

# Knit Your Own Cat

FEBRUARY 2012

## Easy-to-Follow Patterns for 16 Frisky Felines

Sally Muir and Joanna Osborne

**Cat lovers, rejoice! It's the highly anticipated follow-up book to *Knit Your Own Dog*. With easy-to-follow instructions for 16 distinct felines, *Knit Your Own Cat* is the irresistible guide to knitting the pet you've always wanted.**

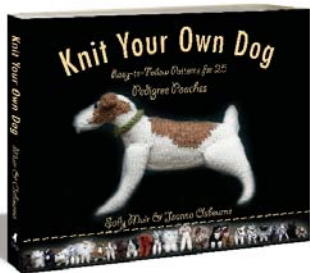
Cats and knitters are perfect companions. What's better together than a kitten curled up in a basket of wool or a frisky feline chasing a skein of yarn down a hallway? Since the instant success of *Knit Your Own Dog*, cat lovers have been clamoring for a book of their own. That time has come.

*Knit Your Own Cat* is packed with knitting patterns for 16 different fanciful felines, from a pretty Persian to a sleek Siamese, from a cuddly kitten to a traditional tabby. The cats are surprisingly easy to make: With a few evenings of work, you can have a covetable companion for life. Each cat includes clear, step-by-step instructions for both knitting and assembling the parts. The cats can be knit into various positions such as standing, sitting, crouching, and curled up for a nap. You can add details like collars, bells, and bows. Photographs throughout show the finished cat from various angles, and each cat is accompanied by a description of its real-life temperament and physical characteristics.

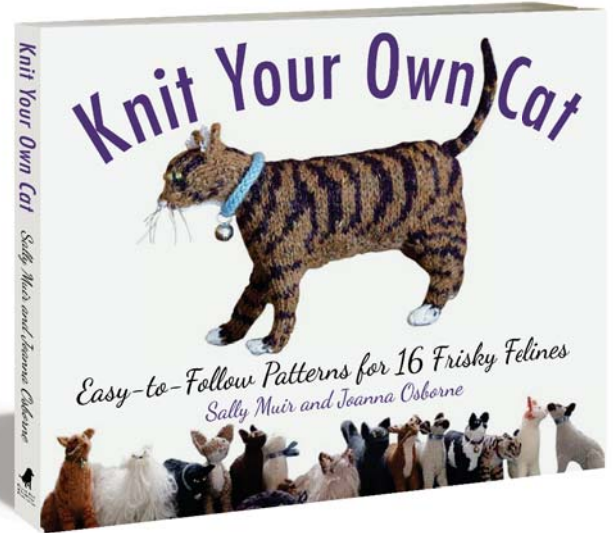
Cats include: Abyssinian, Bengal, Black Cat, Black & White, British Shorthair, Burmese, Devon Rex, Kitten, Maine Coon, Orange, Persian, Ragdoll, Siamese, Tabby, Tortoiseshell, and Turkish Van.

**Sally Muir** and **Joanna Osborne** run their own knitwear business, Muir and Osborne ([www.muirandosborne.co.uk](http://www.muirandosborne.co.uk)). They have a shop in London, and their knitwear can also be found in premier stores in the U.K., the U.S., Japan, and Europe, including Barney's, Saks Fifth Avenue, Liberty, and The Cross. They won the U.K. Fashion Export Small Business Award, and several pieces of their knitwear are in the permanent collection of the Victoria and Albert Museum in London. They are the authors of *Knit Your Own Dog*.

SEE PAGE 26 FOR COMPANION TITLE:



*Knit Your Own Dog*;  
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- **The perfect book for cat lovers who love to knit**
- **Packed with detailed knitting patterns for 16 unique cats**
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- **Easy-to-follow, step-by-step instructions allow the novice and expert knitter to complete a project within a few days.**
- **National media campaign including print, radio, and online media**
- **Target cat enthusiasts print and online publications, websites, and blogs**
- **Target crafting and knitting print and online publications, websites, and blogs**



**12-copy counter display, includes 6 *Knit Your Own Cat* and 6 *Knit Your Own Dog***

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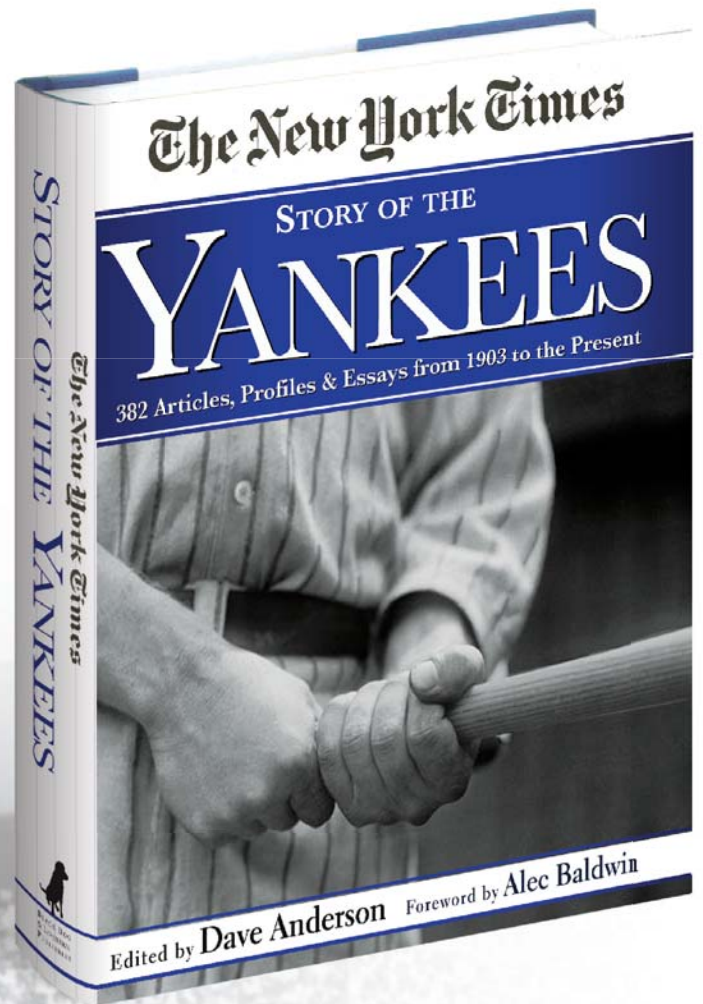
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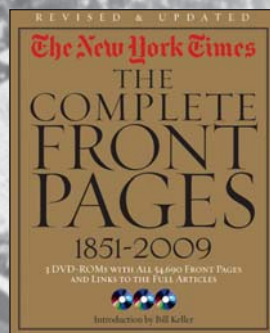
## Experience a century of the pride, power, and pinstripes of the Yankees, Major League Baseball's most successful team, as told through the stories of their hometown newspaper, *The New York Times*.

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**Dave Anderson** is one of the leading American sportswriters of our time. He covered the Brooklyn Dodgers for the *Brooklyn Eagle* before moving to the *New York Journal-American* in 1955. In 1966 he began writing for *The New York Times* and was given his own column in 1971. He was the 1994 winner of the Associated Press Sports Editors (APSE) Red Smith Award for distinguished sports-column writing. He was inducted into the National Sports Writers and Sportscasters Hall of Fame in Salisbury, North Carolina, in 1990, joining three other former "Sports of *The Times*" columnists—Red Smith, Arthur Daley, and John Kieran. In 2005, he received the Dick Schaap Award for Outstanding Journalism. He is the author of 21 books and has written more than 350 magazine articles. He lives in Tenafly, New Jersey.



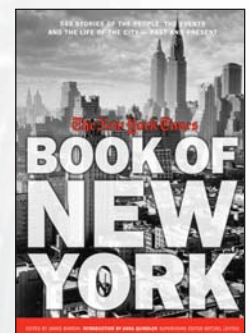
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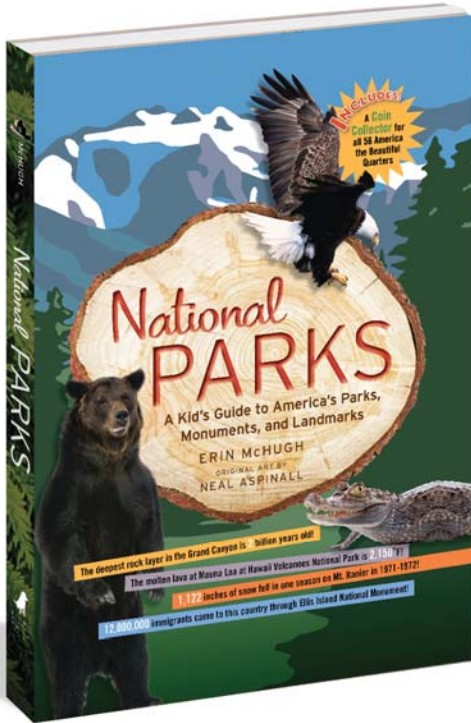
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Illustrated by Neal Aspinall

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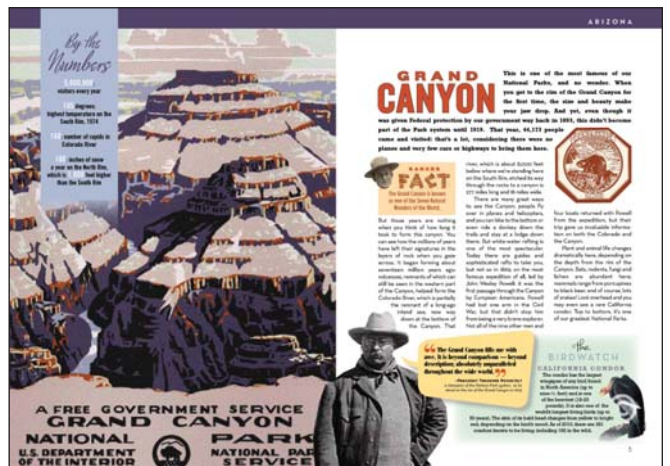
Also included are dozens of activities, such as quizzes, word and picture hunts, and car games, as well as a detachable national-park quarter collector, so kids can collect each of the 56 commemorative quarters to be issued by the U.S.

**Erin McHugh** is a former publishing executive and author of more than a dozen books, including *The Little Road Trip Handbook*. She is also the author of several of the books in Black Dog's State Shapes series. She lives in New York City and South Dartmouth, Massachusetts.

**Neal Aspinall** is an illustrator whose work has appeared on T-shirts, patches, and mugs in National Park gift shops. He has also created art for an ad partnership between Amtrak and the National Park Service. His clients include Target, Pepsi, and Macy's. He has received awards from *Communication Arts*, *Graphis*, Society of Illustrators, and the *Print Regional Design Annual* and has been inducted into the Institute of Art of Colorado's Hall of Fame. He lives in Wauwatosa, Wisconsin.

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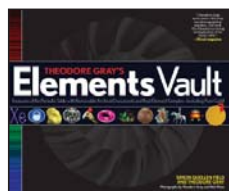
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Along with *The Elements*, **Theodore Gray** is the author of *Theodore Gray's Elements Vault*, *Theo Gray's Mad Science: Experiments You Can Do at Home, But Probably Shouldn't*, and of *Popular Science* magazine's "Gray Matter" column. He is the proprietor of periodictable.com. He is also cofounder of Wolfram Research, creators of the world's leading technical software system, Mathematica® and Wolfram|Alpha™. With his company Touch Press, Gray is the developer of the best-selling e-book apps *The Elements: A Visual Exploration* and *Solar System*, also published in print by Black Dog & Leventhal. He lives in Champaign-Urbana, Illinois.

**Nick Mann** is a freelance photographer. Aside from having photographed more elements than probably anyone in the world, he is an accomplished landscape, sports, and event photographer. He lives in Champaign-Urbana, Illinois.

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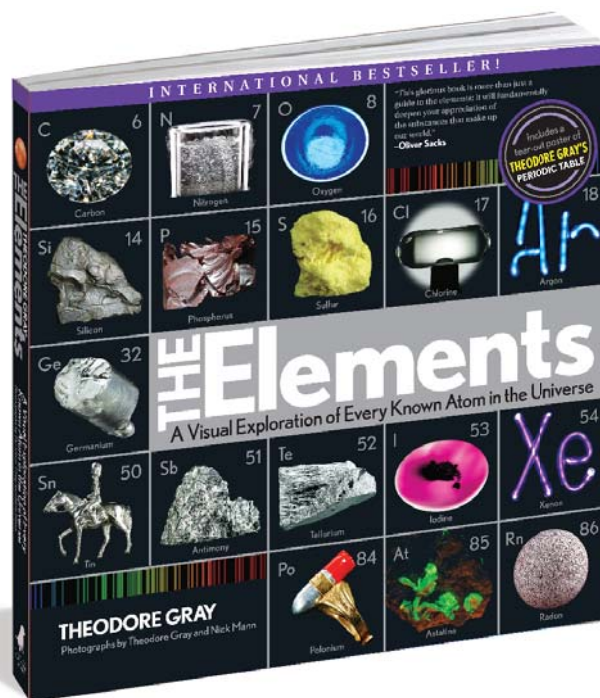
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- ***The Elements* is a national best-seller with more than 500,000 copies in print in 22 languages.**
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- **Ongoing national publicity efforts for Theodore Gray including print, radio, TV, and author appearances**

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283 ACTIVITIES AND 2,102 ILLUSTRATIONS

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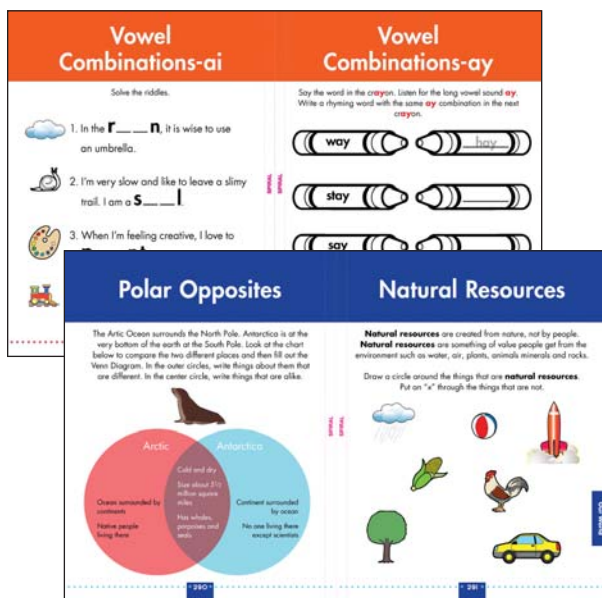
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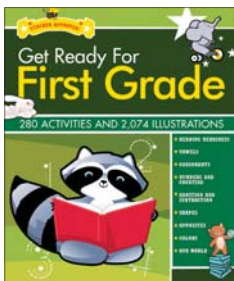
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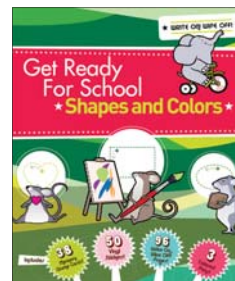
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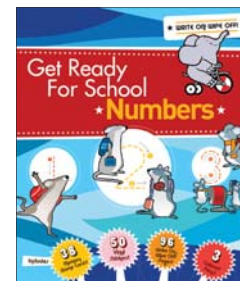
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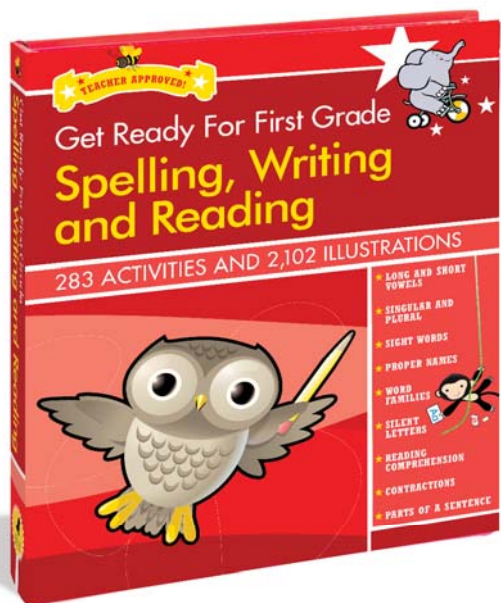
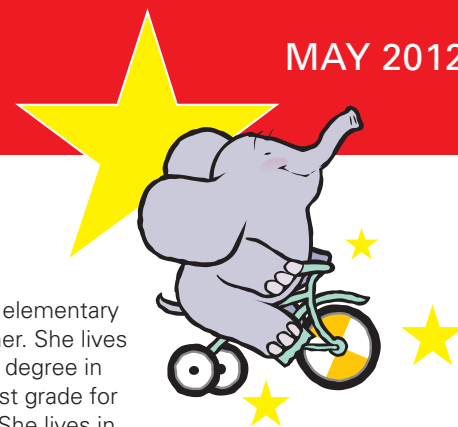
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**Heather Stella** has a master's degree in elementary education and is currently a student teacher. She lives in New York. **Athena Anna Lima** has a degree in elementary education. She has taught first grade for 14 years and has been a teacher for 18. She lives in New Jersey. **Maureen Scepkowski** has a degree in education and has taught second through sixth grades for 16 years. She lives in New Jersey.

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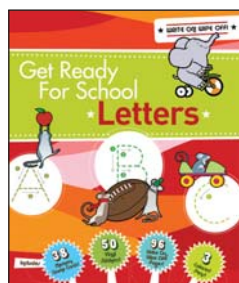
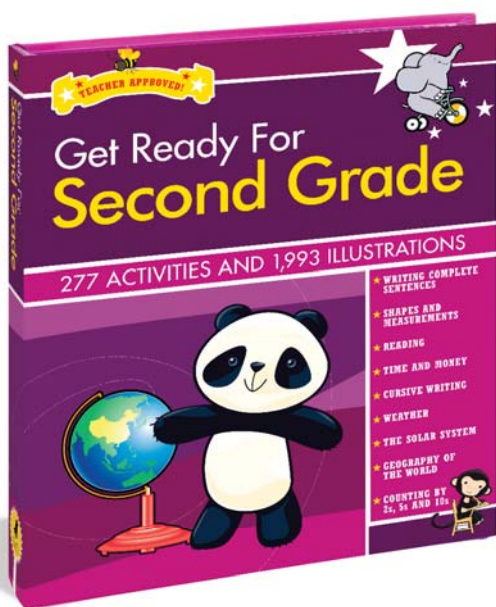
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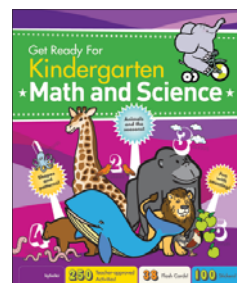
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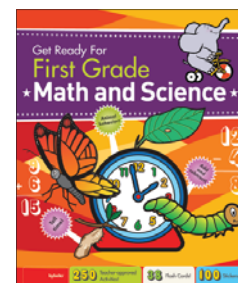
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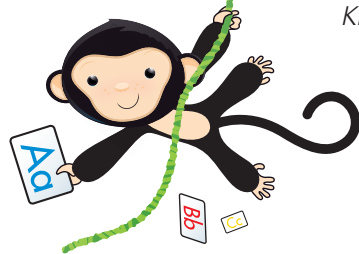
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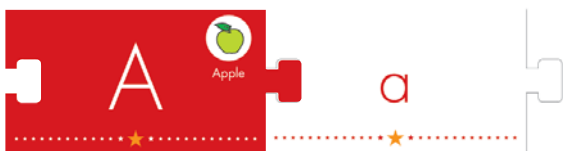
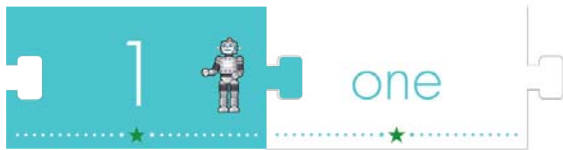
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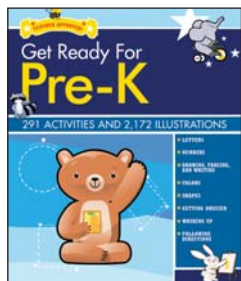
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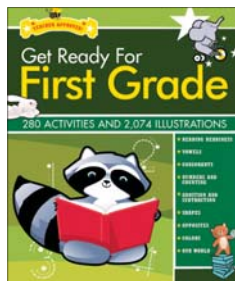
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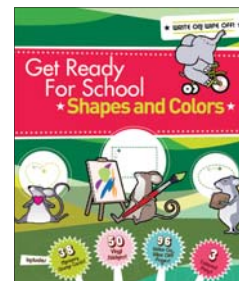
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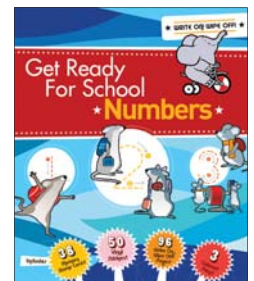
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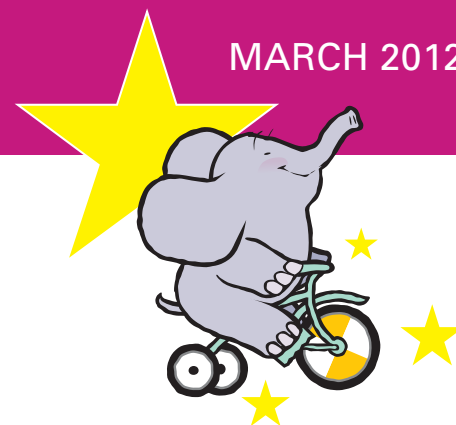


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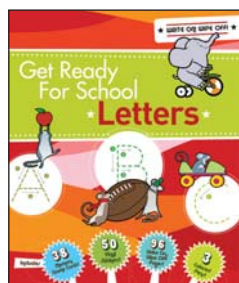
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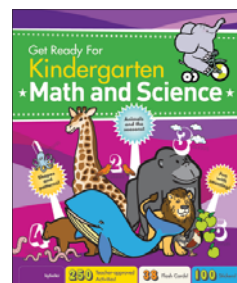
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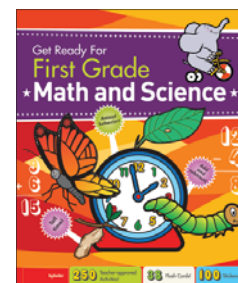
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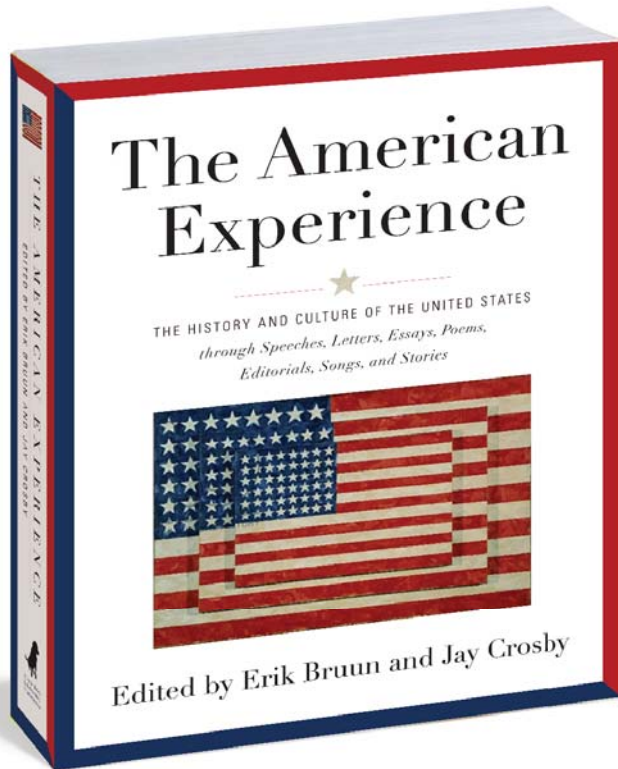
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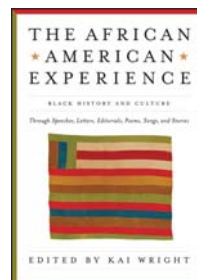
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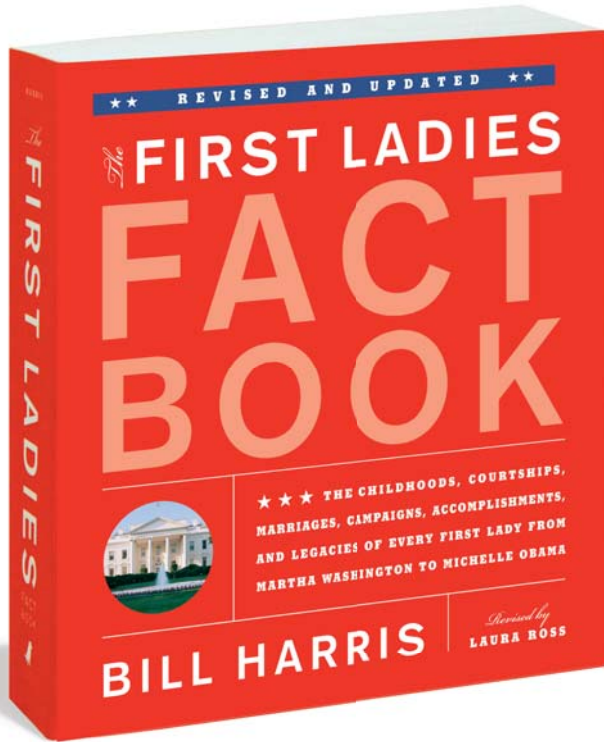
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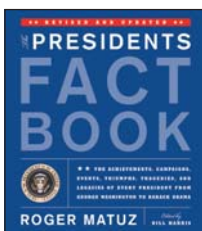
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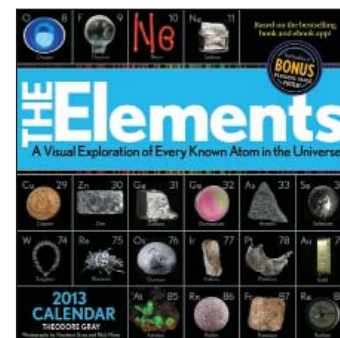
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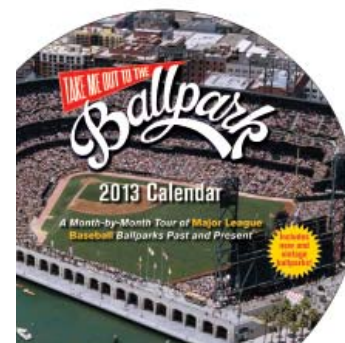
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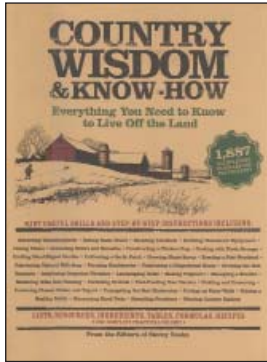
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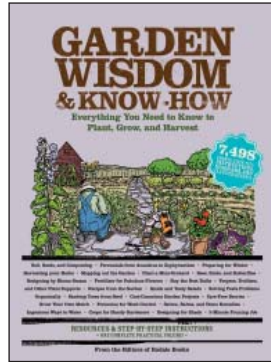
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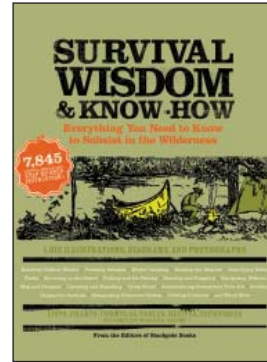
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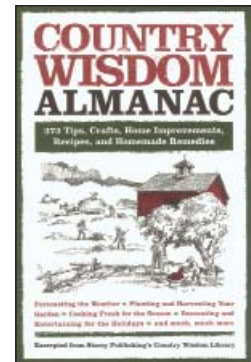
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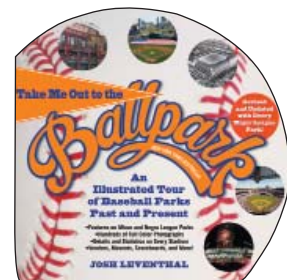
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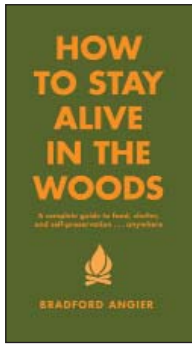


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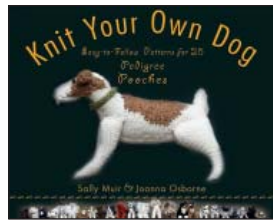
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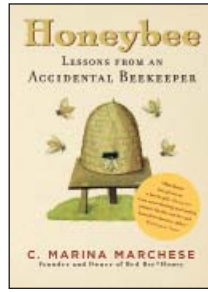
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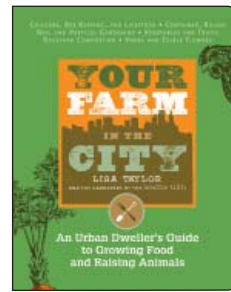
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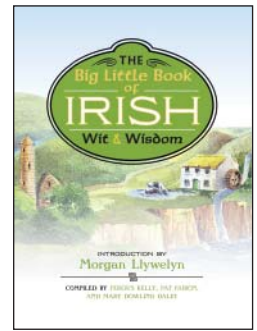
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