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SPRING 2012
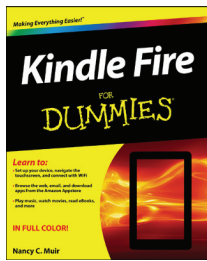### April | May | June | July

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Kindle Fire For Dummies
Nancy C. Muir
9781118161630
Pub Date: 11/15/11 (US, Can.)
$16.99/$19.99 Can./£13.99 UK
200 pages
Electronic book text
Computers / Hardware
Ctn Qty: N/A

Summary: Blaze into the future of tablets with the Kindle Fire and this one-of-a-kind e-book!

Amazon's all-new Kindle Fire tablet device sports the latest technology, and this e-book helps you take full advantage of all it can do. It walks you through all the tablet's features, shows you how to set up the device, navigate the touchscreen interface, buy music, stream video, download apps, and read e-books from Amazon.com. The book demystifies this all-new tablet and provides a handy reference that can be conveniently downloaded and read right on your Kindle Fire device.
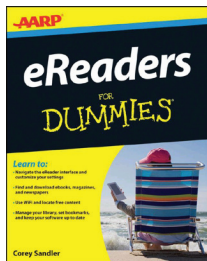
eReaders For Dummies
Corey Sandler
9781118216798
Pub Date: 11/22/11 (US, Can.)
$7.99/$9.99 Can./£5.99 UK
100 pages
Paperback
Computers / Hardware
Ctn Qty: 20

Summary: Power up and start enjoying your eReader today!

Aimed at the 40 million members of AARP, *eReaders For Dummies* provides you with the know-how to become savvy with your eReader. From setting up, navigating, and using a variety of eReaders to downloading books from different libraries and online retailers offering millions of electronic book choices, this fun-but-straightforward guide helps you learn everything you need to know so you can immediately start enjoying your Kindle, Sony Reader, NOOK, Kobo eReader, or any other eReader device.
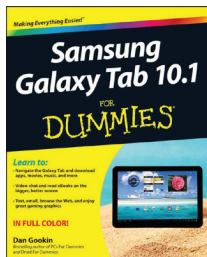
Samsung Galaxy Tab 10.1 For Dummies
Dan Gookin
9781118228333
Pub Date: 2/7/12 (US, Can.)
$24.99/$29.99 Can./£17.99 UK
340 pages
Paperback
Computers / Hardware
Ctn Qty: 20

Summary: A full-color reference for getting the most out of your Samsung Galaxy Tab 10.1!

A vast improvement over the original Galaxy Tab, the 10.1 uses the latest version of the Android operating system and is a 4G LTE mobile device. These upgrades—along with many others, including the better screen quality, better web browsing with Flash, and better multitasking capabilities—are all covered in this fun and friendly guide to the Samsung Galaxy Tab 10.1. Everything from how-to topics to the most useful features to helpful tricks and techniques, this practical guide shows you how to get the most out of this cutting-edge device.

AARP Tablets: Tech to Connect
Corey Sandler
9781118244043
Pub Date: 5/8/12 (US, Can.)
$19.99/$23.99 Can./£15.99 UK
300 pages
Paperback
Computers / Hardware
Ctn Qty: 20

Summary: Take on your tablet with confidence and get connected!

Aimed at the 40 million members of AARP, *Tablets: Tech To Connect* provides you with the know-how to become savvy with your tablet PC. From downloading apps and syncing to your other devices to storing data online and browsing the web, this fun-but-straightforward guide helps you learn everything you need to know so you can immediately start enjoying your new tablet.

Droid Companion

Eric Butow, Joli Ballew

Summary

New owner of a Droid? Enjoy it even more with this perfect guide

Congratulations on owning one of the hottest smartphones on the planet —more than 400,000 new Android phones are activated every day! Now get the very most out your new Droid with this handy companion by your side. Covering several versions of the Droid phones in one comprehensive guide, this book provides you with helpful information on everything from setup to the fun features of each Droid model. You'll quickly get up to speed on everything from email, browsing, and calendars to photos, maps, apps, security, and more.

- Highlights the new and innovative features of Droids with the use of clear, easy -to-understand descriptions
- Covers the Motorola Droid 3, Motorola Droid X2, HTC Droid Incredible 2, and Samsung Droid Charge
- Shares helpful details on how to make your Droid uniquely yours and tap into the Android app market
- Walks you through the basics such as adding contacts, messaging, emailing, browsing the web, integrating social media, shooting and sharing photos and videos, and more
- Helps you use your Droid to communicate more effectively and work more efficiently

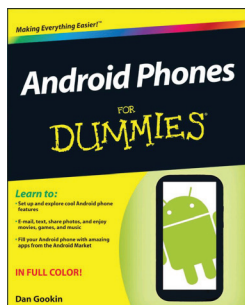Want a friend to help you with your new Droid? Get your very own *Droid Companion*!

9781118177648
Pub Date: 11/1/11 (US, Can.)
$19.99/$23.99 Can./
£15.99 UK
Paperback

304 pages
Carton Qty: 20
Computers / Hardware

Author Bio

Eric Butow is the owner of Butow Communications Group (BCG), which provides Web development, marketing, technical documentation, and computer based training services. Eric is also an accomplished book author who has written titles for a number of technologies since 2000. He is currently co -authoring *My Samsung Galaxy Tab* (Que) and will soon be co -authoring the second edition of *Blogging to Drive Business* and authoring *How to Do Everything HP TouchPad* (McGraw-Hill). **Joli Ballew** is a full-time author and technical writer. She has written more than 40 books for publishers worldwide, including such well -regarded titles as Motorola XOOM Companion (Wiley), as well as titles on the Apple iPad and iPad 2, and the BlackBerry Storm 2.

Other Formats
ePub - 10/19/2011 $19.99 9781118232170

Android Phones For Dummies

Dan Gookin

Summary

Everything you need to know about your Android smartphone—in full color!

Eager to learn the ins and outs of your exciting, new Android phone? Then this is the book you need! Written in the typical fun and friendly *For Dummies* style, this full-color guide covers the basics of all the features of Android phones without weighing you down with heavy technical terms or jargon. Veteran world -renowned author Dan Gookin walks you through everything from getting started with setup and configuration to making the most of your phone's potential with texting, e -mailing, accessing the Internet and social networking sites, using the camera, synching with a PC, downloading apps, and more.

- Covers all the details of the operating system that applies to every Android phone, including Motorola Droids, HTC devices, Samsung Galaxy S phones, to name a few
- Walks you through basic phone operations while also encouraging you to explore your phone's full potential
- Serves as an ideal guide to an inexperienced Android newbie who is enthusiastic about getting a handle on everything an Android phone can do

Android Phones For Dummies helps you get smarter with your Android smartphone.
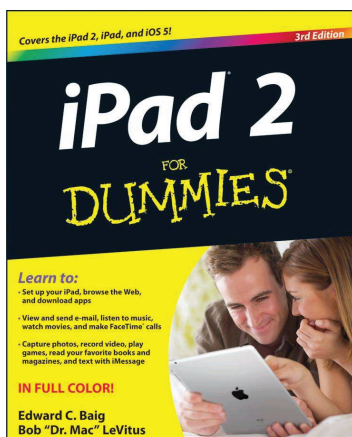
9781118169520
Pub Date: 3/6/12 (US, Can.)
$24.99/$29.99 Can./
£17.99 UK
Paperback
320 pages
Carton Qty: 20
Computers / Hardware

Author Bio

Dan Gookin (Couer d'Alene, ID) wrote the very first *For Dummies* book in 1991. The author of several bestsellers, Dan enjoys worldwide success with books that have been translated into 32 languages and have more than 11 million copies in print. Dan is the bestselling author of *Droid X For Dummies, Droid 2 For Dummies, PCs For Dummies* and *Word For Dummies*.

Other Formats
Adobe PDF - 3/6/2012 $24.99 9781118226551
ePub - 3/6/2012 $24.99 9781118232446
MobiPocket - 3/6/2012 $24.99 9781118264409

iPad 2 For Dummies, 3rd Edition

Edward C. Baig, Bob LeVitus

Summary

The up-to-date guide to getting the most out of your iPad or iPad 2!
With an elegantly thin form, front-and-rear-facing cameras, irresistible multitouch interface, and, now, with the awesome iOS 5 and iCloud, the iPad is one addictive device. This full-color guide helps you get to know your iPad so well you may never want to put it down! Mac experts and veteran *For Dummies* authors Edward Baig and Bob "Dr. Mac" LeVitus walk you through the basics as you set up and explore the iPad, master the multitouch interface, set up iTunes for your iPad, browse the web, find apps in the App Store, and synchronize it all with iCloud.

You'll learn how to turn your iPad into the ultimate gaming machine; curl up with an iBook; immerse yourself in music, videos, movies, and TV shows; and organize, edit, and share photos. Keep in touch with e-mail, social networking apps, iMessage, and FaceTime video calling. Plus, you'll never be late again, with the iPad's built -in address book, calendar, Maps, and Reminders.

- Covers the iPad 2 and iPad
- Fully updated for the newest iOS 5 features including Notification Center, iMessage, Newsstand, AirPlay Mirroring, Safari Reader, and more
- Explains how to record HD video; take fantastic photos; surf the web; organize your e-mail and calendar; and find your favorite music, movies, games, and apps
- Includes tips on protecting your information and troubleshooting

From the beginner basics to smooth and savvy tips, *iPad 2 For Dummies, 3rd Edition* will make you wonder how you ever lived without your iPad.
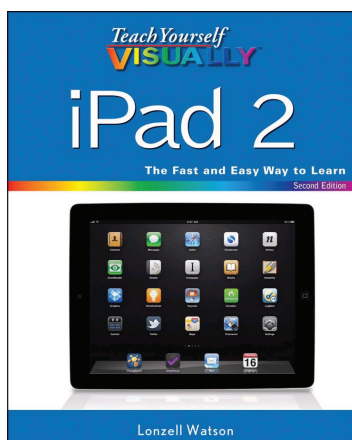
Author Bio

Edward C. Baig is the Personal Technology columnist for *USA TODAY* and the author of *Macs For Dummies, 11th Edition*.
Bob "Dr. Mac" LeVitus pens the popular "Dr. Mac" column for the *Houston Chronicle* and is the author of *Incredible iPad Apps For Dummies*.

Related Products

Other Formats

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MobiPocket
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Previous Edition

9781118024447 - $24.99

Contributor Images

Teach Yourself VISUALLY iPad 2, Second Edition

Lonzell Watson

9781118252932
Pub Date: 6/19/12 (US, Can.)
$29.99/$35.99 Can./£19.99 UK
Paperback

288 pages
Carton Qty: 20
Computers / Hardware
Series: Teach Yourself VISUALLY
(Tech)

Summary

A new edition of a bestseller, fully updated on the latest features of the iPad!
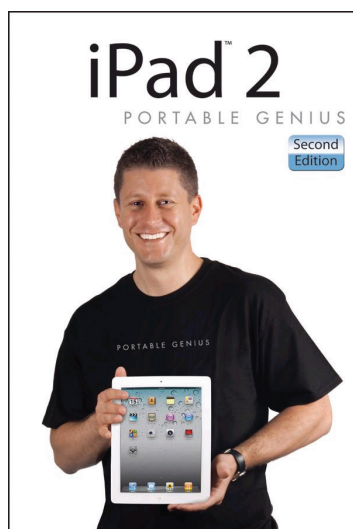The evolution of the iPad continues to deliver amazing possibilities, which is exactly why this bestselling guide evolves right along with it! Fully updated with coverage on the latest generation of the iPad, this full-color, step-by-step guide is perfectly suited for anyone who is a visual learner and learns best by visual cues and a tactile interface. You'll learn to access and download books, apps, music, and video content as well as send photos and emails, sync with other devices and services, and confidently use the multi-touch display.

- Highlights how to connect to multimedia content, social networking, and the Internet
- Shows you how to upload more than half a million apps, including award-winning games and helpful productivity tools
- Helps you take advantage of the potential of the iPad with the featured visual tips and guidance

If you've got the latest iPad, then you certainly need the latest version of *Teach Yourself Visually iPad 2* to go with it!

Author Bio

Lonzell Watson (Orlando, FL) is an Apple Certified Final Cut Pro Professional and Certified Avid Express Pro user. His work includes national commercials and television programs for PBS, Fox Sports, the Outdoor Channel, and C-SPAN, and video editing for pop superstar Mariah Carey. As well as being an experienced extreme sports, wildlife, and news videographer, Lonzell's talents have also served him well as a syndicated writer with hundreds of published tutorials, and tips that relate to film and video production. His courseware is used to teach media entities within NASA, the CIA, the FBI and all branches of the military. He is the author of *Teach Yourself VISUALLY iPad 2* and *Teach Yourself VISUALLY Digital Video, 2nd Edition*.

iPad 2 Portable Genius, Second Edition

Paul McFedries

Summary

Essential coverage of everything you need to know about the newest iPad
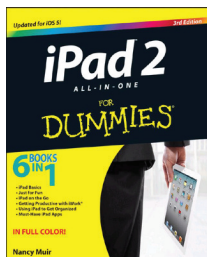The popularity of the iPad is seemingly unstoppable and if you've decided to get in the iPad game, this handy guide is must-have reading. This easy-to-understand resource shares tips, tricks, and advice, to help you get the most out of your ultraportable tablet device. You'll learn how to maximize features of the iPad such as the multitouch screen, Bluetooth and Wi-Fi capability, eReader functionality, and much more.

- Shows you how to surf the web, watch movies and TV, listen to music, read books, play games, create presentations, edit documents, manage contacts, organize photos, update spreadsheets, and moreCovers how to use and troubleshoot the latest iOS
- Features Genius icons to show you the smartest way to do things
- Helps save you time and avoid hassles as you get up to speed

iPad 2 Portable Genius, Second Edition presents you with accessible, useful information so that you can start confidently using your iPad today!

Author Bio

Paul McFedries (Toronto, Ontario) is a Mac expert and a full-time technical writer. He has written more than 70 books that have sold more than four million copies worldwide. These books include *Teach Yourself VISUALLY Mac OS X Lion* and *Macs Portable Genius, Second Edition*. Paul encourages all readers to drop by his website at www.mcfedries.com.

9781118173039
Pub Date: 3/13/12 (US, Can.)
$25.00/$30.00 Can./£17.99 UK
Paperback

336 pages
Carton Qty: 20
Computers / Hardware
Series: Portable Genius

Related Products

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9781118239926 - $25.00
ePub
9781118264621 - $25.00
MobiPocket

iPad 2 All-in-One For Dummies, 3rd Edition
Nancy C. Muir
9781118176771
Pub Date: 2/7/12 (US, Can.)
$34.99/$41.99 Can./£24.99 UK
608 pages
Paperback
Computers / Hardware
Ctn Qty: 10
Previous Edition: 97804709286

Summary: All iPad, all the time—the ins and outs of all things iPad and iPad 2!

Packed with the power of a MacBook, iPod touch, eReader, digital camera, portable game console, and so much more, the iPad is an awesome device. And the business world has certainly taken notice. The iPad is moving into the enterprise where power users and professionals alike are using the device to increase their productivity and work smarter at the office and on the go. Long-time *For Dummies* author Nancy Muir walks you through the latest functions, features, and capabilities of the iPad and iPad 2 in six easy-to-understand minibooks.
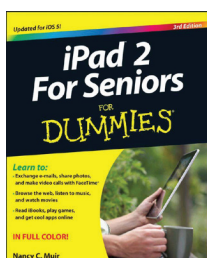
iPad 2 For Seniors For Dummies, 3rd Edition
Nancy C. Muir
9781118176788
Pub Date: 12/13/11 (US, Can.)
$24.99/$29.99 Can./£17.99 UK
400 pages
Paperback
Computers / Hardware
Ctn Qty: 20Previous Editions: 9781118038277

Summary: Oh, all the amazing things your iPad and iPad 2 can do!

Lightweight, powerful, and perfect for reading and staying in touch, iPads are fun and practical for today's seniors, as long as you know how to use all the bells and whistles. That's where this helpful guide comes in. Written in the friendly *For Dummies* style and sporting senior-friendly larger type and full-color illustrations, this book can help you get the most out of your iPad or iPad 2, even if you don't ordinarily use a computer.
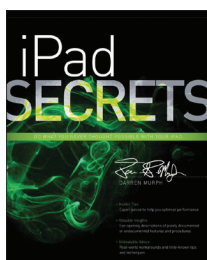
iPad Secrets
Darren Murph
9781118247365
Pub Date: 5/29/12 (US, Can.)
$29.99/$35.99 Can./£19.99 UK
360 pages
Paperback
Computers / Interactive & Multimedia
Series: Secrets
Ctn Qty: 20

Summary: A behind-the-scenes look at all the iPad has to offer, from a known expert!

The iPad boasts worldwide popularity in large part due to its simplicity and ease of use. However, there's much more to this bestselling tablet than meets the "i"! Direct from a prolific product reviewer at Engadget, one of the world's most read tech blogs, iPad Secrets opens a vault of rarely used features and little-known short cuts so that you can take advantage of the infinite possibilities that the iPad has to offer. This true behind-the-scenes look of tips and tricks dives into crevices that few people even know exist.
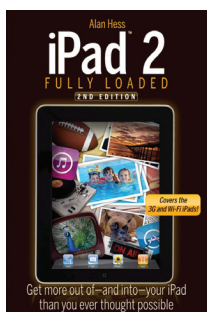
iPad 2 Fully Loaded, 2nd Edition
Alan Hess
9781118252161
Pub Date: 7/10/12 (US, Can.)
$24.99/$29.99 Can./£16.99 UK
304 pages
Paperback
Computers / Hardware
Ctn Qty: 20

Summary: Learn to maximize all that the iPad has to offer with this full-color guide!

Maybe you are getting ready to buy an iPad and are eager to go beyond just-using-the-standard-user's-manual phase. Or perhaps you already own an iPad and just know that there is more than meets the eye. Whatever the case, *iPad 2 Fully Loaded 2nd Edition* is a one-of-a-kind resource for squeezing every bit of functionality from your iPad. Whether you're downloading content of any sort, looking to get the most out of iOS5, or using your iPad to control anything from your home stereo system to your vehicle, nothing is out of the realm of possibilities.
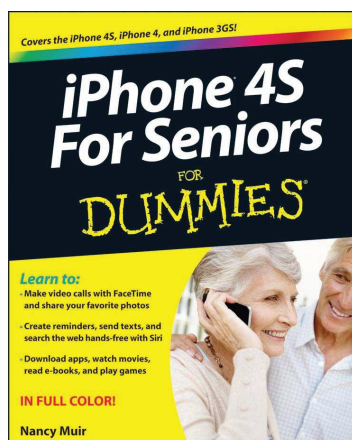
iPhone 4S For Seniors For Dummies

Nancy C. Muir

Summary

Who knew a phone could do all this? Get to know your new iPhone with this fantastic full-color guide

Although iPhones now dominate the landscape, it's not a given that you'll instantly know how to use one. And that's where this handy book comes in. Written in the friendly *For Dummies* style and sporting senior-friendly larger type and full-color illustrations, this book clearly shows you how to use your iPhone, even if it's your first-ever smartphone. Make calls, send e-mail, download videos, read books, FaceTime video chat, discover the wonderful world of apps—it's all here and much more.

- Covers the iPhone 4S, iPhone 4, and iPhone 3GS
- Includes senior-friendly larger type and full-color illustrations
- Explains how to use the iPhone in the clear, friendly, easy-to-follow language that has defined the Dummies series for two decades
- Covers iPhone accessibility features, using maps, browsing the web, buying apps, playing music, shooting and sharing video and pictures, texting with iMessage, Reminders, Newsstand, and making calls, of course!

Outsmart your smartphone and take advantage of all it has to offer with *iPhone 4S For Seniors For Dummies*.

Author Bio

Nancy Muir (Port Townsend, WA) is the owner of a writing and consulting company that specializes in business and technology topics. She has authored more than 40 books on technology and business topics, including *Computers For Seniors For Dummies, 2nd Edition*; *iPad For Seniors For Dummies*; and *iPad All-in-One For Dummies*. Nancy consults and trains companies, governments, and law enforcement agencies worldwide.

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Pub Date: 12/27/11 (US, Can.)
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MobiPocket

Mac OS X Lion Server Portable Genius

Richard Wentk
9781118031735
Pub Date: 4/17/12 (US, Can.)
$30.00/$36.00 Can./£20.99 UK
400 pages
Paperback
Computers / Operating Systems
Series: Portable Genius
Ctn Qty: 10

Summary: A practical guide to helping users get along with the latest Mac OS X Server

To tame Apple's newest big cat, server OS (Lion), you need a serious, big-game book—and here it is. This guide explains how to administer, deploy, and update the much-anticipated next generation of Mac's OS X Server. Thoroughly covering both hardware and software, this book shows you how to configure services, set up account authentication, use open directory, manage accounts, use Apple Remote Desktop, and much more. You'll also learn how to navigate apps such as iChat Theater, Mail, iCal, Podcast Producer—and still more!
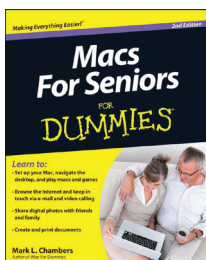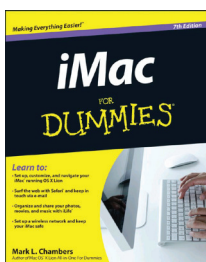
Macs For Seniors For Dummies, 2nd Edition

Mark L. Chambers
9781118196847
Pub Date: 3/13/12 (US, Can.)
$24.99/$29.99 Can./£17.99 UK
384 pages
Paperback
Computers / Hardware
Ctn Qty: 20
Previous Edition: 9780470437797

Summary: You're never too old to fall in love—with your Mac!

You took a while, but you are now the proud owner of your first Mac computer. *Macs For Seniors For Dummies* is just for you. This friendly, accessible guide walks you through choosing a Mac and learning how to use it. You'll find yourself falling head over heels for your Mac in no time.

Macs For Seniors For Dummies introduces you to all the basics that you need to know: turning the Mac on, using the keyboard and mouse, working with files and folders, navigate around the Mac desktop and much more.
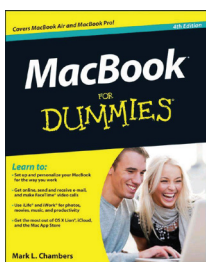
iMac For Dummies, 7th Edition

Mark L. Chambers
9781118202715
Pub Date: 5/15/12 (US, Can.)
$24.99/$29.99 Can./£17.99 UK
432 pages
Paperback
Computers / Hardware
Ctn Qty: 20
Previous Edition: 9780470607374

Summary: The bestselling guide to the ultimate all-in-one computer—now updated and revised throughout!

If you're looking for speed, performance, and power, the iMac is the ultimate all-in-one computer. From its superior performance, powerful operating system, and amazing applications, the iMac is one awesome machine, and the fun, friendly, and approachable style of *iMac For Dummies* is an ideal way to get started with the basics. You'll learn the fundamentals of the iMac including setting up and customizing your iMac and the software that comes with it, importing files from your old computer, sending and receiving e-mail, video calling, and more.

MacBook For Dummies, 4th Edition

Mark L. Chambers
9781118209202
Pub Date: 6/5/12 (US, Can.)
$24.99/$29.99 Can./£17.99 UK
432 pages
Paperback
Computers / Hardware
Ctn Qty: 20
Previous Edition: 9780470769188

Summary: Get more out of your MacBook with the help of this savvy and easy For Dummies guide

Lighter, faster, and way cooler, the new MacBooks put the power of a desktop into your hands anywhere. Mac expert Mark Chambers shows you how to personalize your Desktop, stay connected while on the road, make movies with iMovie, create and share photos and videos, compose your own music with GarageBand, build a website with iWeb, and much more.

Packed with coverage of the latest MacBook hardware including the MacBook Air and MacBook Pro plusOS X Lion, iCloud, iLife, and iWork, this new edition is completely revised.
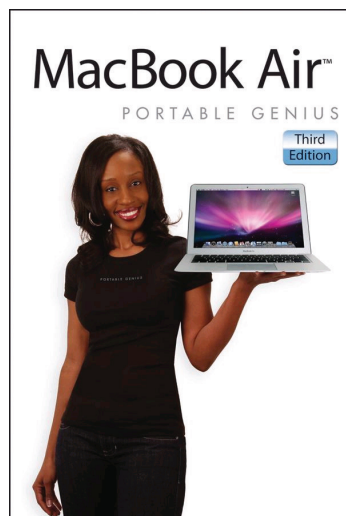
MacBook Air Portable Genius, Third Edition

Paul McFedries

Summary

Enjoy your MacBook Air to the max with this handy guide by your side!

Packed with tips and techniques on everything from getting started with the MacBook Air to taking advantage of all its remote features and accessories, this fun, hip, and portable guide has just what you need to confidently get started with the MacBook Air. In this latest edition, veteran author Paul McFedries covers an assortment of new topics including the new OS X Lion, Intel's latest Sandybridge processor, Thunderbolt, and the backlit keyboard.

- Offers helpful tips that cover how to maximize the power of the newest MacBook Air
- Covers all the key skills, tools, and shortcuts to make you a more efficient MacBook Air user
- Features Genius icons to show you the smartest way to do things
- Helps save you time and avoid hassles as you get up to speed

MacBook Air Portable Genius, Third Edition features savvy advice, tips, tricks, and techniques so you can get started using your MacBook Air today.

Author Bio

Paul McFedries is a Mac expert and full-time technical writer. He has written more than 70 books that have sold more than four million copies worldwide. These books include *Teach Yourself VISUALLY Mac OS X Lion* and *Macs Portable Genius*, *Second Edition*. Paul encourages all readers to drop by his website at www.mcfedries.com.

9781118186183
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288 pages
Carton Qty: 20
Computers / Hardware
Series: Portable Genius

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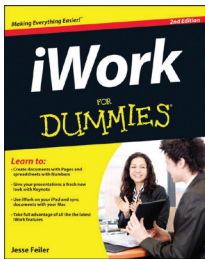9781118218334 - $25.00
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**Previous Edition**
9781118029978 - $25.00

iWork For Dummies, 2nd Edition
Jesse Feiler
9780470770207
Pub Date: 3/27/12 (US, Can.)
$24.99/$29.99 Can./£17.99 UK
456 pages
Paperback
Computers / Business Software
Ctn Qty: 20

Summary: Boost your business productivity with the latest iWork features

iWork, Apple's unique business productivity suite, isn't just for your Mac or MacBook anymore. Now you can take your favorite iWork applications everywhere you go with iWork for iPad! iWork features Pages, an integrated word processing/page layout program; Numbers, a spreadsheet program that lets you present your figures in impressive new ways; and Keynote presentation software that makes PowerPoint look last-century.
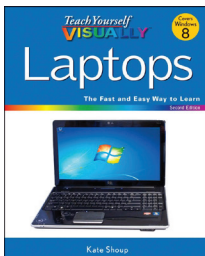
Teach Yourself VISUALLY Laptops, 2nd Edition
Sherry Kinkoph Gunter
9781118252918
Pub Date: 7/10/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
320 pages
Paperback
Computers / Hardware
Series: Teach Yourself VISUALLY (Tech)
Ctn Qty: 20

Summary: The fast and easy way to learn about buying, maintaining, and troubleshooting, a laptop

How do I find the right laptop for me? Now that I have a laptop, how do I set it up and maintain it? What are some tips for getting the most out of software systems? How do I begin to troubleshoot my laptop? If you are a visual learner and have ever asked yourself any of those questions, then this is just the book you need. Visual, step-by-step guidance walks you through finding the right laptop to meet your needs, getting comfortable with the latest versions of Windows and the Microsoft Office Suite, and understanding the most important security aspects of staying safe online.
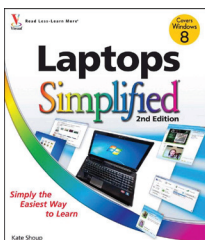
Laptops Simplified, 2nd Edition
Kate Shoup
9781118252925
Pub Date: 8/7/12 (US, Can.)
$24.99/$29.99 Can./£17.99 UK
256 pages
Paperback
Computers / Hardware
Ctn Qty: 10

Summary: Step-by-step guidance on all things laptop-related, aimed at visual learners

A little overwhelmed by the selection of laptops out there and how to get started using one? *Laptops Simplified, Second Edition* is here to help! Boasting a straightforward, jargon-free approach, this easy-to-navigate guide takes the fear out of exploring the subject of laptops and breaks it down to the basics. Veteran author Sherry Kinkoph Gunter demystifies common laptop issues such as finding the laptop that is right for you, setting it up, troubleshooting it, and maintaining it.
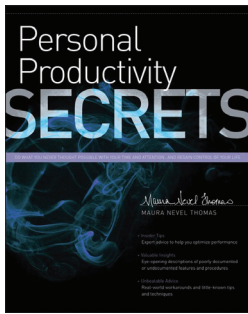
Personal Productivity Secrets

Do what you never thought possible with your time and attention... and regain control of your life

Maura Thomas

Summary

Learn tried-and-tested methods for optimal personal productivity!

Ever find yourself more than a bit overwhelmed by the constant influx of e -mail and reminders as well as the ever-present calendars, to-do lists, miscellaneous paper, and sticky notes? Add to that, myriad devices that were originally intended to make us more efficient, but in reality, only end up forcing us to juggle even more. Our brains aren't wired for all this, but we can *learn* to be productive. *Personal Productivity Secrets* gives you everything you need to know to be organized, in control, and to get things done.

Aimed at busy, driven professionals who are trying to manage the minutia, this critical and timely book presents tried-and-tested methods on staying focused, prioritizing, keeping organized, and choosing and using the best technology for making your life run smoother.
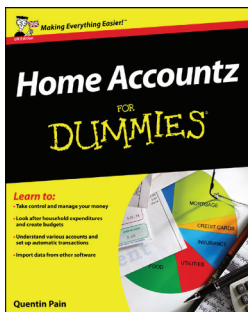
- Shares research on how your absorbs, organizes, and filters the daily inundation of information and details, and how you can use what you've learned to be more productive
- Addresses how the magnitude of software and devices that exist only compounds the problem of getting organized, and helps you make wise decisions when selecting the technology so you can be as productive and in control as possible
- Examines the importance of attention management, the successful integration of current technology, and an efficient workflow management process

Personal Productivity Secrets reveals vital information for being as productive as you can be in a fast -paced, technology-driven society.

9781118179673
Pub Date: 5/1/12 (US, Can.)
$29.99/$35.99 Can./£19.99 UK
Paperback

336 pages
Carton Qty: 20
Computers / Internet
Series: Secrets

Author Bio

Maura Thomas is a speaker, trainer, writer, and consultant in the areas of productivity, attention, and effectiveness. She founded RegainYourTime.com in 2003, and has worked for 17 years in the productivity training industry. During that time, she developed a process for getting things done with low stress and increased efficiency called the Empowerment Producvity System.

Home Accountz For Dummies

Quentin Pain, David Bradforth

Summary

Take control of your home accounting!

Accounting from home can be a difficult task—but not an impossible one with the right tools. *Home Accountz For Dummies* shows you exactly how to use the UK's number one home finance software to look after household expenditures and effectively budget for a positive future. Author Quentin Pain shows you the ins and outs of managing your money with Home Accountz and this easy -to-understand book provides you with the tools you need to predict future financial capabilities.

- Explains installation, setup, creating accounts, and connecting to banks
- Teaches you how to effectively understand accounts, import data from other software, and set up budgets
- Explores importing data from software such as Microsoft Money, Quicken, or spreadsheets
- Covers dealing with transactions in foreign currencies
- Addresses setting up automatic transactions
- Shows how to watch where your money goes with customizable reports

Home Accountz For Dummies is a fun, easy to use guide that takes the chore out of home accounting and puts you in control of your money.

9781119968924
Pub Date: 4/3/12 (US, Can.)
$24.99/$26.99 Can./£16.99 UK
Paperback

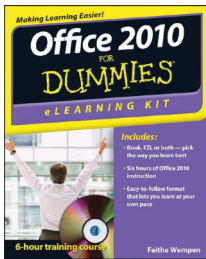328 pages
Carton Qty: 20

Author Bio

Quentin Pain (Cambridgeshire, UK) is the founder of Accountz.com, and the creator of the UK's best selling home accounting software, Home Accountz. Quentin is a member of the British Computer Society, the Institute of Analysts and Programmers and the Institute of Certified Bookkeepers.

Other Formats
Adobe PDF - 9781119940555
ePub - 9781119940562
MobiPocket - 9781119940579

Office 2010 eLearning Kit For Dummies
Faithe Wempen
9781118029725
Pub Date: 11/29/11 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
416 pages
Paperback
Computers / Desktop Applications
Ctn Qty: 16

Summary: Create and work with Microsoft Office 2010 with this learning package

Microsoft Office 2010 is the most commonly used office productivity suite and if you're eager to get started using all it has to offer, this value-packed eLearning kit is essential to your learning process. This complete Microsoft Office 2010 course includes a full-color printed book and a Dummies interactive eLearning course on CD. You'll discover the basics of the Office interface, how to navigate it, and how to use the features common to all Office programs. Then you'll get detailed instruction in working with Word, Excel, PowerPoint, and Outlook to make learning easier!
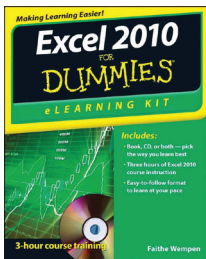
Excel 2010 eLearning Kit For Dummies
Faithe Wempen
9781118110799
Pub Date: 1/3/12 (US, Can.)
$39.99/$47.99 Can./£26.99 UK
368 pages
Paperback
Computers / Business Software
Ctn Qty: 20

Summary: A complete package for learning Excel 2010!

As the leading spreadsheet application, Excel is an essential data analysis and business tool. With this dynamic combination of a full-color printed book and a Dummies interactive eLearning course on CD, you'll find a wealth of information on the latest release of Excel. Featuring both written and animated step-by-step how-tos, practice labs, helpful videos, numerous examples, and a host of Dummies hints and tips, this package makes your learning process easier.

AARP Genealogy Online : Tech to Connect
April Leigh Helm, Matthew L. Helm
9781118244050
Pub Date: 7/3/12 (US, Can.)
$16.99/$19.99 Can./£13.99 UK
250 pages
Paperback
Computers / General
Ctn Qty: 20

Summary: Research your family's history without ever leaving the comfort of your home!

Aimed at the 40 million members of AARP, *Genealogy Online: Tech to Connect* provides you with the know-how to research your family's history using the latest and greatest online tools and resources. From using social networking to tracking family members to using new genealogical software for the first time, this fun-but-straightforward guide is an ideal starting point for beginners who are interested in tracking their ancestry and family history with ease and enjoyment.

ProBlogger, Third Edition
Secrets for Blogging Your Way to a Six-Figure Income
Darren Rowse, Chris Garrett

9781118199558
Pub Date: 2/28/12 (US, Can.)
$24.99/$29.99 Can./£17.99 UK
Paperback

312 pages
Carton Qty: 20
Computers / Internet

Related Products
Other Formats
9781118265390 - $24.99
MobiPocket
9781118228258 - $24.99
Adobe PDF
9781118240694 - $24.99
ePub

Summary
An update of one of the bestselling blogging books, written by two of the world's most successful bloggers
There's a reason why the first two editions of this book have sold thousands of copies worldwide. Written by two of the world's most successful bloggers, it's one of the clearest books out there on how to earn an income from your blog. This new edition gets you up to date on the very latest changes that affect the blogging-for-business landscape. Featuring new material on Twitter, Facebook, and LinkedIn; plus new ways and tools to grow your audience and expand your business beyond your blog, this professional blogger's bible is better than ever.

- Helps novices choose a blog topic, analyze the market, set up a blog, promote it, and earn revenue
- Gives aspiring bloggers proven techniques and the tools they need to succeed in building a business from their blogs
- Reveals 20 key ingredients for a successful blog post
- Offers solid, step-by-step instruction on how bloggers actually make money, why niches matter, how to use essential blogging tools and take advantage of social media and content aggregators, how to optimize your advertising, and much more
- Includes techniques for attracting and growing an audience and how to mine new business opportunities beyond your blog

Written by two fulltime professional bloggers, this exciting, updated edition of *ProBlogger* tells you exactly how to launch and maintain a blog that makes money.

Author Bio
Darren Rowse (Victoria, Australia) has become synonymous with the term 'problogger' since the launch of his blog at problogger.net in 2004. This Technorati Top 20 blog now averages around 13 million yearly readers who look to Darren for advice on how to improve their blogging and earn an income from their activities. Darren's other roles include working as the VP of Training at b5media—one of the world's largest blog networks—and he is the cofounder of the "Six Figure Blogging" course.

Chris Garrett (Yorkshire, England) is a full-time blogger and new media consultant who has been involved commercially with the Internet since 1994. Chris has worked as a consultant to companies including Procter & Gamble, Heinz, Hugo Boss and Coca-Cola.

Social Media Marketing eLearning Kit For Dummies
Phyllis Khare
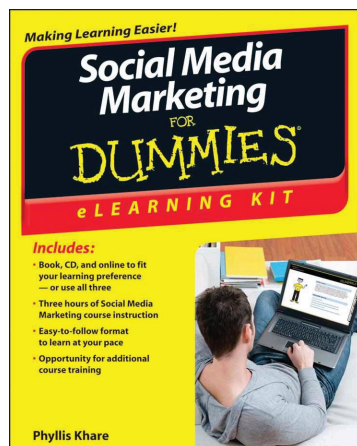
9781118034705
Pub Date: 1/18/12 (US, Can.)
$34.99/$41.99 Can./£24.99 UK
Paperback

304 pages
Carton Qty: 20
Computers / Internet

Related Products
Other Formats
9781118119143 - $34.99
Adobe PDF
9781118119150 - $34.99
ePub
9781118119167 - $34.99
MobiPocket

Contributor Images

Summary
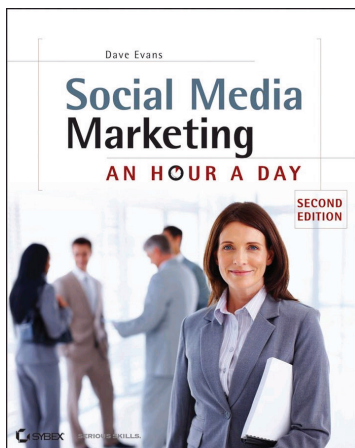**Valuable kit teaches social media marketing to learners of all levels**
If you want to master social media marketing, this valuable eLearning kit is just the ticket. This integrated course includes a full‑color printed book, a Dummies interactive eLearning course on CD, and discount access to additional eLearning online. You'll find a wealth of information and multiple ways to learn, including practice labs, videos, animation, numerous examples, and a host of Dummies hints and tips that make everything easier. Follow the material in order or jump in and out as you wish?you can learn at your own pace. You can also join the eLearning community and take full advantage of blogs, bonus content, forums, and more.

- Helps self‑motivated learners master social media marketing
- Includes an easy‑to‑follow, full‑color book; an interactive Dummies eLearning Course on CD that corresponds with the book; and online extras
- Highlights material with integrated audio and video instruction on CD that helps you learn via animations, screencasts, and more
- Provides additional online course training and participation in the Dummies eLearning community
- Allows you to follow the material sequentially or choose separate sections at your own time and pace
- Offers chapter summaries, practice exercises, discussions of concepts and essential terms, and much more...in the book, online, and on the CD

Social media marketing is a big topic and essential to today's marketplace. Get the skills and knowledge you need with *Social Media Marketing eLearning Kit For Dummies* .

Author Bio
Phyllis Khare (Fairfield, IA) is known as "The Technology Cheerleader." She is a social media consultant for small businesses and is currently working with *iPhone Life* magazine and The Sudden Money Institute on their social media marketing efforts. Follow her on Twitter as @phylliskhare.

Social Media Marketing, Second Edition
An Hour a Day
Dave Evans

9781118194492
Pub Date: 3/20/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
Paperback

460 pages
Carton Qty: 20
Computers / Internet

Related Products

Other Formats
9781118227671 - $29.99
Adobe PDF
9781118240540 - $29.99
ePub
9781118265277 - $29.99
MobiPocket

Previous Edition
9780470344026 - $29.99

Contributor Images

Summary

Updated with 100 pages of new content, this edition is better than ever
In the newest edition of his top-selling book, social media expert Dave Evans bypasses theory to provide you with practical, hands-on advice on developing, implementing, and measuring social media marketing campaigns. In what can be an overwhelming topic, he demystifies the jargon, dispels the myths, and helps you develop an effective, day-by-day plan.
Revised and updated with more than 100 pages of new material on all the latest developments, Evans includes new and updated coverage on Facebook, Twitter, and Google+; the latest on listening and analytics platforms; how to incorporate mobile and location-based services like Foursquare and Gowalla into your plan; and more.

- Helps marketers, advertisers, and small business owners quickly develop effective, practical approaches to social media marketing campaigns
- Highlights the latest you should know about Facebook, Twitter, and Google+; as well as mobile- and location-based services such as Foursquare and Gowalla
- Shows you how to track and measure results and integrate that information into your overall marketing plan
- Features case studies, step-by-step instructions, and hands-on tutorials

If you've been seeking ways to break down social media marketing into tasks you can handle and campaigns that deliver, then this is the book you need.

Author Bio

Dave Evans (Austin, TX) is a VP of social strategy at Social Dynamx, a social media strategy consulting firm, and has helped develop social media strategies for such clients as Intel, Dell, Pepsi, Southwest Airlines, AARP, Wal-Mart, and the PGA Tour. Dave serves on the advisory boards for social technology startups including Friend2Friend, Netbase, and iGoals. Dave is also a ClickZ columnist and frequent trade show speaker, and he served on the advisory board for ad:tech and the measurement and metrics council for the Word of Mouth Marketing Association.
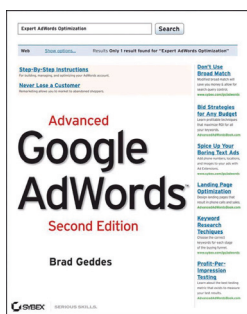
Advanced Google AdWords, 2nd Edition
Brad Geddes

Summary
Master every aspect of the powerful Google AdWords platform with this one-of-a-kind guide
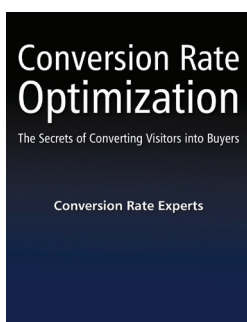AdWords expert Brad Geddes, the first and only Advanced AdWords Seminar leader for Google, shares his detailed instruction and insights to get new users up and running quickly and teach AdWords pros some slick new tricks. This must-have new edition offers 50+ pages of fresh material on such topics as retargeting, tracking for analytics, video ad features, ad extensions, and much more.

- The ultimate guide to advanced Google AdWords techniques authored by a respected AdWords expert who is the Advanced AdWords Seminar leader for Google and a well-known internet marketing consultant
- Offers insight, direction, and strategies for using every aspect of AdWords to create and manage successful pay-per-click marketing campaigns
- Goes well beyond the basics and offers tips and tactics that you can apply immediately to your own campaigns
- Updated and better-than-ever new edition features 50+ pages of new material, including targeting capabilities and remarketing, ad extensions, bidding features, tracking for analytics, video ad features, reporting features, and more
- Provides busy marketers, consultants, PR professionals, web developers, and others with an invaluable, step-by-step guide to keep on hand
- Includes a Google Adwords coupon

If you want to drive the traffic you choose to your website, then this is the guide to get you there.

Author Bio
AdWords expert **Brad Geddes** (Chicago, IL) is an internet marketing consultant and the first and only Advanced AdWords Seminar leader that Google selected to conduct seminars for top businesses. He has advised such companies as Amazon, Red Lobster, Encyclopedia Britannica, and other Fortune 500 companies. Brad maintains a very popular PPC blog (bgTheory.com) and writes for such top online destinations as Search Engine Land and Web Master World. He is also a popular speaker at such conferences as Search Engine Strategies, ad:tech, SMX Advanced, SMX Local, PubCon, and others.

9781118194508
Pub Date: 5/22/12 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
Paperback

650 pages
Carton Qty: 10
Computers / Internet

Conversion Rate Optimization, 2nd Edition
The Secrets of Converting Visitors into Buyers

Summary
Discover how to grow your conversion and turn clicks into customers
Presenting a methodology that consists of proven tools that help companies understand who their customers are, why they buy, and how to apply that knowledge to create tests and techniques that will grow business overnight, this invaluable resource is must-have reading. It features the best online tools that you can use right now to boost your conversions, increase your sales, expand your online presence, and keep control of your budget.

- Offers critical advice on how to tell for sure which parts of your online marketing budget are worthwhile and which are a waste
- Discusses how to use tools such as Google Analytics, Crazy Egg, and ClickTale to boost your conversions
- Explains techniques for managing a conversion rate optimization effort
- Sheds light on how to know when you should outsource your conversion rate optimization efforts

Authored by Conversion Rate Experts, one of the foremost conversion consultancies in the world, this essential book provides you with their marketing and technical wisdom so that you can start applying the featured tools today.
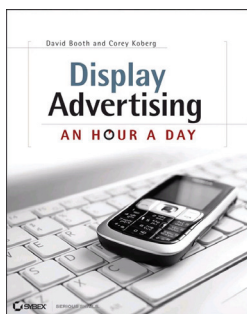
Author Bio
Conversion Rate Experts (CRE) (London and New York) is one of the foremost conversion consultancies in the world, helping Fortune 100 companies around the globe convert browsers into buyers. Ben Jesson and Karl Blanks Ph.D. founded Conversion Rate Experts after working together at Mobal, a British telecom company, where they developed a system for optimizing conversions and tripling sales in twelve months. CRE were Google's first-ever consulting partner in Europe and have presented on their Conversion Rate Optimization methodology at Google headquarters in Mountain View, CA and London, UK.

9781119968856
Pub Date: 6/26/12 (US, Can.)
$29.99/$35.99 Can./£19.99 UK
Paperback

384 pages
Carton Qty: 0
Computers / General

Other Formats
Adobe PDF - 9781119940616
ePub - 9781119940623
MobiPocket - 9781119940630

Display Advertising
An Hour a Day
David Booth, Corey Koberg

Summary

A complete guide to developing, implementing, monitoring, and optimizing an online display ad campaign

The display business is online advertising's fastest growing field. Google and others are starting to provide easy tools to enable small- and medium-sized businesses to take advantage of this opportunity. This guide provides marketers, consultants, and small-business owners with the knowledge and skills to create and optimize a display advertising campaign. It covers concepts, trends, and best practices, and presents a day-to-day plan for developing, managing, and measuring a successful campaign.

- Online display advertising is a hot topic, and this hands-on guide helps marketing professionals and small-business owners gain the skills to create and manage their own campaigns
- Provides an overview of display advertising concepts, including types, formats, and how they're placed on websites
- Explains how to plan a campaign, including defining goals and planning resources, contextual and placement targeting, and keyword use
- Covers campaign launch and measurement, ad creation, social media advertising, how to optimize a campaign, and much more

Display Advertising: An Hour a Day helps anyone promote a business successfully with effective online display ad campaigns.

9781118179710
Pub Date: 5/8/12 (US, Can.)
$29.99/$35.99 Can./£19.99 UK
Paperback

450 pages
Carton Qty: 20
Computers / Internet

Author Bio

Dave Booth (Phoenix, AZ) is cofounder of Cardinal Path, a leading professional services firm specializing in digital measurement and online marketing. He is a Google AdWords and Analytic Certified Partner and helps such clients as Papa Johns, Teach for America, Google, Breezes Resorts and others define and measure display advertising and other their Internet marketing strategies. He has authored several internet marketing online video courses for Lynda.com and is a frequent speaker. **Corey Koberg** (Los Angeles, CA) is a cofounder of Cardinal Path and manages the firm's online advertising practice. A recognized industry leader, Corey is a frequent speaker at industry events.
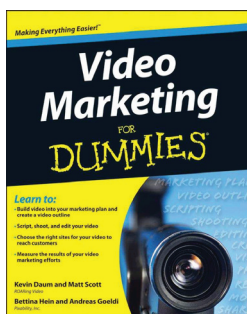
Video Marketing For Dummies
Kevin Daum, Matt Scott, Bettina Hein, Andreas Goeldi

Summary

Savvy advice for adding video to your marketing plan

Video marketing is rapidly gaining popularity in online marketing and this fun-but-practical guide presents you with all aspects of video marketing from planning to production to distribution. You'll learn how to create a video strategy, produce an effective video, put it online, and get your video to the right consumers so you can help your business succeed. The author team has vast experience in video creation and marketing and explores ten video campaigns so you can learn from their successes and challenges.

- Offers an overview of the video marketing process, how to build it into an existing marketing plan, and create a video outline
- Covers the necessary steps for creating the video, from scripting to shooting to editing
- Walks you through the process of sharing video on a company site, social site, or other hosts and then draw the right audience
- Details the new frontiers of video marketing including mobile video and measuring results

Featuring invaluable advice for creating an effective video marketing campaign, *Video Marketing For Dummies* is essential reading on this marketing trend.
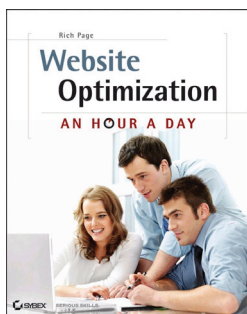
9781118188767
Pub Date: 4/17/12 (US, Can.)
$24.99/$29.99 Can./£16.99 UK
Paperback

384 pages
Carton Qty: 20
Business & Economics / E-Commerce

Author Bio

Kevin Daum (New York, NY) is author of *ROAR! Get Heard in the Sales and Marketing Jungle* and *Building Your Own Home For Dummies.* He is also founder of ROARing Video. **Matt Scott** (New York, NY) is head of production for ROARing Video. **Bettina Hein** (New York, NY) is CEO of Pixability. **Andreas Goeldi** (New York, NY) is the CTO for Pixability.

Other Formats
Adobe PDF - 9781118227572
ePub - 9781118240489
MobiPocket - 9781118265239

Website Optimization
An Hour a Day
R. Page

9781118196519
Pub Date: 7/17/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
Paperback

300 pages
Carton Qty: 20
Computers / Internet

Summary

Step-by-step instructions for executing a website testing and optimization plan
Website optimization is can be an overwhelming endeavor due to the fact that it encompasses so many strategic and technical issues. However, this hands-on, task-based book demystifies this potentially intimidating topic by offering smart, practical, and tested instructions for developing, implementing, managing, and tracking website optimization efforts. After you learn how to establish an optimization framework, you then dive into learning how to develop a plan, test appropriately and accurately, interpret the results, and optimize in order to maximize conversion rates and improve profits.

- Zeroes in on fundamentals such as understanding key metrics, choosing analytics tools, researching visitors and their onsite behavior, and crafting a plan for what to test and optimize
- Walks you through testing and optimizing specific web pages including the homepage, entry and exit pages, product and pricing pages, as well as the shopping cart and check-out process
- Guides you through important optimization areas such as optimizing text and images
- Addresses advanced topics including paid search optimization, Facebook fan page optimization, rich media, and more
- Includes a companion website that features expanded examples, additional resources, tool reviews, and other related information

Full of interesting case studies and helpful examples drawn from the author's own experience, *Website Optimization: An Hour a Day* is the complete solution for anyone who wants to get the best possible results from their web page.

Author Bio

Rich Page (London, UK) is a web analytics and optimization expert with more than 10 years of experience in every internet discipline related to website optimization, including website design, search engine optimization, usability, analytics, and landing page optimization. He's currently a conversion specialist at Omniture, a web analytics and optimization software provider with such clients as Ford, Pepsi, 3M, Wal-Mart, and Wiley. Previously, Rich was website analytics manager at Disney Online and a consulted for various clients large and small. He has an active
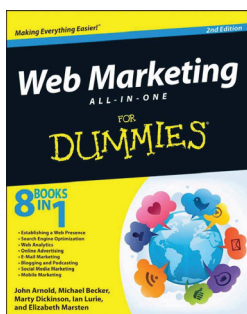
Web Marketing All-in-One For Dummies, 2nd Edition
John Arnold, Michael Becker, Marty Dickinson, Ian Lurie, Elizabeth Marsten

9781118243770
Pub Date: 6/19/12 (US, Can.)
$34.99/$41.99 Can./£24.99 UK
Paperback

936 pages
Carton Qty: 10
Business & Economics / E-Commerce

Contributor Images

Summary

Build an online presence for your business with web marketing
Why buy several books on web marketing when you can buy just one? With this must-have resource, five marketing professionals team up to share their expertise in the field of web marketing so that you can benefit from their know-how. Covering everything from site building, search engine optimization, and web analytics to online advertising, e-mail marketing, and harnessing the potential of social media, this team of web marketing gurus brings their insight and experience to the table and it's yours for the taking.

- Provides invaluable advice for establishing a web presence and getting your message out with online advertising
- Zeroes in on search engine optimization so that your site can be discovered by search engines and, ultimately, consumers
- Explains how web analytics can offer you a better understanding of your web marketing efforts
- Details ways to establish an online voice with blogging and podcasting
- Walks you through the potential of social media marketing with Facebook, Twitter, and Google+
- Looks at various options for getting your message onto mobile platforms

Web Marketing All in One For Dummies, 2nd Edition shows you how to get your online name out there so that customers can find you easily.

Author Bio

Five full-time marketing professionals team up to share their expertise in this book. **John Arnold** (Longmont, CO) is the e-mail and mobile marketing expert. He's author of *E-Mail Marketing For Dummies* and coauthor of *Mobile Marketing For Dummies* with **Michael Becker** (Sunnyvale, CA). SEO and social media expert **Ian Lurie** (Seattle, WA) heads marketing firm Portent Interactive. His colleague, **Elizabeth Marsten** (Seattle, WA) brings her online advertising and PPC expertise to the team. **Marty Dickinson** (Aurora, CO) heads HereNextYear.com and brings his Web building expertise to the book.

Other Formats
ePub - 9781118281673

AARP Facebook
Tech to Connect
Marsha Collier

Summary

Connect with old friends and make some new ones with Facebook and this one-of-a-kind reference
Aimed at the 40 million members of AARP, *Facebook: Tech to Connect* is packed with examples and guidance to familiarize you with Facebook and all it has to offer. People over 55 were Facebook's fastest -growing segment in 2010, adding nearly six million users and this guide shares the insights of many over -50 users. It covers signing up, creating a profile, adding friends, posting status updates, chatting online, uploading photos and video, creating events, joining groups, and much more.

- Developed in partnership with AARP and dedicated to helping readers stay connected with friends, family, and community by providing timely and helpful advice and solutions for using tech to connect
- The book covers creating and tweaking a profile, finding and adding friends, creating events and groups, subscribing to news feeds, creating status updates, and sending messages to friends
- Also explains how to become a fan, play social games, add and manage applications, post notes, share links, add and tag photos, and adjust privacy options
- Features task-oriented tutorials arranged in such a way to make it easy to find material and achieve success

You might as well face it. You'll love Facebook, and this guide is filled with the essentials you need to enrich your experience and have some Facebook fun.

9781118235942
Pub Date: 5/8/12 (US, Can.)
$16.99/$19.99 Can./£11.99 UK
Paperback

256 pages
Carton Qty: 20

Contributor Images

Author Bio

Marsha Collier (Los Angeles, CA) made her name as an expert on all things eBay. Her *eBay For Dummies* titles combined to sell over a million copies. She's extended her expertise into social media and e -business, authoring *Facebook & Twitter For Seniors For Dummies* and *The Ultimate Online Customer Service Guide.* She's also a radio host and in-demand speaker on all things tech.
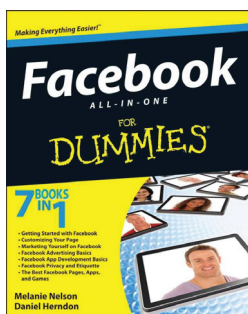
Other Formats
ePub - 9781118283042
MobiPocket - 9781118284063
Adobe PDF - 9781118284704

Facebook All-in-One For Dummies
Melanie Nelson, Daniel Herndon

Summary

The most comprehensive guide to using Facebook
Whether you're new to Facebook, a developer exploring apps, or a marketer interested in using Facebook for social media campaigns, this book has content you can use. Seven minibooks thoroughly cover the essentials, from how to get started with Facebook, to Facebook etiquette, to the best pages, apps, and games. You'll find handy information on how or when to share sensitive information and how to stay safe, even when settings change. If you want to join Facebook armed with the best information, this is the book you need.

- Packs seven minibooks in one practical guide: Getting Started with Facebook, Customizing Your Page, Marketing Yourself on Facebook, Facebook Advertising Basics, Facebook App Development Basics, Facebook Privacy and Etiquette, and Best Facebook Pages, Apps and Games
- Covers areas of Facebook you may not know about
- Helps you keep up with Facebook's tricky privacy policies, how to choose a tasteful profile photo, and when to watch your tone
- Puts practical and essential information in the hands of users, marketers, and developers —whether new or current

Get the most out of Facebook and avoid hassles with this helpful, practical guide.

9781118171080
Pub Date: 6/13/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
Paperback

624 pages
Carton Qty: 10

Author Bio

Melanie Nelson (Tulsa, OK) is a professional blogger and social media consultant. She owns BloggingBasics101.com and has spoken at conferences such as Type -A Parent, BlogHer, Blissdom, and I_Blog. She is the coauthor of *TypePad For Dummies*.
Daniel Herndon (Indianapolis, IN) is founder and CEO of Redwall LIVE, an interactive relationship marketing firm. Daniel was honored in the Indianapolis Business Journal's 2011 Forty under 40 for his achievements in business and involvement in community.

Other Formats
ePub - 9781118239834
Adobe PDF - 9781118227831
MobiPocket - 9781118264492

Google+ Companion
Mark Hattersley

Summary

Get the inside scoop on the newest social networking site: Google+

If you think you've seen it all when it comes to social networking sites, you haven't seen Google+ yet! Built from the ground up to be useful to both desktop and mobile users, Google+ offers the same great features as other popular social network sites—yet, Google+ goes one step further by integrating popular Google technologies and introducing exciting new and unique features such as "Circles," "Hang," and "Sparks." Using clear, step -by-step instructions, Google+ Companion helps you master this amazing new social networking technology.

- Highlights the new and innovative features of Google+ with the use of clear, easy -to-understand descriptions
- Introduces you to "Circles," a brilliant feature that allows users to decide what updates and personal information each group of friends see
- Shares helpful details to explain "Hang": the new group video feature
- Walks you through "Sparks," which integrates Google search into the social network
- Addresses how Google+ will be supported on desktop computers as well as Android and iOS devices

Step into the newest world of social networking sites with *Google+ Companion!*

9781118186466
Pub Date: 4/10/12 (US, Can.)
$24.99/$29.99 Can./$16.99 UK
Paperback

320 pages
Carton Qty: 20
Computers / Hardware

Author Bio

Mark Hattersley (London, UK) is Editor in Chief of the Macworld group in the UK. He watches over Macworld UK, MacVideo, iPod User, and Digital Arts. Mark is a technology writer and editor with wide -ranging experience in the tech industry in particular.

Other Formats
Adobe PDF - 3/13/2012 $24.99 9781118227602
ePub - 3/13/2012 $24.99 9781118240403
MobiPocket - 3/13/2012 $24.99 9781118265215
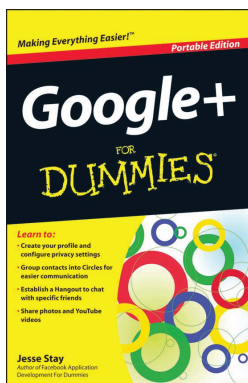
Google+ For Dummies
Jesse Stay

Summary

A new social network! Here's your user's guide to Google+

Google+ is Google's new social network and from day one it has had the social media world abuzz with excitement. Early fans claim it's easier to use than Facebook and Twitter and has a wealth of creative new features. If you want to learn how to navigate this new social neighborhood, take along Google+ For Dummies as your guide. Early Google+ adopter and social media consultant Jesse Stay shows you how to get started, create a profile, set up privacy settings, chat, post, control who sees what, and much more.

- Explains how to join Google+, protect your information, and make the most of this new social network
- Explores cool new features, such as Circles, which allows you to drag and drop friends into different circles
- Covers creating a profile, finding friends, adding people to Circles, chatting with others in Hangouts, importing photos, controlling who sees what, and more
- Conveys helpful information in the clear, friendly, easy -to-follow language that has defined the Dummies series for two decades

Confidently enter the exciting new Google+ social neighborhood with *Google+ For Dummies.*

9781118181294
Pub Date: 11/15/11 (US, Can.)
$7.99/$9.99 Can./£5.99 UK
Paperback

144 pages
Carton Qty: 40

Author Bio

Jesse Stay is a social media technologist, consultant, and developer. He is the Founder and CEO of Stay N Alive Productions consulting agency as well as Social Media Strategist for The Church of Jesus Christ of Latter -day Saints.

Other Formats
ePub - 11/1/2011 $7.99 9781118181300
MobiPocket - 11/1/2011 $7.99 9781118181317
Adobe PDF - 10/11/2011 $7.99 9781118181324
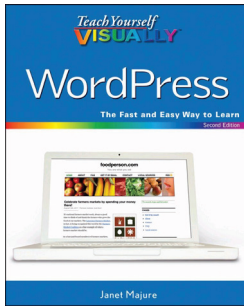
Teach Yourself VISUALLY WordPress, Second Edition

Janet Majure

Summary

Get your blog up and running with the latest version of WordPress

WordPress is one of the most popular, easy-to-use blogging platforms and allows you to create a dynamic and engaging blog, even if you have no programming skills or experience. Ideal for the visual learner, Teach Yourself VISUALLY WordPress, Second Edition introduces you to the exciting possibilities of the newest version of WordPress and helps you get started, step by step, with creating and setting up a WordPress site. Author and experienced WordPress user Janet Majure shares advice, insight, and best practices for taking full advantage of all that WordPress has to offer.

- Presents completely updated coverage of new mobile blogging solutions
- Shares advice on customizing sites through use of plug-ins and themes and custom site editing
- Details more advanced procedures for self-hosted bloggers, including buying a domain, getting a web host, and installing WordPress
- Demonstrates key points with examples from the author's own WordPress blogs

Teach Yourself VISUALLY WordPress, Second Edition clears the air around any blog fog you may find yourself in and gets you started with creating your own dynamic WordPress blog today!

9781118197875
Pub Date: 3/27/12 (US, Can.)
$29.99/$35.99 Can./£19.99 UK
Paperback

320 pages
Carton Qty: 20
Computers / Internet

Author Bio

Janet Majure (Kansas City, KS) is an author, writer, and editor with more than 30 years' experience in the publishing industry as well as writer on three WordPress blogs (individual blogs Homecooking Revival and Foodperson plus group blog Ethicurean). She has written and edited books, newsletters, articles for daily newspapers and technical white papers.

Other Formats
Adobe PDF - 3/27/2012 $29.99 9781118228227
ePub - 3/27/2012 $29.99 9781118240649
MobiPocket - 3/27/2012 $29.99 9781118265369
Previous Edition
9780470570920
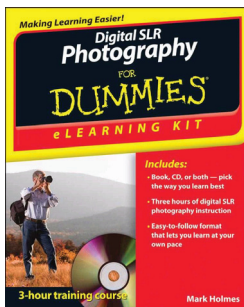
Digital SLR Photography eLearning Kit For Dummies

Summary

Understand and use digital SLR cameras with this complete photography course

If you're making the switch from simple point-and-shoot cameras to more complex dSLRs and hoping to enhance your photography skills along the way, make your next purchase this value-packed eLearning kit. This complete dSLR photography course includes a full-color printed book and a Dummies interactive eLearning course on CD. You'll find a wealth of information on such topics as how to set your camera's exposure controls, composition do's and don't's, and how to apply what you're learning so you take better pictures.
Follow the material sequentially or jump in and out as you wish —it's set up so you can learn at your own pace. Throughout, you will benefit from illustrations, animations, voiceover explanations, and the option of closed captioning if you find you learn better when you can read the instructions.

- Helps self-motivated learners master digital SLR photography equipment, concepts, terms, and picture-taking basics
- Includes an easy-to-follow, full-color book and an interactive Dummies eLearning Course that corresponds with the book on CD
- Allows you to follow the material sequentially or choose separate sections at your own time and pace
- Offers chapter summaries, practice exercises, discussions of concepts and essential terms, and much more

9781118073896
Pub Date: 2/7/12 (US, Can.)
$34.99/$41.99 Can./£24.99 UK
Paperback

304 pages
Carton Qty: 20
Photography / Techniques

Contributor Images

Get the very most out of your dSLR camera and your photography with *Digital SLR Photography eLearning Kit For Dummies.*

Author Bio

Mark Holmes (San Diego, CA) is a professional photography instructor specializing in teaching amateur photographers the ins and outs of dSLR cameras. In the past he has worked as a professional portrait photographer and technical writer on photography topics. He also has a background in course design.
He operates his business through his website, markholmesphoto.com.

Other Formats
ePub - 10/4/2011 $34.99 9781118160367
MobiPocket - 10/4/2011 $34.99 9781118160374
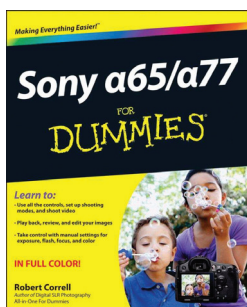
Sony Alpha SLT-A65/A77 For Dummies
Robert Correll

Summary
Just what you need to get up and running with Sony's new flagship dSLRs
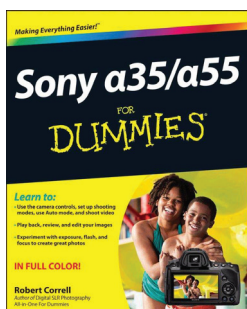The Sony a77, with its 24.3 megapixel sensor, full HD video capability, and translucent mirror system, is poised to be Sony's flagship dSLR camera. With many of the same features but at a lower price point, the a65 is the economy version. This guide will cover all the important steps for getting the most from either model. It shows how to set up the camera to get great shots immediately, explains all the controls and shooting modes, shows how to review images and make basic edits, and offers valuable advice on taking super photos using manual settings.

- Sony's new a65 and a77 dSLRs feature a huge megapixel sensor, HD video, generous ISO range, and the translucent mirror system unique to Sony
- This easy-to-follow guide helps you make the most of your investment with complete coverage of all the basic and advanced settings and shooting modes
- Covers shooting in auto mode, shooting HD video, and taking manual control over exposure, focus, and lighting
- Explains how to play back images and perform basic edits as well as how to manipulate flash, focus, and color to create top-quality photos

With *Sony a65/a77 For Dummies*, bestselling photography author Robert Correll gives new Sony dSLR users confidence and helps them get everything they paid for in these exciting new Sony camera models.

Author Bio
Robert Correll (Ft. Wayne, IN) is a creative professional whose work encompasses photography, music production, and design. He is author of *Digital SLR Photography All-in-One For Dummies* and *High Dynamic Range Digital Photography For Dummies*. He is coauthor of *Canon EOS 60D For Dummies* and *Canon T3/2000D For Dummies*.

9781118243800
Pub Date: 3/20/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
Paperback

384 pages
Carton Qty: 20
Photography / Techniques

Contributor Images

Sony Alpha SLT-A35/A55 For Dummies
Robert Correll

Summary
A practical, step-by-step guide to Sony's most popular new dSLRs
Sony's new a35 and a55 camera models offer a full range of dSLR features, including pre -sets and auto modes for beginners as well as full manual control over exposure and a unique translucent mirror option. This friendly For Dummies guide gets new dSLR users up to speed and helps more experienced photographers take full advantage of the many options these cameras offer. It covers all the basic camera controls and explains how to set up shooting modes, shoot video, master exposure and focus, edit images, and more.

- Sony's a35 and a55 models offer a full range of dSLR features and a translucent mirror option, this guide helps new and experienced photographers take full advantage of them all
- Covers setting up the camera, using all the basic and advanced controls, using auto mode, and shooting video
- Explores controls that handle exposure, flash, focus, and color, and how to make these elements work to create a great photo
- Explains image playback, review, and basic editing

Sony a35/a55 For Dummies gets you up and running with your new Sony dSLR quickly and helps you make the most of everything it has to offer.

9781118176849
Pub Date: 2/21/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
Paperback

384 pages
Carton Qty: 20
Photography / Techniques

Contributor Images

Author Bio
Robert Correll (Ft. Wayne, IN) is a creative professional whose work encompasses photography, music production, and design. He is author of *Digital SLR Photography All-in-One For Dummies* and *High Dynamic Range Digital Photography For Dummies*. He is coauthor of *Canon EOS 60D For Dummies* and *Canon T3/2000D For Dummies*.

Other Formats
Adobe PDF - 1/24/2012 $29.99 9781118227206
ePub - 1/24/2012 $29.99 9781118240137
MobiPocket - 1/24/2012 $29.99 9781118264850
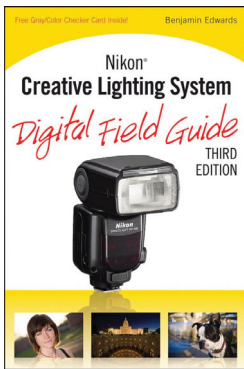
Nikon Creative Lighting System Digital Field Guide, Third Edition

Summary

Detailed coverage of the three high-end speedlights built exclusively for new Nikon SLRs
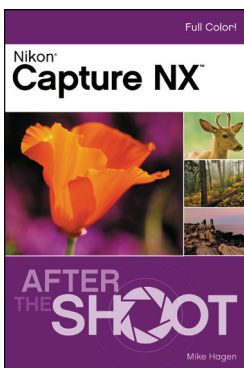
Nikon speedlights put creative control of flash at the photographer's command, and with Nikon's Creative Lighting System, flash control is practically intuitive and possibilities are seemingly endless. However, setting up, synchronizing the equipment, and determining lighting ratios can be a daunting task. This new edition of a bestseller puts your mind at ease in a flash. Award-winning photographer Benjamin Edwards begins with the basics and demystifies the complexities of using multiple speedlights, adjusting flash outputs, and setting up a wireless studio in an understandable, approachable way.

- Teaches you how to fill in shadows, reveal detail, and add a sense of motion or visual effects to your images, all with automatic ease and total wireless control
- Includes coverage of other Creative Lighting System components such as Nikon's wireless commander and macro speedlights
- Explores the basic functions of the SB-900, continues with the SB-700 and the similar, but less expensive, SB-600
- Boasts unique, detailed advice on lighting specific subjects: weddings, nature and wildlife, product shots, corporate locations, portraits, large groups, architecture, sports, and much more

While the Nikon Creative Lighting System speedlights are like having a low cost, wireless, studio lighting system that's portable enough to fit in a camera bag, this invaluable guide does fit in your camera bag and goes where you go to help you take control of this amazing lighting system.

9781118022238
Pub Date: 3/6/12 (US, Can.)
$19.99/$23.99 Can./£13.99 UK
Paperback

272 pages
Carton Qty: 20
Photography / Techniques
Series: Digital Field Guide

Author Bio

Benjamin Edwards (Bend, OR) is a wedding, portrait, and humanitarian photographer. After commissioning Kevin Kubota to photograph his wedding in 2002, Benjamin saw the power of the photographic lens and knew he had found a passion. Inspired by Kubota, Benjamin and Lauren opened Benjamin Edwards Photography and haven't looked back—except to be grateful. Benjamin was featured in *Photo District News* magazine in Sept. 2009 as a "Photographer Making A Difference," and won a Hollywood Film Festival award in 2009 for a short film he directed to raise awareness calling for the halt to conflict mining in the DRC.

Nikon Capture NX After the Shoot

Mike Hagen

Summary

The perfect guide to Capture NX for both professional photographers and serious hobbyists
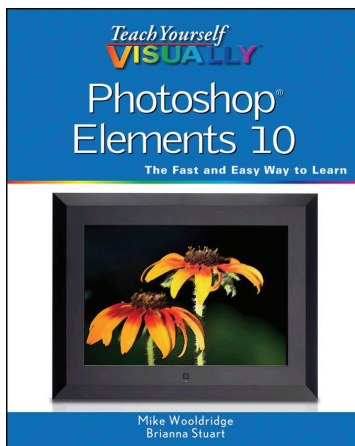
Capture NX from Nikon is a powerful image-editing application that lets photographers work with their images faster and more efficiently, making on-the-go editing much easier. This book, designed to go wherever the camera goes, helps busy photographers use Capture NX to edit and post photos while on location. It shows which parts of the program are the most productive, how camera settings translate when images are downloaded into Capture, and how to customize settings, prepare images for output, and use batch processing.

- Nikon Capture NX is a powerful image-editing program that is valuable for users of compact digital cameras as well as high-end dSLRs
- Fits in a laptop bag or camera case to help photographers edit and post their images from anywhere
- Features lots of practical, real-world advice and shows how to use all the most valuable parts of the program as well as how to customize settings and change defaults to suit your workflow
- Covers using the Quick Fix and Adjust tools, preparing images for output, batch processing, and more

Both professional photographers and serious amateurs will love using Nikon Capture NX with the help of this handy, professional guide.

9781118243893
Pub Date: 4/17/12 (US, Can.)
$29.99/$35.99 Can./£19.99 UK
Paperback
304 pages
Carton Qty: 20

Author Bio

Professional photographer **Mike Hagen** (Gig Harbor, WA) has been named to serve as Managing Director of the Nikonians Academy. Hagen has been the driving force behind the highly successful series of North America Nikonians Workshops in the United States and Canada for the past few years. The workshops have earned praise as some of the best photographic training sources available. Hagen's instructional style through his "Out There Images, Inc." turned out to be a perfect match for the fastest growing international community of Nikon-oriented photographers on the Internet.

Teach Yourself VISUALLY Photoshop Elements 10

Mike Wooldridge, Brianna Stuart

Summary

See what to do and how to do it in this visual guide to Photoshop Elements 10

If you want practical coverage of the most important features of Photoshop Elements 10, this book is for you. Packed with step‑by‑step instructions illustrated with full‑color screen shots, this book clearly shows you how to do tasks, rather than using lengthy explanations. Even better, the book includes an associated website with all the images in the book available for download, so you can get hands‑on practice as you go. It's an efficient, easy-to-follow way to get up to speed on the latest and best that Photoshop Elements 10 has to offer.

- A visual guide to Photoshop Elements 10, perfect for visual learners
- Helps you build your skills through clear, step‑by‑step instruction and ample, full‑color illustrations
- Covers important new features such as importing photos from digital cameras and scanners, retouching and repairing damaged photos, enhancing digital images, perfecting group shots with Photomerge, and editing images for posting on the web
- Also covers using the sharpness interface to correct blurry images, exploring the Curves tool to adjust contract and brightness, and organizing images with auto‑stacking

Get the very most out of Photoshop Elements 10 with *Teach Yourself VISUALLY Photoshop Elements 10*.

Author Bio

Mike Wooldridge is a writer and web developer based in the San Francisco Bay Area. He's authored dozens of books for the Visual series. For more information about him and his books, visit www.wooldridge.net.

Brianna Stuart is a writer based in the Seattle area. She is also the author of *Creating Web Pages Simplified*.

9781118151730
Pub Date: 12/6/11 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
Paperback

384 pages
Carton Qty: 16
Computers / Computer Graphics
Series: Teach Yourself VISUALLY (Tech)

Related Products

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9781118218372 - $29.99
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9781118218389 - $29.99
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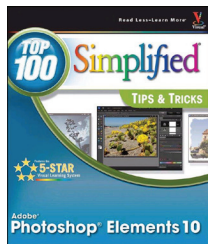
Photoshop Elements 10 Top 100 Simplified Tips and Tricks

Rob Sheppard
9781118161586
Pub Date: 11/29/11 (US, Can.)
$24.99/$29.99 Can./£17.99 UK
272 pages
Paperback
Computers / Computer Graphics
Series: Top 100 Simplified Tips & Tricks
Ctn Qty: 10

Summary: A visual guide to getting the most out of Photoshop Elements 10

If you understand the basics of Photoshop Elements, you'll love this collection of 100 must-know tips and tricks. Two-page tutorials, full-color screen shots, and step-by-step instructions make it easy to see and follow the directions, helping you to get the very most from this top-selling image-editing software. This guide catches you up on Photoshop Elements 10, covers features you may not have known about, and alerts you to a slew of cool effects and techniques.
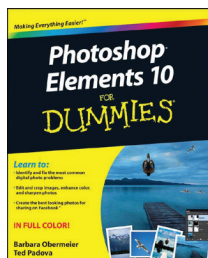
Photoshop Elements 10 For Dummies

Barbara Obermeier, Ted Padova
9781118107423
Pub Date: 10/4/11 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
432 pages
Paperback
Computers / Computer Graphics
Ctn Qty: 10

Summary: Perfect your photos and images with this "focused" guide to the latest version of Photoshop Elements

For most of us, the professional-level Photoshop is overkill for our needs. Amateur photographers and photo enthusiasts turn to Photoshop Elements for a powerful but simpler way to edit and retouch their snapshots. *Photoshop Elements 10 For Dummies*, fully updated and revised for the latest release of this software product, helps you navigate Elements to create, edit, fix, share, and organize the high-quality images you desire. Full-color pages bring the techniques to life and make taking great photos fun and easy.
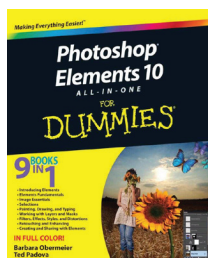
Photoshop Elements 10 All-in-One For Dummies

Barbara Obermeier, Ted Padova
9781118107393
Pub Date: 11/15/11 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
672 pages
Paperback
Computers / Computer Graphics
Ctn Qty: 10

Summary: Create your photo vision with the latest version of Photoshop Elements

Photoshop Elements is the top-selling consumer photo editing software and Adobe continues to add innovative features that allow digital photo enthusiasts to do it all. This value-packed reference combines nine content-rich minibooks in one complete package. User-friendly and detailed, it covers the key features and tools that beginner and experienced users need to create high-quality images for print, e-mail, and the web using the latest release of Photoshop Elements - Photoshop Elements 10. Presented in full color, this resource goes beyond the basics.
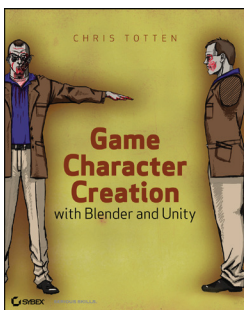
Game Character Creation with Blender and Unity
C. Totten

Summary
A complete guide to creating usable, realistic game characters with two powerful tools
Creating viable game characters requires a combination of skills. This book teaches game creators how to create usable, realistic game assets using the power of an open-source 3D application and a free game engine. It presents a step-by-step approach to modeling, texturing, and animating a character using the popular Blender software, with emphasis on low polygon modeling and an eye for using sculpting and textures, and demonstrates how to bring the character into the Unity game engine.

- Game creation is a popular and productive pursuit for both hobbyists and serious developers; this guide brings together two effective tools to simplify and enhance the process
- Artists who are familiar with Blender or other 3D software but who lack experience with game development workflow will find this book fills important gaps in their knowledge
- Provides a complete tutorial on developing a game character, including modeling, UV unwrapping, sculpting, baking displacements, texturing, rigging, animation, and export
- Emphasizes low polygon modeling for game engines and shows how to bring the finished character into the Unity game engine

Whether you're interested in a new hobby or eager to enter the field of professional game development, this book offers valuable guidance to increase your skills.

9781118172728
Pub Date: 7/3/12 (US, Can.)
$44.99/$53.99 Can./£29.99 UK
Paperback

352 pages
Carton Qty: 20
Computers / Computer Graphics

Author Bio
Christopher Totten (VA) is a professor of game design and 3D animation at Westwood College in Arlington, VA, where he teaches character development, 3D modeling, game design and animation for games in a variety of software. Totten has also participated in several independent game design projects as an artist and animator and has written articles on game design for gamasutra.com and videogamewriters.com. He has a Masters in Architecture with a concentration in digital media from the Catholic University of America in Washington, DC, specializing in Blender for architectural visualization, game art, character animation , and other 3D work.
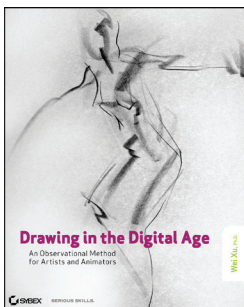
Drawing in the Digital Age
An Observational Method for Artists and Animators
Wei Xu, Ph.D.

Summary
A solid foundation for improving your drawing skills
Teaching a new observational method based on math and computer graphics principles, this book offers an innovative approach that shows you how to use both sides of your brain to make drawing easier and more accurate. Author Wei Xu, PhD, walks you through his method, which consists of scientific theories and principles to deliver real-world techniques that will improve your drawing skills. Xu's pioneering approach offers a solid foundation for both traditional and CG artists.

- Encourages you to use both sides of your brain for drawing with the highest efficiency possible
- Introduces an innovative method invented by the author for improving your drawing skills

If you are eager to learn how to draw, then this book is a must read.

9781118176504
Pub Date: 3/20/12 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
Paperback

240 pages
Carton Qty: 20
Computers / Computer Graphics

Author Bio
Wei Xu, PhD, (San Diego, CA) teaches game programming and production and 3D math at the Art Institute of California, San Diego, as well as conducts life-drawing workshops. He is co-founder and the president of Geomy Entertainment LLC, a game-consulting firm. Xu was previously a lead engineer at Sony Computer Entertainment America for game technology R&D, and a senior CG software engineer at Schlumberger Austin Technology Center. He also teaches at Digital Arts Center, University of California San Diego Extension; DeVry University; and ZheJiang University, China. He earned his PhD in Computer Graphics and Applied Mathematics at the University of Texas at Austin.

Other Formats
Adobe PDF - 3/20/2012 $39.99 9781118227169
ePub - 3/20/2012 $39.99 9781118233153
MobiPocket - 3/20/2012 $39.99 9781118264799

Web Design For Dummies, 3rd Edition
Lisa Lopuck
9781118004906
Pub Date: 5/15/12 (US, Can.)
$29.99/$35.99 Can./£17.99 UK
360 pages
Paperback
Computers / Internet
Ctn Qty: 16
Previous Edition: 9780471781172

Summary: Get up to speed on the newest technologies, tools, and possibilities in web design

Have a great idea for a web site but don't know where or how to begin? *Web Design For Dummies, 3rd Edition* is an ideal starting point! Fully updated to cover the latest and the greatest in the world of web design, this fun-but-straightforward guide gets you caught up with everything you need to know to organize your ideas, create a template, start development, test to make sure everything is working properly, and launch your finished site.
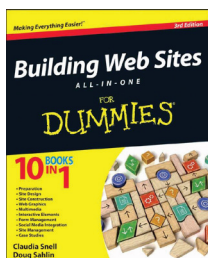
Building Web Sites All-in-One For Dummies
David Karlins
9781118270035
Pub Date: 6/19/12 (US, Can.)
$34.99/$41.99 Can./£24.99 UK
816 pages
Paperback
Ctn Qty: 10

Summary: Ten minibooks in one! The perfect reference for beginning web builders

This hefty, 800+ page book is your start-to-finish roadmap for building a web site for personal or professional use. Even if you're completely new to the process, this book is packed with everything you need to know to build an attractive, usable, and working site. In addition to being a thorough reference on the basics, this updated new edition also covers the very latest trends and tools, such as HTML5, mobile site planning for smartphones and tablets, connecting with social media, and more.
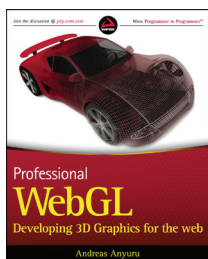
Professional WebGL: Developing 3D Graphics for the Web, Second Edition
Andreas Anyuru
9781119968863
Pub Date: 7/17/12 (US, Can.)
$44.99/$53.99 Can./£27.99 UK
320 pages
Paperback
Computers / Internet
Ctn Qty: 20

Summary: Everything you need to know about developing games with WebGL!

As the newest technology for creating 3D graphics on the web, in applications, web sites, and games, WebGL boasts the capability to produce graphic sophistication that is desired by anyone working in web application development. This cutting-edge book provides you with all you need to know about WebGL so that you can create stunning cross-platform apps. Detailed examples of developing 3D graphics with WebGL helps to ensure that you come away with a strong understanding of WebGL development.
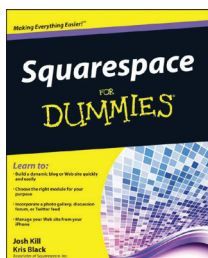
Squarespace For Dummies
Kris Black
9781118181331
Pub Date: 12/12/11 (US, Can.)
$19.99/$11.99 Can./£15.99 UK
224 pages
Electronic book text
Ctn Qty:

Summary: Discover how to build your own blog, website or portfolio with Squarespace!

Squarespace is a fast-growing all-in-one solution for creating and maintaining a blog, website, or portfolio that allows you to drag and drop various site elements and manage your finished product on the free Squarespace iPhone application. In this fun and friendly 224-page ebook, *Squarespace For Dummies* helps you discover the variety of modules to choose from, including blogs, maps, social network integration, HTML code blocks, photo galleries, and more.
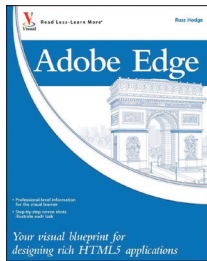
Adobe Edge: Your visual blueprint for designing rich HTML5 applications
Russ Hodge
9781118245712
Pub Date: 5/22/12 (US, Can.)
$34.99/$41.99 Can./£24.99 UK
384 pages
Paperback
Computers / Programming Languages
Series: Visual Blueprint
Ctn Qty: 20

Summary: Get on the cutting edge of designing HTML5 apps with Adobe's Edge software!

Adobe's Edge software is an exciting and creative way to put together fully functional, multi-media rich web content—even if you have no prior coding experience. This invaluable book provides step-by-step instructions for generating dynamic, engaging web elements without having to labor through long text files of HTML5 code tags or rely on proprietary players. You'll learn to create unique multimedia content for your site that can be accessed on virtually any device with web browsing ability.
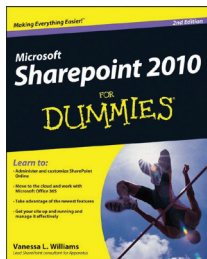
SharePoint 2010 For Dummies
Vanessa L. Williams
9781118273814
Pub Date: 5/29/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
432 pages
Paperback
Computers / Networking
Ctn Qty: 20
Previous Edition: 9780470476437

Summary: Here's the bestselling guide on SharePoint 2010, updated to cover Office 365

SharePoint Portal Server is an essential part of the enterprise infrastructure for many businesses. The Office 365 version includes significantly enhanced cloud capabilities. This second edition of the bestselling guide to SharePoint covers getting a SharePoint site up and running, branded, populated with content, and more. It explains ongoing site management and offers plenty of advice for administrators who want to leverage SharePoint and Office 365 in various ways.
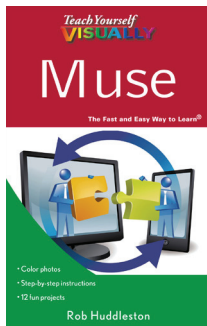
Teach Yourself VISUALLY Muse
Rob Huddleston
9781118240519
Pub Date: 4/17/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
352 pages
Paperback
VISUALLY (Tech)
Ctn Qty: 10

Summary: A visual learner's guide to creating beautiful, functional websites without writing a line of code

Adobe Muse allows graphic and visual designers to leverage the skills they already have in graphic design programs such as Adobe InDesign to create engaging, visually stunning websites without needing to write code. Veteran web designers as well as those new to website creation will learn to outline what a site needs and who it serves, as well as all about generating a look and feel, implementing the design as a working page, testing functionality, taking the site live, and keeping it going.
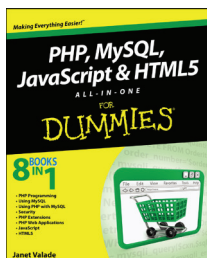
PHP, MySQL, JavaScript & HTML5 All-in-One For Dummies
Janet Valade
9781118213704
Pub Date: 7/31/12 (US, Can.)
$44.99/£29.99 UK
936 pages
Paperback
Computers / Internet
Ctn Qty: 5

Summary: Get the basics on four key web programming tools in one great book!

PHP, JavaScript, and HTML5 are essential programming languages for creating dynamic websites that work with the MySQL database. PHP and MySQL provide a robust, easy-to-learn, open-source solution for creating superb e-commerce sites and content management. JavaScript and HTML5 add support for the most current multimedia effects. This one-stop guide gives you what you need to know about all four! Six self-contained minibooks cover the programming environment, HTML5 and CSS3, PHP programming, MySQL databases, JavaScript, and PHP web applications.

Smashing UX Design

Jesmond Allen, James Chudley

Summary

The ultimate guide to UX from the world's most popular resource for web designers and developers

Smashing Magazine is the world's most popular resource for web designers and developers and with this book, the authors provide the pinnacle resource to becoming savvy with User Experience Design (UX). The authors first provide an overview of UX and chart its rise to becoming a valuable and necessary practice for narrowing the gap between Web sites, applications, and users in order to make a user 's experience a happy, easy, and successful one.

- Examines the essential aspects of User Experience Design (UX) and looks at how it has become a vital part of a successful user experience
- Provides a solid foundation to implementing UX techniques while not sacrificing the user for the search engine
- Shows you ways to go from good to great user experiences, and points out ways to identify bad user - experience design
- Clarifies how to use the right UX tools

Smashing UX Design escorts you through the best techniques for creating a memorable visual design with the ultimate goal being a successful online user experience.

9780470666852
Pub Date: 8/23/11 (US, Can.)
$44.99/$47.99 Can./£24.99 UK
Paperback

288 pages
Carton Qty: N/A
Computers / Internet
Series: Smashing Magazine Book Series

Author Bio

Andrew Maier (Atlanta, GA) architects, designs, and implements web sites for a variety of clients and organizations. He teaches, writes, and speaks on topics pertaining to user experience, usability, and human - computer interaction. His blog, the UX Booth, offers articles about crafting user experiences as well as periodic, community-driven evaluations of websites and services. He is a frequent contributor to *Smashing Magazine*.

Other Formats
Adobe PDF - 9780470970430
MobiPocket - 9780470970614
ePub - 9780470970621

Usable Usability

Simple Steps for Making Stuff Better

Eric Reiss

Summary

The A-to-Z guide to spotting and fixing usability problems

Frustrated by pop - ups? Forms that make you start over if you miss a field? Nonsensical error messages? You're not alone! This book helps you simply get it right the first time (or fix what's broken). Boasting a full -color interior packed with design and layout examples, this book teaches you how to understand a user's needs, divulges techniques for exceeding a user's expectations, and provides a host of hard won advice for improving the overall quality of a user's experience. World-renowned UX guru Eric Reiss shares his knowledge from decades of experience making products useable for everyone...all in an engaging, easy -to-apply manner.

- Reveals proven tools that simply make products better, from the users' perspective
- Provides simple guidelines and checklists to help you evaluate and improve your own products
- Zeroes in on essential elements to consider when planning a product, such as its functionality and responsiveness, whether or not it is ergonomic, making it foolproof, and more
- Addresses considerations for product clarity, including its visibility, understandability, logicalness, consistency, and predictability
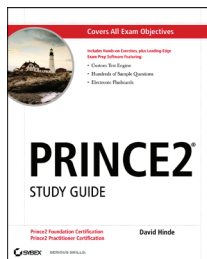
Usable Usability walks you through numerous techniques that will help ensure happy customers and successful products!

9781118185476
Pub Date: 7/3/12 (US, Can.)
$39.99/$47.99 Can./£26.99 UK
Paperback

240 pages
Carton Qty: 20
Computers / Internet

Author Bio

Eric Reiss is CEO of the FatDUX Group, one of the world's most respected UX design agencies. He is the creator of Web Dogma, a design philosophy now used by thousands of companies around the world. He speaks worldwide, is a former two-term president of the Information Architecture Institute, Chair of the EuroIA Summit, and sits on the advisory boards of the Copenhagen Business School, Kent State University, and the Romanian IA.

PRINCE2 Study Guide
David Hinde
9781119970781
Pub Date: 5/15/12 (US, Can.)
$49.99/$59.99 Can./£29.99 UK
544 pages
Paperback
Computers / General
Ctn Qty: 10

Summary: Everything you need to be fully prepared to take the Prince2 exam

As an internationally recognized certification and recommended by the Project Management Institute, the Prince2 accreditation gives a bolster to any resume. However, there exists a dearth of any sort of comprehensive tutorial on preparing to take this exam—until now. This invaluable study guide focuses on all the details you need in order to certify and then goes one step further to emphasize the practical applications of the topics discussed. Each chapter provides clear explanations for using Prince2 to handle everyday project challenges.

iOS Hacker's Handbook
Charlie Miller, Dion Blazakis, Dino DaiZovi, Stefan Esser, Vincenzo Iozzo, Ralf-Phillip Weinmann
9781118204122
Pub Date: 5/1/12 (US, Can.)
$44.99/$53.99 Can./£29.99 UK
384 pages
Paperback
Computers / Operating Systems
Ctn Qty: 20

Summary: Discover all the security risks and exploits that can threaten iOS-based mobile devices

iOS is Apple's mobile operating system for the iPhone and iPad. With the introduction of iOS5, many security issues have come to light. This book explains and discusses them all. The award-winning author team, experts in Mac and iOS security, examines the vulnerabilities and the internals of iOS to show how attacks can be mitigated. The book explains how the operating system works, its overall security architecture, and the security risks associated with it, as well as exploits, rootkits, and other payloads developed for it.
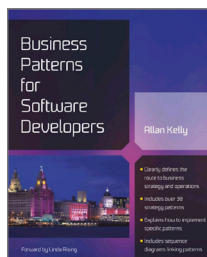
Business Patterns for Software Development
Allan Kelly, Linda Rising
9781119999249
Pub Date: 5/15/12 (US, Can.)
$49.99/$59.99 Can./£29.99 UK
408 pages
Paperback
Computers / General
Ctn Qty: N/A

Summary: A must-have recipe book for building software

Perhaps you can relate to this all-too common scenario: you know all about your software product...but could do with some help in understanding the strategic side of things. If so, this book is the one-stop resource you'll need in order to become a successful software entrepreneur. Patterns expert Allan Kelly provides you with the step-by-step route that needs to be followed in order to understand business strategy and operations. Each chapter starts out with a solid introduction and theoretical overview, which is then further illustrated with patterns and case studies, all aimed at helping you move into the management of software.

Identity Shift : Where Identity Meets Technology in the Networked-Community Age
Allison Cerra, Christina James
9781118181133
Pub Date: 11/22/11 (US, Can.)
$24.95/$29.95 Can./£16.99 UK
240 pages
Paperback
Computers / General
Ctn Qty: 20

Summary: Fascinating results of a comprehensive study by Alcatel-Lucent on how technology affects our identity

Telecommunications giant Alcatel-Lucent conducted an extensive research project examining how technology affects everyday life. The results of that study are revealed in this intriguing book, supported with short biographies of some of the subjects and filled with actual comments from respondents. From sociological, psychological, and technological perspectives, the book reveals how technology influences the way people of all generations define themselves in a hyper-connected, networked world.
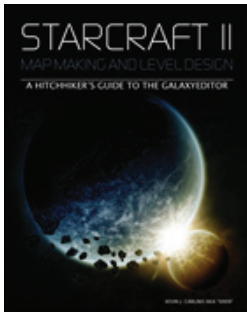
StarCraft II Map Making and Level Design
A Hitchhikers' Guide to the Galaxy Editor
Kevin J. Carlino

Summary
The ultimate guide to using the amazing StarCraft II mapping tool
In addition to being one of the world's most popular real-time strategy games, StarCraft II offers a powerful tool for creating your own custom games that anyone on Battle.net can play. Because it's so powerful, the Galaxy Editor is also complex. Kevin Carlino, an expert on Blizzard maps who was awarded the MVP title on the official Battle.net Forums by Blizzard, has created the ideal guide to using the Editor. Whether you're a complete novice or a veteran of other mapping tools, this book is your ideal resource for StarCraft II map-making.

- Introduces the Editor and guides you through the complexities you need to master in order to create custom game designs
- Covers developing Trigger, Galaxy scripting, and editing the user interface
- Provides details on editing GameData, ActorData, TerrainData, and AdvancedData
- Explores other modules in the Galaxy Editor and shows how to publish your map

StarCraft II players who enjoy creating their own unique game content will feel the power as they learn to use the Galaxy Editor with the help of this guide.

9781118183519
Pub Date: 6/5/12 (US, Can.)
$34.99/$41.99 Can./£23.99 UK
Paperback

432 pages
Carton Qty: 20
Computers / Programming

Author Bio
Kevin J. Carlino is contracted by Curse Inc. as a Community Manager for several Blizzard fan sites, including SC2Mapster.com, DiabloFans.com, and SC2Replayed.com. He's worked with Blizzard maps for more than a decade, starting with the old Warcraft 2 Editor and moving to the Starcraft 1 Editor. Kevin was awarded the MVP title on the official Battle.net Forums, by Blizzard themselves, specifically for his knowledge of the Editor and the Custom Maps system.

Other Formats
ePub - 6/5/2012 $34.99 9781118240373
Adobe PDF - 9781118227404
MobiPocket - 9781118265079

Complete Electronics Self-Teaching Guide with Projects
Earl Boysen, Harry Kybett

Summary
An all-in-one resource on everything electronics-related!
For almost 30 years, this book has been a classic text for electronics enthusiasts. Now completely updated for today's technology, this latest version combines concepts, self-tests, and hands-on projects to offer you a completely repackaged and revised resource. This unique self-teaching guide features easy-to-understand explanations that are presented in a user-friendly format to help you learn the essentials you need to work with electronic circuits.
All you need is a general understanding of electronics concepts such as Ohm's law and current flow, and an acquaintance with first-year algebra. The question-and-answer format, illustrative experiments, and self-tests at the end of each chapter make it easy for you to learn at your own speed.

- Boasts a companion website that includes more than twenty full-color, step-by-step projects
- Shares hands-on practice opportunities and conceptual background information to enhance your learning process
- Targets electronics enthusiasts who already have a basic knowledge of electronics but are interested in learning more about this fascinating topic on their own
- Features projects that work with the multimeter, breadboard, function generator, oscilloscope, bandpass filter, transistor amplifier, oscillator, rectifier, and more

You're sure to get a charge out of the vast coverage included in *Complete Electronics Self-Teaching Guide with Projects*!

9781118217320
Pub Date: 7/31/12 (US, Can.)
$34.99/$41.99 Can./£23.99 UK
Paperback

528 pages
Carton Qty: 10
Technology & Engineering / Electronics

Contributor Images

Author Bio
Earl Boysen is an engineer with 20 years' experience in the semiconductor industry. He has authored numerous electronics books. Earl is also a columnist on the Nanotechnology Now website. **Harry Kybett** was director of engineering operations for a research subsidiary of Columbia Pictures Corporation.

Other Formats
ePub - 9781118282328
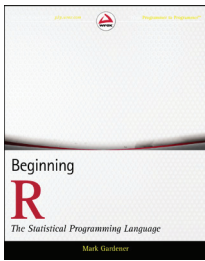
Beginning R : The Statistical Programming Language
Mark Gardener
9781118164303
Pub Date: 7/3/12 (US, Can.)
$34.99/$41.99 Can./£24.99 UK
432 pages
Paperback
Computers / Programming Languages
Ctn Qty: 20

Summary: Conquer the complexities of this open source statistical language

R is fast becoming the de facto standard for statistical computing and analysis in science, business, engineering, and related fields. This book examines this complex language using simple statistical examples, showing how R operates in a user-friendly context. Both students and workers in fields that require extensive statistical analysis will find this book helpful as they learn to use R for simple summary statistics, hypothesis testing, creating graphs, regression, and much more. It covers formula notation, complex statistics, manipulating data and extracting components, and much more.
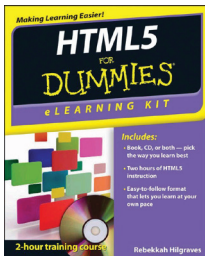
HTML5 eLearning Kit For Dummies
Rebekkah Hilgraves
9781118074756
Pub Date: 5/1/12 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
384 pages
Paperback
Computers / Programming Languages
Ctn Qty: 20

Summary: Helping self-directed learners of all levels learn HTML5

If you want to develop and structure pages for the web, HTML5 is one of the tools you need. This invaluable eLearning kit steps you through learning HTML5, CSS3, and JavaScript. With this dynamic combination of a full-color printed book and a Dummies interactive eLearning course on CD, you'll find a wealth of information on HTML5. Featuring both written and animated step-by-step how-tos, practice labs, helpful videos, numerous examples, and a host of Dummies hints and tips, this package makes your learning process easier.
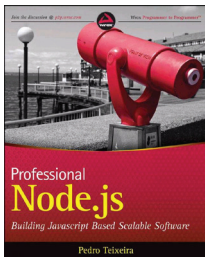
Professional Node.js : Building Javascript Based Scalable Software
Pedro Teixeira
9781118185469
Pub Date: 6/5/12 (US, Can.)
$44.99/$53.99 Can./£29.99 UK
360 pages
Paperback
Computers / Programming Languages
Ctn Qty: 20

Summary: Learn to build fast and scalable software in JavaScript with Node.js

Node.js is a powerful and popular new framework for writing scalable network programs using JavaScript. This no nonsense book begins with an overview of Node.js and then quickly dives into the code, core concepts, and APIs. In-depth coverage pares down the essentials to cover debugging, unit testing, and flow control so that you can start building and testing your own modules right away.
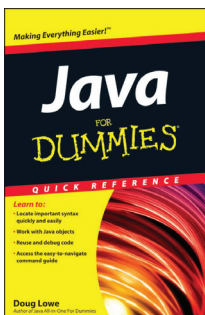
Java For Dummies Quick Reference
Doug Lowe
9781118168233
Pub Date: 5/1/12 (US, Can.)
$21.99/$25.99 Can./£16.99 UK
384 pages
Paperback
Computers / Programming Languages
Ctn Qty: 20

Summary: A reference that answers your questions as you move through your coding

The demand for Android programming and web apps continues to grow at an unprecedented pace and Java is the preferred language for both. *Java For Dummies Quick Reference* keeps you moving through your coding while you solve a problem, look up a command or syntax, or search for a programming tip. Whether you're a Java newbie or a seasoned user, this fast reference offers you quick access to solutions without requiring that you wade through pages of tutorial material.

Java eLearning Kit For Dummies
John Paul Mueller
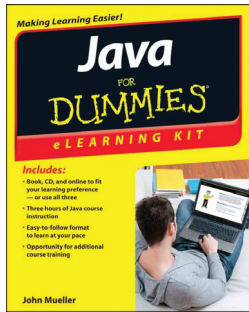
9781118098783
Pub Date: 5/29/12 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
Paperback

360 pages
Carton Qty: 16
Computers /
Programming Languages

Summary

A complete book-and-CD package for learning Java!
As a platform-independent, object-oriented programming language, Java helps developers write once and run anywhere. With this dynamic combination of a full-color printed book and a Dummies interactive eLearning course on CD, you'll find a wealth of information on the latest release of Java. Featuring both written and animated step-by-step how-tos, practice labs, helpful videos, numerous examples, and a host of Dummies hints and tips, this package makes your learning process easier.
Follow the material sequentially or jump in and out as you wish —it's set up so you can learn at your own pace. Throughout, you will benefit from illustrations, animations, voiceover explanations, and the option of closed captioning if you find you learn better when you can read the instructions.

- Helps self-motivated learners master Java, the leading object-oriented programming language
- Includes an easy-to-follow, full-color book and an interactive Dummies eLearning Course that corresponds with the book on CD
- Allows you to follow the material sequentially or choose separate sections at your own time and pace
- Offers chapter summaries, practice exercises, discussions of concepts and essential terms, and much more

Java eLearning Kit For Dummies helps you maximize the potential of this dynamic programming language so you can work more efficiently.

Author Bio

John Paul Mueller (LaValle, WI) is a freelance author and technical editor with a special affinity and expertise for both certification and programming books – a perfect marriage of skills for an elearning title. He is the coauthor of the best-selling *C++ All-in-One For Dummies* and has written titles on COM+, C#, Java, Windows programming, VBA and more. His technical editing skills have helped more than two dozen authors refine the content of their certification and programming manuscripts. A recognized authority on computer industry certifications, he's also contributed certification-related articles to magazines such as *Visual Basic Developer* and *SQL Server Professional*.

Beginning XML, 5th Edition
Joe Fawcett, Danny Ayers, Liam Quin
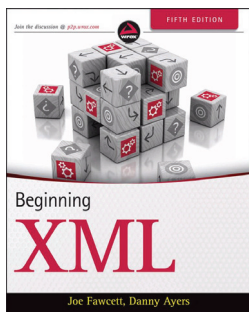
9781118162132
Pub Date: 6/5/12 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
Paperback

768 pages
Carton Qty: 10
Computers /
Programming Languages

Summary

A complete update covering the many advances to the XML language
The XML language has become the standard for writing documents on the Internet and is constantly improving and evolving. This new edition covers all the many new XML-based technologies that have appeared since the previous edition four years ago, providing you with an up-to-date introductory guide and reference. Packed with real-world code examples, best practices, and in-depth coverage of the most important and relevant topics, this authoritative resource explores both the advantages and disadvantages of XML and addresses the most current standards and uses of XML.

- Features the most updated content built on audience feedback from the previous edition as well as the vast knowledge from XML developer teams
- Boasts new chapters on RELAX NG and Schematron, XML functionality in databases, LINQ to XML, Jabber and XMLPP, XHTML, HTML5, and more
- Offers in-depth coverage on extracting data from XML and updated material on Web Services

Beginning XML, Fifth Edition delivers the most important aspects of XML in regard to what it is, how it works, what technologies surround it, and how it can best be used in a variety of situations.

Author Bio

Joe Fawcett is the head of software at Kaplan Financial, a Microsoft MVP for XML, and is highly sought after in the UK as a recognized expert on XML and associated technologies. **Daniel J. Ayers** works for Talis around applications and evangelism of their hosted Semantic Web Platform. He does some speaking and standards work. **Liam Quin** is the W3C XML Activity Lead and Staff Contact for the XML Query Working Group, and the XSL-FO subgroup of the XSL Working Group. He was on the editorial board of *Markup Languages: Theory & Practice* and has written three books on XML.

Other Formats
Adobe PDF - 3/27/2012 $39.99 9781118226124
ePub - 3/27/2012 $39.99 9781118239483
MobiPocket - 3/27/2012 $39.99 9781118264096

Programming Interviews Exposed, Third Edition
Secrets to Landing Your Next Job
Eric Giguere, John Mongan, Noah Suojanen
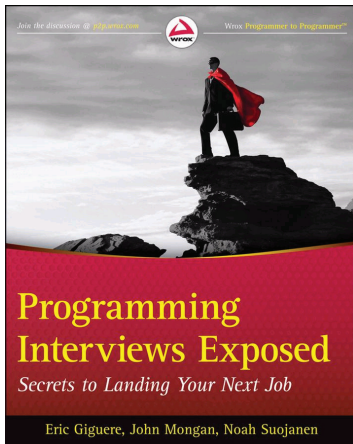
9781118261361
Pub Date: 7/31/12 (US, Can.)
$29.99/$35.99 Can./£19.99 UK
Paperback

336 pages
Carton Qty: 20
Computers / Programming

Related Products
Previous Editions
9780470121672 - $29.99

Summary
Be prepared for your next job interview with this tried-and-true advice
In today's tight job market, competition for programming jobs is hotter than ever. This third edition of a popular guide to programming interviews includes new code examples, information on the latest languages, new chapters on sorting and design patterns, tips on using LinkedIn, and a downloadable app to help prepare applicants for the interview. Like its earlier editions, this guide covers what software companies and IT departments want their programmers to know and includes plenty of helpful hints to boost your confidence.

- Looks at current job search and hiring processes, such as the rise of LinkedIn and other social networks as recruiting resources
- Addresses the most important languages for a programmer to know and features examples in multiple languages
- Includes new programming questions designed to sharpen your knowledge
- Features all-new chapters on design patterns and sorting, including how to deal with memory constraints and mobility issues

Walk into your next job interview with confidence, knowing you have thoroughly studied this newest edition of *Programming Interviews Exposed*.

Author Bio
Eric Giguere is a software engineer with over twenty years of professional programming experience and the author of several programming books, including lead author of *Programming Interviews Exposed, Second Edition.* He is currently a senior software engineer at Google. **John Mongan** and **Noah Suojanen** were the authors of the bestselling first edition of this book in 2000 and were, at the time, Stanford University students.
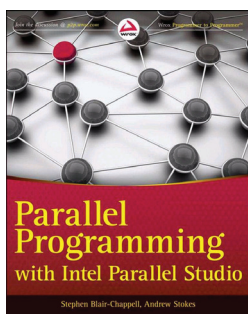
Parallel Programming with Intel Parallel Studio

Stephen Blair-Chappell, Andrew Stokes

Summary

Optimize code for multi-core processors with Intel's Parallel Studio

Parallel programming is rapidly becoming a "must-know" skill for developers. Yet, where to start? This teach-yourself tutorial is an ideal starting point for developers who already know Windows C and C++ and are eager to add parallelism to their code. With a focus on applying tools, techniques, and language extensions to implement parallelism, this essential resource teaches you how to write programs for multicore and leverage the power of multicore in your programs. Sharing hands-on case studies and real-world examples, the authors examine the challenges of each project and show you how to overcome them.

- Explores conversion of serial code to parallel
- Focuses on implementing Intel Parallel Studio
- Highlights the benefits of using parallel code
- Addresses error and performance optimization of code
- Includes real-world scenarios that illustrate the techniques of advanced parallel programming situations

Parallel Programming with Intel Parallel Studio dispels any concerns of difficulty and gets you started creating faster code with Intel Parallel Studio.

9780470891650
Pub Date: 3/6/12 (US, Can.)
$59.99/$71.99 Can./£37.99 UK
Paperback

432 pages
Carton Qty: 20
Computers / Programming

Author Bio

Stephen Blair-Chappell is a technical consulting engineer at Intel, and has worked in the Intel Compiler Lab for the last 12 years. He is a regular speaker at technical conferences in Europe and the U.S. Prior to joining Intel, Stephen worked as a lecturer at Birmingham City University, specializing in Software Engineering and Embedded Systems. As an academic he developed and delivered CPU architecture programming courses for a number of silicon and software manufacturers.

Dr. Andrew Stokes has lectured extensively on many areas of software including aspects of A.I, Microcode, low level Assembler and high level languages. Dr. Stokes has produced numerous programming applications to assist in the understanding and teaching of these and other areas of both software and electronics.

iOS 5 Application Development Cookbook

Recipes for Building iPhone and iPad Apps

Allan Evans

Summary

Take your apps to the next level with these plug-and-play recipes for the iPhone and iPad!

With nearly half a million apps now in the Apple app store, the demand —and competition—for unique apps increases every day. With this helpful book, you will not only take your apps to a more advanced level but it also serves as an excellent hands-on way to transition to iOS 5 and Xcode 4.2. See just how far you can take your apps with these plug-and-play recipes!

- Dives into iOS 5 and Xcode 4.2, both of which offer a whole new approach as to how projects can be developed
- Covers everything from storyboards, views, and animation to gesture recognizers and touches
- Discusses the accelerometer, GameKit, MapKit, and core location
- Details how best to use iCloud, Newsstand, and AirPlay

If you're ready to try a new twist on creating apps, then *iOS 5 Application Development Cookbook* is the ideal place to start.

9781118199565
Pub Date: 5/8/12 (US, Can.)
$44.99/$53.99 Can./£29.99 UK
Paperback

504 pages
Carton Qty: 10

Author Bio

Allan Evans is a veteran multimedia developer with nearly 20 years of programming experience. He recently turned his attention to iOS devices, working as a senior software engineer. He has spoken about iOS at SecondConf 2010 and the presented "An Introduction to iOS and Xcode" to the Chicago Adobe Users Group. He has his own flashlight program in the App Store (UrbanLight).

Other Formats
Adobe PDF - 4/3/2012 $44.99 9781118228265
ePub - 4/3/2012 $44.99 9781118240663
MobiPocket - 4/3/2012 $44.99 9781118265406

Swipe This! : The Guide to Great Tablet Game Design, 2nd Edition
Scott Rogers
9781119966968
Pub Date: 8/14/12 (US, Can.)
$39.99/$47.99 Can./£26.99 UK
288 pages
Paperback
Computers / Computer Graphics
Ctn Qty: N/A

Summary: Learn to design games for tablets from a renowned game designer!

Eager to start designing games for tablets but not sure where to start? Look no further! Gaming guru Scott Rogers has his finger on the pulse of tablet game design and is willing to impart his wisdom and secrets for designing exciting and successful games. As the creator of such venerable games as *God of War*, the *SpongeBob Squarepants* series, and *Pac-Man World*, to name a few, Rogers writes from personal experience and in this unique book, he hands you the tools to create your own tablet games for the iPad, Android tablets, Nintendo DS, and other touchscreen systems.
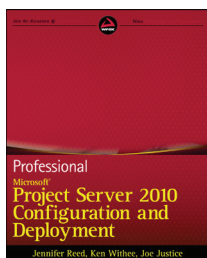
Professional Microsoft Project Server 2010 Configuration and Deployment
Jennifer Reed, Ken Withee, Joe Justice
9781118183502
Pub Date: 8/7/12 (US, Can.)
$44.99/$53.99 Can./£29.99 UK
528 pages
Paperback
Ctn Qty: 10

Summary: Learn to implement, deploy, and use Project Server 2010 in a variety of scenarios

Starting with a comprehensive overview of the latest release of Microsoft Project Server and its usage, this invaluable book covers both the technology as a whole as well as instructions for planning and designing projects and deploying Project Server 2010. The author duo places a special emphasis on agile project management and helps you get a jumpstart on using the most common features for a variety of unique scenarios (Agile, SCRUM, and Waterfall) you may encounter.
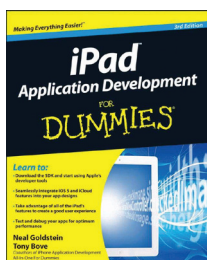
iPad Application Development For Dummies
(3rd Edition)
Neal Goldstein
9781118213926
Pub Date: 2/21/12 (US, Can.)
$34.99/$41.99 Can./£24.99 UK
480 pages
Paperback
Computers / Programming
Ctn Qty: 10
Previous Edition: 9780470920503

Summary: The fun and easy guide to creating iPad apps updated for iOS 5!

iPad app development is hot, with more than 140,000 apps available specifically for the device and that number growing every day. The introduction of iOS 5 and iCloud gives developers even more options to create incredible iPad apps. This fast and friendly guide to iPad app development is fully updated for the most recent upgrades and covers everything you need to know, starting with how to download the SDK and become an Apple developer all the way to finishing up your app and submitting it to the App Store.
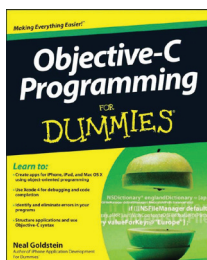
Objective-C Programming For Dummies
Neal Goldstein
9781118213988
Pub Date: 5/29/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
456 pages
Paperback
Computers / Programming
Ctn Qty: 20
Previous Edition: 9780470522752

Summary: A step-by-step guide to understanding object-oriented programming with Objective-C

As the primary programming language for iPhone, iPad, and Mac OS X applications, Objective-C is a reflective, object-oriented language that all programmers must know before creating apps. Assuming no prior programming language experience, this fun-and-friendly book provides you with a solid understanding of Objective-C. Addressing the latest version of Xcode, debugging, code completion, and more, veteran author Neal Goldstein helps you gain a solid foundation of this complex topic, and filters out any unnecessary intricate technical jargon.
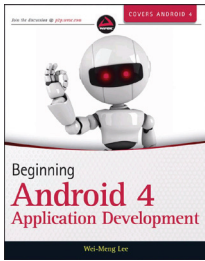
Beginning Android 4 Application Development
Wei-Meng Lee
9781118199541
Pub Date: 3/13/12 (US, Can.)
$39.99/$47.99 Can./£26.99 UK
512 pages
Paperback
Computers / Programming
Ctn Qty: 10

Summary: Understand Android OS for both smartphone and tablet programming

This fast-paced introduction to the newest release of Android OS gives aspiring mobile app developers what they need to know to program for today's hottest Android smartphones and tablets. Android 4 OS is, for the first time, a single solution for both smartphones and tablets, so if you master the information in this helpful guide, you'll be well on your way to successful development for both devices. From using activities and intents and creating rich user interfaces to working with SMS, messaging APIs, and the Android SDK, what you need is here.
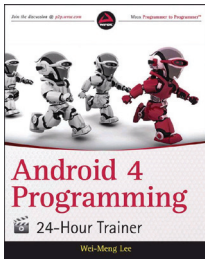
Android 4 Programming 24-Hour Trainer
Wei-Meng Lee
9781118207482
Pub Date: 5/8/12 (US, Can.)
$44.99/$53.99 Can./£29.99 UK
432 pages
Paperback
Computers / Programming
Ctn Qty: 20

Summary: This book-and-video package is a fast-paced introduction to Android 4 programming

The exciting Android mobile platform continues to evolve at a fast pace, and now, with the release of Android 4, there's a single OS solution for both smartphone and table applications. If you want a fast introduction to Android 4 programming, this practical package is it. Lessons in the book are reinforced with instructional videos demonstrating how to put ideas into action. Helpful "Try It Out" and "Step-by-Step" sections let you apply specific lessons to hands-on problems and exercises. If you're a beginning programmer, this is the perfect way to get started.
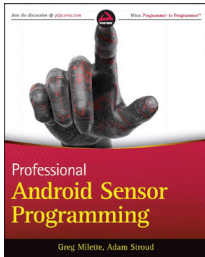
Professional Android Sensor Programming
Greg Milette, Adam Stroud
9781118183489
Pub Date: 6/5/12 (US, Can.)
$49.99/$59.99 Can./£31.99 UK
484 pages
Paperback
Computers / Programming
Ctn Qty: 20

Summary: Learn to build human-interactive Android apps, starting with device sensors

This book shows Android developers how to exploit the rich set of device sensors—locational, physical (temperature, pressure, light, acceleration, etc.), cameras, microphones, and speech recognition—in order to build fully human-interactive Android applications. Whether providing hands-free directions or checking your blood pressure, *Professional Android Sensor Programming* shows how to turn possibility into reality.

Professional Mobile Cross-Platform Development
Jeff McWherter, Scott Gowell
9781118203903
Pub Date: 7/10/12 (US, Can.)
$44.99/$53.99 Can./£29.99 UK
648 pages
Paperback
Ctn Qty: 10

Summary: Create applications for all major smartphone platforms

Creating applications for the myriad versions and varieties of mobile phone platforms on the market can be daunting to even the most seasoned developer. This authoritative guide is written in such as way that it takes your existing skills and experience and uses that background as a solid foundation for developing applications that cross over between platforms, thereby freeing you from having to learn a new platform from scratch each time. Concise explanations walk you through the tools and patterns for developing for all the mobile platforms.
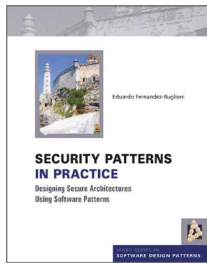
Security Patterns in Practice : Designing Secure Architectures Using Software Patterns
Eduardo Fernandez-Buglioni
9781119998945
Pub Date: 5/29/12 (US, Can.)
$60.00/$72.00 Can./£39.99 UK
416 pages
Hardcover
Computers / Programming
Series: Wiley Software Patterns Series
Ctn Qty: N/A

Summary: Learn to combine security theory and code to produce secure systems

Security is clearly a crucial issue to consider during the design and implementation of any distributed software architecture. Security patterns are increasingly being used by developers who take security into serious consideration from the creation of their work. Written by the authority on security patterns, this unique book examines the structure and purpose of security patterns, illustrating their use with the help of detailed implementation advice, numerous code samples, and descriptions in UML.
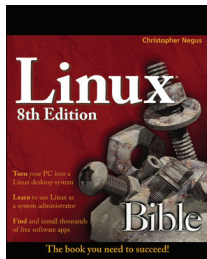
Linux Bible, 8th Edition
Christopher Negus
9781118218549
Pub Date: 5/22/12 (US, Can.)
$49.99/$59.99 Can./£31.99 UK
816 pages
Paperback
Computers / Operating Systems
Series: Bible
Ctn Qty: 5
Previous Edition: 9780470929988

Summary: More than 50 percent new and revised content for today's Linux environment gets you up and running in no time!

Linux continues to be an excellent, low-cost alternative to expensive operating systems. Whether you're new to Linux or need a reliable update and reference, this is an excellent resource. Veteran bestselling author Christopher Negus provides a complete tutorial packed with major updates, revisions, and hands-on exercises so that you can confidently start using Linux today.
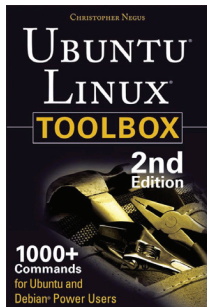
Ubuntu Linux Toolbox: 1000+ Commands for Power Users
Christopher Negus
9781118183526
Pub Date: 7/10/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
360 pages
Paperback
Computers / Operating Systems
Ctn Qty: 20

Summary: This bestseller from Linux guru Chris Negus is packed with an array of new and revised material

As a longstanding bestseller, Ubuntu Linux Toolbox has taught you how to get the most out Ubuntu, the world?s most popular Linux distribution. With this eagerly anticipated new edition, Christopher Negus returns with a host of new and expanded coverage on tools for managing file systems, ways to connect to networks, techniques for securing Ubuntu systems, and a look at the latest Long Term Support (LTS) release of Ubuntu, all aimed at getting you up and running with Ubuntu Linux quickly.
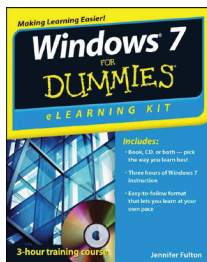
Windows 7 eLearning Kit For Dummies
Jennifer Fulton
9781118031599
Pub Date: 11/29/11 (US, Can.)
$34.99/$41.99 Can./£24.99 UK
304 pages
Paperback
Computers / Operating Systems
Ctn Qty: 20

Summary: Self-motivators will get moving with Windows 7 using this interactive eLearning course!

Windows 7 is the number one operating system in the world and if you're eager to get started using all it has to offer, this value-packed eLearning kit is essential to your learning process. A complete Microsoft Windows 7 course, it includes a full-color printed book and a Dummies interactive eLearning course on CD. Each lesson opens with an introduction to the content and explains the importance and potential uses for every task described.
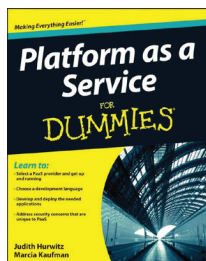
Platform as a Service For Dummies
Judith Hurwitz, Marcia Kaufman
9781118273821
Pub Date: 7/3/12 (US, Can.)
$29.99/$35.99 Can./£21.99 UK
384 pages
Paperback
Computers / Business Software
Ctn Qty: 20

Summary: Discover how Platform as a Service can benefit your business

Written by thought leaders in the fields of emerging technologies, *Platform as a Service For Dummies* shows you how to leverage the cost-efficient technology of cloud computing for your business, no matter the size. The authors cover such critical topics as selecting a Platform as a Service (PaaS) provider; using the platform to develop necessary applications; choosing a development language; getting the app completed, tested and deployed; and addresses security concerns and other issues unique to PaaS.
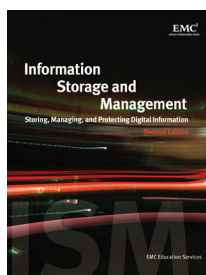
Information Storage and Management: Storing, Managing, and Protecting Digital Information, Second Edition
EMC Education Services
9781118094839
Pub Date: 7/3/12 (US, Can.)
$60.00/$66.00 Can./£37.99 UK
528 pages
Hardcover
Computers / Networking
Ctn Qty: 10
Previous Edition: 9780470294215

Summary: The new edition of a bestseller, now revised and update throughout!

This new edition of the unparalleled bestseller serves as a full training course all in one and as the world's largest data storage company, EMC is the ideal author for such a critical resource. They cover the components of a storage system and the different storage system models while also offering essential new material that explores the advances in existing technologies and the emergence of the "Cloud" as well as updates and vital information on new technologies.
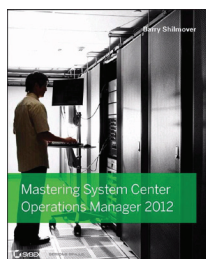
Mastering System Center Operations Manager 2012
Barry Shilmover
9781118128992
Pub Date: 4/10/12 (US, Can.)
$59.99/$71.99 Can./£37.99 UK
648 pages
Paperback
Computers / Networking
Ctn Qty: 10

Summary: An essential guide on the latest version of Microsoft's server management tool

Microsoft's powerful System Center Operations Manager 2012 introduces many exciting new and enhanced feature sets that allow for large-scale management of mission-critical servers. This comprehensive guide provides invaluable coverage to help organizations monitor their environments across computers, network, and storage infrastructures while maintaining efficient and effective service levels across their applications.
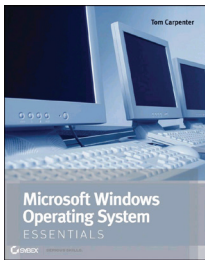
Microsoft Windows Operating System Essentials
Tom Carpenter
9781118195529
Pub Date: 1/18/12 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
384 pages
Paperback
Computers / Certification Guides
Ctn Qty: 20

Summary: A full-color guide to key Windows 7 administration concepts and topics

Windows 7 is the leading desktop software, yet it can be a difficult concept to grasp, especially for those new to the field of IT. *Microsoft Windows Operating System Essentials* is an ideal resource for anyone new to computer administration and looking for a career in computers. Delving into areas such as fundamental Windows 7 administration concepts and various desktop OS topics, this full-color book addresses the skills necessary for individuals looking to break into a career in IT.
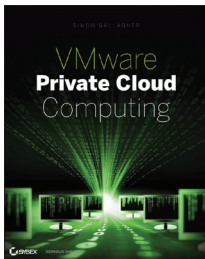
VMware Private Cloud
S. Gallagher
9781118180587
Pub Date: 7/10/12 (US, Can.)
$49.99/$59.99 Can./£33.99 UK
560 pages
Paperback
Ctn Qty: 10

Summary: Build a private cloud with the leading virtualization platform

Driven by virtualization, the investment and adoption of cloud computing continues to grow at an impressive rate. Virtualization is the enabling technology for private clouds so it's no wonder customers who use VMware vSphere are leveraging this leading platform for private cloud. *VMware Private Cloud Computing* is the first book of its kind to delve into this critical subject matter and shows IT administrators how to build a private cloud and deliver it as a service with VMware cloud computing solutions, including VMware vSphere 5 and VMware vCloud Director 1.5.

Mastering Citrix XenDesktop
Elias Khnaser
9781118106808
Pub Date: 7/10/12 (US, Can.)
$59.99/$71.99 Can./£37.99 UK
600 pages
Paperback
Ctn Qty: 10

Summary: An authoritative guide to the number one desktop virtualization product

Written by leading virtualization expert Elias Khnaser, this comprehensive book provides in-depth coverage on the latest version of Citrix XenDesktop, a Virtual Desktop Infrastructure (or desktop virtualization) solution. VDI allows not only remote administration by IT administrators, but also remote access by end users. You'll benefit from the detailed, step-by-step instructions for implementing XenDesktop as well as leverage XenDesktop to deliver desktop management that is simpler, more secure, and lower cost for your company.
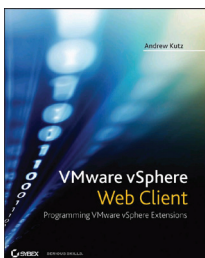
VMware vSphere Web Client: Programming VMware vSphere Extensions
Andrew Kutz
9781118204191
Pub Date: 6/26/12 (US, Can.)
$49.99/$59.99 Can./£31.99 UK
456 pages
Paperback
Ctn Qty: 20

Summary: Learn to program one of the biggest new features in the newest VMware vSphere platform

This is the first book to provide VMware developers with all the information necessary to understand the vSphere Web Client extensibility framework and create extensions for VMware vSphere 5. Using sample projects to demonstrate, this guide explains the development environment, components of the vSphere Web Client GUI, how to create actions and applications, and much more.
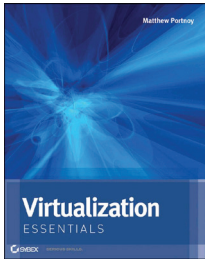
Virtualization Essentials
Matthew Portnoy
9781118176719
Pub Date: 5/1/12 (US, Can.)
$39.99/$47.99 Can./£26.99 UK
360 pages
Paperback
Series: Essentials
Ctn Qty: 16

Summary: A full-color beginner's guide to the core concepts and skills of virtualization

Virtualization is the IT world's hottest trend in recent years, and many colleges do not yet have curricula in place to prepare students for this important area. This guide fills the need, with a learn-by-doing approach to mastering the core elements of virtualization. Each chapter clearly outlines what is covered, thoroughly discusses the concepts, and engages readers with hands-on tutorials. The book covers how virtualization software operates; hypervisor products; how to manage CPU, memory, storage, and networking; and much more.
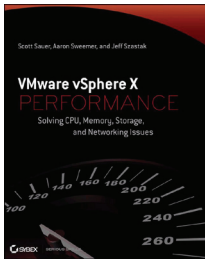
VMware vSphere 5 Performance: Solving CPU, Memory, Storage, and Networking Issues
Rynardt Spies, Jonathon Fitch, Christopher Kusek
9781118008195
Pub Date: 5/15/12 (US, Can.)
$59.99/$71.99 Can./£39.99 UK
552 pages
Paperback
Ctn Qty: 10

Summary: Covering the latest VMware vSphere software, an essential book aimed at solving vSphere performance problems

VMware vSphere is the industry's most widely deployed virtualization solution. However, due to poor or improper deployment of vSphere, performance problems occur. Aimed at VMware administrators and engineers and written by a team of VMware experts, this resource provides guidance on common CPU, memory, storage, and network-related problems. Plus, step-by-step instructions walk you through techniques for solving problems and shed light on possible causes behind the problems.
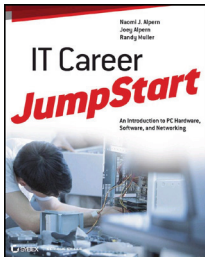
IT Career JumpStart: An Introduction to PC Hardware, Software, and Networking
N. Alpern
9781118206157
Pub Date: 1/3/12 (US, Can.)
$24.99/$29.99 Can./£16.99 UK
360 pages
Paperback
Computers / Certification Guides
Ctn Qty: 20

Summary: A practical approach for anyone looking to enter the IT workforce

Before candidates can begin to prepare for any kind of certification, they need a basic understanding of the various hardware and software components used in a computer network. Aimed at aspiring IT professionals, this invaluable book strips down a network to its bare basics, and discusses this complex topic in a clear and concise manner so that IT beginners can confidently gain an understanding of fundamental IT concepts. In addition, a base knowledge has been established so that more advanced topics and technologies can be learned over time.
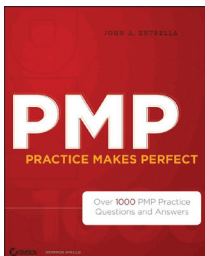
PMP Practice Makes Perfect: Over 1000 PMP Practice Questions and Answers
John Estrella, Charles Duncan, Sami Zahran, James Haner, Ruben Jen
9781118169766
Pub Date: 2/1/12 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
400 pages
Paperback
Technology & Engineering / Project Management
Ctn Qty: 20

Summary: A unique learning resource to prepare for the PMP certification exam

Without sufficient practice and preparation for taking the Project Management Institute's PMP certification exam, you won't be able to actually put your skills into practice in the real world! To help you achieve your goal of passing the exam, this two-part prep book covers all elements of the brand-new Project Management Professional exam. A team of experts presents you with a solid overview of the exam as well as hundreds of questions, detailed answers, and explanations. In addition, each question is accompanied by cross-references, providing you with a thorough preparation foundation.
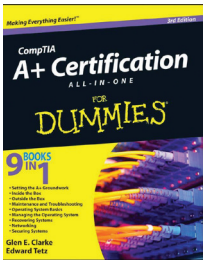
CompTIA A+ Certification All-in-One For Dummies, 3rd Edition
Glen E. Clarke, Edward Tetz
9781118098790
Pub Date: 5/29/12 (US, Can.)
$39.99/$47.99 Can./£27.99 UK
1,176 pages
Paperback
Computers / Certification Guides
Ctn Qty: 5
Previous Editions: 9780470487389

Summary: Comprehensive coverage of everything you must know to pass CompTIA's A+ exam

A+ is the gateway certification into many IT careers, and interest in certification is exploding. This bestselling A+ certification guide is updated to cover the new A+ exam. It includes the new Windows coverage and reflects the revised emphasis on objectives. Seven minibooks focus individually on specific hardware and OS characteristics including installation and configuration, diagnostics, preventive maintenance, motherboard and processors, printers, networking, and fundamentals. A bonus CD contains the popular Dummies Test Engine test-prep software.

CompTIA Security+ eTestPrep (SY0-301)
Emmett Dulaney
9781118271780
Pub Date: 5/29/12 (US, Can.)
$99.99/£70.00 UK
Other book format
Computers / Certification Guides

Summary: A CompTIA Security+ test prep and e-book in one!

The CompTIA Security+ certification (SY0-301) has long been considered the "starting point" for many security professionals looking to acquire an advantage over the competition. With this unique test prep product, bestselling author Emmett Dulaney offers Security+ candidates the opportunity to go beyond what previous practice test products have offered. The more than 700 practice exam questions—twice as many as most of the competing practice test providers—each link directly to an integrated PDF of the bestselling *CompTIA Security+ Study Guide*, where you can find additional information.

CompTIA Network+ eTestPrep (N10-005)
Todd Lammle
9781118271773
Pub Date: 7/31/12 (US, Can.)
$99.99/£70.00 UK
Other book format
Computers / Certification Guides

Summary: A CompTIA Network+ test prep and e-book in one!

The CompTIA Network+ certification (N10-005) is a popular, in-demand certification and this unique test prep guide offers Network+ candidates the opportunity to go beyond what previous practice test products have offered. Veteran author Todd Lammle provides you with more than 700 practice exam questions—twice as many as most of the competing practice test providers—that each link directly to an integrated PDF of the popular *CompTIA Network+ Study Guide*, where you can find additional information.

CCNA eTestPrep (640-802)
Todd Lammle
9781118271766
Pub Date: 5/29/12 (US, Can.)
$99.99/£70.00 UK
Other book format
Computers / Certification Guides

Summary: Test prep software featuring more than 700 sample CCNA questions and answers

The Cisco Certified Network Associate (CCNA) certification is the most popular vendor-specific networking certification in the world. Preparation for this exam is obviously critical and this unique testing product allows you the opportunity to go beyond what other practice test products offer. Integrated with Todd Lammle's bestselling *CCNA Study Guide*, this e-book is packed with more than 700 practice exam questions—each of which includes a link to a PDF of the book where you can find more helpful information.
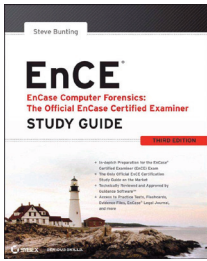
EnCase Computer Forensics: The Official EnCE: EnCase Certified Examiner Study Guide, 3rd Edition

Steve Bunting
9780470901069
Pub Date: 4/17/12 (US, Can.)
$69.99/$83.99 Can./£47.50 UK
648 pages
Paperback
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Ctn Qty: 10
Previous Edition: 9780470181454

Summary: The official, Guidance Software-approved book on the newest EnCE exam!

The EnCE exam tests that computer forensic analysts and examiners have thoroughly mastered computer investigation methodologies, as well as the use of Guidance Software's EnCase Forensic 7. The only official Guidance-endorsed study guide on the topic, this book prepares you for the exam with extensive coverage of all exam topics, real-world scenarios, hands-on exercises, up-to-date legal information, and sample evidence files, flashcards, and more.
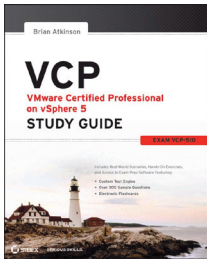
VCP: VMware Certified Professional on vSphere 5 Study Guide (Exam VCP-510)

Brian Atkinson
9781118181126
Pub Date: 5/22/12 (US, Can.)
$59.99/$71.99 Can./£37.99 UK
600 pages
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Summary: The ideal study guide for candidates seeking the leading virtualization certification

The VMware Certified Professional on vSphere 5 (VCP-510) is the most desired certification for virtualization professionals, and this study guide covers all the requirements. Skill in virtualization is a top priority for companies when hiring IT staff, and VMware skills are in high demand. Part of the highly acclaimed Sybex Study Guide series, this comprehensive book guides you through planning, installing, and upgrading ESX/ESXi; configuring networking, storage, and vCenter Server; deploying and managing virtual machines, and much more.
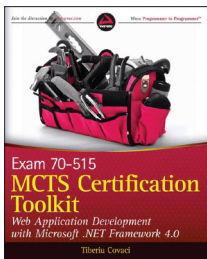
MCTS Certification Toolkit (Exam 70-515): Web Application Development with Microsoft .NET Framework 4.0

Tiberiu Covaci
9780470932421
Pub Date: 5/22/12 (US, Can.)
$54.99/$65.99 Can./£36.99 UK
648 pages
Paperback
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Ctn Qty: 10

Summary: A valuable test preparation guide, comprising a book-CD-website and written by an author who advised Microsoft in developing the exam

The MCTS 70-515 exam is the basic, entry-level certification exam for all .NET developers and boasts the largest audience of all .NET exams. The author of this essential study resource helped develop this exam, making him uniquely qualified to craft a prep guide that ensures student success. He works with a team of well-known Microsoft-certified .NET trainers and course developers to bring you the most accurate preparation test questions and answers.

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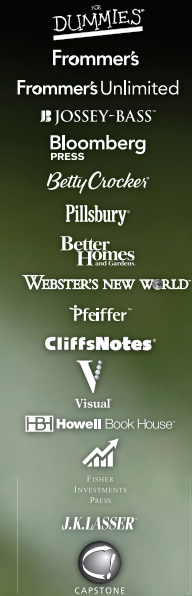
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