

A young child with dark hair is smiling broadly, holding two large, ripe red apples in front of their chest. The background is a soft-focus green, suggesting an outdoor setting with foliage. The overall mood is bright and positive.

playBac

P U B L I S H I N G

FALL 2009

More.Brain.Power

EyeLike Nature™

Stones, Leaves, Snow, and Sticks



- Captures a child's love of nature
- Illustrates the many ways in which children at play make the most of their natural surroundings
- Beautiful, natural photographs and text speak to the fertile imagination of babies and toddlers
- Children will see themselves and identify their favorite natural objects in these engaging titles
- Parents will appreciate images and text that foster interaction with nature
- Full-color photographs throughout
- 24 pages, 6" x 6"
- Board Books
- Baby and toddler

September 2009

\$6.95 US / \$9.50 Can

Fun in the natural world...Come out and play!

The EyeLike Nature series presents a world in which sticks become swords and magic wands, and stones are great for counting and collecting. In delightful full-color photographs, the simple pleasures of the backyard come to life and reveal the ways in which young children engage with their surroundings with an unmatched curiosity and openness.

Each page is simple—yet dramatic—in design and detail, and is complimented by clear and engaging text.



Eye Like Nature: **Leaves**
N° 784101
ISBN-13: 978-1-60214-101-8



Eye Like Nature: **Sticks**
N° 784103
ISBN-13: 978-1-60214-103-2



Eye Like Nature: **Snow**
N° 784102
ISBN-13: 978-1-60214-102-5



Eye Like Nature: **Stones**
N° 784100
ISBN-13: 978-1-60214-100-1



- Background patterns to design and create your own stickers
- Ideas for hours of fun
- Each book includes:
 - 500 full-color stickers
 - 12 stencils
 - Background patterns to design and cut your own stickers
 - Add-ons, such as eyes and extra shapes
 - Monster and Animal silhouettes
 - Instructions for sticker portraits
 - Ideas for hours of fun!

- Full-color photographic stickers throughout
- 12 stencils
- 16 pages, 8 1/2" x 11"
- Stapled PB with french flap
- Ages: 5+

September 2009

\$8.95 US / \$11.95 Can



EyeLike Sticker Fun™ Monsters Animals

Design Your Very Own Stickers!

With over 500 stickers and a full panel of stencils, create your own stickers from beautiful, natural patterns.

In addition to hundreds of sticker possibilities, each book provides backgrounds (Garden of butterflies, anyone?), art ideas (Monster portraits?), and suggestions on how to get started. Simply trace the shape you want over your favorite pattern, cut it out, and you will have created your very own custom stickers!



Eye Like Stickers: **Monsters**
N° 784105
ISBN-13: 978-1-60214-105-6



Eye Like Stickers: **Animals**
N° 784106
ISBN-13: 978-1-60214-106-3



EyeLike Stickers™ Bright, Bold, Beautiful!

- The brightest, most appealing stickers around
- Mix, match, trade, collect and create your own stunning artwork
- More than 400 full-color stickers in each book
- The peel-and-place stickers are reusable
- High-quality photographic images really make these books stand out

- 12 pages, 8" x 10"
- Stapled PB
- Ages: 4+



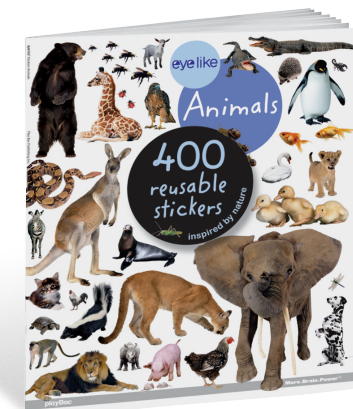
\$6.95 US / \$9.95 Can



Eye Like Stickers: **On the Farm**
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Eye Like Stickers: **Colors**
N° 784067
ISBN-13: 978-1-60214-067-7



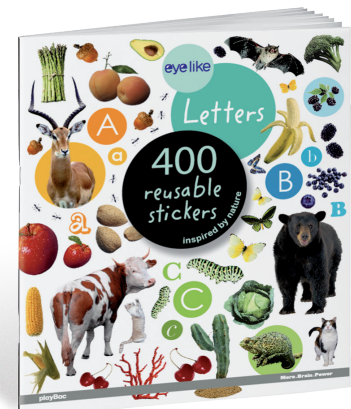
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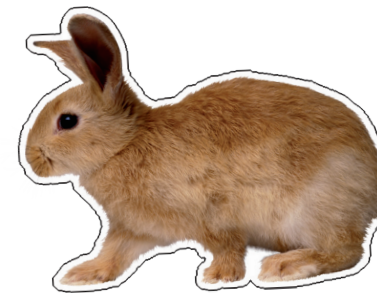
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The "Incredible!" series

Nature: Up-Close and Amazing!

- Beautiful images all have a real "Oh, wow!" factor
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 - 96 pages with index
 - 9 3/4" x 9 3/4"
 - Hardcover POB
 - Ages: 7+
- \$12.95 US / \$17.50 Can**

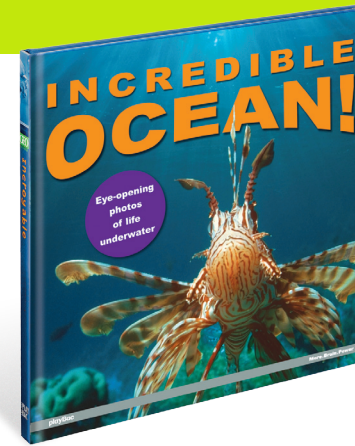


Incredible Insects!
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 ISBN-13: 978-1-60214-104-9
 October 2009

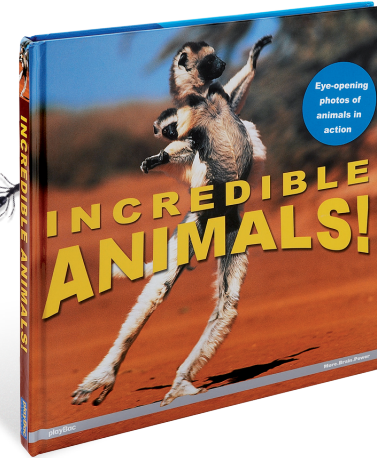
Bug lovers rejoice!

From laboring dung beetles and marching ants, to curious mantises, mysterious moths, and smelly stink bugs, Incredible Insects! is a full-color visual feast for young readers. In 46 eye-popping spreads, photographs of crawling, flying, slithering bugs showcase the tiny world of insects in new and totally captivating ways.

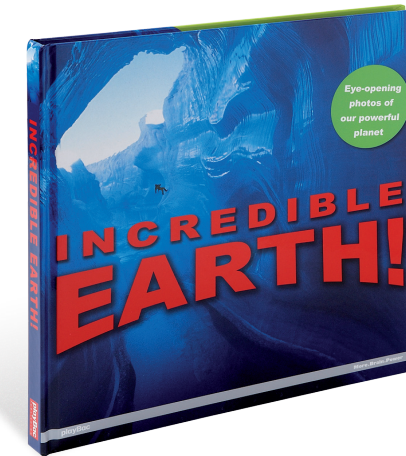
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EyeLike™

Discover Nature In Fun And Surprising Ways



- Visually stimulating with spectacular photos and eye-catching design
- Each page reveals unexpected relationships in nature that make learning fun
- EyeLike: a series to See, Learn, and Grow

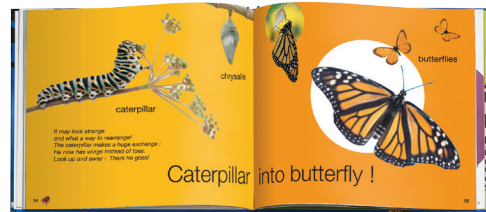
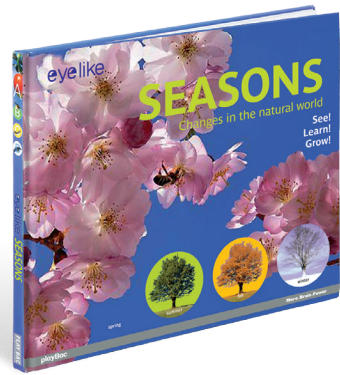
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- Hardcover POB
- 10" x 8"
- Ages: 4+

\$9.95 US / \$12.95 Can

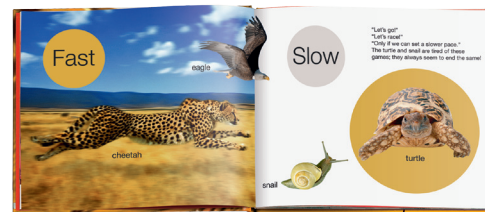
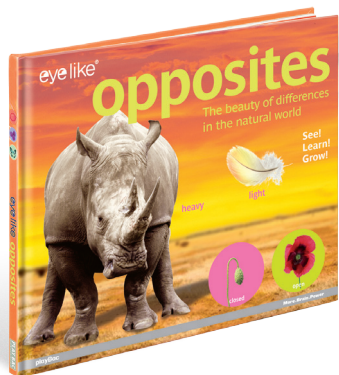
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Thirty-two full-color spreads highlight our exciting relationship to the world around us, where nature can be an excellent teacher.

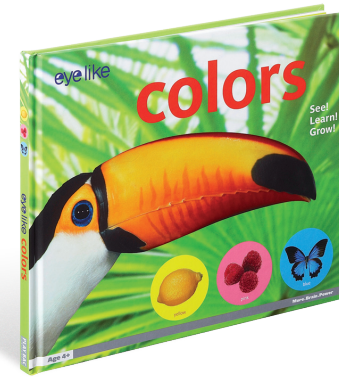
Step out of the ordinary and into the beautiful, high-concept world of Eye Like: where you can See, Learn, and Grow!



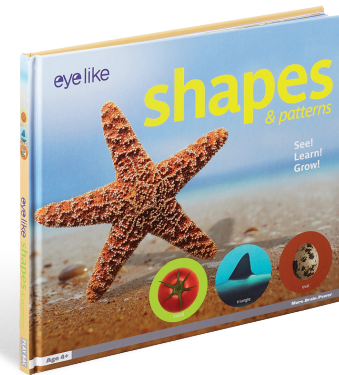
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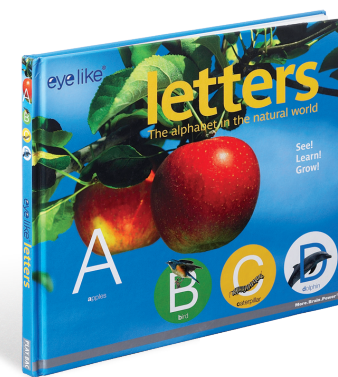
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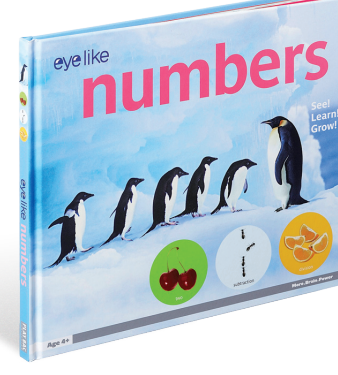
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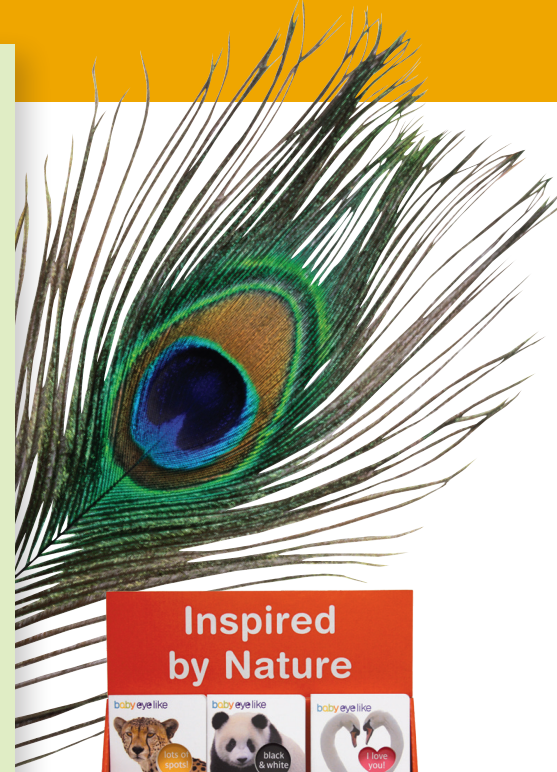
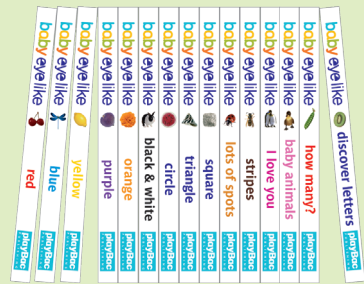
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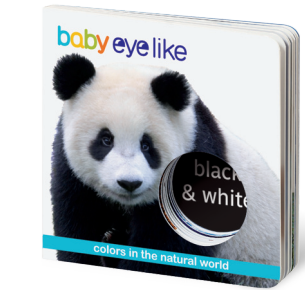
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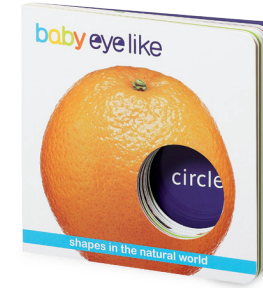
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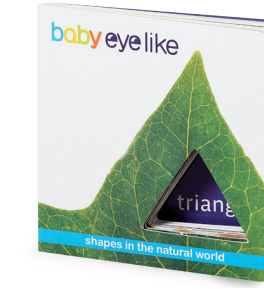
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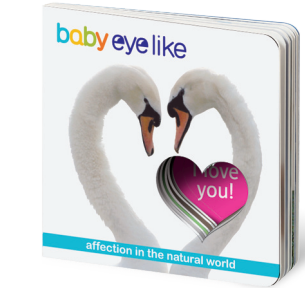
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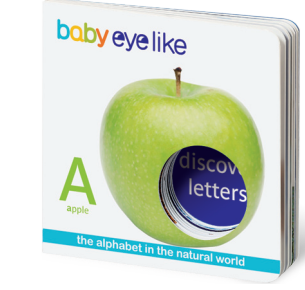
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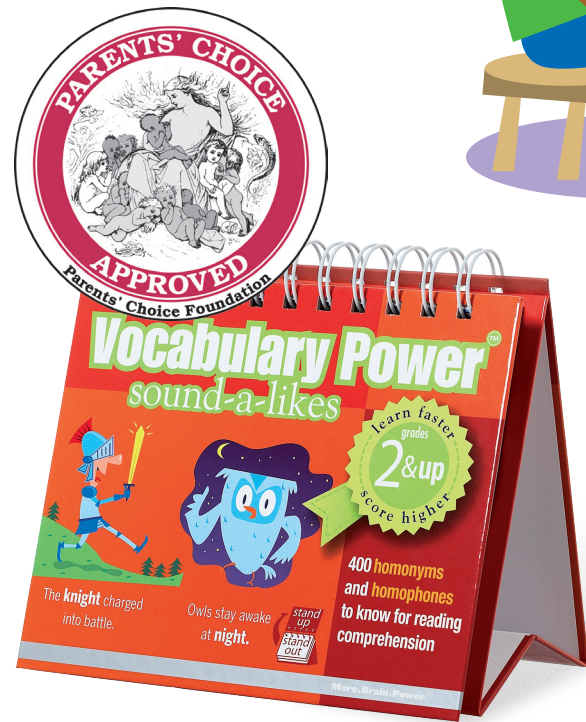


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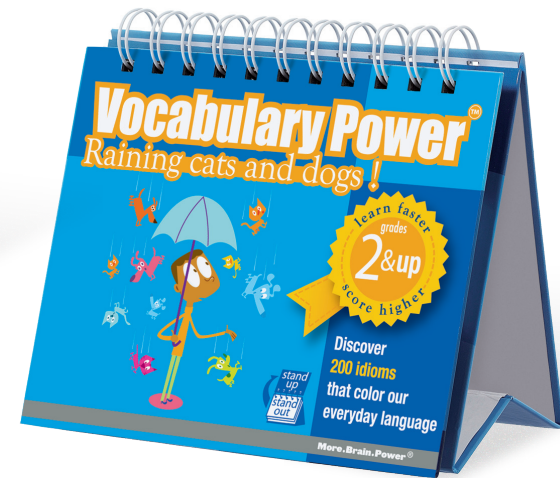
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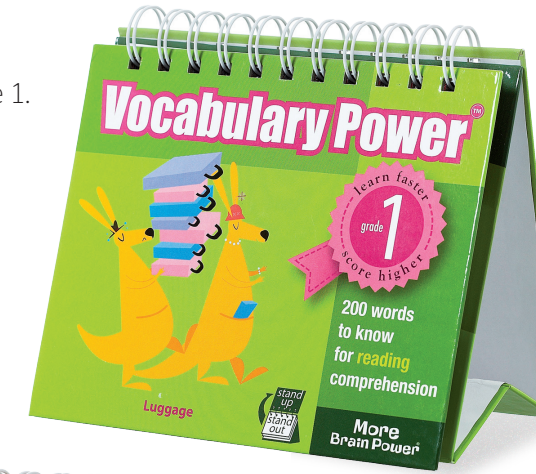


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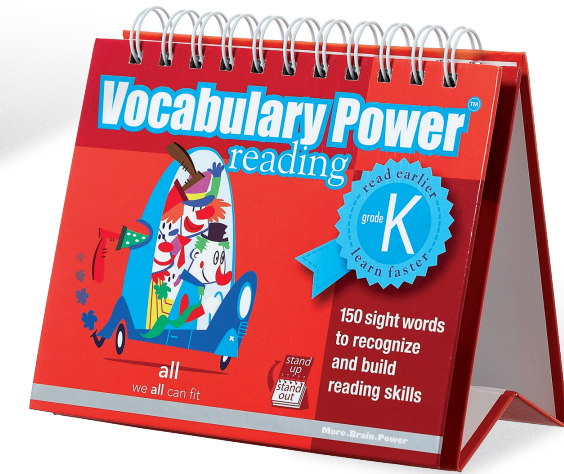
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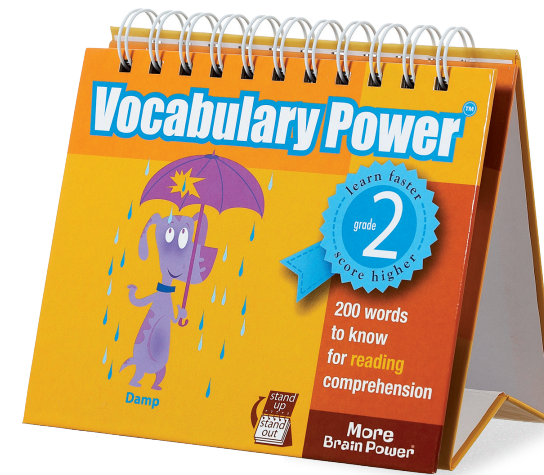
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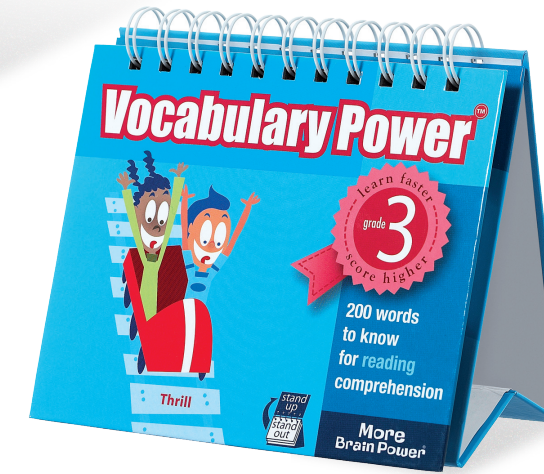
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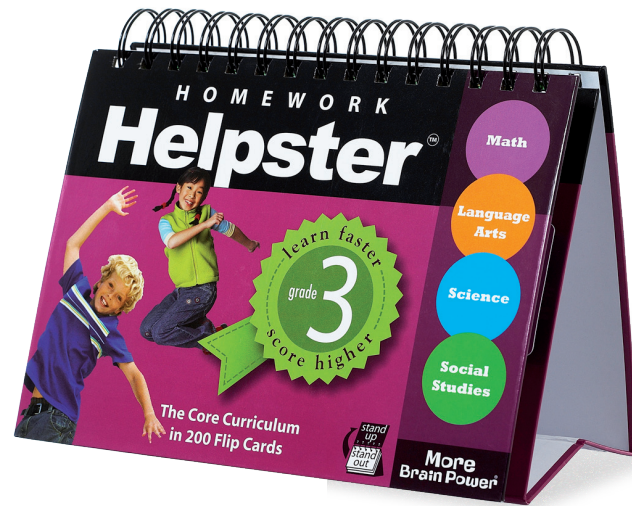
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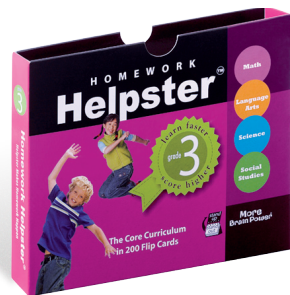


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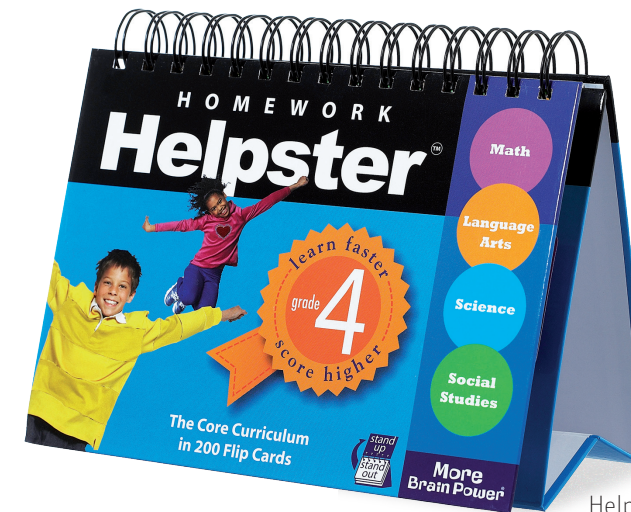
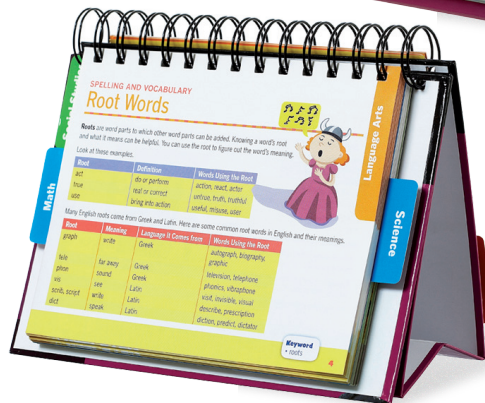
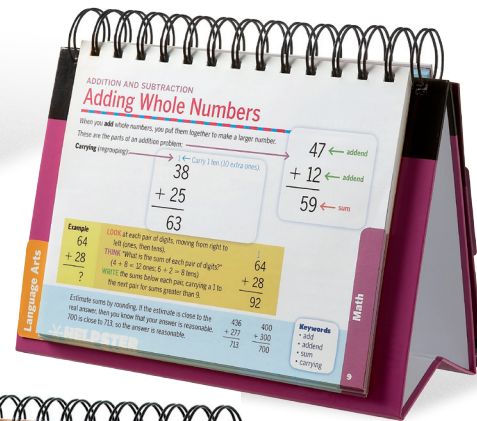
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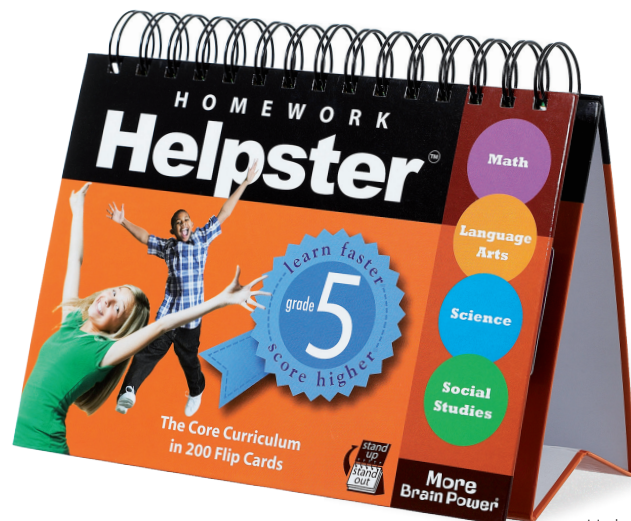
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