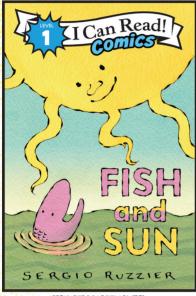
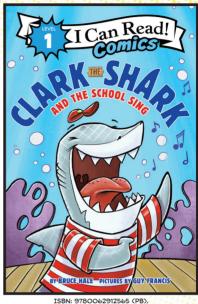
HarperAlley proudly presents this new line of early reader comics in the I Can Read series!

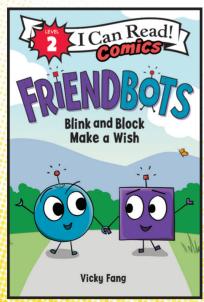
I Can Read!



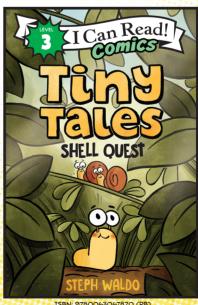
ISBN: 9780063076631 (PB), 9780063076648 (HC), 9780063076655 (eBook) On-Sale Date: 06/29/21



ISBN: 9780062912565 (PB), 9780062912572 (HC), 9780062914156 (eBook) On-Sale Date: 06/29/21



ISBN: 9780063049444 (PB), 9780063049451 (HC), 9780063049468 (eBook) On-Sale Date: 06/29/21

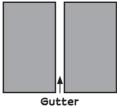


ISBN: 9780063067820 (PB), 9780063067837 (HC), 9780063067844 (eBook) On-Sale Date: 06/29/21

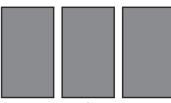
I Can Read Comics Cartooning Basics



Panel
A moment in time

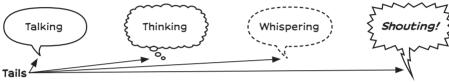


The space between panels



Tier One row of panels

Word Balloons When someone talks, thinks, whispers, or shouts, their words go in here:

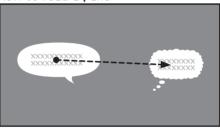


Points to whoever is talking / thinking / whispering / shouting / etc.

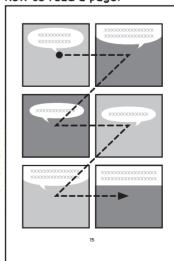
How to read a graphic novel:

- Read a page of comics much like you'd read a page of picture books and/or novels: left to right / top to bottom.
- Read the text along with the image, paying close attention to the character's expressions, actions, and scene around them.
- If there is no dialogue, take the time to read the image. Visual cues are as important as text!

How to read a panel:



How to read a page:



New to comics? No problem!!!

Every 1 Can Read Comic will include a WING BASICS

CARTOONING BASICS

page on the inside cover to help readers new to comics navigate the pages more easily!



Your child's love of reading starts here!

I Can Read Comics introduces children to the world of graphic novel storytelling and encourages visual literacy in emerging readers. Comics inspire reader engagement unlike any other format. They ask readers to infer and answer questions, like:

- 1. What do I read first? Image or text?
- 2. Why is this word balloon shaped *this* way, and that word balloon shaped *that* way?
- 3. Why is a character making that facial expression? Are they happy, angry, excited, sad?

From the comics your child reads with you to the first comic they read on their own, there are **I** Can Read Comics for every stage of reading:



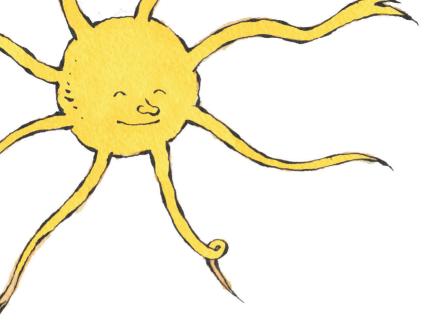




The magic of graphic novel storytelling lies between the gutters

Unlock the magic with

I Can Read Comics!

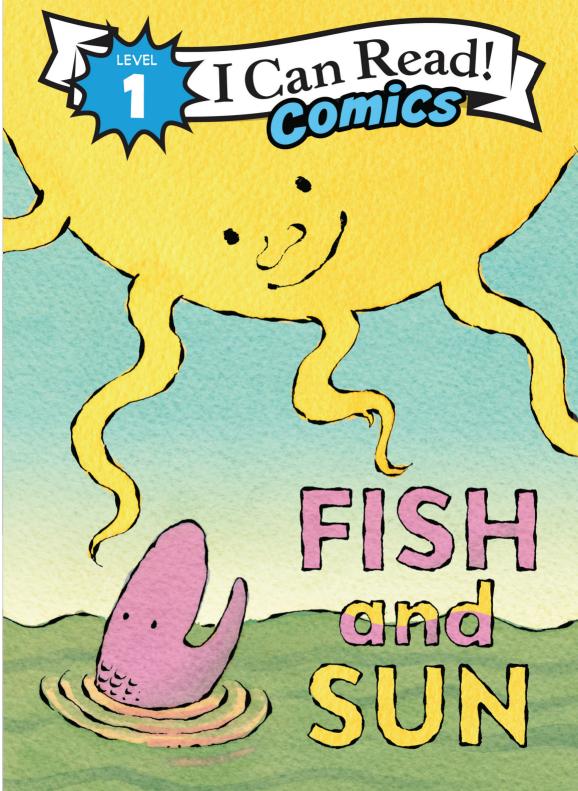


Introducing...

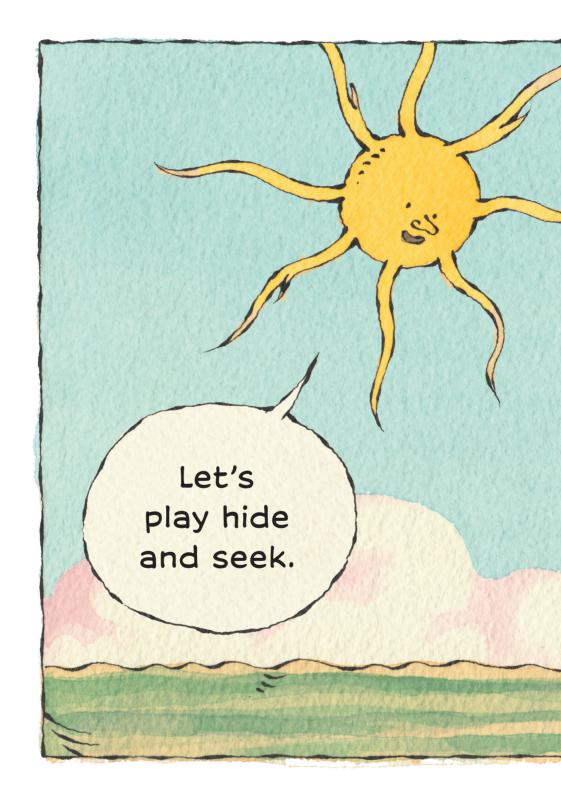
Fish and Sun!

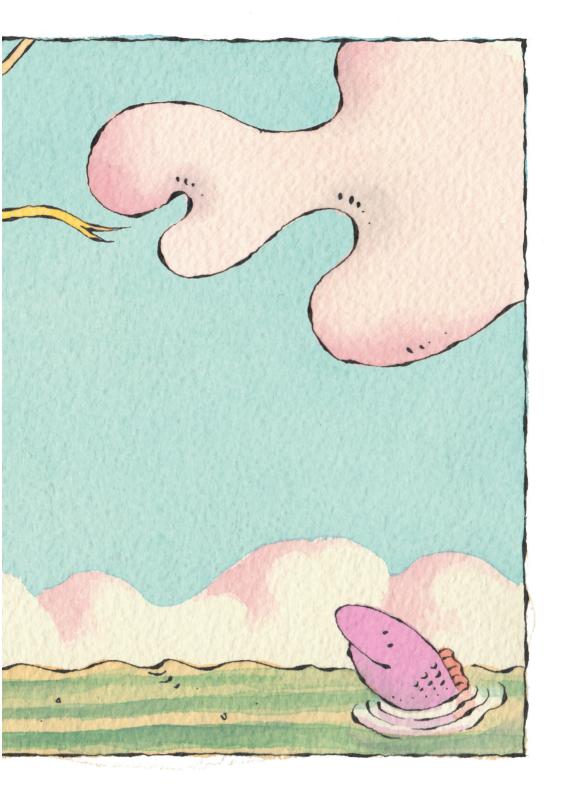
One day, a bored little **fish** journeys up to the surface of the ocean where it meets the **sun**, and a wonderful friendship blooms...Only, right in the middle of their fun, the sun starts to set! Fish and Sun is a simple yet powerful story about a newfound friendship by Sergio Ruzzier.



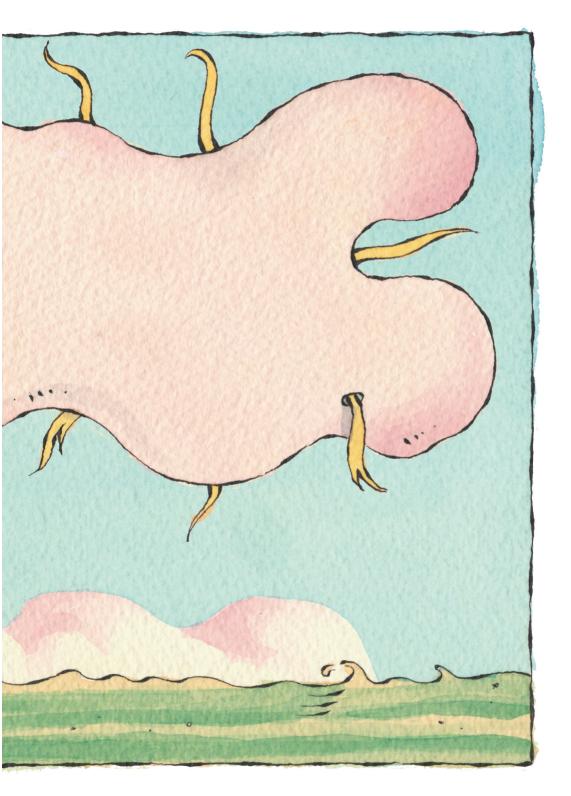


SERGIO RUZZIER

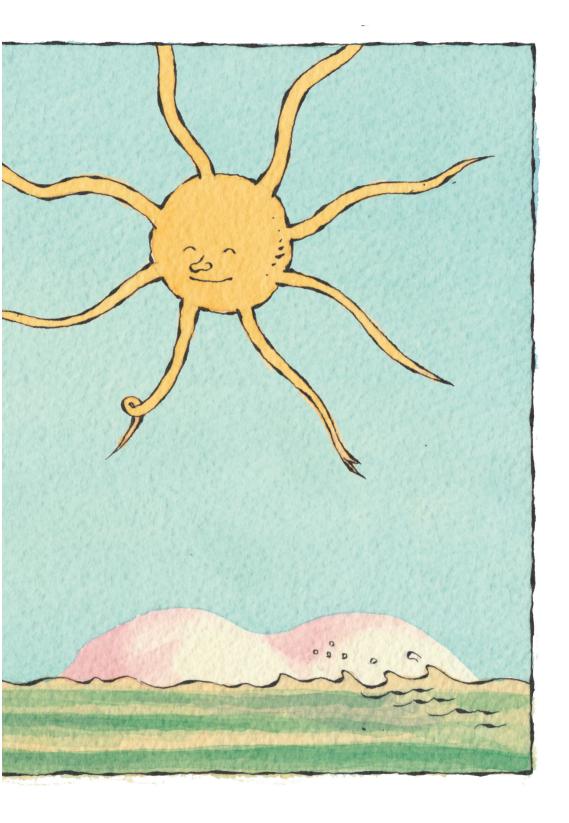












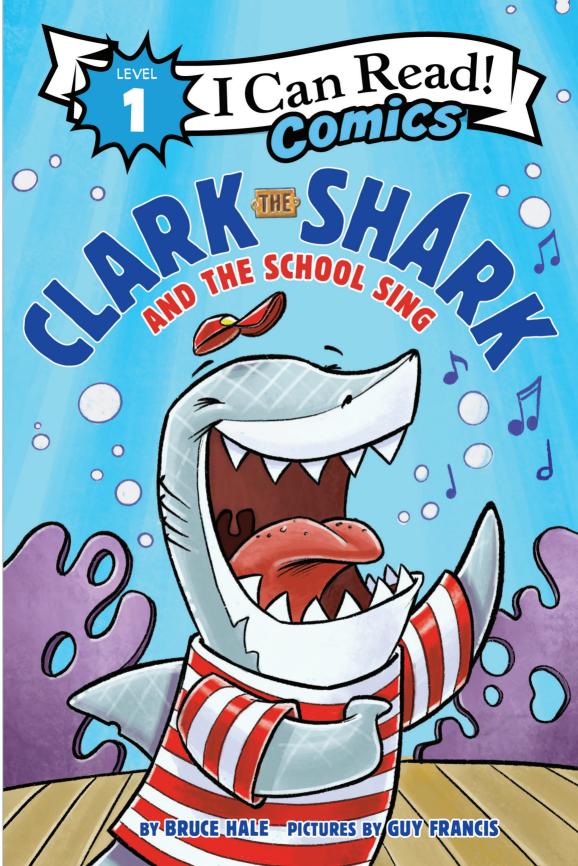
Introducing . . .

Clark the Shark!

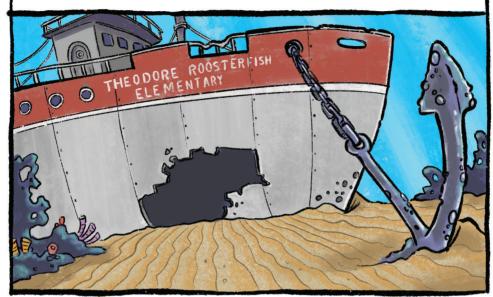


Clark the Shark is excited about the School Sing! He can't wait to sing.

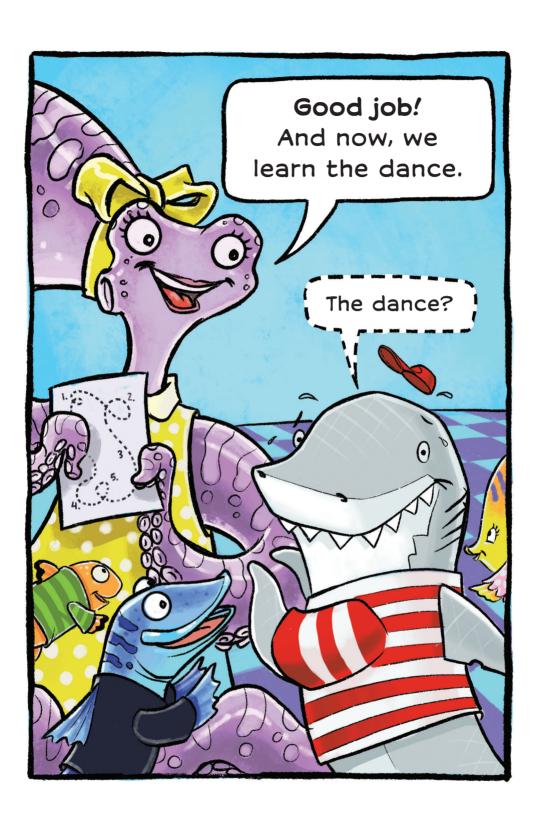
La-la-laaa! But when Mrs. Inkydink asks the class to sing and dance at the same time, Clark realizes it's much harder than it looks. With lots of practice and help from his friends, Clark puts on an unforgettable show.



The next day, at school...



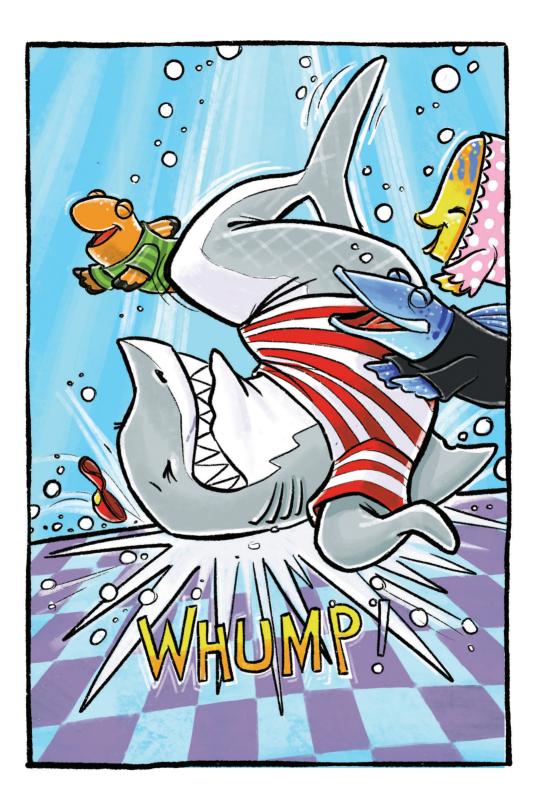


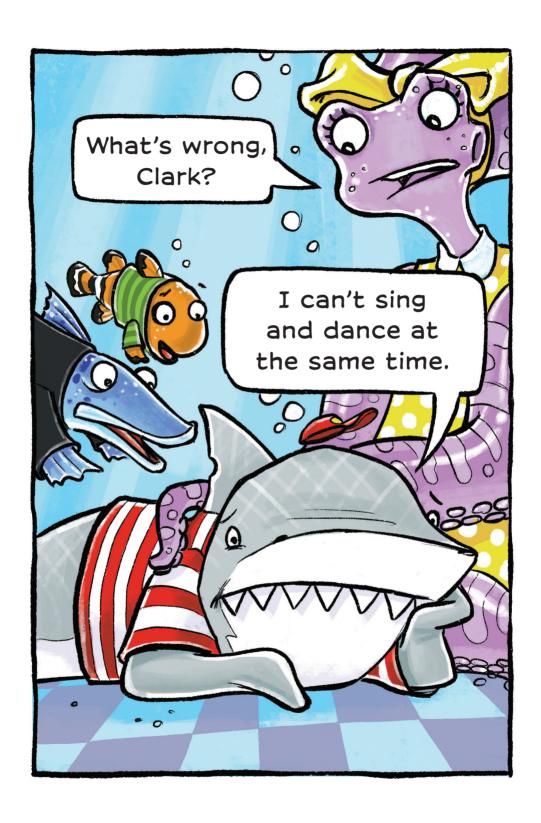






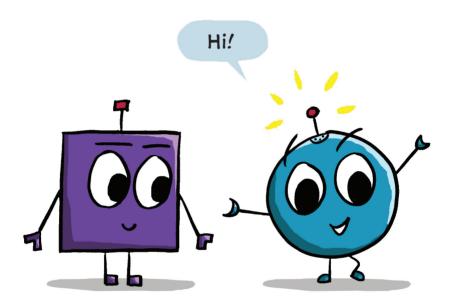






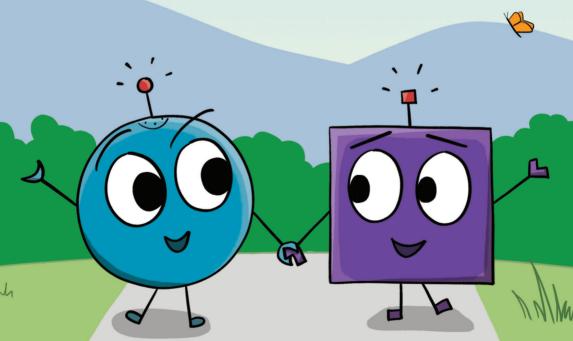
Introducing ...

Friendbots!



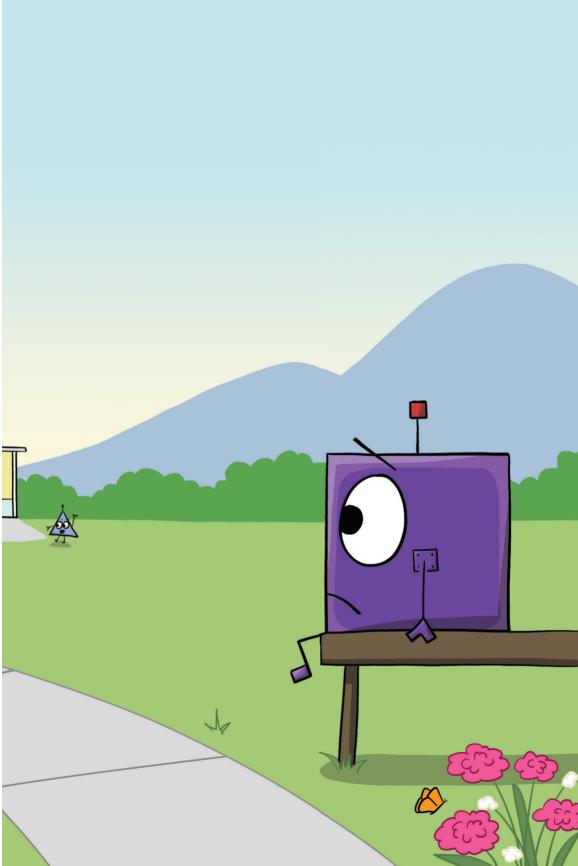
Blink is scanning the playground for treasure, but Block is pretty sure there's no gold to be found. When Blink finds a penny and decides to make a wish, will these two new pals find treasure after all--or maybe something even better?

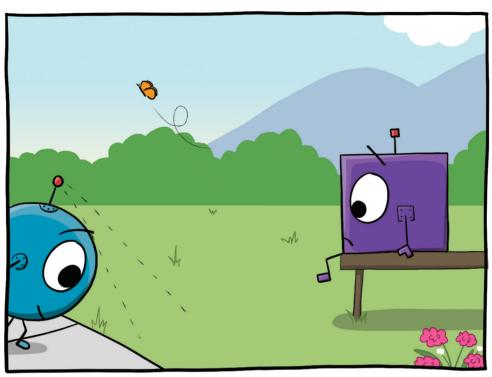


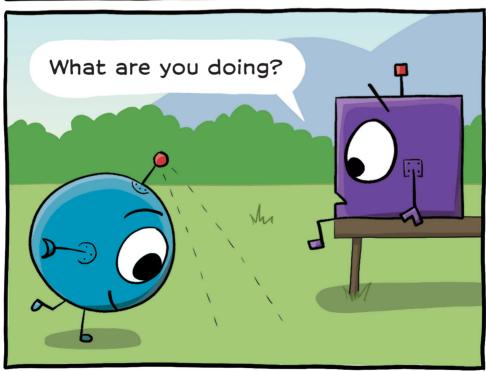


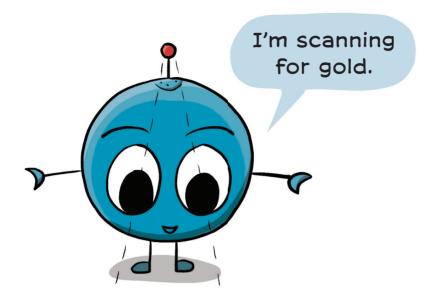
Vicky Fang

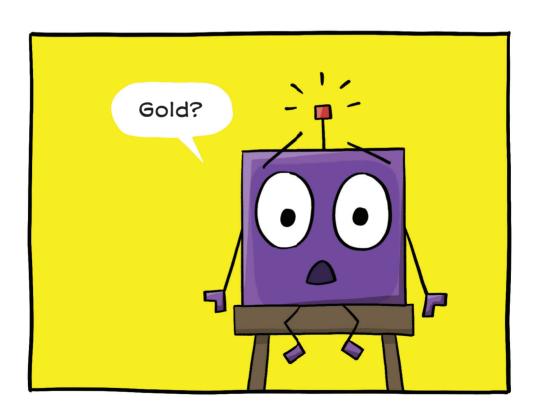


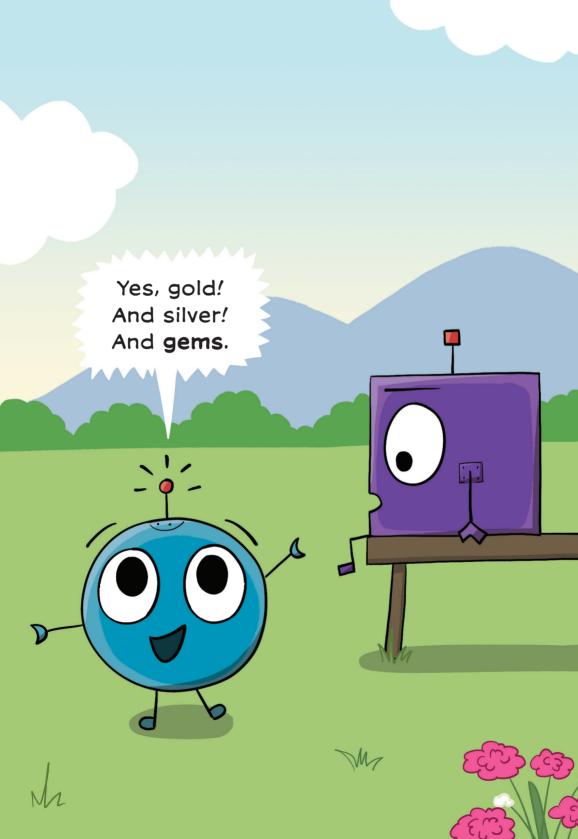


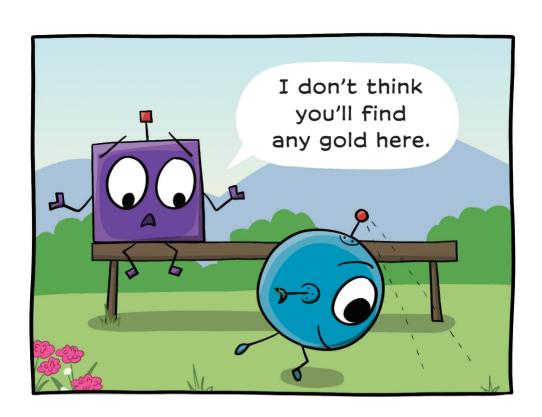


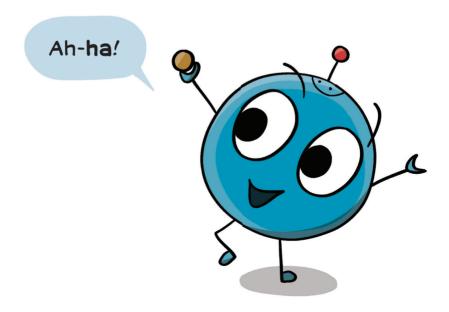






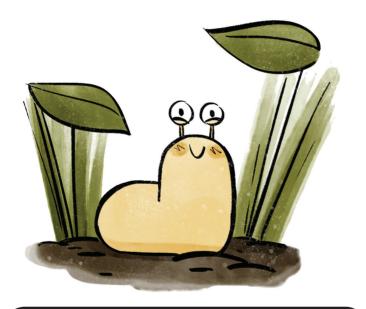




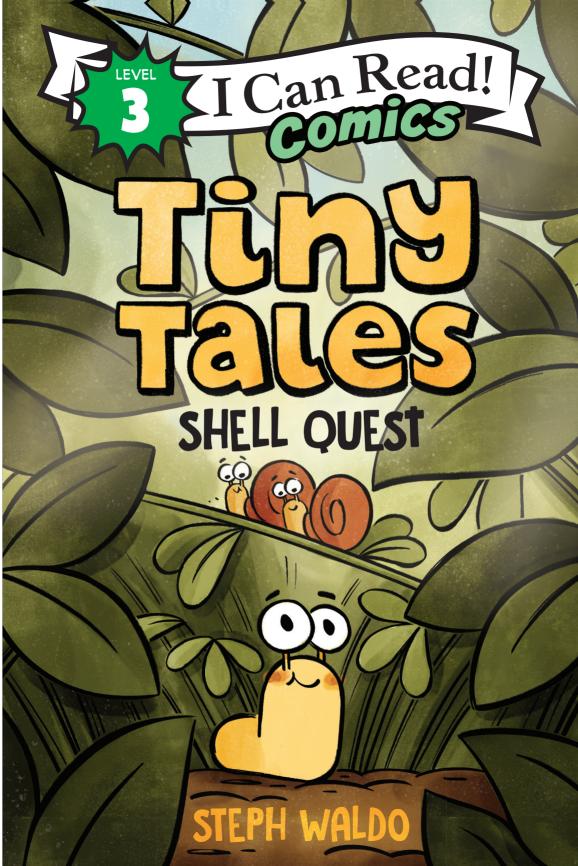


Introducing . . .

Tiny Tales!

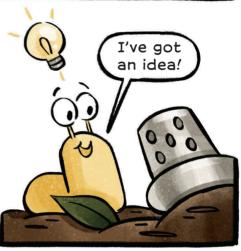


One day, a little slug spots two critters in the backyard who look just like her... except they have *shells! GASP!*Slug thinks she needs a shell of her own to fit in, but finding one is a lot harder than it sounds.













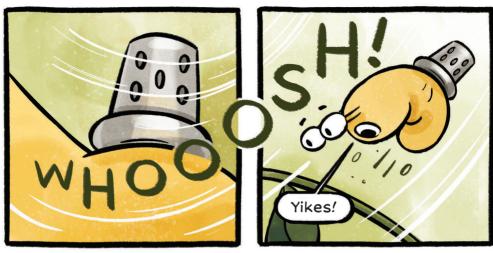


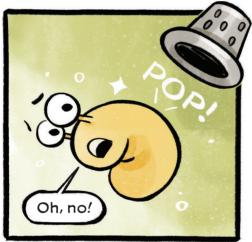


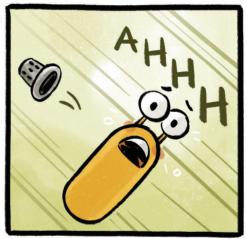










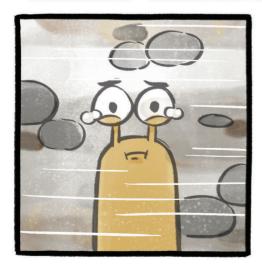
























What the experts are saying about **Econ Read Comics**

The I Can Read Comics series provides great tools for navigating comics and visual literacy.

-Maria Conn, MS. Ed., Read-Ability, Inc.

My inner child is so happy for young readers to have access to such wonderful I Can Read *Comics* stories. Comics are a perfect way to develop reading skills and build a framework for literacy and lifelong learning.

-Tuan Nguyen, cofounder of the

Texas Library Association Mayerick and Little Mayerick Graphic Novel Reading List

Visual literacy is every bit as important as verbal literacy today, and the HarperCollins I Can Read Comics line both recognizes and capitalizes on this truth. These carefully crafted graphic novels for new and emergent readers will have kids saying not just "I can read" but "I want to read."

-Megan Dowd Lambert, creator of the

Whole Book Approach in association with the Eric Carle Museum of Picture Book Art

With its strong visual focus and simple dialogue using speech balloons, HarperAlley's I Can Read Comics, a spinoff of the venerable "I Can Read" series, will be a boon for emergent readers.

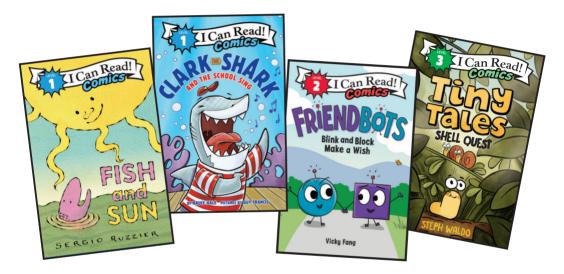
-Caroline Ward, youth literature consultant

Marketing Campaign

- · Consumer and social media advertising campaign
- Inclusion in I Can Read! marketing platforms, including: Facebook, e-newsletter, and character-of-the-month promotions
- · New header for I Can Read! spinner rack features I Can Read Comics
- · Digital activity sheets and teaching guides available
- Promotion targeting educators on HarperStacks



This series introduces emerging readers to the world of graphic novel storytelling, featuring familiar I Can Read! characters as well as brand-new characters that young readers will love. I Can Read Comics prepares young readers for success in an increasingly visual world.



- Simple stories for shared reading with an emergent reader
- Engaging easy stories for children eager to read on their own
- Complex stories for the more independent reader

