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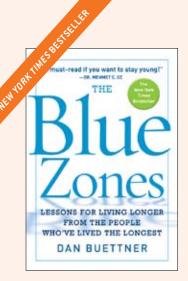
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THE BLUE ZONES

LESSONS FOR LIVING LONGER FROM
THE PEOPLE WHO'VE LIVED THE LONGEST

Dan Buettner

IN THIS NEW YORK TIMES BESTSELLER, NOW IN PAPERBACK, A LONGEVITY EXPERT REVEALS SURPRISING SECRETS OF DIET, BEHAVIOR, AND OUTLOOK GATHERED FROM EXTRAORDINARILY LONG-LIVED COMMUNITIES AROUND THE GLOBE.

"The Blue Zones is one of the most important and engaging stories you will ever read! With Dan Buettner as your intrepid narrator, you will visit locations where people are living the longest, healthiest lives anywhere on the planet. More importantly, you will learn how to immediately incorporate those lessons from faraway places into your very own life. When I hosted the documentary Chasing Life, Dan Buettner was the man we looked to for advice. Now, you have all of it at your fingertips. Inside: the secret to a long life."

-Sanjay Gupta, M.D.

With the right lifestyle, experts say, chances are that you may live up to a decade longer. What's the prescription for success? National Geographic Explorer Dan Buettner has traveled the globe to uncover the best strategies for longevity found in the Blue Zones: places in the world where higher percentages of people enjoy remarkably long, full lives. And in this dynamic book he discloses the recipe, blending this unique lifestyle formula with the latest scientific findings to inspire easy, lasting change that may add years to your life.

You'll meet a 94-year-old farmer and self-confessed "ladies man" in Costa Rica, a 102-year-old grandmother in Okinawa, a 102-year-old Sardinian who hikes at least six miles a day, and others. By observing their lifestyles, Buettner's team has identified critical everyday choices that correspond with the cutting edge of longevity research—and distilled them into a few simple but powerful habits that anyone can embrace.



DAN BUETTNER is a National Geographic Explorer, the writer of numerous articles on longevity, the founder of Quest Network, Inc., and a producer of more than a dozen interactive expeditions. His cover story for *National Geographic* magazine, "Secrets of Living Longer," was a finalist for the National Magazine Award.

"Eat less. Make family a priority. Banish stress. I figured it should be no problem to follow most of the common-sense tips that Dan Buettner outlines in *The Blue Zones: Lessons for Living Longer From the People Who've Lived the Longest.*"

—New York Times

"A must-read if you want to stay young! Buettner teaches us the secrets of the world's longest-lived cultures and how they can turn back your biological clock."

-Mehmet C. Oz, M.D.

"This book gives you practical tips for living long and well—the essential components of lifestyles in those areas of the world where healthy aging is the rule. I recommend it."

-Andrew Weil, M.D.

"Dan Buettner takes us on a journey to explore the secrets of longevity and in so doing introduces us to a world of joy in aging...at 91, this is very good news!"

—Walter Cronkite

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TORNADO HUNTER

GETTING INSIDE THE MOST VIOLENT STORMS ON EARTH

Stefan Bechtel with Tim Samaras

THE RIVETING ADVENTURE STORY OF THE FIRST PERSON TO PHOTOGRAPH THE INSIDE OF A TORNADO AND SURVIVE, WITH AN EYEWITNESS, UP-CLOSE-AND-PERSONAL ACCOUNT OF THE DEVASTATING FURY OF NATURE'S MOST VIOLENT STORM.

Like the deadly tornadoes it documents, this potent combination of high adventure and hard science is terrifyingly timely in our era of global warming and climate change. The Weather Channel, now America's most watched programming, has in recent years shown us a relentless series of hurricanes, tsunamis, earthquakes, and eruptions killing thousands, turning millions into refugees, and leaving whole cities in shocked, shattered ruins.

Of nature's weapons, tornadoes are among the most unforgiving, and here's an unforgettable portrait of these storms and one extraordinary man who challenged them—and produced the first-ever photographs snatched from a rampaging twister's black heart. Tornado chaser Tim Samaras, working with master storyteller Stefan Bechtel, author of *Roar of the Heavens*, has created a page-turner with narrative force and scientific substance.

In the first of five you-are-there accounts, *Tornado Hunter* opens with a moment-by-moment description of the 2003 catastrophe that engulfed Manchester, South Dakota. The authors evoke the doomed town and its people; the dark menacing funnel; and Samaras's fearless advance into the whirlwind's core to deploy the ingenious equipment he devised. They interweave the tornado chaser's passion, the fascinating science of the storms themselves, and six decades of progress in predicting and recording their onslaught—an art beholden to Samaras's own ground-breaking inventions.

Tim Samaras's 2004 article in *National Geographic* became one of the most widely read in the magazine's history. This powerful book is destined to blast its way onto bestseller lists everywhere.



TIM SAMARAS, an electrical engineer and storm chaser for almost 20 years, is a highly touted National Geographic Grantee and the star of National Geographic Channel's *Disaster Lab* (2009) and *Master of Disaster* (2008). He holds the Guinness World Record for measuring the lowest pressure drop of a tornado.



STEFAN BECHTEL is a member of Samaras's tornado-hunting team. He is founding editor of *Men's Health*, and the author of seven books on conservation, health, and investment, which have sold more than two million copies and been translated into eight languages.

EXTREME TORNADO SCIENCE...READS LIKE FICTION

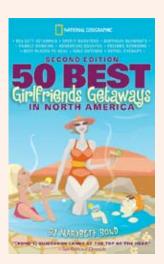
EXCERPT CHAPTER 1: "TORNADO ON THE GROUND!"

"We are now officially running for our lives," Tony remarks as we pull out onto the mostly empty interstate. Around us the great prairie sky is glowering, an immense black slab hanging down out of the heavens like a wall of doom. In Quinter all the electricity is out, the rain-slicked streets are shiny, and silvery cottonwood boughs are lashing back and forth in the wind, like wild horses. The eerie wail of a tornado siren echoes down the deserted streets...

"Tornado on the ground!" Tony shouts over the radio, vaulting out of the car with a digital camera in one hand and a digital camcorder in the other, multi-tasking in triplicate.

Now, down over the crest of a low golden hill, perhaps three-quarters of a mile away, is an immense, slate-gray tornado, squat and fat and dead spooky-looking. It seems to be suspended from a black, low-hanging ceiling of cloud, known as a "wall cloud," dropping all the way to the ground. The tornado is shaped something like the cooling tower of a nuclear power plant, with a sloping top narrowing to a kind of waist, then widening slightly as it descends. Where it makes contact with the ground, it stirs up huge boiling veils of black prairie dust and debris—a particularly unnerving special effect. Off to the right side of the main vortex (to the north) is a narrow, spindly "satellite" tornado, or subvortex, which spins erratically closer and closer to the fat cone like a wobbly gyroscope, until the two vortices merge.

Storm chasers like to say that if a tornado seems motionless, stirring neither to the left nor to the right, but seems to be getting bigger as you watch it—well, friend, it is heading straight for you. You'd best have an exit plan, and if not, a will.



Travel 5 x 8, 264 pages 10 illustrations Carton Quantity: 48 Territory: W

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50 BEST GIRLFRIENDS GETAWAYS IN NORTH AMERICA, 2nd Edition

Marybeth Bond

A COMPLETELY UPDATED AND REVISED EDITION OF THE BESTSELLING WOMEN'S TRAVEL BOOK, FEATURING GREAT IDEAS FOR
WOMEN-ONLY TRIPS—FROM BIG CITY SPLURGES AND BIRTHDAY BLOWOUTS TO ADVENTURE ESCAPES AND PAMPERING
RETREATS—TO CELEBRATE MILESTONES, RENEW OLD FRIENDSHIPS, AND BOND WITH MOTHERS, DAUGHTERS, AND SISTERS.

"You should hit your bookstore for this paperback before you hit the road."

—Palm Beach Post (Florida)

Ten information-packed chapters make up this engaging guide to women's travel for the growing number of women—young, old, single, married, divorced, and widowed—who are hitting the road. The guide covers everything from fabulous birthday getaways to the best places to heal, shop, and bond with friends and family. The trip choices range widely and and entice—and suit every occasion, mood, and pocketbook. From funfilled weekends in New York, Quebec, and San Francisco to festive forays to Las Vegas and Savannah; from adventurous raft trips down the Colorado River to heli-hiking the Canadian Rockies; from high-spirited reunions in Ashland, Oregon, to soothing retreats in San Miguel de Allende, Mexico, there is truly something here for everyone. Fresh content reflects the latest trends in women's travel, including dude ranches, yoga retreats, mountain resorts, and an all-new chapter on the best home and garden tours, as well as a new section on where to take teenage daughters.

The book is filled with practical tips on roommate etiquette, safety, packing, budgeting, and other specific advice. Short, true stories about women's experiences open each chapter, and quotes from all types of women travelers broaden the appeal—further inspiring readers to pack up their bags, call a girlfriend, and say "Let's go!"



MARYBETH BOND is a travel writer, consultant, and keynote speaker on women's travel. Her books include *Best Girlfriends Getaways Worldwide*; *A Women's World*; *A Woman's Passion for Travel*; and *Gutsy Mamas*. She currently serves as adventure editor at *Travelgirl* magazine. Bond lives in Northern California with her husband and two daughters.

"Bond knows what a woman wants: hotels, restaurants and attractions close enough together for walking, safe neighborhoods, creative food, good conversation, good service, affordable options. Add solid information based on her own and other women's experiences, and her guidebook lands at the top of the heap."

—San Francisco Chronicle

"It's a travel book with a hook."

—Houston Chronicle

"A very personal and unusual travel book, full of great warmth and intimacy."

—Chicago Tribune

"What makes this guide so unusual is that it's organized by theme, not destination."

—Newsday

"Chock-full of travel ideas, from golf trips to pampering retreats to the best places to heal when you've been dumped."

-Star Tribune (Minneapolis)

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WHERE VALOR RESTS

ARLINGTON NATIONAL CEMETERY

Rick Atkinson

A NEW YORK TIMES BESTSELLER, THIS BEAUTIFUL AND UNIQUE BOOK IS A POIGNANT PICTORIAL ESSAY ON THE PEOPLE, PLACES, EVENTS, AND SEASONS OF ARLINGTON NATIONAL CEMETERY—A KEEPSAKE FOR VISITORS AND A FITTING TRIB-UTE TO ALL THOSE WHO HAVE GIVEN THEIR LIVES IN THE SERVICE OF OUR COUNTRY.

"In photographs and text so beautiful, so respectful and so honest that they repeatedly bring tears to the reader's eyes, Where Valor Rests captures the meaning and importance of the nation's most storied graveyard."

—Dallas Morning News

Arlington National Cemetery spreads across the rolling hills west of the Potomac, a serene and reverent sanctuary for the presidents, soldiers, and heroes—famous and unsung alike—who lie in eternal rest among its green lawns and quiet glades. It is a roster dating back to America's birth and including many of the foremost names in our history.

Bittersweet, breathtaking, sometimes heart-wrenching, always deeply respectful, this commemorative book guides readers gently over tree-lined slopes to share the ceremonies observed throughout the year, from the traditional wreath-laying on Memorial Day, which enshrines centuries of sacrifice, to the moving graveside services that honor individual men and women who served our country. Captured in stunning color by a select group of gifted photographers, these unforgettable images create a portrait as poignant as it is proud.

RICK ATKINSON is the best-selling author of *The Long Gray Line*, Crusade, and the Pulitzer Prize-winning An Army at Dawn.



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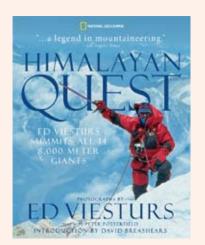
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Sport/Recreation 7 15/16 x10, 176 pages 91 color photographs, 23 maps Carton Quantity: 20 Territory: W

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HIMALAYAN QUEST

ED VIESTURS SUMMITS ALL FOURTEEN 8,000-METER GIANTS

Ed Viesturs with Peter Potterfield

HIMALAYAN QUEST IS PREEMINENT CLIMBER ED VIESTURS'S STUN-NINGLY PHOTOGRAPHED, BREATHTAKING CHRONICLE OF HIS AC-COMPLISHMENT AS THE FIRST AMERICAN TO SUMMIT THE WORLD'S 14 HIGHEST PEAKS WITHOUT SUPPLEMENTAL OXYGEN.

> "Viesturs is no ordinary climber; he's a legend in mountaineering."

> > —Los Angeles Times

Now updated to include the triumphant culmination of a monumental quest—to stand on the summits of all fourteen of the world's highest mountains—*Himalayan Quest* offers an unforgettable glimpse into the remarkable world of Ed Viesturs, America's best-known high altitude climber, and the breathtaking landscape in which he works. It is an unparalleled showcase of both the heartbreaking tragedy and the ineffable joy Viesturs has experienced while striving at the limits of human endurance.

At the center of this extraordinary account of his mountaineering adventures are Viesturs's own awe-inspiring photographs from the top of the world. This collection of images will show readers the deadly beauty and haunting menace of the Himalaya. A unique, inspiring, and spine-tingling glimpse into the rarified world of the extreme climber, *Himalayan Quest* will appeal not only to Viesturs's significant fan base (fondly known as Edophiles or Edheads), but also to outdoor aficionados and armchair adventurers everywhere.

ED VIESTURS is America's leading high altitude mountaineer. He is one of only five people in the world to climb the highest peak on each of the seven continents.

PETER POTTERFIELD is the author of four books on the subject of mountains and wilderness, including the critically acclaimed *In the Zone*, and *The High Himalaya*.



KANCHENJUNGA

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THE THINKING MAN'S HIGH-ALTITUDE CLIMBER

BY PETER POTTERFIELD

HEN ED VIESTURS REACHED THE SUMMIT OF HIS FIRST 8,000-METER peak, 28,209-foot Kanchenjunga, in May 1989, he realized something. He d learned that neither the technical difficulties of the route nor the physiogical challenges of high altitude had presented insurmountable problems for him-despite the fact that he had climbed without supplemental oxygen. an extreme notion at the time. It was a moment of self-discovery and one rich in potential achievement. As

Viesturs lingered that day on the summit of the world's third highest peak, his gaze drifted westward

to Mount Everest, some 80 miles distant. He could see the mountain where he had been forced to turn around two years before, just 300 feet short of the world's highest summit. He felt a powerful desire to finish what he had started-and do much more, besides.

Less than a year later. Viesturs stood, alone and without the benefit of supplemental oxygen, on the summit of 29,035-foot Mount Everest. The opportunity to try Everest again had come when he was invited on the International Peace Climb for the American climber—30 years old at the time—the spring of 1990. The collective goal of the climb, led by Iim Whittaker, was to put one climber from each team-the United States, China, and Russia-on the summit simultaneously. These were the years of the Cold War, and the climbers wanted to show that people from their respective countries could work together and desired peace.

Viesturs recalled reaching the summit of Everest as a dream come true. "After the years of learn- of Pakistan's Karakoram Range is universally coning and training, the months of physical and mental struggle, and near constant visualization of the ous. Viesturs traveled there in 1992 with American

I had been true to my word and true to my philosophy of climbing-to climb that mountain for what it was, and to reach its summit without the assistance

shape: to climb the world's highest peaks, all 14 of the mountains that stand above 8,000 meters, and to do so without supplemental oxygen. For the young goal was entirely personal. He would try to do it his own way and without regard to external influence.

sonal quest. He simply climbed, frequently and quietly, all over the Himalaya, gaining strength, experience, and judgment with each ascent. That was especially true of K2. A few hundred meters lower than Mount Everest, the "savage mountain" sidered to be more difficult, and far more danger

of bottled oxygen." It was also the moment that an idea began to take

ould become a close friend and partner. Viesturs said nothing publicly about his per-

climber Scott Fischer, and immediately their attempt devolved into a series of deadly trials and frustrations. But with characteristic tenacity, after two months of struggle on the second highest peak in the world, Viesturs and Fischer stood on top of K2and survived a harrowing descent. Besides proving the importance of persistence, the long expedition had done something else: It brought Viesturs together with New Zealand climber Rob Hall, who

The seasons to come would be some of the most successful ever for any Himalayan climber. In a span of only 20 months, Ed Viesturs climbed six of the world's highest peaks. In 1994, he reached the summit of Everest for the third time and less than a week later reached the summit of Lhotse, the fourth highest peak in the world. That was in the spring; in the autumn of that year he climbed Cho Oyu, the sixth

dimbing Mount Furnest. The dimbing team is shown just leaving the summit, a part of the route that calls for great care. Clearly need to keep well inside of the cornices and stay mentally focused or each step. With the Southwest Face on the right and the Kangshung

highest peak in the world. Six months later, in the spring of 1995, Viesturs was turned back by dangerous snow conditions and high winds near the summit of Everest, but he traveled immediately to Makalu, just east of Everest, where he climbed "big Mac," the fifth highest mountain in the world. A month later Viesturs journeyed to the Karakoram with Rob Hall and climbed two more of the world's highest peaks, Gasherbrum I (Hidden Peak) and Gasherbrum II.



26,000 feet | 7,930 meters (PRICEDING PAGES) Hundreds of empty oxygen bottles lie strewn across the rocks of the South Col at 26,000 feet on Mount Everest, the site of Camp IV accumulating since the first attempts on route in the 1950s. In recent years, however, the pile has been shrinking Hundreds of thousands of dollars have been raised for the cleanup of this site. Also, early in the 1990s. Rob Hall and other guides began offering a bonus, from their own funds, for Sherpa to carry bottles down from the col. The idea was that after carrying a load of equipment to Camp IV, the Sherpa would return down the mountain no with empty packs, but with discarded

29,035 feet | 8,850 meters (0 PPORTER) This portrait at the summit of Everest was taken at 11 a.m., May 23, 1996, after a 12-hour ascent alone. I was aton Mount Everest for the fourth time. but this ascent was very different from the previous summits: The IMAX project was so all-consuming, and the tragic events of May 10 so devastating, that this summit had a feel altogether different from previous climbs. I felt hugely relieved that we would accomplish wha we set out to do: get a 42-pound IMAX camera to the summit. After all that had happened, I also felt a tremendous ense of relief that I had not let anybody down. I reached the summit before the others and waited there about half an this photo, caught up to me on top.





HIMALAYAN QUEST | 91





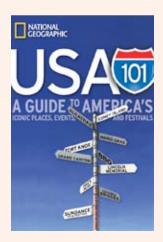
THE WESTERN CWM

21,000 feet | 6,405 meters (PRECEDING PAGES) The immensity of the Western Cwm is depicted in this shot, which shows the entire length of the Cwm from the top of the Icefall to the I hotes Exce, which is some three miles distant. The West Shoulder of Everest comes down from the left and the ridge of Nuptse comes down from the right, with Lhotse straight ahead. I took this photo from just above the Khumbu Icefall. The last crevasse of the Icefall is visible here, with a group of Sherpa heading for Camp I just up the valley.

20,000 feet | 6,100 meters

LEFT) A Sherpa works in the Khumbu Icefall. Day in and day out these loyal team members carry heavy loads over the difficult and often treacherous terrain of the Icefall, one of the most dangerous parts of the route to the summit of and other aids make it possible for Sherpa and Western climbers to move through the chaos of ever shifting ice blocks called seracs, formed when the Khumbu Glacier tumbles steeply downhill. The Sherpa climbers are well trained and very experienced in these maneuvers, but their obvious strength seems beyond comprehension. On a typical day, Sherpa in support of an expedition will leave Base Camp at 2 a.m. to quickly negotiate the Icefall during the coldest and therefore safest, most stable part of the day. They deposit their loads at Camp I and return to Base Camp for breakfast. Their work for the day complete, the day-and again and again and again.

HIMALAYAN QUEST | 105



Travel 6 x 9, 352 pages 40 black-&-white photographs Carton Quantity: 24 Territory: W

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USA 101

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Gary McKechnie

A UNIQUE AND ENTERTAINING TRAVEL GUIDE TO 101 ICONIC AND QUINTESSENTIALLY AMERICAN DESTINATIONS, BIG AND SMALL, THAT COLLECTIVELY DRAW ABOUT 400 MILLION VISITORS EVERY YEAR.

Countless travel books display some aspect or region of America, but *USA 101* stitches together a whole crazy quilt of iconic places, events, fairs, and festivals that celebrates our country in all its quirky diversity.

Whoever you are, wherever you're going, whatever you like to do, it's here somewhere. And if you just stay home and travel armchair-style you'll still find this guide a vivid, often humorous, always fascinating blend of world-famous and distinctly local places and events that add up to a national portrait.

Here are fivescore and one indelibly American destinations, from the Statue of Liberty to the Golden Gate Bridge, from Graceland to Disneyland; perennial sporting rituals like the Army-Navy football game, the Indy 500, the Soap Box Derby, and the Little League World Series; plus dozens more favorite institutions old and new, from Native American powwows to the Miss America Pageant and monster truck rallies.

USA 101 features entertaining descriptive narratives—concise, lively sketches that capture each selection's history and special appeal—as well as detailed practical advice and essential information for visiting. Well seasoned by eclectic, irresistible sidebars, this guide is a panorama of treasured traditions, favorite pastimes, and beloved national possessions that will surprise, amuse, and inform even the most sophisticated traveler.

GARY MCKECHNIE'S previous book, *Great American Motorcycle Tours*, won both a Lowell Thomas Silver Award for travel writing and a Gold Award in the Benjamin Franklin competition.

THE 100 BEST VOLUNTEER VACATIONS TO ENRICH YOUR LIFE

Pam Grout

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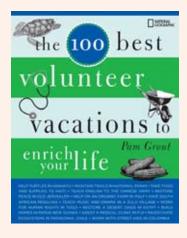
— Baltimore Sun

Travel industry experts report that more and more people are combining vacations with volunteer work—the growing phenomenon called "voluntourism." Professionals predict this will be a key growth area for years to come; the voluntourists themselves find it a rewarding activity, good for body and soul.

And nobody provides such a fun, inviting overview of the possibilities as savvy travel writer Pam Grout in the latest title in our 100 Best Vacations series. With its elegant two-color design, playful cover, and winningly positive goal, it's a travel guide with heart, inexpensive yet inspiring—an ideal gift book for people who care to share.

From building houses in Appalachia to saving sea turtles in Costa Rica to teaching English in Thailand, this book is a rich resource of ways to use your skills to help out the world and reap some lasting benefits yourself. Like its two predecessors, it includes an engagingly descriptive menu of choices for tastes and talents of all kinds, along with detailed specifics to turn good intentions into satisfying reality. Throughout, sidebars describe nearby places to visit, little-known facts, and more, providing depth and variety, while a comprehensive resource listing gives additional information about the different organizations offering volunteer vacations.

PAM GROUT is the author of 14 books, including *The 100 Best Vacations to Enrich Your Life* and *The 100 Best Worldwide Vacations to Enrich Your Life*.



MAY 19, 2009

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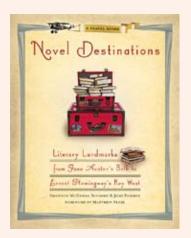
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"Want to explore more than 500 literary landmarks without leaving your living room? Then pull up an armchair and pick up a copy of *Novel Destinations*."

—Tampa Tribune

For the new breed of vacationer who craves meaningful trips and unusual locales, the combination of reading and travel can be a heady mix—especially if you happen to be checking into Hemingway's favorite hotel in Sun Valley, or strolling about Bath's Royal Crescent while entertaining fantasies of Lizzie Bennett and her Mr. Darcy! Cue National Geographic's *Novel Destinations*—a guide for bibliophiles to more than 500 literary sites across the United States and Europe.

The book begins with thematic chapters covering author houses and museums, literary festivals and walking tours. Then, in-depth explorations of author and place take readers roaming Franz Kafka's Prague, James Joyce's Dublin, Louisa May Alcott's New England, and other locales. Peppered with great reading suggestions and little-known tales of literary gossip, *Novel Destinations* is a unique travel guide, an attractive gift book, and the ultimate browser's delight.

SHANNON MCKENNA SCHMIDT is a regular contributor to *Shelf Awareness*, as well as to Bookreporter.com. She held positions in marketing and promotion at several major publishing houses.

JONI RENDON is a contributing writer at Bookreporter.com and *FocusNews for Expatriates*. She spent ten years in marketing and editorial in the book publishing industry.

I'M NOT HANGING NOODLES FROM YOUR EAR AND OTHER INTRIGUING IDIOMS FROM AROUND THE WORLD

Jag Bhalla

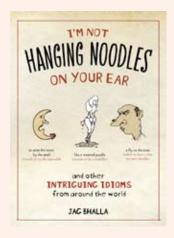
FEATURING SCORES OF ENTERTAINING ENTRIES, AMUSING ILLUSTRATIONS, AND AN ATTRACTIVE DESIGN, THIS EYE-CATCHING, INEXPENSIVE GIFT BOOK IS FOR ANYONE INTERESTED IN LANGUAGE, TRAVEL, AND LIFE.

"I'm not hanging noodles from your ear." In Moscow, this curious, engagingly colorful assertion is common parlance, but unless you're Russian your reaction is probably "Say what?" The same idea in English is equally odd: "I'm not pulling your leg." Both mean: Believe me.

As author Jag Bhalla demonstrates, these amusing, often hilarious phrases provide a unique perspective on how different cultures perceive and describe the world. Organized by theme—food, love, romance, and many more—they embody cultural traditions and attitudes, capture linguistic nuance, and shed fascinating light on "the whole ball of wax." For example, when English-speakers are hard at work, we're "nose to the grindstone," but industrious Chinese toil "with liver and brains spilled on the ground" and busy Indians have "no time to die."

If you're already fluent in 10 languages, you probably won't need this book, but you'll "get a kick out of it" anyhow; for the rest of us, it's a must. Either way, this surprising, often thought-provoking little tome is gift-friendly in appearance, a perfect impulse buy for word lovers, travelers, and anyone else who enjoys looking at life in a riotous, unusual way. And we're not hanging noodles from your ear.

JAG BHALLA is an Oxford-educated technology entrepreneur and avid traveler who gathered the material for this book in the course of his enterprises and adventures. He co-produced the feature-length documentary film *Voices in Wartime*.



JUNE 16. 2009

Reference 5 x 6 7/8, 272 pages Carton Quantity: 44 Territory: W

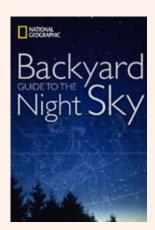
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NATIONAL GEOGRAPHIC BACKYARD GUIDE TO THE NIGHT SKY

Howard Schneider with Patricia Daniels

THIS WONDERFULLY ILLUSTRATED, DELIGHTFULLY APPROACH-ABLE BOOK TRANSFORMS THE MYSTERIOUS TWINKLING VAULT OF NIGHT INTO A RICH, MEANINGFUL MAP OF THE HEAVENS THAT ANY BEGINNING STARGAZER CAN ENJOY.

Stargazing's too much fun to leave to astronomers, but often we're blinded by science—dry facts can easily turn enchantment into a chore. We just want to lie down, look up, and understand the heavens above. The *National Geographic Backyard Guide to the Night Sky* shows us how.

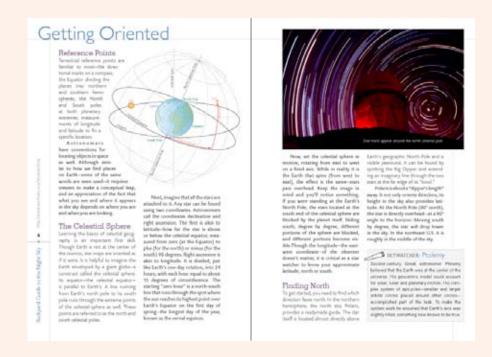
Authors Howard Schneider and Patricia Daniels take an expert but easygoing approach that doesn't overwhelm—it invites. Ten chapters cover everything a beginning stargazer will need to know, from understanding the phases of the moon to picking Mars out of a planetary lineup to identifying the kinds of stars twinkling in the constellations.

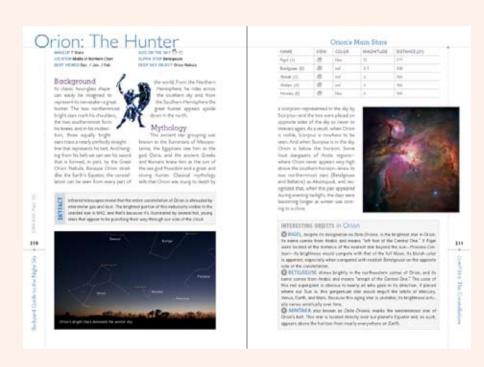
Throughout the book, star charts and tables present key facts in an easy-to-understand format, sidebars and fact boxes present illuminating anecdotes and fun facts to sweep us swiftly into the stardust, and by the time we realize we've been schooled in solid science we're too engrossed to object.

Along with practical advice and hands-on tips to improve observation techniques, the guide includes an appendix full of resources—from books and web sites to lists of astronomy clubs and associations to local planetariums and museums. This indispensable book guides us on a new path into the night sky, truly one of the greatest shows on Earth.

HOWARD SCHNEIDER is a veteran reporter who contributes regulary on science and health for the *Washington Post*.

PATRICIA DANIELS has written extensively on history and science, including *National Geographic Encyclopedia of Space*.





The Aurora

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Earth's Magnetic Field

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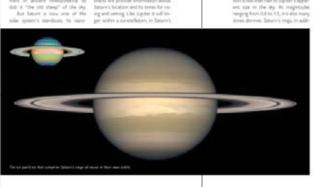
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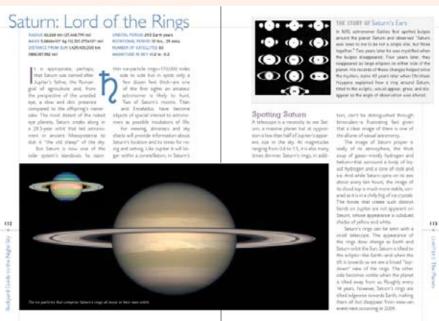
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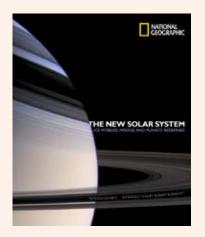
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AUGUST 18, 2009

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THE NEW SOLAR SYSTEM

ICE WORLDS, MOONS, AND PLANETS REDEFINED

Patricia Daniels Introduction by Robert Burnham

AS NASA CELEBRATES 50 YEARS, THIS RICHLY ILLUSTRATED, AND READER-FRIENDLY BOOK EXPLORES THE NEW TECHNOLOGIES AND DISCOVERIES THAT ARE SHOWING US AN EVER MORE DETAILED VISION OF OUR SOLAR SYSTEM.

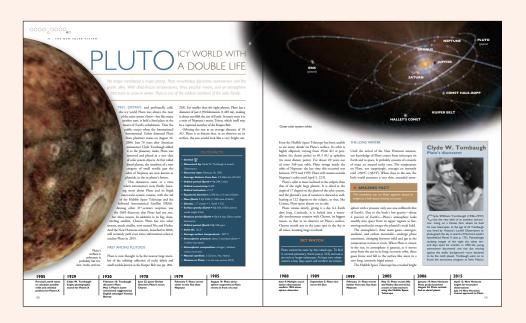
Aimed at the popular audience by experienced astronomy author Patricia Daniels with contributions by former editor of *Astronomy* magazine Robert Burnham and highlighted by 160 photographs, diagrams and maps, this superb guide explores every corner of Earth's planetary neighborhood, from the fiery sun at its center to the dark, icy realm where interstellar space begins. It's a state-of-the-art observation of the solar system as we know it today and a knowledgeable forecast of what to expect in the future, from Pluto's demotion to plutoid to the upcoming Moon mission, the likelihood of a manned expedition to Mars, and much more.

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As we celebrate NASA's first half-century and look outward to exciting new possibilities, public interest in all things interplanetary will only grow more intense—and this wonderfully timely book is poised to launch us once more into the High Frontier.

PATRICIA DANIELS has written extensively on history and science, including *National Geographic Pocket Guide to the Constellations* and *National Geographic Encyclopedia of Space*.

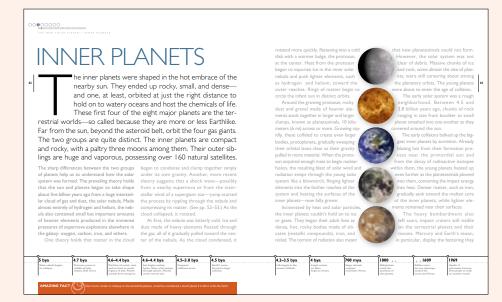
ROBERT BURNHAM is a science writer at the Mars Space Flight Facility of Arizona State University. He is the author of *Great Comets* and the *Reader's Digest Children's Atlas of the Universe.*

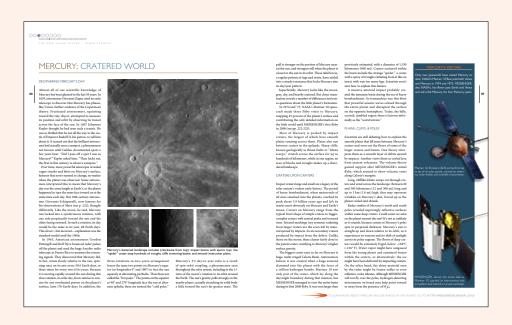






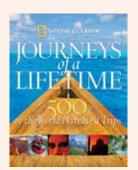




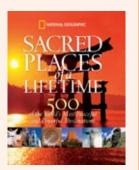


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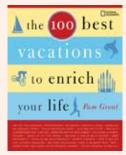
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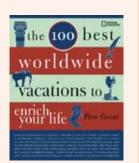
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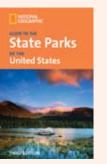
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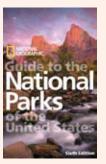
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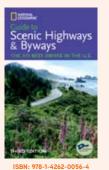
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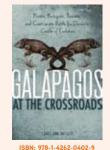
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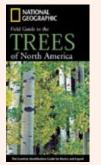
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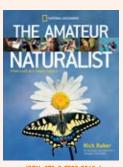
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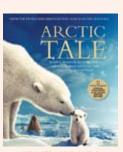
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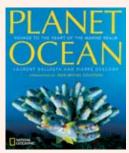
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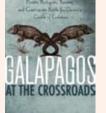
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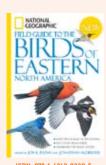




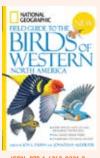




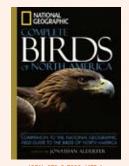
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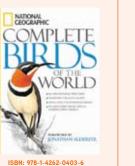
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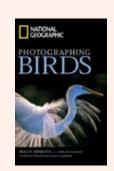
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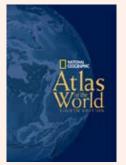
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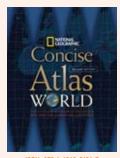
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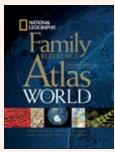
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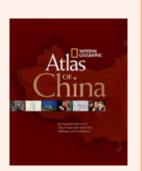
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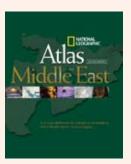
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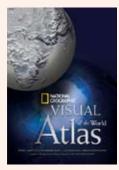
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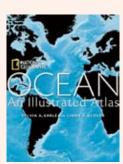
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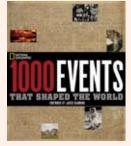
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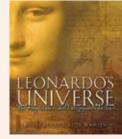
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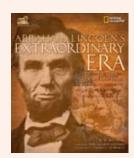
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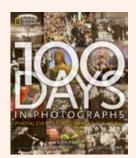
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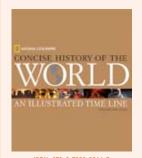
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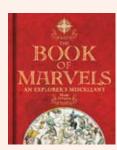
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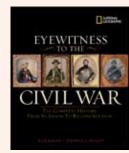
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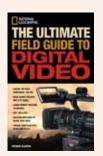
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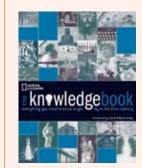
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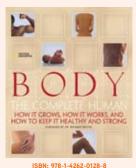
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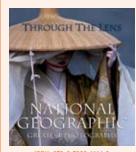
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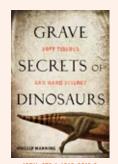
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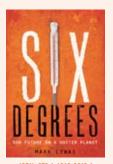
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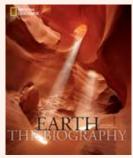
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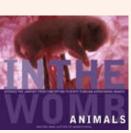
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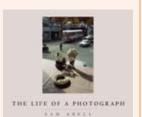
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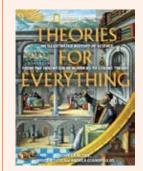
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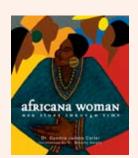


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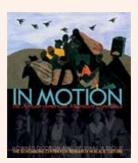


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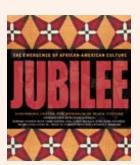
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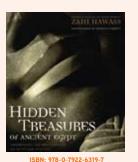
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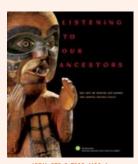
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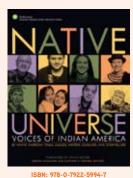
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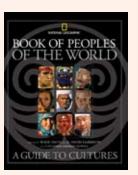
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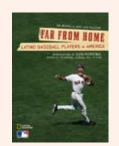
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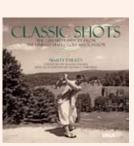
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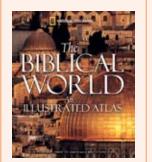
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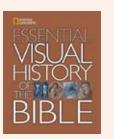
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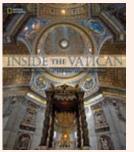
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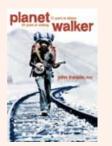
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TITLE	AUTHOR	ISBN	CATEGORY	US \$	CAN \$
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Declassified (e-book)	Allen, Thomas B.	978-1-4262-0342-8	History	\$18.95	\$22.00
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Deep Ancestry (Paperback)	Wells, Spencer	978-1-4262-0118-9	Science/Genetics	\$12.95	\$16.95
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Lost Gospel, The (Paperback)	Krosney, Herbert	978-1-4262-0047-2	Religion	\$14.95	\$19.95
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National Geographic Almanac of World History	Daniels, Pat & Hyslop, Stephen	978-0-7922-5092-0	History/Reference	\$40.00	\$63.00
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National Geographic Birder's Journal 2nd Ed (Paperback)	National Geographic	978-1-4262-0005-2	Nature/Outdoors	\$16.95	\$22.95
National Geographic Collegiate Atlas of the World	National Geographic	978-0-7922-3662-7	Reference/Atlas	\$39.95	\$54.95

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National Geographic Complete Birds of the World	National Geographic	978-1-4262-0403-6	Nature	\$35.00	\$40.00
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National Geographic Concise History of The World	ed. Kagan, Neil	978-0-7922-8364-5	History	\$40.00	\$54.00
National Geographic Desk Reference to Nature's Medicine	National Geographic	978-0-7922-3666-5	Nature/Plants	\$40.00	\$55.00
National Geographic Desk Reference to Nature's Medicine (Paperback)	National Geographic	978-1-4262-0293-3	Nature/Plants	\$24.00	\$28.00
National Geographic Encyclopedia of Space	Glover, Daniels, Gianopoulos & Malay	978-0-7922-7319-6	Science	\$40.00	\$58.00
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