

PENGUIN

Young Readers Group



September–December 2010

The hunt is over.
The next hot paranormal series is here.

**“Sexy and thrilling,
Nightshade had more than
enough suspense to keep me
flipping all night.”**

—Becca Fitzpatrick, *New York Times*
bestselling author of *Hush, Hush*

**“Filled with love, lust,
action, suspense, and mayhem,
Nightshade is a glittering
dark gem.”**

—Cynthia Leitich Smith,
author of *Eternal* and *Tantalize*



978-0-399-25482-6
\$17.99 (\$22.50 CAN)

Marketing Campaign

- Extensive early ARC distribution to trade and consumers
- Pre-publication buzz campaign including bookseller dinner tour and author blog tour
- National print and online consumer advertising campaign
- Dedicated consumer website: Nightshadebook.com
- National TV, radio, online, and print media campaign
- Extensive blogger outreach campaign
- Expanded promotion on social networking sites such as Facebook and Twitter
- Major promotion at consumer conventions
- Deluxe 12-copy floor display
978-0-399-25364-5 • \$215.88 (\$270.00 CAN) • Approximate Dimensions: 10”w x 16”d x 62”h
Strict on sale October 19, 2010
- Included in the Fall 2010 Poster Tube • 978-0-399-25363-8 • FREE

See pages 86-87 for more details.



Penguin Young Readers Group

FALL 2010

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Penguin Young Readers Group
A member of Penguin Group (USA) Inc.
A Pearson Company • 345 Hudson Street • New York, NY 10014
PRINTED IN THE USA



Angelina Ballerina p. 19



Snowmen All Year p. 71



Million-Dollar Throw p. 223

Available Now

26 Fairmount Avenue (Puffin)
Blade, Book 1: Playing Dead (Philomel)
Cindy Ella (Speak)
Flawed Dogs (Philomel)
The Foundling's Tale, Part One: Foundling (Firebird)
Geek Charming (Speak)
Gilda Joyce: The Ghost Sonata (Puffin)
Gilda Joyce: The Ladies of the Lake (Puffin)
Gilda Joyce: Psychic Investigator (Puffin)
Hansel and Gretel (Dutton)
The Help (Putnam Adult)
The Hunting, Book 1: Z Rex (Philomel)
Impossible (Speak)
Jerk, California (Speak)
Little Miss Red (Speak)
Max's Christmas (Viking)
Ranger's Apprentice Collection: The Ruins of Gorlan / The Burning Bridge / The Icebound Land (Puffin)
Rapunzel (Dutton)
Rumpelstiltskin (Dutton)
Rush (Speak)
Sleep, Baby, Sleep (Philomel)
Sunshine (Firebird)
Three Cups of Tea: One Man's Journey to Change the World... One Child at a Time (Puffin)
Will Grayson, Will Grayson (Dutton)
You Are My I Love You (Philomel)
You Are My Miracle (Philomel)
You Are My Wish (Philomel)

March

LeBron's Dream Team: How Five Friends Made History (Penguin Adult)

April

Along for the Ride: Deluxe Edition (Viking)
Get the Scoop: Justin Bieber (Price Stern Sloan)
The Magicians (Plume)
Nancy Drew: The Secret of the Old Clock: 80th Anniversary Limited Edition (Grosset & Dunlap)

July

The Bride's Farewell (Plume)
Everything Matters (Penguin Adult)
Get the Scoop: Boo Boo Stewart (Price Stern Sloan)

August

Bloody Horowitz (Philomel)
The Eternal Ones (Razorbill)
The Julian Game (Putnam)
Katie Kazoo, Switcheroo: Super Special: Don't Be Such a Turkey! (Grosset & Dunlap)
Leaves Board Book (Putnam)
Operation Beautiful: Transforming the Way You See Yourself One Post-it Note at a Time (Gotham)
Ranger's Apprentice, Book 9: Halt's Peril (Philomel)
Scumble (Dial)
Splurch Academy for Disruptive Boys: #1 The Rat Brain Fiasco (Grosset & Dunlap)
Splurch Academy for Disruptive Boys: #2 Curse of the Bizarro Beetle (Grosset & Dunlap)

September

Amber Brown Is Feeling Blue (Puffin)

Batman: The Brave and the Bold: Evil Under the Sea! (Grosset & Dunlap)

Batman: The Brave and the Bold: Pick Your Path: #1 Trapped in Time (Grosset & Dunlap)

Before You Suffocate Your Own Fool Self: Stories (Riverhead)

Benjamin Franklinshtein Lives! (Putnam)

The Best Bad Luck I Ever Had (Puffin)

Boy and Going Solo (Puffin)

The Boy in the Dress (Razorbill)

The Buck Stops Here: The Presidents of the United States: 20th Anniversary Edition (Viking)

Cam Jansen and the Wedding Cake Mystery (#30) (Viking)

Chalice (Firebird)

Chaotic: The Ultimate Guide to All Things Chaotic (Grosset & Dunlap)

The Chronicles of Vladimir Tod: Twelfth Grade Kills (Dutton)

The Complete Adventures of Charlie and Mr. Willy Wonka (Puffin)

Corduroy's Tiny Treasury: 5 Board Books (Viking)

Cork & Fuzz: #3 Good Sports (Puffin)

Cork & Fuzz: #4 The Collectors (Puffin)

The Curse of the Good Girl: Raising Authentic Girls with Courage and Confidence (Penguin Adult)

The Dead Boys (Putnam)

Dinosaur Train: Buddy's World (Grosset & Dunlap)

Dinosaur Train: I Am a T. Rex! (Grosset & Dunlap)

Donut Days (Speak)

Dragonbreath: Curse of the Were-Wiener (Dial)

Elsie's Bird (Philomel)

Encyclopedia Brown, Super Sleuth (Puffin)

Eon (Firebird)

Everyone Needs a Friend (Price Stern Sloan)

Extraordinary (Dial)

Fear: 13 Stories of Suspense and Horror (Dutton/Speak)

Flower Fairies: Magical Secret Garden (Warne)

Flygirl (Speak)

The Foundling's Tale, Part Two: Lamplighter (Firebird)

Frankly, Frannie: Check, Please! (Grosset & Dunlap)

Ghost Dog Secrets (Dutton)

The Glorious Flight: Across the Channel with Louis Bleriot (Viking)

Grace (Dutton)

Growing Money: A Complete Investing Guide for Kids (Price Stern Sloan)

Hockey Hotshots: Young Stars of the NHL (Grosset & Dunlap)

Hurricanes: Weathering the Storm (Grosset & Dunlap)

Keena Ford and the Secret Journal Mix-Up (Dial)

Kubla Khan: The Emperor of Everything (Viking)

The Last Newspaper Boy in America (Puffin)

Max & Ruby: Costume Fun! (Grosset & Dunlap)

Max and Ruby's Bedtime Book (Viking)

The Missing Golden Ticket and Other Splendiferous Secrets (Puffin)

One More Acorn (Viking)

Pearl and Wagner: Four Eyes (Dial)

Peter Rabbit Book and Blanket Set (Warne)

Peter Rabbit Naturally Better: Run, Peter, Run! (Warne)

Peter Rabbit Naturally Better: The Untidy House of Mrs. Tittlemouse (Warne)

Rat Girl: A Memoir (Penguin Adult)

The Replacement (Razorbill)

Rich! A Dyamonde Daniel Book (Puffin)

Ruth Heller's Designs for Coloring: Leaves (Grosset & Dunlap)

Salvation City: A Novel (Riverhead)

September, cont.

The Silver Blade (Speak)
Sing a Song of Stickers (Grosset & Dunlap)
Skippyjon Jones Presto-Change-o Edition
 (Dutton)
Strawberry Shortcake: Berry Little Princesses
 (Grosset & Dunlap)
Sweep: Book of Shadows / The Coven / Blood Witch (Speak)
The 3 Little Dassies (Putnam)
Trixie and Jinx (Putnam)
Turkish Delight and Treasure Hunts: Delightful Treats and Games from Classic Children's Books
 (Perigee)
A Very Naughty Rabbit: Tales of Mayhem & Mischief (Warne)
You Are My I Love You: Board Book (Philomel)
Your Body: Boogers and All (Price Stern Sloan)
Zorgamazoo (Razorbill)

October

12 Days of Christmas (Putnam)
The 14th Dalai Lama: A Graphic Biography
 (Penguin Adult)
Almost Zero: A Dyamonde Daniel Book (Putnam)
Angelina Ballerina: Angelina's New Dance
 (Grosset & Dunlap)
Angelina Ballerina: Angelina's New School
 (Grosset & Dunlap)
Angelina Ballerina: The Nutcracker Sweet
 (Grosset & Dunlap)
ArchEnemy: The Looking Glass Wars, Book Three (Speak)
Build a Snowman, 1, 2, 3! (Price Stern Sloan)
Cam Jansen and the Basketball Mystery (#29)
 (Puffin)
Camp Confidential: #25 In It to Win It
 (Grosset & Dunlap)
Can't Wait Till Christmas (Putnam)

Che Guevara: A Graphic Biography
 (Penguin Adult)
Crossing Over (Viking)
Disney Classic Pooh: Pooh Loves
 (Grosset & Dunlap)
Disney Classic Pooh: Pooh's Snowy Day
 (Grosset & Dunlap)
Disney Classic Pooh: Very Grand Things: A Search-and-Find Book (Grosset & Dunlap)
Disney Club Penguin: Model-Making Kit: The Plaza (Grosset & Dunlap)
Disney Club Penguin: Party Time, All the Time!
 (Grosset & Dunlap)
Disney Club Penguin: A Search-and-Find Book
 (Grosset & Dunlap)
The Doll Shop Downstairs: Deluxe Gift Edition
 (Viking)
Dreidel, Dreidel, Dreidel (Price Stern Sloan)
Encyclopedia Brown and the Case of the Secret UFOs (Dutton)
Firebirds Soaring: An Anthology of Original Speculative Fiction (Firebird)
Flower Fairies: The Complete Book of the Flower Fairies: Special Edition (Warne)
George Brown, Class Clown: #3 World's Worst Wedgie (Grosset & Dunlap)
Giants of Science: Charles Darwin (Viking)
A Girl, a Ghost, and the Hollywood Hills (Viking)
Gladiator Boy: #1 A Hero's Quest
 (Grosset & Dunlap)
Gladiator Boy: #2 Escape from Evil
 (Grosset & Dunlap)
Gladiator Boy: #3 Stowaway Slaves
 (Grosset & Dunlap)
Gladiator Boy: #4 The Rebels' Assault
 (Grosset & Dunlap)
The Good, the Bad, and the Barbie: A Doll's History and Her Impact on Us (Viking)
Hold Still (Speak)
I Am a Genius of Unspeakable Evil and I Want to Be Your Class President (Razorbill)

October, cont.

- Jackie's Gift: A True Story of Christmas, Hanukkah, and Jackie Robinson* (Viking)
- Jan Brett's Little Library* (Putnam)
- Jeff Corwin Junior Explorer: Book 4: A Whale of a Time!* (Puffin)
- Joy to the World: Tomie's Christmas Stories* (Putnam)
- The Jumbee* (Dial)
- Little Miss Christmas Sticker Activity Book* (Price Stern Sloan)
- Llama Llama Holiday Drama* (Viking)
- Merlin's Dragon: Ultimate Magic* (Philomel)
- Mr. Christmas Sticker Activity Book* (Price Stern Sloan)
- Mr. Men: A Christmas Carol* (Price Stern Sloan)
- Mr. Men: The Night Before Christmas* (Price Stern Sloan)
- Mr. Stink* (Razorbill)
- My First Christmas Carols* (Grosset & Dunlap)
- A Night in Santa's Great Big Bag* (Viking)
- Nightshade* (Philomel)
- The Nutcracker* (Dial)
- Nutcracker Twinkle Toes* (Grosset & Dunlap)
- Pecan Pie Baby* (Putnam)
- Pegasus* (Putnam)
- The Penguins of Madagascar: Penguins on a Mission* (Grosset & Dunlap)
- The Penguins of Madagascar: Skipper's Log* (Grosset & Dunlap)
- The Penguins of Madagascar: Two Feet High and Rising* (Grosset & Dunlap)
- A Rabbit's Tale* (Warne)
- Roald Dahl Magical Gift Set* (Puffin)
- Santa Duck* (Putnam)
- Santa Duck and His Merry Helpers* (Putnam)
- Sarah Dessen Keepsake Box* (Speak)
- A Season of Gifts* (Puffin)
- Selfish Elfish Wish* (Speak)
- Sharp Shot* (Speak)
- Snow Dog's Journey* (Dutton)
- Spot's Balloon* (Putnam)
- Spot's First Words Touch & Feel Board Book* (Putnam)
- Spot's First Numbers Touch & Feel Board Book* (Putnam)
- Spot's Harvest* (Putnam)
- Star Wars: The Clone Wars: Defenders of the Republic* (Grosset & Dunlap)
- Star Wars: The Clone Wars: Villains: A Pop-up Storybook* (Grosset & Dunlap)
- The Story of Holly & Ivy* (Puffin)
- Teh Itteh Bitteh Book of Kitteshs: A LOLcat Guide 2 Kittens* (Gotham)
- The Ten-Year Century: Explaining the First Decade of the New Millennium* (Viking)
- Three Little Kittens* (Dial)
- Three-Quarters Dead* (Dial)
- Trance* (Speak)
- Uno, Dos, Tres, Posada! Let's Celebrate Christmas* (Puffin)
- Violence 101* (Putnam)
- We Wish You a Merry Mad Libs* (Price Stern Sloan)
- The Wild Christmas Reindeer: 20th Anniversary Edition* (Putnam)
- Wilma Tenderfoot and the Case of the Frozen Hearts* (Dial)
- The Winnie-the-Pooh Cookbook* (Dutton)
- The World of Christopher Robin: The Complete When We Were Very Young and Now We Are Six* (Dutton)
- The World of Pooh: The Complete Winnie-the-Pooh and The House at Pooh Corner* (Dutton)
- The Youngest Templar: Orphan of Destiny: Book 3* (Putnam)
- The Youngest Templar: Trail of Fate: Book 2* (Puffin)

November

Around the World in 100 Days (Dutton)
Bella and Stella Come Home (Philomel)
The Case of the Cryptic Crinoline: An Enola Holmes Mystery (Puffin/Sleuth)
Cat, You Better Come Home (Viking)
Charlie and Lola: I Really, Really Need Actual Ice Skates (Dial)
Crocodile Tears: An Alex Rider Mission (Puffin)
The Dear One (Puffin)
Dust City (Razorbill)
Fearless: The Story of Racing Legend Louise Smith (Dutton)
Five Flavors of Dumb (Dial)
The Foundling's Tale, Part Three: Factotum (Putnam)
A Good Boy Is Hard to Find: A Naughty List Novel (Razorbill)
Happily Ever Emma (Viking)
Hero (Philomel)
Holler Loudly (Dutton)
The House You Pass on the Way (Puffin)
I Hadn't Meant to Tell You This (Puffin)
Lena (Puffin)
Matched (Dutton)
Million-Dollar Throw (Puffin)
The Morgue and Me (Speak)
My Little Train (Philomel)
Old Bear and His Cub (Philomel)
The Painted Boy (Viking)
Snowmen All Year (Dial)
Snowmen at Christmas: Board Book (Dial)
Spirit Bound: A Vampire Academy Novel (Razorbill)
Strawberry Shortcake: The Snow Dance (Grosset & Dunlap)
Super Snow Day Seek-and-Find: A Look Again Book (Dutton)

Super WHY!: Attack of the Eraser: A Comic Book Adventure (Grosset & Dunlap)
A Tale Dark and Grimm (Dutton)
The Painted Boy (Viking)
Threads and Flames (Viking)
Tomie dePaola's Book of Bible Stories: 20th Anniversary Edition (Putnam)
Virals (Razorbill)
When the Whistle Blows (Puffin)
Yours Truly, Lucy B. Parker: #2 Sealed with a Kiss (Puffin/Putnam)

December

After (Speak)
Anna and the French Kiss (Dutton)
Battle Dress (Speak)
Bedeviled: Love Struck (Grosset & Dunlap)
Henry and the Valentine Surprise (Puffin)
I Miss You Mouse (Viking)
I Wanna New Room (Putnam)
If Kisses Were Colors: Board Book (Dial)
Ladybug Girl Loves... (Grosset & Dunlap)
Last Sacrifice: A Vampire Academy Novel (Razorbill)
Love Is Hidden All Around (Price Stern Sloan)
P.S. I Love Mad Libs: Ultimate Box Set (Price Stern Sloan)
The Rise and Fall of Mount Majestic (Dial)
Rosebush (Razorbill)
Sapphique (Dial)
Up and Down (Philomel)
Who Was Rosa Parks? (Grosset & Dunlap)
Young Cam Jansen and the 100th Day of School Mystery (#15) (Puffin)



Grosset & Dunlap



IT'S NO MYSTERY WHY NANCY DREW HAS TIMELESS APPEAL!

Get a clue: Nancy's impressive book sales

- Over 200 million books sold worldwide in 25 languages
- Over 500 Nancy Drew books have been published since the first one in 1930

The evidence is everywhere: Nancy in the media

- *The Secret of the Old Clock* was featured on NBC's *Today* show in January 2010 as an "Al's Book Club for Kids" selection
- Some famous Nancy Drew fans include*:
 - Supreme Court Justices Sonia Sotomayor, Ruth Bader Ginsburg, and Sandra Day O'Connor
 - First Lady Laura Bush
 - TV personalities Oprah Winfrey and Barbara Walters
 - Actresses Emma Roberts and Ellen Barkin
- The *Nancy Drew* movie from Warner Brothers in 2007 starred Emma Roberts

Merchandise detected!

- Licensed merchandise includes computer games, video games, stationery, posters, board games, apparel, and accessories
- 2010 will see new product releases including:
 - Two new computer games from Her Interactive (releasing Q2 and Q4 2010)
 - Nintendo DS game from THQ (on sale in April)
 - Posters and magnets from Popcorn Movie
 - Apparel from Jen's Ideas

80th Anniversary Drew-tique Merchandising Kit

MARKETING

- **80th Anniversary Drew-tique Merchandising Kit (978-0-448-45511-2, FREE, available 4/29/10)**
 - Includes: Life-sized standee, poster, permanent sheltalker, and buttons for store managers
- Permanent sheltalker also available individually (978-0-448-45510-5, FREE, available 4/29/10)
- National publicity campaign
- Nancy Drew 80th Anniversary website launch at NancyDrewDetective.com
- Downloadable activities available on penguin.com/nancydrew
- Cross-promotion with Nancy Drew Sleuths (official fan club) and Nancy Drew licensees





THE SECRET OF THE OLD CLOCK 80th ANNIVERSARY LIMITED EDITION

by Carolyn Keene



Celebrate Nancy Drew's 80th anniversary with this gorgeous limited edition!

A special treat for Nancy Drew fans! Out just in time for Nancy's 80th anniversary, we're releasing a limited number of copies of *The Secret of the Old Clock*, the first book in the series. It's the exciting mystery that readers have fallen in love with for 80 years, with a terrific new look and bonus material! Collectors won't want to miss this.

978-0-448-45530-3

\$6.99 (\$8.50 CAN)

EAN: 978044845530350699

Carton Qty: 56

Paper-over-board • Middle grade/Fiction

Black-and-white illustrations

192 pages • 4 ¹³/₁₆ x 7 ³/₈

Ages 8–12 • Grades 3–7

Export Territory: W00

UK, AUS, & Translation Rights: Grosset & Dunlap

Audio & Dramatic Rights: Simon & Schuster

Also Available:



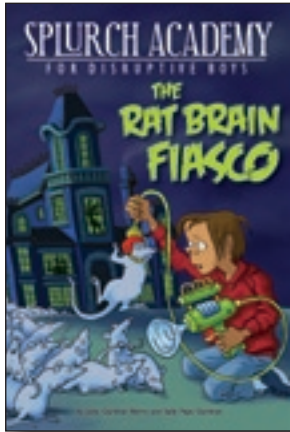
The Lost Files of Nancy Drew
HC: 978-0-448-44647-9 • \$19.99 (\$25.00 CAN)

Nancy Drew Starter Set
HC: 978-0-448-45232-6 • \$32.99 (\$41.00 CAN)

SPLURCH ACADEMY

FOR DISRUPTIVE BOYS

A terrifyingly comedic series that mixes comic book-style art and gross-out adventure!



978-0-448-45359-0
EAN: 978044845359050699 ▲



978-0-448-45360-6
EAN: 978044845360650699 ▲

#1 THE RAT BRAIN FIASCO

by Julie Gardner Berry and Sally Faye Gardner

When Cody Mack is called to the principal's office yet again, he finds something far worse than detention awaiting him: Splurch Academy, a frightfully sinister boarding school for disobedient children run by a group of monstrous teachers.

#2 CURSE OF THE BIZARRO BEETLE

by Julie Gardner Berry and Sally Faye Gardner

With Cody's archnemesis, Headmaster Farley, banished from the school, Cody should be celebrating . . . but something is bothering him, eating at him . . . literally gnawing on him. Dark forces are on the rise at Splurch Academy and Cody Mack isn't sure which side of the battle he's on.

Julie Gardner Berry lives near Boston, Massachusetts.

Sally Faye Gardner lives in New York, New York.

Each:
\$6.99 (\$8.50 CAN)
Carton Qty: 60

Paperback • Middle grade/Fiction
Black-and-white illustrations
208 pages • 5 1/8 x 7 5/8
Ages 8–12 • Grades 3–7

Export Territory: E30
UK, AUS, Translation, & Dramatic Rights:
Trident Media Group
Audio Rights: Grosset & Dunlap



MARKETING

- 8-copy mixed counter display with Splurch Academy decals as GWP
Includes 4 copies each of #1 *The Rat Brain Fiasco* (978-0-448-45359-0) and #2 *Curse of the Bizarro Beetle* (978-0-448-45360-6) 978-0-448-45513-6 • \$55.92 (\$68.00 CAN)
On sale: 8/19/10
- Online consumer advertising and promotion
- Launch series website on www.penguin.com
- Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)

Katie Kazoo SWITCHEROO

SUPER SPECIAL: DON'T BE SUCH A TURKEY!

by Nancy Krulik
illustrated by John & Wendy



Katie is learning about the Pilgrims in preparation for Turkey Day (aka Thanksgiving). Her class visits a reconstructed Pilgrim village where all the “inhabitants” portray a 17th century character. Can you guess what’s coming? The magic wind, of course, transforming 21st-century Katie into Patience Mitchell, who is supposed to know all about spinning wool and making cornhusk dolls. In the second adventure, a family trip to New York City finds Katie switcheroo-ed into one of the performers at the Macy’s Thanksgiving Day Parade. Here’s two-for-one fun for all of Katie’s many fans.

Nancy Krulik lives in New York, New York.

John & Wendy live in Brooklyn, New York.

Over 4.5 million
copies of
Katie Kazoo sold!

978-0-448-45448-1

\$4.99 (\$5.99 CAN)

EAN: 978044845448150499 ▲

Carton Qty: 92

Paperback • Chapter book/Fiction

Black-and-white illustrations

160 pages • 5 1/8 x 7 5/8

Ages 7–9 • Grades 2–4

Export Territory: W00

UK, AUS, Translation, Audio, & Dramatic Rights:

Grosset & Dunlap

Also Available
from Nancy Krulik and
John & Wendy:



#1 *Anyone But Me*
PB: 978-0-448-42653-2 • \$3.99 (\$4.99 CAN)

#34 *Hair Today, Gone Tomorrow!*
PB: 978-0-448-45231-9 • \$3.99 (\$4.99 CAN)

MARKETING

- Online consumer advertising
- Refresh www.katiekazoo.com with new content

www.katiekazoo.com

FRANKLY, FRANNIE

CHECK, PLEASE!

by AJ Stern • illustrated by Doreen Mulryan Marts



Get this girl a job!

It's opening night at a local restaurant, and the service is a little slow. Always on the lookout for employment opportunities, Frannie sidles up to the bus station, grabs some bread baskets and water pitchers, and lends a helping hand. Who knows, maybe the restaurant will hire her on permanently? That's what she hopes anyway, until she discovers patrons eating *escargot*—actual snails! Frannie knows it's up to her to warn people away from the disgusting mollusks. But can she do it without ruining the restaurant's reputation?

AJ Stern lives in New York, New York.

Doreen Mulryan Marts lives in Lake Hopatcong, New Jersey.

978-0-448-45352-1

\$4.99 (\$5.99 CAN)

EAN: 978044845352150499 ▲

Carton Qty: 108

Paperback and Hardcover

Chapter book/Fiction

Black-and-white illustrations

128 pages • 5 1/8 x 7 5/8

Ages 6–8 • Grades 1–3

Export Territory: W00

UK, AUS, Translation, & Audio Rights: Grosset & Dunlap

Dramatic Rights: Barer Literary, LLC

HC: 978-0-448-45353-8

\$12.99 (\$16.00 CAN)

EAN: 978044845353851299

Carton Qty: 52

MARKETING

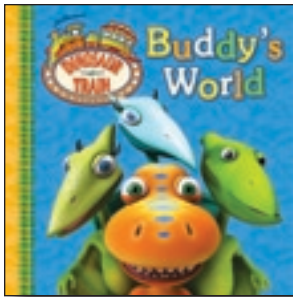
- 12-copy mixed floor display with Frankly, Frannie business cards that tease to exclusive online content 978-0-448-45515-0 • \$59.88 (\$71.88 CAN) Includes 6 copies of *Check, Please!* (978-0-448-45352-1) and 3 copies each of *Frankly, Frannie* (978-0-448-45348-4) and *Doggy Day Care* (978-0-448-45350-7)
- Included in Fall 2010 poster tube 978-0-399-25363-8 • FREE
- Consumer print and online advertising campaign
- National print media publicity campaign
- Local author appearances at school events
- New content posted on penguin.com/franklyfrannie
- Frankly, Frannie classroom discussion guide available at penguin.com/teachersandlibrarians



On sale: 9/16/10
 Display dimensions:
 6.5" w x 14" d x 42" h



A new preschool series from The Jim Henson Company!

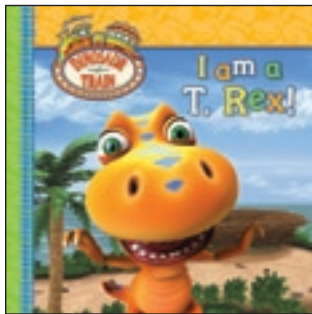


BUDDY'S WORLD

Meet Buddy. He's just like any other T. Rex . . . except that he lives with a family of pteranodons! Join him for a peek inside his world, and meet all of his dinosaur family and friends. Packed with full-color images from the show, this simple board book is perfect for read-aloud fun.

978-0-448-45445-0
 \$5.99 (\$7.50 CAN)
 EAN: 978044845445050599
 Carton Qty: 28
 Board book • Fiction
 Full-color photographs
 12 pages • 7 x 7
 Ages 3–5 • PreS–K
 Export Territory: C00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 Jim Henson

Airs on
 PBS Kids!



I AM A T. REX!

Buddy has spent his whole life in a pteranodon nest. He knows he's not a pteranodon, but he's not sure what he is. When his family decides to visit a new stop on the Dinosaur Train, Buddy finally learns the truth. He's a T. Rex! This simple storybook is the perfect introduction to the world of *Dinosaur Train*!

Voted one of
 the best new
 preschool shows by
People magazine!



978-0-448-45443-6
 \$3.99 (\$4.99 CAN)
 EAN: 978044845443650399
 Carton Qty: 200
 Paperback • Picture book/Fiction
 32 pages • 8 x 8
 Ages 3–5 • PreS–K
 Export Territory: C00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 Jim Henson

MARKETING

- Cross-promotion with licensees
- Online banner ad campaign on highly trafficked parenting blogs
- Feature on pbskids.org/dinosaurtrain
- Educational activity booklet available on penguin.com/teachersandlibrarians



EVIL UNDER THE SEA!

by Kirsten Mayer

Based on an episode of the popular Cartoon Network television series *Batman: The Brave and the Bold*, this 48-page reader follows the adventures of Batman and Aquaman as they team up against villains Black Manta and Ocean Master.

Also Available:

The Eyes of Despero!

PB: 978-0-448-45385-9 • \$3.99 (\$4.99 CAN)

Terror on Dinosaur Island!

PB: 978-0-448-45340-8 • \$3.99 (\$4.99 CAN)

www.DCBeyond.com

978-0-448-45458-0
 \$3.99 (\$4.99 CAN)
 EAN: 978044845458050399
 LC: 2009048646
 Carton Qty: 72


Paperback • Easy-to-Read/Fiction
 Full-color illustrations
 48 pages • 6 x 9
 Ages 6–8 • Grades 1–3
 Export Territory: Q00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 DC Comics



PICK YOUR PATH #1 TRAPPED IN TIME

by Tracey West

This 80-page Pick Your Path book puts the reader behind Batman's mask as they join in the adventure with their favorite DC Comics characters. Filled with dozens of choices, this book is ideal for reluctant readers.

978-0-448-45457-3
 \$3.99 (\$4.99 CAN)
 EAN: 978044845457350399 
 Carton Qty: 80

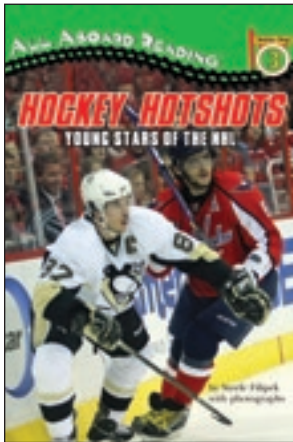
Paperback • Chapter book/Fiction
 80 pages • 5 1/8 x 7 5/8
 Ages 7–9 • Grades 2–4
 Export Territory: Q00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 DC Comics

MARKETING

- **Stickers (roll of 50)**
 978-0-448-45300-2
FREE (while supplies last)
- **Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)**
- **Cross-promotion with licensees**



ALL ABOARD READING™



HOCKEY HOTSHOTS YOUNG STARS OF THE NHL

by Steele Filipek

The lightning-fast tempo and physical play of hockey make it one of the most popular sports for kids to watch—and to play! Young fans will love this easy-to-read book about their favorite NHL stars: the Pittsburgh Penguins' Sidney Crosby, the Chicago Blackhawks' Patrick Kane, the Washington Capitals' Alexander Ovechkin, and the Los Angeles Kings' Jonathan Quick!

Steele Filipek lives in New York, New York.

978-0-448-45447-4

\$3.99 (\$4.99 CAN)

EAN: 978044845447450399

Carton Qty: 72

Paperback • All Aboard Reading Station Stop 3/Nonfiction

Full-color photographs

48 pages • 6 x 9

Ages 6–8 • Grades 1–3

Export Territory: W00

UK, AUS, Translation, Audio, & Dramatic Rights:

Grosset & Dunlap

Also Available:

LeBron James: King of the Court

PB: 978-0-448-45236-4 • \$3.99 (\$4.99 CAN)

Race Car Drivers: Start Your Engines!

PB: 978-0-448-45189-3 • \$3.99 (\$4.99 CAN)



HURRICANES WEATHERING THE STORM

by Benjamin Hojem

Hurricanes are in the news more than ever before. But how many kids really know the amazing science behind these spectacular and often deadly natural occurrences? Our newest All Aboard Science Reader offers tons of interesting information about the cause and effects of hurricanes alongside full-color photographs.

Benjamin Hojem lives in Brooklyn, New York.

978-0-448-45466-5

\$3.99 (\$4.99 CAN)

EAN: 978044845466550399

Carton Qty: 72

Paperback • All Aboard Reader Station Stop 3/Nonfiction

Full-color photographs

48 pages • 6 x 9

Ages 6–8 • Grades 1–3

Export Territory: W00

UK, AUS, Translation, Audio, & Dramatic Rights:

Grosset & Dunlap

Also Available:

Earthquakes

PB: 978-0-448-43203-8 • \$3.99 (\$4.99 CAN)

Lightning: It's Electrifying

PB: 978-0-448-42860-4 • \$3.99 (\$4.99 CAN)

SEPT

OCT

NOV

DEC

AVAILABLE NOW



Ruth Heller's Designs for Coloring

LEAVES

illustrated by Ruth Heller

Leaves is the latest title in Ruth Heller's bestselling Designs for Coloring series, this time featuring beautiful illustrations of leaves to color. It's the perfect way to celebrate the changing colors of fall!

978-0-448-45371-2
\$4.99 (\$5.99 CAN)
EAN: 978044845371250499
Carton Qty: 80
Coloring & Activity
Black-and-white illustrations
64 pages • 8 x 10 1/2
Ages 6–8 • Grades 1–3
Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Grosset & Dunlap

Also Available
from Ruth Heller:

Ornaments
PB: 978-0-448-45215-9 • \$4.99 (\$5.99 CAN)

Sea Life
PB: 978-0-448-45204-3 • \$4.99 (\$5.99 CAN)

SEPT

OCT

NOV

DEC

AVAILABLE NOW



STICKER STORIES

SING A SONG OF STICKERS

illustrated by Gary LaCoste

It's time to sing!

From "Mary Had a Little Lamb" to "The Wheels on the Bus," kids will love singing along with all of their favorite songs. More than 75 stickers make decorating the scenes great fun!

Gary LaCoste lives in Ware, Massachusetts.

978-0-448-45452-8
\$5.99 (\$7.50 CAN)
EAN: 978044845452850599
Carton Qty: 64
Paperback • Novelty/Activity
Full-color illustrations
16 pages plus 4 sticker pages • 8 1/2 x 11
Ages 3–5 • PreS–K
Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Grosset & Dunlap

Also Available:

Castles
PB: 978-0-448-41861-2 • \$5.99 (\$7.50 CAN)



COSTUME FUN! A LIFT-THE-FLAP BOOK



This story has style!

Young readers will delight in reading this story and lifting the flaps to reveal Max and Ruby dressing up in silly outfits. In the end, brother and sister put on a show for Grandma!

978-0-448-45403-0

\$5.99 (NCR)

EAN: 978044845403050599

Carton Qty: 100

Paperback • Novelty/Fiction
Full-color illustrations
16 pages plus flaps • 8 x 8
Ages 3–5 • PreS–K

Export Territory: A00

UK, AUS, Translation, Audio, & Dramatic Rights:
Nelvana



MARKETING

- Consumer print advertising
- Feature on penguin.com/maxandruby with new books and featured content

Also Available:



Max Makes a Friend
PB: 978-0-448-45430-6 • \$3.99 (NCR)

Sunny Bunny Tales
PB: 978-0-448-45172-5 • \$4.99 (NCR)

Super Bunny Tales
PB: 978-0-448-45271-5 • \$4.99 (NCR)

www.nickjr.com





BERRY LITTLE PRINCESSES

illustrated by MJ Illustrations

Strawberry Shortcake and her friends are pretending to be princesses for the day. They try on lots of dresses, dance at a fancy ball, take a walk through a beautiful garden, go to a tea party, and more! Includes more than 75 reusable stickers.

978-0-448-45405-4
\$5.99 (\$7.50 CAN)
EAN: 97804484540540599

Carton Qty: 64
Paperback • Novelty/Activity
Full-color illustrations
16 pages plus 4 sticker pages • 8 1/2 x 11
Ages 3-5 • PreS-K
Export Territory: C00
UK, AUS, Translation, Audio, & Dramatic Rights:
Cookie Jar Entertainment

Also Available:

Strawberry Shortcake's Costume Party
PB: 978-0-448-45380-4 • \$5.99 (\$7.50 CAN)

Welcome to Berry Bitty City
PB: 978-0-448-45254-8 • \$5.99 (\$7.50 CAN)

www.strawberryshortcake.com

NOV



THE SNOW DANCE

by Amy Ackelsberg
illustrated by Laura Thomas

Strawberry Shortcake and her friends are going to put on an ice-skating performance. Since Plum Pudding is the berry best dancer, she will be the star of the show. But the day before the performance, Plum hurts her leg. How can the show go on without her?

978-0-448-45404-7
\$4.99 (\$5.99 CAN)
EAN: 978044845404750499

LC: 2009045243
Carton Qty: 160
Paperback • Novelty/Fiction
Full-color illustrations
24 pages plus sticker sheet • 8 x 8
Ages 3-5 • PreS-K
Export Territory: C00
UK, AUS, Translation, Audio, & Dramatic Rights:
Cookie Jar Entertainment

Includes
stickers!

MARKETING

- Cross-promotion with Hasbro toys and other licensees
- Feature in *Sparkle World* magazine
- Feature on strawberryshortcake.com



THE ALL-NEW ANGELINA BALLERINA TAKES CENTER STAGE IN 2010!

Dancing her way to television screens!

- *Angelina Ballerina: The Next Steps*, a new CGI animated series, launched on PBS Kids in September 2009
- Season 1 airs Monday–Friday, reaching 90 million households!
- The series is currently stripped in NY and St. Louis. Additional markets will be added Spring 2010.

It's showtime at retail!

- Specialty toy product debuted at gift and specialty stores in Fall 2009
- Exclusive mass retail launch Fall 2010 featuring toys from Mattel (dolls, playsets, and figurines) and episodic DVDs from Lionsgate
 - Consumer products mass rollout to all retailers Fall 2011
 - Direct-to-DVD movie to launch Fall 2011
- Other licensed products are available from:
 - American Greetings (social expression product)
 - Madame Alexander (specialty dolls and toys)
 - The Toy Workshop (room décor and dollhouses)
 - Rubie's Costume Company (costumes and dress-up)

Brand marketing support includes:

Advertising

- Theatrical advertising on 7,500 screens nationwide: November 2009
 - Two-minute feature spot airs in 175 theaters (March, July, and August 2010)
- Advertising in Fall 2010 to coincide with consumer product launch

Digital Media

- Angelina Ballerina iPhone application available now
- Interactive CGI website at angelinaballerina.com includes games, webcam dance tutorials, and more

Live Events

- *Angelina Ballerina, the Musical* will launch in NYC, October 2010. Full US tour is planned for 2011
- Partnership with American Ballet Theater

MARKETING

- Cross-promote with American Ballet Theater and Boys & Girls Clubs of America
- Promote in *Sparkle World* magazine
- Feature books on angelinaballerina.com



ANGELINA'S NEW DANCE

inspired by the classic Angelina Ballerina book series
written by Katharine Holabird and illustrated
by Helen Craig

Angelina is starting a new school in a new town, and she's afraid she won't be as good of a dancer as all her new classmates! Especially since there's no room for her to practice in her new home, and her favorite music player was lost in the move. Will Angelina overcome all her fears before her first day in a new school?

978-0-448-45453-5
\$3.99 (\$4.99 CAN)
EAN: 978044845453550399
Carton Qty: 200
Paperback • Picture book/Fiction
Full-color illustrations
24 pages • 8 x 8
Ages 3-5 • PreS-K
Export Territory: C00
UK, AUS, Translation, Audio, & Dramatic Rights:
HIT Entertainment

Also Available:

The Silver Locket
PB: 978-0-448-44472-7 • \$3.99 (\$4.99 CAN)



ANGELINA'S NEW SCHOOL

inspired by the classic Angelina Ballerina book series
written by Katharine Holabird and illustrated
by Helen Craig

Angelina is starting a brand-new dance school and wants to focus on her ballet full-time. But she feels out of place when she realizes all her classmates can perform lots of different types of dance, like Irish step dancing, and that she's the only one who wants to do ballet!

978-0-448-45454-2
\$3.99 (\$4.99 CAN)
EAN: 978044845454250399
Carton Qty: 72
Paperback • All Aboard Reading Station Stop 1/Fiction
Full-color illustrations
32 pages • 6 x 9
Ages 3-5 • PreS-K
Export Territory: C00
UK, AUS, Translation, Audio, & Dramatic Rights:
HIT Entertainment

Also Available:

Angelina Has the Hiccups!
PB: 978-0-448-44389-8 • \$3.99 (\$4.99 CAN)

Angelina's Silly Little Sister
PB: 978-0-448-44468-0 • \$3.99 (\$4.99 CAN)



THE NUTCRACKER SWEET

inspired by the classic Angelina Ballerina book series written
by Katharine Holabird and illustrated by Helen Craig



A fun, interactive new format!

Angelina and her new friend Marco are performing the "Dance of the Sugar Plum Fairy" for the school's holiday showcase. Readers will love bringing Angelina's dance to life with perf-out paper dolls and the beautiful stage that's illustrated on the inside of the book's case.

978-0-448-45455-9

\$9.99 (\$12.50 CAN)

EAN: 978044845455950999

Carton Qty: 40

Hardcover • Novelty/Fiction

Full-color illustrations

24 pages plus 6 cardstock sheets • 8 x 8

Ages 5–8 • K–Grade 3

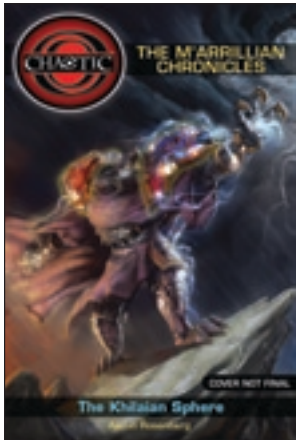
Export Territory: C00

UK, AUS, Translation, Audio, & Dramatic Rights:

HIT Entertainment



Based on the internationally successful trading card game, animated television series, and online game!



978-0-448-45400-9
\$6.99 (\$8.50 CAN)

This adventure follows Chaotic player Kaz and his friends as they attempt to save the UnderWorld from an attack by the evil M'arrillians and features popular characters Chaor and Lord Van Bloot.



978-0-448-45398-9
\$3.99 (\$4.99 CAN)

This sticker book is perfect for younger readers who want to create their own Chaotic adventures! Featuring the characters, Creatures, and Locations from the television series, cards, and games, Chaotic fans can really "get Chaotic"!



978-0-448-45399-6
\$5.99 (\$7.50 CAN)

www.chaoticgame.com



THE ULTIMATE GUIDE TO ALL THINGS CHAOTIC

by Jake Black



Based on the internationally successful trading card game, animated television series and online game!

Packed with never-before-seen art and exclusive content, this guidebook to the entire Chaotic universe includes sections on the internationally successful trading card game, the 4Kids animated television series, and the popular online game. There's something for every fan within this 192-page full-color book that also includes the history of Chaotic and an exclusive poster.

Comes with an exclusive full-color poster!

978-0-448-45397-2

\$9.99 (\$12.50 CAN)

EAN: 978044845397250999

Carton Qty: 40

Paperback • Middle grade/Nonfiction

Full-color illustrations

192 pages plus poster • 6 x 9

Ages 8–12 • Grades 3–7

Export Territory: W00

UK, AUS, & Translation Rights: Grosset & Dunlap

Audio & Dramatic Rights: 4Kids Entertainment

MARKETING

- Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)
- Cross-promotion with licensees
- Feature on chaoticgame.com
- Consumer print advertising

www.chaoticgame.com



THE #1 LICENSED BOYS PROPERTY!

Star Wars: The Clone Wars on Cartoon Network

- Nearly 100 million viewers have seen *Star Wars: The Clone Wars*, including 30 million boys ages 6–11!
- Season 2 is currently airing and Season 3 will launch in Fall 2010 supported by:
 - Cartoon Network advertising and event marketing (10 million impressions)
 - New Hasbro toys on-shelf in August
 - Major QSR (Quick Service Restaurant) promotion in Fall 2010

A Force in Consumer Products!

- *Star Wars* was #1 licensed toy and #1 boys property in 2009, beating out Transformers, Bakugan, and Disney Princesses
- *Star Wars* boasts over 90 total licensees including Hasbro and LEGO for toys, LucasArts for video games, and Warner Home Entertainment for DVDs
- New licensees for 2010 include Adidas (athletic footwear and apparel), ConAgra (fruit snacks), and Build-A-Bear Workshop (bear costumes)

Bringing a Galaxy of Adventure Closer to Fans!

- *Star Wars* Weekends, an annual special event at Disney's Hollywood Studios theme park, will take place in May and June 2010
- *Star Wars* Celebration V, a family-friendly convention for fans of all ages, will attract over 35,000 visitors in Orlando in August
- *Star Wars* exhibits planned at museums including the Indianapolis Children's Museum, US Space & Rocket Center, and Lafayette Science Museum

Star Wars continues to be a worldwide phenomenon!

- The #1 entertainment property in the world
- The #1 movie series of all time with \$5.9 billion in box office revenues*
- The #1 film licensing franchise of all time with \$20 billion in retail sales

(*inflation adjusted)

MARKETING

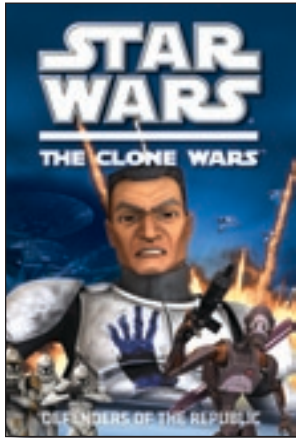
- 9-copy podium-style mixed floor display 978-0-448-45512-9 • \$224.94 (\$279.00 CAN) Includes 6 copies of *Villains* (978-0-448-45463-4), 3 copies of *Heroes* (978-0-448-45203-6), and 1 free display copy of *Villains*
- Cross-promotion with Hasbro toys and other licensees
- Consumer print advertising in *Star Wars Insider* magazine
- Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)
- Promotion at *Star Wars* fan events in Summer 2010
- Feature on penguin.com/clonewars with new content including "Look Inside" video of *Villains*
- Promote on starwars.com



On sale: 10/28/10
 Display dimensions:
 21" w x 14" d x 55" h

STAR WARS

THE CLONE WARS



DEFENDERS OF THE REPUBLIC

by Rob Valois

Based on the *Star Wars: The Clone Wars* television series, this novel follows a group of clone troopers as they rise through the ranks from cadets, to rookies, and all the way to elite ARC troopers.

Also Available:



Grievous Attacks!

PB: 978-0-448-45003-2 • \$6.99 (\$8.50 CAN)

Star Wars: The Clone Wars

PB: 978-0-448-44992-0 • \$6.99 (\$8.50 CAN)

978-0-448-45464-1

\$6.99 (\$8.50 CAN)

EAN: 978044845464150699

Carton Qty: 50

Paperback • Middle grade/Fiction

160 pages • 5 1/8 x 7 3/8

Ages 8–12 • Grades 3–7

Export Territory: E00

UK, AUS, Translation, Audio, & Dramatic Rights:

Lucasfilm Ltd.



VILLAINS: A POP-UP STORYBOOK

The adventure continues as the villains rise to power in this companion to the amazing *Heroes* pop-up storybook. Experience the power of the dark side with nine three-dimensional pop-ups of fan favorites such as General Grievous and Assaj Ventress along with fifteen different comic book-style stories.

Also Available:



Heroes: A Pop-up Storybook

HC: 978-0-448-45203-6 • \$24.99 (\$31.00 CAN)

Paper Model-Making Kit

HC: 978-0-448-45004-9 • \$19.99 (\$25.00 CAN)

978-0-448-45463-4

\$24.99 (\$31.00 CAN)

EAN: 978044845463452499

Carton Qty: 24

Hardcover • Novelty/Fiction

Full-color illustrations

6 spreads plus 3 gatefolds • 9 3/4 x 9 3/4

Ages 8–12 • Grades 3–7

Export Territory: E00

UK, AUS, Translation, Audio, & Dramatic Rights:

Lucasfilm Ltd.

www.starwars.com

MY FIRST CHRISTMAS CAROLS

by Tomie dePaola



Bestselling author/illustrator Tomie dePaola is in the holiday spirit. And this book's eight well-known songs like "Deck the Halls" and "Silent Night" will have you ready to celebrate Christmas, too. The accessible trim, appliqué cover, and beautiful illustrations by Tomie dePaola make this collection of songs a great holiday gift for any child!

Tomie dePaola is one of the most well-known and best-loved creators of children's books. He lives in New London, New Hampshire.

978-0-448-45444-3
 \$5.99 (\$7.50 CAN)
 EAN: 978044845444350599
 Carton Qty: 20

Board book • Nonfiction
 Full-color illustrations
 12 pages • 7 1/2 x 8
 Ages 3-5 • PreS-K

Export Territory: W00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 Grosset & Dunlap



Also Available
 from Tomie dePaola:

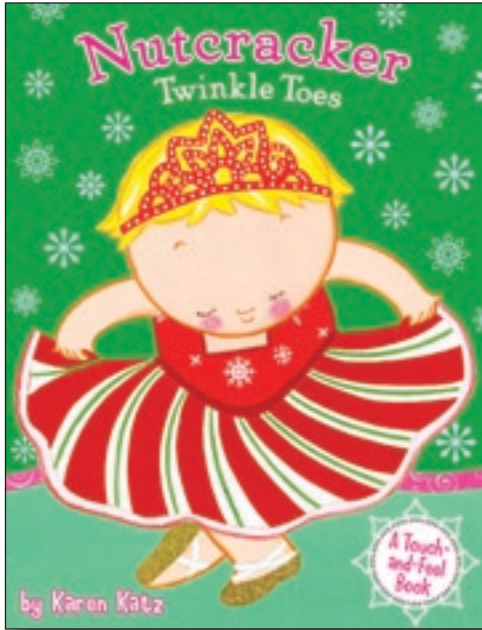


My First Christmas
 BB: 978-0-448-44860-2 • \$5.99 (\$7.50 CAN)

My First Songs
 BB: 978-0-448-45401-6 • \$5.99 (\$7.50 CAN)

NUTCRACKER TWINKLE TOES

by Karen Katz



Calling all budding ballerinas—here’s a holiday touch-and-feel book from Karen Katz!

Here’s a Christmastime follow-up to Karen Katz’s bestselling *Twinkle Toes*! The toddler ballerinas in this touch-and-feel board book perform the starring roles in *The Nutcracker*: the Sugar Plum Fairy, a dewdrop fairy, a candy cane dancer, and a snowflake who twirls on an icy lake! Little ones will love touching the shimmering, sparkling fabrics embedded into every spread and will have fun pretending to be part of the show!

Karen Katz lives in New York, New York.

978-0-448-45412-2
 \$8.99 (\$10.99 CAN)
 EAN: 978044845412250899
 Carton Qty: 50

Board book • Novelty/Fiction
 Full-color illustrations
 12 pages • 6 1/2 x 8 1/2
 Ages 3–5 • PreS–K

Export Territory: W00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 Grosset & Dunlap

Also Available
 from Karen Katz:



Superhero Me!
 BB: 978-0-448-45251-7 • \$7.99 (\$9.99 CAN)

Twinkle Toes
 BB: 978-0-448-44849-7 • \$6.99 (\$8.50 CAN)



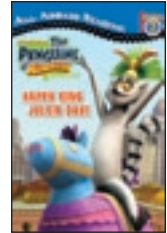
PENGUINS ON A MISSION

by Arie Kaplan

Our comic reader format comes with stickers and a poster!

Open up this reader-sized book to find comic book-style interiors, with easy-to-read sentences and colorful stills from the popular television show. With three episode tie-in stories included, plus stickers and a poster, reluctant readers will giggle as they read this silly book.

Also Available:



978-0-448-45410-8
\$4.99 (\$5.99 CAN)
EAN: 978044845410850499
Carton Qty: 72

Paperback • Easy-to-Read/Fiction
Full-color illustrations
48 pages plus 2 sticker sheets and poster • 6 x 9
Ages 6–8 • Grades 1–3
Export Territory: E00
UK, AUS, Translation, Audio, & Dramatic Rights:
DreamWorks

Happy King Julien Day!

PB: 978-0-448-45260-9 • \$3.99 (\$4.99 CAN)



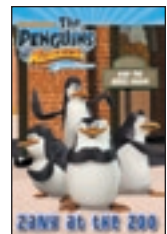
SKIPPER'S LOG

by Michael Anthony Steele
illustrated by Artful Doodlers

An all-new, original story "written" by the show's star penguin!

Read Skipper's journal as he, Rico, and Kowalski investigate the mysterious disappearance of their fourth comrade, Private. The story includes interviews with zoo pals, dossiers of the different characters, plus colorful images and Skipper's collection of sketches, doodles, and photos!

Also Available:



978-0-448-45409-2
\$5.99 (\$7.50 CAN)
EAN: 978044845409250599
Carton Qty: 72

Paperback • Middle grade/Fiction
Full-color illustrations
64 pages • 5 1/2 x 8
Ages 8–12 • Grades 3–7
Export Territory: E00
UK, AUS, Translation, Audio, & Dramatic Rights:
DreamWorks

Zany at the Zoo

PB: 978-0-448-45258-6 • \$3.99 (\$4.99 CAN)



TWO FEET HIGH AND RISING

by Justine Fontes



Laugh out loud at this story starring the show's wacky lemurs!

Mort has a strange problem—he loves King Julien's feet! The penguins help Mort overcome his obsession. But when Julien gets into trouble, there's only one way to save him: Mort must touch his feet! Can he go back to his old ways and save his friend?

978-0-448-45408-5
 \$3.99 (\$4.99 CAN)
 EAN: 978044845408550399
 LC: 2009045220
 Carton Qty: 200

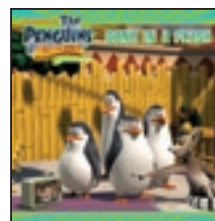
Paperback • Picture book/Fiction
 Full-color illustrations
 32 pages • 8 x 8
 Ages 3–5 • PreS–K

Export Territory: E00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 DreamWorks

MARKETING

- Activity kit
 978-0-448-45308-8
 FREE (while supplies last)
- Promote on penguin.com/penguinsofmadagascar
- Cross-promote with licensees
- Outreach to *The Penguins of Madagascar* fan sites

Also Available:



Gone in a Flash
 PB: 978-0-448-45261-6 • \$3.99 (\$4.99 CAN)

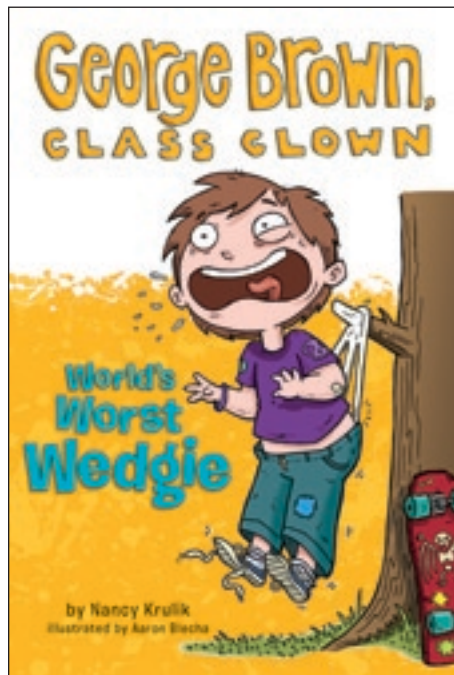
Welcome to the Zoo
 PB: 978-0-448-45259-3 • \$5.99 (\$7.50 CAN)

George Brown, CLASS CLOWN

#3 *WORLD'S WORST WEDGIE*

by Nancy Krulik

illustrated by Aaron Blecha



In his continuing—but mainly disastrous—efforts to be an upstanding, responsible ten-year-old, George Brown decides it's time to earn some money. (There's also an expensive remote-controlled toy that he's been coveting.) But no matter what he tries—whether it's working at his mother's craft shop, opening a lemonade stand, or setting up a backyard circus for neighborhood kids—the magic burps erupt at exactly the wrong times and wreak havoc on George's entrepreneurial plans.

Nancy Krulik lives in New York, New York.

Aaron Blecha lives in London, England.

978-0-448-45369-9

\$4.99 (\$5.99 CAN)

EAN: 978044845369950499 

Carton Qty: 108

Paperback • Chapter book/Fiction

Black-and-white illustrations

128 pages • 5 1/8 x 7 5/8

Ages 7–9 • Grades 2–4

Export Territory: W00

UK, AUS, Translation, & Audio Rights:

Grosset & Dunlap

Dramatic Rights: Author

Also Available
from Nancy Krulik and Aaron Blecha:



#1 *Super Burp!*

PB: 978-0-448-45367-5 • \$4.99 (\$5.99 CAN)

#2 *Trouble Magnet*

PB: 978-0-448-45368-2 • \$4.99 (\$5.99 CAN)

MARKETING

- Online consumer advertising
- Update www.penguin.com/georgebrown with new content

GLADIATOR BOY

This gripping, heart pounding new series is the ultimate page turner: each chapter ends on a cliff hanger that leaves readers wanting more!

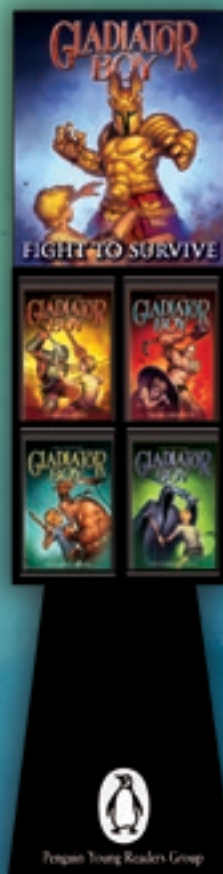
SERIES PUBLISHING SCHEDULE

- #1 *A Hero's Quest*: October 2010
- #2 *Escape from Evil*: October 2010
- #3 *Stowaway Slaves*: October 2010
- #4 *The Rebels' Assault*: October 2010
- #5 *Rescue Mission*: May 2011
- #6 *The Blade of Fire*: July 2011
- #7 *The Golden Warrior*: September 2011
- #8 *The Water Maze*: November 2011
- #9 *The Three Ninjas*: January 2012
- #10 *Traps and Traitors*: March 2012
- #11 *The White Snake*: May 2012
- #12 *The Final Stand*: July 2012

MARKETING

- 12-copy mixed floor display
978-0-448-45514-3
\$59.88 (\$71.88 CAN)
Includes 3 copies each of #1 *A Hero's Quest* (978-0-448-45418-4), #2 *Escape from Evil* (978-0-448-45419-1), #3 *Stowaway Slaves* (978-0-448-45420-7), and #4 *The Rebels' Assault* (978-0-448-45421-4)
- National print media campaign
- National print advertising
- Online consumer advertising and promotion
- Promote at Comic-Con New York Kids Day
- Launch US version of www.gladiatorboy.com


On sale: 10/14/10
Display dimensions:
10" w x 16" d x 62" h




GLADIATOR BOY

A young hero takes on the might of Rome!



978-0-448-45418-4
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978-0-448-45419-1
EAN: 978044845419150499 

#1 A HERO'S QUEST

by David Grimstone • illustrated by James de la Rue

Meet Decimus Rex, who has been kidnapped by slave-takers and taken to an arena in Rome. Decimus is intent on escaping from captivity, and knows he must outshine his fellow slaves and endure the trials set before him: crossing burning coals, hammers, spikes, and hand-to-hand combat. He never gives up his hope of escape . . . if he only knew that this is just the beginning of his troubles.

#2 ESCAPE FROM EVIL

by David Grimstone • illustrated by James de la Rue

Captured by slave-takers, Decimus Rex is forced to endure a series of trials in the dreaded Arena of Doom. With his five cellmates, Decimus faces a race over burning hot coals. He is then forced into violent hand-to-hand combat with a fellow slave. Escaping this dreaded fate is the only thing keeping Decimus going.

David Grimstone lives in Kent, England. James de la Rue lives in Nottinghamshire, England.

Each:
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Carton Qty: 112


Paperback • Chapter book/Fiction
Black-and-white illustrations
112 pages • 5 1/8 x 7 3/8
Ages 7–9 • Grades 2–4

Export Territory: E33
UK, AUS, Translation, Audio, & Dramatic Rights:
Hodder UK


www.gladiatorboy.com

GLADIATOR BOY



978-0-448-45420-7
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978-0-448-45421-4
EAN: 978044845421450499 

#3 *STOWAWAY SLAVES*

by David Grimstone • illustrated by James de la Rue

Decimus Rex and Olu Umbika have managed to do what no one else has ever done—flee the clutches of Slavious Doom. As expected, the overlord is furious, demands their immediate capture, and sends out a search party to find them. From the wild dogs running riot in the sewers, to the soldiers scouring the towns above, it seems only a matter of time before the boys are caught.

#4 *THE REBELS' ASSAULT*

by David Grimstone • illustrated by James de la Rue

Decimus Rex has escaped Arena Primus in the company of a fellow slave, Olu Umbika. Together, they manage to board a slave ship and sail away from the trials and Slavious Doom. But now their four friends are being used as bait to get them to return. Decimus and Olu must reach the Suvius Tower to rescue their friends before they get captured themselves!

David Grimstone lives in Kent, England. James de la Rue lives in Nottinghamshire, England.

Each:
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Carton Qty: 112

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POOH'S SNOWY DAY

by Lauren Cecil
illustrated by Andrew Grey

Play in the snow with Disney Classic Pooh!

A blizzard hits the Hundred Acre Wood and everyone is snowed into their homes. Eventually, Pooh gets lonely and clumsily digs himself out of his house. First, Pooh goes to help little Piglet. Next, Pooh and Piglet go to help Owl. Then, the three go to help Rabbit, and so on. As the group grows larger and larger, they all remark at how much easier—and more fun—it is to work together!

978-0-448-45525-9
\$3.99 (\$4.99 CAN)
EAN: 978044845525950399
LC: 2009047464
Carton Qty: 150

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Full-color illustrations
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Export Territory: Q00
UK, AUS, Translation, & Dramatic Rights: Disney
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Also Available:

Mind Your Manners
PB: 978-0-448-45381-1 • \$3.99 (\$4.99 CAN)



VERY GRAND THINGS A SEARCH-AND-FIND BOOK

illustrated by Andrew Grey

Learn words with Disney Classic Pooh!

From things you can eat—like honey and cheese—to animals you might meet—like a snail and a frog—this delightful Winnie-the-Pooh book introduces children to many wonderful words. As Pooh and his friends picnic and play, children can learn simple words by pointing to the images in each scene.

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EAN: 978044845415350799
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Board book • Fiction
Full-color illustrations
10 pages • 8 x 10
Ages 3–5 • PreS–K
Export Territory: Q00
UK, AUS, Translation, & Dramatic Rights: Disney
Audio Rights: Grosset & Dunlap

Also Available:

Grand Adventures
HC: 978-0-448-45382-8 • \$9.99 (\$12.50 CAN)

Weather
BB: 978-0-448-45383-5 • \$7.99 (\$9.99 CAN)



POOH LOVES
illustrated by Andrew Grey



Perfect for Valentine's Day!

Pooh loves all sorts of things, including honey, going on adventures, getting presents, bouncing around with Tigger, listening to Owl's stories, and playing Poohsticks . . . but most of all, Pooh loves his friends!



978-0-448-45416-0
\$5.99 (\$7.50 CAN)
EAN: 978044845416050599
Carton Qty: 60

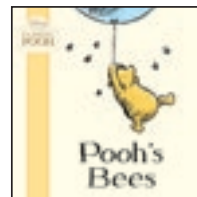
Board book • Fiction
Full-color illustrations
10 pages • 6 x 6
Ages 3-5 • PreS-K

Export Territory: Q00
UK, AUS, Translation, & Dramatic Rights: Disney
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MARKETING

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FREE (while supplies last)
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- Feature new books and activities on penguin.com/pooh

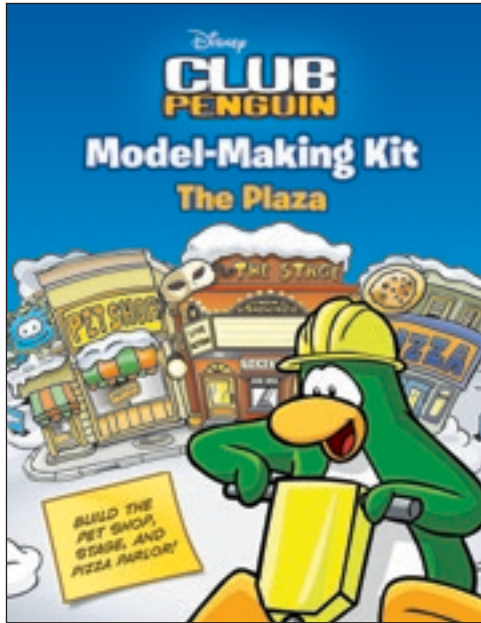


Pooh's Bees
BB: 978-0-448-45326-2 • \$5.99 (\$7.50 CAN)

Tigger's Breakfast
BB: 978-0-448-45335-4 • \$5.99 (\$7.50 CAN)



MODEL-MAKING KIT: THE PLAZA



978-0-448-45437-5
\$12.99 (\$16.00 CAN)
EAN: 978044845437551299
Carton Qty: 24

Paperback • Novelty/Nonfiction
Full-color illustrations
24 pages plus 23 cardstock sheets • 8 1/2 x 11
Ages 8–12 • Grades 3–7

Export Territory: C00
UK, AUS, Translation, Audio, & Dramatic Rights:
Disney

Bring Club Penguin's Plaza to life!

The Plaza is a major virtual hub on Club Penguin, featuring three buildings—a pizza shop, pet shop, and theater. This model-making kit features 23 full-color, perf-out cardstock sheets that kids can use to build the Plaza all by themselves, with easy-to-follow instructions. Once they're done building, kids can use the models as a playset, using the perf-out penguins, puffles, and set pieces featured inside.



Also Available:



Big Book of Activities
PB: 978-0-448-45344-6 • \$5.99 (\$7.50 CAN)

Disney Club Penguin Poster Book
PB: 978-0-448-45389-7 • \$7.99 (\$9.99 CAN)

MARKETING

- Consumer print and online advertising
- Cross-promotion with licensees
- Feature on clubpenguin.com/toys

clubpenguin.com



PARTY TIME, ALL THE TIME!

by Sue Gonzalez



Relive the fun of Club Penguin's best parties!

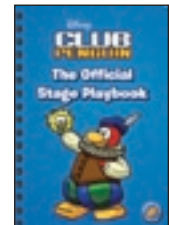
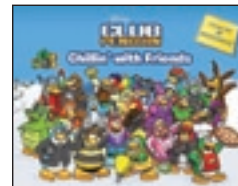
Club Penguin throws at least one themed virtual bash each month, and kids can log on to get free items for their penguins, play special limited-time-only games, and celebrate with other penguins. This book recaps Club Penguin's amazing parties, which are themed for holidays, seasons, and many other special events—like the annual St. Patrick's Day party, the Summer Kic off party, or the Music Jam party. This book also features interviews with Club Penguin's popular characters and tips for making the most out of Club Penguin's parties.

978-0-448-45456-6
 \$6.99 (\$8.50 CAN)
 EAN: 978044845456650699
 Carton Qty: 24

Paperback • Picture book/Fiction
 Full-color illustrations
 64 pages • 8 1/2 x 11
 Ages 8–12 • Grades 3–7

Export Territory: C00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 Disney

Also Available:



Chillin' with Friends
 PB: 978-0-448-45095-7 • \$4.99 (\$5.99 CAN)

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#25 *IN IT TO WIN IT*

by Melissa J. Morgan



978-0-448-45402-3

\$4.99 (\$5.99 CAN)

EAN: 978044845402350499 

Carton Qty: 80

Paperback • Middle grade/Fiction

160 pages • 5 1/8 x 7 5/8

Ages 8–12 • Grades 3–7

Export Territory: W00

UK, AUS, Translation, Audio, & Dramatic Rights:

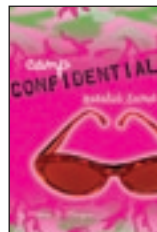
Grosset & Dunlap

It's reunion time at Camp Walla Walla!

You remember Peter, don't you? Avery's brother, Peter? You know, the actor guy . . . The one who tried to use Natalie to get to her famous actor dad? Yeah, that Peter. Well, guess whose parents are forcing him to go to the Walla Walla reunion? But that's not the half of it—turns out, Peter arrives at the reunion only to discover he's developing feelings for Natalie—the real kind this time. And the best chance he has at getting into her good graces might very well involve dressing up in a skirt and carrying pom-poms!

Melissa J. Morgan lives in New York, New York.

Also Available
from Melissa J. Morgan:

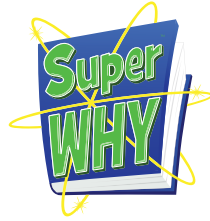


#1 *Natalie's Secret*

PB: 978-0-448-43737-8 • \$4.99 (\$5.99 CAN)

#24 *Topsy-Turvy*

PB: 978-0-448-45372-9 • \$4.99 (\$5.99 CAN)



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A COMIC BOOK ADVENTURE

by Samantha Brooke
illustrated by MJ Illustrations

A comic book-style 8x8!

Super Why, Princess Presto, Wonder Red, and Alpha Pig jump into a comic book and meet the Eraser, a supervillain who is erasing Reader Valley. Can Super Why and his friends find a way to stop the Eraser before all of Reader Valley disappears?

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EAN: 978044845465850499
LC: 2009045221
Carton Qty: 128

Paperback • Picture book/Fiction
Full-color illustrations
32 pages plus sticker sheet • 8 x 8
Ages 3–5 • PreS–K

Export Territory: C00
UK, AUS, Translation, Audio, & Dramatic Rights:
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Also Available:

The Princess and the Pea
PB: 978-0-448-44976-0 • \$4.99 (\$5.99 CAN)

www.pbskids.org/superwhy

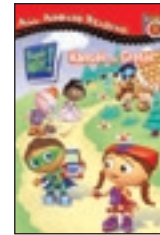
Discover the power of reading with these exciting superhero adventures!



George and the Dragon
PB: 978-0-448-45241-8
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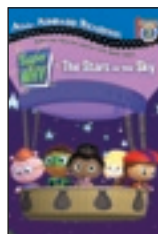
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PB: 978-0-448-45069-8
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HC: 978-0-448-45224-1
\$13.99 (\$17.50 CAN)



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HC: 978-0-448-45240-1
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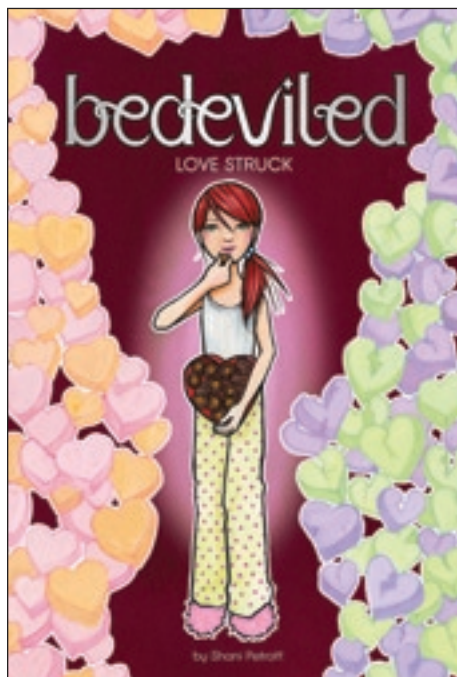
The Three Little Pigs
PB: 978-0-448-44977-7
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bedeviled

LOVE STRUCK

by Shani Petroff

cover illustrated by J. David McKenney



Perfect for the tween who's not quite ready for vampires!

In a fit of rage, Angel mistakenly tells her parents to "grow up," and before she knows it, they're zapped back to their teens and running away together because they're so in love. Now Angel's got the weight of the world on her shoulders. Lou Cipher was finally dropping his evil ways, but since he's back to his teen self, who knows how he'll choose to use his special powers?

Shani Petroff lives in New York, New York.

J. David McKenney lives in Brooklyn, New York.

978-0-448-45114-5
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 EAN: 978044845114550699 ▲
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Paperback • Middle grade/Fiction
 240 pages • 5 1/8 x 7 3/8
 Ages 10 up • Grades 5 up

Export Territory: W00
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Also Available
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 PB: 978-0-448-45111-4 • \$6.99 (\$8.50 CAN)

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 PB: 978-0-448-45113-8 • \$6.99 (\$8.50 CAN)

MARKETING

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Who Was?

Who Was ROSA PARKS?


by Yona Zeldis McDonough
illustrated by Stephen Marchesi
cover illustrated by Nancy Harrison

Just in time for Black History Month!

In 1955, Rosa Parks refused to give her bus seat to a white passenger in Montgomery, Alabama. This seemingly small act triggered civil rights protests across America and earned Rosa Parks the title "Mother of the Civil Rights Movement." This biography has black-and-white illustrations throughout.

Yona Zeldis McDonough lives in Brooklyn, New York. Stephen Marchesi lives in Croton-on-Hudson, New York. Nancy Harrison lives in Allentown, Pennsylvania.



978-0-448-45442-9
\$4.99 (\$5.99 CAN)
EAN: 978044845442950499 
LC: 2009051593
Carton Qty: 70
Paperback • Middle grade/Nonfiction
Black-and-white illustrations
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Who Was
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LADYBUG GIRL LOVES . . . by David Soman and Jacky Davis



Ladybug Girl loves to go on new adventures!

Ladybug Girl is Lulu, a little girl who loves to dress up in her ladybug costume and use her imagination to turn every moment into an adventure. In this book, readers will learn about the many loves of Ladybug Girl, from climbing the tallest trees to playing with her friends on the playground. And her beloved dog, Bingo, is always by her side!

David Soman and Jacky Davis live in Rosendale, New York.

With glitter and an appliqué on the cover!

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Ladybug Girl Dresses Up!
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www.ladybuggirl.com



Price Stern Sloan



GET THE SCOOP

JUSTIN BIEBER

by Ronny Bloom

Move over, Jonas Brothers! Justin Bieber is the next big thing!

Justin Bieber is the hottest singer to hit the tween music scene since the Jonas Brothers exploded in 2008. Justin is poised to be the next big thing—he already has legions of fans who know him from YouTube and a ton of industry cred, thanks to his relationships with industry heavyweights like Justin Timberlake and Usher. We've got all the juicy details on this rising star before anybody else, complete with four pages of color photos.

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JULY



Boo Boo STEWART

by Sean Thomas

Twilight fans are crazy for Boo Boo!

Adorable 15-year-old Boo Boo, whose real name is Nils, stars as werewolf Seth Clearwater in the third installment of the Twilight Saga: *Eclipse*, out June 30, 2010. But the buzz is already building for this hot up-and-coming star: Boo Boo's been featured in a ton of magazines and blogs, and has appeared on numerous television shows to promote his role in the third Twilight film. We've got all the goods on this rising star, complete with four pages of color photos!

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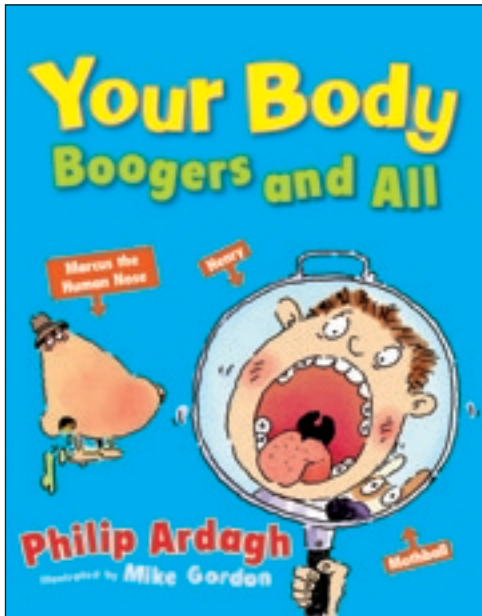
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YOUR BODY: BOOGERS AND ALL

by Philip Ardagh
illustrated by Mike Gordon



978-0-8431-2230-5
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EAN: 978084312230550799
Carton Qty: 70

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Ages 7–9 • Grades 2–4

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Scholastic UK

All the gross details!

Did you know that we:

- Burp at least fifteen times a day?
- See everything upside down but our brains turn the images right side up?
- Produce between one and two pints of boogery snot every day?

Your Body: Boogers and All contains 64 pages worth of fun and fascinating facts like these . . . in a cool and unique flexibound package!

Philip Ardagh lives in Grubtown, England.

Mike Gordon lives in Santa Barbara, California.

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EVERYONE NEEDS A FRIEND

by Dubravka Kolanovic



Share this story with a friend!

Jack the wolf doesn't mind living alone, but he does get lonely on long winter nights. Then one day Walter the dormouse comes for a visit. Walter is fun to be around, but he certainly does have some annoying habits! Can Jack get over them, or will this be the end of their friendship?

Dubravka Kolanovic lives in Zagreb, Croatia.

A beautiful
picture book for
only \$9.99!

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Ages 6–8 • Grades 1–3

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\$9.99 Picture Books
Also Available:



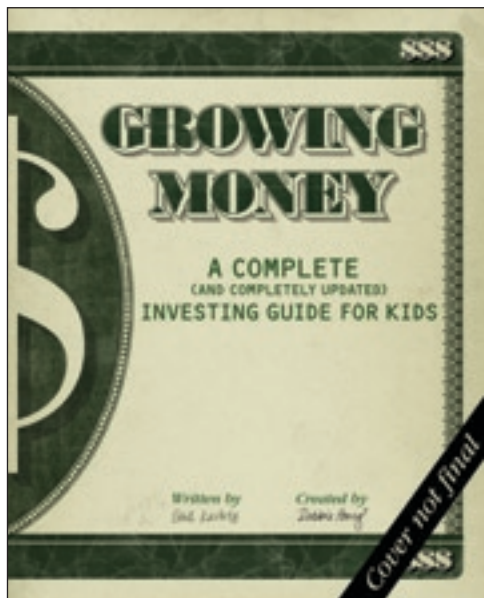
Periwinkle Smith and the Twirly, Whirly Tutu
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Periwinkle Smith and the Faraway Star
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GROWING MONEY

A COMPLETE INVESTING GUIDE FOR KIDS

by Gail Karlitz and Debbie Honig
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Revised and updated!

Never before has there been a time when the economy has been so much a part of our daily lives. Today's young investors want to know the basics of finance—especially how to make money grow. This complete guide explains in kid-friendly terms all about savings accounts, bonds, stocks, and even mutual funds!

Gail Karlitz lives in Stamford, Connecticut. Debbie Honig lives in New York, New York.

Stephen Lewis lives in New York, New York.

978-0-8431-9905-5
\$8.99 (\$10.99 CAN)
EAN: 978084319905550899
Carton Qty: 48

Paperback • Middle grade/Nonfiction
Black-and-white illustrations
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Ages 8–12 • Grades 3–7

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
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by Roger Price and Leonard Stern

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PART OF THE BODY

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Carton Qty: 100

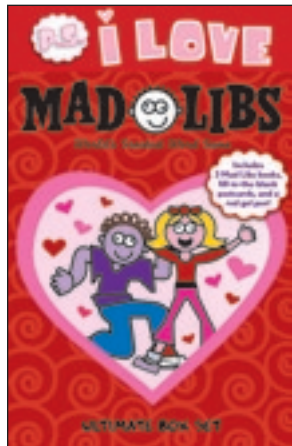
Paperback • Activity book/Fiction
Black-and-white spot illustrations
48 pages • 5 1/4 x 8 3/8
Ages 8–12 • Grades 3–7
Export Territory: W00
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DEC



P.S. I LOVE MAD LIBS ULTIMATE BOX SET

by Roger Price and Leonard Stern

A great gift that guarantees giggles!

This box set includes a shimmery red-ink pen, three fill-in-the-blank postcards, and three Mad Libs—*Mad Libs in Love*, *The Original #1 Mad Libs*, and *Peace, Love, and Mad Libs*. Use the pen to fill in the blanks with friends or by yourself, or use it to write on the Mad Libs postcards that you can mail to your friends or loved ones!

Leonard Stern and the late Roger Price are two of the founders of Price Stern Sloan. Leonard Stern lives in Beverly Hills, California.

⚠ Choking Hazard (1), Not for children under 3 years.

978-0-8431-9902-4
\$12.99 (\$16.00 CAN)
EAN: 978084319902451299
Carton Qty: 6

Novelty • Activity book/Fiction
Black-and-white spot illustrations
Package size: 6 x 9 1/8 x 1 1/4
Ages 8–12 • Grades 3–7
Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
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PLURAL NOUN

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Grand Slam Mad Libs

978-0-8431-3355-4

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978-0-8431-3311-0

Mad Mad Mad Mad Mad Libs

978-0-8431-7441-0

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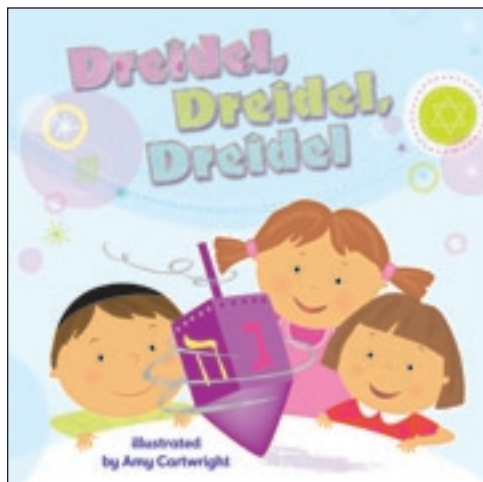
\$199.50 (\$249.50 CAN)

Display dimensions: 12" d x 16" w x 65" h



DREIDEL, DREIDEL, DREIDEL

illustrated by Amy Cartwright



978-0-8431-9899-7
 \$7.99 (\$9.99 CAN)
 EAN: 978084319899750799
 Carton Qty: 40

Hardcover • Novelty/Fiction
 Full-color illustrations
 10 pages • 7 x 7
 Ages 3–5 • PreS–K

Export Territory: W00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 Price Stern Sloan

Spin the dreidel!

*Dreidel, dreidel, dreidel, I made you out of clay.
 And when you're dry and ready, then dreidel I shall play!*

Every kid knows the dreidel song, but now they can play along! With adorable art and a pop-up of a spinning dreidel at the back of the book, singing along to this classic holiday tune is more fun than ever!

Amy Cartwright lives in Champagne, Illinois.

Also Available:



D Is for Dreidel
 PB: 978-0-8431-4576-2 • \$4.99 (\$5.99 CAN)

Light the Menorah
 BB: 978-0-8431-8954-4 • \$6.99 (\$8.50 CAN)

BUILD A SNOWMAN, 1, 2, 3!

by Megan Bryant
illustrated by Jillian Phillips



One carrot, two branches, three snowballs . . . it's a snowman counting adventure!

One snowy morning, Max and Ella set out on a counting adventure to make the coolest snowman ever. It all begins with one carrot nose and two branches for arms. They search high and low until their snowman is complete with a pop-up surprise at the end!

Megan Bryant lives in Winston-Salem, North Carolina.

Jillian Phillips lives in Brighton, England.

978-0-8431-9919-2
\$6.99 (\$8.50 CAN)
EAN: 978084319919250699
Carton Qty: 28

Board book • Fiction
Full-color illustrations
12 pages plus pop-up • 7 x 7
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Price Stern Sloan



MR. MEN



LITTLE MISS

Christmas coloring, activities, and stickers!



978-0-8431-9930-7
EAN: 978084319930750499



978-0-8431-2670-9
EAN: 978084312670950499

LITTLE MISS CHRISTMAS STICKER ACTIVITY BOOK
MR. CHRISTMAS STICKER ACTIVITY BOOK

originated by Roger Hargreaves
illustrated by Adam Hargreaves

Celebrate the season with the Mr. Men and Little Misses! Mr. Christmas and Little Miss Christmas host these adorable activity books that are full of activities to do and pictures to color. And the two pages of Christmasy stickers are great for decorating your Christmas cards or presents!



Each:
\$4.99 (\$5.99 CAN)
Carton Qty: 80

Coloring & Activity
Black-and-white illustrations
24 pages plus 2 full-color sticker pages • 8 1/2 x 11
Ages 3–5 • PreS–K

Export Territory: E33
Translation, Audio, & Dramatic Rights: Chorion
UK, AUS Rights: Price Stern Sloan

Also Available:

Little Miss Christmas
PB: 978-0-8431-2669-3 • \$3.99 (\$4.99 CAN)

Mr. Christmas
PB: 978-0-8431-3353-0 • \$3.99 (\$4.99 CAN)

www.ilovemrmen.com



MR. MEN



LITTLE MISS

It's Christmas the Mr. Men and Little Miss way!



978-0-8431-3279-3
EAN: 978084313279350399



978-0-8431-9932-1
EAN: 978084319932150399

MR. MEN: A CHRISTMAS CAROL

originated by Roger Hargreaves

written and illustrated by Adam Hargreaves

Mr. Stingy is a stingy old miser who hates Christmas. But one night he is visited by three ghosts who show him that he's been living his life badly and needs to mend his ways! In this lighthearted adaptation of Dickens's *A Christmas Carol*, Mr. Happy plays Bob Cratchit and Mr. Nosey, Little Miss Wise, and Little Miss Bossy play the ghosts of Christmas Past, Present, and Future.

MR. MEN: THE NIGHT BEFORE CHRISTMAS

originated by Roger Hargreaves

written and illustrated by Adam Hargreaves

It was the night before Christmas, and all through the land, not a Mr. Man was stirring . . . not even Little Miss Chatterbox! Join the residents of Mr. Men Land on Christmas Eve as they prepare for Santa Claus and Mr. Christmas to arrive. But Little Miss Late (in typical fashion) didn't send her letter to Santa until just that morning! Will he visit her anyway?

Also Available:

Mr. Sneeze

PB: 978-0-8431-7688-9 • \$3.99 (\$4.99 CAN)

Mr. Snow

PB: 978-0-8431-7502-8 • \$3.99 (\$4.99 CAN)

Each:
\$3.99 (\$4.99 CAN)
Carton Qty: 240

Paperback • Picture book/Fiction
Full-color illustrations
32 pages • 5 1/2 x 5
Ages 3-5 • PreS-K

Export Territory: E33
Translation, Audio, & Dramatic Rights: Chorion
UK, AUS Rights: Price Stern Sloan

www.ilovemrmen.com

MARKETING

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- Cross-promotion with licensees

Two great ways to go for a spin with Mr. Men and Little Misses!

These permanent display fixtures are the perfect way to merchandise these books:



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FREE with minimum purchase of 72 books—
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- Mr. Rush • 978-0-8431-7841-8
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- Little Miss Curious • 978-0-8431-7813-5
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- Little Miss Giggles • 978-0-8431-7814-2
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- Little Miss Naughty • 978-0-8431-7842-5
- Little Miss Quick • 978-0-8431-8956-8
- Little Miss Wise • 978-0-8431-7817-3



Display dimensions: 60" h x 16" w x 16" d
Available 4/29/10

Note:
Header card
art not final.

**Mr. Men and Little Miss
Permanent Floor Spinner**

978-0-8431-9911-6 (for unit only)
Available 4/29/10

FREE with minimum order of 160 books—
choose your own assortment!

Note: Books ship separately from display unit. • Orders must be submitted for both the books and the display unit.



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Our 8 x 8s and board books are the perfect introduction to the show!



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\$5.99 (\$7.50 CAN)



Meet the Mr. Men!
978-0-8431-8931-5
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\$3.99 (\$4.99 CAN)



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Mr. Happy and Little Miss Sunshine Welcome You to Dillydale!
978-0-8431-3576-3
\$5.99 (\$7.50 CAN)



Mr. Messy's Messy Meal
978-0-8431-9966-6
\$6.99 (\$8.50 CAN)



Mr. Tickle's Perfect Job
978-0-8431-3590-9
\$5.99 (\$7.50 CAN)

LOVE IS HIDDEN ALL AROUND

by Julee Williams
illustrated by Janell Genovese



978-0-8431-9904-8
\$5.99 (\$7.50 CAN)
EAN: 978084319904850599
Carton Qty: 28

Board book • Fiction
Full-color illustrations
10 pages • 7 x 7
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Price Stern Sloan

How much love can you find?

Love is everywhere. All you have to do is look for it! But where? Kids will love counting along as they search for the hearts hidden within this adorable board book. How many can you find?

Julee Williams lives in Baltimore, Maryland.

Janell Genovese lives in Weymouth, Massachusetts.

Also Available:



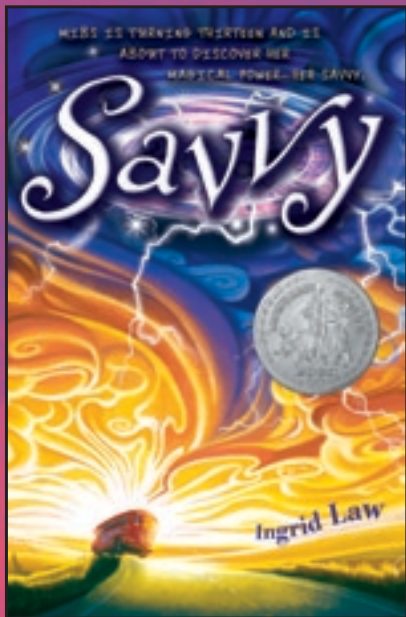
Everyone Says I Love You
illustrated by Beegee Tolpa
HC: 978-0-8431-8952-0 • \$12.99 (\$16.00 CAN)

Mommy Loves Me
written and illustrated by John & Wendy
BB: 978-0-8431-3526-8 • \$6.99 (\$8.50 CAN)



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Savvy

HC: 978-0-8037-3306-0 • \$16.99 (\$21.00 CAN)
PB: 978-0-14-241433-0 • \$7.99 (\$9.99 CAN)

★ "A marvel-laden debut."

—*Kirkus Reviews*, starred review

★ "Law's storytelling is rollicking, her language imaginative, and her entire cast of wacky, yet believable characters delightful."

—*Booklist*, starred review

★ "Law's savvy? She's a natural storyteller who's created a vibrant and cinematic novel that readers are going to love."

—*Publishers Weekly*, starred review

Newbery Honor Book

ALA Notable Book

Boston Globe-Horn Book Honor Award

New York Times Bestseller

AI Roker's Book Club Selection

Kirkus Reviews Best Books of the Year

Publishers Weekly Best Books of the Year

MARKETING

- 9-copy floor display
978-0-8037-3572-9
\$152.91 (\$189.00 CAN)
- 3-copy audio bulk pack
978-0-14-242861-0
\$89.85 (\$112.50 CAN)
- National consumer print and online advertising
- Extensive online consumer outreach
- National TV, print and radio media campaign
- Select author appearances
- Major promotion at all School and Library conventions

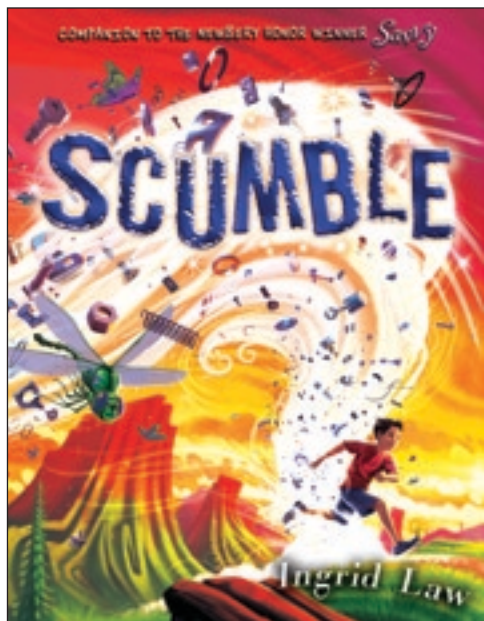
Strict on sale: 8/17/10

Display dimensions:
6.5" w x 14" d x 42" h



SCUMBLE

by Ingrid Law



978-0-8037-3307-7

\$16.99 (\$21.00 CAN)

EAN: 978080373307751699

Hardcover • Middle grade/Fiction

352 pages • 5 1/2 x 7

Ages 8–12 • Grades 3–7

Export Territory: E00

UK, AUS, Translation, & Dramatic Rights:

Writers House

Audio Rights: Penguin Audio



See page 265.

Also available as an e-book

The enchanting companion to a Newbery Honor Book and *New York Times* bestseller

Nine years after Mibs's *Savvy* journey, her cousin Ledger has just turned thirteen . . .

But Ledger Kale's savvy is a total dud—all he does is make little things fall apart. So his parents decide it's safe to head to Wyoming, where it's soon revealed that Ledger's savvy is much more powerful than anyone thought. Worse, his savvy disaster has an outside witness: Sarah Jane Cabot, reporter wannabe and daughter of the local banker. Just like that, Ledger's beloved normal life is over. Now he has to keep Sarah from turning family secrets into headlines, stop her father from foreclosing on Uncle Autry's ranch, and scumble his savvy into control so that, someday, he can go home.

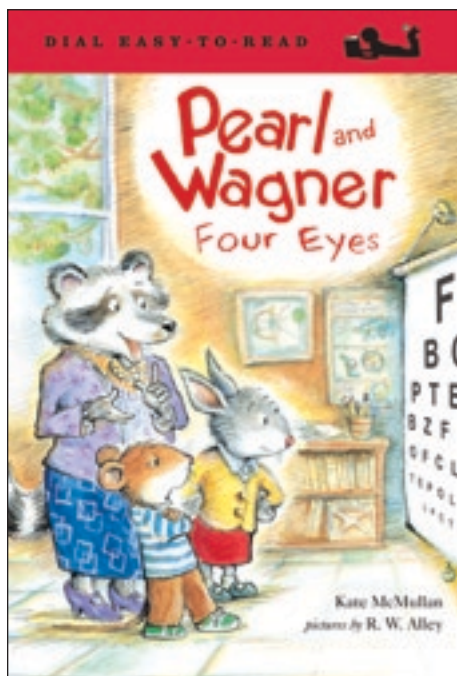
Starring a cast both fresh and familiar, *Scumble* brilliantly melds Ingrid Law's signature heart and humor with the legendary Wild West.

Ingrid Law (www.ingridlaw.com) is a huge fan of words and stories, of small towns and big ideas. She lives with her daughter in Lafayette, Colorado.



PEARL AND WAGNER: FOUR EYES

by Kate McMullan
illustrated by R. W. Alley



978-0-8037-3086-1
\$15.99 (\$20.00 CAN)
EAN: 978080373086151599
LC: 2009050788
Carton Qty: 50

Hardcover • Easy-to-Read/Fiction
Full-color illustrations
40 pages • 6 x 9
Ages 5–8 • K–Grade 3

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Dial Books for Young Readers

A charming new story in an award-winning series

There's an eye toast toady, er, that's eye test today at school, but Wagner can't see the board. As his best friend Pearl says, "It's glasses time!" But Wagner *hates* his new glasses—they make him look like a guppy, and a mean old bully calls him "Four Eyes." Wagner vows to never wear his glasses again, until Pearl and *all* his friends give themselves inspired new nicknames just like his. Suddenly, "Four Eyes" has a nice ring to it . . . and being able to see isn't so bad, either!

The delightful fourth book in the Theodor Seuss Geisel Honor–winning series shows how a best friend and a new perspective can change everything.

Kate McMullan (www.katemcmullan.com) is the award-winning author of more than seventy-five books for children. She lives in Sag Harbor, New York.

R. W. Alley (www.rwalley.com) has illustrated more than sixty children's books. He lives in Barrington, Rhode Island.



Also Available
by Kate McMullan and R. W. Alley:



Pearl and Wagner: One Funny Day
HC: 978-0-8037-3085-4 • \$14.99 (\$18.50 CAN)

Pearl and Wagner: Three Secrets
HC: 978-0-8037-2574-4 • \$15.99 (\$20.00 CAN)

DRAGONBREATH: CURSE OF THE WERE-WIENER

by Ursula Vernon



978-0-8037-3469-2
\$12.99 (\$16.00 CAN)
EAN: 978080373469251299
LC: 2009049358
Carton Qty: 32

Hardcover • Middle grade/Fiction
Four-color illustrations
208 pages • 5 1/2 x 7
Ages 8–12 • Grades 3–7

Export Territory: W00
UK, AUS, Translation, & Audio Rights:
Dial Books for Young Readers
Dramatic Rights: Cornerstone Literary Agency

Also available as an e-book

Danny Dragonbreath's lunch wants to suck your blood!

Danny Dragonbreath and his best friend Wendell *thought* the hot dog from the school cafeteria looked a little . . . off. Then things got weird when the hot dog bit Wendell, and weirder still when Wendell started to sprout back hair. Could Wendell be morphing into a . . . (*cue ominous music*) were-wiener? All evidence points to yes. And unless he and Danny can get past the lunch ladies and slay the alpha-wurst, the whole school could be infected.

Written in Ursula Vernon's trademark hybrid style of comic-book panels and text, this is the thrilling third book in the series. In a starred review, *Kirkus Reviews* said *Dragonbreath* "will leave readers in stitches—and on tenterhooks waiting for the next one." *Curse of the Were-Wiener* will make kids everywhere laugh, shriek, and take a closer look at their lunches.

Ursula Vernon (www.ursulavernon.com) lives in Pittsboro, North Carolina, where vampiric hot dogs dare not tread. At least she hopes.



Also Available
from Ursula Vernon:



Dragonbreath
HC: 978-0-8037-3363-3 • \$12.99 (\$16.00 CAN)

Dragonbreath: Attack of the Ninja Frogs
HC: 978-0-8037-3365-7 • \$12.99 (\$16.00 CAN)

MARKETING

- Online consumer advertising
- Targeted trade print advertising
- Launch of series website:
www.penguin.com/dragonbreath
- Online promotion including animated webisode
- Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)

A NOTE FROM NANCY WERLIN



Dear Reader,

Once upon a time, I had a best friend, and I loved her dearly. I thought I was loved and understood in return. But my friend had a secret. Her secret, in the end, not only destroyed our friendship; it also nearly destroyed me.

I still wonder: Did she betray me? Did I betray her? Or—in some fateful, mysterious way—were we doing exactly what we needed to be doing, to be remade into who we as individuals needed to be?

Some stories can only be told in terms of the fantastical, and the extraordinary. This is one.

Nancy Werlin

Only true love can save her.



Impossible
 HC: 978-0-8037-3002-1 • \$17.99 (\$20.00 CAN)
 PB: 978-0-14-241491-0 • \$9.99 (\$11.00 CAN)

"A haunting, thrilling romantic puzzle. Just read it."

—Gregory Maguire, author of *Wicked*

★ "Werlin earns high marks for the tale's graceful interplay between wild magic and contemporary reality."

—*Booklist*, starred review

★ "This unique story flows smoothly and evenly, and the well-drawn characters and subtle hints of magic allow readers to enter willingly into the world of fantasy."

—*School Library Journal*,
 starred review

★ "Modern logic and methodology mesh splendidly with fairy lore."

—*Kirkus Reviews*, starred review

New York Times Bestseller
 ALA Best Books for Young Adults
School Library Journal Best Books
 of the Year
Booklist Editors' Choice
 VOYA Editors' Choice



MARKETING

- 9-copy mixed floor display
 978-0-8037-3571-2
 \$137.91 (\$172.50 CAN)
 Includes 6 copies of *Extraordinary* (978-0-8037-3372-5), and 3 copies of *Impossible* (978-0-14-241491-0)
- Major early ARC distribution
- National consumer print and online advertising
- Major online promotion
- National print and radio media campaign
- Author available for online chats/events
- Major promotion at all School and Library conventions

On sale: 9/16/10
 Display dimensions:
 10" w x 16" d x 62" h

EXTRAORDINARY

by Nancy Werlin



978-0-8037-3372-5
 \$17.99 (\$22.50 CAN)
 EAN: 978080373372551799

Hardcover • Young adult/Fiction
 384 pages • 5 1/2 x 8 1/4
 Ages 12 up • Grades 7 up

Export Territory: E00
 UK, AUS, Translation, & Dramatic Rights:
 Curtis Brown Ltd.
 Audio Rights: Dial Books for Young Readers

In the vein of the *New York Times* bestselling novel *Impossible*, here's a riveting tale of friendship, romance, and the faerie realm

Phoebe finds herself drawn to Mallory, the strange and secretive new kid in school, and the two girls become as close as sisters . . . until Mallory's magnetic older brother, Ryland, shows up during their junior year. Ryland has an immediate, exciting hold on Phoebe—but a dangerous hold, for she begins to question her feelings about her best friend and, worse, about herself.

Soon she'll discover the shocking truth about Ryland and Mallory: that these two are visitors from the faerie realm who have come to collect on an age-old debt. Generations ago, the faerie queen promised Pheobe's ancestor five extraordinary sons in exchange for the sacrifice of one ordinary female heir. But in hundreds of years there hasn't been a single ordinary girl in the family, and now the faeries are dying. Could Phoebe be the first ordinary one? Could she save the faeries, or is she special enough to save herself?

Acclaimed author Nancy Werlin (www.nancywerlin.com) was a National Book Award Finalist for *Rules of Survival* and winner of the Edgar Award for *The Killer's Cousin*. She lives in Melrose, Massachusetts.

Also Available
 from Nancy Werlin:



The Rules of Survival
 HC: 978-0-8037-3001-4 • \$16.99 (\$18.50 CAN)
 PB: 978-0-14-241071-4 • \$7.99 (\$9.00 CAN)

The Killer's Cousin
 HC: 978-0-8037-3370-1 • \$16.99 (\$18.50 CAN)
 PB: 978-0-14-241373-9 • \$7.99 (\$9.00 CAN)

Double Helix
 HC: 978-0-8037-2606-2 • \$16.99 (\$18.50 CAN)
 PB: 978-0-14-240327-3 • \$6.99 (\$7.50 CAN)

THE JUMBEE

by Pamela Keyes



978-0-8037-3313-8

\$17.99 (\$22.50 CAN)

EAN: 978080373313851799

LC: 2009040048

Hardcover • Young adult/Fiction

400 pages • 5 1/2 x 8 1/4

Ages 12 up • Grades 7 up

Export Territory: E00

UK, AUS, Translation, & Dramatic Rights: Writers House

Audio Rights: Dial Books for Young Readers

Also available as an e-book

The thrills, chills, and electric romance of *Phantom of the Opera*, with a lush Caribbean twist

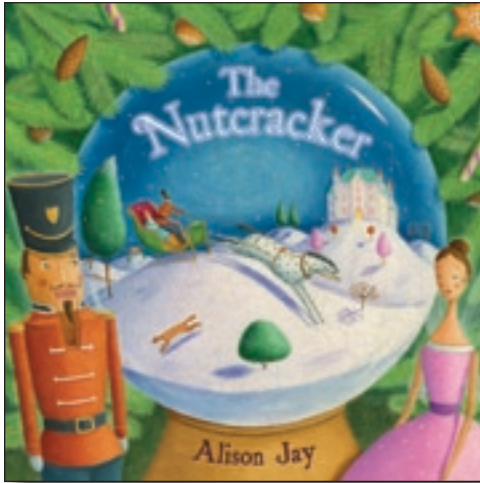
When Esti Legard starts theater school on Cariba, she's determined to step out of the shadow of her late father, a famous Shakespearean actor. But on an island rife with superstition, Esti can't escape the darkness. In the black of the theater, an alluring phantom voice—known only as Alan—becomes her brilliant drama tutor, while in the light of day Esti struggles to resist her magnetic attraction to Rafe, the local bad boy. Toppled sets, frightening rumors of jumbie ghosts, and brewing tropical storms culminate in a tantalizingly spooky finale where romance sizzles and truths are unmasked.

Laced with eerie mystery and the lush scenery of the West Indies, this modern *Phantom* is perfect for readers who like their love stories served with spine-tingling suspense.

Pamela Keyes (www.pamelakeyes.com) lived among jumbie legends in the U.S. Virgin Islands. She now resides in Tucson, Arizona.

THE NUTCRACKER

by Alison Jay



978-0-8037-3285-8
 \$16.99 (\$21.00 CAN)
 EAN: 978080373285851699
 LC: 2009051657
 Carton Qty: 24

Hardcover • Picture book/Fiction
 Full-color illustrations
 40 pages • 10 x 10
 Ages 3–5 • PreS–K

Export Territory: W00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 Dial Books for Young Readers

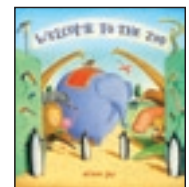
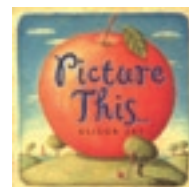
Alison Jay brings her exquisite brushwork to this gorgeous retelling of *The Nutcracker*

Based on the Balanchine ballet, this sumptuous package is the perfect gift for any fan of *The Nutcracker*—young or old. The nicely balanced text (not too much, not too little) captures all the best moments and sets the stage for Alison Jay's richly imagined art. Sharp-eyed readers will notice tiny details playing out thrillingly over the course of the story (keep an eye on the gifts under the Christmas tree!). From the cozy Christmas party to the delectable Marzipan Palace, Alison Jay's artwork is truly enchanting—a snow-globe version of *The Nutcracker* to read every night before Christmas and all winter long.

Alison Jay lives in London, England.



Also Available
 from Alison Jay:



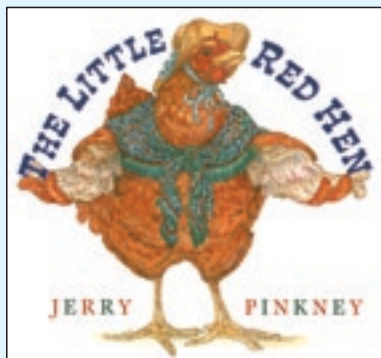
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Three little kittens,
They got new mittens
And they began to cheer.
“Oh mother dear, oh mother dear,
May we go out to play?”



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★ “A sprightly spin on this classic tale with
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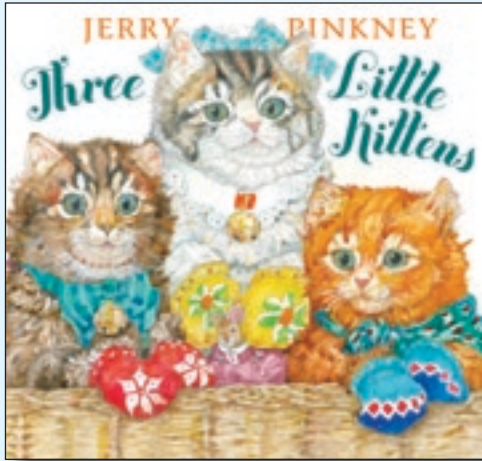
—*Publishers Weekly*, starred review

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THREE LITTLE KITTENS

by Jerry Pinkney



978-0-8037-3533-0
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 EAN: 978080373533051699
 LC: 2009051660
 Carton Qty: 24

Hardcover • Picture book/Fiction
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 Ages 3–5 • PreS–K

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A beloved Caldecott Medalist presents this irresistibly pretty and playful adaptation of a favorite rhyme

Young children all know the Mother Goose rhyme of the kittens who have lost their mittens, but they've never seen it illustrated with so much energy, beauty, and flair. Preschoolers will delight in these cuddly kittens as they frolic outside in the falling leaves, get their whiskers sticky while eating a just-baked apple pie, and do the washing-up under Mama Cat's watchful gaze.

Caldecott Medal-winning, *New York Times* bestselling author/artist Jerry Pinkney brings a gloriously vivid palette, delightful details and tremendous warmth to his version of this favorite nursery rhyme.

Jerry Pinkney (www.jerrypinkneystudio.com), winner of the 2010 Caldecott Medal, is also a five-time Caldecott Honor winner. He lives in Croton-on-Hudson, New York.



Also Available:



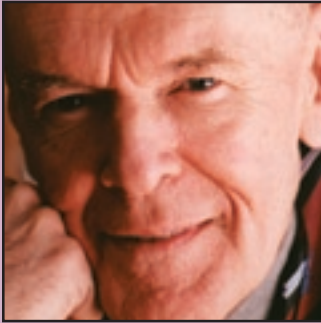
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A NOTE FROM AUTHOR RICHARD PECK



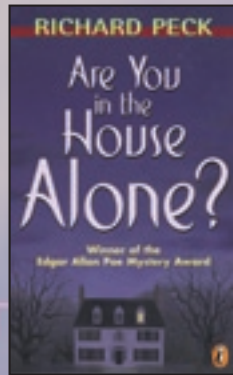
The next book idea always seems to find me, rather than the reverse. Just when I meant to spend the rest of my career writing about the past to bootleg a little history for young people who aren't learning history at school, the twenty-first century caught up with me.

Wherever I go in my regular school and library visits, I find communities reeling from a recent "distracted driving" tragedy: that lethal combination of a teenager with a cell phone in one hand and the steering wheel in the other.

It's a contemporary nightmare confronting every kind of community. I avoided it as long as I could, and then decided the only way I could express it was to "tell it slant" as a supernatural horror story . . . called *Three-Quarters Dead*.

AN EXCERPT FROM *THREE-QUARTERS DEAD*

"The night was still dark blue velvet. I must have known then. There wasn't any dawn yet, but surely something was dawning on me. Something had happened to time, something to do with Tanya. She could tamper with time. It was one of her talents. It always had been, even before . . ."



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by Richard Peck

Gail can't escape the feeling that
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Then she discovers . . .
Edgar Award for Best Young Adult Mystery
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THREE-QUARTERS DEAD

by Richard Peck



978-0-8037-3454-8
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 EAN: 978080373454851699
 LC: 2009049362

Hardcover • Young adult/Fiction
 208 pages • 5 1/2 x 8 1/4
 Ages 12 up • Grades 7 up

Export Territory: E00
 UK & AUS Rights: Dial Books for Young Readers
 Audio, Dramatic, & Translation Rights:
 Sheldon Fogelman Agency

Also available as an e-book

Richard Peck's *A Season of Gifts* (978-0-14-241729-4)
 is now available in a Puffin paperback edition.
 See page 215.

Edgar Award winner Richard Peck spins a chilling young-adult ghost story with a decidedly contemporary edge

Kerry is chosen by the coolest clique in school and so she thinks life has finally begun. But then it seems all over when her three friends are killed in a shocking car accident. Or are they? Only weeks after the accident, Kerry receives a text from one of the girls: *We're all 3 here at my aunt's in the city. Take the 3:50 train. B there.*

Exhilarating, terrifying suspense is crossed with a thought-provoking examination of peer pressure in Richard Peck's return to his contemporary teen- and ghost-story roots. This is a master author's gift to the *Gossip Girl/Twilight* generation: his own smart, stylish, and fun take on the paranormal.

Richard Peck lives in New York City. His extensive list of honors includes the Newbery Medal, the Edgar Award, the Margaret A. Edwards Award, and the National Humanities Medal. He has twice been a finalist for the National Book Award.

Also Available
 from Richard Peck:



Ghosts I Have Been
 PB: 978-0-14-131096-1 • \$6.99 (\$7.50 CAN)

A Year Down Yonder
 HC: 978-0-8037-2518-8 • \$16.99 (\$18.50 CAN)
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SNOWMEN AT CHRISTMAS

BOARD BOOK

by Caralyn Buehner
illustrated by Mark Buehner



978-0-8037-3551-4
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EAN: 978080373551450699
LC: 2009049366
Carton Qty: 40

Board book • Fiction
Full-color illustrations
28 pages • 5 1/2 x 7 1/8
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Dramatic, & Audio Rights:
Dial Books for Young Readers

By popular demand, a board book edition of the jolly *New York Times* bestseller

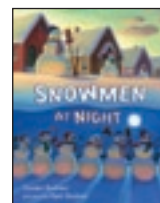
It's Christmas Eve and people are snug in their beds, but something is stirring outside. The snowmen are preparing to celebrate! Under the glow of moonlight, all the snow families are slipping away to gather in the town square for a night of caroling, dancing, and an exciting visit from the snowman Santa Claus.

This bestselling companion to *Snowmen at Night* and *Snowmen All Year* is perfect for little ones, especially now that it's available in a festive board book edition.

Caralyn and Mark Buehner live in Salt Lake City, Utah.



Also Available
from Caralyn Buehner and Mark Buehner:



Snowmen at Christmas
HC: 978-0-8037-2995-7 • \$16.99 (\$18.50 CAN)

Snowmen at Night
HC: 978-0-8037-2550-8 • \$15.99 (\$17.50 CAN)
BB: 978-0-8037-3041-0 • \$6.99 (\$7.50 CAN)

Snowmen at Night Jigsaw Puzzle Book
HC: 978-0-8037-3254-4 • \$10.99 (\$12.00 CAN)

Snowmen Pop-Up Book
HC: 978-0-8037-3180-6 • \$21.99 (\$24.00 CAN)

Snowmen Gift Set
HC: 978-0-8037-2975-9 • \$16.99 (\$18.50 CAN)

SNOWMEN ALL YEAR

by Caralyn Buehner
illustrated by Mark Buehner



Imagine a snowman so magical that he could stick around all year long!

In this lighthearted, funny follow-up to the previous Snowmen bestsellers, our young narrator dreams of a non-melting snowman friend who joins him for all of the year's events. They ride a roller coaster together, dive into a swimming pool in the summer, watch the Fourth of July fireworks, and trick-or-treat on Halloween.

It's hilarious, happy wish fulfillment that kids will adore. As *Kirkus* said of the first book, "It would be difficult not to fall in love with this rollicking flight of imagination."

Caralyn and Mark Buehner live in Salt Lake City, Utah.



978-0-8037-3383-1
\$16.99 (\$21.00 CAN)
EAN: 978080373383151699
LC: 2009051658
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 8 1/2 x 11
Ages 3-5 • PreS-K
Export Territory: W00
UK, AUS, Translation, Dramatic, & Audio Rights:
Dial Books for Young Readers



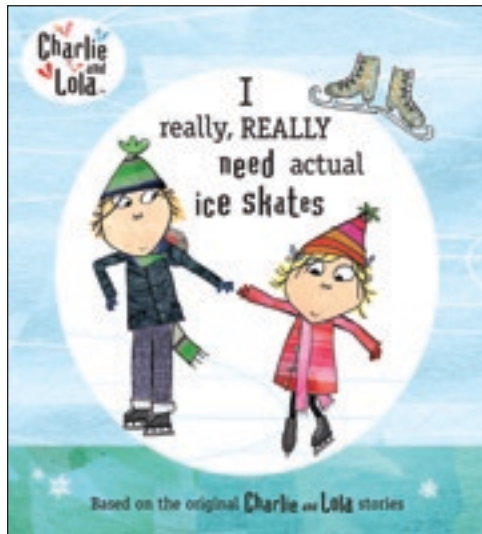
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- 16-copy mixed floor display
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CHARLIE AND LOLA: I REALLY, REALLY NEED ACTUAL ICE SKATES

characters created by Lauren Child



978-0-8037-3451-7
\$16.99 (\$21.00 CAN)
EAN: 978080373451751699
LC: 2009040292
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9⁷/₁₆ x 10¹/₂
Ages 3–5 • PreS–K

Export Territory: G00
UK, AUS, Translation, Audio, & Dramatic Rights:
Puffin UK

A twirly wintertime adventure, starring exuberant Lola!

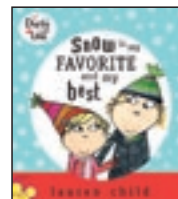
When Lola goes ice-skating with her friend Morten, she absolutely and extremely must have her own skates so she can be the very best skater in the whole school. Charlie reminds her that her guitar and yo-yo—which she really, *really* wanted—ended up unused in the closet, but she is certain this time is different. Will Lola still be enthusiastic when skating turns out to be trickier and more wobbly than it looks?

A wintertime delight, the latest Charlie and Lola escapade is full of Lola-isms made popular on the duo's successful Playhouse Disney show. Lola's real-kid charm endures as the heart of this widely appealing series.

New York Times bestselling author/illustrator Lauren Child (www.charlieandlola.com) lives in London, England.



Also Available
from Lauren Child:



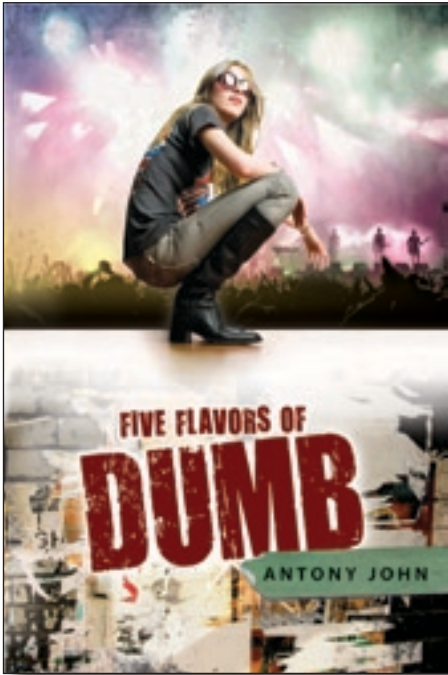
Charlie and Lola: Snow Is My Favorite and My Best
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Charlie and Lola: We Are Extremely Very Good Recyclers
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Charlie and Lola: But Excuse Me, That Is My Book
HC: 978-0-8037-3096-0 • \$16.99 (\$21.00 CAN)

FIVE FLAVORS OF DUMB

by Antony John



978-0-8037-3433-3
 \$16.99 (\$21.00 CAN)
 EAN: 978080373433351699
 LC: 2009044449

Hardcover • Young adult/Fiction
 352 pages • 5 1/2 x 8 1/4
 Ages 12 up • Grades 7 up

Export Territory: E00
 UK, AUS, Translation, & Dramatic Rights:
 Upstart Crow Literary Agency
 Audio Rights: Dial Books for Young Readers

Also available as an e-book

Can a deaf teen girl manage her school's hottest new rock band?

The Challenge: Piper has one month to get the rock band Dumb a paying gig.

The Deal: If she does it, Piper will become the band's manager and get her share of the profits.

The Catch: How can Piper possibly manage one egomaniacal pretty boy, one talentless piece of eye candy, one crush, one silent rocker, and one angry girl? And how can she do it when she's deaf?

Piper can't hear Dumb's music, but with growing self-confidence, a budding romance, and a new understanding of the decision her family made to buy a cochlear implant for her deaf baby sister, she discovers her own inner rock star and what it truly means to be a flavor of Dumb.

"I loved it and laughed out loud. Hilarious and so smart. *Dumb* proves that everyone, no matter what, deserves to be heard."

—Catherine Gilbert Murdoch, author of *Dairy Queen*

Antony John (antonyjohn.net) is a stay-at-home dad who writes by night—the only job that allows him to wear his favorite pair of sweatpants all the time. He lives with his family in St. Louis, Missouri.

WILMA TENDERFOOT AND THE CASE OF THE FROZEN HEARTS

by Emma Kennedy
illustrated by Sylvain Marc



978-0-8037-3540-8

\$14.99 (NCR)

EAN: 978080373540851499

LC: 2009040050

Hardcover • Middle grade/Fiction

Black-and-white Illustrations

352 pages • 5 1/2 x 7

Ages 8–12 • Grades 3–7

Export Territory: N00

UK, AUS, & Translation Rights:

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Also available as an e-book

Calling all Snicket and Dahl fans! There's a feisty and fearless new heroine in town

"Nothing and nobody stops Wilma Tenderfoot!"
(If she does say so herself.)

Wilma Tenderfoot, a small but determined ten-year-old orphan, dreams of becoming a world-famous detective so she can find out who her parents are. When she meets the renowned detective Theodore P. Goodman, she discovers that he has a new case. Wilma is set on becoming Mr. Goodman's apprentice, so with the help of her beagle, Pickle, she makes deductions, follows leads, and scouts out suspects. She's sure she'll win the famous detective over and crack the case, as soon as Pickle stops eating the clues.

With wicked humor, dastardly villains, red herrings, and a setting that would make Sherlock Holmes proud, this mystery is just like Wilma—funny, feisty, cheeky, and charming.

Emma Kennedy (www.emmakennedy.net) is an award-winning theater, movie, and TV comedy actress, and she also writes for television and radio in the United Kingdom. She lives in London, England.

Sylvain Marc (polymythe.blogspot.com) is an animator, illustrator, and works as a designer/development artist at Cartoon Network Europe. He lives in Paris and London.

THE RISE AND FALL OF MOUNT MAJESTIC

by Jennifer Trafton
illustrated by Brett Helquist



978-0-8037-3375-6
\$16.99 (\$21.00 CAN)
EAN: 978080373375651699
LC: 2009051659

Hardcover • Middle grade/Fiction
Black-and-white illustrations
336 pages • 5 1/2 x 8 1/4
Ages 9–11 • Grades 4–6

Export Territory: W00
UK, AUS, Translation, & Audio Rights:
Dial Books for Young Readers
Dramatic Rights: Writers House, LLC

A fantastical adventure in the grand spirit of *Alice in Wonderland*

Ten-year-old Persimmony Smudge leads (much to her chagrin) a very dull life on the Island at the Center of Everything . . . until the night she overhears a life-changing secret. It seems that Mount Majestic, the rising and falling mountain in the center of the island, is not a mountain at all—it's the belly of a sleeping giant, moving as the giant breathes. Now Persimmony and her new friend Worvil the Worrier have to convince all the island's other quarreling inhabitants—including the silly Rumblebumps, the impeccably mannered Leafeaters, and the stubborn young king—that a giant is sleeping in their midst, and *must not* be woken.

Enhanced with Brett Helquist's dazzling illustrations, Jennifer Trafton's rollicking debut tells the story of one brave girl's efforts to make an entire island believe the impossible.

Jennifer Trafton lives in Franklin, Tennessee. This is her first novel.

Brett Helquist (www.bretthelquist.com) is the illustrator of Lemony Snicket's *A Series of Unfortunate Events*. He lives in Brooklyn, New York.

Debut
Author

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★ "A tour de force . . . fans of steampunk and epic fantasy alike will be anxiously flipping pages and awaiting the sequel."

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—*Publishers Weekly*, starred review

★ "Brilliantly realized . . . [an] elegant, gritty, often surprising novel."

—*The Horn Book*, starred review

★ "This gripping futuristic fantasy has breathless pacing, an intelligent storyline, and superb detail . . . With some well-timed shocking twists and a killer ending, this is a must have."

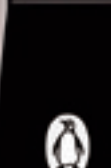
—*Booklist*, starred review

★ "Like the finest chocolate, a rich confection of darkness, subtlety and depth, bittersweet and absolutely satisfying."

—*Kirkus Reviews*, starred review

MARKETING

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Penguin Young Readers Group

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SAPPHIQUE

by Catherine Fisher



978-0-803-3397-8
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Hardcover • Young adult/Fiction
 464 pages • 5 1/2 x 8 1/4
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 UK, AUS, Translation, & Dramatic Rights:
 Hodder Children's Books UK
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And now it wants to go outside.

Finn has escaped Incarceron only to find that he must defend his right to the throne from another claimant, who is more princely in looks and charm than Finn could ever be. Suddenly, both Finn's and Claudia's very lives hang on Finn convincing the Court that he is the lost prince, even though he has his own doubts about being the true heir.

Inside Incarceron, Keiro and Attia are on the hunt for Sapphique's glove, which legend says he used to escape. In order to find it, they must battle the prison itself. Incarceron has built itself a body and it wants to go outside - just like Sapphique, the only prisoner Incarceron ever loved.

Catherine Fisher (www.catherine-fisher.com) is "one of today's best fantasy writers" according to the *London Independent*. She lives in Wales.





KEENA FORD AND THE SECRET JOURNAL MIX-UP

by Melissa Thomson • illustrated by Frank Morrison

Like her predecessors Ramona Quimby and Junie B. Jones, Keena Ford handles second grade with humor and spunk

Second-grader Keena Ford loves writing in her journal. One day, Keena accidentally leaves her journal in the apartment of her mean classmate Tiffany Harris. The next day, Tiffany informs Keena that she's read the journal and is going to tell all of Keena's secrets! Well, unless Keena does everything Tiffany says, of course.

978-0-8037-3465-4
\$15.99 (\$17.50 CAN)
EAN: 978080373465451599
LC: 2009044395

Hardcover

Chapter book/Fiction

Black-and-white illustrations

112 Pages • 5 x 7

Ages 6–8 • Grades 1–3

Export Territory: W00

UK, AUS, Translation, & Audio Rights:

Dial Books for Young Readers

Dramatic Rights: Andrea Brown Literary Agency

Also available as an e-book

With a little help from her brother, some classic fables, and a visiting author, Keena discovers what she must do to stand up to Tiffany and apologize to her friends.

Melissa Thomson (www.keenaford.com) is an elementary school teacher who lives in Arlington, Virginia. Frank Morrison (www.morrisongraphics.com) was awarded the 2005 Coretta Scott King Illustrator Honor. He lives in Atlanta, Georgia.



IF KISSES WERE COLORS BOARD BOOK

by Janet Lawler • illustrated by Alison Jay

Beloved at baby showers, and now available in a gifty board book edition

Perfect for Valentine's Day, Mother's Day, *any day*, this tender little board book celebrates the immeasurable love of a parent for a child—warmer than a wool blanket, sturdier than an oak tree, brighter than a rainbow. Lyrical verse is complemented by Alison Jay's delicate, whimsical paintings. A perfect baby shower gift and bedtime book, this timeless gem will soothe and delight adults as well as their babies and toddlers.

978-0-8037-3530-9
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EAN: 978080373530950699
LC: 2009049364

Board book/Fiction

Full-color illustrations

22 pages • 7 x 7

Ages 0–2 • Birth–PreS

Export Territory: W00

UK, AUS, Translation, Audio, & Dramatic Rights:

Dial Books for Young Readers

Pub History: Dial hc 978-0-8037-2617-8 • \$15.99 (\$20.00 CAN)

Janet Lawler (www.JanetLawler.com) lives in Farmington, Connecticut.

Alison Jay lives in London, England.



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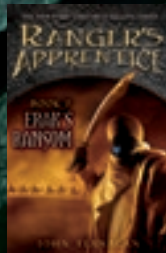
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 (October 2010)



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by John Flanagan



978-0-399-25207-5
 \$17.99 (\$22.50 CAN)
 EAN: 978039925207551799
 LC: 2009041702
 Carton Qty: 16

Hardcover • Middle grade/Fiction
 384 pages • 6 x 9
 Ages 10 up • Grades 5 up

Export Territory: E00
 UK, AUS Translation, & Dramatic Rights:
 Arthur Pine Associates
 Audio Rights: Penguin Audio. See page 264.

John Flanagan's *Ranger's Apprentice Collection* (978-0-14-241173-5) is now available in a Puffin paperback edition. See page 231.

The Rangers are in trouble and not everyone will survive

The renegade outlaw group known as the Outsiders may have been chased from Clonmel, but not before killing Halt's only brother. Now Rangers Halt and Will, along with the young warrior Horace, are in pursuit. The Outsiders have done an effective job of dividing the kingdom into factions and are looking to overtake Araluen. It will take every bit of skill and cunning for the Rangers to survive. Some may not be so lucky.

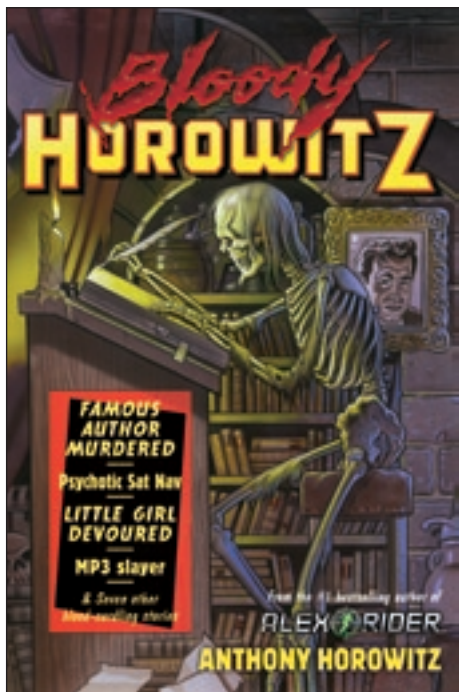
The international bestselling *Ranger's Apprentice* series turns up the tension in John Flanagan's latest epic of battles and bravery.

John Flanagan (www.rangersapprentice.com) lives in Australia, where, before becoming a novelist, he worked as a television and advertising writer.



BLOODY HOROWITZ

by Anthony Horowitz



978-0-399-25451-2
 \$12.99 (\$16.00 CAN)
 EAN: 978039925451251299
 LC: 2009044748

Hardcover • Middle grade/Fiction
 224 pages • 5 1/8 x 7 1/2
 Ages 10 up • Grades 5 up

Export Territory: G12
 UK, AUS, Translation & Dramatic Rights:
 The Zoë Pagnamenta Agency, LLC
 Audio Rights: Philomel Books

Anthony Horowitz's *Crocodile Tears* (978-0-14-241719-5) is now available in a Puffin paperback edition. See page 225.

MORE fabulously frightening stories from Anthony Horowitz!

What's this? A famous children's author stalked and killed? A prominent publisher murdered by an ego-maniacal author for being asked to make cuts? A reality TV show pitting teens against grown-ups—with only one survivor? From whose twisted mind can such gruesome stories unfold?

Ah, yes. Anthony Horowitz.

Young readers will smile in terrified pleasure as they read these harrowing tales by the international #1 bestselling author of the Alex Rider novels.

Anthony Horowitz (www.anthonhorowitz.com) lives in London, England.



Also Available
 from Anthony Horowitz:



More Horowitz Horror
 HC: 978-0-399-24519-0 • \$11.99 (\$15.00 CAN)

Horowitz Horror
 HC: 978-0-399-24489-6 • \$10.99 (\$13.50 CAN)

ELSIE'S BIRD

by Jane Yolen

illustrated by David Small



978-0-399-25292-1

\$17.99 (\$22.50 CAN)

EAN: 978039925292151799

LC: 2009041079

Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
40 pages • 11 x 8 ½
Ages 5–8 • Grades 1–3

Export Territory: E00

UK, AUS, & Translation Rights:

Text: Curtis Brown, Ltd.

Art: Philomel Books

Audio & Dramatic Rights:

Text: Curtis Brown

Art: Pippin Properties

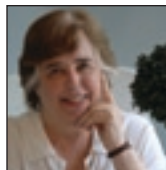
In the tradition of *Sarah, Plain and Tall* and *The Gardener*, from two of the most celebrated children's book creators of our time

Elsie is a city girl. She loves the noise of the cobbled streets of Boston. But when her mother dies and her father moves them to the faraway prairies of Nebraska, Elsie hears only the silence, and she feels alone in the wide sea of grass. Her only comfort is her canary, Timmy Tune. But when Timmy flies out the window, Elsie is forced to run after him, into the tall grass of the prairie, where she's finally able to hear the voice of the prairie—beautiful and noisy—and she begins to feel at home.

Jane Yolen and David Small create a remarkable, poetic, vividly rendered book about finding one's place in the world.

Jane Yolen (janeyolen.com) lives in Hatfield, Massachusetts. She is the author of over 300 books for young readers and is the recipient of many awards, including the Christopher Medal (twice) and the Golden Kite Award.

David Small (davidsmallbooks.com) lives in southwest Michigan. He is the recipient of such honors as the Caldecott Medal, the Caldecott Honor Medal, two Christopher Medals, and, most recently, a National Book Award nomination for *Stitches*.



Also Available:



Owl Moon
by Jane Yolen

HC: 978-0-399-21457-8 • \$16.99 (\$25.50 CAN)

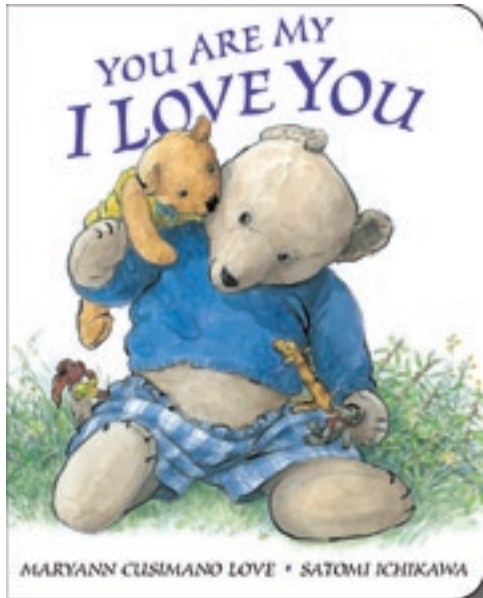
So You Want to Be President?
illustrated by David Small

HC: 978-0-399-24317-2 • \$17.99 (\$22.50 CAN)



YOU ARE MY I LOVE YOU BOARD BOOK

by Maryann Cusimano Love
illustrated by Satomi Ichikawa



978-0-399-24395-0
\$6.99 (\$8.50 CAN)
EAN: 978039924395050699
LC: 0057104
Carton Qty: 60

Board book • Fiction
Full-color illustrations
30 pages • 5 x 6 1/4
Ages 0-3 • PreS-K

Export Territory: W00
UK, AUS, Translation Dramatic & Audio Rights:
Philomel Books

Pub History: Philomel hc 978-0-399-23392-0
\$16.99 (\$23.50 CAN)

Available for the first time as a board book!

Since its original hardcover release in 2001, *You Are My I Love You* has sold nearly half a million copies worldwide, truly speaking to the unique relationship that exists between parent and child. Now we revisit this modern classic in sturdy board book format, allowing parents to share this special reading experience with young children like never before. Full of smiles and giggles, messes and meals, this day in the life of a parent and child is truly special. Told in simple rhyming verse and colorful, playful illustrations, *You Are My I Love You* is a tribute to this important bond.

Maryann Cusimano Love (www.maryannlove.com) lives in Tracy's Landing, Maryland. In addition to writing picture books, she is a world-renowned expert on religion and its role in foreign policy.

Satomi Ichikawa lives in Paris, France. Her garret apartment is peopled with stuffed animals and dolls and toys of every sort; they have always had the habit of speaking to her.



Also Available:

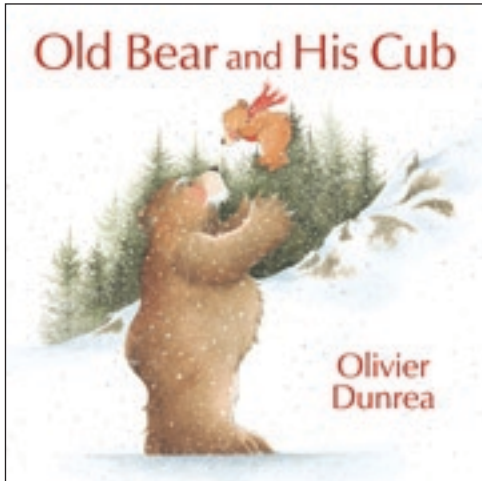


You Are My Wish
HC: 978-0-399-24752-1 • \$16.99 (\$21.00 CAN)

You Are My Miracle
HC: 978-0-399-24037-9 • \$15.99 (\$22.50 CAN)

OLD BEAR AND HIS CUB

by Olivier Dunrea



978-0-399-24507-7
 \$16.99 (\$21.00 CAN)
 EAN: 978039924507751699
 LC: 2008000663
 Carton Qty: 30

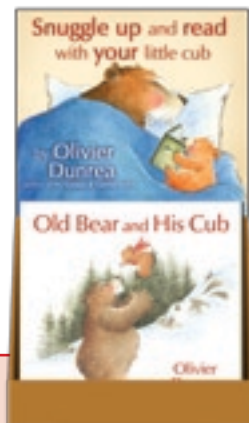
Hardcover • Picture book/Fiction
 Full-color illustrations
 32 pages • 9 1/2 x 9 1/2
 Ages 3–5 • PreS–K
 Export Territory: W00
 UK, AUS, Translation, Audio & Dramatic Rights:
 Philomel Books

A sweet and playful twist on parenting from the creator of the Gossie and Friends books

Old Bear loves Little Cub with all his heart. He makes sure that Little Cub eats all his porridge, takes a nap during their snowy walk, and wraps his red scarf tightly around his ears. Little Cub doesn't want to be told what to do, but he always listens to Old Bear because he knows that Old Bear loves him so. But when Old Bear catches a cold, it's Little Cub who knows just what to do to make Old Bear feel better. This winning story shows just how much Old Bears and Little Cubs love one another—with all their hearts.

From the creator of the Gossie and Gertie books comes a playful and charming twist on the relationship between children and the adults who care for them.

Olivier Dunrea has written many bestselling books for children, including *Bear Noel*, *The Trow-Wife's Treasure* and *The Painter Who Loves Chickens*. He lives in Narrowsburg, New York.



MARKETING

- 9-copy floor display
 978-0-399-25366-9
 \$152.91 (\$189.00 CAN)
 Display dimensions:
 12" w x 15" d x 49" h
 On sale 11/11/10
- Poster included in the
 Fall 2010 poster tube
 978-0-399-25363-8
 FREE
- National consumer print advertising

Also Available from Olivier Dunrea:



Hanne's Quest
 HC: 978-0-399-24216-8
 \$16.99 (\$24.00 CAN)



SHE CAN CONTROL HER PACK, BUT NOT HER HEART.

I stalked toward the hiker. My ears flicked back and forth. He struggled for breath, pain and terror filling his face. Deep gashes remained where the grizzly's claws had torn at his thigh and chest. Blood still flowed from the wounds. I knew it wouldn't stop. I growled, frustrated by the fragility of his human body.

He was a boy who looked about my age: seventeen, maybe eighteen. Brown hair with a slight shimmer of gold fell in a mess around his face. Sweat had caked strands of it to his forehead and cheeks. He was lean, strong—someone who could find his way around a mountain, as he clearly had. This part of the territory was only accessible through a steep, unwelcoming trail.

The scent of fear covered him, taunting my predatory instincts, but beneath it lay something else—the smell of spring, of nascent leaves and thawing earth. A scent full of hope. Possibility. Subtle and tempting.

I took another step toward him. I knew what I wanted to do, but it would mean a much-greater violation of the Keepers' Laws. He tried to move back but gasped in pain and collapsed onto his elbows. My eyes moved over his face. His chiseled jaw and high cheekbones twisted in agony. Even writhing he was beautiful, muscles clenching and unclenching, revealing his strength, his body's fight against its impending collapse, rendering his torture sublime. Desire to help him consumed me.

I can't watch him die.

I shifted forms before I realized I'd made the decision. The boy's eyes widened when the white wolf who'd been eyeing him was no longer an animal, but a girl with the wolf's golden eyes and platinum blond hair. I walked to his side and dropped to my knees. His entire body shook. I began to reach for him but hesitated, surprised to feel my own limbs trembling.

I'd never been so afraid.

MARKETING

- 12-copy floor display
978-0-399-25364-5
\$215.88 (\$270.00 CAN)
- Deluxe poster included in the
Fall 2010 poster tube
978-0-399-25363-8
FREE
- Pre-publication buzz campaign
- Extensive blogger outreach campaign
- National TV, radio, online, and print
media campaign
- National print and online
consumer advertising
- Expanded promotion on social
networking sites such as Facebook
and Twitter
- Major promotion at consumer
conventions



Strict on sale:
10/19/10
Display dimensions:
10" w x 16" d x 62" h

NIGHTSHADE

by Andrea Cremer



978-0-399-25482-6
 \$17.99 (\$22.50 CAN)
 EAN: 978039925482651799
 LC: 2009041078
 Carton Qty: 16

Hardcover • Young adult/Fiction
 464 pages • 6 x 9
 Ages 14 up • Grades 8 up

Export Territory: E00
 UK, AUS, Translation & Dramatic Rights:
 Inkwell Management
 Audio Rights: Philomel Books

A sensual debut filled with teen wolves, dangerous battles and forbidden love

Calla Tor has always known her destiny: After graduating from the Mountain School, she'll be the mate of sexy alpha wolf Ren Laroche and fight with him, side by side, ruling their pack and guarding sacred sites for the Keepers. But when she violates her masters' laws by saving a beautiful human boy out for a hike, Calla begins to question her fate, her existence, and the very essence of the world she has known. By following her heart, she might lose everything—including her own life. Is forbidden love worth the ultimate sacrifice?

First-time novelist Andrea Cremer has written a compulsively readable and remarkable romantic adventure.

Andrea Cremer (www.andreacremer.com) is a professor of history at Macalester College and lives in Minneapolis, Minnesota.



Debut
 Novel

www.NightShadeBook.com

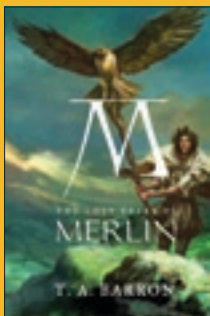
What People Are Saying About *Nightshade*...

"Sexy and thrilling, *Nightshade* had more than enough suspense to keep me flipping pages all night. I was pulled into Andrea's seductive, twisted world where humans are pawns to a powerful pack of werewolves, and nothing is what it seems. I was left guessing until the very end."—Becca Fitzpatrick, *New York Times* bestselling author of *Hush, Hush*

"Filled with love, lust, action, suspense, and mayhem, *Nightshade* is a glittering dark gem. A finely wrought, compelling tale of romance and treachery that artfully explores the relationship between loyalty and servitude."—Cynthia Leitich Smith, author of *Eternal* and *Tantalize*

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978-0-44-100957-2 • \$5.99 (\$8.99 CAN)



The Mirror of Merlin

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POB: 978-0-399-25023-1 • \$10.99 (\$13.50 CAN)

MM: 978-0-44-100846-9 • \$7.99 (\$8.99 CAN)



The Wings of Merlin

HC: 978-0-399-23456-9 • \$19.99 (\$28.99 CAN)

POB: 978-0-399-25024-8 • \$10.99 (\$13.50 CAN)

MM: 978-0-44-100988-6 • \$7.99 (\$9.99 CAN)

THE GREAT TREE OF AVALON



Child of the Dark Prophecy

HC: 978-0-399-23763-8 • \$19.99 (\$28.00 CAN)

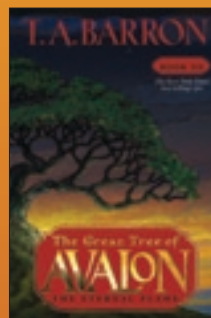
PB: 978-0-44-101308-1 • \$7.99 (\$8.99 CAN)



Shadows on the Stars

HC: 978-0-399-23764-5 • \$19.99 (\$28.00 CAN)

PB: 978-0-44-101447-7 • \$7.99 (\$8.99 CAN)



The Eternal Flame

HC: 978-0-399-24213-7 • \$19.99 (\$26.00 CAN)

PB: 978-0-44-101535-1 • \$7.99 (\$10.99 CAN)

MERLIN'S DRAGON: ULTIMATE MAGIC

by T. A. Barron



978-0-399-25217-4
 \$19.99 (\$25.00 CAN)
 EAN: 978039925217451999
 LC: 2009041645

Hardcover • Middle grade/Fiction
 240 pages • 6 x 9
 Ages 10 up • Grades 5 up

Export Territory: E00
 UK, AUS, Translation Audio & Dramatic Rights:
 Sheldon Fogelman Agency

With more than one million copies sold, T. A. Barron's Merlin epic reaches its dramatic conclusion

Avalon is on the verge of total destruction: an army of warriors, a swarm of fire dragons, and a lethal plague are all laying waste to Merlin's beloved land. But Merlin is nowhere to be found. Leading the fight in his place is Basil, the once tiny lizard who is now the most powerful dragon in Avalon.

But to restore peace, the mastermind behind this chaos, Doomraga, will need to be discovered and destroyed before his power grows stronger and Avalon and its inhabitants are beyond saving. For Basil to triumph, he and his friends may need to make the ultimate sacrifice.

In this final book of the Merlin's Dragon trilogy, T. A. Barron brings this saga to a thrilling—if bitter-sweet—end.

T. A. Barron (www.tabarron.com) lives in Boulder, Colorado, and is the founder of the Gloria Barron Prize for Young Heroes, which honors outstanding young people.



Also Available:



Merlin's Dragon: Doomraga's Revenge
 HC: 978-0-399-25212-9 • \$19.99 (\$22.00 CAN)
 PB: 978-0-44-101915-1 • \$7.99 (\$10.00 CAN)

Merlin's Dragon
 HC: 978-0-399-24750-7 • \$19.99 (\$22.00 CAN)
 PB: 978-0-44-101771-3 • \$7.99 (\$10.00 CAN)

MARKETING

- National consumer print and online advertising
- Two-week national author tour
- Major online promotion
- Promotion at Comic-Con International (July 2010) and Comic-Con New York (October 2010)
- Featured speaker at NCTE (November 2010, Orlando, FL)

“Nothing Mike Lupica has written will thrill you like this.”

—William Goldman, author of *The Princess Bride*



Mike Lupica talks superheroes

Q: Okay, the obvious question first: Flight or invisibility?

A: Flight. Invisibility wouldn't be bad, in a world where cell phones make it harder and harder to even think about hiding. But flying? Way cool.

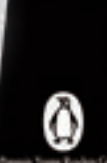
Q: What made you want to write a superhero novel? Do you see any similarities between Billy Harriman and the heroes of your sports fiction?

A: I was a comic book kid. I read Superman and Batman and the Fantastic Four. I read Flash and went green with the Green Lantern before going green was popular. I was a comic book kid before comic book superheroes became TV and movie superheroes. So I guess this book was inevitable, the way my sports books for young readers were inevitable. Billy Harriman IS one of my sports heroes, with heart and courage and the ability to get back up. He can just do more stuff.

Q: Who would win in a fight: Billy Harriman or Batman?

A: Billy Harriman wins the fight. Because he can do both: Fly AND be invisible. Top that, Dark Knight.

Editor's Note: The Dark Knight was unavailable for comment.



MARKETING

- 9-copy floor display
978-0-399-25365-2
\$161.91 (\$202.50 CAN)
- 3-copy audio book bulk pack
978-0-14-242862-7
\$89.85 (\$112.50 CAN)
- Mike Lupica chapter samplers
978-0-399-25376-8
FREE
- National consumer writing contest
- National consumer print and online advertising
- National print, television, and radio media campaign
- Promotion at Comic-Con International (July 2010) and Comic-Con New York (October 2010)
- Select author events

Strict on sale: 11/16/10
Display dimensions:
10" w x 16" d x 62" h



Philomel Books, an imprint of Penguin Group

HERO

by Mike Lupica



978-0-399-25283-9
 \$17.99 (\$22.50 CAN)
 EAN: 978039925283951799

Hardcover • Middle grade/Fiction
 304 pages • 6 x 9
 Ages 10 up • Grades 5 up

Export Territory: E00
 UK, AUS, Translation & Dramatic Rights:
 International Creative Management, Inc.
 Audio Rights: Penguin Audio. See page 264.

Mike Lupica's *Million-Dollar Throw* (978-0-14-241558-0) is now available in a Puffin paperback edition. See page 223.

#1 New York Times bestselling Mike Lupica writes about a different kind of champion

Fourteen-year-old Billy Harriman can feel the changes. The sharpening of his senses. The incredible strength. The speed, as though he can text-message himself across miles. The confidence and the strange need to patrol Central Park at night. His dad had been a hero, a savior to America and a confidante of the president. Then he died, and the changes began in Billy. What Billy never knew was that his father was no ordinary man—he was a superhero, battling the world's evil. This is a battle that has been waged for generations and that knows no boundaries.

And now it's Billy's turn to take on the fight. It's Billy's turn to become a hero.

Mike Lupica (www.mikelupicabooks.com) lives in New Canaan, Connecticut, and is a nationally syndicated sports-writer for the *New York Daily News*, as well as a television personality on ESPN's *The Sports Reporters*.

Also Available
 from Mike Lupica:



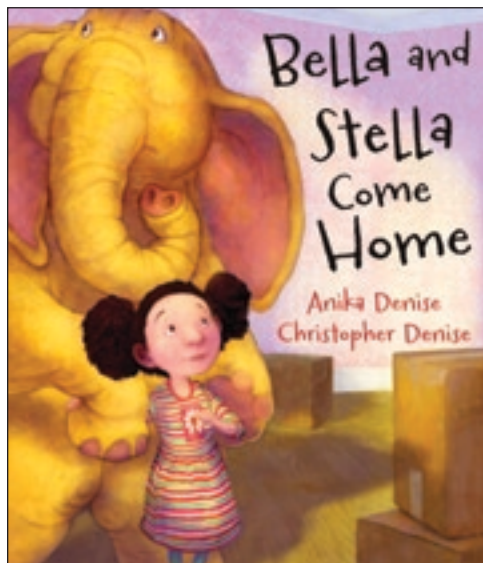
The Batboy
 HC: 978-0-399-25000-2 • \$17.99 (\$22.50 CAN)

Million-Dollar Throw
 HC: 978-0-399-24626-5 • \$17.99 (\$22.50 CAN)
 New! PB: 978-0-14-241558-0 • \$7.99 (\$9.99 CAN)

BELLA AND STELLA COME HOME

by Anika Denise

illustrated by Christopher Denise



978-0-399-24243-4
 \$16.99 (\$21.00 CAN)
 EAN: 978039924243451699
 LC: 2009044747
 Carton Qty: 30

Hardcover • Picture book/Fiction
 Full-color illustrations
 40 pages • 8 ¾ x 10 ¼
 Ages 3–8 • PreS–Grade 3

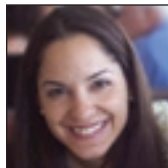
Export Territory: W00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 Philomel Books

A universal tale about friendship and feeling at home

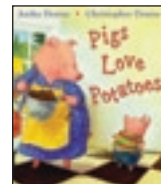
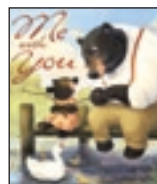
After Bella says good-bye to her old house, it's time to meet her new one. But this house isn't anything like Bella expected. The entranceway has ten steps instead of three, the bathtub has feet, and worst of all, it does not feel like home. But Bella knows how to be brave, and with her imaginary best friend Stella by her side, it doesn't take long for her feelings about her new house to change—especially when she spies a next-door neighbor who looks like he'd make a perfect new friend.

Husband-and-wife team Christopher and Anika Denise create a universal, childlike tale about what feeling at home really means.

Anika and Christopher Denise (www.christopherdenise.com) live in Barrington, Rhode Island, with their two daughters.



Also Available:



Me with You
 illustrated by Christopher Denise
 HC: 978-0-399-25017-0 • \$16.99 (\$21.00 CAN)

Pigs Love Potatoes
 by Anika Denise
 illustrated by Christopher Denise
 HC: 978-0-399-24036-2 • \$15.99 (\$20.00 CAN)

MY LITTLE TRAIN

by Satomi Ichikawa



Trains! Adventures! Animals! Perfect for fans of *Thomas the Tank Engine*

Little Train toots along, taking all his passengers exactly where they want to go. "To the pond!" says the duck. "To the forest!" says the monkey. "To the mountain!" says the bear. But Little Kangaroo doesn't say a word. He wants to go on an adventure with Little Train—adventure that leads him up a mountain, off a cliff, and back where he belongs: in his mama's pocket.

This endearing picture book is perfect for train, toy and adventure lovers everywhere.

Satomi Ichikawa lives in Paris, France. She is the illustrator of the modern classic *You Are My I Love You*.



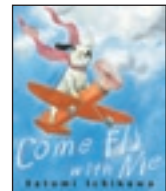
978-0-399-25453-6
\$15.99 (\$20.00 CAN)
EAN: 978039925453651599
LC: 2009044772
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
40 pages • 8 ½ x 11
Ages 3–8 • PreS–Grade 3

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Philomel Books



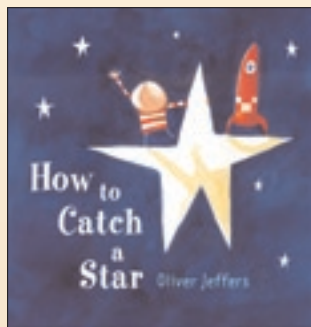
Also Available
from Satomi Ichikawa:



Come Fly with Me
HC: 978-0-399-24679-1 • \$15.99 (\$20.00 CAN)



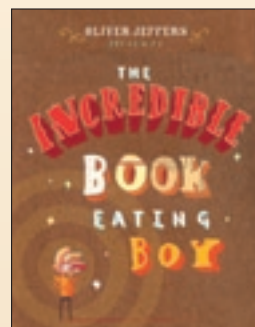
EXPERIENCE THE WONDEROUS WORLDS OF OLIVER JEFFERS



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\$16.99 (\$21.00 CAN)



Lost and Found
978-0-399-24503-9
\$16.99 (\$21.00 CAN)



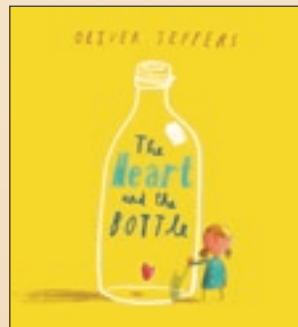
The Incredible Book-Eating Boy
978-0-399-24749-1
\$16.99 (\$21.00 CAN)



The Way Back Home
978-0-399-25074-3
\$16.99 (\$21.00 CAN)



The Great Paper Caper
978-0-399-25097-2
\$17.99 (\$22.50 CAN)



The Heart and the Bottle
978-0-399-25452-9
\$17.99 (\$22.50 CAN)

Praise for Oliver Jeffers

★ "Heartbreaking, witty and filled with hope."
—*Kirkus Reviews*, starred review for *The Heart and the Bottle*

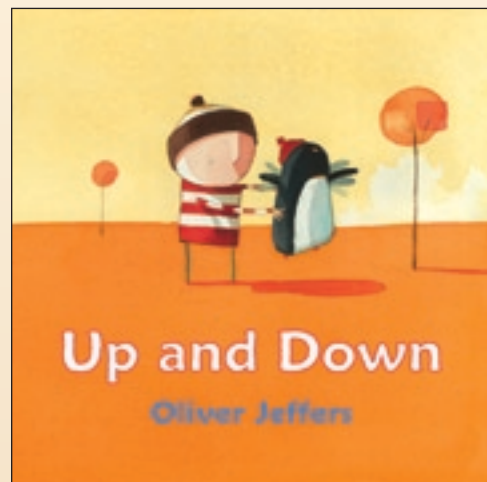
★ "Jeffers's artwork is the sweetness in this bitter-sweet story.—*Publishers Weekly*, starred review for *The Heart and the Bottle*

★ "Youngsters will cheer and will likely request an immediate rereading of this gently humorous and heartwarming tale."—*Publishers Weekly*, starred review for *Lost and Found*



UP AND DOWN

by Oliver Jeffers



978-0-399-25545-8

\$16.99 (NCR)

EAN: 978039925545851699

Hardcover • Picture book/Fiction

Full-color illustrations

40 pages • 10 1/8 x 10 3/8

Ages 3–7 • PreS–Grade 2

Export Territory: N00

UK, AUS, Translation, Audio, & Dramatic Rights:

HarperCollins UK

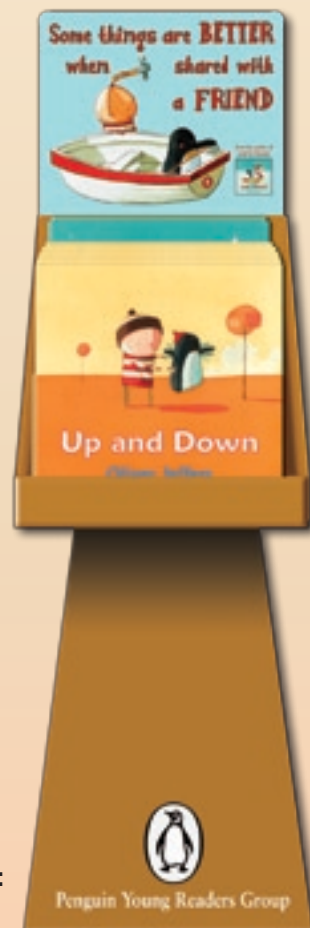
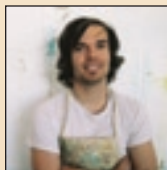
The long-awaited companion to *Lost and Found*!

A penguin has wings for a reason . . . doesn't he? Having a best friend with his own airplane is one thing, but actually experiencing what it feels like to fly by himself? Here is one penguin who believes this is precisely what he needs to feel complete. Only . . . if flying by himself is so wonderful, then why does he feel so empty?

Because some experiences are better shared. (And penguins are much happier on the ground.)

Oliver Jeffers delivers the perfect companion to his much-loved *Lost and Found*. Penguins everywhere will take flight in delight.

Oliver Jeffers (www.OliverJeffers.com) lives in Brooklyn, New York.



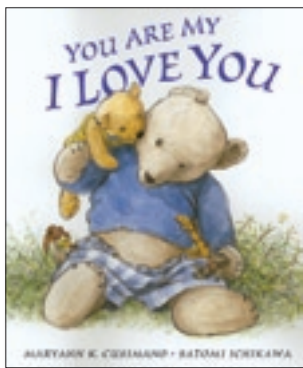
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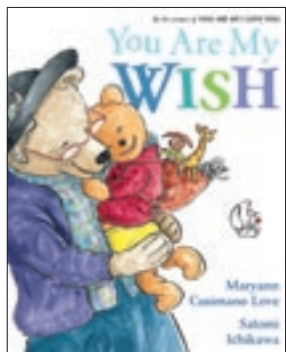
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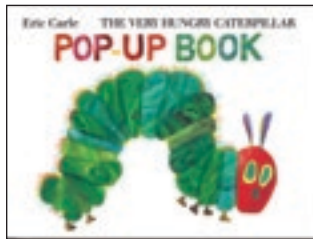


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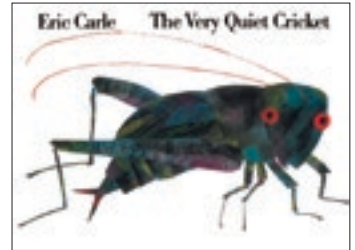
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Cover photograph by Michael Frost and cover design by
Christian Fuenfhausen from *The Chronicles of Vladimir
Tod: Twelfth Grade Kills*

Dutton Children's Books

A FEW QUESTIONS FOR AUTHOR HEATHER BREWER



Q: There are so many vampire books out there. What makes yours different?

A: I think my books are different because they focus on the parallels of what it is to be a vampire and what it is to be a teenager. Boys gobble up the snarky jokes and fast-paced fight scenes, while girls swoon at the kind of boy that Vlad is—sensitive, real.

Q: How did you decide to become an author?

A: I was bullied all through school and often would hide from my tormentors in the library. One day, as I was finishing reading Stephen King's *Carrie*, I realized that that's what I wanted to do for the rest of

my life—to provide people with the escapism that I so desperately needed.

Q: What has surprised you most about being an author?

A: The immense love and support I've received from my minions. I started writing because I loved the characters and stories. It never occurred to me that others would love them as well, maybe even more than I do.

Q: What's a minion?

A: I'm proud to say that I don't have fans . . . I have minions. Members of the Minion Horde are people who read my books, want to read my books, plan on reading my books, or just plain haven't read my books yet. We're just a big family, really. And anyone can be a minion!

Q: *Twelfth Grade Kills* is the last book in the series. What's next for you, Heather?

A: I have a spin-off series called *The Slayer Journals*—it features a certain character from *Ninth Grade Slays*, and I can't wait to explore his story further. Also, for fans of romance, kick-butt girls, and horrible, scaly monsters, I'm writing a series called *Bloodbound*. Watch for both to start in Fall 2011!

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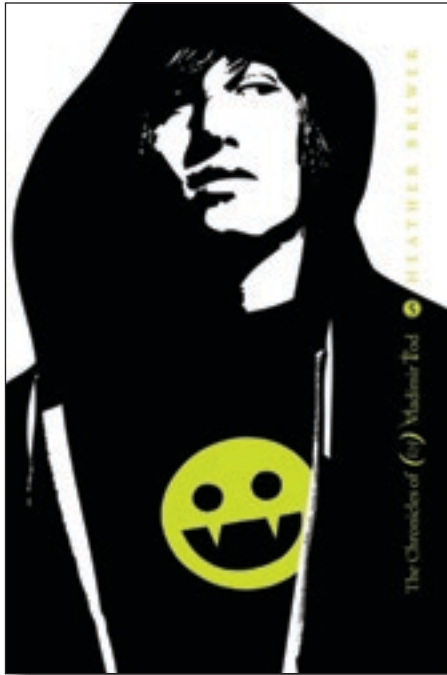
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Penguin Young Readers Group

THE CHRONICLES OF VLADIMIR TOD: TWELFTH GRADE KILLS

by Heather Brewer



978-0-525-42224-2
\$16.99 (\$21.00 CAN)
EAN: 978052542224251699

Hardcover • Young adult/Fiction
320 pages • 5 1/2 x 8 1/4
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As a teenage vampire, Vlad has spent the last four years trying to handle the pressures of school while sidestepping a slayer out for his blood. Now he's a senior, and in this final, action-packed book in the series, Vlad must confront the secrets of the past, unravel the mystery of who he really is, make decisions about his future, and face his greatest enemy. It's a senior year that totally bites.

"Funny, gruesome, heartwarming, spellbinding, sad, joyous, surprising and topped off with a tasty blend of blood and chocolate. Yum. What more could you ask for?" —D. J. MacHale, *New York Times* bestselling author of *Pendragon: Journal of an Adventure Through Time and Space*

Heather Brewer (www.heatherbrewer.com) lives near St. Louis, Missouri, with her husband and two children.

Also Available
from Heather Brewer:



The Chronicles of Vladimir Tod #1: Eighth Grade Bites
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 See page 239.

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R.L. Stine is widely considered the king of children's horror writing. The author of such popular series as *Goosebumps* and *Fear Street*, he has sold over 400 million books worldwide. He lives with his family in New York City.

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Elizabeth Scott (www.ElizabethWrites.com) is the author of *Living Dead Girl* and *Perfect You*. She lives outside of Washington, D.C.



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Judy Schachner (www.judithbyronschachner.com) has brought *New York Times* bestselling Skippyjon Jones into hundreds of classrooms as she has toured coast to coast. She lives in Swarthmore, Pennsylvania.



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GHOST DOG SECRETS

by Peg Kehret



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Animals, a ghost, and high-stakes suspense—all of the things that have made Peg Kehret's novels award-winning favorites

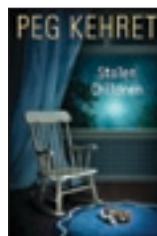
Each day, Rusty feeds a dog that's left chained in the frigid weather with no shelter and no food or water. When he realizes that the dog's been injured, Rusty and his friend Andrew unchain the dog and take it. Are they stealing, or are they rescuing a dog in need?

With the dog living in their secret hideout, the boys face multiple challenges, including a mysterious ghost dog that tries to lead them to a startling secret, Andrew's snoopy sister, and the escalating threats of the dog's abusive owner. The fast-paced suspense builds to a surprising conclusion, which will leave young readers cheering for Rusty's compassion and determination.

Peg Kehret (www.pegkehret.com) is the winner of more than three dozen state young reader awards. She is a long-time volunteer with animal rescue groups and lives in Wilkeson, Washington, with her rescued dog and two rescued cats.



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The love of two children brings a snow dog to life in this dazzling winter fable

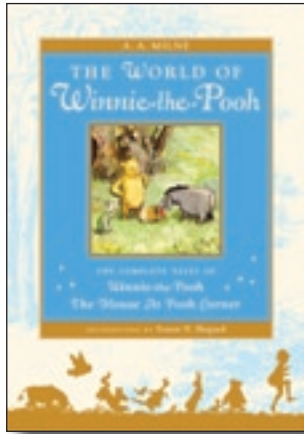
One wintry day, two children build a dog out of snow, and they play with him and love him just as if he were real. That night, the icy Frost King spies the dog and decides to make him his own. Together, they travel far and wide, but in his heart Snow Dog knows that no one loves him like the children. So he sets out to find his way home.

In the spirit of such classics as *The Velveteen Rabbit*, here is a magical, heartwarming story about the transformative power of love.

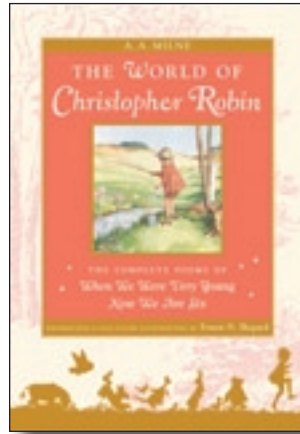
Loretta Krupinski lives in South Thomaston, Maine.



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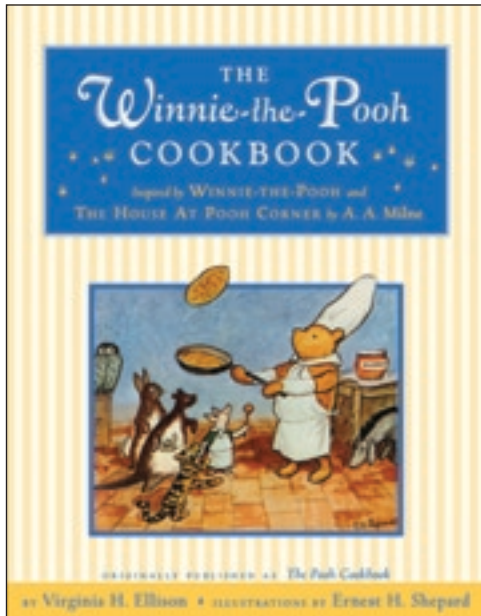
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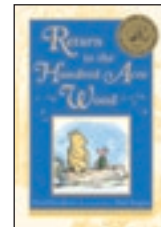
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Adam Gidwitz is an elementary school teacher and storyteller who lives in Brooklyn, New York.

Debut
 Author

Science matched them,
law compelled them,
but *love* set them free.



Dear Reader,

As a high school English teacher, I once chaperoned high school dances to make a little extra cash. (I don't know why; public education is a very lucrative field.) One of the experiences I will never forget is the time I chaperoned Prom Night.

Held at the city's courthouse, a beautiful old building full of stone columns and smooth marble, the dance was the culmination of the whole year. It was a glittering, promise-filled night—parents waiting outside to take pictures during the promenade, girls floating across the floor, boys in tuxedos, everything just a bit more beautiful and exciting than usual. You could almost hear them thinking: What happens next?

Later, when I had the idea for *Matched*, this scene came back to me. All the lovely girls, all the handsome boys, everyone poised on the edge of the steps, right on the brink of their adult lives.

In *Matched*, Cassia stands on that same precipice—but the stakes are much higher; she is about to find out who the Society has chosen as her ideal mate.

What happens next? I wondered. Finding out, and writing this story, turned out to be the most fun I've had since attending my own prom.

Ally Condie

Ally Condie (www.allysoncondie.com) received a degree in English Teaching from Brigham Young University and spent a number of years teaching high school English in Utah and in upstate New York. She lives with her husband and three sons outside of Salt Lake City, Utah.

MATCHED

ALLY CONDIE

The first book in the highly anticipated dystopian trilogy

Cassia has always trusted the Society to make the right choices for her: what to read, what to watch, what to believe. So when Xander's face appears on-screen at her Matching ceremony, Cassia knows with complete certainty that he is her ideal mate . . . until she sees Ky Markham's face flash for an instant before the screen fades to black.

The Society tells her it's a glitch, a rare malfunction, and that she should focus on the happy life she's destined to lead with Xander. But Cassia can't stop thinking about Ky, and as they slowly fall in love, Cassia begins to doubt the Society's infallibility and is faced with an impossible choice: between Xander and Ky, between the only life she's known and a path that no one else has dared to follow.

978-0-525-42364-5
\$17.99 (\$22.50 CAN)
EAN: 97805254236451799

Hardcover • Young adult/Fiction
384 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: Q00
UK, AUS, Translation, & Dramatic Rights:
Writers House
Audio Rights: Penguin Audio



See page 264

Also available as an e-book

MARKETING

- 12-copy floor display
978-0-525-43913-4
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Strict on sale: 11/30/10
Display dimensions: 10" w x 16" d x 62" h
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- Expanded promotion on social networking sites such as Facebook and Twitter
- Major national print, radio, and television media campaign
- Launch consumer website with trailer, games, and discussion materials
- Select author appearances
- ARC distribution at all national School and Library conventions
- Major promotion at consumer conventions

AROUND THE WORLD IN 100 DAYS

by Gary Blackwood



978-0-525-42295-2
 \$16.99 (\$21.00 CAN)
 EAN: 978052542295251699
 Carton Qty: 40

Hardcover • Middle grade/Fiction
 224 pages • 5 1/2 x 8 1/4
 Ages 10 up • Grades 5 up

Export Territory: W00
 UK, AUS, Translation, & Audio Rights:
 Dutton Children's Books
 Dramatic Rights: Author c/o Dutton Children's Books

Also available as an e-book

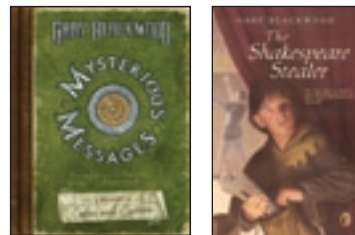
A rip-roaring race-car adventure from a proven master of historical fiction

Picking up where *Around the World in Eighty Days* left off, Harry Fogg, the son of Phileas Fogg, has just made a wager of his own. Harry bets that he can drive a steam-powered motorcar all the way around the world in only 100 days. Racing off with three companions, Harry undertakes a grueling journey that will pit him against flash fires, marauders, and even sabotage from within. In the tradition of the Jules Verne classic, this is one historical adventure that will have you racing to the finish!

Gary Blackwood is the author of the much-loved Shakespeare Stealer series, as well as a number of historical adventures and nonfiction books for children. He lives in Nova Scotia.



Also Available
 from Gary Blackwood:



Mysterious Messages: A History of Codes and Ciphers
 HC: 978-0-525-47960-4 • \$16.99 (\$21.00 CAN)

The Shakespeare Stealer
 PB: 978-0-14-130595-0 • \$6.99 (\$8.50 CAN)

Year of the Hangman
 PB: 978-0-14-240078-4 • \$6.99 (\$8.50 CAN)

FEARLESS: THE STORY OF RACING LEGEND LOUISE SMITH

by Barb Rosenstock
illustrated by Scott Dawson



978-0-525-42173-3
\$16.99 (\$21.00 CAN)
EAN: 978052542173351699
LC: 200953252

Hardcover • Picture book/Nonfiction
Full-color illustrations
32 pages • 8³/₈ x 11
Ages 5–8 • K–Grade 3

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Dutton Children's Books

The inspiring story of a car-racing legend

When Louise Smith started racing cars, most girls weren't even allowed to drive. From her first wild adventure behind the wheel of her daddy's Ford to the dangers and thrills of stock-car tracks across the country, Louise fearlessly paved the way for women in racing and became a NASCAR legend!

It takes a lot of courage to be the first, but when you fearlessly follow your dreams, anything is possible.

Barb Rosenstock (www.barbrosenstock.com) lives outside of Chicago, Illinois. This is her first picture book.

Scott Dawson (www.scottdawson.com) lives in Wichita, Kansas. This is his first picture book.

Picture
Book
Debut

SUPER SNOW DAY SEEK-AND-FIND A LOOK AGAIN BOOK

by Michael Garland



978-0-525-42245-7
\$16.99 (\$21.00 CAN)
EAN: 978052542245751699
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 10³/₄ x 10
Ages 5–8 • K–Grade 3

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Dutton Children's Books

The latest in the popular puzzle book series from a *New York Times* bestseller

It's a snow day! When Tommy wakes up, he finds a note from his eccentric Aunt Jeanne, promising a surprise if he unravels clues she has hidden for him all over town. Tommy follows the clues through a gorgeous winter wonderland, from sledding and skating to magical ice palaces and forests full of winter creatures. Colorful artwork chock-full of hidden objects to seek and find will delight eagle-eyed youngsters and make for hours of fun.

Michael Garland (www.garlandpicturebooks.com) is the author/illustrator of many well-loved books for young readers, including the *New York Times* bestseller *Miss Smith and the Haunted Library*.



Also Available
from Michael Garland:



Americana Adventure: A Look Again Book
HC: 978-0-525-47945-1 • \$15.99 (\$20.00 CAN)



Miss Smith's Incredible Storybook
HC: 978-0-525-47133-2 • \$16.99 (\$21.00 CAN)

Miss Smith and the Haunted Library
HC: 978-0-525-42139-9 • \$16.99 (\$21.00 CAN)

ANNA AND THE FRENCH KISS

by Stephanie Perkins



978-0-525-42327-0
 \$16.99 (\$21.00 CAN)
 EAN: 978052542327051699

Hardcover • Young adult/Fiction
 384 pages • 5 1/2 x 8 1/4
 Ages 12 up • Grades 7 up

Export Territory: W00
 UK, AUS, & Audio Rights: Dutton Children's Books
 Translation & Dramatic Rights: KT Literary

Also available as an e-book

A contemporary romance set in the City of Light, guaranteed to make toes tingle and hearts melt

Anna is looking forward to her senior year in Atlanta, where she has a great job, a loyal best friend, and a crush on the verge of becoming more. Which is why she is less than thrilled about being shipped off to boarding school in Paris—until she meets Étienne St. Claire: perfect, Parisian (and English and American, which makes for a swoon-worthy accent), and utterly irresistible. The only problem is that he's taken, and Anna might be, too, if anything comes of her almost-relationship back home.

As winter melts into spring, will a year of romantic near-misses end with the French kiss Anna—and readers—have long awaited?

Stephanie Perkins (www.stephanieperkins.com) lives in Asheville, North Carolina.



Debut
 Author

HOLLER LOUDLY

by Cynthia Leitich Smith

illustrated by Barry Gott



978-0-525-42256-3

\$16.99 (\$21.00 CAN)

EAN: 978052542256351699

Carton Qty: 30

Hardcover • Picture book/Fiction

Full-color illustrations

32 pages • 8½ x 11

Ages 3–5 • PreS–K

Export Territory: E00

UK, AUS, Translation, Audio, & Dramatic Rights:

Text: Curtis Brown, Ltd.

UK, AUS, Translation, & Audio Rights

Art: Dutton Children's Books

Dramatic Rights Art: Herman Agency

Yippee ti yi yo, this little boy has a BIG voice!

Holler Loudly has a voice as big as the southwestern sky, and everywhere he goes, people tell him to “Hush!” From math class to the movies and even the state fair, Holler’s LOUD voice just keeps getting him into trouble. But when a huge tornado comes twisting into town, Holler (with that voice of his!) saves the day.

Readers will cheer for this rollicking story about celebrating our unique gifts, and Barry Gott’s bright, fun illustrations will have you hollering for more.

Cynthia Leitich Smith (www.cynthialeitichsmith.com) lives in Austin, Texas, with her husband, Greg.

Barry Gott (www.barrygott.com) lives in Cleveland, Ohio, with his wife, their two children, and their cat, dog, and gecko.

TWO SUPERSTAR AUTHORS JOIN FORCES ON A COLLABORATIVE NOVEL OF AWESOME PROPORTIONS



Will Grayson, Will Grayson
978-0-525-42158-0 • \$17.99 (\$22.50 CAN)

In the suburbs of Chicago, two teens named Will Grayson—one gay, one straight—are each completely unaware of the other's existence. A chance meeting changes both of their lives, with the larger-than-life Tiny Cooper and the epic production of an oh-so-fabulous high school musical at the center of it all.

★ "Two superstar authors pair up and really deliver the goods, dishing up a terrific high-energy tale of teen love, lust, intrigue, anger, pain, and friendship threaded with generous measures of comedy and savvy counsel."
—*Booklist*, starred review

"Will Grayson will find a fast and adoring audience."
—VOYA

John Green (www.sparksflyup.com and www.nerdfighters.com) is a *New York Times* bestselling author who has received numerous awards, including the Printz Medal and a Printz Honor. His *Brotherhood 2.0* video blogs have been watched more than 50 million times by Nerdfighter fans all over the globe. John Green lives in Indianapolis, Indiana.

David Levithan (www.davidlevithan.com) is an award winning and *New York Times* bestselling author of many books for teens as well as an Executive Editorial Director at Scholastic, where he founded their Push imprint. David Levithan lives in New Jersey.



Also Available:



Paper Towns
by John Green
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\$17.99 (\$22.50 CAN)
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by John Green
HC: 978-0-525-47688-7
\$16.99 (\$21.00 CAN)
PB: 978-0-14-241070-7
\$7.99 (\$9.99 CAN)

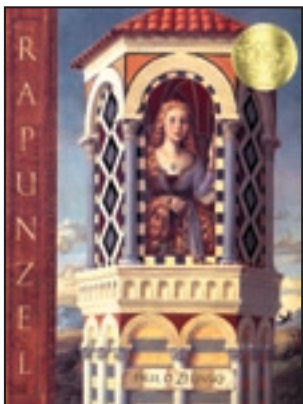


Looking for Alaska
by John Green
HC: 978-0-525-47506-4
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PB: 978-0-14-240251-1
\$7.99 (\$9.99 CAN)
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Marly's Ghost
by David Levithan and Brian Selznick
PB: 978-0-14-240912-1
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REVISIT THE GENIUS OF CALDECOTT FAVORITE PAUL O. ZELINSKY



Rapunzel

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PB: 978-0-14-230193-7 \$7.99 (\$11.99 CAN)

★ "Simply put, this is a gorgeous book."
—*The Horn Book*, starred review

Caldecott Medal Winner
Horn Book Fanfare
Publishers Weekly Best Books of the Year
School Library Journal Best Books of the Year
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"A spell-binding treatment of a well-loved story."
—*Redbook*

A Caldecott Honor Book
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PB: 978-0-14-055864-7 \$7.99 (\$11.99 CAN)

"Unsurpassable . . . a triumph of children's literature,
for all ages." —*Publishers Weekly*

A Caldecott Honor Book
ALA Notable Book
School Library Journal Best Books of the Year



Hansel and Gretel

HC: 978-0-525-46152-4 \$17.99 (\$22.50 CAN)
PB: 978-0-698-11407-4 \$6.99 (\$9.99 CAN)



Cover art © Jonathan Barkat, 2010 from *The Replacement*

Razorbill

“So how does it work?”

Haven asked.

“How do people find each other again?”

“All I know is that we’re drawn to the people we’ve loved before.”

“And do we find each other in every life?”

The sorrow on Iain’s face gave her a sense of how little she knew. “I look for you in every life, but I don’t always find you. And sometimes I find you too late.”

Are you one of us?

Have you ever fallen in love at first sight?

Do you long for a place you’ve never been?

Do you often experience the sensation of déjà vu?

If you’ve answered yes to any of these questions, you may have experienced a previous life. The Ouroboros Society can help you discover your past—and even reconnect with lost loves.

We urge you to contact us today.

www.OuroborosSociety.com



Penguin Young Readers Group

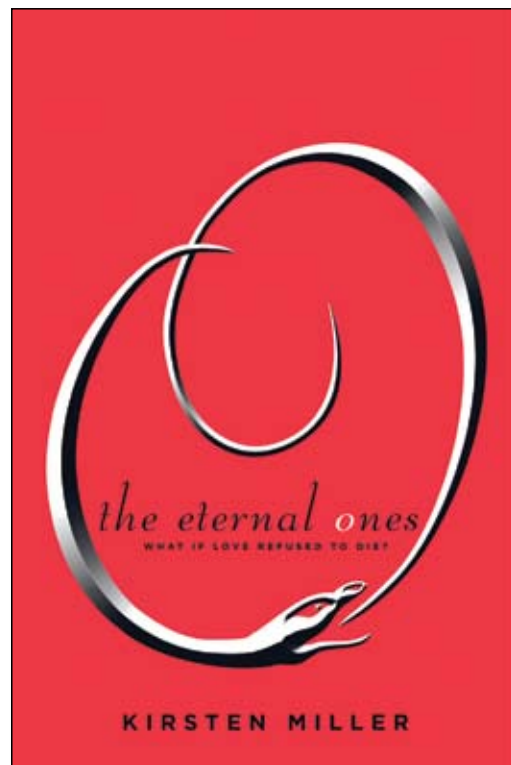
MARKETING

- 9-copy floor display with deluxe riser
978-1-59514-347-1
\$161.91 (\$202.50 CAN)
- National television, print, and movie theater advertising
- National media campaign
- 5-city author buzz tour
- Year-long extensive online consumer advertising campaign
- Launch consumer websites: TheEternalOnes.com and OuroborosSociety.com
- Major feature at BEA, Comic-Con International, Comic-Con New York, and other consumer conferences

Strict on sale 8/31/10
Display dimensions:
10" w x 16" d x 62" h

THE ETERNAL ONES

by Kirsten Miller



978-1-59514-308-2

\$17.99 (\$22.50 CAN)

EAN: 978159514308251799

Carton Qty: 24

Hardcover • Young adult/Fiction

432 pages • 6 x 9

Ages 12 up • Grades 7 up

Export Territory: E00

UK, AUS, Translation, & Dramatic Rights:

William Morris

Audio Rights: Penguin Audio. See page 262.

Also available as an e-book

What if love refused to die?

Haven Moore can't control her visions of a past with a boy called Ethan and a life in New York that ended in fiery tragedy. In our present, she designs beautiful dresses for her classmates with her best friend Beau. Dressmaking keeps her sane, since she lives with her widowed and heartbroken mother in her tyrannical grandmother's house in Snope City, a tiny town in Tennessee. Then an impossible group of coincidences conspire to force her to flee to New York, to discover who she is, and who she was.

In New York, Haven meets Iain Morrow and is swept into an epic love affair that feels both deeply fated and terribly dangerous. Iain is suspected of murdering a rock star and Haven wonders, could he have murdered her in a past life? She visits the Ouroboros Society and discovers a murky world of reincarnation that stretches across millennia. Haven must discover the secrets hidden in her past lives, and loves, before all is lost and the cycle begins again.

Kirsten Miller (www.TheEternalOnes.com) grew up in a small town in the mountains of North Carolina. At seventeen, she hit the road and moved to New York City, where she lives to this day. Kirsten is the author of the acclaimed Kiki Strike books, which tell the tale of the delinquent girl geniuses who keep Manhattan safe.



"The Eternal Ones is an engrossing and utterly enchanting story of true love, discovery and destiny that defies time. Thrilling and magical. A must read."

—Danielle Trussoni, author of *Angelology*

FROM THE AUTHOR OF

THE REPLACEMENT

Dear Reader,

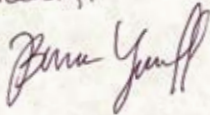
When I was little, I lived in a tiny town in Arkansas, with sprawling pastures and dirt roads. Sitting on the radiator on winter afternoons, I taught myself how to read, then how to write. Outside, the landscape was rife with tarantulas and snakes; the woods were full of wildflowers and creeks. I knew which animals were safe to catch with my hands.

Because I was quiet, other kids talked to me and I recorded their stories in a spiral notebook. The Replacement came from what I saw over and over: people afraid of honest feelings. The ominous sense that everyone was judging them, that they had to be careful, fit in.

In *The Replacement*, Mackie Doyle's supernatural origin seemed like a perfect metaphor for feeling like an outsider. In a dark and unnatural world, he is searching for a place to belong.

I hope you can find a place in your heart for Mackie. His journey is a terrifying one; the kind where you are forced to face who—and what—you really are.

Sincerely,




MARKETING

- 9-copy floor display
978-1-59514-402-7
\$161.91 (\$202.50 CAN)
- National media campaign
- National movie theater advertising with sampling
- Major online consumer advertising
- Online consumer promotion including video book trailer and author blog tour
- Early ARC distribution
- Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)

Strict on sale 9/21/10
Display dimensions:
10" w x 16" d x 62" h

THE REPLACEMENT

Brenna Yovanoff



978-1-59514-337-2

\$17.99 (\$22.50 CAN)

EAN: 978159514337251799

Hardcover • Young adult/Fiction

272 pages • 5 1/2 x 8 1/4

Ages 12 up • Grades 7 up

Export Territory: E33

UK, AUS, Translation, & Dramatic Rights:

Greenhouse Literary Agency

Audio Rights: Razorbill

Also available as an e-book

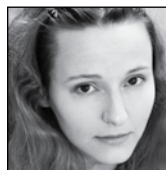
There's something rotten beneath the town of Gentry

Mackie Doyle is not one of us. Though he lives in the small town of Gentry, he comes from a world of tunnels and black murky water, a world of living dead girls ruled by a little tattooed princess. He is a Replacement—left in the crib of a human baby sixteen years ago. Now, because of fatal allergies to iron, blood, and consecrated ground, Mackie is fighting to survive in the human world.

Mackie would give anything to live among us, to practice on his bass or spend time with his crush, Tate. But when Tate's baby sister goes missing, Mackie is drawn irrevocably into the underworld of Gentry, known as Mayhem. He must face the dark creatures of the Slag Heaps and find his rightful place, in our world, or theirs.

Edward Scissorhands meets *The Catcher in the Rye* in this wildly imaginative and frighteningly beautiful horror novel about an unusual boy and his search for a place to belong.

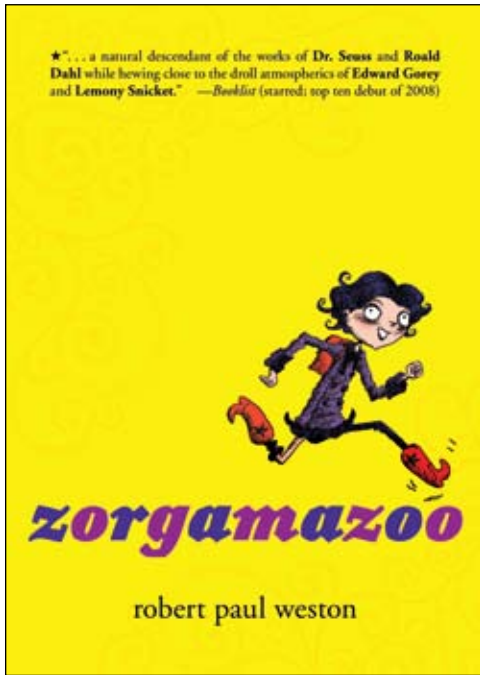
Brenna Yovanoff (brennayovanoff.livejournal.com) is a debut author who has published in various journals. She is one third of the Merry Sisters of Fate, along with Maggie Stiefvater and Tessa Gratton, three women writers who post creative flash fiction regularly at http://community.livejournal.com/merry_fates. She lives in Denver, Colorado.



Debut
Novel

ZORGAMAZOO

by Robert Paul Weston



978-1-59514-295-5
\$8.99 (\$10.99 CAN)
EAN: 978159514295550899

Trade paperback • Middle grade/Fiction
288 pages • 5 x 7
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation, & Dramatic Rights:
Westwood Creative Artists Ltd.
Audio Rights: Penguin Audio. See page 265.
Also available as an e-book
Pub History: Razorbill hc: 978-1-59514-199-6
\$15.99 (\$20.00 CAN)

Awards:

- E. B. White Read Aloud Honoree

MARKETING

- 5-copy counter display
978-1-59514-405-8
\$44.95 (\$54.95 CAN)
On sale: 9/30/10
- Online consumer advertising
- Online promotion including audio and video trailer

They've all disappeared—
no one knows what to do!
They've vanished—
the Zorgles of Zorgamazoo!

★ "A natural descendant of the works of Dr. Seuss and Roald Dahl while hewing close to the droll atmospherics of Edward Gorey and Lemony Snicket."
—*Booklist* starred review, Top Ten Debut

"If Seuss and Dahl collaborated early in their careers, something similar might have resulted. . . . Snicket fans and reluctant readers . . . will likely feel right at home."
—*Kirkus Reviews*

"Give this one to readers who enjoy a little nonsense."
—*School Library Journal*

"There's something infectious, contagious, sublime about a 280-plus-page novel written completely in rhyme."
—*The Globe and Mail*

"Begging to be read aloud!" —DPL Kids Blog

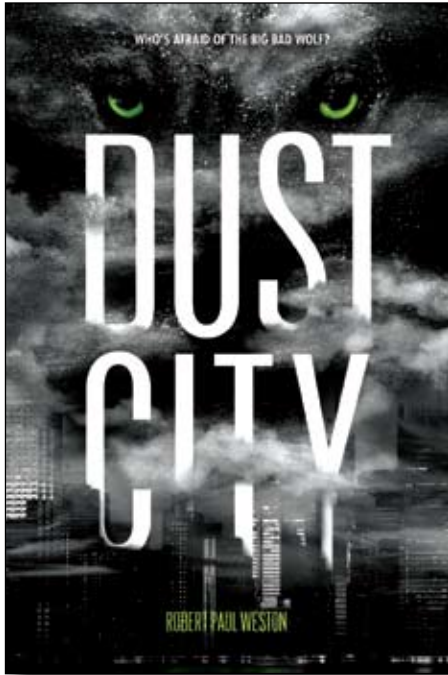
Now in
paperback!



Penguin Young Readers Group

DUST CITY

by Robert Paul Weston



978-1-59514-296-2
 \$16.99 (\$21.00 CAN)
 EAN: 978159514296251699

Hardcover • Young adult/Fiction
 304 pages • 5 1/2 x 8 1/4
 Ages 12 up • Grades 7 up

Export Territory: E00
 UK, AUS, Translation, & Dramatic Rights:
 Westwood Creative Artists Ltd.
 Audio Rights: Razorbill

Also available as an e-book

Who's afraid of the big bad wolf?

His son, that's who.

Ever since his father's arrest for the murder of Little Red Riding Hood, teen wolf Henry Whelp has kept a low profile in a Home for Wayward Wolves . . . until a murder at the Home leads Henry to believe his father may have been framed.

Now, with the help of his kleptomaniac roommate, Jack, and a daring she-wolf named Fiona, Henry will have to venture deep into the heart of Dust City: a rundown, gritty metropolis where fairy dust is craved by everyone—and controlled by a dangerous mob of Water Nixies and their crime boss leader, Skinner.

Can Henry solve the mystery of his family's sinister past? Or, like his father before him, is he destined for life as a big bad wolf?

Robert Paul Weston (www.robertpaulweston.com) has published fiction in magazines on both sides of the Atlantic and been nominated for the Journey Prize and the Fountain Award for Speculative Literature. He holds an MFA in creative writing from the University of British Columbia and lives in Toronto. He is the author of *Zorgamazoo* and *Dust City*.



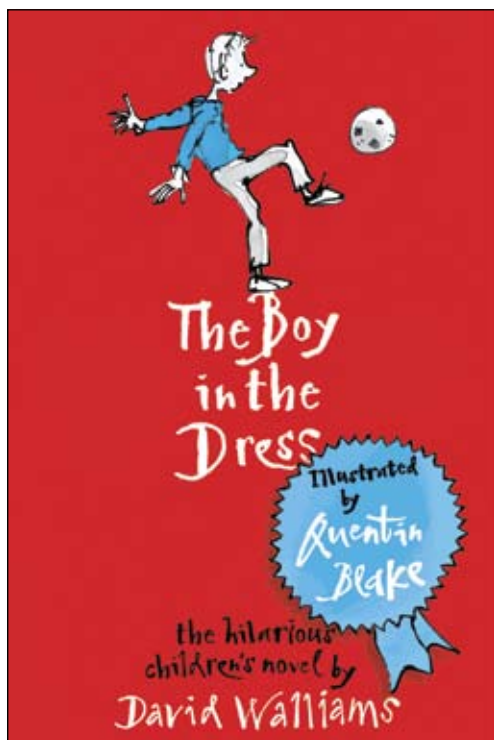
MARKETING

- National consumer and trade online advertising
- National media campaign

THE BOY IN THE DRESS

by David Walliams

illustrated by Quentin Blake



978-1-59514-316-7
 \$8.99 (\$10.99 CAN)
 EAN: 978159514316750899

Trade Paperback • Middle grade/Fiction
 240 pages • 5 1/2 x 8 1/4
 Ages 9 up • Grades 4 up

Export Territory: M00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 HarperCollins UK
 Pub History: Razorbill hc: 978-1-59514-299-3
 \$15.99 (\$20.00 CAN)

Everybody needs friends— especially a boy in a dress!

Dennis's life is boring and lonely. His mother left two years ago, his truck driver father is depressed, his brother is a bully, and, worst of all, "no hugging" is one of their household rules. But Dennis does have soccer—he's the leading scorer on his team. Oh, and did we mention his secret passion for fashion?

When Dennis's friend Lisa discovers his stash of *Vogue* magazines, she convinces him to vamp it up and wear a dress to school. But his hilarious hijinks as "Denise" are brought to a screeching halt when the headmaster discovers his secret and Dennis is expelled from school and therefore forbidden to play in the soccer Final Cup!

Can the team win the most important game of the year without their star player? And, more importantly, will Dennis gain the love and respect of his friends and family, even in a dress?

"Engaging characters, deft plot twists, and bountiful humor make this book a joy to read." —VOYA

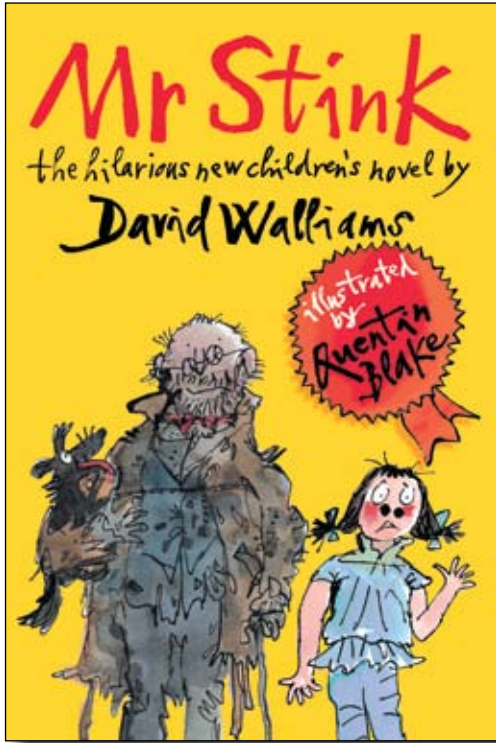
"Walliams has a talent for emotional honesty and Blake's distinctive illustrations capture the boy's thoughtful nature." —*Publishers Weekly*

"Walliams, a British comic, makes this story about being different a warm, wise and funny one." —*New York Post*

Winner of the
 Ezra Jack Keats Book
 Award!

MR. STINK

by David Walliams
illustrated by Quentin Blake



978-1-59514-332-7
\$9.99 (\$12.50 CAN)
EAN: 978159514332750999

Original Trade Paperback • Middle grade/Fiction
240 pages • 5 1/2 x 8 1/4
Ages 9 up • Grades 4 up

Export Territory: M00
UK, AUS, Translation, Audio, & Dramatic Rights:
HarperCollins UK

Thank goodness it's not a scratch 'n' sniff book!

"Mr. Stink stank. He also stunk. And if it was correct English to say he stinked, then he stinked as well. . . ."

Chloe sees Mr. Stink every day, but she's never spoken to him. Which isn't surprising, because he's a tramp, and he stinks.

But there's more to Mr. Stink than meets the eye (or nose) and before she knows it, Chloe has an unusual new friend hiding in her garden shed.

As Chloe struggles to keep Mr. Stink a secret, and her dad tries to hide a secret of his own, the stage is set for an epic family confrontation. But there's one other person with an extraordinary secret—Mr. Stink himself.

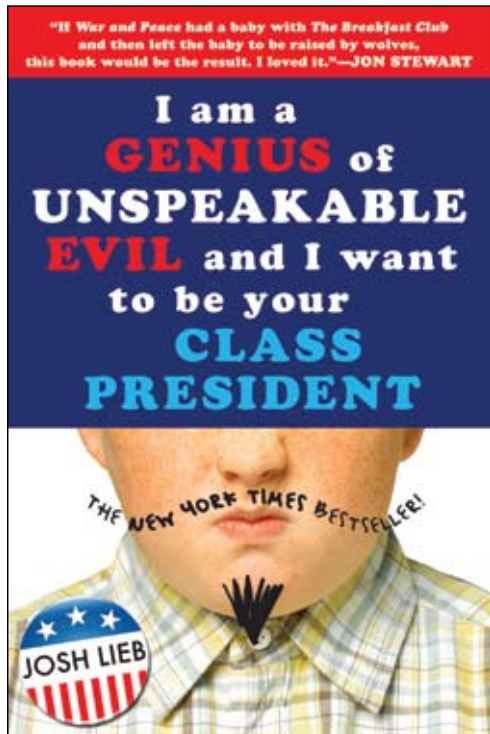
David Walliams is an English comedian, writer, and actor on the sketch comedy show *Little Britain*.

Quentin Blake (www.quentinblake.com) is one of the most iconic illustrators of our time, best known for his classic partnership with Roald Dahl.



I AM A GENIUS OF UNSPEAKABLE EVIL AND I WANT TO BE YOUR CLASS PRESIDENT

by Josh Lieb



978-1-59514-354-9
\$8.99 (\$10.99 CAN)
EAN: 978159514354950899

Trade Paperback • Young adult/Fiction
272 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: E30
UK, AUS, Translation, & Dramatic Rights:
3 Arts Entertainment
Audio Rights: Penguin Audio. See page 262.
Also available as an e-book
Pub History: Razorbill hc: 978-1-59514-240-5
\$15.99 (\$20.00 CAN)

MARKETING

- Consumer buttons (bag of 20)
978-1-59514-400-3
FREE
- National print advertising
- National media campaign
- Major online consumer advertising
- Online consumer promotion including book video
- Updated website www.sheldrakeindustries.com
with new content

Josh Lieb's hilarious New York Times bestselling debut, now in paperback!

When a provocation from his dad irks twelve-year-old evil genius Oliver Watson, he'll have to put his plans for world domination on hold in order to beat the pants off the competition and win the middle school election!

"If *War and Peace* had a baby with *The Breakfast Club* and then left the baby to be raised by wolves, this book would be the result. I loved it."

—Jon Stewart

"Josh Lieb is on one of the great brave journeys in American literature. Or maybe he just signed my name to a blurb he wrote. Either way, you have to admit he's brave. And the book is hilarious."

—Judd Apatow

★ "Pitch perfect."

—BCCB, starred review

"Lieb perfectly captures the wise-guy sarcasm and trash mouth of a seventh-grade evil genius. This is a book kids will be talking about."

—*School Library Journal*

"Lieb's creative and twisted first novel gets a positive vote."

—*Kirkus Reviews*

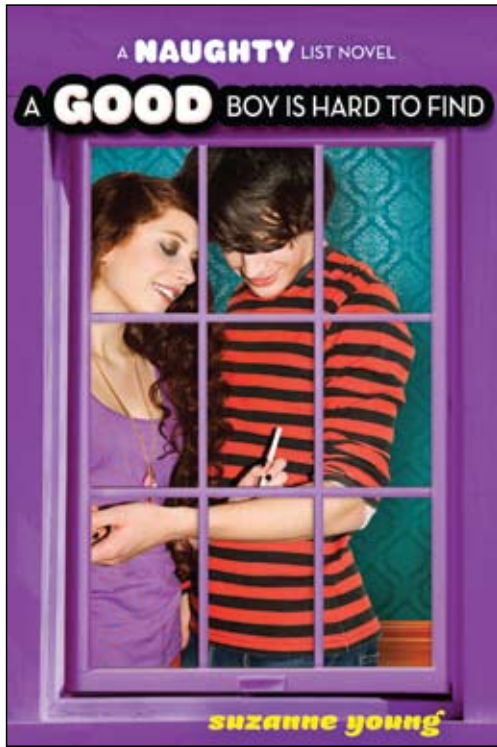
Josh Lieb is an Emmy-winning Executive Producer of *The Daily Show with Jon Stewart*, and has worked on such shows as *The Simpsons* and *NewsRadio*. *I Am a Genius of Unspeakable Evil and I Want to Be Your Class President* is his first novel. He lives in New York with his wife and family. To find out more about Oliver Watson's evil empire, visit www.sheldrakeindustries.com!



A GOOD BOY IS HARD TO FIND

A NAUGHTY LIST NOVEL

by Suzanne Young



978-1-59514-307-5
\$9.99 (\$12.50 CAN)
EAN: 978159514307550999

Original Trade Paperback • Young adult/Fiction
256 pages • 5 1/2 x 8 1/4
Ages 14 up • Grades 9 up

Export Territory: W00
UK, AUS, & Audio Rights: Razorbill
Translation & Dramatic Rights:
Elizabeth Kaplan Literary Agency

Also available as an e-book

The uproarious finale to the Naughty List trilogy

It's the semester leading up to the state championships, and the Smitten Kittens have admitted their former nemesis Chloe Ferril to the squad. So when the cheerleaders are exposed as the SOS (their secret spy identity) and humiliated by the football team, they have to wonder: Is Chloe a true kitten or a saboteur?

Head cheerleader Tessa Crimson must again tease out the truth—all while navigating her own less than strawberry smoothie love life. Should the squad continue to catch cheating boyfriends and bring them to justice? Or have they really been using sleuthing as a romantic crutch?

Suzanne Young (www.suzanne-young.blogspot.com) is an author, wife, and mother of two. She earned a BA in creative writing before becoming a middle school language arts teacher. She currently lives in Oregon.



Also Available
from Suzanne Young:



The Naughty List
PB: 978-1-59514-278-8 • \$9.99 (\$12.50 CAN)

So Many Boys
PB: 978-1-59514-267-2 • \$9.99 (\$12.50 CAN)

VIRALS

by **KATHY REICHS**

**Praise for the
#1 *New York Times*
bestselling author's
adult novels:**

"A genius at building suspense."

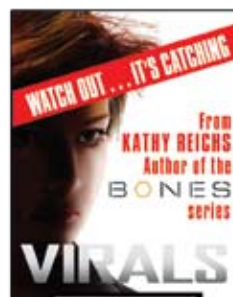
—*New York Daily News*

**"The science is fascinating,
and every minute . . . is golden."**

—*New York Times Book Review*

**"Reichs is a standout . . .
[with] a formidable way of
incorporating science with
characters and plot."**

—*Booklist*



Penguin Young Readers Group

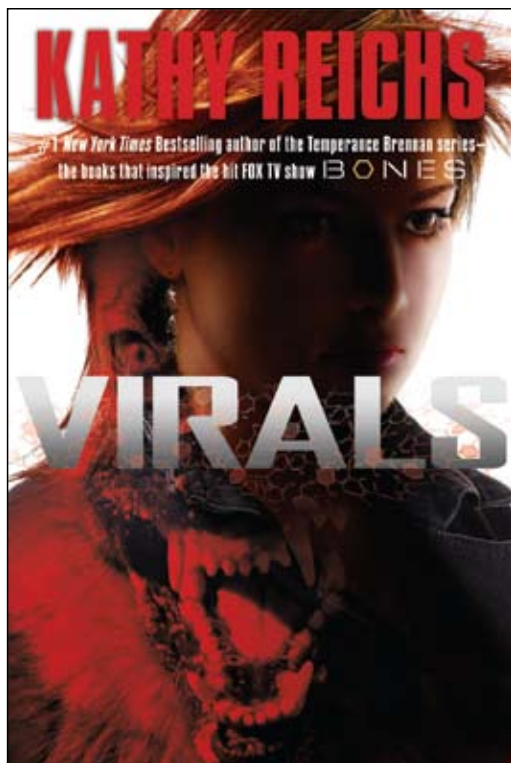
MARKETING

- 9-copy floor display
978-1-59514-404-1
\$161.91 (\$202.50 CAN)
On sale: 11/11/10
- National television, print, and radio media campaign
- Two-week national author tour
- National print advertising
- Major online consumer advertising campaign
- Online viral video campaign
- Promotion on author website, KathyReichs.com
- Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)

Display dimensions:
10" w x 16" d x 62" h

VIRALS

by Kathy Reichs



978-1-59514-342-6
 \$17.99 (\$22.50 CAN)
 EAN: 978159514342651799

Hardcover • Young adult/Fiction
 304 pages • 5 1/2 x 8 1/4
 Ages 12 up • Grades 7 up

Export Territory: E33
 UK, AUS, Translation, & Dramatic Rights:
 William Morris Endeavor
 Audio Rights: Penguin Audio. See page 265.

Also available as an e-book

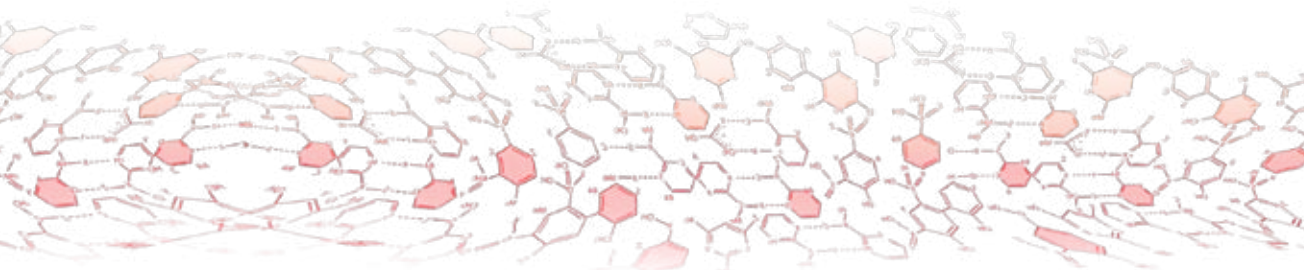
The thrilling young adult debut from #1 *New York Times* bestselling author Kathy Reichs

Tory Brennan, niece of acclaimed forensic anthropologist Temperance Brennan (of the *Bones* novels and hit TV show), is the leader of a ragtag band of teenage “sci-philes” who live on a secluded island off the coast of South Carolina. When the group rescues a dog caged for medical testing on a nearby island, they are exposed to an experimental strain of canine parvovirus that changes their lives forever.

As the friends discover their heightened senses and animal-quick reflexes, they must combine their scientific curiosity with their newfound physical gifts to solve a cold-case murder that has suddenly become very hot—if they can stay alive long enough to catch the killer’s scent.

Fortunately, they are now *more* than friends—they’re a pack. They are *Virals*.

Kathy Reichs is a forensic anthropologist, like her character Temperance Brennan, and creator of the Fox television hit *Bones*, now in its fifth season. Reichs has written twelve books in the *Bones* series, all *New York Times* bestsellers. She lives in Charlotte, North Carolina. *Virals* is her first novel for young readers.



SPIRIT BOUND

A VAMPIRE ACADEMY NOVEL

by Richelle Mead



978-1-59514-366-2
 \$9.99 (\$12.50 CAN)
 EAN: 978159514366250999

Trade Paperback • Young adult/Fiction
 512 pages • 5 1/2 x 8 1/4
 Ages 12 up • Grades 7 up

Export Territory: E00
 UK & AUS Rights: Penguin UK/Penguin Australia
 Translation & Dramatic Rights:
 Dystel & Goderich Literary Management
 Audio Rights: Penguin Audio. See page 263.
 Also available as an e-book
 Pub History: Razorbill hc: 978-1-59514-250-4
 \$17.99 (\$22.50 CAN)

Now in
paperback!

When your whole life is about saving others, who will save you?

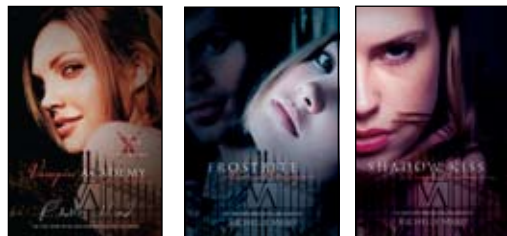
After a long and heartbreaking journey to Dimitri's birthplace in Siberia, Rose Hathaway has finally returned to St. Vladimir's—and to her best friend, Lissa. It is at long last graduation, and the girls can't wait for their real lives beyond the Academy's iron gates to begin. But Rose's heart still aches for Dimitri, and she knows he's out there, somewhere.

She failed to kill him when she had the chance. And now her worst fears are about to come true. Dimitri has tasted her blood, and now he is hunting her. And this time he won't rest until Rose joins him . . . forever.

Richelle Mead lives in Seattle and is the author of the international bestselling Vampire Academy series. When not writing, she can be found watching bad movies, inventing recipes, and buying far too many dresses. Find out more at www.vampireacademybooks.com.



Also Available
from Richelle Mead:



Vampire Academy Signature Edition
 PB: 978-1-59514-358-7 • \$17.99 (\$22.50 CAN)

Frostbite
 PB: 978-1-59514-175-0 • \$8.99 (\$10.99 CAN)

Shadow Kiss
 PB: 978-1-59514-197-2 • \$8.99 (\$10.99 CAN)

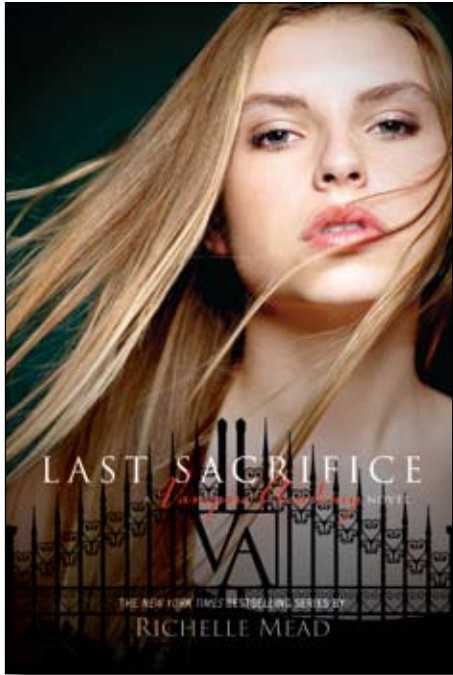
Blood Promise
 HC: 978-1-59514-198-9 • \$16.99 (\$21.00 CAN)
 PB: 978-1-59514-310-5 • \$9.99 (\$12.50 CAN)

Vampire Academy Box Set
 PB: 978-1-59514-271-9 • \$26.99 (\$33.50 CAN)

LAST SACRIFICE

A VAMPIRE ACADEMY NOVEL

by Richelle Mead



Cover not final

978-1-59514-306-8
\$17.99 (\$22.50 CAN)
EAN: 978159514306851799

Hardcover • Young adult/Fiction
496 pages • 5 1/2 x 8 1/4 • Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS Rights: Penguin UK/Penguin Australia
Translation & Dramatic Rights:
Dystel and Goderich Literary Management
Audio Rights: Penguin Audio. See page 264.

Also available as an e-book

The astonishing final novel in Richelle Mead's epic series!

Murder. Love. Jealousy. And the ultimate sacrifice. Now, with Rose on trial for her life and Lissa first in line for the Royal Throne, nothing will ever be the same between them.

Praise for the international bestselling series now with more than 3 million copies in print!

"The obvious heir to the *Twilight* throne."
—*The Daily Beast*

"Unique and mesmerizing . . . this little gem is sure to be a hit. Readers will bite on this series for some time to come."
—VOYA

"Absorbing."
—*Booklist*

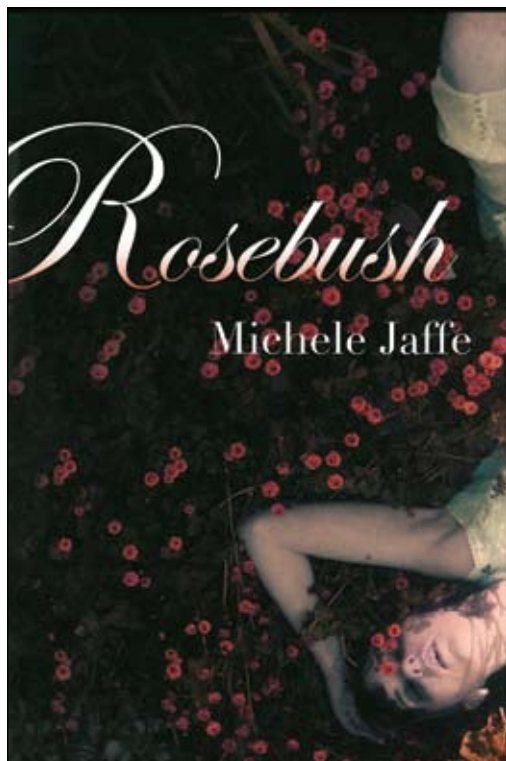
"Truly engaging."
—*School Library Journal*

MARKETING

- **Book 6 pre-order easel with tear-off pad**
978-1-59514-403-4 • FREE
- **National television, radio, and print media campaign**
- **Two-week national author tour**
- **National print advertising campaign**
- **Major trade and consumer online advertising and promotion**
- **Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)**
- **National consumer online and print advertising campaign**
- **Major presence at BEA**
- **Book website, www.vampireacademybooks.com, continuously refreshed with new content**

ROSEBUSH

by Michele Jaffe



978-1-59514-353-2
 \$10.99 (\$13.50 CAN)
 EAN: 978159514353251099

Trade Paperback • Young adult/Fiction
 320 pages • 5 1/2 x 8 1/4
 Ages 12 up • Grades 7 up

Export Territory: W00
 UK, AUS, Translation, & Audio Rights: Razorbill
 Dramatic Rights: Writers House

Also available as an e-book

See Jane run. See Jane die.

Instead of celebrating Memorial Day weekend on the Jersey Shore, Jane is in the hospital surrounded by teddy bears, trying to piece together what happened last night. One minute she was at a party, wearing fairy wings and cuddling with her boyfriend. The next, she was lying near-dead in a rosebush after a hit-and-run.

Everyone believes it was an accident, despite the phone threats Jane swears were real. But the truth is a thorny thing. As Jane's boyfriend, friends, and admirers come to visit, more memories surface—not just from the party, but from deeper in her past . . . including the night her best friend Bonnie died.

With nearly everyone in her life a suspect now, Jane must unravel the mystery before her killer attacks again. Along the way, she's forced to examine the consequences of her life choices in this compulsively readable thriller.

"My heart was pounding . . . when it wasn't breaking. *Rosebush* is as intense as it is poignant."

—*New York Times* bestselling author Meg Cabot

Michele Jaffe (www.michelejaffe.com) is the author of *Bad Kitty* and a number of adult thrillers. She is Meg Cabot's best friend and has always dreamed of becoming either an FBI special agent or a glamorous showgirl. She lives in New York City.





G. P. Putnam's Sons

LEAVES

BOARD BOOK EDITION

by David Ezra Stein



978-0-399-25497-0
 \$6.99 (\$8.50 CAN)
 EAN: 978039925497050699
 LC: 2006024753
 Carton Qty: 60

Board book • Fiction
 Full-color illustrations
 30 pages • 5 x 5 7/8
 Ages 0–2 • Birth–PreS

Export Territory: W00
 UK, AUS, Translation Audio & Dramatic Rights:
 G. P. Putnam's Sons
 Pub History: Putnam hc 978-0-399-24636-4
 \$15.99 (\$20.00 CAN)

Praise for *Leaves*:

"The best picture book I've seen in years. The text and illustrations are just perfect—and I LOVE it."—Tomie dePaola

★"[Stein] understands and honors the young, curious mind and allows readers to share the joy of a discovery."—*Kirkus Reviews*, starred review

★"Wonderfully simple and simply wonderful for sharing with children."—*Booklist*, starred review

"This introspective little gem exudes joy."—*School Library Journal*, starred review

This simple, charming story of a young bear's first autumn is perfectly suited to board book format. Bear is surprised when the leaves start falling off the trees, but when he tries to reattach them, it doesn't work. Eventually, he gets sleepy, and burrows into the fallen leaves for a long nap. When he wakes up, it's spring—and there are suddenly brand-new leaves all around, seeming to welcome him.

With its childlike main character and graceful illustrations, *Leaves* is a great way to teach the youngest children about the changing seasons.

David Ezra Stein (www.davidezra.com) received the Ezra Jack Keats New Writer Award for *Leaves*, which was also a *Publishers Weekly* Best Book of the Year, a *Kirkus Reviews* Editor's Choice and a *School Library Journal* Best Book. He also wrote and illustrated *Pouch!*, *The Nice Book* and *Monster Hug!* He lives in Kew Gardens, New York.



Also Available
 from David Ezra Stein:



Pouch!

A 2010 Charlotte Zolotow Honor Book
 HC: 978-0-399-25051-4 • \$15.99 (\$20.00 CAN)

THE JULIAN GAME

by Adele Griffin



978-0-399-25460-4
\$16.99 (\$21.00 CAN)
EAN: 978039925460451699

Hardcover • Young adult/Fiction
208 pages • 5½ x 8¼
Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation, Audio, & Dramatic Rights:
Charlotte Sheedy Literary Agency

A gripping look at the repercussions of taking online social networking too far

All new girl Raye Archer wants is a way into the in crowd, so when ice-queen Ella Parker picks her to get back at her ex, the gorgeous Julian Kilgarry, Raye is more than game. Even if it means creating a fake Facebook identity so she can learn enough about Julian to sabotage him. It's a fun and dangerous thrill at first, but Raye hadn't counted on falling for Julian herself—and igniting Ella's rage.

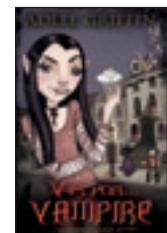
As Raye works to reconcile the temptress Elizabeth with her real-life self, Ella serves up her own revenge, creating an online smear campaign of nasty rumors and trashy photographs. Suddenly notorious, Raye has to find a way out of the web of deceit that she's helped to build, and back to the relationships that matter.

Adele Griffin's riveting novel explores the issues of generation Facebook: the desire to be someone else, real versus online friends, and the pitfalls and fallouts of posting your personal life online for all the world to judge.

Adele Griffin (www.adelegriffin.net) is a two-time National Book Award finalist. She lives in Brooklyn, New York.



Also Available
from Adele Griffin:



Where I Want to Be
HC: 978-0-399-23783-6 • \$15.99 (\$23.50 CAN)
PB: 978-0-14-240948-0 • \$6.99 (\$8.50 CAN)

V Is for . . . Vampire: A Vampire Island Story
HC: 978-0-399-25277-8 • \$14.99 (\$18.50 CAN)

Praise for Adele Griffin:

★“Well-developed and deliciously riveting. . . . Powerful.”—*Kirkus Reviews*, starred review for *Where I Want to Be*

★“Griffin artfully dabs details on her canvas, then overlays her story with a supernatural patina that will immediately draw in the audience.”—*Booklist*, starred review for *Where I Want to Be*

“Griffin’s work has a magnetism all its own.”
—BCCB for *Amandine*

A NOTE FROM JAN BRETT

My African version of the three little pigs story began in 2007 when we camped in Doros Nawa in Namibia in southern Africa. It was a desert-like place with dry rivers and dramatic red rock cliffs.

One morning we climbed up and sat by a freshwater spring and watched the wildlife come to drink. Sunning on the rocks around us were little rock dassies, the cutest and most unusual creature you can imagine, with a big bump of a nose like a koala bear, bright eyes and soft fur. An agama lizard came along and acted as if he owned the place with his big bulbous bright red head and heavily lidded eyes. He turned his head toward us as if he were about to speak. Then the shrill whistle of eagles overhead sent the dassies running for cover. Eagles have a strong appetite for dassies.

It was a magical day and I went home with images of dassies, the agama lizard, and eagles dancing in my head. They stayed with me until I knew they would become my characters with the three little dassie sisters in long dresses and flat turbans like the ones worn by the Herero woman since Victorian times. Joe, my husband, and I agreed that our trip to Namibia had turned into a treasure hunt.

Jan Brett



MARKETING

- 12-copy floor display
978-0-399-25370-6
\$215.88 (\$270.00 CAN)
- Poster included in the
Fall 2010 poster tube
978-0-399-25363-8
FREE
- 19-stop national bus tour
- National consumer print and
online advertising
- National print, television, and
radio media campaign

Strict on sale: 9/21/10
Display dimensions:
12" w x 15" d x 51" h



THE 3 LITTLE DASSIES

by Jan Brett



978-0-399-25499-4
 \$17.99 (\$22.50 CAN)
 EAN: 9780399254994551799
 LC: 2009043657
 Carton Qty: 24

Hardcover • Picture book/Fiction
 Full-color illustrations
 32 pages • 10 x 11
 Ages 3–5 • PreS–K

Export Territory: W00
 UK, AUS, Translation, Audio & Dramatic Rights:
 G. P. Putnam's Sons

A lively African version of *The Three Little Pigs*, starring the dassie sisters

The Three Little Pigs with a twist! In the tradition of her bestseller *The Three Snow Bears*, Jan Brett finds inspiration for her version of a familiar story in Namibia, where red rock mountains and vivid blue skies are home to appealing little dassies and hungry eagles.

Mimbi, Pimbi and Timbi hope to find “a place cooler, a place less crowded, a place safe from eagles!” to build their new homes. The handsomely dressed Agama Man watches from the borders as the eagle flies down to flap and clap until he blows a house down. But in a deliciously funny twist, that pesky eagle gets a fine comeuppance!

Bold African patterns and prints fill the stunning borders, but it is the dassies in their bright, colorful dresses and hats that steal the show in this irresistible tale, perfect for reading aloud.

Jan Brett's (www.janbrett.com) books regularly appear on the *New York Times* bestseller list. She lives in Norwell, Massachusetts.



Also Available
 from Jan Brett:



The Easter Egg
 HC: 978-0-399-25238-9 • \$17.99 (\$22.50 CAN)



The Three Snow Bears
 HC: 978-0-399-24792-7 • \$16.99 (\$21.00 CAN)

BENJAMIN FRANKLINSTEIN LIVES!

by Matthew McElligott and Larry Tuxbury

illustrated by Matthew McElligott



978-0-399-25229-7
 \$12.99 (\$16.00 CAN)
 EAN: 978039925229751299
 LC: 2009027516

Hardcover • Illustrated fiction
 128 pages • 5 ½ x 8 ¼
 Ages 8–12 • Grades 3–7

Export Territory: W00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 G. P. Putnam's Sons

Advance Praise:

"A tour de force by a couple of geniuses. This one is smart and fun!"—Daniel Pinkwater, author of *The Hoboken Chicken Emergency*

"I adore Benjamin Franklinstein. It's perfect kid reading, and I only wish it had been published when I was eleven!"—Bruce Coville, author of *Jeremy Thatcher, Dragon Hatcher*

"All good Americans love *Benjamin Franklinstein Lives!*"—Adam Rex, author of *The True Meaning of Smekday*

The most uproarious zombie-Founding-Father romp of the year!

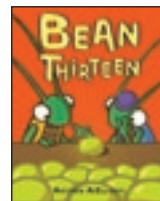
Victor Godwin's orderly life is upended when he discovers that Benjamin Franklin never actually died—he was put into suspended animation and hidden away for more than 200 years in Victor's basement! After an accident reawakens Ben, Victor must not only help him adjust to the modern world but also help him overcome a slight flaw—when Ben runs low on energy, he turns into a rampaging monster desperately hungry for electricity! All this while trying to take first place in the school science fair. With one of history's preeminent scientists helping out, what could go wrong?

Matthew McElligott (www.matthewmcelligott.com) is the creator of *Backbeard, the Hairiest Pirate Who Ever Lived*, and a slew of great picture books. He lives in Selkirk, New York.

Larry Tuxbury teaches Language Arts at the real Farnsworth Middle School in Guilderland, New York.



Also Available
 from Matthew McElligott:

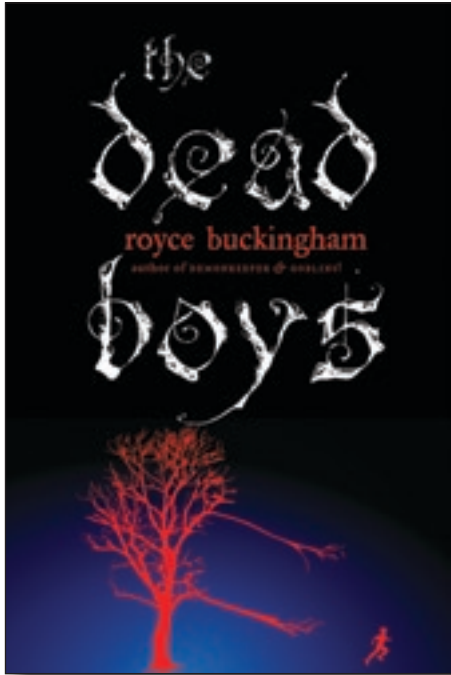


Bean Thirteen

HC: 978-0-399-24535-0 • \$15.99 (\$20.00 CAN)

The Dead Boys

by Royce Buckingham



978-0-399-25222-8
 \$16.99 (\$21.00 CAN)
 EAN: 978039925222851699

Hardcover • Middle grade/Fiction
 208 pages • 5 ½ x 8 ¼
 Ages 8–12 • Grades 3–7

Export Territory: E00
 UK, AUS, Translation, & Dramatic Rights: AEI, Inc.
 Non-dramatic Audio Rights: G. P. Putnam's Sons

A deadly tree draws Teddy into a terrifying alternate reality

In the desert town of Richland, Washington, there stands a giant sycamore tree. Horribly mutated by nuclear waste, it feeds on the life energy of boys that it snags with its living roots. And when Teddy Matthews moves to town, the tree trains its sights on its next victim.

From the start, Teddy knows something is very wrong with Richland—every kid he meets disappears before his eyes. A trip to the cemetery confirms that these boys are actually dead and trying to lure him to the tree. But that knowledge is no help when Teddy is swept into the tree's world, a dark version of Richland from which there is no escape...

Like the haunted house of *Coraline*, the twisted universe of *The Dead Boys* takes readers on an eerie journey into childhood fears.

Royce Buckingham (www.demonkeeper.com) lives in Bellingham, Washington, with his wife and sons.



Also Available
 from Royce Buckingham:



Goblins! An UnderEarth Adventure
 HC: 978-0-399-25002-6 • \$16.99 (\$18.50 CAN)
 PB: 978-0-14-241545-0 • \$6.99 (\$8.50 CAN)

Demonkeeper
 PB: 978-0-14-241166-7 • \$7.99 (\$9.99 CAN)

TRIXIE AND JINX

by Dean Koontz
illustrated by Janet Cleland



978-0-399-25197-9
\$16.99 (\$21.00 CAN)
EAN: 97803992519751699
LC: 2009034957
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 8½ x 8½
Ages 5–8 • K–Grade 3

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Broadthink

A funny story about best friends by bestselling author Dean Koontz

It's great having a best friend to do everything with—but not so great when they go away. Trixie the golden retriever longs for her buddy Jinx the dachshund when Jinx goes on vacation. Lonely Trixie tries to find new friends, but discovers that spiders have no sense of humor and mice just can't appreciate a good tail-chase. No one can compare to Jinx!

Kids young and old will relate to bestselling author Dean Koontz's funny story extolling all the wonderful things about best friends.

Dean Koontz (www.deankoontz.com and <http://trixie.deankoontz.com/>) worked as a counselor and tutor to underprivileged children and as an English teacher before becoming a professional writer. His books are published in 38 languages and have sold over 400 million copies, and include twelve #1 *New York Times* bestsellers. He lives in Southern California.

Trixie Koontz, a golden retriever, has been a frequent guest blogger on Dean Koontz's website. Their past collaborations include *A Big Little Life: A Memoir of a Joyful Dog*, *New York Times* Bestseller *Bliss to You: Trixie's Guide to a Happy Life, Life Is Good!: Lessons in Joyful Living*, and *Christmas Is Good!: Trixie Treats and Holiday Wisdom*.

Janet Cleland also illustrated *I, Trixie Who Is Dog*. She has created illustrations for a wide range of clients, including *Parents Magazine*, *The Wall Street Journal*, Hallmark Cards, AT&T, Purina, Conoco and J.P. Morgan. She lives in California.



Also Available
from Dean Koontz:

Praise for *I, Trixie Who Is Dog*:

"Listeners will relish Trixie's eccentric voice, and the lilting lines will make for engaging reading aloud."—BCCB for *I, Trixie Who Is Dog*

"Filled with hilarious details."—*Kirkus Reviews* for *I, Trixie Who Is Dog*



I, Trixie Who Is Dog
HC: 978-0-399-25196-2 • \$16.99 (\$21.00 CAN)

THE YOUNGEST TEMPLAR: ORPHAN OF DESTINY BOOK 3

by Michael P. Spradlin



978-0-399-24765-1
\$17.99 (\$22.50 CAN)
EAN: 978039924765151799

Hardcover • Middle grade/Fiction
256 pages • 6 x 9
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
The Steven Chudney Agency

Michael Spradlin's *The Youngest Templar: Trail of Fate* (978-0-14-241707-2) is now available in a Puffin paperback edition. See page 217.

Tristan's epic quest to protect the Holy Grail comes to its dramatic conclusion!

Tristan and his companions—the fiery archer Robard Hode and the assassin maid Maryam—have escaped to England. But tragedy has occurred to Tristan's beloved abbey while they were on the Third Crusade, and Robard's home in Sherwood Forest suffers under the rule of the Sheriff of Nottingham. Many obstacles still prevent them from delivering the Holy Grail into safe hands. Tristan must defeat the evil Sir Hugh in one final battle. And he must learn the secret of his birth, a secret Richard the Lionheart and Eleanor of Aquitaine are willing to kill to protect!

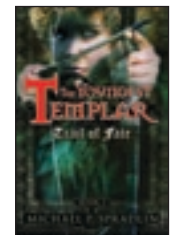
"Adventure quest at its best! Tristan is a hero to remember."—Meg Cabot, *New York Times* bestselling author of *Avalon High* and *The Mediator* series

"A rollicking medieval adventure, full of mystery, surprise and danger. The young hero is a wonderful character, smart, loyal, and believably brave."—Peter Abrahams, *New York Times* bestselling author

Michael P. Spradlin (www.michaelspradlin.com) is the *New York Times* bestselling author of the *Spy Goddess* series and *It's Beginning to Look a Lot Like Zombies: A Book of Zombie Christmas Carols*. He lives in Lapeer, Michigan.



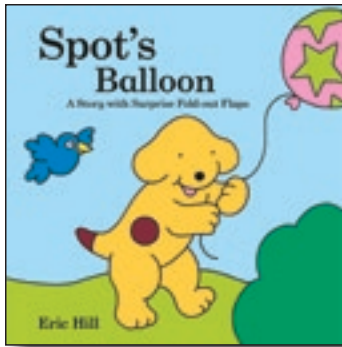
Also Available
from Michael P. Spradlin:



The Youngest Templar: Keeper of the Grail
HC: 978-0-399-24763-7 • \$17.99 (\$20.00 CAN)
PB: 978-0-14-241461-3 • \$7.99 (\$9.99 CAN)

The Youngest Templar: Trail of Fate, Book 2
HC: 978-0-399-24764-4 • \$17.99 (\$22.50 CAN)
New! PB: 978-0-14-241707-2 • \$7.99 (\$9.99 CAN)

SEPT OCT NOV DEC AVAILABLE NOW



978-0-399-25531-1
\$9.99 (\$12.50 CAN)
EAN: 978039925531150999

Lift-the-flap board book
Fiction

Full-color illustrations

12 pages • 8 ¼ x 8 ¼

Ages 1-3 • PreS-K

Export Territory: G00

UK, AUS, Translation, Audio &
Dramatic Rights:

Ventura Publishing/Ladybird

SPOT'S BALLOON

by Eric Hill

A new lift-the-flap format from the puppy who pioneered flaps

In this sturdy new lift-the-flap gatefold format, Spot and his friends are off to Grandma's house with a balloon for her birthday. But when the wind whisks it away, they must chase after it. Help Spot and his friends find the balloon by lifting the gatefold flaps along the way in this fun new format. It's the most durable lift-the-flap Spot title yet, and is sure to stand up to all the punishment toddlers can dish out. Thirty years on from the original lift-the-flap book, *Where's Spot?*, Spot shows that he's still got what it takes to engage the youngest readers.

Also Available:

Where's Spot?

HC: 978-0-399-20758-7 • \$12.99 (\$18.99 CAN)

BB: 978-0-399-24046-1 • \$7.99 (\$11.99 CAN)

Spot Loves His Teacher

BB: 978-0-399-25279-2 • \$5.99 (\$8.99 CAN)

SEPT OCT NOV DEC AVAILABLE NOW



978-0-399-25530-4
\$5.99 (\$7.50 CAN)
EAN: 97803992553040599

Board Book • Fiction

Full-color illustrations

12 pages • 7 x 6

Ages 3-5 • PreS-K

Export Territory: G00

UK, AUS, Translation, Audio &
Dramatic Rights:

Ventura Publishing/Ladybird

SPOT'S HARVEST

by Eric Hill

Harvest time means fun time for Spot and his friends

Spot and his friends take a trip to the orchard in this fun new board book. They pick apples, choose a pumpkin for baking pies, navigate a corn maze, and enjoy some soothing hot apple cider. This is a toasty, seasonal book, perfect for the harvest season.

Also Available:

Spot Loves His Mommy

BB: 978-0-399-24511-4 • \$5.99 (\$8.50 CAN)

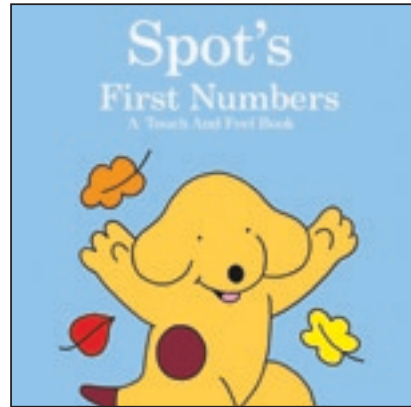
Spot Loves His Daddy

BB: 978-0-399-24351-6 • \$5.99 (\$8.99 CAN)

Two new touch-and-feel concept books featuring Spot



WORDS: 978-0-399-25532-8
EAN: 978039925532850799



NUMBERS: 978-0-399-25533-5
EAN: 978039925533550799

SPOT'S FIRST WORDS TOUCH & FEEL BOARD BOOK

SPOT'S FIRST NUMBERS TOUCH & FEEL BOARD BOOK

by Eric Hill

Spot shows off his knowledge of numbers and words in these bright, bold board books. Each spread illustrates objects toddlers will love to identify, along with a different touchy-feely element to engage tactile interaction. These are the perfect way for young children to learn concepts while following their favorite yellow puppy.

Eric Hill (www.funwithspot.com) left school when he was 15 and took up cartooning while working as a messenger at an art studio. He created *Where's Spot?* as a bedtime story for his two-year-old son. It was published four years later, and the rest is history. Eric Hill now lives in France.



Each:

\$7.99 (\$9.99 CAN)

Touch & feel board book

Fiction

Full-color illustrations

12 pages • 6 7/8 x 6 7/8

Ages 1–3 • PreS–K

Export Territory: G00

UK, AUS, Translation, Audio &

Dramatic Rights:

Ventura Publishing/Ladybird

JAN BRETT'S LITTLE LIBRARY

by Jan Brett



A popular board book collection gets an eye-catching, new look!

Lively, colorful characters decorate a new slipcase for Jan Brett's Little Library, home to three favorite board books: *The Mitten*, *The Hat* and *Gingerbread Baby*. This new look is sure to pull in gift-givers who will find this little library the perfect gift year round, especially during the holiday season. It's the easy, surefire present to give to board book fans and a great way to make future readers of Jan Brett picture books!

Jan Brett lives in Norwell, Massachusetts.

978-0-399-24183-3
 \$23.99 (\$30.00 CAN)
 EAN: 978039924183352399

Board Book • Fiction
 Full-color illustrations
 36 pages each • 6 1/8 x 5 1/8
 Ages 0-2 • Birth-PreS

Export Territory: W00
 UK, AUS, Translation, Audio & Dramatic Rights:
 G.P. Putnam's Sons



Also Available from Jan Brett:



On Noah's Ark
 BB: 978-0-399-25220-4 • \$7.99 (\$9.00 CAN)

The Twelve Days of Christmas
 BB: 978-0-399-243295 • \$6.99 (\$9.00 CAN)

THE WILD CHRISTMAS REINDEER 20TH ANNIVERSARY EDITION

by Jan Brett



978-0-399-22192-7
\$17.99 (\$22.50 CAN)
EAN: 978039922197751799
LC: 89036095

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 10 ¼ x 10
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
G.P. Putnam's Sons

A classic Jan Brett Christmas story in a lavish anniversary edition

For two decades, readers have loved this classic Christmas story, which was one of the first children's books to hit the *New York Times* bestseller list. Now, this beautiful 20th anniversary edition, with a foil cover and a heartfelt note from Jan herself, makes a perfect introduction for new fans to this cherished yuletide story.

Featuring the wintry northern setting and the border illustrations that have become a hallmark of Jan's work, readers will love watching Teeka's humorous attempts to control the rambunctious reindeer in time for their Christmas run.

★ "Beautifully conceived and finely wrought."
—*Booklist*, starred review

"Brett's precise, glowing illustrations, drawing on Swedish folk art, make this a beguiling Advent calendar of a book."—*Kirkus Reviews*

"This tale with its humorous close-ups of stubborn reindeer and a sharp child protagonist should prove popular at story hours."—*School Library Journal*

Jan Brett's (www.janbrett.com) books regularly appear on *The New York Times* bestseller list. She lives in Norwell, Massachusetts.



Also Available
from Jan Brett:



The Mitten, Twentieth Anniversary Edition
HC: 978-0-399-25296-9 • \$17.99 (\$22.50 CAN)

The Night Before Christmas, Tenth Anniversary Edition
HC: 978-0-399-25193-1 • \$17.99 (\$20.00 CAN)

TOMIE dePAOLA'S BOOK OF BIBLE STORIES 20TH ANNIVERSARY EDITION

by Tomie dePaola



978-0-399-21690-9
\$27.99 (\$35.00 CAN)
EAN: 978039921690952799
LC: 88026468
Carton Qty: 14

Hardcover • Picture book/Nonfiction
Full-color illustrations
128 pages • 8 ¾ x 11 ¼
All ages • All grades

Export Territory: W00
UK, AUS, Translation Audio & Dramatic Rights:
G. P. Putnam's Sons

★ "An excellent choice for family or group use as well as for independent reading."—*School Library Journal*, starred review

Originally published in 1990, this stunningly illustrated collection is now a classic. Tomie dePaola lovingly brings to life thirty-seven well-known Bible stories and Psalms, featuring some of the most memorable and significant people in both the Old and New Testaments.

Readers will be caught up in the dramatic events of the stories, all vividly portrayed in wonderful detail—including Noah's Ark, David and Goliath, Jonah and the Big Fish, and accounts of Jesus' life, death and resurrection.

With its brilliant illustrations, and the addition of a note from Tomie and a beautifully redesigned jacket, this special anniversary edition is perfect for the whole family to share.

Tomie dePaola (www.tomie.com) is the acclaimed author and/or illustrator of more than 200 books for children.

Also Available
from Tomie dePaola:



Tomie's Mother Goose
HC: 978-0-399-21258-1 • \$25.99 (\$32.50 CAN)

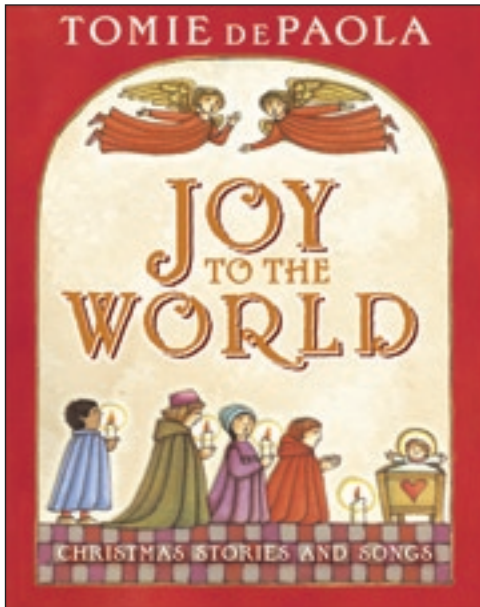
Tomie's Favorite Nursery Tales
HC: 978-0-399-21319-9 • \$25.99 (\$32.50 CAN)

Praise for Tomie dePaola

"dePaola wisely works from the New International Version, the contemporary translation of the Bible, to make these tales accessible to young readers. . . . Those who already love dePaola. . . will be predisposed to appreciate this comprehensive collection."
—*Publishers Weekly*

JOY TO THE WORLD TOMIE'S CHRISTMAS STORIES

by Tomie dePaola



978-0-399-25536-6
\$24.99 (\$31.00 CAN)
EAN: 978039925536652499
Carton Qty: 18

Hardcover • Picture book/Fiction
Full-color illustrations
112 pages • 8 7/8 x 11 1/4
All ages • All grades

Export Territory: W00
UK, AUS, Translation Audio & Dramatic Rights:
G. P. Putnam's Sons

Tomie dePaola's 26 Fairmount Avenue (978-0-698-11864-5) is now available in a repackaged Puffin edition. See page 233.

It wouldn't be Christmas without Tomie dePaola!

For generations of his fans, Christmas has been synonymous with Tomie dePaola—after all, it's his favorite holiday! Now, readers will find three of his best-known and beloved Christmas stories together in one handsome volume.

Comprised of *The Night of Las Posadas*, *The Story of the Three Wise Kings*, and *The Legend of the Poinsettia*, along with several exquisitely illustrated Christmas carols, Tomie dePaola's Christmas treasury will become an elegant addition to every family's holiday celebrations.

Tomie dePaola (www.tomie.com) is the acclaimed author and/or illustrator of more than 200 books for children. He is the recipient of a Newbery Honor (*26 Fairmount Avenue*, 1999) and a Caldecott Honor (*Strega Nona*). He was also awarded the Smithson Medal, the Regina Medal, and was designated a "living treasure" by the state of New Hampshire. His *Brava, Strega Nona!* and *Strega Nona's Harvest* were *New York Times* bestsellers. He is the first author known primarily for children's book writing to be awarded the Sarah Josepha Hale Award, a prestigious distinction in writing by a New Englander. He lives in New London, New Hampshire.



Also Available
from Tomie dePaola:



Strega Nona's Harvest
HC: 978-0-399-25291-4 • \$16.99 (\$21.00 CAN)

Brava, Strega Nona! (pop-up)
HC: 978-0-399-24453-7 • \$29.99 (\$37.50 CAN)

12 DAYS OF CHRISTMAS

illustrated and retold by Rachel Isadora



978-0-399-25073-6
 \$16.99 (\$21.00 CAN)
 EAN: 978039925073651699
 LC: 2009052862
 Carton Qty: 28

Hardcover • Picture book/Fiction
 Full-color illustrations
 32 pages • 10 x 10
 Ages 3–5 • PreS–K

Export Territory: W00
 UK, AUS, & Translation, Audio & Dramatic Rights:
 G. P. Putnam's Sons

A truly original spin on the classic carol, with stunning, Africa-inspired illustrations

Set in Africa, this beautiful rendition of the classic Christmas carol has a unique twist: colorful icons illustrate the various gifts repeated in each verse of this cumulative song, creating a rebus-style text that gives young children a fun way to follow along and chime in with the lyrics. The gorgeous, wonderfully detailed collage illustrations, comprised of colorful kente cloth and cut paper, feature tribal drummers and dancers, traditional clothing and native wildlife, making every scene as visually striking as the last.

Rachel Isadora received a Caldecott Honor for *Ben's Trumpet*, and has written and illustrated numerous other books for children, including *Say Hello!*, *Peekaboo Bedtime*, the *Lili at Ballet* series and several classic tales set in Africa (*The Night Before Christmas*, *The Ugly Duckling*, *Hansel and Gretel*, *Rapunzel*, *The Fisherman and His Wife*, *The Twelve Dancing Princesses* and *The Princess and the Pea*). She lives in New York City.

Also Available
 from Rachel Isadora:

Praise for Rachel Isadora's *The Night Before Christmas*, also set in Africa:

"The collage illustrations, patterns, colors, and textures beautifully evoke the familiarity of Christmas holiday traditions within a distinctly non-traditional setting."
 —*The Horn Book*

"Full of details, rich color, and an exuberant spirit, this book will provide opportunities for discussion as well as a new cultural landscape for the 'right jolly old elf.'"
 —*School Library Journal*

"Stunning collage illustrations. Exquisitely designed."
 —*Kirkus Reviews*



The Night Before Christmas
 HC: 978-0-399-25408-6 • \$16.99 (\$21.00 CAN)



The Ugly Duckling
 HC: 978-0-399-25029-3 • \$16.99 (\$18.50 CAN)

CAN'T WAIT TILL CHRISTMAS

by Mike Huckabee
illustrated by Jed Henry



978-0-399-25539-7
\$17.99 (\$22.50 CAN)
EAN: 978039925539751799

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9 x 11
Ages 4-8 • K-Grade 3

Export Territory: W00
UK, AUS, Translation & Audio Rights:
G.P. Putnam's Sons
Dramatic Rights: Premiere Authors

A funny family story about the importance of patience

One of America's most prominent and personable politicians shares his mischievous side in a heart-warming story of a childhood Christmas.

Mike is desperate to get a football for Christmas. Then one day in the middle of December, a box that looks the exact right size appears under his family's Christmas tree. Mike just can't handle the temptation! He convinces his sister Pat that they should open their gifts and play with them THIS INSTANT. And that's what they do.

But on Christmas morning, the muddy football gives them away. After talking about the real meaning of Christmas and how some things are worth waiting for, Mike and Pat learn the benefit of patience, making the following Christmas more delightful than ever.

Mike Huckabee (www.mikehuckabee.com) served as the governor of Arkansas from 1996–2007 and as lieutenant governor from 1993–96. Before entering politics, he was ordained as a Southern Baptist minister and worked for twelve years as a full time pastor. He recently started a political action committee, HuckPAC, to extend his grassroots movement. He lives with his wife, Janet, in North Little Rock, Arkansas; they have three grown children.

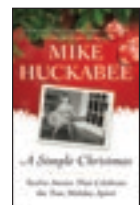
Jed Henry grew up painting along the Ohio River. He lives in Provo, Utah, with his wife and daughter.



MARKETING

- 8-copy Floor Display
978-0-399-25373-7
\$143.92 (\$180.00 CAN)
Display dimensions:
12" w x 15" d x 49" h
On sale 10/14/10
- National print, online, TV, and radio media campaign

Also Available:



A Simple Christmas
HC: 978-1-59523-062-1 • \$19.95 (\$25.00 CAN)

SANTA DUCK

by David Milgrim



978-0-399-25541-0
 \$12.99 (\$16.00 CAN)
 EAN: 978039925541051299
 LC: 2007043162
 Carton Qty: 40

Paper-over-board • Picture book/Fiction
 Full-color illustrations
 32 pages • 8 x 10
 Ages 3–5 • PreS–K

Export Territory: W00
 UK, AUS, Translation & Audio Rights:
 G. P. Putnam's Sons
 Dramatic Rights: Sanford J. Greenburger Associates
 Pub History: Putnam hc (978-0-399-25018-7
 \$16.99 (\$18.50 CAN)

MARKETING

- 8-copy mixed counter display
 Includes 4 copies of *Santa Duck and His Merry Helpers* (978-0-399-25473-4) and
 4 copies of *Santa Duck* (978-0-399-25473-4)
 978-0-399-25369-0
 \$103.92 (\$128.00 CAN)

See how Santa's newest helper got his job!

Nicholas Duck loves Christmas as much as the next animal, and he is happy to try on the new Santa hat that's mysteriously delivered to his house. But when his friends see him and immediately launch into their Christmas lists, he doesn't know what to do . . . until he runs into Santa himself.

★“Nicholas's silliness and frustration will appeal to youngsters as will the simple message. A fun selection for storytime or one-on-one reading.”
 —*School Library Journal*, starred review

“Quirky, funny story that will have both kids and adults laughing . . . Has the potential to become a read-it-over-and-over favorite.”—*Kirkus Reviews*

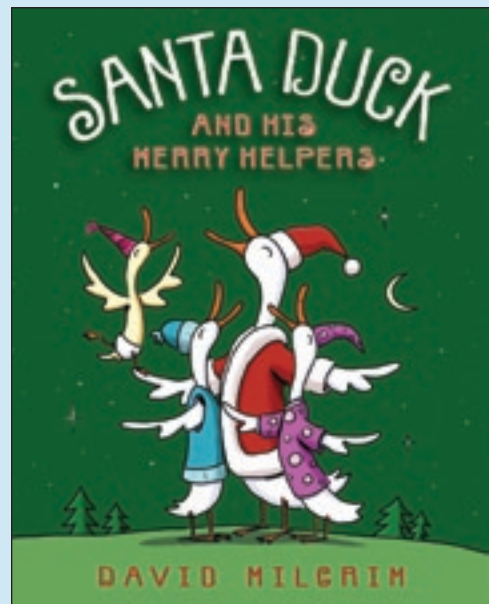
David Milgrim's bright, bold art is instantly appealing and readers will embrace this Christmas story with a truly original twist.

Now available as a paper-over-board edition



SANTA DUCK AND HIS MERRY HELPERS

by David Milgrim



978-0-399-25473-4
 \$12.99 (\$16.00 CAN)
 EAN: 978039925473451299
 LC: 2009047517
 Carton Qty: 30

Paper-over-board • Picture book/Fiction
 Full-color illustrations
 32 pages • 8 x 10
 Ages 3–5 • PreS–K

Export Territory: W00
 UK, AUS, Translation & Audio Rights:
 G. P. Putnam's Sons
 Dramatic Rights: Sanford J. Greenburger Associates

Can Santa Duck be a big enough duck to accept some help?

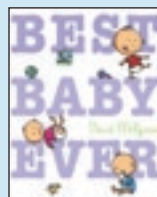
It's Christmastime, so Nicholas Duck puts on his Santa's helper suit and proudly starts gathering wish lists for Santa. But this year, Nicholas's little brothers and sister want to help. Nicholas is not too keen on the idea, and when the overeager ducks try to out-do each other by promising outlandish gifts—the Hoover Dam for the beaver, a castle for the frog—Nicholas gets fed up. And as he tries to explain to his siblings what Christmas is all about, it turns out the kids have a thing or two to teach Nicholas about working together.

With its funny text and illustrations, this story will have kids laughing as they celebrate the spirit of the season with Santa Ducks.

David Milgrim (www.davidmilgrim.com) is the author and illustrator of numerous picture books, including *Santa Duck*, *How You Got So Smart*, *Best Baby Ever*, *Amelia Makes a Movie* and *Another Day in the Milky Way*. He lives in Northampton, Massachusetts.



Also Available
 from David Milgrim:



Best Baby Ever
 HC: 978-0-399-25204-4 • \$16.99 (\$18.50 CAN)

Amelia Makes a Movie
 HC: 978-0-399-24670-8 • \$16.99 (\$21.00 CAN)

Another Day in the Milky Way
 HC: 978-0-399-24548-0 • \$15.99 (\$20.00 CAN)



PRAISE FOR JACQUELINE WOODSON'S PICTURE BOOKS



The Other Side (illustrated by E. B. Lewis)

★ "Manages to plumb great depths with understated simplicity."
—*School Library Journal*, starred review

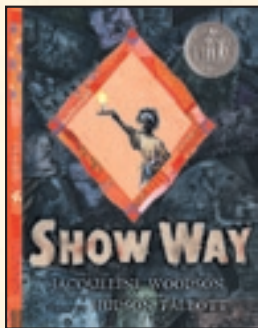
"Woodson lays out her resonant story like a poem. Convincingly communicat[es] a timeless lesson."
—*Publishers Weekly*



Coming On Home Soon (illustrated by E. B. Lewis)
Caldecott Honor Book

★ "A tender, heartfelt story that will touch readers."
—*School Library Journal*, starred review

★ "A moving historical story of longing and separation. Period and place are wonderfully specific; the yearning is timeless."
—*Booklist*, starred review

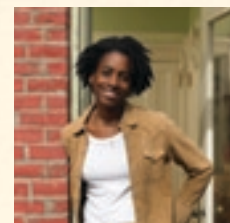


Show Way (illustrated by Hudson Talbott)
Newbery Honor Book

★ "Takes a difficult subject and makes it accessible to young readers. One of the most remarkable books of the year."
—*Kirkus Reviews*, starred review

★ "An outstanding tribute, perfectly executed."
—*School Library Journal*, starred review

Jacqueline Woodson (www.jacquelinewoodson.com), winner of the Margaret A. Edwards Award for lifetime achievement in writing for young adults, is the author of *The Other Side*, *Coming On Home Soon*, *Peace*, *Locomotion*, National Book Award Finalist *Locomotion*, Newbery Honor winners *After Tupac and D Foster*, *Feathers* and *Show Way*, *Miracle's Boys* (recipient of a Coretta Scott King Award and a *Los Angeles Times* Book Prize), and *Hush* (a National Book Award Finalist), among others. She lives with her family in Brooklyn, New York.



MARKETING

- National consumer print advertising
- National print and radio media campaign



PECAN PIE BABY

by Jacqueline Woodson
illustrated by Sophie Blackall



978-0-399-23987-8
\$16.99 (\$21.00 CAN)
EAN: 978039923987851699
LC: 2009047515
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9 x 9
Ages 5–8 • K–Grade 3

Export Territory: W00
UK, AUS, & Translation Rights: G. P. Putnam's Sons
Dramatic Rights: Text: Charlotte Sheedy Literary Agency
Art: Nancy Gallt Literary Agency
Audio Rights: Text: Charlotte Sheedy Literary Agency
Art: G. P. Putnam's Sons

For Jacqueline Woodson's paperback reissues, see pages 226–227.

Praise for Sophie Blackall's books:

- ★ "Roll-on-the-ground-in-laughter illustrations... Priceless."—*Booklist*, starred review for *Blue Ribbon Meet Wild Boars*
- ★ "Fun glimpse of the Australian outback... Delightful."—*School Library Journal*, starred review for *Wombat Walkabout*
- ★ "Poetic images."—*Publishers Weekly*, starred review for *Ruby's Wish*

A sweet story about adjusting to change

Gia is tired of hearing about the new baby. It hasn't even been born yet, but everyone, even her friends, seem fixated on it. Gia thinks things are fine just the way they are! And she's worried: if the baby's such a big deal now, what's going to happen to Gia's nice, cozy life with Mama once it's born?

Beloved author Jacqueline Woodson and Sophie Blackall have created a heartwarming story for kids adjusting to the idea of a new family member. Young readers will be reassured by Gia's eventual understanding that the baby won't ruin the special bond she has with her mom, and might even be a sweet addition to the family.

Sophie Blackall (www.sophieblackall.com/frameintro.html) received the Ezra Jack Keats New Illustrator Award. She has illustrated several award-winning picture books, including *Wombat Walkabout* by Carol Diggory Shields, *Ruby's Wish* by Shirin Yim Bridges, *Meet Wild Boars* by Meg Rosoff, and the *Ivy and Bean* books by Annie Barrows. She lives in Brooklyn, New York.



Sylvi sat up in bed. Something had moved very quickly between the window and the stars; something not only swift but large. There—there it was again, higher than the first time—no, gone again; no, not gone; it had banked and turned and—

Ebon folded his wings at the last minute, to fit through the window, and landed, therefore, rather abruptly and rather hard; his knees buckled and he rolled right over, wrapped in his wings, but making surprisingly little noise for all of that. Sylvi was out of bed and kneeling beside him before he scrambled to his feet again. Ow, he said. There must be a better way. Can't you sleep somewhere with bigger windows?

Are you all right?

He walked once around the room, lifting his legs gingerly. Yes. Don't worry. We're taught to fall and roll like that when we're babies and first learning to fly. They taught me really emphatically because I've always been too big. There were a lot of these doomsayers when I was a baby proclaiming that I'd be too big to fly. Ha. But you don't break anything if you roll. Are you ready to go?

Sylvi, still confused by his sudden entrance, was nonplussed. Go where?

Praise for Robin McKinley:

★ "In the best McKinley fashion, the fantasy realm is evoked in thorough and telling detail, with the energy of the narrative lending excitement. . . . A lavish and lasting treat."

—*Publishers Weekly*, starred review for *Chalice*

★ "A sharply incisive, wildly intelligent dragon fantasy. Quietly magnificent."—*Kirkus Reviews*, starred review for *Dragonhaven*

★ "McKinley renders her imagined universe so potently that readers will wish they could book their next vacation in Smokehill."—*Publishers Weekly*, starred review for *Dragonhaven*

MARKETING

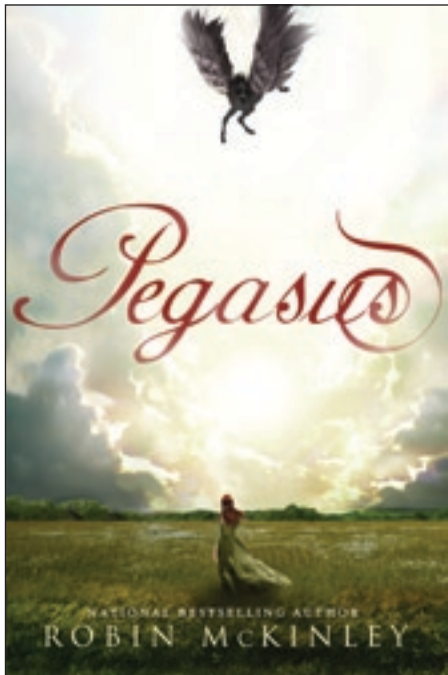
- 9-copy floor display
978-0-399-25367-6
\$170.91 (\$211.50 CAN)
- Bookmarks (bundles of 10)
978-0-399-25368-3
FREE
- Poster included in the Fall 2010 poster tube
978-0-399-25363-8
FREE
- 10-day national author tour
- National consumer print and online advertising
- Promotion at Comic-Con International (July 2010) and Comic-Con New York (October 2010)
- Promotion at World Fantasy Convention (October 2010)

Strict on sale: 11/2/10
Display dimensions:
10" w x 16" d x 62" h



PEGASUS

by Robin McKinley



978-0-399-24677-7
 \$18.99 (\$23.50 CAN)
 EAN: 97803992467751899

Hardcover • Young adult/Fiction
 400 pages • 6 x 9
 Ages 12 up • Grades 7 up

Export Territory: E00
 UK, AUS, Translation, Audio & Dramatic Rights:
 Writers House

Robin McKinley's *Chalice* (978-0-14-241720-1) and *Sunshine* (978-0-14-241110-0) are now available in a Firebird paperback editions. See pages 256–257.

A gorgeously written fantasy about the friendship between a princess and her pegasus

Because of a thousand-year-old alliance between humans and pegasi, Princess Sylvianel is ceremonially bound to Ebon, her own pegasus, on her twelfth birthday. The two species coexist peacefully, despite the language barriers separating them. Humans and pegasi both rely on specially trained Speaker magicians as the only means of real communication.

But it's different for Sylvi and Ebon. They can understand each other. They quickly grow close—so close that their bond becomes a threat to the status quo—and possibly to the future safety of their two nations.

New York Times bestselling author Robin McKinley weaves an unforgettable tale of unbreakable friendship, mythical creatures and courtly drama destined to become a classic.

Robin McKinley (www.robinmckinley.com and <http://robinmckinleysblog.com>) is the critically acclaimed author of numerous novels, including *Chalice*, *Dragonhaven*, *The Hero and the Crown* (Newbery Medal winner), *The Blue Sword* (Newbery Honor winner) and her adult novel *Sunshine* (winner of the Mythopoeic Fantasy Award for Adult Literature). *Fire: Tales of Elemental Spirits*, a collection of short stories with her husband, Peter Dickinson, is her most recent previous work. She lives in England.

Also Available
 from Robin McKinley:



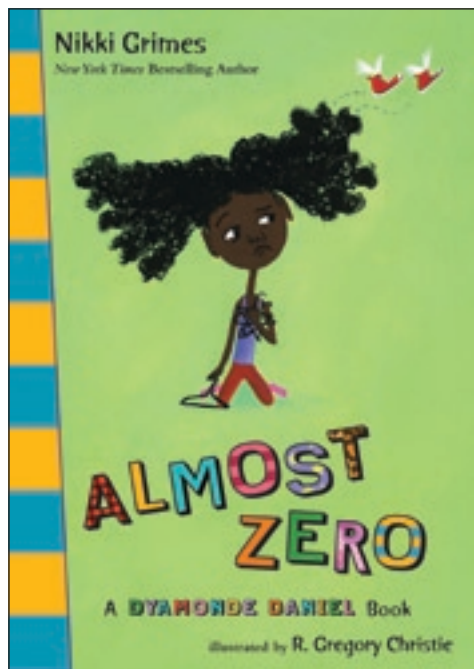
Chalice
 HC: 978-0-399-24676-0 • \$18.99 (\$23.50 CAN)
New! PB: 978-0-14-241720-1 • \$8.99 (\$10.99 CAN)

Dragonhaven
 HC: 978-0-399-24675-3 • \$17.99 (\$22.50 CAN)
 PB: 978-0-441-01643-3 • \$9.99 (\$12.50 CAN)

ALMOST ZERO: A DYAMONDE DANIEL BOOK

by Nikki Grimes

illustrated by R. Gregory Christie



978-0-399-25177-1

\$10.99 (NCR)

EAN: 978039925177151099

Hardcover • Illustrated fiction

Black-and-white illustrations

96 pages • 5 x 7

Ages 7–9 • Grades 2–4

Export Territory: N00

UK, AUS, Translation Dramatic & Audio Rights:

Text: Curtis Brown Literary Agency

Art: G. P. Putnam's Sons

Nikki Grimes and R. Gregory Christie's *Rich! A Dyamonde Daniel Book* (978-0-14-241723-2) is now available in a Puffin paperback edition. See page 214.

Praise for the Dyamonde Daniel series:

★ "Fast-paced, believable urban school situations. Young readers will wish they had a friend like Dyamonde."—*Kirkus Reviews*, starred review

"Clean, direct prose and strong, clear characterizations make this an appealing early chapter book."—*Booklist*

"Memorable main character . . . her actions and feelings ring true. This is a promising start to a new series."—*School Library Journal*

Dyamonde discovers she loves giving even more than getting

Dyamonde really wants red high-top sneakers. Too bad they're so expensive! A classmate tells her it's her mom's job to give her what she needs, but when Dyamonde tries that argument, her mom teaches her a lesson by *literally* only giving her what she needs. Now Dyamonde is down to almost zero outfits! But then she finds out one of her friends has it much worse, and she's determined to do what she can to help.

Coretta Scott King Award winner Nikki Grimes' third book starring the unstoppable Dyamonde Daniel will delight fans and new readers alike, with energetic storytelling, relatable situations and Dyamonde's spitfire personality.

Nikki Grimes (www.nikkigrimes.com) is the *New York Times* bestselling author of *Barack Obama: Son of Promise*, *Child of Hope* as well as the Dyamonde Daniel series, *The Road to Paris*, *Bronx Masquerade* and *Jazmin's Notebook*. She has received a Coretta Scott King Award and four Coretta Scott King Honors. She lives in Corona, California.

R. Gregory Christie (www.gas-art.com) has received three Coretta Scott King Honors. He has illustrated numerous picture books, including *The Deaf Musicians* (by Pete Seeger and Paul DuBois Jacobs), which received the Schneider Family Book Award. He lives in Brooklyn, New York.



Also Available
from Nikki Grimes
and Gregory Christie:

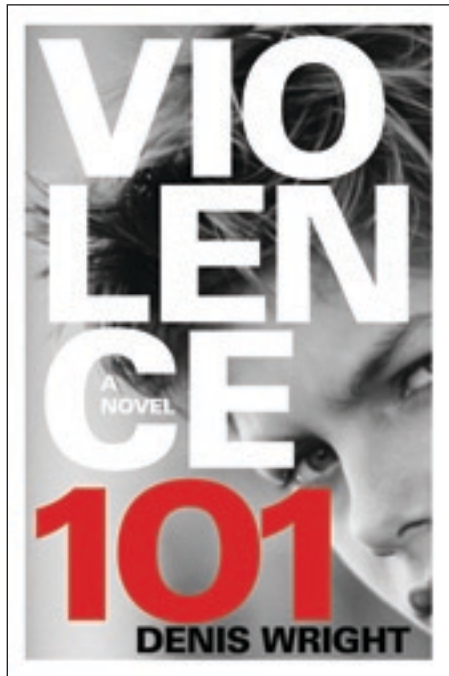


Rich: A Dyamonde Daniel Book
HC: 978-0-399-25176-4 • \$10.99 (NCR)
New! PB: 978-0-14-241723-2 • \$4.99 (NCR)

Make Way for Dyamonde Daniel
HC: 978-0-399-25175-7 • \$10.99 (NCR)
PB: 978-0-14-241555-9 • \$4.99 (NCR)

VIOLENCE 101

by Denis Wright



978-0-399-25493-2
\$16.99 (\$21.00 CAN)
EAN: 978039925493251699

Hardcover • Young adult/Fiction
224 pages • 5 1/2 x 8 1/4
Ages 14 up • Grades 9 up

Export Territory: E00
UK, AUS, & Translation Rights:
Penguin New Zealand
Audio & Dramatic Rights: G. P. Putnam's Sons

MARKETING

- Included in Fall 2010 Point of View Program merchandising kit, including tent cards, buttons, and bookmarks
978-0-14-241759-1
FREE

A novel so powerful you won't be able to look away

Fourteen year-old Hamish doesn't simply do terrible things, he is committed to the belief that violence is the solution to the obstacles in life. But Hamish is also extremely smart, and extremely self-aware. And he considers everyone around him—the other institutionalized boys, his teachers and wardens, the whole world—as sheep, blindly following society's rules, unaware of what really dictates our existence. Hamish's heroes, like Alexander the Great, understood that violence drives us all.

Through mesmerizing journal entries, *Violence 101* paints a disturbing yet utterly compelling picture of an extremely bright, extremely misguided adolescent who must navigate a world that encourages aggressive behavior at every turn, but then struggles to help a young man who doesn't know where to draw the line between appropriate and inappropriate behavior.

Denis Wright lives and is an English teacher in an inner city high school in Wellington, New Zealand.



Praise for *Violence 101*

"Not since *A Clockwork Orange* have we come across such a fascinating, and menacing, young narrator. Hamish's brilliance, and violence, may make him terrifying, but author Denis Wright's insightful story also makes him an oddly sympathetic and misunderstood character."—Todd Strasser, author of *Give a Boy a Gun*

"Devastating. As terrifying as it is beautiful, *Violence 101* looks unflinchingly into the heart of self-destruction and finds a heart there."—Paul Griffin, author of *Ten Mile River* and *The Orange Houses*

"Denis Wright's writing is strong, and he nails Hamish's smart, cynical, arrogant voice. *Violence 101* will leave you disturbed yet, strangely, hopeful."—Amy Efav, author of *After*

THE FOUNDLING'S TALE, PART THREE: FACTOTUM

by D. M. Cornish



978-0-399-24640-1
\$19.99 (\$25.00 CAN)
EAN: 978039924640151999

Hardcover • Young adult/Fiction
Black-and-white illustrations
736 pages • 5 1/8 x 8
Ages 12 up • Grades 7 up

Export Territory: Q00
UK, AUS, Translation, & Dramatic Rights: Scholastic
Australia
Audio Rights: G.P. Putnam's Sons

D. M. Cornish's *The Foundling's Tale, Part Two: Lamplighter* (978-0-14-241462-0) is now available in a Firebird paperback edition. See page 259.

"I plunged instantly into a unique fantasy world just beyond the familiar... I felt constantly at the edge of a gasp."—Tamora Pierce

"D. M. Cornish has created a remarkable new world, complete in every detail, totally convincing. It's an epic in the making; and we can all be glad we were present to see it begin."—Lloyd Alexander

An epic trilogy comes to its startling and dramatic conclusion!

Rossamünd Bookchild stands accused of not truly being a human at all, but of being a monster. Even the protection of Europe, the Branden Rose—the most feared and renowned monster-hunter in all the Half-Continent—might not be enough to save him. Powerful forces move against them both, intent on capturing Rossamünd—whose existence some believe may hold the secret to perpetual youth.

D. M. Cornish's epic adventure has received starred reviews from *Booklist*, *School Library Journal*, and *Publishers Weekly*; been chosen as an ALA Best Book for Young Adults, Book Sense Children's Pick, New York Public Library Book for the Teen Age; won the prestigious Children's Book Council of Australia Book of the Year—Honour Book, the Aurealis Award, Gold Parents' Choice Award (for the audio edition); been a Cybil Award finalist, an Andre Norton Award for Young Adult Science Fiction and Fantasy nominee; and made the *Locus* magazine Recommended Reading List.

D. M. Cornish (www.monsterbloodtattoo.com) lives in Adelaide, Australia.



Also Available
from D. M. Cornish:

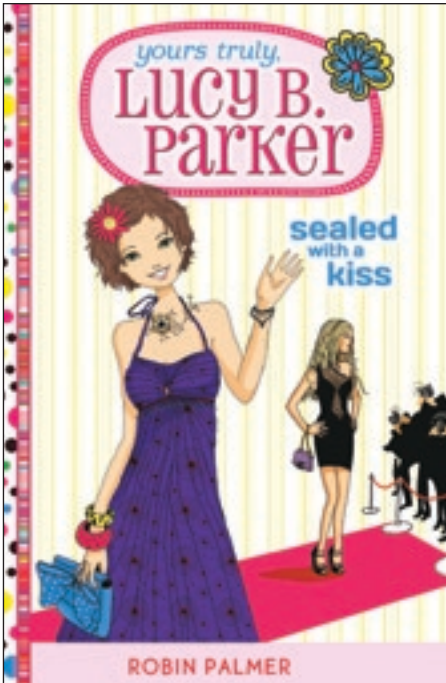


The Foundling's Tale Part One: Foundling
HC: 978-0-399-24638-8 • \$18.99 (\$25.00 CAN)
PB: 978-0-14-240913-8 • \$10.99 (\$13.50 CAN)

The Foundling's Tale Part Two: Lamplighter
HC: 978-0-399-24639-5 • \$19.99 (\$25.00 CAN)
New! PB: 978-0-14-241462-0 • \$10.99 (\$13.50 CAN)

YOURS TRULY, LUCY B. PARKER: #2 SEALED WITH A KISS

by Robin Palmer



978-0-399-25538-0
\$15.99 (\$20.00 CAN)
EAN: 978039925538051599

Hardcover • Middle grade/Fiction
224 pages • 5 ½ x 8 ¼
Ages 9 up • Grades 4 up

Export Territory: W00
US & AUS Rights: Puffin
Translation, Audio, & Dramatic Rights: ICM
Simultaneous Puffin paperback edition
(978-0-14-241501-6). See page 228.

Also available as e-book

The second book in the new middle-grade series, perfect for fans of Judy Blume and Lauren Myracle!

Lucy B. Parker has finally settled into her new life in New York City, living with her new frister (friend + sister), superstar Laurel Moses. She's got a new BFF in Beatrice, and she's spending her summer vacation off in L.A. visiting Laurel on the set of her new movie and meeting teen heartthrobs left and right. Life is good, until Lucy develops a crush—and unlike previous crushes, this one is not on a character in a book or a movie, but on a real living breathing boy, Beatrice's brother Blair. Unfortunately for Lucy, nothing ever seems to go as she plans. Because although Lucy dreamed that Blair would be her first kiss, it seems like someone else might beat him to it!

Robin Palmer (www.robinpalmeronline.com) grew up in Massachusetts and New Jersey. She has written everything from essays to novels to a preschool guide. She currently lives in New York City.



Also Available from Robin Palmer:



Yours Truly, Lucy B. Parker #1: Girl vs. Superstar
PB: 978-0-14-241500-9 • \$6.99 (\$8.50 CAN)
HC: 978-0-399-25489-5 • \$15.99 (\$20.00 CAN)

MARKETING

- Series promotion via outreach to summer camps
- Consumer print advertising in tween magazines
- Major online advertising campaign to drive traffic to series website lucybarker.com
- Promote with new content on lucybarker.com, including author videos, e-cards, and exclusive extras
- Series discussion guide available on penguin.com/teachersandlibrarians

I WANNA NEW ROOM

by Karen Kaufman Orloff
illustrated by David Catrow



978-0-399-25405-5
\$16.99 (\$21.00 CAN)
EAN: 97803992540551699
LC: 2009040106
Carton Qty: 40

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 10½ x 8½
Ages 5–8 • K–Grade 3

Export Territory: W00
UK, AUS, Translation & Audio Rights:
G. P. Putnam's Sons
Dramatic Rights: Text: G. P. Putnam's Sons
Art: Keliher Literary Management

A hilarious companion to the hit *I Wanna Iguana*

Ever since their baby sister came along, Alex has been forced to share a room with his little brother, Ethan, and it's a nightmare. Ethan always breaks stuff, snores like a walrus, and sticks crayons up his nose. No hardworking, well-behaved, practically grown-up boy like Alex should have to put up with that!

Writing letters to his mom convinced her to let him get his pet iguana, so Alex puts pencil to paper again, this time determined to get his own room. Though all of his powers of persuasion can't get his dad to expand the house, he does come through with a fun alternative—a tree house!

Karen Kaufman Orloff (www.karenkaufmanorloff.com) lives in Hopewell Junction, New York.

David Catrow (www.catrow.com), illustrator of the Book Sense Best Book of the Year Finalist *Stand Tall*, *Molly Lou Melon*, lives in Springfield, Ohio.



Also Available:



I Wanna Iguana
by Karen Kaufman Orloff
HC: 978-0-399-23717-1 • \$16.99 (\$22.50 CAN)

The Middle-Child Blues
illustrated by David Catrow
HC: 978-0-399-24735-4 • \$16.99 (\$21.00 CAN)

Praise and Honors for *I Wanna Iguana*:

"This funny story will make even the most serious youngsters giggle."—*School Library Journal*

"A familiar domestic interchange, played out with broad comedy—and mutual respect, too."—*Kirkus Reviews*

- An IRA Children's Choice Notable Book
- Arkansas's Diamond Primary Book Honor Award
- Sunshine State Book Award Honor Book
- Maine's Chickadee Award Honor Book
- An Indiana Library Federation "Read-Aloud Books too good to miss"
- Nominated for children's choice awards in AR, AZ, CA, CO, GA, IN, KY, MD, MT, NE, NH, SD, WA, TX



Viking Children's Books

ALONG FOR THE RIDE

by Sarah Dessen



HC: 978-0-670-01194-0
 \$19.99 (\$22.00 CAN)
 Audio: 978-0-14-314466-3
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2 copies each of:

That Summer 978-0-14-240172-9*Someone Like You* 978-0-14-240177-4*Keeping the Moon* 978-0-14-240176-7*Dreamland* 978-0-14-240175-0

Come Along for the Ride with this special edition of Sarah Dessen's bestseller!

This special edition includes all-new bonus material, including:

- Sarah Dessen's recollections of her own summers at the beach
- A playlist of the songs that inspired her as she wrote *Along for the Ride*
- A map of the town of Colby, where the book takes place

Praise for *Along for the Ride*

★"As with all of Dessen's books, her latest is a must-have."—VOYA, starred review

"Dessen has built a well-deserved reputation . . . [her] many fans won't be disappointed."—*Booklist*

Sarah Dessen (www.sarahland.ning.com) grew up in Chapel Hill, North Carolina, and attended UNC-Chapel Hill. is the author of nine highly acclaimed and hugely popular novels, including *Lock and Key* and *Just Listen*.



Also available, not pictured:

20-copy mixed floor display

978-0-14-241758-4

\$179.80 (\$219.80 CAN)

Includes:

3 copies each of:

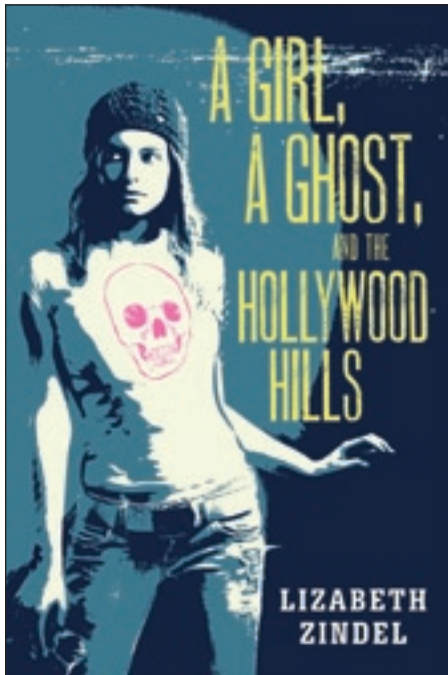
This Lullaby 978-0-14-250155-9*Truth About Forever* 978-0-14-240625-0*Lock and Key* 978-0-14-241472-9*Just Listen* 978-0-14-241097-4

2 copies each of:

That Summer 978-0-14-240172-9*Someone Like You* 978-0-14-240177-4*Keeping the Moon* 978-0-14-240176-7*Dreamland* 978-0-14-240175-0

A GIRL, A GHOST, AND THE HOLLYWOOD HILLS

by Lizabeth Zindel



978-0-670-01159-9
\$16.99 (\$21.00 CAN)
EAN: 978067001159951699

Hardcover • Young adult/Fiction
272 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights:
Elaine Koster Literary Agency

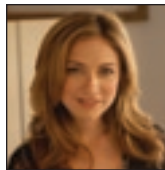
Also available as an e-book

What if Hamlet were a seventeen-year-old girl from the Hollywood Hills?

When Holly's mother dies unexpectedly, she thinks things can't get much worse. But then her dad starts dating again. And his new girlfriend is Holly's aunt—her mom's sister! Aunt Claudia is known in Hollywood as the Queen of B Movies. Horror films, zombie flicks, she's made them all. Holly never liked her aunt, but now she positively can't stand her. Especially once the ghost of her mother appears and tells Holly that Claudia was to blame for her death.

Inspired by *Hamlet*, this funny novel about the danger of family secrets is a modern comic take on a classic Shakespearean tragedy.

A talented author in her own right, Lizabeth Zindel (www.lizabethzindel.com) is the daughter of noted young-adult author and Pulitzer Prize-winning playwright Paul Zindel. She lives in New York City.



A Publishers
Weekly "Flying
Start" Author!

Also Available
from Lizabeth Zindel:

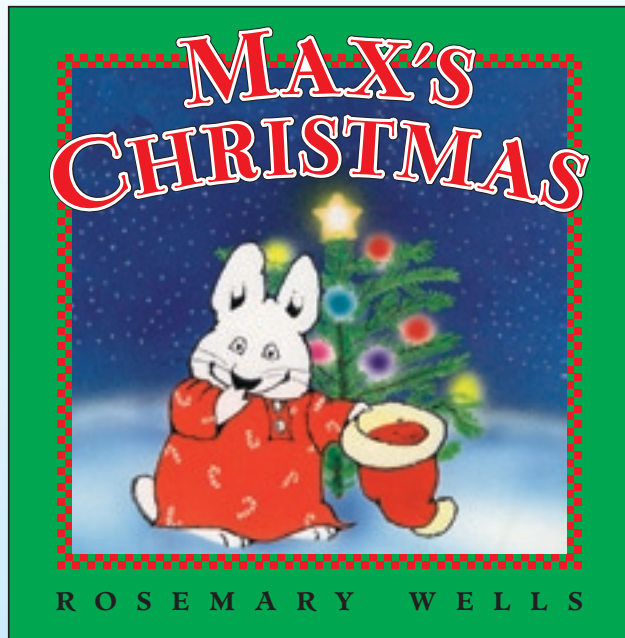


Girl of the Moment
HC: 978-0-670-06210-2 • \$16.99 (\$21.00 CAN)
PB: 978-0-14-241104-9 • \$8.99 (\$10.99 CAN)

The Secret Rites of Social Butterflies
HC: 978-0-670-06217-1 • \$16.99 (\$21.00 CAN)
PB: 978-0-14-241389-0 • \$8.99 (\$10.99 CAN)



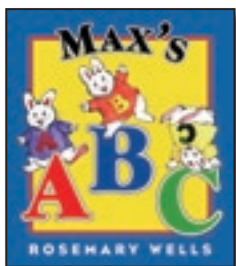
AVAILABLE AGAIN, A BELOVED CHRISTMAS TALE



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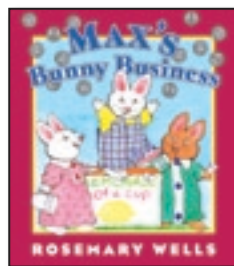
Enjoy these other Max and Ruby adventures



Max's ABC
HC: 978-0-670-06074-0
\$15.99 (\$21.00 CAN)
PB: 978-0-14-241172-8
\$6.99 (\$8.50 CAN)



*Max Counts
His Chickens*
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\$15.99 (\$21.00 CAN)
PB: 978-0-14-241172-8
\$6.99 (\$8.50 CAN)



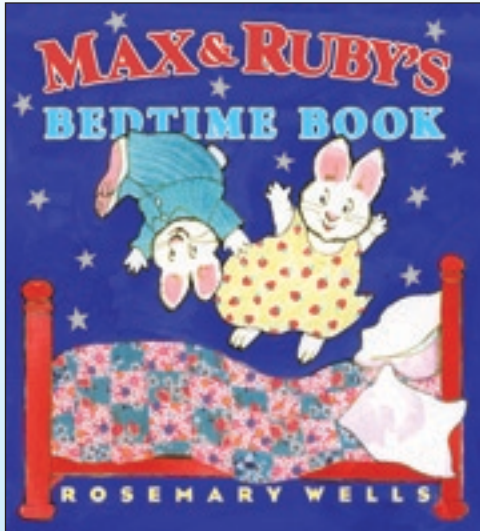
Max's Bunny Business
HC: 978-0-670-01105-6
\$15.99 (\$21.00 CAN)





MAX AND RUBY'S BEDTIME BOOK

by Rosemary Wells



978-0-670-01141-4
\$17.99 (\$22.50 CAN)
EAN: 978067001141451799

Hardcover • Picture book/Fiction
Full-color illustrations
48 pages • 10 1/4 x 11 3/8
Ages 3–5 • PreS–K

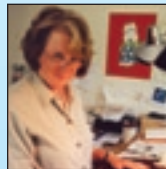
Export Territory: W00
UK, AUS, & Translation Rights:
Viking Children's Books
Audio & Dramatic Rights: Rosemary Sandberg, UK

Time for bed—but first comes story time!

"Just one more story," beg Max and Ruby. And Grandma tells one more, and then another of Max and Ruby's very favorite stories—the ones about themselves and the things they did when they were a little bit younger. There's the time Ruby and her friend Louise had a restaurant called Café Ruby Lou. And remember when Max saved his friend Lily's doll? And the time Max and Lily attended school in Max's Ride-a-Plane?

A large format volume that bursts with Wells's exuberant pictures makes the perfect stage for the bunny pair's hilarious antics, and their many fans will also beg for just one more story about the beloved bunnies, who star in their own show on Nick Jr. and Noggin.

Rosemary Wells (www.rosemarywells.com) is the author of over forty books about Max and Ruby. She lives in Greenwich, Connecticut.



MARKETING

- 9-copy floor display
978-0-670-01778-2
\$161.91 (\$202.50 CAN)
- Activity kit for in-store events
978-0-670-01780-5
FREE
- National "Bedtime pajama tour" with author
- Feature on penguin.com/maxandruby with new books and featured content
- Online consumer advertising campaign

On sale: 9/16/10
Display dimensions:
12"w x 15"d x 51"h



Penguin Young Readers Group

CORDUROY'S TINY TREASURY: 5 BOARD BOOKS

BASED ON THE CHARACTER CREATED BY DON FREEMAN

illustrated by Lisa McCue



Corduroy's Tiny Treasury is BIG fun!

America's beloved bear is back in five new adventures. He rides his tricycle through *Corduroy Rolls Along*, hopscotches across *Corduroy's Friends*, builds with blocks in *Corduroy's Playtime*, goes to school in *All Day for Corduroy*, and plays outdoor games in *Get Up and Go, Corduroy*. These five new board books are collected in a sturdy portable box set for reading at home or on the go.

Don Freeman (1908–1978) (www.donfreeman.info) was the author and illustrator of many popular and award-winning books for children, including *Corduroy* and *A Pocket for Corduroy*.

Lisa McCue (www.lisamccueillustrator.com) is the illustrator of all of the Corduroy novelty books for Viking. She lives in Annapolis, Maryland.

978-0-670-01230-5
\$9.99 (\$12.50 CAN)
EAN: 978067001230550999

Box Set • Contains 5 board books
Full-color illustrations
10 pages (each book) • Book trim: 5 x 5
Slipcase: 5.43 x 5.12 x 1.69 shrinkwrapped
Ages 0–2 • Birth–PreS

Export Territory: WOO
UK, AUS, Translation & Audio Rights:
Viking Children's Books
Dramatic Rights: CBS/Viacom

For Lisa McCue's *Cork & Fuzz* paperbacks,
see page 208.



Also Available from
Don Freeman and Lisa McCue:

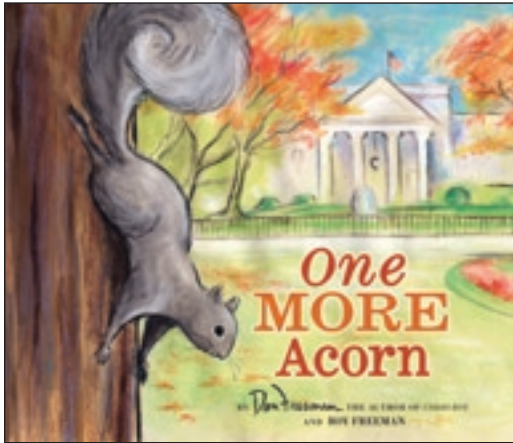


Corduroy's Merry Christmas
HC: 978-0-670-03579-3 • \$5.99 (\$7.50 CAN)

Happy Hanukkah, Corduroy
HC: 978-0-670-01127-8 • \$5.99 (\$7.50 CAN)

ONE MORE ACORN

by Don Freeman and Roy Freeman
illustrated by Don Freeman



978-0-670-01083-7
\$16.99 (\$21.00 CAN)
EAN: 978067001083751699

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 10 ½ x 9
Ages 3–5 • PreS–K

Export Territory: E00
UK, AUS, Translation & Dramatic Rights:
Roy Freeman c/o Viking
Audio Rights: Viking Children's Books

A never-before-published Don Freeman picture book, perfect for fall!

When beloved and award-winning picture-book author and illustrator Don Freeman died in 1978, his son, Roy, inherited his father's vast archive of art and stories. In that treasure trove, Roy recently discovered some artwork and a story set in Washington, D.C., about a squirrel gathering nuts for the winter. The project was promising but unfinished, so Roy decided to partner with his father—thirty years after his death—to bring the book to life.

One More Acorn is more than an adorable, heart-warming story about a squirrel looking for that one last acorn—it's a son's homage to his father. And having an all-new original Don Freeman picture book is a true publishing event.

Don Freeman (1908–1978) was born in San Diego, California, and moved to New York City to study art, making his living as a jazz trumpeter. With the loss of his trumpet on a subway train, Mr. Freeman turned his talents to art full-time. His many popular titles include the Caldecott Honor book *Fly High, Fly Low*.

Roy Freeman is the only child of Don and Lydia Freeman. He was born in California and he has lived in Switzerland for many years. Roy hosts a Web site dedicated to his father's work at www.donfreeman.info.



Also Available
from Don Freeman:



Earl the Squirrel
HC: 978-0-670-06019-1 • \$15.99 (\$20.00 CAN)
PB: 978-0-14-240893-3 • \$6.99 (\$8.50 CAN)

Corduroy (40th Anniversary Edition)
HC: 978-0-670-06336-9 • \$19.99 (\$25.00 CAN)

**AVAILABLE AGAIN, A CALDECOTT WINNER BY
ALICE AND MARTIN PROVENSEN**



HC: 978-0-670-34259-4
\$17.99 (\$22.50 CAN)
40 pages • 10 1/4 x 8 1/4
Available in September

***The Glorious Flight:
Across the Channel with Louis Bleriot***

Winner of the Caldecott Medal, this stunningly illustrated book depicts Louis Bleriot's historic first cross-Channel flight.

"Factually accurate, yes—but also a witty pictorial reincarnation of Bleriot's first experience of an airship. . . . There's dash, style, and economy here in both text and pictures."
—*Kirkus Reviews*

"Fact is turned into magic."
—*The New York Times Book Review*



THE BUCK STOPS HERE: THE PRESIDENTS OF THE UNITED STATES 20TH ANNIVERSARY EDITION

by Alice Provensen



"Guaranteed to challenge, delight, and instruct. . . ."*

This rich pageant of the American presidents is the culmination of award-winning author-illustrator Alice Provensen's distinguished career. Using detailed vignettes that capture each era, witty couplets, and extensive factual material, Provensen takes readers on a journey from George Washington through Barack Obama. Newly updated, this twentieth anniversary edition is a treasure trove of American history.

**Chicago Sun-Times*

Alice Provensen and her husband, Martin, won the Caldecott Medal for *The Glorious Flight*. She currently lives in San Clemente, California.

978-0-670-01252-7

\$18.99 (\$23.50 CAN)

EAN: 978067001252751899

Hardcover • Picture book/Nonfiction

Full-color illustrations

64 pages • 11 x 11

Ages 8 up • Grades 4 up

Export Territory: E00

UK, AUS, Translation, Audio & Dramatic Rights:

Sterling Lord Literistic



CAM JANSEN AND THE WEDDING CAKE MYSTERY (#30)

by David A. Adler
illustrated by Joy Allen



For Cam Jansen, solving mysteries is a piece of cake!

Cam and her friends are performing in a talent show at the senior center. Everyone enjoys memory tricks, jokes, juggling, and, especially, treats from Ken's Bake Shop. But in the middle of the show, a wedding cake from Ken's truck goes missing, just hours before the wedding. Was the cake stolen? Cam must use her amazing memory to solve her sweetest mystery yet!

David A. Adler (www.camjansen.com) has written more than two hundred children's books. He lives in Woodmere, New York.

Joy Allen (www.joyallenillustration.com) has illustrated many books for young readers. She lives in Cameron Park, California.



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For Cam Jansen repackaged paperback books,
see pages 218–219.

Also Available
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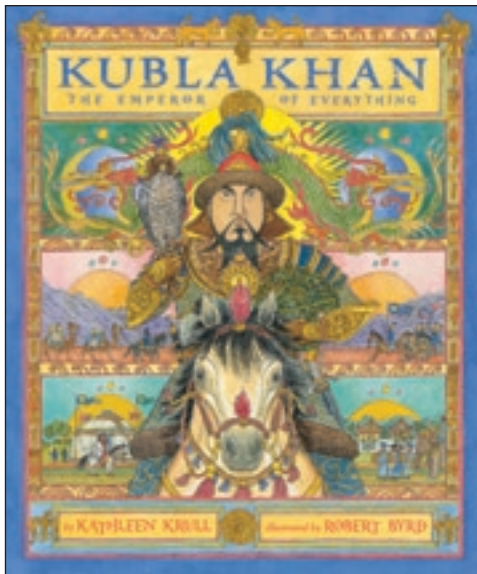
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KUBLA KHAN THE EMPEROR OF EVERYTHING

by Kathleen Krull
illustrated by Robert Byrd



978-0-670-01114-8
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Art: Viking Children's Books

Marco Polo trekked over five thousand miles to meet him

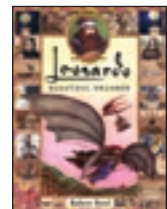
Always cast in a supporting role in the many books about Marco Polo, the great Kubla Khan now takes center stage in a splendid picture-book biography. He is a wonderful subject—a man who liked to live large, building the imperial city of Beijing from scratch, siring a hundred children, throwing birthday bashes for 40,000 guests. He ruled over the greatest empire of the time, one that was light-years ahead of Western civilization in terms of the arts, sciences, and technology. With astonishingly beautiful and detailed illustrations by Robert Byrd and a clever text by Kathleen Krull, this portrait finally gives Kubla Khan his due.

Kathleen Krull (www.kathleenkrull.com), the noted social historian, lives in San Diego, California.

Robert Byrd (www.robertbyrdart.com) lives in Haddonfield, New Jersey.



Also Available from Robert Byrd:



Leonardo: Beautiful Dreamer
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A NIGHT IN SANTA'S GREAT BIG BAG

by Kristin Kladstrup
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An enchanting Christmas tale in the tradition of *Toy Story*

It's Christmas Eve, and Louis's favorite stuffed animal, Lamb, couldn't be more excited. While Louis is asleep, Lamb tiptoes downstairs and climbs into Santa's great big bag of presents. Inside is a magical world, filled with new friends: other toys waiting to be delivered as gifts. But soon Lamb starts to miss Louis, and he worries he will never make his way back home. Fortunately, Santa is there to save the day, and Louis is just a short sleigh ride away.

Tim Jessell's exuberant art and Kristin Kladstrup's lively writing create a Christmastime world that you won't want to leave.

Kristin Kladstrup is also the author of *The Gingerbread Pirates*. She lives in Boston, Massachusetts.

Tim Jessell (www.timjessell.com) lives in Stillwater, Oklahoma.

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JACKIE'S GIFT

A TRUE STORY OF CHRISTMAS, HANUKKAH, AND JACKIE ROBINSON

by Sharon Robinson

illustrated by E. B. Lewis



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A boy, a baseball legend, and the greatest gift of all

Young Steve Satlow is thrilled when his hero Jackie Robinson moves onto his block. After the famed second baseman invites Steve to a Dodgers game, the two become friends. So when Jackie hears that the Satlows don't have a Christmas tree, he decides to give them one, not realizing the Satlows are Jewish. But Jackie's gift helps these two different families discover how much they have in common.

Written by the daughter of baseball legend Jackie Robinson and illustrated by a Caldecott Honor winner, *Jackie's Gift* is a holiday tale—based on a true story—about friendship and breaking barriers.

Sharon Robinson (www.sharonrobinsonink.com) is the author of several children's books, as well as an educational consultant for Major League Baseball and the Vice Chairman of the Jackie Robinson Foundation. She lives in Apollo Beach, Florida.

E. B. Lewis (www.eblewis.com) has illustrated almost fifty picture books since 1993, many of them award winners. He teaches illustration at the University of the Arts in Philadelphia. He lives in Folsom, New Jersey.



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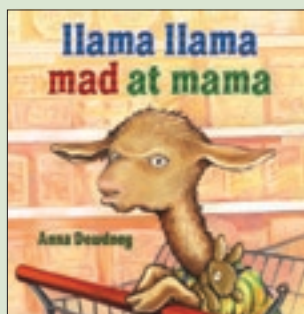
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"Dewdney gives a wonderfully fresh twist to a familiar nighttime ritual."

—*Booklist*

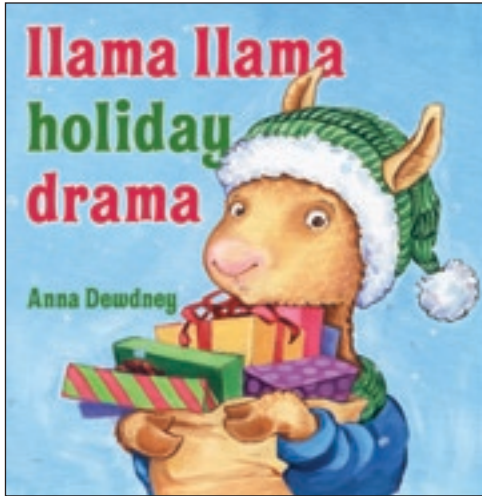
"Uproariously funny . . . Dewdney's tale is bound to become a comical classic."

—*Kirkus Reviews*



LLAMA LLAMA HOLIDAY DRAMA

by Anna Dewdney



978-0-670-01161-2
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Hardcover • Picture book/Fiction
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 40 pages • 10 x 10 1/4
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Celebrate the holidays with Llama Llama!

*Llama Llama holidays.
 Jingle music. Lights ablaze.*

*How long till that special date?
 Llama Llama has to wait.*

If there's one thing Llama Llama doesn't like, it's waiting. He and Mama Llama rush around, shopping for presents, baking cookies, decorating the tree . . . but how long is it until Christmas? Will it ever come? Finally, Llama Llama just can't wait any more! It takes a cuddle from Mama Llama to remind him that "Gifts are nice, but there's another: The true gift is, we have each other."

Anna Dewdney (www.annadewdney.com) is the author-illustrator of *Llama Llama Red Pajama* and the *New York Times* bestsellers *Llama Llama Misses Mama* and *Llama Llama Mad at Mama*. She lives in a very old house in southern Vermont and is the mama of two away-at-school daughters and two stay-at-home dogs.



MARKETING

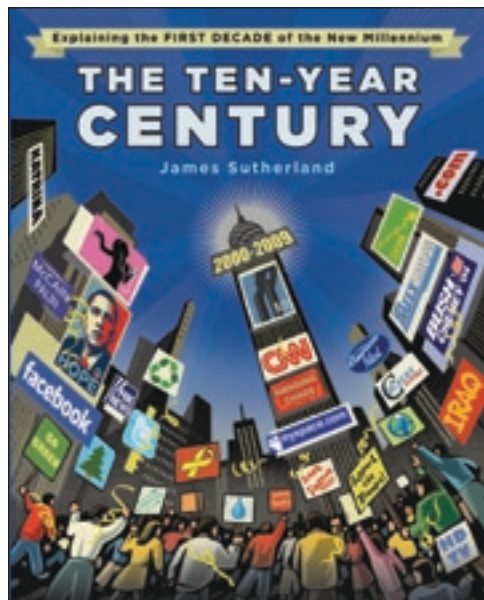
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THE TEN-YEAR CENTURY

EXPLAINING THE FIRST DECADE OF THE NEW MILLENNIUM

by James Sutherland



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The 21st century is ten years old—take a look at all that's happened since 2000

Remember worrying about the Y2K bug in 1999? Or life before Twitter? Ten years ago, September 11 was just another day, Facebook didn't exist, and Barack Obama was a little-known state senator. Some have called the jam-packed first decade of the new millennium the "ten-year century" for all of the history-making, life-changing developments it's contained.

Now, James Sutherland explores these influential years for the audience that's grown up in it, putting history in context and explaining how the world is smaller, faster, and more connected than it's ever been—and why it matters.

James Sutherland is a freelance writer. He lives with his wife and son in Brooklyn, New York.

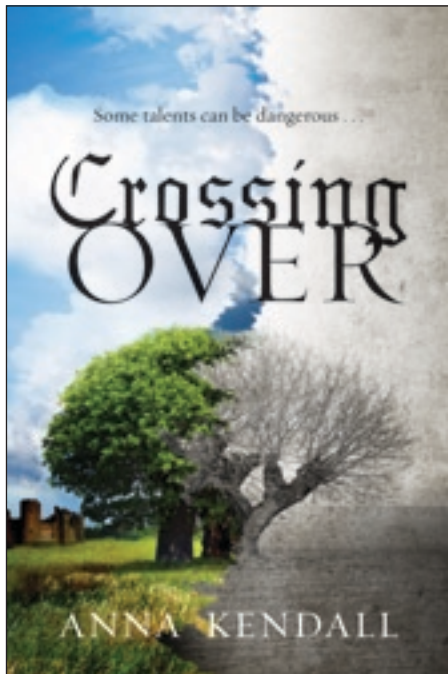
Also Available
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Up Close: Ronald Reagan
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CROSSING OVER

by Anna Kendall



978-0-670-01246-6
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Hardcover • Young adult/Fiction
368 pages • 5 ½ x 8 ¼
Ages 12 up • Grades 7 up

Export Territory: E00
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A visceral, pulse-pounding debut novel

Roger Kilbourne has the ability to “cross over” into the land of the dead and speak with its residents. It is a startling gift, and not a pleasant one. Roger manages to escape his brutal uncle, who has exploited his talents for years; after he gets a job in the palace laundry, he thinks he will be safe. Instead, there are worse dangers. First, he falls hopelessly in love with the bewitching, willful Lady Cecilia; next, he is pulled into the midst of life-threatening court intrigue. Soon Roger is using his gift as a way to get the life he dreams of—even if it means bringing the dead back to the land of the living.

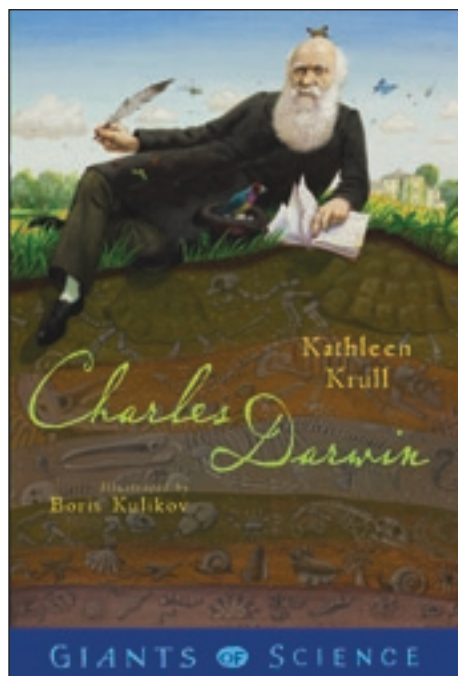
Anna Kendall was born in Ireland and emigrated with her parents to the United States at age twelve. For several years she taught fourth grade. Anna lives in Seattle, where she plays a lot of chess. *Crossing Over* is her first novel.



Debut
Novel

GIANTS OF SCIENCE: CHARLES DARWIN

by Kathleen Krull
illustrated by Boris Kulikov



978-0-670-06335-2
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128 pages • 5 1/2 x 8 1/4
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Also available as an e-book

Still making headlines after all these years!

All his life, Charles Darwin hated controversy. Yet he takes his place among the Giants of Science for what remains an immensely controversial subject: the theory of evolution. Darwin began piecing together his explanation for how all living things change or adapt during his five-year voyage on HMS *Beagle*. But it took him twenty years to go public, for fear of the backlash his theory would cause. Once again, Kathleen Krull delivers a witty and astute picture of one of history's greatest scientists.

★"Krull delivers a splendidly humane biography. Another standout in a uniformly stellar series."
—*Kirkus Reviews*, starred review for *Giants of Science: Albert Einstein*

Kathleen Krull (www.kathleenkrull.com), the noted social historian, lives in San Diego, California.

Boris Kulikov (www.boriskulikov.com), the illustrator of this series, lives in New York City.



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Giants of Science: Marie Curie
HC: 978-0-670-05894-5 • \$15.99 (\$20.00 CAN)

THE GOOD, THE BAD, AND THE BARBIE: A DOLL'S HISTORY AND HER IMPACT ON US

by Tanya Lee Stone



She's pink. She's plastic. She's fantastic—or is she?

During her unparalleled fifty-year history, Barbie has been the doll that some people love—and some people love to hate. There's no question she's influenced generations, but to what end? Acclaimed nonfiction author Tanya Lee Stone takes an unbiased look at how Barbie became the icon that she is, and at the impact that she's had on our culture (and vice versa). Featuring passionate anecdotes and memories from a range of girls and women, a foreword by Meg Cabot, and original color photographs, this book explores the Barbie phenomenon in a brand-new light.

Tanya Lee Stone (www.tanyastone.com) is the author of many books for young readers. She lives in Burlington, Vermont.



978-0-670-01187-2
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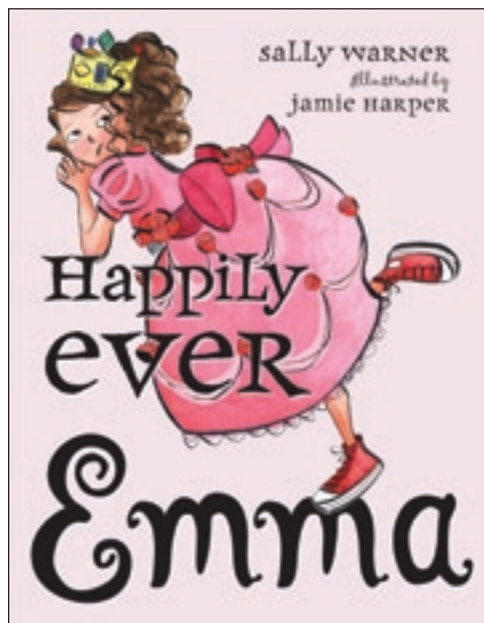


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HC: 978-0-670-06149-5 • \$16.99 (\$18.50 CAN)

HAPPILY EVER EMMA

by Sally Warner
illustrated by Jamie Harper



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Art: Viking Children's Books

Emma's mom is dating!

Emma is already upset when her mother cancels their traditional Friday night dinner-and-ice-cream plans, but it's even worse when she finds out why: Her mom has a date! Emma's best friend, Annie Pat, thinks it's so romantic, but Emma knows better. Fortunately, she has a plan to keep her mom all to herself. But when Emma's plan backfires, she starts to realize that maybe sharing her mother with other people has its advantages.

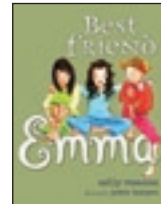
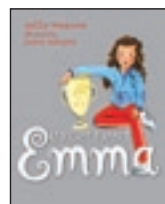
"[A] plucky young heroine struggling with conflict resolution and the social issues that many children face. *Emma* should be a hit with fans of Amber Brown, Judy Moody, and Clarice Bean."
—*School Library Journal* review for *Super Emma*

Sally Warner (www.sallywarner.com) lives in Altadena, California.

Jamie Harper (www.jamieharper.com) lives in Weston, Massachusetts.



Also Available
from Sally Warner
and Jamie Harper:



Excellent Emma
HC: 978-0-670-06310-9 • \$14.99 (\$18.50 CAN)
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CAT, YOU BETTER COME HOME

by Garrison Keillor

Illustrated by Steve Johnson and Lou Fancher



978-0-670-01277-0
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Hardcover • Picture book/Fiction
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Puff is a cat who's riding high —and headed for a fall!

Tired of plain old cat food, Puff leaves home, headed for Europe and the jet-set life, living it up on beaches in Greece and in villas in France—until the day disaster strikes. Then it's scratch, scratch, scratch on the windowsill... Garrison Keillor's wit and style enliven this fable based on one of his popular "Cat Songs."

Garrison Keillor, host of the radio show *A Prairie Home Companion*, lives in New York.

Steve Johnson and Lou Fancher live in Moraga, California.



THREADS AND FLAMES

by Esther Friesner



978-0-670-01245-9
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Hardcover • Young adult/Fiction
 304 pages • 5 1/2 x 8 1/4
 Ages 12 up • Grades 7 up

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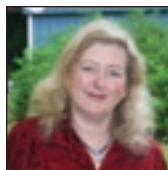
Also available as an e-book

Hardship, romance, and hope against the backdrop of one of New York City's worst disasters

It's 1910, and thirteen-year-old Raisa has just traveled alone from a small Polish shtetl all the way to New York City. It's overwhelming, awe-inspiring, and even dangerous, especially when she discovers that her sister has disappeared and she must now fend for herself. She finds work in the Triangle Shirtwaist Factory sewing bodices on the popular shirtwaists. Raisa makes friends and even—dare she admit it?—falls in love. But then 1911 dawns, and one March day a spark ignites in the factory. One of the city's most harrowing tragedies unfolds, and Raisa's life is forever changed. . . .

One hundred years after the Triangle Shirtwaist Factory Fire (3/25/11), this moving young adult novel gives life to the tragedy and hope of this transformative event in American history.

Nebula Award winner Esther Friesner (www.sf.net/people/e.friesner) is the author of more than 30 novels and 180 short stories. She lives in Madison, Connecticut.



Also Available
 from Esther Friesner:



Temping Fate
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THE PAINTED BOY

by Charles de Lint



Cover not final

A Southwestern-flavored fantasy by the renowned Charles de Lint

Jay Li should be in Chicago, finishing high school and working at his family's restaurant. Instead, as a born member of the Yellow Dragon Clan—part human, part dragon, like his grandmother—he is on a quest even he does not understand. His journey takes him to Santo del Vado Viejo in the Arizona desert, a town overrun by gangs, haunted by members of other animal clans, perfumed by delicious food, and set to the beat of Malo Malo, a barrio rock band whose female lead guitarist captures Jay's heart. He must face a series of dangerous, otherworldly—and very human—challenges to become the man, and dragon, he is meant to be. This is Charles de Lint at his best!

Charles de Lint (www.charlesdelint.com) lives in Ottawa, Canada.



978-0-670-01191-9
 \$18.99 (\$23.50 CAN)
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Hardcover • Young adult/Fantasy
 400 pages • 5 ½ x 8 ¼
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Also Available
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Good Luck Bear
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"Once again, Foley's unpretentious Bear and Mouse deliver profound wisdom in a sweetly understated manner."

—Kirkus Reviews

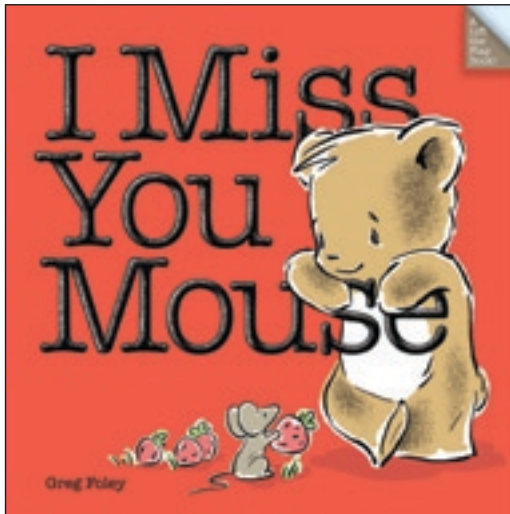
"This gifted graphic artist has an inspired understanding of a young child's world."

—School Library Journal



I Miss You Mouse

by Greg Foley



978-0-670-01238-1
\$12.99 (\$16.00 CAN)
EAN: 978067001238151299

Hardcover • Lift-the-flap/Fiction
Full-color illustrations
24 pages • 9 x 9
Ages 3–5 • PreS–K

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UK, AUS, Translation & Audio Rights:
Viking Children's Books
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The perfect lift-the-flap book for someone you love

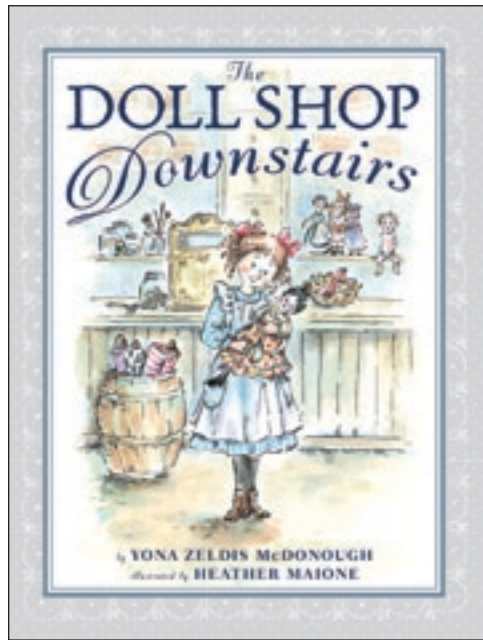
Mouse has something very important to tell her friend Bear. But first she has to find him. Readers will love helping Mouse search for her best friend by lifting the flaps. Is he up the tree with Monkey? Is he in the tall grass with Bunny? Is he under the leaves with Fox? At last, Mouse finds Bear, and she can tell him her very important message: "I miss you!"

Greg Foley (www.thankyoubear.com) is the creative director of *Visionaire*, *VMan*, and *V* magazine. His first book, *Thank You Bear*, won the Charlotte Zolotow Award. He lives in Greenwich Village, New York City.



THE DOLL SHOP DOWNSTAIRS: DELUXE GIFT EDITION

by Yona Zeldis McDonough
Illustrated by Heather Maione



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Hardcover • Illustrated book/Fiction
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128 pages • 5 1/2 x 7 1/4
Ages 6–8 • Grades 1–3

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UK, AUS, Translation Audio & Dramatic Rights:
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Also available as an e-book

★ **"Will become a classic."**
—*Jewish Book World*, starred review

Nine-year-old Anna and her sisters love to play with the dolls in their parents' doll repair shop. But when World War I begins, an embargo on German-made goods—including the parts Papa needs to repair the dolls—threatens to put the family's shop out of business. Fortunately, Anna has an idea that just might save the day. Inspired by the true story of Madame Alexander, this is a timeless tale of family and imagination.

This beautiful gift edition of *The Doll Shop Downstairs*, featuring an eye-catching foil embossed cover, will make a perfect holiday present for dreamers and doll lovers everywhere.

★ "Mix one part Rumer Godden's *The Story of Holly and Ivy* and many parts Sydney Taylor's *All-of-a-Kind Family* and you create a standout family-and-doll story."—*Kirkus Reviews*, starred review

Yona Zeldis McDonough (www.yonazeldismcdonough.com), who has always loved dolls, is the author of several books for children and adults, both fiction and nonfiction. She lives in Brooklyn, New York, with her husband and two children.

Heather Maione has illustrated many books for children. She lives in Laurel Hollow, New York.

**One of *Kirkus Reviews'* Best
Children's Books
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These cased-in-board books are thin enough to feel like cardstock, and feature shaped page-turners to provide added interest for the littlest Potter fans.

Tiny Tales are charming retellings of classic Potter tales presented in a rhythmic and simple way. Accompanied by soft Naturally Better artwork, Tiny Tales are the perfect read-aloud for parents and young children.

These books are printed to meet the standards and criteria of the Naturally Better program, with all paper made from fully sustainable, FSC-certified sources; vegetable-based inks; and biodegradable glue.

Shaped
page-turners



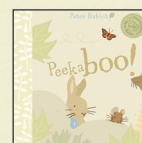


RUN, PETER, RUN! ***A TINY TALE***

by Beatrix Potter

Follow Peter as he tries to escape from Mr. McGregor's garden, getting horribly caught up in a gooseberry net and losing his beautiful blue jacket along the way. Will he get home safely?

978-0-7232-6587-0
\$8.99 (\$10.99 CAN)
EAN: 978072326587050899
Carton Qty: 36
Board book • Fiction
Full-color illustrations
24 pages • 6 ¾ x 6 ¾
Ages 3–5 • PreS–K
Export Territory: A00
UK, AUS, Translation, Audio, & Dramatic Rights:
F. Warne & Co., UK



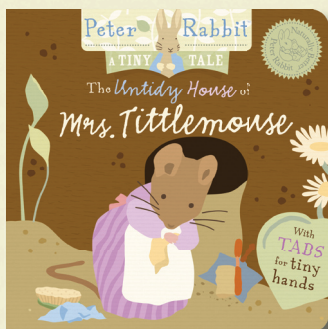
Also Available:

Peter Rabbit Munch!

BB: 978-0-7232-6390-6 • \$7.99 (\$9.99 CAN)

Peter Rabbit Peekaboo!

BB: 978-0-7232-6350-0 • \$6.99 (\$8.50 CAN)



THE UNTIDY HOUSE OF ***MRS. TITTLEMOUSE*** ***A TINY TALE***

by Beatrix Potter

Mrs. Tittlemouse doesn't like a mess, especially in her house, where unwelcome visitors keep leaving dirty foot marks. Mrs. Tittlemouse shoos her untidy guests out, and after putting her house back in order, she throws a party for her very happy, and very tidy, mouse friends.

978-0-7232-6585-6
\$8.99 (\$10.99 CAN)
EAN: 978072326585650899
Carton Qty: 36
Board book • Fiction
Full-color illustrations
24 pages • 6 ¾ x 6 ¾
Ages 3–5 • PreS–K
Export Territory: A00
UK, AUS, Translation, Audio, & Dramatic Rights:
F. Warne & Co., UK



Also Available:

Peter Rabbit I Love You

BB: 978-0-7232-6353-1 • \$6.99 (\$8.50 CAN)

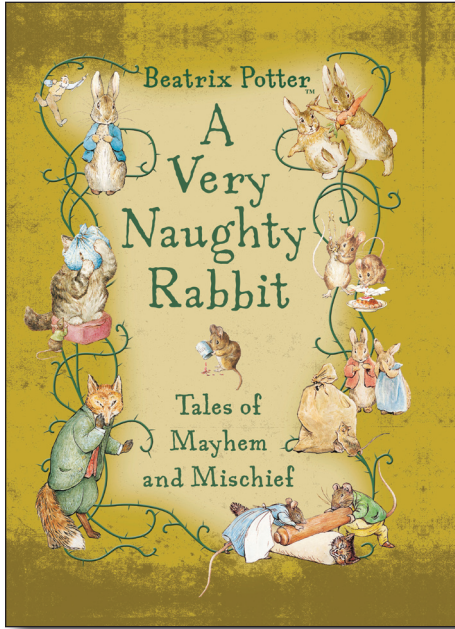
Peter Rabbit What's That Noise?

BB: 978-0-7232-6435-4 • \$7.99 (\$9.99 CAN)



A VERY NAUGHTY RABBIT TALES OF MAYHEM & MISCHIEF

by Beatrix Potter



Eleven tales of mischief accompanied by picture letters from Potter herself!

This mischievous collection features the naughtiest characters with a lot to learn, and is packaged in a sturdy, retro-looking slipcase. Each tale concludes with Potter's own picture letters and a humorously written lesson to the story.

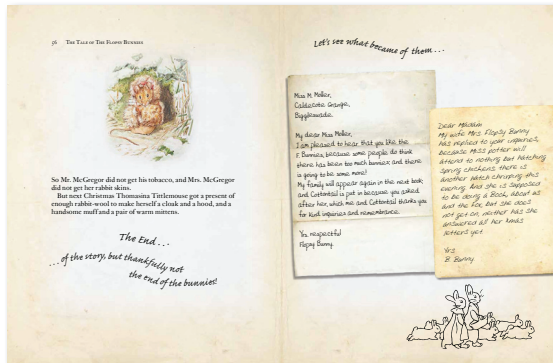
The treasury includes:

- The Tale of Peter Rabbit*
- The Tale of Benjamin Bunny*
- The Tale of the Flopsy Bunnies*
- The Tale of Two Bad Mice*
- The Tale of Jemima Puddle-Duck*
- The Tale of Tom Kitten*
- The Story of Miss Moppet*
- The Tale of Mr. Jeremy Fisher*
- The Tale of Samuel Whiskers or The Roly-Poly Pudding*
- The Tale of Squirrel Nutkin*
- The Story of a Fierce Bad Rabbit*

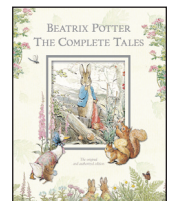
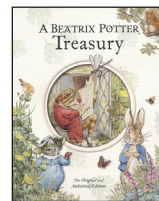
978-0-7232-6589-4
\$24.99 (\$31.00 CAN)
EAN: 978072326589452499
Carton Qty: 14

Hardcover • Picture book/Fiction
Full-color illustrations
200 pages • 7 11/16 x 10
All ages • All grades

Export Territory: A00
UK, AUS, Translation, Audio, & Dramatic Rights:
F. Warne & Co., UK



Also Available:



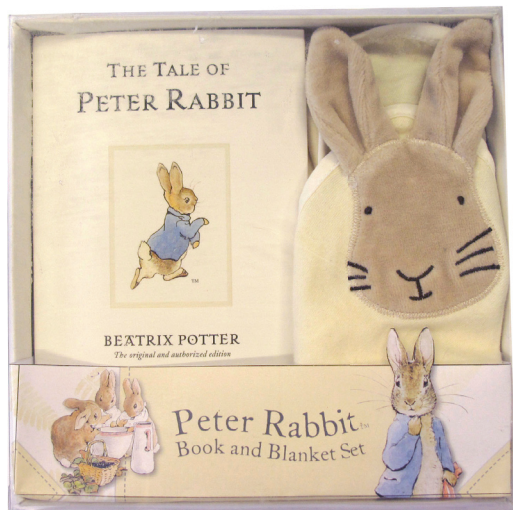
A Beatrix Potter Treasury
HC: 978-0-7232-5957-2 • \$19.99 (\$25.00 CAN)

Beatrix Potter: The Complete Tales
HC: 978-0-7232-5804-9 • \$40.00 (\$50.00 CAN)



PETER RABBIT BOOK AND BLANKET SET

by Beatrix Potter



Perfect for newborns! Only
\$12.99!

This gift set features an adorable baby blanket with a customized Peter Rabbit motif along with a copy of the classic *The Tale of Peter Rabbit*. This is the first book and blanket gift set to feature a classic literary character and is perfect for baby showers, birthdays and more!



978-0-7232-6546-7

\$12.99 (\$16.00 CAN)

EAN: 978072326546751299

Carton Qty: 20

Hardcover • Novelty/Fiction

Full-color illustrations

Package Size: 7 ½ x 7 ½ x 1 5/16

Book Size: 70 pages • 4 x 5 ½

Blanket Size: 11 ½ x 11 ½

Ages 3–5 • PreS–K

Export Territory: A00

UK, AUS, Translation, Audio, & Dramatic Rights:

F. Warne & Co., UK

Also Available:



Peter Rabbit Snuggle
CB: 978-0-7232-6349-4 • \$14.99 (\$18.50 CAN)

Peter Rabbit Book and Toy
HC: 978-0-7232-5356-3 • \$15.99 (\$20.00 CAN)

STOCK UP ON PETER RABBIT'S FIRST WINTERLY ADVENTURE!



978-0-7232-6381-4
\$21.99 (\$27.50 CAN)

A WINTER'S TALE by Beatrix Potter

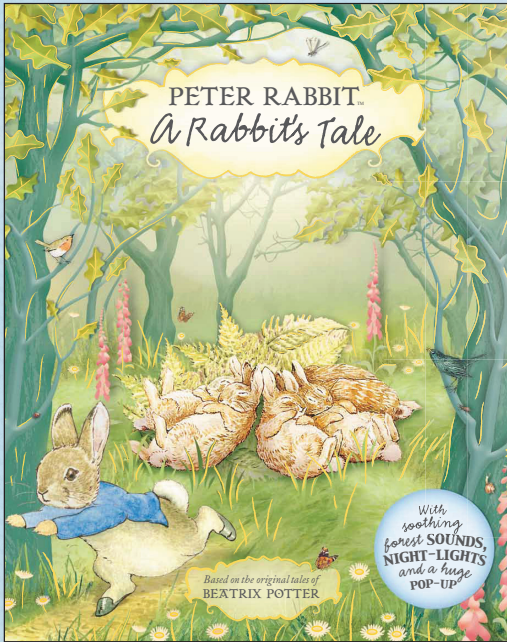
Join Peter as he sets out on an adventure, which takes him into many unexpected encounters before he finally returns safe and sound to his cozy burrow. This new tale features rare winter illustrations from Beatrix Potter and collectible snowflakes throughout to decorate the pop-up fir tree at the end of the story.





A RABBIT'S TALE

by Beatrix Potter



High drama, humor, and a magical final pop-up with twinkling lights and forest sounds!

Follow the twists and turns of this retelling of *The Tale of the Flopsy Bunnies*, told from the point of view of the youngest rabbit who fell asleep in the wrong place at the wrong time and got scooped up by Mr. McGregor! Join Peter Rabbit and Benjamin Bunny as they try to rescue their families and bring them back to their warm burrow, lit by twinkling stars and a bright moon, and surrounded by the soothing sounds of the forest.



978-0-7232-6588-7
 \$21.99 (\$27.50 CAN)
 EAN: 978072326588752199
 Carton Qty: 16

Hardcover • Picture book/Fiction
 Full-color illustrations
 32 pages • 9 1/4 x 11 7/16
 Ages 5–8 • K–Grade 3

Export Territory: A00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 F. Warne & Co., UK

MARKETING

- **A Winter's Tale 3-copy bulk pack**
 978-0-7232-6629-7
 \$65.97 (\$82.50 CAN)
 On sale 10/28/10
- **Promote on peterrabbit.com with new content including a video "sneak peak" of *Rabbit's Tale***

Frederick Warne & Co.



MAGICAL SECRET GARDEN

by Cicely Mary Barker



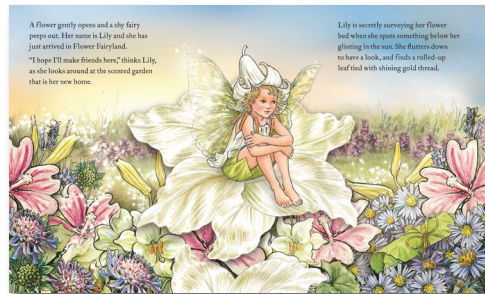
An enchanting view into Fairyopolis, with novelty elements throughout!

Lily is a new Flower Fairy who has just arrived in Fairyopolis when she uncovers a message guiding her to a magical secret place. Explore the exciting novelties on each spread as she makes her way through the treetops, over a glimmering stream and through a field of poppies. The incredible pop-up on the final spread features a walled garden, where you will find waterfalls, butterflies and lots of fairies!

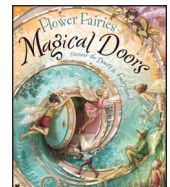
978-0-7232-6440-8
 \$15.99 (\$20.00 CAN)
 EAN: 978072326440851599
 Carton Qty: 22

Hardcover • Picture book/Fiction
 Full-color illustrations
 24 pages • 8 ¾ x 10 ½
 Ages 5–8 • K–Grade 3

Export Territory: A00
 UK, AUS, Translation, Audio, &
 Dramatic Rights: F. Warne & Co., UK



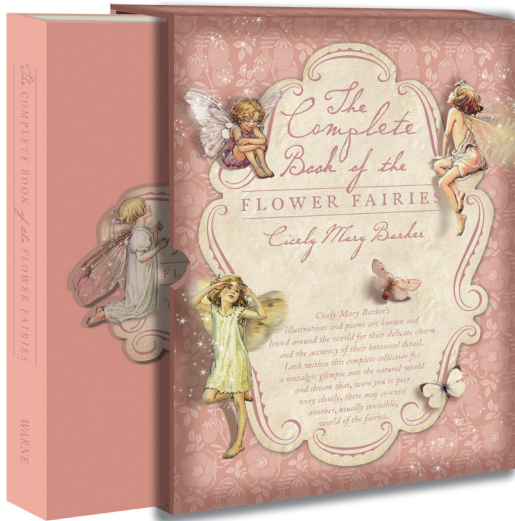
Also Available:



Magical Doors
 HC: 978-0-7232-6351-7 • \$18.99 (\$23.50 CAN)



The Complete Book of the Flower Fairies *SPECIAL EDITION* by Cicely Mary Barker



A luxurious special edition of the original collection of Flower Fairies!

The Complete Book of the Flower Fairies has been beautifully transformed with luxurious finishes including a cloth cover with foil stamping, pearled pink edged pages, a ribbon, and a gorgeous sturdy slipcase with foil stamping. This deluxe edition brings all of Barker's fairies together in one place just in time for the holidays!

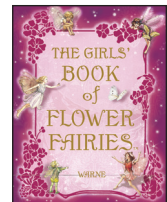
978-0-7232-6626-6
\$40.00 (\$50.00 CAN)
EAN: 978072326626654000
Carton Qty: 10

Hardcover • Picture book/Fiction
Full-color illustrations
192 pages • 7 ¾ x 10
All ages • All grades

Export Territory: A00
UK, AUS, Translation,
Audio, & Dramatic Rights:
F. Warne & Co., UK



Also Available:



The Complete Book of the Flower Fairies
HC: 978-0-7232-4839-2 • \$25.00 (\$31.00 CAN)

The Girls' Book of Flower Fairies
HC: 978-0-7232-6273-2 • \$20.00 (\$25.00 CAN)

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- EcoNatura—organic skin care and toiletries
- Enesco—giftware, home, and décor items
- G&W Industries—infant apparel
- Kids Preferred—full line of plush toys
- Pottery Barn Kids—tabletop items, room, and home decor

For more information, visit www.peterrabbit.com



FLOWER FAIRIES

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- Buffalo Games—full line of puzzles
- Colorbök—stickers, scrapbooks, and scrapbooking paper
- Graphique de France—calendars, stationery, and postcards
- Michael Miller Fabrics—fabric by the yard
- PTM Images—framed fairy prints
- Trends International—stationery, bookmarks and calendars

For more information, visit www.flowerfairies.com





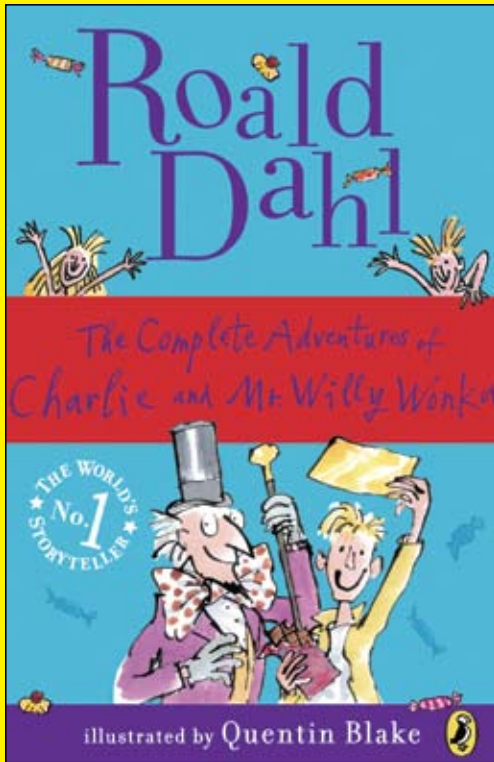
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Puffin Books

THE COMPLETE ADVENTURES OF CHARLIE AND MR. WILLY WONKA

by Roald Dahl

illustrated by Quentin Blake



978-0-14-241740-9

\$9.99 (\$12.50 CAN)

EAN: 978014241740950999 ▲

Paperback • Middle grade/Fiction

Black-and-white illustrations

336 pages • 5 1/16 x 7 3/4 (digest)

Ages 8–12 • Grades 3–7

Export Territory: E30

UK, AUS, Translation, Audio, & Dramatic Rights:

David Higham & Associates, UK

Pub History: *Charlie and the Chocolate Factory* Puffin pb

978-0-14-241031-8 \$6.99 (\$8.50 CAN), *Charlie and the*

Great Glass Elevator Puffin pb 978-0-14-241032-5

\$6.99 (\$8.50 CAN)

A dazzling volume—containing two classic Roald Dahl novels

Charlie Bucket and Willy Wonka have been children's favorites for generations. Now their two books are available in one stunning edition! In *Charlie and the Chocolate Factory*, the gates of Willy Wonka's chocolate factory are opening at last . . . and only five children will be allowed inside. And then in *Charlie and the Great Glass Elevator*, Charlie and Willy Wonka are back in a fantastic journey to outer space.



Also Available
from Roald Dahl and Quentin Blake:



The BFG

PB: 978-0-14-241038-7 • \$6.99 (\$8.50 CAN)

Fantastic Mr. Fox

PB: 978-0-14-241034-9 • \$6.99 (\$8.50 CAN)

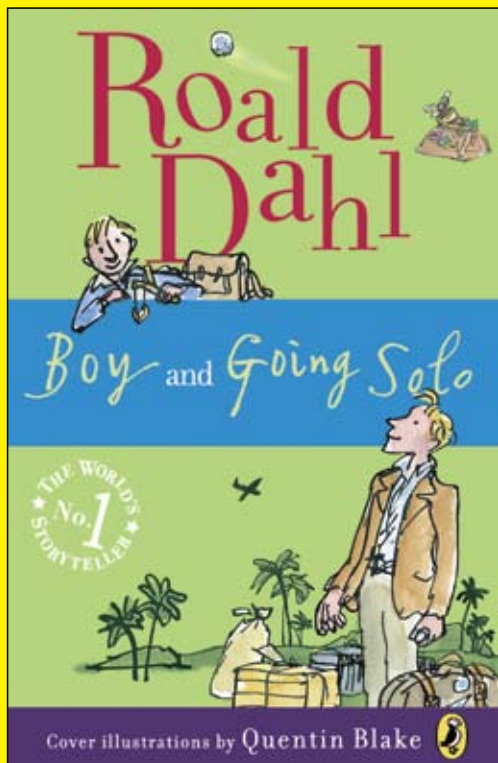
The Witches

PB: 978-0-14-241011-0 • \$6.99 (\$8.50 CAN)

BOY AND GOING SOLO

by Roald Dahl

cover illustrated by Quentin Blake



Roald Dahl's personal stories together in one edition!

Where did Roald Dahl get all of his wonderful ideas for stories? From his own life, of course! *Boy* includes tales of sweetshops and chocolate, mean old ladies, and the Great Mouse Plot. And then *Going Solo* tells of how, when he grew up, Roald Dahl left England for Africa and later went flying with the Royal Air Force.



978-0-14-241741-6

\$9.99 (NCR)

EAN: 978014241741650999

Paperback • Middle grade/Fiction
Black-and-white illustrations and photos
400 pages • 5 1/16 x 7 3/4 (digest)
Ages 8–12 • Grades 3–7

Export Territory: N00
UK, AUS, Translation, Audio, & Dramatic Rights:
David Higham & Associates, UK
Pub History: *Boy* Puffin pb 978-0-14-241381-4
\$6.99 (\$8.50 CAN),
Going Solo Puffin pb 978-0-14-241383-8
\$6.99 (\$8.50 CAN)

Also Available
from Roald Dahl and Quentin Blake:



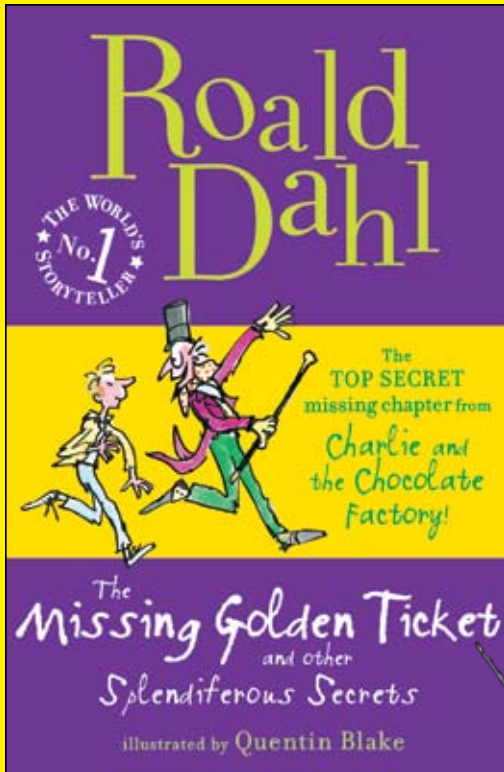
James and the Giant Peach
PB: 978-0-14-241036-3 • \$6.99 (\$8.50 CAN)

Matilda
PB: 978-0-14-241037-0 • \$6.99 (\$8.50 CAN)
PMC: 978-0-14-240253-5 • \$6.99 (\$8.50 CAN)
HC: 978-0-670-82439-7 • \$16.99 (\$21.00 CAN)

THE MISSING GOLDEN TICKET AND OTHER SPLENDIFEROUS SECRETS

by Roald Dahl

illustrated by Quentin Blake



978-0-14-241742-3

\$4.99 (NCR)

EAN: 978014241742350499 ▲

Paperback • Middle grade/Fiction

Black-and-white illustrations

128 pages • 5 x 7

Ages 8–12 • Grades 3–7

Export Territory: N00

UK, AUS, Translation, Audio, & Dramatic Rights:

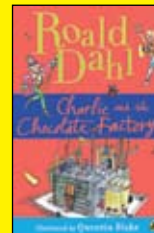
David Higham & Associates, UK

“Spotty Powder”—the missing chapter from *Charlie and the Chocolate Factory*—available for the first time!

In *Charlie and the Chocolate Factory*, Charlie Bucket loves chocolate. And Mr. Willy Wonka, the most wondrous inventor in the world, is opening the gates of his amazing chocolate factory. Charlie just needs one golden ticket, and Mr. Wonka’s delicious treats could all be his. . . . But what’s missing? Who is Miranda Piker? And did Mr. Wonka really invent a “spotty powder” that would keep kids out of school? Find out in the top-secret chapter that was taken out of the original book!



Also Available
from Roald Dahl and Quentin Blake:



Charlie and the Chocolate Factory

PB: 978-0-14-241031-8 • \$6.99 (\$8.50 CAN)

PMC: 978-0-14-240108-8 • \$6.99 (\$8.50 CAN)

Charlie and the Great Glass Elevator

PB: 978-0-14-241032-5 • \$6.99 (\$8.50 CAN)

PMC: 978-0-14-240412-6 • \$6.99 (\$8.50 CAN)

ROALD DAHL MAGICAL GIFT SET

by Roald Dahl

illustrated by Quentin Blake



978-0-14-241497-2
\$27.96 (NCR)
EAN: 978014241497252796

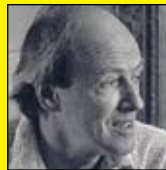
Box set • Middle grade/Fiction
Black-and-white illustrations
Charlie and the Chocolate Factory: 176 pages
Charlie and the Great Glass Elevator: 176 pages
Fantastic Mr. Fox: 96 pages
James and the Giant Peach: 160 pages
Box Trim: 7^{13/16} x 1^{7/8} x 5^{5/32}
Ages 8–12 • Grades 3–7

Export Territory: N00
UK, AUS, Translation, Audio, & Dramatic Rights:
David Higham & Associates, UK
Pub History: Roald Dahl Gift Set (OP)

Welcome to the scrumdiddlyumptious world of Roald Dahl!

Just in time for the holidays, four of Roald Dahl's most beloved bestselling books are together in one box! Charlie and Willy Wonka, Mr. Fox, and even James and his giant peach are available in this beautifully packaged gift set. All of the books are charmingly illustrated by Quentin Blake. This Roald Dahl gift set is the perfect gift for longtime fans and newcomers alike!

Roald Dahl (1916–1990) is one of the most beloved storytellers of all time. He wrote many award-winning books for children, including *Charlie and the Chocolate Factory*, *James and the Giant Peach*, and *Matilda*. Visit Roald Dahl's Web site at www.roalddahl.com.



Includes:

Charlie and the Chocolate Factory
Charlie and the Great Glass Elevator
Fantastic Mr. Fox
James and the Giant Peach

Also Available
from Roald Dahl and Quentin Blake:



Danny the Champion of the World
PB: 978-0-14-241033-2 • \$6.99 (\$8.50 CAN)



Twits
PB: 978-0-14-241039-4 • \$6.99 (\$8.50 CAN)

Celebrate Roald Dahl this September!



GLORIOUS MARKETING



Announcing the Roald Dahl Reading Dahlympics!

The Reading Dahlympics is a national consumer promotion launching this fall for Roald Dahl Month. Kids are encouraged to read Roald Dahl books in September, keep a reading log, and mail in their entry form to receive Dahlicious prizes from Penguin.



Roald Dahl Month 2010 merchandising kit

978-0-14-241767-6 • FREE

Available 8/19/10

Includes:

Celebrate Roald Dahl Month
2010 calendar poster with activities

Deluxe laminated permanent shelftalker

(Also available individually:

978-0-14-241661-7, available 4/15/10)

Reading Dahlympics easel

Bundle of Roald Dahl Reading Logs for giveaway



Roald Dahl ad slicks for your store newsletter
available at booksellers.penguin.com



Major consumer print and
online advertising campaign



National publicity campaign
to promote Roald Dahl Month

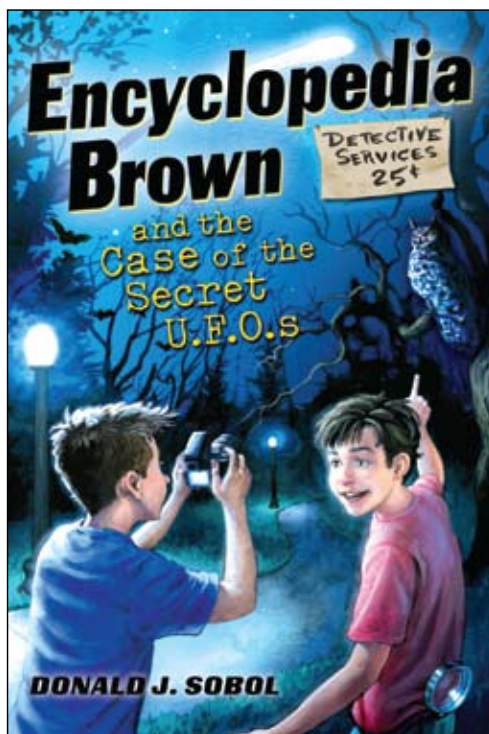


Countdown widget, interactive games,
and more available on roalddahl.com

ENCYCLOPEDIA BROWN, SUPER SLEUTH

by Donald J. Sobol

illustrated by James Bernardin



Everyone's favorite detective is back in ten new mind-boggling mysteries!

With a knack for trivia, Encyclopedia solves mysteries for the neighborhood kids through his own detective agency. But his dad is also the chief of police, and every night Encyclopedia helps him solve his most baffling crimes. Join Encyclopedia Brown as he solves ten new and even more confounding mysteries, including a case of a stolen watch, disappearing money, a headless ghost, and more. And with the clues given in each case, you can solve these mysteries too! Interactive and chock-full of interesting bits of information—it's classic Encyclopedia Brown!

Donald J. Sobol lives in Florida.

James Bernardin lives in California.

978-0-14-241688-4

\$4.99 (\$5.99 CAN)

EAN: 978014241688450499△

LC: 2008048983

Carton Qty: 96

Paperback • Middle grade/Fiction

Black-and-white illustrations

96 pages • 5 1/2 x 7 1/2 (digest)

Ages 6–8 • Grades 1–3

Export Territory: Q00

UK, AUS, Translation, Audio, & Dramatic Rights:

McIntosh & Otis

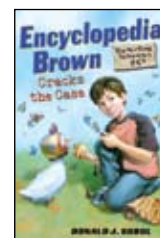
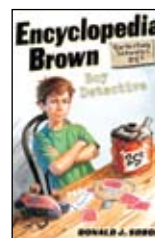
Also available as an e-book

Pub History: Dutton hc 978-0-525-42100-9

\$15.99 (\$20.00 CAN)

For the newest book by Donald J. Sobol, *Encyclopedia Brown and the Case of the Secret UFOs* (978-0-525-42210-5), see page 110.

Also Available
from Donald J. Sobol:

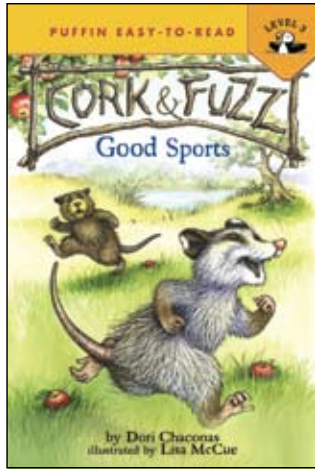


Encyclopedia Brown, Boy Detective
interior illustrations by Leonard Shortall
PB: 978-0-14-240888-9 • \$4.99 (\$5.99 CAN)

Encyclopedia Brown Cracks the Case
interior illustrations by Leonard Shortall
PB: 978-0-14-241167-4 • \$4.99 (\$5.99 CAN)
HC: 978-0-525-47924-6 • \$15.99 (\$20.00 CAN)

Encyclopedia Brown Boxed Set
PB: 978-0-14-240985-5 • \$19.96 (\$25.99 CAN)

In the tradition of *Frog and Toad*,
an easy-to-read series about two good friends



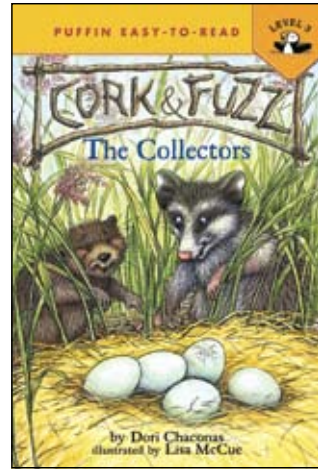
978-0-14-241713-3

EAN: 978014241713350399

LC: 2006001344 • Carton Qty: 96

Pub History: Viking hc 978-0-670-06145-7

\$13.99 (\$17.50 CAN)



978-0-14-241714-0

EAN: 978014241714050399

LC: 2007017900 • Carton Qty: 96

Pub History: Viking hc 978-0-670-06286-7

\$13.99 (\$17.50 CAN)

CORK & FUZZ: #3 GOOD SPORTS

by Dori Chaconas
illustrated by Lisa McCue

Cork is a short muskrat who likes to win at games. Fuzz is a tall possum who also likes to win at games. Two best friends. Both like to win. What will happen when they play games against each other?

"Readers who have come up against poor sports will empathize."—*School Library Journal*

CORK & FUZZ: #4 THE COLLECTORS

by Dori Chaconas
illustrated by Lisa McCue

Cork is a short muskrat who likes to collect shiny stones. Fuzz is a tall possum who also likes to collect shiny stones. Fuzz tries to collect a "stone" from a duck's nest and, in turn, the mama duck tries to collect him. Will Cork be able to save his friend?

"A welcome addition to a sweet, funny series."—*Kirkus Reviews*

Dori Chaconas (www.dorichaconas.com) lives in Germantown, Wisconsin. Lisa McCue lives in Annapolis, Maryland.

\$3.99 (\$4.99 CAN) each

Paperback • Easy-to-Read/Level 3/Fiction

Full-color illustrations

32 pages • 6 x 9

Ages 6–8 • Grades 1–3

Export Territory: W00

UK, AUS, Translation, Audio, & Dramatic Rights:

Viking Children's Books

Also Available
from Dori Chaconas and Lisa McCue:

Cork & Fuzz: #1 Best Friends

PB: 978-0-14-241593-1 • \$3.99 (\$4.99 CAN)

HC: 978-0-670-03602-8 • \$13.99 (\$17.50 CAN)

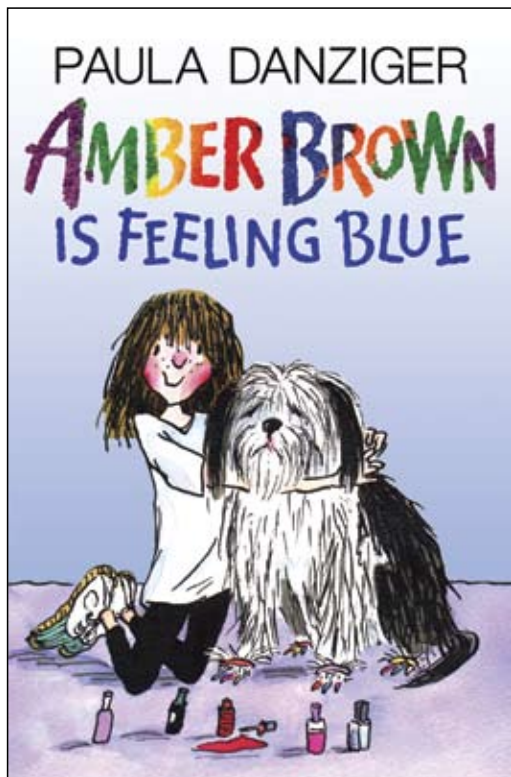
Cork & Fuzz: #2 Short and Tall

PB: 978-0-14-241594-8 • \$3.99 (\$4.99 CAN)

HC: 978-0-670-05985-0 • \$13.99 (\$17.50 CAN)

AMBER BROWN IS FEELING BLUE

by Paula Danziger
illustrated by Tony Ross



978-0-14-241686-0
\$4.99 (\$5.99 CAN)
EAN: 978014241686050499 ▲
LC: 98011233

Paperback • Chapter book/Fiction
Black-and-white illustrations
144 pages • 5 1/16 x 7 3/4 (digest)
Ages 6–8 • Grades 1–3

Export Territory: E00
UK, AUS, Translation, Audio, & Dramatic Rights:
Text: Writers House
Art: G. P. Putnam's Sons
Pub History: Putnam hc 978-0-399-23979-7
\$16.99 (\$21.00 CAN) / Scholastic pb

Another book starring Paula Danziger's beloved and bestselling Amber Brown now available in Puffin paperback!

Amber Brown has a big decision to make: spend Thanksgiving with Mom in Walla Walla, Washington, or with Dad in New York. Amber doesn't want to choose, but the grown-ups are leaving it up to her. Things only get worse when she goes to school and meets the new girl—Kelly Green. No one in the class has ever had a two-color name like Amber Brown. Home. School. Nothing is going right! Amber Brown is most definitely feeling blue.

"Another winner in an appealing contemporary series."
—*School Library Journal*

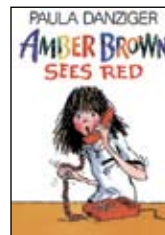
"[F]unny, straight-shooting, first-person narration."
—*Booklist*

Paula Danziger wrote more than thirty books for children, all of which are still in print. She passed away in July 2004.

Tony Ross has illustrated many picture books as well as young chapter books. He lives in Cheshire, England.



Also Available
from Paula Danziger:

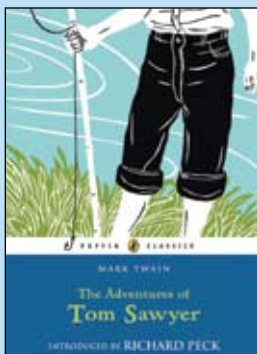


Amber Brown Sees Red
PB: 978-0-14-241261-9 • \$4.99 (\$5.99 CAN)
HC: 978-0-399-22901-5 • \$15.99 (\$20.00 CAN)

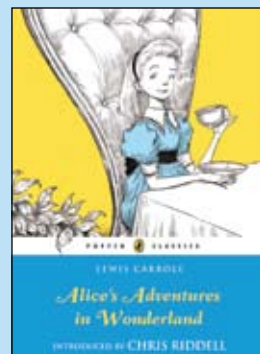
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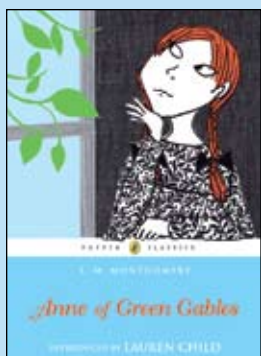
The Adventures of Huckleberry Finn
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introduction by Darren Shan
PB: 978-0-14-132109-7
\$4.99 (\$5.99 CAN)



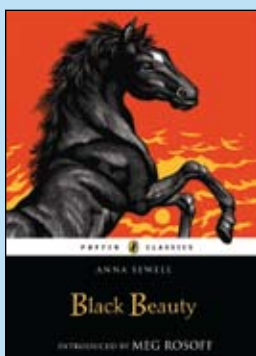
The Adventures of Tom Sawyer
by Mark Twain
introduction by Richard Peck
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Alice's Adventures in Wonderland
by Lewis Carroll
introduction by Chris Riddell
PB: 978-0-14-132107-3
\$4.99 (\$5.99 CAN)



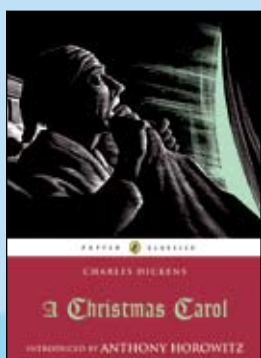
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by L. M. Montgomery
introduction by Lauren Child
PB: 978-0-14-132159-2
\$4.99 (\$5.99 CAN)



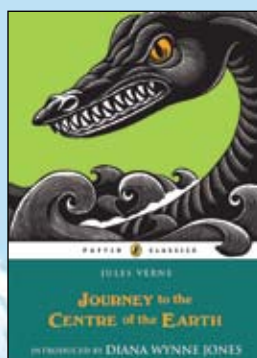
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PB: 978-0-14-132452-4
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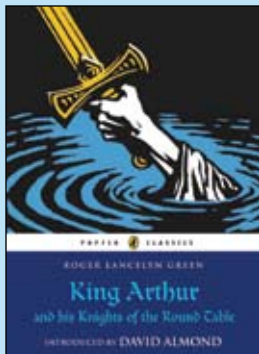


Journey to the Centre of the Earth
by Jules Verne
introduction by Diana Wynne Jones
PB: 978-0-14-132104-2
\$4.99 (\$5.99 CAN)

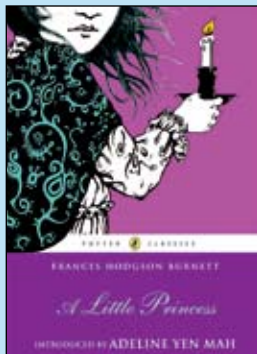


Just So Stories
by Rudyard Kipling
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PB: 978-0-14-132162-2
\$4.99 (\$5.99 CAN)

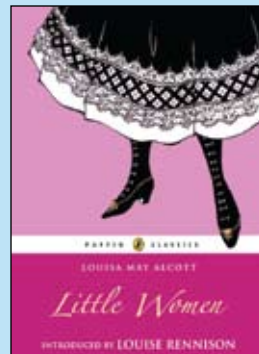
Perfect summer gifts!



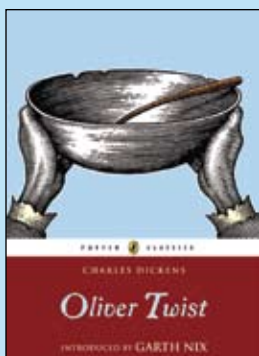
King Arthur and His Knights of the Round Table
by Roger Lancelyn Green
introduction by David Almond
PB: 978-0-14-132101-1
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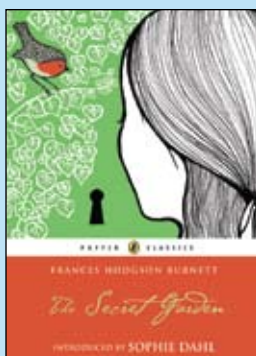
A Little Princess
by Frances Hodgson Burnett
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PB: 978-0-14-132112-7
\$4.99 (\$5.99 CAN)



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Oliver Twist
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introduction by Garth Nix
PB: 978-0-14-132243-8
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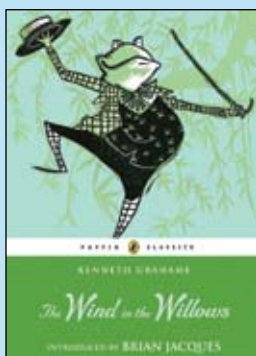
The Secret Garden
by Frances Hodgson Burnett
introduction by Sophie Dahl
PB: 978-0-14-132106-6
\$4.99 (\$5.99 CAN)



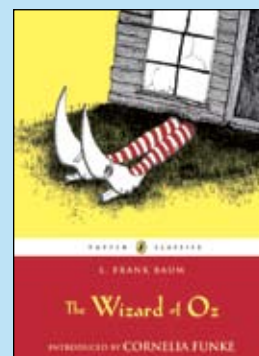
Treasure Island
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introduction by Eoin Colfer
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by Jack London
introduction by Richard Adams
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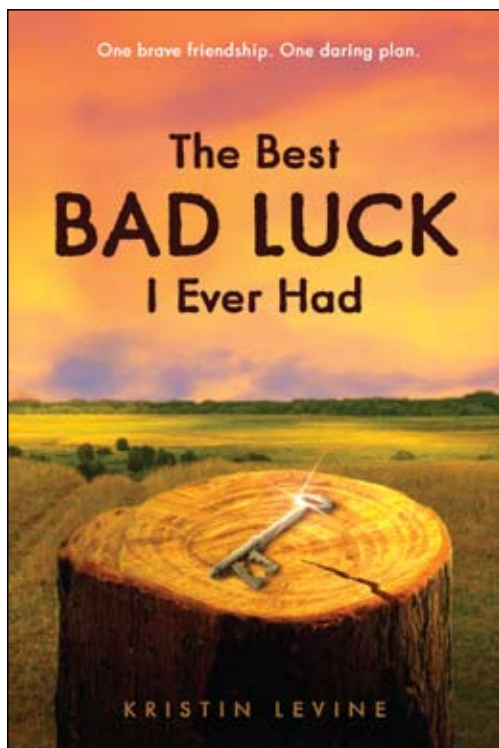
The Wind in the Willows
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by L. Frank Baum
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by Kristin Levine



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LC: 2008011570

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Dramatic Rights: Kathryn Green Literary Agency

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Pub History: Putnam hc 978-0-399-25090-3

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An unexpected friendship sends ripples through a rural Alabama town

The last thing Harry "Dit" Sims expects when Emma Walker comes to town is to become friends. Proper-talking, brainy Emma doesn't play baseball or fish too well, but she sure makes Dit think, especially about the differences between black and white in the 1910s. But soon Dit is thinking about a whole lot more when the town barber, who is black, is put on trial for a terrible crime. Together Dit and Emma come up with a daring plan to save him from the unthinkable.

"A fine debut novel by an author to watch."

—*Kirkus Reviews*

Kristin Levine (www.kristinlevine.com) lives in Alexandria, Virginia.



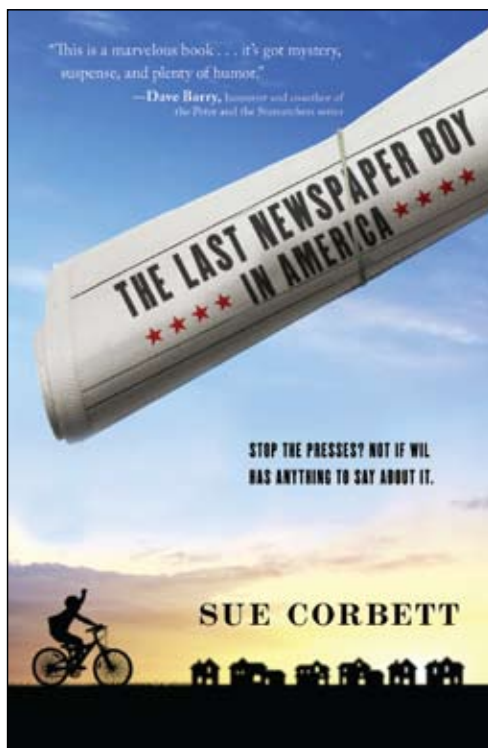
Includes a discussion guide!

Awards:

- An ALA Best Books for Young Adults
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THE LAST NEWSPAPER BOY IN AMERICA

by Sue Corbett



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 LC: 2009281674

Paperback • Middle grade/Fiction
 176 pages • 5 1/16 x 7 3/4 (digest)
 Ages 10 up • Grades 5 up

Export Territory: W00
 UK, AUS, Translation, & Audio Rights: Dutton Children's Books
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 Also available as an e-book
 Pub History: Dutton hc 978-0-525-42205-1
 \$16.99 (\$21.00 CAN)

Stop the presses? Not if Wil has anything to say about it

Wil David can't wait to take over his brother's paper route. For years it has been tradition in his family to hand over the route to the next boy in line on his twelfth birthday—and Wil is just about to turn twelve and get his chance to put his sidearm throw into action. But when the newspaper company cancels delivery to Wil's small town, it's up to him to fight to save the route. Along the way, he unravels a carnival mystery, exposes a con artist, rescues his little town, and becomes a true hero.

"Corbett's graceful dialogue, lovingly drawn characters and clever plot form a timely and refreshing tale."
 —*Publishers Weekly*

Sue Corbett (www.suecorbett.com) is a journalist and children's book reviewer for *The Miami Herald* and *Publishers Weekly*. Ms. Corbett lives in Newport News, Virginia, with her husband and their three children.



Also Available
 from Sue Corbett:



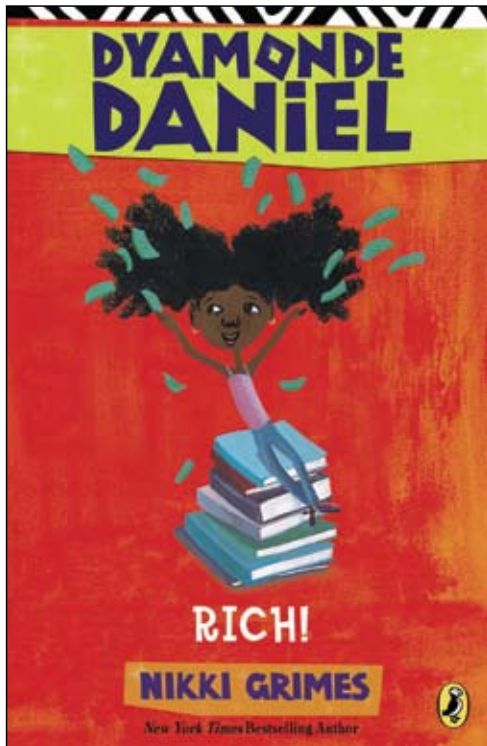
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 PB: 978-0-14-241080-6 • \$5.99 (\$7.50 CAN)
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RICH! A DYAMONDE DANIEL BOOK

by Nikki Grimes

illustrated by R. Gregory Christie



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EAN: 978014241723250499 ▲

LC: 2009001033

Paperback • Chapter book/Fiction

Black-and-white illustrations

112 pages • 5 1/16 x 7 3/4 (digest)

Ages 7–9 • Grades 2–4

Export Territory: N00

UK, AUS, Translation, Audio, & Dramatic Rights:

Text: Curtis Brown

Art: G. P. Putnam's Sons

Pub History: Putnam hc 978-0-399-25176-4 \$10.99 (NCR)

For the newest book by Nikki Grimes and R. Gregory Christie, *Almost Zero: A Dyamonde Daniel Book* (978-0-399-25177-1), see page 160.

Coretta Scott King Award winner Nikki Grimes' second book in the Dyamonde Daniel series!

Dyamonde's friend Free wants to enter the big poetry contest so he can win one hundred dollars. Then the quietest girl in the class signs up for the contest too. There's a mystery about this girl, and Dyamonde aims to figure it out. And when she does, just maybe she can help Free understand that there are more important things than money. Readers will fall in love with the spirited Dyamonde Daniel!

"Young readers will wish they had a friend like Dyamonde."
—*Kirkus Reviews*

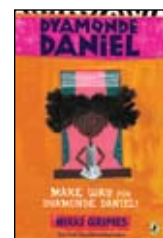
Nikki Grimes (www.nikkigrimes.com) is the critically acclaimed author of many award-winning books for children and young adults, including Coretta Scott King winner *Bronx Masquerade* and Coretta Scott King Honor winner *The Road to Paris*. She lives in Corona, California.

R. Gregory Christie (www.gas-art.com) lives in Brooklyn, New York.



Includes a
discussion guide!

Also Available
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and R. Gregory Christie:



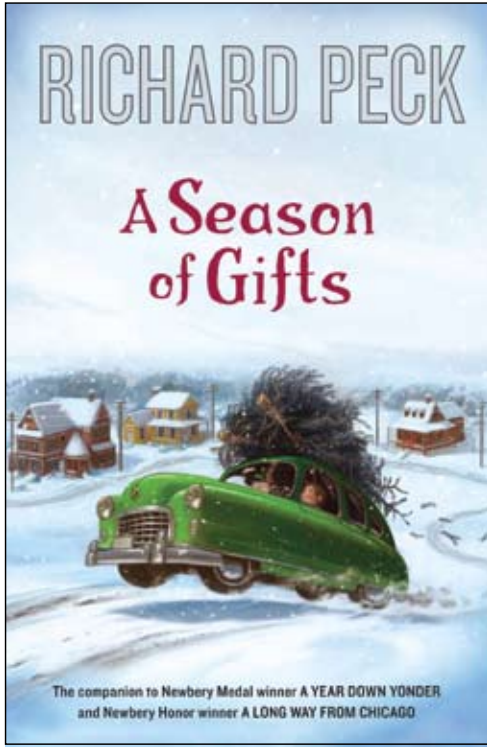
Make Way for Dyamonde Daniel!

PB: 978-0-14-241555-9 • \$4.99 (NCR)

HC: 978-0-399-25175-7 • \$10.99 (NCR)

A SEASON OF GIFTS

by Richard Peck



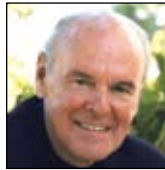
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One of Newbery Award winner Richard Peck's most memorable characters returns!

One of the most adored characters in children's literature is the eccentric, forceful, bighearted Grandma Dowdel, star of the Newbery Award-winning *A Year Down Yonder* and Newbery Honor-winning *A Long Way from Chicago*. And it turns out that her story isn't over. It's now 1958, and a new family has moved in next door to Mrs. Dowdel: a minister and his wife and kids. Soon Mrs. Dowdel will work her particular brand of charm on all of them, and they will quickly discover that the last house in town might also be the most vital.

★ "This is one of Peck's best novels yet—and that's saying something."—*Kirkus Reviews*, starred review

Richard Peck is the first children's author to receive a National Humanities Medal. He lives in New York City.



Includes bonus material!

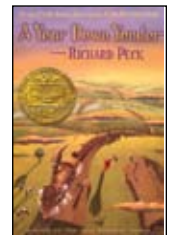
978-0-14-241729-4
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 EAN: 978014241729450699 ▲
 LC: 2008048050

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For the newest book by Richard Peck, *Three-Quarters Dead* (978-0-8037-3454-8), see pages 68-69.

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 HC: 978-0-8037-2290-3 • \$16.99 (\$21.00 CAN)

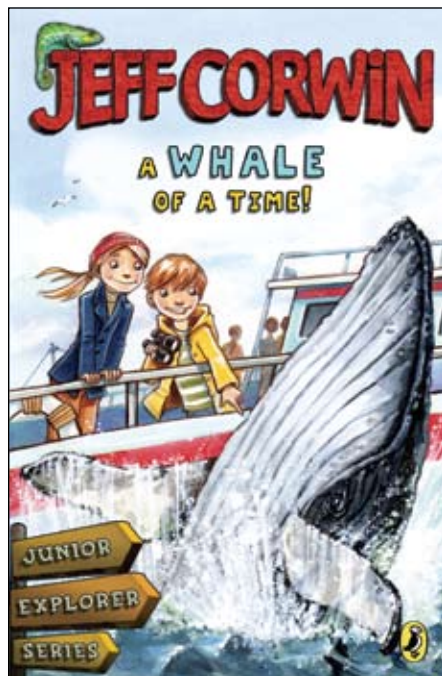
A Year Down Yonder
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Awards:

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- A *Booklist* Editors' Choice
- A *Publishers Weekly* Best Book of the Year
- An ALA Best Book for Young Adults Nominee

JEFF CORWIN JUNIOR EXPLORER BOOK 4: A WHALE OF A TIME!

by Jeff Corwin



978-0-14-241646-4

\$4.99 (\$5.99 CAN)

EAN: 978014241646450499 

Carton Qty: 96

Paperback • Middle grade/Fiction
Black-and-white illustrations throughout
112 pages • 5 1/16 x 7 3/4 (digest)
Ages 6–8 • Grades 1–3

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UK, AUS, Translation, & Audio Rights: Puffin Books

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The adventure-filled Jeff Corwin Junior Explorer series continues with another exploration!

The Baxters are on a nature adventure—this time in Cape Cod, Massachusetts! Budding naturalists Lucy and Benjamin are exploring the sea and land life of the Cape.

This is the fourth book in Jeff Corwin's young middle-grade fiction series, which shows kids that no matter where you live, you can have fun discovering the plants, animals, and natural life around you.

From an early age, Jeff Corwin has worked for the conservation of endangered species. In addition to his work as a wildlife biologist, he is also an Emmy Award-winning producer and host of more than a dozen television series that have been broadcast in more than 100 countries for the following networks: Discovery, Animal Planet, Disney, the Food Network, NBC, CNN, and the Travel Channel. His most recent documentary project, MSNBC's *100 Heartbeats*, is based on a book of the same name. He is the founder of the Ecozone, an interactive museum in Norwell, Massachusetts. When not in the field, Corwin resides with his wife and two daughters on a small island off of the southeastern coast of Massachusetts.



Also Available
from Jeff Corwin:



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Jeff Corwin Junior Explorer Book 2:
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978-0-14-241409-5 • \$4.99 (\$5.99 CAN)

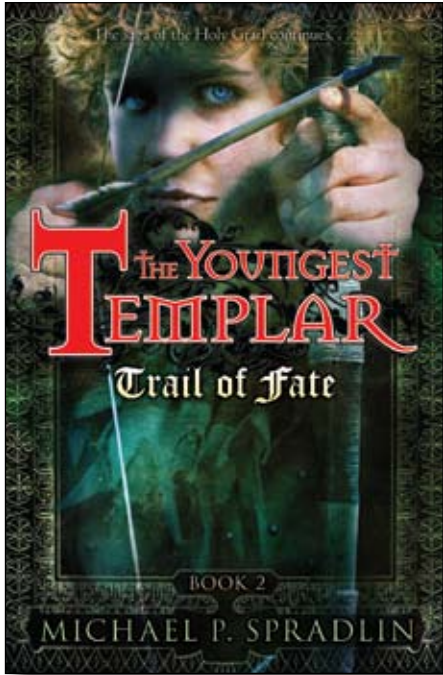
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by Michael P. Spradlin



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UK, AUS, Translation, Audio, & Dramatic Rights:
The Chudney Agency
Also available as an e-book
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\$17.99 (\$20.00 CAN)

For the newest book by Michael Spradlin, *The Youngest Templar: Orphan of Destiny* (978-0-399-24765-1), see page 145.



Includes a teaser of Michael P. Spradlin's third book in the trilogy: *The Youngest Templar: Orphan of Destiny!*

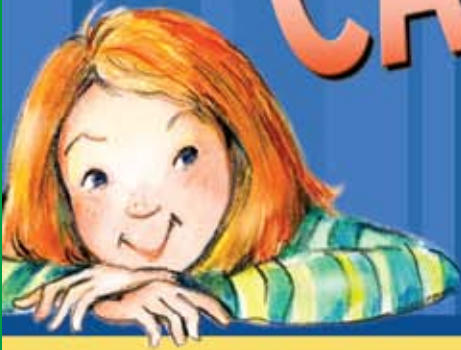
Also Available
from Michael P. Spradlin:



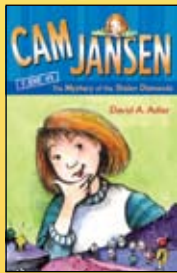
The Youngest Templar: Keeper of the Grail
PB: 978-0-14-241461-3 • \$7.99 (\$9.99 CAN)
HC: 978-0-399-24763-7 • \$17.99 (\$20.00 CAN)

Move over, Junie B. Jones—
Cam Jansen has a brand-new look!

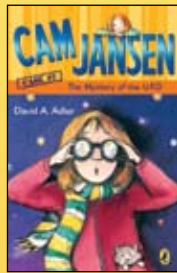
CAM JANSEN



From stolen jewels to missing dinosaur bones, mysteries find lovable Cam Jansen wherever she goes! Now, beginning with these first twelve books, each of the Cam Jansen mysteries will be redesigned with a new branding that is more hip, more fun, and more fitting to this much adored super sleuth! It's the perfect reason to stock up on the entire Cam Jansen backlog!



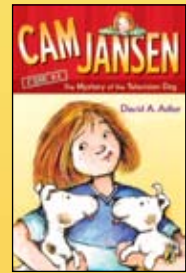
*Cam Jansen and the
Mystery of the
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978-0-14-240010-4



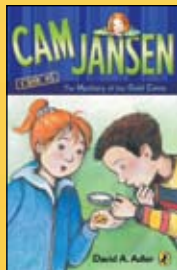
*Cam Jansen and the
Mystery of the
U.F.O. (#2)*
978-0-14-240011-1



*Cam Jansen and the
Mystery of the
Dinosaur Bones (#3)*
978-0-14-240012-8



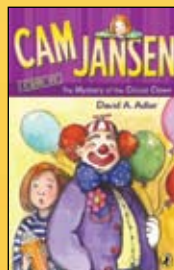
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978-0-14-240013-5



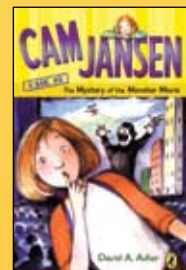
*Cam Jansen and the
Mystery of the
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*Cam Jansen and the
Mystery of the
Babe Ruth Baseball (#6)*
978-0-14-240015-9



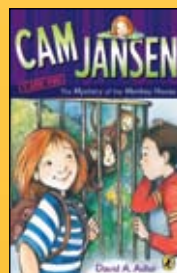
*Cam Jansen and the
Mystery of the
Circus Clown (#7)*
978-0-14-240016-6



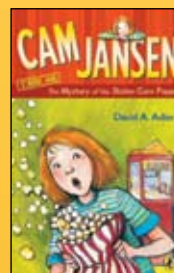
*Cam Jansen and the
Mystery of the
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978-0-14-240017-3



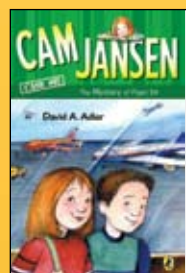
*Cam Jansen and the
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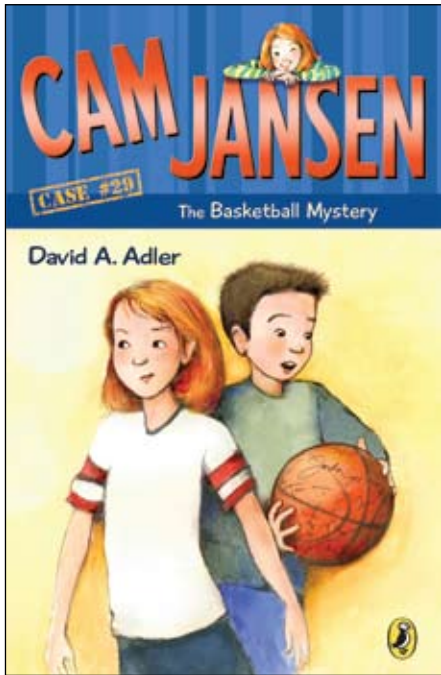


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978-0-14-240179-8

\$3.99 (\$4.99 CAN) each

CAM JANSEN AND THE BASKETBALL MYSTERY (#29)

by David A. Adler
illustrated by Joy Allen



978-0-14-241671-6
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EAN: 978014241671650499 ▲
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Paperback • Chapter book/Fiction
Black-and-white illustrations
64 pages • 5 1/16 x 7 3/4 (digest)
Ages 6–8 • Grades 1–3

Export Territory: E00
UK, AUS, Translation, Audio, & Dramatic Rights:
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Also available as an e-book
Pub History: Viking hc 978-0-670-01198-8
\$14.99 (\$18.50 CAN)

For the newest book by David A. Adler, *Cam Jansen and the Wedding Cake Mystery* (978-0-670-06295-9), see page 174.

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A stand-out sports-themed mystery in the bestselling Cam Jansen series

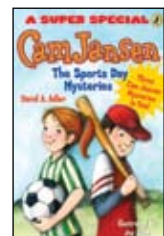
Cam Jansen and her friend Eric are having fun at a local basketball game. They watch the team's retiring coach receive a basketball signed by his former players, including the governor. But after the game, the ball is gone. Was it stolen? In this latest addition to the bestselling chapter book series, Cam uses her photographic memory to solve the sporty mystery!

David A. Adler (www.davidaadler.com and www.camjansen.com) has written more than two hundred children's books. He lives in Woodmere, New York.

Joy Allen (www.joyallenillustration.com) has illustrated many books for young readers. She lives in Cameron Park, California.



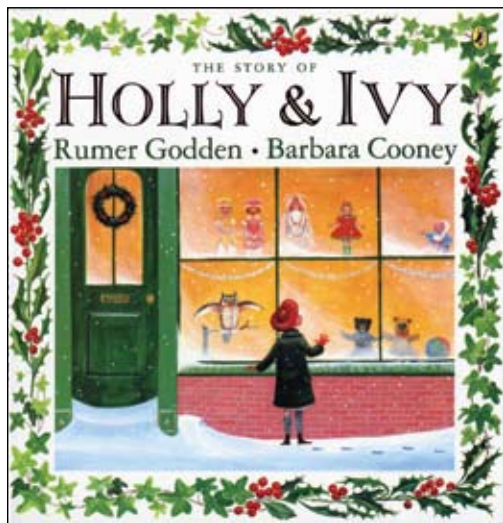
Also Available
from David A. Adler:



Cam Jansen and the Sports Day Mysteries: A Super Special
PB: 978-0-14-241225-1 • \$5.99 (\$7.50 CAN)
HC: 978-0-670-01163-6 • \$14.99 (\$18.50 CAN)

THE STORY OF HOLLY & IVY

by Rumer Godden
illustrated by Barbara Cooney



978-0-14-241683-9
\$7.99 (\$9.99 CAN)
EAN: 978014241683950799
LC: 84-25799

Paperback • Picture book/Fiction
Full-color illustrations
32 pages • 10 x 10 1/2
Ages 5–8 • K–Grade 3

Export Territory: C00
UK, AUS, Translation, Audio, & Dramatic Rights:
Curtis Brown, Ltd.
Pub History: Viking hc 978-0-670-06219-5
\$17.99 (\$22.50 CAN)

A stunning, newly colored edition of a holiday classic from a Caldecott Award–winning illustrator

Ivy, Holly, and Mr. and Mrs. Jones each have one Christmas wish. Ivy, an orphan, wishes for a real home and sets out in search of the grandmother she’s sure she can find. Holly, a doll, wishes for a child to bring her to life. And the Joneses wish more than anything for a child to share their holiday. Can all three wishes come true? Rumer Godden’s classic tale, illustrated by Caldecott Medal winner Barbara Cooney, is filled with the warm glow of the Christmas spirit.

“A must-have for every library.”

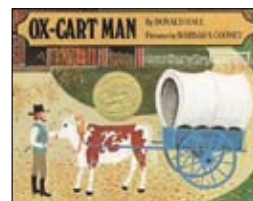
—*Children’s Literature*

Rumer Godden (1907–1998) was an internationally renowned author.

Barbara Cooney (1917–2000) was twice awarded the Caldecott Medal.



Also Available:

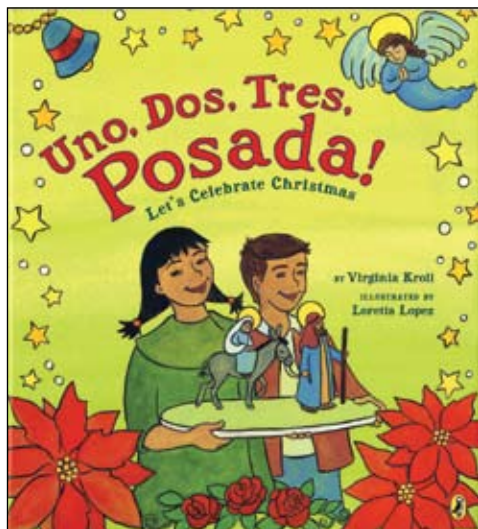


Miss Rumphius
by Barbara Cooney
PB: 978-0-14-050539-9 • \$7.99 (\$9.99 CAN)
HC: 978-0-670-47958-0 • \$16.99 (\$21.00 CAN)
Puffin Storytime: 978-0-14-241387-6 • \$9.99 (\$12.50 CAN)

The Ox-Cart Man
by Donald Hall
illustrated by Barbara Cooney
PB: 978-0-14-050441-5 • \$6.99 (\$8.50 CAN)
HC: 978-0-670-53328-2 • \$16.99 (\$21.00 CAN)

UNO, DOS, TRES, POSADA! LET'S CELEBRATE CHRISTMAS

by Virginia Kroll
illustrated by Loretta Lopez



978-0-14-241684-6
\$6.99 (\$8.50 CAN)
EAN: 978014241684650699
LC: 2005033858

Paperback • Picture book/Fiction
Full-color illustrations
32 pages • 8 1/2 x 9 1/2
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Viking Children's Books
Pub History: Viking hc 978-0-670-05932-4
\$15.99 (\$20.00 CAN)

Celebrate Christmas with a traditional *posada*!

Come and help a little girl celebrate a *posada*—an important Latino holiday tradition that happens on the nine nights before Christmas. There's a lot to do before the party can begin, and a little girl guides us through each step—from making punch, to putting out poinsettias, to hanging the *piñata*. Sprinkled with Spanish words and filled with lively illustrations, this heartwarming tale is sure to be a holiday favorite!

"This is a great addition to multicultural and Christmas collections."
—*Criticas*

Virginia Kroll lives in Hamburg, New York.

Loretta Lopez (www.loretta-lopez.com) lives in New York City.

Also Available:

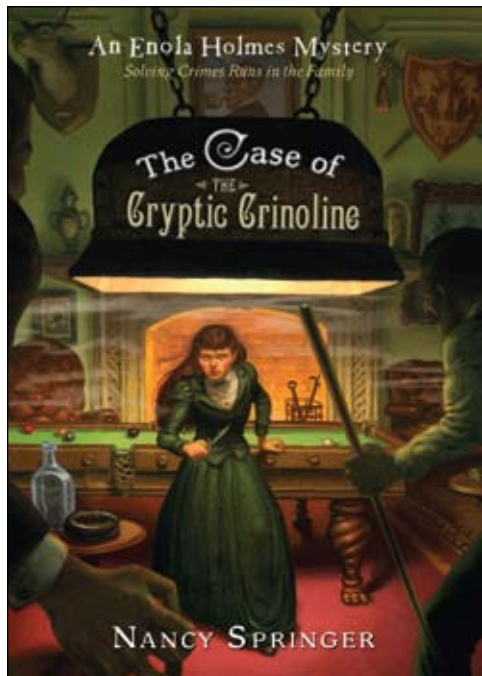


On the Way to Kindergarten
by Virginia Kroll
illustrated by Elisabeth Schlossberg
PB: 978-0-14-241144-5 • \$6.99 (\$8.50 CAN)

THE CASE OF THE CRYPTIC CRINOLINE

AN ENOLA HOLMES MYSTERY

by Nancy Springer



978-0-14-241690-7
 \$6.99 (\$8.50 CAN)
 EAN: 978014241690750699 ▲
 LC: 2008040475
 Carton Qty: 80

Paperback • Middle grade/Fiction
 176 pages • 5 x 7
 Ages 8–12 • Grades 3–7

Export Territory: E00
 UK, AUS, Translation, Audio, & Dramatic Rights:
 Jean V. Naggar Literary Agency
 Also available as an e-book
 Pub History: Philomel hc 978-0-399-24781-1
 \$14.99 (\$18.50 CAN)

Awards:

- An Edgar Allan Poe Award Nominee

Sherlock's little sister has another big mystery to solve!

Enola's landlady, Mrs. Tupper, is the closest thing Enola has to family these days, besides her occasional run-ins with her brother Sherlock. Even though Mrs. Tupper is nearly deaf and can barely cook, she's an endearing presence as Enola longs for her absent mother. So imagine her horror when Enola comes home to find Mrs. Tupper kidnapped! Who would take her, and why? And what does Florence Nightingale have to do with it? From the master of mystery Nancy Springer, here's another absorbing adventure for our award-winning, unstoppable heroine, Enola Holmes.

"From the riveting prologue to the satisfying conclusion, readers are hurled headlong into Enola Holmes's latest case."
 —*School Library Journal*

Nancy Springer (www.nancyspringer.net) lives in Bonifay, Florida.



Also Available
 from Nancy Springer:



The Case of the Missing Marquess
 PB: 978-0-14-240933-6 • \$6.99 (\$8.50 CAN)
 HC: 978-0-399-24304-2 • \$10.99 (\$13.50 CAN)

The Case of the Left-Handed Lady
 PB: 978-0-14-241190-2 • \$6.99 (\$8.50 CAN)
 HC: 978-0-399-24517-6 • \$13.99 (\$17.50 CAN)

MILLION-DOLLAR THROW

by Mike Lupica



978-0-14-241558-0
 \$7.99 (\$9.99 CAN)
 EAN: 978014241558050799 ▲
 LC: 2008047529
 Carton Qty: 48

Paperback • Middle grade/Fiction
 272 pages • 5 1/16 x 7 3/4 (digest)
 Ages 10 up • Grades 5 up

Export Territory: E00
 UK, AUS, Translation, & Dramatic Rights: ICM
 Audio Rights: Philomel Books
 Also available as an e-book
 Pub History: Philomel hc 978-0-399-24626-5
 \$17.99 (\$22.50 CAN)

For the newest book by Mike Lupica, *Hero*
 (978-0-399-25283-9), see pages 90-91.

New York Times bestseller Mike Lupica scores a touchdown with his take on football!

Everyone calls Nate Brodie “Brady” because he’s a New England quarterback, just like his idol, Tom Brady. And now he’s got a chance to win a million dollars by throwing one pass through a target at halftime in the Patriots’ Thanksgiving night game. More than anything, Nate’s family needs the money—his dad’s been downsized, his mom’s working two jobs, and they’re on the verge of losing their house. The worry is more weight than a 13-year-old can bear, and it’s affecting his playing for his own football team. Suddenly the boy with the golden arm is having trouble completing a pass . . . but can he make the one that really counts?

Mike Lupica (www.mikelupicabooks.com) is the author of many novels for sports fans. His columns for the *New York Daily News* are syndicated nationally, and he is a regular on ESPN’s *The Sports Reporters*. He lives in New Canaan, Connecticut, with his wife and their four children.



Includes a
 teaser of *The Batboy!*

Also Available
 from Mike Lupica:



Travel Team
 PB: 978-0-14-240462-1 • \$7.99 (\$9.99 CAN)
 HC: 978-0-399-24150-5 • \$16.99 (\$21.00 CAN)

Heat
 PB: 978-0-14-240757-8 • \$7.99 (\$9.99 CAN)
 HC: 978-0-399-24301-1 • \$16.99 (\$21.00 CAN)

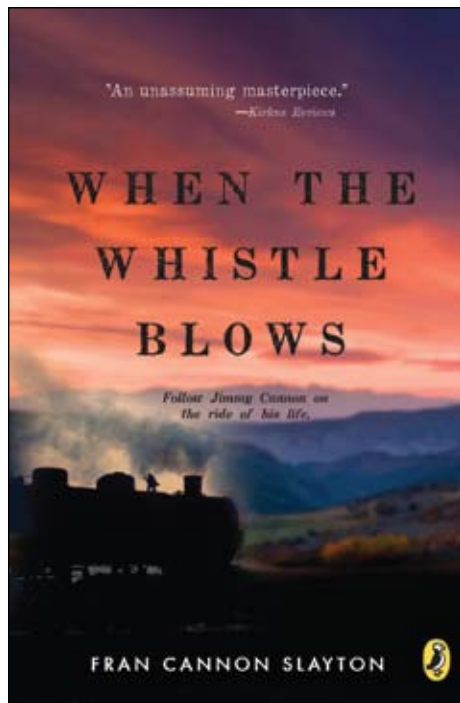
Summer Ball
 PB: 978-0-14-241153-7 • \$7.99 (\$9.99 CAN)
 HC: 978-0-399-24487-2 • \$16.99 (\$21.00 CAN)

MARKETING

- National consumer print and online advertising
- Major online promotion
- Mike Lupica chapter samplers
 978-0-399-25376-8 • FREE

WHEN THE WHISTLE BLOWS

by Fran Cannon Slayton



978-0-14-241732-4

\$6.99 (\$8.50 CAN)

EAN: 978014241732450699 ▲

LC: 2008038435

Carton Qty: 76

Paperback • Middle grade/Fiction

176 pages • 5 1/16 x 7 3/4 (digest)

Ages 10 up • Grades 5 up

Export Territory: W00

UK, AUS, Translation, & Audio Rights: Philomel Books

Dramatic Rights: Andrea Brown Literary Agency

Also available as an e-book

Pub History: Philomel hc 978-0-399-25189-4

\$16.99 (\$21.00 CAN)

A coming-of-age story based on Fran Cannon Slayton's family history in the vein of Richard Peck's *A Year Down Yonder*

Jimmy Cannon loves trains. And he wants to work on the railroad more than anything when he grows up. After all, his father is the foreman in Rowlesburg, and all the men in his family have worked on the rails. But times are changing in the 1940s, and Jimmy's father sees a different future for his son. Join Jimmy on the ride of a lifetime, through midnight Halloween romps, the championship football game, and a secret society in this coming-of-age story set during the last of the railroad days.

★ "An unassuming masterpiece."

—Kirkus Reviews, starred review

Fran Cannon Slayton (www.francannonslayton.com) lives in Charlottesville, Virginia.



Includes
a discussion
guide!

Awards:

- An ALA Best Book for Young Adults Nominee

CROCODILE TEARS

AN ALEX RIDER MISSION

by Anthony Horowitz



978-0-14-241719-5
 \$7.99 (\$9.99 CAN)
 EAN: 978014241719550799 ▲
 Carton Qty: 32

Paperback • Middle grade/Fiction
 352 pages • 5 1/16 x 7 3/4 (digest)
 Ages 10 up • Grades 5 up

Export Territory: G00
 UK, AUS, Translation, & Dramatic Rights:
 The Zoe Pagnamenta Agency
 Audio Rights: Philomel Books
 Also available as an e-book
 Pub History: Philomel hc 978-0-399-25056-9
 \$18.99 (\$22.50 CAN)

For the newest book by Anthony Horowitz, *Bloody Horowitz* (978-0-399-25451-2), see page 82.

New York Times bestselling hero Alex Rider is back in his most thrilling mission yet!

A charity broker con artist has raised millions of dollars in donations, only to invest them in a form of genetically modified corn that has the power to release an airborne strain of virus so powerful it can knock out an entire country in one windy day. A catastrophe so far-reaching that it would raise millions of dollars more in charitable donations, all of which would be embezzled by one man. The antidote? Alex Rider, of course, who survives gunfire, explosions, and hand-to-hand combat with mercenaries—just another day in the life of an average kid.

Anthony Horowitz (www.alexrideradventures.com) lives in London, England.



Also Available
 from Anthony Horowitz:



Stormbreaker
 PB: 978-0-14-240611-3 • \$7.99 (\$9.99 CAN)
 HC: 978-0-399-23620-4 • \$17.99 (\$22.50 CAN)

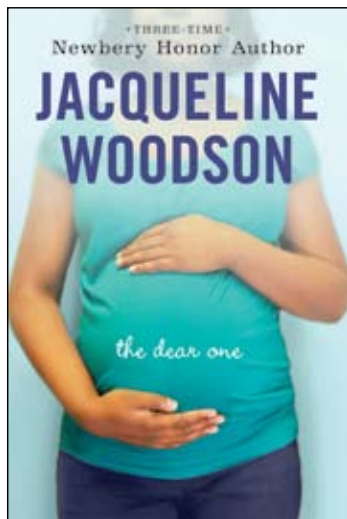
Point Blank
 PB: 978-0-14-240612-0 • \$7.99 (\$9.99 CAN)
 HC: 978-0-399-23621-1 • \$17.99 (\$27.00 CAN)

Skeleton Key
 PB: 978-0-14-240614-4 • \$7.99 (\$9.99 CAN)
 HC: 978-0-399-23777-5 • \$17.99 (\$27.00 CAN)

MARKETING

- Major online advertising and promotion

More titles with stunning new covers available from multi award winner

JACQUELINE WOODSON!***THE DEAR ONE***

by Jacqueline Woodson

"A sterling, well-crafted narrative that considers the gamut of emotions and opportunities that teen pregnancy presents." —*KLIATT*

"A strong, original, and life-affirming book." —*Kirkus Reviews*

978-0-14-241705-8 • \$7.99 (\$9.99 CAN)

EAN: 978014241705850799[△]

LC: 2003009341 • Carton Qty: 68

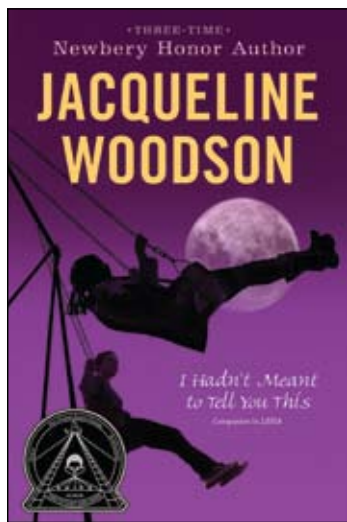
Paperback • Middle grade/Fiction
160 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: E00

UK, AUS, Translation, Audio, & Dramatic Rights:
Charlotte Sheedy Literary Agency

Also available as an e-book

Pub History: Putnam hc 978-0-399-23968-7 \$15.99 (\$20.00 CAN) (OP);
Speak pb 978-0-14-250190-0 \$6.99 (\$8.50 CAN)

***I HADN'T MEANT TO TELL YOU THIS***

by Jacqueline Woodson

"In a quiet, beautiful friendship story, two young teenagers resist the bigotry in their school and the sorrow in their families and help each other find the strength to go on." —*Booklist*

"Told in adroitly sequenced flashbacks, Woodson's novel is wrenchingly honest and, despite its sad themes, full of hope and inspiration." —*Publishers Weekly*

978-0-14-241704-1 • \$7.99 (\$9.99 CAN)

EAN: 978014241704150799[△]

LC: 2006280109 • Carton Qty: 76

Paperback • Middle grade/Fiction
144 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

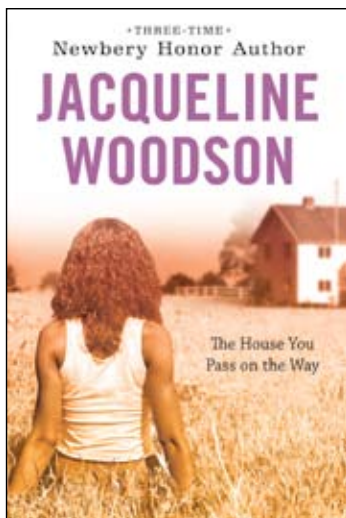
Export Territory: E00

UK, AUS, Translation, Audio, & Dramatic Rights:
Charlotte Sheedy Literary Agency

Pub History: Putnam hc 978-0-399-24499-5 \$17.99 (\$22.50 CAN);
Speak pb 978-0-14-240555-0 \$5.99 (\$7.50 CAN)

Awards:

- A Coretta Scott King Honor Book



THE HOUSE YOU PASS ON THE WAY

by Jacqueline Woodson

"Woodson writes beautifully about feelings and issues, and this slim novel is packed with them. Racism is discussed clearly, family barriers are built and torn down, sexuality and young women's coming-of-age are explored."—VOYA

978-0-14-241706-5 • \$7.99 (\$9.99 CAN)

EAN: 978014241706550799△

LC: 2003001277 • Carton Qty: 68

Paperback • Middle grade/Fiction
160 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: E00

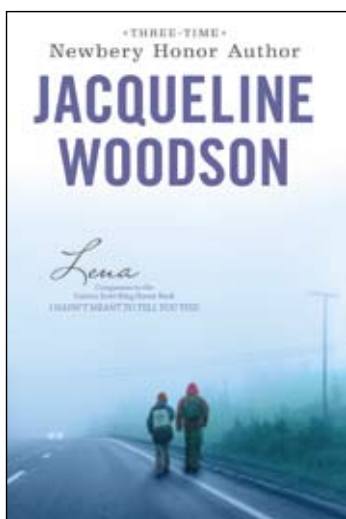
UK, AUS, Translation, Audio, & Dramatic Rights:

Charlotte Sheedy Literary Agency

Also available as an e-book

Pub History: Putnam hc 978-0-399-23969-4 \$15.99 (\$20.00 CAN);

Speak pb 978-0-14-250191-7 \$5.99 (\$7.50 CAN)



LENA

by Jacqueline Woodson

"Once again, Woodson writes with excruciating clarity about difficult issues of childhood and leaves readers encouraged by humanity's potential for insight, compassion, and hope."—*School Library Journal*

"Soulful, wise and sometimes wrenching, this taut story never loses its grip on the reader."—*Publishers Weekly*

978-0-14-241733-1 • \$7.99 (\$9.99 CAN)

EAN: 978014241733150799△

LC: 2005032666 • Carton Qty: 60

Paperback • Middle grade/Fiction
176 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: E00

UK, AUS, Translation, Audio, & Dramatic Rights:

Charlotte Sheedy Literary Agency

Also available as an e-book

Pub History: Putnam hc 978-0-399-24469-8 \$15.99 (\$20.00 CAN);

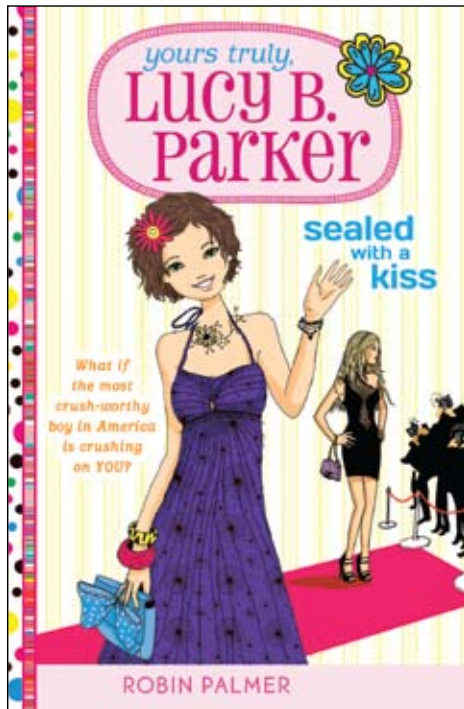
Speak pb 978-0-14-240616-8 \$5.99 (\$7.50 CAN)



Jacqueline Woodson (www.jacquelinewoodson.com) has received great critical acclaim for her novels and is a three-time Newbery Honor recipient, a two-time finalist for the National Book Award, a recipient of the Margaret A. Edwards Award for her contributions to young adult literature, as well as the recipient of numerous other honors. She lives in Brooklyn, New York.

YOURS TRULY, LUCY B. PARKER: #2 SEALED WITH A KISS

by Robin Palmer



978-0-14-241501-6
\$6.99 (\$8.50 CAN)
EAN: 978014241501650699△
Carton Qty: 48

Paperback • Middle grade/Fiction
224 pages • 5 1/16 x 7 3/4 (digest)
Ages 9 up • Grades 4 up

Export Territory: W00
UK & AUS Rights: Puffin
Translation, Audio, & Dramatic Rights: ICM
Also available as an e-book

Simultaneous hardcover edition (978-0-399-25538-0). See page 163.

MARKETING

- Series promotion via outreach to summer camps
- Consumer print advertising in tween magazines
- Major online advertising campaign to drive traffic to series website lucybarker.com
- Promote with new content on lucybarker.com, including author videos, e-cards, and exclusive extras
- Series discussion guide available on penguin.com/teachersandlibrarians

The second book in the new middle-grade series, perfect for fans of Judy Blume and Lauren Myracle!

Lucy B. Parker has finally settled into her new life in New York City, living with her new frister (friend + sister), superstar Laurel Moses. She's got a new BFF in Beatrice, and she's spending her summer vacation off in L.A. visiting Laurel on the set of her new movie and meeting teen heartthrobs left and right. Life is good, until Lucy develops a crush—and unlike previous crushes, this one is not on a character in a book or a movie, but on a real living breathing boy, Beatrice's brother Blair. Unfortunately for Lucy, nothing ever seems to go as she plans. Because although Lucy dreamed that Blair would be her first kiss, it seems like someone else might beat him to it!

Robin Palmer (www.robinpalmeronline.com) grew up in Massachusetts and New Jersey. She has written everything from essays to novels to a preschool guide. She currently lives in New York City.



What if you were the less-pretty, less-talented, not-quite sister of a mega superstar?

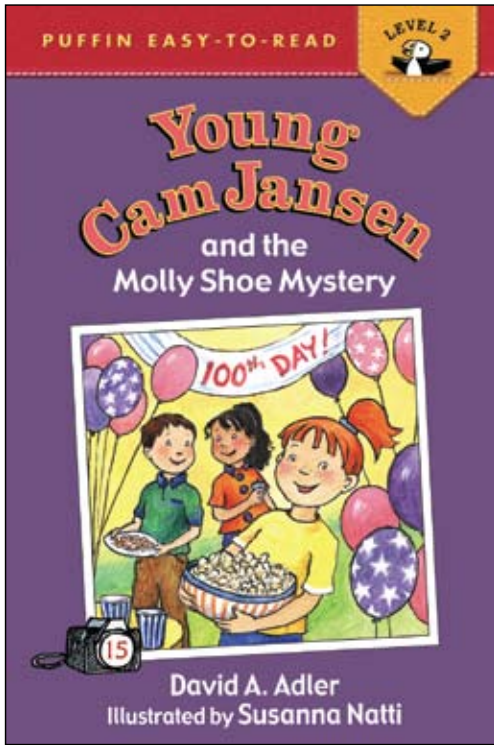
Also Available from Robin Palmer:



Yours Truly, Lucy B. Parker #1: Girl vs. Superstar
PB: 978-0-14-241500-9 • \$6.99 (\$8.50 CAN)
HC: 978-0-399-25489-5 • \$15.99 (\$20.00 CAN)

YOUNG CAM JANSEN AND THE 100TH DAY OF SCHOOL MYSTERY (#15)

by David A. Adler
illustrated by Susanna Natti



Celebrate an important school milestone with Young Cam Jansen!

Cam Jansen and her best friend, Eric, are excited about their class's 100th day of school party! To celebrate, they're having snacks that start with the letter P—pretzels, popcorn, pineapple juice, and everybody's favorite, pizza. But when the pizza disappears from the kitchen, it's up to Cam and her photographic memory to "click" and solve this delicious mystery!

David A. Adler (www.davidaadler.com and www.cam-jansen.com) is the author of more than two hundred children's books, including the Cam Jansen and Young Cam Jansen and Bones mystery series. He lives in Woodmere, New York.

Susanna Natti lives in Bedford, Massachusetts.



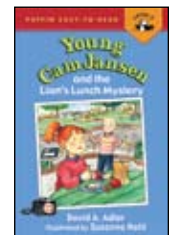
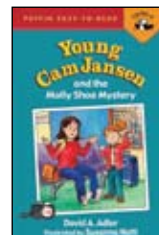
978-0-14-241685-3
\$3.99 (\$4.99 CAN)
EAN: 978014241685350399
Carton Qty: 96

Paperback • Easy-to-Read/Level 2/Fiction
Full-color illustrations
32 pages • 6 x 9
Ages 6–8 • Grades 1–3

Export Territory: E00
UK, AUS, Translation, Audio, & Dramatic Rights:
Writers House
Pub History: Viking hc 978-0-670-06172-3
\$13.99 (\$17.50 CAN)

For the newest book by David A. Adler, *Cam Jansen and the Wedding Cake Mystery* (978-0-670-06295-9), see page 174.

Also Available
from David A. Adler and Susanna Natti:

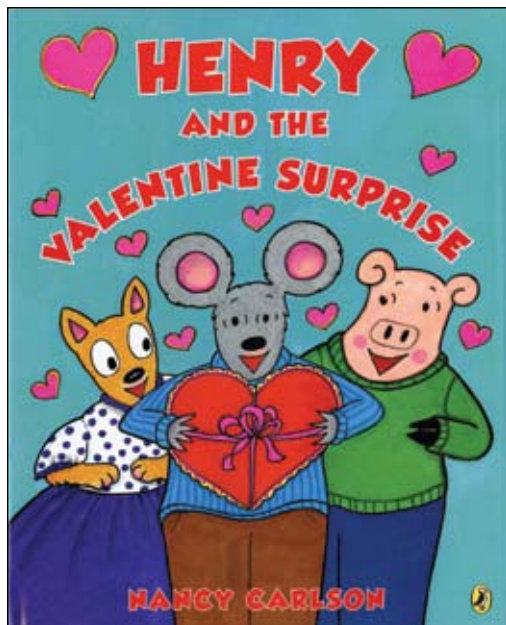


Young Cam Jansen and the Molly Shoe Mystery (#14)
PB: 978-0-14-241402-6 • \$3.99 (\$4.99 CAN)
HC: 978-0-670-06142-6 • \$13.99 (\$17.50 CAN)

Young Cam Jansen and the Lions' Lunch Mystery (#13)
PB: 978-0-14-241176-6 • \$3.99 (\$4.99 CAN)
HC: 978-0-670-06171-6 • \$13.99 (\$17.50 CAN)

HENRY AND THE VALENTINE SURPRISE

by Nancy Carlson



978-0-14-241682-2
 \$6.99 (\$8.50 CAN)
 EAN: 978014241682250699
 LC: 2008001283

Paperback • Picture book/Fiction
 Full-color illustrations
 32 pages • 8 x 10
 Ages 6–8 • Grades 1–3

Export Territory: W00
 UK, AUS, Translation, & Audio Rights: Puffin
 Dramatic Rights: Barry McCool
 Pub History: Viking hc 978-0-670-06267-6
 \$15.99 (\$20.00 CAN)

Bestselling author/illustrator Nancy Carlson has a treat for Valentine's Day!

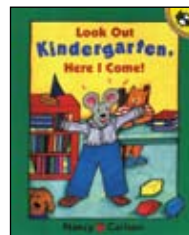
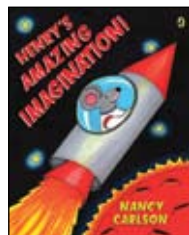
When Henry and his classmates spot a heart-shaped box on their teacher's desk, they start trying to guess who it's for. The students begin to think Mr. McCarthy has lots of girlfriends when they see him talking to the playground monitor, smiling at the lunch lady, and eating with the French teacher. But when Henry finally asks Mr. McCarthy about the box, it's the class who gets a big surprise!

"Carlson's familiar characters provide a sweetly thought-provoking Valentine interlude for the early-elementary set."
 —*Kirkus Reviews*

Nancy Carlson (www.nancycarlson.com) lives in Minneapolis, Minnesota.



Also Available
 from Nancy Carlson:



Henry's Amazing Imagination!
 PB: 978-0-14-241605-1 • \$6.99 (\$8.50 CAN)
 HC: 978-0-670-06296-6 • \$15.99 (\$20.00 CAN)

Look Out Kindergarten, Here I Come!
 PB: 978-0-14-056838-7 • \$6.99 (\$8.50 CAN)
 HC: 978-0-670-88378-3 • \$15.99 (\$20.00 CAN)

RANGER'S APPRENTICE COLLECTION

THE RUINS OF GORLAN / THE BURNING BRIDGE / THE ICEBOUND LAND
by John Flanagan



978-0-14-241173-5
\$23.97 (\$30.00 CAN)
EAN: 978014241173552397
Carton Qty: 12

Paperback • Boxed Set/Fiction
Books: 5 1/2 x 8 1/4 (adult trade)
Box: 7 3/16 x 2 3/8 x 5 1/8
The Ruins of Gorlan 272 pages
The Burning Bridge 288 pages
The Icebound Land 288 pages
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation, & Dramatic Rights:
Inkwell Management
Audio Rights: Philomel Books

For the newest book by John Flanagan, *Ranger's Apprentice Book 9: Halt's Peril* (978-0-399-25207-5), see page 81.

The New York Times bestselling series is the season's perfect gift!

Here are the first three titles in John Flanagan's *New York Times* bestselling series, all collected in one boxed set, perfect for gift giving! The Ranger's Apprentice series has taken readers by storm, captivating them with the adventures of Will, apprentice to the secretive Ranger Halt.

★ "The last few years have seen the publication of many fantasies, but few have the appeal of this original story."

—*Booklist*, starred review, on *The Ruins of Gorlan*

John Flanagan grew up in Sydney, Australia, hoping to be a writer. After writing advertising copy for twenty years, John teamed with an old friend to develop a television sitcom, *Hey Dad!*, which went on to air for eight years. John began writing *Ranger's Apprentice* for his son, Michael, ten years ago, and is still hard at work on the series. He currently lives in a suburb of Manly, Australia, with his wife. In addition to their son, they have two grown daughters and four grandsons.



Also Available:



Ranger's Apprentice Book 4: *The Battle for Skandia*

PB: 978-0-14-241340-1 • \$7.99 (\$9.99 CAN)
HC: 978-0-399-24457-5 • \$17.99 (\$20.00 CAN)

Ranger's Apprentice Book 5: *The Sorcerer of the North*

PB: 978-0-14-241429-3 • \$7.99 (\$9.99 CAN)
HC: 978-0-399-25032-3 • \$17.99 (\$20.00 CAN)

Ranger's Apprentice Book 6: *The Siege of Macindaw*

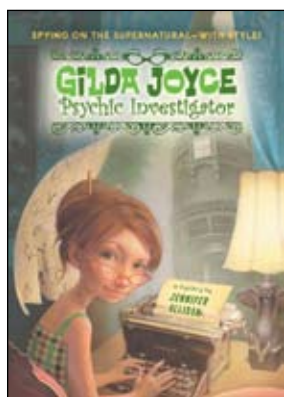
PB: 978-0-14-241524-5 • \$7.99 (\$9.99 CAN)
HC: 978-0-399-25033-0 • \$17.99 (\$22.50 CAN)

GILDA JOYCE

fashion fanatic and psychic spy, solving mysteries one haunting at a time.

★ “Zany, likeable *Gilda Joyce* deserves a place right next to her inspiration, *Harriet the Spy*.”
—*School Library Journal*, starred review

Don't miss any of Gilda's adventures!

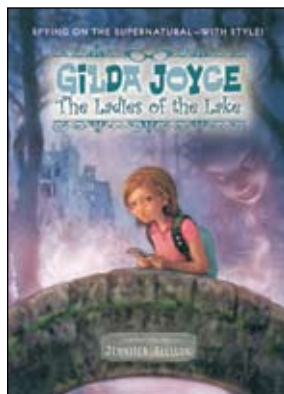


GILDA JOYCE: PSYCHIC INVESTIGATOR

In Gilda's first case, she's sleuthing out a tortured ghost and a mysterious suicide in a creepy Victorian mansion—this is one spooky summer!

PB: 978-0-14-240698-4
\$6.99 (\$8.50 CAN)
HC: 978-0-525-47375-6
\$13.99 (\$15.99 CAN)

An ALA Best Books for Young Adults Nominee
A *School Library Journal* Best Book of the Year

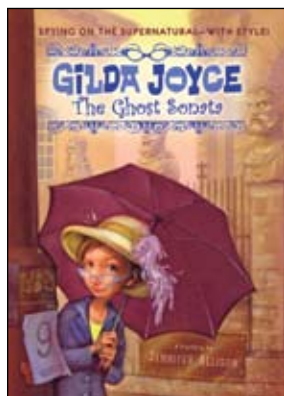


GILDA JOYCE: THE LADIES OF THE LAKE

Gilda attends an all-girls Catholic school, and is immediately thrown into an investigation of a drowning and possible haunting!

PB: 978-0-14-240907-4
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\$16.99 (\$21.00 CAN)

An Edgar Allen Poe Award Finalist
A New York Public Library Best Book for the Teen Age
A VOYA Top Shelf Fiction for Middle School Readers Selection

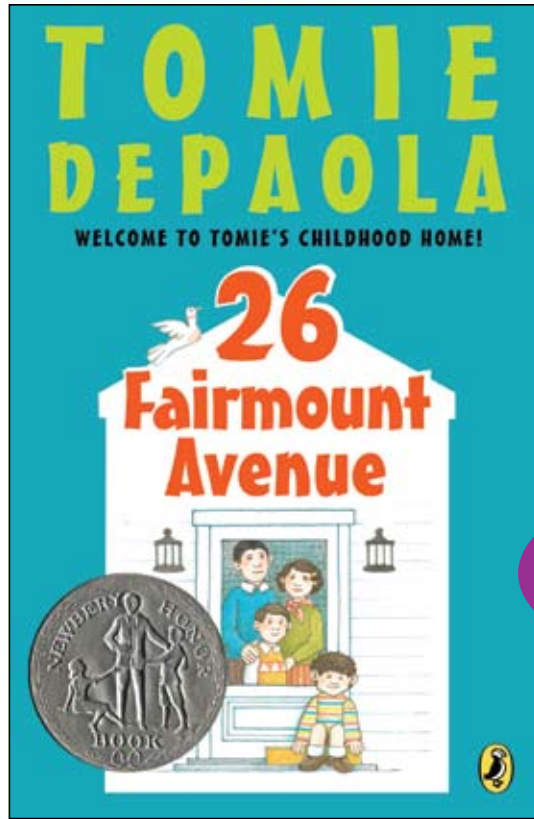


GILDA JOYCE: THE GHOST SONATA

Our spunky sleuth heads to England for an international, ghostly mystery!

PB: 978-0-14-241232-9
\$7.99 (\$9.99 CAN)
HC: 978-0-525-47808-9
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Tomie dePaola's beloved Newbery Honor-winning
26 Fairmount Avenue
 receives a handsome new facelift



Includes a teaser of
26 Fairmount Avenue:
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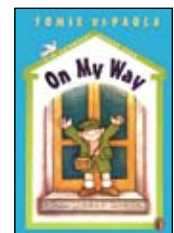
PB: 978-0-698-11864-5 • \$6.99 (\$8.50 CAN)

★ "26 Fairmount Avenue is an address readers will eagerly revisit."—*Publishers Weekly*, starred review

Awards:

- A Newbery Honor Book
- An ALA Notable Book
- A Child Study Children's Book Committee Children's Book of the Year
- Winner of *The Horn Book* Fanfare Award

Also Available
 from Tomie dePaola:



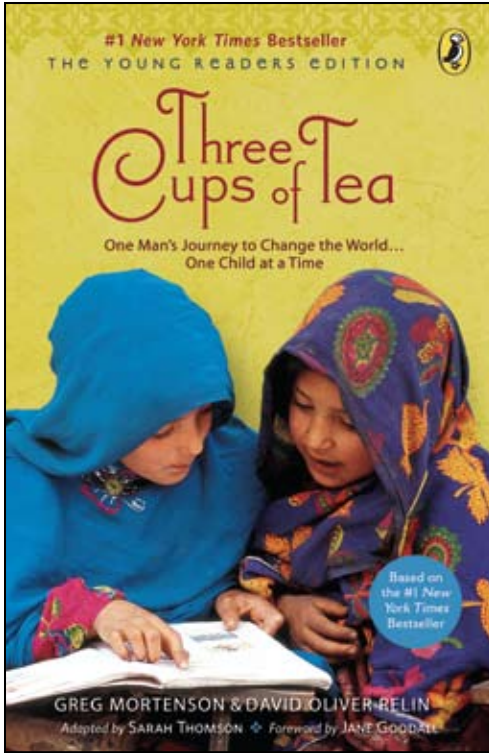
Here We All Are
 PB: 978-0-698-11909-3 • \$5.99 (\$7.50 CAN)

On My Way
 PB: 978-0-698-11948-2 • \$6.99 (\$8.50 CAN)
 HC: 978-0-399-23583-2 • \$13.99 (\$17.50 CAN)



Tomie dePaola (www.tomie.com) lives in New London, New Hampshire.

Don't miss the #1 *New York Times* bestseller and worldwide phenomenon



PB: 978-0-14-241412-5
\$7.99 (\$9.00 CAN)
HC: 978-0-8037-3392-3
\$16.99 (\$21.00 CAN)

Audio also available. See page 263.

"Now kids can discover for themselves the gripping and inspiring story that's kept the original book on bestseller lists for more than two years and learn how Greg Mortenson found his highest calling at the lowest point in his life." —*Good Housekeeping*

"*Three Cups of Tea: Young Readers Edition* aims to stay faithful to Mortenson's story and to inspire readers. It is chock-full of extras, including an introduction by Jane Goodall, a timeline, a glossary, a 'who's who' and a lengthy, affecting interview with Mortenson's eleven-year-old daughter, Amira." —*The New York Times*

"Greg's story is a beginning of what should be a war against poverty and his is a story worth re-creating over and over and over."—*The Huffington Post*

Greg Mortenson is the co-founder of nonprofit Central Asia Institute (www.ikat.org), Pennies For Peace (www.penniesforpeace.org), and co-author of *New York Times* bestsellers *Three Cups of Tea* (www.threecupsoftea.com), and *Stones into Schools*. While not overseas half the year, Mortenson, lives in Bozeman, Montana, with his wife, Dr. Tara Bishop, a clinical psychologist, and two children.

David Oliver Relin is a contributing editor for *Parade* magazine and *Skiing Magazine*. He has won more than forty national awards for his work as a writer and editor.

Amira Mortenson is the twelve-year-old daughter of Greg Mortenson. She has traveled around the world with her father and works with Pennies for Peace, a program specifically geared to getting kids involved in charitable works by donating pennies.

Updated by
Greg Mortenson with
brand-new photos!

Awards:

- #1 *New York Times* bestseller
- Winner of the Kiriyaama Prize Nonfiction Award
- *Time Magazine* Asia Book of the Year
- *People Magazine* Critics Choice
- *Publishers Weekly* starred review
- Pacific Northwest Booksellers Association Nonfiction Award
- Borders Bookstore Original Voices Selection

Also Available:

Listen to the Wind
by Greg Mortenson and Susan Roth
HC: 978-0-8037-3058-8 • \$16.99 (\$21.00 CAN)

Stones into Schools
by Greg Mortenson
HC: 978-0-670-02115-4 • \$26.95 (\$33.50 CAN)

Three Cups of Tea
by Greg Mortenson and David Oliver Relin
HC: 978-0-670-03482-6 • \$25.95 (\$32.50 CAN)
PB: 978-0-14-303825-2 • \$16.00 (\$20.00 CAN)



Photo © Getty Images, 2009 from After

Speak

THE SILVER BLADE

by Sally Gardner



978-0-14-241731-7

\$8.99 (NCR)

EAN: 978014241731750899△

LC: 2009009282

Carton Qty: 28

Paperback • Young adult/Fiction
384 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: A00

UK, AUS, Translation, Audio, & Dramatic Rights:
Orion Children's Books

Also available as an e-book

Pub History: Dial hc 978-0-8037-3377-0

\$17.99 (NCR)

A stirring sequel to *The Red Necklace*, in the vein of Frances Harding's *Fly by Night*

With his beloved Sido safely in England and the Reign of Terror at its height, mysterious Yann returns to revolutionary France to smuggle out aristocratic refugees who will otherwise face the guillotine. But while the two are apart, Yann's Gypsy origins prejudice Sido's guardian against their marriage, spoiling their reunion. When Sido is kidnapped under strange circumstances, Yann must use all his strength and courage to outwit the evil count, rescue Sido, and save all of France.

"A luscious melodrama, rich in sensuous detail from horrific to sublime, with an iridescent overlay of magic."
—Kirkus Reviews

Sally Gardner (www.sallygardner.net) lives in London, England.



Includes a
teaser of *The Red
Necklace*

Also Available
from Sally Gardner:

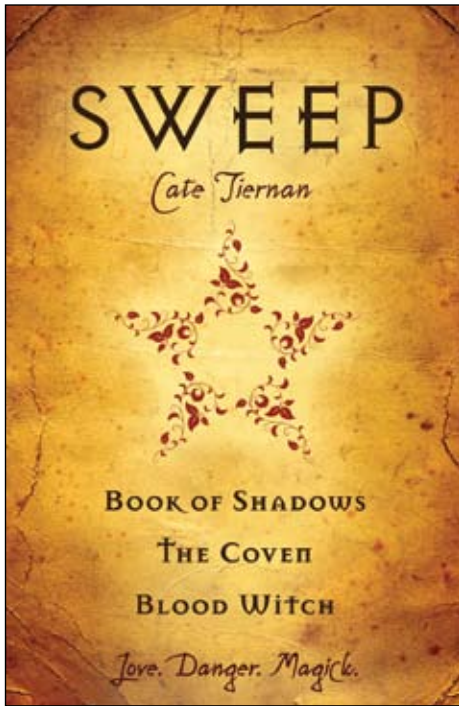


I, Coriander
PB: 978-0-14-240763-9 • \$6.99 (NCR)

The Red Necklace
PB: 978-0-14-241488-0 • \$8.99 (NCR)
HC: 978-0-8037-3100-4 • \$17.99 (NCR)

SWEEP**BOOK OF SHADOWS / THE COVEN / BLOOD WITCH**

by Cate Tiernan

**Want paranormal romance?
Get Sweep!**

The first three Sweep books bound into one gorgeous edition at a fabulous price! Morgan Rowlands never thought she was anything other than a typical sixteen-year-old girl. But when she meets Cal, a captivatingly handsome coven leader, she makes a discovery that turns her whole world upside down: she is a witch, descended from an ancient and powerful line. And so is Cal. Their connection is immediate and unbreakable; Cal teases out Morgan's power, her love, her magick. But Morgan discovers too soon that her powers are strong—almost too powerful to control. And she begins to suspect that Cal may be keeping secrets from her . . . secrets that could destroy them both.

Cate Tiernan (www.catetiernan.org) lives in North Carolina.

978-0-14-241717-1

\$7.99 (\$9.99 CAN)

EAN: 978014241717150799 

Carton Qty: 20

Paperback • Young adult/Fiction

592 pages • 5 1/16 x 7 3/4

Ages 12 up • Grades 7 up

Export Territory: E00

UK & AUS Rights: Puffin UK

Translation, Audio, & Dramatic Rights: Alloy Entertainment

Pub History:

Book of Shadows Speak pb 978-0-14-240986-2 \$7.99 (\$9.99 CAN)

The Coven Speak pb 978-0-14-240987-9 \$7.99 (\$9.99 CAN)

Blood Witch Speak pb 978-0-14-240988-6 \$7.99 (\$9.99 CAN)

FLYGIRL

by Sherri L. Smith



978-0-14-241725-6

\$7.99 (\$9.99 CAN)

EAN: 978014241725650799 ▲

LC: 2008025407

Carton Qty: 40

Paperback • Young adult/Fiction
288 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00

UK, AUS, Translation, & Audio Rights:

G. P. Putnam's Sons

Dramatic Rights: Will Entertainment

Also available as an e-book

Pub History: Putnam hc 978-0-399-24709-5

\$16.99 (\$21.00 CAN)

A powerful novel about family and one girl's dream of flying

All Ida Mae Jones wants to do is fly. Her daddy was a pilot, and years after his death she feels closest to him when she's in the air. But as a young black woman in 1940s Louisiana, she knows the sky is off limits to her, until America enters World War II, and the Army forms the WASP—Women Airforce Service Pilots. Ida has a chance to fulfill her dream if she's willing to use her light skin to pass as a white girl. She wants to fly more than anything, but Ida soon learns that denying one's self and family is a heavy burden, and ultimately it's not what you do but who you are that's most important.

"A dynamic, heartfelt novel."

—*The Washington Post*

"A thrilling, but little-known story that begs to be told. The book is at once informative and entertaining."

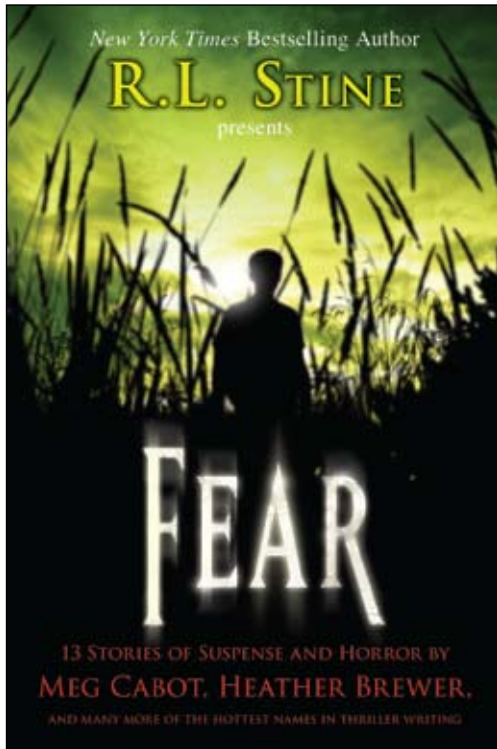
—*School Library Journal*

Sherri L. Smith (www.sherrilsmith.com) is the author of *Lucy the Giant*, *Sparrow*, and *Hot, Sour, Salty, Sweet*. She lives in Sherman Oaks, California.



FEAR: 13 STORIES OF SUSPENSE AND HORROR

Edited by R. L. Stine



978-0-14-241774-4

\$7.99 (\$9.99 CAN)

EAN: 978014241774450799 ▲

Paperback • Young adult/Fiction
224 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: C00
UK, AUS, Translation, Audio, & Dramatic Rights:
Loretta Barrett Books
Also available as an e-book

Simultaneous Dutton hardcover edition
(978-0-525-42168-9). See page 102.

Thirteen original stories from some of the hottest names in thriller writing

Turn the pages if you dare. . . . In this collection of thirteen fabulously chilling stories—from thirteen true masters of suspense, including five *New York Times* bestsellers and a number of Edgar Award nominees, all edited by none other than R. L. Stine—nothing is what it seems. From cannibalistic children, to an unwitting date with a vampire, to a crush on a boy who just might be a werewolf, no scary stone is left unturned. A must-have for all fans of the genre!

R. L. Stine is widely considered the king of children's horror writing. The author of such popular series as *Goosebumps* and *Fear Street*, he has sold over 400 million books worldwide. He lives with his family in New York City.

All author proceeds
to benefit Reading
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Featuring stories from

R. L. Stine	Walter Sorrells
Meg Cabot	Peg Kehret
Heather Brewer	Suzanne Weyn
Tim Maleeny	Jim Rollins
Heather Graham	F. Paul Wilson
Alane Ferguson	Ryan Brown
Jennifer Allison	


MARKETING

- National print and radio media campaign

DONUT DAYS

by Lara Zielin



978-0-14-241721-8
 \$7.99 (\$9.99 CAN)
 EAN: 978014241721850799 
 LC: 2008026138
 Carton Qty: 44

Paperback • Young adult/Fiction
 256 pages • 5 1/2 x 8 1/4 (adult trade)
 Ages 12 up • Grades 7 up

Export Territory: W00
 UK, AUS, Translation, Audio Rights:
 G. P. Putnam's Sons
 Dramatic Rights: LJK Literary Management
 Also available as an e-book
 Pub History: Putnam hc 978-0-399-25066-8
 \$16.99 (\$21.00 CAN)

A fresh and funny narrative filled with wit and insight from an up-and-coming debut author

Emma's life is a mess. Her best friend isn't talking to her, and the boy she's known forever and dismissed has turned into a hottie. As if that weren't enough, her preacher parents have decided not to pay for college unless Emma goes to a Christian school, something she will never do. Enter the Crispy Dream—a new donut franchise where people camp out waiting to be the first ones served. The local paper is running a scholarship for the person who writes the best feature story about the donut camp. Joining the camp could be Emma's big chance at taking control of her future. But it's going to take a lot of faith in the human spirit—and a few donuts—to change her life.

"Zielin's lighthearted yet substantive portrayals of Emma's struggles with God, family, and friendship ring absolutely true."
 —*Kirkus Reviews*

Lara Zielin (www.larawrites.com) lives in Michigan.



HOLD STILL

by Nina LaCour



978-0-14-241694-5
 \$8.99 (\$10.99 CAN)
 EAN: 978014241694550899 ▲
 Carton Qty: 36

Paperback • Young adult/Fiction
 Black-and-white illustrations
 304 pages • 5 1/2 x 8 1/4 (adult trade)
 Ages 14 up • Grades 9 up

Export Territory: E00
 UK, AUS, Translation, & Dramatic Rights: Harvey Klinger
 Audio Rights: Penguin Audio. See page 262.
 Also available as an e-book
 Pub History: Dutton hc 978-0-525-42155-9
 \$17.99 (\$22.50 CAN)

MARKETING

- **Featured in Fall 2010 Point of View Program merchandising kit, including tent cards, buttons, and bookmarks**
 978-0-14-241759-1
 FREE
- **National consumer print advertising**
- **Major online promotion**

An arresting story about starting over, from a breakthrough new voice in YA fiction

In the wake of her best friend Ingrid's suicide, Caitlin is left alone, struggling to find hope and answers. When she finds the journal Ingrid left behind for her, she begins a journey of understanding and broadening her horizons that leads her to new friendships and first love. Nina LaCour brings the changing seasons of Caitlin's first year without Ingrid to life with emotion, honesty, and captivating writing.

★ "LaCour makes an impressive debut with an emotionally charged young adult novel about friendship and loss." —*Publishers Weekly*, starred review

★ "A fresh voice to the world of young adult literature." —*VOYA*, starred review

Nina LaCour (www.ninalacour.com) is a high school English teacher and former bookseller. A San Francisco Bay area native, Nina lives in Oakland, California. This is her first novel.



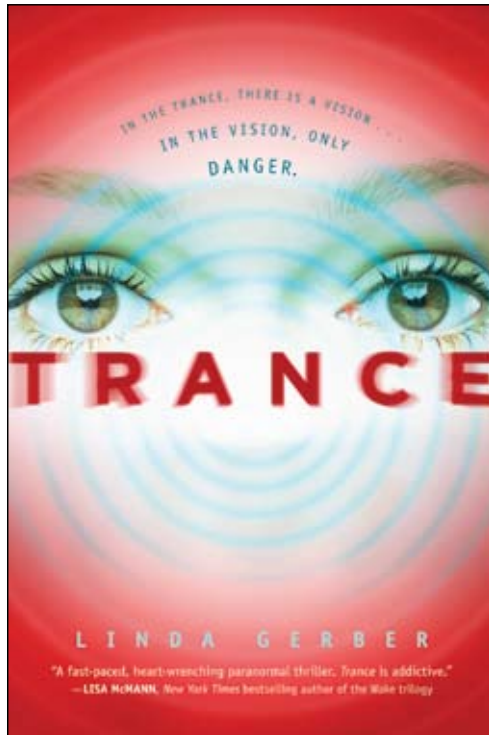
Includes a
discussion guide

Awards:

- **William C. Morris Award Finalist**

TRANCE

by Linda Gerber



978-0-14-241415-6
\$7.99 (\$9.99 CAN)
EAN: 978014241415650799 ▲

Paperback • Young adult/Fiction
308 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation, Audio, & Dramatic Rights:
Speak
Also available as an e-book



From the author of the popular *Death By* series comes a chilling new paranormal YA perfect for fans of *Wake*

Ashlyn Greenfield has always known when bad things are going to happen. Each time that familiar tingling at the back of her neck begins, she knows what's to come—a trance. She's pulled in, blind-sided, an unwilling witness to a horrible upcoming event. But she's never been able to stop it—not even when the vision was of her mother's fatal car accident. When soulful Jake enters Ashlyn's life, she begins having trances about another car accident. And as her trances escalate, one thing becomes clear: it's up to her to save Jake from near-certain death.

Linda Gerber (www.lindagerber.com) is the author of the popular *Death by Bikini*, *Death by Latte*, and *Death by Denim* as well as two books in the *S.A.S.S.* series. She lives with her family in Dublin, Ohio.

Also Available
from Linda Gerber:



Death by Bikini
PB: 978-0-14-241117-9 • \$7.99 (\$9.99 CAN)

Death by Latte
PB: 978-0-14-241118-6 • \$7.99 (\$9.99 CAN)

Death by Denim
PB: 978-0-14-241119-3 • \$7.99 (\$9.99 CAN)

SARAH DESSEN DELUXE GIFT SET

INCLUDES *LOCK & KEY*, *SOMEONE LIKE YOU*, AND *KEEPING THE MOON*
AND A COLLECTIBLE KEEPSAKE CHARM

by Sarah Dessen



Three favorite titles—plus a keepsake charm inspired by *Lock & Key*—in one collectible box. A must-have for Sarah Dessen fans!

Just in time for gift season comes a beautifully designed Sarah Dessen keepsake box that includes three beloved titles that have never before been available in a set. Also included is a beautiful keepsake charm inspired by the *New York Times* bestseller *Lock & Key*, packaged on a card with a message from Sarah. At the affordable price of \$29.99, this ideal gift for Dessen fans is sure to fly off the shelves!

Sarah Dessen is the author of nine highly acclaimed books for young readers. She lives in Chapel Hill, North Carolina, with her husband and daughter.



978-0-14-241728-7
\$29.99 (\$37.50 CAN)
EAN: 978014241728752999

Paperback Boxed Set • Young adult/Fiction

Lock & Key: 448 pages

Someone Like You: 288 pages

Keeping the Moon: 240 pages

Box Trim: 8 3/5 x 5 19/20 x 3 3/5

Book Trims: 5 1/2 x 8 1/4 (adult trade)

Ages 14 up • Grades 9 up

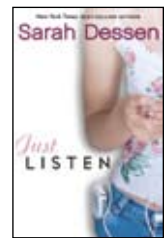
Export Territory: E30

UK, AUS, & Translation Rights: Viking Children's Books

Audio Rights: Penguin Audio. See pages 262-263.

Dramatic Rights: Darhansoff, Verrill & Feldman

Also Available
from Sarah Dessen:



This Lullaby
PB: 978-0-14-240625-0 • \$8.99 (\$10.99 CAN)
HC: 978-0-670-03530-4 • \$16.99 (\$21.00 CAN)

Just Listen
PB: 978-0-14-241097-4 • \$8.99 (\$10.99 CAN)
HC: 978-0-670-06105-1 • \$16.99 (\$21.00 CAN)

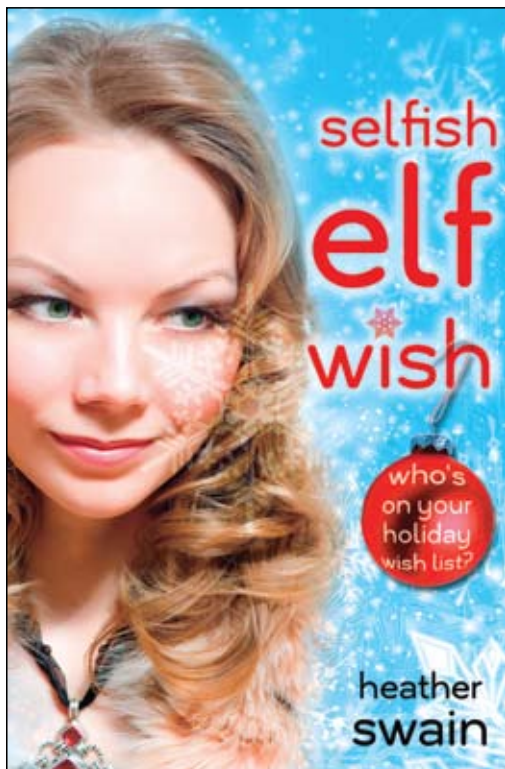
Dreamland
PB: 978-0-14-240175-0 • \$8.99 (\$10.99 CAN)
HC: 978-0-670-89122-1 • \$16.99 (\$21.00 CAN)

MARKETING

- National consumer print and online advertising
- Major online promotion

SELFISH ELF WISH

by Heather Swain



978-0-14-241674-7

\$7.99 (\$9.99 CAN)

EAN: 978014241674750799△

Paperback • Young adult/Fiction
288 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00

UK, AUS, & Audio Rights: Speak

Translation & Dramatic Rights:

Levine Greenberg Literary Agency

Also available as an e-book



The charming companion novel to *Me, My Elf & I*—it's *Elf* meets *Glee*!

Zephyr Addler has a problem. Her boyfriend, Timber, is now her ex, because she was keeping secrets from him. But what else can she do? After all, it's not that easy being an elf in the middle of Brooklyn—especially when she's not allowed to use magic to hide her family's quirky elvin ways. To make matters worse, Bella, the meanest girl in school and Zephyr's archrival, has vowed to make Zephyr's life a living nightmare. Can Zephyr keep it together long enough to win Timber back, or will she give in to temptation and work some forbidden elven magic in the school halls?

Heather Swain (www.heatherswain.com) lives in Brooklyn, New York.



Also Available
from Heather Swain:

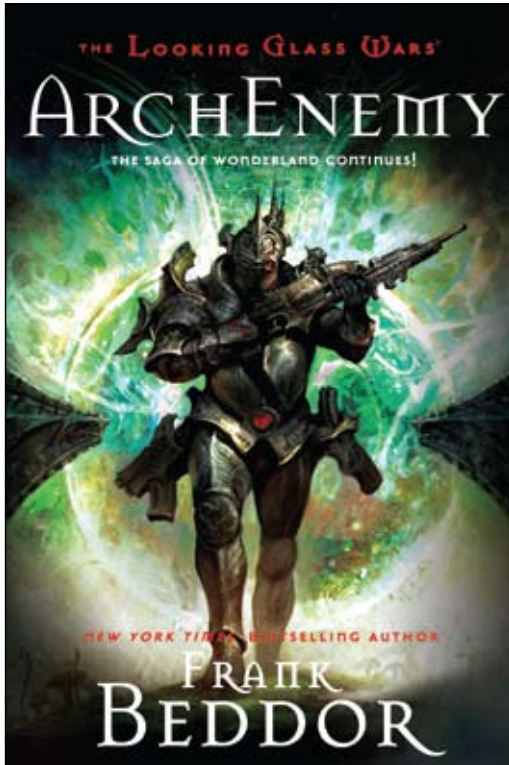


Me, My Elf & I

PB: 978-0-14-241255-8 • \$7.99 (\$9.99 CAN)

LOOKING GLASS WARS®: ARCHENEMY

by Frank Beddor



978-0-14-241689-1

\$9.99 (NCR)

EAN: 978014241689150999△

LC: 2009003609

Paperback • Young adult/Fiction

384 pages plus color insert

5 1/2 x 8 1/4 (adult trade)

Ages 12 up • Grades 7 up

Export Territory: E00

UK, AUS, Translation, Audio, & Dramatic Rights:
Barbara Marshall

Also available as an e-book

The final installment of the bestselling Looking Glass Wars® trilogy!

The Heart Crystal's power has been depleted, and Imagination along with it. The people of Wonderland have all lost their creative drive, and most alarmingly, even Queen Alyss is without her powers. But at least the vicious Redd Heart seems to be similarly disabled. Amazingly, she is attempting to team up with her enemy, Alyss, in order to reclaim Wonderland from King Arch. Alyss might have no choice but to accept Redd's overtures, especially when she begins to receive alarming advice from the caterpillar oracles. . . .

"Beddor makes ample use of Carroll-esque humor and wit. An entertaining diversion."

—Publishers Weekly review for *The Looking Glass Wars*

Frank Beddor (www.lookingglasswars.com) lives in Los Angeles, California.



Includes 16-page
color insert of
original art

Also Available
from Frank Beddor:



Seeing Redd

PB: 978-0-14-241209-1 • \$8.99 (NCR)

HC: 978-0-8037-3155-4 • \$17.99 (NCR)

The Looking Glass Wars

PB: 978-0-14-240941-1 • \$8.99 (NCR)

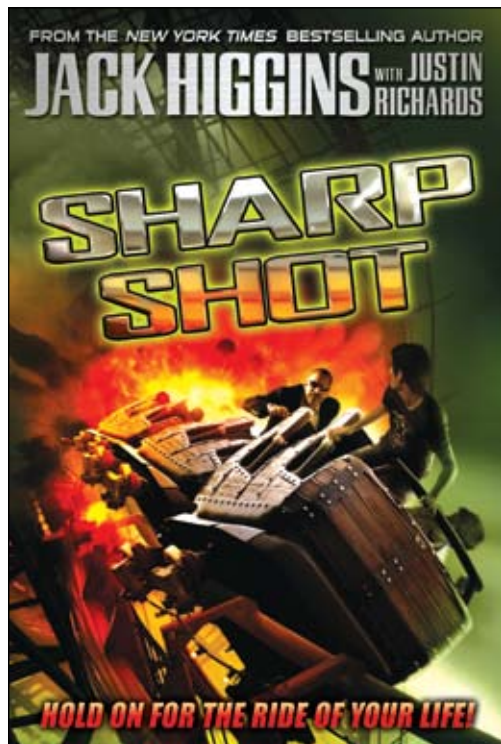
HC: 978-0-8037-3153-0 • \$17.99 (NCR)

MARKETING

- Series sheltalker
978-0-14-241761-4
FREE
- National consumer print advertising
- Promotion at Comic-Con International (July 2010)
and New York Comic-Con (October 2010)

SHARP SHOT

by Jack Higgins with Justin Richards



978-0-14-241730-0

\$8.99 (NCR)

EAN: 978014241730050899 ▲

LC: 2008052886

Carton Qty: 44

Paperback • Young adult/Fiction

240 pages • 5 1/2 x 8 1/4 (adult trade)

Ages 12 up • Grades 7 up

Export Territory: A00

UK, AUS, Translation, & Dramatic Rights:

HarperCollins, UK

Audio Rights: G. P. Putnam's Sons

Pub History: Putnam hc 978-0-399-25239-6 \$16.99 (NCR)

New York Times bestselling author Jack Higgins' twins are back in action!

Rich and Jade Chance are once again on the run—this time while their father is away. After a breathless chase through an amusement park, Jade is taken hostage by a man from Chance's past who is plotting a political coup in the Middle East with nuclear weapons. Worse still, the president of the United States is on his way to the region for a summit meeting. It will take all of the Chance family's wits and skills to find the bomb and defuse the threat—and time is running out!

"Teens who are enjoying Anthony Horowitz's and Ally Carter's books will get a kick out of Jade and Rich as well."

—*School Library Journal* review for *Death Run*

Jack Higgins and Justin Richards both live in the United Kingdom.



Includes a teaser of Jack Higgins' and Justin Richards' next book, *First Strike!*

Also Available from Jack Higgins with Justin Richards:



Sure Fire

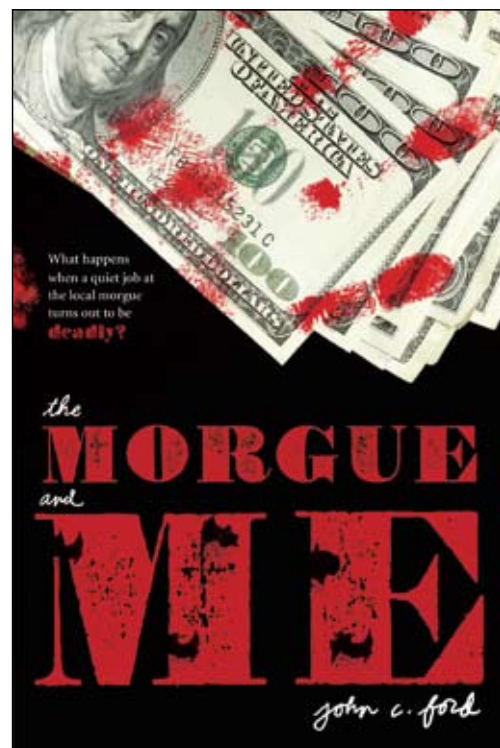
PB: 978-0-14-241213-8 • \$8.99 (NCR)
HC: 978-0-399-24784-2 • \$16.99 (NCR)

Death Run

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THE MORGUE AND ME

by John C. Ford



978-0-14-241726-3
 \$8.99 (\$10.99 CAN)
 EAN: 978014241726350899
 LC: 2009001956
 Carton Qty: 36

Paperback • Young adult/Fiction
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Export Territory: E00
 UK, AUS, & Audio Rights: Viking Children's Books
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 Also available as an e-book
 Pub History: Viking hc 978-0-670-01096-7
 \$17.99 (\$22.50 CAN)

Mystery and cover-ups abound in this intriguing YA mystery from a debut author

Christopher's work at the morgue started out as a quiet part-time summer job. But after he accidentally discovers a murder cover-up and a high-stakes blackmail ring, things become anything but quiet. And then there's Tina, a reporter for the local newspaper who just can't let go of a good story. With her investigative sense and Christopher's smarts, can they put their heads together and solve this puzzling crime? Or will the summer be a deadly one for both of them?

"Ford's unpredictable curveballs and switcheroos never relent. A satisfyingly grim departure from the usual squeaky-clean teen sleuthing." —*Booklist*

"A methodically paced mystery debut." —*Kirkus Reviews*

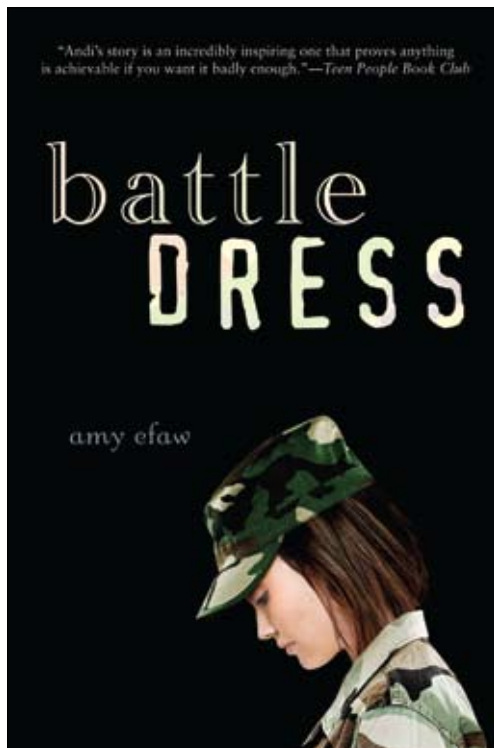
John C. Ford (www.johncfordbooks.com) lives in Washington, D.C.

Awards:

- Edgar Award Finalist

BATTLE DRESS

by Amy Efaw

**A compelling insider's look at life as a woman at West Point**

Based on the author's own experiences as a cadet at the exclusive United States Military Academy at West Point, *Battle Dress* is the brutally honest tale of seventeen-year-old Andi Davis, who views her dysfunctional family and prove to herself that she has what it takes to survive "The Beast," insider terminology for Basic Training. But nothing could have prepared Andi for the rigors that follow—for the inner strength that she will need to succeed as a woman in a nearly all-male society. Compelling and powerful, but never militaristic, this is a tale of triumph that won't fail to move readers.

"Provides insights into long-held traditions at a mostly unfamiliar, formerly male-dominated institution. Compelling, at times stomach-turning, reading."
—*School Library Journal*

"Even readers who disagree with Andi's values will be pulling for her."
—*Publishers Weekly*

978-0-14-241397-5

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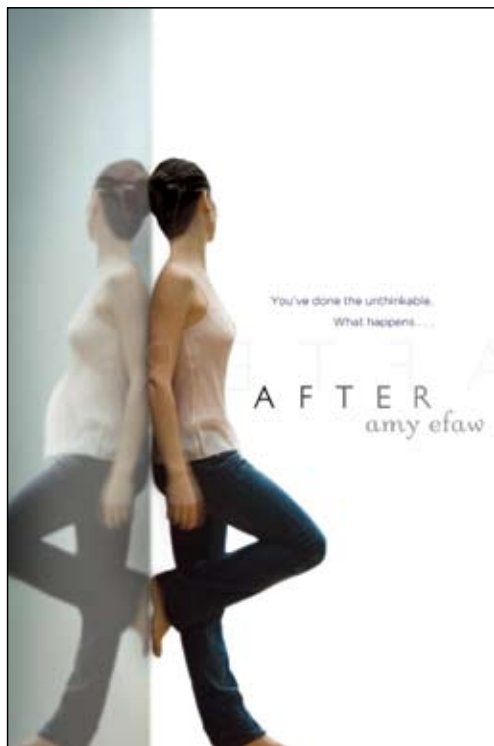
Also available as an e-book


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HarperTrophy pb 978-0-06-053520-9

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by Amy Efaw



978-0-14-241590-0
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 368 pages • 5 1/2 x 8 1/4 (adult trade)
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Export Territory: E00
 UK, AUS, Translation, & Dramatic Rights:
 Writers House
 Audio Rights: Penguin Audio. See page 262.
 Also available as an e-book
 Pub History: Viking hc 978-0-670-01183-4
 \$17.99 (\$22.50 CAN)

A baby left in the trash to die. A teenage girl who didn't know she was pregnant. A ripped-from-the-headlines story . . .

Who could do such a thing? Certainly not someone like Devon Davenport—a straight-A student-athlete with everything going for her. But in a moment of denial, desperation, and sheer panic, she did something that most people couldn't even imagine. And now Devon is being charged with attempted murder. In a skillfully crafted story, Amy Efaw takes readers through the days leading up to—and after—Devon's crime, painting an unexpected picture of a truly empathetic character caught up in an unimaginable situation.

"Efaw captures Devon's mortification, denial, and despair, shifting fluidly between her present experiences in a juvenile jail and the terrifying night a baby inexplicably arrived." —*Kirkus Reviews*

Amy Efaw (www.amyefaw.com) is a former Army officer and freelance journalist. She lives with her family in Denver, Colorado. This is her second novel.

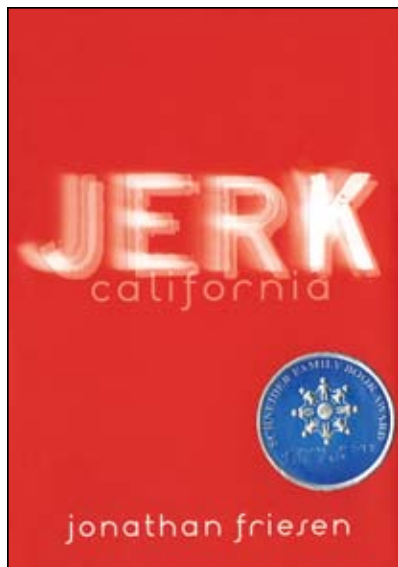


MARKETING

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JERK, CALIFORNIA

This Schneider Family Book Award winner changed the face of Tourette's Syndrome for modern teens. Wrought with tension, romance, and hope, *Jerk, California* tells the story of Sam, who sets out on a cross-country quest to learn the truth about his family and his inherited Tourette's Syndrome, along the way finding both love and acceptance.

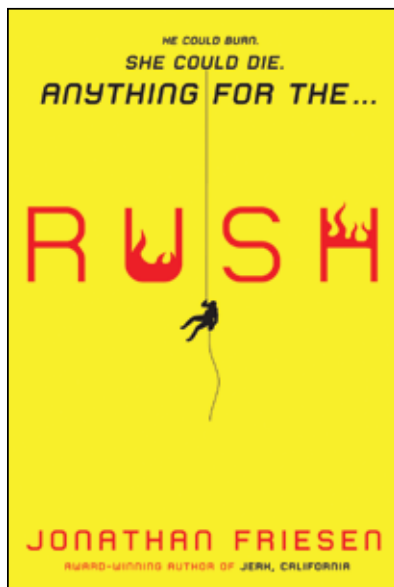
"Compelling." —*School Library Journal*

"Emotionally rewarding and effective." —VOYA

"Like any good road story, there are enough corners and bends to keep readers eagerly anticipating what lies ahead at the journey's end."
—*Booklist*

Awards:

- Winner of the Schneider Family Book Award



PB: 978-0-14-241258-9
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RUSH

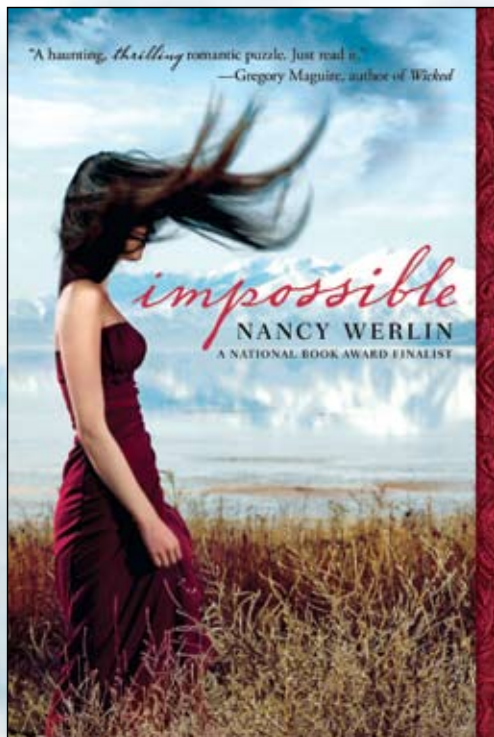
Equal parts romance and heart-pounding action, this novel will leave you absolutely breathless. Join teen Jake King, an adrenaline junkie turned hotshot firefighter, as he struggles with the one risk he cannot take: losing his best friend and secret love, the beautiful Salome Lee. But to Jake, firefighting is like breathing pure adrenaline. And if he doesn't stop soon, they could all get burned. . . .

Jonathan Friesen was a public school teacher for fourteen years and a writing instructor at the University of Minnesota before becoming a full-time author and writing coach for young adults. Visit his Web site at www.jonathanfriesen.com, where you will also find links to his MySpace, Facebook, and ShoutLife pages. Jonathan lives in Mora, Minnesota.



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Nancy Werlin (www.nancywerlin.com)
lives near Boston, Massachusetts.



Awards:

A *School Library Journal* Best Book of 2008

A *Booklist* Editor's Choice

A *Booklist* Top Ten Youth Romance

An ALA/YALSA Best Book for Young Adults

VOYA Editors' Choice, 2008

An AIBC (American Independent Booksellers for Children) Best Books for Teens selection for 2008

A Texas Tayshas High School Reading List
selection for 2009–2010

2008 *Publishers Weekly* Cuffie Award
for Best Novel for Young Readers that Adults
Would Love if They Knew About It

Reviews:

★ "Werlin earns high marks for
the tale's graceful interplay between wild magic
and contemporary reality."
—*Booklist*, starred review

★ "This unique story flows smoothly and evenly,
and the well-drawn characters and subtle hints of
magic early on allow readers to enter willingly
into the world of fantasy."
—*School Library Journal*, starred review

★ "Modern logic and methodology mesh
splendidly with fairy lore. . . The conclusion is startlingly
wholesome, comfortable and complete. . .
the melding of magic and practicality
provides a lovely whole."
—*Kirkus Reviews*, starred review

"A fast-paced, compelling read. With its fantasy,
mystery, and romantic aspects, the story will
appeal to many readers."
—VOYA

"Werlin melds fantasy and suspense in a
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—*Publishers Weekly*

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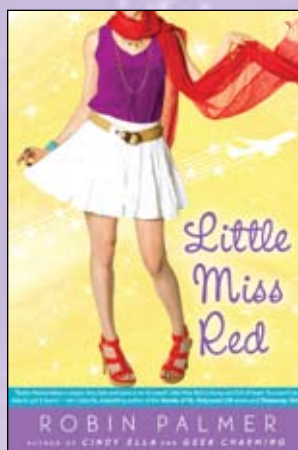
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Firebird

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—Los Angeles Times

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—New York Times

"Fast-paced excitement carries Eon through this tension-packed adventure . . . filled with intrigue, friendships, combat and magical allies, Eon is a winner."

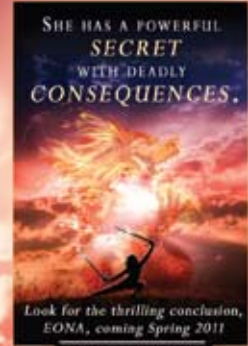
—Kirkus Reviews

★ "This mesmerizing story begins where most novels end: in a tension-filled climactic event . . . A world so richly imagined that it feels real."

—Booklist, starred review

★ "Goodman's characters hold built-in appeal for fans of Tamora Pierce . . . the author's plotting is elaborate, smart and capable of taking the audience by surprise."

—Publishers Weekly, starred review



Penguin Young Readers Group

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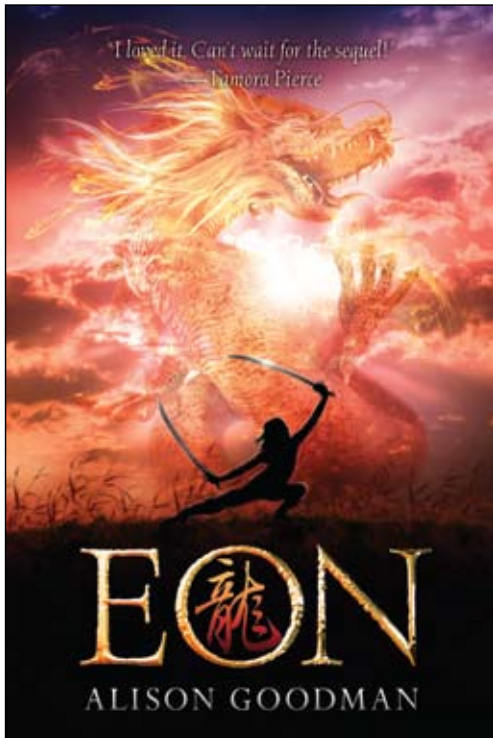
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EON

by Alison Goodman

Firebird



978-0-14-241711-9

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EAN: 978014241711950999△

LC: 2008033223

Paperback • Young adult/Fantasy
Black-and-white map and chart
560 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: N00

UK, AUS, Translation, Audio, & Dramatic Rights:
Grinberg Literary Management, Inc.

Pub History: Viking hc 978-0-670-06227-0

\$19.99 (NCR)

www.EonBook.com

Awards:

- Winner of the Aurealis Award
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- A Bank Street Best Book of the Year
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- A *Locus* Recommended Reading Selection
- A CBCA Notable Book
- A James Tiptree Jr. Award Finalist

Eon—the award-winning crossover fantasy that soars!

Sixteen-year-old Eon has a dream, and a mission. For years, he's been studying sword-work and magic, toward one end. He and his master hope that he will be chosen as a Dragoneye—an apprentice to one of the twelve energy dragons of good fortune. But Eon has a dangerous secret. He is actually Eona, a sixteen-year-old girl who has been masquerading as a twelve-year-old boy. Females are forbidden to use Dragon Magic; if anyone discovers she has been hiding in plain sight, her death is assured. When Eon's secret threatens to come to light, she and her allies are plunged into grave danger and a deadly struggle for the Imperial throne. Eon must find the strength and inner power to battle those who want to take her magic . . . and her life.

Alison Goodman (www.alisongoodman.com) is also the author of *Singing the Dogstar Blues*, another multiple award-winning genre-bending YA novel. She lives in Australia with her husband and their dog.



Contains a
teaser for the eagerly
awaited *Eona*!

Also Available
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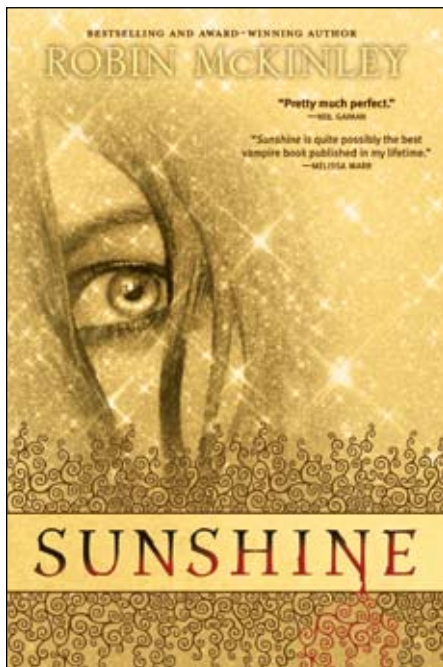


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by Robin McKinley



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 LC: 2003052415
 Carton Qty: 28

Paperback • Young adult / Fiction
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Export Territory: E00
 UK, AUS, Translation, Audio, & Dramatic Rights:
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For the newest book by Robin McKinley, *Pegasus*
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Awards:
The Hero and the Crown:
 Newbery Medal
The Blue Sword:
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Sunshine:
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There hadn't been any trouble out at the lake in years. Sunshine just needed a spot where she could be alone with her thoughts for a minute. But then the vampires found her . . . Now, chained and imprisoned in a once-beautiful decaying mansion, alone but for the vampire, Constantine, shackled next to her, Sunshine realizes that she must call on her own hidden strength if she is to survive. But Constantine is not what she expected of a vampire, and soon Sunshine discovers that it is he who needs her, more than either of them know.

Originally published as an adult novel, but now in YA for the first time, *Sunshine* is an alluring and captivating vampire story—one that will ensnare fans of paranormals everywhere.

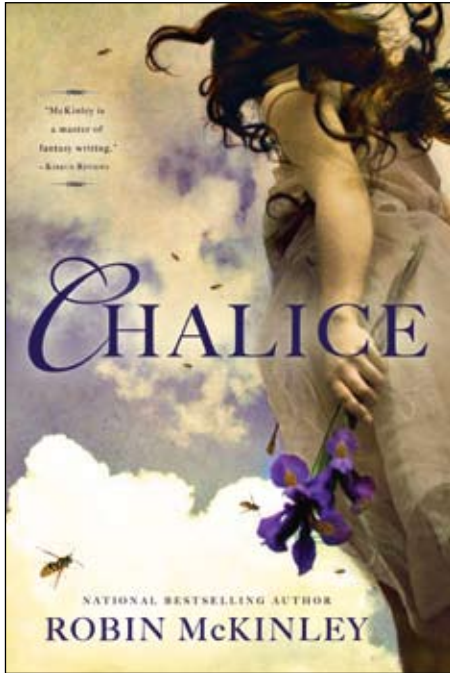
"A gripping, funny, page-turning, pretty much perfect work of magical literature." —Neil Gaiman

"Smart, dark, and riveting. *Sunshine* is quite possibly the best vampire book published in my lifetime." —Melissa Marr, bestselling author of *Wicked Lovely*

Robin McKinley is the critically acclaimed author of numerous novels, including *Fire: Tales of Elemental Spirits* (with Peter Dickinson), *Chalice*, *Dragonhaven*, *The Hero and the Crown* (Newbery Medal winner), and *The Blue Sword* (Newbery Honor winner). She lives in England.

CHALICE

by Robin McKinley



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978-0-14-241720-1

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EAN: 978014241720150899 ▲

LC: 2008000704

Carton Qty: 48

Paperback • Young adult/Fantasy
272 pages • 5 1/2 x 7 3/4 (adult digest)
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Export Territory: E00

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Pub History: Putnam hc 978-0-399-24676-0

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For the newest book by Robin McKinley, *Pegasus*
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Features
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Mirasol is a beekeeper, a honey-gatherer, with an ability to speak to the “earthlines”—the sentient parts of Willowlands, where she lives. The concerns of Master, Chalice, and Circle, who govern Willowlands, have nothing to do with her—until the current Master and Chalice die in a fire and leave no heirs to take their places. The Master’s closest relative has been a priest of Fire for the past seven years; he is not quite human anymore. And then the Circle comes to Mirasol and tells her that she is the new Chalice, and it will be up to her to bind the land and its people with a Master, the touch of whose hand can burn human flesh to the bone. . . .

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—*Publishers Weekly*, starred review

“Readers who long for beautiful phrases and descriptive writing will find themselves drinking in this rich fairy tale as if it were honey trickling down their throats.”

—*School Library Journal*

Robin McKinley (www.robinmckinley.com) is the author of a number of stellar fantasies, including *The Hero and the Crown* (winner of the Newbery Medal) and *The Blue Sword* (a Newbery Honor Book). She lives in England with her husband, the writer Peter Dickinson.

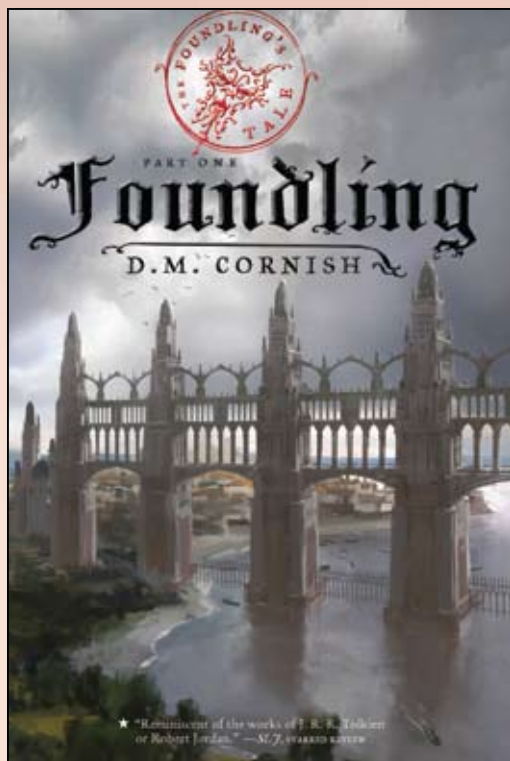
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Awards:

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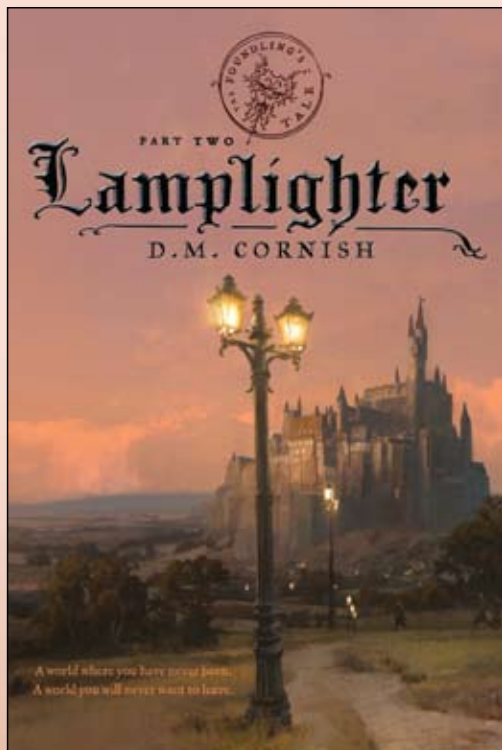


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D. M. Cornish lives in Australia.



www.monsterbloodtattoo.com

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Export Territory: Q00
 UK, AUS, Translation & Dramatic Rights:
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 Audio Rights: G. P. Putnam's Sons
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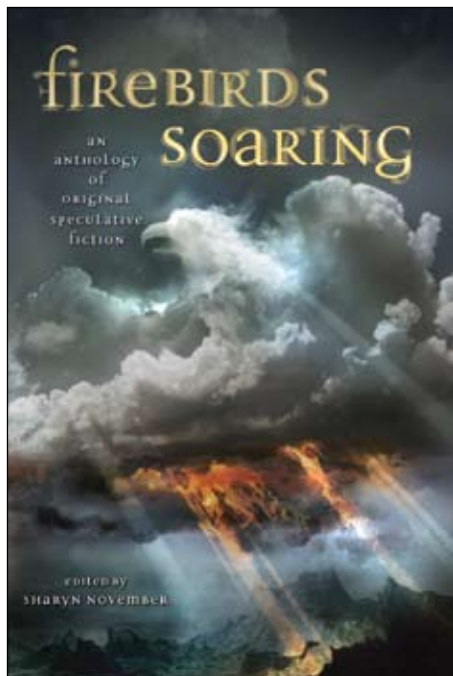
MARKETING

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edited by Sharyn November
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LC: 2008029516

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—*School Library Journal*

Sharyn November (www.sharyn.org) is the editorial director of Firebird and a two-time World Fantasy Award Finalist. She lives just outside New York City.

Mike Dringenberg lives in Portland, Oregon.



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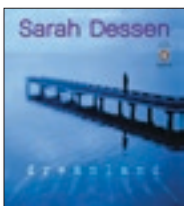
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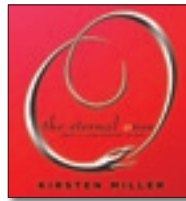
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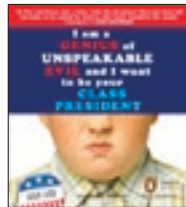
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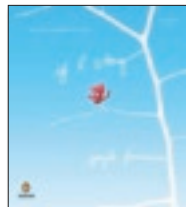
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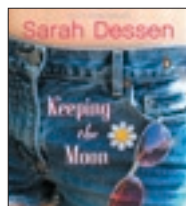
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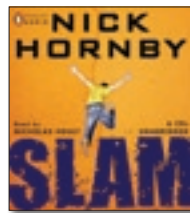


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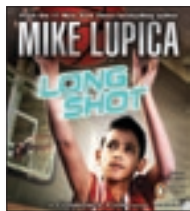
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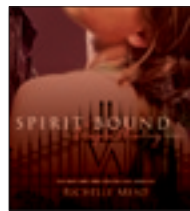
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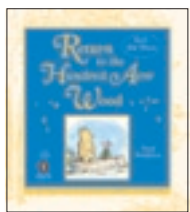
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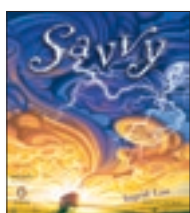
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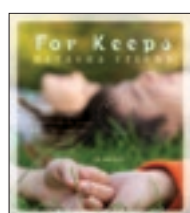
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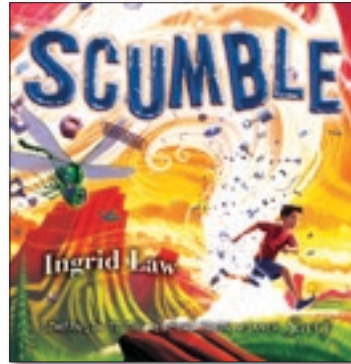
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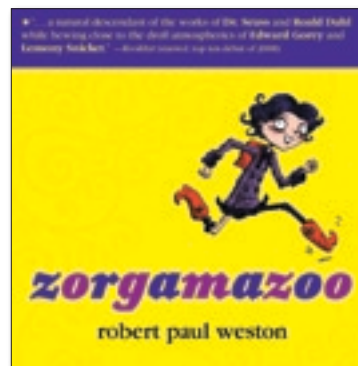


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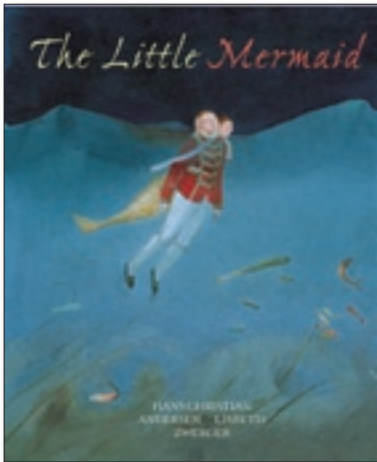
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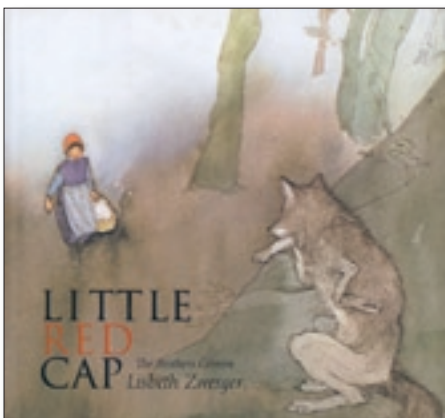
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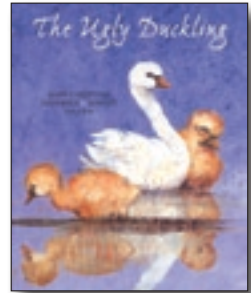
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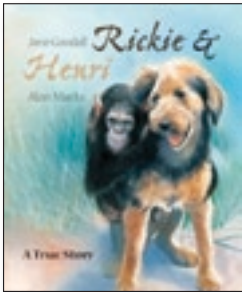
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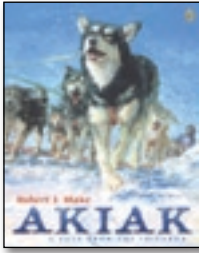
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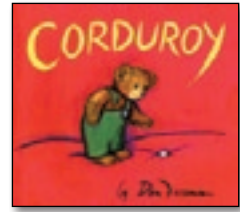
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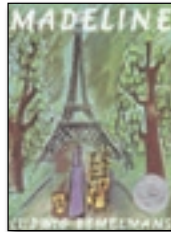
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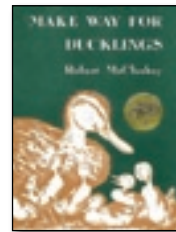
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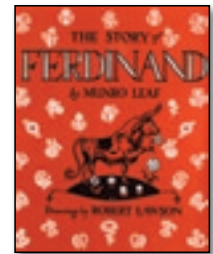
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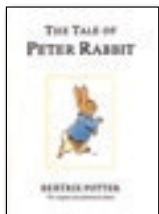
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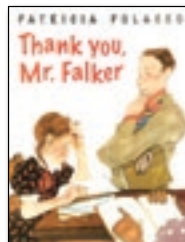
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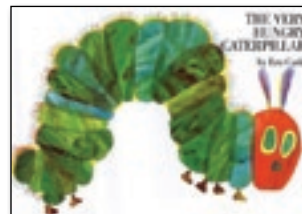
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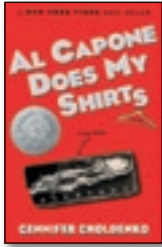


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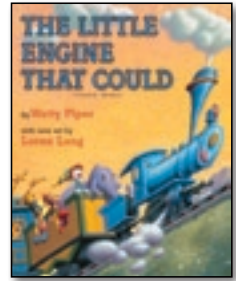
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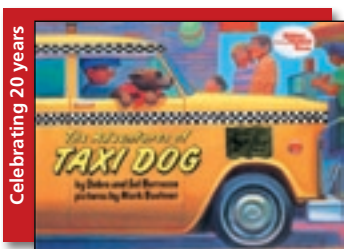


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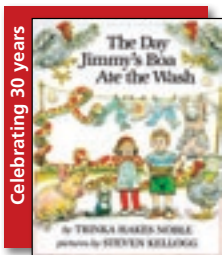
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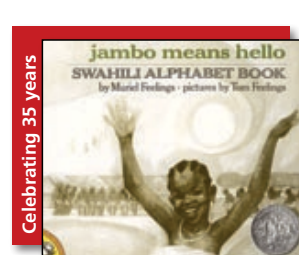
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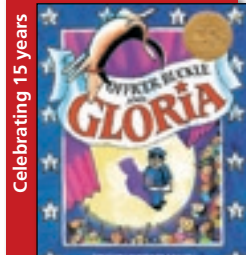
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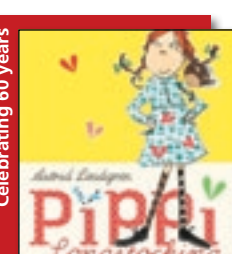
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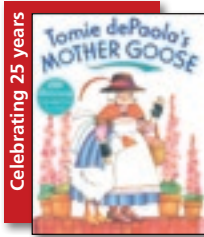
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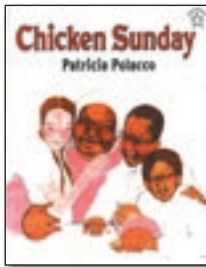


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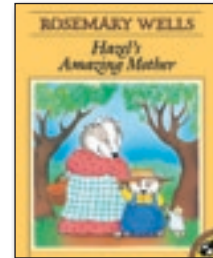
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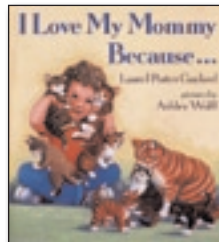
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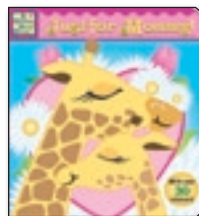
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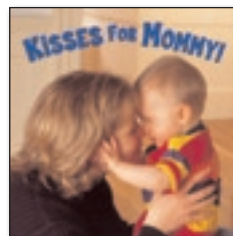
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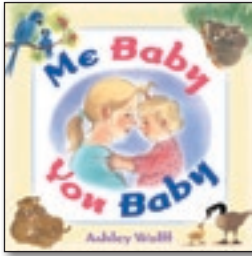


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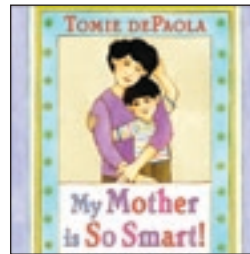
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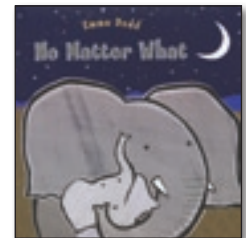
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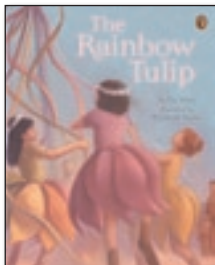
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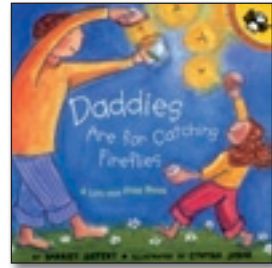
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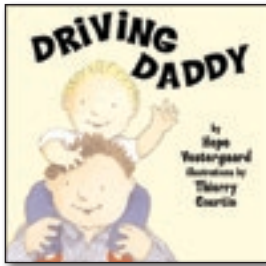
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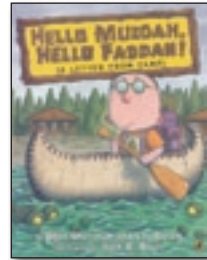
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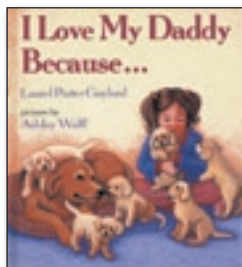
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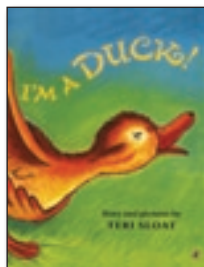
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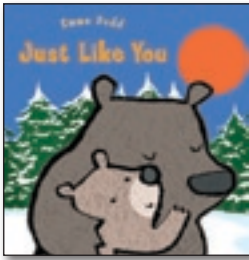


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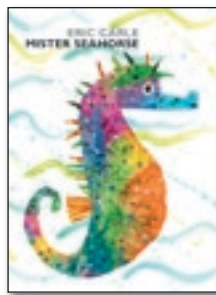
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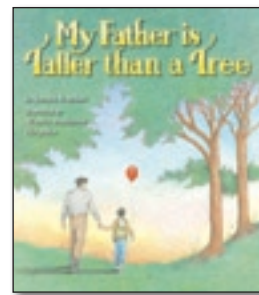
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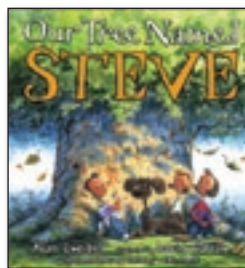
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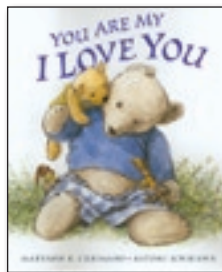
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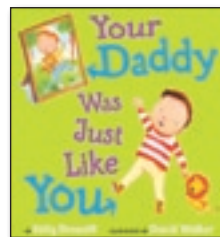
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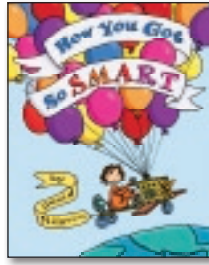


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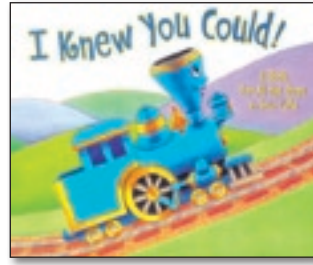
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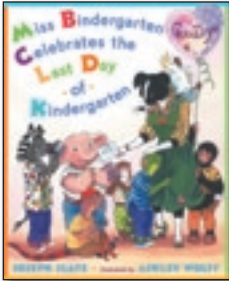
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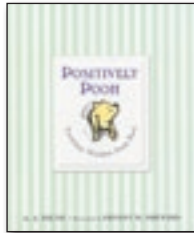
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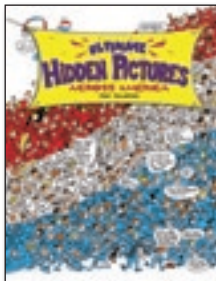
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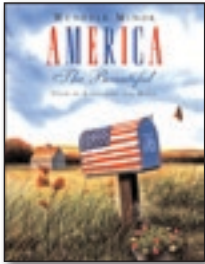


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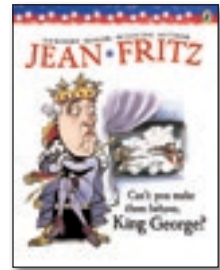
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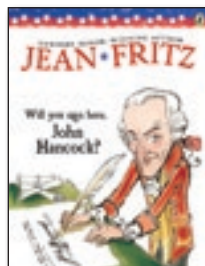
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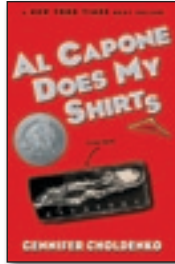


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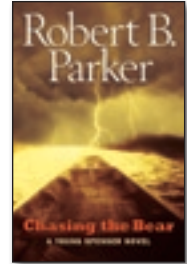
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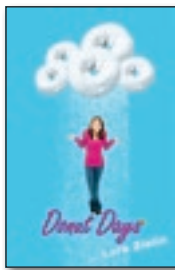
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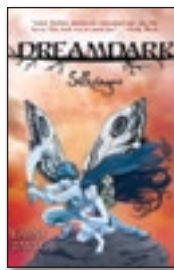
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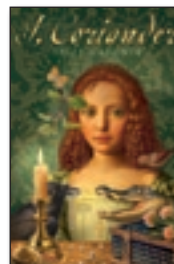
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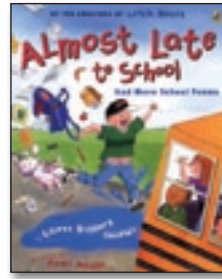
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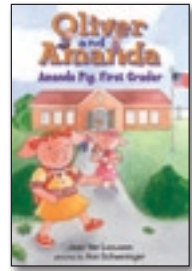
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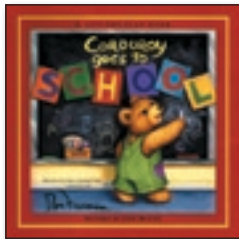
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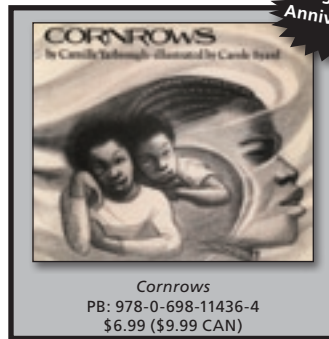
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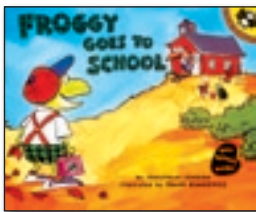


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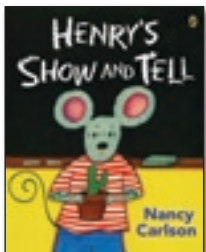
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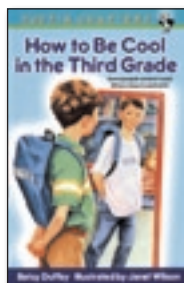
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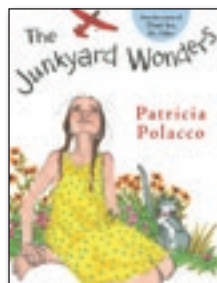
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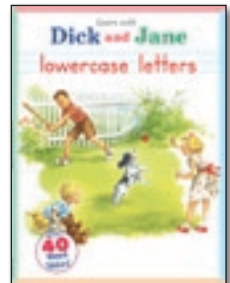
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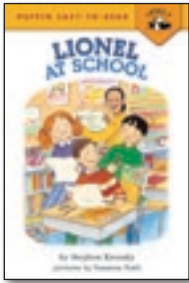


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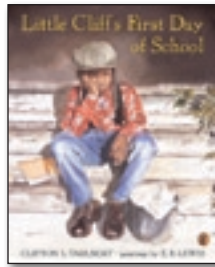


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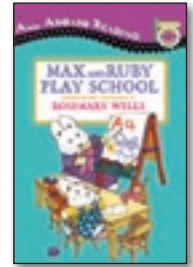
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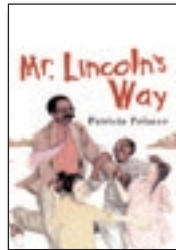
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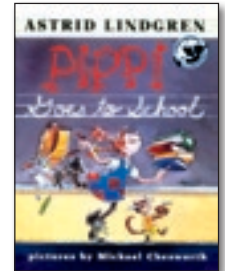
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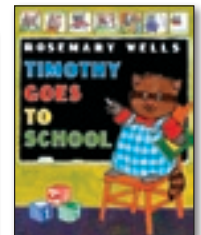
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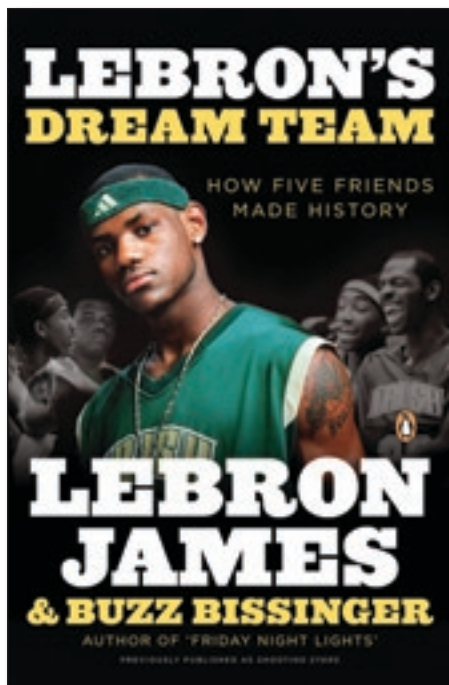


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HOW FIVE FRIENDS MADE HISTORY

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- Bissinger's *Friday Night Lights* has sold more than 2 million copies and has inspired a film and TV series
- Bissinger's *Three Nights in August* was a *New York Times* bestseller

LeBron James plays for the NBA's Cleveland Cavaliers. He was named NBA Rookie of the Year in 2003–2004 and NBA Most Valuable Player in 2008–2009. He lives in Cleveland.

Buzz Bissinger is the *New York Times* bestselling author of *Friday Night Lights*, *Three Nights in August*, and *A Prayer for the City*. He lives in Philadelphia.

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by Kristin Hersh



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- Visit www.kristinhersh.com

Kristin Hersh has released more than twenty albums over the course of her career, which have sold more than one million copies worldwide. She records solo, as well as with her bands, Throwing Muses and 50 Foot Wave.

THE CURSE OF THE GOOD GIRL

RAISING AUTHENTIC GIRLS WITH COURAGE AND CONFIDENCE

by Rachel Simmons



Photo © courtesy of the author

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Drawing on the exercises Simmons herself uses in her work with girls, parents, and educators, *The Curse of the Good Girl* provides a catalog of practical strategies to foster girls’ assertiveness, resilience and integrity. At the core of Simmons’s radical argument is her belief that the most critical freedom we can win for our daughters is the liberty not only to listen to their inner voice but also to act on it.

“An invaluable guide to girls and those who want to help them.”
—Mary Pipher, author of *Reviving Ophelia*

“If you are a parent or an educator and want to know what stops girls from reaching their full potential and what you can do to make sure she does, please read *The Curse of the Good Girl*.”
—Rosalind Wiseman, author of *Queen Bees and Wannabes*

“Every mother who wants to raise an authentic, courageous girl will be grateful for the clear-headed guidance that Ms. Simmons provides.” —Michael Thompson, Ph.D., coauthor of *Raising Cain: Protecting the Emotional Life of Boys*

- *Odd Girl Out* was a *New York Times* bestseller
- Simmons’s Girls’ Leadership Institute and workshops have a remarkable following
- Visit www.rachelsimmons.com

Rachel Simmons is the author of the *New York Times* bestseller *Odd Girl Out: The Hidden Culture of Aggression in Girls*. She is the founding director of the Girls’ Leadership Institute. She lives in Brooklyn, New York.

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CHE GUEVARA A GRAPHIC BIOGRAPHY

Illustrated by Chie Shimano, Written by Kiyoshi Konno



An extraordinary illustrated graphic novel about the legendary political figure Che Guevara

His name is equated with rebellion, revolution, and socialism. His face is on tee-shirts all over the world. More than forty years after his death, Che Guevara's life continues to captivate the public imagination—and has been explored and portrayed in numerous books and films, including *The Motorcycle Diaries*. Guevara became politically active in his native Argentina, but gained notoriety after he met Fidel Castro and became instrumental to Castro's efforts in Cuba. Guevara then went on to Bolivia, where he was captured and killed by the Bolivian army while trying to incite revolution. This illustrated biography tells the riveting story of Che's life and death through the popular Japanese art manga.

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Biography/Politics
192 pages • 5 ½ x 8 7/16
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Chie Shimano and Kiyoshi Konno both live in Japan.

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THE 14TH DALAI LAMA A GRAPHIC BIOGRAPHY

by Tetsu Saiwai

A new way of getting to know one of the world's most beloved spiritual leaders

Featuring a brilliantly illustrated format that will appeal to readers of all ages, this unique biography is an ideal introduction to the leader of the Tibetan government-in-exile. Born in 1935 to a peasant family in a small village, Tenzin Gyatso was recognized at the age of two as the reincarnation of his predecessor, the Thirteenth Dalai Lama. In 1950, His Holiness assumed full political power when China invaded Tibet—a tragedy that forever changed him and shaped his efforts on behalf of world peace, and for which he was awarded the Nobel Prize. This is a unique depiction of the life and personality of an iconic figure.

Tetsu Saiwai is a manga artist from Japan, where he lives with his wife and dogs.



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TEH ITTEH BITTEH BOOK OF KITTEHS

A LOLCAT GUIDE 2 KITTEHS

by Professor Happycat and icanhascheezburger.com



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Humor
192 pages • 6 x 6
Hardcover

Full-color photos throughout
Rights: E30

Pub History: A Gotham Books Trade
Paperback Original

On sale October 5, 2010

Also available:
I CAN HAS CHEEZBURGER?
978-1-592-40409-4
Gotham Trade Paperback, September 2008

HOW TO TAKE OVER TEH WURLD
978-1-592-40516-9
Gotham Trade paperback, September 2009

The authors of *I Can Has Cheezburger?* return with an awww-inspiring threquel in their blockbuster LOLcat series.

The Web site icanhascheezburger.com, the Internet's depot for LOLcat pictures, has already spawned two *New York Times* bestsellers: *I Can Has Cheezburger?* and *How to Take Over teh Wurld*. Now the mad geniuses behind the site have pored over their copious archive of cat photos with misspelled captions to bring fans a collection that raises the bar for cuteness.

While the first book explained the LOLcat philosophy, the second helped readers live these tenets themselves. With *Teh Itteh Bittteh Book of Kittlehs*, the focus is now on the cutest cats of all: tiny, heartwarming, adorable kittens. The result is page after page of übercuteness that will charm anyone who loves kitties (and those who just love to laugh at these frisky bundles of fur).

Three cheers for LOLcats:

"Furry felines! Funny captions!" —*Los Angeles Times*

"LOLcats, the Internet's most famous felines, may be hilarious. But in their yearning, I see nothing less than the tragedy of the human condition." —*salon.com*

"A running gag that won't stop running but instead reproduces and mutates in the petri dish of the Net's collective imagination." —*Time*

"[*I Can Has Cheezburger?* is one of] 'the 10 Best Internet Memes of the Decade.'" —*Paste* magazine

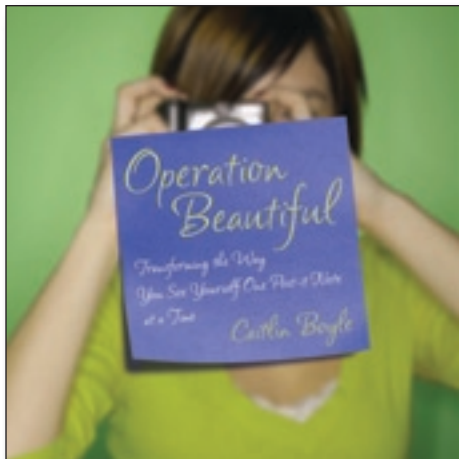
The Web site icanhascheezburger.com was founded in January 2007 by two computer programmers. It is now owned and administered by Ben Huh and is at the center of the Cheezburger Network of user-generated comedy sites. Huh lives in Seattle.

MARKETING:

- National Feature Attention
- Targeted Online Campaign, including blog advertising, promotional giveaways on social networking sites, and major promotions on icanhascheezburger.com
- Advertising Across *I Can Has Cheezburger?* iPhone Application
- Radio Tour
- Online Promotions with www.icanhascheezburger.com
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- 10-Copy Counter Display, 978-1-592-40594-7, U.S. \$120.00 / \$150.00 CAN.
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OPERATION BEAUTIFUL

TRANSFORMING THE WAY YOU SEE YOURSELF ONE POST-IT NOTE AT A TIME
by Caitlin Boyle



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Original

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An empowering, inspiring book with confidence-boosting photos, notes, and true stories about an underground campaign to recognize the true beauty within every woman

Tired of watching women pick themselves apart in front of the mirror, blogger Caitlin Boyle scribbled a note on a Post-it: "YOU ARE BEAUTIFUL!" and slapped it on the mirror of a public bathroom. With one small act, she kick-started a movement. In a matter of days, women were undertaking their own feats of resistance, posting uplifting notes on gym lockers, diet shakes in supermarkets, weight-loss guides in bookstores, and anywhere else a nagging voice of self-criticism might lurk. Emboldening and contagious, the "operation" has attracted widespread attention from the media, including the New York *Daily News* and salon.com.

Operation Beautiful showcases the photos of notes women have posted around the world and the stories behind them, along with interviews, interesting research findings, and tips for improving one's outlook on life. Blending a confessional tone with gutsy observations about redefining beauty, the chapters address key issues for women of all ages, including Fighting Fat Talk, Family and Friends, Food, Fitness, Faith, and Going Forward. In the scrapbook tradition of *PostSecret* and Davy Rothbart's *Found*, *Operation Beautiful* is filled with black-and-white photos and a two-color design, making it the perfect gift for any friend, sister, daughter, or niece.



Photo © courtesy of the author

Caitlin Boyle is the editor of operationbeautiful.com and writes a daily food and fitness blog, healthytippingpoint.com, which garner more than 520,000 hits a month combined. For five years, she served as a contributing columnist for *The Wall Street Journal Classroom Edition*. She lives in Orlando, Florida.

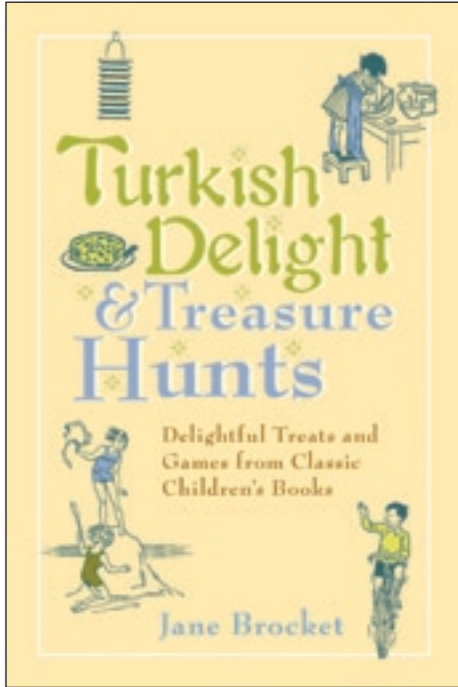
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by Jane Brocket



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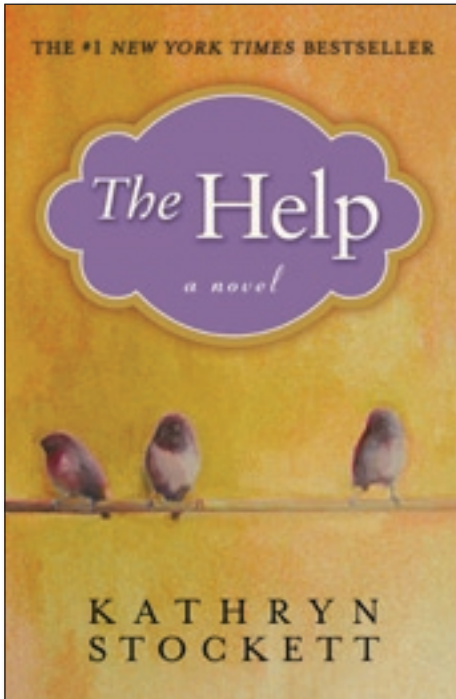
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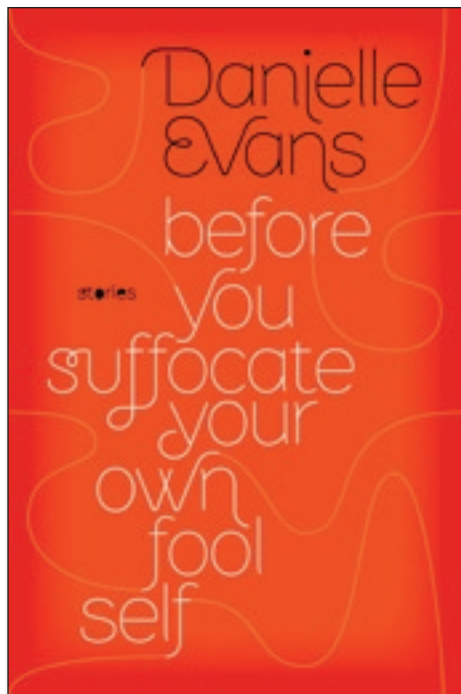
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Kathryn Stockett was born and raised in Jackson, Mississippi. After graduating from the University of Alabama with a degree in English and creative writing, she moved to New York City, where she worked in magazine publishing and marketing for nine years. She currently lives in Atlanta with her husband and daughter. *The Help* is her first novel. Visit her website at KathrynStockett.com.

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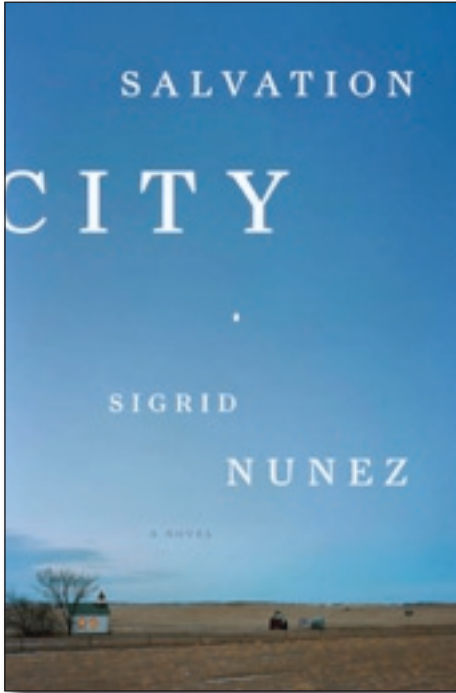
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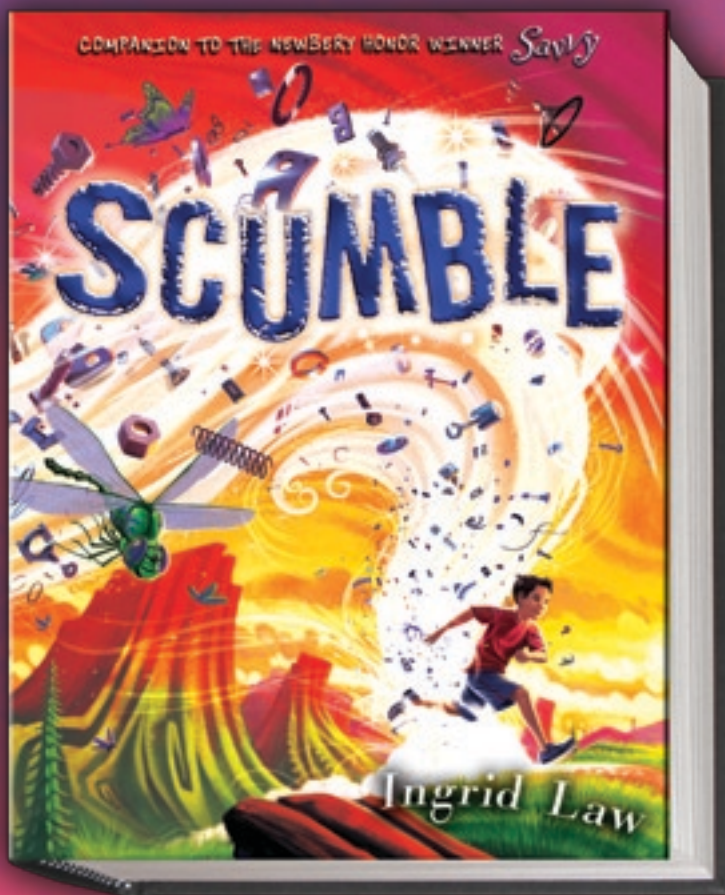
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