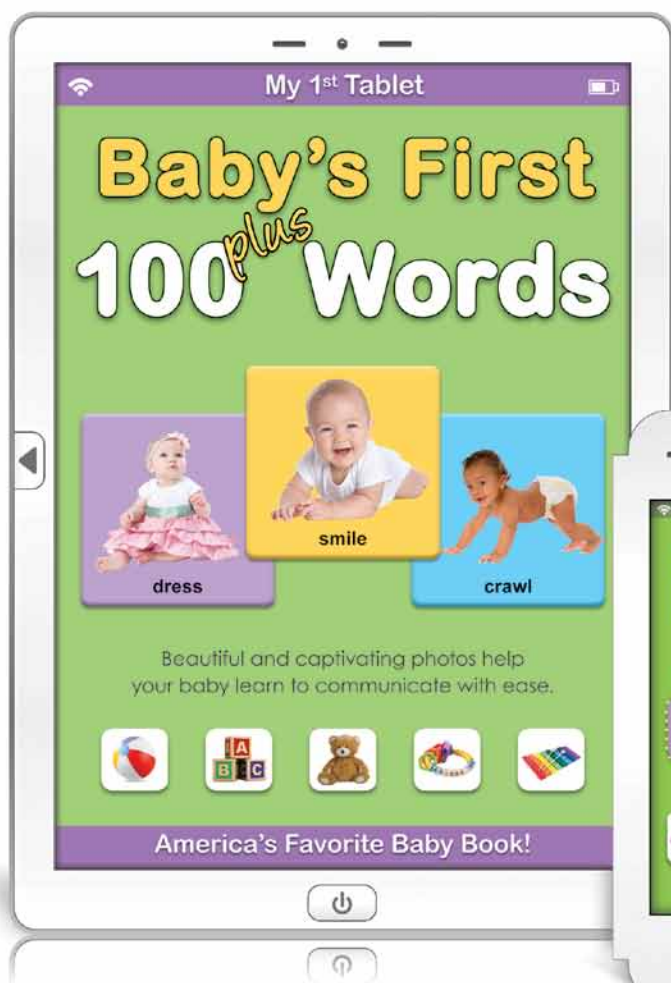


FALL 2012
& BEST-SELLING BACKLIST

OVER 4 MILLION BOOKS SOLD!



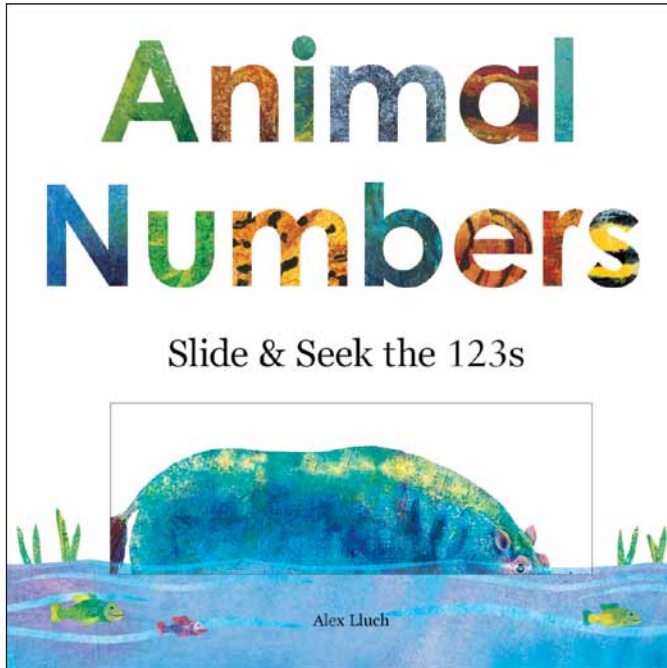
The most innovative books for today's smart readers.



Wedding • Baby • Pregnancy • Diet • Fitness
Children's • Personal Journals • Self-Help

ANIMAL LEARNING SERIES

New Titles for Fall 2012



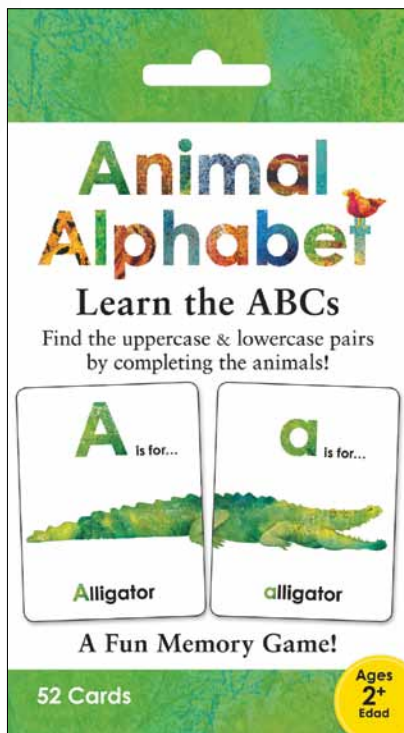
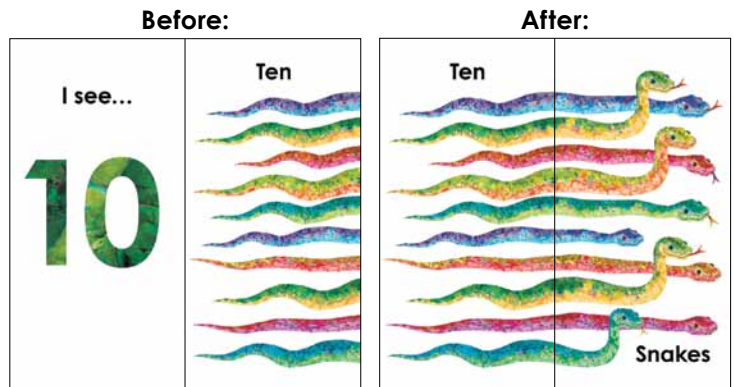
ANIMAL NUMBERS:

SLIDE & SEEK THE 123S. August 2012

As a companion to the best-selling title, *Animal Alphabet*, this durable board book captivates kids with sliding panels and whimsical illustrations. Young readers will learn numerals, number words, and the foundations of counting while they play with every page.

US \$7.95/ Board Book
 Juvenile/ Concepts
 ISBN-13: 978-1-936061-90-7
 Size: 5 1/4" x 5 1/4"
 14 pp

Move the tile to the left to complete the image.



ANIMAL ALPHABET MEMORY GAME.

August 2012

The popular *Animal* series now includes a fun memory game! Kids will love finding the cards that complete the beautifully illustrated animals, all while learning upper and lowercase letters.

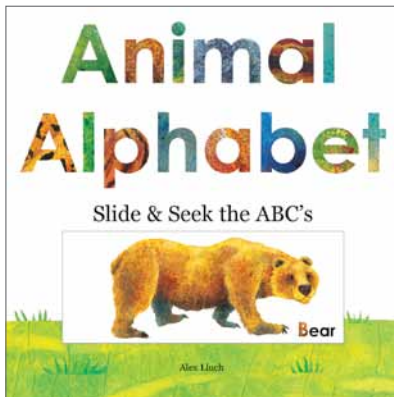
US \$4.95/ Kit
 Juvenile/ Concepts
 ISBN-13: 978-1-936061-91-4
 Size: 4" x 6 1/2"
 52 cards, 3 1/2" x 5 1/4"

Sample cards:



Proven Best Sellers

Sold at all major bookstores and mass merchandisers!

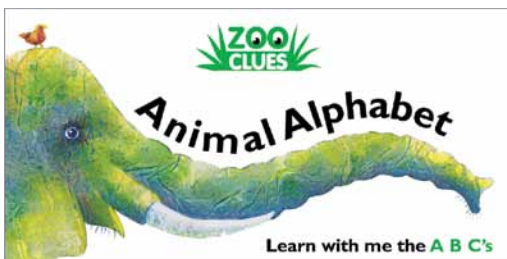


ANIMAL ALPHABET: SLIDE AND SEEK THE ABCS

Over 25,000 copies sold!

This interactive board book teaches children their ABCs with 26 sliding panels and a whole alphabet of colorful creatures.

US \$7.95/ Board Book
Juvenile/ Concepts
ISBN-13: 978-1-936061-49-5
Size: 5 1/4" x 5 1/4," 13 pp

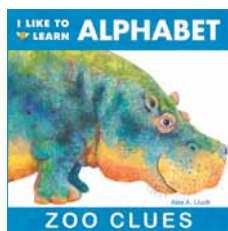


ZOO CLUES ANIMAL ALPHABET

Over 30,000 sold!

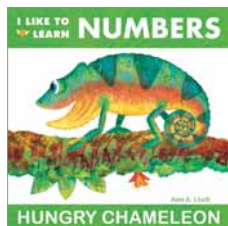
US \$6.95/Board Book
Juvenile/ Concepts
ISBN-13: 978-1-934386-150-1
Size: 5 7/8" x 3"
52 pp

This whimsically illustrated book helps children learn the alphabet with rich and colorful depictions of animals from around the world.



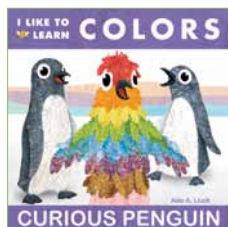
I LIKE TO LEARN: ALPHABET 20,000 copies sold!

US \$4.95/ Board Book
Juvenile/ Concepts
ISBN-13: 978-1-934386-00-2
Size: 5 1/2" x 5 1/2", 32 pp



I LIKE TO LEARN: NUMBERS 15,000 copies sold!

US \$4.95/ Board Book
Juvenile/ Concepts
ISBN-13: 978-1-934386-01-9
Size: 5 1/2" x 5 1/2", 32 pp



I LIKE TO LEARN: COLORS 10,000 copies sold!

US \$4.95/ Board Book
Juvenile/ Concepts
ISBN-13: 978-1-934386-02-6
Size: 5 1/2" x 5 1/2", 32 pp



I LIKE TO LEARN: OPPOSITES 10,000 copies sold!

US \$4.95/ Board Book
Juvenile/ Concepts
ISBN-13: 978-1-934386-03-3
Size: 5 1/2" x 5 1/2", 32 pp



I LIKE TO LEARN HANGING DISPLAY August 2012

This colorful hanging display features the fun, best-selling *I Like to Learn* series, and holds a total of 24 books .

Includes:

- Fun display featuring four pockets
- (6) *I Like to Learn: Alphabet*
ISBN-13: 978-1-934386-00-2
\$4.95 / CAN \$5.95
- (6) *I Like to Learn: Numbers*
ISBN-13: 978-1-934386-01-9
\$4.95 / CAN \$5.95
- (6) *I Like to Learn: Colors*
ISBN-13: 978-1-934386-02-6
\$4.95 / CAN \$5.95
- (6) *I Like to Learn: Opposites*
ISBN-13: 978-1-934386-03-3
\$4.95 / CAN \$5.95

US \$118.80/Prepack
Juvenile/ Concepts
ISBN 13: 978-1-61351-007-0
Height: 35"/Footprint: 5 1/2" x 4 1/2"
Four pockets, 24 books total

**MINIMUM ORDER: 300 DISPLAYS
LEAD TIME: 3 MONTHS**

GLITTER GIRL SERIES

New Titles for Fall 2012



iGIRL: KEEPSAKE

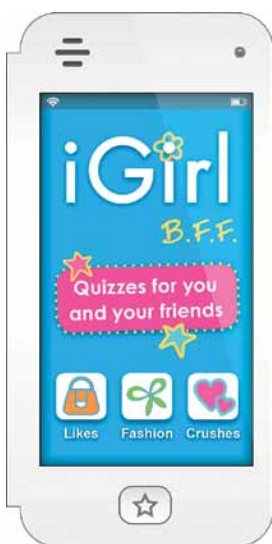
August 2012

This glittery mini book is filled with fun questions about favorites, style, family, secrets, friends, and more, helping preteens create a one-of-a-kind keepsake. In addition, its adorable format easily slips into pockets and purses.

US \$4.95/ Pb., perfect-bound
 Juvenile/ Activity Books
 ISBN-13: 978-1-936061-93-8
 Size: 2 1/2" x 5"
 130 pp



Sample pages:



iGIRL: B.F.F.

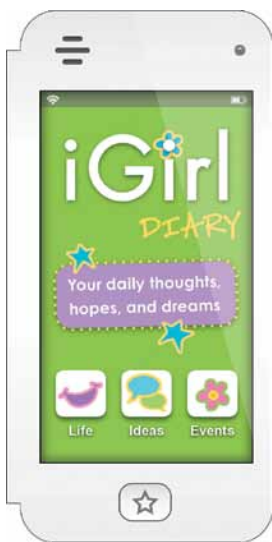
August 2012

iGIRL: B.F.F. contains hilarious quizzes and fill-in-the-blanks that three best friends can fill out. Whether they're passing it around at sleepovers, parties, or road trips, girls will love learning their friends' takes on fashion, food, sports, dreams, love, and more!

US \$4.95/ Pb., perfect-bound
 Juvenile/ Activity Books
 ISBN-13: 978-1-936061-95-2
 Size: 2 1/2" x 5"
 130 pp



Sample pages:



iGIRL: DIARY

August 2012

This glittery diary features a convenient, portable size, letting girls jot down their thoughts and secrets anytime, anywhere. The fun design and daily journal space is perfect for any preteen wishing to keep a treasured record of her wishes and memories while growing up.

US \$4.95/ Pb., perfect-bound
 Juvenile/ Activity Books
 ISBN-13: 978-1-936061-96-9
 Size: 2 1/2" x 5"
 130 pp



Sample pages:



iGIRL HANGING DISPLAY
August 2012

This colorful hanging display features three new preteen titles, for a total of 27 books.

Includes:

- Vibrant, hip display featuring three pockets
- (9) *iGirl: Keepsake*
ISBN-13: 978-1-936061-93-8
\$4.95 / CAN \$5.99
- (9) *iGirl: B.F.F.*
ISBN-13: 978-1-936061-95-2
\$4.95 / CAN \$5.99
- (9) *iGirl: Diary*
ISBN-13: 978-1-936061-96-9
\$4.95 / CAN \$5.99

US \$133.65 / Prepack
Juvenile
ISBN-13: 978-1-936061-97-6
Height: 20"
Footprint: 4 1/2" wide x 4" deep
Three pockets, 27 books total

iGIRL COUNTER DISPLAY August 2012



This convenient counter display showcases three glittery, colorful preteen titles, making it the perfect vehicle for impulse purchases.

Includes:

- Eye-catching display
- (9) *iGirl: Keepsake*
ISBN-13: 978-1-936061-93-8
\$4.95 / CAN \$5.99
- (9) *iGirl: B.F.F.*
ISBN-13: 978-1-936061-95-2
\$4.95 / CAN \$5.99
- (9) *iGirl: Diary*
ISBN-13: 978-1-936061-96-9
\$4.95 / CAN \$5.99

US \$133.65/ Prepack
Juvenile
ISBN-13: 978-1-61351-000-1
Height: 7 1/2"
Footprint: 7 1/2" wide x 4 1/2" deep
Three pockets, 27 books total

Proven Best Sellers!



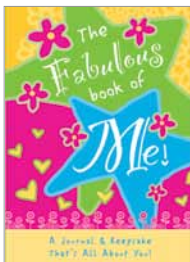
Sold at all major bookstores and mass merchandisers!



B.F.F. BEST FRIENDS FOREVER

Fun questions and quizzes for you and your best friends.

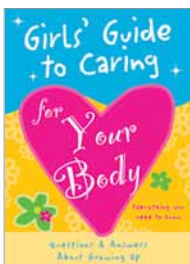
US \$6.95/Pb., perfect-bound
Juvenile/Activity Books
ISBN-13: 978-1-936061-55-6
Size: 5" x 7," 80 pp



FABULOUS BOOK OF ME

A journal and keepsake that's all about you!

US \$6.95/Pb., perfect-bound
Juvenile/Activity Books
ISBN-13: 978-1-936061-56-3
Size: 5" x 7," 80 pp



GIRLS' GUIDE TO CARING FOR YOUR BODY

Questions and answers about growing up.

US \$6.95/Pb., perfect-bound
Juvenile/Health & Daily Living
ISBN-13: 978-1-936061-54-9
Size: 5" x 7," 100 pp



TEEN BOOKS HANGING DISPLAY

This fun hanging display features three best-selling teen titles, *B.F.F.*, *The Fabulous Book of Me*, and *Girls' Guide to Caring for Your Body*, for a total of 18 books.

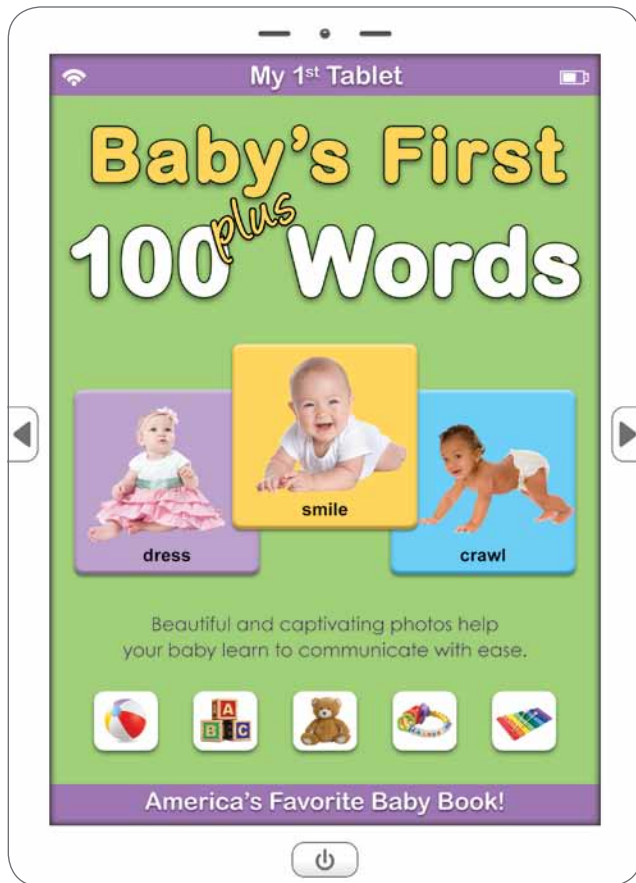
Includes:

- Colorful, eye-catching display featuring three pockets
- (6) *B.F.F. Best Friends Forever*
ISBN 13: 978-1-936061-55-6
\$6.95 / CAN \$8.50
- (6) *The Fabulous Book of Me*
ISBN 13: 978-1-936061-56-3
\$6.95 / CAN \$8.50
- (6) *Girls' Guide to Caring for Your Body*
ISBN 13: 978-1-936061-54-9
\$6.95 / CAN \$8.50

US \$125.10/Prepack
Juvenile/ Girls & Women
ISBN 13: 978-1-936061-70-9
Height: 26"/Footprint: 5" x 2 1/2"
Three pockets, 18 books total

BABY & PREGNANCY

New Titles for Fall 2012



MY 1ST TABLET: BABY'S FIRST 100 PLUS WORDS August 2012

With this colorful board book, little ones learn important everyday words. Adorable photos and insightful questions accompany every page, encouraging interaction and fun.

US \$7.95/ Board Book
Juvenile/ Concepts
ISBN-13: 978-1-936061-88-4
Size: 6" x 9"
20 pp



spaghetti

With the most adorable and captivating photos, your baby will surely want to read this book again and again.

Sample pages:



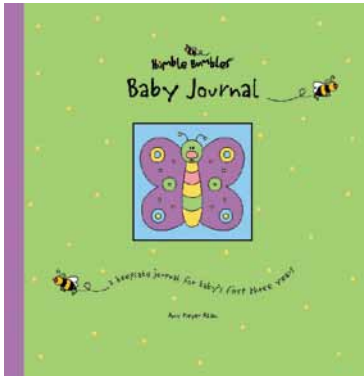
Sample pages:



Proven Best Sellers



Sold at all major bookstores and mass merchandisers!



HUMBLE BUMBLES BABY JOURNAL

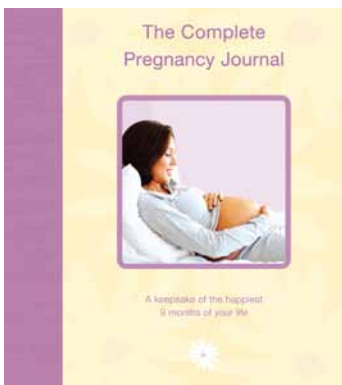
More than 400,000 copies sold!

Humble Bumbles is, by far, the best-selling baby journal in North America. This beautiful journal contains 100 adorably illustrated pages that include placeholders for mementos, photographs, sonograms, family trees, and more.

US \$19.95/Cl., wire-o
 Parenting/Baby
 ISBN-13: 978-1-887169-31-8
 Size: 9" x 8¾"
 100 pp

Includes:

- A full color growth chart
- 24 adorable color photo frames
- Large vellum envelope to keep baby's mementos
- Two small vellum envelopes for baby's hospital bracelet and lock of hair



THE COMPLETE PREGNANCY JOURNAL

The Complete Pregnancy Journal helps moms-to-be document and understand the physical and emotional changes occurring every week of pregnancy. This beautiful book covers every aspect of pregnancy in a week-by-week format. It also provides helpful tips on diet, exercise, and preparing for baby. In addition, worksheets, collage pages, and more make this journal a treasured keepsake.

US \$21.95/Cl., concealed wire-o
 Pregnancy & Childbirth
 ISBN-13: 978-1-936061-31-0
 Size: 7 5/8" x 9¾"
 152 pp

Includes:

- 9-month pregnancy checklist
- 5 colorful dividers
- Laminated healthy-pregnancy grocery list
- Weekly journal and collage spaces



THE COMPLETE PREGNANCY GUIDE FOR EXPECTANT MOTHERS

This helpful guide takes the mystery out of having a baby, with details about the day-to-day changes mother and baby experience, plus important facts and tips.

US \$16.95/Pb., perfect-bound
 Pregnancy & Childbirth
 ISBN 13: 978-1-936061-29-7
 Size: 4¼" x 8 7/8"
 484 pp



THE COMPLETE PREGNANCY GUIDE FOR EXPECTANT FATHERS

This guide for fathers-to-be includes month-by-month details about how mother and baby will be changing, and educates fathers on how to help and support their partners.

US \$16.95/Pb., perfect-bound
 Pregnancy & Childbirth
 ISBN 13: 978-1-936061-30-3
 Size: 4¼" x 8 7/8"
 356 pp



THE ULTIMATE BABY JOURNAL

This journal celebrates the joy, love, and adventure surrounding baby's first three years.

US \$26.95/Cl., wire-o
 Pregnancy & Childbirth
 ISBN 13: 978-1-936061-12-9
 Size: 11" x 10½"
 100 pp, 100 color illustrations



THE ULTIMATE PREGNANCY JOURNAL

This journal includes questions to help couples record every moment of this magical time.

US \$26.95/Cl., wire-o
 Pregnancy & Childbirth
 ISBN 13: 978-1-936061-11-2
 Size: 11" x 10½"
 100 pp, 100 color illustrations

LET'S LEAP AHEAD SERIES

New Titles for Fall 2012



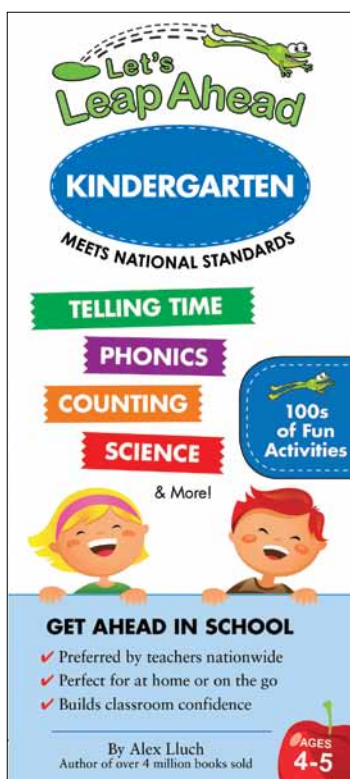
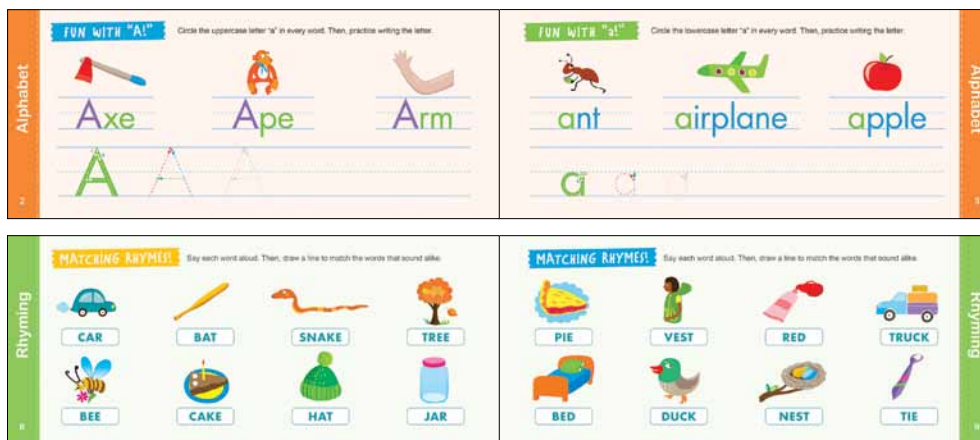
LET'S LEAP AHEAD PRE-K October 2012

With *Let's Leap Ahead Pre-K*, little ones master the alphabet, numbers, shapes, colors, opposites, and more. Clear instructions, adorable illustrations, and fun exercises keep your children interested in learning.

US \$9.95/ Wire-o
 Juvenile/ Activity Books
 ISBN-13: 978-1-936061-83-9
 Size: 4 1/4" x 10"
 250 pp

- Includes:**
- Convenient size, perfect for small hands
 - 12 different sections tailored to early learners
 - Review flash cards
 - Colorful images

Sample pages:



LET'S LEAP AHEAD KINDERGARTEN October 2012

Let's Leap Ahead Kindergarten is the perfect tool to reinforce classroom learning. Based on national educational standards, this activity book features 16 sections, including phonics, counting, sight words, and telling time.

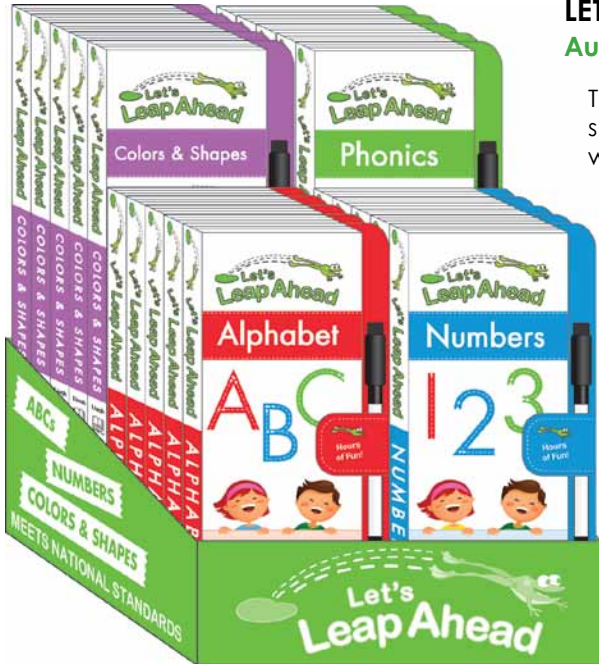
US \$9.95/ Wire-o
 Juvenile/ Activity Books
 ISBN-13: 978-1-936061-84-6
 Size: 4 1/4" x 10"
 250 pp



LET'S LEAP AHEAD 1ST GRADE October 2012

This activity book is filled with grade-appropriate exercises covering a range of subjects, including language concepts, math concepts, science, geography, and more. Colorful pictures and exciting activities keep your kids engaged.

US \$9.95/ Wire-o
 Juvenile/ Activity Books
 ISBN-13: 978-1-936061-85-3
 Size: 4 1/4" x 10"
 250 pp



LET'S LEAP AHEAD COUNTER DISPLAY

August 2012

This colorful counter display showcases four best-selling write & erase activity books, for a total of 20 books.

US \$199.00/ Prepack
 Juvenile
 ISBN-13: 978-1-61351-008-7
 Height: 14 1/2"
 Footprint: 9" wide x 7 1/2" deep
 Four pockets, 20 books total

**DISPLAY MINIMUM ORDER:
 300, LEAD TIME: 3 MONTHS**

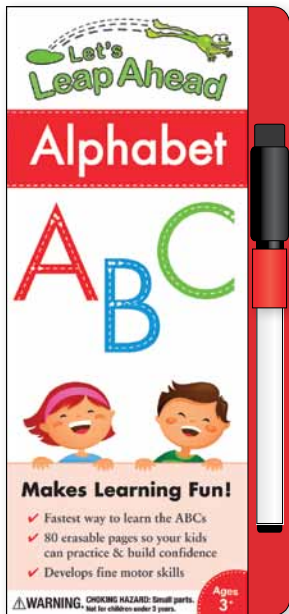
Includes:

- Bright, kid-friendly display
- (5) *Let's Leap Ahead Alphabet*
 ISBN-13: 978-1-936061-59-4
 \$9.95 / CAN \$12.00
- (5) *Let's Leap Ahead Numbers*
 ISBN-13: 978-1-936061-60-0
 \$9.95 / CAN \$12.00
- (5) *Let's Leap Ahead Phonics*
 ISBN-13: 978-1-936061-74-7
 \$9.95 / CAN \$12.00
- (5) *Let's Leap Ahead Colors & Shapes*
 ISBN-13: 978-1-936061-66-2
 \$9.95 / CAN \$12.00

Proven Best Sellers!

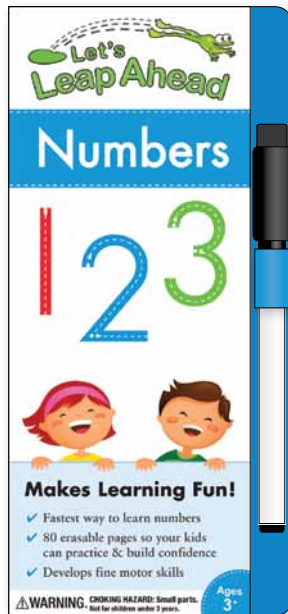
Sold at all major bookstores and mass merchandisers!

LET'S LEAP AHEAD ALPHABET



US \$9.95/Wire-o
 Juvenile/ Concepts
 ISBN-13: 978-1-936061-59-4
 Size: 4 1/4" x 10", 80 pp

LET'S LEAP AHEAD NUMBERS



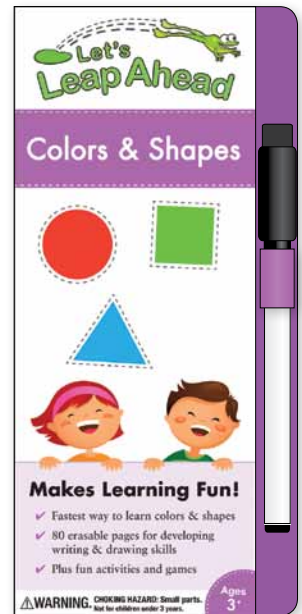
US \$9.95/Wire-o
 Juvenile/ Concepts
 ISBN-13: 978-1-936061-60-0
 Size: 4 1/4" x 10", 80 pp

LET'S LEAP AHEAD PHONICS



US \$9.95/Wire-o
 Juvenile/ Concepts
 ISBN-13: 978-1-936061-74-7
 Size: 4 1/4" x 10", 80 pp

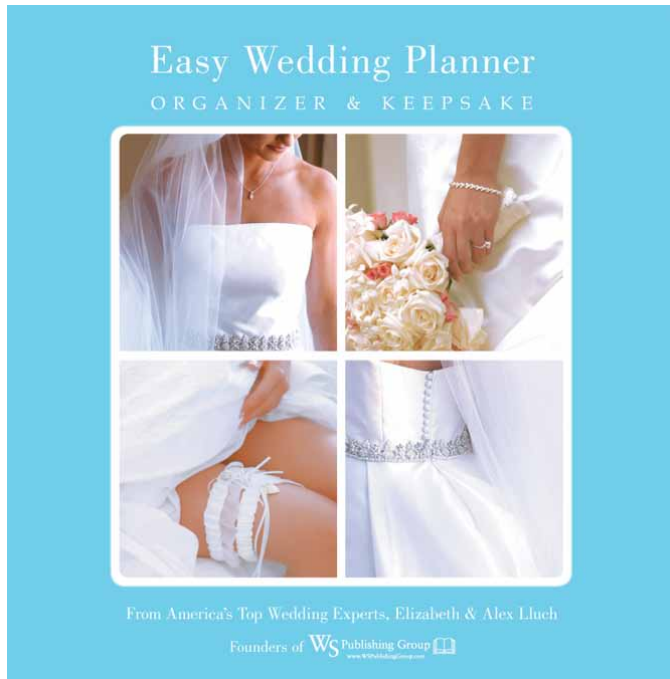
LET'S LEAP AHEAD COLORS & SHAPES



US \$9.95/Wire-o
 Juvenile/ Concepts
 ISBN-13: 978-1-936061-66-2
 Size: 4 1/4" x 10", 80 pp

WEDDING PLANNING

New Titles for Fall 2012

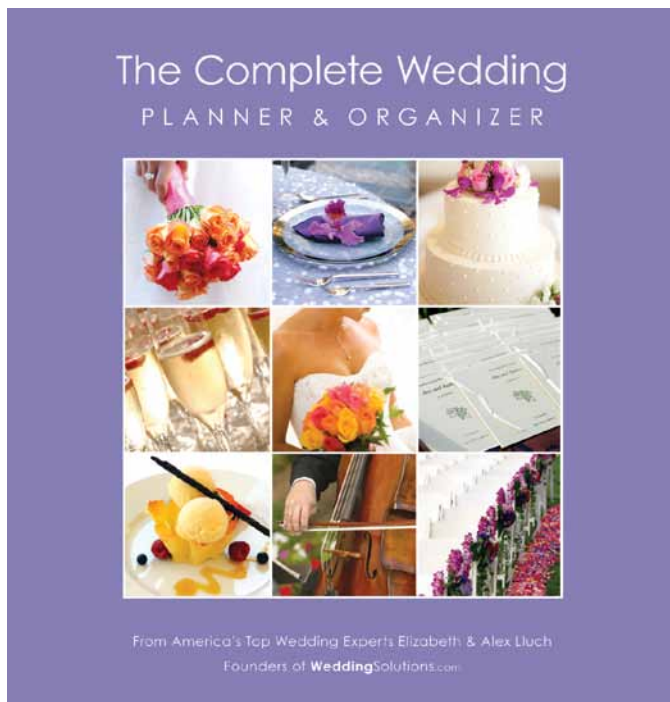


EASY WEDDING PLANNER, ORGANIZER & KEEPSAKE October 2012

The fourth edition of the best-selling wedding planner contains everything brides and grooms need to plan the wedding of their dreams, including the most comprehensive budget analysis, tips to save money, and questions for wedding vendors.

US \$29.95/ Cl., concealed wire-o,
Reference/ Weddings
ISBN-13: 978-1-936061-89-1
Size: 11 3/8" x 11 5/8"
260 pp, 6 dividers/ 12 pockets

Sample pages:



THE COMPLETE WEDDING PLANNER & ORGANIZER September 2012

The second edition of *The Complete Wedding Planner & Organizer* provides up-to-date wedding planning info in a handy 3-ring binder. It also includes an adorable tote bag to store all wedding planning necessities.

US \$29.95/ Cl., 3-ring
Reference/ Weddings
ISBN-13: 978-1-936061-75-4
Size: 11 1/8" x 11 3/4" x 2 1/4"
208 pp, 6 dividers/ 12 pockets

FREE
tote bag
included!



Proven Best Sellers

Sold at all major bookstores and mass merchandisers!



EASY WEDDING PLANNING PLUS, 8TH EDITION More than 700,000 copies sold!

As the 8th edition of one of the top best-selling wedding planners in America, *Easy Wedding Planning Plus* contains essential wedding planning information in a convenient, wire-o format.

US \$21.95/Cl., wire-o
Reference/Weddings
ISBN-13: 978-1-936061-53-2
Size: 8½" x 11"
288 pp
14 full-color dividers

Includes:

- Updated wedding planning tips
- 9-month calendar
- Comparison charts and worksheets
- Top 100 FAQs
- Detailed checklists



CHIC & SIMPLE WEDDING PLANNER & ORGANIZER

Chic & Simple Wedding Planner & Organizer offers all of the organizational tools and planning information needed for couples to create a simple and elegant wedding.

US \$24.95/Cl., concealed wire-o
Reference/Weddings
ISBN-13: 978-1-936061-33-4
Size: 9 3/8" x 9½"
216 pp
160 color photographs

Includes:

- Comparison charts and worksheets
- 6 dividers, 12 storage pockets
- Floor plan templates
- Inspiration and mood boards with color swatches



THE ULTIMATE WEDDING PLANNER & ORGANIZER

More than 500,000 copies sold!

The best-selling wedding planner, *The Ultimate Wedding Planner & Organizer*, features essential wedding planning tools and information within a convenient three-ring binder. In addition, it comes with an adorable tote bag!

US \$34.95/Cl., 3-ring
Reference/Weddings
ISBN-13: 978-1-934386-40-8
Size: 11" x 11¼"
270 pp
6 dividers/12 pockets

Includes:

- 12-month planning calendar
- Over 100 worksheets & graph paper
- Business card holder
- Resealable plastic pouch for storing fabric swatches, receipts, pens, and more



THE VERY BEST WEDDING PLANNER ORGANIZER & KEEPSAKE

This beautiful and comprehensive wedding planning book offers the largest compilation of wedding planning etiquette, advice, and organizational tools to help you save time, money, and stress when planning the wedding of your dreams.

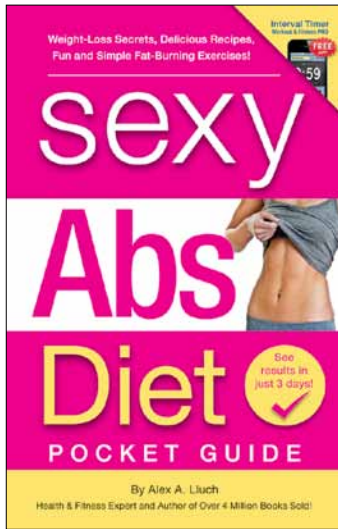
US \$34.95/Cl., 3-ring
Reference/Weddings
ISBN-13: 978-1-936061-07-5
Size: 11" x 11¼"
356 pp, 18 dividers
64 color photographs

Includes:

- 12-month calendar & 18 full-color tabbed dividers
- Keepsake journal
- DIY wedding projects & green wedding ideas
- Color swatches & themes
- Top 100 FAQs & Top 10 trends, color swatches & themes

DIET & FITNESS

New Titles for Fall 2012



SEXY ABS DIET POCKET GUIDE

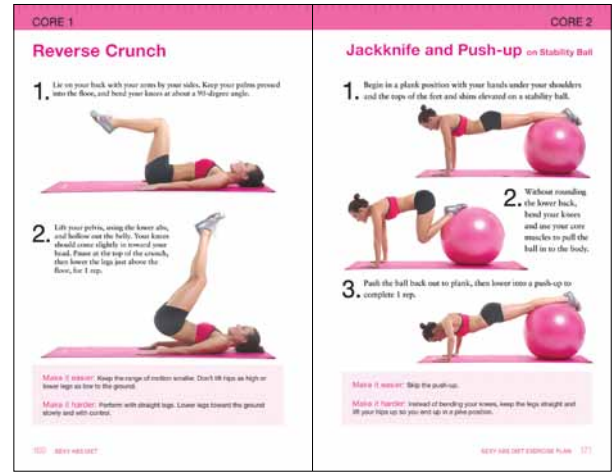
December 2012

A pocket-sized version of the best-selling *Sexy Abs Diet*, this nutrition and fitness book targets weight loss and toning in the area of the body women consistently say they would like to change most.

US \$7.95/ Pb., perfect-bound
Health & Fitness/ Exercise
ISBN-13: 978-1-61351-003-2
Size: 4" x 6 1/4", 208 pp

ONLY
\$7.95

Sample
pages:



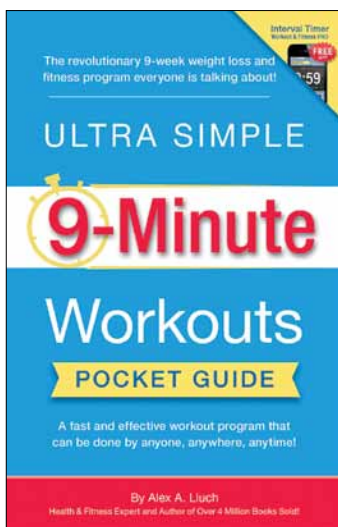
LOSE UP TO 15 POUNDS IN 3 WEEKS POCKET GUIDE

December 2012

The mini size of this book makes it perfect to slip into a purse, briefcase, or gym bag. With the most powerful diet and fitness secrets in the industry, it gives readers powerful tools to shed unwanted pounds.

US \$7.95/ Pb., perfect-bound
Health & Fitness/ Exercise
ISBN-13: 978-1-61351-004-9
Size: 4" x 6 1/4", 208 pp

ONLY
\$7.95



ULTRA SIMPLE 9-MINUTE WORKOUTS POCKET GUIDE

December 2012

This book contains effective exercises in a convenient pocket size. Filled with strength-training, cardio, and core-focused exercises, along with helpful photos, this exercise program is the perfect way to get in shape.

US \$7.95/ Pb., perfect-bound
Health & Fitness/ Exercise
ISBN-13: 978-1-936061-94-5
Size: 4" x 6 1/4", 208 pp

ONLY
\$7.95



DIET & FITNESS POCKET GUIDE HANGING DISPLAY

December 2012

This hanging display holds pocket-sized versions of three best-selling diet and fitness titles.

Includes:

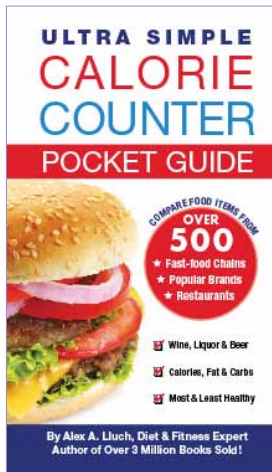
- Eye-catching display featuring three pockets
- (6) *Ultra Simple 9-Minute Workouts Pocket Guide* ISBN-13: 978-1-936061-94-5 \$7.95 / CAN \$9.50
- (6) *Lose Up to 15 Pounds in 3 Weeks Pocket Guide* ISBN-13: 978-1-61351-004-9 \$7.95 / CAN \$9.50
- (6) *Sexy Abs Diet Pocket Guide* ISBN-13: 978-1-61351-003-2 \$7.95 / CAN \$9.50

US \$143.10 / Prepack
Health & Fitness
ISBN-13: 978-1-936061-99-0
Height: 23 1/4"
Footprint: 4 1/4" wide x 3 1/2" deep
Three pockets, 18 books

MINIMUM ORDER: 300 DISPLAYS
LEAD TIME: 3 MONTHS



Sold at all major bookstores and mass merchandisers!



ULTRA SIMPLE CALORIE COUNTER POCKET GUIDE

Larger edition sold more than **10,000 copies in just a few months!**

With this book, tracking calories, fat, and carbs to lose weight has never been easier. This on-the-go book features nutritional information for more than 500 fast-food chains, restaurants, and popular brands, plus the most and least healthy menu options.

US \$9.95/Pb.
Health & Fitness
ISBN-13: 978-1-936061-51-8
Size: 3" x 5 1/4" 608 pp

Includes:

- Most and least healthy menu options
- Nutritional facts for more than 1,000 foods



CALORIE COUNTER HANGING DISPLAY

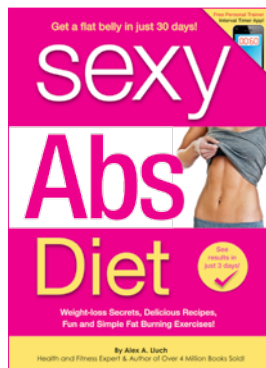
This vibrant hanging display box features three pockets that hold a total of 12 best-selling *Ultra Simple Calorie Counter Pocket Guides*, convenient books that have proven to be fitness favorites.

Includes:

- Colorful, eye-catching display featuring three pockets
- (12) *Ultra Simple Calorie Counter Pocket Guide*
ISBN 13: 978-1-936061-51-8
\$9.95 / CAN \$12.00

US \$119.40/Prepack
Health & Fitness
ISBN 13: 978-1-936061-68-6
Height: 21"/Footprint: 3" x 3 1/2"
Three pockets, 12 books total

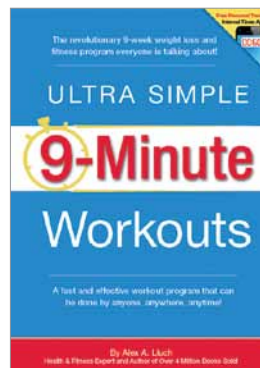
MINIMUM ORDER: 300 DISPLAYS
LEAD TIME: 3 MONTHS



SEXY ABS DIET

Sexy Abs Diet offers weight-loss tips as well as delicious low-fat recipes designed by a renowned dietician. It also provides a fat-burning, calorie-blasting workout program.

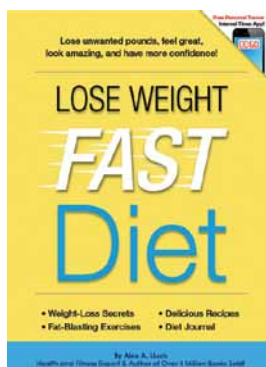
US \$17.95/Pb.
Health & Fitness
ISBN 13: 978-1-936061-37-2
Size: 6 1/2" x 9 1/8"
368 pp



ULTRA SIMPLE 9-MINUTE WORKOUTS

Ultra Simple 9-Minute Workouts offers readers a series of full-body 9-minute workout programs that can be done from almost anywhere!

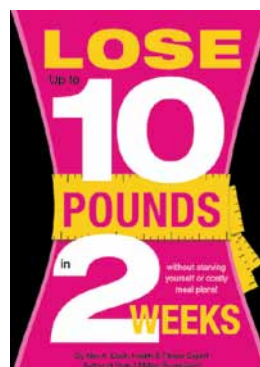
US \$16.95/Pb.
Health & Fitness
ISBN 13: 978-1-936061-39-6
Size: 6 1/2" x 9 1/8"
272 pp



LOSE WEIGHT FAST DIET

This book combines the top weight-loss secrets with simple, delicious low-fat recipes designed by a dietician. It also includes a fat-burning workout program.

US \$17.95/Pb.
Health & Fitness
ISBN 13: 978-1-936061-38-9
Size: 6 1/2" x 9 1/8"
368 pp

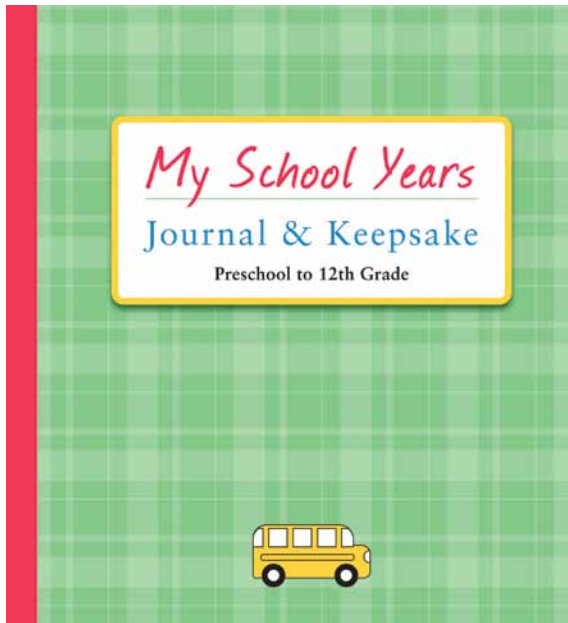


LOSE UP TO 10 POUNDS IN 2 WEEKS

This book reveals the secrets to losing inches, body fat, and up to 10 pounds in only two weeks.

US \$16.95/Pb
Health & Fitness
ISBN 13: 978-1-936061-17-4
Size: 6" x 8"
368 pp

Proven Best Sellers



US \$21.95/Cl., concealed wire-o
 ISBN-13: 978-1-936061-32-7
 Education/General
 Size: 9 1/4" x 11"
 60 pp

MY SCHOOL YEARS JOURNAL AND KEEPSAKE

Parents and children will love documenting and looking back on the important years from preschool to 12th grade. *My School Years Journal & Keepsake* is filled with fun questions and collage space, perfect for recording and preserving memories from these fun years.

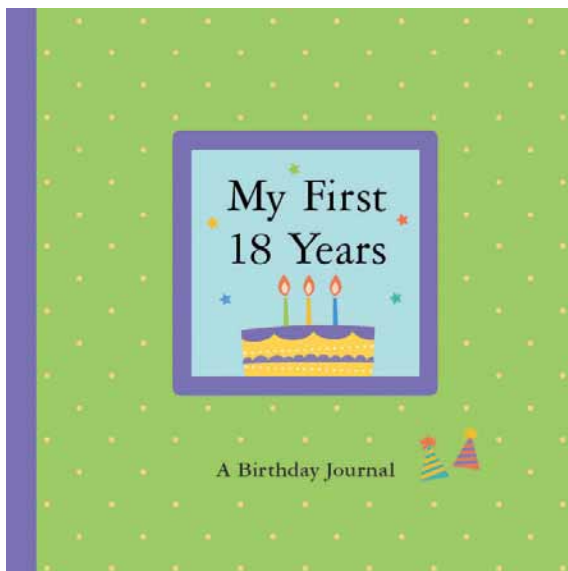
Includes:

- Decorative sticker sheet
- Colorful collage pages for photos, artwork, report cards, doodles, and more

Sample pages:



14 pocket dividers

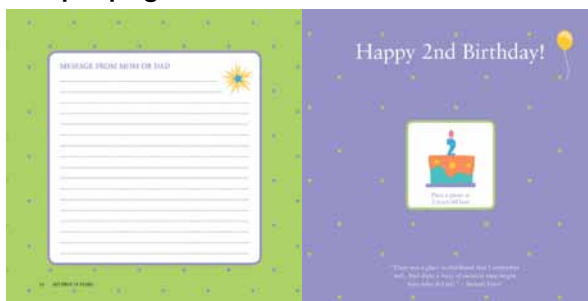


US \$19.95/Lay-flat with 9-pocket accordion
 Family & Relationships
 ISBN-13: 978-1-936061-22-8
 Size: 9 1/4" x 9 3/4"
 112 pp, 112 color illustrations

MY FIRST 18 YEARS: A BIRTHDAY JOURNAL

Record milestones from your child's first year through his or her 18th birthday. This book celebrates accomplishments, friends and family, likes and dislikes, and dreams while your child grows up.

Sample pages:



9-pocket accordion to store photos, keepsake items, and memories.



BEST-SELLING BACKLIST TITLES

WEDDING BOOKS



THE ULTIMATE WEDDING PLANNING KIT

The Ultimate Wedding Planning Kit is the most essential wedding planning tool to enter the market to date. This attractive and functional kit contains nine essential products to help the engaged couple plan their big day!

US \$32.95/Kit
Reference/Weddings
ISBN-13: 978-1-887169-73-8
Size: 11¼" x 9¼"
246 pp, 12 Folders
15 color photographs

Includes:

- Comprehensive wedding planner
- Pocket-sized at-a-glance calendar
- 13 file folders divided by category
- Poster-sized checklist of things to do
- Convenient pocket wedding planner



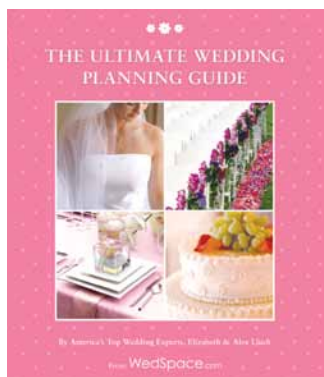
PLAN THE PERFECT WEDDING ON A SMALL BUDGET

The tips, inspiration, and planning advice in this book will prove that couples can have a beautiful, personal, memorable wedding for \$10,000 or less—less than half of the national average. No matter the size of their wedding budgets, readers will be inspired by these lovely real weddings, all with budgets between \$2,000 to \$10,000.

US \$17.95/Pb.
Reference/Weddings
ISBN-13: 978-1-936061-26-6
Size: 7" x 10¼"
300 pp
60 color photographs

Includes:

- Weddings and advice from real couples
- Money-saving tips
- DIY ideas
- Inspirational photos of real weddings



THE ULTIMATE WEDDING PLANNING GUIDE

This travel-sized planner based on the best-selling *Ultimate Wedding Planner and Organizer* includes 12 full-color divider tabs with inspirational wedding photos, a wedding flower photo section, and a twelve-month calendar. Stylishly designed and easy to take anywhere, it makes the essential wedding planning tool for brides everywhere!

US \$19.95/Cl., concealed wire-o
Reference/Weddings
ISBN-13: 978-1-936061-24-2
Size: 7" x 8½"
264 pp, 12 dividers
24 color photographs

Includes:

- Comparison charts, checklists, and timelines
- Budget analysis worksheets
- Wedding etiquette and planning advice
- 12-month calendar



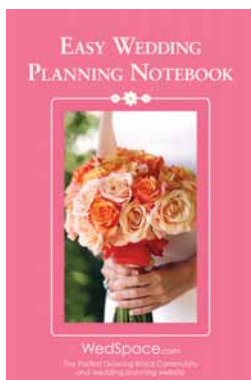
BRIDE & GROOM CHALLENGE

How well do you know your bride or groom? This best-selling product consists of two books, one for the bride and one for the groom. Each fun book contains 100 playful, lighthearted questions, a score card, and a contract.

US \$9.95/Pb., 2-book set
Reference/Weddings
ISBN-13: 978-1-934386-14-9
Size: 5½" x 8"
100 pp

BEST-SELLING BACKLIST TITLES

WEDDING BOOKS



EASY WEDDING PLANNING NOTEBOOK

The ultimate companion to a couple's wedding planning book, the *Easy Wedding Planning Notebook* is a beautiful flip-top book that conveniently slips into a purse or bag. Couples can bring it along to any wedding-related activity, including meeting with vendors, shopping for accessories, or planning their budget.

US \$11.95/Pb., wire-o
Reference/Weddings
ISBN-13: 978-1-936061-13-6
Size: 9" x 5 7/8"
150 pp, 10 dividers
20 color photographs

Includes:

- 12-month wedding calendar
- 10 colorful dividers
- Comparison charts/worksheets
- Budget analysis & checklists
- Inspirational wedding photos



ULTRA SIMPLE BRIDE AND GROOM WEDDING PLANNING GUIDE

The *Ultra Simple Bride & Groom Wedding Planning Guide* gives the very best wedding planning tips and advice for engaged couples in a two-book package. With one book specifically for the bride and one just for the groom, this guide covers every important topic, such as rings, attire, invitations, flowers, wedding party responsibilities, and choosing the top vendors for the big day.

US \$16.95/Pb., 2 book pre-pack
Reference/Weddings
ISBN-13: 978-1-936061-23-5
Size: 8 1/2" x 5 3/4"
400 pp

Includes:

- Two books, one for the bride and one for the groom
- Valuable guides with complete wedding planning information



THE ULTIMATE WEDDING WORKBOOK & ORGANIZER

The *Ultimate Wedding Workbook & Organizer* is the most valuable wedding planning book available today! This edition contains a large accordion file perfect for storing important documents, as well as up-to-the-minute worksheets and checklists.

US \$29.95/Cl., file
Reference/Weddings
ISBN-13: 978-1-936061-76-1
Size: 9 1/8" x 11 5/8"
208 pp
9-pocket accordion file

Includes:

- Front-cover window for photo
- Useful charts, checklists, and timelines
- Wedding planning worksheets
- 9-pocket accordion file
- 20 pages of beautiful wedding photos

Accordion:



ULTRA SIMPLE WEDDING PLANNER & ORGANIZER

The *Ultra Simple Wedding Planner & Organizer* features 12 dividers with beautiful wedding photos, a foldout planning checklist, a Top 10 section that details the top trends and ideas for every aspect of wedding planning, and a colorful inspiration section that offers 20 gorgeous themes and color palettes by season.

US \$24.95/Pb., wire-o
Reference/Weddings
ISBN-13: 978-1-936061-16-7
Size: 8 1/4" x 10"
300 pp, 12 dividers
12 color photographs

Includes:

- Foldout planning checklist & 12 full-color dividers
- Inspirational wedding photos
- Wedding etiquette and planning advice
- Top 10 trends and ideas section

BEST-SELLING BACKLIST TITLES

BABY & PREGNANCY BOOKS

THE COMPLETE BABY JOURNAL, ORGANIZER AND KEEPSAKE



The second edition of *The Complete Baby Journal, Organizer & Keepsake* helps mom and dad stay organized and save special mementos from baby's first birthday through the early years of baby's life. This kit is durable, easy to carry, and packed with fun and useful products that readers will save for a lifetime. This set makes a beautiful and thoughtful gift for new parents.

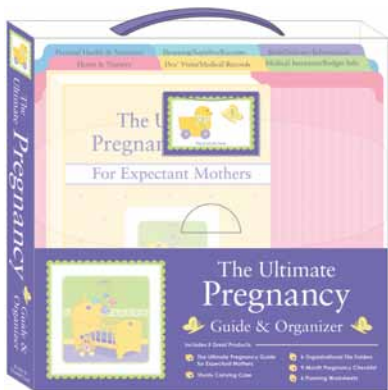
US \$29.95/Kit
 Pregnancy & Childbirth
 ISBN-13: 978-1-936061-00-6
 Size: 11¼" x 9¾"
 106 pp

Includes:

- Journal with 24 photo frames and a growth chart
- Baby records worksheets
- 6 organizational file folders
- Emergency contact cards
- Growth chart



THE ULTIMATE PREGNANCY GUIDE AND ORGANIZER



Moms-to-be will love *The Ultimate Pregnancy Guide & Organizer*, a handy and beautifully designed kit for documenting and understanding pregnancy every step of the way. This is the perfect gift for any expectant mother.

US \$29.95/Kit
 Pregnancy/Childbirth
 ISBN-13: 978-1-936061-02-0
 Size: 11¼" x 9¾"
 262 pp

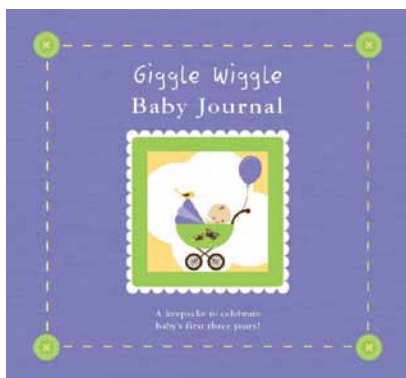
Includes:

- *The Ultimate Pregnancy Guide for Expectant Mothers* book, coauthored by a top OB-GYN with 30 years of experience
- Convenient carrying case
- 6 worksheets to keep track of expenses, appointments, a birth plan, etc.
- 6 dividers for storing receipts, health records, prenatal information, etc.
- 9-month foldout chart



BEST-SELLING BACKLIST TITLES

BABY & PREGNANCY BOOKS



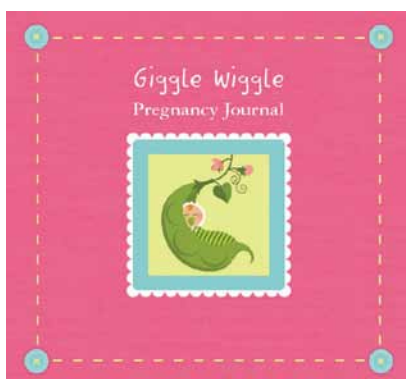
GIGGLE WIGGLE BABY JOURNAL

Giggle Wiggle Baby Journal celebrates the joy, love, and adventure surrounding the baby's first three years, and allows new parents to create a keepsake that will evoke heartwarming memories for a lifetime.

US \$19.95/Cl., wire-o
Pregnancy & Childbirth
ISBN-13: 978-1-936061-21-1
Size: 9¼" x 9¾"
106 pp, 100 color illustrations

Includes:

- 100 pages of questions
- Fun growth chart
- 16 colorful photo frames and special pages for photographs, shower invitations, hospital bracelet, announcements, and more



GIGGLE WIGGLE PREGNANCY JOURNAL

Giggle Wiggle Pregnancy Journal celebrates the joy, love, and adventure surrounding a pregnancy, and allows new parents to create a keepsake that will evoke heartwarming memories for a lifetime.

US \$19.95/Cl., wire-o
Pregnancy & Childbirth
ISBN-13: 978-1-936061-28-0
Size: 9¼" x 9¾"
106 pp, 100 color illustrations

Includes:

- 100 pages of questions
- 16 colorful photo frames and special pages for photographs, shower invitations, hospital bracelet, announcements, and more



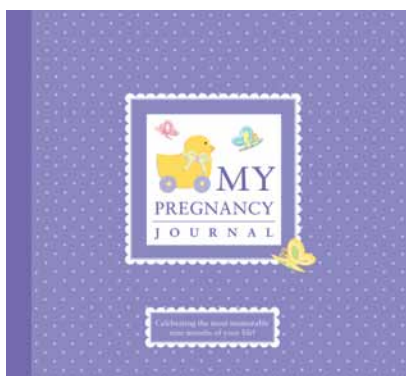
MY BABY JOURNAL

My Baby Journal is the perfect place to reflect on the journey that is the infant/toddler experience. While recording fond memories, parents can also use it to store keepsakes gathered during this very special time.

US \$21.95/Cl, wire-o
Parenting & Family/
Infants and Toddlers
ISBN 13: 978-1-934386-47-7
Size: 9¾" x 9¼"
100 pp

Includes:

- 100 guided pages for recording special moments, memories, and more
- 24 colorful photo frames in three sizes and shapes
- Front-cover window for photo



MY PREGNANCY JOURNAL

My Pregnancy Journal is a beautiful book designed to help expecting mothers celebrate and reflect on the exciting journey of pregnancy. It provides space to record special events and memories, as well as store keepsakes gathered during this very special time.

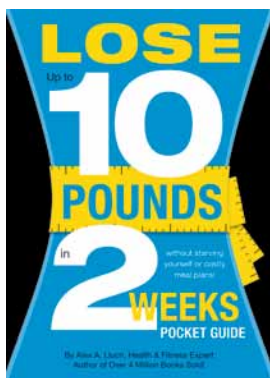
US \$21.95/Cl., wire-o
Parenting & Family/General
ISBN-13: 978-1-934386-24-8
Size: 10" x 9¼"
100 pp, 100 color illustrations

Includes:

- 100 guided pages for recording special moments, announcements, memories, and more
- 24 colorful photo frames in three sizes and shapes
- Front-cover window for photo

BEST-SELLING BACKLIST TITLES

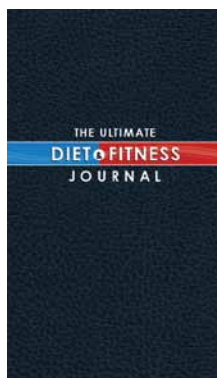
DIET & FITNESS BOOKS



LOSE UP TO 10 POUNDS IN 2 WEEKS POCKET GUIDE

This easy-to-read book helps readers understand the most effective ways to lose weight and keep it off. It also includes a fat-burning workout program.

US \$11.95/Pb.
Health & Fitness
ISBN 13: 978-1-936061-40-2
Size: 5" x 7" 220 pp



THE ULTIMATE DIET & FITNESS JOURNAL

This journal provides space to document daily calorie intake, exercise, weight, and energy levels, as well as daily fitness and nutrition tips.

US \$16.95/Pb.
Health & Fitness
ISBN-13: 978-1-936061-14-3
Size: 8 1/4" x 4 3/4"
316 pp



WE WILL LOSE WEIGHT TOGETHER THIS TIME! DIET JOURNAL

This journal is designed for couples to lose weight and get in shape together quickly and effectively.

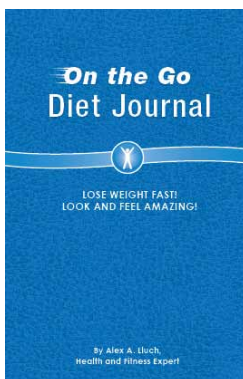
US \$16.95/Pb., comb-bound
Health & Fitness
ISBN-13: 978-1-936061-35-8
Size: 5 1/2" x 8 1/2"
312 pp



THE ULTIMATE POCKET WORKOUT JOURNAL

This compact, portable journal is an invaluable tool for those trying to lose weight, relieve stress, and improve overall well-being.

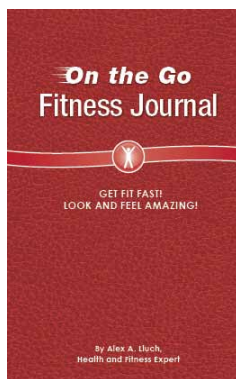
US \$9.95/Pb., comb-bound
Diet & Health/Exercise & Fitness
ISBN-13: 978-1-934386-33-0
Size: 4" x 5 3/4"
300 pp



ON THE GO DIET JOURNAL

On the Go Diet Journal comes in a convenient pocket size so the user can easily slip it into a purse, gym bag, or backpack. Losing weight has never been easier!

US \$9.95/Pb.
Health & Fitness
ISBN-13: 978-1-936061-19-8
Size: 5 3/4" x 3 3/4"
270 pp



ON THE GO FITNESS JOURNAL

On the Go Fitness Journal comes in a convenient pocket size so the user can easily slip it into a purse, gym bag or backpack. Getting fit has never been easier!

US \$9.95/Pb.
Health & Fitness
ISBN-13: 978-1-936061-20-4
Size: 5 3/4" x 3 3/4"
270 pp



EASY DIET JOURNAL

This journal is the easiest way to lose weight and personalize any nutrition plan, whether the goal is to get in shape, increase energy, or improve eating habits.

US \$12.95/Pb., spiral
Diet & Health/Nutrition
ISBN-13: 978-1-934386-64-4
Size: 4" x 7"
250 pp



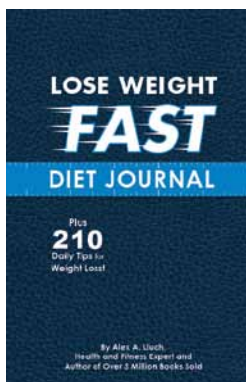
EASY WORKOUT JOURNAL

This is the most convenient, portable and user-friendly workout journal on the market today! Newcomers and seasoned athletes alike can keep track of their fitness programs.

US \$12.95/Pb., spiral
Diet & Health/Exercise & Fitness
ISBN-13: 978-1-934386-63-7
Size: 4" x 7"
250 pp

BEST-SELLING BACKLIST TITLES

DIET & FITNESS BOOKS



LOSE WEIGHT FAST DIET JOURNAL

Lose Weight Fast Diet Journal provides an easy way to lose weight, increase energy, and improve eating habits.

US \$14.95/Wire-o
Health & Fitness
ISBN 13: 978-1-936061-09-9
Size: 5 1/2" x 8 1/2", 250 pp



GET FIT FAST WORKOUT JOURNAL

Get Fit Fast Workout Journal helps readers get in shape quickly and easily as they track their fitness progress.

US \$14.95/Wire-o
Health & Fitness
ISBN 13: 978-1-936061-10-5
Size: 5 1/2" x 8 1/2", 250 pp



THE COMPLETE CALORIE, FAT & CARB COUNTER

This book will help you lose weight by providing the calorie, fat, carb, fiber, and protein info for more than 1000 popular food items.

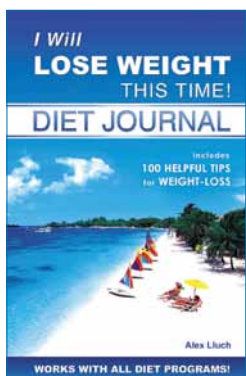
US \$9.95/Pb., perfect-bound
Diet & Health/Weight loss
ISBN-13: 978-1-934386-34-7
Size: 5 3/4" x 8"
300 pp



THE ULTIMATE POCKET DIET JOURNAL

Convenient and discreet, this journal can go anywhere, making it an essential guide for tracking daily nutritional intake and activity for weight loss.

US \$9.95/Pb., comb-bound
Health/Nutrition/Diet
ISBN-13: 978-1-887169-56-1
Size: 4" x 5 3/4"
278 pp



I WILL LOSE WEIGHT THIS TIME! DIET JOURNAL

A must-read for anyone embarking on a weight-loss program, this book provides space to record daily nutritional intake and activity.

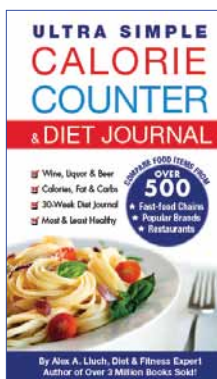
US \$14.95/Pb., comb-bound
Health/Nutrition/Diet
ISBN-13: 978-1-887169-55-4
Size: 5 1/2" x 8 1/2", 280 pp



I WILL GET FIT THIS TIME! WORKOUT JOURNAL

This book is an essential companion for anyone on a new exercise program, as well as sports/fitness enthusiasts who want to improve or maintain their physical fitness.

US \$14.95/Pb., comb-bound
Fitness/Health/Nutrition/Diet
ISBN-13: 978-1-887169-97-4
Size: 5 1/2" x 8 1/2", 280 pp



ULTRA SIMPLE CALORIE COUNTER & DIET JOURNAL

Ultra Simple Calorie Counter & Diet Journal tracks calories, fat, and carbs. Weight loss has never been more convenient than with this book. Dieters will love having a daily diet journal and the nutritional information for their favorite restaurants and brands at their fingertips.

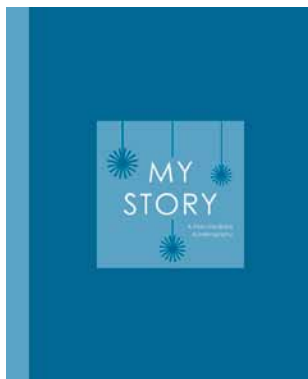
US \$12.95/Pb
Health & Fitness
ISBN-13: 978-1-936061-15-0
Size: 4" x 7"
530 pp

Includes:

- Most and least healthy menu options
- Three helpful wheels to add up calories, fat & carbs
- Nutritional facts for more than 1,000 foods
- 26-week diet & fitness journal

BEST-SELLING BACKLIST TITLES

PERSONAL JOURNALS



MY STORY

A fun and insightful keepsake that asks questions to help readers create a cherished record of their lives, hopes, and memories.

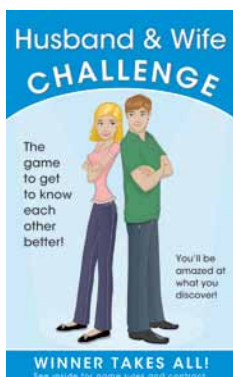
US \$12.95/Cl., wire-o
Psychology/Relationship
ISBN-13: 978-1-934386-28-6
Size: 6¾" x 8¼"
100 pp



OUR STORY

A keepsake that lets couples ask humorous, loving, and tough questions to learn more about each other and their relationship.

US \$12.95/Cl., wire-o
Psychology/Relationship
ISBN-13: 978-1-934386-29-3
Size: 6¾" x 8¼"
100 pp

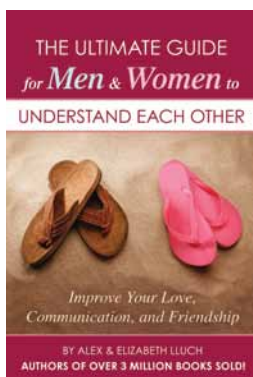


HUSBAND & WIFE CHALLENGE

How well do you know your husband or wife? This game consists of two books, one for the husband and one for the wife, each with 100 playful, lighthearted questions, a score card, and a contract. *The Husband & Wife Challenge* is a creative and entertaining game that married couples can play to foster communication.

US \$9.95/Pb., 2-book set
Humor/Family
ISBN-13: 978-1-934386-16-3
Size: 5½" x 8"
100 pp

SELF-HELP BOOKS



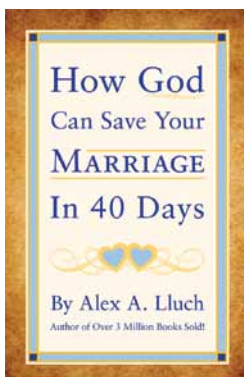
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