

Spring 2012



*The
Princeton
Review*



Princeton Review Guru's Guide to the Year

Plan Promotions Around Sales Peaks Throughout the Year

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
College Test Prep												
AP			AP						AP			
SAT		SAT						SAT				
ACT				ACT		ACT			ACT			
SAT Subjects				SAT SUBJECTS					SAT SUBJECTS			
Graduate Test Prep												
GRE								GRE				GRE
GMAT												GMAT
LSAT								LSAT				LSAT
MCAT								MCAT				MCAT
GRE Subjects								GRE SUBJECTS				
Admissions												
College									COLLEGE ADMISSIONS			
Graduate									GRADUATE ADMISSIONS			GRADUATE ADMISSIONS

Quick Test Reference

	TEST	TEST DATES	PAPER OR COMPUTER
College Test Prep	AP	MAY	PAPER
	SAT	JAN, MAR, MAY, JUNE, OCT, NOV, DEC	PAPER
	ACT	FEB, APR, JUN, SEPT, OCT, DEC	PAPER
	SAT Subjects	JAN, MAY, JUN, OCT, NOV, DEC	PAPER
Graduate Test Prep	GRE	YEAR ROUND	COMPUTER
	GMAT	YEAR ROUND	COMPUTER
	LSAT	FEB, JUN, OCT, DEC	PAPER
	MCAT	JAN, APR, MAY, JUNE, AUG, SEPT	COMPUTER
	GRE Subjects	OCT, NOV, DEC	PAPER

Key Admissions Dates

		Admissions	
	COLLEGE	Applications Due: December/January Acceptance Letters: May/April Decisions and Deposits Due: May 1	
	GRADUATE	Deadlines vary by program. Most applications are submitted by January 1 with acceptance letters in early spring.	

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See more of the Princeton Review's new, rebranded look at PrincetonReview.com.

College Prep and Planning Are in Demand for Winter Back-to-School

Marketing Campaign

- Online advertising on USNews.com and USAToday.com
- Online advertising on popular teen sites with “Princeton Review Guru” t-shirt giveaway
- Online advertising to repromote Best Colleges and Cracking the SAT Facebook Apps
- Print advertising in *Home Education Magazine*
- Princeton Review wall calendar distributed to college counselors and available for accounts
- Promotion through PrincetonReview.com
- Feature in *Random House Guidance Counselor* newsletter
- Promotion through academic conferences



ISBN 978-0-307-96489-2

Featured Winter Back-to-School Products:

ISBN	TITLE	PRICE US/CAN.
978-0-375-42837-1	11 Practice Tests for the SAT and PSAT, 2012 Edition	\$22.99/\$25.99 Can.
978-0-375-42970-5	1,296 ACT Practice Questions, 2nd Edition	\$19.99/\$23.99 Can.
978-0-375-42924-8	ACT or SAT?	\$15.99/\$19.99 Can.
978-0-375-42935-4	The Anxious Test-Taker's Guide to Cracking Any Test	\$14.99/\$18.99 Can.
NEW 978-0-375-42758-9	The Best 300 Professors	\$19.99/\$22.99 Can.
978-0-375-42839-5	The Best 376 Colleges, 2012 Edition	\$22.99/\$25.99 Can.
978-0-375-42992-7	The Best Northeastern Colleges, 2011 Edition	\$16.99/\$19.99 Can.
NEW 978-0-375-42760-2	The Best Value Colleges, 2012–2013 Edition	\$21.99/\$24.99 Can.
978-0-375-42785-5	College Essays that Made a Difference, 4th Edition	\$13.99/\$15.99 Can.
978-0-375-42739-8	Complete Book of Colleges, 2012 Edition	\$26.99/\$31.00 Can.
978-0-375-42744-2	Cracking the ACT, 2012 Edition	\$19.99/\$22.99 Can.
978-0-375-42745-9	Cracking the ACT with DVD, 2012 Edition	\$31.99/\$36.99 Can.
978-0-375-42828-9	Cracking the PSAT/NMSQT, 2012 Edition	\$14.99/\$16.99 Can.
978-0-375-42765-7	Cracking the SAT, 2012 Edition	\$16.99/\$21.99 Can.
978-0-375-42830-2	Cracking the SAT with DVD, 2012 Edition	\$34.99/\$40.99 Can.
NEW 978-0-375-42762-6	Crash Course for the ACT, 4rd Edition	\$9.99/\$10.99 Can.
978-0-375-42807-4	English and Reading Workout for the ACT	\$16.99/\$18.99 Can.
978-0-375-42806-7	Essential ACT (Flashcards)	\$17.99/\$19.99 Can.
978-0-375-42964-4	Essential SAT Vocabulary (Flashcards)	\$16.99/\$21.99 Can.
978-0-375-42969-9	Guide to College Majors, 2010 Edition	\$21.00/\$25.95 Can.
978-0-375-42808-1	Math and Science Workout for the ACT	\$16.99/\$18.99 Can.
978-0-375-42833-3	Math Workout for the SAT, 3rd Edition	\$16.99/\$18.99 Can.
978-0-375-42741-1	Paying for College Without Going Broke, 2012 Edition	\$20.00/\$23.00 Can.
978-0-375-42936-1	The Portable Guidance Counselor	\$14.99/\$18.99 Can.
978-0-375-42832-6	Reading and Writing Workout for the SAT, 2nd Edition	\$16.99/\$18.99 Can.

For all of The Princeton Review's College Prep and Planning products, please refer to the complete title list in the back of this catalog.

Sales Soar in Spring for Our Top-Selling AP Titles

SPRING SALES PEAK: FEBRUARY-APRIL

Marketing Campaign

- Print advertising in *Home Education*, *Home Educator's Family Times*, and *Independent School* magazines
- Email blast with giveaway offer to AP teachers
- Promotion through NextStepMagazine.com
- AP Flashcard interior samples available for online accounts
- Promotion through PrincetonReview.com
- Promotion through academic conferences
- 12-copy floor display available

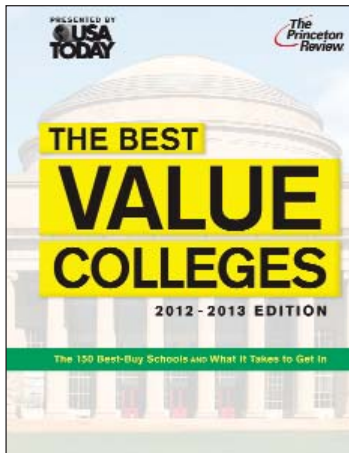
12-Copy Mixed AP Floor Display
 ISBN: 978-0-307-96488-5
 On Sale: 1/17/12
 Includes 3 copies each of *Cracking the AP Biology Exam*, *Cracking the AP Chemistry Exam*, *Cracking the AP Calculus AB & BC Exams*, *Cracking the AP U.S. History Exam* and *Cracking the AP World History Exam*
 Base dimensions: 18-7/8 w x 16-1/4 d x 41-1/2 h
 Price: \$230.88/\$257.88 Can.



Featured AP Products:

ISBN	TITLE	PRICE US/CAN.
978-0-375-42725-1	Cracking the AP Biology Exam, 2012 Edition	\$18.99/\$20.99 Can.
978-0-375-42803-6	Essential AP Biology (Flashcards)	\$18.99/\$20.99 Can.
978-0-375-42720-6	Cracking the AP Calculus AB & BC Exams, 2012 Edition	\$19.99/\$22.99 Can.
978-0-375-42721-3	Cracking the AP Chemistry Exam, 2012 Edition	\$18.99/\$20.99 Can.
978-0-375-42726-8	Cracking the AP Economics Macro & Micro Exams, 2012 Edition	\$18.00/\$20.00 Can.
978-0-375-42727-5	Cracking the AP English Language & Composition Exam, 2012 Edition	\$18.00/\$20.00 Can.
978-0-375-42728-2	Cracking the AP English Literature & Composition Exam, 2012 Edition	\$18.00/\$20.00 Can.
978-0-375-42729-9	Cracking the AP Environmental Science Exam, 2012 Edition	\$18.99/\$20.99 Can.
978-0-375-42722-0	Cracking the AP European History Exam, 2012 Edition	\$18.99/\$20.99 Can.
978-0-375-42730-5	Cracking the AP Human Geography Exam, 2012 Edition	\$18.00/\$20.00 Can.
978-0-375-42731-2	Cracking the AP Physics B Exam, 2012 Edition	\$18.99/\$20.99 Can.
978-0-375-42732-9	Cracking the AP Physics C Exam, 2012 Edition	\$18.99/\$20.99 Can.
978-0-375-42733-6	Cracking the AP Psychology Exam, 2012 Edition	\$18.00/\$20.00 Can.
978-0-375-42801-2	Essential AP Psychology (Flashcards)	\$18.99/\$20.99 Can.
978-0-375-42734-3	Cracking the AP Spanish Exam with Audio CD, 2012 Edition	\$24.99/\$27.99 Can.
978-0-375-42735-0	Cracking the AP Statistics Exam, 2012 Edition	\$19.99/\$22.99 Can.
978-0-375-42736-7	Cracking the AP U.S. Government & Politics Exam, 2012 Edition	\$18.99/\$20.99 Can.
978-0-375-42804-3	Essential AP U.S. Government & Politics (Flashcards)	\$18.99/\$20.99 Can.
978-0-375-42723-7	Cracking the AP U.S. History Exam, 2012 Edition	\$18.99/\$20.99 Can.
978-0-375-42800-5	Essential AP U.S. History (Flashcards)	\$18.99/\$20.99 Can.
978-0-375-42724-4	Cracking the AP World History Exam, 2012 Edition	\$18.99/\$20.99 Can.
978-0-375-42802-9	Essential AP World History (Flashcards)	\$18.99/\$20.99 Can.

For all of The Princeton Review's AP products, please refer to the complete title list in the back of this catalog.



ON SALE 3/13/2012

**PRINCETON REVIEW
TRADE PAPERBACK**

**978-0-375-42760-2
\$21.99/\$24.99 Can.**

BISAC Cat: Study Aids - College Guides
Order Form Cat: TEST PREP
Page Count: 592
Trim Size: 7-3/4 x 10-1/4
Spine/Depth: 43/32
Carton Count: 12
Load Group: 0203
Series: College Admissions Guides
Series #/Subseries: /FINC
Prod Type: Princeton Review Trd

Marketing and Publicity

Publicist: Jeanne Krier

Marketing Contact: Jenny Wikoff

- Pitch to national media with the Princeton Review's annual "College Hopes and Worries" survey
- Advertising in *USA Today* and on USAToday.com
- Online search advertising on Google.com
- Feature in *Random House Guidance Counselor* newsletter
- Sample content available for online retailers
- Promotion at academic conferences, including NACAC (National Association for College Admission Counseling)
- Cross-promotion with publishing partner *USA Today*

The Best Value Colleges

A comprehensive guide to public and private colleges with the best bang for their buck—great academics, reasonable tuition, and generous financial aid.

College is a major investment and paying the hefty price tag is a daunting challenge for students and their families. In *The Best Value Colleges*, the experts at the Princeton Review select and profile 150 colleges that require low to moderate tuition and/or provide fantastic financial aid and scholarship opportunities while also fostering academic excellence and a great learning environment. Plus, *The Best Value Colleges* provides advice on how to get into these schools. It's a resource that families can't afford to miss in this economic climate!



Key Points/Quotes

- **USA TODAY PARTNERSHIP:** Every year, the Princeton Review announces its list of best value colleges in partnership with *USA Today*. The 2010 and 2011 lists were widely covered by *USA Today*, and they will be partnering with the Princeton Review again in 2012.
- **MAJOR MEDIA ATTENTION:** In 2010 and 2011, the *Today* show covered the release of the Best Value Colleges list.
- **EXCLUSIVE INFORMATION:** While students may be able to find information on financing college online, this title presents a unique analysis of schools that provide fantastic academics along with reasonable financial aid policies.
- **STRONG ONLINE PRESENCE:** Google "best value colleges" and the first organic search result to appear is the *USA Today/Princeton Review* story.
- **CHANGES SINCE LAST EDITION:** The last version of this title was published in 2007 without a *USA Today* partnership. That partnership will make this edition even more valuable, and today's difficult economic climate also should help sales. Note that net shipments of the 2010 edition of a comparative title, *Paying for College Without Going Broke*, increased 32% over net shipments of the 2009 edition.

About the Author/Illustrator

The experts at the Princeton Review have been helping students, parents, and educators achieve the best results at every stage of the education process since 1981. The Princeton Review has helped millions succeed on standardized tests and they also provide expert advice and instruction to help parents, teachers, students, and schools navigate the complexities of school admissions. They offer classroom courses in 41 states and 21 countries, online and school-based courses, and one-to-one and small group tutoring.

Rights

Territories:

Audio:

British:

Restriction: World

Return indicator: Full copies only

Book Club:

Translation:

Agency:

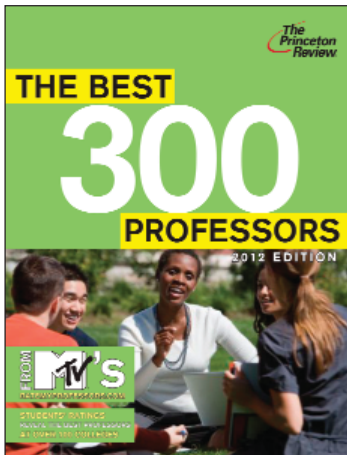
Reprint:

1st Serial:

Special Markets:

Agent:

Comp Titles	ISBN	On sale	Publisher	Price
Paying for College 2011/Princeton Review/TR	978-0-375-42791-6	10/10	Princeton Review	\$20.00/\$23.00 Can.
Paying for College 2010/Princeton Review/TR	978-0-375-42942-2	10/09	Princeton Review	\$20.00/\$24.95 Can.
Paying for College 2009/Princeton Review/TR	978-0-375-42883-8	10/08	Princeton Review	\$20.00/\$23.00 Can.
America Best Value Colleges 08/Princeton Review/TR	978-0-375-76601-5 / 0-375-76601-4	4/07	Princeton Review	\$18.95/\$24.95 Can.



ON SALE 4/3/2012

**PRINCETON REVIEW
TRADE PAPERBACK**

**978-0-375-42758-9
\$19.99/\$22.99 Can.**

BISAC Cat: Study Aids - College Guides
Order Form Cat: TEST PREP
Page Count: 448
Trim Size: 7 x 9
Spine/Depth: 31/32
Carton Count: 24
Load Group: 0202
Series: College Admissions Guides
Series #/Subseries: /GENE
Prod Type: Princeton Review Trd

Marketing and Publicity

- Publicist:** Jeanne Krier
Marketing Contact: Jenny Wikoff
- Sample pages for sell-in
 - Pitch to national media
 - Online advertising on USAToday.com with *The Best 376 Colleges*
 - Online search advertising on Google.com
 - Feature in *Random House Guidance Counselor* newsletter
 - Sample content available for online retailers
 - Promotion at academic conferences, including NACAC (National Association for College Admission Counseling)
 - Review copy mailing to private schools and librarians
 - Cross-promotion with publishing partners MTV and RateMyProfessors.com

The Best 300 Professors

From the Princeton Review and MTV, a brand-new guide to 300 of the best professors at colleges across the country, as chosen by students reporting to Princeton Review and to MTV's RateMyProfessors.com.

A great professor can not only shape one semester or a few years in the life of a college kid, but can also change a student's life forever. The Princeton Review has partnered with MTV's RateMyProfessors.com to produce this guide to the best, the most accomplished, and the most inspiring professors for students at 100 schools all over the United States. The perfect book for high schoolers applying to college, *The Best 300 Professors* provides a window into the collegiate experience and a roadmap for kids looking for teachers, role models, and the best possible use of their time in college.

Key Points/Quotes

- **PARTNERSHIP WITH MTV:** MTV, a brand that young people know and love, is a trusted partner on this book. MTV's RateMyProfessors.com website allows students to evaluate their professors online and share their advice on course selection. The fun, student-centric tone of this website will be incorporated throughout the book—while being paired with the Princeton Review's trusted expertise—and MTV's branding will appear on the cover.
- **FROM THE EXPERTS—THE STUDENTS:** *The Best 300 Professors* is largely based on student ratings of their teachers that the Princeton Review collects to produce *The Best 376 Colleges* guidebook each year. Princeton Review surveys 122,000 students annually for this title, and so the results are wide ranging and up to date.
- **EXCLUSIVE INFORMATION:** While students find reviews of professors online, they can't find the comprehensive, expert guidance of the Princeton Review paired with real student ratings of teachers anywhere else.
- **SOMETHING FOR EVERYONE:** This title profiles professors from 40 departments and includes lists of great lecturers, professors with open doors for office hours, inspiring professors, and more. Whether a student wants intense academics or fun in the classroom, large lectures or small seminars, they will find out where to look.

About the Author/Illustrator

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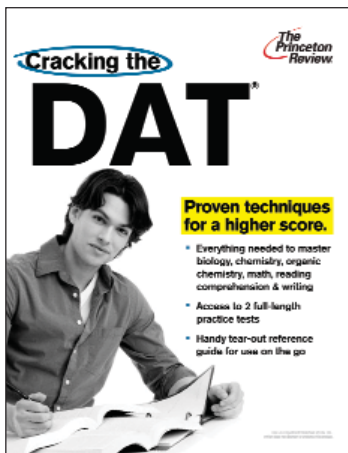
Rights

Territories: World
Audio: No
British: Yes
Restriction: World

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Comp Titles	ISBN	On sale	Publisher	Price
College Essays 4ed/Princeton Review/TR	978-0-375-42785-5	9/10	Princeton Review	\$13.99/\$15.99 Can.
Best 373 Colleges 2011/Princeton Review/TR	978-0-375-42987-3	8/10	Princeton Review	\$22.99/\$25.99 Can.



ON SALE 4/24/2012

**PRINCETON REVIEW
TRADE PAPERBACK**

978-0-375-42756-5

\$70.00/\$80.00 Can.

BISAC Cat: Study Aids - Professional

Order Form Cat: TEST PREP

Page Count: 896

Trim Size: 8-3/8 x 10-7/8

Carton Count: 8

Load Group: 0205

Series: Graduate Test Prep

Series #/Subseries: /MEDL

Prod Type: Princeton Review Trd

Marketing and Publicity

Publicist: Jeanne Krier

Marketing Contact: Jenny Wikoff

- Online search advertising on Google.com
- Email blast to American Dental Student Association
- Email blast to pre-dental students through campus media
- Promotion at appropriate trade conferences

Cracking the DAT

A brand-new test prep guide for the DAT, the exam required for admission to dental school.

**The
Princeton
Review**

Dentistry is a growing and lucrative field, but to get into dental school, students must first crack the DAT (Dental Admissions Test). Like future medical students preparing for the MCAT, future dental students preparing for the DAT are likely to spare no expense and to put in large amounts of time and effort as they study. The DAT tests students on biology, general chemistry, organic chemistry, math, reading comprehension, and essay writing. The Princeton Review's brand-new *Cracking the DAT* is the ideal resource for future dentists. It provides a thorough review of the topics tested on the exam as well as tips and tricks to help students score higher.

Key Points/Quotes

- **POPULAR TEST:** According to the American Dental Association, 13,995 people took the DAT in 2009.
- **POPULAR AREA OF STUDY:** The American Dental Association reports that there are 59 dental schools in the U.S. and 20,051 students at these schools.
- **GROWING FIELD:** According to the Bureau of Labor Statistics, the number of dentists in the U.S. will grow from 141,900 in 2008 to 164,000 in 2018.
- **BELLS & WHISTLES:** *Cracking the DAT* is 2-color throughout with a 16-page, 4-color, handy tear-out reference guide.
- **BONUS CONTENT:** *Cracking the DAT* also includes information about dental school and dentistry as a profession.

About the Author/Illustrator

The experts at the Princeton Review have been helping students, parents, and educators achieve the best results at every stage of the education process since 1981. The Princeton Review has helped millions succeed on standardized tests and they also provide expert advice and instruction to help parents, teachers, students, and schools navigate the complexities of school admissions. They offer classroom courses in 41 states and 21 countries, online and school-based courses, and one-to-one and small group tutoring

Rights

Territories: World

Audio: No

British: Yes

Restriction: World

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency:

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent:

Comp Titles	ISBN	On sale	Publisher	Price
Cracking MCAT 2010-2011/Princeton Review/TR	978-0-375-42963-7	4/10	Princeton Review	\$99.00/\$121.00 Can.



ON SALE 4/3/2012
PRINCETON REVIEW
TRADE PAPERBACK

978-0-375-42757-2
\$36.00/\$42.00 Can.

BISAC Cat: Study Aids - Professional
Order Form Cat: TEST PREP
Page Count: 448
Trim Size: 8-3/8 x 10-7/8
Spine/Depth: 32/32
Carton Count: 12
Load Group: 0202
Series: Graduate Test Prep
Series #/Subseries: /MEDL
Prod Type: Princeton Review Trd

Marketing and Publicity

Publicist: Jeanne Krier
Marketing Contact: Jenny Wikoff

- Online search advertising on Google.com
- Promotion at appropriate trade conferences
- Review copy mailing to American Optometric Student Association

Cracking the OAT

A brand-new test prep guide for the OAT, the exam required for admission to optometry school.

Getting into optometry school is tough, and *Cracking the OAT* gives future optometrists a leg up on that difficult process. To gain admission, all prospective optometry students must take the OAT (Optometry Admission Test), a standardized exam that tests biology, general chemistry, organic chemistry, physics, reading comprehension, and quantitative reasoning. The Princeton Review's brand-new *Cracking the OAT* provides plenty of practice, test-taking techniques, and study suggestions to help students score higher on this critical exam.

Key Points/Quotes

- **COMPETITIVE ADMISSIONS:** It's tough—and competitive—to get in to optometry school. According to the Bureau of Labor Statistics, 2007 showed only 1 in 3 applicants getting in. (source: www.bls.gov/oco/ocos073.htm)
- **GROWING FIELD:** There were about 34,800 optometrists in the U.S. in 2008 and the Bureau of Labor Statistics predicts there will be about 43,200 in 2018 (24% growth). (source: www.bls.gov/oco/ocos073.htm)
- **BONUS CONTENT:** *Cracking the OAT* also includes need-to-know information about optometry school and the optometry profession.

About the Author/Illustrator

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Restriction: World

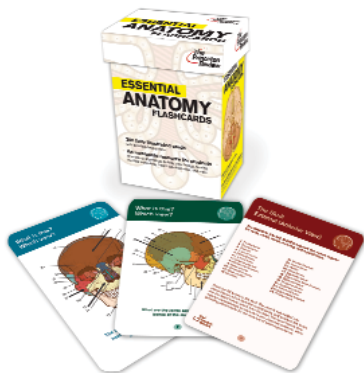
Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Comp Titles	ISBN	On sale	Publisher	Price
Cracking Nclex-Rn W/Cd, 8th/PrincetonReview/TR	978-0-375-76542-1 / 978-0-375-76542-5	2/07	Princeton Review	\$34.95/\$44.00 Can.

Essential Anatomy Flashcards

A brand-new box of full-color flashcards for students studying anatomy—perfect for medical school students, nursing school students, and others in the healthcare field.



Anatomy is a fundamental subject for students studying to become doctors and nurses, future dentists, optometrists, and pharmacists as well as artists, masseuses, sports medicine professionals, and more. One of the best ways for these students to learn and memorize everything they need to know about human anatomy is to use flashcards, a traditional study tool that never seems to go out of style—or out of demand. The Princeton Review's new *Essential Anatomy* flashcards are illustrated in full color, and are portable for learning on the go, and provide a comprehensive and clear way for anatomy students to learn and review everything they need to know.

ON SALE 4/24/2012
PRINCETON REVIEW
NON-TRADITIONAL BOOK

978-0-375-42759-6
\$26.99/\$31.00 Can.

BISAC Cat: Study Aids - General
Order Form Cat: TEST PREP
Page Count: 300
Trim Size: 3 x 5
Carton Count: 8
Load Group: 0205
Series: Graduate Test Prep
Series #/Subseries: /MEDL
Prod Type: Princeton Review Trd

Marketing and Publicity

Publisher: Jeanne Krier

Marketing Contact: Jenny Wikoff

- Email blast to medical, nursing, athletics, art, and massage students
- Sample content available for online retailers
- Back of the book ad in reprints of top-selling *Anatomy Coloring Workbook*

Key Points/Quotes

- **FANTASTIC SALES FOR ANATOMY TITLE:** The last edition of the Princeton Review's *Anatomy Coloring Workbook* (978-0-375-76342-7) has shipped over 152,000 copies net since publication in 2003.
- **SUCCESSFUL TRACK FOR FLASHCARDS:** The Princeton Review's flashcard titles have been selling well since the first box of cards debuted in 2009. *Essential SAT Vocabulary* (978-0-375-42964-4) has shipped over 47,000 copies net since publication in August 2009.
- **GROWING DEMAND:** The Bureau of Labor Statistics projects that there will be 3.2 million more healthcare jobs in 2018 than in 2008. This means that a growing number of people will need to study anatomy.
- **DIFFERENT PACKAGE:** The exterior of *Essential Anatomy* will not look like Princeton Review's other flashcard boxes. Instead, the box will feature illustrations that represent the cards' contents and give consumers a real sense of the product's interiors.

About the Author/Illustrator

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Rights

Territories:

Audio:

British:

Restriction: World

Return indicator: Full copies only

Book Club:

Translation:

Agency:

Reprint:

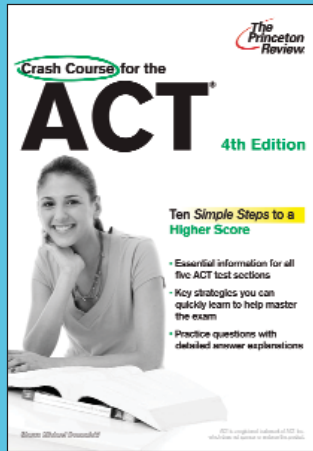
1st Serial:

Special Markets:

Agent:

Comp Titles	ISBN	On sale	Publisher	Price
Essential GRE Vocab/Princeton Review/NT	978-0-375-42965-1	12/09	Princeton Review	\$18.99/\$23.99 Can.
Essential SAT Vocabulary/Princeton Review/NT	978-0-375-42964-4	8/09	Princeton Review	\$16.99/\$21.99 Can.
Anatomy Coloring Wkbk 2ed/Princeton Review/TR	9780375763427	7/03	Princeton Review	\$19.99/\$24.99 Can.

New GMAT Coming in 2013!



Crash Course for the ACT, 4th Edition

On Sale: 2/7/2012

ISBN/EAN: 978-0-375-42762-6

\$9.99/\$10.99 Can.

Trade Paperback

5-3/8 x 7-3/4 • 240 pp

Prev. Ed.: 978-0-375-76587-2

Ebook: 978-0-307-94471-9

On Sale: March 2012



Cracking the New GMAT, 2013 Edition

On Sale: 3/13/2012

ISBN/EAN: 978-0-375-42746-6

\$22.99/\$25.99 Can.

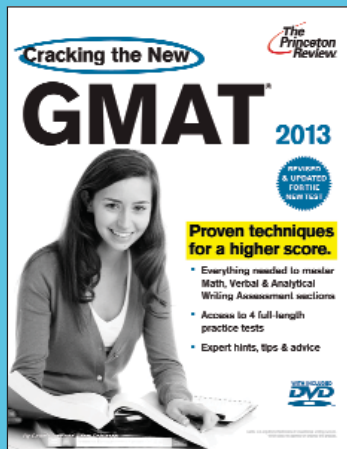
Trade Paperback

8-3/8 x 10-7/8 • 608 pp

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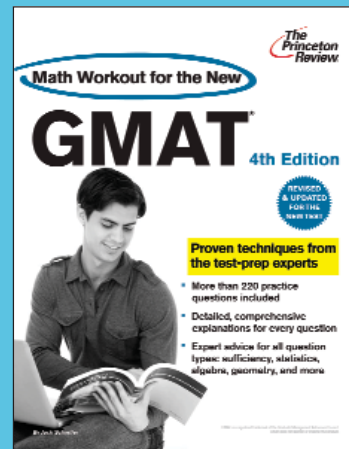
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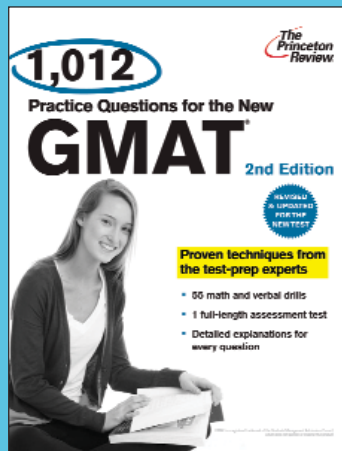
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