

QUAYSIDE PUBLISHING GROUP

walter foster publishing

spring & summer 2012



Walter Foster



Cool Springs Press is the leading publisher of state and local gardening information in the United States. In addition to gardening, Cool Springs Press publishes books and creates products on birding, cooking, canning, and preserving.



Quiver is a boutique imprint that offers books and card decks for couples wanting to take their sex lives to the next level. Quiver's books celebrate erotic pleasure and intimacy through beautiful, sophisticated photography and inspiring text.



Creative Publishing international publishes photographic step-by-step how-to books, including titles on home improvement, home decorating, sewing, crafting, hunting, and fishing. Our list of more than 300 titles includes best-selling series of books with nationally recognized brand partners Black & Decker®, Orvis, and SINGER®.



Rockport Publishers creates beautifully illustrated source books for professional designers and artisans of all types. Rockport's books present the best in design work from around the world and bring readers inside the world's most talented design and art studios to see how the work gets done and the inspiration that lies behind each finished piece.



Fair Winds Press offers nonfiction books in a range of practical categories, including nutrition, fitness, parenting, beauty, treating sickness, mental health, and using new medicine.



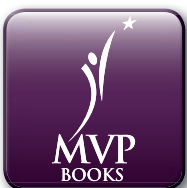
Voyageur Press is best known for our regional books, whether they're regional looks at travel and natural history or music, gardening, astronomy, weather, culture, country living, and more. This regional focus makes our books unique and different, setting them apart from other titles on similar subjects. And we are the leading publisher on railroads and farm tractors.



Motorbooks is one of the world's leading transportation publishers, covering subjects from classic motorcycles to heavy equipment to today's latest automotive technology. We satisfy our customers' high expectations by hiring top writers and photographers and presenting their work in handsomely designed books that work hard in the shop and look good on the coffee table.



Walter Foster Publishing is dedicated to preserving the high standards and superb quality customers expect. We believe artists are eager to learn, to sharpen their skills, and to experience new artistic horizons. Our mission is to provide the tools to accomplish those goals. We offer step-by-step books and kits for kids and adults that are accessible, entertaining, affordable, and informative.



MVP Books publishes a variety of titles in the fields of sports, health and fitness, and the outdoors, including lavishly illustrated coffee-table books, narrative histories and biographies, and practical how-to and training manuals.



Zenith Press is the history, current affairs, science, and aviation imprint of the Quayside Publishing Group and publishes both hardcover and paperback narrative and illustrated books. Zenith's primary area of interest is American military history, current events, science, and space.



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QUAYSIDE PUBLISHING GROUP

QUAYSIDE PUBLISHING GROUP

represents a dynamic group of imprints dedicated to providing quality and excellence to its readers. Each imprint embodies the breadth and scope of its speciality topics. Quayside Publishing Group encompasses Cool Springs Press, Creative Publishing international, Fair Winds Press, Motorbooks, MVP Books, Quarry Books, Quiver, Rockport Publishers, Voyageur Press, Walter Foster Publishing, Zenith Press, and Quayside Distribution Services.

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Walter Foster[®]



LEARN TO DRAW DISNEY/PIXAR CARS

Expanded Edition! Featuring favorite characters from *Cars 2*!

Disney Storybook Artists

WF Item Code: DC34

Item # 194783 AW

ISBN: 978-1-60058-262-2
(Previous 978-1-60058-217-2)

\$9.95 US

\$10.95 CAN

AGES
6+

8.5 x 11 in

216 x 279 mm

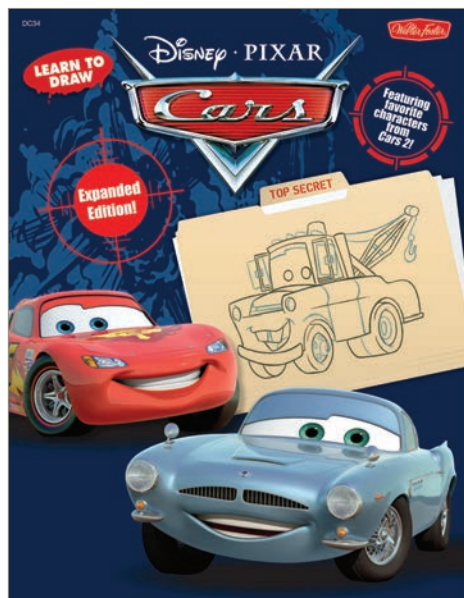
64 pages, Paperback

150 photos/illustrations

US and Canadian rights only

Juvenile Nonfiction / Art / Drawing

Ct. Qty. 24



Lightning McQueen and Mater consistently rank as the #1 and #2 movie characters among Moms of boys ages 2-5

- Book features step-by-step instructions for drawing favorite characters, including Lightning McQueen, Mater, and a host of new characters from *Disney/Pixar Cars* and *Cars 2*
- Newly expanded 64-page edition of *Learn to Draw Cars* features additional characters



In this thrilling new high-octane installment of the *Cars* saga, all the world's racetrack as superstar Lightning McQueen zooms back into action, with his best friend Mater in tow, to take on the globe's fastest and finest. And with the new edition of **Learn to Draw Disney/Pixar Cars**, young artists will be on the fast track to drawing their favorite characters from *Cars* and *Cars 2* in no time. A brief story synopsis and art tips from professional Disney animators round out this exciting artistic adventure.

Also available



Learn to Draw Your Favorite Disney-Pixar Characters, ISBN: 978-1-56010-886-3

\$5.95 US/\$6.95 CAN Rights: US & Canadian only

Learn to Draw Disney-Pixar Wall-E, ISBN: 978-1-60058-076-5

\$5.95 US/\$6.95 CAN Rights: US & Canadian only

Learn to Draw Disney-Pixar Finding Nemo, ISBN: 978-1-56010-689-0

\$5.95 US/\$6.95 CAN Rights: US & Canadian only



October 2011



LEARN TO DRAW DISNEY/PIXAR TOY STORY

New Edition! Featuring favorite characters from *Toy Story 2* & *Toy Story 3*!

Disney Storybook Artists

WF Item Code: DC35

Item # 194784 AW

ISBN: 978-1-60058-263-9
(Previous 978-1-60058-189-2)

\$9.95 US

\$10.95 CAN

AGES
6+

8.5 x 11 in

216 x 279 mm

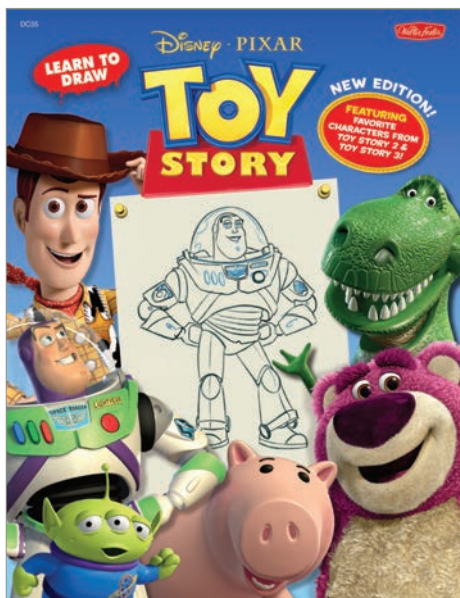
64 pages, Paperback

150 photos/illustrations

US and Canadian rights only

Juvenile Nonfiction / Art / Drawing

Ct. Qty. 24



Toy Story is Disney's #2 property among boys

- Book features step-by-step instructions for drawing favorite characters from *Toy Story*, *Toy Story 2*, and *Toy Story 3*, including Buzz, Woody, Lotso, and Big Baby
- Newly expanded 64-page edition of *Learn to Draw Disney/Pixar Toy Story* features drawing steps for additional characters



Blast off on another learn-to-draw adventure with Buzz Lightyear, Woody, and other favorite characters from Disney/Pixar's beloved film franchise, *Toy Story*, including a new gang of toys featured in *Toy Story 3*. Young fans will learn to draw the characters using the easy-to-follow, step-by-step instructions in the new expanded edition of **Learn to Draw Disney/Pixar Toy Story**. Professional drawing tips help guide artists along the way.

Also available



Learn to Draw Disney The Fairies of Pixie Hollow, ISBN: 978-1-56010-958-7
\$5.95 US/\$6.95 CAN Rights: US & Canadian only

Learn to Draw Mickey Mouse and His Friends, ISBN: 978-1-60058-253-0
\$9.95 US/\$10.95 CAN Rights: US & Canadian only

Learn to Draw Winnie the Pooh, ISBN: 978-1-60058-254-7
\$9.95 US/\$10.95 CAN Rights: US & Canadian only

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LEARN TO DRAW DISNEY VILLAINS

Featuring favorite villains, including Captain Hook, Cruella de Vil, Jafar, and others!

Disney Storybook Artists

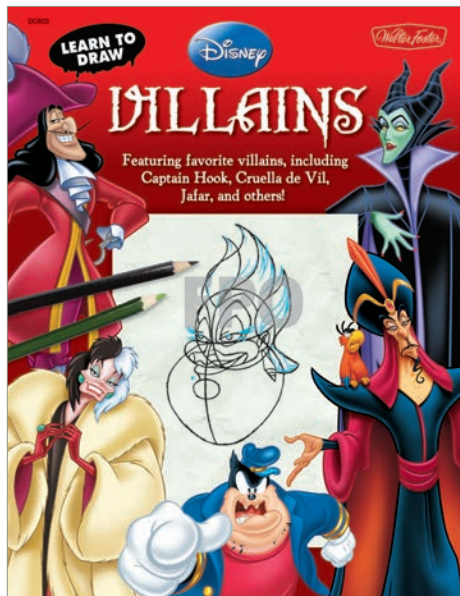
Walter Foster



WF Item Code: DC603
 Item # 194836 AW
 ISBN: 978-1-60058-261-5
 \$19.95 US
 \$21.95 CAN

AGES 6+

8.5 x 11 in
 216 x 279 mm
 144 pages, Paperback
 200 photos/illustrations
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 Juvenile Nonfiction / Art / Drawing
 Ct. Qty. 24



Design and graphics are subject to change.

Features numerous villains from classic Disney and Disney/Pixar films including Captain Hook, Cruella de Vil, and Jafar.

- Contains drawing tips from professional Disney animators
- Walter Foster's Disney collections have sold more than 54,000 copies since the first title's release in 2009



From a wicked queen and evil stepmother to a dark sorcerer and devious strawberry-scented bear, young fans of classic Disney and Disney/Pixar films will enjoy drawing the villainous characters everyone loves to hate from such favorite films as *Toy Story*, *Cars*, *Snow White and the Seven Dwarfs*, *Peter Pan*, *Alice in Wonderland*, *101 Dalmatians*, and many others. Brief story synopses and professional art tips complete this adventure in drawing.

Also available



Learn to Draw Disney: Celebrated Characters Collection, ISBN: 978-1-60058-144-1
 \$19.95 US/\$21.95 CAN Rights: US & Canadian only

Learn to Draw Disney: Favorite Princesses, ISBN: 978-1-60058-145-8
 \$19.95 US/\$21.95 CAN Rights: US & Canadian only

Learn to Draw Disney Phineas and Ferb, ISBN: 978-1-60058-230-1
 \$9.95 US/\$10.95 CAN Rights: US & Canadian only

May 2012



LEARN TO DRAW DISNEY/PIXAR BRAVE

Featuring favorite characters from the Disney/Pixar film, including Merida and Angus

Disney Storybook Artists

WF Item Code: DC36

Item # 194835 AW

ISBN: 978-1-60058-276-9

\$9.95 US

\$10.95 CAN

8.5 x 11 in

216 x 279 mm

64 pages, Paperback

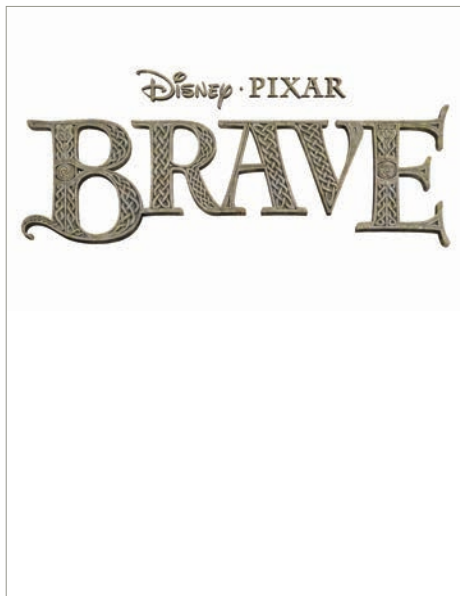
120 photos/illustrations

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Juvenile Nonfiction / Art / Drawing

Ct. Qty. 24

AGES
6+



Walter Foster's Disney/Pixar Learn-to-Draw books have sold more than 400,000 copies collectively since the late 1990s

- Contains 7 to 8 easy-to-follow drawing steps, plus a color final for each featured character
- Features drawing tips from professional Disney animators

With a courageous and impetuous heroine leading the way, Disney/Pixar sets out on yet another extraordinary journey—this time across the rugged and mysterious Highlands of Scotland in *Brave*, which features Merida, a skilled archer and the daughter of King Fergus and Queen Elinor. Determined to carve her own path in life, Merida defies an age-old custom sacred to the uproarious lords of the land: massive Lord MacGuffin, surly Lord Macintosh, and cantankerous Lord Dingwall. Merida's actions inadvertently unleash chaos and fury in the kingdom, and when she turns to an eccentric old wise woman for help, she is granted an ill-fated wish. The ensuing peril forces Merida to discover the meaning of true bravery in order to undo a beastly curse before it's too late.

Also available



Learn to Draw Disney Princesses, ISBN: 978-1-56010-699-9

\$5.95 US/\$6.95 CAN Rights: US & Canadian only

Learn to Draw Disney Tangled, ISBN: 978-1-60058-190-8

\$5.95 US/\$6.95 CAN Rights: US & Canadian only

Learn to Draw Disney The Princess and the Frog, ISBN: 978-1-60058-163-2

\$5.95 US/\$6.50 CAN Rights: US & Canadian only

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May 2012

MONSTER JAM™ ACTIVITY BOOK

A monster assortment of exciting games, activities, trivia, drawing projects, and more

Walter Foster Creative Team

WF Item Code: MJ1

Item # 194845 AW

ISBN: 978-1-60058-275-2

\$11.95 US

£7.99 UK

\$12.95 CAN

AGES
6+

8.5 x 11 in

216 x 279 mm

112 pages, Paperback

350 photos/illustrations

US and Canadian rights only

Juvenile Nonfiction / Activity Books

Ct. Qty. 24



Design and graphics are subject to change.

Monster Jam® is an international phenomenon.

- More than 4 million people attend Monster Jam events, of which there are 350+ around the world a year in more than 125 markets
- Monster Jam receives year-round exposure on network television, including CBS, NBC, ABC, TLC, and the Speed Network
- Product has international appeal and is active across several successful licensing programs, including toys, gaming, apparel, food, and more



The **Monster Jam™ Activity Book** is almost as fun and exciting as a live Monster Jam® event! Young fans of Grave Digger®, Monster Mutt®, Maximum Destruction®, El Toro Loco®, and other popular Monster Jam monster trucks will burn rubber through this thrilling book fully loaded with drawing lessons, a paper pad, games, activities, paper cut-outs, stickers, and much more. Readers are also invited to design their very own Monster Jam monster trucks, and a variety of trivia questions and answers give fans all the Monster Jam knowledge they'll need to pass a "test" and earn their very own Monster Jam "driver's license."

Also available



Learn to Draw Cars & Trucks, ISBN: 978-1-56010-819-1

\$4.95 US/£3.99 UK/\$5.95 CAN Rights: all available

Learn to Draw Tanks, Aircraft & Armored Vehicles, ISBN: 978-1-60058-219-6

\$4.95 US/£3.99 UK/\$5.95 CAN Rights: all available

Learn to Draw Planes, Choppers & Watercraft, ISBN: 978-1-60058-218-9

\$4.95 US/£3.99 UK/\$5.95 CAN Rights: all available

June 2012

I Love Activity Books

I LOVE SWEET TREATS! ACTIVITY BOOK

A yummy assortment of stickers, games, recipes, step-by-step drawing projects, and more to satisfy your sweet tooth!

Walter Foster Creative Team

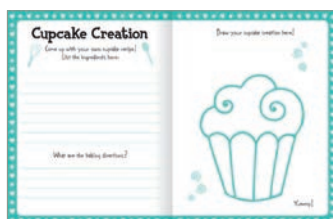
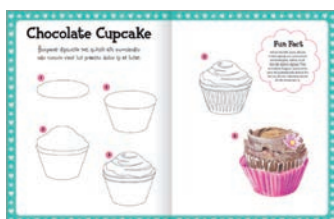
WF Item Code: LUVB4
Item # 194844 AW
ISBN: 978-1-60058-279-0
\$9.95 US
£6.99 UK
\$10.95 CAN

AGES
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8.5 x 11 in
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350 photos/illustrations
All rights available
Juvenile Nonfiction / Activity Books
Ct. Qty. 24

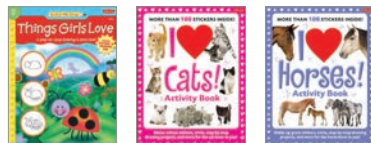
Walter Foster "I Love" Activity books have sold more than 13,200 combined copies since their release in March 2011

- Features a variety of drawing projects, cut-outs, and other fun activities for an interactive experience
- Includes sweet treat recipes for added variety



I Love Sweet Treats! Activity Book is packed full of fun that will keep young sweet treat lovers entertained for hours. An introduction to sweet treats around the world starts the adventure, followed by step-by-step drawing projects that include a gumball machine, an ice cream sundae, and other tasty subjects. Other imaginative sweet-treat activities include word finders, puzzles, and mouth-watering recipes. Imaginations run wild thanks to a sweet-treats diary and sketchbook, while a cut-out doorhanger, bookmarks, postcards, and more than 100 stickers in this dessert-inspired activity book will make a sweet treat authority out of anybody.

Also available



Watch Me Draw Things Girls Love, ISBN: 978-1-56010-950-1
\$4.95 US/£3.99 UK/\$5.95 CAN Rights: all available

I Love Cats! Activity Book, ISBN: 978-1-60058-224-0
\$9.95 US/£7.99 UK/\$10.95 CAN Rights: all available

I Love Horses! Activity Book, ISBN: 978-1-60058-226-4
\$9.95 US/£7.99 UK/\$10.95 CAN Rights: all available

Walter Foster Studio

HOW TO DRAW MANGA CHIBIS & CUTE CRITTERS

Discover techniques for creating adorable chibi characters and doe-eyed manga animals

WF Item Code: WFS03
Item # 194847 AW
ISBN: 978-1-60058-290-5
\$16.95 US
£12.99 UK
\$18.95 CAN

AGES
10+

9 x 12 in
229 x 305 mm
128 pages, Paperback
180 photos/illustrations
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Art / Techniques / Drawing
Ct. Qty. 24



The international manga and chibi phenomenon continues to grow.

- Book focuses on tweens, which make up a majority of the fan base in the U.S. and Japan
- A range of subject matter provides a well-rounded learn-to-draw experience

Design and graphics are subject to change.



With big glossy eyes and soft pudgy cheeks, it's hard not to love manga chibis and critters. In this latest addition to the Walter Foster Studio series for tweens, aspiring artists can learn all about these cute creatures as they follow along with step-by-step drawing projects that range from a mischievous chibi princess and a roly poly ninja to a furry manga bunny and a cuddly panda cub. Also included is a chapter on how to render any animal or person as a "chibi-fied" character. Instructions for adding color with markers or watercolor make this cartooning book perfect for any tween fan of manga or anime.

Also available



How to Draw Magical, Monstrous, & Mythological Creatures, ISBN: 978-1-60058-228-8
\$16.95 US/£12.99 UK/\$18.95 CAN Rights: all available

Fashion Design Workshop, ISBN: 978-1-60058-229-5
\$16.95 US/£12.99 UK/\$18.95 CAN Rights: all available

All About Drawing Dinosaurs & Reptiles, ISBN: 978-1-60058-579-1
\$9.95 US/£6.99 UK/\$10.95 CAN Rights: all available

May 2012

Watercolor Made Easy

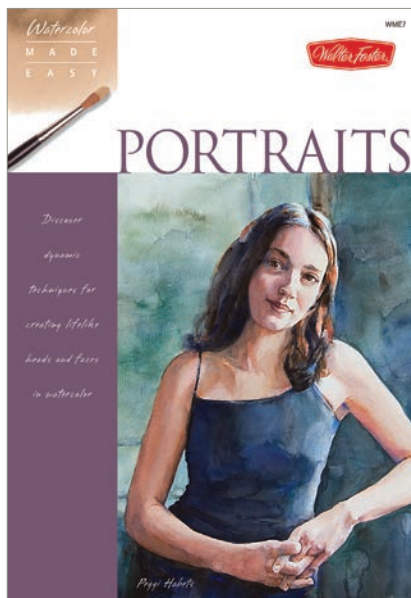
PORTRAITS

Discover dynamic techniques for creating lifelike heads and faces in watercolor

Peggi Habets

WF Item Code: WME7
Item # 194846 AW
ISBN: 978-1-60058-277-6
\$9.95 US
£6.99 UK
\$11.95 CAN

6.5 x 9.5 in
165 x 241 mm
64 pages, Paperback
120 photos/illustrations
All rights available
Art / Techniques / Watercolor
Painting
Ct. Qty. 50



Reveals the process of painting portraits in a contemporary style

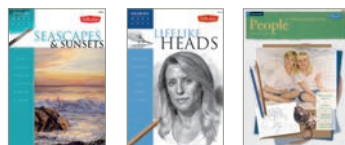
- Features a variety of subjects with a diverse selection of genders, ages, races, and expressions
- Contains valuable instruction by a well-known artist whose work has been featured in numerous magazines and exhibitions



Peggi Habets is an award-winning watercolor and oil portrait artist. Her studio is located in Pittsburgh, Pennsylvania, but she works with clients around the country. Her life-long interest in art and a 15-year career in graphic design and illustration have all led to her current as a portrait painter. She was nominated as Pittsburgh Center for the Arts "Emerging Artist of the Year 2008," and her work has been included in "Best of America: Watercolor Artists," *Watercolor Magic* magazine, *Palette* magazine, and the Portrait Society of America's *The Art of The Portrait* magazine. Most recently, her painting "The Forest for The Trees" won Best of Show at the Associated Artists of Pittsburgh exhibition at Fallingwater.

The light and airy qualities of watercolor lend it to creating luminous portraits that are full of life. In **Watercolor Made Easy: Portraits**, award-winning artist Peggi Habets invites artists to learn the secrets of rendering beautiful, lifelike portraits using this sometimes tricky medium. Techniques specific to painting lifelike portraits and detailed information on tools and materials are included. A variety of diverse and contemporary subjects appeal to a wide variety of tastes and artistic styles in this educational and approachable book.

Also available



Watercolor Made Easy: Seascapes & Sunsets, ISBN: 978-1-60058-252-3
\$9.95 US/£6.99 UK/\$11.95 CAN Rights: all available

Drawing Made Easy: Lifelike Heads, ISBN: 978-1-60058-066-6
\$9.95 US/£6.50 UK/\$11.95 CAN Rights: all available

Drawing: People with Debra Kauffman Yaun, ISBN: 978-1-56010-795-8
\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

Drawing Made Easy

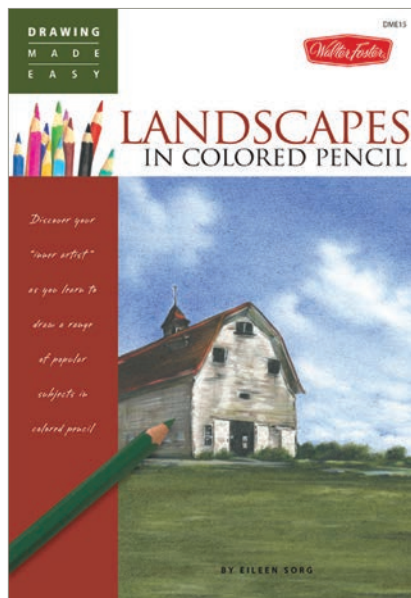
LANDSCAPES IN COLORED PENCIL

Connect to your colorful side as you learn to draw landscapes in colored pencil

Eileen Sorg

WF Item Code: DME15
Item # 194837 AW
ISBN: 978-1-60058-280-6
\$9.95 US
£6.99 UK
\$11.95 CAN

6.5 x 9.5 in
165 x 241 mm
64 pages, Paperback
120 photos/illustrations
All rights available
Art / Techniques / Drawing
Ct. Qty. 50



Contains easy-to-follow step-by-step instructions for drawing a variety of landscapes and nature scenes

- Appeals to artists who are looking to extend their breadth of knowledge from graphite to colored pencils
- Features tips and tricks for working with colored pencil, as well as sketching exercises for mastering technique



Seattle-based artist Eileen Sorg is an international award-winning artist and juror. She graduated from University of Washington with a degree in wildlife science and uses her training in animal anatomy and behavior to create lively drawings. Eileen is a Signature Member of the Colored Pencil Society of America and her work can be found on the Web and in several regional galleries.

Drawing Made Easy: Landscapes in Colored Pencil features a variety of nature scenes and landscapes in a fun, approachable medium that appeals to artists of all levels. As readers move through the techniques and projects, they will learn how to capture the beauty of the natural world using colored pencils to render shadows, create realistic textures, express time of day and mood, and draw a variety of subjects—from mountains and beach scenes to flowers, foliage, and more.

Also available



Drawing Made Easy: Colored Pencil, ISBN: 978-1-60058-151-9
\$9.95 US/£6.50 UK/\$10.95 CAN Rights: all available

Drawing: Landscapes with William F. Powell, ISBN: 978-1-56010-157-4
\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

Drawing: Trees with William F. Powell, ISBN: 978-1-56010-345-5
\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available



March 2012

COLOR MIXING RECIPES FOR LANDSCAPES

Mixing recipes for more than 400 color combinations

William F. Powell

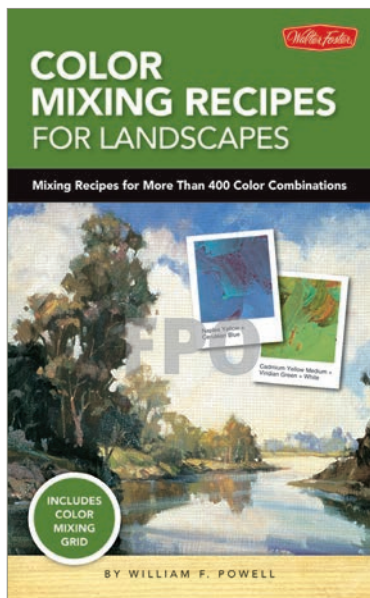
WF Item Code: CRC5
Item # 194833 AW
ISBN: 978-1-60058-266-0
\$9.95 US
£6.99 UK
\$11.95 CAN

6.125 x 9.5 in
156 x 241 mm
48 pages, Hardcover w/concealed wire-o
450 photos/illustrations
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Art./Techniques/Painting
Ct. Qty. 24

Recommends color mixes for a wide range of landscape elements, from skies and water to trees and rocks

- Instructs beginners how to apply featured recipes to their own paintings
- Book's release coincides with the reformatting and redesign of the series

William F. Powell studied at the Art Student's Career School in New York; Harrow Technical College in Harrow, England; and the Louvre Free School of Art in Paris, France. His work has been represented in major galleries and reproduced in the form of illustrations, prints, and limited edition collector's plates. He has been professionally involved in fine art, commercial art, and illustration for more than 45 years. His experience as an instructor includes oil, watercolor, acrylic, gouache, colored pencil, and pastel with subjects ranging from landscapes and seascapes to still life, portraiture, and wildlife. He holds awards for the technical side of his art, which has been used in major space and environmental programs.



Design and graphics are subject to change.



In the latest addition to the *Color Mixing Recipes* family of books, artist William F. Powell provides instruction on color mixing as it relates to landscape painting in oil and acrylic. Following the format of the other books in the series, **Color Mixing Recipes for Landscapes** offers a robust index of landscape subjects that correspond to the featured color mixing swatches. This useful book also discusses how color is influenced by the time of day, the angle of the sun, and changing seasons, making it a must-have in every oil and acrylic artist's reference library.

Also available



Color Mixing Recipes for Oil and Acrylic, ISBN: 978-1-56010-873-3
\$9.95 US/£6.99 UK/\$11.95 CAN Rights: all available

Color Mixing Recipes for Portraits, ISBN: 978-1-56010-990-7
\$9.95 US/£6.99 UK/\$11.95 CAN Rights: all available

Color Mixing Recipes for Watercolor, ISBN: 978-1-60058-016-1
\$9.95 US/£6.99 UK/\$11.95 CAN Rights: all available

August 2012

1,000 COLOR MIXING RECIPES FOR OIL, ACRYLIC & WATERCOLOR

Achieve precise color when painting landscapes, portraits, still lifes, and more

William F. Powell

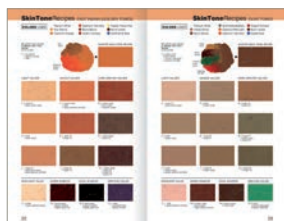
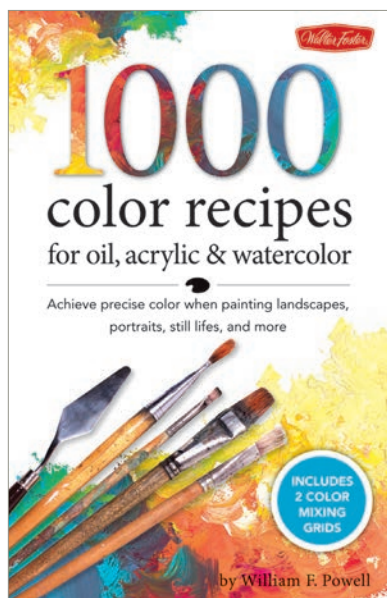
WF Item Code: CRC101
Item # 194834 AW
ISBN: 978-1-60058-283-7
\$19.95 US
£14.99 UK
\$21.95 CAN

6.125 x 9.5 in
156 x 241 mm
176 pages, Hardcover w/concealed wire-o
1,300 photos/illustrations
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Includes two color-mixing grids for accurate paint measurements plus more than 1,000 recipes

- Features in-depth indexes that guide readers from subjects to specific color mixes
- Focuses instruction on the most common painting media, including oil, acrylic, and watercolor

William F. Powell studied at the Art Student's Career School in New York; Harrow Technical College in Harrow, England; and the Louvre Free School of Art in Paris, France. His work has been represented in major galleries and reproduced in the form of illustrations, prints, and limited-edition collector's plates. He has been professionally involved in fine art, commercial art, and illustration for more than 45 years. His experience as an instructor includes oil, watercolor, acrylic, gouache, colored pencil, and pastel with subjects ranging from landscapes and seascapes to still life, portraiture, and wildlife. He holds awards for the technical side of his art, which has been used in major space and environmental programs.



Just when you thought there was no hope of ever finding a comprehensive color-mixing resource for oil, acrylic, and watercolor artists, along comes the **1,000 Color Mixing Recipes for Oil, Acrylic & Watercolor**, a bindup of Walter Foster's bestselling *Color Mixing Recipes* books, including *Color Mixing Recipes for Oil and Acrylic*, *Color Mixing Recipes for Portraits*, *Color Mixing Recipes for Watercolor*, and the most recent addition, *Color Mixing Recipes for Landscapes*. This incredible collection comes in a user-friendly concealed spiral-bound tabbed format for quick and easy reference, and includes oil and acrylic and watercolor mixing grids.

Also available



The Art of Acrylic Painting, ISBN: 978-1-56010-914-3
\$19.95 US/£13.99 UK/\$24.95 CAN Rights: all available

The Art of Pastel, ISBN: 978-1-60058-195-3
\$19.95 US/£12.99 UK/\$21.95 CAN Rights: all available

The Art of Watercolor, ISBN: 978-1-56010-187-1
\$19.95 US/£16.99 UK/\$24.95 CAN Rights: all available

April 2012

How to Draw & Paint

SPECIAL SUBJECTS: LETTERING & WORD DESIGN

Learn to master a variety of elegant, funky, and stylish handwritten alphabets

John Stevens

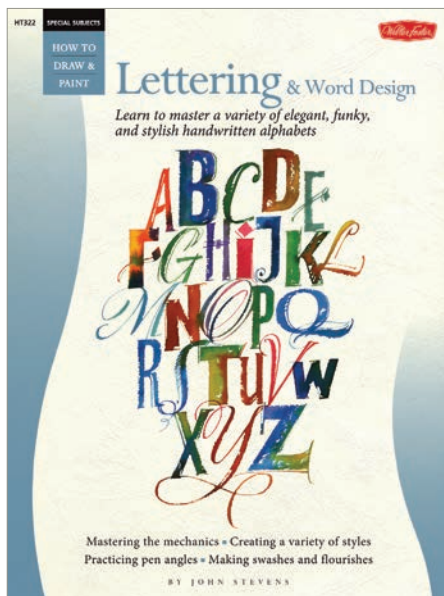
WF Item Code: HT322
Item # 194839 AW
ISBN: 978-1-60058-272-1
\$8.95 US
£5.99 UK
\$10.95 CAN

10.25 x 13.75 in
260 x 349 mm
32 pages, Paperback
100 photos/illustrations
All rights available
Art / Techniques / Calligraphy
Ct. Qty. 50

Book appeals to anyone who wants to learn calligraphy, card making, or professional lettering

- Content complements the art and scrapbooking markets
- A variety of projects appeal to all artistic and aesthetic sensibilities, from traditional to contemporary

John Stevens is an internationally known calligrapher, designer, and lettering artist with 30 years of experience. An art major and former musician, he found his true calling when he was introduced to lettering while apprenticing in a sign shop. John's prestigious client list includes *Rolling Stone*, *Time*, *Reader's Digest*, and *Newsweek* magazines; Pepsi; Atlantic Records; HBO; Lucasfilms; IBM; Disney; and many others.



Lettering & Word Design teaches aspiring lettering artists how to create beautiful and contemporary handwritten styles. Following an introduction to writing instruments, inks, and papers, as well as basic techniques and lessons on the fundamental elements of lettering, artists are introduced to 20 original alphabets, ranging from funky and fun to elegant and embellished. Readers will also learn to add their own touches and create original alphabets. With an alphabet for every occasion and easy-to-follow instruction, this book is perfect for anyone who wants to create stunning handwritten prose.

Also available



Calligraphy & Lettering Design, ISBN: 978-1-56010-031-7

\$9.95 US/£6.50 UK/\$11.95 CAN Rights: all available

Special Subjects: Calligraphy & Illumination, ISBN: 978-1-60058-047-5

\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

Special Subjects: Calligraphy, ISBN: 978-1-56010-064-5

\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

April 2012

How to Draw & Paint

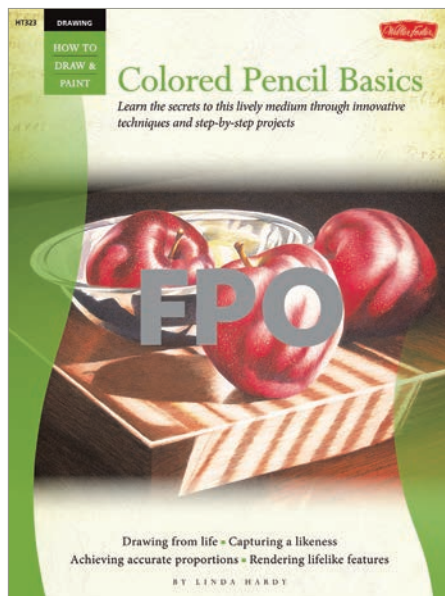
DRAWING: COLORED PENCIL BASICS

Learn the secrets to this lively medium through innovative techniques and step-by-step projects

Linda Lucas Hardy

WF Item Code: HT323
Item # 194840 AW
ISBN: 978-1-60058-273-8
\$8.95 US
£5.99 UK
\$10.95 CAN

10.25 x 13.75 in
260 x 349 mm
32 pages, Paperback
100 photos/illustrations
All rights available
Art / Techniques / Drawing
Ct. Qty. 50



Design and graphics are subject to change.

Offers a variety of projects for artists of all levels

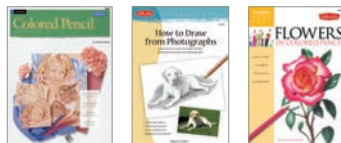
- Features instruction by an accomplished colored-pencil artist with a large online presence and following
- Provides techniques for rendering textures, mixing colors, and achieving realistic results



Internationally known artist Linda Lucas Hardy was named one of the “10 Artists to Watch” in 2008 by *Southwest Art Magazine*. Her articles and artwork have appeared in various magazines, and in 2007 she won the CIPPY Award and the EXXPY Award—the two highest awards given by the Colored Pencil Society of America. Linda has the distinction of being the only colored-pencil artist to have won both awards. She is also the only colored-pencil artist to have won the *International Artists Magazine’s* Grand Prize Award in 2005. Her work has been shown in more than 45 national and international exhibitions.

Drawing: Colored Pencil Basics contains everything aspiring artists need to learn about drawing with colored pencil. This colorful, comprehensive guidebook explores blending and layering colors, plus a range of styles and techniques for creating your own works of art in colored pencil. Step-by-step lessons demonstrate how to draw strikingly realistic animals, landscapes, still lifes, and more. Whether you’re a novice or an accomplished artist who has never experimented with colored pencil, this book will provide the instruction and inspiration you need to master this versatile medium.

Also available



Drawing: Colored Pencil, ISBN: 978-1-56010-142-0
\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

How to Draw from Photographs, ISBN: 978-1-60058-171-7
\$9.95 US/£6.99 UK/\$11.95 CAN Rights: all available

Drawing Made Easy: Flowers in Colored Pencil, ISBN: 978-1-60058-239-4
\$9.95 US/£6.99 UK/\$11.95 CAN Rights: all available

Walter Foster



April 2012

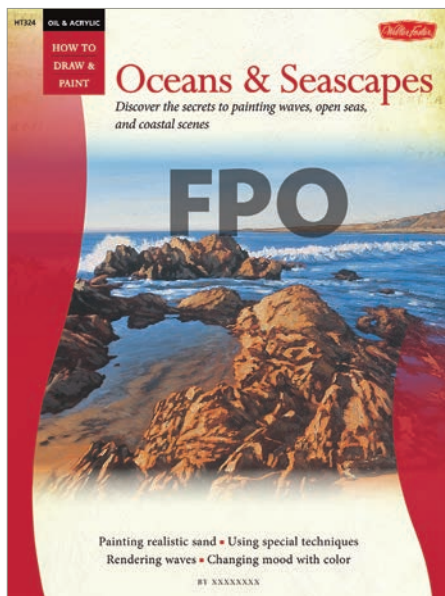
How to Draw & Paint

OIL & ACRYLIC: OCEANS & SEASCAPES

Discover the secrets to painting waves, open seas, and coastal scenes

WF Item Code: HT324
Item # 194841 AW
ISBN: 978-1-60058-274-5
\$8.95 US
£5.99 UK
\$10.95 CAN

10.25 x 13.75 in
260 x 349 mm
32 pages, Paperback
100 photos/illustrations
All rights available
Art / Techniques / Painting
Ct. Qty. 50



Painting realistic sand • Using special techniques
Rendering waves • Changing mood with color

BY XXXXXXXX

Design and graphics are subject to change.

Provides a fresh and contemporary take on this time-tested subject matter

- Offers a variety of professional art tips for mixing color, creating texture, and achieving true-to-life results
- Features engaging lessons that inspire and instruct



Capture breathtaking oceanic scenes in oil and acrylic with **Oceans & Seascapes**. After being introduced to the basic tools and materials needed to begin painting, you'll learn specific techniques for painting realistic waves, rocky shores, and other seaside elements. Filled with step-by-step projects, this book is essential for any beginning artist who wants to paint beautiful oceans and seascapes.

Also available



Oil: The Ocean, ISBN: 978-1-56010-143-7

\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

Watercolor: Seascapes, ISBN: 978-1-56010-066-9

\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

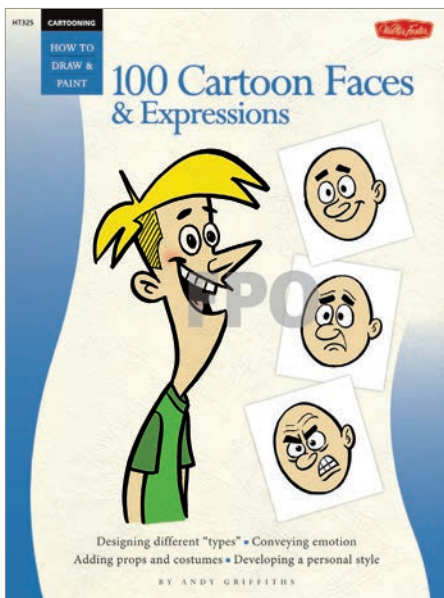
Oil: Land and Sea, ISBN: 978-0-929261-68-3

\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

CARTOONING: 100 CARTOON FACES & EXPRESSIONS

WF Item Code: HT325
 Item # 194842 AW
 ISBN: 978-1-60058-278-3
 \$8.95 US
 £5.99 UK
 \$10.95 CAN

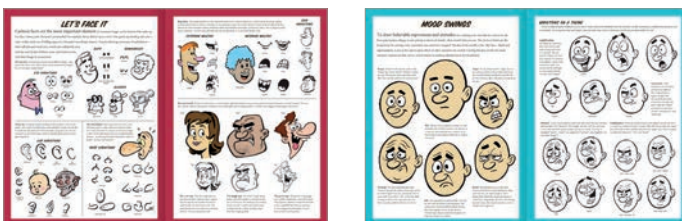
10.25 x 13.75 in
 260 x 349 mm
 32 pages, Paperback
 100 photos/illustrations
 All rights available
 Art / Techniques / Cartooning
 C. Qty. 50



Design and graphics are subject to change.

Appeals to aspiring and established artists who enjoy cartooning

- Merges a popular art category with bestselling subject matter
- Serves as a source of inspiration for creating original cartoon characters



Cartooning: 100 Cartoon Faces & Expressions covers the fundamentals of creating cartoon heads and faces. This 32-page book includes instruction on selecting face shape, rendering features, exaggerating, and modifying features to suggest mood and personality. The title also features a wide range of step-by-step cartoon heads so beginners can practice a variety of expressions before applying them to their own characters. Additionally, readers will benefit from inspiring tips on the animation process and information on using computer programs to enhance or color the characters.

Also available



Cartooning: Character Design, ISBN: 978-1-56010-967-9
 \$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

Cartooning 1, ISBN: 978-1-56010-487-2
 \$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

Drawing: Faces & Features, ISBN: 978-1-56010-965-5
 \$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

July 2012

How to Draw & Paint

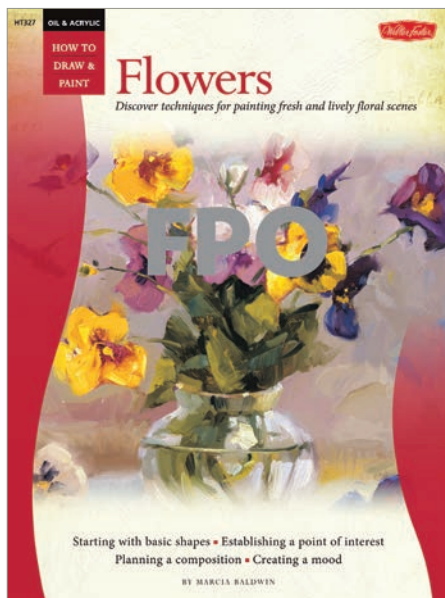
OIL & ACRYLIC: FLOWERS

Discover techniques for painting fresh and lively floral scenes

Marcia Baldwin

WF Item Code: HT327
Item # 194843 AW
ISBN: 978-1-60058-282-0
\$8.95 US
£5.99 UK
\$10.95 CAN

10.25 x 13.75 in
260 x 349 mm
32 pages, Paperback
100 photos/illustrations
All rights available
Art / Techniques / Painting
Ct. Qty. 50



Design and graphics are subject to change.

Includes basic information on oil and acrylic materials and techniques

- Covers a variety of flowers and floral scenes
- Offers tips for creating texture and rendering realistic finished artwork

Marcia Baldwin is a professional artist in Louisiana who specializes in vibrant oil paintings. After many years working in and around art—making a living as an advertising designer, art teacher, art consultant, photographic artisan, and many other niches—Marcia finally opened her own fine art studio. Formerly trained in art, she has earned both BFA and MFA degrees.



In this new addition to the *How to Draw and Paint* series, accomplished artist Marcia Baldwin teaches aspiring artists how to paint stunning floral scenes in oil and acrylic. First, readers are introduced to the tools and materials they'll need to get started. Then Marcia shares painting techniques specific to creating beautiful flower portraits and arrangements that burst with vibrant color. Beginning artists will learn to create a variety of flowers, ranging from water lilies and daisies to birds of paradise and poppies, by following the easy step-by-step projects.

Also available



Acrylic: Flowers, ISBN: 978-0-929261-22-5

\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

Drawing Made Easy: Flowers & Botanicals, ISBN: 978-1-60058-010-9

\$9.95 US/£6.50 UK/\$11.95 CAN Rights: all available

Drawing: Flowers with William F. Powell, ISBN: 978-1-56010-154-3

\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

HOW TO DRAW & PAINT FASHION & COSTUME DESIGN

Step-by-step art instruction from the vintage Walter Foster archives

Walter Foster Creative Team

WF Item code VC03
Item # 195039 AW
ISBN: 978-1-60058-246-2
\$19.95 US
£12.99 UK
\$21.95 CAN

9 x 12 in
229 x 305 mm
128 pages, Paperback
180 photos/illustrations
All rights available
Art/Techniques/General
Ct. Qty. 24



Learn to draw and paint an assortment of projects gathered from vintage Walter Foster books.

- Covers the elements of figure drawing and other basic drawing techniques.
- Contains a beautifully rendered gallery of images for ideas and inspiration.

Walter Foster began writing self-help art instruction books in the 1920s. The books were first produced in his home in Laguna Beach, California, where he wrote, illustrated, and printed them himself. Walter Foster was truly a pioneer in making it possible for many people to improve their art skills easily and economically. Walter passed away in 1981, but he is fondly remembered for his warmth, dedication, and unique line of books.



How to Draw & Paint Fashion & Costume Design, the third book in the *Walter Foster Collectibles* series, contains yet another extraordinary collection of vintage Walter Foster titles from the 1940s through the 1960s, including *Female Fashion*, *How to Draw and Paint Today's Fashions*, *How to Draw and Paint Fashions*, and *The Art of Costume Design*. In addition to providing an overview of basic drawing and painting techniques, artists will learn how to capture figures in various poses, as well as the dynamics of facial features and expressions, and other elements of drawing. Additionally, this colorful 128-page book features easy-to-follow step-by-step instructions for rendering a range of early 20th-century fashions and theatrical costumes. From casual wear and formal gowns to textures, hats, and shoes, artists who are fond of vintage fashion and eras gone by will appreciate the book for its instructional qualities and aesthetic and collectible values.

Also available:



How to Draw Classic Heads & Faces, ISBN: 978-1-60058-207-3
\$19.95 US/£12.99 UK/\$21.95 CAN Rights: all available

How to Draw & Paint Pin-ups & Glamour Girls, ISBN: 978-1-60058-208-0
\$19.95 US/£12.99 UK/\$21.95 CAN Rights: all available

Artistic Fitness, ISBN: 978-1-60058-132-8
\$14.95 US/£10.99 UK/\$16.95 CAN Rights: all available

April 2012

JEWELRY DESIGN MADE SIMPLE

201 tips, techniques & projects for fashionable beaded and wire jewelry

Stephanie Girard and Katie Hacker

WF Item Code: HC2
Item # 194838 AW
ISBN: 978-1-60058-271-4
\$19.95 US
£12.99 UK
\$21.95 CAN

9 x 12 in
229 x 305 mm
112 pages, Flexi-bind w/concealed wire-o
180 photos/illustrations
All rights available
Crafts & Hobbies / Jewelry
Ct. Qty. 24



Books on basic jewelry making sell solidly in the trade

- ➔ Title features full-color photos and demonstrations for each technique and project
- ➔ Comprehensive instruction ensures that projects are fun and easy-to-follow

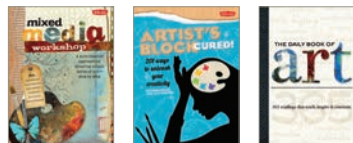


Stephanie Girard earned her degree in industrial design from the Pratt Institute in New York. She worked as a set decorator and prop master in the entertainment industry for 15 years, and she has also worked as a television show producer, specializing in “How-to” TV for the HGTV and DIY networks.

Katie Hacker is one of the county’s most prolific authorities on beading and the do-it-yourself jewelry making hobby. She’s appeared as the guest beading expert on the PBS series “Beads, Baubles & Jewels,” and her 20 instructional booklets have collectively sold more than 450,000 copies.

Jewelry Design Made Simple features a variety of fun projects taken from four previously published Walter Foster jewelry kits: *Fashion Your Own Beaded Jewelry*, *Fashion Your Own Wire Jewelry*, *Beaded Jewelry Kit: 101 Tips & Techniques*, and *Wire Jewelry Kit: 101 Tips & Techniques*. High-quality detailed photographs accompany clear step-by-step instructions for designing a number of fabulous and fashionable jewelry pieces, including dangly earrings, beaded necklaces, and elegant bracelets that are both pretty to wear and make perfect handmade gifts.

Also available



Mixed Media Workshop, ISBN: 978-1-60058-238-7
\$19.95 US/£12.99 UK/\$21.95 CAN Rights: all available

Artist's Block Cured!, ISBN: 978-1-60058-255-4
\$19.95 US/£12.99 UK/\$21.95 CAN Rights: all available

The Daily Book of Art, ISBN: 978-1-60058-131-1
\$22.95 US/£14.99 UK/\$22.95 CAN Rights: all available

August 2012

THE ART SCHOOL APPROACH: STILL LIFES & FLORALS

Laying the groundwork for beautiful works of art

Vanessa Rothe

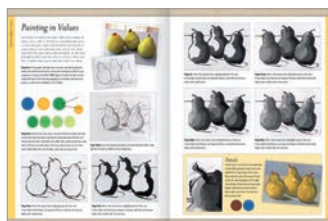
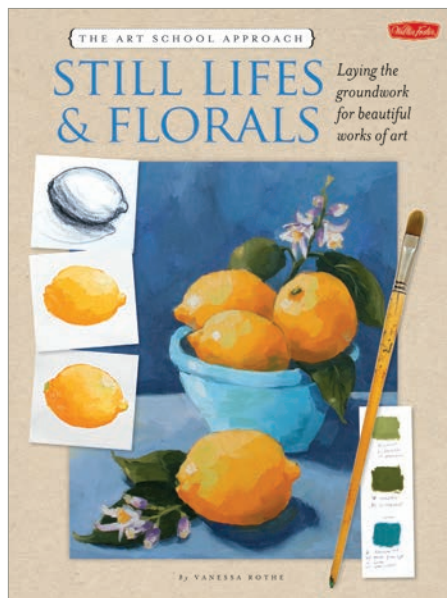
WF Item Code: SA1
Item # 194848 AW
ISBN: 978-1-60058-289-9
\$19.95 US
£12.99 UK
\$21.95 CAN

9 x 12 in
229 x 305 mm
128 pages, Hardcover w/concealed wire-o
180 photos/illustrations
All rights available
Art / Techniques / Painting
Ct. Qty. 24

Offers basic art techniques, tips, and information that other beginning books often omit

- ➔ Course-like structure appeals to beginning artists, current students, and art teachers
- ➔ Established author is active in the art community and is currently an editor for *Fine Art Connoisseur Magazine*

Vanessa Rothe is a classically trained professional artist who has exhibited alongside the nation's top artists. She is a signature member of known art clubs and societies and is an editor at *Fine Art Connoisseur* magazine. With a painting style that is refined yet accessible for beginning and intermediate artists, she teaches group and private oil painting lessons in California and France. Vanessa earned business and literature degrees with honors from USD and UCI, and she studied fine art at the Laguna College of Art & Design and through internships with artists and ateliers.



Welcome to art school! This book goes beyond typical step-by-step drawing and painting books and delves into the fundamental framework of art and technique. Readers will feel as though they have their own art tutor as they learn lessons similar to those taught in entry-level college art course. Topics include composition, perspective, form, value, color and mixing, lighting, and, most important, how these concepts relate specifically to still lifes and florals. With design and instructional elements, including chapter outlines, review sections, and “extra credit” exercises, readers will feel more than ready to take the next steps in their art education upon finishing this comprehensive book.

Also available



The Art of Oil Painting, ISBN: 978-1-56010-751-4
\$19.95 US/£13.99 UK/\$24.95 CAN Rights: all available

Watercolor Made Easy: 30-Minute Landscapes, ISBN: 978-1-60058-079-6
\$9.95 US/£6.50 UK/\$11.95 CAN Rights: all available

100 Things Every Artist Should Know, ISBN: 978-1-60058-243-1
\$19.95 US/£12.99 UK/\$21.95 CAN Rights: all available

Now Available

DRAWING HORSES

A complete drawing kit for beginners

Patricia Getha and Michele Maltseff

WF Item Code: K36
Item # 194795 AW
ISBN: 978-1-60058-284-4
(Previous 978-1-60058-056-7)
\$19.99 US
\$21.95 CAN

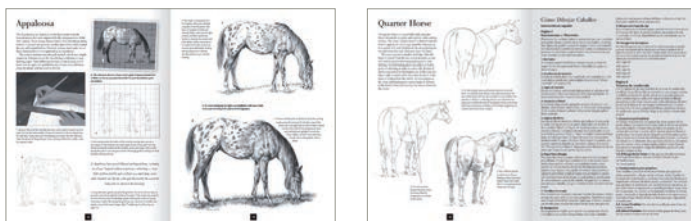
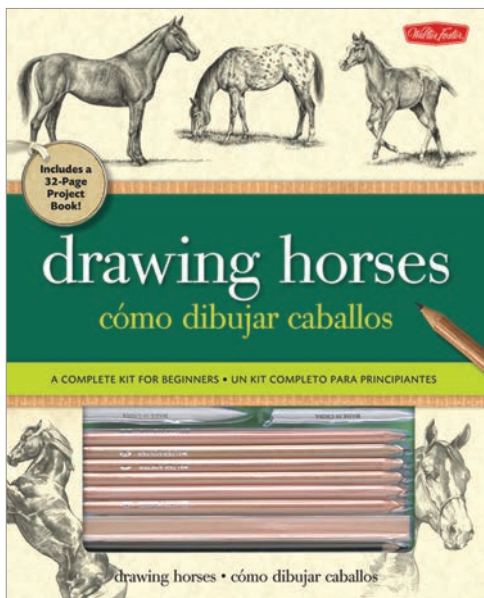
8.38 x 10.13 in
213 x 257 mm
40 pages, Hardcover kit w/ PB Book
75 photos/illustrations
All rights available
Art / Techniques / Drawing
Ct. Qty. 12

Provides beginning artists with all the tools they'll need to start right away—from a set of graphite pencils to charcoal and black watercolor paint

- ➔ Includes corresponding Spanish translation
- ➔ Features dynamic artwork and helpful instruction by two skilled horse artists

With formal training in commercial and graphic arts, Patricia Getha is proficient in a variety of media, including watercolor, graphite, oil, and colored pencil. She is active in juried competitions and has won several awards for her exquisite equine artwork. Pat currently resides in Ohio and works primarily as a commission artist.

Versatile artist Michele Maltseff enjoys using a wide range of media, including oil, acrylic, pastel, colored pencil, watercolor, mixed media, sculpture, and digital art. Michele earned both a bachelor of fine arts degree and a master of fine arts degree in painting and drawing from the Academy of Art College in San Francisco, California.



This kit includes all the materials and instruction a beginner needs to draw a range of horses! Inside the project book, equine artists Patricia Getha and Michele Maltseff explore horse anatomy, proportion, and facial features before presenting step-by-step instructions for drawing an array of horse breeds in a variety of poses. Readers will learn to make beautiful artwork using graphite pencil, charcoal, and even watercolor—and all the materials artists need to begin right away are contained within the convenient carryall kit!

Also available



Watercolor Made Easy: Horses & Ponies, ISBN: 978-1-60058-209-7
\$9.95 US/£6.99 UK/\$10.95 CAN Rights: all available

Drawing Made Easy: Horses & Ponies, ISBN: 978-1-60058-158-8
\$9.95 US/£6.50 UK/\$11.95 CAN Rights: all available

The Art of Drawing & Painting Horses, ISBN: 978-1-60058-237-0
\$19.95 US/£14.99 UK/\$24.95 CAN Rights: all available

January 2012

CHINESE BRUSH PAINTING

A complete painting kit for beginners

Rebecca Yue and Helen Tse

WF Item Code: K33
Item # 194796 AW
ISBN: 978-1-60058-268-4
\$19.99 US
\$21.95 CAN

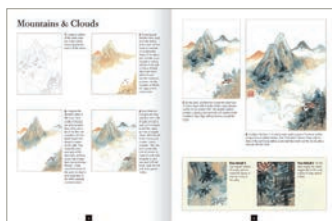
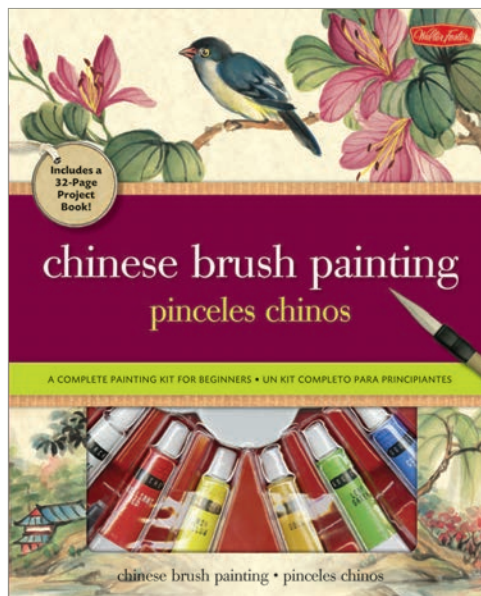
8.38 x 10.13 in
213 x 257 mm
40 pages, Hardcover kit w/ PB Book
75 photos/illustrations
US & Canadian rights only
Art / Techniques / Painting
Ct. Qty. 12

Provides beginning artists with all the tools they'll need to start right away—from an ink stick and ink stone to authentic Chinese brushes

- ➔ Includes corresponding Spanish translation
- ➔ Features elegant artwork and helpful instruction by two accomplished Chinese brush artists

Rebecca Yue was born and raised in Hong Kong and moved to England in 1971. Since then, Rebecca has devoted all her time to perfecting her Chinese art forms and gives regular classes and workshops on many different Chinese art forms. Rebecca shares her passion by working closely with local museums, art groups, and galleries.

Helen Tse studied under several renowned Chinese watercolor masters in Hong Kong at an early age. She eventually moved to Orange County, California, where she is now devoted full time to painting, exhibitions, and teaching. Her unique work, which blends traditional form with western touches, has been represented in many private collections, local museums, galleries, and national shows.



Full of gorgeous brushwork, easy-to-follow instruction, and exciting art materials, this complete kit is the perfect introduction to the ancient art of Chinese brush painting. The guide features lessons from artists Rebecca Yue and Helen Tse, who instruct readers how to create a range of step-by-step projects—from traditional flower paintings to animals and a landscape. Aspiring artists will find everything they need to jumpstart their journey, including paints, paper, and traditional Chinese brush painting materials.

Also available



Watercolor: Chinese Brush, ISBN: ISBN: 978-1-56010-166-6
\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

Watercolor: Chinese Brush 2, ISBN: 978-1-60058-046-8
\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

The Art of Chinese Brush Painting, ISBN: 978-1-56010-821-4
\$9.95 US/£6.50 UK/\$11.95 CAN Rights: all available

Walter Foster



April 2012

WATERCOLOR PAINTING

A complete painting kit for beginners

Joseph Stoddard

WF Item Code: K34
Item # 194849 AW
ISBN: 978-1-60058-269-1
(Previous 978-1-60058-159-5)
\$19.99 US
\$21.95 CAN

8.38 x 10.13 in
213 x 257 mm
40 pages, Hardcover Kit w/PB book
75 photos/illustrations
All rights available
Art / Techniques / Painting
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Provides beginning artists with all the tools they'll need to start painting right away

- ➔ Includes corresponding Spanish translation
- ➔ Contains a variety of projects with easy-to-follow step-by-step instructions

Joseph's journey started when he took a watercolor class during his years in art school in Denver. After graduating in 1974, he worked for a variety of graphic design firms in Los Angeles developing corporate identity programs and print graphics. He taught graphic design as part of the Art Center faculty from 1981 to 1994. In 1984 he joined SKA Design, an environmental graphics firm in South Pasadena, and is now one of the owners.



This complete kit makes it easy to start exploring the exciting art form of watercolor painting because it comes with everything a beginning artist needs—from a set of high-quality materials to comprehensive instructions. Inside the 32-page guide, artist Joseph Stoddard shares the secrets to his lively, energetic painting style and encourages readers to find their own artistic voice. And every lesson, from an Italian landscape to a colorful cityscape, can be accomplished with the array of painting materials provided. The hardcover case includes a 40-page paperback book with corresponding Spanish instruction, a set of 8 watercolor paints, 3 round paintbrushes, a travel palette with lid, and a sketching pencil.

Also available



Watercolor, ISBN: 978-0-929261-02-7

\$9.95 US/£6.50 UK/\$11.95 CAN Rights: all available

Keeping a Watercolor Sketchbook, ISBN: 978-1-56010-899-3

\$9.95 US/£6.50 UK/\$11.95 CAN Rights: all available

Steps to Success in Watercolor, ISBN: 978-1-60058-015-4

\$9.95 US/£6.99 UK/\$11.95 CAN Rights: all available

April 2012

ACRYLIC PAINTING

A complete painting kit for beginners

Tom Swimm

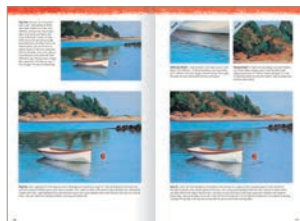
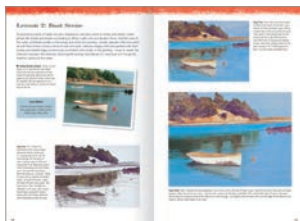
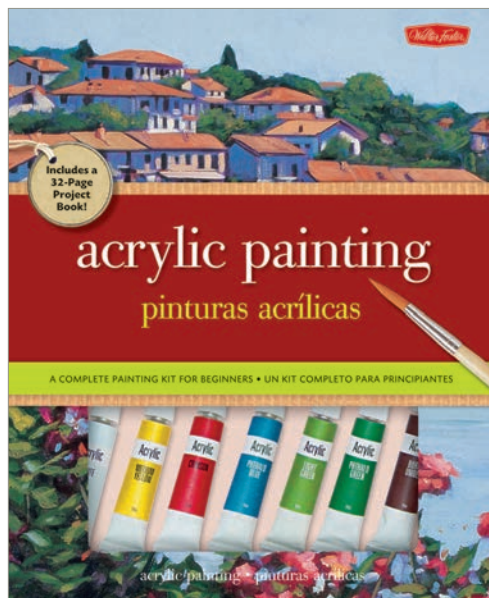
WF Item Code: K35
Item # 194850 AW
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(Previous 978-1-60058-160-1)
\$19.99 US
\$21.95 CAN

8.38 x 10.13 in
213 x 257 mm
40 pages, Hardcover Kit w/PB book
75 photos/illustrations
All rights available
Art / Techniques / Painting
Ct. Qty. 12

Provides beginning artists with all the tools they'll need to start painting right away

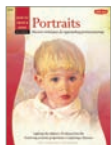
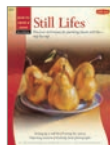
- ➔ Includes corresponding Spanish translation
- ➔ Contains a variety of projects with easy-to-follow step-by-step instructions

Tom Swimm has felt an instinctive need to paint since early childhood. Although he is self-taught, he has long been inspired by the work of van Gogh, Monet, and Hopper, and he considers these masters his teachers. His passion for exploring color and various painting techniques has brought him many artistic rewards. To Tom, being an artist is about challenging himself to evolve creatively. Born in Miami, Florida, and raised in New York, Tom currently resides in San Clemente, California.



This complete kit makes it easy to start exploring the exciting art form of acrylic painting because it comes with everything a beginning artist needs—from a set of high-quality materials to comprehensive instructions. The 32-page illustrated guide contains a charming collection of step-by-step projects by accomplished artist Tom Swimm. Quaint cottage scenes, boatscapes, and florals are sure to inspire artists as they learn how to paint with acrylics. And every lesson can be accomplished with the array of painting materials provided. The hardcover case includes a 40-page paperback book with corresponding Spanish instruction, 10 acrylic paints, 2 paintbrushes, a mixing palette, and a palette knife.

Also available



Oil & Acrylic: Still Lifes, ISBN: 978-1-60058-204-2
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Oil & Acrylic: Portraits, ISBN: 978-1-60058-194-6
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May 2012

DRAWING DRAGONS

A complete drawing kit for beginners

Michael Dobrzycki

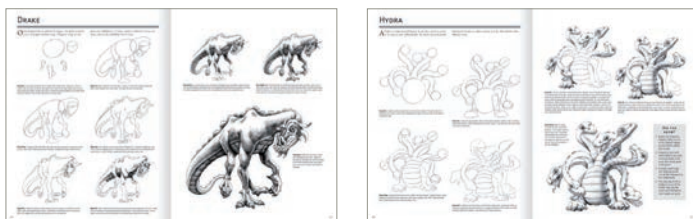
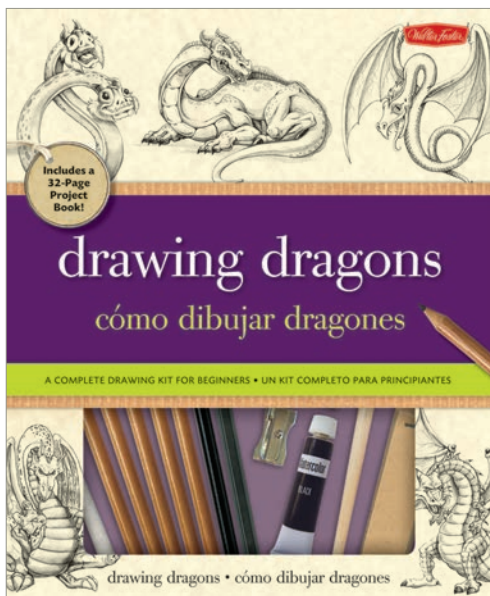
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Provides beginning artists with all the tools they'll need to start drawing right away

- ➔ Includes corresponding Spanish translation
- ➔ Contains a variety of projects with easy-to-follow step-by-step instructions

Michael Dobrzycki is an accomplished painter, carpenter, puppet maker, and sketch artist whose work has been featured in more than a dozen children's books and small press publications over the last few years. Michael's illustration career began in 1999, when he toured the United States performing a one-man sketch artist show called "Disney Doodles." Soon after, he began illustrating children's books for Yakovetic Productions. Michael has been a featured artist on Disney Channel Australia, and he was inducted into the Disneyland Entertainment Hall of Fame in 2001.



This complete kit makes it easy to start exploring the exciting art form of pencil drawing because it comes with everything a beginning artist needs—from a set of high-quality materials to comprehensive instructions. Inside the 32-page guide, acclaimed illustrator Michael Dobrzycki covers the basics of drawing and shading, including tips on tools and materials, before breaking into step-by-step lessons that feature fire-breathers, earth-dwellers, and flying beasts galore! And every lesson can be accomplished with the array of drawing materials provided. The hardcover case includes a 40-page paperback book, 8 pages of Spanish instruction, graphite drawing pencils, a charcoal pencil, a fine-tip black marker, a black colored pencil, a clutch pencil and leads, a sharpener, a kneaded eraser, blending stumps, black watercolor paint, a paintbrush, a pencil extender, a sandpaper block, and drawing paper.

Also available



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DRAWING PEOPLE

A complete drawing kit for beginners

Debra Kauffman Yaun

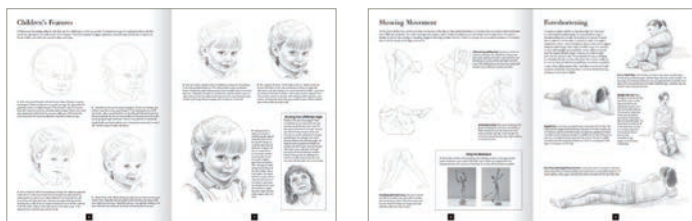
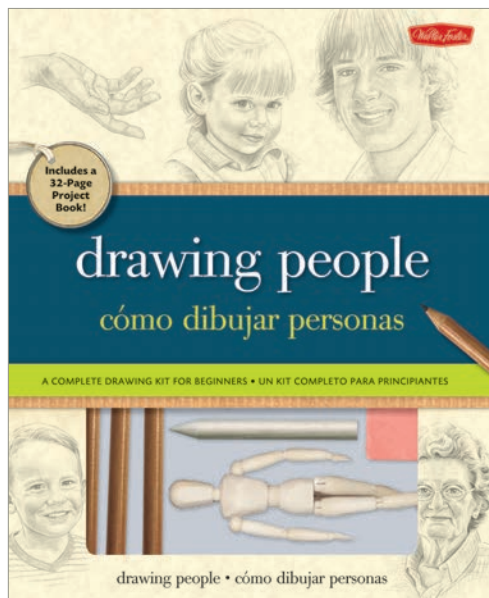
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Provides beginning artists with all the tools they'll need to start drawing right away

- ➔ Includes corresponding Spanish translation
- ➔ Contains a variety of projects with easy-to-follow step-by-step instructions

Debra Kauffman Yaun discovered that she had a knack for drawing people when she was a young girl growing up in Tampa, Florida. After graduating from the Ringling School of Art and Design in Sarasota, Florida, Debra worked as a fashion illustrator. She has drawn and painted many commissioned portraits, several of which have been of children—her favorite subject to draw. Debra's artwork has been published in several art magazines and books, and she has won numerous awards, including an international award. She is a signature member of the Colored Pencil Society of America, having served as president of the Atlanta chapter, and she is a juried member of the Portrait Society of Atlanta. She also enjoys teaching classes and workshops in portraits and colored pencil.



This complete kit makes it easy to start exploring the exciting art form of pencil drawing because it comes with everything a beginning artist needs—from a set of high-quality materials to comprehensive instructions. Inside the 32-page guide, accomplished artist Debra Kauffman Yaun shares her personal methods for rendering the human figure with accuracy. She covers tips and techniques for approaching the figure at all stages—from babies and children to teenagers and adults of all ages. And every lesson can be accomplished with the array of drawing materials provided. The hardcover case includes a 40-page paperback book with corresponding Spanish instruction, graphite drawing pencils, a clutch pencil with leads, a sharpener, a kneaded eraser, blending stumps, an anatomical mannequin, a sandpaper block, and drawing paper.

Also available



The Art of Drawing People, ISBN: 978-1-60058-069-7
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The Art of Pencil Drawing, ISBN: 978-1-56010-186-4
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The Art of Basic Drawing, ISBN: 978-1-56010-913-6
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July 2012

DRAWING MANGA

A complete drawing kit for beginners

Jeannie Lee

WF Item Code: K39
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Provides beginning artists with all the tools they'll need to start drawing right away

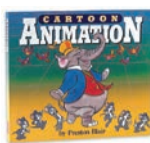
- ➔ Includes corresponding Spanish translation
- ➔ Contains a variety of projects with easy-to-follow step-by-step instructions

Jeannie Lee started drawing at a young age, apprenticing under Ji Young Oh for seven years. She later studied character animation at California Institute of the Arts, which spawned her interest in Flash animation and working with vectors. Today, she is a digital artist at Gaia Interactive, and she has worked for Marvel Entertainment, Inc., TOKYOPOP, and UNDON Entertainment.



“Manga” is the Japanese word for “comic,” and manga-influenced art has captured the attention of many. This complete manga kit includes cutting-edge manga art as well as clear, step-by-step illustrations and instructions that make it easy for anyone to draw manga. Aspiring artists can create their own unique illustrated worlds and comic books featuring their own personal adventures, all done in authentic manga style. The hardcover case includes a 40-page paperback book with corresponding Spanish instruction, temporary tattoos, a bookmark, a drawing pencil, a black permanent marker, 7 colored markers, burnisher, a screentone eraser, a sharpener, and screentones.

Also available



The Art of Drawing Fantasy Characters, ISBN: 978-1-60058-166-3
\$19.95 US/£13.99 UK/\$24.95 CAN Rights: all available

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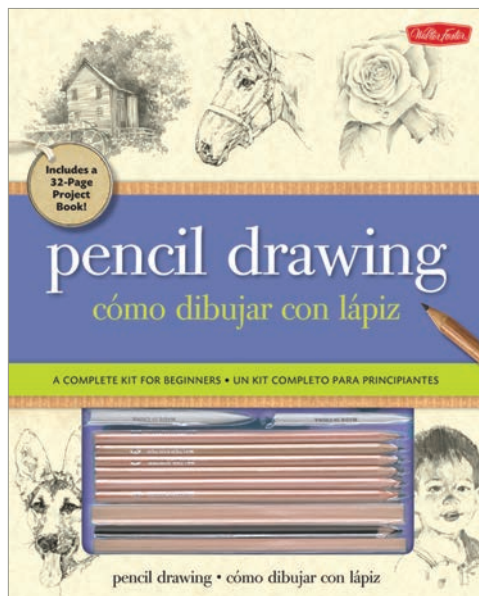
PENCIL DRAWING

A complete kit for beginners

Michael Butkus, William F. Powell, Mia Tavnontti

WF Item Code: K29
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Provides beginning artists with all the tools they'll need to start drawing right away

- ➔ Includes corresponding Spanish translation
- ➔ Contains a variety of projects with easy-to-follow step-by-step instructions

Michael Butkus has worked on more than 2,500 films in the areas of advertising, movie poster art, set design, and character design. In addition to other projects in visual development, Michael invented and illustrated hundreds of characters for Lucas Films' *Shadow of the Empire*.

William F. Powell has been professionally involved in fine art, commercial art, and technical illustration for more than 35 years. Bill holds awards for his technical art, which has been used for major projects, such as space programs and environmental studies.

Mia Tavnontti moved from Michigan to California to attend art school at California State University, Long Beach, where she earned her BFA and MFA in illustration. She has illustrated 20 books, and her work can be seen on more than 60 book covers and in various magazines.



This complete kit makes it easy to start exploring the exciting art form of pencil drawing because it comes with everything a beginning artist needs—from a set of high-quality materials to comprehensive instructions. The project book covers the basics, such as handling the pencil and applying shading, before delving into simple step-by-step lessons that give would-be artists a chance to apply their newfound knowledge. And every lesson can be accomplished with the array of drawing materials provided. The hardcover case includes a 40-page paperback book with corresponding Spanish instruction, 6 drawing pencils (B, F, H, HB, 2B, 2H), a flat sketching pencil, a charcoal pencil, a sharpener, kneaded and rubber erasers, an artist's triangle, 2 tortillons, a sandpaper block, and drawing paper and pad.

Also available



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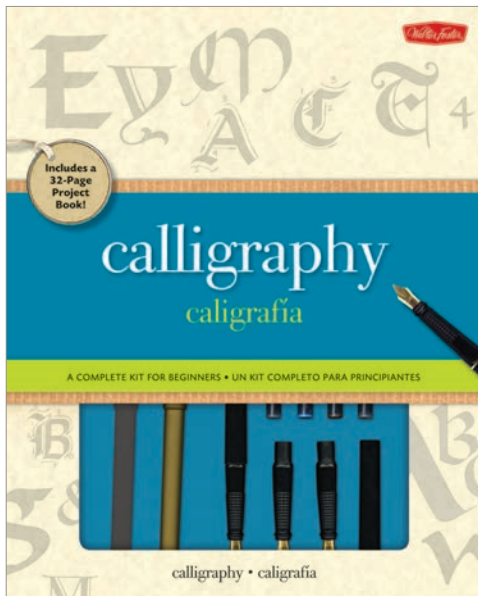
CALLIGRAPHY

A complete kit for beginners

Arthur Newhall and Eugene Metcalf

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Provides beginning artists with all the tools they'll need to start lettering right away

- ➔ Includes corresponding Spanish translation
- ➔ Contains a variety of projects with easy-to-follow step-by-step instructions

Arthur Newhall's work included type designing, theater lobby displays, movie titles, sign painting, advertising art, lettering for reproduction, and art from screen printing. He also worked as art director for an advertising agency.

Of Eugene Metcalf's more than 30 years in the commercial art industry, almost half of them were spent as art director and top designer for major outdoor advertising companies in the Los Angeles area. Eugene was a freelance artist in the full spectrum of commercial art, including national magazine covers.



This complete kit makes it easy to start exploring the exciting art form of calligraphy because it comes with everything a beginning artist needs—from a set of high-quality materials to comprehensive instructions. The lettering book covers the basics—such as pen styles, angles, and hand positions; letter heights and spacing; and practice strokes—before offering advanced techniques for rendering several calligraphic alphabets. And every lesson can be accomplished with the array of writing materials provided. The hardcover case includes a 40-page paperback book, 8 pages of Spanish instruction, cartridge calligraphy pen, 3 pen nibs, 10 ink cartridges, 3 felt-tip calligraphy markers, calligraphy paper, a guideline sheet, and paper.

Also available



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Provides beginning artists with all the tools they'll need to start painting right away

- Includes corresponding Spanish translation
- Contains a variety of projects with easy-to-follow step-by-step instructions

More than 80 years ago, Mr. Walter T. Foster set out to prove that anyone can learn to draw. The “how to” art books he wrote, illustrated, printed, bound, packaged, and shipped on his own soon grew tremendously in popularity! Today the Walter Foster Publishing company carries on the tradition, developing books and kits that encourage creativity and spark imaginations.



This kit includes all the instruction and materials a beginner needs to start painting in acrylic. Four artists guide readers through a variety of step-by-step painting projects that teach different techniques and aspects of acrylic painting. Aspiring artists will learn how to set up and paint a still life, how to paint a seascape and horse portrait, and how paint a translucent scene with acrylic washes. The clamshell kit includes a 16-page book with corresponding Spanish instruction, 6 acrylic paints, 2 paintbrushes, and 2 pieces of art paper.

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Provides beginning artists with all the tools they'll need to start painting right away

- ➔ Includes corresponding Spanish translation
- ➔ Contains a variety of projects with easy-to-follow step-by-step instructions

More than 80 years ago, Mr. Walter T. Foster set out to prove that anyone can learn to draw. The “how to” art books he wrote, illustrated, printed, bound, packaged, and shipped on his own soon grew tremendously in popularity! Today the Walter Foster Publishing company carries on the tradition, developing books and kits that encourage creativity and spark imaginations.



This kit includes all the instruction and materials a beginner needs to start painting in watercolor. Four artists guide readers through a variety of step-by-step painting projects that teach different techniques and aspects of watercolor painting. Aspiring artists will learn how to use translucent glazes to create multidimensional colors, how to paint a flower using Chinese brush techniques, how to paint a dynamic mountain landscape, and how to create an adorable fairy illustration. The clamshell kit includes a 16-page book with corresponding Spanish instruction, 6 watercolor paints, 2 paintbrushes, and 2 pieces of watercolor paper.

Also available



Watercolor Pencil Step by Step, ISBN: 978-1-56010-802-3
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Watercolor Made Easy: Fairies & Fantasy, ISBN: 978-1-60058-141-0
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Now Available

YOUR FIRST STEPS IN PENCIL DRAWING KIT

Materials & step-by-step projects for the beginner

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Provides beginning artists with all the tools they'll need to start drawing right away

- ➔ Includes corresponding Spanish translation
- ➔ Contains a variety of projects with easy-to-follow step-by-step instructions

More than 80 years ago, Mr. Walter T. Foster set out to prove that anyone can learn to draw. The “how to” art books he wrote, illustrated, printed, bound, packaged, and shipped on his own soon grew tremendously in popularity! Today the Walter Foster Publishing company carries on the tradition, developing books and kits that encourage creativity and spark imaginations.



This kit includes all the instruction and materials a beginner needs to start drawing with pencil. Three artists guide readers through a variety of step-by-step drawing projects that teach different techniques and aspects of pencil drawing. Aspiring artists will learn how to begin a drawing by using basic shapes, how to build up form and value, how to create an interesting composition in a landscape, and how to draw a lifelike horse portrait and mythical dragon. The clamshell kit includes a 16-page book with corresponding Spanish instruction, 6 pencils, a sharpener, 2 tortillons, a kneaded eraser, a rubber eraser, and 5 sheets of drawing paper.

Also available



Step-by-Step Studio: Drawing Concepts, ISBN: 978-1-60058-149-6
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Step-by-Step Studio: Drawing Lifelike Subjects, ISBN: 978-1-60058-150-2
\$19.95 US/£13.99 UK/\$21.95 CAN Rights: all available

Drawing: The Figure, ISBN: 978-1-60058-205-9
\$8.95 US/£5.99 UK/\$10.95 CAN Rights: all available

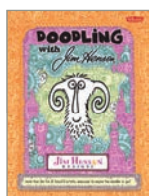
Walter Foster

TOP 10



Color Mixing Recipes

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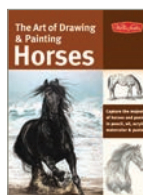
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Erica Hatcher

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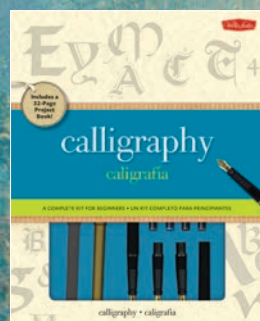
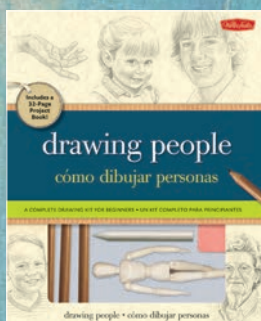
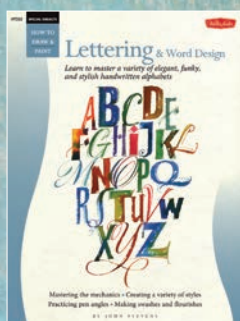
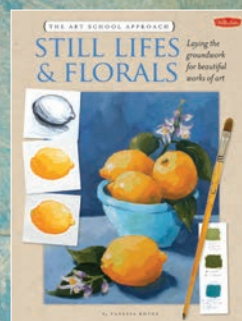
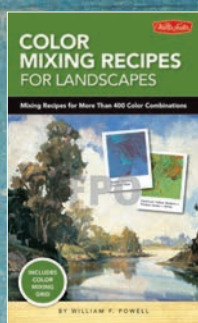
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