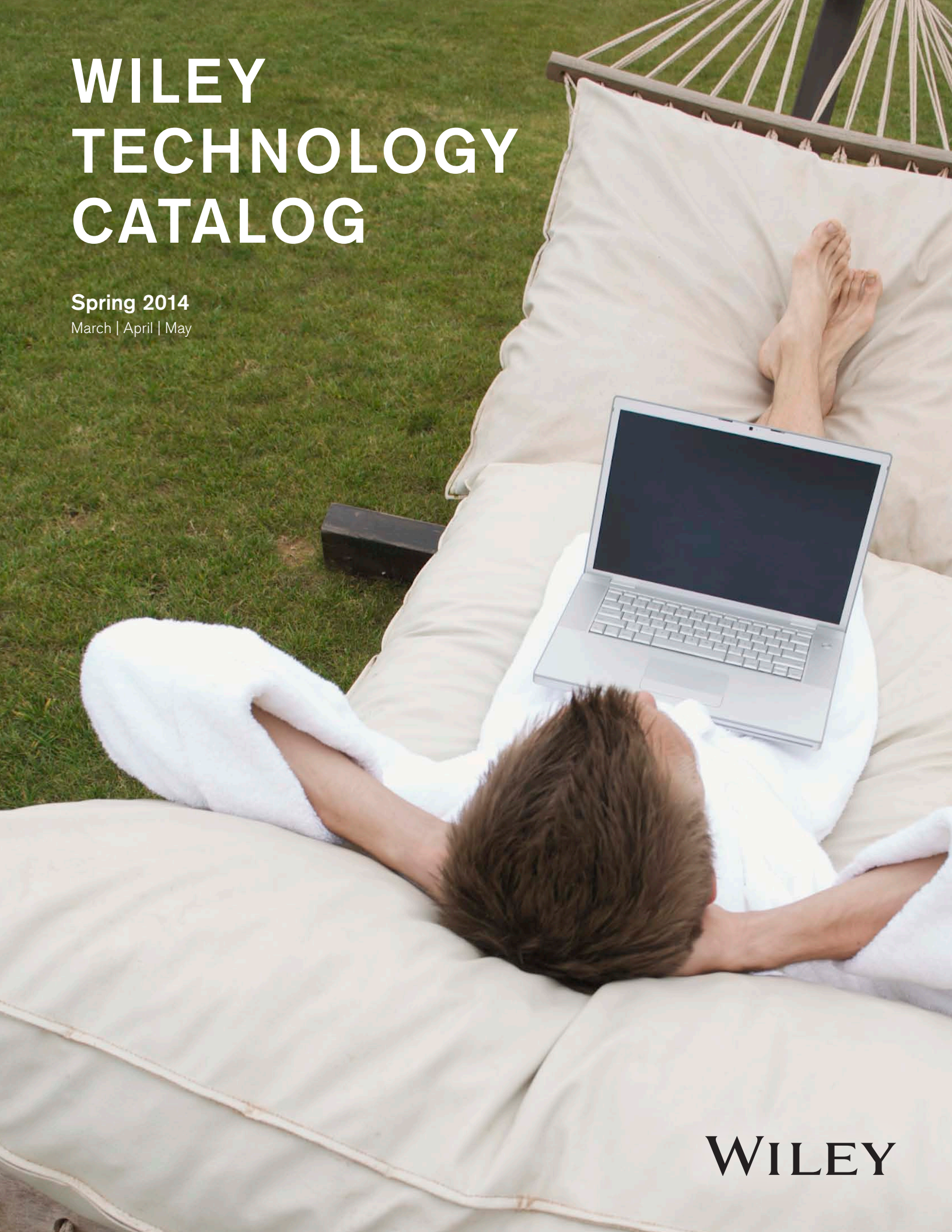


WILEY TECHNOLOGY CATALOG

Spring 2014
March | April | May



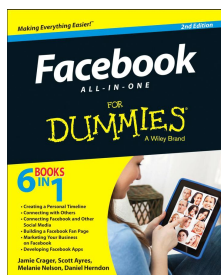
WILEY

Wiley Technology Guidebook 2014

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<http://promo.wiley.com/winter2014techctlg>

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Facebook All-in-One For Dummies (2nd Edition)

Jamie Crager
9781118791783, 1118791789

Pub Date: 3/17/14

\$29.99/\$35.99 Can.

600 pages

Paperback / softback


COMPUTERS / Web / Social Networking

Previous Editions: 9781118171080

Related Products

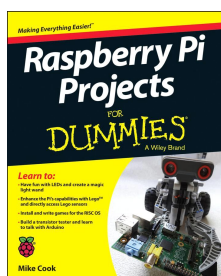
Other Formats

9781118791813 \$29.99 3/17/14 ePub

9781118791875 \$29.99 3/17/14 Adobe PDF 

Summary: The A to Z Facebook guide for users, marketers, and developers alike

Facebook has more than a billion users worldwide. Whether you enjoy spending time on Facebook every day, use it to advertise and market your product, or develop Facebook apps, this go-to guide has something you need. Its six minibooks cover creating a personal timeline, connecting with others, connecting Facebook to other social media, building a fan page, marketing a business on Facebook, and developing Facebook apps. It's fully updated to cover the latest Facebook changes, including Graph Search, mobile apps, Timeline enhancements, and news feed redesign.



Raspberry Pi Projects For Dummies

Mike Cook

9781118766699, 1118766695

Pub Date: 5/19/14

\$29.99/\$35.99 Can.

384 pages


Paperback / softback

Computers / Computer Architecture / General

Related Products

Other Formats

9781118766712 \$29.95 5/12/14 ePub

9781118766729 \$29.95 5/12/14 Adobe PDF 

Summary: Join the Raspberry revolution with these fun and easy Pi projects


The Raspberry Pi has opened up a whole new world of innovation for everyone from hardware hackers and programmers to students, hobbyists, engineers, and beyond. Featuring a variety of hands-on projects, this easy-to-understand guide walks you through every step of the design process and will have you creating like a Raspberry Pi pro in no time. You'll learn how to prepare your workspace, assemble the necessary tools, work with test equipment, and find your way around the Raspberry Pi before moving on to a series of fun, lively projects that brings some power to your plain ol' Pi.

WILEY

Nikon D5300 Digital Field Guide

J. Dennis Thomas
 9781118867266, 1118867262
 Pub Date: 2/17/14
 \$26.99/\$31.99 Can.
 304 pages
 Paperback / softback
 Photography / Techniques / Equipment

Related Products**Other Formats**

9781118867136 \$26.99 2/17/14 Adobe PDF 
 9781118867174 \$26.99 2/17/14 ePub



Summary: The *Nikon D5300 Digital Field Guide* is filled with everything you want and need to know in order to take amazing photographs using your new Nikon. This full-color portable guide walks you through the essential controls, features, and functions using step-by-step instructions and providing full-color images of each menu screen. This robust guide not only teaches you how to adjust white balance, autofocus, exposure, and choose lenses. It also teaches you when and why you should adjust each of these key settings. The *Nikon D5300 Digital Field Guide* goes beyond camera settings to offer readers a refresher guide to the principles of digital photography.

WILEY

Nikon D5300 For Dummies

Julie Adair King
 9781118872147, 1118872142
 Pub Date: 1/28/14
 \$29.99/\$35.99 Can.
 384 pages
 Paperback / softback
 Photography / Techniques / Digital

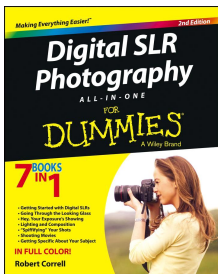
Related Products**Other Formats**

9781118872185 \$29.99 1/28/14 ePub 
 9781118872543 \$29.99 1/28/14 Adobe PDF 

Summary: *Nikon D5300 For Dummies* carries on the *For Dummies* DSLR guide goal of offering new DSLR photographers a reference with more information than they'd get in a beginning photography course. The book offers over 200 full-color images illustrating the basics of photography and applying them to the Nikon D5300. Parts of the book include:

Part I - Covering the Basics: Getting up to speed on the camera's controls, basic photography topics and terms, and shooting in auto.

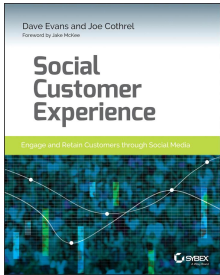
Part II - Taking Creative Control: Covers the camera's settings that improve photography as well as video functions

**Digital SLR Photography All-in-One For Dummies (2nd Edition)**

Robert Correll
 9781118590829, 1118590821
 Pub Date: 5/28/13
 \$39.99/\$47.99 Can.
 672 pages
 Paperback / softback
 Photography / Techniques / Digital
 Ctn Qty: 10
 Previous Editions: 9780470768785

Summary: The bestselling guide to DSLR photography - now updated for the latest technology and tools!

This new edition gets you up to "shutter speed" on the latest camera technologies, including the new consumer-targeted full-frame models and pro-features that are now incorporated in consumer-focused units. Veteran author and professional photographer Robert Correll walks you through how a camera works, what lenses to use, how to set exposure, and how to capture the shots that define a portfolio.




Social Customer Experience : Engage and Retain Customers through Social Media

Dave Evans
9781118826102, 1118826108
Pub Date: 4/21/14
\$29.99/\$35.99 Can.
420 pages
Paperback / softback
Business & Economics / E-Commerce / Internet Marketing

Related Products

Other Formats

9781118826096 \$29.99 4/21/14 Adobe PDF 

Summary: *Social Customer Experience* offers a blueprint for transforming your organization's disparate social initiatives into a unified social experience strategy. Most people know that social technologies are transforming business, but few understand how those changes are happening across the organization. Whether in marketing, communications, customer care, digital media or product development these changes shape the way in which business manage the experience their customers have with the brand. Filled with practical examples of what to do, and illustrated with cases taken from real companies, *Social Customer Experience* fills in the gaps for companies who want to do more.




Advanced Google AdWords (3rd Edition)

Brad Geddes
9781118819562, 111881956X
Pub Date: 5/12/14
\$39.99/\$47.99 Can.
650 pages
Paperback / softback
Business & Economics / E-Commerce / Internet Marketing

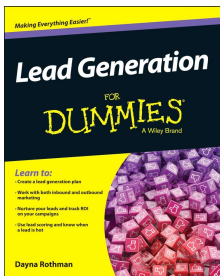
Related Products

Other Formats

9781118819647 \$39.99 5/12/14 Adobe PDF 

Summary: This is the ultimate guide for those who want to quickly get beyond AdWords basics to learn and apply the advanced techniques and tactics that are used by Fortune 500 companies. The book provides insight into AdWords' functionality and advanced features, explaining how they work and providing tips, tactics, and hands-on tutorials that readers can immediately use on their own PPC campaigns.

The third edition features more than 50 pages of new material and has been completely revised to cover all the changes to Google's system, including changes to the campaign structure, bid modifiers, new quality score analysis techniques, and the latest ad extension updates.




Lead Generation For Dummies

Dayna Rothman
9781118816172, 111881617X
Pub Date: 3/17/14
\$26.99/\$31.99 Can.
360 pages
Paperback / softback
Business & Economics / Sales & Selling / General

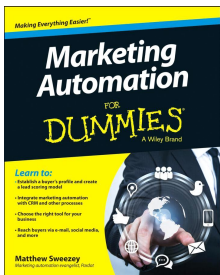
Related Products

Other Formats

9781118815861 \$26.99 3/17/14 Adobe PDF
9781118815892 \$26.99 3/17/14 ePub 

Summary: Learn how to get your message heard above the online noise

The buying process is greatly changed. With the Internet, the buyer is in charge. If your product is going to compete, you need to master 21st century lead generation, and this book shows you how. It's packed with effective strategies for inbound and outbound marketing tactics that will generate leads in today's market. You'll learn the basics of lead generation, inbound and outbound marketing, lead nurturing, ways to track ROI, and how to score leads to know when one is "hot". Follow the steps to create your own personalized lead generation plan and learn how to sidestep common pitfalls.




Marketing Automation For Dummies

Mathew Sweezey
9781118772225, 1118772229
Pub Date: 3/31/14
\$26.99/\$31.99 Can.
360 pages
Paperback / softback
Business & Economics / Sales & Selling / General

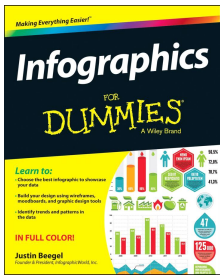
Related Products

Other Formats

9781118772270 \$26.99 3/31/14 ePub
9781118772300 \$26.99 3/31/14 Adobe PDF 

Summary: Multiply the effectiveness of your campaigns with marketing automation

Marketing automation technology has been shown to dramatically increase lead conversions and average deal sizes as well as improving forecasting and customer segmentation. A subset of CRM, it focuses on defining, scheduling, segmenting, and tracking marketing campaigns. This friendly book demystifies marketing automation in straightforward terms, helping you leverage the tools and handle the processes that will enable a seamless integration with your CRM program. Learn to establish a buyer profile, assess your needs, select tools, create a lead scoring model, and much more.





Infographics For Dummies

Justin Beegel
9781118792384, 1118792386
Pub Date: 3/31/14
\$29.99/\$35.99 Can.
320 pages
Paperback / softback
Computers / Computer Graphics / General

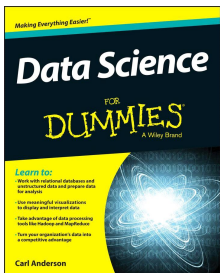
Related Products

Other Formats

9781118792278 \$29.99 3/31/14 ePub 
9781118792391 \$29.99 3/31/14 Adobe PDF 

Summary: *Infographics For Dummies* will focus on the how-to of data, design, and distribution in order to create visually-stunning, shareable infographics. Each element is as important as the others to have a successful infographic that tells a story and gets people excited to share it. In this book, the author will not only walk through each step in his company's tried-and-true process on how to make great infographics, but will also explain why infographics are effective and when are they appropriate.

Coverage will include:
Types of infographics
Talking to clients about the data
Gathering data




Data Science For Dummies

Carl Anderson
9781118841556, 1118841557
Pub Date: 5/19/14
\$29.99/\$35.99 Can.
384 pages
Paperback / softback
Computers / Databases / Database Mining

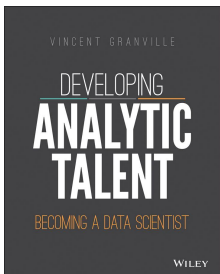
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Other Formats

9781118841457 \$29.99 5/19/14 Adobe PDF 
9781118841525 \$29.99 5/19/14 ePub

Summary: Discover how data science can help you gain in-depth insight into your business – the easy way!

Jobs in data science abound, but few people have the data science skills needed to fill these increasingly important roles in organizations. *Data Science For Dummies* is the perfect starting point for IT professionals and students interested in making sense of their organization's massive data sets and applying their findings to real-world business scenarios. From uncovering rich data sources to managing large amounts of data within hardware and software limitations, ensuring consistency in reporting, merging various data sources, and beyond, you'll develop the know-how you need.




Developing Analytic Talent : Becoming a Data Scientist

Vincent Granville
9781118810088, 1118810082
Pub Date: 3/24/14
\$40.00/\$48.00 Can.
288 pages
Paperback / softback
Computers / Databases / General

Related Products

Other Formats

9781118810040 \$40.00 3/24/14 Adobe PDF 
9781118810095 \$40.00 3/24/14 ePub

Summary: Learn the skills needed for the most in-demand tech job

Harvard Business Review calls it the sexiest tech job of the 21st century. Data scientists are in demand, and this unique book shows you exactly what employers want and the skill set that separates the quality data scientist from other talented IT professionals. Data science involves extracting, creating, and processing data to turn it into business value. This guide discusses the essential skills, such as statistics and visualization techniques, and covers everything from analytical recipes and data science tricks to common job interview questions, sample resumes, and source code.





Professional Microsoft SQL Server 2014 Integration Services

Brian Knight
9781118850879, 1118850874
Pub Date: 4/21/14
\$54.99/\$65.99 Can.
960 pages
Paperback / softback
Computers / Databases / General

Related Products

Other Formats

9781118850855 \$54.99 4/21/14 ePub 
9781118850909 \$54.99 4/21/14 Adobe PDF 

Summary: There are two keys to a successful ETL solution: using the right enterprise ETL tool and employing the right ETL architecture in order to meet the system requirements. With SQL Server 2014 Integration Services, half the battle is won. The out-of-the-box features provide the depth and breadth of functionality and flexibility needed to create scalable solutions. Even more, the usability and rapid learning curve reduce solution development time.


The second ingredient is correct ETL architecture and design. When considerable effort is spent testing scenarios and proving out designs, valuable testing, implementation, and deployment time is lost. This book fills that gap.

WILEY

**Professional Microsoft SQL Server 2014
Administration**

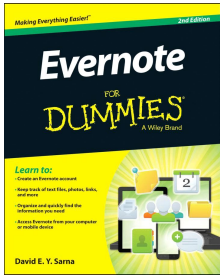
Adam Jorgensen
9781118859131, 1118859138
Pub Date: 5/12/14
\$54.99/\$65.99 Can.
864 pages
Paperback / softback
Computers / Databases / General

Related Products**Other Formats**

9781118859193 \$54.99 5/12/14 ePub
9781118859261 \$54.99 5/12/14 Adobe PDF 

**Summary: Learn to take advantage of the opportunities
offered by SQL Server 2014**

Microsoft's SQL Server 2014 update means big changes for database administrators, and you need to get up to speed quickly because your methods, workflow, and favorite techniques will be different from here on out. The update's enhanced support of large-scale enterprise databases and significant price advantage mean that SQL Server 2014 will become even more widely adopted across the industry. The update includes new backup and recovery tools, new AlwaysOn features, and enhanced cloud capabilities. In-memory OLTP, Buffer Pool Extensions for SSDs, and a new Cardinality Estimator can improve functionality.




Evernote For Dummies (2nd Edition)

David E. Y. Sarna
9781118855942, 1118855949
Pub Date: 5/5/14
\$24.99/\$29.99 Can.
384 pages
Paperback / softback
Computers / Desktop Applications / General
Previous Editions: 9781118107386

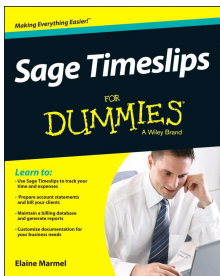
Related Products

Other Formats

9781118857595 \$24.99 5/5/14 Adobe PDF 
9781118857755 \$24.99 5/5/14 ePub

Summary:

- What the book covers:** the key features of Evernote including getting started, registering and setting up your own Evernote account, using Evernote on your computer, working with Evernote on tablets and smartphones, using Evernote on the web, creating simple text notes, keeping track of web pages, working with audio and video, customizing Evernote, categorizing, finding, sorting, and securing information, synchronizing notes, sharing notes and notebooks, exporting, importing, and encrypting notes, troubleshooting problems, enhancing Evernote with third-party applications and shared public notebooks.





Sage Timeslips For Dummies

Elaine Marmel
9781118832769, 1118832760
Pub Date: 3/24/14
\$29.99/\$35.99 Can.
432 pages
Paperback / softback
Computers / Financial Applications / General

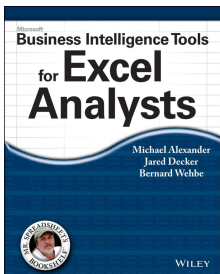
Related Products

Other Formats

9781118847602 \$29.99 3/24/14 ePub 
9781118847664 \$29.99 3/24/14 Adobe PDF 

Summary: Let *Sage Timeslips For Dummies* show you how to turn your time into money

If you run a business that bills for its time, it's time you looked into Sage Timeslips and all it can do for you. This practical and friendly guide will help you get to know the Timeslips interface, set up templates for your business, prepare bills and statements, generate reports, track payments, and manage your billable hours across multiple clients. You'll also get the scoop on utilizing a variety of billing scenarios commonly used by attorneys, consultants, accountants, architects, and other service professionals, including hourly, contingency, flat fee, percentage of completion and interim billing.




Microsoft Business Intelligence Tools for Excel Analysts

Michael Alexander
9781118821527, 1118821521
Pub Date: 3/24/14
\$49.99/\$59.99 Can.
500 pages
Paperback / softback
Computers / Spreadsheets / General

Related Products

Other Formats

9781118821558 \$49.99 3/24/14 Adobe PDF 
9781118821565 \$49.99 3/24/14 ePub

Summary: Bridge the big data gap with *Microsoft Business Intelligence Tools for Excel Analysts*

The distinction between departmental reporting done by business analysts with Excel and the enterprise reporting done by IT departments with SQL Server and SharePoint tools is more blurry now than ever before. With the introduction of robust new features like PowerPivot and Power View, it is essential for business analysts to get up to speed with big data tools that in the past have been reserved for IT professionals. Written by a team of Business Intelligence experts, *Microsoft Business Intelligence Tools for Excel Analysts* introduces business analysts to a rich toolset.





iMac For Dummies (8th Edition)

Mark L. Chambers
9781118862377, 1118862376
Pub Date: 5/12/14
\$24.99/\$29.99 Can.
408 pages
Paperback / softback
Computers / Hardware / Personal Computers - Macintosh
Previous Editions: 9781118202715

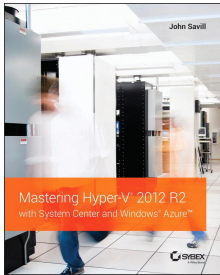
Related Products

Other Formats

9781118864517 \$24.99 5/12/14 ePub 
9781118864524 \$24.99 5/12/14 Adobe PDF 

Summary:

- What the book covers:** setting up and configuring your iMac, getting around the Mac desktop, becoming familiar with OS X, working with files and folders, introducing the Finder and Finder Tabs, working magic with Dashboard, Mission Control, and Spaces, searching with Spotlight, using the Safari browser to surf the web, expanding your horizons with iCloud, keeping in touch by e-mail, Messages, and FaceTime video chat, creating and printing documents, finding awesome apps in the Mac App Store, working with iTunes, iPhoto, iMovie, and GarageBand, getting productive with Pages, Numbers, and Keynote, building (or joining) a network.




Mastering Hyper-V 2012 R2 with System Center and Azure

John Savill
 9781118828182, 1118828186
 Pub Date: 4/14/14
 \$59.99/\$71.99 Can.
 650 pages
 Paperback / softback
 Computers / Networking / General

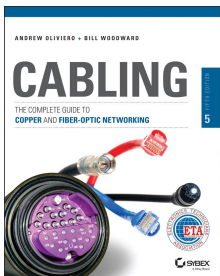
Related Products

Other Formats

9781118828151 \$59.99 4/14/14 Adobe PDF 
 9781118828335 \$59.99 4/14/14 ePub

Summary: This book will help you understand the capabilities of Microsoft Hyper-V, architect a Hyper-V solution for your datacenter, plan a deployment/migration, and then manage it all using native tools and System Center. Coverage also includes hybrid cloud scenarios specifically with Windows Azure to complete the full virtualization piece of providing data both on premise and off premise.

In addition, you will explore the Windows Azure capabilities for virtual machines and managing a hybrid cloud, including Windows Azure's Internet as a Service (IaaS) and storage capabilities, how seamless management is possible with PowerShell and System Center.




Cabling : The Complete Guide to Copper and Fiber-Optic Networking (5th Edition)

Andrew Oliviero
 9781118807323, 1118807324
 Pub Date: 3/17/14
 \$89.99/\$98.99 Can.
 1200 pages
 Paperback / softback
 Computers / Networking / Hardware

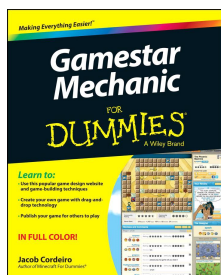
Related Products

Other Formats

9781118807347 \$89.99 3/24/14 Adobe PDF 
 9781118807385 \$89.99 3/24/14 ePub

Summary: Develop the skills you need to design and build a reliable, cost-effective cabling infrastructure

Fully updated for the growing demand of fiber optics for large-scale communications networks and telecommunication standards, this new edition is organized into two parts. Part I covers LAN Networks and Cabling Systems offers comprehensive coverage on current cabling methodologies and is updated to the latest industry standards. Part II addresses Fiber-Optic Cabling and Components probes deeper into fiber optics, and can be used to prepare for the Fiber Optics Installer (FOI) and/or Fiber Optics Technician (FOT) certifications, two of the Electronic Technician's Association's leading certifications.




Gamestar Mechanic For Dummies

9781118832127, 1118832124
 Pub Date: 3/31/14
 \$29.99/\$35.99 Can.
 352 pages
 Paperback / softback
 Computers / Computer Graphics / Game Programming

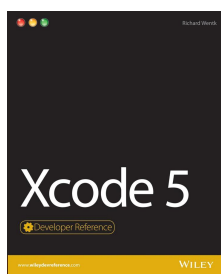
Related Products

Other Formats

9781118832134 \$29.99 3/31/14 ePub
 9781118832141 \$29.99 3/31/14 Adobe PDF 

Summary: Level up from gamer to creator with Gamestar Mechanic

Do you think you can design the ultimate video game? It's more than just flashy effects and cool graphics. Gamestar Mechanic helps you build the skills you need to become a master designer. Go on Quests, collect your Sprites and design your very own game that you can publish instantly and receive feedback from other users. You can also take an online game design course where an expert instructor is right there to help you. *Gamestar Mechanic For Dummies* will show you how to get the most out of the site and build your very best game.




Xcode 5 Developer Reference

Richard Wentk
 9781118834336, 111883433X
 Pub Date: 5/5/14
 \$49.99/\$59.99 Can.
 600 pages
 Paperback / softback
 COMPUTERS / Programming / Macintosh

Related Products

Other Formats

9781118834398 \$49.99 5/5/14 Adobe PDF 
 9781118835135 \$49.99 5/5/14 ePub

Summary: Design, code, and build amazing apps with Xcode 5

Thanks to Apple's awesome Xcode development environment, you can create the next big app for Macs, iPhones, iPads, or iPod touches. Xcode 5 contains gigabytes of great stuff to help you develop for both OS X and iOS devices - things like sample code, utilities, companion applications, documentation, and more. And with *Xcode 5 Developer Reference*, you now have the ultimate step-by-step guide to it all. Immerse yourself in the heady and lucrative world of Apple app development, see how to tame the latest features and functions, and find loads of smart tips and guidance with this practical book.




Ivor Horton's Beginning Visual C++ 2013

Ivor Horton
 9781118845714, 1118845714
 Pub Date: 5/5/14
 \$59.99/\$71.99 Can.
 984 pages
 Paperback / softback
 Computers / Programming Languages / C

Related Products

Other Formats

9781118845684 \$59.99 5/5/14 Adobe PDF 
 9781118845776 \$59.99 5/5/14 ePub

Summary: This book is the latest edition of the bestselling book on the C++ language and Visual C++. Ivor Horton has a loyal following who love his approach to teaching programming languages. In this book, Horton repeats the formula that made the current edition so popular: he provides a comprehensive introduction to both the Standard C++ language and to Visual C++. The book has been thoroughly updated (about 30%) for the 2013 release.

This book shows novice C++ programmers how to build real-world applications using Visual C++.

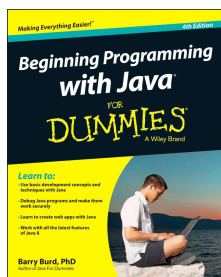


Professional Java for Web Applications Challenge Set includes Book and Wrox Skills Challenge powered by InnerWorkings

Nicholas S. Williams
 9781118768433, 1118768434
 Pub Date: 3/24/14
 \$199.99/\$239.99 Can.
 750 pages
 Paperback / softback
 Computers / Programming Languages / Java

Summary: Expand your knowledge of Java for web applications with this book-and-software bundle

With millions of users, Java is the world's second most popular programming language. If you have a basic knowledge of Java, this book-and-software package will help you expand your skills to cover enterprise Java applications and web applications. Each lesson begins with a scenario describing a software problem, then provides a list of specific items to be coded. With the patented code-judging engine provided by the Wrox Innerworkings software, you'll get a score and a chance to rework your code until it's correct, helping you learn each step of the way.




Beginning Programming with Java For Dummies (4th Edition)

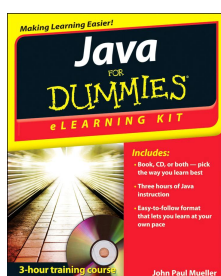
Barry Burd
9781118407813, 1118407814
Pub Date: 4/14/14
\$29.99/\$35.99 Can.
408 pages
Paperback / softback
Computers / Programming Languages / Java
Previous Editions: 9780470371749

Related Products

Other Formats

9781118417560 \$29.99 4/14/14 ePub
9781118461068 \$29.99 4/14/14 Adobe PDF 

Summary: What the book covers: Beginning Programming with Java For Dummies, 4E, starts would-be programmers on their way toward Java mastery by showing them basic development concepts and techniques in context of Java. The book explores what goes into creating a program, how to put the pieces together, dealing with standard programming challenges, debugging, and making it work. The release of Java 8 drives this revision. All examples are updated to reflect the changes in the latest technology. Author Barry Burd also offers new options for tools and techniques used in Java development.




Java eLearning Kit For Dummies

John Paul Mueller
9781118098783, 1118098781
Pub Date: 4/21/14
\$39.99/\$47.99 Can.
360 pages
Paperback / softback
Computers / Programming Languages / Java
Ctn Qty: 16
Previous Editions: 9781118074756

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Other Formats

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Summary: A complete book-and-CD package for learning Java!

As a platform-independent, object-oriented programming language, Java helps developers write once and run anywhere. With this dynamic combination of a full-color printed book and a Dummies interactive eLearning course on CD, you'll find a wealth of information on the latest release of Java. Featuring both written and animated step-by-step how-tos, practice labs, helpful videos, numerous examples, and a host of Dummies hints and tips, this package makes your learning process easier.


WILEY

Beginning Java Programming Challenge Set includes Book and Wrox Skills Challenge powered by Innerworkings

9781118769959, 1118769953
Pub Date: 4/7/14
\$199.99/\$239.99 Can.
750 pages
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Computers / Programming Languages / Java

Related Products

Other Formats

9781118769904 \$199.99 4/7/14 Adobe PDF 
9781118769928 \$199.99 4/7/14 ePub

Summary: Wrox and InnerWorkings join forces to create a comprehensive learning package for those new to Java, but who want to get up and running in a real-world environment. The co-branded Wrox/InnerWorkings Skills Challenge is a digital learning product that provides programmers with effective hands-on practice with real-time feedback that complements the deep learning provided by Wrox publications. *Beginning Java Programming* will be written in tandem with InnerWorkings' patented training modules, used by over 100,000+ developers.

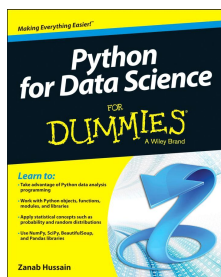
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Java For Dummies eLearning Course Access Code Card (12 Month Subscription)

John Paul Mueller
9781118871928, 1118871928
Pub Date: 5/27/14
\$49.99/\$59.99 Can.
Paperback / softback
Computers / Programming Languages / Java

Summary:

- **A complete multi-hour online course** includes lessons and then tasks within each lesson. Each course includes a topic map; objectives and overview; tabs for notes, alphabetical glossary, and additional reading material; self-assessment questions; and loads of practice exercises.
- **Interactivity** offers immediate reinforcement of applied hands-on learning.
- **Integrated audio and video instruction** - narrator goes through everything that is happening on the screen, including screencasts, illustrations, animations, and video.




Python for Data Science For Dummies

Zanab Hussain
9781118844182, 1118844181
Pub Date: 4/21/14
\$29.99/\$35.99 Can.
432 pages
Paperback / softback
Computers / Programming Languages / Python

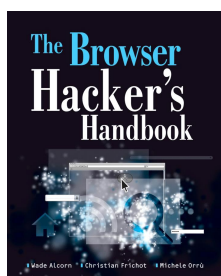
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Other Formats

9781118843987 \$29.99 4/21/14 ePub
9781118844144 \$29.99 4/21/14 Adobe PDF 

Summary: Unleash the power of Python for your data analysis projects with *For Dummies!*

Python is the preferred programming language for data scientists and combines the best features of Matlab, Mathematica, and R into libraries specific to data analysis and visualization. *Python for Data Science For Dummies* shows you how to take advantage of Python programming to acquire, organize, process, and analyze large amounts of information and use basic statistics concepts to identify trends and patterns. You'll get familiar with the Python development environment, manipulate data, design compelling visualizations, and solve scientific computing challenges.




The Browser Hacker's Handbook

Wade Alcorn
9781118662090, 1118662091
Pub Date: 3/17/14
\$55.00/\$61.00 Can.
600 pages
Paperback / softback
Computers / Security / General

Related Products

Other Formats

9781118662106 \$55.00 3/17/14 Adobe PDF 

Summary: A must-have tutorial on browser hacking

Web browsers are everywhere. Not just as gateways to businesses, but also on phones, in cars, on TVs, and even on the International Space Station. Imagine what this means if someone is able to hack those browsers. *The Browser Hacker's Handbook* tackles the topic head-on. Written by a team of computer security experts, this in-depth book covers the many ways hackers gain access to browsers and lays out practical methods for attack and defense. It's a solid, hands-on tutorial for IT and security consultants, or anyone responsible for computer security.




CompTIA Security+ Study Guide : SY0-401 (6th Edition)

Emmett Dulaney
9781118875070, 1118875079
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Previous Editions: 9781118014738

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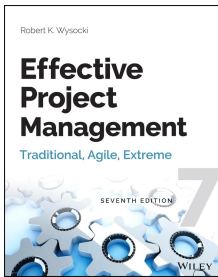
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9781118875476 \$49.99 4/21/14 ePub

Summary: Building on the popular Sybex Study Guide approach, this book will provide 100% coverage of the Security+ exam objectives. The book will contain clear and concise information on crucial security topics. It will include practical examples and insights drawn from real-world experience.

Key exam topics, including:

- | Network security
- | Compliance and operational security
- | Threats and vulnerabilities
- | Application, data and host security





Effective Project Management : Traditional, Agile, Extreme (7th Edition)

Robert K. Wysocki
9781118729168, 1118729161
Pub Date: 12/23/13
\$65.00/\$72.00 Can.
768 pages
Paperback / softback
COMPUTERS / Programming Languages / VBScript
Previous Editions: 9781118016190

Related Products

Other Formats

9781118729311 \$65.00 12/23/13 ePub 
9781118742105 \$65.00 12/23/13 Adobe PDF 

Summary: The popular guide to the project management body of knowledge, now fully updated

Now in its seventh edition, this comprehensive guide to project management has long been considered the standard for both professionals and academics. With more than 32,000 copies sold in the last three editions, it has now been fully updated to cover the new PMBOK 5. Well-known expert Robert Wysocki has added more than 100 pages of new content based on instructor feedback, enhancing the coverage of best-of-breed methods and tools for ensuring project management success.





Java Programming Interviews Exposed

Noel Markham
9781118722862, 1118722868
Pub Date: 3/17/14
\$39.99/\$47.99 Can.
384 pages
Paperback / softback
Computers / Programming / Software Development

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9781118722886 \$39.99 3/17/14 ePub 
9781118722923 \$39.99 3/17/14 Adobe PDF 

Summary: If you are a skilled Java programmer but are concerned about the Java coding interview process, this real-world guide can help you land your next position

Java is a popular and powerful language that is a virtual requirement for businesses making use of IT in their daily operations. For Java programmers, this reality offers job security and a wealth of employment opportunities. But that perfect Java coding job won't be available if you can't ace the interview. If you are a Java programmer concerned about interviewing, *Java Programming Interviews Exposed* is a great resource to prepare for your next opportunity.





Beginning iOS Programming : Building and Deploying iOS Applications

Nick Harris
9781118841471, 1118841476
Pub Date: 3/10/14
\$39.99/\$47.99 Can.
360 pages
Paperback / softback
Computers / Programming / Software Development

Related Products

Other Formats

9781118841440 \$39.99 3/10/14 ePub 
9781118841600 \$39.99 3/10/14 Adobe PDF 

Summary: *Beginning iOS Programming* provides an all in one learning-then-applying approach to teach the basic building blocks of an iOS app so that new developers and developers new to iOS can quickly learn how to build their own native iOS 7 applications ready for the real world.

The book starts with an idea for an iOS application called "Bands". The application allows a user to create a catalog of bands they like as well as searching for new bands and finding record stores to buy music and merchandise. The book then breaks these features out into separate and standalone projects and chapters before tying them all back together in the end to create the Bands app.





Professional Application Lifecycle Management with Visual Studio 2013 (3rd Edition)

Mickey Gousset
9781118836583, 1118836588
Pub Date: 3/31/14
\$59.99/\$71.99 Can.
696 pages
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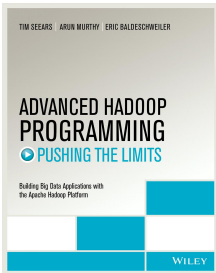
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9781118836590 \$59.99 3/31/14 ePub 

Summary: Get up to speed on Application Lifecycle Management with Visual Studio 2013


This book shows software developers how to use Application Lifecycle Management (ALM) with Visual Studio 2013 to streamline software design, development, and deployment. The focus is on practical application of the tools using code samples, development scenarios, and automation scripting. Both a step-by-step guide and a reference for modeling, designing, and coordinating enterprise solutions at every level using ALM, the new edition is written by a team of Microsoft insiders and offers invaluable tips and guidance.



Hadoop Programming - Pushing the Limit
 Tim Seears, Eric Baldeschwieler, Aron C. Murthy
 9781118589779, 1118589777
 Pub Date: 3/31/14
 \$49.99/\$59.99 Can.
 456 pages
 Paperback / softback
 Computers / Programming / Software Development

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Other Formats

9781118589748 \$49.50 4/29/14 Adobe PDF 
 9781118589755 \$49.50 4/29/14 ePub

Summary: Get the edge on processing big data using the Hadoop software library



Allowing for the distributed processing of large data sets across clusters of computers, Hadoop uses a simple programming model that is designed to scale up anything from single servers to thousands of machines. *Advanced Hadoop Programming: Pushing the Limits* is ideal reading for software architects, engineers, and data scientists who are looking to advance their knowledge of the Apache Hadoop software library to the current frontier of thinking on MapReduce and Hadoop programming.



Professional Team Foundation Server 2013
 Steven St. Jean
 9781118836347, 1118836340
 Pub Date: 5/12/14
 \$59.99/\$71.99 Can.
 792 pages
 Paperback / softback
 Computers / Programming / Software Development

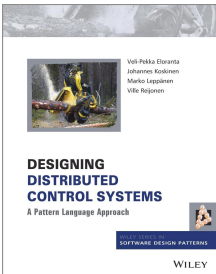
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Other Formats

9781118836316 \$59.99 5/12/14 ePub 
 9781118836415 \$59.99 5/12/14 Adobe PDF 

Summary: *Professional Team Foundation Server 2013*, written by Microsoft insiders and MVPs, provides the thorough, step-by-step instruction needed to use TFS for managing and delivering software products in an enterprise.


- Provides a broad overview of Team Foundation Server for developers, software project managers, testers, business analysts, and others wanting to learn how to use TFS
- Gives TFS administrators the tools they need to efficiently monitor and manage the TFS environment
- Covers core TFS functions including project management,



Designing Distributed Control Systems : A Pattern Language Approach
 Veli-Pekka Eloranta
 9781118694152, 1118694155
 Pub Date: 5/5/14
 \$65.00/\$72.00 Can.
 504 pages
 Hardback
 Computers / Programming / Software Development

Related Products

Other Formats

9781118694138 \$65.95 4/29/14 Adobe PDF 
 9781118694145 \$65.95 4/29/14 ePub

Summary: *Designing Distributed Control Systems* presents more than 50 patterns for designing distributed machine control system software architecture (forestry machinery, mining drills, elevators, etc.). These patterns originate from the state-of-the-art systems of market leading companies and have been tried and tested and will address the typical challenges in the domain such as long life cycle, distribution, real time and fault tolerance.


Each pattern describes a separate design problem that needs to be solved. Solution is provided with consequences and trade-offs. Each solution will enable piecemeal growth of the design.



About Face : The Essentials of Interaction Design (4th Edition)
 Alan Cooper
 9781118766576, 1118766571
 Pub Date: 5/19/14
 \$50.00/\$60.00 Can.
 648 pages
 Paperback / softback
 Computers / User Interfaces
 Previous Editions: 9780470084113

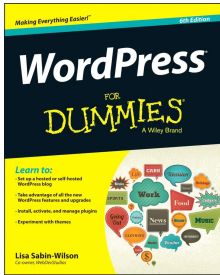
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Other Formats

9781118766408 \$50.00 5/19/14 Adobe PDF 
 9781118766583 \$50.00 5/19/14 ePub

Summary: The three editions of *About Face* have shaped and evolved the landscape of interaction design, bringing it from the research labs into every day lexicon and development. The fourth edition of this groundbreaking book will be no less game changing.

The 4th edition of *About Face* is the most significant revision yet, with a new unique design and 4-color interior, dedicated web site, and classroom ancillaries. The revision takes into account the worldwide shift to smartphones and tablets on the consumer and enterprise level and how designing for these devices is not as easy as just downsizing a website.




WordPress For Dummies (6th Edition)

Lisa Sabin-Wilson
9781118791615, 1118791614
Pub Date: 3/3/14
\$24.99/\$29.99 Can.
432 pages
Paperback / softback
COMPUTERS / Web / Blogs
Previous Editions: 9781118383186

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9781118791707 \$24.99 3/3/14 MobiPocket 
9781118791769 \$24.99 3/3/14 Adobe PDF

Summary: The bestselling WordPress guide, fully updated to cover the 2013 enhancements

WordPress has millions of users, and this popular guide has sold more than 105,000 copies in its previous editions. With the newest releases of WordPress, author and WordPress expert Lisa Sabin-Wilson has completely updated the book to help you use and understand all the latest features. You'll learn about both the hosted WordPress.com version and the more flexible WordPress.org, which requires third-party hosting. Whether you're switching to WordPress from another blogging platform or just beginning to blog, you'll find lots of advice in this friendly guide.




UX For Dummies

Kevin Nichols
9781118852781, 1118852788
Pub Date: 5/19/14
\$29.99/\$35.99 Can.
384 pages
Paperback / softback
COMPUTERS / Web / Site Design

Related Products

Other Formats

9781118852712 \$32.95 5/2/14 Adobe PDF 
9781118852798 \$32.95 5/2/14 ePub

Summary: UX (User Experience) is a rapidly growing field that marries web design, user research, business planning and data analysis to focus an organisation's web presence on the needs of their clients and customers. *UX For Dummies* is a hands-on guide that shows you how to use the tools and techniques of User Experience in order to put into practice an effective UX strategy that aligns with the organisation's business goals.




Logic Pro X For Dummies

Graham English
9781118875049, 1118875044
Pub Date: 6/16/14
\$29.99/\$35.99 Can.
408 pages
Paperback / softback
Music / Recording & Reproduction

Related Products

Other Formats

9781118875032 \$29.99 5/19/14 ePub 
9781118875636 \$29.99 5/19/14 Adobe PDF

Summary: Logic Pro X offers high-end audio recording and mastering tools at consumer friendly prices with a completely revolutionized UI and new virtual instruments that allow users with both Macs and iPads to take advantage of the iPad's touch interface. *Logic Pro X For Dummies* teaches readers how to create a project, work with and record live audio and MIDI tracks, edit audio for best quality, import video, work with effects and plug-ins, and mix songs. Jam-packed with information, this book takes users from beginners with Logic Pro X through to having a fully mastered recording.

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