

workman



Spring 2011

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World Without Fish (See page 7.)



A SCANIMATION® BOOK THE WIZARD OF OZ

10 CLASSIC SCENES FROM OVER THE RAINBOW

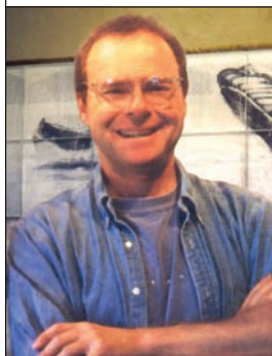
Rufus Butler Seder

We're off to see the wizard! The magic of Scanimation meets the wonderful *Wizard of Oz*, bringing to life 10 memorable scenes from the movie that's enchanted generations of viewers. It's the gift book of the fall, and includes:

- Dorothy, the Tin Man, the Scarecrow, the Cowardly Lion, and Toto dancing down the Yellow Brick Road
- Dorothy's farmhouse flying upward in a twister
- Miss Gulch, on her bicycle in the tornado, transforming into a witch on a broomstick
- The Lollipop Kids strutting from side to side
- The Scarecrow doing a wacky dance
- The Tin Man swaying from side to side; Dorothy and the Scarecrow flanking him as if to catch him
- The Wicked Witch of the West waving on a sky full of flying monkeys
- The Wicked Witch of the West melting
- The Great and Powerful Oz—and the man behind the curtain frantically pulling levers
- A close-up of Dorothy clicking her ruby slippers

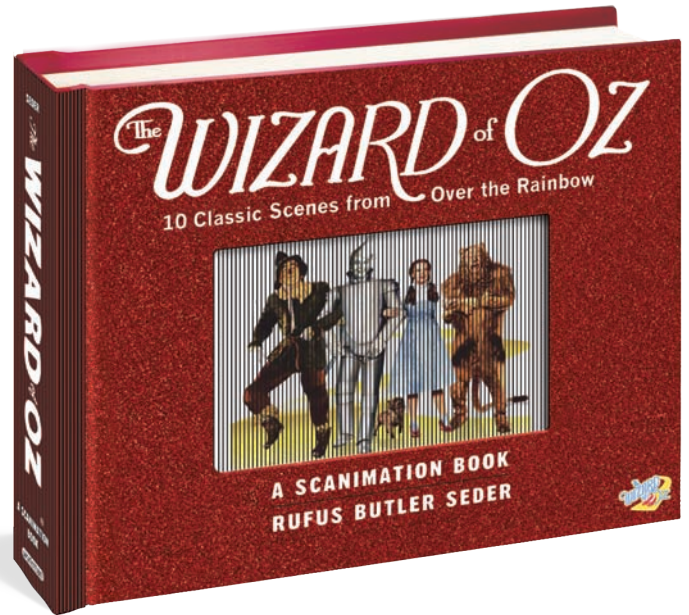
Like *Star Wars* before it, *The Wizard of Oz* is a marriage of phenomenal Scanimation—four books, four instant *New York Times* bestsellers, over 4.5 million copies in print—and one of the most beloved movies of all time. It also continues to be a vital icon: Warner's 2009 release of the *70th Anniversary Ultimate Collector's Edition* won DVD critics' and numerous other awards; Warner Brothers Kids just launched wizar dof oz kids.com; and in 2011, Andrew Lloyd Webber is staging *The Wizard of Oz* on Broadway. Now it's found yet new life through Rufus Butler Seder. With equal parts love and skill, he's created 10 compelling Scanimations, taking us over the rainbow.

A glittering, ruby-red cover is the final, delectable touch.



Rufus Butler Seder is the inventor of *Lifetiles*, glass-tiled murals that appear to come to life when the viewer walks by; he's installed them at the Smithsonian, Sea World, Union Station, and other museums, aquariums, train stations and ocean liners around the world. He is also the founder of *EyeThink, Inc.*, a company that develops and produces a line of toys and gifts using the technologies he's invented. Mr. Seder lives in Boston.

FOR THE COMPLETE LISTING OF SCANIMATION® BOOKS, see pages 52–53.



☛ We're off to see the wizard—through the magic of Scanimation

☛ By the author and creator of *Gallop!, Swing!, Waddle!*, and *Star Wars—The New York Times* bestsellers that together have 4.5 million copies in print

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"Look, Toto! You won't believe your eyes!"



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WHAT TO EXPECT® THE SECOND YEAR

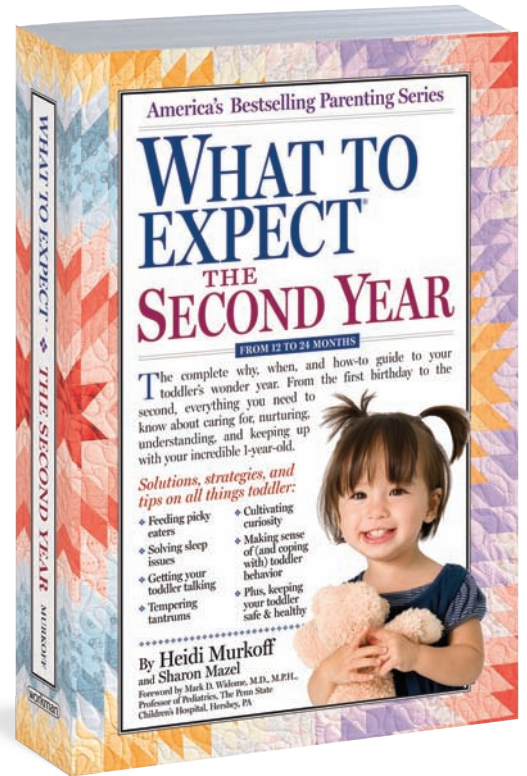
FROM 12 TO 24 MONTHS

Heidi Murkoff
and Sharon Mazel

Heidi Murkoff's What to Expect® has delivered again. Announcing the arrival of a brand-new member of the What to Expect family: WHAT TO EXPECT THE SECOND YEAR. The essential sequel to *What to Expect the First Year*, with 9.7 million copies in print, WHAT TO EXPECT THE SECOND YEAR picks up the action at baby's first birthday, and takes parents through what can only be called "the wonder year"—12 jam-packed (and jam-smear) months of memorable milestones (from first steps to first words, first scribbles to first friends), lightning-speed learning, endless explorations driven by insatiable curiosity. Not to mention a year of challenges, both for toddlers and the parents who love them, but don't always love their behaviors (picky eating, negativity, separation anxiety, bedtime battles, biting, and tantrums).

Comprehensive, reassuring, empathetic, realistic, and practical, WHAT TO EXPECT THE SECOND YEAR is filled with solutions, strategies, and plenty of parental pep talks. It helps parents decode the fascinating, complicated, sometimes maddening, always adorable little person last year's baby has become.

From the first birthday to the second, this must-have book covers everything parents need to know in an easy-to-access, topic-by-topic format, with chapters on growth, feeding, sleeping, behaviors of every conceivable kind, discipline (including teaching right from wrong), and keeping a toddler healthy and safe as he or she takes on the world. There's a developmental time line of the second year plus special "milestone" boxes throughout that help parents keep track of their toddler's development. Thinking of traveling with tot in tow? There's a chapter for that, too.



➤ **The essential sequel to *What to Expect the First Year*, with 9.7 million copies in print**

➤ **Covers the year of milestones—walking, talking, running, climbing—and all the trying issues that come with it**

➤ **Easy-to-access topic-by-topic format**

➤ **The What to Expect® series has over 33 million copies in print**

➤ **250,000-copy first printing**

➤ **\$250,000 national publicity and marketing**

WHAT TO EXPECT THE SECOND YEAR

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Heidi Murkoff is the author of the *What to Expect®* series, including *What to Expect When You're Expecting* and *What to Expect the First Year*. Her website is www.whattoexpect.com, and she lives with her family in Los Angeles.



FOR THE COMPLETE LISTING OF WHAT TO EXPECT® BOOKS, see pages 82–83.

WHAT'S EATING YOUR CHILD?

Kelly Dorfman, MS, LND

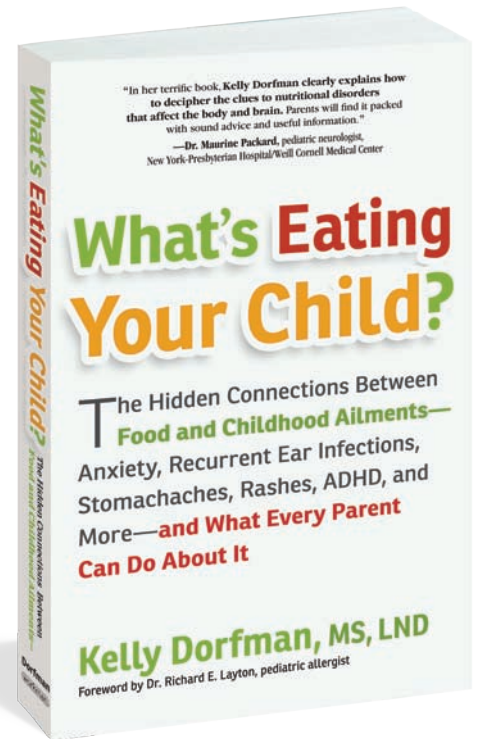
Here's a book for every parent whose child suffers from mood swings, allergies, ear infections, eczema, anxiety, tantrums, ADD/ADHD, picky eating, lack of growth, and a host of other physical, behavioral, or developmental problems.

This is an important book! Written by Kelly Dorfman, a sought-after nutritionist whose typical family in her practice comes to her after already having seen three or more medical specialists, WHAT'S EATING YOUR CHILD? brilliantly reveals the hidden connections between nutrition and chronic childhood ailments while giving parents simple, straightforward tools to understand and solve their children's problems.

Grounded in cutting-edge science and filled with case studies that read like medical thrillers, WHAT'S EATING YOUR CHILD? reveals that what children eat affects how they thrive. There's in-depth information on the surprising problems caused by gluten-intolerance, and—short of full-blown celiac disease—how difficult it is to diagnose. On why artificial sweeteners are worse than sugar, and why soy milk is a poor substitute for cow's milk. On how to cure sleep disorders with melatonin, hyperactivity with magnesium, anxiety with fish oil. Parents learn quickly how to become their own nutrition detectives, and how to implement the very simple E.A.T. program to recalibrate their children's diets. They'll understand, at last, how to talk with a doctor about nutrition; why to choose organic; how to pick quality vitamins, minerals, probiotics and supplements; and how to get their children off drugs—antibiotics, laxatives, Prozac, Ritalin—and back to a natural state of well-being.



Kelly Dorfman, MS, LND, is a nutritionist who specializes in working with children. She has served, by governor appointment, on the Maryland Board of Dietetic Practice, has consulted for WebMD, and has been a go-to authority on nutrition for The Washington Post. She is a sought-after lecturer who speaks around the country, and lives just outside of Washington, D.C.



➤ **A breakthrough guide to the connection between children's ailments and nutrition**

➤ **What every parent can do about food-related causes of anxiety, stomachaches, chronic ear infections, mood swings, eczema, tantrums, speech delays, ADD/ADHD, and more**

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WHAT'S EATING YOUR CHILD?

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HOW TO SHOOT GREAT VIDEO

THAT PEOPLE WILL ACTUALLY WANT TO WATCH

Steve Stockman

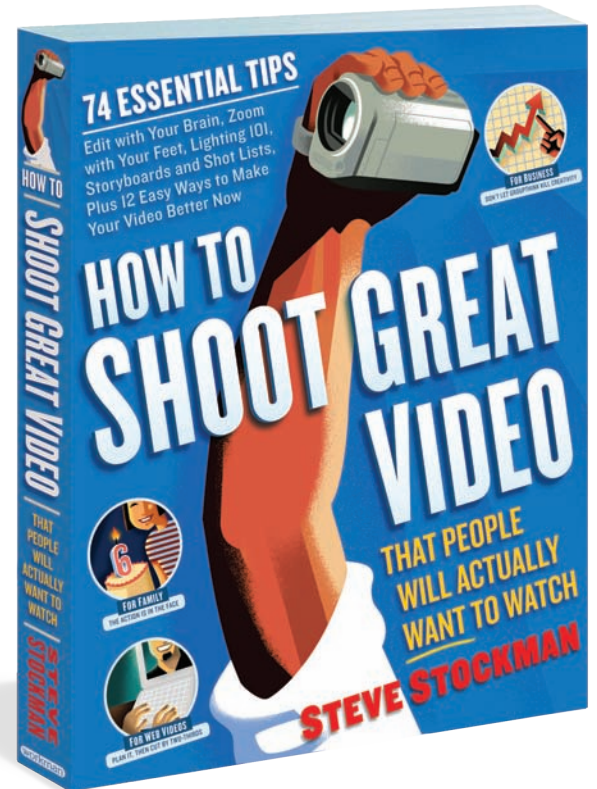
Video is everywhere. Over 90 percent of American homes have some form of video camera, we upload 24 hours of video to the Web *every minute*, and we watch videos two billion times a day on YouTube. Problem is, most of it is bad—but here's how to make it not only better, but also great.

HOW TO SHOOT GREAT VIDEO is all about the language of video. It's about how to think like a director, regardless of equipment (amateurs think about the camera, pros think about communication). It's about the rules developed over a century of movie-making—which work just as well when shooting a two-year-old's birthday party. Written by Steve Stockman, the director of *Two Weeks* (2007), plus TV shows, music videos, and hundreds of commercials, HOW TO SHOOT GREAT VIDEO explains in 74 short, pithy, insightful chapters how to tell a story and entertain your audience.

Here's how to think in shots—how to *move-point-shoot-stop-repeat*, instead of planting yourself in one spot and pressing “Record” for five minutes. Why never to shoot until you see the whites of your subject's eyes. Why to “zoom” with your feet and not the lens. How to create intrigue on camera. The book covers the basics of framing, lighting, sound (use an external mic), editing, special effects (turn them off), and gives specific advice on how to shoot a variety of specific situations: sporting events, parties and family gatherings, graduations and performances. Plus, how to make instructional and promotional videos, how to make a music video, how to capture stunts, and much more. At the end of every chapter is a suggestion of how to immediately put what you learned into practice, so the next time you're shooting you'll have begun to master the skill. Accompanying the book is a website with video clips to illustrate different rules, techniques, and situations.



Steve Stockman is a director, producer, and writer of films, television shows, and commercials. He made the feature film *Two Weeks* (2007) starring Sally Field, Ben Chaplin, and Tom Cavanagh. Every summer he mentors aspiring filmmakers and teaches video-making at Summer Stars Camp. He lives with his family in Los Angeles.



➤ **90 percent of American homes have some form of video camera—finally, here's how to use it effectively**

➤ **The perfect author—a Hollywood director who's been making video, teaching video, thinking about video for years**

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➤ **Dedicated book website with instructional videos (www.howtoshootgreatvideo.com)**

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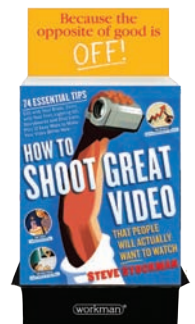
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THE POCKET BOOK OF POCKET BILLIARDS

THE RACK, THE RULES—
AND A WORKING POOL TABLE

Mike Vago

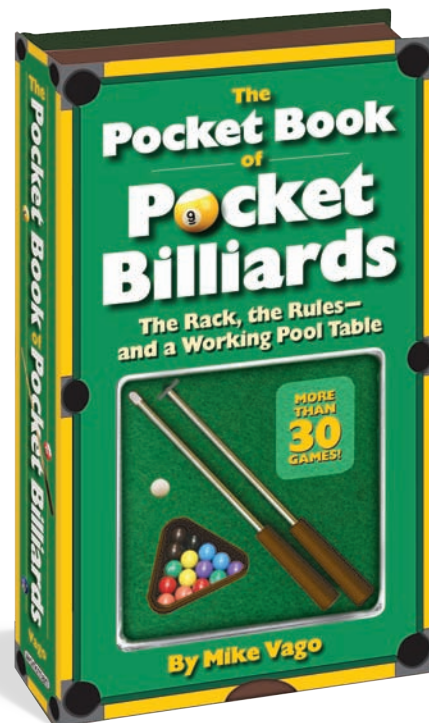
At last, a real working pool table for guys without a basement or a spare \$2,000. From the bestselling author of *The Miniature Book of Miniature Golf*, with 189,000 copies in print, comes an original gift: a complete miniature, working pool table, plus balls, rack, cue, and bridge, packaged with a 48-page full-color book that explains how to play more than 30 games.

The snap of the cue, the crack of the balls, the satisfying thwack of sinking your shot: It's all the fun of pool, on a table that you can play anywhere, anytime. The diminutive, stable table is covered in a feltlike material, and even has an automatic return that collects the balls in a drawer below. The cue never needs chalking, and the whimsical bridge helps with those hard-to-reach shots. The book gives complete, easy-to-follow rules to a variety of games: classics like Eight Ball and Nine Ball, of course, and 14.1 Continuous—the legendary game of straight pool played by Fast Eddie and Minnesota Fats in *The Hustler*, and every other skilled pocket billiards player—but also unusual games (Six Stroke, Convergence, Seven Ball, Bowliards), and games the inventive author made up or adapted to play on the pool table—Hockey, Tag, even Sharks & Minnows.

Mike Vago is the creator of the bestselling *The Miniature Book of Miniature Golf*. He's a graphic designer who has also written for New York Press, *The Stranger*, and *Artvoice*. He lives with his family in Jersey City, New Jersey.



BY THE SAME AUTHOR:
See page 76.
The Miniature Book of Miniature Golf
ISBN: 978-0-7611-5413-6
No. 15413



➤ **An original gift—play pool anytime, anywhere**

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➤ **By the author of *The Miniature Book of Miniature Golf*, with 189,000 copies in print**

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WORLD WITHOUT FISH

Mark Kurlansky

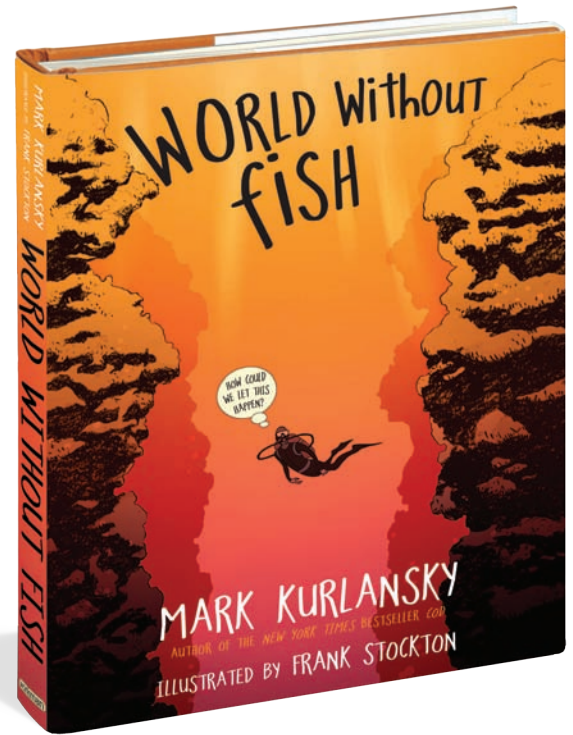
Illustrated by Frank Stockton

Mark Kurlansky, beloved author of the award-winning bestseller *Cod: A Biography of the Fish That Changed the World*, offers a riveting new book for kids about what's happening to fish, the oceans, and our environment, and what, armed with knowledge, kids can do about it.

Written by a master storyteller, *WORLD WITHOUT FISH* connects all the dots—biology, economics, evolution, politics, climate, history, culture, food, and nutrition—in a way that kids can really understand. It describes how the fish we most commonly eat, including tuna, salmon, cod, and swordfish, could disappear within 50 years, and the domino effect it would have—oceans teeming with jellyfish and turning pinkish orange from algal blooms; seabirds disappearing, then reptiles, then mammals. It describes the back-and-forth dynamic of fishermen and scientists. It covers the effects of industrialized fishing, and how bottom-dragging nets are turning the ocean floor into a desert.

The answer? Support sustainable fishing. *WORLD WITHOUT FISH* tells kids exactly what they can do: Find out where those fish sticks come from. Tell your parents what's good to buy, and what's not. Ask the waiter if the fish on the menu is line-caught. And follow simple rules: Use less plastic, and never eat endangered fish like bluefin tuna.

Interwoven with the book is a 12-page full-color graphic novel. Each beautifully illustrated chapter opener links to form a larger fictional story that complements the text. Hand in hand, they create a *Silent Spring* for a new generation.



Save the fish! What kids need to know and what they can do about it

Mark Kurlansky—award-winning author of *Cod*, *Salt*, *The Big Oyster*, and other books

Combines a compelling text with a 12-page graphic novel

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National radio satellite tour

For ages 10 and up

Ships in time for Earth Day

WORLD WITHOUT FISH

Full-color illustrations; 192 pages; 7" x 9 1/8"; includes a 12-page graphic novel

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ISBN: 978-0-7611-5607-9
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Ships: March

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HARDCOVER



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Mark Kurlansky is a former commercial fisherman and New York Times bestselling author of *Cod*, *Salt*, *The Big Oyster*, and other books. He's won numerous awards, including the James A. Beard Award, ALA Notable Book Award, and New York Public Library Best Books of the Year Award. He lives with his wife and daughter in New York City and Gloucester, Massachusetts. His website is www.markkurlansky.com.

Frank Stockton is an artist and illustrator whose work has appeared in *Esquire*, *The New Yorker*, *The New York Times*, and *Rolling Stone*. He lives in Brooklyn, New York.

PEACEABLE KINGDOM

THE MACAQUE AND THE DOVE
AND 49 OTHER REMARKABLE
STORIES OF ANIMAL FRIENDSHIP

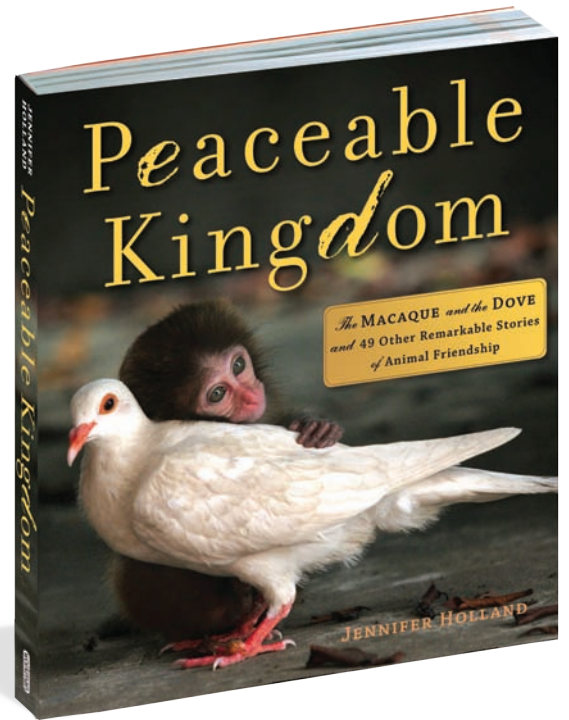
Jennifer Holland

It is exactly like Isaiah 11:6: “The wolf also shall dwell with the lamb, and the leopard shall lie down with the kid . . .” Written by *National Geographic* magazine writer Jennifer Holland, **PEACEABLE KINGDOM** documents one heartwarming tale after another of animals who, with nothing else in common, bond in the most unexpected ways. A cat and a bird. A mare and a fawn. An elephant and a sheep. A snake and a hamster. The well-documented stories of Koko the gorilla and All Ball the kitten; and the hippo Owen and the tortoise Mzee. And almost inexplicable stories of predators befriending prey—an Indian leopard slips into a village every night to sleep with a calf. A lioness mothers a baby oryx.

Ms. Holland narrates the details and arc of each story, and also offers insights into why—how the young leopard, probably motherless, sought maternal comfort with the calf, and how a baby oryx inspired the same mothering instinct in the lioness. Or, in the story of Kizzy, a nervous retired Greyhound, and Murphy, a red tabby, how cats and dogs actually understand each other’s body language. With Murphy’s friendship and support, Kizzy recovered from life as a racing dog and became a confident, loyal family pet.

These are the most amazing friendships between species, collected from around the world and documented in a selection of full-color candid photographs.

Jennifer Holland is a senior writer for *National Geographic magazine*, specializing in science and natural history. She lives in Silver Spring, Maryland, with her husband, two dogs, and dozens of snakes and geckos; none of whom, to her dismay, have crossed the species barrier to befriend the others.



➤ **An extraordinary impulse gift book for animal lovers**

➤ **50 tales of unexpected friendship between animals—the dachshund and the piglet, the leopard and the cow, the snake and the hamster, and the famous story of Owen (hippo) and Mzee (tortoise)**

➤ **Heart-tugging full-color photographs throughout**

➤ **Full-color, french flaps, and only \$12.95**

PEACEABLE KINGDOM

Four-color photos; 160 pages; 7" x 8"

Paper with flaps:
\$12.95/\$15.95 Can.
ISBN: 978-0-7611-5913-1
No. 15913

Ships: June

6-copy counter display:
\$77.70/\$95.70 Can.
ISBN: 978-0-7611-6508-8
No. 26508

PAPERBACK



THE FASHION DESIGNER'S HANDBOOK & FASHION KIT

LEARN TO SEW AND BECOME A DESIGNER IN 33 FABULOUS PROJECTS

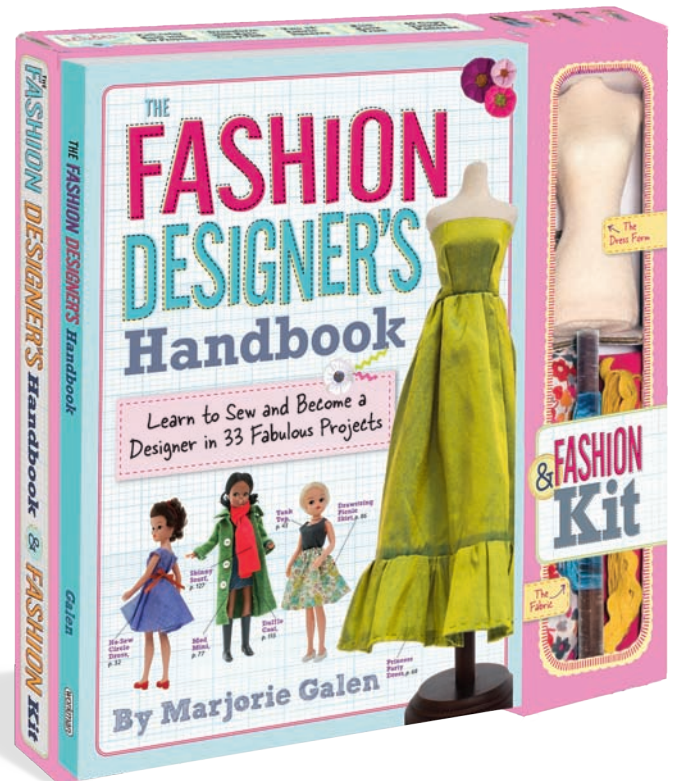
Marjorie Galen

The No. 1 dream career for tween girls? Fashion designer, according to *The New York Times*. They love *Project Runway*, follow their favorite stars' clothing lines, and use clothes as a way to express themselves. And now, with **THE FASHION DESIGNER'S HANDBOOK & FASHION KIT**, girls ages 7 to 12 can learn everything they need to know to start designing clothes—and test their ideas by creating doll-size outfits. Combining a full-color book with a starter set of tools and trimmings—a doll-size dress form, 27 patterns, ribbon, rickrack, and two swatches of fabric—it will inspire any girl to create a fabulously hip wardrobe to fit her 11½-inch fashion dolls, including Barbie. And at \$19.95, it's a fantastic bargain to boot.

Fully illustrated throughout, with step-by-step instructions, **THE FASHION DESIGNER'S HANDBOOK** covers design and sewing basics and how to think and work like a designer—from sketching ideas to developing your own style. Plus: four basic stitches; appliqué and embroidery; working with patterns, including adding your own flourishes; and how to use a dress form to design your own clothes.

The 33 delightful, doll-size projects require little to no adult help. There's Martha's No-Sew Circle Dress, Mod Mini 1-2-3 Skirt, Cozy Lounge Pants, Little Red Cape, and more. Plus three life-size designs—a dress, a skirt, and a tote—for girls to make for themselves.

Marjorie Galen is the author of *Summer Crafts: Fun and Creative Summer Projects for the Whole Family*. She's written articles for *Country Living* and *Martha Stewart Living*, and writes quilting patterns and books with well-known quilter *Denyse Schmidt*. She lives outside of New York City.



➤ **A complete introduction to making and designing clothes for tween girls, whose No. 1 dream job is to be a fashion designer, according to *The New York Times***

➤ **THE BOOK: A 144-page, full-color guide to sewing and fashion design, packed with fashion ideas and step-by-step instructions**

➤ **THE KIT: with a doll-size dress form, 27 patterns, ribbon, rickrack, and two quarter-yard swatches of fabric**

➤ **An amazing value at \$19.95**

➤ **For ages 7 to 12**

➤ **6-city author tour**

THE FASHION DESIGNER'S HANDBOOK & FASHION KIT

Kit with fabric, dress form, ribbon, and rickrack; four-color photos and illustrations; 144-page book; Box: 9½" x 10"; Book: 7" x 9⅞"

Paper: \$19.95/\$23.95 Can.
ISBN: 978-0-7611-5479-2
No. 15479

Ships: August



9 780761 154792

STEVEN PETROW'S COMPLETE GAY & LESBIAN MANNERS

THE DEFINITIVE GUIDE TO LGBT LIFE

Steven Petrow, with Sally Chew

Finally, the first big book of manners for the more than 15 million lesbian, gay, bisexual, and transgender people in the United States and Canada and the people who love them, work with them, and live with them. Written by Steven Petrow, the go-to authority on the subject—he's the same-sex wedding expert at *The New York Times* and a columnist for *The Huffington Post*, Yahoo's *Shine*, GayWeddings.com, and the "Q" Syndicate (with distribution to more than 100 LGBT newspapers and websites)—this is the definitive book of LGBT etiquette.

Encyclopedic in its approach, filled with practical wisdom, lively wit, and much insight, STEVEN PETROW'S COMPLETE GAY & LESBIAN MANNERS covers everything: from coming out to being out in the workplace; from dealing with the joy and complexity of same-sex weddings and commitment ceremonies (including how to propose and write meaningful vows) to handling the legal paperwork every couple needs. There's a chapter on sex etiquette, and another on the challenges and opportunities of raising a family, plus sections on travel, bullying, entertaining, meeting new friends, introducing your partner to your family, a primer on gay pride, and so much more.

Throughout there are hundreds of questions—some posed by LGBT folk, and others by straight people: *What do the mothers of two brides wear to a lesbian wedding? What do you say to an anti-gay joke? How do you answer "Who's the father?" when there are two mothers?*

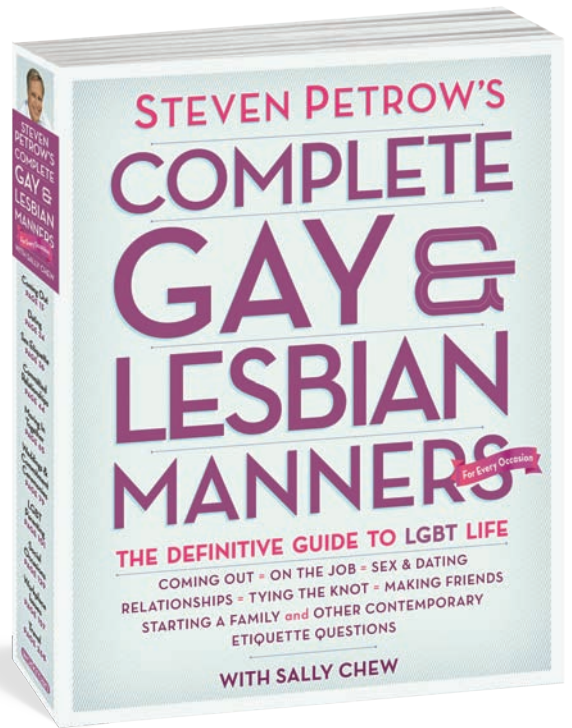
Manners, yes, but with a twist.



Steven Petrow, former president of the National Gay & Lesbian Journalists Association, is a syndicated writer on LGBT manners for *The Huffington Post*, *Yahoo! Shine*, *LOGO*, and the "Q" Syndicate. The same-sex wedding expert for *The New York Times*, he has also written for *The Advocate*, *The Los Angeles Times*, *Salon*, *The Daily Beast*, and *Out.com*. His previous books include *The Essential Book of Gay Manners &*

Etiquette and When Someone You Know Has AIDS. He lives in Chapel Hill, North Carolina.

Sally Chew has worked for magazines and websites from *Vibe* to *Time Inc.'s Health.com*. She lives in Brooklyn.



➤ **The first-ever comprehensive etiquette guide for the more than 15 million lesbian, gay, bisexual, and transgender people in the United States and Canada**

➤ **By the leading authority on LGBT manners**

➤ **Covers it all: weddings, adoptions, coming out, online dating, sex, travel, being gay or transgender in the workplace, even illness and death**

➤ **Dedicated website: www.gaymanners.com, plus Facebook author page and Twitter**

➤ **19-city author tour**

➤ **National radio satellite tour**

STEVEN PETROW'S COMPLETE GAY & LESBIAN MANNERS

Line art: 448 pages; 7 3/8" x 9 1/8"

Paper with flaps: \$17.95/\$21.95 Can.

ISBN: 978-0-7611-5670-3

No. 15670

Hardcover: \$28.95/\$34.95 Can.

ISBN: 978-0-7611-6522-4

No. 16522

Ships: April

PAPERBACK



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POINT TO HAPPY

A BOOK FOR KIDS ON THE AUTISM SPECTRUM

Miriam Smith and Afton Fraser

Photographs by Margo Smithwick

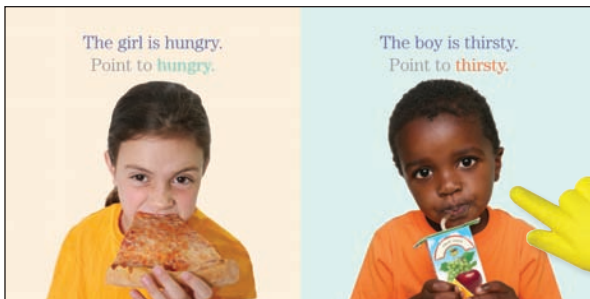
WITH AN INTRODUCTION BY TONI GIANNONE, CCC/SLP

Conceived of, written, and designed for children on the autism spectrum, POINT TO HAPPY combines a picture book and a pointer to create a breakthrough in reaching children who communicate best through pictures. Ingenious in its simplicity, it was created by a grandmother, Miriam Smith, and mother, Afton Fraser, for Ms. Fraser's son, a young boy on the autism spectrum.

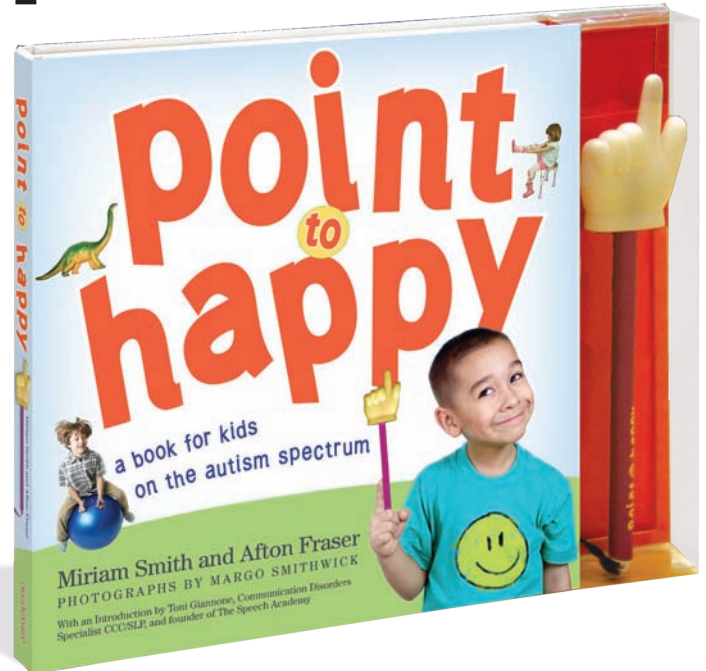
Point to happy. Point to sad. Point to hug. Give me a hug.

The parent reads, the child points. It turns reading into a joyful, shared experience. Dozens of friendly photographs are compelling to look at and easy to understand. The text is clear and direct. By pointing to the pictures in the book—moods, activities, everyday objects, the rituals of going to bed and getting ready in the morning—children will learn to convey their wants and needs, their experiences and, most importantly, their feelings.

The simple device of the pointer, with its soft, molded hand on a wand—safety-tested and 100 percent nontoxic and PVC- and phthalate-free—begs to be held and used. And using it—the motor task of holding and pointing, again and again—is an effective tool to help a child focus.



Miriam Smith, a consultant at CUNY Media Relations and former magazine writer and designer, is a doting grandmother of seven. She lives in Northport, New York. Her daughter, **Afton Fraser**, is a writer, actress, and mother of three, one of whom has autism. She lives in Greenwich, Connecticut. **Margo Smithwick**, daughter of Miriam and sister of Afton, is a professional photographer. **Toni Giannone**, who consulted on the book, is a Communication Disorders Specialist CCC/SLP, and founder of The Speech Academy.



➤ **A breakthrough book for the 1.5 million children on the autism spectrum who communicate best through pictures**

➤ **Combines a bright, friendly picture book with a simple pointer**

➤ **Works by replicating the pointing therapy commonly used with autistic children**

➤ **Turns reading into a shared, joyful experience and a first step toward communication**

➤ **9-city author tour**

POINT TO HAPPY

Four-color photos; includes pointer; 20 spreads; 10" x 10"

Paper: \$19.95/\$23.95 Can.

ISBN: 978-0-7611-5715-1

No. 15715

Ships: March



9 780761 157151

EMBROIDER EVERYTHING WORKSHOP

THE BEGINNER'S GUIDE TO EMBROIDERY, CROSS-STITCH, NEEDLEPOINT, BEADWORK, APPLIQUÉ, AND MORE

Diana Rupp

Diana Rupp's *EMBROIDER EVERYTHING WORKSHOP* is the beginner's embroidery bible for the millions of DIY-ers who love to put a personal stamp on everything—plus the 45 million people who like to sew and want to take their projects to the next level.

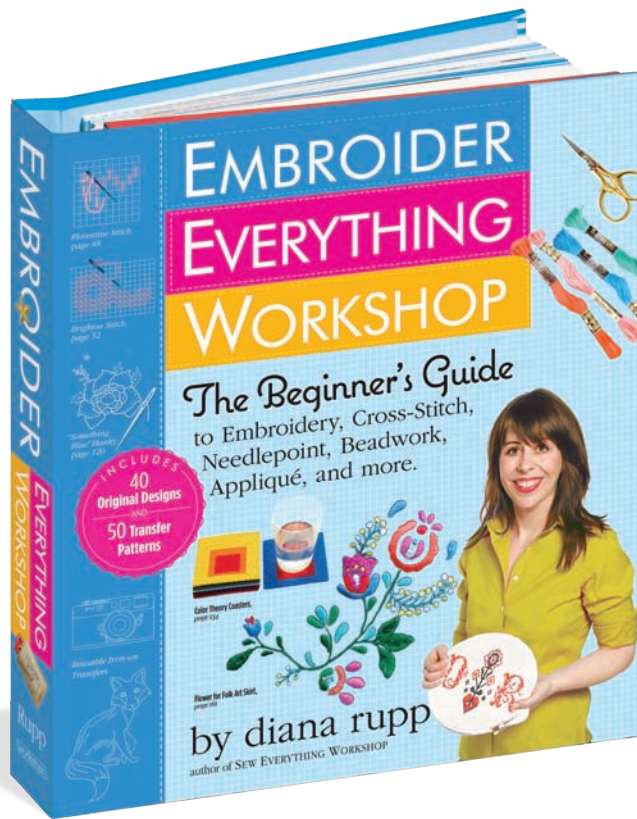
Embroidery is embellishing a white linen handkerchief with a flower. It's needlepointing a case for your favorite sunglasses. It's cross-stitching an ironic sampler, appliquéing a patch on a favorite pair of jeans, adding decorative beadwork to a dress, or monogramming canvas sneakers. Embroidery is also inexpensive, portable, easy to learn, infinitely adaptable, steeped in history (think Bayeux Tapestry)—and the personal passion of Ms. Rupp, who runs New York City's Make Workshop craft school and whose *Sew Everything Workshop* has 63,000 copies in print.

Combining attitude and instruction, projects and inspiration—plus iron-on transfer pattern sheets and a perforated practice stitch card—*EMBROIDER EVERYTHING WORKSHOP* is a complete how-to. In clear, illustrated, step-by-step instructions, it covers all the major embroidery stitching techniques: freehand embroidery, appliqué, smocking, needlepoint, openwork, beadwork, and counted thread. Then come the projects: 40 hip, clever, stylish, and useful patterns that give readers a real taste of embroidery's possibilities.

Diana Rupp founded and runs *Make Workshop* in New York City, the hip craft school that teaches everything from how to use a sewing machine to spinning your own yarn. She lives in Brooklyn, New York.



BY THE SAME AUTHOR:
See page 39.
Sew Everything Workshop
ISBN: 978-0-7611-3973-7
No. 13973



➤ **A hip, comprehensive guide to embroidery for the 45 million people who love to stitch**

➤ **By the author of *Sew Everything Workshop*, with 63,000 copies in print**

➤ **Step-by-step instructions and illustrations throughout**

➤ **40 fun, original projects**

➤ **Includes 50 iron-on transfer patterns and a perforated "learn your stitches" practice card**

➤ **17-city author tour**

EMBROIDER EVERYTHING WORKSHOP

Concealed Wire-O binding; four-color; 208 pages; 7 3/8" x 9"; includes iron-on transfers and practice stitch card

Paper: \$23.95/\$28.95 Can.
ISBN: 978-0-7611-5700-7
No. 15700

Ships: August



MY DOG!

A KIDS' GUIDE TO KEEPING A HAPPY & HEALTHY PET

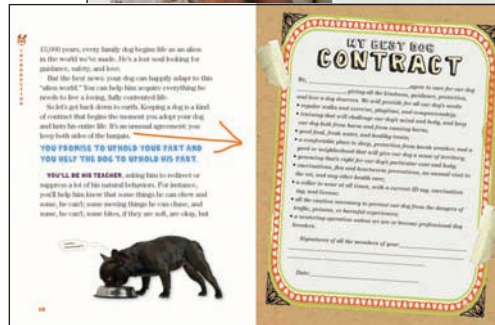
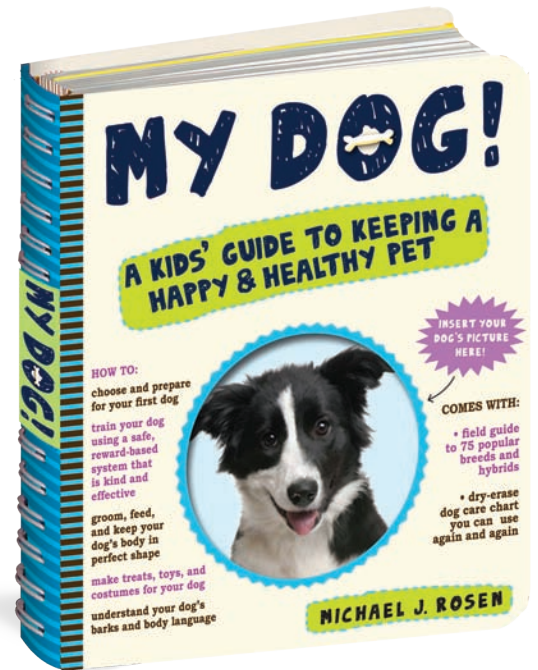
Michael J. Rosen

A primer, an owner's manual, a field guide, and more, *My Dog!* is the complete book for every child who has a dog—whether it's a brand-new puppy or adopted mutt, or a beloved pooch who's been in the family for years. And it couldn't be more kid-friendly, with its customizable cover (paste in a picture of your dog), tabbed chapters, a pull-out dry-erase dog care chart, and concealed Wire-O binding.

Written by Michael J. Rosen, author of *Kids' Best Dog Book*, with 75,000 copies in print, and dubbed a “fidosopher” by *The Washington Post*, *My Dog!* covers everything from the basics of handling, feeding, and grooming to history, lore, and the kinds of fun facts kids will always remember (dogs have a sense of smell a million times better than ours; the oldest dog on record, Bluey, lived to be 29). It tells kids how to train their dogs, with illustrations—including action commands like *Sit*, *Stay*, *Come*, and *Go to Your Place*, and behavioral commands like *Speak* and *Thank-You*. There are the simple health checks kids can do. A How to Speak Dog section to insure that kids and dogs remain best friends—including why a raised, wagging tail doesn't always mean “I'm happy,” and the important difference between a *Yelp!* and a *Yowl!* Even a recipe for Carob “Cocoa” for kids and dogs to bond over after a brisk winter walk.

Included with the book is a field guide to 75 breeds of the most popular and family-friendly dogs kids are likely to meet—each illustrated with a gorgeous full-color photograph and profiled with essential facts, including behavioral insights that make it an invaluable guide to choosing a family pet.

Michael J. Rosen is the author of *Kids' Best Dog Book*, *Kids' Book of Fishing*, *Dogs We Love (Artisan)*, and many other books. He lives with his pack in central Ohio.



➤ **The first book kids need after getting a dog—or stepping up to take care of a dog**

➤ **Author of *Kids' Best Dog Book*, winner of the Dog Writers Association Maxwell Medallion**

➤ **Covers everything: choosing, training, care, and feeding**

➤ **Includes a field guide to 75 popular dog breeds**

➤ **Full-color photographs**

➤ **Great package: Wire-O bound, die-cut cover—customize with your dog's photo—chapter tabs for easy reference, pull-out dry-erase dog care chart**

➤ **Ages 8 and up**

MY DOG!

Four-color photos; 256 pages; 5 3/4" x 7 1/2"; includes dry-erase poster; die-cut cover

Paper: \$12.95/\$15.95 Can.

ISBN: 978-0-7611-5841-7

No. 15841

Ships: April



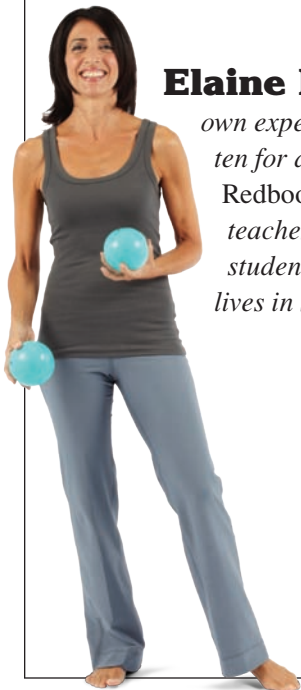
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THE MIRACLE BALL METHOD FOR PREGNANCY

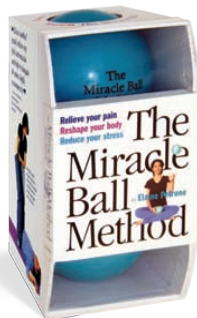
Elaine Petrone

Every year, four million women experience the joy of pregnancy—along with backaches, indigestion, sore feet, and difficulty sleeping. And after baby arrives, that persistent postpartum belly. Now proven relief is here. From Elaine Petrone, author of *The Miracle Ball Method*, with over 1.1 million copies in print, comes **THE MIRACLE BALL METHOD FOR PREGNANCY**, a program designed to help women deal with the pains, stress, and physical changes of pregnancy, and then help them regain a flat belly afterward.

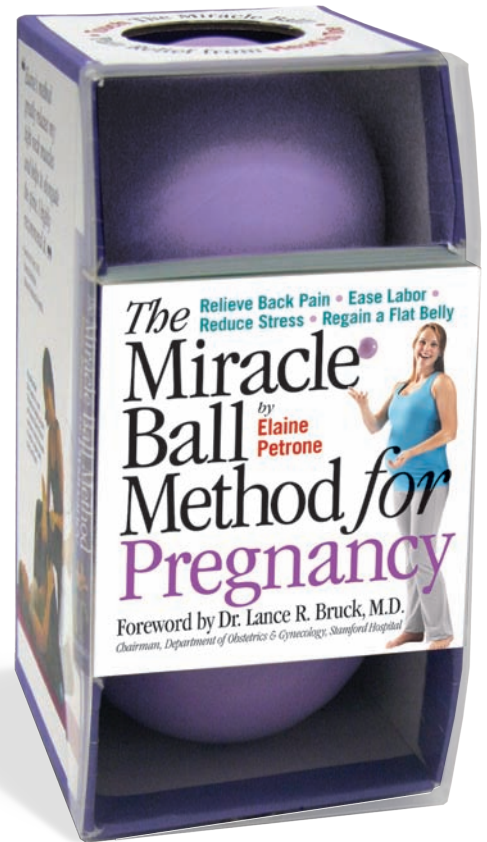
Elaine Petrone, a former dancer who created the original *Miracle Ball Method* to heal herself after suffering a career-ending injury, developed **THE MIRACLE BALL METHOD FOR PREGNANCY** after her own high-risk pregnancy with twins. A complete kit containing two squishy miracle balls and a fully illustrated instruction book in an easily shelvable container, the *Miracle Ball Method* works because it's the un-exercise: muscles relax and become supple enough to allow the body to realign and reshape. The program starts with how to breathe properly, and why focusing on exhalation strengthens the diaphragm and relieves anxiety and fatigue. There are movements for specific problem areas—Neck on the Ball, the Rib Cage Side Stretch—and whole-body moves like Standing Body Hang Over. There are also variations to use in later months, when it's no longer advised to lie flat on your back. The final exercises help reshape the body after birth, plus address labor, breastfeeding, and carrying a new baby around, now on the outside.



Elaine Petrone developed her *Miracle Ball* method out of her own experiences with chronic pain. In addition to her books, she's written for and been featured in *Fitness*, *Vogue*, *Woman's Day*, *Glamour*, *Redbook*, *Self*, *Elle*, *Town & Country*, and *Harper's Bazaar*. She teaches regularly at *Stamford Hospital* in Connecticut, and trains students at hospitals and healing centers across the country. She lives in southern Connecticut. Her website is www.elainepetrone.com.



BY THE SAME AUTHOR:
See page 77.
The Miracle Ball Method
ISBN: 978-0-7611-2868-7
No. 12868
The Portable Miracle Ball Method
ISBN: 978-0-7611-4382-6
No. 14382



Perfect marriage of subject and audience—pregnant women need the *Miracle Ball*

By the author of *The Miracle Ball Method*, with 1.1 million copies in print

A complete kit: two miracle balls and a fully illustrated instruction book

Relieve common aches and pains, reshape and rejuvenate the body, reduce stress

12-city author tour

THE MIRACLE BALL METHOD FOR PREGNANCY

Photos; two-color; 288 pages; Book: 4 1/4" x 4 1/4"; Package 8 1/2" x 4 1/4" x 5"; includes two exercise balls packaged in a reusable cardboard container

Paper: \$19.95/\$23.95 Can.
ISBN: 978-0-7611-6097-7
No. 16097

Ships: March



WHEN A LOVED ONE FALLS ILL

HOW TO BE AN EFFECTIVE PATIENT ADVOCATE

Gerri and Brian Monaghan

The much-needed book for anyone with a loved one facing a serious illness. It is the book that's a bible for how to make the potentially life-or-death decisions that every medical advocate, and every patient, must grapple with—especially now, as health care becomes ever more complicated. It is the practical blueprint for how to be a successful medical advocate.

When Gerri Monaghan's husband, Brian, then a fifty-nine-year-old lawyer at the top of his game, got the news that all of us dread—a diagnosis of brain tumors caused by Stage IV melanoma with a prognosis of three to six months to live—she knew that this was a challenge the two of them would fight together. Brian brought his enormous courage, attitude, and reserves of humor, and Gerri, with dogged determination, stood up again and again for what they needed—tirelessly researching options, reaching out to friends, family, and anyone who could help, resisting the status quo, and always thinking in terms of “we.”

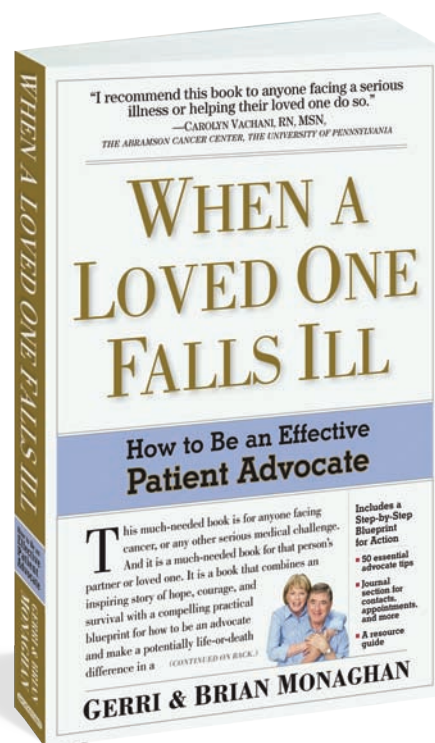
Together they tell their story, back and forth, punctuated throughout by Gerri's top 50 tips for how to be an advocate: #1 *Trust your intuition.* #6 *Create a battle plan.* #15 *Get copies of records.* #26 *Make doctors speak in a language that you understand.* #33 *Don't schedule surgery during the holidays.* #49 *Remember, this is not a dress rehearsal.*

“An interesting, different, upbeat, and funny book about dealing with a terrible disease. The lessons—taking charge of one's care, questioning authority, making hard decisions yourself rather than relying on others, the need for advocates, and keeping your sense of humor—are universal. The writing is first-rate.”

—DR. RICHARD MURPHY, *President and CEO (retired), the Salk Institute*



Gerri Monaghan is a former paralegal who met her husband, Brian, while applying for a job at his firm. **Brian Monaghan** was, until diagnosed with his illness in 1998, a highly successful plaintiff's trial attorney in San Diego, earning numerous awards and citations. He currently serves on the board of directors of the American Ireland Fund, the Salk Institute International Council, Hastings College of the Law at the University of California, and the San Diego Padres. Gerri and Brian live in San Diego.



➤ **A practical blueprint for how to become a loved one's medical advocate, combined with a powerful personal story of hope and survival**

➤ **Inspiration, wisdom, and the uncommon gift of common sense for patients and their families**

➤ **Includes “An Advocate's Notebook,” complete with fill-in forms, checklists, and list of websites with information on everything from clinical trials to transportation and lodging options for patients**

➤ **Expanded resource section**

WHEN A LOVED ONE FALLS ILL*

304 pages; 6" x 9"

Paper: \$14.95/\$17.95 Can.

ISBN: 978-0-7611-6507-1

No. 16507

Ships: March



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*Originally published in hardcover as *The Power of Two*

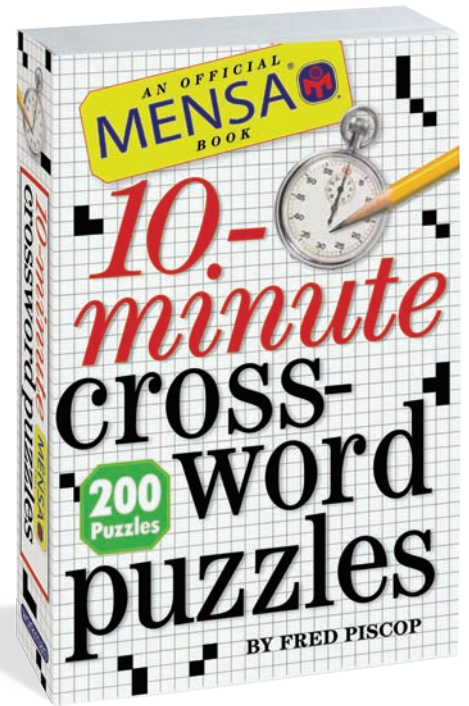
MENSA 10-MINUTE CROSSWORD PUZZLES

Fred Piscop

It's puzzle nirvana for crossword lovers who have just a few minutes to spare, but still crave a challenge. Adapted from the popular *Mensa 10-Minute Crossword Puzzles Page-A-Day Calendar*, with more than 200,000 copies sold, MENSAs 10-MINUTE CROSSWORD PUZZLES strikes a perfect balance: The puzzles are tough enough to be sanctioned by Mensa, the internationally famous high-IQ society, but are designed to be solvable in ten minutes or less.

Expertly written by puzzle master Fred Piscop, Mensa member, author of the Mensa calendar, and frequent crossword contributor to both *The New York Times* and *The Washington Post*, these cleverly themed crossword puzzles will appeal to both seasoned solvers and novices looking to hone their skills. They are an addictive addition to your morning routine (just add coffee); perfect for evening downtime; just right for your commute on the subway, or while waiting at the doctor's office or sitting in a restaurant—anytime you need a mental pick-me-up. The book's chunky format, which works so well for puzzle books like *The Original Sudoku* series, fits easily into a purse or bag. An answer key is included at the back of the book.

Fred Piscop is the former editor of *The Washington Post Magazine Sunday crossword*. He regularly creates crosswords for *The New York Times*, *The Washington Post*, *the Crossword Club*, *Creators Syndicate*, and many other outlets. He lives in Bellmore, New York.



➤ **200 puzzles that are tough enough to be sanctioned by Mensa, the internationally famous high-IQ society, but designed to be solvable in just ten minutes**

➤ **Perfect after dinner, with breakfast, for a subway ride, while waiting in a restaurant or doctor's office—anytime you have a few minutes to spare**

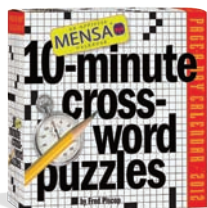
➤ **From the author of the *Mensa 10-Minute Crossword Puzzles Page-A-Day Calendar*, with more than 200,000 copies sold**

➤ **The perfect chunky format of *The Original Sudoku* and other games books**

MENSAs 10-MINUTE CROSSWORD PUZZLES

408 pages; 4" x 6"
Paper: \$8.95/\$10.95 Can.
ISBN: 978-0-7611-6322-0
No. 16322
Ships: May

8-copy counter display:
\$71.60/\$87.60 Can.
ISBN: 978-0-7611-6188-2
No. 26188
18-copy mixed display:
\$161.10/\$197.10 Can.
ISBN: 978-0-7611-6395-4
No. 26395



BY THE SAME AUTHOR:
See the Workman Calendar
Catalog, page 53.
Mensa 10-Minute Crossword
Puzzles Page-A-Day Calendar
ISBN: 978-0-7611-6305-3
No. 16305



“BE YOURSELF. EVERYONE ELSE IS ALREADY TAKEN.”

618 RULES TO LIVE BY

Kathryn and Ross Petras

Timeless in their wisdom, thought-provoking in their message, surprising in their truth and memorable in their originality, the right words can give direction, inspiration, and sometimes a tangible boost onto the right path. For example, Steve Jobs once read “Stay hungry. Stay foolish” on the back cover of *The Whole Earth Catalog*, and those four words came to guide his life.

Created by Kathryn and Ross Petras, connoisseurs of quotes, whose books and calendars have over 5.6 million copies in print, “BE YOURSELF. EVERYONE ELSE IS ALREADY TAKEN” is a collection of the greatest life wisdom from an unexpected group of speakers, doers, and thinkers. There are 618 rules to live by—funny, sly, declarative, thoughtful, offhanded, clever, and always profound:

“Watch with glittering eyes the whole world around you, because the greatest secrets are always hidden in the most unlikely places.”

—ROALD DAHL

“If everything is under control, you are going too slow.”

—MARIO ANDRETTI

“Never make a credit decision on a beach.”—VICTOR J. BOSCHINI

“Dance first. Think later. It’s the natural order.”—SAMUEL BECKETT

“The only time to eat diet food is while waiting for the steak to cook.”

—JULIA CHILD

“What you spend years building may be destroyed overnight; build it anyway.”—MOTHER TERESA

And: *“Be yourself. Everyone else is already taken.”*—OSCAR WILDE

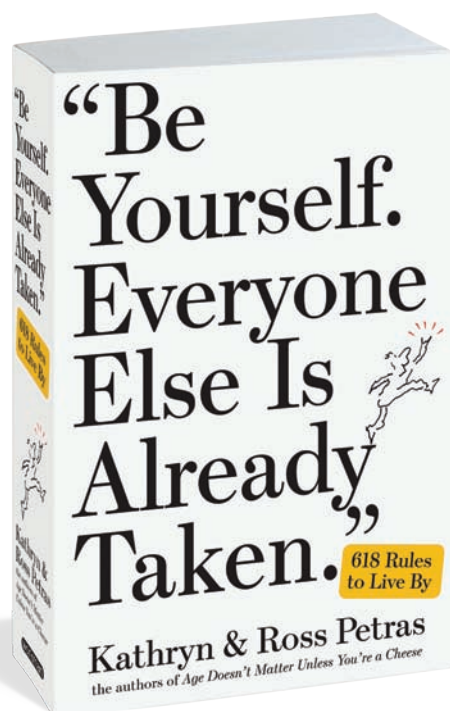
Kathryn and Ross Petras, brother and sister, are discerning curators of quotes, whose 365 Stupidest Things Ever Said Calendar has over 4 million copies in print. Ross Petras lives with his family in New Jersey; Kathryn Petras lives with her husband in Manhattan.

BY THE SAME AUTHORS:
See pages 99, 101.

The Lexicon of Stupidity
ISBN: 978-0-7611-3791-7
No. 13791

“Age Doesn’t Matter Unless
You’re a Cheese.”
ISBN: 978-0-7611-2518-1
No. 12518

“Don’t Forget to Sing
in the Lifeboats.”
ISBN: 978-0-7611-5525-6
No. 15525



➤ **A gift of inspiring guidance, wisdom, and humor**

➤ **By the authors of “Age Doesn’t Matter Unless You’re a Cheese,” “The Lexicon of Stupidity,” and “Don’t Forget to Sing in the Lifeboats,” and the bestselling calendar 365 Stupidest Things Ever Said, which has over 4 million copies in print**

➤ **618 quotes from writers, cooks, philosophers, boxers, scientists, humorists, golfers, theologians, royalty, and more**

➤ **Published in time for graduation gift-giving**

“BE YOURSELF. EVERYONE ELSE IS ALREADY TAKEN.”

Two-color; 432 pages; 4" x 6"

Paper: \$8.95/\$10.95 Can.

ISBN: 978-0-7611-6170-7

No. 16170

Ships: March

10-copy counter display:

\$89.50/\$109.50 Can.

ISBN: 978-0-7611-6387-9

No. 26387

PAPERBACK



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WORKMAN

FEARLESS CRITIC THE LIQUOR TRIALS

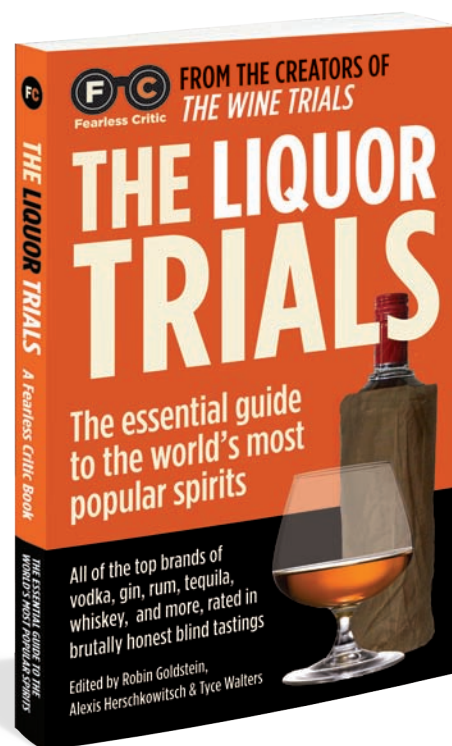
*Edited by Robin Goldstein,
Alexis Herschkowitsch & Tyce Walters*

What happens when the world's leading spirits experts get together and taste blind? Do they prefer a \$40 bottle of Grey Goose, or a \$12 bottle of Smirnoff? Patrón tequila, at \$60 a bottle, or a \$20 bottle of Cuervo Gold? The \$150 bottle of Glenlivet single-malt Scotch, or the Cutty Sark, at \$25 a bottle? And why?

The brown bag is back, and the subject is booze. Led by Robin Goldstein, author of *The Wine Trials*, with 80,000 copies in print, and his Fearless Critic team, this blind-tasting adventure takes readers on a roller-coaster ride through the weird, wide, wet world of liquor, revealing at every turn which pricey bottles are worth the money; which ones are more about marketing fluff than quality; and which underdog bottles wowed the panel with outright deliciousness despite bargain-basement prices. Comprehensive, surprising, and invaluable at \$14.95, *THE LIQUOR TRIALS* reviews and rates more than 500 major and craft brands of gin, rum, vodka, whiskey (from Scotch to Bourbon to blended), tequila, mezcal, apéritifs, digestifs, mixers, and much more.

Like *The Wine Trials* before it, *THE LIQUOR TRIALS* is sure to stir up controversy and make a lot of the biggest names in the liquor world unhappy. But for working bartenders and chefs, amateur Scotch aficionados, home mixologists, and cocktail lovers, there's only one response: Cheers!

Robin Goldstein is the founder and editor in chief of the Fearless Critic series and the author of the controversial *The Wine Trials*. He holds a certificate in cooking from the French Culinary Institute and a WSET advanced wine and spirits certificate.

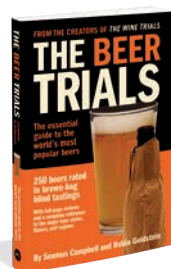
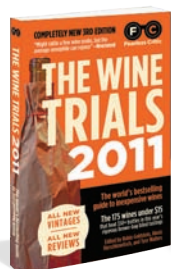


➤ **The most popular spirits rated and reviewed in brutally honest, double-blind tastings**

➤ **By the author of *The Wine Trials*, with 80,000 copies in print**

➤ **Covers 500 major and craft brands of gin, rum, vodka, whiskey (from Scotch to Bourbon to blended), tequila, mezcal, apéritifs, digestifs, mixers, and more**

➤ **Photographs throughout**



BY THE SAME AUTHORS:
See page 34.
The Wine Trials 2011
Paper: \$14.95
ISBN: 978-1-60816-016-7
No. 206016
The Beer Trials
Paper: \$14.95
ISBN: 978-1-60816-009-9
No. 206009



THE LIQUOR TRIALS

Photographs; 320 pages; 5" x 8"

Paper: \$14.95/\$17.95 Can.

ISBN: 978-1-60816-103-4

No. 206103

Ships: August

8-copy counter display:

\$119.60/\$143.60 Can.

ISBN: 978-1-60816-102-7

No. 206102

10-copy mixed

counter display:

\$149.50/\$179.50 Can.

ISBN: 978-1-60816-101-0

No. 206101

PAPERBACK



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FRENCH CLASSICS MADE EASY

Richard Grausman

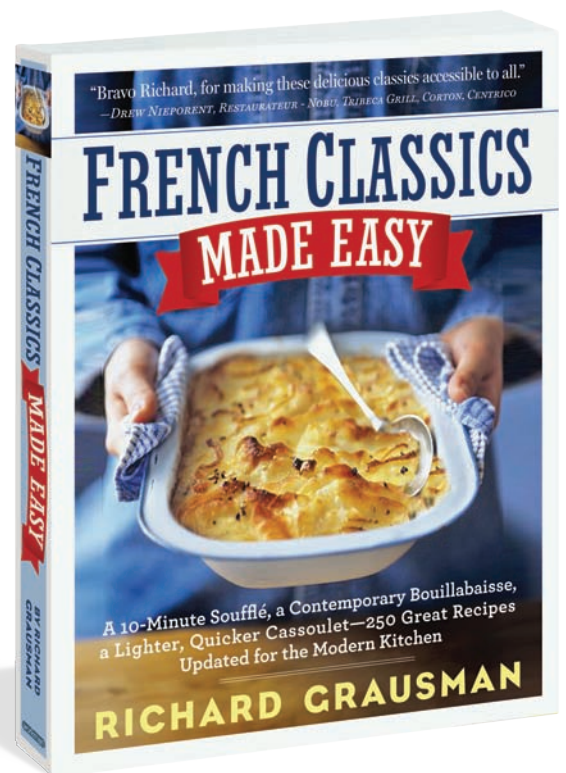
"The French classics come to life in this engaging and riveting cookbook. Everyone from the professional restaurant chef to the home cook will find foolproof recipes here. Bravo Richard, for making these delicious classics accessible to all."

—DREW NIEPONENT, *Nobu, Tribeca Grill, Corton, Centrico*

Classic French food is hotter than ever. But one thing hasn't changed—few of us have the time, the patience, the technique, or the cream and butter allowance to tackle the classics as presented by Julia Child's *Mastering the Art of French Cooking*. The good news is—we don't need to. For the past 40 years Richard Grausman, America's premier culinary teacher, has been training American chefs in a simpler, better way of French cooking, and in **FRENCH CLASSICS MADE EASY**—a refreshed and updated edition of his original collection, *At Home with the French Classics*—he shares all of his extraordinary innovations and techniques. Golden soufflés in ten minutes. A light and luscious chocolate mousse that can be made as a cake, a chocolate roll, soufflé, or pudding. Plus Cassoulet, Boeuf Bourguignon, Coq au Vin, Bouillabaisse, Poached Salmon with Beurre Blanc—in all, 250 impeccably clear, step-by-step recipes in range of anyone who knows how to boil water or dice an onion.

When a step isn't critical, Grausman eliminates it. If something can be done in advance, he does it. Plus he's cut the amount of butter, cream, egg yolks, salt, and sugar; the result is health-conscious recipes that don't compromise the essential nature of the dish. Techniques are illustrated throughout in line drawings. It's the grandness of French cuisine, made accessible for both entertaining and everyday meals.

Richard Grausman, one of the country's premier cooking teachers, holds the Grand Diplôme from Le Cordon Bleu in Paris, for which he became the first exclusive U.S. representative. He's contributed articles and recipes to *Food & Wine*, *New York*, *House Beautiful*, and other magazines. He is the founder and president of the *Careers through Culinary Arts Program (C-CAP)*, a nonprofit that works through public schools to prepare underserved high school students for college and careers in the restaurant and hospitality industry. Mr. Grausman and his wife live in New York City.



👉 **Quintessential French food made easier and simpler for home cooks**

👉 **250 classic recipes, from Boeuf Bourguignon to an Apricot Soufflé**

👉 **Techniques illustrated throughout with clear line drawings**

👉 **By one of America's premier cooking teachers**

👉 **7-city author tour**

FRENCH CLASSICS MADE EASY

Illustrated; two-color; 432 pages; 7³/₈" x 9¹/₈"

Paper: \$15.95/\$18.95 Can.

ISBN: 978-0-7611-5854-7

No. 15854

Hardcover: \$25.95/\$31.95 Can.

ISBN: 978-0-7611-6551-4

No. 16551

Ships: March

PAPERBACK



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Spring 2011

THE AMAZING ADVENTURES OF SUPERCAT!

MAKING THE WORLD SAFE FOR BLANKIES!

Kate McMullan

Illustrated by Pascal Lemaître

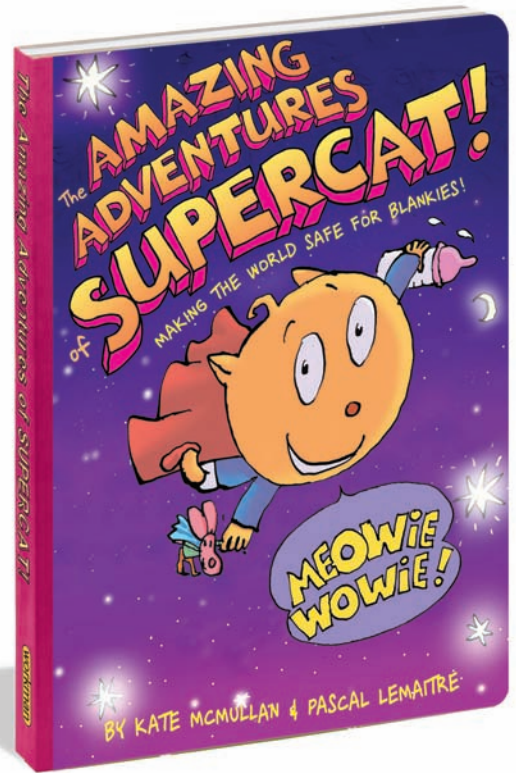
Written and illustrated by the super team of Kate McMullan and Pascal Lemaître, *THE AMAZING ADVENTURES OF SUPERCAT!* is full of charm and a dazzling range of color, its language is hilarious and lit up with flights of fancy and bouncing, memorable expressions. Inventive, expressive, and energetic, it's a book that truly catches the imagination of babies, toddlers, and parents.

That's right: Supercat is back! And he's supersize! The original superhero for babies and toddlers returns in an all-new picture book format that combines *Supercat* and *Supercat to the Rescue* and, through its oversize pages, lets babies and toddlers really pore over the bright, bold illustrations.

Traveling from home in the Milky Way, Supercat is set to rescue babies everywhere. Blanket lost? Baby refuses to put on pajamas? No problem! Supercat knows just what to do.

Kate McMullan has written more than 100 books for children, including *I Stink!*, *I'm Dirty!*, *I'm Bad!*, the *Dragonslayer's Academy* series, *Nutcracker Noel*, *Hey, Pipsqueak!*, and, of course, the original *Supercat*. She and her husband, the illustrator James McMullan, live in New York City and Sag Harbor, New York.

Pascal Lemaître is the illustrator of several books for children including *The New York Times* bestseller *Who's Got Game?* (written by Toni Morrison), *Do Not Open This Book!*, and *Supercat*. His work also appears regularly in *The New Yorker*, *The New York Times Book Review*, and *Time*. He and his family divide their time between New York City and Brussels.



➤ **Supercat is supersize!**

➤ **Supercat and Supercat to the Rescue combined in the perfect oversize comic book format**

➤ **Tackles toddlers' worst problems: the dark, boo-boos, and more**

➤ **Full-color picture book—with a paper-over-board jacket—for only \$7.95!**

THE AMAZING ADVENTURES OF SUPERCAT!

Full-color; 40 pages; 9" x 11 3/4"

Paper over board:

\$7.95/\$9.95 Can.

ISBN: 978-0-7611-6320-6

No. 16320

Ships: April

6-copy counter display:

\$47.70/\$59.70 Can.

ISBN: 978-0-7611-6390-9

No. 26390

PAPERBACK



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THE NUTCRACKER STORY BOOK SET & ADVENT CALENDAR

Illustrations by Nan Brooks
Story Retold by Mary Packard

It's a marriage of two classics: *The Nutcracker* and Advent calendars. Like *The Story of Christmas Story Book Set & Advent Calendar*, which has over 110,000 copies in print since it was reintroduced in 2008, THE NUTCRACKER is a unique Advent calendar which is back by popular demand. In its first run, it sold 260,000 copies.

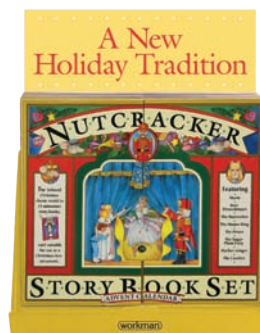
Front cover flaps part like stage curtains to reveal 24 full-color illustrated story-books nestled in a full-color backer. Books are numbered, and like the peekaboo windows of Advent calendars, they're meant to be opened and read, one per day, from December 1 until Christmas Eve. From a first glimpse of the Stahlbaum house (#1) to the duel between the Nutcracker and the Mouse King (#14) to the magical Sugar Plum Fairy (#20), the board books retell the complete story. In addition, with their gold-thread loops and four different trim sizes, the jewel-like books are designed to be hung on the Christmas tree year after year.



Nan Brooks is a Chicago-based illustrator whose books include *Make New Friends* and *Making Minestrone*.
Mary Packard is the coauthor of *The Story of Christmas Story Book Set & Advent Calendar*.



ALSO BY MARY PACKARD:
 See page 66.
 The Story of Christmas Story Book Set & Advent Calendar
 ISBN: 978-0-7611-5250-7
 No. 15250



THE NUTCRACKER STORY BOOK SET & ADVENT CALENDAR

Full-color; 24 four-page books; 14" x 12"

Paper: \$15.95/\$19.95 Can.
 ISBN: 978-0-7611-6338-1
 No. 16338

Ships: June

6-copy counter display:
 \$95.70/\$119.70 Can.
 ISBN: 978-0-7611-6391-6
 No. 26391

PAPERBACK



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➤ **The original storybook set and Advent calendar returns, with 260,000 copies sold**

➤ **Celebrate the beloved ballet in 24 miniature storybooks**

➤ **A storybook set in Advent calendar sequence**

➤ **Tiny, bright full-color board books with gold strings for hanging on the Christmas tree**

1,000 PLACES TO SEE IN THE USA & CANADA BEFORE YOU DIE

REVISED EDITION

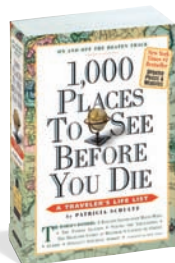
Patricia Schultz

The 1,000 PLACES TO SEE books are pleasurable, inspiring, wondrous, a best-selling phenomenon and, yes, practical: Announcing the updated edition of 1,000 PLACES TO SEE IN THE USA & CANADA BEFORE YOU DIE, *The New York Times* No. 1 bestseller with 602,000 copies in print. Because USA & CANADA is not only a wish book but also a guide, this information, including phone numbers, Web addresses, and more, is now completely revised and updated.

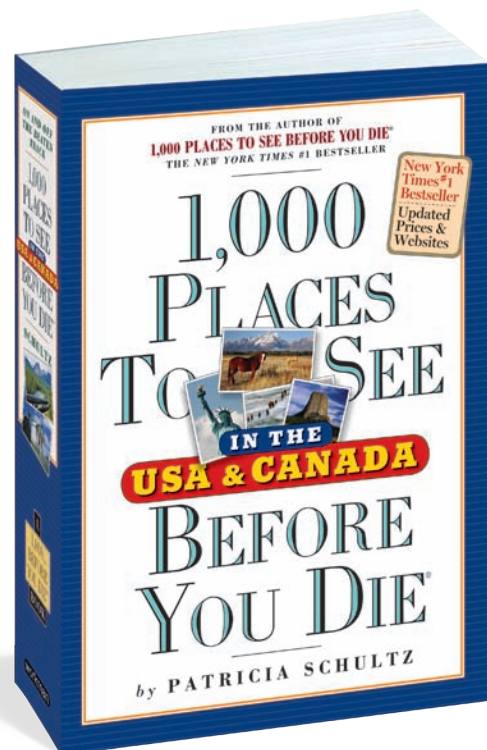
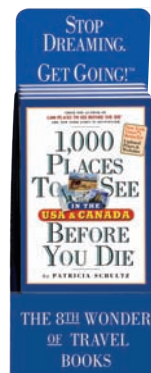
Shipping in time for travel season, for long summer weekends, for whenever the mood strikes to pack up the car and set out to discover a new piece of America (and Canada!), 1,000 PLACES TO SEE IN THE USA & CANADA is a map to all the unique and wonderful places just around the corner: Sail the Maine Windjammers out of Camden. Explore the gold-mining trails in Alaska's Denali wilderness. Collect exotic shells on the beaches of Captiva. Play tennis the way it was meant to be—on grass—at the lavish Victorian Newport Casino. Take a barbecue tour of Kansas City—Arthur Bryant's to Gates to Snead's. There's the ice hotel in Quebec, the stalacpipe organ in Virginia, out-of-the-way Civil War battlefields, dude ranches and cowboy poetry readings, and what to do in Louisville after the Derby's over.

More than 150 places are highlighted as family-friendly, and indices in the back organize the book by subject—wilderness, dining, beaches, world-class museums, sports, festivals, and more.

Patricia Schultz is the author of the international bestseller *1,000 Places to See Before You Die*. She has also written for *Fodor's*, *Access*, and *Berlitz* travel guides, and *Condé Nast Traveler*, *Islands*, *Departures*, and *Harper's Bazaar*. Her home base is in New York City.



BY THE SAME AUTHOR:
See page 90.
1,000 Places to See Before You Die
ISBN: 978-0-7611-6102-8
No. 16102
1,000 Places to See Before You Die Traveler's Journal
ISBN: 978-0-7611-3832-7
No. 13832



Updated edition of *The New York Times* No. 1 bestseller, with 602,000 copies in print

The best of the best places to visit in the United States and Canada

More than 150 recommended places to see with kids

1,000 Places to See Before You Die, the phenomenal bestseller, with almost 3 million copies in print and 132 weeks on *The New York Times* bestseller list

1,000 PLACES TO SEE IN THE USA & CANADA BEFORE YOU DIE, REVISED EDITION

Black-and-white photos; 1,200 pages; 5 1/4" x 7 1/4"

Paper: \$19.95/\$23.95 Can.

ISBN: 978-0-7611-6336-7

No. 16336

Previous ISBN: 978-0-7611-3691-0

Ships: March

5-copy counter display:

\$99.75/\$119.75 Can.

ISBN: 978-0-7611-6383-1

No. 26383

PAPERBACK



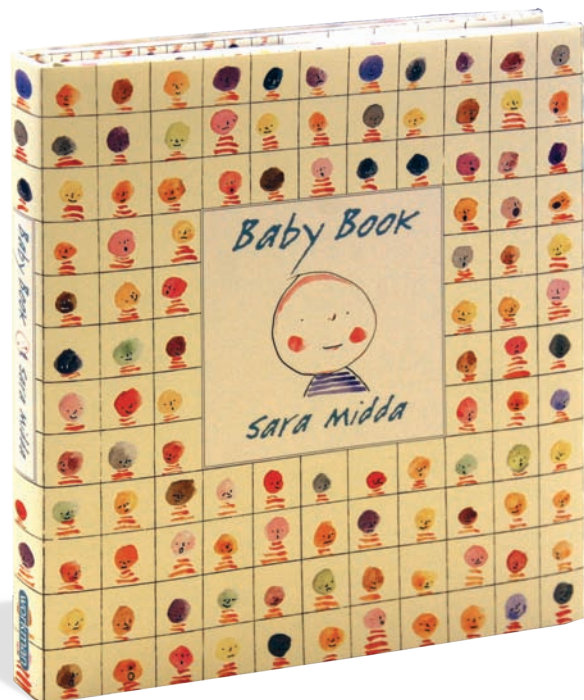
BABY BOOK

Sara Midda

Smartly conceived and exquisitely drawn, irresistible, sophisticated and never cloying, it's the special baby book to fill in and cherish forever. And now it's reformatted to be more accessible on the shelf, with a regular hardcover binding and no slipcase.

Sara Midda, the acclaimed artist and author of *In and Out of the Garden*, *Sara Midda's South of France*, and, most recently, *How to Build an A*, together with over 500,000 copies in print, celebrates the joys of babyhood. **BABY BOOK** is a delightfully practical album filled with unexpected touches. Here is baby growing, baby eating, baby playing, and baby posing—every page has a theme of baby's life and a jewel-like full-color border. The album is hand-lettered throughout and filled with the artist's tiny, whimsical creatures.

Proud parents can not only record those wonderful firsts, but also treasure them too—there are two miniature, pasted-in keepsake envelopes for first tooth and lock of hair, and two larger bound-in envelopes in the back to store photographs and other important papers.



Sara Midda is an artist and author who divides her time between London and the south of France.

BY THE SAME AUTHOR:
See page 81.

Growing Up and Other Vices
ISBN: 978-1-56305-728-1
No. 3728

In and Out of the Garden
ISBN: 978-0-89480-193-8
No. 344

Sara Midda's South of France
ISBN: 978-0-89480-763-3
No. 1763

How to Build an A
ISBN: 978-1-57965-378-1
No. 85378

➤ **A unique baby book for expectant parents**

➤ **By the author of *In and Out of the Garden*, *Sara Midda's South of France*, and *How to Build an A*, together with over 500,000 copies in print**

➤ **Now reformatted with hardcover binding (and no slipcase)**

➤ **Exquisitely drawn, full-color illustrations throughout, plus bound-in storage envelopes**

BABY BOOK

Full-color; 96 pages; 8 1/4" x 8 1/4"

Hardcover with Jacket:
\$22.95/\$26.95 Can.

ISBN: 978-0-7611-1229-7
No. 11229

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8. THE MIRACLE BALL METHOD

\$17.95 • ISBN: 978-0-7611-2868-7; No. 12868 (See page 77.)

9. THE ROAD TO A HEALTHY HEART RUNS THROUGH THE KITCHEN

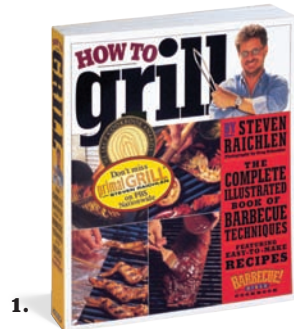
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10. YOUNGER NEXT YEAR

\$12.95 • ISBN: 978-0-7611-4773-2; No. 14773
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11. YOUNGER NEXT YEAR FOR WOMEN

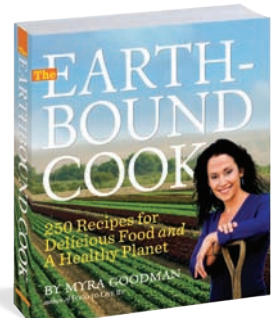
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24-copy mixed floor display available. (See page 80.)



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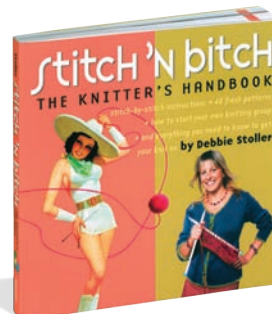
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3. 157,000 copies in print



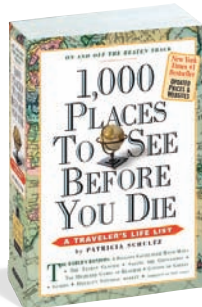
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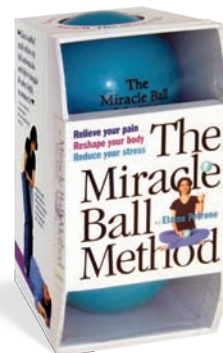
5. 549,000 copies in print



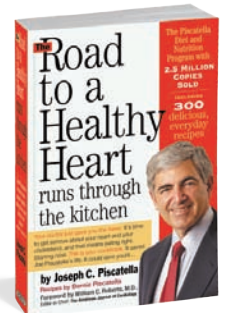
6. 157,000 copies in print



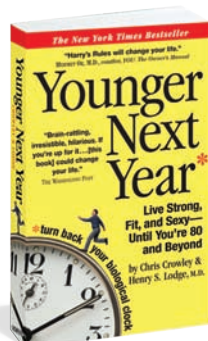
7. 2,973,000 copies in print



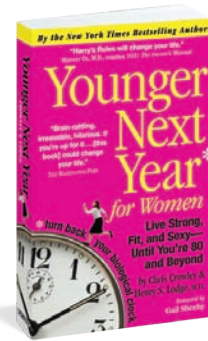
8. 1,139,000 copies in print



9. 61,000 copies in print



10. 446,000 copies in print

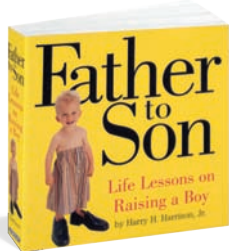


11. 339,000 copies in print

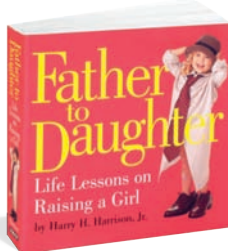
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Acorns for Spring 2011



12. **FATHER TO SON**
Life Lessons on Raising a Boy
by Harry H. Harrison, Jr.
986,000 copies in print



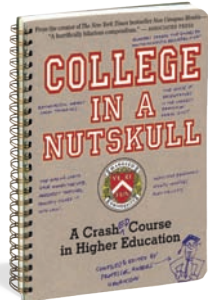
13. **FATHER TO DAUGHTER**
Life Lessons on Raising a Girl
by Harry H. Harrison, Jr.
726,000 copies in print



14. **GRANDMA'S BAG OF TRICKS: TOAD COTTAGES & SHOOTING STARS**
130 original and fun-filled activities
Includes:
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• Kitchen Fun!
• Family Fun!
• Fun for the Whole Family!
• Family Fun!
• Fun for the Whole Family!
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5-copy counter display available. (See page 86.)



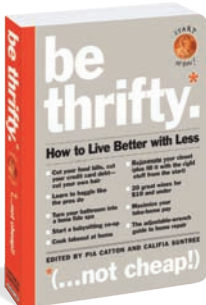
15. **YOU GOTTA BE KIDDING!**
THE CRAZY BOOK OF "WOULD YOU RATHER" QUESTIONS
Edited by Kelli Kerr
121,000 copies in print



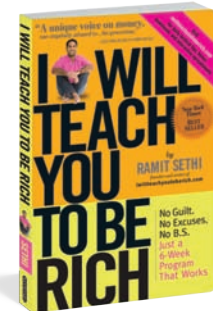
16. **COLLEGE IN A NUTSKULL**
A Crash Course in Higher Education
\$8.95 • ISBN: 978-0-7611-4365-9; No. 14365
8-copy counter display available. (See page 68.)



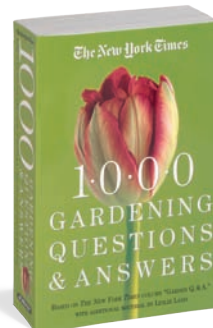
17. **CAN I WEAR MY NOSE RING TO THE INTERVIEW?**
The Crash Course
Finding, Landing, and Keeping Your First Real Job
BY ELLEN GORDON REEVES
\$8.95 • ISBN: 978-0-7611-5465-5; No. 15465
8-copy counter display available. (See page 95.)



18. **be thrifty.**
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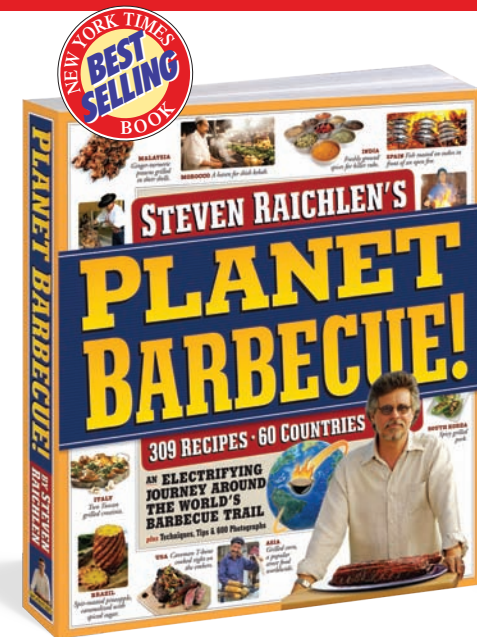


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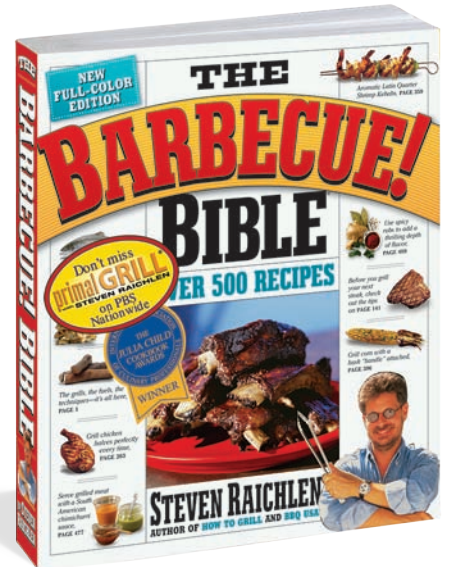


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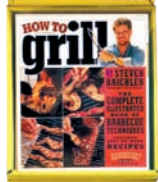


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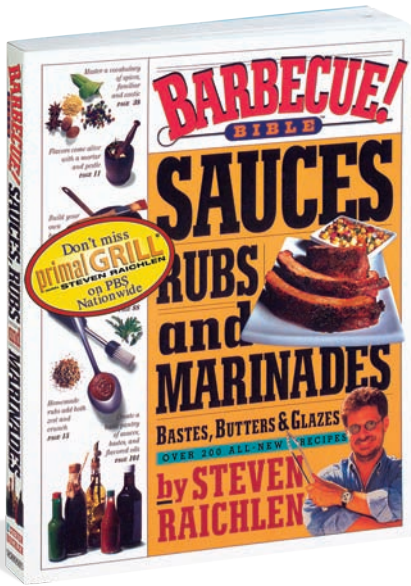
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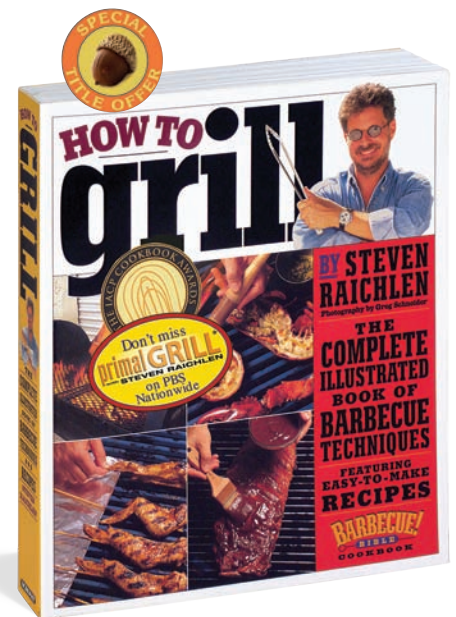
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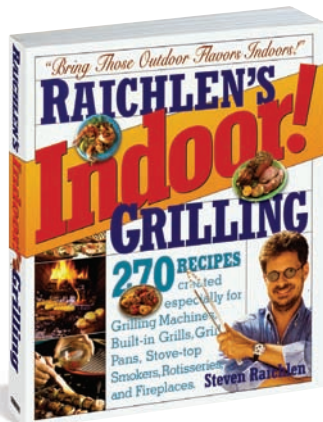
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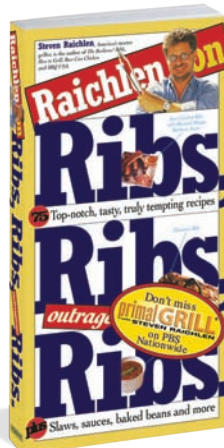
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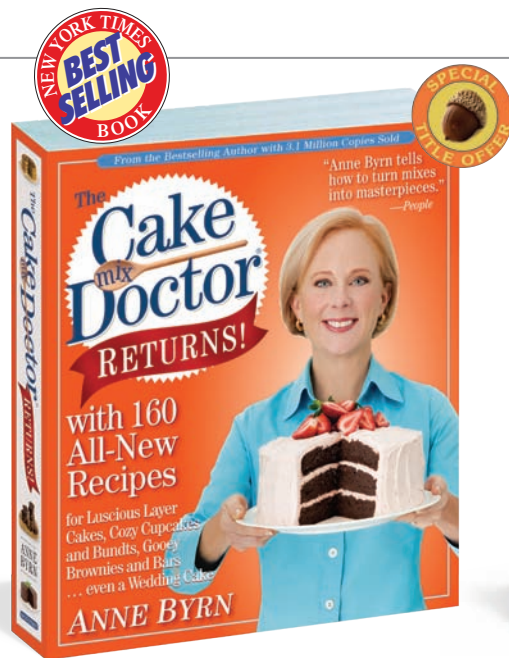


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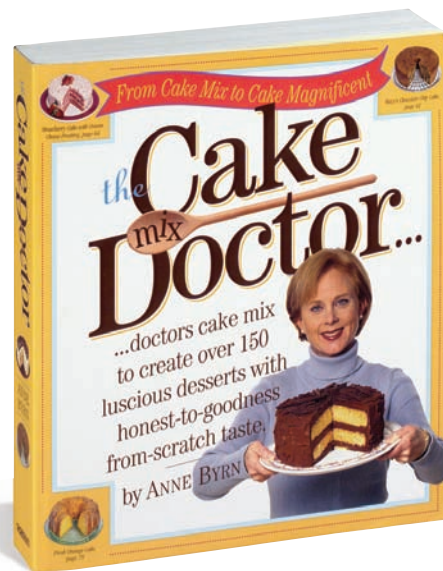
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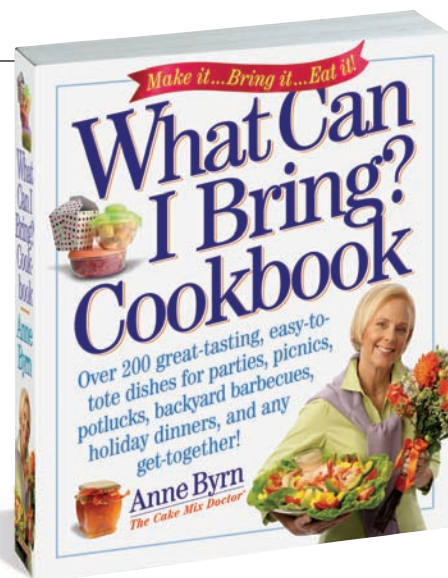
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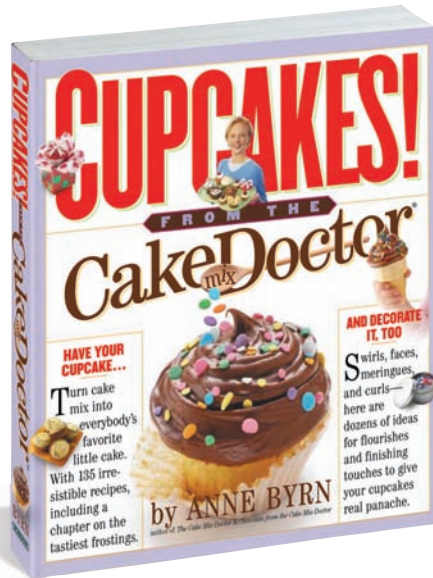


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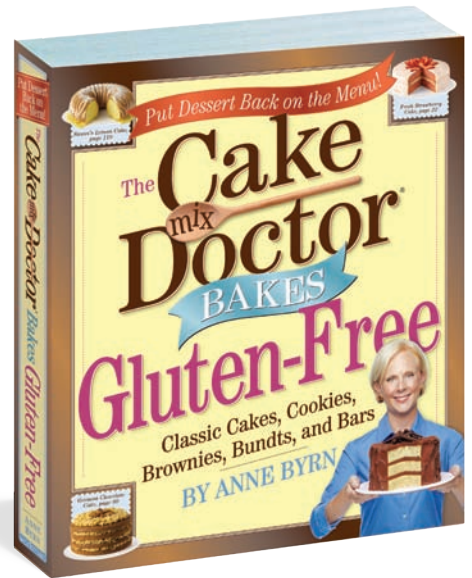
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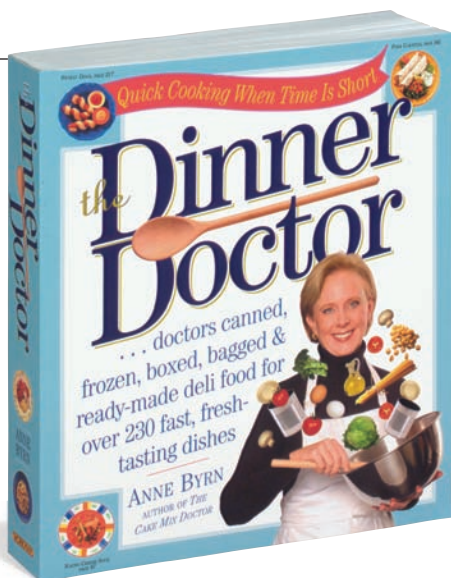
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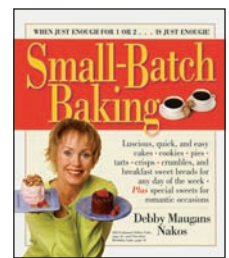
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Debby Maugans Nakos

SMALL-BATCH BAKING is baking a plate of cookies (not 48) to greet the kids after school, or a few muffins (not 12) for Sunday brunch. Most of all, it brings home the joy of baking when home is just the two of you. 200 irresistible recipes, including layer cakes; pies and tarts; cobbler; crisps; cookies and bars; muffins and breakfast breads; and a whole section on Valentine Specials. 68,000 copies in print.

• Selection of The Good Cook.



Paper: \$13.95/\$18.95 Can. ISBN: 978-0-7611-3035-2 No. 13035
 Illustrations throughout; two-color; 464 pages; 7" x 8"

SILVER PALATE

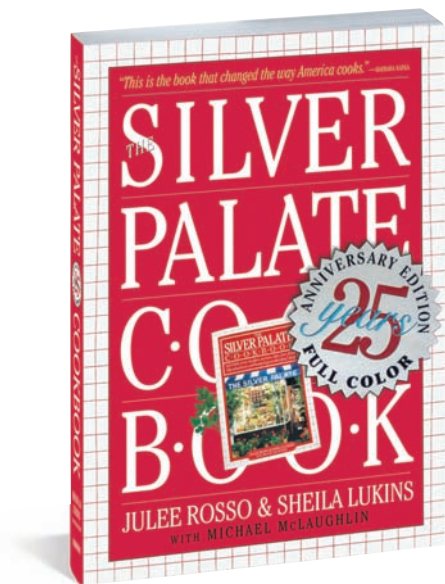
Sheila Lukins



Sheila Lukins helped change the way America eats. A beloved, influential, exuberant writer and cook, Sheila

Lukins's books have become cultural touchstones. Mention Chicken Marbella, and cooks and chefs everywhere will have a dinner party story to tell. From her first cookbook, *The Silver Palate Cookbook*, cowritten with Julee Rosso, to her last, *Ten*, she taught generations of readers that food is a celebration, that big, sophisticated flavors can be made easily at home, and that cooking and entertaining with passion can transform even the simplest meal into magic.

Over 6.7 million copies in print combined



THE SILVER PALATE COOKBOOK
25TH ANNIVERSARY EDITION *Julee Rosso & Sheila Lukins with Michael McLaughlin*

Yes, Chicken Marbella in full-color! Enriched with full-color photographs in honor of its 25th anniversary, THE SILVER PALATE COOKBOOK is the beloved classic that brings a new passion for food and entertaining into American homes. Featuring 350 flawlessly seasoned, stand-out dishes to make every occasion special, plus kitchen wisdom, cooking tips, suggested menus, quotes, and lore, this timeless book feels as fresh and exciting as the day it was

published. It will make every reader fall in love with food all over again.

2,650,000 copies in print.

- Main selection of The Good Cook.

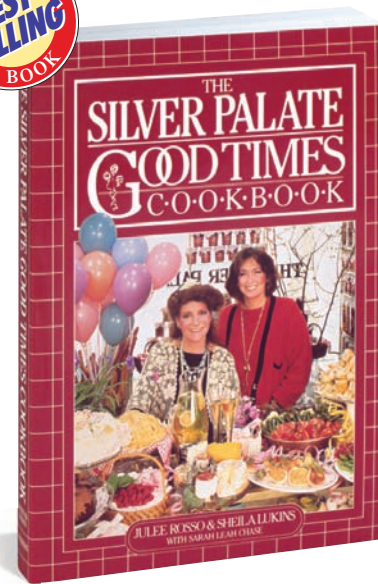
Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-4597-4
No. 14597

Previous ISBN:
0-89480-204-6

Full-color illustrations throughout; 480 pages; 7" x 10"

18-copy floor display:
\$359.10/\$485.10 Can.

ISBN: 978-0-7611-4735-0
No. 24735



THE SILVER PALATE GOOD TIMES COOKBOOK *Julee Rosso & Sheila Lukins with Sarah Leah Chase, illustrated by Sheila Lukins*

The exciting sequel to *The Silver Palate Cookbook*, Julee Rosso and Sheila Lukins' spectacular 450-recipe collection, acclaimed by critics all over the country, focuses on entertaining and transforming even a small at-home occasion into something magical.

Throughout, menus, charming illustrations by Sheila Lukins, unexpected pairings, marginalia, and advice on every aspect of

modern entertaining: the best cheeses, the perfect wines, the right flowers and music.

1,381,000 copies in print.

- Main selection of Quality Paperback Books and The Good Cook. 1985 IACP "The Best Entertaining Cookbook of the Year."

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-89480-831-9
No. 831

Illustrations throughout; two-color; 416 pages; 7" x 10"

CELEBRATE! *Sheila Lukins*

Sheila Lukins presents a full-color extravaganza of a book with 43 festive menus; 350 foolproof recipes; 200 color photographs; and throughout, the passion that's made her one of America's best-loved food writers. With menus that re-energize traditional holidays and inspire whole new reasons to throw a party.

143,000 copies in print.

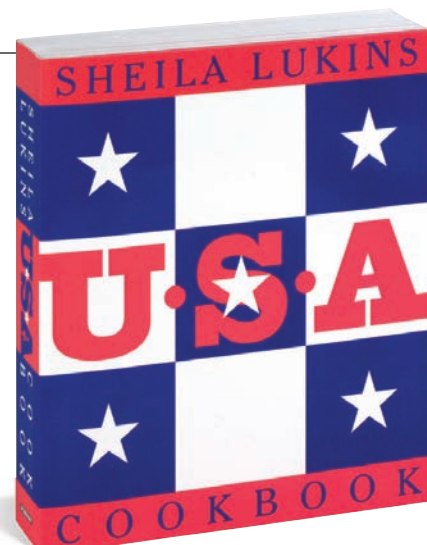
- Main selection of The Good Cook and the Book-of-the-Month Club.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-2372-9
No. 12372

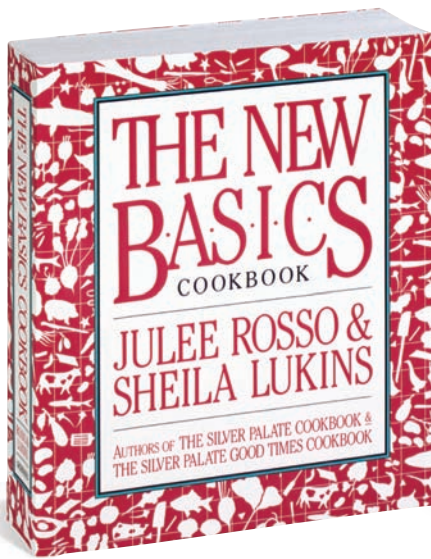
Full-color photographs and illustrations throughout; 432 pages; 8" x 9 3/16"

12-copy floor display:
\$239.40

ISBN: 978-0-7611-3225-7
No. 23225



Julee Rosso/Sheila Lukins



THE NEW BASICS COOKBOOK

Julee Rosso & Sheila Lukins
Illustrated by Sheila Lukins

In one spectacular volume, the authors celebrate the tastes, ingredients, techniques, and dishes that comprise the best of our cuisine, in all its abundant pleasure and variety.

Over 30 chapters include: amusements and fresh beginnings; pastas, pizzas, and risottos; soups; salads; every kind of vegetable; grains; beans; seafood; the chicken and the egg; grilling—from ribs to surprise paella; beef; lamb; pork; game; and desserts from a simple plate of cookies to the

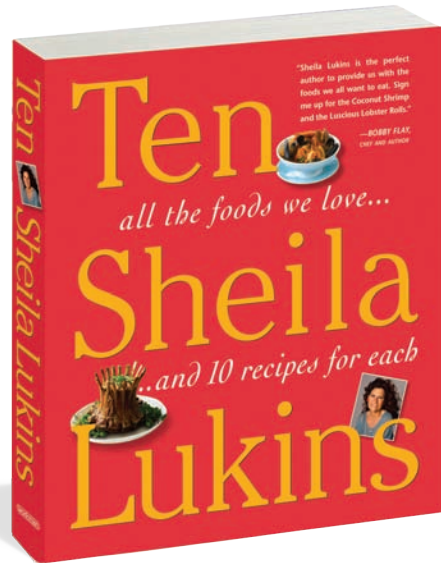
most sinful of chocolate confections. With 875 recipes; techniques, charts, lore, and tips; microwave miracles; and illustrations.

1,988,000 copies in print.

• Main selection of the Better Homes & Gardens Family Book Service and The Good Cook.

Paper: \$20.95/\$26.95 Can.
ISBN: 978-0-89480-341-3
No. 1341
Hardcover: \$29.95/
\$39.95 Can.
ISBN: 978-0-89480-392-5
No. 1392

Illustrations throughout; two-color; 864 pages; 8" x 9 1/4"



TEN All the Foods We Love . . . and 10 Recipes for Each Sheila Lukins

The ten best steaks. The ten best chops. The ten best recipes for freshly dug clams. The ten best ways to use the first asparagus of spring and the ripe tomatoes and corn of summer. The ten best soups, stews, braises. The ten best panini, the ten best pastas, the ten best salads—even the ten best cocktails. It's 32 of our favorite foods, and 10 recipes for each, with contributions from Jean-Georges Vongerichten, Jeremiah Tower, Tom Colicchio, Judy Rodgers, Anthony Bourdain, and

Tom Valenti. Each recipe is so delicious, so simple, so perfectly right you'll never need an eleventh.

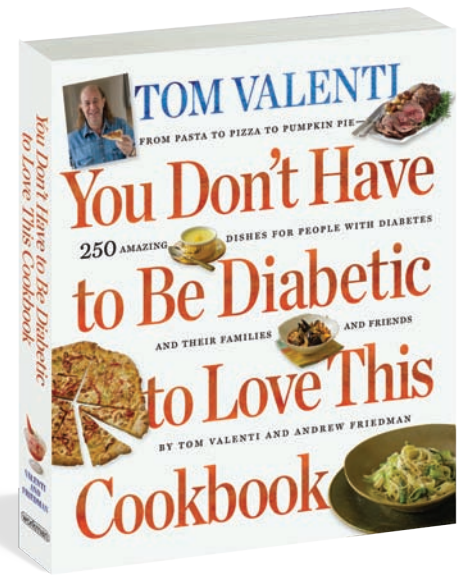
106,000 copies in print.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-3982-9
No. 13982

Two-color illustrations throughout; 416 pages; 16-page full-color photo insert; 8" x 9 1/8"

5-copy counter display:
\$99.75/\$134.75 Can.
ISBN: 978-0-7611-5163-0
No. 25163

12-copy floor display:
\$239.40/\$323.40 Can.
ISBN: 978-0-7611-5164-7
No. 25164



YOU DON'T HAVE TO BE DIABETIC TO LOVE THIS COOKBOOK

250 Amazing Dishes for People with Diabetes and Their Families and Friends Tom Valenti and Andrew Friedman

Real flavors, real food, and real pleasure for America's 23 million diabetics. 250 dishes to meet any craving, from hot and spicy to sweet and sour, from creamy to crunchy, from pastas to dessert. Tom Valenti employs innovations and techniques that are a signature of his cuisine—acid to brighten flavors, unexpected

combinations of texture and temperature—and he never resorts to imitation products.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-5550-8
No. 15550

Hardcover: \$32.95/
\$44.95 Can.
ISBN: 978-0-7611-5411-2
No. 15411
16-page full-color insert; 416 pages; 8" x 9 1/8"

"Sheila Lukins is the perfect author to provide us with the foods we all want to eat."—BOBBY FLAY

U.S.A. COOKBOOK Sheila Lukins

A star-spangled celebration. Sheila Lukins rediscovers, heralds, and transforms American cooking in over 600 recipes featuring fresh American ingredients.

255,000 copies in print.

• Main selection of The Good Cook.

Paper: \$19.95
ISBN: 978-1-56305-807-3
No. 3807

Illustrations throughout; two-color; 624 pages; 8" x 9 1/4"
12-copy slimline floor display: \$239.40
ISBN: 978-0-7611-0776-7
No. 20776

NEW YORK COOKBOOK Molly O'Neill

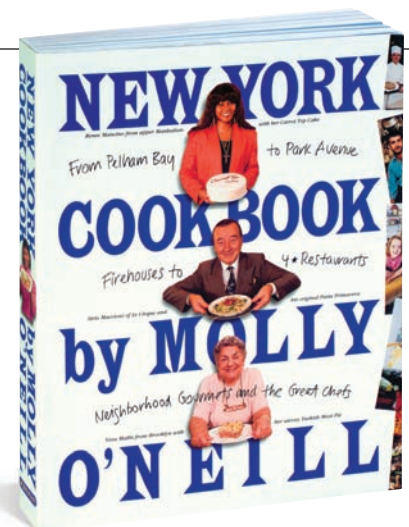
Collected for four and a half years from all five boroughs by *New York Times* food writer Molly O'Neill, here are over 400 recipes—and over 500 photographs—that celebrate one thing: a passion for food and eating. Includes shopping guides, cooking tips, and walking tours.

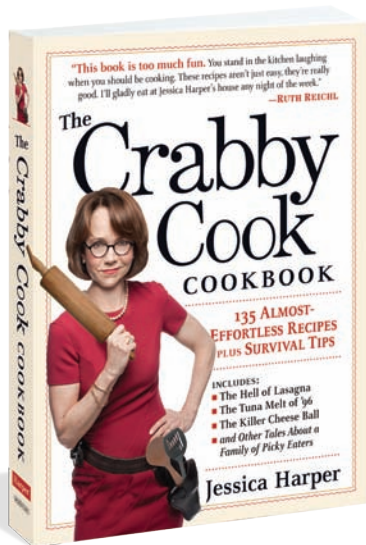
238,000 copies in print.

• Main selection of The Good Cook. Winner of a 1992 IACP/Julia Child Cookbook Award. Winner of the 1992 James Beard Food and Beverage Book Award.

Paper: \$18.95/\$25.95 Can.
ISBN: 978-0-89480-698-8
No. 1698

Photographs throughout; two-color; 512 pages; 7 3/8" x 9 1/4"





THE CRABBY COOK COOKBOOK
Recipes and Rants *Jessica Harper*

From a born storyteller who knows what it's like to have to cook early for the kids, who only eat six things, and then for a husband who comes home late and only eats about eight things, none of which overlap with the first six, comes a very funny, slightly edgy, winning new kind of cookbook. Jessica Harper—that Jessica Harper, the movie actress—entertains us with stories of charming

crabbiness, while sharing 100 really easy-to-make, really tasty recipes from Pain-in-the-Ass Minestrone (for when you have time) to Lazy Ass Minestrone (for when you don't), from Gobble-It-Up Turkey Chili to her amazing Sorta Mac 'n Cheese.

Paperback with flaps:
\$15.95/\$19.95 Can.
ISBN: 978-0-7611-5526-3
No. 15526
 Two-color illustrations throughout; 276 pages; 6 1/4" x 8 1/4"



THE WINE BIBLE *Karen MacNeil*

THE WINE BIBLE is like a lively course from an expert teacher, grounded deeply in the fundamentals and enriched with passionate opinions, asides, tips, anecdotes, definitions, glossaries, illustrations, maps, photos, charts, and wine labels—everything, in fact, but the actual bottle of wine itself.

477,000 copies in print.

“The most complete wine book ever . . . thorough, authoritative, entertaining.”

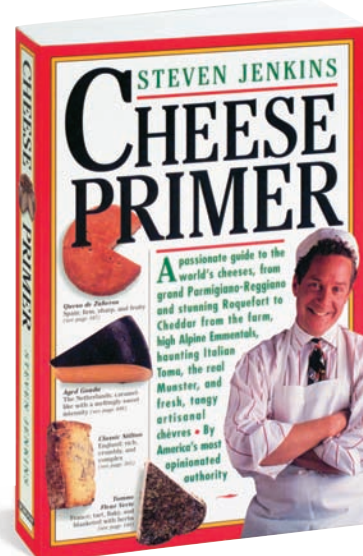
—ROBERT MONDAVI

• Selection of The Good Cook and Quality Paperback Books.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-1-56305-434-1
No. 3434

Black-and-white photographs throughout; two-color; 928 pages; 6" x 9"

6-copy counter display:
\$119.70
ISBN: 978-0-7611-2243-2
No. 22243



CHEESE PRIMER *Steven Jenkins*

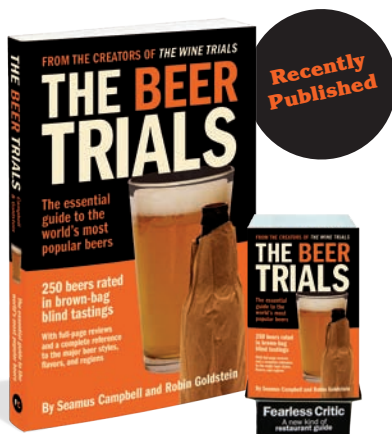
Our foremost cheese authority tells you everything you need to know about the hundreds of cheeses that have become available in this country.

190,000 copies in print.

• Selection of The Good Cook.
 Winner of the 1997 James Beard Food and Beverage Book Award.

Paper: \$16.95/\$22.95 Can.
ISBN: 978-0-89480-762-6
No. 1762

Photographs throughout; 576 pages; 6" x 9"



THE BEER TRIALS: The 250 Most Popular Beers in The World Rated and Reviewed in Brutally Honest, Scientific Double-Blind Tastings

From the author of *The Wine Trials* comes the first beer guide ever to be based on blind tastings.

Paper: \$14.95/\$18.95 Can.
ISBN: 978-1-60816-009-9
No. 206009

250 illustrations; 320 pages; 5" x 8"
6-copy counter display:
\$89.70/\$113.70 Can.
ISBN: 978-1-60816-010-5
No. 206010



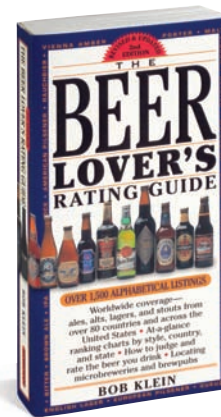
THE WINE TRIALS 2011

Robin Goldstein and Alexis Herschkowitz

The essential under-\$15 wine guide that shook the wine world by proving that in brown-bag blind tastings, people preferred cheaper wines to more expensive ones.

Paper: \$14.95/\$18.95 Can.
ISBN: 978-1-60816-016-7
No. 206016

288 pages, 5" x 8"
8-copy counter display
\$119.60/\$151.60 Can.
ISBN: 978-1-60816-046-4
No. 206046

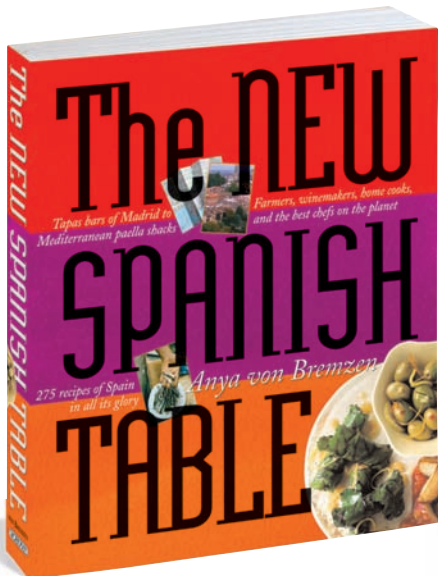


THE BEER LOVER'S RATING GUIDE
 SECOND EDITION / REVISED & UPDATED
Bob Klein

It's the revised and updated edition of the beer lover's Michelin guide. User-friendly, easy to read, and written to encourage discovery, it's a portable rating guide to over 1,500 American and imported beers. Bob Klein tastes

and rates them all, on a scale of 0 to 5.
 224,000 copies in print.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-1311-9
No. 11311
 432 pages; 4 3/4" x 7 1/4"
 Previous ISBN: 1-56305-682-8



THE NEW SPANISH TABLE

Anya von Bremzen

A big, bold, 275-recipe collection, packed with gorgeously colorful photographs, THE NEW SPANISH TABLE gets right to the heart of Spain today. It turns paella on its head—as in Basque Smoked Cheese Paella with Garlic Oil. Lavishes with sexy tapas—Smoky Fried Almonds with Sea

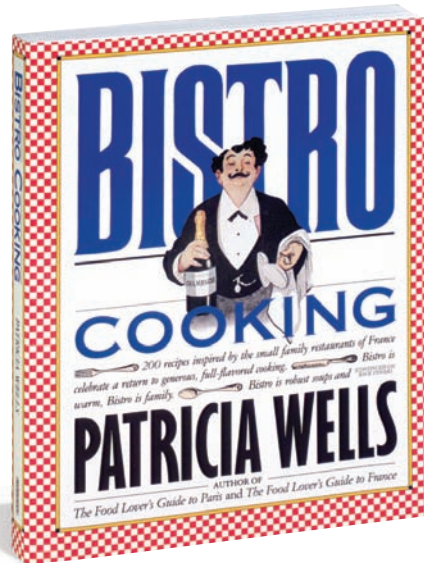
Salt. And signs off with desserts that show Spanish cuisine at its creative best.

54,000 copies in print.

- Selection of The Good Cook.

Paper: \$22.95/\$31.50 Can.
ISBN: 978-0-7611-3555-5
No. 13555

Full-color photographs throughout; 496 pages; 8" x 9 1/4"



BISTRO COOKING *Patricia Wells*

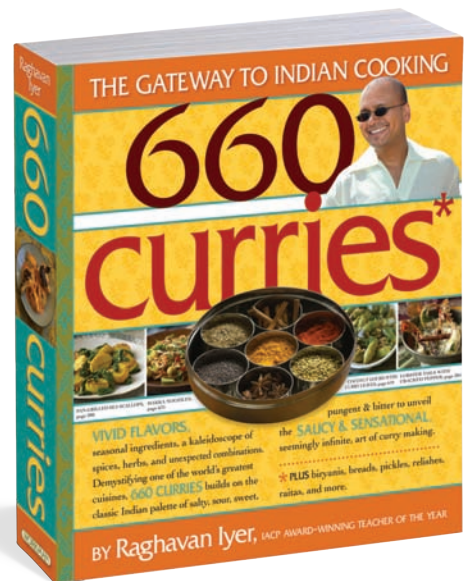
BISTRO COOKING presents 200 recipes from neighborhood restaurants of France.

213,000 copies in print.

- Selection of The Good Cook.
- Winner of the 1989 IACP/Seagram Food and Beverage Book Award.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-89480-623-0
No. 1623

Photographs and illustrations throughout; two-color; 320 pages; 7 3/8" x 9 1/4"



660 CURRIES *Raghavan Iyer*

Curry is Salmon with Garlic and Turmeric. Curry is Grilled Chicken with Cashew-Tomato Sauce. Curry is Tamarind Shrimp with Coconut Milk. With its vivid flavors, seasonal ingredients, kaleidoscope of spices, and unexpected combinations, 660 CURRIES demystifies one of the world's great cuisines.

Written by Raghavan Iyer, the IACP

Award-winning Cooking Teacher of the Year (2004), 660 CURRIES grounds us in the building blocks of Indian flavors. Some are traditional. Some modern. All are irresistible.

- Selection of The Good Cook.

Paper: \$22.95/\$31.50 Can.
ISBN: 978-0-7611-3787-0
No. 13787

Two-color; illustrations throughout; 16-page full-color insert; 768 pages; 8" x 9 1/8"



NANTUCKET OPEN-HOUSE COOKBOOK

Sarah Leah Chase

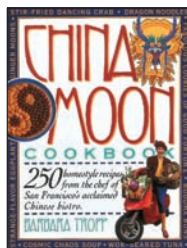
More than 250 recipes that have drawn hungry visitors and residents to Nantucket caterer and cooking teacher Sarah Leah Chase.

221,000 copies in print.

- Selection of The Good Cook.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-89480-465-6
No. 1465

Illustrations throughout; two-color; 336 pages; 7" x 10"



CHINA MOON COOKBOOK

Barbara Tropp

Barbara Tropp, the "Julia Child of Chinese cooking" (*San Francisco Chronicle*), marries home-style Chinese tastes and techniques with Western ingredients and inspiration in 250 recipes.

152,000 copies in print.

- Selection of The Good Cook.
- Winner of a 1992 IACP/Julia Child Cookbook Award.

Paper: \$16.95/\$22.95 Can.
ISBN: 978-0-89480-754-1
No. 1754

Illustrations throughout; two-color; 528 pages; 7" x 9 1/4"



COOKING JEWISH *Judy Bart Kancigor*

COOKING JEWISH gathers 532 great recipes from four generations of a food-obsessed family into a celebratory saga of cousins and kasha, Passover feasts and cross-over dishes. And don't even talk about the desserts. COOKING JEWISH invites the reader not just into the kitchen, but into a whole vibrant world of family and friends.

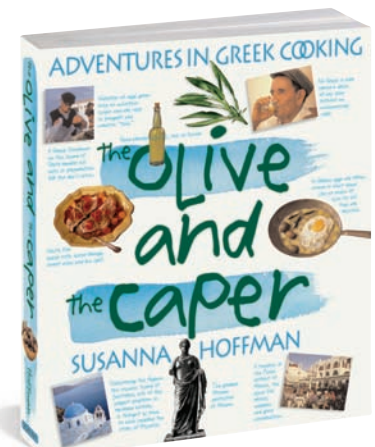
- Selection of The Good Cook.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-3581-4
No. 13581

Hardcover: \$29.95/\$39.95 Can.

ISBN: 978-0-7611-4452-6
No. 14452

Two-color; photographs throughout; 688 pages; 7" x 8 1/2"



THE OLIVE AND THE CAPER
Adventures in Greek Cooking

Susanna Hoffman

A culinary celebration of Greece—a serendipity of adventure and 325 recipes.

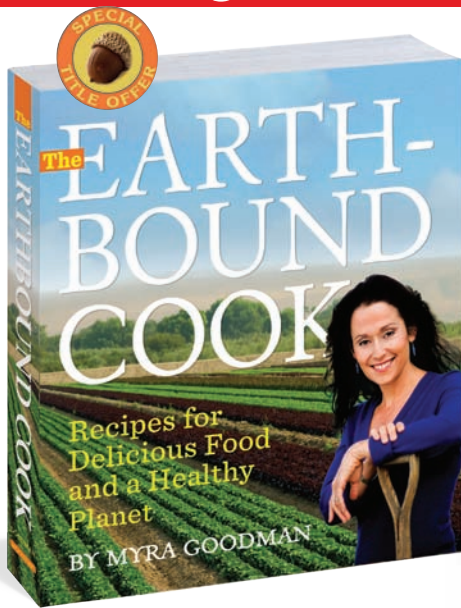
In addition, it has dozens of essays—about the origins of Greek food, history, language, customs, and more.

47,000 copies in print.

- Selection of The Good Cook.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-1-56305-848-6
No. 3848

Photographs throughout; two-color; 16-page four-color insert; 704 pages; 8" x 9 1/4"

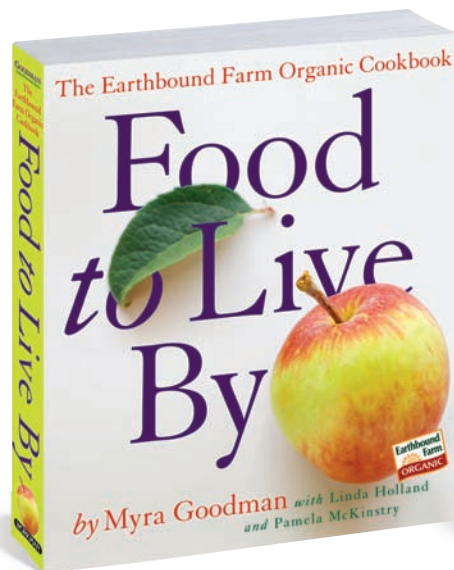


THE EARTHBOUND COOK Recipes for Delicious Food and a Healthy Planet Myra Goodman

A cookbook with a conscience, from Myra Goodman—co-owner of Earthbound Farm, the country's largest producer of organic produce and author of *Food to Live By*, with 115,000 copies in print. It pairs 250 sumptuous recipes with all the information cooks need to make greener, smarter choices. Here is Pork Chile Verde, Chicken Puttanesca—plus how to make the most eco-friendly meat choices. Vegetarian entrees such

as Rigatoni with Eggplant for that one day a week we should abstain from meat. Salads and sides (Carrot Risotto) and all the facts about the benefits of eating organically. *46,000 copies in print.*

Paper: \$20.95/\$24.95 Can.
ISBN: 978-0-7611-5634-5
No. 15634
Hardcover: \$35.00/
\$43.95 Can.
ISBN: 978-0-7611-5920-9
No. 15920
 Four-color photos throughout; 432 pages; 8" x 9 1/4"



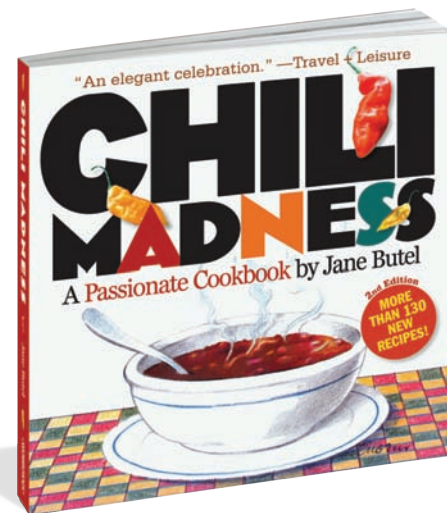
FOOD TO LIVE BY The Earthbound Farm Organic Cookbook Myra Goodman with Linda Holland and Pamela McKinstry

Featuring organic ingredients, the recipes are easy to prepare yet created in ways that enhance the already pronounced flavors of the freshest, best-grown foods. Beets that taste beetier, beef that tastes beefier—from Golden Tomato Gazpacho, Foggy Day Chili, Ginger Lime Salmon to Cherry Panna Cotta, these are deep-down delicious dishes for

everyone who cares about what they eat. *126,000 copies in print.*

- Selection of The Good Cook.

Paper: \$21.95/\$29.95
ISBN: 978-0-7611-3899-0
No. 13899
Hardcover: \$35.00/
\$47.95 Can.
ISBN: 978-0-7611-4389-5
No. 14389
 Full-color photographs throughout; 384 pages; 8" x 9 1/8"



CHILI MADNESS SECOND EDITION Jane Butel

"An elegant celebration" (*Travel + Leisure*) that "chili lovers will love" (*New York Post*), it's the spicy bestseller, extensively revised and expanded. Of the 160-plus recipes, more than 130 are brand-new. *362,000 copies in print.*

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4761-9
No. 14761
 Two-color illustrations throughout; 224 pages; 8" x 8"
8-copy counter display:
 \$103.60/\$140.00 Can.
 ISBN: 978-0-7611-5168-5
 No. 25168

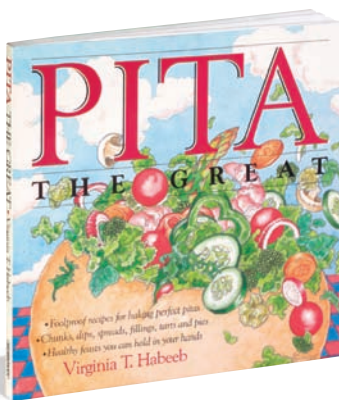


THE WELL-FILLED TORTILLA COOKBOOK Victoria Wise & Susanna Hoffman

A passionate feast of tacos—as well as burritos, tostadas, quesadillas, chimichangas, and the big enchilada, here are over 200 recipes for well-filled tortillas. *268,000 copies in print.*

- Selection of The Good Cook.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-89480-364-2
No. 1364
 Illustrations throughout; 304 pages; 8" x 8"
6-copy counter display:
 \$71.70
 ISBN: 978-0-89480-809-8
 No. 92809

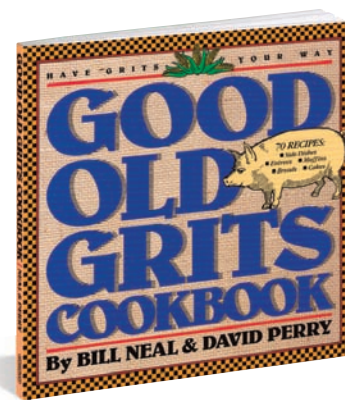


PITA THE GREAT Virginia T. Habebe

The first book on baking plain and whole wheat pitas at home, with 100 dazzling recipes for fillings, toppings, and accompaniments. *77,000 copies in print.*

- Selection of The Good Cook and Better Homes & Gardens Family Book Service.

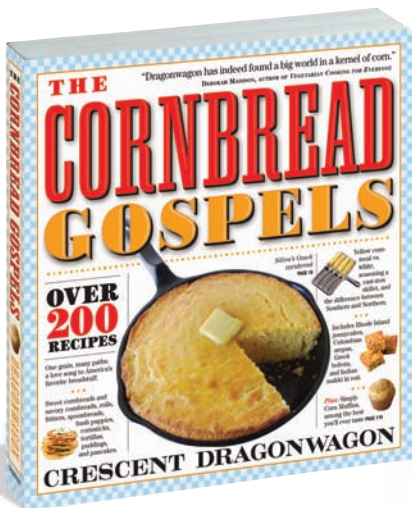
Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-89480-039-9
No. 1039
 Illustrations throughout; 176 pages; 8" x 8"
10-copy counter display:
 \$99.50/\$135.00 Can.
 ISBN: 978-0-89480-216-4
 No. 92039



GOOD OLD GRITS COOKBOOK Bill Neal & David Perry

Discover the South's best-kept secret in 70 recipes for mains, sides, breads and muffins—plus passionate history and lore. *52,000 copies in print.*

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-89480-865-4
No. 1865
 Illustrations throughout; 112 pages; 8" x 8"



THE CORNBREAD GOSPELS
Crescent Dragonwagon

Traveling to family reunions, potlucks, tortilleras, stone-grinding mills, and the National Cornbread Festival in South Pittsburgh, Tennessee, Crescent Dragonwagon heard the stories, tasted the breads, and learned the secrets. Join her in this overflowing cornucopia: over 200 irresistible recipes for cornbreads, muffins, fritters, pancakes, and

go-withs. Enthusiastic and heartfelt, this thoughtful, exuberant love song to America's favorite breadstuff and all that goes with it will embrace readers and cooks everywhere.

- Selection of The Good Cook.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-1916-6
No. 11916
Two-color; 384 pages; 8" x 8"



BEN & JERRY'S HOMEMADE ICE CREAM & DESSERT BOOK
Ben Cohen & Jerry Greenfield with Nancy Stevens

Ben & Jerry offer fans over 90 recipes, all easy to make with even a simple ice-cream maker. 702,000 copies in print.

- Selection of The Good Cook.

Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-89480-312-3
No. 1312

Full-color illustrations; 128 pages; 7 3/4" x 7"
10-copy counter display:
\$99.50
ISBN: 978-0-89480-313-0
No. 92313



COOKIE SWAP! *Lauren Chattman*

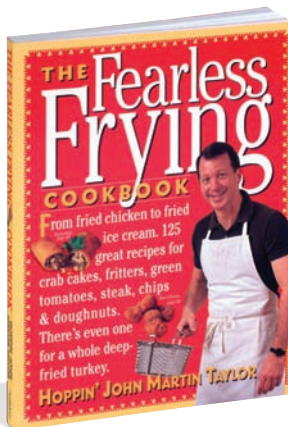
Cookie swaps are popular, creative, inexpensive, and a great way to entertain. COOKIE SWAP! captures all of this and more in an idea-packed, slightly sassy guide.

On the one hand, it's all about the swap: when to swap—not just Christmas!—and how to swap—with a planner, cookie swap math guide, and ideas for invitations, decorations, and containers.

On the other hand,

it's all about the cookies—here's a knockout collection of 71 fabulous recipes covering every kind of cookie, from crowd-pleasing favorites to unexpected treats.

Paper: \$14.95/\$18.95 Can.
ISBN: 978-0-7611-5677-2
No. 15677
Full-color photographs throughout; 240 pages; 8" x 8"
6-copy counter display
\$89.70/\$113.70 Can.
ISBN: 978-0-7611-6180-6
No. 26180



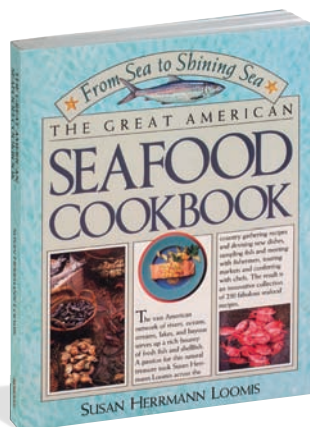
THE FEARLESS FRYING COOKBOOK
Hoppin' John Martin Taylor

Hoppin' John's collection of over 125 easy-to-prepare, fast fried-food recipes not only includes the essentials, but offers lots of unexpected treats, too.

50,000 copies in print.

- Selection of The Good Cook.

Paper: \$10.95/\$14.95 Can.
ISBN: 978-1-56305-847-9
No. 3847
Illustrations throughout; 224 pages; 7 1/8" x 9"
8-copy counter display:
\$87.60/\$119.60 Can.
ISBN: 978-0-7611-0887-0
No. 20887

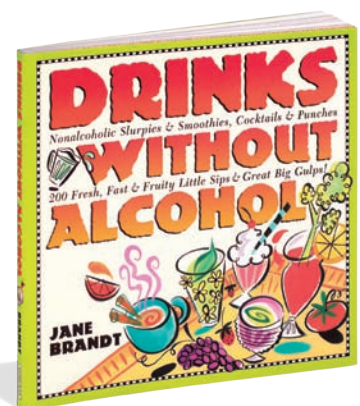


THE GREAT AMERICAN SEAFOOD COOKBOOK
Susan Herrmann Loomis

All you need to know about fish in 250 innovative and exciting recipes. 134,000 copies in print.

- Main selection of The Good Cook, and selection of the Better Homes & Gardens Family Book Service and Quality Paperback Books.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-89480-578-3
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Photographs and illustrations throughout; two-color; 320 pages; 7 3/8" x 9 1/4"
8-copy counter display:
\$127.60/\$175.60 Can.
ISBN: 978-1-56305-456-3
No. 94566



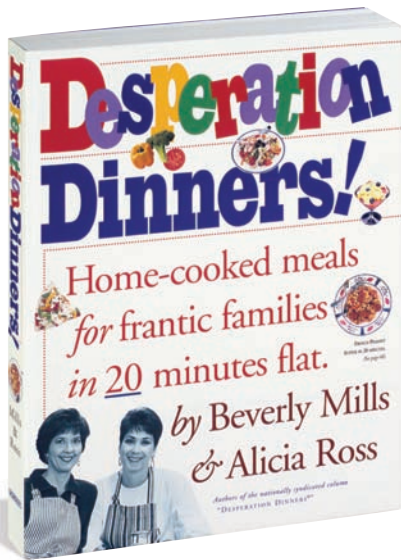
DRINKS WITHOUT ALCOHOL
REVISED EDITION *Jane Brandt*

Here are 200 knock-your-socks-off alcohol-free thirst quenchers that are literally for the whole family.

86,000 copies in print.

- Selection of Doubleday Direct Book Club.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-1573-1
No. 11573
Line illustrations throughout; 144 pages; 8" x 8"
Previous ISBN: 0-89480-358-1
10-copy counter display:
\$89.50
ISBN: 978-0-7611-1666-0
No. 21666

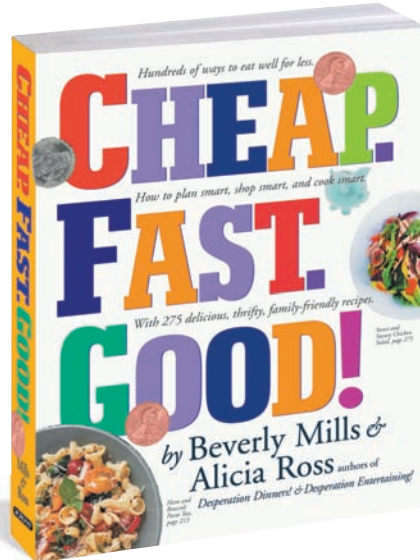


DESPERATION DINNERS!®
Beverly Mills & Alicia Ross

Developed from “Desperation Dinners®,” their nationally syndicated column, the cookbook features over 250 recipes and a promise: with no idea what to cook, without having shopped in days, you’ll have a tasty, home-cooked meal in 20 minutes.

269,000 copies in print.
• Main selection of The Literary Guild and the Doubleday Book Club.
Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-0481-0
No. 10481
Illustrations throughout; two-color; 400 pages; 7 3/8" x 9 1/4"

“The dinner dilemma is solved! The Desperation ladies deserve to be stove-side in every busy home.”—NATHALIE DUPREE

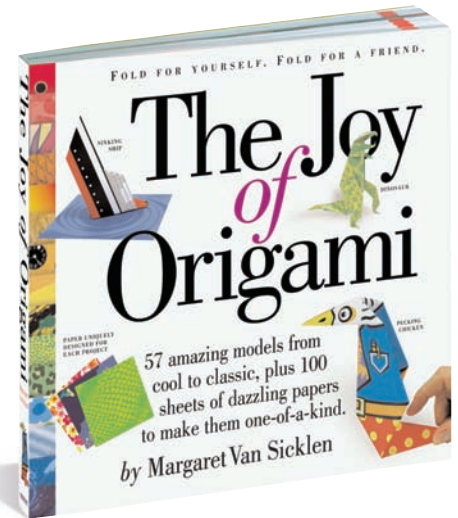


CHEAP. FAST. GOOD!
Beverly Mills & Alicia Ross

CHEAP. FAST. GOOD! is not a penny-pinching cookbook—it’s a “get smart” cookbook. It’s about planning smart, shopping smart, cooking smart—presenting 275 delicious recipes that are thrifty (less than \$2 a serving for four people), quick to prepare, and

intrinsically family-friendly, and healthy, too.
129,000 copies in print.
• Selection of The Good Cook.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-3176-2
No. 13176
Illustrations throughout; two-color; 480 pages; 7 3/8" x 9 1/4"



THE JOY OF ORIGAMI
Margaret Van Sicken

THE JOY OF ORIGAMI brings a delightfully fresh twist to the ancient art of paper folding. Traditional in spirit yet contemporary in look and feel, with 100 sheets of paper featuring bold, often whimsical patterns specially designed to complement the models, it’s a jazzy, essential book for every origami hobbyist. Among the 57 models are a Ninja Star from Outer Space and a Tie-Dyed Flapping Bird.

130,000 copies in print.

• Selection of Crafter’s Choice Book Club and Kids’ Book Planet.

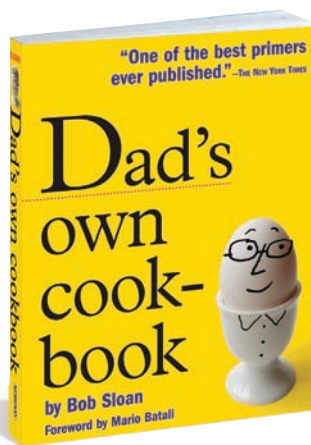
Paper: \$16.95/\$22.95 Can.
ISBN: 978-0-7611-3988-1
No. 13988
Full-color photographs and illustrations throughout; 160 pages plus 100 sheets of origami models; perforated; 8 1/2" x 8"
8-copy counter display:
\$135.60/\$183.60 Can.
ISBN: 978-0-7611-4099-3
No. 24099



DESPERATION ENTERTAINING!
Beverly Mills & Alicia Ross

Filled with 200 marvelous recipes, DESPERATION ENTERTAINING! is a complete game plan for having guests without spending more than 20 minutes on a dish, or 20 minutes per cook-ahead phase.

95,000 copies in print.
• Selection of The Good Cook.
Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-1815-2
No. 11815
Illustrations throughout; two-color; 368 pages; 7 3/8" x 9 1/4"



DAD'S OWN COOKBOOK
Bob Sloan, Foreword by Mario Batali

The perfect guide for the single dad facing new responsibilities in the kitchen, or the married dad who has to step up to the plate . . . and serve it. One-stop shopping, it covers everything from tools, techniques, ingredients, shopping, timing, and getting a meal on the table.

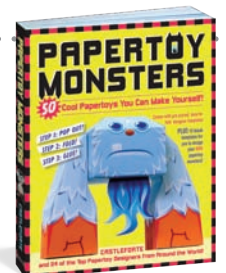
305,000 copies in print.
Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-4214-0
No. 14214
Two-color; illustrations throughout; 320 pages; 7 3/8" x 9 1/4"
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ISBN: 978-0-7611-4668-1
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For Kids



ORIGAMI ON THE GO
Margaret Van Sicken

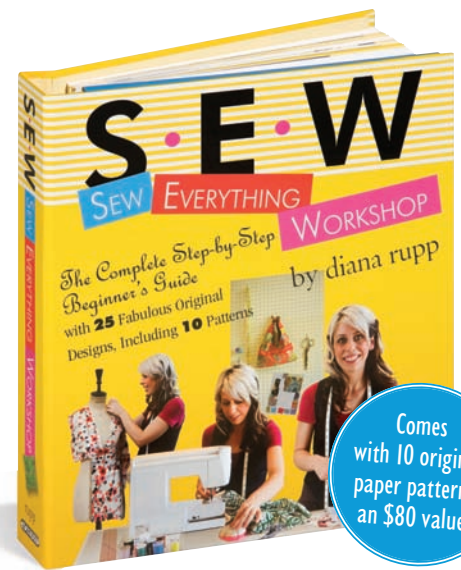
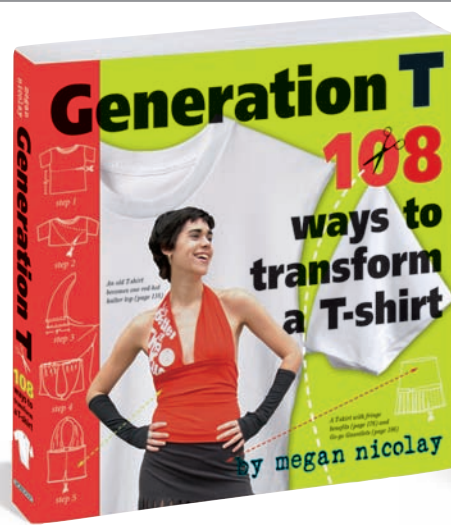
Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-5105-0
No. 15105
Full-color throughout; 100 sheets of origami paper and two pages of stickers; 144 pages; 9" x 7"
See page 72.



PAPERTOY MONSTERS
Brian Castleforte

Paper: \$16.95/\$19.95 Can.
ISBN: 978-0-7611-5882-0
No. 15882
Four-color illustrations throughout; 124 pages plus 120 pages on card stock; 8 1/2" x 11"
See page 58.

Megan Nicolay



GENERATION T: BEYOND FASHION
120 New Ways to Transform a T-shirt
 Megan Nicolay

Hip, imaginative, crafty, and very green, here are 120 new projects from the bestselling author of *Generation T*. It's an amazing range of fashion, gifts, décor, and more. Includes a basic primer on techniques—knotting, sewing, braiding, lacing—plus a full tutorial on embellishing. Projects range from the simplest no-sew to intermediate,

with illustrated, easy-to-follow directions.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-5410-5
No. 15410
 16-page full-color insert; two-color photos and illustrations; 224 pages; 8" x 8"
8-copy counter display:
 \$127.60/\$175.60 Can.
 ISBN: 978-0-7611-5476-1
 No. 25476

GENERATION T 108 Ways to Transform a T-Shirt
 Megan Nicolay

In 108 unexpected, easy-to-follow projects, this pied piper of DIY shows first how to tee off with the basic materials plus add-ons (ribbons, lace, safety pins) and techniques (stitching, hemming, gathering). Then come recipes for customizing a T-shirt, making tank tops, tube tops, halters, skirts, bags, pillows—even earrings!

One-third of the projects are “no sew,” so anyone who can wield a pair of scissors can put a personal stamp on her wardrobe.
 294,000 copies in print.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-3785-6
No. 13785
 Illustrations throughout; two-color; 16-page full-color insert; 272 pages; 8" x 8"

S·E·W Sew Everything Workshop
 Diana Rupp

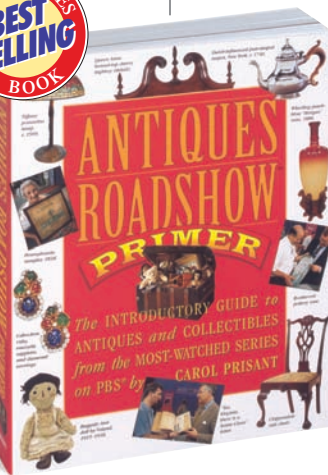
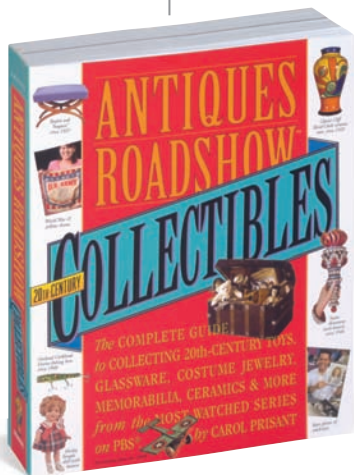
It's a sensational value-pack with full-color photos, illustrated step-by-step instructions, 25 projects, and 10 patterns (worth \$80). Created by Diana Rupp, founder of Make Workshop, a unique DIY school that's been written about in *Elle*, *BUST*, *Real Simple*, and more, S·E·W celebrates the hip (think *Project Runway*), hot craft of sewing. How to buy the right machine. Finding vintage fabric on eBay.

Button holes, zippers, and seam allowances. Plus the projects: wrap skirt, gauchos, drawstring pants, and more.

63,000 copies in print.

• Selection of Crafter's Choice Book Club.

Paper: \$28.95/\$38.95 Can.
ISBN: 978-0-7611-3973-7
No. 13973
 Full-color illustrations throughout; 256 pages; 7 3/8" x 9 1/4"; 10 patterns 36" x 48" in box attached to book with bellyband and glue spot



ANTIQUES ROADSHOW™ COLLECTIBLES
 Carol Prisant

Celebrating the collectible—that 20th-century object that is less of monetary value than of nostalgic—here is a guide to value rather than price, that focuses on the thrill of the chase: furniture, photographs, posters, costume jewelry, toys, and more.

• Selection of Book-of-the-Month Club, Country Homes & Gardens Book Club, Quality Paperback Books, and Doubleday Book Club.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-2822-9
No. 12822
 Illustrations throughout; two-color; 32-page full-color insert; 416 pages; 7 3/8" x 9 1/4"

64,000 copies in print.

ANTIQUES ROADSHOW™ PRIMER
 Carol Prisant, Preface by Chris Jussel

Now the knowledge, authority, and passion of *Antiques Roadshow* are distilled in a guide to American antiques and collectibles.

The primer addresses essential things like shapes, styles, and patterns, provenance, periods, and motifs.

588,000 copies in print.

• Main selection of the Book-of-the-Month Club, Quality Paperback Books, and Doubleday Book Club.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-1624-0
No. 11624
 Illustrations throughout; two-color; 32-page four-color insert; 418 pages; 7 3/8" x 9 1/4"

CRAFTY MAMA Makes 49 Fast, Fabulous, Foolproof (Baby & Toddler) Projects
 Abby Pecoriello

Marrying the new mother's need to connect and the community spirit of crafting, THE CRAFTY MAMA is a spirited, witty book with 50 hip, no-sew craft ideas that are inexpensive and easy to make, and will delight moms and babies alike.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-4022-1
No. 14022
 Full-color illustrations throughout; 272 pages; 8" x 8"
8-copy counter display:
 \$127.60/\$175.60 Can.
 ISBN: 978-0-7611-4423-6
 No. 24423

Debbie Stoller



STITCH 'N BITCH SUPERSTAR KNITTING
Go Beyond the Basics *Debbie Stoller*

The only knitting book to teach the full array of advanced knitting techniques and skills, such as lace, double knitting, and getting creative with stripes and complicated colorwork—in all, 20 knitting techniques are delivered with clarity and explicit instructions. Then there's the brilliant icing on the cake: 41 cool, funky, fabulous patterns from Debbie and the Stitch 'n Bitch community. Includes a

fluttery Roco Shawl, Little Red Riding Hoodie, Jackie O. sequined cardigan. Plus sexy stockings, stylish handbags, blankets, scarves, and more, including how to make your own patterns. Knitters: It's time to step it up.

Paper: \$17.95/\$21.95 Can.
ISBN: 978-0-7611-3597-5
No. 13597
Full-color photos throughout; 384 pages; 8" x 9 1/8"

5-copy counter display
\$89.75/\$109.75 Can.
ISBN: 978-0-7611-6233-9
No. 26233



STITCH 'N BITCH The Knitter's Handbook *Debbie Stoller*

Every aspect of knitting: Debbie Stoller explains the different types of needles and yarns and all the techniques from basic to fancy, knit to purl, and how to make a buttonhole. At the heart of the book are 40 stylish patterns.

549,000 copies in print.
• Selection of Crafter's Choice Book Club.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-2818-2
No. 12818
Two-color; 32-page four-color insert; 256 pages; 8" x 8"



STITCH 'N BITCH A Knitter's Design Journal
Debbie Stoller

Hip and compact, this user-friendly journal includes pages to keep track of supplies, a glossary, and design aids such as templates, plus a die-cut ruler to measure knitting gauge.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-3833-4
No. 13833
Two-color; durable soft cover; pocket inside cover holds die-cut needle and stitch gauge; rounded corners; full-color belly band; 208 pages; 5" x 7"

"A knitting superstar."

—SAN FRANCISCO CHRONICLE



8-copy counter display:
\$127.60/\$175.60 Can.
ISBN: 978-0-7611-4057-3
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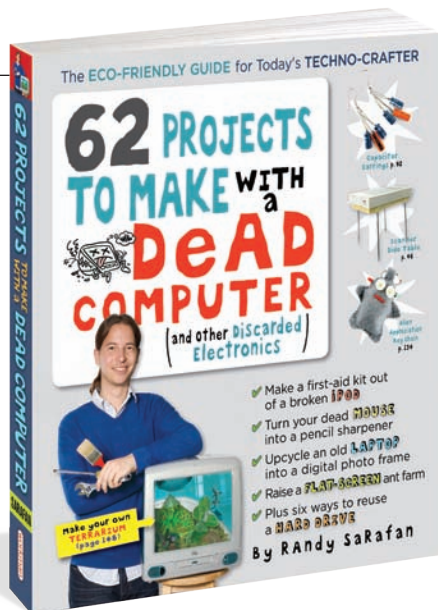
8-copy counter display:
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ISBN: 978-0-7611-3219-6
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8-copy counter display:
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ISBN: 978-0-7611-4794-7
No. 24794



8-copy counter display:
\$127.60/\$175.60 Can.
ISBN: 978-0-7611-3626-2
No. 23626



62 PROJECTS TO MAKE WITH A DEAD COMPUTER (And Other Discarded Electronics) *Randy Sarafan*

Computer hacking takes on a whole new meaning when you're going at it with a screwdriver and hammer. This wildly inventive, eco-friendly craft book on repurposing everyday objects—your old cell phone, a broken printer, an irredeemable iPod—offers 62 ingenious projects that are irresistibly geek-chic. An iMac Terrarium. Laptop Digital Photo Frame. The impressively green Scanner Compost Bin. Plus a power strip Bird Feeder, Walkman Soap Dish, My First Squiggle

Bot, Flat-screen Ant Farm. Each project has complete, step-by-step instructions, and is arranged by use, from stuff for the house, to fashion, toys, arts and crafts, items for pets, and more. With a full-color insert showing the finished projects.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-5243-9
No. 15243
Two-color photos and illustrations; 16-page full-color photo insert; 288 pages; 8" x 9"

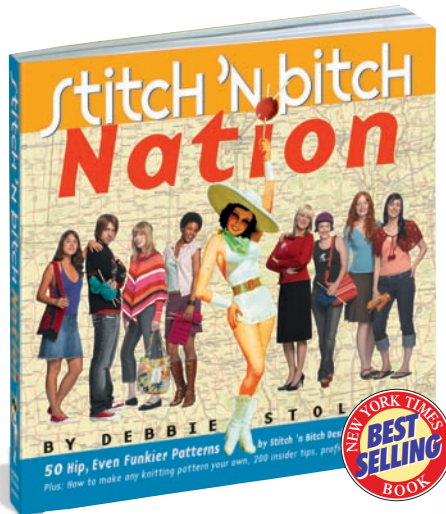


SON OF STITCH 'N BITCH
45 Projects to Knit & Crochet for Men
Debbie Stoller

Debbie Stoller knows that at least half the projects women knit are intended for the men in their lives. She also knows that knitting for a boyfriend or husband or father is full of pitfalls. The answer? A book of 45 extraordinary projects for the men you love, many designed by men, including scarves, sweaters, gloves, socks, hoodies, and more. Plus uncommon savvy: how to

get the right sweater measurement; why "what's your favorite color?" is a dangerous question; and how you can't go wrong with luxury yarns for even the most rugged of boyfriends.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-4617-9
No. 14617
Full-color photos and illustrations throughout; 224 pages; 8" x 8"



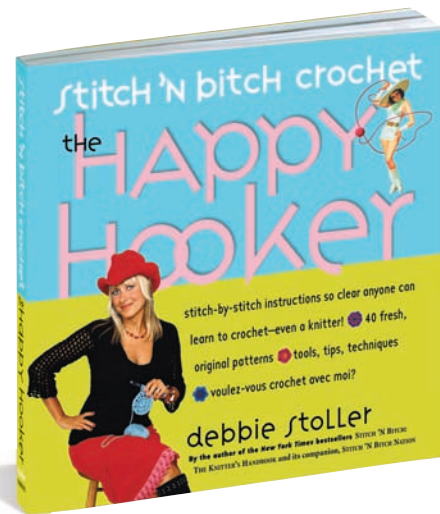
STITCH 'N BITCH NATION Debbie Stoller

STITCH 'N BITCH NATION features 50 hip, new, funkier patterns by Stitch 'n Bitch designers from around the country. All designs are complete with full-color photographs and step-by-step instructions, and are made from sexy, contemporary yarns.

183,000 copies in print.

- Selection of Crafter's Choice Book Club.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-3590-6
No. 13590
Hardcover: \$25.95/\$34.95 Can.
ISBN: 978-0-7611-3591-3
No. 13591
Full-color photographs and illustrations throughout; 304 pages; 8" x 8"



THE HAPPY HOOKER Stitch 'N Bitch Crochet
Debbie Stoller

Debbie Stoller, the "knitting superstar" (*San Francisco Chronicle*), does crochet! This heavily illustrated book is chock-full of instruction, inspiration, and to-die-for designs. For knitters and new crafters exploring the hook comes the primer: the advantages of crochet; a discussion of tools; all the cool yarns available; and what the different gauges mean. Then come 40 fabulous, funky

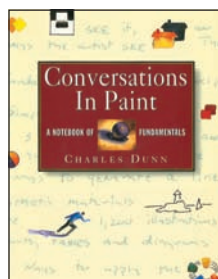
projects—Pom Pom Capelet, Retro Clutch Purse, Anarchy Irony Hat.

210,000 copies in print.

- Selection of Crafter's Choice Book Club.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-3985-0
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Full-color photographs and illustrations throughout; 256 pages; 8" x 8"

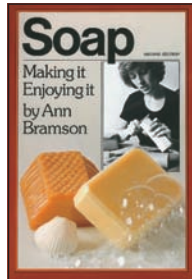
Over 942,000 total copies in print for series!



CONVERSATIONS IN PAINT
A Notebook of Fundamentals
Charles Dunn

A fresh introduction to the fundamentals, CONVERSATIONS IN PAINT is crammed with sketches, diagrams, charts, and reproductions of works by old masters and contemporary artists.

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ISBN: 978-1-56305-664-2
No. 3664
Full-color paintings throughout; 208 pages; 9" x 11 1/16"



SOAP Making it, Enjoying it
Ann Bramson

Make beautiful gift soaps at home.

150,000 copies in print.

- Selection of the Better Homes & Gardens Family Book Service.

Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-911104-57-8
No. 073
Illustrations throughout; 120 pages; 5 7/16" x 8"

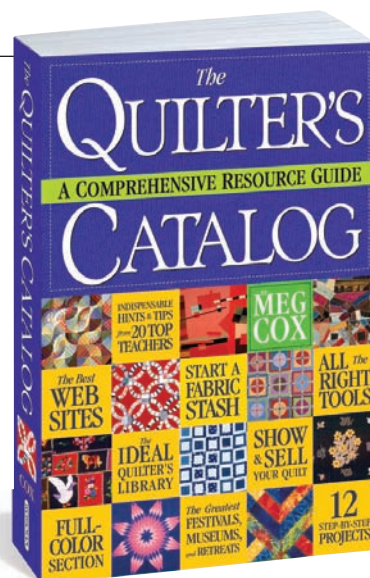
THE QUILTER'S CATALOG
A Comprehensive Resource Guide
Meg Cox

The essential resource for contemporary quilters. Here's the lowdown on the latest tools and new and old techniques, from how to dye your own fabric to cutting-edge digital photo-transfer. Profiles of the 20 top quilting teachers. Who makes the best fabrics and how to find them. A complete resource guide to the best websites, online groups, books, patterns, stores, shows, challenges. And a look at the new world of quiltaholics: its sense of community, its opportunities for business, its

controversies (hand-sewn vs. machine-sewn), its attractions. Includes 12 step-by-step projects from key teachers, and a 16-page full-color section.

- Joint main selection of Crafter's Choice Book Club.

Paper: \$18.95/\$25.95 Can.
ISBN: 978-0-7611-3881-5
No. 13881
Illustrations throughout; two-color; 16-page full-color insert; 608 pages; 6" x 9"



Brain Quest®



It's America's #1 educational bestseller. Curriculum-based, but infused with a spirit of fun. Vetted by a panel of America's highest-award-winning teachers, but embraced by everyday kids and parents because it flat-out works. BRAIN QUEST opens a world of information and education to kids from ages 2 to 13, combining a fast-paced question-and-answer format with terrific packaging, full-color graphics, and the attitude that's been a signature of the series since day one:

It's Fun to Be Smart!®

Over 31 Million BRAIN QUEST Kids Can't Be Wrong!

- Named a Dr. Toy Best Classic Toy.
- iParenting Media Award winner.
- Selection of Bookspan, Children's Book-of-the-Month Club, and Scholastic Book Clubs.

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BRAIN QUEST READING GRADES 1, 2, AND 3

Developing good reading skills in the early grades is critical to a student's continued success. Completely revised and updated, BRAIN QUEST READING combines accessible, entertaining, one-page stories with curriculum-based questions. For kids, it's a fun way to hone their language skills; for parents, it's both a perfect assessment tool and an ideal aid that takes the guesswork out of how to help their children.

Featuring 20% new material and vetted by the BRAIN QUEST ADVISORY PANEL of award-winning

educators, BRAIN QUEST READING takes a thorough approach to learning the fundamentals of reading and language arts. First comes an original short text or story illustrated in full color, with 56 per grade. Following the text is a comprehension card that quizzes the reader about the action, characters, and content. And following that is a Q&A card—with five questions for first grade, and seven questions for second and third grade—on language arts, including grammar, phonics, vocabulary, and more.

586,000 copies in print.

\$10.95/\$14.95 Can. each
Full-color illustrations throughout; question and answer cards hinged together by a plastic bolt; 2 decks are shrinkwrapped inside a flip-top box; 76 cards per deck; package: 2 1/16" x 2 11/16" x 7 7/16"

GRADE 1 READING

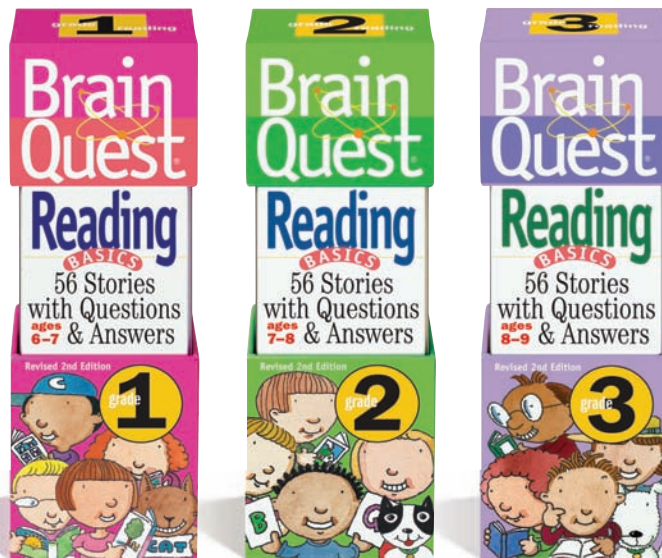
ISBN: 978-0-7611-4139-6
No. 14139
Previous ISBN: 0-7611-1973-6

GRADE 2 READING

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No. 14140
Previous ISBN: 0-7611-1974-4

GRADE 3 READING

ISBN: 978-0-7611-4141-9
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Previous ISBN: 0-7611-2368-7



EARLY CHILDHOOD

MY FIRST BRAIN QUEST (AGES 2-3)

Chris Welles Feder

\$10.95/\$14.95 Can.

Full-color illustrations throughout; question and answer cards hinged together by a plastic bolt; 3 decks are shrinkwrapped inside a flip-top box; 26 cards per deck; package: 2 1/16" x 2 11/16" x 7 7/16"; includes Guide for Parents inside each deck.

1,303,000 copies in print.

ISBN: 978-0-7611-3773-3
No. 13773

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•FOR THREES
•PRESCHOOL
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Chris Welles Feder

\$10.95/\$14.95 Can. each

Full-color illustrations throughout; question and answer cards hinged together by a plastic bolt; 2 decks are shrinkwrapped inside a flip-top box; 60 cards per deck; package: 2 1/16" x 2 11/16" x 7 7/16"; includes Guide for Parents inside each deck.

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BRAIN QUEST PRESCHOOL (AGES 4-5)

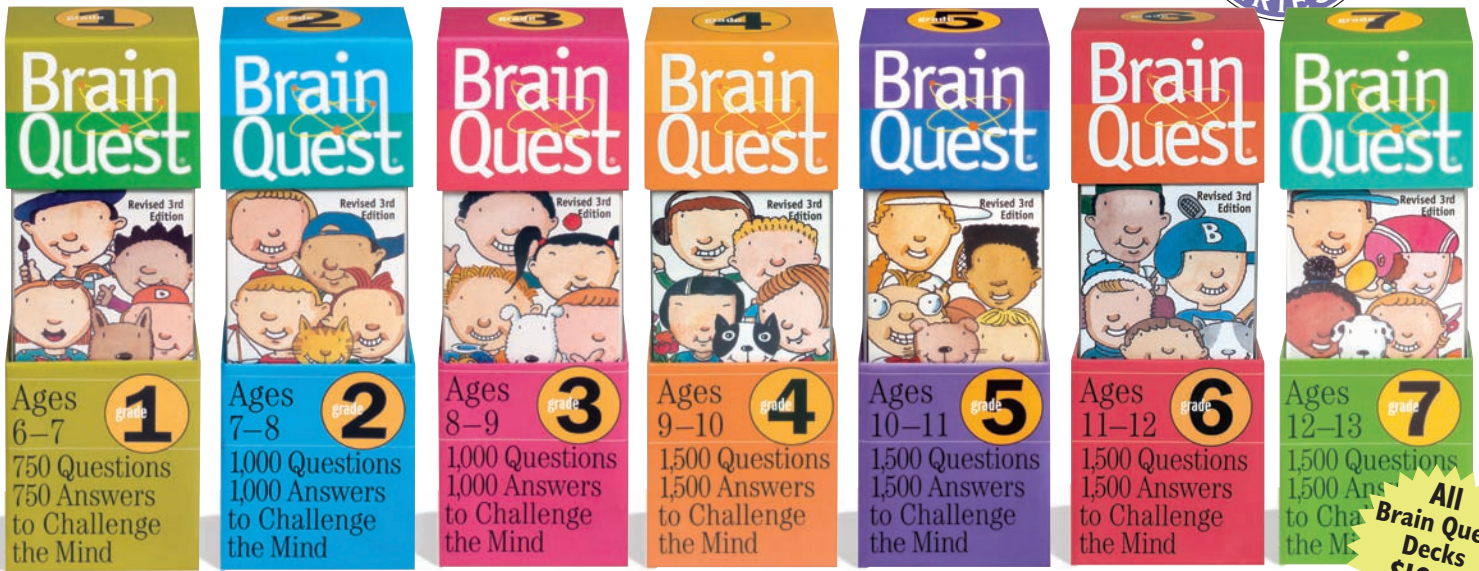
2,480,000 copies in print.

ISBN: 978-0-7611-3770-2
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2,854,000 copies in print.

ISBN: 978-0-7611-3771-9
No. 13771



All Brain Quest Decks \$10.95 each

GRADES 1-7

Chris Welles Feder

\$10.95/\$14.95 Can. each

Full-color illustrations throughout; question and answer cards hinged together by a plastic bolt; 2 decks are shrinkwrapped inside a flip-top box; 75 cards per deck; package: 21 1/16" x 2 11/16" x 7 7/16"

SMARTER. FRESHER.
BETTER THAN EVER.

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BRAIN QUEST: GRADE 4 (AGES 9-10)
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ISBN: 978-0-7611-3765-8
No. 13765</p> | <p>5
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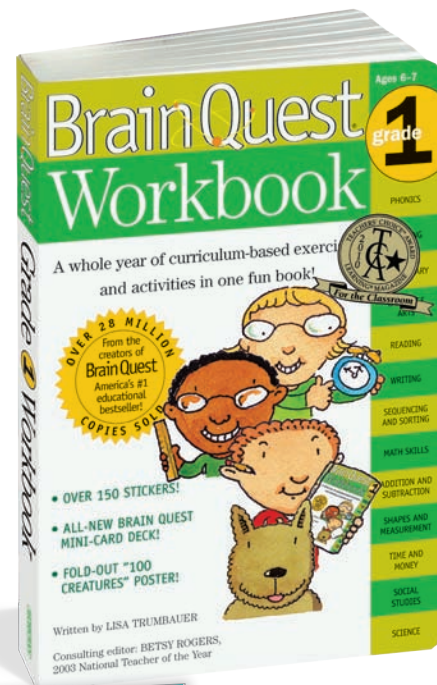
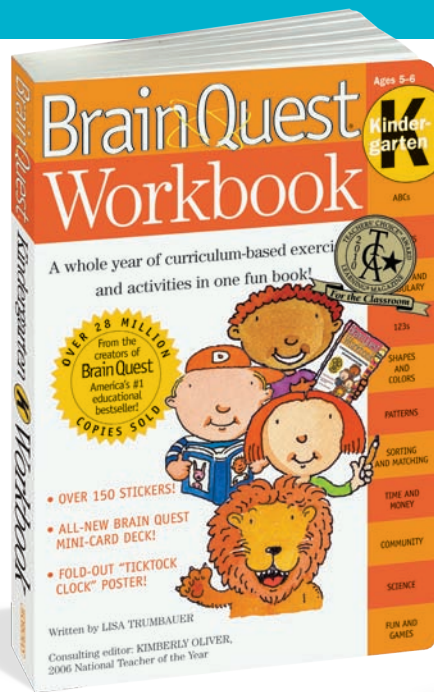
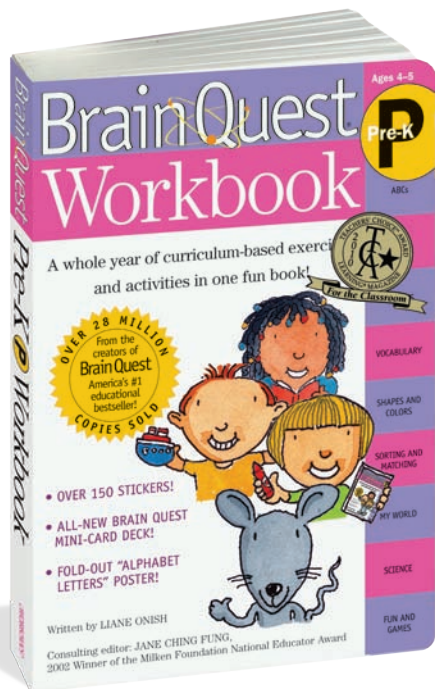
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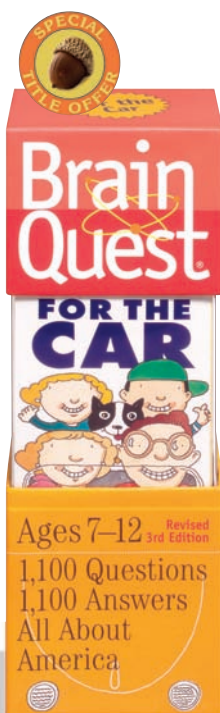
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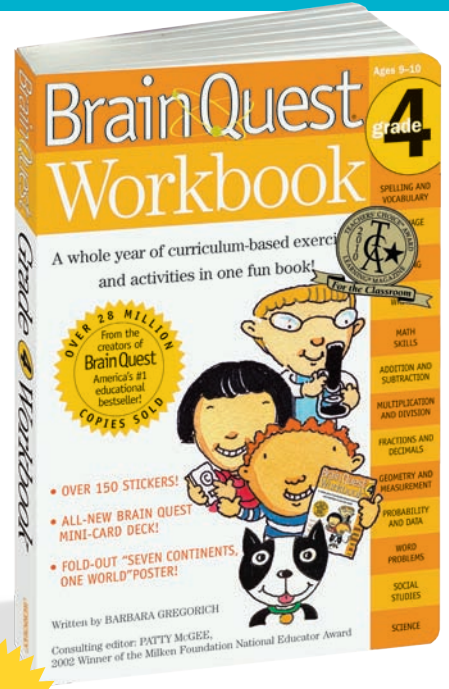
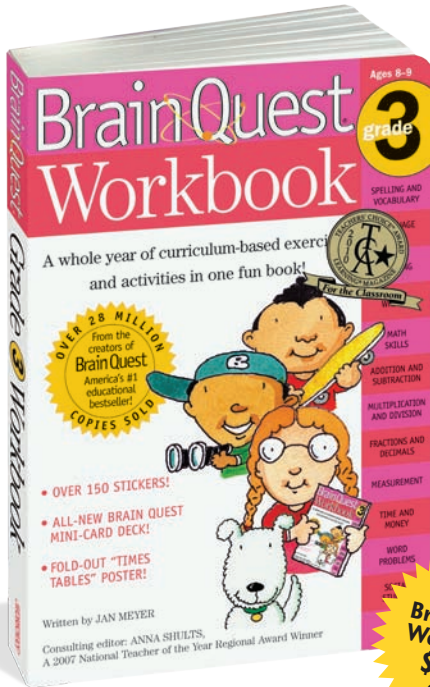
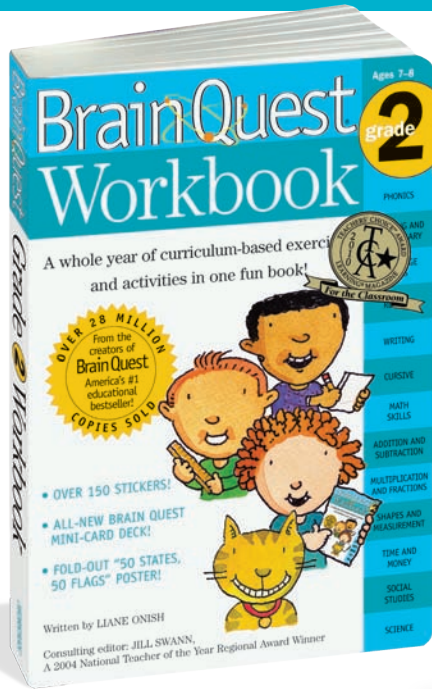
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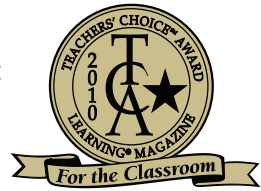
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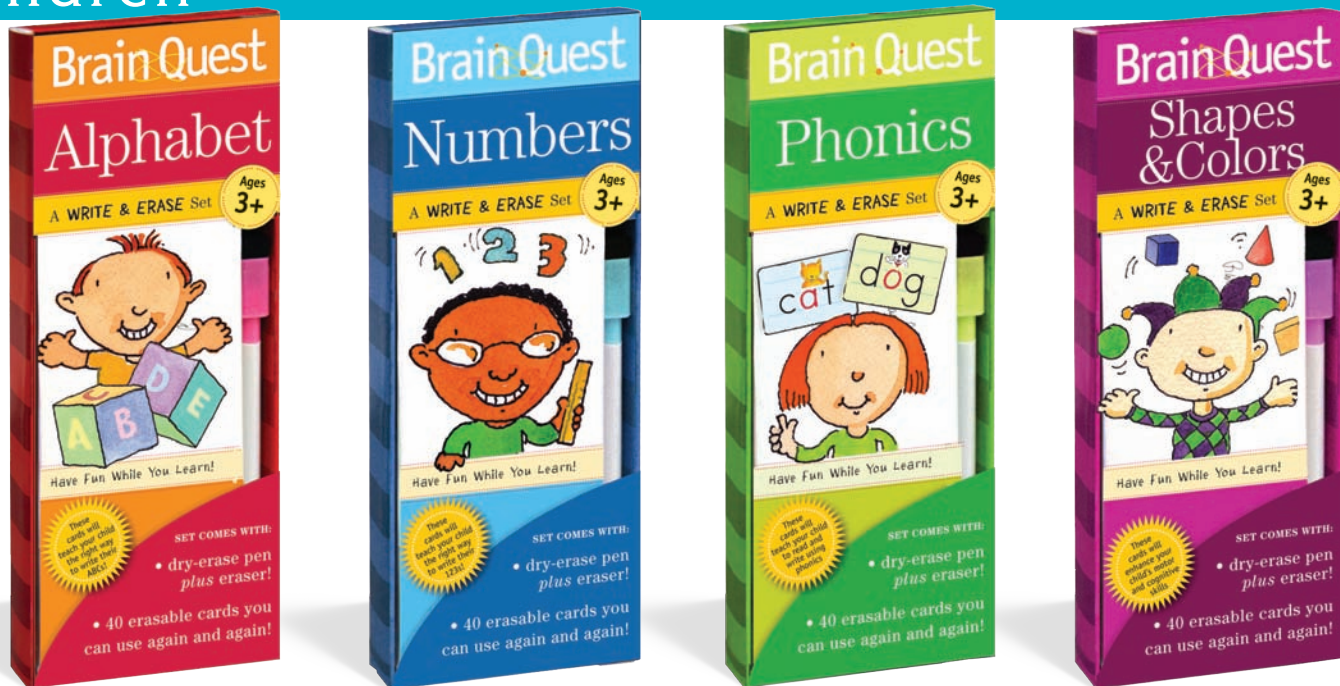


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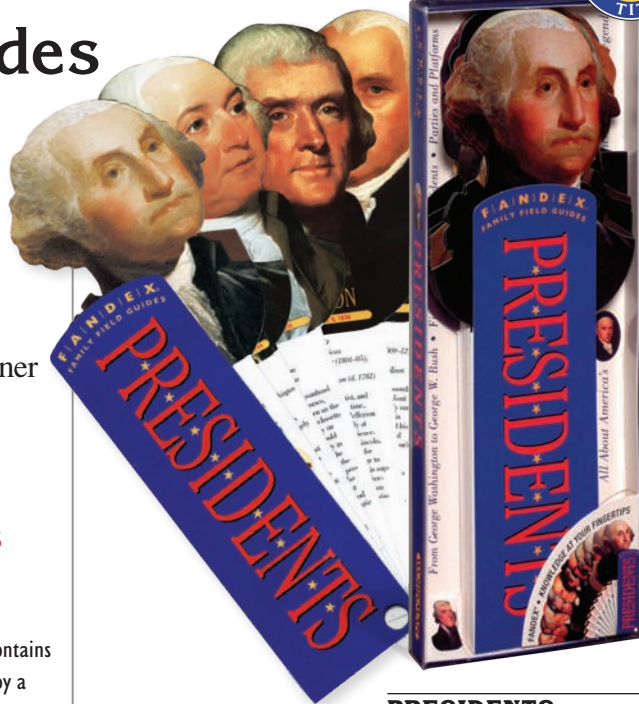
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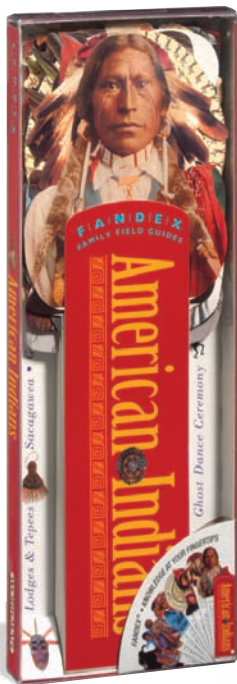
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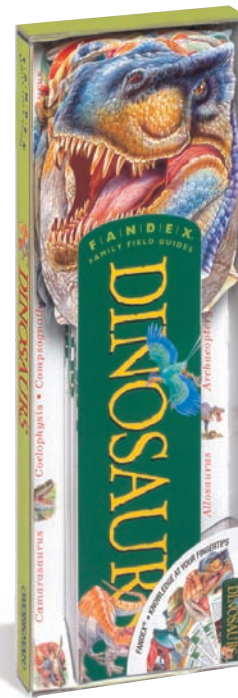
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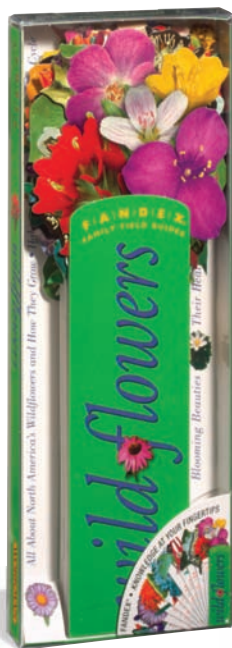
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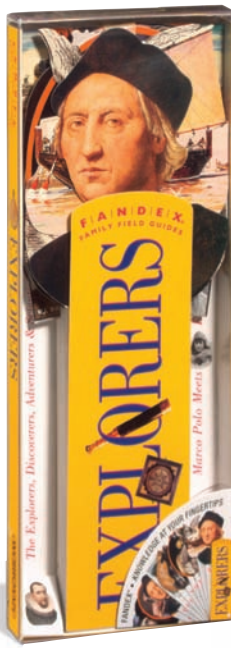
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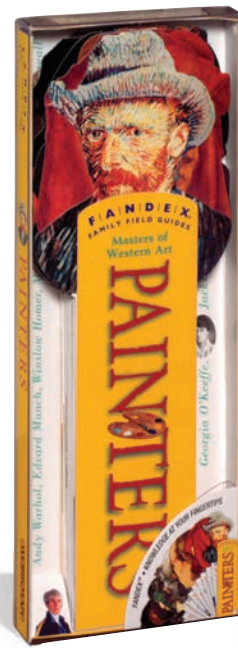
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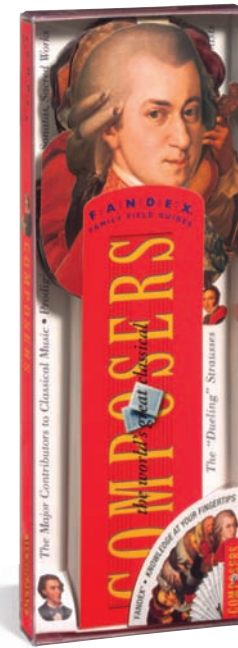
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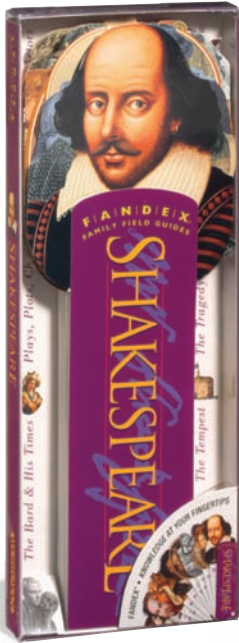
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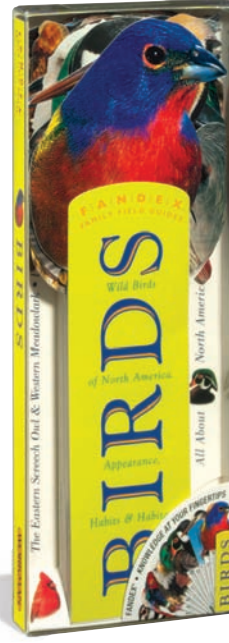
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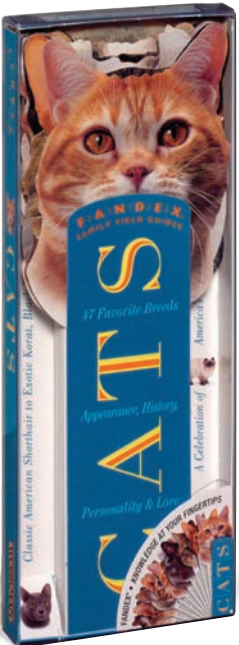
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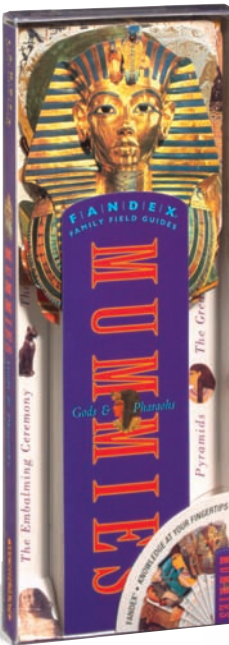
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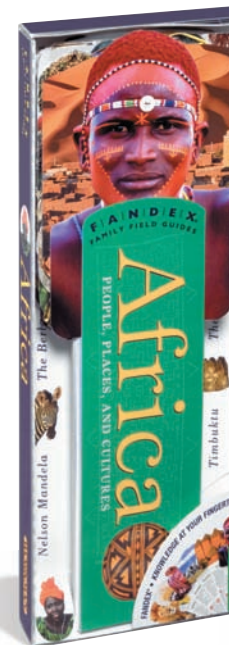
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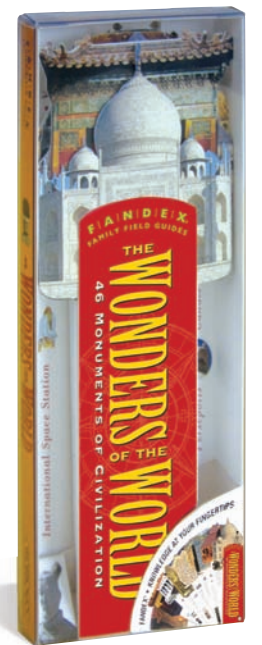
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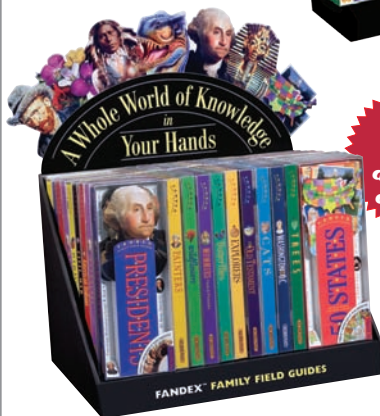
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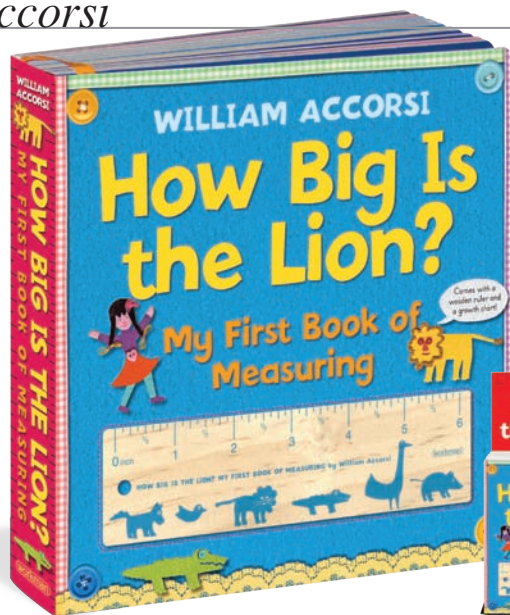


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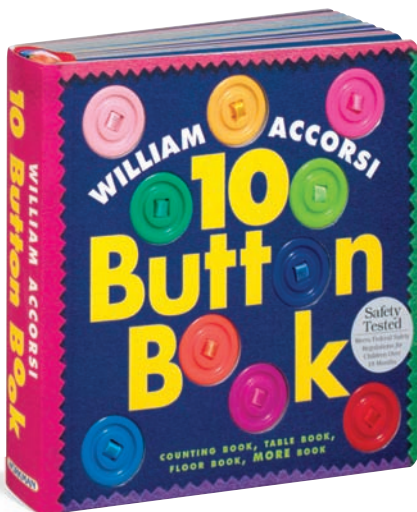
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No. 26236



10 BUTTON BOOK William Accorsi

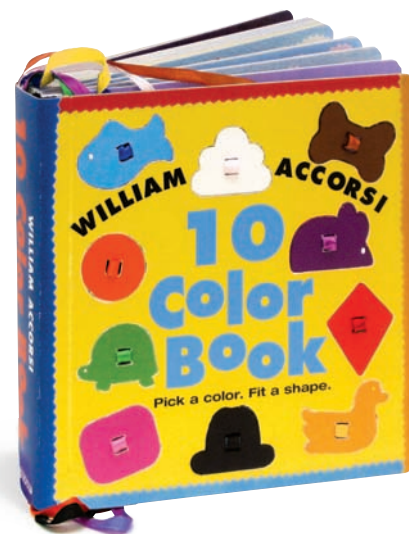
Created by celebrated folk artist William Accorsi, *10 BUTTON BOOK* combines a double-thick board book with ten colorful, government-safety-tested plastic buttons attached by ten strong colorful ribbons, that teach a child how to count.

307,000 copies in print.

For ages 2-4.
• Main selection of the Children's Book-of-the-Month Club.

**Board book: \$15.95/
\$21.95 Can.**
ISBN: 978-0-7611-1498-7
No. 11498

Full-color illustrations throughout; 22 pages; shrink-wrapped; 8" x 8" x 1 3/8"



10 COLOR BOOK William Accorsi

Ten brightly colored, government-safety-tested plastic shapes attached to ribbons bound into the book's spine. Match each shape to a corresponding die-cut space. And the double-thick board pages are fun to turn, and its vibrant cut-felt art and lively rhyming text are

guaranteed to engage young imaginations.
51,000 copies in print.

**Board book: \$15.95/
\$21.95 Can.**
ISBN: 978-0-7611-4739-8
No. 14739

Full-color illustrations throughout; 20 pages; 8" x 8"

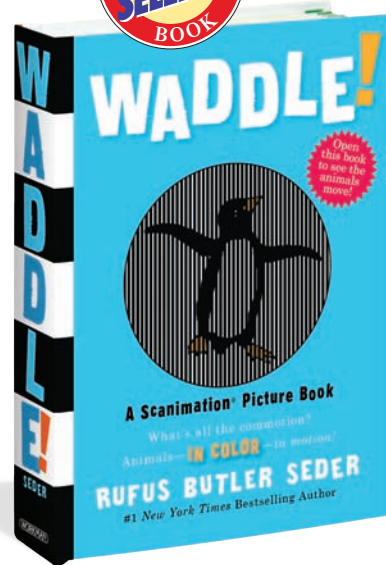
SCANIMATION®

Rufus Butler Seder

Author, artist, filmmaker, and inventor, Rufus Butler Seder has been fascinated with antique optical toys since he was a child. About twenty years ago, he developed Lifetiles, optical glass-tiled murals that appear to come to life, move, and change when the viewer walks or rides by. These “movies for the wall” are installed in aquariums, science museums, train stations, and other public places around the globe. His next challenge was to create a similar effect—a moving picture using no electricity or special lighting—but on a much smaller scale. So began Scanimation®, the unique patented technology behind his bestselling books. Mr. Seder lives with his wife in Boston.

Over 4.5 million copies in print combined

WATCH THE VIDEO!
www.workman.com/authors/videos/



STAR WARS®: A Scanimation® Book 11 Iconic Scenes from a Galaxy Far, Far Away Rufus Butler Seder

Truly, the force is strong with this one: the first *Star Wars* book with actual moving images, bringing to life the most memorable scenes from the epic through the magic of Scanimation.

Obi-Wan battles Darth Maul. The *Millennium Falcon* zooms away from an exploding Death Star. Luke rides a galloping Tauntaun.

Yoda whirls his green lightsaber, Boba Fett blasts up, up and away! And of course the most memorable scene of all—with red and blue lightsabers flashing, Luke and Darth Vader fight the ultimate battle between good and evil.

385,000 copies in print.

Paper over board:
\$14.95/\$18.95 Can.
ISBN: 978-0-7611-5846-2
No. 15846

Four-color Scanimation art throughout; 13 spreads with die-cut windows; 7" x 5 1/2"

WADDLE! A Scanimation® Picture Book Rufus Butler Seder

It's WADDLE! It's in color. And boy, is it irresistible.

In the same way that kids can't read *Gallop!* without wanting to gallop around the room, WADDLE! inspires prancing, hopping, stomping, and scampering. And did we mention color? The prancing pig is pink, the leaping dolphin is blue, the slithering snake yellow. The Scanimation itself is also more life-like, as the author continues to refine his patented

Scanimation process, resulting in a more fluid, realistic motion. Nothing else compares.

And one more thing: WADDLE! has a surprise ending. Something else to grab the reader—literally. 654,000 copies in print.

Paper over board:
\$12.95/\$17.50 Can.
ISBN: 978-0-7611-5112-8
No. 15112
Four-color Scanimation art throughout; 12 pages; 5" x 7"



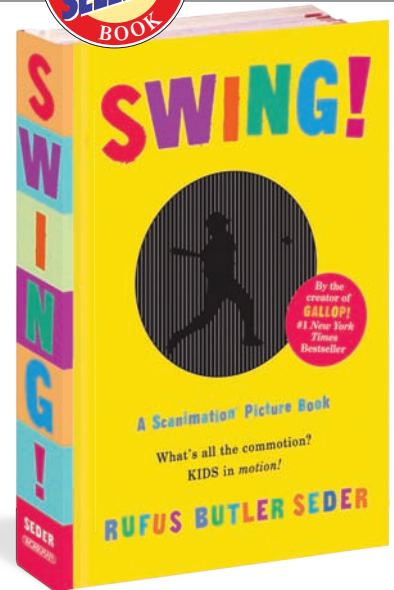
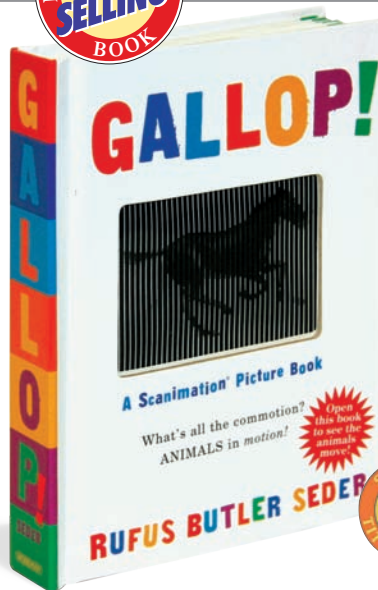
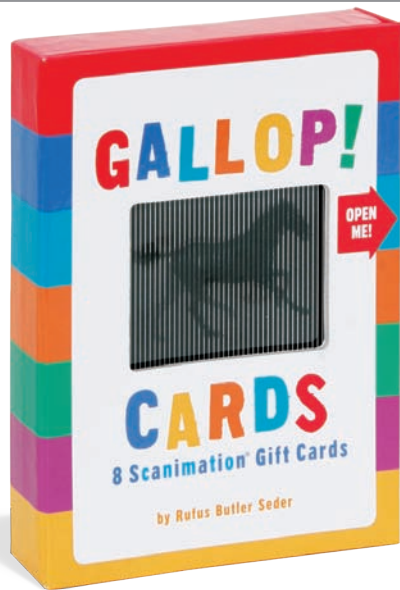
- 8-copy Swing! counter display:**
\$103.60/\$140.00 Can.
ISBN: 978-0-7611-5537-9; No. 25537
- 12-copy Waddle! counter display:**
\$155.40/\$210.00 Can.
ISBN: 978-0-7611-5647-5; No. 25647
- 48-copy Waddle! floor display:**
\$621.60/\$840.00 Can.
ISBN: 978-0-7611-5672-7; No. 25672
- FREE Waddle! Spinner Sign**
with orders of 24 or more copies
(see order form):
ISBN: 978-0-7611-5716-8; No. 35716
- 8-copy empty counter display:**
ISBN: 978-0-7611-5703-4; No. 34792
- 48-copy combo floor display
(24 WADDLE!, 12 GALLOP!, 12 SWING!):**
\$621.60/\$840.00 Can.
ISBN: 978-0-7611-5648-2
No. 25648



12-copy Star Wars counter display:
\$179.40/\$227.40 Can.
ISBN: 978-0-7611-5942-1; No. 25942



8-copy Gallop! counter display:
\$103.60/\$140.00 Can.
ISBN: 978-0-7611-4792-3; No. 24792



GALLOP! CARDS Rufus Butler Seder

The pleasure of greeting cards, the pleasure of Scanimat®—the pleasure of *Gallop!* for all ages. GALLOP! CARDS are the gift that keeps on giving, whether you make the whole package a gift or send just one. The 5" x 7" cards are suitable for giving to kids and adults for all sorts of occasions. They are guaranteed to delight and astonish any person lucky enough to receive one. The set

includes eight note-cards (two each of four designs—horse, cat, dog, and butterfly), envelopes, plus two sticker sheets to customize the cards. *80,000 copies in print.*

\$16.00/\$21.95 Can.
ISBN: 978-0-7611-5239-2
No. 15239
 Full color with Scanimat illustrations; 8 cards and envelopes; 4 designs; package: box with magnet closure; 5 3/4" x 8" x 1"

GALLOP! A Scanimat® Picture Book Rufus Butler Seder

There's never before been a book like GALLOP! Employing Scanimat, each page brings animals, along with one shining star, to life with art that literally moves. A first book of motion for kids, it shows a horse in full gallop and a turtle swimming up the page. A dog runs, an eagle soars, and a butterfly flutters. Created by Rufus Butler Seder, an inventor, artist, and filmmaker fascinated

by antique optical toys, Scanimat harkens back to the kinetoscope, and the effect is astonishing. *2,478,000 copies in print.*

- Selection of the Children's Book-of-the-Month Club.

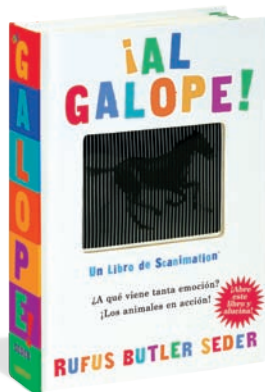
Paper over board:
\$12.95/\$17.50 Can.
ISBN: 978-0-7611-4763-3
No. 14763
 Two-color; Scanimat illustrations throughout; 12 spreads with die-cut windows; 5 1/4" x 7 1/4"

SWING! A Scanimat® Picture Book Rufus Butler Seder

Welcome to SWING!—a boy rides a bike, a girl kicks her soccer ball, a skater pirouettes on ice. The effect is joyous, magical, and utterly compelling, because of the endless fascination that children find in watching other children. The second book created by Rufus Butler Seder, who developed Scanimat out of his obsession with antique optical toys and other pre-motion-picture

illusions, SWING! uses "persistence of vision" and a patented state-of-the-art multiphase animation process to create astonishment. *1,056,000 copies in print.*

Paper over board:
\$12.95/\$17.50 Can.
ISBN: 978-0-7611-5127-2
No. 15127
 9 Scanimat illustrations; 12 full-color spreads with die-cut windows; 5 1/4" x 7 1/4"

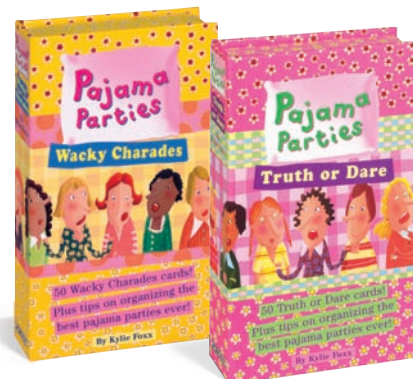


¡AL GALOPE! A Scanimat® Picture Book Rufus Butler Seder

With ¡AL GALOPE!, *Gallop!* joins other classic children's authors and books such as Dr. Seuss (*Huevos verdes con jamón*), Maurice Sendak (*Donde viven los monstruos*), and Judith Viorst

(*Alexander y el día terrible, horrible, espantoso, horrible*). ¡AL GALOPE! captures the pure, universal visual fun of watching animals come to life, with the most energetic, sing-song text.

Paper over board:
\$12.95/\$17.50 Can.
ISBN: 978-0-7611-5415-0
No. 15415
 Scanimat art throughout; 12 pages; 5" x 7"



PAJAMA PARTIES Wacky Charades • Truth or Dare Kylie Foxx, Illustrations by Sophie Ledesma

Here's everything a girl needs to organize the best pajama party ever. Each PAJAMA PARTIES title combines in one handy package an informative, full-color booklet and 50 whimsically illustrated game cards for one of two much-loved party games: WACKY CHARADES or TRUTH OR DARE.

120,000 copies in print.
For ages 8–11.

Casebound: \$8.95/\$11.95 Can.
 Full-color illustrations throughout; 16 pages plus 50 cards; 4" x 6"

Pajama Parties: Wacky Charades
ISBN: 978-0-7611-2357-6
No. 12357

Pajama Parties: Truth or Dare
ISBN: 978-0-7611-2388-0
No. 12388
12-copy counter display:
 \$107.40/\$143.40 Can. (6 each of WACKY CHARADES and TRUTH OR DARE)
 ISBN: 978-0-7611-2416-0
 No. 22416



Sandra Boynton

Sandra Boynton is one of America's best-loved artists. With "Hippo Birdie Two Ewes" leading the way, her greeting cards for Recycled Paper Products have sold in the hundreds of millions. Her BOYNTON ON BOARD and other books for children have tens of million of copies in print. Ms. Boynton lives with her family in rural Connecticut, working out of a converted barn that has the only hippopotamus weather vane in the state.

Over 15.6 million copies in print combined!

Boynton on Board

Board books: \$6.95/\$8.95 Can. each
Full-color drawings throughout; die-cut cover; 24 pages; 5 1/16" x 6 1/4"; for ages 1-4.



PERFECT PIGGIES!

Piggies rock! So does Boynton. Through her words and art, we can appreciate round noses and curly tails, floppy ears and pleasing plumpness. PERFECT PIGGIES! also comes with a song available free via a download from the Workman website.

105,000 copies in print.
ISBN: 978-0-7611-5993-3
No. 15993
12-copy counter display:
\$83.40/\$107.40 Can.
ISBN: 978-0-7611-5994-0
No. 25994

PAJAMA TIME!

A jump-roping chicken and a pig on a swing. A Scottie in plaid pajamas and an elephant in a fuzzy one-piece with feet. And in sing-along nuttiness, it's time to head to bed.

1,464,000 copies in print.
• Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-0-7611-1975-3
No. 11975
12-copy counter display:
\$83.40/\$107.40
ISBN: 978-0-7611-6206-3
No. 26206

HEY! WAKE UP!

Rise and shine to a Boynton rhyme. A natural companion to *Pajama Time!*, HEY! WAKE UP! greets the brand-new day with all of Boynton's inimitable animals.

685,000 copies in print.
• Main selection of the Children's Book-of-the-Month Club.

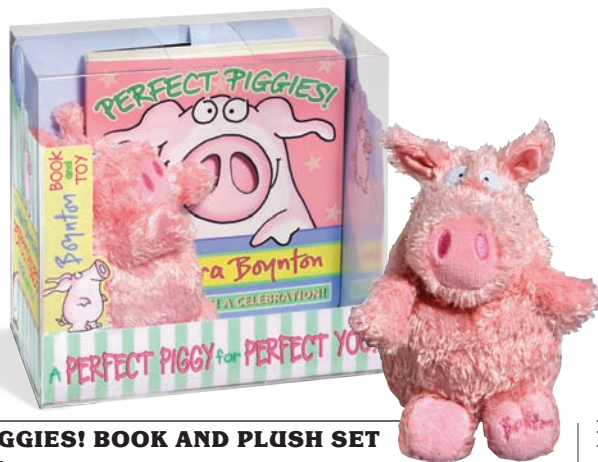
ISBN: 978-0-7611-1976-0
No. 11976
12-copy counter display:
\$83.40/\$107.40
ISBN: 978-0-7611-6205-6
No. 26205

OH MY OH MY OH DINOSAURS!

Happy and sad. Good and bad. Opposites take on a new meaning when illustrated by a gang of personable dinosaurs.

1,615,000 copies in print.
• Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-1-56305-441-9
No. 3441
12-copy counter display:
\$83.40/\$107.40
ISBN: 978-0-7611-6207-0
No. 26207

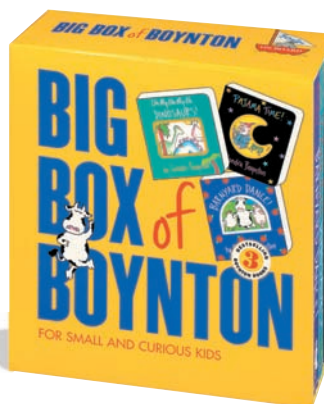


PERFECT PIGGIES! BOOK AND PLUSH SET

Sandra Boynton
It's a book, it's a toy, it's a perfect gift. It can even be accompanied by music. (The song, "Perfect Piggies," is available as a download from the Workman website.) This perfect pairing combines

PERFECT PIGGIES!, a celebration of round noses and curly tails, floppy ears, and pleasing plumpness, with an adorable, huggable pink plush pig. Boynton piggies—really, who can resist?

Price \$16.95/\$19.95 Can.
ISBN: 978-0-7611-6230-8
No. 16230
Board book with four-color drawings throughout; die-cut cover; 24 pages; 5 1/16" x 6 1/4"; plush pig; clear plastic box with full-color backdrop; box 7 1/4" x 7" x 4"

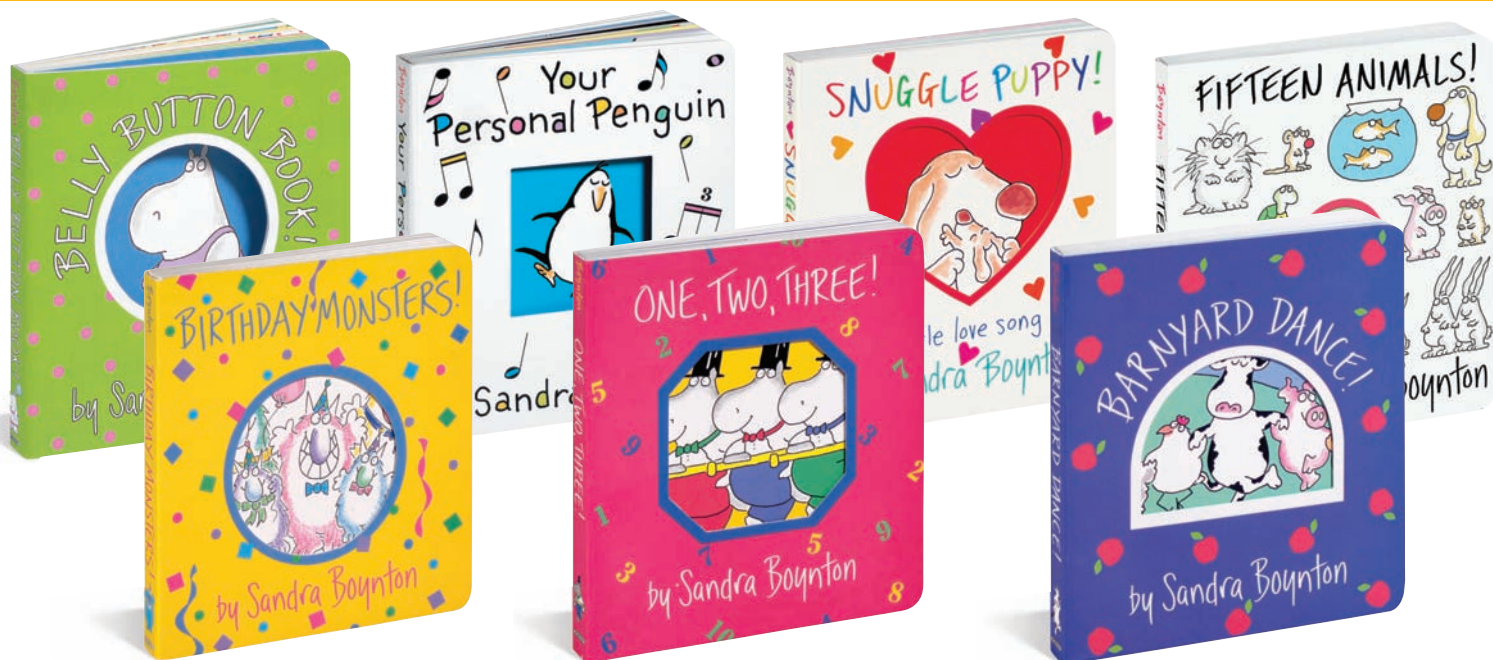


BIG BOX OF BOYNTON

Housed in a bold, happy slipcase are three best-selling Boynton on Board books that together have over 4.5 million copies in print: BARNYARD DANCE!, OH MY OH MY OH DINOSAURS!, and PAJAMA TIME!

91,000 copies in print.
Board book: \$18.95/\$25.95 Can.
ISBN: 978-0-7611-3989-8
No. 13989

Three board books in a slipcase; each book has full-color illustrations throughout; 24 pages; 5 1/16" x 6 1/4"; box 5 3/4" x 6 1/4" x 2"; shrink-wrapped



BIRTHDAY MONSTERS!

You hear your door come crashing down—those birthday monsters are in town! What fun!

724,000 copies in print.

• Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-1-56305-443-3
No. 3443

12-copy counter display:
\$83.40/\$107.40
ISBN: 978-0-7611-6208-7
No. 26208

BELLY BUTTON BOOK!

Featuring a beachful of bare-bellied hippos, every page captivates with Boynton's inimitable illustrations and joyful rhyming text.

963,000 copies in print.

• Alternate selection of Children's Book-of-the-Month Club and Scholastic's Book Clubs.

ISBN: 978-0-7611-3799-3
No. 13799

12-copy counter display:
\$83.40/\$107.40
ISBN: 978-0-7611-3887-7
No. 23887

YOUR PERSONAL PENGUIN

The irresistible story of a slightly bewildered hippo and the loyal penguin who wants nothing more than to be his pal.

333,000 copies in print.

• Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-0-7611-4372-7
No. 14372

12-copy counter display:
\$83.40/\$107.40
ISBN: 978-0-7611-4478-6
No. 24478

ONE, TWO, THREE!

The hippos, the cats, the pigs, the cows all join in to take kids from a quiet One to a "LOUD LOUD LOUD" Ten—and back to quiet One again.

1,465,000 copies in print.

• Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-1-56305-444-0
No. 3444

12-copy counter display:
\$83.40/\$107.40
ISBN: 978-0-7611-6209-7
No. 26209

SNUGGLE PUPPY!

A great big hug in book form, SNUGGLE PUPPY! is a year-round valentine from parent to child, featuring a sweet and cuddly doggie cast and rhyming verse.

1,295,000 copies in print.

• Main Selection of the Children's Book-of-the-Month Club.

ISBN: 978-0-7611-3067-3
No. 13067

12-copy counter display:
\$83.40/\$107.40
ISBN: 978-0-7611-3118-2
No. 23118

BARNYARD DANCE!

Everybody sing along—it's time to do-si-do with a high-spirited crew of favorite farm animals.

3,190,000 copies in print.

• Main selection of the Children's Book-of-the-Month Club. Winner of the 1994 Gold Medal, National Parenting Publications Award.

ISBN: 978-1-56305-442-6
No. 3442

12-copy counter display:
\$83.40/\$107.40
ISBN: 978-0-7611-6210-0
No. 26210

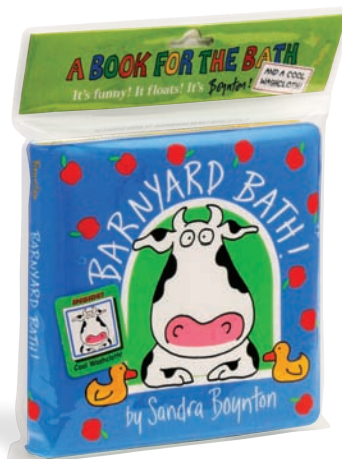
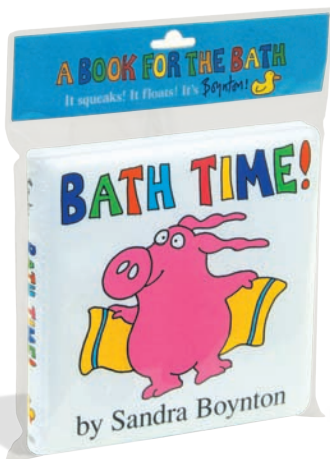
FIFTEEN ANIMALS!

Who else but Sandra Boynton could imagine 15 Bobs in one book?

Actually, that's 14 Bobs, and one Simon James Alexander Ragsdale the Third (a turtle), making FIFTEEN ANIMALS! a unique counting book—count the Bobs, count the pets, count the bunnies. Includes a free song available via download.

265,000 copies in print.

Board book: \$7.95/\$10.95
ISBN: 978-0-7611-3066-6
No. 13066



BATH TIME! Sandra Boynton

An irresistible storybook for bath time, BATH TIME! is waterproof, nontoxic, completely baby-safe—and it floats!

It's a classic tale of pig meets paint. Spattered with colors from a long day at the easel, the pig

takes to the tub. On the last page, the snout has a bound-in squeaker. Get it? Squeaky clean!

160,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-4708-4
No. 14708

Full-color illustrations throughout; 10 pages; 7" x 7"; nontoxic soft plastic pages with squeaker; packaged in plastic pouch with full-color hang tag

12-copy counter display:
\$107.40/\$143.40 Can.
ISBN: 978-0-7611-4722-0
No. 24722

BARNYARD BATH! Sandra Boynton

The waterproof cousin of Barnyard Dance—because what could make tub time more fun than a book? Especially one that floats. Because let's face it, board books are highly impractical in the tub. And this one is

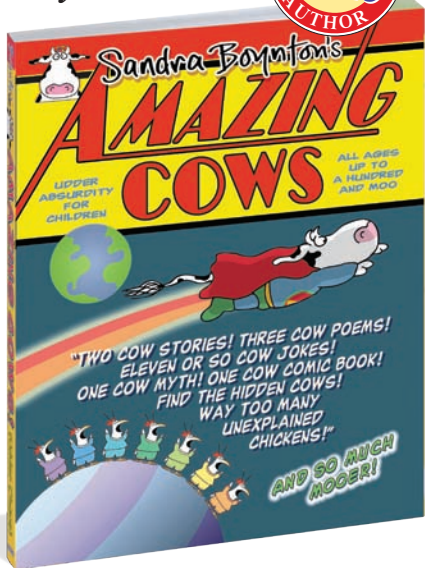
safety-tested, nontoxic, and so much fun.
115,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-4718-3
No. 14718
Full-color illustrations throughout; 10 pages; 7" x 7"; nontoxic

soft plastic pages with squeaker; packaged in plastic pouch with full-color hang tag

12-copy mixed counter display (6 each of BARNYARD BATH! and BATH TIME!):
\$107.40/\$143.40 Can.
ISBN: 978-0-7611-5028-2
No. 25028

Sandra Boynton



AMAZING COWS *Written and Illustrated by Sandra Boynton*

From Sandra Boynton—as it could only come from Boynton—an inventive picture book, game book, storybook, and more for the millions of children graduating from Boynton on Board books for toddlers.

AMAZING COWS celebrates cows and offbeat cowness with a miscel-

lany of cow stories, cow poems, cow jokes, cow songs, cow games, cow comics, plus lively guest appearances by ducks, hippos, pigs, and chickens. It's all the kind of silly fun that young readers adore, especially when they can read it to themselves.

Paper: \$10.95/\$13.95 Can.
ISBN: 978-0-7611-6214-8
No. 16214
Four-color drawings throughout; 80 pages; 8" x 10"
Paper over board:
\$15.95/\$21.95 Can.
ISBN: 978-0-7611-6371-8
No. 16371

BLUE MOO 17 Jukebox Hits from Way Back Never

Lyrics and Illustrations by Sandra Boynton, Music by Boynton & Ford

Beach Boy Brian Wilson singing lead and 10-part harmony on "Speed Turtle." Neil Sedaka crooning "Your Nose." B.B. King brings you a wistful "One Shoe Blues," Gerry and the Pacemakers offer "Mersey Lullaby," and Patti LuPone of *Evita* fame sings—what

else?—"Rabbit Tango." Boynton & Ford once again bring great words, music, and performers to children and vintage children alike. And the book! It's filled with all things '50s and '60s, and . . . well, golly, it's so happy and colorful and just terrific, Mister!

110,000 copies in print.
• Alternate main selection of the Children's Book-of-the-Month Club.

Paper over board:
\$16.95/\$22.95 Can.
ISBN: 978-0-7611-4775-6
No. 14775
Full-color illustrations throughout; 64 pages; comes with 50-minute music CD in sleeve; 10" x 8"



ONE SHOE BLUES *Sandra Boynton*

ONE SHOE BLUES is a thoroughly captivating story and a dazzling music video. And what an unexpected yet oddly perfect team: Sandra Boynton and—wait for it—B.B. King! Boynton writes, designs, and directs (her first film ever), B.B. stars (singing, playing, and turning in a wry and brilliant comic acting performance), with exuberant Boynton sock puppets chiming in.

Boynton writes the companion storybook

with her unmistakable cadence and humor, and illustrates the book with lively and fanciful photographs from the video and beyond.

Read it. Watch it. Sing it. It's fun from every direction.

Paper over board:
\$10.95/\$14.95 Can.
ISBN: 978-0-7611-5138-8
No. 15138

Four-color photographs; includes 12-minute DVD; 64 pages; 7 1/2" x 7 1/2"

BOYNTON DISPLAYS



Amazing Cows
10-copy counter display:
\$119.60 /\$149.50 Can.
ISBN: 978-0-7611-6185-1
No. 26185



One Shoe Blues
10-copy counter display:
\$109.50/\$149.50 Can.
ISBN: 978-0-7611-5658-1
No. 25658



Blue Moo
8-copy counter display:
\$135.60/\$183.60 Can.
ISBN: 978-0-7611-4789-3
No. 24789



12-copy counter display is available for any assortment of Boynton board books!
Free—ships empty
ISBN: 978-0-7611-6239-1
No. 26239



Philadelphia Chickens
8-copy counter display:
\$135.60/\$183.60 Can.
ISBN: 978-0-7611-2879-3
No. 22879

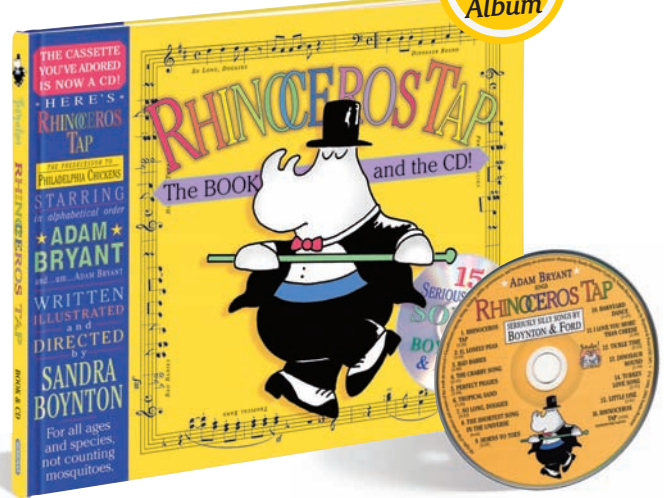


Dog Train
8-copy counter display:
\$143.60/\$196.00 Can.
ISBN: 978-0-7611-4054-2
No. 24054



42-copy mixed floor display:
\$376.90/\$497.45 Can.
ISBN: 978-0-7611-6378-7
No. 26378

Nominated for a Grammy Award!



PHILADELPHIA CHICKENS

Sandra Boynton, Music by Sandra Boynton & Michael Ford

What an event! What a show! Created by Sandra Boynton—whose titles with Workman have over 15.3 million copies in print—PHILADELPHIA CHICKENS is a family musical in a book, bringing together a full-color songbook of 18½ illustrated story-poems with a CD of original songs

performed by the likes of Patti LuPone, Meryl Streep, and The Bacon Brothers. It's as sing-along, dance-along, cluck-along for parents as it is for children.

944,000 copies in print.
For ages 1-4.

- Main selection of the Children's Book-of-the-Month Club and Scholastic Book Clubs.

Paper over board:
\$16.95/\$22.95 Can.
ISBN: 978-0-7611-2636-2
No. 12636

Full-color illustrations throughout; 66 pages; comes with 48-minute music CD in sleeve; 10" x 8" oblong

RHINOCEROS TAP 15 Seriously Silly Songs Sandra Boynton,

Music by Michael Ford & Sandra Boynton, Performed by Adam Bryant

Before there was *Philadelphia Chickens*, the *New York Times* children's bestseller, there was RHINOCEROS TAP, the collection of seriously silly songs. Redesigned by the same team that created *Philadelphia Chickens*,

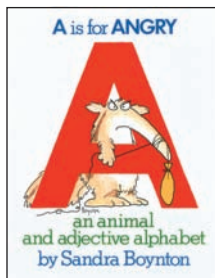
it's a sing-along, dance-along, oink-along collection of truly delightful children's music, including "O, Lonely Peas" and the hit "Barnyard Dance."

640,000 copies in print.
For ages 1-4.

- Alternate selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.

Paper over board:
\$16.95/\$22.95 Can.
ISBN: 978-0-7611-3323-0
No. 13323

Full-color illustrations throughout; 64 pages; comes with 41-minute music CD in sleeve; 10" x 8" oblong



A IS FOR ANGRY
Sandra Boynton

Sandra Boynton's well-known characters scamper and lumber through the alphabet.

175,000 copies in print.
For ages 3-5.

- Selection of the Children's Book-of-the-Month Club.

Paper: \$6.95/\$8.95 Can.
ISBN: 978-0-89480-507-3
No. 1507

Full-color drawings throughout; 48 pages; 7" x 9"



DOG TRAIN and 16 Other Improbable Songs Sandra Boynton, CD produced by Sandra Boynton and Michael Ford

Who let the dog out? Out of its book, that is. Announcing the CD-only DOG TRAIN—the funky, fabulous collection of all-out rock music by the team that created the #1 *New York Times* bestselling *Philadelphia Chickens* (944,000 copies in print). Taken directly from *Dog Train*, the book and CD with 588,000

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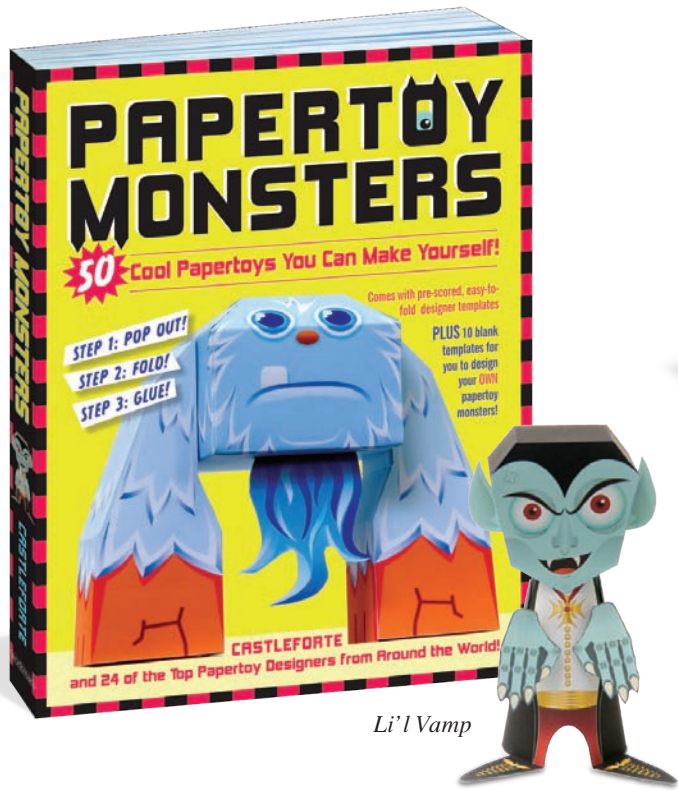
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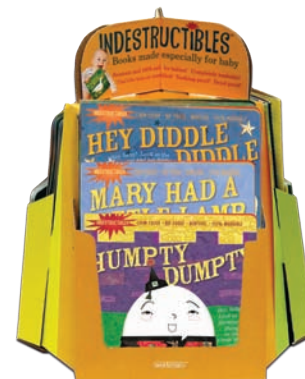
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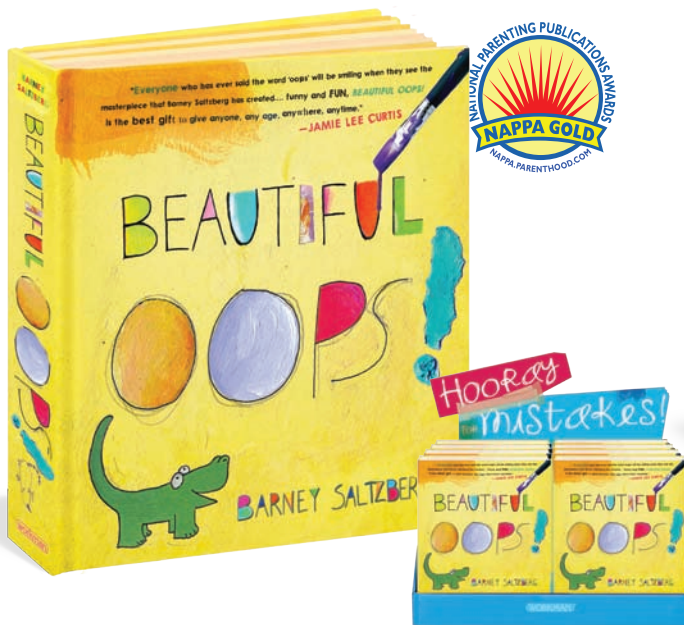
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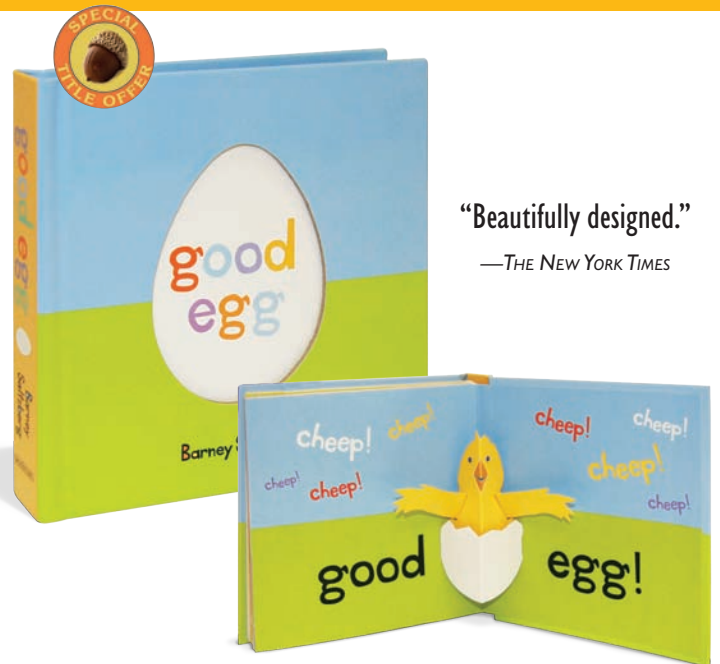
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26066		EMPTY PAGE-A-DAY® 48-COPY FLOOR DISPLAY Unit only; no product 978-0-7611-6066-3	
26459		EMPTY PAGE-A-DAY®/ WALL CALENDAR 36-COPY MIXED FLOOR DISPLAY Unit only; no product 978-0-7611-6459-3	
26460		EMPTY WALL CALENDAR 36-COPY FLOOR DISPLAY Unit only; no product 978-0-7611-6460-9	
26020		EMPTY MOM'S FAMILY CALENDAR 16-COPY DISPLAY Unit only; no product 978-0-7611-6020-5	
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26409		PAGE-A-DAY® CALENDAR 72-COPY FLOOR DISPLAY Available in a standard 72-copy assortment: 3 each of the following: SUDOKU, ANIMAL CRACK-UPS, STUPIDEST THINGS, 365 CATS, WOMEN WHO DO TOO MUCH, BANANAGRAMS, ORIGAMI, MENSA BRAIN PUZZLERS, 365 DOGS, SPORTS FACTS, CUTE OVERLOAD, MENSA 10-MINUTE CROSSWORDS, PAPER AIRPLANES, BASEBALL TRIVIA, BIBLE VERSES, GOLF HOLES, NEW WORDS, 1,000 PLACES, MIND BENDERS, HAPPINESS PROJECT, GOLF QUIPS, KEEP CALM, 365 JOKES, TRIVIA 978-0-7611-6409-8	968.28

NO.	QTY.		\$
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13681		1001 WAYS TO REWARD EMPLOYEES (40) 978-0-7611-3681-1	13.95	25657		10-copy counter display 978-0-7611-5657-4	89.50	1623		BISTRO COOKING (24) 978-0-89480-623-0	15.95
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23938		Empty 48-copy power panel/floor display. Unit only; no product 978-0-7611-3938-6	
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23917		24-copy counter display Standard assortment (3 each of MY FIRST, THREES, PRESCHOOL, KINDERGARTEN- GRADE 4) 978-0-7611-3917-1	262.80
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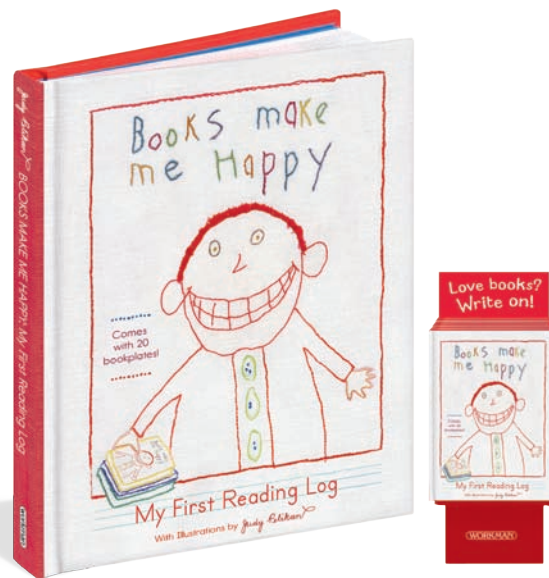
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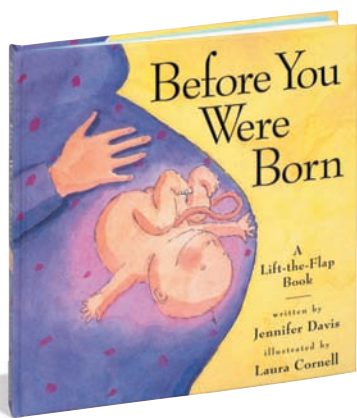


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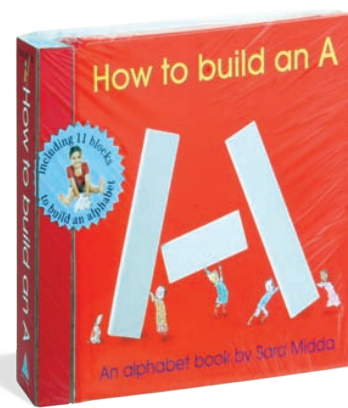
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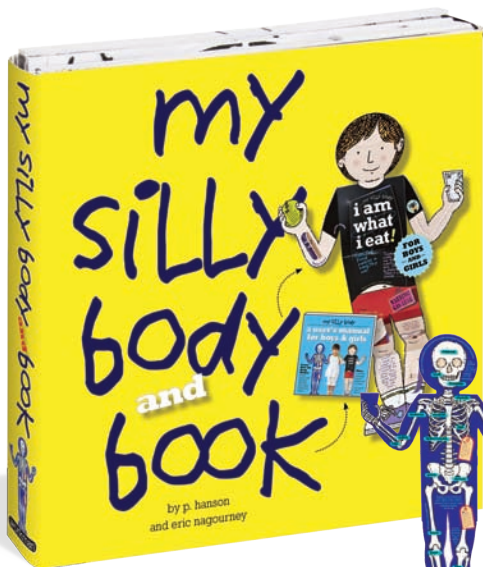
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MY SILLY BODY AND BOOK

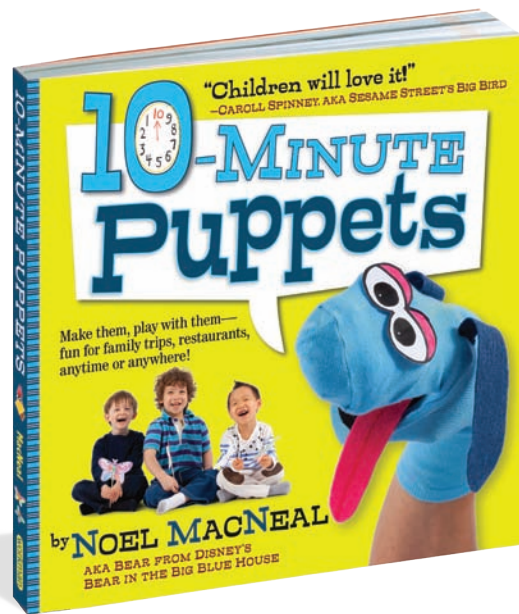
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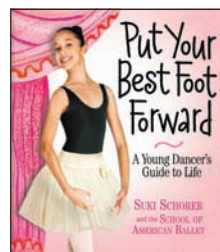
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Suki Schorer and the School of American Ballet

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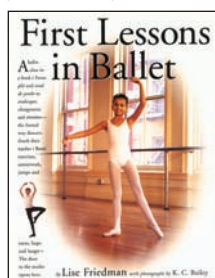
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No. 11352
 Photographs throughout; two-color; 68 pages; 7 3/4" x 10 1/4"

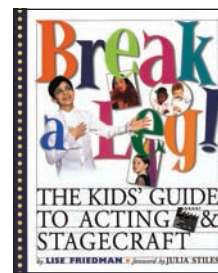
BREAK A LEG! The Kids' Guide to Acting and Stagecraft

Lise Friedman, Photographs by Mary Dowdle

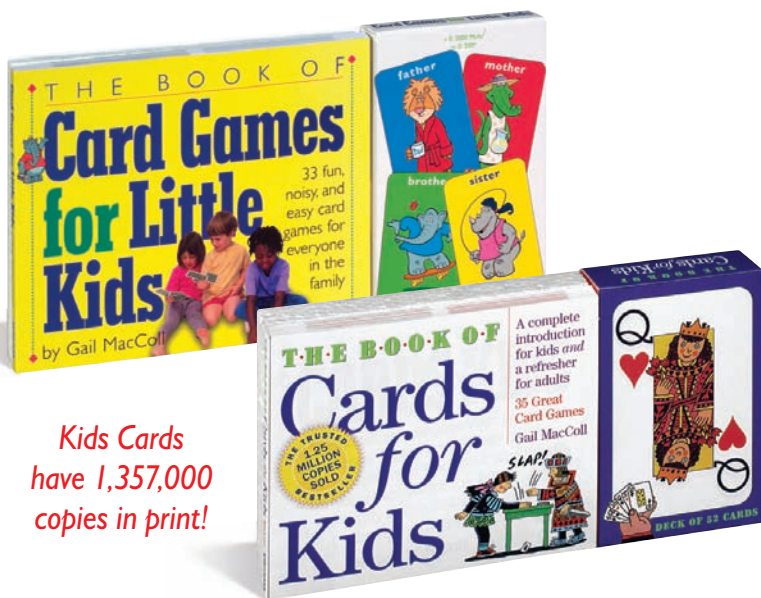
Illustrated throughout, **BREAK A LEG!** is as comprehensive as it is high-spirited. There are sections on body preparation, important acting skills, such as voice projection, learning accents, and staging falls and fights without getting hurt. Includes a 16-page color insert.

For ages 8 and up.
 • Selection of the Children's Book-of-the-Month Club.

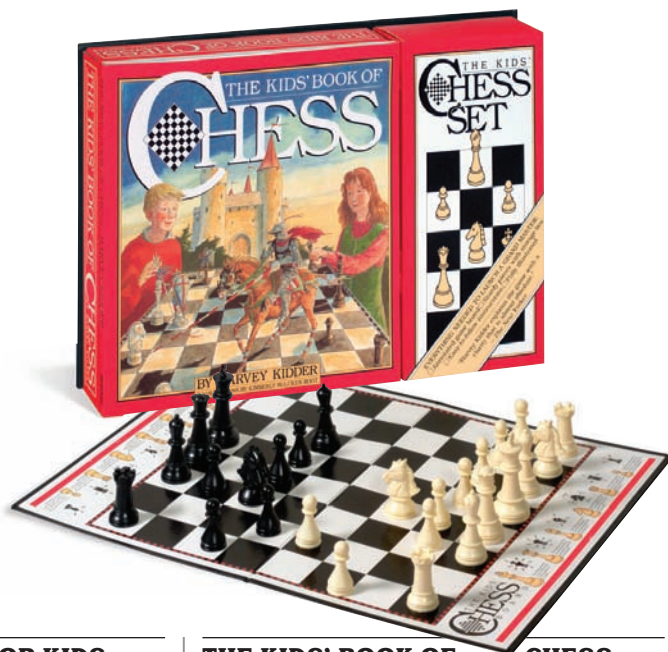
Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-2208-1



No. 12208
 256 pages of two-color text with illustrations; 16-page full-color insert; 7 3/8" x 9 1/4"



Kids Cards have 1,357,000 copies in print!



THE BOOK OF CARD GAMES FOR LITTLE KIDS *Gail MacColl*

Wild Thing, Yappy, Catch the Cat, Creature Feature, Gorilla War, and Girl Power. In all, over 30 card games specially designed for the littlest members of the family.

Packaged with the two-color illustrated book is a custom, oversize, four-color 40-card deck.

99,000 copies in print.
For ages 3 and up.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-0708-8
No. 10708

Two-color; illustrations throughout; 40 full-color cards; 128 pages; package: 10" x 5"

THE BOOK OF CARDS FOR KIDS *Gail MacColl*

From such favorites as Go Fish and Concentration to the less known Chase the Ace and Frogs in the Pond, here are over 35 games for two to six players, plus Solitaire.

Includes an oversize, custom-designed set of playing cards.

1,278,000 copies in print.
For ages 4-9.

• Selection of the Children's Book-of-the-Month Club.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-4800-5
No. 14800

Two-color illustrations throughout; custom-designed four-color deck of 54 playing cards in four-color box; 128 pages; package: 10" x 5"

THE KIDS' BOOK OF CHESS AND CHESS SET *Harvey Kidder*

Illustrations by Kimberly Bulcken Root

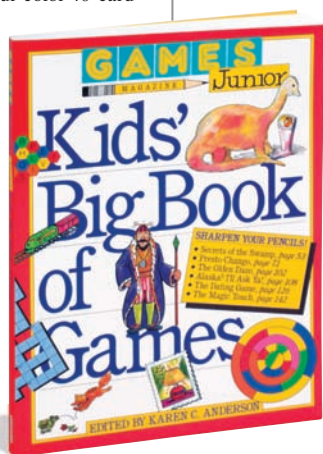
A direct, lively introduction to the game that's inspired passion and challenge for over 900 years.

972,000 copies in print.
For ages 8-12.

• Selection of the Children's Book-of-the-Month Club and Trumpet Book Club.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-89480-767-1
No. 1767

Two-color illustrations throughout; 96 pages; 32 chess pieces; chess board; storage box; package: 12" x 8"



GAMES MAGAZINE JUNIOR KIDS' BIG BOOK OF GAMES

Edited by Karen C. Anderson

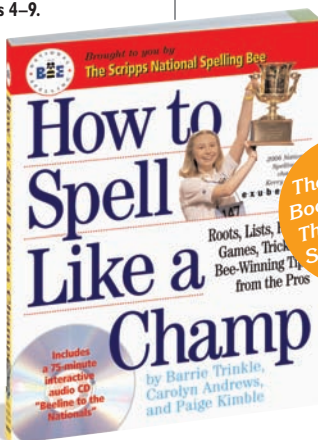
Better for kids than television, these games stretch the memory, improve language skills, exercise logic, and sharpen visual acumen—without being homework!

895,000 copies in print.
For ages 6-12.

• Selection of the Children's Book-of-the-Month Club, Trumpet Book Club, and Scholastic Book Clubs.

Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-89480-657-5
No. 1657

Photographs and illustrations throughout; 176 pages; 8" x 10 3/4"



The Official Book & CD of The National Spelling Bee

HOW TO SPELL LIKE A CHAMP

Barrie Trinkle, Carolyn Andrews, and Paige Kimble

At last, everything you need to get in on the fun of spelling bees and master the art of spelling.

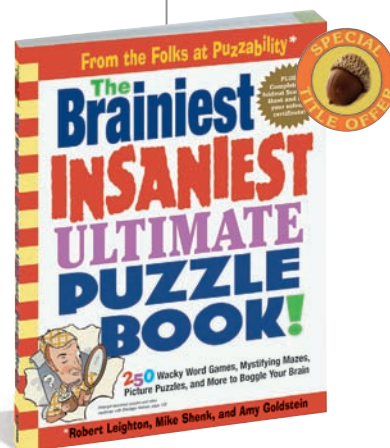
There's how to ace a spelling bee, word searches, anagrams, and other games—and a CD that follows super speller Ann Borman as she progresses from her classroom bee to the Scripps National Spelling Bee, with official

pronouncer Dr. Jacques Bailly presiding.

• Selection of the Children's Book-of-the-Month Club

Paper: \$10.95/\$14.95 Can.
ISBN: 978-0-7611-4369-7
No. 14369

Two-color; 192 pages; 7" x 9"; includes a 60-minute interactive CD
8-copy counter display:
\$87.60/\$119.60 Can.
ISBN: 978-0-7611-4484-7
No. 24484



THE BRAINIEST INSANIEST ULTIMATE PUZZLE BOOK!

Robert Leighton, Mike Shenk, and Amy Goldstein—the Folks at Puzzability

From Puzzability—the premier puzzle-writing company whose mind-benders have appeared regularly in *The New York Times*, *Disney Adventures*, *The New Yorker*, and *Martha Stewart Kids*—comes a rich, original, and entertaining category-killer of a book with over 250 puzzles for kids.

Fully illustrated in color, it's a bonanza:

mazes, word games, visual and logic puzzles, and more.

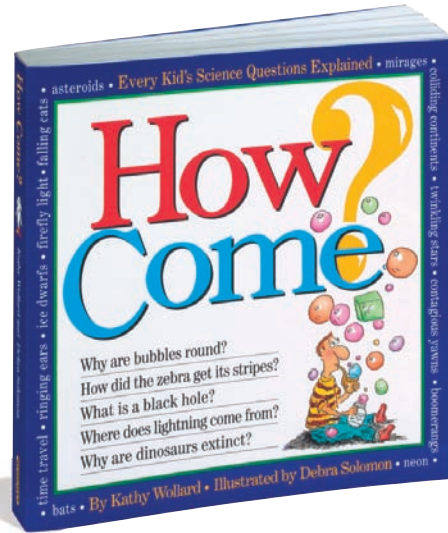
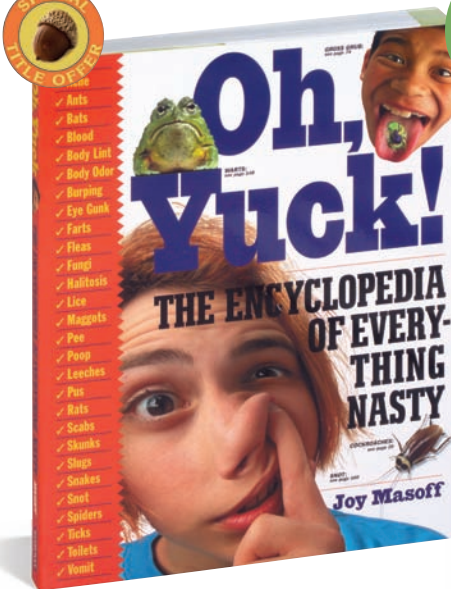
88,000 copies in print.

Paper: \$10.95/\$14.95 Can.
ISBN: 978-0-7611-4386-4
No. 14386

Full-color illustrations throughout; 192 pages; 8 1/4" x 10 3/4"
8-copy counter display:
\$87.60/\$119.60 Can.
ISBN: 978-0-7611-4425-0
No. 24425



Oh, series has 1,154,000 copies in print!



OH, YUCK! The Encyclopedia of Everything Nasty Joy Masoff

Kids love stuff that's gross. Exhaustively researched and impeccably scientific, yet written with a lively lack of earnestness, OH, YUCK! is an ants to zits encyclopedic compendium covering people, animals, insects, plants, foods, and more—with hundreds of illustrations and real-life photographs.

918,000 copies in print.
For ages 8–12.

- Selection of Scholastic Book Clubs and Children's Book-of-the-Month Club.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-0771-2
No. 10771

Illustrations and photographs throughout; two-color; 222 pages; 8 1/2" x 10 5/8"

8-copy counter display:
\$119.60/\$151.60 Can.
ISBN: 978-0-7611-2529-7
No. 22529

OH, YIKES! History's Grossest, Wackiest Moments Joy Masoff

Here is an illustrated encyclopedia of history's messiest, dumbest, grossest, and weirdest moments.

If kids think pus and gas are fun, wait until they hear the lowdown on the real Dracula, guillotines, pirates, and witch trials. Impeccably researched, deliciously wry, and subversively educational.

236,000 copies in print.

- Selection of Scholastic Book Clubs and Children's Book-of-the-Month Club.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-3684-2
No. 13684

Photographs and illustrations throughout; two-color; 224 pages; 8 1/2" x 10 7/8"

8-copy counter display:
\$119.60/\$148.60 Can.
ISBN: 978-0-7611-4259-1
No. 24259

HOW COME?

Kathy Wollard, Illustrated by Debra Solomon

Here is a lively omnium-gatherum of explanations to the most frequently asked questions about our world, from "Why do stars twinkle?" to "What are hiccupps?"

Taken from Kathy Wollard's popular column, HOW COME? explains why cats can survive high falls (because of the way their bodies can act like a "parachute") and how black holes absorb light (intense gravity—if Earth

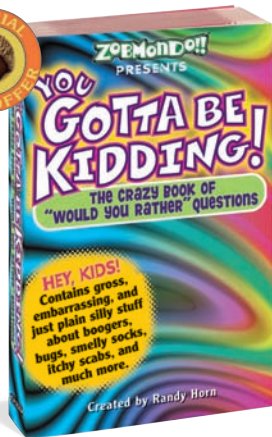
had the same density as a black hole, it would have to be compressed to the size of a marble!).

Now you can know it all.

514,000 copies in print.
For ages 9–12.

- Selection of the Children's Book-of-the-Month Club and the Troll Book Club.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-1-56305-324-5
No. 3324
Illustrations throughout; 320 pages; 8" x 8"



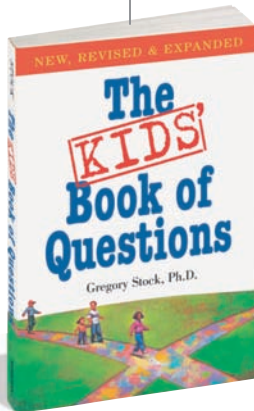
YOU GOTTA BE KIDDING! The Crazy Book of "Would You Rather" Questions Randy Horn

From the author of *Zobmondoo!*, the adult party book of outrageous choices, with more than 239,000 copies in print, comes YOU GOTTA BE KIDDING! This interactive and engaging book serves up hundreds of bizarre, sometimes ethical, and sometimes stomach-churning dilemmas that

kids will love to pose to their friends.
121,000 copies in print.

Paper: \$8.95/\$13.50 Can.
ISBN: 978-0-7611-4365-9
No. 14365

Two-color; 408 pages; 4" x 6"
8-copy counter display:
\$71.60
ISBN: 978-0-7611-4422-9
No. 24422



THE KIDS' BOOK OF QUESTIONS Gregory Stock, Ph.D.

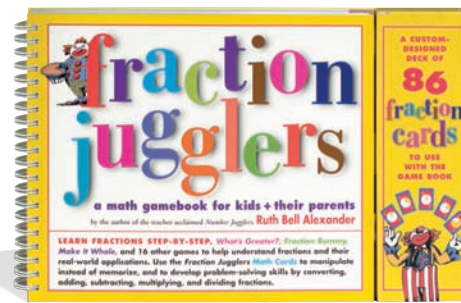
Questions to challenge and provoke. Questions to expand young minds. Updated to include subjects that have arisen since the book's original publication in 1988—from the Internet to issues like school violence and terrorism—the book is a way to prod kids into discovering who they are and what they believe.

688,000 copies in print.
For ages 9 and up.

- Selection of the Children's Book-of-the-Month Club.

Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-3595-1
No. 13595

208 pages; 4 1/2" x 6 3/4"
10-copy counter display:
\$79.50/\$109.50 Can.
ISBN: 978-0-7611-3625-5
No. 23625



FRACTION JUGGLERS A Math Gamebook for Kids & Their Parents Ruth Bell Alexander

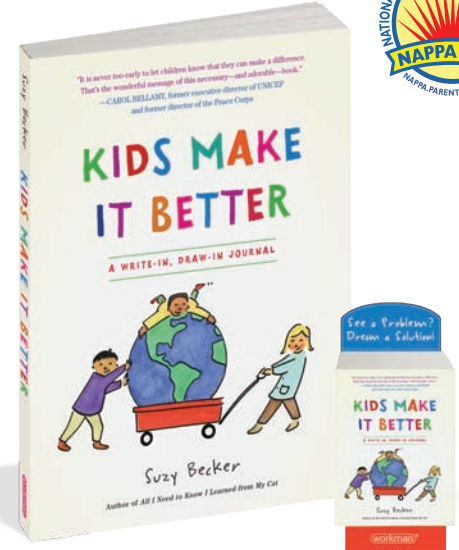
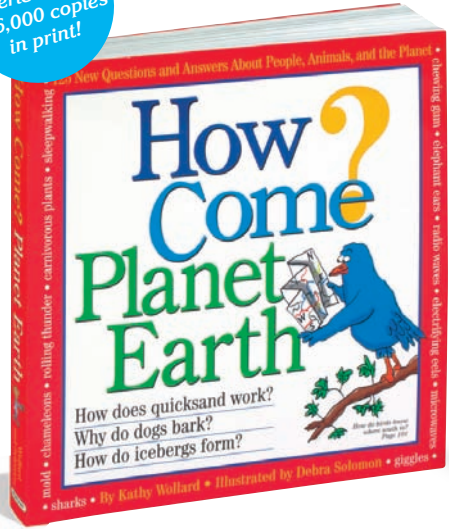
Combining a book of 19 games and a deck of 86 cards, FRACTION JUGGLERS steadily and thoroughly builds up a student's understanding of how to apply and manipulate fractions.

- Selection of the Children's Book-of-the-Month Club.

Wire-0 bound paper:
\$12.95/\$17.50 Can.
ISBN: 978-0-7611-2104-6
No. 12104

Full-color illustrations throughout; 128 pages; 8 1/2" x 7"; comes with a boxed deck of 86 full-color fraction flash cards; package: 10 3/4" x 7"
6-copy counter display:
\$77.70
ISBN: 978-0-7611-2490-0
No. 22490

How Come? series has 766,000 copies in print!



HOW COME? Planet Earth
Kathy Wollard, Illustrated by Debra Solomon

HOW COME? PLANET EARTH is packed with lively, engagingly written, and often wittily illustrated answers to questions that kids have about the natural world around them. There are questions about animals—"Why are electric eels electrical?" About the human body—"Where does the fat go when you lose weight?" About Earth science—"Why are storm clouds gray?" (they contain a lot of water, which absorbs more sunlight than an ordinary cloud).

And just about everyday stuff—"How do they make chewing gum?" "Why are diamonds the hardest material on Earth?"

235,000 copies in print.
For ages 9–12.

- Selection of the Book-of-the-Month Club.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-1239-6
No. 11239
 Illustrations throughout; 344 pages; 8" x 8"

THE KIDS MAKE IT BETTER BOOK
A Write-In, Draw-In Journal *Suzy Becker*

Here, from bestselling author and brilliant child-at-heart Suzy Becker, is a marvelously interactive way to involve kids in the challenges of life, from what to do about the ozone layer to how to mend a broken heart. Surprising, imaginative, funny, wise, THE KIDS MAKE IT BETTER BOOK is a pure delight!

For ages 6–10.

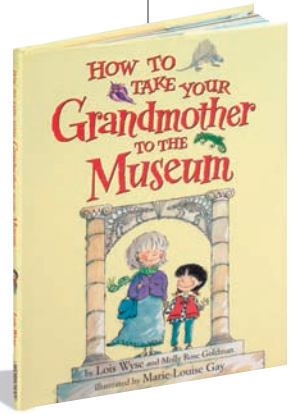
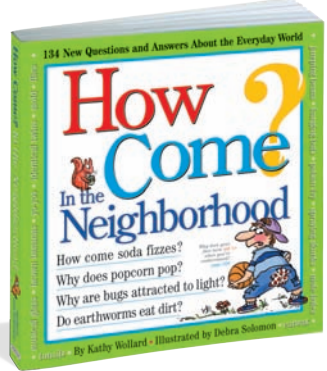
Paper: \$8.95/\$10.95 Can.
ISBN: 978-0-7611-5845-5
No. 15845
 Full-color drawings throughout; 61/2" x 8"; 128 pages
8-copy counter display:
 \$71.60/\$87.60 Can.
ISBN: 978-0-7611-5935-3
No. 25935

DO SOMETHING! A Handbook for Young Activists *Nancy Lublin, CEO and Chief Old Person of DoSomething.org, with Vanessa Martir and Julia Steers*

Do something and change the world. And here's how, in a fist-in-the-air book for every young activist from the folks at DoSomething.Org, the largest Internet-based teen service organization. Written in a lively style, it's an idea-to-execution guide, packed with inspiration, projects, checklists, quizzes, facts, worksheets, time lines, plus 33 action plans and 41 projects.

Fight hunger. Save the environment. Help end poverty—it's everything you need to act.

Paperback w/semi-concealed Wire-O: \$13.95/\$16.95 Can.
ISBN: 978-0-7611-5747-2
No. 15747
 Full-color illustrations throughout; 320 pages; 57/8" x 81/4"
6-copy counter display:
 \$83.70/\$101.70 Can.
ISBN: 978-0-7611-6184-4
No. 26184



HOW COME? In the Neighborhood
Kathy Wollard, Illustrated by Debra Solomon

Third in the HOW COME series, the 125 questions are all derived from the experiences central to a kid's world—stuff that happens at home, in the backyard, at school. Insect questions—"Why do bees die after they sting someone?" Food questions—"Is a tomato a fruit or a vegetable?" Science questions—

"We used dry ice in our school play to make fog. How does it do that?" Illustrated with energy and humor by Debra Solomon, and printed with a two-color interior.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4429-8
No. 14429
 Two-color; illustrations throughout; 304 pages; 8" x 8"

HOW TO TAKE YOUR GRANDMOTHER TO THE MUSEUM *Lois Wyse & Molly Rose Goldman, Illustrated by Marie-Louise Gay*

Usually it's the grandparent who takes the grandchild out. But here roles are reversed in a heartwarming story about a little girl who takes her grandmother to the museum for her first visit.

56,000 copies in print.
For ages 5–8.

- Selection of the Children's Book-of-the-Month Club.

Hardcover, jacketed: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-0990-7
No. 10990
 Full-color illustrations and photographs throughout; 48 pages; 77/8" x 10"

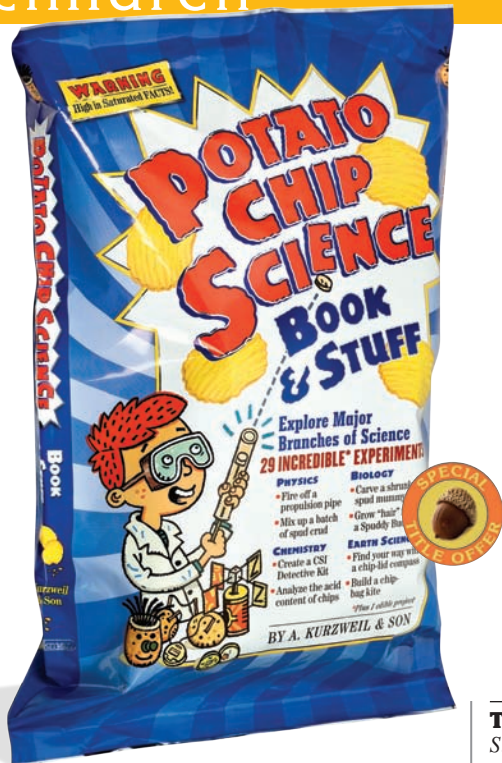
THE 60-SECOND ENCYCLOPEDIA & Minute Glass *Michael J. Rosen*

In just one minute the Earth travels 1,100 miles around the sun. 28,824 photographs are taken. You lose 8 brain cells, 40,000 skin cells, and one taste bud. Whew! Filled with hundreds of incredible and true facts and statistics, THE 60-SECOND ENCYCLOPEDIA puts a whole new spin on science, nature, the body,

and popular culture, too. Includes a one-minute sandglass and dozens of interactive activities.

For ages 7 and up.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-2902-8
No. 12902
 Two-color; 272 pages; 6" x 6"; sandglass packaged with book; package: 7" x 6" x 11/8"



POTATO CHIP SCIENCE

A. Kurzweil and Son

Pure genius, and the kind of idea that comes along once in a decade, POTATO CHIP SCIENCE is the book and kit that's an irresistible introduction to the pleasure of science for 8- to 12-year-olds. Here are 29 incredible experiments—plus one edible project—that use potato chips, potatoes, potato chip bags, tubes, and lids. It's a book-with-stuff that is alive with possibilities, merging creative fun and completely safe activities with lessons drawn from ecology, biology, forensics, acoustics, aeronautics, optics, and more. All packaged inside a potato chip bag!

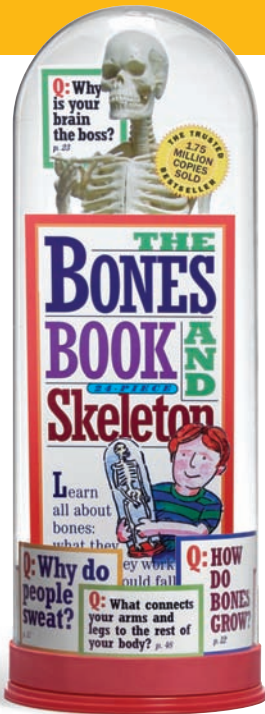
Warning: This book is high in saturated facts!

50,000 copies in print.
For ages 8–12.

Paper: \$17.95/\$21.95 Can.
ISBN: 978-0-7611-4825-3
No. 14825

Two-color illustrations throughout; paperback in chip bag with components; 96 pages; bag with gusseted spine: 8 3/4" x 12 1/4"; book: 7" x 10"

4-copy self-shipping counter display: \$71.80/\$87.80 Can.
ISBN: 978-0-7611-6368-8
No. 26368



THE BONES BOOK AND SKELETON

Stephen Cumbaa

The bestseller with over 2 million copies in print and a portfolio of accolades: "A terrific tool to help kids learn about their bodies."—*The Los Angeles Times*. "As science lessons go, this is probably the cleverest around."—*New York Magazine*. This educational classic has been updated to give it a fresh look and form that makes it easier to shelf and display.

2,010,000 copies in print.

• Selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.

Paper: \$16.95/\$22.95 Can.
ISBN: 978-0-7611-4218-8
No. 14218

Full-color illustrations throughout; 24-piece molded skeleton with movable joints and book come inside a custom-made display case; 64 pages; book: 3 3/4" x 8 1/4"; package: 4" x 13" x 4"

Previous ISBN: 0-89480-860-5



THE BUG BOOK AND BUG BOTTLE

Dr. Hugh Danks

Packed with activities and packaged in its own safe plastic collecting bottle, the original BUG BOOK sold an amazing 1.6 million copies. Now it's revised, updated, and expanded. The full-color book provides field notes to 40 bugs (up from the original 24), arranged by habitat, including pond, forest, ground, leaves, field, flower. New to the kit are a fold-out bug

chart for quick identification, a magnifier to see the critters up close, and a bug explorer's journal to record discoveries.

1,699,000 copies in print.

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ISBN: 978-0-7611-4889-0
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Paperback plus objects in a bottle; full-color; 112 pages; 5 1/2" x 4 1/2" x 3"



POP BOTTLE SCIENCE Lynn Brunelle

A complete kit that ingeniously marries science and fun, POP BOTTLE SCIENCE presents 79 easy, hands-on experiments.

The POP BOTTLE bottle is a perfect miniature science lab—made out of shatter-proof plastic, with a removable top that doubles as a funnel. The POP BOTTLE book is a fully illustrated guide to astonishment. Plus, turn the bottle into a barometer, a walkie-talkie—or a lava lamp.

599,000 copies in print.

For ages 8–12.

• Selection of Scholastic Book Clubs.

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ISBN: 978-0-7611-3444-2
No. 23444

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-2980-6
No. 12980

Full-color illustrations throughout; paperback inside bottle; 128 pages; 4 1/2" x 8"; plastic pop bottle package includes measuring cup, measuring spoons, 4 balloons, cork bottle stopper, eyedropper

12-copy floor display: \$179.40/\$239.40 Can.
ISBN: 978-0-7611-5130-2
No. 25130
18-copy floor display: \$269.10
ISBN: 978-0-7611-3657-6
No. 23657



CLIMBING YOUR FAMILY TREE

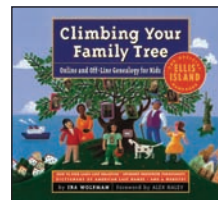
Online and Off-line Genealogy for Kids

Ira Wolfman, Foreword by Alex Haley

Completely revised and filled with guidance on utilizing the Internet, CLIMBING YOUR FAMILY TREE—still The Official Ellis Island Handbook—is the kid-friendly genealogical primer for the 21st century.

For ages 8–12.

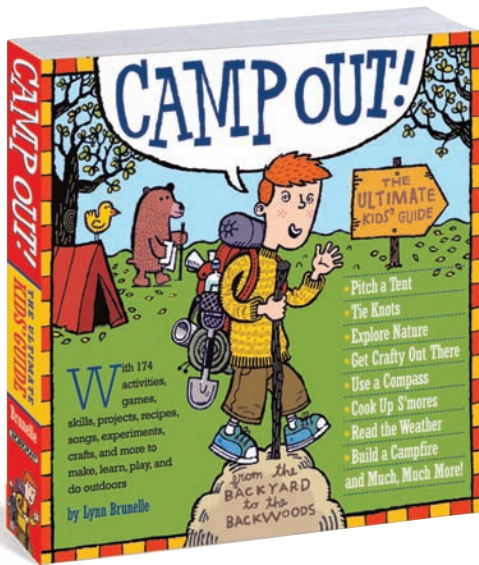
• Selection of the Children's Book-of-the-Month Club.



Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-2539-6
No. 12539

Two-color; photographs throughout; 240 pages; 9" x 8 1/4"

WATCH THE VIDEO!
www.workman.com/
authors/videos/

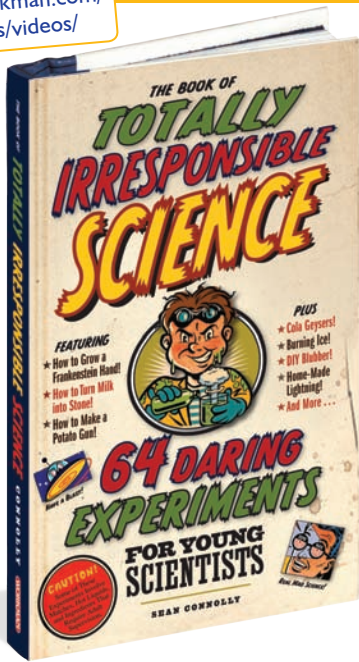


CAMP OUT! The Ultimate Kids' Guide
Lynn Brunelle

CAMP OUT! is a how-to nature guide, crafts and activity center, cookbook, planner, and motivator. It covers all the basic outdoor skills—setting up a tent, cooking, tying knots, reading a compass, going to the (environmentally sound) bathroom—and includes illustrated field guides to the major American ecosystems and dozens of

fun activities like Stick-in-the-Mud Sun Clock, Campsite Pictographs, Fern Smash T-Shirt, Spore Print Placemats, and the art of telling a great ghost story.
66,000 copies in print.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-4122-8
No. 14122
Two-color; illustrations throughout; 256 pages; 8" x 8"

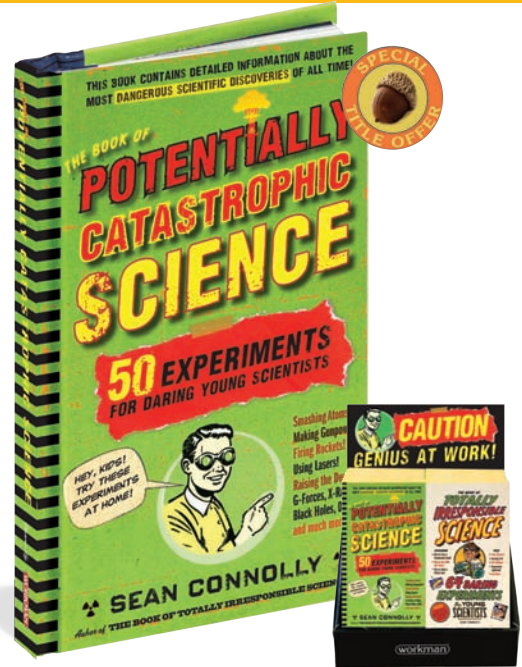


THE BOOK OF TOTALLY IRRESPONSIBLE SCIENCE
64 Daring Experiments for Young Scientists
Sean Connolly

64 amazing science experiments that snap, crackle, pop, ooze, crash, boom, and stink! Giant air cannons. Matchbox microphones. None require special training, and all use stuff found in the home. Best of all, it's not just pure mayhem. The balloon rocket whizzing through the garden? It demonstrates Newton's Third Law of Motion. That chunk of

potato launched across the kitchen from a tube? Welcome to Boyle's Law.
134,000 copies in print.

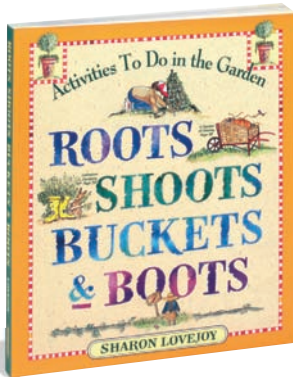
Paper over board:
\$12.95/NCR
ISBN: 978-0-7611-5020-6
No. 15020
Two-color illustrations throughout; 252 pages; 5 1/2" x 9 1/4"
10-copy counter display:
\$129.50
ISBN: 978-0-7611-6145-5
No. 26145



THE BOOK OF POTENTIALLY CATASTROPHIC SCIENCE
50 Experiments for Daring Young Scientists
Sean Connolly

50 awesome experiments that demonstrate the principles behind the 34 greatest scientific breakthroughs in human history. Using stuff from around the house, the curious can now boldly go where the bravest scientists in history have gone before, standing on the shoulders of Aristotle, Newton, Einstein, the Wright brothers, Marie Curie, Darwin, and more, discovering what they've discovered.
52,000 copies in print.

Paper over board:
\$13.95/NCR
ISBN: 978-0-7611-5687-1
No. 15687
Two-color illustrations; four-color printed endpapers; 256 pages; 5 1/2" x 9 1/4"
10-copy counter display:
\$139.50/NCR
ISBN: 978-0-7611-6005-2
No. 26005
10-copy mixed counter display (5 each of CATASTROPHIC SCIENCE, IRRESPONSIBLE SCIENCE):
\$134.50/NCR
ISBN: 978-0-7611-6006-9
No. 26006



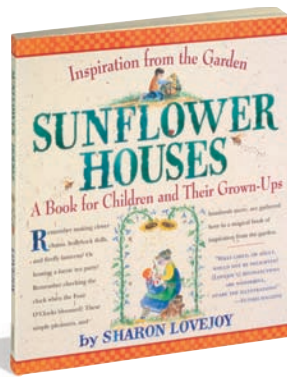
ROOTS, SHOOTS, BUCKETS & BOOTS Activities To Do in the Garden
Sharon Lovejoy

Illustrated throughout with Sharon Lovejoy's own lyrical watercolors, here are 12 spirited, easy-to-implement ideas for these gardens that parents and kids can grow together. Each project includes a plan and the planting recipe—seeds, seedlings, and growing instructions.

105,000 copies in print.
For ages 4–10.

• Selection of the Children's Book-of-the-Month Club and Doubleday Select.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-1056-9
No. 11056
Full-color illustrations throughout; 176 pages; 8 1/8" x 9 1/4"



SUNFLOWER HOUSES Inspiration from the Garden
Sharon Lovejoy

Celebrating the lore of the garden and the joy of interacting with nature, SUNFLOWER HOUSES is a unique garden lover's miscellany, a collection of memories, poems, activities, garden plans, crafts, botanical riddles, games, and planting projects.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-2386-6
No. 12386
Full-color illustrations throughout; 144 pages; 8 1/2" x 9 1/2"

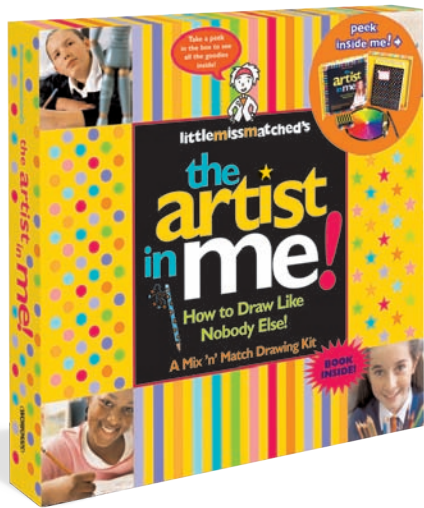


BACKYARD EXPLORER KIT
REVISED EDITION
Rona Beame

Combining the Leaf & Tree Guide, the Leaf Collecting Album, and a durable plastic leaf collecting envelope, it covers more trees and sends kids off on more nature hunts—challenges to find winged seeds, leaf galls, spiny husks, and more.
217,000 copies in print.
For ages 6–12.

• Alternate selection of the Children's Book-of-the-Month Club.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-3319-3
No. 13319
Illustrations throughout; full-color book, 96 pages; 3 1/2" x 8"; two-color album, 64 pages; 7 1/4" x 8"; sheet of stickers; shoelace for binding; plastic carrying pouch: 11" x 8 3/4"



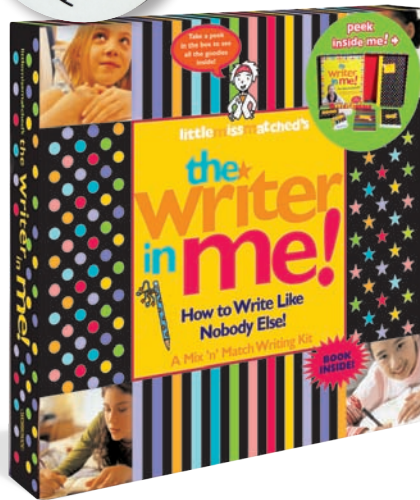
THE ARTIST IN ME! Little MissMatched™

THE ARTIST IN ME! contains everything an aspiring young artist needs to develop her talent, improve her skills, and discover how to express herself as only she can. The 96-page book is filled with dozens of tutorials on the principles of drawing. Included in the kit is a complete set of tools: a

drawing pencil, an artist's sketchbook, a set of vine charcoal, and oil pastels.

Paper: \$16.95/\$22.95 Can. ISBN: 978-0-7611-4765-7 No. 14765

Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, sketchbook, drawing pencil, vine charcoal, 8 oil pastels



THE WRITER IN ME! Little MissMatched™

THE WRITER IN ME! is an all-in-one creativity kit for every up-and-coming wordsmith. The kit includes a full suite of writer's tools: three different types of journals (an observation notepad, a diary, and a lined blank book), a handy rhyming dictionary, a "Why Writers Write" inspirational poster, and a deck

of word cards and story-starters to get the creative juices flowing.

Paper: \$16.95/\$22.95 Can. ISBN: 978-0-7611-4764-0 No. 14764

Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, 3 journals, rhyming dictionary, poster, deck of word cards



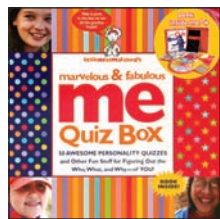
BANAGRAMS! FOR KIDS Created by Abe and Rena Nathanson, with puzzles by Puzzability

What better treat for kids who love wordplay than a smart, just-for-them collection. Created with Puzzability, the puzzle-writing company who wrote *The Brainiest Insaniest Ultimate Puzzle Book!*, here are 150 puzzles in 17 cool and clever puzzle types, including Bunched Up (a mini-crossword), Monkey in the Middle (building a larger word out of two smaller words, with

clues), Banana Pancakes (a stack of anagrams using letters in common), and more. Rated one to four bananas in difficulty; answers included. 76,000 copies in print.

Paper: \$9.95/\$12.50 Can. ISBN: 978-0-7611-5844-8 No. 15844

Four-color; 160 pages; 7" x 9" 10-copy counter display: \$99.50/\$125.00 Can. ISBN: 978-0-7611-5928-5 No. 25928

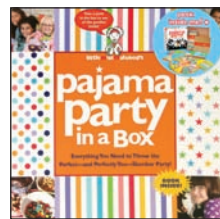


MARVELOUS & FABULOUS ME QUIZ BOX Little MissMatched™

MARVELOUS & FABULOUS ME QUIZ BOX is the kit that has everything to help a girl discover the who, what, and why of her. Includes a 96-page, full-color book filled with 50 personality quizzes and a glossy zodiac poster, Enneagram spin-chart, tarot cards, cootie catchers, and a doodle pad.

Paper: \$15.95/\$21.95 Can. ISBN: 978-0-7611-4624-7 No. 14624

Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, 6 cootie-catcher sheets, 16" x 8" poster, memo pad, fortune-telling card deck, spin-chart, stickers

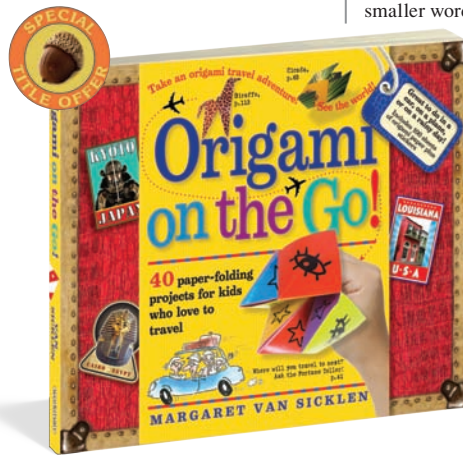


PAJAMA PARTY IN A BOX Little MissMatched™

PAJAMA PARTY IN A BOX is everything a girl needs to throw the perfect—and perfectly her—pajama party, including a 96-page, full-color book about every step in the process, plus sheets of stickers, a spin-o-rama truth or dare game, origami paper, and a Little MissMatched autograph memory album for all the guests to personalize.

Paper: \$15.95/\$21.95 Can. ISBN: 978-0-7611-4709-1 No. 14709

Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, spin-chart, 12 scrapbooking sheets, 6 cootie-catcher sheets, stickers, 6 invitations w/envelopes, autograph album



ORIGAMI ON THE GO! 40 Paper-Folding Projects for Kids Who Love to Travel Margaret Van Sicklen

The perfect antidote to "Are we there yet???" Hours will fly by with 40 fresh projects designed for the young traveler. It's the practical—a Tiny Scrapbook, a Souvenir Wallet, a Dachshund Chopstick Rest. The playful—Pig Finger Puppet, Stunt Plane. The exotic and beautiful—Rain

forest Turtle, and an extroverted Peacock, just like the ones found strutting on the lawn of the Taj Majal. The folds are geared to children as young as eight, and the book comes with 100 sheets of colorful, custom-designed origami paper, plus two pages of stickers. Additionally,

readers also learn about different currencies, latitude and longitude, and Egypt's real curse of the mummy.

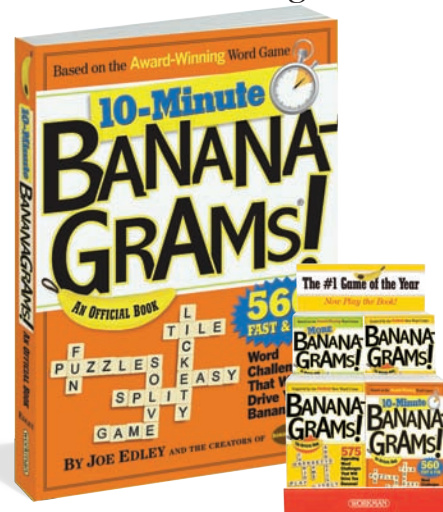
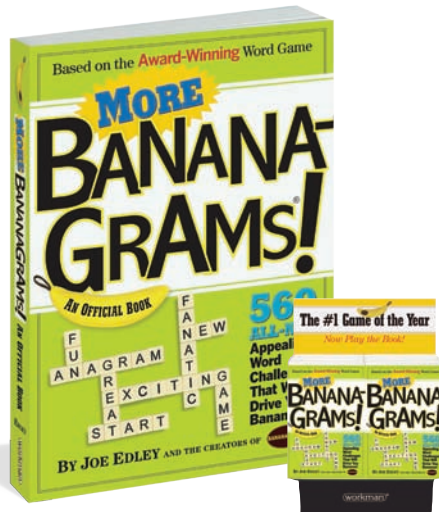
Paper: \$14.95/\$19.95 Can. ISBN: 978-0-7611-5105-0 No. 15105

Full color throughout; 100 sheets of origami paper and two pages of stickers; 144 pages; 9" x 7"



8-copy counter display \$119.60/\$159.60 Can. ISBN: 978-0-7611-5511-9 No. 25511

Bananagrams!®



BANAGRAMS!® THE OFFICIAL BOOK Created by Abe and Rena Nathanson, with puzzles by Joe Edley

BANAGRAMS! THE OFFICIAL BOOK translates the brain-twisting word fun of anagram word puzzles onto the page, and adds much, much more. Written by the only three-time National Scrabble Champion, Joe Edley, BANAGRAMS! offers sixteen puzzle types that come in four levels of difficulty, from one banana to four bananas. Plus, glossaries; special strategies for Bananagrams:

The Game; a list of weird words that are cool to play; two- and three-letter words to take your game to the next level; and, of course, an answer key. *209,000 copies in print.*

Paper: \$8.95/\$11.95 Can. **ISBN:** 978-0-7611-5635-2 **No. 15635**
Two-color; 256 pages; 5" x 7"
10-copy counter display: \$89.50/\$119.50 Can. **ISBN:** 978-0-7611-5657-4 **No. 25657**

MORE BANAGRAMS!® Created by Abe and Rena Nathanson, with puzzles by Joe Edley

Joe Edley now steps it up in MORE BANAGRAMS! by creating eight new joyously mind-bending puzzle types, and adding another level of difficulty—puzzles with a five-banana (super-hard!) rating. In all, there are over 500 original new anagram puzzles, including Banana Splits (solve letter substitution scrambles in rapid-fire fashion), Banana Peels (add new letters to words and rearrange to spell

something new), Banana Boats (evolve a chain of words, one new letter at a time), intersecting words, vowel replacements, adjacent letter scrambles, and much more.

Paper: \$8.95/\$10.95 Can. **ISBN:** 978-0-7611-5843-1 **No. 15843**
Two-color; 288 pages; 5" x 7"
10-copy counter display: \$89.50/\$109.50 Can. **ISBN:** 978-0-7611-5936-0 **No. 25936**

10-MINUTE BANAGRAMS!® Created by Abe and Rena Nathanson, with puzzles by Joe Edley

Over 500 all-new puzzles that are designed to be solved in ten minutes or less. This is lickety-split Bananagrams, perfect for the train, the bus, waiting rooms, bank lines, for carrying wherever and whenever a Bananagrammer has just a few minutes to indulge the obsession.

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 Photographs and line drawings throughout; 76 full-color airplanes, perforated for easy tear-out; full-color poster of an airport; 160 pages; book: 8 1/2" x 10 3/8"; poster: 17" x 20 3/4"
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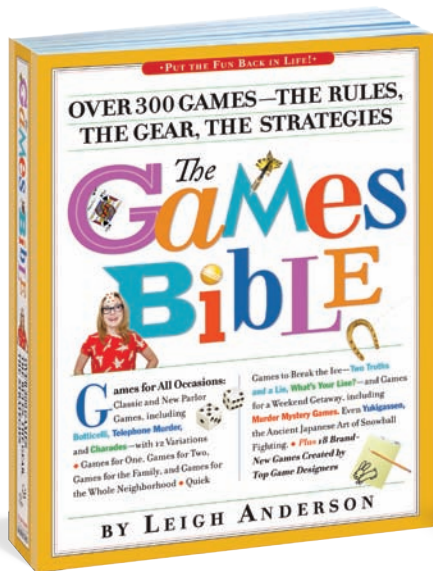
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It's the classic, world's bestselling paper airplane book—grounded in the aerodynamics of paper and abounding with fun—now in a new edition, featuring 20 different designs; 112 ready-to-fold airplanes with full-color graphics.

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Previous ISBN: 1-56305-631-3
8-copy counter display: \$127.60/\$175.60 Can. **ISBN:** 978-0-7611-4426-7 **No. 24426**

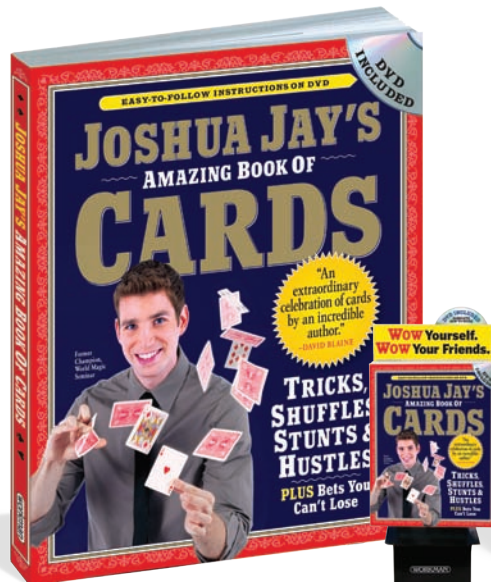


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 Two-color illustrations throughout; 448 pages; 7 1/4" x 9"



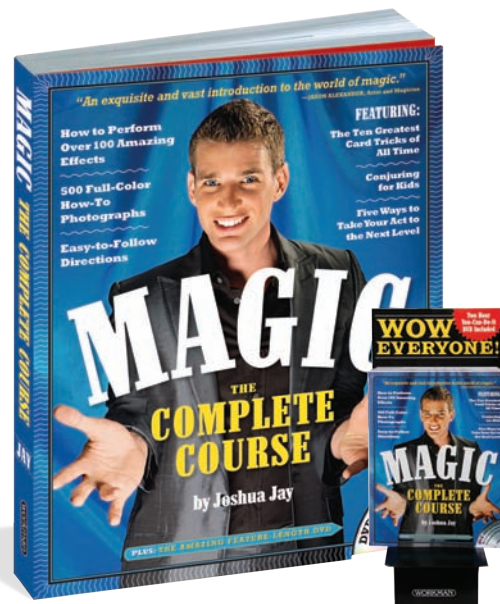
JOSHUA JAY'S AMAZING BOOK OF CARDS Tricks, Shuffles, Stunts & Hustles Plus Bets You Can't Lose

Joshua Jay

Finally, here's how to do all those showy tricks and flourishes that card players are dying to know: how to send a deck cascading from one hand to the other. How to cut a deck with one hand. Choose four Aces seemingly at random. Flick a card accurately across the room. In easy-to-follow, step-by-step directions, award-winning magician Joshua Jay shows how to do 58 amazing things

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MAGIC The Complete Course Joshua Jay

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Set-up, and, most important, the Performance, for a complete education on how to be a magician.
 62,000 copies in print.

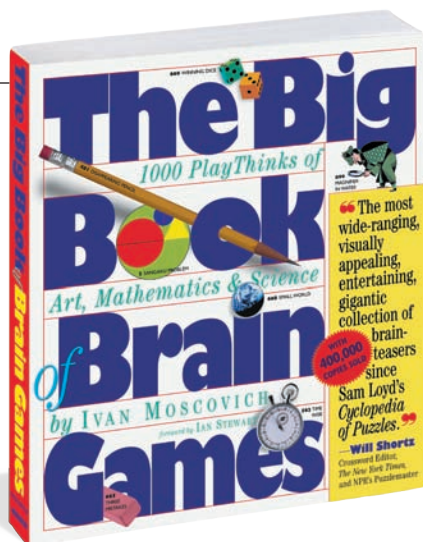
Paper: \$19.95/\$26.95 Can.
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THE LITTLE BOOK OF BIG BRAIN GAMES 517 Ways to Stretch, Strengthen and Grow Your Brain

Now in a portable 4" x 6" format, here are more than 500 full-color puzzles from the original *Big Book of Brain Games*. Here are mental games, visual challenges, logic posers, riddles, and illusions, each designed to stretch neurons and give the brain a workout.

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 ISBN: 978-0-7611-6189-9
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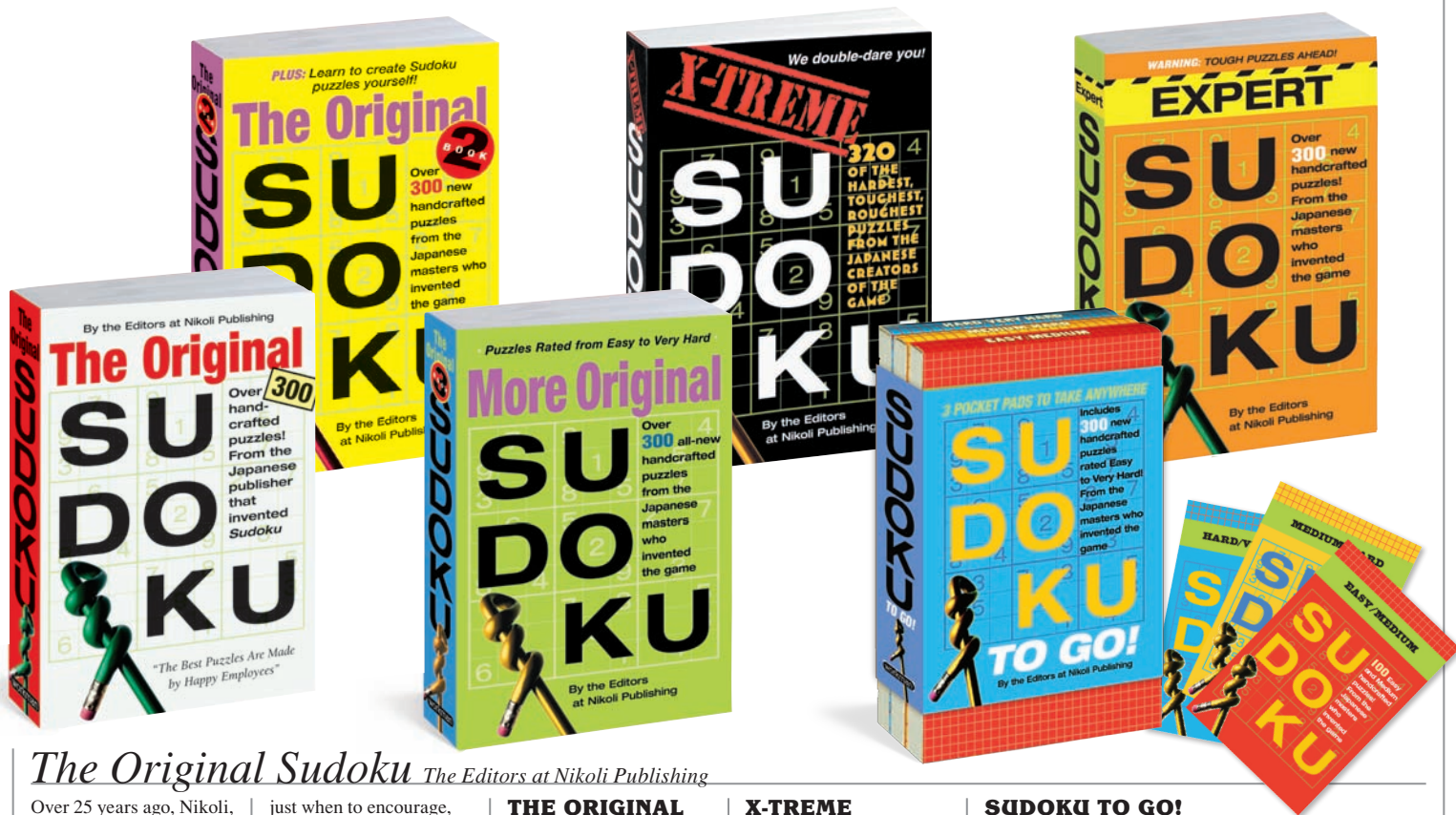
THE BIG BOOK OF BRAIN GAMES 1000 PlayThinks of Art, Mathematics & Science

Ivan Moscovich, Foreword by Ian Stewart

"The most wide-ranging, visually appealing, entertaining, gigantic collection of brainteasers since Sam Loyd's *Cyclopedia of Puzzles* almost a century ago" (Will Shortz). An obsessive collection of 1,000 challenges, puzzles, riddles, illusions—it's like popcorn for the brain, with a full-color illustration for each entry. Twelve basic categories include Geometry, Patterns,

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The Original Sudoku The Editors at Nikoli Publishing

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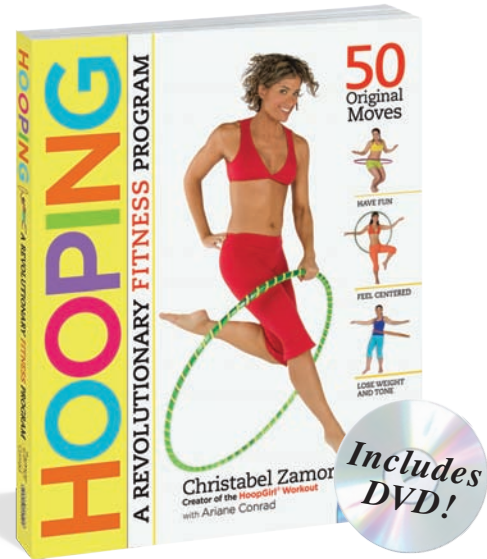
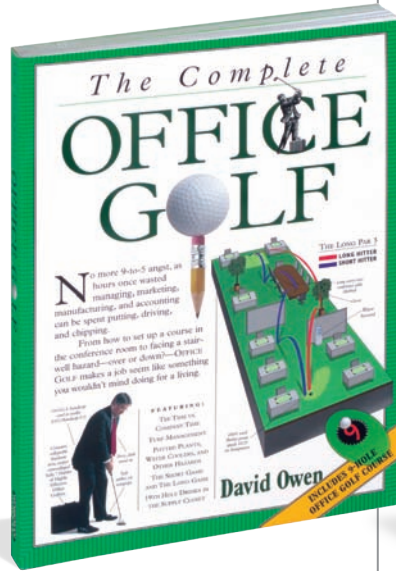
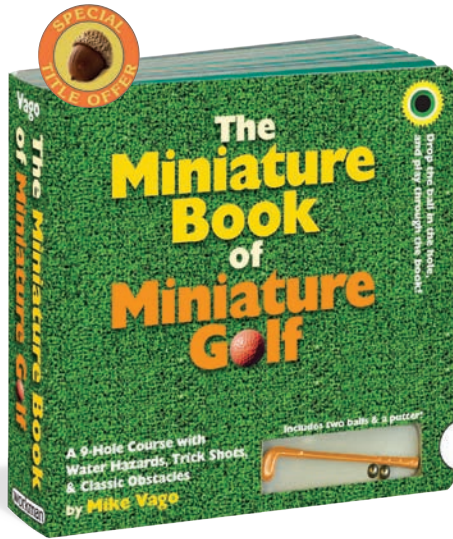
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The perfect golfing gift: A book that is a complete, working 9-hole miniature golf course, with miniature golf balls and putter included. The first book you can play through. The book that's a true original. Pirates to dinosaurs to the classic windmill, each page in the book is a cleverly designed hole. Tap the ball through the grooves and make sure to

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THE COMPLETE OFFICE GOLF
 David Owen

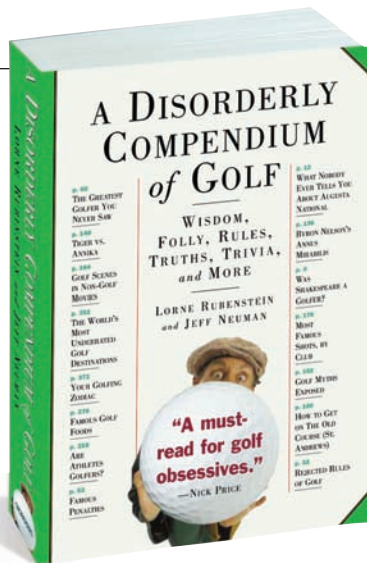
It's finally here: golf for the office! From how to set up a course in the conference room to facing a stairwell hazard—make a job seem like something you wouldn't mind doing for a living. Includes nine punch-out, reusable golf holes and more.
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ISBN: 978-0-7611-1593-9
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 Illustrations and photographs throughout; 96 pages with 12 color, die-cut, cardstock boards with punchouts; 8 1/2" x 10 7/8"

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Imagine an exercise that works every muscle group, burns 600 calories an hour, builds balance and flexibility, requires little investment, and makes you feel exuberant, sassy, and sexy. Here's how to get started, in a full-color, fully illustrated book plus a 50-minute instructional DVD. Includes more than

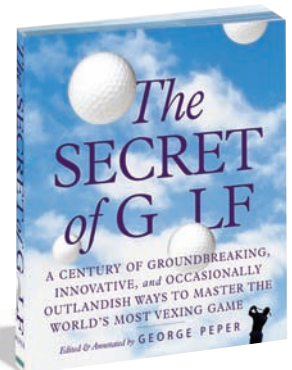
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A DISORDERLY COMPENDIUM OF GOLF Lorne Rubenstein and Jeff Neuman

The obsessive book about the obsessive game, and more fun to read than a green at Ballybunion. Written by two authors who have misspent their lives in thrill to the sport, A DISORDERLY COMPENDIUM OF GOLF digs into the odd, the fascinating, the unexpected, and the curmudgeonly, and serves up hundreds of pages of lists, anecdotes, humor, surprises, and the sheer compelling minutiae of a game whose pleasure lies in the details.

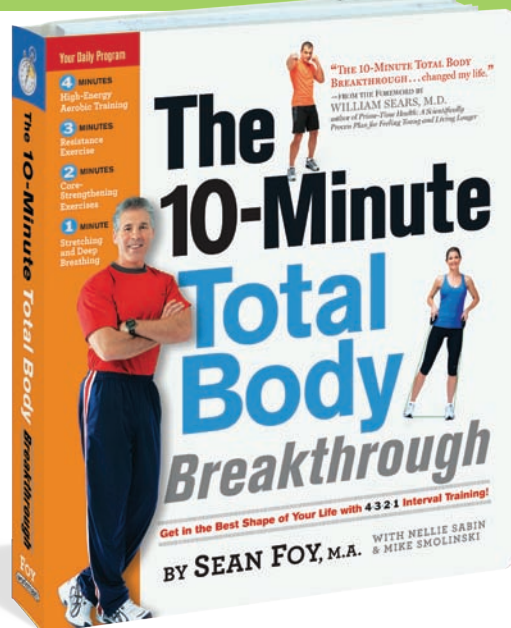
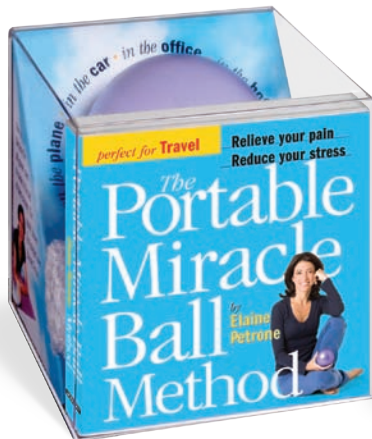
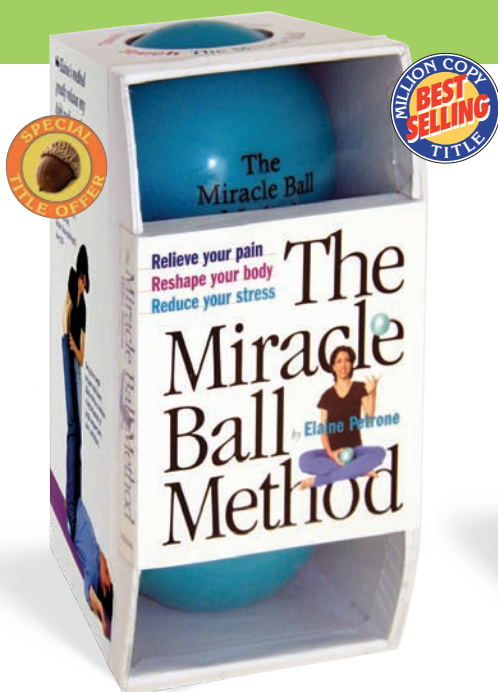
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ISBN: 978-0-7611-3613-2
No. 13613
 Photographs throughout; two-color; 416 pages; 7" x 8"



THE MIRACLE BALL METHOD Elaine Petrone, Foreword by Janet Freedman, M.D.

A healing kit containing two Miracle Balls and a fully illustrated book, THE MIRACLE BALL METHOD is simple. Elaine Petrone, an injured dancer who devised the program, shows how proper breathing works in conjunction with a range of unexercises that call for placing the balls under the back, head, knees, hip, elbow, and then resting, rolling,

or rotating on them. It's a revolutionary program of pain relief, from head to toe.
1,139,000 copies in print.

Paper: \$17.95/\$24.50 Can.
ISBN: 978-0-7611-2868-7
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Illustrations and photographs throughout; book and two exercise balls in reusable clear plastic box; 296 pages; 4 1/4" x 4 1/4"; package: 5" x 4 1/4" x 8 1/4"

THE PORTABLE MIRACLE BALL METHOD Elaine Petrone

Stiff from a six-hour flight in coach? Here are techniques to bend your key joints and restore flexibility. Feet worn out after a day at the convention? The author's soothing exercises targeting the insteps and legs will have you refreshed in no time. Features all-new, fully illustrated exercises and a 3" ball.

50,000 copies in print.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-4382-6
No. 14382
Illustrations and photographs throughout; two-color; book, 1 exercise ball, and mesh carrying bag in clear plastic box; 296 pages; 4 1/4" x 4 1/4"; package: 5" x 4 1/4" x 4"

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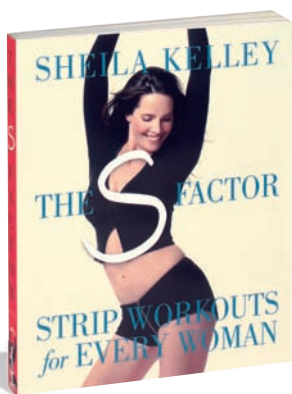
THE MIRACLE BALL METHOD FOR PREGNANCY
See page 14.

THE 10-MINUTE TOTAL BODY BREAKTHROUGH Sean Foy with Nellie Sabin and Mike Smolinski, Foreword by William Sears, M.D.

Incorporating the latest research, THE 10-MINUTE TOTAL BODY BREAKTHROUGH is an ingenious program of interval, circuit, aerobic, and resistance training that accrues the benefits of hours at the gym in daily 10-minute workouts that can be done anywhere, anytime.

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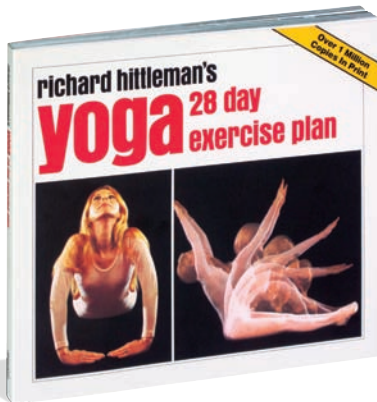
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ISBN: 978-0-7611-5419-8
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YOGA 28 DAY EXERCISE PLAN Richard Hittleman

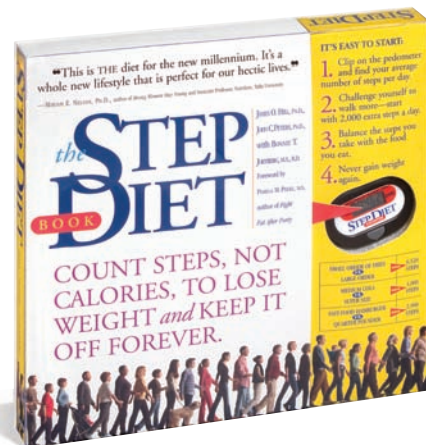
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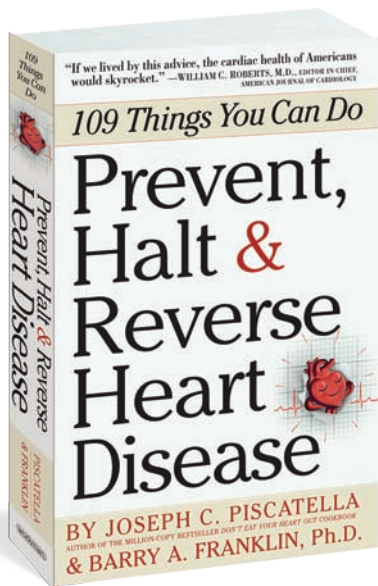
THE STEP DIET BOOK James O. Hill, Ph.D. & John C. Peters, Ph.D., with Bonnie T. Jortberg, M.S., R.D. Foreword by Pam Peeke, M.D.

Developed by the weight-loss experts who founded America on the Move™, THE STEP DIET BOOK is a motivational walking program that will stop weight gain in its tracks. Combining a book and pedometer—in itself a \$20 value—it is based

on the simple concept of energy balance.
164,000 copies in print

Paper: \$22.95/\$31.50 Can.
ISBN: 978-0-7611-3324-7
No. 13324
320 pages; 5 1/2" x 7 3/4"; pedometer with strap; package: 9" x 8" x 1"

Joe Piscatella

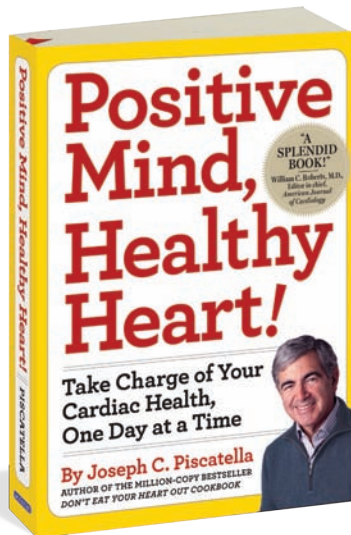


PREVENT, HALT & REVERSE HEART DISEASE 109 Things You Can Do
Joseph C. Piscatella and Barry A. Franklin, Ph.D.

When your doctor delivers the news—you have heart disease, which afflicts an estimated 81 million people—you need exactly the kind of indispensable advice found in PREVENT, HALT & REVERSE HEART DISEASE. Now completely revised and updated, the book is divided into three sections: Cardiac Markers (10 of the most important risk factors are examined); Life Skills (the 109 practical

tips, from #3: increase your HDL to #109: Floss your teeth); and Cardiac Basics (an explanation of contemporary tests and treatments). Includes information updated since the first edition, on baby aspirin, the importance of sleep, a smarter way to read food labels, and the PLAC test.

Paper: \$15.95/\$19.95 Can.
ISBN: 978-0-7611-6073-1
No. 16073
448 pages; 6" x 9"

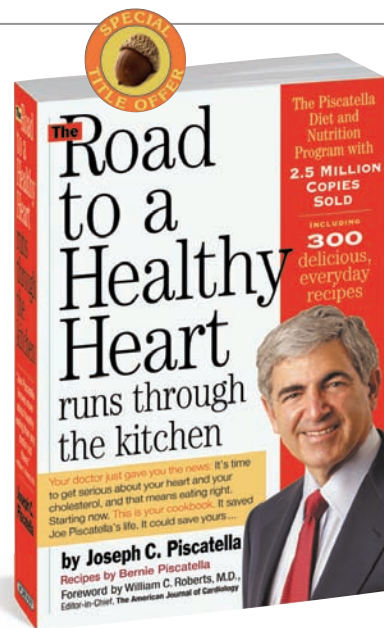


POSITIVE MIND, HEALTHY HEART Take Charge of Your Cardiac Health, One Day at a Time Joseph C. Piscatella

From Joseph C. Piscatella, one of the longest surviving bypass patients in the U.S., comes a think-positive book that shares the secret of his success. 365 motivational stories, inspirations, quotes, and more. Think little things don't make a difference? Think golf: An average of less than 1.5 strokes per round in 2002 made a \$5.6 million difference

in earnings between #1 golfer (Tiger Woods) and #10 golfer (Sergio Garcia).

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ISBN: 978-0-7611-5704-5
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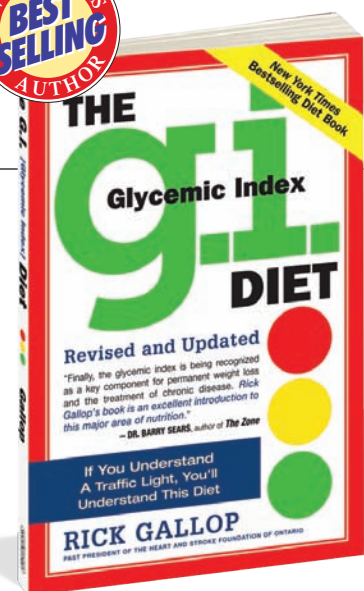


THE ROAD TO A HEALTHY HEART RUNS THROUGH THE KITCHEN
Joseph C. Piscatella, with recipes from Bernice Piscatella

This completely revised and updated edition of *Don't Eat Your Heart Out* keeps the same thrust and plain-speaking tone that's made the original a million-copy bestselling bible, while reflecting the very latest scientific recommendations.

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ISBN: 978-0-7611-4092-4
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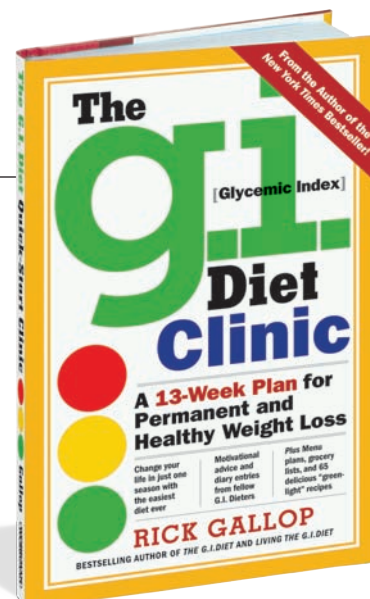


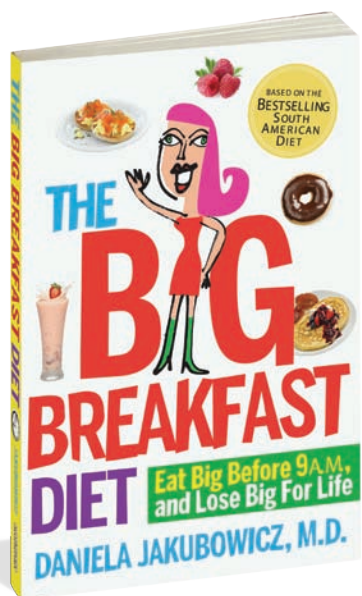
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Rick Gallop

Now in paperback: The *New York Times* and *Wall Street Journal* bestseller. The book chosen by *People* magazine and "The View" as one of the top diet books of 2005. Backed by the science of the glycemic index, THE G.I. DIET places every type of food into one of three color-coded categories: Green—make these foods the centerpiece of your diet; Yellow—eat occasionally, after you've

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ISBN: 978-0-7611-4479-3
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Four-color; 176 pages;
5 1/2" x 8 3/8"



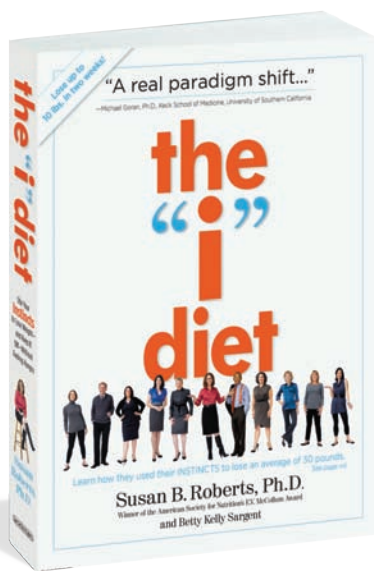


THE BIG BREAKFAST DIET Eat Big Before 9 A.M. and Lose Big for Life
Daniela Jakubowicz, M.D.

Eat a huge breakfast, lose a lot of weight! Based on research into the body's natural rhythms, eating a big, complete breakfast of all the foods you crave—pasta to bacon to ice cream—revs up your metabolism; helps burn more calories during the day and more fat at night; satisfies hunger all day long; boosts your energy; and reduces the risk of serious health conditions like type 2 diabetes and heart disease. Written

by a clinical professor of endocrinology and metabolic disease, this South American phenomenon (over 300,000 sold) is now adapted for a North American audience, with a full 28-day meal plan plus recipes.

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ISBN: 978-0-7611-5493-8
No. 15493
Two-color; 8-page full-color insert; 224 pages; with charts; 5 1/2" x 8 1/4"

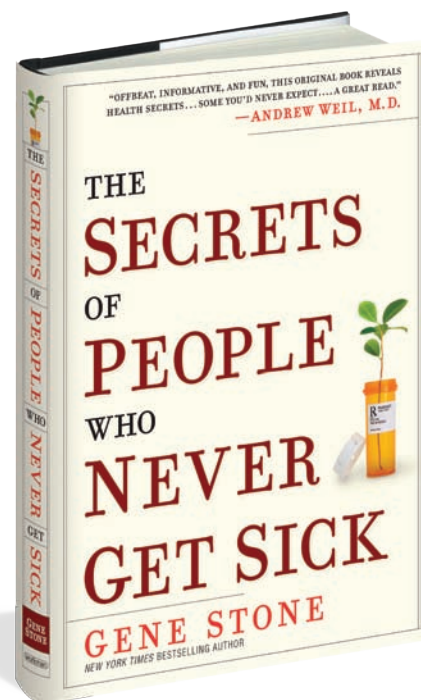


THE "I" DIET Use Your Instincts To Lose Weight—And Keep It Off—Without Feeling Hungry
Susan B. Roberts, Ph.D., and Betty Kelly Sargent

A diet where the dieter never goes hungry or feels deprived. A diet that's completely healthy for you. A diet that shows how the hardwired food instincts that once ensured our survival are now driving too many to obesity—and how we can turn those same instincts into an engine for permanent, healthy weight loss. And a fat-burning marvel of a

diet that helped every person pictured on the cover and inside of the book lose 30 pounds on average in a few short months. Includes day-by-day menus and 100 recipes.

Paper: \$13.95/\$16.95 Can.
ISBN: 978-0-7611-5874-5
No. 15874
Black-and-white photos; 384 pages; 6" x 8"



THE SECRETS OF PEOPLE WHO NEVER GET SICK Gene Stone

Written by Gene Stone, a bestselling health-savvy journalist, THE SECRETS OF PEOPLE WHO NEVER GET SICK tells the stories of 25 people who each possess a different secret of excellent health, and how it can work for you. There are food secrets—why to take garlic and vitamin C, eat more probiotics, drink a tonic of brewer's yeast. Exercise secrets—the benefits of lifting weights, the power of stretching. Environmental secrets—understanding the value

of germs. Emotional secrets—seek out and stay in touch with friends, cultivate your spirituality. Physical secrets—take cold showers in the morning. "Offbeat, informative, and fun. . . . A great read."—Andrew Weil, M.D., author of Spontaneous Healing

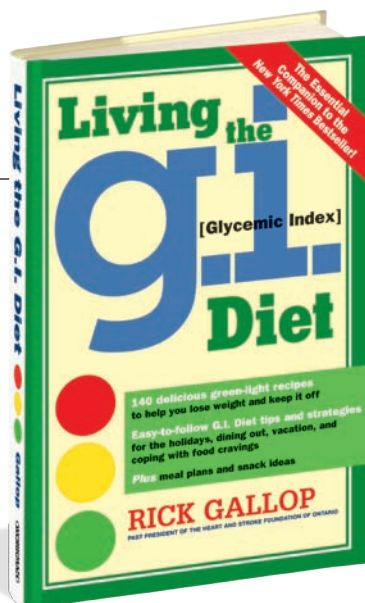
Hardcover: \$23.95/ \$29.95 Can.
ISBN: 978-0-7611-5814-1
No. 15814
256 pages; 6" x 8"

THE G.I. DIET CLINIC Rick Gallop

It takes only 13 weeks—three months—and you're on your way to permanent, healthy weight loss. Based on the Glycemic Index, and developed by Rick Gallop, here is a complete weight-loss program that incorporates recipes, meal plans—from breakfast through a late-night snack—motivational techniques and tips, and

the inspirational real-life stories of participants from G.I. Diet online workshops, where the average dieter lost 26 pounds—in 13 weeks! Included are 65 delicious green-light recipes.

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ISBN: 978-0-7611-4948-4
No. 14948
Full-color illustrations throughout; 320 pages; 5 1/2" x 8 1/4"



LIVING THE G.I. DIET Rick Gallop

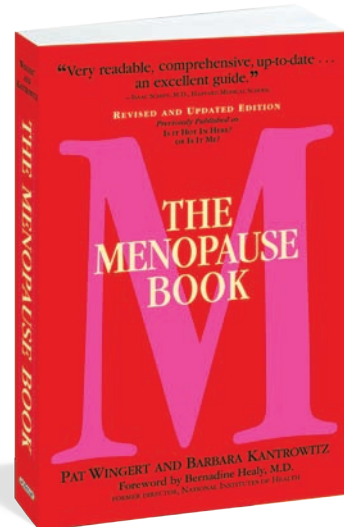
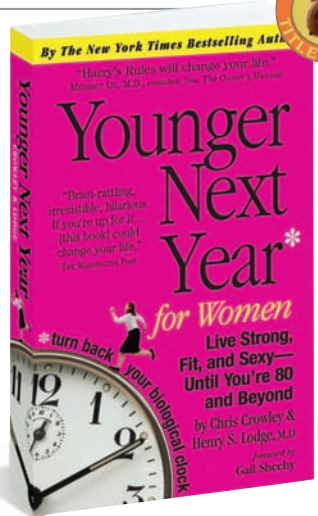
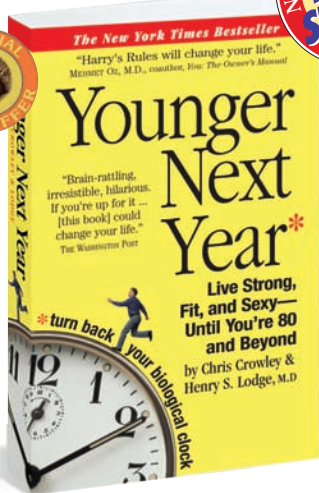
Building on the nutritional wisdom of the glycemic index, Rick Gallop follows up his bestselling *G.I. Diet* with the essential companion—a cookbook and strategy guide. Featuring 140 dishes that are easy to prepare, from Grilled Pesto Salmon with Asparagus to Pecan Brownies—that's right, brownies—the book spells out how to lose weight (Phase I) and maintain weight loss (Phase II);

how to make G.I. eating a family affair; navigating holidays, restaurants, vacation eating—it's everything you need to stay on this proven track. 68,000 copies in print.

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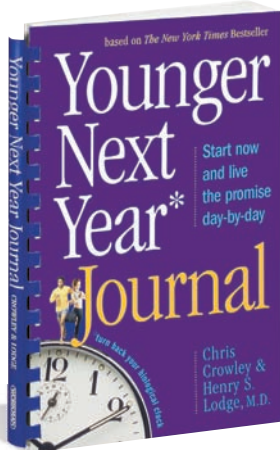
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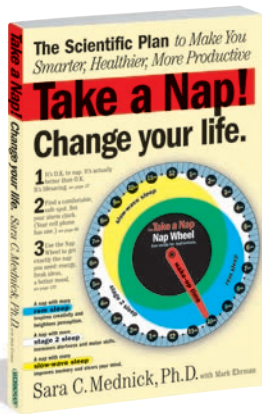
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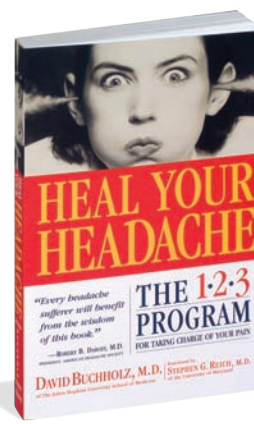
losing weight) and how you did with the all-important three "c's": caring, connecting, committing.
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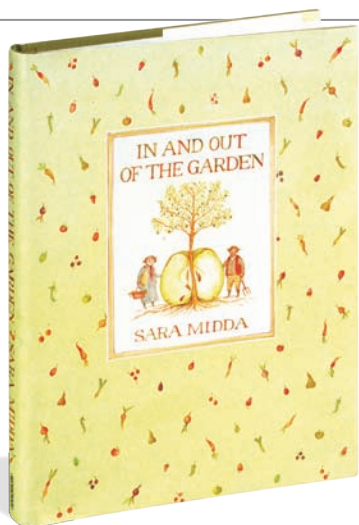
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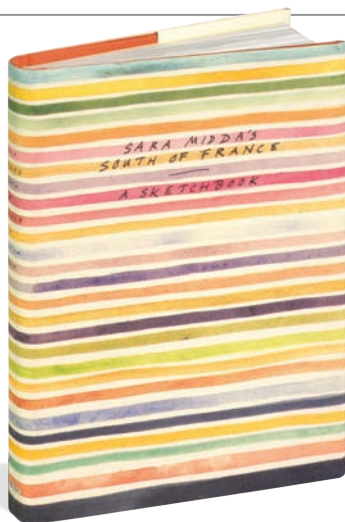
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A wondrous sketchbook from a year spent in the South of France—an artist's personal journal carried everywhere and crammed with drawings and notions and thoughts surprising and whimsical. In tones of sea and morning sky, stucco and brick, olive leaf and apricot, rose and geranium, Sara Midda captures the land, the people, the shimmering air—the whole feeling of Provence and the Côte d'Azur, and the spell they cast over even those who haven't visited.

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GROWING UP AND OTHER VICES

Sara Midda

Here is Sara Midda at her dazzling best as she turns her genius to the universally shared emotions, charms, and mysteries of childhood.

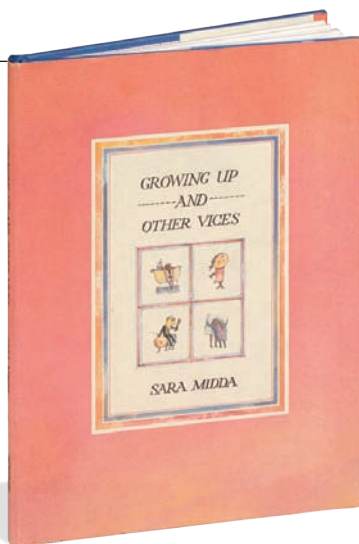
Every page is a book unto itself. Whimsical little figures illustrate Table Manners ("Do not rummage through the dish to find the tastiest morsel for yourself"); Things You Are Supposed to Grow Out Of . . . ; A Noise Brought on by Nature and How to Deal with It; and Behaviour Towards Various Creatures.

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Sara Midda

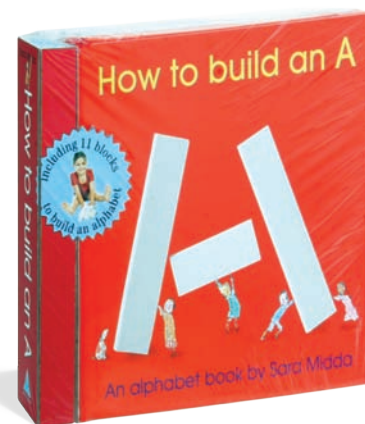
The work of Sara Midda evokes pure pleasure, and is called "delightful and delicious" by *Vogue*, "enchanting" by *The New York Times*, and "pure inspiration" by Laura Ashley. She is an English artist and author who divides her time between London and the south of France, and works primarily in watercolors with a very fine brush, and an exquisite eye tempered by a warm intelligence and whimsy—charming, quizzical, clever little people populate her pages. In addition to her books and gallery shows, she has designed a full line of lifestyle products for the Japanese company Mitsukoshi.

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See page 23.



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Heidi Murkoff



What to Expect When You're Expecting was conceived during Heidi Murkoff's first pregnancy, when she discovered that most books only added to

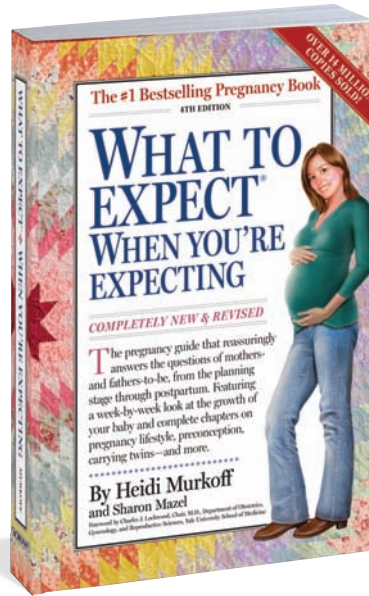
her questions and worries. She delivered the proposal for *What to Expect* just hours before delivering her daughter, Emma,



and teamed up with her mother, Arlene Eisenberg, a medical writer, and her sister, Sandee Hathaway, to create America's pregnancy bible. Heidi cofounded the What to Expect Foundation, a nonprofit organization dedicated to helping low-income families expect healthy pregnancies. She is a senior contributing editor and columnist for *Baby Talk* and *Parenting* magazines and is a frequent guest on talk shows. She has an interactive website for expectant mothers at www.whattoexpect.com.

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Heidi Murkoff with Sharon Mazel

Featuring a fresh perspective and a friendlier-than-ever voice, the Fourth Edition of America's pregnancy bible is everything parents-to-be have come to expect from *WHAT TO EXPECT* . . . only better. More comprehensive than ever, it incorporates the most recent developments in obstetrics and addresses the most current lifestyle trends (from tattooing and

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Illustrations throughout;
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QUÉ PUEDES ESPERAR CUANDO ESTÁS ESPERANDO (What To Expect When You're Expecting) 4TH EDITION Heidi Murkoff and Sharon Mazel

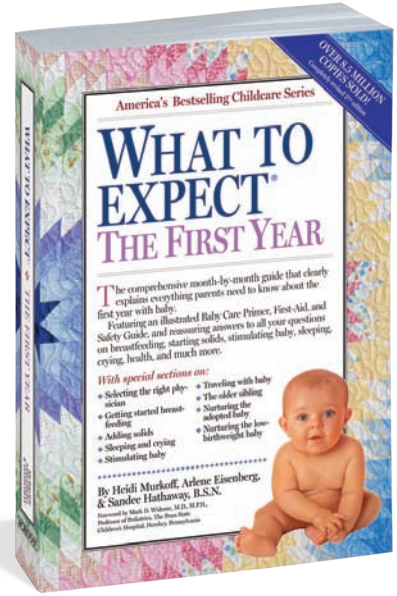
This new Spanish-language edition of *What to Expect When You're Expecting* is a livelier, altogether more user-friendly version. The use of a less formal verb tense in the title signals a fresh spirit much more suited to the Hispanic-American audience.

This is the book they need: It's for the mother-to-be who either doesn't speak English or doesn't feel comfortable with her English; for the doctor who is having trouble communicating with a



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249,000 copies in print.

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978-0-7611-3686-6

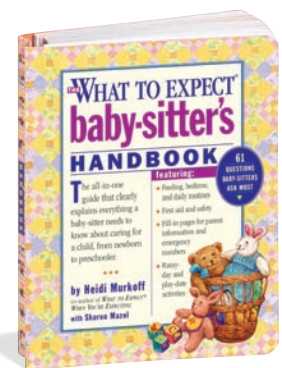


WHAT TO EXPECT THE FIRST YEAR 2ND EDITION, COMPLETELY REVISED & UPDATED

Heidi Murkoff, Arlene Eisenberg & Sandee Hathaway, B.S.N.

America's bestselling guide to caring for a baby is now better than ever: Announcing a line-by-line revision of *WHAT TO EXPECT THE FIRST YEAR*. The second edition incorporates the most recent developments in pediatric medicine. Every question and answer revised, and dozens of new Q&As added.
9,803,000 copies in print.

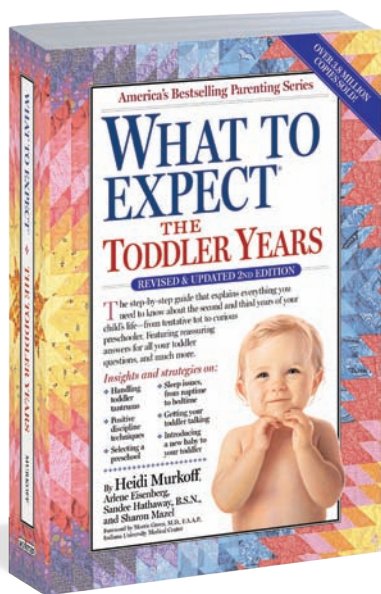
Paper: \$16.95/\$21.95 Can.
ISBN: 978-0-7611-5212-5
No. 15212
Previous ISBN:
978-0-7611-2958-5
Hardcover: \$26.95/\$36.95 Can.
ISBN: 978-0-7611-5213-2
No. 15213
Illustrations throughout;
832 pages; 6" x 9"
Previous ISBN:
978-0-7611-3184-7



THE WHAT TO EXPECT BABY-SITTER'S HANDBOOK Heidi Murkoff

This guide contains everything a caregiver needs to know for newborn to preschooler. A mix of text, boxes, Q&As, and lists.
103,000 copies in print.

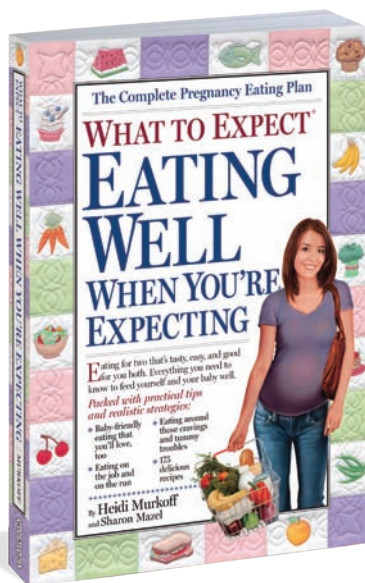
Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-2845-8
No. 12845
Two-color; illustrated throughout;
Wire-O binding with title on spine; 256 pages; 5 1/2" x 7 1/2"



WHAT TO EXPECT THE TODDLER YEARS REVISED & UPDATED 2ND EDITION
Arlene Eisenberg, Heidi Murkoff & Sandee Hathaway, B.S.N.

WHAT TO EXPECT THE TODDLER YEARS covers each growth and developmental phase that parents are likely to encounter. Hundreds of questions and answers treat everything from eating and sleeping problems, tantrums, bottle mouth, and shyness to family nudity, self-esteem, and values.

4,180,000 copies in print.
Paper: \$17.95/\$23.95 Can.
ISBN: 978-0-7611-5214-9
No. 15214
Illustrations throughout;
928 pages; 6" x 9"
Previous ISBN:
978-0-89480-994-1

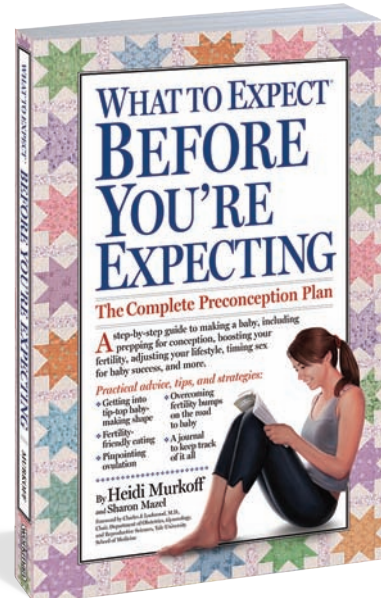


EATING WELL WHEN YOU'RE EXPECTING
Heidi Murkoff with Sharon Mazel

The indispensable companion is all-new and provides a realistic approach to navigating healthily and deliciously through the nine months of pregnancy—at home, in the office, in restaurants. Thorough chapters are devoted to nutrition, weight gain, food safety, the postpartum diet, and how to eat when trying to conceive again. And, very

exciting, the book comes with 150 contemporary, tasty, and healthy recipes that feed mom and baby well, take little time to prepare, and are gentle on queasy tummies.
1,244,000 copies in print.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-3326-1
No. 13326
Two-color; 496 pages; 6" x 9"

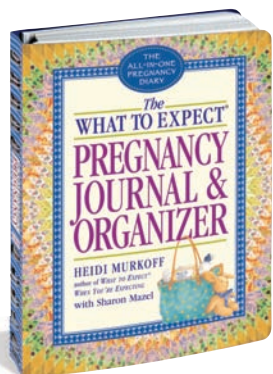


WHAT TO EXPECT® BEFORE YOU'RE EXPECTING Heidi Murkoff and Sharon Mazel

For the 11 million couples who are trying to conceive it's the prequel: Which baby-friendly foods to order up and which fertility-busters to avoid; lifestyle adjustments that you'll want to make. How to pinpoint ovulation, time lovemaking, keep on-demand sex sexy, and separate conception fact from myth (position matters). Plus, when to seek help and the latest

on fertility treatments—from Clomid and IVF to surrogacy and more. Complete with a fill-in fertility journal.
133,000 copies in print.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-5276-7
No. 15276
Hardcover: \$23.95/
\$32.95 Can.
ISBN: 978-0-7611-5552-2
No. 15552
256 pages; 6" x 9"



THE WHAT TO EXPECT® PREGNANCY JOURNAL & ORGANIZER Heidi Murkoff with Sharon Mazel

This planner is an expectant mom's best friend from conception through delivery. The text is up-to-date with the information in the third edition of *What to Expect When You're Expecting*.
992,000 copies in print.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4212-6
No. 14212
Two-color; 288 pages; Wire-O binding with title on spine;
5 1/2" x 7 1/2"
Previous ISBN: 1-56305-872-3



WHAT TO EXPECT PREGNANCY PLANNER A 42-Week Wall Record-Keeper from Conception to Birth Heidi Murkoff, Arlene Eisenberg & Sandee Hathaway, B.S.N.

A "dateless" 42-week pregnancy planner and appointment-keeper that starts the day a woman discovers she's a mother-to-be and continues through delivery.
213,000 copies in print.

Wire-O bound:
\$11.95/\$15.95 Can.
ISBN: 978-0-7611-2745-1
No. 12745
Full-color illustrations throughout;
24 pages; 10" x 10"; gift sleeve



WHAT TO EXPECT GIFT SETS The Congratulations, You're Expecting! Gift Set • The Welcome, Baby! Gift Set

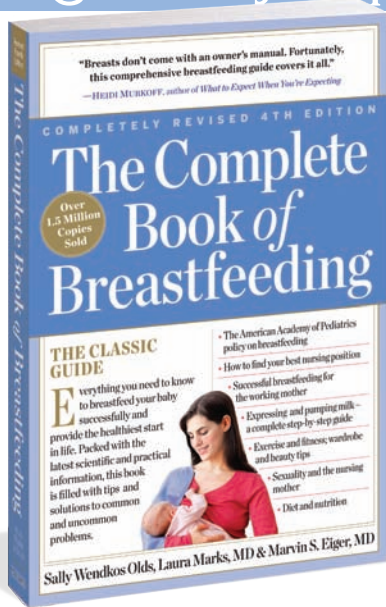
The CONGRATULATIONS, YOU'RE EXPECTING! gift set is a 1,500-page reference library on pregnancy, childbirth, and baby's first year. The WELCOME, BABY! gift set covers each growth and development phase through the first three years of life.

The Congratulations, You're Expecting! Gift Set

• What to Expect When You're Expecting, 4th Ed.
• What to Expect The First Year
Paper: \$31.90/\$41.90 Can.
ISBN: 978-0-7611-5035-0
No. 25035

The Welcome, Baby! Gift Set

• What to Expect The First Year
• What to Expect The Toddler Years
Paper: \$34.90/\$45.90 Can.
ISBN: 978-0-7611-5055-8
No. 25055



THE COMPLETE BOOK OF BREASTFEEDING Fourth Edition
Sally Wendkos Olds, Laura Marks, M.D., and Marvin Eiger, M.D.

A recognized classic with more than 1.6 million copies in print of all editions, now completely revised and updated in a new fourth edition. Non-doctrinaire, informative, and friendly, it is as much required reading for expecting and new mothers as a pregnancy guide and baby name book. The Fourth Edition offers a comprehensive introduction to breastfeeding; how to involve fathers and siblings; and the best

diet and foods for mom. New data about preterm infants is presented, and multiples, breast cancer, breast surgery, are also discussed in detail. An expanded chapter features sections on breastfeeding past infancy.

Paper: \$13.95/\$17.50 Can.
ISBN: 978-0-7611-5113-5
No. 15113
Black and white photographs throughout; 432 pages; 6" x 9"
Previous ISBN: 978-0-7611-0902-0



BRING BACK BEATRICE!
Jennifer Griffin

Finally, a book that brings meaning, taste, intelligence, a little bit of attitude, and a refreshing lack of trendiness to the art of naming a baby. BRING BACK BEATRICE winnows down the universe of names to 1,546 mostly classic examples, and features the name's definition, its use in history, its connotations and subtleties. Included are variations, nicknames, and alternatives—names that have the same flavor, but may sound better

with a particular last name or family background. There's a guide to scansion—the sounds, syllables, and rhythm of a name, and how it goes with a last name—plus ethnic traditions, recent trends, and more.

Paper: \$9.95/\$11.95 Can.
ISBN: 978-0-7611-5895-0
No. 15895
544 pages; 4" x 6"
8-copy counter display
\$79.60/\$95.60 Can.
ISBN: 978-0-7611-6222-3
No. 26222



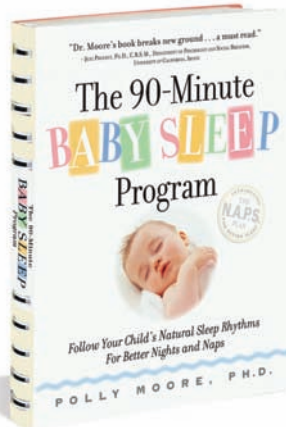
97 WAYS TO MAKE A BABY LAUGH Jack Moore

Set your inhibitions aside. Completely nutty yet effective, 97 WAYS TO MAKE A BABY LAUGH is the perfect, charming gift book for parents who want to tickle their baby's funny bone, and their own.

818,000 copies in print.

• Main selection of the Book-of-the-Month Club.

Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-0736-1
No. 10736
Illustrations throughout; two-color; 112 pages; 5" x 7"
12-copy counter display:
\$95.40/\$131.40 Can.
ISBN: 978-0-7611-0860-3
No. 20860



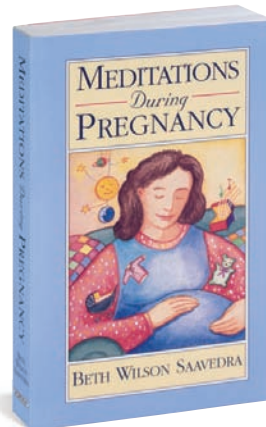
THE 90-MINUTE BABY SLEEP PROGRAM Follow Your Child's Natural Sleep Rhythms For Better Nights and Naps
Polly Moore, Ph.D.

Finally a straightforward, all-natural solution to help baby get the sleep she needs. Developed by a sleep researcher with a Ph.D. in neuroscience, this method is based on the basic human rest and activity cycle (BRAC).

Dr. Moore explains how and why the program works; the benefits of napping—a happier, healthier baby with a head start on cognitive development and emotional intelligence; how to implement it for babies

at various ages; and how to use it to solve common sleep problems.

Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-4311-6
No. 14311
144 pages; 5 1/2" x 7 1/2"; concealed Wire-0 binding



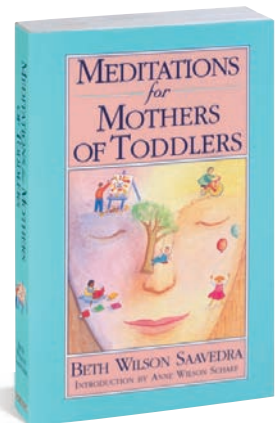
Beth Wilson Saavedra

MEDITATIONS

Here is a year's worth of daily meditations to refresh, reassure, and raise a smile on the face of women who are about to become mothers and those who are facing the challenges and delights of parenting.

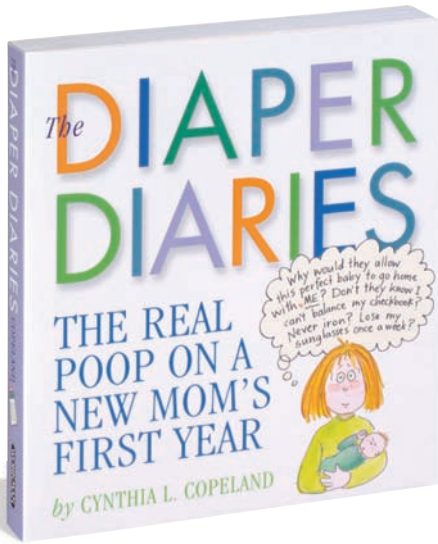
MEDITATIONS DURING PREGNANCY

Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-1995-1
No. 11995
352 pages; ribbon marker; 4" x 6"



MEDITATIONS FOR MOTHERS OF TODDLERS

Paper: \$7.95/\$10.95 Can.
ISBN: 978-1-56305-566-9
No. 3566
320 pages; ribbon marker; 4" x 6"



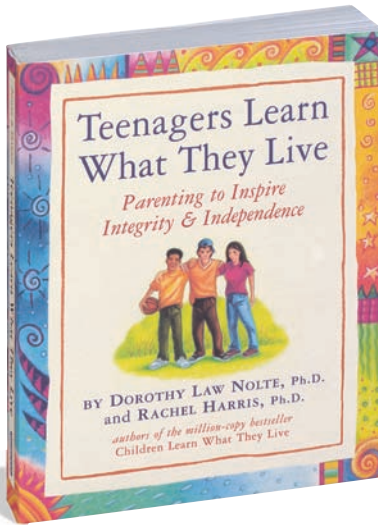
THE DIAPER DIARIES The Real Poop on a New Mom's First Year
Cynthia L. Copeland

She helps new mothers maintain the one thing they can't survive without: a sense of humor.

Illustrated by the author, *THE DIAPER DIARIES* chronicles the first year of motherhood, from the hospital stay to birth announcement faux pas, pacifier tales, and a guide to Nana-speak.

126,000 copies in print.

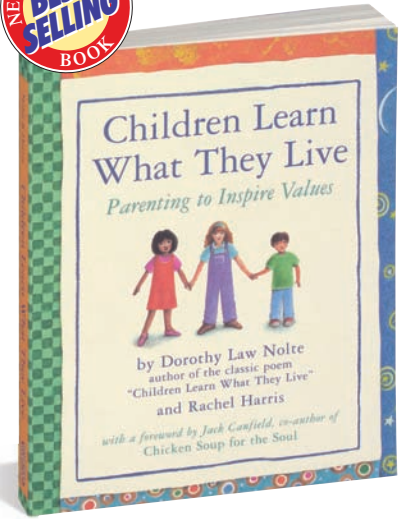
Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-2860-1
No. 12860
Illustrations throughout; two-color; 256 pages; 6" x 6 1/2"
10-copy counter display:
\$89.50/\$135.00 Can.
ISBN: 978-0-7611-3030-7
No. 23030



TEENAGERS LEARN WHAT THEY LIVE Parenting to Inspire Integrity & Independence
Dorothy Law Nolte, Ph.D. & Rachel Harris, Ph.D.

Drs. Dorothy Law Nolte and Rachel Harris bring their unique perspective to families with adolescents, addressing popularity, peer pressure and so much more.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-2138-1
No. 12138
Illustrations throughout; two-color; 240 pages; 5 1/2" x 6 7/8"



CHILDREN LEARN WHAT THEY LIVE Parenting to Inspire Values
Dorothy Law Nolte, Ph.D. & Rachel Harris, Ph.D.

A simple but powerful guide to parenting the old-fashioned way—instilling values through example—inspired by Dr. Nolte's "Children Learn What They Live," the celebrated poem she wrote in 1954 on jealousy, praise, honesty, fairness, and more.

634,000 copies in print.

• Selection of the Literary Guild, Doubleday Direct, and Book-of-the-Month Club.

Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-0919-8
No. 10919
Illustrations throughout; two-color; 240 pages; 5 1/2" x 6 7/8"
8-copy counter display:
\$79.60/\$108.00 Can.
ISBN: 978-0-7611-1044-6
No. 21044

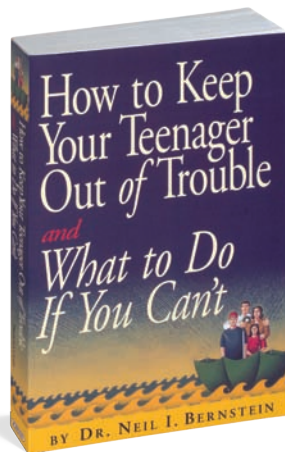


THE POCKET PARENT
Gail Reichlin & Caroline Winkler

It's instant relief—a pocket-size book of tried-and-true advice, common sense, parental wisdom, and sanity, offering hundreds of fast answers in an A-to-Z compendium of common childhood behavior problems.

157,000 copies in print.

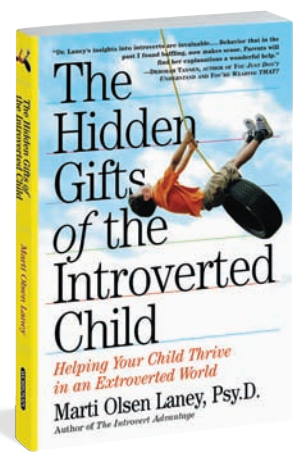
Paper: \$10.95/\$14.95 Can.
ISBN: 978-0-7611-2182-4
No. 12182
Two-color; 400 pages; 4" x 8"



HOW TO KEEP YOUR TEENAGER OUT OF TROUBLE AND WHAT TO DO IF YOU CAN'T
Dr. Neil I. Bernstein

A clinical psychologist who's spent 20 years bringing families back from the brink, Dr. Neil I. Bernstein helps parents identify whether their teens are exhibiting typical behavior or showing real danger signs, and what to do about it.

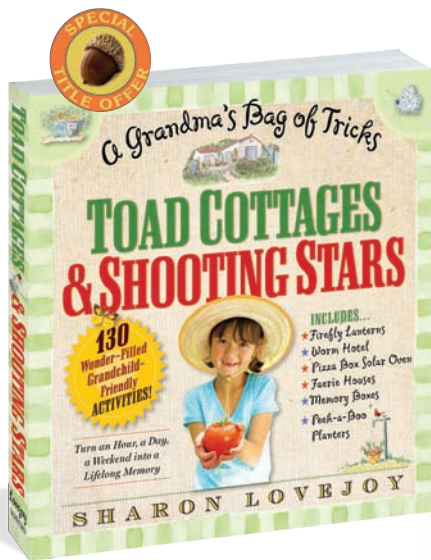
Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-1570-0
No. 11570
528 pages; 6" x 9"



THE HIDDEN GIFTS OF THE INTROVERTED CHILD
Marti Olsen Laney, Psy.D.

Dr. Marti Olsen Laney fully explains introversion as a hardwired temperament, not a disability, and tells just what parents need to do to help their child become the person he or she is meant to be—and succeed in an extroverted world.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-3524-1
No. 13524
256 pages; 6" x 9"
Hardcover: \$23.95/
\$32.95 Can.
ISBN: 978-0-7611-3987-4
No. 13987

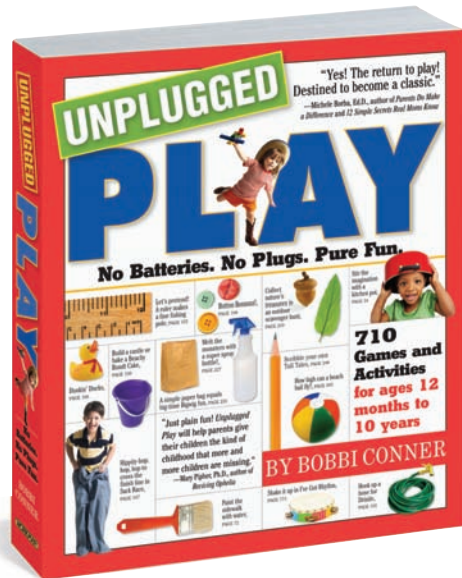


TOAD COTTAGES & SHOOTING STARS A Grandma's Bag of Tricks

Sharon Lovejoy

An ecologically inspired guide that combines more than 130 green activities with timeless grandparenting advice. This is an inventive resource for grandmother and grandchild to connect with each other through nature. Make leaf rubbings, learn the neighborhood bird songs together, create a firefly lantern. There are garden projects, both for the outdoors and the indoors. Cooking projects, including baking in a solar oven.

Paper: \$14.95/\$19.95 Can. **ISBN:** 978-0-7611-5043-5 **No. 15043**
 Full-color illustrations and photos throughout; 272 pages; 8" x 8"
5-copy counter display: \$74.75/\$99.75 Can.
ISBN: 978-0-7611-5655-0 **No. 25655**



UNPLUGGED PLAY The Essential Parents' Guide Bobbi Conner

From the joy of smearing glue on paper to the delight of teams competing at Windbag, a bubble-blowing relay, here is a parent-friendly encyclopedia of over 800 games, activities, and variations, with not a screen, plug, chip, disk, or battery in sight. Here are games to play alone, games to play with friends. Games to play indoors and games for outside. Toddler games, ten-year-olds' games,

and games for the whole family. All are kid-tested and approved. Created by Bobbi Conner, host of *The Parent's Journal*, the award-winning public radio show.

75,000 copies in print.

• Selection of the Children's Book-of-the-Month Club.

Paper: \$16.95/\$22.95 Can. **ISBN:** 978-0-7611-4390-1 **No. 14390**

Two-color; illustrations throughout; 432 pages; 8" x 10"

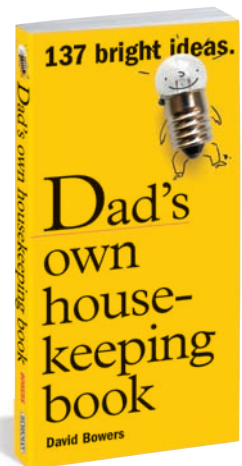


FLANAGAN'S SMART HOME The 98 Essentials for Starting Out, Starting Over, Scaling Back Barbara Flanagan

Covering cooking (the 34 essential kitchen tools), sleeping (the 13—and only 13—things a bedroom needs), bathing, entertaining, cleaning, fixing, the home office and more, here is how to live today: simply, smartly, responsibly, yet stylishly. Ranging

from the high-tech to the low, each item has been field-tested and rated for its environmental, social, and aesthetic impact.

Paper: \$12.95/\$17.50 Can. **ISBN:** 978-0-7611-4460-1 **No. 14460**
 240 pages; 5" x 8"

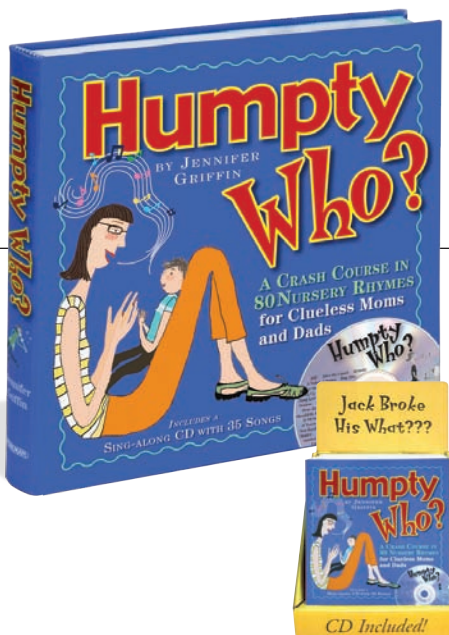


DAD'S OWN HOUSEKEEPING BOOK 137 Bright Ideas David Bowers

DAD'S OWN HOUSEKEEPING BOOK shows him that housekeeping is no different from yard work, that if you can organize your shop you can organize a kitchen, and if you can load a trunk you can load a dishwasher. Here's how to do the laundry without dulling colors. Stock the

pantry to make weekday meals infinitely easier. How to get mildew off the shower tiles. How to make a bed—in one minute.

Paper: \$10.95/\$14.95 Can. **ISBN:** 978-0-7611-3667-5 **No. 13667**
 Two-color; illustrations throughout; 256 pages; 4 1/2" x 9 1/4"

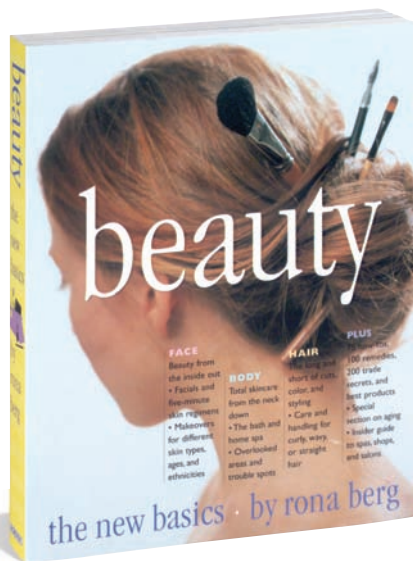


HUMPTY WHO? A Crash Course in 80 Nursery Rhymes for Clueless Moms and Dads Jennifer Griffin

HUMPTY WHO? is for every new mom or dad who wants to give their child the simple pleasures of classic nursery rhymes . . . but can't remember past the first line. The CD is great to play for baby and the fun way for parents to learn the music that goes along with the rhymes.

Paper over board: \$11.95/\$16.50 Can. **ISBN:** 978-0-7611-4368-0 **No. 14368**
 Two-color; 224 pages; 6" x 6"; includes a 45-minute audio CD
8-copy counter display: \$95.60/\$132.00 Can.
ISBN: 978-0-7611-4424-3 **No. 24424**

50,000 copies in print.



BEAUTY The New Basics Rona Berg
Illustrations by Anja Kroencke
Photographs by Deborah Jaffe

BEAUTY is a 400-page guide with information, anecdotes, and attitude. Illustrated throughout in two-color and featuring a 160-page full-color section, BEAUTY is filled with step-by-step how-tos, professional techniques, brand and product comparisons, and inside tips gleaned from a pro who's covered the world of beauty for *The New York Times*

Magazine, Elle, and other publications.

141,000 copies in print.

- Selection of the Book-of-the-Month and Doubleday Book Clubs.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-0186-4
No. 10186

Illustrations and photographs throughout; 416 pages (256 two-color; 160 four-color); 7 3/8" x 9 1/8"



FAST BEAUTY 1,000 Quick Fixes
Rona Berg

Indexed by problem and solution, FAST BEAUTY is indispensable, filled with the kind of advice, ideas, and help that sell millions of women's magazines a month. Spa tips. Anti-stress tips. The "20-second face," the "two-minute face," the "five-minute face." Innovative remedies. A full chapter shows how to solve beauty pitfalls caused by hormones at all stages of life; another

deals with various problems caused by working out. And what quick fix to use when heading straight from the office out on a blind date.

94,000 copies in print.

- Selection of Homestyle Book Club.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-3472-5
No. 13472

Illustrations throughout; two-color; 304 pages; 5" x 7"



CURLY GIRL The Handbook

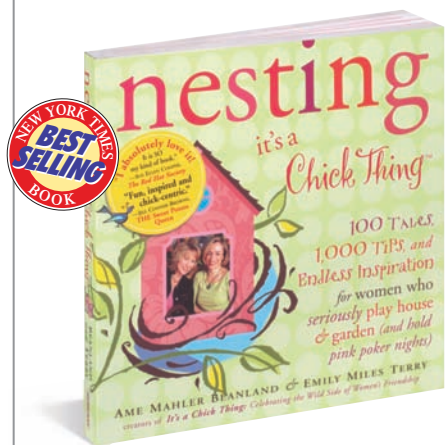
EXPANDED SECOND EDITION
Lorraine Massey with Michele Bender

THE CURLY GIRL manifesto is back, now completely revised, updated, and expanded by more than a third with all-new material. Packed with unique and fail-proof hair-care methods, inspiration, and an empowering pro-curl attitude, it's all here: daily routines; Lorraine's no-more-shampoo epiphany; homemade lotions and potions; an

illustrated, step-by-step guide to trimming your own hair; Lorraine's Down-and-Dirty Curly Boy Routine—plus a DVD with tutorials on caring for four different types of curls.

Paper with DVD: \$13.95/\$16.95 Can.
ISBN: 978-0-7611-5678-9
No. 15678

Full-color photographs throughout; 176 pages; 7" x 8 1/2"



NESTING It's a Chick Thing
Ame Mahler Beanland & Emily Miles Terry

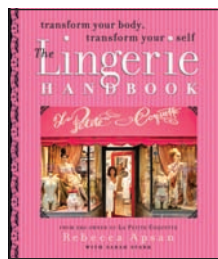
Packed with stories, history, how-tos, quips, advice, recipes, folklore, and crafts, NESTING is all about finding personal style and showing it off, putting an entirely fresh, it's-a-chick-thing spin on entertaining, decorating, cooking, and gardening.

112,000 copies in print.

- Selection of Country Homes & Gardens Book Club.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-3160-1
No. 13160

Photographs and illustrations throughout; two-color; 304 pages; 8" x 8"



THE LINGERIE HANDBOOK

Rebecca Apsan, with Sarah Stark

From the owner of the internationally known shop, La Petite Coquette, here is a guide to bras, panties, slips, sleepwear, shapewear, stockings, teddies, camisoles, and accessories.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-4323-9
No. 14323

Full-color illustrations throughout; 192 pages; 7" x 8 1/4"
8-copy counter display: \$111.60/\$151.60 Can.
ISBN: 978-0-7611-4421-2
No. 24421



RESCUE YOUR NAILS Ji Baek

Ji Baek, the high-energy owner of New York's hottest nail salons, the Rescue Beauty Lounge, presents the definitive guide to beautiful hands and feet. Emphasizing natural beauty, cleanliness, and simplicity, it covers the care of the nail, with step-by-step illustrated directions to achieving professional-quality home manicures and pedicures.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4377-2
No. 14377

Full-color illustrations throughout; 176 pages; 8" x 10"



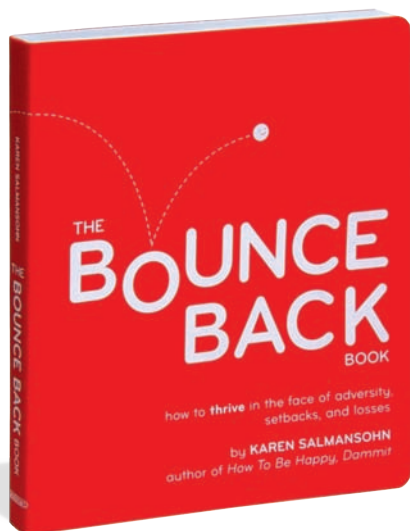
THREE BLACK SKIRTS All You Need to Survive Anna Johnson

Anna Johnson's THREE BLACK SKIRTS is the book that delivers. In a voice that's knowing, smart, hip, and funny—and with the author's own retro illustrations to match—Ms. Johnson covers it all: health, dating, career moves, finances, entertaining, body image, sex,

and, of course, the indispensability of owning three black skirts.
127,000 copies in print.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-1939-5
No. 11939

Two-color; line drawings throughout; 256 pages; 8" x 8"

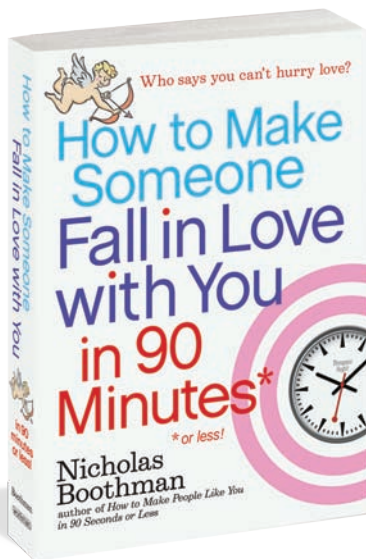


THE BOUNCE BACK BOOK How to Thrive in the Face of Adversity, Setbacks, and Losses Karen Salmansohn

Mixing wisdom, humor, feistiness, and sophistication, this is a hip, inspiring resource that will brighten the darkest mood. The book is grounded in happiness research, psychological studies, ancient Greek philosophy: 70 easily digestible, potentially life-changing tips on how to bounce back from adversity, each on a spread

that's as punchy in look as it is powerful in message. 106,000 copies in print.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4627-8
No. 14627
 Full-color illustrations throughout; 192 pages; 6" x 7"
8-copy counter display:
 \$103.60/\$140.00 Can.
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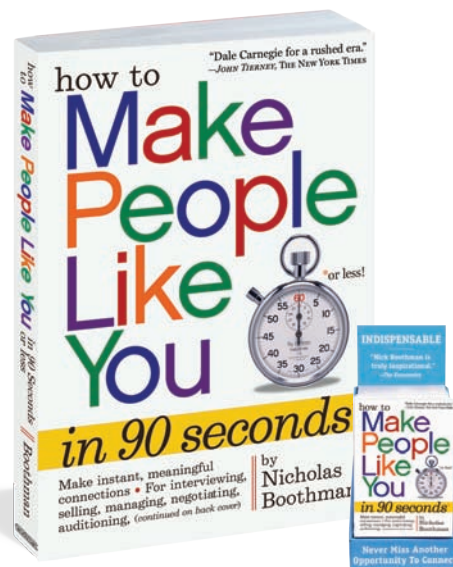


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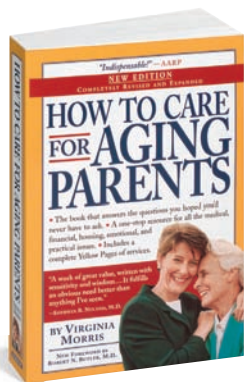


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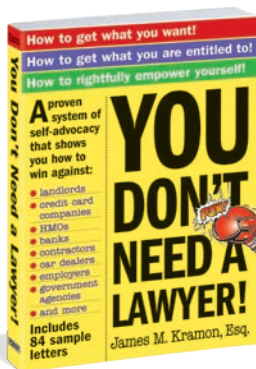


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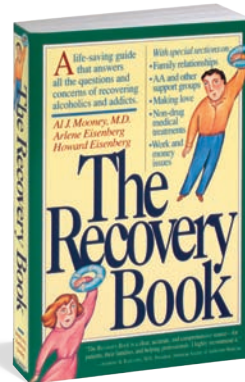


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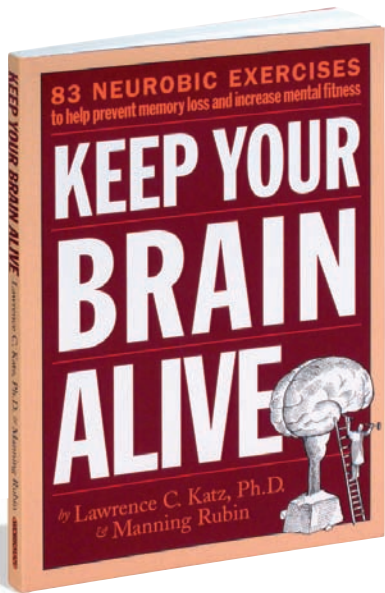
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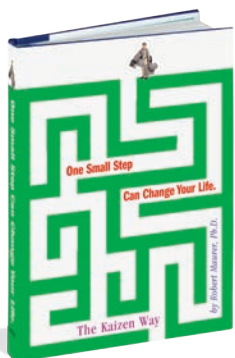
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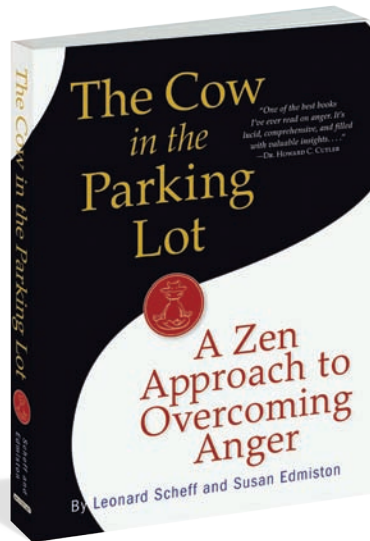
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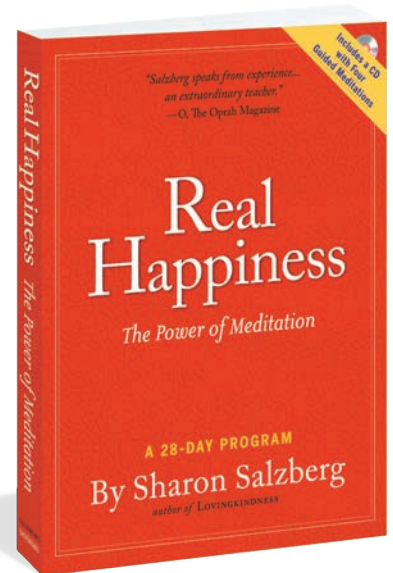


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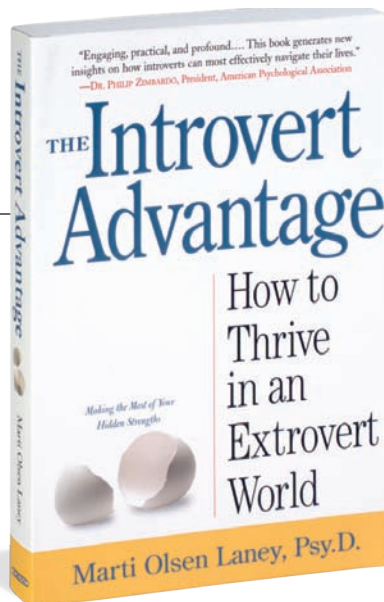
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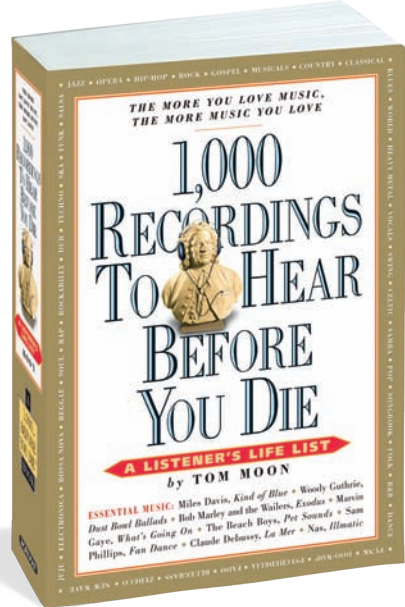
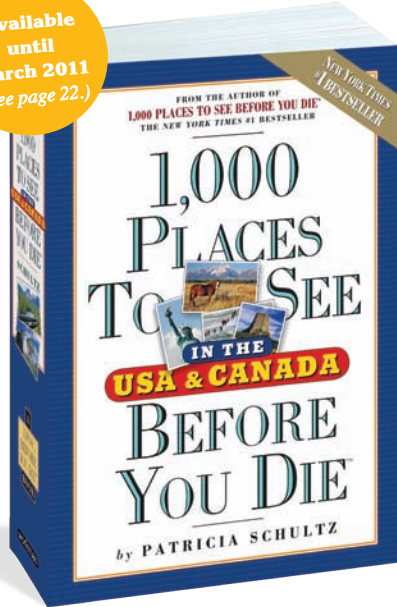
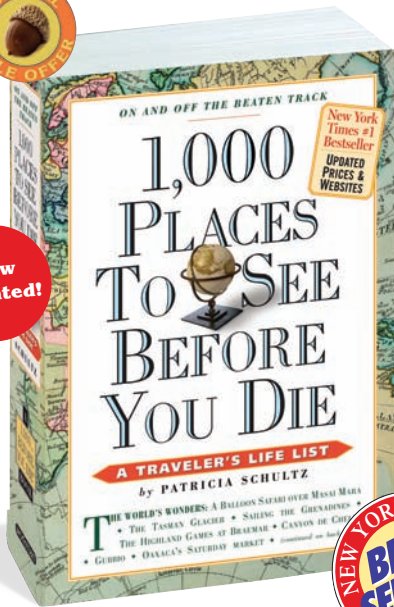


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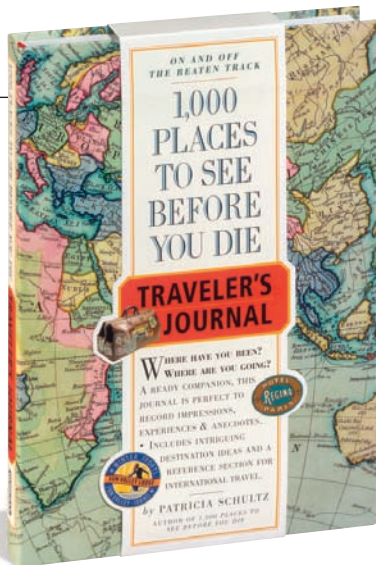
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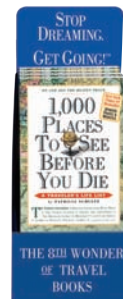
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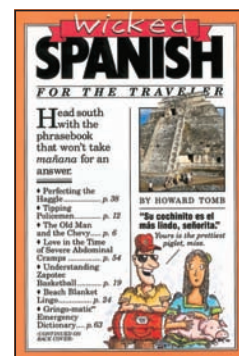
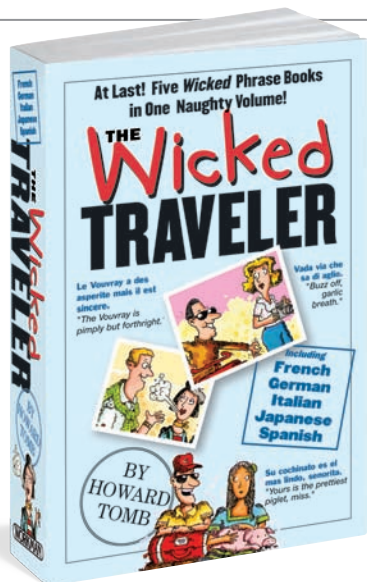
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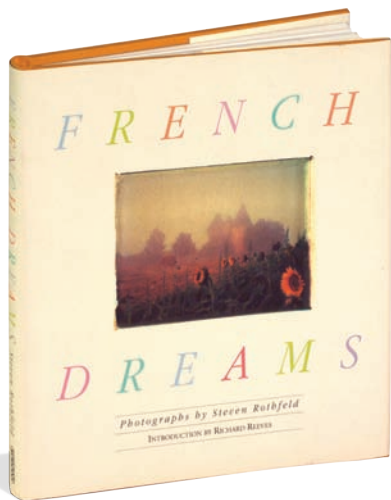
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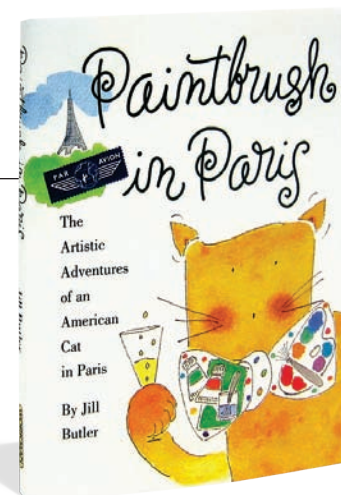


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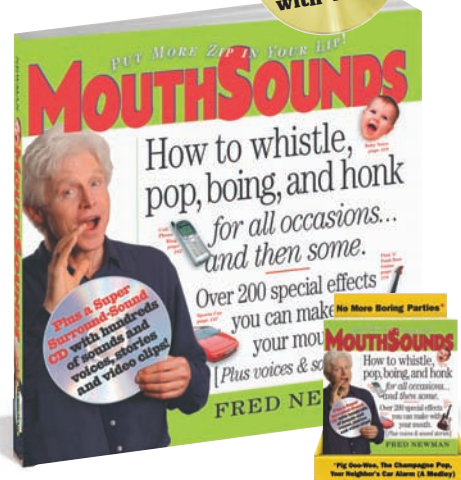
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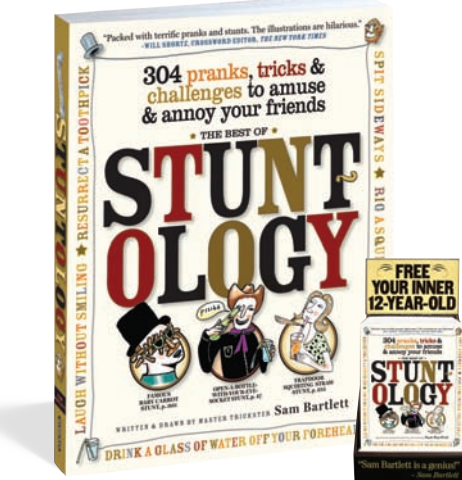


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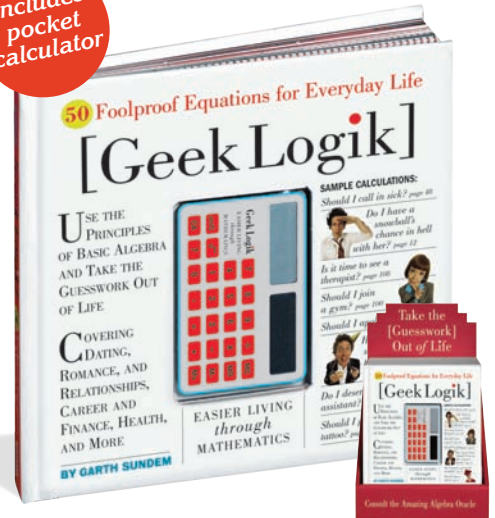
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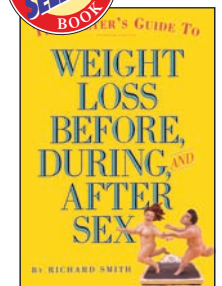
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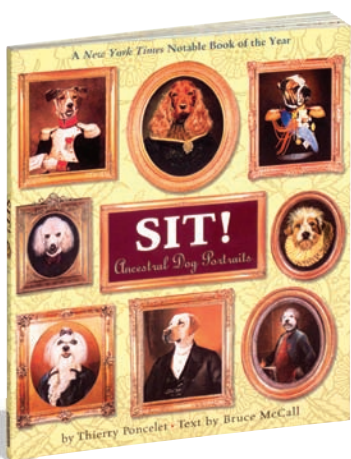
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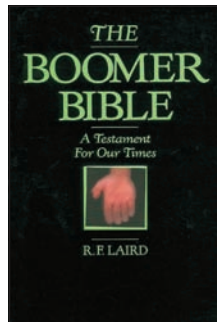
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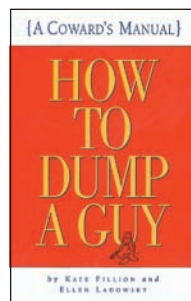


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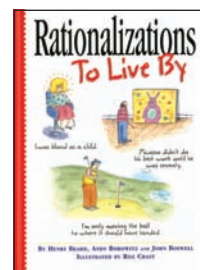
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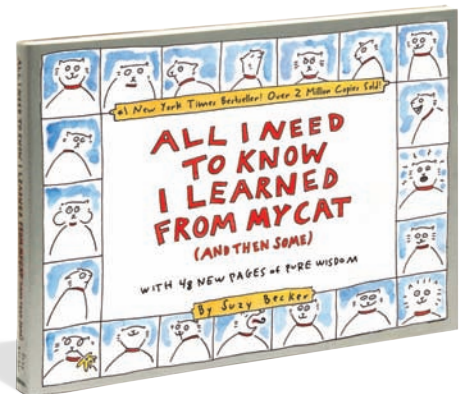
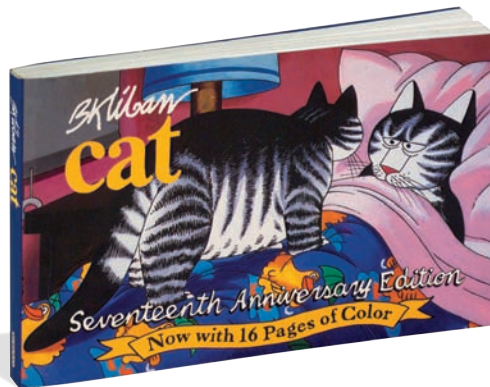
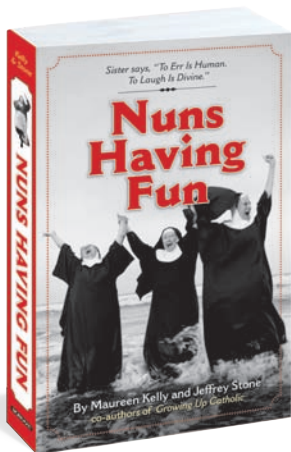
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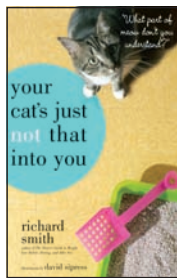
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• Selection of the Book-of-the-Month Club.

Paper over board:
\$10.95/\$14.95 Can.
ISBN: 978-0-7611-0594-7
No. 10594

Full-color illustrations throughout; 28 pages; sealed envelope on inside cover contains 28-minute CD; 5 1/2" x 5 1/2"

ALL I NEED TO KNOW I LEARNED FROM MY CAT
Double-Platinum Collector's Edition Suzy Becker

In the years since we first published *ALL I NEED TO KNOW I LEARNED FROM MY CAT*, the fastest-selling book in Workman's history, one thing hasn't changed—people are still starved for wisdom. To celebrate the book's two million copies comes a new edition: the original book, in a fresh cover, plus 48 new pages. Every cat fancier will recognize the book's timeless take on grooming, health, relationships,

boundaries, and how to live in the moment. With new entries like "Be good at hellos. Don't drag out good-byes," "Don't think too far beyond your next meal," and "First one in has to warm up the bed," these teachings may very possibly change your life.

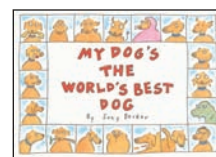
1,720,000 copies in print.

• Selection of the Book-of-the-Month Club.

Paper: \$8.95/\$10.95 Can.
ISBN: 978-0-7611-4766-4
No. 14766

Full-color illustrations throughout; 144 pages; 7" x 5"

12-copy counter display:
\$107.40/\$131.40
ISBN: 978-0-7611-4793-0
No. 24793



MY DOG'S THE WORLD'S BEST DOG
Suzy Becker

After publishing one of the great cat books of all time, Suzy Becker makes a startling confession—she's a dog lover, too.

117,000 copies in print.

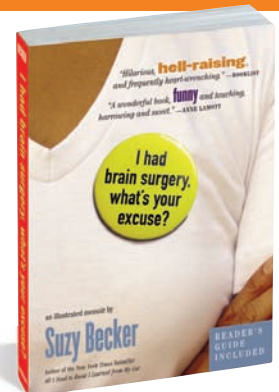
• Selection of the Literary Guild.

Paper: \$6.95/\$9.50 Can.
ISBN: 978-0-7611-0105-5
No. 10105

Full-color drawings throughout;
96 pages; 7" x 5"

12-copy counter display:
\$83.40
ISBN: 978-0-7611-0211-3
No. 20211

memoir



I HAD BRAIN SURGERY, WHAT'S YOUR EXCUSE?
Suzy Becker

Now in paperback, the ingenious illustrated memoir that is widely praised:

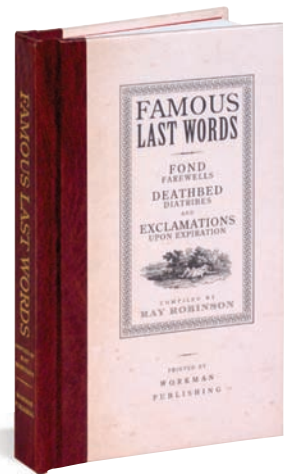
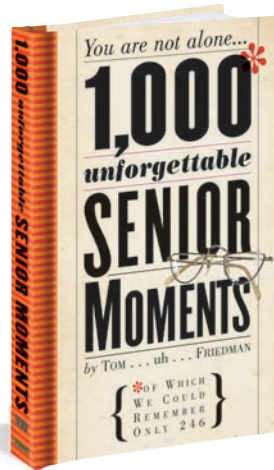
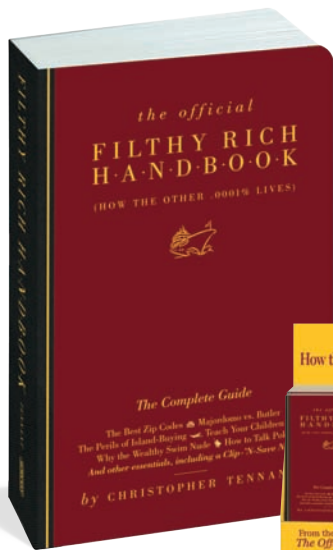
"Hilarious, hell-raising, and frequently heart-wrenching."—Booklist

"[A] unique tragicomedy of a memoir . . . The author is so likable, even in her darkest hour, that

as you applaud her recovery you also realize you'll miss looking after her."—Entertainment Weekly ("A" rating)

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-3979-9
No. 13979

Two-color; illustrations throughout; 256 pages; 6" x 8"



THE OFFICIAL FILTHY RICH HANDBOOK *Christopher Tennant*

In the spirit of *The Official Preppy Handbook*—the 1.3 million-copy bestseller—here is a guide that feeds our endless fascination with the world of the loaded while offering practical instruction for those who aspire to join them. The difference between a majordomo and a butler. The proper way to name your houses. Cosmetic procedures for

you . . . and your children. What to wear when interviewing with the co-op board. And much, much more.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-4703-9
No. 14703
Illustrations throughout;
256 pages; 5 1/4" x 8 1/4"
12-copy counter display:
\$143.40/\$198.00 Can.
ISBN: 978-0-7611-4790-9
No. 24790

1,000 UNFORGETTABLE SENIOR MOMENTS of Which We Could Remember Only 246 *Tom Friedman*

Celebrating the greatest mental lapses, it's a perfect impulse book that's not just outlandishly funny, but also a great comfort—after all, having a senior moment puts you in the company of a whole assortment of poets, philosophers, popes, and Nobel Prize winners. Not to mention presidents, like Jimmy Carter, who forgot the

nuclear launch codes in a suit at the dry cleaners.
259,000 copies in print.

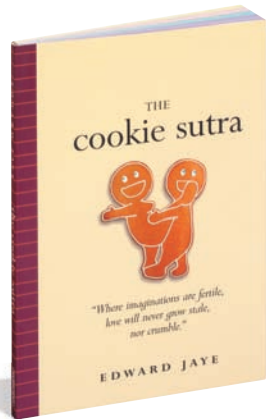
Hardcover, paper over board: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-4076-4
No. 14076
Illustrations throughout;
176 pages; 3 1/2" x 6"
8-copy counter display:
\$79.60/\$108.00 Can.
ISBN: 978-0-7611-4267-6
No. 24267

FAMOUS LAST WORDS *Fond Farewells, Deathbed Diatribes, and Exclamations Upon Expiration* *Ray Robinson*

A collection of the notable last recorded words of the dying, FAMOUS LAST WORDS is, unexpectedly, bursting with life; hope: "I shall hear in heaven!" (Beethoven); wisdom; and often laughter: "It's the wallpaper or me. One of us has to go." (Oscar Wilde).

116,000 copies in print.

Hardcover, paper over board: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-2609-6
No. 12609
Two-color, 192 pages; 3 1/2" x 6"
8-copy counter display:
\$79.60/\$108.00 Can.
ISBN: 978-0-7611-3136-6
No. 23136

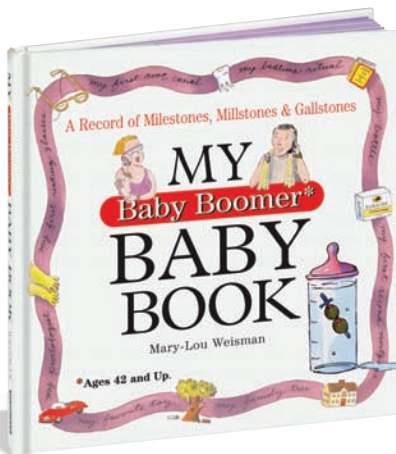


COOKIE SUTRA *Edward Jaye*

Birds do it, bees do it. And guess what—cookies do it, too. In fact, never have a pair of gingerbread cookies looked so pleased. Yes, the *Kama Sutra* meets *The Joy of Cooking*. Featuring an unabashed gingerbread couple, who are photographed in unflinching full color, the COOKIE SUTRA is a recipe for pleasure.

117,000 copies in print.

Paper with flaps:
\$8.95/\$11.95 Can.
ISBN: 978-0-7611-3809-9
No. 13809
Full-color photographs throughout; 64 pages; 5" x 7"
6-copy counter display:
\$53.70/\$71.70 Can.
ISBN: 978-0-7611-0214-4
No. 20214

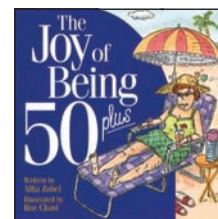


MY BABY BOOMER BABY BOOK *A Record of Milestones, Millstones & Gallstones* *UPDATED AND EXPANDED EDITION* *Mary-Lou Weisman*

It's a book of firsts, now with one-third new material. A book of vital statistics, including married name(s) and home state. Keep track of "What I've Grown," from liver spots to knee flaps. And it's the perfect gift for every over-40 man and woman ("Is it hot in here, or is it me?") to celebrate—

who else?—yourself!

Padded paper over board:
\$13.95/\$18.95 Can.
ISBN: 978-0-7611-4384-0
No. 14384
Full-color illustrations throughout; 112 pages; 8" x 8"
Previous ISBN: 1-56305-817-0
8-copy counter display:
\$111.60/\$151.60 Can.
ISBN: 978-0-7611-4420-5
No. 24420



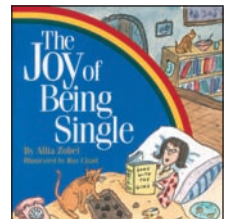
THE JOY OF BEING 50 PLUS *Allia Zobel, Illustrated by Roz Chast*

The baby boomers have turned 50. Allia Zobel and Roz Chast find reasons to celebrate:

- You can get a tattoo and chalk it up to hormone imbalance.
- You look divine in hats and sunglasses.

89,000 copies in print.

Paper: \$6.95/\$9.50 Can.
ISBN: 978-0-7611-1310-2
No. 11310
Full-color illustrations throughout; 80 pages; 5 1/4" x 5 1/4"
12-copy counter display:
\$83.40/\$114.00 Can.
ISBN: 978-0-7611-1674-5
No. 21674

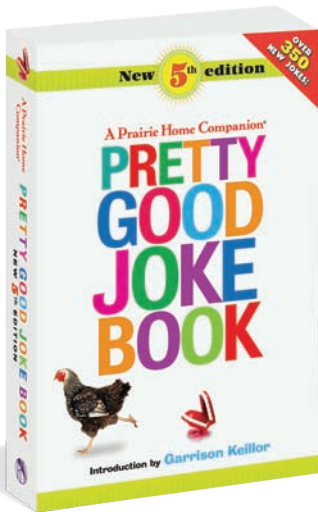


THE JOY OF BEING SINGLE *Allia Zobel, Illustrated by Roz Chast*

Allia Zobel is setting the record straight about single people. Joined by *New Yorker* cartoonist Roz Chast, the author humorously refutes the bad rap singles have gotten.

156,000 copies in print.

Paper: \$6.95/\$9.50 Can.
ISBN: 978-1-56305-124-1
No. 3124
Full-color illustrations throughout; 80 pages; 5 1/4" x 5 1/4"

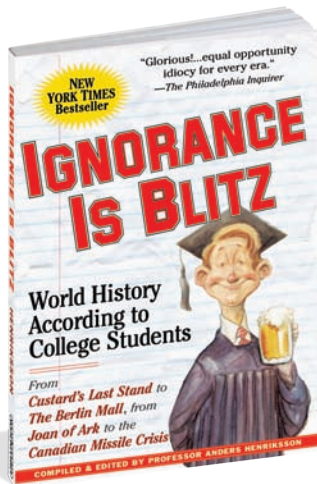


A Prairie Home Companion PRETTY GOOD JOKE BOOK NEW 5TH EDITION
Introduction by Garrison Keillor

Hundreds of jokes from *A Prairie Home Companion's* popular Joke Shows—blonde jokes, lawyer jokes, chicken jokes, one-liners, and puns. Guys walk into bars, lightbulbs get changed, and insults fly in this treasury of hilarity from one of America's favorite radio shows. *500,000 copies in print.*

Paper: \$12.95/\$17.50 Can.
ISBN: 978-1-59887-911-7
No. 797911
400 pages; 5 3/8" x 7 5/8"
4-copy counter display:
\$51.80/\$70.00 Can.
ISBN: 978-1-59887-930-8
No. 797930
6-copy counter display:
\$77.70/\$105.00 Can.
ISBN: 978-1-59887-940-7
No. 797940

HighBridge

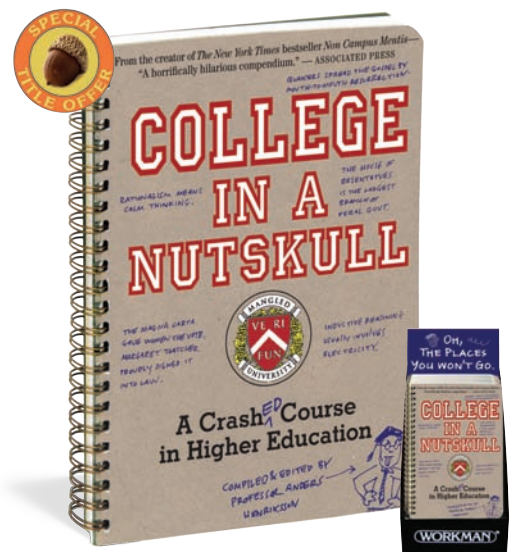


IGNORANCE IS BLITZ World History According to College Students
Compiled and edited by Professor Anders Henriksson

Now in chunky format, the funniest book ever written about Western Civilization. This book made four national best-seller lists—*The New York Times*, *USA Today*, *The Washington Post*, and *BookSense*; has 200,000 copies in print; and garnered praise from across the country: "You'll laugh until you cry, shedding tears for the state of

American education."—*Baltimore Sun.*

Paper: \$6.95/\$9.50 Can.
ISBN: 978-0-7611-4949-1
No. 14949
Two-color; illustrations throughout; 168 pages; 4" x 6"
Previous ISBN: 0-7611-2979-0
10-copy counter display:
\$69.50/\$95.00 Can.
ISBN: 978-0-7611-5023-7
No. 25023



COLLEGE IN A NUTSKULL A Crashed Course In Higher Education Anders Henriksson

Compiled by Anders Henriksson (*The New York Times* bestseller, *Ignorance is Blitz*), it's the core curriculum. And it's a hoot: "The Underground Railroad was built as the nation's first public transit system." "Cubism is art from Cuba." "Moses led his Islams out of Egypt. Bananas from heaven arrived to feed the hungry people. These events are described in the *Book of*

Zeus." Published in the irresistible form of a spiral notebook, it's filled with stuff that just cannot be made up.

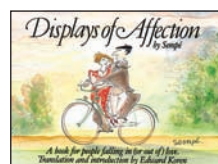
Paper: \$8.95/\$10.95 Can.
ISBN: 978-0-7611-5465-5
No. 15465
Wire-0—bound paperback; 176 pages; 5 7/8" x 8 1/4"
8-copy counter display:
\$71.60/\$87.60 Can.
ISBN: 978-0-7611-5931-5
No. 25931



A GOOD FRIEND . . .
Joseph Cohen
Illustrated by Debra Solomon

More than 50 drawings with funny captions define the joys of the buddy system. *356,000 copies in print.*
• Excerpted in *New Woman* and *Cosmopolitan.*

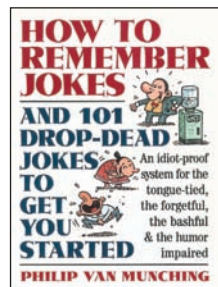
Paper: \$6.95/\$9.50 Can.
ISBN: 978-0-89480-035-1
No. 1035
Illustrations throughout; 96 pages; 7" x 5 1/4"



DISPLAYS OF AFFECTION
Jean-Jacques Sempé

France's acclaimed artist traces love's comic course in drawings, with captions evoking tenderness, melancholy, skirmish, and triumph.

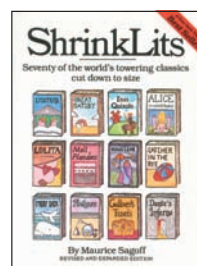
Paper: \$5.95/\$7.95 Can.
ISBN: 978-0-89480-194-5
No. 472
Drawings throughout; 96 pages; 7" x 5 1/4"



HOW TO REMEMBER JOKES
Philip Van Munching

Combining a simple, four-step process for remembering jokes with 101 of the best from the author's impressive repertoire. *57,000 copies in print.*

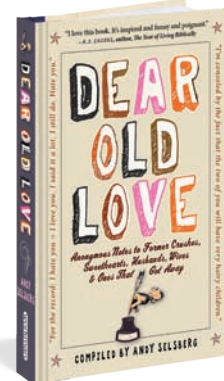
Paper: \$6.95/\$9.50 Can.
ISBN: 978-0-7611-0734-7
No. 10734
Illustrations throughout; 144 pages; 6" x 8"



SHRINKLITS
Maurice Sagoff

Seventy of the world's greatest literary masterpieces are summarized in light verse. *190,000 copies in print.*
• Selection of Quality Paperback Books. *New York Times* Bestseller.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-89480-079-5
No. 413
Full-color illustrations throughout; 112 pages; 5 1/4" x 7"



DEAR OLD LOVE Anonymous Notes to Former Crushes, Sweethearts, Husbands, Wives and Ones That Got Away Andy Selsberg

DEAR OLD LOVE is a collection of love notes to the ones who got away—or were left behind. They're concise, witty, melancholy, revealing, sweet, sentimental, outrageous, withering, indignant, sometimes all at the same time. And like a pitch-perfect little poem, each paints a picture with just a handful of apt words: "A current snapshot of you erased

25 years of fantasizing about what could have been."

Paper over board: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-5605-5
No. 15605
Paper over board; 160 pages; 3 15/16" x 6"
6-copy counter display:
\$59.70/\$81.00 Can.
ISBN: 978-0-7611-5656-7
No. 25656

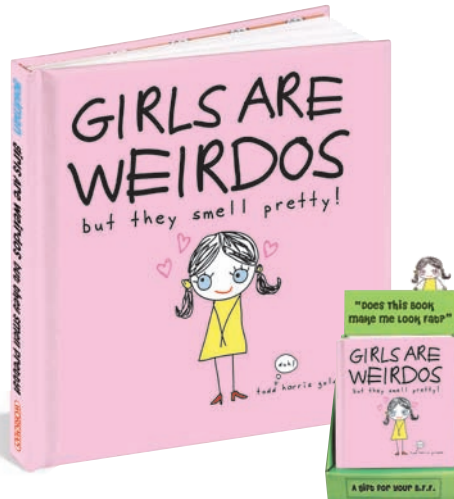


MY BLIND DATE WENT BLIND! . . . True Stories of Dates Gone Wrong
Virginia Vitzthum

Meet the who's who of bad blind dates and share their stories in this hilarious collection of 52 compulsively strange, cautionary tales: The date who drives up with an ex-wife in the backseat. The Don Juan who thinks its sexy to eat a bowl of noodles with his hands. And the date of the title who suffers temporary blindness between dessert and the check. Yes, it can

get bad out there—but the damage isn't always permanent. The date who went out with the guy plus ex-wife? Reader, she married him.

Paper: \$8.95/\$10.95 Can.
ISBN: 978-0-7611-5541-6
No. 15541
Two-color illustrations throughout; 160 pages; 5" x 7"
8-copy counter display: \$71.60/\$87.60 Can.
ISBN: 978-0-7611-5937-7
No. 25937

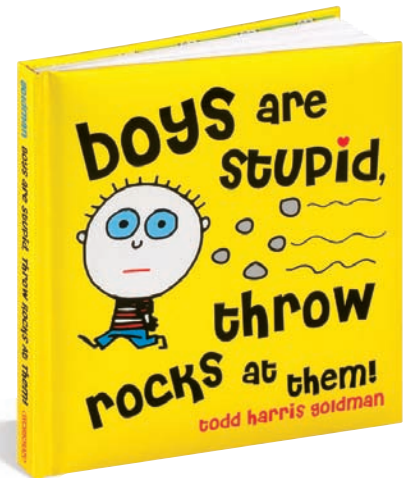


GIRLS ARE WEIRDOS BUT THEY SMELL PRETTY! Todd Harris Goldman

Even though it sounds like you're calling your friend a weirdo, this book is in fact a wonderfully astute and affectionate look at the female psyche, and perfect for any girl with a sense of humor. Todd Harris Goldman explains why boys think the opposite sex is weird. Waxing vs. shaving. The color pink. Shoe obsessions. The mysteries of PMS. In the end he can only conclude that girls are weirdos

and leave it at that—a conclusion that girls will not only understand but own up to proudly.

Paper over board: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-4851-7
No. 14851
Full-color illustrations throughout; padded cover; 80 pages; 5 1/4" x 5 1/4"
10-copy counter display: \$89.50/\$119.50 Can.
ISBN: 978-0-7611-4827-2
No. 24827



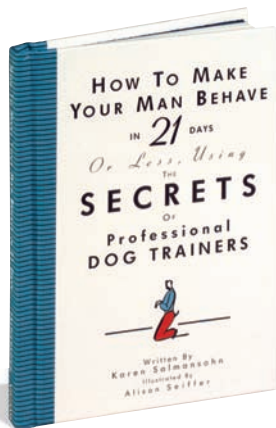
BOYS ARE STUPID, THROW ROCKS AT THEM! Todd Harris Goldman

Artist and entrepreneur Todd Harris Goldman updates the eternal battle of the sexes. And this time the girls win. Irreverent, hilarious, and outrageous are mild words to describe this 96-page, full-color, sad-but-true testament to the pathetic flaws that are ever so apparent in boys. (Even if it is kind of cute how dumb they are.)

The phrase "Boys are stupid, throw rocks at them!" started on a

T-shirt that is so phenomenally successful it launched a multimillion-dollar company, David & Goliath. *No boys were hurt during the making of this book.*
103,000 copies in print.

Padded hardcover: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-3593-7
No. 13593
Full-color illustrations throughout; padded cover; 96 pages; 5 1/4" x 5 1/4"



HOW TO MAKE YOUR MAN BEHAVE in 21 Days or Less, Using the Secrets of Professional Dog Trainers
Karen Salmansohn, Illustrated by Alison Seiffer

One of the funniest and most astutely observed works on the sexes since James Thurber's often-expressed axiom "Men are dogs" was turned into a howling little handbook for women.

274,000 copies in print.

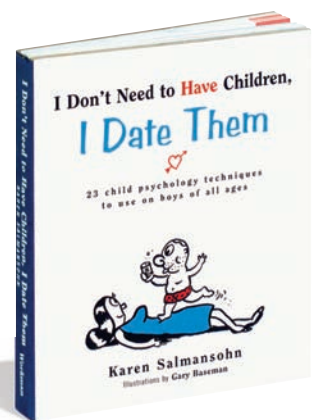
Paper over board: \$9.95/\$13.50 Can.
ISBN: 978-1-56305-626-0
No. 3626
Three-color drawings throughout; 96 pages; 4 1/2" x 6"
12-copy counter display: \$119.40/\$162.00 Can.
ISBN: 978-1-56305-627-7
No. 94627



EVEN GOD IS SINGLE (So Stop Giving Me a Hard Time). Karen Salmansohn, Illustrated by Ed Fotheringham

Irreverent and witty, EVEN GOD IS SINGLE (SO STOP GIVING ME A HARD TIME) is an affirmation for every girl who's single and loving it. It asks, is it "monogamy" or "monotony"? Shows that given the 50% divorce rate, you haven't missed out on marriage, you've just skipped a few divorces.

60,000 copies in print.
Paper over board: \$8.95/\$10.95 Can.
ISBN: 978-0-7611-2134-3
No. 12134
Three-color; 72 pages; 5 1/2" x 6"
8-copy counter display: \$71.60
ISBN: 978-0-7611-2247-0
No. 24246



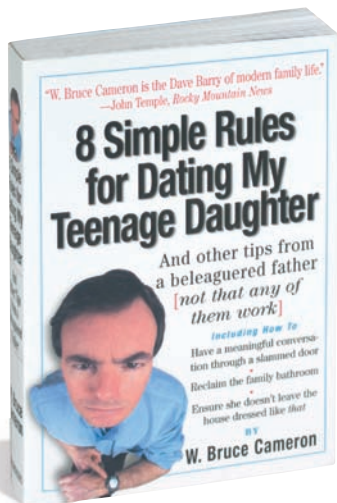
I DON'T NEED TO HAVE CHILDREN, I DATE THEM 23 Child Psychology Techniques to Use on Boys of All Ages Karen Salmansohn, Illustrated by Gary Baseman

Now, using 23 proven techniques of child psychology, how women can gain the upper hand in any relationship.

Paper over board: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-2217-3
No. 12217

Three-color; illustrations throughout; 96 pages; 4 1/2" x 5 1/2"
8-copy counter display: \$71.60
ISBN: 978-0-7611-2414-6
No. 22414

The Duct Tape Guys™



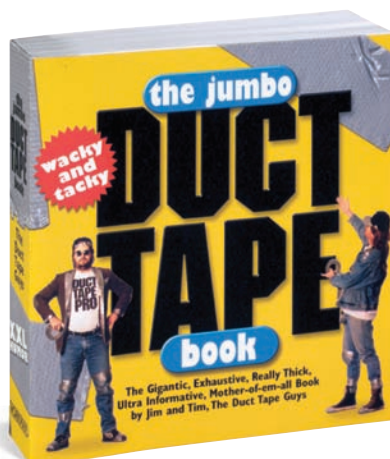
8 SIMPLE RULES FOR DATING MY TEENAGE DAUGHTER And Other Tips from a Beleaguered Father [Not That Any of Them Work] *W. Bruce Cameron*

Bruce Cameron begins with the warning signs that you may be living with a teen (#5. *Your car insurance suddenly costs more than your car*), and continues with dead-on humor on orthodontics, dating, the mall, and finally dropping them off at college.

129,000 copies in print.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-2633-1
No. 12633

288 pages; 5" x 7"
8-copy counter display:
\$95.60
ISBN: 978-0-7611-2771-0
No. 22771



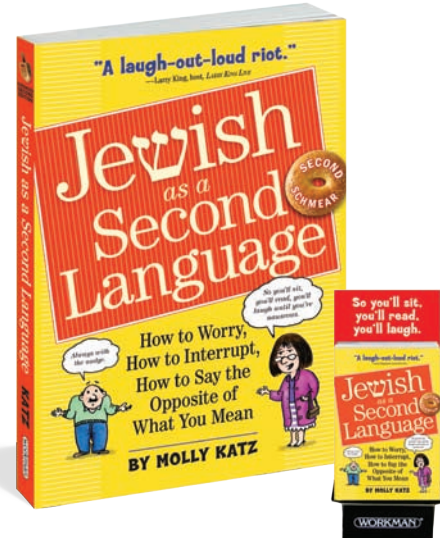
THE JUMBO DUCT TAPE BOOK *Jim and Tim, The Duct Tape Guys™*

Did you know that duct tape can turn any item of clothing into rainwear? With two-thirds of the material drawn from their books and calendars and one-third all new, THE JUMBO DUCT TAPE BOOK is over 450 pages of duct tape tips, sightings, and breathtakingly stupid ideas. It's Jim and Tim's wackiest and tackiest collection ever.

580,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-2110-7
No. 12110

Photographs and line drawings throughout; 464 pages; 5 1/4" x 5 1/2"
8-copy counter display:
\$71.60/\$95.60 Can.
ISBN: 978-0-7611-2240-1
No. 22240



JEWISH AS A SECOND LANGUAGE *How to Worry, How to Interrupt, How to Say the Opposite of What You Mean* *Molly Katz*

A completely revised, updated, and expanded second edition of JEWISH AS A SECOND LANGUAGE. It's everything from mastering the OAQ (Obsessive Anal Question)—“They’ll de-ice the wings before takeoff, right?”—to never, ever believing your mother-in-law when she says, “Don’t bother driving me, I’ll take a cab,” from Jewish cooking to The Art of Two-Person

Worrying (Jewish ping-pong).
278,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-5840-0
No. 15840

Black-and-white illustrations throughout; 192 pages; 5 1/4" x 7 1/2"
Previous ISBN:
978-0-89480-885-2
8-copy counter display:
\$71.60/\$95.60 Can.
ISBN: 978-0-7611-5934-6
No. 25934

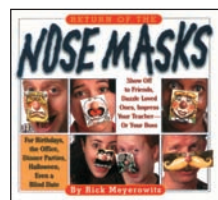


QUICKIE STICKIES *Karen Salmansohn, Illustrated by Ellen Weinstein*

A book of 100 sayings printed on “Post-ups” that can be stuck anywhere. Each is an aphorism to live by.

Pad with board cover:
\$7.95/\$10.95 Can.
ISBN: 978-0-7611-2895-3
No. 12895

Full-color illustrations throughout; 100 self-stick perforated leaves bound in a pad with a board cover; 5" x 4"
10-copy counter display:
\$79.50/\$109.50 Can.
ISBN: 978-0-7611-3032-1
No. 23032



RETURN OF THE NOSE MASKS *Rick Meyerowitz*

Here are 150 original costumes for the nose. Printed in color and perforated, there are holiday nose masks, career or modern art nose masks, and the Big Tongue page.

Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-1244-0
No. 11244

150 full-color nose masks, perforated; 96 pages; 7" x 6 1/2"

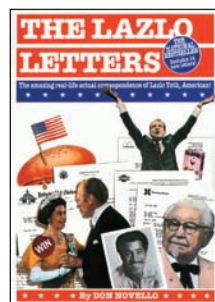


THE ORIGINAL DUCT TAPE HALLOWEEN BOOK *Jim and Tim, The Duct Tape Guys™*

A four-color, fully illustrated sourcebook offering more than 101 clever costume ideas, plus dozens of other mischievous uses for the gray stuff.
65,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-3187-8
No. 13187

Full-color photographs and illustrations throughout; 128 pages; 6" x 9"



THE LAZLO LETTERS *Don Novello*

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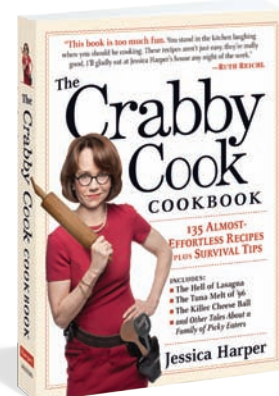
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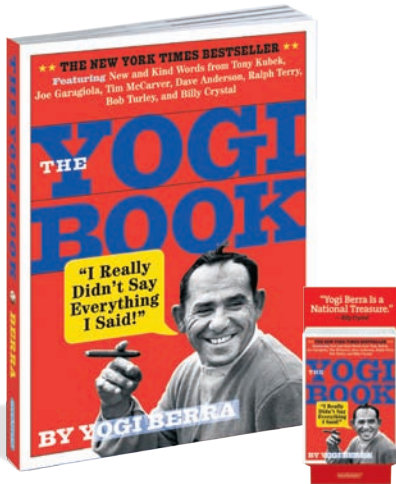
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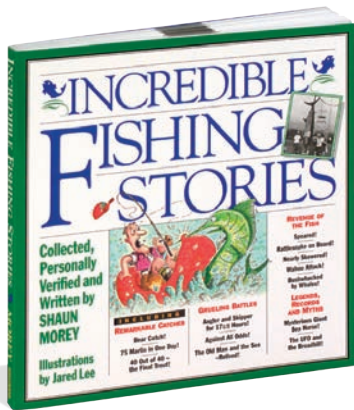


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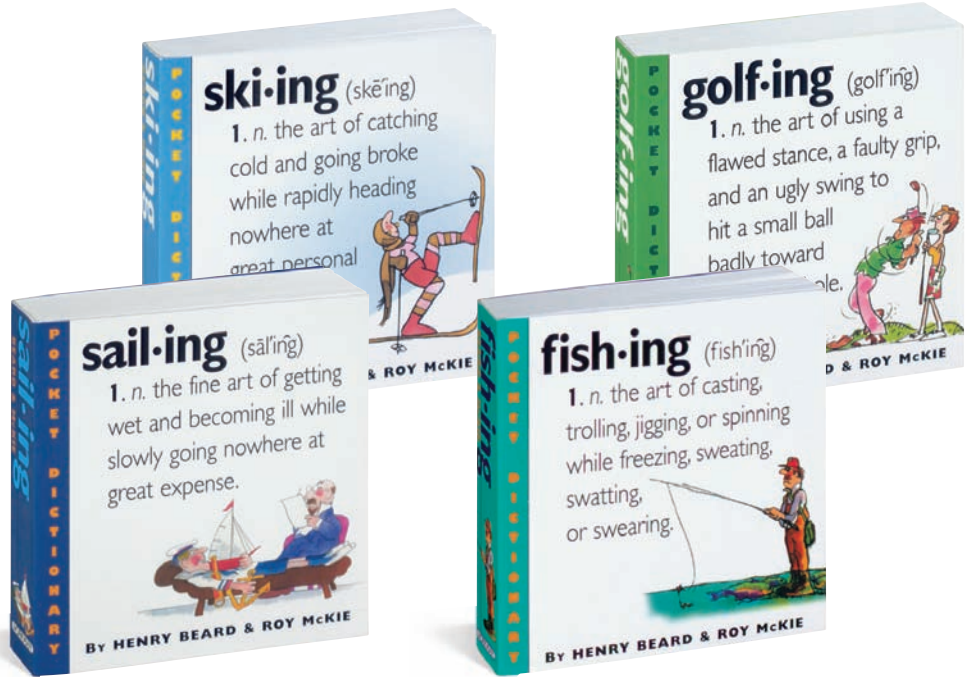
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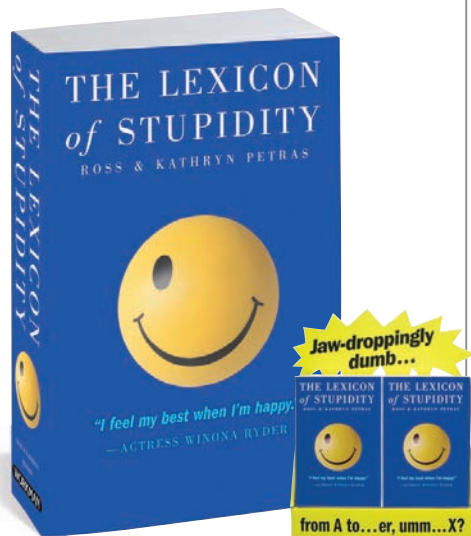
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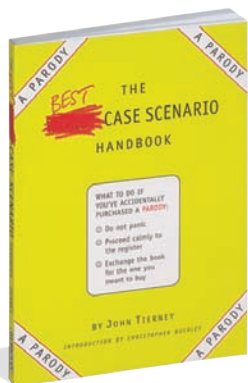
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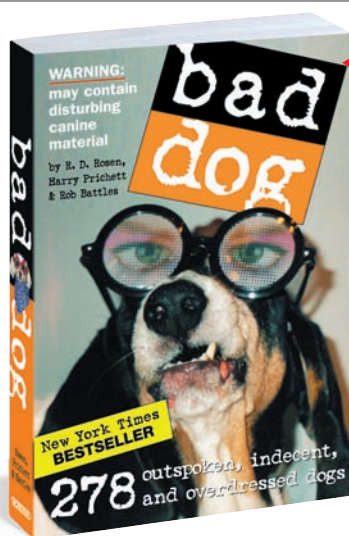


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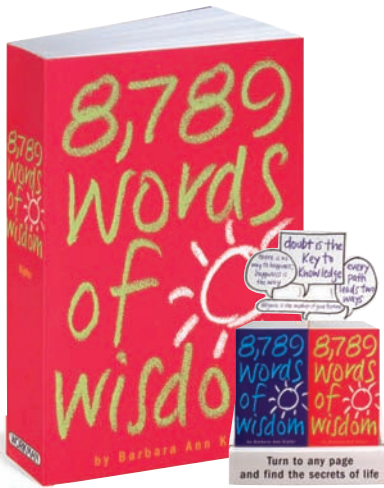
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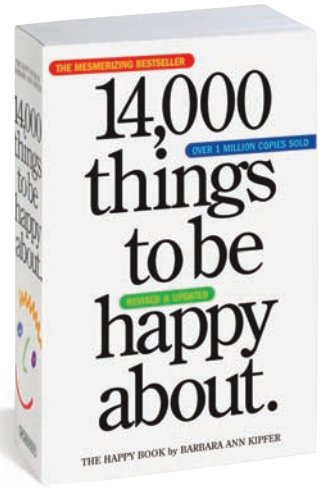
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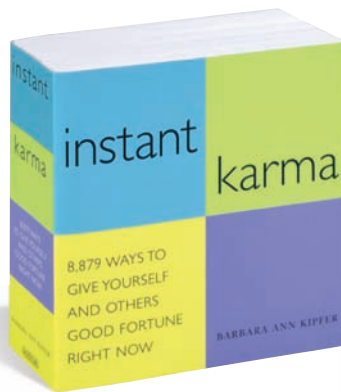
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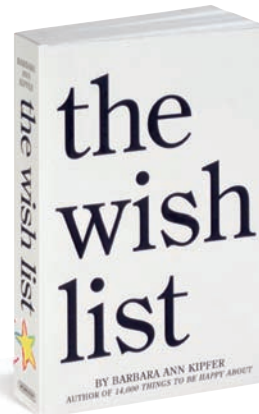
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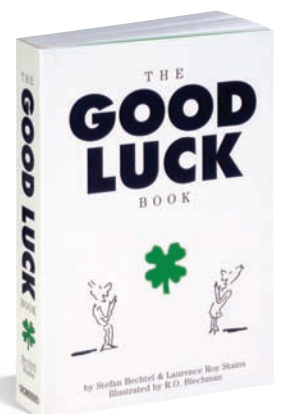
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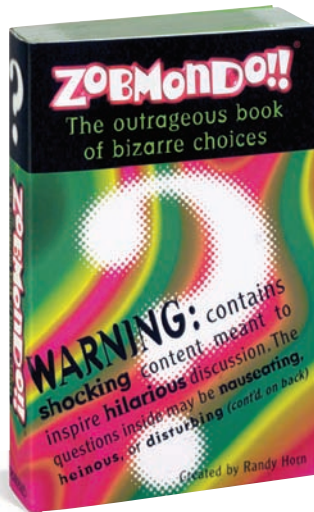
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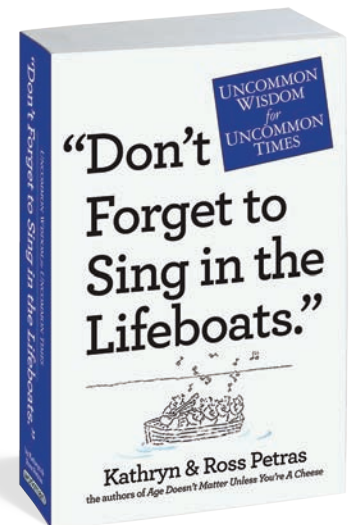
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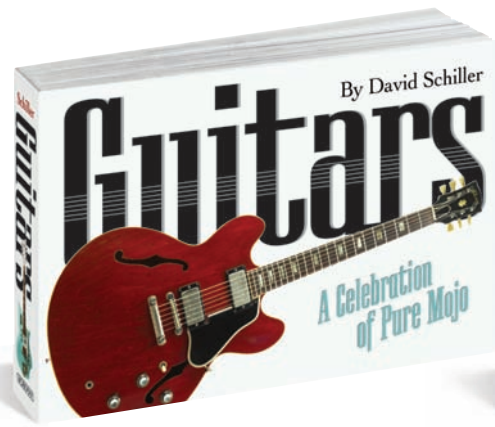


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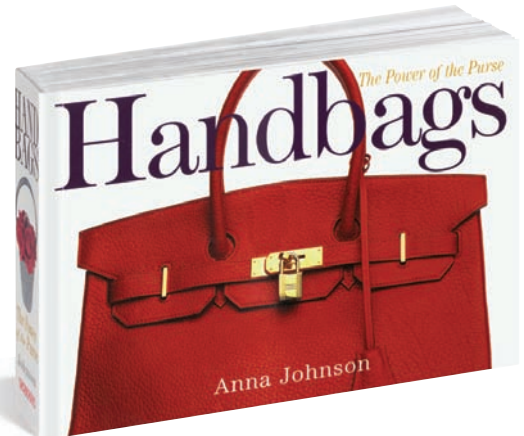
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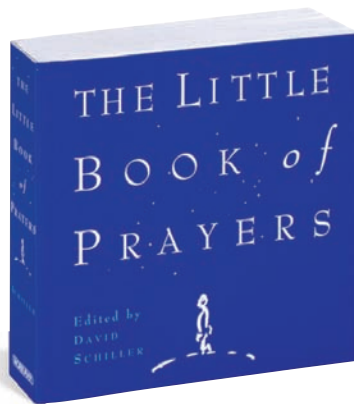
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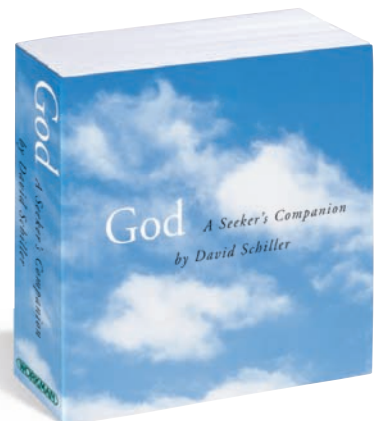
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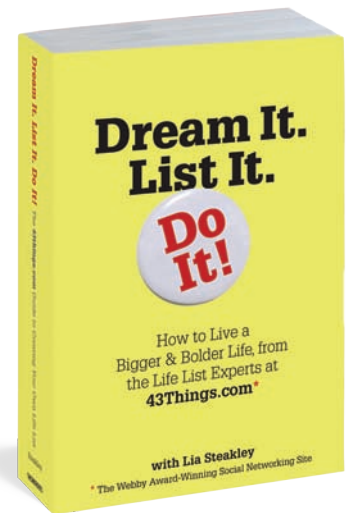
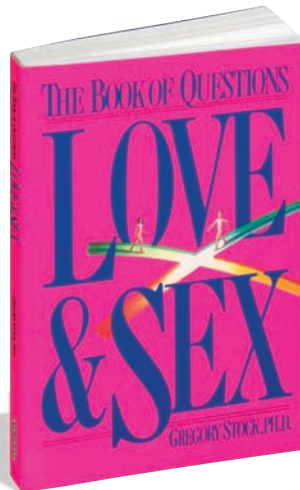
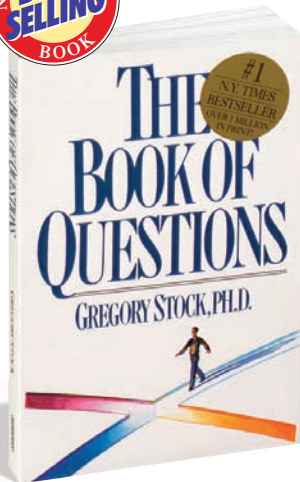
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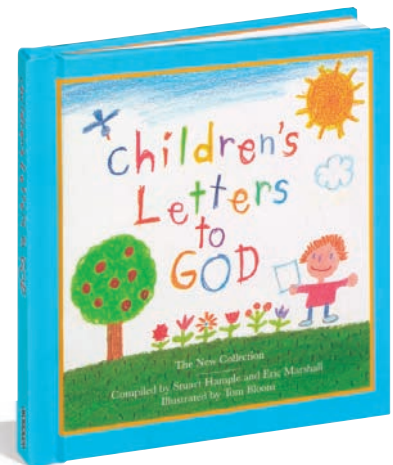
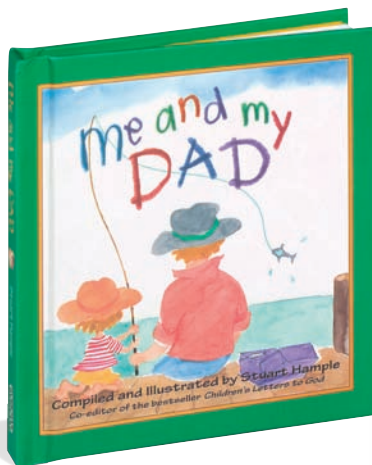
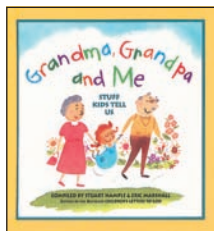
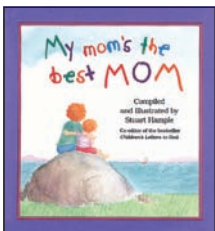
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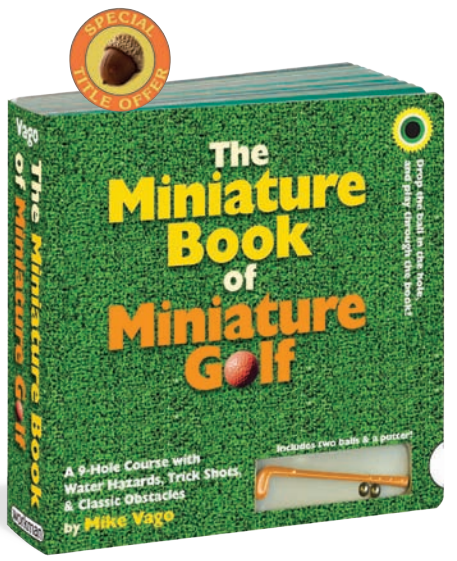
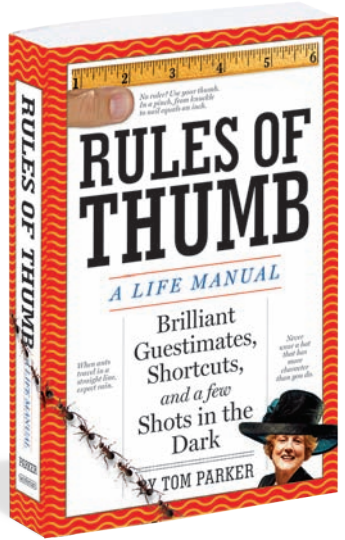
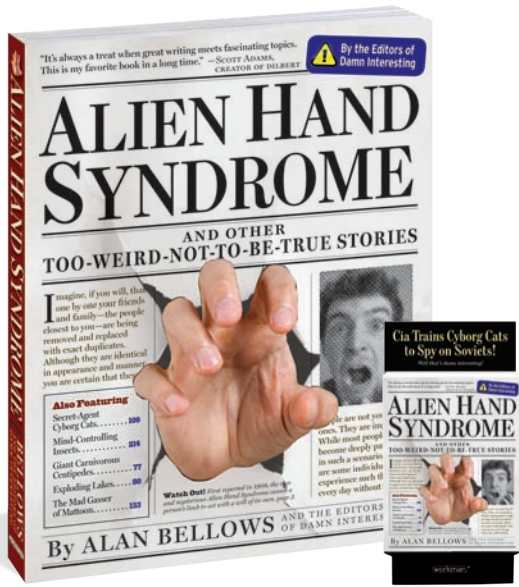
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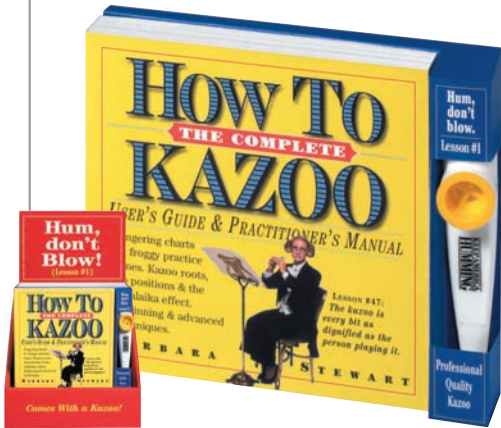
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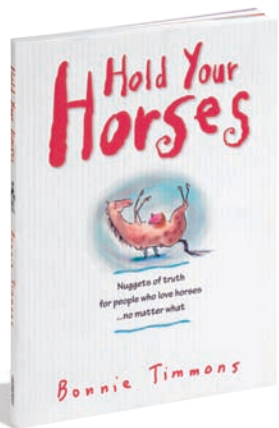
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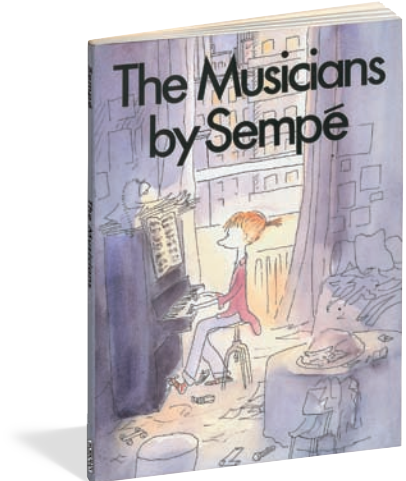
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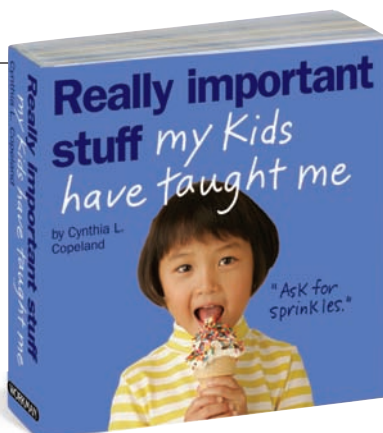
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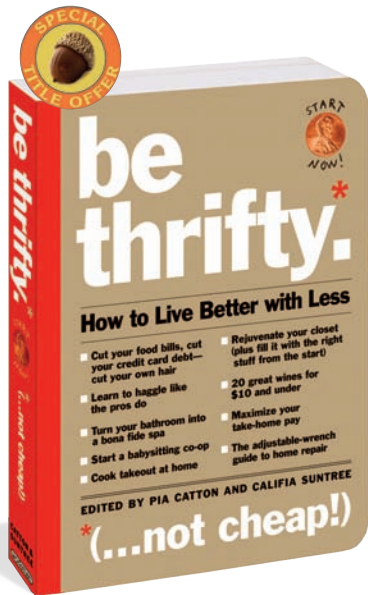
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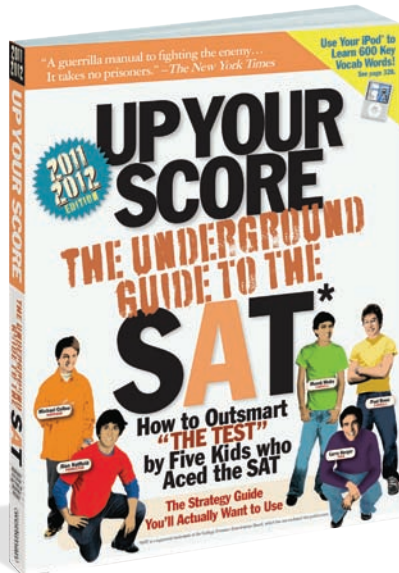


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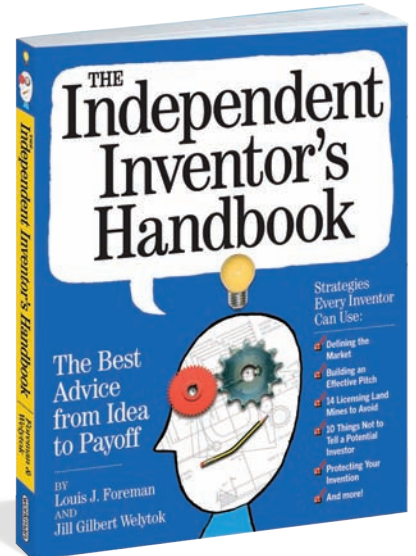


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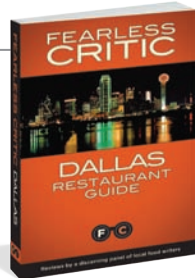
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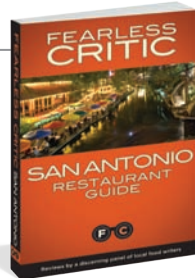
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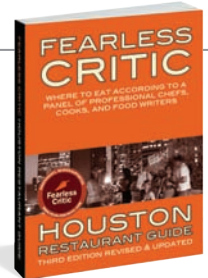
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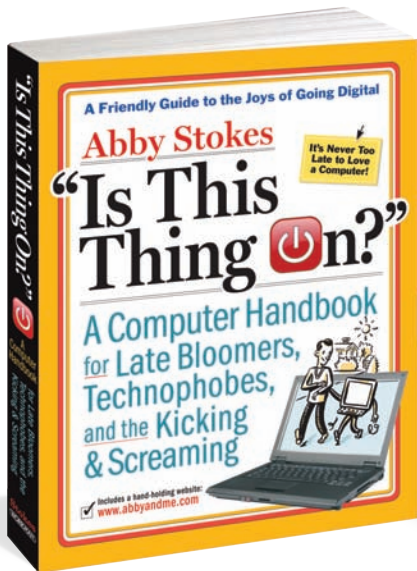
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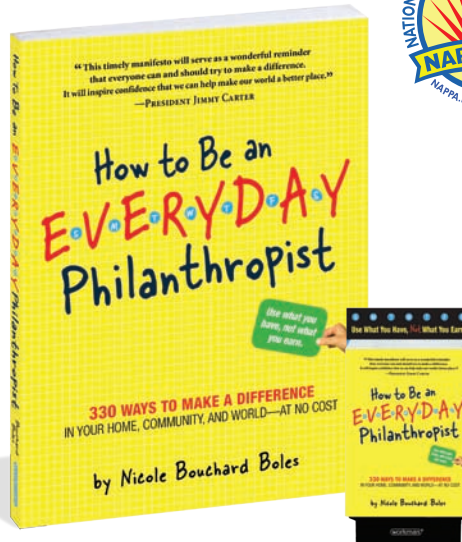
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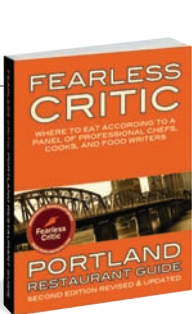
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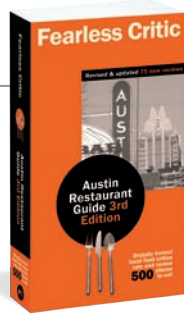
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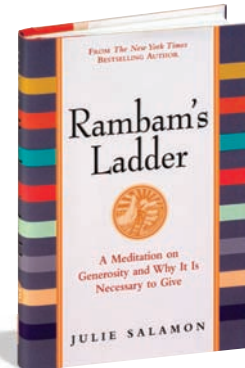
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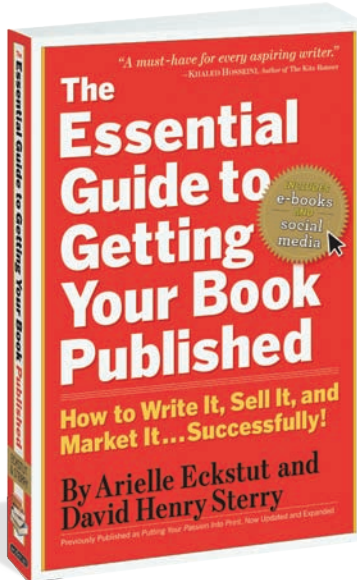
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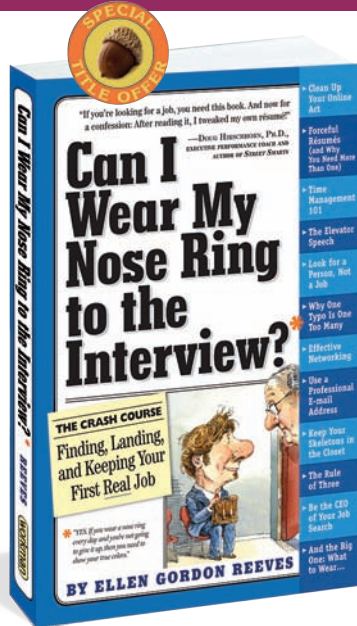


THE ESSENTIAL GUIDE TO GETTING YOUR BOOK PUBLISHED How to Write It, Sell It, and Market It . . . **Successfully!** Arielle Eckstut and David Henry Sterry

The best, most comprehensive book for writers is now completely revised and updated to address ongoing changes in publishing. Written by experts with 13 books between them, this nuts-and-bolts guide demystifies every step of the publishing process: how to create a selling proposal, find the right agent, understand a book contract, develop marketing and publicity savvy, and, if necessary, self-publish. There's new information on how

to build up a following online; producing a video book trailer; and e-book pricing and royalties. Includes interviews with hundreds of publishing insiders and authors; sidebars featuring real-life publishing success stories; sample proposals, query letters, and a feature-rich website and community for authors.

Paper: \$15.95/\$18.95 Can.
ISBN: 978-0-7611-6085-4
No. 16085
480 pages; 6" x 9"

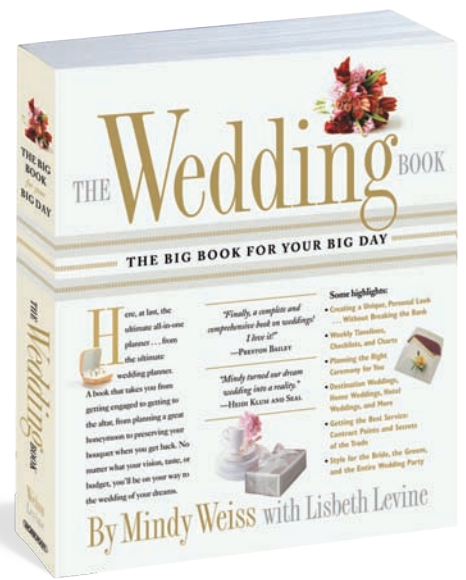


CAN I WEAR MY NOSE RING TO THE INTERVIEW? The Crash Course Finding, Landing, and Keeping Your First Real Job Ellen Gordon Reeves

It's all in the details: why to set yourself up with business cards, a respectable e-mail address, and a cell phone before starting a search. The "elevator speech"—hone your pitch to the length of an elevator ride and always be prepared to use it. The art of writing killer résumés—plus why never

to include your GPA, and never, ever make a typo. How to dress for an interview—and why never to order linguine if they take you out to lunch.
37,000 copies in print.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-07611-4145-7
No. 14145
208 pages; 7" x 10"

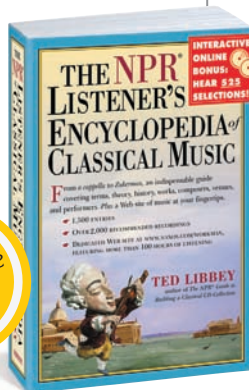


THE WEDDING BOOK The Big Book for Your Big Day Mindy Weiss with Lisbeth Levine

Announcing the wedding bible: a lively, step-by-step guide to help every couple have a perfect wedding—no matter their budget, taste, or personalities. Mindy Weiss covers *everything*: creating a budget. Pros and cons of destination weddings. Planning the ceremony (and how to personalize your vows). Shopping for the dress, six great hairstyles, tuxedo vs. dinner jacket, and the etiquette of invitations. Style tips for flowers, the tabletop, linens. A

crucial "Sixty Days Until I Do." Rehearsal dinner strategies. Plus freezing the cake and preserving the bouquet.
94,000 copies in print.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-3960-7
No. 13960
Hardcover: \$35.00/
\$47.95 Can.
ISBN: 978-0-7611-5094-7
No. 15094
Two-color; illustrations throughout; 512 pages; 8" x 9"

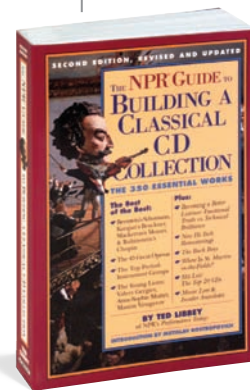


THE NPR® LISTENER'S ENCYCLOPEDIA OF CLASSICAL MUSIC Ted Libbey

Jam-packed with 1,500 entries and over 2,000 recommended recordings, this is an everything-you-need-to-know bible. Buyers will receive a password to an interactive website that allows them to listen to over 500

examples of works, techniques, and performers discussed and cross-referenced in the book.
• Alternate selection of Book-of-the-Month Club, History Book Club, and Insight Out Book Club.

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ISBN: 978-0-7611-2072-8
No. 12072
Photographs and illustrations throughout; 992 pages; 6" x 9"
Hardcover: \$29.95/
\$39.95 Can.
ISBN: 978-0-7611-3642-2
No. 13642

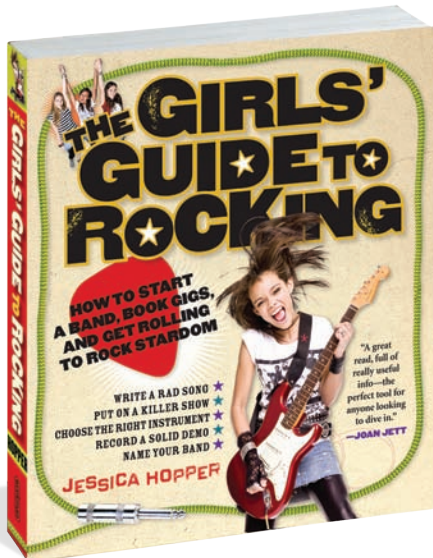


THE NPR® GUIDE TO BUILDING A CLASSICAL CD COLLECTION SECOND EDITION, REVISED AND UPDATED Ted Libbey

In his informed and indispensable guide, National Public Radio's Ted Libbey takes listeners by the hand through the classical repertory to

build a music library of the essential 350 works.
184,000 copies in print.
• Selection of the Book-of-the-Month Club.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-0487-2
No. 10487
Photographs and illustrations throughout; 538 pages; 6" x 9"
Previous ISBN: 1-56305-051-X



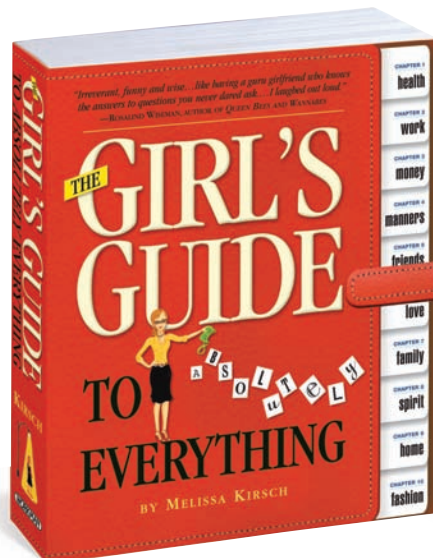
THE GIRLS' GUIDE TO ROCKING How to Start a Band, Book Gigs, and Get Rolling to Rock Stardom Jessica Hopper

It's everything a rocking girl needs to know: How to find your instrument. How to get your band together, and give it the right name (avoid names with Wolf, Star, Crystal, Earth, etc.). Temperamental old-school tube amps vs. uncool but super-smart digital amps. Songwriting tips, with eight prompts to get the lyrics flowing. The ins and outs of recording, whether at home or in

a studio. Taking care of business: publicizing your band, making money on T-shirts, and the four signs that say "time to hire a manager." Includes a girls-in-rock time line, essential listening lists, and quotes from the greats.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-5141-8
No. 15141

Two-color text with 4-page four-color gatefold insert; 288 pages; 7" x 8"



THE GIRL'S GUIDE TO ABSOLUTELY EVERYTHING Melissa Kirsch

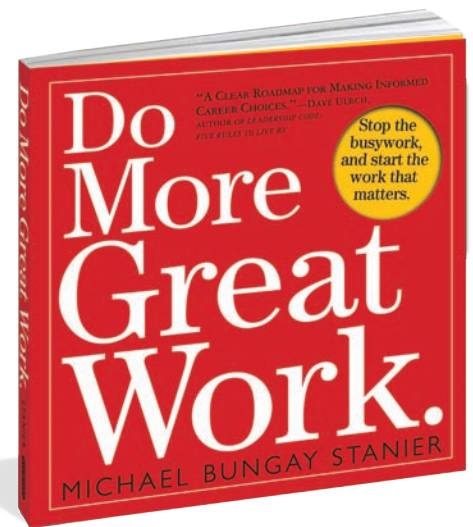
A how-to-live manual, and all-around best friend, it covers everything from diet and exercise to understanding a Roth IRA to the ins and outs of Internet dating, from the pitfalls of pantyhose to how to ace a job interview. It is written in a fresh, compelling voice with snap and irreverence that at the

same time exudes authority, trustworthiness, and practical wisdom.

86,000 copies in print.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-3579-1
No. 13579

Two-color; illustrations throughout; 640 pages; 7" x 8"



DO MORE GREAT WORK Stop the busywork, and start the work that matters Michael Bungay Stanier

Here's a business book that solves a pervasive problem: Even the best performers spend only a fraction of their time doing "great work" or work that leads to "great work"—the kind of innovative work that pushes business forward, stretches creativity, and offers true satisfaction. Inspirational, motivating, at times playful, this book uses 12 short, thought-provoking, visual exercises called "maps" that effectively help the

reader leave bad work behind and do more and more great work. From assessing one's bad-good-great ratio to exploring personal creativity to navigating an idea through the organization, it's a program of how to find that great work within.

Paper: \$11.95/\$14.95 Can.
ISBN: 978-0-7611-5644-4
No. 15644

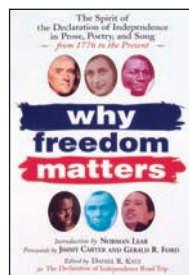
Two-color; 208 pages; 6 3/4" x 6 3/4"

WHY FREEDOM MATTERS

Edited by Daniel R. Katz for the Declaration of Independence Road Trip, Introduction by Norman Lear, Forewords by Jimmy Carter and Gerald R. Ford

Freedom—worth pledging a life for, in the words of Thomas Jefferson. A difficult responsibility, writes Frederick Douglass. Defiant and enduring, for Maya Angelou.

Published in conjunction with The Declaration of Independence Road Trip, a cross-country tour of an extremely rare, original hand-printed copy of the Declaration of Independence.



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400 pages; 6" x 9"

FAMILY REUNION Jennifer Crichton

An accessible, information- and idea-packed book, FAMILY REUNION shows how to create a workable timetable, organize a committee, and set up a fund for expenses (and to help less-well-off members attend)—and conduct four basic reunions, from a Backyard Barbecue to an Extended Family Reunion.

• Selection of the Doubleday Book Club and the Literary Guild.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-0585-5
No. 10585



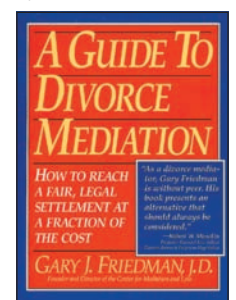
Duotone photographs throughout; 288 pages; 6" x 9"

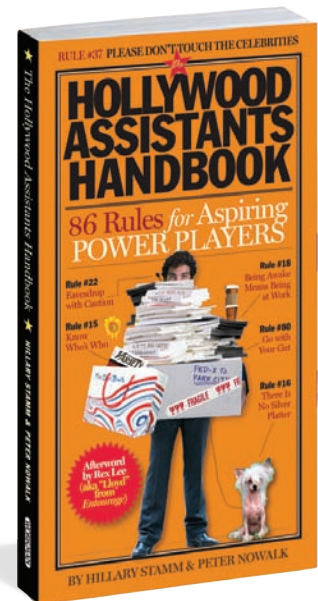
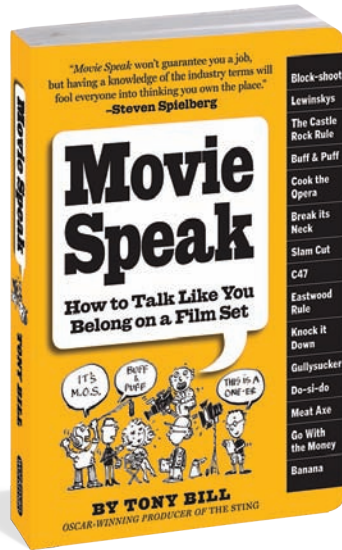
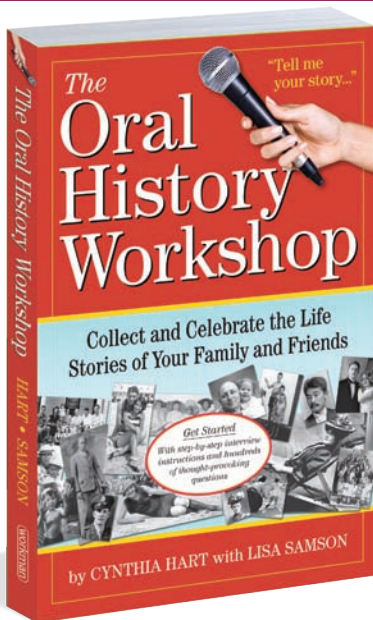
A GUIDE TO DIVORCE MEDIATION: How to Reach a Fair, Legal Settlement at a Fraction of the Cost Gary J. Friedman, J.D.

The preferred alternative to standard divorce practice, with the ground rules, the legal ramifications, and where to find a mediator.

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No. 3245

384 pages; 6" x 8"





THE ORAL HISTORY WORKSHOP
Collect and Celebrate the Life Stories of Your Family and Friends
 Cynthia Hart with Lisa Samson

We all know that we should ask now, before the stories are gone forever. Cynthia Hart shows exactly how to collect, record, share, and preserve a family member's or a friend's oral history in this practical and inspirational guide. The book breaks down what too often feels like an overwhelming project into a series of easily manageable steps—the pros and

cons of video recording, four steps to keeping the interview on track—and includes hundreds of questions designed to cover every aspect of your subject's history. When the answers are pieced together, a mosaic appears—a living history.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-5197-5
No. 15197
 Black and white photos;
 224 pages; 6" x 9"

MOVIE SPEAK How To Talk Like You Belong On a Film Set Tony Bill

A futz. A cowboy. A Brodtkin and a double Brodtkin (aka screamer). Streaks 'n tips, snot tape, and the manmaker (and why you can yell for one if needed for a grip, but must whisper if it's for Tom Cruise)—the secret language of movie-making is technical, odd, colorful, mysterious, and a window into what it's really like to be on the set. From an Oscar-winning producer (*The*

Sting) and director, this collection of dozens of film terms conjures all the fascination of the movies, and the surprising pleasures of an insider's language.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-4359-8
No. 14359
 224 pages; 4 1/2" x 6 3/8"
8-copy counter display:
 \$71.60/\$95.60 Can.
 ISBN: 978-0-7611-5249-1
 No. 25249

THE HOLLYWOOD ASSISTANTS HANDBOOK 86 Rules for Aspiring Power Players Hillary Stamm & Peter Nowalk

From two sharp assistants to HPPs (Hollywood Power Players), here are 86 lessons packed with blunt truth, insider humor, and juicy secrets that explain the unwritten rules of how to get a foot in the Hollywood door and make all the right moves as you climb to the top. Dressing do's and don'ts. A lineup of

boss genres—the Horror Show, the Romantic Comedy, Mr. Action—and how to dodge the tirades that will soon be hurled your way, along with the proper outlets for venting.

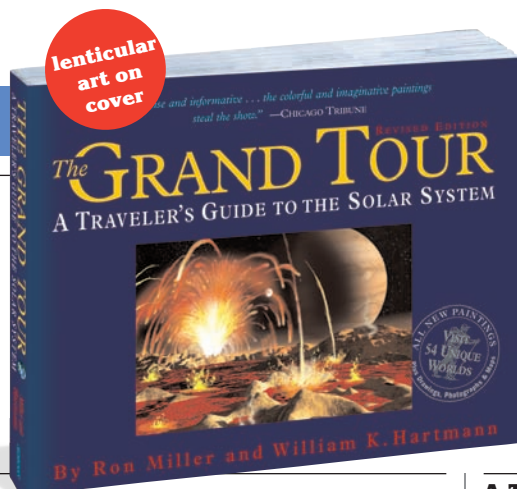
Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4746-6
No. 14746
 240 pages; 4 7/8" x 8 7/8"

science

THE GRAND TOUR
A Traveler's Guide to the Solar System
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Completely updated, THE GRAND TOUR is a dazzling journey that combines lush art and up-to-the-minute science. Over one hundred new paintings give travelers a view of phenomena such as Saturn's rings from Saturn itself; the dune fields of Mars; and the rugged surface of Mercury.

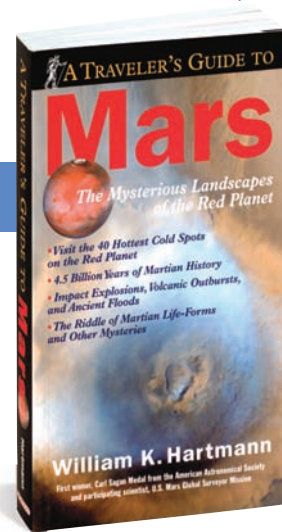
227,000 copies in print.



• Selection of Scientific American and Book-of-the-Month Club.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-0-7611-3547-0
No. 13547

Full-color illustrations throughout;
 304 pages; 10" x 8"



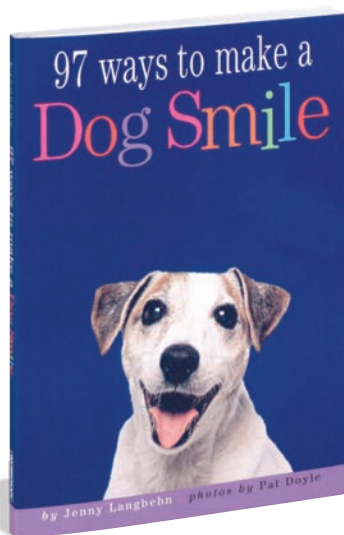
A TRAVELER'S GUIDE TO MARS William K. Hartmann

A TRAVELER'S GUIDE TO MARS brings together all the astonishing information scientists have recently learned about Mars. Throughout is an extraordinary selection

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• Selection of Quality Paperback Books, Astronomy Book Club, Library of Science, and Science Fiction Club.

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97 WAYS TO MAKE A DOG SMILE
Jenny Langbehn

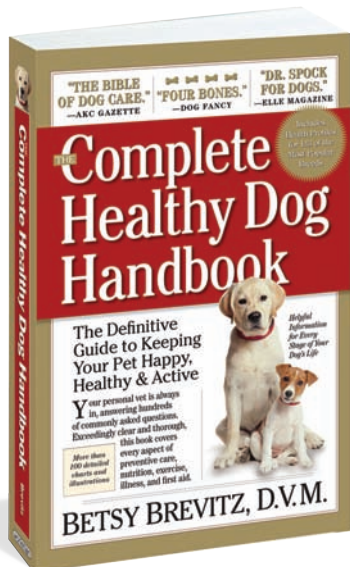
Illustrated throughout with adorable full-color photographs of smiling dogs, 97 WAYS TO MAKE A DOG SMILE is a gift of pure pleasure for dogs and their owners. Created by a veterinary nurse who really knows what makes dogs happy, it combines the creative gift of touch with imaginative play scenarios that are just loopy enough to ensure that your dog will be amused.

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• Selection of the Scholastic Book Clubs.

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Full-color photographs throughout; 112 pages; 5" x 7"



10-copy counter display:
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ISBN: 978-0-7611-3117-5
No. 23117

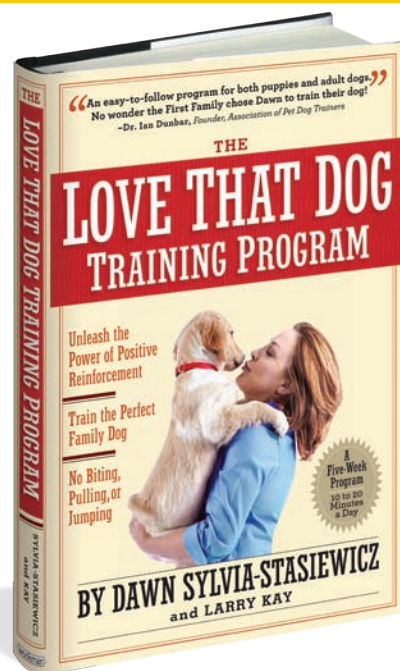


THE COMPLETE HEALTHY DOG HANDBOOK The Definitive Guide to Keeping Your Pet Happy, Healthy & Active Through Every Stage of Life
Betsy Brevitz, D.V.M.

"Dr. Spock for dogs"—*Elle* magazine. "The bible of dog care"—*AKC Gazette*. "Four bones. The one book every dog owner needs to read"—*Dog Fancy* magazine. Surprisingly clear and complete, with more than 100 illustrations and diagrams, this guide covers everything from choosing the best dog to puppy care, nutrition, vaccines, behavior, first aid, and senior care, plus thorough discussions of more than 100 canine illnesses.

Reflecting the latest advances in veterinary medicine, it offers up-to-the-minute advice on "designer dog" breeds, pet food safety, homemade diets, changing vaccine protocols, new medications for allergies, obesity, developments in surgery and cancer treatment, pet insurance, and more.

Paper: \$18.95/\$25.95 Can.
ISBN: 978-0-7611-5412-9
No. 15412
500 pages; 6" x 9"
Previous ISBN: 978-0-7611-2795-6



THE LOVE THAT DOG TRAINING PROGRAM Dawn Sylvia-Stasiewicz and Larry Kay

A dog trainer to the Washington elite for more than 20 years—including training Bo Obama—Dawn Sylvia-Stasiewicz uses the power of positive reinforcement and bonding to train dogs to be joyful, obedient, and devoted members of a family. Now she shares her program in a book: It's five weeks, takes only 15 or 20 minutes a day, and it works for both puppies and dogs. Illustrated with step-by-step photographs, THE LOVE THAT

DOG TRAINING PROGRAM covers hand-feeding, crate training and potty training, simple commands—*sit, stay, come here*—plus how to avoid common behavioral problems, including jumping, barking, noise phobias, ankle-biting, hiding, and more.

Hardcover: \$23.95/
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ISBN: 978-0-7611-6075-5
No. 16075
Illustrations and photos throughout; 224 pages; 6" x 9"

Pet gift titles

- **SIT!**
See page 92.
- **CAT**
See page 93.

- **ALL I NEED TO KNOW I LEARNED FROM MY CAT**
See page 93.
- **MY DOG'S THE WORLD'S BEST DOG**
See page 93.

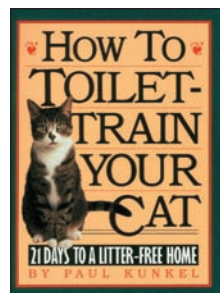
- **YOUR CAT'S JUST NOT THAT INTO YOU**
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- **BAD CAT**
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She was the loneliest pup in the litter—a deaf and partially blind albino Great Dane. She had huge sky blue eyes. A moving, funny, inspirational tale, from the fateful meeting—Gracie getting to her feet and nuzzling Dan Dye's nose. To the eureka moment—out of necessity (Gracie's anorexia-producing dislike for commercial dog food), Dan teaches himself how

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162,000 copies in print.

Paper: \$10.95/\$14.95 Can.
ISBN: 978-0-7611-2975-2
No. 12975
Line drawings & photos throughout; 256 pages; 5 1/4" x 7"



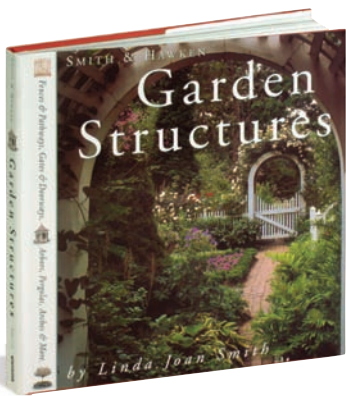


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Barbara Damrosch

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No. 14856
Two-color; illustrations throughout; 720 pages; 6" x 9"
Previous ISBN:
978-0-89480-316-1
6-copy counter display:
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ISBN: 978-0-7611-4867-8
No. 24867



SMITH & HAWKEN: GARDEN STRUCTURES *Linda Joan Smith*

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Hardcover: \$35.00/
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No. 11406
Full-color photographs throughout; 256 pages; 10" x 10"



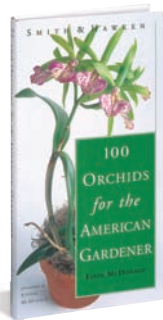
McGee & Stuckey's THE BOUNTIFUL CONTAINER *Rose Marie Nichols McGee & Maggie Stuckey*

With few exceptions, everything edible that's grown in a traditional garden can be raised in a container. An extraordinarily complete, plant-by-plant guide, THE BOUNTIFUL CONTAINER covers vegetables—not just tomatoes and peppers, but haricots verts,

fava beans, Thumbelina carrots, herbs, and fruits. 75,000 copies in print.

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Two-color line art and halftones throughout; 448 pages; 6" x 9"



SMITH & HAWKEN: 100 ORCHIDS FOR THE AMERICAN GARDENER *Elvin McDonald, Photographs by Steven McDonald*

Elvin McDonald is an orchid obsessive, and he shares his experience and passion in this how-to book and stunningly photographed field guide. 85,000 copies in print.

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Flexibound paper with flaps: \$17.95/\$24.50 Can.
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No. 11071
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ISBN: 978-0-7611-1341-6
No. 11341
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This simple approach to raising English roses suggests the most disease-resistant cultivars. 57,000 copies in print.

- Selection of Country Homes & Gardens and the Garden Book Club.

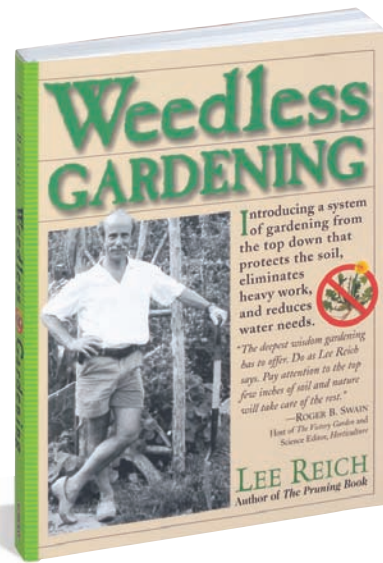
Flexibound paper with flaps: \$18.95/\$25.95 Can.
ISBN: 978-0-7611-0185-7
No. 10185
Full-color illustrations and photographs throughout; 272 pages; 5 1/4" x 10"



SMITH & HAWKEN: 100 HEIRLOOM TOMATOES FOR THE AMERICAN GARDEN *Carolyn J. Male*

Tomatoes are the most popular plant in vegetable gardens, and the class acts among tomatoes are the heirloom varieties. This how-to and beautifully photographed field guide covers every facet of growing heirlooms.

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Full-color photographs throughout; 256 pages; 5 1/4" x 10"

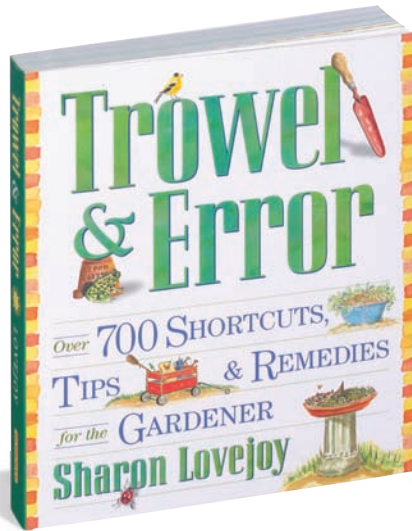


WEEDLESS GARDENING *Lee Reich*

WEEDLESS GARDENING introduces a system that protects the soil, contributes to plant health, reduces water needs, and, of course, mitigates weed problems by keeping the seeds dormant. And it works everywhere! 59,000 copies in print.

- Selection of the Book-of-the-Month Club and Country Homes & Gardens Book Club.

Paper: \$10.95/\$13.95 Can.
ISBN: 978-0-7611-1696-7
No. 11696
Illustrations throughout; 208 pages; 6" x 8"



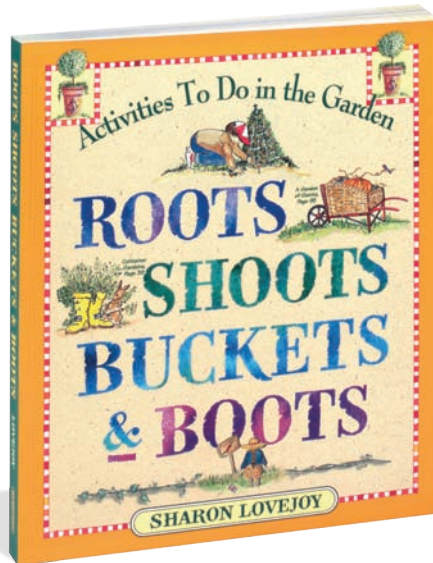
TROWEL & ERROR Over 700 Shortcuts, Tips & Remedies for the Gardener Sharon Lovejoy

Cure plant viruses with spoiled milk. Sprinkle baby powder over seedlings to discourage rabbits. Garden writer Sharon Lovejoy shares the kind of practical wisdom that comes only after a lifetime of experience. The book is illustrated throughout with full-color watercolors, and indexed by problem, plant, pest, and solution. Includes a list of tools and household

items that complete the gardener's arsenal. *103,000 copies in print.*

- Selection of Country Homes & Gardens Book Club and the Garden Book Club.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-2632-4
No. 12632
 Full-color illustrations throughout; paperback with flaps; 336 pages; 6" x 7"



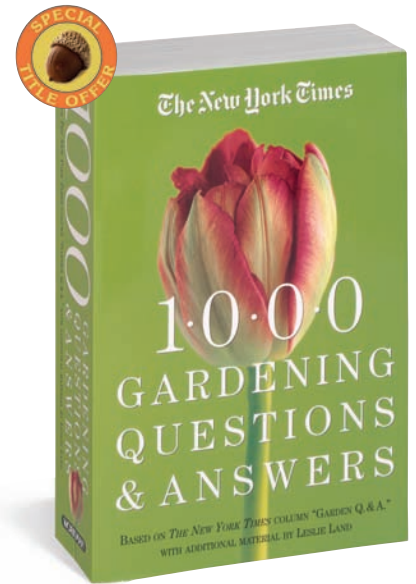
ROOTS, SHOOTS, BUCKETS & BOOTS Activities To Do in the Garden Sharon Lovejoy

Illustrated throughout with Sharon Lovejoy's own lyrical watercolors, here are 12 spirited, easy-to-implement ideas for theme gardens that parents and kids can grow together. Each project includes a plan and the planting recipe—seeds, seedlings, and growing instructions.

92,000 copies in print.
For ages 4–10.

- Selection of the Children's Book-of-the-Month Club and Doubleday Select.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-1056-9
No. 11056
 Full-color illustrations throughout; 176 pages; 8 1/8" x 9 1/4"



THE NEW YORK TIMES 1000 GARDENING QUESTIONS & ANSWERS

By the garden editors of The New York Times, with additional material by Leslie Land

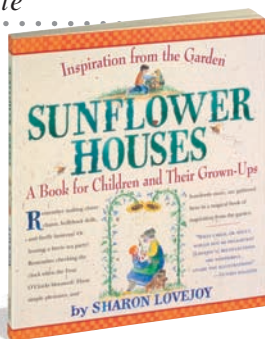
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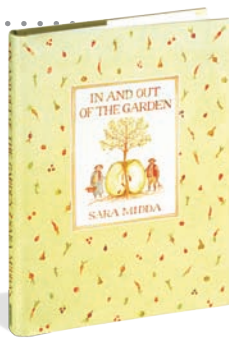
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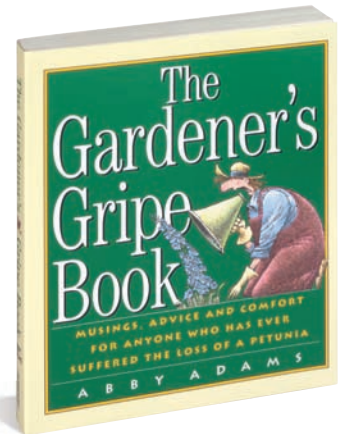
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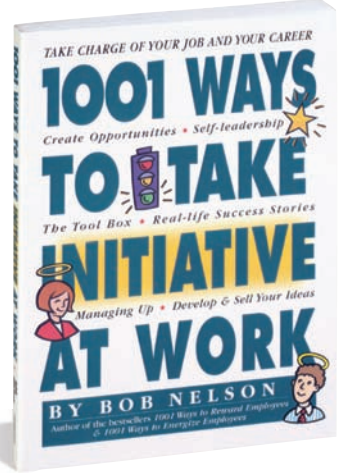
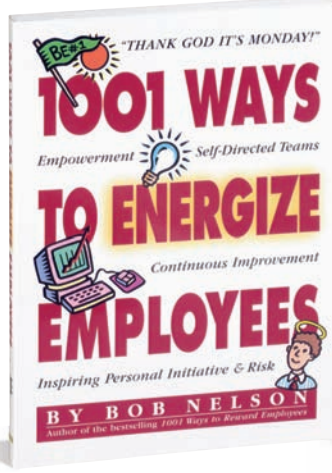
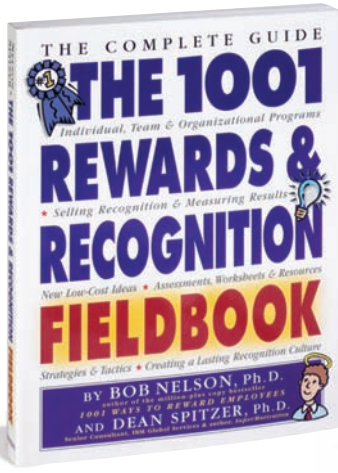
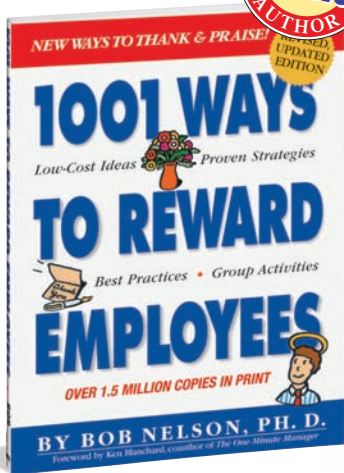
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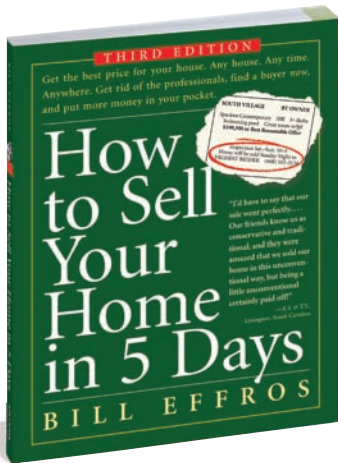
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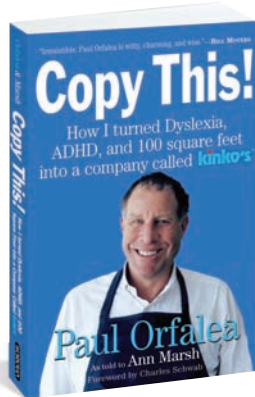


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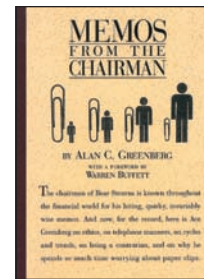
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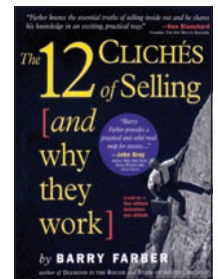
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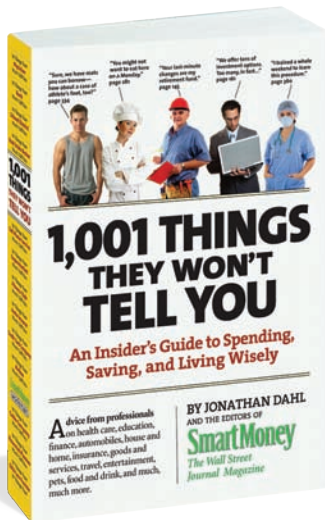
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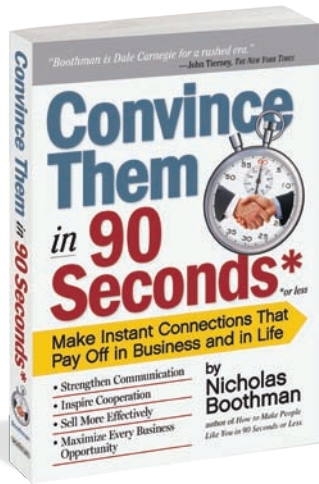


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Jonathan Dahl and the Editors of SmartMoney,
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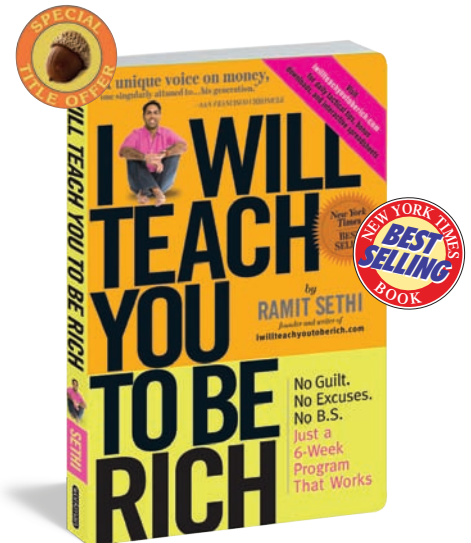
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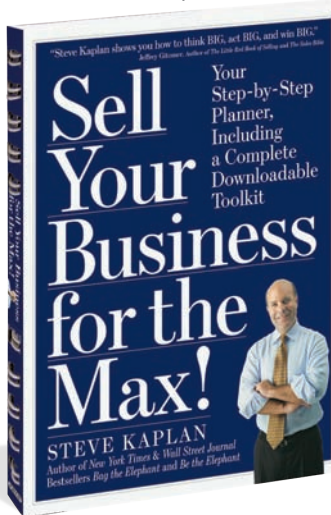


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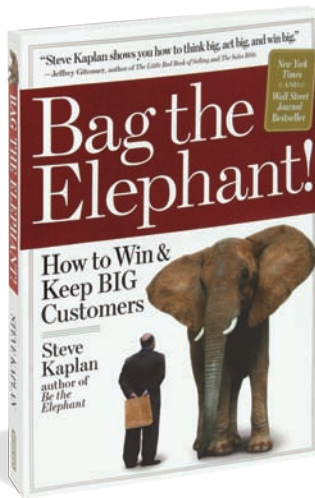


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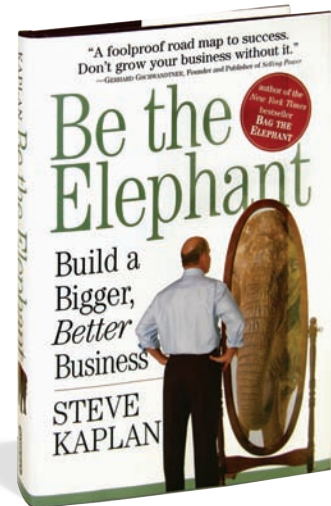


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