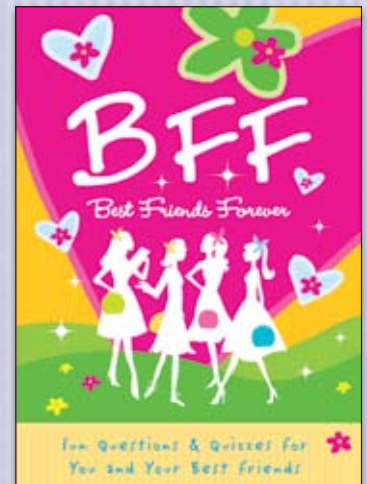
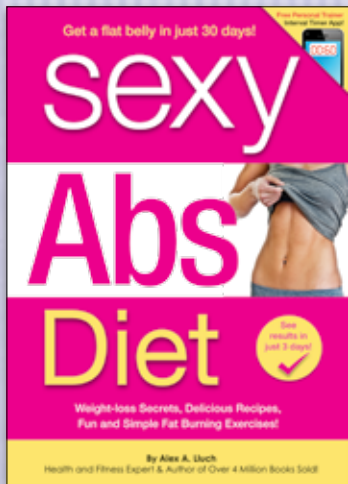


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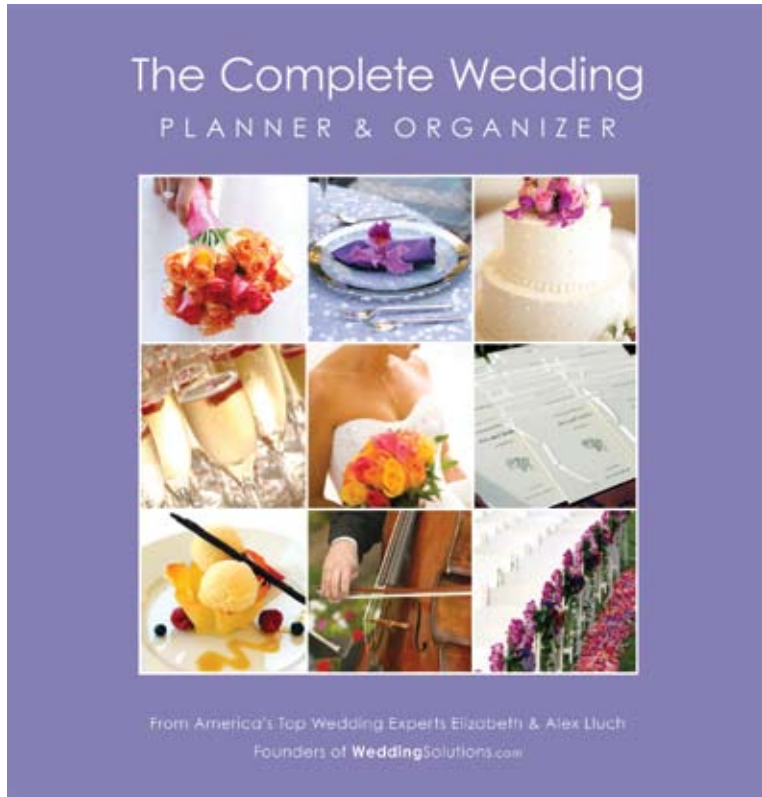
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US \$29.95/Cl., 3-ring
Reference/Weddings
ISBN-13: 978-1-936061-75-4
Size: 11 1/8 " x 11 3/4 " x 2 1/4 "
208 pp
6 dividers/12 pockets

THE COMPLETE WEDDING

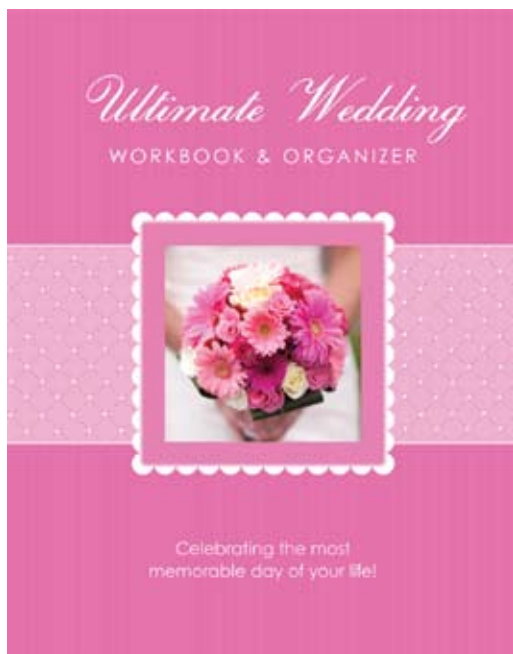
PLANNER & ORGANIZER April 2012

The Complete Wedding Planner & Organizer provides up-to-date wedding planning info in a handy 3-ring binder. It also includes an adorable tote bag to help brides store all wedding planning necessities.

Includes:

- Comprehensive wedding planner with wedding etiquette, tips, price ranges, things to consider, options, and more
- Budget analysis sheets
- Wedding planning timelines
- Wedding planning checklists
- Wedding planning worksheets
- Free tote bag

FREE
tote bag
included!



THE ULTIMATE WEDDING

WORKBOOK & ORGANIZER March 2012

The Ultimate Wedding Workbook & Organizer is the most valuable wedding planning book available today! This edition contains a large accordion file perfect for storing important documents, as well as up-to-the-minute worksheets and checklists.

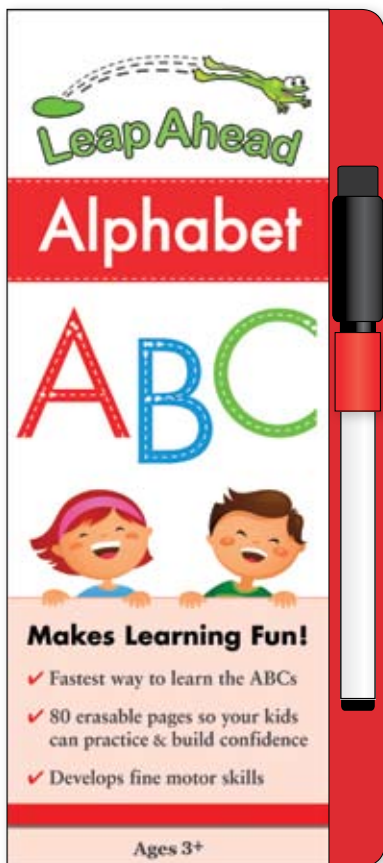
Includes:

- Front-cover photo window
- Useful charts, checklists, and timelines
- Wedding planning worksheets
- 9-pocket accordion file
- 40 pages of beautiful wedding photos

US \$29.95/Cl., file
Reference/Weddings
ISBN-13: 978-1-936061-76-1
Size: 9 1/8 " x 11 5/8 "
208 pp
9-pocket accordion file

Accordion organizer:





LEAP AHEAD ALPHABET February 2012

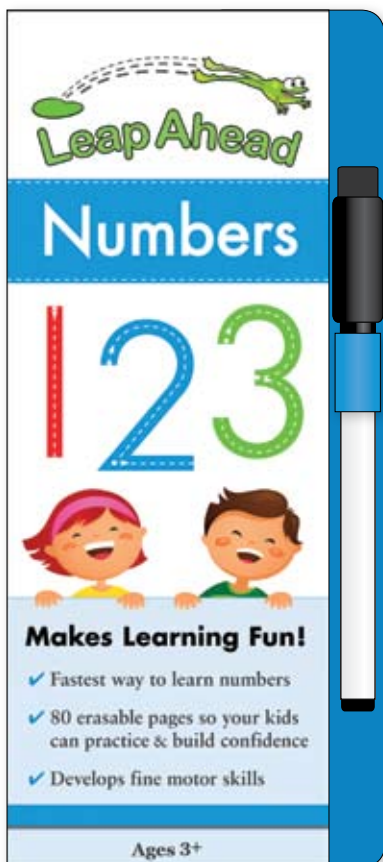
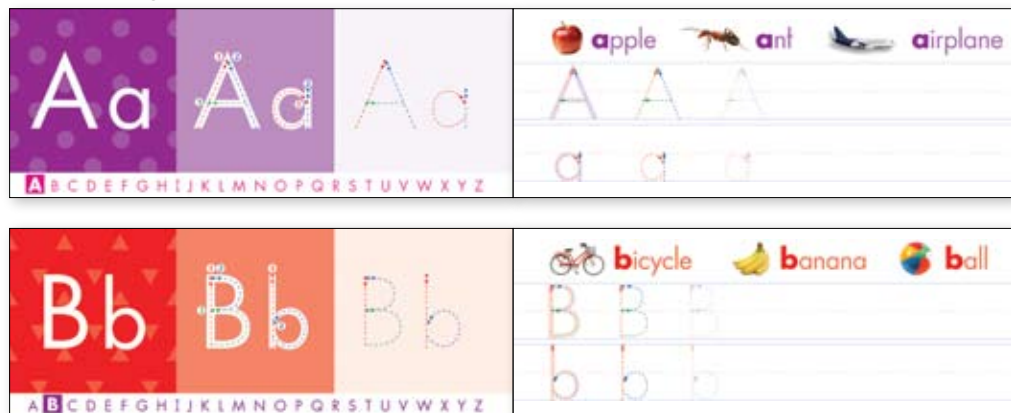
Now preschoolers can have fun practicing the ABCs anywhere, anytime! More and more studies show compelling connections between early literacy levels and a child's success later in life. Little ones will get a jump-start on reading and writing with this colorful, reusable, interactive board book!

US \$9.95/Wire-o
 Juvenile/Concepts/Alphabet
 ISBN-13: 978-1-936061-59-4
 Size: 4 1/4" x 10"
 80 pp

Includes:

- Attached dry erase marker
- Easy-to-follow steps and fun activities
- Colorful pictures with every letter
- Convenient wire-o binding

Sample pages:



LEAP AHEAD NUMBERS February 2012

Little ones can now get a jump-start on learning numbers and counting with this fun, interactive, and reusable board book. *Leap Ahead Numbers* provides a dry erase marker so kids can practice recognizing and writing number words and numerals again and again.

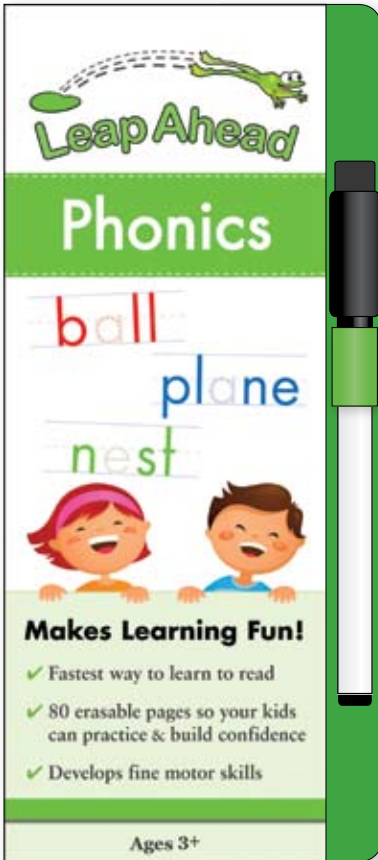
US \$9.95/Wire-o
 Juvenile/Concepts/Numbers
 ISBN-13: 978-1-936061-60-0
 Size: 4 1/4" x 10"
 80 pp

Includes:

- Attached dry erase marker
- Easy-to-follow steps and fun activities
- Colorful pictures with every number
- Convenient wire-o binding

Sample pages:





LEAP AHEAD PHONICSApril 2012

Phonics has consistently proven to be a critical teaching method, essential for kids learning how to spell, read, and decode words. With *Leap Ahead Phonics*, little ones learn the fundamentals of spelling and reading with easy-to-follow instructions, colorful pictures, and fun activities.

US \$9.95/Wire-o
 Juvenile/Concepts
 ISBN-13: 978-1-936061-74-7
 Size: 4 1/4" x 10"
 80 pp

Includes:

- Attached dry erase marker
- Easy-to-follow steps and fun activities
- Colorful pictures with every page
- Convenient wire-o binding

Sample pages:



LEAP AHEAD COLORS AND SHAPESApril 2012

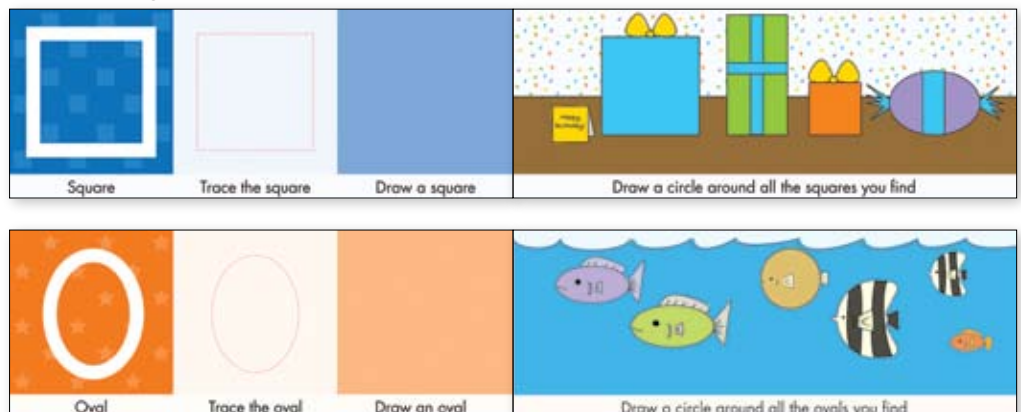
Now preschoolers can have fun practicing shapes and colors anywhere, anytime! Little ones will get a jump-start on learning key concepts and developing fine motor skills with this reusable, interactive board book filled with fun activities!

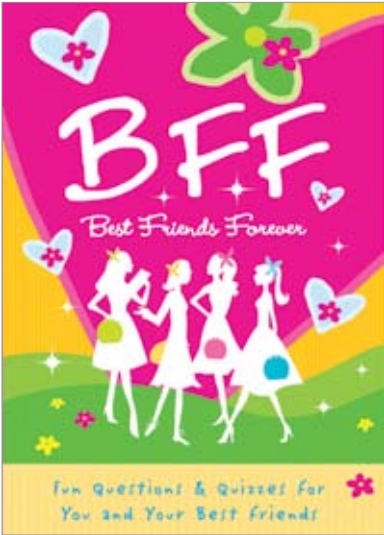
US \$9.95/Wire-o
 Juvenile/Concepts
 ISBN-13: 978-1-936061-66-2
 Size: 4 1/4" x 10"
 80 pp

Includes:

- Attached dry erase marker
- Easy-to-follow steps and fun activities
- Colorful pictures with every page
- Convenient wire-o binding

Sample pages:





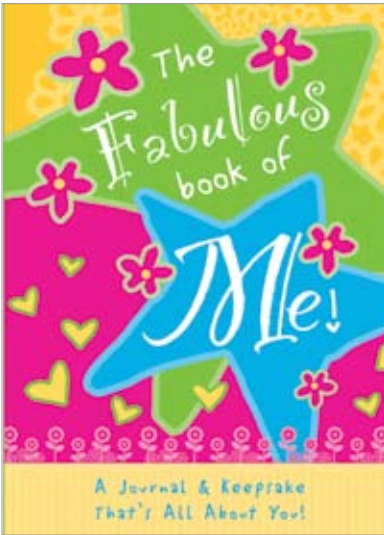
B.F.F. BEST FRIENDS FOREVER February 2012

B.F.F. is filled with hundreds of hilarious questions and fill-in-the-blanks that up to four best friends can fill out. With this fun, sparkly book, teen girls will learn more about each other, and laugh for hours.

US \$6.95/Pb., perfect-bound
 Juvenile/Activity Books
 ISBN-13: 978-1-936061-55-6
 Size: 5" x 7"
 80 pp



Sample pages:



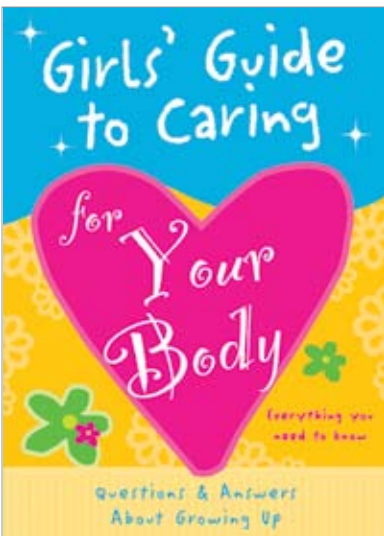
FABULOUS BOOK OF ME February 2012

Journal space, quizzes, and photo pages for subjects like friends, family, school, crushes, style, and dreams help girls create a treasured record of their emotions and memories. Preteen girls will love this fun, unique canvas for self-expression.

US \$6.95/Pb., perfect-bound
 Juvenile/Activity Books
 ISBN-13: 978-1-936061-56-3
 Size: 5" x 7"
 80 pp



Sample pages:



GIRLS' GUIDE TO CARING FOR YOUR BODY February 2012

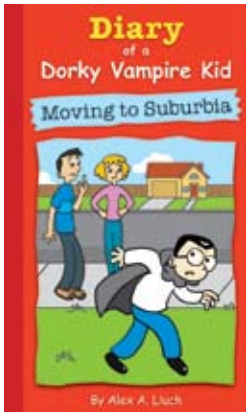
From periods and puberty to fashion and friends, every girl has questions she'd like answered. The problem is many girls feel embarrassed or aren't sure who to talk to. *Girls' Guide to Caring for Your Body* offers honest, helpful advice from teen authors, Isabel and Emily Lluch, as well as a panel of experts in health, medicine, and beauty.

US \$6.95/Pb., perfect-bound
 Juvenile/Health & Daily Living
 ISBN-13: 978-1-936061-54-9
 Size: 5" x 7"
 100 pp



Sample pages:

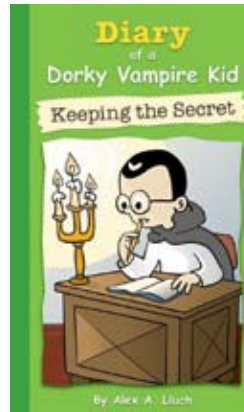
CHILDREN'S BOOKS



**DIARY OF A DORKY VAMPIRE KID:
MOVING TO SUBURBIA**
March 2012

US \$4.95/Mini book
Juvenile/Humorous Stories
ISBN-13: 978-1-936061-61-7
Size: 3¼" x 5½"
96 pp

In this first installment, Tucker the dorky vampire kid moves to the suburbs and learns to combat every one of his adolescent demons, including direct sunlight, mosquitoes, and school bully, Vance Heelsing.



**DIARY OF A DORKY VAMPIRE KID:
KEEPING THE SECRET**
March 2012

US \$4.95/Mini book
Juvenile/Humorous Stories
ISBN-13: 978-1-936061-62-4
Size: 3¼" x 5½"
96 pp

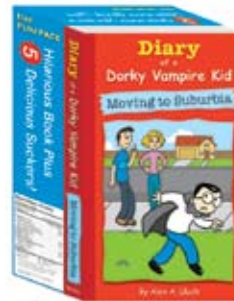
In this second installment, Tucker the dorky vampire kid faces his greatest human challenges yet, including homework, bake sales, and sleepovers. Will he be able to adjust to his new life in suburbia? Or will he reveal his secret vamp identity?



Box of Suckers:



- Each book includes a box with five cherry-flavored lollipops inside.



Book and Box:

US \$4.95/Mini book w/box
Juvenile/Humorous Stories
Dimensions:
Width: 3¼"
Height: 5½"
Depth: 2 7/8"

NEWLY RELEASED

COUPON ORGANIZERS



THE ULTIMATE COUPON ORGANIZER December 2011

Shopping just got a whole lot easier (and affordable!) with the debut of *The Ultimate Coupon Organizer*. This easy-to-use organizer provides every shopper with essential time, money, and stress-saving features. Convenient pockets store and divide all coupon types and sizes, and category labels allow couponers to customize the pockets. In addition, this organizer provides savings tips pertinent to couponers at any level.

US \$14.95/3-ring
Business & Economics/Budgeting
ISBN-13: 978-1-936061-57-0
Size: 5½" x 8½"
42 pp

Includes:

- 48 category labels for pockets
- Money-saving tips
- Shopping List sheets
- Savings Record Keeping sheets



THE ULTRA SIMPLE COUPON ORGANIZER December 2011

The Ultra Simple Coupon Organizer provides every shopper with the most convenient, portable coupon organizer at the lowest price on the market. This organizer includes essential time, money, and stress-saving features.

US \$9.95/Concealed wire-o
Business & Economics/Budgeting
ISBN-13: 978-1-936061-58-7
Size: 5" x 6¼"
50 pp

Includes:

- 22 labeled pockets
- "Today's Coupons" and "Expiring This Month" pockets
- Money-saving tips
- Savings Record Keeping sheets

NEWLY RELEASED

HANGING DISPLAY BOXES



CALORIE COUNTER HANGING DISPLAY

December 2011

This vibrant hanging display box features three pockets that hold a total of 12 best-selling *Ultra Simple Calorie Counter Pocket Guides*, convenient books that have proven to be fitness favorites.

Includes:

- Colorful, eye-catching display featuring 3 pockets
- (12) *Ultra Simple Calorie Counter Pocket Guide*
ISBN 13: 978-1-936061-51-8
\$9.95 / CAN \$12.00

US \$119.40/Prepack
Health & Fitness
ISBN 13: 978-1-936061-68-6
Height: 21"/Footprint: 3" x 3½"
Three pockets, 12 books total



LITTLE BOOK OF BIG IDEAS HANGING DISPLAY

December 2011

This self-help hanging display box features four different best-selling *Little Book of Big Ideas* titles, for a total of 16 books.

Includes:

- (4) *The Little Book of Big Ideas for a Happy & Healthy Marriage*
ISBN 13: 978-1-936061-41-9
\$7.95 / CAN \$9.50
- (4) *The Little Book of Big Ideas to Think Big & Achieve Success*
ISBN 13: 978-1-936061-44-0
\$7.95 / CAN \$9.50
- (4) *The Little Book of Big Ideas to Eat Smart & Lose Weight*
ISBN 13: 978-1-936061-42-6
\$7.95 / CAN \$9.50
- (4) *The Little Book of Big Ideas to Enjoy Life & Be Happy*
ISBN 13: 978-1-936061-43-3
\$7.95 / CAN \$9.50

US \$127.20/Prepack
Self-help/Personal Growth
ISBN 13: 978-1-936061-69-3
Height: 30"/Footprint: 3" x 2"
Four pockets, 16 books total



COUPON ORGANIZER HANGING DISPLAY

January 2012

This hanging display features three pockets that hold a total of 12 *Ultra Simple Coupon Organizers*, the most comprehensive coupon organizer at the lowest price on the market.

Includes:

- Colorful, eye-catching display featuring 3 pockets
- (12) *Ultra Simple Coupon Organizer*
ISBN 13: 978-1-936061-58-7
\$9.95 / CAN \$12.00

US \$119.40/Prepack
Business & Economics/Budgeting
ISBN 13: 978-1-936061-71-6
Height: 22"/Footprint: 5" x 6"
Three pockets, 12 books total



TEEN BOOKS HANGING DISPLAY

January 2012

This colorful hanging display features three different best-selling teen girl titles, *BFF, The Fabulous Book of Me*, and *Girls' Guide to Caring for Your Body*, for a total of 18 books.

Includes:

- Colorful, eye-catching display featuring 3 pockets
- (6) *B.F.F. Best Friends Forever*
ISBN 13: 978-1-936061-55-6
\$6.95 / CAN \$8.50
- (6) *The Fabulous Book of Me*
ISBN 13: 978-1-936061-56-3
\$6.95 / CAN \$8.50
- (6) *Girls' Guide to Caring for Your Body*
ISBN 13: 978-1-936061-54-9
\$6.95 / CAN \$8.50

US \$125.10/Prepack
Juvenile/ Girls & Women
ISBN 13: 978-1-936061-70-9
Height: 26"/Footprint: 5" x 2½"
Three pockets, 18 books total

NEWLY RELEASED

SELF-HELP BOOKS



MARRIAGE & FAMILY FOUR-BOOK VALUE PACK December 2011

Each of these four books contains 200 principles with powerful information guaranteed to help couples with marriage, pregnancy, and raising kids.

**\$40 dollar value
for only \$19.95!**

Perfect-bound
Family & Relationships
ISBN-13: 978-1-936061-77-8
5½" x 5½" x 2¾"

**These books are also
sold individually.**

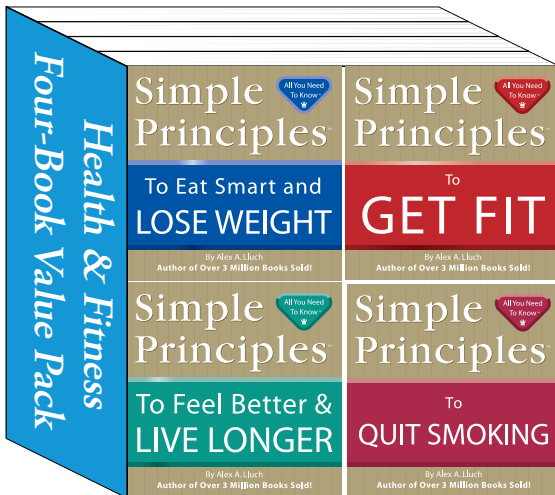
US \$9.95/Perfect-bound
Size: 5½" x 5½"

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ISBN-13: 978-1-934386-21-7
290 pp

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ISBN-13: 978-1-934386-26-2
290 pp

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a Successful Child**
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266 pp

Simple Principles to Excel at School
Study Guides/General
ISBN-13: 978-1-934386-22-4
290 pp



HEALTH & FITNESS FOUR-BOOK VALUE PACK December 2011

Each of these four books contains 200 principles with powerful information to help the reader get in shape and feel great.

**\$40 dollar value
for only \$19.95!**

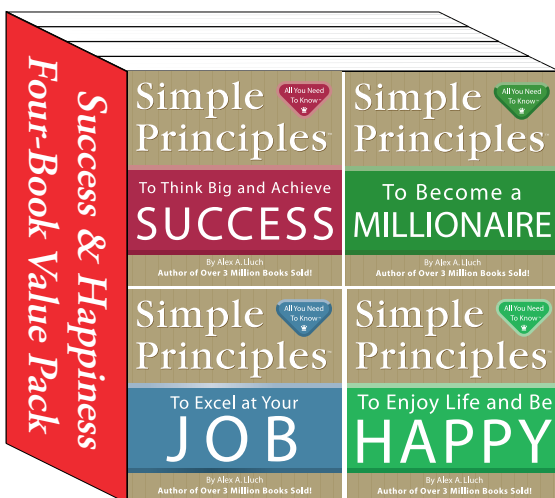
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Lose Weight**
Diet & Health
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Diet & Health
ISBN-13: 978-1-934386-09-5
290 pp

**Simple Principles to Feel Better
and Live Longer**
Diet & Health/General
ISBN-13: 978-1-934386-08-8
290 pp

Simple Principles to Quit Smoking
Psychology/Self-Help
ISBN-13: 978-1-934386-39-2
300 pp



SUCCESS & HAPPINESS FOUR-BOOK VALUE PACK December 2011

Each of these four books contains 200 principles with powerful information to help the reader achieve success and happiness.

**\$40 dollar value
for only \$19.95!**

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Self-help
ISBN-13: 978-1-936061-79-2
5½" x 5½" x 2¾"

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and Achieve Success**
Psychology/Self-Help
ISBN-13: 978-1-934386-07-1
290 pp

**Simple Principles to Become a
Millionaire**
Business/Personal Finance
ISBN-13: 978-1-934386-20-0
290 pp

Simple Principles to Excel at Your Job
Business/Careers
ISBN-13: 978-1-934386-27-9
290 pp

**Simple Principles to Enjoy Life
and Be Happy**
Psychology/Self-Help
ISBN-13: 978-1-934386-05-7
290 pp

NEWLY RELEASED

WEDDING BOOKS



EASY WEDDING PLANNING PLUS, 8TH EDITION December 2011 **This book has sold over 700,000 copies!**

As the 8th edition of one of the top best-selling wedding planners in America, *Easy Wedding Planning Plus* contains essential wedding planning information in a convenient, wire-o format.

US \$21.95/Cl., wire-o
Reference/Weddings
ISBN-13: 978-1-936061-53-2
Size: 8½" x 11"
288 pp
14 full-color dividers

Includes:

- Updated wedding planning tips
- 9-month calendar
- Comparison charts and worksheets
- Top 100 FAQs
- Honeymoon Planning Guide



CHIC & SIMPLE WEDDING PLANNER & ORGANIZER. October 2011

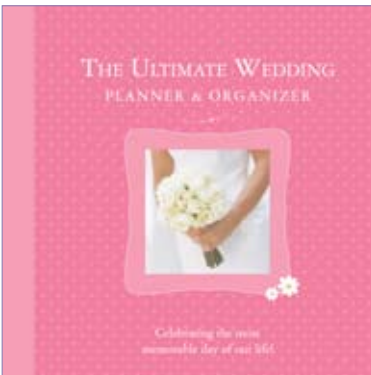
Chic & Simple Wedding Planner & Organizer offers all of the organizational tools and planning information needed for couples to create a simple and elegant wedding.

US \$24.95/Cl., concealed wire-o
Reference/Weddings
ISBN-13: 978-1-936061-33-4
Size: 9 3/8" x 9½"
216 pp
160 color photographs

Includes:

- Comparison charts and worksheets
- 6 dividers, 12 storage pockets
- Floor plan templates
- Inspiration and mood boards with color swatches

BEST-SELLING BACKLIST TITLES



THE ULTIMATE WEDDING PLANNER & ORGANIZER **This book has sold over 500,000 copies!**

The best-selling *The Ultimate Wedding Planner & Organizer* features essential wedding planning tools and information within a convenient three-ring binder. In addition, it comes with an adorable tote bag!

US \$34.95/Cl., 3-ring
Reference/Weddings
ISBN-13: 978-1-934386-40-8
Size: 11" x 11¼"
270 pp
6 dividers/12 pockets

Includes:

- 12-month planning calendar
- Over 100 worksheets
- Graph paper
- Business card holder
- Resealable plastic pouch for storing fabric swatches, receipts, pens, and more



THE VERY BEST WEDDING PLANNER ORGANIZER & KEEPSAKE

This beautiful and comprehensive wedding planning book offers the largest compilation of wedding planning etiquette, advice, and organizational tools to help you save time, money, and stress when planning the wedding of your dreams.

US \$34.95/Cl., 3-ring
Reference/Weddings
ISBN-13: 978-1-936061-07-5
Size: 11" x 11¼"
356 pp, 18 dividers
64 color photographs

Includes:

- 12-month calendar & 18 full-color tabbed dividers
- Keepsake journal
- DIY wedding projects & green wedding ideas
- Color swatches & themes
- Top 100 FAQs & Top 10 trends, color swatches & themes

BEST-SELLING BACKLIST TITLES

WEDDING BOOKS



THE ULTIMATE WEDDING PLANNING KIT

The *Ultimate Wedding Planning Kit* is the most essential wedding planning tool to enter the market to date. This attractive and functional kit contains nine essential products to help the engaged couple plan their big day!

US \$32.95/Kit
Reference/Weddings
ISBN-13: 978-1-887169-73-8
Size: 11¼" x 9¼"
246 pp, 12 Folders
15 color photographs

Includes:

- Comprehensive wedding planner
- Pocket-size at-a-glance calendar
- 13 file folders by category
- Poster-size checklist of things to do
- Coupons for \$300 savings on accessories and invitations
- Convenient pocket wedding planner



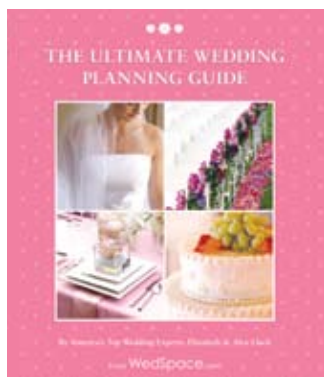
PLAN THE PERFECT WEDDING ON A SMALL BUDGET

The tips, inspiration, and planning advice in this book will prove that couples can have a beautiful, personal, memorable wedding for \$10,000 or less—less than half of the national average. No matter the size of their wedding budgets, readers will be inspired by these lovely real weddings, all with budgets between \$2,000 to \$10,000.

US \$17.95/Pb.
Reference/Weddings
ISBN-13: 978-1-936061-26-6
Size: 7" x 10¼"
300 pp
60 color photographs

Includes:

- Weddings and advice from real couples
- Money-saving tips
- DIY ideas
- Inspirational photos of real weddings



THE ULTIMATE WEDDING PLANNING GUIDE

This travel-size planner based on the best-selling *Ultimate Wedding Planner and Organizer* includes 12 full-color divider tabs with inspirational wedding photos, a wedding flower photo section, and a twelve-month calendar. Stylishly designed and easy to take anywhere, it makes the essential wedding planning tool for brides everywhere!

US \$19.95/Cl., concealed wire-o
Reference/Weddings
ISBN-13: 978-1-936061-24-2
Size: 7" x 8½"
264 pp, 12 dividers
24 color photographs

Includes:

- Comparison charts, checklists, and timelines
- Budget analysis worksheets
- Wedding etiquette and planning advice
- 12-month calendar



BRIDE & GROOM CHALLENGE

How well do you know your bride or groom? This best-selling product consists of two books, one for the bride and one for the groom. Each fun book contains 100 playful, lighthearted questions, a score card, and a contract.

US \$9.95/Pb., 2-book set
Reference/Weddings
ISBN-13: 978-1-934386-14-9
Size: 5½" x 8"
100 pp

BEST-SELLING BACKLIST TITLES

WEDDING BOOKS



EASY WEDDING PLANNING NOTEBOOK

The ultimate companion to an engaged couple's wedding planning book, the *Easy Wedding Planning Notebook* is a beautiful flip-top book that can conveniently slip into a purse or bag. Couples can bring it along to any wedding-related activity, including meeting with vendors, shopping for accessories, or planning their budget.

US \$11.95/Pb., wire-o
Reference/Weddings
ISBN-13: 978-1-936061-13-6
Size: 9" x 5 7/8"
150 pp, 10 dividers
20 color photographs

Includes:

- 12-month wedding calendar
- 10 colorful dividers
- Comparison charts/worksheets
- Budget analysis & checklists
- Inspirational wedding photos



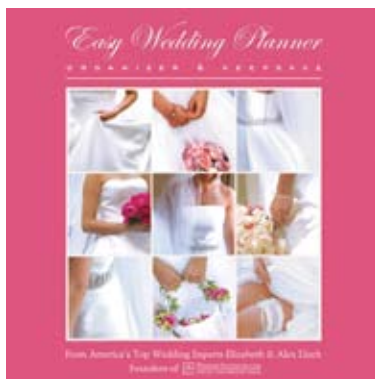
ULTRA SIMPLE BRIDE AND GROOM WEDDING PLANNING GUIDE

The *Ultra Simple Bride & Groom Wedding Planning Guide* gives the very best wedding planning tips and advice for engaged couples in a two-book package. With one book specifically for the bride and one just for the groom, this guide covers every important topic such as rings, attire, invitations, flowers, wedding party responsibilities, and choosing the top vendors for the big day.

US \$16.95/Pb., 2 book pre-pack
Reference/Weddings
ISBN-13: 978-1-936061-23-5
Size: 8½" x 5¼"
400 pp

Includes:

- Two books, one for the bride and one for the groom
- Valuable guides with complete wedding planning information



EASY WEDDING PLANNER, ORGANIZER & KEEPSAKE

The *Easy Wedding Planner, Organizer & Keepsake* is the most comprehensive, informative, and easy-to-use wedding planner available today. This book offers a full explanation of every aspect of the wedding planning process.

US \$29.95/Cl., concealed wire-o
Reference/Weddings
ISBN-13: 978-1-887169-77-6
Size: 11" x 11½"
318 pp, 6 dividers/12 pockets
250 color photographs

Includes:

- Planning information
- Worksheets
- 6 tabbed dividers
- Wedding flower information
- 42 page photo section



ULTRA SIMPLE WEDDING PLANNER & ORGANIZER

The *Ultra-Simple Wedding Planner & Organizer* features 12 dividers with beautiful wedding photos, a foldout planning checklist, a Top 10 section that details the top trends and ideas for every aspect of wedding planning, and a colorful inspiration section that offers 20 gorgeous themes and color palettes by season.

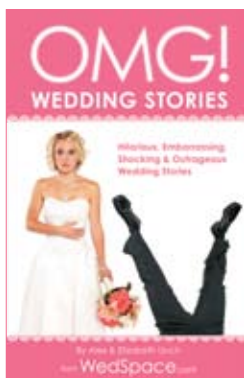
US \$24.95/Pb., wire-o
Reference/Weddings
ISBN-13: 978-1-936061-16-7
Size: 8¼" x 10"
300 pp, 12 dividers
12 color photographs

Includes:

- A foldout planning checklist
- Inspirational wedding photos
- Wedding etiquette and planning advice
- Top 10 trends and ideas section
- 12 full-color dividers

BEST-SELLING BACKLIST TITLES

WEDDING BOOKS



OMG! WEDDING STORIES

OMG! *Wedding Stories* will have engaged couples and even wedding guests laughing, gasping in shock, and thinking, "Thank goodness that wasn't me!" This great gift book will help brides and grooms keep in mind, no wedding is perfect, and the least you can do is laugh about it.

US \$9.95/Pb.
Reference/Weddings
ISBN-13: 978-1-934386-97-2
Size: 5½" x 8½"
222 pp

Includes:

- True stories from engaged and married couples, wedding professionals, and guests



THE ULTIMATE BOOK OF WEDDING LISTS FROM WEDSPACE.COM

Planning a wedding is a busy time and couples need help to stay organized. *The Ultimate Book of Wedding Lists From WedSpace.com* includes checklist, timelines, wedding party responsibilities, things to consider, tips for saving money, unique alternatives, and much more. This book helps engaged couples stay on track and on budget and takes much of the stress out of wedding planning.

Reference/Weddings
Size: 6¼" x 8¼"
250 pp
ISBN-13: 978-1-934386-83-5
US \$12.95/Pb.

Includes:

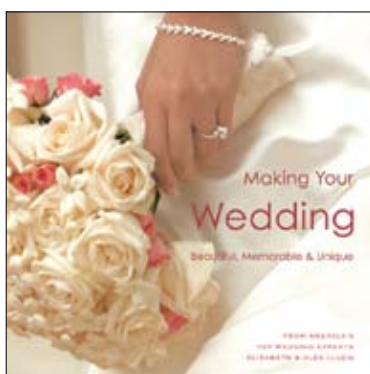
- Lists for every main wedding category (ceremony, attire, photography, stationery, reception, music, bakery, flowers, responsibilities, and more)
- Special "Green Wedding" section
- Honeymoon planning resources



WEDDING PARTY RESPONSIBILITY CARDS

This unique, valuable book is designed for all the members of the wedding party, including the maid of honor, best man, bridesmaids, ushers, parents, flower girl, ring bearer, and, of course, the bride and groom. This beautifully designed set of cards tells the members of the wedding party exactly what to do, what to bring, when to arrive, where to stand, and much more! Each card is perforated at the spine for easy removal from the book.

US \$9.95/Pb., perfect-bound 24 perforated cards
Reference/Weddings
ISBN-13: 978-1-934386-50-7
Size: 5½" x 4¼" 120 pp



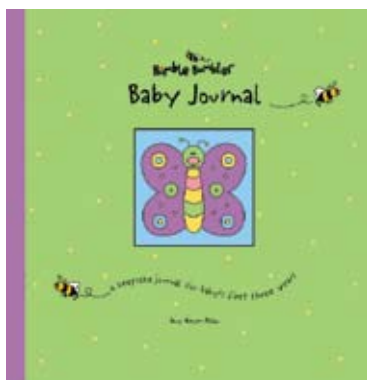
MAKING YOUR WEDDING BEAUTIFUL, MEMORABLE & UNIQUE

Now brides and grooms can plan the wedding of their dreams with the most inspirational wedding planning book available today! The information provided in this book will assist couples with all aspects of planning their wedding. Essential features include detailed descriptions, things to consider, tips, advice, and numerous worksheets to ensure maximum organization.

US \$19.95/Pb., comb-bound
Reference/Weddings
ISBN-13: 978-1-887169-70-7
Size: 9 1/3" x 8 2/5"
262 pp

BEST-SELLING BACKLIST TITLES

BABY & PREGNANCY BOOKS



HUMBLE BUMBLES BABY JOURNAL

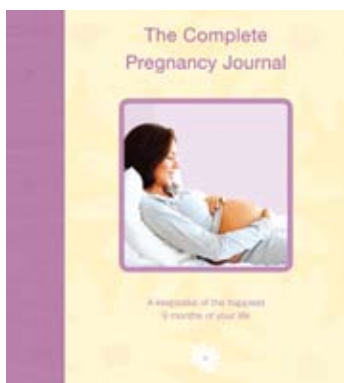
This book has sold over 400,000 copies!

Humble Bumbles is, by far, the best-selling baby journal in North America. This beautiful journal contains 100 adorably illustrated pages that include placeholders for mementos, photographs, sonograms, family trees, and more.

US \$19.95/Cl., wire-o
Parenting/Baby
ISBN-13: 978-1-887169-31-8
Size: 9" x 8³/₄"
100 pp

Includes:

- A full color growth chart
- 24 adorable color photo frames
- Large vellum envelope to keep baby's mementos
- Two small vellum envelopes for baby's hospital bracelet and lock of hair



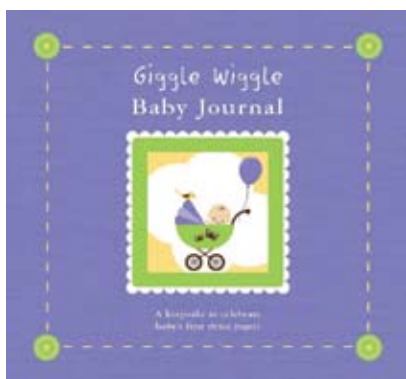
THE COMPLETE PREGNANCY JOURNAL

The Complete Pregnancy Journal helps moms-to-be document and understand the physical and emotional changes occurring every week of pregnancy. This beautiful book covers every aspect of pregnancy in a week-by-week format. It also provides helpful tips on diet, exercise, and preparing for baby. In addition, worksheets, collage pages, and more make this journal a treasured keepsake.

US \$21.95/Cl., concealed wire-o
Pregnancy & Childbirth
ISBN-13: 978-1-936061-31-0
Size: 7 5/8" x 9³/₄"
152 pp

Includes:

- 9-month pregnancy checklist
- 5 colorful dividers
- Laminated healthy-pregnancy grocery list
- Weekly journal and collage spaces



GIGGLE WIGGLE BABY JOURNAL

Giggle Wiggle Baby Journal celebrates the joy, love, and adventure surrounding the baby's first three years, and allows new parents to create a keepsake that will evoke heartwarming memories for a lifetime.

US \$19.95/Cl., wire-o
Pregnancy & Childbirth
ISBN-13: 978-1-936061-21-1
Size: 9¹/₄" x 9³/₄"
106 pp, 100 color illustrations

Includes:

- 100 pages of questions
- Fun growth chart
- 16 colorful photo frames and special pages for photographs, shower invitations, hospital bracelet, announcements, and more



GIGGLE WIGGLE PREGNANCY JOURNAL

Giggle Wiggle Pregnancy Journal celebrates the joy, love, and adventure surrounding a pregnancy, and allows new parents to create a keepsake that will evoke heartwarming memories for a lifetime.

US \$19.95/Cl., wire-o
Pregnancy & Childbirth
ISBN-13: 978-1-936061-28-0
Size: 9¹/₄" x 9³/₄"
106 pp, 100 color illustrations

Includes:

- 100 pages of questions
- 16 colorful photo frames and special pages for photographs, shower invitations, hospital bracelet, announcements, and more

BEST-SELLING BACKLIST TITLES

BABY & PREGNANCY BOOKS

THE COMPLETE BABY JOURNAL, ORGANIZER AND KEEPSAKE



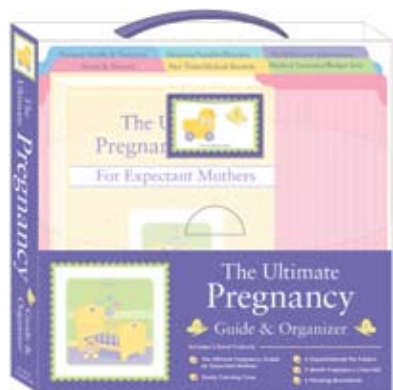
Parents will love *The Complete Baby Journal, Organizer & Keepsake, 2nd Edition* because it helps them start organized and save special mementos from baby's first birthday through the early years of baby's life. This kit is durable, easy to carry, and packed with fun and useful products that readers will love to use and save for a lifetime. This set makes a beautiful and thoughtful gift for new parents.

US \$29.95/Kit
 Pregnancy & Childbirth
 ISBN-13: 978-1-936061-00-6
 Size: 11¼" x 9¾"
 106 pp

- Includes:**
- Journal with 24 photo frames and a growth chart
 - Baby records worksheets
 - 6 organizational file folders
 - Emergency contact cards
 - Growth chart



THE ULTIMATE PREGNANCY GUIDE AND ORGANIZER



Parents and moms-to-be will love *The Ultimate Pregnancy Guide & Organizer*, a handy and beautifully designed kit for documenting and understanding pregnancy every step of the way. This is the perfect gift for any expectant mother.

US \$29.95/Kit
 Pregnancy/Childbirth
 ISBN-13: 978-1-936061-02-0
 Size: 11¼" x 9¾"
 262 pp

- Includes:**
- *The Ultimate Pregnancy Guide for Expectant Mothers* book, co-authored by a top OB-GYN with 30 years of experience
 - Convenient carrying case
 - 6 worksheets to keep track of expenses appointments, a birth plan, etc.
 - 6 dividers for storing receipts, health records, prenatal information, etc.
 - 9-month foldout chart



BEST-SELLING BACKLIST TITLES

BABY & PREGNANCY BOOKS



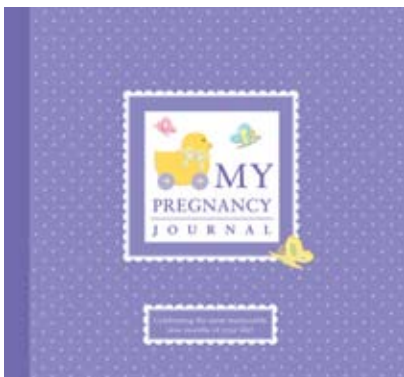
MY BABY JOURNAL

My Baby Journal celebrates the joy, love, and adventure surrounding the baby's first three years. This beautiful book is the perfect place to reflect on the journey that is the infant/toddler experience. Parents can also use it to store keepsakes gathered during this very special time.

US \$21.95/Cl, wire-o
Parenting & Family/
Infants and Toddlers
ISBN 13: 978-1-934386-47-7
Size: 9¾" x 9¼"
100 pp

Includes:

- 100 guided pages for recording special moments, memories, and more
- 24 colorful photo frames in three sizes and shapes
- Front-cover window for photo



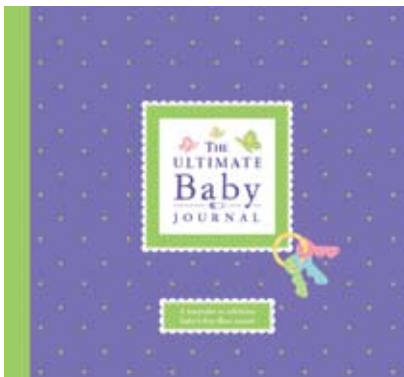
MY PREGNANCY JOURNAL

My Pregnancy Journal is a beautiful book designed to help expecting mothers celebrate and reflect on the exciting journey of pregnancy. It provides space to record special events and memories, as well as store keepsakes gathered during this very special time.

US \$21.95/Cl., wire-o
Parenting & Family/General
ISBN-13: 978-1-934386-24-8
Size: 10" x 9¼"
100 pp, 100 color illustrations

Includes:

- 100 guided pages for recording special moments, announcements, memories, and more
- 24 colorful photo frames in three sizes and shapes
- Front-cover window for photo



THE ULTIMATE BABY JOURNAL

The *Ultimate Baby Journal* celebrates the joy, love, and adventure surrounding baby's first three years. New parents can create a beautiful keepsake that will evoke heartwarming memories for years to come.

US \$26.95/Cl., wire-o
Pregnancy & Childbirth
ISBN 13: 978-1-936061-12-9
Size: 11" x 10½"
100 pp, 100 color illustrations

Includes:

- 100 guided pages and 16 colorful photo frames
- Three sheets of decorative stickers and illustrations, 6 pattern pages, and a front-cover photo window
- Wall/tabletop photo banner
- Fold-out growth chart



THE ULTIMATE PREGNANCY JOURNAL

The *Ultimate Pregnancy Journal* includes 100 guided pages of questions that couples can use to record everything from the moment they first decide to have a child to bringing the baby home.

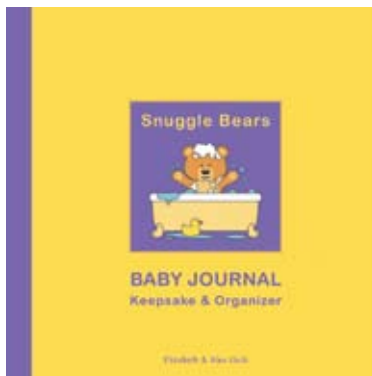
US \$26.95/Cl., wire-o
Pregnancy & Childbirth
ISBN 13: 978-1-936061-11-2
Size: 11" x 10½"
100 pp, 100 color illustrations

Includes:

- 100 guided pages and 16 colorful photo frames
- Three sheets of decorative stickers and illustrations, 6 pattern pages, and a front-cover photo window
- Wall/tabletop photo banner

BEST-SELLING BACKLIST TITLES

BABY & PREGNANCY BOOKS



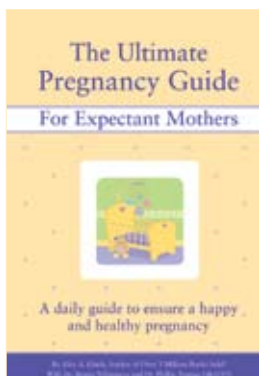
SNUGGLE BEARS BABY JOURNAL ORGANIZER & KEEPSAKE

This book features adorably illustrated journal pages that include place holders for mementos, photographs, sonograms, family trees, and more. Also included are a cover photo holder, full color growth chart, and unique accordion file that folds out to store all of baby's cherished mementos.

US \$24.95/Cl., accordion file
Parenting/Baby
ISBN-13: 978-1-887169-82-0
Size: 9¼" x 9¼"
98 pp
9-pocket accordion file



Attached 9-pocket accordion file to organize & store baby's items. Elastic cord and rivet closure.



THE ULTIMATE PREGNANCY GUIDE FOR EXPECTANT MOTHERS

The Ultimate Pregnancy Guide for Expectant Mothers offers information about the day-to-day changes mother and baby will be experiencing and provides space for the mother to note her mood, energy level, weight, and any symptoms or cravings. In addition, worksheets and checklists allow parents-to-be to keep track of appointments, important tasks, and contact information.

US \$19.95/Cl. wire-o
Pregnancy/Childbirth
ISBN-13: 978-1-934386-23-1
Size: 7" x 10¼" 230 pp

Includes:

- Full-color lunar month dividers, and worksheets and checklists
- Co-authored by a top OB-GYN with 30 years of experience
- Details of all day-to-day changes for mother and baby
- Journal space for mood, energy, weight, symptoms & cravings



THE COMPLETE PREGNANCY GUIDE FOR EXPECTANT MOTHERS

The Complete Pregnancy Guide for Expectant Mothers takes the mystery out of having a baby, with details about the day-to-day changes mother and baby experience, plus important facts and tips for having a happy and healthy pregnancy. With in-depth information for all 266 days of pregnancy, plus the months after baby is born, this is the only book a mother-to-be will need!

US \$16.95/Pb., perfect-bound
Pregnancy & Childbirth
ISBN 13: 978-1-936061-29-7
Size: 4¼" x 8 7/8"
484 pp

Includes:

- Comprehensive day-by-day information & daily journal
- Pregnancy facts, health advice, food for thought, and tips for dealing with pregnancy
- Monthly checklists



THE COMPLETE PREGNANCY GUIDE FOR EXPECTANT FATHERS

For fathers-to-be, pregnancy can be exciting, stressful, exhilarating, or a combination of all three. The physical and emotional changes a couple experiences can be surprising. *The Complete Pregnancy Guide for Expectant Fathers* includes month-by-month details about how mother and baby will be changing, and educates fathers on how to help and support their partners throughout pregnancy.

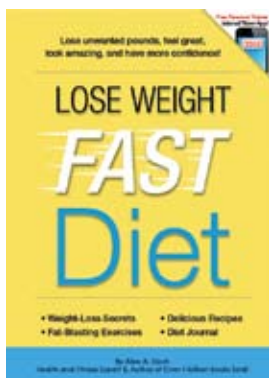
US \$16.95/Pb., perfect-bound
Pregnancy & Childbirth
ISBN 13: 978-1-936061-30-3
Size: 4¼" x 8 7/8"
356 pp

Includes:

- Comprehensive month-by-month information
- Topics include mom's symptoms, exercise and diet, emotions, finances, a father's relationship with his pregnant partner, etc.
- Monthly checklists for organizing important tasks, to-do lists, and dad's hopes

BEST-SELLING BACKLIST TITLES

DIET & FITNESS BOOKS



LOSE WEIGHT FAST DIET

The *Lose Weight Fast Diet* combines the top weight-loss secrets in the industry for men and women with simple and delicious low-fat recipes designed by a renowned dietician. It includes a fat-burning, calorie-blasting workout program with color photos and descriptions.

Includes:

- Custom fitness plan to burn calories and fat fast
- Color photos demonstrating each exercise
- Healthy eating grocery list
- Nutritional information for 1,000 foods
- 4-week diet & fitness journal to track intake & activity

US \$17.95/Pb.
Health & Fitness
ISBN 13: 978-1-936061-38-9
Size: 6½" x 9 1/8"
368 pp



SEXY ABS DIET

The *Sexy Abs Diet* offers weight-loss tips as well as delicious low-fat recipes designed by a renowned dietician. It also provides a fat-burning, calorie-blasting workout program with full-color photos and descriptions. An included diet journal helps the reader keep track of their food intake and fitness activities.

Includes:

- Custom fitness plan to target the core
- Color photos demonstrating each exercise
- Nutritional information for 1,000 foods
- Diet and fitness journal to track intake and activity

US \$17.95/Pb.
Health & Fitness
ISBN 13: 978-1-936061-37-2
Size: 6½" x 9 1/8"
368 pp



ULTRA SIMPLE 9 MINUTE WORKOUTS

Finally, a book for people who do not have the time, extensive equipment, or energy to do a hard-core fitness class at the local gym or follow a P90x video. *Ultra Simple 9-Minute Workouts* offers the reader a series of 9-minute programs that combine treadmill-free cardio moves with strength training exercises for the upper body, lower body, and core.

Includes:

- Two 9-minute workouts a day, with one rest day a week
- 72 fun and effective exercises with full color photos

US \$16.95/Pb.
Health & Fitness
ISBN 13: 978-1-936061-39-6
Size: 6½" x 9 1/8"
272 pp



LOSE UP TO 10 POUNDS IN 2 WEEKS

Lose Up to 10 Pounds in 2 Weeks reveals the secrets to lose inches, body fat, and up to 10 pounds in only 2 weeks. It includes a 2-week diet journal to allow readers to track their caloric intake and physical activity, the key to weight loss. No more fad diets or exercise machines!

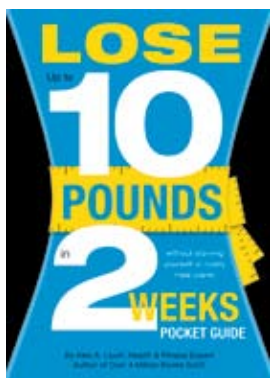
Includes:

- Reusable laminated healthy-eating grocery list
- 2 week diet and fitness journal
- 200 diet and fitness secrets at-a-glance
- Nutrition facts for more than 1,000 foods
- Fast & effective exercise program with full-color photos

US \$16.95/Pb
Health & Fitness
ISBN 13: 978-1-936061-17-4
Size: 6" x 8"
368 pp

BEST-SELLING BACKLIST TITLES

DIET & FITNESS BOOKS



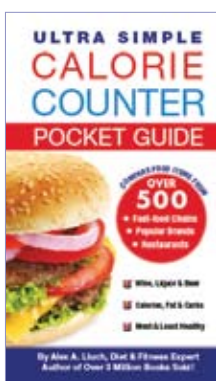
LOSE UP TO 10 POUNDS IN 2 WEEKS POCKET GUIDE

Lose Up to 10 Pounds in 2 Weeks Pocket Guide is based on the best-selling *Lose Up to 10 Pounds in 2 Weeks*. This easy-to-read book helps the reader understand the most effective ways to lose weight and keep it off. It also includes a fat-burning, calorie-blasting workout program with full-color photos and descriptions.

Includes:

- 2-week diet and fitness journal for tracking intake
- Exercise program with strength-training & cardio plans
- Fast and effective, and no gym or equipment necessary!

US \$11.95/Pb.
Health & Fitness
ISBN 13: 978-1-936061-40-2
Size: 5" x 7" 220 pp



ULTRA SIMPLE CALORIE COUNTER POCKET GUIDE

Larger edition has sold more than 10,000 copies in just a few months!

With the *Ultra Simple Calorie Counter Pocket Guide*, based on the top-selling *Ultra Simple Calorie Counter & Diet Journal*, tracking calories, fat, and carbs to lose weight has never been easier. This convenient, on-the-go book features nutritional information for more than 500 fast-food chains, restaurants, and popular brands, plus the most and least healthy menu options.

Includes:

- Most and least healthy menu options
- Nutritional facts for more than 1,000 foods

US \$9.95/Pb.
Health & Fitness
ISBN-13: 978-1-936061-51-8
Size: 3" x 5¼" 608 pp



WE WILL LOSE WEIGHT TOGETHER THIS TIME! DIET JOURNAL

***I Will Lose Weight This Time Diet Journal* has sold over 120,000 copies!**

This journal is based on the best-selling *I Will Lose Weight This Time Diet Journal*, and is designed specifically for couples to lose weight and get in shape together quickly and effectively.

Includes:

- Space for both partners to document daily food and beverage intake, exercise, weight, sleep, energy levels, servings per food group, goals, and more
- Nutritional information for more than 1,000 popular foods
- Motivational stickers & fold-out progress chart

US \$16.95/Pb., comb-bound
Health & Fitness
ISBN-13: 978-1-936061-35-8
Size: 5½" x 8½"
312 pp



THE ULTIMATE POCKET WORKOUT JOURNAL

The Ultimate Pocket Workout Journal is an invaluable tool for anyone trying to lose weight, maintain a healthy weight, relieve stress, and improve overall well-being. Newcomers to exercise and seasoned athletes alike will love its compact, portable size.

US \$9.95/Pb., comb-bound
Diet & Health/Exercise & Fitness
ISBN-13: 978-1-934386-33-0
Size: 4" x 5¾"
300 pp

Includes:

- Space to document physical activity, such as repetitions, duration, intensity, and calories burned
- Space to record daily food intake, vitamins and supplements, weight, energy levels, and water consumed

BEST-SELLING BACKLIST TITLES

DIET & FITNESS BOOKS



LOSE WEIGHT FAST DIET JOURNAL

This book has become a best-seller overnight. *Lose Weight Fast Diet Journal* provides an easy way to lose weight, increase energy, and improve eating habits.

US \$14.95/Wire-o
Health & Fitness
ISBN 13: 978-1-936061-09-9
Size: 5 1/2" x 8 1/2"
250 pp

Includes:

- Room to record daily food and beverage intake; document exercise, supplements, weight, and energy levels
- Monthly wrap-up pages with space for a photo and measurements
- Nutritional facts for more than 1,000 foods
- Motivational stickers & fold-out progress charts
- 210 daily weight loss tips



GET FIT FAST WORKOUT JOURNAL

This book has become a best-seller overnight. *Get Fit Fast Workout Journal* provides an easy way to lose weight, increase energy, and improve eating habits.

US \$14.95/Wire-o
Health & Fitness
ISBN 13: 978-1-936061-10-5
Size: 5 1/2" x 8 1/2"
250 pp

Includes:

- Room to record daily food and beverage intake; document exercise, supplements, weight, and energy levels
- Monthly wrap-up pages with space for a photo and measurements
- Nutritional facts for more than 1,000 foods
- Motivational stickers & fold-out progress chart
- 210 daily fitness tips



THE COMPLETE CALORIE, FAT & CARB COUNTER

This book will help you lose weight by providing the calorie, fat, carb, fiber, and protein info for more than 1000 popular food items.

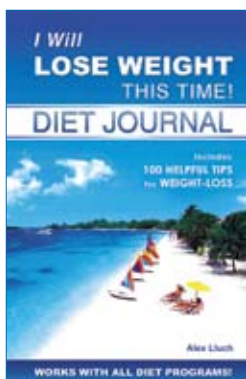
US \$9.95/Pb., perfect-bound
Diet & Health/Weight loss
ISBN-13: 978-1-934386-34-7
Size: 5 3/4" x 8"
300 pp



EASY FAT, CARB & CALORIE COUNTER

With this book, readers can look up more than 1,000 popular food items, add up their daily and weekly fat, carb, and calorie intake, and record their totals in a handy calorie log.

US \$7.95/Pb., perfect-bound
Diet & Health/Weight loss
ISBN-13: 978-1-934386-25-5
Size: 4" x 5 3/4"
129 pp



I WILL LOSE WEIGHT THIS TIME! DIET JOURNAL

A must-read for anyone embarking on a weight-loss program, this book provides space to record daily nutritional intake and activity.

US \$14.95/Pb., comb-bound
Health/Nutrition/Diet
ISBN-13: 978-1-887169-55-4
Size: 5 1/2" x 8 1/2"
280 pp



THE ULTIMATE POCKET DIET JOURNAL

Convenient and discreet, this journal can go anywhere: to school, work, or the gym, making it an essential guide for tracking daily nutritional intake and activity for weight loss.

US \$9.95/Pb., comb-bound
Health/Nutrition/Diet
ISBN-13: 978-1-887169-56-1
Size: 4" x 5 3/4"
278 pp

BEST-SELLING BACKLIST TITLES

DIET & FITNESS BOOKS



ON THE GO DIET JOURNAL

On the Go Diet Journal is a diet journal that comes in a convenient pocket size so the user can easily slip it into a purse, gym bag, or backpack. Losing weight has never been easier.

US \$9.95/Pb.
Health & Fitness
ISBN-13: 978-1-936061-19-8
Size: 5¾" x 3¾"
270 pp

Includes:

- Room to record daily food and beverage intake; document exercise, supplements, weight, and energy levels
- Nutritional information for more than 1,000 popular foods
- Motivational stickers
- Fold-out progress chart



ON THE GO FITNESS JOURNAL

On the Go Fitness Journal is a fitness journal that comes in a convenient pocket size so the user can easily slip it into a purse, gym bag or backpack. Getting fit has never been easier.

US \$9.95/Pb.
Health & Fitness
ISBN-13: 978-1-936061-20-4
Size: 5¾" x 3¾"
270 pp

Includes:

- Room to record daily food and beverage intake; document exercise, supplements, weight, and energy levels
- Nutritional information for more than 1,000 popular foods
- Motivational stickers
- Fold-out progress chart



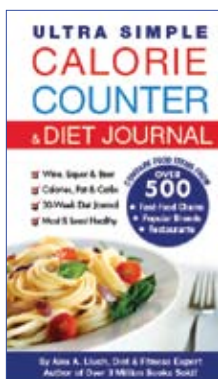
THE ULTIMATE DIET & FITNESS JOURNAL

The Ultimate Diet & Fitness Journal provides space to document daily food and beverage intake, physical activity, weight, and energy levels, as well as daily fitness and nutrition tips, monthly wrap-up pages with space for photos and measurements to track progress, a fold-out progress chart, and motivational stickers.

US \$16.95/Pb.
Health & Fitness
ISBN-13: 978-1-936061-14-3
Size: 8¼" x 4¾"
316 pp

Includes:

- Motivational stickers & fold-out progress chart
- Nutritional facts for more than 1,000 foods
- 16-week diet & fitness journal
- 112 diet & fitness tips
- Ribbon bookmark & penholder & storage pocket



ULTRA SIMPLE CALORIE COUNTER & DIET JOURNAL

Ultra Simple Calorie Counter & Diet Journal tracks calories, fat, and carbs. Weight loss has never been more convenient than with this book. Dieters will love having a daily diet journal and the nutritional information for their favorite restaurants and brands right at their fingertips.

US \$12.95/Pb
Health & Fitness
ISBN-13: 978-1-936061-15-0
Size: 4" x 7"
530 pp

Includes:

- Most and least healthy menu options
- Three wheels to add up calories, fat & carbs
- Nutritional facts for more than 1,000 foods
- 26-week diet & fitness journal

BEST-SELLING BACKLIST TITLES

DIET & FITNESS BOOKS



I WILL GET FIT THIS TIME! WORKOUT JOURNAL

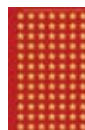
Maximize your workout with this combination fitness guide and journal. This book is an essential companion for anyone on a new exercise program, as well as sports/fitness enthusiasts who want to improve or maintain their physical fitness.

US \$14.95/Pb., comb-bound
Fitness/Health/Nutrition/Diet
ISBN-13: 978-1-887169-97-4
Size: 5½" x 8½"
280 pp

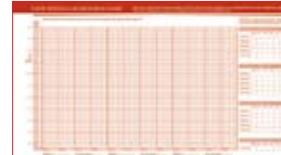
Pocket Journal



"I Did It" stickers to track daily success



6 Month Progress Chart



THE ULTIMATE CALORIE COUNTER & DIET JOURNAL

Research has shown that knowing and keeping track of the calorie, fat, and carbohydrate content in the food you eat is the most effective and fastest way to lose weight and increase energy. *The Ultimate Calorie Counter & Diet Journal* combines two wonderful products into one convenient book—nutritional information for more than 200 fast-food and chain restaurants and a daily diet journal.

US \$14.95/Pb., perfect-bound
Diet & Health/Weight loss
ISBN-13: 978-1-934386-53-8
Size: 5 7/8" x 8½"
300 pp



EASY DIET JOURNAL

This journal is the easiest way to lose weight and personalize any nutrition plan, whether the goal is to get in shape, increase energy, or improve eating habits.

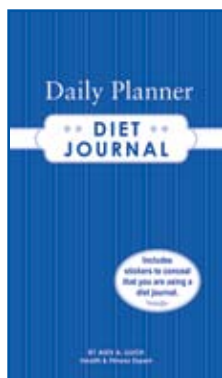
US \$12.95/Pb., spiral
Diet & Health/Nutrition
ISBN-13: 978-1-934386-64-4
Size: 4" x 7"
250 pp



EASY WORKOUT JOURNAL

This is the most convenient, portable and user-friendly workout journal on the market today! Newcomers and seasoned athletes alike can keep track of their fitness programs.

US \$12.95/Pb., spiral
Diet & Health/Exercise & Fitness
ISBN-13: 978-1-934386-63-7
Size: 4" x 7"
250 pp



DAILY PLANNER DIET JOURNAL

The convenient *Daily Planner Diet Journal* is discreetly designed to look like a day planner so users can create and monitor their weight-loss program without anyone knowing.

US \$14.95/Pb., wire-o, slipcase
Diet & Health/Nutrition
ISBN-13: 978-1-934386-38-5
Size: 5½" x 8½"
224 pp



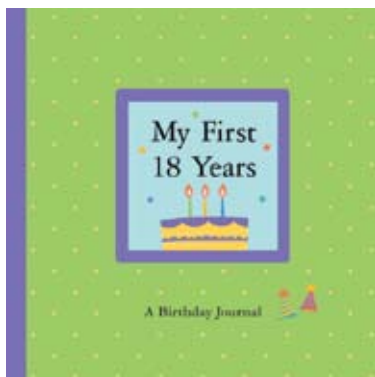
DAILY PLANNER WORKOUT JOURNAL

The discreet *Daily Planner Workout Journal* helps readers determine their current fitness level, develop a workout plan, and maintain a daily physical activity log.

US \$14.95/Pb., wire-o, slipcase
Diet & Health/Exercise, Fitness
ISBN-13: 978-1-934386-37-8
Size: 5½" x 8½"
280 pp

BEST-SELLING BACKLIST TITLES

PERSONAL JOURNALS



MY FIRST 18 YEARS: A BIRTHDAY JOURNAL

My First 18 Years: A Birthday Journal is a keepsake journal to be filled out from your child's first year to his or her 18th birthday. This book celebrates the milestones, accomplishments, friends and family, likes and dislikes, and dreams of growing up.

US \$19.95/Lay-flat with 9-pocket accordion
Family & Relationships
ISBN-13: 978-1-936061-22-8
Size: 9¼" x 9¾"
112 pp, 112 color illustrations

Includes:

- Special photo pages
- Front cover window
- 9 pocket accordion file



MY FIRST 8 YEARS PHOTO BANNER, JOURNAL & KEEPSAKE

My First 8 Years Photo Banner, Journal & Keepsake is a one-of-a-kind product for a child's first 8 years. This colorful photo keepsake comes complete with a growth chart, questions for the parents to fill out, and 8 pages for special photos.

US \$9.95/Sided board book in a slip sleeve cover
Family & Relationships
ISBN-13: 978-1-936061-27-3
Size: 7" x 7"
18 pp, 18 color illustrations

Includes:

- Growth chart
- 8 pages of questions to fill out
- 8 photo pages
- 8 photo frames



MY STORY

A fun and insightful keepsake that asks questions to help readers create a cherished record of their lives, hopes, and memories.

US \$12.95/Cl., wire-o
Psychology/Relationship
ISBN-13: 978-1-934386-28-6
Size: 6¾" x 8¼"
100 pp



OUR STORY

A keepsake that lets couples ask humorous, loving, and tough questions to learn more about each other and their relationship.

US \$12.95/Cl., wire-o
Psychology/Relationship
ISBN-13: 978-1-934386-29-3
Size: 6¾" x 8¼"
100 pp



HUSBAND & WIFE CHALLENGE

How well do you know your husband or wife? This game consists of two books, one for the husband and one for the wife, each with 100 playful, lighthearted questions, a score card, and a contract. *The Husband & Wife Challenge* is a creative and entertaining game that married couples can play to foster communication.

US \$9.95/Pb., 2-book set
Humor/Family
ISBN-13: 978-1-934386-16-3
Size: 5½" x 8"
100 pp

BEST-SELLING BACKLIST TITLES

PERSONAL JOURNALS



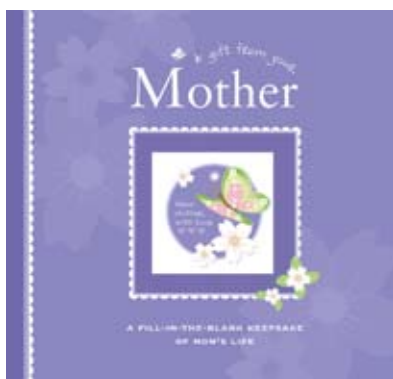
A GIFT FROM YOUR GRANDMOTHER

A Gift From Your Grandmother asks fun, loving, and insightful personal questions that help grandmothers create a one-of-a-kind keepsake for their family. Grandmothers will love the opportunity to share their life story and pass it down to their grandchildren.

US \$19.95/Cl., wire-o
Parenting & Family/General
ISBN-13: 978-1-934386-60-6
Size: 9¾" x 9¼"
75 pp

Includes:

- Questions on topics such as childhood, family, friends, milestones, travel, home, world events, and more
- Space to place photos and pieces of memorabilia



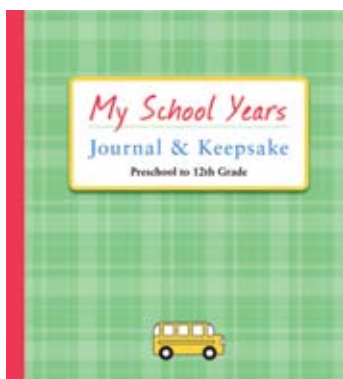
A GIFT FROM YOUR MOTHER

A Gift From Your Mother asks fun, loving, and insightful personal questions that help mothers create a one-of-a-kind keepsake for their family. Mothers will love the opportunity to share their life story and pass it down to their children.

US \$19.95/Cl., wire-o
Parenting & Family/General
ISBN-13: 978-1-934386-61-3
Size: 9 ¾" x 9¼"
100 pp

Includes:

- Questions on topics such as childhood, family, friends, milestones, travel, home, world events, and more
- Space to place photos and pieces of memorabilia



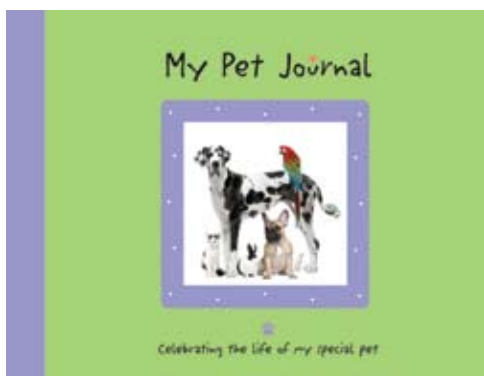
MY SCHOOL YEARS JOURNAL AND KEEPSAKE

Parents and children will love documenting and looking back on the important years from preschool to 12th grade. *My School Years Journal & Keepsake* is a colorful, beautifully designed and functional book for recording and preserving memories from these fun years.

Includes:

- 14 pocket dividers
- Decorative sticker sheet
- Colorful collage pages for photos, artwork, report cards, doodles, and more

US \$21.95/Cl., concealed wire-o
ISBN-13: 978-1-936061-32-7
Education/General
Size: 9¼" x 11"
60 pp



MY PET JOURNAL

Pet lovers can record every important moment, adventure, and quirk—from the first day the pet came home to the qualities that make the pet unique and special. The journal is fully customizable for any type of pet and includes photo frames for your favorite pictures.

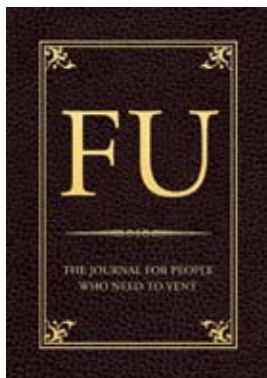
Includes:

- Journal pages
- Full-color photos
- Colorful photo frames

US \$9.95/Cl., concealed wire-o
Pets/General
ISBN-13: 978-1-936061-34-1
Size: 8½" x 6¾"
34 pp

BEST-SELLING BACKLIST TITLES

PERSONAL JOURNALS



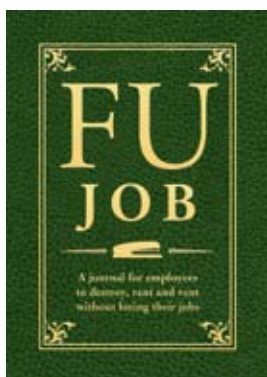
FU: A Journal to Destroy, Rant & Vent Without the Police Becoming Involved

FU is the perfect place to release frustration in a creative and innocently destructive way. *FU* offers readers over 60 activities to scribble, rant, vent, and demolish whenever they're feeling bitter, stressed out, and frustrated.

US \$9.95/Pb., perfect-bound
Psychology/Self-Help, Humor
ISBN-13: 978-1-934386-62-0
Size: 5½" x 8"
128 pp

Includes:

- 60 activities to help readers vent and release frustrations
- 128 pages of custom black and white illustrations



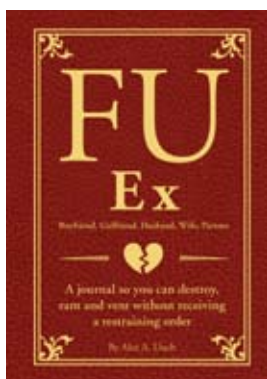
FU: Job

Can't stand your job, your boss, or your coworkers? Now, when you need to blow off some steam, you can do just that with this offbeat, quirky journal. This is the perfect place to release frustrations in a creative and innocent way.

US \$9.95/Pb., perfect-bound
Psychology/Self-Help, Humor
ISBN-13: 978-1-934386-95-8
Size: 5½" x 8"
128 pp

Includes:

- 60 activities to help readers vent and release frustrations
- 128 pages of custom black and white illustrations



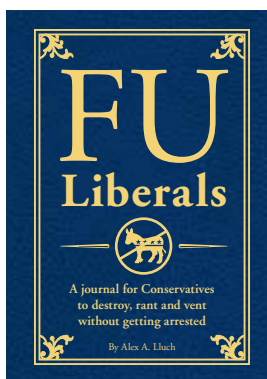
FU: Ex

Readers will love this creative way to cope with the memories and annoyances associated with an ex. This is the journal for all those days after a breakup when you just want a place to destroy, rant, and vent without getting a restraining order.

US \$9.95/Pb., perfect-bound
Psychology/Self-Help, Humor
ISBN-13: 978-1-934386-96-5
Size: 5½" x 8"
128 pp

Includes:

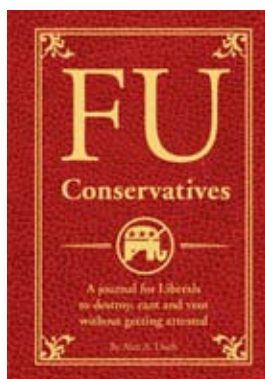
- 60 activities to help readers vent and release frustrations
- 128 pages of custom black and white illustrations



FU: Liberals

This journal offers more than 75 hilarious activities to scribble, rant, and vent your frustrations at those crazy liberals.

US \$9.95/Pb., perfect-bound
Psychology/Self-Help, Humor
ISBN-13: 978-1-934386-98-9
Size: 5½" x 8"
128 pp



FU: Conservatives

This journal offers more than 75 hilarious activities to scribble, rant, and vent your frustrations at those crazy conservatives.

US \$9.95/Pb., perfect-bound
Psychology/Self-Help, Humor
ISBN-13: 978-1-934386-99-6
Size: 5½" x 8"
128 pp

BEST-SELLING BACKLIST TITLES

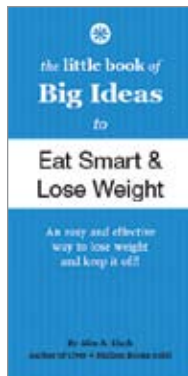
SELF-HELP BOOKS



THE LITTLE BOOK OF BIG IDEAS FOR A HAPPY AND HEALTHY MARRIAGE

The Little Book of Big Ideas for a Happy and Healthy Marriage offers practical tips and advice that any married couple can apply right away to enhance their relationship.

US \$7.95/Pb. Marriage
ISBN 13: 978-1-936061-41-9
Size: 3" x 6" 300 pp



THE LITTLE BOOK OF BIG IDEAS TO EAT SMART AND LOSE WEIGHT

The Little Book of Big Ideas to Eat Smart and Lose Weight gives readers practical tips they can apply immediately to help them lose weight and keep it off.

US \$7.95/Pb. Weight Loss
ISBN 13: 978-1-936061-42-6
Size: 3" x 6" 300 pp



THE LITTLE BOOK OF BIG IDEAS TO THINK BIG & ACHIEVE SUCCESS

The Little Book of Big Ideas to Think Big & Achieve Success gives readers practical tips to enhance their chances of success in an increasingly competitive world.

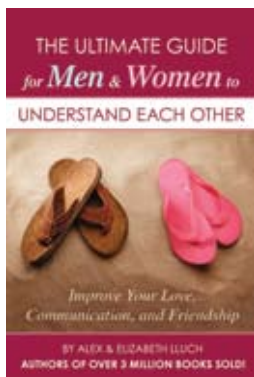
US \$7.95/Pb. Self-help
ISBN 13: 978-1-936061-44-0
Size: 3" x 6" 300 pp



THE LITTLE BOOK OF BIG IDEAS TO ENJOY LIFE AND BE HAPPY

In a direct, easy-to-read style, this book gives readers the basics on topics such as accepting themselves, faith and values, enhancing health, and building self-esteem.

US \$7.95/Pb. Personal Growth
ISBN 13: 978-1-936061-43-3
Size: 3" x 6" 300 pp



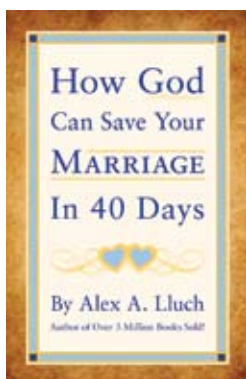
THE ULTIMATE GUIDE FOR MEN & WOMEN TO UNDERSTAND EACH OTHER

This best-selling book takes a modern look at the truth about men, women, and relationships, and uncovers secret ways to understand the opposite sex. This book packages two titles in one: one for women to learn to understand men and one for men to better understand women.

US \$14.95/Pb., 2 book pre-pack
ISBN-13: 978-1-934386-86-6
Religion/Spirituality
Size: 5" x 7½"
264 pp

Includes:

- Real-life scenarios that identify issues and explain what to say and do to resolve them
- Scientific studies, statistics, scriptures, real-life examples, questions, and to-do lists



HOW GOD CAN SAVE YOUR MARRIAGE IN 40 DAYS

In the scriptures, 40 days represents a period in which an individual's strength and will are tested. *How God Can Save Your Marriage in 40 Days* takes couples on a 40-day journey to rebuild and fortify their marriage by strengthening their relationship to God and, in turn, each other. By taking these actions to get strength from God, couples are guaranteed to reinvigorate the love, support, and connection that lifelong marriages are built upon.

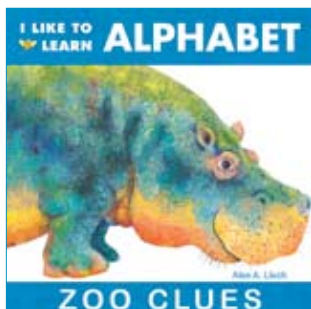
US \$12.95/Pb., perfect-bound
Religion/Spirituality
ISBN-13: 978-1-934386-84-2
Size: 5½" x 8½" 224 pp

Includes:

- 40 days of daily themes crucial to a healthy marriage, such as respect, forgiveness, patience, and affection
- Scriptural passages, Daily Acts of Love, sections for reflection, and daily exercises

BEST-SELLING BACKLIST TITLES

CHILDREN'S BOOKS

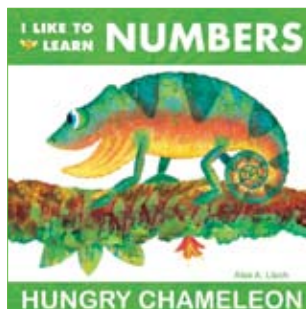


I LIKE TO LEARN: ALPHABET

First edition sold nearly
10,000 copies at \$7.95

US \$4.95/Board Book
Children's/Early Reader
ISBN-13: 978-1-934386-00-2
5½" x 5½" 32 pp

With this beautifully illustrated board book, young children will love learning the alphabet.



I LIKE TO LEARN: NUMBERS

First edition sold over
15,000 copies at \$7.95

US \$4.95/Board Book
Children's/Early Reader
ISBN-13: 978-1-934386-01-9
5½" x 5½" 32 pp

A fun and interactive way to learn numbers, children will enjoy this beautifully illustrated board book.



I LIKE TO LEARN: OPPOSITES

First edition sold nearly
10,000 copies at \$7.95

US \$4.95/Board Book
Children's/Early Reader
ISBN-13: 978-1-934386-03-3
5½" x 5½" 32 pp

This beautifully illustrated board book provides young children with a fun and interactive way to learn opposites.

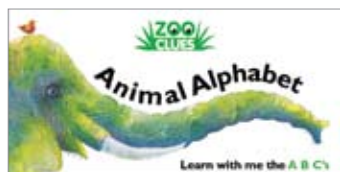


I LIKE TO LEARN: COLORS

First edition sold over
10,000 copies at \$7.95

US \$4.95/Board Book
Children's/Early Reader
ISBN-13: 978-1-934386-02-6
5½" x 5½" 32 pp

With this beautifully illustrated board book, young children will enjoy learning colors.

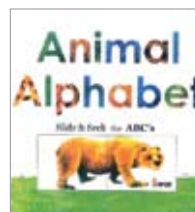


ZOO CLUES ANIMAL ALPHABET

First edition sold over
30,000 copies at \$7.95

US \$6.95/Hardcover
Children's/Early Reader
ISBN-13: 978-1-936061-50-1
Size: 5 7/8" x 3" 52 pp

This whimsically illustrated book will help children learn their ABCs with rich and colorful depictions of animals from around the world.



ANIMAL ALPHABET: SLIDE AND SEEK THE ABCS

First edition sold over
15,000 copies at \$9.95

US \$7.95/ Board Book
Children's/Early Reader
ISBN-13: 978-1-936061-49-5
5.17" x 5¼" 13 pp

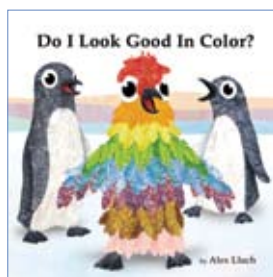
This interactive board book allows children to learn their ABCs with 26 sliding panels and a whole alphabet of colorful creatures.



ALEXANDER, IT'S TIME FOR BED!

Become a part of Alexander's active imagination while learning about different sports and activities. Dynamic illustrations fill each page.

US \$14.95/Cl.
Children's
ISBN-13: 978-1-887169-59-2
Size: 9¼" x 10¼"
Pages: 48



DO I LOOK GOOD IN COLOR?

Learn about different colors and different types of birds with this beautifully illustrated story of discovery. Large, colorful images fill each page.

US \$14.95/Cl.
Children's
ISBN-13: 978-1-887169-63-9
Size: 9 ¼" x 9 ¼"
Pages: 32



About Alex and Elizabeth Lluch:

Alex and Elizabeth Lluch are co-authors of more than 60 of the best-selling wedding planners and baby journals in North America. Alex is also the author of over 100 best-selling books in other categories, such as babies, pregnancy, personal journals, health, diet and fitness, children, and self-help.

Alex and Elizabeth are renowned for describing subjects in a manner that is both informative and easy to read. This has made their books the most sought-after in the U.S. Their books are also used by national companies such as JCPenney, Kay Jewelers, and many other major corporations as incentive gift items for their customers. To date, Alex and Elizabeth have sold more than 4 million books.

Alex Lluch has been featured on Fox News, AOL Health, Web MD, *Pregnancy Today*, *Parenting* magazine, and more.

The books featured in this catalog are truly among the best selling wedding, pregnancy, baby, personal journals, diet, fitness, children, and self-help books sold at all major bookstores in North America.

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