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#2011



MVP BOOKS



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Voyageur Press is best known for our regional books, whether they're regional looks at travel and natural history or music, gardening, culture, country living, and more. This regional focus makes our books unique and different, setting them apart from other titles on similar subjects. And we are the leading publisher on railroads and farm tractors.

MVP BOOKS



May 2011

THE SKATEBOARD

Art, Style, Stoke

Ben Marcus, Photography by Lucia Griggi

Item # 149629 AP
ISBN-13: 978-0-7603-3805-6
\$35.00 US
£25.00 UK
\$39.00 CAN

9.5 x 11.125 in
241 x 283 mm
256 pages, PLC
300 color photos
All rights available
Sports & Recreation/General
Ct. Qty. 8

The first complete illustrated history of an all-American classic—told by the star skaters who made the sport.



- While many skateboarders are teens, there's a huge Boomer and Gen X market of thirty-, forty-, and fifty-somethings who still skateboard and now have money to collect boards as objects of nostalgia.
- Skateboarding is a multi-billion-dollar sport, with an estimated twenty million participants worldwide.
- Vintage skateboards are highly collectible, and certain boards auction for thousands of dollars. Famed collectors include people as diverse as musician Ry Cooder and millionaire Rich Novak.



The story of the simple skateboard is part thriller, part underground, underdog success tale. It's chock-full of innovations, far-out graphic artistry, and ever-more-incredible hot-dogging feats. And the story's told in this book with contributions from the stars themselves—Tony Hawk, Stacey Peralta, Jeff Ho, the Dogtown Z-Boys, and more. Beautifully illustrated with historical posters, ads, and memorabilia along with new action photography, studio skateboard shots, and unique portraits of the stars, this is a fitting tribute to an American classic.

Ben Marcus was a *Surfer* magazine associate editor and still writes for *Surfer*, *The Surfer's Journal*, and other magazines. He's the author of several books, including *The Surfboard*, *Surfing USA!*, and *The Surfing Handbook*. He lives in Malibu.

Lucia Griggi photographed skateboarders from Tony Hawk to Stacey Peralta and more for this book. She is a freelance photographer and works between Los Angeles and London.

Also available:



The Surfboard, ISBN-13: 978-0-7603-3886-5
\$21.99 US/£16.99 UK/\$17.50 CAN Rights: all available

Legends of Surfing, ISBN-13: 978-0-7603-3599-4
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The Surfing Handbook, ISBN-13: 978-0-7603-3692-2
\$19.99 US/£12.99 UK/\$21.99 CAN Rights: all available

May 2011

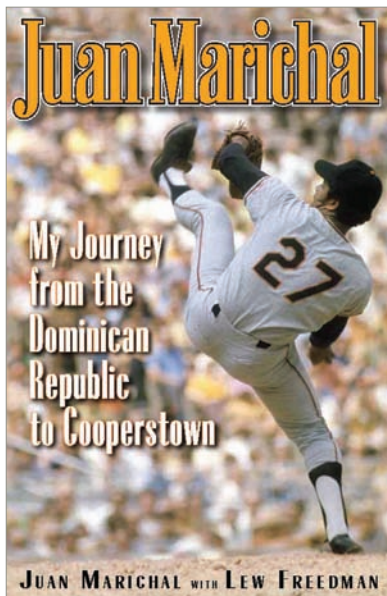
JUAN MARICHAL

My Journey from the Dominican Republic to Cooperstown

Juan Marichal and Lew Freedman

Item #149936 AP
ISBN-13: 978-0-7603-4059-2
\$25.00 US
£16.99 UK
\$28.00 CAN

6.25 x 9.25 in
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320 pages, HC w/jacket
25 b/w photos
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Biography & Autobiography/Sports
Ct. Qty. 20



The story of baseball's first great Latin American pitcher.

Design and graphics are subject to changes.

- Juan Marichal was a trailblazer for Latin American ballplayers in the major leagues, and here he shares for the first time his life experiences, stories from his Hall of Fame career, and views on the game today.
- Marichal will make appearances to promote the book and speaking about his experiences.
- San Francisco is a strong book market, and the Giants are one of baseball's most popular teams.

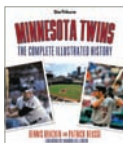
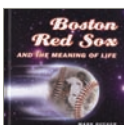
Juan Marichal is a Hall of Fame pitcher who spent 16 years in the major leagues. He has covered baseball for Spanish language radio for both the major leagues and Caribbean leagues. He lives in the Dominican Republic.

Lew Freedman is a veteran sportswriter who has won more than 250 journalism awards. He is also the author of 44 books, including an autobiography of Hall of Fame pitcher Ferguson Jenkins and several books on baseball history.



In a decade that featured such legendary hurlers as Sandy Koufax, Bob Gibson, Don Drysdale, and other Hall of Famers, no pitcher won more games than Juan Marichal in the 1960s. His unique, high-kick pitching style was imitated by kids from New York to San Francisco, and it is immortalized in a bronze statue outside of the Giants' current ballpark. Marichal was the first Dominican-born player to play in an All-Star Game and the first elected to the Baseball Hall of Fame, and he won more games than any of his countrymen. In **Juan Marichal**, Marichal tells the story of his rise from living in a shanty as a young boy in the Dominican Republic to his status as one of the great pitchers of all time. He offers reflections on lingering stereotypes, the impact of steroids, and the general state of the game in the 21st century.

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Giants Past & Present, ISBN-13: 978-0-7603-3806-3
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Minnesota Twins, ISBN-13: 978-0-7603-3684-7
\$30.00 US/£19.99 UK/\$37.50 CAN Rights: all available

March 2011

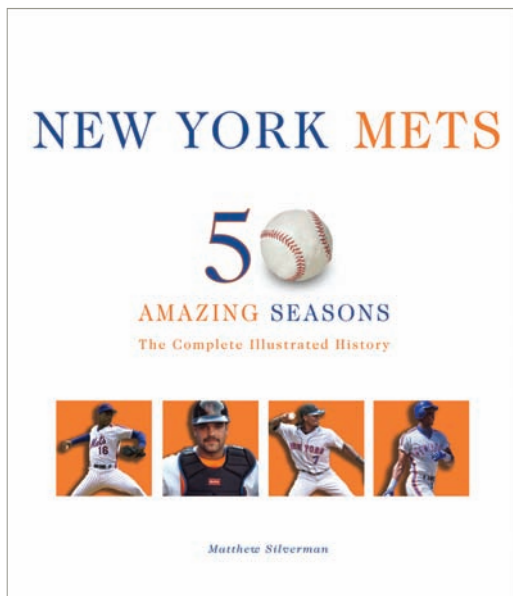
NEW YORK METS

The Complete Illustrated History

Matthew Silverman

Item # 149816 AP
ISBN-13: 978-0-7603-3960-2
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\$33.00 CAN

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A glorious tribute to the Amazin' Mets.

- A lavish celebration of half a century of Mets baseball, complete with stories, stats, and images.
- The New York Mets will play their 50th season in 2011, and this comprehensive history will be available throughout the celebratory season.
- This book will appeal to a wide range of Mets fans, from old-timers to new fans.

Matthew Silverman has been a writer and editor for over 20 years. He has authored, co-authored, and edited numerous sports publications. A lifelong Mets fan, Matthew is the author of several books, including *Mets Essential* and *100 Things Mets Fans Need to Know and Do Before They Die*.

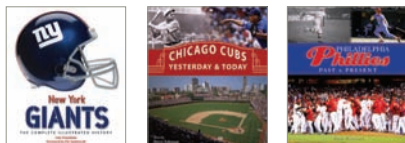
www.metsilverman.com



"Meet the Mets, meet the Mets, step right up and greet the Mets."

New York Mets: The Complete Illustrated History brings to life a half century of Mets baseball, from the lovable losers of the early years, through the championship teams of 1969 and 1986, up through the stars of today. Chock full of photos, memorabilia, and memories, it tells the complete story of the franchise, including season-by-season recaps, profiles of the great players and characters, and behind-the-scenes stories through the decades. Longtime Mets fan and author Matthew Silverman selects the Top 50 Mets players of all time, including Hall of Famers Tom Seaver and Gary Carter; superstar hurlers Jerry Koosman, Dwight Gooden, and Johan Santana; powerful sluggers like Dave Kingman, Darryl Strawberry, and Carlos Beltran; and many more.

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Chicago Cubs Yesterday & Today, ISBN-13: 978-0-7603-3246-7
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Phillies Past & Present, ISBN-13: 978-0-7603-3784-4
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Now Available

YANKEE CLASSICS

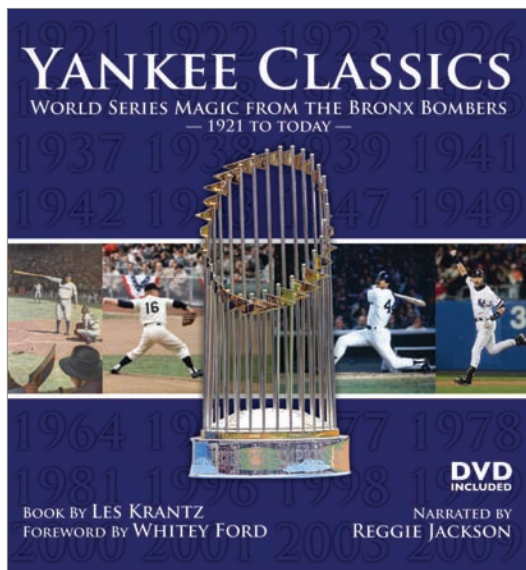
World Series Magic from the Bronx Bombers, 1921 to Today

Les Krantz, Foreword by Whitey Ford, DVD Narrated by Reggie Jackson

INCLUDES
DVD

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A glorious celebration of baseball's all-time champions from the Fall Classic.

- The only book to explore the full legacy of Yankee World Series history, with stories, stats, and photos—a must-have reference for any Yankees fan.
- Includes a DVD of moments from the classic era of the World Series narrated by Mr. October himself, Reggie Jackson.
- Same package as the author's previous *Yankee Stadium: A Tribute*, which sold more than 43,000 copies.

A recognized sports authority, Les Krantz has worked for the *Chicago Tribune*, *Chicago magazine*, *Esquire*, *Ski*, and *Gold*. He is the author of many sports books, including *Yankee Stadium: A Tribute*, *Dark Horses and Underdogs*, and *Reel Baseball*.

Reggie Jackson, a baseball Hall of Famer, played five of his 21 major league seasons in New York and led the Yankees to three World Series. He set numerous records and will always be remembered for his three-home-run performance in the 1977 Fall Classic.



No team, in any sport, enjoys a championship legacy as celebrated as the New York Yankees—and no book provides as thorough an exploration of that legacy as *Yankee Classics*. With year-by-year recaps filled with stories and photos, the book goes through all 40 World Series the Yankees have participated in, including the seven-game classics and the four-game cakewalks. Profiles of the biggest stars of the Fall Classic—from Ruth and Gehrig, to Berra and Mantle, to Jeter and Rivera—and detailed sidebars on the memorable moments, the October rivalries, and the lesser-known heroes round out this comprehensive look at an unprecedented sports success story.

Also available:



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Baseball Yesterday & Today, ISBN-13: 978-0-7603-2646-6
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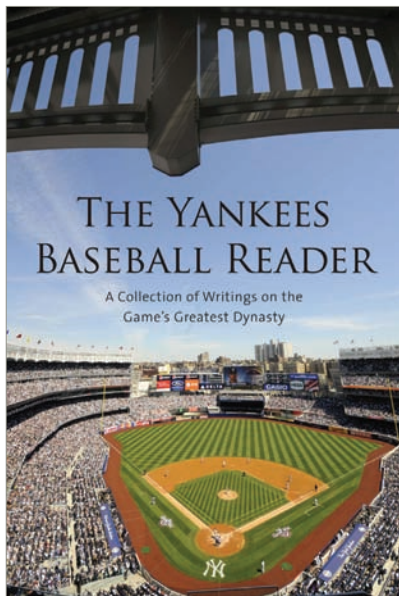
April 2011

THE YANKEES BASEBALL READER

A Collection of Writings on the Game's Greatest Dynasty

Item # 193283 AP
ISBN-13: 978-0-7603-4061-5
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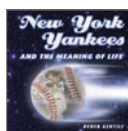
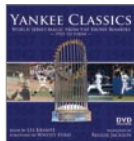
A timeless collection of great writings about a great franchise.

- The Yankees are one of the best-selling subjects in sports publishing, with fans located throughout the world.
- Includes excerpts from a wide range of writers, styles, and eras to offer something for fans of all ages and tastes.
- Provides a literary tour through the full history of a legendary team.



The New York Yankees have inspired the literary—and not-so-literary-minded—to pen some of the greatest pieces of sports writing over the course of more than a century. **The Yankees Baseball Reader** brings together the best works of journalism and literature to tell the story of this legendary franchise. It offers the musings of classic sportswriters like Grantland Rice and modern-day wordsmiths like Roger Angell, and features excerpts from the great baseball biographers. The players themselves share their perspectives—from memoirs by such Yankee legends as Mickey Mantle and Joe Torre to tell-alls by Jim Bouton and Sparky Lyle. And the humorous musings of Casey Stengel and Yogi Berra are an essential part of team lore. Newspaper accounts of the most memorable moments from Yankee history, as well as views from the other side—the Yankee haters—round out this essential reference for any fan of the Bronx Bombers.

Also available:



Yankee Classics, ISBN-13: 978-0-7603-4019-6

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New York Yankees and the Meaning of Life, ISBN-13: 978-0-7603-3194-1

\$19.99 US/£12.99 UK/\$21.95 CAN Rights: all available

New York Mets, ISBN-13: 978-0-7603-3960-2

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April 2011

THE PHYSICS OF PITCHING

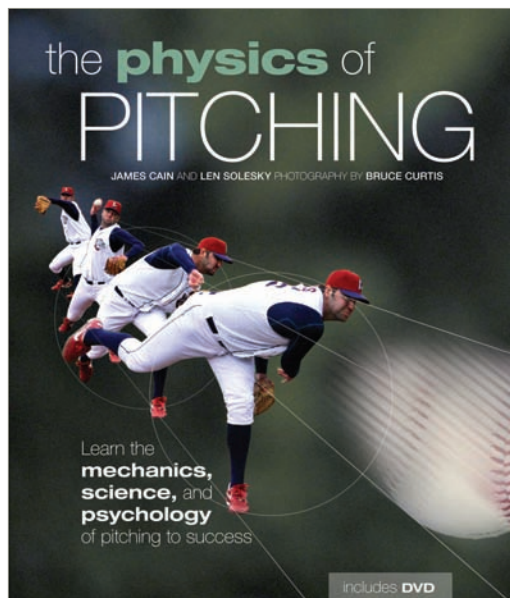
Learn the Mechanics, Science, and Psychology of Pitching to Success

Len Solesky and James Cain, Photography by Bruce Curtis



Item # 149677 AP
 ISBN-13: 978-0-7603-3850-6
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 150 color photos
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 Baseball
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The secrets to becoming a successful—and healthy—baseball pitcher.

- A revolutionary approach to pitching instruction, combining physics, medicine, psychology, and overall training.
- Brings together insights from a wide range of perspectives, from players and coaches to doctors and physical therapists.
- Includes an instructional DVD to complement and expand upon the book's detailed text and illustrations.



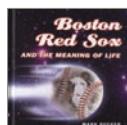
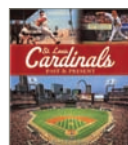
Len Solesky was a professional scout for 18 years and a pitching consultant for 9 years. He teaches a new approach to pitching that incorporates recent medical advances.

James Cain is the author of *One-on-One Baseball*, written with former Yankee coach Dom Scala. Cain's son is continuing a family pitching tradition by playing for Washington University in St. Louis.

Bruce Curtis has been a professional photographer for many decades, contributing to such esteemed publications as *Time*, *Life*, and *Sports Illustrated*.

The Physics of Pitching is a well-rounded and comprehensive study that explores the formula for success in pitching and the secret to staying healthy and injury free. It brings together the expertise of a professional scout and pitching consultant, a former major league pitcher and current pitching coach, a sports orthopedic surgeon, and a strength and conditioning specialist. Step-by-step instruction is combined with a discussion of the fundamentals of pitching mechanics and kinetics, physiology and orthopedics, weight training, and the mental and strategic sides of baseball. Illustrated throughout with step-by-step photography and detailed illustrations of the key mechanics, **The Physics of Pitching** is accompanied by an instructional DVD that shows professional coaches working with a range of aspiring pitchers, from little leaguers to collegiate hurlers.

Also available:



St. Louis Cardinals Past & Present, ISBN-13: 978-0-7603-3528-4
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Baseball... The Perfect Game, ISBN-13: 978-0-89658-668-0
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COMPLETE GUIDE TO CHEERLEADING

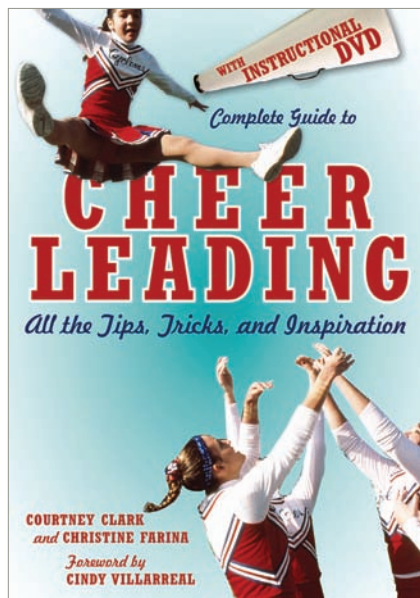
All the Tips, Tricks, and Inspiration

Christine Farina and Courtney Clark, Photography by Bruce Curtis,
Foreword by Cindy Villarreal



Item # 149676 AP
 ISBN-13: 978-0-7603-3849-0
 \$24.99 US
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7 x 10 in
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 192 pages, Flexi-bind w/DVD
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An inspirational guide to getting the most out of cheerleading.

- ➔ A comprehensive and informative guide to cheerleading provided by a champion cheerleading coach.
- ➔ The book's detailed instructions and tips are accompanied by a DVD showing the routines and exercises in full action.
- ➔ Millions of boys and girls throughout the country participate in cheerleading, and nationwide cheerleading competitions are becoming more and more prominent.



Christine Farina has been the head cheer coach and choreographer for Hofstra University's national champion cheerleading team since 2003. She is also president of Cheer xcel Inc.

Sportswriter Courtney Clark brings her experience as a former cheerleader and athlete to her work. She has written three books.

Bruce Curtis is a professional photographer, contributing to such esteemed publications as *Time*, *Life*, and *Sports Illustrated*.

Modern cheerleading is a dynamic activity that requires intense dedication to put forth your best in body, mind, and spirit. The **Complete Guide to Cheerleading** provides all the information, tips, and instruction required to become a winning cheerleader. It guides aspiring and experienced cheerleaders alike through the rigors of training and competition while they juggle academic and other extracurricular activities. The book presents the history of cheerleading, explores the cheerleading lifestyle, and provides technical instruction on training for and executing the essential routines and moves. An accompanying DVD includes video instruction and cheerleading routines to further illustrate the moves discussed in the book.

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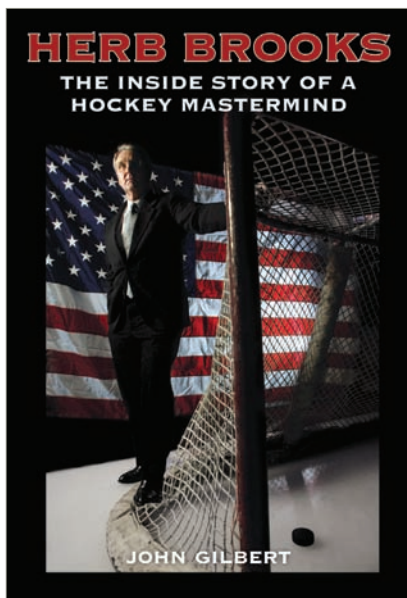
The Inside Story of a Hockey Mastermind

John Gilbert

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A sportswriter and confidant looks at the life of the coach behind the "Miracle on Ice."

- Herb Brooks is one of the most revered figures in the history of ice hockey.
- Previously unpublished recollections and anecdotes from the beat writer who was Brooks' closest professional confidant throughout Brooks' coaching career.
- The 1980 "Miracle on Ice" engineered by Brooks is one of the most memorable moments in sporting history.

John Gilbert is the son of the late Wally Gilbert, Duluth's greatest athlete (Brooklyn Dodgers, Duluth Eskimos, pre-NBA pro basketball, and Duluth curling). He has written about hockey at all levels. A former *Minneapolis Star Tribune* writer, Gilbert now reports for various magazines and radio stations and continues to play amateur baseball.



The U.S. hockey team's victory at the 1980 Olympics was a "Miracle on Ice"—a miracle largely brought about by Herb Brooks, the legendary coach who forged that invincible team. Famously antagonistic toward the press at Lake Placid, Brooks nonetheless turned to sportswriter John Gilbert after each game, giving his longtime friend and confidant what became the most comprehensive coverage of the '80 team. This book is Gilbert's memoir of Brooks. Neither strictly biography or tell-all exposé, **Herb Brooks: The Inside Story of a Hockey Mastermind** is the story of an extraordinary man as it emerged in the course of a remarkable friendship.

Also available:



Minnesota Vikings, ISBN-13: 978-0-7603-3953-4
\$30.00 US/£20.00 UK/\$33.00 CAN Rights: all available

Sid Hartman's Great Minnesota Sports Moments, ISBN-13: 978-0-7603-3491-1
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April 2011

COMPLETE BIKE MAINTENANCE

For Road, Mountain & Commuter Bicycles

Fred Milson

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192 pages, PB
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Nearly 500 color photographs show you how to maintain and repair your bike.

- Previous editions have sold more than 800,000 copies worldwide in a dozen languages.
- Includes the latest equipment from Shimano, Campagnolo, and SRAM.
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Fred Milson's first love is bicycles, and writing this guidebook was a true labor of love. He commutes daily by bicycle in London and has ridden a bicycle solo from England to Istanbul.

Our best-selling bicycle maintenance book is back in an expanded, revised, and updated edition. This new edition includes the latest equipment from Shimano, Campagnolo, and SRAM as well as substantial sections on hub gears and the various types of bottom bracket/chainset combinations. With its step-by-step photos, it gives any rider the confidence and knowledge required to tackle regular maintenance, repairs, and even major overhauls.

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TOP 10



Pittsburgh Steelers

The Complete Illustrated History
Lew Freedman

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New York Giants

The Complete Illustrated History
Lew Freedman

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Denver Broncos

The Complete Illustrated History
Jim Saccomano

MVP

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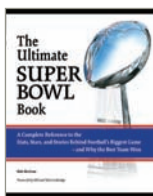
Legends of Surfing

The Greatest Surfriders from Duke
Kahanamoku to Kelly Slater
Duke Boyd,
Photography by Jeff Divine

MVP

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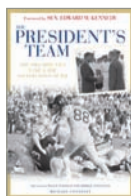
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"Essential for all football lovers."
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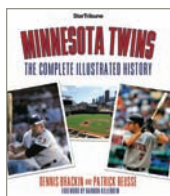
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The 1963 Army-Navy Game and the
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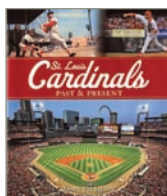
Minnesota Twins

The Complete Illustrated History
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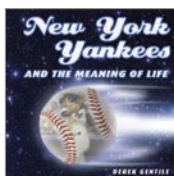
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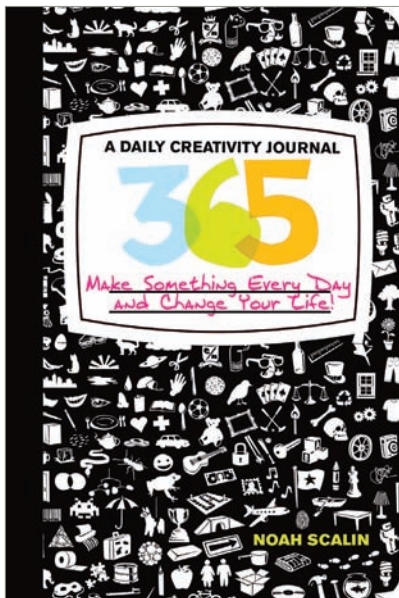
365

A Daily Creativity Journal: Make Something Every Day and Change Your Life!

Noah Scalin

Item # 149873 AP
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Kick-start your creativity with 365 inspired ideas in this unique artist's and crafter's journal.

- ➔ The author will launch the blog [www. MakeSomething365.com](http://www.MakeSomething365.com), where readers can share their projects. He will also give workshops and lectures on the 365 method at conferences, schools, libraries, and museums.
- ➔ Crafters and artists looking to spur their own creativity will appreciate the inspired project cues, techniques, and tips in the book, as well as stories of others' daily art projects.
- ➔ Noah Scalin's Skull-A-Day website continues to receive 30,000 unique visitors a month and a constant stream of daily submissions from readers.



Noah Scalin's "365 method" is simple but inspired: Choose a theme or medium, then make something every day for a year.

The book offers 365 project prompts to kick-start your creativity, plus plenty of room for journaling, sketching, and jotting down ideas. Learn how to choose your subject and document your work, and see examples from other artists and crafters. In addition, master new techniques to incorporate into your projects, including quilling, clay-making, and more.

With **365: A Daily Creativity Journal** you'll get charged up, get messy, and get inspired, and you'll see how making something every day can change your creative process—and change your life—forever!

In 2007, artist Noah Scalin cut a skull out of orange paper and posted it on his blog with the note, "I'm making a skull image every day for a year." His project became an award-winning internet sensation that resulted in the book *Skulls*, and landing him in the *New York Times* and on the *Martha Stewart Show*. He lives in Richmond, Virginia.

www.noahscalin.com

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CRAFTY PLANET

30 Out-of-this-World Projects that Upcycle, Repurpose & Reinvent

Patricia Hoskins, Photography by Gene Pittman

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 100 color photos, 20 illustrations
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Fun and creative sewing and knitting projects that use recycled materials.

- ➔ More people are incorporating eco-friendly practices into daily living. This book makes it easy for the environmentally conscious to craft green as well.
- ➔ There is no other book on the market that combines green craft projects with a resource guide, tips, and techniques for earth-friendly crafting.
- ➔ **Crafty Planet** is the name of the author's Minneapolis-based needlework craft shop, which is featured in the book on the **Crafty Planet** website.

Patricia Hoskins opened **Crafty Planet** in Minneapolis in 2003, selling hip fabric, yarn, embroidery supplies, and other craft items. Patricia teaches classes in embroidery, cross-stitch, sewing, knitting, and crochet. She lives in Minneapolis, where she recently organized the No Coast Craft-o-Rama.

www.craftyplanet.com



Two strong movements among Gen X and Yers—DIY/crafting and eco-consciousness—are combined here as part of a new movement, eco-crafting. The appeal of crafting for younger DIYers has long been the move away from the the world of mass production and toward a sense of community and pride of workmanship. Many DIYers are also passionate about the environmental impact of their lives—it's no surprise, then, that interest in green crafting has sprouted and flourished even stronger in recent years. This book is the ultimate guide to green crafting. It is both a how-to project book (including 20 needleart projects—knitting, crochet, sewing, and the like) and a resource book for those looking for the best place to find organic materials, recycled materials, or locally sourced materials.

Also available:



Simple Gifts, ISBN-13: 978-0-7603-3818-6
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Sew Retro, ISBN-13: 978-0-7603-3687-8
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ASTOUNDING KNITS

101 Spectacular Knitted Creations and Daring Feats

Lela Nargi

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A “world record book” of knitting, featuring 101 of the biggest, smallest, and most amazing knits of all-time.

- A world record book of knitting has never been published, yet stories of amazing knits are plentiful.
- This quirky, quick-read book would appeal to knitters who don't have a lot of time to read, but love to hear about sensational knits.
- A great gift for the knitters on your list.

Lela Nargi is a knitter, an author, and a journalist who lives in Brooklyn, New York. Her book *Knitting Lessons: Tales from the Knitting Path* documented her own adventures in learning to knit. Lela is also the editor of *Knitting Memories: Reflections on the Knitter's Life*, and *Knitting Through It*, both published by Voyageur Press.

www.lelanargi.com



This book compiles the stories, stats, and facts of the world's most amazing knits, from a handknit Ferrari on display at the British Auto Show (knitting the car took 12 miles of yarn) to the American flag knit with utility poles and cranes—and everything in between (a plate of sushi; a handknit wedding, including the flowers and the cake; a cozy for a house). This will be a *Guinness Book of World Records* for knitters. Each entry features color photos, an explanation of how the object was made, and other interesting details including—how much yarn was used, how long it took to make, how many people contributed stitches, the project dimensions, and more.

Also available:



Knitting Art, ISBN-13: 978-0-7603-3067-8
\$35.00 US/£22.99 UK/\$38.95 CAN Rights: all available

Knitting Yarns and Spinning Tales, ISBN-13: 978-0-89658-725-0
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Norwegian Handknits, ISBN-13: 978-0-7603-3428-7
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July 2011

FAVORITE SOCK PATTERNS FROM AROUND THE WORLD

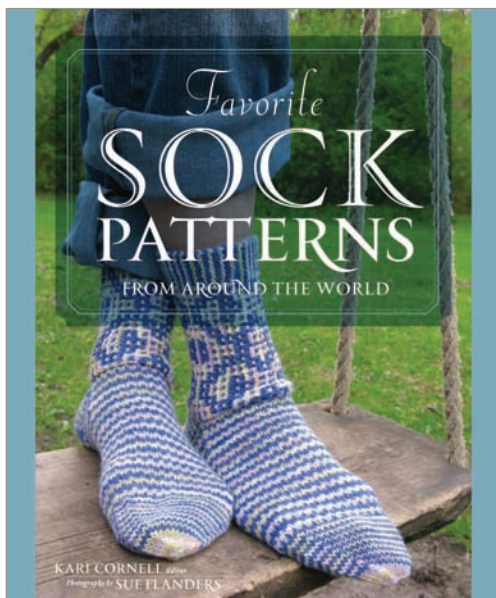
Edited by Kari Cornell, Photography by Sue Flanders

Featuring Designers Nancy Bush, Beth Brown-Reinsel, and Candace Eisner Strick

Item # 149843 AP
ISBN-13: 978-0-7603-3969-5
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Features 25 stunning sock patterns from around the world by big-name knitwear designers.



- Sock knitting is very popular these days. The inaugural Sock Summit, the first knitting show to focus entirely on sock knitting, had a sellout crowd.
- In tough economic times, knitters are funneling their energy into smaller projects that use less yarn, and socks provide enough technical challenge and instant gratification to make them an appealing project.
- This book will include designs from several top designers who are known for knitting amazing socks.



This book collects 25 fantastic patterns for socks inspired by knitting traditions from around the world. Patterns from top designers including Star Athena, Beth Brown-Reinsel, Candace Eisner Strick, Chrissy Gardiner, Janel Laidman and Anna Zilboorg are featured, along with an introduction from Nancy Bush, author of *Folk Socks*.

Sue Flanders is the co-author and photographer of *Norwegian Handknits: Heirloom Patterns from Vesterheim Museum*.

Also available:



Knitting America, ISBN-13: 978-0-7603-2621-3
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Modern Knits, Vintage Style, ISBN-13: 978-0-7603-3679-3
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Norwegian Handknits, ISBN-13: 978-0-7603-3428-7
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May 2011

KNITTING AMERICA

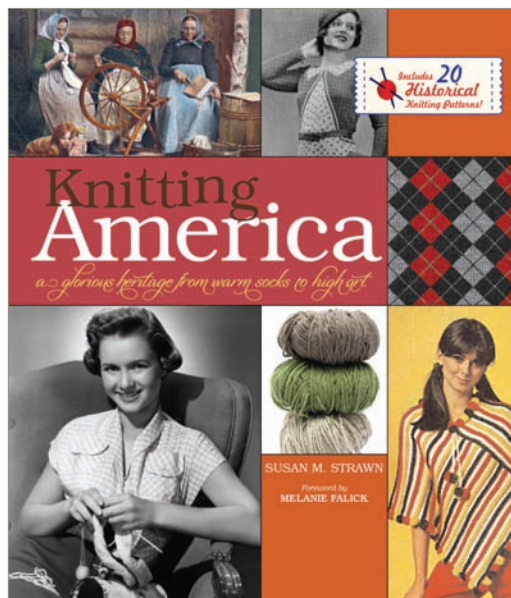
A Glorious Heritage from Warm Socks to High Art

Susan M. Strawn, Foreword by Melanie Falick

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Knitting as American art, craft, and social history, beautifully depicted in patterns and photos.

- This is the complete history of American knitting.
- Includes 20 historic knitting patterns for today's knitters.
- Features glorious color photography of artifacts and knitting culture.



Knitter, writer, and illustrator Susan Strawn has a Ph.D. in Textiles and Clothing. A regular contributor to Piecework, Interweave Knits, Spin-Off, and other textile magazines and journals, she teaches textile classes at Dominican University in River Forest, Illinois. She lives in Chicago.

“Susan has placed the history of knitting within the context of American history, so we can clearly see how knitting is intertwined with such subjects as geography, migration, politics, economics, female emancipation, and evolving social mores. She has traced how a melting pot of knitting traditions found their way into American culture via vast waves of immigration, expanded opportunity for travel, and technology.” —Melanie Falick

This is the history that **Knitting America** celebrates. Beautifully illustrated with vintage pattern booklets, posters, postcards, black-and-white historical photographs, and contemporary color photographs of knitted pieces in private collections and in museums, this book is an exquisite view of America through the handiwork of its knitters.

Also available:



Modern Knits, Vintage Style, ISBN-13: 978-0-7603-3679-3
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Retro Knits, ISBN-13: 978-0-7603-2977-1
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Knitting Art, ISBN-13: 978-0-7603-3067-8
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March 2011

CRAZY QUILTS

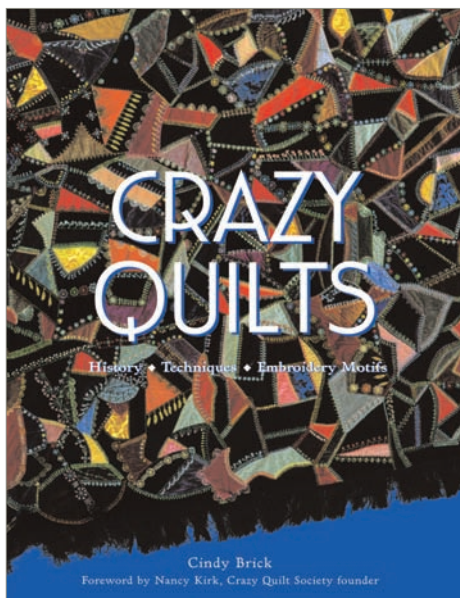
History - Techniques - Embroidery Motifs

Cindy Brick, Foreword by Nancy Kirk, Crazy Quilt Society Founder

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The definitive work—both history and how-to—on a phenomenal style of quilt.

- ➔ There are more than 27 million quilters in the United States.
- ➔ This book showcases history and how-to instructions, combining the two aspects of quilting that quilters are most interested in.
- ➔ Cindy Brick is promoting the book across the country at quilt shops and bookstores in connection with her extensive travel schedule as a quilt teacher and appraiser.

Cindy Brick is an American Quilter's Society certified textiles appraiser and professional quilt restorer. She has written magazine articles and books, including *The Stitcher's Language of Flowers*. She is the "Old Things Considered" columnist for *McCall's Vintage Quilts*. Cindy lives and works in Castle Rock, Colorado.

www.cindybrick.com
www.classygirlquilts.com



"Here's your chance to get up close and personal with an amazing collection of crazies."

—Quilter's Newsletter Magazine

Made from the finest silks, satins, and velvets and stitched together with elaborate embroidery, the crazy quilt is a testament to quilters' rich imagination and artistry. This beautiful book traces the bewitching history of "Crazies" from their earliest origins to the present day. Distinguished quilting teacher and appraiser Cindy Brick follows the crazy quilt from colonial times, the Civil War, the Victorian era, and through today, decoding the mystery and meaning of these curious quilts. Also included is a detailed how-to section on constructing crazy quilts. Brick offers methods for planning, piecing, and embroidering or embellishing your quilt, and gives numerous helpful tips that only an expert could provide.

Also available:



The Quilt, ISBN-13: 978-0-7603-3785-1

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Quilts Around the World, ISBN-13: 978-0-7603-3744-8

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Journey of Hope, ISBN-13: 978-0-7603-3935-0

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Voyageur Press

March 2011

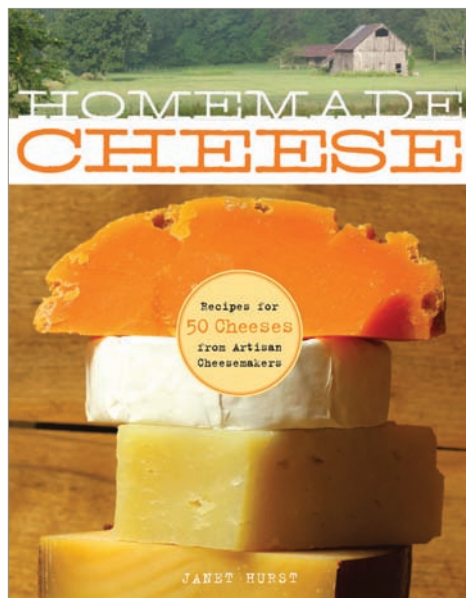
HOMEMADE CHEESE

Recipes for 50 Cheeses from Artisan Cheesemakers

Janet Hurst

Item # 149675 AP
ISBN-13: 978-0-7603-3848-3
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£14.99 UK
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125 color photos
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Cooking/Specific Ingredients/Dairy
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A stylish handbook for a growing movement of home cheesemakers.

- Home cheesemaking has become a booming hobby in North America over the last three to five years, with the number of cheesemakers growing dramatically, according to online newspaper reports.
- Along with solid instruction from a twenty-year-veteran home cheesemaker, here are fifty recipes from the twenty best artisan cheesemakers in North America!
- Stylish color photography of luscious cheeses appears throughout.



Making cheese at home is one of the joys of a self-sufficient lifestyle, along with gardening, canning, and raising chickens. Author Janet Hurst is a twenty-year-veteran home cheesemaker, who shows you how to easily craft your own cheddar, feta, chèvre, mozzarella, and 50 more cheeses. Included are profiles of 20 artisan cheesemakers—from Cypress Grove, Vermont Butter and Cheese, Shelburne Farms, Does Leap, Pure Luck, and more—and their favorite recipes.

Janet Hurst has been a home artisanal cheesemaker for twenty years and is a certified cheesemaker through the University of Vermont's Institute of Artisan Cheese. She writes on cheesemaking for *Mother Earth News*, *Mary Jane's Farm*, *Dairy Goat Journal*, *Countryside*, and more.

Also available:



The Fresh Girl's Guide to Easy Canning and Preserving, ISBN-13: 978-0-7603-3846-9
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The Minnesota Homegrown Cookbook, ISBN-13: 978-0-7603-3142-2
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4-H Guide to Vegetable Gardening, ISBN-13: 978-0-7603-3946-6
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THE FAMILY COW HANDBOOK

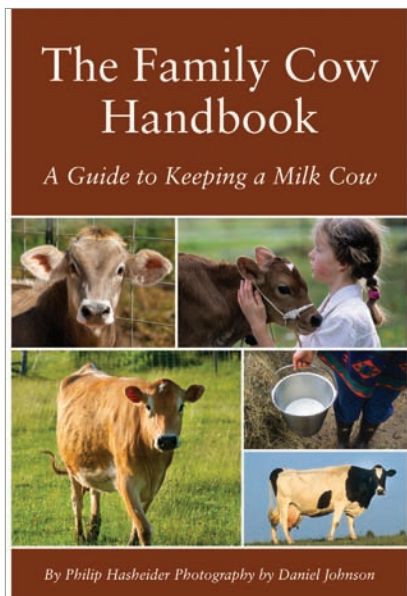
A Guide to Keeping a Milk Cow

Philip Hasheider, Photography by Daniel Johnson



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 200 color photos
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A guide to keeping a family cow and making everything from butter and cheese to ice cream.

- ➔ Interest in self-sufficiency and sustainability are booming in this economic climate, and a family cow is a common practical investment for many rural folk.
- ➔ Packed with useful, easy-to-follow information and illustrated with attractive photography.
- ➔ Phil Hasheider ran a dairy farm for 20 years and has solid experience with everything from raising calves to making cheese.



Philip Hasheider grew up on a dairy farm in Wisconsin, where he participated in 4-H and FFA projects. He has a Dairy Science degree from UW Madison as well as seven years experience as a cheesemaker. He's also the author of *The Complete Book of Butchering, Smoking, Curing, and Sausage Making*, *How to Raise Sheep*, *How to Raise Pigs*, and *How to Raise Cattle*.

Milking your family cow and experiencing the simple joys that comes with it are explained in this guidebook by veteran dairy farmer and cheesemaker Phil Hasheider. This book leads you through all the steps needed to make your dream a reality and the processes involved to make your own dairy products. You will learn the practical do's and don'ts of buying a cow, milking, feeding, and assisting her when she gives birth to a calf. You may not have the experience yet, but time will take care of that as you learn. Your adventure starts here and this book will guide you along your journey with your family cow.

Daniel Johnson is a professional photographer specializing in farm imagery. He helps run Fox Hill Farm, a family owned farm in far northern Wisconsin.

www.foxhillphoto.com

Also available:



4-H Guide to Vegetable Gardening, ISBN-13: 978-0-7603-3946-6
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The Fresh Girl's Guide to Easy Canning and Preserving, ISBN-13: 978-0-7603-3846-9
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The Complete Book of Butchering, Smoking, Curing, and Sausage Making, ISBN-13: 978-0-7603-3782-0, \$24.99 US/£16.99 UK/\$27.99 CAN Rights: all available

OLD-TIME COUNTRY WISDOM & LORE

1000s of Traditional Skills for Simple Living

Jerry Mack Johnson

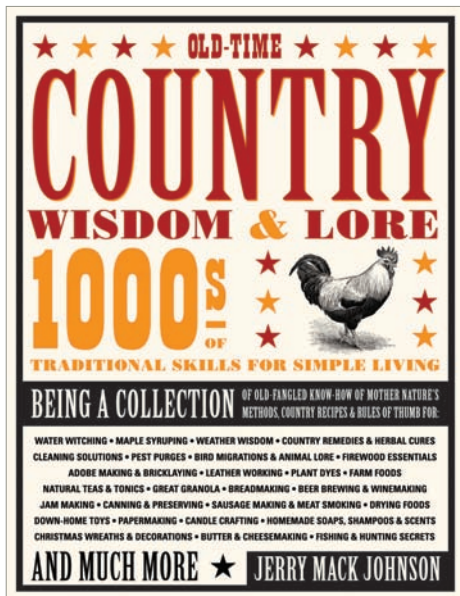
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A collection of old-fangled know-how of mother nature's methods, country recipes & rules of thumb.

- A handy reference guide of now-forgotten crafts, foods, and skills for simple living.
- Printed with brown ink on cream paper and packed with 400 old-time illustrations from vintage farming magazines, the packaging will accentuate the vintage look and feel.
- More than 1,000 recipes, projects, and instructions.

Jerry Mack Johnson grew up on a ranch in West Texas and worked as a cowboy, rodeo clown, professional bull rider, miner, prospector, merchant seaman, oilfield worker, catfish farmer, salesman, and school teacher. He was the author of numerous books of lore, including *Down Home Ways*, *Country Wisdom*, and *Country Scrapbook*.



A grand encyclopedia of country lore by famed Texas folklorist Jerry Mack Johnson, covering water witching, maple syruping, weather wisdom, country remedies and herbal cures, cleaning solutions, pest purges, bird migrations and animal lore, firewood essentials, adobe making and bricklaying, leather working, plant dyes, farm foods, natural teas and tonics, granola, bread making, beer brewing and winemaking, jams and jellies, canning and preserving, sausage making and meat smoking, drying foods, down-home toys, papermaking, candle crafting, homemade soaps and shampoos, Christmas wreaths and decorations, butter and cheese making, fishing and hunting secrets, and much more.

Also available:



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How to Raise Goats, ISBN-13: 978-0-7603-3157-6
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Living a Country Year, ISBN-13: 978-0-7603-2840-8
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March 2011

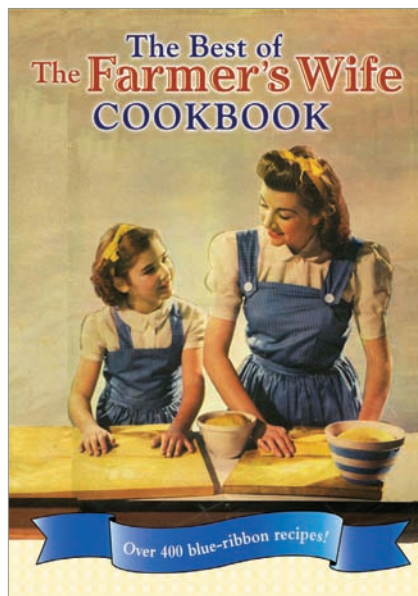
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Over 400 Blue-Ribbon Recipes!

Lela Nargi

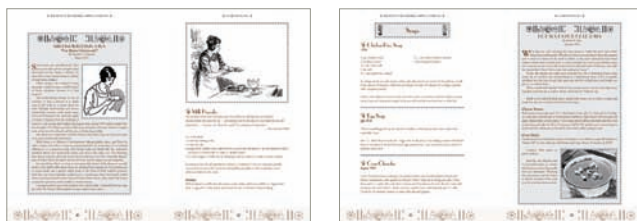
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Cooking/Regional & Ethnic/
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Four hundred of the best recipes from the famous *Farmer's Wife* magazine are collected here.

- With more than 100,000 copies sold, the *Farmer's Wife* Cookbook series has a strong, proven track record in a variety of markets.
- Vintage illustrations from *The Farmer's Wife* magazine add warmth and a sense of nostalgia to recipes.
- Favorite recipes like grandma used to make have been updated for the modern kitchen.



Long before the Internet and high-speed travel connected us all, *The Farmer's Wife* magazine gave hard-working rural women a place to find—and share—advice about everything from raising chickens to running a farm kitchen. One of the magazine's most popular offerings was advice on cooking and baking. **The Best of The Farmer's Wife Cookbook** brings together 400 easy-to-follow recipes and variations along with dozens of menus that originated in farm kitchens nationwide and appeared on the pages of the magazine between 1893 and 1939. Readers will be able to prepare these foods easily and quickly, because the recipes have been updated to match the conveniences and ingredients of the modern kitchen. **The Best of The Farmer's Wife Cookbook** is sure to satisfy readers in search of the flavors of farm country or those simply on the lookout for a piece of homegrown nostalgia.

Also available:



The Farmer's Wife Harvest Cookbook, ISBN-13: 978-0-7603-3799-8
\$14.95 US/£9.99 UK/\$16.99 CAN Rights: all available

The Farmer's Wife Slow Cooker Cookbook, ISBN-13: 978-0-7603-3514-7
\$15.99 US/£10.99 UK/\$19.99 CAN Rights: all available

The Farmer's Wife Cookie Cookbook, ISBN-13: 978-0-7603-3513-0
\$15.99 US/£10.99 UK/\$19.99 CAN Rights: all available

Lela Nargi is a knitter, an author, and a journalist who lives in Brooklyn, New York. Her book *Knitting Lessons: Tales from the Knitting Path* documented her own adventures in learning to knit. Lela is also the editor of *Knitting Memories: Reflections on the Knitter's Life*, and *Knitting Through It*, both published by Voyageur Press.

www.lelanargi.com

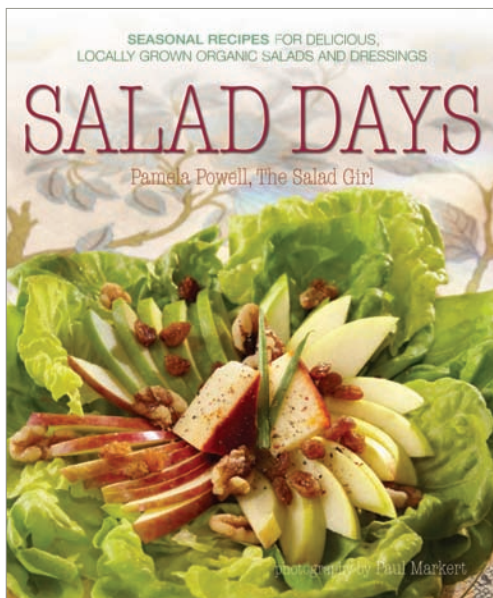
SALAD DAYS

Seasonal Recipes for Delicious, Locally Grown Organic Salads and Dressings

Pam Powell, Photography by Paul Markert

Item # 149943 AP
ISBN-13: 978-0-7603-4043-1
\$19.99 US
£14.99 UK
\$21.99 CAN

7.5 x 9 in
191 x 229 mm
160 pages, PB
75 color photos, 25 illustrations
All rights available
Cooking/Seasonal
Ct. Qty. 12



Fresh, innovative, delicious salads and dressings with a focus on local and organic ingredients.

→ Author Pam Powell is a nationally known salad and dressing chef, an active blogger, and the creator of Salad Girl Dressings, available nationwide in Whole Foods markets, food co-ops, and supermarkets.

→ With books like Michael Pollan's bestselling *Omnivore's Dilemma* paving the way, the demand for organic and local fruits and vegetables is on the rise. Mainstream supermarkets have jumped on board, incorporating organic food sections into their stores, or expanding existing sections.

→ This is a stylish and delicious cookbook on a topical subject.



This book includes 150 recipes for creating delicious salads and dressings using organic, locally grown ingredients. Recipes include Apple and Roasted Beet Salad with Fruit, Nuts, Gorgonzola, and Watercress; Green Apple Sassy Slaw with Crisp Apple Maple Dressing; Pear and Grape Salad with Big Woods Blue Cheese and Concord Grapes; Pecan-Crusted Goat Cheese and Micro Greens with Crisp Apple Maple-Brushed Crostini; Chilled Moroccan Couscous Salad; Curry Chicken and Apricot Salad; Harvest Moon Salad; and many more. Seventy-five color photos and colorful illustrations from the author accompany the recipes. Sidebars and tips for green ways to prepare salads are included.

Pam Powell is the founder and creator of Salad Girl Organic Salad Dressing Company, with products that can be found nationwide in co-ops, Whole Foods markets, and other supermarkets. Pam shares recipes for her organic salads regularly on her Salad Girl blog. She lives in Minnesota.

www.saladgirldressings.com

Also available:



The Minnesota Table, ISBN-13: 978-0-7603-3626-7
\$25.00 US/£18.99 UK/\$32.00 CAN Rights: all available

4-H Guide to Vegetable Gardening, ISBN-13: 978-0-7603-3946-6
\$18.99 US/£11.99 UK/\$20.99 CAN Rights: all available

The Gardener's Bedside Reader, ISBN-13: 978-0-7603-2657-2
\$27.95 US/£18.99 UK/\$30.95 CAN Rights: all available



August 2011

CHICAGO'S BEST LOCAL FOOD COOKBOOK

Favorite Recipes from Top Chefs and Restaurants

Heather Lalley, Photography by Brendan Lekan

Item # 149645 AP
ISBN-13: 978-0-7603-3820-9
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£20.00 UK
\$33.00 CAN

9.5 x 11.125 in
241 x 283 mm
160 pages, PLC
175 color photos
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Cooking/Regional & Ethnic/
American/Middle Western States
Ct. Qty. 12

A cookbook featuring locally grown foods from well-known chefs in the Chicago area. The chefs work directly with a local farmer to bring the freshest foods to the table.



- ➔ Trend in wanting to eat what's grown locally has propelled cooks to shop at food co-ops, join co-op farms, and patronize restaurants serving locally grown foods.
- ➔ Book will include profiles of chefs with star power, such as Charlie Trotter and Rick Bayless.
- ➔ Chicago is a big restaurant town.



Heather Lalley is a recovering journalist who took a buyout in 2007 to go to culinary school. Today, elbows deep in flour, she bakes bread, regularly updates her flour girl blog, and follows the local food scene. She lives in Chicago with her husband, Frank, and her son, Nick.

www.flourrrrl.com

When he was growing up, photographer Brendan Lekan's family ran a meat market on the north side of Chicago. There, he learned to appreciate fine food and made a career out of capturing the simple beauty of food in his photographs. His work has appeared in *Time Out Chicago*, *Culture Magazine*, *Men's Health*, and *GQ*. He lives in Chicago.

Chicago's Best Local Food Cookbook celebrates the best homegrown food in and around the windy city, profiling 30 chefs who work together with local farms to bring the freshest, locally grown, sustainable foods to their menus. The book is organized by season and presents 100 delicious recipes. Featured chefs include Rick Bayless, Rick Gresh (Primehouse), Rob Levitt (MADO), and Mindy Segal (Hot Chocolate). Exquisite color photography illustrates the recipes and profiles.

Also available:



The Minnesota Homegrown Cookbook, ISBN-13: 978-0-7603-3142-2
\$29.95 US/£18.99 UK/\$32.95 CAN Rights: all available

The Farmer's Wife Canning and Preserving Cookbook, ISBN-13: 978-0-7603-3525-3
\$15.99 US/£10.99 UK/\$19.99 CAN Rights: all available

The Complete Book of Butchering, Smoking, Curing and Sausage Making
ISBN-13: 978-0-7603-3782-0, \$24.99 US/£16.99 UK/\$27.99 CAN Rights: all available

May 2011

GREETINGS FROM CALIFORNIA

Legends, Landmarks & Lore of The Golden State

Gary Crabbe

Item # 147297 AP
ISBN-13: 978-0-7603-3728-8
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\$28.00 CAN

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130 color & 100 b/w photos
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(AK, CA, HI, NV, OR, WA)
Ct. Qty. 16



A tribute to the Golden State.

- ➔ California is the most populous state (36 million) and one of the wealthiest (median income \$65,000).
- ➔ Color photos shot by California photographer Gary Crabbe, renowned for his gorgeous outdoor photography.

California photographer Gary Crabbe is an outdoor photographer specializing in fine-art scenic landscapes. His images appear in *National Geographic*, *Time*, and the *New York Times*. His books include *Our San Francisco*. In 1993, Crabbe founded Enlightened Images Photography. He lives in Pleasant Hill, California.

www.enlightphoto.com



A fun, fresh tribute to the Golden State, illustrated with gorgeous color photography, fascinating historical images, and cool memorabilia. Learn anew the legends, landmarks, and lore of historic sites, such as Bodie, Point Reyes, the Knights Ferry Bridge, Mission Santa Barbara, Carson Mansion in Old Town Eureka, Death Valley, Glacier Point, and Alcatraz.

Delving into the people, places, and activities that have defined California through the years, this book explores all that makes California great: the Big Sur coast, the Monterey Jazz Festival, Napa Valley's wine country, Hollywood, the redwood trees of Muir Woods, Lake Tahoe, Yosemite Valley, big game fishing, surfing, agriculture, politics, music, sports, and much, much more. Turn the pages for a visual feast of this extraordinary state!

Also available:



California Wine Country, ISBN-13: 978-0-89658-491-4
\$29.95 US/£18.99 UK/\$38.95 CAN Rights: all available

Our California, ISBN-13: 978-0-89658-031-2
\$19.95 US/£12.99 UK/\$21.95 CAN Rights: all available

The California Coast, ISBN-13: 978-0-89658-481-5
\$29.95 US/£18.99 UK/\$32.95 CAN Rights: all available

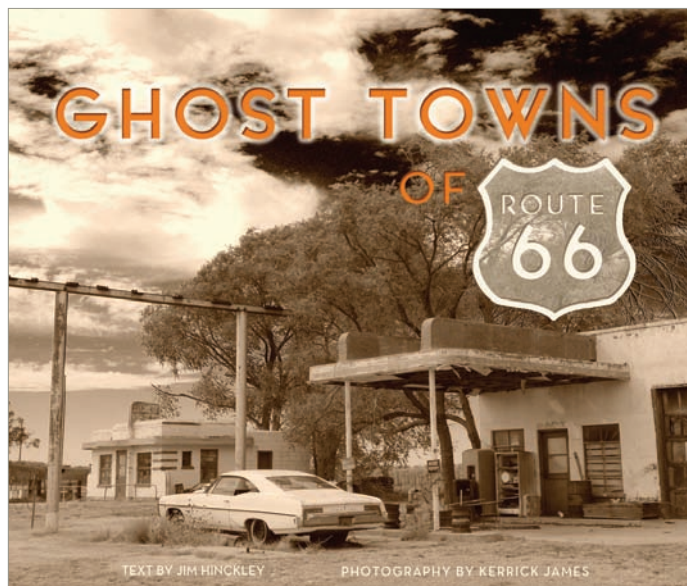
GHOST TOWNS OF ROUTE 66

Jim Hinckley, Photography by Kerrick James



Item # 149670 AP
 ISBN-13: 978-0-7603-3843-8
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 General
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Tour the ultimate boom-and-bust highway.

→ Author Jim Hinckley has a name in the Route 66 world and a blog (www.route66chronicles.blogspot.com), and he enthusiastically promotes.

→ Fully illustrated with beautiful sepia-tone and color photography by Kerrick James.

→ A new take on a familiar and beloved subject.

Author Jim Hinckley and photographer Kerrick James have collaborated on several travel books including *Route 66 Backroads* and *Ghost Towns of the Southwest*. Hinckley also writes a column for *Cars & Parts* and maintains a blog called "Route 66 Chronicles."

Kerrick James teaches photo workshops and provides fine art images for such magazines as *National Geographic Adventure*.

Jim Hinckley:
www.route66chronicles.blogspot.com

Kerrick James:
www.kerrickjames.com



Ghost towns lie all along the Mother Road. The quintessential boom-and-bust highway of the American West, Route 66 once hosted a thriving array of boomtowns built around oil mines, railroad stops, cattle ranches, resorts, stagecoach stops, and gold mines. Join Route 66 expert Jim Hinckley as he tours more than twenty-five ghost towns, rich in stories and history. Includes directions for when you take your trip. Complemented by Kerrick James' gorgeous sepia-tone and color photography. Explore the beauty and nostalgia of these abandoned communities along America's favorite highway!

Also available:



Greetings from Route 66, ISBN-13: 978-0-7603-3885-8
 \$30.00 US/£20.00 UK/\$33.00 CAN Rights: all available

Legendary Route 66, ISBN-13: 978-0-7603-2978-8
 \$29.95 US/£18.99 UK/\$35.95 CAN Rights: all available

Route 66 Backroads, ISBN-13: 978-0-7603-2817-0
 \$24.99 US/£15.99 UK/\$27.50 CAN Rights: all available

April 2011

UPDATED & REVISED

NEW FORMAT

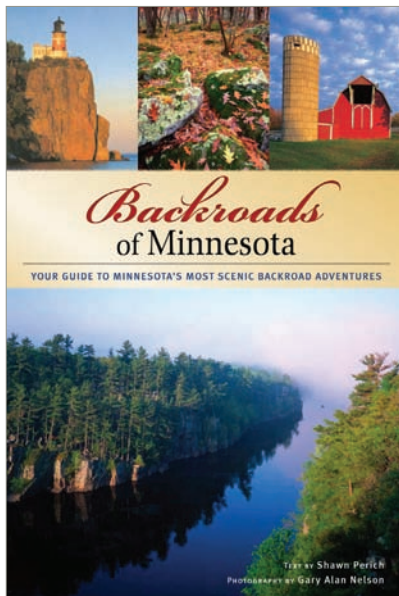
BACKROADS OF MINNESOTA

Your Guide to Scenic Getaways & Adventures

Shawn Perich and Gary Alan Nelson

Item # 149999 AP
ISBN-13: 978-0-7603-4066-0
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\$23.99 CAN

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Discover 31 scenic road trips throughout the state!

- ➔ More than 20,000 copies sold of the first edition.
- ➔ New portable 6x9 format will make this already-popular seller even more appealing.
- ➔ Updated with new maps, color photographs, and travel information.

Shawn Perich is a writer specializing in conservation and the outdoors. He is the editor and publisher of the outdoor newspaper *Northern Wilds*.

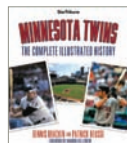
Gary Alan Nelson is an outdoor photographer specializing in large format nature photography. His images have been used by the National Geographic Society, the Sierra Club, and the Audubon Society. Together Perich and Nelson have partnered on the book *Wild Minnesota*.

www.garyalannelson.com



This updated 2nd edition of the popular **Backroads of Minnesota** comes in a new portable size, making it easy to tote in your car and head out to a new destination in beautiful Minnesota. Have you driven on the Gunflint and Arrowhead trails? Have you circled the whole of Mille Lacs? Have you gone birding on the western prairies, or wound around the bluffs of the Mississippi River from Red Wing to the Iowa border? Have you experienced the forgotten corners of the Twin Cities metro area? **Backroads of Minnesota** takes you on 31 routes covering all corners of the Land of 10,000 Lakes: routes that lead you to the state's most scenic natural areas and sites that capture the state's colorful history. Whether you're planning a day trip or a weekend getaway, **Backroads of Minnesota** will lead you deep into the soul of the state, beyond the common tourist attractions.

Also available:



Minnesota Twins, ISBN-13: 978-0-7603-3684-7
\$30.00 US/£19.99 UK/\$37.50 CAN Rights: all available

The Minnesota Table, ISBN-13: 978-0-7603-3626-7
\$25.00 US/£18.99 UK/\$32.00 CAN Rights: all available

Christmas Remembered, ISBN-13: 978-0-7603-3853-7
\$17.99 US/£12.99 UK/\$19.99 CAN Rights: all available



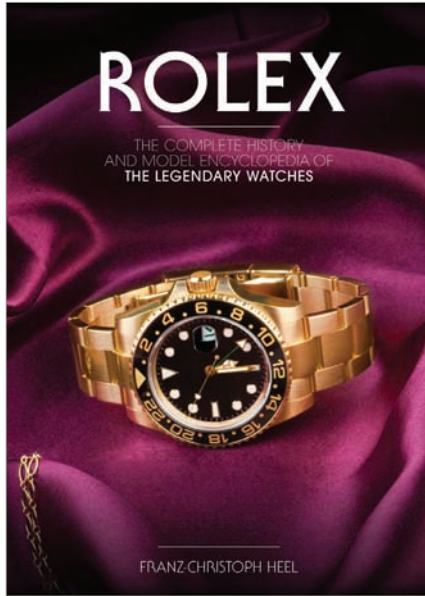
ROLEX

The Complete History and Model Encyclopedia of The Legendary Watches

Franz-Christoph Heel

Item # 149998 AP
 ISBN-13: 978-0-7603-4071-4
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 144 pages, PLC w/jacket
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The first ever history of the watch made famous by James Bond.

→ Made a household name by James Bond, Rolexes are an icon of male jewelry. Rolexes have been the watch of choice for pilots, polar explorers, mountaineers, deep-sea divers, race-car drivers, and sailors, and helped conquer Mt. Everest in 1953 on the wrist of Sir Edmund Hillary.

→ This is the first published history of Rolex wristwatches and includes an encyclopedia of Rolex wristwatch models from 1924 to present day.

→ An ideal Father's Day gift book.



Wristwatches are iconic fashion statements for men, and Rolex is the collector's wristwatch, bar none. Here is the first celebration and history of the company and its famed watches, its century-long legacy, and the Rolex lifestyle, from yachting to motorsports, world exploration to philanthropy. Plus, there is a complete encyclopedia and value guide of Rolex wristwatch models from 1924 to present day. Among the company's innovations are the first self-winding watch; the first helium-filled waterproof watch case; the first wristwatch with a date on the dial; the first watch to show two time zones at once; and most importantly the first watchmakers to earn the coveted chronometer certification for a wristwatch. To date, Rolex still holds the record for the most certified chronometer movements in the category of wristwatches.

Franz-Christoph Heel is an international authority on wristwatches and the editor of several reference books.

Also available:



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The Astrophotography Handbook, ISBN-13: 978-0-7603-3742-4
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May 2011

QUEEN

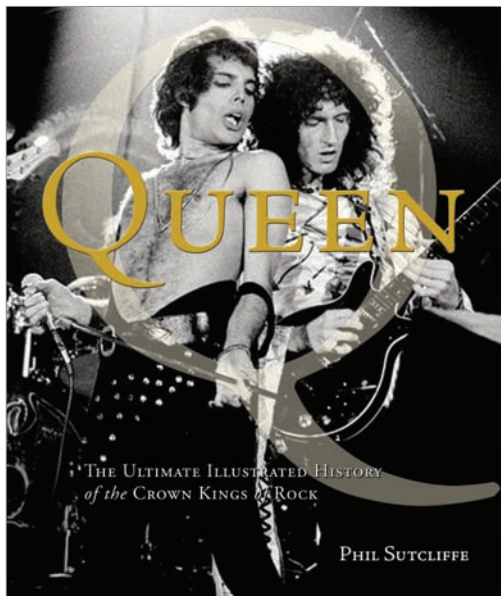
The Ultimate Illustrated History of the Crown Kings of Rock

Phil Sutcliffe

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288 pages, PB w/flaps
456 color & 77 b/w photos
All rights available
Music/Genres & Styles/Rock
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The first-ever complete illustrated history of rock 'n' roll's most dynamic band, now in paperback.

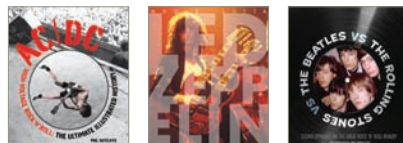
- ➔ Gigantic, beautifully produced tome at a great price covering all aspects of one of the most popular rock bands of all time.
- ➔ Features LP reviews by many of the top U.S. and U.K. rock journalists and Queen experts.
- ➔ Nearly 20 years after the death of their lead singer, Queen remains one of the most popular rock acts on the planet. By 2006, the band had sold in excess of 300 million records, including singles, and video/DVD sales, internationally.

London-based journalist Phil Sutcliffe has been writing about rock since 1974. His work has appeared in myriad publications, including *Mojo*, *Q*, the *Los Angeles Times*, *Blender*, *Sounds*, and more.



Queen was renowned for electrifying performances, envied for rumors of rock excess, and beloved for music that melded an array of genres. Now available in a nicely priced paperback edition comes the first history befitting this larger-than-life rock band. Packed with stunning performance and offstage photographs—dozens of them previously unpublished—as well as handbills, posters, backstage passes, tickets, T-shirts, LPs, and singles gathered from around the globe, this is the ultimate visual history for Queen fans everywhere. A history of the band spans the pre-Queen years to current work with Paul Rodgers. Complementing this thorough account are reviews of all studio and live albums; complete tour dates; an extensive discography; reflections on the band and their music from some of rock's top performers past and present; and exclusive insights from their former crew.

Also available:



AC/DC, ISBN-13: 978-0-7603-3832-2
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Whole Lotta Led Zeppelin, ISBN-13: 978-0-7603-3955-8
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The Beatles vs. The Rolling Stones, ISBN-13: 978-0-7603-3813-1
\$35.00 US/£20.00 UK/\$39.00 CAN Rights: all available

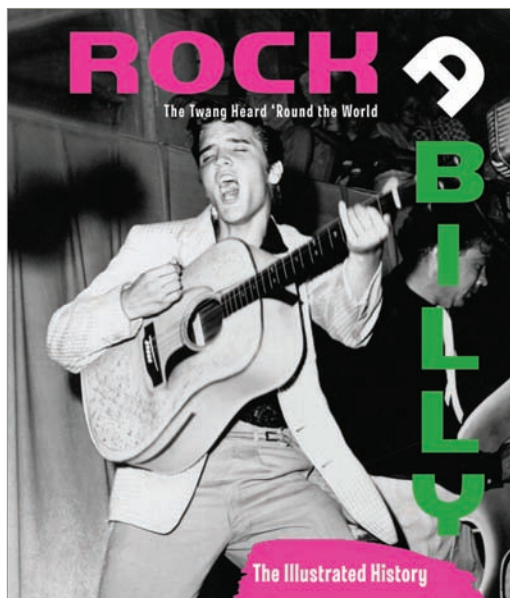
ROCKABILLY

The Twang Heard 'Round the World: The Complete Illustrated History

Contributions by Greil Marcus, Peter Guralnick, Luc Sante, and others

Item #149997 AP
 ISBN-13: 978-0-7603-4062-2
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 Music/Genres & Styles/Country & Bluegrass
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A rollicking illustrated history of rock 'n' roll's beginnings—the current worldwide revival of rockabilly.

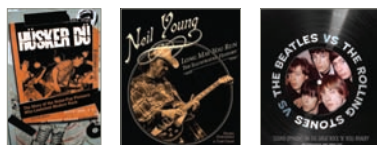
- ➔ Here's the first complete illustrated history of rockabilly, from Elvis and Carl Perkins to the Stray Cats, Rev. Horton Heat, and the current revival scene.
- ➔ With revival festivals, music reissues, and magazines everywhere from the U.S. to Canada, the UK, Japan, France, the Netherlands, Germany, and Scandinavia, rockabilly is hotter than ever.
- ➔ Includes rockabilly lifestyle and fashion, clothes, guitars, cars, movies—and more.

Includes stories and articles from Greil Marcus, Peter Guralnick, Luc Sante, Robert Gordon, Deke Dickerson, and more.



It was the twang heard 'round the world: Rockabilly was born out of country, bluegrass, jazz, and the blues in the 1950s, becoming rock 'n' roll and ruling the world. Here's the story of Elvis Presley's first Sun records that inspired all. And here's Carl Perkins, Gene Vincent, Eddie Cochran, Jerry Lee Lewis, Johnny Cash, Roy Orbison, and many more rockabillies from the golden years of 1955—1959, in a book chock full of photos, collectible memorabilia, movie posters, rare records, fashion, and rebel lifestyle. The story continues today, with a rockabilly revival that began with stars, such as the Stray Cats and Robert Gordon, spreading around the globe from Europe to Japan. Today, rockabilly is better than ever, with bands like Rev. Horton Heat and others playing the music and living the life from Memphis to Helsinki to Tokyo. There's still good rockin' tonight!

Also available:



Husker Du, ISBN-13: 978-0-7603-3504-8

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The Beatles vs. The Rolling Stones, ISBN-13: 978-0-7603-3813-1

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March 2011

BILLY F GIBBONS

Rock + Roll Gearhead

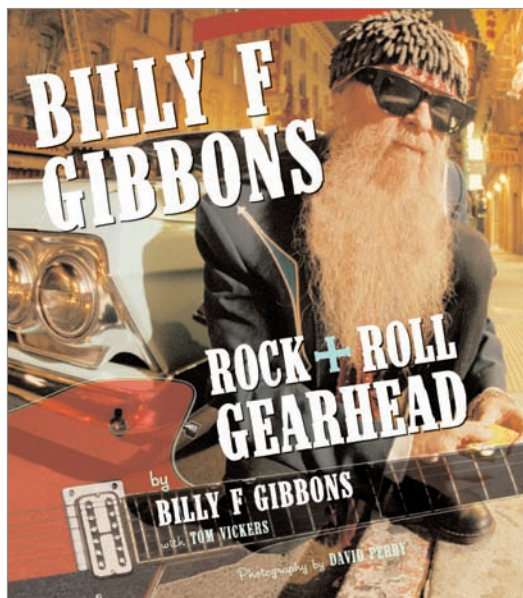
Billy F Gibbons and Tom Vickers, Photography by David Perry

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Now in paperback, the lavishly illustrated autobiography of the most famous face in rock.



- ➔ More than 30,000 copies of the hardcover sold since 2005!
- ➔ London's *Daily Mirror* ranked Billy F Gibbons among the 10 most recognizable faces in pop culture.
- ➔ Inducted into the Rock and Roll Hall of Fame in 2004, ZZ Top has sold more than 20 million records.



Billy F Gibbons is a musician, actor, and hot rod and car customizer perhaps best known as the lead guitarist for ZZ Top.

David Perry defined the modern hot rod pin-up in the early 1990s. His other books include *Hot Rod Pin-Ups II* and *Hot Rod Kings*.

Tom Vickers is a longtime music industry pro, having worked as a journalist, manager, A&R man, publicist, and producer. A renowned photographer residing in the Bay Area.

Now available in paperback, Billy F Gibbons throws wide his garage and studio doors for an exclusive look at his exquisite vintage and way-out custom guitars and his influential hot rods and custom cars. From the mythical '59 Les Paul sunburst known as Pearly Gates and the "Furry One" of MTV renown to cars like the Eliminator, CadZZilla, and Kopperhed, they're all here—more than four dozen guitars and ten astounding vehicles, all expounded upon by BFG himself and shown, in specially commissioned color photography. And while BFG's cars 'n' guitars are the stuff of legend, no less intriguing are the tales behind his incredible music career. From teenage Houston garage rock to the Rock and Roll Hall of Fame, the whole story is between these covers, told in the Good Reverend Willie G's own words and illustrated with photos and memorabilia from his personal archive.

Also available:



The Beatles vs. The Rolling Stones, ISBN-13: 978-0-7603-3813-1
\$35.00 US/£20.00 UK/\$39.00 CAN Rights: all available

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Cheetah Chrome, ISBN-13: 978-0-7603-3773-8
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THE ACOUSTIC GUITAR HANDBOOK

How to Buy, Maintain, Set Up, Troubleshoot, and Modify Your Guitar

Paul Balmer

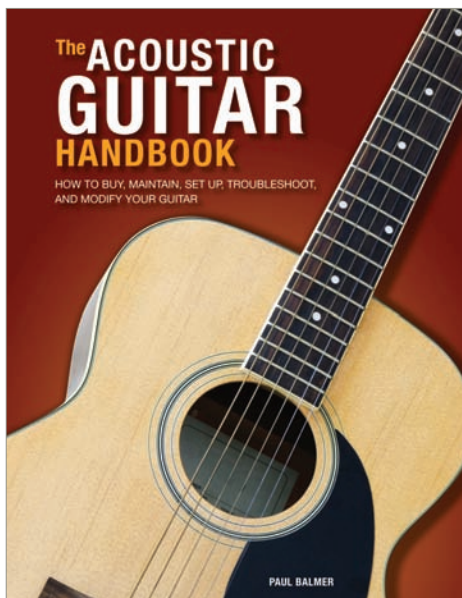
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Music/General
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An essential guide to getting the best out of your acoustic guitar.

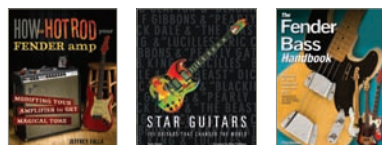
- Owning a guitar is a rite of passage for most kids—as well as those adults going through a midlife crisis. This is the first owner's manual and how-to handbook covering all popular acoustic guitars.
- This book covers all popular acoustic guitar makes—from Martin to Fender to Gibson, Guild, Gretsch, Taylor, Seagull, Epiphone, and more.
- Most guitars are simple to fix yourself—if you know how to do it, that is! Many owners pay guitar shops for periodic “tuneups”; this book will explain how to do it all yourself. And even if you don't do the work yourself, it's an ideal guide for dreamers or people who want to talk the talk.

Paul Balmer is the author of *The Fender Stratocaster Handbook*, *The Gibson Les Paul Handbook*, and *The Fender Telecaster Handbook*. He's a veteran guitarist, musician, and documentary film producer. He lives in the United Kingdom.



This is the first hands-on how-to manual devoted to acoustic guitars. This guidebook shows owners and dreamers the basics of selecting and buying acoustic guitars; performing maintenance and repairs like tuning, setting intonation, doing fret repairs, adjusting bridges and nuts, and troubleshooting; doing spur-of-the-moment stage-side fixes; and adding some basic “performance” enhancements like aftermarket pickups and more.

Also available:



How to Hot Rod Your Fender Amp, ISBN-13: 978-0-7603-3847-6
\$27.99 US/£18.99 UK/\$29.99 CAN Rights: all available

Star Guitars, ISBN-13: 978-0-7603-3821-6
\$35.00 US/£25.00 UK/\$39.00 CAN Rights: all available

The Fender Bass Handbook, ISBN-13: 978-0-7603-3862-9
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August 2011

CINEMA TREASURES

A New Look at Classic Movie Theaters, Updated Edition

Ross Melnick and Andreas Fuchs

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190 color & 75 b/w photos
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Now in paperback, a stunning visual look at America's great movie theaters.

- The author's website, Cinematreasures.org, receives 12.1 million page views per year and 3.54 million unique visitors.
- The only comprehensive look at movie theatres, movie-going, and the movie industry in America.
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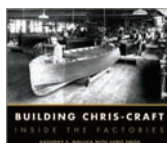
Ross Melnick is a film historian and the co-founder of **Cinema Treasures** (www.cinematreasures.org). A professor of film studies at UCLA, Ross spent several years in the marketing departments of Miramax, MGM, and DreamWorks and in the distribution arm of Sony Pictures. He holds a Ph.D. in critical studies from the UCLA Department of Film, Television, and Digital Media.

Andreas Fuchs is a cinema operator and independent industry consultant to exhibitors worldwide. Andreas has a master of arts in cinema studies from New York University and completed his film studies at Centre Odeon in Paris.



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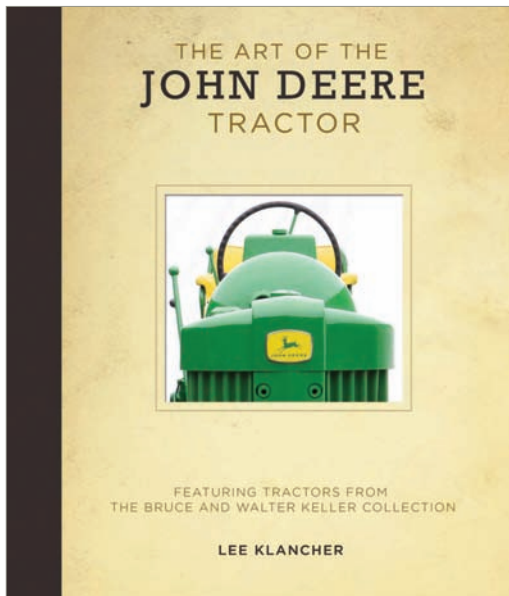
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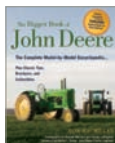
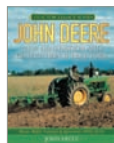


Lee Klancher is a writer, photographer, publisher, and the author of several books including *Legendary Farmall Tractors*, *The Art of the John Deere Tractor*, *Motorcycle Dream Garages*, and *How to Build Your Dream Garage*. He lives in Austin, Texas.

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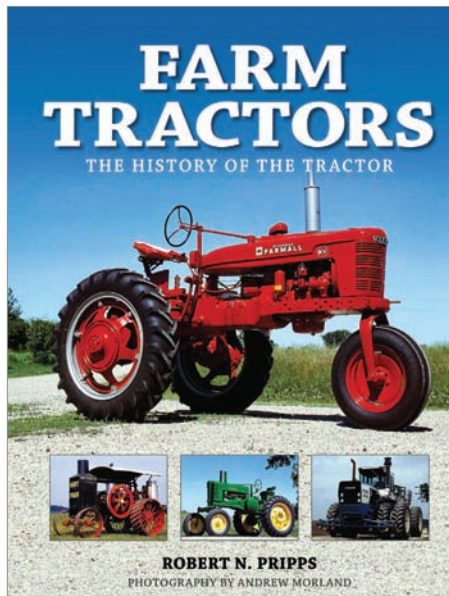
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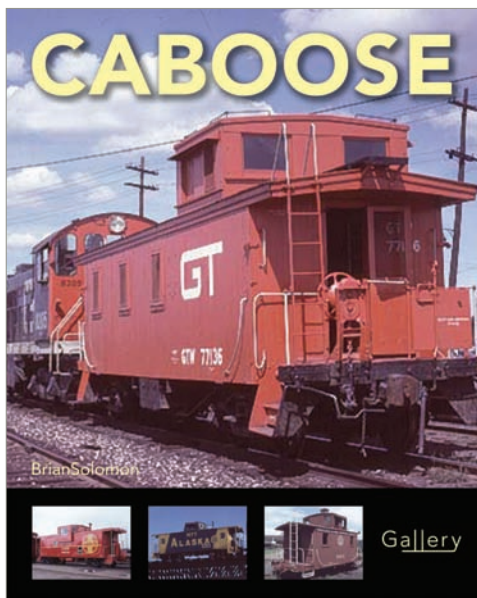
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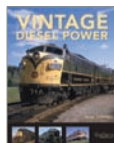
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Brian Solomon is the author of more than 40 books on railroading subjects. When not traveling to photograph and research his books, he splits his time between Monson, Massachusetts, and Dublin, Ireland.



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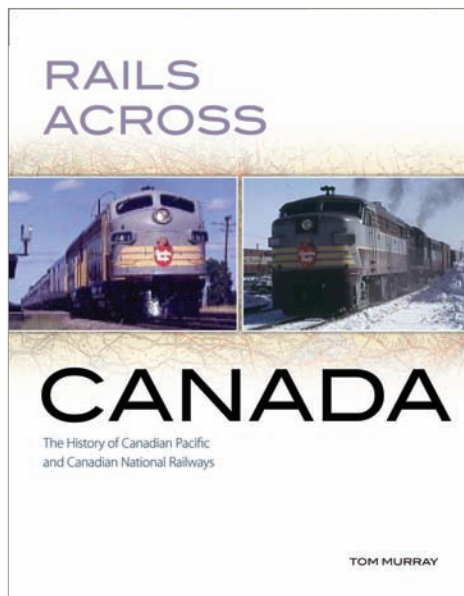
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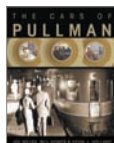
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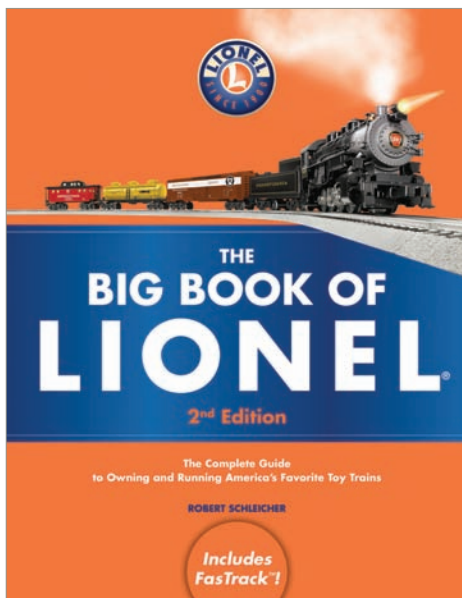
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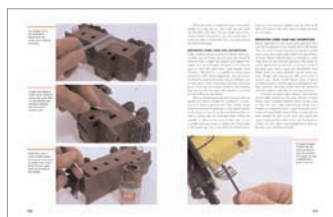
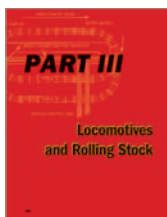
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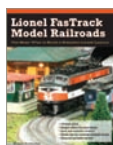
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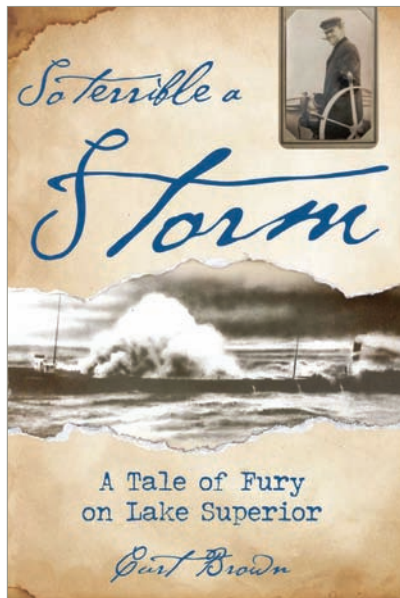
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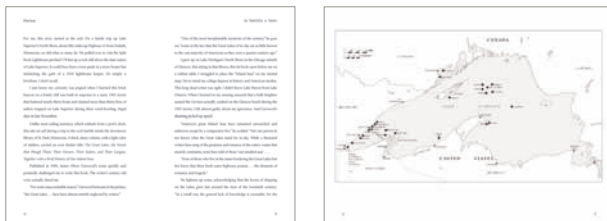
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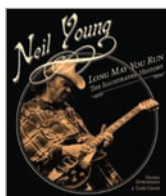


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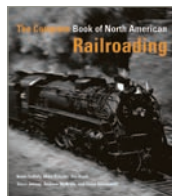


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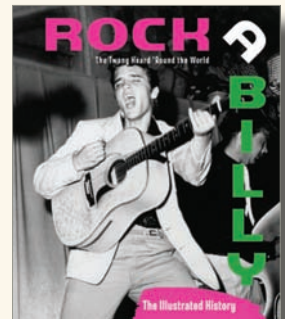
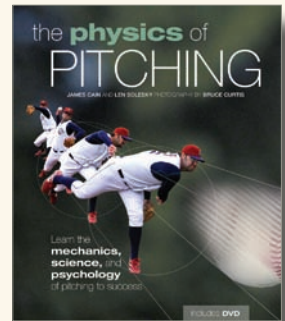
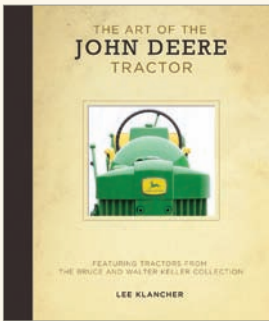
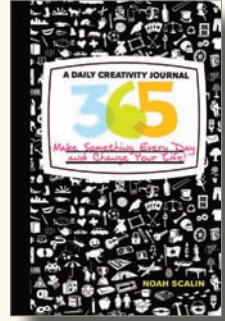
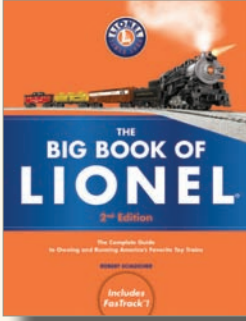
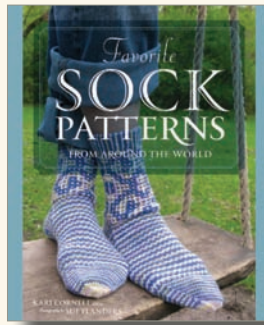
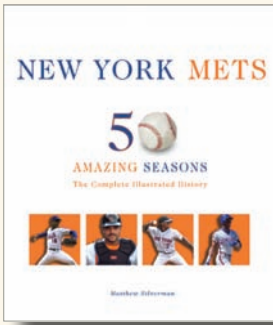
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