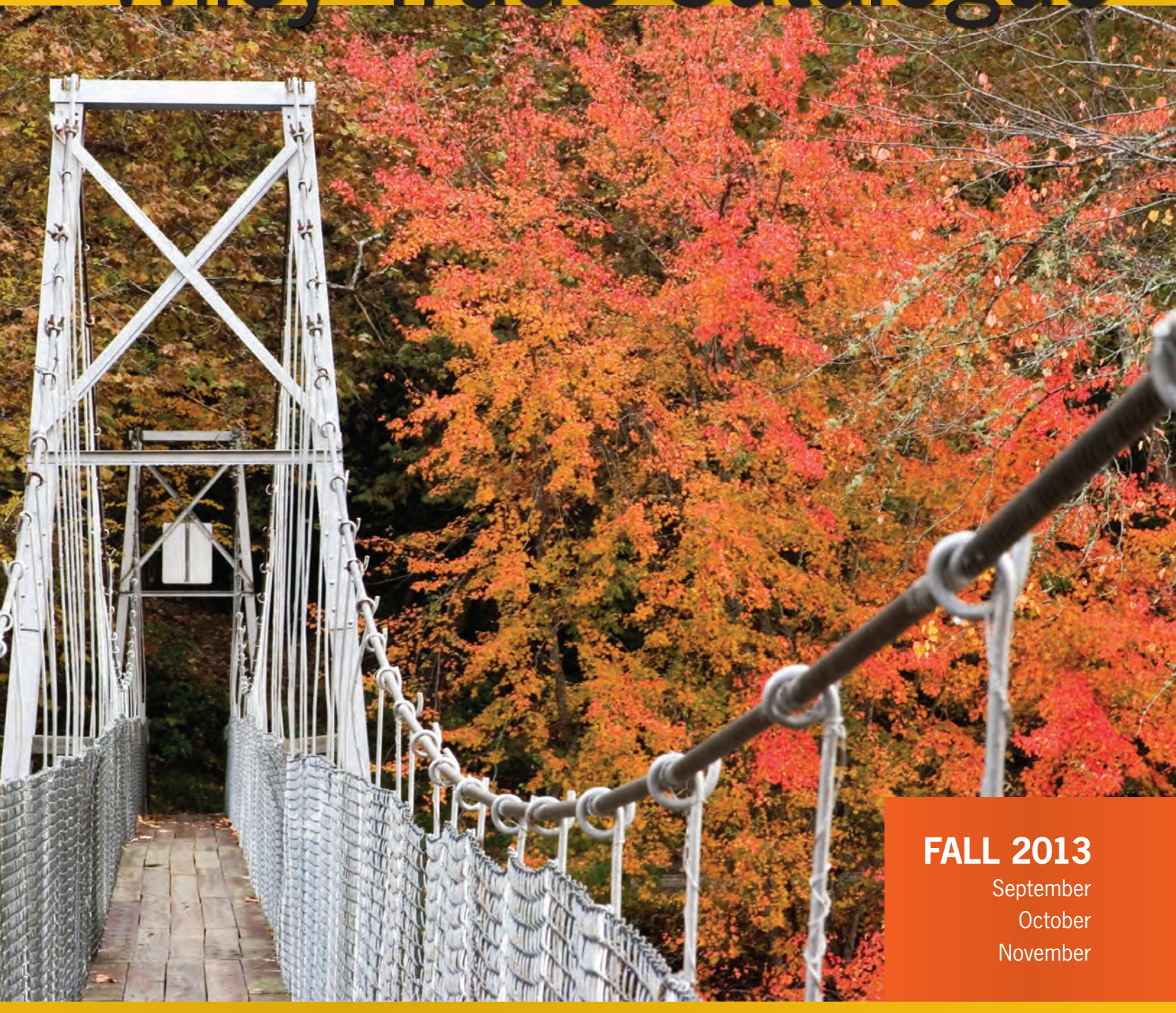
Wiley Trade Catalogue



FALL 2013

September
October
November

Business and Consumer Publishing

WILEY

TERMS, ORDERS AND RETURNS

John Wiley & Sons Canada offers bookstores competitive discounts on Trade and Trade Computer titles. As well, we have a Professional Catalogue for our professional line of books in all subject areas and offer an Agency Plan Discount. For details on our discount structure, please contact your local sales representative or call one of our customer service reps at our Wiley office.

How to Order

Tel: 416-236-4433
Toll Free: 1-800-567-4797 (Orders only)
Fax: 416-236-8743 (Orders only)
Toll Free Fax: 1-800-565-6802

Sales Representatives

John Wiley & Sons Canada has sales representatives across the country. Please see listing for the representative in your area.

Returns

- All books are returnable unless otherwise indicated in the catalogue.
- Books returned must be in saleable condition. All booksellers marks must be removed.
- Books returned in unsaleable condition or bearing bookseller marks will not be credited.
- Returns may be made not before 3 months and not after 15 months of invoice date.
- Proof of purchase must be quoted in the form of invoice number or purchase order number.
- Wiley requires no prior request to return books.

Returns must be prepaid to:

6045 Freemont Boulevard,
Mississauga, Ontario, L5R 4J3
Call toll-free: 1-800-567-4797
Fax toll-free 1-800-565-6802

All Trade Orders confirmed:

If you call—IMMEDIATELY
If you fax—BY RETURN FAX NEXT DAY
If you mail—BY FIRST CLASS MAIL

* Please note that all prices are subject to change without notice.

WILEY CANADA TRADE CATALOGUE

Fall 2013

CANADIAN FRONTLIST

CDN - 1 The Dragons' Den Guide to Real-World Business

CDN - 2 The Dragons' Den Guide to Start and Run a Small Business

CDN - 3 Straight Talk on Leadership

CDN - 4 Canadian Copyright Law 4e

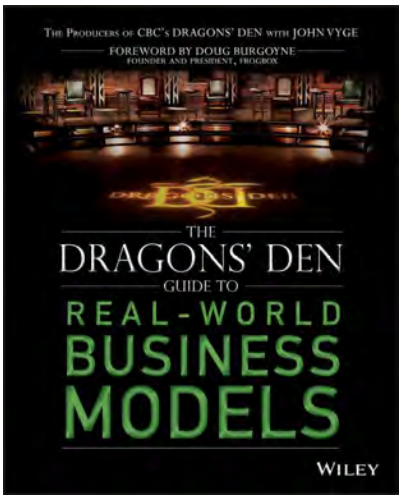
CDN - 5 Accelerating Leadership Development

CDN - 6 Stock Investing For Canadians For Dummies, Fourth Edition

CDN - 7 Exchange Traded Funds For Canadians For Dummies

For more information about any titles in this catalogue, visit the digital version at:

http://promo.wiley.com/fall2013cantradectlg



9781118665930
$29.95/$29.95 Can.
Discount Code: T
Paperback / softback

240 pages
Carton Qty: 0
Business & Economics / Entrepreneurship
Canada Pub Date: 4/19/2013

Related Products

Other Formats

9781118666005 - $29.95
Adobe PDF
9781118666029 - $29.95
MobiPocket
9781118666081 - $29.95
ePub

The Dragons' Den Guide to Real-World Business Models

John Vyge

Summary

The experts from the Dragons' Den show entrepreneurs how to match their product or service with the right business model

It takes much more to start a successful business than just a great idea for a new product or service. As contestants on the show regularly find out the hard way, the wrong business model can sink even the best new idea. In *The Dragons' Den Guide to Real-World Business Models*, potential entrepreneurs and small business owners will learn how to turn their product or service idea into a profitable business in the real world.

These days, you have to be creative not just in what you sell, but in how you sell it. Your business model has to take advantage of the technology and constant connectivity that pervades modern life. *The Dragons' Den Guide to Real-World Business Models* shows entrepreneurs how to pick the right business model, integrate it with the Internet, and launch quickly. And for those who don't yet have a business idea, the book offers great advice on coming up with one.

- Features practical, applicable advice for entrepreneurs who need to find a profitable, effective business model for their idea
- Ideal for aspiring entrepreneurs who don't want to repeat the same mistakes they see on the Dragons' Den each week
- Written by John Vyge, a business plan analyst who advises entrepreneurs and investors on how to create winning business concepts

If you have a great idea for a new business but don't know where to start or how to get your business off the ground, *The Dragons' Den Guide to Real-World Business Models* is the perfect gateway to small business success.

Author Bio

John Vyge is a Certified Financial Planner™ professional and business plan analyst who advises entrepreneurs and investors on how to create investor-ready business plans around winning business concepts. He is the author of *The Dragons' Den Guide to Assessing your Business Concept*, *The Dragons' Den Guide to Investor-Ready Business Plans*, *Model Marketing Kit*, a contributing author for *Investing in an Uncertain Economy for Dummies*, and was a technical reviewer for *76 Tips for Investing in an Uncertain Economy for Canadians for Dummies*. He has been quoted in various publications including *The Washington Post*, *Business Week* online, *Investment News Magazine*, BankRate.com, and *Insurance & Advisor* magazine.

Marketing Plans

· National review mailing



The Dragons' Den Guide to Starting and Running a Business

John Vyge, Doug Burgoyne

Summary

From the experts at the Dragons' Den, a new guide to starting a small business, from concept to execution to everyday operations

As viewers of the Dragons' Den know, starting a business without the proper tools and preparation is a recipe for disaster. Founding a successful business requires passion and effort but much more than that as well; it also takes due diligence, a strong business plan, and a talented staff, among a long list of other requirements. *The Dragons' Den Guide to Start and Run a Small Business* is designed to help small business owners with planning and operations with insights on organization, leadership, salesmanship, customer service, marketing and promotions, technology, capitalization, and much more.

- Features practical and actionable advice on every major aspect of launching and operating a small business
- Ideal for aspiring entrepreneurs who don't want to repeat the same mistakes they see on the Dragons' Den each week

With practical insight and real-world guidance, *The Dragons' Den Guide to Start and Run a Small Business* is a powerful and practical toolkit for anyone who wants to chase his or her dream to ultimate success.

Author Bio

John Vyge is a Certified Financial Planner™ professional and business plan analyst who advises entrepreneurs and investors on how to create investor-ready business plans around winning business concepts. He is the author of *The Dragons' Den Guide to Assessing your Business Concept*, *The Dragons' Den Guide to Investor-Ready Business Plans*, *Model Marketing Kit*, a contributing author for *Investing in an Uncertain Economy for Dummies*, and was a technical reviewer for *76 Tips for Investing in an Uncertain Economy for Canadians for Dummies*. He has been quoted in various publications including *The Washington Post*, *Business Week* online, *Investment News Magazine*, BankRate.com, and *Insurance & Advisor* magazine.

9781118717608
$29.95/$29.95 Can.
Discount Code: T
Paperback / softback

288 pages
Carton Qty: 0
Business & Economics / Small Business
Canadian Pub Date: 9/16/2013

Related Products

Other Formats

9781118717646 - $29.95
Adobe PDF
9781118717615 - $29.95
MobiPocket
9781118717653 - $29.95
ePub



Straight Talk on Leadership

Solving Canada's Business Crisis

R. Douglas Williamson

9781118581681
$29.95/$29.95 Can.
Discount Code: T
Hardback

288 pages
Carton Qty: 0
Business & Economics / Leadership
Canada Pub Date: 8/12/2013

Related Products

Other Formats

9781118582930 - $29.95
Adobe PDF

9781118583005 - $29.95
MobiPocket

9781118583012 - $29.95
ePub

Summary

An urgent wake-up call—and radical action plan—for business leaders everywhere

While it focuses primarily on Canadian business, this important book shares valuable insights of benefit to transformational business leaders everywhere. Without sugar coating his message, author R. Douglas Williamson, head of the prestigious consultancy, The Beacon Group, points to complacency, lack of leadership sophistication, and an inward focus as the chief reasons why Canadian companies are at risk of falling behind the rest of the world. Issuing an urgent call to action, Williamson helps leaders understand the four principle challenges facing the modern leader and describes the eight essential leadership competencies required to navigate the future. He provides powerful strategies, tools and techniques for how to reframe thinking about leadership and reform leadership strategies.

- Case Studies from The Beacon Group's wide and diversified client base include The Four Seasons, Scotiabank, Nortel Networks, Research in Motion, The Hudson's Bay Company, Export Development Canada, Holt Renfrew, and many others.
- An impassioned call to action for leaders everywhere combined with practical advice and tools to help leaders take up the responsibility of transformational leadership during a period of unprecedented change and monumental global challenges.
- One of the rare books to focus on Canadian business and business leadership, it explains why the country's competitiveness is in serious jeopardy and what can be done about it.

Author Bio

Doug Williamson (Toronto, Ontario) is President & CEO of The Beacon Group, a leadership and strategy development firm whose clients range from Fortune 500 companies to smaller businesses, including Xerox, Mercedes-Benz, TD Waterhouse, Eli Lily, The Globe and Mail, Shoppers Drug Mart. Over his varied career, Doug has worked in Canada, the United States, Europe, Mexico, and Australia. Prior to founding The Beacon Group, he held senior executive-level positions with the Royal Bank, and with the Canadian Government (including Deputy Superintendent of Bankruptcy and Special Assistant to the Deputy Minister of Corporate and Commercial Affairs; Special Advisor in the Office of the Prime Minister; member of the Canadian Government 's 1992 Commission on Economic Prosperity).

Marketing Plans

· Media tour

· National review mailing



9781118078518
$39.95/$39.95 Can.
Discount Code: T
Hardback

352 pages
Carton Qty: 0
Law / Intellectual Property
Canada Pub Date: 9/16/2013

Related Products

Other Formats

9781118083550 - $39.95
ePub
9781118083567 - $39.95
Adobe PDF
9781118083574 - $39.95
MobiPocket

Canadian Copyright Law, Fourth Edition

Lesley Ellen Harris

Summary

An updated guide to Canadian copyright law for an age of reckless infringement
This fourth edition of *Canadian Copyright Law* brings you the latest updates according to new Canadian legislation and international agreements. Copyright infringement has always been an invisible crime. Now with near-constant access to the Internet and the mainstream explosion of digital formats, copyright is one of the most important issues for creative professionals, consumers of that media, and those who work in related industries. The line between what is protected and what is "free" is blurring further, and the copyright issues are more complex than ever.

- Provides a complete update on copyright issues relating to digital media.
- Takes the convoluted legal jargon of the Canadian Copyright Act and sets it out in everyday language.
- Provides concrete examples to offer further clarification of complicated matters.

Whether you are a creator or user of copyright material, *Canadian Copyright Law* will keep you current on copyright law in Canada and its applications to your situation —to protect your creations, content, and products in these rapidly changing markets.

Author Bio

Lesley Ellen Harris is a lawyer, author and educator. She began working in copyright in the summer of 1984 while still a law student. She continues to consult on U.S., Canadian and international copyright and licensing issues. She has written 4 books, edits The Copyright & New Media Law Newsletter, and develops and teaches in-person and online training courses.

Marketing Plans

· National review mailing



9781118464113
$36.95/$36.95 Can.
Discount Code: T
Hardback

288 pages
Carton Qty: 0
Business & Economics / Leadership
Canadian Pub Date: 8/19/2013

Related Products

Other Formats

9781118464731 - $36.95
ePub
9781118464724 - $36.95
Adobe PDF
9781118464779 - $36.95
MobiPocket

Accelerating Leadership Development

Practical Solutions for Building Your Organization's Potential

Jocelyn Berard

Summary

Proven strategies and innovative solutions for developing and retaining successful leaders

Many organizations today are facing a crisis of leadership. As the Baby Boomer generation exits the workforce, companies are struggling to find qualified leaders to fill critical roles. *Accelerating Leadership Development* offers solutions for leadership development, management, and retention from award-winning development firm Global Knowledge.

Accelerating Leadership Development provides a proven model to help companies develop high-potential employees with the competencies and knowledge capital to assume critical roles successfully. It includes practical and rigorous tools that enable organizations to identify targets and predict those targets' success with six measurable factors. With this proven development system, companies can develop a pipeline of ready leaders with high levels of engagement and retention.

- Features actionable, effective principles and strategies for leadership development using a results-oriented framework
- Chapters address communication and delegation strategies, effective feedback models, shifting of responsibility and accountability to direct reports, and contemporary coaching and development approaches
- Based on in-depth research and client interactions from one of the most prominent names in workforce development

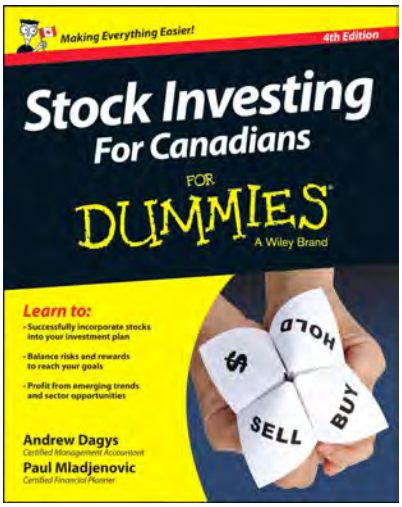
For any business that experiences a leadership failure or a lack of qualified leaders for vital positions, the consequences can be devastating. This practical and effective guide to leadership development offers real solutions for long-term excellence.

Author Bio

Jocelyn Berard (Toronto) is Vice-President Leadership and Business Solutions — International for Global Knowledge. He has worked in the leadership and talent management field for 25 years, with clients in the US, Canada, Europe and Asia. His business unit at Global Knowledge focuses on research and development initiatives with organizations in leadership and talent management. A sought-after speaker, Bérard has presented at numerous HR associations in Canada and the US, among them CSTD, HRPA, CRHA, and SHRM, and is a frequent speaker at Global Knowledge Executive Speaker Series events.

Marketing Plans

· National review mailing



9781118478097
$29.95/$29.99 Can.
Discount Code: T
Paperback / softback

408 pages
Carton Qty: 0
BUSINESS & ECONOMICS / Investments & Securities

Stock Investing For Canadians For Dummies, 4th edition

(4th Edition)

Andrew Dagys, Paul Mladjenovic

Summary

Master the basics of stock investing? Easy.

If you want to learn how to profitably invest in stocks, this is the book for you. This updated new edition of *Stock Investing For Canadians For Dummies* offers straight answers and simple advice for any Canadian who wants to take control of his or her portfolio. With practical guidance on making wise investments in any market —even today's uncertain one—this plain-English guide covers unique investment segments, how to invest in different market situations, and real and recent examples on what to invest in and when. With fully updated references and resources, this is the perfect stock investing guide for beginners.

- Updated to include the latest information on the current stock market, as well as fresh case studies
- Written by expert authors—one an accountant and the other a certified financial planner and investing consultant
- Ideal for novice investors and those planning for retirement

Author Bio

Andrew Dagys, **CMA** (Toronto, Ontario), is a professional accountant and a bestselling author who has written and co-authored several books, including *The Internet For Canadians For Dummies Starter Kit* (first and second editions), *Investing Online For Canadians For Dummies* (also first and second editions), *The Internet for 50+*, *The Financial Planner for 50+*, and *The Ontario Retirement Handbook*.

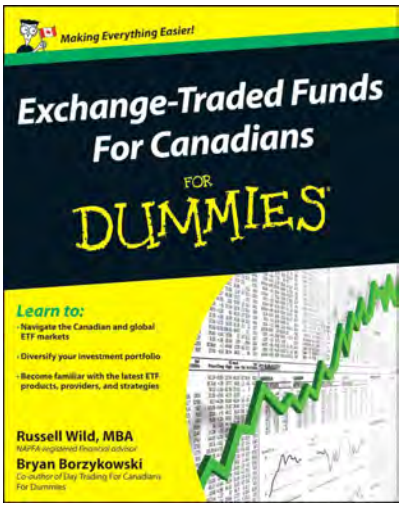
Paul Mladjenovic (Englewood Cliffs, NJ) is a well-known certified financial planner and investing consultant with over 20 years of experience writing and teaching about common stocks and related investments. He owns PM Financial Services. He is the author of the first three editions of *Stock Investing For Dummies* and *Precious Metals Investing For Dummies*.

Marketing Plans

· National radio tour

· National review mailing

· National print and online advertising campaign



9781118524572
$29.95/$29.99 Can.
Paperback / softback

408 pages
Carton Qty: 0
Business & Economics / Personal Finance
Canada Pub Date: 7/29/2013

Related Products

Other Formats

9781118524626 - $29.95
Adobe PDF

9781118524633 - $29.95
ePub

9781118524640 - $29.95
MobiPocket

Exchange-Traded Funds For Canadians For Dummies

Russell Wild, Bryan Borzykowski

Summary

This Canadian edition of *Exchange-Traded Funds For Canadians For Dummies* shows how Exchange-Traded Funds provide an easy way for investors to 'fill-in-the-blanks' in a portfolio. While many ETFs represent large portfolios of stocks or bonds, typically tracking major indexes, many others are more narrowly focused than traditional mutual funds. ETFs give investors access to markets or investment areas that might otherwise be restricted, too expensive, or highly risky to trade. *Exchange-Traded Funds For Canadians For Dummies*, gives readers the tools they need to make informed investments in the more than $1 trillion dollar ETF marketplace.

Author Bio

Bryan Borzykowski is a Toronto-based writer, editor and blogger. He currently writes regular investing features for Canadian Business magazine, and regularly contributes to MoneySense, PROFIT, Chatelaine, UR Magazine and Advisor.ca, where he was the investment reporter.

Russell Wild, MBA, (Allentown, PA) is the author or co-author of nearly two dozen nonfiction books, including *Exchange-Traded Funds For Dummies*, *Index Investing For Dummies*, and *Bond Investing For Dummies*. He has a master's degree in business administration and a graduate certificate in personal financial planning. In addition to his work as a writer and author, Wild is also a NAPFA-registered financial advisor with the Pennsylvania Securities Commission.

Wiley Trade

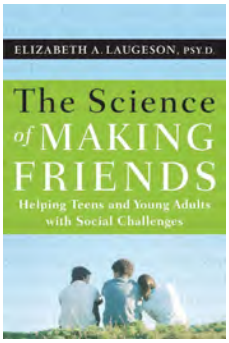
Fall 2013

For more information about any of the titles in this catalog, visit the digital version at:
http://promo.wiley.com/fall2013tradectlg

TABLE OF CONTENTS

Education Reference	2
Philosophy	4
Psychology / Education	6
Architecture	7
Culinary	8
Cooking & Entertaining	10
Diet & Nutrition / Fitness	11
Hobbies / Crafts / Music / Self-Help	12
General Business	13
Business Careers	17
Business Management & Leadership	18
Business Non-Profit / Personal Finance	19
Business Real Estate / Sales & Marketing / Small Business	20
Business / Specialized Investing	21
Business Narrative	22
Leadership	23
Personal Finance & Investing	24
Management	28
Sales	32
Small Business / Entrepreneurship	33
Marketing	35
Non-Profit	37
Accounting / Accounting Non-Profit	38
Finance	42
Trading	45
Wealth Management	47

Wiley, the Wiley logo, For Dummies, Teach Yourself Visually, Visual, and Wrox are trademarks or registered trademarks of John Wiley & Sons, Inc. All other trademarks are the property of their respective owners.



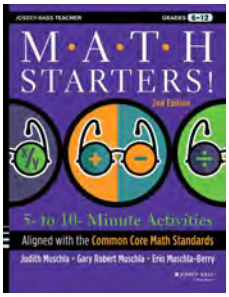
The Science of Making Friends : Helping Socially Challenged Teens and Young Adults
Elizabeth Laugeson
9781118127216
Pub Date: 9/10/13
$25.95/$30.95 Can.
384 pages
Paperback
Family & Relationships / Parenting
Ctn Qty: 46

Related Products

Other Formats
9781118416501 $25.95 8/27/13 ePub
9781118418956 $25.95 8/27/13 Adobe PDF

Summary: The groundbreaking book that puts the focus on teens and young adults with autism

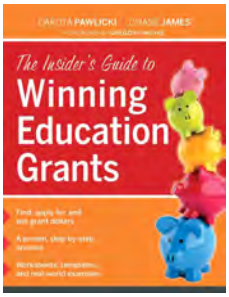
While a number of programs help young children with autism to develop social skills, until now there have been no such approaches for older kids and adults on the spectrum. This book is based on UCLA's acclaimed PEERS program, the only research-based approach in the world to helping adolescents and young adults with autism make and keep friends. This step-by-step guide helps parents, educators, and others to provide "social coaching" to teens and young adults on the spectrum.



Math Starters : 5- to 10-Minute Activities Aligned with the Common Core Math Standards, Grades 6-12 (2nd Edition)
Judith A. Muschla, Gary Robert Muschla, Erin Musch...
9781118449790
Pub Date: 9/23/13
$32.95/$39.95 Can.
336 pages
Paperback
Education / Teaching Methods & Materials
Ctn Qty: N/A
Previous Editions: 9780876285664

Summary: A revised edition of the bestselling activities guide for math teachers

Now updated with new math activities for computers and mobile devices—and now organized by the Common Core State Standards—this book includes more than 650 ready-to-use math starter activities that get kids quickly focused and working as soon as they enter the classroom. Ideally suited for any math curriculum, these high-interest problems spark involvement in the day's lesson, help students build skills, and allow teachers to handle daily management tasks without wasting valuable instructional time.



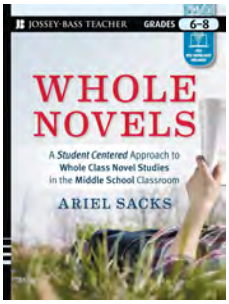
The Insider's Guide to Winning Education Grants
Dakota Pawlicki, Chase James, Kathryn Kloepper
9781118412909
Pub Date: 11/4/13
$24.95/$29.95 Can.
208 pages
Paperback
Education / Reference
Ctn Qty: 27

Related Products

Other Formats
9781118592922 $24.95 10/28/13 Adobe PDF
9781118595138 $24.95 10/28/13 MobiPocket

Summary: Find, apply for, and win grant dollars for the classroom

This accessible guide offers a proven, step-by-step process for researching, writing, applying for, and winning education grants. The book educates readers on the basics of grant writing, including what sources are the most reliable for securing education funding. It also serves as a practice tool, with worksheets, proposal templates, real-world examples, and advice from grant-winning teachers to help instill confidence about navigating this somewhat daunting process.



Whole Novels for the Whole Class : A Student-Centered Approach
Ariel Sacks
9781118526507
Pub Date: 10/14/13
$24.95/$29.95 Can.
432 pages
Paperback
Education / Curricula
Ctn Qty: 40

Related Products

Other Formats
9781118584835 $24.95 10/7/13 Adobe PDF
9781118585061 $24.95 10/7/13 ePub

Summary: Work with students at all levels to help them read novels

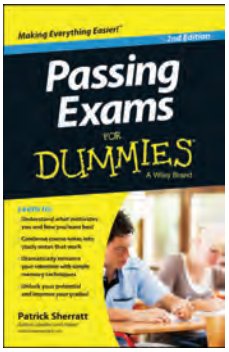
Whole Novels is a practical, field-tested guide to implementing a student-centered literature program that promotes critical thinking and literary understanding through the study of novels with middle school students. Rather than using novels simply to teach basic literacy skills and comprehension strategies, *Whole Novels* approaches literature as art. The book is fully aligned with the Common Core ELA Standards and offers tips for implementing whole novels in various contexts, including suggestions for teachers interested in trying out small steps in their classrooms first.



From the Campfire to the Holodeck : Creating Engaging and Powerful 21st Century Learning Environments
David Thornburg
9781118633939
Pub Date: 10/28/13
$29.95/$35.95 Can.
120 pages
Hardback
Education / General
Ctn Qty: N/A

Summary: How to optimize educational spaces and teaching practices for more effective learning

Author David Thornburg, an award-winning futurist and educational consultant, maintains that in order to engage all students, learning institutions should offer a balance of Campfire spaces (home of the lecture), Watering Holes (home to conversations between peers), Caves (places for quiet reflection), and Life (places where students can apply what they've learned). In order to effectively use technology in the classroom, prepare students for future careers, and incorporate project-based learning, all teachers should be moving from acting as the "sage on the stage" to becoming the "guide on the side."



Passing Exams For Dummies (2nd Edition)
Patrick Sherratt
9780730304425
Pub Date: 10/14/13
$16.99/$19.99 Can.
256 pages
Paperback
Education / Students & Student Life
Ctn Qty: N/A
Previous Editions: 9781742169255

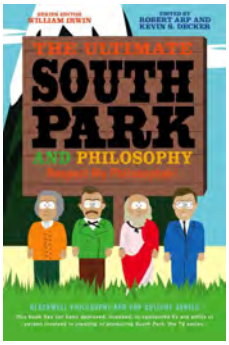
Related Products

Other Formats
9780730304432 $16.95 10/18/13 ePub
9780730304449 $16.95 10/18/13 Adobe PDF

Summary: Release your potential and get better exam results

Do you panic at the thought of exams? Do you think you're just not the academic type? No matter how old you are, exams can be stressful—but they don't need to be. This essential guide provides expert tips on how to change your mindset, improve how you learn and revise, control your anxiety, and get good marks—whether you're studying at school, college, or university, or to advance your career.

In *Passing Exams For Dummies*, you'll get hands-on, expert help to find out what motivates you and how you learn best.

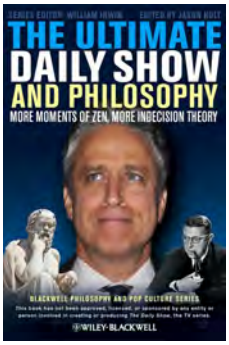


The Ultimate South Park and Philosophy : Respect My Philosophah! (2nd Edition)
Robert Arp, Kevin S. Decker, William Irwin
9781118386569
Pub Date: 9/23/13
$17.95/$21.95 Can.
280 pages
Paperback
Philosophy / General
Series: The Blackwell Philosophy and Pop Culture Series
Ctn Qty: N/A
Previous Editions: 9781405161602

Summary: Enlightenment from the *South Park* gang faster than you can say, "Screw you guys, I'm going home"!

The Ultimate South Park and Philosophy: Respect My Philosophah! presents a compilation of serious philosophical reflections on the twisted insights voiced by characters in TV's most irreverent animated series.

- Offers readers a philosophically smart and candid approach to one of television's most subversive and controversial shows as it enters its 17th season



The Ultimate Daily Show and Philosophy : More Moments of Zen, More Indecision Theory (2nd Edition)
Jason Holt, William Irwin
9781118397688
Pub Date: 9/23/13
$17.95/$21.95 Can.
376 pages
Paperback
Philosophy / General
Series: The Blackwell Philosophy and Pop Culture Series
Ctn Qty: N/A
Previous Editions: 9781405163149

Summary: Savor moments of Zen like never before, with our Senior Philosophical Correspondents

The Ultimate Daily Show and Philosophy is revised, expanded, and updated to probe deeper than ever before the philosophical significance of the quintessential "fake" news show of the 21st century.

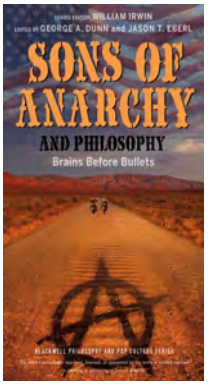
- Features significant revisions and updates from the first 2007 edition
- Includes discussion of both *The Daily Show* and its spin-off, *The Colbert Report*



Supernatural and Philosophy : Metaphysics and Monsters... for Idjits
Galen A. Foresman, William Irwin
9781118615959
Pub Date: 9/30/13
$17.95/$21.95 Can.
208 pages
Paperback
Philosophy / General
Series: The Blackwell Philosophy and Pop Culture Series
Ctn Qty: N/A

Summary: No doubt the years hunting monsters and saving the universe have had their toll on the Winchesters, but their toughest and most gruesome battles are contained in this book. Think Lucifer was diabolically clever? Think again. No son is more wayward than the one who squanders his intellect and academic career pursuing questions as poignant as "Half-awesome? That's full-on good, right?" Gathered here for the first time since the formation of Purgatory, a collection of research so arcane and horrific that it would make even the late, great Bobby Singer blush.

Supernatural and Philosophy tackles all the big ideas in the long-running hit show *Supernatural*, covering thorny issues in a fun and accessible way.

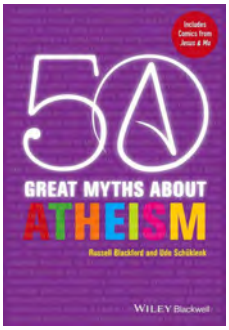


Sons of Anarchy and Philosophy : Brains Before Bullets
Jason T. Eberl, George A. Dunn, William Irwin
9781118641576
Pub Date: 9/16/13
$17.95/$21.95 Can.
272 pages
Paperback
Philosophy / General
Series: The Blackwell Philosophy and Pop Culture Series
Ctn Qty: N/A

Summary: "Brains before bullets" – ancient and modern wisdom for "mechanics and motorcycle enthusiasts"

Essential reading for fans of the show, this book takes readers deeper into the Sons of Anarchy Motorcycle Club, the Teller-Morrow family, and the ethics that surround their lives and activities.

- Provides fascinating moral insights into *Sons of Anarchy*, its key characters, plot lines and ideas
- Investigates compelling philosophical issues centering on loyalty, duty, the ethics of war, authority, religion and whether the ends justify the means



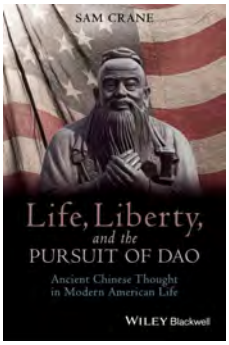
50 Great Myths About Atheism
Russell Blackford, Udo Schklenk
9780470674055
Pub Date: 10/7/13
$24.95/$26.95 Can.
280 pages
Paperback
Philosophy / Religious
Ctn Qty: N/A

Related Products

Other Formats
9781118607817 $24.95 9/27/13 ePub
9781118607930 $24.95 9/27/13 MobiPocket
9781118607985 $84.95 9/27/13 Adobe PDF

Summary: Tackling a host of myths and prejudices commonly leveled at atheism, this captivating volume bursts with sparkling, eloquent arguments on every page. The authors rebut claims that range from atheism being just another religion to the alleged atrocities committed in its name.

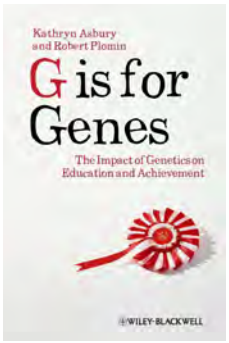
- An accessible yet scholarly commentary on hot-button issues in the debate over religious belief
- Teaches critical thinking skills through detailed, rational argument
- Objectively considers each myth on its merits



Life, Liberty, and the Pursuit of Dao : Ancient Chinese Thought in Modern American Life
Sam Crane
9781118656419
Pub Date: 10/7/13
$24.95/$26.95 Can.
216 pages
Paperback
Philosophy / Eastern
Series: Blackwell Public Philosophy Series
Ctn Qty:N/A

Summary:
This highly original work introduces the ideas and arguments of the ancient Chinese philosophies of Confucianism and Daoism to some of the most intractable social issues of modern American life, including abortion, gay marriage, and assisted suicide.

- Introduces the precepts of ancient Chinese philosophers to issues they could not have anticipated
- Relates Daoist and Confucian ideas to problems across the arc of modern human life, from birth to death
- Provides general readers with a fascinating introduction to Chinese philosophy, and its continued relevance



G is for Genes : The Impact of Genetics on Education and Achievement
Kathryn Asbury, Robert Plomin
9781118482810
Pub Date: 9/10/13
$24.95/$26.95 Can.
208 pages
Paperback
Psychology / Education & Training
Series: Understanding Children's Worlds
Ctn Qty: N/A

Summary: *G is for Genes* shows how a dialogue between geneticists and educationalists can have beneficial results for the education of all children—and can also benefit schools, teachers, and society at large.

- Draws on behavioral genetic research from around the world, including the UK-based Twins' Early Development Study (TEDS), one of the largest twin studies in the world
- Offers a unique viewpoint by bringing together genetics and education, disciplines with a historically difficult relationship
- Shows that genetic influence is not the same as genetic determinism and that the environment matters



Building Structures Illustrated : Patterns, Systems, and Design (2nd Edition)
Francis D. K. Ching
9781118458358
Pub Date: 11/26/13
$55.00/$61.00 Can.
336 pages
Paperback
Architecture / Design, Drafting, Drawing & Presentation
Ctn Qty: N/A
Previous Editions: 9780470187852

Summary: A new edition of Francis D.K. Ching's illustrated guide to structural design

Structures are an essential element of the building process, yet one of the most difficult concepts for architects to grasp. While structural engineers do the detailed consulting work for a project, architects should have enough knowledge of structural theory and analysis to design a building. *Building Structures Illustrated* takes a new approach to structural design, showing how structural systems of a building—such as an integrated assembly of elements with pattern, proportions, and scale—are related to the fundamental aspects of architectural design.



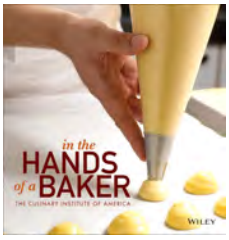
Modern Buffet Presentation
Carol Murphy Clyne, Vincent Clyne
9780470587843
Pub Date: 10/28/13
$70.00/$84.00 Can.
368 pages
Hardback
Cooking / General
Ctn Qty: N/A

Related Products

Other Formats
9781118444313 $65.00 10/22/13 ePub
9781118444337 $65.00 10/22/13 MobiPocket
9781118444344 $65.00 10/22/13 Adobe PDF

Summary: How to build extraordinary, memorable, and profitable buffets, from acclaimed experts

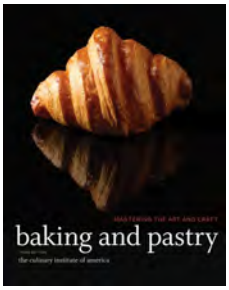
The ability to plan and execute a successful buffet is an essential skill for foodservice professionals in the rapidly growing realm of catering and special events—whether executed by an independent business or as ancillary services offered by restaurants, hotels, clubs, colleges, and hospitals. *Modern Buffet Presentation* successfully incorporates the art of buffet and banquet entertaining with tantalizing, current recipes; guidance on plating, garnishing, and arranging; and design concepts and visual appeal. Practical concerns for the professional are thoroughly addressed.



In the Hands of a Baker
9780470587850
Pub Date: 9/18/13
$29.99/$35.99 Can.
176 pages
Paperback
Cooking / Methods
Ctn Qty: N/A

Summary: A must-have guide for successful bakery and pastry operations

In the Hands of a Baker from The Culinary Institute of America helps bakers and pastry chefs identify, understand, and utilize the tools and equipment needed for successful professional baking. This indispensable book provides in-depth information on how to choose the best equipment for any baking job—from scaling and measuring tools to cutting and confectionery tools, and from small appliances to bakeware and beyond—along with proper techniques for handling and maintaining that equipment. The text also covers basic and specialized tools for every area of expertise in the craft, including baking bread and making chocolates and candies.



Baking and Pastry : Mastering the Art and Craft (3rd Edition)
9780470928653
Pub Date: 10/28/13
$75.00/$90.00 Can.
944 pages
Hardback
Cooking / Methods
Ctn Qty: N/A
Previous Editions: 9780470055915

Related Products

Previous Editions
9780470055915 $70.00 5/4/09 Hardback

Summary: The leading learning tool for all levels of baking and pastry ability, newly illustrated and updated

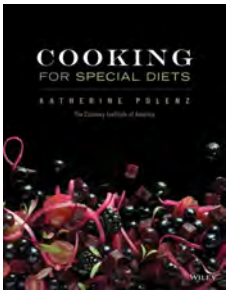
Praised by top pastry chefs and bakers as "an indispensable guide" and "the ultimate baking and pastry reference," the latest edition of *Baking and Pastry* from The Culinary Institute of America improves upon the last with more than 300 new recipes, photographs, and illustrations, and completely revised and up-to-date information on creating spectacular breads and desserts. Covering the full range of the baking and pastry arts and widely used by professionals and readers who want to bake like professionals, this book offers detailed, accessible instructions on the techniques for everything from yeast breads, pastry doughs, quick breads and breakfast pastries.



Remarkable Service : A Guide to Winning and Keeping Customers for Servers, Managers, and Restaurant Owners (3rd Edition)
9781118116876
Pub Date: 11/18/13
$34.95/$41.95 Can.
320 pages
Paperback
Cooking / Methods
Ctn Qty: N/A
Previous Editions: 9780470197400

Summary: Transforming service into extraordinary guest experiences—with repeat business the reward

For the past decade, *Remarkable Service* has been the most comprehensive guide to standard-setting restaurant service techniques and principles. This all-new edition features a completely reorganized, updated look at table service and foodservice management, from setting up a dining room and taking guests' orders to executing wine service and handling customer complaints. With straightforward advice from The Culinary Institute of America's expert table service and foodservice management faculty, *Remarkable Service, Third Edition* offers new "Scripts for Service Scenarios" throughout.



Cooking for Special Diets
9781118137758
Pub Date: 11/25/13
$70.00/$84.00 Can.
400 pages
Hardback
Cooking / Health & Healing
Ctn Qty: N/A

Summary: On-trend meal-away-from-home solutions for the growing number of diners on special diets

The increasing prevalence of food allergies and dietary restrictions can make it difficult—or even impossible—for an ever-growing number of diners to enjoy foods prepared away from home. Many books deal with a single food issue, but for professional chefs who want to meet the demands of a skyrocketing customer base characterized by a diversity of special needs, *Cooking for Special Diets* is an indispensable resource. From cooking for gluten sensitivity, Celiac disease, and diabetes to crafting delicious, on-trend dishes void of nuts, shellfish, eggs, and other food allergens, this book provides comprehensive information on all of the most common dietary restrictions.



Remarkable Banquet Service
Ezra Eichelberger
9781118412039
Pub Date: 11/18/13
$34.95/$41.95 Can.
320 pages
Paperback
Business & Economics / Industries
Ctn Qty: N/A

Summary: Teaching a true commitment to highest-quality service as the most important component of executing successful banquets

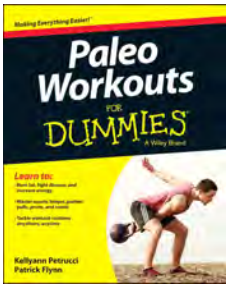
The catering and events market is expanding rapidly, making superior service an absolute necessity for distinction and successful branding in the event planning industry. *Remarkable Banquet Service* provides catering and event professionals with straightforward advice on all aspects of exemplary banquet service. This resource covers everything from food and beverage service skills—such as setting up a buffet, butler service, tray service, pouring wine, and clearing tables—to managing staff and coordinating with vendors such as florists, wedding planners, and musicians.



Fermenting For Dummies
Marni Wasserman, Amelia Jeanroy
9781118615683
Pub Date: 10/7/13
$22.99/$27.99 Can.
384 pages
Paperback
Cooking / General
Ctn Qty: N/A

Summary: Want to ferment at home? Easy.

Fermentation is what makes foods like beer, pickles, and sauerkraut delicious—and nutritious. Fermented foods are chock-full of probiotics that aid in digestive and overall health. In addition, the fermentation process also has been shown to add nutrients to food, making already nutritious food even better! *Fermenting For Dummies* provides step-by-step information for cooks, homesteaders, farmers, and food lovers of any kind who want to develop a deeper understanding and appreciation for arguably the oldest form of food preservation.



Paleo Workouts For Dummies
Kellyann Petrucci, Patrick Flynn
9781118657911
Pub Date: 11/25/13
$19.99/$23.99 Can.
384 pages
Paperback
Health & Fitness / Exercise
Ctn Qty: N/A

Related Products

Other Formats
9781118755938 $19.99 11/25/13 Adobe PDF
9781118755952 $19.99 11/25/13 MobiPocket
9781118756072 $19.99 11/25/13 ePub

Summary: Paleo workouts that are heavy on results—and low on equipment investment

Paleo Workouts For Dummies offers a program of back-to-the-Stone-Age exercises with specially designed workouts that burn fat, fight disease, and increase energy. The paleo workouts found in this step-by-step guide, promote sound activities with a strong emphasis on practicing and mastering fundamental/primitive human movements such as squats, hinges, pushes/pulls, sprints, crawls, and more.



Flat Belly Cookbook For Dummies
Erin Palinski-Wade, Tara Gidus, Kristina LaRue
9781118692660
Pub Date: 10/28/13
$22.99/$27.99 Can.
336 pages
Paperback
Cooking / Health & Healing
Ctn Qty: N/A

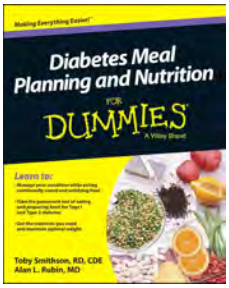
Related Products

Other Formats
9781118692578 $22.99 10/28/13 ePub
9781118692653 $22.99 10/28/13 Adobe PDF
9781118692769 $22.99 10/28/13 MobiPocket

Summary: The fast and easy way to get a flatter belly

Tens of thousands of Americans have changed their bodies—and their lives—with the help of the recipes and guidelines developed to eliminate body fat. *Flat Belly Cookbook For Dummies* includes an overview of the belly fat; grocery shopping and pantry stocking tip; delicious, nutritious, and even kid-friendly flat belly recipes.

All 125 recipes are carefully developed by America's Belly Fat Fighter to make sure every meal includes just the right amount of belly-flattening monounsaturated fatty acids (or MUFAs), found in nuts and seeds, vegetable oils, olives, avocados, and dark chocolate, so you can mix and match meals to suit your taste.



Diabetes Nutrition and Meal Planning For Dummies
Toby Smithson, RD, CDE, Alan L. Rubin, MD
9781118677537
Pub Date: 10/28/13
$22.99/$27.99 Can.
384 pages
Paperback
Health & Fitness / Diseases
Ctn Qty: N/A

Related Products

Other Formats
9781118677339 $22.99 10/28/13 Adobe PDF
9781118677483 $22.99 10/28/13 MobiPocket

Summary: Food awareness, nutrition, and meal planning advice for people with diabetes

Diabetes Nutrition and Meal Planning For Dummies offers delicious dishes and nutritional advice for people with diabetes and addresses the main question you have when first diagnosed: "How can I manage my condition while eating nutritionally sound and satisfying food?"

Diabetes Meal Planning and Nutrition For Dummies takes the guesswork out of eating and preparing diabetes friendly foods. You'll learn how to receive all the nutrients you need while managing your diabetes and maintaining optimal weight.



Knitting For Dummies (3rd Edition)
Shannon Okey, Tracy Barr
9781118661512
Pub Date: 11/4/13
$24.99/$29.99 Can.
384 pages
Paperback
Crafts & Hobbies / General
Ctn Qty: N/A
Previous Editions: 9780470287477

Related Products

Previous Editions
9780470287477 $21.99 10/6/08 Paperback

Summary: The bestselling guide to knitting brilliant, timeless pieces

This revised and refreshed third edition of *Knitting For Dummies* features new knitting patterns, refreshed and additional projects, a new bibliography and suppliers list, and improved step-by-step knitting instructions. Plus, from the book, you can access step-by-step instructional videos online that enable you to see and practice the knitting techniques found in the book.



Keyboard For Dummies
Jerry Kovarsky
9781118705490
Pub Date: 11/25/13
$24.99/$29.99 Can.
336 pages
Paperback
Music / Musical Instruments
Ctn Qty: N/A

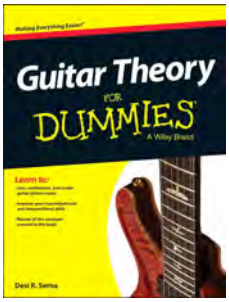
Related Products

Other Formats
9781118705636 $24.99 11/25/13 Adobe PDF
9781118705667 $24.99 11/25/13 ePub
9781118707319 $24.99 11/25/13 MobiPocket

Summary: The easy way to get keyed up on the keyboard

Where *Piano For Dummies* helps budding musicians to master the black-and-white musical keyboard, *Keyboard For Dummies* helps them understand the possibilities that unfold when those black-and-whites are connected to state-of-the-art music technology.

Keyboard For Dummies explains the ins-and-outs of modern keyboards and helps you get the most out of their capabilities.



Guitar Theory For Dummies
Desi R. Serna
9781118646779
Pub Date: 10/14/13
$24.99/$29.99 Can.
360 pages
Paperback
Music / Musical Instruments
Ctn Qty: N/A

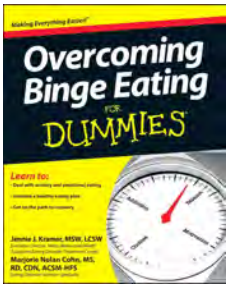
Related Products

Other Formats
9781118646878 $24.99 10/14/13 Adobe PDF
9781118646939 $24.99 10/14/13 ePub
9781118647035 $24.99 10/14/13 MobiPocket

Summary: Serious about jamming, understanding, and creating guitar-driven music? Easy.

With an approachable and engaging style, *Guitar Theory For Dummies* goes beyond guitar basics, presenting the guidance intermediate to advanced players need to improve their improvisational and compositional skills. Plus, with access to audio tracks and video instruction online you can master the concepts and techniques covered in the book.

Key content coverage includes: pentatonic and major scale patterns; the CAGED chord system, chord progressions, and playing by numbers; roots, keys, and applying scales.



Overcoming Binge Eating For Dummies
Marjorie Nolan Cohn, Jennie Kramer
9781118550878
Pub Date: 9/3/13
$19.99/$23.99 Can.
384 pages
Paperback
Health & Fitness / Nutrition
Ctn Qty: N/A

Related Products

Other Formats
9781118550908 $19.99 8/26/13 Adobe PDF
9781118550922 $19.99 8/26/13 MobiPocket
9781118550939 $19.99 8/26/13 ePub

Summary: Control binge eating and get on the path to recovery

Overcoming Binge Eating for Dummies provides trusted information, resources, tools, and activities to help you and your loved ones understand your binge eating — and gain control over it. Written with compassion and authority, it uses stories and examples from the authors' work with clients they've helped to overcome this complicated disorder.

In *Overcoming Binge Eating For Dummies,* you'll find information and insight on identifying the symptoms of binge eating disorder, overcoming eating as an addiction and more.



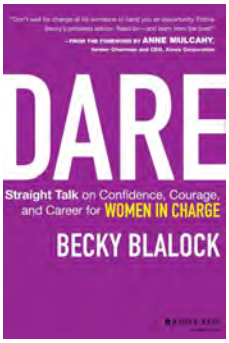
The Year Without Pants : WordPress.com and the Future of Work
Scott Berkun
9781118660638
Pub Date: 9/10/13
$26.95/$31.95 Can.
304 pages
Hardback
Business & Economics / General
Ctn Qty: N/A

Related Products

Other Formats
9781118728949 $26.95 9/10/13 MobiPocket
9781118728956 $26.95 9/10/13 ePub

Summary: A behind-the-scenes look at the firm behind WordPress.com and the unique work culture that contributes to its phenomenal success

50 million websites, or twenty percent of the entire web, use WordPress software. The force behind WordPress.com is a convention-defying company called Automattic, Inc., whose 120 employees work from anywhere in the world they wish, barely use email, and launch improvements to their products dozens of times a day. With a fraction of the resources of Google, Amazon, or Facebook, they have a similar impact on the future of the Internet. How is this possible? What's different about how they work, and what can other companies learn from their methods?



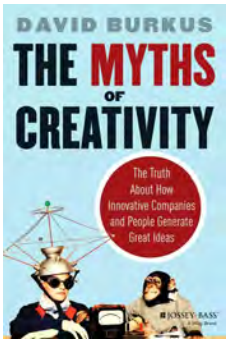
Dare : Straight Talk on Confidence, Courage, and Career for Women in Charge
Becky Blalock
9781118562642
Pub Date: 10/7/13
$27.99/$33.99 Can.
240 pages
Hardback
Business & Economics / Leadership
Ctn Qty: N/A

Related Products

Other Formats
9781118744659 $27.99 10/22/13 Adobe PDF
9781118744734 $27.99 10/22/13 ePub

Summary: From a veteran Fortune 500 executive, how women can reach and succeed in top leadership positions

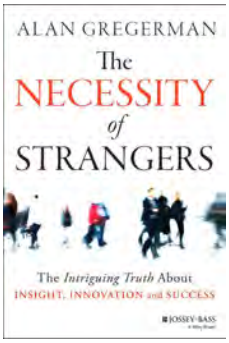
Though women hold a majority of the managerial and professional jobs in the workforce, they occupy a mere 14% of C-suite positions at Fortune 500 firms. To break through this stubborn glass ceiling, women must learn to take bold steps when career-defining moments arise. During her 33-year career at Southern Company, a Fortune 500 utility company, Becky Blalock rose to become CIO in a traditionally male industry. Now she offers her own hard-won advice, as well as that of 28 top female executives, to show all aspiring women how to dare to reach the highest tier of leadership.



The Myths of Creativity : The Truth About How Innovative Companies and People Generate Great Ideas
David Burkus
9781118611142
Pub Date: 10/14/13
$25.95/$30.95 Can.
224 pages
Hardback
Business & Economics / General
Ctn Qty: N/A

Summary: How to get past the most common myths about creativity to design truly innovative strategies

We tend to think of creativity in terms reminiscent of the ancient muses: divinely-inspired, unpredictable, and bestowed upon a lucky few. But when our jobs challenge us to be creative on demand, we must develop novel, useful ideas that will keep our organizations competitive. *The Myths of Creativity* demystifies the processes that drive innovation. Based on the latest research into how creative individuals and firms succeed, David Burkus highlights the mistaken ideas that hold us back and shows us how anyone can embrace a practical approach, grounded in reality, to finding the best new ideas, projects, processes, and programs.



The Necessity of Strangers : The Intriguing Truth About Insight, Innovation, and Success
Alan Gregerman
9781118461303
Pub Date: 9/10/13
$26.95/$31.95 Can.
224 pages
Hardback
Business & Economics / General
Ctn Qty: N/A

Related Products

Other Formats
9781118534557 $26.95 9/10/13 ePub
9781118534571 $26.95 9/10/13 MobiPocket

Summary: A counterintuitive approach to fostering greater creativity and innovation

Most of us assume our success relies on a network of friends and close contacts. But innovative thinking requires a steady stream of fresh ideas and new possibilities, which strangers are more likely to introduce. Our survival instincts naturally cause us to look upon strangers with suspicion and distrust, but in *The Necessity of Strangers*, Alan Gregerman offers the provocative idea that engaging with strangers is an opportunity, not a threat, and that engaging with the right strangers is essential to unlocking our real potential. *The Necessity of Strangers* reveals how strangers challenge us to think differently about ourselves and the problems we face.



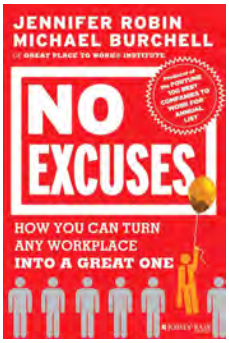
The Human Brand : How We Relate to People, Products, and Companies
Chris Malone, Susan T. Fiske
9781118611319
Pub Date: 10/21/13
$27.95/$33.95 Can.
224 pages
Hardback
Business & Economics / General
Ctn Qty: N/A

Related Products

Other Formats
9781118758113 $27.95 10/21/13 MobiPocket
9781118758151 $27.95 10/21/13 Adobe PDF

Summary: Why we choose companies and brands in the same way that we unconsciously perceive, judge, and behave toward one another

People everywhere describe their relationships with brands in a deeply personal way—we hate our banks, love our smartphones, and think the cable company is out to get us. What's actually going on in our brains when we make these judgments? Through original research, customer loyalty expert Chris Malone and top social psychologist Susan Fiske discovered that our perceptions arise from spontaneous judgments on warmth and competence, the same two factors that also determine our impressions of people.



No Excuses : How You Can Turn Any Workplace into a Great One
Jennifer Robin, Michael Burchell
9781118352427
Pub Date: 9/30/13
$26.99/$31.99 Can.
240 pages
Hardback
Business & Economics / Management
Ctn Qty: N/A

Related Products

Other Formats
9781118746882 $26.99 9/30/13 MobiPocket
9781118747001 $26.99 9/30/13 ePub

Summary: The business leader's guide to creating a great workplace from the Great Place to Work® Institute

In this follow-up guide to *The Great Workplace*, experts from Great Place to Work® Institute, Inc. reveal the most common excuses managers use for why they can't create a great workplace. Authors Jennifer Robin and Michael Burchell poke holes in every single excuse. Whether the reasons involve the organization's leadership, employees, environment, or any other factor, the authors explain that if managers *lead* people properly, they can create a great workplace. The authors explore how managers can interrupt their own negative thought patterns and instead create lasting change.



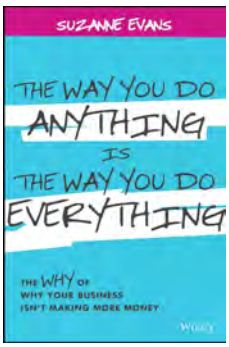
You First : Inspire Your Team to Grow Up, Get Along, and Get Stuff Done
Liane Davey
9781118636701
Pub Date: 9/23/13
$24.95/$29.95 Can.
240 pages
Hardback
Business & Economics / General
Ctn Qty: N/A

Related Products

Other Formats
9781118714751 $24.95 9/23/13 ePub
9781118714799 $24.95 9/23/13 MobiPocket

Summary: Five common problems your team is susceptible to—and the one thing you can do to fix all of them

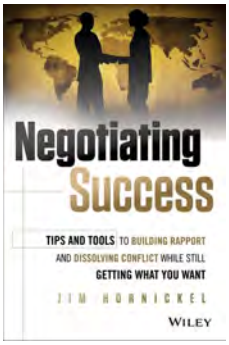
There are so many ways a team can go wrong. Does your team make decisions so slowly that nothing ever gets done, or does it go too fast and miss critical issues that come back to bite you later? Does your team bicker endlessly or smile and nod while avoiding the tough issues? Too often, team dysfunction leads to abysmal productivity and zero innovation for your organization, as well as misery and wasted time for you. Most team members sit and wait, feeling trapped in a team that just isn't working.



The Way You Do Anything is the Way You Do Everything : The Why of Why Your Business Isn't Making More Money
Suzanne Evans
9781118714263
Pub Date: 10/28/13
$25.00/$30.00 Can.
240 pages
Hardback
Business & Economics / General
Ctn Qty: N/A

Summary: Why your business isn't succeeding and what you can do about it

While business consultants are having you scour over profit and loss statements, the real truth is businesses don't fail; people quit. *The Way You Do Anything Is the Way You Do Everything* offers a realistic, sarcastic, and fiercely honest look at how business owners fail to commit. Business success is all about mindset, and author Suzanne Evans helps you uncover your goals and blast away the obstacles that are standing in your way. She offers ways to make more money, more quickly and eliminate everything that doesn't work.



Negotiating Success : Tips and Tools for Building Rapport and Dissolving Conflict While Still Getting What You Want
Jim Hornickel
9781118688717
Pub Date: 11/25/13
$25.00/$30.00 Can.
240 pages
Hardback
Business & Economics / Negotiating
Ctn Qty: N/A

Summary: How to execute win-win negotiations every time, in business and in life

Negotiating Success provides expert guidance on how to improve strategies and outcomes in negotiating anything in professional and personal life. With a constant focus on the mind, body, and spirit of the professional negotiator, this easy-to- ready text brings a holistic approach to the hard and soft skills needed for ethical negotiations. The result is a better understanding of how to negotiate successfully for mutual benefit by all parties.



The One-Hour Business Plan : The Simple and Practical Way to Start Anything New
John McAdam
9781118726228
Pub Date: 9/30/13
$25.00/$30.00 Can.
224 pages
Hardback
Business & Economics / General
Ctn Qty: N/A

Related Products

Other Formats
9781118747087 $25.00 9/30/13 MobiPocket
9781118747148 $25.00 9/30/13 Adobe PDF

Summary: A guide to writing a successful business plan—in just one hour

A strong business plan greatly increases a business chance of success, especially in an economic environment in which more than 50 percent of businesses fail within three years. Your business plan can serve as a foundation for your successful business. *The One-Hour Plan*, written by seasoned entrepreneur and business instructor John McAdam, helps you lay that foundation. With the help of this book, aspiring entrepreneurs can write a viable business plan in just one hour.



What Is Your What? : Discover The 1 Thing You Were Born To Do
Steve Olsher
9781118644041
Pub Date: 9/30/13
$24.00/$29.00 Can.
224 pages
Hardback
Business & Economics / Careers
Ctn Qty: N/A

Related Products

Other Formats
9781118653319 $24.00 9/30/13 ePub
9781118653425 $24.00 9/30/13 MobiPocket

Summary: Are you ready to discover your *WHAT*—that is, the 1 amazing thing you were born to do? Would you like to powerfully impact both those who share this lifetime with you and those of lifetimes to come?

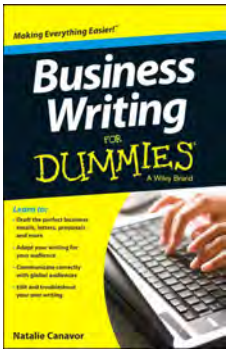
In *What Is Your WHAT?* author Steve Olsher reveals his proven process that has helped thousands answer *YES* to these life-changing questions and cultivate a life of purpose, conviction, and contribution by identifying and creating a plan of action for bringing the 1 thing they were born to do to fruition. It is a timely, step-by-step guide that will guide you towards making both a fortune and a difference sharing your unique gift with the world.



Compete Smarter, Not Harder : A Process for Developing the Right Priorities Through Strategic Thinking
William Putsis
9781118708712
Pub Date: 11/4/13
$28.00/$34.00 Can.
256 pages
Hardback
Business & Economics / Development
Ctn Qty: N/A

Summary: How to compete in the right space for greater profitability and growth

The Internet, mobile technology, the ubiquity of information and the availability of big data have dramatically increased the speed and impact of success and failure. Companies today know that they must be competitive, but precisely where, and more importantly how, to compete is not always easy to identify—until now. *Compete Smarter, Not Harder* explains how to prioritize market opportunities so that a company's strengths in one area can be leveraged across multiple markets.



Business Writing For Dummies® (2nd Edition)
Natalie Canavor
9781118583647
Pub Date: 9/3/13
$22.99/$27.99 Can.
272 pages
Paperback
Business & Economics / General
Ctn Qty: N/A

Related Products

Other Formats
9781118583616 $21.50 8/16/13 Adobe PDF
9781118583623 $22.99 8/16/13 ePub
9781118583630 $22.99 8/16/13 MobiPocket

Summary: How many pieces of paper land on your desk each day, or emails in your inbox? Your readers – the people you communicate with at work – are no different.

So how can you make your communication stand out from the pile and get the job done? Whether you're crafting a short and sweet email or bidding for a crucial project, *Business Writing For Dummies* is the only guide you need. Inside you'll find:

- The basic principles of how to write well
- How to avoid the common pitfalls that immediately turn a reader off



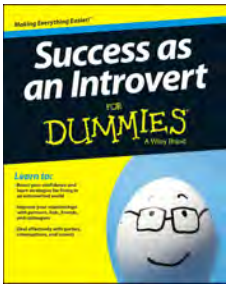
The Art of Critical Making : Rhode Island School of Design on Creative Practice
Rosanne Somerson, Mara Hermano, John Maeda
9781118517864
Pub Date: 9/23/13
$29.95/$35.95 Can.
272 pages
Hardback
Business & Economics / General
Ctn Qty: 16

Related Products

Other Formats
9781118763926 $29.95 9/23/13 MobiPocket
9781118763957 $29.95 9/23/13 Adobe PDF

Summary: Describes the world's leading approach to art and design taught at Rhode Island School of Design

At Rhode Island School of Design students are immersed in a culture where making questions, ideas, and objects, using and inventing materials, and activating experience all serve to define a form of critical thinking—albeit with one's hands—i.e. "critical making," *Thinking With Your Hands*, by RISD faculty and staff, describes fundamental aspects of RISD's approach to "critical making" and how this can lead to innovation. The process of making taught at RISD is deeply introspective, passionate, and often provocative.



Success as an Introvert For Dummies
Joan Pastor, Ph.D.
9781118738375
Pub Date: 12/31/13
$22.99/$27.99 Can.
384 pages
Paperback
Psychology / Personality
Ctn Qty: N/A

Related Products

Other Formats
9781118738320 $22.99 12/31/13 Adobe PDF
9781118738436 $22.99 12/31/13 ePub
9781118738665 $22.99 12/31/13 MobiPocket

Summary: Thrive as an introvert in an extrovert world

Bill Gates, Mark Zuckerberg, and author J.K. Rowling have more in common than being highly successful. They're also introverts. *Success as an Introvert For Dummies* identifies common misunderstandings about introverts and highlights the strengths often found in people associated with this worldview.

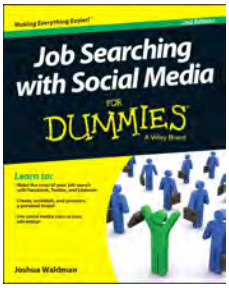
Success as an Introvert For Dummies examines the traits common to introverts and the benefits they bring to both work and life.



Business Statistics For Dummies
Alan Anderson
9781118630693
Pub Date: 10/28/13
$22.99/$27.99 Can.
384 pages
Paperback
Business & Economics / Statistics
Ctn Qty: N/A

Summary: Score higher in your business statistics course? Easy.

Business statistics is a common course for business majors and MBA candidates. It examines common data sets and the proper way to use such information when conducting research and producing informational reports such as profit and loss statements, customer satisfaction surveys, and peer comparisons.

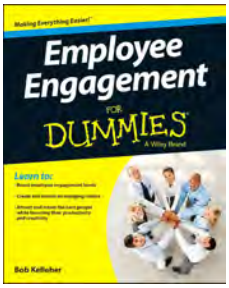


Job Searching with Social Media For Dummies (2nd Edition)
Waldman
9781118678565
Pub Date: 10/7/13
$19.99/$23.99 Can.
360 pages
Paperback
Business & Economics / Careers
Ctn Qty: N/A
Previous Editions: 9780470930724

Summary: Harness social media to land your dream job

For anyone looking for a first job, exploring a career change, or just setting up for future success, social media sites are proven platforms for facilitating connections, demonstrating passions and interests, and ultimately landing the job. *Job Searching with Social Media For Dummies* enables you to harness the power of the Internet to research and identify job opportunities, and then create a strategy for securing a position.

Job Searching with Social Media For Dummies features in-depth coverage of topics such as: creating effective online



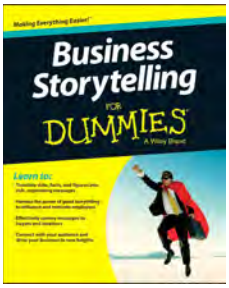
Employee Engagement For Dummies
Bob Kelleher
9781118725795
Pub Date: 12/23/13
$26.99/$31.99 Can.
360 pages
Paperback
Business & Economics / Leadership
Ctn Qty: N/A

Related Products

Other Formats
9781118756065 $26.99 12/23/13 ePub
9781118756188 $26.99 12/23/13 MobiPocket
9781118756263 $26.99 12/23/13 Adobe PDF

Summary: The easy way to boost employee engagement

Today more than ever, companies and leaders need a road map to help them boost employee engagement levels. *Employee Engagement For Dummies* helps employers implement the necessary plans to create and sustain an engaging culture, allowing them to attract and retain the best people while boosting their productivity and creativity.



Business Storytelling For Dummies
Karen Dietz, Lori L. Silverman
9781118661215
Pub Date: 11/25/13
$26.99/$31.99 Can.
384 pages
Paperback
Business & Economics / Small Business
Ctn Qty: N/A

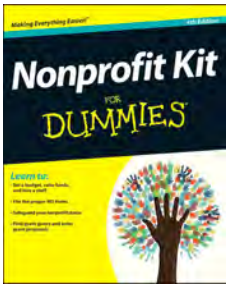
Related Products

Other Formats
9781118730171 $26.99 11/25/13 ePub
9781118730195 $26.99 11/25/13 MobiPocket
9781118730287 $26.99 11/25/13 Adobe PDF

Summary: Use storytelling to become a more effective business communicator

An effective communication tool for ages, storytelling has come of age in the business world. Storytelling and business narratives have proven to be an effective communication strategy, and *Business Storytelling For Dummies* helps you to accurately translate data, facts, and figures into rich, captivating messages tailored to any situation or audience.

Savvy business leaders at all levels can harness the power of a good story to influence and motivate employees and effectively convey messages to buyers and investors.

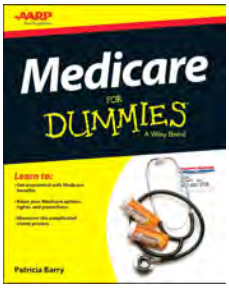


Nonprofit Kit For Dummies (4th Edition)
Stan Hutton, Frances Phillips
9781118604175
Pub Date: 11/25/13
$34.99/$41.99 Can.
384 pages
Paperback
Business & Economics / Nonprofit Organizations & Charities
Ctn Qty: 20
Previous Editions: 9780470529751

Summary: Tips and techniques to help your nonprofit thrive

More so now than in years past, a significant number of nonprofit organizations have experienced a major decrease in funding and contributions. *Nonprofit Kit for Dummies, 4th Edition* caters to these organizations and shows you how your nonprofit can thrive and survive even in the most unpredictable and uncertain economic climate.

This new edition of *Nonprofit Kit For Dummies* offers tips and information on everything you need to navigate the process of setting up and effectively running a nonprofit organization.

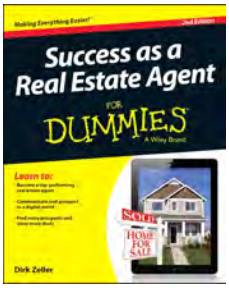


Medicare For Dummies
Patricia Barry
9781118532782
Pub Date: 11/4/13
$19.99/$23.99 Can.
384 pages
Paperback /
Medical / Medicaid & Medicare
Ctn Qty: N/A

Summary: The fast and easy way to get up to speed on Medicare

Since the creation of Medicare in 1965, significant changes have affected the legislation. With 77 million baby boomers entering the program, questions about what Medicare is and how it affects seniors are certain to arise.

Medicare For Dummies addresses this uncertain topic and helps those eligible for Medicare benefits maneuver the complicated process. Topics include: summary of Medicare benefits; Medicare coverage options; Medicare rights and protections; updated information on changes to Medicare, and more.

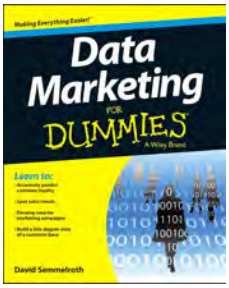


Success as a Real Estate Agent For Dummies (2nd Edition)
Dirk Zeller
9781118721551
Pub Date: 11/4/13
$22.99/$27.99 Can.
384 pages
Paperback
Business & Economics / Real Estate
Ctn Qty: N/A
Previous Editions: 9780471799559

Summary: Make your fortune in the real estate business? Easy.

Whether you are looking to rev up your real estate business, deciding whether to specialize in commercial or residential real estate, or just interested in refining specific skills, *Success as a Real Estate Agent For Dummies* has it covered.

This no-nonsense guide, with guidance from an industry expert, shows how you can become a successful real estate agent. It provides advice on acquiring the skills needed to excel and the respect and recognition you'll gain through making sales and generating profit.



Data Marketing For Dummies
David Semmelroth
9781118615843
Pub Date: 9/30/13
$26.99/$31.99 Can.
312 pages
Paperback /
Computers / Database Management
Ctn Qty: N/A

Related Products

Other Formats
9781118615768 $26.99 9/30/13 Adobe PDF
9781118615836 $26.99 9/30/13 MobiPocket
9781118616017 $26.99 9/30/13 ePub

Summary: Embrace data and use it to sell and market your products

Data is everywhere and it keeps growing and accumulating. Companies need to embrace big data and make it work harder to help them sell and market their products. Successful data analysis can help marketing professionals spot sales trends, develop smarter marketing campaigns, and accurately predict customer loyalty. *Data Marketing For Dummies* helps companies use all the data at their disposal to make current customers more satisfied, reach new customers, and sell to their most important customer segments more efficiently.



Business Plans Kit For Dummies (4th Edition)
Steven D. Peterson
9781118725627
Pub Date: 12/9/13
$34.99/$41.99 Can.
384 pages
Paperback
Business & Economics / Strategic Planning
Ctn Qty: N/A
Previous Editions: 9780470438541

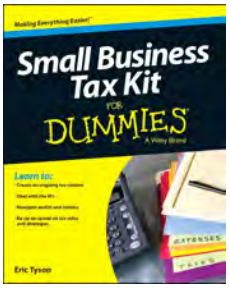
Related Products

Other Formats
9781118756164 $34.99 12/9/13 ePub
9781118756171 $34.99 12/9/13 Adobe PDF

Summary: Discover the ins and outs of constructing a winning business plan

When you're establishing, expanding, or re-energizing a business, the best place to start is with your business plan. Whether you want start–up money from investors or are looking to expand or re-energize your business, a business plan will give you a defined road map to help you get your business moving.

Business Plans Kit For Dummies, 4th Edition has been updated to give you the very latest information on today's current economy and its impact on business plans.

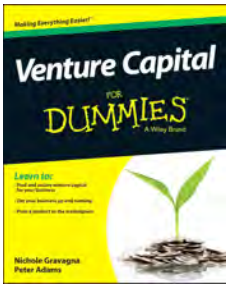


Small Business Tax Kit For Dummies
Eric Tyson
9781118650615
Pub Date: 12/4/13
$29.99/$35.99 Can.
288 pages
Paperback
Business & Economics / Taxation
Ctn Qty: N/A

Summary: Are you a small business owner taxed by taxes?

Not being up-to-speed on tax rules and strategies can lead to mistakes that cost business owners thousands of dollars in fines and penalties every year. *Small Business Tax Kit For Dummies* assists both current and aspiring small business owners with important tax planning issues.

For the estimated 21 million small business owners in the U.S., the nation's tax codes continue to change and increase in complexity. *Small Business Tax Kit For Dummies* arms you for important tax planning issues, including: year-round tax

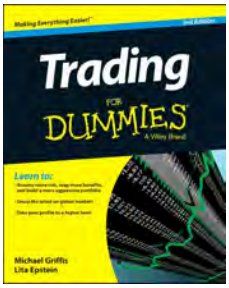


Venture Capital For Dummies
Nicole Gravagna, Ph.D., Peter K. Adams, MBA
9781118642238
Pub Date: 9/10/13
$26.99/$31.99 Can.
360 pages
Paperback
Business & Economics / Finance
Ctn Qty: N/A

Summary: Secure venture capital? Easy.

Getting a business up and running or pushing a brilliant product to the marketplace requires capital. For many entrepreneurs, a lack of start-up capital can be the single biggest roadblock to their dreams of success and fortune. *Venture Capital For Dummies* takes entrepreneurs step by step through the process of finding and securing venture capital for their own projects.

- Find and secure venture capital for your business
- Get your business up and running
- Push a product to the marketplace



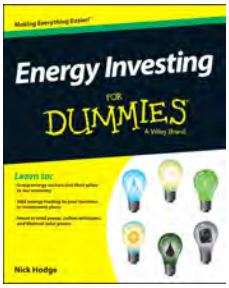
Trading For Dummies (3rd Edition)
Michael Griffis, Lita Epstein
9781118681183
Pub Date: 10/28/13
$26.99/$31.99 Can.
408 pages
Paperback
Business & Economics / Finance
Ctn Qty: N/A
Previous Editions: 9780470438404

Related Products

Previous Editions
9780470438404 $24.99 6/2/09 Paperback

Summary: Make informed trading decisions regardless of the market's condition

Savvy traders can make money in both up and down markets. *Trading For Dummies* is for investors at all levels who are looking for a clear guide to successfully trading stocks in any type of market. It is also for investors who have experience trading and who are looking for new, proven methods to enhance the profitability of their investments.



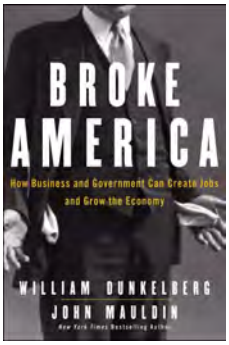
Energy Investing For Dummies
Nick Hodge
9781118116418
Pub Date: 9/10/13
$26.99/$31.99 Can.
384 pages
Paperback
Business & Economics / Investments & Securities
Ctn Qty: 20

Related Products

Other Formats
9781118224304 $26.99 9/10/13 Adobe PDF
9781118233238 $26.99 9/10/13 ePub
9781118262542 $26.99 9/10/13 MobiPocket

Summary: The fast and easy way to grasp energy sectors and their place in the global economy

With timely, substantial information about energy stocks, *Energy Investing For Dummies* teaches the ins and outs of energy sectors and how to incorporate them into business and investment plans. As a savvy investor and business manager you will find the important information and advice you need to incorporate these growth areas into your investment portfolio.



Broke America : How Business & Government Can Create Jobs and Grow the Economy
William Dunkelberg, John Mauldin
9781118335871
Pub Date: 10/28/13
$29.95/$35.95 Can.
224 pages
Hardback
Business & Economics / Economic Conditions
Ctn Qty: 22

Related Products

Other Formats
9781118461495 $29.95 5/27/14 Adobe PDF
9781118461549 $29.95 5/27/14 MobiPocket

Summary: A guide to fixing the economy by helping our small businesses

As Americans work through the longest economic downturn since the Great Depression, policymakers routinely speak out about the importance of small businesses to the ongoing recovery effort. They are right. Creating jobs in our small businesses is essential for reducing the unemployment rate, but the very policies and programs that the government is putting in place to allegedly help have proved useless. *Broke America* provides a solid understanding of what the small business sector is and what policies should be implemented by all levels of government to restore health and vitality to the "R&D" sector of the U.S. economy.



Dynasty : Scandals, Secrets, and Successes of the Real Estate Royalty
Vicky Ward
9781118295311
Pub Date: 10/21/13
$27.95/$33.95 Can.
320 pages
Hardback
Business & Economics / Real Estate
Ctn Qty: 16

Related Products

Other Formats
9781118419878 $27.95 10/21/13 Adobe PDF
9781118421512 $27.95 10/21/13 ePub

Summary: The secret history of America's real estate barons and the empires they created

Written by *Vanity Fair* investigative reporter and bestselling author, Vicky Ward, this enthralling expose delivers the inside scoop on some of history's most famous (and infamous) real estate dynasties. It is the story of men with outsized dreams and egos to match who were willing to go to any lengths to amass vast fortunes through land speculation. With novelistic flare, Ward describes how those men's ambitions made them the Kings of America, larger-than-life representatives of the American Dream, but how their fortunes rarely bought them the one thing they craved more than gold—acceptance among America's social elite.



Do You Speak Shoe Lover? : Style and Stories from Inside DSW
Linda Meadow
9781118674222
Pub Date: 9/10/13
$25.00/$30.00 Can.
208 pages
Paperback
Business & Economics / Industries
Ctn Qty: N/A

Summary: Celebrating shoe lovers everywhere!

No matter how bad your day is going, none of it seems to matter if you're wearing the perfect shoes. *Do You Speak Shoe Lover?* will not only make shoe lovers feel better about loving shoes, but it also reveals the genius business principles of leading shoe retailer, DSW. It explains how DSW strives everyday to be America's favorite place for shoes—as well as America's favorite place to work. Each and every DSW Shoe Lover lives the values—for the benefit of their customers as well as for each other. It also shares stories from DSW's customers and employees about how the right shoes made the difference at important moments in their lives, along with shoe fashion tips and career and business advice.

Leading Through Uncertainty : How Umpqua Bank Emerged from the Great Recession Better and Stronger than Ever
Raymond P. Davis
9781118733028
Pub Date: 11/4/13
$27.99/$33.99 Can.
256 pages
Hardback
Business & Economics / Leadership
Ctn Qty: N/A

Summary: From the CEO of Umpqua Bank, the essential practices for how the West Coast's largest independent community bank emerged from the Great Recession even stronger than before

In this follow-up to the successful *Leading for Growth*, Umpqua CEO Ray Davis explains the unique approach that has allowed his bank to grow and succeed in the toughest economic environment while competitors continue to struggle. The secret lies in Umpqua's ability to combine the products and sophistication of a large institution with the customer service approach of a community bank.

Grounded : How Leaders Stay Rooted in an Uncertain World
Bob Rosen
9781118680773
Pub Date: 10/16/13
$26.99/$31.99 Can.
352 pages
Hardback
Business & Economics / Leadership
Ctn Qty: N/A

Related Products

Other Formats
9781118680872 $26.99 10/28/13 ePub
9781118680896 $26.99 10/28/13 Adobe PDF

Summary: A provocative, personal approach to leadership based on in-depth research with hundreds of executives around the world

Confronted by disruptive change and economic turbulence, many of today's leaders find themselves ill-equipped to manage the hazards they now face. They must contend with chronic uncertainty, cynical employees, and personal burnout. Most are poorly served by the prevailing paradigm that obsessively focuses on what we do to produce short-term results while sabotaging who we are as healthy human beings. Few have seen alternatives, until now.

Lead & Influence : Get More Ownership, Commitment, and Achievement From Your Team
Mark Fritz
9781118732885
Pub Date: 12/4/13
$25.00/$30.00 Can.
256 pages
Hardback
Business & Economics / Management
Ctn Qty: N/A

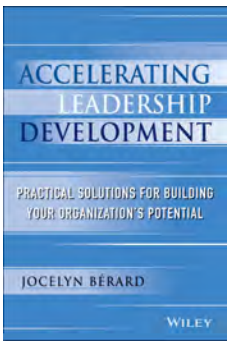
Summary: How to lead your organization through the power of ownership

Lead and Influence from Anywhere explains how to use the power of ownership to become even more successful in leading your organization. Based on thirty years of leading and influencing across distances and cultures, author Mark Fritz has identified key leadership principles and pulled them into an *ownership framework*. Creating a culture of ownership begins with your personal ownership. Second, it's about enabling personal ownership in others. Third, it's about enabling team and organizational ownership. Why? Because you want your people to not just take ownership for an activity, but also for

Straight Talk on Leadership: Solving Canada's Business Crisis
R. Douglas Williamson
9781118581681
Pub Date: 8/12/13
$29.95/$29.95 Can.
352 pages
Hardback
Business & Economics / Management
Ctn Qty: N/A

Summary: An urgent wake-up call—and radical action plan—for business leaders everywhere

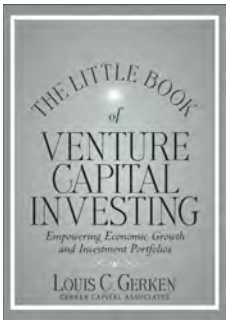
While it focuses primarily on Canadian business, this important book shares valuable insights of benefit to transformational business leaders everywhere. Without sugar coating his message, author R. Douglas Williamson, head of the prestigious consultancy, The Beacon Group, points to complacency, lack of leadership sophistication, and an inward focus as the chief reasons why Canadian companies are at risk of falling behind the rest of the world. Issuing an urgent call to action, Williamson helps leaders understand the four principle challenges facing the modern leader and describes the eight essential leadership competencies required to navigate the future. He provides powerful strategies, tools and techniques for how to reframe thinking about leadership and reform leadership strategies.



Accelerating Leadership Development: Practical Solutions for Building Your Organization's Potential
Jocelyn Berard
9781118464113
Pub Date: 8/19/13
$36.95/$36.95 Can.
288 pages
Hardback
Business & Economics / Economic Conditions
Ctn Qty: n/a

Summary: Proven strategies and innovative solutions for developing and retaining successful leaders

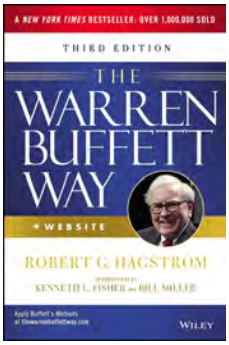
Accelerating Leadership Development provides a proven model to help companies develop high-potential employees with the competencies and knowledge capital to assume critical roles successfully. It includes practical and rigorous tools that enable organizations to identify targets and predict those targets' success with six measurable factors. With this proven pdevelopment system, companies can develop a pipeline of leaders with high levels of engagement and retention.



The Little Book of Venture Capital Investing : Empowering Economic Growth and Investment Portfolios
Louis Gerken
9781118551981
Pub Date: 11/25/13
$22.95/$27.95 Can.
208 pages
Hardback
Business & Economics / Entrepreneurship
Series: Little Books. Big Profits
Ctn Qty: 32

Summary: A little book full of enormous value for novices and seasoned venture capitalists alike

After having been thrown for a loop by the bursting of the tech bubble more than a decade ago, the venture capital industry suddenly has come roaring back to life over the past two years. In 2011 alone, more than $7.5 billion in venture capital was invested—representing more than a 19% increase over the following year—in more than 966 companies. A majority of these companies reside in the life sciences, Internet, and alternative energy sectors.



The Warren Buffett Way (3rd Edition)
Robert G. Hagstrom
9781118574713
Pub Date: 10/28/13
$24.95/$29.95 Can.
128 pages
Paperback
Business & Economics / Investments & Securities
Ctn Qty: N/A

Related Products

Other Formats
9781118619049 $42.00 10/28/13 MobiPocket
9781118619070 $42.00 10/28/13 ePub

Summary: The bestselling book on Warren Buffett returns, with new insights on his continued success

Often described as the greatest investor of all time, Warren Buffett grew a $100 investment in the late 1950s into an investment empire. In the process, he has become one of the wealthiest individuals in the world, and the foremost authority on investing of our generation.

With over one million copies sold, *The Warren Buffett Way* is the definitive book on "The Oracle of Omaha's" investment methods.



The Warren Buffett Way Workbook (3rd Edition)
Robert G. Hagstrom
9781118614556
Pub Date: 10/28/13
$42.00/$50.00 Can.
Hardback
Business & Economics / Investments & Securities
Ctn Qty: N/A

Related Products

Other Formats
9781118619049 $42.00 10/28/13 MobiPocket
9781118619070 $42.00 10/28/13 ePub

Summary: The companion *Workbook* to the bestselling book on Warren Buffett

If you want to get the most out of *The Warren Buffett Way, Third Edition* then pick up *The Warren Buffett Way Workbook*. This comprehensive guide provides you with an invaluable opportunity to explore your understanding of the strategies and techniques covered in the main text, before putting it to work in your own investment endeavors.

- Contains informative question-and-answer sections that correspond to the topics covered throughout the actual book



The Warren Buffett Way + Video (3rd Edition)
Robert G. Hagstrom
9781118658789
Pub Date: 10/28/13
$60.00/$72.00 Can.
Hardback
Business & Economics / Investments & Securities
Ctn Qty: N/A

Related Products

Other Formats
9781118619049 $42.00 10/28/13 MobiPocket
9781118619070 $42.00 10/28/13 ePub

Summary: The bestselling book on Warren Buffett returns, with new insights and a companion video component

Often described as the greatest investor of all time, Warren Buffett grew a $100 investment in the late 1950s into an investment empire. In the process, he has become one of the wealthiest individuals in the world, and the foremost authority on investing of our generation.

With over one million copies sold, *The Warren Buffett Way* is the definitive book on "The Oracle of Omaha's" investment methods.

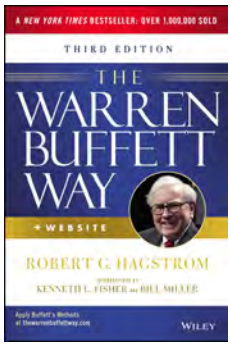


The Warren Buffett Way, 3e + Workbook
Robert G. Hagstrom, Russell Rhoads
9781118682876
Pub Date: 10/28/13
$45.00/$54.00 Can.
Hardback
Business & Economics / Finance
Ctn Qty: N/A

Summary: The bestselling book and workbook on Warren Buffett, with new insights on his continued success

Often described as the greatest investor of all time, Warren Buffett grew a $100 investment in the late 1950s into an investment empire. In the process, he has become one of the wealthiest individuals in the world, and the foremost authority on investing of our generation.

With over one million copies sold, *The Warren Buffett Way* is the definitive book on "The Oracle of Omaha's" investment methods.



The Warren Buffett Way (3rd Edition)
Robert G. Hagstrom
9781118503256
Pub Date: 11/5/13
$29.95/$35.95 Can.
272 pages
Hardback
Business & Economics / Investments & Securities
Ctn Qty:N/A
Previous Editions: 9780471648116

Related Products

Other Formats
9781118619049 $42.00 10/28/13 MobiPocket
9781118619070 $42.00 10/28/13 ePub

Summary: The bestselling book on Warren Buffett returns, with new insights on his continued success

Often described as the greatest investor of all time, Warren Buffett grew a $100 investment in the late 1950s into an investment empire. In the process, he has become one of the wealthiest individuals in the world, and the foremost authority on investing of our generation.

With over one million copies sold, *The Warren Buffett Way* is the definitive book on "The Oracle of Omaha's" investment methods.



The Bogle Project
Knut A. Rostad
9781118650769
Pub Date: 10/14/13
$39.95/$47.95 Can.
224 pages
Hardback
Business & Economics / Finance
Ctn Qty: N/A

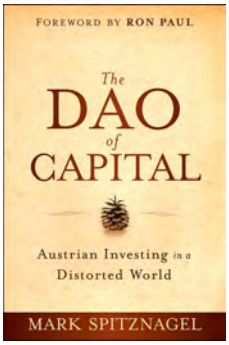
Related Products

Other Formats
9781118650738 $39.95 10/14/13 ePub
9781118650752 $39.95 10/14/13 MobiPocket
9781118650806 $39.95 10/14/13 Adobe PDF

Summary: Industry-defining wisdom from mutual fund pioneer and investing legend John C. Bogle

Commemorating the life and career of the "father of index investing," *The Bogle Project* offers a wealth of investing wisdom, along with commentary from notable admirers. It includes some of Bogle's classic essays and features insight on the man from such commentators as Arthur Levitt, Burton Malkiel, Paul Volker, Sheila Bair, and many more.

- Features wisdom and commentary on the career and life of legendary investor John C. Bogle



The Dao of Capital : Austrian Investing in a Distorted World
Mark Spitznagel, Ron Paul
9781118347034
Pub Date: 9/30/13
$29.95/$35.95 Can.
288 pages
Hardback
Business & Economics / Finance
Ctn Qty: 20

Related Products

Other Formats
9781118416679 $29.95 8/19/13 ePub
9781118420249 $29.95 8/19/13 Adobe PDF

Summary: As today's preeminent doomsday investor Mark Spitznagel describes his *Daoist* and *roundabout* investment approach, "one gains by losing and loses by gaining." This is *Austrian Investing*, an archetypal, counterintuitive, and proven approach, gleaned from the 150-year-old Austrian School of economics, that is both timeless and exceedingly timely.

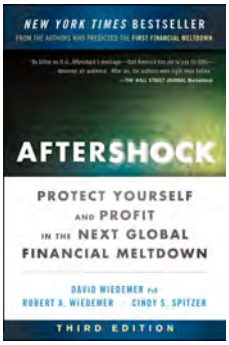
In *The Dao of Capital*, hedge fund manager and tail-hedging pioneer Mark Spitznagel—with one of the top returns on capital of the financial crisis, as well as over a career—takes us on a gripping, circuitous journey from the Chicago trading pits, over the coniferous boreal forests and canonical strategists from Warring States China to Napoleonic Europe.



The Aftershock Investor : A Crash Course in Staying Afloat in a Sinking Economy (2nd Edition)
David Wiedemer, Robert A. Wiedemer
9781118733363
Pub Date: 9/16/13
$29.95/$35.95 Can.
336 pages
Hardback
Business & Economics / Personal Finance
Ctn Qty: N/A
Previous Editions: 9781118073544

Summary: A newly updated edition of the guide to protecting your wealth and profits during a sinking economy

From the authors who accurately predicted the domino fall of the conjoined real estate, stock, and private debt bubbles that led to the financial crisis of 2008 comes the definitive guide to protection and profit in 2013 and beyond. Based on the authors' unmatched track record of precision predictions in their three landmark books, *America's Bubble Economy, Aftershock,* and *Aftershock, Second Edition*, this book offers what readers have been clamoring for: a detailed guide to how to put Aftershock in action, with a wealth of advice investors need to know to survive and thrive in the next global money meltdown.



Aftershock : Protect Yourself and Profit in the Next Global Financial Meltdown (3rd Edition)
Robert A. Wiedemer, David Wiedemer, Cindy Spitzer
9781118375624
Pub Date: 10/28/13
$27.95/$33.95 Can.
368 pages
Hardback
Business & Economics / Personal Finance
Ctn Qty: 16
Previous Editions: 9780470918142

Summary: From the authors who accurately predicted the bursting of the global bubble economy comes the definitive look at what lies ahead in 2013 and beyond

Written by the market oracles who predicted, with uncanny accuracy, the global financial meltdown and the economic chain reaction it set in motion, *Aftershock* offers a vivid picture of what to expect when the world's bubble economy inevitably pops. More importantly, it tells you how to protect your assets before and during the coming Aftershock and how to capitalize on the new opportunities that others will miss.



Ernst & Young Tax Guide 2014 (2nd Edition)
Ernst & Young
9781118660676
Pub Date: 11/11/13
$24.95/$29.95 Can.
Paperback
Business & Economics / Taxation
Ctn Qty: N/A
Previous Editions: 9781118466674

Related Products

Previous Editions
9781118466674 $24.95 11/15/12 Paperback

Summary: File your taxes with the help of an authoritative leader in the field

If you wish to personally prepare your 2013 federal tax return, but seek the guidance of a trusted name in this field, look no further than the *Ernst & Young Tax Guide 2014*. Drawing from the tax experience and knowledge base of Ernst & Young professionals, this reliable resource not only covers how to file your federal income tax return but also provides valuable insights on how to avoid common errors and maximize your federal tax deductions.



J.K. Lasser's Your Income Tax 2014 : For Preparing Your 2013 Tax Return (4th Edition)
J K Lasser
9781118734230
Pub Date: 10/28/13
$24.95/$29.95 Can.
Paperback
Business & Economics / Personal Finance
Series: J.K. Lasser
Ctn Qty: N/A
Previous Editions: 9781118346709

Summary: America's number one bestselling tax guide offers the best balance of thoroughness, organization, and usability

For over half a century, more than 39 million Americans have turned to J.K. Lasser for easy-to-follow, expert advice and guidance on planning and filing their taxes. Written by a team of tax specialists, *J.K. Lasser's Your Income Tax 2014* includes all the outstanding features that have made this book the nation's all-time top-selling tax guide. It covers some of the most important topics associated with your taxes, from what must you report as income and strategies that will save you on taxes to how much tax do you actually owe and what deductions can you claim.



J.K. Lasser's 1001 Deductions and Tax Breaks 2014 : Your Complete Guide to Everything Deductible (11th Edition)
Barbara Weltman
9781118754870
Pub Date: 10/28/13
$22.95/$27.95 Can.
Paperback
Business & Economics / Personal Finance
Series: J.K. Lasser
Ctn Qty: N/A
Previous Editions: 9781118346648

Summary: A straightforward guide to taking tax breaks and deductions on your 2013 tax return

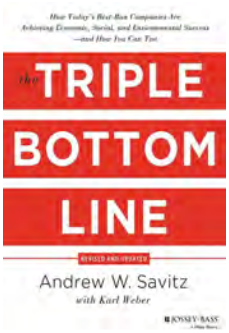
Completely revised to reflect important changes in this year's tax laws, *J.K. Lasser's 1001 Deductions & Tax Breaks 2014* will help you take advantage of every deduction, tax credit, or other tax break that you may be entitled to. This comprehensive guide is clearly organized by subject matter so you can easily find situations that may apply to you.



J.K. Lasser's Small Business Taxes 2014 : Your Complete Guide to a Better Bottom Line (4th Edition)
Barbara Weltman
9781118754924N/A
Pub Date: 10/28/13
$22.95/$27.95 Can.
Paperback
Business & Economics / Personal Finance
Series: J.K. Lasser
Ctn Qty: N/A
Previous Editions: 9781118346693

Summary: The tax facts and strategies that every small business owner needs to know

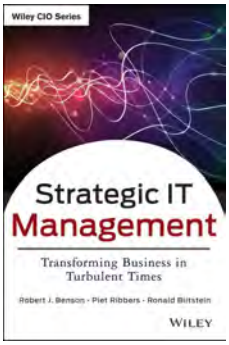
Owning a small business is a big responsibility. While all small business owners seek to improve their bottom line, few realize all the ways that both current and new tax laws can help them do so. With *J.K. Lasser's Small Business Taxes 2014*, you'll quickly discover how. Written in a straightforward and accessible style, this reliable resource offers a complete overview of small business tax planning and provides you with the information needed to make tax-smart decisions throughout the year.



The Triple Bottom Line : How Today's Best-Run Companies Are Achieving Economic, Social and Environmental Success - and How You Can Too
Andrew W. Savitz
9781118226223
Pub Date: 11/4/13
$29.99/$35.99 Can.
304 pages
Hardback
Business & Economics / General
Ctn Qty: N/A
Previous Editions: 9780787979072

Summary: The classic guide to sustainability strategy and implementation—updated for today's businesses

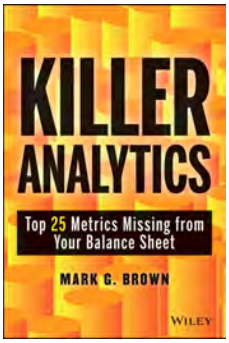
To ensure business success, companies must embrace sustainable management. Firms need to find the overlap between business interests and the interests of society and the environment before they can secure a lasting competitive edge. By making the case for sustainability as a fundamental business practice, *The Triple Bottom Line* became an instant classic when first published in 2006, showing a generation of business leaders how to find their sustainability sweet spot—where profitability merges seamlessly with the common good.



Strategic IT Management : Transforming Business in Turbulent Times
Robert J. Benson
9781118443934
Pub Date: 11/25/13
$75.00/$90.00 Can.
400 pages
Hardback
Business & Economics / Strategic Planning
Series: Wiley CIO
Ctn Qty: 16

Summary: Proven methodologies to enhance business value by exploiting the latest global technology trends and best business and IT practices

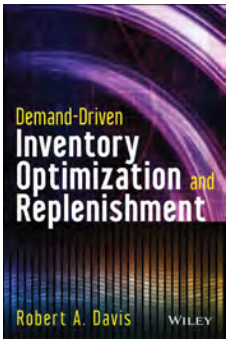
There is no doubt that a tidal wave of change is hitting the area of business technology; new business models are forming around the cloud, new insights on how an enterprise runs is being aided by mining massive transactional and operational data sets. Decision-making is becoming almost prescient through new classes of data visualization, data analytics, and dashboards. Despite the promise of technologies to make a difference, or perhaps because of it, IT organizations face continued challenges in realizing partnerships and trust with their business partners.



Killer Analytics : Top 20 Metrics Missing from your Balance Sheet
Mark G. Brown
9781118631713
Pub Date: 9/23/13
$60.00/$72.00 Can.
320 pages
Hardback
Business & Economics / Strategic Planning
Series: Wiley and SAS Business Series
Ctn Qty: N/A

Summary: Learn the secrets to using analytics to grow your business

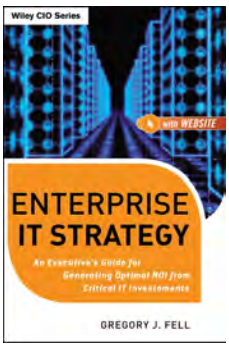
Analytics continues to trend as one of the hottest topics in the business community today. With ever-growing amounts of business data and evolving performance management/business intelligence architectures, how well your business does analyzing its data will differentiate you from your competition. *Killer Analytics* explores how you can use the muscle of analytics to measure new business elements. Author Mark Brown introduces 25 new metrics that can drive competitive advantage for your business, including social networks, sustainability, culture, innovation, employee satisfaction, and other key business elements.



Demand-Driven Inventory Optimization and Replenishment
Robert A. Davis
9781118584569
Pub Date: 9/23/13
$60.00/$72.00 Can.
256 pages
Hardback
Business & Economics / Decision Making & Problem Solving
Series: Wiley and SAS Business Series
Ctn Qty: N/A

Summary: Use demand driven optimized inventory and replenishment to overcome your supply chain weaknesses, and deliver business-maximizing results

Reviewing the fundamentals of inventory optimization so that you can attain a demand-driven supply, *Demand-Driven Inventory Optimization and Replenishment* provides a business look at why present inventory systems sub-optimize the supply chain and faulty replenishment processes lead to wasted time and effort. Straightforward and clearly written, this book allowsreaders to come away with a good understanding of why optimized inventory and replenishment helps overcome in-system weaknesses and deliver results.



Decoding the IT Value Problem, + Website : An Executive Guide for Achieving Optimal ROI on Critical IT Investments
Gregory J. Fell
9781118438053
Pub Date: 9/16/13
$60.00/$72.00 Can.
192 pages
Hardback
Business & Economics / Strategic Planning
Series: Wiley CIO
Ctn Qty: 26

Summary: Gain greater returns from your IT investments

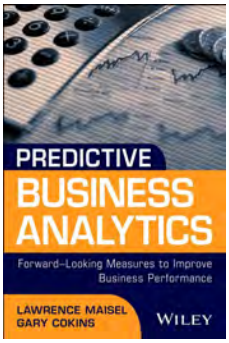
Revealing the secrets to proven, effective strategies that enable businesses to leverage the full value of highly expensive IT investments, *Decoding the IT Value Problem* is a no-nonsense guide for making smart IT investments and cutting through the noise of vendor marketing and media hype. Author Gregory Fell describes in rich detail the actual processes, frameworks, infrastructure and discipline required to develop and execute corporate IT strategies that areprofitable and sustainable.



Architecting the Cloud : Design Decisions for Cloud Computing Service Models (SaaS, PaaS, and IaaS)
Michael J. Kavis
9781118617618
Pub Date: 10/28/13
$60.00/$72.00 Can.
240 pages
Hardback
Computers / General
Series: Wiley CIO
Ctn Qty: N/A

Summary: An expert guide to selecting the right cloud service model for your business

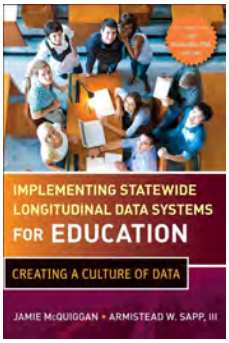
Cloud computing is all the rage, allowing for the delivery of computing and storage capacity to a diverse community of end-recipients. However, before you can decide on a cloud model, you need to determine what the ideal cloud service model is for your business. Helping you cut through all the haze, *Architecting the Cloud* is vendor neutral and guides you in making one of the most critical technology decisions that you will face: selecting the right cloud service model(s) based on a combination of both business and technology requirements.



Predictive Business Analytics : Forward Looking Measures to Improve Business Performance
Lawrence Maisel, Gary Cokins
9781118175569
Pub Date: 10/14/13
$49.95/$59.95 Can.
208 pages
Hardback
Business & Economics / General
Series: Wiley and SAS Business Series
Ctn Qty: N/A

Summary: Discover the breakthrough tool your company can use to make winning decisions

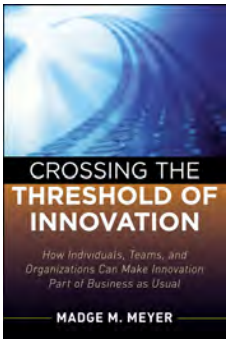
This forward-thinking book addresses the emergence of predictive business analytics, how it can help redefine the way your organization operates, and many of the misconceptions that impede the adoption of this new management capability. Filled with case examples, *Predictive Business Analytics* defines ways in which specific industries have applied these techniques and tools and how predictive business analytics can complement other financial applications such as budgeting, forecasting, and performance reporting.



Implement, Improve, and Expand Your Statewide Longitudinal Data System : Creating a Culture of Data in Education
A. W. Sapp, III
9781118466773
Pub Date: 12/23/13
$75.00/$90.00 Can.
288 pages
Hardback
Education / Statistics
Series: Wiley and SAS Business Series
Ctn Qty: 18

Summary: Step-by-step guidance for implementing an effective statewide longitudinal data system

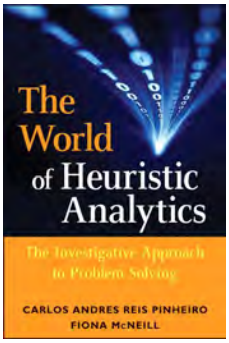
Every U.S. state faces challenges in its efforts to ensure the highest-quality education for students. To address these challenges, a growing number of states are establishing statewide longitudinal data systems (SLDSs), a data-rich system integrating relevant data about a student's education. *Implementing Statewide Longitudinal Data Systems for Education* presents a detailed and contextualized discussion of SLDSs, which will serve as a recipe for states that want to implement an SLDS, develop design and enactment of new and existing SLDS systems, addressing implementation, operation and optimization.



The Innovator's Path : How Individuals, Teams, and Organizations Can Make Innovation Part of Business as Usual
Madge M. Meyer
9781118537329
Pub Date: 9/10/13
$49.95/$59.95 Can.
224 pages
Hardback
Business & Economics / Strategic Planning
Ctn Qty: 26

Summary: A guide to creating and sustaining a culture of innovation focused on business value

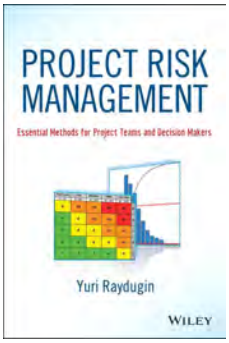
The Innovator's Path introduces business readers to thought leader Madge M. Meyer's unique, cross-cultural perspective on corporate innovation. The book presents eight essential disciplines (Listen, Lead, Position, Promote, Connect, Commit, Execute, and Evolve) that pave the way for individuals, teams, and organizations to continually innovate in ways that create new business value. The author overturns existing assumptions about inspiring and managing innovation, while offering new insights and practical advice for aspiring innovators and corporate leaders.



The Heuristics in Analytics : A Practical Perspective of What Influences Our Analytical World
Carlos Andre Reis Pinheiro, Fiona McNeill
9781118347607
Pub Date: 12/31/13
$49.95/$59.95 Can.
208 pages
Hardback
Business & Economics / General
Series: Wiley and SAS Business Series
Ctn Qty: 26

Summary: A practical guide to deploying mathematical and statistical models when performing analytics

The Heuristics in Analytics describes analytic processes and how they fit into the heuristic world around us. In spite of the strong heuristic characteristics of the analytical processes, this important book emphasizes the need to have the proper tools to engage analytics. It describes the analytical process from the exploratory analysis in respect to business scenarios and corporate environments, to model developments; and from statistics, probability, stochastic, mathematics, and artificial intelligence; to the deployments and possible outcomes.



Project Risk Management : Essential Methods for Project Teams and Decision Makers
Y. Raydugin
9781118482438
Pub Date: 9/23/13
$75.00/$90.00 Can.
400 pages
Hardback
Business & Economics / Project Management
Series: Wiley Corporate F&A
Ctn Qty: N/A

Summary: An easy to implement, practical, and proven risk management methodology for project managers and decision makers

Drawing from the author's work with several major and mega capital projects for Royal Dutch Shell, TransCanada Pipelines, TransAlta, Access Pipeline, MEG Energy, and SNC-Lavalin, *Project Risk Management: Essential Methods for Project Teams and Decision Makers* reveals how to implement a consistent application of risk methods, including probabilistic methods. It is based on proven training materials, models, and tools developed by the author to make risk management plans accessible and easily implemented.



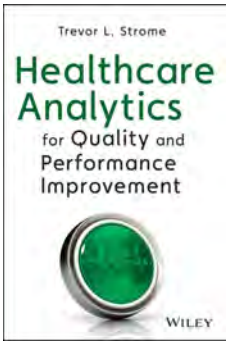
M&A Information Technology Best Practices
Janice M. Roehl-Anderson
9781118617571
Pub Date: 10/21/13
$70.00/$84.00 Can.
624 pages
Hardback
Business & Economics / Mergers & Acquisitions
Series: Wiley Finance
Ctn Qty: N/A

Related Products

Other Formats
9781118740958 $70.00 10/21/13 Adobe PDF
9781118741061 $70.00 10/21/13 ePub

Summary: Add value to your organization via the mergers & acquisitions IT function

As part of Deloitte Consulting, the largest mergers and acquisitions (M&A) consulting practice in the world, author Janice Roehl-Anderson reveals in *M&A Information Technology Best Practices* how companies can effectively and efficiently address the IT aspects of mergers, acquisitions, and divestitures. Filled with best practices for selecting, implementing, and maintaining systems, this book helps financial and technology executives in every field to add value to their mergers, acquisitions, and/or divestitures via the IT function.



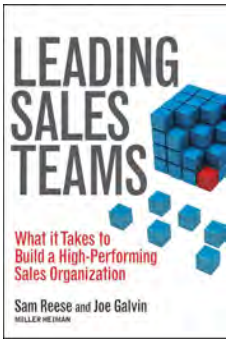
Healthcare Analytics for Quality and Performance Improvement
T. L. Strom
9781118519691
Pub Date: 10/14/13
$75.00/$90.00 Can.
256 pages
Hardback
Business & Economics / Strategic Planning
Ctn Qty: N/A

Related Products

Other Formats
9781118760154 $75.00 10/14/13 ePub
9781118760178 $75.00 10/14/13 Adobe PDF

Summary: Improve patient outcomes, lower costs, reduce fraud—all with healthcare analytics

Healthcare Analytics for Quality and Performance Improvement walks your healthcare organization from relying on generic reports and dashboards to developing powerful analytic applications that drive effective decision-making throughout your organization. Renowned healthcare analytics leader Trevor Strome reveals in this groundbreaking volume the true potential of analytics to harness the vast amounts of data being generated in order to improve the decision-making ability of healthcare managers and improvement teams.



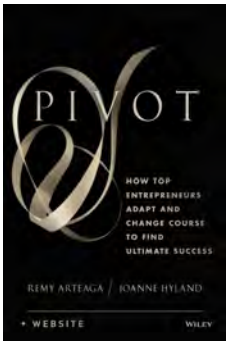
Leading Sales Teams : What It Takes to Build a High Performing Sales Organization
Sam Reese, Joe Galvin
9781118516119
Pub Date: 1/28/14
$22.95/$27.95 Can.
240 pages
Hardback
Business & Economics / Sales & Selling
Ctn Qty: 24

Related Products

Other Formats
9781118771556 $22.95 1/28/14 MobiPocket
9781118771624 $22.95 1/28/14 ePub

Summary: A practical guide for sales leaders of all levels and those aspiring to lead sales teams

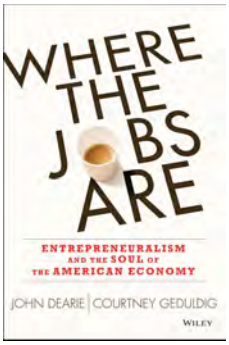
The most important attribute for today's sales leader is not their ability to sell, but their ability to effectively lead their sales teams. *Leading Sales Teams* provides practical advice based on what the best companies in the world do to drive sales effectiveness and how their leaders manage the business. This book will help experienced leaders improve quickly and dramatically by equipping them with a proven model to build a strategy upon; it will help new and aspiring leaders by providing insights about the dynamics required to lead a sales organization.



Pivot, + Website : How Top Entrepreneurs Adapt and Change Course to Find Ultimate Success
Remy Arteaga, Joanne Hyland
9781118559710
Pub Date: 10/28/13
$40.00/$48.00 Can.
256 pages
Hardback
Business & Economics / Entrepreneurship
Ctn Qty: N/A

Summary: A proven approach to achieving entrepreneurial success in new corporate ventures and startups

Every day, business and corporate startups take action based on assumptions. Yet these assumptions are based largely on guesswork that leads to everything from costly mistakes to the failure of ventures. Fortunately, there are ways to overcome these issues and excel in your business endeavors—and this book will show you how.



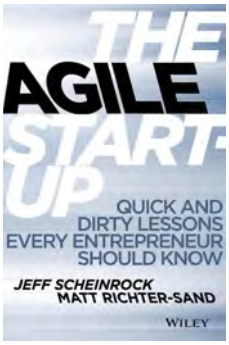
Where the Jobs Are : Entrepreneurship and the Soul of the American Economy
John Dearie, Courtney Geduldig
9781118573242
Pub Date: 9/16/13
$29.95/$35.95 Can.
240 pages
Hardback
Business & Economics / Entrepreneurship
Ctn Qty: 22

Related Products

Other Formats
9781118745533 $29.95 9/4/13 ePub
9781118745724 $29.95 9/4/13 Adobe PDF

Summary: Essential insights on fostering business startups and their integral role in the overall economy

Recent research has demonstrated that a majority of *all* net new job creation in the United States over the past thirty years has come from businesses less than a year old—true "start-ups." On average, start-up businesses create three million new jobs each year, while existing businesses of any size or age shed a net average of about one million jobs annually. Unfortunately, the vital signs of America's job-creating entrepreneurial economy are declining, but there is a way to get back on track, and *The Entrepreneur's Manifesto* will show you how.



The Agile Startup, + Website : Quick and Dirty Lessons Every Entrepreneur Should Know
Jeff Scheinrock, Matt Richter-Sand
9781118548264
Pub Date: 9/16/13
$49.95/$59.95 Can.
240 pages
Hardback
Business & Economics / General
Ctn Qty: 24

Related Products

Other Formats
9781118744482 $49.95 9/4/13 ePub
9781118744635 $49.95 9/4/13 MobiPocket

Summary: An inspiring and impactful compilation of the most important lessons of entrepreneurship

The tools of a digital age make it easier than ever to start a new business. And with billion-dollar IPOs and acquisitions making weekly headlines, the potential rewards are enormous. But even with all of the advantages and resources that today's entrepreneurs have access to, the likelihood of any one business succeeding is slim. That's why you need the simple, clear lessons found in *The Agile Startup*.

Engaging and informative, *The Agile Startup* doesn't offer step-by-step instructions on how to build a better mousetrap.



Reinventing the Entrepreneur : Turning Your Dream Business into a Reality
MaryEllen Tribby
9781118584453
Pub Date: 9/16/13
$29.95/$35.95 Can.
304 pages
Hardback
Business & Economics / Entrepreneurship
Ctn Qty: 20

Related Products

Other Formats
9781118584057 $29.95 9/16/13 MobiPocket
9781118584477 $29.95 9/16/13 Adobe PDF

Summary: Introducing a million-dollar business model that you can do from home, on the road, or in your spare time

Mary Ellen Tribby, founder of Working Moms Only, has created and perfected a business model that is 500% more profitable than blogging, that you can do from home, from an office, or from anywhere in the world, that's easy to learn, and extremely profitable. With it, Mary Ellen has made millions through her various own businesses and her clients, and now you can too.



The Small Business Online Marketing Handbook : Converting Online Conversations to Offline Sales
Annie Tsai
9781118615386
Pub Date: 10/7/13
$25.00/$30.00 Can.
224 pages
Hardback
Business & Economics / Small Business
Ctn Qty: N/A

Summary: The small business marketing experts at Demandforce help owners kick off their online strategy

Small business owners are exceptional at delivering on their product or service. Many, however, don't know where to start when it comes to online marketing. *The Small Business Online Marketing Handbook* will show you how to effectively leverage email, social, online, and network marketing to get new customers and keep existing customers coming back. Author Annie Tsai shows you how to refocus just a small percentage of an offline marketing budget and create exponential return for your business.

Embedded Marketing : Creating Value for Consumers in Their World (Not Yours)
Jeffrey Rayport
9781118611456
Pub Date: 2/24/14
$29.99/$35.99 Can.
240 pages
Hardback
Business & Economics / Marketing
Ctn Qty: N/A

Summary: How to engage consumers in a demand-scarce world flooded with ubiquitous, fragmented media

In the golden age of advertising and marketing, families would gather around the television to watch one of just a few available channels, a captive audience to the big brands that paid to reach out to them. There was no remote control and no way to fast-forward through those advertisements. Today, media gather around us—on television, but also via mobile devices, websites, email, and social networking. No longer are consumers captive to advertisers. Instead, advertisers are captives to fickle consumers, fighting over limited time, attention, and purchasing power.

Big Data Marketing : Engage Your Customers More Effectively and Drive Value
Lisa Arthur
9781118733899
Pub Date: 10/14/13
$30.00/$36.00 Can.
256 pages
Hardback
Business & Economics / Marketing
Ctn Qty: N/A

Related Products

Other Formats
9781118734025 $30.00 10/14/13 ePub
9781118734056 $30.00 10/14/13 Adobe PDF

Summary: Leverage big data insights to improve customer experiences and drive business success

Many of today's businesses find themselves caught in a snarl of internal data silos and antiquated marketing approaches. Meanwhile, in our connected always-on world, consumers now have the power to demand more from companies. These companies are struggling to manage the explosion of channels, deal with and capitalize on social media, which is here to stay, and leverage mobile technology to connect with customers in relevant and consistent interactions. As a result, consumers are losing patience, shareholders are clamoring for growth and differentiation, and marketers are left struggling to untangle the massive mess.



From Search to Social : Marketing to the Connected Consumer
Mike Grehan
9781118470749
Pub Date: 12/16/13
$25.00/$30.00 Can.
240 pages
Hardback
Business & Economics / Marketing
Ctn Qty: 24

Related Products

Other Formats
9781118526330 $25.00 12/16/13 Adobe PDF
9781118526378 $25.00 12/16/13 ePub

Summary: A primer on future search and marketing strategies

From Search to Social presents new, complex, and social search strategies designed to integrate with traditional marketing methods to specifically target today's connected media consumer. The concept of pure algorithmic search is starting to go away as Facebook, Twitter, and YouTube become the new primary information providers. Instead of turning to traditional search engines for information on products and services, consumers are turning to social networks to learn about these products from other consumers.

Mind Men : How Neuromarketing Advances are Transforming Advertising
A. K. Pradeep
9781118639504
Pub Date: 2/24/14
$30.00/$36.00 Can.
256 pages
Hardback
Business & Economics / Marketing
Ctn Qty: N/A

Related Products

Other Formats
9781118708705 $30.00 2/24/14 MobiPocket
9781118708828 $30.00 2/24/14 Adobe PDF

Summary: The world's leading neuromarketing researcher on how to design advertising for the subconscious mind

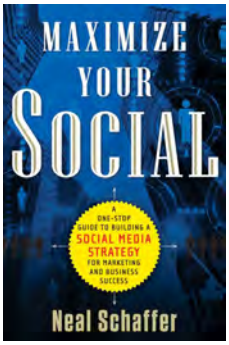
Until now, the creation of advertising has had to rely on instinct and guesswork. Since a major ad campaign can require hundreds of millions of dollars to execute and distribute, this hit-or-miss approach represents a huge gamble on the part of marketers, and consequently, for its creators as well. *Mind Men* details the ways in which consumer neuroscience knowledge is translated into creative concepts and advertising practices to achieve commercial messages that are more appealing to the subconscious and therefore more effective.



The Customer-Centric Web Harnessing the Power of Holistic Conversion Rate Optimization
Benji Rabhan
9781118759677
Pub Date: 9/16/13
$15.00/$18.00 Can.
224 pages
Paperback
Business & Economics / Marketing
Ctn Qty: N/A

Summary: A holistic marketing approach that increases conversions, establishes brand loyalty, and drives sales

It's no longer enough to have a pretty website. In order for your business to survive online, you must convert traffic into sales. *The Customer-Centric Web* details the science of testing and tweaking a webpage or an entire marketing plan to convert the maximum number of people possible, a process known as conversion rate optimization. Author Benji Rabhan explains "holistic conversion," which means optimizing the entire sales process, not just a single web page or site—an important distinction, because it's not just your website that drives conversion; it's your entire approach to your customers, your marketing, and your business.



Maximize Your Social : A One-Stop Guide to Building a Social Media Strategy for Marketing and Business Success
Neal Schaffer
9781118651186
Pub Date: 9/30/13
$25.00/$30.00 Can.
256 pages
Hardback
Business & Economics / Marketing
Ctn Qty: N/A

Summary: Create and maintain a successful social media strategy for your business

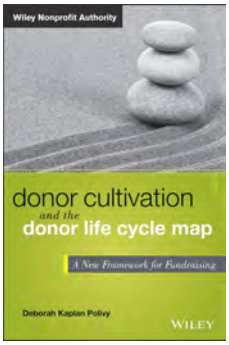
Today, a large number of companies still don't have a strategic approach to social media. Others fail to calculate how effective they are at social media, one of the critical components of implementing any social media strategy. When companies start spending time and money on their social media efforts, they need to create an internal plan that everyone can understand. *Maximize Your Social* offers a clear vision of what businesses need to do to create—and execute upon—their social media for business road map.



QR Codes Kill Kittens : How to Alienate Customers, Dishearten Employees, and Drive Your Business into the Ground
Scott Stratten
9781118732755
Pub Date: 10/14/13
$18.00/$22.00 Can.
128 pages
Hardback
Business & Economics / General
Ctn Qty: N/A

Summary: Easy-to-digest tips and tools on how not to run a business

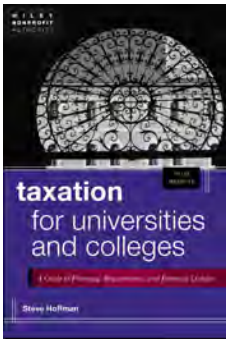
Experts are constantly telling us what we need to be doing to improve our businesses. Hundreds of books in the market are filled with advice from these experts. But how can you filter out all of the bad advice, misinformation, and misuse of business tools that is out there? None of us needs another list of what we should be doing. *QR Codes Kill Kittens* tells you what not to do. Easy to digest, easy to avoid. The book is separated into several sections, and each will include a story related to the topic in addition to tips and explanations on what not to do.



Donor Cultivation and the Donor Life Cycle Map, + Website : A New Framework for Fundraising
Deborah Kaplan Polivy
9781118603772
Pub Date: 11/18/13
$60.00/$72.00 Can.
288 pages
Hardback
Business & Economics / Nonprofit Organizations & Charities
Series: Wiley Nonprofit Authority
Ctn Qty: 20

Summary: A fresh look at fundraising that depends upon the donor lifecycle, resulting in increased financial resources over time and a more stable bottom line for nonprofits

A guide to better and more strategic fundraising, *Donor Cultivation and the Donor Life Cycle Map* presents the donor lifecycle map, which is circular in form, revealing how the convergence of the two subject matters—cultivation and the lifecycle map—can lead to better and more strategic fundraising. Author Deborah Kaplan Polivy specifically addresses the topic of cultivation and how, when focused over the donor lifecycle, it can become a logical and focused activity for obtaining increasingly large gifts.



Taxation for Universities and Colleges, + Website : Six Steps to a Successful Tax Compliance Program
Stephen D. Hoffman
9781118541524
Pub Date: 9/23/13
$75.00/$90.00 Can.
208 pages
Hardback
Business & Economics / Taxation
Series: Wiley Nonprofit Authority
Ctn Qty: 20

Summary: The "Tax Translator" offers much needed advice and guidance on tax compliance for institutions of higher learning

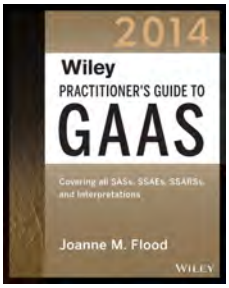
College and university officials often are unaware of their institutions' tax obligations. Especially for institutions without designated tax compliance officers, the consequences of such ignorance can devastating. Based on its author's decades of experiences as a tax manager at three universities, this handbook was written for all university staff involved with tax compliance—from the account clerk in the Accounts Payable Department, up through vice presidents, controllers, treasurers and directors.



Not-for-Profit Accounting for Non-Accountants, + Web Site
Edward J. McMillan
9781118348277
Pub Date: 10/28/13
$75.00/$90.00 Can.
240 pages
Hardback
Business & Economics / Nonprofit Organizations & Charities
Series: Wiley Nonprofit Authority
Ctn Qty: N/A

Summary: Practical financial information nonprofit managers need to manage their money and meet their mission

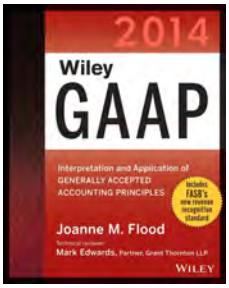
Due to the current economic climate, nonprofit CEOs have no choice but to pay attention to the numbers, possess a greater understanding of financial statements, and be ready to implement and monitor their budgets. Filled with practical information, *Not-for-Profit Accounting for Non-Accountants* helps nonprofit managers better understand accounting in their organization and utilize these tools to enhance financial performance.



Wiley Practitioner's Guide to GAAS 2014 : Covering all SASs, SSAEs, SSARSs, and Interpretations (11th Edition)
Joanne Flood
9781118734032
Pub Date: 11/25/13
$95.00/$114.00 Can.
1224 pages
Paperback
Study Aids / CPA (Certified Public Accountant)
Ctn Qty: N/A
Previous Editions: 9781118277263

Summary: The clearest, easiest-to-use guide to understanding GAAS 2013 on the market—fully updated

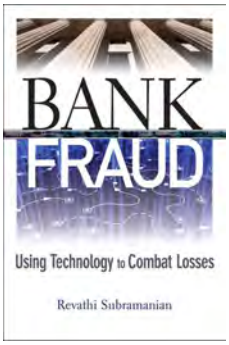
This latest resource to understanding GAAS addresses the toughest part of the job—identifying, interpreting, and applying the many audit, attest, review, and compilation standards relevant to a particular engagement. The only GAAS reference organized according to practitioners' actual use of the Statements on Auditing Standards (SASs), inside you'll find explanations, practice notes, practical illustrations, checklists, and questionnaires to guide users through the auditing process.



Wiley GAAP 2014 : Interpretation and Application of Generally Accepted Accounting Principles (12th Edition)
Joanne Flood
9781118734322
Pub Date: 9/30/13
$135.00/$162.00 Can.
1344 pages
Paperback /
Study Aids / CPA (Certified Public Accountant)
Ctn Qty: N/A
Previous Editions: 9781118277256

Summary: The most practical, authoritative guide to GAAP

Wiley GAAP 2014 contains complete coverage of all levels of GAAP, indexed to the ASC. *Wiley GAAP* renders GAAP more understandable and accessible for research, and has been designed to reduce the amount of time and effort needed to solve accounting research issues. Providing interpretive guidance and a wealth of real-world, content-rich examples and illustrations, this invaluable guide offers clear, user-friendly guidance on every pronouncement including FASB Technical Bulletins, AcSEC Practice Bulletins, FASB Implementation Guides, AICPA Statements of Position, and AICPA Accounting Interpretations.



Bank Fraud : Using Technology to Combat Losses
Revathi Subramanian
9780470494394,
Pub Date: 10/28/13
$65.00/$78.00 Can.
256 pages
Hardback
Business & Economics / Finance
Series: Wiley and SAS Business Series
Ctn Qty: 20

Summary: Capitalize on technology to halt bank fraud

Examining the technology that is needed to combat bank fraud, Bank Fraud: Using Technology to Combat Losses equips corporate security and loss prevention managers with the necessary tools to determine an organization's unique technology needs.

- Looks at the technology needed to handle data intelligence
- Provides guidance to assess the technology necessary to battle fraud
- Features unique coverage of the history of fraud

Wiley CPA Exam Review 2014, Regulation (11th Edition)
O. Ray Whittington
9781118734049
Pub Date: 11/25/13
$65.00/$78.00 Can.
Paperback / softback
Study Aids / CPA (Certified Public Accountant)
Ctn Qty: N/A
Previous Editions: 9781118277249

Related Products

Previous Editions
9781118277249 $65.00 12/3/12 Paperback

Summary: Everything today's CPA candidates need to pass the CPA Exam

Published annually, this Regulation volume of the comprehensive four-volume paperback reviews all current AICPA content requirements in business environment and concepts. Many of the questions are taken directly from previous CPA exams. With 2,800 multiple-choice questions in all four volumes, these study guides provide all the information candidates need to master in order to pass the computerized Uniform CPA Examination. Its unique modular format helps you zero in on those areas that need more attention and organize your study program.

Wiley CPA Exam Review 2014, Business Environment and Concepts (11th Edition)
O. Ray Whittington
9781118734001
Pub Date: 11/25/13
$65.00/$78.00 Can.
Paperback
Study Aids / CPA (Certified Public Accountant)
Ctn Qty: N/A
Previous Editions: 9781118277218

Related Products

Previous Editions
9781118277218 $65.00 11/28/12 Paperback

Summary: Everything today's CPA candidates need to pass the CPA Exam

Published annually, this Business Environment and Concepts volume of the comprehensive four-volume paperback reviews all current AICPA content requirements in business environment and concepts. Many of the questions are taken directly from previous CPA exams. With 2,800 multiple-choice questions in all four volumes, these study guides provide all the information candidates need to master in order to pass the computerized Uniform CPA Examination. Its unique modular format helps you zero in on those areas that need more attention and organize your study program.

Wiley CPA Exam Review 2014, Auditing and Attestation (11th Edition)
O. Ray Whittington
9781118734216
Pub Date: 11/25/13
$65.00/$78.00 Can.
Paperback
Study Aids / CPA (Certified Public Accountant)
Ctn Qty: N/A
Previous Editions: 9781118277201

Related Products

Previous Editions
9781118277201 $65.00 11/28/12 Paperback

Summary: Everything today's CPA candidates need to pass the CPA Exam

Published annually, this Auditing and Attestation volume of the comprehensive four-volume paperback reviews all current AICPA content requirements in auditing and attestation. Many of the questions are taken directly from previous CPA exams. With 2,800 multiple-choice questions in all four volumes, these study guides provide all the information candidates need to master in order to pass the computerized Uniform CPA Examination. Its unique modular format helps you zero in on those areas that need more attention and organize your study program.



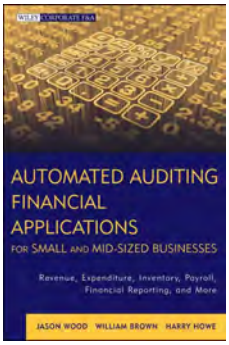
Wiley CPA Exam Review 2014, Financial Accounting and Reporting (11th Edition)
O. Ray Whittington
9781118734018
Pub Date: 11/25/13
$65.00/$78.00 Can.
Paperback
Study Aids / CPA (Certified Public Accountant)
Ctn Qty: N/A
Previous Editions: 9781118277225

Related Products

Previous Editions
9781118277225 $65.00 12/3/12 Paperback / softback

Summary: Everything today's CPA candidates need to pass the CPA Exam

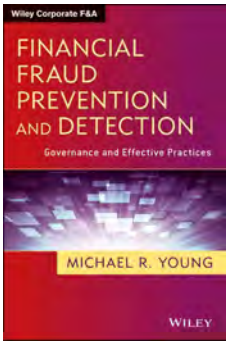
Published annually, this Financial Accounting and Reporting volume of the comprehensive four-volume paperback reviews all current AICPA content requirements in business environment and concepts. Many of the questions are taken directly from previous CPA exams. With 2,800 multiple-choice questions in all four volumes, these study guides provide all the information candidates need to master in order to pass the computerized Uniform CPA Examination. Its unique modular format helps you zero in on those areas that need more attention and organize your study program.



Automated Auditing Financial Applications for Small and Mid-Sized Businesses : Revenue, Expenditure, Inventory, Payroll, Financial Reporting, and More
Thomas J. Wood, William C. Brown, Harry Howe
9781118072615
Pub Date: 11/18/13
$85.00/$102.00 Can.
256 pages
Hardback
Business & Economics / Auditing
Series: Wiley Corporate F&A
Ctn Qty: N/A

Summary: Essential guidance for the financial auditor in need of a working knowledge of IT

If you're a financial auditor needing working knowledge of IT and application controls, *Automated Auditing Financial Applications for Small and Mid-Sized Businesses* provides you with the guidance you need. Conceptual overviews of key IT auditing issues are included, as well as concrete hands-on tips and techniques. Inside, you'll find background and guidance with appropriate reference to material published by ISACA, AICPA, organized to show the increasing complexity of systems, starting with general principles and progressing through greater levels of functionality.



Financial Fraud Prevention and Detection : Governance and Effective Practices
Michael R. Young
9781118617632
Pub Date: 10/28/13
$95.00/$114.00 Can.
336 pages
Hardback
Business & Economics / Accounting
Series: Wiley Corporate F&A
Ctn Qty: N/A

Summary: Step-by-step guidance for board members and executives on preventing and detecting accounting fraud

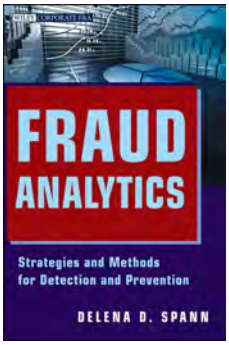
In the wake of highly publicized allegations of accounting irregularities and fraudulent financial reporting that are shaking up today's corporate community, Financial Fraud Prevention and Detection provides a step-by-step guide to how these crises can envelop a company and how to prevent them from happening in the first place. It is written for almost everyone involved: outside directors, audit committee members, senior executives, CFOs, CPAs, in-house lawyers, and outside law firms.



Understanding IFRS Fundamentals : International Financial Reporting Standards (2nd Edition)
Abbas A. Mirza, Nandakumar Ankarath
9781118617687
Pub Date: 10/14/13
$90.00/$108.00 Can.
432 pages
Paperback
Business & Economics / International
Series: Wiley Regulatory Reporting
Ctn Qty: N/A
Previous Editions: 9780470399149

Summary: The one-stop—and fully revised—resource for understanding and applying current International Financial Reporting Standards

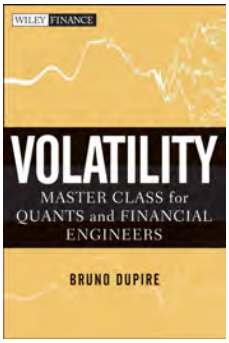
The move to International Financial Reporting Standards (IFRS) is the single most important initiative in the financial reporting world. It's clear that IFRS is here to stay—get the expert advice you need to properly implement IFRS with *Understanding IFRS Fundamentals, Second Edition*. Filled with easy-to-follow examples and case studies, *Understanding IFRS Fundamentals, Second Edition* is your handy resource to all things IFRS.



Fraud Analytics : Strategies and Methods for Detection and Prevention
Delena D. Spann
9781118230688
Pub Date: 10/14/13
$75.00/$90.00 Can.
208 pages
Hardback
Business & Economics / Auditing
Series: Wiley Corporate F&A
Ctn Qty: 26

Summary: Proven guidance for expertly using analytics in fraud examinations, financial analysis,auditing and fraud prevention

Fraud Analytics thoroughly reveals the elements of analysis that are used in today'sfraudexaminations, fraud investigations, and financial crime investigations. This valuable resourcereviews the types of analysis that should be considered prior to beginning an investigation andexplains how to optimally use data mining techniques to detect fraud. Packed with examples andsample cases illustrating pertinent concepts in practice, this book also explores the two majordata analytics providers: ACL and IDEA.



Volatility Master Class for Quants
Bruno Dupire
9780470053171
Pub Date: 6/16/14
$60.00/$72.00 Can.
288 pages
Hardback
Business & Economics / Finance
Series: Wiley Finance
Ctn Qty: 18

Related Products

Other Formats
9781118220061 $60.00 6/16/14 Adobe PDF
9781118232224 $60.00 6/16/14 ePub

Summary: A look into the world of volatility from the man who laid the foundations of the field

Volatility presents a fascinating insight into a key area of modern finance, authored by one of its original pioneers. Building on twenty years of extensive practice and theory, the book presents models and ideas from financial engineering for those who trade themselves or create models for traders.

Author Bruno Dupire's concise examination of key volatility topics offers readers the best in cutting-edge information and is designed to be fully accessible to anyone dealing with volatility.



Mathematical Methods for Finance : Tools for Asset and Risk Management
Sergio M. Focardi, Frank J. Fabozzi, CFA, Turan G....
9781118312636
Pub Date: 9/23/13
$125.00/$150.00 Can.
320 pages
Hardback
Business & Economics / Investments & Securities
Series: Frank J. Fabozzi Series
Ctn Qty: 18

Summary: The mathematical and statistical tools needed in the rapidly growing quantitative finance field

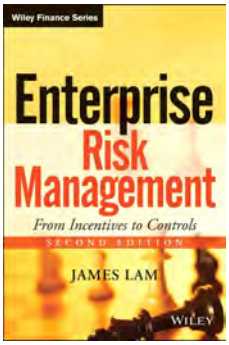
With the rapid growth in quantitative finance, practitioners must achieve a high level of proficiency in math and statistics. *Mathematical Methods and Statistical Tools for Finance*, part of the Frank J. Fabozzi Series, has been created with this in mind. Designed to provide the tools needed to apply finance theory to real world financial markets, this book offers a wealth of insights and guidance in practical applications.



Operational Risk Management : A Complete Guide to a Successful Operational Risk Framework
Philippa Girling
9781118532454
Pub Date: 10/14/13
$95.00/$114.00 Can.
352 pages
Hardback
Business & Economics / Insurance
Series: Wiley Finance
Ctn Qty: N/A

Summary: A best practices guide to all of the elements of an effective operational risk framework

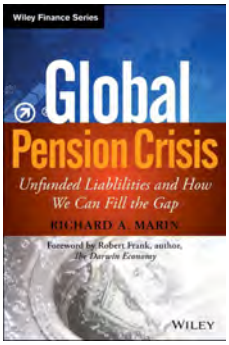
While many organizations know how important operational risks are, they still continue to struggle with the best ways to identify and manage them. Organizations of all sizes and in all industries need best practices for identifying and managing key operational risks, if they intend on exceling in today's dynamic environment.



Enterprise Risk Management : From Incentives to Controls (2nd Edition)
James Lam
9781118413616
Pub Date: 12/4/13
$95.00/$114.00 Can.
352 pages
Hardback
Business & Economics / Finance
Series: Wiley Finance
Ctn Qty: 18
Previous Editions: 9780471430001

Summary: A fully revised second edition focused on the best practices of enterprise risk management

Since the first edition of *Enterprise Risk Management: From Incentives to Controls* was published a decade ago, much has changed in the worlds of business and finance. That's why James Lam has returned with a new edition of this essential guide. Written to reflect today's dynamic market conditions, the *Second Edition* of *Enterprise Risk Management: From Incentives to Controls* clearly puts this discipline in perspective.



Global Pension Crisis : Unfunded Liabilities and How We Can Fill the Gap
Richard A. Marin
9781118582367
Pub Date: 9/23/13
$60.00/$72.00 Can.
240 pages
Hardback
Business & Economics / Finance
Series: Wiley Finance
Ctn Qty: N/A

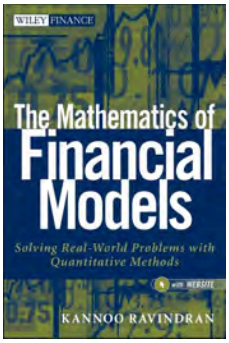
Summary: A comprehensive look at the crisis of unfunded pension liabilities and what must be done to avoid the same problem in the future

As the generational bubble of the Baby Boomers begins to retire, it is increasingly evident that governments, corporations, and individuals have failed to adequately prepare for the obligations and needs of this giant cohort. Retirees are outliving actuarial life expectancies, pension liabilities are skyrocketing, pension plans are underfunded, and medical costs rise, the United States alone can expect unfunded liabilities to exceed $4 trillion.



Treasury Finance and Development Banking : A Guide to Credit, Debt, and Risk
Biagio Mazzi
9781118729120
Pub Date: 9/30/13
$85.00/$102.00 Can.
288 pages
Hardback
Business & Economics / Banks & Banking
Series: Wiley Finance
Ctn Qty: N/A

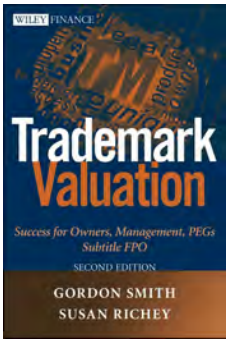
Summary: Credit and credit risk permeates every corner of the financial world. Previously credit tended to be acknowledged only when dealing with counterparty credit risk, high-yield debt or credit-linked derivatives, now it affects all things, including such fundamental concepts as assessing the present value of a future cash flow. The purpose of this book is to analyze credit from the beginning—the point at which any borrowing entity (sovereign, corporate, etc.) decides to raise capital through its treasury operation. To describe the debt management activity, the book presents examples from the development banking world which not only presents a clearer banking structure but in addition sits at the intersection of many topical issues.



The Mathematics of Financial Models + Website : Solving Real-World Problems with Quantitative Methods
Kannoo Ravindran
9781118004616
Pub Date: 11/5/13
$95.00/$114.00 Can.
336 pages
Hardback
Business & Economics / Finance
Series: Wiley Finance
Ctn Qty: 14

Summary: Understanding the math behind the money

Finance professionals are routinely faced with a variety of different challenges from clients across a number of industries. From projecting cash flows to modeling future pension benefits to pricing derivatives for hedging to valuing real options, analysts regularly find themselves seeking solutions to these diverse problems. *The Mathematics of Financial Models* presents real-world problems and shows how various quantitative methods can be used to solve them. Self study exercises, results, and pre-formatted interactive spreadsheets provide the tools and practical solutions professionals need, along with a brief refresher course on key mathematical topics.



Trademark Valuation : A Tool for Brand Management (2nd Edition)
Gordon V. Smith, Susan M. Richey
9781118245262
Pub Date: 11/25/13
$90.00/$108.00 Can.
352 pages
Hardback
Law / Civil Procedure
Series: The Wiley Finance Series
Ctn Qty: 18
Previous Editions: 9780471141129

Summary: A practical and useful resource for valuing trademarks

The *Second Edition* of *Trademark Valuation* is a fresh presentation of basic valuation principles, together with important recent changes in worldwide financial reporting regulations and an update on the current worldwide legal conditions and litigation situation as they relate to trademarks.

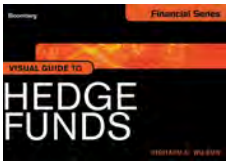
A new section discussing issues surrounding valuation of counterfeits and the economic effects of trademark counterfeiting is included in this informative *Second Edition*.



The New Investment Management : Post-Crisis Portfolio Strategies
Frank J. Fabozzi, CFA
9780470647127
Pub Date: 10/28/13
$125.00/$150.00 Can.
336 pages
Hardback
Business & Economics / Finance
Series: Frank J. Fabozzi Series
Ctn Qty: N/A

Summary: A practical guide to post-crisis portfolio management solutions

There's no room for "business as usual" in today's investment management environment. Following the recent financial crisis, retail and institutional investors are now searching for new ways to oversee their client portfolios with a hearty focus on wealth preservation. This book offers you a fresh perspective on the tools and strategies needed to effectively achieve this goal.



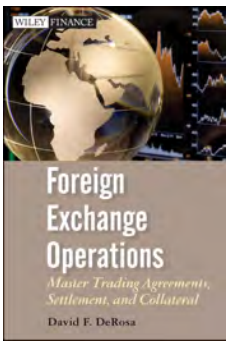
Visual Guide to Hedge Funds
Richard C. Wilson
9781118278376
Pub Date: 11/25/13
$60.00/$72.00 Can.
352 pages
Paperback
Business & Economics / General
Series: Bloomberg Financial
Ctn Qty: 22

Related Products

Other Formats
9781118419649 $60.00 1/28/14 Adobe PDF
9781118421338 $60.00 1/28/14 ePub

Summary: Vivid graphics make hedge funds, how they work and how to invest in them, accessible for investors and finance professionals

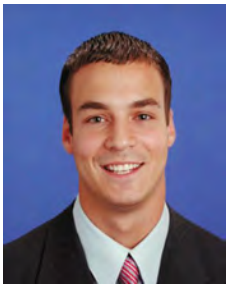
Despite the recent wave of scandals related to the hedge fund industry, interest in hedge funds as a relatively safe alternative investment remains high. Yet details about how the industry operates and the strategies employed by different types of hedge funds is hard to come by. With increasing calls from lawmakers and the media for industry reform, it is incumbent upon finance professionals and high-net-worth individuals to take a good look before leaping into hedge funds.



Foreign Exchange Operations : Master Trading Agreements, Settlement, and Collateral
David F. DeRosa
9780470932919
Pub Date: 10/28/13
$95.00/$114.00 Can.
368 pages
Hardback
Business & Economics / Finance
Series: Wiley Finance
Ctn Qty: 16

Summary: The ultimate nuts-and-bolts guide to foreign exchange operations

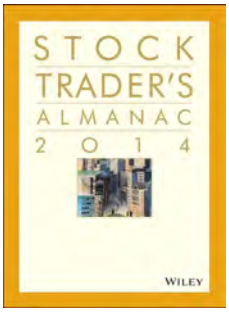
The foreign exchange landscape is particularly risky since so much of the world is unregulated and takes place over the counter (off exchange). Brilliant traders and money managers who are profitable may find themselves underperforming, or worse, losing, simply because they failed to establish strong operations. In this book, David DeRosa provides industry players with everything they need for strong operational functions from all the types of trades to execution, master trading agreements, documentation, settlement, margin and collateral, and prime brokerage services.



Global Macro Trading : Profiting in a New World Economy
Greg Gliner
9781118362426
Pub Date: 10/28/13
$75.00/$90.00 Can.
368 pages
Hardback
Business & Economics / Finance
Series: Bloomberg Financial
Ctn Qty: 24

Summary: Brings global macro trading down to earth for individual and professional traders, investors and asset managers

In a world that is increasingly interconnected, geopolitically, culturally and economically, global is the new normal in the financial markets. *Global Macro Trading* is an indispensable guide for traders and investors who need to get up to speed on the practical realities of trading in a world where global events drive the financial markets. In plain English, global macro hedge fund manager, Greg Gliner, explores ways in which an array of global macro events—such as bank bailouts, instability, civil war, and monetary policies—correlate to impact the financial markets.



Stock Trader's Almanac 2014 (10th Edition)
Jeffrey A. Hirsch
9781118659458
Pub Date: 10/14/13
$45.00/$54.00 Can.
Hardback
BUSINESS & ECONOMICS / Investments & Securities
Series: Almanac Investor Series
Ctn Qty: N/A
Previous Editions: 9781118159873

Summary: A time-tested guide to stock trading market cycles and seasonal trends

Published every year since 1968, the *Stock Trader's Almanac* is a practical investment tool with a wealth of information organized in calendar format. Everyone from well-known money managers to savvy traders and investors relies upon this annual resource for its in-depth analyses and insights. The *Stock Trader's Almanac 2014* contains essential historical price information on the stock market, provides monthly and daily reminders, and highlights seasonal trading opportunities and dangers.



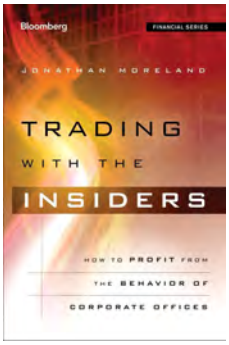
The Part-Time Trader
Ryan Mallory
9781118650059
Pub Date: 10/28/13
$60.00/$72.00 Can.
272 pages
Hardback
Business & Economics / Finance
Series: Wiley Trading
Ctn Qty: N/A

Related Products

Other Formats
9781118650042 $60.00 10/28/13 ePub
9781118650066 $60.00 10/28/13 MobiPocket

Summary: Practical advice and easy-to-follow guidelines for part-time stock traders

Millions of people trade stocks in their spare time, supplementing their nine-to-five income with extra profits on the market. And while there are plenty of books on the market that cater to the needs of full-time traders, there are precious few that focus on the trading strategies that are best suited for part-time traders who must balance the demands of other responsibilities while successfully navigating a changing and dynamic stock market.



Trading with the Insiders : How To Profit from the Stock Trading of Corporate Officers (Bloomberg)
Jonathan Moreland
9781118157183
Pub Date: 12/4/13
$75.00/$90.00 Can.
256 pages
Hardback
Business & Economics / Finance
Series: Bloomberg Financial
Ctn Qty: 20

Summary: A detailed guide to profitably piggybacking on the trading moves made by corporate insiders

Today, "insider data" is readily available for every publicly available stock. And while stories of illegal "insider trading" abound, the fact is that it is completely legal for corporate executives and directors to freely buy and sell shares of their own firm, as long as they report their transactions to the Securities and Exchange Commission (SEC). Given that company insiders presumably have a better handle on company performance and prospects than outside investors, these transactions may provide you with valuable clues about the future of the company's stock price.



Trading Weekly Options : Strategies for Short-Term Market Moves
Russell Rhoads
9781118548332
Pub Date: 12/31/13
$70.00/$84.00 Can.
304 pages
Hardback
Business & Economics / Finance
Series: Wiley Trading
Ctn Qty: 18

Summary: A comprehensive resource for understanding and trading weekly options

Weekly options are traded on all major indices, as well as high volume stocks and ETFs. They continue to surge in popularity, accounting for as much as twenty percent of daily options volume. And while existing options strategies can be used with weeklys, they are particularly conducive to premium selling strategies and short-term trades based on a news item or technical pattern. With this timely guide, you'll learn exactly how to use weeklys to make more money from option selling strategies and how to make less expensive bets on short-term market moves.



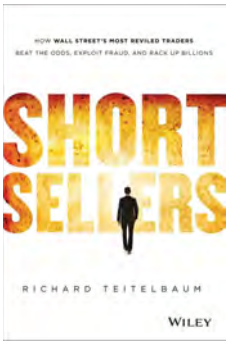
Trading Weekly Options, + Video
Russell Rhoads
9781118616123
Pub Date: 11/25/13
$95.00/$114.00 Can.
Hardback
Business & Economics / Finance
Series: Wiley Trading
Ctn Qty: N/A

Related Products

Other Formats
9781118727171 $70.00 12/31/13 MobiPocket
9781118727386 $70.00 12/31/13 ePub

Summary: A comprehensive resource for understanding and trading weekly options

Weekly options are traded on all major indices, as well as high volume stocks and ETFs. They continue to surge in popularity, accounting for as much as twenty percent of daily options volume. And while existing options strategy can be used with weeklys, they are particularly conducive to premium selling strategies and short-term trades based on a news item or technical pattern. With this timely guide, and its companion video, you'll learn exactly how to use weeklys to make more money from option selling strategies and how to make less expensive bets on short-term market moves.



Short Sellers : How Wall Street's Most Reviled Traders Beat the Odds, Exploit Fraud, and Rack Up Billions
Richard Teitelbaum
9781118505212
Pub Date: 10/28/13
$45.00/$54.00 Can.
304 pages
Hardback
Business & Economics / Finance
Series: Bloomberg
Ctn Qty: N/A

Summary: An award-winning financial journalist profiles the masters of the dark art of short selling

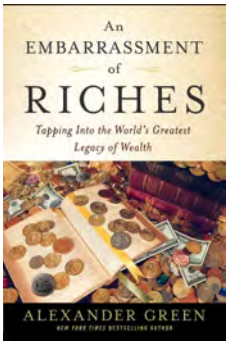
Despised by regulators, politicians, publicly traded companies, and even the general public, short sellers trade at the fringe of accepted practice, preying on and profiting on the failure of others—and sometimes even encouraging that failure in the process. Joseph Kennedy allegedly shorted the stock market crash of 1929 to great profit. George Soros shorted sterling in 1992 and nearly destroyed the British pound, earning £1 billion in the process. Even legendary economist John Maynard Keynes tried to short European currencies in the 1920s, only to be crushed by a rallying Deutschemark.



Family Enterprise + Website : A Multidisciplinary Approach with an Online Assessment Tool
9781118730928
Pub Date: 11/25/13
$100.00/$120.00 Can.
208 pages
Hardback
Business & Economics / Finance
Series: Wiley Finance
Ctn Qty: N/A

Summary: A thorough explanation of how family enterprises work

A family office, or family enterprise, is a business run by and for a single family with a significant family fortune to manage. Typically, these organizations handle taxes, investments, philanthropic giving, trusts, and other legal matters, all with the purpose of protecting the family wealth for both current and future generations. This book offers a foundation in and understanding of how family enterprises work, including the elements of family enterprises, useful concepts for working with family enterprises, and the professionals who work in family enterprises and their roles.



An Embarrassment of Riches : Tapping Into the World's Greatest Legacy of Wealth
Alexander Green
9781118608821
Pub Date: 10/28/13
$34.95/$41.95 Can.
288 pages
Hardback
Business & Economics / Personal Finance
Series: Agora Series
Ctn Qty: N/A

Summary: A bestselling financial expert outlines a new, holistic approach to wealth

"Are you living a rich life? Are you enjoying your work, or are you simply selling yourself to the highest bidder?" asks Alexander Green, author of such bestsellers as *The Gone Fishin' Portfolio* and *Beyond Wealth*. In *An Embarrassment of Riches: Tapping Into the World's Greatest Legacy of Wealth*, Green outlines a new, holistic approach to wealth that helps readers build a life as rich in purpose and meaning as in money.



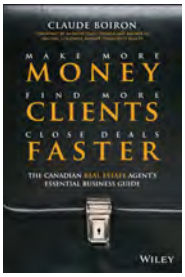
The Family Office Handbook : A Guide for Affluent Families and the Advisers Who Serve Them
Kirby Rosplock
9781118367308
Pub Date: 10/28/13
$75.00/$90.00 Can.
272 pages
Hardback
Business & Economics / Personal Finance
Series: Bloomberg Financial
Ctn Qty: 20

Summary: Everything you need to take advantage of today's most exciting new wealth management career option

It seems like ever since Oprah started hers, family offices are all the rage among today's high-net-worth individuals. Private wealth management advisory firms serving one client, or a very limited number of exclusive clients, family offices come in two flavors: single family and multifamily, with the latter operating more like a traditional wealth management practice. If you're like most financial advisors, by now you're familiar with the concept, but don't know if it's right for you and your clients, or how to break into the business.

50 Great Myths About Atheism/Blackford 5
Aftershock Investor, Second Edition/Wiedemer 26
Aftershock, Third Edition/Wiedemer 26
Agile Startup + Website/Scheinrock 33
Architecting the Cloud/Kavis 29
Art of Critical Making/Somerson 16
Automated Auditing Financial Applications for Small and Mid-Sized Businesses/Wood 40
Baking and Pastry, Third Edition/CIA. 8
Bank Fraud/Subramanian 39
Big Data Marketing/Arthur 35
Bogle Project/Rostad. 25
Broke America/Dunkelberg 22
Building Structures Illustrated, Second Edition/ Ching. 7
Business Plans Kit For Dummies, 4th Edition/ Peterson 20
Business Statistics For Dummies/Anderson 16
Business Storytelling For Dummies/Dummies 18
Business Writing For Dummies/Canavor. 16
Competing in the Right Space/Putsis 15
Cooking for Special Diets/CIA 36
Dao of Capital/Spitznagel 25
Dare/Blalock 13
Data Marketing For Dummies/Semmelroth 20
Decoding the IT Value Problem/Fell 29
Demand-Driven Inventory Optimization and Replenishment/Davis 28
Diabetes Meal Planning & Nutrition For Dummies/ Smithson 11
Do You Speak Shoe Lover?/Meadow 22
Donor Cultivation and the Donor Life Cycle Map + Website/Polivy. 37
Dragons' Den Guide to Starting and Running a Small Business/Vyge 34
Dynasty/Ward 22
Embarrassment of Riches/Green 47
Embedded Marketing/Rayport. 35
Employee Engagement For Dummies/Dummies 18
Energy Investing For Dummies/Hodge 21
Enterprise Risk Management, Second Edition/Lam . . 42
Ernst & Young Tax Guide 2014/Ernst & Young 26
Family Enterprise + Online Assessment Tool/ Family Firm Ins 47
Family Office Handbook/Rosplock 47
Fermenting For Dummies/Wasserman 10
Financial Fraud Prevention and Detection/Young 40
Flat Belly Cookbook For Dummies/Palinski-Wade . . . 11
Foreign Exchange Operations/DeRosa. 45
Fraud Analytics/Spann. 41
From Search To Social/Grehan 35
From the Campfire to the Holodeck/Thornburg 3
G is for Genes/Asbury 6
Global Macro Trading/Gliner 45
Global Pension Crisis/Marin 43
Grounded/Rosen 23
Guitar Theory For Dummies/Serna 12
Healthcare Analytics for Quality and Performance Improvement/Strome 31
Heuristics in Analytics/Pinheiro 30
Human Brand/Malone 14
Implementing Statewide Longitudinal Data Systems in Education/McQuiggan. 29
In the Hands of a Baker/CIA 8
Innovator's Path/Meyer 30
Insider's Guide to Winning Education Grants/ Pawlicki 2
J.K. Lasser's 1001 Deductions and Tax Breaks 2014/ Weltman 27
J.K. Lasser's Small Business Taxes 2014/Weltman . . 27
J.K. Lasser's Your Income Tax 2014/Lasser 26
Job Searching with Social Media For Dummies, 2nd Edition/Waldman 17
Keyboard For Dummies/Dummies 12
Killer Analytics/Brown 28
Knitting For Dummies, 3rd edition/Allen 12
Lead and Influence/Fritz 23
Leading for Success/Davis 23
Leading Sales Teams/Reese. 32
Life, Liberty, and the Pursuit of Dao/Crane 5
Little Book of Venture Capital Investing/Gerken 24
M&A Information Technology Best Practices + Website/ Roehl-Anderson 30
Math Starters, 2nd Edition/Muschla. 2
Mathematical Methods for Finance/Focardi 42

Mathematics of Financial Models + Website/ Ravindran 43
Maximize Your Social/Schaffer 36
Medicare For Dummies/Barry 19
Mind Men/Pradeep 35
Modern Buffet Presentation/ CIA 8
Myths of Creativity/Burkus 13
Necessity of Strangers/Gregerman 13
Negotiating Success/Hornickel 15
New Investment Management/Wilcox 44
No Excuses/Robin 14
Nonprofit Kit For Dummies, 4th Edition/Hutton 19
Not-for-Profit Accounting for Non-Accountants/ McMillan 38
One-Hour Business Plan/McAdam 15
Operational Risk Management + Website/ Girling 42
Overcoming Binge Eating For Dummies/ Nolan Cohn 12
Paleo Workouts For Dummies/Petrucci 11
Part-Time Trader + Website/Mallory 45
Passing Exams For Dummies/Sherratt 3
Pivot + Website/Arteaga 33
Predictive Business Analytics/Maisel 29
Project Risk Management/Raydugin 30
QR Codes Kill Kittens/Stratten 36
Reinventing the Entrepreneur/Tribby 33
Remarkable Banquet Service/CIA 9
Remarkable Service, Third Edition/CIA 8
Science of Making Friends/Laugeson 2
Short Sellers/Teitelbaum 46
Small Business Online Marketing Handbook/ Tsai 34
Small Business Tax Kit For Dummies/Tyson 20
Sons of Anarchy and Philosophy/Eberl 4
Stock Trader's Almanac 2014/Hirsch 45
Strategic IT Management/Benson 28
Success as a Real Estate Agent For Dummies, 2nd Edition/Zeller 20
Success as an Introvert For Dummies/Dummies 16
Supernatural and Philosophy/Foresman 4
Taxation for Universities and Colleges/Hoffman 38
Trademark Valuation, Second Edition/Smith 43
Trading For Dummies, 3rd edition/Griffis 21
Trading Weekly Options/Rhoads 46
Trading with the Insiders/Moreland 46
Treasury Finance and Development Banking + Website/Mazzi 43
Triple Bottom Line, Second Edition/Savitz 28
Ultimate Daily Show and Philosophy/Irwin 4
Ultimate South Park and Philosophy/Irwin 4
Understanding IFRS Fundamentals, Second Edition Ankarath/40 . . . . .
Venture Capital For Dummies/Gravagna 21
Visual Guide to Hedge Funds/Wilson 44
Volatility/Dupire 42
Warren Buffett Way Workbook/Hagstrom 24
Warren Buffett Way, Third Edition + Video/ Hagstrom 24
Warren Buffett Way, Third Edition + Website/ Hagstrom 25
Warren Buffett Way, Third Edition + Workbook Set/ Hagstrom 25
Warren Buffett Way, Third Edition Enhanced/ Hagstrom 24
Way You Do Anything is the Way You Do Everything/ Evans 14
What Is Your WHAT?/Olsher 15
Where the Jobs Are/Dearie 33
Whole Novels for the Whole Class/Sacks 2
Wiley CPA Exam Review 2014 Business Environment and Concepts/Whittington 39
Wiley CPA Exam Review 2014 Financial Accounting and Reporting/Whittington 40
Wiley CPA Exam Review 2014 Regulation/ Whittington 39
Wiley CPA Exam Review 2014 Auditing and Attestation/Whittington 39
Wiley GAAP 2014/Flood 38
Wiley Practitioner's Guide to GAAS 2014/Flood 38
Year Without Pants/Berkun 13
You First/Davey 14



Make More Money, Find More Clients, Close Deals Faster: The Canadian Real Estate Agent?s Essential Business Guide

Claude Boiron

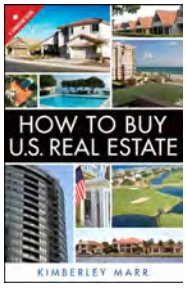
9781118008041
$49.95/$49.95 Can.
224 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 22
Canada Pub Date: 3/26/2013



Home Girl: The Single Woman's Guide to Buying Real Estate in Canada

Brenda Bouw

9780470839249
$29.95/$26.95 Can.
272 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 48
Canada Pub Date: 1/5/2007



How to Buy U.S. Real Estate with the Personal Property Purchase System: A Canadian Guide

Kimberley Marr

9781118296813
$26.95/$26.95 Can.
192 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 2/27/2012



Investing in Condominiums: Strategies, Tips and Expert Advice for the Canadian Real Estate Investor

Brian Persaud, Randy Ramadhin

9781118043851
$45.00/$39.95 Can.
304 pages
Hardback
Business & Economics
Carton Qty: 24
Canada Pub Date: 10/24/2011



Secrets of the Canadian Real Estate Cycle: An Investor's Guide

Don R. Campbell, Kieran Trass, Greg Head, Christine Ruptash

9780470964712
$45.00/$39.95 Can.
304 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 16
Canada Pub Date: 8/4/2011



97 Tips for Canadian Real Estate Investors 2.0 (2nd Edition)

Don R. Campbell, Peter Kinch, Barry McGuire, Russell Westcott

9780470963630
$27.95/$27.95 Can.
320 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 28
Canada Pub Date: 2/14/2011



Legal, Tax and Accounting Strategies for the Canadian Real Estate Investor

Steve Cohen, George Dube

9780470677735
$45.00/$39.95 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 32
Canada Pub Date: 8/17/2010



Fire Sale: How to Buy US Foreclosures

Philip McKernan

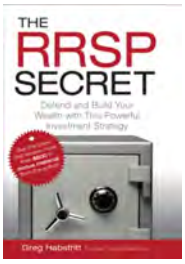
9780470964125
$40.00/$36.95 Can.
320 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 18
Canada Pub Date: 7/27/2010



The Canadian Real Estate Action Plan: Proven Investment Strategies to Kick Start and Build Your Portfolio

Peter Kinch, Don R. Campbell

9780470158012
$35.95/$36.95 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 20
Canada Pub Date: 5/10/2010



The RRSP Secret: Defend and Build Your Wealth with This Powerful Investment Strategy

Greg Habstritt

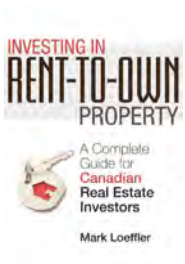
9780470736524
$40.00/$36.95 Can.
256 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 20
Canada Pub Date: 4/16/2010



81 Financial and Tax Tips for the Canadian Real Estate Investor: Expert Money-Saving Advice on Accounting and Tax Planning

Don R. Campbell

9780470736838
$36.95/$36.95 Can.
240 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 22
Canada Pub Date: 2/11/2010



Investing in Rent-to-Own Property: A Complete Guide for Canadian Real Estate Investors

Mark Loeffler

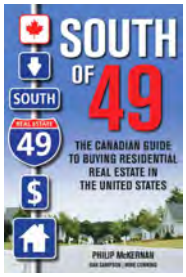
9780470737590
$36.95/$36.95 Can.
192 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 0
Canada Pub Date: 12/22/2009



Welcome Home: Insider Secrets to Buying or Selling Your Property -- A Canadian Guide

Sarah Daniels

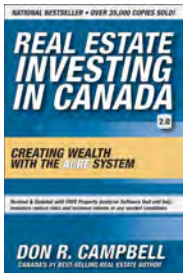
9780470159736
$29.95/$25.95 Can.
240 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 40
Canada Pub Date: 12/9/2009



South of 49: The Canadian Guide to Buying Residential Real Estate in the United States

Philip McKernan, Dan Sampson, Mike Cunning

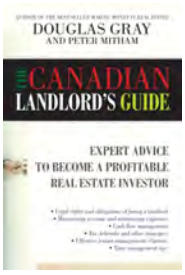
9780470161319
$40.00/$36.95 Can.
272 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 20
Canada Pub Date: 10/8/2009



Real Estate Investing in Canada: Creating Wealth with the ACRE System (2nd Edition)

Don R. Campbell

9780470158890
$40.00/$36.95 Can.
312 pages
Hardback
Business & Economics
Carton Qty: 16
Canada Pub Date: 1/16/2009



The Canadian Landlord's Guide: Expert Advice for the Profitable Real Estate Investor

Douglas Gray, Peter Mitham

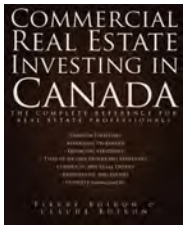
9780470155271
$36.95/$39.95 Can.
368 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 14
Canada Pub Date: 12/15/2008



Realty Check: Real Estate Secrets for First-Time Canadian Home Buyers

Sandra Rinomato

9780470157602
$26.95/$26.95 Can.
272 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 0
Canada Pub Date: 12/15/2008



Commercial Real Estate Investing in Canada: The Complete Reference for Real Estate Professionals

Pierre Boiron, Claude Boiron

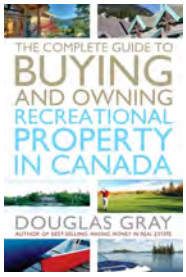
9780470838402
$235.00/$200.00 Can.
672 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 12
Canada Pub Date: 12/21/2007



51 Success Stories from Canadian Real Estate Investors

Don R. Campbell, Joy Gregory

9780470839164
$26.95/$26.95 Can.
288 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 12/6/2007



The Complete Guide to Buying and Owning a Recreational Property in Canada

Douglas Gray

9780470839720
$26.95/$26.95 Can.
320 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 3/20/2007



Mortgages Made Easy: The All-Canadian Guide to Home Financing

Douglas Gray

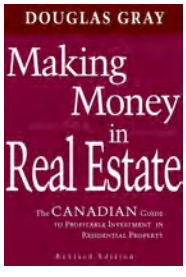
9780470837320
$26.95/$26.95 Can.
256 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 0
Canada Pub Date: 4/24/2006



101 Streetsmart Condo Buying Tips for Canadians

Douglas Gray

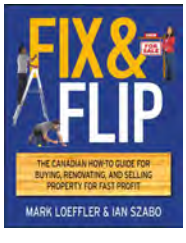
9780470838129
$29.50/$26.95 Can.
240 pages
Paperback / softback
Business & Economics
Carton Qty: 40
Canada Pub Date: 4/18/2006



Making Money in Real Estate: The Canadian Guide to Profitable Investment in Residential Property, Revised Edition (3rd Edition)

Douglas Gray

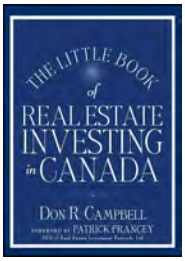
9780470836200
$39.99/$39.99 Can.
320 pages
Hardback
BUSINESS & ECONOMICS
Carton Qty: 0
Canada Pub Date: 03/28/2005



Fix and Flip: The Canadian How-To Guide for Buying, Renovating and Selling Property for Fast Profit

Mark Loeffler, Ian Szabo

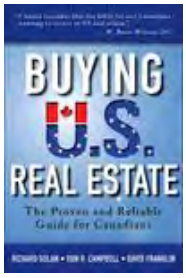
9781118181058
$27.95/$27.95 Can.
272 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 11/1/2012



The Little Book of Real Estate Investing in Canada

Don R. Campbell, Patrick Francey

9781118464106
$19.95/$23.95 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 40
Canada Pub Date: 1/28/2013



Buying U.S. Real Estate: The Proven and Reliable Guide for Canadians

Richard Dolan, Don R. Campbell, David Franklin

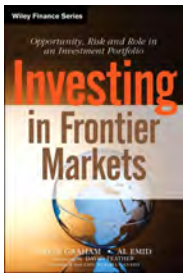
9781118431207
$27.95/$27.95 Can.
288 pages
Paperback / softback
Business & Economics
Carton Qty: 36
Canada Pub Date: 9/11/2012



Purple Chips: Winning in the Stock Market with the Very Best of the Blue Chip Stocks

John Schwinghamer

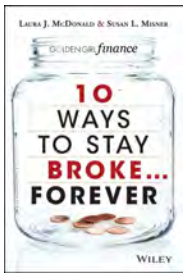
9781118294499
$23.95/$23.95 Can.
168 pages
Hardback
Business & Economics
Carton Qty: 26
Canada Pub Date: 4/19/2012



Investing in Frontier Markets: Opportunity, Risk and Role in an Investment Portfolio

Gavin Graham, Al Emid

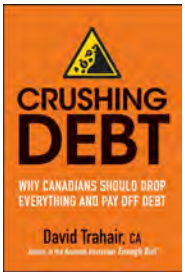
9781118556320
$110.00/$125.00 Can.
320 pages
Hardback
Business & Economics
Carton Qty: 0
Canada Pub Date: 8/19/2013



10 Ways to Stay Broke...Forever: Why Be Rich When You Can Have This Much Fun?

Laura J. McDonald, Susan L. Misner

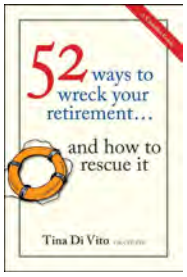
9781118586532
$19.95/$19.95 Can.
240 pages
Paperback / softback
Business & Economics
Carton Qty: 32
Canada Pub Date: 3/20/2013



Crushing Debt: Why Canadians Should Drop Everything and Pay Off Debt

David Trahair

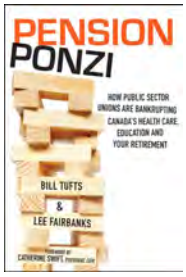
9781118092200
$19.95/$19.95 Can.
160 pages
Paperback / softback
Business & Economics
Carton Qty: 54
Canada Pub Date: 10/12/2011



52 Ways to Wreck Your Retirement: ...And How to Rescue It

Tina Di Vito

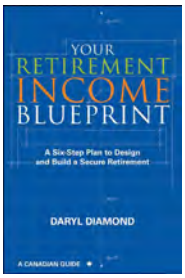
9781118076095
$26.00/$24.95 Can.
320 pages
Paperback / softback
Business & Economics
Carton Qty: 28
Canada Pub Date: 9/19/2011



Pension Ponzi: How Public Sector Unions are Bankrupting Canada's Health Care, Education and Your Retirement

Bill Tufts, Lee Fairbanks

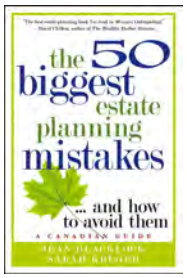
9781118098738
$29.95/$26.95 Can.
256 pages
Paperback / softback
Business & Economics
Carton Qty: 42
Canada Pub Date: 10/7/2011



Your Retirement Income Blueprint: A Six-Step Plan to Design and Build a Secure Retirement

Daryl Diamond

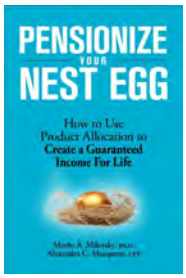
9781118087527
$28.00/$26.95 Can.
256 pages
Paperback / softback
Business & Economics
Carton Qty: 40
Canada Pub Date: 4/11/2011



The 50 Biggest Estate Planning Mistakes...and How to Avoid Them

Jean Blacklock, Sarah Kruger

9780470681626
$28.00/$24.95 Can.
256 pages
Paperback / softback
Business & Economics
Carton Qty: 28
Canada Pub Date: 10/25/2010



Pensionize Your Nest Egg: How to Use Product Allocation to Create a Guaranteed Income for Life

Moshe A. Milevsky, Alexandra C. Macqueen

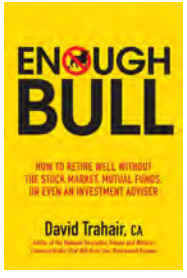
9780470680995
$29.95/$26.95 Can.
256 pages
Paperback / softback
Business & Economics
Carton Qty: 36
Canada Pub Date: 8/17/2010



Financial First Aid for Canadian Investors: Stop the Bleeding, Start the Healing and Get Your Portfolio on the Road to Recovery (2nd Edition)

Bryan Snelson, Michael Graham, Cindy David

9780470738528
$32.95/$32.95 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 22
Canada Pub Date: 09/28/2009



Enough Bull: How to Retire Well without the Stock Market, Mutual Funds, or Even an Investment Advisor

David Trahair

9780470161272
$19.95/$19.95 Can.
224 pages
Paperback / softback
Business & Economics
Carton Qty: 52
Canada Pub Date: 8/12/2009



The Smart Canadian's Guide to Saving Money
Pat Foran is On Your Side, Helping You to Stop Wasting Money, Start Saving It, and Build Your Wealth (2nd Edition)

Pat Foran

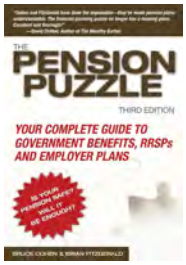
9780470159774
$21.95/$21.95 Can.
288 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 12/29/2008



The Canadian Snowbird Guide: Everything You Need to Know about Living Part-Time in the USA and Mexico

Douglas Gray

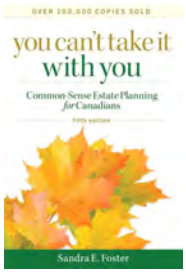
9780470153758
$28.00/$26.95 Can.
352 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 32
Canada Pub Date: 11/7/2007



The Pension Puzzle: Your Complete Guide to Government Benefits, RRSPs, and Employer Plans (3rd Edition)

Bruce Cohen, Brian Fitzgerald

9780470839539
$34.95/$29.99 Can.
288 pages
Paperback / softback
Business & Economics
Carton Qty: 42
Canada Pub Date: 1/19/2007



You Can't Take it With You: Common-Sense Estate Planning for Canadians (5th Edition)

Sandra E. Foster

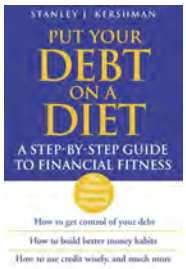
9780470838464
$29.95/$27.95 Can.
352 pages
Paperback / softback
Business & Economics
Carton Qty: 28
Canada Pub Date: 12/14/2006



Beyond Work: How Accomplished People Retire Successfully

Bill Roiter

9780470840948
$29.95/$29.95 Can.
256 pages
Paperback / softback
Business & Economics
Carton Qty: 32
UK Pub Date: 01/03/2011
Canada Pub Date: 4/14/2008



Put Your Debt on a Diet: A Step-by-Step Guide to Financial Fitness

Stanley J. Kershman

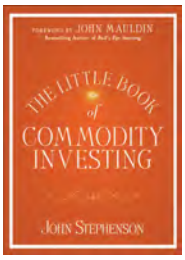
9780470833490
$26.95/$26.95 Can.
224 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 10/29/2003



Money 101: Every Canadian's Guide to Personal Finance (2nd Edition)

Ellen Roseman

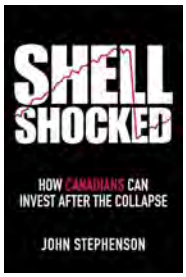
9780470832363
$26.95/$26.95 Can.
288 pages
Paperback / softback
Carton Qty: 0
Canada Pub Date: 3/12/2003



The Little Book of Commodity Investing

John Stephenson, John Mauldin

9780470678374
$19.95/$23.95 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 36
Canada Pub Date: 6/29/2010



Shell Shocked: How Canadians Can Invest After the Collapse

John Stephenson

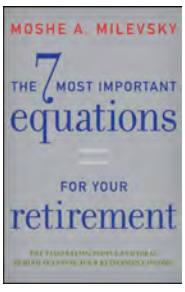
9780470160879
$32.95/$32.95 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 32
Canada Pub Date: 9/4/2009



Bonds for Canadians: How to Build Wealth and Lower Risk in Your Portfolio

Andrew Allentuck

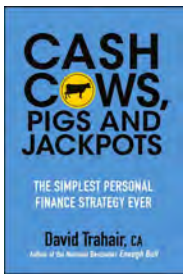
9780470836910
$40.00/$34.95 Can.
320 pages
Hardback
Business & Economics
Carton Qty: 28
Canada Pub Date: 4/24/2006



The 7 Most Important Equations for Your Retirement: The Fascinating People and Ideas Behind Planning Your Retirement Income

Moshe A. Milevsky

9781118291535
$24.95/$29.95 Can.
224 pages
Hardback
Business & Economics
Carton Qty: 30
Canada Pub Date: 04/23/2012



Cash Cows, Pigs and Jackpots: The Simplest Personal Finance Strategy Ever

David Trahair

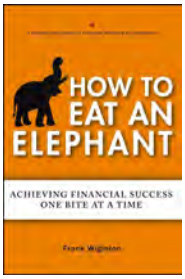
9781118083512
$19.95/$22.95 Can.
192 pages
Paperback / softback
Business & Economics
Carton Qty: 52
Canada Pub Date: 9/20/2012



Successful Investing Is a Process: Structuring Efficient Portfolios for Outperformance

Jacques Lussier

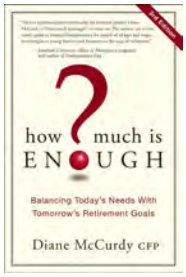
9781118459904
$90.00/$90.00 Can.
384 pages
Hardback
Business & Economics
Carton Qty: 14
Canada Pub Date: 12/17/2012



How to Eat an Elephant: Achieving Financial Success One Bite at a Time

Frank Wiginton

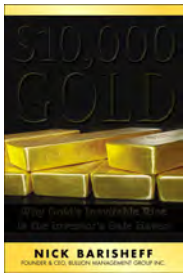
9781118459737
$21.95/$21.95 Can.
288 pages
Paperback / softback
Business & Economics
Carton Qty: 36
Canada Pub Date: 11/1/2012



How Much Is Enough?: Balancing Today's Needs with Tomorrow's Retirement Goals

Diane McCurdy

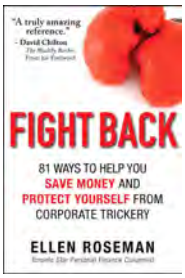
9781118493632
$24.95/$24.95 Can.
288 pages
Paperback / softback
Business & Economics
Carton Qty: 32
Canada Pub Date: 1/14/2013



$10,000 Gold: Why Gold's Inevitable Rise Is the Investor's Safe Haven

Nick Barisheff

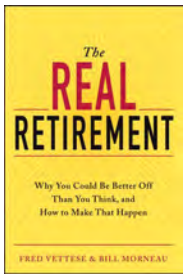
9781118443507
$39.95/$39.95 Can.
320 pages
Hardback
Business & Economics
Carton Qty: 14
Canada Pub Date: 4/22/2013



Fight Back: 81 Ways to Help You Save Money and Protect Yourself from Corporate Trickery

Ellen Roseman

9781118300886
$22.95/$22.95 Can.
304 pages
Paperback / softback
Business & Economics
Carton Qty: 52
Canada Pub Date: 12/11/2012



The Real Retirement: Why You Could Be Better Off Than You Think, and How to Make That Happen

Fred Vettese, Bill Morneau

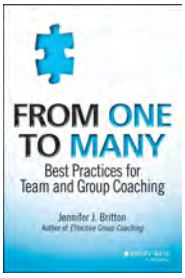
9781118498644
$24.95/$24.95 Can.
288 pages
Paperback / softback
Business & Economics
Carton Qty: 28
Canada Pub Date: 12/3/2012



Doris Inc. Approach to Caring for Your Elderly Parents

Shirley Roberts

9781118100226
$29.95/$26.95 Can.
272 pages
Paperback / softback
Carton Qty: 44
Canada Pub Date: 11/4/2011



From One to Many: Best Practices for Team and Group Coaching

Jennifer J. Britton

9781118549278
$50.00/$55.00 Can.
352 pages
Hardback
Business & Economics
Carton Qty: 0
Canada Pub Date: 07/02/2013



Straight Talk on Leadership: Solving Canada?s Business Crisis

R. Douglas Williamson

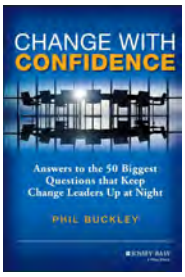
9781118581681
$29.95/$29.95 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 0
Canada Pub Date: 8/12/2013



Reinvent: A Leader's Playbook for Serial Success

Fred Hassan

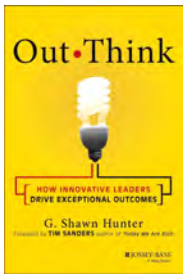
9781118529850
$29.95/$32.95 Can.
224 pages
Hardback
Business & Economics
Carton Qty: 18
Canada Pub Date: 1/21/2013



Change with Confidence: Answers to the 50 Biggest Questions that Keep Change Leaders Up at Night

Phil Buckley

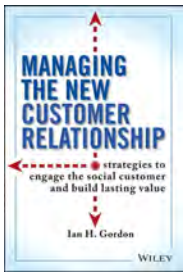
9781118556559
$29.95/$29.95 Can.
272 pages
Hardback
Business & Economics
Carton Qty: 20
Canada Pub Date: 3/12/2013



Out Think: How Innovative Leaders Drive Exceptional Outcomes

G. Shawn Hunter, Tim Sanders

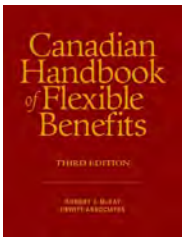
9781118505229
$29.95/$29.95 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 0
Canada Pub Date: 8/19/2013



Managing the New Customer Relationship: Strategies to Engage the Social Customer and Build Lasting Value

Ian Gordon

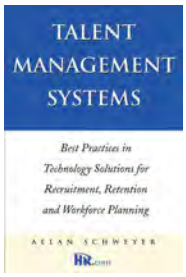
9781118092217
$39.95/$41.95 Can.
352 pages
Hardback
Business & Economics
Carton Qty: 14
Canada Pub Date: 4/2/2013



Canadian Handbook of Flexible Benefits (3rd Edition)

Robert J. McKay

9780470838259
$170.00/$160.00 Can.
656 pages
Hardback
Business & Economics
Carton Qty: 10
Canada Pub Date: 6/5/2007



Talent Management Systems: Best Practices in Technology Solutions for Recruitment, Retention and Workforce Planning

Allan Schweyer

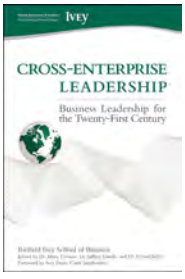
9780470833865
$70.00/$70.00 Can.
320 pages
Hardback
Business & Economics
Carton Qty: 32
Canada Pub Date: 8/9/2004



Effective Group Coaching: Tried and Tested Tools and Resources for Optimum Coaching Results

Jennifer J. Britton

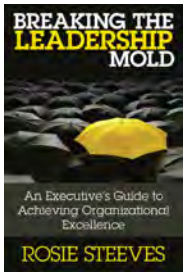
9780470738542
$60.00/$55.00 Can.
304 pages
Hardback
Business & Economics
Carton Qty: 20
Canada Pub Date: 12/22/2009



Cross-Enterprise Leadership: Business Leadership for the Twenty-First Century

Carol Stephenson

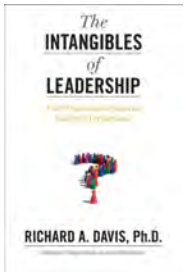
9780470679401
$45.00/$44.95 Can.
320 pages
Hardback
Business & Economics
Carton Qty: 24
Canada Pub Date: 9/9/2010



Breaking the Leadership Mold: An Executive's Guide to Achieving Organizational Excellence

Rosie Steeves

9780470677667
$40.00/$36.95 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 20
Canada Pub Date: 8/16/2010



The Intangibles of Leadership: The 10 Qualities of Superior Executive Performance

Richard A. Davis

9780470679159
$45.00/$36.95 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 22
Canada Pub Date: 7/12/2010



Leadership Solutions: The Pathway to Bridge the Leadership Gap

David S. Weiss, Vince Molinaro, Liane Davey

9780470840924
$50.00/$47.95 Can.
320 pages
Hardback
Business & Economics
Carton Qty: 20
Canada Pub Date: 9/24/2007



Make Your Workplace Great: The 7 Keys to an Emotionally Intelligent Organization

Steven J. Stein

9780470838303
$39.95/$39.95 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 20
Canada Pub Date: 2/15/2007



The Leadership Gap: Building Leadership Capacity for Competitive Advantage

David S. Weiss, Vince Molinaro

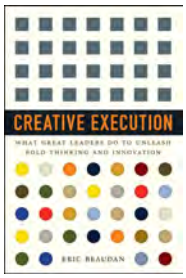
9780470835685
$44.95/$44.95 Can.
320 pages
Hardback
Business & Economics
Carton Qty: 18
Canada Pub Date: 4/13/2005



Why Teams Win: 9 Keys to Success In Business, Sport and Beyond

Saul L. Miller

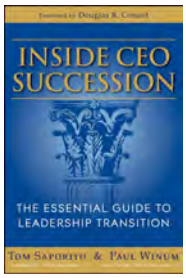
9780470160435
$29.95/$31.95 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 22
Canada Pub Date: 4/2/2009



Creative Execution: What Great Leaders Do to Unleash Bold Thinking and Innovation

Eric Beaudan

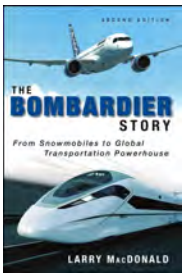
9781118351093
$29.95/$36.95 Can.
272 pages
Hardback
Business & Economics
Carton Qty: 16
Canada Pub Date: 4/23/2012



Inside CEO Succession: The Essential Guide to Leadership Transition

Thomas J. Saporito, Paul Winum

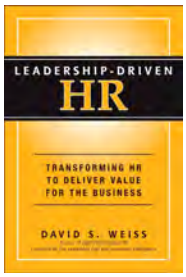
9781118203217
$50.00/$50.00 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 28
Canada Pub Date: 8/22/2012



The Bombardier Story: From Snowmobiles to Global Transportation Powerhouse (2nd Edition)

Larry MacDonald

9781118482940
$36.95/$36.95 Can.
320 pages
Hardback
Business & Economics
Carton Qty: 18
Canada Pub Date: 12/11/2012



Leadership-Driven HR: Transforming HR to Deliver Value for the Business (2nd Edition)

David S. Weiss

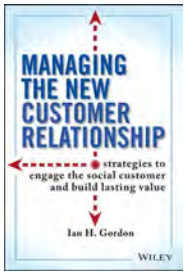
9781118362822
$44.95/$44.95 Can.
304 pages
Hardback
Business & Economics
Carton Qty: 16
Canada Pub Date: 1/3/2013



Building a High-Performance Board

Richard Leblanc, Henry Wolfe, Frank Feather

9781118571569
$49.95/$49.95 Can.
320 pages
Hardback
Carton Qty: 0
Canada Pub Date: 8/19/2013



Managing the New Customer Relationship: Strategies to Engage the Social Customer and Build Lasting Value

Ian Gordon

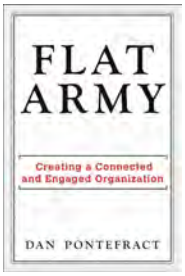
9781118092217
$39.95/$41.95 Can.
352 pages
Hardback
Business & Economics
Carton Qty: 14
Canada Pub Date: 4/2/2013



The Retail Revival: Reimagining Business for the New Age of Consumerism

Doug Stephens

9781118489673
$24.95/$29.95 Can.
272 pages
Hardback
Business & Economics
Carton Qty: 18
Canada Pub Date: 2/25/2013



Flat Army: Creating a Connected and Engaged Organization

Dan Pontefract

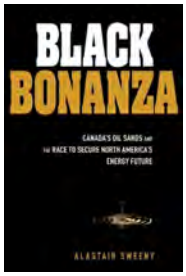
9781118529799
$29.95/$32.95 Can.
328 pages
Hardback
Business & Economics
Carton Qty: 14
Canada Pub Date: 3/18/2013



Performing Under Pressure: Gaining the Mental Edge in Business and Sport

Saul L. Miller

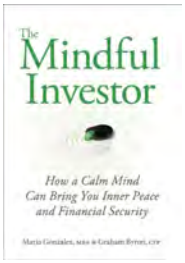
9780470737644
$28.95/$29.95 Can.
256 pages
Hardback
Business & Economics
Carton Qty: 22
Canada Pub Date: 4/28/2010



Black Bonanza: Canada's Oil Sands and the Race to Secure North America's Energy Future

Alastair Sweeny

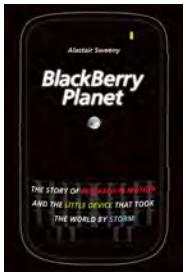
9780470161388
$34.95/$34.95 Can.
272 pages
Hardback
Business & Economics
Carton Qty: 22
Canada Pub Date: 3/22/2010



The Mindful Investor: How a Calm Mind Can Bring You Inner Peace and Financial Security

Maria Gonzalez, Graham Byron

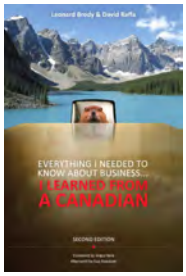
9780470737668
$24.95/$26.95 Can.
224 pages
Hardback
Business & Economics
Carton Qty: 40
Canada Pub Date: 12/1/2009



BlackBerry Planet: The Story of Research in Motion and the Little Device that Took the World by Storm

Alastair Sweeny

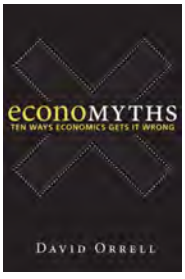
9780470159408
$29.95/$29.95 Can.
304 pages
Hardback
Business & Economics
Carton Qty: 28
Canada Pub Date: 9/4/2009



Everything I Needed to Know About Business ... I Learned from a Canadian (2nd Edition)

Leonard Brody, David Raffa

9780470159750
$22.95/$29.95 Can.
384 pages
Paperback / softback
Business & Economics
Carton Qty: 22
Canada Pub Date: 1/19/2009



Economyths: Ten Ways Economics Gets It Wrong

David Orrell

9780470677933
$34.95/$33.95 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 20
Canada Pub Date: 7/14/2010



Who Will Take Over the Business?: Succession Planning for the Canadian Business Family

Susan Latremoille

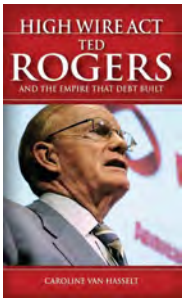
9781118087534
$29.95/$29.95 Can.
160 pages
Hardback
Business & Economics
Carton Qty: 28
Canada Pub Date: 9/06/2011



Confessions of an Event Planner: Case Studies from the Real World of Events--

Judy Allen

9780470160183
$40.00/$34.95 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 16
Canada Pub Date: 03/26/2009



High Wire Act: **Ted Rogers and the Empire that Debt Built**

Caroline Van Hasselt

9780470157565
$26.95/$26.95 Can.
544 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 9/26/2008



Money Magnet: **How to Attract Investors to Your Business**

J. B. Loewen

9780470155752
$45.00/$39.95 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 28
Canada Pub Date: 7/14/2008



Home Girl: **The Single Woman's Guide to Buying Real Estate in Canada**

Brenda Bouw

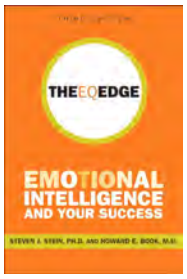
9780470839249
$29.95/$26.95 Can.
272 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 48
Canada Pub Date: 1/5/2007



Good to Green: **Managing Business Risks and Opportunities in the Age of Environmental Awareness**

John-David Phyper, Paul MacLean

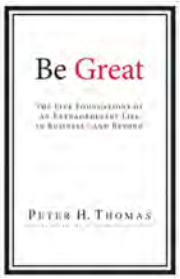
9780470159422
$40.00/$34.95 Can.
464 pages
Hardback
Carton Qty: 12
Canada Pub Date: 04/27/2009



The EQ Edge: **Emotional Intelligence and Your Success (3rd Edition)**

Steven J. Stein, Howard E. Book

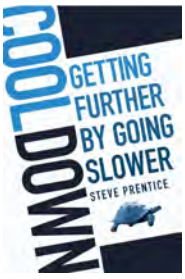
9780470681619
$29.95/$29.95 Can.
368 pages
Paperback / softback
Business & Economics
Carton Qty: 24
Canada Pub Date: 4/13/2011



Be Great: **The Five Foundations of an Extraordinary Life in Business - and Beyond**

Peter H. Thomas

9780470161180
$17.38/$26.95 Can.
224 pages
Hardback
Business & Economics
Carton Qty: 0
Canada Pub Date: 9/3/2009



Cool Down: **Getting Further by Going Slower**

Steve Prentice

9780470839027
$29.95/$26.95 Can.
288 pages
Paperback / softback
Self-Help
Carton Qty: 40
Canada Pub Date: 2/9/2007



Cool Time: **A Hands-on Plan for?Managing Work and Balancing Time**

Steve Prentice

9780470836736
$29.95/$26.95 Can.
288 pages
Paperback / softback
Self-Help
Carton Qty: 44
Canada Pub Date: 8/8/2005



Innovative Intelligence: **The Art and Practice of Leading Sustainable Innovation in Your Organization**

David S. Weiss, Claude Legrand

9780470677674
$45.00/$39.95 Can.
320 pages
Hardback
Business & Economics
Carton Qty: 18
Canada Pub Date: 1/18/2011



Coaching Corporate MVPs: **Challenging and Developing High-Potential Employees**

Margaret Butteriss

9780470153123
$49.95/$47.95 Can.
224 pages
Hardback
Business & Economics
Carton Qty: 32
Canada Pub Date: 4/21/2008



Event Planning: **(2nd Edition)**

Judy Allen

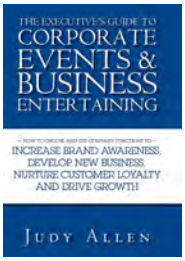
9780470155745
$45.00/$39.95 Can.
458 pages
Hardback
Business & Economics
Carton Qty: 12
Canada Pub Date: 12/30/2008



The Business of Event Planning: **Behind-the-Scenes Secrets of Successful Special Events**

Judy Allen

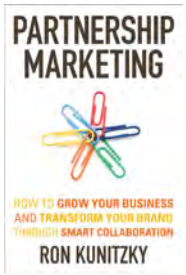
9780470831885
$45.00/$41.95 Can.
354 pages
Hardback
Business & Economics
Carton Qty: 30
Canada Pub Date: 7/9/2002



The Executive's Guide to Corporate Events and Business Entertaining

Judy Allen

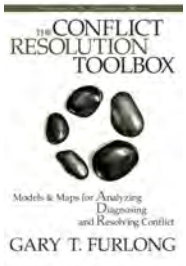
9780470838488
$45.00/$41.95 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 20
Canada Pub Date: 12/18/2006



Partnership Marketing: How to Grow Your Business and Transform Your Brand Through Smart Collaboration

Ron Kunitzky

9780470676707
$40.00/$36.95 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 22
Canada Pub Date: 10/26/2010



The Conflict Resolution Toolbox: Models and Maps for Analyzing, Diagnosing, and Resolving Conflict

Gary T. Furlong

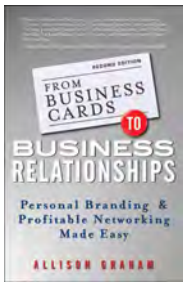
9780470835173
$65.00/$60.00 Can.
288 pages
Hardback
Business & Economics
Carton Qty: 16
Canada Pub Date: 3/18/2010



Breaking Through the Project Fog: How Smart Organizations Achieve Success by Creating, Selecting and Executing On-Strategy Projects

James Norrie

9780470840719
$60.00/$54.00 Can.
272 pages
Hardback
Business & Economics
Carton Qty: 22
Canada Pub Date: 3/10/2008



From Business Cards to Business Relationships: Personal Branding and Profitable Networking Made Easy (2nd Edition)

Allison Graham

9781118364185
$24.95/$24.95 Can.
272 pages
Paperback / softback
Business & Economics
Carton Qty: 44
Canada Pub Date: 5/3/2012



The Dragons' Den Guide to Assessing Your Business Concept

John Vyge, Dianne Buckner

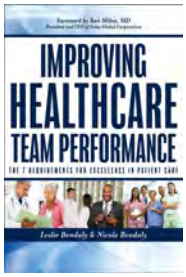
9781118298800
$29.95/$29.95 Can.
336 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 8/16/2012



The Dragons' Den Guide to Investor-Ready Business Plans

John Vyge, Dianne Buckner

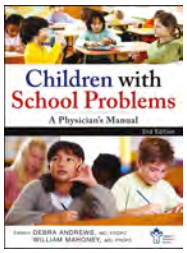
9781118298794
$29.95/$29.95 Can.
288 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 10/15/2012



Improving Healthcare Team Performance
The 7 Requirements for Excellence in Patient Care

Leslie Bendaly, Nicole Bendaly

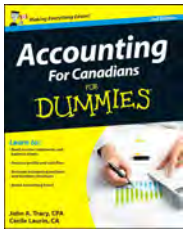
9781118199527
$49.95/$49.95 Can.
288 pages
Paperback / softback
Medical
Carton Qty: 22
Canada Pub Date: 10/2/2012



Children With School Problems: A Physician's Manual (2nd Edition)

Debra Andrews, William J. Mahoney

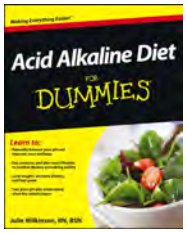
9781118302514
$60.00/$60.00 Can.
272 pages
Paperback / softback
Education
Carton Qty: 24
Canada Pub Date: 9/24/2012



Accounting For Canadians For Dummies® (2nd Edition)

John A. Tracy, CPA, Cecile Laurin

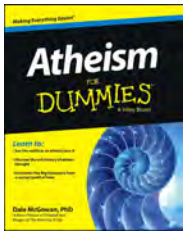
9781118133460
$35.00/$29.99 Can.
384 pages
Paperback / softback
Carton Qty: 0
Canada Pub Date: 1/5/2012



Acid Alkaline Diet For Dummies®

Julie Wilkinson

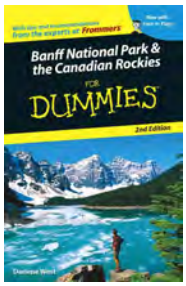
9781118414187
$19.99/$23.99 Can.
384 pages
Paperback / softback
Health & Fitness
Carton Qty: 20
Canada Pub Date: 1/2/2013



Atheism For Dummies®

Dale McGowan

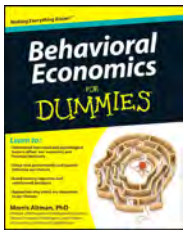
9781118509203
$19.99/$23.99 Can.
384 pages
Paperback / softback
Philosophy
Carton Qty: 20
Canada Pub Date: 3/4/2013



Banff National Park and the Canadian Rockies For Dummies® (2nd Edition)

Darlene West

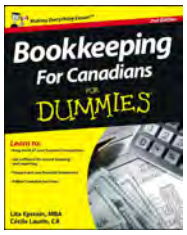
9780470837283
$19.99/$23.99 Can.
352 pages
Paperback / softback
Travel
Carton Qty: 36
Canada Pub Date: 3/31/2006



Behavioral Economics For Dummies ®

Morris Altman

9781118085035
$21.99/$25.99 Can.
384 pages
Paperback / softback
Business & Economics
Carton Qty: 20
Canada Pub Date: 2/3/2012



Bookkeeping For Canadians For Dummies® (2nd Edition)

Lita Epstein, Cecile Laurin

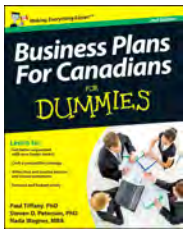
9781118478080
$29.95/$29.99 Can.
384 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 11/30/2012



Building Wealth All-in-One For Canadians For Dummies®

Bryan Borzykowski

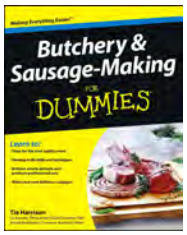
9781118181065
$44.95/$44.99 Can.
672 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 3/19/2012



Business Plans For Canadians for Dummies® (2nd Edition)

Paul Tiffany, Steven D. Peterson, Nada Wagner

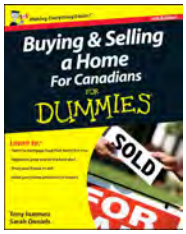
9781118349120
$29.95/$29.99 Can.
384 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 9/5/2012



Butchery and Sausage-Making For Dummies®

Tia Harrison

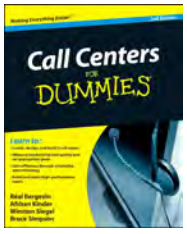
9781118374948
$19.99/$23.99 Can.
384 pages
Paperback / softback
Technology & Engineering
Carton Qty: 20
Canada Pub Date: 2/22/2013



Buying and Selling a Home For Canadians For Dummies® (4th Edition)

Tony Ioannou, Sarah Daniels

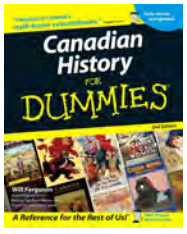
9780470964026
$35.00/$29.99 Can.
456 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 2/10/2011



Call Centers For Dummies® (2nd Edition)

Real Bergevin, Afshan Kinder, Winston Siegel, Bruce Simpson

9780470677438
$24.99/$29.99 Can.
408 pages
Paperback / softback
Business & Economics
Carton Qty: 20
Canada Pub Date: 4/16/2010



Canadian History for Dummies® (2nd Edition)

Will Ferguson

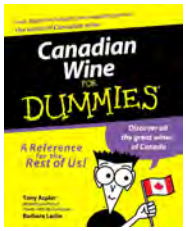
9780470836569
$21.99/$29.99 Can.
528 pages
Paperback / softback
History
Carton Qty: 10
Canada Pub Date: 6/21/2005



Canadian Small Business Kit For Dummies® (3rd Edition)

Margaret Kerr, JoAnn Kurtz

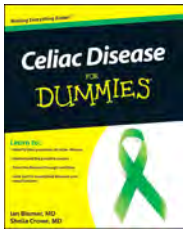
9780470936528
$38.95/$38.99 Can.
480 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date:
2/24/2011



Canadian Wine for Dummies®

Tony Aspler, Barbara Leslie

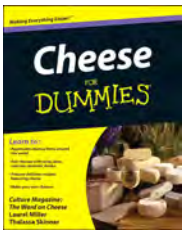
9781894413183
$27.99/$27.99 Can.
390 pages
Paperback / softback
Cooking
Carton Qty: 20
Canada Pub Date:
11/23/2000



Celiac Disease For Dummies®

Ian Blumer, MD, Sheila Crowe

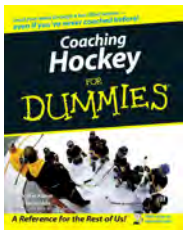
9780470160367
$19.99/$23.99 Can.
384 pages
Paperback / softback
Health & Fitness
Carton Qty: 20
Canada Pub Date:
3/9/2010



Cheese For Dummies®

Laurel Miller, Thalassa Skinner, Ming Tsai

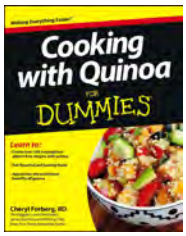
9781118099391
$19.99/$23.99 Can.
408 pages
Paperback / softback
Cooking
Carton Qty: 20
Canada Pub Date:
4/23/2012



Coaching Hockey For Dummies® (2nd Edition)

Don MacAdam, Gail Reynolds

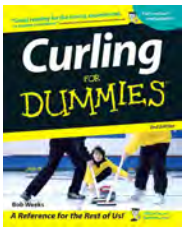
9780470836859
$19.99/$21.99 Can.
384 pages
Paperback / softback
Sports & Recreation
Carton Qty: 26
Canada Pub Date:
8/14/2006



Cooking with Quinoa For Dummies®

Cheryl Forberg

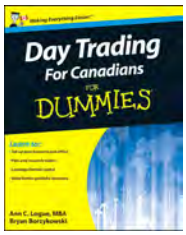
9781118447802
$19.99/$23.99 Can.
360 pages
Paperback / softback
Cooking
Carton Qty: 20
Canada Pub Date:
12/17/2012



Curling For Dummies® (2nd Edition)

Bob Weeks

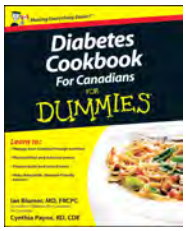
9780470838280
$24.99/$29.99 Can.
384 pages
Paperback / softback
Sports & Recreation
Carton Qty: 20
Canada Pub Date:
9/8/2006



Day Trading For Canadians For Dummies®

Ann C. Logue, MBA, Bryan Borzykowski

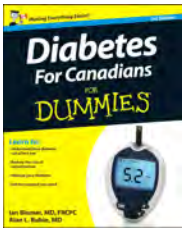
9780470945032
$35.00/$29.99 Can.
360 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date:
2/24/2011



Diabetes Cookbook For Canadians For Dummies®

Ian Blumer, MD, Cynthia Payne

9780470160282
$29.99/$29.99 Can.
384 pages
Paperback / softback
Cooking
Carton Qty: 20
Canada Pub Date:
8/17/2010



Diabetes For Canadians For Dummies® (3rd Edition)

Ian Blumer, MD, Alan L. Rubin, MD

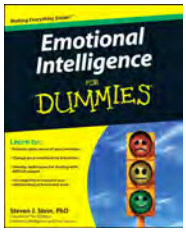
9781118399569
$29.95/$29.99 Can.
432 pages
Paperback / softback
Medical
Carton Qty: 0
Canada Pub Date:
4/19/2013



eBay For Canadians For Dummies®

Marsha Collier, Bill Summers

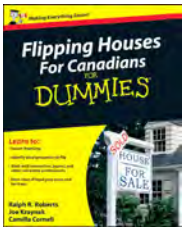
9780470153482
$29.99/$29.99 Can.
416 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 24
Canada Pub Date:
10/30/2007



Emotional Intelligence For Dummies®

Steven J. Stein

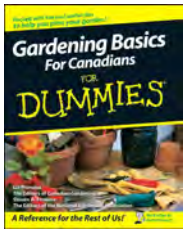
9780470157329
$21.99/$25.99 Can.
360 pages
Paperback / softback
Business & Economics
Carton Qty: 20
Canada Pub Date:
7/14/2009



Flipping Houses For Canadians For Dummies®

Ralph R. Roberts, Joe Kraynak, Camilla Cornell

9780470157336
$29.99/$29.99 Can.
400 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 0
Canada Pub Date: 11/17/2008



Gardening Basics For Canadians For Dummies®

Liz Primeau, Steven A. Frowine

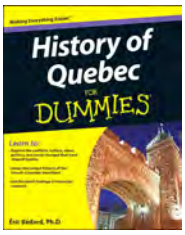
9780470154915
$29.99/$29.99 Can.
448 pages
Paperback / softback
Carton Qty: 18
Canada Pub Date: 1/25/2008



Global Warming For Dummies®

Elizabeth May, Zoe Caron

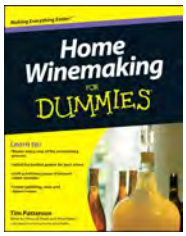
9780470840986
$21.99/$25.99 Can.
384 pages
Paperback / softback
SCIENCE
Carton Qty: 16
Canada Pub Date: 11/3/2008



History of Quebec For Dummies®

Eric Bédard

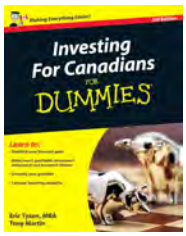
9781118440551
$24.99/$29.99 Can.
384 pages
Paperback / softback
History
Carton Qty: 0
Canada Pub Date: 6/24/2013



Home Winemaking For Dummies®

Tim Patterson

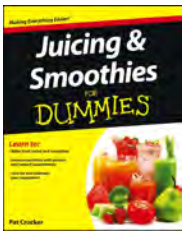
9780470678954
$19.99/$23.99 Can.
384 pages
Paperback / softback
Cooking
Carton Qty: 20
Canada Pub Date: 11/2/2010



Investing For Canadians For Dummies® (3rd Edition)

Tony Martin, Eric Tyson

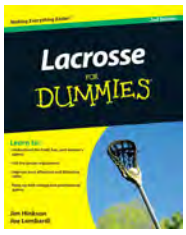
9780470160299
$29.99/$29.99 Can.
432 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 6/5/2009



Juicing and Smoothies For Dummies® (2nd Edition)

Pat Crocker

9781118387498
$19.99/$23.99 Can.
360 pages
Paperback / softback
Cooking
Carton Qty: 20
Canada Pub Date: 12/11/2012



Lacrosse For Dummies® (2nd Edition)

James Hinkson, Joe Lombardi

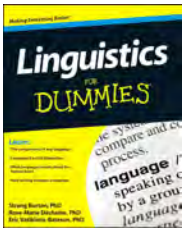
9780470738559
$21.99/$25.99 Can.
360 pages
Paperback / softback
Sports & Recreation
Carton Qty: 20
Canada Pub Date: 3/15/2010



Landing a Job For Canadians For Dummies®

Dawn McCoy

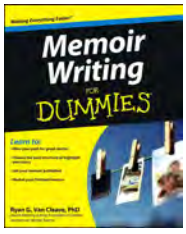
9781894413480
$29.99/$29.99 Can.
400 pages
Paperback / softback
Business & Economics
Carton Qty: 24
Canada Pub Date: 10/1/2002



Linguistics For Dummies®

Rose-Marie Dechaine, Strang Burton, Eric Vatikiotis-Bateson

9781118091692
$19.99/$23.99 Can.
384 pages
Paperback / softback
Language Arts & Disciplines
Carton Qty: 20
Canada Pub Date: 2/10/2012



Memoir Writing For Dummies®

Ryan Van Cleave

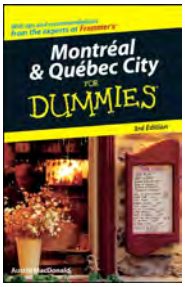
9781118414644
$19.99/$23.99 Can.
384 pages
Paperback / softback
Education
Carton Qty: 20
Canada Pub Date: 2/26/2013



Money Management For Canadians All-in-One Desk Reference For Dummies® (2nd Edition)

Heather Ball

9780470154281
$45.99/$44.99 Can.
832 pages
Paperback / softback
Finance
Carton Qty: 12
Canada Pub Date: 8/18/2008



Montréal & Québec City For Dummies® (3rd Edition)

Austin Macdonald

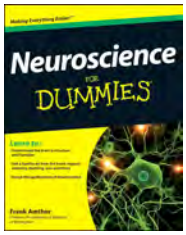
9780470153383
$17.99/$21.99 Can.
336 pages
Paperback / softback
Travel
Carton Qty: 32
Canada Pub Date: 2/26/2008



Mutual Fund Investing For Canadians For Dummies®

Andrew Bell, Matthew Elder

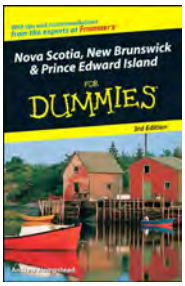
9780470157640
$35.00/$29.99 Can.
384 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 11/17/2008



Neuroscience For Dummies®

Frank Amthor

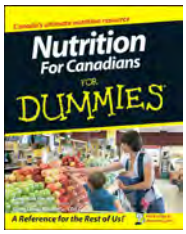
9781118086865
$21.99/$25.99 Can.
384 pages
Paperback / softback
SCIENCE
Carton Qty: 20
Canada Pub Date: 11/28/2011



Nova Scotia, New Brunswick and Prince Edward Island For Dummies® (3rd Edition)

Andrew Hempstead

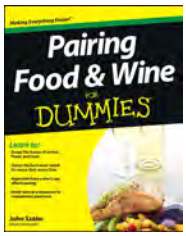
9780470153345
$17.99/$21.99 Can.
352 pages
Paperback / softback
Travel
Carton Qty: 32
Canada Pub Date: 3/12/2008



Nutrition For Canadians For Dummies®

Carol Ann Rinzler, Doug Cook

9780470153079
$29.99/$29.99 Can.
416 pages
Paperback / softback
Health & Fitness
Carton Qty: 0
Canada Pub Date: 1/25/2008



Pairing Food and Wine For Dummies®

John Szabo

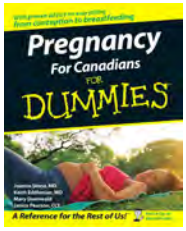
9781118399576
$22.99/$27.99 Can.
408 pages
Paperback / softback
Cooking
Carton Qty: 20
Canada Pub Date: 12/11/2012



Personal Finance For Canadians For Dummies® (5th Edition)

Eric Tyson, Tony Martin

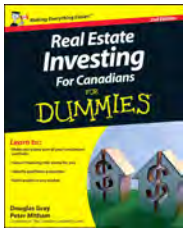
9780470679883
$29.99/$29.99 Can.
480 pages
Paperback / softback
Business & Economics
Carton Qty: 24
Canada Pub Date: 11/12/2010



Pregnancy For Canadians For Dummies®

Joanne Stone, Keith Eddleman, Mary Duenwald, Janice Pearson, CCE

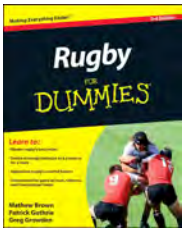
9780470839454
$29.99/$29.99 Can.
416 pages
Paperback / softback
Health & Fitness
Carton Qty: 0
Canada Pub Date: 12/5/2006



Real Estate Investing For Canadians For Dummies® (2nd Edition)

Douglas Gray, Peter Mitham

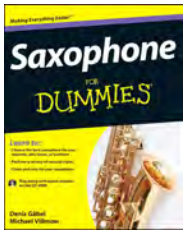
9780470679289
$35.00/$29.99 Can.
384 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 20
Canada Pub Date: 10/13/2010



Rugby For Dummies® (3rd Edition)

Mathew Brown, Patrick Guthrie, Greg Growden

9781118043325
$21.99/$25.99 Can.
384 pages
Paperback / softback
Sports & Recreation
Carton Qty: 20
Canada Pub Date: 8/19/2011



Saxophone For Dummies®

Denis Gäbel, Michael Villmow

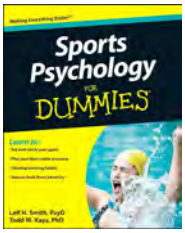
9781118084878
$21.99/$25.99 Can.
384 pages
Paperback / softback
Music
Carton Qty: 20
Canada Pub Date: 11/1/2011



SMART Board Interactive Whiteboard For Dummies®

Radana Dvorak

9781118376683
$24.99/$29.99 Can.
360 pages
Paperback / softback
Computers
Carton Qty: 20
UK Pub Date: 10/08/2012
Canada Pub Date: 9/11/2012



Sports Psychology For Dummies®

Leif H. Smith, Todd M. Kays

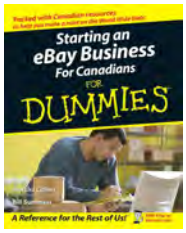
9780470676592
$19.99/$23.99 Can.
360 pages
Paperback / softback
Sports & Recreation
Carton Qty: 20
Canada Pub Date: 8/23/2010



Starting and Running a Small Business For Canadians For Dummies® All-in-One

John Aylen

9781118172827
$44.95/$44.99 Can.
672 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 3/29/2012



Starting an eBay Business For Canadians For Dummies®

Marsha Collier, Bill Summers

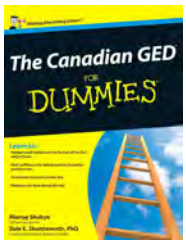
9780470839461
$35.99/$35.99 Can.
416 pages
Paperback / softback
Computers
Carton Qty: 24
Canada Pub Date: 1/5/2007



Stock Investing For Canadians For Dummies® (3rd Edition)

Andrew Dagys, Paul Mladjenovic

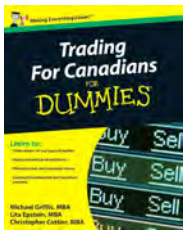
9780470736845
$24.99/$29.99 Can.
408 pages
Paperback / softback
BUSINESS & ECONOMICS
Carton Qty: 0
Canada Pub Date: 12/29/2009



The Canadian GED For Dummies®

Murray Shukyn, Dale E. Shuttleworth

9780470680919
$27.95/$24.99 Can.
432 pages
Paperback / softback
Study Aids
Carton Qty: 36
Canada Pub Date: 7/20/2010



Trading For Canadians For Dummies®

Michael Griffis, Lita Epstein, Christopher Cottier

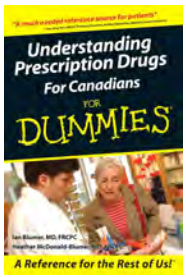
9780470677445
$35.00/$29.99 Can.
384 pages
Paperback / softback
Business & Economics
Carton Qty: 0
Canada Pub Date: 3/15/2010



Trumpet For Dummies®

Jeffrey Reynolds

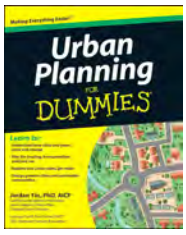
9780470679371
$24.99/$29.99 Can.
408 pages
Paperback / softback
Music
Carton Qty: 20
Canada Pub Date: 2/24/2011



Understanding Prescription Drugs For Canadians For Dummies®

Ian Blumer, MD, Heather McDonald-Blumer, MD

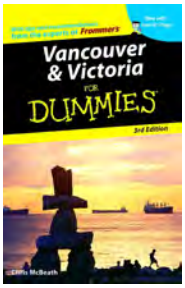
9780470838358
$24.99/$24.99 Can.
520 pages
Paperback / softback
Medical
Carton Qty: 24
Canada Pub Date: 4/19/2007



Urban Planning For Dummies®

Jordan Yin, W. Paul Farmer

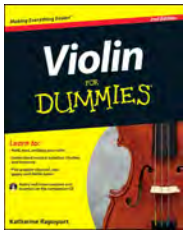
9781118100233
$24.99/$29.99 Can.
384 pages
Paperback / softback
Architecture
Carton Qty: 20
Canada Pub Date: 3/5/2012



Vancouver and Victoria For Dummies® (3rd Edition)

Chris McBeath

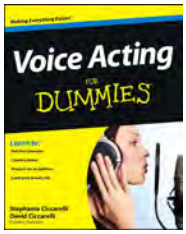
9780470836842
$17.99/$21.99 Can.
336 pages
Paperback / softback
Travel
Carton Qty: 32
Canada Pub Date: 7/15/2005



Violin For Dummies®, 2nd Edition (2nd Edition)

Katharine Rapoport

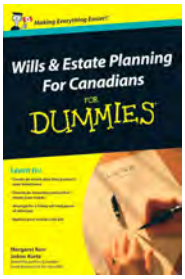
9781118273593
$24.99/$29.99 Can.
432 pages
Paperback / softback
Music
Carton Qty: 20
Canada Pub Date: 3/21/2012



Voice Acting For Dummies®

David Ciccarelli, Stephanie Ciccarelli

9781118399583
$24.99/$29.99 Can.
384 pages
Paperback / softback
Performing Arts
Carton Qty: 20
Canada Pub Date: 1/2/2013



Wills and Estate Planning For Canadians For Dummies®

Margaret Kerr, JoAnn Kurtz

9780470676578
$24.99/$24.99 Can.
384 pages
Paperback / softback
Law
Carton Qty: 0
Canada Pub Date:
3/8/2010

Professional and Trade Division

6045 Freemont Boulevard, Mississauga, Ontario, L5R 4J3 • canada@wiley.com
Tel: 416-236-4433 • Fax: 416-236-4448 • Phone Toll Free: 1-800-567-4797 • Fax Toll Free: 1-800-565-6802

Jennifer A. Smith
Vice President & Publisher,
Tel: 416-646-7990
Fax: 416-236-4448
jasmith@wiley.com

Therese Garnett
Vice President,
Sales & Marketing
Tel: 416-646-4564
Fax: 416-236-4448
tgarnett@wiley.com

Terry Palmer
Manager, Business Solutions
Tel: 416-646-7988
Fax: 416-236-4448
tpalmer@wiley.com

Sales Department, PD Division

Paul Coulombe
National Account Manager
Home Office: 416-425-1491
Fax: 416-236-4448
pcoulomb@wiley.com

Kari Romaniuk
National Account Manager
Tel: 647-427-9851
Fax: 416-236-4448
kromaniu@wiley.com

Jamie Fraser
Bound 2 Learn
Education Accounts
Tel: 1-888-228-8922
Fax: 613-270-0014
JF@bound2learn.com

Branka Mrljes
National Account Manager
Tel: 416-604-8874
Fax: 416-236-4448
bmrljes@wiley.com

Linda Iarrera
National Account Manager
Tel: 514-748-0889
Fax: 416-236-4448
liarrera@wiley.com

Adrienne Sample
National Account Manager
Phone: 403-257-3577
Fax: 403-257-3751
asample@wiley.com

Stephanie Nicassio
Sales Coordinator & Inside Rep
Tel: 416-646-7992
Fax: 416-236-4448
sbernard@wiley.com

Christiane Cormier
Manager
Custom Publishing,
Business Solutions
Cell: 647-290-8573
Fax: 416-236-4448
ccote@wiley.com

Bob Bourque
Sales Coordinator
Business Solutions
Tel: 1-800-567-4797 ext. 54551
Fax: 416-236-4448
bbourque@wiley.com

Marketing and Publicity, PD Division

Deborah Guichelaar
Senior Publicist
Tel: 416-236-4433 x 53013
Mobile: 416.669.3279
Fax: 416-236-4448
dguichel@wiley.com

John Nixon
Publicity Coordinator
Tel: 416-236-4433 x 53051
Fax: 416-236-4448
jonixon@wiley.com

Aleksandra Tasic
Channel Marketing Manager
Professional, STMS, & Consumer
Tel: 416-646-7994
Fax: 416-236-4448
atasic@wiley.com

Lucas Wilk
Channel Marketing Manager
Business, Technology, & True Crime
Tel: 416-236-4433 x 53042
Fax: 416-236-4448
lwilk@wiley.com

Denise Koch
Channel Marketing Manager
Dummies & Culinary
Tel: 416-236-4433 x 54574
Fax: 416-236-4448
dkoch@wiley.com

Elisa Di Lorenzo
Channel Marketing Coordinator
Consumer
Tel: 647-256-3040
Fax: 416-236-4448
edilorenzo@wiley.com

Traci Martin
Channel Marketing Coordinator
Professional & STMS,
Business & Technology
Tel: 647-256-3064
Fax: 416-236-4448
tmartin@wiley.com

Cora Fioravanti
Senior Marketing Coordinator
Business Solutions
Tel: 416-236-4433 x 53007
Fax: 416-236-4448
cfioravanti@wiley.com

Josie Krysiak
Senior Marketing Coordinator,
Business Solutions
Tel: 416-646-4569
Fax: 416-236-4448
jkrysiak@wiley.com

Customer Service/Credit

Ray Prasad
Team Leader, Customer Support

Lori Lajeunesse
Customer Service Representative

Customer Service Representative

Paula Jukes
Customer Service Representative

Corinne Cooper
Customer Service Representative

Wilma Brace
Intermediate Collections Analyst

Diane Jackson
Account Analyst

TERMS, ORDERS AND RETURNS

John Wiley & Sons Canada offers bookstores competitive discounts on Trade and Trade Computer titles. As well, we have a Professional Catalogue for our professional line of books in all subject areas and offer an Agency Plan Discount. For details on our discount structure, please contact your local sales representative or call one of our customer service reps at our Wiley office.

How to Order

Tel: 416-236-4433
Toll Free: 1-800-567-4797 (Orders only)
Fax: 416-236-8743 (Orders only)
Toll Free Fax: 1-800-565-6802

Sales Representatives

John Wiley & Sons Canada has sales representatives across the country. Please see listing for the representative in your area.

Returns

- All books are returnable unless otherwise indicated in the catalogue.
- Books returned must be in saleable condition.
  All booksellers marks must be removed.
- Books returned in unsaleable condition or bearing
  bookseller marks will not be credited.
- Returns may be made not before 3 months and not after 15 months of invoice date.
- Proof of purchase must be quoted in the form of invoice number or purchase order number.
- Wiley requires no prior request to return books.

Returns must be prepaid to:

6045 Freemont Boulevard,
Mississauga, Ontario, L5R 4J3
Call toll-free: 1-800-567-4797
Fax toll-free 1-800-565-6802

All Trade Orders confirmed:

If you call—IMMEDIATELY
If you fax—BY RETURN FAX NEXT DAY
If you mail—BY FIRST CLASS MAIL

* Please note that all prices are subject to change without notice.

LOOK HERE FOR MORE BOOKS FROM WILEY.



Check out our Tech Catalog at: http://promo.wiley.com/fall2013cantechctlg

WILEY