



# Wiley Technology Winter 2013

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252 pages  
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 Computers / Hardware

## NOOK Tablet For Dummies®, 2nd Edition

Corey Sandler

### Summary

#### The fun is just a tap away with the nifty NOOK Tablet!

It's an e-reader, it's a tablet, and it's hot! The NOOK Tablet offers all the advantages of an Android-based tablet, and this small-trim book is packed with information about how to use it. Learn to set up your NOOK Tablet, navigate the touchscreen, download and read e-books, access the Internet, use all the cool Android apps that are included, and much more. Find out how to create your own e-books, share books with others, listen to music or watch streaming video on your NOOK Tablet, personalize your tablet, add accessories, and take advantage of all it offers.

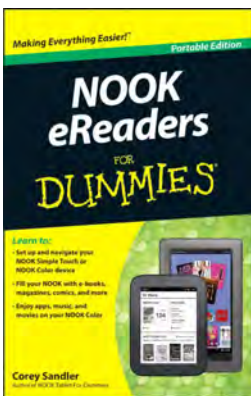
- Explains the hybrid e-reader/tablet concept and shows how to navigate the NOOK Tablet touchscreen, connect wirelessly, install software updates, and use the built-in web browser
- Covers reading e-books and how to adjust lighting and fonts for your reading comfort
- Guides you through shopping for and downloading e-books, watching streaming video from Netflix, Hulu, and other sources, and creating a slideshow of photos from your digital camera
- Shows how to side-load video and music

### Author Bio

**Corey Sandler** (Nantucket, MA) is considered one of the pioneers of computer journalism. He was the first Executive Editor of *PC Magazine*, and one of the founding editors of several other national publications. He has written more than 175 books on computer, business, history, sports, and travel topics. A former Associated Press correspondent and Gannett Newspapers newsman, he has appeared on "The Today Show", CNN, and dozens of local television and radio shows. He also travels the world as a public speaker for a major cruise line, lecturing about technology, travel, and the arts.

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## NOOK eReaders For Dummies®

Corey Sandler

### Summary

#### Four-color portable guide to NOOK Simple Touch and NOOK Color

NOOK e-readers are hotter than ever. Now you can get even more out of your NOOK Simple Touch and NOOK Color e-readers with this easy-access guide. Crammed with everything from how to personalize your NOOK or download books from a library of over two million choices to how to use the free Android apps or listen to audio books, this book covers everything you need to know and then some. It's fun, practical, portable, and packed with content, just like your new NOOK. So, get this great guide and get going.

- Covers everything you need to know to get the most out of your NOOK Simple Touch or NOOK Color e-reader
- Explains essential technical details on wireless access, software updates, and touchscreen technology
- Walks you through how to download and shop for e-books, listen to music, adjust lighting and fonts to optimize your reading experience, or listen to audio books
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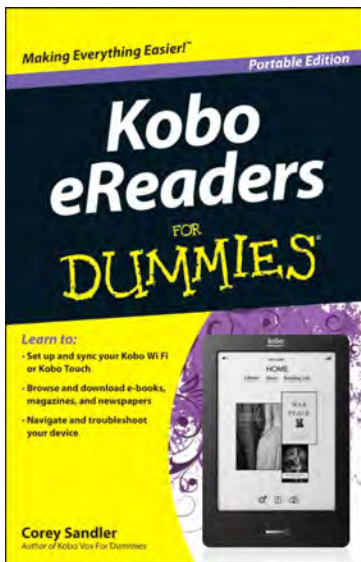
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## Kobo eReaders For Dummies®

Corey Sandler

### Summary

**This handy guide helps you make the most of your Kobo e-reader**

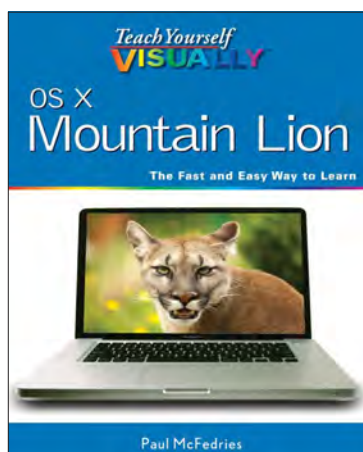
Kobo e-readers put the world's largest bookstore right in your hands, and this convenient little book shows you how to take full advantage of everything your Kobo has to offer. Covering both the Kobo WiFi and Kobo Touch models, it gets you started if you're new to e-readers, shows you how to maximize your reading experience with Kobo, and helps you shop for and download e-books. Popular author Corey Sandler, a pioneer in computer journalism, even provides a section full of tips, tricks, and troubleshooting techniques.

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- Features troubleshooting advice and a list of 100 free books

*Kobo eReaders For Dummies, Portable Edition* is the book to read before using your new e-reader!

### Author Bio

**Corey Sandler** (Nantucket, MA) is considered one of the pioneers of computer journalism. He was the first Executive Editor of *PC Magazine*, and one of the founding editors of several other national publications. He has written more than 175 books on computer, business, history, sports, and travel topics. A former Associated Press correspondent and Gannett Newspapers newsman, he has appeared on "The Today Show", CNN, and dozens of local television and radio shows.




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## Teach Yourself VISUALLY OS X Mountain Lion

Paul McFedries

### Summary

**Get to know the new cat in the pride—Mac OS X Mountain Lion—with this VISUAL guide**

Apple's new Mac OS X Mountain Lion is impressive, with features and functions that will be familiar to Mac users from their iPhones and iPads. Make sure you get the most out of your new big cat with this practical guide. Using step-by-step instructions and full-color screenshots or illustrations on virtually every page—the hallmark of the practical Teach Yourself VISUALLY series—this book clearly shows you how to accomplish tasks, rather than burying you with paragraphs of text.

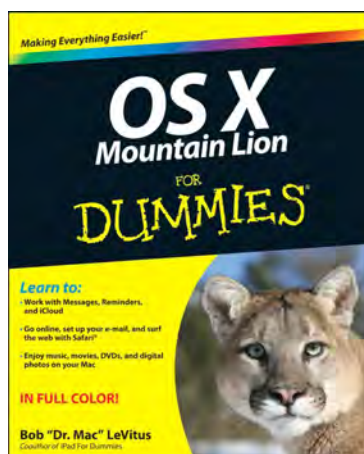
You'll learn how to customize your Mac; make the most of your digital media; use OS X's new Game Center, Messages, and Notifications; and much more.

- Helps Mac OS X Mountain Lion users get up to speed quickly on all the features of this new Mac operating system, such as Game Center, Messages, and Notifications
- Teaches practical techniques using easy-to-follow, step-by-step visuals and brief explanations
- Features full-color screenshots or illustrations on almost every page
- Also covers how to customize your Mac, enjoy your digital media, and use peripherals, as well as how to continue to get the most out of Mission Control and the App Store

*Teach Yourself VISUALLY OS X Mountain Lion* is the perfect guide for visual learners who want to quickly tame Apple's new Mac OS X Mountain Lion.

### Author Bio

**Paul McFedries** (Toronto, Ontario) is the president of Logophilia Limited, a technical writing company. He has been programming since he was a teenager in the mid-1970s, has programmed everything from mainframes to desktops to bar code scanners, and has worked with many different languages, including Fortran, assembly language, C++, and, of course, JavaScript. Paul has written more than three dozen books that have sold more than two million copies worldwide. These books include *iPhone 4S Portable Genius* and *Teach Yourself VISUALLY Mac OS X Lion*. Paul encourages all readers to drop by his Web site, [www.mcfedries.com](http://www.mcfedries.com).




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## OS X Mountain Lion For Dummies®

Bob LeVitus

### Summary

#### Tame your Mountain Lion, the "Dr. Mac" way

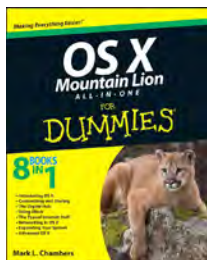
Author Bob "Dr. Mac" LeVitus is a Mac guru and one of the world's leading authorities on all things Apple, so when he talks OS X Mountain Lion, people listen. Now you can learn how to get the most out of OS X Mountain Lion with the latest edition of this bestselling guide to OS X. Whether you're learning your way around your first Mac or just updating your OS, you'll unleash the power of OS X Mountain Lion with this friendly, full-color guide to Apple's new operating system.

- Covers OS X basics, including working with the Dock, Launchpad, and Mission Control; setting up your e-mail; surfing the web with Safari; organizing your files; navigating with multi-touch gestures; managing your contacts and calendars; connecting a printer; and printing documents
- Walks you through the new-to-OS-X features, such as Messages, Notes, Reminders, Notification Center, Power Nap, Dictation, Twitter and Facebook integration, Game Center, and Gatekeeper
- Gets you up and running with iTunes and the latest apps from the Mac App Store and shows you how to enjoy music, movies, DVDs, and digital photos on your Mac
- Provides troubleshooting tips, advice on customizing and maintaining your Mac, and keeping your information safe with Time Machine

*OS X Mountain Lion For Dummies* is the perfect guide to help you reach the peak of this exciting new operating system.

### Author Bio

**Bob LeVitus** (Austin, TX) often referred to as "Dr. Mac," is one of the world's leading authorities on all things Apple and he has been one of the Mac community's most trusted gurus for more than twenty years. His most recent titles include: *OS X Lion For Dummies*, *iPhone 4S For Dummies, 5th Edition*, and *iPad 2 For Dummies, 3rd Edition*. Bob is currently a columnist for the *Houston Chronicle*, penning the popular *Dr. Mac* column every Tuesday. He is also a columnist for *The Mac Observer*.




### OS X Mountain Lion All-in-One For Dummies®

Mark L. Chambers  
9781118394168  
Pub Date: 9/19/12  
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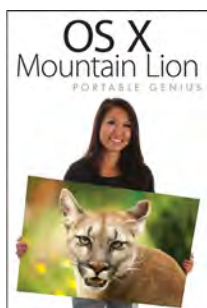
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### Summary: The big new book on Apple's big new cat? OS X Mountain Lion

The 800+ pages in this value-packed guide cover everything you need to know to get the most out of OS X Mountain Lion. Eight minibooks are packed with detailed information covering essential topics such as OS X basics, customizing and sharing, creating digital hubs, using iWork, networking, advanced functions, and more. You'll learn how to keep your system safe with the amazing new Gatekeeper, integrate Twitter and Facebook into your Mac life, get your head in the iCloud, and a host of other cool and practical new functions.




### OS X Mountain Lion Portable Genius

Dwight Spivey  
9781118401422  
Pub Date: 9/11/12  
\$30.00/\$36.00 Can./£21.99 UK  
448 pages  
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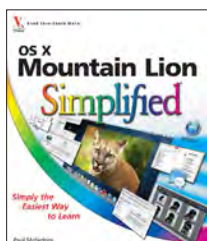
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### Summary: Essential tips and techniques on the Mac OS X features you use most!

If you want the kind of hip, friendly help you'd get from friends on how to get the most of out of Mac OS X Mountain Lion, this is the guide you need. Jump right into the coolest new Mac OS X features like Game Center, Messages, and Notification, or get a better handle on the basic tools and shortcuts that will help keep your mountain cat purring. From customizing to using multimedia to syncing your Mac to other devices, this book saves you time and hassle, avoids fluff, and covers what you want to know most.




### OS X Mountain Lion Simplified

Paul McFedries  
9781118401415  
Pub Date: 10/2/12  
\$24.99/\$29.99 Can./£17.99 UK  
256 pages  
Paperback  
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### Summary: The easy way for visual learners to get up to speed on Mac OS X Mountain Lion

OS X Mountain Lion is the latest version of the Mac desktop operating system, offering great new features for millions of users. If you're switching to a Mac, upgrading from an earlier OS, or just getting started with computers, *Mac OS X Mountain Lion Simplified* provides all information you need in the simplest way possible. Tasks are presented in spreads with step-by-step instructions and full color illustrations, showing you exactly how things work, without the long-winded explanations.




### OS X Mountain Lion Bible

Galen Gruman  
9781118401439  
Pub Date: 9/11/12  
\$39.99/\$47.99 Can./£27.99 UK  
864 pages  
Paperback  
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Series: Bible  
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### Summary: The complete guide to Mac OS X, fully updated for the newest release!

The Mac's solid, powerful operating system and the exploding popularity of iOS devices are fueling a strong increase in market share for Apple. Previous editions of this book have sold more than 75,000 copies, and this new edition is fully updated with all the exciting features of OS X Mountain Lion, including Game Center, Messages, and Notifications. Written by industry expert Galen Gruman, it covers all the basics and then delves deep into professional and higher-end topics, making it the one book you need to succeed with Mac OS X.





### OS X Mountain Lion Server For Dummies®

John Rizzo  
9781118408292  
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432 pages  
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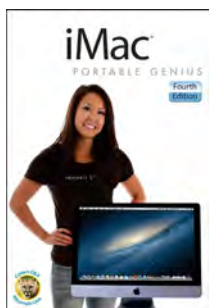
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#### Summary: Create a Mac network in your home or office

There's no doubt about it: Macs, iPhones, and iPads have invaded the workplace. But, you don't need an IT department to administer a Mac network in your home or business. This friendly guide explains everything you need to know to set one up yourself using OS X Mountain Lion Server. First, you'll find an easy, quick-start way to implement OS X Mountain Lion on a Mac Mini. From there, you'll learn how to set up DNS, iCal Server, Podcast Producer, Wiki Server, file sharing, mail services, and more. This book helps you set up profile support for your iPhone and iPad.




### iMac Portable Genius, 4th Edition

Guy Hart-Davis  
9781118420638  
Pub Date: 10/9/12  
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448 pages  
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#### Summary: Get to know the newest iMac, including OS X Mountain Lion

Completely updated to cover the latest iMac, the new edition of this savvy guide is just what you need to get the most out of your cool new computer. Veteran author Guy Hart-Davis reveals all the best tricks and tips, as he shows you how to set up and customize your iMac and get every bit of fun and smarts out of iLife, the Magic Mouse, OS X Mountain Lion, and more. Packed with useful tidbits, full-color screenshots, and great advice, *iMac Portable Genius, Fourth Edition* is the perfect guide, whether you're switching from an older Mac or migrating from a Windows PC.

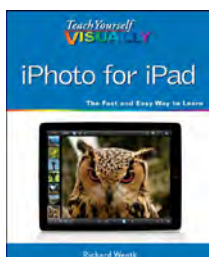


### iPad for the Older and Wiser : Get Up and Running with Apple iPad2 and the New iPad, 2nd Edition

Sean McManus  
9781118401873  
Pub Date: 8/14/12  
\$21.99/\$25.99 Can./£12.99 UK  
288 pages  
Paperback  
Computers / Computer Architecture  
Series: The Third Age Trust (U3A)/Older & Wiser  
Ctn Qty: 26  
Previous Editions: 9781119975366

#### Summary: Easy-to-follow, friendly advice on using your iPad and iOS 5

Following on the heels of the popular first edition of this book, this new edition gets you up and running on new iPad features such as iCloud, tabbed browsing, the new Messages app, and new photo editing capabilities. But it also includes general information you won't want to miss no matter which iPad you have, such as how to set up and register your iPad, sync it with other devices, download apps from the App Store, play games or watch films, and much more.

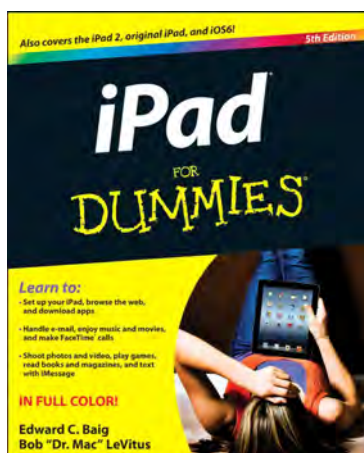


### Teach Yourself VISUALLY iPhoto for iPad

Richard Wentk  
9781118443606  
Pub Date: 1/29/13  
\$29.99/\$35.99 Can./£21.99 UK  
304 pages  
Paperback  
Computers / Operating Systems  
Series: Teach Yourself VISUALLY (Tech)  
Ctn Qty: 20

#### Summary: A visual guide to Apple's new photo editing software for the iPad

iPhoto for iPad is an exciting program that puts powerful photo editing capabilities right at your fingertips. Taking full advantage of the iPad's magnificent touchscreen, it allows you to manipulate and add to your photos, create photo journals on your iPad, and much more. This visual guide makes it even easier to master all the possibilities of iPhoto for iPad. Learn to use the built-in, multi-touch editing tools, organize your photos by date and location, group similar images, and much more.




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## iPad For Dummies®, 5th Edition

Edward C. Baig and Bob "Dr. Mac" LeVitus

### Summary

#### Brilliant, full-color guide to all things iPad — updated for iOS 6!

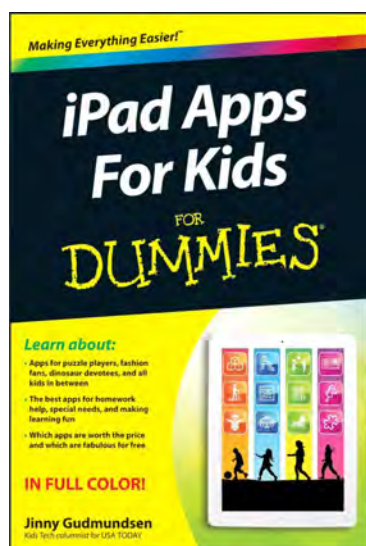
Apple's amazing iPad continues to get better and better, and iOS 6 brings even more incredible features to the incredible iPad. If you want to get the very most out of your iPad, this is the book for you. Mac experts and veteran For Dummies authors Edward Baig and Bob "Dr. Mac" LeVitus guide you through the iPad basics before moving on to the latest features including Siri, Passbook, Facebook integration, a brand new Maps app, and enhancements to your favorite features like FaceTime, Safari, Mail, Photos, and so much more.

- Covers the third-generation iPad, iPad 2 and original iPad and is fully updated for iOS 6
- Gets you up to speed on the multitouch interface, setting up your e-mail account, getting connected, filling your iPad with amazing apps and cool content, and more
- Shows you how to do tons of stuff, including how to order around your Siri virtual personal assistant, make video calls with FaceTime, unveil the iPod in your iPad, curl up with a good iBook, and get organized with Reminders
- Includes tips on protecting your information, troubleshooting, connecting wirelessly, adding contacts, and using your iPad as a personal hotspot

From the bread-and-butter basics to the very coolest of features, *iPad For Dummies, 5th Edition* will make you wonder how you ever lived without your iPad.

### Author Bio

**Edward C. Baig** (New York, NY) is the Personal Tech columnist for *USA TODAY*. He joined the *USA TODAY* staff in September 1999 and his weekly column runs on Thursday's in the Money section. Besides his weekly column, Ed co-host's the *Talking Tech* video podcast available at USAToday.com and through iTunes. His recent titles include *Macs For Dummies, 11th Edition*, *iPad For Dummies, 4th Edition* and *iPhone 4S For Dummies, 5th Edition*. **Bob LeVitus** (Austin, TX) often referred to as "Dr. Mac," is one of the world's leading authorities on all things Apple and he has been one of the Mac community's most trusted gurus for more than twenty years. His most recent titles include: *OS X Mountain Lion For Dummies*, *iPhone 4S For Dummies, 5th Edition*, and *iPad For Dummies, 4th Edition*. Bob is currently a columnist for the *Houston Chronicle*, penning the popular *Dr. Mac* column every Tuesday. He is also a columnist for *The Mac Observer*.



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## iPad Apps For Kids For Dummies®

Jinny Gudmundsen

### Summary

#### Finding the best apps for your kids in the App Store? Easy.

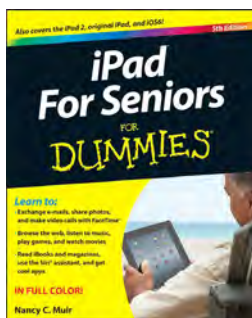
With over a half-million apps in the App Store and that number growing, how do you find good apps for your children? With *iPad Apps For Kids For Dummies*, that's how. This great new guide cuts through the clutter and points parents in the direction of the best apps for kids of all ages. From apps for dinosaur lovers to fashion fans, puzzle masters to avid adventurers, and everything in between, you'll find apps to both educate and entertain. Which apps have strong girl role models? Which apps help kids with special needs? Which ones will keep the whole family entertained on the road? This handy, full-color book by tech-savvy, USA TODAY Kid-Tech columnist Jinny Gudmundsen covers it all.

- Helps parents find the best of the best iPad apps for children of all ages in the crowded App Store
- Shows parents which apps are worth the price and those that are free and fabulous
- Demonstrates how to use an iPad to make learning fun, apps for kids with special needs, age-appropriate apps for each child's age, and how you can avoid in-app purchase mistakes
- Draws on the experience and expertise of Kid-Tech columnist Jinny Gudmundsen, who has taken countless apps for a test run and shared her findings in *USA TODAY*, the Los Angeles Times, ABC News.com, Child Magazine, and on national TV and radio appearances

Don't waste anymore time plowing through the App Store for kid-friendly apps on your own! Get *iPad Apps For Kids For Dummies* today and get your kids excited about learning.

### Author Bio

**Jinny Gudmundsen** (Great Falls, VA) is a leading authority on children's technology, and especially apps for kids. She is the Kid-Tech Columnist for USA Today and the 82 Gannett newspapers. Jinny also works for Common Sense Media, the nation's leading non-profit source of children's media reviews. Her work has appeared in Los Angeles Times, ABC News.com, San Jose Mercury News, Child magazine, Family PC magazine, and more. Jinny appears on national TV and radio as a kid-tech expert.



## iPad For Seniors For Dummies®, 5th Edition

Nancy C. Muir

### Summary

**The new iPad can do even more - get up to speed with this updated guide!**

Get the most out of the newest iPad and iOS6 software with this fun and practical full-color guide. Written in the friendly *For Dummies* style by veteran and bestselling *For Dummies* author Nancy C. Muir, this helpful guide thoroughly explains iPad basics and then some. Discover easy-to-follow tips and advice on the latest iOS 6 features and popular favorites, such as the Siri virtual personal assistant, FaceTime Facebook integration, Safari, photo and video editing, e-books, and more.

Whether you use your iPad to keep in touch, keep track of your schedule, or keep yourself entertained, *iPad For Seniors For Dummies, 5th Edition* is the perfect accessory to keep at hand.

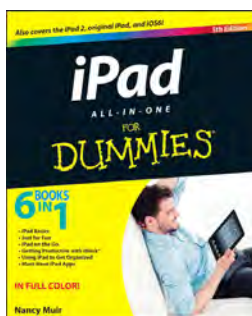
9781118497081  
Pub Date: 11/20/12  
\$24.99/\$29.99 Can.  
Paperback

416 pages  
Carton Qty: n/a  
Computers / Hardware

- Covers the third-generation iPad, iPad 2 and original iPad and is fully updated for iOS 6
- Explains how to use the iPad in the clear, friendly, easy-to-follow language that has defined the For Dummies series for two decades
- Uses senior-friendly larger fonts and full-color illustrations, making the information accessible and easy to follow

### Previous Editions

4th Edition - 5/8/2012 \$24.99 9781118352779



## iPad All-in-One For Dummies®, 5th Edition

Nancy C. Muir

### Summary

**It's all iPad, all the time - at home, at work, and on the go - updated for iOS 6!**

The iPad was an overnight sensation and now it's simply indispensable. Whether you use it for work, play, or everyday life, the new iPad is packed with even more features and power than ever. In this fun and practical guide, veteran For Dummies author Nancy C. Muir walks you through the latest features and functions, including what the new iOS6 software brings to the table. Go beyond the basics, get serious about using your iPad for all it's worth, and don't miss the ways to have fun with it as well. This book covers it all, and in full color!

- Covers the third-generation iPad, iPad 2 and original iPad and is fully updated for iOS 6
- Packs six minibooks in one full-color guide: iPad Basics, Just for Fun, iPad on the Go, Getting Productive with iWork, Using iPad to Get Organized, and Must-Have iPad Apps
- Explores the latest iPad and iOS 6 features, including Siri, Passbook, FaceTime video calls over cellular, a brand new Maps app, Facebook integration, and more
- Walks you through enhanced functions

9781118496961  
Pub Date: 12/18/12  
\$34.99/\$41.99 Can.  
Paperback

608 pages  
Carton Qty: n/a  
Computers / Hardware

### Previous Editions

4th Edition - 7/3/2012 \$34.99 9781118352380



## Exploring iPad For Dummies®, 2nd Edition

Galen Gruman

### Summary

**Get to know the incredible iPad in a uniquely different *Dummies* format!**

The iPad combines the best of your favorite gadgets into one amazing ultraportable touch device. And, this one-of-a-kind *For Dummies* guide is your ticket for making the most out of your iPad or iPad 2. Thoroughly updated for the third-generation iPad, the new edition of this informative, full-color guide is packed with tidbits, full-color graphics, informative articles, and easy-to-follow step lists. Now that you have a new iPad, get to know it a little better with *Exploring iPad For Dummies 2<sup>nd</sup> Edition*.

- Includes coverage of the third-generation iPad, iPad 2, and the original iPad
- Helps you get connected, stay in touch with social media, text with iMessage, play slideshows or music, curl up with your favorite e-book, and find the latest and greatest apps for any interest
- Shows you how to get organized with calendars, contacts, and Reminders; take notes; locate where you are or where you're going with Maps; stream content; or go hands-free with Dictation
- Also covers video-chatting with FaceTime


9781118398630  
Pub Date: 6/13/12  
\$14.99/\$17.99 Can./£12.99 UK  
Paperback

168 pages  
Carton Qty: 30  
Computers / Hardware

### Author Bio

**Galen Gruman** (San Francisco, CA) has more than 20 years experience in leading publications as a writer and editor. He is currently Executive Editor at InfoWorld, where he manages the news and features staff. In addition, Galen is principal at The Zango Group, an editorial and marketing consulting firm. Galen is the author or coauthor of more than 20 books; his recent titles include *iBooks Author For Dummies*, *Exploring iPad 2 For Dummies*, *Mac OS X Lion Bible*, and *InDesign CS5 For Dummies*.

### Other Formats

ePub - 6/25/2012 \$14.99 9781118436844  
MobiPocket - 6/13/2012 \$14.99 9781118436837   
Adobe PDF - 5/16/2012 \$14.99 9781118436851

### Previous Editions

Exploring iPad 2 For Dummies® - 7/26/2011 \$14.99 9781118011843



## iPhone All-in-One For Dummies®, 2nd Edition

Joe Hutsko, Barbara Boyd

### Summary

**Outsmart the smartest smartphone around: the iPhone!**

If you want to rock the hottest smartphone in town, get this great guide and find out how to get the very most out of the incredible iPhone. Five, full-color minibooks cover everything you want to know: iPhone basics, how to load your phone with add-ons and amazing apps, using the Siri Personal Assistant to keep your life on track, letting iPhone entertain you, and much more. It's over 600 pages packed with the latest on the latest, including iOS 6. Find a wealth of great ways to use your iPhone at home, at work, or on the go with this fun and easy guide.

- Five minibooks: Meet the iPhone, Stocking the iPhone with iTunes Apps and Add-Ons, Communications Central, Making Your iPhone Your Personal Assistant, and Letting iPhone Entertain You, walk you through all aspects of using your iPhone
- Gets you up to speed with the latest iPhone features and functions including the iOS 6 update
- Explains how to make phone and FaceTime video calls; exchange e-mails, text and multimedia messages; surf the web; buy apps; shoot and share videos; and more


9781118407943  
Pub Date: 12/18/12  
\$34.99/\$41.99 Can./£24.99 UK  
Paperback

608 pages  
Carton Qty: 10  
Computers / Hardware

### Author Bio

**Joe Hutsko** (Philadelphia, PA) is a technology consultant and writer. His stories on high-tech gadgets, gear, and video games have appeared in the *New York Times*, *Salon.com*, *MSNBC.com*, *Fortune*, *Wired*, *Macworld*, the *Washington Post*, *Newsweek*, *TV Guide*, *GameSpot*, *Popular Science*, *Laptop* and numerous other publications. Joe is the author or coauthor of several books including *iPhone All-in-One For Dummies*, *Macs All-in-One For Dummies*, *Flip Video For Dummies*, and *Green Gadgets For Dummies*. **Barbara Boyd** (Rome, Italy) writes about technology, food, gardens, and travel. From 1985 to 1990 Barbara worked at Apple, first as the right-hand assistant to John Sculley's technical guru and later as a member of the Technical Product Support group.

### Other Formats

ePub - 12/18/2012 \$34.99 9781118490525 



## Raspberry Pi User Guide

Gareth Halfacree, Eben Upton

### Summary

#### Make the most out of the world's first truly compact computer

It's the size of a credit card, it can be charged like a smartphone, it runs on open-source Linux, and it holds the promise of bringing programming and playing to millions at low cost. And now you can learn how to use this amazing computer from its co-creator, Eben Upton, in *Raspberry Pi User Guide*. Cowritten with Gareth Halfacree, this guide gets you up and running on Raspberry Pi, whether you're an educator, hacker, hobbyist, or kid. Learn how to connect your Pi to other hardware, install software, write basic programs, and set it up to run robots, multimedia centers, and more.

- Gets you up and running on Raspberry Pi, a high-tech computer the size of a credit card
- Written by Gareth Halfacree, co-creator of Raspberry Pi, and Eben Upton, who also founded the non-profit Raspberry Pi Foundation
- Helps educators teach students how to program
- Covers connecting Raspberry Pi to other hardware, such as monitors and keyboards, how to install software, and how to configure Raspberry Pi

9781118464465  
Pub Date: 11/13/12  
\$19.99/\$23.99 Can./£12.99 UK  
Paperback


240 pages  
Carton Qty: 20  
Computers / Hardware

### Author Bio

**Eben Upton (Cambridge, UK)** is the co-creator and designer of the Raspberry Pi board and the founder of the Raspberry Pi Foundation.

**Gareth Halfacree (Bradford, UK)** is a freelance writer who writes about Linux, Open Source and Python. He has written for Linux Journal and Custom PC, among others.

### Other Formats

MobiPocket - 10/22/2012 \$21.50 9781118464489   
ePub - 10/22/2012 \$21.50 9781118464496  
Adobe PDF - 9/4/2012 \$21.50 9781118464472



## Arduino For Dummies®

John Nussey

### Summary

#### Make the most of Arduino's incredible capabilities with this great guide

A hardware development platform built around an open-source, programmable circuit board, Arduino offers a simple way to build interactive robots or electronic devices, or add interactivity to existing devices. And whether you're a programmer, designer, hacker, engineer, or serious tinkerer, *Arduino For Dummies* is the perfect place to start. This book offers all the info you need on Arduino—as well as on electronics, programming, prototyping, and soldering—to jump right in. Read this book and get cracking in the fun and fascinating world of creative hardware hacking.

9781118446379  
Pub Date: 1/10/13  
\$29.99/\$35.99 Can./£16.99 UK  
Paperback

384 pages  
Carton Qty: 20  
Computers / Hardware


- Gets you up and running on Arduino and introduces the exciting world of physical computing
- Explains the Arduino Development Environment
- Covers programming using Processing, creating basic projects that include sound and light, how to connect Arduino to motors and servos, how to expand with specialty hardware, and more
- Includes 10 cool projects that are fun to build

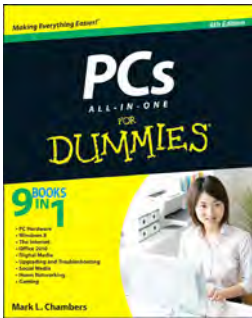
It's hardware, it's software, it's fun! Start building the next cool gizmo with Arduino For Dummies by your side.

### Author Bio

**John Nussey (London, UK)** is an independent freelancer in the field of interaction design and physical computing. He creates wonderful objects that use the Arduino to add interactivity. John studied under, and later worked with, Massimo Banzi, the creator of the Arduino, and now runs Arduino workshops for beginners.

### Other Formats

Adobe PDF - 12/26/2012 \$28.50 9781118446423   
ePub - 12/26/2012 \$28.50 9781118446430  
MobiPocket - 12/26/2012 \$28.50 9781118446447



## PCs All-in-One For Dummies®, 6th Edition

Mark L. Chambers

### Summary

#### A perfect companion for your desktop PC!

Whether you use your PC for work or play, there's a lot to learn and a lot of territory to discover, so take along a good guide. Serving up nine meaty minibooks, this *All-in-One* guide covers essential PC topics from soup through nuts, including the latest on PC hardware, Windows 8, Internet Explorer 9, all the tools in Office 2010, digital media, troubleshooting, social media, and home networking. You'll get to know your PC inside and out and find yourself turning to this terrific resource again and again.

This new edition also features expanded coverage of home networking and desktop gaming, cool hardware for hardcore gamers, exciting new Windows 8 features, and much more.

9781118280355  
Pub Date: 4/2/13  
\$34.99/\$41.99 Can./£23.99 UK  
Paperback

768 pages  
Carton Qty: 10  
Computers / Hardware

- Nine minibooks provide a comprehensive PC overview and include PC Hardware, Windows 8, The Internet, Office 2010, Digital Media, Upgrading and Troubleshooting, Social Media, Home Networking, and Gaming
- Explores step-by-step procedures for using the new Windows 8 operating system
- Delves into the techy nitty-gritty on things like processor speeds, hard drive capacities, and more

### Author Bio

**Mark L. Chambers** (Columbia, MO) has been an author, technical writer and consultant for more than twenty years, with experience as a computer hardware technician and retail computer salesman thrown in as well. He is the author of *Building a PC Do It Yourself For Dummies*, *iMac for Dummies*, *7th Edition*, *Mac OS X Lion All-in-One For Dummies*, and *MacBook All-in-One For Dummies*, 2nd Edition.

#### Other Formats

ePub - 4/2/2013 \$34.99 9781118330678

Adobe PDF - 4/2/2013 \$34.99 9781118333518

MobiPocket - 4/2/2013 \$34.99 9781118334645



#### Previous Editions

5th Edition - 7/20/2010 \$34.99 9780470614549



## Fabricated

### The New World of 3D Printing

Hod Lipson, Melba Kurman

### Summary

#### Out of the lab and into your home or office with 3D printing

While corporate labs and design companies have used 3D printers as prototyping tools for years, this futuristic technology has not made it into the mainstream, until now. The cost of 3D printers has come down, and with this fascinating book in hand, you can learn how 3D printing is being integrated into schools, kitchens, and offices.

A 3D printer "prints" layer by layer with actual materials to form precise 3D objects. Toy makers create historically accurate model trains from old photographs. Teachers and students bring books to life with 3D printing of historical relics. Companies "print" product prototypes. This book guides you through it all: the technology; the software required; the marketplace of available services; how to invent, design, teach, or eat 3D printed objects; and what the future holds for this startling technology.

- Offers concepts and practical steps for 3D printing to anyone interested in the technology, even if you are not necessarily an expert in CAD software or 3D printing

9781118350638  
Pub Date: 11/20/12  
\$34.99/\$41.99 Can./£23.99 UK  
Paperback

360 pages  
Carton Qty: 20  
Computers / Hardware

### Author Bio

**Hod Lipson** is an Associate Professor of Mechanical & Aerospace Engineering and Computing & Info Sciences at Cornell. He directs the Creative Machines Lab, which focuses on automatic design, fabrication and adaptation of virtual and physical machines. He has received many awards, authored 200+ publications, and delivered 100+ invited talks and keynotes. His research in 3D printing and adaptive machines has been featured in *Nature*, *Science*, *Scientific American*, the *NY Times* (front page), *Time Magazine* (most important events of the year), *Popular Mechanics* (Breakthrough Award), *Esquire* magazine (Best and Brightest), *Discover Magazine* (Top 25 discoveries of the year), *Business Week*, *Wall Street Journal*, and many others.

#### Other Formats

Adobe PDF - 11/20/2012 \$34.99 9781118410240

ePub - 11/20/2012 \$34.99 9781118416945






### Home Accountz For Dummies®, 2nd Edition

Quentin Pain, David Bradforth  
9781119968924  
Pub Date: 11/13/12  
\$24.99/\$29.99 Can./£16.99 UK  
288 pages  
Paperback  
Computers / Business Software  
Ctn Qty: 20

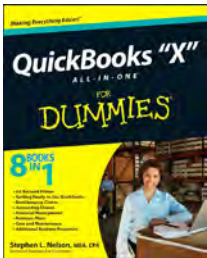
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9781119940555 \$28.50 9/14/12 Adobe PDF   
9781119940562 \$28.50 9/14/12 ePub  
9781119940579 \$24.99 9/14/12 MobiPocket

#### Summary: Take control of your home accounting!

Accounting from home can be a difficult task—but not an impossible one with the right tools. *Home Accountz For Dummies* shows you exactly how to use the UK's number one home finance software to look after household expenditures and effectively budget for a positive future. Author Quentin Pain shows you the ins and outs of managing your money with Home Accountz and this easy-to-understand book provides you with the tools you need to predict future financial capabilities.




### QuickBooks "X" All-in-One For Dummies®

Stephen L. Nelson  
9781118356395  
Pub Date: 12/25/12  
\$34.99/\$41.99 Can./£24.99 UK  
648 pages  
Paperback  
Computers / Financial Applications  
Ctn Qty: 10

#### Related Products

#### Other Formats

9781118461945 \$34.99 12/3/12 ePub 

#### Summary: A soup-to-nuts guide to the leading accounting software for small businesses

Owners of small businesses will love this complete guide to the newest version of QuickBooks, the premier small-business accounting program. Written by CPA and bestselling financial author Stephen L. Nelson, this all-in-one guide includes 8 self-contained minibooks covering every aspect of QuickBooks and how it is used. Coverage includes accounting basics, getting started with QuickBooks, bookkeeping and accounting chores, a short course in financial management, tips on creating a business plan, how to maintain QuickBooks, and some valuable additional resources.




### Investing Online For Dummies®, 8th Edition

Matt Krantz  
9781118495360  
Pub Date: 12/25/12  
\$24.99/\$29.99 Can.  
432 pages  
Paperback  
Business & Economics / Investments & Securities  
Ctn Qty:  
Previous Editions: 9780470769263

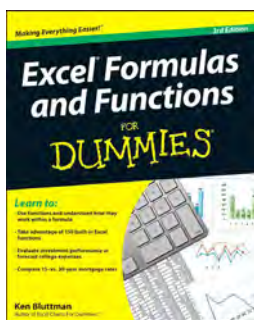
#### Related Products

#### Other Formats

9781118495414 \$24.99 12/25/12 Adobe PDF 

#### Summary: Expert online investing advice that you can take to the bank!

Want to take firm control of your investments and reach your financial goals, but baffled by the dizzying array of online tools? Start with this bestselling guide. *Investing Online For Dummies, 8th Edition* will help you build your portfolio with the latest financial management information, tools, and resources available. This top-notch, incredibly popular guide will help you pick stocks, find an online broker, construct a profitable portfolio, research investment data online, parse risk, analyze stocks and financial statements, and so much more.



## Excel Formulas and Functions For Dummies®, 3rd Edition

Ken Bluttman

### Summary

#### Learn to use Excel for practical, day-to-day calculations

Excel is a powerful program with more than 300 built-in functions that can be used to perform an almost infinite number of calculations. This friendly book shows you how to use the 150 most valuable ones in real-world situations: to compare the cost of buying vs. leasing a car, calculate classroom grades, or evaluate investment performance, for example. Another 85 specialized functions are also described. Detailed, step-by-step instructions help you understand how functions work within formulas and how you can use them to solve everyday problems.

- Excel is a complex tool, making it a perfect subject for the straightforward, plain-English approach of this book
- Formulas and functions are explained in classic For Dummies fashion, with examples of how to apply the 150 most commonly used functions in real-world situations
- Discover how to use Excel to compare the cost of 15 and 30-year mortgages, decide whether to buy or lease a car, calculate the actual cost of credit card purchases, forecast college expenses, and more

9781118460849  
Pub Date: 3/19/13  
\$24.99/\$29.99 Can./£17.99 UK  
Paperback

408 pages  
Carton Qty: 20  
Computers / Spreadsheets

### Author Bio

**Ken Bluttman** (Charlotte, NC) has been working as a software developer for 20 years. Ken specializes in VB/VBA based applications, and developing web applications. Ken has written several books and articles on various computer topics including Office/VBA development, XML, SQL Server, and many areas of web development.

### Other Formats

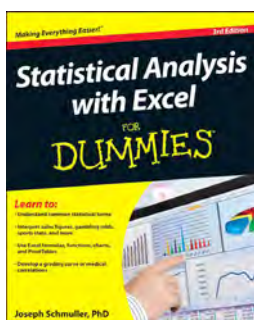
ePub - 3/1/2013 \$24.99 9781118460856

MobiPocket - 3/1/2013 \$24.99 9781118460870

Adobe PDF - 3/1/2013 \$24.99 9781118460894

### Previous Editions

2nd Edition - 5/10/2010 \$24.99 9780470568163



## Statistical Analysis with Excel For Dummies®, 3rd Edition

Joseph Schmuller

### Summary

#### Take the mystery out of statistical terms and put Excel to work!

If you need to create and interpret statistics in business or classroom settings, this easy-to-use guide is just what you need. It shows you how to use Excel's powerful tools for statistical analysis, even if you've never taken a course in statistics. Learn the meaning of terms like mean and median, margin of error, standard deviation, and permutations, and discover how to interpret the statistics of everyday life. You'll learn to use Excel formulas, charts, PivotTables, and other tools to make sense of everything from sports stats to medical correlations.

- Statistics have a reputation for being challenging and math-intensive; this friendly guide makes statistical analysis with Excel easy to understand
- Explains how to use Excel to crunch numbers and interpret the statistics of everyday life: sales figures, gambling odds, sports stats, a grading curve, and much more
- Covers formulas and functions, charts and PivotTables, samples and normal distributions, probabilities and related distributions, trends, and correlations

9781118464311  
Pub Date: 4/9/13  
\$29.99/\$29.99 Can./£21.99 UK  
Paperback

528 pages  
Carton Qty: 10  
Computers / Spreadsheets

### Author Bio

**Joseph Schmuller Ph.D.** (Jacksonville, FL), a twenty-plus year veteran in Information Technology, is a technical architect at Blue cross-Blue Shield of Florida. He is the author *Active X: No Experience Required*, *Dynamic HTML: Master the Essentials*, and numerous articles.

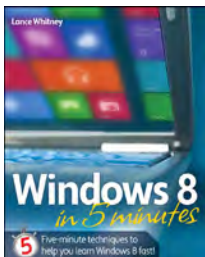
### Other Formats

ePub - 4/9/2013 \$29.99 9781118464328

MobiPocket - 4/9/2013 \$29.99 9781118464335

Adobe PDF - 4/9/2013 \$29.99 9781118464342






### Windows 8 in 5 Minutes

L. Whitney  
9781118418642  
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\$29.99/\$35.99 Can./£21.99 UK  
384 pages  
Paperback  
Computers / Operating Systems  
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9781118491652 \$29.99 12/14/12 Adobe PDF 

#### Summary: The perfect Windows 8 guide for today's busy learners

Get more out of Windows 8 at your own pace with this great new guide that's perfect for busy learners. Helpful information is presented in quick, easy-to-digest, individual tasks that you can read and learn in five minutes or less, per task. Boost your productivity with hundreds of smart techniques, which include step-by-step instructions, full-color screenshots, and plenty of practical tips and sidebars sprinkled throughout the book. The attractive design brings everything in clear focus and helps you quickly locate the information you need.




### Exploring Windows 8 For Dummies®

Galen Gruman  
9781118484791  
Pub Date: 12/25/12  
\$14.99/\$17.99 Can./£12.99 UK  
168 pages  
Paperback  
Computers / Operating Systems  
Ctn Qty: 20

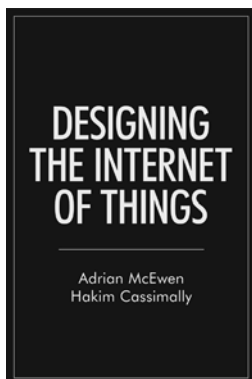
#### Related Products

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9781118493915 \$14.99 11/1/12 Adobe PDF  
9781118493922 \$14.99 11/1/12 MobiPocket  
9781118493939 \$14.99 11/1/12 ePub 

#### Summary: Get up to speed on Windows 8!

*Exploring Windows 8 For Dummies* packs 168 pages of magazine-style articles, lavish illustrations, and great tips into an eye-catching publication that shows you how to use the new Windows 8 operating system from start to finish. Explore new features, like the touchscreen-style interface, a big change from the classic Windows look and feel. Ideal for the reader who is already familiar with the Windows operating system, but just needs the basics on the move to Windows 8, you'll also discover new apps, new ways to handle traditional tasks, and much more.



## Designing the Internet of Things

Adrian McEwen, Hakim Cassimally

### Summary

**Take your idea from concept to production with this unique guide**

Whether it's called physical computing, ubiquitous computing, or the Internet of Things, it's a hot topic in technology: how to channel your inner Steve Jobs and successfully combine hardware, embedded software, web services, electronics, and cool design to create cutting-edge devices that are fun, interactive, and practical. If you'd like to create the next must-have product, this unique book is the perfect place to start.

Both a creative and practical primer, it explores the platforms you can use to develop hardware or software, discusses design concepts that will make your products eye-catching and appealing, and shows you ways to scale up from a single prototype to mass production.

9781118430620  
Pub Date: 2/12/13  
\$29.99/\$35.99 Can./£19.99 UK  
Paperback

260 pages  
Carton Qty: 20  
Computers / Hardware


- Helps software engineers, web designers, product designers, and electronics engineers start designing products using the Internet-of-Things approach
- Explains how to combine sensors, servos, robotics, Arduino chips, and more with various networks or the Internet, to create interactive, cutting-edge devices

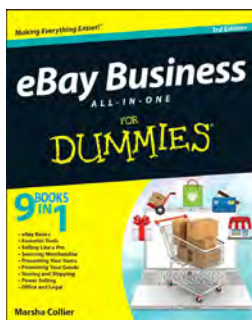
### Author Bio

**Adrian McEwen (Liverpool, UK)** is an Internet of Things expert. He co-wrote and runs the Howduino course, teaching about Arduino across the UK. Adrian is the curator of official Arduino Ethernet Library. He has prowled the rooftops of Liverpool City Centre embedding Arduino sensors into the city's infrastructure.

**Hakim Cassimally (Liverpool, UK)** is an Italian and English Literature Graduate who discovered Perl and never looked back. A writer of SciFi, Hakim founded a study group for the Stanford AI distributed learning classes.

### Other Formats

Adobe PDF - 12/3/2012 \$32.95 9781118430637   
MobiPocket - 12/3/2012 \$32.95 9781118430644  
ePub - 12/3/2012 \$32.95 9781118430651



## eBay Business All-in-One For Dummies<sup>®</sup>, 3rd Edition

Marsha Collier

### Summary

**Everything you need to know to start and run a successful eBay business**

eBay now has 100 million active users and just keeps growing. And those have turned to For Dummies books and bestselling eBay author Marsha Collier, to help guide them through buying and selling on eBay for over a decade. This nine-books-in-one guide has now been updated to cover all the newest eBay seller tools, new techniques to drive sales, new ways to enhance an eBay business using social media, and more. Marsha Collier covers the basics, essential tools, professional selling tips, where to find merchandise, how to showcase and promote your stuff, storage and shipping, advice for Power Sellers, and legal/office issues.

9781118401668  
Pub Date: 2/26/13  
\$34.99/£24.99 UK  
Paperback


864 pages  
Carton Qty: 10  
Computers / Electronic  
Commerce

- A complete update of the bestselling eBay business guide
- Covers getting the necessary eBay selling tools, how to do product research and set up payment systems, and tips on setting prices, creating good listings, and organizing sales
- Helps you find things to sell at prices that will make a profit, create listings that get attention, take great merchandise photos, and promote your items on social media sites

### Author Bio

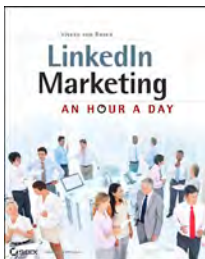
**Marsha Collier (Los Angeles, CA)** is a marketing professional turned eBay guru. Her eBay titles in the *For Dummies* series combine for over one million sales. She branched into social media topics with *Facebook & Twitter For Seniors For Dummies* and *The Ultimate Online Customer Service Guide*. *Forbes* recognized her expanding influence and named her on their Top 50 Social Media Power Influencers list in January 2012.

### Other Formats

MobiPocket - 1/7/2013 \$34.99 9781118401675   
ePub - 1/7/2013 \$34.99 9781118401682  
Adobe PDF - 1/7/2013 \$22.74 9781118401699

### Previous Editions

2nd Edition - 2/3/2009 \$29.99 9780470385364





### LinkedIn Marketing : An Hour a Day

Viveka von Rosen  
9781118358702  
Pub Date: 10/2/12  
\$29.99/\$35.99 Can./£19.99 UK  
360 pages  
Paperback  
Ctn Qty: 20

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#### Other Formats

9781118461341 \$29.99 10/2/12 ePub  
9781118508657 \$29.99 10/2/12 Adobe PDF   
9781118508718 \$29.99 10/2/12 MobiPocket 

### Summary: A step-by-step guide for succeeding on the for "business" social media network

*LinkedIn Marketing: An Hour a Day* helps you create, customize, and optimize a presence on LinkedIn, the world's largest social network for professionals. In this detailed, step-by-step book, LinkedIn expert Viveka von Rosen reveals how to use this powerful platform to ensure that you or your company get noticed by the right audience. Discover previously undocumented tips and tricks for community growth and management, including how to best use Groups, events, and other LinkedIn features and applications.



### Learning Social Media Marketing : A Video Introduction DVD

Dave Evans  
9781118466063  
Pub Date: 10/30/12  
\$59.99/\$71.99 Can./£39.99 UK  
DVD video  
Business & Economics / E-Commerce  
Ctn Qty: N/A

### Summary: Learn the essentials of social media marketing with this 8-hour, self-paced video

Social media marketing is an essential tool for today's businesses. This economical, professionally produced video course will help you quickly grasp essential concepts and employ the latest social media marketing tactics, preparing you to take advantage of the newest techniques. Eight hours of focused instruction cover the various platforms available, how to craft a campaign and build social networks, advice on leveraging different types of content, tips on monitoring conversations, and how to measure the results of your efforts.



### Learning Search Engine Optimization : A Video Introduction

9781118466032  
Pub Date: 12/4/12  
\$59.99/\$71.99 Can./£39.99 UK  
DVD video  
Business & Economics / E-Commerce  
Ctn Qty: N/A

### Summary: Eight hours of video teach you essential SEO techniques

If you're a marketer, advertiser, or brand manager, you know the urgent need in today's marketplace to master and deploy top-notch search engine optimization strategies. *Learning Search Engine Optimization: A Video Introduction* offers a fast, visual way for you to get up speed on SEO. Eight hours of video instruction cover such topics as how search engines work, keyword research, tags, content and on-page optimization, tracking and reporting results, and more. Watch at your own pace and quickly learn the essentials of this crucial marketing weapon.



### Learning Facebook Marketing : A Video Introduction

9781118466001  
Pub Date: 12/18/12  
\$59.99/\$71.99 Can./£39.99 UK  
DVD video  
Business & Economics / E-Commerce  
Ctn Qty: N/A

### Summary: Get professional video training on Facebook marketing

*Learning Facebook Marketing: A Video Introduction* offers marketers and advertisers a fast, visual way to get up speed on this mega-powerful, mega-marketing platform. Eight hours of video instruction cover such topics as how to set up and use profiles, target messages, create great content, leverage events, measure your results, and much more. Watch video chapters at your own pace, reinforce as you learn with hands-on exercises, and quickly learn the essentials of this crucial marketing weapon.



## The Complete Social Media Community Manager's Guide

### Essential Tools and Tactics for Business Success

Marty Weintraub

#### Summary

##### A unique approach to today's hottest new job in social media

Today's social community managers use social media platforms and act as brand evangelists and community advocates. From creating viral content to crisis communication to leveraging community content, social managers manage online social communities and deal with what comes. Luckily, *The Complete Social Media Community Manager's Guide: Essential Tools and Tactics for Business Success* is the perfect resource for how to do this increasingly high-profile and crucial job. The book features proven tactics and techniques for effective management and includes more than 40 field-tested tools and templates.

If you're a social community manager, learn how to grow a community and achieve the results you need. Topics include a detailed guide to today's social media platforms, how to organize and successfully share content, using metrics and reporting, and more.

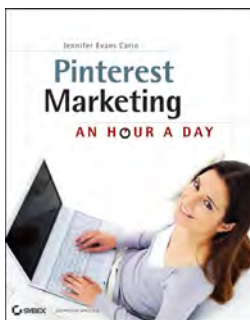
- Helps social media community managers develop, cultivate, and convert their social media communities
- Does a deep dive into today's crucial social media platforms

9781118466858  
Pub Date: 2/12/13  
\$39.99/\$47.99 Can./£26.99 UK  
Paperback

420 pages  
Carton Qty: 20  
Business & Economics /  
E-Commerce

#### Author Bio

**Marty Weintraub** (Duluth, MN) is CEO of aimClear and author of *Killer Facebook Ads*. **Lauren Litwinka** is a community manager at aimClear and has hands-on experience with brands across a variety of verticals, from beauty product retailers to automotive companies. aimClear's community management training credits also include Siemens, Angie's List, Ning, Gannet, and 3M/



## Pinterest Marketing

### An Hour a Day

Jennifer Evans Cario

#### Summary

##### Develop and implement a Pinterest marketing strategy with this step-by-step guide

Pinterest is the fastest-growing social media platform, with more than 80 percent of its users women between the ages of 25 and 54. Learn to reach this desirable market by following the advice in this step-by-step, task-based guide! It explains Pinterest's unique appeal and fundamentals, then shows how to develop a strategic marketing plan, set up an account, curate winning content, find followers, and track and monitor Pinterest traffic. The popular An Hour a Day format uses a detailed how-to approach with case studies, tips, interviews, and more.

- Learn how craft, implement, measure, and optimize a successful Pinterest marketing plan
- Explore the factors behind Pinterest's appeal and learn how to develop a plan based on your business's core goals, then implement it and monitor the results
- Review case studies and interviews with successful Pinterest marketers to use as guidelines for your own campaigns

9781118403457  
Pub Date: 1/22/13  
\$29.99/\$35.99 Can./£19.99 UK  
Paperback

264 pages  
Carton Qty: 20  
Business & Economics /  
E-Commerce

*Pinterest Marketing: An Hour a Day* gives you the know-how and the confidence to market your business.

#### Author Bio

**Jennifer Evans Cario** (Pittsburgh, PA) is founder of SugarSpun Marketing, where she does corporate social media training and strategic consulting with clients ranging from small businesses to large health care conglomerates. She's also Editor in Chief of Search Engine Guide, one of the most popular small business marketing sites on the web and reaches more than 250,000 small business professionals each month. Jennifer is also the Social Media Faculty Chair for internet marketing trainer Market Motive, an adjunct Professor for Rutgers University's MiniMBA programs, and a frequent speaker at such industry conferences as Search Engine Strategies.

#### Other Formats

ePub - 1/22/2013 \$29.99 9781118417676  
Adobe PDF - 1/22/2013 \$29.99 9781118421895






### Mobile Marketing : An Hour a Day

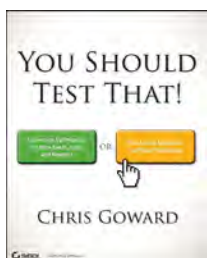
Rachel Pasqua, Noah Elkin  
9781118388440  
Pub Date: 1/1/13  
\$29.99/\$35.99 Can./£19.99 UK  
350 pages  
Paperback  
Business & Economics / E-Commerce  
Ctn Qty: 20

#### Related Products

**Other Formats**  
9781118462409 \$29.99 12/3/12 ePub 

### Summary: A step-by-step guide to successful mobile marketing strategies

Go from zero to sixty with this practical book that helps you craft and deploy mobile marketing strategies for everything from brand building to lead generation and sales. As part of the popular do-it-yourself, *Hour A Day* series, this new book is full of advice, practical tips, and step-by-step tactics you can put to use right away. Start leveraging location-based marketing via Foursquare and Yelp, see how to set up and manage mobile commerce, and try such technologies as QR codes, ambient communication (RFID and Bluetooth), mobile broadcasting, and more.



### You Should Test That : Conversion Optimization for More Leads, Sales and Revenue or The Art and Science of Optimized Marketing

Chris Goward  
9781118301302  
Pub Date: 1/22/13  
\$29.99/\$35.99 Can./£19.99 UK  
260 pages  
Paperback  
Business & Economics / E-Commerce  
Ctn Qty: 20

### Summary: Learn how to convert website visitors into customers

Part science and part art, conversion optimization is designed to turn visitors into customers. Carefully developed testing procedures are necessary to help you fine-tune images, headlines, navigation, colors, buttons, and every other element, creating a website that encourages visitors to take the action you seek. This book guides you through creating an optimization strategy that supports your business goals, using appropriate analytics tools, generating quality testing ideas, running online experiments, and making the adjustments that work.

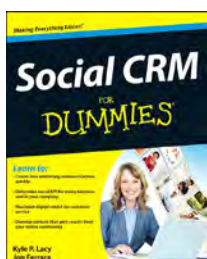


### Teach Yourself VISUALLY Search Engine Optimization (SEO)

Janet Majure  
9781118470664  
Pub Date: 2/19/13  
\$29.99/\$35.99 Can./£21.99 UK  
320 pages  
Paperback  
Computers / Internet  
Ctn Qty: 20

### Summary: The perfect guide to help visual learners maximize website discoverability


Whether promoting yourself, your business, or your hobbies and interest, you want your website or blog to appear near the top when your customers search. Search engine optimization, or SEO, is increasingly essential to businesses. This full-color, step-by-step guide demonstrates key SEO concepts and practices in an easy-to-follow visual format. Learn how to set up your website and what to implement to help your business or product make a great showing in search results.



### Social CRM For Dummies®

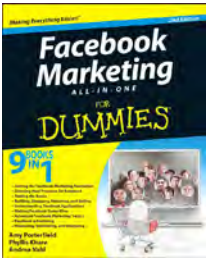
Kyle Lacy, Stephanie Diamond, Jon Ferrara  
9781118242490  
Pub Date: 11/20/12  
\$24.99/\$29.99 Can./£17.99 UK  
360 pages  
Paperback  
Business & Economics / E-Commerce  
Ctn Qty: 20

#### Related Products

**Other Formats**  
9781118283134 \$24.99 11/20/12 ePub   
9781118284216 \$24.99 11/20/12 MobiPocket  
9781118287040 \$24.99 11/20/12 Adobe PDF

### Summary: Discover great ways to engage your customers through the social web

Social CRM is an evolving tool to help you engage your customers, interact with them, and develop deeper relationships. This handy guide teaches you how to make the most of it, whether your business is a small shop or a large corporation. In a friendly, easy-to-understand style, it explains how you can create new marketing communications and develop smart, applicable content that produces results from your online community. You'll learn to use data to drive results, create social Key Performance Indicators for different business units, and a great deal more.



**Facebook Marketing All-in-One For Dummies®  
2nd Edition**

Amy Porterfield, Phyllis Khare, Andrea Vahl  
9781118466780  
Pub Date: 1/8/13  
\$34.99/\$41.99 Can./£24.99 UK  
672 pages  
Paperback  
Business & Economics / E-Commerce  
Ctn Qty: 10  
Previous Editions: 9780470942307

**Summary: Great new edition covers what you need to know for successful Facebook marketing**

Facebook keeps evolving, and so does the social mediasphere. Even if you have a Facebook marketing strategy, have you taken into consideration Pinterest? Spotify? Foursquare? *Facebook Marketing All-in-One For Dummies, 2nd Edition* does. This detailed resource not only reveals how to create successful Facebook marketing strategies, it also shows you how to incorporate and use the entire social network to its full potential.



**Teach Yourself VISUALLY Pinterest**

Janet Majure  
9781118459072  
Pub Date: 10/9/12  
\$24.99/\$29.99 Can./£17.99 UK  
288 pages  
Paperback  
Computers / Internet  
Series: Teach Yourself VISUALLY (Tech)  
Ctn Qty: 20

**Summary: Pin this as your favorite book on Pinterest**

Interest in Pinterest is soaring and, if you haven't yet used this fun social networking site, this Teach Yourself VISUALLY Pinterest book can help. Using clear, step-by-step tasks with plenty of visuals and illustrations, this book shows you what to do, rather than bogging you down with lengthy text. From pinning basics to drawing viewers to your own posts to connecting your pins to Facebook, this book covers all these tasks and more. You can plan a wedding, decorate a home, or share recipes with the Pinterest community once you learn the basics of Pinterest with this fun, practical guide.

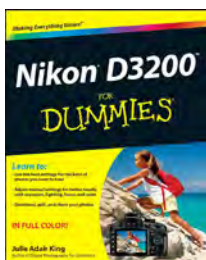


### Nikon D3200 Digital Field Guide

Alan Hess  
9781118438220  
Pub Date: 9/25/12  
\$19.99/\$23.99 Can./£13.99 UK  
288 pages  
Paperback  
Photography / Techniques  
Series: Digital Field Guide  
Ctn Qty: 20

### Summary: A colorful, portable guide to all the features of Nikon's D3200 dSLR

The Nikon D3200 dSLR camera is packed with fabulous features like a 24-megapixel sensor, full HD video capability with fulltime autofocus, and 4 frames-per-second continuous shooting mode. This full-color guide provides instructions for all the buttons, dials, modes, and menus plus a refresher course in photography basics. It illustrates the essentials of lighting, composition, and exposure with plenty of examples, and author Alan Hess, veteran concert photographer, even includes professional tips on improving portraits, candid, sports and travel photos, and much more.



### Nikon D3200 For Dummies®

Julie Adair King  
9781118446836  
Pub Date: 8/14/12  
\$29.99/\$35.99 Can./£21.99 UK  
400 pages  
Paperback  
Photography / Techniques  
Ctn Qty: 20

### Related Products

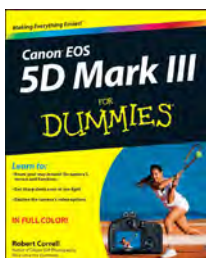
#### Other Formats

9781118446805 \$29.99 8/14/12 ePub  
9781118446829 \$29.99 8/14/12 MobiPocket  
9781118446782 \$19.49 7/16/12 Adobe PDF



### Summary: A full-color guide to Nikon's exciting new entry-level dSLR

With its large 24.2 megapixel sensor, full HD video recording capability, and wireless options, the Nikon D3200 is very appealing! This full-color guide assumes no prior digital photography or dSLR knowledge and helps you start taking great pictures with your new Nikon right from the beginning. Popular author and photography instructor Julie Adair King shows you how to use all the settings, manage playback options, take control with manual modes, work with video, and edit and share your images. It's like a personal course in beginning dSLR photography.



### Canon EOS 5D Mark III For Dummies®

Robert Correll  
9781118335932  
Pub Date: 8/21/12  
\$29.99/\$35.99 Can./£21.99 UK  
384 pages  
Paperback  
Photography / Techniques  
Ctn Qty: 20

### Related Products

#### Other Formats

9781118401705 \$29.99 8/21/12 ePub  
9781118401712 \$29.99 8/21/12 MobiPocket  
9781118401729 \$29.99 8/21/12 Adobe PDF



### Summary: The ideal reference to Canon's EOS 5D Mark III for professionals and serious hobbyists

The Canon EOS 5D Mark III offers professional photographers and advanced amateurs a wide range of top-flight dSLR capabilities. Canon users love *For Dummies* guides, with more than 100,000 copies of previous Canon camera guides sold. Like its predecessors, this one is packed with colorful examples that illustrate camera features and inspire you to capture your own super images. It explains the camera controls and menus, shows you how to take full advantage of all the features, discusses output options and image editing, and much more.



### Canon EOS 5D Mark III Digital Field Guide

Charlotte K. Lowrie  
9781118169117  
Pub Date: 7/10/12  
\$19.99/\$23.99 Can./£13.99 UK  
304 pages  
Paperback  
Photography / Techniques  
Ctn Qty: 20

### Related Products

#### Other Formats

9781118239759 \$19.99 6/20/12 ePub  
9781118264348 \$19.99 6/20/12 MobiPocket  
9781118226483 \$19.99 6/14/12 Adobe PDF



### Summary: Guides you step-by-step through the functions on your new Canon EOS 5D Mark III dSLR camera


The Canon EOS 5D Mark III full-frame dSLR camera features an impressive 22.3 megapixels, a 3.2-inch LCD screen, 6 fps continuous shooting, Live View, an ISO range of 50 to 102,400 and full HD 1080 resolution movie shooting. Here to help you get the most out of these remarkable features and offering you more in-depth coverage than the standard manual, this full-color *Canon 5D Mark III Digital Field Guide* provides you with guidance on how and when to use each button, dial, and menu option.



### Canon EOS Rebel T4i/650D Digital Field Guide

Rosh Sillars  
9781118169131  
Pub Date: 10/9/12  
\$19.99/\$23.99 Can./£15.99 UK  
288 pages  
Paperback  
Photography / Techniques  
Series: Digital Field Guide  
Ctn Qty: 20

#### Related Products

**Other Formats**  
9781118226490 \$19.99 10/9/12 Adobe PDF   
9781118239667 \$19.99 10/9/12 ePub

#### Summary: Master every detail of this exciting new touchscreen dSLR


Canon's new introductory-level dSLR camera boasts some revolutionary features that will be new even to Canon veterans. This convenient guide effectively explains every button, menu, mode, and function of the Rebel T4i/650D, and it fits in your camera bag so you can easily refresh your memory during a shoot. With step-by-step descriptions of every action and feature plus color images of every control, this little book will have you taking charge of your camera in no time.



### Canon EOS Rebel T4i/650D For Dummies®

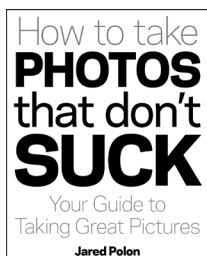
Julie Adair King  
9781118335970  
Pub Date: 10/2/12  
\$29.99/\$35.99 Can./£21.99 UK  
384 pages  
Paperback  
Photography / Techniques  
Ctn Qty: 20

#### Related Products

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9781118461907 \$29.99 10/2/12 ePub   
9781118461914 \$29.99 10/2/12 MobiPocket  
9781118461921 \$29.99 10/2/12 Adobe PDF

#### Summary: An easy-to-follow guide to Canon's first touchscreen dSLR


Canon calls the EOS Rebel T4i/650D its most consumer-friendly dSLR, but there's still a lot to learn. Expert author and photography instructor Julie Adair King handles the subject in a step-by-step style that will boost your confidence. If this is your first dSLR, you'll find all the information you need to get going with your new camera and start taking great pictures. More than 300 fabulous full-color photos illustrate all the camera features and also show you what you and your Rebel T4i/650D can achieve.



### How to Take Photos that Don't Suck

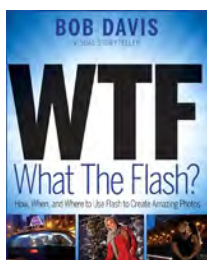
Kenneth Jarecke  
9781118315170  
Pub Date: 11/13/12  
\$34.99/\$41.99 Can./£23.99 UK  
288 pages  
Paperback  
Photography / Techniques  
Ctn Qty: 20

#### Related Products

**Other Formats**  
9781118332146 \$34.99 10/26/12 ePub   
9781118334225 \$34.99 10/26/12 Adobe PDF

#### Summary: Identify common photography problems and learn to solve them!


Common digital photography problems cause photographers a lot of grief, particularly for beginners who may have trouble pinpointing exactly what makes the photo disappointing. That's where this helpful guide steps in. Packed with invaluable advice for taking amazing photos, this book identifies what can cause a photo to be lackluster, explains how to avoid these common pitfalls, and, more importantly, shows you how to fix them.



### What the Flash : Big Light Photography from Small Strobes and Large Studio Strobes

B. Davis  
9781118383247  
Pub Date: 1/1/13  
\$44.99/\$53.99 Can./£27.99 UK  
256 pages  
Paperback  
Photography / Techniques  
Ctn Qty: 20

#### Related Products

**Other Formats**  
9781118383223 \$44.99 12/14/12 ePub   
9781118383230 \$44.99 12/14/12 MobiPocket

#### Summary: Discover how top pro photographers handle 20 lighting challenges

Photography is all about light, and celebrity photojournalist Bob Davis is a master at using light creatively. In this unique book, Bob and several of his high-profile colleagues, most of whom are Canon Explorers of Light, present their recommendations on 20 real-life shooting situations. You'll learn creative ways to use studio strobes and speedlites as well as natural light to achieve breathtaking images. Each example includes complete details of the photographer's goal, challenges of the shot, equipment used, camera settings, and much more.



**Photographing Families : Tips for Capturing Timeless Images**

Michele Celentano  
9781118391709  
Pub Date: 1/1/13  
\$29.99/\$35.99 Can./£21.99 UK  
288 pages  
Paperback  
Photography / Techniques  
Ctn Qty: 20

**Related Products**

**Other Formats**  
9781118391716 \$29.99 1/1/13 MobiPocket  
9781118391730 \$29.99 1/1/13 ePub



**Summary: Create family portraits to cherish for a lifetime**

Family photographs are a staple of both amateur and professional photography. While always in demand, they also pose a unique set of challenges. In this book, Canon Explorer of Light Michele Celentano guides beginning- to intermediate-level photographers around the common pitfalls and helps them learn how to get top-quality shots every time. From getting families organized and directing the posing to managing large groups and impatient kids, this book reveals the secrets and helps you capture the shot without relying on post-production to achieve perfection.



**Bellies and Babies : The Art of Maternity and Newborn Photography**

S. Puc'  
9781118407509  
Pub Date: 1/1/13  
\$34.99/\$41.99 Can./£23.99 UK  
352 pages  
Paperback  
Photography / Subjects & Themes  
Ctn Qty: 20

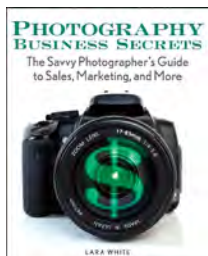
**Related Products**

**Other Formats**  
9781118407523 \$34.99 11/16/12 ePub  
9781118407530 \$34.99 11/16/12 MobiPocket



**Summary: Learn to master the art of maternity and newborn photography**

Maternity and newborn photography is an exciting new photographic specialty with a growing market. In this book by professional photographer and Canon Explorer of Light Sandy Puc, you will find both information and inspiration. This book covers technical aspects such as equipment, lighting techniques, and composition, but also examines the human side of the equation: how to make moms comfortable during the shoot, tips on photographing newborns, suggestions for props and poses for children under a year of age, and much more.



**Photography Business Secrets : The Savvy Photographer's Guide to Sales, Marketing, and More**

L. White  
9781118488409  
Pub Date: 1/22/13  
\$34.99/\$41.99 Can./£24.99 UK  
304 pages  
Paperback  
Photography / Careers  
Ctn Qty: 20

**Summary: Give your photography business an edge with these professional insights**

There are already more than 150,000 professional photographers in the U.S., according to Department of Labor statistics, and thousands of serious amateurs are continually seeking to become established. Whether yours is a new or long-standing photography business, you have plenty of competition. Lara White has collected the best advice from her popular photography business website, Photomint.com, into this guide for your reference. She covers establishing your brand, defining policies, setting prices, creating a marketing plan, networking, and a great deal more.



## Smashing Node.js, Second Edition

**JavaScript Everywhere**

Guillermo Rauch

### Summary

**Learn to make more efficient apps, with just one language!**

*Smashing Node.js: JavaScript Everywhere* equips you with the necessary tools to understand Node.js and its uses in developing efficient web apps. With more traditional web servers becoming obsolete, having knowledge on servers that achieve high scalability and optimal resource consumption using Node.js is the key to your app development success. Teaching you the essentials to making event-driven server-side apps, this book demonstrates how you can use less space and take less time for communication between web client and server.

9781119962595  
Pub Date: 9/19/12  
\$44.99/\$53.99 Can/£27.99 UK  
Paperback

320 pages  
Carton Qty: N/A  
Computers / Internet  
Series: Smashing Magazine  
Book Series

- Contains numerous hands-on examples
- Explains implementation of real-time apps including Socket.IO and HTML5, and WebSockets
- Addresses practical Node.js advantages from specific design choices
- Demonstrates why knowledge and use of JavaScript is beneficial
- Includes an interactive online component with sample chapters
- Explains components of stand out apps including brevity and benchmarks

Looking to enhance your abilities even further? *Smashing Node.js: JavaScript Everywhere* makes developing server-side apps accessible.

### Author Bio

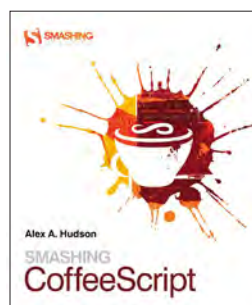
**Guillermo Rauch** (San Francisco, CA) is CTO and co-founder of San Francisco-based education startup LearnBoost. Rauch is the inventor of several renowned Node.js projects, and has been a speaker at JSConf as well as Node.js workshops.

### Other Formats

Adobe PDF - 9/7/2012 \$46.50 9781119963097

ePub - 9/7/2012 \$46.50 9781119963103

MobiPocket - 9/7/2012 \$46.50 9781119963110



## Smashing CoffeeScript

Hudson

### Summary

**Brew the perfect code with CoffeeScript**

If you're familiar with JavaScript and the often-frustrating process of creating complex applications, a nice cup of CoffeeScript can help. CoffeeScript is a programming language that compiles into JavaScript and simplifies the entire development process. Now you can tap the full power of CoffeeScript with *Smashing CoffeeScript*. This full-color, practical book explains CoffeeScript language, syntax, and processes, and will soon have you producing concise and quality code. Ultimately, you'll create RIAs and mobile apps faster, with less hassle.

9781118454374  
Pub Date: 2/6/13  
\$44.99/\$53.99 Can/£27.99 UK  
Paperback

320 pages  
Carton Qty: N/A  
Computers / Internet  
Series: Smashing Magazine  
Book Series

- Gets developers up and running on CoffeeScript, a programming language that compiles into JavaScript and simplifies the process of building software
- Helps you produce better JavaScript and more quickly
- Introduces the language, syntax, and processes of CoffeeScript
- Covers the development of both mobile and rich internet apps
- Explores the HTML5 feature set, real-time communication, and using CoffeeScript within node.js projects

Developers, blend some better JavaScript with CoffeeScript and *Smashing CoffeeScript*.

### Author Bio

**Alex Hudson** (Surrey) is a technology expert and programmer. A hacker by trade he likes to keep on top of new technologies. He hacks in C, C#, JavaScript, Perl, PHP, Python, and Vala primarily.

### Other Formats

MobiPocket - 1/25/2013 \$46.50 9781118454923

Adobe PDF - 1/25/2013 \$46.50 9781118454930

ePub - 1/25/2013 \$46.50 9781118454947



**CSS3 Foundations**

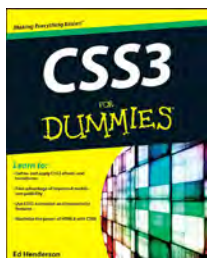
A. D. Lunn  
9781118356548  
Pub Date: 12/11/12  
\$39.99/\$47.99 Can./£24.99 UK  
320 pages  
Paperback  
Computers / Programming  
Series: Treehouse Book Series

**Related Products****Other Formats**

9781118425145 \$41.50 11/30/12 Adobe PDF  
9781118425152 \$41.50 11/30/12 ePub

**Summary: Master innovative and eye-catching website design with the exciting new Treehouse Series of books**

Turn plain words and images into stunning websites with CSS3 and this beautiful, full-colour guide. Taking web designers beyond the constraints of prebuilt themes and simple site building tools, this new Treehouse book combines practicality with inspiration to show you how to create fully customized, modern, and dazzling websites that make viewers stop and stay.

**CSS3 For Dummies®**

Ed Henderson  
9781118441428  
Pub Date: 3/5/13  
\$29.99/\$35.99 Can./£21.99 UK  
384 pages  
Paperback  
Computers / Internet  
Ctn Qty: 20

**Related Products****Other Formats**

9781118462102 \$29.99 3/5/13 ePub

**Summary: Get the most out of the new features in CSS3**

Cascading Style Sheets (CSS3) boasts many new features that designers love. Things like better mobility, cleaner code, less maintenance, and basic interactivity without JavaScript are just a few. Get thoroughly up to speed on CSS3 with CSS3 For Dummies. Whether you're a web developer or designer with a lot or very little experience in HTML and CSS, or just want assistance applying it to multiple browser and mobile apps, this book delivers. Explore in depth how CSS3 effects and transforms work and how to use them for animation and interactivity.

**Beginning HTML and CSS**

Rob Larsen  
9781118340189  
Pub Date: 2/12/13  
\$34.99/\$41.99 Can./£23.99 UK  
600 pages  
Paperback  
Computers / Programming Languages  
Ctn Qty: 10

**Related Products****Other Formats**

9781118340288 \$34.99 2/12/13 Adobe PDF  
9781118416518 \$34.99 2/12/13 ePub


**Summary: Everything you need to build websites with the newest versions of HTML and CSS**

If you develop websites, you know that the goal posts keep moving, especially now that your website must work on not only traditional desktops, but also on an ever-changing range of smartphones and tablets. This step-by-step book efficiently guides you through the thicket. Teaching you the very latest best practices and techniques, this practical reference walks you through how to use HTML5 and CSS3 to develop attractive, modern websites for today's multiple devices. From handling text, forms, and video, to implementing powerful JavaScript functionality, this book covers it all.

**HTML5 Foundations**

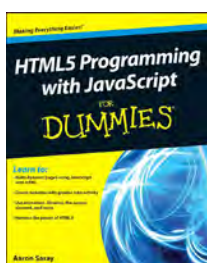
John West  
9781118356555  
Pub Date: 11/13/12  
\$39.99/\$47.99 Can./£24.99 UK  
320 pages  
Paperback  
Computers / Programming Languages  
Series: Treehouse Book Series

**Related Products****Other Formats**

9781118432686 \$41.50 10/30/12 Adobe PDF  
9781118432693 \$41.50 10/30/12 ePub 


**Summary: Master innovative and eye-catching website design with the exciting new Treehouse Series of books**

Turn plain words and images into stunning websites using HTML5 and this beautiful, full-colour guide. Taking you beyond the constraints of prebuilt themes and simple site building tools, this new Treehouse book combines practicality with inspiration to show you how to create fully customized, modern, and dazzling websites that make viewers want to stop and stay.

**HTML5 Programming with JavaScript For Dummies®**

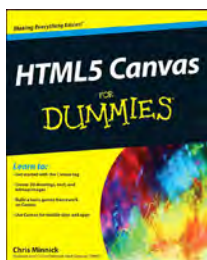
Aaron Saray  
9781118431665  
Pub Date: 1/1/13  
\$29.99/\$35.99 Can./£21.99 UK  
384 pages  
Paperback  
Computers / Programming Languages  
Ctn Qty: 20

**Related Products****Other Formats**

9781118462096 \$29.99 1/2/13 Adobe PDF  
9781118494189 \$29.99 1/2/13 ePub 


**Summary: Web designers and programmers, add JavaScript to your HTML5 development toolkit without fear**

Modern websites are complex, and some of the most exciting features — things like geolocation, canvas, portability to mobile and more — require JavaScript to leverage what HTML5 can create. Don't know JavaScript? That's where *HTML5 Programming with JavaScript For Dummies* comes in. Rather than walking you through JavaScript as a programming language, it approaches JavaScript as a tool to help you enhance web pages.

**HTML5 Canvas For Dummies®**

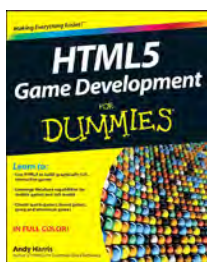
Don Cowan  
9781118385357  
Pub Date: 1/1/13  
\$29.99/\$35.99 Can./£21.99 UK  
384 pages  
Paperback  
Computers / Programming Languages  
Ctn Qty: 20

**Related Products****Other Formats**

9781118459645 \$29.99 1/3/13 MobiPocket  
9781118417478 \$29.99 1/1/13 ePub  
9781118420829 \$29.99 1/1/13 Adobe PDF 


**Summary: Create eye-popping visuals on the fly with HTML5 Canvas**

Now part of the HTML5 standard tool, Canvas gives programmers the ability to add images, animation, and sound to mobile and regular websites on the fly, in JavaScript, without needing any third-party tool or player. This practical For Dummies book clearly shows you how to get the most out of Canvas. It presents information in a friendly, non-intimidating way and helps you get started with the Canvas tag, create 2D drawings and images, add video and audio, build a basic game framework, weave spellbinding animation, and more.

**HTML5 Game Development For Dummies®**

Andy Harris  
9781118074763  
Pub Date: 12/25/12  
\$29.99/\$35.99 Can./£21.99 UK  
384 pages  
Paperback  
Computers / Programming Languages  
Ctn Qty: 20

**Related Products****Other Formats**

9781118222614 \$29.99 12/25/12 Adobe PDF  
9781118236529 \$29.99 12/25/12 ePub  
9781118261446 \$29.99 12/25/12 MobiPocket 

**Summary: Create games with graphics that pop for the web and mobile devices!**

HTML5 is the tool game developers and designers have been eagerly awaiting. It simplifies the job of creating graphically rich, interactive games for the Internet and mobile devices, and this easy-to-use guide simplifies the learning curve. Illustrated in full color, the book takes you step by step through the basics of HTML5 and how to use it to build interactive games with 2D graphics, video, database capability, and plenty of action. Learn to create sports and adventure games, pong games, board games, and more, for both mobile devices and the standard web.



### Joomla! Bible, 2nd Edition

Ric Shreves  
9781118474914  
Pub Date: 1/22/13  
\$44.99/\$53.99 Can./£29.99 UK  
792 pages  
Paperback  
Computers / Internet  
Series: Bible  
Ctn Qty: 10

#### Related Products

##### Other Formats

9781118474938 \$44.99 2/6/13 ePub

9781118474945 \$44.99 2/6/13 MobiPocket



### Summary: Your complete guide to the Joomla! content management system

Whether you use Joomla! to power a website, intranet, or blog, you'll need a good how-to reference on this complex, but not always intuitive, content management software. *Joomla! Bible, Second Edition* is that book. It not only brings you up to speed on the changes and extensions that are now part of Joomla! 3.0, it thoroughly covers functions and tasks, including installation, configuration, management, advanced modules, and extended coverage of two key extensions, JomSocial and VirtueMart.



### PHP, MySQL, JavaScript & HTML5 All-in-One For Dummies®

Janet Valade  
9781118213704  
Pub Date: 3/26/13  
\$44.99/\$53.99 Can./£29.99 UK  
936 pages  
Paperback  
Computers / Internet  
Ctn Qty: 5

#### Related Products

##### Other Formats

9781118228746 \$44.99 3/26/13 Adobe PDF

9781118231340 \$44.99 3/26/13 ePub



### Summary: Get the basics on four key web programming tools in one great book!

PHP, JavaScript, and HTML5 are essential programming languages for creating dynamic websites that work with the MySQL database. PHP and MySQL provide a robust, easy-to-learn, open-source solution for creating superb e-commerce sites and content management. JavaScript and HTML5 add support for the most current multimedia effects. This one-stop guide gives you what you need to know about all four! Six self-contained minibooks cover the programming environment, HTML5 and CSS3, PHP programming, MySQL databases, JavaScript, and PHP web applications.



### Web Design All-in-One For Dummies® 2nd Edition

Sue Jenkins  
9781118404102,  
Pub Date: 1/1/13  
\$44.99/\$53.99 Can./£29.99 UK  
688 pages  
Paperback  
Computers / Internet  
Ctn Qty: 10  
Previous Editions: 9780470417966

### Summary: All you need to know on web design in a thorough new edition

If you want just one complete reference on web design, this book is it. The newest edition of this essential guide features 650+ pages on the latest tools and new web design standards, such as HTML5, CSS 3, and other core technologies and page-building strategies. Five minibooks provide deep coverage: essential pre-design considerations, how to establish the look of your site, building a site, how to test your site, and taking your site public. Design professional and author Sue Jenkins understands what designers need and gives you the answers.




**Professional Website Performance : Optimizing the Front-End and Back-End**

Peter Smith  
9781118487525  
Pub Date: 12/25/12  
\$44.99/\$53.99 Can./£29.99 UK  
504 pages  
Paperback  
Ctn Qty: 10

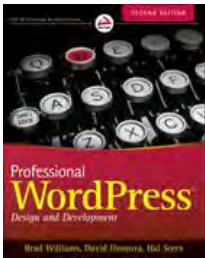
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**Other Formats**

9781118487518 \$44.99 12/4/12 Adobe PDF 

**Summary: Achieve optimal website speed and performance with this Wrox guide**

Effective website development requires optimum performance with regard to both web browser and server. This book covers all aspects of building and maintaining websites that deliver peak performance on all levels. Exploring both front-end and back-end configuration, it examines factors like compression and JavaScript, database performance, MySQL tuning, NoSQL alternatives, load-balancing across multiple servers, effective caching of web contents, CSS, and much more. Both developers and system administrators will find value in this platform-neutral guide.




**Professional WordPress : Design and Development, Second Edition**

Brad Williams, David Damstra, Hal Stern  
9781118442272  
Pub Date: 1/1/13  
\$44.99/\$53.99 Can./£29.99 UK  
480 pages  
Paperback  
Computers / Internet  
Ctn Qty: 10

**Related Products**

**Other Formats**

9781118442296 \$44.99 1/1/13 Adobe PDF 

**Summary: The highly praised resource returns with updated content, examples, and code downloads**

WordPress is the most popular self-hosted open source website software in use today, and the latest version makes it even simpler to operate. Packed with real-world examples for load balancing and multiusers, this esteemed resource replaces some of the more basic material with more advanced content. Every single chapter has been reworked to provide the most current and proper methods for developing and designing in WordPress.




**Beginning ArcGIS Desktop Development Using .NET**

Pouria Amirian  
9781118442548  
Pub Date: 2/12/13  
\$39.99/\$47.99 Can./£24.99 UK  
504 pages  
Paperback  
Computers / Programming

**Related Products**

**Other Formats**

9781118442524 \$41.50 1/7/13 MobiPocket  
9781118442531 \$41.50 1/3/13 Adobe PDF 

**Summary: Get the very most out of the ArcGIS family of software products**

ArcGIS software manipulates, processes, and presents geospatial data. With it, you can create maps, use them in a variety of applications, compile geographic data, and more. Now you can tailor this powerful tool to your own development needs using VB.NET and C# and the solid guidance in this practical Wrox guide. You'll get up to speed on ArcGIS tools and artifacts, explore best practices from real-world examples, and learn to program in ArcGIS. The book includes fully functional code and guides you all the way through, from development to deployment.



## Smashing Android UI

Juhani Lehtimäki

### Summary

**Designers and developers, create smashing apps for Android devices**

If you're developing applications for Android smartphones and tablets, you know it isn't enough just to create the app. The application has to be intuitive, well laid out, and easy to use. *Smashing Android UI* shows you just how to do that. Starting with basic components, this practical, full-color book shows you how to create scalable layouts, make use of adaptive layouts and fragments, follow Android design best practices, and design sleek, intuitive user interfaces using Android UI design patterns.


One of the newest guides in the terrific *Smashing Magazine* book series, this book takes you beyond the basics with expert techniques and innovative ideas. Learn smart solutions that will help you avoid pitfalls while building apps that can scale up to a multitude of possible Android device-and-browser combinations.

- Teaches practical techniques for developing and designing applications that work on all Android phones and tablets
- Helps developers who have Android experience, but not necessarily design experience

### Author Bio

**Juhani Lehtimäki (Munich, Germany)** is a developer with more than 10 years' experience in Java. He works as an Android developer with design and front-end focus in a carrier's Android team, building some of the most used apps in the German Android market. Juhani blogs about Android UI Design Patterns.

### Other Formats

Adobe PDF - 11/13/2012 \$46.50 9781118387337   
 MobiPocket - 11/13/2012 \$46.50 9781118387344  
 ePub - 11/13/2012 \$46.50 9781118387351

9781118387283  
 Pub Date: 10/16/12  
 \$44.99/\$53.99 Can/£27.99 UK  
 Paperback  
 384 pages  
 Carton Qty: N/A  
 Computers / Internet  
 Series: Smashing Magazine  
 Book Series



## Smashing Mobile Web Development

G. Avola

### Summary

**Developers, here's what you need to migrate your skills to mobile**

If you're a devoted reader of Smashing Magazine, you know that all development roads now lead to mobile, so desktop-browser-based web developers need to get up to speed and soon. Start migrating your abilities to mobile with this terrific book. It first helps you make the switch to HTML5 and CSS3, before teaching you how to apply those skills to build websites that work across all mobile devices and mobile browsers.

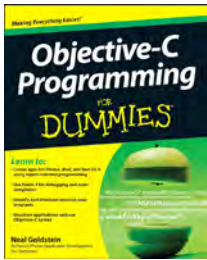
Topics include using wireframes and templates, understanding frameworks such as jQuery Mobile, getting up to speed on newer technologies such as Boilerplate, and more.

- Essential guide for web developers who want to build websites that work across all mobile devices and mobile browsers
- Explains the essential tools you'll need for web mobile, including HTML5, CSS3, and JQuery Mobile
- Brings you up to speed on newer tools such as Boilerplate
- Keeps your professional skills up to date with today's technology trends

By the time you finish *Smashing Mobile Web Development*, you'll have built your own mobile website that incorporates geolocation, social media, and more.

### Author Bio


**Greg Avola** (Massachusetts) has always had a passion for innovation through technology. Greg is the Co-Founder and CTO for a social startup called Untappd, that aims to allow users to track, recommend and discover new beers, breweries and venues. The Untappd mobile app was built using HTML5/CSS/JS technologies that are discussed though this book.



### Objective-C Programming For Dummies®

Neal Goldstein  
9781118213988  
Pub Date: 10/30/12  
\$29.99/\$35.99 Can./£21.99 UK  
456 pages  
Paperback  
Computers / Programming  
Ctn Qty: 20  
Previous Editions: 9780470522752

#### Related Products

**Other Formats**  
9781118228784 \$29.99 10/30/12 Adobe PDF 

#### Summary: A step-by-step guide to understanding object-oriented programming with Objective-C

As the primary programming language for iPhone, iPad, and Mac OS X applications, Objective-C is a reflective, object-oriented language that all programmers must know before creating apps. Assuming no prior programming language experience, this fun-and-friendly book provides you with a solid understanding of Objective-C. Addressing the latest version of Xcode, debugging, code completion, and more, veteran author Neal Goldstein helps you gain a solid foundation of this complex topic, and filters out any unnecessary intricate technical jargon.



### iOS 6 Programming Pushing the Limits

Rob Napier, Mugunth Kumar  
9781118449950  
Pub Date: 12/11/12  
\$49.99/\$59.99 Can./£29.99 UK  
456 pages  
Paperback  
Technology & Engineering / Mobile & Wireless Communications  
Series: Pushing the Limits

Previous Editions: 9781119961321

#### Summary: Learn to build extraordinary apps for iPhone, iPad, and iPod touch

iOS is the hottest development platform around, and iOS 6 adds a new and deeper dimension to explore. This guide offers serious information for serious programmers who know the basics and are ready to dive into the advanced features of iOS. You'll learn to create killer apps for the iPad, iPhone, and iPod touch, including how to maximize performance and make more money from your apps with in-app purchases. Topics covered include security, multitasking, running on multiple platforms, blocks and functional programming, advanced text layout, and much more.



### Beginning Augmented Reality for iOS : Developing AR Applications for iPhone and iPad

Lester Madden  
9781118401934  
Pub Date: 3/19/13  
\$49.99/\$59.99 Can./£29.99 UK  
456 pages  
Paperback  
Computers / Hardware

#### Summary: Learn Augmented Reality technology from the ground up


Augmented Reality is the hottest new technology around, and this Wrox guide teaches you how to put it to work. The straightforward style of Wrox beginner's guides will walk you through the different AR technologies, helping you understand their application in various industries. Then you'll work with actual coding examples to build apps for the iPhone and iPad. AR expert Lester Madden shows you how to utilize a broad range of AR technologies, how to work with the different available platforms, how to use other emerging technologies with AR, and much more.



### Professional Android Open Accessory with Android ADK and Arduino

Andreas Goransson, David Cuartielles Ruiz  
9781118454763  
Pub Date: 1/8/13  
\$44.99/\$53.99 Can./£29.99 UK  
336 pages  
Paperback  
Computers / Programming  
Ctn Qty: 20

#### Related Products

**Other Formats**  
9781118454770 \$44.99 1/8/13 Adobe PDF   
9781118493991 \$44.99 1/8/13 ePub

**Summary: Learn how to control your home or car from your Android smartphone - air conditioning, lights, entertainment systems, and more!**


Android Open Accessory is a new, simple, and secure protocol for connecting any microcontroller-empowered device to an Android smartphone or tablet. This Wrox guide shows Android programmers how to use AOA with Arduino, the microcontroller platform, to control such systems as lighting, air conditioning, and entertainment systems from Android devices. Furthermore, it teaches the circuit-building skills needed to create games and practical products that also take advantage of Android technology.



### Android Design Patterns : Interaction Design Solutions for Developers

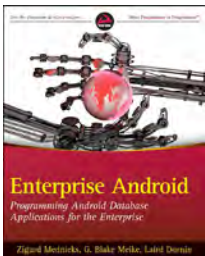
Greg Nudelman  
9781118394151  
Pub Date: 2/12/13  
\$44.99/\$53.99 Can./£29.99 UK  
384 pages  
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Ctn Qty: 20

#### Related Products

**Other Formats**  
9781118417553 \$44.99 2/12/13 ePub   
9781118439340 \$44.99 2/12/13 Adobe PDF

**Summary: Master the challenges of Android user interface development with these sample patterns**


With Android 4, Google brings the full power of its Android OS to both smartphone and tablet computing. Designing effective user interfaces that work on multiple Android devices is extremely challenging. This book provides more than 75 patterns that you can use to create versatile user interfaces for both smartphones and tablets, saving countless hours of development time. Patterns cover the most common and yet difficult types of user interactions, and each is supported with richly illustrated, step-by-step instructions.



### Enterprise Android : Programming Android Database Applications for the Enterprise

Zigurd Mednieks, G. Blake Meike, Laird Dornin  
9781118183496  
Pub Date: 3/5/13  
\$44.99/\$53.99 Can./£29.99 UK  
408 pages  
Paperback  
Computers / Programming  
Ctn Qty: 20

#### Related Products

**Other Formats**  
9781118227473 \$44.99 3/5/13 Adobe PDF   
9781118240465 \$44.99 3/5/13 ePub

**Summary: The definitive guide to building data-driven Android applications for enterprise systems**

Android devices represent a rapidly growing share of the mobile device market. With the release of Android 4, they are moving beyond consumer applications into corporate/enterprise use. Developers who want to start building data-driven Android applications that integrate with enterprise systems will learn how with this book. In the tradition of Wrox Professional guides, it thoroughly covers sharing and displaying data, transmitting data to enterprise applications, and much more.



### Learning AutoCAD 2013 : A Video Introduction DVD

Scott Onstott  
9781118465813  
Pub Date: 10/9/12  
\$79.99/\$95.99 Can./£55.00 UK  
DVD video  
Computers / CAD-CAM  
Ctn Qty: N/A

### Summary: Master the core features of AutoCAD quickly with this Sybex video course

AutoCAD, the number one architectural drawing software, is a visual program. This 8-hour video course is an economical, effective, and visual way to learn essential AutoCAD 2013 features and functions at your own pace. Using hands-on lessons with step-by-step instruction, this high-definition video covers the interface, basic drawing skills, editing, using splines and polylines, organizing objects, working with blocks, adding text, modeling in 3D, printing, and much more.



### Learning Autodesk Revit Architecture 2013 : A Video Introduction DVD

Eric Wing  
9781118465943  
Pub Date: 10/16/12  
\$79.99/\$95.99 Can./£55.00 UK  
DVD video  
Computers / CAD-CAM  
Ctn Qty: N/A

### Summary: Get a working knowledge of Revit Architecture from this competitively priced, professionally produced DVD

Video training offers a convenient and economical option for visual programs such as Revit Architecture. From Sybex, an Autodesk Official Publisher, this DVD covers the essential features and functions of Revit Architecture, the leading building information modeling software. Architects, drafters, and students will find step-by-step instructions and hands-on exercises that cover the Revit interface and how to create walls; design floors, roofs, and ceilings; add stairs and railings; include details and annotations; and much more.

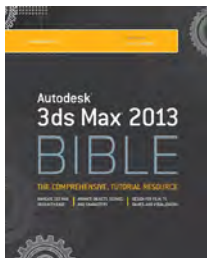


### Learning Autodesk Maya 2013 : A Video Introduction DVD

Dariush Derakhshani, Ellery Connell  
9781118465974  
Pub Date: 11/13/12  
\$79.99/\$95.99 Can./£55.00 UK  
DVD video  
Computers / CAD-CAM  
Ctn Qty: N/A

### Summary: The perfect resource for 3D animation professionals and students

Learning how to use Autodesk's industry-leading Maya 3D animation and effects software just got a little easier, thanks to *Learning Autodesk Maya 2013: A Video Introduction DVD*. Competitively priced and professionally produced, it features eight hours of expert, step-by-step instruction from award-winning visual effects supervisor and author, Dariush Derakhshani. Immerse yourself in the dozens of high-definition video lessons and examples (1280x720, with optional full-screen mode) and practice as you go with downloadable files.



### Autodesk 3ds Max Bible

Kelly L. Murdock  
9781118328323  
Pub Date: 9/11/12  
\$49.99/\$59.99 Can./£33.99 UK  
840 pages  
Paperback  
Computers / Computer Graphics  
Series: Bible  
Ctn Qty: 10  
Previous Editions: 9780470486511

### Summary: Updated version of the bestselling 3ds Max book on the market

Autodesk 3ds Max is top animation software used by developers, visual effects artists, and graphic designers in film, television, and the game industry. One place designers turn for crucial information on how to use 3ds Max is this in-depth book. Whether you're a beginner just itching to create something right away or an experienced user checking out the latest and greatest features, you'll find it here. See what's new, what's tried and true, and just how creative you can get using the tips, tricks, and techniques in this essential reference.

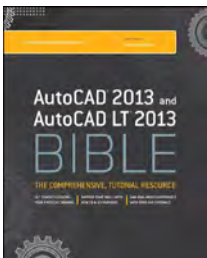


### Autodesk 3ds Max 2013 Bible Expanded Edition

Kelly L. Murdock  
9781118394038  
Pub Date: 9/11/12  
\$59.99/\$46.99 Can./£37.99 UK  
Electronic book text  
Computers / Business Software  
Series: Bible  
Ctn Qty: N/A

### Summary: The most comprehensive e-book reference on Autodesk 3ds Max 2013!

Autodesk 3ds Max is used to create 80 percent of commercially available games and is also a key tool for visual effects artists and graphic designers in film and television. This convenient e-book covers the 2013 version in expanded detail, including 12 chapter-length quick-start projects and 39 additional chapters not found in the print version. Along with complete references detailing all Primitives, Modifiers, Materials, Maps, and Controllers, it covers advanced topics such as Patches, NURBS, Radiosity, Network Rendering, and MAXScript. It's the perfect resource for both novices and pros.



### AutoCAD 2013 and AutoCAD LT 2013 Bible


Ellen Finkelstein  
9781118328293  
Pub Date: 7/10/12  
\$49.99/\$59.99 Can./£33.99 UK  
888 pages  
Paperback  
Computers / CAD-CAM  
Series: Bible  
Ctn Qty: 10

### Summary: The bestselling guide to AutoCAD, fully updated for the 2013 version

AutoCAD, the number one architectural drawing software, can be challenging to learn. This comprehensive guide has sold more than 160,000 copies in previous editions and is the go-to resource for architects, engineers, drafters, interior designers, and space planners who need to learn and use AutoCAD and AutoCAD LT. From the basics of creating drawings and using commands to 2D and 3D drawing techniques, using layers, rendering, and customizing the program, this book covers it all. A Quick Start guide allows even newcomers to create an actual drawing on their very first day.

#### Related Products

#### Other Formats

9781118328309 \$49.99 6/14/12 MobiPocket   
9781118328316 \$49.99 6/14/12 ePub



### CCNA Virtual Lab, Titanium Edition 3.0, Third Edition

William Tedder  
9781118431993  
Pub Date: 10/16/12  
\$189.99/\$227.99 Can./£130.00 UK  
CD-ROM  
Computers / Certification Guides  
Ctn Qty: N/A  
Previous Editions: 9780470392591

### Summary: The latest version of the leading Cisco network simulator software for the CCNA exams

This incredibly popular software is fully updated with labs on new Cisco technologies. It's organized by exam topic, so labs build on each other and you can use them in conjunction with Sybex's *CCNA Study Guide, 7th Edition*. Practice scenarios are mapped to the CCNA exam objectives. This virtual lab software uses the latest drag-and-drop technology to let you create your own simulated lab using an unlimited number of routers and switches, or you may follow any of 150 labs included in the software. It's a great way to study.

#### Related Products

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9780470392591 \$189.99 2/3/09 CD-ROM



### CCENT : Cisco Certified Entry Networking Technician Virtual Lab (ICND1 Exam 640-822) (3rd Edition)

William Tedder  
9781118435243  
Pub Date: 10/30/12  
\$99.99/\$119.99 Can./£70.00 UK  
CD-ROM  
Computers / Certification Guides  
Ctn Qty: N/A

### Summary: Gain the hands-on experience you need without spending thousands on Cisco hardware

Candidates for the Cisco Certified Entry Network Technician (CCENT) certification need actual hands-on practice with routers and switches. This special software package provides 110 labs to help you master Cisco networks, and is the perfect study partner to Sybex's *CCENT: Cisco Certified Entry Networking Technician Study Guide, 2nd Edition*. Practice scenarios map directly to the ICND1 exam objectives. In addition you can create your own simulated network environment with as many routers and switches as you like.



### CompTIA A+ eTestPrep (220-801 and 220-802)

Quentin Docter  
9781118388419  
Pub Date: 10/30/12  
\$99.99/\$119.99 Can./£70.00 UK  
Other book format  
Computers / Certification Guides  
Ctn Qty: N/A

**Summary: Test prep software featuring more than 900 sample CompTIA A+ certification exam questions and answers, with an integrated e-book for in-depth learning**

This custom test engine product is packed with more than 900 practice exam questions, each containing a link to an integrated e-book version of Sybex's CompTIA A+ Complete Study Guide which prepares you not only for the **CompTIA A+ 220-801 and 220-802** exams, but the real world as well.

In addition, the cutting-edge features of this unique product allow you to create custom practice tests, including testing on specific exam objectives and topic areas.



### PHR / SPHR: Professional in Human Resources eTestPrep

Sandra M. Reed  
9781118469699  
Pub Date: 12/25/12  
\$99.99/\$119.99 Can./£70.00 UK  
Other book format  
Computers / Certification Guides  
Ctn Qty: N/A

**Summary: Test prep software with more than 700 sample PHR/SPHR exam questions and answers**

Get ready for the Professional in Human Resources and Senior Professional in Human Resources (PHR/SPHR) certification exams at your own pace with this unique test product. It's a comprehensive testing engine with more than 700 practice exam questions, which provides ample opportunity to get practice in not only the material, but also in taking the exams. Each exam question contains a link to an electronic version of Sybex's bestselling *PHR/SPHR: Professional in Human Resources Certification Study Guide, Fourth Edition*, where you can get more information.

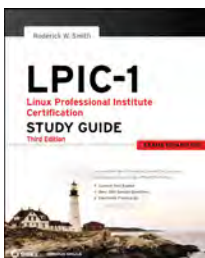


### Red Hat Enterprise Linux 6 Administration

Sander van Vugt  
9781118301296  
Pub Date: 2/12/13  
\$59.99/\$71.99 Can./£39.99 UK  
700 pages  
Paperback  
Computers / Operating Systems  
Ctn Qty: 10

**Summary: The definitive guide to administering a Red Hat Enterprise Linux 6 network**

Linux professionals who need a go-to guide on version 6 of Red Hat Enterprise Linux (RHEL) will find what they need in this comprehensive Sybex book. It covers RHEL administration in detail, including how to set up and manage web and mail services, use RHEL in enterprise environments, secure it, optimize storage, configure for virtualization and high availability, and much more. It also provides a great study aid for those preparing for either the RHCSA or RHCE certification exam.

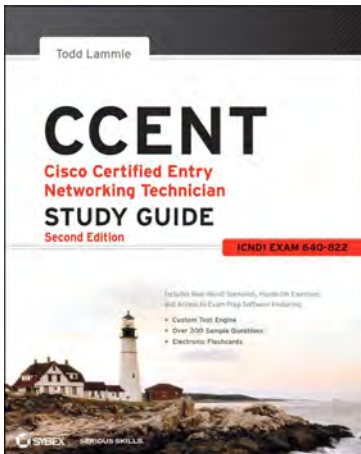


### LPIC-1: Linux Professional Institute Certification Study Guide : (Exams 101 and 102), Third Edition

Roderick W. Smith  
9781118495636  
Pub Date: 1/29/13  
\$59.99/\$71.99 Can.  
700 pages  
Paperback  
Computers / Certification Guides  
Ctn Qty: 10  
Previous Editions: 9780470404836

**Summary: Updated for the latest LPIC-1 Exams 101 and 102**

The LPIC-1 certification measures your understanding of the Linux Kernel. As the Linux server market continues to grow, so does the demand for certified Linux administrators. Prepare for the latest versions of the LPIC-1 exams 101 and 102 with the new edition of this detailed Study Guide. This practical book covers key Linux administration topics and all exam objectives and includes real-world examples and review questions to help you practice your skills. In addition, you'll gain access to a full set of online study tools, including bonus practice exams, electronic flashcards, and more.




9781118435250  
 Pub Date: 1/1/13  
 \$39.99/\$47.99 Can./£26.99 UK  
 Paperback

600 pages  
 Carton Qty: 10  
 Computers / Certification  
 Guides

#### Related Products

##### Other Formats

9781118494172 - \$39.99   
 Adobe PDF

##### Previous Editions

9780470247020 - \$39.99

## CCENT Cisco Certified Entry Networking Technician Study Guide, Second Edition (ICND1 Exam 640-822)

Todd Lammle

### Summary

**Todd Lammle prepares you for Cisco's entry-level networking certification exam, CCENT**

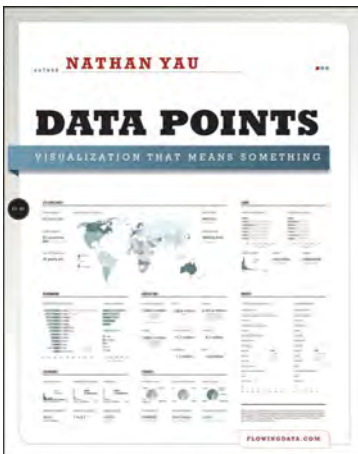
If you're preparing for your Cisco Certified Entry Networking Technician (CCENT) certification, *CCENT: Cisco Certified Entry Networking Technician Study Guide, Second Edition* is the book you need. Cisco working authority Todd Lammle covers all the objectives for exam ICND1—the required exam for all CCENT candidates. It also includes useful hands-on labs and practice test questions.

- Prepares CCENT candidates for exam 640-822: Interconnecting Cisco Networking Devices Part 1 (ICND1)
- Expert instruction from well-known, leading Cisco networking authority Todd Lammle
- Covers all exam objectives and features expanded coverage on key topics in the exam
- Includes hands-on labs, real-world scenarios, and challenging review questions
- Gives you online access to bonus practice exams, electronic flashcards, a searchable glossary, and more

In addition, you'll get online access to practice exams, electronic flashcards, and a searchable glossary—everything you need to prepare for the exam.

### Author Bio

**Todd Lammle** (Boulder, CO), CCSI, CCNA, CCNP, CCSP, CCVP, MCSE, CEH, CHFI, FCC RF Licensed, is the authority on Cisco networking. He has been involved in computers and networking with Fortune 500 companies for over 25 years. Todd is President of GlobalNet Training, Inc, a networking integration and training firm based in Dallas. Todd is the best-selling author of numerous Cisco books, including the popular *CCNA: Cisco Certified Network Associate Study Guide*, with over 200,000 copies in print. He can be reached through his web site at [www.lammle.com](http://www.lammle.com).



9781118462195  
 Pub Date: 4/9/13  
 \$39.99/\$47.99 Can./£26.99 UK  
 Paperback

336 pages  
 Carton Qty: 20  
 Computers / Mathematical &  
 Statistical Software

#### Related Products

##### Other Formats

9781118462225 - \$39.99  
 Adobe PDF



## Data Points: Visualization That Means Something

Nathan Yau

### Summary

#### A fresh look at visualization from the author of *Visualize This*

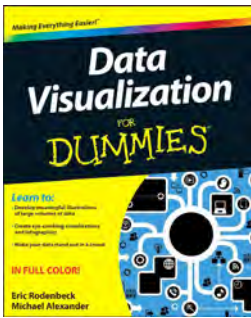
Whether it's statistical charts, geographic maps, or the snappy graphical statistics you see on your favorite news sites, the art of data graphics or visualization is fast becoming a movement of its own. In *Data Points: Visualization That Means Something*, author Nathan Yau presents an intriguing complement to his bestseller *Visualize This*, this time focusing on the graphics side of data analysis. Using examples from art, design, business, statistics, cartography, and online media, he explores both standard- and not so standard-concepts and ideas about illustrating data.

- Intriguing ideas from Nathan Yau, author of *Visualize This* and creator of [flowingdata.com](http://flowingdata.com), with over 66,000 subscribers
- Focuses on visualization, data graphics that help viewers see trends and patterns they might not otherwise see in a table
- Includes examples from the author's own illustrations, as well as from professionals in statistics, art, design, business, computer science, cartography, and more
- Examines standard rules across all visualization applications, then explores when and where you can break those rules

Create visualizations that register at all levels, with *Data Points: Visualization That Means Something*.

### Author Bio

**Nathan Yau** provides statistical consulting to groups who want to make use of their data, specifically in the area of visualization. He is the creator of [flowingdata.com](http://flowingdata.com) which has 66,000 subscribers, 716,000 page views per month, 26,516 followers on Twitter, and 7,942 on Facebook. He is the author of *Visualize This: The FlowingData Guide to Design, Visualization, and Statistics*. Nathan has developed many online projects, conducted numerous workshops and been highlighted in the Economist, NYT, CNN, Creativity Online, Pop!Tech, HOW Design, and F magazine.



## Data Visualization For Dummies®

Michael Alexander

### Summary

**A straightforward, full-color guide to showcasing data so your audience can see what you mean, not just read about it**

Big data is big news! Every company, industry, not-for-profit, and government agency wants and needs to analyze and leverage datasets that can quickly become ponderously large. Data visualization software enables different industries to present information in ways that are memorable and relevant to their mission. This full-color guide introduces you to a variety of ways to handle and synthesize data in much more interesting ways than mere columns and rows of numbers.

Learn meaningful ways to show trending and relationships, how to convey complex data in a clear, concise diagram, ways to create eye-catching visualizations, and much more!

- Effective data analysis involves learning how to synthesize data, especially big data, into a story and present that story in a way that resonates with the audience
- This full-color guide shows you how to analyze large amounts of data, communicate complex data in a meaningful way, and quickly slice data into various views

9781118502891  
Pub Date: 2/26/13  
\$34.99/\$41.99 Can.  
Paperback

352 pages  
Carton Qty: N/A  
Computers / Business  
Software


### Author Bio

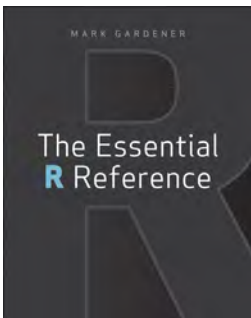
**Eric Rodenbeck** has been working on interactive design since 1997 by extending the boundaries of online media and live information visualization. Eric has illustrated and designed at Wired Magazine and Wired Books, and was a co-founder of the design collective Umwow. He is a sought-after speaker and has spoken at multiple technology conferences.

**Michael Alexander** (Frisco, TX) is a Microsoft Certified Application Developer (MCAD) and author of eight books on advanced business analysis with Excel. Michael has been named a Microsoft MVP for his ongoing contributions to the Excel community.

### Other Formats

ePub - 2/4/2013 \$34.99 9781118502921

Adobe PDF - 2/4/2013 \$34.99 9781118502938 



## The Essential R Reference

Mark Gardener

### Summary

**An essential library of basic commands you can copy and paste into R**

The powerful and open-source statistical programming language R is rapidly growing in popularity, but it requires that you type in commands at the keyboard rather than use a mouse, so you have to learn the language of R. But there is a shortcut, and that's where this unique book comes in. A companion book to *Visualize This: The FlowingData Guide to Design, Visualization, and Statistics*, this practical reference is a library of basic R commands that you can copy and paste into R to perform many types of statistical analyses.

Whether you're in technology, science, medicine, business, or engineering, you can quickly turn to your topic in this handy book and find the commands you need.

- Comprehensive command reference for the R programming language and a companion book to *Visualize This: The FlowingData Guide to Design, Visualization, and Statistics*
- Combines elements of a dictionary, glossary, and thesaurus for the R language
- Provides easy accessibility to the commands you need, by topic, which you can cut and paste into R as...

9781118391419  
Pub Date: 11/20/12  
\$44.99/£53.99/\$41.99 UK  
Paperback


578 pages  
Carton Qty: 10  
Computers / Mathematical  
& Statistical Software

### Author Bio

**Dr. Mark Gardener** is an ecologist and lecturer as well as a teacher for the Open University (Environmental) science. He teaches biometrics and using R for conservation bodies, individuals and governmental agencies. His real-world experience gives him good insight into what users require in learning R.

### Other Formats

ePub - 11/20/2012 \$44.99 9781118391389

Adobe PDF - 11/20/2012 \$44.99 9781118391402 



### Stories that Move Mountains : Storytelling and Visual Design for Persuasive Presentations

Martin Sykes, Nick Malik, Mark D. West

9781118423998

Pub Date: 11/20/12

\$39.99/\$47.99 Can./£23.99 UK

264 pages

Paperback

Computers / General

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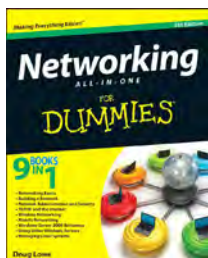
9781118424001 \$39.95 10/1/12 Adobe PDF

9781118424018 \$39.95 10/1/12 ePub



### Summary: Learn how to use stories and visuals to make top-notch presentations

It's called CAST (Content, Audience, Story, & Tell) and it's been a quiet success, until now. Developed over a twelve year period as a presentation method to help Enterprise Architects, it was adopted by Microsoft Enterprise Architecture teams and filtered from IT managers to Sales, and beyond to major organizations around the world. Now, thanks to this unique book from an expert author team that includes two Microsoft presentation experts, you can learn how to use this amazing process to create and make high-impact presentations in your own organization.



### Networking All-in-One For Dummies® 5th Edition

Doug Lowe

9781118380987

Pub Date: 11/27/12

\$39.99/\$47.99 Can./£27.99 UK

912 pages

Paperback

Computers / Networking

Ctn Qty: 10

#### Related Products

##### Other Formats

9781118380994 \$39.99 11/27/12 MobiPocket



### Summary: The bestselling guide for network administrators, fully updated for Windows 8

If you're responsible for a network, large or small, this book is your one-stop resource for all the essential details you need to know. Fully updated to cover Windows 8 and Windows Server 2008 R2 SP1, it features the latest on broadband technologies, storage, backup procedures, and all the current networking trends. Nine handy minibooks cover the basics, building a network, administration and security, TCP/IP and the Internet, wireless networking, mobile networking, Windows Server 2008, using other Windows servers, and managing Linux systems.



### Big Data For Dummies®

Judith Hurwitz

9781118504222

Pub Date: 3/5/13

\$29.99

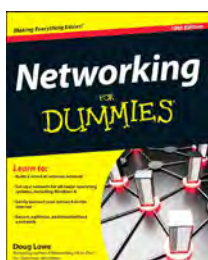
384 pages

Paperback

Computers / Business Software

### Summary: Find the right big data solution for your business or organization

Big data management is one of the major challenges facing business, industry, and not-for-profit organizations. Data sets such as customer transactions for a mega-retailer, weather patterns monitored by meteorologists, or social network activity can quickly outpace the capacity of traditional data management tools. If you need to develop or manage big data solutions, you'll appreciate how these four experts define, explain, and guide you through this new and often confusing concept. You'll learn what it is, why it matters, and how to choose and implement solutions that work.



### Networking For Dummies, 10th Edition

Doug Lowe

9781118474082

Pub Date: 3/26/13

\$24.99/\$29.99 Can./£17.99 UK

432 pages

Paperback

Computers / Networking

Ctn Qty: 20

#### Related Products

##### Other Formats

9781118474112 \$24.99 3/4/13 MobiPocket

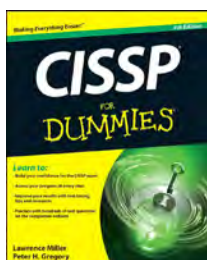
9781118474129 \$24.99 3/4/13 ePub

9781118474143 \$24.99 3/4/13 Adobe PDF



### Summary: This updated bestseller covers Windows 8, new storage and backup technologies, and more


Both beginning network administrators and home users have made previous editions of this book a top seller. Now fully updated, this edition shows you step by step how to set up and maintain a network and covers Windows 8 and Windows Server 2008 R2 SP1. Author Doug Lowe also includes updated coverage of broadband technologies as well as storage and back-up procedures, all in his easy-to-follow style. You'll learn to build a wired or wireless network, secure and optimize it, safely connect to the Internet, troubleshoot problems, and much more.



### CISSP For Dummies®, 4th Edition

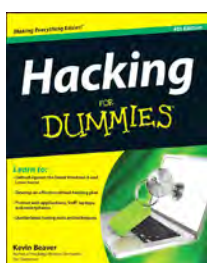
Lawrence C. Miller, Peter Gregory  
9781118362396  
Pub Date: 8/21/12  
\$39.99/\$47.99 Can./£27.99 UK  
624 pages  
Paperback  
Computers / Certification Guides  
Ctn Qty: 10  
Previous Editions: 9780470537916

#### Related Products

**Other Formats**  
9781118417102 \$39.99 8/21/12 ePub 

#### Summary: A fully updated guide to CISSP certification


CISSP certification is the most prestigious and highly valued of the security certifications. This is the book you need to approach the exam with confidence and become CISSP certified! The CISSP Body of Knowledge underwent many changes in 2012, and this book covers them all. With a down-to-earth approach, it provides all the information covered in the exam plus numerous self-assessment tools, Quick Assessment and Prep tests to give you practice, a sample exam, and hundreds of randomly generated review questions on the Dummies Test Engine, available on the companion website.



### Hacking For Dummies®, 4th Edition

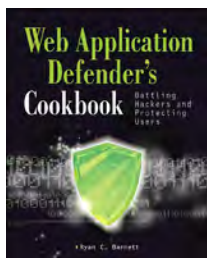
Kevin Beaver  
9781118380932  
Pub Date: 1/22/13  
\$29.99/\$35.99 Can./£21.99 UK  
408 pages  
Paperback / softback  
Computers / Security  
Ctn Qty: 20

#### Related Products

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9781118380949 \$29.99 1/2/13 MobiPocket  
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9781118380963 \$29.99 1/2/13 Adobe PDF 

#### Summary: Updated for Windows 8 and the latest version of Linux

The best way to stay safe online is to stop hackers before they attack - first, by understanding their thinking and second, by ethically hacking your own site to measure the effectiveness of your security. This practical, top-selling guide will help you do both. Fully updated for Windows 8 and the latest version of Linux, *Hacking For Dummies, 4th Edition* explores the malicious hacker's mindset and helps you develop an ethical hacking plan (also known as penetration testing) using the newest tools and techniques.

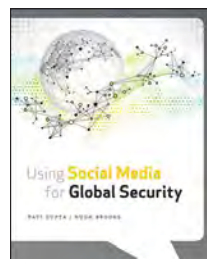


### Web Application Defender's Cookbook : Battling Hackers and Protecting Users

Ryan C. Barnett  
9781118362181  
Pub Date: 12/11/12  
\$50.00/\$60.00 Can./£33.99 UK  
600 pages  
Paperback  
Computers / Internet  
Ctn Qty: 10

#### Summary: Defending your web applications against hackers and attackers

The top-selling book *Web Application Hacker's Handbook* showed how attackers and hackers identify and attack vulnerable live web applications. This new *Web Application Defender's Cookbook* is the perfect counterpoint to that book: it shows you how to *defend*. Authored by a highly credentialed defensive security expert, this new book details defensive security methods and can be used as courseware for training network security personnel, web server administrators, and security consultants.



### Using Social Media for Global Security

Ravi Gupta, Hugh Brooks  
9781118442319  
Pub Date: 3/26/13  
\$39.99/\$47.99 Can./£26.99 UK  
504 pages  
Paperback  
Computers / Security  
Ctn Qty: 10

#### Related Products

**Other Formats**  
9781118442210 \$39.99 3/26/13 Adobe PDF 

#### Summary: Essential reading for cybersecurity professionals, security analysts, policy experts, decision-makers, and law enforcement!

During the Occupy Wall Street and Arab Spring movements, the world witnessed the power of social media to dramatically shape events. Now this timely book shows government decision-makers and security experts how to use the social world to improve security nationally and globally--and cost-effectively. Authored by two social media/crowd behavior/security experts, *Using Social Media for Global Security* offers pages of instruction and detail on cutting-edge social media technologies, analytical methods, software tools, and more.



### Mastering VMware View

John Moran, Steve Rattacasa  
9781118359365  
Pub Date: 2/19/13  
\$59.99/\$71.99 Can./£39.99 UK  
600 pages  
Paperback  
Ctn Qty: 10

#### Related Products

#### Other Formats

9781118462362 \$59.99 2/19/13 ePub



### Summary: How-to guide for IT professionals installing and managing VMware View

If you're managing the VMware solutions in your organization, this is the book you need. VMware View is a Virtual Desktop Infrastructure (VDI) or cloud solution that allows users to access their desktops on any device, including smartphones or tablets, and on multiple operating systems. This book shows you step by step how to install and manage the newest version of VMware View. As the business demand for cloud-based solutions soars, make sure you're ready with this authoritative guide.



### Virtualizing Oracle Database with VMware vSphere 5

Jeff Browning, Sam Lucido, Dave Welch  
9781118083055  
Pub Date: 12/25/12  
\$59.99/\$71.99 Can./£39.99 UK  
552 pages  
Paperback  
Ctn Qty: 10

#### Related Products

#### Other Formats

9781118493892 \$59.99 12/21/12 ePub



### Summary: Learn to combine VMware vSphere 5 and Oracle Database

Virtualization is making its way into everything requiring a server, including Oracle Database. The poor utilization and high cost of Oracle Database make it a compelling case for virtualization, which can offer benefits such as lower IT infrastructure costs, improved resource utilization, enhanced high availability, and more. This comprehensive book provides step-by-step instruction for combining VMware vSphere 5 and Oracle Database along with clear explanations of concepts to support the instruction.



### VMware vSphere Design, Second Edition

Forbes Guthrie, Scott Lowe  
9781118407912, 1118407911  
Pub Date: 1/1/13  
\$49.99/\$59.99 Can./£33.99 UK  
500 pages  
Paperback  
Ctn Qty: 10

#### Related Products

#### Other Formats

9781118493946 \$49.99 1/29/13 ePub



### Summary: Achieve the performance, scalability, and ROI your business needs

What can you do at the start of a virtualization deployment to make things run more smoothly? If you plan, deploy, maintain, and optimize vSphere solutions in your company, this unique book can help you through the process. From hardware selection, network layout, and security considerations to storage and hypervisors, this book explains the design decisions you'll face and how to make the right choices.



### Cloud Essentials : (CompTIA Authorized Courseware for Exam CLO-001)

Kalani Kirk Hausman  
9781118408735  
Pub Date: 2/6/13  
\$39.99/\$47.99 Can./£26.99 UK  
350 pages  
Paperback  
Computers / Operating Systems  
Series: Essentials  
Ctn Qty: 20

### Summary: CompTIA-Authorized courseware for the Cloud Essentials Exam CLO-001

What better way to prepare for the CompTIA Cloud Essentials exam than with this new book in the popular Sybex Essentials series? *Cloud Essentials* covers the basics of cloud computing and its place in the modern enterprise. Explore public and private clouds; contrast the "as a service" models for PaaS, SaaS, IaaS, or XaaS platforms; plan security; and more. The book covers the exam objectives for the CompTIA Cloud Essentials certification exam (Exam CLO-001) and includes hands-on exercises and review questions to reinforce your learning.

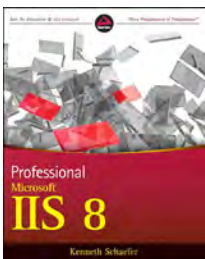


**Windows Server 2012 Hyper-V Installation and Configuration Guide**

Aidan Finn, Patrick Lownds, Michel Luescher, et al.  
 9781118486498  
 Pub Date: 3/19/13  
 \$59.99/\$71.99 Can./£39.99 UK  
 500 pages  
 Paperback  
 Ctn Qty: 10

**Summary: Go-to guide for using Microsoft's updated Hyper-V as a virtualization solution**

The Windows Server 2012 Hyper-V from Microsoft has more to offer than previous versions, including greater scalability, new components, and more options for small and medium businesses. If you're responsible for learning, designing, and implementing Microsoft 2012 virtualization technologies, Windows Server 2012 Hyper-V Installation and Configuration Guide is the place to start. You'll get up to speed on the architecture, basic deployment and upgrading, creating virtual workloads, creating multitenant clouds, backup and disaster recovery, and more.



**Professional Microsoft IIS 8**


Kenneth Schaefer  
 9781118388044  
 Pub Date: 11/6/12  
 \$59.99/\$71.99 Can./£39.99 UK  
 816 pages  
 Paperback  
 Computers / Programming  
 Ctn Qty: 10

**Summary: Stellar author team of Microsoft MVPs helps developers and administrators get the most out of Windows IIS 8**

If you're a developer or administrator, you'll want to get thoroughly up to speed on Microsoft's new IIS 8 platform with this complete, in-depth reference. Prepare yourself to administer IIS 8 in not only commercial websites and corporate intranets, but also the mass web hosting market with this expert content. The book covers common administrative tasks associated with monitoring and managing an IIS environment—and then moves well beyond, into extensibility, scripted admin, and other complex topics.

**Related Products**

**Other Formats**

9781118417379 \$59.99 11/6/12 ePub  
 9781118439401 \$59.99 11/6/12 Adobe PDF 



**Knight's Microsoft SQL Server 2012 Integration Services 24-Hour Trainer**


Brian Knight  
 9781118479582  
 Pub Date: 11/20/12  
 \$49.99/\$59.99 Can./£33.99 UK  
 456 pages  
 Paperback  
 Computers / Database Management  
 Ctn Qty: 20

**Summary: Book-and-video package gets novices up to speed on Microsoft SQL Server 2012**

If you need a practical, hands-on introduction, especially to SQL Server Integration Services (SSIS), this book-and-video package from authority Brian Knight is the perfect solution. Each lesson includes three major components: a description of how each SSIS feature or process works, a tutorial that walks you through the process or technique, and an accompanying video lesson. It's a complete learning package that will give you the confidence you need to start your first SSIS project.

**Related Products**

**Other Formats**

9781118479605 \$49.99 11/20/12 Adobe PDF 



**The SketchUp Workflow for Architecture and Building Design**

Michael Brightman  
 9781118290149  
 Pub Date: 3/26/13  
 \$59.99/\$71.99 Can./£39.99 UK  
 352 pages  
 Paperback  
 Architecture / Design, Drafting, Drawing & Presentation  
 Ctn Qty: 20

**Summary: Incorporate SketchUp into every phase of your design**

If you want to go beyond the basics and start using SketchUp 3D modeling software in all phases of your design, The SketchUp Workflow for Architecture and Building Design is the perfect place to start. From preliminary schematics to construction documentation and everything in between, the book sketches out a workflow that is flexible enough to use from start to finish. You'll discover helpful techniques, smart tips, and best practices that will make your design process easier, as well as helping you easily export your models into BIM programs.

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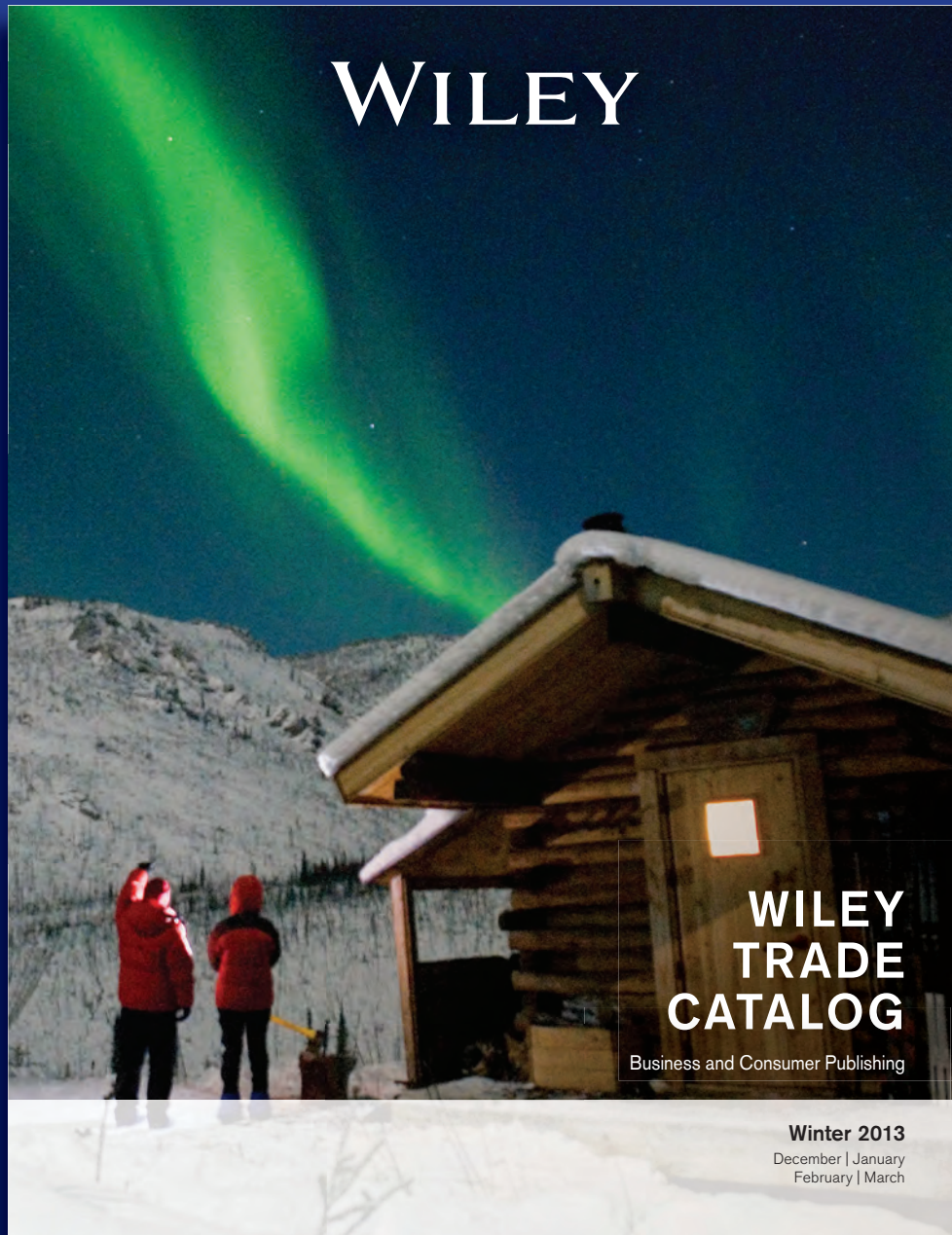
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