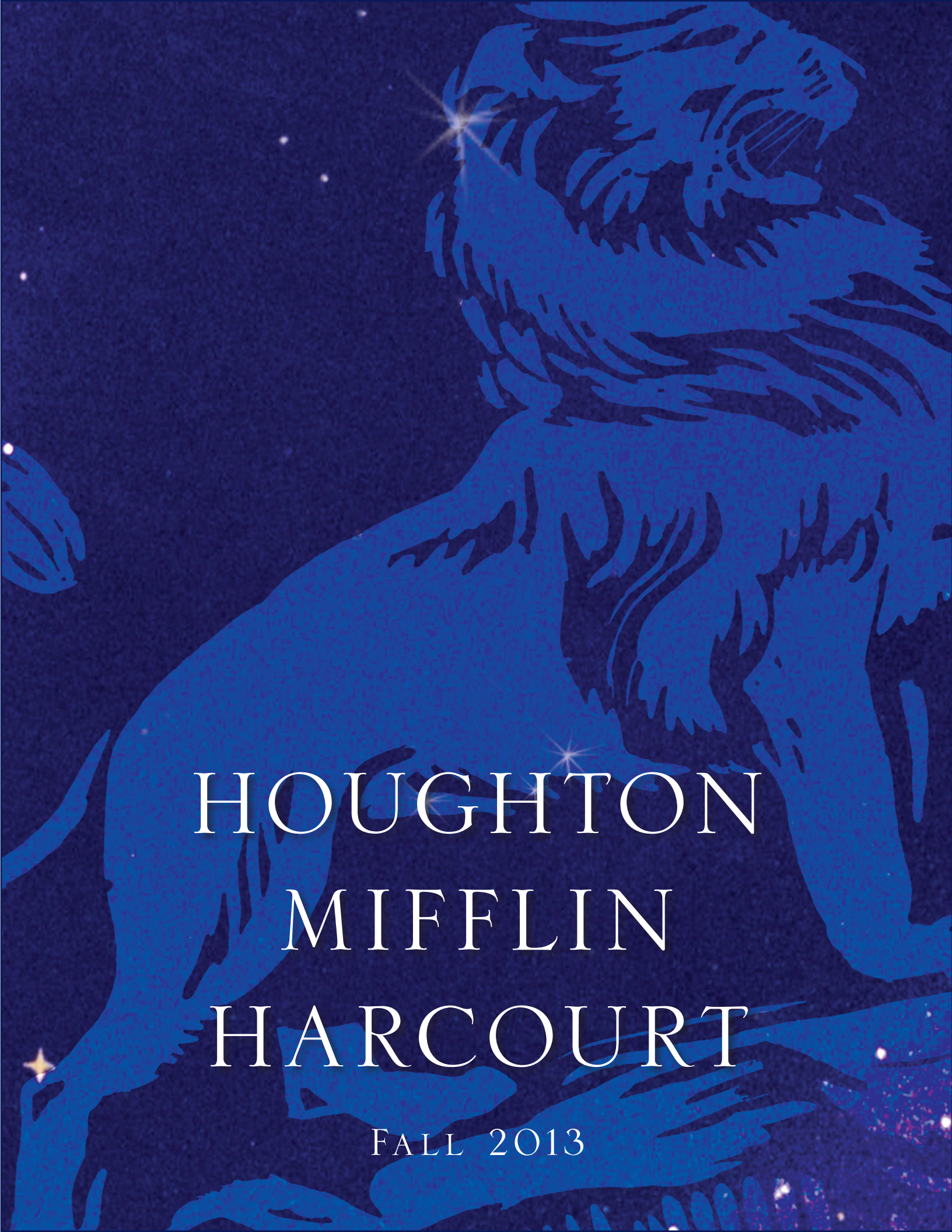
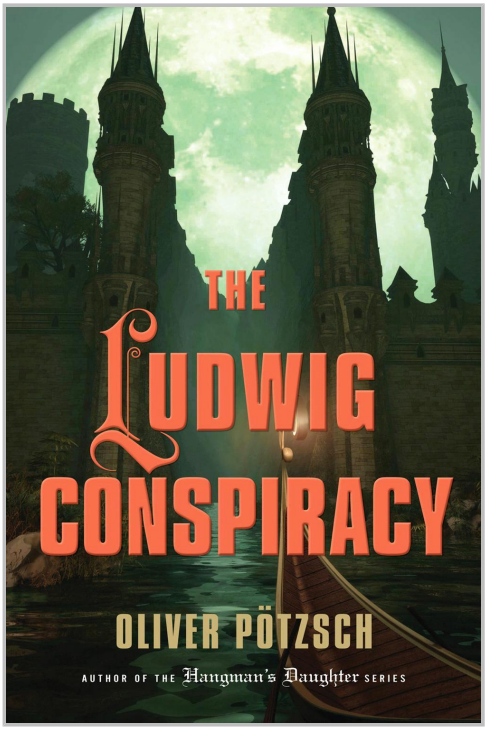


HOUGHTON MIFFLIN HARCOURT

FALL 2013



9780547740102 • $26.00 / Hardback
The Ludwig Conspiracy
SEPTEMBER • Fiction/Thriller • 448 pages • maps and 2 pieces of code "art" • 6.000 in W | 9.000 in H • Territory: World English •
B/A/S: HMH
T/P/M: Ullstein Buchverlage

ALSO AVAILABLE

The Hangman's Daughter
978-0-547-74501-5 • $18.00 PA
The Dark Monk
978-0-547-80768-3 • $18.00 PA
The Beggar King
978-0-547-99219-8 • $18.00 PA
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- National print advertising in *Entertainment Weekly*
- Reading group, literature in translation, and mystery promotions
- Promotional video

Oliver Potzsch, Anthea Bell

The Ludwig Conspiracy

A contemporary thriller, perfect for fans of Dan Brown, from the best-selling author of *The Hangman's Daughter* series

In 1886, Ludwig II, the fairytale king of Bavaria, was deposed after being declared insane by doctors who had never met him. He died mysteriously soon thereafter, his eccentric and beautiful castles his only legacy.

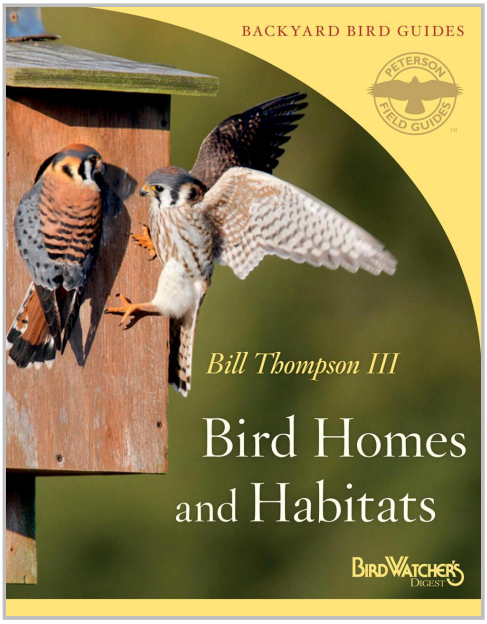
When an encoded diary by one of Ludwig's confidants falls into the hands of rare book dealer Steven Lukas, he soon realizes that the diary may bring him more misery than money. Others want the diary as well—and they will kill to get it. Believing the diary to contain the secret truth behind Ludwig's death, Steven and the detective Sara Lengfeld go on the run, investigating each of Ludwig's three famous castles for clues. Just what in the diary could be so explosive that Ludwig's deranged modern-day followers will do whatever it takes to keep it hidden?

Combining contemporary mystery and a gripping historical saga, putting computers and smartphones alongside derringers and palace intrigue, *The Ludwig Conspiracy* is a bold new thriller from the best-selling author of *The Hangman's Daughter* series.

OLIVER PÖTZSCH, born in 1970, was for years a radio personality for Bavarian radio and a screenwriter for Bavarian public television. His *Hangman's Daughter* books have sold over half a million copies in English.


© Gerald von Foris

Author's residence:
Munich



9780618904464 • $14.95 / Paperback / softback
Bird Homes and Habitats
SEPTEMBER • Nature • 224 pages • 300 color photos; 15 b/w drawings • 7.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Scovil Galen Ghosh Literary Agency

ALSO AVAILABLE

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978-0-681-90445-7 • $14.95 PA
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- Advertising in *Bird Watcher's Digest* and free trial subscription to the magazine with book purchase
- Promotion at birding and nature shows around the country

Bill Thompson III

Bird Homes and Habitats

How to create a backyard nesting habitat to attract more birds

Which birds use nest boxes? What's required to maintain a birdhouse? What kind of habitat will attract which birds? What does it take to be a bluebird trail operator? What does it mean if the baby birds or eggs disappear from their nest?

In this third book in the Peterson Field Guides/*Bird Watcher's Digest* Backyard Bird Guides series, Bill Thompson answers all of these questions and more, helping readers to create yards and gardens where birds will make their home and raise their young.

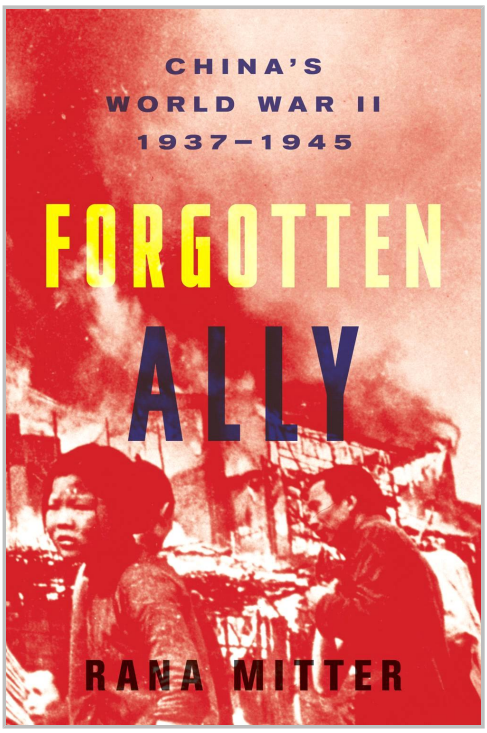
A lavishly illustrated chapter provides ideas and inspiration by profiling "Birdy Backyard All-Stars," fifteen homeowners from around the country who've actively worked to create bird-friendly habitats.

Bird Homes and Habitats provides expert advice that's fun to read and will benefit both the birds and the people who watch them.

BILL THOMPSON III is the editor of *Bird Watcher's Digest.*

Author's residence:
Whipple, Ohio





9780618894253 • $30.00 / Hardback
Forgotten Ally
SEPTEMBER • History • 416 pages • 2 b&w 8-pp inserts • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/P/M: Susan Rabiner
S: HMH
A: Blackstone

- National review attention
- National print and online advertising
- Academic promotion

E-book available 9780547840567

Rana Mitter

Forgotten Ally

China's World War II, 1937-1945

The epic, untold story of China's devastating eight-year war of resistance against Japan in World War II

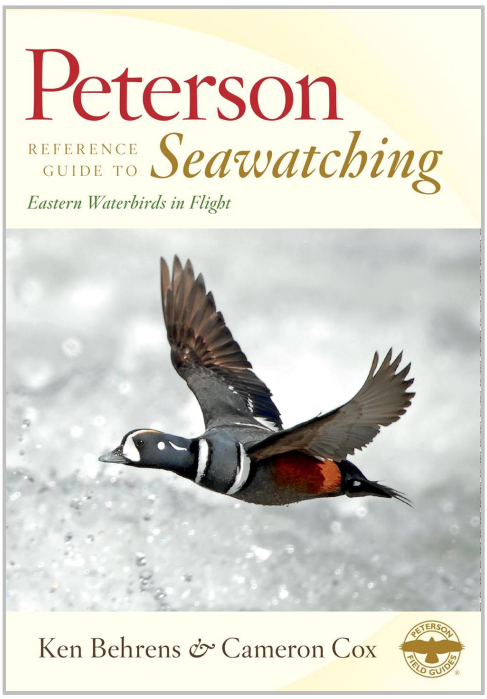
For decades, a major piece of World War II history has gone virtually unwritten. China was the fourth great ally, partner to the United States, the Soviet Union, and Great Britain, yet its drama of invasion, resistance, slaughter, and political intrigue remains little known in the West. In this emotionally gripping book, made possible through access to newly unsealed Chinese archives, Rana Mitter unfurls the story of China's World War II as never before and rewrites the larger history of the war in the process. He focuses his narrative on three towering leaders — Chiang Kai-shek, Mao Zedong, and the lesser-known collaborator Wang Jingwei — and extends the timeline of the war back to 1937, when Japanese and Chinese troops began to clash, fully two years before Hitler invaded Poland.

Unparalleled in its research and scope, *Forgotten Ally* is a sweeping, character-driven history that will be essential reading not only for anyone with an interest in World War II, but also for those seeking to understand today's China, where, as Mitter reveals, the echoes of the war still reverberate.



RANA MITTER is a professor of modern Chinese history at the University of Oxford and the author of several books, including *A Bitter Revolution*. He is a regular contributor to television and radio in Britain and around the world. His writing has appeared in the *Financial Times,* the *Guardian,* and elsewhere.

Author's residence:
Oxford, England



9780547237398 • $35.00 / Hardback
Peterson Reference Guide to Seawatching
SEPTEMBER • Nature • 624 pages • 900 color photos, 113 maps • 7.000 in W | 10.000 in H • Territory: US, C •
T/A/P/M/S: Scovil Chichak Galen, Inc.
B: HMH

- American Birding Association membership promotion
- Promotion at birding and nature shows around the country

E-book available 9780547840468

Ken Behrens, Cameron Cox

Peterson Reference Guide to Seawatching

Eastern Waterbirds in Flight

A highly visual guide to one of the most challenging areas of bird watching

Seawatching is the exacting act of identifying waterbirds in flight. Since more than a hundred different species can fly past an observation point, often at great speed or in tightly packed, mixed-species flocks, identification of these distant shapes can be a mystery. The distinctive qualities of flying waterbirds that are the keys to the mystery, be it wingbeat cadence, individual structure, flock shape and behavior, or subtle flashes of color, are revealed in this guide.

Though commonly called seawatching, this on-the-fly observation is by no means restricted to the coast. There are impressive waterbird migrations on the Great Lakes, the Mississippi River, the Gulf of Mexico, and inland lakes and rivers. Nor is it restricted to migrating waterfowl, as the principles of flight identification apply as effectively to ducks flushed off a pond as to distant migrating flocks. Just as *Hawks in Flight* and *The Shorebird Guide* broke new ground, *Seawatching* provides cutting-edge techniques and pushes the new trend in bird identification even further.



KEN BEHRENS spent three years counting birds in Cape May, New Jersey, which led him to seawatching. He is a birding tour guide in Africa.

CAMERON COX realized that identifying distant waterbirds in flight was fun while counting hawks and waterbirds in Cape May.

Author's residence:
Behrens: Madagascar

Cox: Statesboro, Georgia

Kevin Baker

The Big Crowd

From "the lit world's sharpest chronicler of New York's past" (*Rolling Stone*), a novel of two Irish brothers who travel from the gangland of the docks to the halls of power

Inspired by a real-life mid-twentieth-century mayor, *The Big Crowd* charts Charlie O'Kane's trajectory from immigrant Brooklyn beat cop to mayor of New York—the American dream come to life. His younger brother, Tom, has always looked up to him, part father figure, part larger-than-life companion on life's adventures. But when Charlie's star dramatically falls, Tom, a young, idealistic assistant DA, must try to clear his brother's name while hiding a secret of his own.

Charlie is dogged by accusations of mob connections and corruption, hinging on the mysterious death of a police informant and star witness from his days as a crusading Brooklyn prosecutor. In the course of his investigations, Tom uncovers the secret workings of the great city he loves, and now he sees it, and Charlie, in an entirely different light.

In this world of socialites and politicians, righteous reformers and cold-blooded gangsters, Tom discovers just how far he'll go for the bonds of family. From the Brooklyn waterfront to Gracie Mansion, from the battlefields of World War II to the beaches of Acapulco, *The Big Crowd* is a brilliantly imagined, distinctly American story.



KEVIN BAKER is the author of the New York, City of Fire trilogy: *Dreamland*, *Paradise Alley*, and *Strivers Row*. Most recently, he's been writing about politics for *Harper's Magazine* and the *New York Observer*.

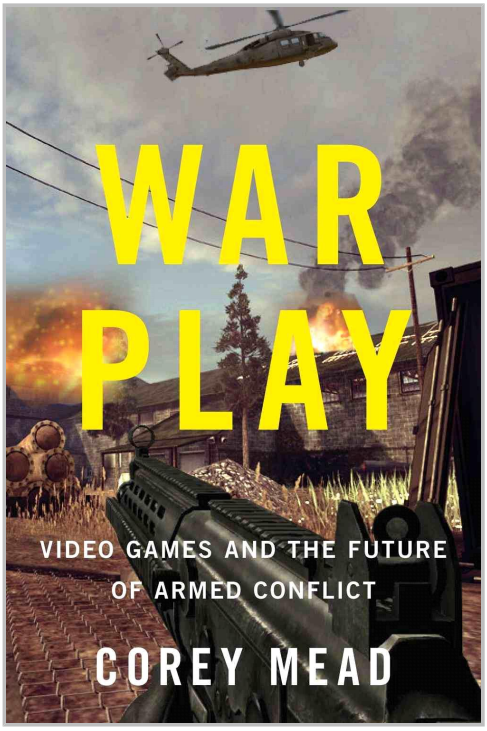
Author's residence:
New York City

Final Jacket to Come

9780618859900 • $27.00 / Hardback
The Big Crowd
SEPTEMBER • Historical fiction • 384 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/P/M: Dunow, Carlson, & Lerner
A/S: HMH

- National media from New York
- Author appearances
- Reading group and mystery online promotion
- Advance reading copies

E-book available 9780544105911



9780544031562 • $25.00 / Hardback
War Play
SEPTEMBER • Technology/Military • 208 pages • 8-pp b/w insert • 6.000 in W | 9.000 in H • Territory: World •
B/T/A/S: HMH
P/M: E.J. McCarthy Agency

- National media from New York and Washington, D.C.
- Online advertising
- Academic promotion

E-book available 9780544032019

Corey Mead

War Play

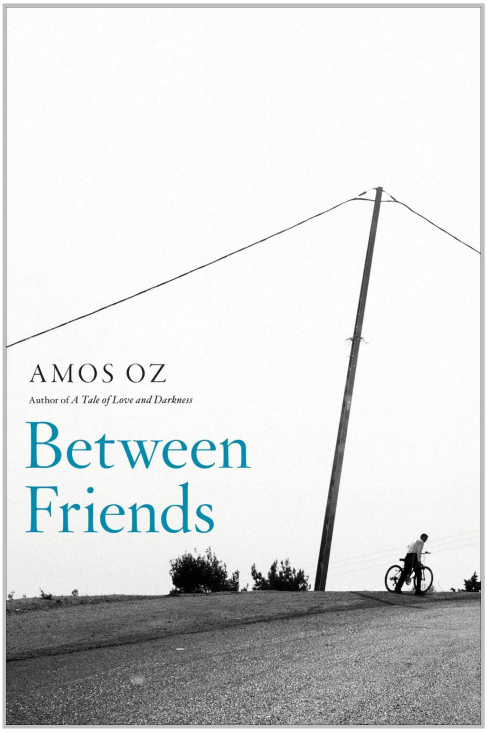
Video Games and the Future of Armed Conflict

A behind-the-scenes look at how the military uses game technology to train soldiers, treat veterans, and find new recruits

How does the U.S. military train its soldiers for new forms of armed conflict, all within the constraints of diminished defense budgets? Increasingly the answer is cutting-edge video game technology. Corey Mead takes us behind the scenes at training sessions where soldiers play multiplayer "missions" that test combat skills, develop unit cohesion, and teach cultural awareness. He immerses himself in 3-D battle simulations so convincing that they leave his heart racing. And he shows how the military, which has shaped American education more than any other force over the last century, is now influencing the adoption of games as learning tools—and recruitment come-ons. As he reveals, school districts in all fifty states are rolling out virtual high school courses built on the hugely popular *America's Army*, a game created by the military to identify potential recruits and sell them on joining up. Mead also details how the military uses games to prepare soldiers for their return to the home front and to treat PTSD. Throughout, he offers frank insights on whether games are the best way to make our soldiers battle-ready and keep them healthy.

COREY MEAD is an assistant professor of English at Baruch College, City University of New York. He has researched and written about the subject matter of *War Play* since 2005.

Author's residence:
Brooklyn



9780547985589 • $24.00 / Hardback
Between Friends
SEPTEMBER • Fiction • 192 pages • 5.500 in W | 8.250 in H • Territory: US, C, O (-EU) •
B/T/A/P/M/S: The Wylie Agency

ALSO AVAILABLE

Scenes from Village Life
978-0-547-84019-2 PA • $12.95
A Tale of Love and Darkness
978-0-15-603252-0 PA • $16.00
• National review attention
• Author appearances
• National print and online advertising, including the *New York Review of Books*
• Literature-in-translation promotion

E-book available 9780547985596

Amos Oz, Sondra Silverston

Between Friends

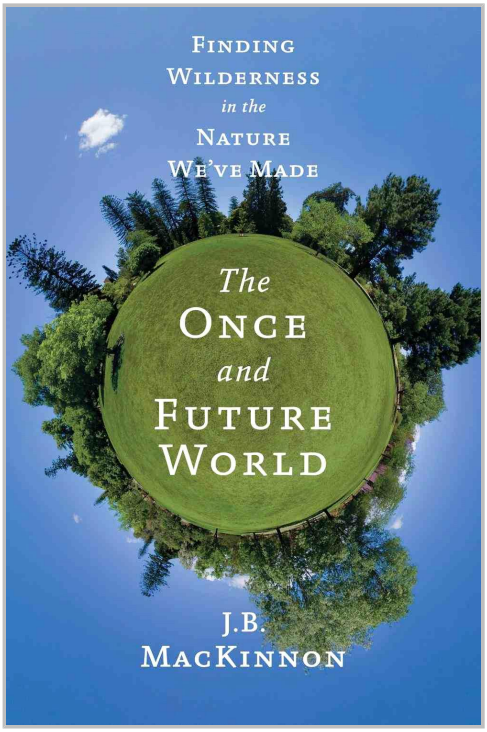
A provocative new story collection from the internationally celebrated author of *A Tale of Love and Darkness*

In *Between Friends,* Amos Oz returns to the kibbutz of the late 1950s, the time and place where his writing began. These eight interconnected stories, set in the fictitious Kibbutz Yikhat, draw masterly profiles of idealistic men and women enduring personal hardships in the shadow of one of the greatest collective dreams of the twentieth century. A devoted father who fails to challenge his daughter's lover, an old friend, a man his own age; an elderly gardener who carries on his shoulders the sorrows of the world; a woman writing perversely poignant letters to her husband's mistress. Amid this motley group of people, a man named Martin attempts to teach everyone Esperanto. Each of these stories is a luminous human and literary study; together they offer an eloquent portrait of an idea, and of a charged and fascinating epoch. Amos Oz at home. And at his best.

AMOS OZ is the internationally acclaimed author of many books, translated into more than thirty languages, including his best-selling memoir, *A Tale of Love and Darkness*. He has received several international awards, including the Prix Femina, the Prix Méditerranée Étranger, the Israel Prize, and the Frankfurt Peace Prize.


© Colin McPherson

Author's residence:
Arad, Israel



9780544103054 • $25.00 / Hardback
The Once and Future World
SEPTEMBER • Nature • 224 pages • 5.500 in W | 8.250 in H • Territory: US •
B/T/P/M: Anne McDermid & Associates
A/S: HMH

- National media
- Online advertising

E-book available 9780544104600

J.B. MacKinnon

The Once and Future World

Finding Wilderness in the Nature We've Made

An award-winning ecology writer goes looking for the wilderness we've forgotten, providing an eye-opening account of nature as it was, as it is, and as it could be.

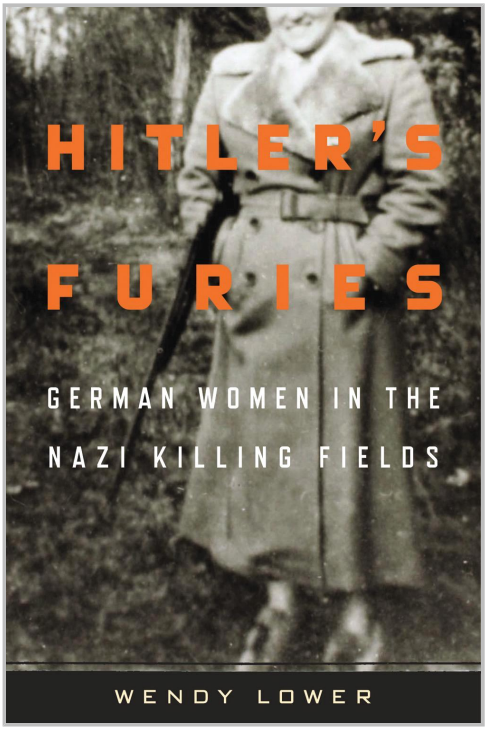
Every place has an understory, the place that existed before the first human footfall. Even the wildest backcountry might be a ghost of some earlier version of itself. In *The Once and Future World,* J. B. MacKinnon goes looking for that world untouched by human hands. He revisits a globe exuberant with life, where lions roam North America and twenty times more whales swim in the sea, and looks forward to a world where nature is once again a formidable presence in our lives.

Along the way, the author discovers that the environmental crisis we face today has been well under way for hundreds of years. Ours is now a "ten percent world"—a planet with one-tenth its former natural abundance. MacKinnon brings a new perspective to such iconic narratives as the extinction of the passenger pigeon, the collapse of Easter Island, and the Deepwater Horizon oil spill disaster. By tracing our longstanding pattern of denial and self-delusion when it comes to the vanishing wilderness, MacKinnon helps us to see more clearly our true role in shaping the nature around us. We choose the natural world that we live in—a choice that also decides the kind of people we are.



J.B. MACKINNON has won national and international awards for his journalism. The coauthor of *Plenty*—the book that brought the world the "100-Mile Diet"—and *I Live Here,* the author of *Dead Man in Paradise*, and a columnist for the Canadian magazine *Explore,* he writes regularly on food and ecology for a number of publications.

Author's residence:
Vancouver



9780547863382 • $26.00 / Hardback
Hitler's Furies
OCTOBER • History • 272 pages • 20 b&w photographs • 6.000 in W | 9.000 in H • Territory: US, C, O •
B: Chatto & Windus/RHUK
T/S: HMH
A: Blackstone
P/M: Markson Thoma Literary Agency

• National author tour, including New York, Washington D.C., San Francisco, Los Angeles
• National print and online advertising, including the *New York Times Book Review, The New Yorker,* and NPR
• Advance reading copies

E-book available 9780547807416

Wendy Lower

Hitler's Furies

German Women in the Nazi Killing Fields

Not since Christopher Browning's *Ordinary Men* has there been such a new picture of Nazi-era German complicity—of women as killers for the Reich.

Wendy Lower's stunning account of the role of German women on the Nazi eastern front—not only as plunderers and direct witnesses, but as actual killers—powerfully revises history. Many young nurses, teachers, secretaries, and wives saw the emerging Nazi empire as a kind of "wild east" of opportunity—and yet could not have imagined what they would do there. Lower, drawing on twenty years of archival research and fieldwork on the Holocaust, access to post-Soviet documents, and interviews with German witnesses, presents compelling evidence that these women went on "shopping sprees" and romantic outings to the Jewish ghettos of Poland, Ukraine, and Belarus; that they were present at killing-field picnics, not only providing refreshment but also taking part in the shooting of Jews. And Lower uncovers the stories of SS wives with children of their own whose female brutality is as chilling as any in history.

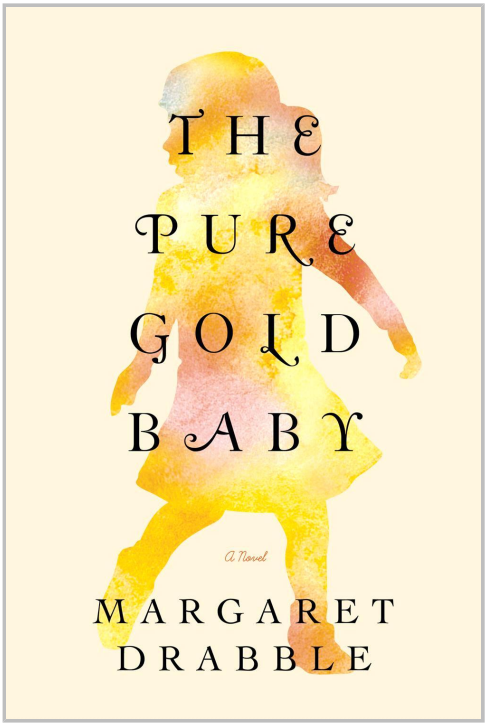
Hitler's Furies will challenge our deepest beliefs: women can be as brutal as men, and the evidence can be hidden for seventy years.


© Ian Venart

WENDY LOWER is the John K. Roth Professor of History at Claremont McKenna College and a research associate at the Ludwig Maximillian University in Munich. A historical consultant for the U.S. Holocaust Memorial Museum, she has published numerous articles and books on the Holocaust and conducted archival research and fieldwork in central and eastern Europe since 1992.

Author's residence:

Los Angeles



9780544158900 • $26.00 / Hardback
Pure Gold Baby
OCTOBER • Fiction • 304 pages • 6.000 in W | 9.000 in H • Territory: US

- National media and interviews from London
- NPR news hook for the 50th anniversary of her first novel, in 1963
- Advance reading copy distribution to include top accounts and ALA
- National print and online advertising, including *The New Yorker*
- Reading group promotion

E-book available 9780544157767

Margaret Drabble

Pure Gold Baby

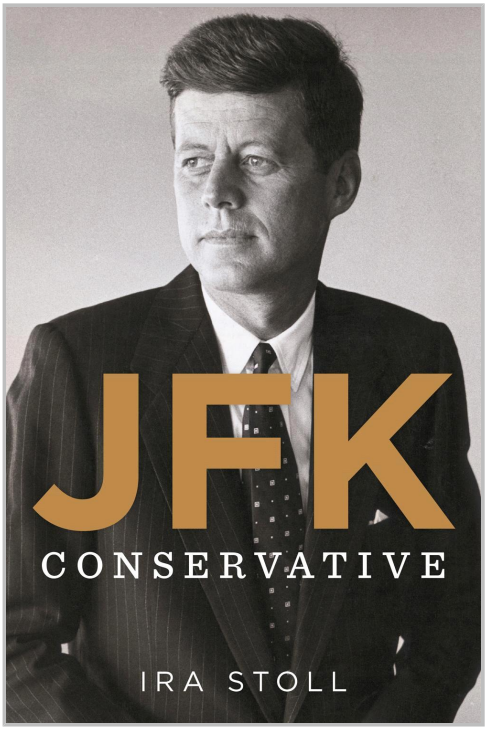
The first new novel in five years from "one of the most versatile and accomplished writers of her generation" (Joyce Carol Oates, *The New Yorker*)

Jessica Speight, a young anthropology student in 1960s London, is at the beginning of a promising academic career when an affair with her married professor turns her into a single mother. Anna is a pure gold baby with a delightful sunny nature. But as it becomes clear that Anna will not be a normal child, the book circles questions of responsibility, potential, even age, with Margaret Drabble's characteristic intelligence, sympathy, and wit.

Drabble once wrote, "Family life itself, that safest, most traditional, most approved of female choices, is not a sanctuary; it is, perpetually, a dangerous place." Told from the point of view of the group of mothers who surround Jess, *The Pure Gold Baby* is a brilliant, prismatic novel that takes us into that place with satiric verve, trenchant commentary, and a movingly intimate story of the unexpected transformations at the heart of motherhood.

MARGARET DRABBLE is the author of *The Sea Lady*, *The Seven Sisters*, *The Peppered Moth*, and *The Needle's Eye*, among other novels. She has written biographies of Arnold Bennett and Angus Wilson, and she is the editor of the fifth and sixth editions of *The Oxford Companion to English Literature*. For her contributions to contemporary English literature, Drabble was made a Dame of the British Empire in 2008.





9780547585987 • $27.00 / Hardback
JFK, Conservative
OCTOBER • Biography • 288 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/P/M/S: The Wylie Agency
A: Blackstone

- National media
- National drive-time radio tour
- Online advertising
- Academic promotion

E-book available 9780547586007

Ira Stoll

JFK, Conservative

A startling reconsideration of John F. Kennedy's record and achievements. What did he accomplish? And how should we make sense of his politics and policies?

John F. Kennedy is lionized by liberals. He inspired Bill Clinton to go into politics, and LBJ to push for landmark civil rights laws. His champions insist he would have done great liberal things had he not been killed by Lee Harvey Oswald.

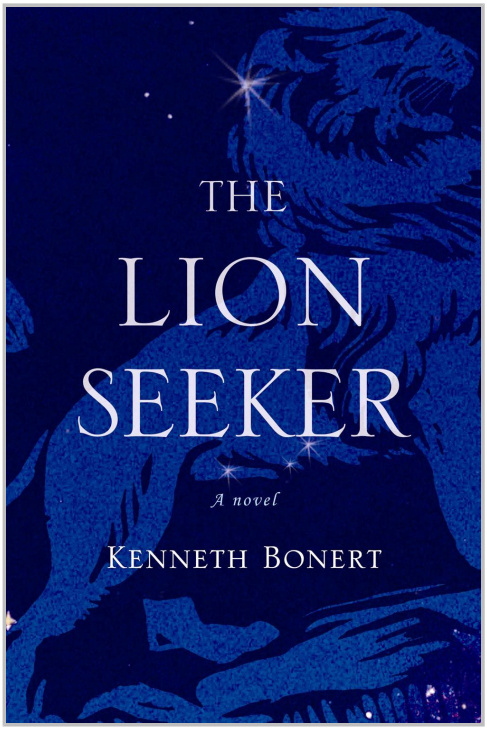
But what if we have completely misunderstood him? What if we judge him by the lengthy record of his actual political career? His two great causes were anticommunism and economic growth. His tax cuts, his domestic-spending restraint, his military buildup, his emphasis on free trade and a strong dollar, and his foreign policy all make him, by the standards of both his time and our own, a conservative. Ira Stoll convincingly argues that JFK had more in common with Ronald Reagan than with LBJ. Not every Republican is a true heir to Kennedy, but hardly any Democrats deserve that mantle.

JFK, Conservative is sure to appeal to conservative readers—and will force liberals to reconsider one of their icons.



IRA STOLL is the editor of FutureOfCapitalism.com and the author of *Samuel Adams: A Life*. From 2002 to 2008 he was vice president and managing editor of the *New York Sun*. Previously he served as Washington correspondent and managing editor of the *Forward,* as North American editor of the *Jerusalem Post,* and as president of the *Harvard Crimson.*

Author's residence:
Brooklyn



9780547898049 • $28.00 / Hardback
The Lion Seeker
OCTOBER • Fiction • 576 pages • 6.000 in W | 9.000 in H • Territory: US, O •
B/T/A/P/M/S: Trident Media Group

- National media from New York
- Author tour, including Jewish Book Network
- National advertising, including the *New York Times Book Review*
- Reading group promotion, including online reader's guide
- Advance reading copies

E-book available 9780547898414

Kenneth Bonert

The Lion Seeker

In the tradition of the great immigrant sagas, *The Lion Seeker* brings us Isaac Helger, the son of Lithuanian Jewish immigrants, struggling to survive the streets of Johannesburg in the coming shadow of World War II.

Are you a stupid or a clever?

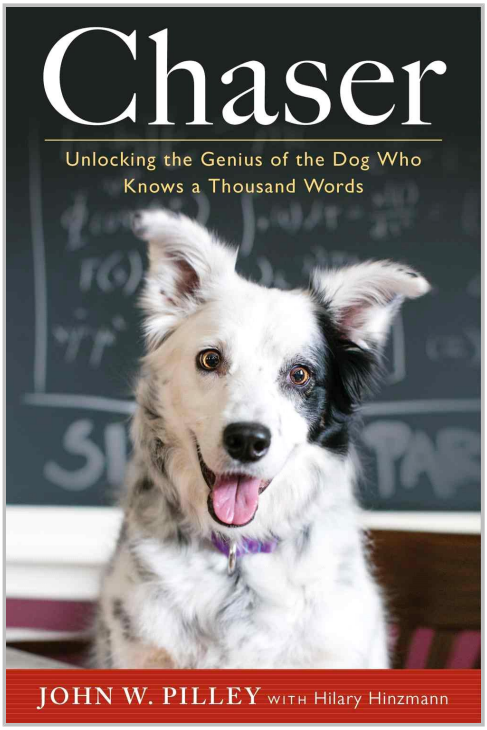
Such is the refrain in Isaac Helger's mind as he makes his way from redheaded hooligan to searching adolescent to striving young man on the make. His mother's question haunts every choice and action. *Are you a stupid or a clever?* Will you find a way to lift your family out of Johannesburg's poor inner city, to buy a house in the suburbs, to bring your aunts and cousins from Lithuania?

The Lion Seeker brings to life South Africa, its Jewish community, its energy and brawny vernacular, as Isaac struggles toward his goals against the specter of a dark family secret and against his own impetuous temper and sensuous nature. A profoundly moral exploration of how wider social forces act on families and individuals, it is the kind of epic, coming-of-age, mother-son narrative in line with the work of Mordechai Richler, Leon Uris, Philip Roth, and more recently David Grossman. We are caught—challenged, sympathetic, hearts open and wrecked—between the urgent ambitions of a mother who knows what it takes to survive and a son straining against the responsibilities of the old world, even as he is endowed with the freedoms of the new.

KENNETH BONERT's fiction has appeared in *McSweeney's, Grain,* and the *Fiddlehead,* and his journalism has appeared in the *Globe and Mail* and other publications. Born in South Africa, Bonert is the grandson of Lithuanian immigrants.



Author's residence:
Toronto



9780544102576 • $26.00 / Hardback
Chaser
OCTOBER • Memoir/Pets • 256 pages • One 8-page b/w insert • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/P/M: Abrams Artists Agency
A/S: HMH

- Prepublication media event
- National media from New York
- National print and online advertising, including People.com, the *Bark,* and *Entertainment Weekly*
- Promotional book trailer featuring Chaser
- Website: www.chaserthebordercollie.com/

E-book available 9780544102439

John W Pilley

Chaser

Unlocking the Genius of the Dog Who Knows a Thousand Words

The heartwarming and amazing story of a very smart border collie named Chaser that will revolutionize our understanding of the genius of dogs.

In 2010, Chaser became famous for learning the names of more than a thousand objects, going well beyond common nouns like *toy, ball,* and *tree.* She proved able to use deductive reasoning to learn new words, much as human toddlers do. Her owner and trainer, retired psychologist John Pilley, has now gone further, teaching her to learn behaviors by imitation and to understand the syntax and semantics of sentences.

These accomplishments surpass those documented for any nonhuman animal, from dogs to dolphins to parrots to primates. Pilley's groundbreaking approach has opened the door to a new understanding of animal intelligence.

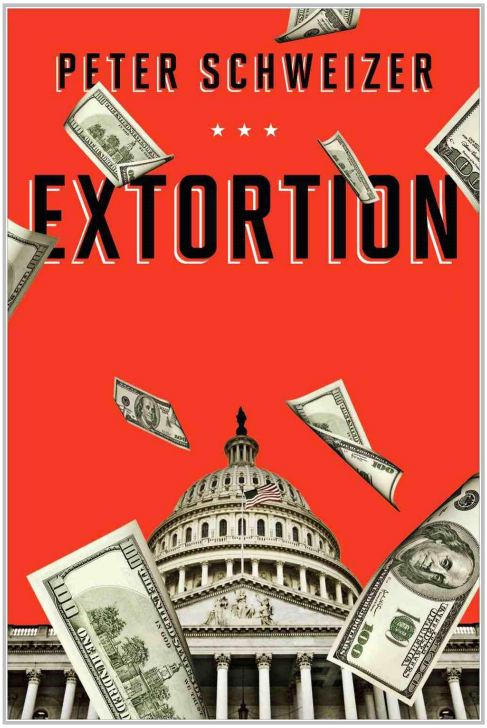
Yet astonishingly, Chaser isn't unique. Pilley's training success is potentially within the reach of any dog lover. Readers will learn how they can incorporate learning into play and more effectively channel their own dogs' natural drives.

Pilley's work with Chaser offers a new understanding of what's possible in the relationship between a dog and a human. His story, as heartwarming as it is amazing, will change the way we relate to our canine companions and open a new window into the way animals and humans learn.



JOHN W. PILLEY is an emeritus professor of psychology at Wofford College. He has been working with Chaser since 2004 and has published the findings from their work in the journal *Behavioural Processes.*

Author's residence:
Spartanburg, South Carolina



Peter Schweizer

Extortion


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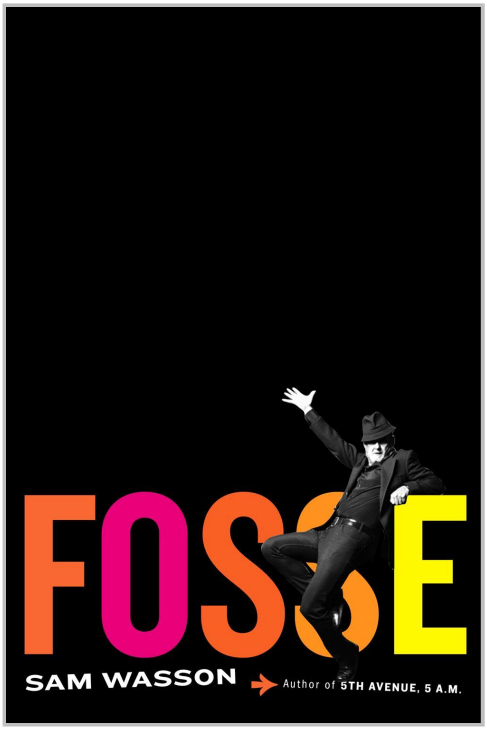


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Fosse
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Sam Wasson

Fosse

The authoritative and endlessly revealing biography of renowned dancer, choreographer, screenwriter, and director Bob Fosse, written by a best-selling pop-culture historian

We see Bob Fosse's legacy everywhere—from smash cuts on TV to Michael Jackson's white gloves circa "Billy Jean" to Beyoncé's moves in the "Single Ladies" video. Yet in spite of Fosse's deep cultural significance, no biography has ever brought him fully to life, unveiling the man behind the jazz hands, the bowler hat, and the swaggering sex appeal. Now, acclaimed cultural historian Sam Wasson traces Fosse's numberless reinventions of himself over a career that would spawn *The Pajama Game, Cabaret, Pippin, Chicago, All That Jazz,* and other iconic works of art and earn him Oscars, Tonys, and Emmys.

Wasson traces not only Fosse's prodigious professional life, but his intense relationships with everyone from Liza Minnelli, Fred Astaire, and Neil Simon to Shirley MacLaine, Jessica Lange, and Dustin Hoffman. Through extensive interviews with collaborators and lovers and unprecedented access to Fosse's archives, Wasson also reveals the deep wounds that propelled his subject's excessive appetites—for spotlights, women, and life itself. In *Fosse,* Wasson's stylish, effervescent prose proves the ideal vehicle for reanimating Bob Fosse as he truly was—after hours, close up, and in vibrant color.

SAM WASSON is the author of the *New York Times* bestseller *Fifth Avenue, 5 A.M.: Audrey Hepburn, Breakfast at Tiffany's, and the Dawn of the Modern Woman* and two works of film criticism. He is a visiting professor of film at Wesleyan University.

Author's residence:
New York and Los Angeles



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The Princess Bride
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William Goldman

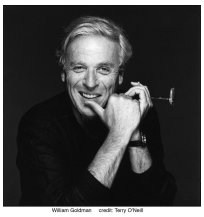
The Princess Bride

S. Morgenstern's Classic Tale of True Love and High Adventure

A four-color illustrated edition of a beloved modern classic, just in time for its 40th Anniversary.

Originally published in 1973, *The Princess Bride* has been adored by legions of devoted fans and made into a further cultural phenomenon by Rob Reiner's 1987 film. To celebrate the 40th anniversary of this classic tale, acclaimed fantasy artist Michael Manomivibul brings us his own take on Goldman's world, showing us anew the wonders of Florin—home not only to Westley and Buttercup, but also to "Beasts of all natures and descriptions. Pain. Death. Brave men. Coward men. Strongest men. Chases. Escapes. Lies. Truths. Passions." Accenting and illustrating Goldman's original text will be thirty full-page color illustrations and twenty spot drawings. A perfect gift for fans of all ages, this *Princess Bride* has been given the royal treatment.

WILLIAM GOLDMAN has been writing books and movies for more than forty years. He has won two Academy Awards (one for *Butch Cassidy and the Sundance Kid* and one for *All the President's Men*), and three Lifetime Achievement Awards in screenwriting.


William Goldman credit: Terry O'Neill

Author's residence:
New York City

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Jonathan Miles

Want Not

A compulsively readable, deeply human novel that examines our most basic and unquenchable emotion: want

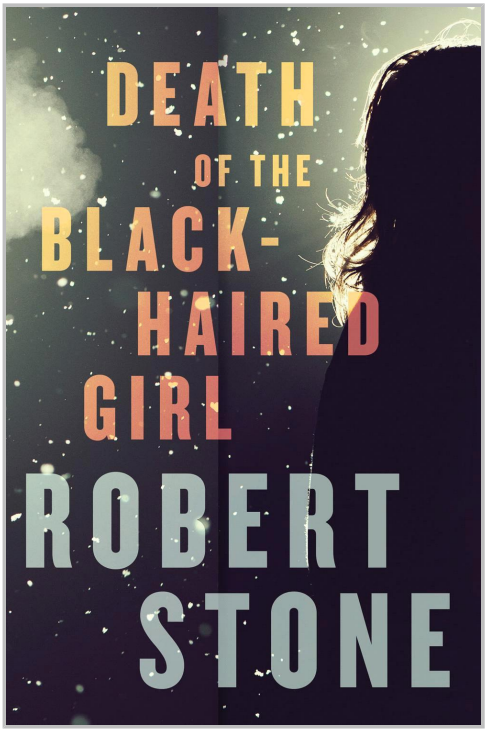
With his critically acclaimed first novel, *Dear American Airlines*, Jonathan Miles was widely praised as a comic genius whose fiction, as Richard Russo noted in the *New York Times Book Review*, was "not just philosophically but emotionally rewarding."

Now, in *Want Not*, Miles takes a giant leap forward with this highly inventive and corrosively funny story of our times, a three-pronged tale of human excess that sifts through the detritus of several disparate lives, all conjoined in their come-hell-or-high-water search for fulfillment. As the novel opens, on Thanksgiving Day, readers are telescoped into the worlds of a freegan couple living off the grid in Manhattan, a once prominent linguist struggling with midlife, and a New Jersey debt-collection magnate with a second chance at getting things right. Want and desire propel these characters forward on their paths toward something, anything, *more*, but when their worlds collide, briefly, randomly, yet irrevocably, the weight of that wanting ultimately undoes each of them, leaving them to pick up the pieces of what's left behind.

With a satirist's eye and a romantic's heart, Miles captures the morass and comedy of contemporary life in all its excess. Bold, unblinking, unforgettable in its irony and pathos, *Want Not* is a wicked, bighearted literary novel that confirms the arrival of a major voice in American fiction.

Jonathan Miles's first novel, *Dear American Airlines*, was named a *New York Times* Notable Book and a Best Book of the Year by the *Los Angeles Times* and the *Wall Street Journal*. A former columnist for the *New York Times*, he serves as a contributing editor to magazines as diverse as *Field & Stream* and *Details*, and writes regularly for the *New York Times Book Review*.





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Robert Stone

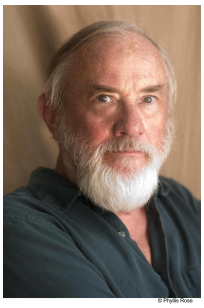
Death of the Black-Haired Girl

An illicit romance at one of America's most esteemed colleges leads to tragedy in Robert Stone's most compelling novel since the best-selling *Damascus Gate*.

In an elite college in a once-decaying New England city, Steven Brookman has come to a decision. A brilliant but careless professor, he has determined that for the sake of his marriage, and his soul, he must extract himself from his relationship with Maud Stack, his electrifying student, whose papers are always late and too long yet always incandescent. But Maud is a young woman whose passions are not easily contained or curtailed, and their union will quickly yield tragic and far-reaching consequences.

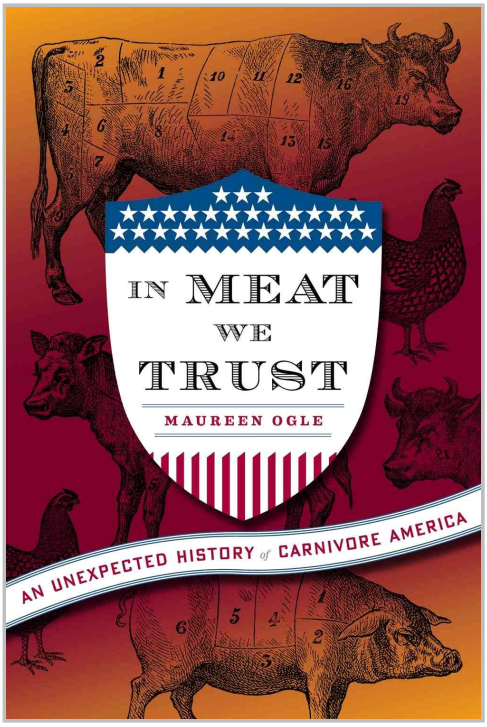
As in Robert Stone's most acclaimed novels, here he conjures a complex moral universe where nothing is black and white, even if the characters—always complicated, always compelling—wish it were. The stakes of Brookman and Maud's relationship prove higher than either one could have anticipated, pitting individuals against one another and against the institutions meant to protect them.

Death of the Black-Haired Girl is an irresistibly compelling tale of infidelity, accountability, the allure of youth, the promise of absolution, and the notion that madness is everywhere, in plain sight.



ROBERT STONE is the author of seven previous novels, including *Dog Soldiers*, which won the National Book Award, and the modern classics *Outerbridge Reach* and *Damascus Gate*. A finalist for the Pulitzer Prize and a recipient of fellowships from the Guggenheim Foundation and the NEA, Stone is considered one of America's greatest living writers.

Author's residence:
New York City



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Maureen Ogle

In Meat We Trust

An Unexpected History of Carnivore America

The untold story of how meat made America: a tale of the self-made magnates, pragmatic farmers, and impassioned activists who shaped us into the greatest eaters and providers of meat in history

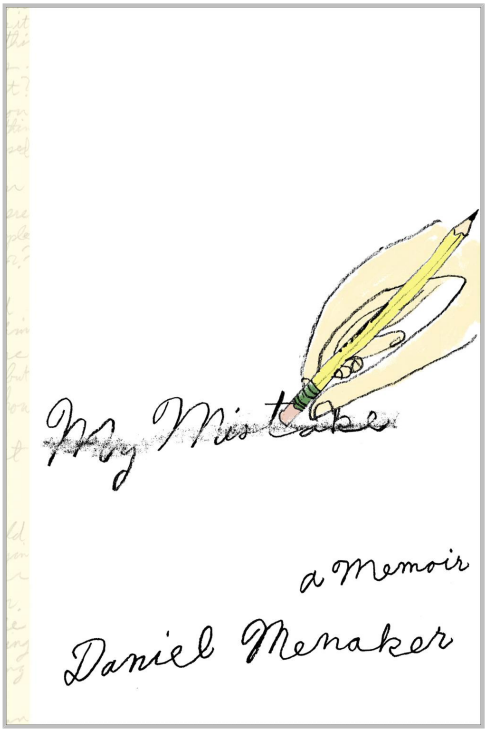
The moment European settlers arrived in North America, they began transforming the land into a meat-eater's paradise. Even before revolution turned colonies into nation, Americans were eating meat on a scale the old world could neither imagine nor provide: an average European was lucky to see meat once a week, while even a poor American man put away about two hundred pounds a year.

In *In Meat We Trust,* Ogle takes us from that colonial paradise to the urban meat-making factories of the nineteenth century to the hyperefficient packing plants of the late twentieth century. From Swift and Armour to Tyson, Cargill, and ConAgra. From the cattle bonanza of the 1880s to modern feedlots. From agribusiness to today's "local" meat suppliers and organic countercuisine. Along the way, Ogle explains how Americans' carnivorous demands shaped urban landscapes, midwestern prairies, and western ranges, and how the American system of meat-making became both a source of pride and a source of controversy.

MAUREEN OGLE is a historian and the author of several books, including *Ambitious Brew: The Story of American Beer.*



Author's residence:
Ames, Iowa



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Daniel Menaker

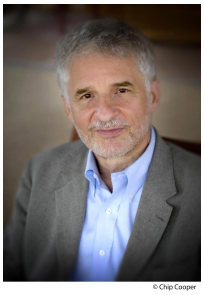
My Mistake

A wry, witty, often tender memoir by a former *New Yorker* editor, magazine writer, and book publisher who offers great tales of a life in words

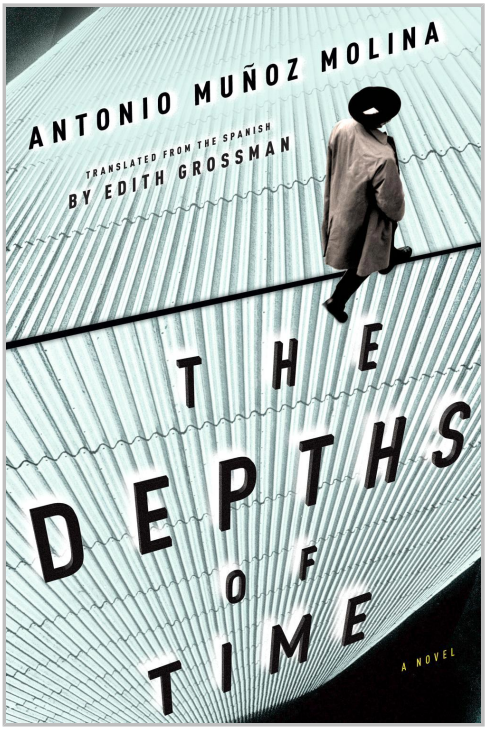
Daniel Menaker started as a fact checker at *The New Yorker* in 1969. With luck, hard work, and the support of William Maxwell, he was eventually promoted to editor. Never beloved by William Shawn, he was advised early on to find a position elsewhere; he stayed for another twenty-six years. Now Menaker brings us a new view of life in that wonderfully strange place and beyond, throughout his more than forty years working to celebrate language and good writing.

In *My Mistake* Menaker tells his own story, too—with irrepressible style and honesty—of a life plowing through often difficult, nearly always difficult-to-read, situations. Haunted by a self-doubt sharpened by his role in his brother's unexpected death, he offers wry, hilarious observations on publishing, child-rearing, parent-losing, and the writing life. But as the years pass, we witness something far beyond the incidental: a moving, thoughtful meditation on years well lived, well read, and well spent. Full of mistakes, perhaps. But full of effort, full of accomplishment, full of life.

DANIEL MENAKER began his career as a fact checker at *The New Yorker,* where he became an editor and worked for twenty-six years. Formerly Editor in Chief of Random House, Menaker is the author of six books. He has also written for the *New York Times,* the *Atlantic, Harper's,* and many other publications.


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Author's residence:
New York City



Antonio Munoz Molina, Edith Grossman

The Depths of Time

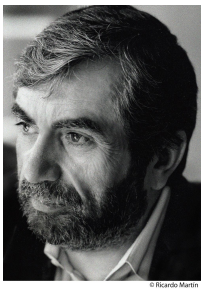
Translated from the Spanish by Edith Grossman
This internationally best-selling novel and winner of the 2012 Prix Méditerranée Étranger is set against the tumultuous events that led to the outbreak of the Spanish Civil War.

October 1936. Spanish architect Ignacio Abel arrives at Penn Station, the final stop on his journey from war-torn Madrid, where he has left behind his wife and children, abandoning them to uncertainty. Crossing the fragile borders of Europe, he reflects on months of fratricidal conflict in his embattled country, his own transformation from a bricklayer's son to a respected bourgeois husband and professional, and the clandestine, all-consuming love affair with an American woman that forever alters his life.

Winner of the 2012 Prix Méditerranée Étranger and hailed as a masterpiece, *The Depths of Time* is a sweeping, grand novel and an indelible portrait of a shattered society, written by one of Spain's most important contemporary novelists.

ANTONIO MUÑOZ MOLINA is the author of more than a dozen novels, among them *Sepharad*, *A Manuscript of Ashes*, and *In Her Absence*.

Author's residence:
Madrid and New York City

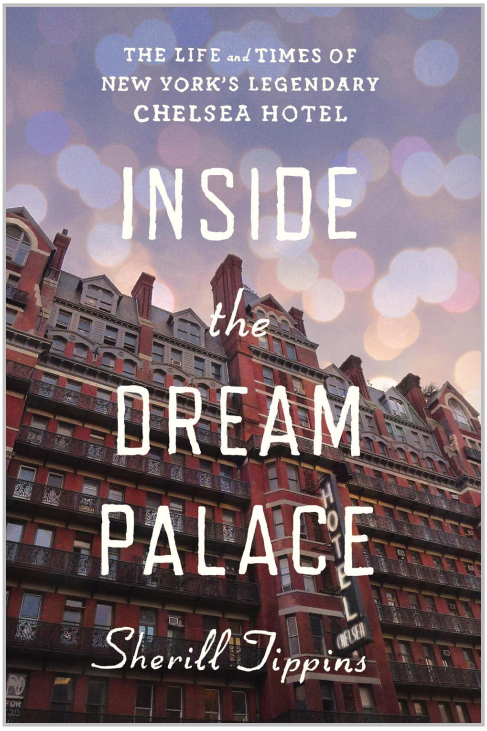

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Sherill Tippins

Inside the Dream Palace

The Life and Times of New York's Legendary Chelsea Hotel

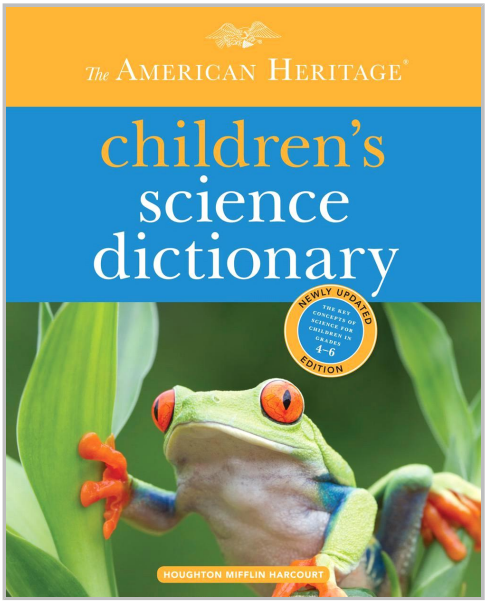
The next best thing to having a room key to the Chelsea Hotel during each of its famous—and infamous—decades

An icon of American artistic invention, the Chelsea Hotel has been, since its founding by a French socialist utopian in 1884, a cultural dynamo lodged in the very heart of uber-capitalist New York City. Sherill Tippins, author of the acclaimed *February House,* delivers a lively, masterly history of the Chelsea and of the successive generations of artists who have cohabited and created there, among them John Sloan, Edgar Lee Masters, Isabella Stewart Gardner, Thomas Wolfe, Dylan Thomas, Arthur Miller, Allen Ginsberg, Bob Dylan, Janis Joplin, Leonard Cohen, Patti Smith, Robert Mapplethorpe, Andy Warhol, Sam Shepard, Sid Vicious, and Dee Dee Ramone. Now as legendary as the artists it has housed and the countless creative collaborations it has sparked, the Chelsea has always stood as a mystery as well: Why and how did this hotel become the largest and longest-lived artists' community of the known world? *Inside the Dream Palace* gives the intimate and definitive story.

SHERILL TIPPINS is the author of *February House: The Story of W. H. Auden, Carson McCullers, Jane and Paul Bowles, Benjamin Britten, and Gypsy Rose Lee, Under One Roof in Brooklyn.*

Author's residence:
New York City





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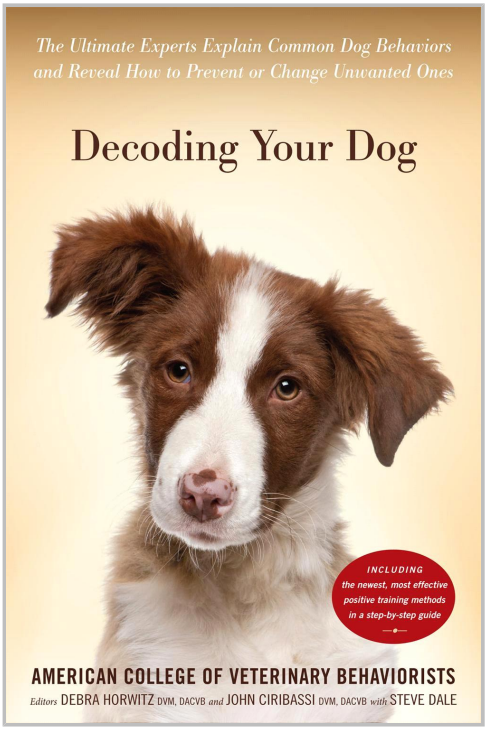
The newly updated *American Heritage® Children's Science Dictionary* introduces students in grades 4 to 6 (ages 9 to 12) to the language and ideas of science.

The newly updated *American Heritage® Children's Science Dictionary* contains more than 2,600 entries covering the full range of scientific subjects, from biology, chemistry, physics, and mathematics to the environment, technology, and medicine. The entries are written in clear language and accompanied by stunning color art. Tables and charts include the periodic table, a chart of geologic time, and a 5-page timeline of scientific discovery. Detailed, illustrated feature notes provide in-depth information on basic concepts such as cells and stars. A hundred brief notes relate interesting facts on topics from enzymes to hurricanes to relativity. For this copyright update, over 100 images have been replaced; the periodic table, table of the solar system, and dozens of definitions have been brought up to date; and several new words have been added.

Key features include:

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- More than 150 biographies of scientists, with sidebars on 26 of the most notable figures
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The Editors of the American Heritage Dictionaries are a team of professional lexicographers with advanced degrees in various scholarly fields. The editors familiarize themselves with the vocabulary in specific subject areas, collect materials on new developments and usage, and work with expert consultants to ensure that the content of our publications is as accurate and as up to date as possible.



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Debra Horwitz, John Ciribassi, Steve Dale

Decoding Your Dog

The Ultimate Experts Explain Common Dog Behaviors and Reveal How to Prevent or Change Unwanted Ones

The definitive book on why our dogs do what they do and how we can prevent or solve common canine behavior problems

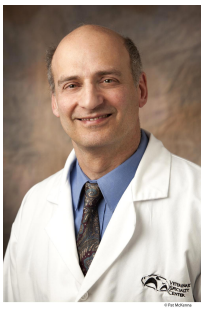
More than ninety percent of dog owners consider their pets to be members of their family. But often, despite our best intentions, we are letting our dogs down by not giving them the guidance and direction they need. Unwanted behavior is the number-one reason dogs are relinquished to shelters and rescue groups.

The key to training dogs effectively is first to understand why our dogs do what they do. And no one can address this more authoritatively than the diplomates of the American College of Veterinary Behavior, whose work, the culmination of years of rigorous training, takes them deep into the minds of dogs in an effort to decode how they think, how they communicate, and how they learn.

In *Decoding Your Dog,* these experts analyze problem behaviors, decipher the latest studies, and correct common misconceptions and outmoded theories. The book includes:

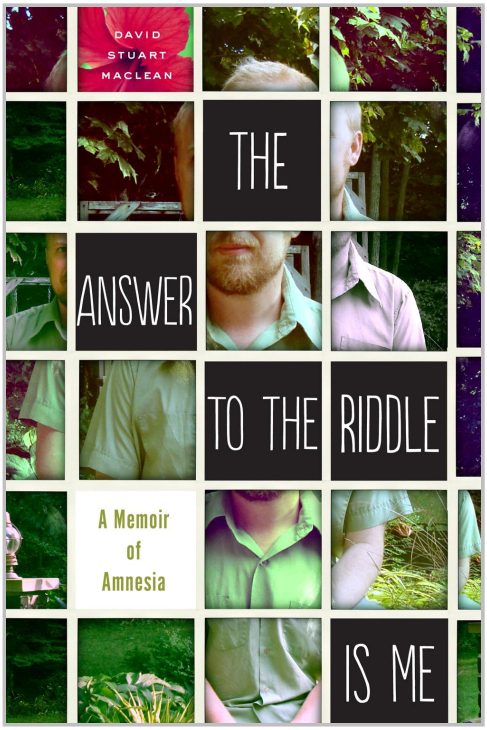
- Effective, veterinary-approved positive training methods
- Expert advice on socialization, housetraining, diet, and exercise
- Remedies for behavior problems such as OCD and aggression

With *Decoding Your Dog* the experts' experts deliver a must-have dog behavior guide that ultimately challenge the way we think about our dogs.



DRS. DEBRA HORWITZand JOHN CIRIBASSI are experts and leaders in the field of veterinary behavior, with decades of combined experience. Dr. Horwitz, past president of the ACVB, was named 2012 Ceva veterinarian of the year and NAVC small-animal speaker of the year, and Dr. Ciribassi, past president of the American Veterinary Society of Animal Behavior, is a popular speaker and author.

STEVE DALE is a nationally syndicated pet journalist and radio host who has written numerous books.



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David Stuart MacLean

The Answer to the Riddle Is Me

A Memoir of Amnesia

Imagine waking up in a train station in India with no idea who you are or how you got there. This is what happened to David MacLean.

In 2002, at age twenty-eight, David MacLean "woke up" in a foreign land with his memory wiped clean. No money. No passport. No identity.

Taken to a mental hospital by the police, MacLean then started to hallucinate so severely he had to be tied down. Soon he could remember song lyrics and scenes from television shows, but not his family, his friends, or the woman he loved. All of these symptoms, it turned out, were the result of the commonly prescribed malarial medication he was taking. Upon his return to the States, he struggled to piece together the fragments of his former life in a harrowing, absurd, and unforgettable journey back to himself.

A deeply felt, closely researched, and intensely personal book, *The Answer to the Riddle Is Me,* drawn from MacLean's award-winning *This American Life* essay, confronts and celebrates the dark, mysterious depths of our psyches and the myriad ways we are all unknowable, especially to ourselves.

DAVID STUART MACLEAN is a PEN/American Award-winning writer. His work has appeared in *Ploughshares* and on the radio program *This American Life.* He has a PhD from the University of Houston and is a cofounder of the Poison Pen Reading Series.



courtesy of the author

Author's residence: Chicago

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Kim Fu

For Today I Am a Boy

A fiercely assured debut novel about four second-generation Chinese sisters, one of whom happens to be a boy

Peter Huang and his sisters—elegant Adele, shrewd Helen, and Bonnie the bon vivant—grow up in a house of many secrets, then escape the confines of small-town Ontario and spread from Montreal to California to Berlin. Peter's own journey is obstructed by playground bullies, masochistic lovers, Christian ex-gays, and the ever-present shadow of his Chinese father.

At birth, Peter had been given the Chinese name *juan chaun*, powerful king. The exalted only son in the middle of three daughters, Peter was the one who would finally embody his immigrant father's ideal of power and masculinity. But Peter has different dreams: he is certain he is a girl.

Sensitive, witty, and stunningly assured, Kim Fu's debut novel lays bare the costs of forsaking one's own path in deference to one laid out by others. *For Today I Am a Boy* is a coming-of-age tale like no other, and marks the emergence of an astonishing new literary voice.

"A unique and mesmerizing story populated with characters who are fragile and strong all at once, who invite us to become them as they struggle with who they ultimately are. An important and rewarding read." — Steven Galloway, author of *The Cellist of Sarajevo*

KIM FU holds a master of fine arts degree from the University of British Columbia. She is twenty-five years old.

Author's residence:
Seattle



Final Jacket to Come

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Trieste
JANUARY • Fiction • 368 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
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Dasa Drndic

Trieste

"A masterpiece" (A. N. Wilson), this many-layered novel of World War II combines fiction with a Sebaldian collage of facts to explore the fate of Italian Jews under Nazi occupation, through the intimate story of a mother's search for her son.

Haya Tedeschi sits alone in Gorizia, in northeastern Italy, surrounded by a basket of photographs and newspaper clippings. Now an old woman, she waits to be reunited after sixty-two years with her son, fathered by an SS officer and stolen from her by the German authorities as part of Himmler's clandestine *Lebensborn* project.

Haya reflects on her Catholicized Jewish family's experiences, dealing unsparingly with the massacre of Italian Jews in the concentration camps of Trieste. Her obsessive search for her son leads her to photographs, maps, and fragments of verse, to testimonies from the Nuremberg trials and interviews with second-generation Jews, and to eyewitness accounts of atrocities that took place on her doorstep. From this broad collage of material and memory arises the staggering chronicle of Nazi occupation in northern Italy.

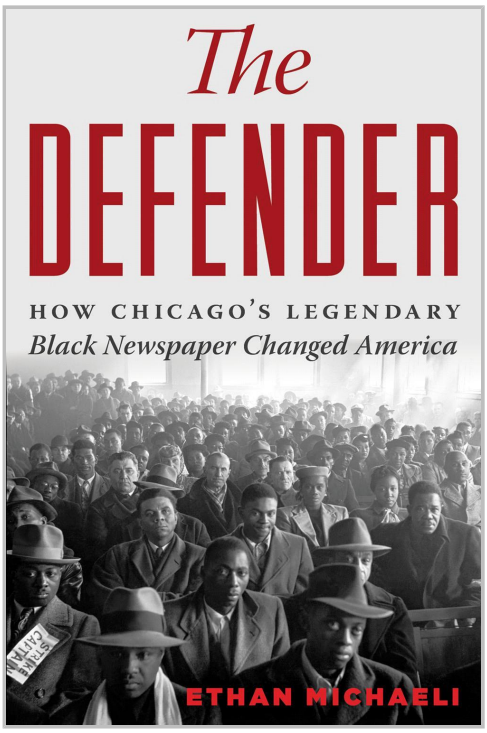
Written in immensely powerful language and employing a range of astonishing conceptual devices, *Trieste* is a novel like no other. Daša Drndić has produced a shattering contribution to the literature of twentieth-century history.



DASA DRNDIC is a distinguished Croatian novelist, playwright, and literary critic. She spent some years teaching in Canada and gained an M.A. in theatre and communications as part of the Fulbright program. She teaches in the Department of Philosophy at the University of Rijeka.

ELLEN ELIAS-BURSAC is the leading translator of Serbo-Croatian writing into English.

Author's residence:
Rijeka, Croatia



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Ethan Michaeli

The Defender

How Chicago's Legendary Black Newspaper Changed America

The history of black America in the twentieth century, told through the lens of one of journalism's great success stories

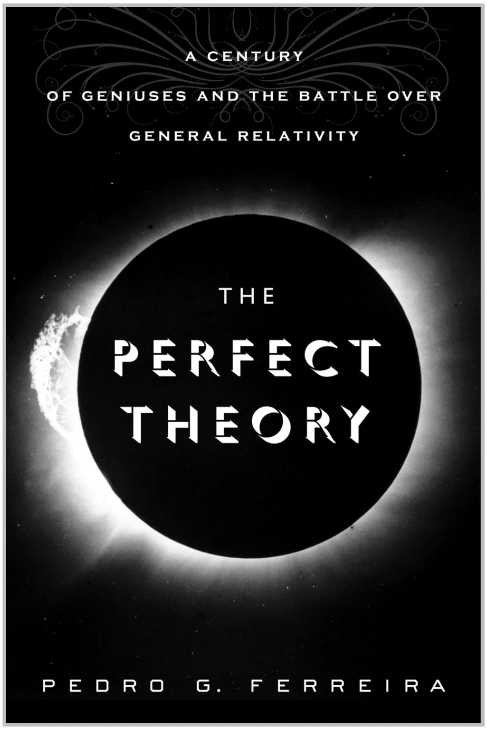
Giving voice to the voiceless, the *Chicago Defender* had a reach and influence extending far beyond Chicago. The newspaper and the family behind it condemned Jim Crow, catalyzed the Great Migration, fostered the integration of the U.S. armed forces in the wake of World War II, and laid the groundwork for the civil rights movement. Over the years, the *Defender*'s staff included an unparalleled collection of writers, intellectuals, and activists: Ida B. Wells, Langston Hughes, W.E.B. Du Bois, and Jesse Jackson were among the better-known bylines, but there were hundreds of less celebrated reporters at the paper who braved lynch mobs and policemen's clubs to get their stories.

Through the depth of his research, veteran reporter Ethan Michaeli constructs a revelatory narrative of race in America. *The Defender* sheds unprecedented light on an entire civic, political, and intellectual universe whose legacy reverberates well into the twenty-first century.



ETHAN MICHAELI is an award-winning author, publisher, and journalist with twenty years of experience in Chicago's inner city. He was a copyeditor and investigative reporter at the *Chicago Defender* from 1991 to 1996.

Author's residence:
Chicago



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The Perfect Theory
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Pedro G. Ferreira

The Perfect Theory

A Century of Geniuses and the Battle over General Relativity

A highly readable biography of Einstein's general theory of relativity, which remains as newsworthy today as it was a hundred years ago

At the core of Einstein's general theory of relativity are a set of equations that explain the relationship among gravity, space, and time—possibly the most perfect intellectual achievement of modern physics. For over a century, physicists have been exploring, debating, and at times neglecting Einstein's theory in their quest to uncover the history of the universe, the origin of time, and the evolution of solar systems, stars, and galaxies.

In this sweeping narrative of science and culture, Pedro Ferreira explains the theory through the human drama surrounding it: the personal feuds and intellectual battles of the biggest names in twentieth-century physics, from Einstein and Eddington to Hawking and Penrose.

We are in the midst of a momentous transformation in modern physics. As scientists look farther and more clearly into space than ever before, *The Perfect Theory* engagingly reveals the greater relevance of general relativity, showing us where it started, where it has led, and where it can still take us.



PEDRO G. FERREIRA is a professor of astrophysics at the University of Oxford. An expert in cosmology, the early universe, and general relativity, he writes frequently for trade and academic science publications and is a regular commentator for the BBC.

Author's residence:
Oxford, England



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Joshua Shenk

Powers of Two

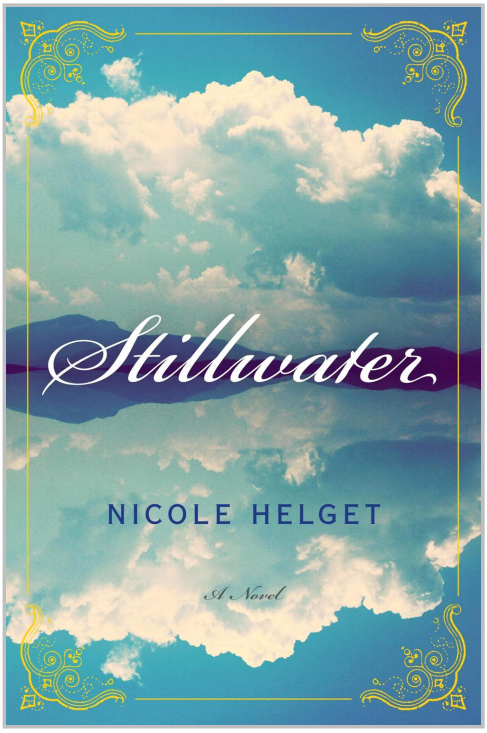
A revelatory synthesis of neuroscience, social psychology, and cultural history that shows how one-to-one collaboration drives creative success.

Recently writers like Malcolm Gladwell, Steven Johnson, and Clay Shirky have sought to explain creativity as the work of lucky, hardworking people or the result of certain qualities of a particular environment or group of people. Joshua Wolf Shenk shows how such notions, as appealing as they are, miss the essence of creativity, which is generated by people working in pairs.

From John Lennon and Paul McCartney to Pierre and Marie Curie to Steve Jobs and Steve Wozniak, Shenk portrays many of history's most iconic creative duos, drawing on new scientific research and building an argument that will reshape our view of the individual, relationships, and society itself. Along the way, he reveals how pairs begin to talk, think, and even look like each other; how the most successful ones thrive on conflict; why they break up; and more. He also marshals new research that suggests how deeply the notion of pairing influences our psyches: even when we're alone, we're collaborating with the voice inside our heads. At once intuitive and deeply surprising, *Powers of Two* is mind-blowing.

JOSHUA WOLF SHENK is the author of *Lincoln's Melancholy,* named one of the best books of 2005 by the *New York Times*. Shenk is a contributor to the *Atlantic, Time, The New Yorker,* the *New York Times,* and other publications.

Author's residence:
New York City



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Nicole Lea Helget

Stillwater

Fraternal twins, separated at birth, are raised in the same small town, where they struggle for freedom from their families, their destinies, and, sometimes, each other.

Clement and Angel are fraternal twins separated at birth; they grow up in the same small, frontier logging town of Stillwater, Minnesota. Clement was left at the orphanage. Angel was adopted by the town's richest couple, but is marked and threatened by her mother's mental illness. They rarely meet, but Clement knows if he is truly in need, Angel will come to save him.

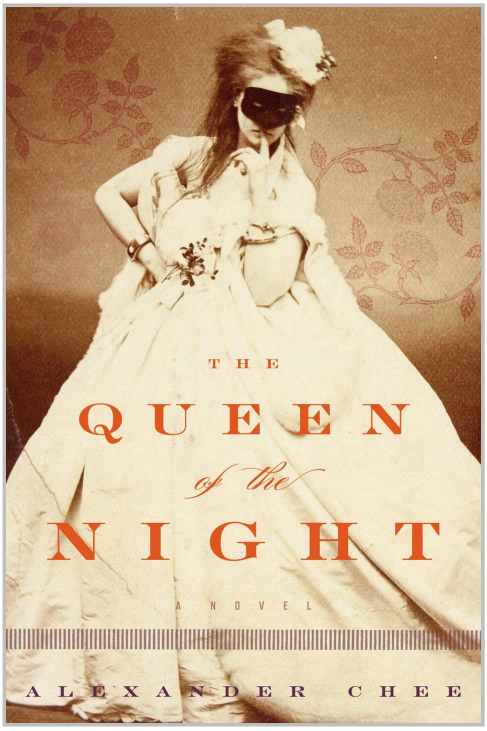
Stillwater, near the Mississippi River and Canada, becomes an important stop on the Underground Railroad. As Clement and Angel grow up and the country marches to war, their lives are changed by many battles for freedom and by losses in the struggle for independence, large and small.

Stillwater reveals the hardscrabble lives of pioneers, nuns, squaws, fur trappers, loggers, runaway slaves and freedmen, outlaws and people of conscience, all seeking a better, freer, more prosperous future. It is a novel about mothers, about siblings, about the ways in which we must take care of one another and let go of one another. And it's brought to us in Nicole Helget's winning, gorgeous prose.

NICOLE LEA HELGET received her BA and MFA. from Minnesota State University, Mankato. Her memoir, *The Summer of Ordinary Ways*, was a *People* Critics' Choice pick.



Author's residence:
Mankato, Minnesota



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Alexander Chee

The Queen of the Night

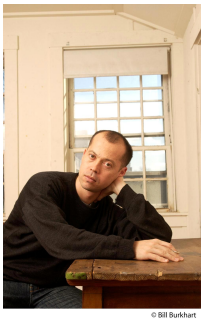
The story of an orphan who transforms herself from a courtesan to a world-renowned diva, set against the glittering backdrop of nineteenth-century Paris, by "a brilliant new writer" (Annie Dillard)

Lilliet Berne is a sensation of the Paris Opera with every accolade except one: she has never created an original role, every singer's chance at immortality. When she is approached with an offer to do just that, it comes with a caveat—the opera must be based on a secret from her past that she has thought long buried. Who has exposed her? In pursuit of answers she's drawn back into her past. An orphan who left the American frontier in search of her mother's family in Europe, Lilliet was swept up in the glitzy, gritty world of Paris at the height of Napoleon III's rule. There she transformed herself from hippodrome rider to courtesan, from maid to Empress Eugenie to debut singer, weaving a complicated web of romance, obligation, and political intrigue.

With endless twists, a cast of characters drawn from history, and a captivating, resourceful heroine, *The Queen of the Night* tells its story through the transformations of Lilliet as she sheds role after role, moving with every step closer to the spotlight of the Parisian stage—a spotlight that may reveal the secrets she has fought to keep.

ALEXANDER CHEE is the author of the prizewinning novel *Edinburgh* and is a recipient of the 2003 Whiting Writers' Award and an NEA fellowship in fiction.

Author's residence:
New York City


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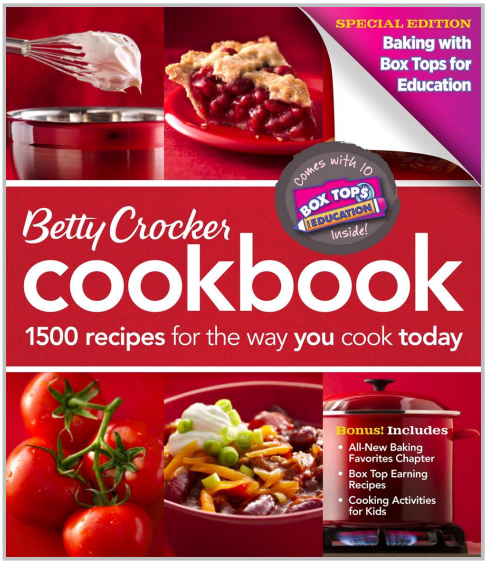
Candice Olson

Candice Olson Everyday Elegance

When you can't move, you improve, and no one can help homeowners improve elegantly better than Candice Olson. Featuring two dozen gorgeous before-and-after room makeovers, Candice shows how to create grown-up living rooms and dining rooms that are both beautiful and practical enough for daily use. Even dark and tired basements become warm and inviting spaces for entertaining when Candice works her magic on them. The designs are inspirational but attainable, and Candice's explanations of how each room took shape give readers lots of concrete tips and advice, regardless of budget. Each makeover includes Candice's crystal-clear room sketches and materials boards so that homeowners can easily implement the same high-style elegance in their own spaces.

CANDICE OLSON is one of North America's leading designers. Her television series, *Divine Design with Candice Olson*, has been seen by millions. Her popular show *Candice Tells All* airs on HGTV in the United States and on W Network in Canada.

Author's residence: Toronto, Canada



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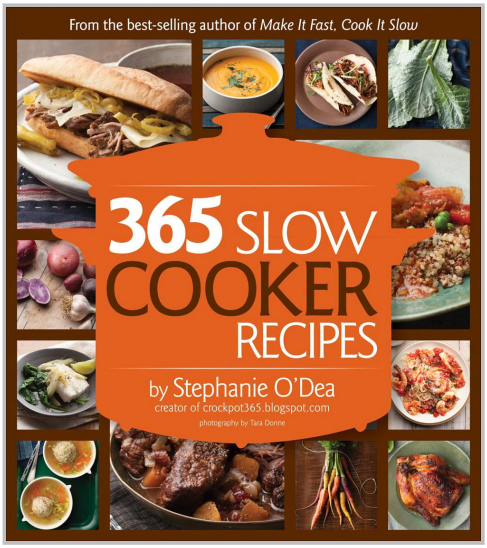
Special Edition: Baking with Box Tops for Education

Box Tops for Education is a nationwide initiative that helps parents earn money for their children's schools by clipping the familiar pink Box Tops coupons from hundreds of products; more than 90,000 K–8 schools participate, and more than $74 million was raised for schools in the 2011-2012 school year. In this special edition of the classic *Betty Crocker Cookbook*, Betty Crocker teams up with BTFE to offer fun and delicious ways to earn money for your school. It includes the entire 11th edition of the *Betty Crocker Cookbook*, with 1,500 recipes and 1,100 photos, plus a specially designed bonus section of scrumptious baked treats—such as Brownie Pops, Yogurt-Bran Muffins, and Baseball Game Cupcakes—many of which are ideal for making with kids. Each new recipe indicates the Box Tops products used and number of coupons earned. The book also highlights the best products for collecting Box Tops any time you cook, and even comes with 10 Box Top coupons.

With more than sixty-three million cookbooks sold since 1950, BETTY CROCKER is the name readers trust for reliable recipes and great ideas. For over seventy-five years, Betty Crocker has provided advice to millions of Americans through cookbooks, magazines, and television.

Author's residence:

Minneapolis



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Stephanie O'Dea

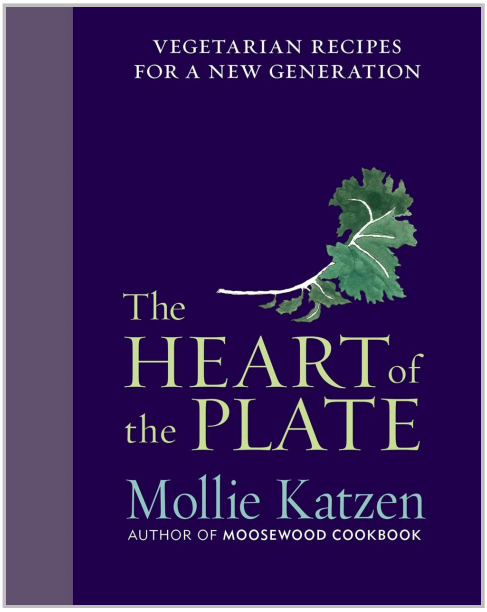
365 Slow Cooker Suppers

New slow cooker recipes from the wildly popular crockpot365.blogspot.com and *New York Times* best-selling author Stephanie O'Dea

Slow cooker fans love their devices because they are easy to use and allow home cooks to buy affordable cuts of meat that become fall-off-the-bone tender. The challenge is finding well-tested recipes, and that's where best-selling author Stephanie O'Dea comes in, with her wildly popular website (crockpot365.blogspot.com) that attracts more than a million visitors a month. In addition, O'Dea has made numerous national morning show appearances, including on *Good Morning America*. Fans have been clamoring for a new cookbook, and this one ties directly to her website with 365 recipes. Every recipe is written with gluten-free options, so there is a large secondary audience for this book. Full-color photography will further entice slow cooker enthusiasts, making this a must-have collection.

STEPHANIE O'DEA is a *New York Times* best-selling author and award-winning blogger who has been featured on *Rachael Ray* and *Good Morning America*. Her website garners more than a million hits a month, and she currently has over sixty thousand email subscribers.

Author's residence: San Francisco Bay Area



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The Heart of the Plate
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Mollie Katzen

The Heart of the Plate

Vegetarian Recipes for a New Generation

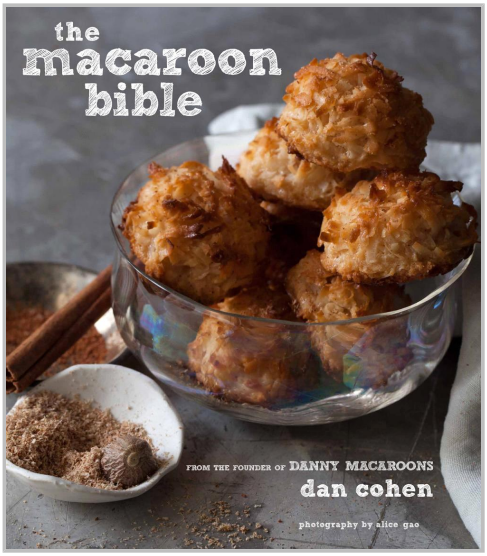
In a joyful 200-recipe manifesto, the author of the best-selling classic *Moosewood Cookbook* reveals how she cooks today.

With *The Moosewood Cookbook*, Mollie Katzen changed the way a generation cooked and brought vegetarian cuisine into the mainstream. In *The Heart of the Plate*, she unveils a collection of beautiful, healthful, and unfussy dishes — her "absolutely most loved." Her new cuisine is light, sharp, simple, and modular. Whether it's a salad of kale and angel hair pasta with orange chili oil or a seasonal autumn lasagna, these dishes are celebrations of vegetables. They feature layered dishes that juxtapose colors and textures: orange rice with black beans, or tiny buttermilk corn cakes on a Peruvian potato stew. Suppers from the oven, like vegetable pizza and mushroom popover pie, are comforting but not stodgy. Burgers and savory pancakes — from eggplant Parmesan burgers to zucchini ricotta cloud cakes — make weeknight dinners fresh and exciting. "Optional Enhancements" allow cooks to customize every recipe. *The Heart of the Plate* is illustrated with photographs and illustrations by the author.



Called by the *New York Times* "one of the best-selling cookbook authors of all time," MOLLIE KATZEN was singled out by *Health* magazine as "one of five women who changed the way we eat." She was inducted into the James Beard Hall of Fame and the Natural Health Hall of Fame.

Author's residence:
Berkeley, California



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The Macaroon Bible
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Dan Cohen

The Macaroon Bible

Coconut macaroons updated for a new generation, with flavors like red velvet, salted caramel, and more

Despite perennial interest in French *macarons,* as well as other unique dessert subjects like cake pops and whoopie pies, this is the first book that celebrates traditional macaroons. But these are nothing like the old-fashioned macaroons you may remember. Famous for his flavors of Danny Macaroons like salted caramel, Baileys, and red velvet, Dan Cohen offers macaroons for a new generation with nostalgic appeal for people who grew up on them. This unique cookbook is sure to delight anyone who loves to bake, but one special thing about macaroons is that they're naturally gluten-free, made mostly with shredded coconut, sweetened condensed milk, and egg whites, plus whatever flavors you can imagine. This is great news to people who can no longer eat many desserts like cookies, cakes, and pies. Almost all of the fifty recipes are shown in beautiful photographs, and though making macaroons can hardly be any easier, there are step-by-step technique photos for first-timers.

DAN COHEN founded New York City's premier macaroon company, Danny Macaroons, in 2010. These delicious coconut treats have been featured in *Food & Wine,* the *New York Post,* the *Huffington Post,* and *Daily Candy.*

Author's residence:
New York City



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Better Homes and Gardens Baking

Everything You Need to Know to Bake Like a Pro

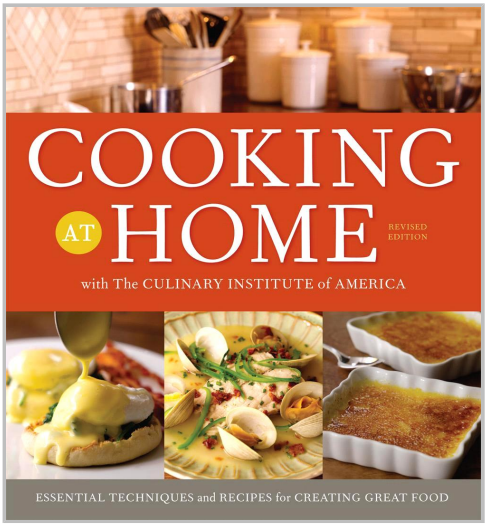
This all-new and gorgeous edition of *Better Homes and Gardens Baking* (the first major all-purpose BH&G baking title published since 1998) is a compendium of irresistible cookies, brownies, cakes, pies, cobblers, pastries, and breads—from everyday sweets to special-occasion show-stoppers. It has everything you need to bake fuss-free and with delicious results for bake sales, cookie swaps, birthday parties, holiday tables, or just because you're in the mood to bake. You'll find:

- More than 400 recipes for luscious baked goods such as Cinnamon Rolls (with four fun shape variations), Raspberry French Silk Pie Bars, and Herbed Boule
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This will surely be the go-to baking reference and inspiration for years to come.

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Author's residence: Des Moines



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Cooking at Home with the Culinary Institute of America, Revised Edition

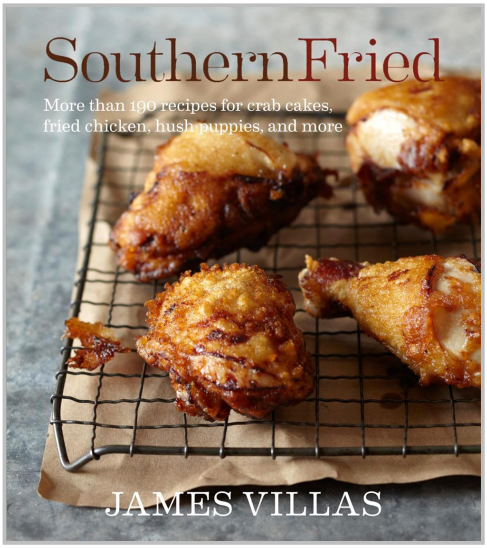
The Culinary Institute of America's flagship reference for home cooks, completely revised and updated

Cooking at Home with the Culinary Institute of America is an accessible, comprehensive reference for home cooks who want to take their skills to the next level. Filled with a wealth of expert guidance, it shares all the basic information on equipment, ingredients, and techniques that every great home cook should know. Every vital skill and technique is included, from basic knife skills to essential cooking methods like braising and grilling. Techniques are explained in simple, step-by-step detail accompanied by extensive color photographs. The book features hundreds of recipes, ranging from the very basic to the more complex, and covers almost every kind dish, including soups, starters, salads, meat, poultry, fish, grains, breads, and desserts.

Professional chefs the world over rely on the CIA as the gold standard of culinary education. With this new and fully updated edition of *Cooking at Home*, any cook can now learn from the very best and master the art of cooking.

THE CULINARY INSTITUTE OF AMERICA is an independent, not-for-profit college offering degree programs in culinary arts and baking and pastry arts, as well as certificate programs in culinary arts, Latin cuisines, and wine and beverage studies. The CIA, which also offers courses for industry professionals and food enthusiasts, has campuses in Hyde Park, New York; St. Helena, California; San Antonio, Texas; and Singapore.

Author's residence:
Hyde Park, New York, and St. Helena, California



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James Villas

Southern Fried

The best of two worlds — all Southern-style fried food recipes — from renowned cooking authority James Villas, with gorgeous full-color photography throughout

Hush puppies, fried chicken, crab cakes—fried food is the soul of Southern cooking and has only grown in popularity in recent years. Like every one of James Villas's cookbooks, this one is impeccably researched, with flawless recipes, history, and culture. It is filled with gorgeous color photos sure to tempt even health food fanatics, with crispy, crunchy delights in chapters featuring eggs and cheese, seafood, breads, and Southern staples like grits, rice, and potatoes. Today's deep fryers make frying easier and healthier than ever; it's as easy as pushing a button, with no risk of splattering oil, and Villas's expertly written recipes like Sassy Shrimp Puffs, Georgia Bacon and Eggs with Hominy, Country Fried Steak, Turkey Hash Cakes, and Rosemary Pork Chops will ensure perfect results. This isn't diet food, to be sure, but these are dishes that people love, and it's safer and healthier than ever to fry without any sacrifice in flavor.

JAMES VILLAS's food writing has appeared in *Esquire, Food & Wine, Gourmet, Bon Appétit,* and the *New York Times*. He has won two James Beard Awards, one for his journalism and the other for his book *Pig: King of the Southern Table.*

Author's residence: East Hampton, New York

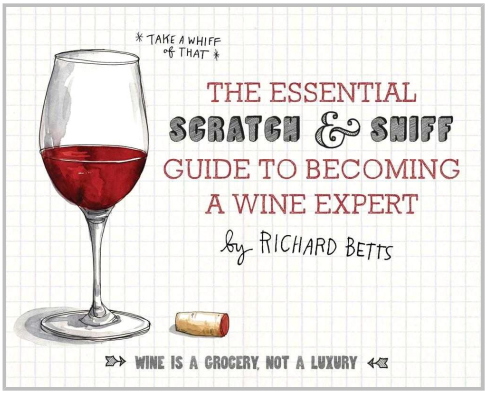
Betty Crocker Christmas Cookies



9780544166646 • $16.99 / Paperback / softback
Betty Crocker Christmas Cookies
OCTOBER • 208 pages • 4-color throughout • 8.000 in W | 8.000 in H • Territory: World

• General Mills social media cross-promotion

E-book available 9780544177611



9780544005037 • $19.99 / Other book format
The Essential Scratch and Sniff Guide to Becoming a Wine Expert
OCTOBER • Cookbooks • 22 pages • approx. 38 color illustrations • 10.000 in W | 8.000 in H
• Territory: US, C, O •
B/T/A/P/M: David Black Literary Agency
S: HMH

- National media from New York and Aspen
- Tie-in to author's lecture schedule
- National print and online advertising

Richard Betts

The Essential Scratch and Sniff Guide to Becoming a Wine Expert

Take a Whiff of That

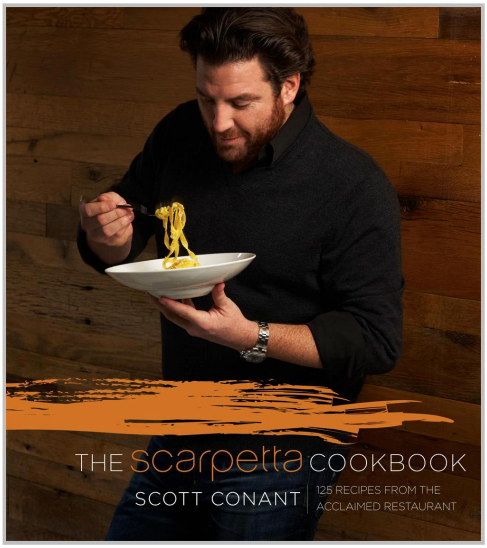
A witty, one-of-a-kind scratch-and-sniff board book that demystifies wine, by one of the world's leading experts

Richard Betts is one of fewer than two hundred master sommeliers in the world, but he's no wine snob and he hates wine-speak. In the first book of its kind, he helps readers scratch and sniff their way to expertise by introducing the basic components of wine—the fruits, the wood, the earth—enabling anyone to discover the difference between a Syrah and a Sangiovese and get the glass they love every time. Humorously illustrated, with 16 scents, this irresistible gift puts the fun back in wine fundamentals.

RICHARD BETTS has been featured in the *New York Times*, *Wine Spectator, Food & Wine, Outside, GQ,* and *Details,* and speaks frequently on wine throughout the country. He is the founder of two wine companies, Betts & Scholl and Scarpetta, which have won top praise from leading wine publications. The founder and president of Sombra Mezcal, he launched several new red wines in 2012.


© Daniel Hirsch

Author's residence: Boulder, Colorado



9781118508701 • $35.00 / Hardback
The Scarpetta Cookbook
OCTOBER • Cookbook • 288 pages • Full-color throughout • 8.000 in W | 9.000 in H • Territory: World

• National author tour, including New York, Miami, Los Angeles, Las Vegas, and Toronto

E-book available 9780544188051

Scott Conant

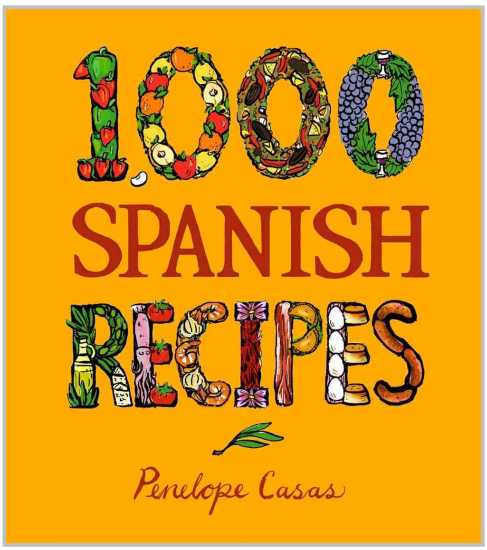
The Scarpetta Cookbook

The long-awaited first cookbook from celebrity chef Scott Conant's acclaimed Scarpetta restaurant

Scott Conant's five Scarpetta restaurants all garner rave reviews, but many know Conant best from his regular appearances on Food Network shows like *24-Hour Restaurant Battle* (as host), *Chopped* (as frequent judge), and on Bravo's *Top Chef*. He has been cited on such lists as *Esquire*'s "Best New Restaurants in America." His most recent venture and the subject of this cookbook, Scarpetta, received a three-star review from the *New York Times* and now has locations in Miami, Los Angeles, Las Vegas, and Toronto, all opened in just the past few years. This gorgeous book includes 125 of the restaurant's signature dishes, written with the goal of teaching readers to master techniques so they learn to really cook, rather than merely follow recipe steps without any thought of the hows and whys behind the method. The recipes and photography reflect the Milan-meets-Tuscany style of Scarpetta, interspersed with sidebars about everything from ingredient shopping to tips on entertaining at home.

In 2008, SCOTT CONANT opened Scarpetta restaurant in New York City and received a three-star review from the *New York Times.* Conant often serves as a judge on the popular Food Network show *Chopped* and has appeared on *Today* and Bravo's *Top Chef.*

Author's residence:
New York City



9780470164990 • $35.00 / Hardback
1,000 Spanish Recipes
OCTOBER • Cookbook • 640 pages • 7.380 in W | 9.130 in H • Territory: World

- Media and events in New York and Las Vegas
- National broadcast and print media
- Online outreach to major food sites

Penelope Casas

1,000 Spanish Recipes

Spanish cuisine features a tremendous range of dishes, from simply satisfying tortilla espanola (omelet pie) to exciting, innovative "nueva cocina" chefs' dishes like Ferran Adria's Crab Sauteed with Paprika, Onion, and Brandy. In *1,000 Spanish Recipes,* award-winning author Penelope Casas offers an unmatched collection of recipes that explores this incredible range of dishes—from tapas to desserts—providing rich details about ingredients, such as cured ham, cheeses, meats, fish, grains, and wines, and the food traditions of this beloved Mediterranean cuisine. You'll find an irresistible variety of recipes for everyday meals and special occasions, including favorites like gazpacho, paella, seafood stew, and flan. *1,000 Spanish Recipes* is a recipe treasury and keepsake to cook from for years to come.

PENELOPE CASAS is one of the best known and most respected experts on Spanish cuisine. She has written about food and travel in Spain for the *New York Times, Gourmet, Food & Wine,* and *Condé Nast Traveler,* and has published six books on Spanish cooking. The Spanish government has awarded her both the National Prize in Gastronomy and the Medal of Touristic Merit.

Author's residence:
New York City



Better Homes and Gardens: 365 Comfort Foods

Enjoy cozy comfort food every day.

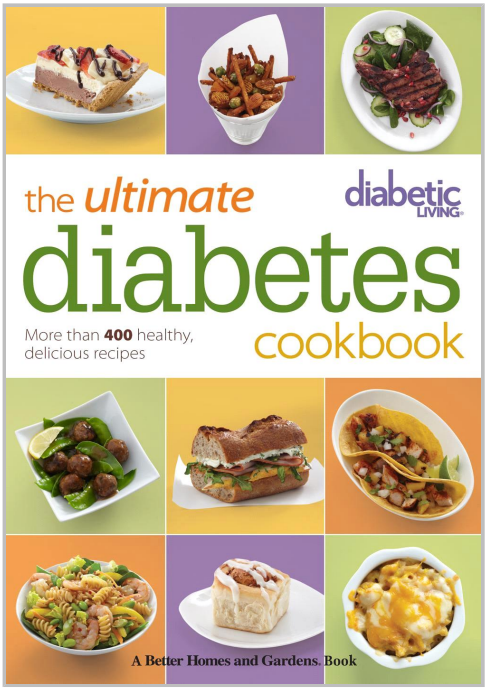
Comfort food nourishes the soul as well as the body; think chicken noodle soup, pot roast, and apple pie. This enticing food isn't just for special days—with the expertise of Better Homes and Gardens, comfort food can be enjoyed any day of the year. Included are can't-miss classics that cover main dishes, sides, soups, snacks, baked goods, and desserts.

Two bonus chapters add extra value: "Comfort Classics Made Healthy," for those watching what they eat, and "30-Minute Meals," for cooks short on time who still want a home-cooked meal. Helpful tips and sidebars offer advice covering essential cooking and baking basics, plus "Make It Mine" features show mix-and-match recipes, such as casseroles and mashed potatoes, that let cooks create varied, personalized dishes.

The BETTER HOMES AND GARDENS brand is one of America's most trusted sources for information on cooking, gardening, home improvement, home design, decorating, and crafting. Today the brand encompasses books, magazines, and digital media.

9781118629123 • $19.99 / Paperback / softback
Better Homes and Gardens: 365 Comfort Foods
OCTOBER • Cookbooks • 384 pages • 8.000 in W | 9.000 in H • Territory: World

- Food and lifestyle broadcast coverage
- Coverage in *Better Homes and Gardens* and social media cross-promotion



Diabetic Living: The Ultimate Diabetes Cookbook

More than 400 Healthy, Delicious Recipes

You'll never run out of ways to eat well with diabetes with this comprehensive collection of 400 delicious recipes from *Diabetic Living*® magazine, accompanied by 300 gorgeous color photos. Find weeknight dinner inspiration in family-pleasing dishes such as Chicken Romano and Four-Cheese Macaroni and Cheese, and company-special fare such as Seared Scallops with Spiced Pomegranate Glaze and Silky Chocolate Pie. A broad range of chapters covers breakfasts, breads, restaurant favorites, meals for two, slow cooker meals, and desserts—with full nutritional information for every recipe, complete serving size, and carb counts highlighted. There's also advice on maintaining a diabetes-friendly pantry, making any recipe healthier, balancing carbs, reducing sodium intake, and finding fiber-rich foods.

DIABETIC LIVING® is the number-one lifestyle magazine for people living with diabetes, written and reviewed by experts in diabetes management and by people living with diabetes. Visit DiabeticLivingOnline.com for more helpful tips and delicious recipes.

Author's residence:
Des Moines, Iowa

9781118626795 • $19.99 / Paperback / softback
Diabetic Living: The Ultimate Diabetes Cookbook
OCTOBER • Cookbook • 480 pages • 300 photos, 4-color throughout • 6.440 in W | 9.190 in H
• Territory: World

• *Diabetic Living Magazine* review coverage and social media cross-promotion

E-book available 9780544186187



9781118497203 • $17.99 / Hardback
Great Balls of Cheese
OCTOBER • Cookbook • 128 pages • Full-color throughout • 7.000 in W | 8.000 in H • Territory: World

• Media and events in New York
• Online outreach to major food sites, including Epicurious, Leite's Culinaria, FoodNetwork.com, Oprah.com, Grub Street, *Bon Appetit,* online and Serious Eats

E-book available 9780544186668

Michelle Buffardi

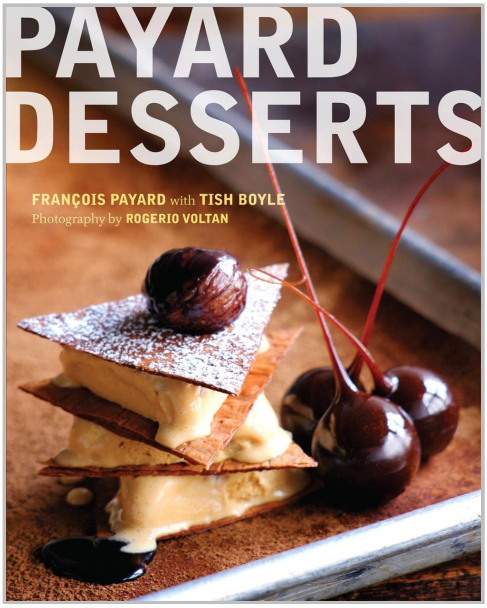
Great Balls of Cheese

The first cookbook to bring cheese balls back into style—with contemporary flavor combinations and adorable designs too

Remember the nut-covered, pink-colored cheese balls served at grandma's house for the holidays? Well, these are not your grandma's cheese balls. Updated for contemporary tastes, Michelle Buffardi's cheese balls come in both savory and sweet flavors, like cheddar, blue cheese, and Buffalo wing sauce, or Bing cherry, rum, and pecan. And cheese balls are just part of the story. Many of the recipes, photographed in gorgeous full color, are in adorable shapes for all kinds of occasions, such as an Easter egg, Thanksgiving turkey, Christmas ornament, or a football for a Super Bowl party. Other designs are just plain fun, like the Nacho Cat, a Wise and Cheesy Owl, or one that looks like a pizza fresh from the oven. There is so much interest in bringing old-fashioned foods back into style, and this is no exception. Perfect for food lovers with crafty flair or anyone who loves to entertain, this book, with more than fifty inventive recipes and designs, is sure to be turned to again and again.

MICHELLE BUFFARDI previously worked at MarthaStewart.com, programming and writing crafts, holiday, and food content, and currently works at FoodNetwork.com and CookingChannel.com as a writer and editor.

Author's residence:
New York City



9781118435892 • $40.00 / Hardback
Payard Desserts
OCTOBER • Cookbook • 304 pages • 4-color throughout • 8.000 in W | 10.000 in H • Territory: World

• Media and events in New York and Las Vegas
• Online outreach to major food sites, including Epicurious, Leite's Culinaria, FoodNetwork.com, ChefTalk.com, DessertBuzz.com, Grub Street, Star Chef's, *Bon Appétit* online, Eater.com

E-book available 9780544186460

Francois Payard, Tish Boyle

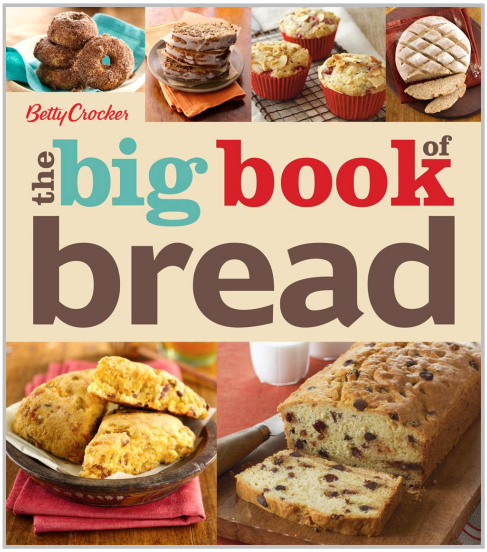
Payard Desserts

A breathtaking new cookbook featuring nearly 100 amazing plated desserts from legendary pastry chef François Payard

In this visually stunning new book from legendary pastry chef François Payard, professional pastry chefs and serious home bakers will learn how to prepare pastry and other plated desserts that rival the best in the world. These recipes have been developed and perfected by Payard over twenty years, from his early days as a pastry chef in France to his current position as an American culinary icon. Each recipe is a singular work of art, combining thrilling and often surprising flavors with innovative, modern techniques to create unforgettable masterpieces like Blueberry Pavlova with Warm Blueberry Coulis, Olive Oil Macaron with Olive Oil Sorbet, Dark Chocolate Soufflé with Pistachio Ice Cream, and Caramelized Pineapple-Pecan Tart with Brown Butter Ice Cream. Throughout the book, Payard includes priceless advice on choosing ingredients and equipment and composing perfectly plated desserts, as well as personal anecdotes from his long career working in many of the world's finest pastry kitchens. Combining Payard's baking and pastry techniques with the engaging, straightforward writing style of Tish Boyle, this book is a must-have for professional bakers yet accessible enough for serious home baking enthusiasts.

FRANÇOIS PAYARD is a third-generation pastry chef who has worked at some of the world's most prestigious restaurants, including Le Bernardin and Daniel in New York City. He currently owns pastry shops in New York and Las Vegas, while licensed Payard pastry shops operate all over the world, including in Japan, Korea, and Brazil. TISH BOYLE is coeditor of *Dessert Professional* magazine and an experienced food writer, cookbook author, pastry chef, and recipe developer. Her previous books include *Cho...*

Author's residence:
n/a



Betty Crocker The Big Book of Bread

Nothing is more basic or more versatile than bread. From a white loaf to quick-to-make muffins, bread is a well-loved staple. *The Big Book of Bread* is a complete resource for both new and experienced cooks, with more than 200 recipes and 100 color photos. New bakers will find clear and easy-to-follow instructions, tips, techniques, and how-to photos to bake a range of breads, from classic yeast breads to friendly quick breads. More experienced bakers will enjoy new flavors and techniques to add to their repertoire.

This one-stop bread book will delight and encourage bakers of all levels of experience, with recipes for artisanal breads, no-knead breads, coffee cakes, scones, gluten-free recipes, bread machine recipes, pizza dough, and more.

9781118453452 • $19.99 / Paperback / softback
Betty Crocker The Big Book of Bread
NOVEMBER • Cookbook • 336 pages • 8.000 in W | 9.000 in H • Territory: World

With more than sixty-three million cookbooks sold since 1950, BETTY CROCKER is the name readers trust for reliable recipes and great ideas. For over seventy-five years, Betty Crocker has provided advice to millions of Americans through cookbooks, magazines, and television.

Author's residence: Minneapolis, Minnesota

• Food broadcast program coverage and food/family-related blogs and websites
• General Mills social media cross-promotion

E-book available 9780544178311



Better Homes and Gardens Fireplace Design & Decorating Ideas, 2nd Edition

A stunning update of this best-selling classic

Few house features provide the beauty, warmth, and feeling of home that a fireplace does. But homeowners often find themselves both charmed and intimidated by this architectural wonder. This updated edition of the classic Better Homes and Gardens guide walks readers through the steps of decorating and renovating an existing fireplace and explains basic fireplace maintenance. It also offers detailed advice on arranging furnishings around a fireplace to make it the focal point of a room.

Updated to include striking before-and-after photos, coverage of currently available products and materials, and new trends such as hanging flat-screen televisions over the mantel, this is the one guide readers need to fully enjoy their hearths.

The BETTER HOMES AND GARDENS brand is one of America's most trusted sources for information on cooking, gardening, home improvement, home design, decorating, and crafting. Today the brand encompasses books, magazines, and digital media.

Author's residence:
Des Moines

9781118360101 • $21.99 / Paperback / softback
Better Homes and Gardens Fireplace Design & Decorating Ideas, 2nd Edition
NOVEMBER • Home • 192 pages • 8.130 in W | 10.880 in H • Territory: World

• Coverage in *Better Homes and Gardens* and social media cross-pomotion

Better Homes and Gardens Skinny Slow Cooker



9781118567845 • $19.99 / Paperback / softback
Better Homes and Gardens Skinny Slow Cooker
DECEMBER • Cookbook • 304 pages • 4-color throughout • 9.000 in W | 10.000 in H • Territory: World

• Outreach to online food and wellness sites
• Coverage in *Better Homes and Gardens* and social media cross-promotion

E-book available 9780544178465

Healthful, low-calorie, and delicious slow cooker meals your family will love

A slow cooker is the ultimate convenience appliance: it allows you to have a healthful dinner your whole family will love when they get home. *Better Homes and Gardens Skinny Slow Cooker* will help you eat delicious, hearty food and feel good about feeding your family one meal instead of cooking multiple dishes.

Every time you turn to this book, you'll know that any of the 150 recipes will provide nutritious, hearty meals. Every recipe, for dishes like Spiced Pork with Squash and Vegetable Stew with Cornmeal Dumplings, features calorie counts and nutrition information. Tips will help you make healthful choices when you shop and cook, and the more than 100 photos and bright design will turn this inspiring collection into an everyday resource.

The BETTER HOMES AND GARDENS brand is one of America's most trusted sources for information on cooking, gardening, home improvement, home design, decorating, and crafting. Today the brand encompasses books, magazines, and digital media.

Author's residence:

Des Moines



Betty Crocker 300-Calorie Comfort Foods

300 Favorite Recipes for Eating Healthy Every Day

Eat healthfully and monitor calories the easy way while enjoying the foods you love. You'll find all your comfort-food favorites here, from pizza and lasagna to burgers and tacos, all in healthful, portion-smart versions that don't sacrifice great taste. Following a fad-free approach to eating well, recipes like Healthified Chicken Tortilla Casserole and Mushroom Stroganoff use real, everyday ingredients that are easy to find. And with every dish 300 calories or less per serving, Betty Crocker makes it simple to stay on track, with calorie counts clearly marked for all recipes and full nutritional information, as well as guidance on determining your daily calorie number, right-sizing food portions, curbing the urge to snack, and setting realistic expectations.

With more than sixty-three million cookbooks sold since 1950, BETTY CROCKER is the name readers trust for reliable recipes and great ideas. For over seventy-five years, Betty Crocker has provided advice to millions of Americans through cookbooks, magazines, and television.

Author's residence: Minneapolis

9781118453483 • $19.99 / Paperback / softback
Betty Crocker 300-Calorie Comfort Foods
DECEMBER • Cookbook • 336 pages • 40 color photos • 8.000 in W | 9.000 in H • Territory: World

• General Mills social media cross-promotion
• Outreach to major food and family-related websites and blogs

E-book available 9780544177543



9781118541944 • $29.99 / Hardback
Eat Well, Lose Weight
DECEMBER • Cookbook • 544 pages • 8.750 in W | 10.000 in H • Territory: World

- National print reviews
- Coverage in *Better Homes and Gardens* and social media cross-promotion
- Major online food and wellness sites outreach, including CookingLight.com, Babble, Yahoo Shine, and iVillage

E-book available 9780544186262

Eat Well, Lose Weight

More than 500 Easy & Healthy Recipes

Losing weight doesn't have to mean resorting to fad diets or buying unusual ingredients. This new edition of the Better Homes and Gardens classic weight-loss cookbook presents healthy eating as it should be, with 500 straightforward, calorie-conscious recipes the whole family will love, along with more than 300 mouthwatering photos. Dig into your favorites, such as burgers, lasagna, enchiladas, and cookies—all approved by registered dieticians, with full nutritional information provided and calorie counts highlighted throughout. And don't miss the chapters on appetizers, holiday cooking, and restaurant remakes for inspiring ways to eat well even on special occasions. Handy icons flag recipes that are quick, carb-conscious, and gluten-free, and special features show how to customize recipes to better suit your family's flavor preferences.

The BETTER HOMES AND GARDENS brand is one of America's most trusted sources for information on cooking, gardening, home improvement, home design, decorating, and crafting. Today the brand encompasses books, magazines, and digital media.

Author's residence:
Des Moines



9781118409497 • $29.99 / Hardback
Weeknight Wonders
DECEMBER • Cookbook • 304 pages • Full-color throughout • 7.750 in W | 9.000 in H • Territory: World

- National author tour including New York
- Satellite-radio tour
- National broadcast media
- Food and health publication review
- Outreach to online food and health sites such as CNN's Eatocracy, the *Huffington Post,* and iVillage

E-book available 9780544186286

Ellie Krieger

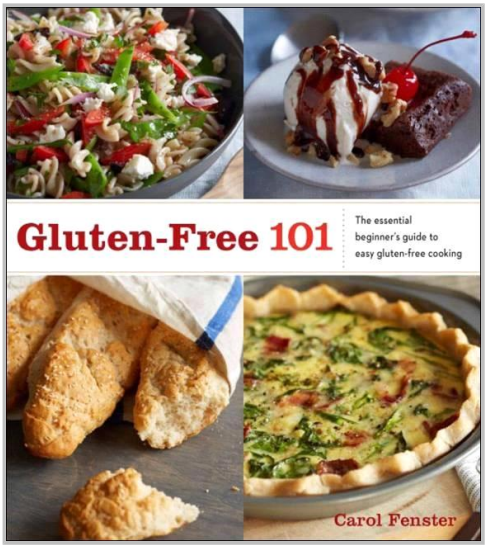
Weeknight Wonders

The latest cookbook by the beloved healthy-eating TV star and best-selling author Ellie Krieger

Food Network host Ellie Krieger is best known for her show *Healthy Appetite,* which also aired in reruns on the Cooking Channel for years, and she makes frequent appearances on national morning shows as one of America's leading nutrition experts. Ellie has long been loved for her no-nonsense (yet delicious) approach to healthy eating. She is the first to recognize that people won't succeed at eating right if they feel that they're being deprived. That's why Ellie's recipes often start with favorite foods and familiar recipes, and then she works her magic to remake them without all the fat and cholesterol. This book will be no exception, including 150 recipes, like Parmesan Chicken Breasts and Goat Cheese Frittata (plus no-guilt desserts), that can be prepared any day of the week, even after a long day at work. As always with Ellie's recipes, there will be minimal fuss about cooking techniques or hard-to-find ingredients, so people can stay focused on eating well.

New York Times best-selling author and registered dietician ELLIE KRIEGER was the host of the Food Network's *Healthy Appetite.* She is a frequent contributor to CNN and *USA Today* and has appeared on many TV programs, including national morning shows.

Author's residence:
New York City



9781118539125 • $19.99 / Paperback / softback
Gluten-Free 101
JANUARY • Cookbook • 224 pages • 4-color throughout • 8.000 in W | 9.000 in H • Territory: World

• Tie-in to author's lecture schedule
• Health, food, and general print review coverage

E-book available 9780544186576

Carol Fenster

Gluten-Free 101

The Essential Beginner's Guide to Easy Gluten-Free Cooking

The must-have beginner's guide to cooking and eating gluten-free

It can be upsetting and overwhelming to learn that you can't eat gluten, or that you need to cook for someone who can't. *Gluten-Free 101* is the guide to help make the transition a simple and positive change. It explains how to select and work with the best g-free foods from a now extensive (and sometimes confusing) product shelf, how to continue eating healthfully, and how to master basic gluten-free cooking techniques, such as cooking g-free pasta and rolling g-free dough. There are 175 simple recipes for everyday favorites like pancakes, pizza, fried chicken, sandwich bread, and cupcakes, with more than twenty-five beautiful recipe photos. Going gluten-free can be fun and delicious!

CAROL FENSTER is the author of ten cookbooks, including *100 Best Gluten-Free Recipes* and the award-winning *1,000 Gluten-Free Recipes*. She is the former associate food editor at *Living Without* magazine, and her work has been published in the *New York Times,* the *Washington Post, Gluten-Free Living*, and elsewhere.

Author's residence:
Denver



9781118130759 • $34.99 / Hardback
Cooking with an Asian Accent
JANUARY • Cookbook • 320 pages • 4-color throughout • 8.000 in W | 9.000 in H • Territory: World

• Food and lifestyle magazine review coverage

E-book available 9780544186026

Ying Compestine

Cooking with an Asian Accent

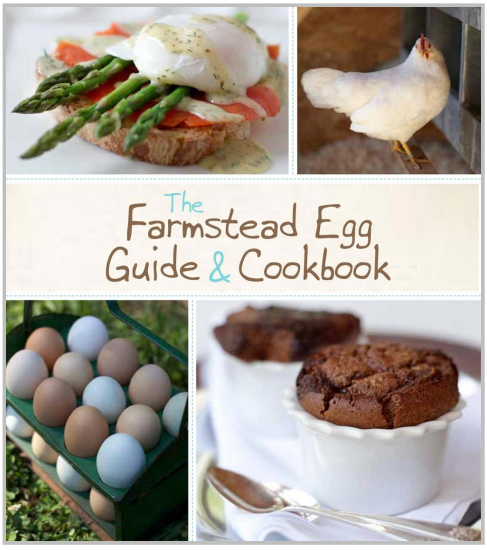
A beautiful and personal cookbook that shows how to blend the best of Eastern and Western cooking for fabulous flavors and healthy eating

Despite the growing popularity of Asian cuisine, many home cooks assume that it is too difficult to prepare at home. In *Cooking with an Asian Accent,* popular Asian cooking expert and writer Ying Compestine reveals how easy and delicious home-cooked Asian food can be with accessible ingredients, simple preparations, and thrilling flavors.

Melding Eastern philosophy with Western-style efficiency, Compestine's recipes offer a balanced approach to cooking that satisfies both the senses and the soul. These recipes include traditional stir-fries, hot pots, soups and salads, steamed and grilled foods, sauces, condiments, desserts, and more. Accompanied by beautiful full-color photography and inspirational personal stories, this is an accessible, engaging book that is ideal for anyone who wants to try her hand at simple and delicious Asian home cooking.

YING COMPESTINE is the former longtime editor of Martha Stewart's *Body & Soul* magazine and the author of fifteen books for adults and children. Her writing regularly appears in such magazines as *Self, Eating Well, Cooking Light, Men's Health,* and *Delicious Living.*

Author's residence:
San Francisco Bay Area



9781118627952 • $19.99 / Paperback / softback
The Farmstead Egg Guide & Cookbook
FEBRUARY • Cookbook • 192 pages • 4/C • 8.000 in W | 9.000 in H • Territory: World •
B/T/S: HMH
A/P/M: BSG Agency

E-book available 9780544188402

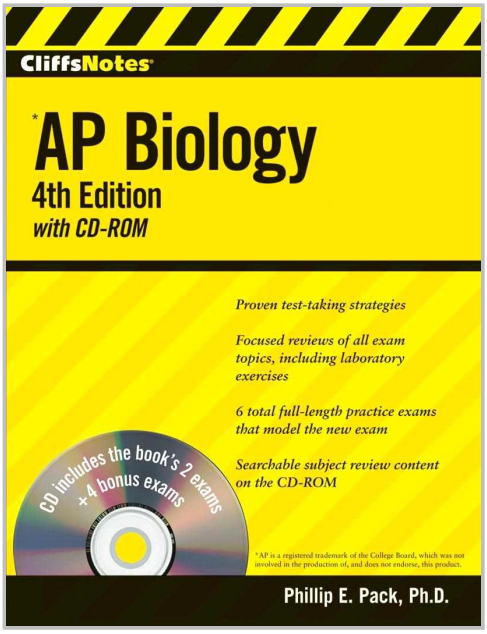
Terry Golson

The Farmstead Egg Guide & Cookbook

Whether consumers want to eat more locally grown foods or just love that farm-fresh flavor, *The Farmstead Egg Guide and Cookbook* is ideal for getting started. There's expert advice on selecting, feeding, and caring for egg-laying hens, along with 100 delicious egg recipes—scrambled eggs, omelets, and quiches, as well as luscious puddings, pies, and tarts, and savory and sweet soufflés.

Gorgeously illustrated with color photographs that showcase the recipes and evoke the simple beauty of farmstead chickens, *The Farmstead Egg Guide and Cookbook* is an engaging, expert resource that will give cooks the basic tools for keeping hens in their own backyard and help them serve the freshest and best eggs every time they cook.

Terry Golson is a professional chef, cooking instructor, and author of *For Goodness' Sake* (a James Beard Award cookbook nominee), *1,000 Lowfat Recipes*, *Wholehearted Cooking*, and a children's book, *Tillie Lays an Egg*. Terry has kept a flock of hens in her backyard for more than 17 years. She shares her chickens and chicken knowledge through her website, livestreaming cameras, and blog at HenCam.com. She and her chickens have appeared on *The Martha Stewart Show* and have been featured in numerous ...
Author's residence:
Boston, Massachusetts



9781118128008 • $29.99 / Paperback / softback
CliffsNotes AP Biology with CD-ROM, Fourth Edition
DECEMBER • Study Aids / Advanced Placement • 408 pages • 8.250 in W | 10.880 in H • CliffsNotes AP Biology with CD-ROM, 3rd Edition / 9780470400357 / January 2009 / $29.99 / 360 pp. • Territory: World

• Promotion at AP and NCTE trade shows
• Academic Promotion

E-book available 9780544179585

Phillip E. Pack

CliffsNotes AP Biology with CD-ROM, Fourth Edition

Your complete guide to a higher score on the new AP biology exam.

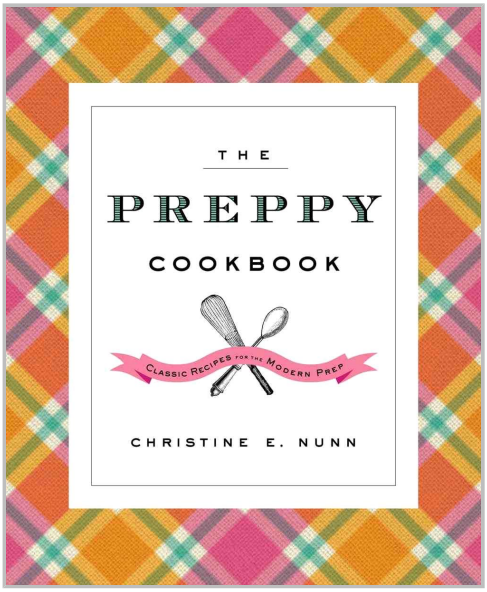
Six practice exams include answers and explanations to help test takers pinpoint areas for further study, while reviews and exercises—including the all-important lab exercises—address all of the test topics encountered on exam day. Plus, proven test taking strategies for both the multiple choice and essay parts of the test help test-takers score higher.

- Six AP biology practice exams with complete answers and explanations
- Focused concentration on the lab exercises

If you're an AP biology student preparing to take the exam, or are an AP biology teacher needing to recommend the best AP biology test-prep product to your students, *CliffsNotes AP Biology with CD-ROM, 4th Edition* is the ticket to scoring high at exam time.

PHILLIP E. PACK, Ph.D., taught AP biology for eleven years and is the author of the best-selling AP biology products on the market. He is currently a professor of biology at Woodbury University in Burbank, California. He teaches courses in biology, human biology, botany, field botany, environmental studies, and evolution.

Author's residence:
Altadena, California



9780544114586 • $26.00 / Hardback
The Preppy Cookbook
SEPTEMBER • Cooking • 272 pages • 4-color photography throughout; line drawings • 7.500 in W | 9.130 in H • Territory: US, C, O • B/T/A/P/M/S: Amazon

- National media from New York
- Author events
- Features in food publications
- Online food and lifestyle advertising and community outreach
- Full-color selling samples

Christine Nunn

The Preppy Cookbook

Classic Recipes for the Modern Prep

A playful, humorous cookbook with more than 125 recipes for the modern preppy's every occasion

The Preppy Cookbook will guide you step by step in creating a kitchen, and a world, that exemplifies the preppy lifestyle. Christine Nunn, the former executive chef at *Picnic,* offers more than 125 perfectly tested recipes.

More than just a recipe collection, *The Preppy Cookbook* is a cheeky, cover-to-cover read that's one part satire, one part delicious. Using a variety of sidebars and commentaries, the book serves up time-tested traditions and techniques along with recipes for the perfect hollandaise, potato salad with crème fraîche and caviar, tea sandwiches, bloody marys, even a New England clam bake, among many others.

Whether it's planning the perfect shower, serving hors d'oeuvres at the annual tree-trimming party, firing up a lobster bake in Maine, or finding the cure for a Sunday morning hangover, *The Preppy Cookbook* will provide you with an arsenal of great recipes for all occasions.

CHRISTINE NUNN is an award-winning chef and lifelong preppy. She is known for her simple yet elegant twists on classic recipes. Nunn is a member of her local Junior League.

Author's residence: Fair Lawn, New Jersey





9780544114203 • $20.00 / Hardback
Stalin
FEBRUARY • Biography • 160 pages • 5.500 in W | 8.250 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National review attention
- Digital advertising for the *Icons* series, including NPR.org
- Advance reading copies

Paul Johnson

Stalin

The Kremlin Mountaineer (ICONS series)

From the esteemed British historian Paul Johnson, a biography of "one of the outstanding monsters of history."

Paul Johnson, the most celebrated popular historian of our time, takes a scalpel to Stalin, whom he considers "one of the outstanding monsters of history."

Johnson sets forth the essence of Stalin's life, character, and career. "It has been a hateful task, which has caused me much pain and disgust," he writes with characteristic candor. "But it has been a duty I have performed not without a certain grim satisfaction."

Stalin poses a particular challenge to a biographer: How does one render such a monster human? While Johnson doesn't flinch from chronicling Stalin's rise to absolute power—the remorseless vendetta against Leon Trotsky, the development of the gulag, the extermination of millions of peasants—he also shows Stalin playing billiards, listening to his adored Mozart, and annotating Marx's *Capital* in the margins.

Stalin is, in concise form, the story of Russia in the twentieth century: dark and murderous, a stage on which to display humanity's infinite capacity for self-destruction.

PAUL JOHNSON is one of the most celebrated historians of our time. He is the author of dozens of books, including *Modern Times, History of the Modern World,* and *History of the Jews.*

Author's residence:

London



9780544027787 • $25.00 / Hardback
Women Who Don't Wait in Line
SEPTEMBER • Women's Studies/Business • 272 pages • 5.500 in W | 8.250 in H • Territory: US, C, O • B/T/A/P/M/S: Amazon

- National media from New York
- National review and feature attention
- Influencer outreach in political and tech communities
- Advance reading copies

Reshma Saujani

Women Who Don't Wait in Line

Break the Mold, Lead the Way

From a rising politico and community activist, a daring call to arms for the next generation of female leaders

In an era when girls are told they can do anything, why aren't we seeing more women in the top ranks of corporations and government? In *Women Who Don't Wait in Line,* Reshma Saujani, a former New York City deputy advocate, argues that the ambition gap is the final hurdle holding women back in the workplace. She advocates a new model of sponsorship where women encourage one another to compete, take risks, embrace failure, and build a community of support.

Each of the book's chapters offers a lesson or story from an accomplished woman who has faced roadblocks and overcome them by forging a new path. Readers also get glimpses into Reshma's personal story—including how her parents, who were political refugees in Uganda, fled to the United States in the 1970s, and the insight she gleaned from losing a spirited 2010 bid for a seat in Congress in New York's 14th Congressional District.

Women Who Don't Wait in Line is an inspiring call to action that aims to ignite women—and enlist them in remaking America.

RESHMA SAUJANI is a former New York City deputy public advocate and the founder of Girls Who Code, a nonprofit that prepares underserved girls for careers in science and technology. She ran for U.S. Congress in New York's 14th District as a Democrat in 2010.

Author's residence:
New York City



9780544148307 • $26.00 / Hardback
Raise the Bar
OCTOBER • Business • 256 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National print and online features in business publications
- National broadcast media
- Promotional tie-ins to Spike TV's *Bar Rescue*
- Targeted online promotion on Nightclub.com
- Promotional video

Jon Taffer

Raise the Bar

An Action-Based Method for Maximum Customer Reactions

The host of *Bar Rescue* offers a no-nonsense strategy for eliciting just the right emotional reactions in your customers.

Jon Taffer is the prevailing expert on turning bars and restaurants around before they fail. He's considered the greatest authority in the hospitality industry, has saved thousands of bars and restaurants, and runs the biggest trade show in the business. He hosts and coproduces Spike TV's *Bar Rescue*, a documentary-style series where he gives struggling bars one last chance to succeed. *Raise the Bar on Your Business* distills the secrets to running a successful enterprise, based on Reaction Management, a strategy Taffer developed and uses on *Bar Rescue*. It works equally well for storefront operations and web-based companies, on manufacturing widgets or providing a service. The overarching philosophy is this: All business is about creating the right reactions in customers. And those reactions can be controlled to a large degree. Taffer reveals how to build an amazing customer experience from every angle: décor, financials, product specs, HR selection, training, and much more.

JON TAFFER is the chairman of Taffer Dynamics (www.tafferdynamics.com), the president of the Nightclub & Bar Media Group, and the host of Spike TV's wildly popular *Bar Rescue.*

Author's residence: Las Vegas, NV



9780544114531 • $30.00 / Hardback
Actors Anonymous
OCTOBER • Fiction • 400 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National broadcast media
- National review and feature attention
- Author events
- National print and online advertising, including *Entertainment Weekly*
- Promotional video
- High-profile launch event

James Franco

Actors Anonymous

A dark, genre-bending work that mixes memoir and pure invention—an audacious, obsessive examination of the addictions of celebrity, acting, and the making of fictions

Actors Anonymous is unsettling, funny, personal, and dark, a story told in many forms, from testimonials (in the style of Alcoholics Anonymous) and scripts to letters, diaries, and more. James Franco turns his "James Franco" persona inside out—sometimes humorously, often mercilessly. The book contains profound insights into the nature and purpose of acting, bawdy satires of the high life, and deeply moving portraits of aspiring actors who never quite made it. Franco's seemingly inexhaustible celebrity currency makes this that rare work in which the writer's fame matches his considerable literary ambition. Modeled loosely on Alcoholics Anonymous's *Twelve Steps and Twelve Traditions, Actors Anonymous* is an intense, wild ride that's pure Franco.

JAMES FRANCO is a talented, ubiquitous, popular, and provocative actor, director, author, and visual artist. His first book, the story collection *Palo Alto,* was published in 2010.

Author's residence: Los Angeles and New York



9780544114524 • $20.00 / Hardback
Granny Is My Wingman
OCTOBER • Memoir / Humor • 224 pages • 5.500 in W | 8.250 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National review and feature attention
- National broadcast media
- Blogger outreach with sweepstakes
- Promotional video
- Advance reading copies
- On twitter: @grannywingman
- Website: grannyismywingman.com

Kayli Stollak

Granny Is My Wingman

A twentysomething and her seventy-five-year-old ball-busting granny navigate the world of online dating and modern love.

At twenty-three, Kayli Stollak thought she and her British boyfriend of four years would be together forever. Besides an amazing sex life, they shared a passion for motorcycle adventures, hedonistic European music festivals, and wearing glittery spandex on Halloween. She saw their burning love lasting well into their sixties. And then he dumped her.

After a bout of drunken hookups and late nights spent Facebook-stalking, Kayli finally turns to her granny for help. And this ain't no ordinary granny. Granny is a ball-busting, sh*t-talking yenta with an anecdote or piece of unsolicited advice for every situation. At seventy-five, she is a sharp-tongued firecracker with more experience than anyone Kayli knows. *Granny Is My Wingman,* based on the wildly popular blog of the same name, follows Kayli and Granny Gail's misadventures in the world of online dating. If there is anyone who can crack the nut of modern love, and with a healthy dose of humor, it's these two ladies.

KAYLI STOLLAK studied film production at the Tisch School of the Arts at NYU. She started the blog Granny Is My Wingman to share her and Granny Gail's online dating escapades. The blog has been featured on Oprah.com, CNN, *Nylon,* and *Good Morning America.*

Author's residence: New York City



9780544114517 • $25.00 / Hardback
How Dogs Love Us
OCTOBER • Dogs / Science • 272 pages • 26 b/w images to run with text • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National broadcast media
- National print features and reviews
- Off-the-book-page coverage in science sections of national newspapers
- National print and online advertising, including *People*
- Comarketing partnerships with pet brands
- Promotional video
- Outreach to dog communities

Gregory Berns

How Dogs Love Us

A Neuroscientist and His Adopted Mutt Decode the Canine Brain

A neuroscientist and his rescued stray work together to definitively answer an age-old question: What are dogs really thinking?

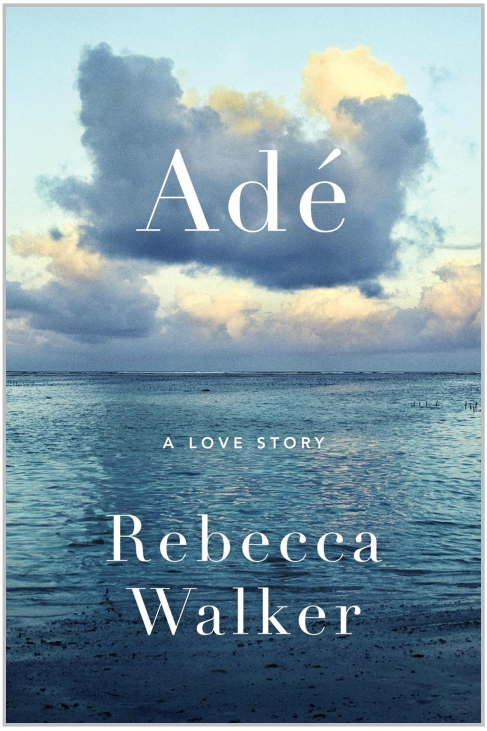
Emory University neuroscientist Gregory Berns had spent decades using imaging technology to study how the human brain works. That changed when he and his family adopted Callie, a shy, skinny terrier mix, who inspired Berns to tackle the question: What is my dog thinking?

Berns learned that military working dogs operate calmly in the most challenging environments, leading to a radical notion: Would it be possible to train dogs to hold completely still in an MRI scanner? If so, it would be possible to see how the canine brain actually works.

Berns's colleagues dismissed the idea; everyone knew dogs needed to be restrained or sedated for MRI scans. Berns refused to do either—instead, he trained the dogs to sit still, even though it meant resolving many technical obstacles. The initial findings offer tantalizing evidence on how dogs empathize with human emotions, how they love us, and why being the "pack leader" with your dogs, as authors like Cesar Millan suggest, is a mistake.

GREGORY BERNS, M.D., Ph.D., is the Distinguished Professor of Neuroeconomics at Emory University. Dr. Berns's research is frequently the subject of popular media coverage, including articles in the *New York Times* and the *Wall Street Journal.*

Author's residence: Atlanta



9780544149229 • $20.00 / Hardback
Ade
OCTOBER • Fiction • 176 pages • 5.500 in W | 8.250 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National review attention
- National broadcast media
- Author readings
- Digital newsletter advertising on Oprah's Book Club 2.0
- Author video
- Book club promotions
- Advance reading copies

Rebecca Walker

Ade

A Love Story

Award-winning author Rebecca Walker introduces her stunning debut novel—an unforgettable love story in the tradition of Marguerite Duras's *The Lover* and Julian Barnes's *The Sense of an Ending*.

In *Adé*, a free-spirited American woman and a Swahili Muslim man fall in love on the exquisite island of Lamu, off the coast of Kenya. There, they create their own paradise: living in a traditional small white house and creating their private language of intimacy. After an intense courtship, Adé asks for Farida's hand in marriage.

But when Adé and Farida are forced to leave the island in preparation for their wedding, Farida is faced by the unsettling and often violent realities of life on the mainland. And just as the Persian Gulf War begins, Farida succumbs to a disease that almost kills her, and alters her relationship with Adé forever.

A transcendent love story turned tale of survival, *Adé* explores what happens when one couple's private idyll is interrupted by a world in the throes of massive upheaval.

REBECCA WALKER is the author of the best-selling memoirs *Black, White and Jewish* and *Baby Love*, and editor of the anthology *Black Cool*.

Author's residence:
Hawaii



Laura Hemphill

Buying In

For fans of *Liar's Poker* and *Den of Thieves,* a debut novel about a woman's adventures on Wall Street and how risking it all for her job turned out to be the right gamble

Buying In is a novel of ambition and survival on Wall Street, written by an insider. Sophie Landgraf is floundering after four months at male-dominated Sterling & Sons—and things are about to get worse. It's October 2007; layoffs are imminent as boom times grind to a halt.

Sophie teams up with her boss, attractive but secretive Ethan Pearce, and ambitious immigrant Vasu Kumar to advance a meritless, multibillion-dollar merger between two aluminum companies in a last-ditch attempt to generate fees.

This high-powered yet heartfelt novel tackles what it means to be a woman in a man's world, how well we can ever really know our colleagues, and the struggle to reconcile personal and professional identities in today's work-dominated world.

After graduating from Yale, LAURA HEMPHILL spent seven years on Wall Street, where she worked at Lehman Brothers, Credit Suisse, and Dune Capital.

Author's residence: New York City

9780544114579 • $24.00 / Hardback
Buying In
NOVEMBER • Fiction • 304 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National feature and review attention
- Book club promotions
- Promotional video
- Advance reading copies



9780544114487 • $25.00 / Hardback
Get Big Fast and Do More Good
NOVEMBER • Business • 256 pages • 1 b/w ph to go at end of intro • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National business broadcast media
- National feature and review attention
- Copromotion with Yes To Carrots brand
- Business conference promotion and outreach

Ido Leffler, Lance Kalish

Get Big Fast and Do More Good

Start Your Business, Make It Huge, and Save the World

Practical advice for entrepreneurs on building a business without sacrificing your soul, from the founders of the fastest-growing natural beauty brand in America

Get Big Fast and Do More Good is a guide to modern entrepreneurship, successful partnerships, and accelerated brand-building from the founders of the breakthrough natural beauty brand,Yes To Carrots, now part of Yes To, Inc.

Ido Leffler and Lance Kalish, two twenty-nine-year-old Australians with very different backgrounds and skills, cofounded Yes To Carrots in 2006. It has since become one of the biggest natural beauty brands in the world and one of the fastest-growing skin care brands. And they've done it all without sacrificing their ethics.

The authors started their business with nothing but chutzpah and great instincts for products with potential. They've made lots of great decisions and some really, really bad ones--and as a result, they've learned that the secret to success is a resilient and trusting partnership, strong principles, and a great sense of humor.

LANCE KALISH and IDO LEFFLER are the founders of Yes To, Inc.

Author's residence:

Lance Kalish is based in Sydney, Australia

Ido Leffler is based in San Francisco



9780544114463 • $25.00 / Hardback
The Art of Youth
NOVEMBER • Biography • 256 pages • 8-page b/w insert • 5.500 in W | 8.250 in H • Territory: US, C, O • B/T/A/P/M/S: Amazon

- National review and feature attention
- National broadcast media
- Author readings
- Advertising in literary magazines
- Advance reading copies

Nicholas Delbanco

The Art of Youth

Crane, Carrington, Gershwin, and the Nature of First Acts

Three prodigies—a painter, a writer, and a composer—who died young are the centerpiece of this insightful inquiry into artistic creation, mortality, and the enigma of promise.

The Art of Youth is an inquiry into the nature of prodigies, creative artists who did their major work at an early age. Nicholas Delbanco gives us three deft, indelible portraits: the American writer Stephen Crane (immortalized by *The Red Badge of Courage*), the British artist Dora Carrington (called "the most neglected serious painter of her time"), and the legendary American composer George Gershwin (*Rhapsody in Blue, Porgy and Bess*). All lived colorful, productive lives before dying young (average age at death: thirty-five). Would they have accomplished more and advanced their art had they lived longer?

Delbanco asks and answers what it is we mourn about artists who die too soon. He also reveals what it means to be an artist who meets with early success and acclaim—and goes on to have a long career in literature. That subject is himself, and the welcome autobiographical turn at the end of the book makes *The Art of Youth* as emotionally affecting as it is intellectually invigorating.

Nicholas Delbanco is the well-regarded author of numerous works of fiction (*The Vagabonds, What Remains, The Count of Concord*) and nonfiction (*The Countess of Stanlein Restored*). He is also the chair of the University of Michigan's MFA program.

Author's residence: Ann Arbor, Michigan



9780544114456 • $25.00 / Hardback
For a Minute There It Suddenly All Made Sense!
DECEMBER • Humor / Biography • 256 pages • 60 b/w illustrations • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National review and feature attention
- Digital advertising, including NewYorker.com
- Comics community outreach

Richard Gehr

For a Minute There It Suddenly All Made Sense!

Behind the Scenes with The New Yorker's Most Brilliantly Twisted Cartoonists

At last, a spotlight on the cartoonists whose sensibilities have helped define *The New Yorker*

Available for the first time to *The New Yorker*'s one-million-plus readers: a volume dedicated to the individual careers of the magazine's cartoon superstars.

Widely considered to be the pantheon of single-panel cartooning, *The New Yorker* cartoonists' styles are richly varied, and their personal stories are surprising. For example, did you know that Arnie Levin is a seventy-three-year-old former beatnik painter with a handlebar mustache and a back decorated by Japan's foremost tattoo artists?

Richard Gehr's book features fascinating biographical profiles of such artists as Gahan Wilson, Sam Gross, Roz Chast, Lee Lorenz, and Edward Koren. Along with a dozen such profiles, Gehr provides a brief history of *The New Yorker* cartoon itself, touching on the lives and work of earlier illustrating wits, including Charles Addams, James Thurber, and William Steig.

RICHARD GEHR has been writing about music, books, film, television, and other aspects of popular culture for more than two decades. He has contributed to several books and written for *Rolling Stone, Vibe, O,* the *New York Times Book Review,* and *Spin.*

Author's residence: New York City



9780544025899 • $20.00 / Hardback
Jesus
DECEMBER • Biography/Religious • 192 pages • 5.500 in W | 8.250 in H • Territory: US, C • Amazon Content Services

- National author appearances
- National print and online advertising

Jay Parini

Jesus

The Human Face of God (ICONS series)

The author of *The Last Station* brings a life's worth of contemplation on Jesus to the first volume in ICONS, a series of short, thought-provoking biographies edited by James Atlas.

Jay Parini's *Jesus* brings the powerful narrative skills of an award-winning novelist to a figure who for over twenty centuries has changed lives in a deep way.

The main trend of modern theology has centered on the notion of "demythologizing Jesus," first presented by Rudolf Bultmann in 1941. Parini's book seeks to *re*-mythologize him. Parini considers the story in all its mythical radiance, taking Jesus as the human face of God. He keeps in mind one question at every turn: What's so moving about this story that millions of people over two millennia have considered it a paradigm for living?

Far from dogmatic, *Jesus* takes into account the multiple ways that its subject has been viewed and draws them into a coherent narrative, dramatizing the transformation from Jesus to Christ, from man to myth, from obscure Jewish carpenter to someone who pointed a finger toward God and said with conviction: *This is the way. Follow me.*

JAY PARINI has written seven novels, including *The Passages of H. M.*, *The Apprentice Lover*, and *The Last Station*.

Author's residence:
Weybridge, Vermont



9780544114449 • $25.00 / Hardback
The Good Jobs Strategy
JANUARY • Business • 256 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National print and online features in business publications
- National business broadcast media
- Business conference promotion and outreach
- Airport advertising

Zeynep Ton

The Good Jobs Strategy

How the Smartest Companies Invest in Employees to Lower Costs and Boost Profits

A clarion call to CEOs and managers that makes the case that decent, well-paying jobs are not only good for workers and for society—they're good for business, too

For decades, jobs with good pay and decent benefits in service, manufacturing, and retail have gone overseas, eviscerating America's middle class and setting off a chain reaction of problems for the country as a whole. Up to now, defenders of this business model have argued that American corporations, to stay competitive internationally, must cut wages and benefits and essentially squeeze as much value as possible out of each worker. But this is backward. Workers aren't a cost; they are a company's greatest asset. Zeynep Ton argues that good jobs and happy, well-compensated employees are in fact a key element of a virtuous cycle that results in lower prices and increased profitability. Ton's work focuses on retailing, where low-paying jobs seem to be most embedded in the fabric of the business, but she also reveals how her insights and conclusions can be applied successfully in most service businesses.

ZEYNEP TON has been a professor at MIT's Sloan School of Management since 2011. Previously she was on the faculty of the Harvard Business School, where she was given an award for excellence in teaching in 2010.

Author's residence: Cambridge, Massachusetts



9780544114395 • $23.00 / Hardback
Soy Sauce for Beginners
JANUARY • Fiction • 304 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- Review and feature attention
- National radio interviews
- Book club sponsorship
- Online and social media promotion
- Author video
- Advance reading copies

Kirsten Chen, Michelle Brower

Soy Sauce for Beginners

For fans of Kyung-sook Shin and Anna Quindlen, a story of family, loyalty, and fresh starts, set in the heart of Singapore

When Gretchen Lin left her foundering marriage in San Francisco and moved back home to Singapore, she found herself face to face with the two things she'd spent her life avoiding: her mother's drinking problem and her father's soy sauce business. Torn between personal ambition and family obligation, Gretchen finds escape in a new romance. But her life gets even more complicated when an American friend comes to town and the two of them become embroiled in a controversy surrounding Gretchen's cousin, the heir apparent to Lin's Soy Sauce. In the midst of pressure from her father to remain in Singapore—and pressure from her mother to leave—Gretchen must decide whether to return to married life or sacrifice everything to take part in her family's crusade to spread artisanal soy to the world. Much as *Sideways* provided a nuanced glimpse into the world of wine enthusiasts, *Soy Sauce for Beginners* reveals the art behind the brewing of an unsung condiment—and the value of loyalty and fresh starts.

KIRSTEN CHEN was born and raised in Singapore. Her stories have appeared in *Hobart, Pank,* and the *Good Men Project.* She is a 2011–12 Steinbeck Fellow and has twice been nominated for a Pushcart Prize.

Author's residence: San Francisco



9780544114388 • $25.00 / Hardback
You're It
NOVEMBER • Business • 288 pages • 5 images • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National print and online features in business publications
- Off-the-book-page coverage in business sections of national newspapers
- National business broadcast media
- Author appearances
- Business conference promotion and outreach
- Advance reading copies

Eric McNulty, Esmond Harmsworth

You're It

Mastering Crisis Leadership

Battle-tested secrets to successful leadership during a crisis—from navigating a critical situation at work to averting a global calamity

You're It is a primer, field guide, and reference tool for leadership at its most challenging level: crisis leadership. Meta-leadership, as the authors call it, is a framework and practice with five dimensions: great leaders are able to lead down (to their followers), up (to their superiors), and laterally (to their peers); they are also masters of themselves and able to discern leadership opportunities unique to the situation facing them. Examining challenges such as the potential H1N1 flu epidemic, the Deepwater Horizon disaster and oil cleanup, the Sichuan earthquake, and the Mumbai terrorist attacks, *You're It* reveals what leadership techniques and strategies work in intense situations. But the advice is not just for crisis leadership—meta-leadership is a highly effective strategy for any complex project that involves an array of contentious constituencies.

The Cambridge Meta-Leadership Institute—Leonard Marcus, Barry Dorn, Isaac Ashkenazi, Joseph Henderson, and ERIC MCNULTY—has spent years analyzing leadership in crisis situations and working with top industry leaders and CEOs.

Author's residence:

Marcus and McNulty: Brookline, Massachusetts
Dorn: Cambridge, Massachusetts
Ashkenazi: Yehud, Israel
Henderson: Atlanta



9780544114357 • $23.00 / Hardback
Why Eat Bugs?
FEBRUARY • Food / Nature • 256 pages • 5.500 in W | 8.250 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National broadcast media
- Off-the-book-page coverage in food sections of national newspapers
- National review attention
- Online sweepstakes and social media promotion
- Promotional video
- Website: www.girlmeetsbug.com

Daniella Martin

Why Eat Bugs?

An Adventure into the World of Insects and the Last Great Hope to Save the Planet

In the tradition of Michael Pollan's *In Defense of Food,* an anthropologist makes the case for why edible insects are the key to solving the world's food problems.

Why Eat Bugs? offers a fascinating look into the world of entomophagy and how eating bugs may save the planet. Daniella Martin takes readers to the frontline of the next big trend in the global food movement. She argues that bugs have long been an important part of indigenous diets and cuisines around the world, and that insects are an efficient and sustainable food source. Martin travels to Thailand, where the government subsidizes local farmers to raise crickets; meets with Dutch researchers who have received a four-million-euro grant to study insects as a potential source of food; and introduces readers to world-class chefs like José Andrés who are already incorporating bugs into their elegant dishes. She profiles entomophagist pioneers like Monica Martinez, who is launching the first all-bug street-food cart. Whether you love them or hate them, *Why Eat Bugs?* will radically change the way you think about the global food movement and, perhaps, persuade you that they're much more than a common pest.

DANIELLA MARTIN is a certified entomophagist, or bug-eating expert. She has been featured in the *Huffington Post, The New Yorker,* the *Wall Streeet Journal, SF Weekly,* and AOL News.

Author's residence: San Francisco



9780544114326 • $25.00 / Hardback
Talk Is (Not!) Cheap
FEBRUARY • Business • 224 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National print and online features in business publications
- Off-the-book-page coverage in business sections of national newspapers
- National business broadcast media
- Author appearances
- Copromotion with 1-800-Flowers.com
- Business conference promotion and outreach

Jim McCann

Talk Is (Not!) Cheap

The Art of Conversation Leadership

How to lead through conversation, from the founder and CEO of 1-800-Flowers.com, the world's largest florist

Jim McCann has spent his career talking. For the founder and CEO of the world's largest florist, everybody is a customer or a potential customer, and being open and ready to speak to a variety of audiences has made all the difference. In *Talk Is (Not!) Cheap,* McCann illustrates how the art of what he calls "conversation leadership" can be used to inspire, innovate, and win in business. Using a blend of how-to and insightful personal stories, he argues that the gift of gab may just be the most critical (and undervalued) skill in today's workplace. Whether the goal is to improve interactions with customers, win clients for new business, or amplify one's voice at work, readers will find practical advice on how to strategically transform the way they communicate and listen.

JIM McCANN is the founder and CEO of 1-800-Flowers.com, the world's leading florist. He is also the author of *Stop and Sell the Roses: Lessons from Business and Life.*

Author's residence: Long Island, New York



9780544114319 • $24.00 / Hardback
The Mad Sculptor
FEBRUARY • History / Crime • 352 pages • 6.000 in W | 9.000 in H • Territory: US, C, O •
B/T/A/P/M/S: Amazon

- National review and feature attention
- National broadcast media
- Online advertising targeting true-crime readers
- Advance reading copies
- Website: www.haroldschechter.com

Harold Schechter

The Mad Sculptor

The Maniac, the Model, and the Murder that Shook the Nation

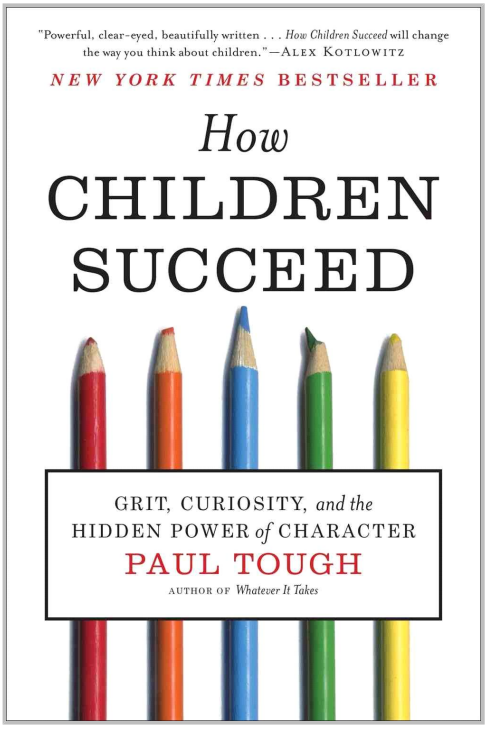
A riveting account of a triple homicide involving a brilliant but disturbed artist, set against the backdrop of Depression-era New York, with a fascinating cast of characters

Beekman Place, one of the most exclusive addresses in Manhattan, hasn't always been home to the rich. In the 1930s, when bluebloods like the Vanderbilts and the Rockefellers began to build luxury towers, poor European immigrants lived in filthy slums amid the riverside factories and abattoirs. It was in this setting that a young man committed a grisly triple murder on Easter Sunday, 1937.

The details of the case were so sensational that one might think they had been cooked up in a tabloid editor's overheated imagination. The charismatic perpetrator, Robert Irwin, was a promising young sculptor, but he was also deeply disturbed. An obsession with Veronica Gedeon, a stunning photographer's model, would drive him to murder. Harold Schechter masterfully tells the story of the "Mad Sculptor" case, one of the most engrossing American crime dramas of the twentieth century, evoking an atmosphere and a madness that will keep readers riveted to the page.

HAROLD SCHECHTER is a professor of American literature at Queens College, CUNY. He is best known for his historical true-crime writing and for reference works such as *The A-to-Z Encyclopedia of Serial Killers.*

Author's residence: Brooklyn, New York



9780544104402 • $15.95 / Paperback / softback
How Children Succeed
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Paul Tough

How Children Succeed

Grit, Curiosity, and the Hidden Power of Character

***New York Times* bestseller**

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Why do some children succeed while others fail? The story we usually tell about childhood and success is the one about intelligence: success comes to those who score highest on standardized tests. But in *How Children Succeed*, Paul Tough argues that the qualities that matter more have to do with character: skills like perseverance, curiosity, optimism, and grit.

How Children Succeed introduces us to a new generation of researchers and educators, who, for the first time, are using the tools of science to peel back the mysteries of character. Through their stories, Tough reveals how this new knowledge can transform young people's lives.

This provocative and profoundly hopeful book will not only inspire and engage readers, it will also change our understanding of childhood itself.

PAUL TOUGH is the author of *Whatever It Takes: Geoffrey Canada's Quest to Change Harlem and America*. He has written extensively about education, child development, and poverty in cover stories for the *New York Times Magazine*, and in *The New Yorker*, *Slate*, *GQ*, *Esquire*, and the *New York Times*.



Author's residence:
New York City and Montauk, New York



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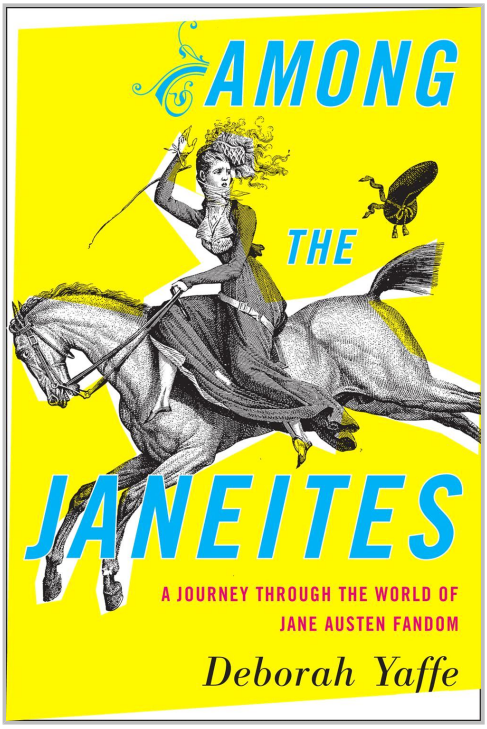


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Deborah Yaffe

Among the Janeites

A Journey Through the World of Jane Austen Fandom

With warmth and humor, lifelong Janeite Deborah Yaffe opens the door to the passionate, thriving world of Jane Austen fandom.

A Mariner Original Paperback

What is it about Jane Austen and her books that inspires such a devoted, diverse fan base? So wondered Deborah Yaffe, as she set out to investigate the zeal Austen has kindled and the remarkable cross-section of lives she has touched.

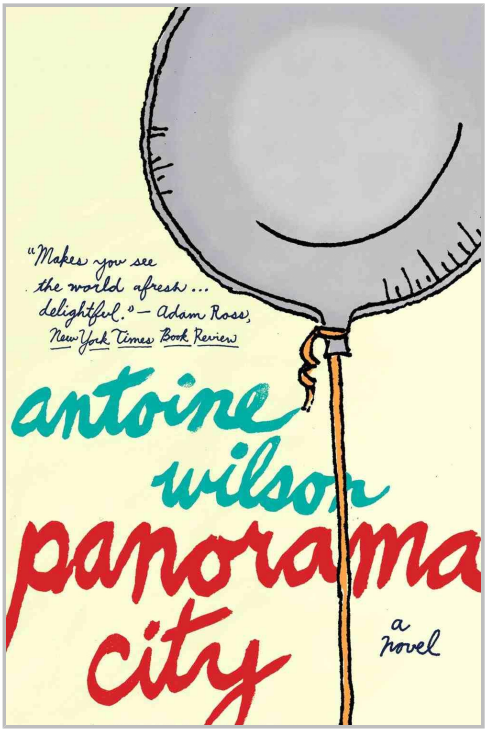
There's the Florida lawyer who is pursuing a byzantine theory about hidden subtexts in the novels, the writer of Austen fan fiction who found her own Mr. Darcy while reimagining *Pride and Prejudice,* and the lit professor whose roller derby nom de skate is Stone Cold Jane Austen. Yaffe goes where Janeites gather en masse, attending the lectures and dress-up ball at the Jane Austen Society of North America's annual conference, and joining a pilgrimage to historic sites across the pond.

Ultimately, the rich diversity of the Janeites brings Yaffe back to the books themselves. The depth and complexity of Austen's writing unite readers in a vibrant literary community that will speak to anyone who has ever loved a Jane Austen novel, and that reflects the nature of fans everywhere.

DEBORAH YAFFE has worked as a newspaper reporter in New Jersey and California, covering education, the law, and state government. She lives in central New Jersey with her husband, her two children, and her Jane Austen action figure.



Author's residence:
Princeton Juction, New Jersey



9780544106277 • $14.95 / Paperback / softback
Panorama City
SEPTEMBER • Fiction • 304 pages • 5.310 in W | 8.000 in H •
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Antoine Wilson

Panorama City

National bestseller

"A bracingly humane story whose narrator's wisdom and forbearance make you see the world afresh . . . A delightful performance." — Adam Ross, *New York Times Book Review*

"A gift . . . An astonishing narrative that offers the pleasures of irony without the sting." — Amy Parker, *Los Angeles Review of Books*

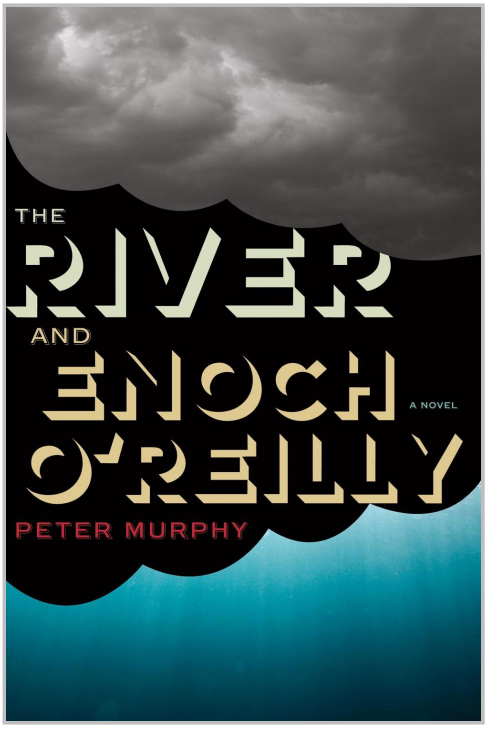
"Clever and wisely funny." — Ellissa Schappell, *Vanity Fair*

Oppen Porter, a self-described "slow absorber," thinks he's dying. He's not, but from his hospital bed he unspools his tale of self-determination into a cassette recorder for the benefit of his unborn son. Written in a wise and "refreshingly sincere" voice (*Flavorwire*), *Panorama City* traces forty days and nights navigating the fast-food joints, storefront churches, and home-office psychologists of the San Fernando Valley. Throughout, tugged in competing directions by people who think *they* know what is best for him, Oppen strives to carve out his own path and become a man of the world. Disarmingly funny and surreptitiously moving, *Panorama City* is a novel "worth cheering for, taking a route rare in serious contemporary fiction: finding a way to a happy ending" (*Cleveland Plain Dealer*).

ANTOINE WILSON is the author of the novel *The Interloper* and a graduate of the Iowa Writers' Workshop. He is a contributing editor of *A Public Space* and lives and surfs in Los Angeles. Visit www.antoinewilson.com.


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Author's residence:
Los Angeles



9780547904771 • $14.95 / Paperback / softback
The River and Enoch O'Reilly
SEPTEMBER • Fiction • 288 pages • 5.310 in W | 8.000 in H • Territory: US, O •
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Peter Murphy

The River and Enoch O'Reilly

From the acclaimed author of *John the Revelator* comes the tale of Enoch O'Reilly—Elvis impersonator, preacher—a small Irish town, a river flood, and the mysterious drowning of nine citizens.

In 1984, the river Rua overflows its banks near the Irish town of Murn. When the rains have stopped and the waters receded, nine bodies are found. What took them to the river?

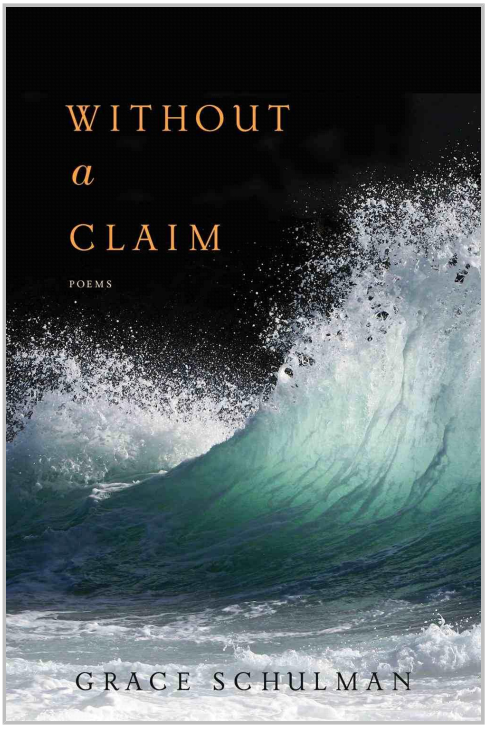
Claiming to be just returned from America, self-made minister Enoch launches a radio show he calls *The Revival Hour*. After a short but spectacular run, it ends in disaster and he's forced back to the family home. There, he finds clues to a mythic connection between the dead—this brotherhood of the flood—the natural rhythms of the earth, a secret language called Riverish, and his lost father.

In this fever-dream of a novel, Peter Murphy issues a shaman's call to conjure together various traditions—the gothic, the Irish, the Southern, the infusion of music into language, the infusion of myth into music and life, the search of a lost son for his long-lost father, our deep connections to our homelands and the cycles of nature. He establishes himself here, firmly, as one of Ireland's newest literary wonders.



PETER MURPHY's first novel, *John the Revelator,* was a Barnes & Noble Discover Pick and was shortlisted for a 2009 Costa Book Award. Murphy is a founder of the spoken-word/music ensemble the Revelator Orchestra, and his journalism has appeared in *Rolling Stone,* the *Irish Times,* and other publications.

Author's residence:
County Wexford, Ireland



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Grace Schulman

Without a Claim

Grace Schulman, who has been called "a vital and permanent poet" (Harold Bloom), here makes new the life she finds in other cultures and in the distant past.

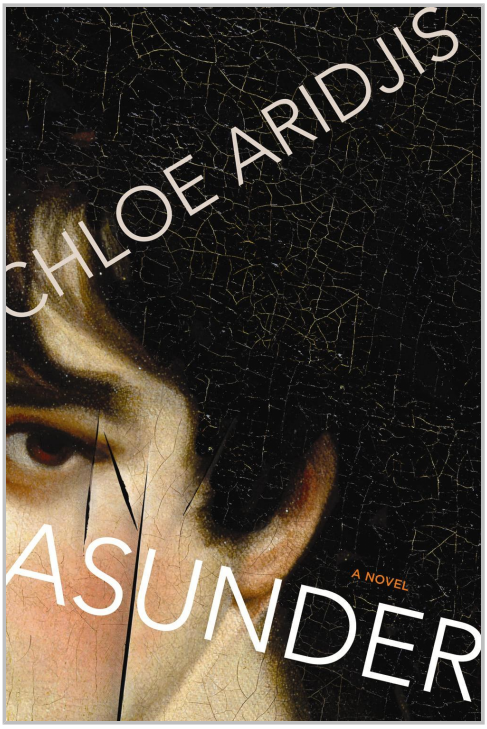
A Mariner Original paperback

In her seventh collection of poems, Grace Schulman masterfully emcompasses music, art, faith, and history while exploring themes of ownership. The title poem alludes to the Montauk sachem who sold land without any concept of rights to property. Schulman associates that account with the lives of her own ancestors' wanderings in Eastern Europe, and, turning to the present, meditates on our own notion of ownership: "No more than geese in flight, shadowing the lawn, / cries piercing wind, do we possess these fields, / given the title, never the dominion." She traces the illusion of rights, from land to objects, from our loves to our very selves. Alternatively, she finds permanence in art, whether in galleries or on cave walls, and music, whether in the concert hall, on the streets of New York, or in the waves at sea.

GRACE SCHULMAN is the author of six acclaimed books of poetry, including *Days of Wonder,* a finalist for the Phi Beta Kappa Award. Editor of *The Poems of Marianne Moore,* she is Distinguished Professor of English at Baruch College of the City University of New York.



Author's residence:
New York City



Chloe Aridjis

Asunder

A Mariner Original

From the acclaimed author of *Book of Clouds*, a novel about two museum guards in London for whom life and art begin to overtake one another in unsettling and surreal ways.

Half by chance, half by ancestral call, Marie works as a museum guard at the National Gallery in London. Amid its hushed and sedate corridors surge great currents of history and violence, paintings whose power belies their own fragility. There also lies the legacy of her great-grandfather Ted, the museum guard who slipped and fell moments before reaching the suffragette Mary Richardson as she took a blade to one of the gallery's masterpieces, Velázquez's *Rokeby Venus,* on the eve of World War I.

Drawn to such transgressors and the omens they bring with them, and after nine years at the Gallery, Marie begins to feel restless. At home she guards another, more humble collection—her handcrafted miniature landscapes—where she also remains a remarkably oppressive custodian of her own desires. A decisive change comes in the form of a winter trip to Paris. With the arrival of an uninvited guest and an unexpected encounter, Marie's carefully contained world is torn open.

A rich, resonant novel of beguiling depths and beautiful strangeness, *Asunder* follows one woman's journey to reconcile her roles as participant and spectator, and explores the delicate balance we must all find between creation and destruction, control and surrender.



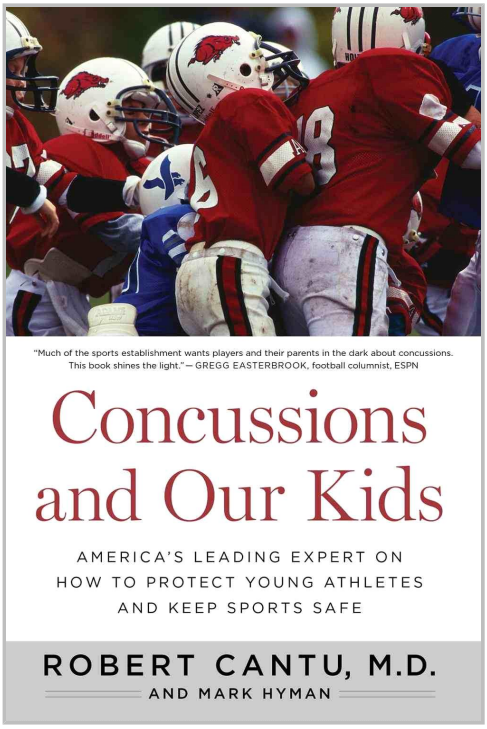
CHLOE ARIDJIS was born in New York and grew up in the Netherlands and Mexico City. She holds a BA from Harvard and a PhD in nineteenth-century French poetry and magic shows from Oxford University. Her first novel, *The Book of Clouds,* won the Prix du Premier Roman Étranger in France.

Author's residence:
London

9780544003460 • $13.95 / Paperback / softback
Asunder
SEPTEMBER • Fiction • 208 pages • 5.310 in W | 8.000 in H • Territory: US, C, O •
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9780544102231 • $14.95 / Paperback / softback
Concussions and Our Kids
SEPTEMBER • Sports/Health • 192 pages • 5.310 in W | 8.000 in H •
HMH hardcover, 2012
Previous ISBN: 978-0-547-77394-0
• Territory: US, C, O •
B/T/P/M/S: Einstein Thompson Agency
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• Online outreach and promotion to head injury and student athlete–parent organizations

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Robert Cantu, Mark Hyman

Concussions and Our Kids

America's Leading Expert on How to Protect Young Athletes and Keep Sports Safe

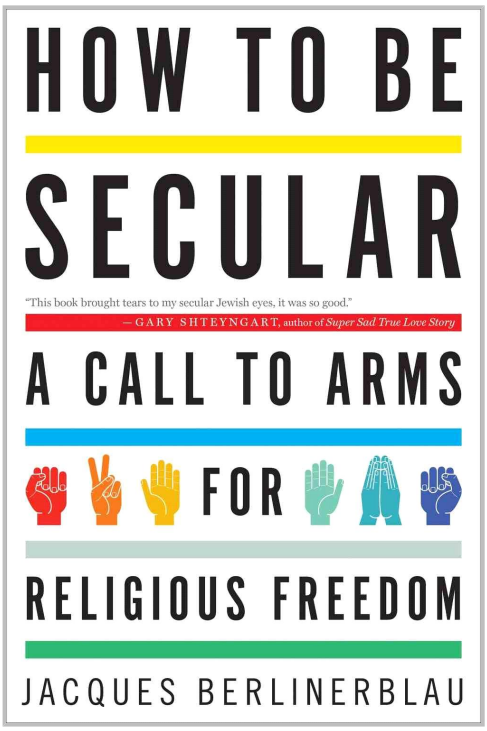
"This is an important, cutting-edge work by the premier specialist in his field. If you watch sports, or if you have a young athlete in your family, you need to read this book. It gives the expression, 'seeing stars' a whole new meaning." — Dan Shaughnessy, *Boston Globe* columnist and author of *The Curse of the Bambino* and *Senior Year*

Concussions and Our Kids is the first prescriptive book of its kind to address the issue of head trauma in sports and to offer guidelines for playing sports safely. Its bold proposals have spurred a national conversation, receiving notice in the *New York Times, Washington Post, Time,* and on National Public Radio. Described as "the single most important issue in sports today," concussions are widespread and devastating. As the country's leading expert on brain trauma, Dr. Robert Cantu has treated thousands of patients, from pro athletes to peewee players. His groundbreaking research is changing how sports are played. Parents, coaches, and players can learn from this combination manifesto/manual, helping to reduce concussions now and prevent more brain trauma down the road.

ROBERT CANTU, M.D., is the chief of neurosurgery and chairman of the Department of Surgery at Emerson Hospital, and codirector of Boston University's Center for the Study of Traumatic Encephalopathy.
MARK HYMAN is a sports journalist and the author of *Until It Hurts*.


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Author's residence:
Cantu: Concord, Massachusetts
Hyman: Baltimore, Maryland



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How to Be Secular
SEPTEMBER • Religion • 336 pages • 5.310 in W | 8.000 in H •
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Jacques Berlinerblau

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"This book brought tears to my secular Jewish eyes, it was so good. Berlinerblau is not just an astonishing secular thinker; he knows how to turn a phrase, and he knows how to keep the pages turning. Now put down those tefillin and read it!" — Gary Shteyngart, author of *Super Sad True Love Story*

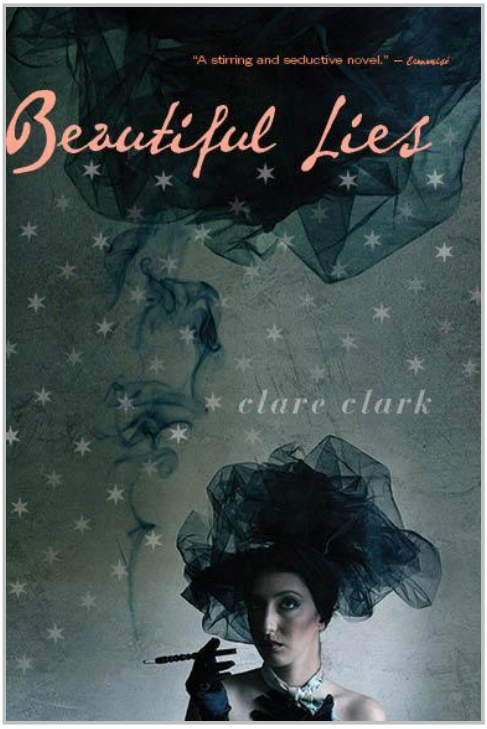
Founding Father Thomas Jefferson believed in a "wall of separation between church and state," but these days many people seem to have forgotten this ideal. Conservatives claim America is a "Christian nation" and urge that laws be structured around religious convictions. Hardcore atheists, meanwhile, seek to undermine and attack religion at all levels. Surely there must be a middle ground.

In *How to Be Secular,* Jacques Berlinerblau issues a call to the moderates—those who are tired of the belligerence on the fringes—that we return to America's long tradition of secularism, which seeks to protect both freedom from and for religion. He looks at the roots of secularism and examines how it should be bolstered and strengthened so that Americans of all stripes can live together peacefully.

JACQUES BERLINERBLAU, a professor at Georgetown University and director of its Program for Jewish Civilization, is the author of four books. He has appeared on radio, television, and in print, including the *Economist,* the *Jerusalem Post,* and the *Washington Post.*



Author's residence:
Washington, D.C.



9780544103801 • $14.95 / Paperback / softback
Beautiful Lies
SEPTEMBER • Fiction • 384 pages • 5.310 in W | 8.000 in H •
HMH Hardcover, 2012, 978-0151014675
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Clare Clark

Beautiful Lies

"A stirring and seductive novel." — *Economist*

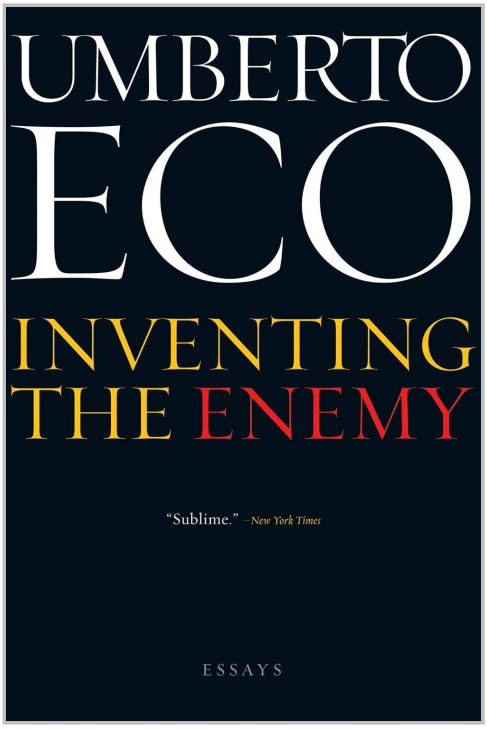
"Clare Clark's fiction manages to maintain historical accuracy even as it indulges in great storytelling and lush prose . . . A captivating fable of truth and memory, *Beautiful Lies* speaks to us quietly yet with strength." — *New York Times Book Review*

London 1887. For Maribel Campbell Lowe, the bohemian wife of a maverick politician, it is the year to make something of herself. A self-proclaimed Chilean heiress educated in Paris, she is torn between poetry and the new art of photography. But it is soon plain that Maribel's choices are not so simple. As her husband Edward's career hangs by a thread, her real past and the family she abandoned come back to haunt them both. When the notorious newspaper editor Alfred Webster begins to take an uncommon interest in Maribel, she fears he will not only destroy Edward's career but both of their reputations.

CLARE CLARK is the author of four novels, including *The Great Stink*, which was long-listed for the Orange Prize and was named a *Washington Post* Best Book of the Year, and *Savage Lands*, which was long-listed for the Orange Prize in 2010. Her work has been translated into five languages.


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Author's residence:
London



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Inventing the Enemy
SEPTEMBER • Essays • 256 pages • 20 b/w illustrations • 5.310 in W | 8.000 in H •
HMH Hardcover, 2012
Previous ISBN 978-0-547-64097-6
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Umberto Eco

Inventing the Enemy

Essays

"Sublime." — *San Francisco Book Review*

"Underscores the writer's profound erudition, lively wit, and passion for ideas of all shapes and sizes . . . Eco's pleasure in such explorations is obvious and contagious." — *Booklist*

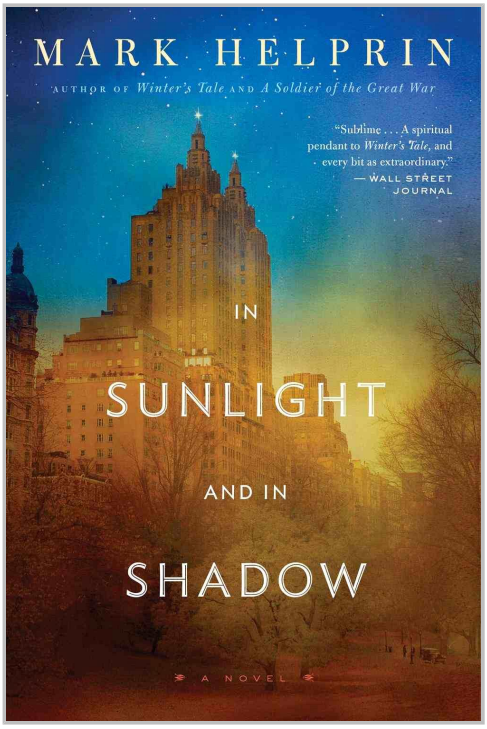
Inventing the Enemy covers a wide range of topics on which Eco has written and lectured over the last ten years, from a disquisition on the theme that runs through his recent novel, *The Prague Cemetery*—every country needs an enemy, and if it doesn't have one, must invent it; to the discussion of ideas that have inspired his earlier novels (and in the process he takes us on an exploration of lost islands, mythical realms, and the medieval world); from indignant reviews of James Joyce's *Ulysses* by fascist journalists of the 1920s and 1930s, to an examination of St. Thomas Aquinas's notions about the soul of an unborn child, to censorship and violence and WikiLeaks.

These are essays full of passion, curiosity, and obsession by one of the world's most esteemed scholars and critically acclaimed, best-selling novelists.



UMBERTO ECO is the author of *The Prague Cemetery*, *The Name of the Rose,* and numerous collections of essays. Formerly a professor of semiotics at the University of Bologna, he is now president of the Scuola Superiore de Studi Umanistici in Bologna.

Author's residence:
Milan, Italy



9780544102606 • $15.95 / Paperback / softback
In Sunlight and in Shadow
OCTOBER • Fiction • 720 pages • 5.310 in W | 8.000 in H •
HMH hardcover 2012, previous ISBN: 978-0-547-81923-5
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Mark Helprin

In Sunlight and in Shadow

***New York Times* bestseller**

"Marvelous . . . I was deeply disappointed, though, by the end of this grandly charming and deeply affecting novel — but only because it ended." — Alan Cheuse, NPR

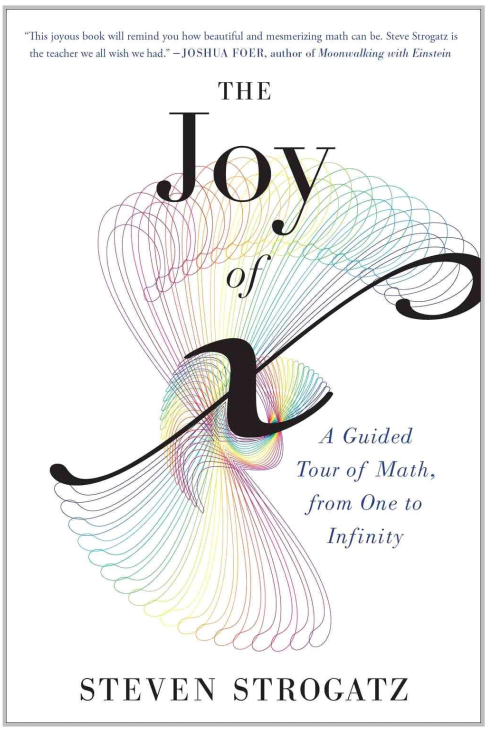
"If [Thomas] Wolfe had lived to see the war and the country that emerged from it, he might have written something just like this . . . *In Sunlight and in Shadow* matters." — Tom Junod, *Esquire*

In the summer of 1946, New York glows with energy. Harry Copeland, a World War II veteran, has returned home to run the family business. Yet his life is upended by a single encounter with the young singer and heiress Catherine Thomas Hale, each falling for the other in an instant. They pursue one another in a romance played out in Broadway theaters, Long Island mansions, the offices of financiers, and the haunts of gangsters. Catherine's choice of Harry over her longtime fiancé endangers Harry's livelihood and threatens his life. In the end, Harry must summon the strength of his wartime experience to fight for Catherine, and risk everything. "Sublime" and "extraordinary" (*Wall Street Journal*), *In Sunlight and in Shadow* is an inspiring paean to New York, in the tradition of *Winter's Tale*.

MARK HELPRIN is the acclaimed author of *Winter's Tale, A Soldier of the Great War, Freddy and Fredericka, The Pacific, Ellis Island, Memoir from Antproof Case,* and numerous other works.


Courtesy of the author

Author's residence:
Virginia



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The Joy of x
OCTOBER • Mathematics • 336 pages • 154 b/w Illustrations • 5.310 in W | 8.000 in H •
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Previous ISBN: 978-0-547-51765-0
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Steven Strogatz

The Joy of x

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"Delightful . . . Easily digestible chapters include plenty of helpful examples and illustrations. You'll never forget the Pythagorean theorem again!" — *Scientific American*

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Many people take math in high school and promptly forget much of it. But math plays a part in all of our lives all of the time, whether we know it or not. In *The Joy of* x, Steven Strogatz expands on his hit *New York Times* series to explain the big ideas of math gently and clearly, with wit, insight, and brilliant illustrations.

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STEVEN STROGATZ is a professor of applied mathematics at Cornell University. A renowned teacher and one of the world's most highly cited mathematicians, he has been a frequent guest on National Public Radio's *RadioLab*. He is the author of *Sync* and *The Calculus of Friendship,* the story of his thirty-year correspondence with his high school math teacher.

Author's residence:
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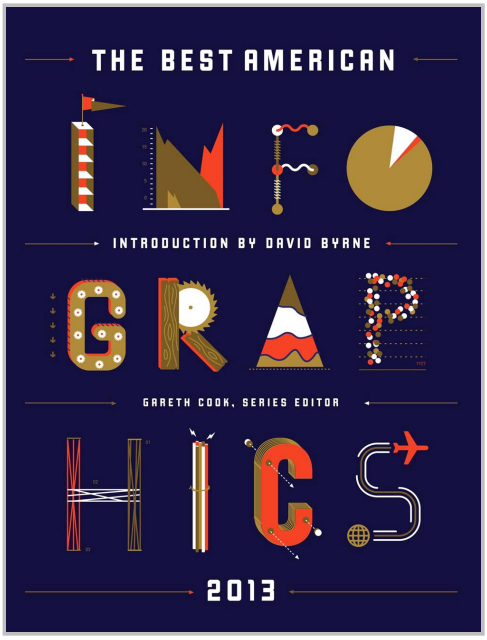


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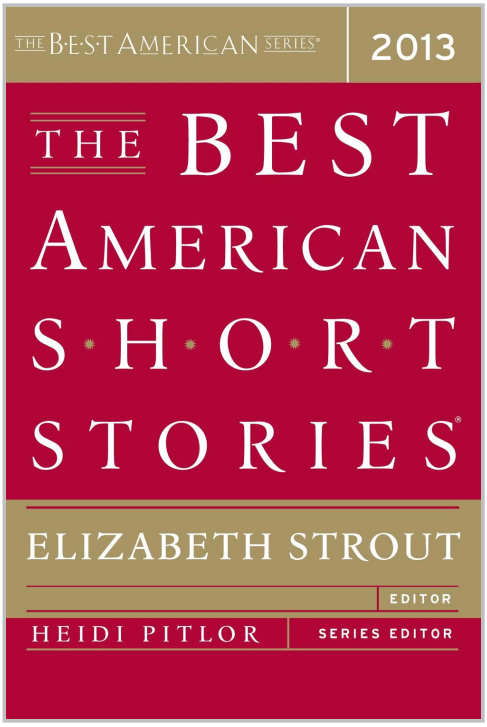


DAVID BYRNE, introducer, is a renowned artist, the force behind the Talking Heads, and the founder of the record label Luaka Bop. He is a photographer, film director, and author.

GARETH COOK, series editor, is a Pulitzer Prize–winning journalist, a columnist at the *Boston Globe,* and the editor of Mind Matters, *Scientific American*'s neuroscience blog.

Author's residence:
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Elizabeth Strout, Heidi Pitlor

The Best American Short Stories 2013

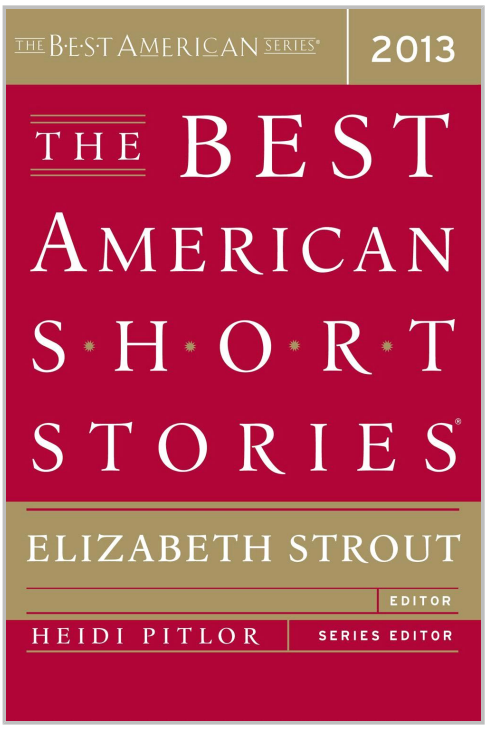
Edited by the best-selling and Pulitzer Prize–winning author Elizabeth Strout, this year's collection boasts a satisfying "chorus of twenty stories that are by turns playful, ironic, somber, and meditative" (*Wall Street Journal*). With the masterly Strout picking the best of the best, America's oldest and best-selling story anthology offers the traditonal pleasures of storytelling in voices that are thoroughly contemporary.



ELIZABETH STROUT's *Olive Kitteridge* won the 2009 Pulitzer Prize, was nominated for the National Book Critics Circle Award, and was a *New York Times* bestseller. Strout is the author of two previous novels, *Abide with Me,* a national bestseller, and *Amy and Isabelle,* also a *New York Times* bestseller. Her novel *The Burgess Boys* will be published in March.

HEIDI PITLOR is a former senior editor at Houghton Mifflin Harcourt. She is the author of the novel *The Birthdays* and has a novel coming in 2014.

Author's residence:
Strout: New York City
Pitlor: Massachusetts



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HEIDI PITLOR is a former senior editor at Houghton Mifflin Harcourt. She is the author of the novel *The Birthdays* and has a novel coming in 2014.

Author's residence:
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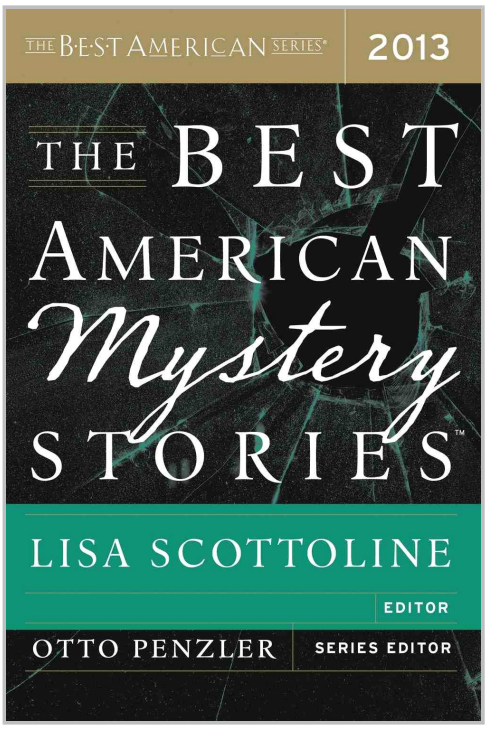
Dave Eggers and his students at the 826 Valencia and 826 Michigan writing labs compile fiction, nonfiction, poetry, and comics, as well as category-defying gems that have become one of the hallmarks of this lively collection.

Introducer TK



DAVE EGGERS is the editor of *McSweeney's* and a cofounder of 826 National, a network of nonprofit writing and tutoring centers for youths, located in eight cities across the United States. He is the author of seven books, including *What Is the What, Zeitoun, Wild Things,* and *A Hologram for the King.*

Author's residence:
Eggers: San Francisco



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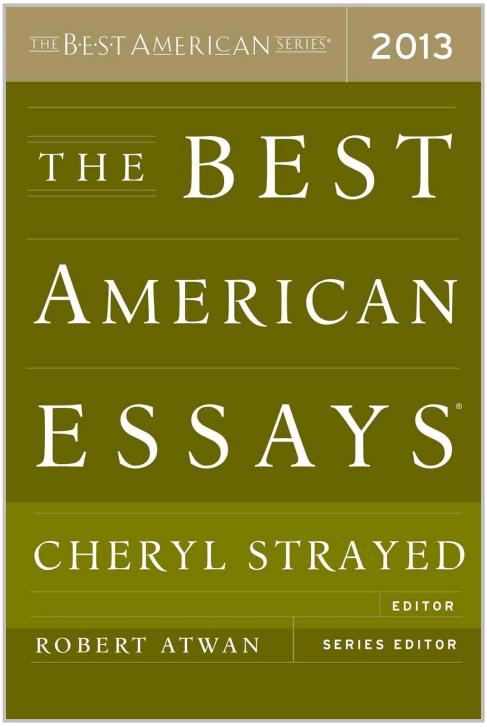
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OTTO PENZLER is the founder of the Mysterious Bookshop and the Mysterious Press. His most recent book is *The Black Lizard Big Book of Black Mask Stories.*

Author's residence:
EDITORS' RESIDENCES
Scottoline: Pennsylvania
Penzler: New York City



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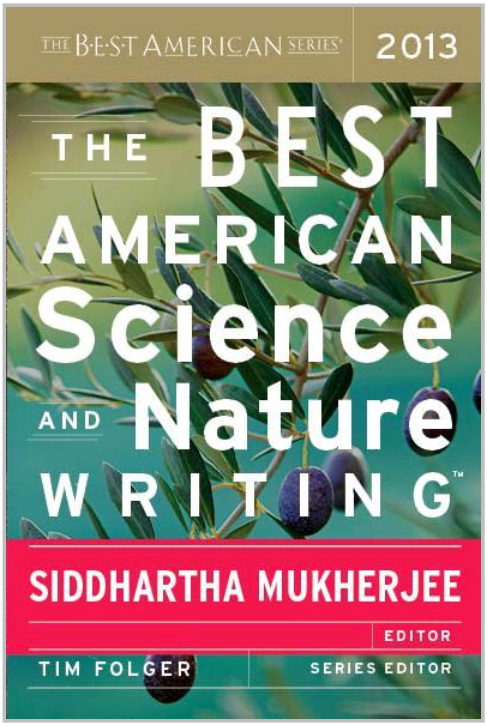
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CHERYL STRAYED is the author of the novel *Torch* and the memoir *Wild,* which was a number one *New York Times* bestseller. She has been Sugar, of the column "Dear Sugar," at TheRumpus.net, since March 2010. Her columns have been compiled in *Tiny Beautiful Things.*

ROBERT ATWAN has been the series editor of *The Best American Essays* since its inception in 1986. He has edited numerous literary anthologies and written essays and reviews for periodicals nationwide.

Author's residence:
Strayed: Portland, Oregon
Atwan: New York City



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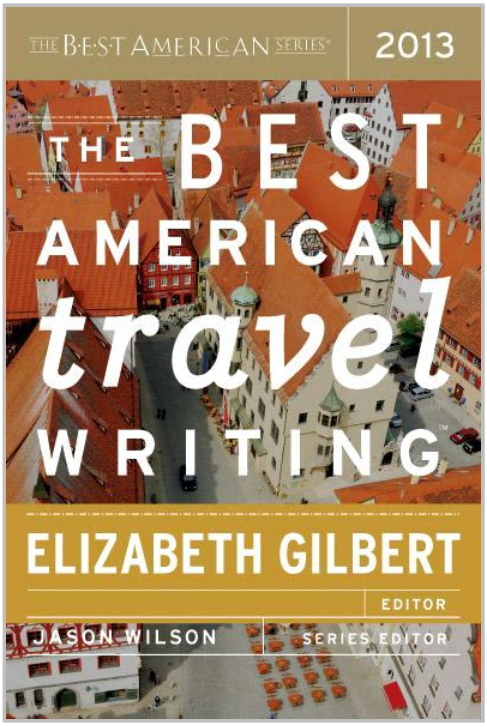
Pulitzer Prize–winning author Siddhartha Mukherjee, a leading cancer physician and researcher, selects the year's top science and nature writing from journalists who dive into their fields with curiosity and passion, delivering must-read articles from a wide array of fields.

SIDDHARTHA MUKHERJEE, a cancer physician and researcher, is the author of *The Emperor of Maladies: A Biography of Cancer,* the 2011 Pulitzer Prize winner for general nonfiction.


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TIM FOLGER is a contributing editor at *Discover* and writes about science for several magazines.

Author's residence:
Mukherjee: New York City
Folger: Gallup, New Mexico



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Jason Wilson, Elizabeth Gilbert

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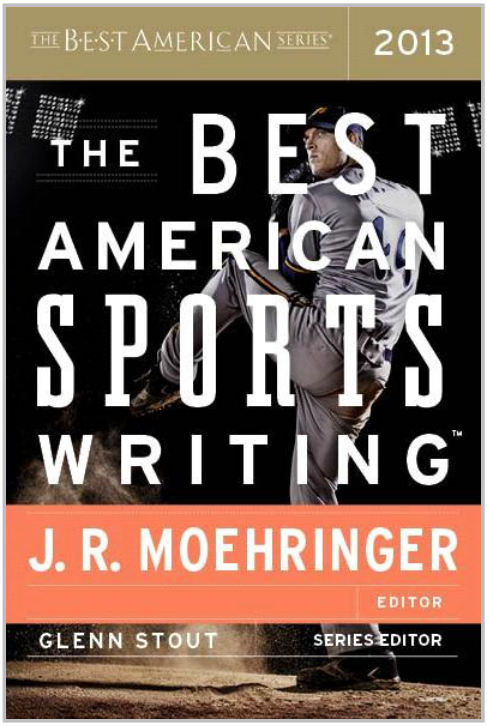
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ELIZABETH GILBERT is the number-one *New York Times* bestselling author of *Eat, Pray, Love* and *Committed: A Love Story* and is a National Magazine Award–nominated journalist. Her work has been published in *Harper's Bazaar*, *Spin*, and *The New York Times Magazine*.

Author's residence:
Gilbert: Frenchtown, New Jersey
Wilson: Haddonfield, New Jersey



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Glenn Stout, J. R. Moehringer

The Best American Sports Writing 2013

" 'The power of sport,' [Wright Thompson] writes, 'is that, on occasion, it redeems the messes we create around it.' This fine collection, worthy of its predecessors in the annual series, helps deliver that redemption. " — ***Booklist***

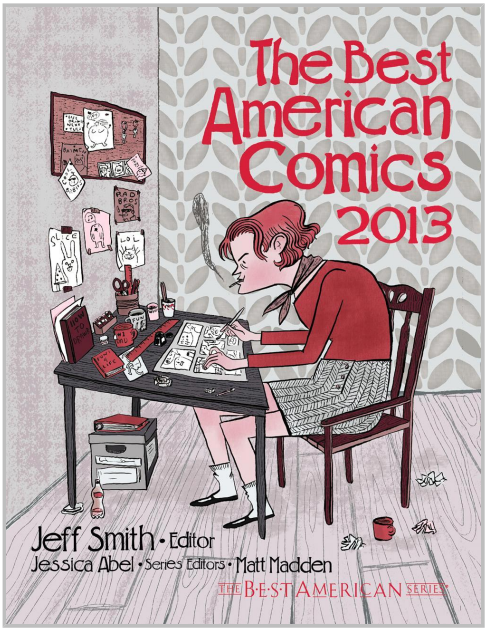
J. R. Moehringer, a Pulitzer Prize–winning feature writer and the author of *The Tender Bar,* has selected the best in sports writing from the past year. Chosen from more than 350 national, regional, and specialty publications and, increasingly, the top sports blogs, this collection showcases those journalists who are at the top of their game.



J.R. MOEHRINGER won a Pulitzer Prize in 2000 for his feature writing and is the author of the widely praised memoir *The Tender Bar.*

GLENN STOUT is the author of *Young Woman and the Sea* and *Fenway 1912.* He has been the editor of *The Best American Sports Writing* since its inception.

Author's residence:
Moehringer: Scottsdale, Arizona
Stout: Alburg, Vermont



Jeff Smith, Jessica Abel, Matt Madden

The Best American Comics 2013

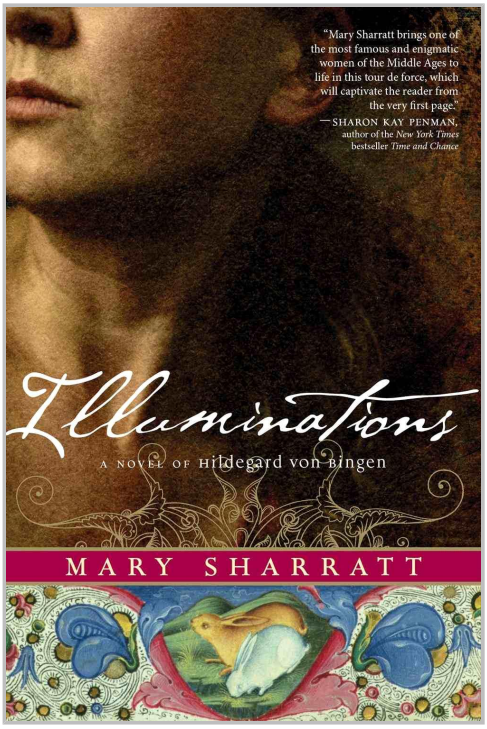
The Best American Comics showcases the work of both established and up-and-coming contributors. Editor Jeff Smith—creater of the classic comic *Bone,* a comedy/adventure about three lost cousins from Boneville—has culled the best stories from graphic novels, pamphlet comics, newspapers, magazines, mini-comics, and web comics to create this cutting-edge collection.

In 1991 JEFF SMITH launched Cartoon Books to publish his comic book Bone. Word of mouth, critical acclaim, and a string of major awards, which continue to this day, helped propel Cartoon Books and Bone to the forefront of the comic book industry.
JESSICA ABEL is the author of the graphic novel *La Perdida*. MATT MADDEN is a cartoonist best known for his book *99 Ways to Tell a Story: Exercises in Style*. Together, Abel and Madden are the authors of *Mastering Comics and Drawing Words and Writing Pict...*
Author's residence:
Smith: Columbus, Ohio
Abel and Madden: France

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Mary Sharratt

Illuminations

A Novel of Hildegard von Bingen

A Best Book of 2012, *Kirkus Reviews*

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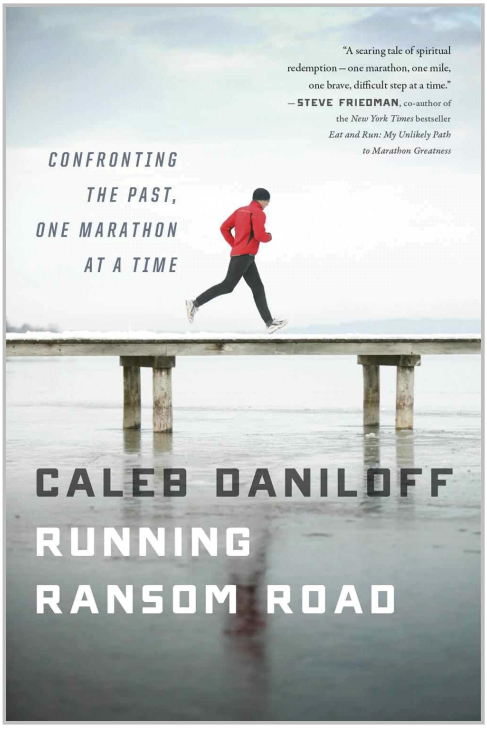
Skillfully weaving historical fact with psychological insight and vivid imagination, *Illuminations* brings to life one of the most extraordinary women of the Middle Ages: Hildegard von Bingen, Benedictine abbess, visionary, and polymath.

Offered to the Church at the age of eight, Hildegard was expected to live in silent submission as the handmaiden of a renowned, disturbed young nun, Jutta von Sponheim. But Hildegard rejected Jutta's masochistic piety, rejoicing in her own secret visions of the divine. When Jutta died, Hildegard broke out of her prison, answering the heavenly call to speak and write about her visions and to liberate her sisters. Riveting and utterly unforgettable, *Illuminations* is a deeply moving portrayal of a woman willing to risk everything for what she believed.

The author of four critically acclaimed novels, MARY SHARRATT is an American who lived for twelve years in Germany, which, along with her interest in sacred music and herbal medicine, inspired her to write *Illuminations.*

Author's residence: Lancashire, England


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Caleb Daniloff

Running Ransom Road

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"Unblinking, ultimately triumphant . . . A searing tale of spiritual redemption—one marathon, one mile, one brave, difficult step at a time." — Steve Friedman, co-author of the *New York Times* bestseller *Eat and Run* and author of *Lost on Treasure Island*

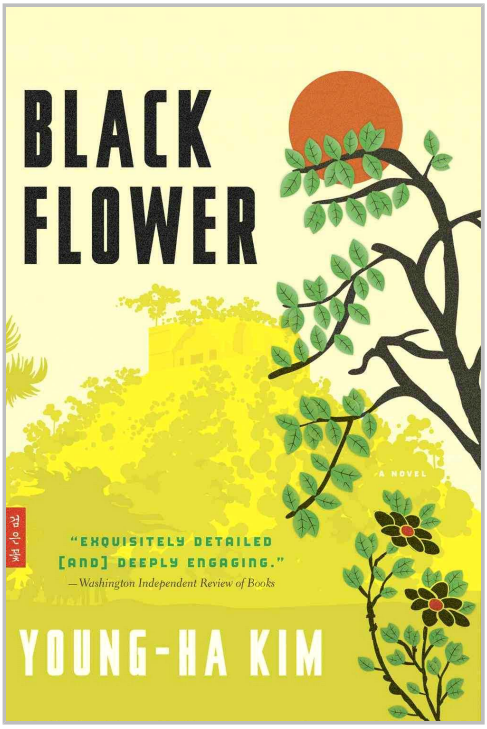
For fifteen years, the words that best described Caleb Daniloff were "drunk," "addict," and "abuser." These days, the best word to describe him is "runner."

In *Running Ransom Road,* the long-since-sober Daniloff confronts his past by setting out to run races in each of the cities where he once lived and wreaked havoc during that lost period of his life. As he competes in marathons from Boston to Vermont to Moscow, he explores his old destructive life and how running's sobering and inspiring effects have changed him for the better. In doing so, he connects with others like him, illuminating the connection between addiction and running. *Running Ransom Road* is at once a memoir of addiction, finding oneself, and learning to push past barriers both physical and emotional.

CALEB DANILOFF has written for *Runner's World* and the *Boston Globe*. He has been a commentator on Vermont Public Radio and has contributed to NPR's *All Things Considered*. The recipient of the 2005 Ralph Nading Hill Jr. Literary Prize, he runs thirty to forty miles a week.


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Author's residence:
Cambridge, Massachusetts



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Young-ha Kim, Charles La Shure

Black Flower

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"Spare and beautiful... a look at the roots of the little-known tribulations of the Korean diaspora in Mexico." — *Publishers Weekly*, starred and boxed review

"Gritty and revealing . . . Covers territory hardly touched in American fiction and will be of interest to many readers." — *Library Journal*

In 1904, facing war and the loss of their nation, more than a thousand Koreans left their homes to seek possibility elsewhere; they are promised land in unknown Mexico. After a long sea voyage, these emigrants—thieves and royals, priests and soldiers, orphans and entire families—disembark, to discover that they have been sold into indentured servitude.

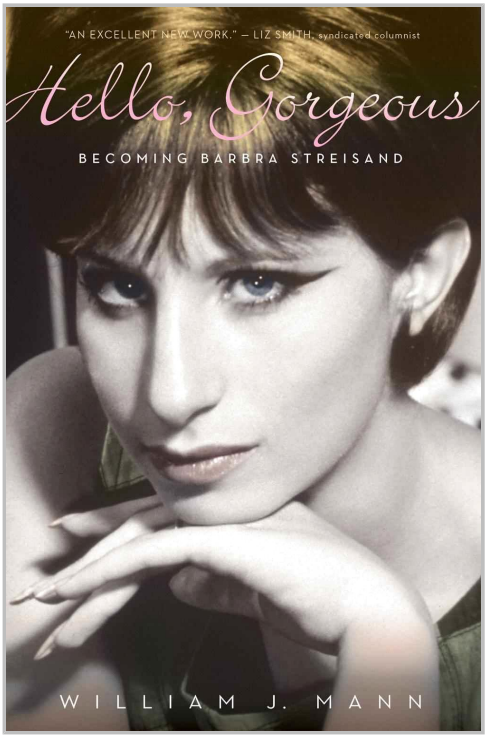
Aboard the ship, orphan Ijeong fell in love with a noble's daughter; separated when the *hacendados* claim their laborers, he vows to find her. Then, after years of working in the punishing heat of the henequen fields, the Koreans are caught in the midst of a Mexican revolution. A tale of star-crossed love, political turmoil, and the dangers of seeking freedom in a new world, *Black Flower* is an epic story based on a little-known moment in history.



YOUNG-HA KIM's *Black Flower* won Korea's Dong-in Prize. He is one of the most talented and prolific Korean writers of his generation, with five novels and three collections of short stories, including his acclaimed debut, *I Have the Right to Destroy Myself.*

Author's residence:

Seoul, South Korea



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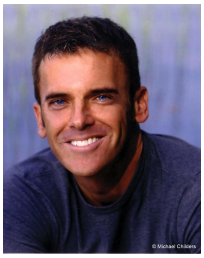
Hello, Gorgeous

Becoming Barbra Streisand

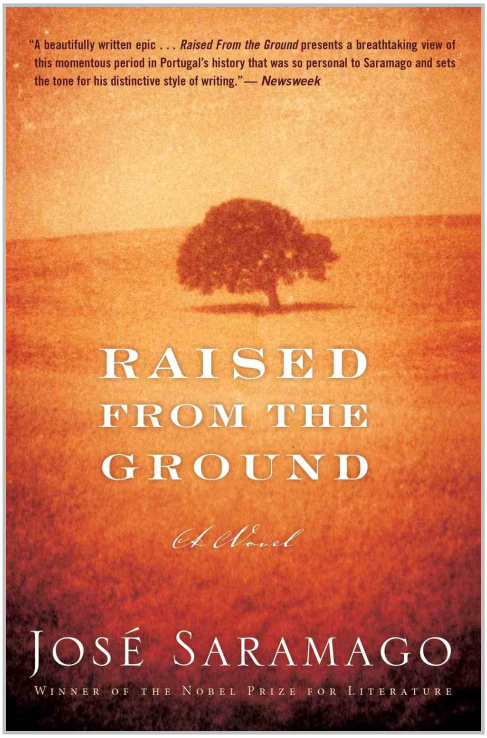
"[An] excellent new work . . . One can only put down *Hello, Gorgeous* with renewed appreciation for Barbra's single-mindedness, and with some glimpse of her inner struggle." — Liz Smith, syndicated columnist

In 1960, Barbra Streisand was just a seventeen-year-old Brooklyn kid with plenty of talent and even more ambition. Four years later, she had conquered Broadway as the star of *Funny Girl* and had three platinum albums. In *Hello, Gorgeous,* William Mann takes us back to her formative years: her relationship with her mother, her early lovers, and her husband Elliott Gould. With access to the previously sealed private collections of Jerome Robbins, Bob Fosse, and many others, Mann lays out the first-ever accurate account of the making of *Funny Girl,* fills in an incomplete record of Streisand's early nightclub and television appearances, and takes us behind the scenes of the canny marketing team whose strategies made her stardom seem inevitable.

WILLIAM J. MANN is the author of *Kate: The Woman Who Was Hepburn* and *How to Be a Movie Star: Elizabeth Taylor in Hollywood,* as well as several other works of fiction and nonfiction.



Author's residence:
New York City and Provincetown.



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Jose Saramago, Margaret Jull Costa

Raised from the Ground

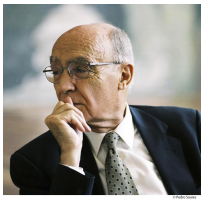
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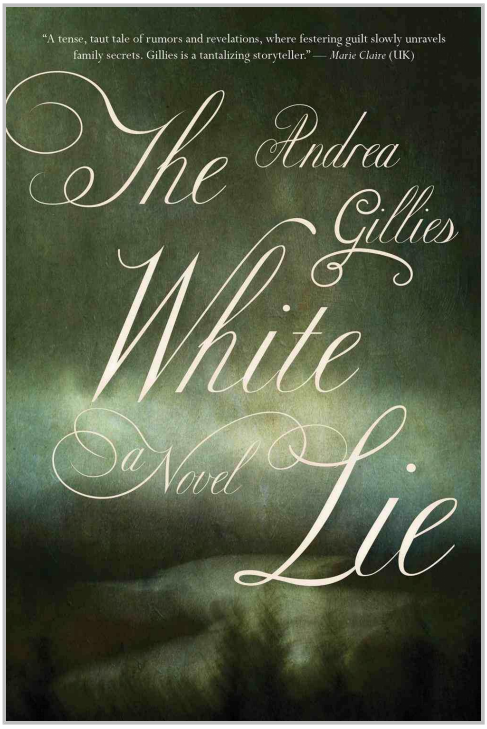
"A beautifully written epic . . . *Raised from the Ground* presents a breathtaking view of this momentous period in Portugal's history that was so personal to Saramago and sets the tone for his distinctive style of writing." — *Newsweek*

First published in 1980, the City of Lisbon Prize–winning *Raised from the Ground* follows the changing fortunes of the Mau Tempo family—poor landless peasants not unlike Saramago's own grandparents. Set in Alentejo, a southern province of Portugal known for its vast agricultural estates, the novel charts the lives of the Mau Tempos as national and international events rumble on in the background—the coming of the republic in Portugal, the two world wars, and an attempt on the dictator Salazar's life. Yet nothing really impinges on the grim reality of the farm laborers' lives until the first communist stirrings.

Raised from the Ground is Saramago's most deeply personal novel, the book in which he found the signature style and voice that distinguishes all of his brilliant works.

JOSÉ SARAMAGO (1922–2010) was the author of many novels, among them *Blindness*, *All the Names*, *Baltasar and Blimunda*, and *The Year of the Death of Ricardo Reis*. In 1998 he was awarded the Nobel Prize for Literature.





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The White Lie

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"One hot summer day, Michael Salter, nineteen-year-old scion of a posh Highland family, disappears. When his childlike aunt claims she drowned him during a fight, the family close ranks. No police. No memorial service. No titbits for village gossips. A decade of deceit begins." — *Financial Times*

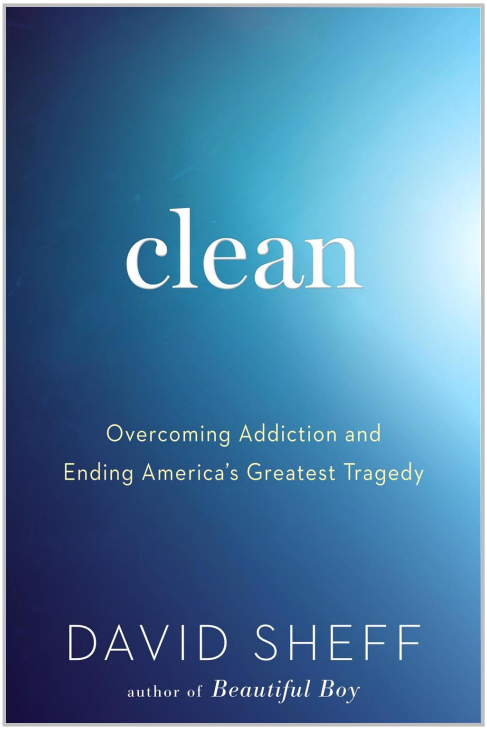
The Salter family orbits around Peattie House, their crumbling Scottish estate filled with threadbare furniture, patrician memories, and all the secrets that go with them. While they are gathered for their grandmother's seventieth birthday, someone breaks the silence. The web begins to unravel. But what is the white lie? How many others are built upon it? How many lives have been changed because of it? Only one person knows the whole truth. From beyond the grave, Michael loops back into the past until we see, beyond perception and memory, how deeply our decisions resound, and just what is the place, and price, of grandeur.

Andrea Gillies brings us inside a big house and a great family, with an elegantly written novel of eccentric characters, twists and turns and redirects, and shocking revelations.

Andrea Gillies has worked as a writer and editor. She was praised by the *New York Times* as a "gorgeous writer" for her first book, the memoir *Keeper*, which won the Orwell Prize and the Wellcome Trust Book Prize. This is her first novel.


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David Sheff

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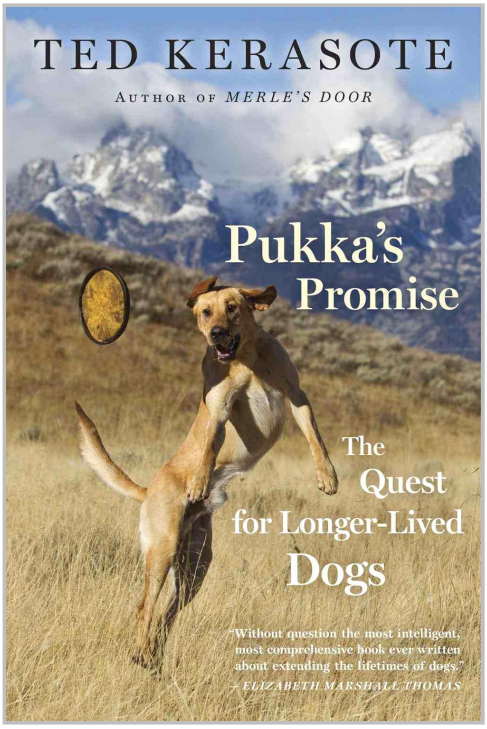
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DAVID SHEFF is the author of the number-one *New York Times* best-selling memoir *Beautiful Boy.* Sheff's ongoing research and reporting on the science of addiction earned him a place on *Time*'s list of the world's most influential people.

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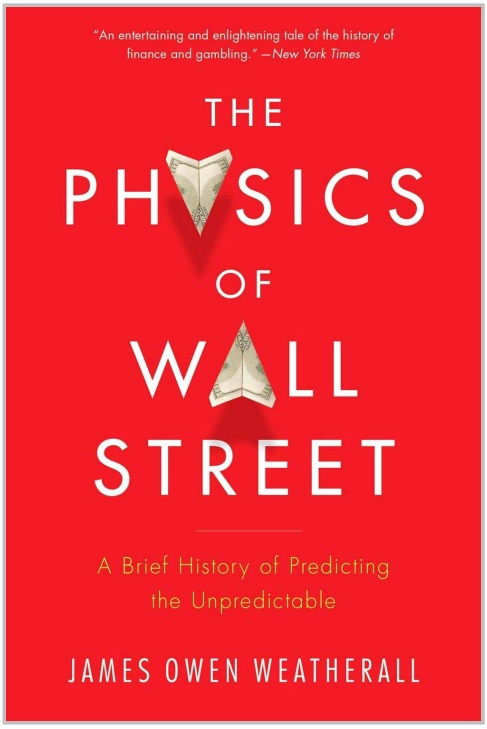
When Ted Kerasote was ready for a new dog after losing his beloved Merle—who died, as all our dogs do, too soon—he knew he would want to give puppy Pukka the longest life possible. But how to do that?

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TED KERASOTE's books include the national bestseller *Merle's Door: Lessons from a Freethinking Dog* and *Out There*, which won the National Outdoor Book Award. His essays and photographs have appeared in *Audubon*, *Outside*, and the *New York Times*, among other publications.

Author's residence: Jackson Hole, Wyoming



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James Owen Weatherall

The Physics of Wall Street

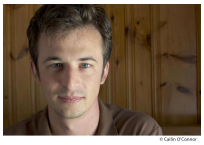
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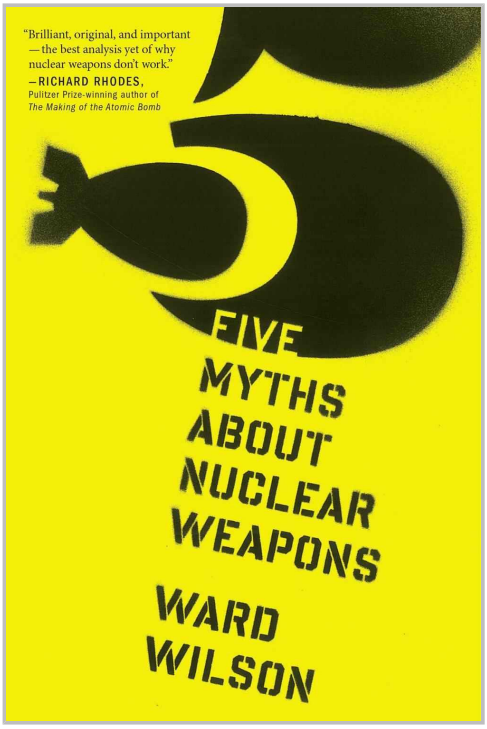
After the economic meltdown of 2008, many pundits placed the blame on "complex financial instruments" and the physicists and mathematicians who dreamed them up. But how is it that physicists came to drive Wall Street? And were their ideas really the cause of the collapse?

In *The Physics of Wall Street,* physicist James Weatherall answers both these questions. He tells the story of how physicists first moved to finance, bringing science to bear on some of the thorniest problems in economics, from bubbles to options pricing. But models have limitations and can break down in the hands of those who either don't understand their purpose or don't care, which is exactly what happened on Wall Street. However, Weatherall argues that the solution is not to give up on the models, but to make them better.


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JAMES OWEN WEATHERALL is a physicist, philosopher, and mathematician. He holds graduate degrees from Harvard, the Stevens Institute of Technology, and the University of California, Irvine, where he is presently an assistant professor of logic and the philosophy of science. He has written for *Slate* and *Scientific American.*

Author's residence:
Irvine, California



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JANUARY • History/Political Science • 208 pages • 12 illustrations • 5.310 in W | 8.000 in H • HMH hardcover, 2012, 978-0-547-85787-9 • Territory: World •
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Ward Wilson

Five Myths About Nuclear Weapons

"Brilliant, original, and important — the best analysis yet of why nuclear weapons don't work."
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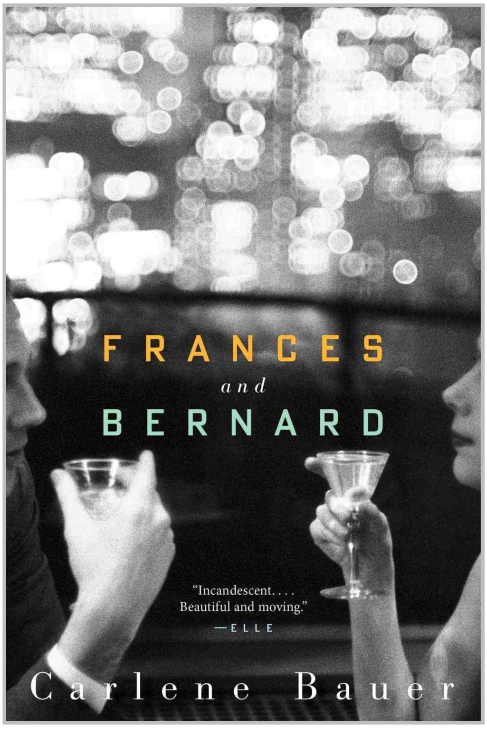
Nuclear war would be an apocalypse. Nuclear deterrence is effective in a crisis. Nuclear weapons shock and awe opponents. Killing civilians causes leaders to back down. The bomb has kept the peace for sixty-five years. These are the things we think we know about nuclear weapons, but it turns out they are myths, myths that nonetheless still shape our nuclear policy.

In *Five Myths About Nuclear Weapons,* Ward Wilson blows the lid off the stale debate surrounding nuclear weapons, stripping away emotion and exaggeration. By drawing on new facts and historical research, Wilson methodically shatters each of these myths in turn. *Five Myths About Nuclear Weapons* will surprise you, enlighten you, and spur debates about whether nuclear weapons have any power and importance in the twenty-first century.



WARD WILSON is a senior fellow at the James Martin Center for Nonproliferation Studies of the Monterey Institute of International Studies. He has spoken before government bodies, the United Nations, and at think tanks and universities, including Stanford, Princeton, Georgetown, and the Naval War College.

Author's residence:
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9780544105171 • $14.95 / Paperback / softback
Frances and Bernard
JANUARY • Fiction • 208 pages • 5.310 in W | 8.250 in H •

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In the summer of 1957, Frances and Bernard meet at an artists' colony. She finds him faintly ridiculous, but talented. He sees her as aloof, but intriguing. Afterward, he writes her a letter. Soon they fall into the kind of fast, deep friendship that can take over—and change the course of—our lives.

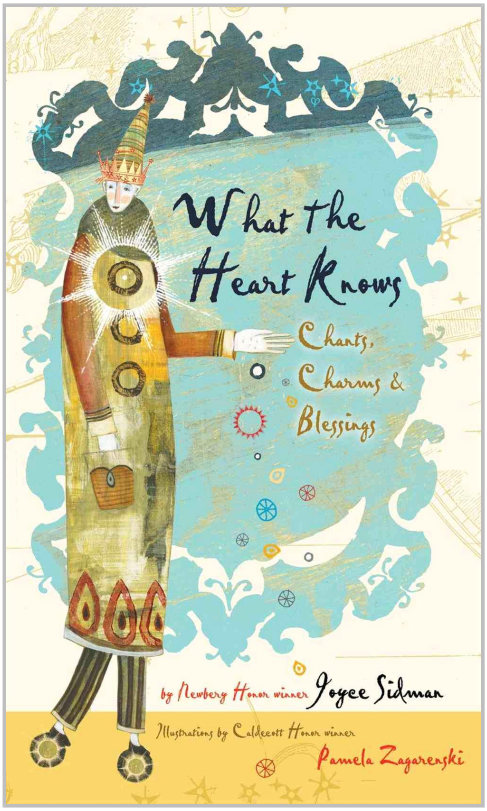
Inspired by Flannery O'Connor and Robert Lowell, *Frances and Bernard* explores, through new characters with charms entirely their own, the limits of faith, passion, sanity, what it means to be a true friend, and the nature of acceptable sacrifice. In the grandness of the fall, can we love another person so completely that we lose ourselves?

In witness to all the wonder of kindred spirits and bittersweet romance, *Frances and Bernard* is a tribute to the power of friendship and the people who help us discover who we are.



CARLENE BAUER is the author of the memoir *Not That Kind of Girl*, described as "soulful" by Walter Kirn in *Elle* and "approaching the greatness of Cantwell" in the *New York Post*. She has written for the likes of *n+1*, *Slate*, *Salon*, and the *New York Times*.

Author's residence: Brooklyn, New York



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What the Heart Knows
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Joyce Sidman, Pamela Zagarenski

What the Heart Knows

Chants, Charms, and Blessings

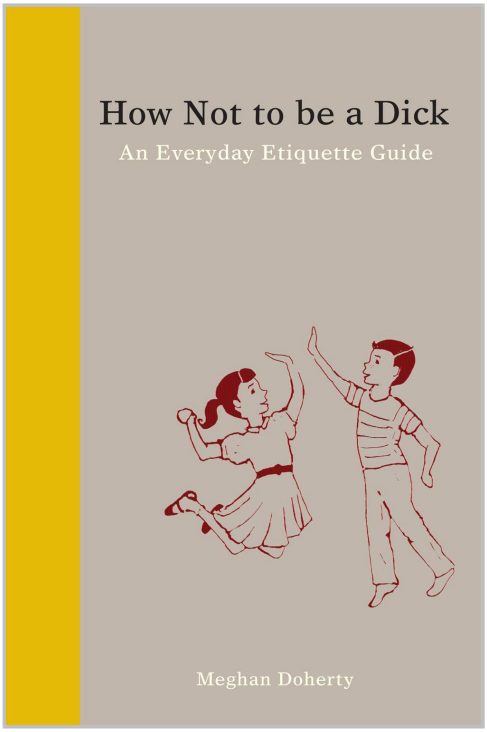
A one-of-a-kind poetry gift book of hope, wisdom, and power from the Newbery Honor–winning poet Joyce Sidman and the Caldecott Honor–winning artist Pamela Zagarenski.

What the Heart Knows: Chants, Charms, and Blessings is a collection of poems to provide comfort, courage, and humor at difficult or daunting moments in life. It conjures forth laments, spells, invocations, chants, blessings, promises, songs, and charms. Here are pleas on how to repair a friendship, wishes to transform one's life or to slow down time, charms to face the shame of a disapproving crowd, invocations to ask for forgiveness, to understand the mysteries of happiness, and to bravely face a dark and different world. These words help us remember or grieve; they bolster courage and guard against evil; they help us celebrate and give thanks.

The poet extraordinaire **Joyce Sidman** won a Newbery Honor medal for *Dark Emperor and Other Poems of the Night* and continues to write poetry for children that has been called "fresh," "inspiring," and "accessible" to her young audience. She is intrigued by the idea of "words of power"—chants and charms that were once believed to have real influence in everyday life.

The beautiful art of the Caldecott Honor–winning **Pamela Zagarenski** captures a world of emotion and the essence of Sidman's words.

Author's residence:
Author: Wayzata, MN
Illustrator: Stonington, CT and Prince Edward Island



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How Not to Be a Dick
OCTOBER • Hardcover teen nonfiction • 176 pages • 75 illustrations • 5.500 in W | 8.250 in H • Territory: World

Building on the book's genesis on Tumblr, we'll create an innovative social media campaign using Tumblr as the hub

E-book available 9781936976126

Meghan Doherty

How Not to Be a Dick

An Everyday Etiquette Guide

Essential (and emotionally intelligent) etiquette tips are packaged here alongside hilarious "Dick and Jane"-style illustrations. Laugh and learn.

The rules of engagement for adolescents change rapidly from year to year and from school to school—but there are some things that pretty much everyone needs to know: how to behave at a party, for instance, or how to engage with someone of a different background, or how to pass gas ("pardon me") in a dignified manner, as the occasion demands. Done in the retro style of the popular 1940s Dick and Jane series, this book offers practical and helpful tips for navigating difficult social situations—conveying its message with humor and ease.

Meghan Doherty has illustrated the forthcoming Zest books *Undecided* and *Super Pop*. She previously wrote for the Brooklyn-based web magazine Brokelyn.com and has created websites and posters for a variety of clients. She currently lives in Brooklyn, New York.

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