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Summer 2014

June | July | August

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Summer 2014

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WILEY

Surface For Dummies (2nd Edition)
Andy Rathbone
9781118898635, 111889863X
Pub Date: 5/5/14
$24.99/$29.99 Can.
304 pages
Paperback
Computers / Hardware / General
Previous Editions: 9781118496343

Related Products

Other Formats
9781118898758 $24.99 5/19/14 ePub
9781118916612 $24.99 5/5/14 Adobe PDF

Summary: Make Microsoft's Surface work—and play—just the way you want it to

Microsoft's Surface tablet has the features and personality you're looking for, with a robust environment for business computing that doesn't skimp on fun. *Surface for Dummies, 2nd Edition* explains how Windows 8.1 Pro and Windows RT differ, and helps you decide which Surface model is best for you. Step by step, this book walks you through both the hardware and software features of the Surface, including the touch cover and type cover, Windows RT and Windows 8.1 Pro operating systems, and the coveted Office Home & Student 2013 software suite that's bundled with the Surface.

WILEY

Samsung Galaxy S X For Dummies
Bill Hughes
9781118920268, 1118920260
Pub Date: 6/30/14
$24.99/$29.99 Can.
320 pages
Paperback
Computers / Hardware / Mobile Devices

Related Products

Other Formats
9781118920275 $24.99 6/30/14 ePub
9781118920343 $24.99 6/30/14 Adobe PDF

Summary: The fun and easy way to get the most out of your Samsung Galaxy S X smartphone

If you're intimidated by new technology or baffled by online support, this is the book for you. *Samsung Galaxy S X For Dummies* covers all aspects of the entire suite of Galaxy S X devices, from set-up to configuration to phone features and capabilities like texting, e-mailing, going online, and using maps, navigation, camera, and video applications. Written in a fun, straightforward and accessible style, this is the perfect book for anyone learning to use their first smartphone or switching over to the Android platform for the first time.

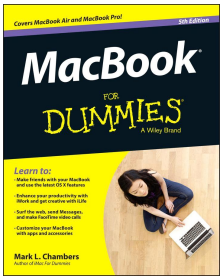
WILEY

Samsung Galaxy Note 3 For Dummies
Dan Gookin
9781118920114, 1118920112
Pub Date: 5/19/14
$24.99/$29.99 Can.
304 pages
Paperback
Computers / Hardware / Mobile Devices

Related Products

Other Formats
9781118920121 $24.99 5/19/14 ePub
9781118920282 $24.99 5/19/14 Adobe PDF

Summary:
This book covers all the features of the Galaxy Note 3. The assumption is that the reader is a smart person, but is bewildered by such revolutionary technology. They want to get the most from their investment and need to know how to the device's various features and abilities. The book covers all that material in a friendly, non-threatening way. It's something new Galaxy Note 3 users will want, especially given the tradition of these gizmos not coming with any useful documentation. Topics covered include using the Galaxy Note as a phone, including the basics of texting, call forwarding, voicemail, and other phone features.



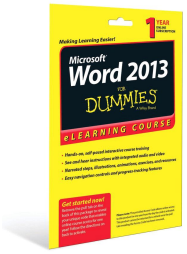
MacBook For Dummies (5th Edition)
Mark L. Chambers
9781118862346, 1118862341
Pub Date: 7/14/14
$24.99/$29.99 Can.
408 pages
Paperback
Computers / Hardware / Personal Computers
Previous Editions: 9781118209202

Related Products

Other Formats
9781118864593 $24.99 7/14/14 Adobe PDF
9781118864654 $24.99 7/14/14 ePub

Summary: Make friends with your MacBook the fun and easy way!

Ultra-light, ultra-fast, and ultra-powerful, the MacBook is the coolest laptop in town, and longtime Mac guru Mark L. Chambers is just the guy to help you get to know your MacBook in no time. Take a closer look at the latest features, get the lowdown on OS X, unleash your creative forces with iLife, take care of business with the iWork applications, and sync it all with iCloud with the expert advice in this bestselling MacBook guide.

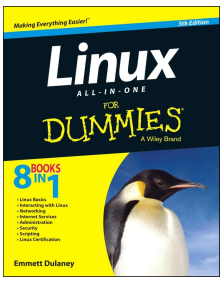


Word 2013 For Dummies eLearning Course Access Code Card (12 Month Subscription)
Faithe Wempen
9781118873137, 1118873130
Pub Date: 7/28/14
$39.99
Paperback
Computers / Desktop Applications / Word Processing

Summary: Master Word 2013 in a flash!

Microsoft Word 2013 isn't just another update. It's an entirely new work environment, with new tools and a cleaner, more streamlined look. Knowing the ins and outs of all the new features can enhance your workflow and make you more productive Get up to speed on everything that Word 2013 can do to make your work easier!

The *Word 2013 For Dummies eLearning Course Access Code Card* gives you instant access to the Word 2013 For Dummies eLearning Online Course for 12 months. Simply follow the instructions on the card and you are on your way.



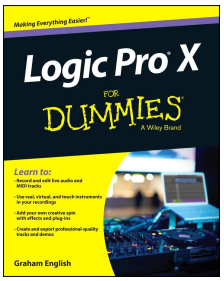
Linux All-in-One For Dummies (5th Edition)
Emmett Dulaney
9781118844359, 1118844351
Pub Date: 6/16/14
$39.99/$47.99 Can.
816 pages
Paperback
Computers / Operating Systems / Linux
Previous Editions: 9780470770191

Related Products

Other Formats
9781118844311 $39.99 6/16/14 ePub
9781118844328 $39.99 6/16/14 Adobe PDF

Summary: Eight minibooks in one volume cover every important aspect of Linux and everything you need to know to pass level-1 certification

Linux All-in-One For Dummies explains everything you need to get up and running with the popular Linux operating system. Written in the friendly and accessible For Dummies style, the book ideal for new and intermediate Linux users, as well as anyone studying for level-1 Linux certification. The eight minibooks inside cover the basics of Linux, interacting with it, networking issues, Internet services, administration, security, scripting, and level-1 certification.



Logic Pro X For Dummies
Graham English
9781118875049, 1118875044
Pub Date: 6/30/14
$29.99/$35.99 Can.
408 pages
Paperback
Music / Recording & Reproduction

Related Products

Other Formats
9781118875032 $29.99 6/30/14 ePub
9781118875636 $29.99 6/30/14 Adobe PDF

Summary: Crank your sound up to X with Apple's premier recording software and *Logic Pro X For Dummies!*

Apple's Logic Pro X levels the playing field, making high-quality studio recordings accessible for any musician. It's a professional-level tool with a user-friendly interface and loads of new features to keep you more organized so you can focus on creating rather than computing. Record live audio and MIDI tracks and edit faster with the new Mixer. Create your own drum kit, or work with the native virtual session drummer. Add flavor to your sound with new Pedalboard stompboxes, and fine-tune it all with Flex Pitch.

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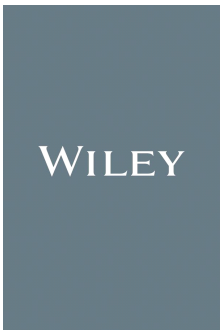
Nikon D3300 For Dummies
Julie Adair King
9781118204979, 1118204972
Pub Date: 5/19/14
$29.99/$35.99 Can.
384 pages
Paperback
Photography / Techniques / Digital

Related Products

Other Formats
9781118228487 $29.99 5/19/14 Adobe PDF
9781118240793 $29.99 5/19/14 ePub

Summary: Take your best shot with your new Nikon D3300

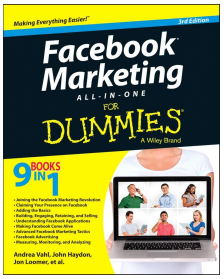
Congratulations on your new Nikon D3300 DSLR! You probably want to get shooting right away, but first you need to know some basics about the controls and functions. *Nikon D3300 For Dummies* is your ultimate guide to your new camera, packed with everything you need to know to start taking beautiful photographs right out of the gate. Author Julie Adair King draws on a decade of experience in photography instruction, specifically Nikon and Canon, to walk you through the basics and get you started off on the right foot.



Exploring LEGO Mindstorms : Tools and Techniques for Building and Programming Robots
E. J. Park
9781118879740, 1118879740
Pub Date: 8/18/14
$34.99/$41.99 Can.
360 pages
Paperback
Computers / Hardware / General

Summary: The essential guide to building and programming LEGO EV3 interactive robots

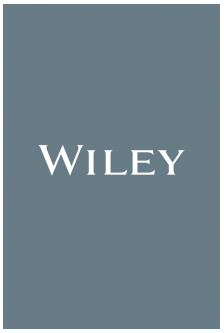
Exploring LEGO Mindstorms: Tools and Techniques for Building and Programming Robots is the complete guide to getting the most out of your LEGO Mindstorms EV3. Written for hobbyists and master builders alike, the book walks you through fundamentals of robot design, construction, and programming using the Mindstorms apparatus and LEGO TECHNIC parts. Tap into your creativity with brainstorming techniques, or follow the plans and blueprints provided on the companion website to complete projects ranging from beginner to advanced.



Facebook Marketing All-in-One For Dummies (3rd Edition)
Andrea Vahl
9781118816189, 1118816188
Pub Date: 6/16/14
$34.99/$41.99 Can.
696 pages
Paperback
Business & Economics / E-Commerce / Internet Marketing
Previous Editions: 9781118466780

Summary: Everything you need to know to successfully market your products or business on Facebook

Facebook keeps evolving, and so does the social mediasphere. Even if you have a Facebook marketing strategy, have you taken into consideration Pinterest? Spotify? Foursquare? *Facebook Marketing All-in-One For Dummies, 3rd Edition* does. This detailed resource not only reveals how to create successful Facebook marketing strategies, it also shows you how to incorporate and use the entire social network to its full potential.



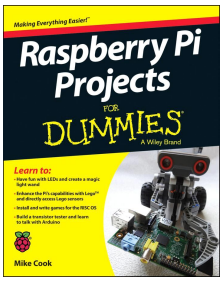
Teach Yourself VISUALLY LinkedIn
Lance Whitney
9781118890363, 1118890361
Pub Date: 6/16/14
$29.99/$35.99 Can.
320 pages
Paperback
Computers / Web / Social Networking

Related Products

Other Formats
9781118890288 $29.99 6/16/14 ePub
9781118890455 $29.99 6/16/14 Adobe PDF

Summary: A complete visual guide to the world's largest professional network

Teach Yourself VISUALLY LinkedIn is your guide to becoming a part of the world's largest professional network, with over 259 million users across 200 countries and territories. Using full-color screen shots, this visually rich guide provides step-by-step instructions that show you how to get the most out of the myriad tools and features LinkedIn has to offer. The book is organized for quick, easy navigation, and written in clear, concise language that allows you to get up to speed quickly. LinkedIn has become the premier destination both for those seeking employment, and those looking to employ others.



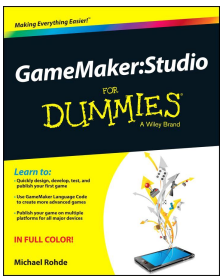
Raspberry Pi Projects For Dummies
Mike Cook
9781118766699, 1118766695
Pub Date: 7/8/14
$29.99/$35.99 Can.
384 pages
Paperback / softback
Computers / Systems Architecture / General
Ctn Qty: 0

Related Products

Other Formats
9781118766712 $29.99 6/20/14 ePub
9781118766729 $29.99 6/20/14 Adobe PDF

Summary: Join the Raspberry revolution with these fun and easy Pi projects

The Raspberry Pi has opened up a whole new world of innovation for everyone from hardware hackers and programmers to students, hobbyists, engineers, and beyond. Featuring a variety of hands-on projects, this easy-to-understand guide walks you through every step of the design process and will have you creating like a Raspberry Pi pro in no time. You'll learn how to prepare your workspace, assemble the necessary tools, work with test equipment, and find your way around the Raspberry Pi before moving on to a series of fun, lively projects that brings some power to your plain ol' Pi.



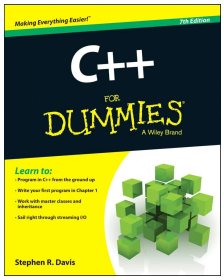
GameMaker : Studio For Dummies
Michael Rohde
9781118851777, 1118851773
Pub Date: 7/14/14
$29.99/$35.99 Can.
352 pages
Paperback / softback
Computers / Programming / Games
Ctn Qty: 0

Related Products

Other Formats
9781118852101 $29.99 7/14/14 ePub
9781118852156 $29.99 7/14/14 Adobe PDF

Summary: Get gaming faster with the official guide to GameMaker: Studio

GameMaker: Studio allows you to create your own games, even with zero coding experience, and *GameMaker: Studio For Dummies* is a complete guide to the ins and outs of the program. Create the game you've always wanted to play in record time and at a fraction of the cost of traditional game development methods. You'll have the flexibility to develop 2D games for Android, iOS, desktops, and the Web. Gain a professional perspective on this revolutionary path to game creation and publishing.



C++ For Dummies (7th Edition)
Stephen R. Davis
9781118823774, 111882377X
Pub Date: 6/3/14
$29.99/$35.99 Can.
456 pages
Paperback
Computers / Programming Languages / C
Previous Editions: 9780470317266

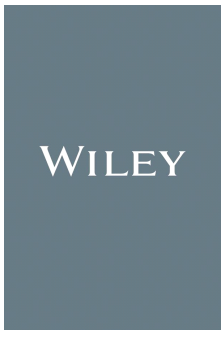
Related Products

Other Formats
9781118823828 $29.99 6/3/14 Adobe PDF
9781118823835 $29.99 6/3/14 ePub

Summary: A new edition of the bestselling guide to C++

Get started programming with this step-by-step guide to the C++ language. C++ is a perfect introduction to object-oriented programming, and this friendly guide covers everything you need to know and nothing you don't. You'll write your first program by the end of the first chapter.

C++ For Dummies, 7th Edition, helps you understand C++ programming from the ground up. It's full of useful examples to show you how things work and how they all fit together.

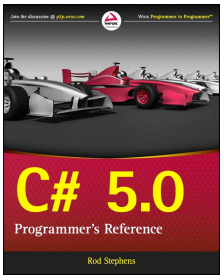


Beginning AngularJS
Par Siko, Omkar Patil
9781118832073, 1118832078
Pub Date: 12/12/14
$45.00/$54.00 Can.
408 pages
Paperback / softback
Computers / Programming Languages / JavaScript

Related Products

Ebooks
9781118832080 $45.00 12/22/14 Electronic book text

Summary:
A comprehensive guide to AngularJS, Google's open-source client-side framework for app development
Most of the existing guides to AngularJS struggle to provide simple and understandable explanations for more advanced concepts. As a result, some developers who understand all the basic concepts of AngularJS struggle when it comes to building more complex real-world applications. *Beginning AngularJS* provides a thorough understanding of AngularJS, covering everything from basic concepts, such as directives and data binding, to more advanced concepts like providers, injectors, and scope.



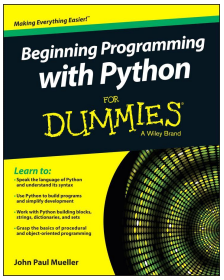
C# 5.0 Programmer's Reference
Rod Stephens
9781118847282, 1118847288
Pub Date: 4/28/14
$49.99/$59.99 Can.
792 pages
Paperback
Computers / Programming Languages / C#

Related Products

Other Formats
9781118846971 $49.99 4/28/14 Adobe PDF
9781118847299 $49.99 4/28/14 ePub

Summary: Stay ahead of the game with this comprehensive guide to the C# programming language

Well-known C# expert Rod Stephens gives novice and experienced developers a comprehensive tutorial and reference to standard C#. This new title fully covers the latest C# language standard, C# 5.0, as well as its implementation in the 2013 release of Visual Studio. The author provides exercises and solutions; and his C# Helper website will provide readers and students with ongoing support. This resource is packed with tips, tricks, tutorials, examples, and exercises and is the perfect professional companion for programmers who want to stay ahead of the game.



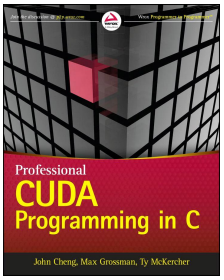
Beginning Programming with Python For Dummies
John Paul Mueller
9781118891452, 1118891457
Pub Date: 8/25/14
$34.99/$41.99 Can.
456 pages
Paperback
Computers / Programming / General

Related Products

Other Formats
9781118891476 $34.99 8/25/14 ePub
9781118891490 $34.99 8/25/14 Adobe PDF

Summary: Learn Python—the fun and easy way—and get in the programming game today!

Python is one of the fastest growing programming languages, and no wonder. It requires three to five times less time than developing in Java, is a great building block for learning both procedural and object-oriented programming concepts, and is an ideal language for data analysis. *Beginning Programming with Python For Dummies* is the perfect guide to this dynamic and powerful programming language—even if you've never coded before!



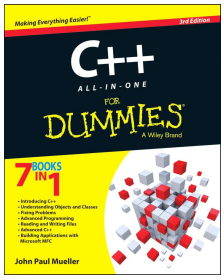
Professional CUDA Programming in C
John Cheng, Max Grossman, Ty McKercher
9781118739327, 1118739329
Pub Date: 8/11/14
$59.99/$65.99 Can.
408 pages
Paperback
Computers / Programming / Parallel
Ctn Qty: 0

Related Products

Other Formats
9781118739273 $59.99 8/11/14 Adobe PDF
9781118739310 $59.99 8/11/14 ePub

Summary: Break into the powerful world of parallel computing with this down-to-earth, practical guide

Designed for professionals across multiple industrial sectors, *Professional CUDA Programming in C* presents CUDA—a parallel computing platform and programming model designed to ease the development of GPU programming—fundamentals in an easy-to-follow format, and teaches readers how to think in parallel. Each chapter covers a specific topic, and includes workable examples that demonstrate the development process, allowing readers to explore both the "hard" and "soft" aspects.



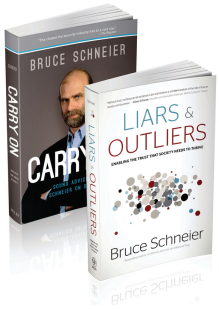
C++ All-in-One For Dummies (3rd Edition)
John Paul Mueller
9781118823781, 1118823788
Pub Date: 7/21/14
$39.99/$47.99 Can.
888 pages
Paperback
Computers / Programming Languages / C++
Previous Editions: 9780470317358

Related Products

Other Formats
9781118823798 $39.99 7/21/14 ePub
9781118823859 $39.99 7/21/14 Adobe PDF

Summary: Get ahead of the C++ curve to stay in the game

C++ is the workhorse of programming languages and remains one of the most widely used programming languages today. It's cross-platform, multi-functional, and updates are typically open-source. The language itself is object-oriented, offering you the utmost control over data usage, interface, and resource allocation. If your job involves data, C++ proficiency makes you indispensable.



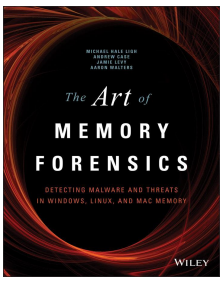
Bruce Schneier on Trust Set
Bruce Schneier
9781118906835, 1118906837
Pub Date: 1/28/14
$40.00/$48.00 Can.
768 pages
Paperback
Computers / Security / Cryptography
Ctn Qty: 10

Related Products

Other Formats
9781118906767 $40.00 1/28/14 Adobe PDF
9781118919859 $40.00 1/24/14 ePub

Summary: A two-book set from Bruce Schneier covering issues of social trust and security

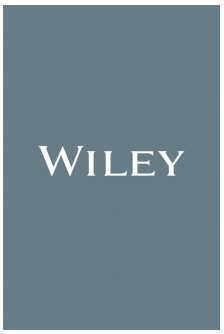
This set includes two books from security expert Bruce Schneier, *Liars and Outliers: Enabling the Trust that Society Needs to Thrive* and *Carry On: Sounds Advice from Schneier on Security*. In *Liars and Outliers*, Schneier covers the topic of trust in society and how issues of trust are critical to solving problems as diverse as corporate responsibility, global warming, and the political system. Insightful and entertaining, the weaves together ideas from across the social and biological sciences to explain how society induces trust and how trust facilitates and stabilizes society.



The Art of Memory Forensics : Detecting Malware and Threats in Windows, Linux, and Mac Memory
Michael Hale Ligh, Andrew Case, Jamie Levy, Aaron ...
9781118825099, 1118825098
Pub Date: 7/21/14
$65.00/$72.00 Can.
720 pages
Paperback
Computers / Security / Cryptography

Summary: Memory forensics provides cutting edge technology to help investigate digital attacks

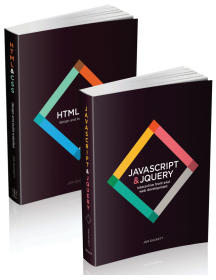
Memory forensics is the art of analyzing computer memory (RAM) to solve digital crimes. As a follow-up to the best seller Malware Analyst's Cookbook, experts in the fields of malware, security, and digital forensics bring you a step-by-step guide to memory forensics—now the most sought after skill in the digital forensics and incident response fields.



Mastering Autodesk Maya : Autodesk Official Press
Todd Palamar
9781118862513, 1118862511
Pub Date: 8/4/14
$69.99
900 pages
Paperback
Computers / Computer Graphics

Summary: Expand your skills with complete Maya mastery

Mastering Autodesk Maya is the ultimate guide to the popular 3D animation software. Author Todd Palamar draws on his extensive professional animation experience to help readers take their Maya skills to the next level. Written for those who already know the basics of this enormous program, the book covers advanced topics and professional techniques for modeling, animation, texturing, and visual effects.

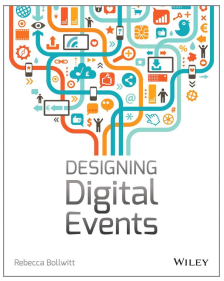


Web Design with HTML, CSS, JavaScript and jQuery Set
Jon Duckett
9781118907443, 1118907442
Pub Date: 4/7/14
$58.00/$70.00 Can.
1152 pages
Paperback / softback
Computers / Programming Languages / General

Summary: A two-book set for web designers and front-end developers

This two-book set combines the titles *HTML & CSS: Designing and Building Web Sites* and *JavaScript & jQuery: Interactive Front-End Development*. Together these two books form an ideal platform for anyone who wants to master HTML and CSS before stepping up to JavaScript and jQuery.

HTML & CSS covers structure, text, links, images, tables, forms, useful options, adding style with CSS, fonts, colors, thinking in boxes, styling lists and tables, layouts, grids, and even SEO, Google analytics, ftp, and HTML5.



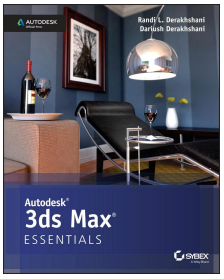
Designing Digital Events
Rebecca Bollwitt
9781118783375, 1118783379
Pub Date: 7/28/14
$49.99/$59.99 Can.
250 pages
Paperback
Computers / Electronic Commerce

Related Products

Other Formats
9781118783313 $49.99 7/18/14 Adobe PDF
9781118783337 $49.99 7/18/14 ePub

Summary: Your guide to developing the best digital strategy for your event

These days every event, whether physical or virtual, simply must have a digital component. From online sign-ups and streaming video to webinars and mobile apps, you have multiple digital options. Written by Alex Balfour, whose team delivered 77 digital channels and a host of other online access points for the Olympic Games, this one-of-a-kind guide helps you assemble a digital strategy that's perfect for your event. It covers community events, marketing events promoting products or services, and paid-for events where the audience expects to receive satisfactory service.



Autodesk 3ds Max Essentials : Autodesk Official Press
Randi L. Derakhshani, Dariush Derakhshani
9781118867211, 1118867211
Pub Date: 6/16/14
$49.99
400 pages
Paperback
Computers / Computer Graphics

Summary: Get up to speed quickly with this compelling, full-color guide to Autodesk 3ds Max

With its real-world, hands-on exercises, *Autodesk 3ds Max 2015 Essentials* helps new users learn the fundamentals of Autodesk 3ds Max quickly become productive. The task-based tutorials add real-world context that help you become familiar with the workflow scenarios of a professional environment, and provide that extra level of understanding to make you more proficient overall with the software.

AutoCAD and AutoCAD LT : No Experience Required - Autodesk Official Press
Donnie Gladfelter
9781118862292, 1118862295
Pub Date: 6/9/14
$49.99
860 pages
Paperback
Computers / Image Processing

Summary: Learn AutoCAD by example with this tutorial-based guide from Autodesk Official Press

Whether you are just starting out or an experienced user wanting to brush up on your skills, this Autodesk Official Press book provides you with concise explanations, focused examples, and step-by-step instructions through a hands-on tutorial project that runs throughout the book. As you progress through the project, the book introduces you to the Microsoft Windows-based AutoCAD interface and then guides you through basic commands and creating drawings.

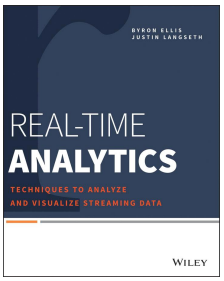
AutoCAD Civil 3D Essentials : Autodesk Official Press
Eric Chappell
9781118871027, 1118871022
Pub Date: 7/14/14
$49.99/$54.99 Can.
400 pages
Paperback
Computers / Image Processing

Related Products

Other Formats
9781118871089 $49.99 7/14/14 ePub
9781118910467 $49.99 7/14/14 Adobe PDF

Summary: Learn the leading civil engineering software, fast and in full color

If you need to learn the core features and functions of AutoCAD Civil 3D *now*, this is the book for you. *AutoCAD Civil 3D Essentials* uses full-color screenshots and tutorials based on real workflows to teach you the fundamentals of this industry-leading civil engineering software. Award-winning instructor Eric Chappell has been using and teaching Civil 3D since its first release, and his to-the-point explanations of crucial Civil 3D topics mean that you'll learn what you need to know quickly and efficiently.

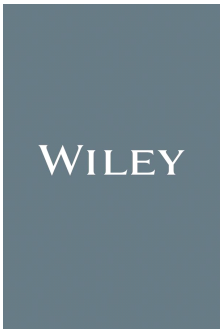


Real-Time Analytics : Techniques to Analyze and Visualize Streaming Data
Byron Ellis, Justin Langseth
9781118837917, 1118837916
Pub Date: 7/14/14
$45.00/$50.00 Can.
384 pages
Paperback
Computers / Database Management / Data Warehousing

Summary: Construct a robust end-to-end solution for analyzing and visualizing streaming data

Real-time analytics is the hottest topic in data analytics today. In *Real-Time Analytics: Techniques to Analyze and Visualize Streaming Data*, expert Byron Ellis teaches data analysts technologies to build an effective real-time analytics platform. This platform can then be used to make sense of the constantly changing data that is beginning to outpace traditional batch-based analysis platforms.

The author is among a very few leading experts in the field.



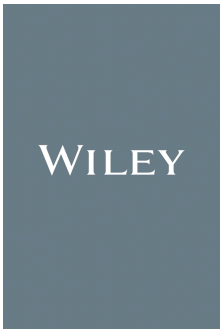
Getting a Big Data Job For Dummies
Jason Williamson
9781118903407, 1118903404
Pub Date: 8/18/14
$29.99/$35.99 Can.
336 pages
Paperback
Computers / Data Processing

Related Products

Other Formats
9781118903834 $29.99 8/18/14 Adobe PDF
9781118903841 $29.99 8/18/14 ePub

Summary: Hone your analytic talents and become part of the next big thing

Getting a Big Data Job For Dummies is the ultimate guide to landing a position in one of the fastest-growing fields in the modern economy. Learn exactly what "big data" means, why it's so important across all industries, and how you can obtain one of the most sought-after skill sets of the decade. This book walks you through the process of identifying your ideal big data job, shaping the perfect resume, and nailing the interview, all in one easy-to-read guide.



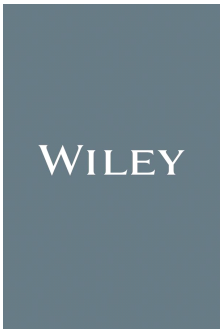
Data Fluency : Using Data Presentation Tools for Effective Communication (2nd Edition)
Zach Gemignani, Chris Gemignani
9781118851012, 1118851013
Pub Date: 8/18/14
$39.99/$47.99 Can.
352 pages
Paperback
Computers / Data Modeling & Design

Related Products

Other Formats
9781118850893 $39.99 8/18/14 Adobe PDF
9781118851005 $39.99 8/18/14 ePub

Summary: A dream come true for those looking to improve their data fluency

Analytical data is a powerful tool for growing companies, but what good is it if it hides in the shadows? Bring your data to the forefront with effective visualization and communication approaches, and let *Data Fluency: Using Data Presentation Tools for Effective Communication* show you the best tools and strategies for getting the job done right. Learn the best practices of data presentation and the ways that reporting and dashboards can help organizations effectively gauge performance, identify areas for improvement, and communicate results.

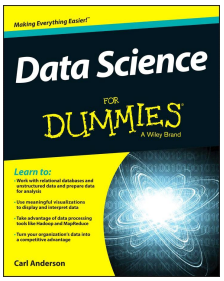


JavaScript and jQuery for Data Analysis and Visualization
Joseph W. Lowery
9781118847060, 1118847067
Pub Date: 8/11/14
$44.99/$53.99 Can.
384 pages
Paperback
Computers / Database Management / Data Warehousing

Summary: Go beyond design concepts—build dynamic data visualizations using JavaScript

JavaScript and jQuery for Data Analysis and Visualization goes beyond design concepts to show readers how to build dynamic, best-of-breed visualizations using JavaScript—the most popular language for web programming.

The authors show data analysts, developers, and web designers how they can put the power and flexibility of modern JavaScript libraries to work to analyze data and then present it using best-of-breed visualizations.



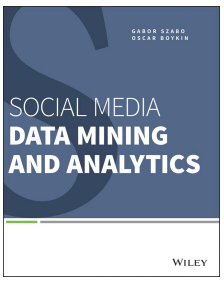
Data Science For Dummies
Carl Anderson
9781118841556, 1118841557
Pub Date: 9/15/14
$29.99/$35.99 Can.
384 pages
Paperback
Computers / Database Management / Database Mining

Related Products

Other Formats
9781118841457 $29.99 9/15/14 Adobe PDF
9781118841525 $29.99 9/15/14 ePub

Summary: Discover how data science can help you gain in-depth insight into your business – the easy way!

Jobs in data science abound, but few people have the data science skills needed to fill these increasingly important roles in organizations. *Data Science For Dummies* is the perfect starting point for IT professionals and students interested in making sense of their organization's massive data sets and applying their findings to real-world business scenarios.



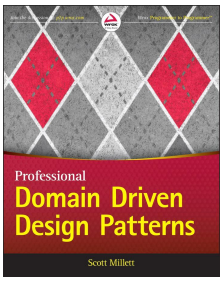
Social Media Data Mining and Analytics
Gabor Szabo, Oscar Boykin
9781118824856, 1118824857
Pub Date: 8/18/14
$45.00/$50.00 Can.
432 pages
Paperback
Computers / Database Management / Data Warehousing

Related Products

Other Formats
9781118824894 $45.00 8/18/14 ePub
9781118824900 $45.00 8/18/14 Adobe PDF

Summary: Harness the power of social media to predict customer behavior and improve sales

Social media is the biggest source of Big Data. Because of this, 90% of Fortune 500 companies are investing in Big Data initiatives that will help them predict consumer behavior to produce better sales results. Written by Dr. Gabor Szabo, a Senior Data Scientist at Twitter, and Dr. Oscar Boykin, a Software Engineer at Twitter, *Social Media Data Mining and Analytics* shows analysts how to use sophisticated techniques to mine social media data, obtaining the information they need to generate amazing results for their businesses.



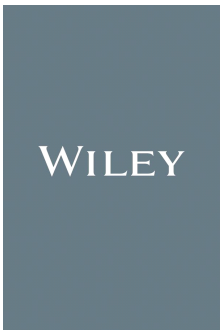
Professional Domain-Driven Design Patterns
Scott Millett
9781118714706, 1118714709
Pub Date: 8/4/14
$59.99/$71.99 Can.
432 pages
Paperback
Computers / Software Development & Engineering / General

Related Products

Other Formats
9781118714652 $59.99 8/4/14 Adobe PDF
9781118714690 $59.99 8/4/14 ePub

Summary: Applications, code, and case studies for using domain-driven design techniques in software development

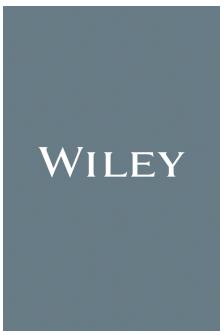
This book presents the philosophy of domain-driven design in a down-to-earth and practical manner for experienced developers, showing them how to apply concepts of DDD to their applications using real-world examples. Unlike other books on the subject, it's packed with patterns, code, and case studies that back-up the theory with practical examples. It includes development best practices and patterns, covers CQRS architecture, and features a case study that applies DDD, CQRS, and Messaging Publishing/Subscribe architecture in a real-world set of enterprise applications.



Mastering AutoCAD Civil 3D : Autodesk Official Press
Cyndy Davenport, Ishka Voiculescu
9781118862094, 1118862090
Pub Date: 8/4/14
$79.99
1000 pages
Paperback
Computers / CAD-CAM / General

Summary: The most complete resource for learning AutoCAD Civil 3D

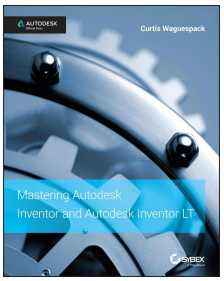
Mastering AutoCAD Civil 3D is the ultimate guide to the new standard in civil engineering software. With combined experience in both civil engineering and Autodesk Civil 3D, authors Cyndy Davenport and Ishka Voiculescu guide you through the ins and outs of the program, from the fundamentals to the little-known tricks that make a big difference. The book focuses on real-world applications in professional environments, and presents topics and ideas not found anywhere else. Lessons begin simply, with an overview of the software and interface, and then gradually progress to more complex topics.



Mastering AutoCAD and AutoCAD LT : Autodesk Official Press
George Omura, Brian C. Benton
9781118862087, 1118862082
Pub Date: 6/3/14
$59.99
1100 pages
Paperback
Computers / CAD-CAM / General

Summary: The ultimate reference and tutorial for AutoCAD software

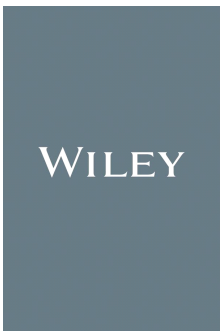
This Autodesk Official Press book employs concise explanations, focused examples, step-by-step instructions, and hands-on projects to help you master both AutoCAD and AutoCAD LT. This detailed guide works well as both a tutorial and stand-alone reference, and is the perfect resource regardless of your level of expertise.



Mastering Autodesk Inventor and Autodesk Inventor LT : Autodesk Official Press
Curtis Waguespack
9781118862131, 1118862139
Pub Date: 6/16/14
$79.99
1032 pages
Paperback
Computers / CAD-CAM / General

Summary: A comprehensive guide to Autodesk Inventor and Inventor LT

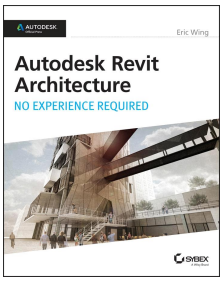
This detailed reference and tutorial provides straightforward explanations, real-world examples, and practical tutorials that focus squarely on teaching Autodesk Inventor tips, tricks, and techniques. The book also includes a project at the beginning to help those new to Inventor quickly understand key interface conventions and capabilities.



Mastering Autodesk Revit Architecture : Autodesk Official Press
Eddy Krygiel, James Vandezande
9781118862858, 1118862856
Pub Date: 6/9/14
$69.99
1008 pages
Paperback
Computers / CAD-CAM / General

Summary: The Ultimate Guide to Autodesk Revit Architecture 2015

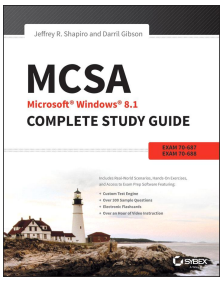
Responding to reader and instructor feedback, the expert author team updated and refreshed the book's content to make it even more useful, complete, and approachable. *Mastering Revit Architecture* is organized by real-world workflows and features detailed explanations, interesting real-world examples, and practical tutorials to help readers understand Revit and BIM concepts so that they can quickly start accomplishing vital Revit tasks.



Autodesk Revit Architecture : No Experience Required - Autodesk Official Press
Eric Wing
9781118862155, 1118862155
Pub Date: 6/9/14
$49.99
900 pages
Paperback
Computers / CAD-CAM / General

Summary: Learn Revit Architecture the hands-on way

For those who like to learn by doing, this Autodesk Official Press book shows you how to build a four-story office building one step at a time, providing you with real-world practice you might expect to encounter on the job. Concise explanations, focused examples, step-by-step instructions, and an engaging hands-on tutorial make this book the perfect way to learn Revit Architecture. In addition, you can download starting files for each chapter from the website in order to compare your work to the authors, or start fresh with any chapter in the book.



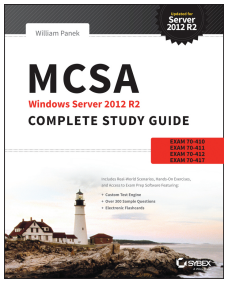
MCSA : Microsoft Windows 8.1 Complete Study Guide: Exams 70-687, 70-688, and 70-689
Rob Tidrow, William Panek, Darril Gibson, Jeffrey ...
9781118556870, 1118556879
Pub Date: 8/18/14
$59.99/$71.99 Can.
800 pages
Paperback
Computers / Certification Guides / General
Ctn Qty: 10

Related Products

Other Formats
9781118763247 $59.99 6/3/14 Adobe PDF

Summary: A fully updated, comprehensive study guide for MCSA: Windows 8

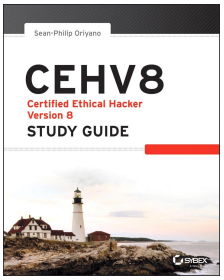
As organizations move to the latest client OS from Windows, demand for qualified administrators will be through the roof. Updated to cover Exams 70-687 and 70-688, as well as the Upgrade exam (70-689), this comprehensive guide looks at all the exam objectives using real-world scenarios, hands-on exercises, and challenging review questions. In addition, this complete study guide features a pre-assessment test, more than 200 review questions, four exclusive practice exams, electronic flashcards, and helpful author-led videos.



MCSA Windows Server 2012 R2 Complete Study Guide: Exams 70-410, 70-411, 70-412, and 70-417 (2nd Edition)
William Panek
9781118859919, 111885991X
Pub Date: 9/9/14
$99.99/$119.99 Can.
1000 pages
Paperback
Computers / Certification Guides / General
Previous Editions: 9781118544075

Summary: Prepare for the MCSA Windows Server 2012 R2 Exams

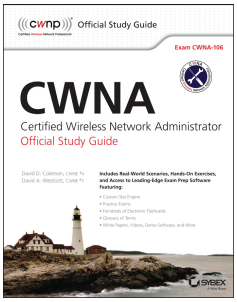
Microsoft's new version of the MCSA certification for Windows Server 2012 R2 requires passing three exams (or one Upgrade exam if you have your MCSA or MCITP in Windows Server 2008). This value-priced study guide includes more than 1,000 pages of quality exam-prep content, covering 100% of the objective domains of all three exams (as well as the Upgrade exam, 70-417).



CEHv8: Certified Ethical Hacker Version 8 Study Guide
Sean-Philip Oriyano
9781118647677, 111864767X
Pub Date: 6/9/14
$49.99/$59.99 Can.
600 pages
Paperback
Computers / Certification Guides / General
Previous Editions: 9780470525203

Summary: Prepare for the new Certified Ethical Hacker version 8 exam with this Sybex guide

Security professionals remain in high demand. The Certified Ethical Hacker is a one-of-a-kind certification designed to give the candidate a look inside the mind of a hacker. This study guide provides a concise, easy-to-follow approach that covers all of the exam objectives and includes numerous examples and hands-on exercises. Coverage includes cryptography, footprinting and reconnaissance, scanning networks, enumeration of services, gaining access to a system, Trojans, viruses, worms, covert channels, and much more.



CWNA : Certified Wireless Network Administrator Official Study Guide: Exam CWNA-106 (4th Edition)
David D. Coleman, David A. Westcott
9781118893708, 1118893700
Pub Date: 7/8/14
$59.99/$65.99 Can.
768 pages
Paperback
Computers / Certification Guides / General
Previous Editions: 9781118127797

Summary: Prepare with the only official study guide for the CWNA-106

The *CWNA: Certified Wireless Network Administrator Official Study Guide: Exam CWNA-106* is the officially endorsed CWNA test prep for the leading wireless certification. Expert authors and CWNEs David D. Coleman and David A. Westcott guide readers through the skills and concepts candidates need to know for the exam, using hands-on methods to convey an in-depth understanding of wireless network administration. Readers should have a basic knowledge of Radio Frequency behavior, experience with WLAN hardware peripherals and protocols, and an interest in designing, installing, and managing wireless networks.

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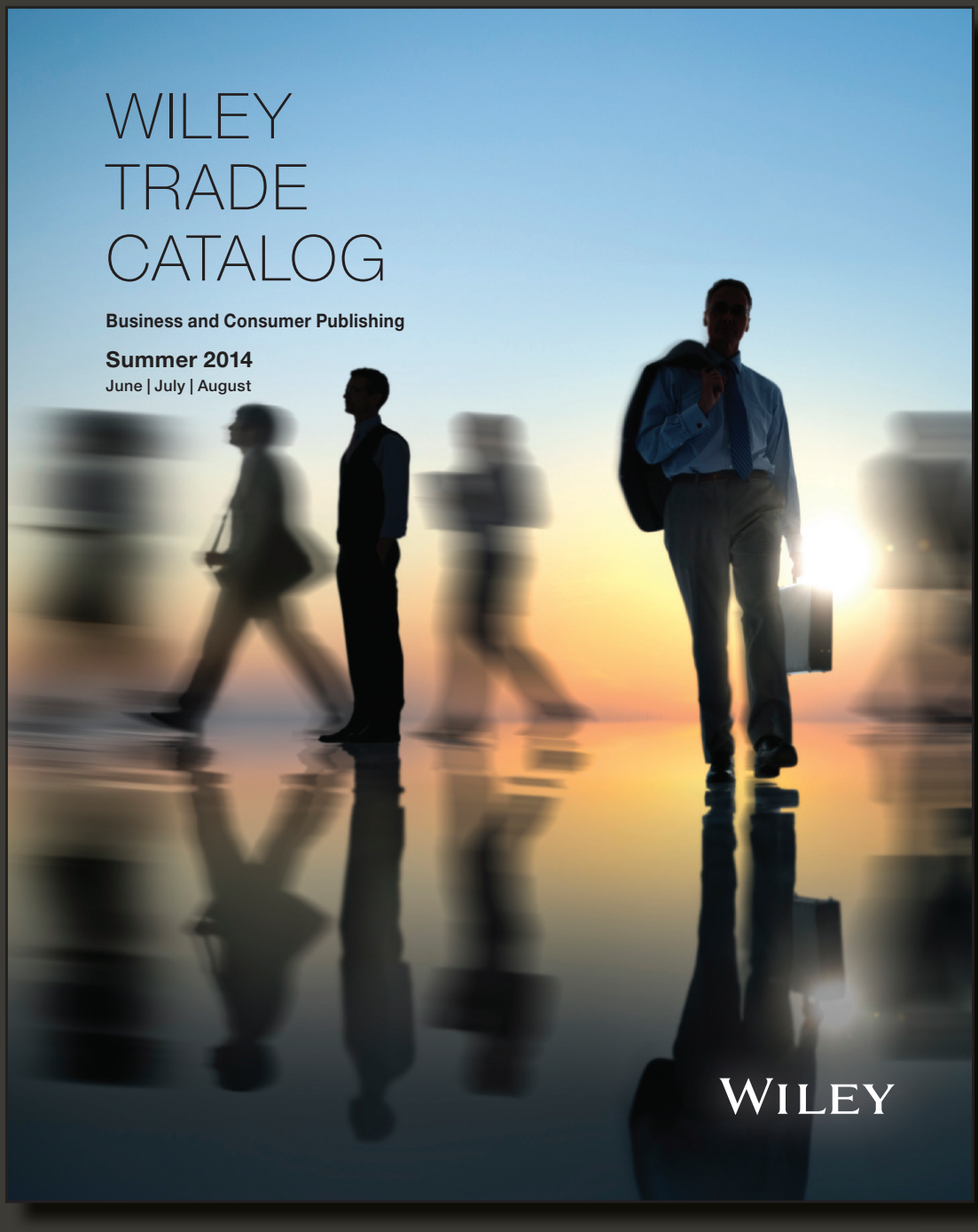

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