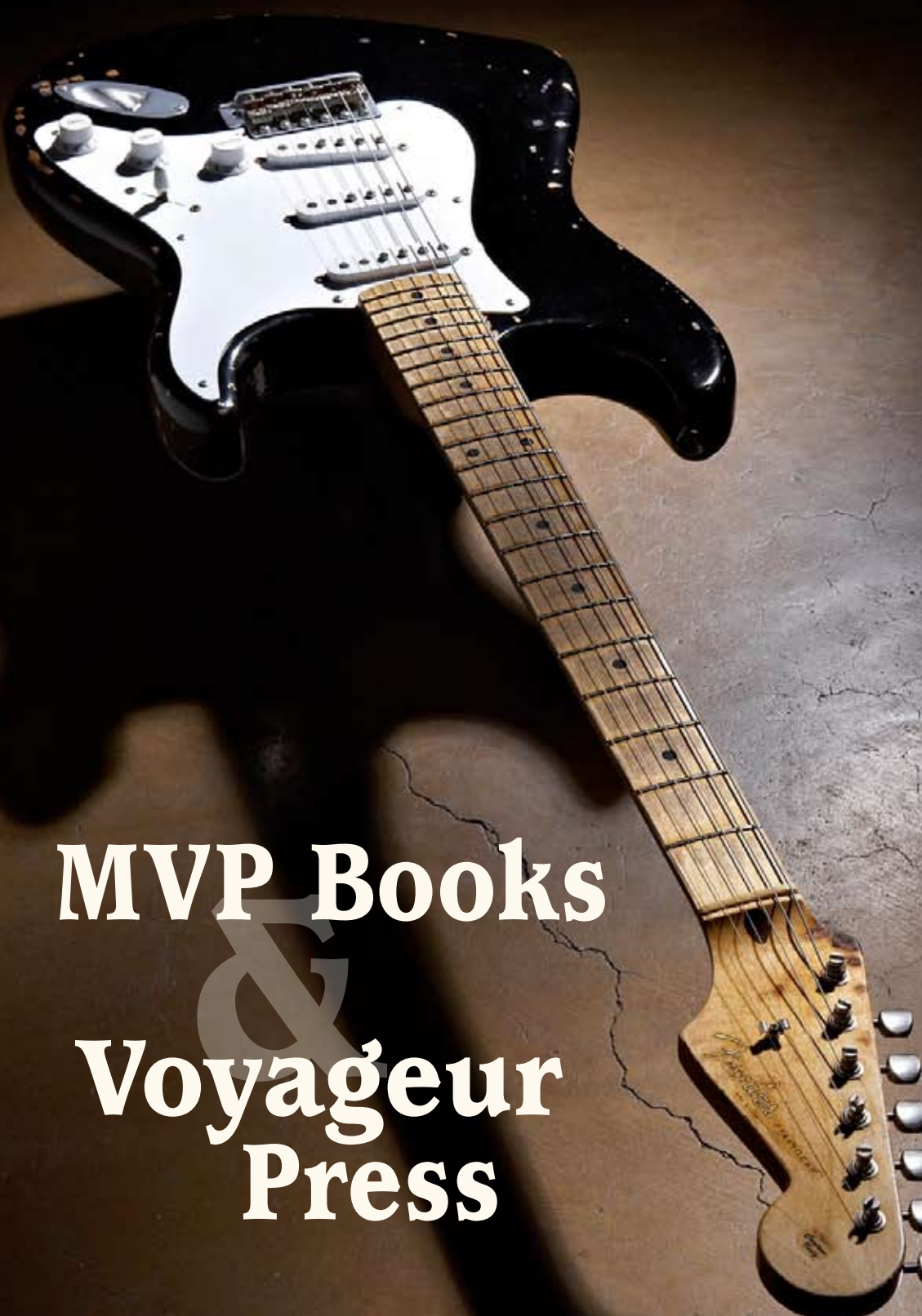


QUAYSIDE PUBLISHING GROUP



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FALL & WINTER 2011



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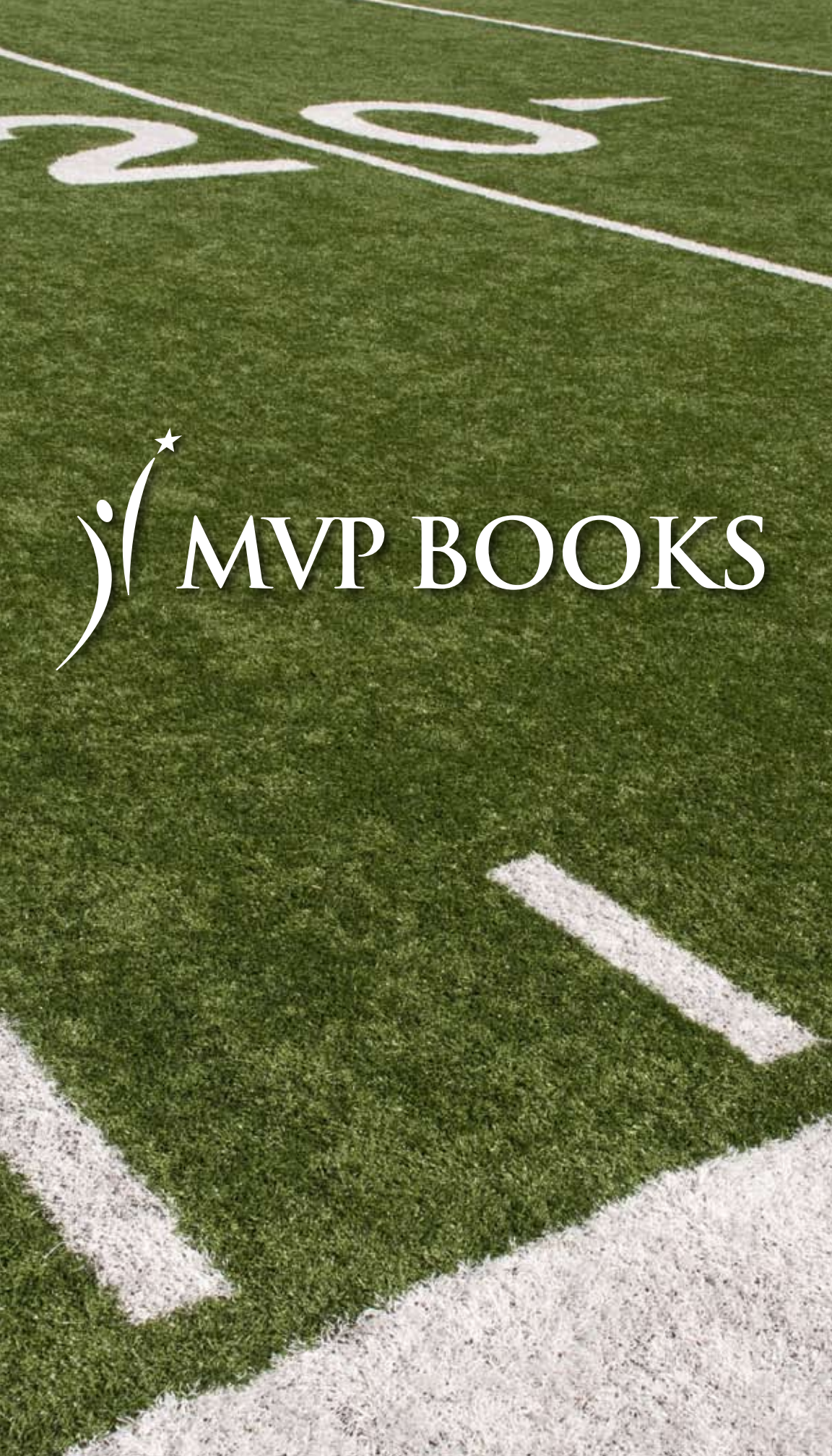


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**On the front cover:** A tribute to one of the most famous guitars of all time—Eric Clapton's Fender Stratocaster nicknamed "Blackie." Fender Musical Instruments Corporation



 MVP BOOKS

October 2011

## THE SURFING ANTHOLOGY

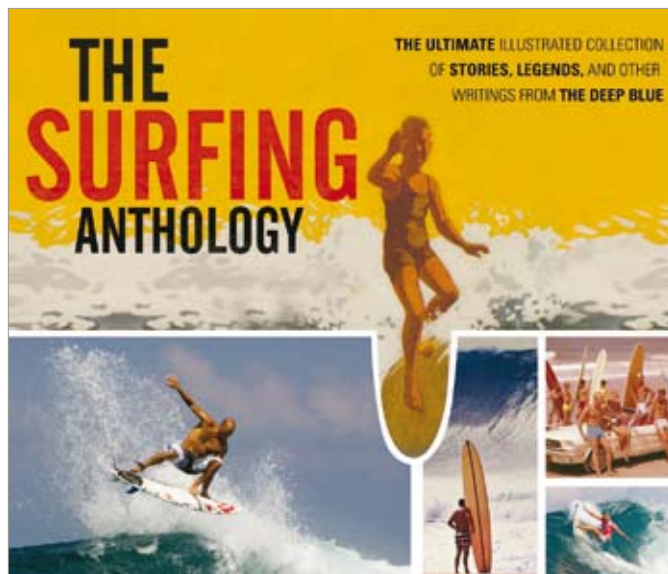
The Ultimate Illustrated Collection of Stories, Legends,  
and Other Writings from the Deep Blue

Item # 193294 AP  
ISBN: 978-0-7603-4120-9  
\$35.00 US  
£22.99 UK  
\$39.00 CAN

11.125 x 9.5 in  
283 x 241 mm  
224 pages, HC-PLC  
200 color & 100 b/w photos  
All rights available  
Sports & Recreation/Surfing  
Ct. Qty. 12

*Get stoked with this gnarly collection of the raddest surf writings, photos, and artwork from around the world.*

- Surfing has a long history of great writing and great visuals, and this book brings it all together in one glorious package.
- International content offers insight into surfing throughout the world and will interest readers from Burbank to Brisbane to Brighton and beyond.
- Includes pieces by such legendary writers as Jack London, Tom Wolfe, Matt Warshaw, Susan Casey, and many more, as well as surfers like Gerry Lopez, Laird Hamilton, Kelly Slater, and others.



The sport—and the lifestyle—of surfing has long inspired great artistic reflection due to the courage, drama, glamour, and danger that are integral to the battle of man-plus-board against the forces of nature on the open seas. **The Surfing Anthology** gathers together the best writings from around the world to offer a wide-ranging and thorough look at the colorful characters, dramatic adventures, and entertaining stories that have gripped surfers and armchair surfers alike for centuries. Including works of fiction and nonfiction, poetry and prose, historical perspectives and contemporary journalistic accounts, this book is lavishly illustrated with stunning photography, colorful artwork, and pop-culture memorabilia through the years. **The Surfing Anthology** is an ultimate celebration through the words and images of generations of legendary surfers and longtime surfing observers.

### Also available:



**The Surfboard**, ISBN: 978-0-7603-3886-5  
\$21.99 US/£16.99 UK/\$27.50 CAN Rights: all available

**Surfing USA!**, ISBN: 978-0-89658-690-1  
\$36.95 US/£20.99 UK/\$45.95 CAN Rights: all available

**Legends of Surfing**, ISBN: 978-0-7603-3599-4  
\$35.00 US/£22.50 UK/\$43.99 CAN Rights: all available

September 2011

## NEW YORK JETS

### The Complete Illustrated History

Mark Cannizzaro, Foreword by Joe Namath

Item # 193289 AP

ISBN: 978-0-7603-4063-9

\$30.00 US

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9.5 x 11.125 in

241 x 283 mm

192 pages, HC w/jacket

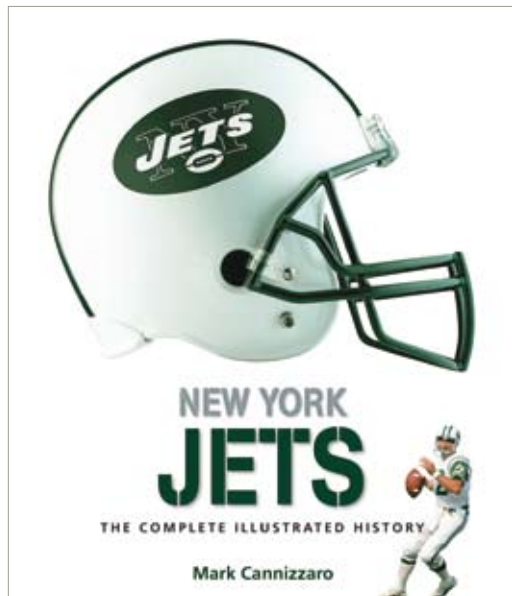
100 color & 75 b/w photos

All rights available

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*From the Titans and Broadway Joe to the Sack Exchange, from the Big Tuna to the Ground and Pound—Jets history in all its glory.*



→ The New York Jets have emerged as one of the best teams in the NFL, and fan enthusiasm is as high as it's been in years. The Jets have long ranked among the league attendance leaders.

→ This first complete, full-color celebration of the team offers year-by-year chronologies, player profiles, statistical records, and lavish photography—giving Jets fans everything they could want and more.

→ Mark Cannizzaro is a leading Jets expert in the New York market.



From Joe Namath's Super Bowl guarantee in 1969 to Mark Gastineau's legendary "Sack Dances" in the 1980s to coach Rex Ryan's own Super Bowl prediction in 2010, the New York Jets have been grabbing headlines and thrilling fans for over five decades. In **New York Jets: The Complete Illustrated History**, author Mark Cannizzaro explores these and countless other memorable moments, characters, and behind-the-scenes exploits of "Gang Green." From the team's origins as the New York Titans of the AFL in 1960, the Jets have followed a rollercoaster ride from postseason heroes to bottom dwellers, but through it all the fans have come out to support such legendary players as Don Maynard, Namath, Wesley Walker, Marty Lyons, Mickey Shuler, and stars of today Mark Sanchez and Darrelle Revis, among others. Complete with hundreds of photos and detailed stats, this book is a glorious celebration of the J-E-T-S, Jets, Jets, Jets!

Mark Cannizzaro (New York, NY) has covered the Jets for the *New York Post* for nearly 20 years, and he has also covered golf, NCAA tournament basketball, the NBA, NHL, boxing, and tennis. This is his third book on the New York Jets.

#### Also available:



**New York Giants**, ISBN: 978-0-7603-3597-0

\$30.00 US/£17.99 UK/\$37.50 CAN Rights: all available

**New England Patriots**, ISBN: 978-0-7603-3851-3

\$30.00 US/£18.99 UK/\$33.00 CAN Rights: all available

**New York Mets**, ISBN: 978-0-7603-3960-2

\$30.00 US/£20.00 UK/\$33.00 CAN Rights: all available

September 2011

# PHILADELPHIA EAGLES

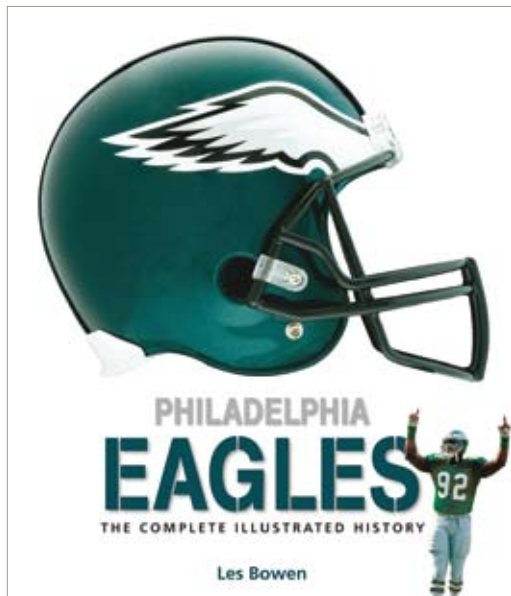
## The Complete Illustrated History

Les Bowen

Item # 149931 AP  
ISBN: 978-0-7603-4035-6  
\$30.00 US  
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*Soar through more than 75 years of Eagles history with this authoritative and comprehensive book.*



→ This first complete, full-color celebration of the team offers year-by-year chronologies, player profiles, statistical records, and lavish photography—giving Eagles fans everything they could want and more.

→ One of the most popular franchises in football, the Philadelphia Eagles have sold out every home game since 2001, and fans are intensely passionate about and loyal to the team.

→ Philadelphia is a top-five bookselling market, and the team's fan base stretches into central Pennsylvania and the Mid-Atlantic.



Since the team's origins in 1933, the Philadelphia Eagles have provided football fans with years of star players, dramatic games, and memorable moments. **Philadelphia Eagles: The Complete Illustrated History** offers a look back at every Eagles season—the good and the bad—with recaps of on-field performances and off-field anecdotes. Longtime Philadelphia sportswriter Les Bowen includes the stories behind the action and offers profiles of the greatest players, coaches, and front-office figures who have defined more than 75 years of Eagles history. Among those featured are Bert Bell, Greasy Neale, Steve Van Buren, Chuck Bednarik, Harold Carmichael, Wilbert Montgomery, Ron Jaworski, Dick Vermeil, Buddy Ryan, Randall Cunningham, Reggie White, and Donovan McNabb. Stories of the greatest games and turning-point moments in Eagles history round out this comprehensive look at an iconic NFL franchise.

Les Bowen has covered the Eagles for the *Philadelphia Daily News* since 2002.

Before that, he spent nearly 13 years covering the Flyers. He also writes the *Eagletarian* blog on [philly.com](http://philly.com). Les lives with his wife, Barbara, and their two sons in Haddon Township, New Jersey.

[www.philly.com/philly/blogs/dneagles](http://www.philly.com/philly/blogs/dneagles)

### Also available:



**Philadelphia Phillies Past & Present**, ISBN: 978-0-7603-3784-4  
\$25.00 US/£18.99 UK/\$31.99 CAN Rights: all available

**Pittsburgh Steelers**, ISBN: 978-0-7603-4233-6  
\$30.00 US/£20.00 UK/\$33.00 CAN Rights: all available

**Chicago Bears**, ISBN: 978-0-7603-3231-3  
\$30.00 US/£17.99 UK/\$32.95 CAN Rights: all available

September 2011

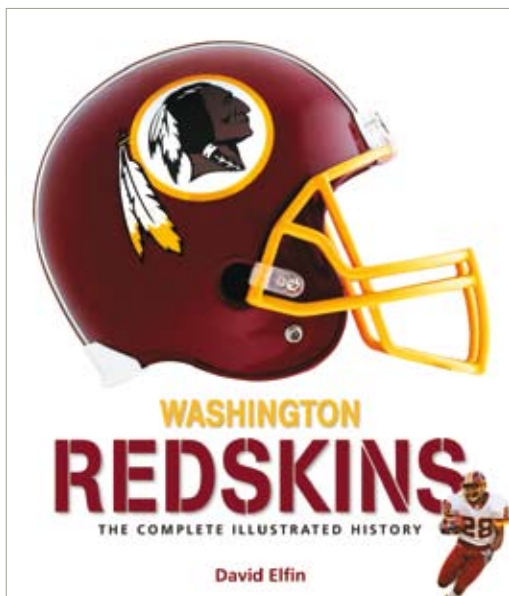
# WASHINGTON REDSKINS

The Complete Illustrated History

David Elfin, Foreword by Art Monk

Item # 193295 AP  
ISBN: 978-0-7603-4072-1  
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\$33.00 CAN

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*The ultimate celebration of one of the NFL's most successful and enduring franchises.*

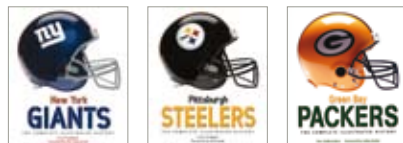
- This first complete, full-color celebration of the team offers year-by-year chronologies, player profiles, statistical records, and lavish photography—giving Redskins fans everything they could want and more.
- One of the most popular franchises in football, the Washington Redskins have ranked first or second in attendance every year for more than a decade.
- Washington, D.C., is a top-ten bookselling market, and the team's fan base stretches throughout the Mid-Atlantic.

David Elfin (Bethesda, MD) has been following Washington-area sports teams since the late 1960s and has been writing about them for nearly as long, including for the *Washington Post* and the *Washington Times*. He spent 12 years on the board of the Pro Football Writers of America and currently serves as the Washington representative on the Pro Football Hall of Fame selection committee. This is his fifth book on the Redskins.



The Redskins entered the NFL in 1932 as the Boston Braves, and after moving to the nation's capital in 1937, the team quickly asserted itself among the league's top teams, making five title-game appearances and winning two championships in nine years. Although a long postseason drought followed, there was no shortage of star players to cheer for, including Sammy Baugh, Sonny Jurgensen, Bobby Mitchell, and Charley Taylor. The arrival of coach George Allen in the 1970s, followed by Joe Gibbs in the '80s, elevated the program to elite status once again. All-time legends like John Riggins, Joe Theismann, Art Monk, and "the Hogs" helped carry the team to three Super Bowl victories under Gibbs. **Washington Redskins: The Complete Illustrated History** takes you through nearly 80 seasons of Redskins football, profiling all the great players, games, and moments up through today. It is the essential reference for any Redskins fan.

## Also available:



**New York Giants**, ISBN: 978-0-7603-3597-0  
\$30.00 US/£17.99 UK/\$37.50 CAN Rights: all available

**Pittsburgh Steelers**, ISBN: 978-0-7603-4233-6  
\$30.00 US/£20.00 UK/\$33.00 CAN Rights: all available

**Green Bay Packers**, ISBN: 978-0-7603-4222-0  
\$30.00 US/£20.00 UK/\$33.00 CAN Rights: all available



# BREAKTHROUGH 'BOYS

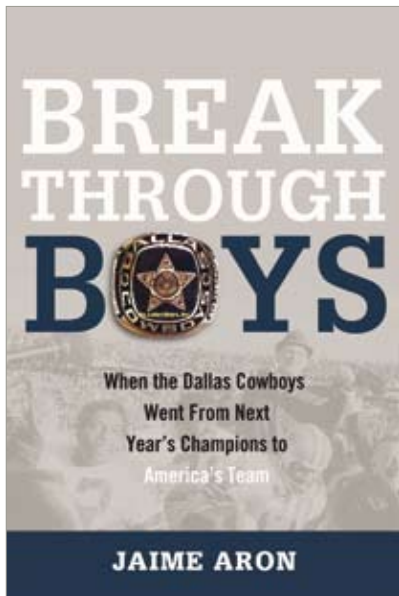
## When the Dallas Cowboys Went from Next Year's Champions to America's Team

Jaime Aron

Item # 149935 AP  
ISBN: 978-0-7603-4039-4  
\$25.00 US  
£18.99 UK  
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304 pages, HC w/jacket  
25 b/w photos  
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*An iconic coach, a legendary quarterback, a Doomsday Defense, and the birth of America's Team.*



→ Tells the story of the pivotal season in this iconic franchise, which put men like Tom Landry and Roger Staubach on the path to legendary status.

→ The Cowboys have one of the biggest national profiles of any pro sports team, with regular TV appearances, major sponsorship deals, and the top memorabilia sales among all NFL teams. Dallas-Fort Worth is a top five media market.

→ Longtime Dallas sports journalist Jaime Aron brings together the first-hand stories and perspectives of the men who made history in 1971—published in time for the 40th anniversary of that championship season.



The Dallas Cowboys of the 1970s were one of the most dominant teams in pro football history, appearing in five Super Bowls and claiming two championships in a nine-year span. But during the late 1960s, the Cowboys were known as the team that got close but couldn't win the big one—they were perpetually “next year's champions.” That all changed in 1971 when the 'Boys rallied to capture their first-ever title and put the franchise on its way to becoming “America's Team.” **Breakthrough 'Boys** tells the inside stories from former players, coaches, and other key figures to explore the fascinating and tumultuous road to the Cowboys' first championship in 1971 under coach Tom Landry. Eight years after the assassination of JFK and seven years before the arrival of J. R. Ewing, this team gave the city of Dallas the new identity it needed and changed the face of football forever.

Jaime Aron (Dallas, TX) grew up a Cowboys fan in Houston and later earned a journalism degree from the University of Texas in Austin. He has been covering the Cowboys for the Associated Press since becoming the Texas sports editor in 1999 and was named the AP's Sports Writer of the Year in 2001. He has written four previous books, including *Dallas Cowboys: The Complete Illustrated History*.

### Also available:



**Dallas Cowboys**, ISBN: 978-0-7603-3520-8  
\$30.00 US/£18.99 UK/\$33.00 CAN Rights: all available

**The President's Team**, ISBN: 978-0-7603-3762-2  
\$25.00 US/£16.99 UK/\$31.99 CAN Rights: all available

**The Ultimate Super Bowl Book**, ISBN: 978-0-7603-3651-9  
\$20.00 US/£12.99 UK/\$24.99 CAN Rights: all available

September 2011

## PITTSBURGH STEELERS, 3RD EDITION

The Complete Illustrated History

Lew Freedman, Foreword by Dick Hoak

Item # 194717 AP

ISBN: 978-0-7603-4233-6

(Previous 978-0-7603-3645-8)

\$30.00 US

£20.00 UK

\$33.00 CAN

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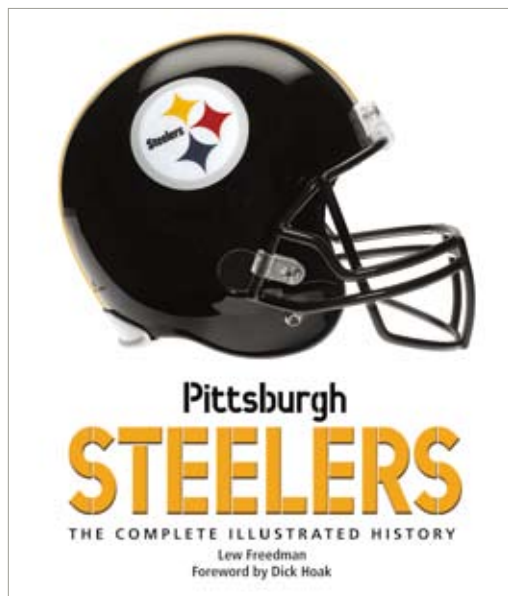
192 pages, HC w/jacket

125 color & 75 b/w photos

All rights available

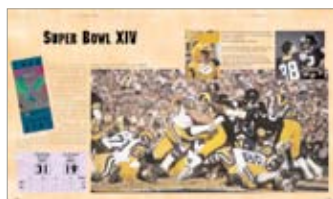
Sports & Recreation/Football

Ct. Qty. 14



*For the legions of followers of the Steelers and of football history.*

- Following on the success of the first edition, the book is updated with photos and stories from the team's latest journey to the Super Bowl.
- With six Super Bowl titles and legions of avid fans, the Steelers are one of the most successful and popular football teams.
- There is no other complete, full-color, illustrated history of this storied franchise.



**Lew Freedman** (Columbus, IN) is a longtime sportswriter and author of more than 30 books on sports and adventure topics. A winner of nearly 300 journalism awards, Freedman has written for the *Chicago Tribune*, the *Philadelphia Inquirer*, and the *Anchorage Daily News*. Among his many books are *Chicago Bears*; *New York Giants*; and *Dynasty: The Rise of the Boston Celtics*.

With a tradition that goes back more than 75 years and a history of success unmatched in professional football, the Pittsburgh Steelers stand out as an elite sports franchise. Six Super Bowl victories and 26 playoff appearances place the Steelers among the best of the best in NFL history. The roster of players who have donned the black and gold reads like an all-star team, and the 1970s dynasty alone featured nine players currently enshrined in the Pro Football Hall of Fame. Through the highs and the lows, fans from throughout western Pennsylvania and the nation have cheered passionately for their team for decades.

Updated to include the team's run to the Super Bowl in 2010, **Pittsburgh Steelers** presents all the great moments, the great players, and the great teams, exploring both the on-field and off-field exploits of this iconic franchise. Lavishly illustrated with color and black-and-white images from throughout the team's history, it is the ultimate celebration for fans of all ages.

### Also Available:



**Green Bay Packers**, ISBN: 978-0-7603-4222-0

\$30.00 US/£17.99 UK/\$33.00 CAN Rights: all available

**Minnesota Vikings**, ISBN: 978-0-7603-3953-4

\$30.00 US/£20.00 UK/\$33.00 CAN Rights: all available

**Chicago Bears**, ISBN: 978-0-7603-3231-3

\$30.00 US/£17.99 UK/\$32.95 CAN Rights: all available



May 2011

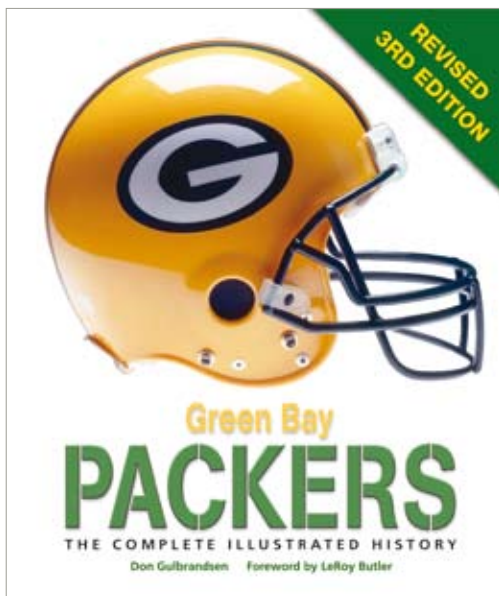
## GREEN BAY PACKERS, 3RD EDITION

The Complete Illustrated History

Don Gulbrandsen, Foreword by LeRoy Butler

Item # 194570 AP  
ISBN: 978-0-7603-4222-0  
(Previous 978-0-7603-3505-5)  
\$30.00 US  
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\$33.00 CAN

9.5 x 11.125 in  
241 x 283 mm  
208 pages, HC w/jacket  
100 color & 100 b/w photos  
All rights available  
Sports & Recreation/Football  
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*The Bible for disciples of the green and gold.*

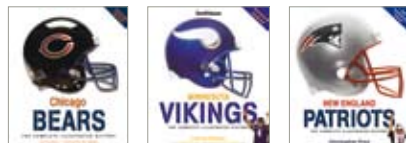
- Fully updated to include the team's remarkable Super Bowl triumph in 2010 and the emergence of Aaron Rodgers as an elite NFL quarterback.
- Previous editions of the book have sold nearly 25,000 copies and continue to be in demand with Packer fans everywhere.
- The photos, stats, and detailed history make this the most complete history of the Packers ever produced.

Don Gulbrandsen has been an avid Green Bay Packers fan since his youth in the 1960s. He has spent the last two decades as a publishing professional, focused primarily on enthusiast books and magazines covering a wide variety of topics, and he is the author of several books. Don lives in Indiana with his wife, Tari, and son, Kendal. But he still bleeds green and gold.



The Packers are world champions once again, and **Green Bay Packers: The Complete Illustrated History** is the ultimate, authoritative look at this storied and beloved sports franchise. In addition to offering a comprehensive history of the team and in-depth profiles of its greatest stars, the book features more than 200 rare and iconic photographs as well as chalkboard diagrams of key plays from team history. It tells of the legends who have defined the Packer legacy for more than 80 years, from Bart Starr to Brett Favre to Aaron Rodgers, Ray Nitschke to Reggie White to Clay Matthews, Curly Lambeau to Vince Lombardi to Mike McCarthy. This fully updated third edition highlights the team's triumphant journey to Super Bowl XLV and includes profiles of the latest Packer stars. Chock full of stats and stories, **Green Bay Packers** is a book that no Packer fan will want to be without.

### Also available:



**Chicago Bears**, ISBN: 978-0-7603-3231-3  
\$30.00 US/£17.99 UK/\$32.95 CAN Rights: all available

**Minnesota Vikings**, ISBN: 978-0-7603-3953-4  
\$30.00 US/£20.00 UK/\$33.00 CAN Rights: all available

**New England Patriots**, ISBN: 978-0-7603-3851-3  
\$30.00 US/£18.99 UK/\$33.00 CAN Rights: all available

October 2011

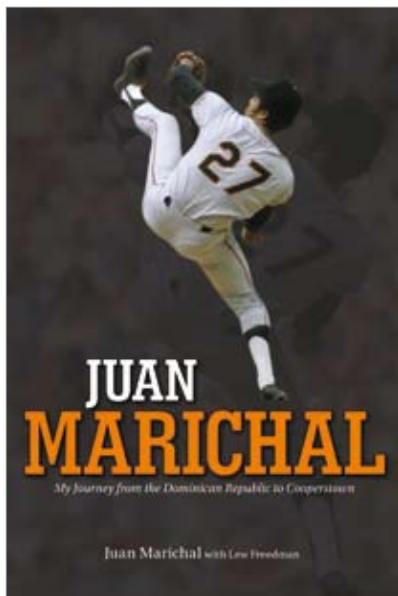
## JUAN MARICHAL

### My Journey from the Dominican Republic to Cooperstown

Juan Marichal and Lew Freedman

Item #149936 AP  
ISBN-13: 978-0-7603-4059-2  
\$25.00 US  
£18.99 UK  
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320 pages, HC w/jacket  
25 b/w photos  
All rights available  
Biography & Autobiography/Sports  
Ct. Qty. 20



*The story of baseball's first great Latin American pitcher.*

Design and graphics are subject to changes.

- Juan Marichal was a trailblazer for Latin American ballplayers in the major leagues, and here he shares for the first time his life experiences, stories from his Hall of Fame career, and views on the game today.
- Marichal will make appearances to promote the book and speaking about his experiences.
- San Francisco is a strong book market, and the Giants are one of baseball's most popular teams.



Juan Marichal is a Hall of Fame pitcher who spent 16 years in the major leagues. He has covered baseball for Spanish-language radio on both the major leagues and Caribbean leagues. He lives in the Dominican Republic.

Lew Freedman is a veteran sportswriter who has won more than 250 journalism awards. He is also the author of 44 books, including an autobiography of Hall of Fame pitcher Ferguson Jenkins and several books on baseball history. He lives in Columbus, Indiana.

In a decade that featured such legendary hurlers as Sandy Koufax, Bob Gibson, Don Drysdale, and other Hall of Famers, no pitcher won more games than Juan Marichal in the 1960s. His unique, high-kick pitching style was imitated by kids from New York to San Francisco to Santo Domingo, and it is immortalized in a bronze statue outside of the Giants' current ballpark. Marichal was the first Dominican-born player to play in an All-Star Game and the first elected to the Baseball Hall of Fame, and he won more games than any of his countrymen. In **Juan Marichal**, Marichal tells the story of his rise from living on a rural farm as a young boy in the Dominican Republic to his status as one of the great pitchers of all time. He offers reflections on lingering stereotypes, the impact of steroids, and the general state of the game in the 21st century.

#### Also available:

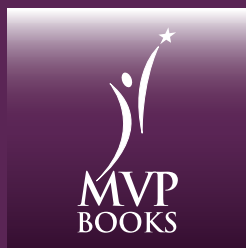


**Giants Past & Present**, ISBN-13: 978-0-7603-3806-3  
\$25.00 US/£18.99 UK/\$31.99 CAN Rights: all available

**Boston Red Sox and the Meaning of Life**, ISBN-13: 978-0-7603-3506-2  
\$19.99 US/£15.99 UK/\$21.95 CAN Rights: all available

**Minnesota Twins**, ISBN-13: 978-0-7603-3684-7  
\$30.00 US/£19.99 UK/\$37.50 CAN Rights: all available





# TOP 10



## Pittsburgh Steelers

The Complete Illustrated History  
Lew Freedman

**MVP**

Item # 147205 AP

ISBN-13: 978-0-7603-3645-8

9 3/4 x 11 1/4 in, 248 x 286 mm

192 pages, HC w/jacket

125 color & 75 b/w photos

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## New York Giants

The Complete Illustrated History  
Lew Freedman

**MVP**

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ISBN-13: 978-0-7603-3597-0

9 3/4 x 11 1/4 in, 248 x 286 mm

192 pages, HC w/jacket

125 color & 75 b/w photos

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\$30.00 US/£17.99 UK/\$37.50 CAN



## New England Patriots

The Complete Illustrated History  
Christopher Price

**MVP**

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ISBN-13: 978-0-7603-3851-3

9 3/4 x 11 1/4 in, 248 x 286 mm

192 pages, HC w/jacket

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## Legends of Surfing

The Greatest Surfriders from Duke  
Kahanamoku to Kelly Slater

Duke Boyd,

Photography by Jeff Divine

**MVP**

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ISBN-13: 978-0-7603-3599-4

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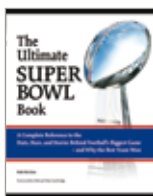
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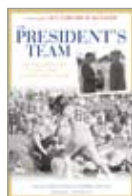
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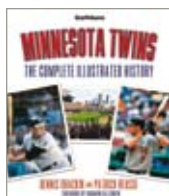
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Dennis Brackin and  
Patrick Reusse

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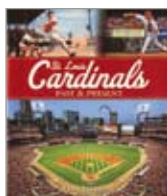
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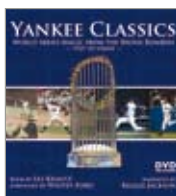
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Voyageur Press

# CLAPTON

## The Ultimate Illustrated History

Chris Welch

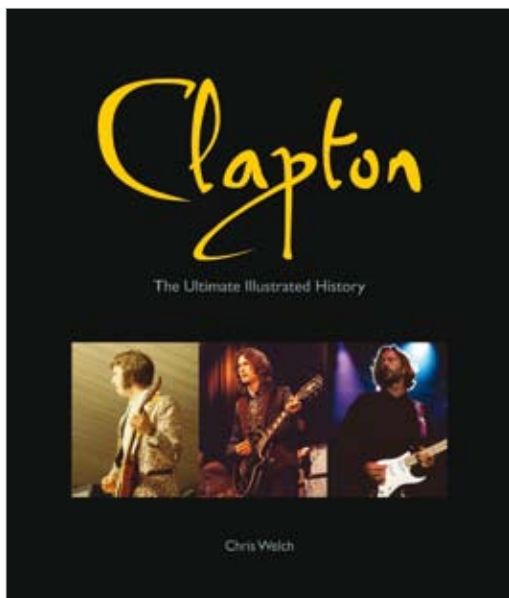
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*An elegant, artistic look at Eric Clapton and his music—the perfect visual companion to his autobiography.*

- Eric Clapton is the only musician to have been inducted into the Rock 'n' Roll Hall of Fame three times: as a solo performer and as a member of the Yardbirds and Cream.
- Clapton's self-titled autobiography (hard cover, 2007; paperback, 2008) was hugely successful, selling more than 400,000 and 100,000 copies in each edition, respectively.
- Clapton has garnered 7 Grammy Awards and 18 gold, 8 platinum, and 7 multiplatinum albums (including one 10-times platinum LP).

Chris Welch was there during much of Clapton's career, reporting for Britain's *Melody Maker* magazine starting in 1964. He lives in Kent, England.



With a recording career spanning five decades and a rep as one of the greatest guitarists to ever tread the planet, Eric Clapton looms large among music fans and musicians. Here at last is the first complete illustrated history of Clapton's career, from the Yardbirds in the early 1960s, up to the present. A chronological text covers all of Clapton's associated acts as well as his collaborations with artists like George Harrison, John Lennon, Frank Zappa, B.B. King, Jeff Beck, and more. Details of his personal life that have informed his music—such as his romance with Harrison's then-wife Pattie Boyd, his well-publicized battles with addiction, and his subsequent founding of the Crossroads Centre—are also examined. A wealth of sidebars cover the gear Clapton has used through the years while extensive appendices detail his discography. The story is illustrated throughout with candid and performance photography, as well as memorabilia spanning Clapton's entire career.

### Also available:



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→ Grushkin's *Grateful Dead: The Official Book of the Deadheads* (1983) is the most successful book about the Grateful Dead to date and one of the longest in-print rock music histories (27 years, 16 U.S. printings).

→ A unique and fully licensed spin on a successful book subject.

→ Seen in concert by countless millions, the Grateful Dead have 8 gold and 4 platinum albums to their credit.

Paul Grushkin's *Grateful Dead: The Official Book of the Deadheads* (1983) is the most successful book about the Grateful Dead to date and one of the longest in-print rock music histories (24 years, 16 U.S. printings). He lives in Pinole, California.

[www.paulgrushkin.com](http://www.paulgrushkin.com)



**Dead Letters** is the fully authorized portrayal of the Grateful Dead according to the world's most devoted fan base: Deadheads. Beginning in their earliest days, the Grateful Dead saved tens of thousands of letters sent to them by Deadheads reflecting on the spectacular concerts they'd attended and requesting tickets. These letters are inspirational and hugely insightful, but more significantly, the envelopes in which they arrived are brilliantly illustrated and unique within the world of rock. This book collects hundreds of those envelopes, as well as a selection of letters, all presented in thematic chapters. Also included for further historical context are rare historical photos and special reminiscences creating a trip, as it were, down memory lane.

### Also available:



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**Neil Diamond Is Forever**, ISBN: 978-0-7603-3675-5  
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September 2011

## AEROSMITH

The Unofficial Illustrated History of Boston's Bad Boys

Richard Bienstock

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*The ultimate illustrated tribute.*

- Aerosmith is the bestselling American rock act ever, with 67 million albums sold in the United States and 150 million albums sold worldwide.
- The first lavish illustrated gift book to document the compelling storylines behind the band's amazing career.
- Published to coincide with the rumored release of Aerosmith's first studio album since 2004 and subsequent tour.

Richard Bienstock is a music journalist and the editor of *Guitar World* magazine. He lives in New York.



Aerosmith is one of the greatest rock 'n' roll bands of all-time. After their 1970s success was derailed by band strife and Dionysian excess, Boston's Bad Boys received a career jump-start in 1986 via their collaboration with hip-hop legends Run-DMC and producer Rick Rubin. This first complete illustrated history of one of the world's most successful and popular bands features a band history by music journalist Richard Bienstock and sidebar album reviews from a host of well-known music journalists, including Greg Kot, Jaan Uhelszki, Chuck Eddy, Bill Holdship, Martin Popoff, Daniel Buszpan, and more. Illustrated throughout with hundreds of stunning performance and backstage photographs, as well as rare memorabilia, including gig posters, backstage passes, 7-inch picture sleeves, ticket stubs, and more.

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September 2011

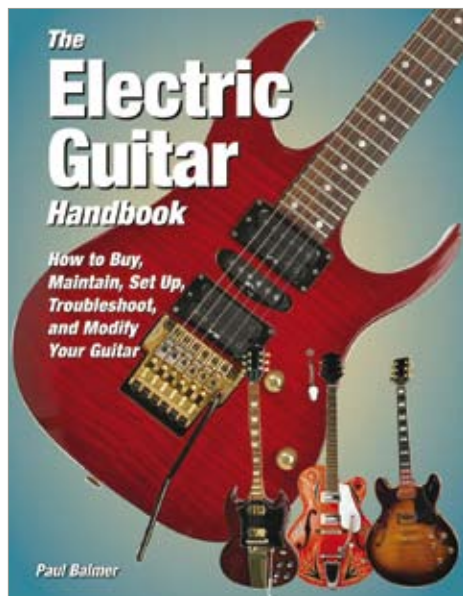
## THE ELECTRIC GUITAR HANDBOOK

How to Buy, Maintain, Set Up, Troubleshoot, and Modify Your Guitar

Paul Balmer

Item # 149841 AP  
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204 pages, HC-PLC  
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*An essential illustrated owner's manual for all electric guitars.*

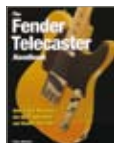
- Owning a guitar is a rite of passage for most kids—as well as those adults going through a midlife crisis: This is the first owner's manual and how-to handbook covering all popular electric guitars.
- This book covers all popular electric guitar makes—from Fender to Gibson, Gretsch, Ibanez, Epiphone, Squier, Rickenbacker, Peavey, and more.
- Electric guitars are easy to fix yourself—if you know how to do it, that is! Many owners pay guitar shops for periodic “tuneups”; this book explains how to do it all yourself.



This is the first hands-on how-to manual devoted to all electric guitars. This guidebook shows owners and dreamers the basics of selecting and buying electric guitars; maintenance and repairs such as tuning, setting intonation, fret repairs, bridge and nut adjustments, troubleshooting; spur-of-the-moment stage-side fixes; and some basic “performance” enhancements, like adding aftermarket pickups, locking tremolos, and more.

Paul Balmer is the author of *The Fender Stratocaster Handbook* and *The Gibson Les Paul Handbook*. He's a veteran guitarist, musician, and documentary film producer. He is the author of a biography book and film on Stephane Grappelli, among others projects. He lives in the UK.

### Also available:



**The Fender Stratocaster Handbook**, ISBN: 978-0-7603-2983-2  
\$24.95 US / \$32.95 CAN Rights: U.S. & Canada

**The Gibson Les Paul Handbook**, ISBN: 978-0-7603-3470-6  
\$25.00 US / \$27.50 CAN Rights: U.S. & Canada

**The Fender Telecaster Handbook**, ISBN: 978-0-7603-3646-5  
\$25.00 US / \$31.99 CAN Rights: U.S. & Canada

October 2011

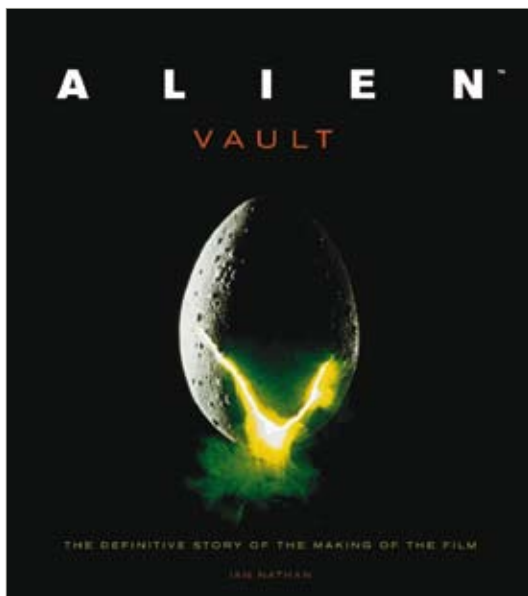
## ALIEN VAULT

The Definitive Story of the Making of the Film

Ian Nathan

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*Celebrates the behind-the-scenes making of the scariest sci-fi movie ever!*

- Handsomely produced in slipcase with ten removable special features, including script pages, trading cards, and posters.
- The *Alien* DVD has sold more than 2 million copies; the entire four-film series has sold nearly 6 million.
- *Alien* boasts a devoted cult following, playing *Alien* video games and collecting action figures, board games, puzzles, and other toys.

Ian Nathan is a veteran film critic and author. He lives in London, England.



**Alien Vault** reveals the details behind the making of the groundbreaking 1979 science-fiction horror film, one of the cult classics of the genre. This licensed, behind-the-scenes guide examines the creation of the movie via director Ridley Scott's hand-drawn storyboards, concept sketches, script pages, spaceship blueprints, never-before-seen production photos, and rare collectible memorabilia.

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# UNSTUCK

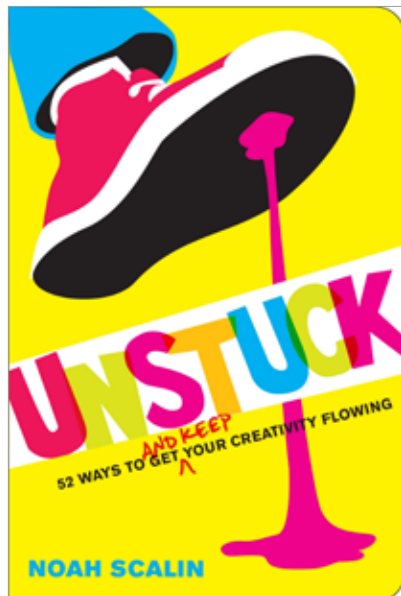
## 52 Ways to Get (and Keep) Your Creativity Flowing

Noah Scalin

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Everyone has time to get creative. Spark your creativity in 5 minutes, 10 minutes, 30 minutes, or whatever you have to spare!



→ Dynamic author Noah Scalin is exceptionally active online through blogs and a Facebook fan page, Twitter; a companion website for his book 365: *A Daily Creativity Journal*. *Unstuck* will also have a strong online presence.

→ The fun, creativity-boosting projects in the book are organized by the amount of time they take to complete—from 30 seconds to several hours—making it easy for readers to fit the projects into their lifestyles.

→ Crafters and artists looking to spur their own creativity will appreciate the inspired project cues and tips in the book, as well as inspiring artist profiles that explain what they do to stay creative and productive.



Can't get the creative juices flowing? **Unstuck** features 52 simple, creativity-generating projects that can fit into any lifestyle. Arranged in order of time commitment—from 30 seconds to several hours—the 52 projects can be done randomly or one per week for an entire year of creativity building. Also included are 12 artist profiles that illuminate what other successful creative people do to stay inspired and productive, along with blank journaling pages to sketch, scribble, and jot down your experiences and ideas. Roll the dice (made from the “custom inspiration dice” template in the book) and see where your creative energy takes you!

In 2007, artist Noah Scalin came up with an ingenious idea: he cut a skull out of orange paper and posted it on his blog with the note, “I’m making a skull image every day for a year.” His year-long art project became an award-winning Internet sensation that resulted in the book *Skulls*, as well as landing him in the *New York Times* and on the *Martha Stewart Show*.

[www.noahscalin.com](http://www.noahscalin.com)  
[www.skuladay.blogspot.com](http://www.skuladay.blogspot.com)  
[www.makesomething365.blogspot.com](http://www.makesomething365.blogspot.com)

### Also available:



**365: A Daily Creativity Journal**, ISBN: 978-0-7603-3996-1  
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**The Crafter's Devotional**, ISBN: 978-1-59253-648-1  
\$15.99 US/£12.99 UK/\$17.99 CAN Rights: all available

**Sew Retro**, ISBN: 978-0-7603-3687-8  
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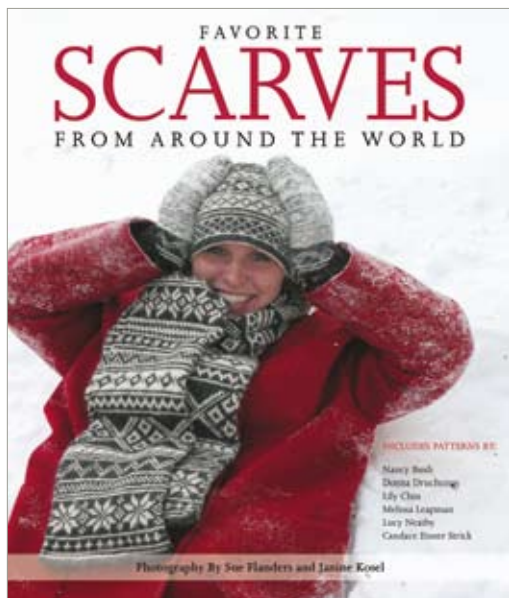
# FAVORITE SCARVES FROM AROUND THE WORLD

Kari Cornell, Photography by Sue Flanders and Janine Kosel



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 Crafts & Hobbies/Needlework/  
 Knitting  
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*A collection of 340 stunning scarf patterns from knitting traditions around the world.*

- ➔ The global approach and wide variety of projects by big-name designers makes this book a special addition to any knitter's bookshelf.
- ➔ Includes both easy and more challenging and technically complex projects.
- ➔ This is the first book to feature patterns for scarves from around the world.



**Kari Cornell is a book editor by day and an avid knitter by night. She is the editor of several collections of knitting stories and patterns, including *For the Love of Knitting*, *Knitting Yarns and Spinning Tales*, *Retro Knits*, and *Modern Knits, Vintage Style*. She lives in Minneapolis, Minnesota.**

Here are 40 patterns for scarves from around the globe—including stylish traditional projects from Scandinavia, Eastern Europe, the British Isles, the Americas, and Asia. Pattern introductions provide a background of knitting techniques from that part of the world, including schematics and charts.

Photographers Sue Flanders and Janine Kosel are authors of the book *Norwegian Handknits*.

### Also available:



**Norwegian Handknits**, ISBN: 978-0-7603-3428-7  
 \$30.00 US/£17.99 UK/\$37.50 CAN Rights: all available

**Knitting America**, ISBN: 978-0-7603-4011-0  
 \$24.99 US/£16.99 UK/\$27.99 CAN Rights: all available

**For the Love of Knitting**, ISBN: 978-0-7603-3512-3  
 \$19.99 US/£10.99 UK/\$24.99 CAN Rights: all available

September 2011

## HANDBAG DESIGNER 101

Everything You Need to Know About  
Designing, Making, and Marketing Handbags

Emily Blumenthal

Item # 149842 AP  
ISBN: 978-0-7603-3973-2  
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160 pages, HC-PLC  
84 photos, 158 diagrams and tables  
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*How to design and sew your own handbags.*

- Author Emily Blumenthal is the founder of the Independent Handbag Designer Awards, a fashionable event in New York presented by *InStyle* magazine and sponsored by Parsons The New School for Design, Swarovski, Coats & Clark, Singer, and more.
- Blumenthal's website [handbagdesigner101.com](http://handbagdesigner101.com) gets more than 300,000 unique visitors and 2 million page views each month.
- The book will appeal to home sewers, the Etsy set, and serious designers, all of whom are hot for handbags. Currently on Etsy, there are 180,000+ products in the bags and purses category.



**Handbag Designer 101** is the bible for handbag designers or women who aspire to make their own bags. Included in the book are instructions for creating the fifteen essential bag styles—clutch, hobo, tote, and more—made simple with easy-to-follow how-to illustrations, suggested difficulty levels, and color photography. Advice from famous bag designers and today's hottest indie designers accompany each pattern. Also included is the inside scoop on turning your handbag hobby into a successful business. From designing, to making, to marketing, **Handbag Designer 101** teaches you everything you need to know.

Emily Blumenthal is the founder of the Independent Handbag Awards and spearheads the website [handbagdesigner101.com](http://handbagdesigner101.com). She designed the Yasmena bag, that has appeared on *Sex and the City* and has been sold at discerning department stores such as Henri Bendel, Bergdorf Goodman, and Nordstrom.

[www.handbagdesigner101.com](http://www.handbagdesigner101.com)

### Also available:



**The Crafter's Devotional**, ISBN: 978-1-59253-648-1  
\$15.99 US/£12.99 UK/\$17.99 CAN Rights: all available

**Sew Retro**, ISBN: 978-0-7603-3687-8  
\$24.99 US/£16.99 UK/\$27.99 CAN Rights: all available

**Simple Gifts**, ISBN: 978-0-7603-3818-6  
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# KNITTING AROUND THE WORLD

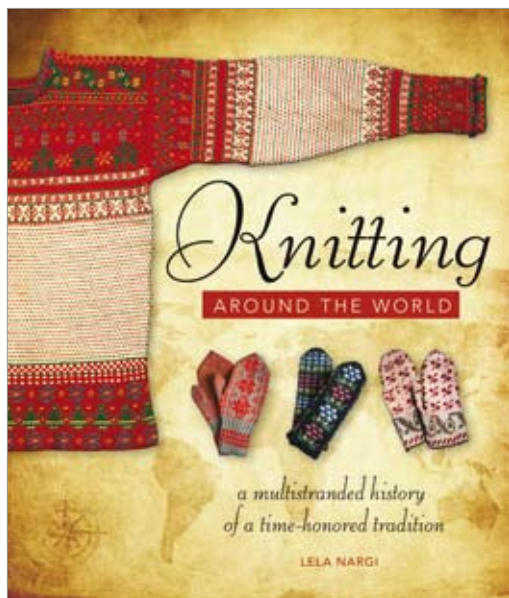
## A Multistranded History of a Time-Honored Tradition

Lela Nargi



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200 color & 50 b/w photos, 20 diagrams  
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*A lavishly illustrated history of knitting techniques from Fair Isle to Irish fishermen sweaters, Swedish Bohus to Norwegian Setesdal, and more—complete with 20 patterns.*

- ➔ The first comprehensive history of knitting around the world—every knitter will want a copy.
- ➔ Includes 20 profiles of well-known knitters who are keeping the traditions alive today.
- ➔ Plus 20 historical patterns.

Lela Nargi is a knitter, author, and former journalist who lives in Brooklyn, New York. Her book *Knitting Lessons: Tales from the Knitting Path* documented her own adventures in learning to knit. Lela is also the editor of *Knitting Memories: Reflections on the Knitter's Life*, published by Voyageur Press.

[www.lelanargi.com](http://www.lelanargi.com)



Here is the history of knitting around the globe, examining styles, techniques, and particular styles countries and regions—including England, Ireland, Scotland, Norway, Sweden, Finland, Estonia, Latvia, Iceland, Japan, Australia, Canada, United States, Peru, Bolivia, and more. Highlighted are 20 profiles of historically significant knitters who are using particular techniques today—plus 20 patterns that exemplify knitting traditions from around the world.

### Also available:



**Knitting America**, ISBN: 978-0-7603-4011-0  
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**Norwegian Handknits**, ISBN: 978-0-7603-3428-7  
\$30.00 US/£17.99 UK/\$37.50 CAN Rights: all available

**For the Love of Knitting**, ISBN: 978-0-7603-3512-3  
\$19.99 US/£10.99 UK/\$24.99 CAN Rights: all available

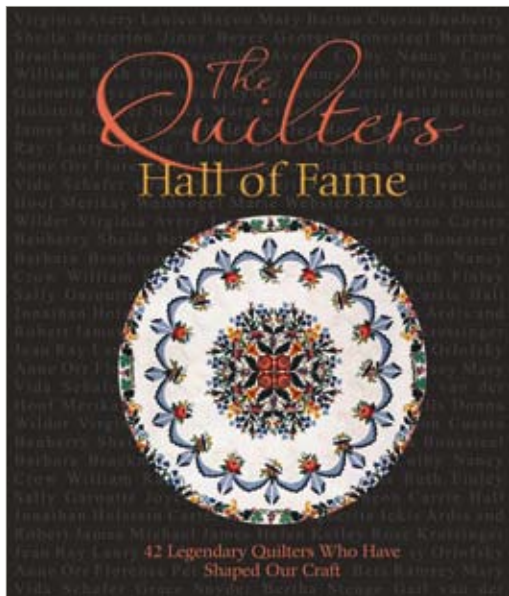
# THE QUILTERS HALL OF FAME

## 42 Masters Who Have Shaped Our Art

The Quilters Hall of Fame, Merikay Waldvogel, Rosalind Webster Perry, Marian Ann Montgomery

Item # 147183 AP  
ISBN: 978-0-7603-3635-9  
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£22.99 UK  
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9.5 x 11.125 in  
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192 pages, HC w/jacket  
120 color & 80 b/w photos  
All rights available  
Crafts & Hobbies/Quilts & Quilting  
Ct. Qty. 14



*A lavishly illustrated history of the who's who of the quilting world, from turn-of-the-century stitchers to modern-day art quilters.*

- ➔ There are more than 27 million quilters in the United States, which represents a 100 percent increase since 1997.
- ➔ Many inductees into the Quilters Hall of Fame (QHF) are active, international instructors and lecturers, often with websites or blogs of their own.
- ➔ As bonus material, the book includes five full-size quilt patterns from QHF honorees, including famed designer Marie Webster.

The Quilters Hall of Fame is a prestigious organization honoring those who have made outstanding contributions to the world of quilting. Merikay Waldvogel, a nationally known quilt authority, is an author, curator, and lecturer who has served on the board of directors of the American Quilt Study Group and the Alliance for American Quilts. Rosalind Webster Perry is the granddaughter of Marie Webster and is an author and quilt lover in her own right. Dr. Marian Ann Montgomery is an independent museum professional with a special interest in textiles.

[www.quiltershalloffame.net](http://www.quiltershalloffame.net)



Masterpiece quilts. Master quilters. Both are honored in **The Quilters Hall of Fame**. The book profiles more than forty of the quilting world's most influential people—from early twentieth-century quilt designer Ruby McKim to quilt curator Jonathan Holstein to contemporary art quilter Nancy Crow. Lavishly illustrated with one hundred glorious color photographs of their quilts, plus historical photographs, ads, and pattern booklets, **The Quilters Hall of Fame** is essential for every quilter's bookshelf.

### Also available:



**The Quilt**, ISBN: 978-0-7603-3785-1  
\$24.99 US/£19.99 UK/\$31.99 CAN Rights: all available

**Every Quilt Tells a Story**, ISBN: 978-0-89658-623-9  
\$17.95 US/£11.99 UK/\$19.95 CAN Rights: all available

**Quilts Around the World**, ISBN: 978-0-7603-3744-8  
\$40.00 US/£25.00 UK/\$44.00 CAN Rights: all available

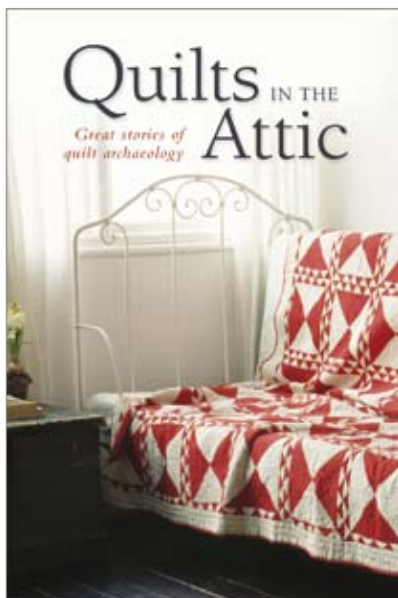
## QUILTS IN THE ATTIC

Uncovering the Hidden Stories of the Quilts We Love

Karen Musgrave

Item # 193304 AP  
ISBN: 978-0-7603-4121-6  
\$22.00 US  
£14.99 UK  
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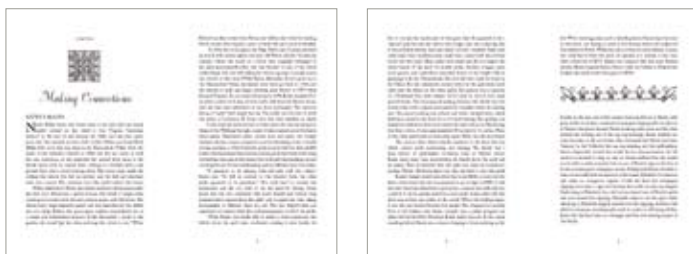
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159 x 235 mm  
256 pages, HC w/jacket  
30 color photos  
All rights available  
Crafts & Hobbies/Quilts & Quilting  
Ct. Qty. 22



*The tales of priceless quilts found in the most unexpected of places.*

- There are more than 27 million quilters in the United States, which represents a 100 percent increase since 1997.
- Like a quilter's Antiques Roadshow, *Quilts in the Attic* shares stories of fascinating finds.
- Karen Musgrave is an active lecturer on the national and international quilting circuits and is well connected with organizations like the Alliance for American Quilts and the International Quilt Festival.

**Karen Musgrave is a quiltmaker, teacher, speaker, writer, and curator who has played an integral role in the Alliance for American Quilts' "Save Our Stories" project. She lives in Naperville, Illinois.**



Every quilt lover dreams of discovering a priceless quilt, whether it is important for its design and artfulness or its sentimental value. **Quilts in the Attic** is a collection of thirty stories of great quilt discoveries—masterpiece quilts, fascinating finds, and family heirlooms. From stumbling upon breathtaking quilts at a summer flea market, to finding Grandma's priceless heirloom quilt in an overlooked hope chest, the accounts are both heartwarming and thrilling. Featuring stories from everyday stitchers and well-known quilters alike, and illustrated with vivid color photos, **Quilts in the Attic** uncovers the mystery and meaning of the quilts we love.

### Also available:



**Every Quilt Tells a Story**, ISBN: 978-0-89658-623-9  
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**Quilts Around the World**, ISBN: 978-0-7603-3744-8  
\$40.00 US/£25.00 UK/\$44.00 CAN Rights: all available

**The Quilt**, ISBN: 978-0-7603-3785-1  
\$24.99 US/£19.99 UK/\$31.99 CAN Rights: all available

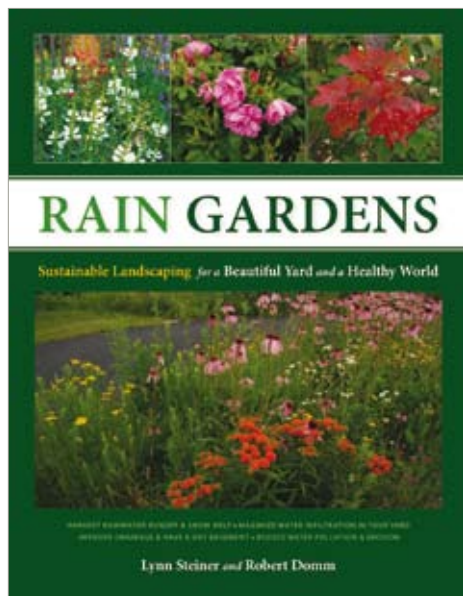
## RAIN GARDENS

Sustainable Landscaping for a Beautiful Yard and a Healthy World

Lynn M. Steiner and Robert W. Domm

Item # 149939 AP  
ISBN: 978-0-7603-4044-8  
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192 pages, PB  
300 color photos & 20 diagrams  
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Gardening/Techniques  
Ct. Qty. 12



*Make your yard beautiful and eco-friendly.*

- This is the first rain garden handbook for the backyard home gardener. Packed with low-cost ideas and easy-to-follow advice.
- Co-authors are degreed horticulturist Lynn Steiner and hydrology scientist Robert Domm—both rain garden experts.
- Follows in the footsteps of Lynn Steiner's successful *Landscaping with Native Plants* series.



**Lynn Steiner (Stillwater, MN)** is a degreed horticulturalist and a frequent speaker at gardening and environmental events. She is the author of three *Landscaping with Native Plants* books and the former editor of *Northern Gardener* magazine.

**Robert Domm (Rives Junction, MI)** is a hydrology scientist with a working knowledge of rain garden design and function. A writer and photographer, Domm is published in *Sierra* and *National Wildlife*.

[www.rdommphoto.com](http://www.rdommphoto.com)

Rain gardens are at the forefront of the green revolution. This environmentally friendly landscaping captures rainwater runoff rather than redirecting it into storm drains. The result is less erosion, less water pollution, and a beautiful, low-maintenance, sustainable garden. This is the first rain garden handbook for the backyard home gardener. Coauthors Robert Domm and Lynn Steiner draw on hands-on experience to help homeowners build beautiful rain gardens in their own yards. Illustrated with color photography, this instructive book offers specific advice about planning, building, planting, and maintaining your garden. Learn about city grants, how to calculate runoff, rain barrels, attracting wildlife, gray water recycling, and much more.

### Also available:



**Landscaping with Native Plants of Minnesota**, ISBN: 978-0-7603-4118-6  
\$27.99 US/£19.99 UK/\$29.99 CAN Rights: all available

**Landscaping with Native Plants of Michigan**, ISBN: 978-0-7603-2538-4  
\$24.95 US/£16.99 UK/\$27.50 CAN Rights: all available

**Landscaping with Native Plants of Wisconsin**, ISBN: 978-0-7603-2969-6  
\$24.95 US/£16.99 UK/\$27.50 CAN Rights: all available

April 2011

# LANDSCAPING WITH NATIVE PLANTS OF MINNESOTA

2nd Edition

Lynn M. Steiner

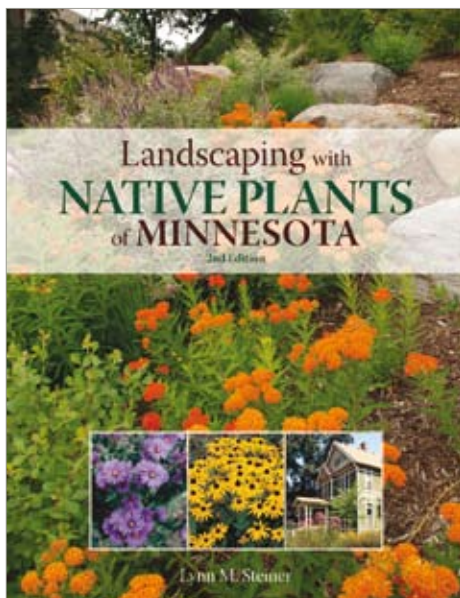
Item # 193430 AP  
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319 color photos & 4 maps  
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Ct. Qty. 16

*Everything you need to know about Minnesota's beautiful native plants and how to include them in your landscapes.*

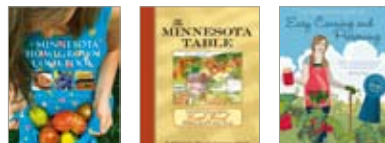
- ➔ Native-plant gardening is one of the hottest trends in gardening and landscaping today. And this was the first book on native plants for Minnesota—now updated with new information.
- ➔ As the longtime editor of *Northern Gardener* magazine, author Lynn Steiner is well known to Minnesota gardeners and is a strong promoter.
- ➔ The information in the book is suited to both beginner and intermediate-level gardeners who would like to learn more about native plants and how to incorporate them successfully into their landscapes.

Lynn Steiner (Stillwater, MN) is a longtime gardening editor, writer, and photographer and has more than twenty years of experience tending her own extensive home gardens. For fifteen years, she was the editor of the award-winning *Northern Gardener* magazine.



This new and updated edition of **Landscaping with Native Plants of Minnesota** combines the practicality of a field guide with all the basic information homeowners need to create an effective landscape design. The plant profiles section includes comprehensive descriptions of approximately 150 flowers, trees, shrubs, vines, evergreens, grasses, and ferns that grew in Minnesota before European settlement, as well as complete information on planting, maintenance, and landscape uses for each plant. The book also includes complete information on how to garden successfully in Minnesota's harsh climate and how to install and maintain an attractive, low-maintenance home landscape suitable for any lifestyle.

## Also available:



**The Minnesota Homegrown Cookbook**, ISBN: 978-0-7603-3142-2  
\$29.95 US/£18.99 UK/\$32.95 CAN Rights: all available

**The Minnesota Table**, ISBN: 978-0-7603-3626-7  
\$25.00 US/£18.99 UK/\$32.00 CAN Rights: all available

**The Fresh Girl's Guide to Easy Canning and Preserving**, ISBN: 978-0-7603-3846-9  
\$19.99 US/£12.99 UK/\$21.99 CAN Rights: all available



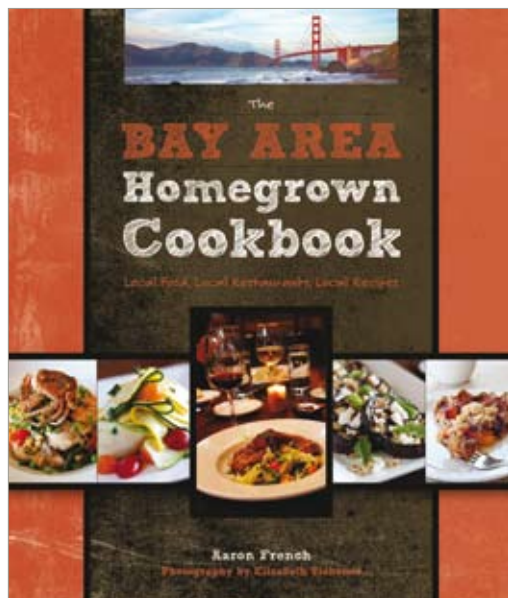
# THE BAY AREA HOMEGROWN COOKBOOK

Local Food, Local Restaurants, Local Recipes

Aaron French, Photography by Elizabeth Tichenor

Item # 149636 AP  
ISBN: 978-0-7603-3810-0  
\$30.00 US  
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160 pages, HC-PLC  
175 color photos  
All rights available  
Cooking/General  
Ct. Qty. 12



*Local food, local chefs, local recipes—to make in your own kitchen.*

- Eating locally grown food is a hot—and tasty!—topic with customers today.
- The San Francisco Bay Area, with its long growing season and abundant farms, is the perfect market for this book.
- Author and chef Aaron French is well-known in the Bay Area food scene.

**Author Aaron French (Oakland, CA) is a chef at the Sunny Side Cafe in Albany, California, where he strives to use local ingredients in all the dishes he prepares. He is the Eco-Chef columnist for the BANG (Bay Area News Group) newspapers and environment editor for CivilEats.**

[www.eco-chef.com](http://www.eco-chef.com)

Elizabeth Tichenor's (Berkeley, CA) love of food is clear in her beautifully crafted photographs. She photographs for Zagat's guides, Sunny Side Café, Tattoria Corso, and the Slow Food Blog.



Here are the best local foods, local restaurants, local chefs, and local recipes from the San Francisco Bay Area. This cookbook features 30 chefs' favorites that you can cook at home from chefs including Rick DeBeaord of Café Rouge, Jennifer Millar of Sweet Adeline Bake Shop, Craig Stoll of Delfina, Paul Canales of Olivetto, Thom Fox of ACME Chophouse, John Thiel of Pappo, and more.

### Also available:



**The Minnesota Homegrown Cookbook**, ISBN: 978-0-7603-3142-2  
\$29.95 US/£18.99 UK/\$32.95 CAN Rights: all available

**Greetings from California**, ISBN: 978-0-7603-3728-8  
\$25.00 US/£16.99 UK/\$28.00 CAN Rights: all available

**Backroads of the California Coast**, ISBN: 978-0-7603-3343-3  
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## GREETINGS FROM COLORADO

Legends, Landmarks & Lore of the Centennial State

J. C. Leacock

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Ct. Qty. 16

*A tribute to Colorado's people, places & stories.*

- Colorado is a wealthy state (median income \$65,000), and Denver is a literate city.
- Color photos shot by Colorado photographer J. C. Leacock, renowned for his stunning landscape and Western photography.

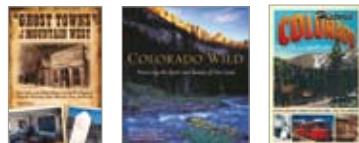
J.C. Leacock (Crested Butte, CO) is a professional photographer specializing in imagery of the American West. His books include *Our Colorado*, and his work appears in magazines such as *Outside* and *National Geographic Adventure*.

[www.jcleacock.com](http://www.jcleacock.com)



The mysterious and spectacular high-desert cliff dwellings of Mesa Verde. The landmark Durango and Silverton Narrow Gauge Railroad winding its way through the mountains. The legendary mail carrier skiers of the nineteenth century who delivered letters over snowbound passes. Colorado is home to truly amazing history and legends. Discover the stories anew in this fresh tribute to the Centennial State, illustrated with J. C. Leacock's gorgeous color photography and rare historical images. From the front range to the eastern plains, from the canyon-and-mesa country to the San Juan Mountains, Colorado abounds with stunning places and fascinating tales. Turn the pages for a visual feast of this extraordinary state!

### Also available:



**Ghost Towns of the Mountain West**, ISBN: 978-0-7603-3358-7  
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**Colorado Wild**, ISBN: 978-0-7603-3644-1  
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**Historic Colorado**, ISBN: 978-0-7603-3256-6  
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November 2011

## ROUTE 66 LOST & FOUND

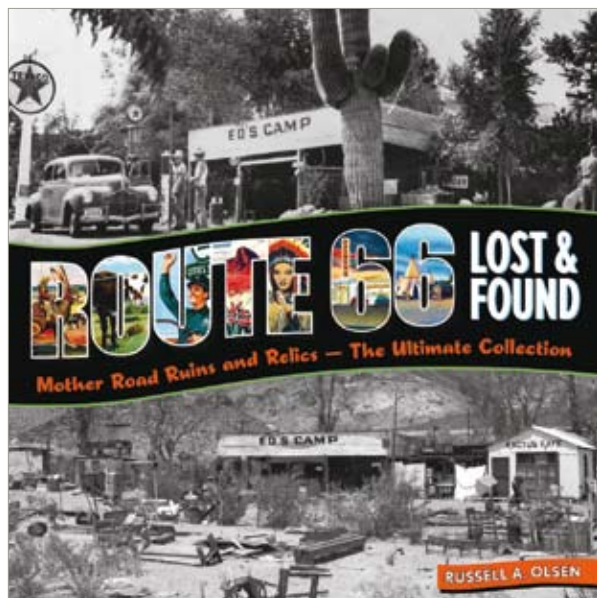
Mother Road Ruins and Relics: The Ultimate Collection

Russell A. Olsen

Item # 149879 AP  
ISBN: 978-0-7603-3998-5  
(Previous 978-0-7603-1854-6  
978-0-7603-2623-7)

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*The ultimate collection of now-and-then Route 66 photography in one value-priced volume!*

- ➔ More than 25,000 copies of Olsen's previous Lost & Found books sold.
- ➔ Route 66 continues to prove a popular book subject.
- ➔ This title, 420 pages and more than 500 photos and maps, is a true bargain for the 66 enthusiast.

Born and raised in South Chicago and currently residing in Los Angeles, Russell Olsen has made his home at both ends of the Mother Road. He is the author and photographer of Voyageur Press' successful *Route 66 Lost & Found* and *Route 66 Lost & Found, Volume 2*.

[www.route66lostandfound.com](http://www.route66lostandfound.com)



This new omnibus combines author Russ Olsen's successful *Route 66 Lost & Found* volumes 1 and 2 and adds more than 50 new sites along the Mother Road not included in those two editions. All of the sites featured, more than 200 in all, are reordered from Illinois to California to provide a continuous journey along 66. The maps included in the previous two volumes are updated to feature the locations of the new sites included here.

### Also available:



**Greetings from Route 66**, ISBN: 978-0-7603-3885-8  
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**Legendary Route 66**, ISBN: 978-0-7603-2978-8  
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**Route 66 Backroads**, ISBN: 978-0-7603-2817-0  
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# DENNIS BROUSE ON HORSE TRAINING

## Bonding with Your Horse Through Gentle Leadership

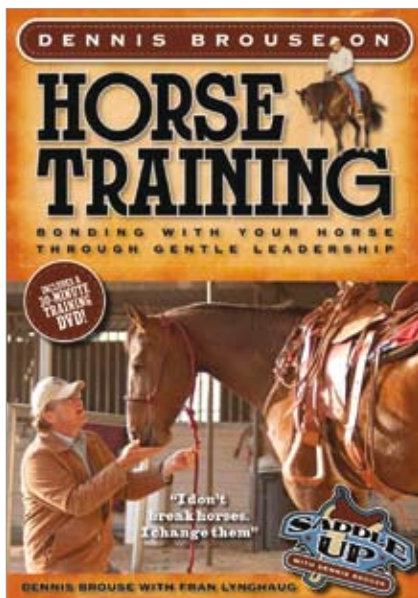
Dennis Brouse and Fran Lynghaug, Photography by Richard Hildreth

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*Unique training methods from a national expert.*

- ➔ Dennis Brouse is a nationally renowned horse trainer and the host of PBS's *Saddle Up with Dennis Brouse*, aired on over two hundred stations.
- ➔ Illustrated with full-color photography depicting Brouse's groundbreaking training methods step-by-step.
- ➔ Packaged with a bonus disc featuring thirty minutes of training footage with Dennis Brouse.

Nationally renowned trainer and TV host Dennis Brouse (Plattsmouth, NE) has been training horses since age fourteen. His media empire includes his television show, his website, and his five-disc training DVD set. He is currently creating a six-part documentary called *The History of the Horse with Dennis Brouse*.

[www.saddleupwithdennisbrouse.com](http://www.saddleupwithdennisbrouse.com)



This is the companion book to the horse-training television show *Saddle Up with Dennis Brouse*. In it, Brouse shares the unique training methods he has pioneered. His methods are simple, easy to use, and effective. He does not “break” horses but rather focuses on cooperation, encouragement, and partnership. Topics include roundpen work, control techniques, problem solving, despooping, and trailer loading. Learn from an expert how to truly communicate and bond with your horse. Packed with instructional training photography, the book is also packaged with a DVD featuring thirty minutes of valuable training footage.

### Also available:



**How To Raise Horses**, ISBN: 978-0-7603-2719-7  
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**4-H Guide to Training Horses**, ISBN: 978-0-7603-3627-4  
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**The Official Horse Breeds Standards Guide**, ISBN: 978-0-7603-3499-7  
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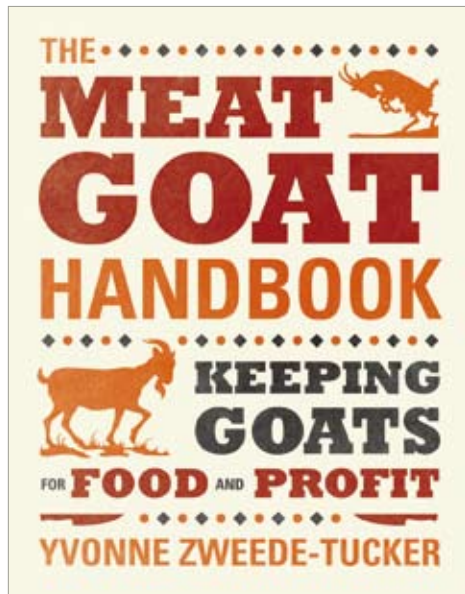
## THE MEAT GOAT HANDBOOK

Keeping Goats for Food and Profit

Yvonne Zweede-Tucker

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*The ultimate meat goat reference book.*

- Raising meat goats is increasingly popular and profitable. The demand for chevon (goat meat) is growing. The U.S. meets less than a third of this demand domestically. New goat ranchers have a receptive market for their product.
- Author Yvonne Zweede-Tucker has been raising meat goats for twenty years at Smoke Ridge ([www.smokeridge.net](http://www.smokeridge.net)). Her monthly column appears in *Goat Rancher* magazine, sold at more than nine hundred Tractor Supply Co. locations.
- This book emphasizes profitability. It's not just about how to keep goats healthy and fed and sheltered, but how to build a truly successful meat goat operation.



Longtime goat rancher Yvonne Zweede-Tucker draws on twenty years of hands-on experience to help you raise your own meat goats. Illustrated throughout with color photography, this instructive handbook includes advice about breeds, feeding, housing, safety, health, kidding, butchering, and selling product. Included is a glossary and a resources appendix. Essential reading for every meat goat owner!

Yvonne Zweede-Tucker (Choteau, MT) has been raising meat goats for twenty years at Smoke Ridge. She spoke at the 2010 Profitable Meat Goats conference (<http://profitablemeatgoats.net>) in Indianapolis. Her articles appear in *Goat Rancher* magazine and the *Stockman Grass Farmer*. Yvonne lives with her husband, Craig, on their goat ranch.

[www.smokeridge.net](http://www.smokeridge.net)

### Also available:



**How to Raise Goats**, ISBN: 978-0-7603-3157-6  
\$19.95 US/£12.99 UK/\$21.95 CAN Rights: all available

**The Field Guide to Goats**, ISBN: 978-0-7603-3522-2  
\$19.95 US/£12.99 UK/\$24.99 CAN Rights: all available

**Homemade Cheese**, ISBN: 978-0-7603-3848-3  
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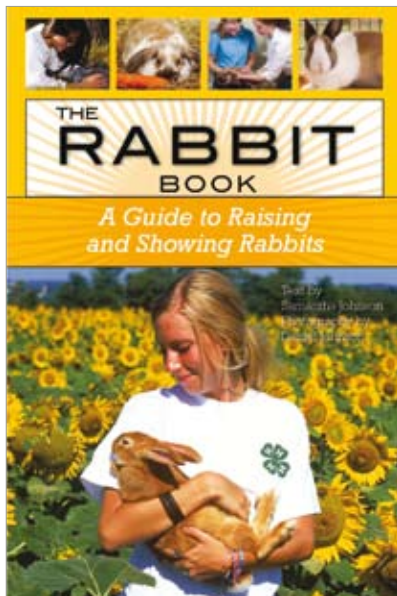
## THE RABBIT BOOK

A Guide to Raising and Showing Rabbits

Samantha Johnson, Photography by Daniel Johnson

Item # 149794 AP  
ISBN: 978-0-7603-3947-3  
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*The essential resource for beginners.*

- Covers selecting, housing, feeding, breeding, birthing, showing, and more.
- Featuring information about exhibiting rabbits as FFA or 4-H projects, this book is accessible and easy to read for rabbit keepers ages twelve and up.
- Fully illustrated with beautiful full-color photography throughout.

As a sister-and-brother team, Samantha Johnson and Daniel Johnson have paired up to write and photograph several books on raising animals, including *How to Raise Rabbits*. Samantha is also the author of *The Field Guide to Rabbits*, and Daniel is the author of the *4-H Guide to Digital Photography*. They live on Fox Hill Farm, a family-owned farm in Phelps, WI.

[www.foxhillphoto.com](http://www.foxhillphoto.com)



This invaluable resource contains everything you need to know about selecting and caring for healthy rabbits, whether you keep pet bunnies or exhibit animals as National FFA Organization or 4-H youth projects. Advice on feeding, housing, and much more will help you set up your own rabbitry. Learn about maintaining clean hutches and nest boxes, breeding trios and raising kits, and diagnosing and treating health problems. **The Rabbit Book** gathers information about showing many different kinds of rabbits at fairs and events, including fancy, Angora, and commercial meat breeds. Beautifully illustrated with color photography, this guidebook covers everything you need to know to succeed.

### Also available:



**The Field Guide to Rabbits**, ISBN: 978-0-7603-3193-4  
\$19.95 US/£12.99 UK/\$21.95 CAN Rights: all available

**How to Raise Rabbits**, ISBN: 978-0-7603-3480-5  
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**4-H Guide to Dog Training and Dog Tricks**, ISBN: 978-0-7603-3629-8  
\$18.99 US/£11.99 UK/\$23.99 CAN Rights: all available



# THE JOHN DEERE TRACTOR LEGACY

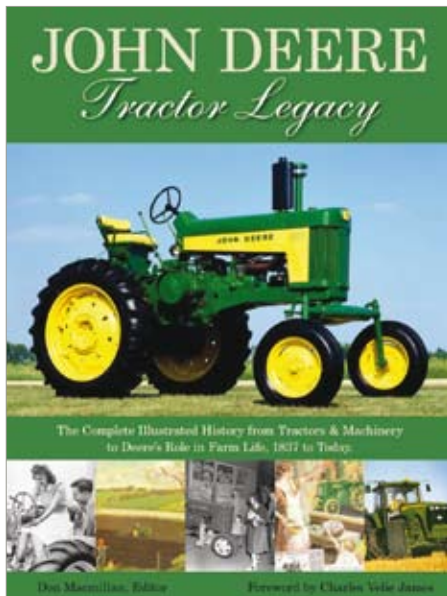
## The Complete Illustrated History from Tractors & Machinery to Deere's Role in Farm Life, 1837 to Today

Don Macmillian, Contribution by Wayne G. Broehl Jr., Harold L. Brock, and Orrin E. Miller



Item # 149892 AP  
 ISBN: 978-0-7603-4014-1  
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 229 x 305 mm  
 256 pages, PB w/flaps  
 600 color & 75 b/w photos  
 All rights available  
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*The ultimate history of John Deere tractors and implements.*

- Written by an all-star team of tractor historians, this is the best Deere history ever—with more illustrations than any other.
- Covers all Deere tractors as well as plows, implements, combines—even cars, snowmobiles, lawn and garden tractors, and bicycles!
- Also includes Deere tractors from the Lanz models of Germany to the Chamberlains of Australia and more around the globe.

**Don Macmillian is the world's foremost Deere historian, author of *The Big Book of John Deere Tractors* and many others. He lives in England.**

**Wayne G. Broehl Jr. is the author of Deere's official corporate history, *John Deere's Company*.**

**Harold L. Brock was a Deere tractor engineer from 1959 to 1985.**



At last, a paperback reissue of this classic history of John Deere! Edited by the world's most respected and best known Deere historian and expert—Don Macmillan—this is a detailed and fun history of the great tractor builder. This comprehensive history of the man, his company, and his legacy includes a biography of John Deere, plus excerpts from the writings of Deere engineers and historians, such as Wayne Broehl, Harold Brock, and Orrin Miller. Images are from the Deere archives, as well as noted tractor photographer Ralph W. Sanders. Coverage of plows, implements, combines, cars, snowmobiles, lawn and garden tractors, and bicycles is also included.

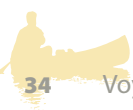
### Also available:



**Classic John Deere Two Cylinder Tractors**, ISBN: 978-0-7603-3197-2  
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**The Bigger Book of John Deere Tractors**, ISBN: 978-0-7603-3653-3  
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\$25.95 US/£16.99 UK/\$28.95 CAN Rights: all available

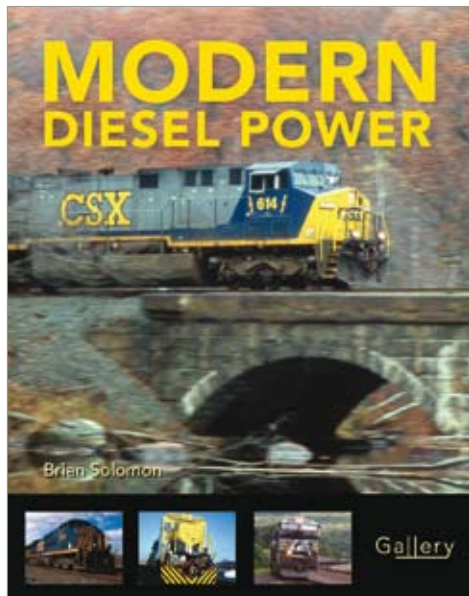


# Gallery series MODERN DIESEL POWER

Brian Solomon

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192 pages, PB  
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*The world's most powerful locomotives—in full color and at a nice price!*

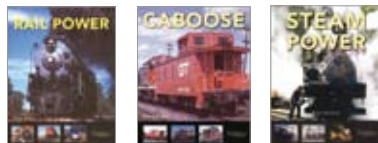
- ➔ *Modern Diesel Locomotives* (1996) has more than 25,000 copies in print and is the bestselling locomotive title on BookScan.
- ➔ A comprehensive, colorful volume at a low price.
- ➔ More than 200 photos depict dozens of models; detailed captions explain design and histories.

With well over 40 books to his credit, Brian Solomon is one of today's most accomplished railroad photographers and authors. He lives in Monson, Massachusetts, and Dublin, Ireland.



The 1960s onward witnessed unprecedented technological and horsepower developments in the field of diesel-electric locomotives. Spurred by market demands, EMD and GE have developed locomotives of ever-greater speeds and tractive effort, allowing the railroads to bring resources to market more quickly and cheaply. This collection of more than 200 photos features the most significant of these high-horsepower diesels, from EMD SDs and GPs to GE Dash 9s and the “green” initiative Evolution, at work across the United States and Canada. The photography is accompanied by detailed captions discussing development, function, history, and locations depicted.

### Also available:



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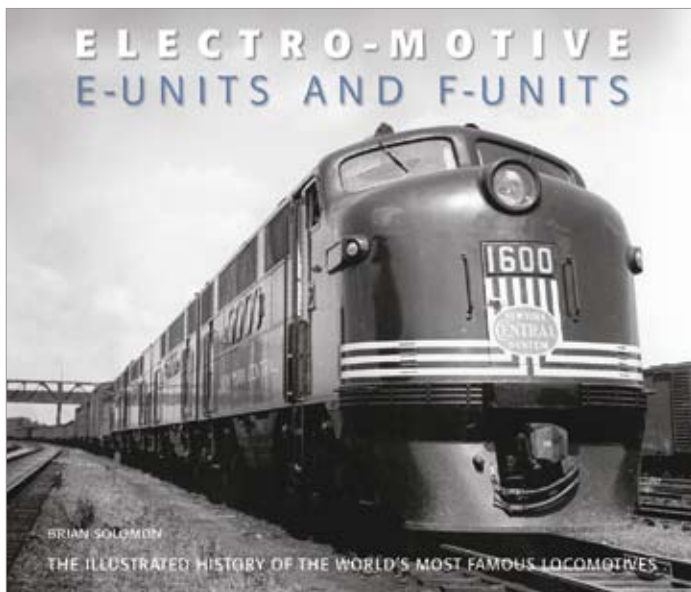
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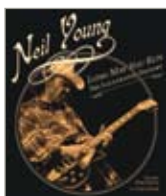
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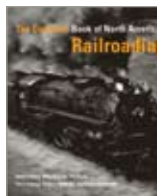
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