

SIMON SPOTLIGHT ENTERTAINMENT

SUMMER 2009



# SIMON SPOTLIGHT ENTERTAINMENT

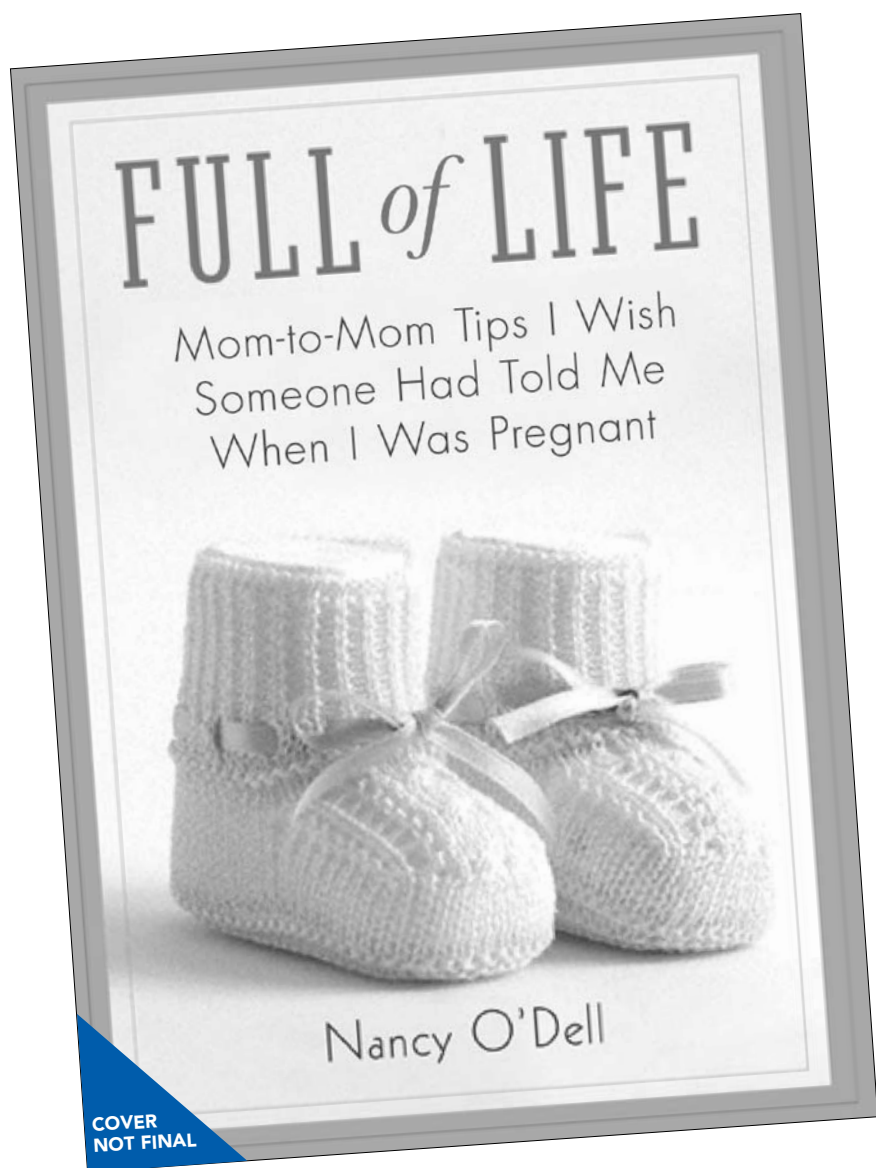
## SUMMER 2009

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# Full of Life

Mom-to-Mom Tips I Wish Someone Had Told Me When I Was Pregnant



A beautifully packaged book filled with I-wish-somebody-had-told-me-that! pregnancy advice and revelations from *Access Hollywood* host Nancy O'Dell.

## Nancy O'Dell

**W**hile *Access Hollywood* host Nancy O'Dell was pregnant with her now one-year-old daughter, her girlfriends threw her a baby shower. In addition to baby clothes, diaper bags, and blankets, her friends gave her a scrapbook they'd filled with advice for what she should expect during pregnancy and childbirth, based on their own experiences. As Nancy flipped through the pages and read about what she'd already experienced (and panicked over), she thought to herself, "I wish somebody had told me that!" Even the countless books on pregnancy she'd read hadn't mentioned any of the items in the scrapbook, and, it would turn out, Nancy would experience *many* more things during her pregnancy that were perfectly normal but came as a shock to her as well. Luckily for future new moms, Nancy realized that every woman could benefit from this straightforward advice on pregnancy and motherhood, and decided to write a book in which she shares her own experiences of the unexpected (and often unspoken) things that happened during her pregnancy and some of her girlfriend's tips as well.

Extraordinarily helpful and filled with sweet, pithy, honest, and candid tips from Nancy on everything from unusual cravings and out-of-the blue leg cramps to sudden pre-baby breast leakage and what really goes on in the delivery room, *Full of Life* is the perfect gift for every new mom.



**Nancy O'Dell** is the host of NBC's *Access Hollywood*. She currently lives in Los Angeles with her husband, her two stepsons, and her one-year-old daughter.

### HARDCOVER

On sale: April 14, 2009

**Simon Spotlight Entertainment Hardcover**

Health and Fitness  
5 x 7, 160 pages  
Black-and-white illustrations throughout  
Carton quantity: 20

**978-1-4391-1025-6**

**\$16.99 hardcover**

\$23.00 in Canada

#### Marketing

- National television, radio, and print publicity
- Local and online publicity with parenting blogs
- Online promotions and features

# Walking with Friends

An Inspirational Year on the PGA Tour



17 falls. 151 sodas. 191 bottles of water. 66 sports drinks. 458 miles walked. 27,730 miles traveled. 1,636 holes. One dream. And enough stories to last a lifetime.

## D.J. Gregory with Steve Eubanks

**I**n *Walking with Friends*, D.J. Gregory, a thirty-year-old who has cerebral palsy, describes his year of traveling with the PGA tour and walking every course. For D.J., this experience has been the fulfillment of a lifelong dream as well as a search for inspiration, but it has also become a source of inspiration for countless others.

D.J. started watching golf with his father when he was twelve years old. While becoming a professional player, joining the amateur ranks, or even becoming a caddy were never realistic considerations because of his cerebral palsy, being able to walk the courses that the golfers—D.J.’s heroes—played was a dream D.J. never gave up on. Over the course of the 2008 PGA tour, D.J. teamed up with the PGA and made his dream come true. It was the ultimate challenge (D.J. compares walking 18 holes of golf for him to running a 10K with a couple of sandbags tied around your waist; he walked each round—four tournament rounds, plus a practice round—of every tournament), and the ultimate journey.

At each of the PGA Tour events, D.J., with the help of a cane, walks the course and counts each step (and each fall) alongside a different golfer. Filled with detailed descriptions of the courses and tournaments as well as revealing conversations with players, *Walking with Friends* is a one-of-a-kind story about tough lies, majestic greens, colorful characters, and the walk of a lifetime.

**D.J. Gregory** attended Springfield College in Massachusetts, where he earned bachelor’s and master’s degrees in sports management. He lives in Savannah, Georgia. This is his first book.

### HARDCOVER

On sale date: May 5, 2009

**Simon Spotlight Entertainment Hardcover**

Sports & Recreation

5 x 7, 224 pages

8 pages of full-color photographs, black-and-white photographs throughout

Carton quantity: 20

**978-1-4391-4892-1**

**\$21.00 hardcover**

\$24.50 in Canada

#### Marketing:

- National television, radio, and print publicity
- Local and online publicity
- Cross promotion with the PGA

# Untitled Memoir



NOW MAY 2009

An entertaining, sometimes heartbreaking,  
but ultimately inspirational memoir by actress  
**Melissa Gilbert**

**T**hanks to her role as Laura “Half-Pint” Ingalls on the television series *Little House on the Prairie*, Melissa Gilbert has earned a permanent place in the hearts of women of all ages. But her real childhood was a far cry from *Little House*’s idyllic portrait of family life, and her post-*Little House* years have been filled with ups and downs as well. Yet through her great sense of humor, resilience, and fantastic support system, Gilbert has found happiness and stability in her life—and in *Untitled*, she shares her incredible story.

Featuring behind-the-scene stories from her years on the *Little House* set and her time spent in Brat Pack Hollywood—including her relationships with Scott Baio, Tom Cruise, and Rob Lowe (to whom she was engaged)—as well as stories about her real-life girlhood as an adopted child, losing her father at age eleven, and revelations about things she’s faced as an adult, including battling with both alcohol and failed relationships. *Untitled* will astonish readers who can still picture Melissa in a bonnet and braids. It will inspire them as well—Melissa went on to serve as president of the Screen Actors Guild for two terms, become active in various charities, and she and her current husband, actor Bruce Boxleitner, have a wonderful (and fascinating) marriage. In a voice that’s extremely funny and down-to-earth, Gilbert shares her struggles, tragedies, and blessings, resulting in a memoir that, like the show that made her famous, will have readers laughing, crying, and cheering her on.

**Melissa Gilbert** starred as Laura Ingalls on the hit television show *Little House on the Prairie*. She has also starred in more than forty television movies and has served as president of the Screen Actors Guild. She currently serves as president of the Board of Directors of the Children’s Hospice and Palliative Care Coalition, where she works directly with chronically and terminally ill children to provide them with care and comfort. She resides in Los Angeles with her husband, actor Bruce Boxleitner, and her family.

**HARDCOVER**

On sale: May 5, 2009

**Simon Spotlight Entertainment  
Hardcover**

Biography and Autobiography

6 1/8 x 9 1/4, 288 pages

8 pages of full-color

photographs

Carton quantity: 20

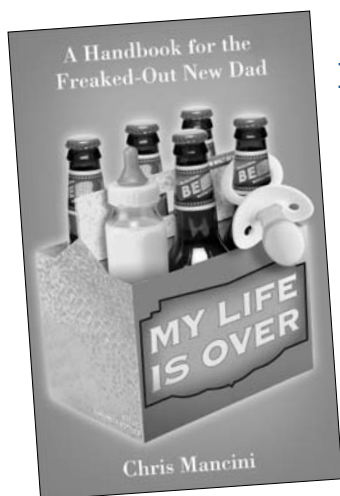
**978-1-4165-9914-2**

**\$26.00 hardcover**

\$34.00 in Canada

**Marketing**

- National television, radio, and print publicity
- Online promotions and features
- SimonandSchuster.com feature



Like a male version of *Sippy Cups Are Not for Chardonnay*, this funny, insightful, and useful collection of essays looks at the one thing that terrifies men the most—fatherhood.

## My Life Is Over

A Handbook for the Freaked-Out New Dad

Chris Mancini

Anyone who's seen Judd Apatow's smash hit *Knocked Up* knows that many modern men are still clinging to their inner child. So what happens when this man-child finds out that he's an expectant father? The obvious: he freaks out. Written for the new fathers who know more about Mr. Spock than Dr. Spock, *My Life Is Over* empathetically shatters the myths and fears new fathers *really* feel.

Using the power and wisdom of hindsight, Chris Mancini humorously and candidly shares his own personal journey of becoming a new father and covers the entire process—from pregnancy to delivery, the adjustment period, and the infant years.

Anticipating a broad range of questions from the practical (how do I stop a kid from crying? how many diapers will I really be changing?) to the personal (how soon can I have sex with my wife again?), Mancini mixes entertaining anecdotes with helpful in-the-trenches information, offering an invaluable guide for every scared, nervous—but ultimately very capable—new dad.

**“Chris Mancini does for fatherhood what orange juice does for vodka—he makes it go down easier but you still get a nice kick.”** —Stefanie Wilder-Taylor, author of *Sippy Cups Are Not for Chardonnay* and *Naptime Is the New Happy Hour*



A comic and a filmmaker, [Chris Mancini](#) has screened and spoken at various prestigious festivals including HBO's U.S. Comedy Arts festival, and at Comic Con in San Diego. Chris is a regular on Budd Friedman's world famous Improv comedy circuit. He's also co-founder of the [ComedyFilmNerdsDotCom.com](#) and contributes to two parenting blogs.

### PAPERBACK ORIGINAL

On sale: June 2, 2009

**Simon Spotlight Entertainment  
Trade Paperback Original**

Family and Relationships/Humor

5 7/8 x 8 1/4, 224 pages

Carton quantity: 40

**978-1-4391-2887-9**

**\$14.99 paperback**

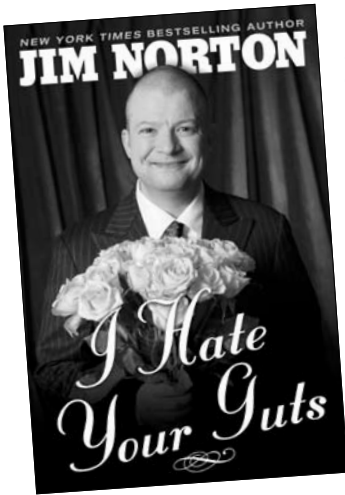
\$19.99 in Canada

**Other format:**

eBook: 978-1-4391-3735-2

#### Marketing

- National television, radio, and print publicity
- Local and online publicity with parenting blogs
- Cross promotion with the author's website: [MyopicProductions.com](#)



Now in paperback from *New York Times* bestselling author, comedian, and radio personality Jim Norton, a blisteringly funny collection of fifty uncensored and uncompromising essays about everyone he hates—from Derek Jeter to Heather Mills.

## I Hate Your Guts

Jim Norton

**W**hat do Steve Martin, The Reverend Al Sharpton, and Dr. Phil have in common? Jim Norton hates their guts.

In his deviant pseudo-memoir *Happy Endings*, Norton delivered his uncensored and controversial brand of humor on everything from his affinity for hookers to his romantic woes. Now, he unflinchingly spews his thoughts on everyone from the bully he despises from high school, to Hillary Clinton and Al Sharpton.

Offensive, brutally honest, and most important, side-splittingly hilarious, *I Hate Your Guts* features 35 essays showcasing the candid, outrageous brand of dirty comedy that has earned him legions of devoted fans both on the radio and on the road.

**“Jim Norton goes way beyond dirty. He’s a ‘cringe humorist,’ which means that he’s devastatingly, uncomfortably honest with his act....When he’s at his most vicious and ‘dirty’...Norton is also at his funniest.”**

—*The Orlando Weekly*, on *Monster Rain*

Comedian **Jim Norton** is the third microphone on XM Radio’s popular *Opie and Anthony Show* and *New York Times* bestselling author of *Happy Endings*. He recently starred in his own one-hour HBO comedy special *Monster Rain* and is the host of the new half-hour HBO comedy series, *Down and Dirty with Jim Norton*. He currently lives in New York City, where he is attempting to formulate a relationship with a woman that lasts for more than an hour.

### PAPERBACK

On sale: July 7, 2009

**Simon Spotlight Entertainment  
Trade Paperback**

Humor/Essays

5 7/16 x 8 1/4, 256 pages

Black-and-white photographs  
throughout

Carton quantity: 40

**978-1-4165-8786-6**

**\$15.00 paperback**

\$19.99 in Canada

Originally published in hardcover by SSE  
in 2008; 978-1-4165-8785-9

.....  
**Also available by Jim Norton in  
paperback**

*Happy Endings*

978-1-4169-6105-5,

\$14.95/\$17.50 Can.

### Marketing

- National television, radio, and print publicity
- Cross promotion with the *Opie & Anthony* show and affiliate stations
- Cross promotion with the author’s websites: [EataBullet.com](http://EataBullet.com) and [myspace.com/JimNorton](http://myspace.com/JimNorton)
- Cross promotion with the author’s comedy show tour
- Online promotions and features



A new collection of hilariously irreverent personal essays—from the beloved author of *Sippy Cups Are Not for Chardonnay* and *Naptime Is the New Happy Hour*.

## It's Not Me, It's You

Subjective Recollections from a Terminally Optimistic, Chronically Sarcastic, and Occasionally Inebriated Woman

**Stefanie Wilder-Taylor**

**S**tefanie Wilder-Taylor has never been one to take the easy, conventional route. In her latest work *It's Not Me, It's You*, she unabashedly showcases a life well lived, ignoring all wisdom, but yet somehow, coming out on top. Combining her trademark biting wit and straightforward common sense, the anticipated comedic memoir delivers outrageous tales from all periods of her life and family history.

From Taylor's outlook on working hard (audition for a game show instead) to getting her husband to propose (forget *The Rules*: try nagging and physical violence) these stories venture beyond daycare, sure to entertain both parents and non-parents alike.

Covering a wide range of topics that explore the anxiety, frustration, and exhaustion that accompany the rewarding, comical, awe-inspiring, and life-altering roles of parent, teenager, wife, and daughter, *It's Not Me, It's You* offers readers an escape, empathy, and plenty of laughs.



**Stefanie Wilder-Taylor** is the author of *Sippy Cups Are Not for Chardonnay* and *Naptime Is the New Happy Hour*. She has also written and produced more than thirty television sketch, clip, and variety shows, including *Whose Line Is It Anyway?* and *Blind Date*. Most recently she had the distinction of being the only female "ad lib" writer for the celebrities on *Hollywood Squares*. She also contributes to *Us Weekly*. Born in Queens, she now lives in Los Angeles with her husband and three young daughters.

### HARDCOVER

On sale: July 7, 2009

**Simon Spotlight Entertainment Hardcover**

Biography and Autobiography/  
Memoir

5 ½ x 8 ¼, 256 pages  
Carton quantity: 20

**978-1-4169-5414-9**

**\$23.99 hardcover**

\$32.00 in Canada

.....  
Also available by Stefanie Wilder-Taylor

*Sippy Cups Are Not for Chardonnay*

978-1-4169-1506-5

\$13.99/\$17.95 Can.

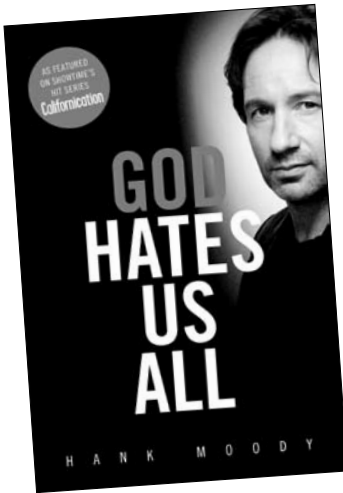
*Naptime Is the New Happy Hour*

978-1-4169-5413-2

\$14.99/\$17.50 Can.

#### Marketing

- National television, radio, and print publicity
- Local and online publicity with parenting blogs
- Online promotions and features
- SimonandSchuster.com feature



A novel based on the book featured in Showtime's hit Golden Globe-nominated series *Californication*, as written by the show's main character Hank Moody played by David Duchovny.

## God Hates Us All

Hank Moody

**T**he critically acclaimed show, *Californication*, is one of Showtime's highest rated programs. Averaging about two million viewers an episode, it is the most successfully rated freshman series in Showtime history. A Golden Globe nominee for Best Television Series (Comedy or Musical), *Californication* features an electric, likeable cast, led by actor David Duchovny, who won a Golden Globe for his performance playing Hank Moody.

*God Hates Us All* is the novel written by Duchovny's character, Hank Moody, which in the show is turned into a Hollywood film entitled *A Crazy Little Thing Called Love*. Timed to coincide with the premiere of the Season 3 of the hit series, this will allow fans an extra, backstage look at the concept of the show not available through episodes.

**"Hank's a man in crisis, and the crisis is distinctly Duchovnyesque: sarcastic, understated, and buzzing with sly humor...*Californication* is flirting with incredibly interesting questions about the state of male-female relations."** —*Entertainment Weekly*

**"Californication—the best new television show in a year."** —*Chicago Sun-Times*

Bestselling author **Hank Moody** is played by David Duchovny on Showtime's hit series *Californication*. This is his first book (written with Jonathan Grotenstein, who is the author/coauthor of four books, including *Poker: The Real Deal* and *All In: The (Almost) Entirely True History of the World Series of Poker*. He's also written several dozen magazine articles and a few screenplays.)

### PAPERBACK ORIGINAL

On sale: August 25, 2009

**Simon Spotlight Entertainment  
Trade Paperback Original**

Media Tie-in

5 7/8 x 8 1/4, 288 pages

Carton quantity: 40

**978-1-4165-9823-7**

**\$15.00 paperback**

\$19.99 in Canada

#### Marketing

- National television, radio, and print publicity
- Cross promotion with Showtime and Sho.com
- Online promotions and features
- National radio promotion giveaway

# Doing Time

The Making of a Stand-Up Guy



As one of the most popular performers on Comedy Central's mega-hit *The Chappelle Show*, Charlie Murphy—older brother of comedy legend Eddie Murphy—shares his passion for comedy and tells his true Hollywood stories in this juicy and highly entertaining memoir.

## Charlie Murphy With a Foreword by Eddie Murphy

Once described by Chris Rock as “Eddie Murphy on acid,” Charlie Murphy has achieved fame as a recurring performer on the critically acclaimed, three-time Emmy-nominated cult sensation *Chappelle's Show* on Comedy Central. Celebrated in particular for his “Charlie Murphy's True Hollywood Stories” skits, featuring hilarious renditions of Rick James and Prince, Murphy now recounts many of the actual stories that inspired these popular sketches in vivid and comical detail in *Doing Time: The Making of a Stand-Up Guy*.

With his flare for storytelling and his distinctive and fearless voice, it's no wonder that Charlie Murphy has been the subject of many featured stories in numerous magazines, including *GQ*, *Essence*, *Rolling Stone*, and he was recently listed as one of the Hottest People to Watch in *Entertainment Weekly's* “Must List.” Featuring outrageous misadventures as part of his younger brother Eddie's entourage, and hysterical encounters with numerous celebrities, *Doing Time: The Making of a Stand-Up Guy* is a fascinating and wildly funny chronicle from one of the most talented comedians today.

**Charlie Murphy** is a writer, actor, and stand-up comedian best known for his role on the American television program *The Chappelle Show*. He has made appearance in movies like *CB4*, *Jungle Fever*, and *The Players Club*, and he also co-wrote the film *Norbit*, with his brother Eddie, in 2007.

### HARDCOVER

On sale: August 4, 2009

**Simon Spotlight Entertainment  
Hardcover**

Humor/Biography and Autobiography  
6 1/8 x 9 1/4, 256 pages  
Carton quantity: 20

**978-1-4391-2314-0**

**\$24.99 hardcover**

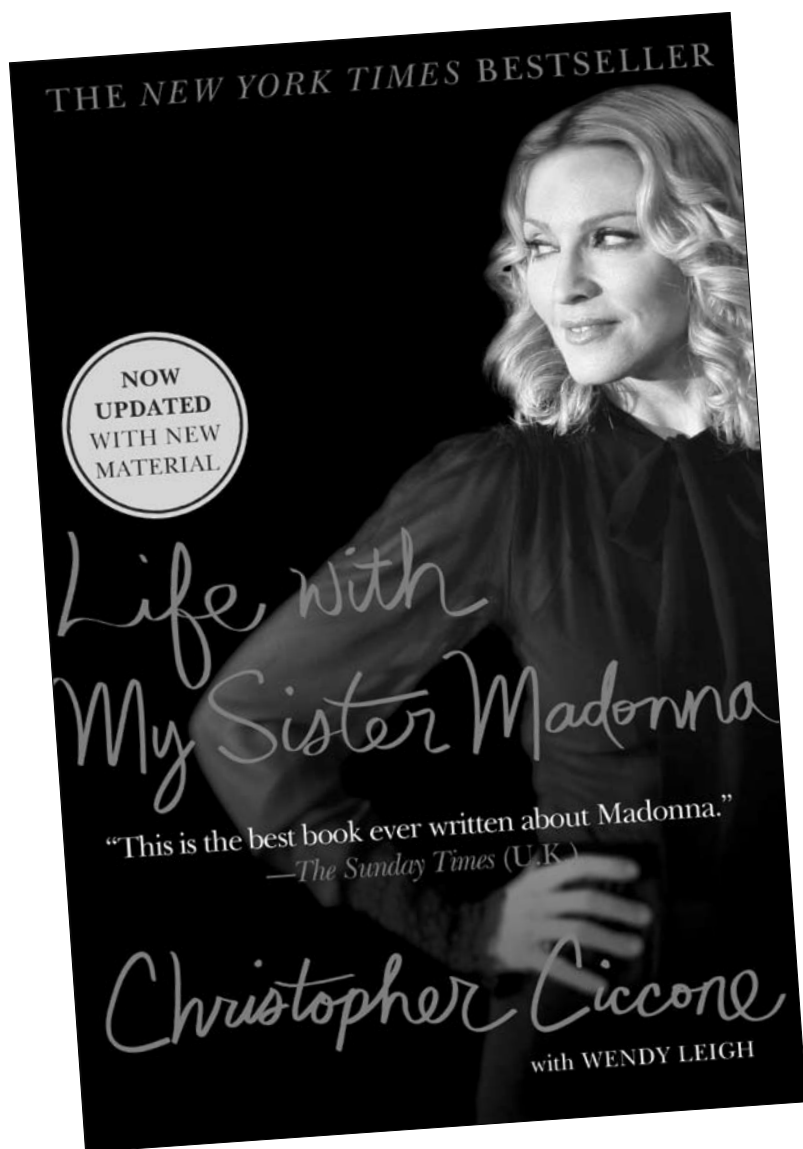
\$32.99 in Canada

#### Marketing

- National television, radio, and print publicity
- Cross promotion with the author's website:  
[CharlieMurphyComedy.com](http://CharlieMurphyComedy.com)
- Cross promotion with the author's comedy show tour
- Online promotions and features
- Cross promotion with  
[PageSix.com](http://PageSix.com), [Perez Hilton](http://PerezHilton.com), [Gawker](http://Gawker.com),  
and [Pop Candy](http://PopCandy.com)
- [SimonandSchuster.com](http://SimonandSchuster.com) feature

# Life with My Sister Madonna

New  
York Times  
bestseller!

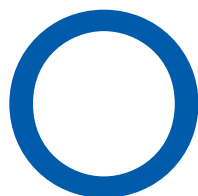


NOW MARCH 2009

Now in paperback, Christopher Ciccone's "breathless tell-all" (*Time*) based on his forty-seven years of growing up with, working with, and understanding one of the most famous women of our time—Madonna.

Includes a bonus chapter and 24 pages of full-color photographs!

## Christopher Ciccone with Wendy Leigh



Only Christopher can tell the full scale, riveting untold story behind the woman who has intrigued, scandalized, and entertained millions for half a century. In *Life with My Sister*, Christopher reveals the real woman behind Madonna's carefully constructed mythology and glittering façade. From their shared Michigan childhood, which Madonna transcended to whisk Christopher to Manhattan with her in the early eighties—Christopher was with her every step of the way, experiencing all her incarnations firsthand. The spoiled daddy's girl, the punk drummer, the raunchy Boy Toy, Material Girl, Mrs. Sean Penn, Warren Beatty's glamorous Hollywood paramour, loving mother, Mrs. Guy Ritchie, English grande dame—Christopher witnessed and understood all of them, as his own life was inexorably entwined with that of his chameleon sister.

He tangled with a cast of characters from artist Jean-Michel Basquiat, to Gwyneth Paltrow, Kate Moss, Demi Moore, and, of course, Guy Ritchie, whose advent in Madonna's life splintered the loving relationship Christopher once had with her. The mirror image of his legendary sister, with his acid Ciccone tongue, Christopher pulls no punches as he tells his astonishing story.

**Christopher Ciccone** began his professional career as a dancer with La Groupe de La Place Royal in Ottawa. He art directed Madonna's *Blond Ambition* tour and directed her *The Girlie Show* tour. He has directed music videos for Dolly Parton and Tony Bennett. He is an artist, interior decorator, and designer in New York, Miami, and Los Angeles. **Wendy Leigh** is the *New York Times* bestselling author of eleven books, including *True Grace: The Life and Times of An American Princess*.

### PAPERBACK

On sale: March 3, 2009

**Simon Spotlight Entertainment Trade Paperback**

Biography and Autobiography  
5 7/16 x 8 1/4, 352 pages  
24 pages of full-color photographs  
Carton quantity: 20

**978-1-4165-8763-7**

**\$15.00 paperback**

\$19.99 in Canada

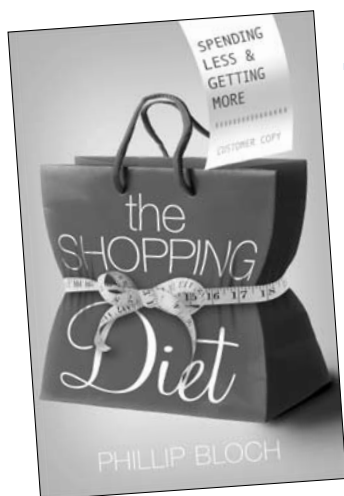
**Other format:**

CD: 978-0-7435-8004-5,  
\$29.95/\$34.99 Can.

Originally published in hardcover by SSE in 2008; 978-1-4165-8762-0

### Marketing

- National television, radio, and print publicity
- Online promotions and features
- SimonandSchuster.com feature



The clothing consumer's much needed answer to *It's All Too Much*, *The Shopping Diet* shows how a clutter-free closet can help readers reclaim their lives by changing their spending habits.

## The Shopping Diet

Spending Less and Getting More

Phillip Bloch

**W**ith the success of books, such as *Does This Clutter Make My Butt Look Fat?* and *Body Clutter*, it's clear that people want to slim down by cleaning up. Now, in a fresh spin on a popular topic, well-known stylist and television personality Phillip Bloch offers a unique and practical plan for helping readers improve their lives by toning down their spending and taking a close look, literally, at what's inside their closets.

Using an accessible dieting metaphor, Bloch shows readers how to make healthy choices to lose both physical weight (wasteful, closet-hogging purchases that never get worn) and shed financial fat (debt debt debt). No longer will compulsive shopping be a waste of time, valuable closet space, and money. And like any successful diet, the end result will be liberating: looking great and feeling in control. Thought provoking and filled with common sense, *The Shopping Diet* provides readers with insights into money, body image, and consumerism and offers advice and real-life solutions for healthier spending habits.



The premier fashion stylist to the stars, **Phillip Bloch** works with Hollywood's A-list, including such celebrity clients as John Travolta, Sandra Bullock, Faye Dunaway, Selma Hayek, and Jada Pinkett Smith. A regular commentator on television and a contributor to *Vanity Fair*, *Vogue*, *InStyle*, *Premiere*, *Entertainment Weekly*, *Elle*, *Detour*, and *ABC.com* (as a pop culture guru), Phillip's unique combination of expertise and humor has made him one of the most sought-after and outspoken stylists in Hollywood.

### HARDCOVER

On sale: August 25, 2009

**Simon Spotlight Entertainment Hardcover**

Self-help  
5 ½ x 8 ¼, 224 pages  
Carton quantity: 20

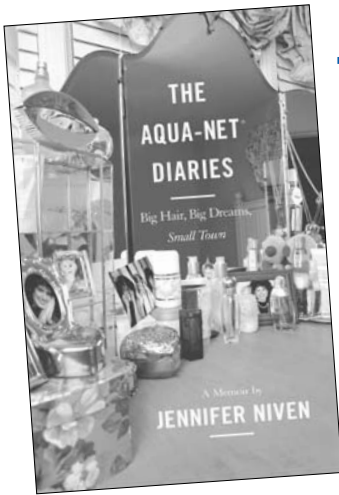
**978-1-4391-1026-3**

**\$22.00 hardcover**

\$28.99 in Canada

#### Marketing

- National television, radio, and print publicity
- Local and online publicity
- Cross promotion with the author's website: [PhillipBloch.com](http://PhillipBloch.com), [ABC.com](http://ABC.com), [VH1.com](http://VH1.com)
- Online promotions and features
- [SimonandSchuster.com](http://SimonandSchuster.com) feature



The author of the critically acclaimed Arctic exploration books *The Ice Master* and *Ada Blackjack* tackles her most harrowing expedition of all: high school.

## The Aqua-Net® Diaries

Big Hair, Big Dreams, Small Town

Jennifer Niven

Jennifer Niven quit her job as a television producer to write the true story of a doomed 1913 Arctic expedition in her first book, *The Ice Master*, which was named one of the top ten nonfiction books by *Entertainment Weekly*, and won the Barnes & Noble Discover Award. She received high praise for her follow-up arctic adventure, *Ada Blackjack*, which detailed the life of one woman who overcame enormous odds to survive. Now, Niven tells a survival tale of a different kind; her own thrilling, excruciating, amazing, and utterly unforgettable adventure in a midwestern high school during the 1980s.

Richmond, Indiana, was a place where people knew their neighbors and went to church on Sundays. It also had only one high school with 2,500 students, and for both the students and the townspeople, it was the center of the universe. In *The Aqua-Net Diaries*, Niven takes readers through her adolescent years in full, glorious—and hilarious—detail, sharing awkward moments from the first day of school, to driver's ed, and her first love, against a backdrop of bad 1980s fashion and big hair. Like Chuck Klosterman in *Fargo Rock City*, Niven's talented voice perfectly captures the pain, joy, and shame of going through adolescence in America's heartland, making a funny, touching, and universal experience.

### Praise for Jennifer Niven's *The Ice Master*:

**"Into Thin Air meets Titanic in this truly chilling adventure."** —*Glamour*

**"Exhilarating...essential reading for adventure-story fans."** —*Booklist* (starred review)



Jennifer Niven divides her time between Atlanta (where she was named one of *Jezebel Magazine's* 50 Most Beautiful People) and Los Angeles (where her film *Velva Jean Learns to Drive* won an Emmy). Jennifer's previous book, *Ada Blackjack*, was a Book Sense Top Ten Pick. When she isn't writing, Jennifer studies belly dancing, yoga, and electric guitar and explores her inner bombshell.

### HARDCOVER

On sale: September 1, 2009

Simon Spotlight Entertainment  
Hardcover

Memoir

5 ½ x 8 7/16, 256 pages

Carton quantity: 20

978-1-4169-5429-3

\$24.00 hardcover

\$32.00 in Canada

### Marketing

- National radio and print publicity
- Local and online publicity
- Online promotions and features
- SimonandSchuster.com feature
- Cross promotion with the author's website: [JenniferNiven.com](http://JenniferNiven.com)

# I Only Roast the Ones I Love

Busting Balls Without Burning Bridges



Jeffrey Ross, the meanest man in comedy and “one man verbal assault unit” (MTV), offers anecdotes and deconstructs the makings of a great roast—based on his own career as the Friars’ Club Roastmaster General.

## Jeffrey Ross

**J**effrey Ross is one of the world’s most foremost practitioners of insult comedy. Having escaped from his family’s kosher catering business, he spent years in the comedy circuit and mastered his craft of delivering hilarious and often offensive insults. Mixing silliness and sincerity, Ross explains the overall history of the roast and explains the art of delivering a stream of “festive abuse” while eliciting laughs. Taking readers on an entertaining journey through his own career, he shares roasts straight from the Friar’s Club and the ever popular Comedy Central television events and provides a narrative of his favorite roasts of friends and family, including:

Flava Flav: *“You really are the ugliest man in America. I mean, how do you roast charcoal?”*

William Shatner: *“Man, you have really let yourself boldly go. If Scotty tried to beam you up now you’d break the f\*n’ transporter.”*

Courtney Love: *“Courtney Love, you’re like the girl next door...if you happen to live next to a Methadone clinic.”*

Featuring tips on timing, what’s going too far, and dealing with hecklers, Ross shows readers how to channel their inner roastmaster—and emphasizes the all-important Friars’ Club motto: We only roast the ones we love.

**“If insulting somebody is an art form, then Jeffrey Ross is Pablo Picasso!”** —*Chicago Tribune*

**Jeffrey Ross** is the current New York Friars’ Club Roastmaster General and was a roaster for Comedy Central’s Roast of Pamela Anderson in 2005. Ross has appeared on television shows, such as *The Late Show with David Letterman*, *The Tonight Show with Jay Leno*, *Late Night with Conan O’Brien*, and many others. He’s also a regular on *The Opie and Anthony Show* and has also appeared on HBO’s *Six Feet Under* and Showtime’s *Weeds*. In film, he has appeared in *Stuck on You* and *The Aristocrats*. His first hour-long Comedy Central special *No Offense: Life from New Jersey* aired August 2008.

### HARDCOVER

On sale: August 25, 2009

**Simon Spotlight Entertainment Hardcover**

Humor

5 ½ x 8 7/16, 256 pages

Carton quantity: 20

**978-1-4391-0140-7**

**\$24.99 hardcover**

\$32.99 in Canada

#### Marketing

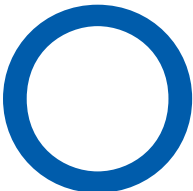
- National print, television, and radio publicity
- Cross promotion with author’s comedy tour
- Cross promotion with author’s MySpace page: Myspace.com/JeffreyRossLive
- Cross promotion with ComedyCentral.com
- SimonandSchuster.com monthly newsletter feature

# Is This a Bad Time?



John Ritter's widow, actress Amy Yasbeck, celebrates the life of her beloved late husband, his untimely death, and shares how she and her family are dealing with their grief and loss of a husband and father.

## Amy Yasbeck

 On September 11, 2003, actor John Ritter fatally collapsed on the set of his sitcom *8 Simple Rules for Dating My Teenage Daughter*. The cause of his death was an aortic aneurysm, stemming from a previously undiagnosed congenital heart defect. Best known for his role of Jack Tripper in the sitcom *Three's Company*, Ritter was beloved for entertaining millions through his many television and movie appearances. The world lost a uniquely gifted actor, but for Amy Yasbeck, the loss was far greater: she lost her husband, her partner, and the father of her daughter.

In *Is This a Bad Time?*, Amy Yasbeck has written an honest and moving celebration of her husband. An actress achieving her own level of fame through such movies as *Robin Hood: Men in Tights* and the sitcom *Wings*, Amy first met John in 1990, during a read-through of the movie *Problem Child*, which they starred in together. The two made numerous television and movie appearances as a couple, married in 1999, and have one daughter together.

In this inspiring and enlightening memoir, Yasbeck reveals how she dealt with the loss and shock of losing John so unexpectedly. Enduring her grief with poise and patience, she is dedicated to preserving his name and offers a wonderful and touching tribute to a man adored by the public and cherished by friends and family.

**Amy Yasbeck** met her late husband John Ritter during a read-through of the 1990 movie *Problem Child*, which they starred in together. Yasbeck can be seen in movies such as *Robin Hood: Men in Tights*, *Pretty Woman*, and *The Mask*, and had a starring role in popular 1990s sitcom *Wings*. She lives in Los Angeles with her children.

### HARDCOVER

On sale:  
August 25, 2009

**Simon Spotlight Entertainment  
Hardcover**

Memoir/Biography and  
Autobiography  
5 ½ x 8 ¾, 256 pages  
16 pages of full-color photographs  
Carton quantity: 20

**978-1-4165-9841-1**

**\$24.99 hardcover**

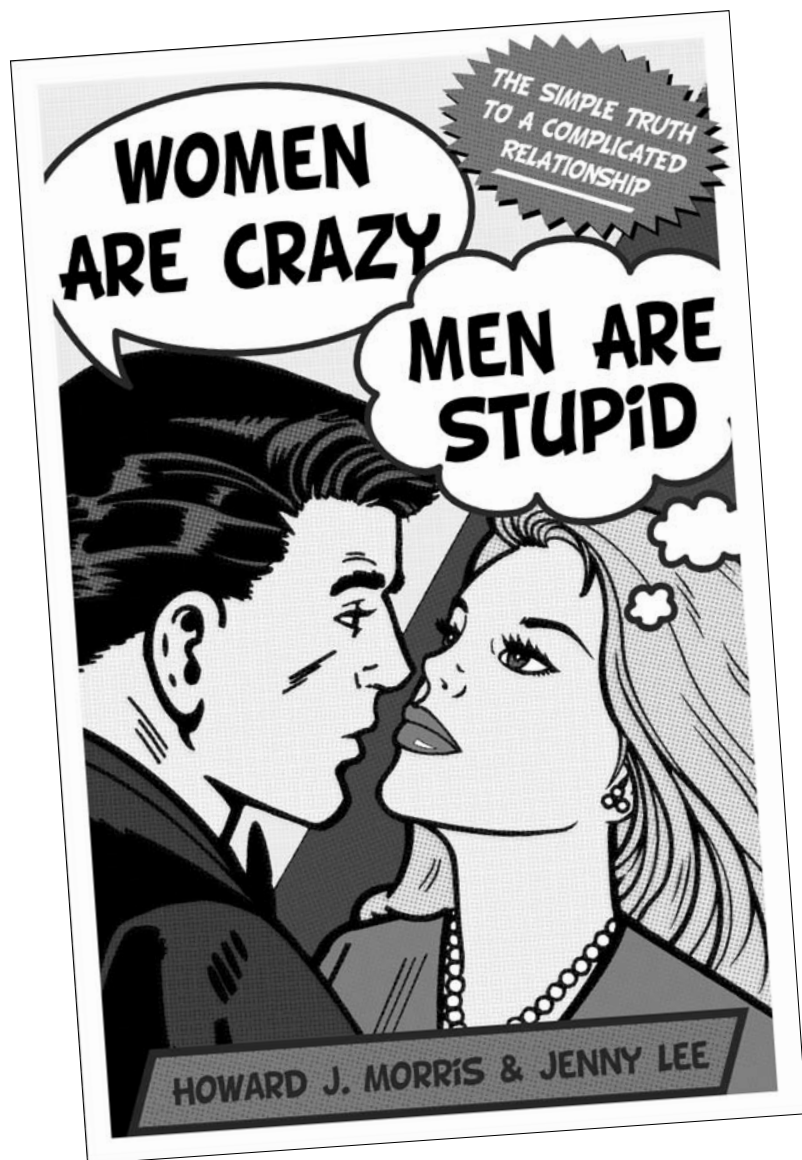
\$34.00 in Canada

#### Marketing

- National television, radio, and print publicity
- Online promotions and features
- SimonandSchuster.com feature
- Cross promotion with John Ritter fan sites

# Women Are Crazy, Men Are Stupid

The Simple Truth to a Complicated Relationship



Just as *He's Just Not That Into You* exposed the mysteries of the male mind when it comes to dating, this he said/she said guide offers refreshingly honest answers for couples caught in the age-old battle between crazy women and stupid men.

## Howard J. Morris and Jenny Lee

**W**hen it comes to men and women in relationships, it's one of the great debates of all time: Which came first, the crazy or the stupid? Does a woman's craziness make her man stupid? Or does a man's stupidity drive a woman crazy? Now, with wit and hard-earned wisdom sitcom writers and real-life (imperfect) couple Howard J. Morris and Jenny Lee have the answer: Men aren't stupid about *everything* and women aren't crazy about everything—just when it comes to *each other*.

From why all conversations with the woman seem to lead back to whether or not she looks fat to how the man can be far less stupid in his reply, this good-natured, playful guide helps readers break the familiar pattern of stupid answers to crazy questions. Using a humorous but enlightening tell-it-like-it-is approach, *Women Are Crazy, Men Are Stupid* teaches men how—and why—they're stupid around women, and women how to “control the crazy” for both of their sakes. Ultimately, both sexes will understand that giving isn't necessarily giving in. And needing isn't being needy. So forget about couples' therapy—this groundbreaking guide delivers winsome solutions and aims to put an end to dysfunctional relationships for once and for all.



**Howard J. Morris** has had a long career in television, from writing for the revolutionary HBO series *Dream On*, and then on the Emmy-nominated *Home Improvement*. He continued writing for “stupid guys” like Damon Wayans on *My Wife And Kids* and Jim Belushi on *According To Jim*, and is looking forward to writing “crazy” for a change for Debra Messing's character on *The Starter Wife*. **Jenny Lee** was a writer on the hit comedy series *Samantha Who?*, starring Christina Applegate. She is also the author of three books of humor essays: *Skinny Bitching*, *What Wendell Wants*, and *I Do. I Did. Now What?!: Life After the Wedding Dress*.

### HARDCOVER

On sale:  
September 15, 2009

**Simon Spotlight Entertainment Hardcover**

Family and Relationships  
5 ½ x 8 ¼, 240 pages  
Carton quantity: 20

**978-1-4165-9505-2**

**\$22.99 hardcover**

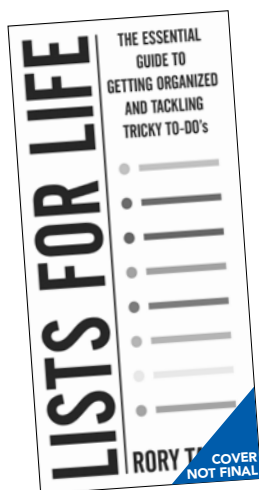
\$29.99 in Canada

**Other format:**

eBook: 978-1-4391-0974-8

### Marketing

- National television, radio, and print publicity
- Online promotions and features with AOL, Match.com, Eromance.com, Askmen.com
- SimonandSchuster.com feature



The essential guide to getting organized, *Lists for Life* features countless easy, manageable checklists for busy individuals trying to cope with never-ending to-do lists.

## Lists for Life

The Essential Truth to Getting Organized and Tackling Tricky To-Dos

Rory Tahari

**W**ho hasn't ever walked out the door with that "am I forgetting something" feeling? Let's face it, everyone could use a little help getting more organized and dealing with life's daily demands. Written by Rory Tahari—a powerhouse businesswoman who not only oversees a company with annual global revenues of more than \$500 million but also manages a bustling household with young children and various philanthropic endeavors—*Lists for Life* breaks big moments down into easy, manageable steps so readers will never feel overwhelmed again.

Featuring approximately 100 "lists for life" on topics including parenting, moving, traveling, car ownership, financial planning, taking care of your home, preparing for a hospital stay, planning a funeral, and much more, this handy guide leads readers step by step through life's most stressful events and provides helpful checklists for creating and balancing an organized existence. *Lists for Life* helps eliminate moments of panic and is practical and portable enough to keep within reach at all times. For anyone from busy moms to overscheduled newlyweds to on-the-go working women, *Lists for Life* is a must-have resource for every time-crunched, over-extended individual.



**Rory Tahari** is the vice chairman and creative director of Elie Tahari. Since joining the company in 1998, she has elevated the label from one of the fashion industry's most enduring brands to one of its most successful. Creatively, she oversees advertising, marketing, and public relations on a global level. Prior to joining Elie Tahari, Rory had a career in television

production and earned her B.A. in Journalism at Boston University. This is her first book.

### PAPERBACK ORIGINAL

On sale: September 1, 2009

**Simon Spotlight Entertainment  
Trade Paperback Original**

Self-help  
4 x 8  $\frac{3}{8}$ , 352 pages  
Black-and-white illustrations  
throughout  
Carton quantity: 20

**978-1-4391-2468-0**  
**\$19.99 paperback**  
\$27.00 in Canada

#### Marketing

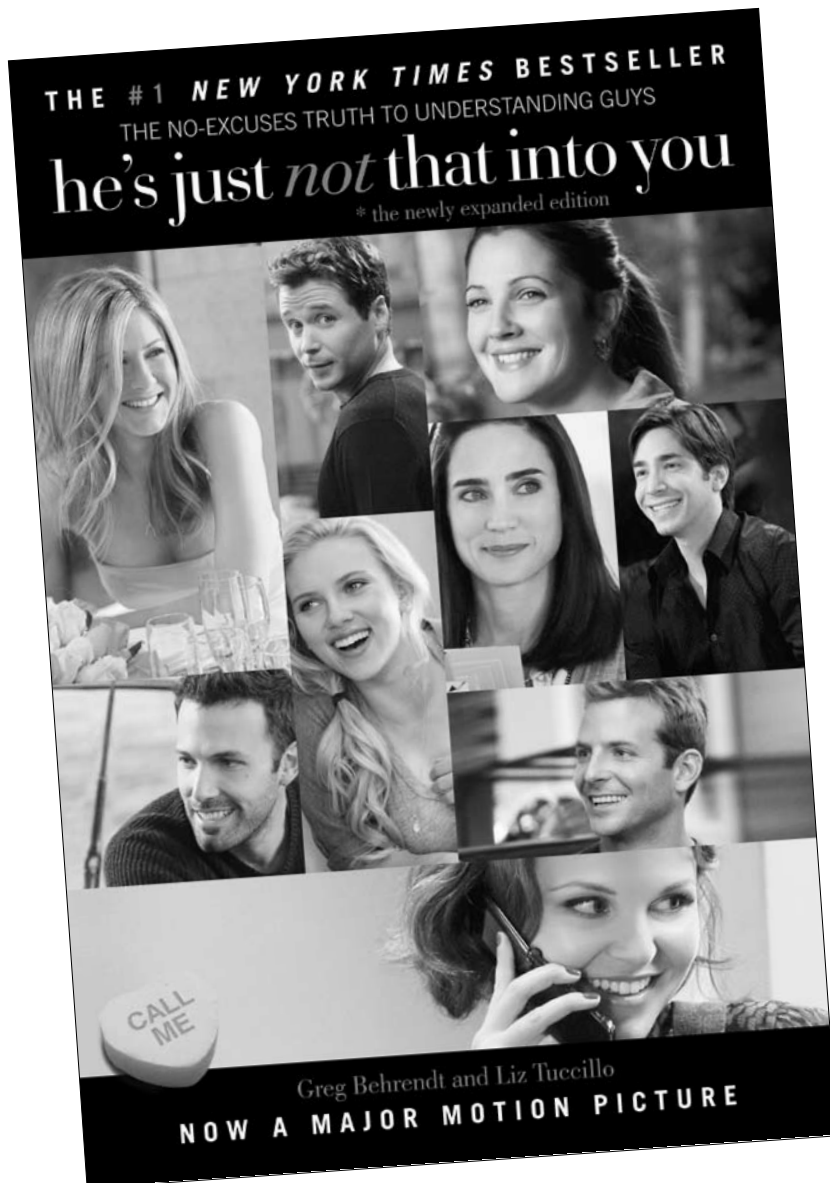
- National television and print publicity
- Cross promotion with the author's websites: ElieTahari.com
- Online promotions and features

**Titles Recently Added  
But Not Cataloged**

# He's Just Not That Into You

The  
blockbuster  
bestseller—now a  
major motion  
picture!

The No-Excuses Truth to Understanding Guys



Coming this winter and based on a popular episode of *Sex and the City*, the humorous yet wise book that has ignited nothing less than a cultural phenomenon is now a can't-miss romantic comedy—starring Jennifer Aniston, Ben Affleck, Scarlett Johansson, and Drew Barrymore.

## Greg Behrendt and Liz Tuccillo

**F**or ages women have come together over coffee, cocktails, or late-night phone chats to analyze and obsess over the puzzling behavior of men. Greg Behrendt and Liz Tuccillo are here to say that—despite good intentions—it's an utter waste of time. Men are not complicated, although they'd like women to think they are. And there are no mixed messages. The truth may be: He's just not that into you.

Straightforward and sensible, *He's Just Not That Into You* educates otherwise smart women on how to tell when a guy just doesn't like them enough, so they can stop wasting time making excuses for a dead-end relationship.

**“No ego-soothing platitudes. No pop psychology. No cute relationship tricks. He's just not that into you.”**

—*The Washington Post*

**“A sneak attack against the conventional tactics of modern dating.”** —*Los Angeles Times*

**“So many questions, and one simple answer.”**

—*The Boston Globe*

Comedian **Greg Behrendt** was a consultant for three consecutive seasons on *Sex and the City* and is the coauthor of the *New York Times* bestseller *It's Called a Breakup Because It's Broken*. His acclaimed stand-up comedy has been seen on HBO, Comedy Central, *The Tonight Show*, the *Late Show with David Letterman*, and *Late Night with Conan O'Brien*. He lives in Los Angeles with his wife and two daughters, where he fronts the instrumental punk and ska band The Reigning Monarchs.

**Liz Tuccillo** was an executive story editor of HBO's Emmy-winning *Sex and the City* and is the author of the novel *How to Be Single*. She is currently living and dating in New York City.

### PAPERBACK

On-sale: January 6, 2009

**Simon Spotlight Entertainment  
Trade Paperback**

Family and Relationships/Humor  
5 ½ x 8 ¼, 208 pages  
Carton quantity: 40

**978-1-4169-0977-4**

**\$14.99 paperback**

\$19.99 in Canada

**Other format:**

UAB CD: 978-0-7435-7817-2

\$14.99/\$17.99 Can.

### Marketing

- National television, radio, and print publicity
- Local and online publicity
- Cross promotion with the author's website: GregBehrendt.com
- Cross promotion with Flower Films, SONY Television Studios, and ABC
- 12-copy solid floor display, 978-1-4169-6703-6, \$179.88/\$239.88 Can.



**He's Just Not That Into You**  
978-1-4169-4740-0 • \$21.95/\$24.95 Can.

**He's Just Not That Into You:  
Your Daily Wake-Up Call**  
978-1-4169-0953-8 • \$10.00/\$13.95 Can.

# Simon Spotlight Entertainment

## BACKLIST

*101 Places to Have Sex Before You Die*  
MARSHA NORMANDY  
978-1-4165-8526-8  
\$13.00/\$15.50 Can.

*101 Sexy Dares*  
LAURA CORN  
978-1-4169-6408-7  
\$25.95/\$29.99 Can.

*Al Pacino*  
LAWRENCE GROBEL  
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\$15.95/\$18.99 Can.

*Are You There Vodka? It's Me, Chelsea*  
CHELSEA HANDLER  
978-1-4165-9636-3  
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*A Year of Wine*  
COLMAN TYLER  
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JAIME CLARKE  
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\$14.00/\$16.99 Can.

*Driving with Dead People*  
MONICA HOLLOWAY  
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\$14.00/\$16.00 Can.

*Don't Be That Girl*  
TRAVIS STORK  
978-1-4165-8940-2  
\$14.00/\$16.00 Can.

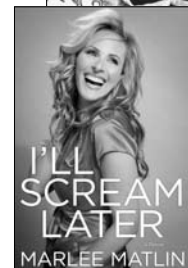
*Evil Penguins*  
ELIA ANIE  
978-1-4169-6115-4  
\$10.00/\$11.50 Can.

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BRENT PETERSON AND GAYLAN NIELSON  
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\$25.00/\$28.99 Can.

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JUDY BLUME  
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978-1-4169-5391-3  
\$14.00/\$16.99 Can. (tp)

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\$15.00/\$17.50 Can.

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# Simon Spotlight Entertainment

## BACKLIST

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\$19.95/\$28.95 Can.

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### *The Big-Ass Book of Crafts*

MARK MONTANO  
978-1-4169-3785-2  
\$19.95/\$23.50 Can.



# Simon Spotlight Entertainment

## BACKLIST

*The Cardio-Free Diet*  
JIM KARAS  
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\$14.95 (\$17.50 CAN)

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KATIE LEE JOEL  
978-1-4169-4835-3  
\$25.00/\$28.99 Can.

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CHRIS ROBINSON  
978-1-4169-5084-4  
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LISA ROBYN  
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\$21.95/\$26.99 Can.

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MARSHA NORMANDY  
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*The Other Side of the Sky*  
FARAH AHMEDI  
978-1-4169-1837-0  
\$14.00/\$16.00 Can.

*The Rejection Collection*  
MATTHEW DIFFEE  
978-1-4169-3339-7  
\$22.95/\$29.99 Can.

*The Rejection Collection Vol. 2*  
MATTHEW DIFFEE  
978-1-4169-3401-1  
\$22.95/\$26.99 Can.

*The Tudors*  
ELIZABETH MASSIE  
978-1-4391-0139-1  
\$15.00/\$17.50 Can.

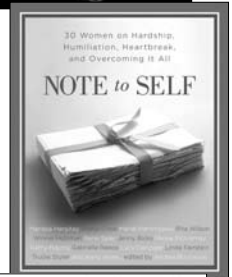
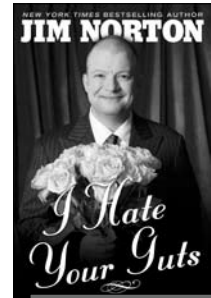
*This Is Gonna Hurt*  
TITO ORTIZ  
978-1-4169-5541-2  
\$25.95/\$29.99 Can.

*Tiki*  
TIKI BARBER  
978-1-4169-5564-1  
\$14.95/\$17.50 Can.

*What Men Say, What Women Hear*  
LINDA PAPADOPOULOS  
978-1-4165-8521-3  
\$22.95/\$26.99 Can.

*Vindicated*  
JOSE CANSECO  
978-1-4165-9351-5  
\$15.00 /\$19.99 Can.

*Who's Your TV Alter Ego?*  
NOAH LUSKY  
978-1-4169-3813-2  
\$7.95/\$9.50 Can.



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**Behrendt/Tuccillo/He's Just Not That Into You (Movie Tie-In Edition)**

Territory: World

All rights: SSE

UK/Commonwealth: HarperCollins UK

Movie & TV: ICM

**Bloch/The Shopping Diet**

Territory: World

All rights: SSE

Movie & TV: Nena Madonia / Dupree Miller

**Ciccone/Life With My Sister**

Territory: World

Serial, World English: SSE

All other rights: Fredrica S Friedman & Co

UK/Commonwealth: S&S UK

**Gilbert/Untitled Memoir**

Territory: World

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