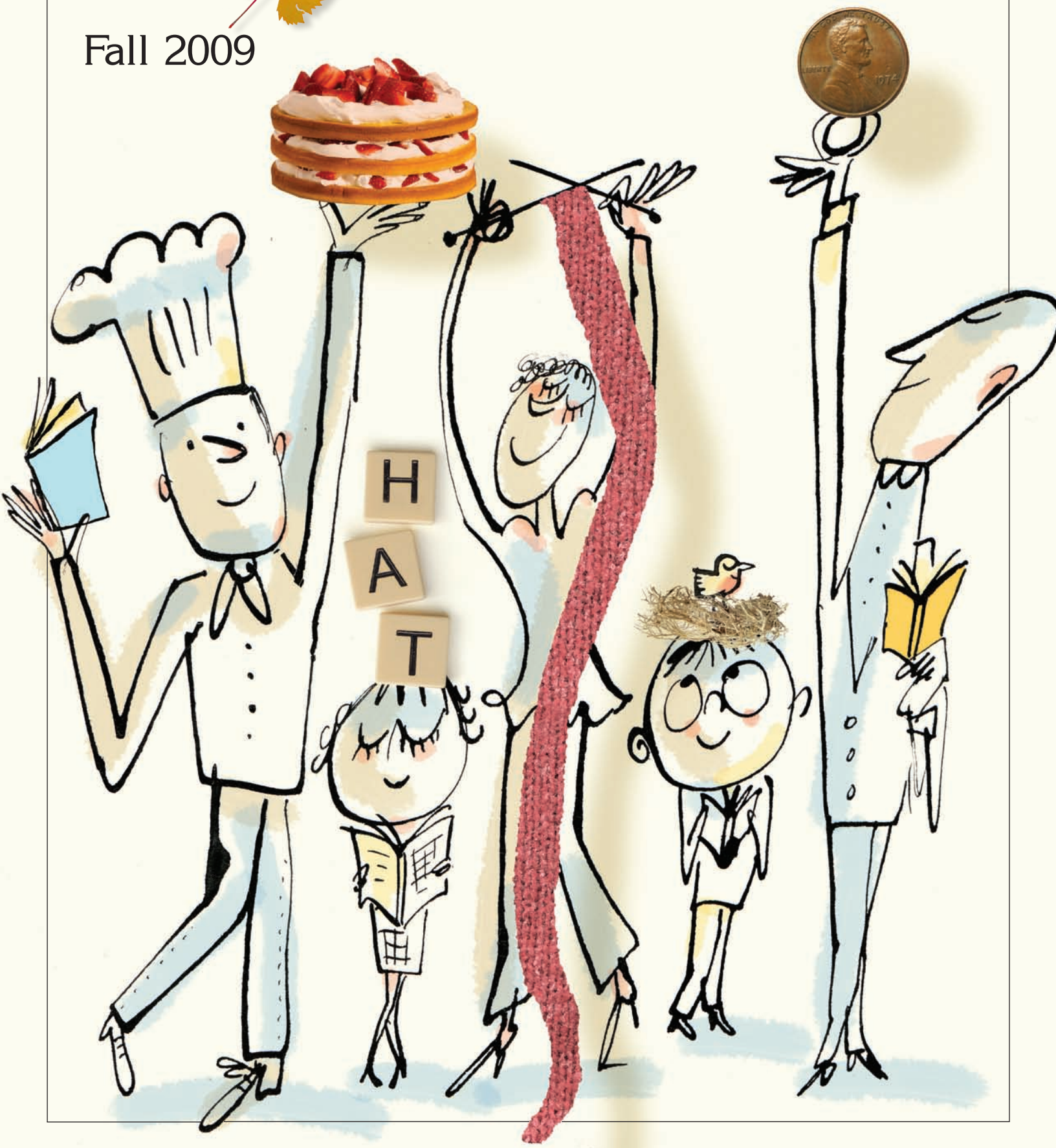


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Fall 2009



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(continued on inside back cover)

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Piña Colada Cake



Chocolate Chip Layer Cake



Smith Island Cake



Fresh Strawberry Cake



Blueberry Muffin Crumble Cake



Chocolate Raspberry Cake

The Cake Mix Doctor Returns! (See page 7.)

WADDLE!

A SCANIMATION® PICTURE BOOK

Rufus Butler Seder

It's WADDLE! And it's in color. And boy, is it irresistible. In the same way that kids can't read *Gallop!* without wanting to gallop around the room, WADDLE!, an animals-in-motion Scanimation book, will inspire prancing, hopping, stomping, and scampering. And did we mention color? Created by the optical genius behind the phenomenal #1 and #2 *New York Times* bestselling children's books, *Gallop!* and *Swing!*, together with more than 3 million copies in print, WADDLE! adds touches of color to the images and integrates it into the text. That prancing pig is pink, the leaping dolphin is blue, the slithering snake yellow. The Scanimation itself is also more lifelike, as the author continues to refine his patented Scanimation process, resulting in a more fluid, realistic motion. Nothing else compares.

WADDLE! teaches color and movement. Its language is a joy, the rhymes inspiring, the animals full of life. And one more thing: WADDLE! has a surprise ending. Something else to grab the reader—literally.

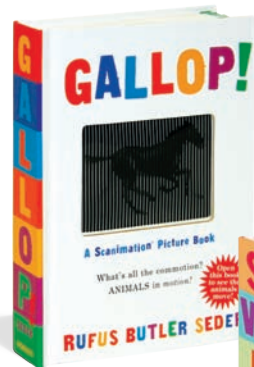
Praise for Scanimation:

"Mesmerizing for all ages."—The New York Times

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"Your kids will elbow you out of the way."—The Washington Post

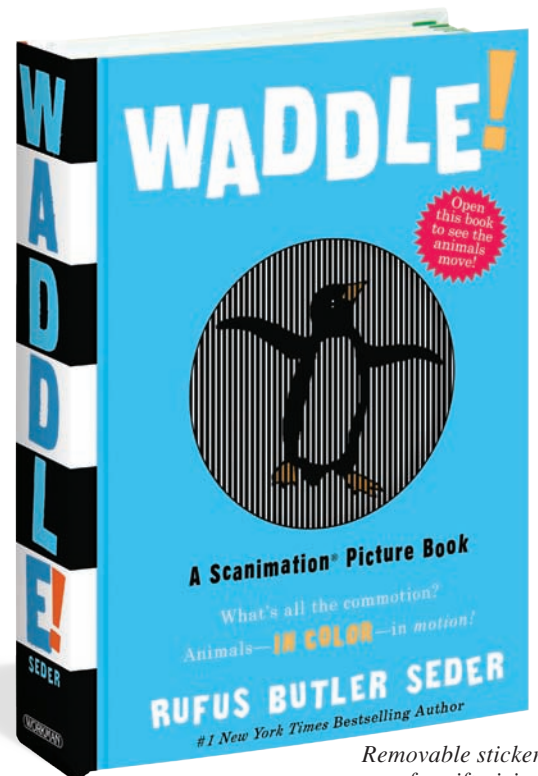
". . . more than just original—it is impossibly cool."
—The Miami Herald



FOR THE COMPLETE LIST OF SCANIMATION BOOKS, see pages 50–51.



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➤ **For ages 3 and up**

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WADDLE!

Paper over board; four-color Scanimation art throughout; 12 pages; 5" x 7"

Paper over board:
\$12.95/\$17.50 Can.
ISBN: 978-0-7611-5112-8
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¡AL GALOPE!

A SCANIMATION® PICTURE BOOK

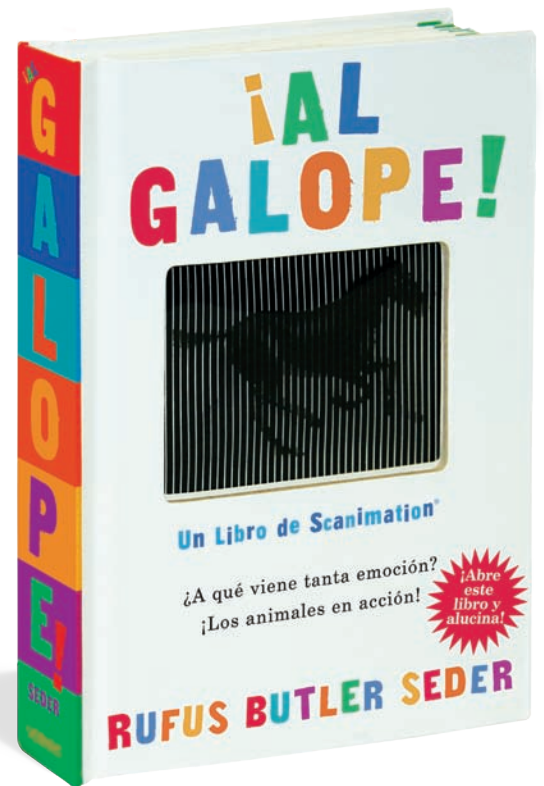
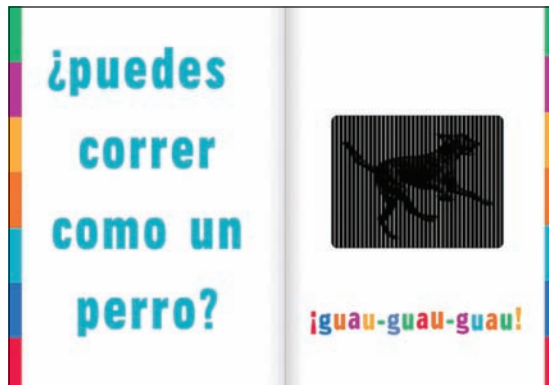
Rufus Butler Seder

¡Fantástico! What a treat: GALLOP! in Spanish. For the millions of Hispanic children in the United States (Spanish is the primary language at home for 34 million Americans), and for the millions more children whose parents would like them to learn Spanish as a second language, comes the #1 *New York Times* bestseller, translated as ¡AL GALOPE!

With ¡AL GALOPE!, *Gallop!* joins other classic children's authors and books such as Dr. Seuss (*Huevos verdes con jamón*), Maurice Sendak (*Donde viven los monstruos*), Margaret Wise Brown (*Buenas noches, luna*), H.A. Rey (*Jorge el Curioso*), and Judith Viorst (*Alexander y el día terrible, horrible, espantoso, horroroso*). ¡AL GALOPE! captures the pure, universal visual fun of watching animals come to life, with the most energetic, sing-song text:

*¿Puedes galopar como un caballo?
¡Cloc-cloc-cloc!
¿Puedes correr como un perro?
¡Guau-guau-guau!*

Whether they speak Spanish fluently or are wanting to learn it, kids will love hearing and repeating the words as the animals swim, fly, leap, swing, gallop, and flutter across the page.



- 👉 **The #1 *New York Times* bestseller GALLOP!, now in Spanish**
- 👉 **Spanish is the primary language spoken at home for 34 million people in the United States**
- 👉 **Rhythmic text is a great way to introduce Spanish to the millions of kids who are learning Spanish in grade school**
- 👉 **For ages 3 and up**



Rufus Butler Seder is the inventor of *Lifetiles*, glass-tiled murals that appear to come to life when the viewer walks by; he's installed them at the Smithsonian, Sea World, Union Station, and other museums, aquariums, train stations, and ocean liners around the world. He is also the founder of EyeThink, Inc., a company that develops and produces a line of toys and gifts using the technologies he's invented. Mr. Seder lives in Boston.

AL GALOPE!

Paper over board; Scanimation art throughout; 12 pages; 5" x 7"

Paper over board:
\$12.95/\$17.50 Can.
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BE THRIFTY.

HOW TO LIVE BETTER WITH LESS

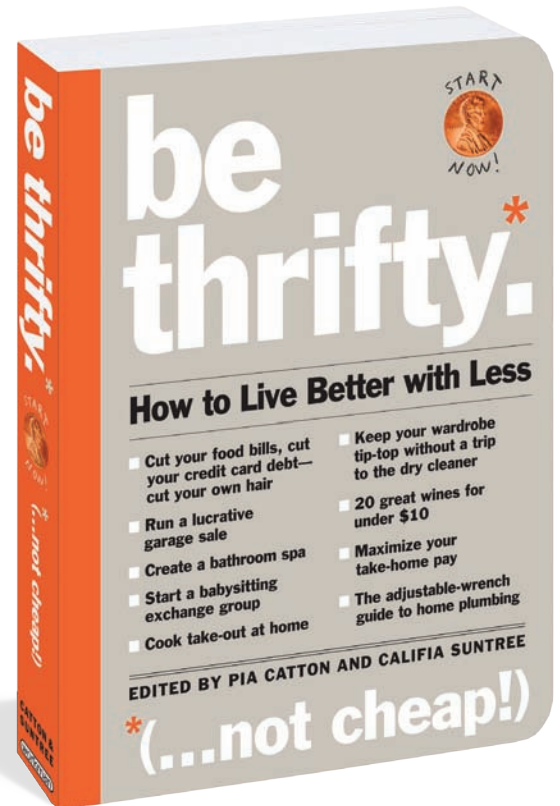
Edited by Pia Catton and Califia Suntree

It all starts with a penny. An indispensable omnibus for graduates sharing their first apartment, young families stretching a dollar, retirees, students, frugalistas (the fashionably frugal), career-changers, and anyone who wants to cut back and needs ideas for how to get started, BE THRIFTY offers positive solutions for every facet of our lives, covering food, health, finances, entertainment, education, travel, clothing, pets, and those often costly special occasions from a big family Thanksgiving to getting married.

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Thrift—the word derives from *thrive*. BE THRIFTY—it's how to thrive, and feel good and virtuous about it, too.

Pia Catton and **Califia Suntree** are editors and writers whose work has appeared in a variety of publications, including the New York Sun, The Wall Street Journal, The Baltimore Sun, Elle Décor, People, ArtNews, Playbill, and The Weekly Standard. Pia lives in Brooklyn, and Califia lives in Los Angeles.



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BOOKS MAKE ME HAPPY

MY FIRST READING LOG

Judy Pelikan

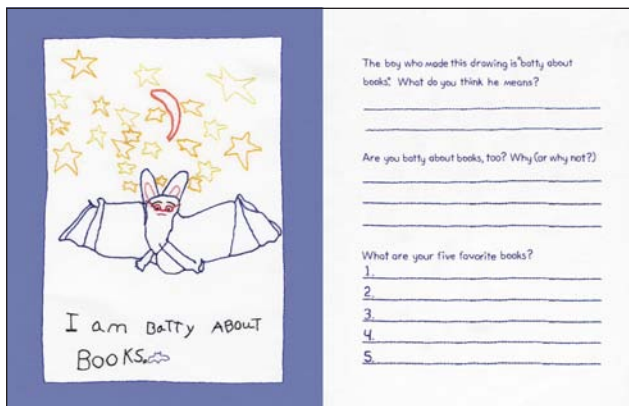
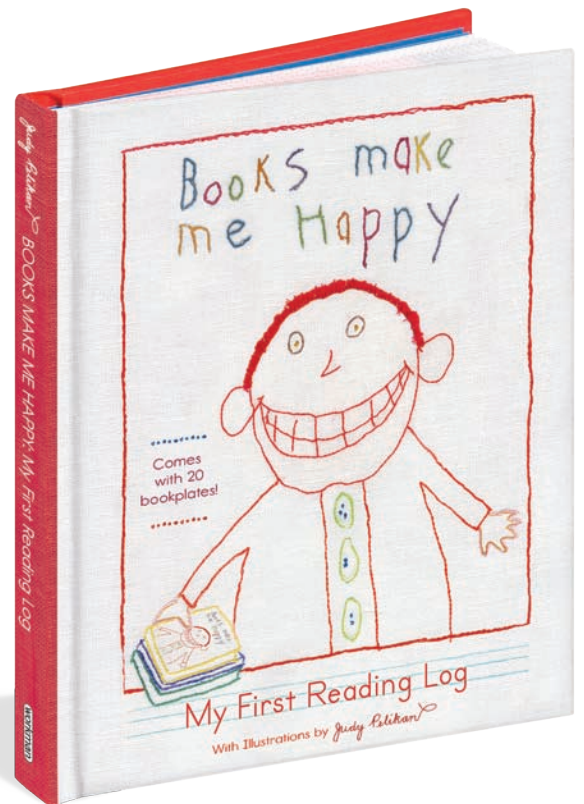
Instill a lifelong love of reading in children. Created by Judy Pelikan, whose *Grandmother Remembers* sold over 2 million copies, BOOKS MAKE ME HAPPY is the perfect gift for a beginning reader, an interactive journal that encourages reading. It begins where classroom reading logs end—title, author, illustrator—and offers prompts that knit the bond between story and reader more deeply, such as “My favorite part of the book was _____” and “I will recommend this book to a friend because _____.” There are fill-ins where kids can list their favorite books, draw scenes from a story, and write about the pleasures they get from reading. Throughout are full-color embroidered illustrations based on real children’s drawings about their love of books. Also

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For children, BOOKS MAKE ME HAPPY is an invaluable tool to inspire first-time readers to become lifelong readers. For parents, it’s both a keepsake and a rare window into the mind of their child at a particularly interesting time.

And for booksellers, it is a marvelous way to help market and display children’s books and children’s authors, drawing them under the umbrella of BOOKS MAKE ME HAPPY, and its mission to encourage children to read.

Judy Pelikan is the author of the bestselling *Grandmother Remembers: A Written Heirloom for My Grandchild*, as well as numerous other illustrated gift books such as *The Heart’s Journey* and *The Music of Wild Birds*. She lives in the north country of New Hampshire.



- **A perfect gift for young readers**
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ONE SHOE BLUES

Sandra Boynton

It's a highly original new book and a Boynton filmmaking debut. ONE SHOE BLUES is a thoroughly captivating story and a dazzling music video. And what an unexpected yet oddly perfect team: Sandra Boynton and—wait for it—B.B. King! Boynton writes, designs, and directs (her first film ever), B.B. stars (singing, playing, and turning in a wry and brilliant comic acting performance), and exuberant Boynton sock puppets chime in.

The song that first appeared—to widespread acclaim—in the celebrated *Blue Moo: 17 Jukebox Hits from Way Back Never* now becomes a true star turn. The DVD showcases B.B. King's legendary musical talent and sublime good-natured performance. Boynton writes the companion storybook with her unmistakable cadence and humor, and illustrates the book with lively and fanciful photographs from the video and beyond. Sock puppets lend pizzazz and gravitas throughout.

The subject is pure fun that every child (and parent) can relate to, the story of a missing shoe. Sporting a lone green sneaker, B.B. King sings the "One Shoe Blues" while his faithful guitar, Lucille, comments here and there with those famous soulful blues notes. A supporting cast of sock puppets make brief surprise appearances—and, in the case of that saxophone-playing, rhinestone-sunglasses-wearing Momsock, grills B.B. on where he might have left his shoe.

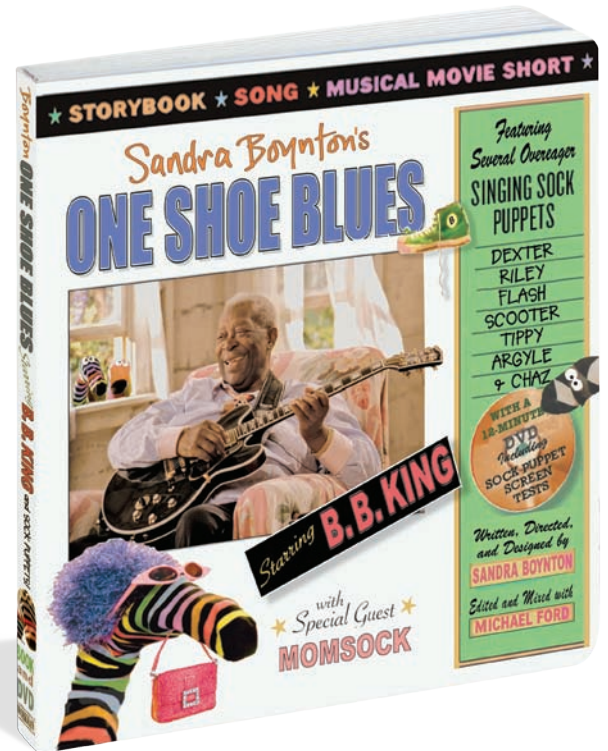
The answer, so plain to see, will tickle kids again and again.

Read it. Watch it. Sing it. It's fun from every direction.

Sandra Boynton lives chaotically with her husband and four children in western Connecticut.

B.B. King is the uncontested King of the Blues. He's recorded over fifty albums and is a member of both the Blues Foundation Hall of Fame and the Rock and Roll Hall of Fame.

FOR THE COMPLETE LISTING OF SANDRA BOYNTON BOOKS, see pages 53–57.



☛ **The amazing Sandra Boynton! The legendary B.B. King! The astonishing overeager singing Sock Puppets!**

☛ **A unique format that's a cross between the Boynton Book & CD sets (with more than 2.2 million copies in print) and the Boynton on Board books (with more than 8.8 million copies in print)**

☛ **It's a book, it's a song, it's a movie, DVD included, about a subject every kid and parent can relate to—the missing shoe**

☛ **For ages 3 and up**

☛ **ABC holiday catalog advertising**

☛ **National radio giveaways**



ONE SHOE BLUES

Four-color photographs; includes 12-minute DVD; 64 pages; 7 1/2" x 7 1/2"

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No. 15138

Ships: October

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THE CAKE MIX DOCTOR RETURNS!

Anne Byrn

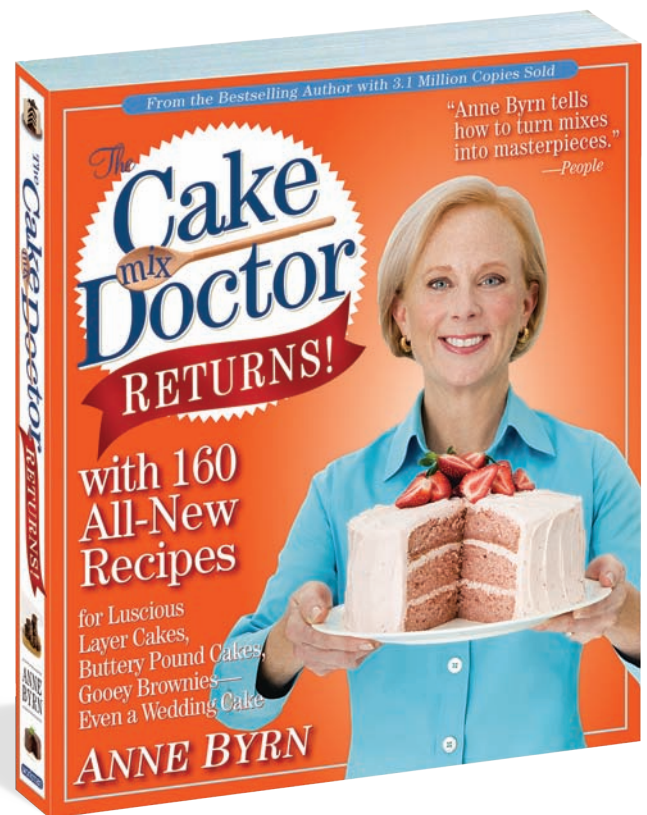
What could be better than a phenomenon? The return of a phenomenon. Ten years ago Anne Byrn's *The Cake Mix Doctor* began its extraordinary run as one of the most popular baking books of all time, selling 1.6 million copies. Now Anne Byrn is back with the all-new **CAKE MIX DOCTOR RETURNS!** From the beloved author who showed home bakers how adding a touch of sweet butter or a dusting of cocoa powder, a dollop of vanilla yogurt or flurry of grated lemon zest could transform the ordinary into the extraordinary. Here are 160 brand-new recipes—that's right, 160 amazing cake mix recipes—for luscious layer cakes, sheet cakes, brownies, bars, cookies, and more.

And the book is needed more than ever. Today 90 percent of home cooks use prepackaged mixes, while the economy is creating a perfect excuse to let them eat cake—cake equals happiness. And what cakes! 40 layer cakes, from Tiramisu Cake to The Best Red Velvet Cake, Strawberry Refrigerator Cake to Chocolate Swirled Cannoli Cake. 35 sheet cakes. 38 bundt and pound cakes. 16 cupcakes and muffins, plus the cult classic Whoopie Pie. And brownies, bars, and cookies, including Spice Drop Cookies, Angel Food Macarons, and Chocolate Espresso Biscotti. There's even a wedding cake, a frequent request from the author's passionate online community.

The Cake Mix Doctor is back—just say ahhhhh!

Anne Byrn is known to millions of fans through her *Cake Mix Doctor* and *Dinner Doctor* cookbooks, which she's promoted in more than 200 television appearances on *Good Morning America*, *Roker on the Road*, *QVC*, and local stations. She is also a favorite subject for lifestyle editors in newspapers across the country. Anne lives in Nashville with her husband and three children. You can visit her online at www.cakemixdoctor.com.

FOR THE COMPLETE LISTING OF CAKE MIX DOCTOR BOOKS, see pages 32–33.



☛ **The Cake Mix Doctor is back with 160 all-new recipes for amazing cakes**

☛ **From the author of *The Cake Mix Doctor*, *The Dinner Doctor*, and most recently, *What Can I Bring?* and other cookbooks with more than 3 million copies in print**

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No. 25646



BANANAGRAMS![®] THE OFFICIAL BOOK

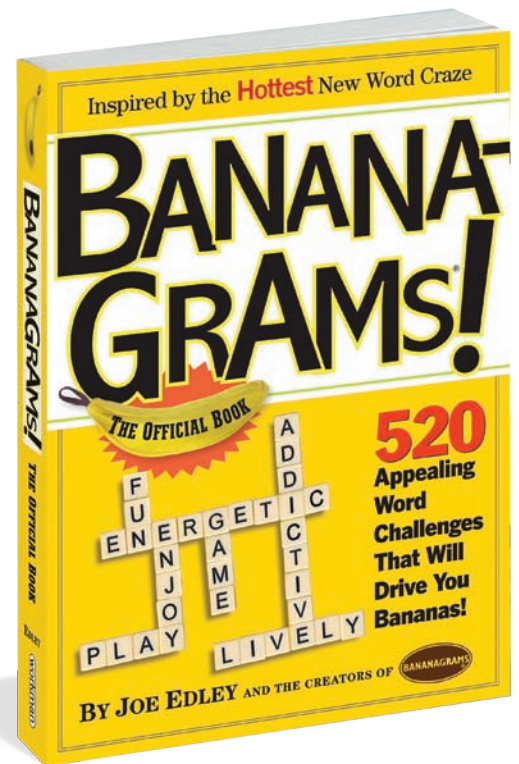
*Created by Abe and Rena Nathanson,
with puzzles by Joe Edley*

Game of the Year winner at the 2009 International Toy Fair, Bananagrams is the international phenomenon that started with a simple idea: “An **anagram** game that is so fast it will drive you **bananas!**” Doing for letters what Sudoku did for numbers, it’s the obsessive new puzzle craze that starts with 144 letter tiles in a banana-shaped bag and captures all the fun of crosswords and word games like Scrabble and Boggle.

Now comes BANANAGRAMS! THE OFFICIAL BOOK, which translates the brain-twisting word fun of the game onto the page, and adds much, much more. Even if you’ve never dipped your hand into the Bananagrams pouch, the book stands on its own with hours of challenging play. Written by the only three-time National Scrabble Champion, Joe Edley, BANANAGRAMS! offers sixteen clever puzzle types, including Banana Trees, where the object is to build word grids based on a theme; Banana Splits, a collection of four quick anagram puzzles to be solved in rapid-fire style; Banana Leaves, with its four-, five-, six- and seven-letter words; Banana Filling—what happens when you add a “K”?; and more. The puzzles have four levels of difficulty, from one banana to four bananas. Plus, there are glossaries; special strategies for Bananagrams: The Game; a list of “Weords”—weird words that are cool to play; two- and three-letter words to take your game to the next level; fun banana facts; and, of course, an answer key.

Abe Nathanson and his daughter, **Rena**, along with his grandchildren Aaron and Ava invented Bananagrams while spending the summer of 2005 together at a beach house in Narragansett, Rhode Island. The whole Nathanson family is involved in the growing game business. Rena and her family reside in the U.K., and Abe lives in Providence, Rhode Island, where he runs the company’s headquarters.

Joe Edley, the only three-time National Scrabble Champion, is the author of The Official Scrabble Puzzle Book, Everything Scrabble, and Scrabble Puzzles Volumes 1–4, as well as Workman’s Scrabble Page-A-Day Calendar. Director of Clubs and Tournaments for the National Scrabble Association, he’s created thousands of word puzzles for The Scrabble News and writes the syndicated newspaper column “Scrabblegrams.” He lives with his family on Long Island, New York.



➤ Adapted from Bananagrams, Game of the Year winner at the 2009 International Toy Fair

➤ Over 520 appealing, fast-paced anagram puzzles, in levels from easy to extra hard

➤ Puzzles developed by the only three-time national Scrabble champion

➤ Perfect gift for fans of crosswords, Scrabble, and Boggle

➤ Includes glossaries, strategies (for the book and bestselling game), weird words, and more

➤ Fun for the whole family



BANANAGRAMS![®] THE OFFICIAL BOOK

Two-color; 256 pages; 5" x 7"

Paper: \$8.95/\$11.95 Can.

ISBN: 978-0-7611-5635-2

No. 15635

Ships: August

10-copy counter display:

\$89.50/\$119.50 Can.

ISBN: 978-0-7611-5657-4

No. 25657

DEAR OLD LOVE

ANONYMOUS NOTES TO FORMER CRUSHES, SWEETHEARTS, HUSBANDS, WIVES AND ONES THAT GOT AWAY

Andy Selsberg

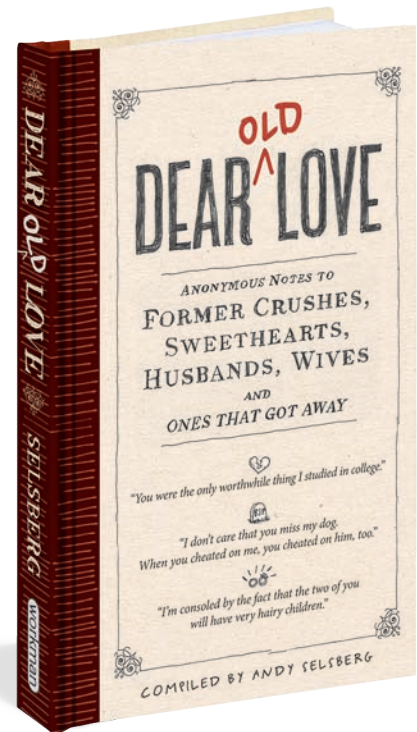
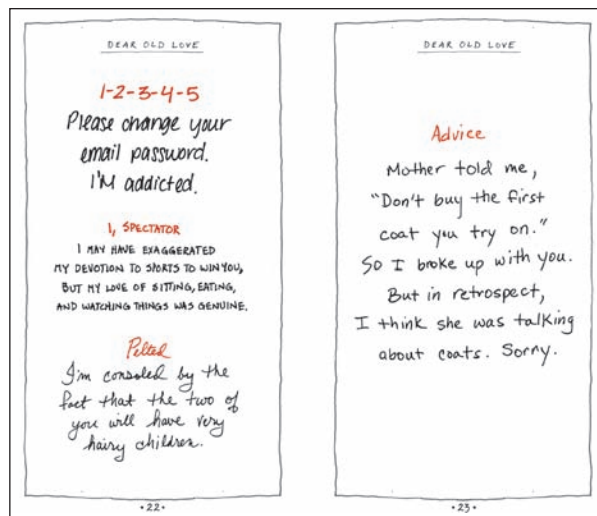
Call it wisdom of the heart. Or the broken heart.

A knowing, funny gift for everyone who's ever been in love and then out of love: the newly single, the lonely-hearted, and even the happily re-paired. DEAR OLD LOVE is a collection of anonymous love notes to the ones who got away—or were left behind. They're the notes that ex-lovers have written to set the record straight. Or crooked. They're concise, witty, melancholy, revealing, sweet, sentimental, outrageous, withering, indignant, sometimes all at the same time. And like a pitch-perfect little poem, each entry paints a complete picture with just a handful of apt words:

"A current snapshot of you erased 25 years of fantasizing about what could have been." Or: "I don't care that you miss my dog. When you cheated on me, you cheated on him, too." Or: "I say 'I love you' to people all the time now, to make that time I said it to you mean less."

And for anyone wanting help to write their own love note, the book ends with clever fill-ins: "I wonder if we'd still be together if I had just admitted I was a _____, instead of saying you had a _____ so big it blocked out the _____." Try

it on someone you loved.



☛ The perfect funny-sweet gift that says you are not alone

☛ Over 475 gemlike love notes written by exes under the cover of anonymity—witty, revealing, wistful, snarky, heartfelt, withering, and always moving

☛ Adapted from the website www.dearoldlove.com

☛ Like *Six-Word Memoirs*, pithy and addictive notes that inspire you to write your own—and set the record straight

☛ National radio satellite tour

☛ Online marketing campaign

Andy Selsberg has written for The Onion, GQ, Oxford American, Salon.com, and other publications. He is also a professor of English at John Jay College, CUNY, and a former stand-up comedian. He lives in New York City and his website is www.dearoldlove.com.



DEAR OLD LOVE

Paper over board; 160 pages; 3 1/2" x 6"

Paper over board:
\$9.95/\$13.50 Can.
ISBN: 978-0-7611-5605-5
No. 15605

Ships: September

6-copy counter display:
\$59.70/\$81.00 Can.
ISBN: 978-0-7611-5656-7
No. 25656

MY SILLY BODY AND BOOK

P. Hanson and Eric Nagourney

Kids, meet your body and learn how it works: **MY SILLY BODY** unfolds into a life-size, interactive, die-cut figure that teaches the basics of the human body. Just as P. Hanson found a unique way to celebrate grandmothers and grandchildren in *My Granny's Purse*, with 760,000 copies in print, he offers a completely fresh, hands-on approach to engage children in just what it is that so fascinates them about their bodies—from the organs to the bones to the funny noises they make after eating too many beans.

THE BODY. It's a full-size, full-color illustrated cardboard cut-out with lift-and-learn flaps on one side that reveal the organs, bloodstream, nerves, and muscles. Here are the guts—heart, lungs, stomach, intestines—with captions that describe what each does. Here is the brain—lift the flap over the forehead and discover the master organ that controls everything from heartbeats (72 a minute) to learning ABCs. Flip the figure over, and it's like looking at a perfect X ray—a complete 4-year-old skeleton, from skull to the small bones in the toes and fingers.

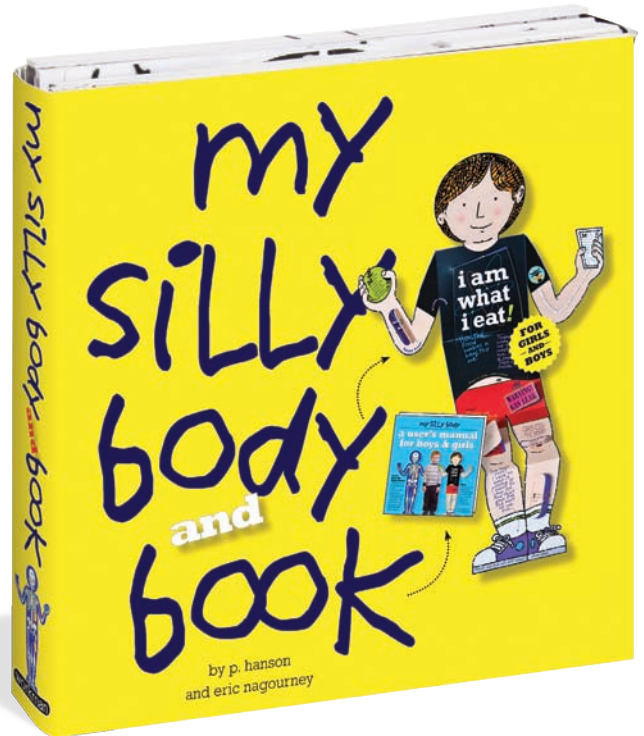


THE BOOK. Accompanying the body cut-out is a 64-page illustrated owner's manual. Learn the mystery of the disappearing bones (babies are born with 300 bones, but have only 206 when they're fully grown). And take a fascinating trip through the digestive system and find out why we really are what we eat.

A unique, interactive body and book for boys and girls

P. Hanson is the creator of *My Granny's Purse*, *My Grandpa's Briefcase*, and *My Mommy's Tote*, and is the father of three. He divides his time between New York City and France.

Eric Nagourney is a health writer for *The New York Times*. The father of two young children, he lives in New York City.



➤ **From the creator of *My Granny's Purse*, *My Grandpa's Briefcase*, and *My Mommy's Tote*, with more than 1 million copies in print**

➤ **Includes a fold-out, life-size, cardboard body of a 4-year-old with lift-and-learn flaps on one side and a full skeleton view on the other**

➤ **Plus a 64-page illustrated "user's manual" that explains how the body works**

➤ **For ages 4 and up**

➤ **ABC holiday catalog advertising**

➤ **Full-color body with flaps for store display with orders of 8 or more per location**

MY SILLY BODY AND BOOK

Four-color, fold-out, die-cut child-size body plus two-color 64-page paperback in sleeve; shrink-wrapped; 8" x 8"

Hardcover: \$13.95/\$18.95 Can.

ISBN: 978-0-7611-5409-9

No. 15409

Ships: October

8-copy counter display

\$111.60/\$151.60 Can.

ISBN: 978-0-7611-5653-6

No. 25653



STITCH 'N BITCH EXTREME

TAKE IT TO THE NEXT LEVEL

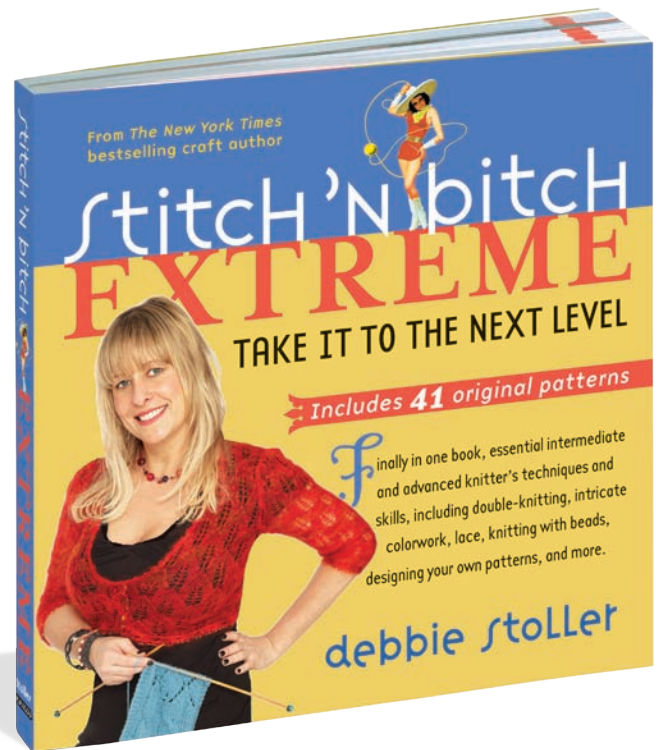
Debbie Stoller

Knitters: It's time to take it to the next level. And who better than Debbie Stoller to show you how. The expert knitter and gifted, edgy author who introduced knitting to a new generation with her *New York Times* bestseller, *Stitch 'n Bitch: The Knitter's Handbook*, now shows her readers how to do more—lots more.

STITCH 'N BITCH EXTREME is the only knitter's handbook to teach the full array of advanced knitting techniques and skills, such as double-knitting, knitting lace, complicated color work, beading, and more. Writing with the clarity that makes her such an effective teacher, and the attitude that got her dubbed "knitting superstar" (*San Francisco Chronicle*), Stoller explains how to "knit by the numbers;" get creative with stripes; embellish with crochet, beading, and I-cords; how to make cable patterns; and how to use color forms. There's also a whole section on DIY—which gives a tutorial on creating your own knitting patterns.

And then the brilliant icing on the cake—41 cool, funky, and fabulous patterns from Debbie and the Stitch 'n Bitch community: a fluttery Rococco Shawl, Cap Sleeve Lattice Sweater, Jackie-O sequined cardigan, Empire Strikes Back dress, the adorable Button It children's sweater with changeable animal patches. Plus sexy stockings, stylish handbags, blankets, scarves, and more, all photographed in full-color.

Debbie Stoller is the bestselling author of the *Stitch 'n Bitch* series of knitting books. She comes from a long line of Dutch knitters, has a Ph.D. in the psychology of women from Yale, and is the editor-in-chief of *Bust* magazine. She lives in Brooklyn.



☛ All you need to become a master knitter

☛ From the author of *The New York Times* bestseller *Stitch 'n Bitch: The Knitter's Handbook* and other *Stitch 'n Bitch* titles with 900,000 copies in print

☛ Covers double-knitting, how to make lace, embellishing with beading—even how to make your own patterns

☛ Includes 41 hip, stylish patterns for extreme knitting

☛ Full-color photographs and illustrations throughout

☛ 15-city tour

☛ Unbound event co-op available

STITCH 'N BITCH EXTREME

Full-color illustrations throughout; 320 pages; 8" x 8"

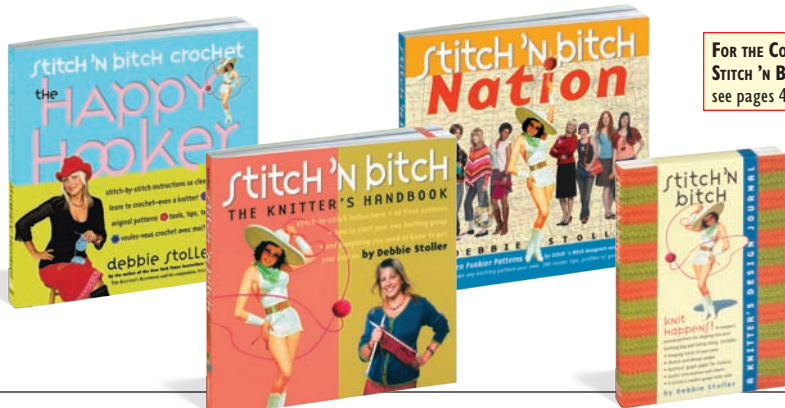
Paper: \$16.95/22.95 Can.

ISBN: 978-0-7611-3597-5

No. 13597

Ships: December

FOR THE COMPLETE LISTING OF STITCH 'N BITCH BOOKS, see pages 40–41.



THE BIG BREAKFAST DIET

EAT BIG BEFORE 9 A.M.
AND LOSE BIG FOR LIFE

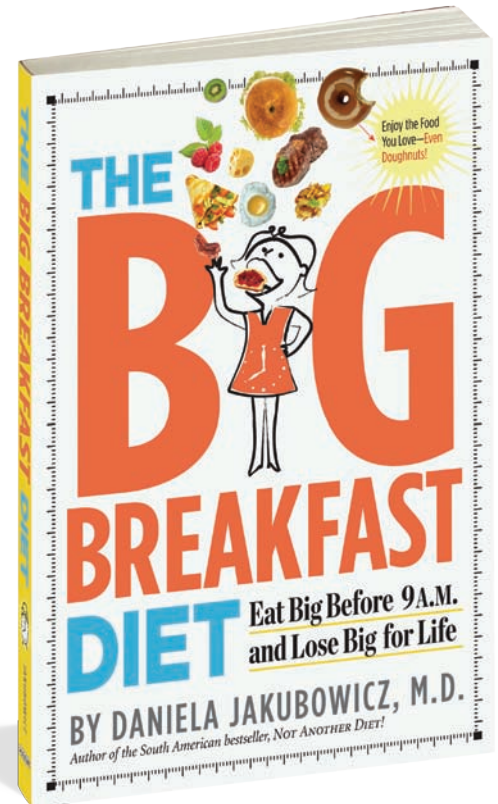
Daniela Jakubowicz, M.D.

Et a huge breakfast, lose a lot of weight? It sounds counter-intuitive, but when a clinical professor of endocrinology and metabolic disease advocates it, maybe it's worth considering. And when that same clinical professor offers proof that overweight women lost nearly five times more weight on a breakfast cure diet than their counterparts did on a low-carb diet, it's time to pay attention.

Dr. Daniela Jakubowicz, a clinical professor at Virginia Commonwealth University and the Hospital de Clinicas Caracas in Venezuela, originally published her diet book in Venezuela and it became a South American bestseller, selling 300,000 copies. Now after continued research, Dr. Jakubowicz presents **THE BIG BREAKFAST DIET**, with its promise that you can have all the foods you crave, from pasta to bacon to ice cream, with just one catch—you have to eat them before 9:00 A.M. Based on the body's natural rhythms, eating a big, complete breakfast revs up your metabolism; helps burn more calories during the day and more fat at night; satisfies hunger all day long; boosts your energy; eliminates cravings for sweets; and reduces the risk of serious health conditions like type 2 diabetes and heart disease.

After explaining the science behind the diet, and how the body's hormones and metabolism process food differently depending on what time of day you eat, **THE BIG BREAKFAST DIET** centers around a full 28-day meal plan—breakfast, lunch, dinner, and snacks, plus recipes. The day begins with a typical breakfast—a smoothie or shake, Oatmeal-Protein Pancakes with Very Berry Syrup, Ham Roll-Ups, a breakfast sweet—and ends with a moderate, delicious dinner—Zesty Flank Steak with Roasted Asparagus or Apple-Honey Pork with Orange Broccoli.

Daniela Jakubowicz, M.D., is a clinical professor in endocrinology and metabolic disease at Virginia Commonwealth University, and an endocrinologist and medical professor at the Hospital de Clinicas Caracas in Venezuela. Her studies have been published in the *New England Journal of Medicine* and *The Journal of Clinical Endocrinology and Metabolism*. She divides her time between Richmond, Virginia; Miami, Florida; and Caracas, Venezuela.



☛ **Eat big—before 9:00 A.M.
Lose big—for life**

☛ **A scientifically proven diet breakthrough based on how the body's natural rhythms influence metabolism, body weight, hunger, and cravings**

☛ **It's true! A diet where you can eat pizza, doughnuts, ice cream, pasta—for breakfast, when your body can handle it**

☛ **Includes 28-day full-menu eating plan with recipes**

THE BIG BREAKFAST DIET

Two-color; 224 pages; with charts; 5 1/2" x 8 1/4"

Paper: \$11.95/\$16.50 Can.

ISBN: 978-0-7611-5493-8

No. 15493

Ships: December

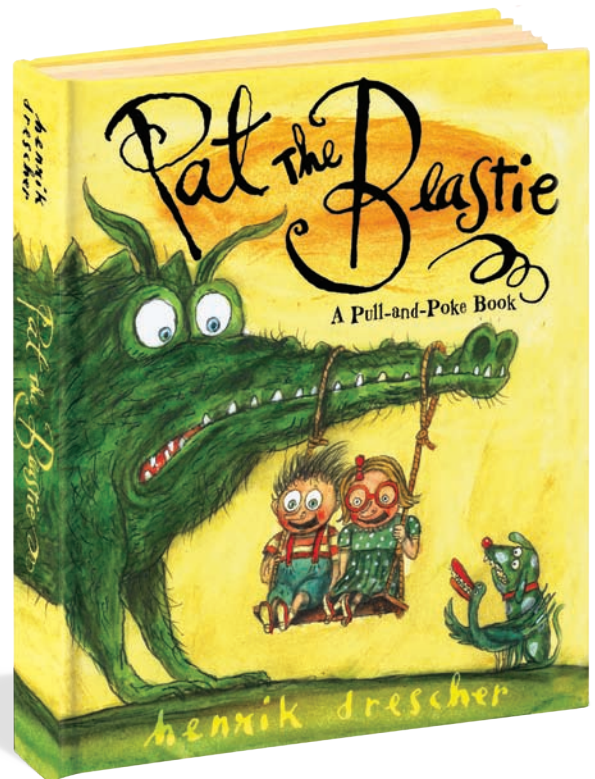
PAT THE BEASTIE

A PULL-AND-POKE BOOK

Henrik Drescher

A warning: “You should never monkey around with a Beastie!” Once upon a time a little boy and girl named Paul and Judy had a pet called Beastie. Unfortunately, Paul and Judy weren’t very nice to Beastie. In fact—they were downright naughty. They pulled Beastie’s fur and jiggled Beastie’s eyes. They tickled his feet and plucked his boogers. “Always be kind to your pets!” they were reminded again and again—but Paul and Judy never listened. Boy, were they sorry!

Artist Henrik Drescher’s decidedly wicked parody of *Pat the Bunny*, which sold 100,000 copies (plus 50,000 internationally) when it was first published in 1993, is back in a larger trim, in a sturdier board-book format, and with two new pages of art. **PAT THE BEASTIE** is an interactive touch-and-feel, pull-and-poke book that comes with pop-ups, squishers, squeezers, and squeakers—not to mention two brightly colored wormy boogers. Readers will love to join in with the mischievous Paul and Judy as they have fun “playing” with their pet Beastie, squishing and jiggling and playing peekaboo. (*Hey, Beastie deserves some respect!*) But after readers see what happens when you cross a Beastie—*then he’ll FEASTIE!*—they’ll go scrambling back through the book to make amends.



Henrik Drescher has written and illustrated numerous children’s books, including *McFig and McFly: A Tale of Jealousy, Revenge, and Death (with a Happy Ending)*; *Hubert the Pudge: A Vegetarian Tale*; and *The Strange Appearance of Howard Cranebill*, which won *The New York Times Best Illustrated Book of the Year (1982)*. His illustrations, for kids and grown-ups, regularly appear in *The New York Times Book Review* and other national and international publications. He splits his time between Toronto and China.

☛ **The delightful, subversive children’s classic is back, and better than ever!**

☛ **The original sold 100,000 copies when first published in 1993**

☛ **An interactive treat: pull Beastie’s fur, squish his nose and tickle his eyes, pick his wormy boogers, and bounce on his stomach**

☛ **Now in a larger, board-book format with two new pages and a brand-new cover**

☛ **For ages 3 and up**

☛ **ABC holiday catalog advertising**

PAT THE BEASTIE

Four-color throughout including pop-ups and touch-and-feel pages; 11 spreads; 5 7/8" x 7 3/8"

Paper over board:
\$11.95/16.50 Can.
ISBN: 978-0-7611-5610-9
No. 15610

Ships: October

8-copy counter display
\$95.60/\$132.00 Can.
ISBN: 978-0-7611-5654-3
No. 25654



TOAD COTTAGES & SHOOTING STARS

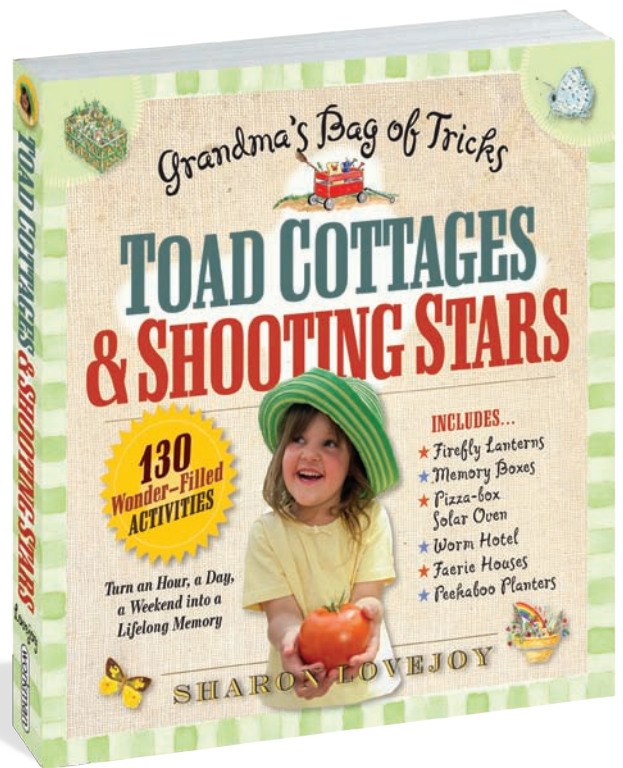
GRANDMA'S BAG OF TRICKS

Sharon Lovejoy

For grandmothers only, give your grandchildren the time of their lives: Make leaf rubbings, learn the neighborhood bird songs together, turn an aquarium into a worm hotel, create a firefly lantern. There are garden projects, both for the outdoors—grow a container snacking garden, a pumpkin patch in a pot—and the indoors, i.e., how to use something called “indoor garbage gardens” to grow pineapple tops, sweet potato vines, peanuts, and more. Cooking projects, both in the sunshine—baking in a solar oven—and in the kitchen—what child will ever forget the time the two of you made Potato Volcanoes with Lava? And lots of rainy-day activities for times when nature’s in a cranky mood.

Created by Sharon Lovejoy—a grandmother of four and the author of two classic books of garden activities for grown-ups and kids, *Sunflower Houses* and *Roots, Shoots, Buckets & Boots*, with more than 200,000 copies in print—TOAD COTTAGES & SHOOTING STARS is an ecologically inspired guide that combines more than 130 green activities with timeless grandparenting advice. Illustrated with Lovejoy’s distinctive, delicate watercolors, it’s an inventive resource for grandmother and grandchild to connect with each other through nature. It is *the* book to make sure an afternoon, a day, or a weekend turns into a memory that lasts forever.

Sharon Lovejoy, an author, illustrator, lecturer, and teacher, is the children’s garden adviser to the American Horticultural Society, and has been a guest on Today at NBC, PBS’s Victory Garden, and the Discovery Channel. She speaks at conferences and gardening organizations around the country. She has four grandchildren, and divides her time between San Luis Obispo, California, and South Bristol, Maine.



➤ **Inspiring ideas and nature projects for grandmothers and grandkids**

➤ **Over 130 fun, simple, inventive activities, for exploring, growing, cooking, and crafting—tried-and-true fun for when the kids come to visit**

➤ **Full-color photographs and illustrations throughout**

➤ **How to reconnect kids to nature, grannies to their grandchildren**

➤ **By the author of *Sunflower Houses; Roots, Shoots, Buckets & Boots; and Trowel & Error*, together with more than 300,000 copies in print**

➤ **15-city tour**

➤ **Unbound event co-op available**

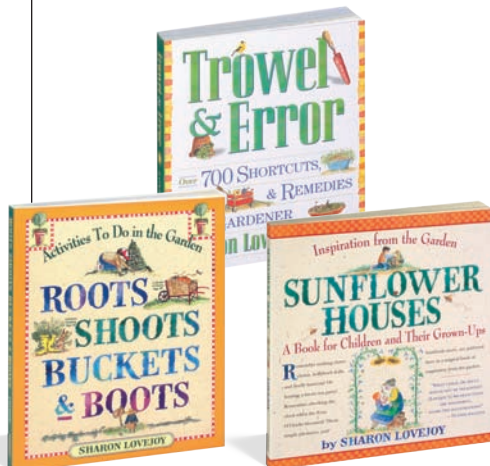
TOAD COTTAGES & SHOOTING STARS

Full-color illustrations and photos throughout; 272 pages; 8" x 8"

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-5043-5
No. 15043

Ships: December

5-copy counter display
\$74.75/\$99.75 Can.
ISBN: 978-0-7611-5655-0
No. 25655



BY THE SAME AUTHOR:
See page 111.
Roots, Shoots, Buckets & Boots
ISBN: 978-0-7611-1056-9
No. 11056
Sunflower Houses
ISBN: 978-0-7611-2386-6
No. 12386
Trowel & Error
ISBN: 978-0-7611-2632-4
No. 12632



DO MORE GREAT WORK

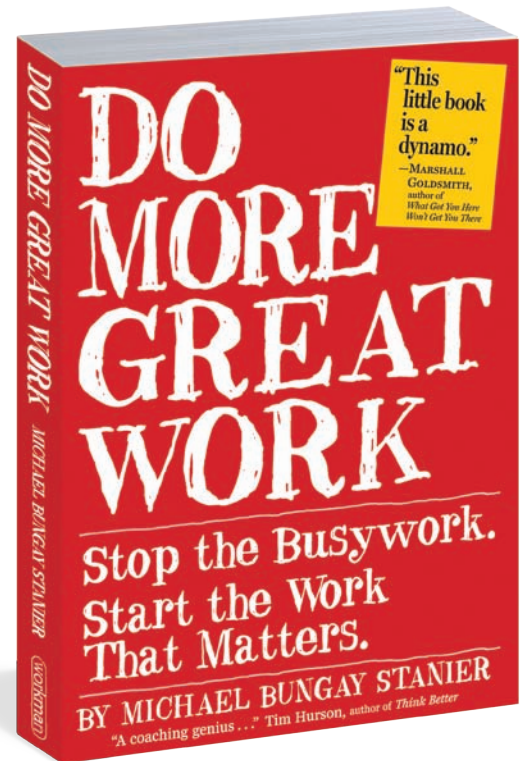
STOP THE BUSYWORK.
START THE WORK THAT MATTERS

Michael Bungay Stanier

Here's a business book that gets right to the problem that plagues so many organizations: Even the best performers are spending less than a fraction of their time doing "great work" or work that leads to "great work"—the kind of innovative work that pushes business forward, stretches creativity, and offers true satisfaction. The rest of the time (50 percent or more) employees are trading water with "good work"—the work that keeps the business going but will never move it ahead—and are mired in "bad work" (upwards of 25 percent of the time)—the endless meetings, the energy-draining bureaucratic processes. Michael Bungay Stanier, Canadian Coach of the Year in 2006, is a business consultant who's found a way to move us away from bad work (and even good work), and toward more time spent doing great work.

This inspirational, motivating, at times playful book uses twelve short, thought-provoking exercises that effectively force the reader to look at what his or her work really is, and find ways to change the mix. The exercises, called Maps because of the quick, visual way they lead the reader from A to B to Z, begin with defining great work—assess your personal bad-good-great ratio; tap into the power of role models; analyze those moments when work turned into a flow. There are maps that explore personal creativity and inspire brainstorming. And maps to help put ideas into motion, including how to structure time, how to elicit help from members of your team, even how to navigate an idea through the organization. And along the way, there are tips for clearing time to move away from bad work—including how to use the drama triangle of transactional analysis and stop being a "rescuer" who takes on other people's problems, and how not to say "no," but how to say "yes" more slowly, making sure you're doing what's most important.

Michael Bungay Stanier is the founder and senior partner of Box of Crayons, a company that works with organizations, ranging from AstraZeneca to Xerox, to help them do more great work. A Rhodes scholar who earned both arts and law degrees with highest honors from Australian National University and an MPhil from Oxford, he is a popular speaker at business and coaching conferences, and was named Canadian Coach of the Year in 2006. He lives in Toronto.



➤ **A powerful, inspiring, timely book to help every person find the "great work" within**

➤ **Twelve simple visual "map" exercises to lead to great work—and away from bad work**

➤ **A coaching genius offers practical guidance for anyone who wants more meaning in their work**

➤ **"If I had to pick a person to have dinner with when I needed to be challenged, I'd pick Michael Bungay Stanier."—David Allen, author of *Getting Things Done***

➤ **Free e-course, downloads, templates, podcasts, and more at www.findyourgreatwork.com**

➤ **National radio satellite tour**

➤ **Online marketing campaign**

DO MORE GREAT WORK

Two-color; 208 pages; 5" x 7"

Paper: \$10.95/\$14.95 Can.

ISBN: 978-0-7611-5644-4

No. 15644

Ships: December

THE G.I. DIET

UPDATED AND REVISED

Rick Gallop

Now in paperback: The *New York Times* and *Wall Street Journal* bestseller. The #1 bestseller in Canada. The book chosen by *People* magazine and “The View” as one of the top diet books of 2005. The book called “The Canadian Miracle Diet” by *Woman’s World* magazine. The book that sold more than 280,000 copies in hardcover. The book that first popularized the glycemic index, and brought widespread attention to how dieting based on this index is the foundation for losing weight permanently without feeling hungry, counting calories, or jeopardizing your arteries. And the book that made dieting as simple as a traffic light: Green is go, yellow is proceed with caution, and red is stop.

Backed by the science of the glycemic index, THE G.I. DIET places every type of food into one of three color-coded categories: **Green**—make these foods the centerpiece of your diet; **Yellow**—eat occasionally, after you’ve achieved your ideal weight; and **Red**—avoid. For example, quickly digested white bread, including bagels and rolls, causes blood sugar to spike and hunger to return quickly. It’s “red.” Slowly digested stone-ground whole-wheat bread, which gives a much-longer feeling of satiety, is “green.” The diet is a cinch to stick to, truly healthful, and couldn’t be easier to follow. Includes recipes, snack ideas, a shopping list, and tips for dining out.

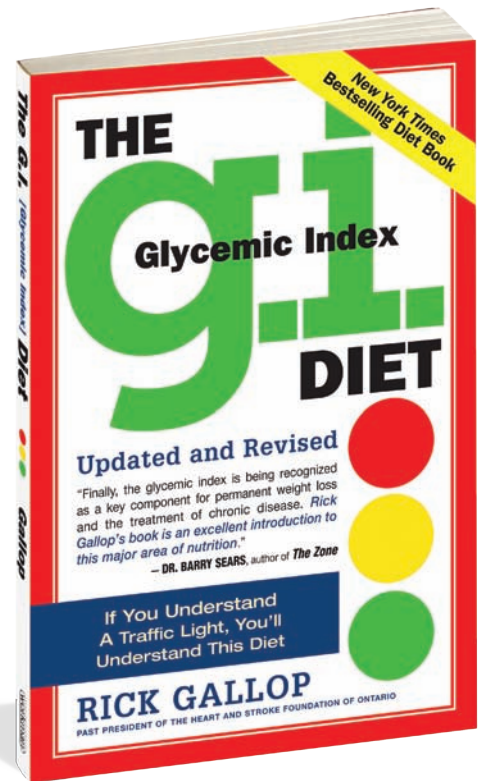
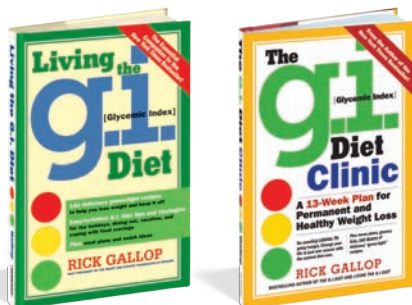
Praise for THE G.I. DIET

“Finally the glycemic index is being recognized as a key component for permanent weight loss and the treatment of chronic disease. Rick Gallop’s book is an excellent introduction to this major area of nutrition.”—Dr. Barry Sears, author of *The Zone*

“This diet is definitely the one that can help readers not only control weight but also help prevent cancer and heart disease.”—Elisabetta Politi, M.P.H., R.D., C.D.E., nutrition manager, Duke University Diet & Fitness Center

“Get ready to be hunger-free and skinny in no time!”—*Women’s World* magazine

Rick Gallop, who also wrote *Living the G.I. Diet* and *The G.I. Diet Clinic*, is an international spokesperson for the diet he designed out of his own struggles to lose weight. A successful business executive with a keen interest in health issues, he was president of the Heart and Stroke Foundation of Ontario. His website is www.gidiet.com.



➤ **The *New York Times* and *Wall Street Journal* bestseller with 283,000 copies in print, is now in paperback**

➤ **The book that popularized the glycemic index**

➤ **By the author of *Living the G.I. Diet* and *The G.I. Diet Clinic*, together with 93,000 copies in print**

➤ **A #1 national bestseller in Canada**

➤ **Passionate, effective, media-savvy author**

THE G.I. DIET

Four-color; 176 pages; 5 1/2" x 8 3/8"

Paper: \$11.95/\$16.50 Can.

ISBN: 978-0-7611-4479-3

No. 14479

Ships: December

BY THE SAME AUTHOR:
See page 77.

Living the G.I. Diet
ISBN: 978-0-7611-3594-4
No. 13594

The G.I. Diet Clinic
ISBN: 978-0-7611-4948-4
No. 14948

365 DAILY MOTIVATIONS FOR A HEART-HEALTHY LIFE

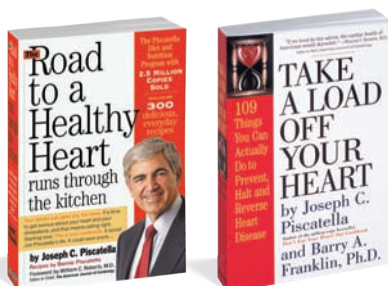
Joseph C. Piscatella

Here's the problem: 17 million Americans suffer from heart disease, and every year 1 million of them will be just lucky enough to survive a heart attack. They know they *must* change their lives—their diet, their stress, the amount of exercise they do. And not for a few months, but forever. Most don't do it. What they need, as much as low-fat recipes and fitness plans, is daily motivation—a reassuring yet no-nonsense guide to staying the course to heart health.

Here's the solution: From Joseph C. Piscatella, one of the longest-surviving bypass patients in the U.S.—31 years and counting—comes a supportive, generous, think-positive book that shares the secret of his extraordinary success. This is the stuff that kept Joe going—a year-long selection of motivational stories, inspirations, quotes, wisdom, meditations, tips, and more. When it's 5:00 A.M. and raining outside and you're tempted to skip that morning jog, remember “runner” Bob Ireland, a Vietnam vet who lost both legs in the war yet finished the New York marathon using only his arms, the first person ever to do so. Think little things don't make a difference? Take a lesson from golf: An average of less than 1.5 strokes per round in the 2002 season made a \$5.6 million difference in earnings between #1 golfer (Tiger Woods) and #10 golfer (Sergio Garcia).

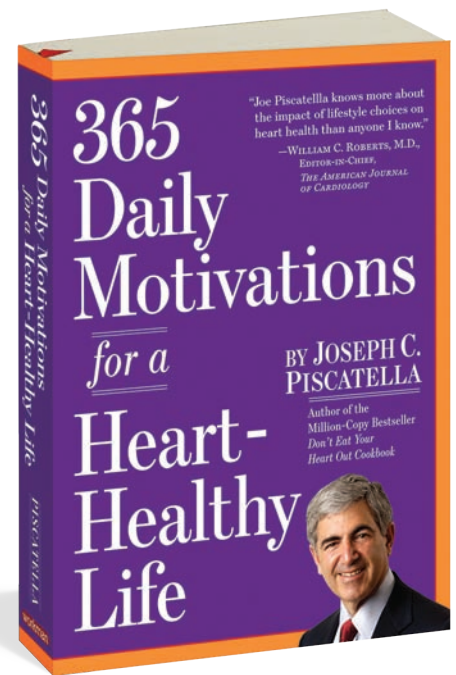
And why a book of everyday entries? “*People often say that motivation doesn't last. Well, neither does bathing—that's why we recommend it daily.*”—Zig Ziglar.

Joseph C. Piscatella's books have been enthusiastically endorsed by health professionals and used in more than 5,500 hospitals. President of the Institute for Fitness & Health, he lectures on lifestyle management skills to a variety of clients, including Fortune 1000 companies, and has hosted three PBS specials on heart health. The only non-medical member of a National Institutes for Health Cardiac Rehabilitation Expert Panel, he lives with his wife in Gig Harbor, Washington.



BY THE SAME AUTHOR:

See page 75.
 The Road to a Healthy Heart
 Runs Through the Kitchen
 ISBN: 978-0-7611-3518-0
 No. 13518
 Take a Load Off Your Heart
 ISBN: 978-0-7611-2676-8
 No. 12676



➤ **A year of motivations, inspirations, and meditations for people with heart disease**

➤ **Solves the problem every heart patient faces—how to stick with a plan that creates healthy habits**

➤ **By the author of *The Road to a Healthy Heart Runs Through the Kitchen, Take a Load Off Your Heart*, and other books with more than 2.5 million copies in print**

➤ **For the 17 million Americans with heart disease . . . and their families**

➤ **17-city tour**

➤ **National radio satellite tour**

➤ **Online marketing campaign**

365 DAILY MOTIVATIONS FOR A HEART-HEALTHY LIFE

Paperback with ribbon; 288 pages; 5" x 7"

Paper: \$12.95/\$17.50 Can.

ISBN: 978-0-7611-5457-0

No. 15457

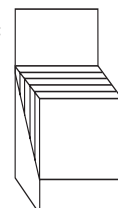
Ships: December

6-copy counter display:

\$77.70/\$105.00 Can.

ISBN: 978-0-7611-5704-5

No. 25704



TWIMERICKS™

THE BOOK OF TONGUE-TWISTING LIMERICKS

Lou Brooks

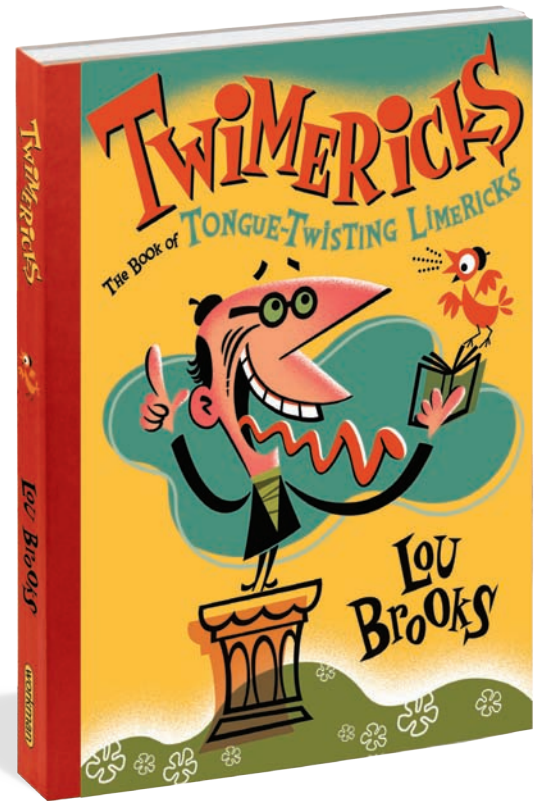
Pure nuttiness: the Twimerick, a fiendish confection of limerick plus tongue-twister, topped off by the deliciously whacky illustrations of its inventor, Lou Brooks. To wit (and to be read out loud quickly):



*A petulant flatulent
platypus starts,
To tooting and flouting his
flute to his farts,
But at platypus outings,
His flatulent floutings,
Flout his flute flat at the
tootiest parts.*

Nonsensical whimsy—or whimsical nonsense—TWIMERICKS are a form of wordplay that are irresistible for kids, as well as for grown-ups unafraid to be silly; perfect to be read at parties or in a classroom when learning poetry (that’s right, who knew poetry could be so much fun?). And the book itself, like the best poetry collections, is a gem: a paper over board gift book with one Twimerick per page, each illustrated in full-color by the author, a legendary commercial artist. Open to any page and feel the unbridled creative energy spilling out. It’s pure happiness.

Lou Brooks is a renowned illustrator and comic artist whose work ranges from updating the “little guy in the top hat” logo design for the game Monopoly to, most recently, the ’50s pulp-fiction-style illustrations for *The Book of Totally Irresponsible Science*. He has also designed and illustrated covers for *Time* and *Newsweek*, and in the 1970s created a comic strip for *Playboy* that achieved a cult following. He lives with his wife in a cabin in the woods several hours north of San Francisco.



➤ **A new form of poetry: the limerick meets the tongue-twister, to hilarious effect**

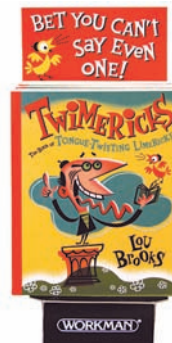
➤ **Whacky full-color illustrations from a legendary illustrator**

➤ **Great for parties and sleepovers, family dinner table silliness, or in a classroom when learning poetry**

➤ **Unbound event co-op available**

➤ **ABC holiday catalog advertising**

➤ **Free poster with every order**



TWIMERICKS™

Paper over board; 30 full-color illustrations; 52 pages; 5 3/4" x 7 3/8"

Paper over board:

\$8.95/\$11.95 Can.

ISBN: 978-0-7611-5603-1

No. 15603

Ships: September

8-copy counter display:

\$71.60/\$95.60 Can.

ISBN: 978-0-7611-5651-2

No. 25651

THE COMPLETE BOOK OF BREASTFEEDING

FOURTH EDITION

Sally Wendkos Olds, Laura Marks, M.D., and Marvin Eiger, M.D.

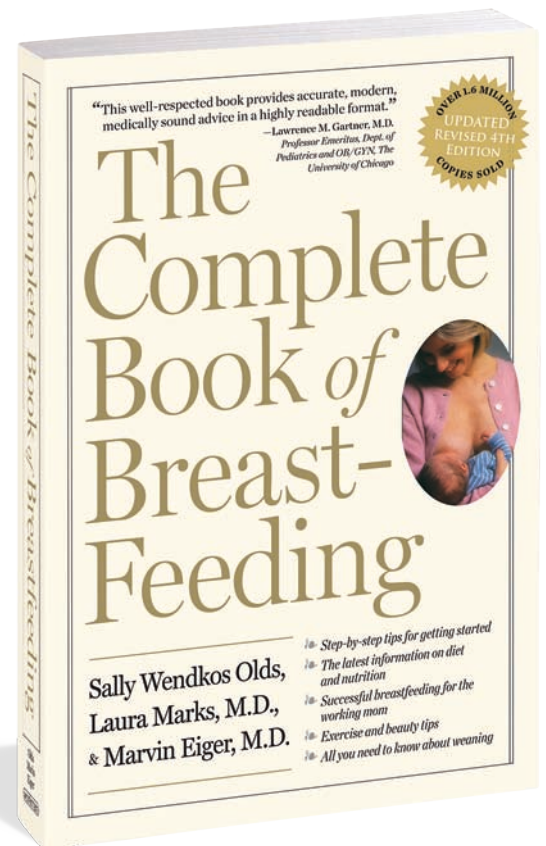
With more than 1.6 million copies in print of all editions, THE COMPLETE BOOK OF BREASTFEEDING is a recognized classic in its field. Now it's been completely revised and updated in a new fourth edition—non-doctrinaire, informative, and friendly, it is the most accessible and authoritative book, as much required reading for expecting and new mothers as a pregnancy guide and baby name book.

All healthy mothers should consider breastfeeding for the first year of a baby's life, according to the American Academy of Pediatrics, and this is the book that will help women give their babies the healthiest start possible. Written by Sally Wendkos Olds and a new co-author, Laura Marks, M.D., THE COMPLETE BOOK OF BREASTFEEDING, FOURTH EDITION offers a comprehensive introduction to breastfeeding—how to get ready before the baby arrives; how to involve fathers and siblings; and the best diet and foods for mom. There are sections on dealing with problems at the hospital; extensive information on exclusive pumping (EPing); the best systems for giving supplementary bottles to a breastfed baby; the safest sleep scenarios for babies; breastfeeding in public, including laws affecting breastfeeding mothers. New data about preterm infants is presented, and special situations—multiples, breast cancer, overweight and large-breasted women, breast surgery, tattoos and piercings—are also discussed in detail. An expanded chapter on weaning features sections on breastfeeding past infancy. Also new is an appendix of online resources.

Sally Wendkos Olds is the award-winning author of *The Working Parents' Survival Guide*, three leading textbooks on psychology and child-adult development, and more than 200 articles. She is the mother of three daughters, whom she nursed. She lives on Long Island, New York.

Laura Marks, M.D., is a board-certified pediatrician. She earned her M.D. from the Yale University School of Medicine and is the mother of three breastfed children. Dr. Marks lives with her husband and children in Wilton, Connecticut.

Marvin Eiger, M.D., is a retired board-certified pediatrician who coauthored the first three editions of the book.



➤ **The classic work with more than 1.6 million copies in print, now completely revised and updated**

➤ **Incorporates the latest research, including extensive information on exclusive pumping (EPing), an expanded chapter on weaning, allergy prevention, problems at the hospital, and an appendix of online resources**

➤ **A warm, accessible, authoritative—and non-judgmental—guide that's a must for every new mother**

➤ **National radio satellite tour**

THE COMPLETE BOOK OF BREASTFEEDING

Black and white photographs throughout; 432 pages; 6" x 9"

Paper: \$13.95/\$18.95 Can.

ISBN: 978-0-7611-5113-5

No. 15113

Ships: December

62 PROJECTS TO MAKE WITH A DEAD COMPUTER

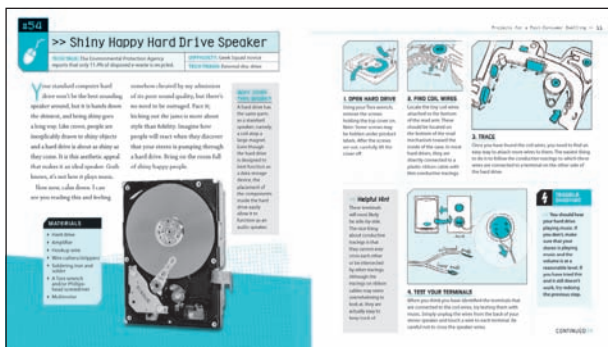
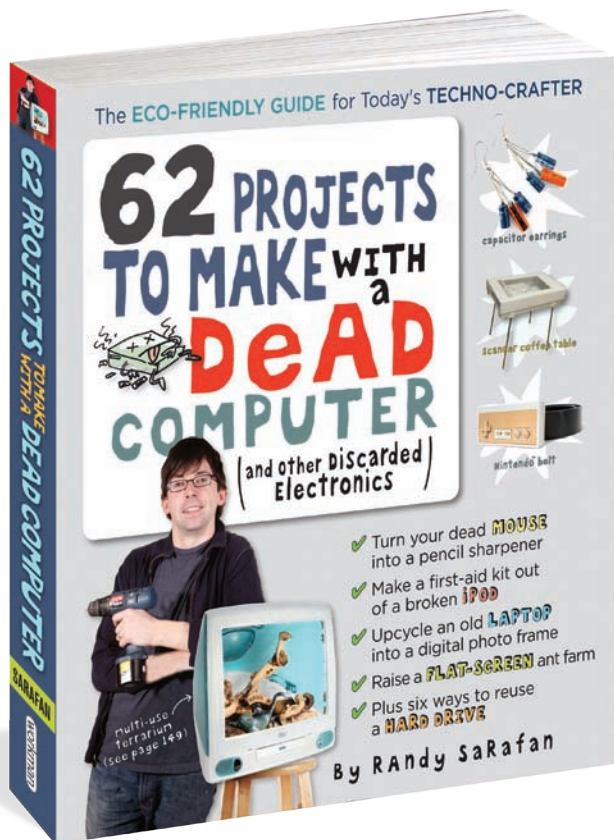
(AND OTHER DISCARDED ELECTRONICS)

Randy Sarafan

Computer hacking takes on a whole new meaning when you're going at it with a screwdriver and hammer: announcing the most wildly inventive, eco-friendly craft book on repurposing everyday objects since *Generation T*. Except in this case the raw material isn't a T-shirt, but the stuff we all have lying around and have no idea what to do with, or even how to get rid of properly—your old cell phone, a broken printer, irredeemable iPod, busted digital camera, mysterious thatches of cables and wires, orphaned keyboards, and of course, those dead PCs and laptops.

Created by a Parsons design graduate who's obsessed with navigating the intersection of art and technology, here are 62 ingenious projects that are irresistibly geek-chic. An iMac Terrarium—how cool is that? A laptop Digital Photo Frame. The impressively green Scanner Compost Bin. Plus a power strip Bird Feeder, Walkman Soap Dish, My First Squiggle Bot, Qwerty Hair Tie, Flat-screen Ant Farm. Each project has complete, step-by-step instructions, is rated by difficulty—in a thorough first chapter the author covers all the tools and skills needed to take apart electronics safely—and is arranged by use, from stuff for the house, to fashion, toys, arts and crafts, items for pets, and more. With a full-color insert showing the finished projects.

Randy Sarafan is a new-media artist who is currently a Virtual Fellow with the cutting-edge F.A.T. (Free Art and Technology) Lab; is a top project contributor and community manager at *Instructables.com*, the leading user-generated how-to website; has contributed to *Make* magazine; and creates projects with a unique style and an eye for fun (a breathalyzer microphone, water-gun alarm clock, USB-enabled fruit). He graduated with honors in the Design Technology program at Parsons School of Design and lives in San Francisco.



Transform dead electronics into amazing projects

62 inventive projects with step-by-step directions for repurposing old computers, cell phones, scanners, iPods, digital cameras, and more

Irresistible geek-chic—The iMac Terrarium, PDA Doodler, Mr. Resistor Man, Walkman Soap Dish, Mouse Pencil Sharpener, Power Strip Bird Feeder, Polarized Wallet, iPod First Aid Kit, and much more

Eco-friendly DIY—turn stuff you shouldn't even throw out into useful, beautiful items

Full-color insert

Online marketing campaign

62 PROJECTS TO MAKE WITH A DEAD COMPUTER

Two-color photos and illustrations; 8-page photo insert; 288 pages; 8" x 9"

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-5243-9
No. 15243

Ships: October

HOW TO BE AN EVERYDAY PHILANTHROPIST

289 NO-COST WAYS TO LIVE A GENEROUS LIFE

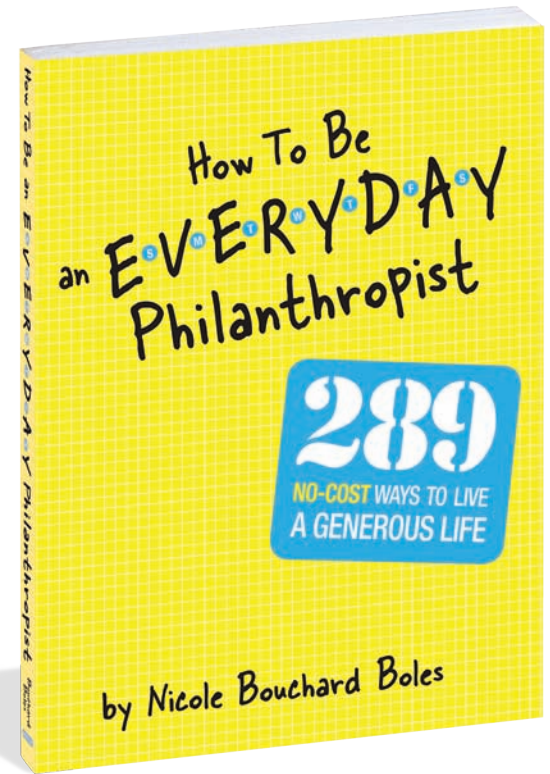
Nicole Bouchard Boles

Want to help make your community, your town—your world—a better place, but don't know where to begin? *How to Be an Everyday Philanthropist* shows you the way. A handbook, a resource guide, a call to action, and an inspiration, it offers 289 concrete, direct ideas for making a difference—all of which have nothing to do with the size of your checkbook and everything to do with using the hidden assets that are already a part of your life. Whether you're shopping, working, exercising, or surfing the Web, there are hundreds of ways to slip small but deeply meaningful acts of philanthropy into your life, using 289 of the most innovative and effective charitable organizations around.

Have an old pair of sneakers lying around the house? Nike's Reuse-a-Shoe program will recycle them into safe playground surfaces. Getting rid of that old cell phone? Call to Protect will refurbish it as an emergency lifeline for abused women. Racking up frequent-flier miles? Donate them to an ill child so they can travel and get the care they need. Like to knit? Knit hats for cancer patients. Start a petition, sign a petition, send out an awareness e-mail, and network with like-minded givers and doers at Care2.com. There are ideas for giving things you might never have thought of—your hair, old prom dress, breast milk for African AIDS orphans. Ideas for using your hobbies, talents, time, trash, technology, and more. Each suggestion can be accomplished in the course of a day, most within an hour.

In tough times it's more important than ever that people and communities pull together—*How to Be an Everyday Philanthropist* makes it easier than ever before.

Nicole Bouchard Boles is an expert in no-cost philanthropy and works with companies and individuals to help incorporate giving into their everyday lives. She lives with her family in Alberta, Canada.



☛ **289 no-cost ways to make a difference**

☛ **A handbook and resource listing hundreds of concrete, doable actions that will change a life (including the reader's)**

☛ **Philanthropy that's part of everyday life—donate old eyeglasses, take a "volunteer vacation," help your kids raise money for cancer research with a lemonade stand, send expired coupons to military families, plant a community garden**

☛ **10-city tour**

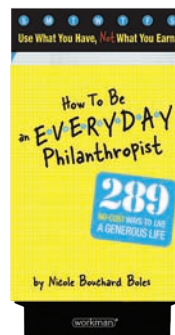
☛ **National radio satellite tour**

☛ **Online marketing campaign**

HOW TO BE AN EVERYDAY PHILANTHROPIST

220 pages; 6" x 8"
 Paper: \$10.95/\$14.95 Can.
 ISBN: 978-0-7611-5504-1
 No. 15504
 Ships: October

8-copy counter display:
 \$87.60/\$119.60 Can.
 ISBN: 978-0-7611-5705-2
 No. 25705



THE MENOPAUSE BOOK

Pat Wingert and Barbara Kantrowitz

The critics raved: “*Dr. Spock for aging women . . . extremely well researched and presents cutting-edge science in a readable and comprehensive way. An excellent reference.*”—The North American Menopause Society. “*Sympathetic, very readable, comprehensive . . . I highly recommend this excellent guide.*”—Isaac Schiff, M.D., Harvard Medical School. “*Required reading for women wanting to maximize the second halves of their lives.*”—Wulf H. Utian, M.D., Ph.D., founder and executive director, The North American Menopause Society. “*Bravo! This book should be a birthday gift for every 40-year-old (actually, probably earlier).*”—Barb Malat, CPNP, PA-C, co-chair, Menopause and Hormone Therapy Committee, Association of Reproductive Health Professionals.

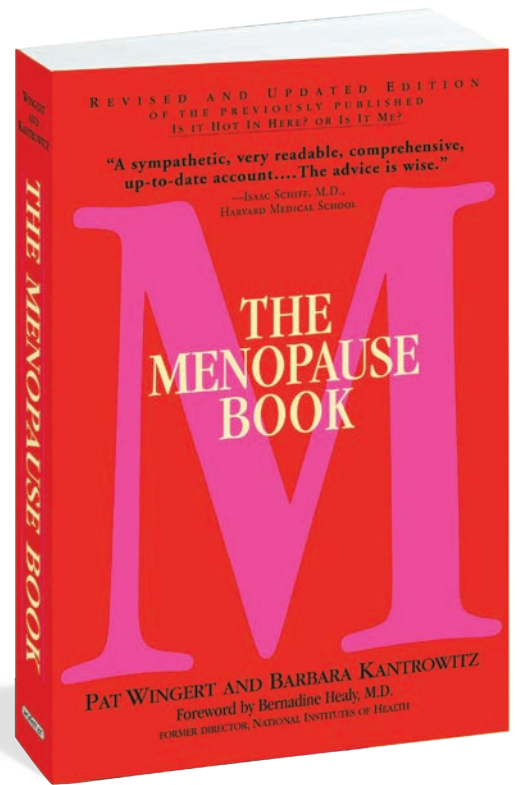
Originally published in 2007 as *Is It Hot in Here? Or Is It Me?*, with 110,000 copies in print, THE MENOPAUSE BOOK is the all-in-one bible for women approaching or experiencing menopause. Completely revised and updated with a compelling, authoritative new look, the latest medical findings and advice, and a straightforward new title, THE MENOPAUSE BOOK incorporates the most cutting-edge research on hormones and hormone therapy; hot flashes; heart disease and stroke; breast cancer in older women; and the subtle symptoms of ovarian cancer. It also discusses new findings on why it’s hard for menopausal women to lose weight; osteoporosis and estrogen; the interplay between migraines and hormones; panic attacks; and more. Of all the books on the market, this is the soundest—based on science, the material is vetted by top authorities in the field, the facts are up to date, the writing engaging, the tone upbeat. It’s the essential guide for every woman who wants to take charge of her health.

Pat Wingert (right) is an award-winning journalist for Newsweek, with a focus on health and medicine. She is the author of dozens of cover stories, and received her training in medical reporting at the National Institutes of Health.

She lives with her family in Washington, D.C.

Barbara Kantrowitz is a former Newsweek senior editor and co-author with Pat Wingert of the “Her Body” column on women’s health for newsweek.com. She lives with her family in New York City.

The authors recently received The Endocrine Society Award for Excellence in Science and Medical Journalism for their work exposing, in part, the dangers of bioidentical hormones.



➤ **The essential guide for every woman between forty and sixty**

➤ **Originally published as *Is It Hot in Here? Or Is It Me?*, with 110,000 copies in print**

➤ **“The definitive guide to menopause.”—Library Journal**

➤ **Completely revised, updated, re-titled and re-jacketed, with a compelling new look and title**

➤ **17-city tour**

➤ **National radio satellite tour**

THE MENOPAUSE BOOK

Two-color illustrations throughout; 608 pages; 6" x 9"

Paper: \$17.95/\$24.50 Can.

ISBN: 978-0-7611-5598-0

No. 15598

Previous ISBN: 978-0-7611-3808-2

Ships: August



TYBOOKS™

CREEP! CRAWL!

FLUTTER! FLY!

WIGGLE! MARCH!

Amy Pixton

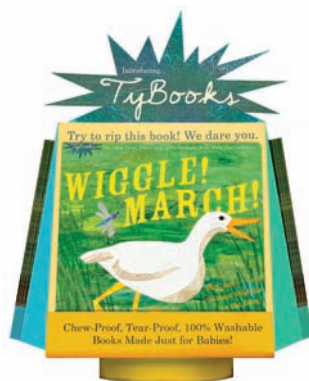
Illustrations by Kaaren Pixton

Announcing a brand-new idea in publishing books for babies: the completely indestructible, completely safe TyBook. Published on the paperlike, nontoxic material that's used in FedEx envelopes, TyBooks are 100 percent baby-proof, chew-proof, drool-proof, rip-proof—even poop- and pee-proof. That's because TyBooks not only will not tear or turn gummy with teething, but they are also completely washable.

TyBooks are also energetic, beautiful, and created just for baby. The printing material reproduces color artwork with uncommon depth, and with no residual inkiness; the artwork, paintings by Kaaren Pixton and reminiscent of Eric Carle, is happy, each page a simple, colorful image of an animal or bird or insect against a rich, textured background. The effect is 3-D-like and completely visual. There are no words, making each book perfect for parents and babies to look at together, with mom or dad telling a story.

Three titles launch the series: CREEP! CRAWL! about creepy-crawlies, FLUTTER! FLY! about animals with wings, and WIGGLE! MARCH! about farm animals—books babies can really sink their teeth into.

Amy Pixton, a mother of triplets, developed the idea of publishing books on Tyvek after her mother-in-law, **Kaaren Pixton**, a fine artist and children's educator who's been making art for children for thirty years, began painting murals on Tyvek construction wrap. Together they created TyBooks. Amy Pixton lives in Kansas City, Kansas, Kaaren Pixton in Portland, Oregon.



24-copy mixed counter display:
\$118.80/\$166.80 Can.
ISBN: 978-0-7611-5717-5
No. 25717

Books built for the way babies read

100 percent baby-proof, chew-proof, tear-proof, poop-proof, completely washable books

No words, just happy, colorful images—perfect for babies and parents to bond over

A publishing program: three books this fall, six in Spring 2010, three in Fall 2010

TYBOOKS™

12 pages; 7" x 7"

Paper: \$4.95/\$6.95 Can.

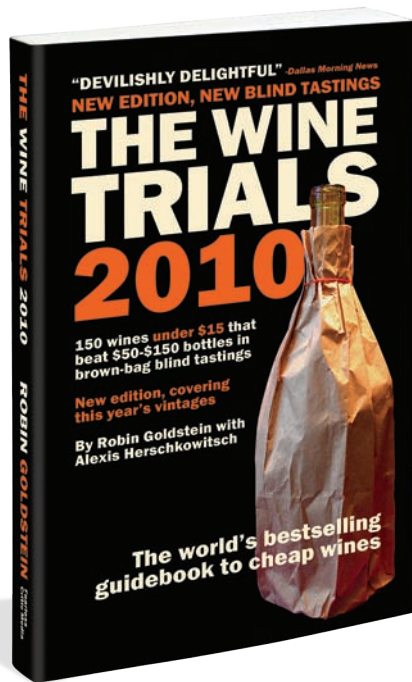
Creep! Crawl!
ISBN: 978-0-7611-5696-3
No. 15696

Flutter! Fly!
ISBN: 978-0-7611-5697-0
No. 15697

Wiggle! March!
ISBN: 978-0-7611-5698-7
No. 15698

Ships: October

THE WINE TRIALS 2010



150 WINES UNDER \$15 THAT BEAT \$50-\$150 BOTTLES IN BROWN-BAG BLIND TASTINGS

New Edition, Covering This Year's Vintages

Updated for 2010 and covering 50 percent more wines, it's the breakthrough wine guide that enamored the media—"Devilishly delightful" (*Dallas Morning News*), "Everyday wine drinkers can rejoice" (*Newsweek*), rattled the snobs—"Malicious duplicity!" (*Wine Spectator*)—and caught the attention of consumers looking to drink better wines for less.

Now the hardworking authors and editors, along with a double-blind panel of wine experts and consumers, blind-tasted wines under \$15 that will be available to consumers in 2009 and 2010. THE WINE TRIALS 2010 will reveal the 150 winners of this year's competition—the best wines on the market for under \$15.

THE WINE TRIALS 2010

150 illustrations; 240 pages; 5" x 8"

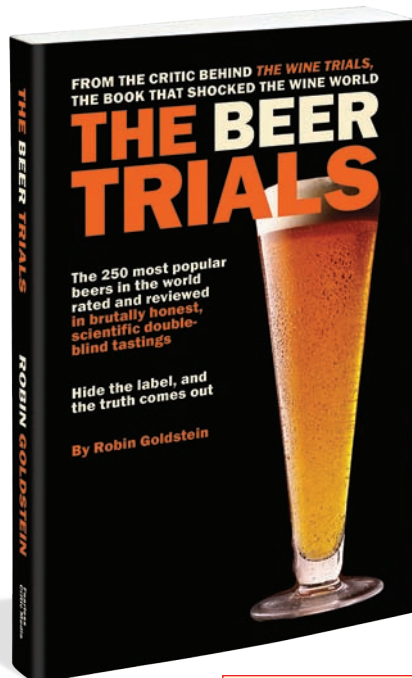
Paper: \$14.95
 ISBN: 978-1-60816-007-5
 No. 206007
 October 2009

6-copy counter display:
 \$89.70
 ISBN: 978-1-60816-008-2
 No. 206008

👉 **Hide the label, and the truth comes out**

👉 **THE WINE TRIALS, with 35,000 copies in print, updated for 2010, covering the top 150 wines for under \$15**

THE BEER TRIALS



THE 250 MOST POPULAR BEERS IN THE WORLD RATED AND REVIEWED IN BRUTALLY HONEST, SCIENTIFIC DOUBLE-BLIND TASTINGS

From the author of *The Wine Trials* comes the first beer guide ever to be based on blind tastings. With brutally honest ratings and reviews of the 250 most popular beers in the world—both in bottle and on draft—THE BEER TRIALS will challenge some of our most basic assumptions about beer.

Do you think draft beers and bottled beers of the same brand taste similar? Do more expensive beers taste better? Are imports better than domestic beers? Each beer gets a full-page review, with a down-to-earth description and a photograph of the bottle for easy identification in the store.

THE BEER TRIALS

250 illustrations; 320 pages; 5" x 8"

Paper: \$14.95
 ISBN: 978-1-60816-009-9
 No. 206009
 December 2009

6-copy counter display:
 \$89.70
 ISBN: 978-60816-010-5
 No. 206010

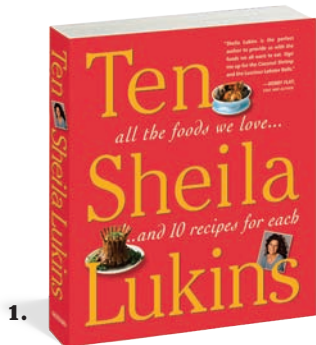
👉 **THE BEER TRIALS reviews and rates 250 best beers through double-blind taste-tests**

👉 **Bottle photographs for each entry**

FOR THE COMPLETE LISTING OF FEARLESS CRITIC BOOKS, see pages 34, 83.



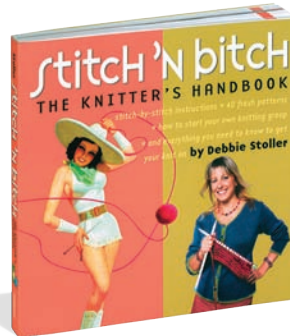
Fall Acorns



1. **Ten**
107,000 copies in print



2. **CHOCOLATE**
485,000 copies in print



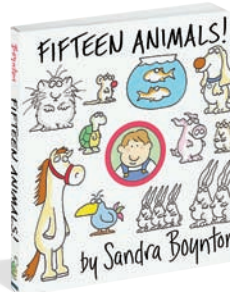
3. **stitch 'n bitch**
513,000 copies in print



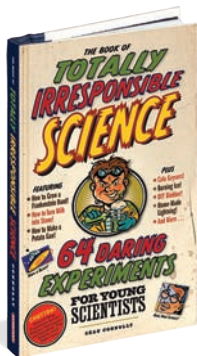
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5. **THE HAUNTED HOUSE**
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6. **FIFTEEN ANIMALS!**
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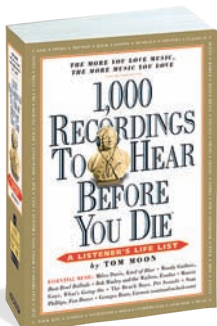
7. **THE BOOK OF TOTALLY IRRESPONSIBLE SCIENCE**
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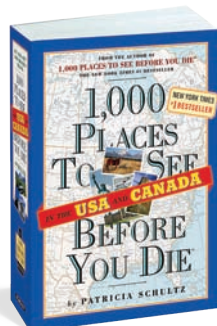
8. **BACKYARD EXPLORER**
217,000 copies in print



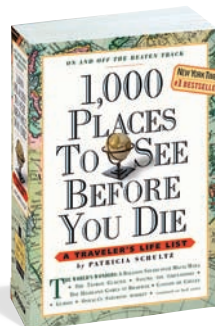
9. **THE BONES BOOK AND SKELETON**
1,990,000 copies in print



10. **1,000 RECORDINGS TO HEAR BEFORE YOU DIE**
148,000 copies in print



11. **1,000 PLACES TO SEE BEFORE YOU DIE**
568,000 copies in print



12. **1,000 PLACES TO SEE BEFORE YOU DIE**
2,812,000 copies in print

1. TEN

\$19.95 • 978-0-7611-3982-9; No. 13982 (See page 31.)

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12-copy counter display available. (See page 54.)

7. THE BOOK OF TOTALLY IRRESPONSIBLE SCIENCE

\$12.95 • 978-0-7611-5020-6; No. 15020 (See page 67.)

8. BACKYARD EXPLORER KIT

\$11.95 • 978-0-7611-3319-3; No. 13319 (See page 68.)

9. BONES BOOK & SKELETON

\$16.95 • 978-0-7611-4218-8; No. 14218 (See page 69.)

10. 1,000 RECORDINGS TO HEAR BEFORE YOU DIE™

\$19.95 • 978-0-7611-3963-8; No. 13963

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11. 1,000 PLACES TO SEE IN THE USA AND CANADA BEFORE YOU DIE

\$19.95 • 978-0-7611-3691-0; No. 13691

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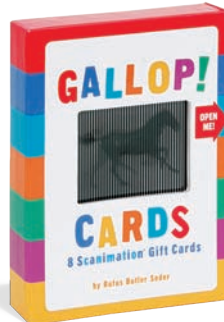
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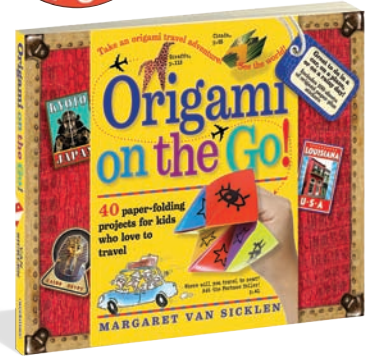
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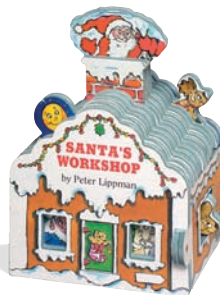
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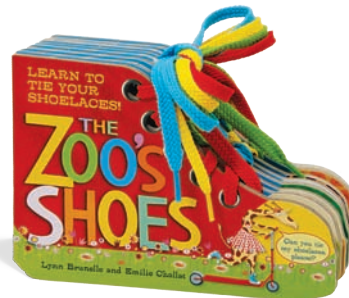
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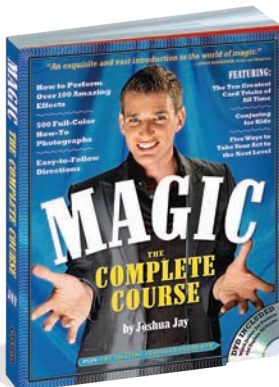
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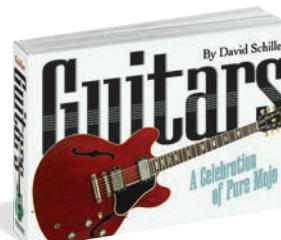
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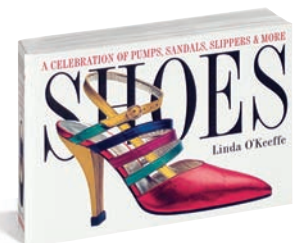
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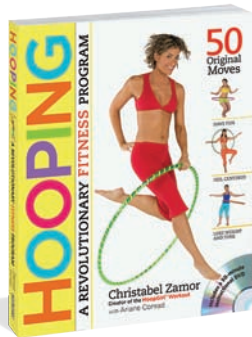




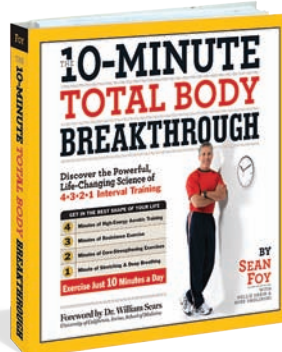
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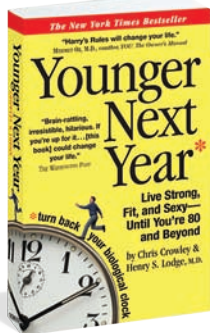
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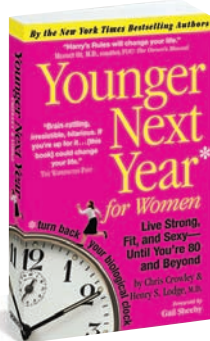
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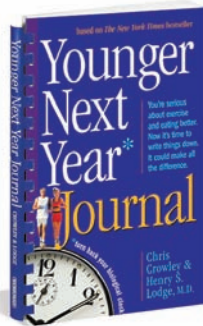
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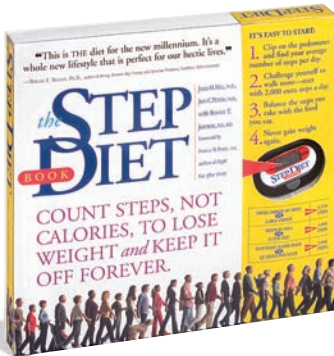
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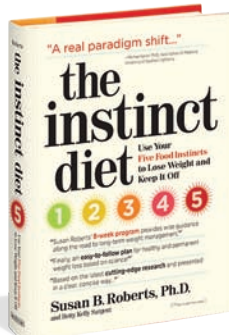
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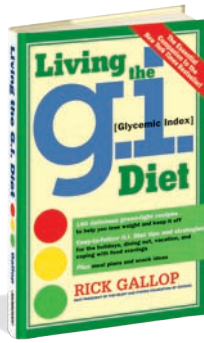
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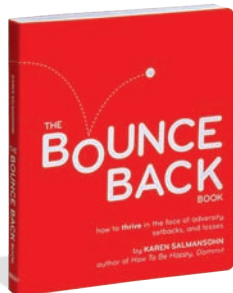


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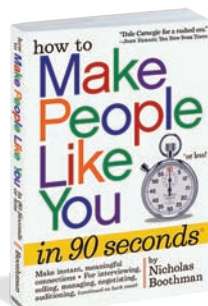


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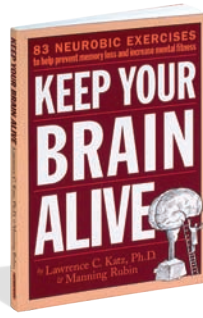


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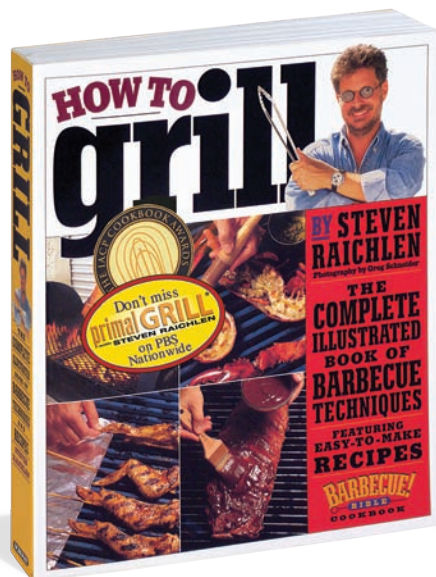
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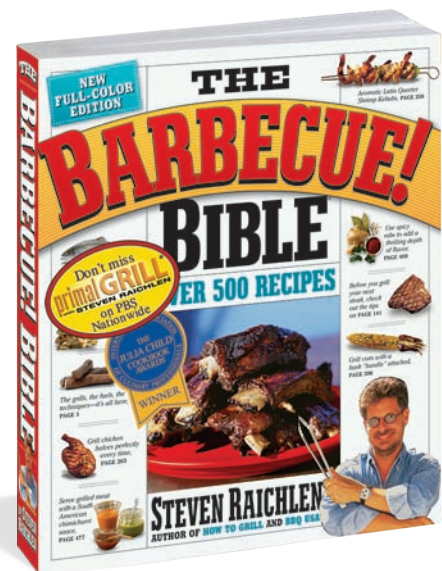
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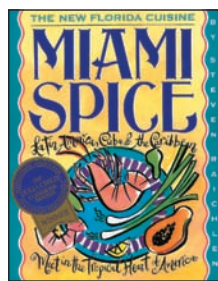
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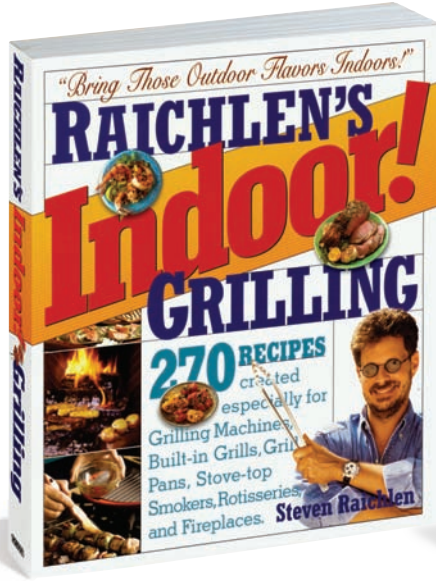
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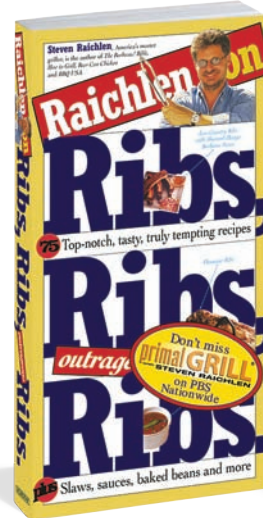
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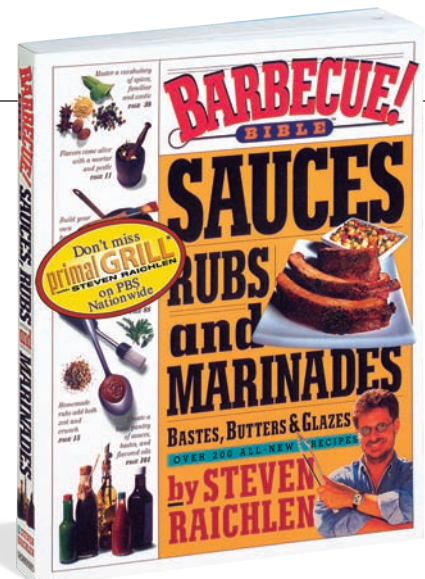
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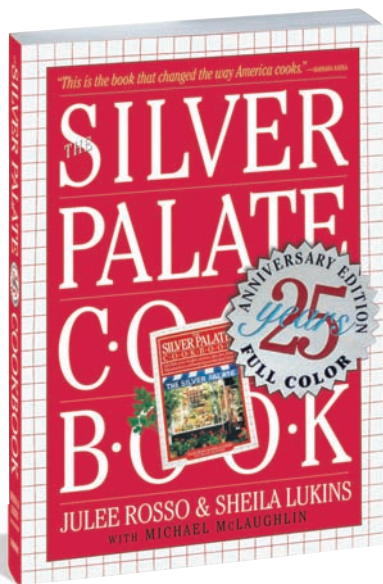
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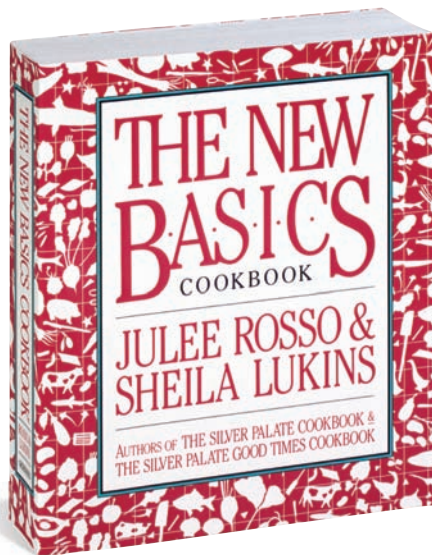
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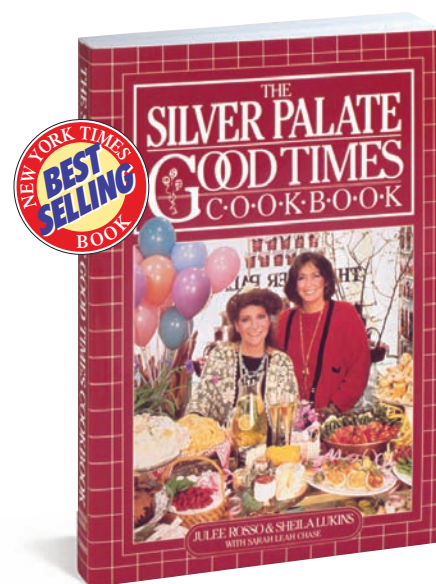
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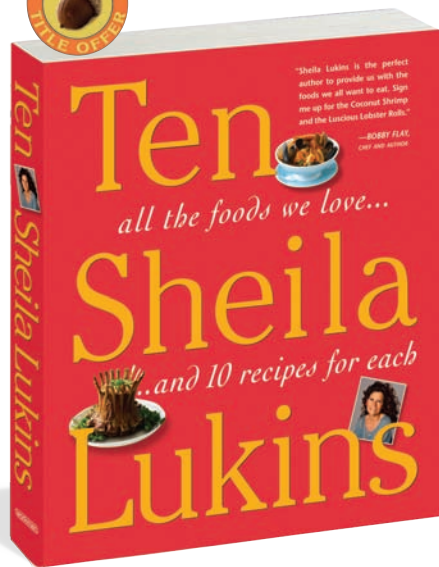
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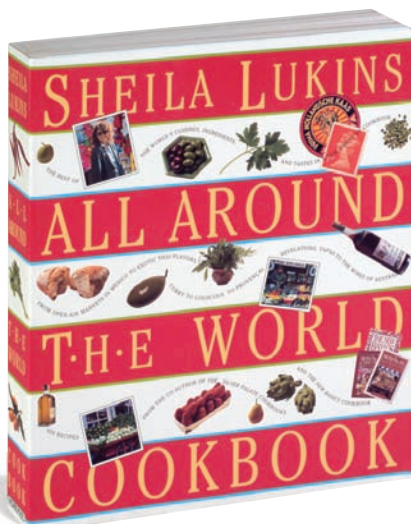
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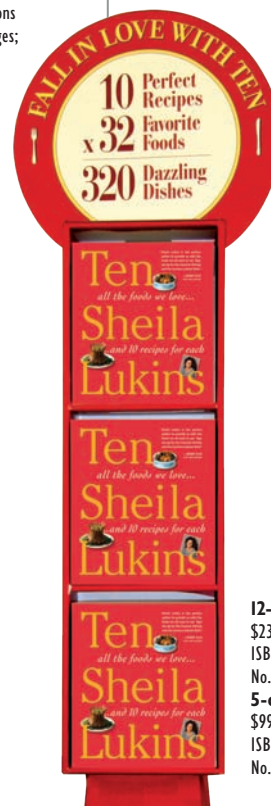


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Sheila Lukins helped change the way America eats. One of our best-known and best-loved food writers, Sheila Lukins's books have become cultural touchstones. Mention Chicken Marbella, and cooks and chefs everywhere will have a dinner party story to tell. In addition to writing bestselling cookbooks and cofounding The Silver Palate, she is the long-time food editor and columnist for *Parade* magazine, reaching over 40 millions readers a month. She lives in New York City.

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Anne Byrn

Anne Byrn is a true problem-solver. Her cures for the common cake inspire millions of bakers, and her prescriptions for better dinners and potlucks elevate the art of quick, inexpensive cooking to crowd-pleasing heights. A national award-winning newspaper and magazine food writer with more than 20 years of experience, Ms. Byrn is the former food editor of *The Atlanta Journal Constitution* and *The Tennessean*, and she previously hosted a radio show, Food Bites, on WNAH-AM in Nashville, Tennessee—the heart of the Cake Belt—where she lives with her family.

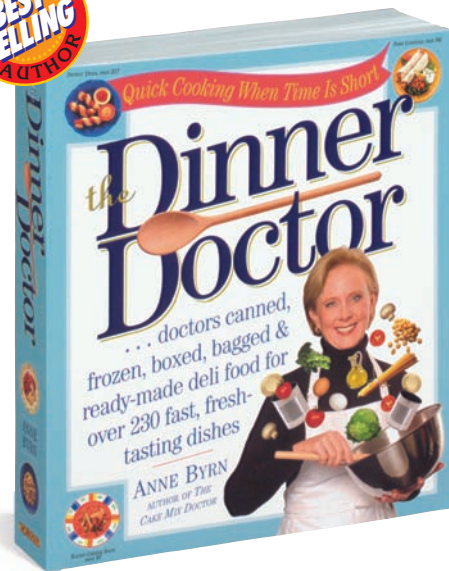
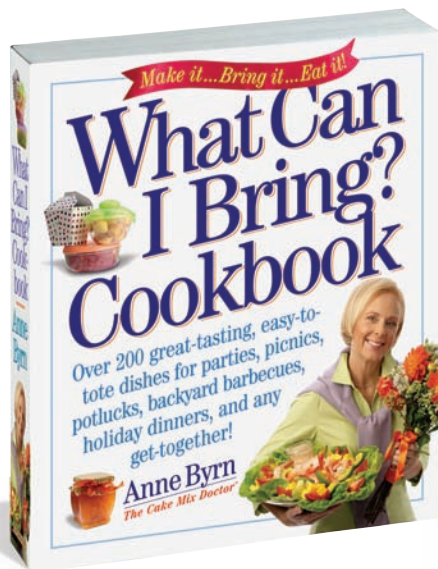
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Also available

• **THE CAKE MIX DOCTOR RETURNS!**
See page 7.

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Debby Maugans Nakos

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THE DINNER DOCTOR Quick Cooking When Time Is Short

Anne Byrn

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"... the result is full of flavor and easy to produce in a minimum amount of time or supervision, a must for the busy homemaker in today's hectic world." —PUBLISHERS WEEKLY

DRINKS WITHOUT ALCOHOL

REVISED EDITION Jane Brandt

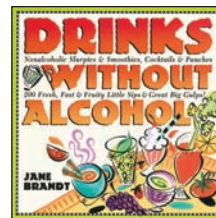
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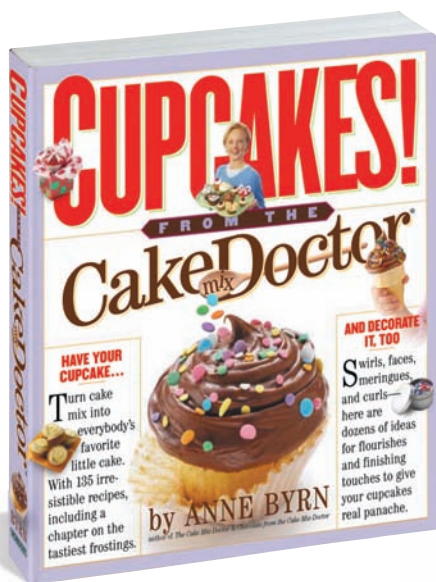
Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-1573-1
No. 11573

Line illustrations throughout; 144 pages; 8" x 8"
Previous ISBN: 0-89480-358-1



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ISBN: 978-0-7611-1666-0
No. 21666

Anne Byrn



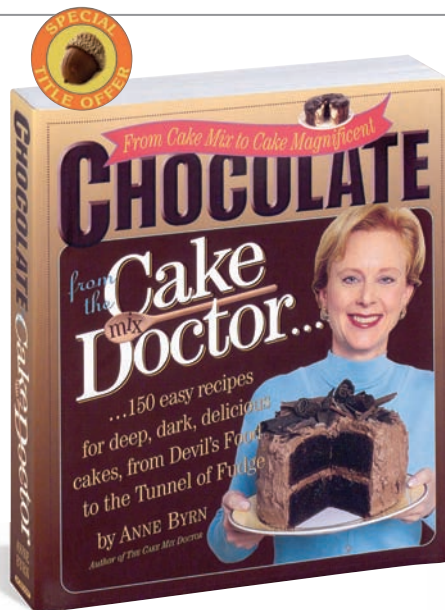
CUPCAKES! From The Cake Mix Doctor® Anne Byrn

Cupcakes are America's darling. They're celebratory, comforting, nostalgic—plus their diminutive size means you can eat a lot of them. But leave it to Anne Byrn to take cupcakes to the next level. Showing how cupcakes can do everything a big cake can, only better, here are 135 dazzling recipes—and you'll never believe they started with a mix.

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Illustrations throughout; two-color; 16-page full-color insert; 336 pages; 7" x 8"



CHOCOLATE FROM THE CAKE MIX DOCTOR From Cake Mix to Cake Magnificent Anne Byrn

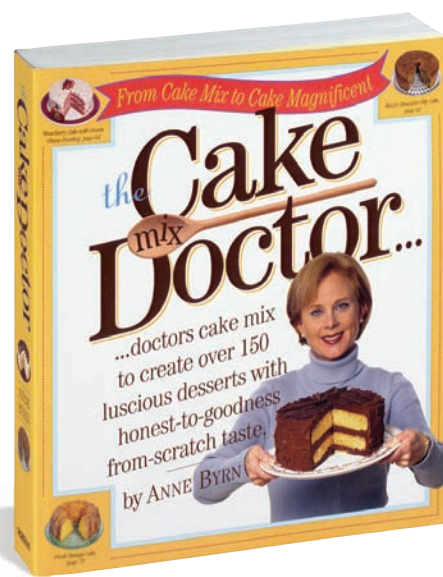
The Cake Mix Doctor goes chocolate! Starting with versatile super-market cake mixes and adding just the right extras—melted semi-sweet chocolate bars, chocolate chips, or cocoa powder, coconut, or instant coffee powder—a baker at any level can turn out rich, delicious chocolate cakes.

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Illustrations throughout; two-color; 496 pages plus 8-page four-color insert; 7" x 8"



THE CAKE MIX DOCTOR From Cake Mix to Cake Magnificent Anne Byrn

THE CAKE MIX DOCTOR is in! By doctoring up packaged cake mix with just the right extras—a touch of sweet butter here, grated lemon zest there—even the least experienced baker can turn out luscious signature desserts. Layer cakes, cheesecakes, coffee cakes, and sheet cakes. Here are 150 fast and foolproof recipes that

are transforming home baking in America.

1,664,000 copies in print.

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NANTUCKET OPEN-HOUSE COOKBOOK

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In 200 recipes, David Waltuck brings his culinary insights and techniques as "one of America's best chefs" (*Gourmet*) to the delectable stews, pasta dishes, roasts, and more that he serves at the 4:45 staff dinner at New York's highly acclaimed four-star restaurant. Outstanding yet easy to make, these are dishes for home cooking and entertaining alike.

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Ben & Jerry offer fans over 90 recipes, all easy to make with even a simple ice-cream maker.

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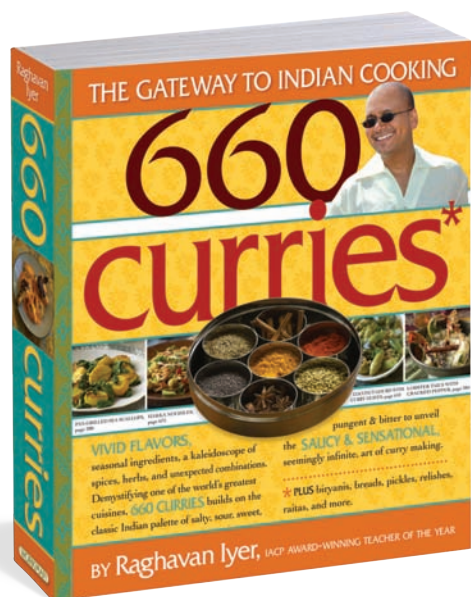
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660 CURRIES Raghavan Iyer

Curry is Salmon with Garlic and Turmeric. Curry is Grilled Chicken with Cashew-Tomato Sauce. Curry is Tamarind Shrimp with Coconut Milk. With its vivid flavors, seasonal ingredients, kaleidoscope of spices, herbs, and unexpected combinations, 660 CURRIES demystifies one of the world's great cuisines.

Written by Raghavan Iyer, the IACP Award-

winning Cooking Teacher of the Year (2004), 660 CURRIES grounds us in the building blocks of Indian flavors—the interplay of sour (like tomatoes or yogurt), salty, sweet, pungent (peppercorns, chilis), bitter, and the quality of umami (seeds, coconuts and the like). Then from this basic palette he unveils his spicy, saucy, sensational art in 660 recipes. Some are

traditional. Some modern. All are irresistible.

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ISBN: 978-0-7611-4855-5
No. 14855
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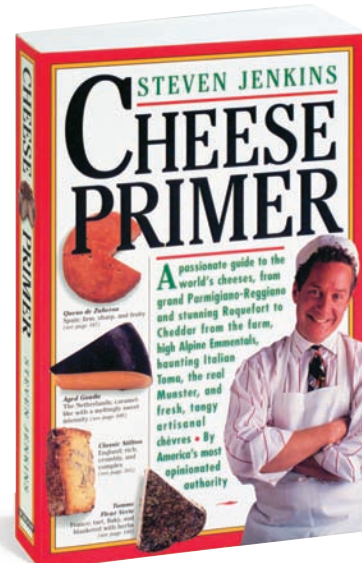
THE WINE BIBLE Karen MacNeil

THE WINE BIBLE is like a lively course from an expert teacher, grounded deeply in the fundamentals and enriched with passionate opinions, asides, tips, anecdotes, definitions, glossaries, illustrations, maps, wine labels—everything, in fact, but the actual bottle of wine itself.

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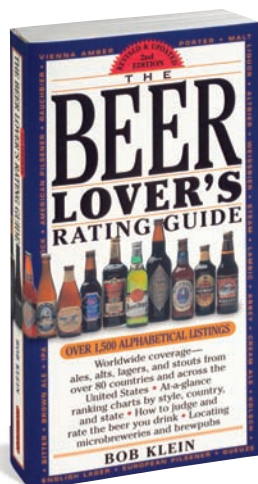
CHEESE PRIMER Steven Jenkins

Our foremost cheese authority tells you everything you need to know about the hundreds of cheeses that have become available in this country. Along the way he tells how to pick out a healthy Pont l'Évêque, and why to reconsider the noble Fontina for more than just cooking.

190,000 copies in print.

- Selection of The Good Cook. Winner of the 1997 James Beard Food and Beverage Book Award.

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 Photographs throughout; 576 pages; 6" x 9"



THE BEER LOVER'S RATING GUIDE SECOND EDITION / REVISED & UPDATED Bob Klein

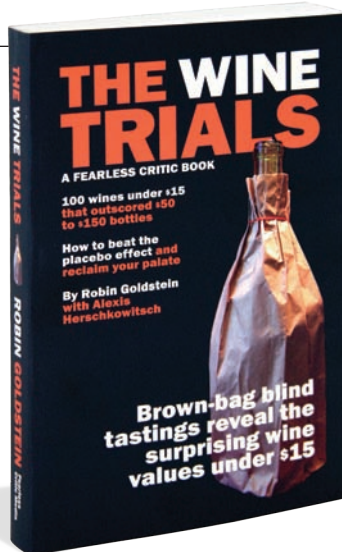
It's the revised and updated edition of the beer lover's Michelin. User-friendly, easy to read, and written to encourage discovery, it's a portable rating guide to over 1,500 American and imported beers. Bob Klein tastes

and rates them all, on a scale of 0 to 5.

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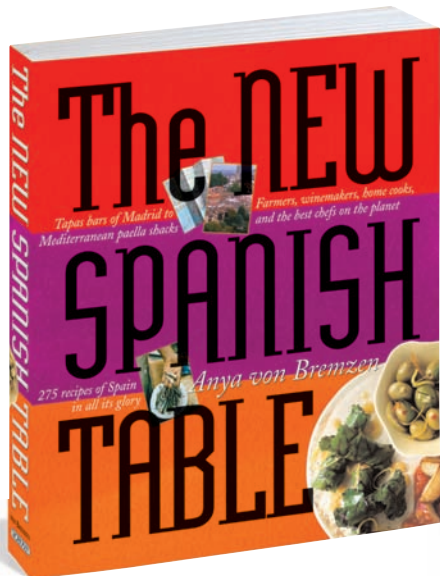
Paper: \$14.95/\$19.75 Can.
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- THE WINE TRIALS 2010
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See page 24.

Fearless Critic Media



THE NEW SPANISH TABLE

Anya von Bremzen

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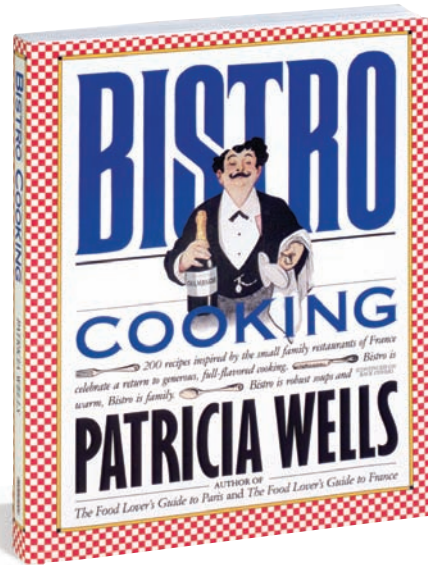
Salt. And signs off with desserts that show Spanish cuisine at its creative best.

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Full-color photographs throughout; 496 pages; 8" x 9 1/4"



BISTRO COOKING *Patricia Wells*

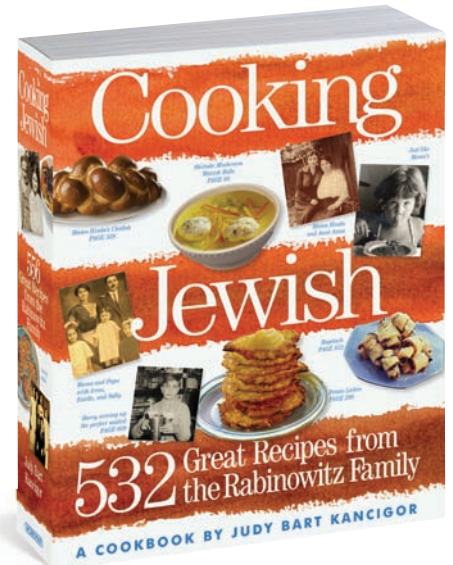
BISTRO COOKING presents 200 recipes from neighborhood restaurants of France.

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Photographs and illustrations throughout; two-color; 320 pages; 7 3/8" x 9 1/4"



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COOKING JEWISH gathers 532 great recipes from four generations of a food-obsessed family into a celebratory saga of cousins and kasha (with or without the varnish-kas), Passover feasts and crossover dishes, Aunt Irene's traditional matzoh balls and Judy's contemporary version flavored with shiitake mushrooms. And don't even talk about the desserts. COOKING JEWISH invites the reader

not just into the kitchen, but into a whole vibrant world of family and friends.

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Hoppin' John's collection of over 125 easy-to-prepare, fast fried-food recipes not only includes the essentials, but offers lots of unexpected treats, too.

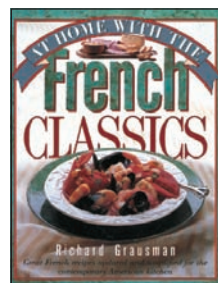
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AT HOME WITH THE FRENCH CLASSICS

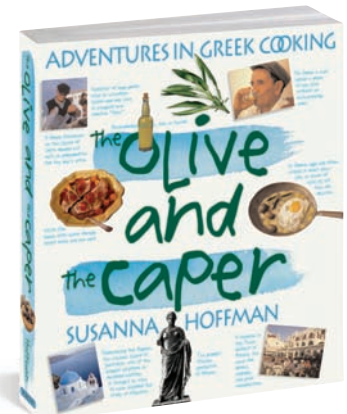
Richard Grausman

A treasury of over 250 classic and traditional recipes geared to our contemporary diet, kitchen, and schedule.

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THE OLIVE AND THE CAPER
Adventures in Greek Cooking

Susanna Hoffman

A culinary celebration of Greece—a serendipity of adventure and 325 recipes.

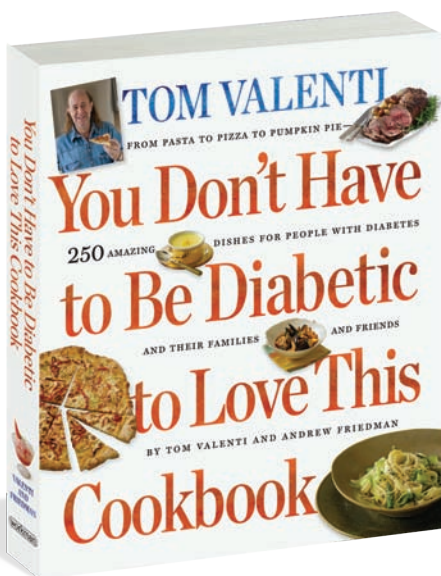
In addition, it has dozens of essays—about the origins of Greek food, history, language, customs, and more.

- Selection of The Good Cook.

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YOU DON'T HAVE TO BE DIABETIC TO LOVE THIS COOKBOOK
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Tom Valenti and Andrew Friedman

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cuisine—acid to brighten flavors, unexpected combinations of texture and temperature—and he never resorts to imitation products. The result, when it's time to sit down and eat, is like a small miracle.

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 416 pages; 8" x 9 1/8"



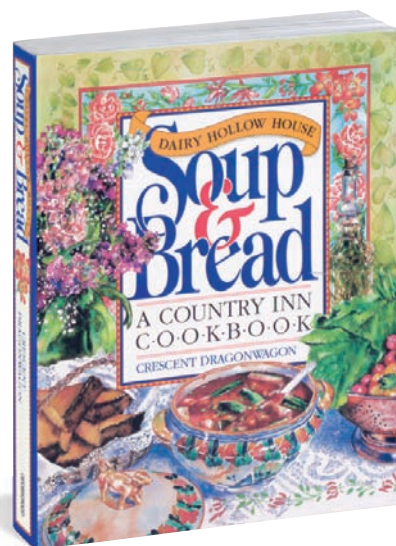
PASSIONATE VEGETARIAN
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Packed with 1,000 recipes that are seductive, sexy, and utterly delicious, *PASSIONATE VEGETARIAN* covers all the bases of meatless cooking, from east (Stir-Fry of Asparagus with Black Bean-Ginger Sauce) to west ("Terrible Delicious" Talk-of-the-Town Barbecued Tofu), from the Mediterranean (Swiss Chard with Raisins, Olives, and Onions) to the

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 Illustrations throughout; two-color; 1,120 pages; 8" x 9 1/4"



DAIRY HOLLOW HOUSE SOUP & BREAD COOKBOOK
Crescent Dragonwagon

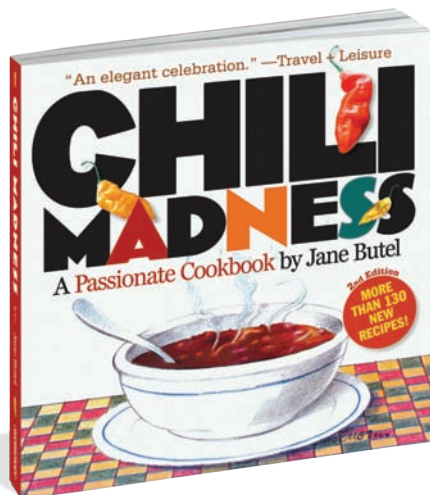
Crescent Dragonwagon presents 200 of the recipes that have made her inn, the Dairy Hollow House in Eureka Springs, Arkansas, a three-time winner of the Uncle Ben's Best Inn of the Year Award. There are soups to warm you up and soups to cool you down. Plus a wicked gumbo and an ever-adaptable dieter's special simply called *The Soup*.

Rounding out the natural trinity of soup-bread-salad are recipes for dozens of her fabulous breads and salads.
286,000 copies in print.

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Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-89480-751-0
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Passionate Cookbooks

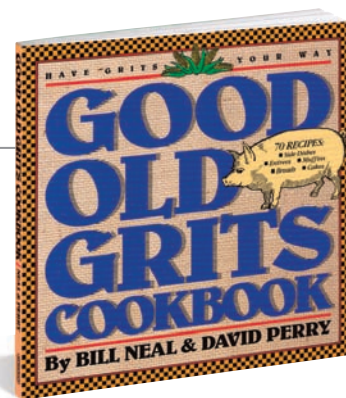


CHILI MADNESS SECOND EDITION
Jane Butel

"An elegant celebration" (*Travel + Leisure*) that "chili lovers will love" (*New York Post*), it's the spicy bestseller, extensively revised and expanded. Of the 160-plus recipes, more than 130 are brand-new. Here are classics, including Reno Red and Navajo Green and Buzzard's Breath Chili, as well as newfangled bowls like Moroccan Chili and White Lobster Chili. To accompany the main event are savory breads (Bacon Crumble Cornbread);

tempting sidekicks (Hot 'n' Spicy Okra, Red Hot Sweet Potato Lace); fire-taming salads (Crispy Cilantro Coleslaw); and margaritas, of course.
362,000 copies in print.

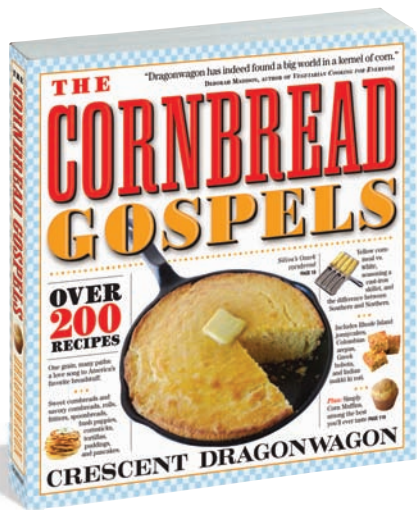
Paper: \$12.95/\$17.50 Can.
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ISBN: 978-0-7611-5168-5
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GOOD OLD GRITS COOKBOOK
Bill Neal & David Perry

Discover the South's best-kept secret in 70 recipes for mains, sides, breads and muffins—plus passionate history and lore.
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 Illustrations throughout;
 112 pages; 8" x 8"



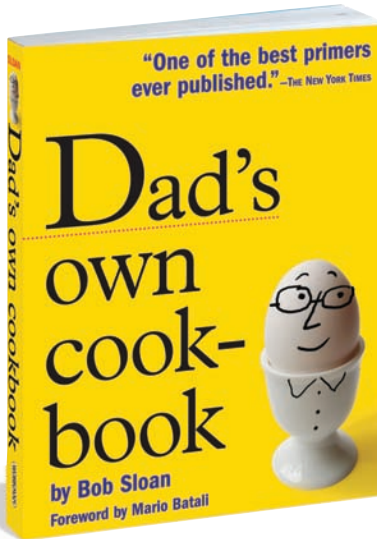
THE CORNBREAD GOSPELS
Crescent Dragonwagon

Traveling to family reunions, potlucks, tortilleras, stone-grinding mills, and the National Cornbread Festival in South Pittsburgh, Tennessee, Crescent Dragonwagon heard the stories, tasted the breads, and learned the secrets. Join her in this overflowing cornucopia: over 200 irresistible recipes for cornbreads, muffins, fritters, pancakes, and

go-withs. Enthusiastic and heartfelt, this thoughtful, exuberant love song to America's favorite breadstuff and all that goes with it will embrace readers and cooks everywhere.

- Selection of The Good Cook.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-1916-6
No. 11916
Two-color; 384 pages; 8" x 8"



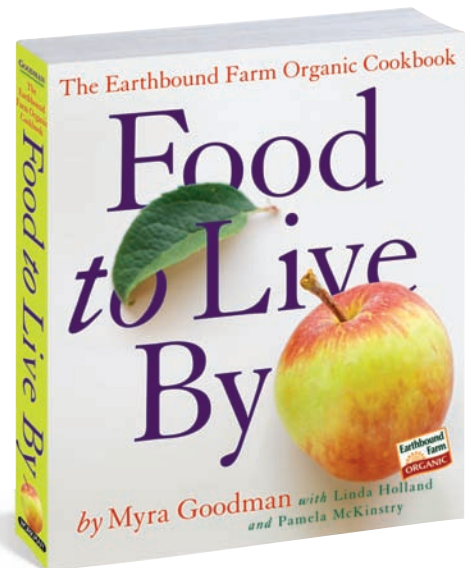
DAD'S OWN COOKBOOK
Bob Sloan, Foreword by Mario Batali

"One of the best primers ever published" (*The New York Times*), DAD'S OWN COOKBOOK is the perfect guide for every single dad facing new responsibilities in the kitchen, or married dad who has to step up to the plate . . . and serve it. One-stop shopping, it covers everything from tools, techniques, ingredients, shopping, timing, and getting a meal on the table to 150 terrific recipes, including

Dad's Official Meat Loaf, Stuffed Potatoes with Bacon and Cheese, Chocolate Pudding and more.

299,000 copies in print.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-4214-0
No. 14214
Two-color; illustrations throughout; 320 pages; 7 3/8" x 9 1/4"
6-copy counter display:
\$83.70/\$113.70 Can.
ISBN: 978-0-7611-4668-1
No. 24668



FOOD TO LIVE BY The Earthbound Farm Organic Cookbook
Myra Goodman with Linda Holland and Pamela McKinstry

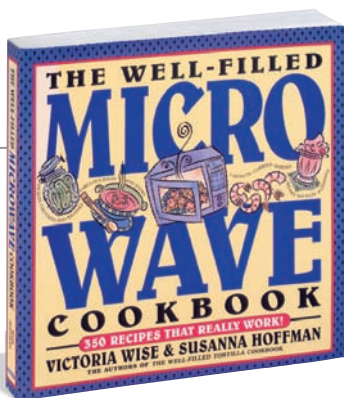
Featuring organic ingredients, the recipes are easy to prepare yet created in ways that enhance the already pronounced flavors of the freshest, best-grown foods. Beets that taste beetier, beef that tastes beefier—from Golden Tomato Gazpacho, Foggy Day Chili, Ginger Lime Salmon to Cherry Panna Cotta, these are deep-down delicious dishes for

everyone who cares about what they eat.

115,000 copies in print.

- Selection of The Good Cook.

Paper: \$21.95/\$29.95
ISBN: 978-0-7611-3899-0
No. 13899
Hardcover: \$35.00/\$47.95 Can.
ISBN: 978-0-7611-4389-5
No. 14389
Full-color photographs throughout; 384 pages; 8" x 9 1/8"

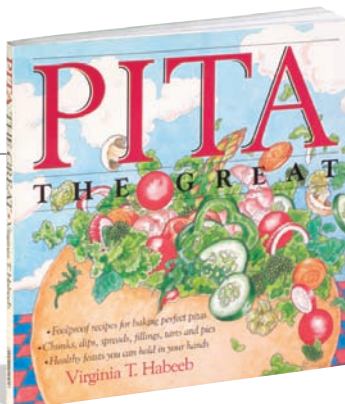


THE WELL-FILLED MICROWAVE COOKBOOK
Victoria Wise and Susanna Hoffman

Here is a collection of 350 innovative and flavorful recipes that take full advantage of the "box" and what it does best.

- Selection of the Book-of-the-Month Club's Good Cook Club.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-1-56305-177-7
No. 3177
Illustrations throughout; 448 pages; 8" x 8"



PITA THE GREAT
Virginia T. Habeeb

The first book on baking plain and whole wheat pitas at home, with 100 dazzling recipes for fillings, toppings, and accompaniments.

77,000 copies in print.

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ISBN: 978-0-89480-039-9
No. 1039
Illustrations throughout; 176 pages; 8" x 8"
10-copy counter display:
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ISBN: 978-0-89480-216-4
No. 92039



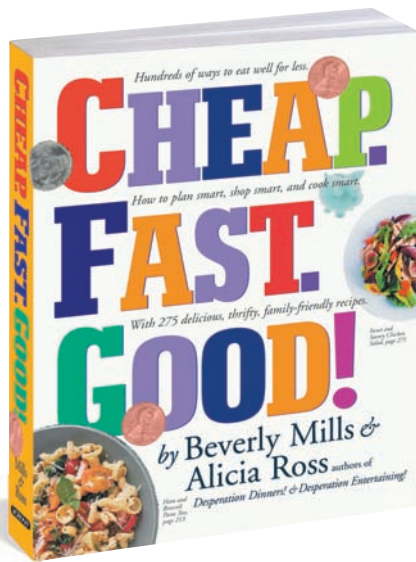
THE WELL-FILLED TORTILLA COOKBOOK
Victoria Wise & Susanna Hoffman

A passionate feast of tacos—as well as burritos, tostadas, quesadillas, chimichangas, and the big enchilada, here are over 200 recipes for well-filled tortillas.

263,000 copies in print.

- Selection of The Good Cook.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-89480-364-2
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Illustrations throughout; 304 pages; 8" x 8"
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CHEAP. FAST. GOOD!
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CHEAP. FAST. GOOD! is not a penny-pinching cookbook—it's a "get smart" cookbook. It's about planning smart, shopping smart, cooking smart, presenting 275 delicious recipes that are thrifty (less than \$2 a serving for four people), quick to prepare, and intrinsically

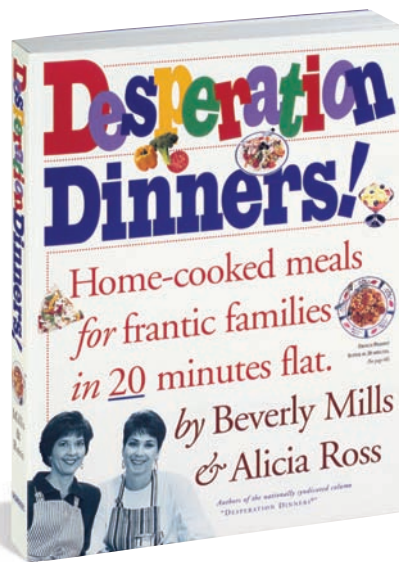
family-friendly and healthy, too.

129,000 copies in print.

- Selection of The Good Cook.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-3176-2
No. 13176

Illustrations throughout; two-color; 480 pages; 7 3/8" x 9 1/4"



DESPERATION DINNERS!®
Beverly Mills & Alicia Ross

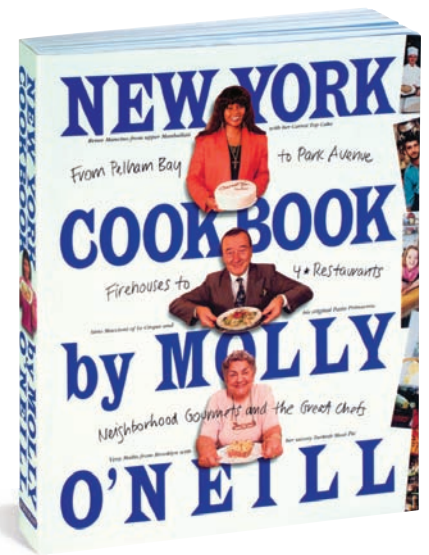
Developed from "Desperation Dinners®," their nationally syndicated column, the cookbook features over 250 recipes and a promise: with no idea what to cook, without having shopped in days, you'll have a tasty, home-cooked meal in 20 minutes.

259,000 copies in print.

- Main selection of The Literary Guild and the Doubleday Book Club.

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ISBN: 978-0-7611-0481-0
No. 10481

Illustrations throughout; two-color; 400 pages; 7 3/8" x 9 1/4"



NEW YORK COOKBOOK Molly O'Neill

Collected for four-and-a-half years from all five boroughs by *New York Times* food writer Molly O'Neill, here are over 400 recipes—and over 500 photographs—that celebrate one thing: a passion for food and eating. Includes shopping guides, cooking tips, and walking tours.

238,000 copies in print.

- Main selection of The Good Cook. Winner of a 1992 IACP/Julia Child Cookbook Award. Winner of the 1992 James Beard Food and Beverage Book Award.

Paper: \$18.95/\$25.95 Can.
ISBN: 978-0-89480-698-8
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Photographs throughout; two-color; 512 pages; 7 3/8" x 9 1/4"

"The dinner dilemma is solved! The Desperation ladies deserve to be stove-side in every busy home."—NATHALIE DUPREE



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Filled with 200 marvelous recipes, *DESPERATION ENTERTAINING!* is a complete game plan for having guests without spending more than 20 minutes on a dish, or 20 minutes per cook-ahead phase.

95,000 copies in print.

- Selection of The Good Cook.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-1815-2
No. 11815

Illustrations throughout; two-color; 368 pages; 7 3/8" x 9 1/4"

THE GREAT AMERICAN SEAFOOD COOKBOOK Susan Herrmann Loomis

All you need to know about fish in 250 innovative and exciting recipes.

134,000 copies in print.

- Main selection of The Good Cook, and selection of the Better Homes & Gardens Family Book Service and Quality Paperback Books.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-89480-578-3
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Photographs and illustrations throughout; two-color; 320 pages; 7 3/8" x 9 1/4"



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ISBN: 978-1-56305-456-3
No. 94566

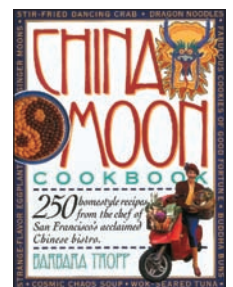
CHINA MOON COOKBOOK Barbara Tropp

Barbara Tropp, the "Julia Child of Chinese cooking" (*San Francisco Chronicle*), marries home-style Chinese tastes and techniques with Western ingredients and inspiration in 250 recipes.

152,000 copies in print.

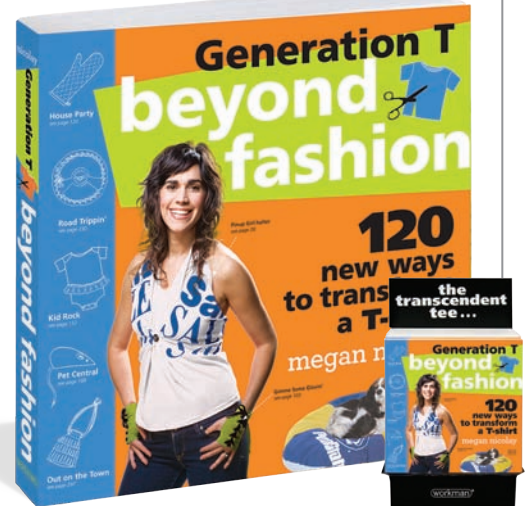
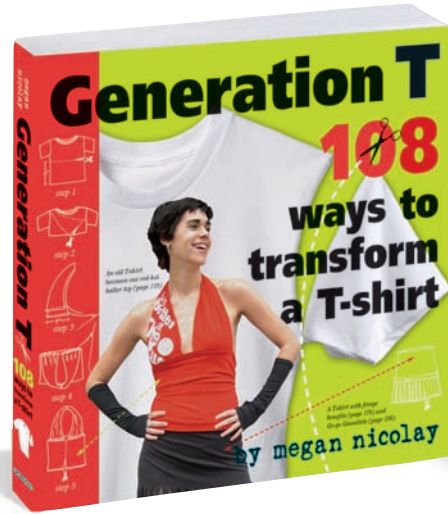
- Selection of The Good Cook. Winner of a 1992 IACP/Julia Child Cookbook Award.

Paper: \$16.95/\$22.95 Can.
ISBN: 978-0-89480-754-1
No. 1754



Illustrations throughout; two-color; 528 pages; 7" x 9 1/4"

Megan Nicolay



THE JOY OF ORIGAMI
Margaret Van Sicklen

THE JOY OF ORIGAMI brings a delightfully fresh twist to the ancient art of paper folding. Traditional in spirit yet contemporary in look and feel, with 100 sheets of paper featuring bold, often whimsical patterns specially designed to complement the models, it's a jazzy, essential book for every origami hobbyist. Among the 57 models are a Ninja Star from Outer Space and a Tie-Dyed Flapping Bird.

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Full-color photographs and illustrations throughout; 160 pages plus 100 sheets of origami models; perforated; 8 1/2" x 8"
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ISBN: 978-0-7611-4099-3
No. 24099

Also available

• **ORIGAMI ON THE GO**
See page 51.

GENERATION T 108 Ways to Transform a T-Shirt Megan Nicolay

In 108 unexpected, easy-to-follow projects, this pied piper of DIY shows first how to tee off with the basic materials plus add-ons (ribbons, lace, safety pins) and techniques (stitching, hemming, gathering). Then come recipes for customizing a T-shirt, making tank tops, tube tops, halters, skirts, bags, pillows—even earrings! One third of the

projects are “no sew,” so anyone who can wield a pair of scissors can put a personal stamp on her wardrobe.

233,000 copies in print.

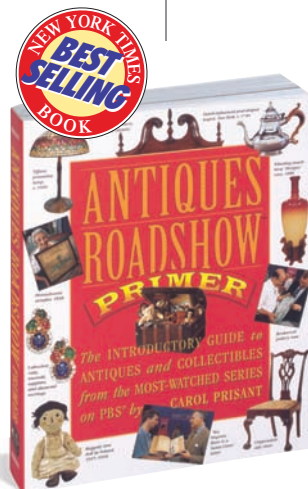
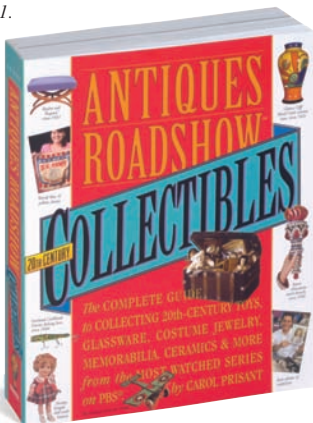
Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-3785-6
No. 13785
Illustrations throughout; two-color; 16-page full-color insert; 272 pages; 8" x 8"

GENERATION T: BEYOND FASHION 110 T-Shirt Transformations for Pets, Babies, Friends, Your Home, Car, and You! Megan Nicolay

Hip, imaginative, crafty, and very green, here are 110 new projects from the bestselling author of *Generation T*. From baby gifts to pet accessories, stuff for the home, the car, the road, the boyfriend, it's an amazing range of fashion, gifts, décor, and more. Includes a basic primer on techniques—knotting, sewing, braiding, lacing—plus a full tutorial on embellishing. Projects

range from the simplest no-sew to intermediate, and all have easy-to-follow illustrated directions.

Paper: \$15.95/\$21.95 Can.
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16-page full-color insert; two-color photos and illustrations; 224 pages; 8" x 8"
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ISBN: 978-0-7611-5476-1
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ANTIQUES ROADSHOW™ COLLECTIBLES Carol Prisant

Celebrating the collectible—that 20th-century object that is less of monetary value than of nostalgia—here is a guide to value rather than price, that focuses on the thrill of the chase: furniture, photographs, posters, costume jewelry, toys, and more.

• Selection of Book-of-the-Month Club, Country Homes & Gardens Book Club, Quality Paperback Books, and Doubleday Book Club.

Paper: \$19.95/\$26.95 Can.
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Illustrations throughout; two-color; 32-page full-color insert; 416 pages; 7 3/8" x 9 1/4"

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ANTIQUES ROADSHOW™ PRIMER Carol Prisant, Preface by Chris Jussel

Now the knowledge, authority, and passion of *Antiques Roadshow* are distilled in a guide to American antiques and collectibles.

The primer addresses essential things like shapes, styles, and patterns, provenance, periods, and motifs.

• Main selection of the Book-of-the-Month Club, Quality Paperback Books, and Doubleday Book Club.

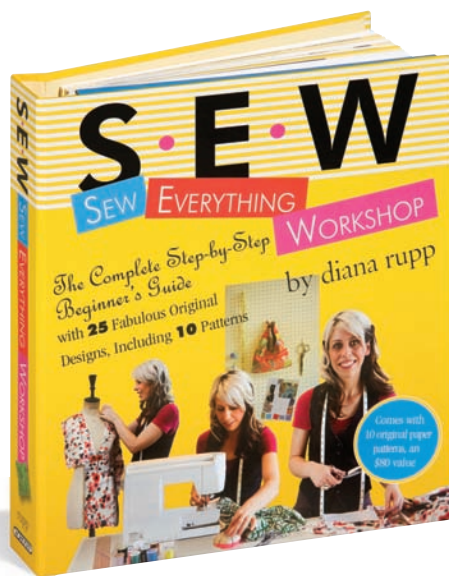
Paper: \$19.95/\$26.95 Can.
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Illustrations throughout; two-color; 32-page four-color insert; 418 pages; 7 3/8" x 9 1/4"

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CRAFTY MAMA Makes 49 Fast, Fabulous, Foolproof (Baby & Toddler) Projects Abby Pecoriello

Marrying the new mother's need to connect and the community spirit of crafting, THE CRAFTY MAMA is a spirited, witty book with 50 hip, no-sew craft ideas that are inexpensive and easy to make, and will delight moms and babies alike.

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ISBN: 978-0-7611-4423-6
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S•E•W Sew Everything Workshop

Diana Rupp

It's a sensational value-pack with full-color photos, illustrated step-by-step instructions, 25 projects, and 10 patterns (worth \$80). Created by Diana Rupp, founder of Make Workshop, a unique DIY school that's been written about in *Elle*, *BUST*, *Real Simple*, and more, S•E•W celebrates the hip (think *Project Runway*), hot (45 million now sew) craft of sewing. How to buy the right

machine. Wovens vs. knits. Finding vintage fabric on eBay. Button holes, zippers, and seam allowances. Plus the 25 projects all with clear, step-by-step instructions: gingham wrap skirt, gaucho, drawstring pants, silky top, and more.

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Comes with 10 original paper patterns, an \$80 value.

SOAP Making it, Enjoying it

Ann Bramson

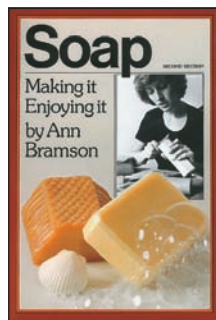
Make beautiful gift soaps at home.

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Illustrations throughout; 120 pages; 5 1/16" x 8"



THE QUILTER'S CATALOG

A Comprehensive Resource Guide

Meg Cox

The essential resource for contemporary quilters. Here's the lowdown on the latest tools and new and old techniques, from how to dye your own fabric to cutting-edge digital photo-transfer. Profiles of the twenty top quilting teachers. Who makes the best fabrics and how to find them. A complete resource guide to the best websites, online groups, books, patterns, stores, shows, challenges. And a look at the new world of quiltaholics: its sense

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Bridie Clark & Ashley Dodd

Photographs by Janette Beckman

It's dress-up for grown-ups, and the liveliest, most imaginative collection of Halloween costume ideas—447 costume ideas to be exact—from two hip, inveterate lovers of all things Halloween. There's the ultra-quick: Pin several pairs of underwear to a shirt, and *voilà*. A Chest of Drawers. With a bit more time, wrap yourself in aluminum foil and don a beret—mmm, French Kiss.

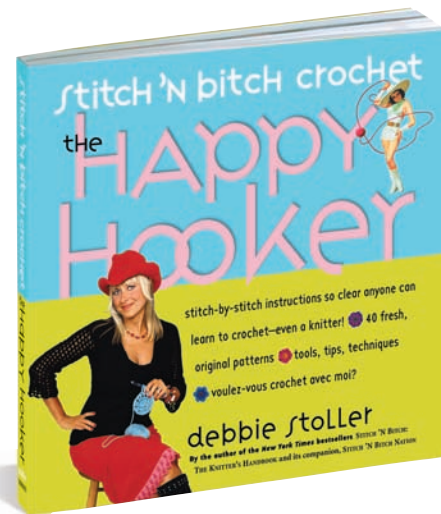
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Photographs throughout; two-color; 8-page full-color insert; 272 pages; 8" x 8"

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ISBN: 978-0-7611-3630-9
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THE HAPPY HOOKER Stitch 'N Bitch Crochet

Debbie Stoller

Debbie Stoller, the "knitting superstar" (*San Francisco Chronicle*), does crochet! This heavily illustrated book is chock-full of instruction, inspiration, and to-die-for designs. For knitters and new crafters exploring the hook comes the primer: the advantages of crochet; a discussion of tools; all the cool yarns available; and what the different gauges mean. Then come 40 fabulous, funky

projects—Pom Pom Capelet, Retro Clutch Purse, Anarchy Irony Hat.

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Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-3985-0
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Full-color photographs and illustrations throughout; 256 pages; 8" x 8"

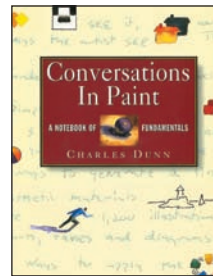
CONVERSATIONS IN PAINT A Notebook of Fundamentals

Charles Dunn

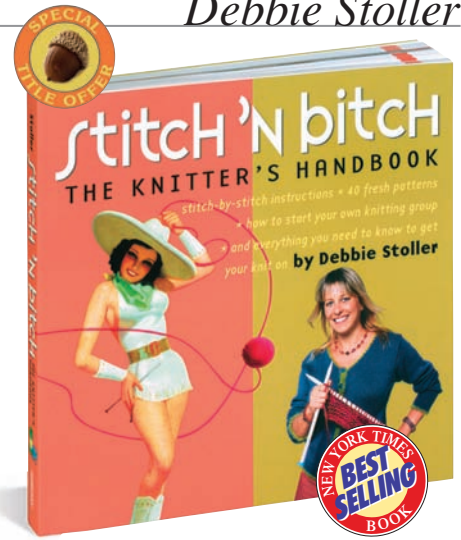
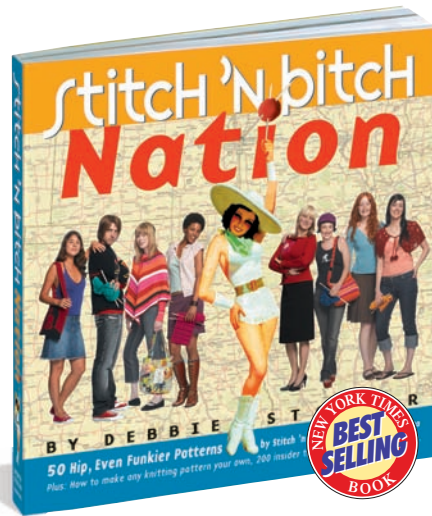
A fresh introduction to the fundamentals, CONVERSATIONS IN PAINT is crammed with sketches, diagrams, charts, and reproductions of works by old masters and contemporary artists.

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Debbie Stoller



SON OF STITCH 'N BITCH
45 Projects to Knit & Crochet for Men
Debbie Stoller

Debbie Stoller knows that at least half the projects women knit are intended for the men in their lives. She also knows that knitting for a boyfriend or husband or father is full of pitfalls. The answer? A book of 45 extraordinary projects for the men you love, many designed by men, including scarves, sweaters, gloves and socks, hoodies, and more. Plus

uncommon savvy: how to get the right sweater measurement, why "what's your favorite color?" is a dangerous question, and how you can't go wrong with luxury yarns for even the most rugged of boyfriends.

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ISBN: 978-0-7611-4617-9
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STITCH 'N BITCH NATION Debbie Stoller

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ISBN: 978-0-7611-3591-3
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Full-color photographs and illustrations throughout; 304 pages; 8" x 8"

STITCH 'N BITCH The Knitter's Handbook Debbie Stoller

Every aspect of knitting: Debbie Stoller explains the different types of needles and yarns and all the techniques from basic to fancy, knit to purl, and how to make a buttonhole. At the heart of the book are 40 stylish patterns.

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See page 11.



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ISBN: 978-0-7611-3833-4
No. 13833
Two-color; durable soft cover; pocket inside cover holds die-cut needle and stitch gauge; rounded corners; full-color belly band; 208 pages; 5" x 7"



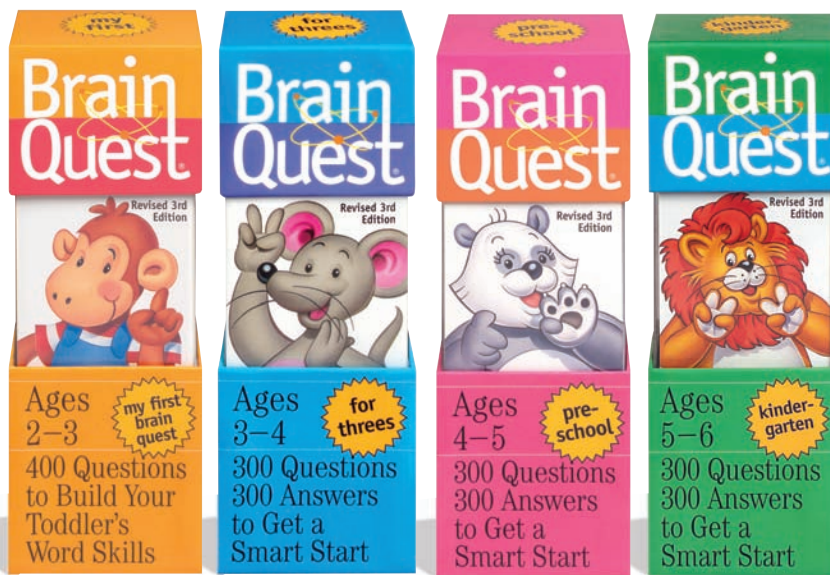
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Chris Welles Feder

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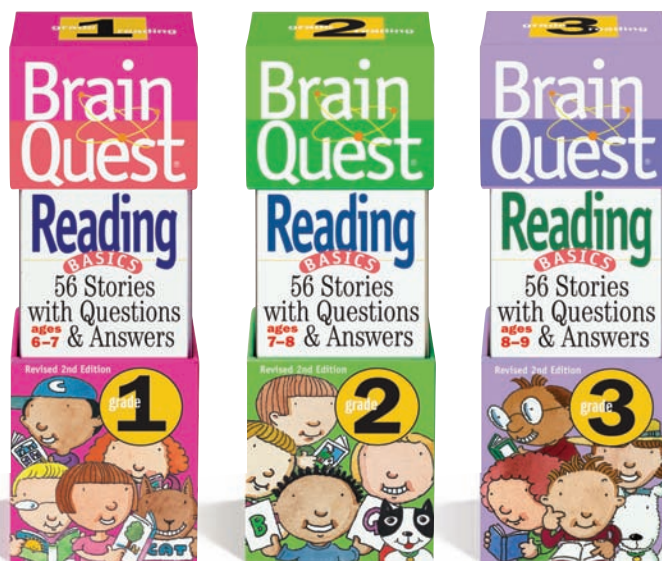
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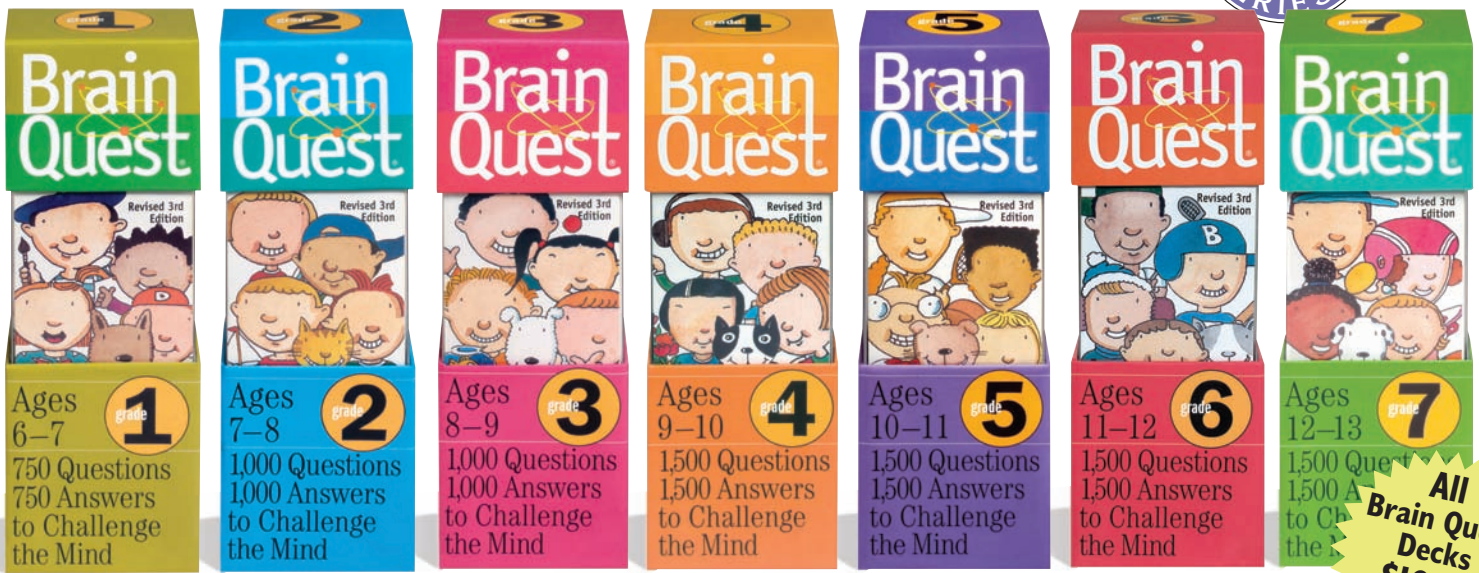
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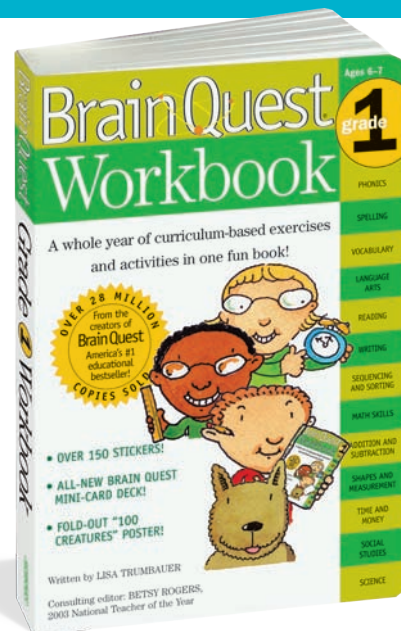
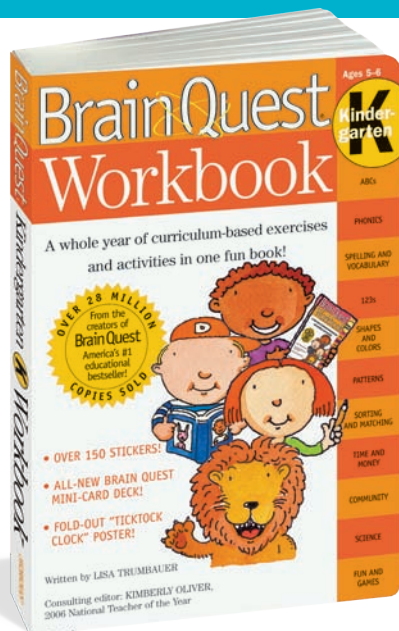
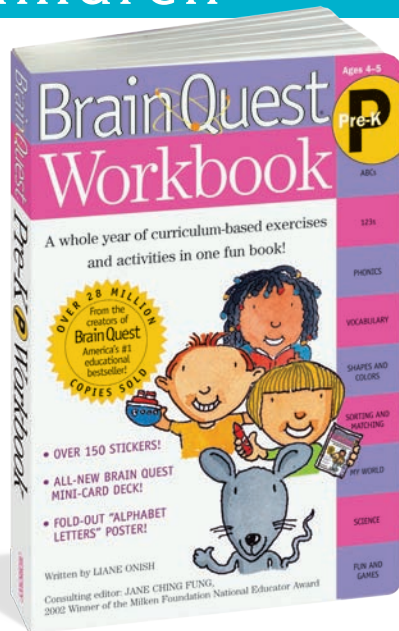
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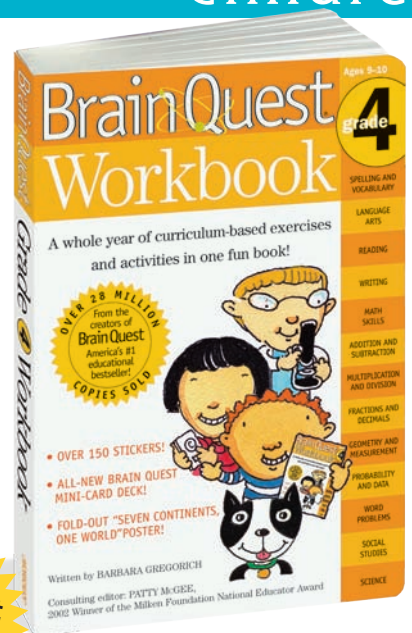
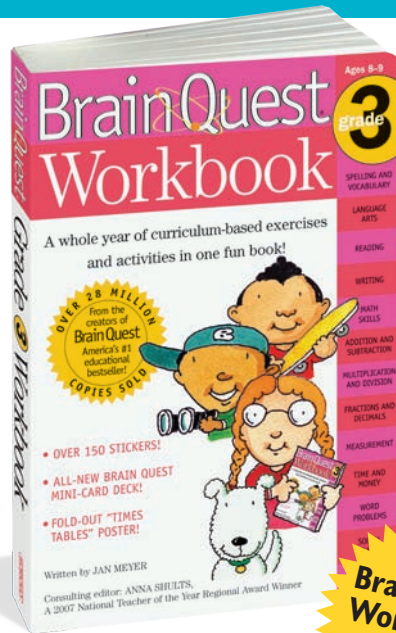
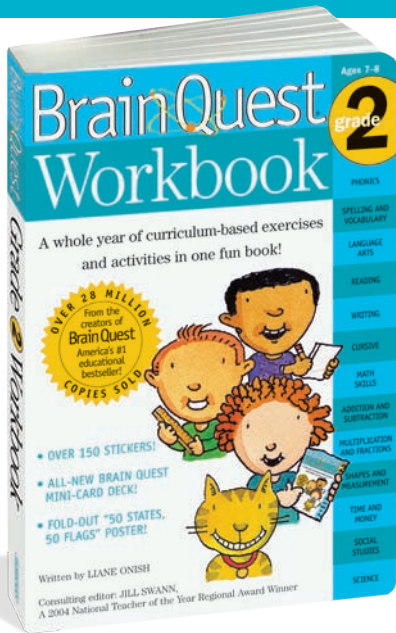
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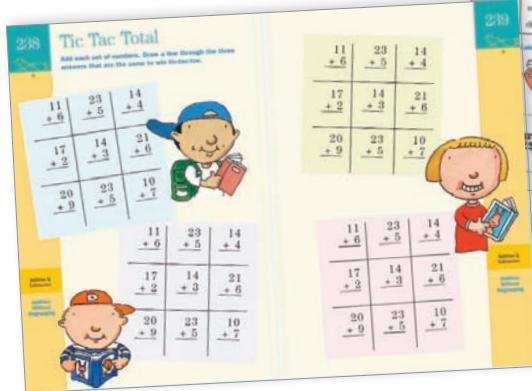
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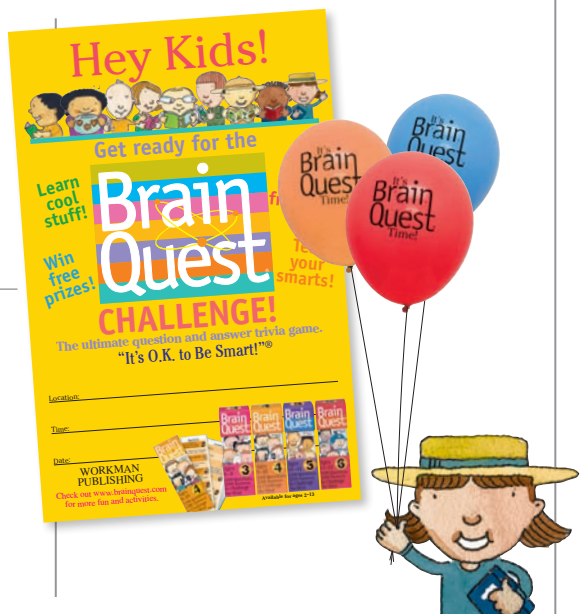
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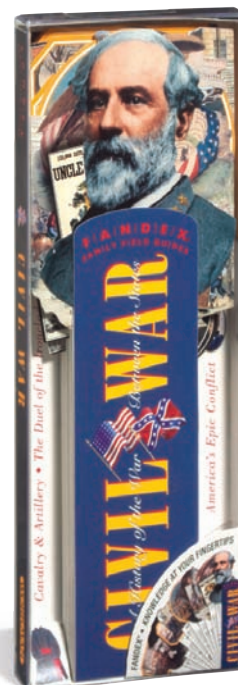
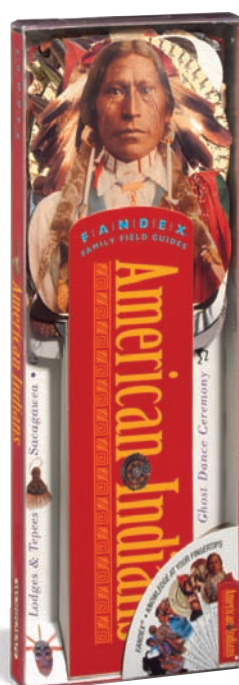
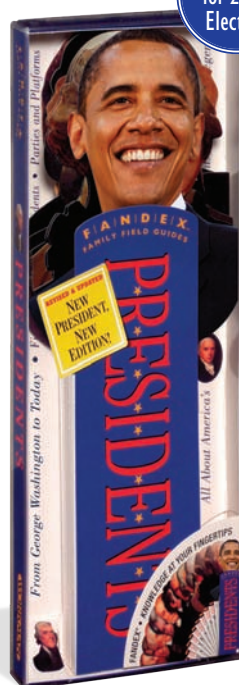
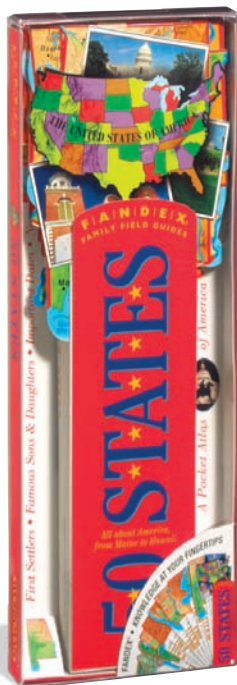
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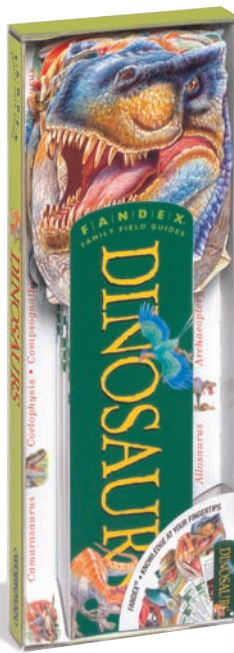




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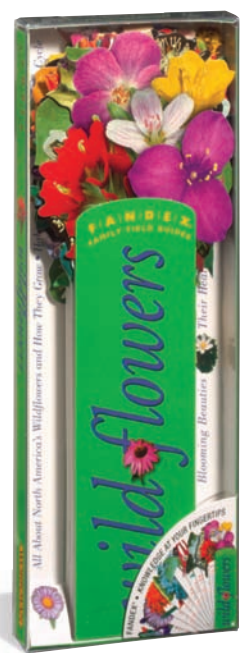
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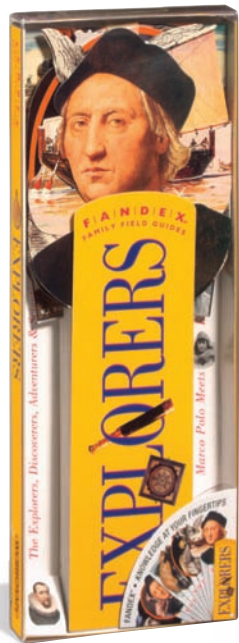


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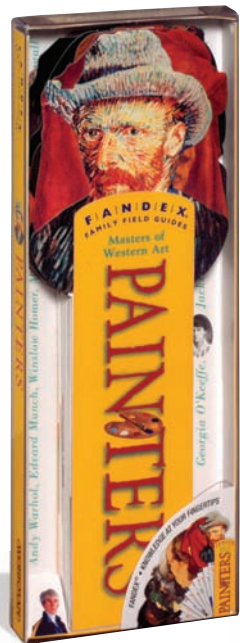


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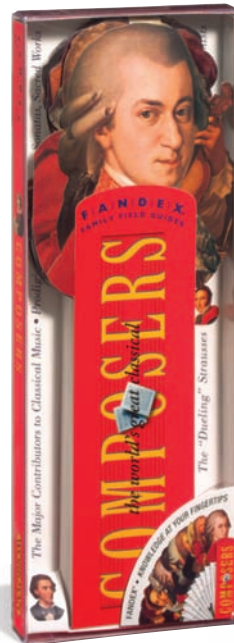
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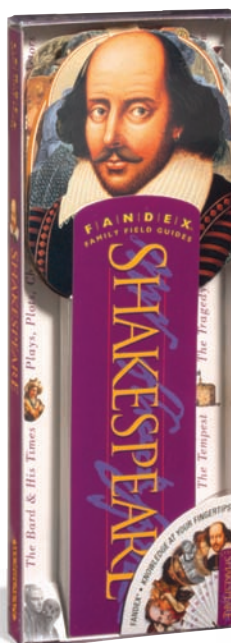
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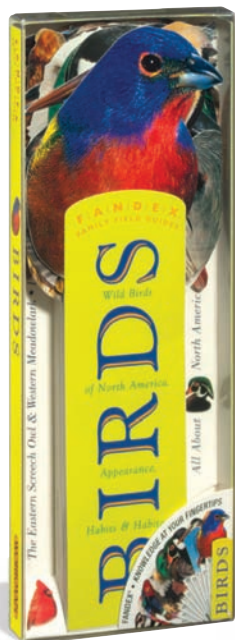


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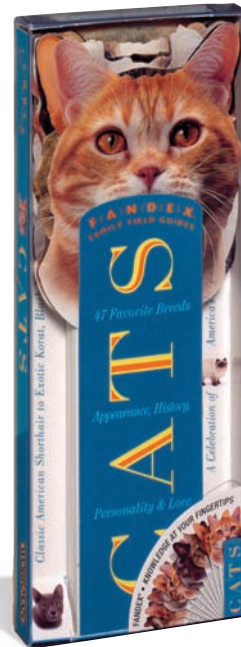
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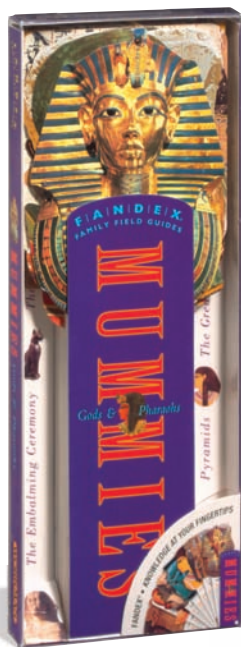
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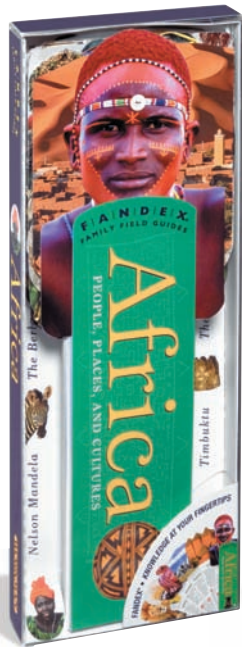
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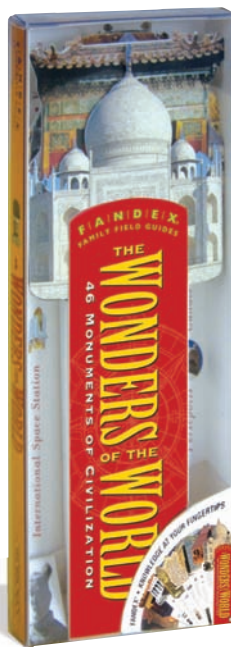
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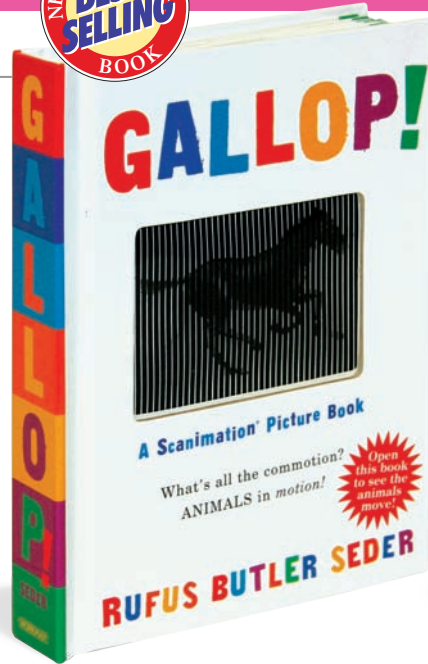
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It's impossible not to flip the page, and flip it again, and again, and again. A first book of motion for kids, it shows a horse in full gallop and a turtle swimming up the

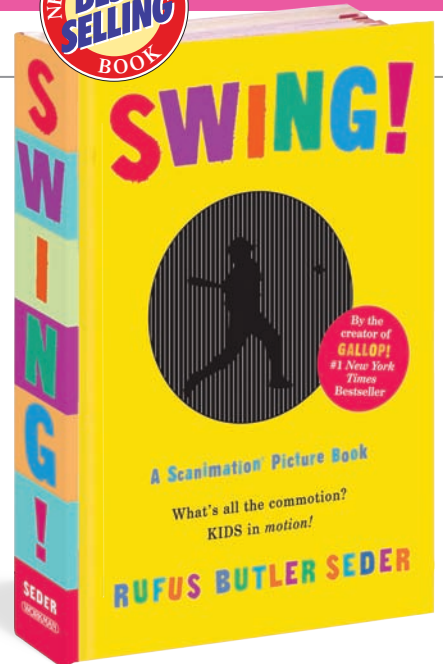
page. A dog runs, a cat springs, an eagle soars, and a butterfly flutters. Created by Rufus Butler Seder, an inventor, artist, and filmmaker fascinated by antique optical toys, Scanimation harkens back to the kinetoscope, and the effect is astonishing.

1,947,000 copies in print.

• Selection of the Children's Book-of-the-Month Club.

Paper over board:
 \$12.95/\$17.50 Can.
 ISBN: 978-0-7611-4763-3
 No. 14763

Two-color; Scanimation illustrations throughout; 12 spreads with die-cut windows; 5 1/4" x 7 1/4"



SWING! A Scanimation® Picture Book

Rufus Butler Seder

Welcome to SWING!—a boy rides a bike, a girl kicks her soccer ball, a skater pirouettes on ice. The effect is joyous, magical, mesmerizing, and utterly compelling, because of the endless fascination that children find in watching other children. The second book created by Rufus Butler Seder, the inventor, artist, and filmmaker who developed Scanimation out of his obsession with antique optical toys and other pre-motion-picture illusions, SWING! uses

“persistence of vision” and a patented state-of-the-art multiphase animation process to create astonishment. There is nothing else like this unique, patented technology that literally inspires wonder.

844,000 copies in print.

Paper over board:
 \$12.95/\$17.50 Can.
 ISBN: 978-0-7611-5127-2
 No. 15127
 9 Scanimation illustrations;
 12 full-color spreads with die-cut windows; 5 1/4" x 7 1/4"



48-copy combo floor display (24 WADDLE!, 12 GALLOP!, 12 SWING!):
 \$621.60/\$813.60 Can.
 ISBN: 978-0-7611-5672-7
 No. 25672

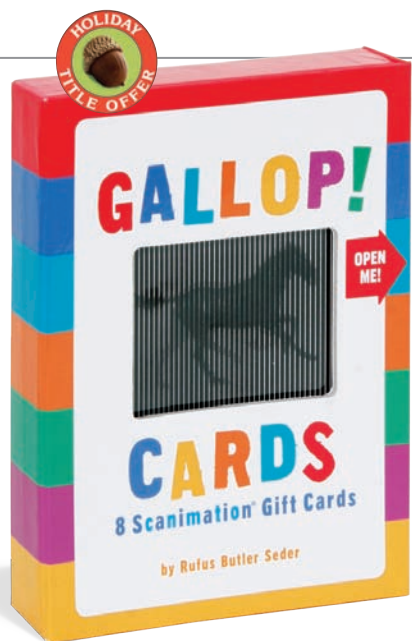


8-copy Gallop!
 counter display:
 \$103.60/\$140.00 Can.
 ISBN: 978-0-7611-4792-3
 No. 24792



8-copy Swing!
 counter display:
 \$103.60/\$140.00 Can.
 ISBN: 978-0-7611-5537-9
 No. 25537

8-copy empty counter display:
 ISBN: 978-0-7611-5703-4
 No. 34792



GALLOP! CARDS Rufus Butler Seder

The pleasure of greeting cards, the pleasure of Scanimation®—the pleasure of *Gallop!* for all ages. GALLOP! CARDS are the gift that keeps on giving, whether you make the whole package a gift or send just one. The 5" x 7" cards are suitable for giving to kids and adults for all sorts of occasions. They are guaranteed to delight and astonish any person lucky enough to receive one. The set

includes eight note-cards (two each of four designs—horse, cat, dog, and butterfly), envelopes, plus two sticker sheets to customize the cards. *60,000 copies in print.*

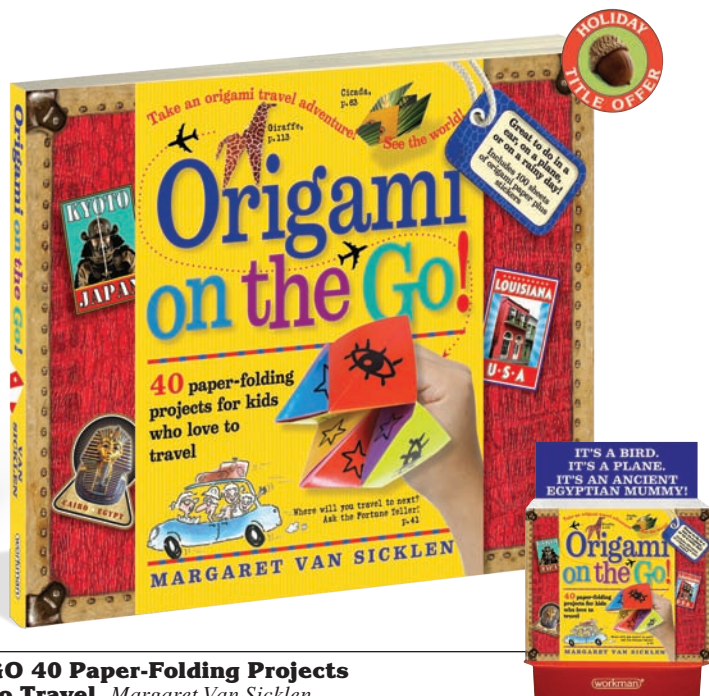
\$16.00/\$21.95 Can.
ISBN: 978-0-7611-5239-2
No. 15239

Full color with Scanimation illustrations; 8 cards and envelopes; 4 designs; package: box with magnet closure; 5 3/4" x 8" x 1"



“An exciting merge of technology and wonder that brings the animals to life.”

—ROBERT SABUDA, CREATOR OF THE BESTSELLING POP-UP BOOKS, ENCYCLOPEDIA PREHISTORICA: DINOSAURS AND THE WONDERFUL WIZARD OF OZ



ORIGAMI ON THE GO 40 Paper-Folding Projects for Kids Who Love to Travel Margaret Van Sicklen

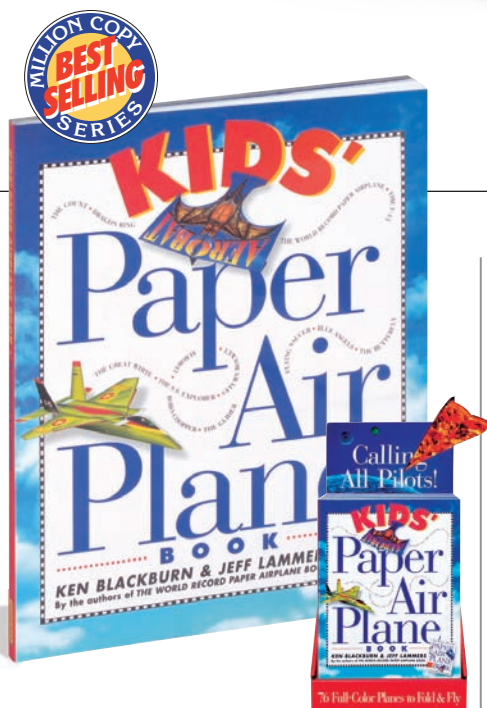
The perfect antidote to “Are we there yet???” Hours will fly by with 40 fresh projects designed for the young traveler. It’s the practical—a Tiny Scrapbook, a Souvenir Wallet, a Dachshund Chopstick Rest. The playful—Pig Finger Puppet, Stunt Plane. The exotic and beautiful—Rainforest Turtle, an extroverted Peacock, just like the

ones found strutting on the lawn of the Taj Majal. The folds are geared to children as young as eight, and the book comes with 100 sheets of colorful, custom-designed origami pages, plus two pages of stickers. Additionally, readers also learn about different

latitude and longitude, and Egypt’s real curse of the mummy.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-5105-0
No. 15105

Full-color throughout; 100 sheets of origami paper and two pages of stickers; 144 pages; 9" x 7" **8-copy counter display** \$119.60/\$159.60 Can. ISBN: 978-0-7611-5511-9 No. 25511



KIDS' PAPER AIRPLANE BOOK

Ken Blackburn & Jeff Lammer

Simple planes with bright, bold graphics; games and activities; and everything kids need to fold and fly.

671,000 copies in print.
For ages 5 and up.

- Selection of the Doubleday Kids' Club, Children's Book-of-the-Month Club, and Scholastic Book Clubs. Winner of a National Parenting Publications Honor Award.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-0478-0
No. 10478

Photographs and line drawings throughout; 76 full-color airplanes, perforated for easy tear-out; full-color poster of an airport; 160 pages; book: 8 1/2" x 10 3/8"; poster: 17" x 20 3/4"

8-copy counter display: \$103.60/\$140.00 Can. ISBN: 978-0-7611-0616-6 No. 20616

Also available

- THE WORLD RECORD PAPER AIRPLANE BOOK
- POCKET FLYERS PAPER AIRPLANE BOOK

See page 70.



“Beautifully designed.”

—THE NEW YORK TIMES

GOOD EGG Barney Saltzberg

Meet Egg. Cuter than a button, enormously personable, and talented, too. Say “sit,” and Egg sits. Good Egg! Say “roll over,” and egg rolls over. What a good Egg! Of course, Egg does all of this with a toddler’s help, who lifts the flaps and pulls the tabs and operates

the wiggle behind the wiggle-waggle. But that’s the most fun part: interacting with the Egg.

Created by Barney Saltzberg, Good Egg is that rarest of rare books where utter simplicity is utterly irresistible. Children will crack up with delight and surprise.

Paper over board:
\$9.95/\$13.50 Can.
ISBN: 978-0-7611-5406-8
No. 15406

Pull tabs and pop-ups; full-color;
6" x 6"

8-copy counter display:
\$79.60/\$108.00 Can.
ISBN: 978-0-7611-5474-7
No. 25474

WATCH THE VIDEO!
www.workman.com/authors/videos/



THE ZOO'S SHOES Learn to Tie Your Shoelaces!

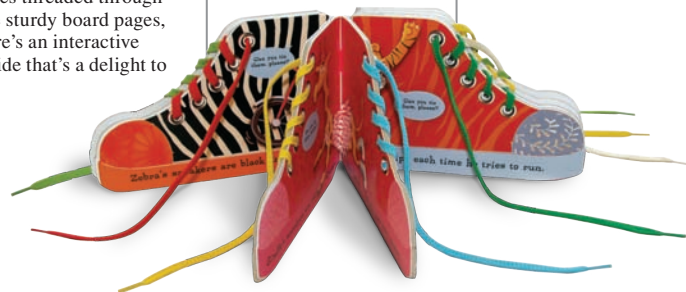
Lynn Brunelle, Illustrated by Emilie Chollat

It’s the board book with strings attached!—and the perfect gift for preschoolers. Die-cut in the shape and size of a child’s sneaker and featuring four sets of colorful laces threaded through the sturdy board pages, here’s an interactive guide that’s a delight to

read, yet functions as a practical learning tool as readers help the animals in the zoo—the zebra, the giraffe, tiger, crocodile, and leopard—tie their high-top sneakers.

**Board Book: \$11.95/
\$16.50 Can.**
ISBN: 978-0-7611-4945-3
No. 14945

Full-color illustrations throughout; die-cut, with 8 multicolored shoelaces; 14 pages; 5" x 7 1/4"



BOBO GLOVE AND BOOK

Raquel Jaramillo

Turn your hand into baby’s favorite toy! The BOBO GLOVE is a rattle. It’s a pull toy. It’s a teether and a squeaker. And it also comes with a book. It’s a world of fun

for baby at your fingertips—and it never needs a battery!

Paper: \$18.95/\$25.95 Can.
ISBN: 978-0-7611-4988-0
No. 14988

Multi-feature play glove with board book; 8 pages; 2" x 2"; Package: 6 1/8" x 15 1/8" x 9 3/8"
6-copy counter display:
\$113.70/\$155.70 Can.
ISBN: 978-0-7611-5034-3
No. 25034

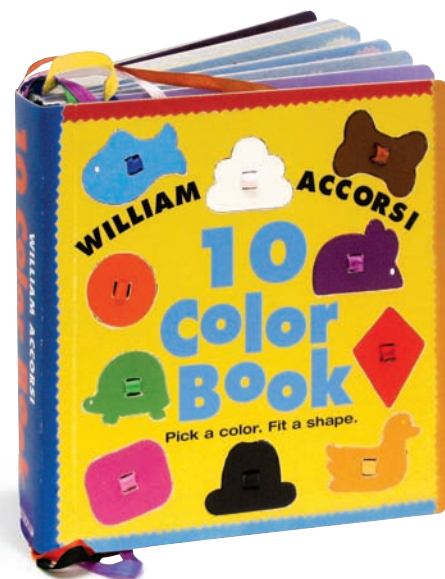
10 COLOR BOOK William Accorsi

It’s a book. It’s a toy. It’s an education. 10 COLOR BOOK features ten brightly colored, government-safety-tested plastic shapes attached to ribbons bound into the book’s spine. The object? Match each button to a corresponding die-cut space in the pages. And the double-thick board pages are fun to turn, and its vibrant cut-felt art and lively rhyming text are guaranteed to engage young imaginations.

51,000 copies in print.

**Board book: \$15.95/
\$21.95 Can.**
ISBN: 978-0-7611-4739-8
No. 14739

Full-color illustrations throughout; 20 pages; 8" x 8"



SANDRA BOYNTON BATH

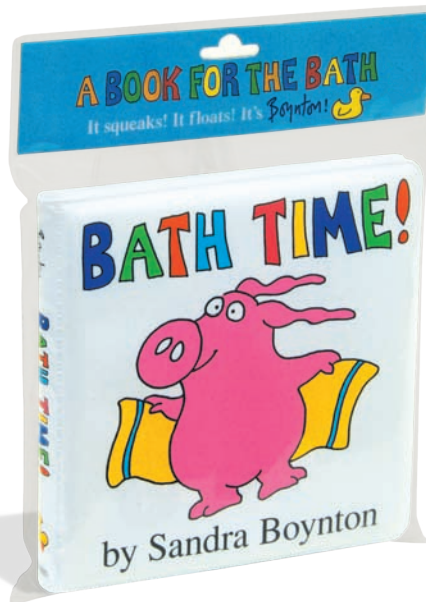


THE POTTY CADDY (Book and Stuff) Rachel Gordon
Illustrated by Sarah Bergmann, Parents' Guide by William Spivak, M.D.

Take a significant landmark in a toddler's life—potty-training—and treat it in the right way—with funny, silly humor—and the result is the perfect gift and all-around kit for the toilet-training set. It's everything needed to say good-bye to diapers,

including a 32-page full-color book, four toddler-size "magazines" for bathroom reading, 100 toilet targets, reward stickers, a potty chart, a brochure for parents (written by a pediatrician), and a child's very own roll of toilet paper on a refillable holder.

**Hardcover: \$14.95/
\$19.95 Can.**
ISBN: 978-0-7611-4972-9
No. 14972
Full-color illustrations throughout; includes 3 sheets color stickers, chart, 4 color booklets, 1 roll toilet paper, 100 toilet targets; 32 pages; caddy: 5 3/8" x 7" x 7 3/4"



BATH TIME! Sandra Boynton

An irresistible storybook for bath time, BATH TIME! is waterproof, nontoxic, completely baby-safe—and it floats!

It's a classic tale of pig meets paint. Spattered with colors from a long day at the easel, the pig

takes to the tub. On the last page, the snout has a bound-in squeaker. Get it? Squeaky clean!
140,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-4708-4
No. 14708

Full-color illustrations throughout; 10 pages; 7" x 7"; nontoxic soft plastic pages with squeaker; packaged in plastic pouch with full-color hang tag
12-copy counter display:
\$107.40/\$143.40 Can.
ISBN: 978-0-7611-4722-0
No. 24722

10 BUTTON BOOK William Accorsi

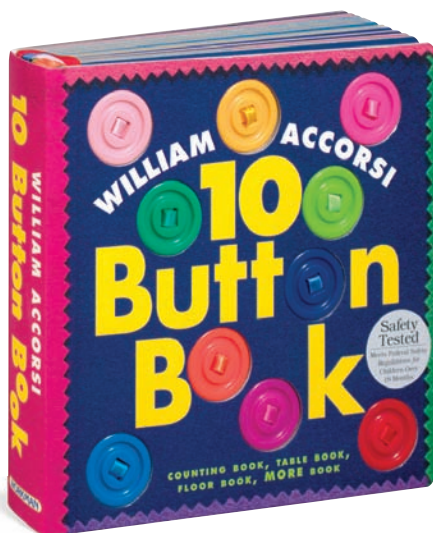
Created by celebrated folk artist William Accorsi, 10 BUTTON BOOK combines a double-thick board book with ten colorful, government-safety-tested plastic buttons attached by ten strong colorful ribbons, that teach a child how to count.

307,000 copies in print.
For ages 2-4.

• Main selection of the Children's Book-of-the-Month Club.

**Board book: \$15.95/
\$21.95 Can.**
ISBN: 978-0-7611-1498-7
No. 11498

Full-color illustrations throughout; 22 pages; shrink-wrapped; 8" x 8" x 1 3/8"



BOYNTON continued

BARNYARD BATH! Sandra Boynton

It's the waterproof cousin of *Barnyard Dance*—because what could make tub time more fun than a book? Especially one that floats. Because let's face it, board books are highly impractical in the tub. And this one is safety-tested, nontoxic, and so much fun.

53,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-4718-3
No. 14718

Full-color illustrations throughout; nontoxic soft plastic pages with squeaker; packaged in plastic pouch with full-color hang tag; 10 pages; 7" x 7"

12-copy mixed counter display (6 each of BARNYARD BATH! and BATH TIME!):
\$107.40/\$143.40 Can.
ISBN: 978-0-7611-5028-2
No. 25028

Sandra Boynton

Sandra Boynton is one of America's best-loved artists. With "Hippo Birdie Two Ewe" leading the way, her greeting cards for Recycled Paper Products have sold in the hundreds of millions. Her BOYNTON ON BOARD and other books for children have tens of million of copies in print. And her occasional non-children's books and calendars have reached either *The New York Times* bestseller list (*Chocolate: The Consuming Passion*) or some other previously unscalable height of unlikeliness (*Grunt: Pigorian Chant from Snouto Domoinko de Silo*). Ms. Boynton lives with her family in rural Connecticut, working out of a converted barn that has the only hippopotamus weather vane in the state.

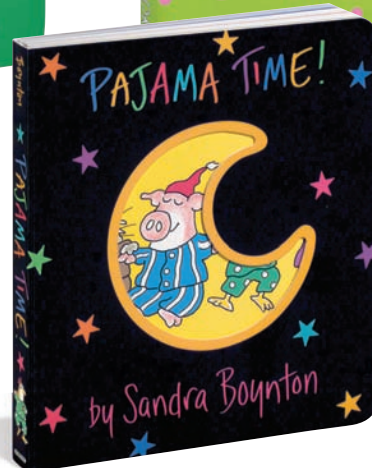
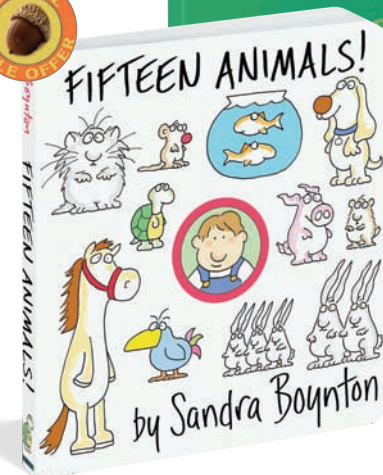
Over 11.5 million copies in print combined



Boynton on Board

Board books: \$6.95/\$8.95 Can. each
Full-color drawings throughout; die-cut cover;
24 pages; 5 1/16" x 6 1/4"; for ages 1-4.

Also available
• ONE SHOE BLUES
See page 6.



FIFTEEN ANIMALS!

Who else but Sandra Boynton could imagine 15 Bobs in one book? Actually, that's 14 Bobs, and one Simon James Alexander Ragsdale the Third (a turtle), making FIFTEEN ANIMALS! a unique counting book—count the Bobs, count the pets, count the bunnies. Includes a free song available via download.
138,000 copies in print.

Board book: \$7.95/\$10.95
ISBN: 978-0-7611-3066-6
No. 13066
12-copy counter display:
\$95.40/\$131.40 Can.
ISBN: 978-0-7611-5205-7
No. 25205

HEY! WAKE UP!

Rise and shine to a Boynton rhyme. A natural companion to *Pajama Time!*, *HEY! WAKE UP!* greets the brand-new day with all of Boynton's inimitable animals.

599,000 copies in print.
• Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-0-7611-1976-0
No. 11976

PAJAMA TIME!

A jump-roping chicken and a pig on a swing. A Scottie in plaid pajamas and an elephant in a fuzzy one-piece with feet. And in sing-along nuttiness, it's time to head to bed.

1,248,000 copies in print.
• Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-0-7611-1975-3
No. 11975

BELLY BUTTON BOOK!

Featuring a beachful of bare-bellied hippos, every page captivates with Boynton's inimitable illustrations and joyful rhyming text.

779,000 copies in print.
• Alternate selection of Children's Book-of-the-Month Club and Scholastic's Book Clubs.

ISBN: 978-0-7611-3799-3
No. 13799
12-copy counter display:
\$83.40/\$107.40 Can.
ISBN: 978-0-7611-3887-7
No. 23887



BIG BOX OF BOYNTON

Housed in a bold, happy slipcase are three best-selling Boynton on Board books that together have over 4.5 million copies in print: BARNYARD DANCE!, OH MY OH MY OH DINOSAURS!, and PAJAMA TIME!
77,000 copies in print.

Board book: \$18.95/
\$25.95 Can.
ISBN: 978-0-7611-3989-8
No. 13989
Three board books in a slipcase; each book has full-color illustrations throughout; 24 pages; 5 1/16" x 6 1/4"; box 5 3/4" x 6 1/4" x 2"; shrink-wrapped



YOUR PERSONAL PENGUIN

The irresistible story of a slightly bewildered hippo and the loyal penguin who wants nothing more than to be his pal, plus free song sung by Davy Jones of The Monkees, available for download at www.workman.com.

262,000 copies in print.

- Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-0-7611-4372-7
No. 14372

12-copy counter display:
\$83.40/\$107.40 Can.

ISBN: 978-0-7611-4478-6
No. 24478

OH MY OH MY OH DINOSAURS!

Happy and sad. Good and bad. Opposites take on a new meaning when illustrated by a gang of personable dinosaurs.

1,249,000 copies in print.

- Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-1-56305-441-9
No. 3441

BIRTHDAY MONSTERS!

You hear your door come crashing down—those birthday monsters are in town! What fun!

661,000 copies in print.

- Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-1-56305-443-3
No. 3443

ONE, TWO, THREE!

The hippos, the cats, the pigs, the cows all join in to take kids from a quiet One to a "LOUD LOUD LOUD" Ten—and back to quiet One again.

1,151,000 copies in print.

- Main selection of the Children's Book-of-the-Month Club.

ISBN: 978-1-56305-444-0
No. 3444

SNUGGLE PUPPY!

A great big hug in book form, SNUGGLE PUPPY! is a year-round valentine from parent to child, featuring a sweet and cuddly doggie cast and rhyming verse.

1,127,000 copies in print.

- Main Selection of the Children's Book-of-the-Month Club.

ISBN: 978-0-7611-3067-3
No. 13067
12-copy counter display:
\$83.40
ISBN: 978-0-7611-3455-8
No. 23455

BARNYARD DANCE!

Everybody sing along—it's time to do-si-do with a high-spirited crew of favorite farm animals.

2,543,000 copies in print.

- Main selection of the Children's Book-of-the-Month Club. Winner of the 1994 Gold Medal, National Parenting Publications Award.

ISBN: 978-1-56305-442-6
No. 3442



24-copy mixed counter display: \$166.80/\$190.80 Can. (6 each of Oh My Oh My Oh Dinosaurs!, One, Two, Three!, Barnyard Dance!, and Birthday Monsters!)
ISBN: 978-1-56305-515-7;
No. 94511

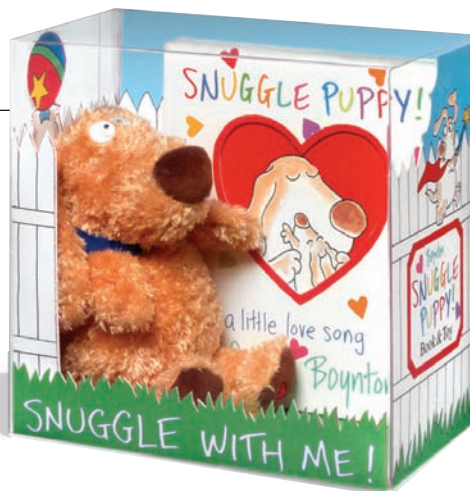
SNUGGLE PUPPY! Book & Plush Gift Set

The perfect valentine for the littlest ones. Or for sensitive CEOs. It's a book. It's a toy. It's both, featuring an adorable doggie duo.

50,000 copies in print.

Book/plush set: \$16.95/
\$22.95 Can.
ISBN: 978-0-7611-4061-0
No. 14061

Board book with full-color illustrations throughout; 24 pages; 5 1/16" x 6 1/4"; plush puppy; clear plastic box with full-color backdrop; box 7 1/4" x 7" x 4"
6 copies of Snuggle Puppy! Plush Gift Set (prepack):
\$101.70/\$137.70 Can.
ISBN: 978-0-7611-4101-3
No. 24101



Sandra Boynton



Nominated for a Grammy Award!



BLUE MOO 17 Jukebox Hits from Way Back Never

Lyrics & Illustrations by Sandra Boynton, Music by Boynton & Ford

Put a nickel in the jukebox, assuming you can locate a jukebox, and that you remember what a nickel is. Here's legendary Beach Boy Brian Wilson singing lead and 10-part harmonies on "Speed Turtle." The incomparable Neil Sedaka crooning "Your Nose." B. B. King brings you a wistful "One Shoe Blues," Gerry and the Pacemakers offer "Mersey Lullaby," and

relative newcomer (in this seasoned company) Patti LuPone of "Evita" fame sings—what else?—"Rabbit Tango." Boynton & Ford once again bring great words, great music, great performers to children and vintage children alike. And OH! The book! Boynton has filled it with all things 50s and 60s, and . . . well, golly, it's so happy and colorful and just terrific, Mister!

110,000 copies in print.

• Alternate main selection of the Children's Book-of-the-Month Club.

Paper over board:
\$16.95/\$22.95 Can.
ISBN: 978-0-7611-4775-6
No. 14775

Full-color illustrations throughout; 64 pages; comes with 50-minute music CD in sleeve; 10" x 8"

PHILADELPHIA CHICKENS

Sandra Boynton, Music by Sandra Boynton & Michael Ford

What an event! What a show! Created by Sandra Boynton—whose titles with Workman have over 11 million copies in print—PHILADELPHIA CHICKENS is a family musical in a book, bringing together a full-color songbook of 18½ illustrated story-poems with a CD of original songs performed by the likes of Patti LuPone, Meryl Streep, and The Bacon

Brothers. It's as sing-along, dance-along, cluck-along for parents as it is for children.

933,000 copies in print.
For ages 1-4.

• Main selection of the Children's Book-of-the-Month Club and Scholastic Book Clubs.

Paper over board:
\$16.95/\$22.95 Can.
ISBN: 978-0-7611-2636-2
No. 12636

Full-color illustrations throughout; 66 pages; comes with 48-minute music CD in sleeve; 10" x 8" oblong

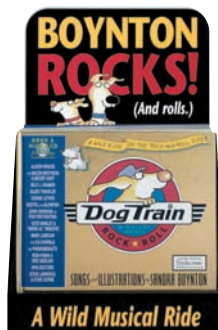
Boynton Displays



Blue Moo
8-copy counter display:
\$135.60/\$183.60 Can.
ISBN: 978-0-7611-4789-3
No. 24789



Philadelphia Chickens
8-copy counter display:
\$135.60/\$183.60 Can.
ISBN: 978-0-7611-2879-3
No. 22879



Dog Train
8-copy counter display:
\$143.60/\$196.00 Can.
ISBN: 978-0-7611-4054-2
No. 24054

52-copy mixed floor display (see order form for contents):
\$529.40
ISBN: 978-0-7611-3888-4
No. 23888





RHINCEROS TAP 15 Seriously Silly Songs Sandra Boynton, Music by Michael Ford & Sandra Boynton, Performed by Adam Bryant

Before there was *Philadelphia Chickens*, the *New York Times* children's bestseller, there was RHINCEROS TAP, the collection of seriously silly songs. Redesigned by the same team that created *Philadelphia Chickens*, it's a sing-along, dance-along, oink-along

collection of truly delightful children's music, including "O, Lonely Peas" and the hit "Barnyard Dance." **640,000 copies in print. For ages 1-4.**

- Alternate selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.

Paper over board: \$16.95/\$22.95 Can. ISBN: 978-0-7611-3323-0 No. 13323

Full-color illustrations throughout; 64 pages; comes with 41-minute music CD in sleeve; 10" x 8" oblong



DOG TRAIN A Wild Ride on the Rock-and-Roll Side Sandra Boynton, CD produced by Sandra Boynton and Michael Ford

Full of attitude, full of fun, all lit up with star power, and boasting a variety of Top 40 styles—rock and roll, blues, hip-hop, and power pop—DOG TRAIN features all original songs recorded by a mix of big-name acts and great voices: Blues Traveler, Alison Krauss, Hootie and the Blowfish, "Weird Al" Yankovic and Kate Winslet, the Spin Doctors, and more. It is also a full-color book that features a portion of each song's lyrics set as a little story, accompanied by Boynton's irresistible hippos, cows, dogs, and more dogs. Full lyrics appear in the back. **588,000 copies in print. For ages 1-4.**

and more. It is also a full-color book that features a portion of each song's lyrics set as a little story, accompanied by Boynton's irresistible hippos, cows, dogs, and more dogs. Full lyrics appear in the back. **588,000 copies in print. For ages 1-4.**

- Alternate selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.

Paper over board: \$17.95/\$24.50 Can. ISBN: 978-0-7611-3966-9 No. 13966

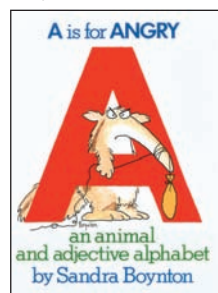
Full-color illustrations throughout; 64 pages; comes with music CD in sleeve; 10" x 8" oblong

A IS FOR ANGRY Sandra Boynton

Sandra Boynton's well-known characters scamper and lumber through the alphabet. **167,000 copies in print. For ages 3-5.**

- Selection of the Children's Book-of-the-Month Club.

Paper: \$6.95/\$8.95 Can. ISBN: 978-0-89480-507-3 No. 1507
Full-color drawings throughout; 48 pages; 7" x 9"



DOG TRAIN and 16 Other Improbable Songs Sandra Boynton, CD produced by Sandra Boynton and Michael Ford

Who let the dog out? Out of its book, that is. Announcing the CD-only DOG TRAIN—the funky, fabulous collection of all-out rock music by the team that created the #1 *New York Times* bestselling *Philadelphia Chickens* (897,000 copies in print). Taken directly from *Dog Train*, the book and CD with 588,000 copies in print, it's the same great music, now in the brilliant format music-lovers love—the

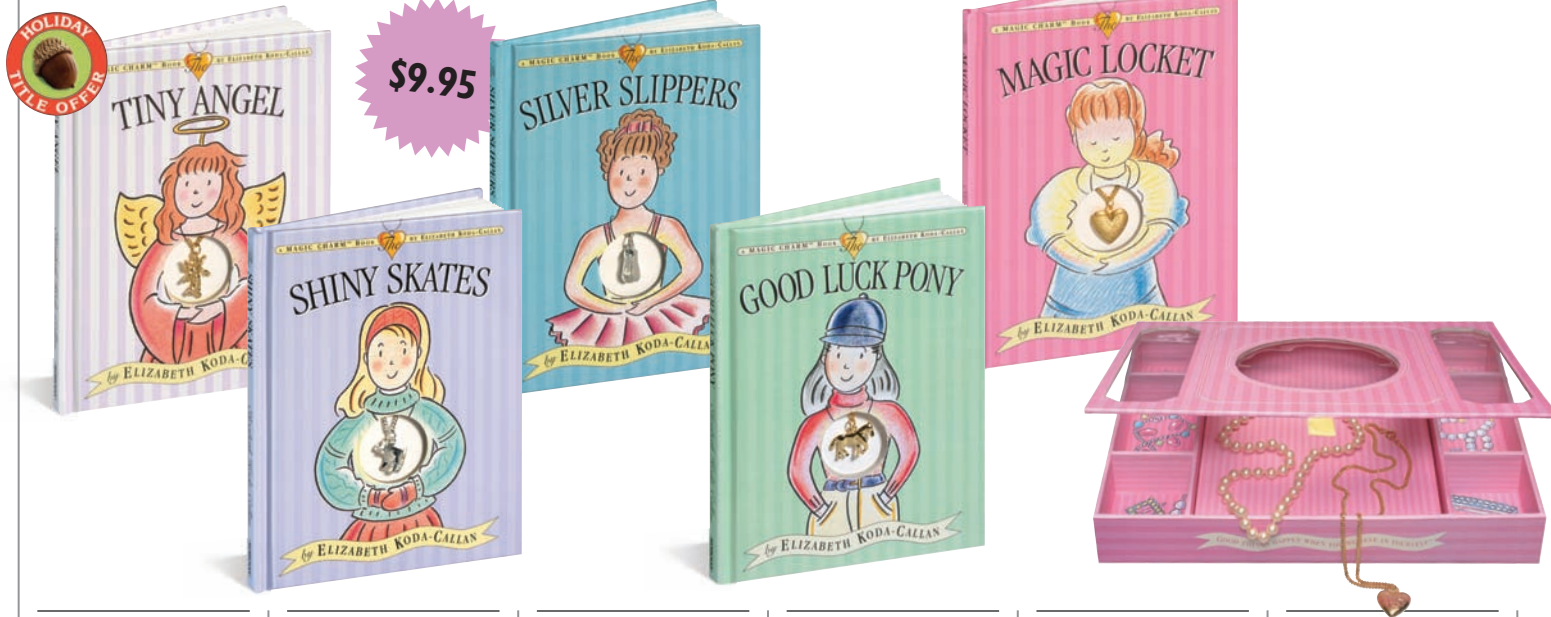
handy little jewel case—that makes it perfect to sell wherever kids' CDs are available.

CD: \$11.95/\$16.50 Can. ISBN: 978-0-7611-4447-2 No. 14447

Dog Train CD with 16-page, full-color lyrics insert
8-copy counter display: \$95.60/\$132.00 Can. ISBN: 978-0-7611-4470-0 No. 24470



Elizabeth Koda-Callan



THE TINY ANGEL

How does a little girl learn to shine? For the youngest singer in her school's Christmas pageant, it takes hard work along with the inspiration of a shimmering golden angel charm on a golden chain.

398,000 copies in print.

ISBN: 978-0-7611-3638-5
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THE SHINY SKATES

For the little girl who dreams of skating, reality intrudes with slippery ice and discouraging days at the rink. A tale of perseverance and self-confidence. And nestled in its cover is a pair of shiny silver skates on a silver chain.

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ISBN: 978-0-7611-3639-2
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A young girl seems to be always out of step in following her dream, until her mother's gift gives her the confidence to keep going. The gift—a tiny silver slippers charm on a silver chain.

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ISBN: 978-0-7611-3637-8
No. 13637

THE GOOD LUCK PONY

Sometimes it's not easy for a little girl to be brave, but it helps to have something magical and lucky to hold onto. The golden Good Luck Pony charm, nestled in the cover, is a gift of courage for all young readers.

558,000 copies in print.

ISBN: 978-0-7611-3828-0
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THE MAGIC LOCKET

She's a little girl who can't seem to do anything right. Until one day she receives an heirloom—a golden locket that teaches her the magical power of believing in herself.

1,496,000 copies in print.

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No. 13640

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MAGIC CHARM BOOKS™

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Full-color illustrations throughout; locket or charm on a chain; 48 pages; 5" x 6 1/2"



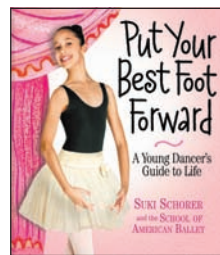
4 million copies in print!

PUT YOUR BEST FOOT FORWARD
A Young Dancer's Guide to Life

Suki Schorer and the School of American Ballet

An inspirational gift book for any girl who ever dreamed of being a ballerina, *PUT YOUR BEST FOOT FORWARD* is a unique collection of life lessons set against dramatic full-color photographs of young dancers and whimsical, theatrical watercolors. The lessons reveal that dancers in training learn much more than how to stand on pointe: *Your body is your instrument*. And, *Even Sugar Plum Fairies sew their own ribbons*.

- Alternate selection of Kids' Book Planet, selection of Children's Book-of-the-Month Club.



Hardcover: \$9.95/
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ISBN: 978-0-7611-3795-5
No. 13795

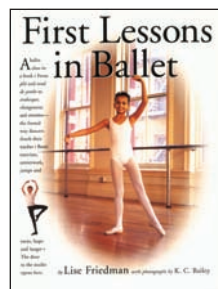
Full-color photographs and illustrations throughout; 80 pages; 6 1/2" x 7"

FIRST LESSONS IN BALLET

Lise Friedman, Photographs by K. C. Bailey

Introducing a ballet class in a book. Created by Lise Friedman, a passionate ballerina as a little girl who grew up to dance with the Merce Cunningham Dance Company, *FIRST LESSONS IN BALLET* is an intimate and innovative approach that takes the reader right into the studio and teaches basic steps and positions.

- Selection of the Children's Book-of-the-Month Club.



Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-1352-2
No. 11352

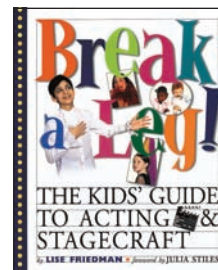
Photographs throughout; two-color; 68 pages; 7 3/4" x 10 1/4"

BREAK A LEG! The Kids' Guide to Acting and Stagecraft

Lise Friedman, Photographs by Mary Dowdle

A complete drama course for kids. Illustrated throughout, *BREAK A LEG!* is as comprehensive as it is high-spirited. There are sections on body preparation, including warm-ups and breathing exercises. Important acting skills, such as voice projection, crying on command, learning accents, and staging falls and fights without getting hurt. And for the fun of costumes and makeup, a 16-page color insert.

- Selection of the Children's Book-of-the-Month Club.



Paper: \$14.95/\$19.95 Can.
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No. 12208

256 pages of two-color text with illustrations; 16-page full-color insert; 7 3/8" x 9 1/4"



THE WRITER IN ME! Little MissMatched™

THE WRITER IN ME! is an all-in-one creativity kit for every up-and-coming wordsmith. The 96-page book of motivation, instruction, inspiration, technique, and tips helps the young writer on her journey—to find her inner voice, to observe the world, to discover the forms of writing that are most appealing. The kit also includes a full suite of writer's tools: three different types of journals (an observation notepad, a diary, and a lined blank book), a handy rhyming dictionary, a "Why Writers Write" inspirational

poster, and a deck of word cards and story-starters to get the creative juices flowing.

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PAJAMA PARTY IN A BOX Little MissMatched™

PAJAMA PARTY IN A BOX is everything a girl needs to throw the perfect—and perfectly *her*—pajama party, including a 96-page, full-color book about every step in the process, plus sheets of stickers, a spin-o-rama truth or dare game, origami paper, and a Little MissMatched autograph

memory album for all the guests to personalize.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-4709-1
No. 14709
 Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, spin-chart, 12 scrapbooking sheets, 6 cootie-catcher sheets, 6 invitations w/envelopes, autograph album

MARVELOUS & FABULOUS ME QUIZ BOX Little MissMatched™

MARVELOUS & FABULOUS ME QUIZ BOX is the kit that has everything to help a girl discover the who, what, and why of *her*. Includes a 96-page, full-color book filled with 50 personality quizzes and a glossy zodiac poster, Enneagram spin-chart, tarot cards, cootie catchers, and a doodle pad.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-4624-7
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THE ARTIST IN ME! contains everything an aspiring young artist needs to develop her talent, improve her skills, and discover how to express herself as only she can. The 96-page book is filled with dozens of tutorials on the principles of drawing. Included in the kit is a complete set of tools: a drawing pencil, an artist's sketchbook, a set of vine charcoal, and oil pastels.

Paper: \$16.95/\$22.95 Can.
ISBN: 978-0-7611-4765-7
No. 14765
 Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, sketchbook, drawing pencil, vine charcoal, 8 oil pastels

All-in-One Creativity Kits!

PAJAMA PARTIES Wacky Charades • Truth or Dare

Kylie Foss, Illustrations by Sophie Ledesma

Here's everything a girl needs to organize the best pajama party ever.

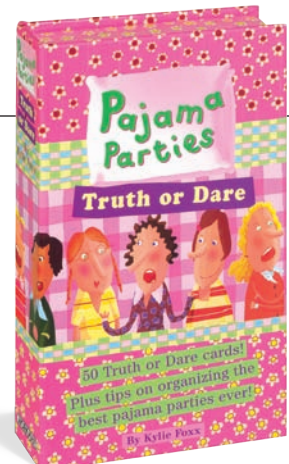
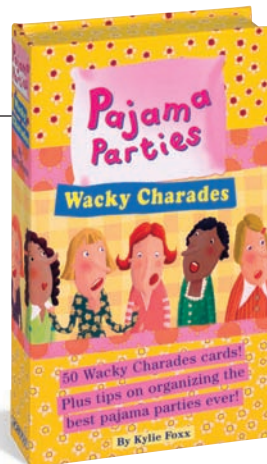
A self-contained mini-kit, each PAJAMA PARTIES title combines in one handy package an informative, full-color booklet and 50 whimsically illustrated game cards for one of two much-loved party games: WACKY CHARADES or TRUTH OR DARE.

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ISBN: 978-0-7611-2388-0
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 WACKY CHARADES and TRUTH OR DARE)
 ISBN: 978-0-7611-2416-0
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A storm is brewing and Noah's taking the animals on a forty-day cruise on a big, wide boat—all in a shipshape counting book. *469,000 copies in print.*

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ISBN: 978-0-7611-0897-9
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Peter Lippman

Board books: \$9.95/\$13.50 Can. each

Full-color three-dimensional sculpture; die-cut into shape of a castle, barn, haunted house, Noah's ark, firehouse, Santa's workshop, Mother Goose's house, doghouse, space station, garage; 20 pages; 3 1/2" x 5" x 3"

For ages 1 and up.

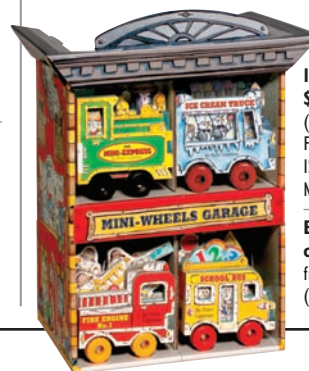
8-copy mixed display: \$79.60

(2 each of Old MacDonald's Barn, 1 each of Noah's Ark, 3 Pigs Garage, ABC Doghouse, Mother Goose's House, Firehouse, and Enchanted Castle)
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It's the summer vehicle that all kids wait for—and this one, staffed by a merry group of chef's-hat-wearing penguins, comes packed with treats and rhymes and, just like a real ice-cream truck, its own tune (sound chip included).

\$9.95/\$13.50 Can.
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No. 14033



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Peter Lippman

Board books: \$9.95/\$13.50 Can. each

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For ages 1 and up.

P. H. Hanson • Treasure Trove Books



MY MOMMY'S TOTE

P. H. Hanson

Now it's mommy's turn! Cuter than a button, this delicious gift for mothers and their kids is a die-cut cornucopia stuffed with marvelous adventures and surprises. There's the clock with hands that move. A maze to navigate. Two spin wheels for learning the alphabet and numbers. Mommy's laptop and cell phone, planner and wallet.

Plus an intriguing mystery: Can you find the missing red sock? In all, there are more than 75 objects, 30 activities, and seven spreads where things lift up, slide out, unfold, flip open, turn, and beguile.

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**ISBN: 978-0-7611-4767-1
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Full-color illustrations throughout; 16 pages individually die-cut into contents of tote bag, 8 1/2" x 8 1/4", clear plastic box with descriptive backer: 8 3/4" x 4" x 8 1/4"



MY GRANNY'S PURSE

P. H. Hanson

Open Granny's purse (yes, she said it's OK) and enter a treasure chest of mementos and magic. A unique, fourteen-page die-cut storybook crammed with interactive features and surprises, it contains a whole life waiting to be discovered.

Peek inside Granny's notebook. Try on her sunglasses. Check yourself in the mirror. And read her words of wisdom.

Jam-packed with fun things, it's really a story about love between the generations.

765,000 copies in print.

For ages 3 and up.

- Selection of the Children's Book-of-the-Month Club.

**Board book: \$16.95/
\$22.95 Can.**
**ISBN: 978-0-7611-2978-3
No. 12978**

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• MY SILLY BODY AND BOOK

See page 10.

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**My Mommy's Tote
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**My Granny's Purse
12-copy Floor Cube:**
\$203.40
ISBN: 978-0-7611-4864-7
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**My Grandpa's Briefcase
12-copy Floor Cube:**
\$203.40
ISBN: 978-0-7611-4865-4
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2.



3.



2. 12-copy floor display:
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3. 15-copy combo floor display: \$254.25
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It's exciting. Incomparable. And the greatest gift for a grandfather and grandkids, celebrating that special bond that skips a generation. Filled with 25 activities, 60 objects, mementos, life lessons, and educational games—that's right, there's fun and learning inside—My GRANDPA'S BRIEFCASE is a treasure chest of wisdom and surprises. Play the

ABCs game. Have fun with the real whoopee cushion. And help grandpa find his glasses—all 10 of them!

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No. 13794

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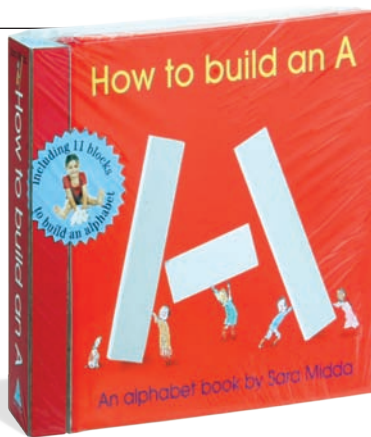
THE STORY OF CHRISTMAS Story Book Set & Advent Calendar *Illustrated by Carolyn Croll; Story retold by Mary Packard*

It's back! Wonderfully illustrated and brimming with holiday spirit, THE STORY OF CHRISTMAS features 24 jewel-like miniature board books nestled in a three-paneled, stand-alone backer. Like the peek-a-boo windows on an Advent calendar, the numbered books are meant to be opened one per day from December 1st through Christmas Eve. Read in sequence,

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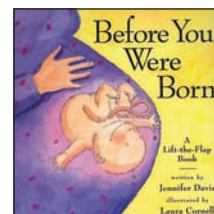
- **SARA MIDDA BABY BOOK**
- **SARA MIDDA'S SOUTH OF FRANCE**
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- **GROWING UP AND OTHER VICES**
See pages 92, 93.

Also available



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Illustrated by Clare Mackie

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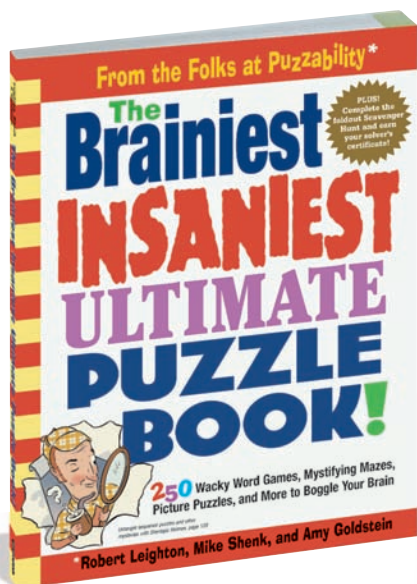
BEFORE YOU WERE BORN *Jennifer Davis*
Illustrated by Laura Cornell

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No. 11200
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See page 90.



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Illustrated by Laura Cornell

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No. 12732
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See page 90.



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From Puzzability—the premier puzzle-writing company whose mind-benders have appeared regularly in *The New York Times*, *Disney Adventures*, *The New Yorker*, and *Martha Stewart Kids*—comes a rich, original, and entertaining category-killer of a book with over 250 puzzles.

Fully illustrated in color, it's a bonanza:

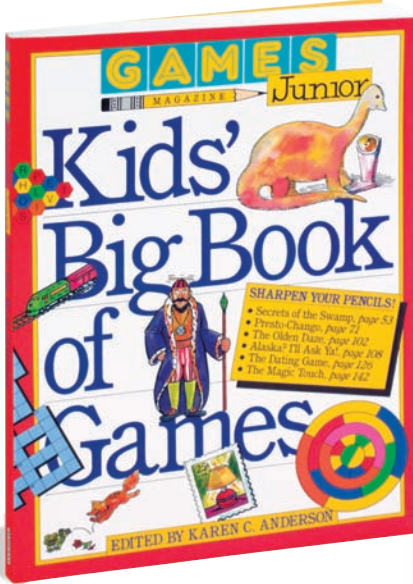
mazes, word games, visual and logic puzzles, and more.

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Full-color illustrations throughout; 192 pages; 8 1/4" x 10 3/4"

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ISBN: 978-0-7611-4425-0
No. 24425



GAMES MAGAZINE JUNIOR KIDS' BIG BOOK OF GAMES

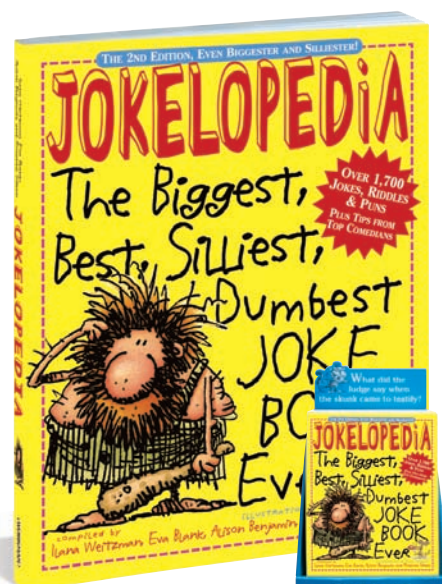
Edited by Karen C. Anderson

Better for kids than television, these games stretch the memory, improve language skills, exercise logic, and sharpen visual acumen—without being homework!

880,000 copies in print.
For ages 6–12.

• Selection of the Children's Book-of-the-Month Club, Trumpet Book Club, and Scholastic Book Clubs.

Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-89480-657-5
No. 1657
Photographs and illustrations throughout; 176 pages; 8" x 10 3/4"



JOKELOPEDIA The Biggest, Best, Silliest, Dumbest Joke Book Ever

Ilana Weitzman, Eva Blank, Alison Benjamin, and Rosanne Green; Illustrated by Mike Wright

Now the mother of all joke books is updated with 200 brand-new jokes.

Lightbulb jokes, movie star jokes, gross-out jokes, vampire jokes, elephant jokes, tongue-twisters, riddles, and puns, this new edition of JOKELOPEDIA is the bible for incurable jokesters, class clowns, and aspiring comedians.

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• Alternate selection of the Children's Book-of-the-Month Club and Scholastic Book Clubs.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-4208-9
No. 14208

Illustrations throughout; two-color; 304 pages; 8 1/2" x 11"
Previous ISBN: 0-7611-1214-6
8-copy counter display:
\$95.60/\$132.00 Can.
ISBN: 978-0-7611-4260-7
No. 24260

CHRISTMAS SING-ALONG CAR-I-OKE

David Schiller

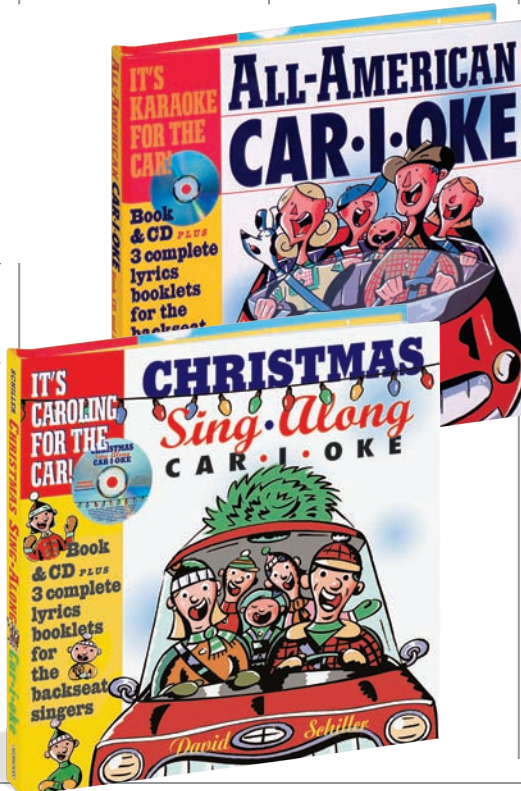
This holiday fun kit, featuring a book of 17 great sing-along carols, a CD of accompanying music, and three booklets of lyrics for the backseat is a family Christmas concert between covers: Get right into the mood with the caroler's favorite, "We Wish You a Merry Christmas"; turn up the rousing factor with a hand-clapping "Go Tell It on the Mountain"; then join the Messiah's "Hallelujah Chorus."

75,000 copies in print.

Paper over board: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-3984-3
No. 13984

Photographs and illustrations throughout; two-color; Book: 64 pages; 8" x 8"; 3 Song Booklets: 16 pages; 6" x 6"; CD in sleeve; slipcase with spine

8-copy counter display:
\$127.60
ISBN: 978-0-7611-4052-8
No. 24052



ALL-AMERICAN CAR-I-OKE

David Schiller

ALL-AMERICAN CAR-I-OKE is karaoke for the car: a slipcased kit including a book of 15 family sing-along tunes and activities, a CD of the music, and three booklets of lyrics for the back seat.

It's an all-American, all-family musical extravaganza.

125,000 copies in print.

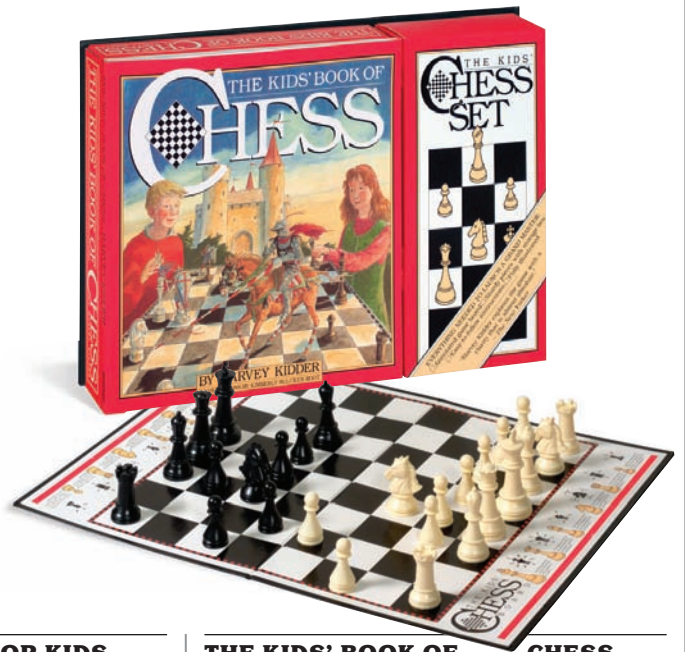
• Selection of the Children's Book-of-the-Month Club.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-3068-0
No. 13068

Photographs and illustrations throughout; two-color; Book: 64 pages, 8" x 8"; 3 Song Booklets: 16 pages, 6" x 6"; CD in sleeve; slipcase with spine
8-copy counter display:
\$119.60
ISBN: 978-0-7611-3137-3
No. 23137



Kids Cards have 1,357,000 copies in print!



THE BOOK OF CARD GAMES FOR LITTLE KIDS *Gail MacColl*

Wild Thing, Yappy, Catch the Cat, Creature Feature, Gorilla War, and Girl Power. In all, over 30 card games specially designed for the littlest members of the family.

Packaged with the two-color illustrated book is a custom, over-size, four-color 40-card deck.

99,000 copies in print.
For ages 3 and up.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-0708-8
No. 10708
Two-color; illustrations throughout; 40 full-color cards; 128 pages; package: 10" x 5"

THE BOOK OF CARDS FOR KIDS *Gail MacColl*

From such favorites as Go Fish and Concentration to the less known Chase the Ace and Frogs in the Pond, here are over 35 games for two to six players, plus Solitaire.

Includes an oversize, custom-designed set of playing cards.

1,258,000 copies in print.
For ages 4-9.

• Selection of the Children's Book-of-the-Month Club.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-4800-5
No. 14800
Two-color illustrations throughout; custom-designed four-color deck of 54 playing cards in four-color box; 128 pages; package: 10" x 5"

THE KIDS' BOOK OF CHESS AND CHESS SET *Harvey Kidder*
Illustrations by Kimberly Bulcken Root

A direct, lively introduction to the game that's inspired passion and challenge for over 900 years.

972,000 copies in print.
For ages 8-12.

• Selection of the Children's Book-of-the-Month Club and Trumpet Book Club.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-89480-767-1
No. 1767
Two-color illustrations throughout; 96 pages; 32 chess pieces; chess board; storage box; package: 12" x 8"



NUMBER JUGGLERS Math Game Book & Math Game Cards

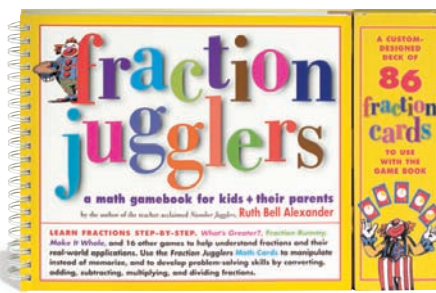
Ruth Bell Alexander

Here's an innovative game that encourages children to think with numbers. Combining a custom-designed deck of 86 number cards with a full-color book of 20 games, NUMBER JUGGLERS uses a unique equation approach to teach fundamental math concepts.

105,000 copies in print.
For ages 5 and up.

• Selection of the Children's Book-of-the-Month Club and Scholastic Book Clubs.

Wire-0 bound paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-0882-5
No. 10882
Full-color illustrations throughout; 80 pages; 8 1/2" x 7"; comes with a boxed deck of 86 full-color number cards; package: 10 3/4" x 7"
6-copy counter display: \$77.70
ISBN: 978-0-7611-1180-1
No. 21180



FRACTION JUGGLERS A Math Gamebook for Kids & Their Parents

Ruth Bell Alexander

Combining a full-color, illustrated book of 19 games and a custom-designed deck of 86 cards, FRACTION JUGGLERS steadily and thoroughly builds up a student's understanding of how to apply and manipulate fractions.

For ages 8 and up.

• Selection of the Children's Book-of-the-Month Club.

Wire-0 bound paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-2104-6
No. 12104
Full-color illustrations throughout; 128 pages; 8 1/2" x 7"; comes with a boxed deck of 86 full-color fraction flash cards; package: 10 3/4" x 7"
6-copy counter display: \$77.70
ISBN: 978-0-7611-2490-0
No. 22490

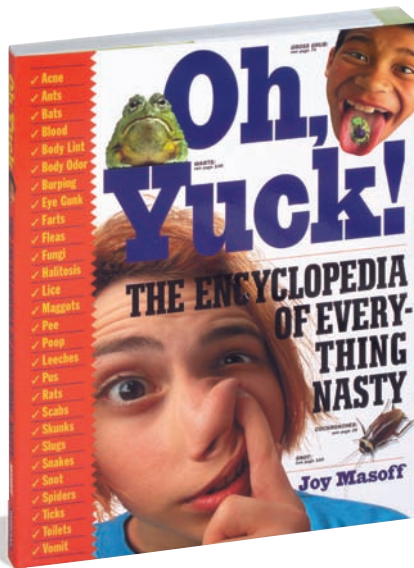


THE 60-SECOND ENCYCLOPEDIA & Minute Glass *Michael J. Rosen*

Did you know? In just one minute the Earth travels 1,100 miles around the sun. Cartwheel champ Brianna Schroeder turns 48 cartwheels. 28,824 photographs are taken (822 of them at Disney World). Over \$60,000 is spent on eBay. You lose 8 brain cells, 40,000 skin cells, and one taste bud. (How weird.) Whew! Filled with hundreds of incredible and true facts and statistics, THE 60-SECOND ENCYCLOPEDIA

puts a whole new spin on math, science, nature, the human body, and popular culture, too. Includes a one-minute sandglass packaged with the book and dozens of interactive activities.
For ages 7 and up.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-2902-8
No. 12902
Two-color; 272 pages; 6" x 6"; sandglass packaged with book; package: 7" x 6" x 1 1/8"



OH, YUCK! The Encyclopedia of Everything Nasty Joy Masoff

Kids love stuff that's gross. Exhaustively researched and impeccably scientific, yet written with a lively lack of earnestness, *Oh, Yuck!* is an ants to zits encyclopedic compendium covering people, animals, insects, plants, foods, and more—with hundreds of illustrations and real-life photographs.

898,000 copies in print.
For ages 8–12.

- Selection of Scholastic Book Clubs and Children's Book-of-the-Month Club.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-0771-2
No. 10771
Illustrations and photographs throughout; two-color; 222 pages; 8 1/2" x 10 5/8"
8-copy counter display:
\$119.60/\$151.60 Can.
ISBN: 978-0-7611-2529-7
No. 22529

Oh, series has 1,134,000 copies in print!



OH, YIKES! History's Grossest, Wackiest Moments Joy Masoff

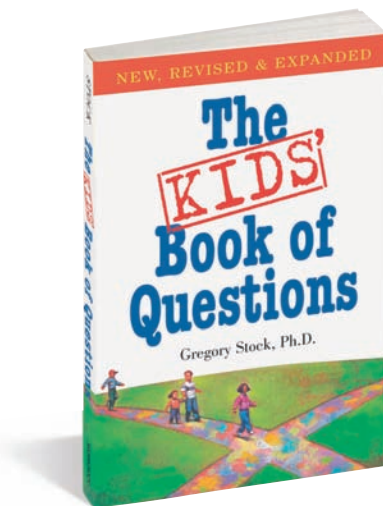
From the author of *Oh, Yuck!*, here is an illustrated encyclopedia of history's messiest, dumbest, grossest, and weirdest moments.

If kids think pus and gas are fun, wait until they hear the lowdown on the real Dracula, gladiators, guillotines, pirates, and witch trials. Impeccably researched, deliciously wry, and subversively educational.

236,000 copies in print.

- Selection of Scholastic Book Clubs and Children's Book-of-the-Month Club.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-3684-2
No. 13684
Photographs and illustrations throughout; two-color; 224 pages; 8 1/2" x 10 7/8"
8-copy counter display:
\$119.60/\$148.60 Can.
ISBN: 978-0-7611-4259-1
No. 24259



THE KIDS' BOOK OF QUESTIONS Gregory Stock, Ph.D.

A revised and expanded second edition, *THE KIDS' BOOK OF QUESTIONS* makes it easy to ask hard questions and fun to answer them. Questions to challenge and provoke. Questions to entertain and expand young minds. Updated to include subjects that have arisen since the book's original publication in 1988—from the Internet to issues like school violence and terrorism—the book is a sure way to prod kids into discovering who they are and what they believe.

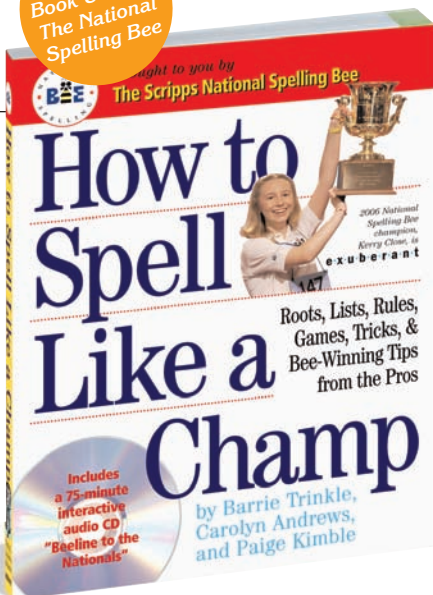
682,000 copies in print.
For ages 9 and up.

- Selection of the Children's Book-of-the-Month Club.

Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-3595-1
No. 13595
208 pages; 4 1/2" x 6 3/4"
10-copy counter display:
\$79.50/\$99.50 Can.
ISBN: 978-0-7611-3625-5
No. 23625



The Official Book & CD of The National Spelling Bee



HOW TO SPELL LIKE A CHAMP Barrie Trinkle, Carolyn Andrews, and Paige Kimble

At last, everything you need to get in on the fun of spelling bees and master the art of spelling. Understand the basic rules, and their annoying exceptions. Discover 26 words of unknown origin, the four most commonly misspelled word types, and the difference between homonyms, synonyms, antonyms, and eponyms. There's how to ace a spelling bee, word searches, anagrams, and other games—and

a CD that follows super speller Ann Borman as she progresses from her classroom bee to the Scripps National Spelling Bee, plus several practice bees, with official pronouncer Dr. Jacques Bailly presiding.

- Selection of the Children's Book-of-the-Month Club

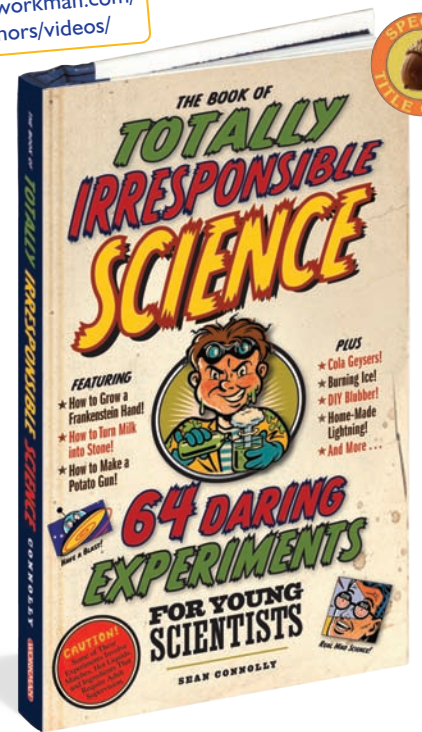
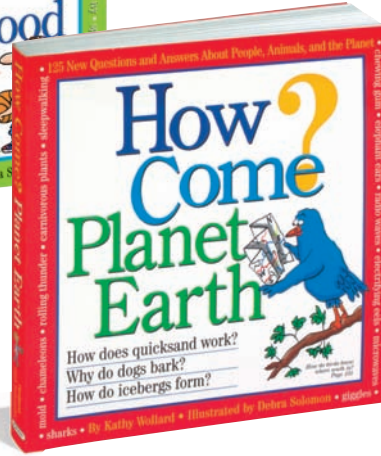
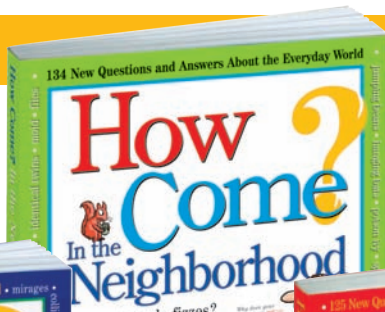
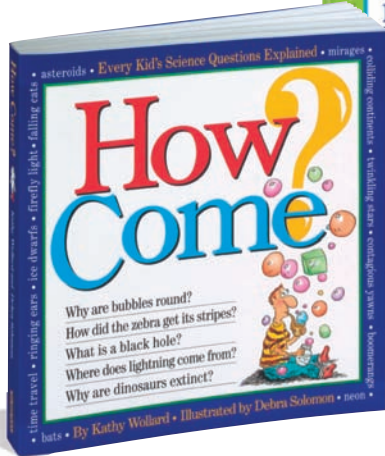
Paper: \$10.95/\$14.95 Can.
ISBN: 978-0-7611-4369-7
No. 14369
Two-color; 192 pages; 7" x 9"; includes a 60-minute interactive CD

8-copy counter display:
\$87.60/\$119.60 Can.
ISBN: 978-0-7611-4484-7
No. 24484



How Come? series
has 758,000
copies in print!

WATCH THE VIDEO!
www.workman.com/
authors/videos/



HOW COME?

Kathy Wollard,
Illustrated by Debra Solomon

From “Why do stars twinkle?” to “What are hiccups?” here is a lively omnium-gatherum of explanations to kids’ most frequently asked questions about our world.

497,000 copies in print.
For ages 9–12.

• Selection of the Children’s Book-of-the-Month Club and the Troll Book Club.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-1-56305-324-5
No. 3324
Illustrations throughout; 320 pages; 8” x 8”

HOW COME? In the Neighborhood

Kathy Wollard, Illustrated by Debra Solomon

Crack science writer Kathy Wollard answers those sneakily simple questions that ambush even the most erudite moms and dads. Like: “Why do apples turn brown when cut?” Or “Why do we get dizzy from spinning around on the playground?” Or “How can a fly walk up the kitchen wall?” Third in the How Come series, the 125 questions are all derived from the experiences central to a kid’s world—stuff that happens at home, in the backyard, at school. There are the inevitable

insect questions—“Why do bees die after they sting someone?” Food questions—“Is a tomato a fruit or a vegetable?” Science questions—“We used dry ice in our school play to make fog. How does it do that?” Illustrated with gleeful energy and humor by Debra Solomon, and for the first time printed with a lively two-color interior.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4429-8
No. 14429
Two-color; illustrations throughout; 304 pages; 8” x 8”

HOW COME? Planet Earth

Kathy Wollard,
Illustrated by Debra Solomon

A direct follow-up to the original *How Come?*, HOW COME? PLANET EARTH is packed with lively answers to questions that kids have about animals, the human body, earth science, and just everyday stuff.

226,000 copies in print.
For ages 9–12.

• Selection of the Book-of-the-Month Club.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-1239-6
No. 11239
Illustrations throughout; 344 pages; 8” x 8”

THE BOOK OF TOTALLY IRRESPONSIBLE SCIENCE 64 Daring Experiments for Young Scientists Sean Connolly

Here are 64 amazing science experiments that snap, crackle, pop, ooze, crash, boom, and stink! Giant air cannons. Homemade lightning. Matchbox microphones. None require special training, and all use stuff found in the home. Best of all, it’s not just pure mayhem. The balloon rocket whizzing through the garden? It demonstrates Newton’s Third Law of Motion. That

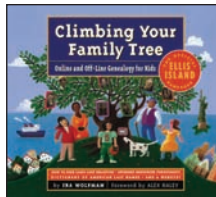
chunk of potato launched across the kitchen from a tube? Welcome to Boyle’s Law. For young scientists—and the young at heart—this book is a blast. Literally.
69,000 copies in print.

Paper over board:
\$12.95/NCR
ISBN: 978-0-7611-5020-6
No. 15020
Two-color illustrations throughout; 252 pages; 5 1/2” x 9 1/4”

CLIMBING YOUR FAMILY TREE Online and Off-line Genealogy for Kids

Ira Wolfman, Foreword by Alex Haley

Completely revised, updated, and filled with detailed guidance on utilizing the Internet, CLIMBING YOUR FAMILY TREE—still The Official Ellis Island Handbook—is the comprehensive, kid-friendly genealogical primer for the 21st century. It teaches kids to track down family documents; create oral histories; make scrapbooks of photos, sayings, and legends; and compile a family tree.
For ages 8–12.



• Selection of the Children’s Book-of-the-Month Club.

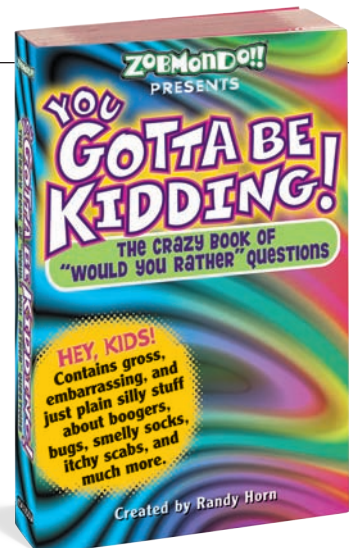
Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-2539-6
No. 12539
Two-color; photographs throughout; 240 pages; 9” x 8 1/4”

YOU GOTTA BE KIDDING! The Crazy Book of “Would You Rather” Questions Randy Horn

From the author of *Zobmondo!!*, the adult party book of outrageous choices, with more than 175,000 copies in print, comes YOU GOTTA BE KIDDING! This interactive and completely engaging book serves up hundreds of bizarre, sometimes ethical and sometimes stomach-churning dilemmas that kids will love to pose to their friends,

whether in the backseat, on a sleepover, on a rainy day, or during a lull in the lunchroom (if you dare).
90,000 copies in print.

Paper: \$8.95/\$13.50 Can.
ISBN: 978-0-7611-4365-9
No. 14365
Two-color; 416 pages; 4” x 6”
8-copy counter display: \$71.60
ISBN: 978-0-7611-4422-9
No. 24422





POTATO CHIP SCIENCE

A. Kurzweil and Son

Make a chip tube gobbler like a turkey. Fire the pocket-size potato propulsion pipe. Build a balloon-powered chip mobile. Power the ingenious digital clock (it's included!) with the mysterious potato "battery." POTATO CHIP SCIENCE introduces dozens of experiments using potato chip bags, potato chips, lids, tubes, and spuds. Contained in the bag are a dozen items used in the book—including

a biodegradable potato starch knife, googly eyes, and more.

Paper: \$17.95/\$24.50 Can. ISBN: 978-0-7611-4825-8 No. 14825

Two-color illustrations throughout; paperback in chip bag with components; 96 pages; bag with gusseted spine: 8 3/4" x 12 1/4"; book: 7" x 10"

6-copy counter display: \$107.70/\$147.00 Can. ISBN: 978-0-7611-5030-5 No. 25030



BACKYARD EXPLORER KIT

REVISED EDITION Rona Beame

It's the kit that begins with something kids do naturally—picking up leaves, collecting pine cones, stuffing their pockets with acorns—and turns it into seasons full of educational fun.

Combining the *Leaf & Tree Guide*, the *Leaf Collecting Album*, and a durable plastic leaf collecting envelope, it covers more trees (over 100) and sends kids off on nature hunts and challenges to

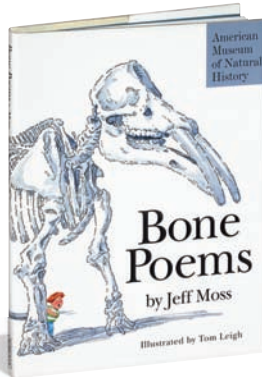
find winged seeds, spiny husks, and more.

217,000 copies in print. For ages 6–12.

• Alternate selection of the Children's Book-of-the-Month Club.

Paper: \$11.95/\$16.50 Can. ISBN: 978-0-7611-3319-3 No. 13319

Illustrations throughout; full-color book 96 pages: 3 1/2" x 8"; two-color album 64 pages: 7 1/4" x 8"; sheet of stickers; shoelace for binding; plastic carrying pouch: 11" x 8 3/4"



BONE POEMS Jeff Moss, Illustrated by Tom Leigh

Jeff Moss was "the children's poet laureate" (*New York Newsday*), and here he presents a collection of prehistoric whimsy and rhyme.

51,000 copies in print.

• Selection of the Children's Book-of-the-Month Club and Scholastic Book Clubs.

Hardcover: \$14.95/\$19.95 Can. ISBN: 978-0-7611-0884-9 No. 10884

Illustrations throughout; two-color; 96 pages; 7" x 9"



THE BUG BOOK AND BUG BOTTLE

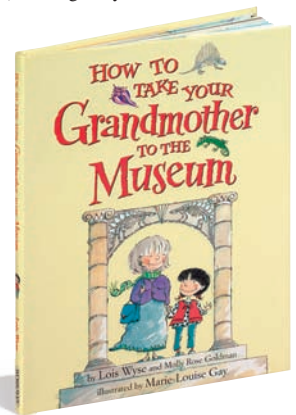
Dr. Hugh Danks

Kids are crazy about bugs! And kids and parents are crazy about THE BUG BOOK and BUG BOTTLE. Packed with activities and packaged in its own safe plastic collecting bottle, the original BUG BOOK sold an amazing 1.6 million copies. Now it's revised, updated, and expanded. The full-color book provides field notes to 40 bugs (up from the original 24), arranged by

habitat, including pond, forest, ground, leaves, field, flower. New to the kit are a fold-out bug chart for quick identification, a magnifier to see the critters up close, and a bug explorer's journal to record discoveries.

Paper: \$13.95/\$18.95 Can. ISBN: 978-0-7611-4889-0 No. 14889

Paperback plus objects in a bottle; full-color; 112 pages; 5 1/2" x 4 1/2" x 3"



HOW TO TAKE YOUR GRANDMOTHER TO THE MUSEUM

Lois Wyse & Molly Rose Goldman Illustrated by Marie-Louise Gay

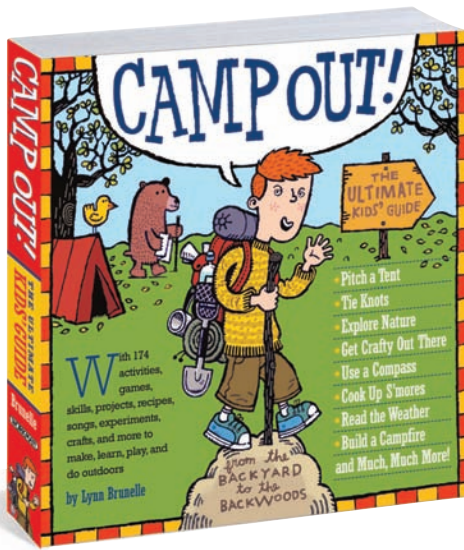
Usually it's the grandparent who takes the grandchild out. But here roles are reversed in a heartwarming story about a little girl who takes her grandmother to the museum for her first visit.

52,000 copies in print. For ages 5–8.

• Selection of the Children's Book-of-the-Month Club.

Hardcover, jacketed: \$12.95/\$17.50 Can. ISBN: 978-0-7611-0990-7 No. 10990

Full-color illustrations and photographs throughout; 48 pages; 7 7/8" x 10"



CAMP OUT! The Ultimate Kids' Guide
Lynn Brunelle

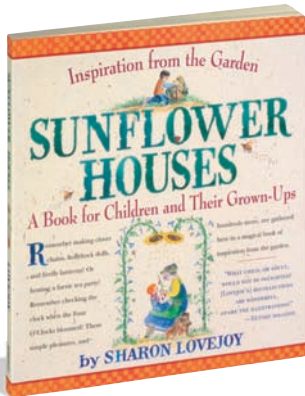
A book that older kids can use on their own or that parents can share with younger children, CAMP OUT! is a how-to, nature guide, crafts and activity center, cookbook, planner, and motivator. It covers all the basic outdoor skills—setting up a tent, cooking, tying knots, reading a compass, going to the (environmentally sound) bathroom—and includes illustrated field guides

to the major American ecosystems and dozens of fun activities like Stick-in-the-Mud Sun Clock, Campsite Pictographs, Fern Smash T-Shirt, Spore Print Placemats, and the art of telling a great ghost story.

56,000 copies in print.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-4122-8
No. 14122

Two-color; illustrations throughout; 256 pages; 8" x 8"

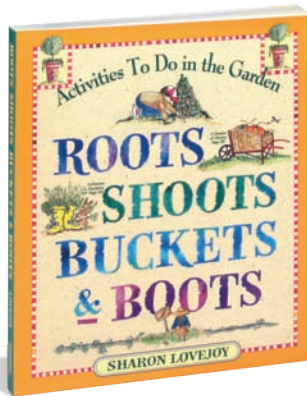


SUNFLOWER HOUSES Inspiration from the Garden
Sharon Lovejoy

Celebrating the lore of the garden and the joy of interacting with nature, SUNFLOWER HOUSES is a unique garden lover's miscellany, a collection of memories, poems, activities, garden plans, crafts, botanical riddles, games, and planting projects.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-2386-6
No. 12386

Full-color illustrations throughout; 144 pages; 8 1/2" x 9 1/2"



ROOTS, SHOOTS, BUCKETS & BOOTS
Activities To Do in the Garden
Sharon Lovejoy

Illustrated throughout with Sharon Lovejoy's own lyrical watercolors, here are 12 spirited, easy-to-implement ideas for theme gardens that parents and kids can grow together. Each project includes a plan and the planting recipe—seeds, seedlings, and growing instructions.

85,000 copies in print.
For ages 4–10.

- Selection of the Children's Book-of-the-Month Club and Doubleday Select.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-1056-9
No. 11056

Full-color illustrations throughout; 176 pages; 8 1/8" x 9 1/4"



THE BONES BOOK AND SKELETON
Stephen Cumbaa

The bestseller with over 1.75 million copies in print and a portfolio of accolades: "A terrific tool to help kids learn about their bodies."—*The Los Angeles Times*. "As science lessons go, this is probably the cleverest around."—*New York Magazine*. This educational classic has been updated to give it a fresh look and form that makes it easier to shelve and display.

1,990,000 copies in print.

- Selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.

Paper: \$16.95/\$22.95 Can.
ISBN: 978-0-7611-4218-8

No. 14218
Full-color illustrations throughout; 24-piece molded skeleton with movable joints and book come inside a custom-made display case; 64 pages; book: 3 3/4" x 8 1/4"; package: 4" x 13" x 4"
Previous ISBN: 0-89480-860-5



POP BOTTLE SCIENCE Lynn Brunelle

A complete kit that ingeniously marries science and fun, POP BOTTLE SCIENCE presents 79 easy, hands-on experiments.

The POP BOTTLE bottle is a perfect miniature science lab—made out of shatter-proof plastic, with a removable top that doubles as a funnel. The POP BOTTLE book is a fully illustrated guide to astonishment. Plus, turn the bottle into a barometer, a walkie-talkie—or a lava lamp.

551,000 copies in print.
For ages 8–12.

- Selection of Scholastic Book Clubs.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-2980-6
No. 12980

Full-color illustrations throughout; paperback inside bottle; 128 pages; 4 1/2" x 8"; plastic pop bottle package includes measuring cup, measuring spoons, 4 balloons, cork bottle stopper, eyedropper

The "Six-Pack" Display, in Three Convenient Sizes



1. 6-copy "Six-Pack" display: \$89.70/\$119.70 Can.
ISBN: 978-0-7611-3444-2
No. 23444

2. 12-copy floor display: \$179.40/\$239.40 Can.
ISBN: 978-0-7611-5130-2
No. 25130

18-copy floor display: \$269.10
ISBN: 978-0-7611-3657-6
No. 23657





THE WORLD RECORD PAPER AIRPLANE BOOK REVISED & EXPANDED
Ken Blackburn & Jeff Lammers

It's the classic, world's bestselling paper airplane book—grounded in the aerodynamics of paper and abounding with fun—now in a new edition, featuring 20 different designs; 112 ready-to-fold airplanes with full-color graphics; the throw—how to match throwing technique with the right model; aerobatics: how to perform circles, loops, and dives; plus a flight log and tear-out runway.

1,063,000 copies in print.

Paper: \$15.95/\$21.95 Can.
ISBN: 978-0-7611-4383-3
No. I4383

Two-color; illustrations throughout; 112 full-color airplanes, perforated for easy tear-out; 256 pages; 8 1/2" x 10 11/16"
Previous ISBN: 1-56305-631-3
8-copy counter display:
\$127.60/\$175.60 Can.
ISBN: 978-0-7611-4426-7
No. 24426



POCKET FLYERS PAPER AIRPLANE BOOK Ken Blackburn & Jeff Lammers

Developed by the team that created the bestselling *World Record Paper Airplane Book*, *POCKET FLYERS PAPER AIRPLANE BOOK* features 12 Lilliputian-size models, for a total of 69 planes designed with original full-color graphics.

561,000 copies in print.
• Selection of Scholastic Book Clubs.

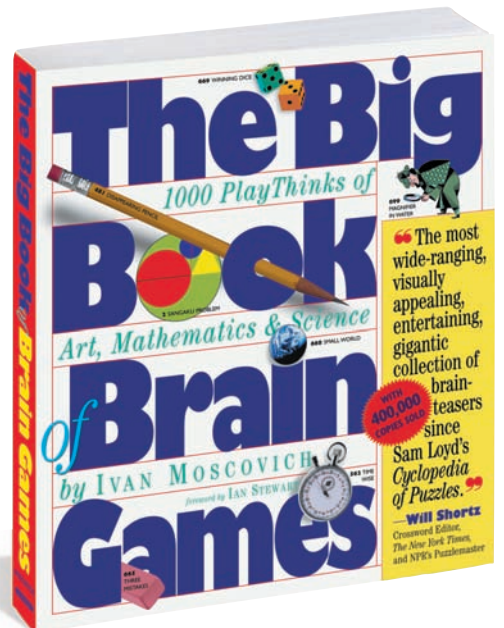
Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-1362-1
No. I1362

Also available

• **KIDS' PAPER AIRPLANE BOOK**

See page 51.

Photographs and illustrations throughout; 160 pages; 69 full-color airplanes, perforated for easy tear-out; 6" x 4 1/2"
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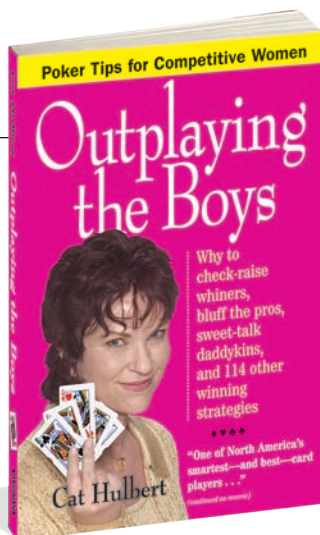


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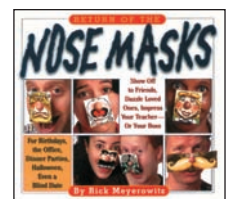
a comeback. And who not to bluff—the short stack, the maniac who calls everything. The book covers Texas Hold 'Em and Seven-Card Stud, and provides a glossary of terms, recommended books, and more.

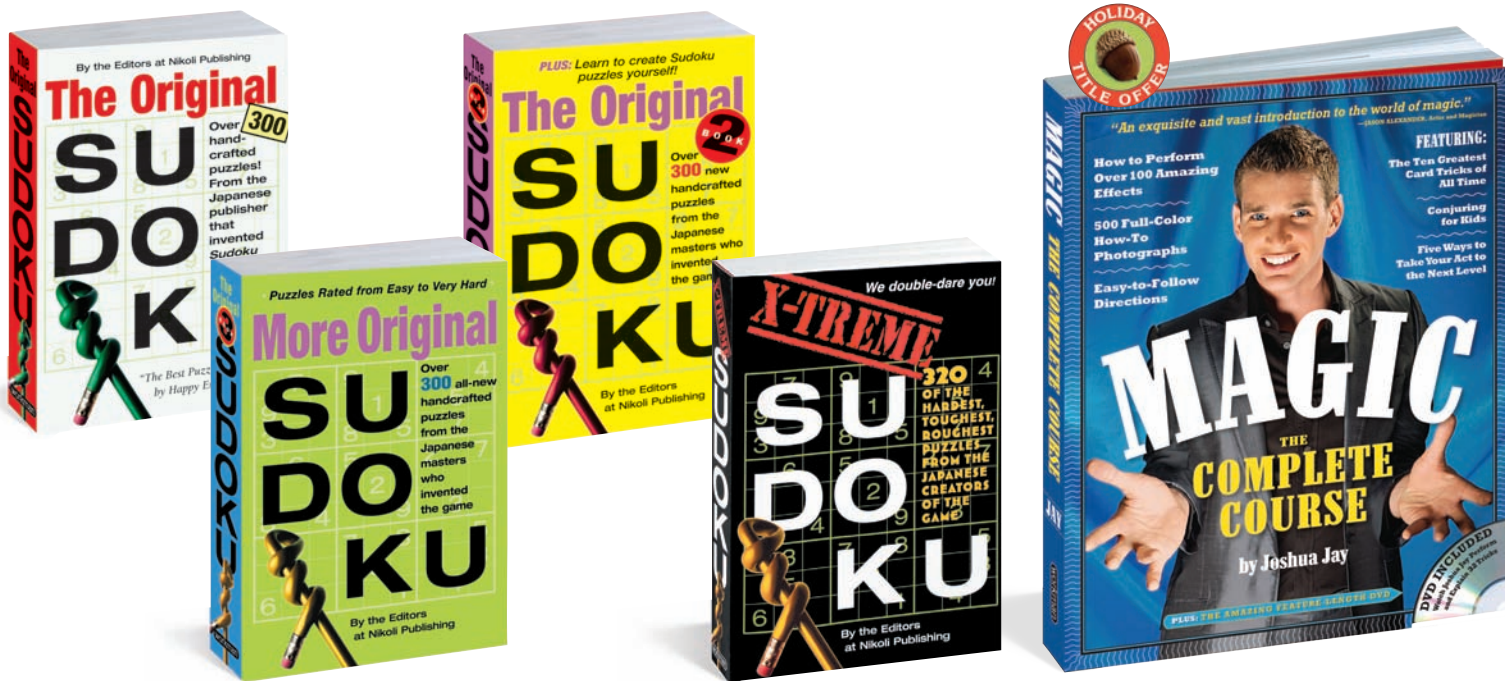
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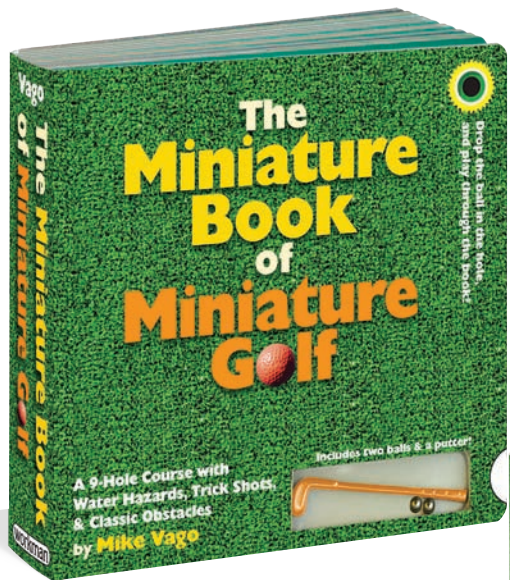
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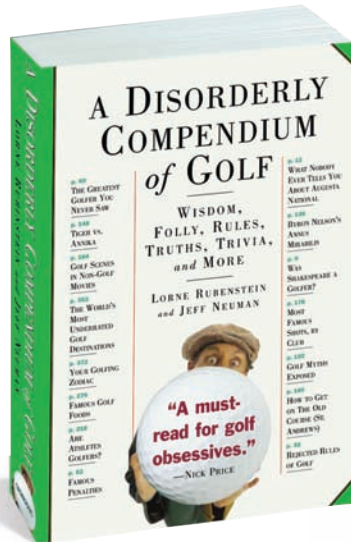
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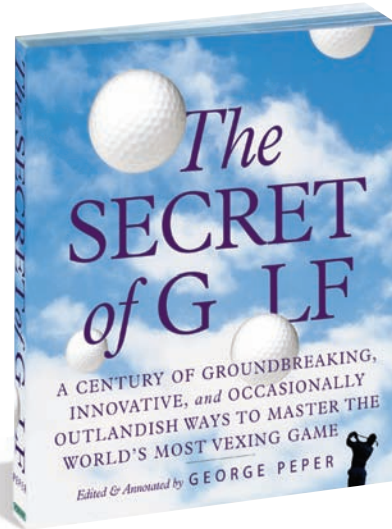


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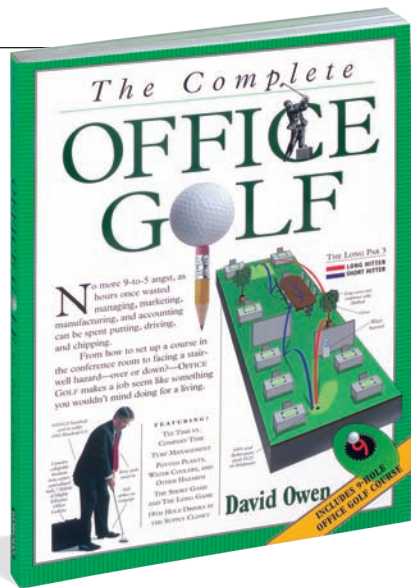
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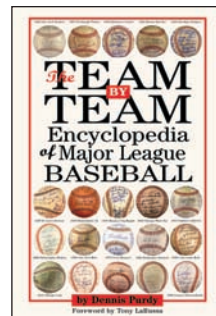
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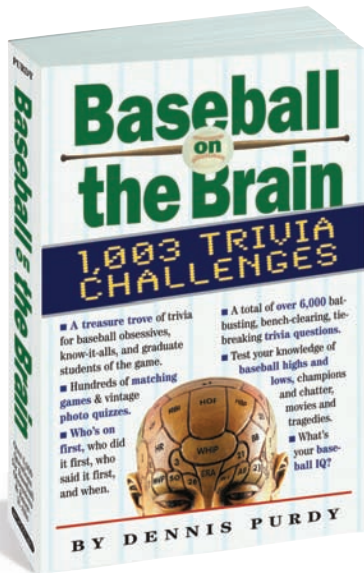
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Dennis Purdy, Foreword by Tony LaRussa

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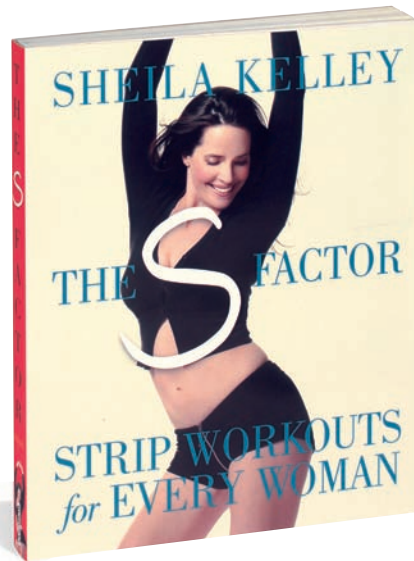


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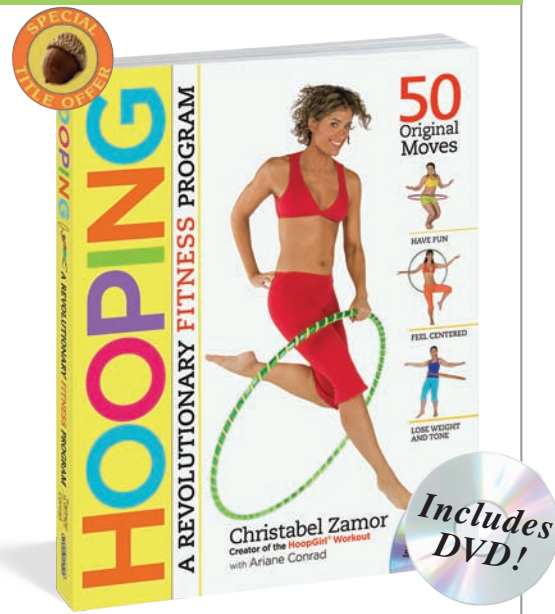


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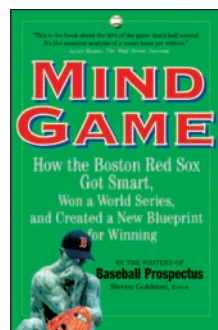
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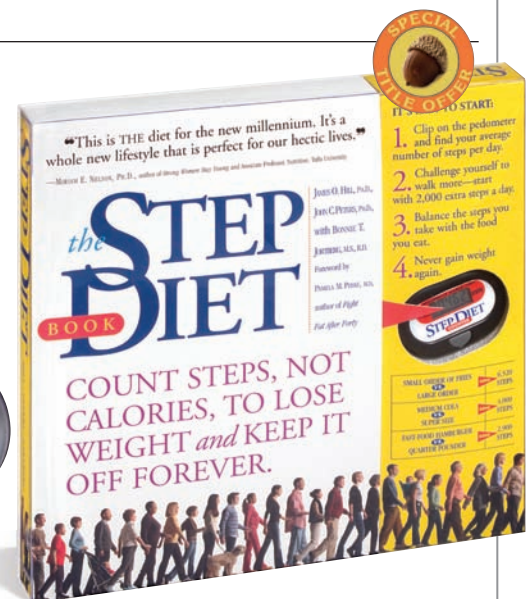


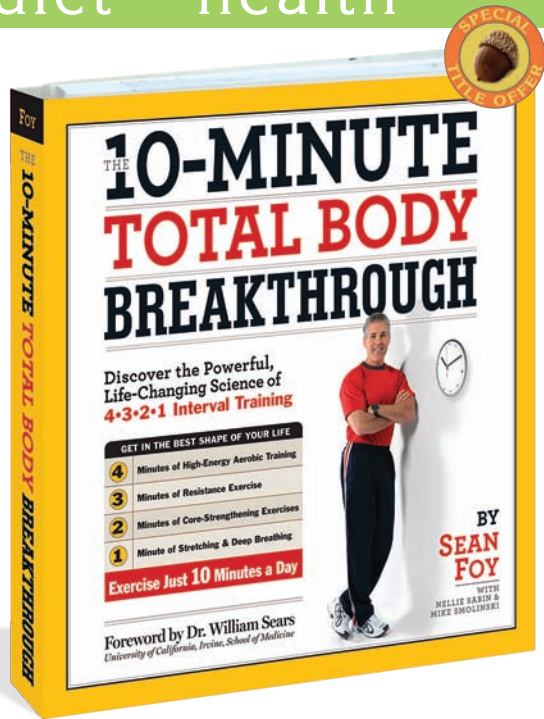
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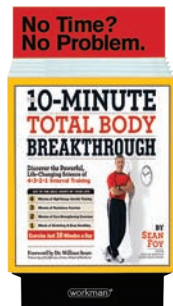
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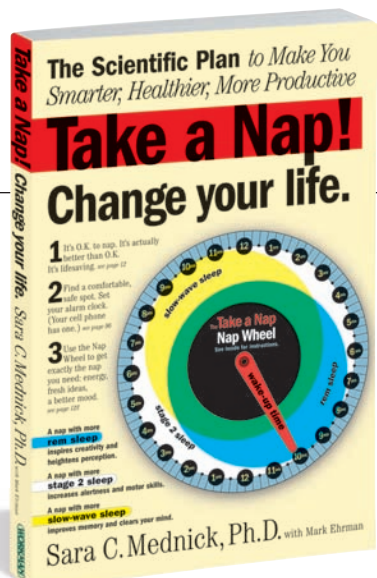
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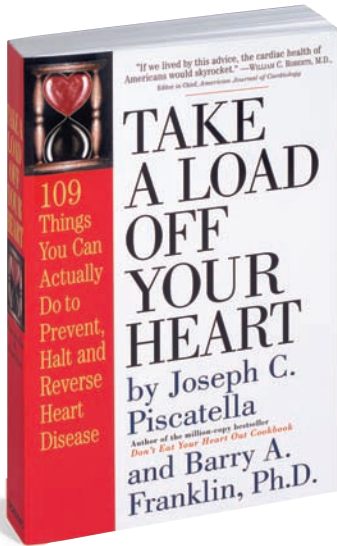
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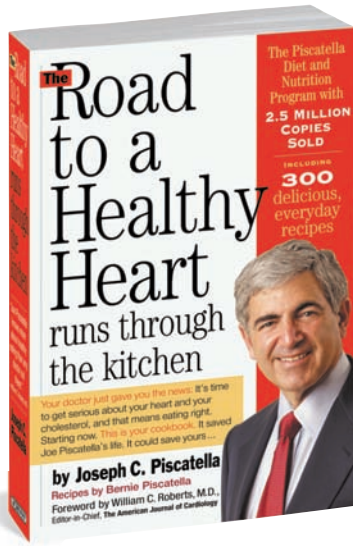
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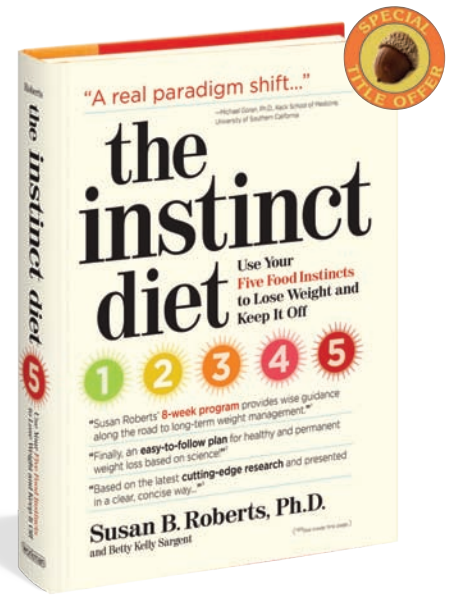
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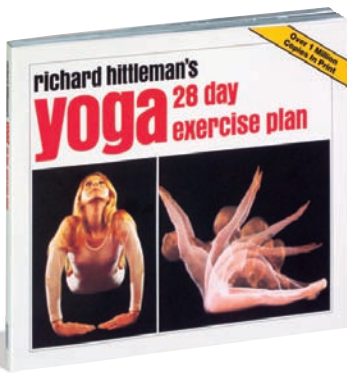


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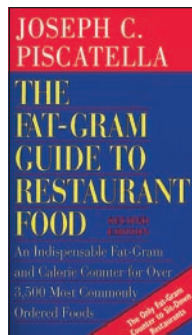
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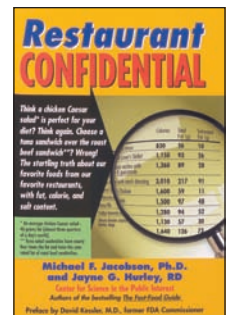


RESTAURANT CONFIDENTIAL

Michael F. Jacobson, Ph.D., Jayne G. Hurley, R.D., and the Center for Science in the Public Interest

CSPI's restaurant profiles give straight-shooting scientific data on the fat, sodium, and calorie content of popular dishes. Organized by type of cuisine and covering all the major chains, such as The Olive Garden and Applebee's, the book provides specific eating strategies for every kind of restaurant, as well as shocking facts: An order of stuffed potato skins packs a whopping 1,260 calories and 48 grams—two days' worth—of saturated fat.

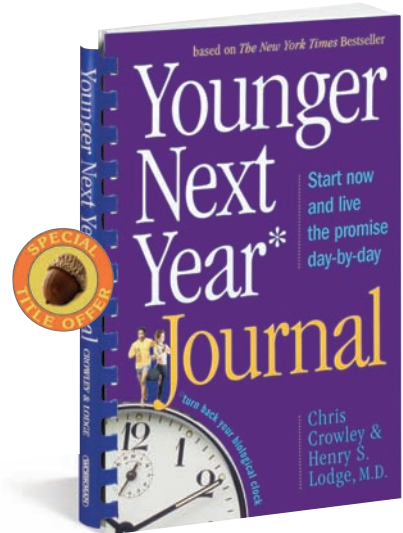
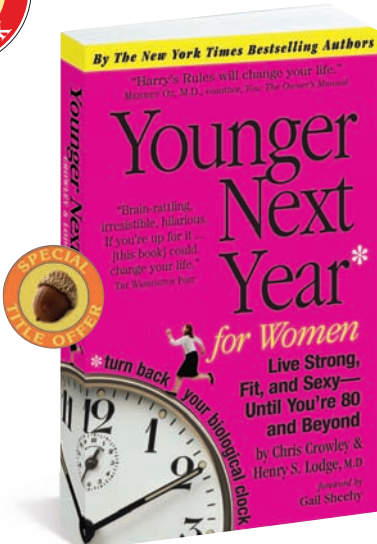
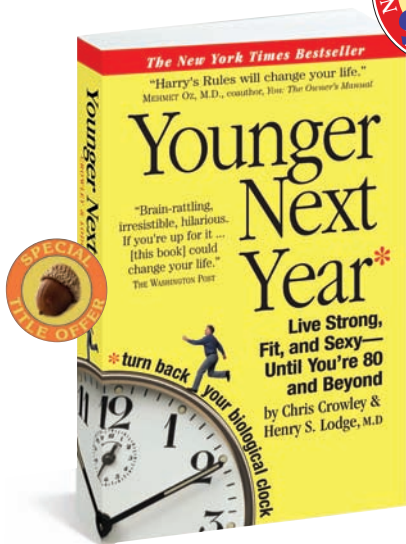
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No. 25036

YOUNGER NEXT YEAR FOR WOMEN Live Strong, Fit, and Sexy—Until You're 80 and Beyond Chris Crowley & Henry S. Lodge, M.D. Foreword by Gail Sheehy

A book of hope that shows you how to become functionally younger for the next five to ten years. How to avoid 70 percent of the normal problems of aging and eliminate 50 percent of illness and injury. And how to live brilliantly for the three decades or more after menopause. The key is found in Harry's Rules, a program of exercise, diet, and maintaining emotional connections. And the results will be amazing.

244,000 copies in print.

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Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4774-9
No. 14774
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Hardcover: \$24.95/
\$33.95 Can.
ISBN: 978-0-7611-4073-3
No. 14073
 358 pages; 6" x 9"
24-copy mixed floor display (12 of each):
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ISBN: 978-0-7611-5036-7
No. 25036

YOUNGER NEXT YEAR™ JOURNAL Start Now and Live the Promise Day-by-Day Chris Crowley & Henry S. Lodge, M.D.

Is it a cardio day or a strength day? What's your resting heart rate? Time to work on your abs? This 52-week fill-in book with detailed prompts helps organize and record exactly what you're doing, and when. Plus, it includes room to write down what you ate (the essential first step in

losing weight) and how you did with the all-important three "c's": caring, connecting, committing.

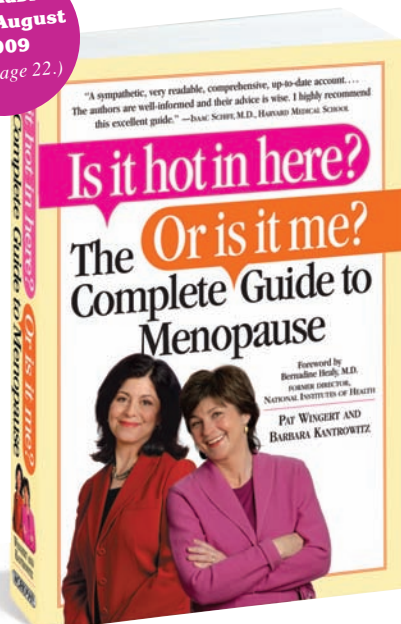
Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-4469-4
No. 14469
 Two-color; comb-bound; 224 pages; 5 1/2" x 8 1/4"

"Harry's Rules will change your life."

—MEHMET OZ, M.D., COAUTHOR OF

YOU: THE OWNER'S MANUAL

Available until August 2009 (See page 22.)



IS IT HOT IN HERE? OR IS IT ME? The Complete Guide to Menopause

Pat Wingert and Barbara Kantrowitz Foreword by Bernadine Healy, M.D.

110,000 copies in print.

- Alternate main selection of the Book-of-the-Month Club.

Paper: \$17.95/\$24.50 Can.
ISBN: 978-0-7611-3808-2
No. 13808
 Two-color; 736 pages; 6" x 9"
Hardcover: \$29.95/
\$37.50 Can.
ISBN: 978-0-7611-4370-3
No. 14370

Here is the essential, up-to-the-minute, optimistic book for the millions of women in their forties-to-sixties. It covers the role of hormones and the truth about hot flashes. There are chapters on memory, moods, and sleep. And then a section on feeling great and looking beautiful for the next act in your life.

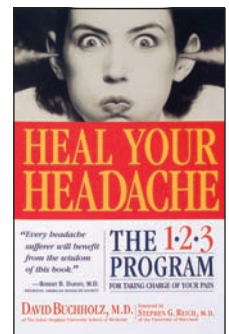
HEAL YOUR HEADACHE The 1-2-3 Program for Taking Charge of Your Pain David Buchholz, M.D.

Dr. David Buchholz takes headache sufferers out of the vicious cycle of misdiagnosis and rebound and puts them in charge with a simple three-step system.

110,000 copies in print.

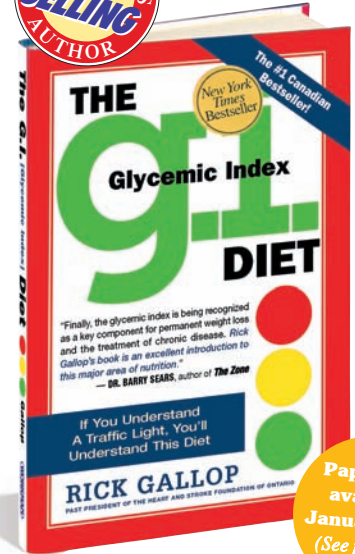
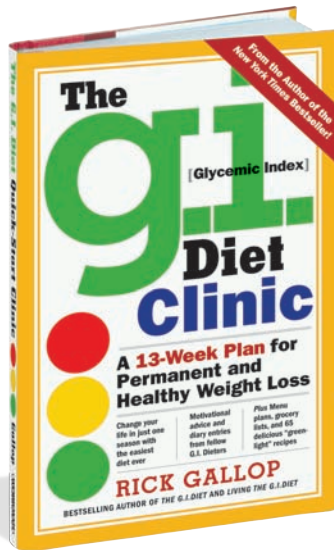
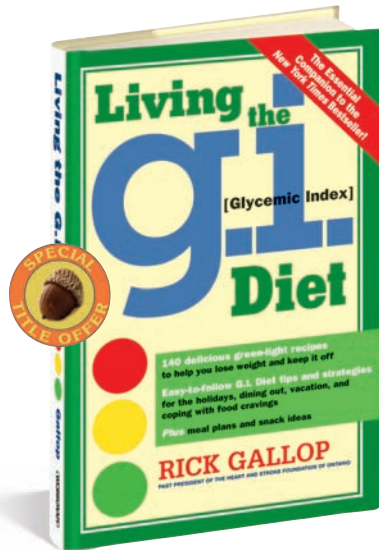
- Selection of the Book-of-the-Month Club, Quality Paperback Books, One Spirit, and In Books book clubs.

Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-2566-2
No. 12566
 272 pages; 6" x 9"





Rick Gallop



Paperback available January 2010 (See page 16.)

LIVING THE G.I. DIET Rick Gallop

Building on the nutritional wisdom of the glycemic index, Rick Gallop follows up his bestselling *G.I. Diet* with the essential companion—a cookbook and strategy guide. Featuring 140 dishes that are easy to prepare, from Grilled Pesto Salmon with Asparagus to Pecan Brownies—that’s right, brownies—the book spells out how to lose weight (Phase I) and maintain weight loss (Phase II); how to make G.I. eating

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- Selection of Quality Paperback Books, One Spirit, The Good Cook, and Crossings Book Club.

Hardcover: \$21.95/NCR
ISBN: 978-0-7611-3594-4
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 Full-color throughout; 352 pages; 5 1/2" x 8 3/8"

THE G.I. DIET CLINIC Rick Gallop

It takes only 13 weeks—three months—and you’re on your way to permanent, healthy weight loss. Based on the Glycemic Index, and developed by Rick Gallop, here is a complete weight-loss program that incorporates recipes, meal plans—from breakfast through a late-night snack—motivational techniques and tips, and

the inspirational real-life stories of participants from G.I. Diet online workshops, where the average dieter lost 26 pounds—in 13 weeks! Included are 65 delicious green-light recipes.

Hardcover: \$20.95/NCR
ISBN: 978-0-7611-4948-4
No. 14948
 Full-color illustrations throughout; 320 pages; 5 1/2" x 8 1/4"

THE G.I. DIET Rick Gallop

Foreword by Edmund H. Sonnenblick, M.D.

If you can understand a traffic light, you can understand THE G.I. DIET—and lose weight permanently without feeling hungry, counting calories, or jeopardizing your arteries. “This diet is definitely the one that can help readers not only control weight but also help prevent cancer and heart disease.”

—Elisabetta Politi, M.P.H., R.D., C.D.E., Nutrition Manager, Duke University Diet & Fitness Center.

283,000 copies in print.

Hardcover: \$18.95/NCR
ISBN: 978-0-7611-3178-6
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 Color throughout; 176 pages; 5 1/2" x 8 3/8"

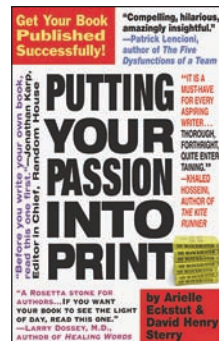
PUTTING YOUR PASSION INTO PRINT
Get Your Book Published Successfully!

Arielle Eckstut & David Henry Sterry

PUTTING YOUR PASSION INTO PRINT shows how to: choose a top-of-the-heap idea; come up with a blockbuster title; craft an attention-getting pitch; create a selling proposal; find the right agent, publisher, and editor; understand a book contract and royalty statements; develop sales, marketing, and publicity savvy; and self-publish.

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Hardcover: \$23.95/
\$32.95 Can.
ISBN: 978-0-7611-3817-4
No. 13817
 448 pages; 6" x 9"

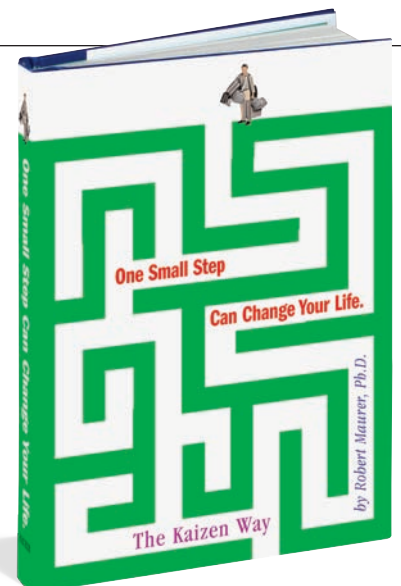
ONE SMALL STEP CAN CHANGE YOUR LIFE. The Kaizen Way

Robert Maurer, Ph.D.

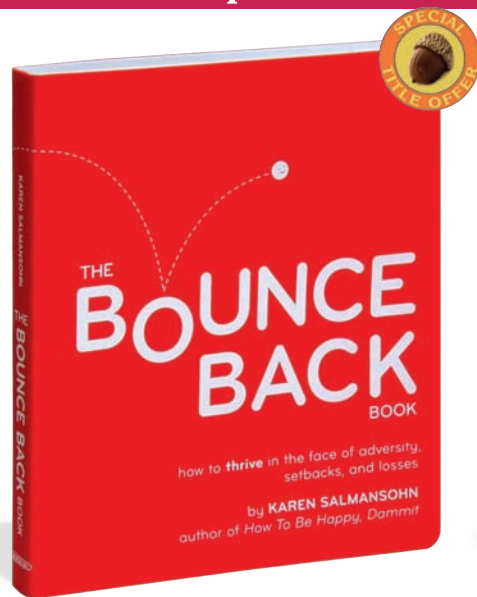
Written by a psychologist on the staff at the UCLA medical school, ONE SMALL STEP is the gentle but potent way to effect change: how to Think Small Thoughts, Take Small Actions, Solve Small Problems, and more.

85,000 copies in print.

Hardcover: \$16.95/
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ISBN: 978-0-7611-2923-3
No. 12923
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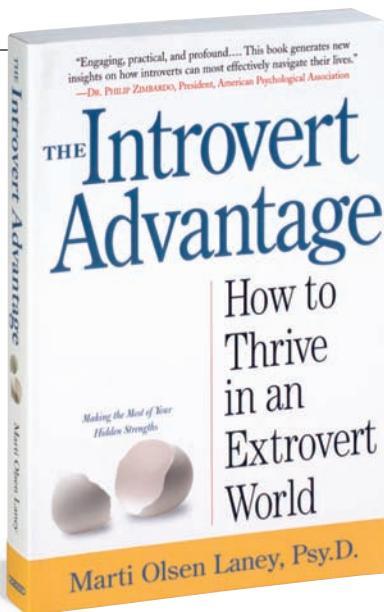
self-help



THE BOUNCE BACK BOOK When Life Throws You Curveballs, Hit Them Out of the Park *Karen Salmansohn*

Mixing from-the-gut wisdom, humor, feistiness, and sophistication, Karen Salmansohn creates a hip, inspiring resource that will brighten the darkest mood. The book is grounded in happiness research, psychological studies, ancient Greek philosophy. And it delivers: Here are 70 easily digestible, potentially life-changing tips on how to bounce back from adversity, each on a spread that's as punchy in look as it is powerful in message.

Paper: \$12.95/\$17.50 Can.
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Full-color illustrations throughout; 192 pages; 6" x 7"
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\$103.60/\$140.00 Can.
ISBN: 978-0-7611-4791-6
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HOW TO MAKE SOMEONE FALL IN LOVE WITH YOU IN 90 MINUTES OR LESS *Nicholas Boothman*

Now in paperback, this follow-up to his bestselling *How to Make Someone Like You in 90 Seconds or Less* is updated throughout with information on Internet dating, bringing together all of Mr. Boothman's considerable

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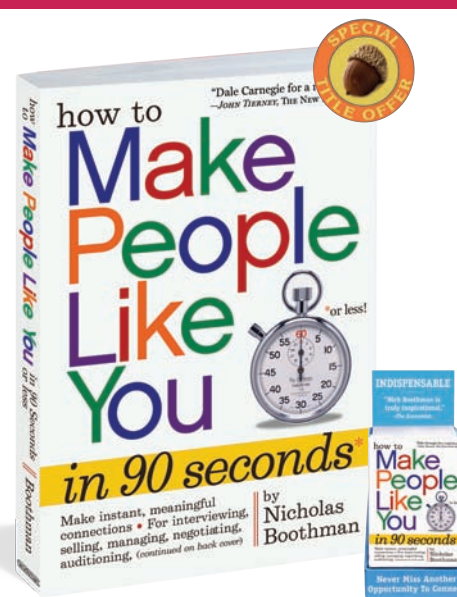
Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-5162-3
No. 15162
320 pages; 5" x 7"

THE INTROVERT ADVANTAGE How to Thrive in an Extrovert World *Marti Olsen Laney, Psy.D.*

After dispelling introverts' belief that something is wrong with them, THE INTROVERT ADVANTAGE helps "innies" recognize their inner strengths—their analytical skills, ability to think outside the box, and strong powers of concentration. It provides tools to improve relationships to create a life that's just right for the introvert temperament.

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No. 12369
Hardcover: \$24.95/
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ISBN: 978-0-7611-2589-1
No. 12589
336 pages; 6" x 9"

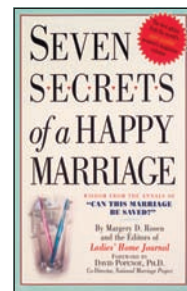


HOW TO MAKE PEOPLE LIKE YOU IN 90 SECONDS OR LESS *Nicholas Boothman*

The secret of success is connecting with other people. Armed with his program, readers learn how to establish immediate trust by synchronizing voice tone and body language; the power of a Really Useful Attitude; and how to get people talking and keep them talking. The new paperback edition

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No. 14946
224 pages; 5" x 7"
HC ISBN: 0-7611-1940-1
6-copy counter display:
\$71.70/\$99.00 Can.
ISBN: 978-0-7611-5029-9
No. 25029



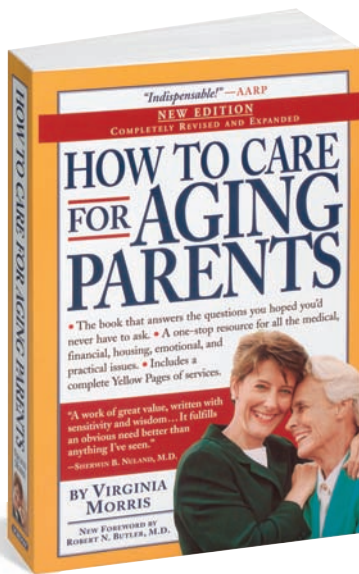
SEVEN SECRETS OF A HAPPY MARRIAGE Wisdom from the Annals of "Can This Marriage Be Saved?" *Margery D. Rosen & the Editors of Ladies' Home Journal*
Drawn from the *Ladies' Home Journal* column "Can This Marriage Be Saved?", SEVEN SECRETS OF A HAPPY MARRIAGE illuminates the essential steps to creating a marriage that works.
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WE ARE NOT ALONE Learning to Live with Chronic Illness *Sefra Kobrin Pitzele*
With firsthand insights, Sefra Pitzele addresses the issues that most concern the chronically ill: dealing with relationships, participating in sexual activities, managing pain and depression, and more.

Paper: \$10.95/\$14.95 Can.
ISBN: 978-0-89480-139-6
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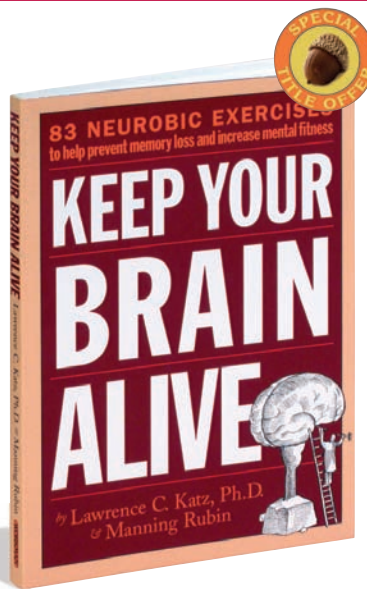


HOW TO CARE FOR AGING PARENTS
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 EXPANDED Virginia Morris
 Foreword by Robert N. Butler, M.D.

The best and bestselling book of its kind. Originally published in 1995, HOW TO CARE FOR AGING PARENTS won a Books for a Better Life Award, and was praised as “an indispensable book” (AARP). Now, as the number of adult children caring for a parent is mushrooming, comes a completely revised, up-to-date new edition. Expanded from 450 to over 700 pages, it covers all the emotional, legal, financial, medical, and

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Paper: \$18.95/\$25.95 Can.
ISBN: 978-0-7611-3426-8
No. 13426
 Two-color; 720 pages; 6" x 9"



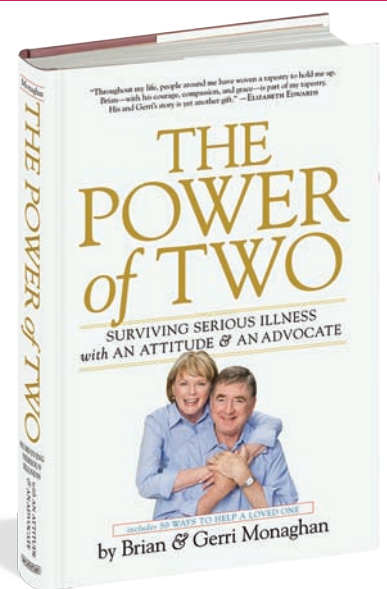
KEEP YOUR BRAIN ALIVE 83
Neurobic Exercises to Help Prevent
Memory Loss and Increase Mental
Fitness Lawrence C. Katz, Ph.D. &
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No more senior moments! Drawing on cutting-edge neurological research that brings help to everyone whose memory is starting to slip, here is a regimen of mental cross-training that can be done anywhere, by anyone, at any time of day.

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THE POWER OF TWO Surviving
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THE POWER OF TWO has the power to change lives. This much-needed book combines an inspiring story of hope and survival with a compelling practical blueprint for how to be a loved one's advocate.

Brian Monaghan, a fifty-nine-year-old lawyer at the top of his game, got the news that all of us dread—Stage IV cancer with a prognosis of three-to-six months to live. That was ten years ago,

thanks to Brian's courage and 'tude, as he calls it, and his wife Gerri's fierce determination to stand up as his advocate. THE POWER OF TWO is a road map for everyone facing a tough medical challenge, and for the people who love them.

**Hardcover: \$22.95/
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ISBN: 978-0-7611-5259-0
No. 15259
 288 pages; 6" x 9"

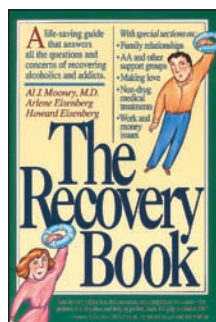
THE RECOVERY BOOK Al J. Mooney, M.D.,
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The first book on the subject to explain exactly what a recovering addict—and his or her family—will face.

“The most complete and accurate compendium of medical knowledge and practical wisdom on recovery that I've ever read.”—James W. West, M.D., Medical Director (Retired), The Betty Ford Clinic.

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James M. Kramon, Esq.

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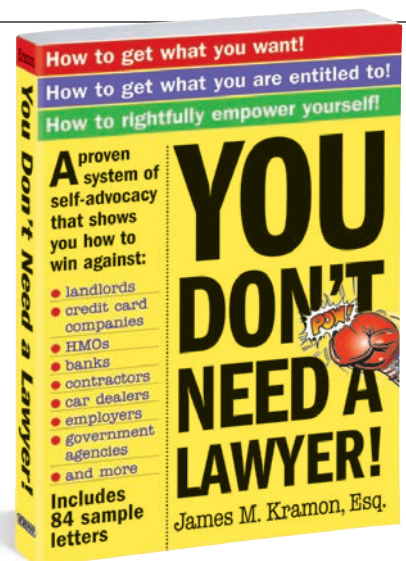
a landlord about negligent repairs. Includes useful state and federal agencies.

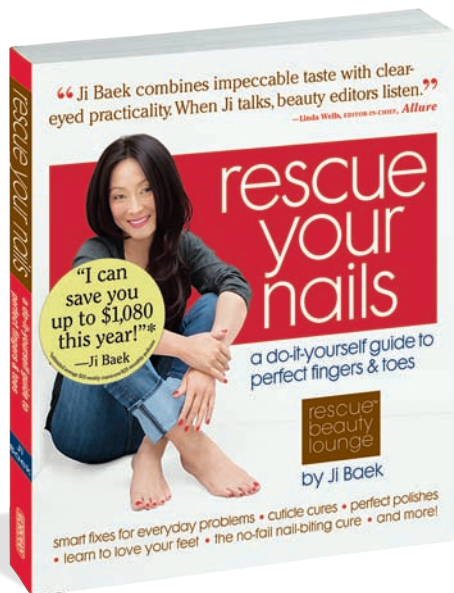
69,000 copies in print.

• Selection of the Book-of-the-Month Club.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-4038-2
No. 14038
 416 pages; 5 1/4" x 7 1/2"
 Previous ISBN: 0-7611-2634-1

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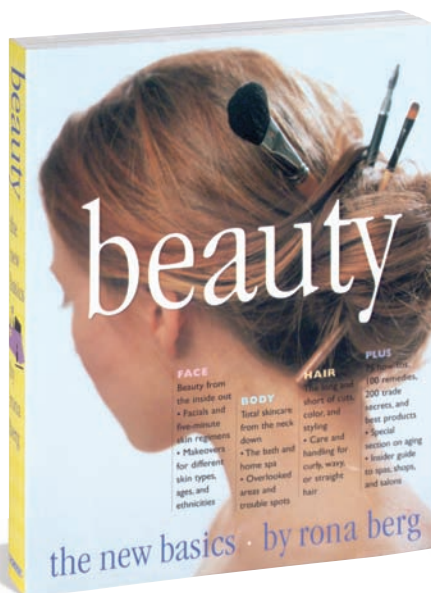


RESCUE YOUR NAILS Ji Baek

Skip the spa and do your own nails—and here's the perfect author to show how. Ji Baek, the high-energy owner of New York's hottest nail salons, the Rescue Beauty Lounge, presents the definitive guide to beautiful hands and feet. Emphasizing natural beauty, cleanliness, and simplicity, it covers the science of the nail, and why it's important to take vitamins, file regularly, and moisturize constantly; the care of the

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BEAUTY The New Basics Rona Berg

Illustrations by Anja Kroencke
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BEAUTY is the only beauty book you'll ever need—a 400-page guide with information, anecdotes, and attitude. Illustrated throughout in two-color and featuring a 160-page full-color section, BEAUTY is filled with step-by-step how-tos, professional techniques, brand and product comparisons, and inside tips gleaned from a pro who's covered the world of beauty for

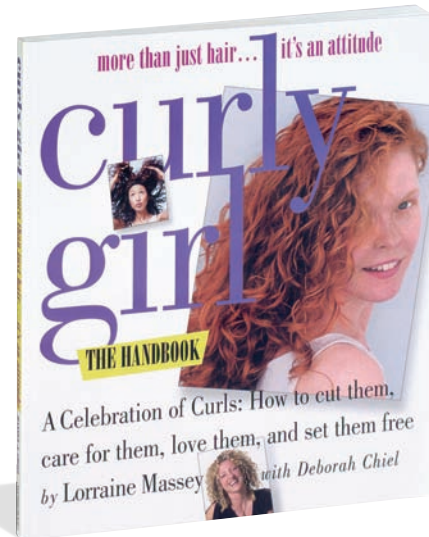
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No. 10186

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CURLY GIRL Lorraine Massey

with Deborah Chiel

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Rona Berg

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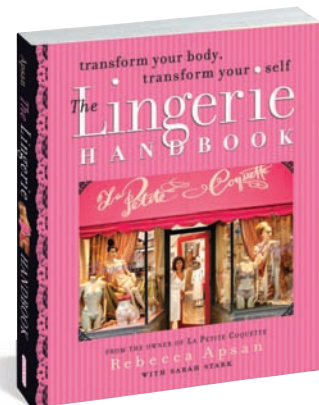
problems caused by working out. And what quick fix to use when heading straight from the office out on a blind date.

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Illustrations throughout; two-color; 304 pages; 5" x 7"



THE LINGERIE HANDBOOK Transform Your Body, Transform Your Self

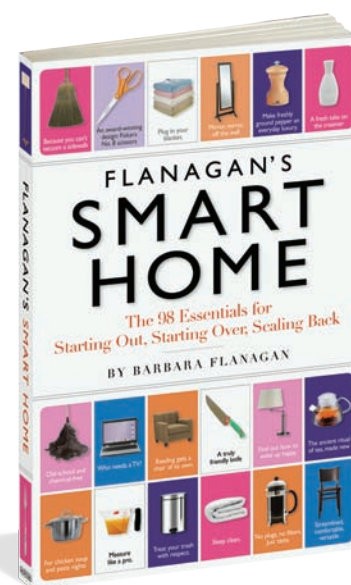
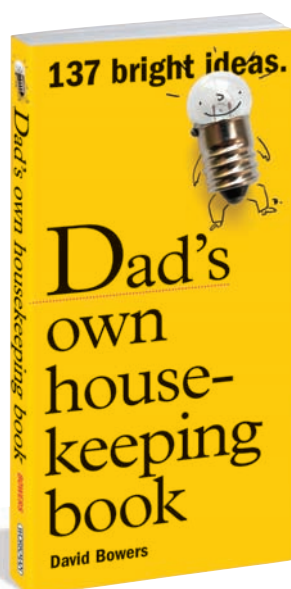
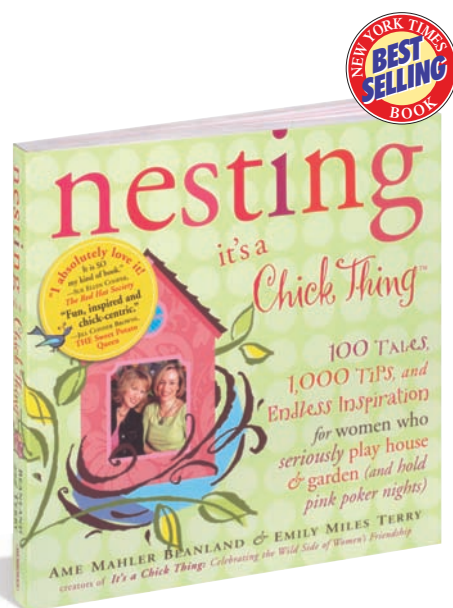
Rebecca Apsan, with Sarah Stark

From the owner of the internationally known shop, La Petite Coquette, here is a guide to bras, panties, slips, sleepwear, shapewear, stockings, teddies, camisoles, and accessories. There's the how-to on proper fit, including before-and-after photographs. But romance, too: when the

occasion is right, how to dress to undress.

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Ame Mahler Beanland & Emily Miles Terry

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David Bowers

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Sorry, no more excuses.

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Barbara Flanagan

Purge the clutter. Covering cooking (the 34 essential kitchen tools), sleeping (the 13—and only 13—things a bedroom needs), bathing, entertaining, cleaning, fixing, the home office and more, here is how to live today: simply, smartly, responsibly, yet stylishly. Ranging

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Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4460-1
No. 14460
240 pages; 5" x 8"

“A wonderful trip through our everyday household objects . . . Barbara Flanagan is a master storyteller.”—MICHAEL GRAVES

THREE BLACK SKIRTS All You Need to Survive

Anna Johnson

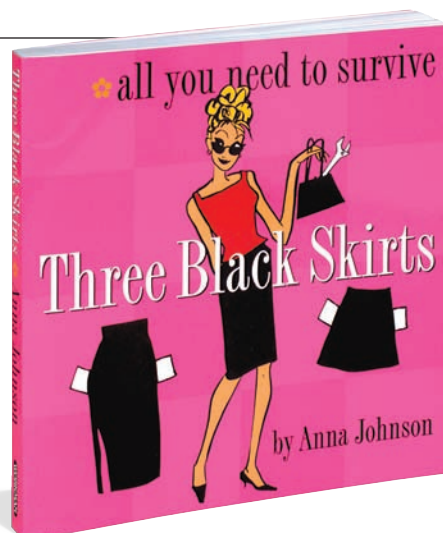
Anna Johnson's THREE BLACK SKIRTS is the book that delivers. In a voice that's knowing, smart, hip, and funny—and with the author's own retro illustrations to match—Ms. Johnson covers it all: health, dating, career moves, finances, entertaining, body image, sex,

and, of course, the indispensability of owning three black skirts.

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ISBN: 978-0-7611-1939-5
No. 11939

Two-color; line drawings throughout; 256 pages; 8" x 8"



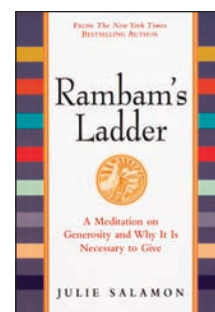
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RAMBAM'S LADDER A Meditation on Generosity and Why It Is Necessary to Give

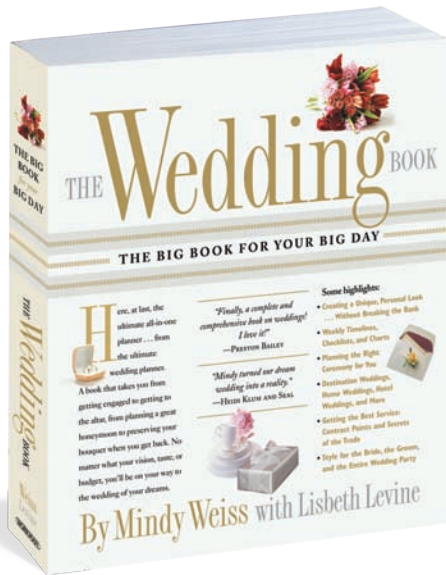
Julie Salamon

Nearly a thousand years ago the philosopher and physician Maimonides, known as Rambam, gave much thought to righteousness. Out of it came the Ladder of Charity. With Rambam as her guide, Julie Salamon, the bestselling author and *New York Times* culture writer, explores the contemporary world of giving, and inspires every reader to get a toehold on the Ladder and start climbing.

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FAMILY REUNION Jennifer Crichton

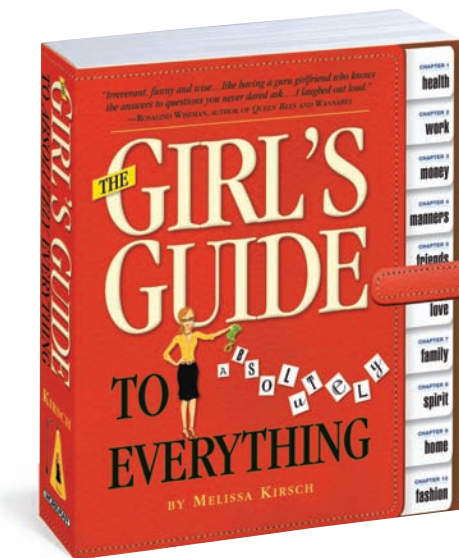
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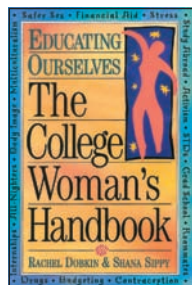
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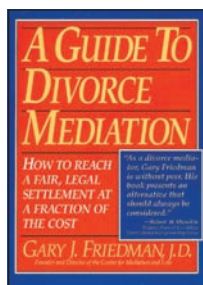
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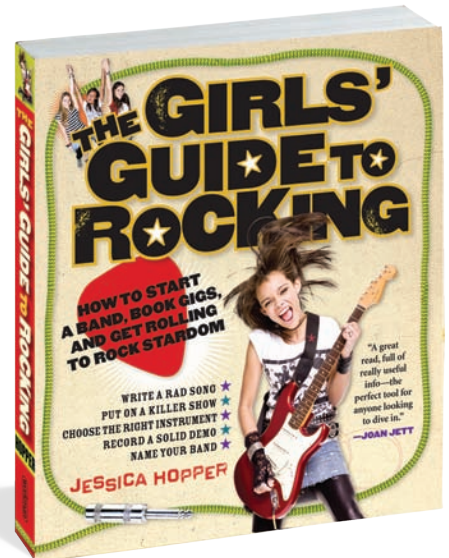


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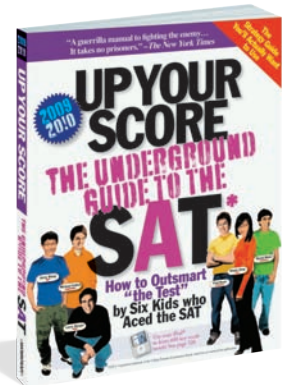


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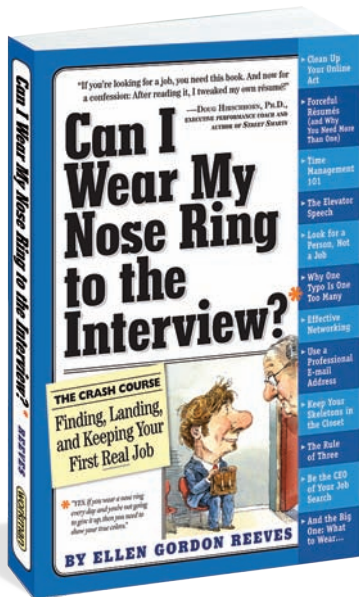
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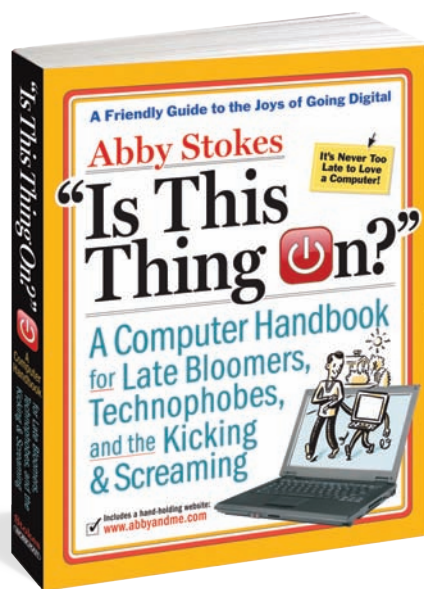


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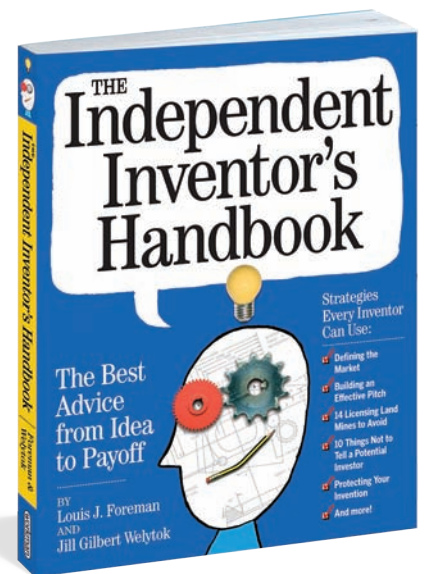


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Two-color; illustrations throughout; 408 pages; 7" x 9"
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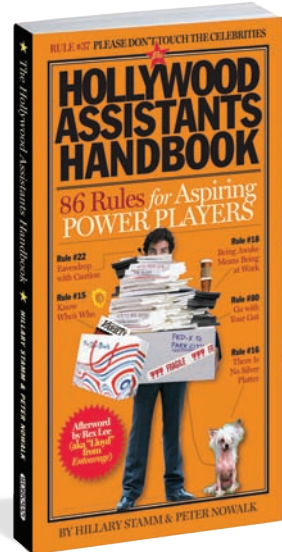
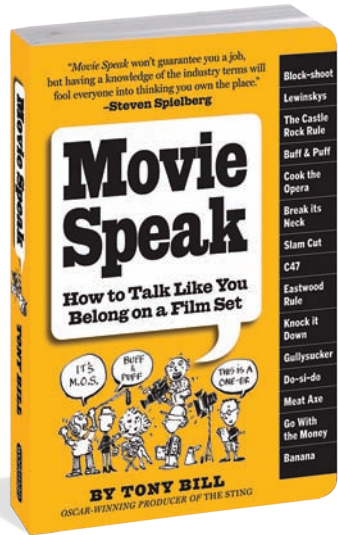
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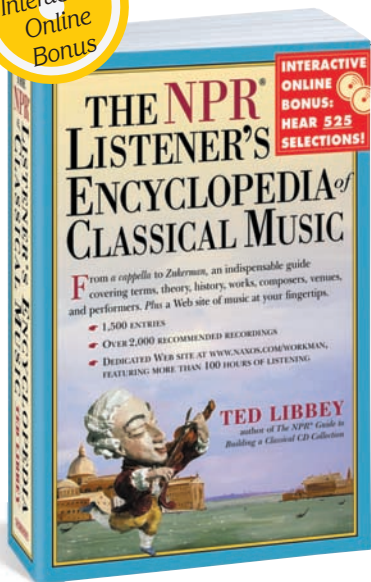
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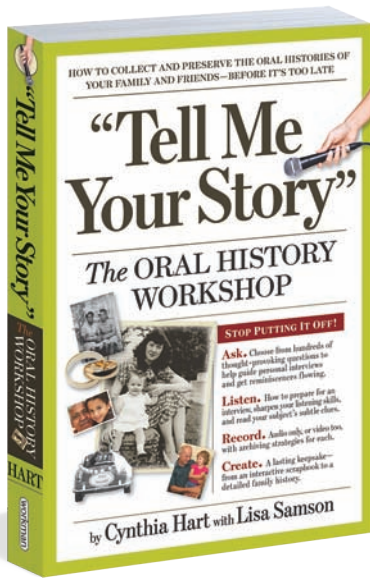
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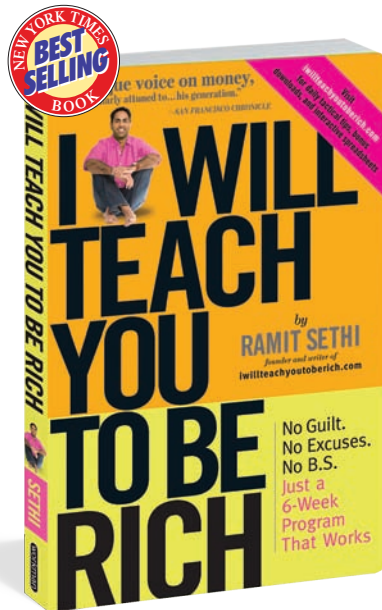


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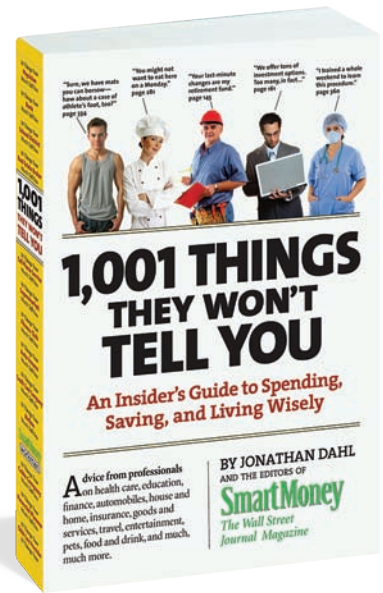


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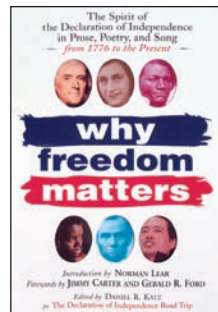
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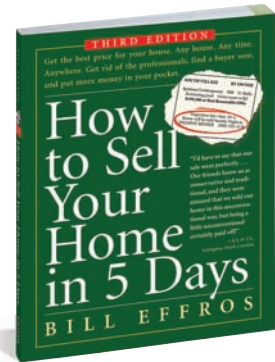
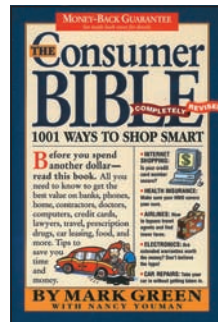
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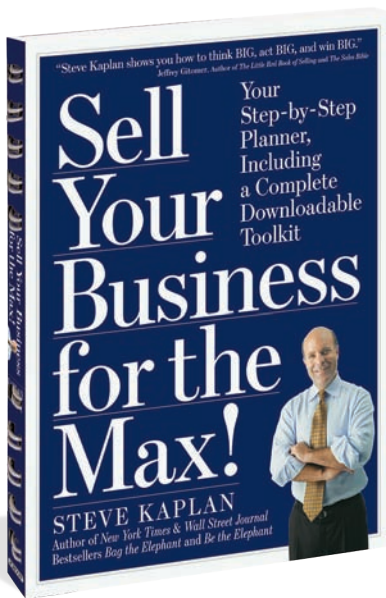


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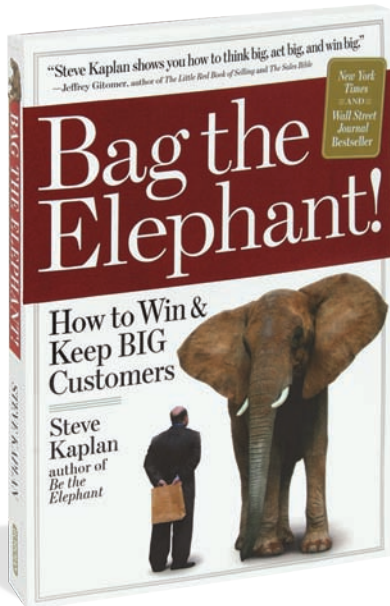


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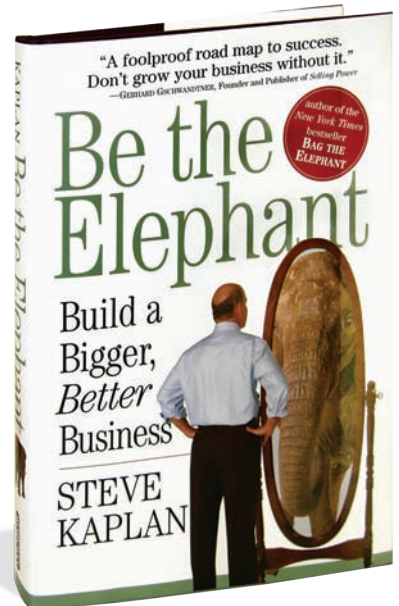


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BE THE ELEPHANT Build a Bigger, Better Business Steve Kaplan

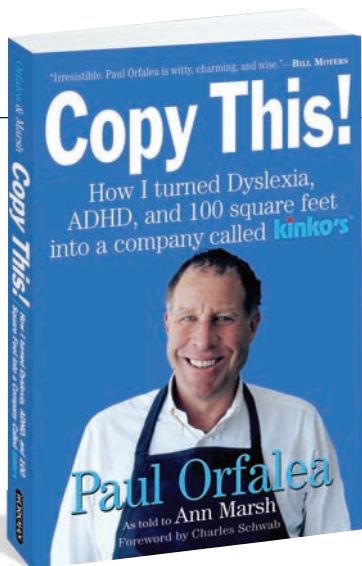
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8-page b/w photo insert; 248 pages; 6" x 9"

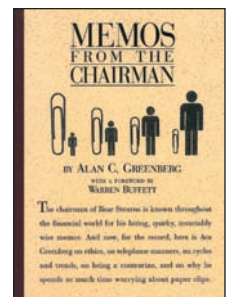
MEMOS FROM THE CHAIRMAN

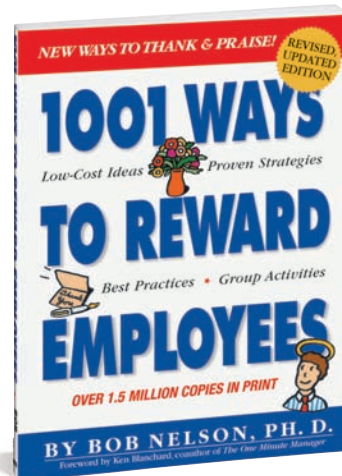
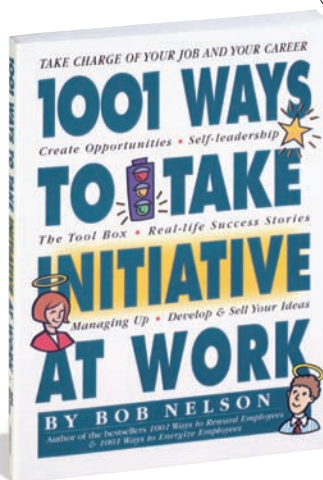
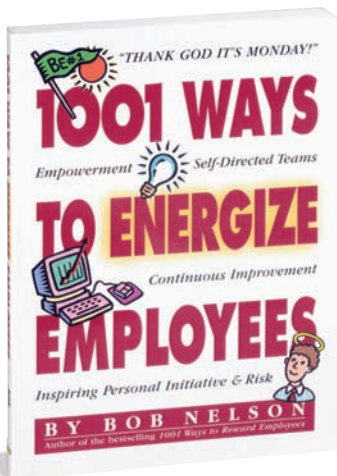
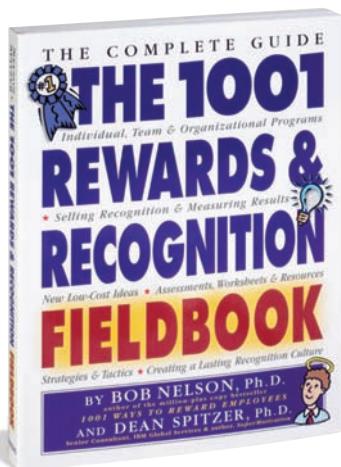
Alan C. Greenberg, Foreword by Warren Buffett

The management truths of the Chairman of Bear Stearns. “I love this book.”—Tom Peters, coauthor of *In Search of Excellence*.

Excerpted in *Fortune*. 97,000 copies in print.

Hardcover: \$15.95/\$21.95 Can. ISBN: 978-0-7611-0346-2 No. 10346
Two-color; 160 pages; 6 1/4" x 8 1/4"





THE 1001 REWARDS & RECOGNITION FIELDBOOK

Bob Nelson, Ph.D. & Dean Spitzer, Ph.D.

Bob Nelson joins Dr. Dean Spitzer to create a complete nuts-and-bolts guide to developing, managing, and troubleshooting a rewards and recognition program, and ensuring its effectiveness.

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Bob Nelson reveals what real companies across America are doing to get the very best out of their employees—and why it's the key to their success.

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Bob Nelson

Here is the first management book for employees. Weaving together case studies, examples, quotes, research highlights, and the author's own "Tool Box" of management techniques and exercises, this practical handbook will show every reader how to develop self-leadership, set goals,

and create learning opportunities.

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Paper: \$10.95/\$14.95 Can. ISBN: 978-0-7611-1405-5 No. 11405

256 pages; 6" x 8"

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REVISED & UPDATED 2ND EDITION Bob Nelson

Bob Nelson presents hundreds of new ideas and examples of how companies are using rewards and recognitions to boost productivity and keep their valued employees happy. Airplane mechanics are rewarded with balloons and pinwheels. There are ideas from the offbeat (The Margarita Award) to the company-wide (a

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1,618,000 copies in print.

Paper: \$13.95/\$18.95 Can. ISBN: 978-0-7611-3681-1 No. 13681

Illustrations throughout; 408 pages; 6" x 8" Previous ISBN: 1-56305-339-X

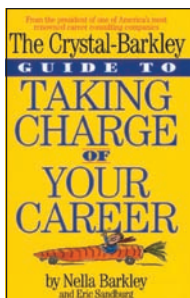
THE CRYSTAL-BARKLEY GUIDE TO TAKING CHARGE OF YOUR CAREER

Nella Barkley & Eric Sandburg

An interactive workbook that takes a holistic approach to: Who am I? What do I want? How do I get there?

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Illustrations throughout; 240 pages; 6" x 9"



THE 12 CLICHÉS OF SELLING [And Why They Work]

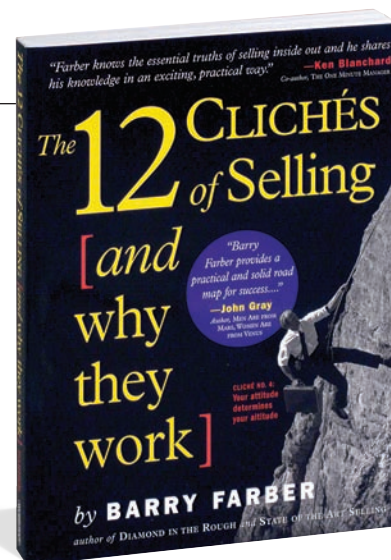
Barry Farber

Written by Barry Farber, one of the country's "best known, most respected and incredibly successful sales gurus" (*Entrepreneur* magazine), *THE 12 CLICHÉS OF SELLING [AND WHY THEY WORK]* is steeped in the language and knowledge of what it takes to sell.

It uses one cliché per chapter as a starting point—and mines its truth and powerful wisdom.

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Heidi Murkoff



What to Expect When You're Expecting was conceived during Heidi Murkoff's first pregnancy, when she discovered that most books only added to

her questions and worries. She delivered the proposal for *What to Expect* just hours before delivering her daughter, Emma,



and teamed up with her mother, Arlene Eisenberg, a medical writer, and her sister, Sandee Hathaway, to create America's pregnancy bible. Heidi cofounded the What to Expect Foundation, a nonprofit organization dedicated to helping low-income families expect healthy pregnancies. She is a senior contributing editor and columnist for *Baby Talk* and *Parenting* magazines and is a frequent guest on talk shows. She has an interactive website for expectant mothers at www.whattoexpect.com.

Over 30 million copies in print combined

16-copy floor display:
\$239.20/\$319.20 Can.
ISBN: 978-0-7611-5143-2
No. 25143



WHAT TO EXPECT WHEN YOU'RE EXPECTING 4TH EDITION

Heidi Murkoff with Sharon Mazel

Featuring a fresh perspective and a friendlier-than-ever voice, the Fourth Edition of America's pregnancy bible is everything parents-to-be have come to expect from *WHAT TO EXPECT* . . . only better. More comprehensive than ever, it incorporates the most recent developments in obstetrics and addresses the most current lifestyle trends (from tattooing and

belly piercing to Botox and aromatherapy).
15,557,000 copies in print.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-4857-9
No. 14857
Previous ISBN: 0-7611-2132-9
Hardcover: \$24.95/\$33.95 Can.
ISBN: 978-0-7611-5079-4
No. 15079
Illustrations throughout;
640 pages; 6" x 9"

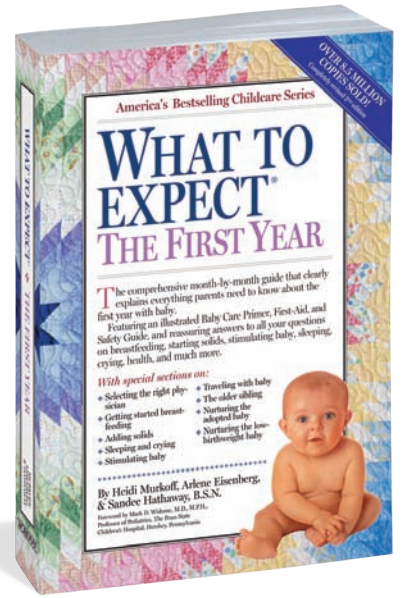
QUÉ SE PUEDE ESPERAR CUANDO SE ESTÁ ESPERANDO (What To Expect When You're Expecting, 3rd Edition) Heidi Murkoff, Arlene Eisenberg, and Sandee Hathaway, B.S.N.

The completely revised and updated Spanish-language version of America's pregnancy bible. It's the perfect companion for Spanish-reading expectant parents, and a must-have for doctors and other health-care providers to communicate with Spanish-speaking patients. Carefully translated to be



understood by all Hispanic linguistic groups.
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215,000 copies in print.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-0-7611-3686-6
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Illustrations throughout;
624 pages; 6" x 9"



WHAT TO EXPECT THE FIRST YEAR 2ND EDITION, COMPLETELY REVISED & UPDATED

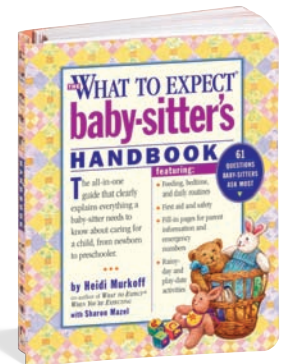
Heidi Murkoff, Arlene Eisenberg & Sandee Hathaway, B.S.N.

America's bestselling guide to caring for a baby is now better than ever: Announcing a line-by-line revision of *WHAT TO EXPECT THE FIRST YEAR*.

The second edition incorporates the most recent developments in pediatric medicine. Every question and answer revised, and dozens of new Q&As added.

9,363,000 copies in print.

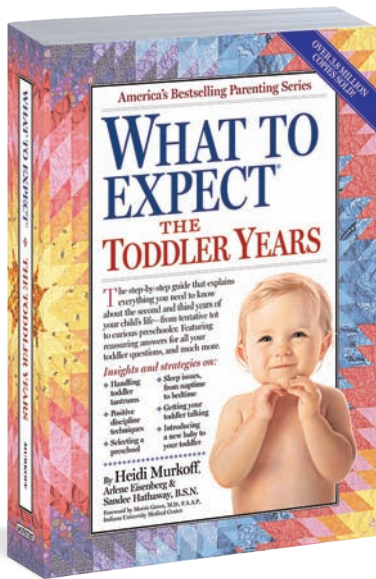
Paper: \$16.95/\$21.95 Can.
ISBN: 978-0-7611-5212-5
No. 15212
Previous ISBN:
978-0-7611-2958-5
Hardcover: \$26.95/\$36.95 Can.
ISBN: 978-0-7611-5213-2
No. 15213
Illustrations throughout;
832 pages; 6" x 9"
Previous ISBN:
978-0-7611-3184-7



THE WHAT TO EXPECT BABY-SITTER'S HANDBOOK Heidi Murkoff

This guide contains everything a caregiver needs to know for newborn to preschooler. A mix of text, boxes, Q&As, and lists.
103,000 copies in print.

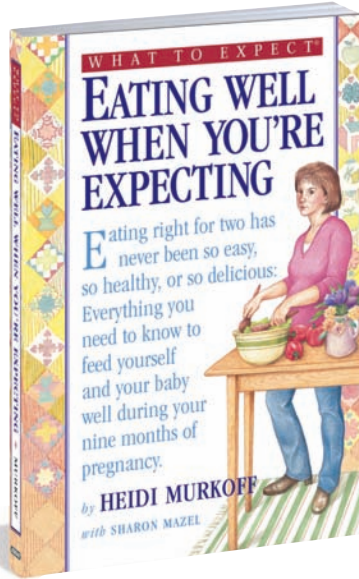
Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-2845-8
No. 12845
Two-color; illustrated throughout;
Wire-O binding with title on spine; 256 pages; 5 1/2" x 7 1/2"



WHAT TO EXPECT THE TODDLER YEARS Arlene Eisenberg, Heidi E. Murkoff & Sandee Hathaway, B.S.N.

WHAT TO EXPECT THE TODDLER YEARS covers each growth and developmental phase that parents are likely to encounter. Hundreds of questions and answers treat everything from eating and sleeping problems, tantrums, bottle mouth, and shyness to family nudity, self-esteem, and values.

4,019,000 copies in print.
Paper: \$17.95/\$23.95 Can.
ISBN: 978-0-7611-5214-9
No. 15214
 Illustrations throughout;
 928 pages; 6" x 9"
 Previous ISBN: 978-0-89480-994-1

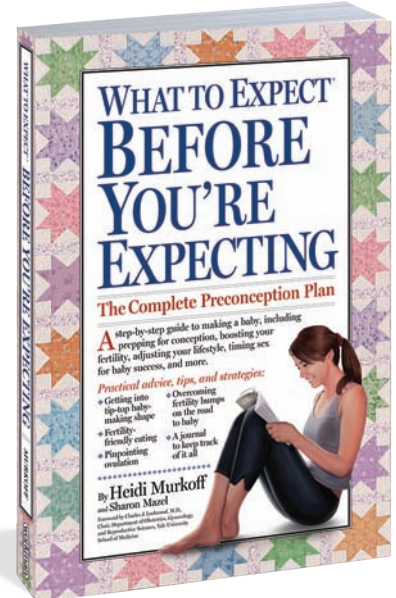


EATING WELL WHEN YOU'RE EXPECTING Heidi Murkoff with Sharon Mazel

The indispensable companion is all new and provides a realistic approach to navigating healthily and deliciously through the nine months of pregnancy—at home, in the office, in restaurants. Thorough chapters are devoted to nutrition, weight gain, food safety, the postpartum diet, and how to eat when trying to conceive again. And, very

exciting, the book comes with 150 contemporary, tasty, and healthy recipes that feed mom and baby well, take little time to prepare, and are gentle on queasy tummies.
 1,183,000 copies in print.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-3326-1
No. 13326
 Two-color; 496 pages; 6" x 9"

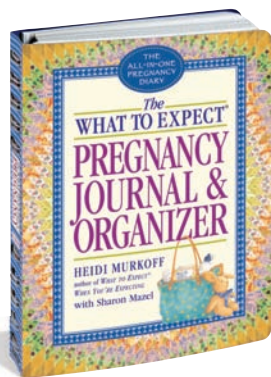


WHAT TO EXPECT® BEFORE YOU'RE EXPECTING Heidi Murkoff and Sharon Mazel

For the 11 million couples who are trying to conceive it's the prequel: Which baby-friendly foods to order up and which fertility-busters to avoid; lifestyle adjustments that you'll want to make. How to pinpoint ovulation, time lovemaking, keep on-demand sex sexy, and separate conception fact (it takes the average couple up to 12 months to make a baby) from myth (position matters).

Plus, when to seek help and the latest on fertility treatments—from Clomid and IVF to surrogacy and more. Complete with a fill-in fertility journal.
 80,000 copies in print.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-5276-7
No. 15276
Hardcover: \$23.95/\$32.95 Can.
ISBN: 978-0-7611-5552-2
No. 15552
 256 pages; 6" x 9"



THE WHAT TO EXPECT® PREGNANCY JOURNAL & ORGANIZER Heidi Murkoff with Sharon Mazel

This planner is an expectant mom's best friend from conception through delivery. The text is up to date with the information in the third edition of *What to Expect When You're Expecting*.
 957,000 copies in print.

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-4212-6
No. 14212
 Two-color; 288 pages; Wire-O binding with title on spine;
 5 1/2" x 7 1/2"
 Previous ISBN: 1-56305-872-3



WHAT TO EXPECT PREGNANCY PLANNER A 42-Week Wall Record-Keeper from Conception to Birth Heidi Murkoff, Arlene Eisenberg & Sandee Hathaway, B.S.N.

A "dateless" 42-week pregnancy planner and appointment-keeper that starts the day a woman discovers she's a mother-to-be and continues through delivery.
 205,000 copies in print.

Wire-O bound: \$10.95/\$14.95 Can.
ISBN: 978-0-7611-2745-1
No. 12745
 Full-color illustrations throughout;
 24 pages; 10" x 10"; gift sleeve



WHAT TO EXPECT GIFT SETS The Congratulations, You're Expecting! Gift Set • The Welcome, Baby! Gift Set

The CONGRATULATIONS, YOU'RE EXPECTING! gift set is a 1,500-page reference library on pregnancy, childbirth, and baby's first year. The WELCOME, BABY! gift set covers each growth and development phase through the first three years of life.

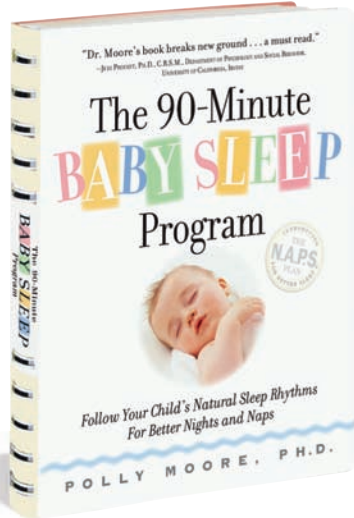
The Congratulations, You're Expecting! Gift Set

• What to Expect When You're Expecting, 4th Ed.
 • What to Expect The First Year
Paper: \$31.90/\$41.90 Can.
ISBN: 978-0-7611-5035-0
No. 25035

The Welcome, Baby! Gift Set

• What to Expect The First Year
 • What to Expect The Toddler Years
Paper: \$34.90/\$45.90 Can.
ISBN: 978-0-7611-5055-8
No. 25055

Ships until December '09 (See page 19.)



THE 90-MINUTE BABY SLEEP PROGRAM Follow Your Child's Natural Sleep Rhythms For Better Nights and Naps *Polly Moore, Ph.D.*

Finally a straightforward, all-natural solution to help baby get the sleep she needs. Developed by a sleep researcher with a Ph.D. in neuroscience, this method is based on the basic human rest and activity cycle (BRAC), which occurs every hour and a half. Dr. Moore explains how and why the program works; the benefits of napping—a happier, healthier baby with a headstart on cognitive development and

emotional intelligence; how to implement it for babies at various ages; and how to use it to solve common sleep programs, such as a baby's need to be held, baby getting a second wind before bedtime, baby confusing day and night, and more.

Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-4311-6
No. 14311
144 pages; 5 1/2" x 7 1/2"; concealed Wire-0 binding



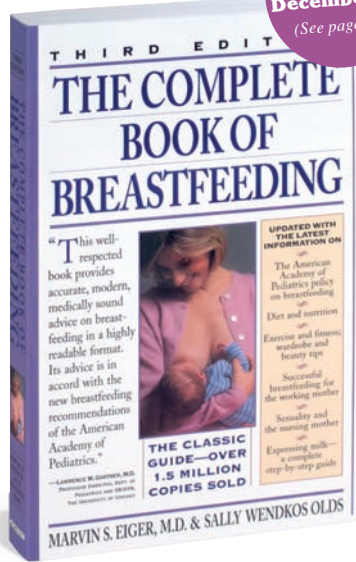
97 WAYS TO MAKE A BABY LAUGH *Jack Moore*

Set your inhibitions aside. Completely nutty yet effective, 97 WAYS TO MAKE A BABY LAUGH is the perfect, charming gift book for parents who want to tickle their baby's funny bone, and their own.

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Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-0736-1
No. 10736
Illustrations throughout; two-color; 112 pages; 5" x 7"
12-copy counter display:
\$95.40/\$131.40 Can.
ISBN: 978-0-7611-0860-3
No. 20860



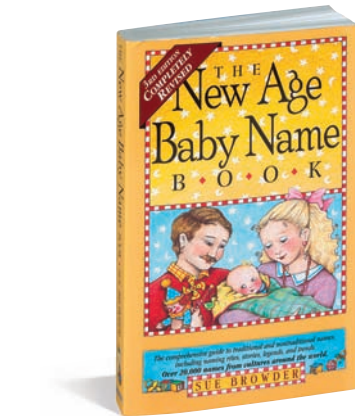
THE COMPLETE BOOK OF BREASTFEEDING THIRD EDITION *Marvin S. Eiger, M.D. & Sally Wendkos Olds*

One of the recognized classics in its field, with the very latest research on how breastfeeding offers protection against various diseases for both child and mother; new discussion of the positive impact of breastfeeding on a child's cognitive development; and a new

section on signs of baby's adequate milk intake, with charts.

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ISBN: 978-0-7611-0902-0
No. 10902
Photographs and line illustrations throughout; 432 pages; 6" x 9"

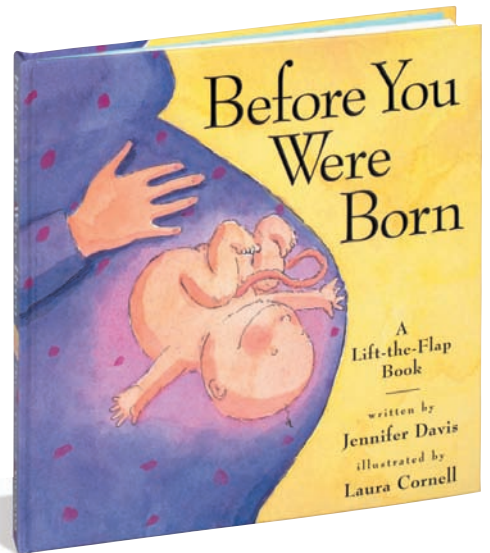


THE NEW AGE BABY NAME BOOK THIRD EDITION COMPLETELY REVISED *Sue Browder*

Updated and expanded, THE NEW AGE BABY NAME BOOK is the quirky naming guide that has outlasted the trendiness of New Age.

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Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-0232-8
No. 10232
400 pages; 5 1/16" x 8 1/2"



BEFORE YOU WERE BORN A Lift-the-Flap Book *Jennifer Davis* Illustrated by *Laura Cornell*

Illustrated with full-color whimsy by Laura Cornell, this joyful lift-the-flap book tells the parallel story of mother and baby during the nine months of pregnancy.

139,000 copies in print.
For ages 2–6.

• Selection of the Children's Book-of-the-Month Club.

Paper over board:
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ISBN: 978-0-7611-1200-6
No. 11200
Full-color lift-the-flap book; 36 pages; 8" x 8"



BEFORE YOU WERE BIG A Lift-the-Flap Book *Jennifer Davis*, Illustrated by *Laura Cornell*

It's a subject kids love to hear about—what was I like when I was little? Jennifer Davis writes in whimsical verse on the milestones of a child's first year, while Laura Cornell—illustrator of Jamie Lee Curtis's children's books, with over 2.3 million copies in print—brings it all to life with her fun, colorful art.

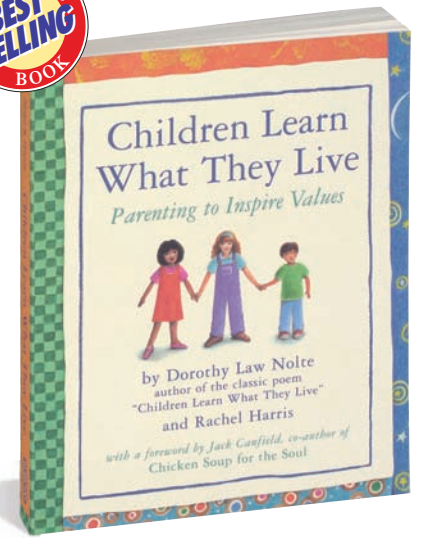
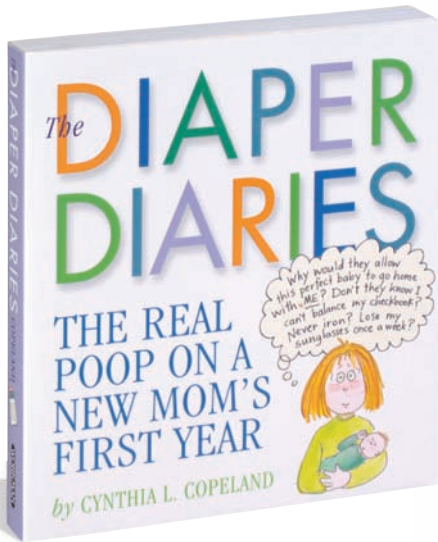
Paper over board:
\$11.95/\$16.50 Can.
ISBN: 978-0-7611-2732-1
No. 12732
Full-color lift-the-flap book; 36 pages; 8" x 8"



FIRST COMES LOVE All About the Birds and the Bees *Jennifer Davis* Illustrated by *Clare Mackie*

"Where do babies come from?" No question arouses more curiosity—and few are harder to answer. This spirited book takes on the challenge with humor and warmth, rhyming its way through the birds and the bees, from first glance to the birth of a bouncing baby.

Paper over board:
\$10.95/\$14.95 Can.
ISBN: 978-0-7611-2244-9
No. 12244
Full-color illustrations throughout; 48 pages; 8" x 8"



THE DIAPER DIARIES The Real Poop on a New Mom's First Year
Cynthia L. Copeland

She's hilarious. She's also wise and full of empathy. And she helps new mothers maintain the one thing they can't survive without: a sense of humor. Illustrated by the author, THE DIAPER DIARIES chronicles the first year of motherhood, from the hospital stay to birth announcement faux pas, pacifier tales, and a guide to Nana-speak.

126,000 copies in print.
Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-2860-1
No. 12860
Illustrations throughout; two-color; 256 pages; 6" x 6 1/2"
10-copy counter display:
\$89.50/\$135.00 Can.
ISBN: 978-0-7611-3030-7
No. 23030

THE POCKET PARENT
Gail Reichlin & Caroline Winkler

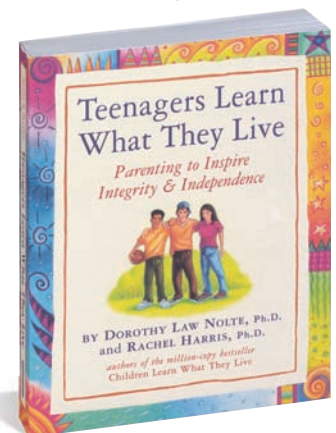
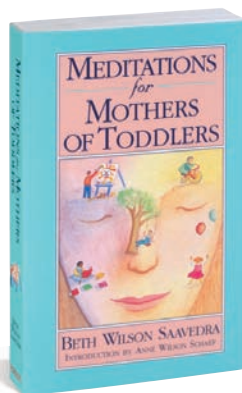
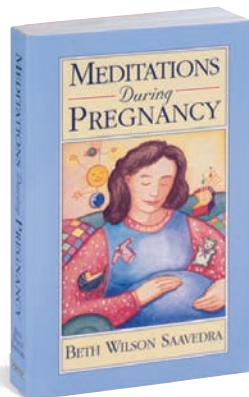
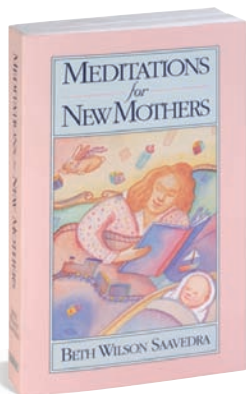
It's instant relief—a pocket-size book of tried-and-true advice, common sense, parental wisdom, and sanity, offering hundreds of fast answers in an A-to-Z compendium of common childhood behavior problems.

136,000 copies in print.
Paper: \$10.95/\$14.95 Can.
ISBN: 978-0-7611-2182-4
No. 12182
Two-color; 400 pages; 4" x 8"

CHILDREN LEARN WHAT THEY LIVE Parenting to Inspire Values
Dorothy Law Nolte, Ph.D. & Rachel Harris, Ph.D.

A simple but powerful guide to parenting the old-fashioned way—instilling values through example—inspired by Dr. Nolte's "Children Learn What They Live," the celebrated poem she wrote in 1954 on jealousy, praise, honesty, fairness, and more.
634,000 copies in print.

• Selection of the Literary Guild, Doubleday Direct, and Book-of-the-Month Club.
Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-0919-8
No. 10919
Illustrations throughout; two-color; 240 pages; 5 1/2" x 6 7/8"
8-copy counter display:
\$79.60/\$108.00 Can.
ISBN: 978-0-7611-1044-6
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Beth Wilson Saavedra

MEDITATIONS

Here is a year's worth of daily meditations to refresh, reassure, and raise a smile on the face of women who are about to become mothers and those who are facing the challenges and delights of parenting.

MEDITATIONS FOR NEW MOTHERS

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Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-1995-1
No. 11995
352 pages; ribbon marker; 4" x 6"

MEDITATIONS FOR MOTHERS OF TODDLERS

Paper: \$7.95/\$10.95 Can.
ISBN: 978-1-56305-566-9
No. 3566
320 pages; ribbon marker; 4" x 6"

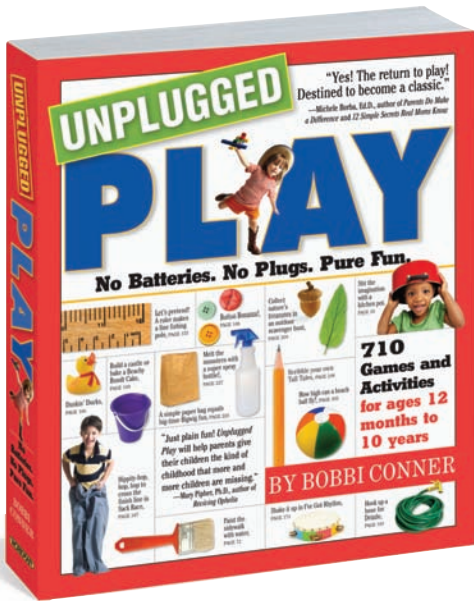
TEENAGERS LEARN WHAT THEY LIVE Parenting to Inspire Integrity & Independence
Dorothy Law Nolte, Ph.D. & Rachel Harris, Ph.D.

Drs. Dorothy Law Nolte and Rachel Harris bring their unique perspective to families with adolescents, addressing popularity and peer pressure; the responsibilities of maturity; body image and the allure of cigarettes, drugs, and alcohol. Central to the book are ways for parents to communicate with their teenage children—and

how to strike a balance between holding on and accepting a teen's growing independence.

Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-2138-1
No. 12138
Illustrations throughout; two-color; 240 pages; 5 1/2" x 6 7/8"
8-copy counter display:
\$79.60
ISBN: 978-0-7611-2871-7
No. 22871

Together over 750,000 copies in print.



UNPLUGGED PLAY The Essential Parents' Guide *Bobbi Conner*

Here is a parent-friendly encyclopedia of over 800 games, activities, and variations, with not a screen, plug, disk, or battery in sight. Games to play indoors and outside. Toddler games, ten-year-olds' games, and games for the whole family. All are kid-tested and approved. Created by Bobbi Conner, host of *The Parent's Journal*, the award-winning public radio show.

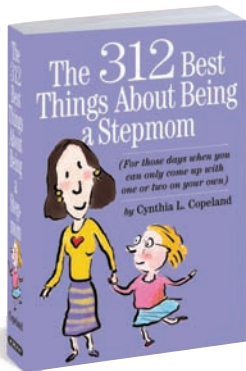
70,000 copies in print.

• Selection of the Children's Book-of-the-Month Club.

Paper: \$16.95/\$22.95 Can.
ISBN: 978-0-7611-4390-1
No. 14390

Hardcover: \$27.95/
\$37.95 Can.
ISBN: 978-0-7611-4114-3
No. 14114

Two-color; illustrations throughout; 432 pages; 8" x 10"



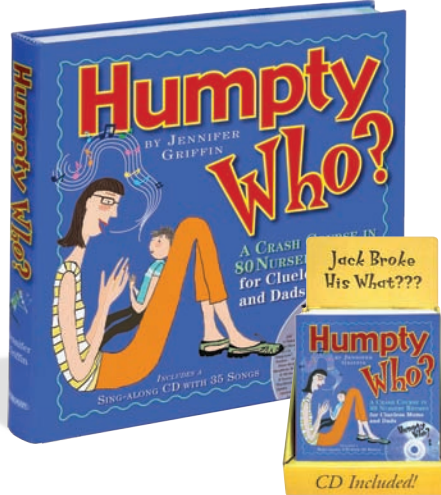
THE 312 BEST THINGS ABOUT BEING A STEPMOM *Cynthia L. Copeland*

The truth—a warm, bright, positive, yet frankly honest and realistic celebration of the most challenging role any woman will face. Written and illustrated by Cynthia L. Copeland, a stepmother to three boys and author of the best-selling *Really Important Stuff My Kids Have Taught Me*, it's a perfect hug in a book packed with humor, wisdom,

empathy, quotes, and testimonials from dozens of stepmothers who have shared their experiences.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-3837-2
No. 13837

Illustrations throughout; two-color; 408 pages; 4" x 6"
8-copy counter display: \$71.60
ISBN: 978-0-7611-4258-4
No. 24258



HUMPTY WHO? A Crash Course in 80 Nursery Rhymes for Clueless Moms and Dads *Jennifer Griffin*

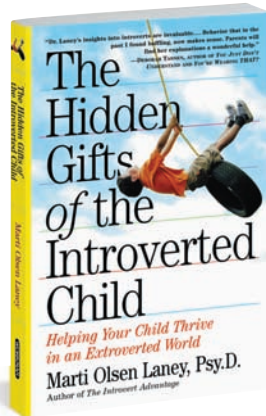
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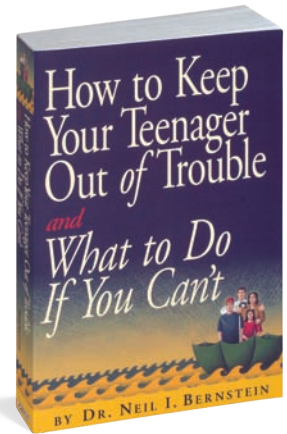
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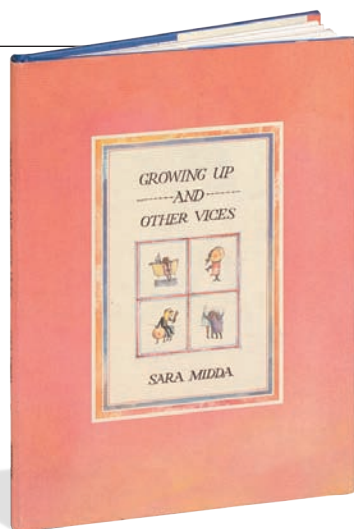
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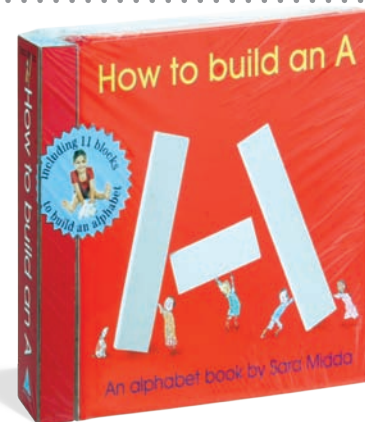
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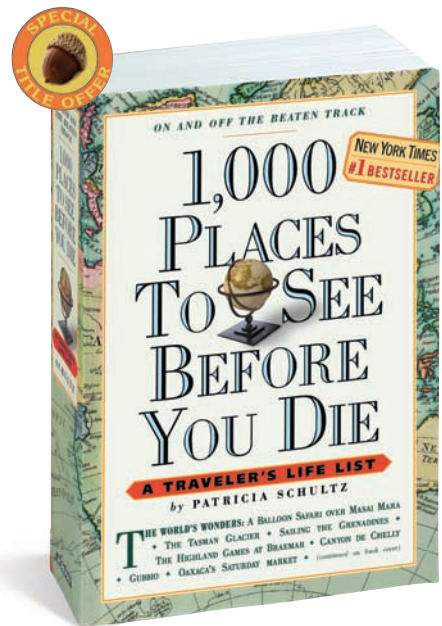
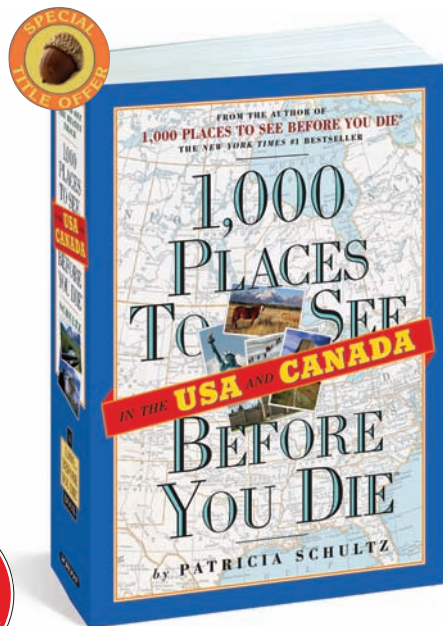
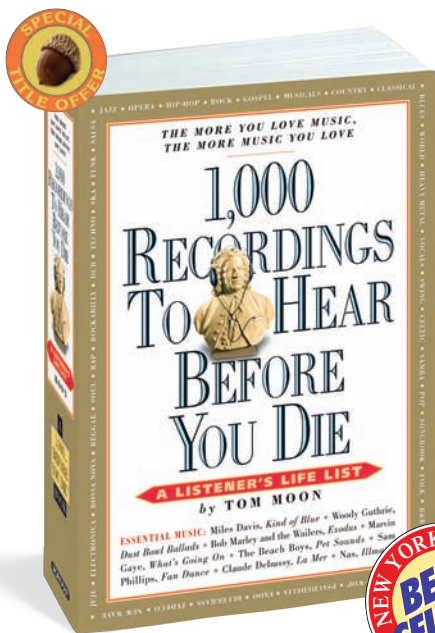
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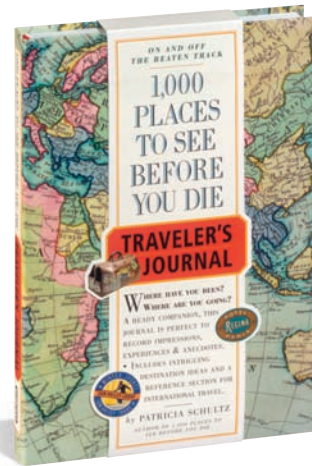
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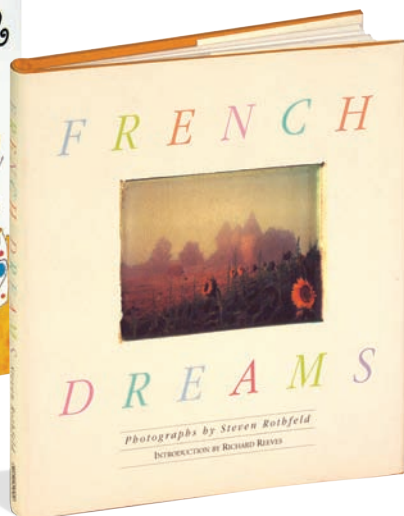
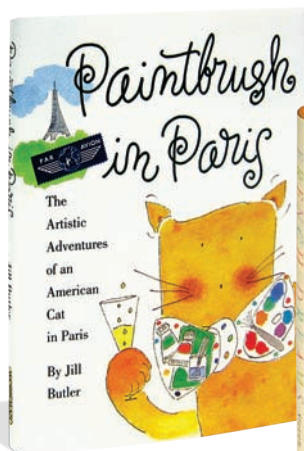
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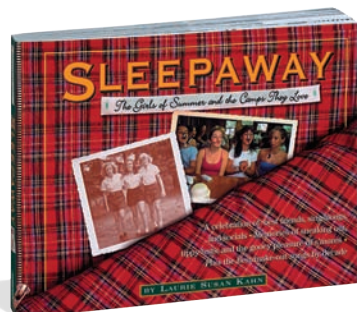
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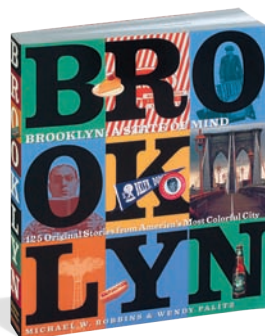
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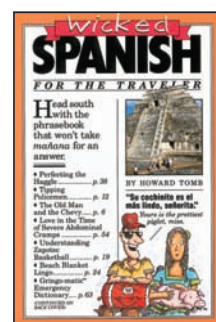
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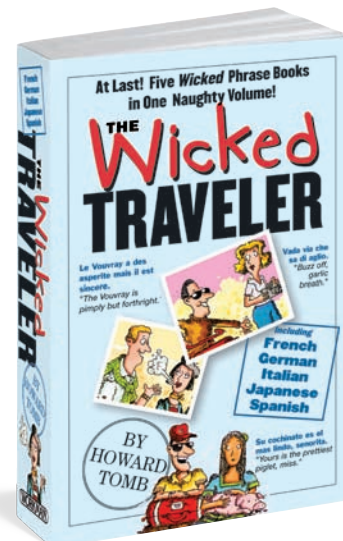
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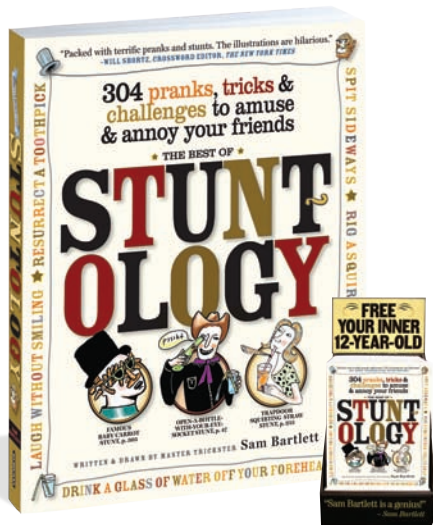
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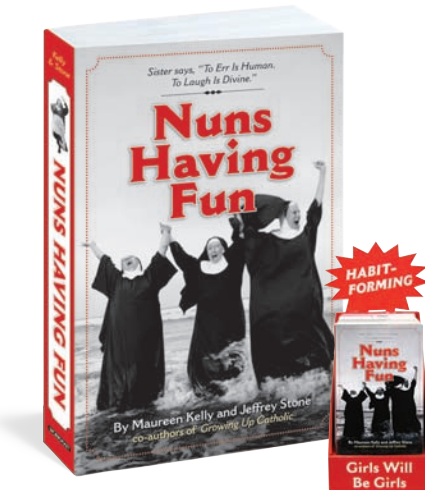
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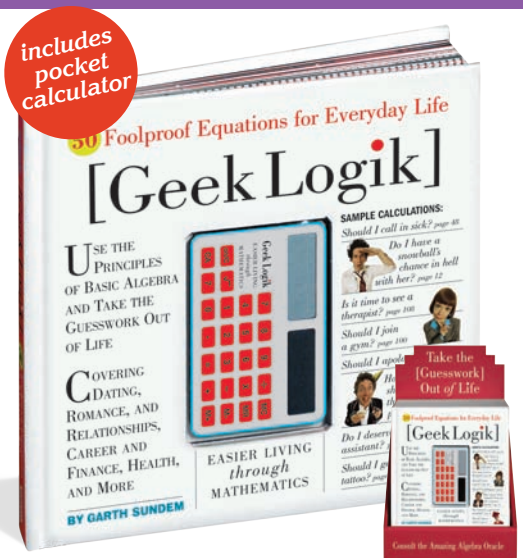
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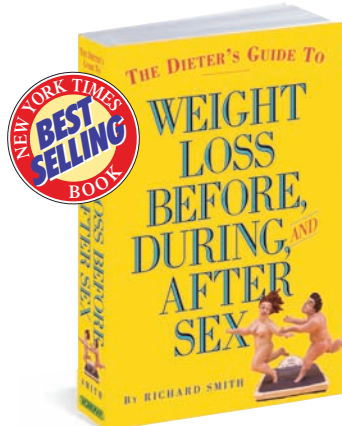
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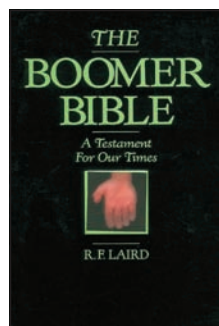


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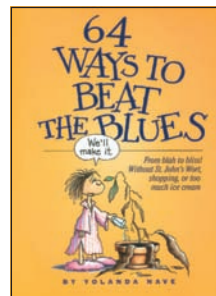
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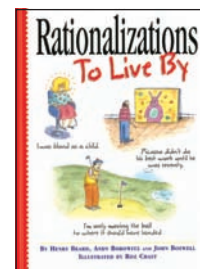


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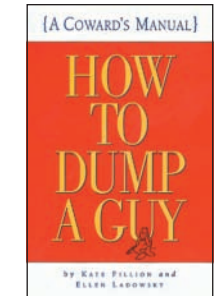


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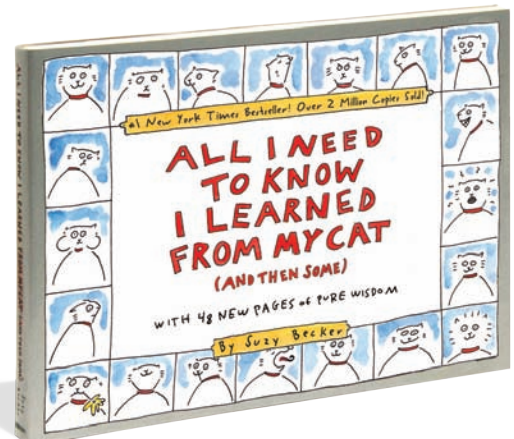
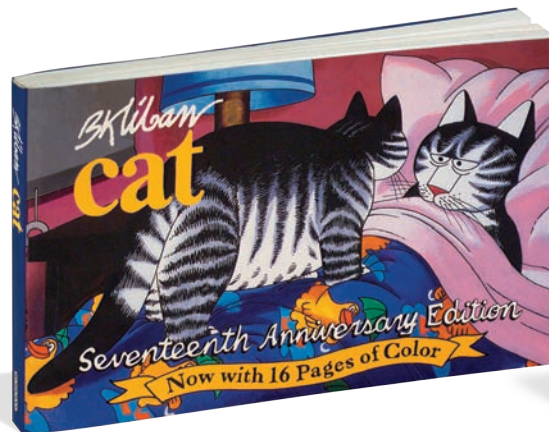


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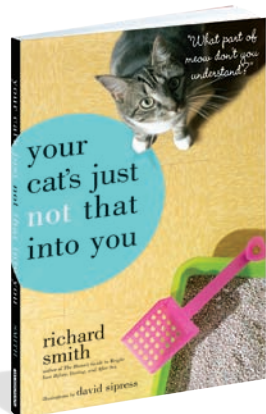
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No. 24793



YOUR CAT'S JUST NOT THAT INTO YOU *Richard Smith, Illustrated by David Sipress*

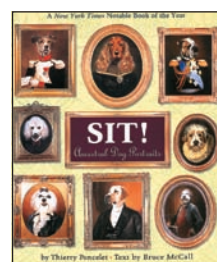
Don't despair. It's not you. It's your cat. Cats *invented* not being into you.

Do you use the "I Guess Her Mind Is on Other Things" excuse? The "Maybe He Didn't Recognize Me in My New Hawaiian Shirt" excuse? Forlorn cat owners everywhere will see themselves in this book.

51,000 copies in print.

Paper with flaps: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-3947-8
No. 13947

Illustrations throughout; 112 pages; 5 1/4" x 8 1/4"
10-copy counter display: \$89.50/\$119.50 Can.
ISBN: 978-0-7611-4058-0
No. 24058



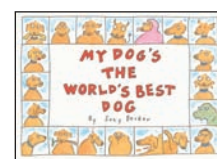
SIT! Ancestral Dog Portraits *Paintings by Thierry Poncelet, Text by Bruce McCall*

It's the perfect gift for everyone who thinks that dogs are people, too. Now this fetching collection of 70 disarmingly funny portraits is in paperback.

50,000 copies in print.

Paper with flaps: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-2544-0
No. 12544

Full-color illustrations throughout; 96 pages; 8 1/2" x 10 1/4"



MY DOG'S THE WORLD'S BEST DOG *Suzy Becker*

After publishing one of the great cat books of all time, Suzy Becker makes a startling confession—she's a dog lover, too.

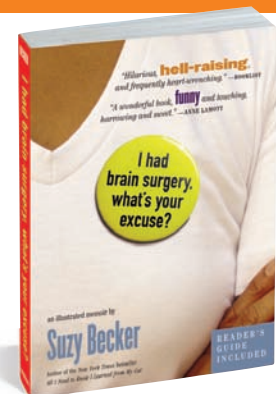
117,000 copies in print.

- Selection of the Literary Guild.

Paper: \$6.95/\$9.50 Can.
ISBN: 978-0-7611-0105-5
No. 10105

Full-color drawings throughout; 96 pages; 7" x 5"
12-copy counter display: \$83.40
ISBN: 978-0-7611-0211-3
No. 20211

memoir



I HAD BRAIN SURGERY, WHAT'S YOUR EXCUSE? *Suzy Becker*

Now in paperback, the ingenious illustrated memoir that is widely praised:

"Hilarious, hell-raising, and frequently heart-wrenching."—Booklist

"[A] unique tragicomedy of a memoir . . . The author is so likable, even in her darkest hour, that

as you applaud her recovery you also realize you'll miss looking after her."—Entertainment Weekly ("A" rating)

Paper: \$12.95/\$17.50 Can.
ISBN: 978-0-7611-3979-9
No. 13979

Two-color; illustrations throughout; 256 pages; 6" x 8"

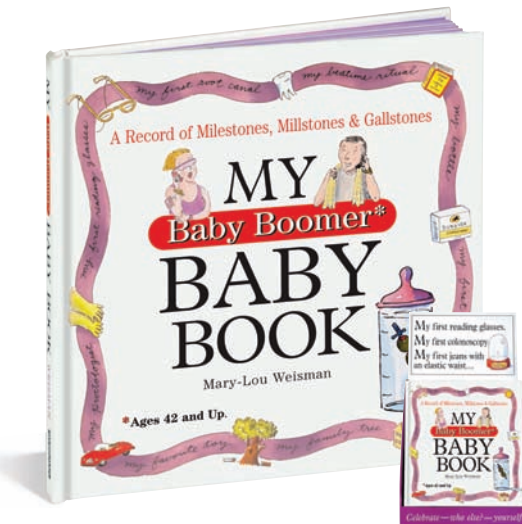


THE OFFICIAL FILTHY RICH HANDBOOK *Christopher Tennant*

In the spirit of *The Official Preppy Handbook*—the 1.3 million-copy bestseller—here is a guide that feeds our endless fascination with the world of the loaded while offering practical instruction for those who aspire to join them. The difference between a majordomo and a butler. The proper way to name your houses. Cosmetic procedures for

you . . . and your children. What to wear when interviewing with the co-op board. And much, much more.

Paper: \$11.95/\$16.50 Can. ISBN: 978-0-7611-4703-9 No. 14703
 Illustrations throughout; 256 pages; 5 1/4" x 8 1/4"
I2-copy counter display: \$143.40/\$198.00 Can. ISBN: 978-0-7611-4790-9 No. 24790

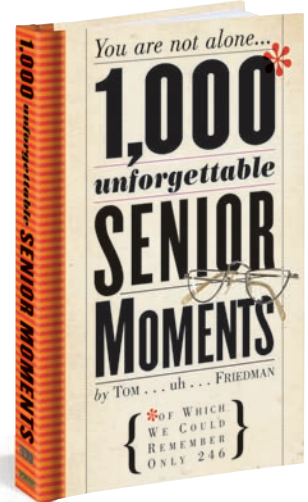


MY BABY BOOMER BABY BOOK *A Record of Milestones, Millstones & Gallstones* UPDATED AND EXPANDED EDITION *Mary-Lou Weisman*

It's a book of firsts, now with one-third new material. A book of vital statistics, including married name(s) and home state. Keep track of "What I've Grown," from liver spots to knee flaps. And it's the perfect gift for every over-40 man and woman ("Is it hot in here, or is it me?") to celebrate—

who else?—yourself!

Padded paper over board: \$13.95/\$18.95 Can. ISBN: 978-0-7611-4384-0 No. 14384
 Full-color illustrations throughout; 112 pages; 8" x 8"
 Previous ISBN: 1-56305-817-0
8-copy counter display: \$111.60/\$151.60 Can. ISBN: 978-0-7611-4420-5 No. 24420

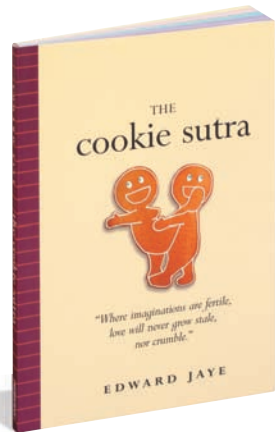


1,000 UNFORGETTABLE SENIOR MOMENTS of Which We Could Remember Only 246 *Tom Friedman*

Celebrating the greatest mental lapses, it's a perfect impulse book that's not just outlandishly funny, but also great comfort—after all, having a senior moment puts you in the company of a whole assortment of poets, philosophers, popes, and Nobel Prize winners. Not to mention presidents, like Jimmy Carter, who forgot the

nuclear launch codes in a suit at the dry cleaners. 213,000 copies in print.

Hardcover, paper over board: \$9.95/\$13.50 Can. ISBN: 978-0-7611-4076-4 No. 14076
 Illustrations throughout; 176 pages; 3 1/2" x 6"
8-copy counter display: \$79.60/\$108.00 Can. ISBN: 978-0-7611-4267-6 No. 24267

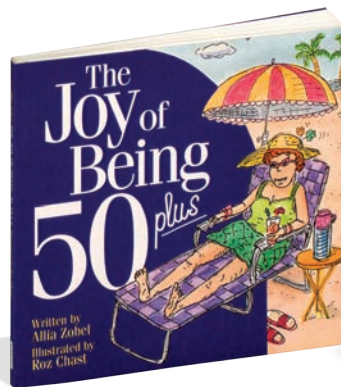


COOKIE SUTRA *Edward Jaye*

Birds do it, bees do it. And guess what—cookies do it, too. In fact, never have a pair of gingerbread cookies looked so pleased. Yes, the *Kama Sutra* meets *The Joy of Cooking*. Featuring an unabashed gingerbread couple, who are photographed in unflinching full color, the

COOKIE SUTRA is a recipe for pleasure. 107,000 copies in print.

Paper with flaps: \$8.95/\$11.95 Can. ISBN: 978-0-7611-3809-9 No. 13809
 Full-color photographs throughout; 64 pages; 5" x 7"



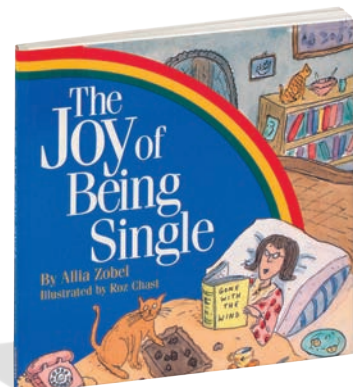
THE JOY OF BEING 50 PLUS *Allia Zobel, Illustrated by Roz Chast*

The baby boomers are turning 50. Allia Zobel and Roz Chast find reasons to celebrate:

- You can get a tattoo and chalk it up to hormone imbalance.
- You look divine in hats and sunglasses.

89,000 copies in print.

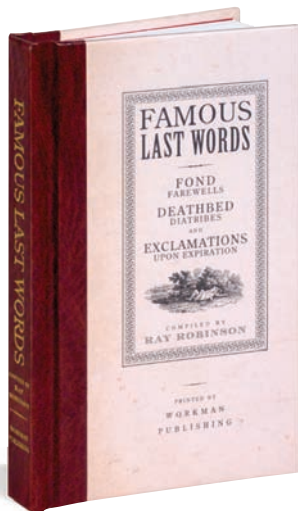
Paper: \$6.95/\$9.50 Can. ISBN: 978-0-7611-1310-2 No. 11310
 Full-color illustrations throughout; 80 pages; 5 1/4" x 5 1/4"
I2-copy counter display: \$83.40/\$107.40 Can. ISBN: 978-0-7611-1674-5 No. 21674



THE JOY OF BEING SINGLE *Allia Zobel, Illustrated by Roz Chast*

Allia Zobel is setting the record straight about single people. Joined by *New Yorker* cartoonist Roz Chast, the author humorously refutes the bad rap singles have gotten. 156,000 copies in print.

Paper: \$6.95/\$9.50 Can. ISBN: 978-1-56305-124-1 No. 3124
 Full-color illustrations throughout; 80 pages; 5 1/4" x 5 1/4"

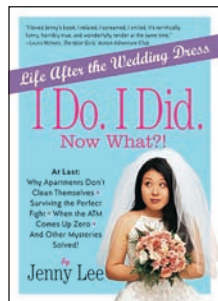


FAMOUS LAST WORDS
Fond Farewells, Deathbed Diatribes,
and Exclamations Upon Expiration
Ray Robinson

A collection of the notable last recorded words of the dying, FAMOUS LAST WORDS is, unexpectedly, bursting with life; hope: "I shall hear in heaven!" (Beethoven); wisdom; and often laughter: "It's the wallpaper or me. One of us has to go." (Oscar Wilde).

116,000 copies in print.

Hardcover, paper over board: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-2609-6
No. 12609
Two-color, 192 pages; 3 1/2" x 6"
8-copy counter display:
\$79.60/\$108.00 Can.
ISBN: 978-0-7611-3136-6
No. 23136



I DO, I DID, NOW WHAT?! Life After the Wedding Dress
Jenny Lee

A hilarious chronicle on being a newlywed. Covers finances, the Perfect Fight, principles ("It's not that I can't cook. I don't cook."), and what to do when he's using your very expensive, very hard-to-find shampoo.

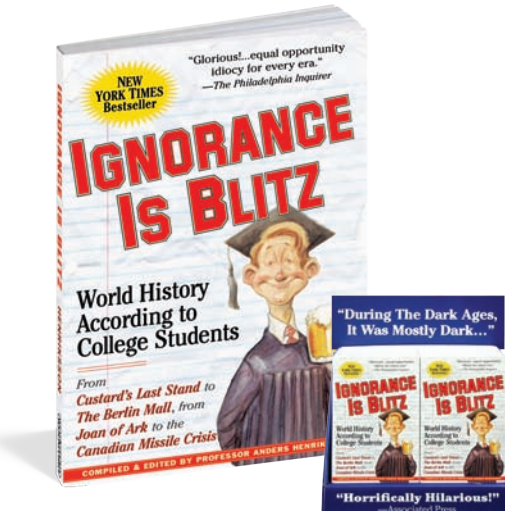
Paper: \$11.95/\$16.50 Can.
ISBN: 978-0-7611-3320-9
No. 13320
256 pages; 5" x 7"
6-copy counter display:
\$71.70
ISBN: 978-0-7611-3533-3
No. 23533



A GOOD FRIEND . . .
Joseph Cohen
Illustrated by Debra Solomon

More than 50 drawings with funny captions define the joys of the buddy system.
356,000 copies in print.

•Excerpted in *New Woman* and *Cosmopolitan*.
Paper: \$6.95/\$9.50 Can.
ISBN: 978-0-89480-035-1
No. 1035
Illustrations throughout; 96 pages; 7" x 5 1/4"

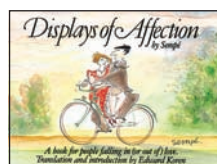


IGNORANCE IS BLITZ World History According to College Students
Compiled and edited by Professor Anders Henriksson

Now in chunky format, the funniest book ever written about Western Civilization. Originally published under the title *Non Campus Mentis*, this book made four national bestseller lists—*The New York Times*, *USA Today*, *The Washington Post*, and *BookSense*; has 200,000 copies in print; and garnered praise from across the country: "Glorious . . . equal-opportunity idiocy for every

era."—*Philadelphia Enquirer*. "You'll laugh until you cry, shedding tears for the state of American education."—*Baltimore Sun*.

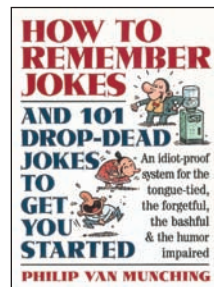
Paper: \$6.95/\$9.50 Can.
ISBN: 978-0-7611-4949-1
No. 14949
Two-color; illustrations throughout; 168 pages; 4" x 6"
Previous ISBN: 0-7611-2979-0
10-copy counter display:
\$69.50/\$95.00 Can.
ISBN: 978-0-7611-5023-7
No. 25023



DISPLAYS OF AFFECTION
Jean-Jacques Sempé

France's acclaimed artist traces love's comic course in drawings, with captions evoking tenderness, melancholy, skirmish, and triumph.

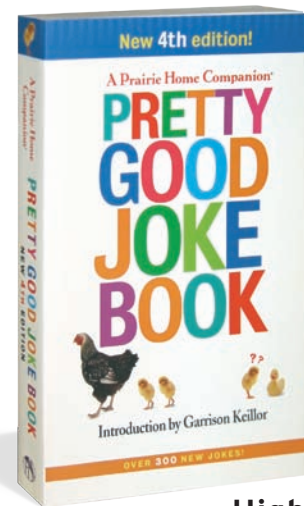
Paper: \$5.95/\$7.95 Can.
ISBN: 978-0-89480-194-5
No. 472
Drawings throughout; 96 pages; 7" x 5 1/4"



HOW TO REMEMBER JOKES AND 101 DROP-DEAD JOKES TO GET YOU STARTED
Philip Van Munching

Combining a simple, four-step process for remembering jokes with 101 of the best from the author's impressive repertoire.
57,000 copies in print.

Paper: \$6.95/\$9.50 Can.
ISBN: 978-0-7611-0734-7
No. 10734
Illustrations throughout; 144 pages; 6" x 8"



A Prairie Home Companion PRETTY GOOD JOKE BOOK NEW 4TH EDITION
Introduction by Garrison Keillor

Hundreds of jokes from Prairie Home Companion's popular Joke Shows—blonde jokes, lawyer jokes, chicken jokes, one-liners, and puns. Guys walk into bars, lightbulbs get changed, and insults fly in this treasury of hilarity from one of America's favorite radio shows.

500,000 copies in print

Paper: \$10.95/\$14.95 Can.
ISBN: 978-1-56511-979-6
No. 791979
320 pages; 5 3/8" x 7 5/8"
6-copy counter display:
\$65.70/\$89.70 Can
ISBN: 978-1-59887-673-4
No. 797673



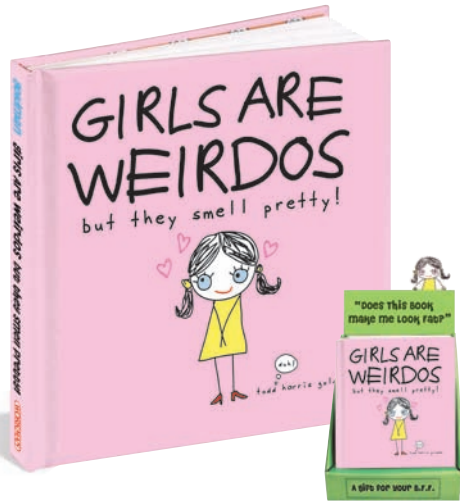
THE BEST-CASE SCENARIO HANDBOOK A Parody John Tierney
Introduction by Christopher Buckley

Here's what to do when life takes a turn for the lucky. THE BEST-CASE SCENARIO HANDBOOK combines practical information with shrewd social strategy.
82,000 copies in print.

Paper: \$9.95/\$13.50 Can.
ISBN: 978-0-7611-2861-8
No. 12861
Two-color; 150 pages; 5" x 7 1/4"
8-copy counter display:
\$79.60
ISBN: 978-0-7611-2870-0
No. 12870



HighBridge

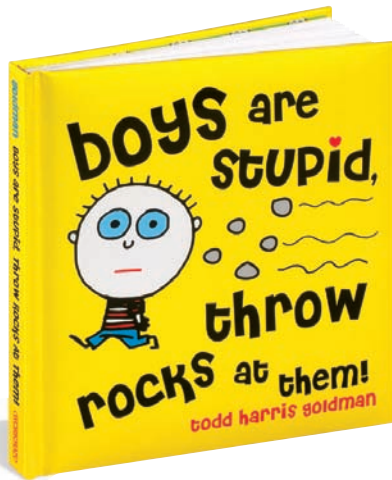


GIRLS ARE WEIRDOS BUT THEY SMELL PRETTY! Todd Harris Goldman

Even though it sounds like you're calling your friend a weirdo, this book is in fact a wonderfully astute and affectionate look at the female psyche, and perfect for any girl with a sense of humor. Todd Harris Goldman explains why boys think the opposite sex is weird. Waxing vs. shaving. The color pink. Shoe obsessions. The mysteries of PMS. In the end he can only conclude that girls are weirdos

and leave it at that—a conclusion that girls will not only understand but own up to proudly.

Paper over board: \$8.95/\$11.95 Can. ISBN: 978-0-7611-4851-7 No. 14851
Full-color illustrations throughout; padded cover; 80 pages; 5 1/4" x 5 1/4"
10-copy counter display: \$89.50/\$119.50 Can. ISBN: 978-0-7611-4827-2 No. 24827



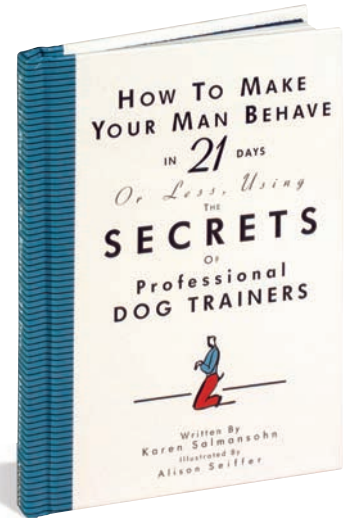
BOYS ARE STUPID, THROW ROCKS AT THEM! Todd Harris Goldman

Artist and entrepreneur Todd Harris Goldman updates the eternal battle of the sexes. And this time the girls win. Irreverent, hilarious, and outrageous are mild words to describe this 96-page, full-color, sad-but-true testament to the pathetic flaws that are ever so apparent in boys. (Even if it is kind of cute how dumb they are.)

The phrase "Boys are stupid, throw rocks at them!" started on a

T-shirt that is so phenomenally successful it launched a multimillion-dollar company, David & Goliath. *No boys were hurt during the making of this book.*
 95,000 copies in print.

Padded hardcover: \$8.95/\$11.95 Can. ISBN: 978-0-7611-3593-7 No. 13593
Full-color illustrations throughout; padded cover; 96 pages; 5 1/4" x 5 1/4"



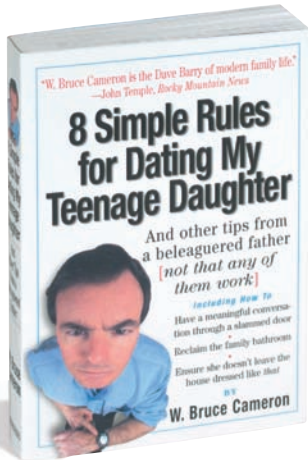
HOW TO MAKE YOUR MAN BEHAVE in 21 Days or Less, Using the Secrets of Professional Dog Trainers Karen Salmansohn, Illustrated by Alison Seiffer

One of the funniest and most astutely observed works on the sexes since James Thurber's often-expressed axiom "Men are dogs" was turned into a howling little handbook for women.
 274,000 copies in print.

Paper over board: \$9.95/\$13.50 Can. ISBN: 978-1-56305-626-0 No. 3626
 Three-color drawings throughout; 96 pages; 4 1/2" x 6"
12-copy counter display: \$119.40/\$162.00 Can. ISBN: 978-1-56305-627-7 No. 94627

Also available

• **THE BOUNCE BACK BOOK**
 See page 78.



8 SIMPLE RULES FOR DATING MY TEENAGE DAUGHTER And Other Tips from a Beleaguered Father [Not That Any of Them Work] W. Bruce Cameron

Bruce Cameron begins with the warning signs that you may be living with a teen (#5. *Your car insurance suddenly costs more than your car*), and continues with dead-on humor on orthodontics, dating, the mall, and finally dropping them off at college.

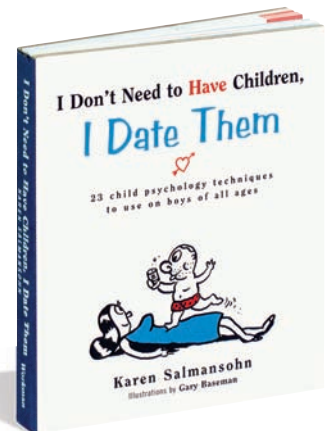
129,000 copies in print.
Paper: \$11.95/\$16.50 Can. ISBN: 978-0-7611-2633-1 No. 12633
 288 pages; 5" x 7"
8-copy counter display: \$95.60 ISBN: 978-0-7611-2771-0 No. 22771



QUICKIE STICKIES 100 Pick-Me-Ups for When You're Feeling Unglued Karen Salmansohn, Illustrated by Ellen Weinstein

QUICKIE STICKIES is a book of 100 sayings printed on "Post-ups" that can be stuck anywhere. Each is an aphorism to live by, wonderfully illustrated with retro colors and graphics. *I'd rather be a role model than a supermodel*, printed on a bathroom scale.

Pad with board cover: \$7.95/\$10.95 Can. ISBN: 978-0-7611-2895-3 No. 12895
Full-color illustrations throughout; 100 self-stick perforated leaves bound in a pad with a board cover; 5" x 4"
10-copy counter display: \$79.50/\$109.50 Can. ISBN: 978-0-7611-3032-1 No. 23032



I DON'T NEED TO HAVE CHILDREN, I DATE THEM 23 Child Psychology Techniques to Use on Boys of All Ages Karen Salmansohn, Illustrated by Gary Baseman

Now, using 23 proven techniques of child psychology, how women can gain the upper hand in any relationship.

Three-color; illustrations throughout; 96 pages; 4 1/2" x 5 1/2"
8-copy counter display: \$71.60 ISBN: 978-0-7611-2414-6 No. 22414

Paper over board: \$8.95/\$11.95 Can. ISBN: 978-0-7611-2217-3 No. 12217

The Duct Tape Guys™



THE JUMBO DUCT TAPE BOOK

Jim and Tim, The Duct Tape Guys™

Did you know that duct tape can turn any item of clothing into rainwear? With two-thirds of the material drawn from their books and calendars and one-third all new, THE JUMBO DUCT TAPE BOOK is over 450 pages of duct tape tips, sightings, and breathtakingly stupid ideas. It's Jim and Tim's wackiest and tackiest collection ever.

572,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-2110-7
No. 12110

Photographs and line drawings throughout; 464 pages; 5 1/4" x 5 1/2"

8-copy counter display:
 \$71.60/\$95.60 Can.
ISBN: 978-0-7611-2240-1
 No. 22240



DUCT SHUI A New Tape on an Ancient Philosophy

Jim and Tim, The Duct Tape Guys™

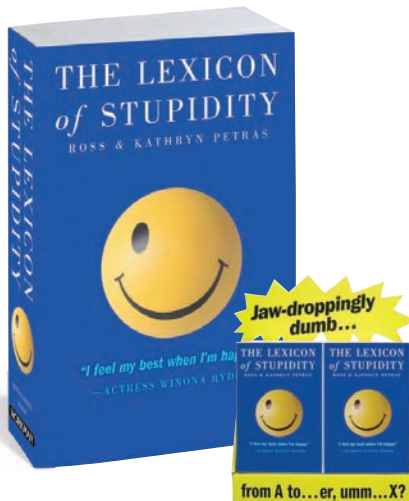
East meets West meets Duct Tape. Stumbling headfirst into the ancient Chinese philosophy of feng shui, The Duct Tape Guys™ emerge totally bewildered—but not before creating their own breathtakingly crazy philosophy. Duct Shui, as they call it, reveals secrets of achieving harmony and happiness, all through the use of you-know-what.

51,000 copies in print.

Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-2635-5
No. 12635

Illustrated throughout, die-cut; 224 pages; 4 1/4" x 4 1/4"

8-copy counter display:
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ISBN: 978-0-7611-2775-8
 No. 22775



THE LEXICON OF STUPIDITY

Ross & Kathryn Petras

An overstuffed dictionary of quotes, banalities, actual book titles, menu items, TV listings, and more, each meeting one exacting criterion: They're so jaw-droppingly dumb you can't help but laugh. It's the wit of the witless. The comedy of the clueless. The giggly fun of celebrities, athletes, politicians, and other pompous types planting a foot (or

two) firmly in mouth.
 60,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-3791-7
No. 13791

Illustrations throughout; two-color; 256 pages; 4" x 6"
10-copy counter display:
 \$89.50/\$119.50 Can.
ISBN: 978-0-7611-3890-7
 No. 23890



THE ORIGINAL DUCT TAPE HALLOWEEN BOOK

Jim and Tim, The Duct Tape Guys™

THE ORIGINAL DUCT TAPE HALLOWEEN BOOK is a four-color, fully illustrated sourcebook offering more than 101 clever costume ideas, plus dozens of other mischievous uses for the gray stuff.

65,000 copies in print.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-7611-3187-8
No. 13187

Full-color photographs and illustrations throughout; 128 pages; 6" x 9"



THE LAZLO LETTERS

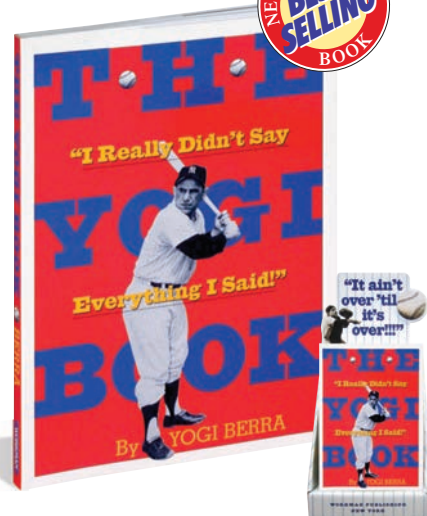
Don Novello

Nixon and McDonald's. It's Don Novello's uproarious collection of correspondence with political and corporate officials—and a brilliantly offbeat portrait of our times.

253,000 copies in print.

Paper: \$9.95/\$13.50 Can.
ISBN: 978-1-56305-285-9
No. 3285

160 pages; 7" x 10"



THE YOGI BOOK

Yogi Berra

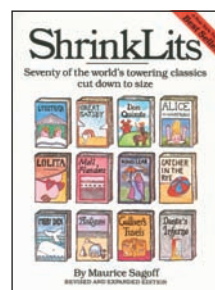
At last they're all together, in celebration of one of America's most beloved figures. From "It's déjà vu all over again!" to "You can observe a lot by watching," here are all the famous Yogisms, those pithy-as-poetry legendary words that are among the most popularly quoted sayings ever.

574,000 copies in print.

• Selection of the Book-of-the-Month Club.

Paper with flaps:
\$8.95/\$11.95 Can.
ISBN: 978-0-7611-1090-3
No. 11090

Half-tone photographs throughout; 128 pages; 5 3/8" x 7 1/4"
10-copy counter display:
 \$89.50
ISBN: 978-0-7611-1316-4
 No. 21316



SHRINKLITS

Maurice Sagoff

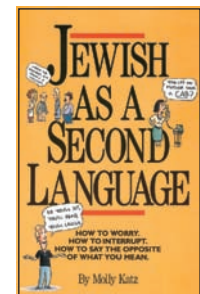
Seventy of the world's greatest literary masterpieces are summarized in light verse.

190,000 copies in print.

• Selection of Quality Paperback Books. *New York Times* Bestseller.

Paper: \$8.95/\$11.95 Can.
ISBN: 978-0-89480-079-5
No. 413

Full-color illustrations throughout; 112 pages; 5 1/4" x 7"



JEWISH AS A SECOND LANGUAGE

Molly Katz

As much about culture as it is about phrases, this guide covers everything from body language to behavior, customs and quirks. It's a nice book.

251,000 copies in print.

Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-89480-885-2
No. 1885

Illustrations throughout; 128 Pages; 5 1/4" x 8 1/4"

Includes Surround Sound CD with Video



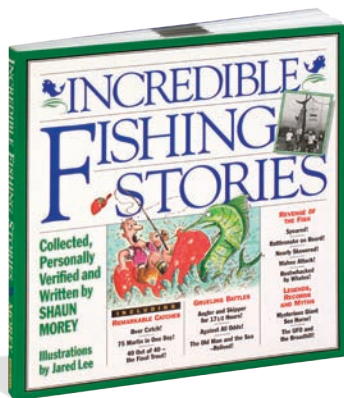
MOUTHSOUNDS How to Whistle, Pop, Boing, and Honk for All Occasions . . . and Then Some. Fred Newman

Perfect for extroverts, office cutups, actors, storytellers, practical jokers, and the unsung clowns who brighten all our days, MOUTHSOUNDS features more than 200 useful noises to make with your mouth. The Cell Phone Ring. The Stomach Growl. Birds and rock guitars. Complete with step-by-step instructions, plus an enhanced surround-sound CD with video.

• Selection of the Children's Book-of-the-Month Club.

Paper: \$13.95/\$18.95 Can. ISBN: 978-0-7611-3422-0 No. 13422

Photographs and illustrations throughout; two-color; comes with 60-minute audiovisual CD in sleeve; 256 pages; 8 1/2" x 8 1/2" 8-copy counter display: \$111.60/\$151.60 Can. ISBN: 978-0-7611-3624-8 No. 23624



INCREDIBLE FISHING STORIES Shaun Morey

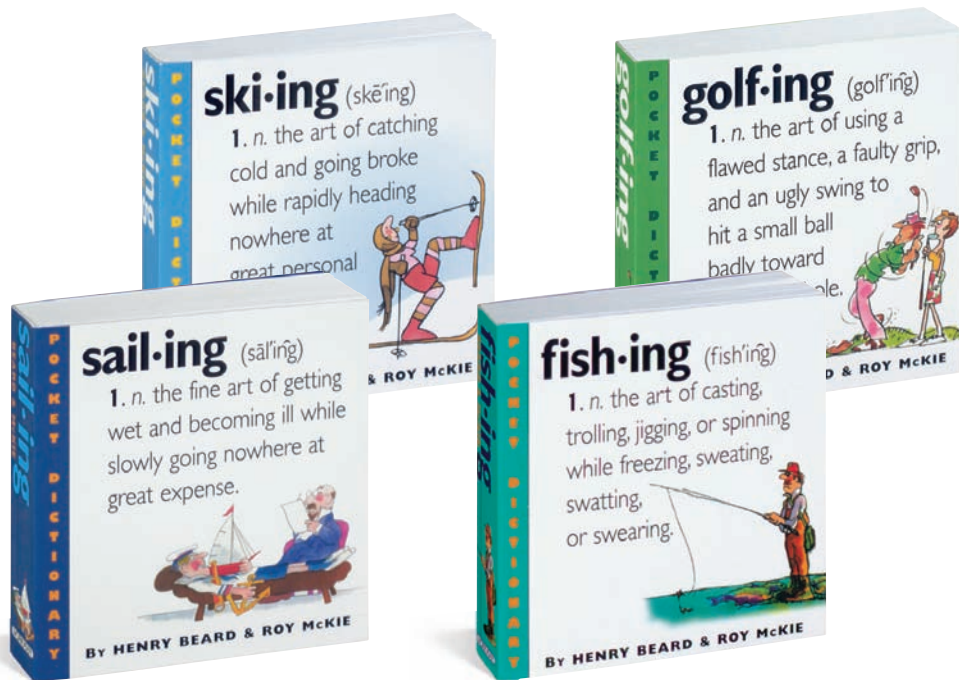
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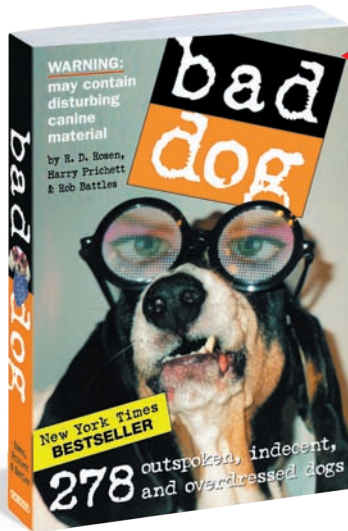
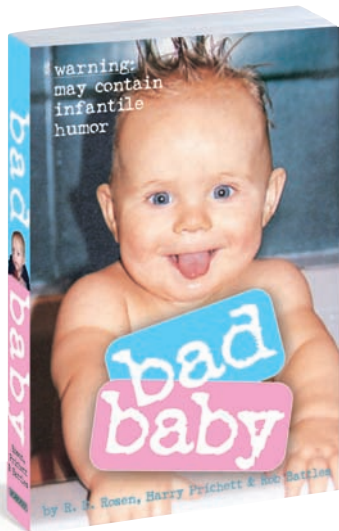


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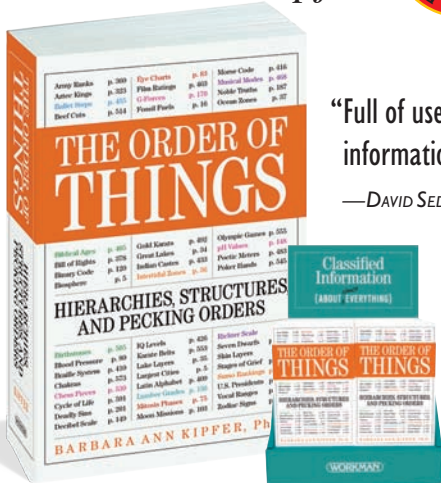
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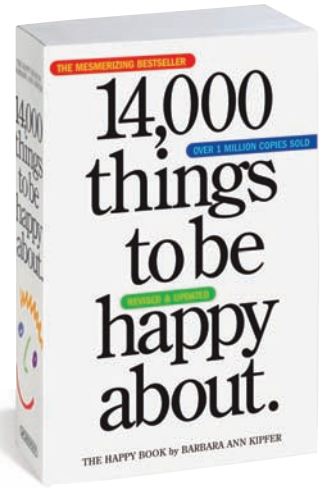
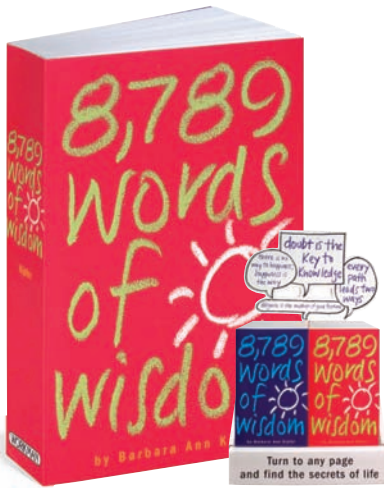


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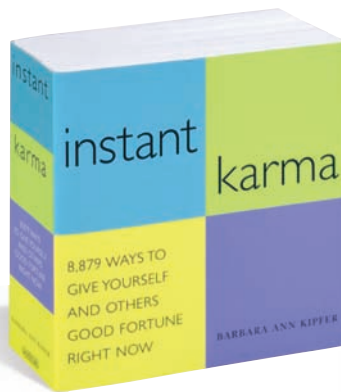


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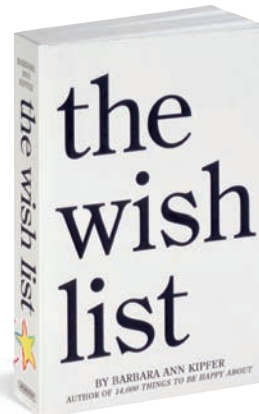


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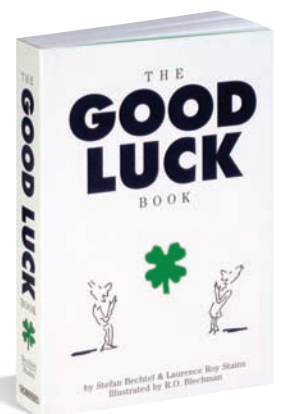
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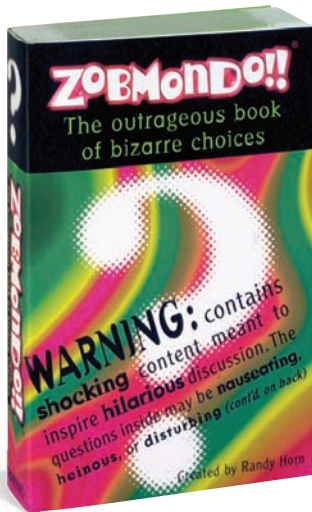
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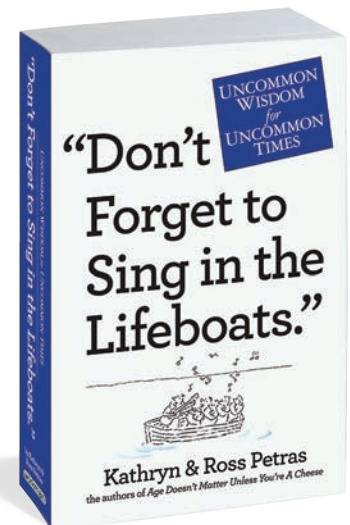
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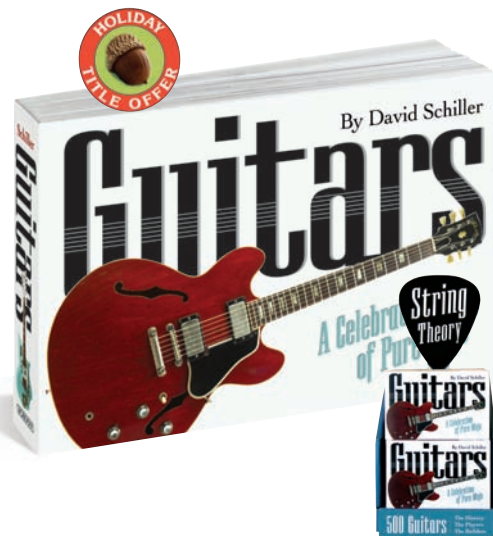


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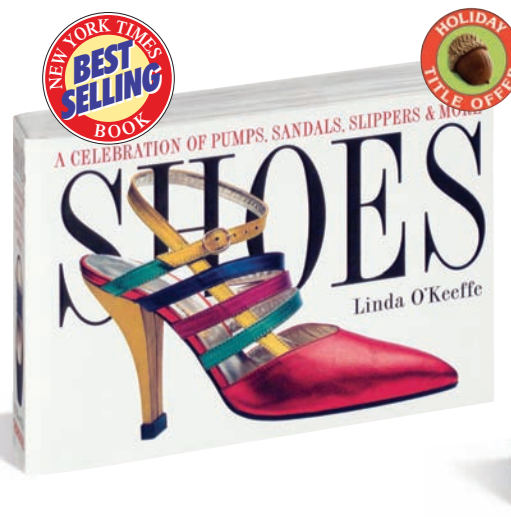


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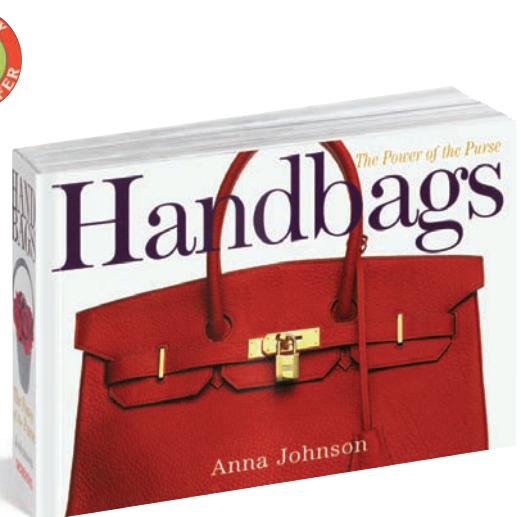
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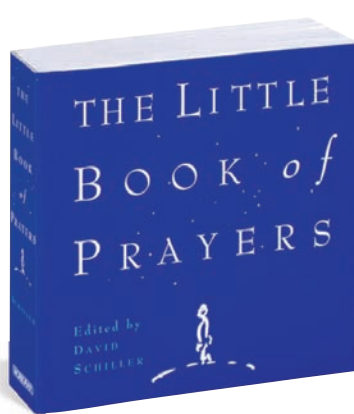
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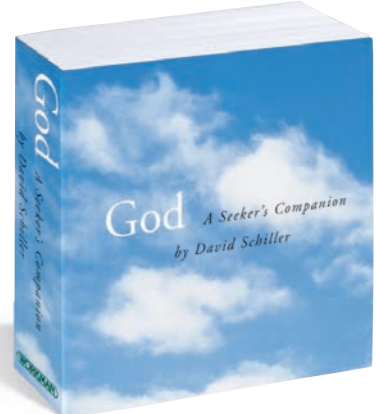
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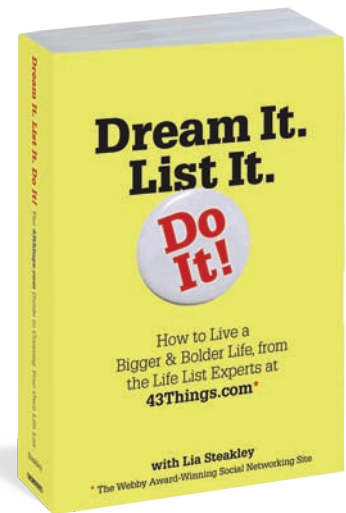
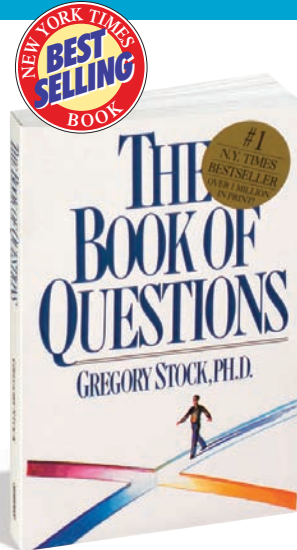
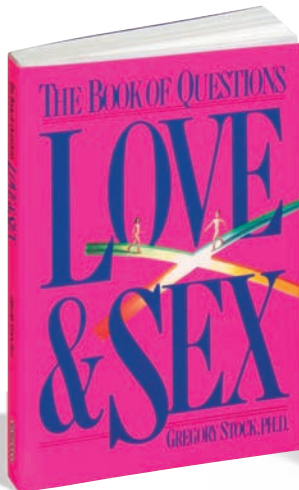
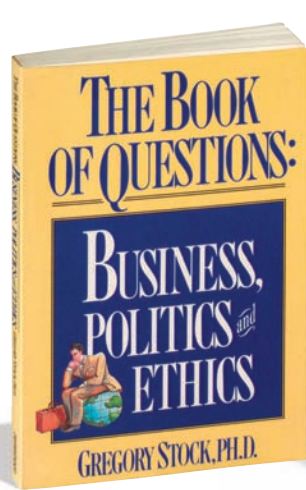
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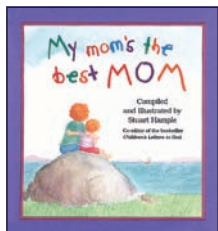
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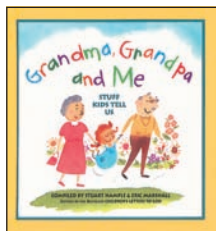


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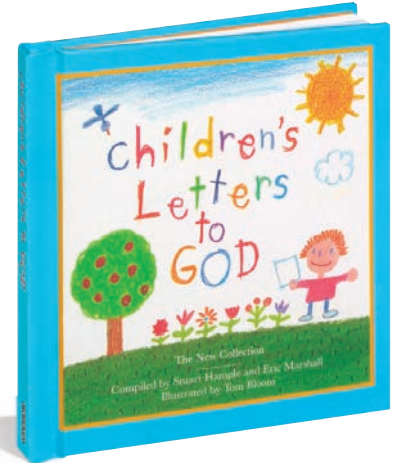


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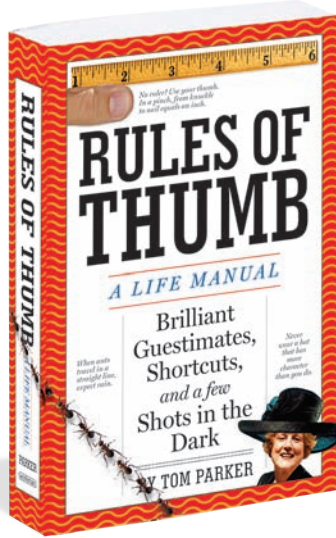


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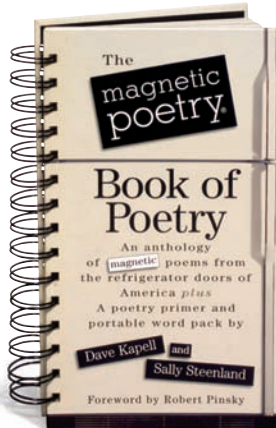


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Tom Parker

Not sure which puppy to pick from the litter? Chose the one whose tail wags in sync with its stride. When giving a child two options, make sure they're both acceptable to you. Ammonia for a bee sting, vinegar for a wasp sting. A mix of folk wisdom, common sense, and the shared experience of parents, grandparents, and other homespun experts, here's a compulsive

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Photographs throughout; 400 pages; 4" x 6"
8-copy counter display
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ISBN: 978-0-7611-5166-1
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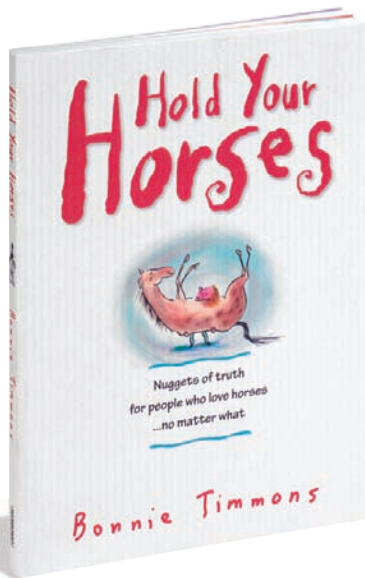


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Graphics and illustrations throughout; 160 pages; 4 1/2" x 8"; book has a magnetized inside front cover and comes with 100 Magnetic Poetry tiles in a vinyl pouch; package: 7" x 8"

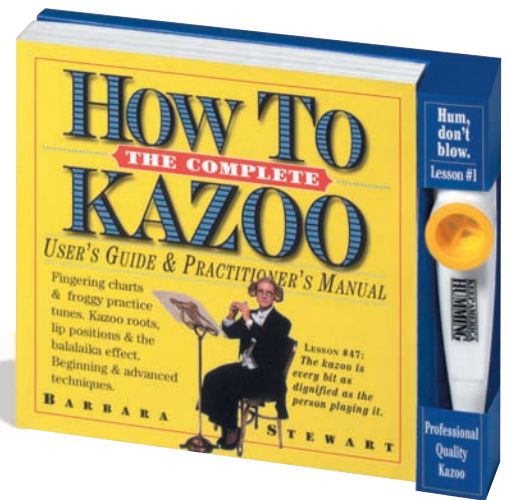


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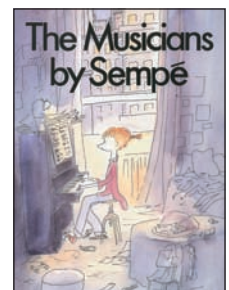
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Two-color; 96 pages; 5" x 7"



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MOTHER TO DAUGHTER Shared Wisdom from the Heart
Melissa Harrison & Harry H. Harrison, Jr.

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Harry H. Harrison, Jr.

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664,000 copies in print.

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ISBN: 978-0-7611-2977-6
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Two-color; 356 pages; 4 1/4" x 4 1/4"



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ISBN: 978-0-7611-4256-0
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MOTHER TO SON Shared Wisdom from the Heart
Melissa Harrison & Harry H. Harrison, Jr.

A sweet, inspirational guide, woven out of wisdom, humor, experience, love, charm, and a poetic economy of words. Beginning with the Beginning, and covering toddlerhood, the school years, sports, spirituality and, of course, girls, here is one pithy, memorable lesson per page.
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Paper: \$7.95/\$10.95 Can.
ISBN: 978-0-7611-4210-2
No. I4210
Two-color; 384 pages;
4 1/4" x 4 1/4"

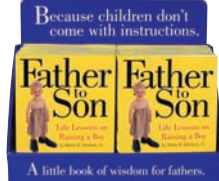


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ISBN: 978-0-7611-1869-5
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Illustrations throughout; two-color; 320 pages; 4 1/4" x 4 1/4"



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8-copy counter display:
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ISBN: 978-0-7611-3523-4
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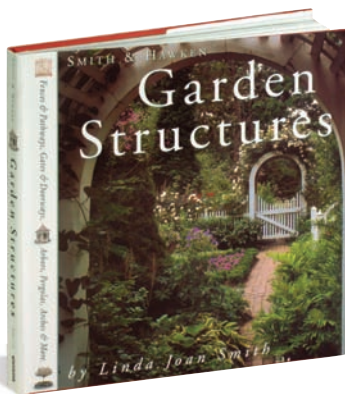
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ISBN: 978-0-7611-4856-2
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 Previous ISBN: 978-0-89480-316-1
6-copy counter display:
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 ISBN: 978-0-7611-4867-8
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SMITH & HAWKEN: GARDEN STRUCTURES Linda Joan Smith

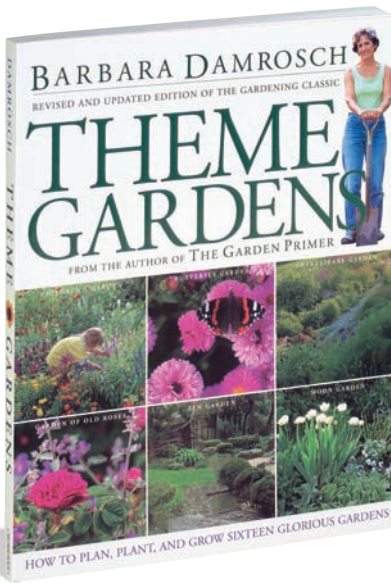
GARDEN STRUCTURES marries inspiration with the nitty-gritty of design, materials, and methods to help create and carry out plans that will transform dirt, plants, and dreams into an outdoor home. Illustrated with over 200 exquisite color photographs and instructional line drawings.

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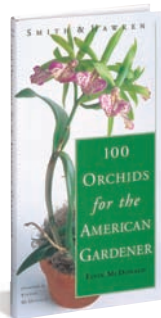
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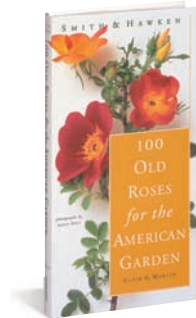


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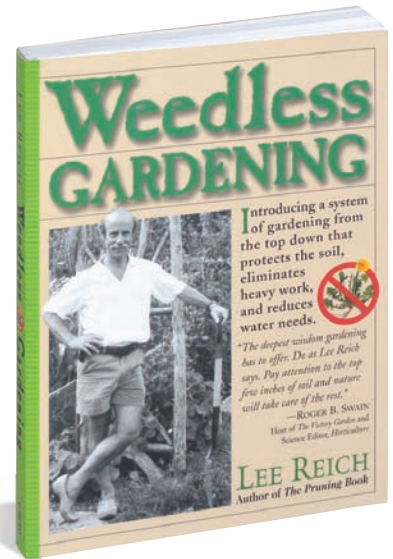
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This simple approach to raising English roses suggests the most disease-resistant cultivars. 57,000 copies in print.

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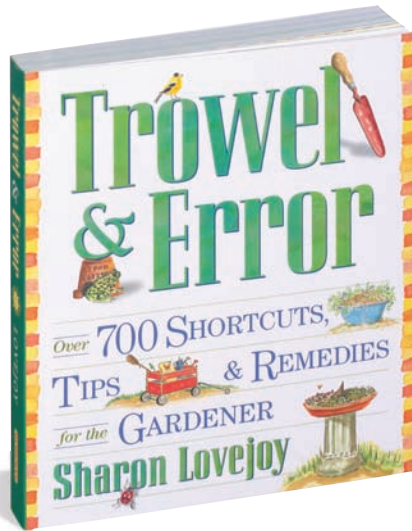
Flexibound paper with flaps: \$18.95/\$25.95 Can.
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Tomatoes are the most popular plant in vegetable gardens, and the class acts among tomatoes are the heirloom varieties. This how-to and beautifully photographed field guide covers every facet of growing heirlooms.

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 Full-color photographs throughout; 256 pages; 5 1/4" x 10"



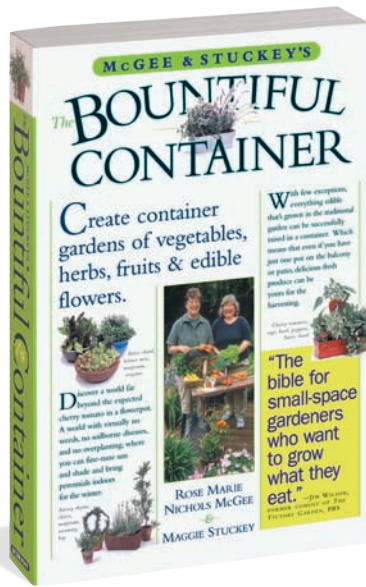
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items that complete the gardener's arsenal. 94,000 copies in print.

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Paper: \$13.95/\$18.95 Can.
ISBN: 978-0-7611-2632-4
No. 12632
 Full-color illustrations throughout; paperback with flaps; 336 pages; 6" x 7"



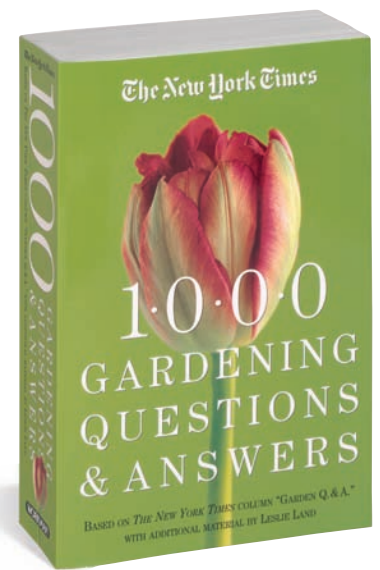
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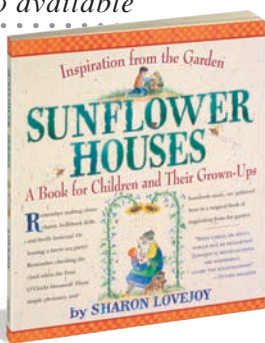
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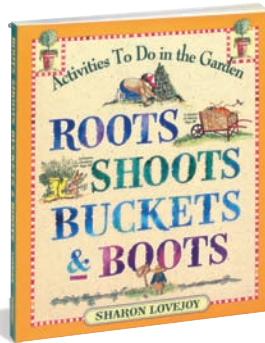
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 Sara Midda

Hardcover: \$23.50/ \$32.50 Can.
ISBN: 978-0-89480-193-8
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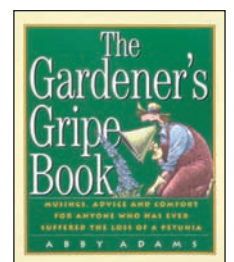
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See pages 48–49.

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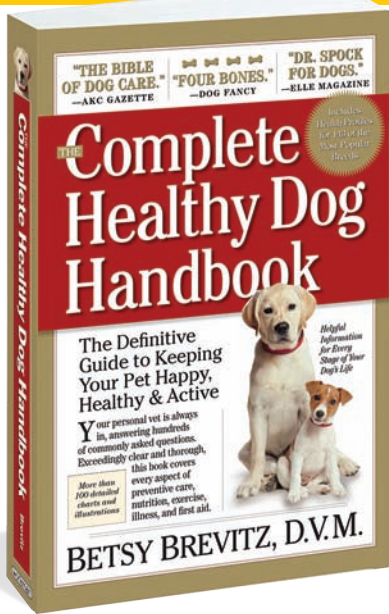
Literate, funny, honest takes on dozens of subjects that all gardeners will relate to.

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 See page 14.

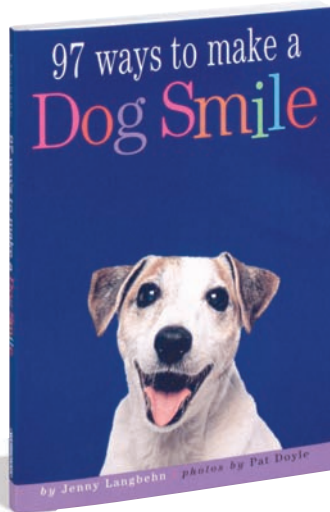


THE COMPLETE HEALTHY DOG HANDBOOK *The Definitive Guide to Keeping Your Pet Happy, Healthy & Active Through Every Stage of Life*
Betsy Brevitz, D.V.M.

"Dr. Spock for dogs."—*Elle* magazine. "The bible of dog care."—*AKC Gazette*. "Four bones. The one book every dog owner needs to read."—*Dog Fancy* magazine. Surprisingly clear and complete, with more than 100 illustrations and diagrams, this guide covers everything from choosing the best dog to puppy care, nutrition, vaccines, behavior, first aid, and senior care, plus thorough discussions of more than 100 canine illnesses. Reflecting the

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Paper: \$18.95/\$25.95 Can.
ISBN: 978-0-7611-5412-9
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Previous ISBN: 978-0-7611-2795-6



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Jenny Langbehn

Illustrated throughout with adorable full-color photographs of smiling dogs, *97 WAYS TO MAKE A DOG SMILE* is a gift of pure pleasure for dogs and their owners. Created by a veterinary nurse who really knows what makes dogs happy, it combines the creative gift of touch with imaginative play scenarios that are just loopy enough to ensure that your dog will be amused.

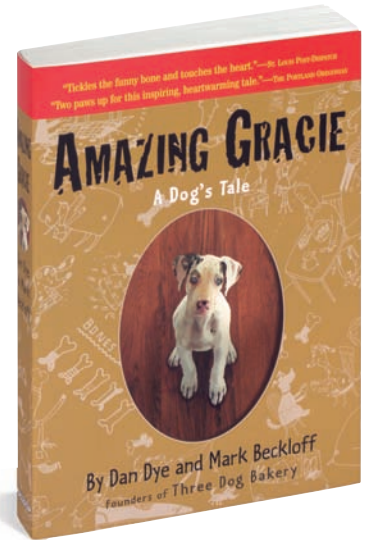
339,000 copies in print.
• Selection of the Scholastic Book Clubs.

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ISBN: 978-0-7611-2903-5
No. 12903

Full-color photographs throughout; 112 pages; 5" x 7"



10-copy counter display:
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ISBN: 978-0-7611-3117-5
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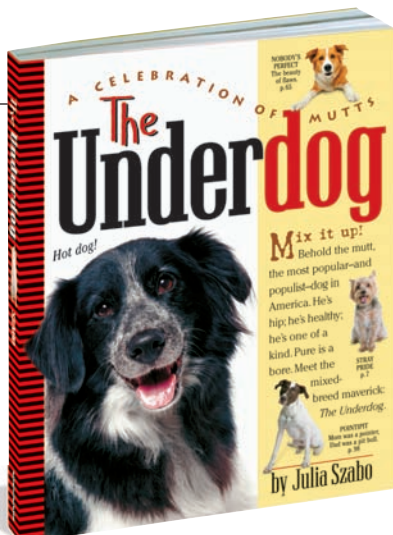
AMAZING GRACIE *A Dog's Tale*
Dan Dye and Mark Beckloff

She was the loneliest pup in the litter—a deaf and partially blind albino Great Dane. She had huge sky blue eyes. And this is her story. A moving, funny, inspirational tale, *AMAZING GRACIE* is a dog-lover's treat. From the fateful meeting—Gracie getting to her feet like a clumsy foal and nuzzling Dan Dye's nose. To the eureka moment—out of necessity (Gracie's anorexia-producing dislike for commercial

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THE UNDERDOG *A Celebration of Mutts*
Julia Szabo

A lively magnum opus of mutts, *THE UNDERDOG* marries appreciation and practical care in an unexpected book, illustrated with soulful work from artists and photographers like Bruce Weber, Mary Ellen Mark, and Danny Gregory. Learn mutt history and lore and meet famous mutts, past and present. Discover the "Mutt Family Tree"—from the Rottie mix to the

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Photographs and illustrations throughout; 256 pages; 6 3/4" x 8"

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See page 97.

• **CAT**
See page 97.

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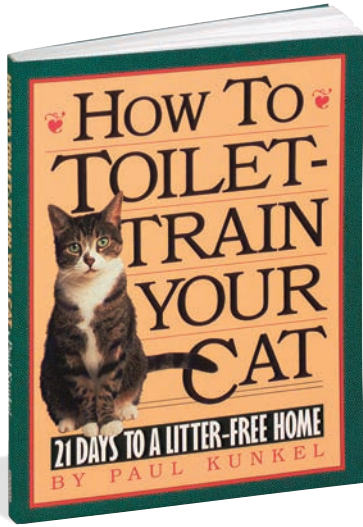
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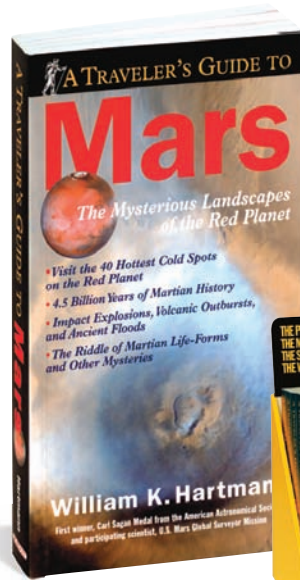
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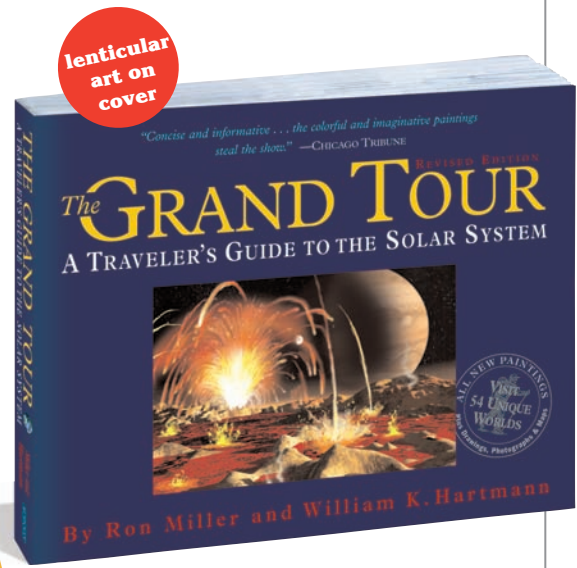


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