

TRADE PAPERBACKS AND HARDCOVERS
WINTER 2010



BERKLEY • CALIBER • PRIME CRIME • ACE

DAW BOOKS • ALPHA

Trade Paperbacks and Hardcover

W I N T E R 2 0 1 0

January—April

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BERKLEY

PRIME CRIME

ACE

HEAT



WINTER 2010

A “heartbreakingly delicious”* national bestseller about a chef, her students, and the evocative lessons that food teaches about life.

Once a month, eight students gather in Lillian’s restaurant for a cooking class. Among them is Claire, a young woman coming to terms with her new identity as a mother; Tom, a lawyer whose life has been overturned by loss; Antonia, an Italian kitchen designer adapting to life in America; and Carl and Helen, a long-married couple whose union contains surprises the rest of the class would never suspect...

The students have come to learn the art behind Lillian’s soulful dishes, but it soon becomes clear that each seeks a recipe for something beyond the kitchen. And soon they are transformed by the aromas, flavors, and textures of what they create.

“Food Network fans will devour this novel.”

—*People*

“Luminous prose.”

—#1 *New York Times* bestselling author Kate Jacobs

“Exquisitely written...a luscious slice of life.”

—**New York Times* bestselling author Sarah Addison Allen

“A remarkable debut.”

—*Publishers Weekly*

MARKETING

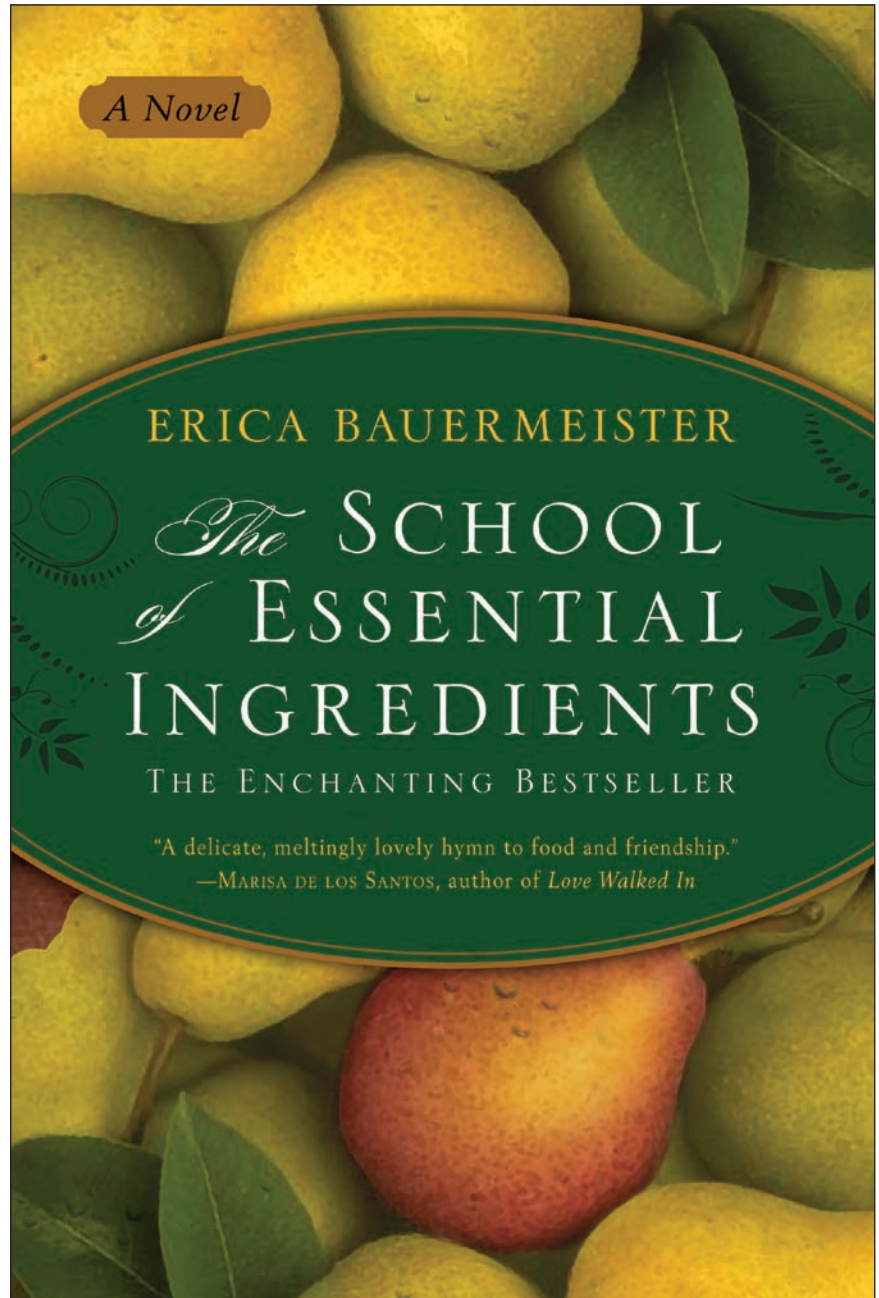
- West Coast media and in-store author appearances
- Readers Guide available online and bound in book
- Book club outreach
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and interviews

SALES POINTS

- National bestseller with a brand-new package
- Excellent reviews
- For readers of *Chocolat*, *The Friday Night Knitting Club*, and *The Jane Austen Book Club*
- Author website: ericbauermeister.com
- Also available as an e-book

The School of Essential Ingredients

Erica Bauermeister



978-0-425-23209-5 • \$15.00/\$18.50 Can.

Trade Paperback
272 pp./5 1/2" x 8 1/4"
Carton: 44
Novel

Rights: E00
Publishing History: Putnam
978-0-399-15543-7 (1/09)
EAN: 9780425232095 51500
On sale January 5, 2010



© Rebecca Sullivan

Erica Bauermeister’s love of slow food and slow life was instilled by her two years living in northern Italy with her family. She has taught literature and writing at the University of Washington. She lives in Seattle with her family. This is her first novel.

60 Seconds to Greatness

Seize the Moment and Plan for Success

Eddie L. Long and Cecil Murphey



A celebrated bishop shows readers how to live a life of God-filled greatness and experience success—spiritually, personally, and financially.

Bishop Eddie L. Long, pastor of Atlanta's New Birth Missionary Baptist Church, challenges readers to prepare for the coming of God's promises by praying for and expecting prosperity. And, with his Strategic Life Plan, readers can create a blueprint for success in every area of life—work, family, finances, and self-fulfillment. They'll be prepared for the greatest gift of all: the realization of God's plan.

Full of 60-second exercises, quizzes, and affirmations, Bishop Long's breakthrough book will challenge everything readers think they know about transforming their lives. Long shows how to take cues from inspirational Biblical figures—from the prophet Nehemiah's right mindset to Joseph's work ethic. And just as Jacob and Esther did, the reader can move from mediocrity to magnificence in God's eyes.

MARKETING

- National Christian media campaign
- Tie-in with author lecture schedule and conferences
- Radio advertising on Salem network
- CBA promotion
- Print features and reviews
- Online promotion and interviews

SALES POINTS

- From the pastor of one of the largest churches in the country, with over 25,000 members
- His television show, "Taking Authority," airs nationally and in 170 countries, and has received 40 national honors, including an Emmy®
- His radio show airs nationally, as well as on the Internet through podcasts and webcasts
- Well-respected, nationally-known preacher who is positioned to become a bestselling success
- In 2006, Long officiated at funeral services for Mrs. Coretta Scott King
- For fans of T. D. Jakes and Joel Osteen
- Author website: newbirth.org
- Also available as an e-book

978-0-425-22161-7 • \$24.95/\$31.00 Can.

Hardcover
320 pp./6" x 9"
Carton: 28
Religion/Inspiration

Rights: W00
Publishing History: Original
EAN: 9780425221617 52495
On sale January 5, 2010

Since his installation, **Bishop Eddie L. Long** has seen Georgia's New Birth Missionary Baptist Church grow from 300 to 25,000 members. Founder of New Birth Christian Academy, Long serves on many community and academic boards. He and his wife live in Georgia with their four children, and serve as surrogate parents for many others.



INTRODUCING AN
INSPIRATIONAL AUTHOR
WHO'S ALREADY ON THE
PATH TO GREATNESS...

Over 25,000 church members

A TV show that airs nationally
and in 170 countries

40 national honors,
including an Emmy®

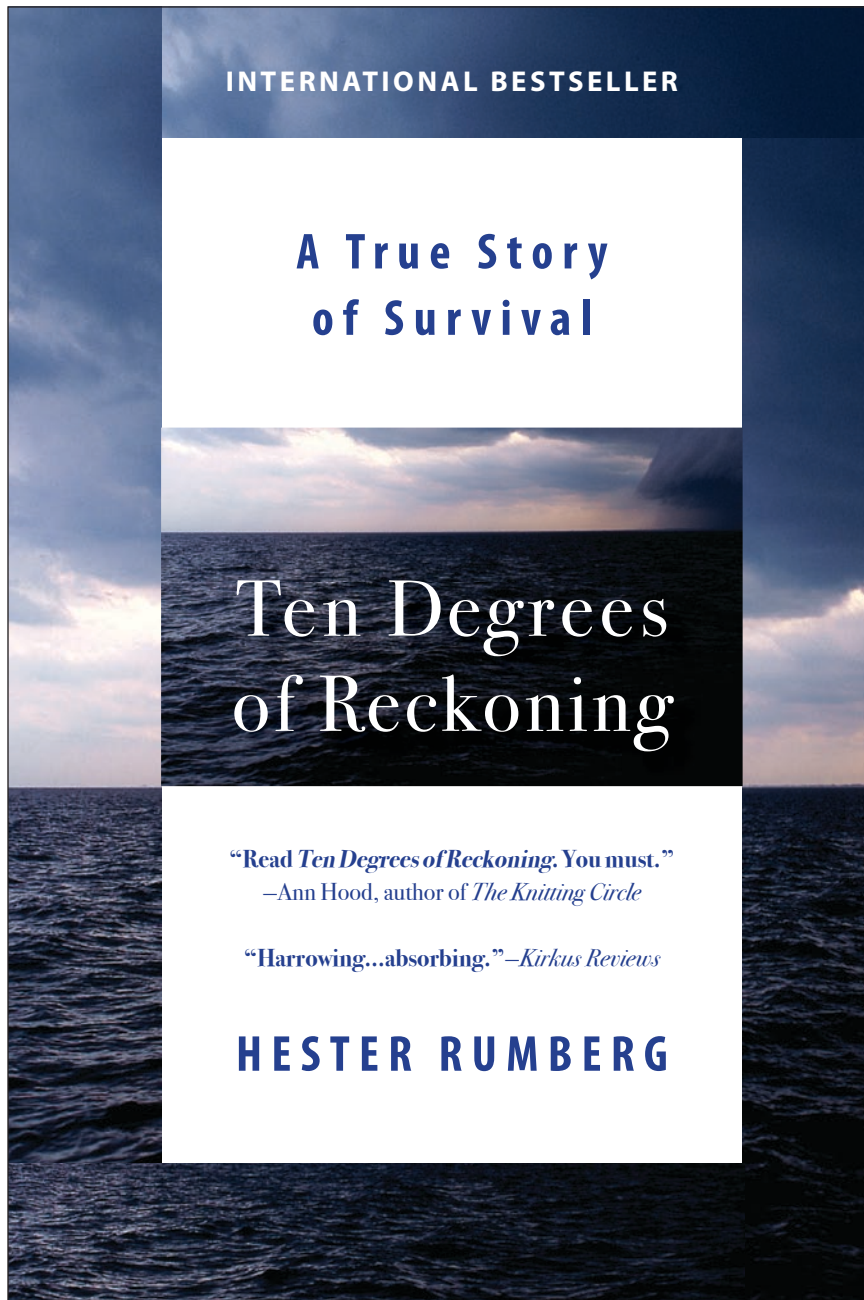
A presence on radio,
podcasts, and webcasts



Ten Degrees of Reckoning

A True Story of Survival

Hester Rumberg



978-0-425-23210-1 • \$15.00/\$18.50 Can.

Trade Paperback
272 pp./5 1/2" x 8 1/4"
Carton: 40
Memoir
Rights: E00

Publishing History: Putnam
978-0-399-15535-2 (2/09)
EAN: 9780425232101 51500
On sale January 5, 2010

An international bestseller. A remarkable true story of one woman's courage. A "must read"* tale of survival.

In 1993, Judith and Michael Sleavin and their two children set out to sail around the world. Three years into their incredible journey, a nearby freighter altered its course by a mere ten degrees—and everything changed...

After forty-four hours in the icy water clinging to an overturned dinghy, her back broken and paralyzed below the waist, Judith miraculously survived, winding up in a small community on the New Zealand coast. Gripping, unbelievable yet true, Judith's story of courage, survival, and retribution is alternately heartrending and uplifting. It's also a story of unbreakable bonds, of shattering loss, and of one woman reborn through the strength of friendship and the profound love of strangers who became family.

"A rare book. You must learn about and celebrate Annie and Ben and Mike so that they may be remembered. You must marvel at Judy's bravery, her resilience, her will. You must repeat their story to others so that what befell them doesn't happen again. Read *Ten Degrees of Reckoning*. You must."

—*Ann Hood, author of *The Knitting Circle* and *Comfort: A Journey Through Grief*

"[A] harrowing...absorbing tale of a catastrophe at sea and its aftermath."

—*Kirkus Reviews*

MARKETING

- Print features and reviews
- "New in Paperback" mentions
- Online promotion, reviews, and author interviews

SALES POINTS

- An international bestseller
- Features a stunning new package
- A harrowing adventure to appeal to fans of Jon Krakauer, and a gripping legal angle for fans of *A Civil Action*
- An inspiring and spiritual story of unbelievable resilience and courage
- Sleavin has chosen to keep her story private until now
- Great advance reviews
- Author website: tendegreesofreckoning.com
- Also available as an e-book

Hester Rumberg is an experienced ocean sailor, with thousands of nautical miles under her belt. After the tragedy of the *Melinda Lee*, together with Judith Sleavin, she established The Sleavin Family Foundation, a nonprofit organization dedicated to promoting maritime safety around the world. She was, and will always be, the godmother of Judith Sleavin's daughter, Annie Rose. She lives in Seattle, Washington.

A funny, painfully honest memoir about five women as they diet and eat, lose and gain, and struggle to find their individual definition of freedom along the way.

Like so many women, Frances Kuffel wondered: *how could this happen again?* She'd transformed her life by losing 188 pounds—but, like the vast majority of dieters, she transformed it again by gaining over half those pounds back. After all the struggle and hard work she somehow lost control, once again forced to carry nearly unbearable physical and psychological weight.

But she also found new friends, in particular, four women in similar situations—and similar bad moods—whom she met online. Frances, Lindsay, Katie, Mimi, and Wendy dubbed themselves the Angry Fat Girlz and shared not just rage but embarrassment and fear, fragile hope, and a mutual obsession with shoes. They asked themselves—and each other—the difficult questions: *Who am I inside all this weight? How much am I allowed to enjoy myself, and how much do I have to deny myself? What could I do if I was thin?*

In *Angry Fat Girls*, Frances Kuffel shares their story and struggle to find their best selves along the way.

Praise for Frances Kuffel's *Passing for Thin*:

- “Inspiring...brazenly intimate.” —*USA Today*
- “[A] glorious read.” —*New York Times*
- “Riveting...hilarious and insightful.” —*Psychology Today*

MARKETING

- National television and radio interviews
- East Coast media and in-store author appearances
- Print features and reviews
- Online promotion

SALES POINTS

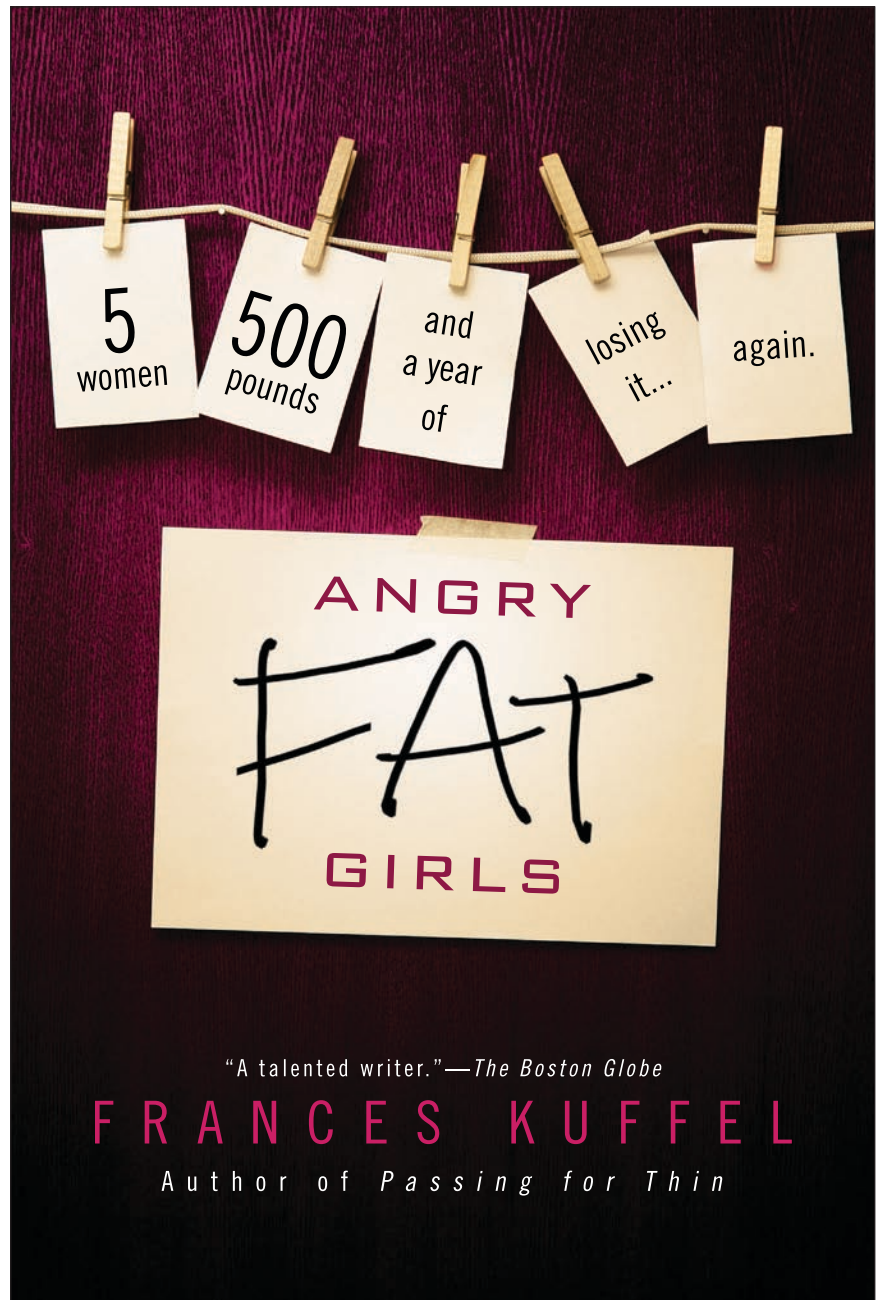
- An original take on a topic that resonates with millions of people—an estimated 45 million Americans worry about losing weight
- The author blogs for *Psychology Today's* website and on other sites
- Author has been profiled in *Time*, *Salon.com*, *More*, *Chicago Sun Times*, and other media, and made extensive radio and television appearances, including on the *CBS Early Show*
- Her first book, *Passing for Thin*, garnered terrific reviews from the *New York Times*, *USA Today*, *Entertainment Weekly*, *Psychology Today*, and many more
- Author website: franceskuffel.net
- Also available as an e-book

Frances Kuffel holds an MFA from Cornell and lives in New York.

Angry Fat Girls

5 Women, 500 Pounds and a Year of Losing It...Again

Frances Kuffel



978-0-425-23218-7 • \$23.95/\$30.00 Can.

Hardcover
336 pp./6" x 9"
Carton: 28
Memoir
Rights: E00

Publishing History: Original
EAN: 9780425232187 52395
On sale December 29, 2009

Daily Devotions Inspired by *90 Minutes in Heaven*
90 Readings for Hope and Healing

Don Piper and Cecil Murphey

FROM THE AUTHORS OF THE PHENOMENAL BESTSELLER
90 MINUTES IN HEAVEN AND *HEAVEN IS REAL*

Daily Devotions

INSPIRED BY
*90 MINUTES
IN HEAVEN*

90 READINGS FOR HOPE AND HEALING

DON PIPER
AND CECIL MURPHEY

978-0-425-23208-8 • \$9.99/\$12.50 Can.

Trade Paperback
368 pp./5" x 7 1/8"
Carton: 40
Christian/Inspiration
Rights: W00

Publishing History: Berkley Praise
hardcover 978-0-425-21455-8 (11/06)
Previous book: *Heaven Is Real*
978-0-425-22646-9 (1/09)
EAN: 9780425232088 50999
On sale January 5, 2010

Now in paperback— from the authors of the phenomenal bestseller *90 Minutes in Heaven*.

Don Piper continues his message of hope and faith with this book of devotionals for those who want to experience joy and contentment daily.

With 90 readings, this unique collection directly addresses the everyday hardships everyone endures, offering solace and guidance to help people lead happier, more virtuous lives—and help them find serenity in dealing with life, trials such as physical illness, the loss of a job, the death of a loved one, and even their own mortality.

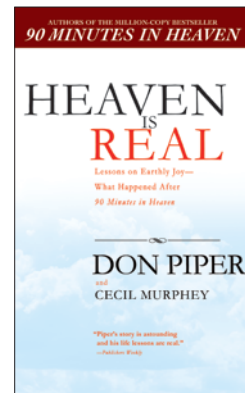
Daily Devotions shares Don Piper's message of love, forgiveness, and redemption—and the unique wisdom he has gained by glimpsing what awaits people in the next life.

MARKETING

- Tie-in with author speaking schedule
- CBA promotion
- "New in Paperback" mentions
- Print features and reviews
- Online promotion, reviews, and interviews
- 6-copy counter unit display with easel-back poster
978-0-425-23395-5 @ \$59.94/\$75.00 Can.
8 1/4" H x 6" W x 7" D

SALES POINTS

- First time in paperback
- *90 Minutes in Heaven* is a *New York Times* bestseller that has spent more than 128 weeks on the list
- *90 Minutes in Heaven* has more than one million copies in print
- Author website: donpiperministries.com



Also available
978-0-425-22646-9
\$15.00/\$16.50 Can.



© Don Piper Ministries

An ordained minister for twenty-five years, **Don Piper** is a full-time, internationally recognized evangelist, conference and retreat leader, and bestselling author known around the world as "The Minister of Hope." **Cecil Murphey** has published over one hundred books, both fiction and nonfiction. They both live in Pasadena, Texas.

The newest Blood Coven novel—accompanied by edgy repackages of the rest of the series.

Sunny McDonald is in the ultimate forbidden relationship. Her boyfriend Magnus is a vampire, and the leader of the Blood Coven. And when the Coven decides that Magnus needs a mate to be his co-ruler, Sunny's humanity puts her out of the running. The Coven's chosen candidate is Jane Johnson, a magna cum laude graduate of Oxford University who just happens to look like a vampiric supermodel.

Sunny is suspicious of a Rhodes Scholar who can't answer the most basic poli-sci questions, but Magnus brushes it off as petty jealousy. Still, when the Blood Coven goes to Las Vegas for a vampire convention, Sunny and her twin sister Rayne secretly tag along. And Sunny's not going home before she learns the truth about Jane. Because not everything stays in Vegas—especially bad blood.

Praise for the Blood Coven series:

“Refreshingly different.” —*Midwest Book Review*

“A fast paced story line...both humorous and hip.”
—*Love Vampires*

“Worth reading, with dark humor, distinctive voice, and a protagonist clever enough to get herself out of trouble...a great ride.”
—*New York Times*
bestselling author Ellen Hopkins

MARKETING

- New York media and in-store author appearances
- Print features and reviews
- Online promotion

SALES POINTS

- Latest in the Blood Coven series, following *Girls That Growl*, *Stake That*, and *Boys That Bite*, all available in 11/09 with stunning new covers
- For fans of Stephenie Meyer, the House of Night series by P.C. and Kristin Cast, and Rachel Caine's Morganville Vampire series
- Author website: marimancusi.com

Also available



978-0-425-20942-4
\$9.99/\$12.50 Can.



978-0-425-21210-3
\$9.99/\$12.50 Can.



978-0-425-21716-0
\$9.99/\$12.50 Can.

Mari Mancusi works as a television producer for the nationally syndicated women's lifestyle show, *Better TV*. She lives in New York City.

Bad Blood

A Blood Coven Vampire Novel

Mari Mancusi



MARI MANCUSI

Author of *Stake That* and *Boys That Bite*

978-0-425-23264-4 • \$9.99/\$12.50 Can.

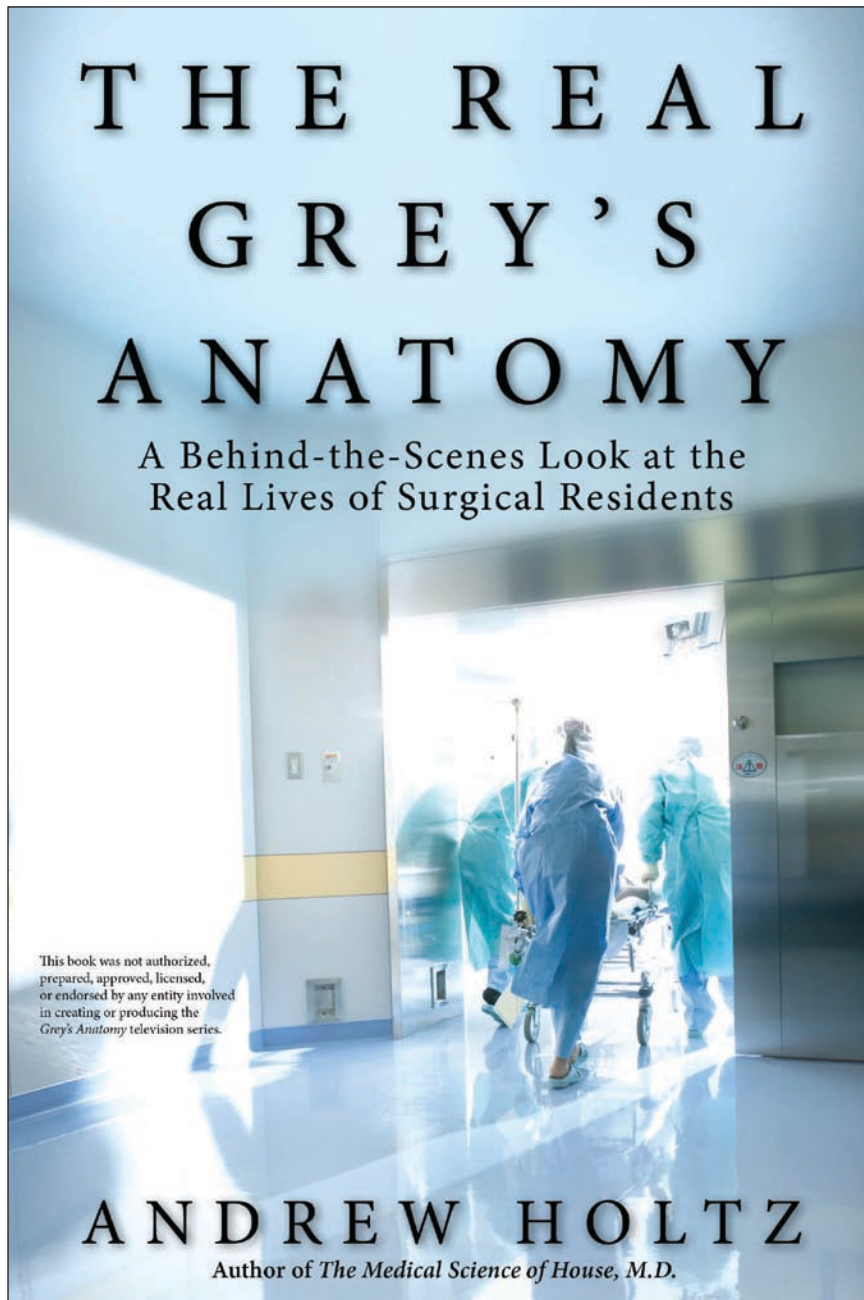
Trade Paperback
256 pp./5 1/2" x 8 1/4"
Carton: 44
Young Adult
Rights: Q00

Publishing History: Original
Previous book: *Girls that Growl*
978-0-425-21716-0 (11/09)
EAN: 9780425232644 50999
On sale January 5, 2010

The Real Grey's Anatomy

A Behind-the-Scenes Look at the Real Lives of Surgical Residents

Andrew Holtz



978-0-425-23211-8 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./6" x 9"
Carton: 32
Social Science/Pop Culture
Rights: E00

Publishing History: Original
Previous book: *The Medical Science of House, M.D.* 978-0-425-21230-1 (10/06)
EAN: 9780425232118 51500
On sale January 5, 2010

A behind-the-scenes look at the real lives of surgical residents, from the author of *The Medical Science of House, M.D.*

Do surgeons talk about their sex lives while cutting a heart open? How do surgeons respond to death? How do they react when asked to save the life of an abuser, criminal, or addict?

Since its debut, the ABC medical drama *Grey's Anatomy* has asked such questions. With an emphasis on the personal lives of the surgical interns, residents, and attending physicians, the show has generated interest in how these professionals survive this rigorous educational program. How much of its drama is entertainment, and how much is accurate? Here, a medical journalist provides answers. He examines a group of new surgical residents in the Pacific Northwest as they tackle long hours, fascinating procedures, and emotional ups and downs that comprise the life of a student of surgery.

MARKETING

- Print features and reviews
- Online promotion and publicity

SALES POINTS

- Author of *The Medical Science of House, M.D.* (10/06)
- Author brings his expert analysis to another top medical drama—he spent months examining the lives of actual surgical residents in the Pacific Northwest
- For fans of Berkley's *Nurse* (9/07)
- Also available: *The Forensic Psychology of Criminal Minds* (2/10), *The Science of Heroes* (10/08), *True Stories of C.S.I.* (9/08), *The C.S.I. Effect* (9/06), and *The Forensic Science of C.S.I.* (9/01)

Andrew Holtz, MPH, is a former CNN Medical Correspondent who works as a freelance health journalist. He hosted and co-produced *Taking the Pulse*, a medical program on Oregon Public Broadcasting, and has contributed articles to *InTouch* magazine, PBS's "HealthWeek," and *Oncology Today* magazine. He lives in Portland, Oregon.

LaVyrle Spencer, known for her “heartrending slices of Americana,”* writes of how love can be more special the second time around...

It is 1916 and Roberta Jewett is surprised that her hometown of Camden, Maine, considers a divorced woman little more than a prostitute. She nonetheless perseveres in her struggle to forge a new and better life for her daughters there. Behaving like no “respectable” woman would, she gets a job as a county nurse, learns to drive, and buys her very own Model T.

Embittered by her painful marriage to an unfaithful husband, she has no intention of being any man’s victim again. So Roberta is taken aback to find the widowed carpenter Gabriel Farley has somehow found his way into her heart. And in the ultimate test of will and devotion, she must depend on the man she has grown to love—and summon the courage to stand up to an entire town.

“[Spencer] delivers the goods.”

—* *Publishers Weekly*

“A modern fairy tale.”

—*People*

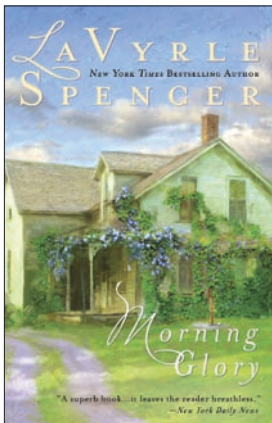
“Deft, unpretentious, and down-to-earth, Spencer...never fails to please.”

—*Anniston Star*

MARKETING

SALES POINTS

- *New York Times* bestselling author
- *That Camden Summer* was a Choice of the Literary Guild® and the Doubleday Book Club
- Now in trade paperback

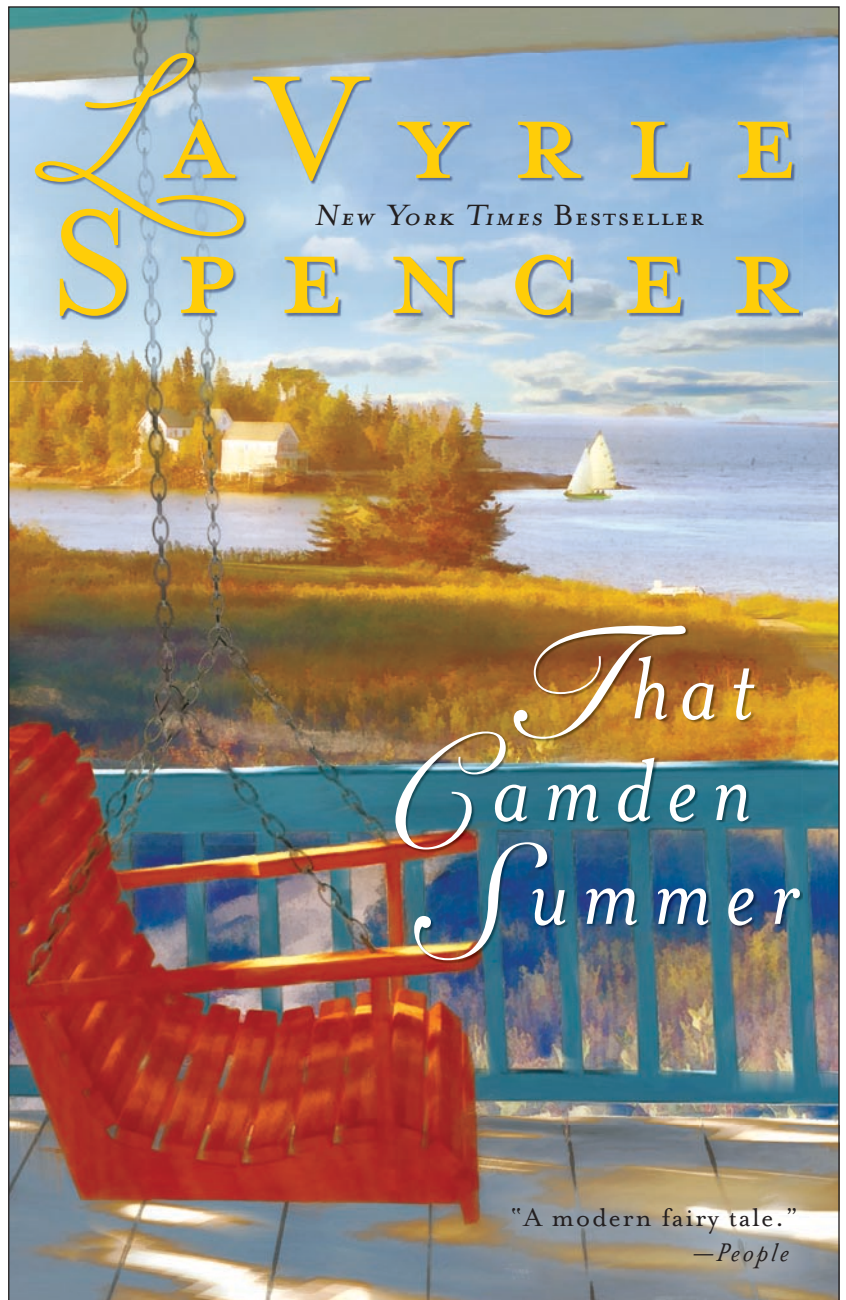


Also available
978-0-425-22928-6
\$15.00/\$16.50 Can.

LaVyrle Spencer is the *New York Times* bestselling author of *Morning Glory* and many other titles. She lives in Stillwater, Minnesota.

That Camden Summer

LaVyrle Spencer



“A modern fairy tale.”
—*People*

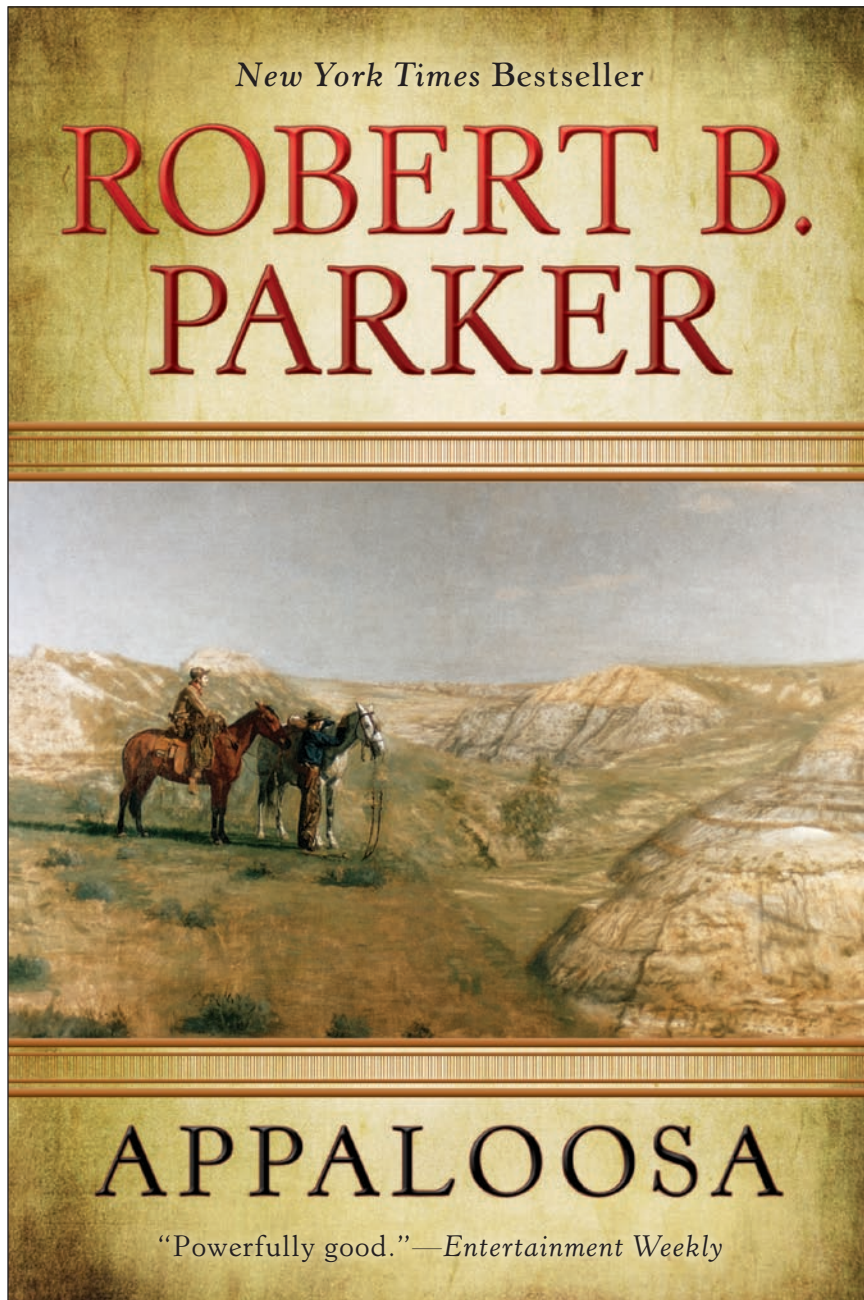
978-0-425-23321-4 • \$15.00/\$18.50 Can.

Trade Paperback
416 pp./5 1/8" x 8"
Carton: 32
Novel
Rights: E00

Publishing History: Jove
978-0-515-11992-3 (3/97)
Previous book: *Morning Glory*
978-0-425-22928-6 (2/09)
EAN: 9780425233214 51500
On sale January 5, 2010

Appaloosa

Robert B. Parker



978-0-425-23365-8 • \$14.00/\$17.50 Can.

Trade Paperback
320 pp./5 1/8" x 8"
Carton: 40
Novel

Rights: E00
Publishing History: Berkley mass market
978-0-425-20432-0 (6/06)
EAN: 9780425233658 51400
On sale January 5, 2010

The *New York Times* bestselling Western from Robert B. Parker.

Everett Hitch and Virgil Cole are lawmen and friends who share the brutal hardships of an emerging West. But the courage that has defined them is challenged by a man without conscience or remorse. Now, Hitch and Cole have followed him to the small town of Appaloosa.

What follows is a dance of wills where villains are cast in shades of grey, where heroes hide in the blackest shadows, where women can betray with frightening ease, and where Hitch and Cole will discover the price of responsibility, honor, and loyalty in the Old West.

“Powerfully good.” —*Entertainment Weekly*

“Pure, old-fashioned storytelling...the work of a master craftsman.” —*Washington Post*

“A classic western...with a twist.” —*Boston Herald*

“A galloping tale...magnificent.”
—*Publishers Weekly* (starred review)

“[Parker] is a master...[*Appaloosa*] gallops to a perfect, almost mythical ending.”
—*St. Petersburg Times*

“[A] moving tale of a lost but fascinating era.”
—*Seattle Times*

MARKETING

SALES POINTS

- *New York Times* bestseller
- *Appaloosa* was made into a major motion picture starring Viggo Mortensen and Ed Harris
- The first book featuring iconic characters Hitch and Cole
- Followed by *Resolution* (Berkley mass market; 5/09) and *Brimstone* (Putnam; 5/09)
- *Brimstone* hit #11 on the *New York Times* bestseller list, his highest appearance for a Western yet
- Parker's Western novels have garnered some of the best reviews of his career
- Author of the *New York Times* bestselling Spenser, Jesse Stone, and Sunny Randall novels
- Author website: robertbparker.net

Robert B. Parker lives in Boston.

New York Times bestselling author Carl Hiaasen serves up a humorous helping of “taut, fast-paced action... crisp and hot.”*

After dispatching a pistol-packing intruder from his home with the help of a stuffed Marlin head, Mick Stranahan can't deny that someone is out to get him. His now-deceased intruder carries no I.D., and as a former Florida state investigator, Stranahan knows there are plenty of potential culprits. His long list of enemies includes an off point hit man, a personal injury lawyer of billboard fame, a notoriously irritating TV journalist, and a fumbling plastic surgeon.

Now, if he wants to keep fishing into his golden years, Stranahan has no choice but to come out of retirement to close this one last case...

“A hell of a story...If there is a patron saint for bestsellers, this one will inspire a hallelujah chorus.”
—*New York Daily News*

“Good, mean fun...a twisting, high-speed ride on a roller coaster without brakes.”
—*San Francisco Chronicle*

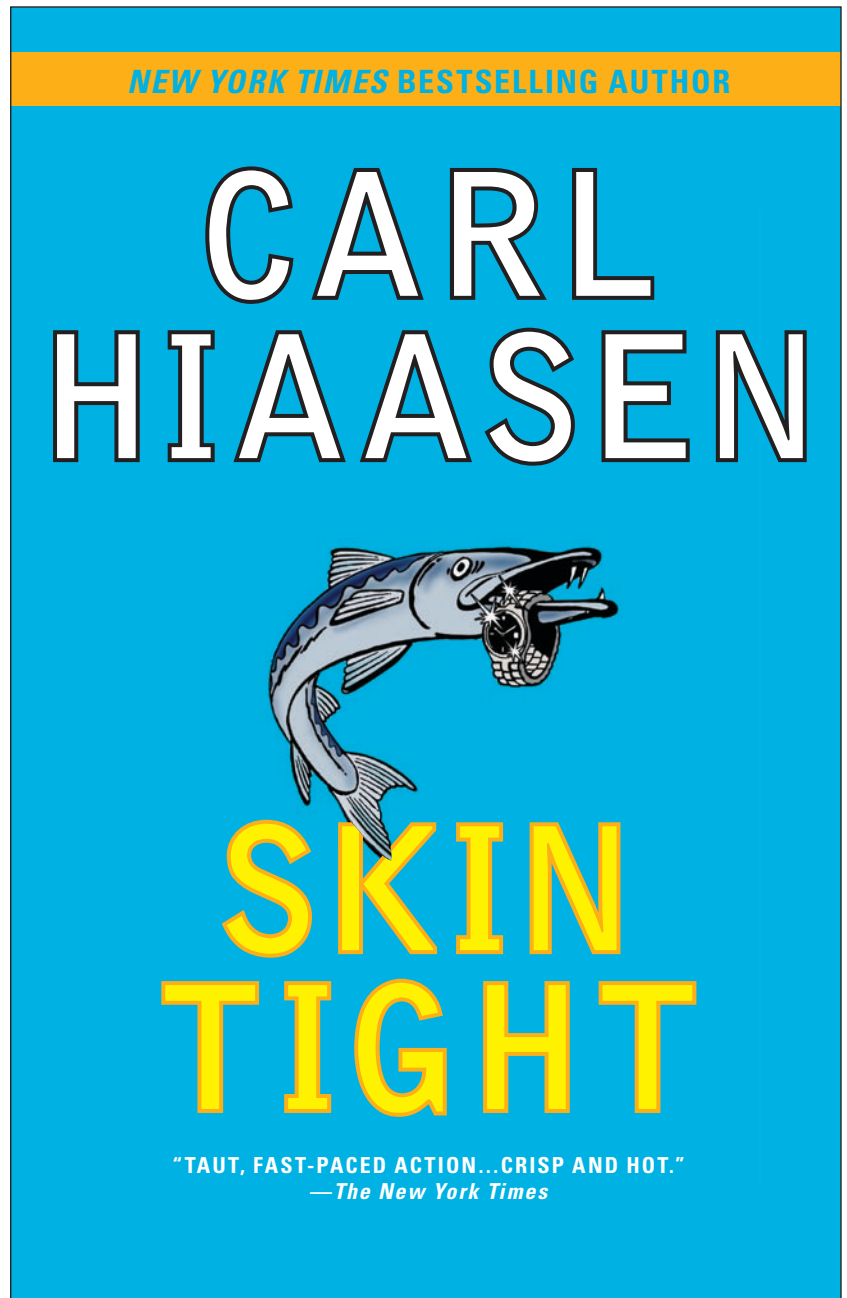
“A high-speed tale of murder, cover-ups, and gonzo revenge...Hiaasen delivers every time.”
—*Seattle Times*
**New York Times*

**MARKETING
SALES POINTS**

- Hiaasen is a *New York Times* bestselling author
- A typical Hiaasen thriller—lots of action and lots of laughs
- Author website: carlhiaasen.com

Carl Hiaasen is a *New York Times* bestselling author who writes a regular column for the *Miami Herald*. He was born and raised in Florida.

Skin Tight
Carl Hiaasen



978-0-425-23349-8 • \$14.00/\$17.50 Can.

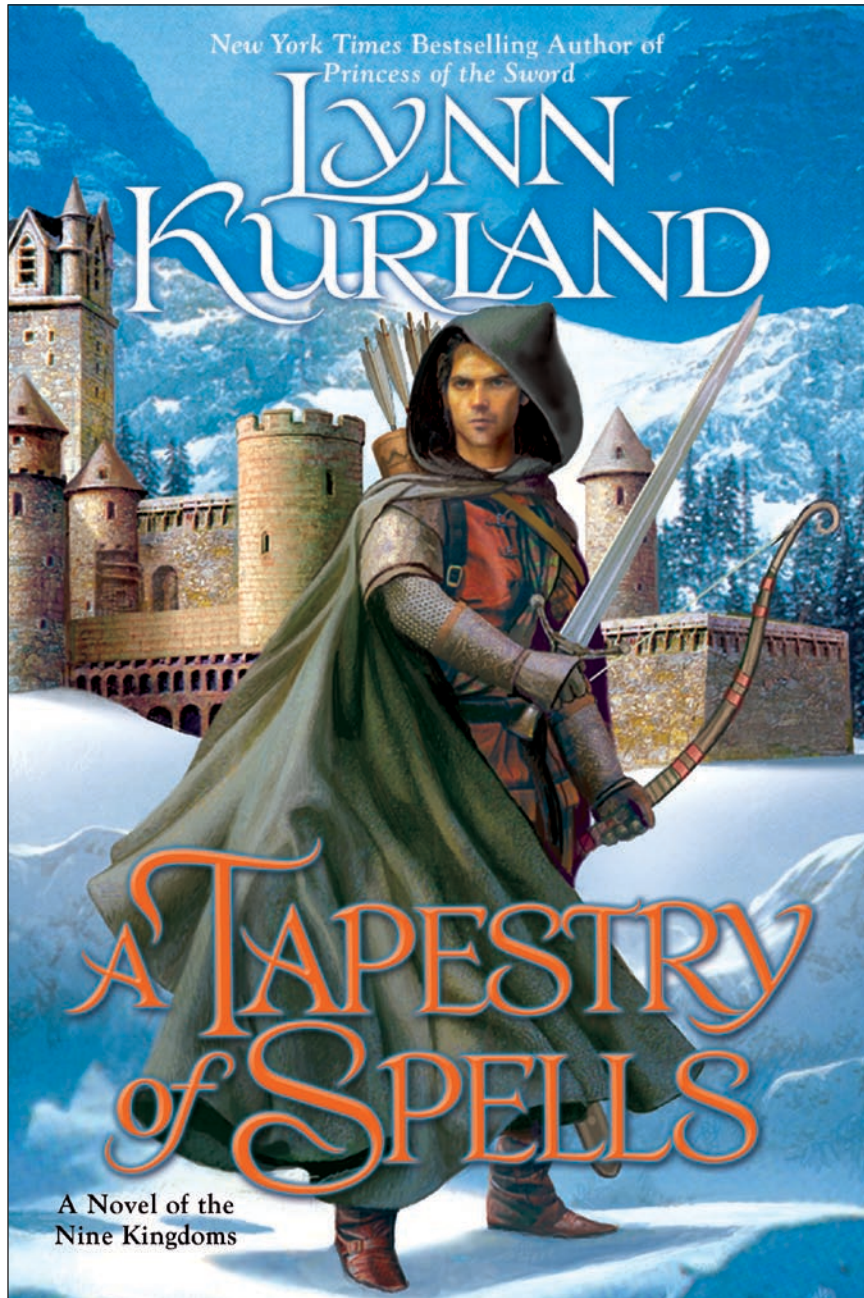
Trade Paperback
336 pp./5 1/8" x 8"
Carton: 40
Novel
Rights: E00

Publishing History: Grand Central
Publishing trade paperback
978-0-446-69569-5 (4/05)
EAN: 9780425233498 51400
On sale January 5, 2010

A Tapestry of Spells

A Novel of the Nine Kingdoms

Lynn Kurland



978-0-425-23213-2 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 28
Fantasy Romance
Rights: W00

Publishing History: Original
Previous book: *Princess of the Sword*
978-0-425-22568-4 (1/09)
EAN: 9780425232132 51500
On sale January 5, 2010

The compelling start of a new fantasy romance trilogy set in the world of the Nine Kingdoms, from *New York Times* bestselling author Lynn Kurland!

Return to the world of the Nine Kingdoms with *New York Times* bestselling author Lynn Kurland as a new evil, and a new passion, emerges.

Sarah's brother has embraced the dark arts, vowing to destroy the Nine Kingdoms, and she doesn't have the power to stop him. Now she must risk everything to thwart his plans, even though she fears the quest will reveal the secret she's kept all her life.

After seeing his entire family slain by magic, Ruithneadh swore never to use his power again. But when Sarah pleads for his help, he's thrust back into a life of enchantments and peril, and a quest capable of unraveling the entire fabric of the Nine Kingdoms.

Praise for Lynn Kurland and the novels of the Nine Kingdoms:

"An intricately detailed society born of Ms. Kurland's remarkable imagination."

—*Romance Reviews Today*

"Deftly sifting together love, honor, magic and danger, Kurland has created a spellbinding, witty, and sweet paranormal romance."

—*Booklist*

"Kurland out-writes romance fiction's top authors by a mile."

—*Publishers Weekly*

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- The first in a new fantasy romance trilogy set in the same world as the national bestselling Nine Kingdoms series
- *Princess of the Sword* (1/09), *The Mage's Daughter* (1/08) and *Star of the Morning* (12/06) were all national bestsellers
- Kurland's latest mass market book, *Till There Was You* (5/09) was a *New York Times* bestseller
- Kurland is a three-time RITA award-winner
- Author website: lynnkurland.com
- Also available as an e-book

Lynn Kurland is the *New York Times* bestselling author of numerous novels and short stories. She lives in the Pacific Northwest.

Fall in love with the first book in the Blood Rose trilogy—a romance of the Old West by a phenomenal new talent.

On a stagecoach traveling through New Mexico Territory, Jessica Thornton is a long way from the cool mists and lush gardens of her native England. An authoress and milliner, she carries the weight of a scandalous secret—a horrible shame that has brought her to the West on a desperate search for the only family she can trust: her brother.

No one prepared Jessica for the heat and the hardships. And no one prepared her for a man like Brady Wilkins. For, despite the rancher's rough-hewn appearance and her own misgivings, Jessica must put her life in his hands after their stagecoach crashes. And she begins to see the man behind the callused hands and caustic wit. A man strong enough to carve out a home in the wilderness, brave enough to fight for his own, and passionate enough to restore her faith in herself—and in her heart.

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

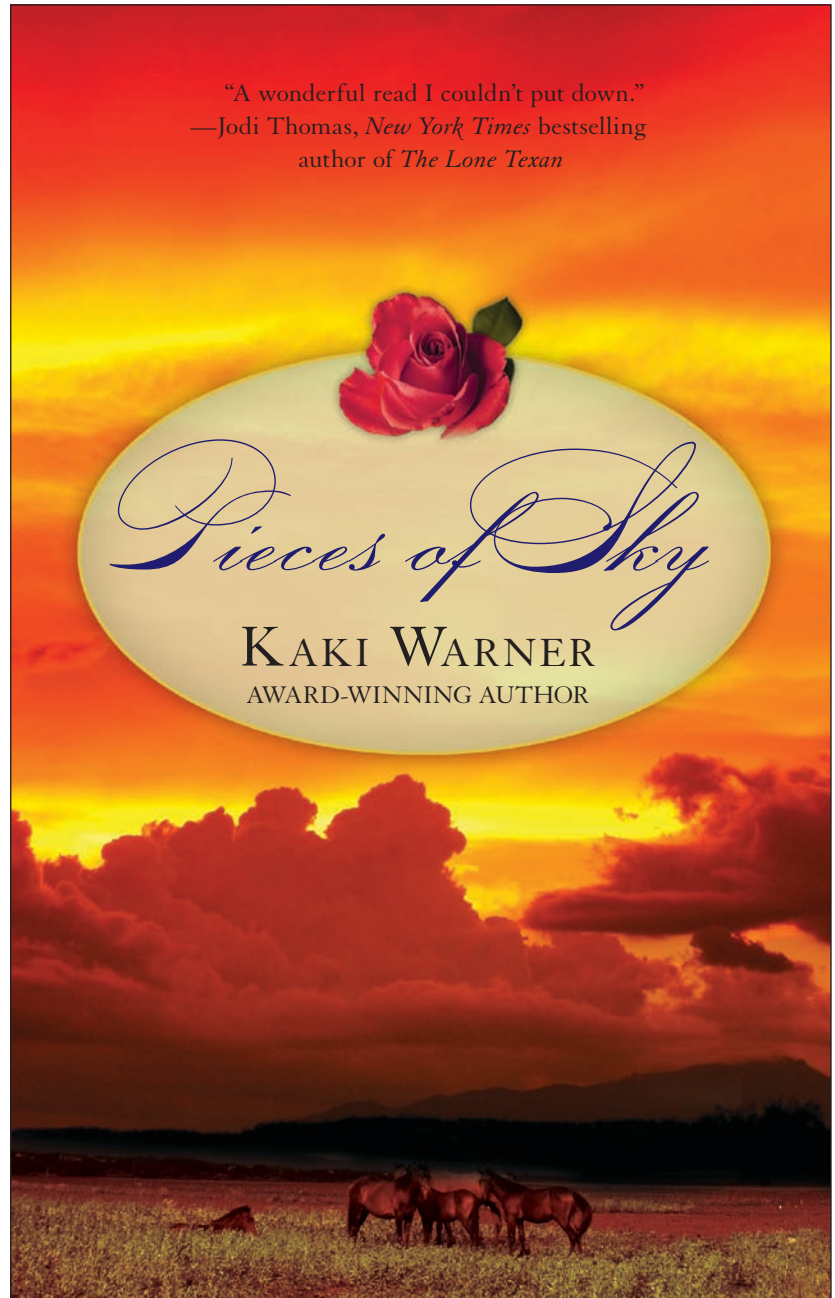
SALES POINTS

- Debut of a phenomenal talent
- First in the Blood Rose trilogy about the larger-than-life Wilkins brothers
- For fans of Linda Lael Miller, Jodi Thomas, and Diana Palmer
- This book is the winner of the Heart of the Rockies Award, The Molly/Heart of Denver Award, The Beacon/First Coast Award, and the Barclay Sterling Award
- The next two books in the trilogy will be published in June 2010 and May 2011
- Romantic historical fiction
- Also available as an e-book

Kaki Warner has raised horses and chased cattle. She lives in Washington with her family.

Pieces of Sky

Kaki Warner



“A wonderful read I couldn't put down.”
—Jodi Thomas, *New York Times* bestselling
author of *The Lone Texan*

Pieces of Sky

KAKI WARNER
AWARD-WINNING AUTHOR

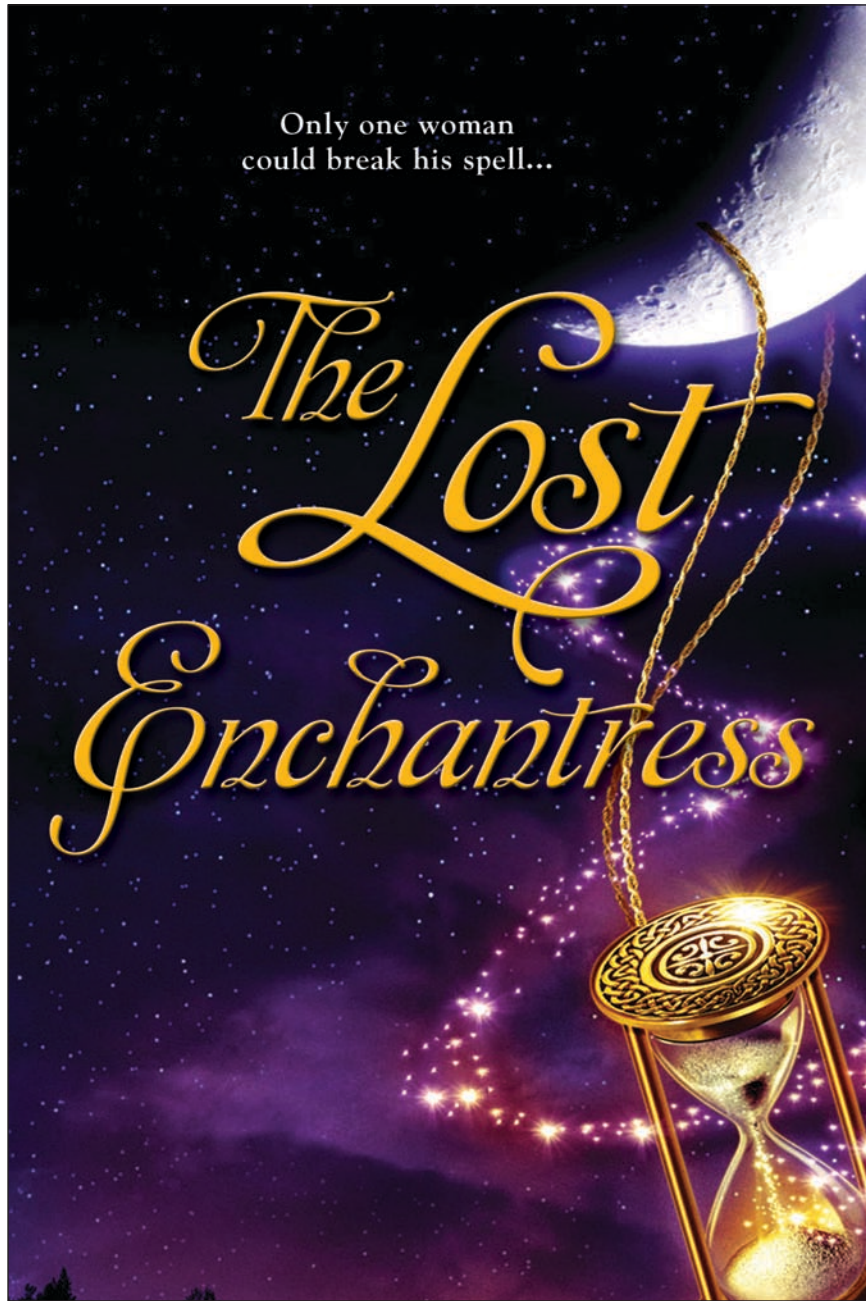
978-0-425-23214-9 • \$14.00/\$17.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Historical Romance

Rights: W00
Publishing History: Original
EAN: 9780425232149 51400
On sale January 5, 2010

The Lost Enchantress

Patricia Coughlin



978-0-425-22982-8 • \$14.00/\$17.50 Can.

Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Paranormal Romance

Rights: W00
Publishing History: Original
EAN: 9780425229828 51400
On sale January 5, 2010

An enchanting new paranormal romance from an award-winning author.

Long ago Eve Lockhart discovered that the ancient magic that was her birthright could cost her everything. So she vowed to create a normal life and was convinced she'd succeeded—until a long-lost family talisman resurfaces. A prize beyond price, the hourglass pendant ignites the fevered interest of mysterious forces who'll risk anything to possess it—forces that include one very seductive man...

The priceless pendant isn't the only thing Gabriel Hazard wants from Eve. For nearly two centuries he's searched for the hidden magic that can break a spell and grant him the one thing he craves. But he isn't alone in wanting the pendant—or Eve's magic.

Now Eve has no choice but to break her long-ago vow and claim her power, her dream of everlasting love—and her destiny.

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Coughlin is the RITA Award-winning author of many romances
- An enchanting tale that will appeal to fans of Barbara Bretton's paranormals
- Also available as an e-book

Patricia Coughlin is the RITA Award-winning author of many romances. She lives in Rhode Island.

In the heat of the desert night,
passion rises like a flame...

Berkley Sensation Trade Paperback
JANUARY 2010

Raised in a brothel, Allegra Synnford quickly learned that survival meant taking charge of her destiny. Now, as a renowned courtesan skilled in the pleasures of the flesh, she vows she will never be vulnerable to any one man...

Sheikh Shaheen of the Amazigh has been hiding from his past for a long time, but not enough to forget how another courtesan made him abandon his life as the Viscount Newcastle. When Allegra ignites his desire, his need threatens to undermine his cover.

With old enemies circling, experience tells him he must resist her charms at all costs. But Allegra has her own game to play...with a man who can't afford to lose.

Praise for Monica Burns:

"[Monica Burn's] excellent love scenes and bold romance will have readers clamoring for more."
—*Romantic Times*

"A cinematic, compelling, and highly recommended treat!"
—national bestselling author *Sylvia Day*

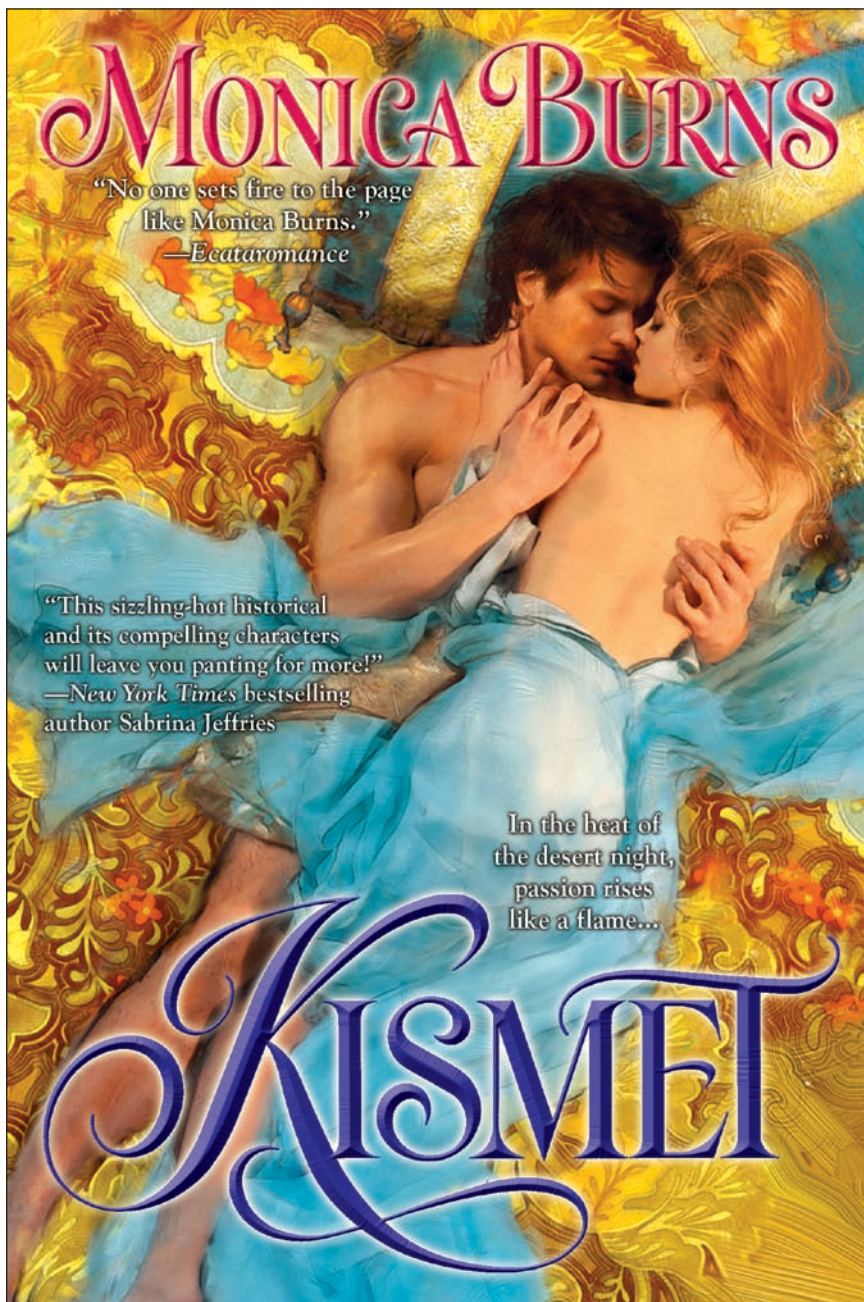
MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- An exotic, sexy historical romance, set in 19th-century Morocco, from the author of *Dangerous* and *Obsession*
- Author has been a finalist for the 2005 Golden Heart Award and the 2009 *Romantic Times* Reviewers Choice Award, and a recipient of Jerr's Silver Star Award
- Author has a loyal online following
- Author website: monicaburns.com
- Also available as an e-book

Kismet
Monica Burns



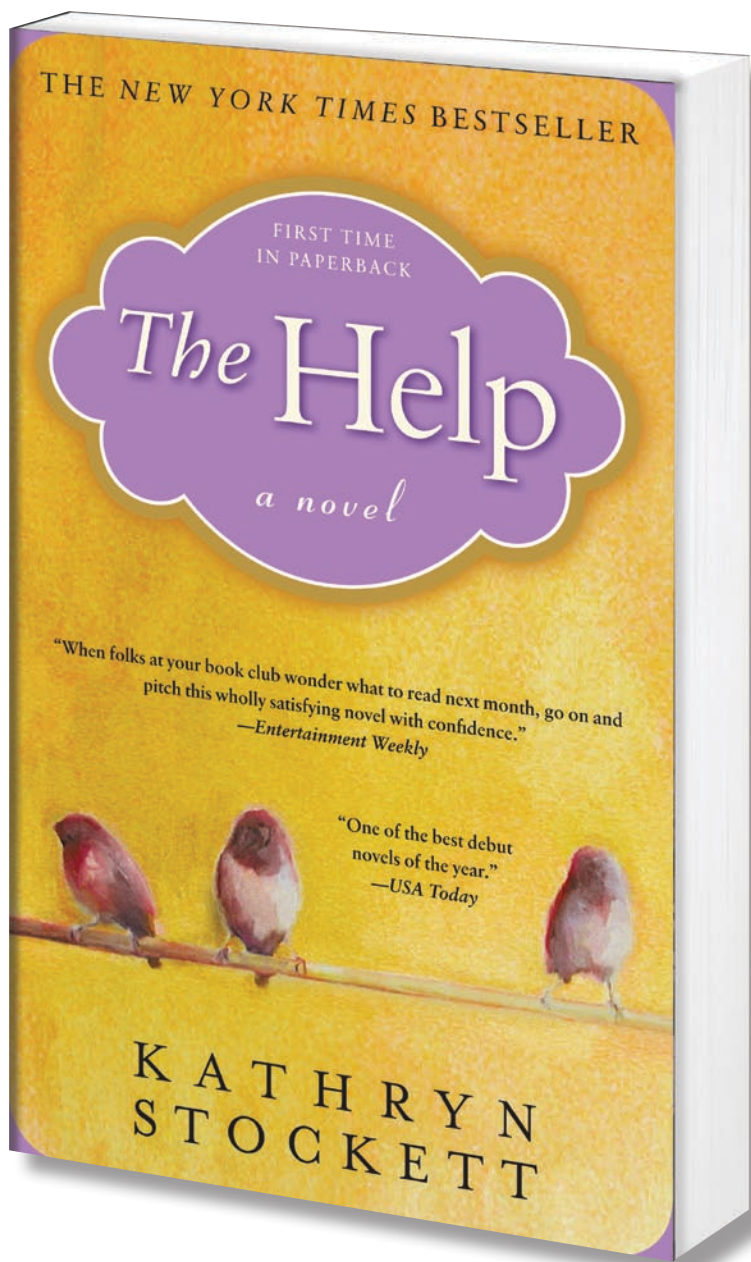
978-0-425-23215-6 • \$14.00/\$17.50 Can.

An author of erotic romance, **Monica Burns** penned her first short romance story at the age of nine. A workaholic wife and mother, she is the author of numerous romances and e-books. She lives in Richmond, Virginia.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Historical Romance

Rights: E00
Publishing History: Original
EAN: 9780425232156 51400
On sale January 5, 2010

The Help
Kathryn Stockett



The wildly popular *New York Times* bestseller and reading group favorite.

Aibileen is a black maid in 1962 Jackson, Mississippi, who's always taken orders quietly, but lately she's unable to hold her bitterness back. Her friend Minny has never held her tongue but now must somehow keep secrets about her employer that leave her speechless. White socialite Skeeter just graduated college. She's full of ambition, but without a husband, she's considered a failure. Together, these seemingly different women join together to write a tell-all book about work as a black maid in the South, that could forever alter their destinies and the life of a small town...

"A page-turner that brings new resonance to the moral issues involved...a story of social awakening as seen from both sides of the American racial divide."
—*Washington Post*

"The two principal maid characters...leap off the page in all their warm, three dimensional glory. Book groups armed with hankies will talk and talk...[A] winning novel."
—*New York Times*

"[A] wise, poignant novel...You'll catch yourself cheering out loud."
—*People*

"I will never forget this book."
—Dorothea Benton Frank

"Stunning debut."
—*Atlanta Journal*

"Pitch this to your book group with confidence."
—*EW.com*

MARKETING

- Major national author tour
- National print advertising
- Radio interview campaign
- Reading Group guide available online and bound in book
- Major book club outreach, including author phone-ins
- "New in Paperback" mentions
- Print features and reviews
- Online promotion
- 12-copy solid floor display with special riser
978-0-425-23396-2 @ \$180.00/\$222.00 Can.
44" h x 13" w x 12" d

SALES POINTS

- A multiple-week *New York Times* bestseller
- Extraordinary review coverage, including *USA Today*, *People*, *Entertainment Weekly*, the *New York Times* and National Public Radio
- Enthusiastic quotes from major authors Dorothea Benton Frank, Marian Keyes, Jill Conner Browne, and others
- Author website: kathrynstockett.com
- Also available as an e-book.

978-0-425-23220-0 • \$15.00/\$18.50 Can.

Trade Paperback
528 pp./5 1/16" x 8 1/4"
Carton: 24
Fiction

Rights: W00
Publishing History: Putnam
978-0-399-15534-5 (2/09)
EAN: 9780425232200 51500
On sale February 2, 2010

“ONE OF THE BEST DEBUT NOVELS OF THE YEAR”*

is finally available in paperback...

This winning novel, sure to be a wild success with book clubs, affirms some things that are as true today as they were almost fifty years ago: It's never too late to express gratitude for simple human kindness, the things that unite us are greater than those that divide us, and yes, change is going to come.

—*New Orleans Times Picayune*

**USA Today*

“*Stunning.*”

—*Atlanta Journal Constitution*

“*Graceful.*”

—*Entertainment Weekly*

“*Courageous.*”

—*Marian Keyes*

“*Lyrical.*”

—*Minneapolis Star Tribune*

“*Wondrous.*”

—*Adriana Trigiani*

“*Magical.*”

—*Robert Hicks*

“*Uplifting.*”

—*Publishers Weekly* (starred review)

“*Astonishing.*”

—*Joshilyn Jackson*

“*Compelling.*”

—*Beth Henley*

“*Masterful.*”

—*Christian Science Monitor*



© Kim Lee

Kathryn Stockett was born and raised in Jackson, Mississippi. After graduating from the University of Alabama with a degree in English and creative writing, she moved to New York City, where she worked in magazine publishing and marketing for nine years. She currently lives in Atlanta with her husband and daughter. This is her first novel.



Silver Borne

A Mercy Thompson Novel

Patricia Briggs



All-new action in the #1 *New York Times* bestselling urban fantasy series.

When mechanic and shapeshifter Mercy Thompson attempts to return a powerful Fae book she'd previously borrowed in an act of desperation, she finds the bookstore locked up and closed down.

It seems the book contains secret knowledge—and the Fae will do just about anything to keep it out of the wrong hands. And if that doesn't take enough of Mercy's attention, her friend Samuel is struggling with his wolf side—leaving Mercy to cover for him, lest his own father declare Sam's life forfeit.

All in all, Mercy has had better days. And if she isn't careful, she might not have many more to live...

"In the increasingly crowded field of kick-ass supernatural heroines, Mercy stands out as one of the best."
—*Locus*

MARKETING

- Author tour
- National advertising campaign
- Cross promote with Dabel Brothers comic books
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser 978-0-441-01855-0 @ \$299.40/\$372.00 Can. 50" h x 7" w x 16" d
- 24-copy hard/soft mixed floor display with special riser (6 each of *Silver Borne*, *Bone Crossed*, *Iron Kissed*, and *Blood Bound*) 978-0-441-01856-7 @ \$293.52/\$359.82 Can. 54" h x 10" w x 17" d

SALES POINTS

- #1 *New York Times* bestselling series
- The second hardcover in the series following *Bone Crossed* (2/09), which debuted at #3 on the *New York Times* bestseller list
- Previous Mercy novels: *Iron Kissed* (1/08), *Blood Bound* (2/07), and *Moon Called* (2/06)
- A comic book adaptation will be available starting in 8/09
- First book in a Mercy Thompson spin-off series: *Cry Wolf* (8/09)
- Briggs's backlist fantasy titles are being repackaged to compliment the Mercy Thompson novels
- Also available as an e-book
- Author website: patriciabriggs.com

978-0-441-01819-2 • \$24.95/\$31.00 Can.

Hardcover
320 pp./6" x 9"
Carton: 28
Fantasy
Rights: W00
Publishing History: Original

Previous book: *Bone Crossed*
978-0-441-01676-1 (2/09)
EAN: 9780441018192 52495
On sale February 2, 2010
Strict on sale



© Mike Briggs

Patricia Briggs lives in Washington state with her husband, children, and a small herd of horses.

The biggest names in the field have spoken about

PATRICIA BRIGGS

"I love these books."

—Charlaine Harris

"The best new urban fantasy series I've read in years."

—Kelley Armstrong

"I enjoyed myself immensely and could not put it down."

—Lilith Saintcrow

"It left me wanting more."

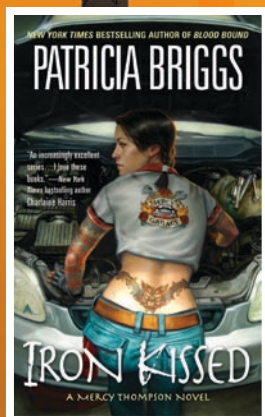
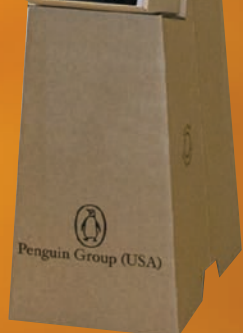
—Kim Harrison

"Expect to be spellbound."

—Lynn Viehl



...AND THE READERS HAVE
SPOKEN BY MAKING HER #1!



Also available

Bone Crossed
978-0-441-01836-9 @ \$7.99/\$9.99 Can.

Iron Kissed
978-0-441-01566-5 @ \$7.99/\$9.99 Can.

Blood Bound
978-0-441-01473-6 @ \$7.99/\$8.99 Can.

Moon Called
978-0-441-01381-4 @ \$7.99/\$8.99 Can.

The Girl in Alfred Hitchcock's Shower
Robert Graysmith



978-0-425-23231-6 • \$25.95/\$32.50 Can.

Hardcover
368 pp./6" x 9"
Carton: 24
True Crime
Rights: 600

Publishing History: Original
Previous book: *The Laughing Gorilla*
978-0-425-23014-5 (10/09)
EAN: 9780425232316 52595
On sale February 2, 2010

The *New York Times*
bestselling author who
investigated the Zodiac case
now uncovers a real-life
mystery of murder, body
doubles, and obsession.

Marli Renfro was a model who played a part in one of the most iconic scenes in American movies—as Janet Leigh’s nude body double in Alfred Hitchcock’s *Psycho*—only to fade into obscurity, a footnote in Hollywood history. It wasn’t until 1988 that Marli Renfro made news again—raped and murdered by a serial killer with a fetish for the classic Hitchcock shocker. But as Graysmith investigated Marli’s story, a nagging doubt entered his mind. What if Marli was still alive? What if another woman had been murdered in her place? And if Marli was still alive, would he ever find her? The line between art and reality is blurred in this astonishing coda to one of the most memorable screen murders of all time, and to a real-life crime that one man was determined to solve.

Praise for Robert Graysmith:

“A chilling real-life detective story.”

—*Savannah News Press*

“As good as it gets.”

—*New York Press*

“A scary and disturbing account of pure evil.”

—*Booklist*

“One of the more intriguing unsolved murders in show-biz history.”

—*Detroit Free Press*

Also available

Zodiac 978-0-425-21218-9 @ \$7.99/\$10.99 Can.

Zodiac Unmasked 978-0-425-21273-8 @ \$7.99/\$10.99 Can.

Amerithrax 978-0-515-14653-0 @ \$7.99/\$8.99 Can.

MARKETING

- National radio interviews
- Bay Area media and in-store author appearances
- Outreach to Hitchcock fan clubs, newsletters, and websites
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- *New York Times* bestselling author of *The Laughing Gorilla* (12/09), *Zodiac* (1/07), and *Zodiac Unmasked* (1/07)
- *Zodiac* and *Auto Focus* (7/94) were both made into hit films
- *Psycho* is one of the most famous films in history
- For true-crime lovers and the legion of Hitchcock’s fans
- Includes 16 pages of rare photos
- Also available as an e-book

Robert Graysmith resides in San Francisco, California and is the *New York Times* bestselling author of *The Sleeping Lady*, *Auto Focus*, *Unabomber*, and *The Bell Tower*.

Life's too short to make it all about work, worry, and anxiety. Now's the time for readers to ease their stress and increase their pleasure by incorporating great sex into the bedroom—and every room. *Great Sex for Hard Times* will coach readers through never-fail techniques, position them for passion, and help their erotic dreams come true.

There's never a bad time to discover...

- How to engage all the senses for electrifying sex
- Positions that yield enormous satisfaction
- Toys that will supersize playtimes
- Simple sex drive boosters
- G-spot secrets

And more!

MARKETING

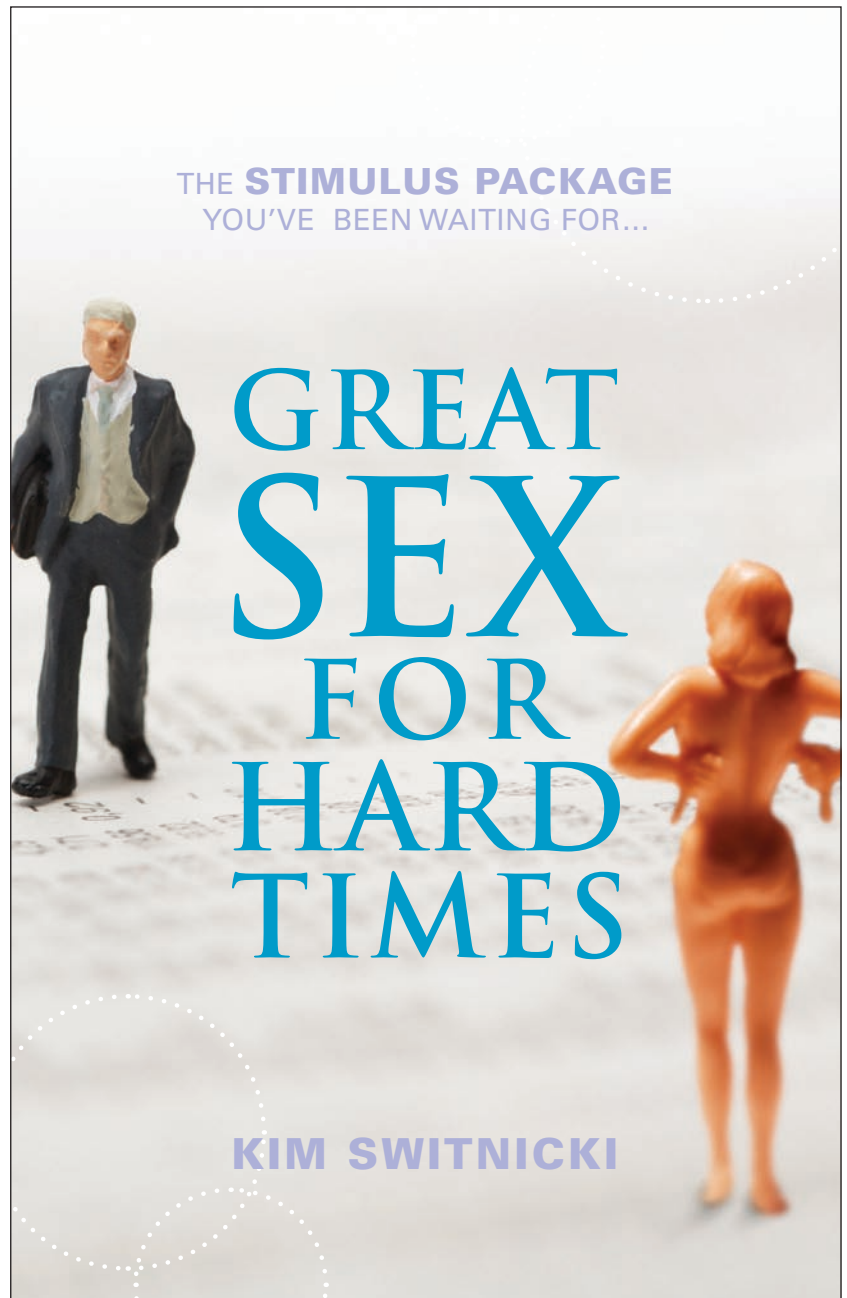
- National television appearances
- Regional radio interviews
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Sex sells in any economy—sex toy manufacturers have noticed surging demands in an unstable economy, which bodes well for sex books (*Forbes*)
- Perfectly timed for Valentine's Day promotions
- Attractive cover and clever title make for an overall appealing package
- Switnicki's previous book, *G-Spot Play Guide* (1/08), won an Independent Publishers Book Award in the Sexuality/Relationships category
- Author is an international speaker, sex educator, and coach who has been featured in national and international print publications, radio, and podcasts, as well as television

Great Sex for Hard Times

Kim Switnicki



978-0-425-23280-4 • \$14.00/\$17.50 Can.

Kim Switnicki has been the “go-to girl” for sexuality questions, concerns, and help for more than twenty-five years. She lives in Vancouver, Canada.

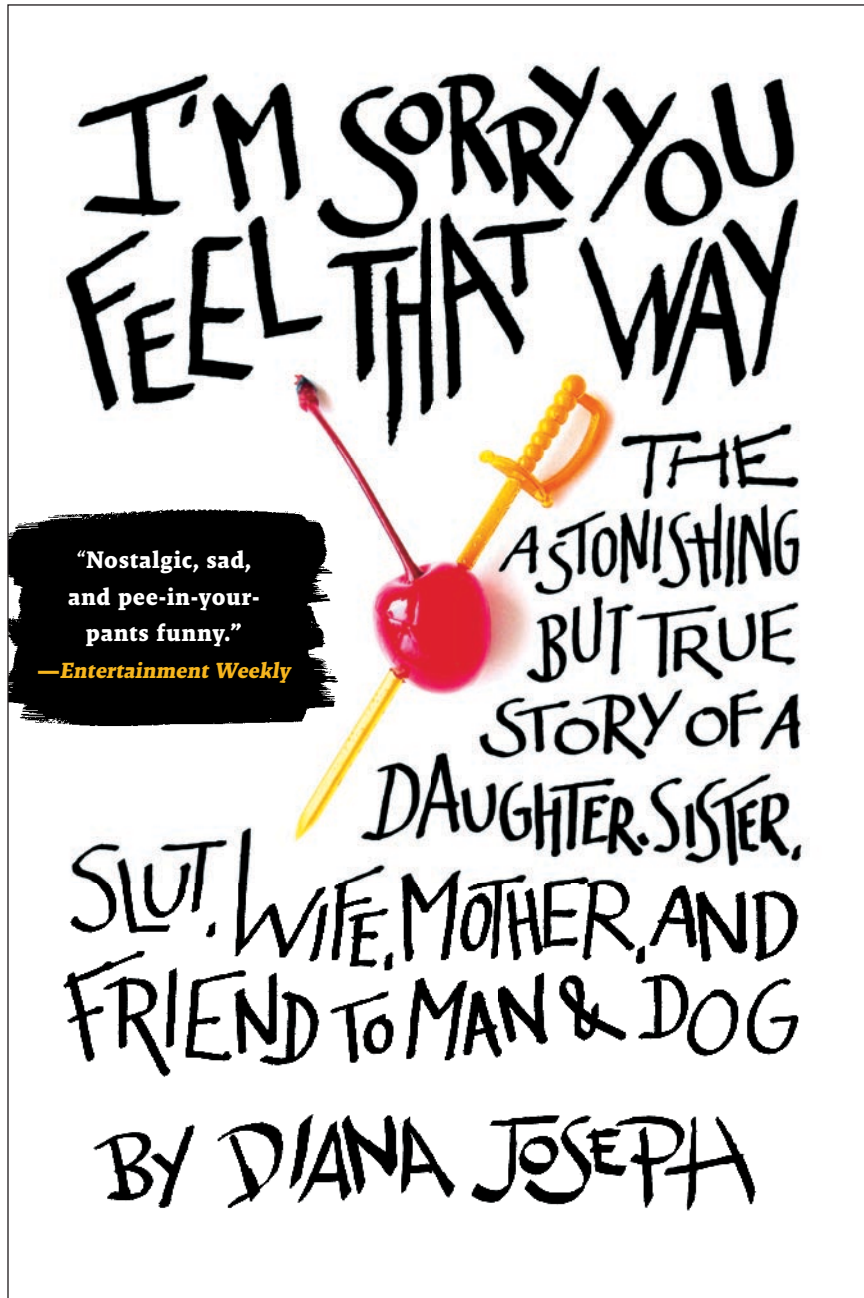
Trade Paperback
336 pp./5 1/8" x 8"
Carton: 40
Sexuality

Rights: W00
Publishing History: Original
EAN: 9780425232804 51400
On sale February 2, 2010

I'm Sorry You Feel That Way

The Astonishing but True Story of a Daughter, Sister, Slut, Wife, Mother, and Friend to Man and Dog

Diana Joseph



978-0-425-23221-7 • \$15.00/\$18.50 Can.

Trade Paperback
224 pp./5 1/2" x 8 1/4"
Carton: 48
Memoir
Rights: W00

Publishing History: Putnam
978-0-399-15528-4 (3/09)
EAN: 9780425232217 51500
On sale February 2, 2010

An Entertainment Weekly
“must”—“It’s hard to recall another collection of essays, or a memoir, with more natural charm.”*

Surrounded by dysfunctional men—from her fourteen-year-old son to her high-maintenance boss—Diana Joseph did what she had to do: survive. *I'm Sorry You Feel That Way* is an honest, hilarious, and instantly recognizable memoir of a truly modern woman. Funny, fearless, and warmhearted, it is a portrait of a woman in all her endless complexities and contradictions, and of the people she has come to love in spite of—or rather because of—theirs.

“Unflinching honesty and a wry appreciation for the absurdities of masculinity and motherhood.”

—Sarah Vowell

“You should buy this book. Immediately.”

—*Steve Almond, *Los Angeles Times*

“Irresistible.”

—Richard Ford

“Fans of David Sedaris and Sarah Vowell will appreciate Joseph’s portraits of the men in her life...trenchantly funny.”

—*Library Journal* (starred review)

“A great example of the ordinary being related extraordinarily.”

—DailyCandy.com

MARKETING

- Minnesota media and in-store author appearances
- Radio interview campaign
- NPR advertising
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Terrific reviews and acclaim from major authors and publications
- For readers of Sloane Crosley, Laurie Notaro, David Sedaris, Susan Jane Gilman, and Cynthia Kaplan
- Author was discovered by Sarah Vowell in a writing contest
- Author website: dianajoseph.net
- Also available as an e-book

Diana Joseph teaches creative writing in the MFA program at Minnesota State University, Mankato.

An edgy, gripping report from the front lines by a young veteran and cast member of *The Real World: Brooklyn*.

Ryan Conklin enlisted in the Army at age seventeen, following 9/11, and joined Angel Company. As a turret gunner with the famed 101st Airborne “Screaming Eagles,” and a member of the famed “Rakkasans” regiment—the most decorated regiment in the U.S. Army—he endured hellish conditions in the war-torn city of Tikrit, Iraq.

When he returned to the States, he became a cast member on *The Real World: Brooklyn* in 2008. That came to an end when he received his notice recalling him to duty.

An Angel from Hell is a gritty, blunt, and laugh-out-loud funny war memoir from the grunt’s perspective. Conklin reveals what the Iraq war is really like, day to day—the misery, the boredom, the absurdity, the horror, and even the moments of grace. With stunning candor and wisdom beyond his years, Ryan Conklin has documented a complex and unavoidably life-changing experience for his generation.

MARKETING

- Promote in conjunction with MTV
- Promote in conjunction with Iraq and Afghanistan Veterans of America (IAVA)
- National television and radio interviews
- Regional talk radio campaign
- College newspaper features
- Print features and reviews
- Online promotion

SALES POINTS

- Conklin has thousands of fans from his appearance on *The Real World: Brooklyn* as well as a strong online presence
- As a vocal member of the Iraq and Afghanistan Veterans of America, Ryan will have the support of the IAVA in promoting his story
- Includes photos
- Will appeal to readers of Colby Buzzell’s *My War*, Evan Wright’s *Generation Kill*, and anyone interested in the on-the-ground experience of U.S. soldiers in Iraq
- He will return from his current deployment in January 2010, just in time for publication
- Learn more about Ryan Conklin here: myspace.com/conkdeeznuts

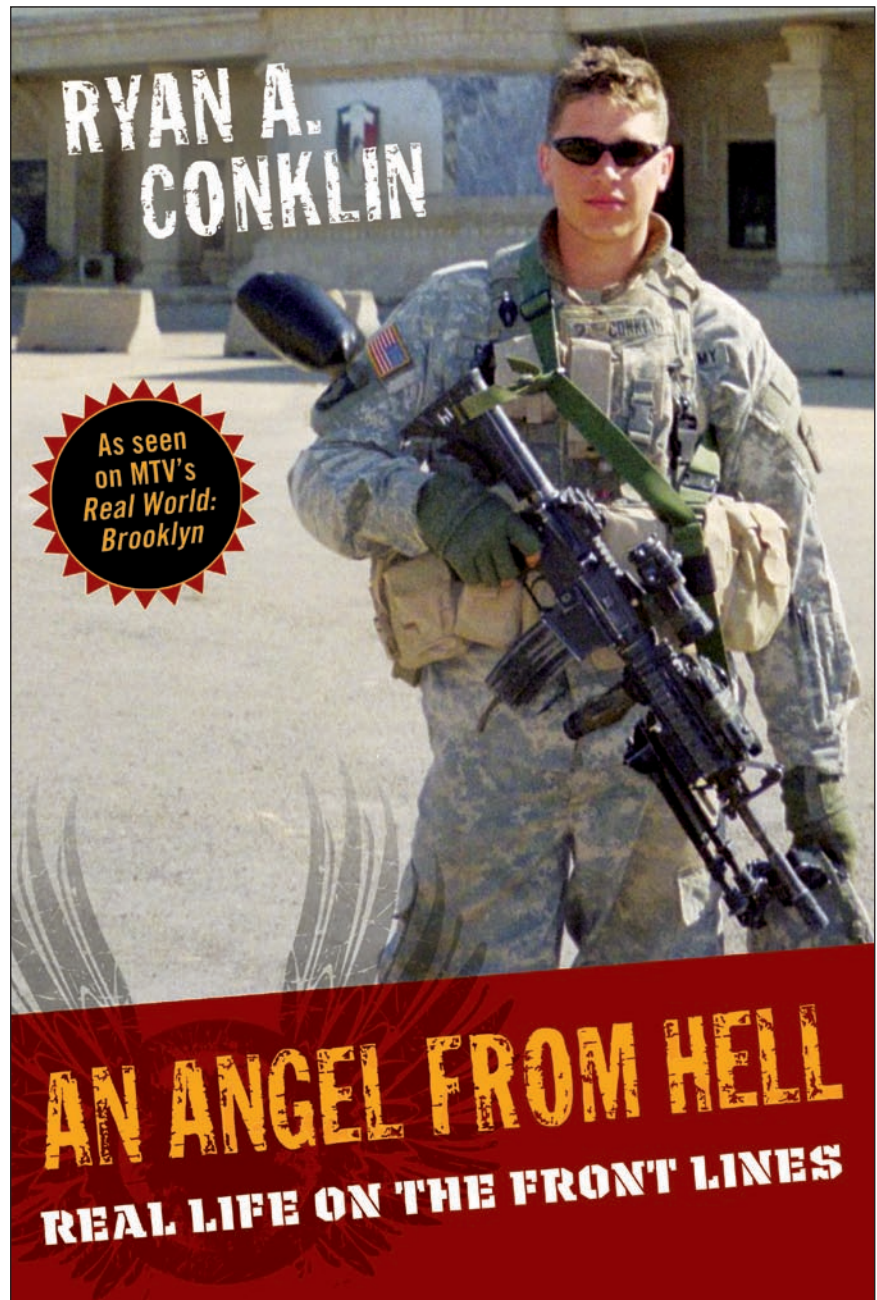
Ryan A. Conklin is an Iraq War veteran who starred in the 21st season of MTV’s *The Real World*. He lives in Gettysburg, Pennsylvania.

Berkley Caliber Hardcover
FEBRUARY 2010

An Angel from Hell

Real Life on the Front Lines

Ryan A. Conklin



978-0-425-23394-8 • \$24.95/\$31.00 Can.

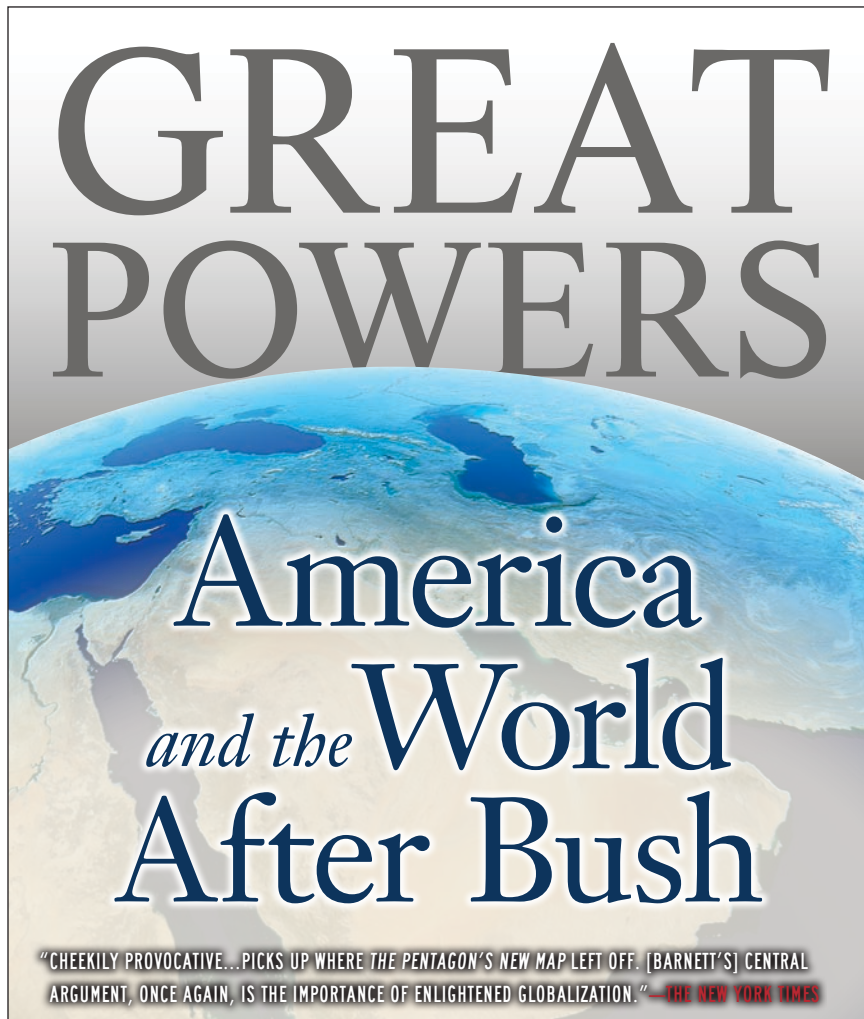
Hardcover
368 pp./6" x 9"
Carton: 24
Military/Memoir

Rights: E00
Publishing History: Original
EAN: 9780425233948 52495
On sale February 2, 2010

Great Powers

America and the World After Bush

Thomas P. M. Barnett



New York Times bestselling author of
THE PENTAGON'S NEW MAP

THOMAS P. M. BARNETT

978-0-425-23225-5 • \$16.00/\$20.00 Can.

Trade Paperback
496 pp./6" x 9"
Carton: 28
Military/Current Events
Rights: E00

Publishing History: Putnam
978-0-399-15537-6 (2/09)
Previous book: *Blueprint for Action*
978-0-425-21174-8 (10/06)
EAN: 9780425232255 51600
On sale February 2, 2010

From the *New York Times* bestselling author of *The Pentagon's New Map*, a bold, trenchant analysis of the post-Bush world.

In *Great Powers*, *New York Times* bestselling author and prominent political consultant Thomas Barnett provides a tour-de-force analysis of the grand realignments in the post-Bush world—in the spheres of economics, diplomacy, defense, technology, security, the environment, and more. The “great powers” are no longer just the world’s nation-states, but the most powerful and dynamic influences on the global stage, requiring not simply a course correction, but a complete recalibration. Globalization as it exists today was built by America—and now, Barnett says, it’s time for America to shape and redefine what comes next.

“Cheekily provocative...picks up where *The Pentagon's New Map* left off.” —*New York Times*

“Barnett is the most influential defense intellectual writing these days.” —*Washington Post*

Also available

The Pentagon's New Map 978-0-425-20239-5 @ \$16.00/\$20.00 Can.
Blueprint for Action 978-0-425-21174-8 @ \$16.00/\$20.00 Can.

MARKETING

- National television and radio interviews (tie in with breaking news)
- Tie in with author speaking schedule
- Washington, D.C., media and select in-store author appearances
- Print advertising in military publications
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- *The Pentagon's New Map* (5/05), was a *New York Times* and *Washington Post* bestseller
- Barnett publishes nationally over 60 times a year, gives major speeches approximately 100 times a year, is on the road roughly 200 nights every year, and posts on his blog an average of 2,000 times a year
- Considered “one of the most important strategic thinkers of our time” (USNews.com) Barnett has been compared to Thomas Friedman and Carl von Clausewitz
- Author website: thomaspmbarrett.com
- Also available as an e-book

Thomas P. M. Barnett advises the Office of the Secretary of Defense (OSD), the State Department, the Special Operations Command, Pacific Command, and Central Command, and briefs senior members of the military, the intelligence community, Congress, and global corporations. He lives in Indiana.

They were two of the greatest heroes of World War II. But only one could be top gun...
“The greatest flying story of all time.”*

Capturing the hearts of a beleaguered nation, the fighter pilots of World War II engaged in a kind of battle that became the stuff of legend—and those who survived showdowns earned the right to be called aces. But two men in particular rose to become something more.

Richard “Dick” Bong was a bashful, pink-faced farm boy from the Midwest. Thomas “Tommy” McGuire was a wise-cracking, fast-talking kid from New Jersey. What they shared was an unparalleled gallantry under fire which earned them each the Medal of Honor.

What they had between them was a closely watched rivalry to see who would emerge as the top-scoring American ace of the war. What they left behind is a legacy and a record of aerial victories that has yet to be surpassed anywhere in the world.

“If there was ever an aviation tale that had all the elements of an old-school Hollywood blockbuster: Bill Yenne’s *Aces High* is it. Wake up, Spielberg, this is the screenplay you’ve been looking for.”

—*Dan Roam

MARKETING

- California media and in-store/military base author appearances
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

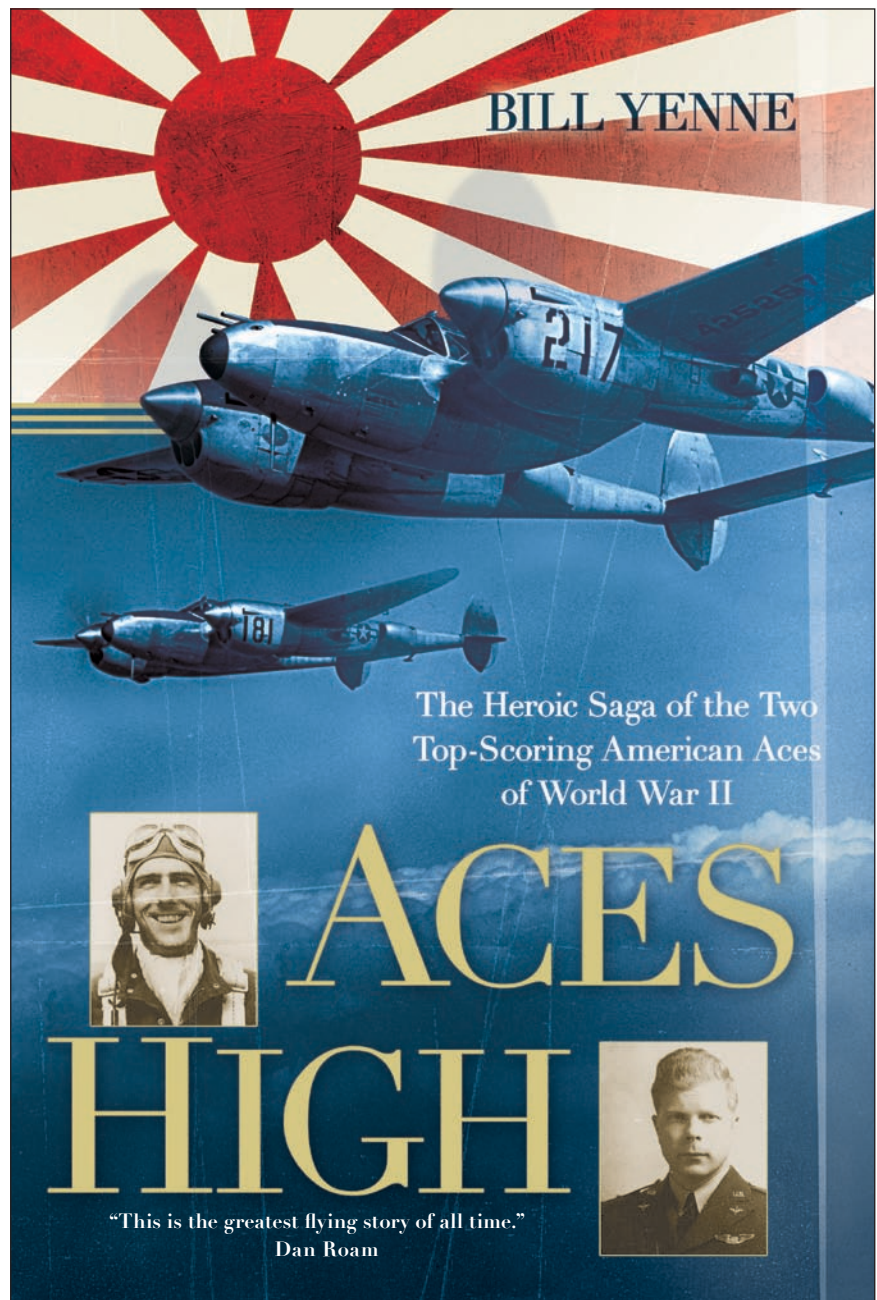
- Bill Yenne is an aviation expert and has authored several books on the topic
- Air aces are a favorite subject for military history readers
- The first book ever written about these two legendary figures

Bill Yenne is a book packager and author who has published dozens of military fiction, nonfiction, and coffee table art books. He lives and works in San Francisco, California.

Aces High

The Heroic Saga of the Two Top-Scoring American Aces of World War II

Bill Yenne



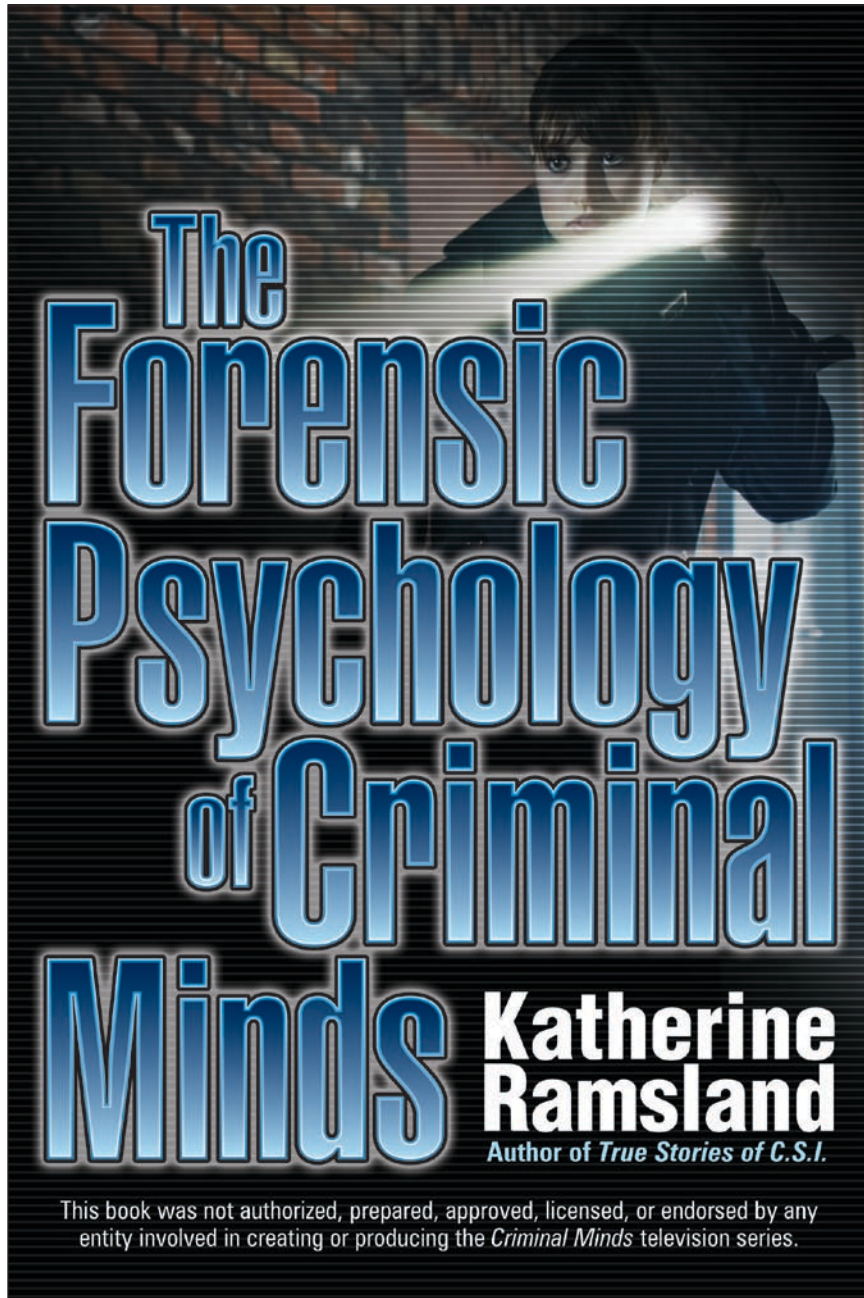
978-0-425-23230-9 • \$16.00/\$20.00 Can.

Trade Paperback
368 pp./6" x 9"
Carton: 28
Military History
Rights: W00

Publishing History: Berkley Caliber
hardcover 978-0-425-21954-6 (2/09)
Previous book: *Into the Fire*
978-0-425-22375-8 (12/08)
EAN: 9780425232309 51600
On sale February 2, 2010

The Forensic Psychology of *Criminal Minds*

Katherine Ramsland



978-0-425-23226-2 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Pop Culture/Science
Rights: W00

Publishing History: Original
Previous book: *True Stories of C.S.I.*
978-0-425-22234-8 (9/08)
EAN: 9780425232262 51500
On sale February 2, 2010

The bestselling author of *The Forensic Science of C.S.I.* examines the real-life cases behind the hit television series *Criminal Minds*.

Week after week, the hit TV show *Criminal Minds* gives viewers a look inside the psyches of the fictional serial killers tracked by the BAU (Behavioral Analysis Unit). This elite team of FBI agents travels the country assisting law enforcement officials by examining the crime scene, “profiling” the perpetrator, and aiding in arrest and interrogation. In this book Katherine Ramsland reveals how reality differs from fiction and how forensic psychologists actually use their knowledge of human behavior and motivations as consultants in criminal investigations—as well as detailing the real cases that influenced some of *Criminal Minds*’s most memorable episodes.

Praise for Katherine Ramsland and her books:

“With the mind of a true investigator, Katherine Ramsland demystifies the world of forensics with authentic and vivid detail.” —John Douglas, former FBI profiler and co-author of *Mindhunter: Inside the FBI’s Elite Serial Crime Unit*

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Bestselling author of *True Stories of C.S.I.* (9/08), *The C.S.I. Effect* (9/06), and *The Forensic Science of C.S.I.* (9/01), among other books
- A must read for fans of *Criminal Minds* and true-crime followers
- Ramsland has worked with the FBI’s John Douglas, considered the father of profiling, and has a working knowledge of what a profiler does and the sciences used during an investigation
- Ramsland is a noted expert on forensic investigations, and has appeared on NPR, Discovery Channel, the *Today* show, and other media
- In the tradition of such successful titles as *The Science of Heroes* (10/08) and *The Medical Science of House, M.D.* (10/06)
- Author website: katherineramsland.com
- Also available as an e-book

Katherine Ramsland, Ph.D., numbers among her degrees a master’s in forensic psychology from the John Jay College of Criminal Justice. She has published thirty-six books and is an internationally recognized expert on serial murder. She lives in Bethlehem, Pennsylvania.

The #1 international bestseller
about love, war and betrayal
from the author of *The
Alchemist's Daughter*.

In 1854, adventurous Rosa Barr travels to the Crimean battlefield with Florence Nightingale's nursing corps. For Mariella Lingwood, Rosa's cousin, the war is contained within the letters she receives from her fiancé, Henry, a celebrated surgeon who also has volunteered to work in the shadow of the guns. When Henry falls ill, Mariella impulsively takes an epic journey to the ravaged landscape of the Crimea and the tragic city of Sebastopol. What she finds there, as her world begins to crumble, is that she has much to learn about secrecy, faithfulness, and love...

"Freshness and energy drive McMahon's latest."
—*Kirkus Reviews*

"[An] excellent historical novel... London society is beautifully drawn."
—*The Washington Post*

"A captivating and soul-searching novel in a class far above the norm in romantic fiction."
—*Lancashire Evening Post*

MARKETING

- Promote in conjunction with *The Crimson Rooms*, available simultaneously in hardcover from Putnam
- Blog media campaign
- "New in Paperback" mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

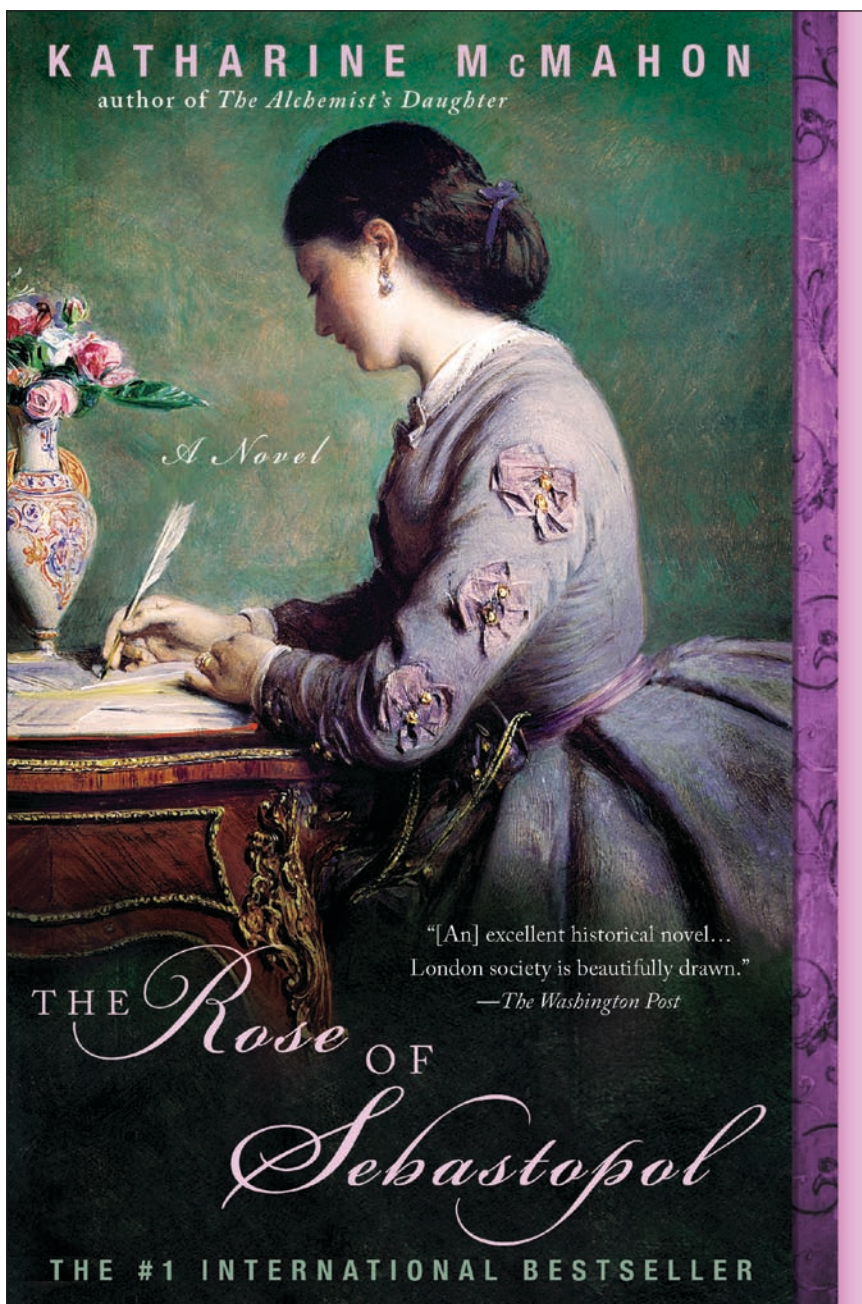
- #1 international bestseller
- Author of *The Alchemist's Daughter*
- Has drawn comparisons to the work of Jane Austen and Charlotte Bronte, as well as more modern women's fiction superstars like Diana Gabaldon and Philippa Gregory
- Author website: katharinemcmahon.com
- Also available as an e-book

Katharine McMahon is a former English teacher, writing instructor, and actress. She lives in England.

Berkley Trade Paperback
FEBRUARY 2010

The Rose of Sebastopol

Katharine McMahon



978-0-425-23222-4 • \$15.00/NCR

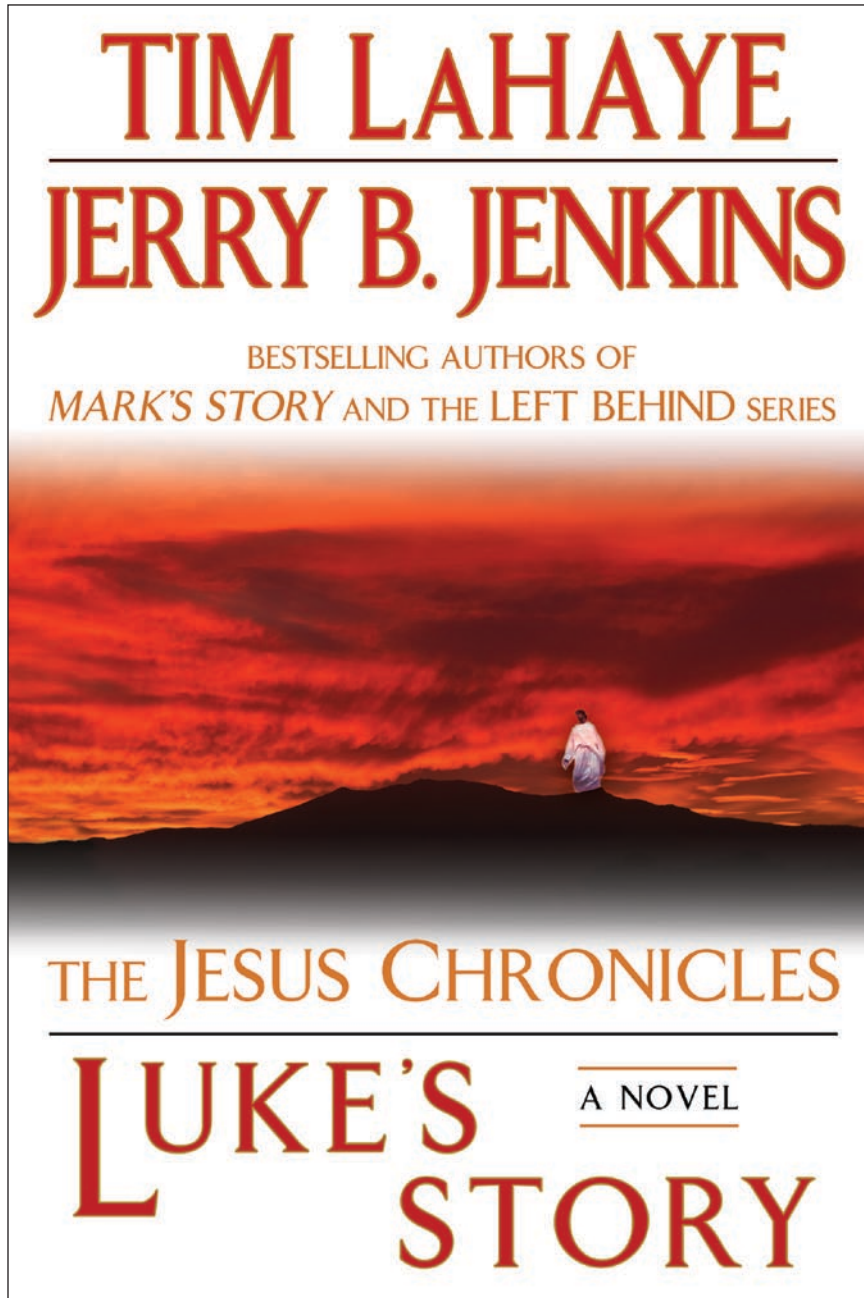
Trade Paperback
416 pp./5 1/2" x 8 1/4"
Carton: 32
Historical Novel
Rights: N00

Publishing History: Putnam
978-0-399-15546-8 (3/09)
EAN: 9780425232224 51500
On sale February 2, 2010

Luke's Story

The Jesus Chronicles

Tim LaHaye and Jerry B. Jenkins



978-0-425-23219-4 • \$15.00/\$18.50 Can.

Trade Paperback
416 pp./5 1/2" x 8 1/4"
Carton: 32
Fiction
Rights: W00

Publishing History: Putnam Praise
978-0-399-15523-9 (3/09)
Previous book: *Mark's Story*
978-0-425-21890-7 (2/09)
EAN: 9780425232194 51500
On sale February 2, 2010

Millions of readers made the *Left Behind* series bestsellers. Now the third in the authors' bestselling *Jesus Chronicles* is available in trade paperback.

This biblically inspired novel, third in the bestselling *Jesus Chronicles*, tells the story of Luke—the Gospel writer whose belief was built on the power of faith alone. Luke, who hadn't met Jesus, is skeptical of His miracles, until events in his own life irreversibly change him. Pledging himself to Christ, he begins a Gospel based on the conversion stories of believers and interviews with those who knew Him best—the disciples who spent three years with Jesus and, most important, His mother, Mary. The result would be a Scripture rich in the miraculous stories of the Lord's divinity, intended to appeal to women, nonbelievers, and the disenfranchised—and that would speak to the heart of Christians all over the world.

Also available

Mark's Story 978-0-425-21890-7 @ \$15.00/\$16.50 Can.
John's Story 978-0-425-21713-9 @ \$14.00/\$17.50 Can.

MARKETING

- Promote in conjunction with *Matthew's Story*, available simultaneously in hardcover from Putnam
- CBA promotion and advertising
- "New in Paperback" mentions
- Online promotion

SALES POINTS

- Authors of the 5-million-copy-selling *Left Behind* series, the bestselling adult series in the history of publishing, the fastest-selling adult fiction series on the market
- Third in the bestselling *Jesus Chronicles*
- Authors featured in *Time*, *People*, and *Newsweek* magazines, *New York Times*, *Wall Street Journal*, *USA Today*, *Los Angeles Times*, *Larry King Live*, *Good Morning America*, FOX News, *Hardball*, *The CBS Early Show*, and others
- Authors' websites: TimLaHaye.com; JerryJenkins.com
- Also available as an e-book

Tim LaHaye is a minister and nationally recognized speaker on Bible prophecy. He lives in California. **Jerry B. Jenkins**, former vice-president for publishing and current chairman of the board of trustees for the Moody Bible Institute of Chicago, is the author of more than 175 books, including the *Left Behind* series. He lives in Colorado.

The new book in the *New York Times* bestselling series from a major star in hot, hot romance.

Caitlyn “Rogue” Walker left her life in Boston to become a teacher in a small Kentucky town. But her dream was shattered when she was framed in a sex scandal. Refusing to be run out of town, Caitlyn shed the identity she had and became Rogue. Sheriff Zeke Mayes knows there’s more to her than meets the eye, though what meets the eye is pretty smoking. He’s prepared for a long struggle getting Rogue to drop her defenses—and give in to desire. But soon Zeke will become embroiled in a deadly game that sweeps Rogue up in its wake. And when everything seems to be a matter of life and death, there is no reason to hold back...

Praise for Lora Leigh’s novels:

“Hot sex, snappy dialogue, and kick-butt action.”
—*Romantic Times* (Top Pick)

“A sensual roller coaster.” —*Love Romances*

“A scorcher with sex scenes that blister the pages.”
—*A Romance Review*

“A perfect blend of sexual tension and suspense.”
—*Sensual Romance Review*

Also available

Nauti Boy 978-0-425-21413-8 @ \$15.00/\$16.50 Can.

Nauti Nights 978-0-425-21740-5 @ \$15.00/\$18.00 Can.

Nauti Dreams 978-0-425-21951-5 @ \$15.00/\$16.50 Can.

Nauti Intentions 978-0-425-22605-6 @ \$15.00/\$18.50 Can.

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

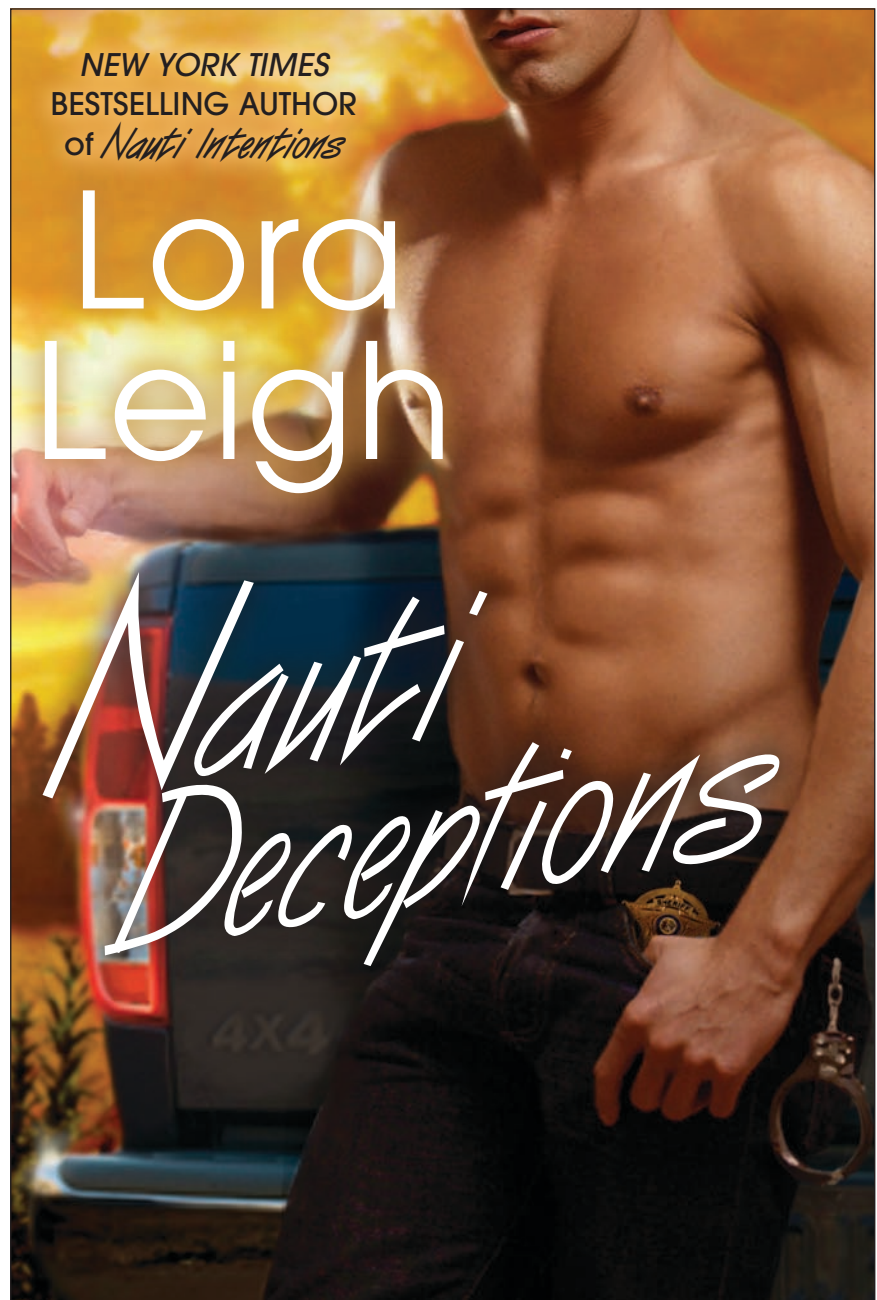
SALES POINTS

- Follows *Nauti Intentions* (4/09), *Nauti Dreams* (8/08), *Nauti Nights* (11/07), and *Nauti Boy* (3/07)
- Mass market reprints of the Nauti books will introduce the series to a whole new audience, beginning with *Nauti Boy* (12/09)
- *New York Times* bestselling series
- Author of the *New York Times* bestselling paranormal romance Breed series
- Author website: loraleigh.com
- Also available as an e-book

Lora Leigh is a *New York Times* bestselling author. She lives in Lexington, Kentucky.

Nauti Deceptions

Lora Leigh



978-0-425-23255-2 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance
Rights: W00

Publishing History: Original
Previous book: *Nauti Intentions*
978-0-425-22605-6 (4/09)
EAN: 9780425232552 51500
On sale February 2, 2010

Real Vampires Hate Their Thighs

Gerry Bartlett



978-0-425-23223-1 • \$14.00/\$17.50 Can.

Trade Paperback
352 pp./5 1/8" x 8"
Carton: 36
Novel
Rights: Q00

Publishing History: Original
Previous book: *Real Vampire's Don't Diet*
978-0-425-22564-6 (1/09)
EAN: 9780425232231 51400
On sale February 2, 2010

“Glory, Glory, hallelujah! I love this series!”

—Kerrelyn Sparks

Glory St. Clair loves soaking up Hollywood's vampire nightlife with her sexy Scottish lover, Jeremiah. Especially when she meets a vampire/diet guru who promises to give her the body she's wanted for centuries. One problem: his clan and Jeremiah's are ancient enemies. But Glory's not about to let a stupid family feud come between her and slender bliss. Yet, she can't help but wonder...how much is she willing to risk for her hips? And how much (and precisely *what*) is she willing to lose?

Big praise for this sexy series!

“Full-figured vampire Glory bursts from the page in this lively, fun, and engaging spin on the vampire mythology.”

—*USA Today* bestselling author Julie Kenner

“Glory is Everywoman with fangs.”

—*New York Times* bestselling author Nina Bangs

“A sharp, sassy, sexy read.”

—*USA Today* bestselling author Kimberly Raye

“Glory's world is a place I look forward to visiting again, the sooner the better.” —*Fresh Fiction*

MARKETING

- Texas media and in-store author events
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Fifth book in the popular series about an older-than-dirt female vampire with a weight problem
- Critical comparisons to MaryJanice Davidson, Charlaine Harris, and *Buffy, the Vampire Slayer*
- The series includes *Real Vampires Get Lucky* (11/09), *Real Vampires Don't Diet* (1/09), *Real Vampires Live Large* (7/07), *Real Vampires Have Curves* (3/07)
- The mass market edition of *Real Vampires Don't Diet* will be available simultaneously
- Author website: gerrybartlett.com
- Also available as an e-book

Gerry Bartlett is a native Texan and lives halfway between Houston and Galveston.

The devilish new novel from
the national bestselling author
of *The Accidental Human*.

Berkley Sensation Trade Paperback
FEBRUARY 2010

When mild-mannered Casey Schwartz wakes up in jail, she has no memory of how she got there. But after her sister, Wanda, bails her out, Casey has more to deal with than a foggy memory—like abrupt mood swings and fireballs shooting from her fingertips. But things really head south when a vampire shows up on her doorstep...

Vampire Clayton Gunnerson is seriously hot. And seriously taken—by a demon. In a ritual gone wrong, Clayton tried to get rid of his unwanted bond, but spilled some demonic blood on Casey, getting her possessed in the process. Now, Casey has to share her body and manage to keep her growing attraction to Clayton in check, because falling for her demon's boyfriend just might get Casey killed—from the inside out.

Praise for Dakota Cassidy:

- "A writer to watch!" —Angela Knight
"Serious, laugh-out-loud humor." —Kate Douglas
"Dakota Cassidy is going on my must read list!"
—*Joyfully Reviewed*

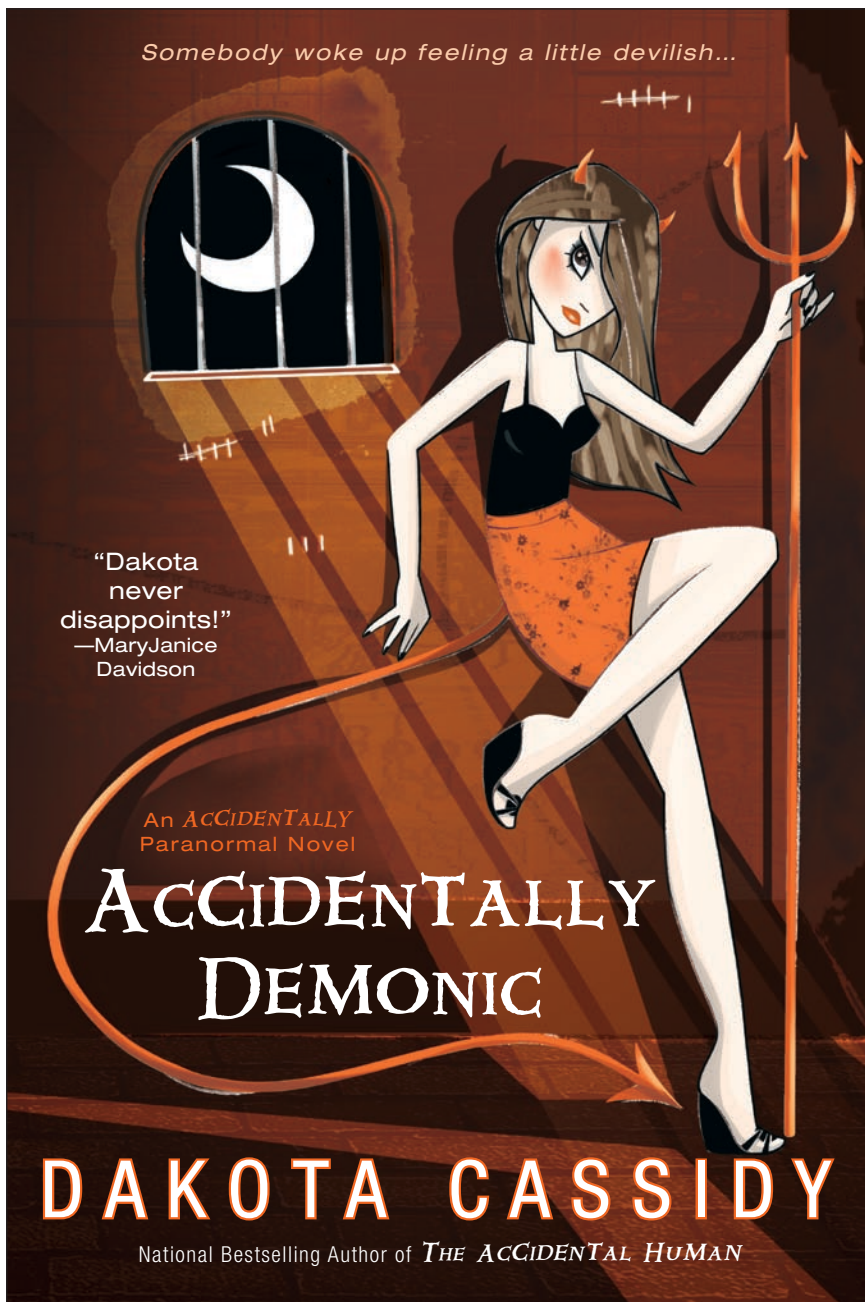
MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- A hilarious new voice in paranormal romance
- Fourth in a national bestselling series, following *The Accidental Human* (3/09), *Accidentally Dead* (7/08), and *The Accidental Werewolf* (2/08)
- The author previously published e-books with Ellora's Cave, Liquid Silver, and Triskellion
- Great endorsements for Cassidy from Angela Knight and Kate Douglas
- For fans of MaryJanice Davidson and Katie MacAlister
- Author website: dakotacassidy.com
- Also available as an e-book

Accidentally Demonic
Dakota Cassidy



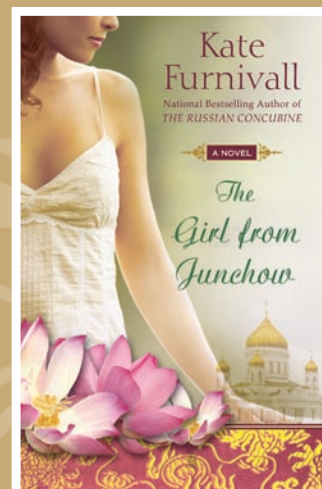
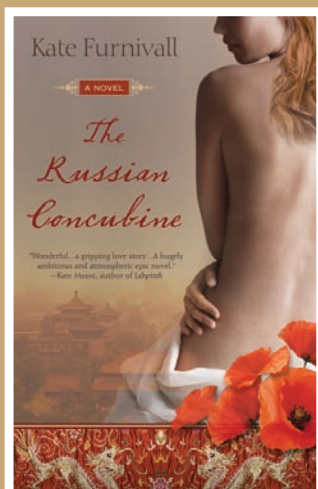
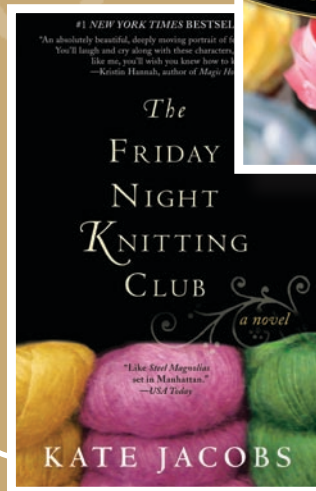
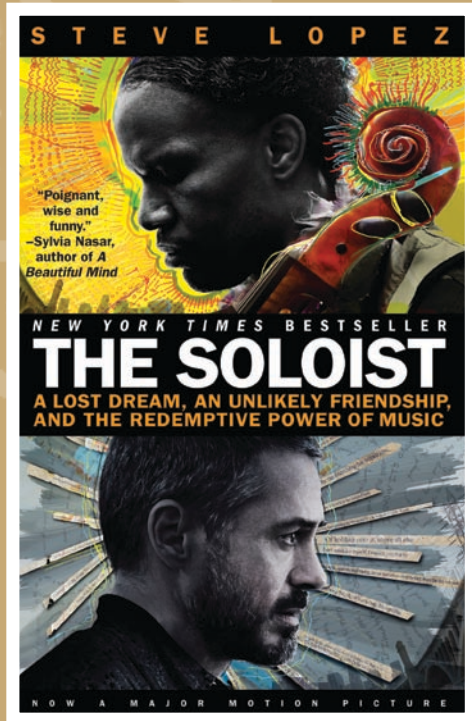
Dakota Cassidy lives in Texas with her family.

978-0-425-23228-6 • \$14.00/\$17.50 Can.

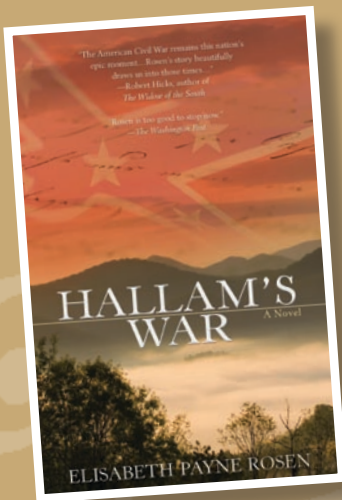
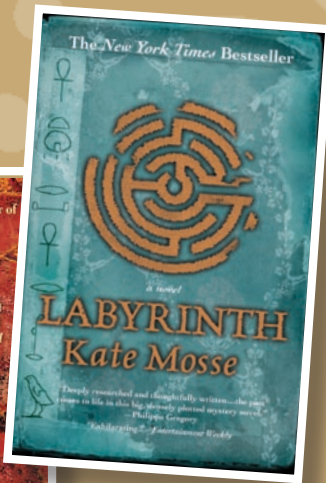
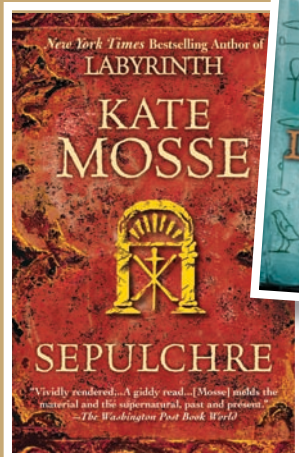
Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Paranormal Romance
Rights: E00

Publishing History: Original
Previous book: *Kiss & Hell*
978-0-425-22785-5 (6/09)
EAN: 9780425232286 51400
On sale February 2, 2010

The books reading groups



are talking about...



THE FRIDAY NIGHT KNITTING CLUB

978-0-425-21909-6
\$14.00/\$16.50 Can.

KNIT TWO

978-0-425-22992-7
\$15.00/\$18.50 Can.

Available November 3, 2009

COMFORT FOOD

978-0-425-22620-9
\$15.00/\$18.50 Can.

THE SOLOIST

978-0-425-22600-1
\$15.00/\$16.50 Can.

THE RUSSIAN CONCUBINE

978-0-425-21558-6
\$15.00/\$16.50 Can.

THE RED SCARF

978-0-425-22164-8
\$15.00/\$16.50 Can.

THE GIRL FROM JUNCHOW

978-0-425-22764-0
\$15.00 /\$16.50 Can.

SEPULCHRE

978-0-425-22584-4
\$16.00/NCR

LABYRINTH

978-0-425-21397-1
\$15.00/NCR

PICTURE PERFECT

978-0-425-18550-6
\$15.00/\$16.50 Can.

HALLAM'S WAR

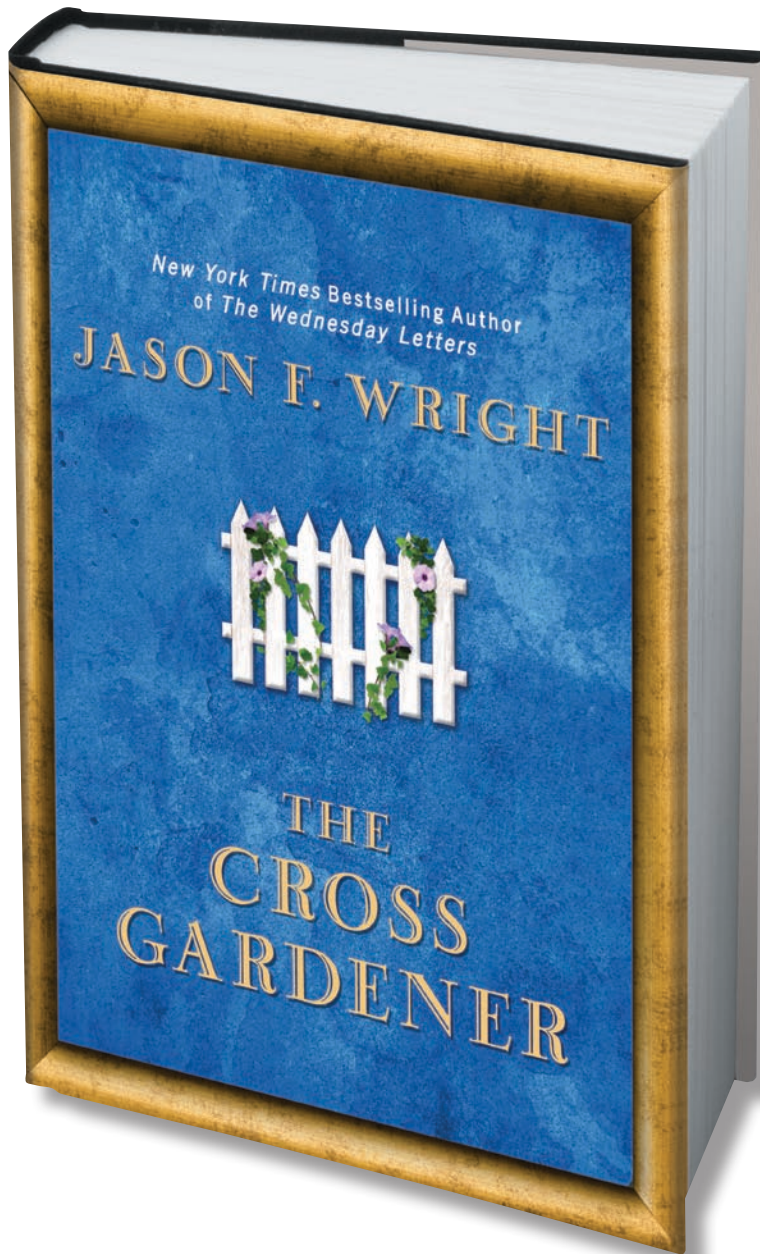
978-0-425-22846-3
\$15.00/18.50 Can.

AMERICAN FUJI

978-0-425-23009-1
\$15.00/\$18.50 Can.

The Cross Gardener

Jason F. Wright



From the *New York Times* bestselling author, an inspiring story of life, love, and moving on.

Married and the father of a young daughter, John Bevan had finally found the traditional family he lacked as an orphaned child. But all that disappears when a fatal car accident steals away his wife—and the unborn child she carried.

Filled with sorrow, John withdraws from life and love. He erects a small cross at the scene of his wife's accident and visits daily, grieving. Then one morning he encounters a young man kneeling before the cross, touching it up with white paint. John's conversations and travels with this mysterious man—known to him only as the Cross Gardener—will forever change his world.

From Jason F. Wright comes a timeless tale that explores the questions we ask when our lives are touched by loss: How do we carry on? And who will show us the way? The answers John Bevan finds illuminate the hope that even in our darkest hours we are not alone.

MARKETING

- National author tour
- Print advertising
- CBA promotion
- Book club outreach and promotion, including a Readers Guide online and author call-ins
- Print features and reviews
- Online promotion, publicity, and author interviews
- 12-copy solid floor display with special riser
978-0-425-23397-9 @ \$275.40/\$342.00 Can.
15" w x 46" h x 16" d

SALES POINTS

- The hardcover edition of *The Wednesday Letters* was on the *New York Times* bestseller list for two weeks and the paperback edition was on the list for five weeks
- Author's prior book, *The Christmas Jars*, was on the *New York Times* list for four weeks
- Film rights to *The Christmas Jars* sold to Academy Award winner Kieth Merrill
- *The Christmas Jars* received rave reviews from Richard Paul Evans, *Library Journal*, and Glenn Beck, who called it "the next Christmas classic"
- *Christmas Jars Reunion* will be published in Fall 2009
- For readers of Richard Paul Evans, Catherine Ryan Hyde, Mitch Albom, and Nicholas Sparks
- Author website: thecrossgardener.com

978-0-425-23328-3 • \$22.95/\$28.50 Can.

Hardcover
288 pp./5 1/2" x 7 1/2"
Carton: 32
Fiction
Rights: E00

Publishing History: Original
Previous book: *The Wednesday Letters*
978-0-425-22347-5
(Berkley trade paperback; 9/08)
EAN: 9780425233283 52295
On sale March 2, 2010

THE AUTHOR OF THE
WORD-OF-MOUTH *NEW YORK TIMES*
BESTSELLERS

THE
WEDNESDAY
LETTERS
&
THE
CHRISTMAS
JARS

presents his newest
heartwarming classic



© Julie Meyer

New York Times bestselling author **Jason F. Wright** is also a political commentator whose editorials have appeared in nationwide publications, and a popular speaker who lectures on writing, service, and various political and social issues. He has been seen on CNN, FOX News, C-SPAN, and on local television affiliates around the country. Wright and his wife, Kodi, live with their four children in Virginia's Shenandoah Valley.



PRAISE FOR
*THE WEDNESDAY
LETTERS*

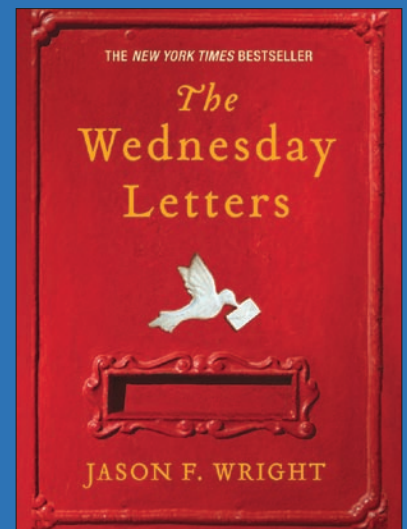
"[A] love story unashamed of portraying values. Romance and magic still live!"

—Glenn Beck, talk radio and FOX News host, #1 *New York Times* bestselling author

"It's a lovely story: heartening, wholesome, humorous, suspenseful, and redemptive. It resonates with the true meaning of family and the life-healing power of forgiveness all wrapped up in a satisfying ending." —*Publishers Weekly*



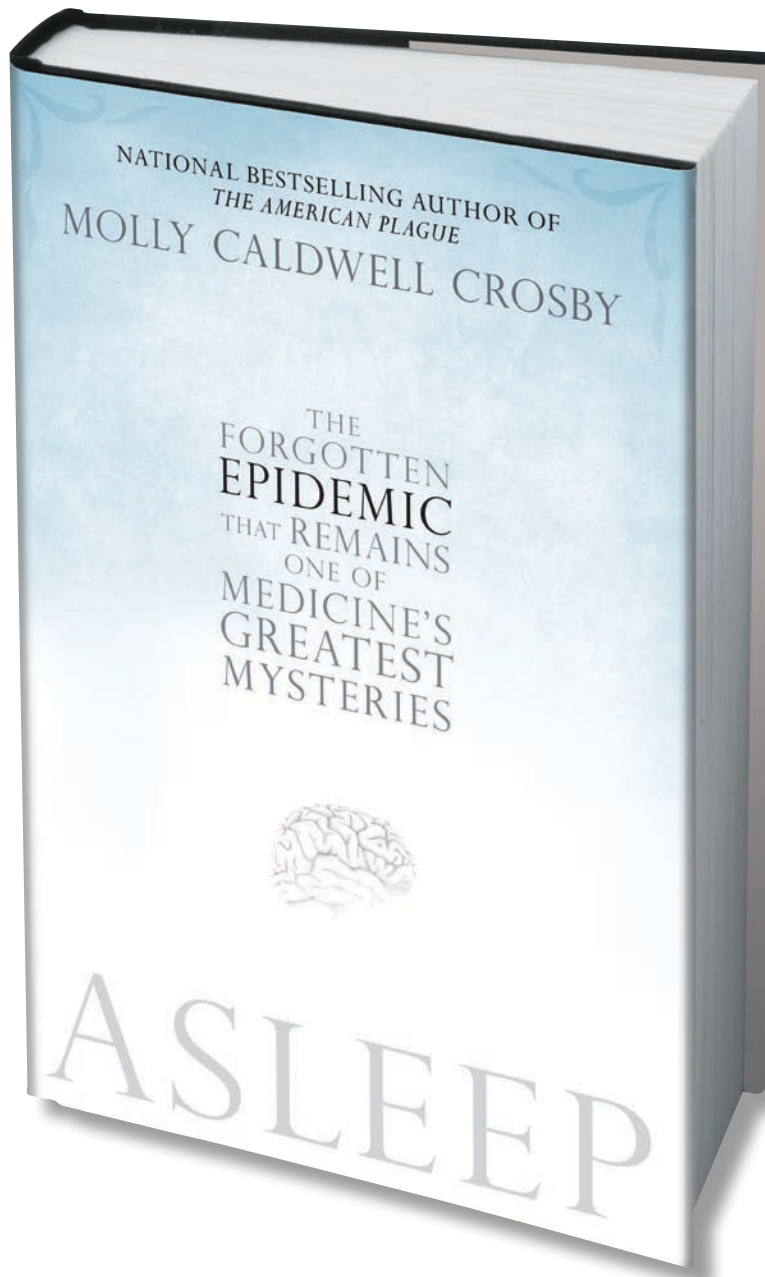
Also available
978-0-425-22347-5
\$13.00/\$14.50 Can.



Asleep

The Forgotten Epidemic that Remains One of Medicine's Greatest Mysteries

Molly Caldwell Crosby



Another fascinating foray into medical history from the author of *The American Plague*.

In 1918, a world war was raging, and a lethal strain of influenza was circling the globe. In the midst of all this death, a bizarre disease appeared in Europe. Eventually known as encephalitis lethargica, or sleeping sickness, it would spread across the world, leaving millions dead or locked in institutions.

Then, in 1927, it would disappear as suddenly as it had arrived—or so the doctors at first thought.

Asleep, set in 1920s and '30s New York, follows a group of neurologists through hospitals and insane asylums as they try to solve this worldwide epidemic.

The symptoms could include not only unending sleep but dangerous insomnia, facial tics, catatonia, Parkinson's, and even violent insanity. Molly Caldwell Crosby, acclaimed author of *The American Plague*, explores the frightening history of this forgotten disease—and details the frantic effort to conquer it before it strikes again.

Praise for *The American Plague*:

"Gripping...Highly readable." —*Newsweek*

"Engrossing...A first-rate medical detective drama."

—*New York Times Book Review*

MARKETING

- Print advertising
- National radio interviews
- NPR advertising
- Print features and reviews
- Online promotion, features, reviews, and author interviews

SALES POINTS

- Molly Caldwell Crosby's first book, *The American Plague: The Untold Story of Yellow Fever, the Epidemic that Shaped Our History* (9/07), received much critical acclaim, including a full page review in *The New York Times Book Review*
- As with that first book, the author has done extensive research into this fascinating and little-known epidemic
- *Asleep* will appeal to readers of Oliver Sacks' *Awakenings* (the only other book to cover this disease) and anyone interested in historical-medical narratives such as *The Great Influenza* or *The Ghost Map*
- The author also writes about her personal connection to the epidemic, as her grandmother suffered from the disease
- Includes photographs
- Also available as an e-book

978-0-425-22570-7 • \$25.95/\$32.50 Can.

Hardcover
320 pp./6" x 9"
Carton: 28
History/Science
Rights: W00

Publishing History: Original
Previous book: *The American Plague*
978-0-425-21202-6 (11/06)
EAN: 9780425225707 52595
On sale March 2, 2010

THE TRUE STORY OF A BIZARRE, FORGOTTEN
EPIDEMIC THAT THRIVED IN THE SHADOW OF THE
1918 PANDEMIC FLU

MORE PRAISE FOR
THE AMERICAN PLAGUE:

“Seamlessly blends history and science to tell us how yellow fever haunted the nation—and why, if we’re not extremely vigilant, it will haunt us again.”

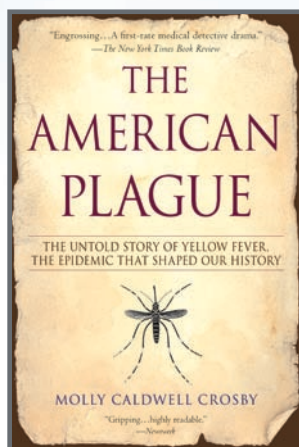
—HAMPTON SIDES, AUTHOR OF *BLOOD AND THUNDER*

“A forceful narrative of a disease’s ravages and the quest to find its cause and cure. Crosby is particularly good at evoking the horrific conditions in Memphis, ‘a city of corpses’ and...also relates arresting tales of heroism.”

—*PUBLISHERS WEEKLY*

“A fascinating book about yellow fever, its unspeakable horrors, and the uncommon valor that four doctors displayed in their quest to solve a devastating medical mystery.”

—*THE TENNESSEAN*



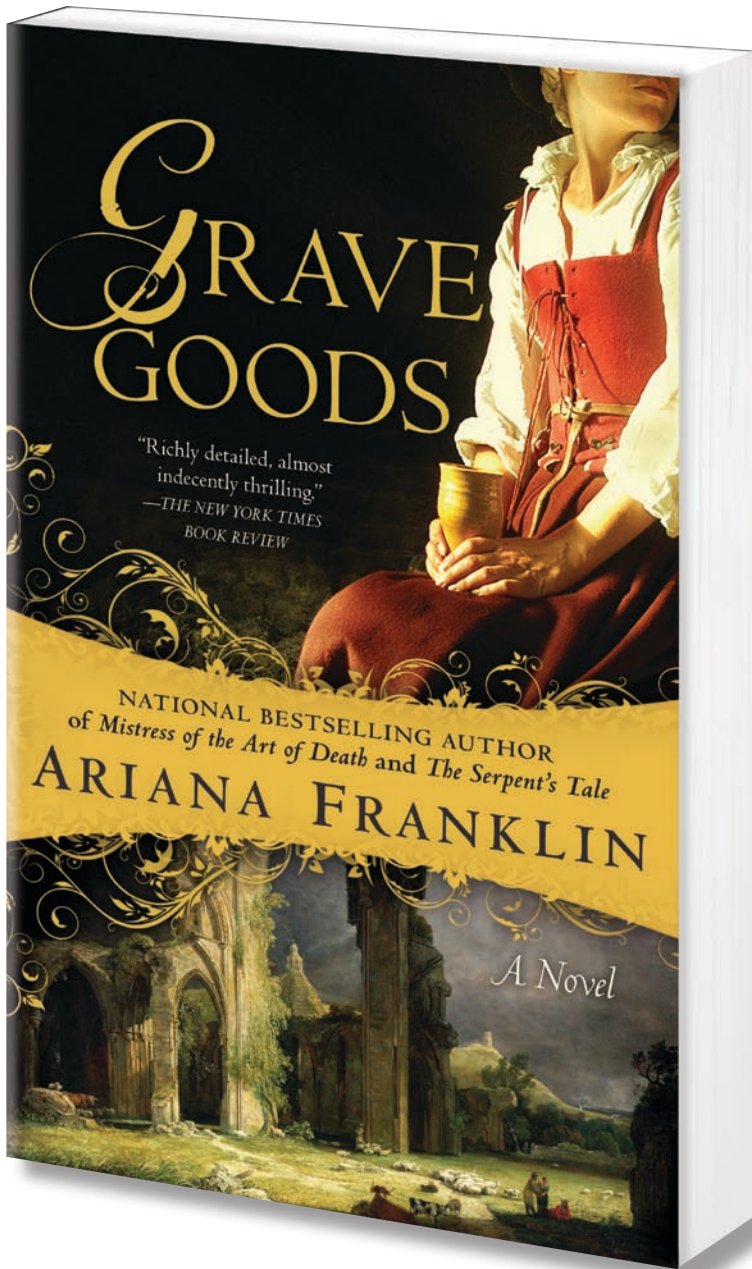
© Angela Weedon

Molly Caldwell Crosby holds an MFA in nonfiction and science writing from Johns Hopkins University and previously worked for National Geographic magazine. Her writing has appeared in *Newsweek*, *Health*, and *USA Today*. She lives in Memphis, Tennessee with her family.

Also available
The American Plague
978-0-425-21775-7 @ \$15.00/\$18.50 Can.

Grave Goods

Ariana Franklin



The “richly detailed, almost indecently thrilling” (*New York Times*) follow-up to *The Serpent’s Tale*.

When a fire at Glastonbury Abbey reveals two skeletons, rumor has it they may belong to King Arthur and Queen Guinevere. King Henry II hopes so, for it would help him put down a rebellion in Wales, where the legend of Celtic savior Arthur is strong. To make certain, he sends Adelia Aguilar, his Mistress of the Art of Death, to Glastonbury to examine the skeletons.

At the same time, the investigation into the abbey fire will be overseen by the Bishop of St. Albans, father of Adelia’s daughter. Trouble is, someone at Glastonbury doesn’t want either mystery solved, and is prepared to kill to prevent it...

Praise for the novels of Ariana Franklin:

“Will keep readers on edge until the final page.”

—*Publishers Weekly*

“Adelia is a fascinating creation.”

—*USA Today*

MARKETING

- National print advertising
- Readers Guide available online
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- National bestselling series
- From the author of *The Serpent’s Tale* (2/09) and *Mistress of the Art of Death* (2/08)
- For fans of historical mysteries and forensic thrillers
- Tremendous reviews and endorsements for Franklin from the *New York Times*, *USA Today*, *Washington Post*, Kate Mosse, Karen Harper, and many others
- *Mistress of the Art of Death* won the Historical Dagger Award from the British Crime Writers’ Association and *The Serpent’s Tale* won the Sue Feder Memorial Historical Mystery Macavity Award
- Franklin also writes historical novels under the name Diana Norman, which are being repackaged with both names on the covers
- Author website: arianafranklin.com
- Also available as an e-book

978-0-425-23233-0 • \$15.00/NCR

Trade Paperback
352 pp./5 1/16" x 8 1/4"
Carton: 32
Novel
Rights: N00

Publishing History: Putnam
978-0-399-15544-4 (3/09)
Previous book: *The Serpent’s Tale*
978-0-425-22574-5 (2/09)
EAN: 9780425232330 51500
On sale March 2, 2010

THE MISTRESS OF THE ART OF DEATH RETURNS!

PRAISE FOR THE SERIES:

“Captivating medieval mysteries...This excellent adventure delivers high drama and lively scholarship.”
—NEW YORK TIMES BOOK REVIEW

“An impeccably researched tapestry of murder most foul, regal intrigue, and heady feminism...refreshing.”
—ENTERTAINMENT WEEKLY

“CSI meets *The Canterbury Tales*.”
—KIRKUS REVIEWS (starred review)

“[Franklin] is a perfect combination of Kathy Reichs and Sharon Kay Penman.”
—LIBRARY JOURNAL (starred review)

“Adelia is a woman to reckon with.”
—THE DENVER POST

“A rollicking microcosm of budding science, medieval culture, and edge-of-your-seat suspense.”
—USA TODAY

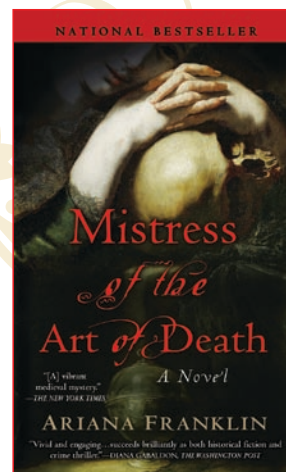
“Irresistible.”
—NEW YORK DAILY NEWS

“Succeeds brilliantly as both historical fiction and crime thriller.”
—WASHINGTON POST



© Mary Jane Russell

Ariana Franklin is a British writer who, under the pen name of Diana Norman, wrote several critically acclaimed biographies and historical novels. She lives in Hertfordshire, England, with her husband, film critic Barry Norman.



Also available

Mistress of the Art of Death
978-0-425-21925-6 @ \$15.00/NCR

The Serpent's Tale
978-0-425-22574-5 @ \$15.00/NCR

The Household Guide to Dying*A Novel About Life*

Debra Adelaide

"I think you'll love this life-affirming novel. I did."

—Wally Lamb, author of *The Hour I First Believed*

THE
HOUSEHOLD
GUIDE
TO DYING



Debra Adelaide

978-0-425-23249-1 • \$15.00/NCR

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Novel

Rights: N00
Publishing History: Putnam
978-0-399-15559-8 (4/09)
EAN: 9780425232491 51500
On sale March 2, 2010

"I think you'll love this life-affirming novel. I did."

—Wally Lamb

Now that popular household advice columnist Delia Bennet is dying from cancer, she's compiled the ultimate to-do list: plan her daughter's future wedding, fill the freezer with her family's favorite meals—perhaps even do some matchmaking for her husband.

But just as Delia comes to terms with the impossibility of ever tying every loose thread together in her too-short time, an unexpected visitor helps her believe in her life's worth in a way no list ever could...

"A fine, fine novel by a talented author..."

an uplifting story in many ways...downright enjoyable."

—*Tampa Tribune*

"Page-turning and breathtakingly tender."

—*Cecelia Ahern*

"A totally satisfying, must-read novel."

—*Life, etc. magazine (Australia)*

"Entrancing. Resonates deep inside you for a long time."

—*Patricia Wood*

"The author's witty, perky tone and insight prevail."

—*Kirkus Reviews*

"Extraordinarily uplifting." —*Courier-Mail (Australia)*

MARKETING

- Book club outreach, including Readers Guide available online and bound in book
- "New in Paperback" mentions
- Print features and reviews
- Online promotion and publicity

SALES POINTS

- Author's U.S. debut
- Longlisted for the Orange Prize for Fiction
- Fantastic national and international reviews
- Household hints are peppered throughout the novel in the form of "Dear Delia" letters and replies
- Draws readers in with a wide array of appealing elements for fiction readers: heroine's love of Jane Austen, cooking, gardening, a mother's legacy
- For readers of *The Jane Austen Book Club*, *Good Grief*, *The Time Traveler's Wife*, and *The Year of Pleasures*
- Author website: debraadelaide.com
- Also available as an e-book

Debra Adelaide has worked as an editor, book reviewer, and researcher, and she is now a senior lecturer in creative writing at the University of Technology in Sydney, Australia. This is her first book to be published in the United States. She lives in Sydney with her three children.

The next in a series of Amish-set novels in which a woman's close-knit community helps her through challenging times.

It has been almost a year since the Amish community of Pleasant Valley lost Ezra Brand to tragedy. Now his wife Rachel struggles to raise their three children and run their farm.

Rachel's friends and family have come forward to help. But all of their constant advice, however well intentioned, puts undue pressure on Rachel. And when Gideon Zook, Ezra's best friend, asks her permission to build the greenhouse Ezra had always promised her, she finds his presence too painful a reminder of losing her husband.

As spring turns to summer, and Rachel puts her heart into growing the plants that have always brought her joy, can she discover the courage to embrace new beginnings?

Praise for *Leah's Choice*:

"What a joy it is to read Marta Perry's novels! *Leah's Choice* has everything a reader could want."
—Shelley Shepard Gray

"A knowing and careful look into Amish culture and faith...truly enjoyable."
—Angela Hunt

MARKETING

- CBA promotion
- Print features and reviews
- Online promotion

SALES POINTS

- The second in a series of novels in an Amish setting following *Leah's Choice* (11/09)
- Includes a teaser for the third book in the series, *Anna's Return*, which will follow in June 2010
- Perry's previous titles have won or been nominated for numerous awards including two Best Inspirational Readers Choice Awards from Romantic Times, a HOLT Medallion, and a finalist for a RITA Award from the Romance Writers of America
- For fans of bestselling writers Beverly Lewis and Cindy Woodsmall
- Author website: martaperry.com
- Also available as an e-book

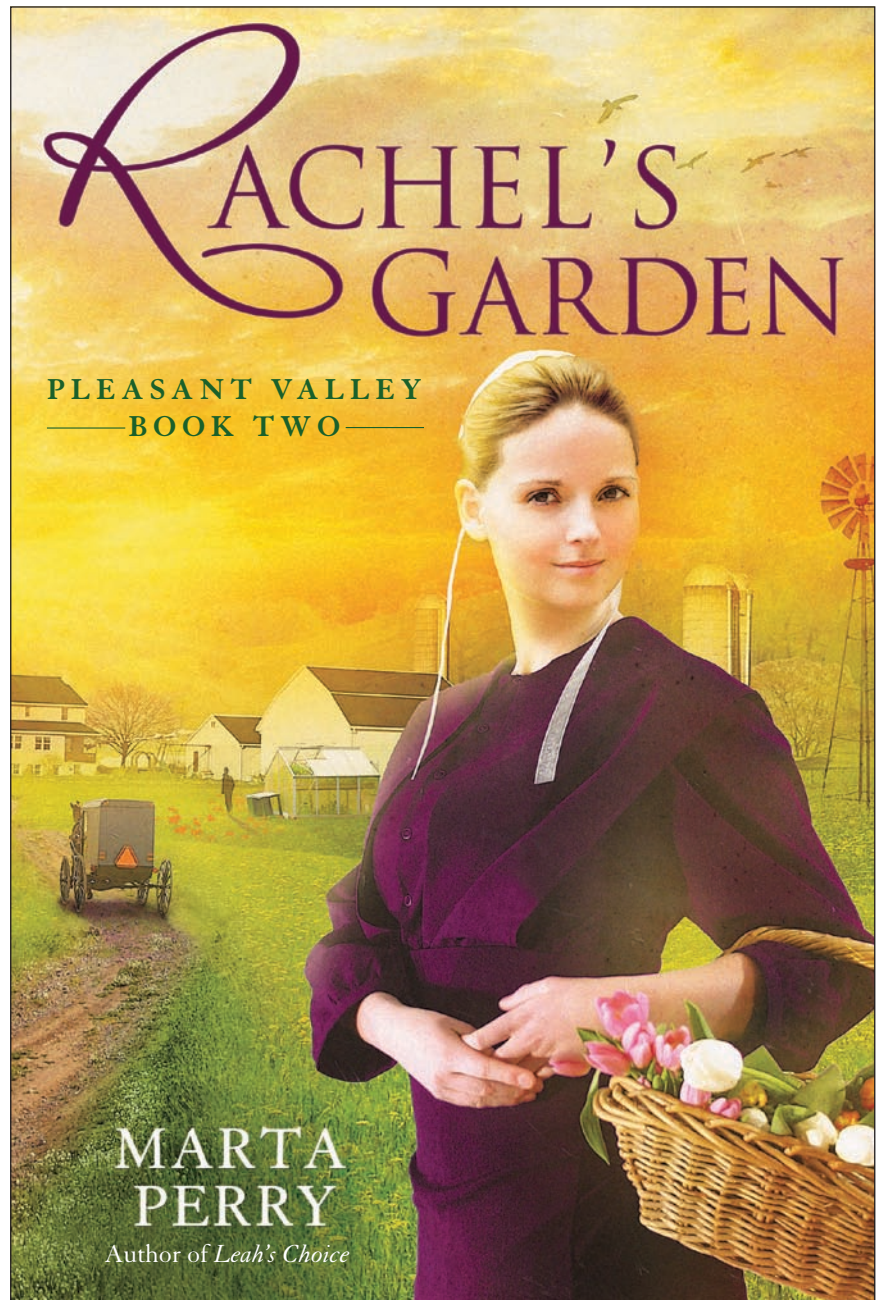


Also available
978-0-425-23050-3
\$14.00/\$17.50 Can.

A lifetime spent in rural Pennsylvania and her own Pennsylvania Dutch roots led **Marta Perry** to write about the Plain People and their rich heritage. She is the author of over thirty-five inspirational romance novels.

Rachel's Garden
Pleasant Valley Book Two

Marta Perry



978-0-425-23236-1 • \$14.00/\$17.50 Can.

Trade Paperback
336 pp./5 1/8" x 8"
Carton: 40
Novel
Rights: W00

Publishing History: Original
Previous book: *Leah's Choice*
978-0-425-23050-3 (11/09)
EAN: 9780425232361 51400
On sale March 2, 2010

And Falling, Fly

Skyler White



978-0-425-23234-7 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Dark Fantasy

Rights: W00
Publishing History: Original
EAN: 9780425232347 51500
On sale March 2, 2010

An edgy, erotic blend of fantasy and romance—from a debut author whose star is on the rise.

In a dark and seedy underground of burned-out rock stars and angels-turned-vampires, a revolutionary neuroscientist and a fallen angel must pit medicine against mythology in an attempt to erase their tortured pasts...but at what cost?

Olivia, vampire and fallen angel of desire, is hopeless...and damned. Since the fall from Eden, she has hungered for love, but fed only on desire. Dominic O'Shaughnessy is a neuroscientist plagued by impossible visions. When his research and her despair collide at L'Otel Mathillide—a subterranean hell of beauty, demons, and dreams—rationalist and angel unite in a clash of desire and damnation that threatens to destroy them both.

MARKETING

- Texas media and in-store author appearances
- Print advertising in fantasy publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- A heady blend of fantasy and romance that will appeal to fans of both genres
- White's dreamy storytelling turns vampire mythology on its head while creating a unique world readers will love
- Author is an enthusiastic self-promoter
- Will appeal to fans of Joss Whedon's television shows
- For readers of Laurell K. Hamilton and J. R. Ward
- Author website: skylerwhite.com
- Also available as an e-book



© Mo Hayden

Skyler White crafts challenging fiction for a changing world. Populated with angels and devils, rock stars, scientists, and revolutionaries, her dark writings explore the secret places where myth and modernity collide. She lives in Austin, Texas.

The *New York Times* bestselling author of *Generation Kill* immerses himself in even more cultures on the edge.

Evan Wright's affinity for outsiders has inspired this deeply personal journey through what he calls "the lost tribes of America." A collection of previously published pieces, *Hella Nation* delivers provocative accounts of sex workers in Porn Valley, a Hollywood über-agent-turned-war documentarian and hero of America's far right, runaway teens earning corporate dollars as skateboard pitchmen, radical anarchists plotting the overthrow of corporate America, and young American troops on the hunt for terrorists in the combat zones of the Middle East.

Praise for *Hella Nation*:

"Top-drawer writing." —*Publishers Weekly*

"Funny, mesmerizing, frightening, and mind-boggling." —*Booklist*

"Muscular prose." —*Washington Post*

"A powerful portrait of America." —*The Associated Press*

MARKETING

- New York media and in-store author appearances
- "New in Paperback" mentions
- Print features and reviews
- Online promotion

SALES POINTS

- *New York Times* bestselling, award-winning author of *Generation Kill*
- *Generation Kill* was developed into a successful HBO miniseries which Wright co-wrote alongside Ed Burns (*The Wire*)
- Features an all-new package
- Author is a high-profile journalist
- Includes photos
- For fans of Matt Taibbi, Colby Buzzell, Hunter S. Thompson, and other edgy cultural observers
- Also available as an e-book



Also available
978-0-425-22474-8
\$15.00/\$16.50 Can.

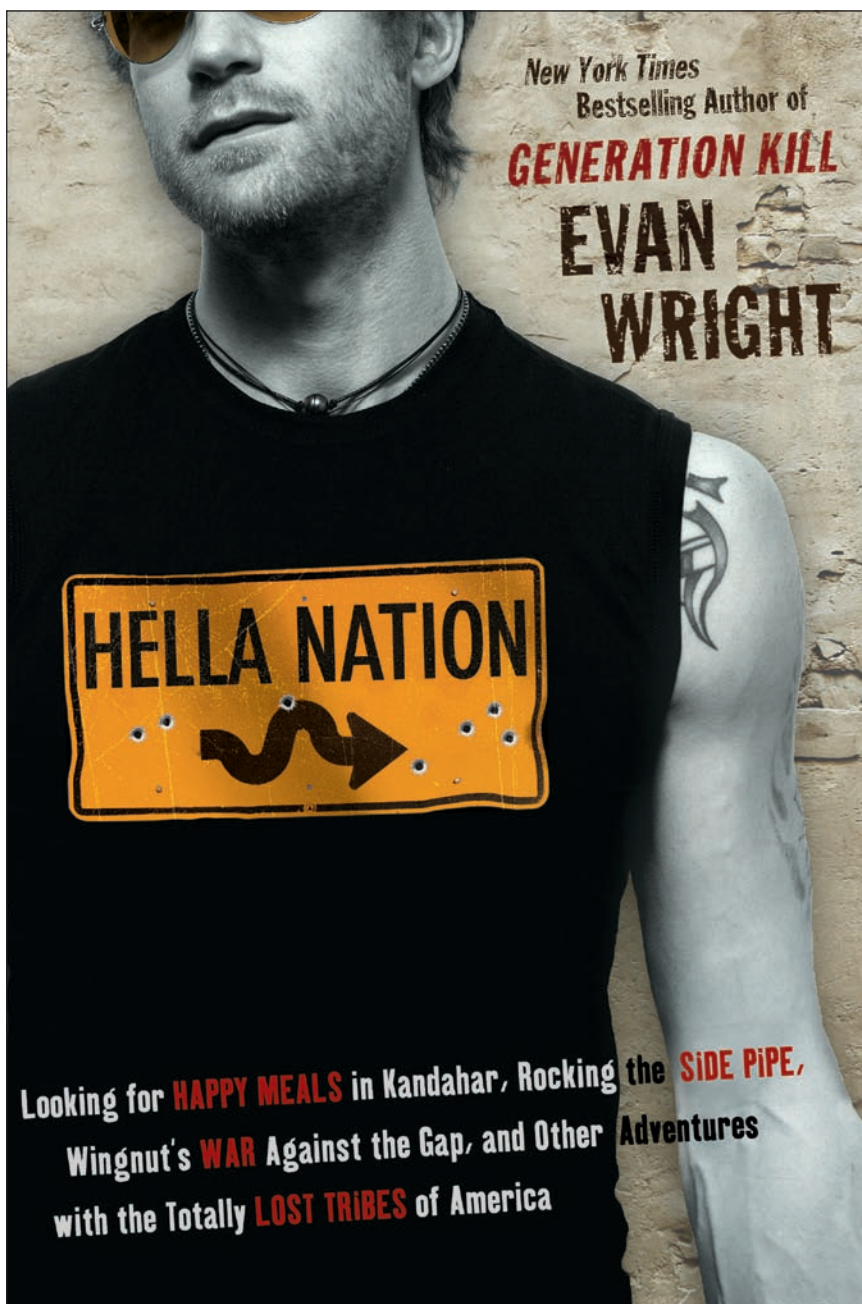
Evan Wright is a contributing editor to *Vanity Fair*, and has also written for *Rolling Stone*, the *New York Times*, and the *Los Angeles Times*, among numerous other publications. He lives in New York.

Berkley Trade Paperback
MARCH 2010

Hella Nation

Looking for Happy Meals in Kandahar, Rocking the Side Pipe, Wingnut's War Against the Gap, and Other Adventures with the Totally Lost Tribes of America

Evan Wright



978-0-425-23237-8 • \$16.00/\$20.00 Can.

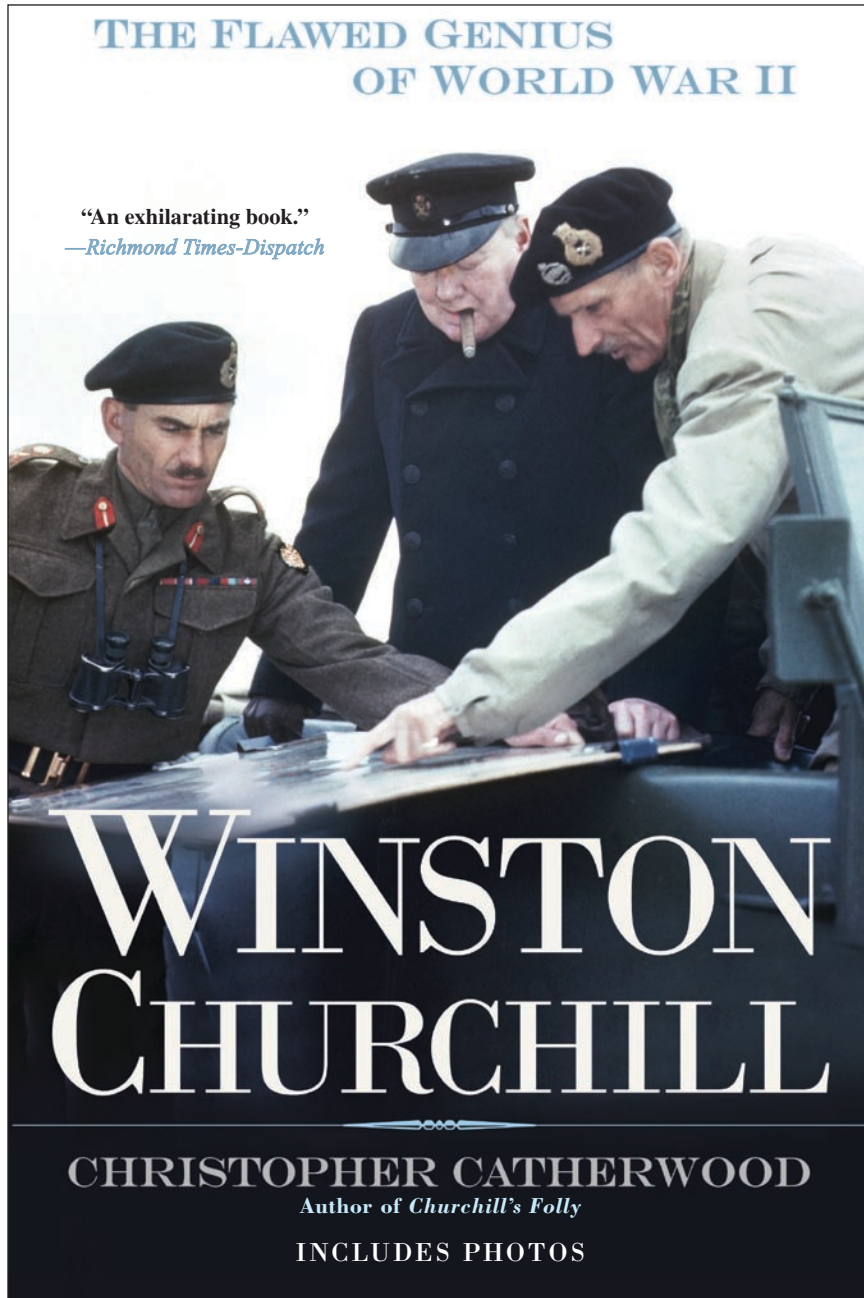
Trade Paperback
352 pp./6" x 9"
Carton: 32
Current Affairs
Rights: E00

Publishing History: Putnam
978-0-399-15574-1 (4/09)
Previous book: *Generation Kill*
978-0-425-22474-8 (7/08)
EAN: 9780425232378 51600
On sale March 2, 2010

Winston Churchill

The Flawed Genius of World War II

Christopher Catherwood



978-0-425-23244-6 • \$16.00/\$20.00 Can.

Trade Paperback
336 pp./6" x 9"
Carton: 32
Military Nonfiction
Rights: E00

Publishing History: Berkley Caliber
hardcover 978-0-425-22572-1 (3/09)
EAN: 9780425232446 51600
On sale March 2, 2010

He was a legendary man of strength—but no man is without his weaknesses.

Revered for his strength of character when Britain stood alone against Nazi Germany, Winston Churchill is painted as one of World War II's most heroic figures—a characterization that overshadows his faults, which have had their own devastating legacy.

This book examines the decisions and policies of Churchill between June 1940 and December 1941 that actually hindered the Allied cause, extended the conflict, and even destabilized several regions that remain in chaos to this day.

With profound insight into Churchill's early colonial experiences as well as his first tenure as First Lord of the Admiralty, Christopher Catherwood offers an honest appraisal of Churchill's strategies in a unique and fascinating perspective that separates the myth from the man.

“An exhilarating book.” —*Richmond Times-Dispatch*

“Catherwood's speculations could instigate a lively seminar or book-group discussion.” —*Booklist*

MARKETING

- Virginia media and select in-store/military base author appearances
- Radio interview campaign
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Author of *Churchill's Folly: How Winston Churchill Created Modern Iraq*
- Author is a Churchill specialist and a well-respected academic at Cambridge
- A unique and controversial look at a complex historical figure, with a specific emphasis on World War II, the time of Churchill's life upon which his reputation rests
- In a recent BBC poll, Churchill was selected as the greatest Briton of all time
- Includes 16 pages of photos

Christopher Catherwood teaches history at Cambridge University and the University of Richmond in Virginia.

From the author of *The Accidental Bestseller* comes a wonderfully entertaining book about what to do when life comes at you full swing.

At forty-one, Vivian Armstrong Gray's life as an investigative journalist is crumbling. Humiliated after taking a bullet in her backside during an exposé, Vivi learns that she's pregnant, jobless, and very hormonal. This explains why she says 'yes' to a dreadful job covering suburban living back home in Georgia, a column she must write incognito.

Down South, it's her sister's ballroom dance studio that becomes her undercover spot where she learns about the local life—and where unexpected friendships develop. As she digs up her long buried roots, she starts to wonder if life inside the picket fence is really so bad after all.

Praise for the novels of Wendy Wax:

"A beautiful book about loyalty, courage, and pursuing your dreams with a little help from your friends." —Karen White, author of *The Lost Hours*

"Deliciously entertaining." —*Publishers Weekly*

"Truly a treat." —*Booklist*

"Funny, poignant, and fresh." —*Library Journal*

MARKETING

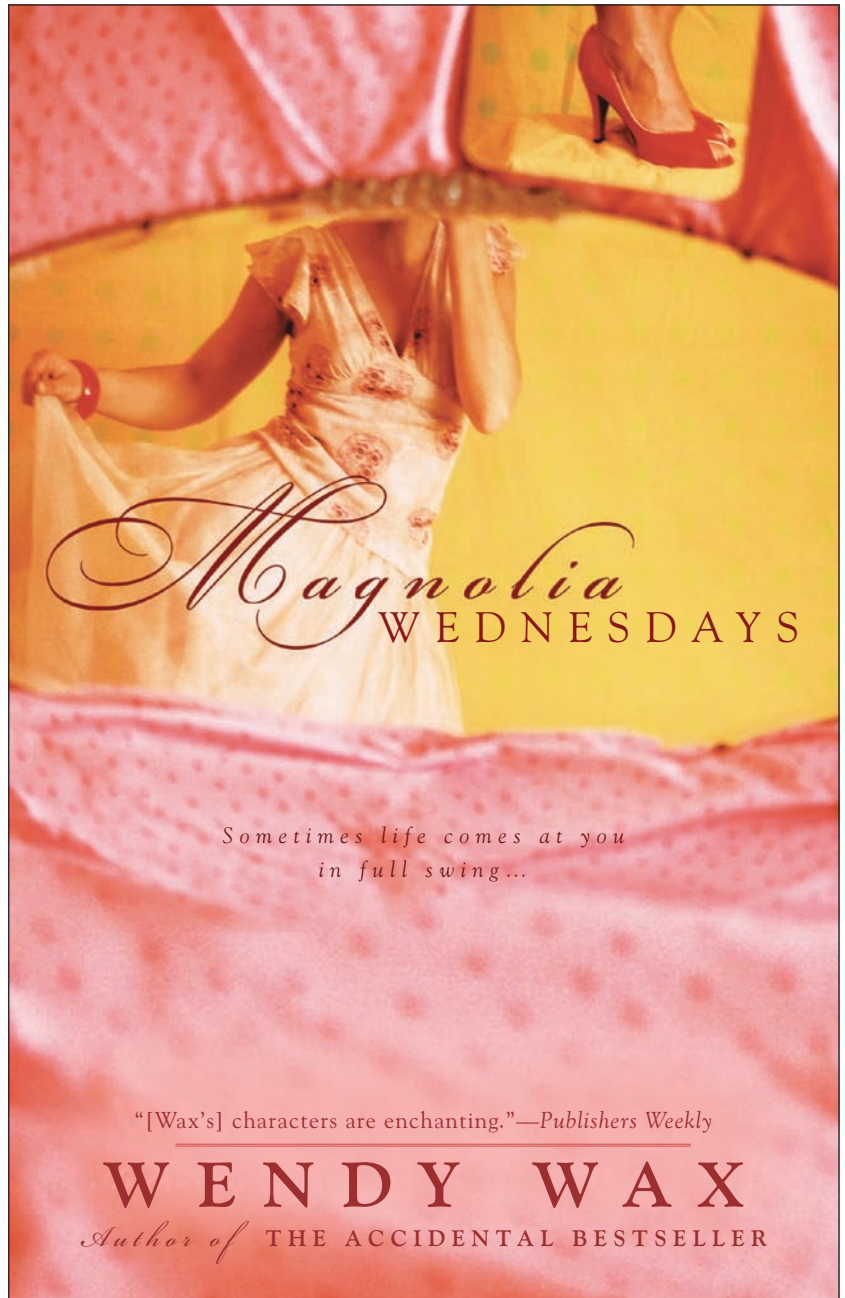
- Southeast media and in-store author appearances
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- For readers of Claire Cook, Marian Keyes, and *The Friday Night Knitting Club*
- The author's previous book, *The Accidental Bestseller* (6/09), received wonderful endorsements from Karen White, Jane Porter, and Haywood Smith
- Author website: authorwendywax.com
- Also available as an e-book

Magnolia Wednesdays

Wendy Wax



Wendy Wax is the author of seven previous novels. A former broadcaster, she lives in the Atlanta suburbs with her husband and two teenage sons, who have turned her into the shortest member of their family.

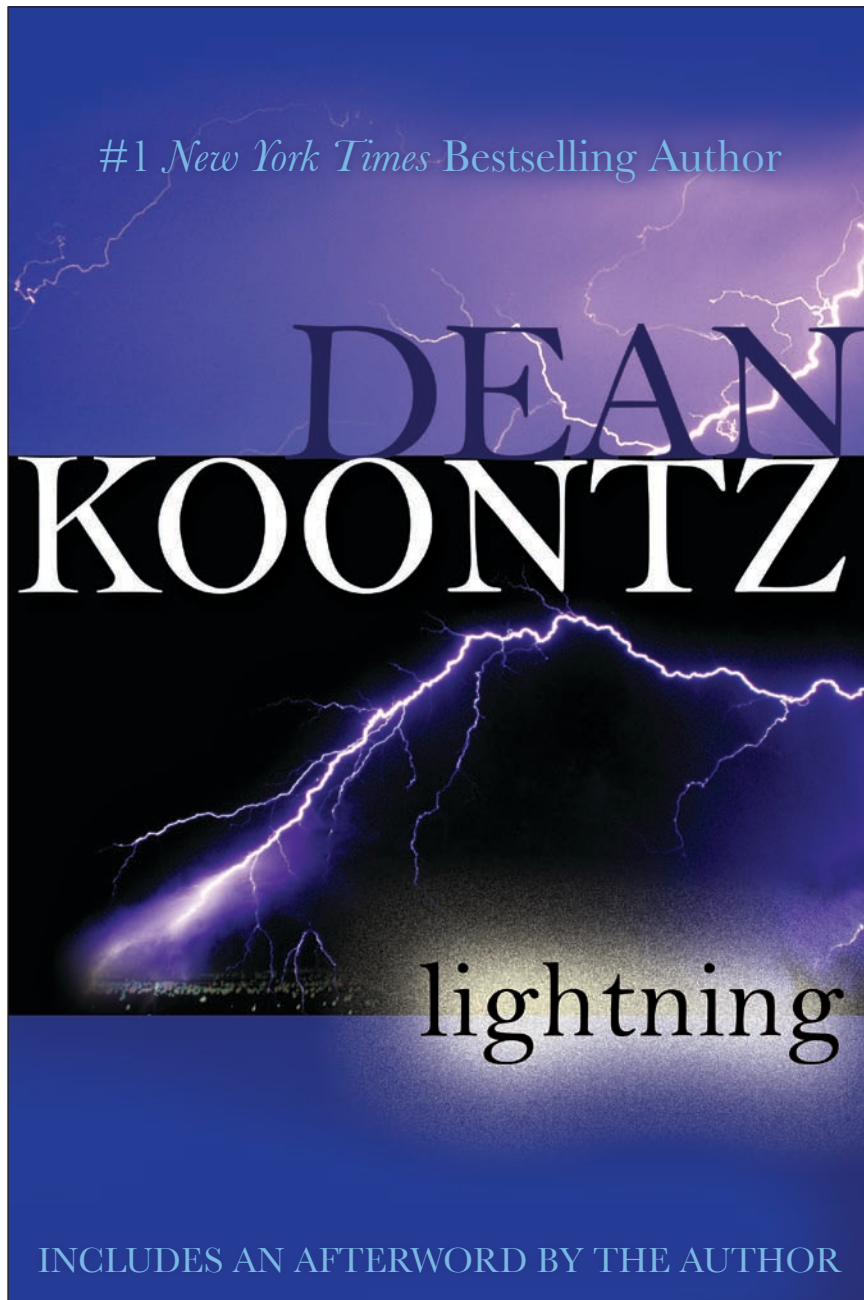
978-0-425-23235-4 • \$15.00/\$18.50 Can.

Trade Paperback
432 pp./5 1/8" x 8"
Carton: 40
Novel
Rights: Q00

Publishing History: Original
Previous book: *The Accidental Bestseller*
978-0-425-22767-1 (6/09)
EAN: 9780425232354 51500
On sale March 2, 2010

Lightning

Dean Koontz



978-0-425-23360-3 • \$16.00/\$20.00 Can.

Trade Paperback
416 pp./6" x 9"
Carton: 32
Novel
Rights: E00

Publishing History: Berkley mass market
978-0-425-19203-0 (9/03)
Previous book: *Strangers*
978-0-425-23359-7 (12/09)
EAN: 9780425233603 51600
On sale March 2, 2010

“A gripping novel”* from the #1 *New York Times* bestselling author—now in trade paperback for the first time.

In the midst of a raging blizzard, lightning struck on the night Laura Shane was born. And a mysterious blond-haired stranger showed up just in time to save her from dying.

Years later, in the wake of another storm, Laura will be saved again. For someone is watching over her. But just as lightning illuminates, darkness always follows close behind.

“Fast-paced and satisfying.” —*People*

“Brilliant...a spine-tingling tale...both challenging and entertaining.” —*The Associated Press*

“Romance, action and suspense...hold the reader through the sheer momentum.”

—*Washington Post*

“Crackles with excitement from beginning to end... impossible to put down.” —*Orlando Sentinel*

MARKETING

SALES POINTS

- #1 *New York Times* bestselling author
- In trade paperback for the first time
- Koontz’s previous trade repackages—*Watchers* (5/08) and *Whispers* (7/06)—were outstanding successes
- A new look for Koontz
- With an afterword by the author
- Berkley’s classic Koontz mass market repackages (with new afterwords) have become *New York Times* bestsellers all over again
- There are more than 200 million copies of Koontz’s novels in print
- Author website: deankoontz.com

Dean Koontz is one of the bestselling writers in the world. He lives in Newport Beach with his wife.

**Surprising. Provocative.
Honest. “A personal quest
to find the truth behind
the icons.”***

For *Unveiled*, reporter Cheryl Reed interviewed more than 300 nuns of diverse beliefs, lifestyles, and orders. She lived and prayed with them, witnessed their vows, mourned and celebrated with them, and asked questions no one had ever dared before: about love and sex, life and death, faith and joy, and loss and regret. In the process, Reed would discover more about motherhood, relationships, faith, and feminism than she ever gleaned from the outside world.

“Remarkable...will remain a lasting chronicle of a significant moment in the American Catholic Church.”
—*Dallas Morning News*

“*Unveiled*...is part journalistic endeavor but more so a personal quest to find the truth behind the icons, to define the role of modern women in these ancient religious communities, and a spiritual journey.”
—*Minneapolis Star Tribune*

“Irrevocably shatter[s] the stereotypical cookie-cutter image of saintly women...an illuminating glimpse into a vibrant female subculture.”
—*Booklist*

MARKETING

SALES POINTS

- Beautiful new package
- Great quotes and endorsements from both religious and secular press
- Excerpts from *Unveiled* were featured for three days in the *Chicago Sun-Times*
- Reed was interviewed on NPR’s *Talk of the Nation*
- Includes photographs throughout
- Covering a topic both timeless and timely, this book “makes the current crisis in the religious orders come vividly alive,” according to Father Andrew Greeley
- Reed is an award-winning journalist
- Author website: nunsunveiled.com
- Also available as an e-book

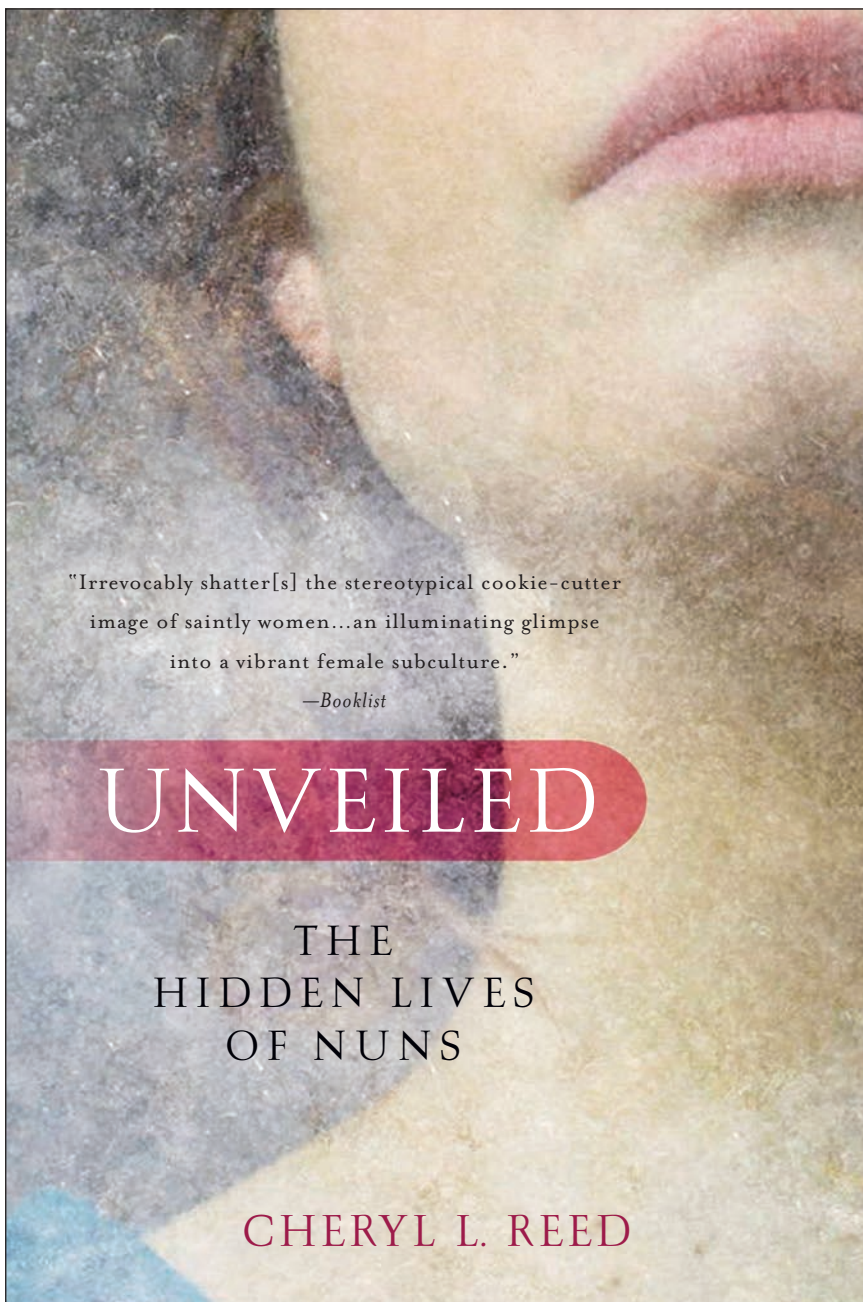
Cheryl L. Reed is a former editorial page editor, books editor, and reporter at the *Chicago Sun-Times* and was previously a staff writer at several other newspapers. She and her husband split their time between their home on Chicago’s South Side and a farmhouse in La Porte, Indiana.

Berkley Trade Paperback
MARCH 2010

Unveiled

The Hidden Lives of Nuns

Cheryl L. Reed



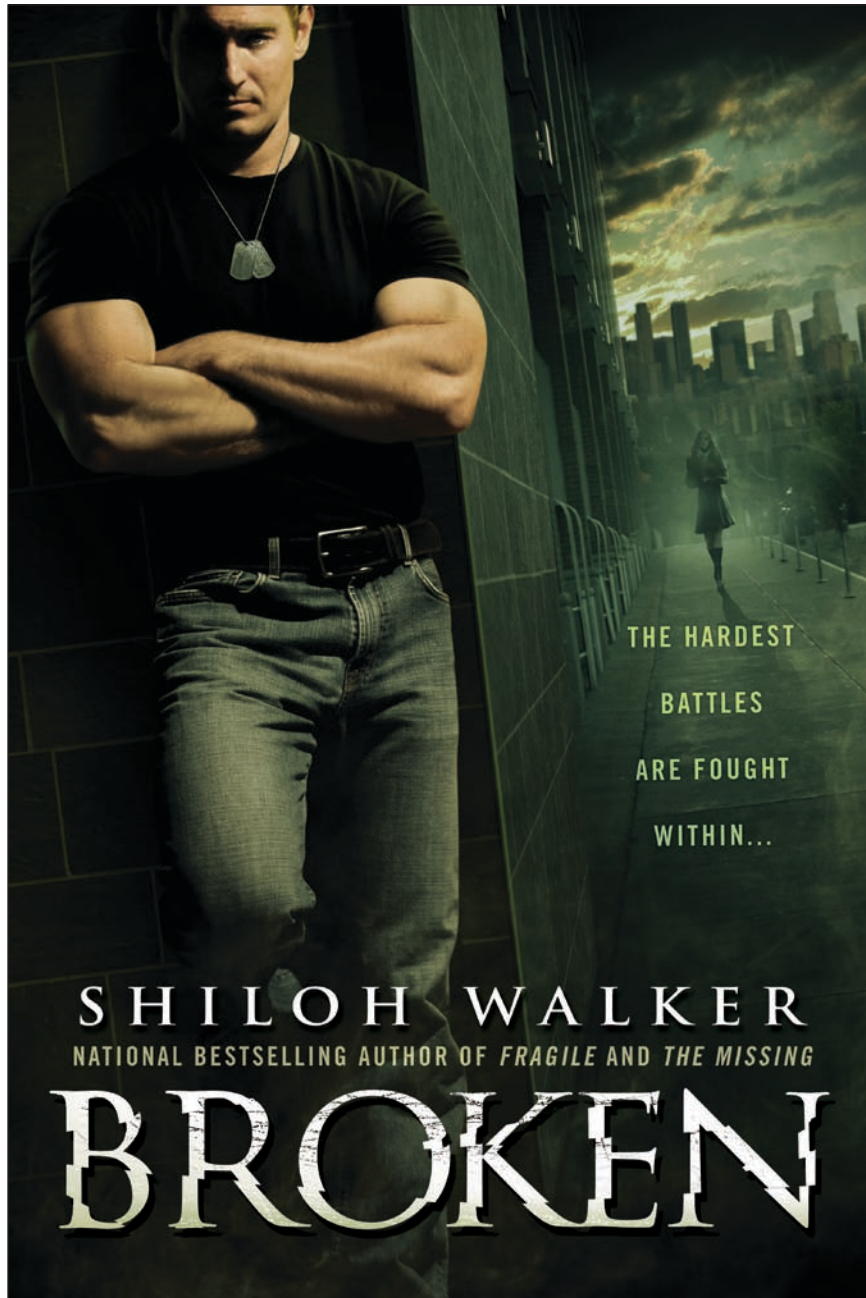
978-0-425-23238-5 • \$14.00/\$17.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Religion/Women’s Studies

Rights: E00
Publishing History: Berkley trade
paperback 978-0-425-20029-2 (3/05)
EAN: 9780425232385 51400
On sale March 2, 2010

Broken

Shiloh Walker



978-0-425-23241-5 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Romantic Suspense
Rights: W00

Publishing History: Original
Previous book: *Fragile*
978-0-425-22579-0 (2/09)
EAN: 9780425232415 51500
On sale March 2, 2010

The national bestselling author of *Fragile* returns with a luscious new blend of sex and suspense.

Quinn Rafferty is working as a bounty hunter for a private detective agency in St. Louis when a new neighbor catches his eye. He's drawn to her—but he has his own soul to mend before he can worry about anyone else.

Sarah McElyea is on the run, but not for the usual reasons a woman goes on the lam. She has a plan for her future. And as much as she finds herself attracted to her gruff, tough neighbor, she can't risk telling him the secrets she's hiding.

But Quinn must get closer to Sarah when she turns out to be the target of his new missing persons case, and both Quinn and Sarah will have to expose their true feelings—as well as their fragile hearts—if their love is to survive.

Praise for Shiloh Walker's novels:

"Blazingly hot." —*Sensual Romance Reviews*

"Titillating." —*Romance Reader*

"Exhilarating." —*Midwest Book Review*

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- National bestselling author
- The sequel to *Fragile* (2/09)
- Also by Walker: *Chains* (Heat; 5/09)
- Author of the Sensation romantic suspense titles: *Fragile* (2/09), *The Missing* (11/08), *Through the Veil* (mass market; 6/08) and *Hunter's Salvation* (7/07)
- Author's novellas are featured in *Private Places* (8/08) and the bestselling *Hot Spell* (11/05)
- One of the most popular e-book authors for Ellora's Cave and Samhain
- Author website: shilohwalker.com
- Also available as an e-book

Shiloh Walker lives with her family in Indiana.

A clever and affectionate glimpse at the truth about what goes on behind that swinging door, full of “great insider stuff” (Anthony Bourdain).

Life in a restaurant kitchen is strenuous and exciting, while its inhabitants are...unique. In this testosterone-laden atmosphere, Dalia Jurgensen tirelessly pursued her dream of becoming a chef, working her way up through New York's top restaurants.

In her deliciously entertaining memoir, she divulges the dynamics between cooks and waiters, chefs and food critics, and heated affairs between staff members. Written with sincere love for the industry, this is a candid insider's tour from the unique perspective of an acclaimed pastry chef.

“A valuable addition to the annals of first-person culinary history.”
—Anthony Bourdain

“An illuminating insight into how other kitchens work. [I] plan to give this book to all my chefs.”
—Ruth Rogers, chef owner,
The River Café, London

“Everything you always wanted to know about working in high-powered restaurant kitchen.”
—Kirkus Reviews

“*Spiced* is a fast, vibrant, and exciting read that will surely inspire a trip to the nearest gourmet food store.”
—Sacramento Book Review

“If you've ever wondered what goes on behind the scenes, this is a great read.”
—Daily News

MARKETING

- New York media and in-store author appearances
- Blog media campaign
- “New in Paperback” mentions
- Print features and reviews
- Online promotion and publicity, including reviews and interviews

SALES POINTS

- A unique female perspective on the real story behind New York's most famous kitchens
- Features a wonderful new package
- The author actively blogs on her website: myspicedlife.com
- Also available as an e-book



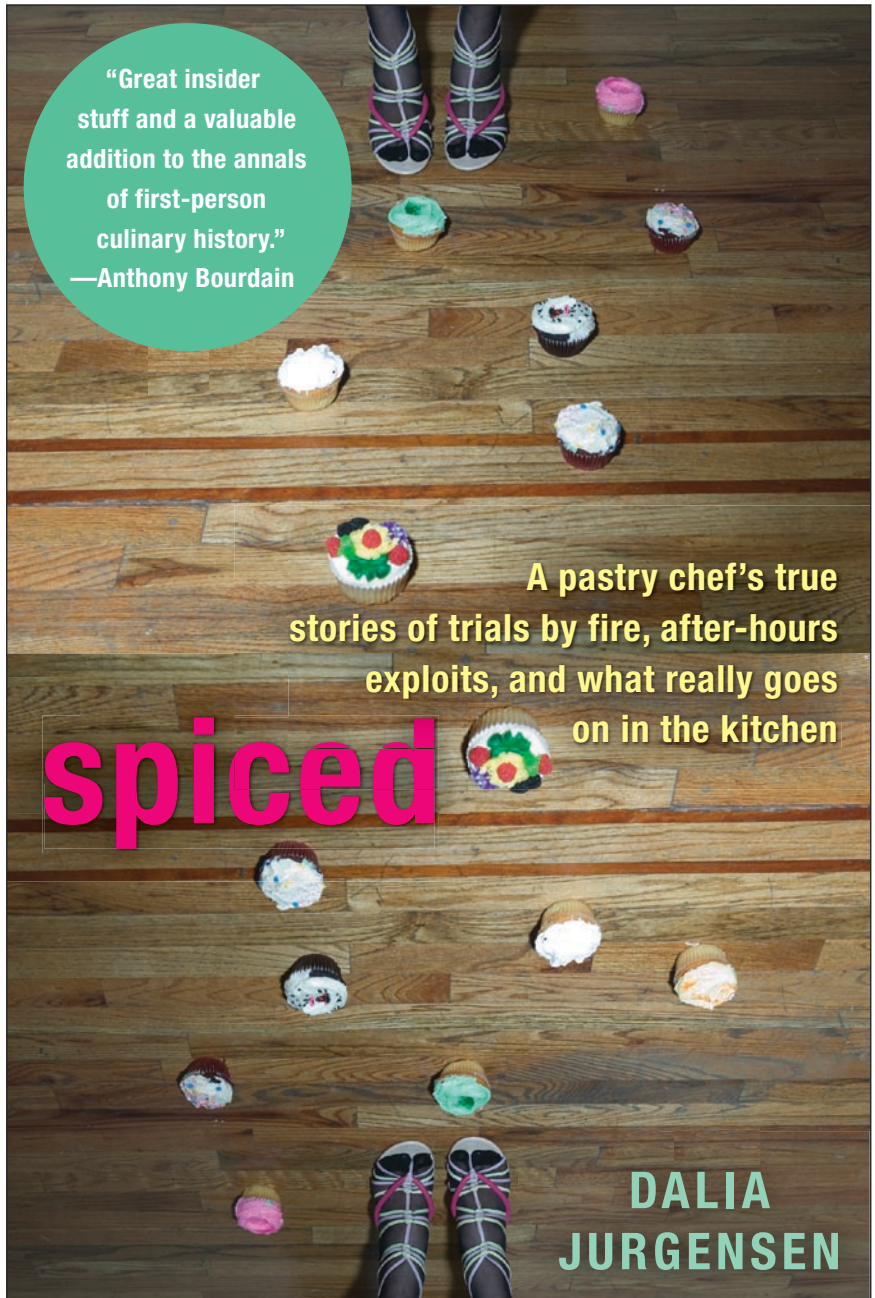
© Sarah Sharz

Dalia Jurgensen lives in Brooklyn, New York, and is the executive pastry chef for the highly regarded Williamsburg, Brooklyn, restaurant Dressler. She has worked in the kitchens of acclaimed restaurants such as Veritas, Nobu, Layla, and La Côte Basque. Her pastry creations have been featured in the *New York Times*, *New York* magazine, and *USA Today*.

Spiced

A Pastry Chef's True Stories of Trials by Fire, After-Hours Exploits, and What Really Goes on in the Kitchen

Dalia Jurgensen



“Great insider stuff and a valuable addition to the annals of first-person culinary history.”
—Anthony Bourdain

A pastry chef's true stories of trials by fire, after-hours exploits, and what really goes on in the kitchen

spiced

DALIA
JURGENSEN

978-0-425-23252-1 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 40
Memoir

Rights: W00
Publishing History: Putnam
978-0-399-15561-1 (4/09)
EAN: 9780425232521 51500
On sale April 6, 2010

Mistress of Rome

Kate Quinn



An exciting debut: a vivid, richly imagined saga of ancient Rome from a masterful new voice in historical fiction.

Thea is a slave girl from Judaea, passionate, musical, and guarded. Purchased as a toy for the spiteful heiress Lepida Pollia, Thea will become her mistress's rival for the love of Arius the Barbarian, Rome's newest and most savage gladiator. His love brings Thea the first happiness of her life—that is quickly ended when a jealous Lepida tears them apart.

As Lepida goes on to wreak havoc in the life of a new husband and his family, Thea remakes herself as a polished singer for Rome's aristocrats. Unwittingly, she attracts another admirer in the charismatic Emperor of Rome. But Domitian's games have a darker side, and Thea finds herself fighting for both soul and sanity. Many have tried to destroy the Emperor: a vengeful gladiator, an upright senator, a tormented soldier, a Vestal Virgin. But in the end, the life of the brilliant and paranoid Domitian lies in the hands of one woman: the Emperor's mistress.

MARKETING

- West Coast media and in-store author appearances
- Print advertising
- Radio interview campaign
- Book Group outreach, including a Readers Guide available online
- Print features and reviews
- Online promotion

SALES POINTS

- Inspired by the actual life of one of Rome's most powerful—and depraved—Emperors
- A richly detailed, multi-layered, first-rate historical fiction debut
- Foreign rights already sold in Germany and the UK
- Will appeal to fans of Ken Follett, Colleen McCullough, and Kate Furnivall, as well as viewers of HBO's Emmy-winning smash hit series *Rome*
- Also available as an e-book

978-0-425-23247-7 • \$15.00/\$18.50 Can.

Trade Paperback
496 pp./5 1/2" x 8 1/4"
Carton: 29
Novel

Rights: E00
Publishing History: Original
EAN: 9780425232477 51500
On sale April 6, 2010



The most exciting historical fiction debut of the year...

MISTRESS OF ROME

“She skillfully intertwines the private lives of her characters with huge and shocking events. A deeply passionate love story, tender and touching, in the heat and danger of the brutal arena that was Ancient Rome... Quinn is a remarkable new talent.”

—Kate Furnivall, author of *The Girl from Junchow*

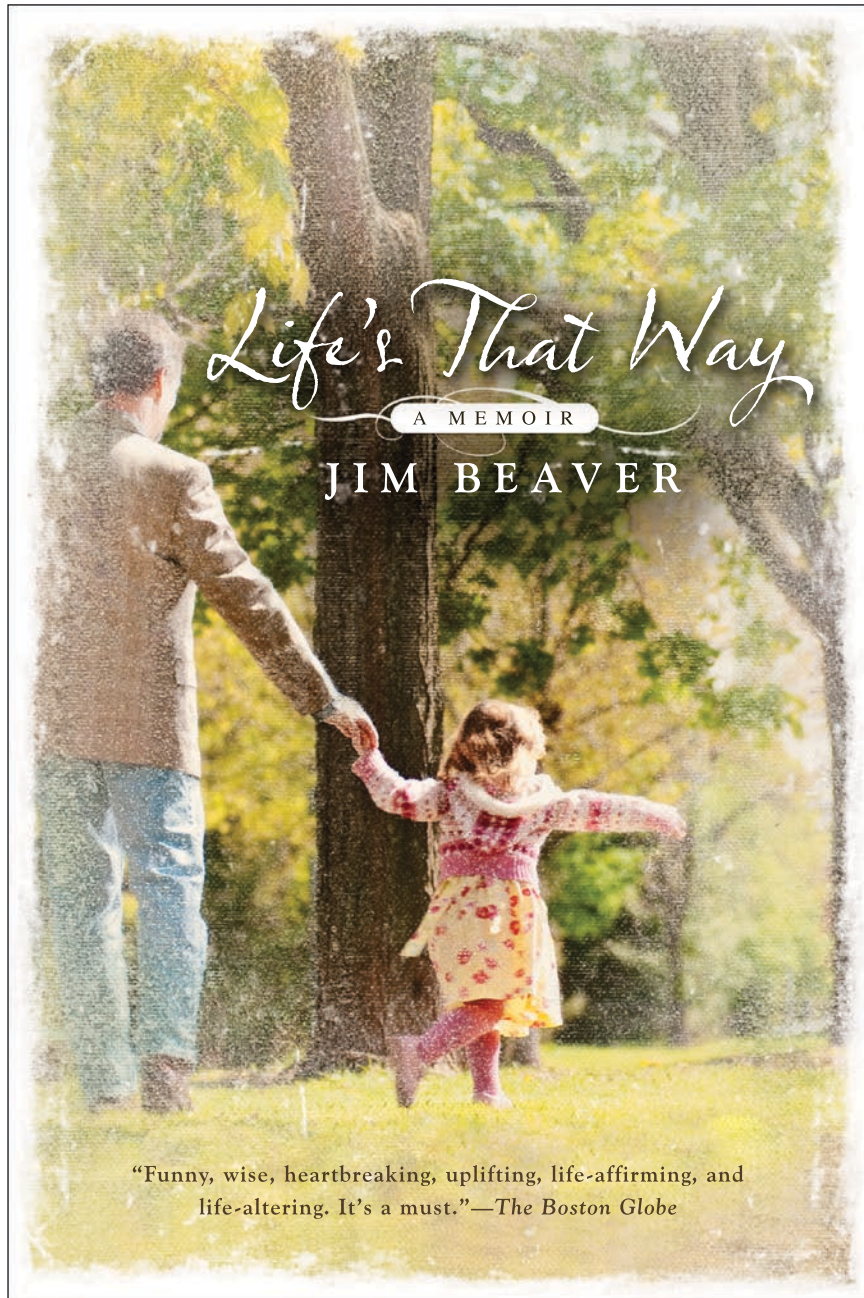
Kate Quinn was born and raised in New England and now lives in San Diego, California. *Mistress of Rome* is her first novel.



Life's That Way

A Memoir

Jim Beaver



“Funny, wise, heartbreaking, uplifting, life-affirming, and life-altering. It’s a must.”—*The Boston Globe*

978-0-425-23250-7 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Memoir
Rights: W00

Publishing History: Putnam
978-0-399-15564-2 (4/09)
EAN: 9780425232507 51500
On sale April 6, 2010

A remarkable memoir that shows the capacity of the human heart to heal after the challenge of having to say goodbye.

Even the hardest lessons contain great gifts.

Jim Beaver and his wife Cecily Adams appeared to have it all—following years of fertility treatments, they were finally parents and they were building their dream home and successful Hollywood careers. Life was good. But then their daughter, Maddie, was diagnosed as autistic. Weeks later, Cecily, a non-smoker, was diagnosed with Stage IV lung cancer. Sadly, after 14 years of marriage, Jim became a widower and a single dad.

Faced with overwhelming grief, Jim reached out to family and friends by writing a nightly email—a habit he established when Cecily was first diagnosed. Initially a cathartic exercise for Jim, the prose became an unforgettable journey for his readers. *Life's That Way* is a compilation of those profound, compelling emails.

“A story that will resonate, a chronicle of heartbreak that ends—not to spoil things—with hope.”
—*People magazine* (4 stars)

“A testament to the power of connection, to what it means to translate emotions and experience into words and then send them out in the dark.”

—*Carolyn Kellogg, the Los Angeles Times*

“Funny, wise, heartbreaking, uplifting, life-affirming, and life-altering. It’s a must.”

—*Boston Globe*

MARKETING

- National television and radio interviews
- Los Angeles media
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and interviews

SALES POINTS

- A modern-day Book of Job, Beaver’s nightly missives make for a compelling reading experience
- For readers of *Tuesdays With Morrie*, *The Last Lecture*, *The Middle Place* and *The Year of Magical Thinking*
- Author is a beloved character actor who has appeared on HBO’s award-winning *Deadwood*, *Supernatural*, and *Harper’s Island*
- Also available as an e-book



© Michael Helms

Jim Beaver is an actor, playwright, and film historian. Best known for his roles on *Deadwood* and *Supernatural*, he has also appeared in nearly 40 motion pictures. He lives with his daughter in Los Angeles.

“This book should be called the Almanac of Freedom.”*

Pamela Slim, a former corporate training manager, left her office job twelve years ago to go solo and has enjoyed every bit of it.

In her groundbreaking book, based on her popular blog *Escape from Cubicle Nation*, Slim explores both the emotional issues of leaving the corporate world and the nuts and bolts of launching a business. Drawing on her own career, as well as stories from her coaching clients and blog readers, Slim will help readers weigh their options, and make a successful escape if they decide to go for it.

“Funny, savvy, and chock full of empathy. [A] masterpiece.”

—Robert I. Sutton, author of *The No Asshole Rule*

“A thoughtful, accessible and forthcoming account of exactly what it takes to leave the corporate world behind.”

—*Entrepreneur*

“A perfect balance between emotional encouragement and practical advice... This is a standout in the start-your-own business genre.”

—*Publishers Weekly*

“Slim is brilliant, funny, experienced, and thoughtful... Buy it.”

—Martha Beck, author of *Finding Your Own North Star*

“It will inspire, instruct, and push.”

—*Seth Godin, bestselling author of *Tribes*

“Practical...inspiring...humorous.”

—Rich Sloan, *StartupNation*

MARKETING

- National television and radio interviews
- Print features and reviews
- Online promotion, features, reviews, and interviews

SALES POINTS

- Slim’s blog, escapefromcubiclenation.com, averages 50,000 readers per month
- Her blog readers represent a diverse cross-section of professionals
- Includes a foreword by Guy Kawasaki
- Covers new opportunities to use social networks, Web marketing, and “lifehacking” technology for business success
- For readers of Julie Jansen’s *I Don’t Know What I Want, But I Know It’s Not This* (Penguin Trade; 2003)

Pamela Slim’s unique expertise in personal and business change was developed through consulting inside corporations such as Cisco Systems, Hewlett-Packard, and Charles Schwab. She lives in Mesa, Arizona.

Berkley Trade Paperback
APRIL 2010

Escape from Cubicle Nation

From Corporate Prisoner to Thriving Entrepreneur

Pamela Slim

Foreword by Guy Kawasaki

“A thoughtful, accessible, and forthcoming account of exactly what it takes to leave the corporate world behind.”

—*Entrepreneur*

“Lots of pragmatic tips.”

—*USA Today*

“Buy it.”

—Martha Beck, bestselling author of *Finding Your Own North Star*

Escape from Cubicle Nation

From Corporate Prisoner
to Thriving Entrepreneur



Pamela Slim

Foreword by Guy Kawasaki

978-0-425-23284-2 • \$15.00/\$18.50 Can.

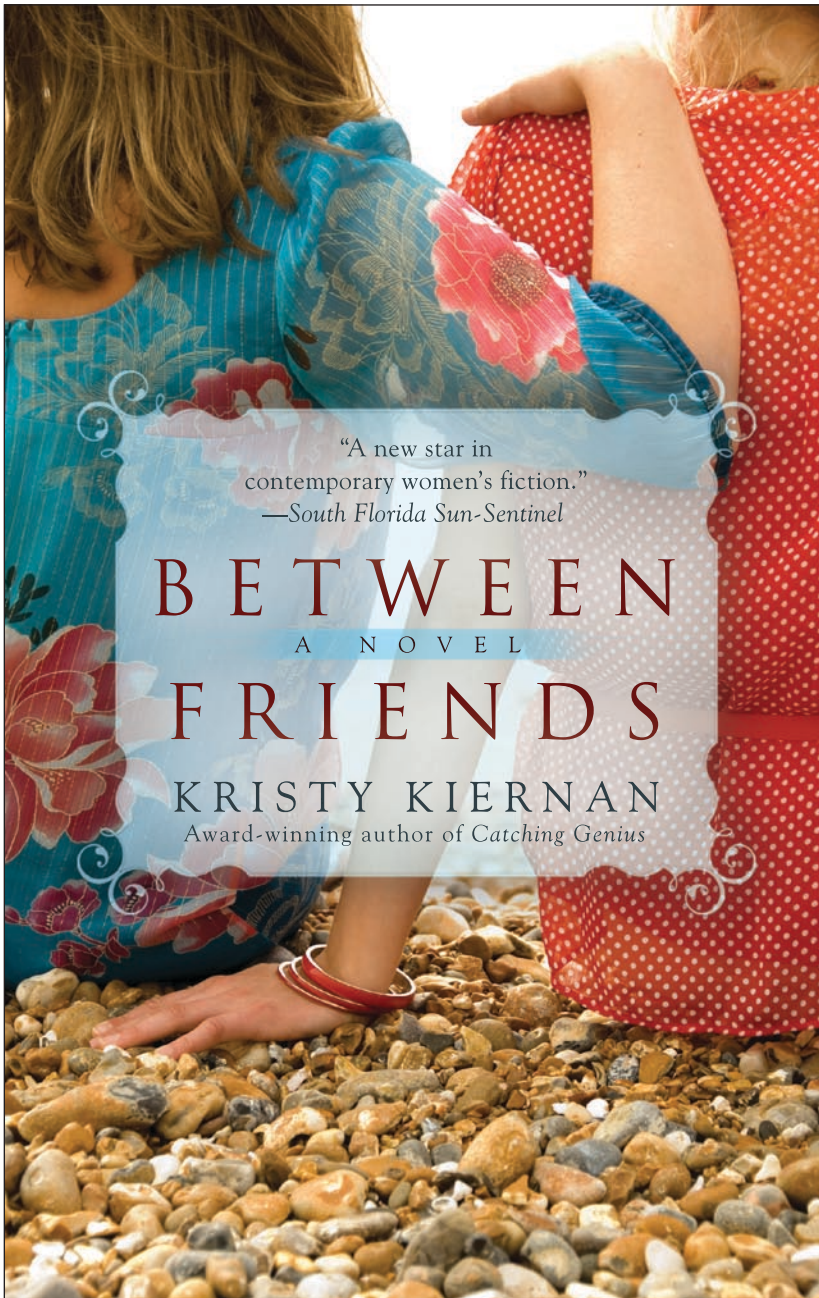
Trade Paperback
384 pp./5 1/2" x 8 1/4"
Carton: 28
Business/Careers

Rights: W00
Publishing History: Portfolio hardcover
978-1-59184-257-6 (5/09)
EAN: 9780425232842 51500
On sale April 6, 2010

Between Friends

A Novel

Kristy Kiernan



978-0-425-23347-4 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Novel
Rights: E00

Publishing History: Original
Previous book: *Matters of Faith*
978-0-425-22179-2 (8/08)
EAN: 9780425233474 51500
On sale April 6, 2010

A provocative new novel about birth, death, and the stuff in between, from the award-winning author of *Catching Genius*, “a compellingly talented writer.”*

Thanks to modern reproductive technology—and the gift of her friend Cora’s eggs—Ali Gutierrez is the mother of a fourteen-year-old daughter. Now, yearning for a second child, Ali asks Cora’s permission to use another of the frozen embryos that have been stored away in anticipation of this decision. But Cora has a secret that could not only change Ali’s plans for the future, but tear apart her life right now.

Praise for Kristy Kiernan’s novels:

“Will leave readers of Jodi Picoult and Anita Shreve clamoring for more from this talented author.”

—Tasha Alexander

“Simply mesmerizing.”

—Booklist

“A new star in contemporary women’s fiction.”

—South Florida Sun-Sentinel

*Florida Today

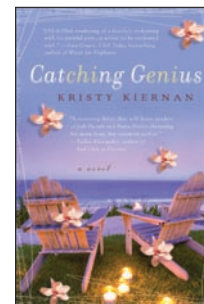
MARKETING

- Southeast media and in-store author appearances
- Readers Guide available online and bound in book
- Book club outreach including author call-ins
- Print features and reviews
- Online promotion, reviews, and author interviews

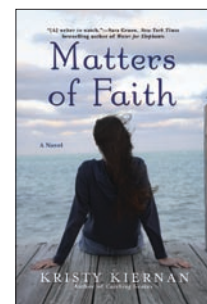
SALES POINTS

- Author of *Catching Genius* (3/07), which sold well and received a torrent of enthusiastic endorsements and reviews
- Kiernan’s *Matters of Faith* (8/08) won the bronze medal in the Florida Book Awards
- An involving, issues-driven novel that explores the emotional complexities of reproductive technology and medical ethics—perfect for reading groups
- Author website: kristykiernan.com

Also available



978-0-425-21435-0
\$14.00/\$17.50 Can.



978-0-425-22179-2
\$14.00/\$15.50 Can.

Kristy Kiernan was born in Tennessee and raised on the beaches of southwest Florida, where she still lives with her husband. *Between Friends* is her third novel.

From the author of *Here Today, Gone to Maui*, the story of a woman who finally got a life...someone else's.

Berkley Trade Paperback
APRIL 2010

Ever since Veronica's husband found the love of his life—not her—she's been a walking zombie with runny mascara. It doesn't help that she keeps getting mistaken for Haley Rush—the Hollywood starlet whose dazzling life is plastered on every magazine.

When Haley's manager offers Veronica a job as a celebrity double, it only takes a moment before she says yes. Veronica gets to drive Haley's car, wear her phenomenal clothes—and have fun with her hot celebrity boyfriend, Brady Ellis. Too bad the job's only part-time, and at the end of the day she has to return to her life as a cash-strapped substitute teacher and cub scout mom.

But when real sparks fly with Brady, is it a fantasy come true or a disaster in disguise?

Praise for Carol Snow and her novels:

"Carol Snow does women's fiction right—with intelligence, depth, and humor." —Lani Diane Rich

"Smart, funny, and breezy." —Jill Smolinski

"Absolutely delightful." —Booklist

"Humorous, wise." —Publishers Weekly

MARKETING

- Print features and reviews
- Online promotion and publicity, including author interviews

SALES POINTS

- Snow is also the author of *Here Today, Gone to Maui* (1/09), *Getting Warmer* (1/07), and *Been There, Done That* (8/06)
- Snow has a warm, engaging style and a real talent for crafting complex, funny, and sympathetic characters
- Author website: carolsnow.com
- Also available as an e-book

Also available



978-0-425-22563-9
\$14.00/\$15.50 Can.



978-0-425-21006-2
\$14.00/\$18.50 Can.

Carol Snow lives in California with her family. This is her fourth novel.

Just Like Me, Only Better

Carol Snow



Veronica's life was over . . .
until she climbed into
someone else's.

978-0-425-23248-4 • \$14.00/\$17.50 Can.

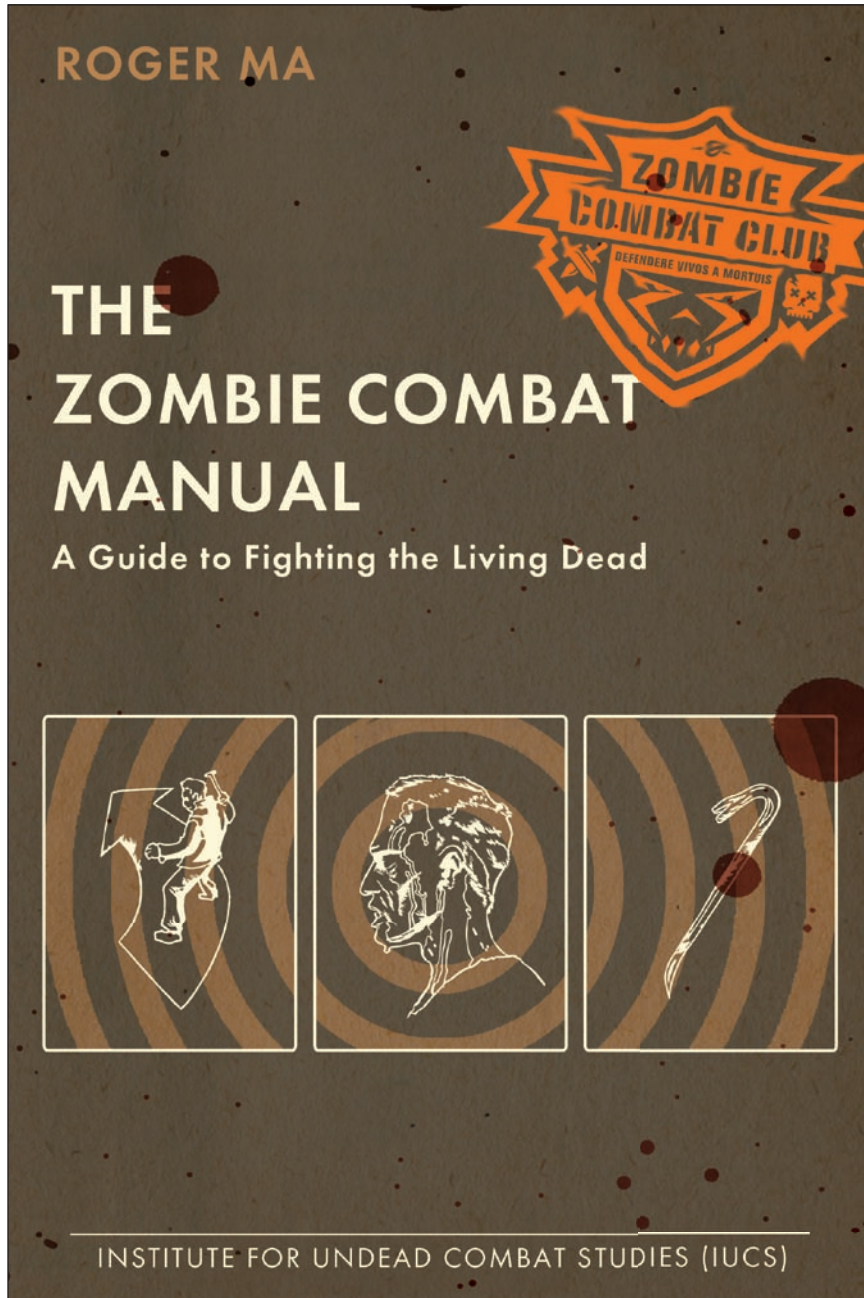
Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Novel
Rights: W00

Publishing History: Original
Previous book: *Here Today, Gone to Maui*
978-0-425-22563-9 (1/09)
EAN: 9780425232484 51400
On sale April 6, 2010

The Zombie Combat Manual

A Guide to Fighting the Living Dead

Roger Ma



978-0-425-23254-5 • \$14.00/\$17.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Humor

Rights: W00
Publishing History: Original
EAN: 9780425232545 51400
On sale April 6, 2010

During a zombie outbreak, 98% of individuals will have to destroy their undead opponent without the aid of a firearm. Will you be ready?

The Zombie Combat Manual is a comprehensive guide that demonstrates how anyone, from seasoned fighter to average citizen, can become an effective warrior in the inevitable battle against the undead.

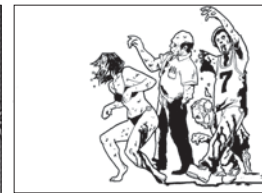
With detailed illustrations and firsthand accounts from zombie combat veterans, this manual provides readers with the information they need to emerge victoriously from a close combat encounter with a walking corpse. Now is the time to learn how to survive a hand-to-hand battle against the advancing army of the undead—before humans fall prey to their growing ranks.

MARKETING

- New York media and in-store author appearances
- Tie-in with author speaking schedule
- Author video available
- Print features and reviews
- Online promotion and publicity, including reviews and author interviews

SALES POINTS

- Zombie mania is just beginning in pop culture: “For the past few years, vampires have been the It monster, what with *Twilight* and all, but that’s changing. As the vampire craze peaks and starts to wane, zombies are poised to be the next big thing” (*Time*, “Zombies are the New Vampires,” 4/9/09)
- The author is the founder and author of the website zombiecombatclub.com and does speaking engagements on how to fight zombies
- Will appeal to the same audience as *The Zombie Survival Guide*, but has plenty of new and original content, with a specific focus on hand-to-hand combat, especially without a firearm
- For fans of *New York Times* bestsellers like Max Brook’s *World War Z* and Seth Grahame-Smith’s *Pride and Prejudice and Zombies*
- Also available as an e-book



Roger Ma is the founder of the Zombie Combat Club. He is also a Team Chief for New York City’s Community Emergency Response Teams (CERT), a civilian volunteer group managed by the Office of Emergency Management (OEM) that assists first responders in the event of a city emergency—including zombie attack. Ma currently works as a marketing executive at a Fortune 500 financial institution. He lives in Brooklyn, New York.

The author who “masterfully builds a dramatic story”* presents another gripping novel of the women of Tudor England.

As the bereft, orphaned cousin to the ill-fated Anne Boleyn, Katherine Howard knows better than many the danger of being favored by the King. But she is a Howard, and therefore ambitious, so she assumes the role Henry VIII has assigned her—his untouched child bride, his adored fifth wife. But her innocence is imagined, the first of many lies she will have to tell to gain the throne. And the path that she will tread to do so is one fraught with the same dangers that cost Queen Anne her head.

Praise for the novels of Sarah A. Hoyt:

“Inventive and fresh...A clever tale told from many angles.” —*Denver Post*

“Beautiful prose...Exceptionally wonderful and enormously entertaining.” —*Booklist*

“[A] literate, entertaining fantasy in which all’s well that ends well.” —*Publishers Weekly*

“A fascinating glimpse of royalty in the early sixteenth century.” —*The Best Reviews*

MARKETING

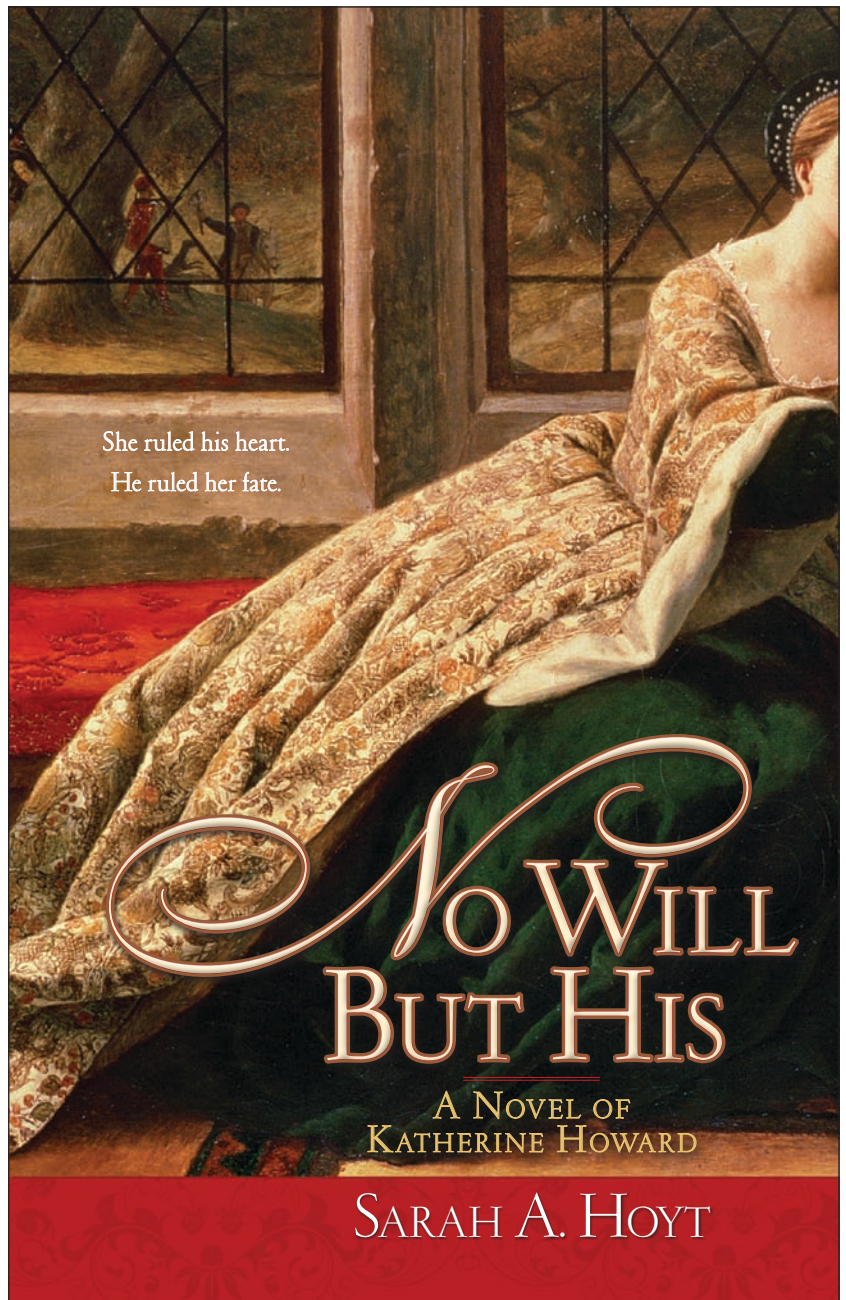
- Print features and reviews
- Online promotion, reviews, and interviews

SALES POINTS

- For fans of Showtime’s *The Tudors*, and the novels of Philippa Gregory (*The Other Boleyn Girl*)
- Will appeal to readers of Robin Maxwell and Jean Plaidy
- Also available from Berkley: *Plain Jane* (7/08), about Jane Seymour, Henry VIII’s third wife
- Author website: sarahahoyt.com
- Also available as an e-book

Sarah A. Hoyt lives in Colorado Springs with her family and writes books in several genres—fantasy, mystery, and historical—under a variety of pseudonyms.

No Will But His
A Novel of Katherine Howard
Sarah A. Hoyt



978-0-425-23251-4 • \$14.00/\$17.50 Can.

Trade Paperback
336 pp./5 1/8" x 8"
Carton: 40
Historical Fiction
Rights: E00

Publishing History: Original
Previous book: *Plain Jane*
978-0-425-22094-8 (7/08)
EAN: 9780425232514 51400
On sale April 6, 2010

The Foreclosure of America

The Inside Story of the Rise and Fall of Countrywide Home Loans, the Mortgage Crisis, and the Default of the American Dream

Adam Michaelson

THE FORECLOSURE OF AMERICA

INCLUDES NEW MATERIAL

The Inside Story of the Rise and Fall of
Countrywide Home Loans, the Mortgage Crisis,
and the **Default** of the American Dream



Adam
Michaelson

978-0-425-23376-4 • \$16.00/\$20.00 Can.

Trade Paperback
384 pp./6" x 9"
Carton: 28
Nonfiction

Rights: W00
Publishing History: Berkley hardcover
978-0-425-22741-1 (1/09)
EAN: 9780425233764 51600
On sale April 6, 2010

Now in paperback—an inside look at Countrywide Home Loans and the mortgage crisis, from a former mortgage lender executive.

In July 2004, Adam Michaelson attended a high-level meeting at Countrywide Financial headquarters about a new loan product that would allow borrowers to pay *less* than their minimum monthly payment. The “finance jocks” believed that the booming housing market would only get bigger, supporting homeowners in a cycle of borrowing against their houses and refinancing later. They were wrong. And when the bottom dropped out, Countrywide suffered the consequences—as did millions of Americans.

With an insider’s knowledge and thorough reporting on the impact on American families and the ripple effects on the economy, Michaelson examines the marketing of a mirage and the bad business decisions that destroyed a company, confronts the ethical questions that have arisen in the wake of the foreclosure crisis, and offers creative proposals to prevent such a meltdown from ever happening again.

“This insider’s story of the mortgage crisis is a true cliff-hanger.”

—Ed Leamer, UCLA Anderson Economic Forecast

MARKETING

- Talk radio interviews
- “New in Paperback” mentions
- Print features and reviews
- Online promotion

SALES POINTS

- The first inside look at Countrywide, one of the companies at the center of the housing crisis, by a former high-level employee
- Includes all-new, never-before-published information
- Combines analysis of the roots and repercussions of the problem with hard-hitting reportage on real families who have been affected
- For readers of books like *The Smartest Guys in the Room*, *Den of Thieves*, and *Liar’s Poker*
- The mortgage meltdown and the economic crisis still top the list of urgent issues for the Obama administration

Adam Michaelson is a former Senior Vice President of Marketing at Countrywide. He now runs the Michaelson Marketing Group and has provided marketing counsel to numerous Fortune 100 clients. He lives in Los Angeles.

Now in paperback—
The Lone Survivor was
only the beginning...
Victory Point is the riveting
true story of the Marine
missions that led to free
elections in Afghanistan.

In late June 2005, media reports spread the tragic story of 19 U.S. soldiers who died at the hands of Taliban leader Ahmad Shah—and of a lone survivor who was rescued in the Hindu Kush mountains of Afghanistan. The harrowing events of Operation Red Wings marked the beginning of an important, yet widely misreported, chapter in the global War on Terror. Now the complete and untold story of Operation Red Wings, and the follow-up mission, Operation Whalers, is revealed.

It is the story not of a mission gone wrong, but of a complex and difficult campaign that finally saw the demise of Ahmad Shah and his band of barbarous fighters. Thanks to the valor of the 2nd Battalion of the 3rd Marine Regiment in the summer of 2005, Afghanistan was able to hold a free election that fall.

“Extremely insightful.” —Dalton Fury, *New York Times* bestselling author of *Kill Bin Laden*

MARKETING

- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

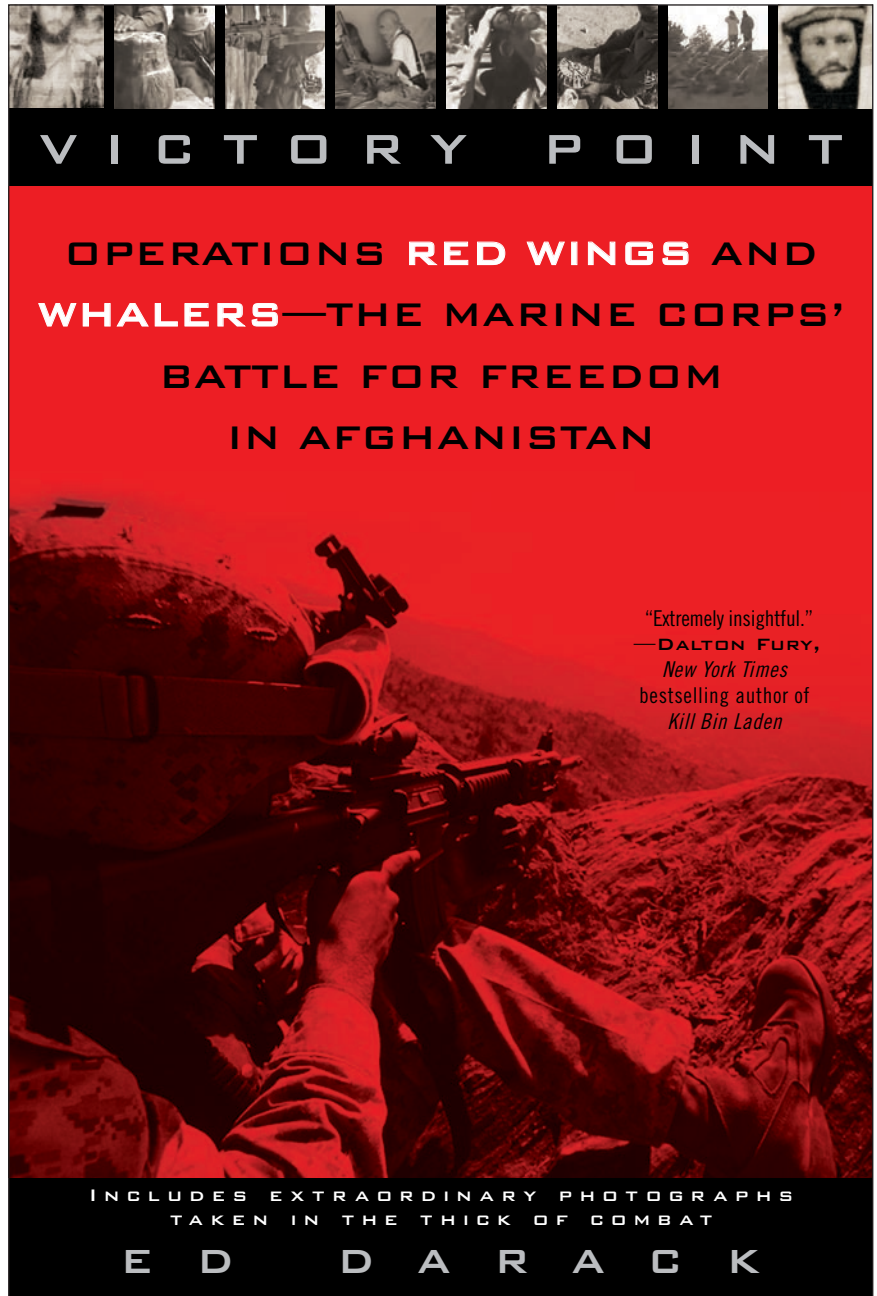
- Includes remarkable combat photographs and maps
- Picks up the story where Marcus Luttrell and Patrick Robinson’s *Lone Survivor* left off
- The first time the full stories of Operation Red Wings and Operation Whalers have been told
- Will appeal to readers of Sean Naylor’s *Not a Good Day to Die* and an ever-growing military nonfiction audience
- Darack has been following the 2nd Battalion of the 3rd Marine Regiment for years, providing an inside look at the bravery and courage of America’s finest

Writer/photographer **Ed Darack** has followed the 2nd Battalion of the 3rd Marine Regiment since their pre-Afghan mountain warfare training, and has continued with them through Afghanistan and their subsequent deployment into Iraq. He is the author of three previous books, and lives in Gardenville, Nevada.

Victory Point

Operations Red Wings and Whalers—
the Marine Corps’ Battle for Freedom in Afghanistan

Ed Darack



“Extremely insightful.”
—DALTON FURY,
New York Times
bestselling author of
Kill Bin Laden

INCLUDES EXTRAORDINARY PHOTOGRAPHS
TAKEN IN THE THICK OF COMBAT

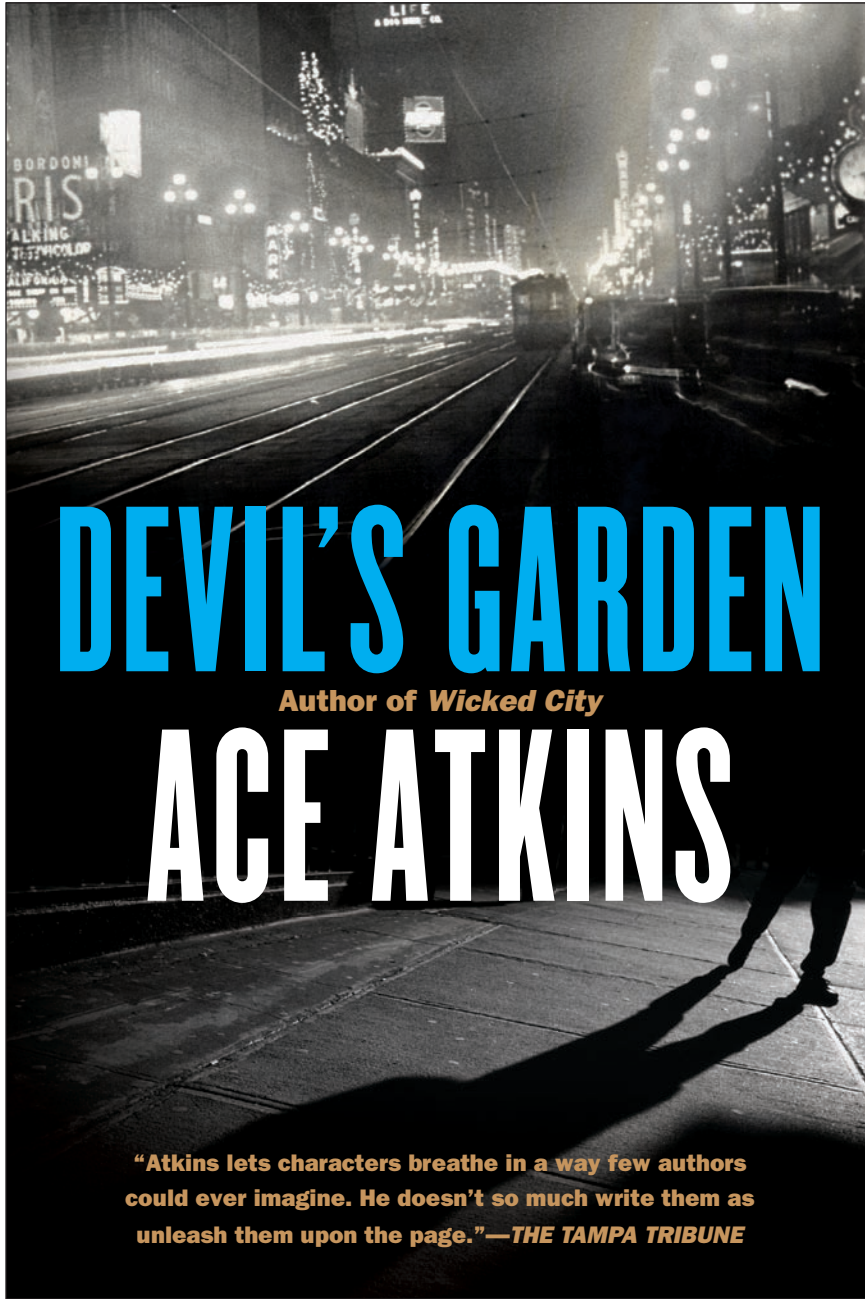
E D D A R A C K

978-0-425-23259-0 • \$16.00/\$20.00 Can.

Trade Paperback
336 pp./6" x 9"
Carton: 32
Military Nonfiction

Rights: E00
Publishing History: Berkley Caliber
hardcover 978-0-425-22619-3 (4/09)
EAN: 9780425232590 51600
On sale April 6, 2010

Devil's Garden
Ace Atkins



“Atkins lets characters breathe in a way few authors could ever imagine.”
—*Tampa Tribune*

San Francisco, September 1921: Silent-screen comedy star Roscoe “Fatty” Arbuckle is throwing a wild party in his suite at the St. Francis Hotel—girls, jazz, bootleg hooch...and a dead actress named Virginia Rappe.

The D.A. says it was Arbuckle who killed her—crushed her under his weight—and brings him up on manslaughter charges. William Randolph Hearst’s newspapers stir up the public and demand a guilty verdict.

In desperation, Arbuckle’s defense team hires an operative from the famed Pinkerton detective agency to investigate and, they hope, discover the truth. The agent’s name is Dashiell Hammett... and what he discovers will change American legal history—and his own life—forever.

“With enviable ease, Atkins brings to life Hammett, Arbuckle, William Randolph Hearst and other real figures of the period...Genre fans who enjoy the grim realism of James Ellroy’s post-WWII Los Angeles will find a lot to like in Atkins’s Prohibition-era San Francisco.”

—*Publishers Weekly* (starred review)

MARKETING

- Mississippi media and in-store author appearances
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- A stunning noir thriller based on true events
- Paperback will feature never-before-published details of the real crime
- Atkins earned a Pulitzer Prize nomination in 2001 for his investigation into a forgotten murder of the 1950s, which later became the basis for *White Shadow* (12/09)
- Atkins has received numerous rave reviews for his work
- Also available in trade from Berkley: *Wicked City* (4/09)
- Author website: aceatkins.com
- Also available as an e-book

“Atkins lets characters breathe in a way few authors could ever imagine. He doesn’t so much write them as unleash them upon the page.”—THE TAMPA TRIBUNE

978-0-425-23266-8 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 28
Crime Fiction
Rights: E00

Publishing History: Putnam
978-0-399-15536-9 (4/09)
Previous book: *Wicked City*
978-0-425-22707-7 (4/09)
EAN: 9780425232668 51500
On sale March 30, 2010

Ace Atkins is a Pulitzer Prize nominee and the author of seven novels. He lives on a farm outside Oxford, Mississippi.

From the author of *The Real History Behind the Templars*—the origins and stories behind end-of-the-world predictions throughout history, from Revelation to 2012.

In entertaining and sharp prose, historian Sharan Newman explores theories of world destruction from ancient times up to the present day—theories which reveal as much about human nature as they do about the predominant historical, scientific, and religious beliefs of the time. Readers will find answers to the following end-of-times questions:

- Did the Mayans really say the world will end in December 2012?
- How have the signs in the New Testament Book of Revelations been interpreted over the years?
- How did ancient Egyptians, Norse, and Chinese think the world would end?
- When did Nostradamus predict that the last days would come?
- Does the I Ching reference 2012?
- Why didn't the world end in Y2K?
- Are meteors, global warming, super-volcanoes, and the threat of nuclear war signs that the end is near?

Praise for Sharan Newman's Real History books:

"Accessible and fun to read." —*Library Journal*
"Encyclopedic...provides perspective and insight." —*Pittsburgh Tribune-Review*

MARKETING

- Radio interviews
- Print features and reviews
- Online promotion, reviews, and interviews

SALES POINTS

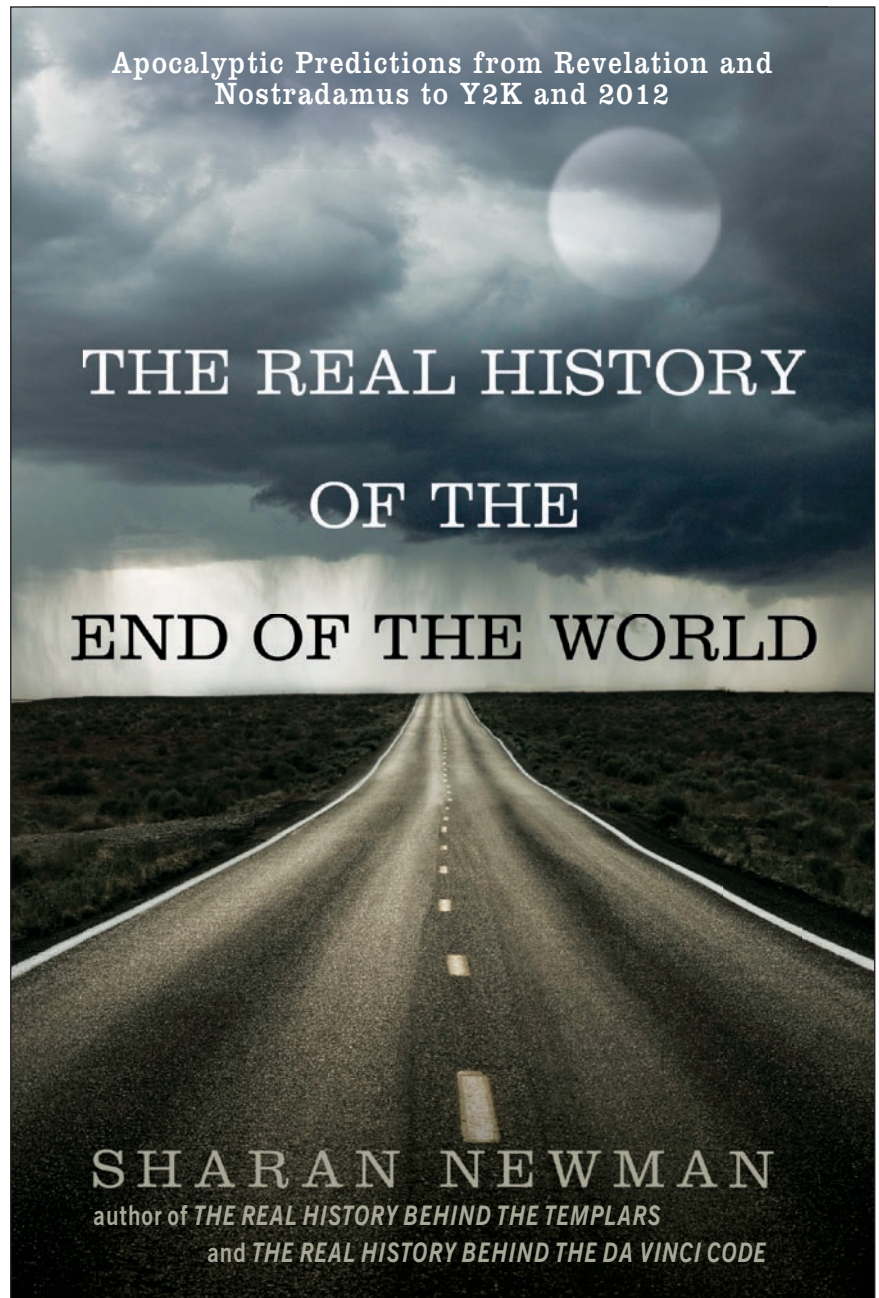
- Third in the Real History series, following *The Real History Behind the Templars* (9/07) and *The Real History Behind the Da Vinci Code* (1/05)
- Both previous books have been well reviewed
- Sharan Newman is a medieval expert and was featured in the Discovery Channel documentary *Da Vinci Declassified*
- Includes photos
- Author website: sharannewman.com

Sharan Newman is the author of *The Real History Behind the Templars* and *The Real History Behind the Da Vinci Code*, as well as many other books. She is a longtime member of the Medieval Academy and is finishing her dissertation in medieval history at UC Santa Barbara.

The Real History of the End of the World

Apocalyptic Predictions from Revelation and Nostradamus to Y2K AND 2012

Sharan Newman



978-0-425-23253-8 • \$15.00/\$18.50 Can.

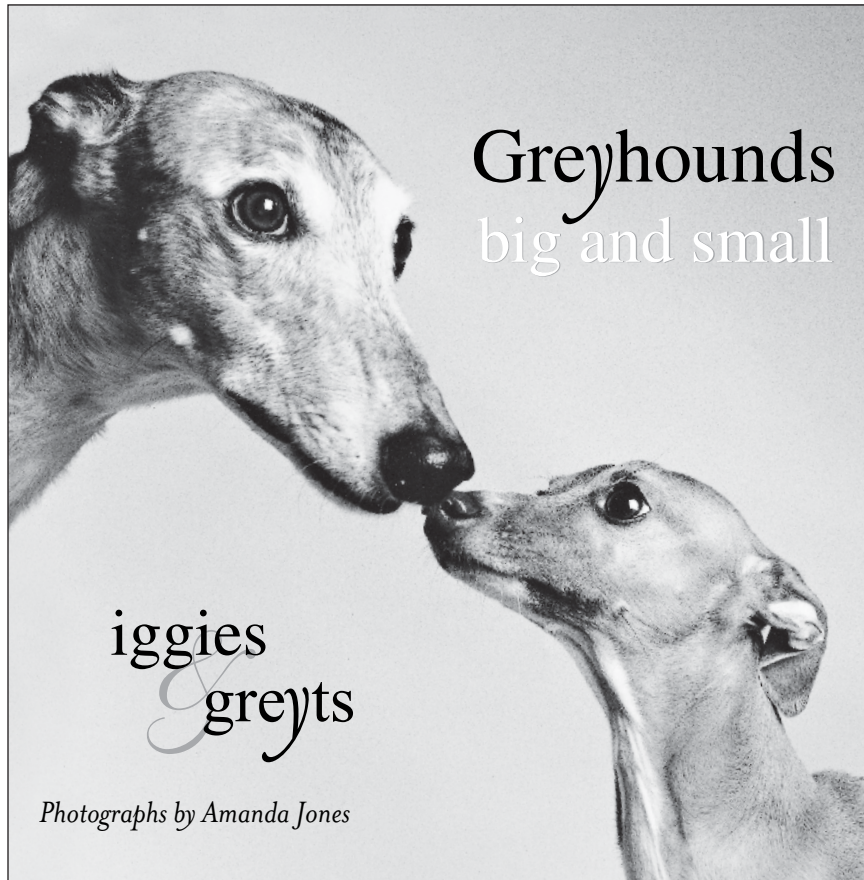
Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
History/New Age
Rights: W00

Publishing History: Original
Previous book: *The Real History Behind the Templars* 978-0-425-21533-3 (9/07)
EAN: 9780425232538 51500
On sale April 6, 2010

Greyhounds Big and Small

Iggies and Greys

Photographs by Amanda Jones



More than fifty photos capture the beauty and spirit of Greyhounds and Italian Greyhounds.

Be they Iggies (Italian Greyhounds) or Greys (Greyhounds), these elegant dogs have been the subjects of artists' gazes for more than two thousand years. Sleek and slim, they've got the looks and bearing of supermodels—yet all it takes is a lopsided grin, a poke of the nose, or a whimsical head tilt to make you realize they are playful clowns at heart.

Greyhounds of all sizes bring gentle grace to their every habitat. *Greyhounds Big and Small* celebrates these affectionate and beautiful creatures with over fifty photographs that skillfully capture the essence of 'greyhounded-ness.'

MARKETING

SALES POINTS

- Shot by one of the premier animal photographers in the U.S.
- With more than fifty duotone photos
- Portraits complemented by fitting and funny captions
- Captures the beauty of both big and small greyhounds
- An excellent gift book
- Also available: *Dachshunds Short and Long* (10/09)
- Coming next season in trade paperback: *Frenchie Kisses*
- Photographer website: amandajones.com
- Also available as an e-book

978-0-425-23281-1 • \$14.00/\$17.50 Can.

Trade Paperback
96 pp./8" x 8"
Carton: 48
Animals
Rights: W00

Publishing History: Berkley hardcover
978-0-425-19982-4 (10/04)
Previous book: *Dachshunds Short and Long*
978-0-425-23279-8 (10/09)
EAN: 9780425232811 51400
On sale April 6, 2010

Amanda Jones is a premier animal photographer in the United States. She has been producing elegant portraits of dogs for more than fifteen years, employing simple lighting techniques and focal clarity. Amanda lives in the Berkshires with her husband, daughter, and two dachshunds.

The first in a fantastic new paranormal series about a messenger from the supernatural underworld.

Melina Markowitz is a Messenger, a go-between for paranormal forces and supernatural creatures. Problem is, when a girl's a go-between, it's hard not to get caught in the middle...

When ninjas steal an envelope from Melina, her search leads her to a Taoist temple in Old Sacramento, where the priests seem to practice Zen and the art of mayhem. Melina learns from the handsome ER doctor (and vampire) who gave her the envelope that it contained talismans created by the priests to control Chinese vampires, who are attacking gang members to spark a street war.

Although he may look more like a surfer than a cop, Ted Goodnight is dead serious about investigating the surge in gang violence. At every turn he runs into Melina, a very attractive—and very mysterious—young woman. Can Melina enlist his help to battle something he doesn't even believe in without blowing her cover?

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

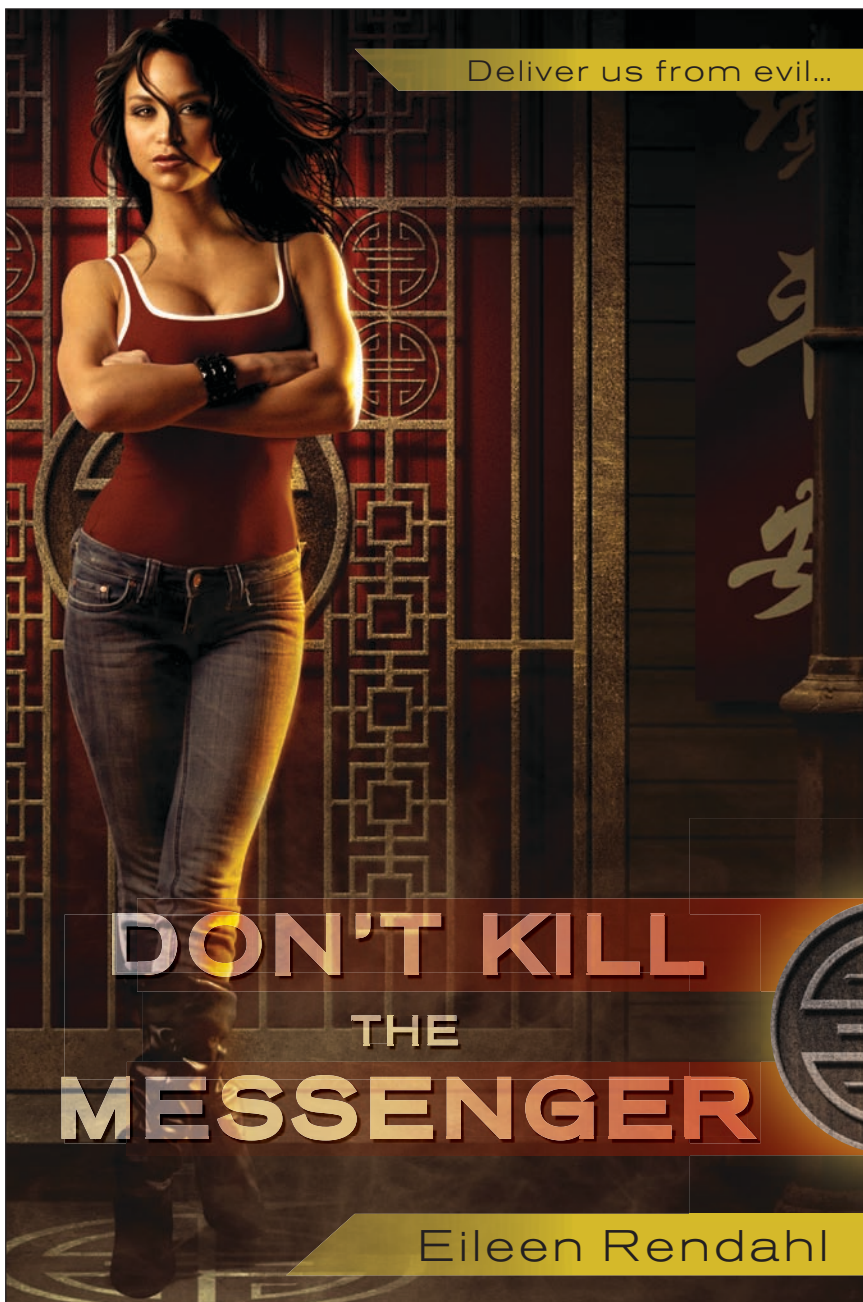
- For fans of Chris Marie Green and Nancy Haddock
- Eileen Rendahl is a fresh new voice in paranormal fiction
- With its blend of paranormal romance and mystery, *Don't Kill the Messenger* will appeal to readers across the board
- Author website: eileenrendahl.com

Eileen Rendahl writes and lives in Davis, California, with her two lovely children, two annoying cats, and one lovely man. *Don't Kill the Messenger* is her first paranormal romance novel.

Berkley Sensation Trade Paperback
MARCH 2010

Don't Kill the Messenger

Eileen Rendahl



978-0-425-23256-9 • \$15.00/\$18.50 Can.

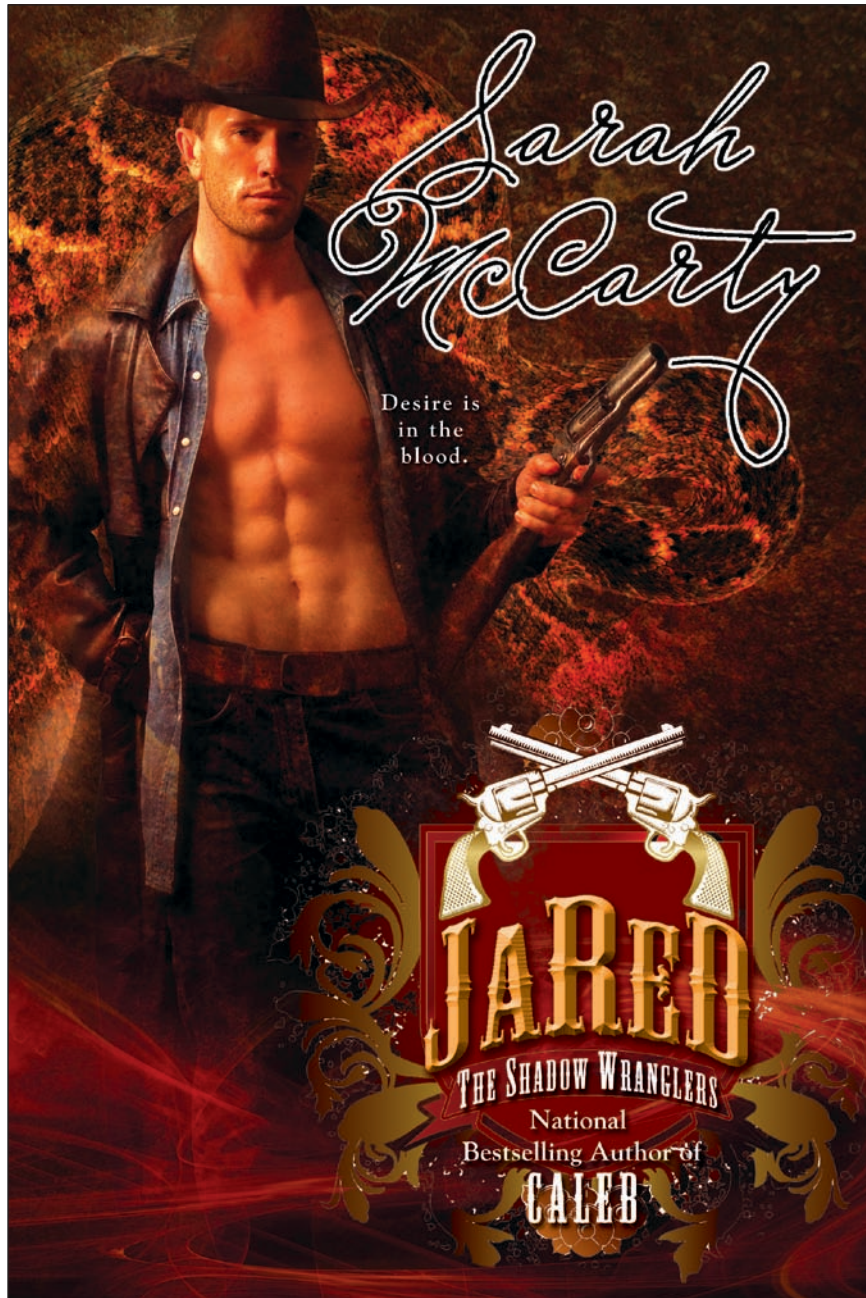
Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Paranormal Romance

Rights: W00
Publishing History: Original
EAN: 9780425232569 51500
On sale March 2, 2010

Jared

A Novel of the Shadow Wranglers

Sarah McCarty



978-0-425-23240-8 • \$15.00/\$18.50 Can.

Trade Paperback
400 pp./5 1/2" x 8 1/4"
Carton: 32
Paranormal Romance
Rights: W00

Publishing History: Original
Previous book: *Caleb*
978-0-425-23057-2 (10/09)
EAN: 9780425232408 51500
On sale April 6, 2010

Meet Jared—a cowboy with bite—in the latest paranormal romance from the national bestselling author.

Jared Johnson has always been a force to be reckoned with, first as an outlaw and now as a vampire. Caught in a war between immortals, he doesn't have time to waste, but when a female vampire is attacked, he can't just walk away. He expects a quick good-bye, but what he gets is a vulnerable woman who intrigues and seduces while giving away nothing of the secrets holding her hostage.

Raisa may not have extreme physical strength, but she's been able to survive as a vampire longer than most by keeping to herself. But that's about to change. Forced to accept Jared's protection, Raisa finds it increasingly hard to resist his forbidden allure while keeping the secret that could destroy them both.

Praise for Sarah McCarty:

"Few writers can match the skill of Sarah McCarty."

—*Midwest Book Review*

"A must-read author."

—*Fallen Angels Reviews*

"McCarty...has taken paranormal romance to a whole new level."

—*Romance Junkies*

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Second book in the Shadow Wranglers paranormal romance series, following *Caleb* (10/09)
- McCarty's *Running Wild* (6/08) was a national bestseller
- A bestselling author with *Ellora's Cave*
- Author website: sarahmccarty.com
- Also available as an e-book

Sarah McCarty is a national bestselling author whose e-books with *Ellora's Cave* have made her extremely popular. She lives in New Jersey.

Heartwarming stories by
New York Times bestselling
author Jennifer Blake and
other masters of romance—
with a quilting hook.

Four bridesmaids stitch a wedding quilt—and find it's the groom's brother that has the bride snagged—in **Jennifer Blake's** novella.

Jo Anne Cassity pits the owners of rival stores in a competition to bid for a handmade quilt—and each other's affections.

Linda Shertzer tells of a man who demands the return of a keepsake quilt from a young widow, and tries not to fall in love.

Christina Cordaire follows a modern career woman who finds herself flung back to the 1840s—who now must work to save the unraveling relationship of wayward lovebirds.

Praise for Jennifer Blake:

"Blake weaves a magnificent tale." —*Romantic Times*

"A veteran of the romance novel industry. And it shows. She definitely knows how to write historical romance!"
—*Reader to Reader*

"Blake excels at storytelling." —*Rave Reviews*

MARKETING

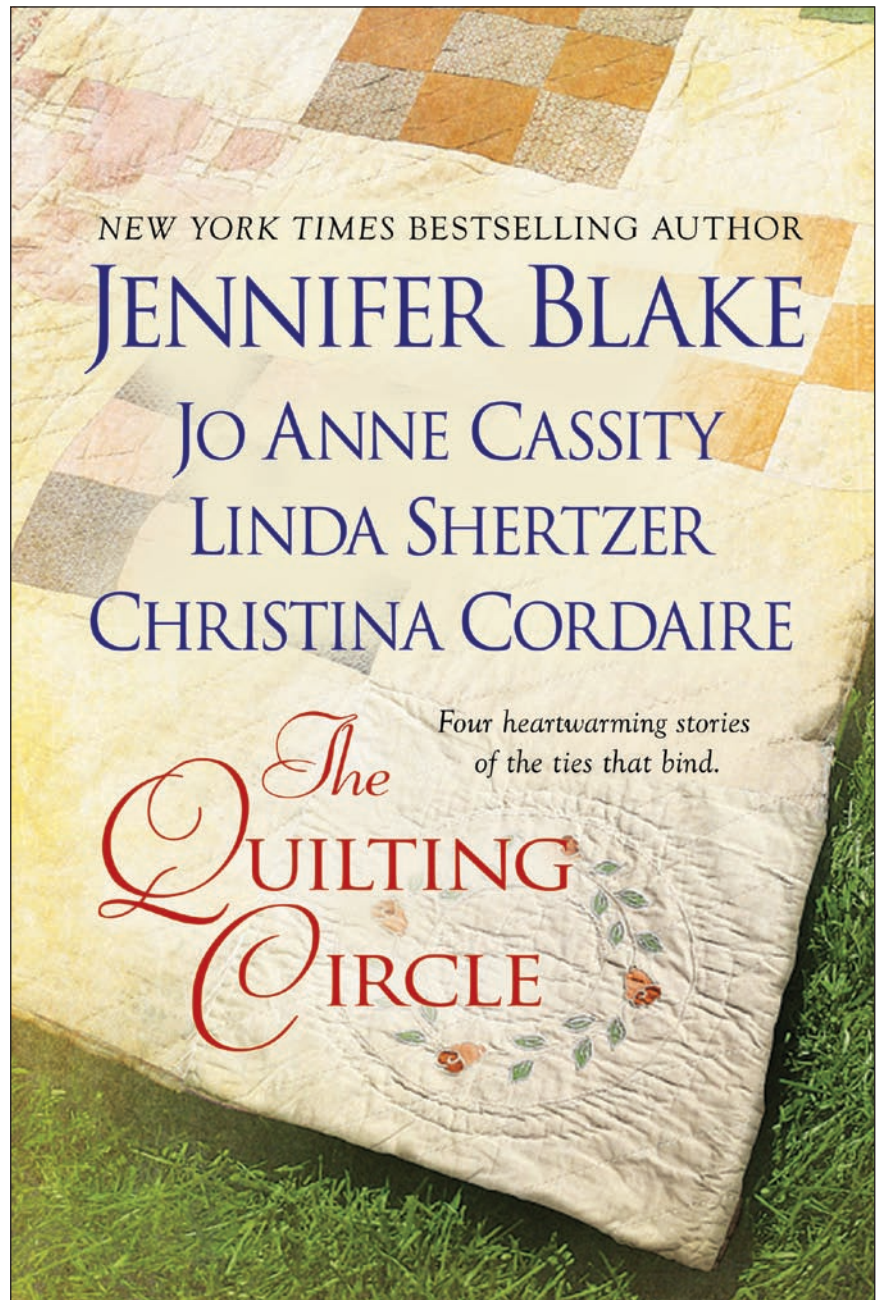
SALES POINTS

- Anthology headlined by *New York Times* bestselling author Jennifer Blake
- Featuring Jo Anne Cassity, Linda Shertzer, and Christina Cordaire
- Now in trade paperback, with a new package
- Quilting stories are always popular with romance fans
- Includes a letter from Jennifer Blake
- Will appeal to fans of Debbie Macomber and Maggie Sefton
- Author website: jenniferblake.com

Jennifer Blake, Jo Anne Cassity, Linda Shertzer, and Christina Cordaire are all well known and respected romance writers.

The Quilting Circle

Jennifer Blake, Jo Anne Cassity,
Linda Shertzer, and Christina Cordaire

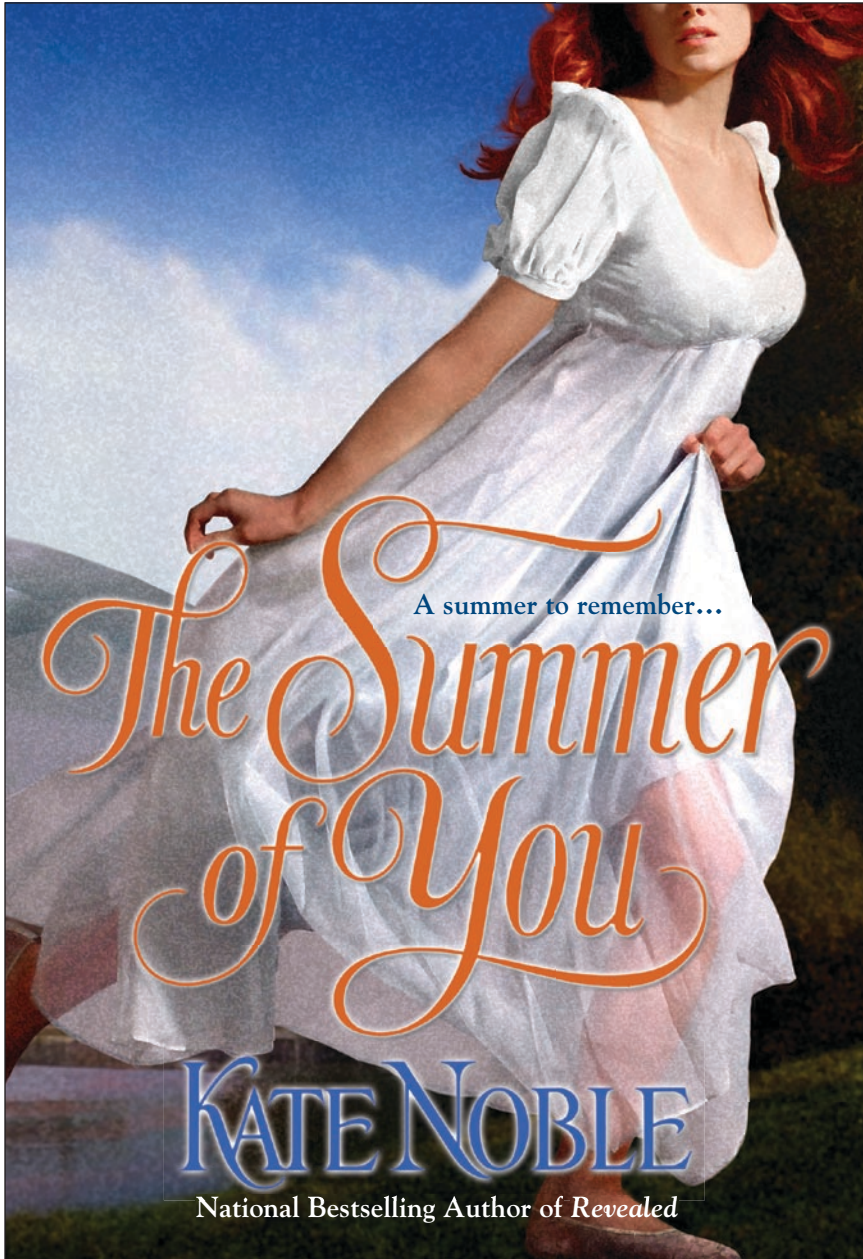


978-0-425-23088-6 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Historical Romance

Rights: W00
Publishing History: Berkley mass market
978-0-425-14980-5 (9/96)
EAN: 9780425230886 51500
On sale April 6, 2010

The Summer of You
Kate Noble



From the acclaimed author of *Revealed* comes a tale of first loves and second chances...

Lady Jane Cummings is certain that her summer is ruined when she is forced to reside at isolated Merrymere Lake with her reckless brother and ailing father. Her fast-paced London society is replaced with a small town grapevine. But one bit of gossip catches Jane's attention—rumors that the lake's brooding new resident is also an elusive highwayman.

Jane must face the much discussed mysterioso after he saves her brother from a pub brawl. She immediately recognizes him from London: Byrne Worth, war hero and apparent hermit—whom she finds strangely charming. The two build a fast friendship, and soon nothing can keep this Lady away from Merrymere's most wanted. Convinced of his innocence, Jane is determined to clear Byrne's name—and maybe have a little fun this summer after all.

Praise for Kate Noble:

"Kate Noble's writing is smart and sparkling."

—*New York Times* bestselling author Amanda Quick

"Clever and graceful...simply sublime."

—*Booklist*

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Author of *Revealed* (3/09) and *Compromised* (3/08)
- A fresh, sophisticated voice in historical romance
- Will appeal to fans of Eloisa James and Julia Quinn
- Terrific quotes for Noble from *New York Times* bestselling authors Amanda Quick and Teresa Medeiros
- Author website: katenoble.com
- Also available as an e-book

978-0-425-23239-2 • \$14.00/\$17.50 Can.

Trade Paperback
400 pp./5 1/2" x 8 1/4"
Carton: 28
Historical Romance
Rights: E00

Publishing History: Original
Previous book: *Revealed*
978-0-425-22174-7 (3/09)
EAN: 9780425232392 51400
On sale April 6, 2010

Kate Noble lives in New York with her family. This is her third novel.

Third in the intriguing
Leonardo da Vinci mystery
series known for
“capturing the essence
of 15th-century Milan.”*

As court engineer to the Duke of Milan, Leonardo da Vinci turns his superior mind to many pursuits—from outlandish contraptions to the odd murder...

With war looming ever closer, the iron-fisted Duke of Milan calls upon Master da Vinci to invent the deadliest weapon ever—a flying machine. So da Vinci calls in a craftsman who happens to be father to his star apprentice, Dino.

But da Vinci does not know that Dino is actually the craftsman's *daughter*, Delfina, who keeps her gender a secret to serve as apprentice. But as Delfina worries that her father will prove her undoing, someone murders another apprentice. Now, as her master works his brilliance, Delfina can only pray that no other apprentice—including herself—will fall victim.

Praise for the Leonardo da Vinci mysteries:

“[An] impressive debut...mesmerizing.”
—*Publishers Weekly* (starred review)

“Delightful...Highly recommended.”
—**Library Journal*

“A tour de force...brings fifteenth-century Italy to vivid life.”
—Mary Jo Putney

“A welcome way to spend an adventurous time in Renaissance Italy.”
—Margaret Frazer

MARKETING

- Florida media and in-store author appearances
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

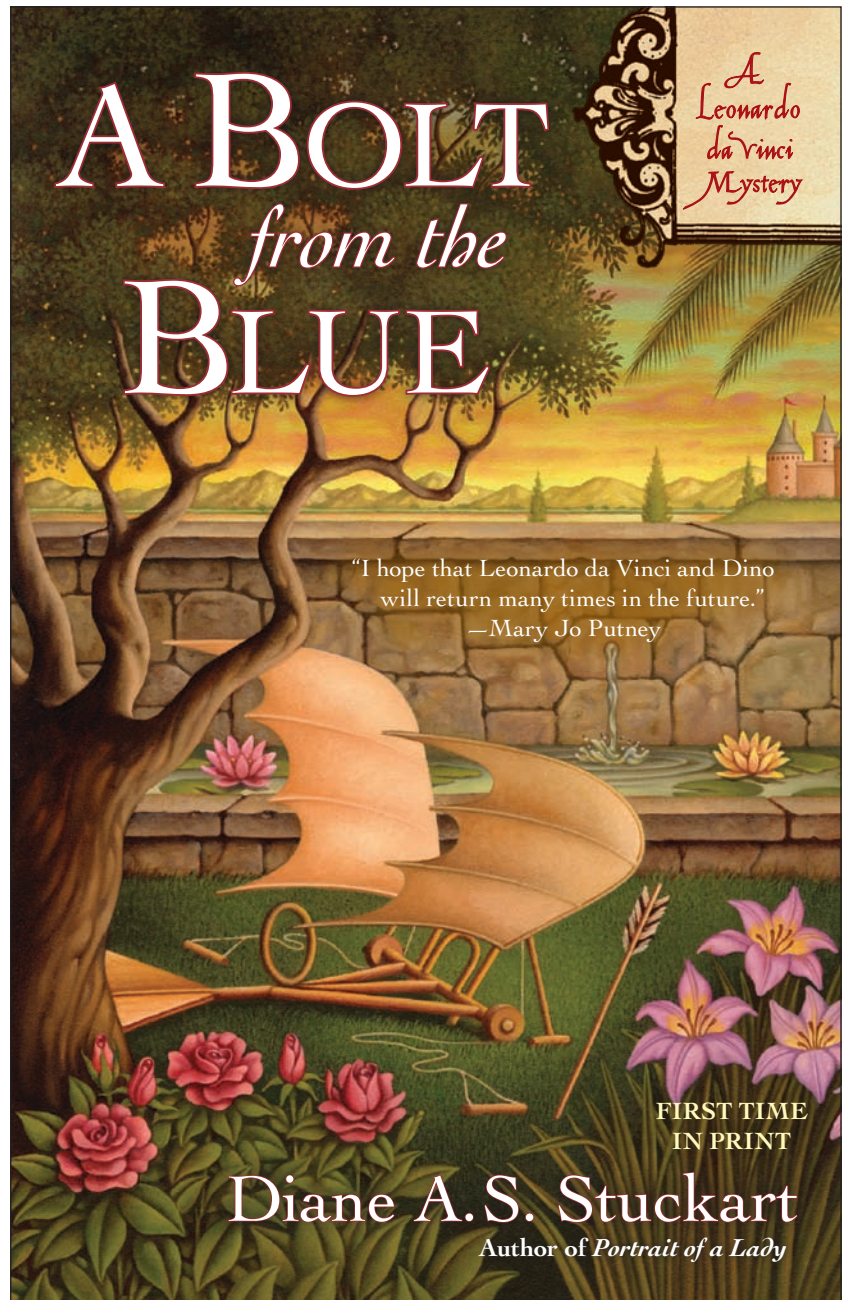
- Brand-new, and third in the exciting series featuring Leonardo da Vinci and his young apprentice
- Critically acclaimed series, the first of its kind to feature the Renaissance Man himself
- Also available: *Portrait of a Lady* (1/09) and *The Queen's Gambit* (1/08)
- Pseudonymous author of five well-received historical romances
- Author website: dianestuckart.com
- Also available as an e-book

Diane A. S. Stuckart is a native Texan. She has a degree in journalism from the University of Oklahoma and has been a yoga teacher, biker chick, purchasing agent, farm girl, and martial artist. Under pen names, she has published several historical romances as well as numerous works of short fiction.

A Bolt from the Blue

A Leonardo da Vinci Mystery

Diane A. S. Stuckart



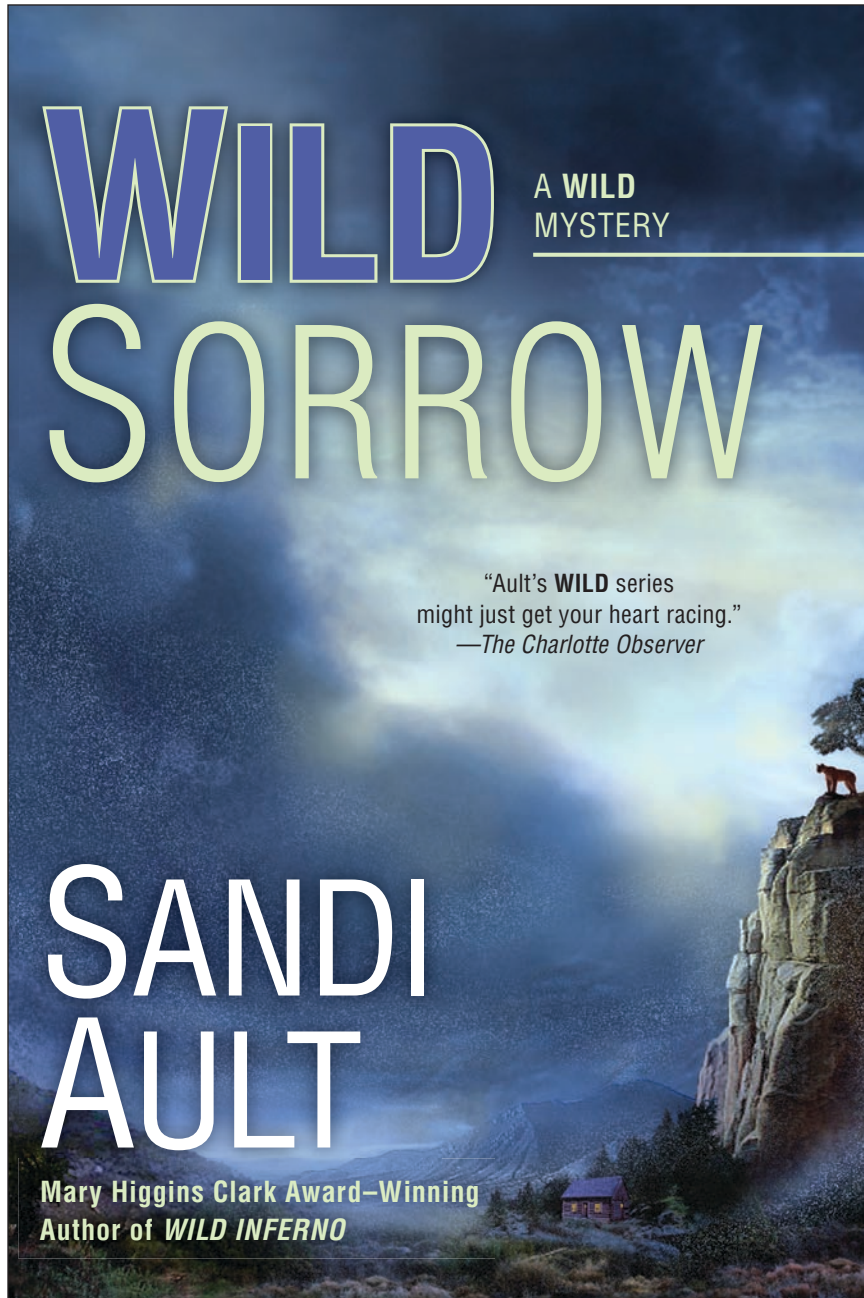
978-0-425-23217-0 • \$14.00/\$17.50 Can.

Trade Paperback
336 pp./5 1/8" x 8"
Carton: 40
Mystery
Rights: E00

Publishing History: Original
Previous book: *Portrait of a Lady*
978-0-425-22573-8 (1/09)
EAN: 9780425232170 51400
On sale January 5, 2010

Wild Sorrow

Sandi Ault



978-0-425-23263-7 • \$14.00/\$17.50 Can.

Trade Paperback

304 pp./6" x 9"

Carton: 32

Mystery

Rights: E00

Publishing History: Berkley Prime Crime
hardcover 978-0-425-22583-7 (3/09)

Previous book: *Wild Inferno*

978-0-425-21922-5

(Berkley Prime Crime hardcover; 2/08)

EAN: 9780425232637 51400

On sale January 5, 2010

The Mary Higgins Clark Award-winning author returns with BLM agent Jamaica Wild.

In the midst of tracking a wounded mountain lion, Jamaica is forced to seek refuge in an old abandoned Indian School when a snowstorm hits. Exploring, Jamaica discovers the desecrated body of an elderly Anglo woman, frozen on the floor. After the storm, the FBI takes over the murder investigation, but Jamaica remains haunted by the frozen woman. As the dead of winter settles, arctic temperatures threaten the survival of the mountain lions—but time reveals that there is something far more dangerous tracking Jamaica...

Praise for the WILD series:

"Thrills galore." —*New York Times Book Review*

"Ault's WILD series might just get your heart racing." —*Charlotte Observer*

"Crackles with life and novelty." —*Washington Post*

"Smashing...Ault's intense knowledge of Pueblo culture is [a] bonus." —*C.J. Box*

MARKETING

- Promote in conjunction with Berkley Prime Crime hardcover, *Wild Penance*, on sale 2/2/10
- Southwest media and in-store author appearances
- Print advertising in mystery publications
- Print features and reviews
- Online promotion

SALES POINTS

- Third in the Mary Higgins Clark Award-winning series
- Hardcover of the latest in the series, *Wild Penance*, will be published in February 2010
- *Wild Inferno* is a finalist for the prestigious Colorado Book Award
- *Wild Sorrow*, *Wild Inferno* (2/08), and *Wild Indigo* (1/07) are all critically acclaimed
- Brings Southwestern Native America to vibrant life
- Author website: sandiault.com
- Also available as an e-book

Sandi Ault, a former journalist and newspaper editor, lives in Lyons, Colorado, with her husband, wolf, and cat. She teaches writing workshops and classes. She is also a volunteer firefighter and a Colorado Resource/Fire Information officer for wildfires.

“A writer with a flair for the outdoors, Ault deserves a large following.” —*Rocky Mountain News*

Bureau of Land Management agent Jamaica Wild has always been fascinated by *Los Penitentes*, a secret, ancient religious group that reenacts Jesus’ crucifixion and practices excessive penance. And a recent, dramatic death she witnesses in the Gorge seems to be part of their rituals. But a haunted priest warns Jamaica not to investigate too closely.

Too many strange things are happening to let this go. And when someone makes an attempt on her life, Jamaica sets out on a fact-finding mission that could send her over the edge.

Praise for the WILD series:

“A master at describing nature.”
—*Albuquerque Journal*

“Reviewers and readers will draw parallels between Ault’s enlightening, well-researched debut, set in northern New Mexico, and the mysteries of Tony Hillerman, Nevada Barr, and Aimee and David Thurlo; this is fine because she is that good.”
—*Library Journal*

MARKETING

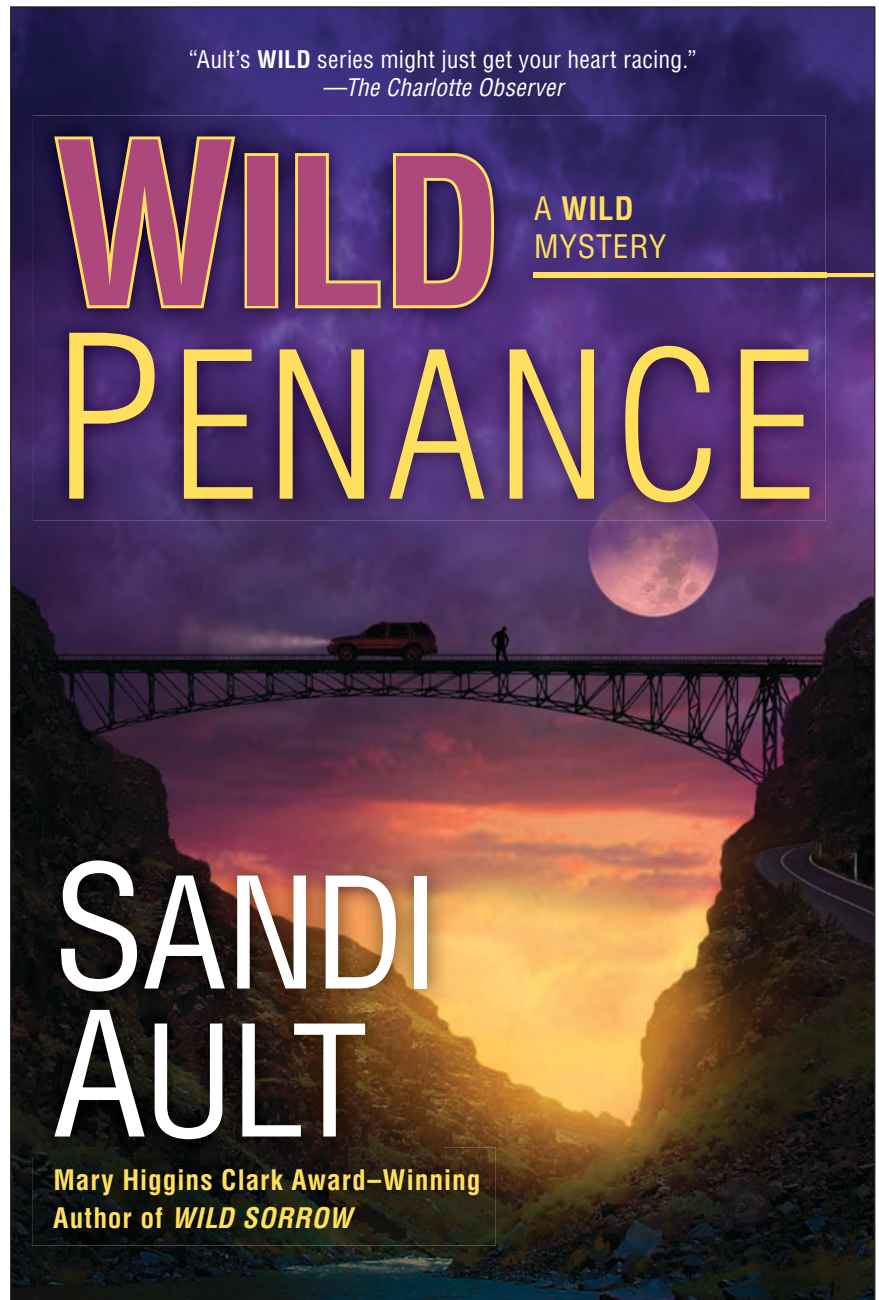
- Promote in conjunction with the trade paperback reprint of *Wild Sorrow*, on sale in January 2010
- Author events in the Southwest
- Print advertising in mystery publications
- Print features and reviews
- Online promotion

SALES POINTS

- Fourth in the Mary Higgins Clark Award-winning series
- Previous novels, *Wild Sorrow* (3/09), *Wild Inferno* (2/08), and *Wild Indigo* (1/07), are all critically acclaimed
- Author spent years studying Pueblo Indian customs, rituals, and ceremonies
- Author website: sandiault.com
- Also available as an e-book

Berkley Prime Crime Hardcover
FEBRUARY 2010

Wild Penance
Sandi Ault



“Ault’s **WILD** series might just get your heart racing.”
—*The Charlotte Observer*

WILD A WILD MYSTERY
PENANCE

**SANDI
AULT**

Mary Higgins Clark Award–Winning
Author of *WILD SORROW*

978-0-425-23232-3 • \$24.95/\$31.00 Can.

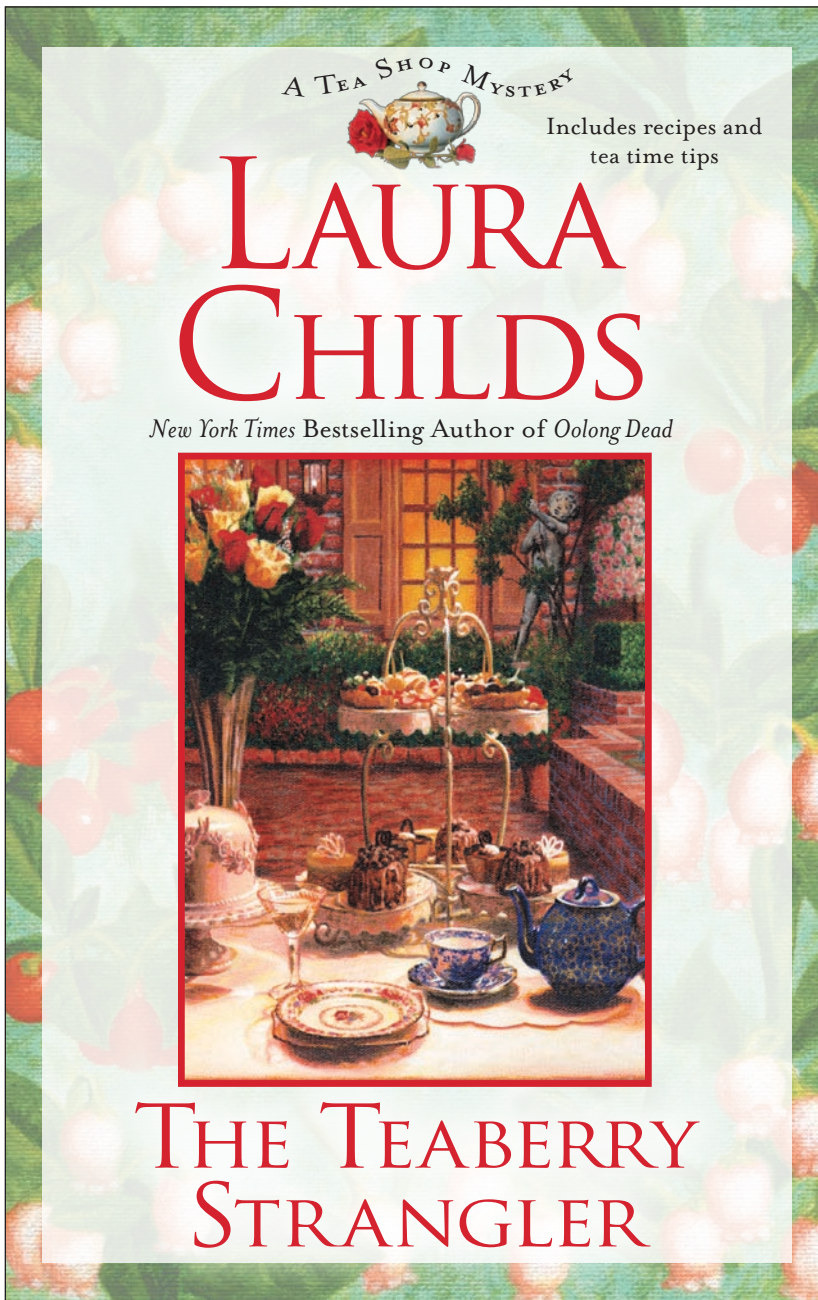
Hardcover
304 pp./6" x 9"
Carton: 28
Mystery
Rights: E00

Publishing History: Original
Previous book: *Wild Sorrow*
978-0-425-22583-7 (3/09)
EAN: 9780425232323 52495
On sale February 2, 2010

The Teaberry Strangler

A Tea Shop Mystery

Laura Childs



978-0-425-23245-3 • \$24.95/\$31.00 Can.

Hardcover
336 pp./5 1/8" x 8"
Carton: 24
Mystery
Rights: W00

Publishing History: Original
Previous book: *Oolong Dead*
978-0-425-22599-8 (3/09)
EAN: 9780425232453 52495
On sale March 2, 2010

The bestselling author of *Oolong Dead* serves up an Old-World treat, spiced with a Sherlock Holmes-style murder mystery.

It was the Dickensian evening Theodosia Browning had been hoping for. Charleston shop-owners dressed in cloaks of yore threw open their back doors to visitors, who took advantage of bargains and Theodosia's delicious teas.

But later, the alleys clear except for one body—which a horrified Theodosia discovers. It's Daria, the map store's owner. Locals have shown interest in buying her shop—but enough to kill? Plus there's been a customer hell-bent on acquiring a not-for-sale map. Most alarming of all theories, however, is Detective Tidwell's: the killer mistook Daria for Theodosia. And if that theory holds, the killer's work isn't done.

Praise for the bestselling Tea Shop mysteries:

"Guaranteed to delight."

—*Times-Record News (Texas)*

"Just the right blend of cozy fun and clever plotting."

—Susan Wittig Albert

"Literary Pick of the week: Laura Childs."

—*St. Paul Pioneer Press*

"Satisfying."

—*Publishers Weekly*

"Tasty suspense!"

—*St. Paul Sun Sailor*

MARKETING

- Minnesota media and in-store author appearances
- Promote at tea conventions and tea shops
- Outreach to tea newsletters, websites and organizations
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Eleventh in the national bestselling Tea Shop mystery series
- Each book features tea-making tips, recipes, and historical facts
- Recent series titles include *Oolong Dead* (3/09), *The Silver Needle Murders* (3/08), *Dragonwell Dead* (3/07), *Blood Orange Brewing* (4/06), *Chamomile Mourning* (5/05), and *The Jasmine Moon Murder* (9/04)
- Childs is also the author of the successful Scrapbooking mysteries and the new Cackleberry Club mysteries
- Author website: laurachilds.com

Laura Childs is also the author of the Scrapbook mystery series and the Cackleberry Club mystery series. In her past life she was a Clio Award-winning advertising writer and CEO of her own marketing firm. She lives in Plymouth, Minnesota.

This Gourmet Girl has to take the heat—because she just can't get away from the kitchen.

Chloe Carter desperately needs a job, so she takes one assisting a cookbook writer. Unfortunately it stirs up painful memories of her ex-boyfriend Josh, who left her for Hawaii. While compiling a book of recipes from Boston's top chefs, she comes in contact with one of Josh's friends, Digger. Chloe manages to stay cool until later she finds Digger's apartment charred—with Digger in it.

Not believing that an expert chef would die from a grease fire, she sets about looking for Digger's killer. But things get sticky when the tragedy brings Josh back to Boston—and back into Chloe's life.

Praise for the Gourmet Girl series:

"[A] scrumptious read."

—J. B. Stanley, author of the *Supper Club* mysteries

"You don't want to miss a bite of this delectable mystery!"

—Karen MacInerney, author of the Agatha-nominated *Gray Whale Inn* mysteries

"All the right ingredients."

—Elaine Viets, author of the *Dead-End Job* mysteries

MARKETING

- Boston media and in-store author appearances
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- A popular culinary mystery series
- Previous titles: *Fed Up* (2/09), *Turn Up the Heat* (3/08), *Simmer Down* (3/07), and *Steamed* (3/06)
- Susan Conant is a mystery bestseller for her *Dog Lover's Mysteries* and the *Cat Lover's Mysteries* and is a seven-time winner of the Dog Writer's Association of America Maxwell Award
- Series has garnered great reviews from Michele Scott, J. B. Stanley, Karen MacInerney, Alesia Holliday, Elaine Viets and many more
- Jessica Conant-Park is married to chef William Park
- Includes recipes
- Authors' website: conantparkmysteries.googlepages.com
- Also available as an e-book

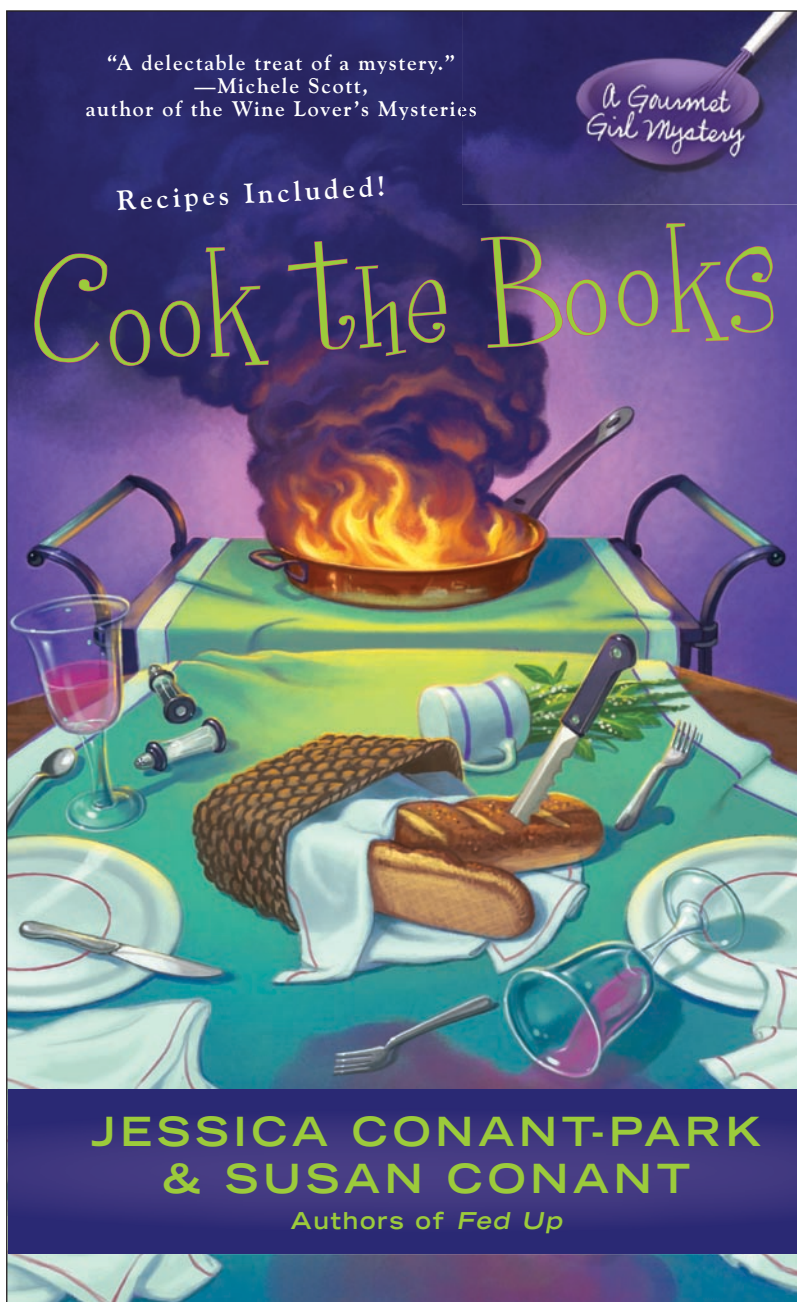
Jessica Conant-Park graduated from Macalester College and has a master of social work degree from Boston College. **Susan Conant** is Jessica's mother and author of the *Dog Lover's Mysteries* and the *Cat Lover's Mysteries*. They live in Newton, Massachusetts.

Berkley Prime Crime Hardcover
MARCH 2010

Cook the Books

A Gourmet Girl Mystery

Jessica Conant-Park and Susan Conant



978-0-425-23246-0 • \$23.95/\$30.00 Can.

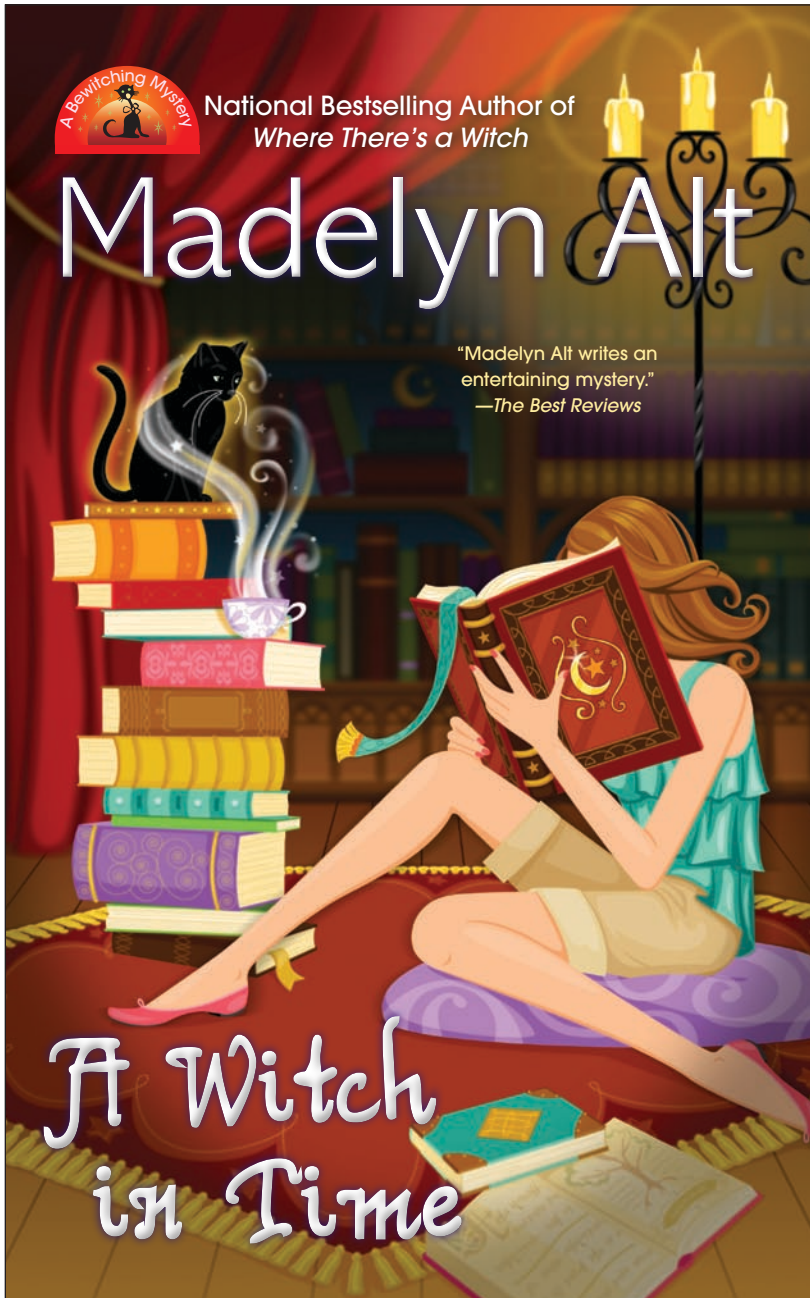
Hardcover
304 pp./5 1/8" x 8"
Carton: 24
Mystery
Rights: E00

Publishing History: Original
Previous book: *Fed Up*
978-0-425-22598-1 (2/09)
EAN: 9780425232460 52395
On sale March 2, 2010

A Witch in Time

A Bewitching Mystery

Madelyn Alt



978-0-425-23261-3 • \$23.95/\$30.00 Can.

Hardcover
336 pp./5 1/8" x 8"
Carton: 24
Mystery
Rights: E00
Publishing History: Original

Previous book: *Where There's A Witch*
978-0-425-22871-5
(Berkley mass market; 7/09)
EAN: 9780425232613 52395
On sale April 6, 2009

The latest in the “quirky, enchanting, mystical, and addictive” (Annette Blair) series by national bestselling author Madelyn Alt.

Stony Mill, Indiana’s newest witch, Maggie O’Neill, has been attached at the hip to the smoking-hot Marcus Quinn. Things couldn’t get any better—until her sister Mel gives birth to not one, but two babies...

Maggie’s visiting Mel in the hospital when a whispered conversation in a cafeteria sends chills down her spine. She can’t make out what they’re saying, but Maggie knows malice when she hears it. The next night, death visits the hospital...twice. Nobody bats an eye, but Maggie knows something sinister is haunting the hospital. Now she’ll need help if she’s going to tie two murders to one killer.

“Madelyn Alt writes an entertaining mystery.”

—*The Best Reviews*

“Alt transports her readers to the lovely town of Stony Mill and entertains with characters both charming and sinister.”

—*Fresh Fiction*

MARKETING

- Indiana media and in-store author appearances
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Sixth in the hot and growing Bewitching mysteries—and the first to be published in hardcover
- Paranormal and cozy elements make for crossover appeal
- Also available in mass market: *Where There's a Witch* (7/09), *No Rest for the Wiccan* (11/08), *Hex Marks the Spot* (12/07), *A Charmed Death* (12/06), and *The Trouble with Magic* (1/06)
- Author website: madelynalt.com
- Also available as an e-book



© Calab Liana

A born aficionado of all things paranormal, **Madelyn Alt** loves chocolate, Siamese cats, a shivering-good ghost story, and the magic in the world around her. Madelyn writes from her home, an 1870s Victorian in northeast Indiana, where she lives with her husband and four sons.

**“In a class with...sleuths
V.I. Warshawski and
Stephanie Plum,”* China
Bayles deals with a most
unwelcome guest...**

China Bayles is fit to spit when her husband’s troubled ex-wife, Sally, shows up at her herb shop, claiming to be broke with nowhere else to turn. China isn’t sure if it’s the goodness of her heart or the scent of Christmas wreaths, but she invites Sally to stay.

Then China starts receiving menacing calls from an “ex” of Sally’s, who seems to have a connection to the murder of her parents nearly a decade ago. With her P.I. husband out of town, it’s up to China to weed out the truth behind whatever it is Sally’s running from before danger catches up to all of them...

Praise for the novels of Susan Wittig Albert:

“Razor sharp...Albert consistently turns out some of the best-plotted mysteries on the market.”
—*Houston Chronicle*

“Combines a fast-moving plot with the botanical lore and recipes that her readers have come to expect. Solid entertainment.”
—*Booklist*

**Publishers Weekly*

MARKETING

- Texas media and in-store/library author events
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

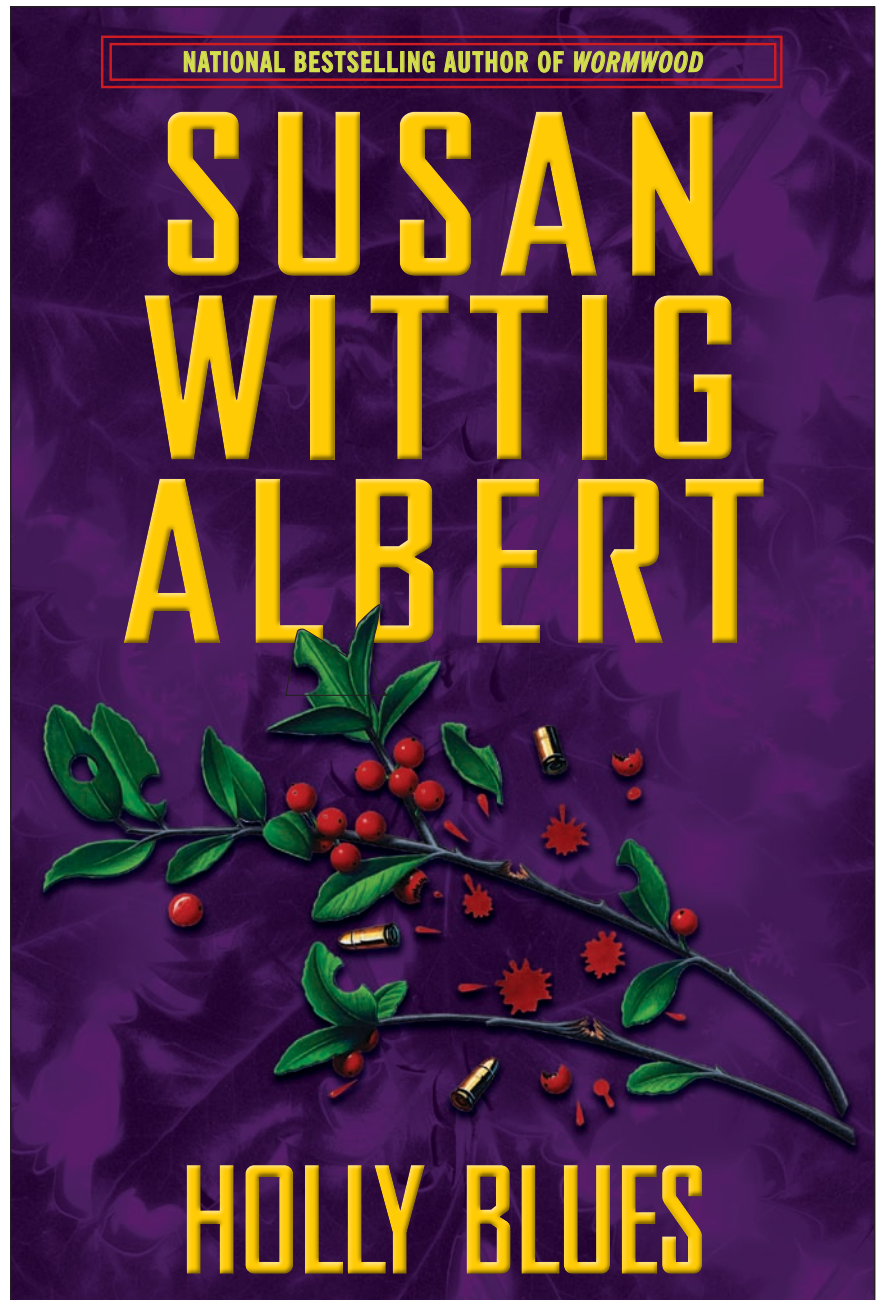
SALES POINTS

- The 18th book in the national bestselling China Bayles series from the perennial favorite mystery author
- Previous hardcover, *Wormwood* (4/09), was on the *New York Times* extended bestseller list
- Bayles is also the author of Prime Crime’s Beatrix Potter mystery series
- The paperback of *Wormwood* (4/09) will be available the same month
- For fans of Diane Mott Davidson, Carolyn Hart, and Nevada Barr
- Her other titles include: *Nightshade* (4/08), *Spanish Dagger* (4/07), *Bleeding Hearts* (4/06), *Dead Man’s Bones* (4/05), *A Dilly of a Death* (1/04), *Indigo Dying* (1/03), and *Bloodroot* (10/01)
- Author website: mysterypartners.com
- Also available as an e-book

A former English professor, **Susan Wittig Albert** now writes full-time at her home in the hill country outside Austin, Texas. She also writes the Cottage Tales of Beatrix Potter mysteries as well as a popular Victorian mystery series with her husband Bill, under the pseudonym Robin Paige.

Holly Blues

Susan Wittig Albert



978-0-425-23260-6 • \$24.95/\$31.00 Can.

Hardcover
320 pp./6" x 9"
Carton: 28
Mystery
Rights: W00

Publishing History: Original
Previous book: *Wormwood*
978-0-425-22609-4 (4/09)
EAN: 9780425232606 52495
On sale April 6, 2010

The Good, the Bad, and the Uncanny

A Novel of the Nightside

Simon R. Green



978-0-441-01816-1 • \$24.95/\$31.00 Can.

Hardcover
304 pp./5 1/8" x 8"
Carton: 24
Fantasy
Rights: E00

Publishing History: Original
Previous book: *Just Another Judgment Day*
978-0-441-01674-7 (1/09)
EAN: 9780441018161 52495
On sale January 5, 2010

"A macabre and thoroughly entertaining world."*

Things were going so well for P.I. John Taylor, that it was only a matter of time before everything hit the fan. Walker, the powerful, ever-present, never-to-be-trusted agent who runs the Nightside on behalf of The Authorities, is dying. And he wants John to be his successor—a job that comes with more baggage, and more enemies, than anyone can possibly imagine.

Praise for the Novels of the Nightside:

"A fast, fun little roller coaster of a story."

—#1 *New York Times* bestselling author
of the Dresden Files, Jim Butcher

"Fast-paced and amusing, as well as packed with inventive details."

—*Denver Post*

"Crabby wit and inventively gruesome set pieces."

—*Entertainment Weekly*

"Entertaining."

—*Chronicle*

"No one delivers sharp, crackling dialogue better than Green."

—*Black Gate Magazine*

"If you're looking for fast-paced, no-holds-barred dark urban fantasy, you need look no further: the Nightside is the place for you."

—*SF Revu*

Also available

Just Another Judgment Day
978-0-441-01812-3 @ \$7.99/\$9.99 Can.

The Unnatural Inquirer
978-0-441-01667-9 @ \$7.99/\$8.99 Can.

Sharper Than a Serpent's Tooth
978-0-441-01387-6 @ \$7.99/\$8.99 Can.

Hell to Pay
978-0-441-01460-6 @ \$7.99/\$8.99 Can.

MARKETING

- Promote in conjunction with simultaneous Ace mass market, *Just Another Judgment Day*
- Print advertising in fantasy publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- *New York Times* bestselling author of the *Hawk & Fisher* and *Deathstalker* novels
- Tenth in the Nightside series—and the third to be published in hardcover
- Coincides with the paperback publication of *Just Another Judgment Day*
- For readers of Jim Butcher's Dresden Files, as well as novels by Laurell K. Hamilton, Glen Cook, and Charlaine Harris
- Also available as an e-book

Simon R. Green is a *New York Times* bestselling author. He lives in England and writes full time.

A classic tale from the Grandmaster of Science Fiction.

Podkayne Fries, born and raised on Mars, has just one ambition: to earn her wings as a starship pilot and rise through the ranks to command deep-space explorations. The opportunity to travel aboard the *Tricorn*—on an interstellar journey to Venus and Earth in the company of her diplomat uncle—is a dream come true.

Poddy's idea of diplomacy is keeping the peace with her troublesome brother, Clark, but she's about to learn some things about war and peace. Because her uncle is the Ambassador from Mars to the Three Planets Conference, which makes him—and his niece and nephew—potential targets for any radicals looking to sabotage the negotiations between three worlds.

MARKETING

- Print advertising in science fiction publications
- Online promotion

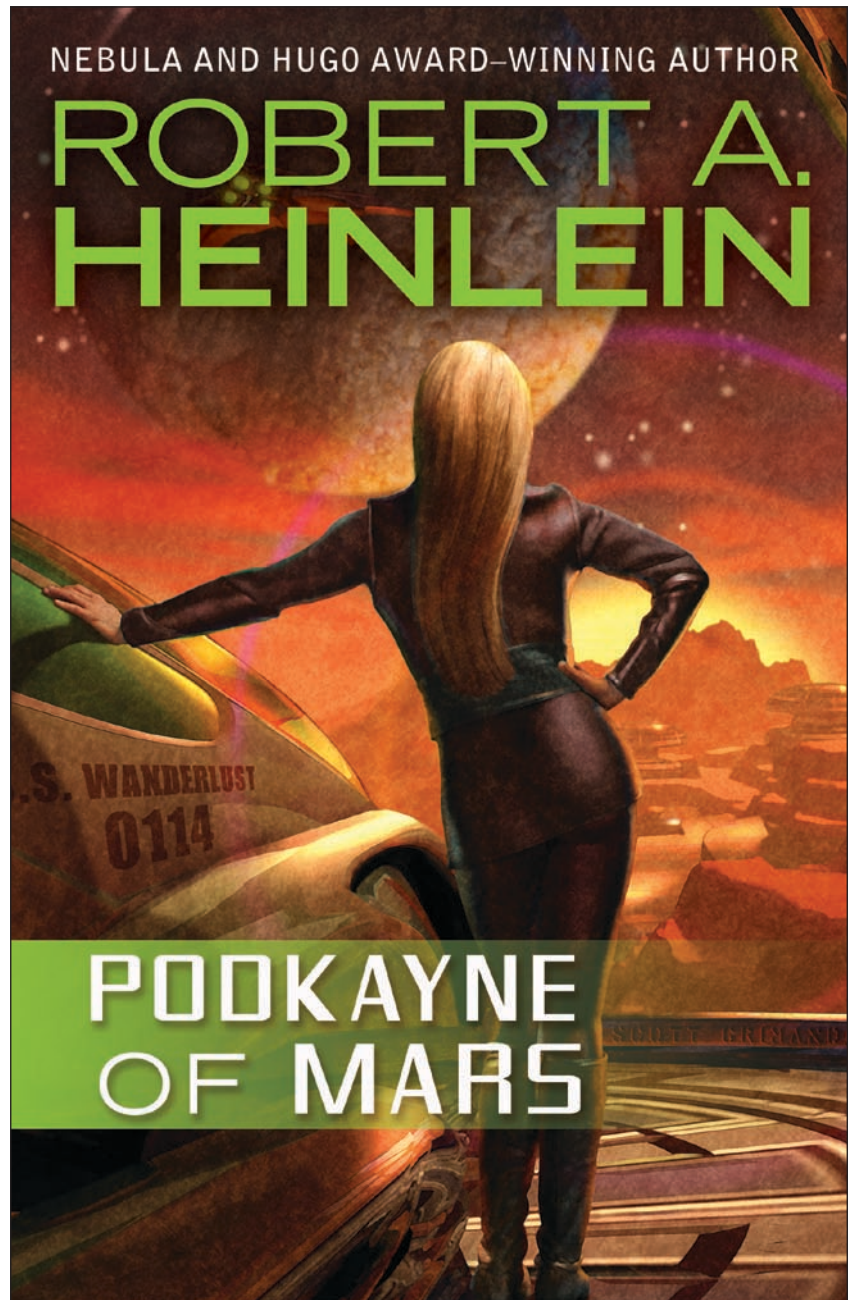
SALES POINTS

- *New York Times* bestselling author
- A Grandmaster of Science Fiction
- Four-time winner of the Hugo Award
- One of Heinlein's most loved novels in its first Ace trade paperback edition
- *Stranger in a Strange Land* and *Starship Troopers* are also available from Ace in trade paperback
- Also available as an e-book

Robert A. Heinlein was a four-time winner of the Hugo Award for his novels, which were among the first works of science fiction to become bestsellers. By the time of his death in 1988, Heinlein was a recognized Grandmaster of Science Fiction whose unique vision defined and re-defined the genre.

Podkayne of Mars

Robert A. Heinlein

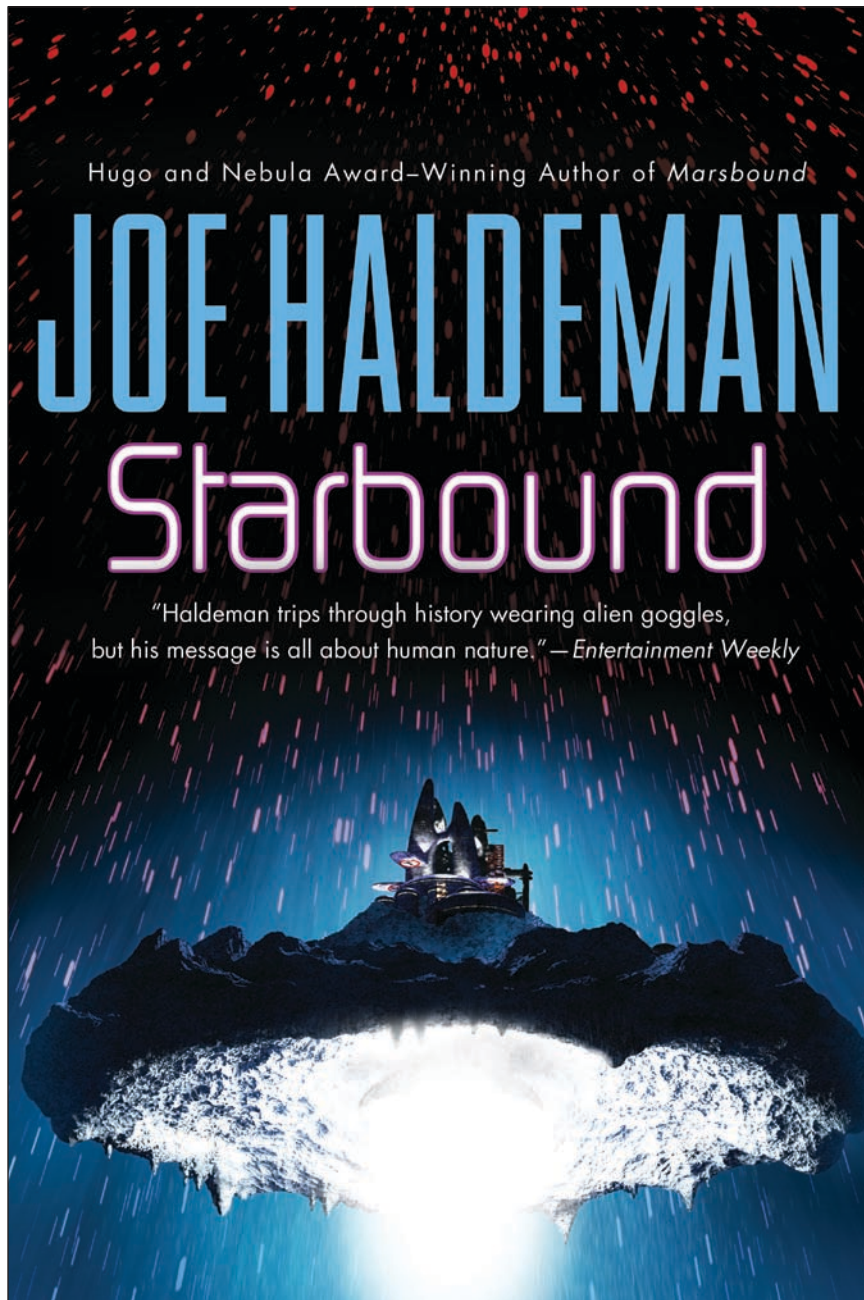


978-0-441-01834-5 • \$14.00/\$17.50 Can.

Trade Paperback
224 pp./5 1/8" x 8"
Carton: 60
Science Fiction

Rights: E00
Publishing History: Ace mass market
978-0-441-01298-5 (7/05)
EAN: 9780441018345 51400
On sale January 5, 2010

Starbound
Joe Haldeman



978-0-441-01817-8 • \$24.95/\$31.00 Can.

Hardcover
304 pp./6" x 9"
Carton: 28
Science Fiction
Rights: E00

Publishing History: Original
Previous book: *Marsbound*
978-0-441-01595-5 (8/08)
EAN: 9780441018178 52495
On sale January 5, 2010

New from the Hugo,
Nebula, and John W.
Campbell Award-winning
author of *Marsbound*.

Carmen Dula and her husband have spent six years travelling to a distant solar system that is home to the enigmatic, powerful race known as "The Others," in the hopes of finding enough common purpose between their species to forge a delicate truce.

By the time Carmen and her party return, fifty years have been consumed by relativity—and the Earthlings have not been idle, building a massive flotilla of warships to defend Earth against The Others. But The Others have more power than any could imagine—and they will brook no insolence from the upstart human race.

Praise for *Marsbound* and Joe Haldeman:

"If there was a Fort Knox for the science fiction writers who really matter, we'd have to lock Haldeman up there." —Stephen King

"Recalling Robert A. Heinlein's *Red Planet* and *Podkayne of Mars*, Haldeman updates the Martian setting." —Publishers Weekly

MARKETING

- Print advertising in science fiction publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Follows the critical and sales success of *Marsbound* (8/08)
- *The Accidental Time Machine* (8/07) was one of Haldeman's most successful novels
- Haldeman's *Camouflage* (8/05) won the 2006 Nebula Award for Best Novel
- Haldeman's novels *The Forever War* and *Forever Peace* each had the rare honor of winning both the Hugo and the Nebula Awards
- A past president of the Science Fiction Writers of America, a decorated Vietnam vet, and a much-loved science fiction figure
- Also available: *A Separate War and Other Stories* (8/07), *Old Twentieth* (8/06), and *Guardian* (8/04)
- Author website: <http://home.earthlink.net/~haldeman/>
- Also available as an e-book

Joe Haldeman has served twice as president of the Science Fiction Writers of America and is currently an adjunct professor teaching writing at the Massachusetts Institute of Technology. He splits his time between Cambridge, Massachusetts and Gainesville, Florida.

The second season of HBO's *True Blood* keeps the Sookie Stackhouse backlist flying off the shelves—now in trade paperback!

Louisiana cocktail waitress Sookie Stackhouse has her hands full with the shapeshifter Quinn, a possible new man in her life, and the upcoming vampire summit. With her power base weakened by hurricane damage to New Orleans, Vampire Queen Sophie-Anne is vulnerable to those hungry for a takeover. Sookie's job at the summit is to support Sophie-Anne. But she'll soon discover just how dangerous that job can be, as she is drawn further and further into the vampire world.

Praise for the Sookie Stackhouse series:

"[A] delightful Southern vampire detective series."
—*Denver Post*

"Charlaine Harris playfully mixes several genres to make a new one that is her own bright creation."
—*Rocky Mountain News*

"A small Louisiana town peopled by quirky, vivid characters readers will want to revisit again and again."
—*Crescent Blues*

MARKETING

SALES POINTS

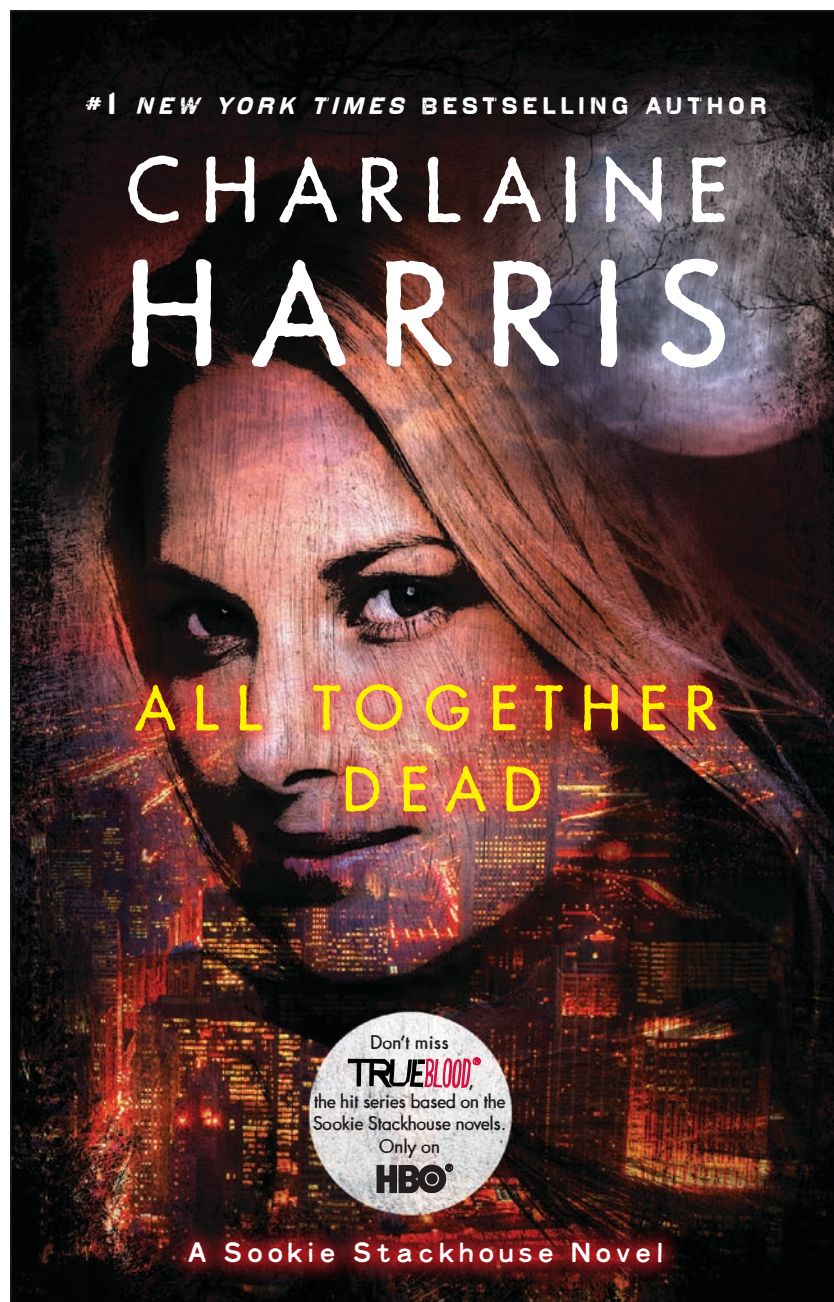
- New trade edition of the seventh novel in the #1 *New York Times* bestselling Sookie Stackhouse series
- A *New York Times* bestselling phenomenon
- This edition includes a teaser for *From Dead to Worse*
- Also available in new trade editions: *Dead Until Dark* (7/09), *Living Dead in Dallas* (8/09), *Club Dead* (9/09), *Dead to the World* (10/09), *Dead as a Doornail* (11/09), *Definitely Dead* (12/09), *From Dead to Worse* (2/10)
- Author website: charlaineharris.com
- Also available as an e-book

Ace Trade Paperback
JANUARY 2010

All Together Dead

A Sookie Stackhouse Novel

Charlaine Harris



978-0-441-01831-4 • \$14.00/\$17.50 Can.

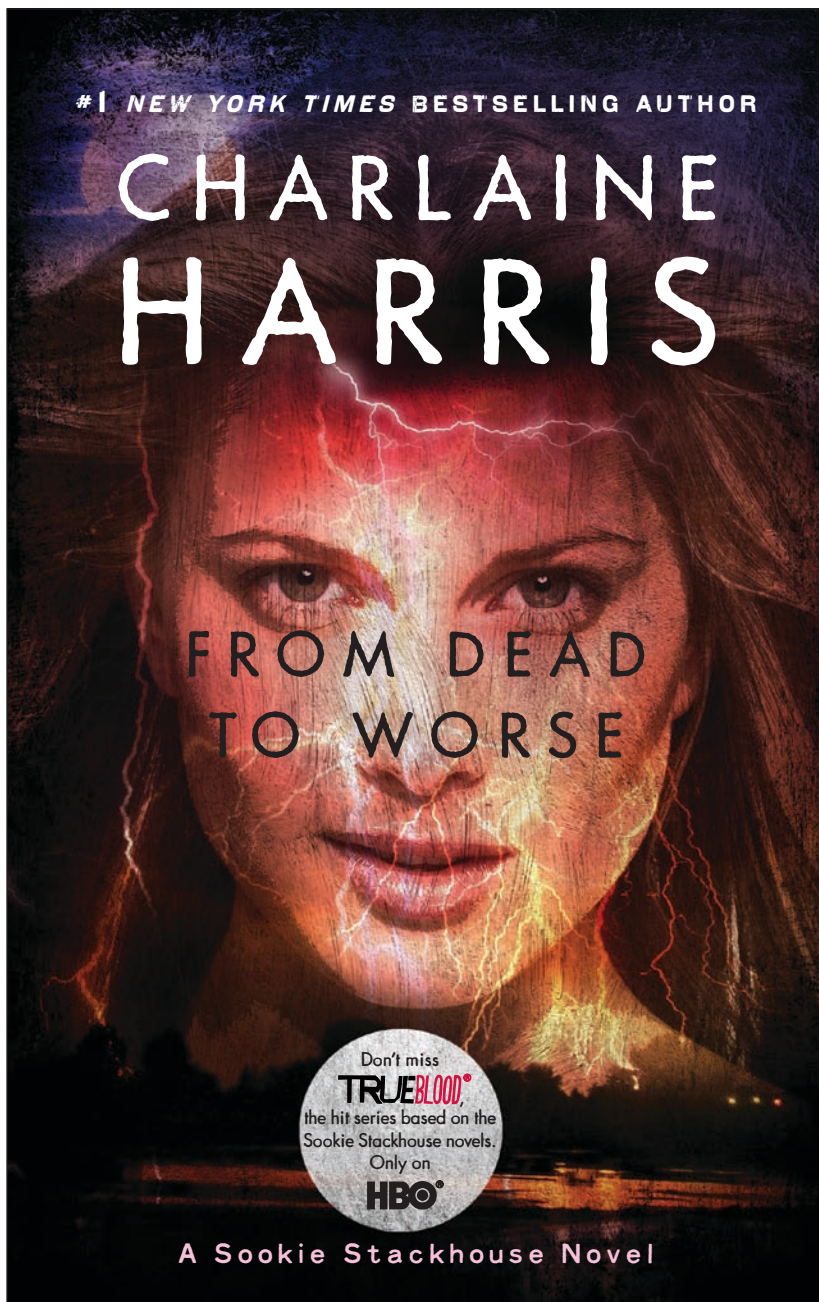
Trade Paperback
352 pp./5 1/8" x 8"
Carton: 36
Novel
Rights: E00

Publishing History: Ace mass market
978-0-441-01581-8 (4/08)
Previous book: *Definitely Dead*
978-0-441-01829-1 (12/09)
EAN: 9780441018314 51400
On sale January 5, 2010

From Dead to Worse

A Sookie Stackhouse Novel

Charlaine Harris



978-0-441-01832-1 • \$14.00/\$17.50 Can.

Trade Paperback
336 pp./5 1/8" x 8"
Carton: 40
Novel
Rights: E00

Publishing History: Ace mass market
978-0-441-01701-0 (4/09)
Previous book: *All Together Dead*
978-0-441-01831-4 (1/10)
EAN: 9780441018321 51400
On sale February 2, 2010

Eighth in the #1 *New York Times* bestselling series—
available in trade paperback
for the first time.

After the natural disaster of Hurricane Katrina, and the manmade horror of the explosion at the vampire summit, Sookie Stackhouse is safe but dazed, yearning for things to get back to normal. But her boyfriend Quinn is among the missing. And things are changing, whether the Weres and vamps in her corner of Louisiana like it or not. In the ensuing battles, Sookie faces danger, death—and once more, betrayal by someone she loves. And when the fur has finished flying and the cold blood ceases flowing, her world will be forever altered.

“An engaging, smart, and sexy heroine.”

—*Denver Post*

“[Harris’s] mash-up of genres is delightful, taking elements from mysteries, horror stories, and romances.”

—*Milwaukee Journal Sentinel*

“[An] increasingly riotous series.”

—*Dallas Morning News*

MARKETING

SALES POINTS

- New trade edition of the eighth novel in the series that’s taken over the *New York Times* bestseller list
- *Dead and Gone* (5/09), the ninth book in the series, shot to #1 during its first week on sale
- The second season of HBO’s *True Blood*, created by Alan Ball of *Six Feet Under* fame, began in June 2009
- This edition includes a teaser for *Dead and Gone*
- Author website: charlaineharris.com
- Also available as an e-book



© Caroline Greystock

Charlaine Harris writes both fantasies and mysteries. She lives in southern Arkansas with her family.

“The best space colonization saga to come along in decades” (*Rocky Mountain News*) continues.

The unexpected arrival of a ship from Earth after their long isolation from their home world leaves the inhabitants of Coyote both hopeful and wary. The lone passenger brings news—both good and bad.

The good news is that there was a survivor of the long-ago explosion of the Robert E. Lee and he is living still on Earth, in the ruined city called Boston. The bad news is that the person responsible for that act of terrorism is also still alive—and somewhere on Coyote...

Praise for Allen Steele and his novels:

“Each page of this novel bears evidence of fresh thought about opportunities inherent in science fiction to take the familiar and make it new.”

—*New York Times Book Review*

“A rich blend of personal and political storytelling.”

—*Entertainment Weekly*

“Plenty of adventure and exploration.”

—*San Diego Union-Tribune*

“Steele has a no-nonsense style and an attention to his characters that make his books appealing.”

—*USA Today*

MARKETING

- Print advertising in science fiction publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

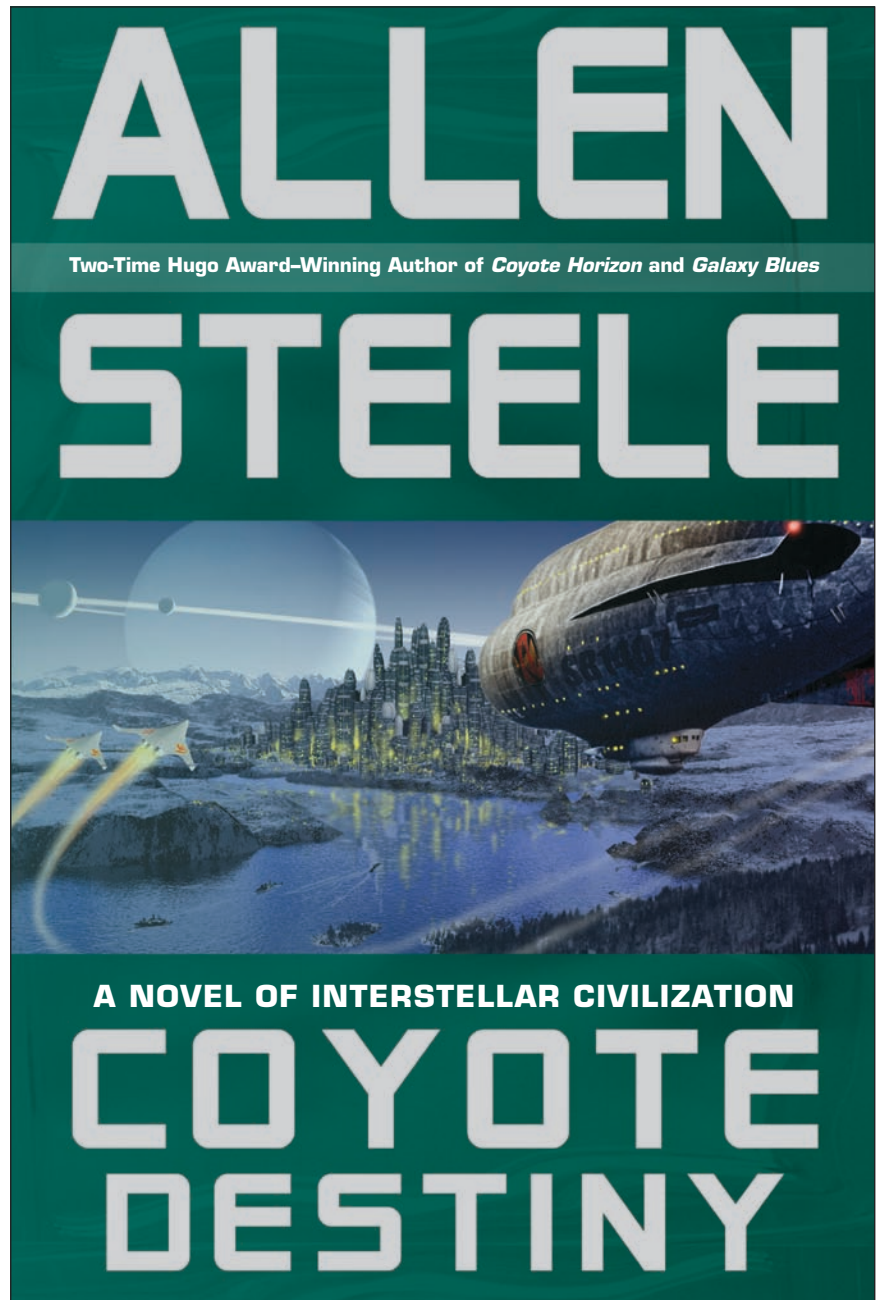
- Two-time Hugo Award-winning author
- Enthusiastic praise for the series from major mainstream publications
- A new Coyote novel following *Coyote Horizon* (3/09), *Coyote Frontier* (12/05), *Coyote Rising* (12/04), and *Coyote* (11/02)
- Available now in mass market: *Coyote Horizon* (2/10)
- Author of *Galaxy Blues* (4/08) and *Spindrift* (4/07)
- The first three Coyote novels appeared on the *Locus* bestseller list and each was also chosen as one of the best science fiction novels of the year by *Locus*
- Also available: *Orbital Decay* (10/07), *Lunar Descent* (11/07), and *Clarke County Space* (12/07)
- Author websites: allensteele.com and coyoteseries.com
- Also available as an e-book

Allen Steele was born in Nashville, Tennessee, and received his B.A. in Communications from New England College and a Master’s Degree in Journalism from the University of Missouri. He lives with his wife, Linda, in Whately, Massachusetts.

Coyote Destiny

A Novel of Interstellar Civilization

Allen Steele

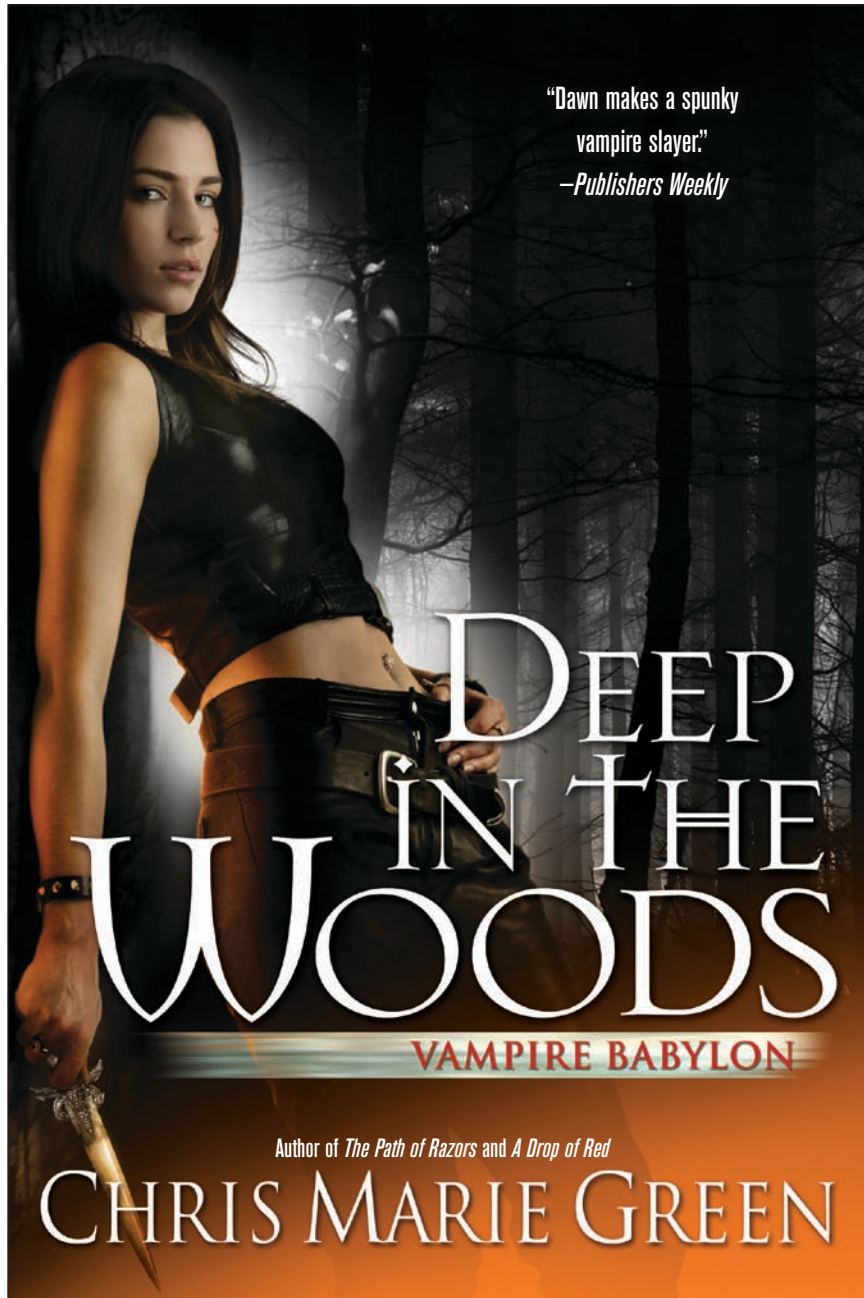


978-0-441-01821-5 • \$25.95/\$32.50 Can.

Hardcover
336 pp./6" x 9"
Carton: 28
Science Fiction
Rights: E00

Publishing History: Original
Previous book: *Coyote Horizon*
978-0-441-01682-2 (3/09)
EAN: 9780441018215 52595
On sale March 2, 2010

Deep in the Woods
Chris Marie Green



978-0-441-01820-8 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Fantasy
Rights: E00

Publishing History: Original
Previous book: *The Path of Razors*
978-0-441-01720-1 (8/09)
EAN: 9780441018208 51500
On sale March 2, 2010

**A brand new novel in the
“dark, dramatic, and erotic”*
Vampire Babylon saga.**

With the female master of the London Underground in her hands, stuntwoman-turned-vampire hunter Dawn Madison must fight off her followers, a vicious pack of undead teenage girls who put the vamps Dawn had to deal with in Los Angeles to shame...

Praise for the Vampire Babylon series:

“Rocks on every level!”

—Gena Showalter, author of *The Darkest Kiss*

“An engaging heroine.”

—*New York Times* bestselling author Kelley Armstrong

“Dawn makes a spunky vampire slayer.”

—*Publishers Weekly*

“An exciting, high-tension horror thriller with enough unresolved trust and family issues to make it credible, a hint of romance for spice, and a bit of black humor to lighten up the often dark tone, this is a nicely conceived modern vampire tale that will keep readers guessing.”

—*Monsters and Critics*

**Library Journal*

MARKETING

- Author video available
- Print advertising in fantasy publications
- Print features and reviews
- Online promotion and publicity

SALES POINTS

- Sixth in the Vampire Babylon series, following *The Path of Razors* (8/09) and *A Drop of Red* (3/09)
- The first three books in the series are now available in mass market: *Night Rising* (2/09), *Midnight Reign* (7/09), and *Break of Dawn* (3/10)
- Two Vampire Babylon characters appear in Green’s short story in the *First Blood* collection (Jove; 8/08)
- Great quotes and reviews for the series
- Series website: vampire-babylon.com
- Also available as an e-book



© Beverly Divina

Chris Marie Green is a former schoolteacher turned full-time writer. She also writes under the name Crystal Green. She lives in Henderson, Nevada.

The first book in a new post-apocalyptic trilogy from “a master of the genre” (Arthur C. Clarke).

Heather O’Grainne is the Assistant Secretary in the Office of Future Threat Assessment, investigating rumors surrounding something called “Daybreak.” The group is diverse and radical, and its members have only one thing in common—their hatred for the “Big System” and their desire to take it down.

Now, seemingly random events simultaneously occurring around the world are in fact connected as part of Daybreak’s plan to destroy modern civilization—a plan that will eliminate America’s top government personnel, leaving the nation no choice but to implement its emergency contingency program...Directive 51.

Praise for John Barnes:

“Welcome this writer to the front ranks of contemporary science fiction.” —*New York Times*

“Barnes excels at combining the tension of the chase with the elements of science fiction.” —*Rocky Mountain News*

“One of Heinlein’s spiritual descendants.” —*Science Fiction Age*

MARKETING

- Print advertising in science fiction publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

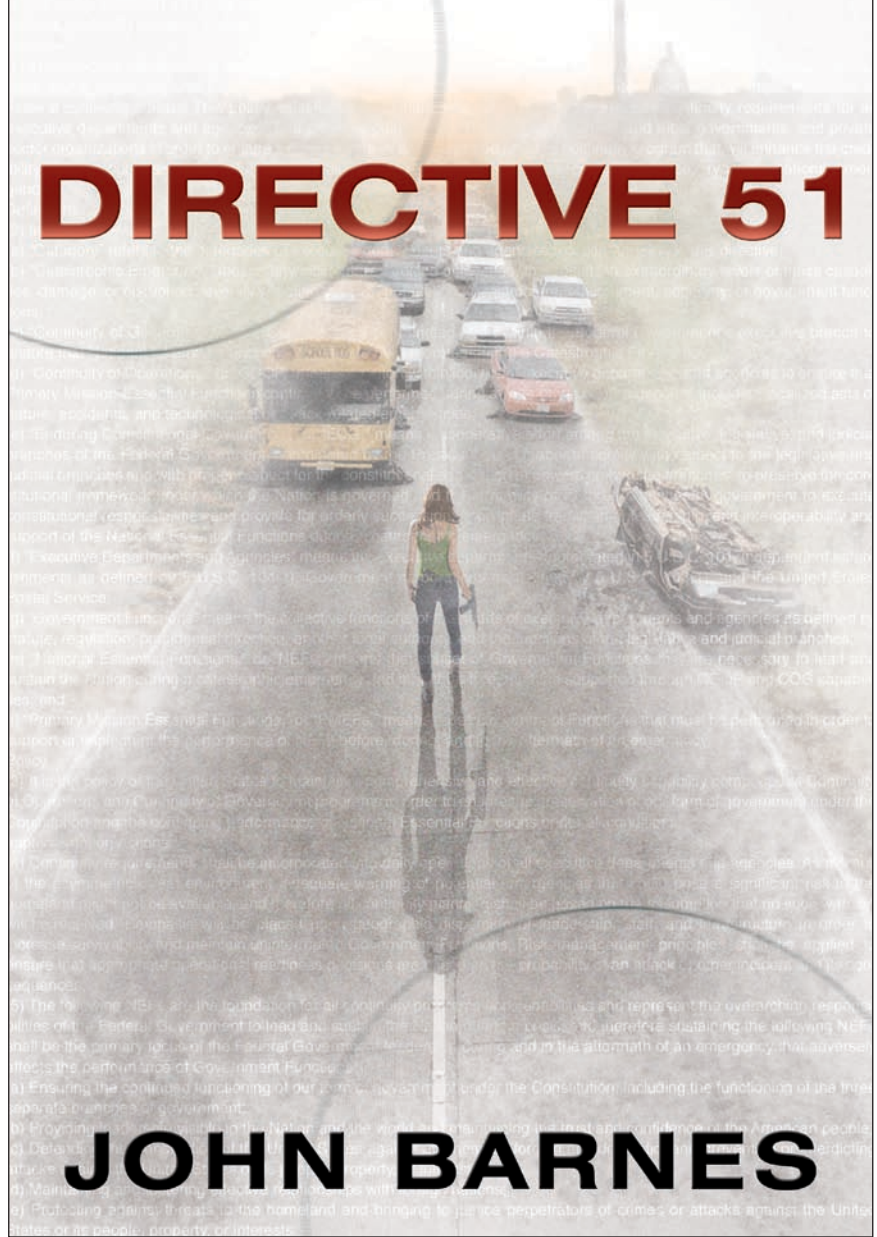
- First in an epic post-apocalyptic trilogy
- A multiple Hugo and Nebula Award nominee
- Directive 51 is the actual name of the process that occurs when a certain percentage of top government personnel are dead and new plans are implemented
- Barnes has access to insider Washington information that gives this book accuracy and realism
- For readers of S. M. Stirling and Steven Boyett
- Also available as an e-book

John Barnes is the author of *The Return* with Buzz Aldrin. He lives in Colorado.

Ace Hardcover
APRIL 2010

Directive 51
John Barnes

FINAL COVER TO COME



978-0-441-01822-2 • \$24.95/\$31.00 Can.

<p>Hardcover 336 pp./6" x 9" Carton: 28 Science Fiction</p>	<p>Rights: E00 Publishing History: Original EAN: 9780441018222 52495 On sale April 6, 2010</p>
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WWW: WATCH

Robert J. Sawyer

"ROBERT J. SAWYER EXPLORES THE INTERSECTION BETWEEN BIG IDEAS AND REAL PEOPLE."—ROBERT CHARLES WILSON, HUGO AWARD-WINNING AUTHOR



978-0-441-01818-5 • \$24.95/NCR

Hardcover
368 pp./6" x 9"
Carton: 28
Science Fiction
Rights: N00

Publishing History: Original
Previous book: *WWW: WAKE*
978-0-441-01679-2 (4/09)
EAN: 9780441018185 52495
On sale April 6, 2010

Award-winning author Robert J. Sawyer continues his “wildly thought-provoking”* science fiction saga of a sentient World Wide Web.

Webmind is an emerging consciousness that has befriended Caitlin Decter and grown eager to learn about her world. But Webmind has also come to the attention of WATCH—the secret government agency that monitors the Internet for any threat to the United States—and they’re fully aware of Caitlin’s involvement in its awakening.

WATCH is convinced that Webmind represents a risk to national security and wants it purged from cyberspace. But Caitlin believes in Webmind’s capacity for compassion—and she will do anything and everything necessary to protect her friend.

Praise for *WWW: WAKE*:

“Unforgettable. Impossible to put down.”

—Jack McDevitt, Nebula Award-winning author of *Time Travelers Never Die*

“A superb work of day-after-tomorrow science fiction; I enjoyed every page.”

—Allen Steele, Hugo Award-winning author of *Coyote Destiny*

“One of Sawyer’s strongest works to date.”

—**Publishers Weekly* (starred review)

MARKETING

- Print advertising in science fiction publications
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Second in the trilogy, following *WWW: WAKE* (4/09)
- Sawyer is an internationally acclaimed, award-winning author—one of only seven writers in history to win the Hugo, the Nebula, and the John W. Campbell Memorial Awards
- Coincides with the mass market publication of *WWW: WAKE*
- *WWW: WAKE* was serialized in the November, December, January, February, and March 2009 issues of *Analog* magazine
- His books are top-ten national mainstream bestsellers in Canada and have hit #1 on the *Locus* bestseller list
- Author website: sfwriter.com
- Also available as an e-book

Robert J. Sawyer was born in Ottawa and lives just outside of Toronto, Canada.

From the author of the Awesome Foursome series and *Champagne Rules* comes a new novel to heat up the winter months.

Everyone's cordially invited to attend the steamiest wedding of the year...

Sarah believes every woman deserves a wedding—even if she hasn't found her own guy yet. Freeman is the groom's best friend, and he's out to save his buddy from the mistake of marriage. When Sarah and Free meet, it's war between the sexes.

New York model Tamiko Sato has come to Belize as the arm-candy for the bride's macho (and deep-in-the-closet) uncle. The ruse is threatened when a resort manager catches her eye.

James Moncrieff and his ex-wife, Giovanna, agree to be on their best behavior for their daughter's wedding. But Giovanna is still the passionate woman the conservative professor married—and she's out to make him remember their own hot wedding night.

Praise for Susan Lyons' romances:

"Readers will want to put this book on their keeper shelf and read it again and again."

—*Romance Studio*

"Hot is an understatement for this story. It's so steamy hot that you have to worry that the pages will ignite."

—*Loves Romances & More*

"One of my all time favorite erotica authors."

—*Romance Junkies*

MARKETING

- Print features and reviews
- Online promotion, reviews and author interviews

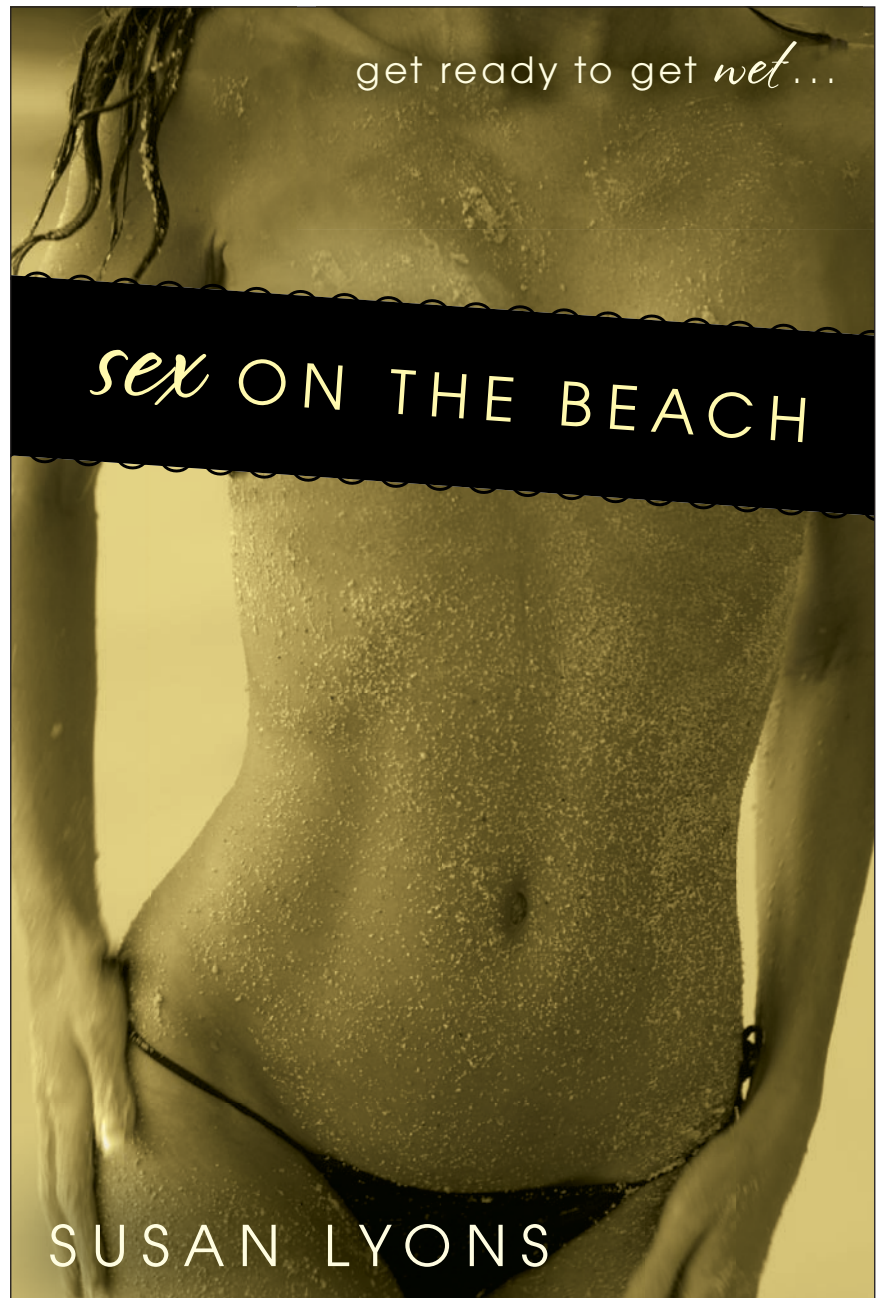
SALES POINTS

- Susan Lyons' Awesome Foursome series was a favorite of fans and reviewers alike
- Her first two books, *Champagne Rules* and *Hot in Here*, have won the Booksellers Best Award, the Golden Quill, the Aspen Gold, and the More Than Magic Award
- Her new Wild Ride series debuted in late 2009
- Fun "wedding" hook with three interlocking stories
- Author website: susanlyons.com
- Also available as an e-book

Susan Lyons is a multi-award winning romance author who also holds degrees in law and psychology. She lives in Vancouver, British Columbia, Canada.

Sex on the Beach

Susan Lyons



978-0-425-23216-3 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance

Rights: W00
Publishing History: Original
EAN: 9780425232163 51500
On sale January 5, 2010

Coming Undone

Lauren Dane



All it
takes
is one
touch...

COMING UNDONE

LAUREN DANE

National bestselling author of *Laid Bare*

978-0-425-23270-5 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Romance
Rights: W00

Publishing History: Original
Previous book: *Laid Bare*
978-0-425-22971-2 (8/09)
EAN: 9780425232705 51500
On sale January 5, 2010

A new novel of “toe-curling”* erotic romance from the national bestselling author of *Laid Bare*.

After his parents’ death, Brody gave up a promising career to care for his family. Now, with his siblings grown, Brody owns his own business, and for the first time in years he’s alone. Elise has come to Seattle with her daughter to find peace. After years as a world-famous ballerina—and trapped in a marriage gone bad—she’s looking for neither love nor attention. But she finds both in the handsome, honest man who befriends her with no strings attached.

Brody and Elise discover in each other the wild, physical passion they need. But it’ll take a shadow from Elise’s past to make them look beyond what they need—to what they truly *desire*.

Praise for Dane’s previous novels:

“Dane deftly weaves action, intrigue and emotion with spicy delicious eroticism.”

—***Anya Bast**, national bestselling author of *Witch Fury*

“Hot romance...a page-turner. With passion... Dane delivers again!”

—**Megan Hart**

“Sexy, pulse-pounding adventure...that’ll leave you weak in the knees.”

—**Jaci Burton**

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Dane has published numerous novels and novellas both in print and online
- An exciting new voice in erotic romance
- For fans of Maya Banks and Shayla Black
- Also available: *Laid Bare* (8/09), *Relentless* (5/09) and *Undercover* (12/08)
- Author website: laurendane.com
- Also available as an e-book

Lauren Dane lives in the Northwest with her husband and three children. She writes everything from paranormals to erotic romance.

What a hot foursome! The authors of *Unlaced* return in an all-new anthology of stories about corsets, and un-corseted desires.

Rough hands rounding the curves of a soft warm body—caressing, stroking, edging her toward exquisite pleasure. Seduction is a cinch in these four sizzling stories from the hot authors of *Unlaced*. And that's not just talk. These women deliver...

Jaci Burton breaks the rule about mixing business with pleasure... **Jasmine Haynes** explores the lust of a former supermodel who needs to finally fulfill a no-holds-barred sexual fantasy... **Joey W. Hill** reveals the erotic bond between a master and the beautiful submissive who stole his heart... And **Denise Rossetti** goes beyond the limits of desire when she pairs a battle-scarred veteran of love and war with a woman who's just as fearless and twice as dangerous.

Praise for *Unlaced*:

"Four erotic well-written heated romances."

—*Midwest Book Review*

"Together [the stories] make one heart-melting read."

—*Wild on Books*

"Sexual encounters that will make your toes curl."

—*Two Lips Reviews*

MARKETING

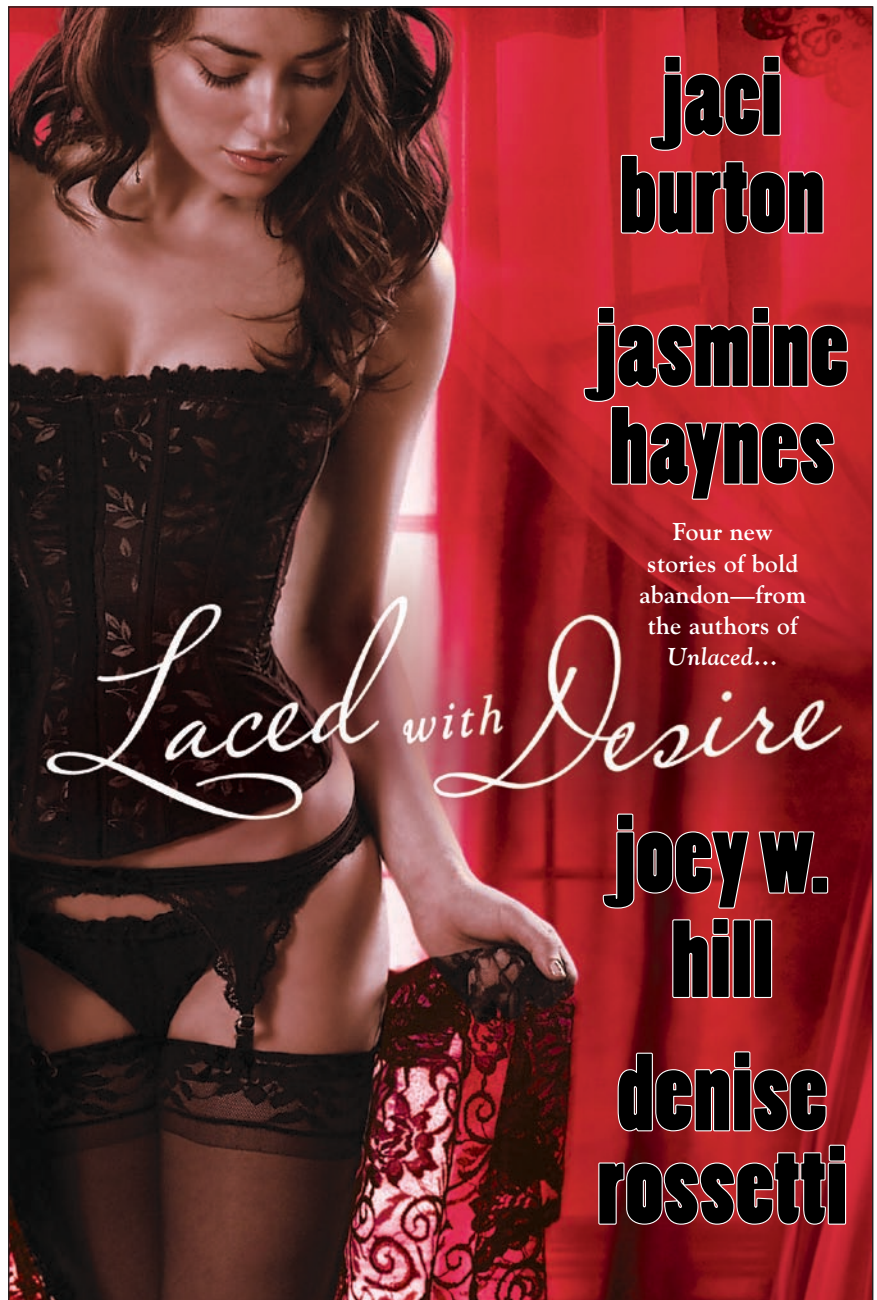
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- The same foursome who made *Unlaced* (12/08) such a sexy hit
- Four all-new stories, never before in print
- Burton is the author of *Riding Temptation* (10/08) and *Wild, Wicked, & Wanton* (5/07)
- Haynes is the author of *Fair Game* (6/09)
- Hill is the author of *A Vampire's Claim* (3/09)
- Rossetti is the author of *The Flame and the Shadow* (11/08)
- Author websites: jaciburton.com; skullybuzz.com; storywitch.com; deniserossetti.com
- Also available as an e-book

Jaci Burton lives in Oklahoma with her husband. **Jasmine Haynes** lives in Santa Cruz with her husband. **Joey W. Hill** is a bestselling *Ellora's Cave* author who lives with her husband in North Carolina. **Denise Rossetti** lives in Australia.

Laced with Desire
Jaci Burton, Jasmine Haynes,
Joey W. Hill, and Denise Rossetti



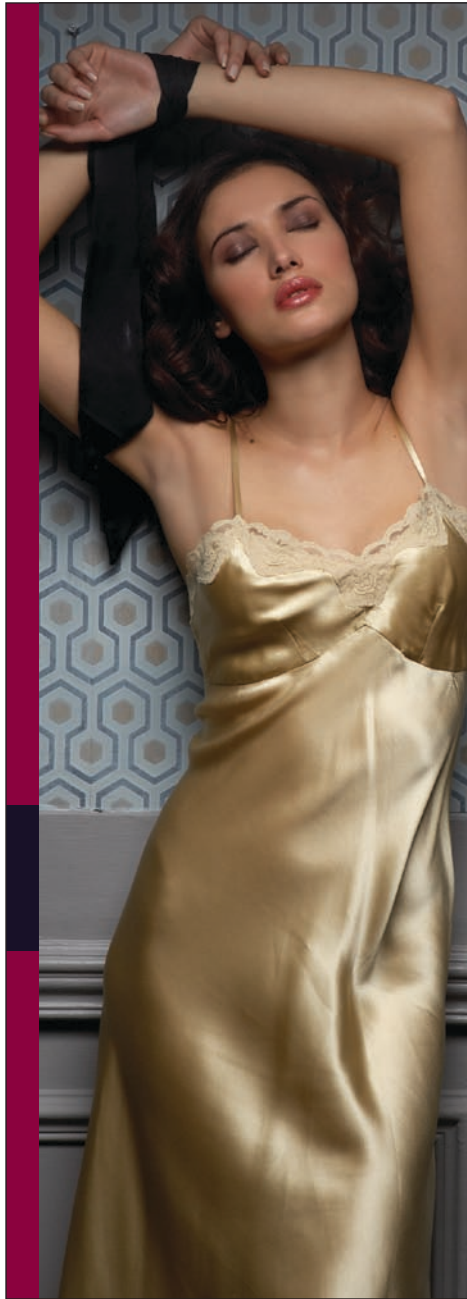
978-0-425-23229-3 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Romance
Rights: E00

Publishing History: Original
Previous book: *Unlaced*
978-0-425-22381-9 (12/08)
EAN: 9780425232293 51500
On sale February 2, 2010

Release

Beth Kery



"A web of sensual suspense...wicked good storytelling."

—Jaci Burton

To understand
desire, you have
to let it run wild...

release

BETH KERY

Author of
Paradise Rules

From the author of *Paradise Rules* comes a story about an alluring woman—who learns that to understand desire, you have to let it run wild.

Genny loved her husband Max, but he lacked the sexual charge that was instead ignited by his business partner, Sean. Ruggedly handsome, Sean had a heart-stopping smile that made Genny weak. The more time they spent together, the stronger the attraction between them became. Then her husband offered to share her with Sean for one intoxicating night...

That night in the company penthouse, Max and Sean showed Genny the heights of ecstasy. But it was Sean who touched her very spirit, and one-on-one, they were red hot. But as Genny learns, there's a price to pay for such impulsive pleasure. What began as a night of forbidden desire spirals into a whirlpool of murder, sensual submission, secrets, and a scorching passion that threatens to consume everyone it touches.

Praise for Beth Kery's novels:

"Wickedly hot."

—*Joyfully Reviewed*

"The pages smoke."

—*Fallen Angel Reviews*

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Author of *Paradise Rules* (10/09), *Sweet Restraint* (8/09), *Daring Time* (5/09), and *Wicked Burn* (12/08)
- Will appeal to fans of Maya Banks, Shayla Black, and Jasmine Haynes
- Erotic romance is selling hot and fast
- Author website: bethkery.com
- Also available as an e-book

978-0-425-23271-2 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Romance
Rights: W00

Publishing History: Original
Previous book: *Paradise Rules*
978-0-425-23012-1 (10/09)
EAN: 9780425232712 51500
On sale February 2, 2010

Beth Kery has written several erotic romance novels. She lives in Chicago.

Savor this: the new contemporary erotica in the Wicked Lovers series, from the author of *Decadent*.

Luc's entire future is planned out—but there is one very sexy obstacle in his path: Alyssa, a strip club owner with whom Luc recently shared one night of wild abandon. It left Luc terrified by his loss of self-control—and Alyssa desperate for more. But Luc is not the only man desperate to have Alyssa...and that's just one of her secrets—secrets as dark and mysterious and delicious as her fantasies.

Praise for Shayla Black:

“Black creates emotional, searingly sexy stories.”
—**Maya Banks**

“A wicked, sensual thrill from first page to last. I loved it!”
—**New York Times** bestselling author **Lora Leigh**

“Steamier than a Florida night.”
—**New York Times** bestselling author **Susan Johnson**

“Will have you grabbing for the nearest fan (or man!)”
—**Jess Michaels**, author of *Taboo*

“Wickedly seductive.”
—**National** bestselling author **Jaci Burton**

MARKETING

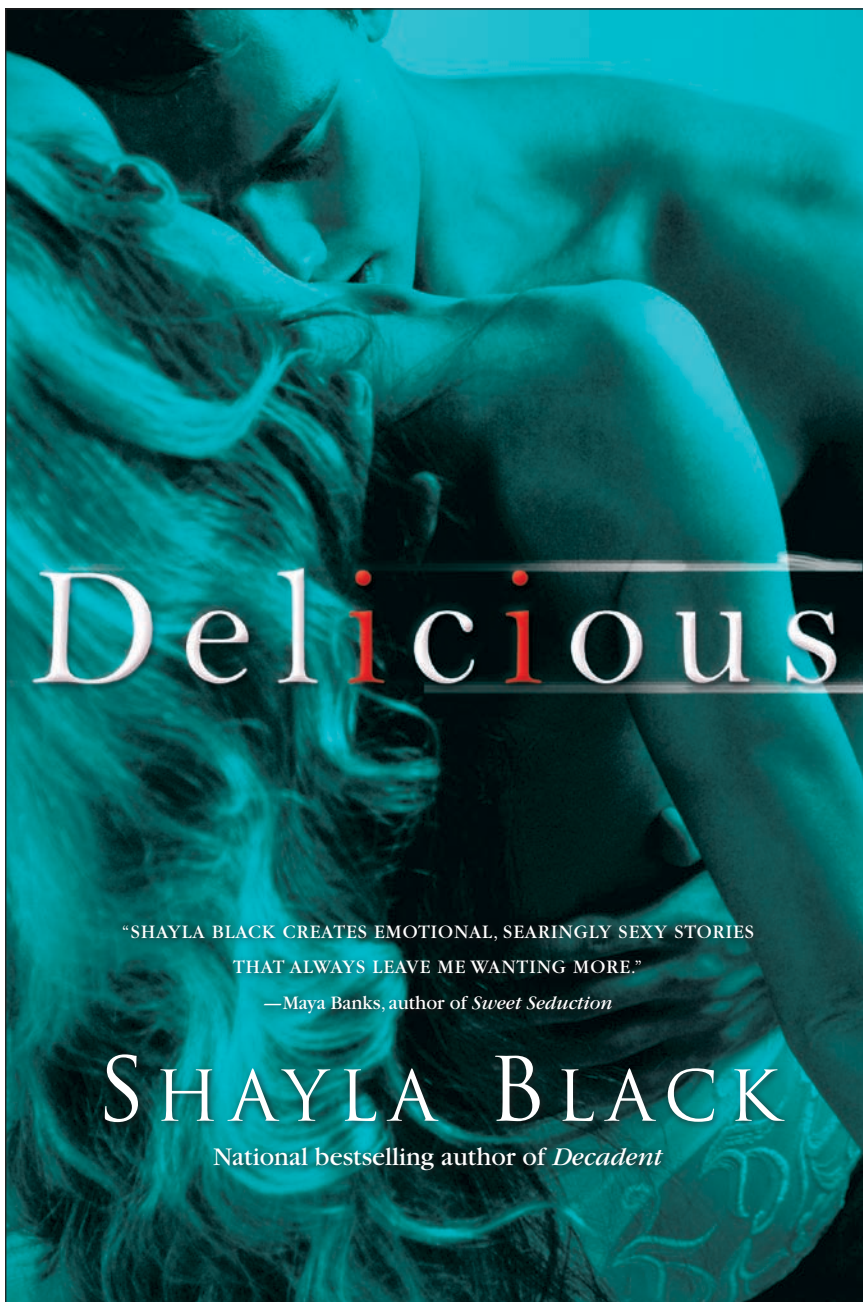
- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Third book in Black's Wicked Lovers series following *Decadent* (10/07) and *Wicked Ties* (1/07)
- Black is an award-winning author of contemporary erotica
- Two early mass market titles of Black's were recently reprinted in Heat trade: *Bound and Determined* (3/09) and *Strip Search* (7/09)
- For readers of Jaci Burton, Angela Knight, and Lora Leigh
- Author website: shaylblack.com
- Also available as an e-book

Shayla Black is an award-winning erotic romance author who lives in the South with her family.

Delicious
Shayla Black



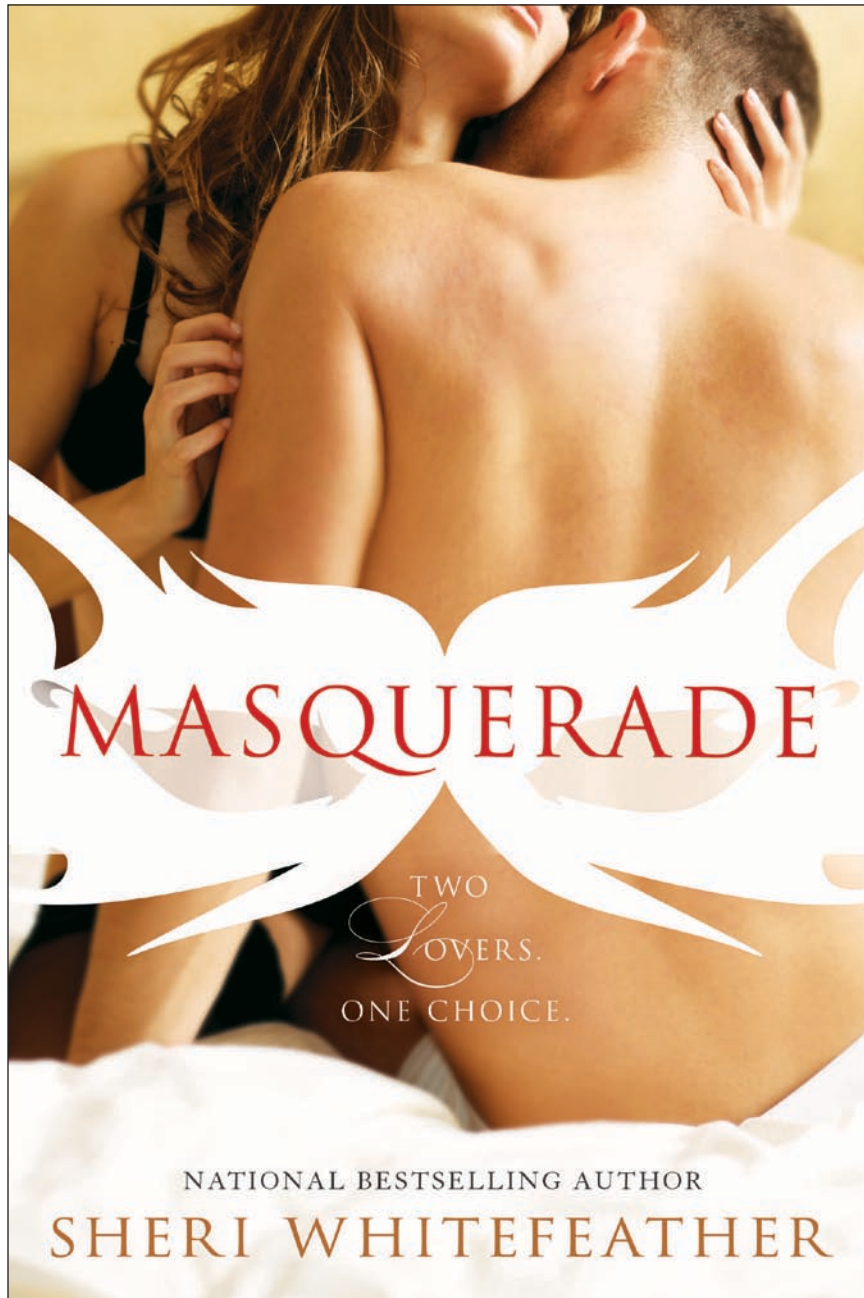
978-0-425-23242-2 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance
Rights: E00

Publishing History: Original
Previous book: *Decadent*
978-0-425-21721-4 (10/07)
EAN: 9780425232422 51500
On sale March 2, 2010

Masquerade

Sheri Whitefeather



978-0-425-23243-9 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Romance

Rights: W00
Publishing History: Original
EAN: 9780425232439 51500
On sale March 2, 2010

A national bestselling author delivers a tale of two lovers who must make one desperate choice.

Bombshell heiress Amber Pontiero is looking for fun—and she's going to find it in Luke and Jay, two former lovers now eager to complete the perfect threesome. There are no rules—only soul-stirring pleasure. But things change when Luke starts looking into Amber's family tree. Specifically, her great-great grandfather Curtis, who was at the center of an infamous love that ended in murder and a royal scandal.

It's a path of consuming desire repeating itself a century later, leaving Amber to realize that when it comes to love there is a point of no return—no matter what the risk.

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- Sheri Whitefeather is a national bestselling romance author for Harlequin/Silhouette
- Exotic romance at its provocative best
- For fans of Lora Leigh and Diane Whiteside
- Author website: sheriwhitefeather.com
- Also available as an e-book

Sheri Whitefeather is a bestselling author. She lives in California.

Three sisters reveal their most intimate secrets in an erotic romance from “an undoubted master.”*

In the wilds of Oklahoma, three sisters have a date with destiny...

Bound: When Valerie left for the big city, she kissed her foreman husband goodbye—along with the best sex she ever had. Now, seeing him brings back sizzling memories.

Branded: Watching Gage wrangle untamed horses leaves Brea hot and bothered. But can she live out her fantasy with a man who may ask for more than she’s willing to give?

Brazen: Ranch hand Walker Morgan can’t afford to get too close to his new boss, Jolene, no matter how she tempts him. But Jolene’s prepared to take the first step.

In the style of *Wild, Wicked, & Wanton*, national bestselling author Jaci Burton, delivers a threesome that no reader will ever forget in these steamy stories.

Praise for the novels of Jaci Burton:

“Exciting, intense. A ride you don’t want to miss. [It] will leave you breathless.”

—*New York Times* bestselling author Lora Leigh

“Burton delivers.” —*New York Times* bestselling author Cherry Adair

“*Wild, Wicked, & Wanton* starts off with a bang and never lets up!” —*Just Erotic*

“*Wild, Wicked, & Wanton* is an invitation to every woman’s wildest fantasies...[it] can’t be ignored.” —*Romance Junkies*

**Sensual Romance*

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

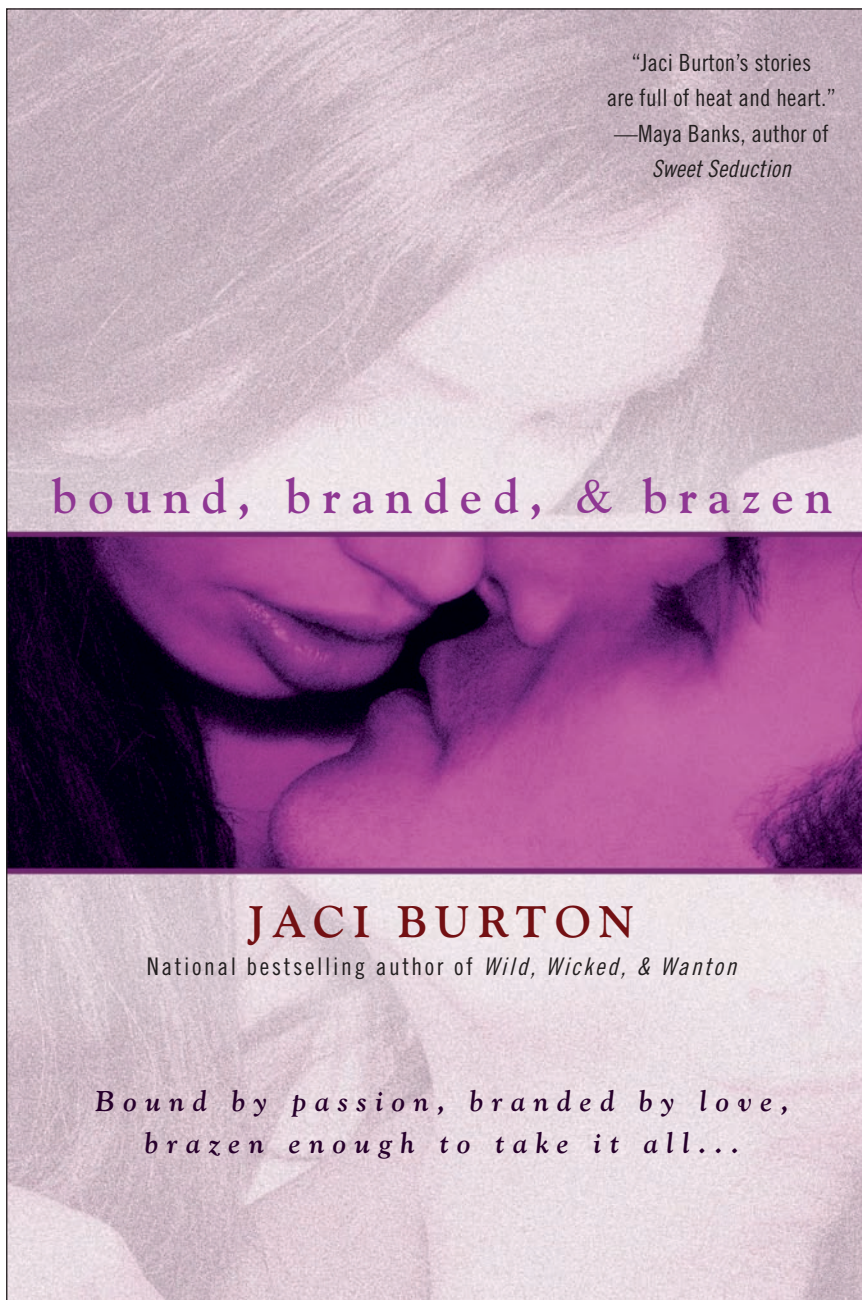
SALES POINTS

- National bestselling author of *Riding on Instinct* (4/09), *Riding Temptation* (10/08), *Riding Wild* (2/08), and *Wild, Wicked, & Wanton* (5/07)
- Burton joined Joey W. Hill, Jasmine Haynes, and Denise Rossetti for the erotica anthology *Unlaced* (12/08)
- Winner of the 2005 *Romantic Times* Reviewer’s Choice Award for Best Erotic Paranormal Romance
- Author website: jaciburton.com
- Also available as an e-book

After many years in the high-stress business world, **Jaci Burton** now writes romances full-time. She lives in Oklahoma with her husband and dogs.

Bound, Branded, & Brazen

Jaci Burton



“Jaci Burton’s stories are full of heat and heart.”
—Maya Banks, author of *Sweet Seduction*

bound, branded, & brazen

JACI BURTON

National bestselling author of *Wild, Wicked, & Wanton*

Bound by passion, branded by love,
brazen enough to take it all...

978-0-425-23269-9 • \$15.00/\$18.50 Can.

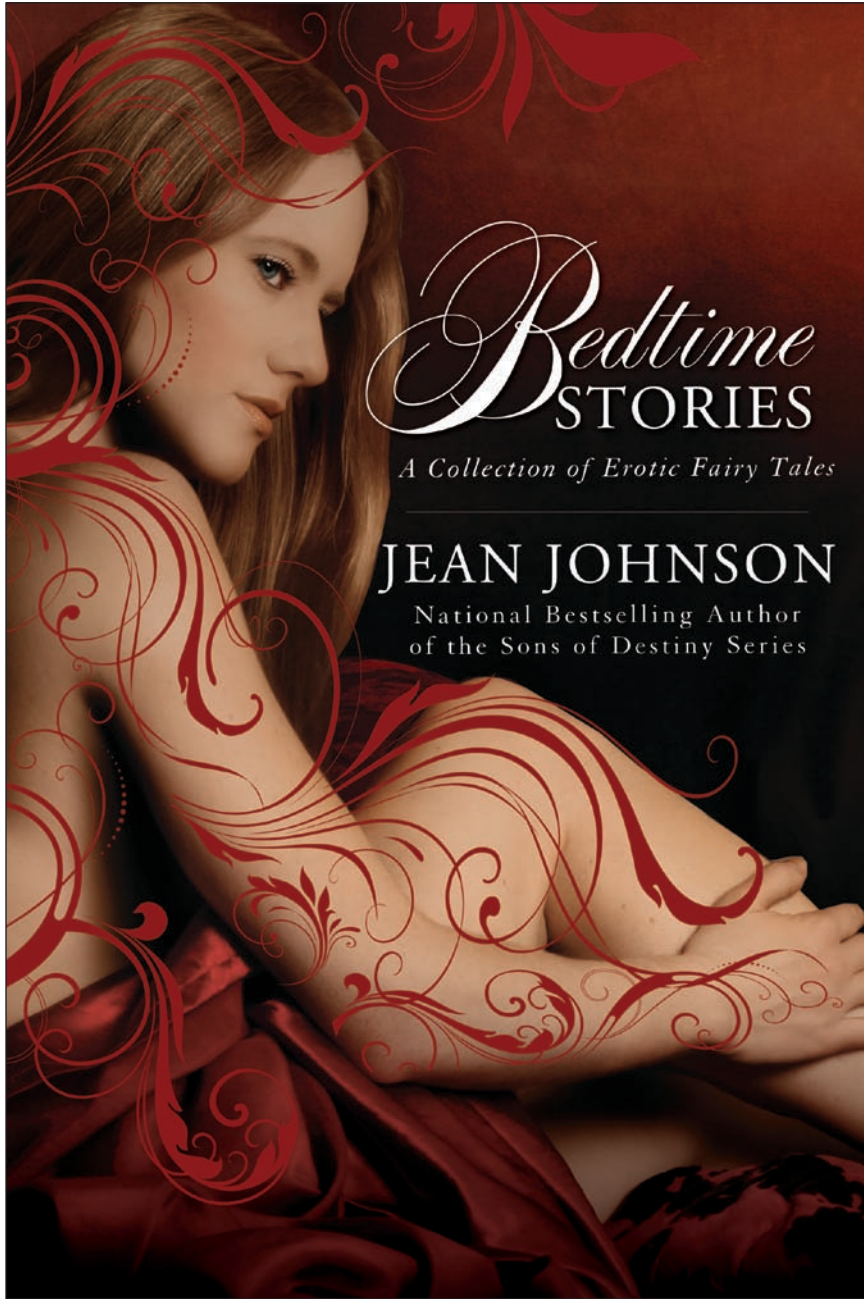
Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance
Rights: E00

Publishing History: Original
Previous book: *Wild, Wicked, and Wanton*
978-0-425-21383-4 (5/07)
EAN: 9780425232699 51500
On sale March 2, 2010

Bedtime Stories

A Collection of Erotic Fairy Tales

Jean Johnson



978-0-425-23257-6 • \$15.00/\$18.50 Can.

Trade Paperback
384 pp./5 1/2" x 8 1/4"
Carton: 28
Erotic Romance
Rights: W00

Publishing History: Original
Previous book: *Shifting Plains*
978-0-425-23086-2
(Berkley Sensation; 11/09)
EAN: 9780425232576 51500
On sale April 6, 2010

All-new! Fairy tales retold with an erotic edge, by the national bestselling author of the Sons of Destiny series.

Jean Johnson sneaks between the covers of such classic fairy tales as *Beauty and the Beast*, *Puss n' Boots*, and *Sleeping Beauty*, and refashions them into bedtime stories for adults only. With clever gender twists, hot fetishistic turns, other-worldly desires, and explorations into forbidden territories, *Bedtime Stories* reveals a veritable garden of sensual delights that gives new meaning to the term "happy ending."

Praise for Jean Johnson:

"Johnson's writing is fabulously fresh...and wildly entertaining." —*New York Times* bestselling author Jayne Ann Krentz

"Johnson spins an intriguing tale." —Robin D. Owens, RITA award-winning author

"Johnson can't write them fast enough for me!" —*The Best Reviews*

"She tells her story with a lively zest." —*Romance Reviews Today*

"Johnson brings a welcome voice to the romance genre." —*The Romance Reader*

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

- National bestselling author
- Highly successful Sons of Destiny series now in mass market: *The Cat* (12/09), *The Song* (8/09), *The Master* (5/08), *The Wolf* (4/08), and *The Sword* (3/08)
- Johnson's new romance, *Shifting Plains*, debuts in November 2009
- Erotic fairy-tale anthologies are extremely popular
- Author website: jeanjohnson.net

Jean Johnson lives in the Pacific Northwest with her family.

From the author of
Sweet Seduction—a new
erotic romance about secrets
and surrender.

Micah has started a new life, but he's about to be confronted with the one person who reminds him of all he's tried to forget—Angelina, the sister of his oldest friend David. She knows everything about his past, including how he and David fell in love with the same woman, and how they decided to share her between them. She knows his other secrets, his dark desires, his kinks and fetishes, and she'll use whatever it takes to reel him in...

Praise for Maya Banks:

"A must-read author...lovable characters, and kick-butt storylines."
—*Romance Junkies*

"Heated investigative romantic suspense...Intense, transfixing."
—*Midwest Book Review*

"Searingly sexy and highly believable."
—*Romantic Times*

MARKETING

- Print features and reviews
- Online promotion, reviews, and author interviews

SALES POINTS

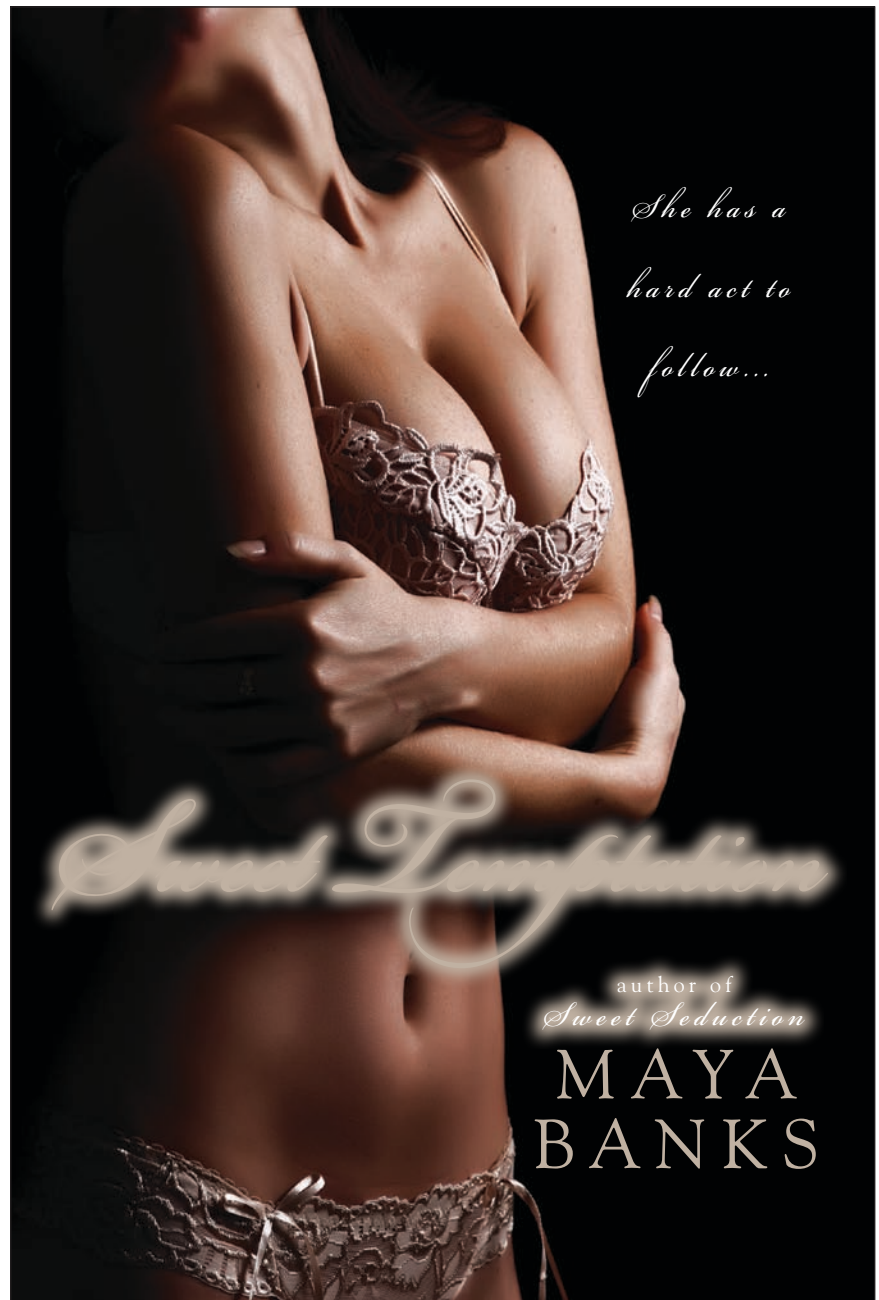
- A rising star in erotic romance
- Her much anticipated new novel, following *Sweet Seduction* (10/09), *Sweet Persuasion* (6/09), and *Sweet Surrender* (3/08)
- Banks is also the author of *Be With Me* (11/08) and *For Her Pleasure* (9/07)
- Will appeal to fans of Emma Holly and Lora Leigh
- Author website: mayabanks.com

Maya Banks resides in Silsbee, Texas. She is the author of five novels.

Heat Trade Paperback
APRIL 2010

Sweet Temptation

Maya Banks



978-0-425-23258-3 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance
Rights: E00

Publishing History: Original
Previous book: *Sweet Seduction*
978-0-425-23069-5 (10/09)
EAN: 9780425232583 51500
On sale April 6, 2010



DAW BOOKS



WINTER 2010

A never-before-published fantasy novel set in Marion Zimmer Bradley's *Darkover* universe.

The world of Darkover, a unique, isolated, and protected world, has long avoided becoming part of the technologically advanced Terran Empire. But things are about to change. Regis Hastur, lord of the most powerful of the seven Domains in Darkover, learns that the Empire is about to become a Federation, and is extending an invitation for all of the worlds to join. While the offer seems tempting to his people, Regis knows that Darkover would become little more than a military base, used for its unique planetary position, and will be sapped of its resources. He must now stop at nothing to save his world.

Praise for the *Darkover* series:

“For sheer skill in storytelling and world building... Bradley has put some more famous sagas in the shade.”
—*Chicago Sun-Times*

“A fascinating world.”
—*Locus*

“Bradley’s consummate skill at presenting complex political intrigue side-by-side with acute personal drama makes her *Darkover* series both involving and intricate.”
—*Library Journal*

MARKETING

- Print features and reviews
- Online media

SALES POINTS

- *New York Times* bestselling author of *The Mists of Avalon* and its sequels
- The first-time publication of this brand-new *Darkover* novel is an event and a treat for fans
- The *Darkover* series is one of the most famous and popular fantasy series of all time with more than five million copies in print
- Also available: *The Alton Gift* (6/08), *A Flame in Hali* (6/05), *Zandru’s Forge* (6/04), *The Fall of Neskaya* (7/02), *Traitor’s Sun* (2/00), *The Shadow Matrix* (1/99), and *Exile’s Song* (4/97)
- Author website: mzbfm.com

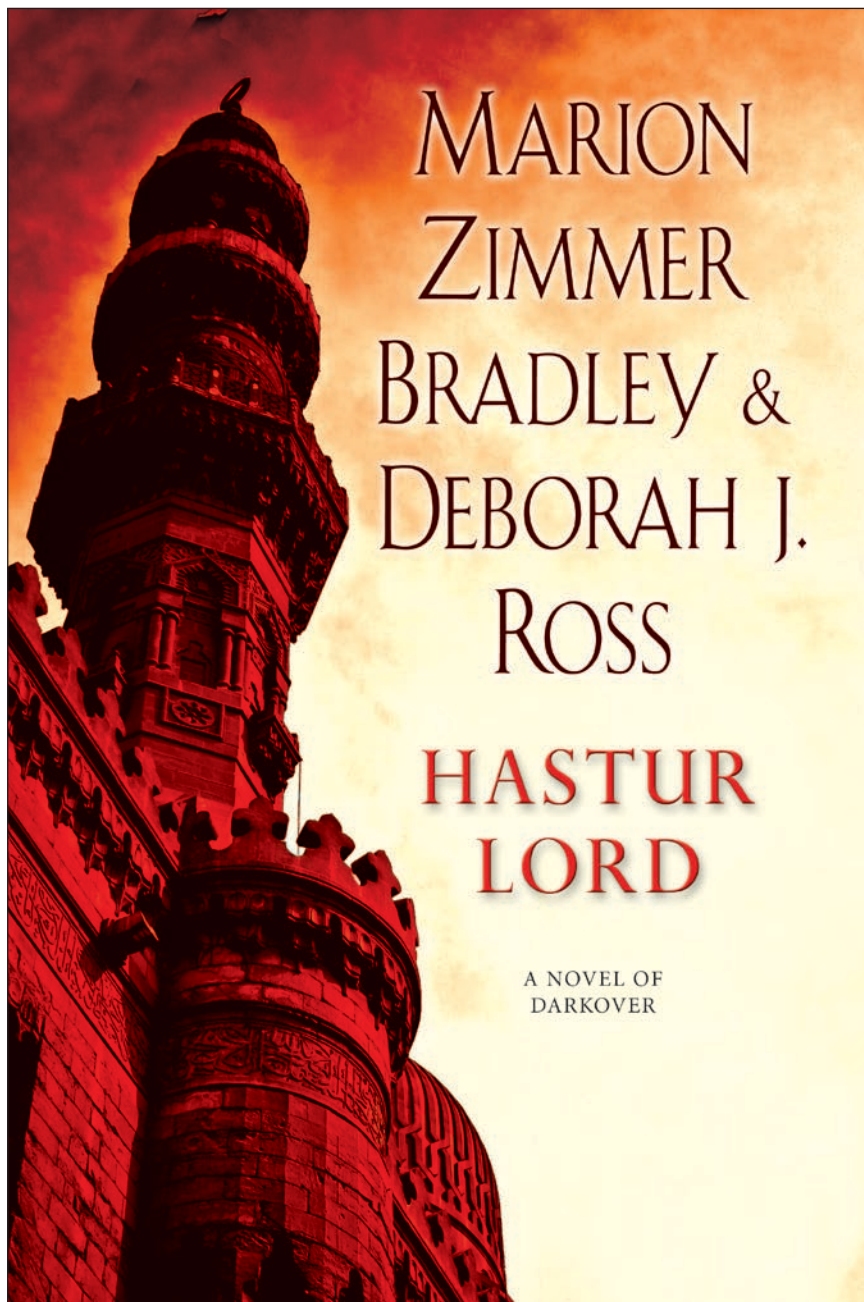
Marion Zimmer Bradley was one of the most famous, highly respected, and bestselling fantasy authors of our time. **Deborah J. Ross** is a professional writer and a protégé and long-time friend of Bradley. She lives in Boulder Creek, California.

DAW Hardcover
JANUARY 2010

Hastur Lord

A Novel of Darkover

Marion Zimmer Bradley and Deborah J. Ross



978-0-7564-0622-6 • \$24.95/\$31.00 Can.

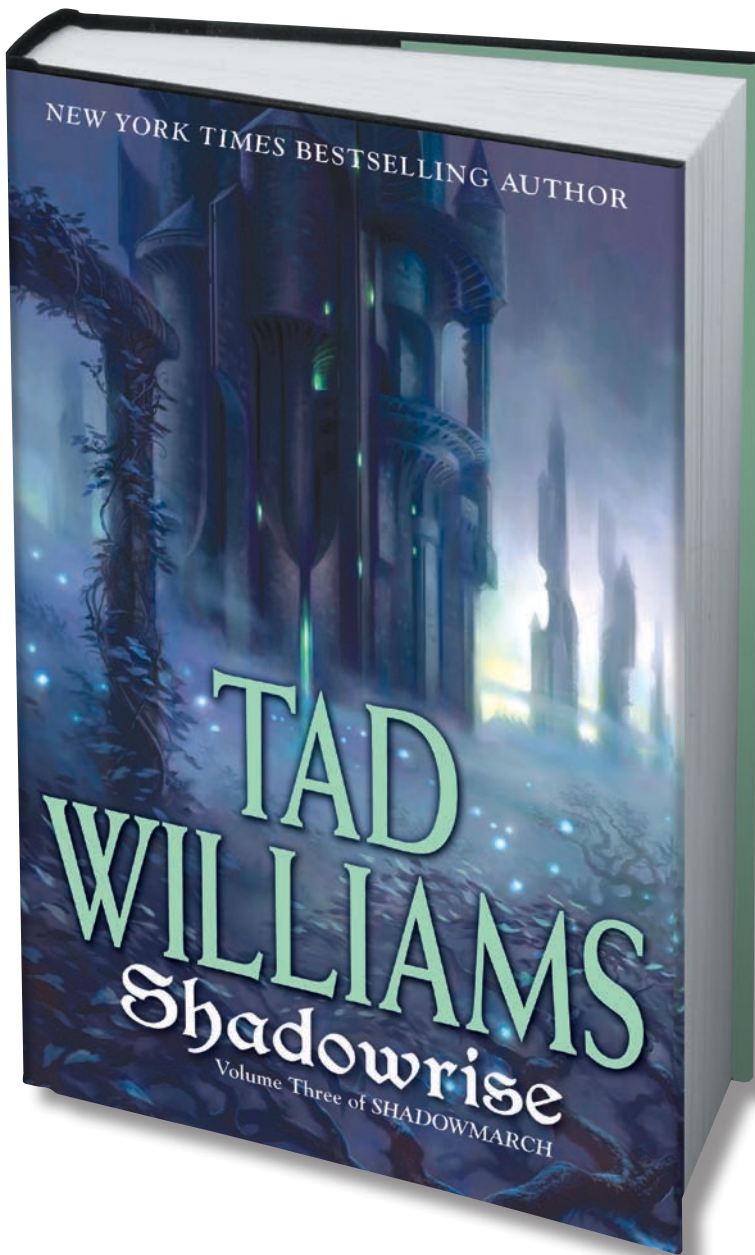
Hardcover
608 pp./6" x 9"
Carton: 16
Fantasy
Rights: E00

Publishing History: Original
Previous book: *The Alton Gift* (*Darkover*)
978-0-7564-0019-4 (6/07)
EAN: 9780756406226 52495
On sale January 5, 2010

Shadowrise

Volume Three of Shadowmarch

Tad Williams



“A masterpiece of fantasy fiction.”*

With King Olin imprisoned and Prince Kendrick slain, the royal twins Barrick and Briony have been forced to flee their homeland. But both families and nations can hide dark and terrible secrets, and even if Barrick and Briony survive learning the astonishing truths at the heart of their own family and of Southmarch itself, they must still find a way to reclaim their kingdom and rescue their home—from traitors, tyrants, a god-king, and even the angry gods themselves.

Praise for *Shadowmarch* and *Shadowplay*:

“Impressive...packed with intriguing plot twists, this surreal fantasy takes the reader on a thrill ride...The author’s richly detailed world will enchant established fans and win new converts.”

—*Publishers Weekly* (starred review)

“Williams takes up the various threads of high fantasy and weaves them into an exciting and convincing tale.”

—*Chronicle*

“Tad Williams is already regarded as one of fantasy’s most skilled practitioners, and his latest work more than confirms that status.”

—*Amazing Stories*

*SF Crowsnest

MARKETING

- National print advertising
- Print features and reviews
- Online media campaign
- 9-copy solid floor display with special riser
978-0-7564-0624-0 @ \$242.55/\$301.50 Can.
8" W x 48" H x 16" D

SALES POINTS

- Williams is a *New York Times* bestselling author
- Third in the series, following *Shadowplay* (3/07) and *Shadowmarch* (11/04)
- Williams’s first epic fantasy series since the worldwide bestselling *Memory, Sorrow and Thorn* series: *The Dragonbone Chair* (11/89), *Stone of Farewell* (8/91), and *To Green Angel Tower* (4/94)
- A major international, multi-platform video game based on the *Otherland* books is currently in production
- Also available: *The War of the Flowers* (5/04), the *Otherland* quartet, and *Tailchaser’s Song* (12/00)
- Author website: tadwilliams.com

978-0-7564-0549-6 • \$26.95/\$33.50 Can.

Hardcover
848 pp./6" x 9"
Carton: 12
Fantasy
Rights: E00

Publishing History: Original
Previous book: *Shadowplay*
978-0-7564-0358-4 (3/07)
EAN: 9780756405496 52695
On sale February 2, 2010

Tad Williams is DAW’s top-selling author, and his books have hit the following bestseller lists: *New York Times*, *Los Angeles Times*, *Chicago Times*, *Publishers Weekly*, and *London Times*. He resides in California.

The fantasy author who's hit the *New York Times*, *Los Angeles Times*, and *Publishers Weekly* bestseller lists hits the mark once again.



“Superb.” —*Midwest Book Review*

“Tad Williams’s epic fantasy series is rich with detail and interesting characters.” —*Denver Post*

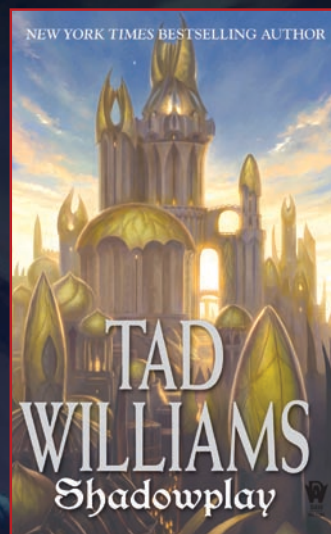
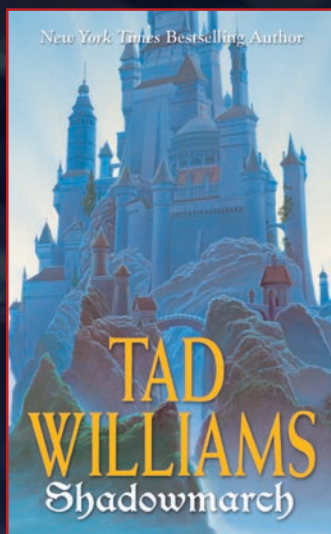
“An incessant build-up of action, suspense and drama.” —*Fantasy Book Critic*

“Fantasy lovers waiting for the next great epic will be thrilled.” —*Kliatt*

Also available

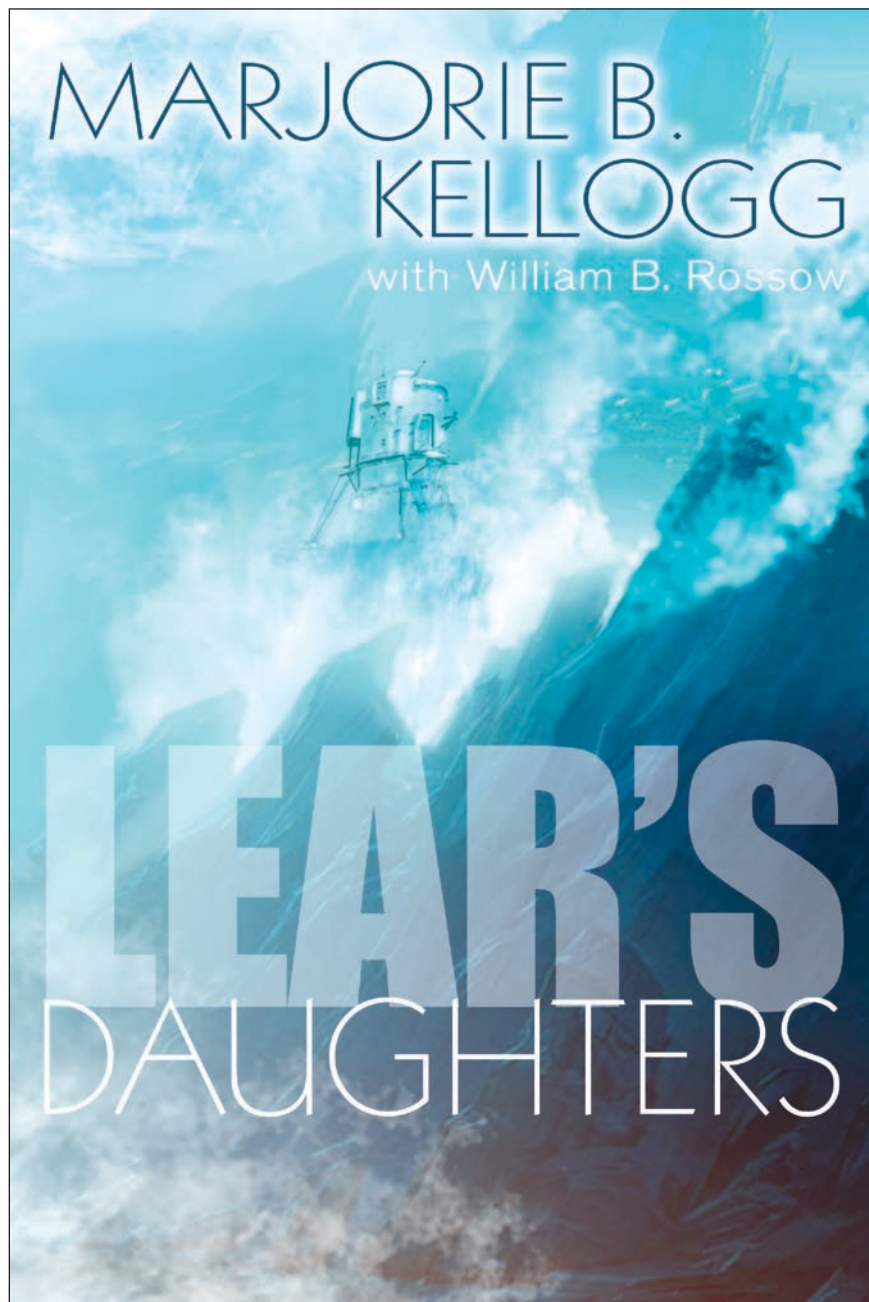
Shadowmarch 978-0-7564-0359-1 @ \$8.99/\$9.99 Can.

Shadowplay 978-0-7564-0544-1 @ \$8.99/\$10.99 Can.



Lear's Daughters

Marjorie B. Kellogg with William Rossow



978-0-7564-0593-9 • \$16.00/\$20.00 Can.

Trade Paperback
752 pp./6" x 9"
Carton: 16
Science Fiction
Rights: W00

Publishing History: DAW hardcover
978-0-7564-0534-2 (2/09)
Previous book: *The Dragon Quartet*,
Volume II 978-0-7564-0332-4
(DAW mass market; 1/06)
EAN: 9780756405939 51600
On sale February 2, 2010

The environmentally-themed science fiction classic that's "grand-scale storytelling."*

The year is 2073. Earth's climate is faltering and her ecosystems are breaking down. Her burgeoning populations now rely on food and energy supplies imported from colony worlds.

A routine exploratory mission to the planet Fiix finds a world at war with itself, continuously devastated by unpredictable weather patterns. When storms and flooding ruin the Terran base camp and destroy their power and communication links, the explorers must discover what's causing the weather's behavior, not just for the sake of science, but to ensure the expedition's success and survival.

"A powerful and complex cautionary tale as timely as it is entertaining." —**Library Journal*

"*Lear's Daughters* has three-dimensional characters, sharp observation, stimulating science, fast action and a love story. It is exceptionally well-written, and has what so much science fiction lacks—strong women characters and real soul." —*Oxford Times*

"The solution that the alien race—the Sawls on Planet Fiix—find for their climate disaster may be our best chance on Planet Earth, too, if we fail to put the clamps on coal emissions in the next few years!" —**James Hansen, NASA Climate Scientist**

"A fascinating puzzle...a splendid intellectual adventure...an exciting book with complex characters in a richly evoked setting...Highly recommended." —*Locus*

MARKETING

- Print features and reviews
- Online media

SALES POINTS

- Originally published as two novels, *The Wave and the Flame* and *Reign of Fire*, *Lear's Daughters* was always meant to be one book
- Trade edition revised to incorporate the most cutting-edge information on global warming and ecological disasters
- *Lear's Daughters* appeared on the *Locus* Recommended Reading List
- Quote from Jim Hansen, who provided Al Gore with material for "An Inconvenient Truth"
- For readers of Kim Stanley Robinson's *Science in the Capital* series and Brian Aldiss's *Helliconia* novels
- William Rossow is a NASA climatologist

Marjorie B. Kellogg is the author of *The Dragon Quartet*, *Harmony*, and *A Rumor of Angels*. Her novel *The Book of Earth* was chosen as a *VOYA* Best Book of the Year. She lives in Sidney Center, New York.

William Rossow is a scientist with NASA, studying planetary atmospheres and climate, and is a noted expert in meteorology and climatology. He lives in New York, New York.

Enter a “vivid and detailed universe”* and “a richly woven world.”*

Demonic activity has escalated in both the Undercity and the mortal surface level city as the worshipers and servants of the Lord of the Hells strive to complete the rituals that will return their god to the mortal realm. As Rath joins with mages and the Twin Kings’ agents to wage a secret battle against this nearly unstoppable foe, he gives Jewel Markess and her den of orphans the opportunity to escape the chaos by providing them with a note of introduction to the head of House Terafin, where Jewel will discover her destiny.

Praise for *The Hidden City*:

“She hooks readers in with her bold and descriptive narrative.”
—**Quill & Quire*

“One of the best novels in its genre...A great read, don’t miss it.”
—*TheMaineEdge.com*

Also available

The Hidden City (A Novel of the House War)
978-0-7564-0540-3 @ \$8.99/\$9.99 Can.

The Broken Crown (The Sun Sword #1)
978-0-88677-740-1 @ \$8.99/\$12.99 Can.

The Uncrowned King (The Sun Sword #2)
978-0-88677-801-9 @ \$7.99/\$10.99 Can.

The Shining Court (The Sun Sword #3)
978-0-88677-837-8 @ \$7.99/\$10.99 Can.

Sea of Sorrows (The Sun Sword #4)
978-0-88677-978-8 @ \$8.99/\$12.99 Can.

The Riven Shield (The Sun Sword #5)
978-0-7564-0146-7 @ \$7.99/\$10.99 Can.

The Sun Sword (The Sun Sword #6)
978-0-7564-0170-2 @ \$8.99/\$12.99 Can.

Hunter’s Oath
978-0-88677-681-7 @ \$6.99/\$8.99 Can.

Hunter’s Death
978-0-88677-706-7 @ \$7.99/\$10.99 Can.

MARKETING

- Print features and reviews
- Online media

SALES POINTS

- Second in *The House War* series following *The Hidden City* (3/08)
- Set in the same rich fantasy universe as *The Sun Sword* (1/04)
- *The House War* series centers around Jewel, the most popular character from the *Sun Sword* books
- For fans of Robin Hobb and George R. R. Martin
- Author website: msagarawest.wordpress.com

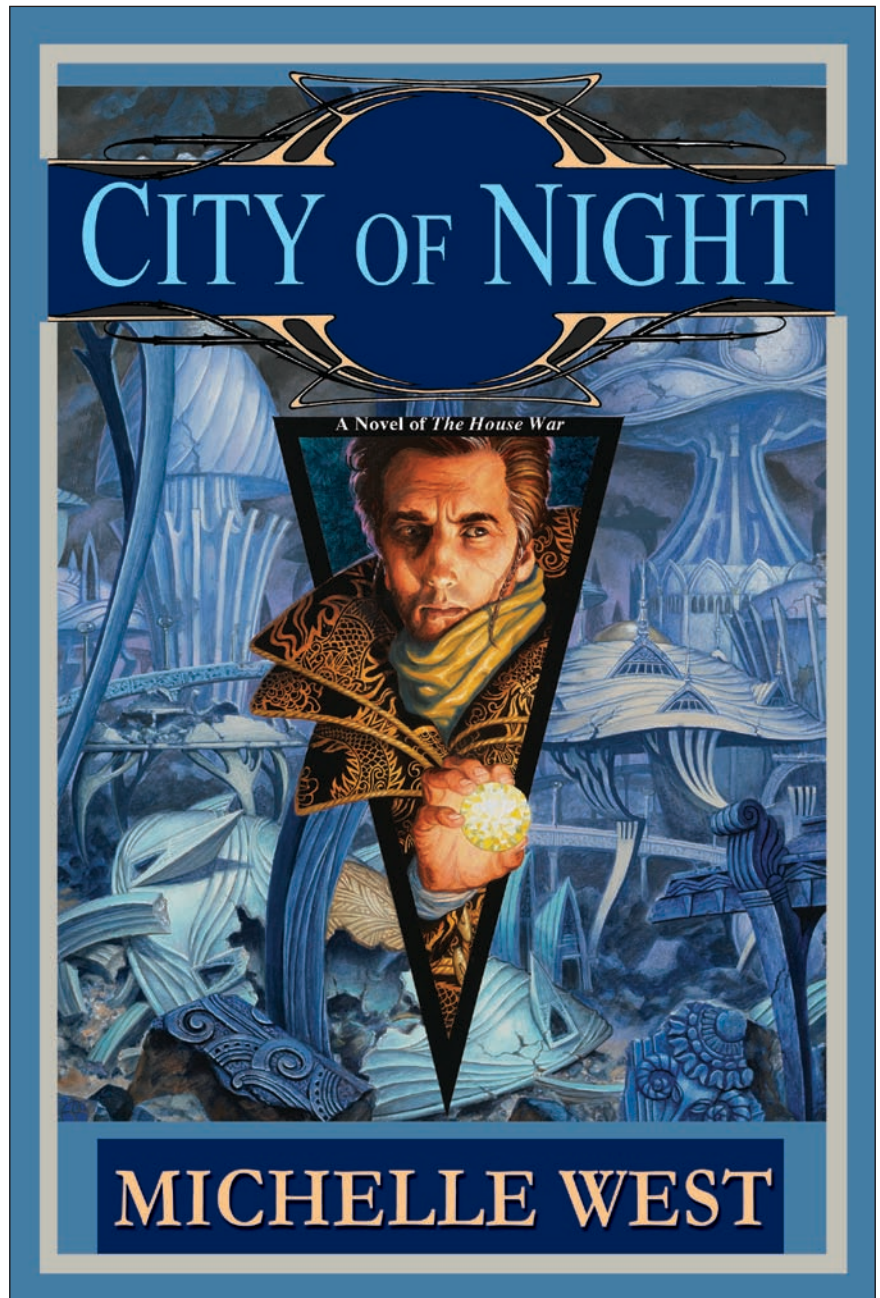
Michelle West has published short stories and bestselling fantasy novels under her maiden name, Michelle Sagara. She is a two-time Campbell Award nominee. She lives in Toronto, Canada.

DAW Hardcover
MARCH 2010

City of Night

A Novel of The House War

Michelle West

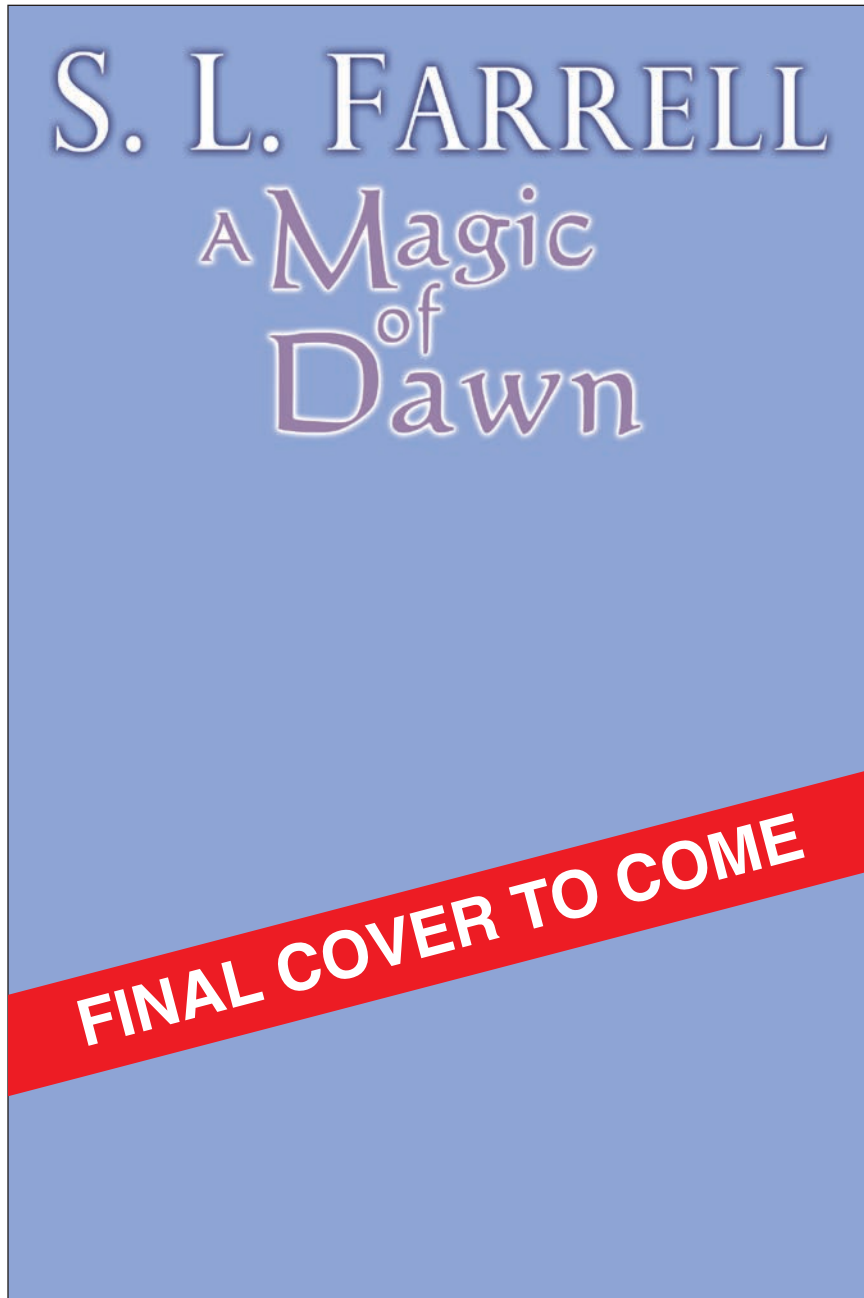


978-0-7564-0598-4 • \$24.95/\$31.00 Can.

Hardcover
608 pp./6" x 9"
Carton: 16
Fantasy
Rights: E00

Publishing History: Original
Previous book: *The Hidden City*
978-0-7564-0470-3 (3/08)
EAN: 9780756405984 52495
On sale March 2, 2010

A Magic of Dawn
Volume Three of The Nessantico Cycle
S. L. Farrell



978-0-7564-0597-7 • \$24.95/\$31.00 Can.

Hardcover
752 pp./6" x 9"
Carton: 16
Fantasy
Rights: E00

Publishing History: Original
Previous book: *A Magic of Nightfall*
978-0-7564-0539-7 (3/09)
EAN: 9780756405977 52495
On sale April 6, 2010

The last chapter in the epic “richly imagined world”* of *The Nessantico Cycle*.

Kraljica Allesandra sits on the Sun Throne of a much-diminished Holdings empire, while her son Jan rules the rival Coalition of Firenzia. The schism between them threatens to tear apart the realm when they need solidarity the most. Facing powerful threats, from the rising influence of the Numetodo sect to the fundamentalist preacher Nico Morel—as well as the army of Tehuantin from across the sea—Allesandra and Jan must each find a pathway to survival for themselves and their people.

Praise for *The Nessantico Cycle*:

“A delicious mélange of politics, war, sorcery, and religion...Farrell’s Nessantico evokes the Italian city-states of the Renaissance...It’s a fascinating place, and one that I look forward to visiting again.”
—**New York Times* bestselling author
George R. R. Martin

“Farrell’s world-building is, as always, impressive: intricate and well-thought out...A vivid rich story of treachery, hope, faith, and snarled loyalties as complex as the city that houses them.”

—*Black Gate Magazine*

“A wondrous tale of intrigue, adventure, the collision of politics and religion, and the triumph of personal virtue over fear and doubt.” —*SFRevu*

Also available

Holder of Lightning (The Cloudmages #1)
978-0-7564-0152-8 @ \$7.99/\$8.99 Can.

Mage of Clouds (The Cloudmages #2)
978-0-7564-0255-6 @ \$8.99/\$9.99 Can.

Heir of Stone (The Cloudmages #3)
978-0-7564-0321-8 @ \$7.99/\$10.99 Can.

MARKETING

- Print features and reviews
- Online media campaign

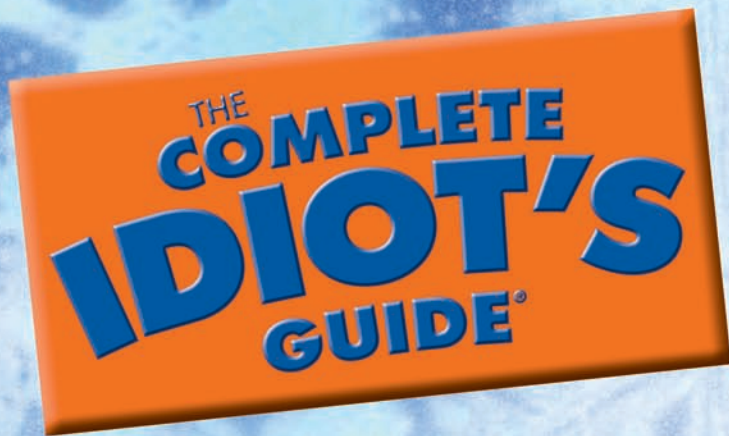
SALES POINTS

- Third in *The Nessantico Cycle*, following *A Magic of Nightfall* (3/09) and *A Magic of Twilight* (2/08)
- The mass market edition of *A Magic of Nightfall* (3/10) will include an excerpt from *A Magic of Dawn*
- Author of the Celtic fantasy novels *Holder of Lightning* (1/04), *Mage of Clouds* (1/05), and *Heir of Stone* (1/06)
- For readers of George R. R. Martin’s bestselling *Song of Ice and Fire* series
- Author website: farrellworlds.com

S. L. Farrell is the pseudonym for a veteran author of numerous science fiction and fantasy novels. He has published several short stories and has contributed to the *Wild Cards* series, edited by George R. R. Martin. He lives in Cincinnati, Ohio.



ALPHA



You Can Do a Graphic Novel

Barbara Slate

I shudder at the thought of having to compete with a whole new gaggle of graphic novel creators! I tremble because if anyone can bring out the writer and artist hidden within society's somnambulant psyche it's the titanically talented Barbara Slate. So please don't read this book. I have a family to support!

Stan Lee,
Chairman, POW! Entertainment and Chairman Emeritus, Marvel Entertainment

YOU CAN DO A GRAPHIC NOVEL



BARBARA SLATE

978-1-59257-955-6 • US \$19.95/\$25.00 CAN

Trade Paperback
208 pages/ 6" x 9"
Carton: 32
Art/Graphic Novel

Publishing History: Original
EAN: 9781592579556 51995
On Sale January 5, 2010

SUGGESTED ORDER

Get that story out of your head and onto paper!

A guide to creating graphic novels—presented in the form of a graphic novel—from a veteran in the field!

In *You Can Do a Graphic Novel*, Barbara Slate guides aspiring graphic novelists through the same process she learned in her early days working for Marvel and DC Comics—a process she has simplified for the classes she teaches and for the syndicated column she writes. Written in the form of a graphic novel itself, the book covers all the components and shows readers how to:

- Find their own drawing style regardless of ability
- Create memorable characters, compelling plots and subplots, and engaging dialog
- Traverse the graphic novel business

MARKETING

- Promotion of Barbara's syndicated column in *Archie Digest Magazine*. Total readership of 4.7 million.
- Blads available July 2009
- National print features and reviews
- Promotion via author's website, barbaraslate.com
- Ad in *Comics Journal* and *Graphic Novel Reporter*

SALES POINTS

- Author Barbara Slate is a veteran graphic novelist who has done work for Marvel and DC comics.
- Barbara writes a weekly syndicated column (also titled "You Can Do a Graphic Novel") that she plans to use to promote the book. She also teaches classes on how to create graphic novels, and her classes regularly attract students of all ages.
- Foreword from Tom DeFalco, former editor-in-chief of Marvel Comics.
- Cover quote from Paul Levitz, President and Publisher, DC Comics



Barbara Slate is the author of over 300 comic books and graphic novels. She created *Angel Love* for DC Comics; created, wrote, and drew *Yuppies from Hell* and *Sweet XVI* for Marvel; and put her own spin on the Disney classics *Beauty and the Beast*, *Pocahontas*, and Mattel's Barbie. Her first character, Ms. Liz, appeared on millions of greeting cards, in *Cosmopolitan*, and on the *Today* show. Her latest graphic novel is entitled *I Got Married and Other Mistakes*. Author home: Hudson, NY.

*In real estate, it's a buyer's market—
and here is the buyer's bible...*

Alpha Books
JANUARY 2010

Buying a home is the single most important financial move in most people's lives. This book covers a variety of topics including inspecting, evaluating, negotiating, financing, contracts, and legal issues. It also breaks down the roles of the key players and what these professionals, agents, brokers, and inspectors are responsible for—and when to go it alone. The thorough advice, covering everything from buying houses at auctions to what neighborhood to live in, will provide reassurance for every soon-to-be homeowner.

- A necessary tool for those who plan to buy homes and even current homeowners in order to keep up with an ever changing market
- Will be published in time for spring, when most people start looking into buying new homes
- Covers a broad range of buying options and homeowner's needs

Peter Richmond has more than 16 years experience in the real estate industry and is a partner in his real estate firm, The Richmonds—Peter & Jane. He has written a regular bylined column for the nationally circulated magazine, *REO Monthly*, writes blogs on real estate and foreclosures, and has recently authored his third book, *The Unofficial Guide to Flipping Properties*. Peter also has a law degree with a specialty in international law. Author home: Mill Valley, California.

978-1-59257-868-9 • US \$18.95/\$23.50 CAN

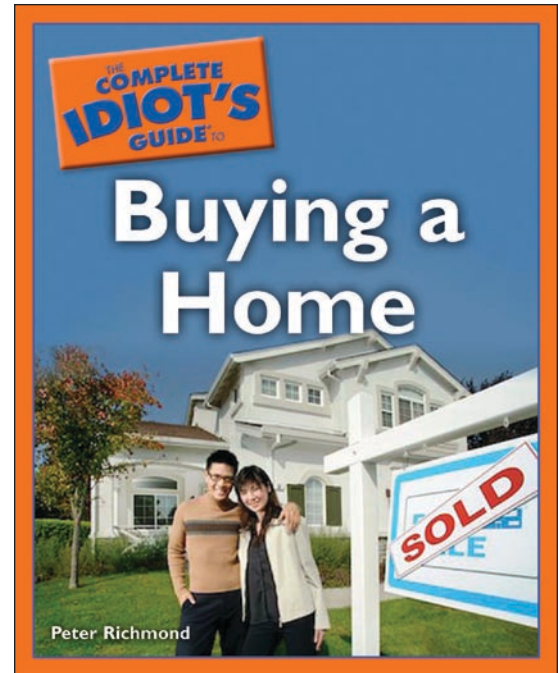
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Personal Finance/Real Estate

Publishing History: Original
EAN: 9781592578689 51895
On Sale January 5, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to Buying a Home

Peter Richmond



In good times and bad, the home-seller's bible...

In today's uncertain real estate market, sellers are deeply concerned with getting the most value for their homes. Now more than ever, readers need books that will help them find the most effective ways to make their homes attractive to buyers, save money, and make the sales process easier. This unique guide will teach readers everything real estate agents and brokers know—and more!

- Buying and selling a home is one of the most popular topics in the entire *Complete Idiot's Guides*® series
- Reflects changes in the real estate market in the past several years—and explains how to deal with the market no matter when the reader is looking to sell
- To publish just before spring—one of the busiest times for people to put their homes on the market
- Author team has been featured on national television

Katie Severance and **Nancy Gentile** are co-owners of The Severance and Gentile Team at RE/MAX. Together, they have sold well over \$100 million worth of real estate. They've both been awarded the National Designation in Luxury Home Marketing. Author home: Both: Montclair, NJ.

978-1-59257-863-4 • US \$18.95/\$23.50 CAN

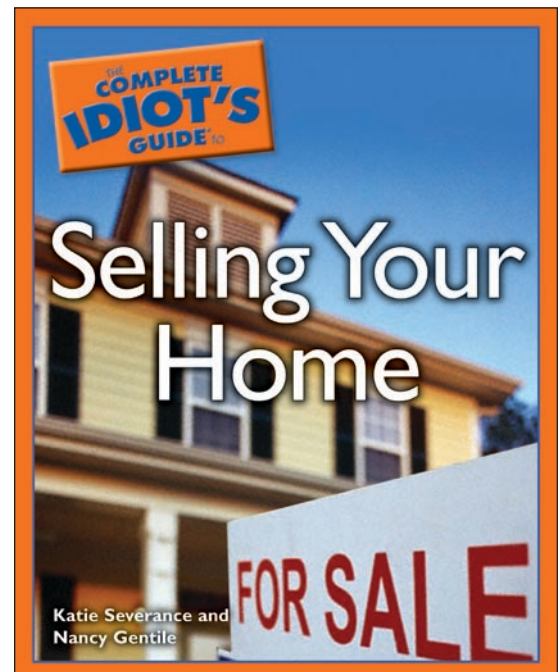
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Personal Finance/Real Estate

Publishing History: Original
EAN: 9781592578634 51895
On Sale January 5, 2010

SUGGESTED ORDER

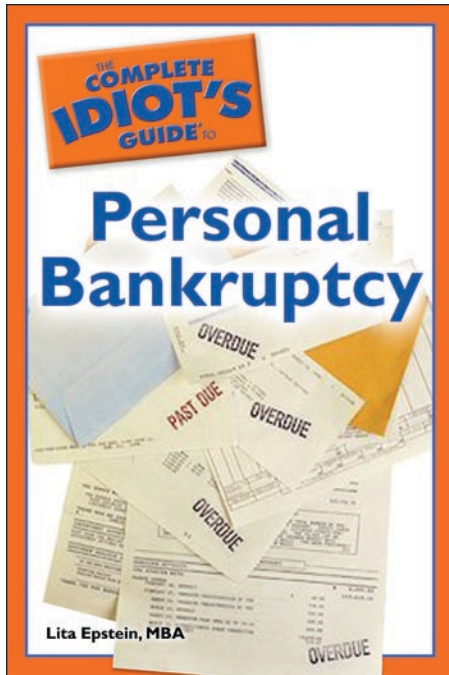
The Complete Idiot's Guide® to Selling Your Home

Katie Severance and Nancy Gentile



The Complete Idiot's Guide® to Personal Bankruptcy

Lita Epstein, MBA



The essential chapters for those facing Chapter Seven or Chapter Eleven.

With the percentage of personal bankruptcies soaring to over 10% nationwide, and the process for filing now more complicated, many are investigating their options. This guide, by a business journalist and bankruptcy expert, offers the reader comprehensive information on: all chapters of personal bankruptcy; the most current legal information; and a detailed explanation on filing.

- Jargon free, pragmatic financial advice
- Clear, complete and up-to-date information about all aspects of personal bankruptcy
- State by state exceptions under new laws
- Complete listing of vital websites to research before filing

Lita Epstein is a seasoned financial writer who develops online courses on investing. She holds an MBA from Emory University and is the author of *The Complete Idiot's Guide® to Improving Your Credit Score*, *The Complete Idiot's Guide® to Value Investing*, *The Complete Idiot's Guide® to Social Security and Medicare, Second Edition*, and the co-author of *The Complete Idiot's Guide® to Foreign Currency Trading*. Author home: Poinciana, FL.

978-1-59257-947-1 • US \$16.95/\$21.00 CAN

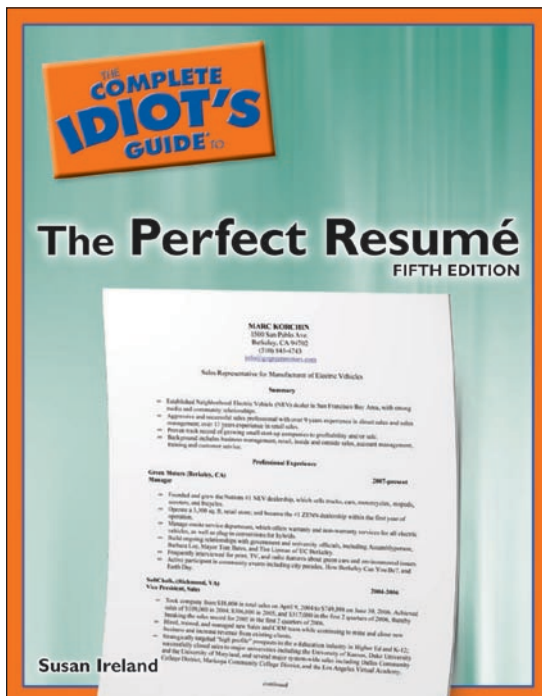
Trade Paperback
336 pages/6" x 9"
Carton: 36
Personal Finance

Publishing History: Original
EAN: 9781592579471 51695
On Sale January 5, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to the Perfect Resumé, Fifth Edition

Susan Ireland



Resumés: revamped for the times, technology, and the recession...

The recession has made finding a job harder than ever. Everything now takes place online, and a resumé's preparation is different than even a few years ago. This *new edition* has changed with the times, focusing on what's most important in an electronic resumé. Full of successful resumé samples and cover letters, the book also focuses on the key words and phrases that will bring readers' resumé to the top of the HR pile.

- More than 100 samples of real-life resumé and cover letters, many of them new
- Founded in real-life experience without the rigid resume-writing rules of other guides
- Ideal for all job seekers, from new grads to the laid off worker, new mothers to senior citizens

Susan Ireland is the owner of a consulting firm that helps job seekers keep pace with the job market. She is the author of *The Complete Idiot's Guide® to the Perfect Cover Letter* and the creator of *Resumés That Work*, an interactive CD-ROM. She has been interviewed for national and regional television, radio, and print media. Author home: Kensington, CA.

978-1-59257-957-0 • US \$16.95/\$21.00 CAN

Paperback
304 pages/8 1/2" x 10 7/8"
Carton: 28
Career

Publishing History: 5th Edition
(Previous edition: 978-1-59257-463-6,
01/06)
EAN: 9781592579570 51695
On Sale January 5, 2010

SUGGESTED ORDER

eBay® users, new and experienced, also need a clear, convenient reference for optimum results. In this revised edition, readers will find: tips on how to set up an account; buying and selling; protecting one’s identity; finding the best deals; and making fast and profitable sales.

- Revised version includes major changes to eBay® as of July 2009, which will change users’ experience
- Authors deeply involved and influential in the eBay® community, as sellers and educators
- Tens of millions of people use eBay® every day and three quarters of a million people earn their living with it

Lissa McGrath, avid eBay buyer and seller, is the author of or contributing editor for seven books about eBay®. She is also a regular contributor and columnist for publications relating to online auctions. **Skip McGrath**, an eBay® PowerSeller since 1998, is a registered eBay® Trading Assistant and a contributing editor to eBay® Radio, and has lectured at eBay®’s annual convention. The author of seven eBay®-related books, including one of the bestselling books on the subject, Skip runs The Auction Seller’s Resource website and publishes the newsletter *The eBay® Seller’s News*. Author home: Lissa: Oak Harbor, WA; Skip: Anacortes, WA.

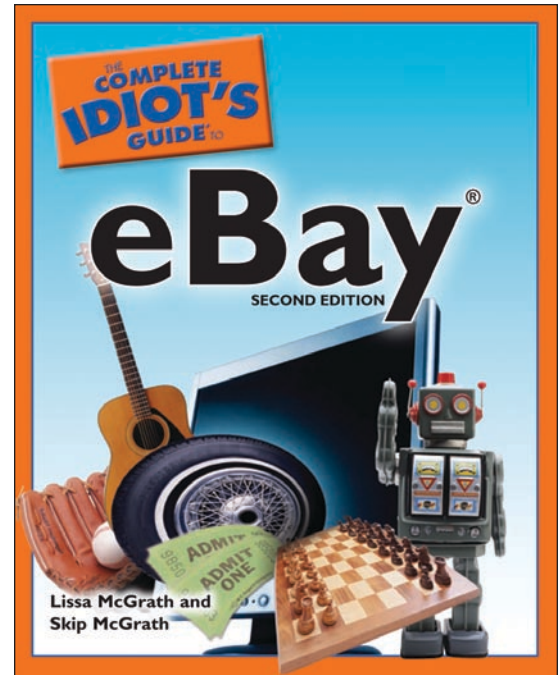
978-1-59257-969-3 • US \$18.95/\$23.50 CAN

Paperback	Publishing History: 2nd Edition
416 pages/7 3/8" x 9 1/8"	(Previous Edition: 978-1-59257-676-0, 08/07)
Carton: 20	EAN: 9781592579693 51895
Computer	On Sale January 5, 2010

SUGGESTED ORDER

The Complete Idiot’s Guide® to eBay®, Second Edition

Lissa McGrath and Skip McGrath



A thrifty offering for the prospective thrift-store owner...

In economic times like these, thrift stores have seen a 35% increase in sales in 2008; so what better time to start one? While fairly cheap, it is complicated, however. Here, two experts cover the entire process, including such vital topics as how to: set up the store on a nonprofit basis; choose a location; get funding; get the word about donations of saleable items; recruit and manage volunteer staff; sort, price and recycle donations.

- Practical, step-by-step approach to the process
- Troubleshooting tips and best practices that really work
- Funding by and partnering with community organizations

Ravel Buckley has held management and operations positions for Snowline Hospice Thrift Stores, which generate over \$3 million a year. **Carol Costa** is a professional writer and financial journalist. Carol the treasurer of her local St. Vincent De Paul Society, which operates two large thrift stores. Her published books include: *Alpha Teach Yourself Accounting in 24 Hours* and *Alpha Teach Yourself Bookkeeping in 24 Hours*. Author home: Placerville, CA; Costa: Tucson, AZ.

978-1-59257-952-5 • US \$18.95/\$23.50 CAN

Paperback	Publishing History: Original
336 pages/7 3/8" x 9 1/8"	EAN: 9781592579525 51895
Carton: 26	On Sale January 5, 2010
Business	

SUGGESTED ORDER

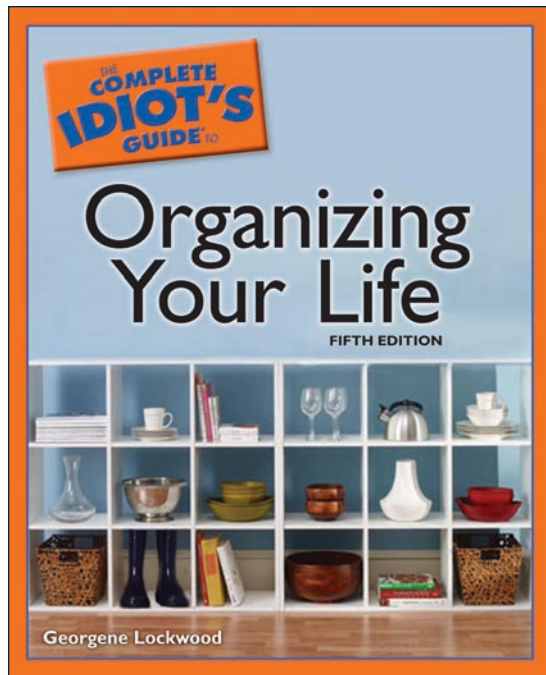
The Complete Idiot’s Guide® to Starting and Running a Thrift Store

Ravel Buckley with Carol Costa



The Complete Idiot's Guide® to Organizing Your Life, Fifth Edition

Georgene Lockwood



The popular guide that makes organizing a breeze.

In today's fast-paced, complex society, it's crucial to find ways to increase productivity, simplify, and stay sane. The fifth edition of this highly successful guide emphasizes how organization helps people survive tough times, assists them with life's challenges, and can lead to a happier, more peaceful life. New in this edition are: green organizing; getting things done in the electronic age; and loads of new products that help people organize.

- Offers up-to-date information, a reading appendix, and new resources.
- Fifth edition with an expanded focus on simple living, a popular topic even before the recession, plus green organizing and organizing in the electronic age
- Timeless themes of saving money and reducing stress

Georgene Lockwood has spent years researching the psychology underlying organization. She has written on various topics in her 30-year career, including simple living, Victorian weddings, and auto racing. She also has a jewelry business and is active in community organizations. Author home: Prescott, AZ.

978-1-59257-966-2 • US \$18.95/\$23.50 CAN

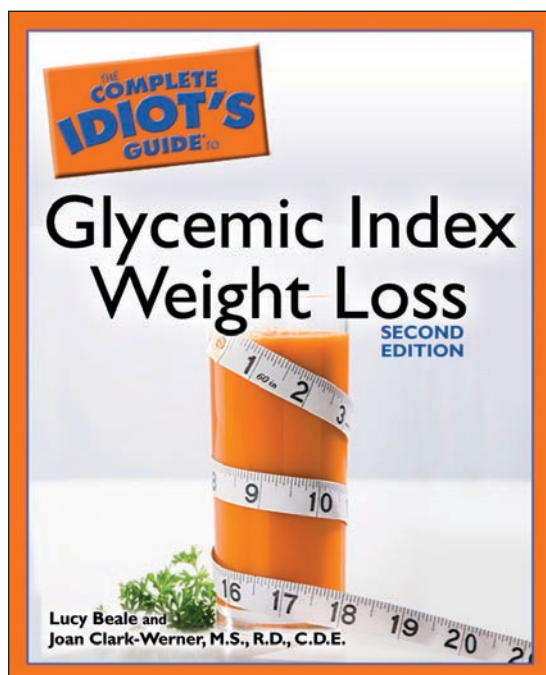
Paperback
416 pages/7 3/8" x 9 1/8"
Carton: 20
Self-Help

Publishing History: 5th Edition
(Previous edition: 978-1-59257-413-1,
09/05)
EAN: 9781592579662 51895
On Sale January 5, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to Glycemic Index Weight Loss, Second Edition

Lucy Beale and Joan Clark-Werner, M.S., R.D., C.D.E.



A fully updated and expanded edition of a weight loss program that readers can count on.

This fully updated and expanded edition clearly explains just how and why a glycemic index diet works by showing readers how to eat the right kind of foods—more complex carbohydrates, fiber, grains, and fruit.

- The glycemic index diet is a solution for many people at risk for Type II diabetes or those with insulin-sensitivity or resistance
- Includes information on supplements, easy recipes, food lists, and sample meal plans
- Includes an appendix with glycemic index counts and loads for all sorts of food
- Features a new study on how eating certain foods cold can make a big difference

Lucy Beale is a weight-loss expert and coach, the creator of the bestselling CD and speaking series *Be Thin in Body, Mind & Spirit*, and the author of *The Complete Idiot's Guide® to Weight Loss*, among others books. **Joan Clark-Werner, M.S., R.D., C.D.E.**, is a clinical dietitian at the University of Utah Hospital and Clinic. Author home: Beale: Sandy, UT; Clark-Werner: Salt Lake City, UT.

978-1-59257-855-9 • US \$18.95/\$23.50 CAN

Paperback
368 pages/7 3/8" x 9 1/8"
Carton: 22
Health/Diet

Publishing History: 2nd Edition
(Previous Edition: 978-1-59257-404-9,
01/05)
EAN: 9781592578559 51895
On Sale January 5, 2010

SUGGESTED ORDER

*Eating both plentifully and nutritionally for less...
includes 150 recipes.*

Alpha Books
FEBRUARY 2010

The Complete Idiot's Guide® to Eating Well on a Budget is packed with tips, strategies, ideas, and more than 150 recipes for those who are either new to food budgeting or have had to greatly tighten their food budgets. Readers will not only learn how to do savvy grocery shopping, they will learn how to eat out on a budget.

- Features preparation and cooking strategies
- More than 150 budget-conscious recipes
- In the current tough economic times more Americans than ever need to watch what they spend on food
- Addresses the challenge of buying healthier foods—which are often more expensive—and maintaining a careful budget

Lucy Beale is a wellness coach who speaks professionally on body, mind, and wellness. She is the author of *The Complete Idiot's Guide® to Weight Loss*, among many other books. **Jessica Partridge** has cooked personally and professionally for 15 years and is pursuing a Master's degree in Food History. Author home: Beale: Sandy, UT; Partridge: Littleton, CO.

978-1-59257-980-8 • US \$16.95/\$21.00 CAN

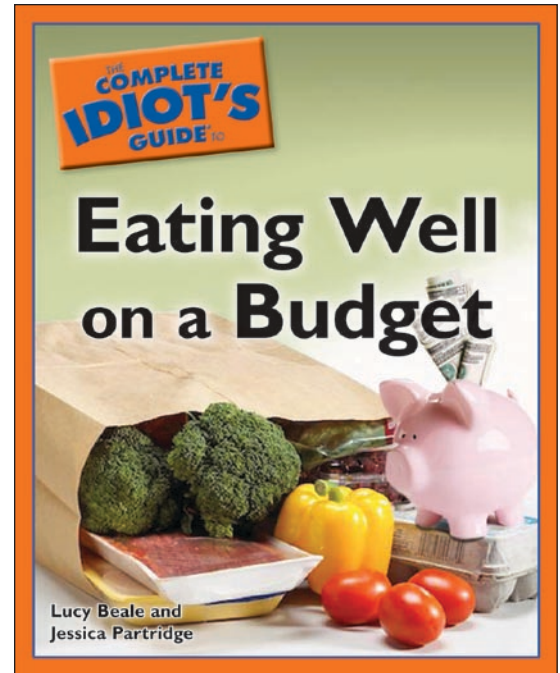
Paperback
336 pages/7 3/8" x 9 1/8"
Carton: 26
Cooking

Publishing History: Original
EAN: 9781592579808 51695
On Sale February 2, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to Eating Well on a Budget

Lucy Beale and Jessica Partridge



Children can thrive on a vegan diet!

The Complete Idiot's Guide® to Vegan Eating for Kids shows parents how they can raise a happy, healthy child on a vegan diet. The guide presents all the nutritional needs for children up to 12 years old, outlining what they need at what stage in their lives, and what vegan foods can provide those nutrients.

- The only book to present a complete plan for raising a vegan child
- Includes delicious vegan recipes for breakfast, lunch, and dinner, and snacks that especially appeal to children
- Will appeal to the nearly 5 million vegetarians/vegans in the United States
- Includes complete nutritional lists of fruits, vegetables, and nuts
- Features tips for teaching children how to cope in a non-vegan world

Dana Villamagna, is a health and food journalist and, with her husband Drew, the parent of three vegan children. **Andrew Villamagna, M.D.** is a board-certified family medicine physician in St. Petersburg, Florida. Author home: Dana: Appleton, WI; Drew: St. Petersburg, WI.

978-1-59257-978-5 • US \$14.95/\$18.50 CAN

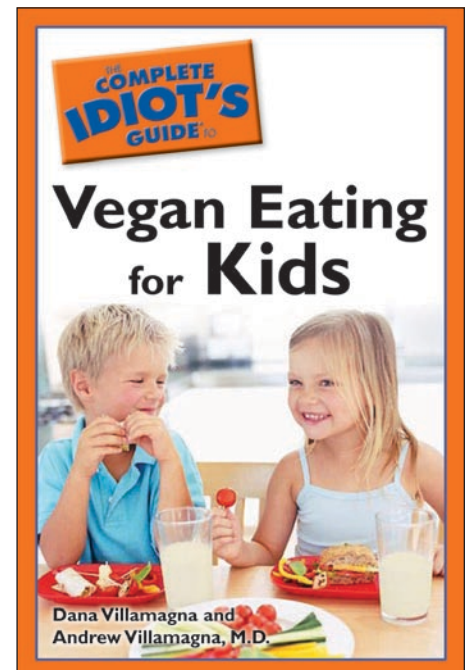
Trade Paperback
256 pages/6" x 9"
Carton: 48
Health

Publishing History: Original
EAN: 9781592579785 51495
On Sale February 2, 2010

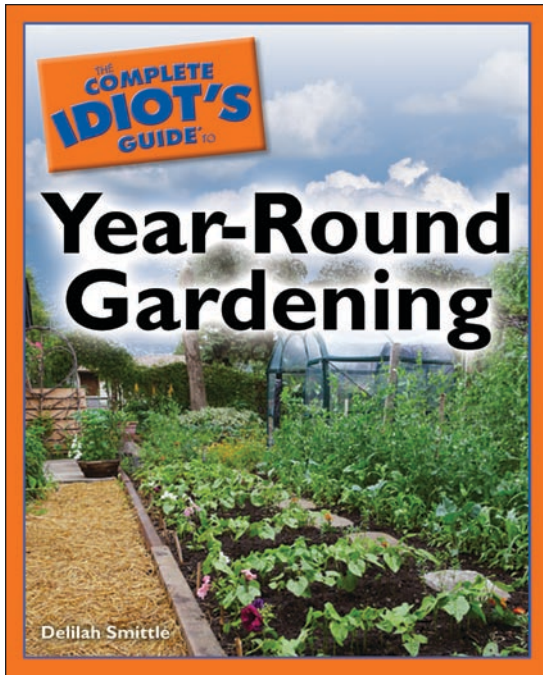
SUGGESTED ORDER

The Complete Idiot's Guide® to Vegan Eating for Kids

Dana Villamagna and Andrew Villamagna, M.D.



**The Complete Idiot's Guide® to
Year-Round Gardening**
Delilah Smittle



Enjoy and benefit from the garden all year long.

Whether it's onions in the summer, lettuce in the winter, or orchids any time, *The Complete Idiot's Guide® to Year-Round Gardening* covers every step of the process of both outdoor and indoor gardening. From seeds, soil, compost, equipment, and fertilizers to all types of covers and greenhouses, and even gardening and harvesting in root cellars during winter, this guide is a must-have for any dedicated gardener.

- Timed to publish at the beginning of planting season
- Over 7 million households nationwide plan to grow their own fruits, vegetables, herbs, and berries
- Trend has received a boost from Michelle Obama's White House garden—as well as from the desire to save money on food
- The only book that covers both outdoor covered gardening and greenhouse gardening, as well as root-cellar gardening and harvesting
- Author is an expert in the field of greenhouse gardens

Delilah Smittle is an editor and writer specializing in gardening and hobbies. She has edited and written articles for *Flower and Garden*, *Fine Gardening*, *Organic Gardening*, and other magazines. Author home: Center Valley, PA.

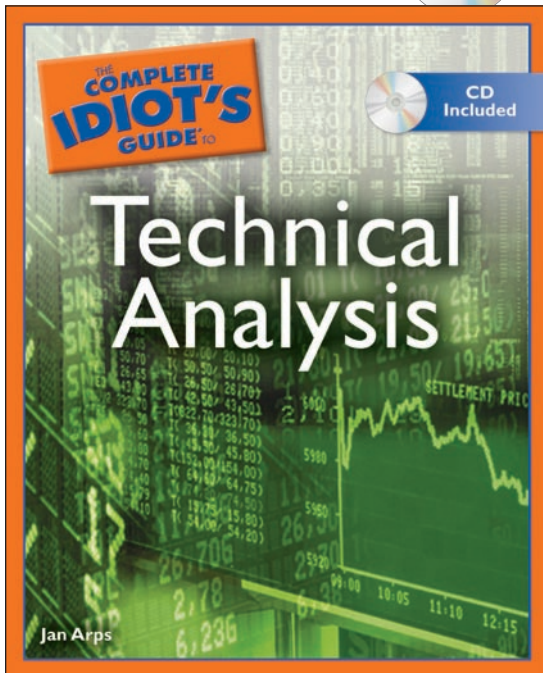
978-1-59257-970-9 • US \$19.95/\$25.00 CAN

Paperback
336 pages/7 3/8" x 9 1/8"
Carton: 26
Gardening

Publishing History: Original
EAN: 9781592579709 51995
On Sale February 2, 2010

SUGGESTED ORDER

**The Complete Idiot's Guide® to
Technical Analysis**
Jan Arps



Troubled economic times call for recession-proof, reliable trading advice. CD included.

In today's volatile market, the most reliable way of anticipating when to invest is the technical analysis of market patterns. Here, a veteran trader and technical analysis software specialist shares his decades of experience, enhanced with an innovative audio-visual tutorial CD. It employs jargon-free, detailed explanations of each aspect of technical analysis and advice on how to set up shop to become a successful home technical analysis investor.

- Veteran trader and expert on technical analysis
- The most current strategies that reflect today's fast-paced market
- Over 90 charts, both black-and-white and full-color, and how to read them
- Unique instructional CD

Jan Arps has been a trader using technical analysis for over 30 years. Founder of the highly successful trading software company Jan Arps Tool Box (janarps.com), which sells high-end programs for professional technical analysts and advanced day traders and professional brokers, Arps is an award-winning entrepreneur and trading expert. Author home: Greensboro, NC.

978-1-59257-901-3 • US \$21.95/\$27.50 CAN

Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Personal Finance

Publishing History: Original
EAN: 9781592579013 52195
On Sale February 2, 2010

SUGGESTED ORDER

The *Complete Idiot's Guide® to Business Plans, Second Edition*, helps new and existing entrepreneurs create clear, comprehensive, and compelling business plans by walking them through all of the decisions they'll need to make before writing their plans, and then helping them structure and execute their plans to achieve their specific business goals.

- According to the Small Business Administration, in 2002 approximately 570,000 new small businesses opened their doors for business, and in 2007, the number rose to 680,000. Data shows that the past three recessions all resulted in significant rises in the number of new small businesses.
- More than 75 percent of small firms use some form of credit in their start-up or operations

Gwen Moran is a columnist for *Entrepreneur* magazine and was named one of the United States Small Business Administration's "Young Entrepreneurs of the Year" in 1996. **Sue Johnson** is the regional director of the Small Business Association's Small Business Development Center (SBDC) at Raritan Valley Community College in North Branch, New Jersey, where she directly oversees services provided to scores of small businesses each year. Author home: Moran: Wall Township, NJ; Johnson: Somerville, NJ.

978-1-59257-973-0 • US \$19.95/\$25.00 CAN

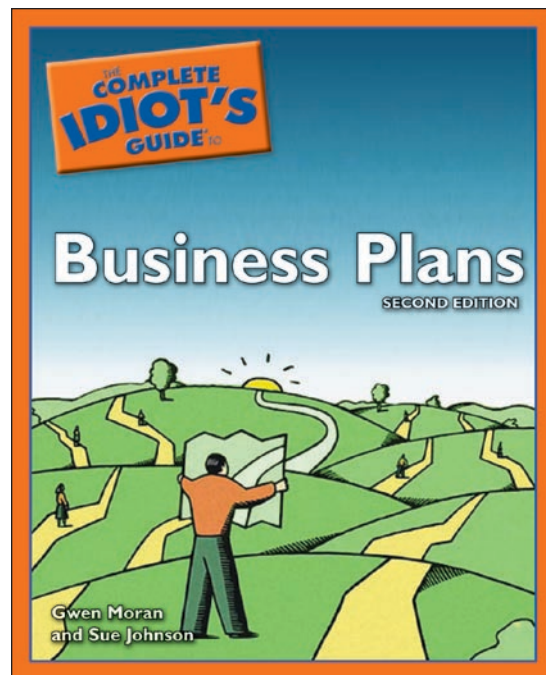
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Business

Publishing History: 2nd Edition
(Previous edition: 978-1-59257-400-1,
09/05)
EAN: 9781592579730 51995
On Sale February 2, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to Business Plans, Second Edition

Gwen Moran and Sue Johnson



Manage the risk and maximize the reward!

Risk. It's what business is all about. The key to success is to anticipating and managing the risks that can impact business. *The Complete Idiot's Guide® to Risk Management* provides the key information necessary to manage business risk successfully.

- The basic categories of business risk
- How to identify the specific factors that affect any particular business
- How to create practical risk models to plan ahead
- How to lessen the impact of risk events should they happen
- How to profit from strategic risk taking

Annetta Cortez currently owns and manages her own firm, ACT Consulting, which provides risk management assessment and support, including Operational Risk assessment. She holds an MBA from the Wharton School of Business. Author home: Devon, PA.

978-1-59257-958-7 • US \$19.95/\$25.00 CAN

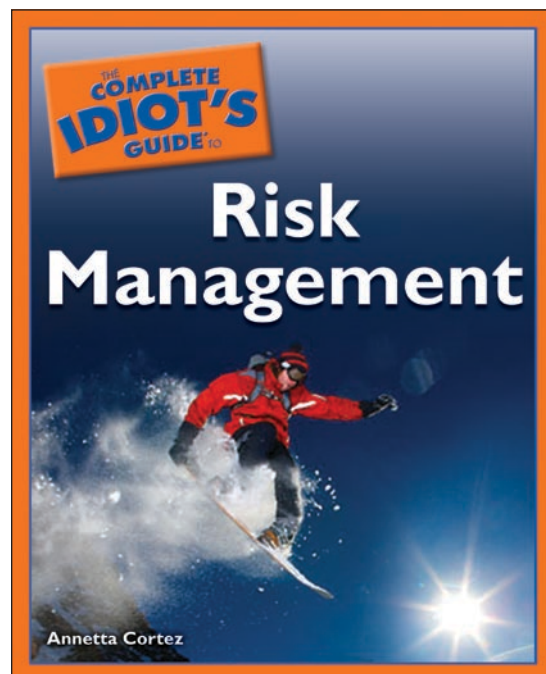
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Business

Publishing History: Original
EAN: 9781592579587 51995
On Sale February 2, 2010

SUGGESTED ORDER

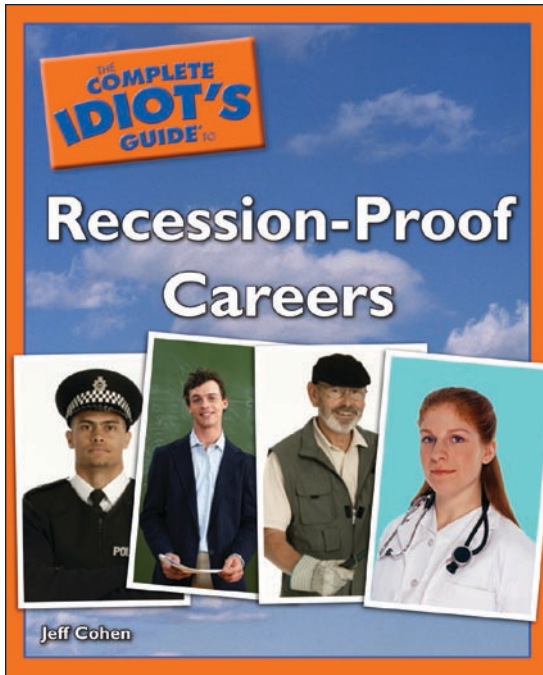
The Complete Idiot's Guide® to Risk Management

Annetta Cortez



The Complete Idiot's Guide® to Recession-Proof Careers

Jeff Cohen



Keeping your job is job one.

In these uncertain economic times, secure employment is more important than ever.

The Complete Idiot's Guide® to Recession-Proof Careers presents all of the information needed to make an informed decision about choosing a career that ensures your continued employability.

- Wide range of career fields presents a plethora of ideas for career paths
- Each career is described in detail so that the reader has a clear picture of the job requirements, salary, and experience and schooling needed
- Handy appendices outline the best careers by growth, salary, and geography as well as resources for job sites, fairs, and organizations

Jeff Cohen runs BoldRoad.com, a company that inspires people to take action toward working less, earning more, and living a better life through books, live seminars, and personalized consulting. He's the author of *The Complete Idiot's Guide® to Working Less, Earning More*. Author home: Bergen County, NJ.

978-1-59257-971-6 • US \$17.95/\$22.50 CAN

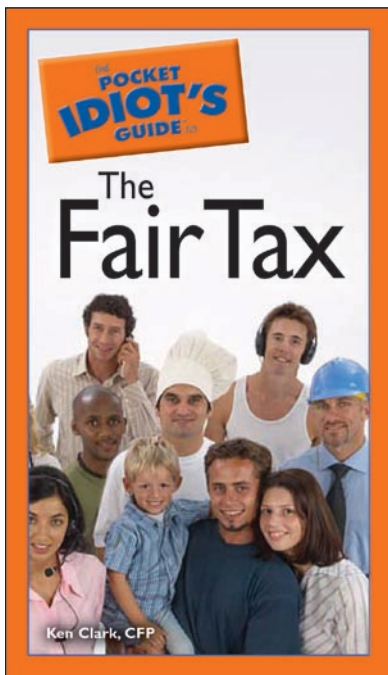
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Career

Publishing History: Original
EAN: 9781592579716 51795
On Sale February 2, 2010

SUGGESTED ORDER

The Pocket Idiot's Guide™ to the FairTax

Ken Clark, CFP



Pay your fair share.

In recent years, the FairTax has gained a lot of attention, but for the vast majority of Americans, there's a sense that there's still too little unbiased information on which to make an informed decision. *The Pocket Idiot's Guide™ to the FairTax* seeks to change that. In this book, readers get answers to all of the questions they have about the FairTax, including:

- What it is, how it's calculated, and who pays what
- Comparisons with other tax systems
- Economic and political effects of the FairTax
- Common misconceptions
- What supporters and opponents have to say
- Moral issues associated with the FairTax
- Author is a certified financial planner

Ken Clark, CFP, is the author of *The Complete Idiot's Guide® to Getting Out of Debt*. He has been a financial advisor to individuals, families, and organizations for more than a decade. Author home: Little Rock, AR.

978-1-59257-956-3 • US \$9.95/\$12.50 CAN

Trade Paperback
192 pages/4 1/4" x 7 3/8"
Carton: 84
Personal Finance

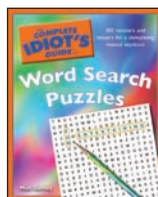
Publishing History: Original
EAN: 9781592579563 50995
On Sale February 2, 2010

SUGGESTED ORDER

Tons more fun for word search enthusiasts!

A follow-up to *The Complete Idiot's Guide® to Word Search Puzzles*, this new volume contains over 300 puzzles on a variety of themes, many of them new. Each puzzle is 20 letters by 20 letters with a minimum of 25 words to discover—for hours of individual and family fun.

- Word search enthusiasts are multiple book buyers, always looking for a new challenge
- Word searches have remained hugely popular since the 1960s
- Teachers use word searches to improve concentration, vocabulary, and problem-solving skills in their students
- Available now—the original *The Complete Idiot's Guide® to Word Search Puzzles* (ISBN: 978-1-59257-900-6; \$14.95 US/ \$18.50 CAN)



Matt Gaffney's puzzles have appeared in *The New York Times*, *The Washington Post*, *Newsday*, *Los Angeles Times*, *The Wall Street Journal*, and many other publications. He is the author of *The Complete Idiot's Guide® to Word Search Puzzles*, among other puzzle books. Author home: Washington D.C.

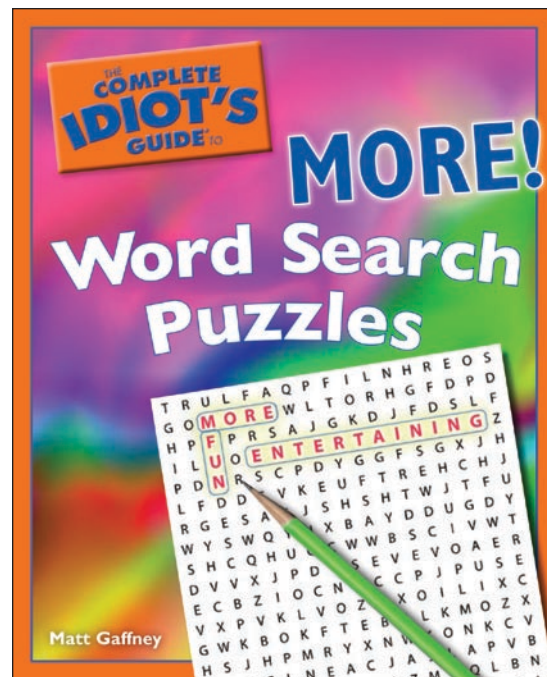
978-1-61564-002-7 • US \$14.95/\$18.50 CAN

Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 26
Games

Publishing History: Original
EAN: 9781615640027 51495
On Sale March 2, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to More Word Search Puzzles
Matt Gaffney



Every dream has to start somewhere!

With the shaky economy and unemployment rising, more and more people are trying to find alternative ways to start businesses out of their homes. But what is the right home grown business? What skills are necessary? What will it really cost and how much money will it generate? All these questions and more are answered in *The Complete Idiot's Guide® to Low-Cost Startups*.

- Expert author with over 30 years experience in the area
- Ways to determine which business is right for you—and the most effective to start
- Great, innovative ideas from hi-tech service to low-tech selling
- Practical nuts and bolts advice on starting and running the business
- Solid information about costs, financing, taxes, and organization

Gail Margolies Reid is a CPA and consultant who has dedicated her entire 30 year career to working with small business owners. Author home: Alpharetta, GA.

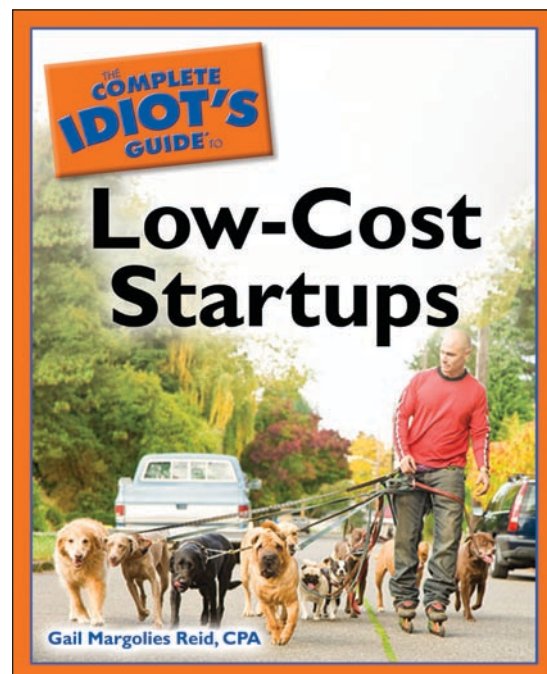
978-1-59257-994-5 • US \$18.95/\$23.50 CAN

Paperback
336 pages/7 3/8" x 9 1/8"
Carton: 26
Business

Publishing History: Original
EAN: 9781592579945 51895
On Sale March 2, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to Low-Cost Startups
Gail Margolies Reid, CPA



The Wealthy Freelancer

Steve Slaunwhite, Pete Savage, and Ed Gandia

the wealthy freelancer

12 Secrets to a Great Career and an Envable Lifestyle



Steve Slaunwhite, Pete Savage, and Ed Gandia

978-1-59257-967-9 • US \$16.95/\$21.00 CAN

Trade Paperback
288 pages/6" x 9"
Carton: 44
Business

Publishing History: Original
EAN: 9781592579679 51695
On Sale March 2, 2010

Being your own boss can lead to incredible profits—here's how...

Millions of freelance professionals have been enjoying the benefits of being their own boss, and the trend is growing. But despite the freedom of their position, freelancers still require a proven strategy to earn the income and build the lifestyle that they desire. *The Wealthy Freelancer* offers:

- 12 key strategies that high achievers apply to ensure a good income
- True stories from successful freelancers
- Tips and advice from the pros
- Advice for any stage of a freelancing career
- This is the essential resource for any freelancer who knows that being wealthy is by no means a lofty goal

MARKETING

- National print features and reviews
- Email campaign to business, small business, and entrepreneurship media
- Email campaign to entrepreneurship and small business organizations, blogs, and websites
- Online promotion
- Promotion via each author's newsletter and blog, "The Wealthy Freelancer," as well as workshops and seminars

SALES POINTS

- Rapidly growing number of freelancers—a trend even before the economic downturn
- Authors are the founders and editors of The Wealthy Freelancer blog
- The authors also publish in other popular, high-traffic websites for freelance professionals

Steve Slaunwhite has 21 years of experience as a 'wealthy' freelancer. Steve's work and advice has appeared in many publications. **Pete Savage** built a successful six-figure freelance copywriting business from scratch and has written marketing materials for numerous well-known companies. **Ed Gandia** took his part-time freelance business from zero to a six-figure income. Author home: Slaunwhite: Toronto, Ontario; Savage: London, Ontario; Gandia: Marietta, Georgia.

An essential twenty-first century investment.

Hybrid 401(k)s: What You Must Know to Protect Your Retirement explains everything casual investors need to know about what many see as the evolution of the current 401(k) plan—hybrid 401(k)s, which combine the long-term growth of traditional 401(k) plans with the risk mitigation of insurance annuities.

With so many people badly affected by the market, there is a great deal of trepidation when it comes to parting with hard-earned investment dollars. Some of the largest financial institutions, themselves caught off guard by how bad things got, have set out to hedge against some of the risk associated with long-term investing by developing financial products that combine traditional 401(k) investments with annuity options that help investors avoid the kinds of losses many experienced during the recent recession. *Hybrid 401(k)s* explains

- what these new products entail
- what they cost and how they work
- what's available
- the pros and cons associated with hybrid 401(k)s

MARKETING

- Galley available early November 2009
- National and personal finance print features and reviews
- Email campaign to personal finance and investing media, particularly business network shows
- Print campaign to Fortune 500 companies
- Promotion via author's Fox Business network show
- Online promotion

SALES POINTS

- As the stock market begins to recover casual investors will discover that there's never been a better time to start participating in their company's 401(k) program—or to get back in, for those who raided their 401(k) coffers when things got rough
- Rutledge is currently co-host of the Fox Business program, *Your Questions, Your Money*
- Experts believe hybrid 401(k)s are the future of retirement investing
- A number of financial and insurance companies, including Barclays, John Hancock, MetLife, and Prudential are beginning to offer hybrid 401(k) offerings

John Rutledge, Ph.D., is the Chairman of Rutledge Capital, a private equity investment firm that has invested more than \$150 million in middle market manufacturing, distribution, and service companies. He appears weekly on CNBC's *Kudlow & Company* and regularly on PBS' *Wall Street Week with Fortune*, and CNN's *In the Money*. Author home: Boston, MA.

Hybrid 401(k)s

What You Must Know to Protect Your Retirement

John Rutledge, Ph.D.

John Rutledge, Ph.D.

HYBRID 401(k)s

WHAT YOU MUST KNOW TO PROTECT YOUR RETIREMENT

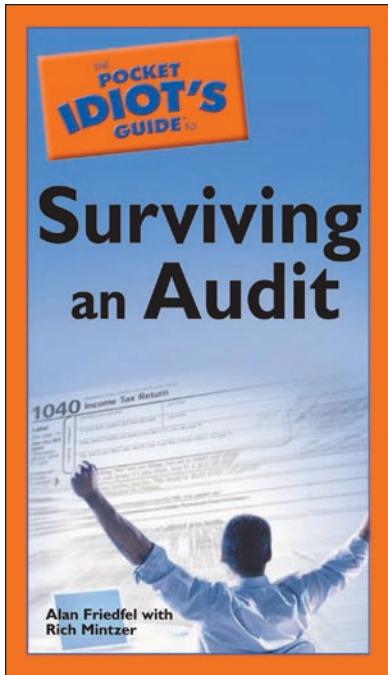
978-1-59257-968-6 • US \$14.95/\$18.50 CAN

Trade Paperback
208 pages/5 1/2" x 8 1/4"
Carton: 64
Personal Finance

Publishing History: Original
EAN: 9781592579686 51495
On Sale March 2, 2010

SUGGESTED ORDER

The Pocket Idiot's Guide™ to Surviving an Audit
Alan Friedfel with Rich Mintzer



An essential resource for coping with the taxing ordeal of being audited.

The Pocket Idiot's Guide™ to Surviving an Audit presents all of the information a taxpayer needs to get through an audit in one piece, including:

- What is an audit?
- The summons
- The interview
- Rights as a taxpayer
- What to bring and how to prepare your presentation
- What the auditor will bring and how he or she will prepare
- Finding a tax pro

Alan Friedfel owns and operates his own successful income tax, bookkeeping and payroll consulting practice. **Rich Mintzer** is the author of more than 60 non-fiction books including several in the financial realm. Author home: Friedfel: Monroe, NY; Mintzer: Mount Kisco, NY.

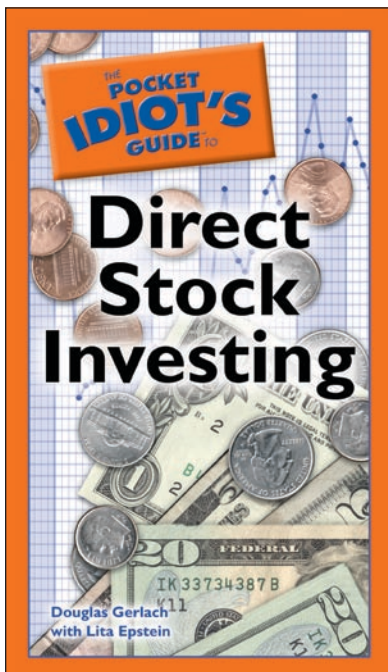
978-1-59257-964-8 • US \$9.95/\$12.50 CAN

Trade Paperback
192 pages/4 1/4" x 7 3/8"
Carton: 84
Personal Finance

Publishing History: Original
EAN: 9781592579648 50995
On Sale March 2, 2010

SUGGESTED ORDER

The Pocket Idiot's Guide™ to Direct Stock Investing
Douglas Gerlach with Lita Epstein



A profitable purchase for investment enthusiasts.

The Pocket Idiot's Guide™ to Direct Stock Investing reveals an innovative style of investment that has been steadily growing under the huge shadow of Wall Street—home investors opening a Direct Stock Purchase (DSP) or a Dividend Reinvestment Plan (DRIP) now offered by hundreds of major corporations, commission free. Investment guru Douglas Gerlach, an expert in this style of guerrilla investing, shows investors how quick, easy, affordable, and profitable stock investment can be.

- Growth area of investing
- Includes a comprehensive list of the top 100 companies that offer these programs and their links
- Accessible, jargon-free step-by-step instructions to get on in this opportunity

Douglas Gerlach is the President of ICLUBcentral Ind., makers of software for individual investors and investment clubs, and the founder of StockCentral.com, an interactive community and tools website for investors. **Lita Epstein** writes regularly for AOL's Blogging Stocks and develops online courses on investing. Author home: Gerlach: Farmington, CT; Epstein: Poinciana, FL.

978-1-59257-995-2 • US \$10.95/\$13.50 CAN

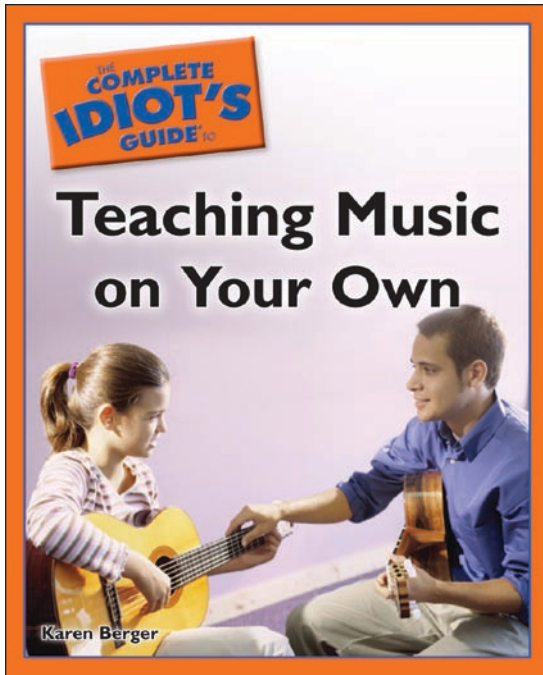
Trade Paperback
176 pages/4 1/4" x 7 3/8"
Carton: 92
Personal Finance

Publishing History: Original
EAN: 9781592579952 51095
On Sale March 2, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to Teaching Music on Your Own

Karen Berger



A pitch-perfect resource that will be a number-one hit with music instructors.

The Complete Idiot's Guide® to Teaching Music on Your Own offers prospective teachers—and existing ones—all of the tools they need to start and run a profitable, respected studio. The comprehensive guide covers every aspect of running a studio, including:

- Setting up a studio
- Lessons in the home versus traveling to students
- Advertising and marketing
- Fee schedules and basic pricing principles
- Student relations
- Using computer games and programs in the studio

Karen Berger is an author and performer, and teaches classical, jazz, and pop/rock piano in her home studio. She serves on the piano faculty of the Berkshire School of Music, teaching group piano, and writes about music for a wide variety of magazines and newspapers. She holds a degree in music from Northwestern University and is the author of 13 other books. Author home: South Egremont, MA.

978-1-59257-961-7 • US \$16.95/\$21.00 CAN

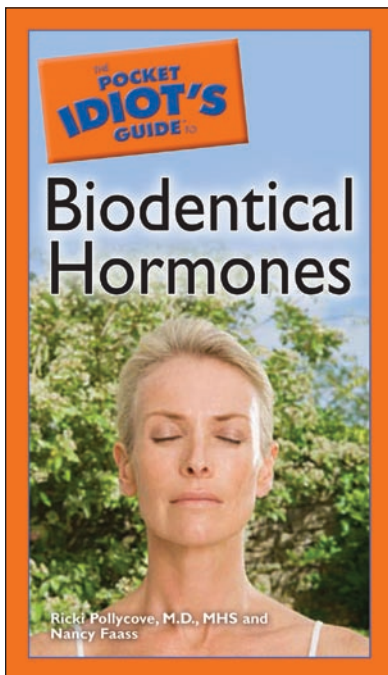
Paperback
288 pages/7 3/8" x 9 1/8"
Carton: 28
Music

Publishing History: Original
EAN: 9781592579617 51695
On Sale March 2, 2010

SUGGESTED ORDER

The Pocket Idiot's Guide™ to Bioidentical Hormones

Ricki Pollycove, M.D., MHS, and Nancy Faass



A scientific solution to women's health issues and concerns.

The Pocket Idiot's Guide™ to Bioidentical Hormones provides essential information on the molecules that are animal derived and identical to those found in the human body, which offer women another way to meet the needs of aging. This book presents a wide range of options for supplementing hormones, covering such topics as:

- What bioidentical hormones are (and are not) and how they work
- The safety issue—which bioidenticals work, which don't really help much, and which may be harmful
- Bioidentical hormones and their effect on the heart, bones, and brain
- Creating an individualized health plan—which hormones, in what combination, how much, and how often

Ricki Pollycove, M.D., MHS, is a board-certified ob/gyn, practicing gynecology and specializing in menopause, women's wellness, breast health, disease prevention, infertility, and integrative medicine for women. **Nancy Faass** is coauthor of 10 books on health and medicine and also serves as a health coach and is founder of MyPrivateHealthCoach.com. Author home: Both: San Francisco, CA.

978-1-59257-976-1 • US \$9.95/\$12.50 CAN

Trade Paperback
176 pages/4 1/4" x 7 3/8"
Carton: 92
Health

Publishing History: Original
EAN: 9781592579761 50995
On Sale March 2, 2010

SUGGESTED ORDER

*An otherworldly examination of the unknown
that will keep fright fans reading all night.*

Alpha Books
MARCH 2010

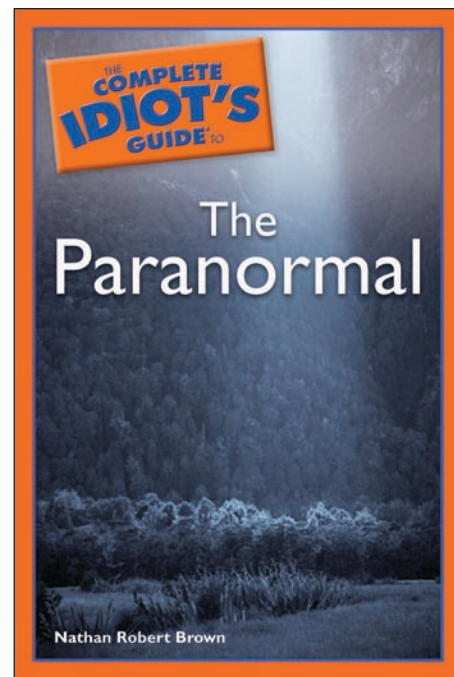
From any strange experience that can't be defined by science to psychic phenomena to monsters and weird creatures, *The Complete Idiot's Guide® to the Paranormal* focuses on the most interesting and bone-chilling aspects of the supernatural including:

- Ghosts and spirits
- Angels, demons, and spellcasters
- Unexplained phenomena

Nathan Robert Brown is a doctoral student of Mythological Studies at University of Texas at Arlington, and the author of *The Complete Idiot's Guide® to World Mythology*. Author home: Wichita Falls, TX.

The Complete Idiot's Guide® to the Paranormal

Nathan Robert Brown



978-1-59257-988-4 • US \$15.95/\$20.00 CAN

Trade Paperback
336 pages/6" x 9"
Carton: 36
Body/Mind/Spirit

Publishing History: Original
EAN: 9781592579884 51595
On Sale March 2, 2010

SUGGESTED ORDER

Sink your teeth into these Complete Idiot's Guides®



New in
December
2009

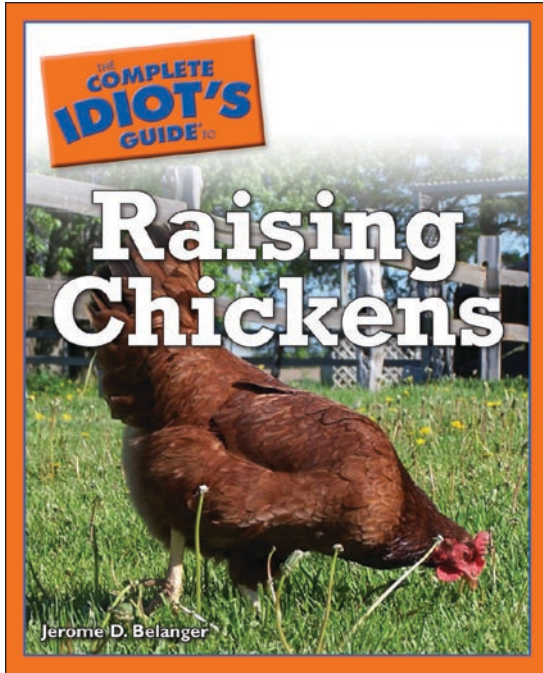
ALPHA

978-1-59257-943-3

978-1-59257-785-3

The Complete Idiot's Guide® to Raising Chickens

Jerome D. Belanger



Readers will flock to this book.

Raising chickens is a growing trend hitting urban and suburban areas, as well as the country. *The Complete Idiot's Guide® to Raising Chickens* covers every aspect of raising chickens, whether one lives in the country, suburb, or city. People wanting their own supply of organic, additive-free, free-range eggs want to know how to keep their chickens healthy and egg producing.

- How to choose what to start with—chicks, pullets, or hens
- How best to feed and water
- Coverage of the most popular breeds
- Everything about eggs, including how to sell them

Jerome D. Belanger started and ran *Countryside* magazine for 30 years, and is the author of *The Complete Idiot's Guide® to Self-Sufficient Living*. Author home: Thorp, WI.

978-1-59257-986-0 • US \$14.95/\$18.50 CAN

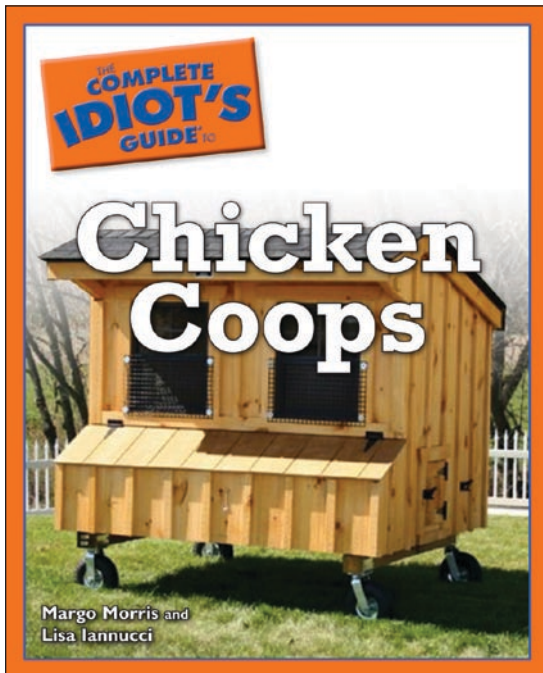
Paperback
208 pages/7 3/8" x 9 1/8"
Carton:
Animal Husbandry

Publishing History: Original
EAN: 9781592579860 51495
On Sale April 6, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to Chicken Coops

Margo Morris and Lisa Iannucci



A step-by-step guide for aspiring farmers looking to rule the roost.

The Complete Idiot's Guide® to Chicken Coops offers plans for a variety of chicken coops and add-ons, from space-saving compact shelters to larger coops for country chicks and everything in between. Readers will find step-by-step instructions, generously illustrated, for constructing free-range coops, waterers, feeders, nest boxes, brooder houses, an incubator, and more.

- Provides more than 15 complete plans for a variety of coops and add-ons
- Clear, step-by-step instructions, generously illustrated
- Features environmentally-sustainable and cruelty-free designs

Margo Morris is the Executive Director of Sprout Creek Farm, an educational learning project that she began in 1982. **Lisa Iannucci** is a publishing industry veteran and the author of *The Complete Idiot's Guide® to Green Building and Remodeling*. Author home: Morris and Iannucci: Poughkeepsie, NY.

978-1-59257-998-3 • US \$14.95/\$18.50 CAN

Paperback
208 pages/7 3/8" x 9 1/8"
Carton: 40
Home

Publishing History: Original
EAN: 9781592579983 51495
On Sale April 6, 2010

SUGGESTED ORDER

Essential learning material that will be music to any aspiring rocker's ears. CD included!

The Complete Idiot's Guide® to Playing Rock Guitar is for the beginner guitarist who wants to get up to speed quickly playing rock music. The earliest exercises up to the more advanced are all focused on the rock genre, not classical as in other books.

- Teaches all the techniques, sounds, tricks, modes, styles, and gadgets
- Covers anticipations and improvisations, unlike the competition
- The accompanying CD has 70 play-along tracks

David Hodge is a songwriter and arranger who writes lessons for both *Acoustic Guitar* and *Play Guitar!*. He is the author of *The Complete Idiot's Guide® to Playing Bass Guitar* and is also the lead editor and columnist for guitarnoise.com. Author home: South Egremont, MA

978-1-59257-963-1 • US \$22.95/\$28.50 CAN

Paperback
288 pages/8 1/2" x 10 7/8"
Carton: 28
Music

Publishing History: Original
EAN: 9781592579631 52295
On Sale April 6, 2010

SUGGESTED ORDER

The perfect exercise resource that will strike a chord with any guitar player. CD included!

The Complete Idiot's Guide® to Guitar Exercises provides new and experienced guitarists with practice they need to take their playing to the next level.

- Exercises designed to build strength, endurance, dexterity, and technique
- A wide variety including single note, string-to-string, bending, fretting, and open chord progression exercises
- Written using both standard notation and TAB
- Accompanied by a CD that visually displays the exercises

Hemme Luttjeboer has transcribed music for the biggest names in the business. His work has appeared in *Guitar World*, *Guitar Player*, *Fingerstyle*, and *Play Guitar*, and he is the author of three guitar instruction videos. Author home: Abbotsford, British Columbia.

978-1-59257-972-3 • US \$21.95/\$27.50 CAN

Paperback
288 pages/8 1/2" x 10 7/8"
Carton: 28
Music

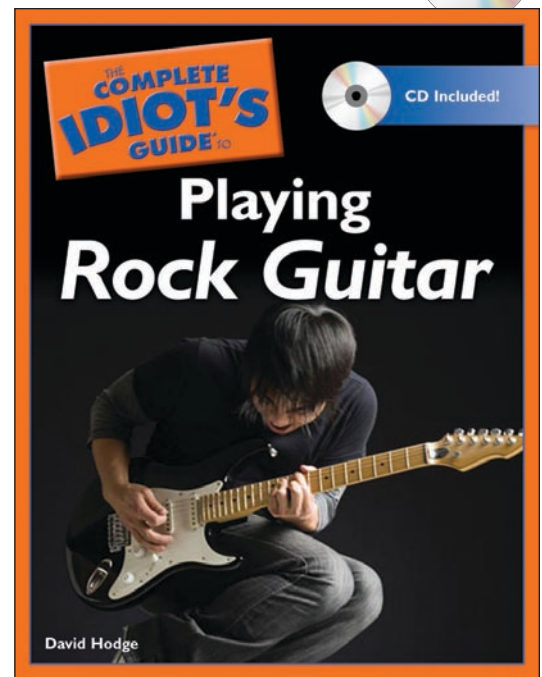
Publishing History: Original
EAN: 9781592579723 52195
On Sale April 6, 2010

SUGGESTED ORDER

Alpha Books
APRIL 2010

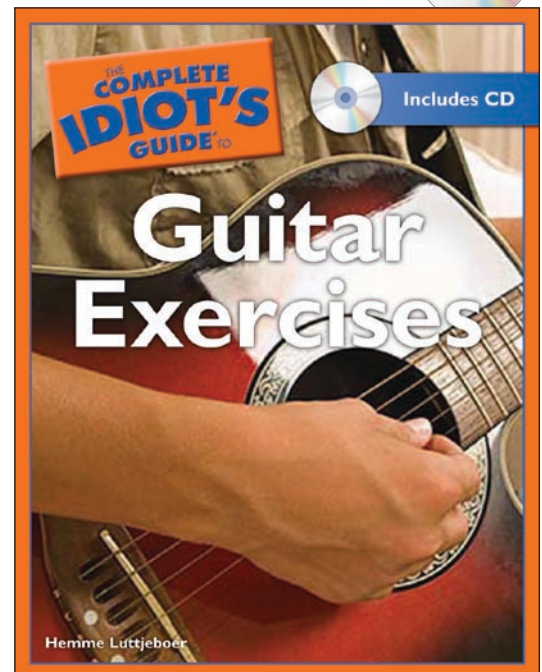
The Complete Idiot's Guide® to Playing Rock Guitar

David Hodge



The Complete Idiot's Guide® to Guitar Exercises

Hemme Luttjeboer



Good, Better, Best Wines

A No-Nonsense Guide to Popular Wines

Carolyn Evans Hammond



Just tell me what's good!

For those who have a taste for accessible, affordable wines and a distaste for comparative shopping.

With tens of thousands of wines competing for attention, tough economic times, and time-pressed wine drinkers, there has never been a better time to buy popular wines. *Good, Better, Best Wines* is the first book that focuses exclusively on “big brands,” breaking them down to good, better and best, and by price. Each taste-tested wine is accompanied by a photo of the bottle, for ease of identification, as well as tasting notes, food matches, trade secrets, and more. Wine lovers will save the time they'd be comparing to have more time for tasting. Coverage includes:

- White wines—blends, Chardonnay, Pinot Grigio/Gris, Fume/Sauvignon Blanc, Riesling, and others
- Red wines—blends, Cabernet Sauvignon, Merlot, Syrah/Shiraz, Pinot Noir, Zinfandel, and others
- Rosés and sparkling wines
- The basics on buying wines, from vintages to screwcaps, and storing, serving, and tasting wine

MARKETING

- Blads available October 2009
- PR mailing to beverage and entertaining media
- Author promotion via wine press connections
- Online promotion at winewritersextra.com

SALES POINTS

- Wine consumption has risen in America
- Breaks down the wall between expert and drinker for solid buying advice
- Provides photos of the recommended bottles of wine, so they are easily recognizable
- An easy to carry book to take along during wine purchases

978-1-59257-977-8 • US \$12.95/\$16.00 CAN

Trade Paperback
256 pages/4 1/4" x 7 3/8"
Carton: 48
Cooking/Beverage

Publishing History: Original
EAN: 9781592579778 51295
On Sale April 6, 2010

Carolyn Evans Hammond is a qualified sommelier, wine educator, seasoned journalist, and writer. Before writing about wine, she worked in the London wine trade. Author home: Toronto, Ontario.

All the power you need is already there.

This third edition helps readers understand the basics of solar (photovoltaic) power and explore whether it makes sense for them, what their options are, and what's involved with installing various on- and off-grid systems.

- The first two editions of *The Complete Idiot's Guide® to Solar Power for Your Home* have sold very strongly
- Solar power is a \$3 billion industry, and it's poised to grow to \$39 billion by 2014
- By 2011, the United States will surpass Germany as the largest market for solar power products

Dan Ramsey is the author of over 20 books for homebuilders and buyers, including builder's construction guides, contractor business guides, and homeowner remodeling and repair books. **David Hughes** is the founder and president of Affordable Solar Group, LLC, one of the nation's largest designers and distributors of renewable energy systems and services targeted at the residential market. Author home: Ramsey: Willits, CA; Hughes: Albuquerque, NM.

978-1-61564-001-0 • US \$19.95/\$25.00 CAN

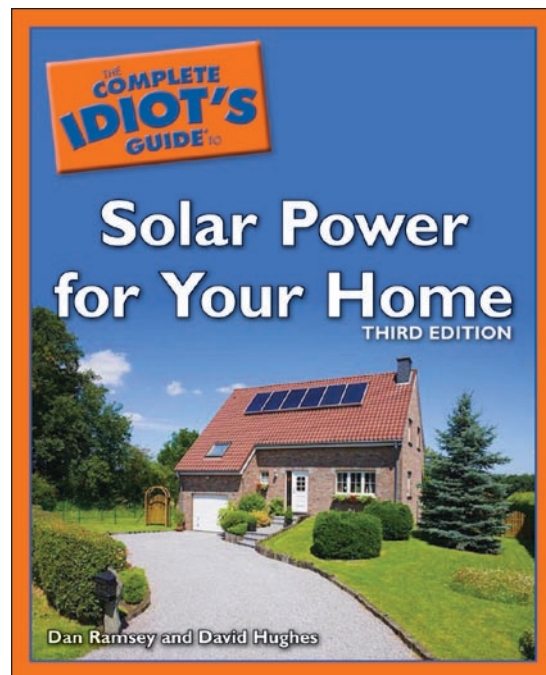
Paperback
368 pages/7 3/8" x 9 1/8"
Carton: 22
Home

Publishing History: 3rd Edition
(Previous edition: 978-1-59257-643-2,
05/07)
EAN: 9781615640010 51995
On Sale April 6, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to Solar Power for Your Home, Third Edition

Dan Ramsey and David Hughes



*Get ahead of the competition
with marketing that demands attention.*

The Complete Idiot's Guide® to Social Media Marketing is for people with a product, service, or business who want to use social media for marketing to target their customers. Instead of opting for the blatant and outdated billboard type of advertising, those who make use of social media's dynamic dialogue will personally connect with their desired audience—and win their product or service the attention it deserves.

- Helps people with a product or service business—of any size—take advantage of this ever-changing marketing vehicle
- Down-to-earth advice helps people determine which sites and functions are the most productive for their business
- Covers all the most influential social media—Facebook, Twitter, MySpace, LinkedIn, YouTube, Ning, and more

Jennifer Abernethy is CEO of The Sales Lounge™ and serves as America's first sales stylist to entrepreneurs and business owners. She has sold millions in products and services in her 22 year sales career and now helps others do the same. Author home: Ashburn, VA.

978-1-59257-989-1 • US \$19.95/\$25.00 CAN

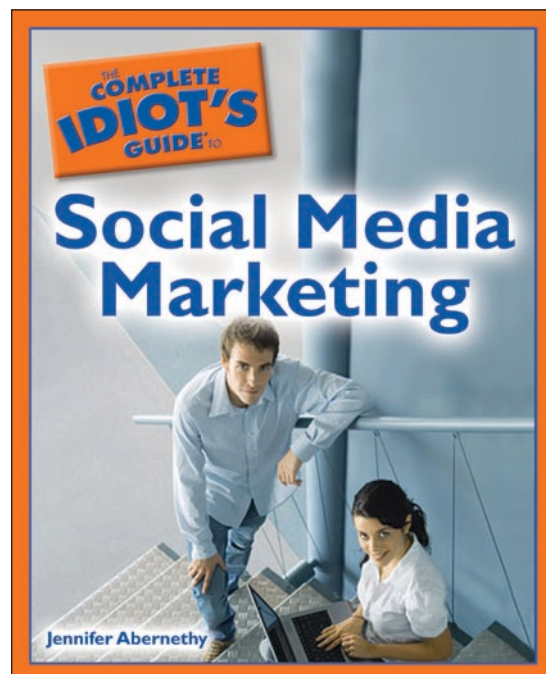
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Business

Publishing History: Original
EAN: 9781592579891 51995
On Sale April 6, 2010

SUGGESTED ORDER

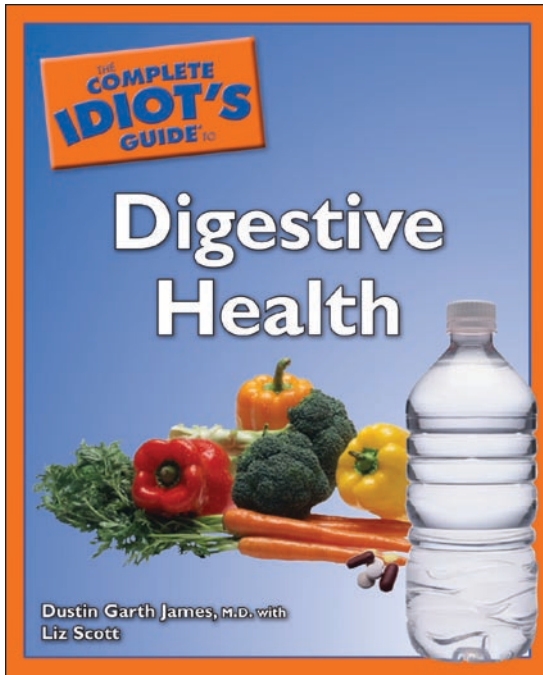
The Complete Idiot's Guide® to Social Media Marketing

Jennifer Abernethy



The Complete Idiot's Guide® to Digestive Health

Dustin Garth James, M.D.,
with Liz Scott



Start to digest easily with some food for thought...

Providing relief for a growing problem in America, *The Complete Idiot's Guide® to Digestive Health* covers the digestive issues affecting over 95 million people. It is a powerful combination of medical, dietary, and natural therapy to help sufferers and prevent their disorders from recurring.

- Provides an overview of symptoms and tests to help diagnose conditions
- Covers a variety of disorders including ulcers, IBS, reflux, celiac disease, gastritis, Crohn's disease, colitis, and chronic diarrhea
- A full range of medical treatments
- Dietary and natural protocols to help relieve conditions

Dustin Garth James, M.D., is board certified in Internal Medicine and Gastroenterology. He has received numerous awards. **Liz Scott** is a health writer specializing in the connection between nutrition and the prevention of and recovery from illness and disease. She has authored five books. Author home: James: St. Louis, MO; Scott: Plainfield, NJ.

978-1-59257-984-6 • US \$18.95/\$23.50 CAN

Paperback
336 pages/7 3/8" x 9 1/8"
Carton: 26
Health

Publishing History: Original
EAN: 9781592579846 51895
On Sale April 6, 2010

SUGGESTED ORDER

The Complete Idiot's Guide® to Hearing Loss

House Ear Clinic, edited by
William M. Luxford, M.D.,
M. Jennifer Derebery, M.D. and
Karen I. Berliner, Ph.D.



*Applying straightforward sense to
one of our most important senses.*

Hearing loss and impairment is a problem that millions of adults and children suffer from. With a wide array of symptoms, it is important to have one authoritative resource for information. Written by certified otolaryngologists under the auspices of the world renowned House Ear clinic, *The Complete Idiot's Guide® to Hearing Loss* covers all conditions and symptoms, along with methods of prevention and treatment, including:

- The most familiar symptoms of hearing impairment and loss
- Details about such conditions as inner ear infections, tinnitus, cochlear problems, otosclerosis, and dizziness
- Complete treatment information, including details about hearing aids, surgery, and protective devices

House Ear Clinic is a renowned research and treatment center for hearing loss. **William M. Luxford, M.D.** is the medical director of The House Ear Institute. **M. Jennifer Derebery, M.D.** is a staff physician at The House Ear Institute. **Karen I. Berliner, Ph.D.** is a clinical research consultant who works closely with the staff of The House Ear Institute. Author home: All: Los Angeles, CA.

978-1-59257-990-7 • US \$16.95/\$21.00 CAN

Trade Paperback
320 pages/6" x 9"
Carton: 40
Health

Publishing History: Original
EAN: 9781592579907 51695
On Sale April 6, 2010

SUGGESTED ORDER

A guide so thorough it will send you packing...

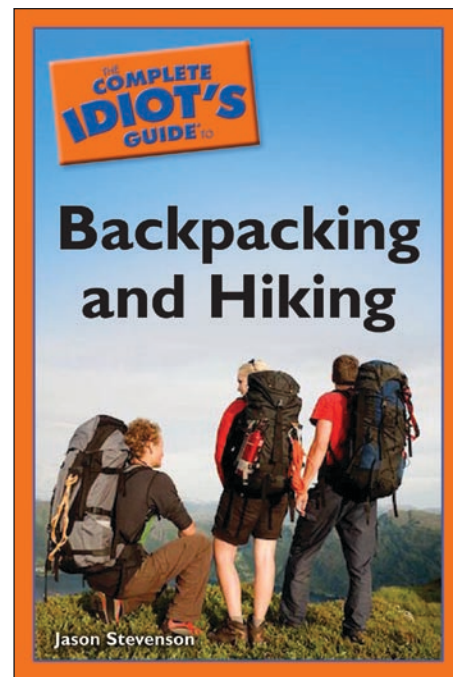
Backpacking remains one of the most popular, and inexpensive, outdoor activities in America. *The Complete Idiot's Guide® to Backpacking and Hiking* helps anyone prepare and plan for a rewarding adventure.

- Covers planning, training, shopping, and packing for the trip
- How to live on the trail
- First aid and other safety tips
- Practical time- and money-saving hints
- What gear is necessary—and what isn't
- Special considerations when traveling with groups or pets

Jason Stevenson writes extensively about survival, hiking, and the outdoors, and is the former skills editor at *Backpacker* magazine. Author home: Lancaster, PA.

The Complete Idiot's Guide® to Backpacking and Hiking

Jason Stevenson



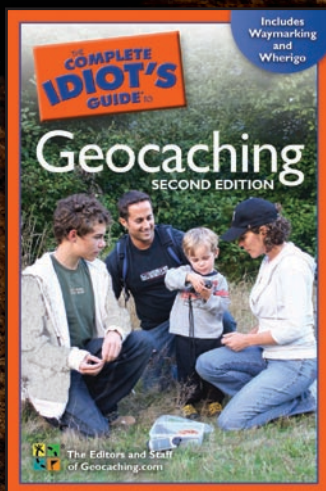
978-1-59257-960-0 • US \$16.95/\$21.00 CAN

Trade Paperback
352 pages/6" x 9"
Carton: 36
Outdoor Recreation

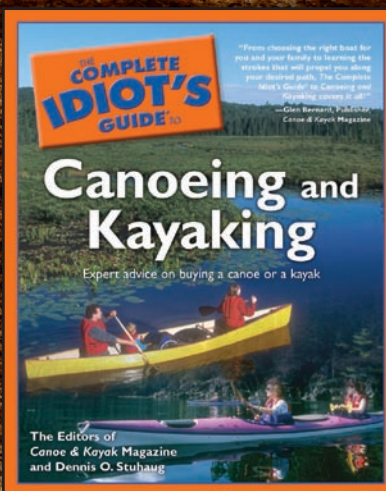
Publishing History: Original
EAN: 9781592579600 51695
On Sale April 6, 2010

SUGGESTED ORDER

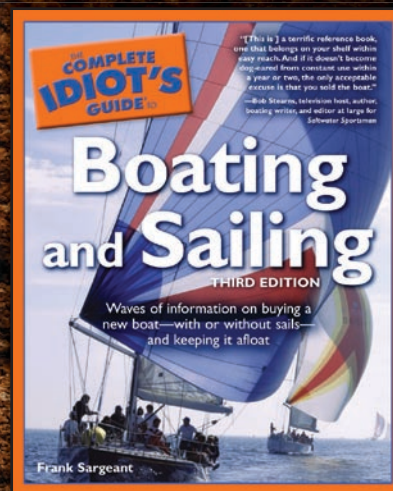
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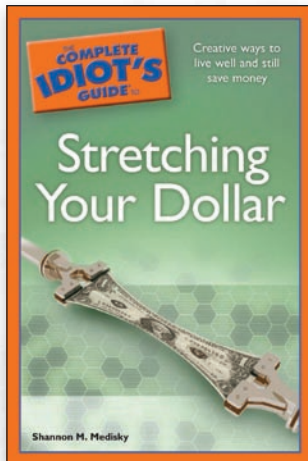
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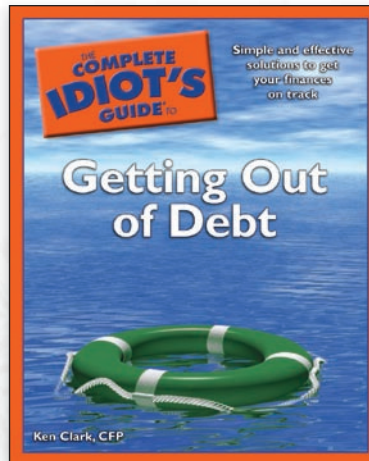
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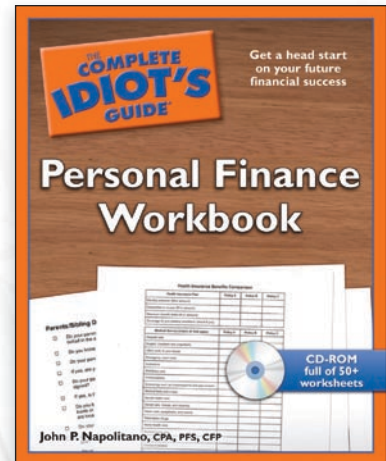
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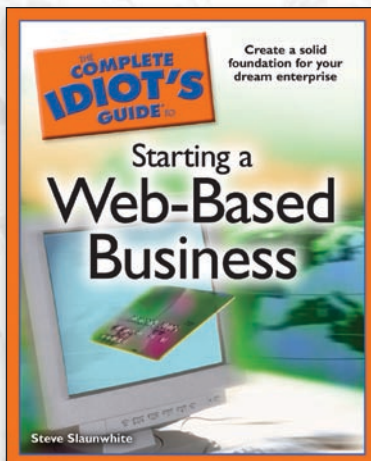
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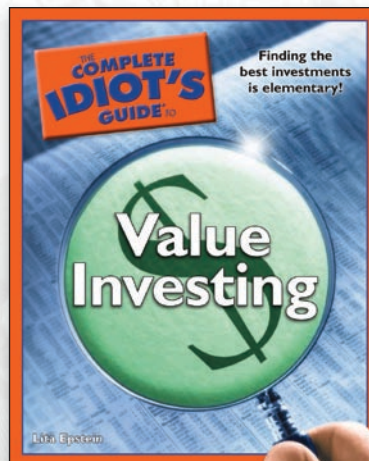
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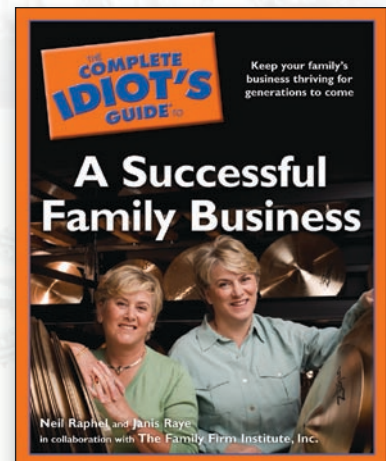
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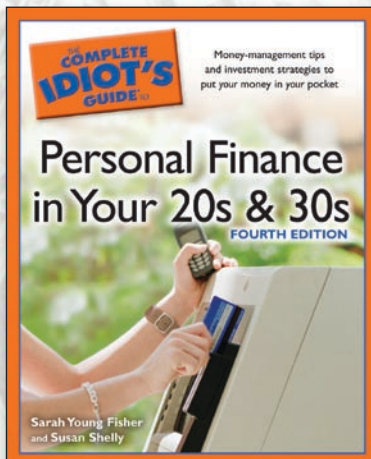
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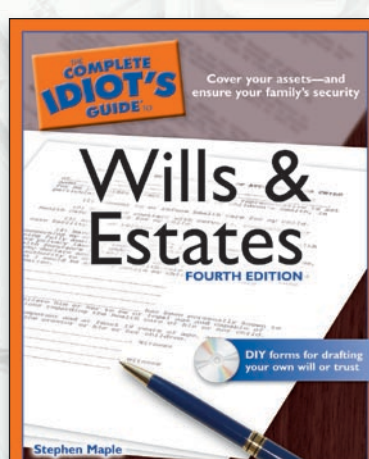
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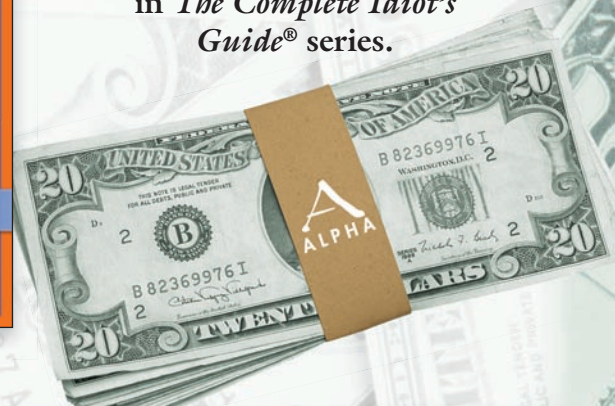


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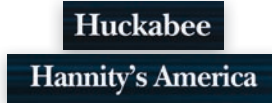


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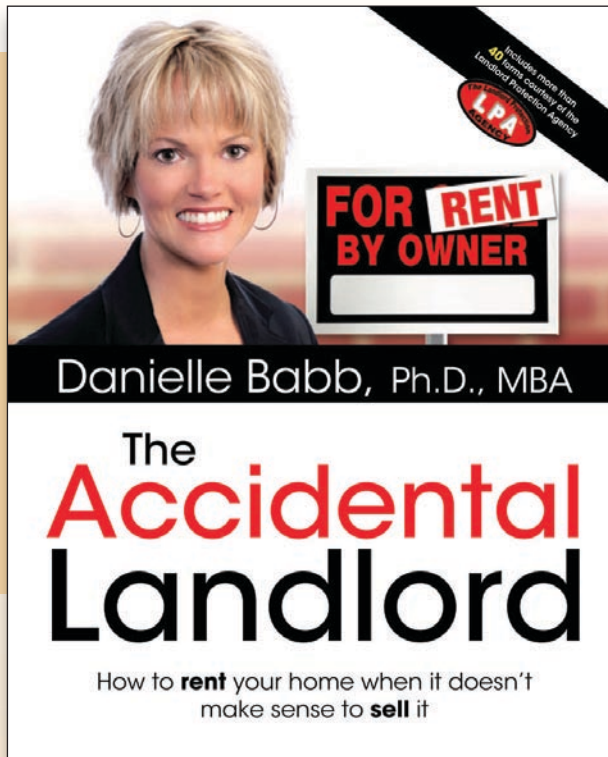
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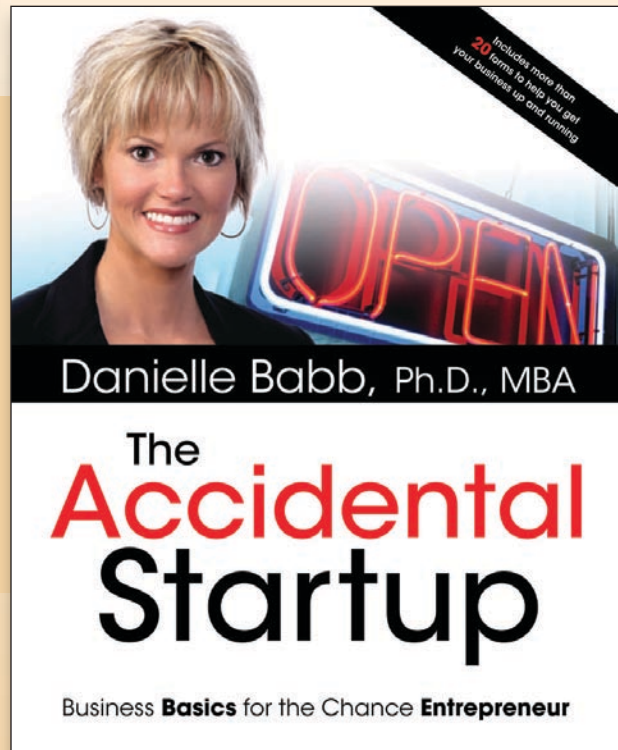


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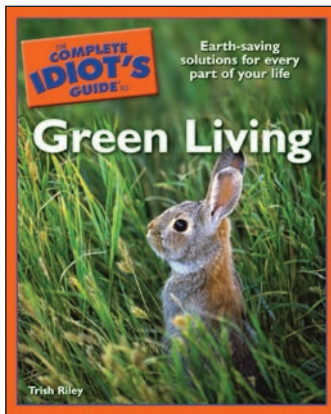
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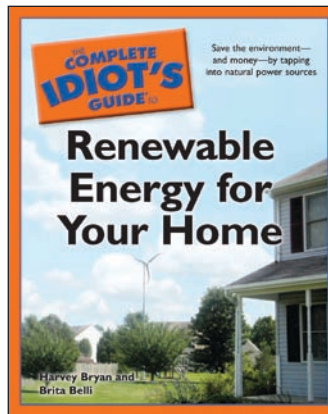
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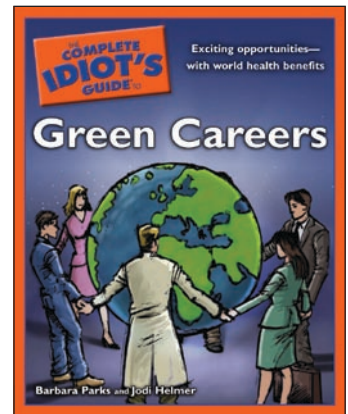
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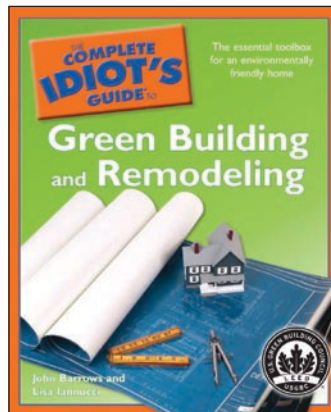
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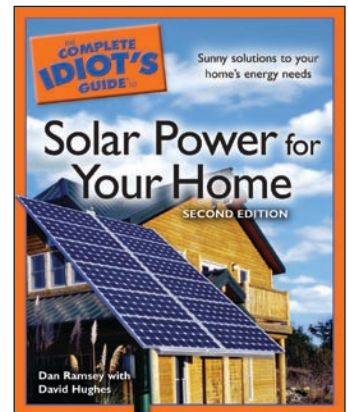
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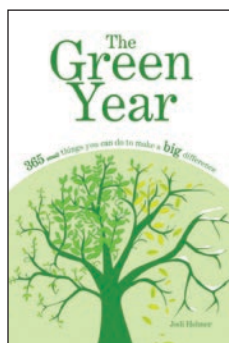
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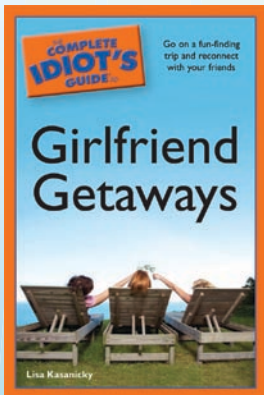
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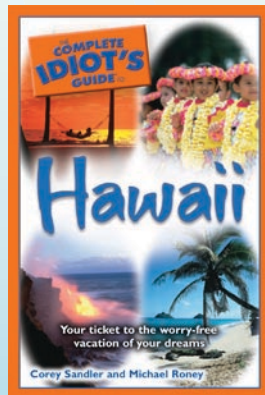
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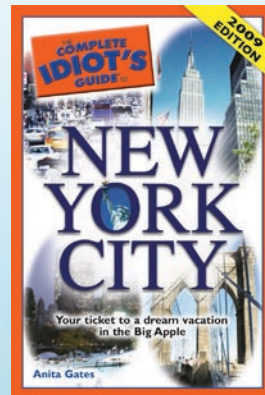
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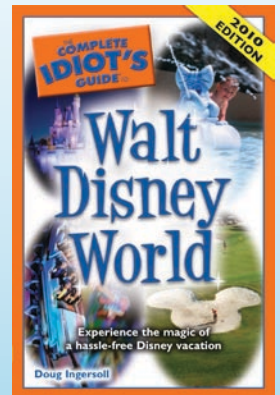
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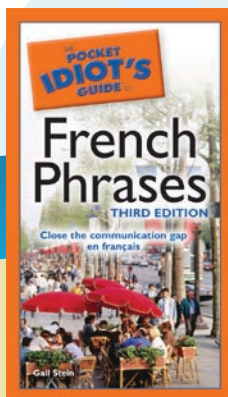
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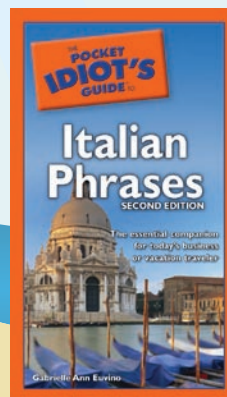
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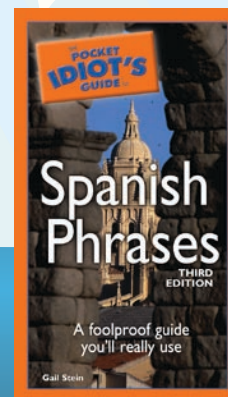
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