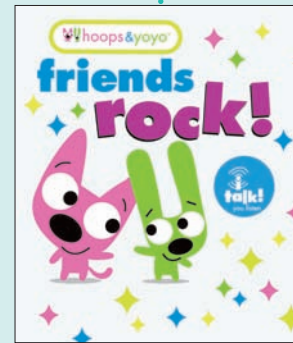
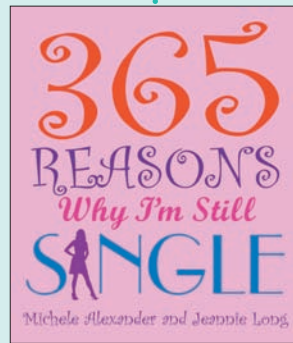
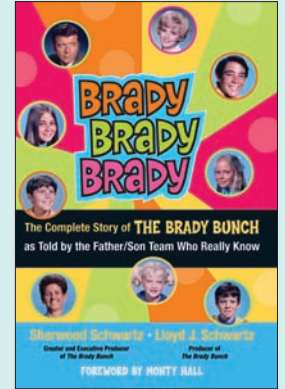
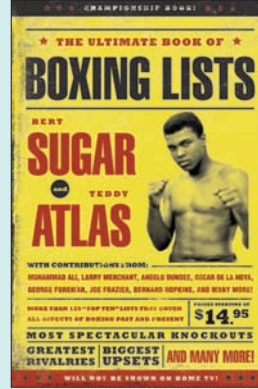
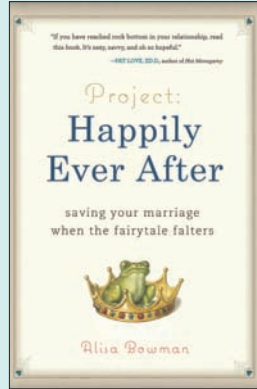


Running Press Spring 2011



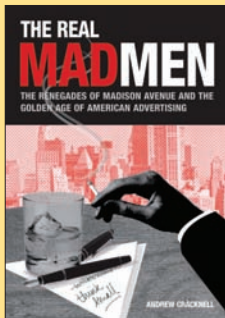
Running Press Miniature Editions™
Running Press Kids

FALL 2010 HIGHLIGHTS



SPRING 2011 TABLE OF CONTENTS

RUNNING PRESS
FRONTLIST / p. 1



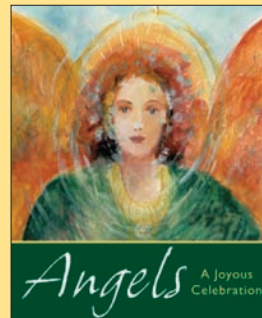
SEASONAL
SELECTIONS / p. 72

RUNNING PRESS KIDS
FRONTLIST / p. 39



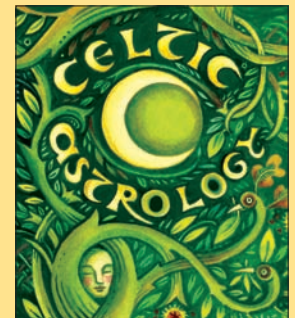
MINIATURE EDITIONS™
DISPLAYS / p. 74

MINIATURE EDITIONS™
FRONTLIST / p. 59



INDEX / p. 103

MINIATURE EDITIONS™
BACKLIST / p. 75



CONTACT
DIRECTORY / p. 110

.....
JUST ADDED TO SPRING 2011!
.....

FABULICIOUS!

Teresa's Italian Family Cookbook

by Teresa Giudice, author of the *New York Times* bestseller, *Skinny Italian*

With Heather Maclean

As the breakout star of *The Real Housewives of New Jersey*, Teresa Giudice has quickly become a household name—and a *New York Times* bestselling author. Her first book, *Skinny Italian*, showcased the health benefits of Old World Italian cuisine. Now she returns with 60 more flavorful family recipes straight from Salerno—with an emphasis on preparing, serving, and eating meals with the ones you love.

Teresa shares her simple, inexpensive, and “fabulicious” dishes, including:

- **Secret family recipes:** Featuring her Mama’s meatballs and her mother-in-law’s Ti Amo Tiramisu, the dessert that loves you back.
- **Celebration cooking:** From one-dish feasts to the perfect potluck take-alongs, including entertaining tips for any occasion.
- **Light lunches:** Spotlighting lighter fare, smaller portions, and sensational salads (as well as Panini!).
- **Kid friendly meals:** How to go beyond mac-and-cheese, and get little ones involved in the kitchen.

Whether you’re packing lunches or fixing a weekend feast, Teresa has just the recipe that will keep your family coming back for more—and living *La Bella Vita!*

Teresa Giudice is the star of *The Real Housewives of New Jersey*, airing its third season on Bravo in 2011. She was born in New Jersey to parents who emigrated from Italy, and has been married to her childhood sweetheart for 11 years. Together they have 4 daughters: Gia, Gabriella, Milania, and Audriana. She lives in Northern New Jersey. Visit her at www.teresagiudice.com.

Heather Maclean married a Scot, but her family, the Zavagnos, hails from northern Italy. A mom of 3, Princeton grad and former Disney exec, she was the first person ever to answer Mickey Mouse’s e-mail.

FULL COLOR PHOTOGRAPHY THROUGHOUT

256 pages 7 3/8 x 9 1/4

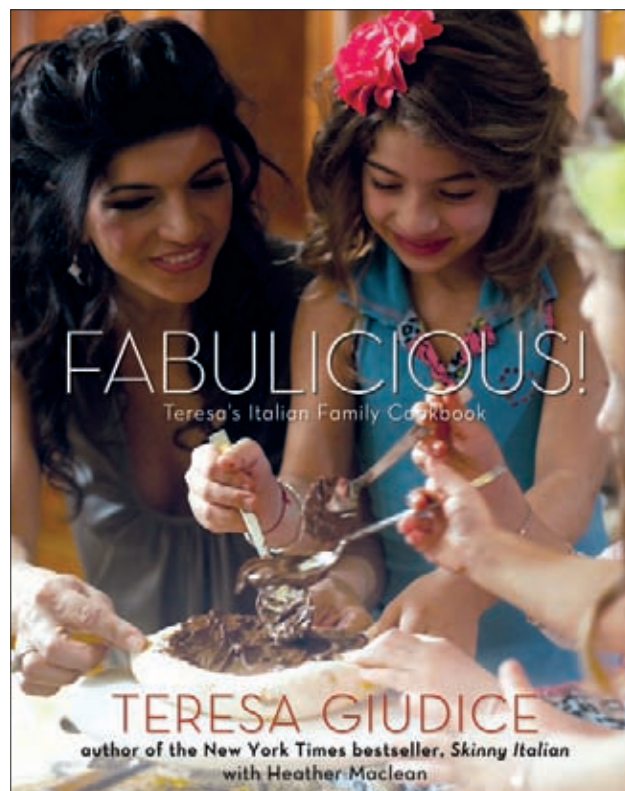
\$19.95 /\$23.00 CAN /£11.99 UK

ISBN 978-0-7624-4239-3 • pb

Territory: WE

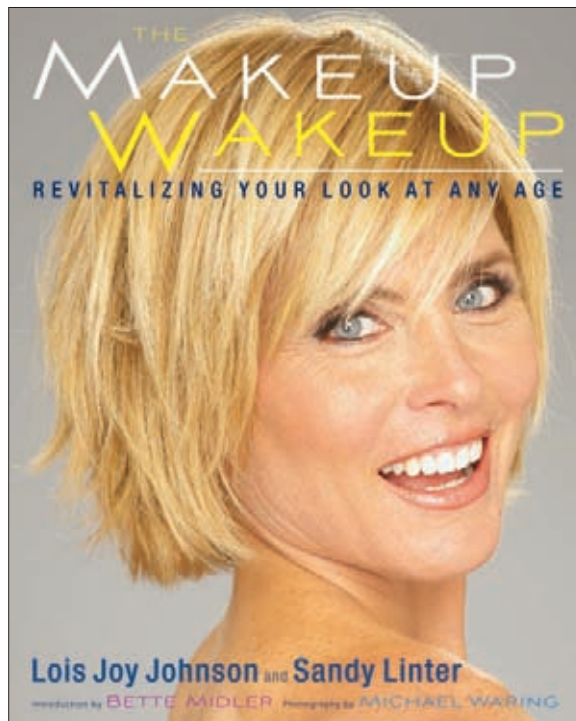
Subject Category: Cookbooks

MAY



“Lois and Sandy will get you out of your beauty rut, boost your confidence, and show you that age is just a number.”—Bobbi Brown

THE MAKEUP WAKEUP
Revitalizing Your Look at Any Age
 by Lois Joy Johnson and Sandy Linter
 Introduction by Bette Midler



Face it—women fall into a beauty rut at a certain age, when their tried-and-true makeup techniques just aren't working anymore. That's when you know it's time for a *Makeup Wakeup!* Beauty experts Lois Joy Johnson and Sandy Linter say it's time to learn what will work for women 40+ now.

The Makeup Wakeup shares Lois and Sandy's inside information on what stars do; how to face demons like brow abuse and sun damage; even a fail-proof shopping guide. Though focused on the simplicity of makeup, the authors also consulted with three prominent doctors to address the concerns of women who opt for cosmetic procedures.

Lois and Sandy say: “Women 40+ tell us they feel invisible in a world of beauty that is really marketing to younger women. We felt a need to write a beauty guide we'd read ourselves, one that solved the kinds of issues women face every day.”

Lois Joy Johnson and **Sandy Linter** have spent decades working with women who changed the face of beauty, among them Christie Brinkley, Lauren Hutton, Iman, Cheryl Tiegs, Elizabeth Hurley, and Sharon Stone. Lois is a beauty editor and one of the founders of *More* magazine. Sandy is Lancôme's “Beauty at Every Age” expert. Both Sandy and Lois live in New York City.



FULL-COLOR PHOTOGRAPHY THROUGHOUT

288 pages 8 x 10
\$22.95 / \$26.50 CAN / £14.99 UK
ISBN 978-0-7624-3935-5

pb
Territory: W
Subject Category: Beauty
APRIL

- e-book ISBN: 978-0-7624-4223-2**
- National Broadcast and Print Campaign
 - Cross Promotion with Lancôme
 - 10-city Author Tour
 - Online Marketing

ALSO AVAILABLE:
9-COPY FLOOR DISPLAY
ISBN 978-0-7624-4207-2



The Book Every Young Fashionista Needs to Own!



SEVENTEEN'S ULTIMATE GUIDE TO STYLE

How to Find Your Perfect Look

by Ann Shoket and the Editors of *Seventeen*

No brand is more trusted among teens and young women than *Seventeen*. The monthly magazine's more than 13 million devoted readers know it is the place to learn about what matters most to a girl—and fashion is at the top of the list! Packed with amazing clothes and indispensable style advice, *Seventeen's Ultimate Guide to Style* is the book readers will turn to again and again for fashion inspiration.

Seventeen's Ultimate Guide to Style is all about teaching young women to cultivate their own unique style. The book draws advice from the magazine's editors, real-girl style experts, Hollywood stylists, and celebrity fashion icons. Its chapters explore seven timeless fashion vibes: Classic, Edgy, Girly, Glam, Sporty, Artsy, and Boho. Each section breaks down all a girl needs to know about mastering the look and giving it her personal twist. Throughout its beautifully illustrated pages, the book also provides young women with endless ideas to maximize their wardrobe, stretch their dollar, and make everyday basics work in hundreds of ways. *Seventeen's Ultimate Guide to Style* is an indispensable resource for young fashionistas everywhere.



Ann Shoket was named editor-in-chief of *Seventeen* magazine in January 2007. Under her helm, the fashion and beauty icon publication for teen girls continues to represent an important rite of passage, helping more than 13 million readers grow up to be confident, self-assured young women. The magazine is the largest teen magazine and number one on newsstands, and its website is the number one teen magazine site. Shoket has grown the brand beyond the pages of the magazine so that teen girls can be a part of the *Seventeen* universe wherever they are: on the web, in print, on partner sites, social networking platforms, and on *Seventeen Fashion Finder*, the recently launched iPhone application.



9 780762 441938

FULL-COLOR PHOTOGRAPHY THROUGHOUT

192 pages 9 1/2 x 10 1/2
 \$22.95 / \$26.50 CAN / £14.99 UK
 ISBN 978-0-7624-4193-8 • pb
 Territory: W
 Subject Category: Fashion
 JULY
 e-book ISBN: 978-0-7624-4242-3

National Publicity Campaign:

- National Broadcast and Print Campaign
- National Author Tour to Major Markets
- Events and Promotions in Major Markets
- National Radio Promotional Giveaways

Online Marketing Support from *Seventeen.com*:

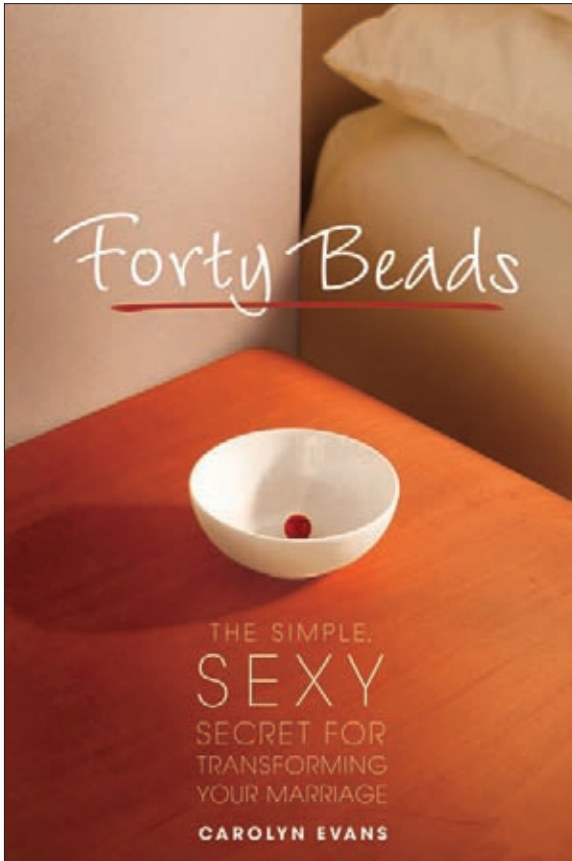
- Banner Advertising at *Seventeen.com*
- Book Dedicated Blog Posts Weekly
- Email Blasts to More than 2 million Subscribers to *Seventeen Magazine* and *Seventeen.com*
- Promotion on *Fashion Finder* iPhone App



Love Is Just a Bead Away

FORTY BEADS

The Simple, Sexy Secret for Transforming Your Marriage
by Carolyn Evans



9 780762 439287

With a hilarious, tell-it-like-it-is, girlfriend-to-girlfriend tone, author Carolyn Evans provides married women with a method that is sure to breathe new life into their marital relationship. *Forty Beads* is a sweet little token system that gets rid of that nasty negative tension that builds around sex (specifically, the frequency with which it does or does not occur) and replaces it with the sex life you always thought you should have, which in turn creates the relationship you've always wanted.

In 40 short chapters, author Carolyn Evans illuminates her readers in psychologically-savvy detail *why* sex is so important to the success of a marriage, and *exactly* how to put it to the front burner of their relationship in a playful, fun way.

Carolyn Evans, MSW developed The Forty Beads Method quite by



accident, but it changed her marriage in such a profound way she just had to share it with everyone. A therapist and a country singer, Carolyn regularly writes for *Skirt!* magazine and spends time meeting with her fellow "Beaders" to support the growing Forty Beads nation. She lives in Charleston, South Carolina. Visit her at www.fortybeads.com.

208 pages 5 1/4 x 7 1/4

\$13.95 / \$16.50 CAN / £7.99 UK

ISBN 978-0-7624-3928-7 • pb

Territory: W

Subject Category: Relationships

MAY

e-book ISBN: 978-0-7624-4226-3

- National Broadcast and Print Campaign
- 15-city Radio Satellite Tour
- Southeast Regional Author Appearances and Workshops
- Online Marketing
- Online Promotions at fortybeads.com

"Forty Beads is for you if you have this nagging feeling that things could be way better, that your relationship is missing something..."

Don't Leave School Without It!

LIFE AFTER COLLEGE

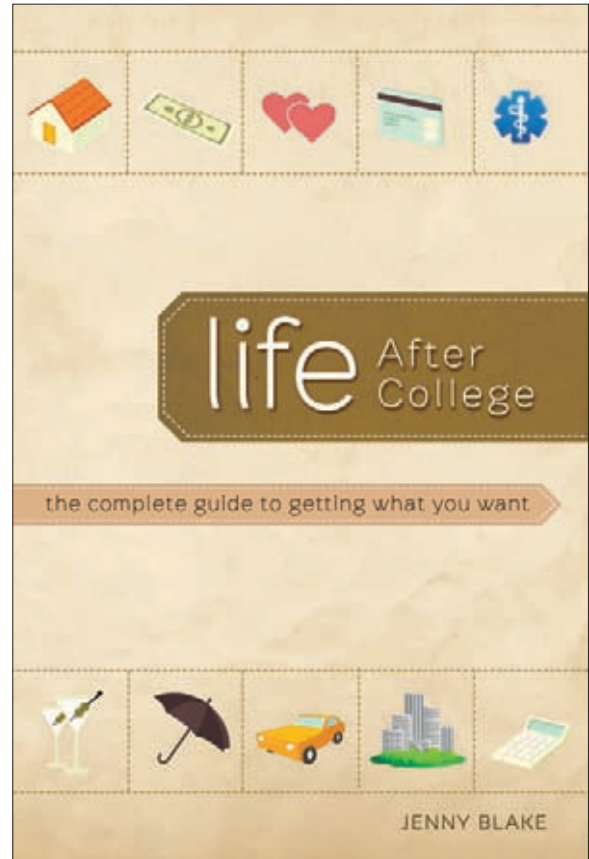
The Complete Guide to Getting What You Want
by Jenny Blake

Life After College is that essential manual that every graduating student needs, featuring practical, actionable advice that helps them focus on the big picture of their lives. Written by popular blogger and life coach Jenny Blake, *Life After College* provides tips on every area of life including:

- Work • Money • Home • Organization • Friends & Family
- Relationships • Fitness & Nutrition • Fun & Relaxation
- Personal Growth

A “one stop shop” of guidance, *Life After College* is a powerful combination of tips, inspiration, and coaching exercises that no twenty-something will want to be without!

Jenny Blake writes the popular blog LifeAfterCollege.org, which was voted #1 by readers in a national list of Top 10 Gen Y blogs. She’s been nationally recognized, both by Suze Orman and the *Wall Street Journal*, as a leader of her generation. She has worked at Google since 2006, serving as a Career Development Program Manager and internal coach. She lives in San Francisco, CA. Please visit her at www.LifeAfterCollege.org.



288 pages 6 x 9
\$16.95 / \$19.50 CAN / £9.99 UK
ISBN 978-0-7624-4127-3 • flexibound
Territory: WE
Subject Category: Self-help/Career
APRIL

- National Broadcast and Print Campaign
- College Newspaper Features and Reviews
- 15-city Radio Satellite Tour
- College Speaking Tour
- Extensive Social Media Campaign
- Google Ads
- Online Marketing

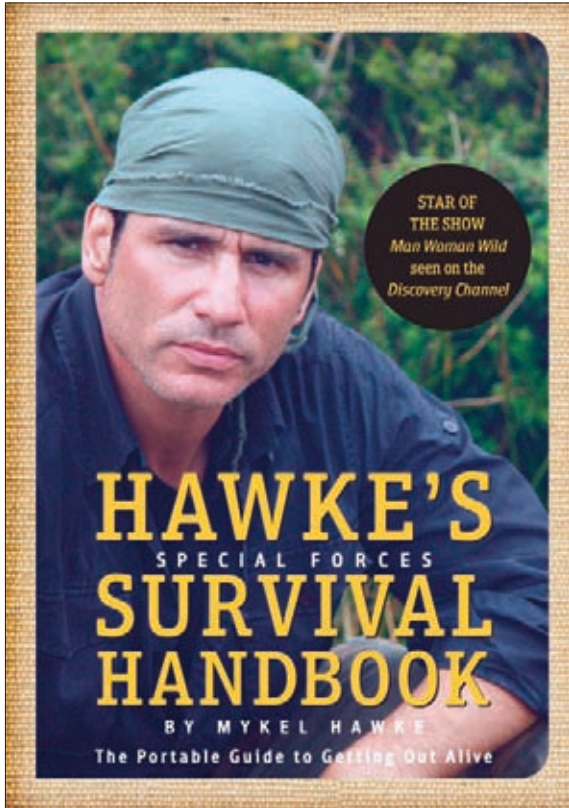
“Life after college is about realizing that you are in the driver’s seat . . . My hope is that you’ll feel empowered and inspired to create the life you want.”

“Survival is 10% knowledge and 90% attitude.” –Hawke

HAWKE'S SPECIAL FORCES SURVIVAL HANDBOOK

The Portable Guide to Getting Out Alive

by Mykel Hawke, Director of Spec Ops Inc.



U.S. Special Forces Captain and outdoor survival expert Mykel Hawke provides the most practical and accessible survival skills and information necessary to survive in the outdoors. These methods are based on Hawke's 25-year career as a Captain in the U.S. Army, as founder of the survival training company Special Ops Inc, and as a popular survival expert on television—including his new series, *Man Woman Wild*, which debuted on The Discovery Channel in summer 2010.

Geared to the untrained civilian, *Hawke's Special Forces Survival Handbook* provides illustrated how-to info on shelter, water, fire, food, first aid, tools, navigation, signaling, and survival psychology. Now with a flexibind cover and small format perfect for the glove compartment and backpack, this edition gives readers the tools necessary to survive the worst circumstances and make it out alive.

Mykel Hawke has over 27 years of military and professional survival experience. He is a Special Forces Green Beret and co-founder of Special Ops Inc, a civilian survival-training outfit. He has appeared on many TV shows in the US and UK as a survival expert, and his new survival show *Man Woman Wild* debuted on The Discovery Channel in summer 2010. He lives in London, but travels to the United States frequently.

Please visit him at www.mykelhawke.com and www.specops.com.



ONE-COLOR ILLUSTRATIONS THROUGHOUT

224 pages 5 x 7

\$14.95 / \$17.50 CAN / £9.99 UK

ISBN 978-0-7624-4064-1 • flexibound

Territory: W

Subject Categories: Sports & Recreation/Outdoor Skills
MAY

e-book ISBN: 978-0-7624-4250-8

- Advertising in *Boy's Life Magazine*
- National Broadcast and Print Campaign
- Cross Promotion with Discovery Channel
- Online Marketing
- Promotions at specops.com and mykelhawke.com

ALSO AVAILABLE: HAWKE'S GREEN BERET SURVIVAL MANUAL TWO-COLOR LINE ART THROUGHOUT

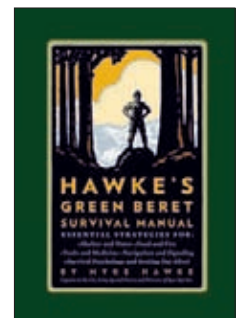
480 pages 6 x 8

\$22.95 / \$29.00 CAN / £12.99 UK

ISBN 978-0-7624-3358-2 • hc

Territory: W

Subject Categories: Sports & Recreation/Outdoor Skills



“The real giants have always been poets, men who jumped from facts into the realm of imagination and ideas.”—Bill Bernbach

THE REAL MAD MEN
The Renegades of Madison Avenue and the Golden Age of American Advertising
 by Andrew Cracknell

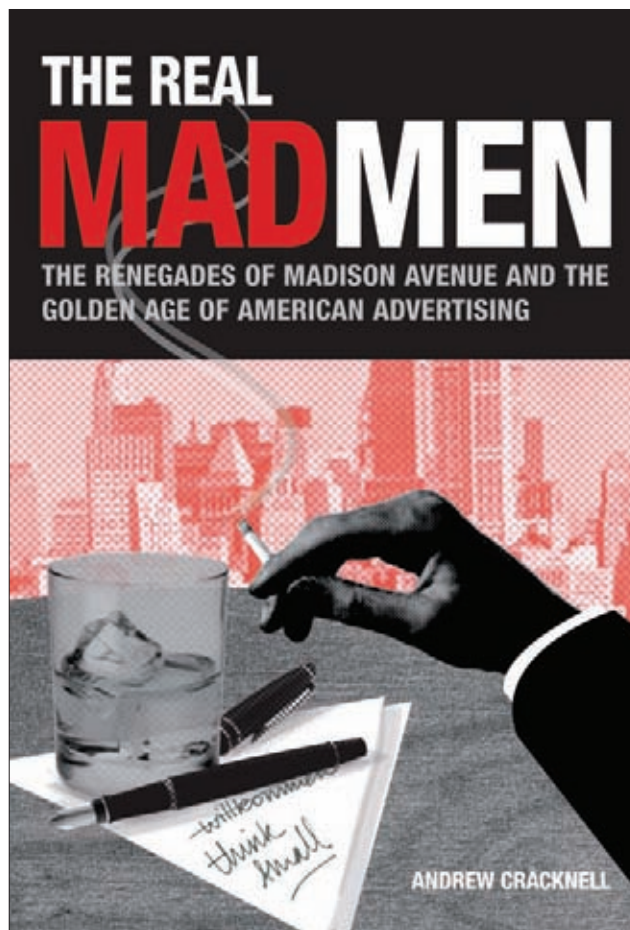
Advertising is a business rooted in art, an art rooted in business, and it reached its peak in a specific place at a specific time: New York City at the end of the 1950s and into the '60s.

Like AMC's award-winning drama *Mad Men*, this book looks at the industry that shaped a culture. *The Real Mad Men* is a visual history of key major ad campaigns during the 1950s and 1960s and the people responsible for them. Beginning with the iconic VW campaign that kicked off the "Creative Revolution" it covers campaigns such as Avis, Alka Seltzer, Benson & Hedges 100s, Volvo, Chivas Regal, and Braniff Airways.

The Real Mad Men reveals the true players of Madison Avenue in the era of the "Mad Men" and provides a behind-the-scenes look at key agencies, including 150 full-color illustrations of the main ad campaigns as well as numerous inset campaigns.



Andrew Cracknell served as Executive Creative Director for major international agencies. He has worked on both sides of the Atlantic, for every business category in every available medium. He worked with two of the original *Mad Men*, Martin Puris and Ralph Ammarati. He writes regularly for *Campaign* magazine and *The Financial Times* on advertising and related subjects. He lives in London.



9 780762 440900

FULL-COLOR ILLUSTRATIONS THROUGHOUT

224 pages 6 3/4 x 9 1/2

\$27.95 / \$32.50 CAN

ISBN 978-0-7624-4090-0 • hc

Territory: WXUK, CW, EU

Subject Category: Business/Advertising

JULY

e-book ISBN: 978-0-7624-4243-0

- Advertising in Advertising Age
- National Broadcast and Print Campaign
- 15-city Radio Satellite Tour
- Online Marketing

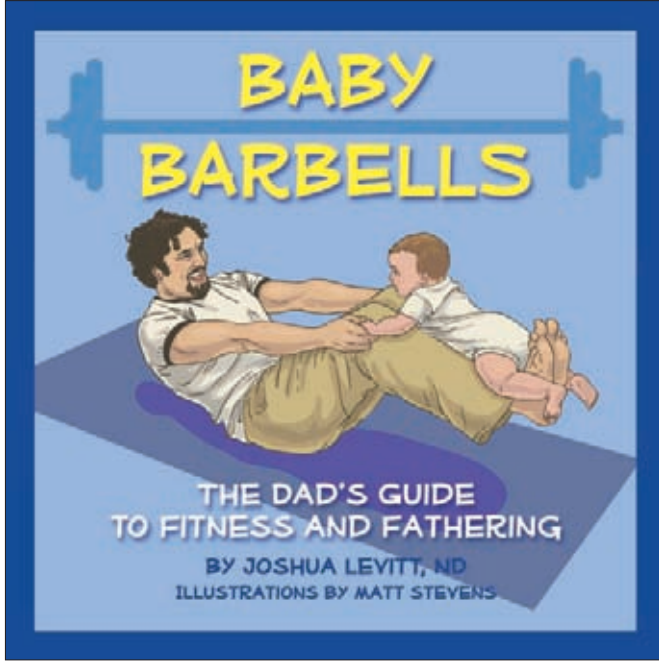
“The real Mad Men created some of the most radical and influential advertising ever, sparking a revolution in the methods, practice, and execution of the business. The story of modern advertising starts here.”

The Perfect Gift for the New Dad!

BABY BARBELLS

The Dad's Guide to Fitness and Fathering

by Joshua Levitt, ND



There are plenty of books and DVDs that show women how to exercise with their baby to get back in shape. But what about the poor neglected dad? The truth is, “raising” one’s children comes naturally to fathers, and this book provides new dads with a spontaneous, healthy, and fun way to engage with their babies and young children. With funky, retro-cool, full-color illustrations, *Baby Barbells* not only shows men how to work their biceps and quads, but more importantly provides amusing yet poignant advice on bonding with baby and becoming a great dad.

With its soft, subtle humor and meaningful guidance, *Baby Barbells* combines parenting, fitness, and health into a playful series of exercises—all in a contemporary, appealing package.

Joshua Levitt, ND is a naturopathic physician, an involved father of three, and a certified human jungle gym. He lives near New Haven, Connecticut where he owns and runs a natural family medicine practice and teaches at the Yale School of Medicine.



BICEPS

The big guns, the pipes, the psychos ... when you “make a muscle” ... you’re flexing the biceps brachii. The word *biceps* means “two heads” in Latin, and refers to the short and the long head of this most generous muscle. *Bigger knee pumping* ... the world record for biggest biceps is over 28 inches around!



FORMER USE:
The sport you reportedly tackled on a drunken college spring break.

CURRENT USE:
Helping unimpaired car seats and diaper bags all over town.

THE CLASSIC CURL

A1

- Gently but firmly grasp baby’s shoulder and upper thigh.
- Cradle baby’s head and bottom with your wrists.
- Curl hands to support baby on your forearms.



B1

- Flex arms at the elbow. Curl baby toward your chest.
- Make eye contact and smile.
- Feel the burn.

TRICEPS

Although the biceps get all the glory, the triceps are actually the largest and most powerful muscles of the arm. The three bundles of muscle that form the triceps account for a full two-thirds of the mass of the upper arm. The triceps main job is to straighten or extend the arm at the elbow. It’s especially important for keeping your arm steady while holding the remote and changing the channel.



FORMER USE:
Driving a backhand down the line ... game point.

CURRENT USE:
Driving both arms behind you trying to soothe your screaming baby in the backseat.

SUPERBABY EXTENSIONS

A1

- Lay flat on your back, knees bent.
- Support baby on your forearms.
- Securely grasp baby’s upper thighs.
- Keep elbows steady, pointed toward the sky.



B1

- Extend your arms slowly.
- Keep your forearms together, elbows in.
- Stay wobbsled!
- Don’t do this one right after a meal.



FULL-COLOR ILLUSTRATIONS THROUGHOUT

40 pages 7 x 7 • \$13.95 / \$16.50 CAN / £7.99 UK

ISBN 978-0-7624-4055-9 • board • Territory: W

Subject Category: Parenting • MAY

- National Broadcast and Print Campaign
- Northeast Regional Author Publicity
- National Radio Promotions
- Online Marketing

“You’ll squeeze in a few reps, have a few laughs, learn a few things, and hopefully enjoy some quality daddy time.”

Turn Moments of Panic Into Moments of Action!

BABY MEDBASICS®

Birth to One Year

by **Luke Hermann MD & Tara Summers Hermann RN, BSN**

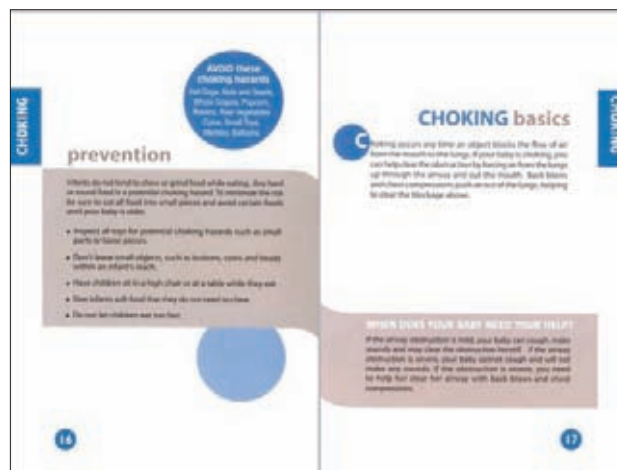
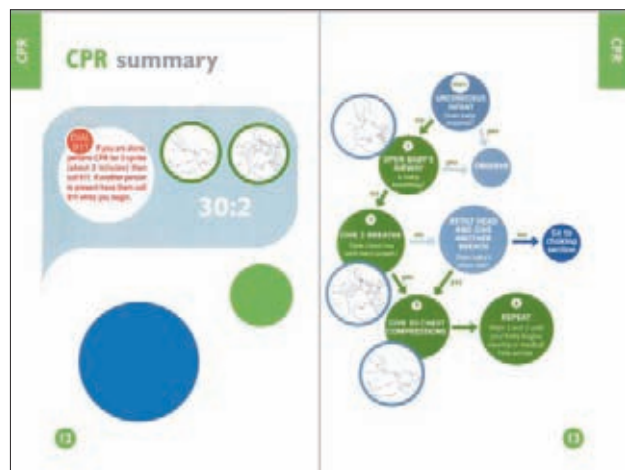
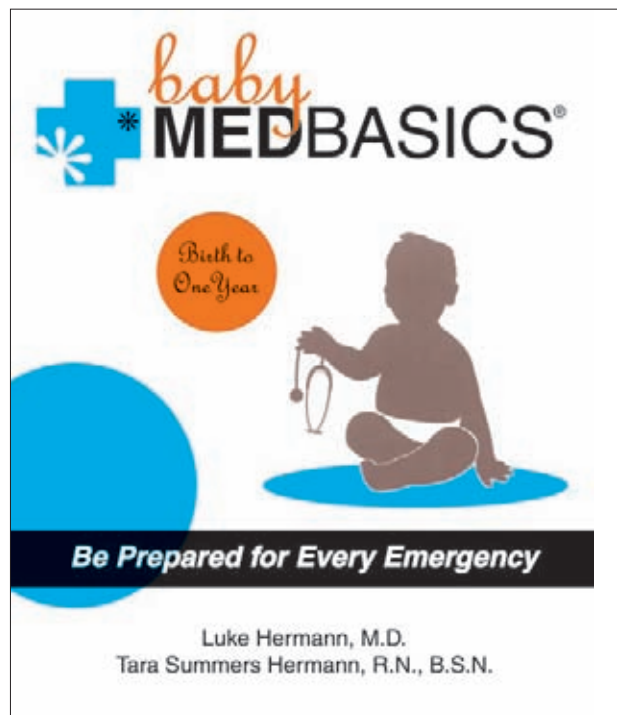
If your baby was suddenly choking on a Cheerio, would you know what to do? With *Baby Medbasics*, a frantic parent can find that urgent information quickly and easily. With first aid for choking, CPR, fever, bleeding, and burns, *Baby Medbasics* boils it down to the essentials, providing parents and caregivers with an absolute “must-have” reference in preparing for serious emergencies.

In an emergency, every second counts: with its quick-to-find tabs, lay-flat spiral design, and portable size, *Baby Medbasics* is an empowering “peace of mind” resource for parents and caregivers.



Luke Hermann MD & Tara Summers Hermann, RN started the company Medbasics® in order to bring lifesaving, simple solutions in first aid to today’s caregiver. Luke is board-certified in Emergency Medicine, and Tara teaches infant and children’s CPR. They have three children and live in New York City.

Visit them at www.babymedbasics.com.



FULL-COLOR ILLUSTRATIONS THROUGHOUT

- 64 pages 4 x 6 • \$11.95 / \$13.95 CAN / £6.99 UK
- ISBN 978-0-7624-4108-2 • hc with enclosed spiral
- Territory: W • Subject Category: Health/Parenting • APRIL
- National Broadcast and Print Campaign
- Northeast Regional Author Appearances
- 15-city Radio Tour
- Direct Mail Campaign Targeting Pediatricians
- Online Marketing

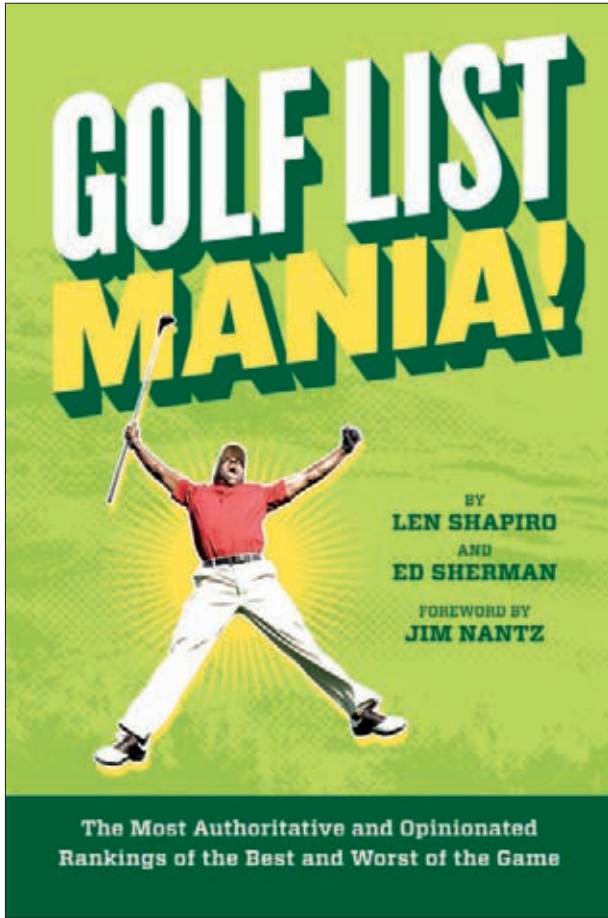
“We’ll show you, in clear, simple language and easy-to-understand illustrations, how to handle the most common infant emergencies.”

Fore!

GOLF LIST MANIA!

The Most Authoritative and Opinionated Rankings of the Best and Worst of the Game

by Leonard Shapiro and Ed Sherman, Foreword by Jim Nantz



BLACK-AND-WHITE PHOTOGRAPHY THROUGHOUT

224 pages 6 x 9

\$14.95 / \$17.50 CAN / £8.99 UK

ISBN 978-0-7624-4069-6

pb • Territory: W

Subject Category: Sports/Golf

MAY

e-book ISBN: 978-0-7624-4230-0

- National Broadcast and Print Campaign
- Radio Promotions and Giveaways
- Author Appearances at Sporting/Golf Events
- Online Marketing
- Features at CBSsports.com

From Best Courses to Biggest Chokes, Most Underrated to Worst-Dressed Golfers, *Golf List Mania!* includes 120 lists that will inform and entertain. Includes contributions by personalities including Jack Nicklaus, David Feherty, Natalie Gulbis, and more, plus a Foreword by Jim Nantz.



Leonard Shapiro is a sportswriter for the *Washington Post* and past president of the Golf Writers Association of America. He lives outside Washington, D.C.



Ed Sherman was a sportswriter for the *Chicago Tribune* for 27 years, has a golf blog on Crain's Chicago Business, and hosts "The Scorecard," on WCSR-AM 670 in Chicago. He lives in Chicago, Illinois.

Why you'll enjoy this book:

5. Contributions from famous golf writers. You'll get the perspective from some of the best in the business.

4. Lists from the greats, including golf's "Big 3": Jack Nicklaus, Arnold Palmer and Gary Player. It doesn't get much better than that.

3. A walk through golf history from Young and Old Tom Morris to Tiger Woods. You'll learn a thing or two along the way.

2. There are no right answers. The fun part of this book is the debates that they spark. I'm sure there will be lists when you go, "That guy is a complete idiot." Isn't that the essence of golf and sports?

1. The next best thing to playing golf is reading about golf. You also make fewer bogeys that way. My good friends, Ed and Len, have compiled more than 100 juicy and interesting lists that are sure to entertain.

I hope you enjoy this unique look at the game we all love.

—From the Foreword

He's Got What It Takes—and Now You Can Have "It" Too!

I ♥ KEN®

My Life as the Ultimate Boyfriend
As told to Jef Beck

This bold, colorful book collects fifty years' worth of advice from Ken®, the undisputed expert when it comes to dating. In his own humorously honest voice, Ken tells readers how to be the perfect red-carpet escort, give the most fabulous gifts, and squeeze in some "me time" at the gym between galas.

With an introduction from Barbie herself, and featuring more than 200 images, the book celebrates iconic Ken moments in short, lively blocks of narrative. As Mattel prepares to celebrate with a full-slate of anniversary activity, there has never been a better time for *I ♥ Ken*, a tongue-in-cheek celebration of Barbie's favorite accessory.

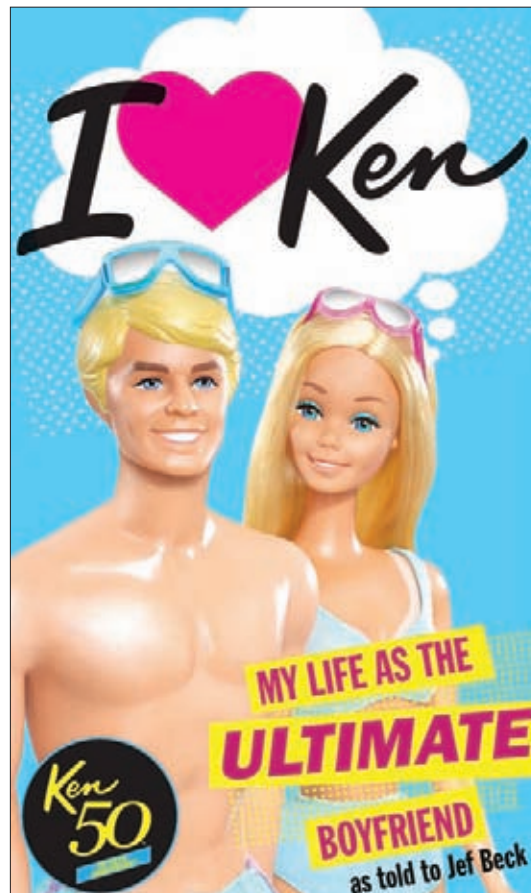


Jef Beck is the creator of ManBehindtheDoll.com, a comprehensive source of Ken doll information and imagery. He is a preeminent collector and Ken historian whose four-part Ken series was published in *Barbie Bazaar* magazine. He lives in Cedar Rapids, Iowa.

Ken® doll debuted in 1961 as "the ultimate accessory" for Barbie® doll.



Thanks to his epic relationship with Barbie, he is now regarded as "The Ultimate Boyfriend." His ability to adapt to the changing times and his doll's needs are truly a gift. Ken continues to inspire memorable playtime and dream dates for girls of all ages.



Includes
"Ken-terfold"
Poster!

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FULL-COLOR ILLUSTRATIONS THROUGHOUT
128 pages 6 x 10 • \$14.95 US / \$17.50 CAN / £8.99 UK
ISBN 978-0-7624-3939-3 • pb

Territory: WE

Subject Categories: Humor, Collectibles
MARCH

- National Broadcast and Print Campaign
- Cross Promotion with Mattel
- Extensive Social Media Marketing Campaign
- National Radio Promotions & Giveaways
- Online Marketing

ALSO AVAILABLE:
BARBIE: ALL DOLLED UP
FULL-COLOR ILLUSTRATIONS
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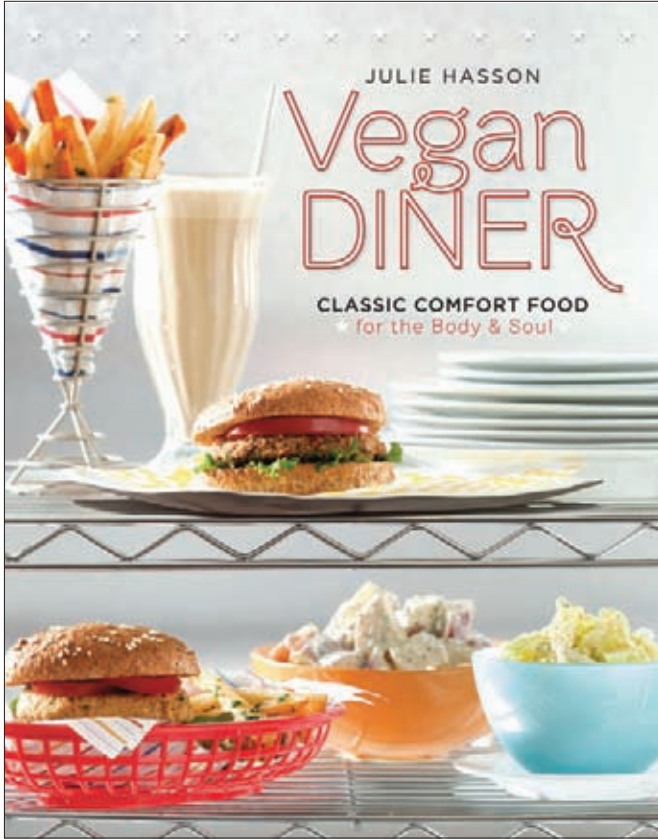


Vegan Never Tasted So Good!

VEGAN DINER

Classic Comfort Food for the Body and Soul

by Julie Hasson



Finally, a collection of recipes that provides guilt-free comfort-food indulgence for vegans everywhere. With 125 recipes and more than 30 food photos, author Julie Hasson aims to introduce plant-based diner fare both savory and sweet. This new vegan classic covers breakfast, lunch, and supper from the diner-gone-vegan!

From pancakes, waffles, and luscious muffins to scrambles, faux Benedicts, and homemade sausage, this vegan cookbook has breakfast sizzling. Traditional lunches get a healthy new lease through clubs, open-faced sandwiches, soups, and pastas. Even filling casseroles, comforting mac-and-cheese, and slow-cooked stews are deliciously reinterpreted, followed by desserts ranging from shakes to creamy cheesecakes.



Julie Hasson and her husband started their web-based cooking show, www.everydaydish.tv, after realizing that the market was ripe for an accessible vegan show. She is the author of five cookbooks, and has contributed to numerous magazines. She lives near Portland, Oregon.



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*“Welcome to the Vegan Diner!
Grab a swivel seat at the counter
and order yourself a cup of joe.”*

Discover the Flavors and Beauty of Fresh, Seasonal Produce

EAT GREENS

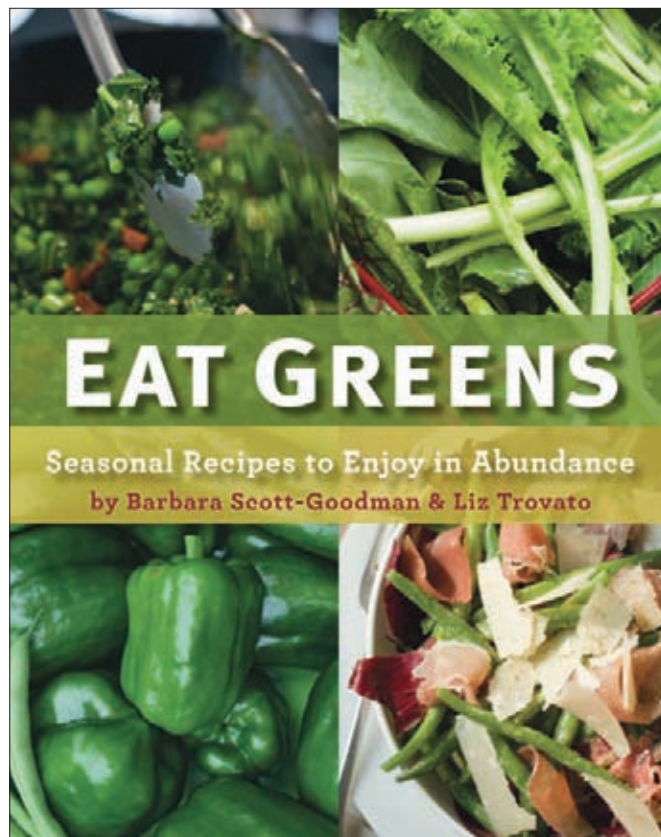
Seasonal Recipes to Enjoy in Abundance
by Barbara Scott-Goodman and Liz Trovato

Eat Greens includes more than 120 delicious recipes for a wide variety of dishes that use green vegetables from artichokes to zucchini to prepare healthy appetizers, soups, salads, main courses, and side dishes. More than vegetarian, the recipes include Ricotta with Broccoli Rabe, Brussels Sprouts with Bacon & Walnuts, Baby Leeks Braised in Red Wine, and Zucchini Caponata. With more than 50 stunning photographs and a bright and airy design, *Eat Greens* is as easy to read as it is to cook from. It includes useful tips on growing, buying, and storing each green vegetable.

Barbara Scott-Goodman is an author, art director, and book designer whose previous titles include *The Ski Country Cookbook*, *The Beach House Cookbook*, and *The Diabetes Menu Cookbook*, which was nominated for a James Beard Award in 2007. She lives in New York and is currently developing a website, www.recipesonhand.com.



Liz Trovato is an art director and book designer. Her cookbook titles include *Rachael Ray's Open House Cookbook*, *Good-Housekeeping's Light and Healthy Cookbook*, and *James Beard's Shellfish, Salads, Soups, and Poultry*. She divides her time between New York City and the southwestern coast of Rhode Island where she loves to tend to all things green in her vegetable garden.



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The Three-Step Formula Allows You to Make Dishes That Are Special But Quick Enough to Fit Into Your Weeknight Routine.

SEAR, SAUCE, AND SERVE

Mastering High-Heat, High-Flavor Cooking
by Tony Rosenfeld



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Following this formula, *Sear, Sauce, and Serve* empowers readers to become a calm and thoroughly proficient cook, running the show in their own kitchens every night of the week. Rosenfeld teaches the principles of cooking over high heat with different types of foods—beef, chicken, fish, or vegetables—and provides more than 250 sauce recipes for while you sear and after you sear. Helpful illustrations guide you through the instructions.

High-heat cooking saves you time and the easy teaching methods encourage healthy home cooking. There is even a chapter on using affordable cuts of meat to fit any budget. By mastering the techniques you are free to be creative to come up with your own recipe to fit your mood.

Tony Rosenfeld is a food writer and restaurant owner.



He writes for *Fine Cooking* and is the co-owner, founder, and food guy at the Boston-area restaurant group b.good. He teaches cooking courses in the Boston area. His previous titles include *150 Things to Make with Roast Chicken*.

He lives in Boston, Massachusetts.

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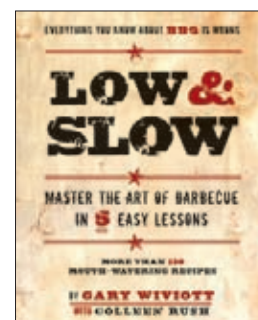
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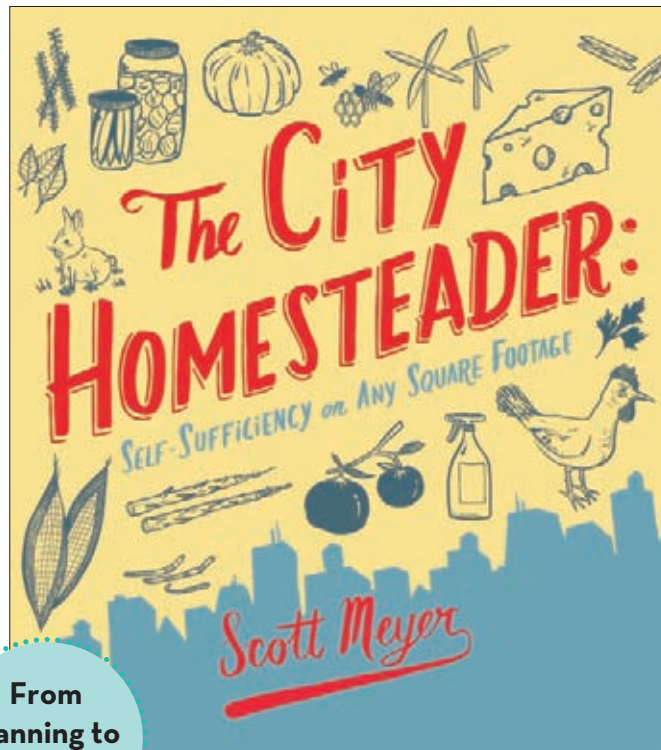
THE CITY HOMESTEADER
Self-Sufficiency on Any Square Footage
 by Scott Meyer

The *City Homesteader* is the handbook for the world of self-sufficient living. It's about living tangibly in a virtual world. It's about being resourceful, saving money, reducing consumption, and increasing self-reliance. Join the many who are raising backyard chickens in the city and tilling their side yards: tapping into natural energy, managing homes more efficiently, and getting back to the earth.

Explore the homesteading arts: gardening on small and large scales, raising dwarf fruit trees, sprouting grains, smoking meats and fish, grinding grains for flour, making cheese, making wine, cellaring, heating without fossil fuel, harvesting rainwater, composting, and much more. *The City Homesteader* provides all the basics, including how to find supplies and step-by-step instructions that make it easy to follow along. Original illustrations throughout help you create your very own homestead on any piece of earth.



Scott Meyer is a former editor of *Organic Gardening* for Rodale, and a frequent writer of all varieties of do-it-yourself. He lives in the Philadelphia suburbs.



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by George Motz



America’s hamburger expert George Motz returns with a completely updated edition of *Hamburger America*, now with 150 establishments where readers can find the best burgers in the country. George Motz has made it his personal mission to preserve America’s hamburger heritage, and his travelogue spotlights the nation’s best roadside stands, nostalgic diners, mom-n-pop shops, and college town favorites—all with George’s photographs and commentary throughout. Whether you’re an armchair traveler, a serious connoisseur, or curious adventurer, *Hamburger America* is an essential resource for reclaiming this precious slice of Americana.



George Motz is a documentary filmmaker and America’s foremost hamburger expert. He has taught a hamburger course at NYU, consulted for Wendy’s, and New York chef Harry Hawk named a burger after him. *Hamburger America* (the film) became required viewing in a food course at Princeton University and was nominated for a James Beard award. George has been featured on the *Martha Stewart Show* and other national outlets including *USA Today*, *Saveur*, and the *New York Times* for his hamburger expertise. He lives in Brooklyn, NY. Please visit him at www.hamburgeramerica.com.



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“If people have to choose between freedom and sandwiches they will take sandwiches.”—Lord Boyd-Orr

BIG NEW YORK SANDWICH BOOK

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by Sara Reistad-Long & Jean Tang

What better way to celebrate the Golden Age of the Sandwich than with the *Big New York Sandwich Book*. A gorgeous collection of more than 80 delicious sandwich recipes from a “who’s who” of talented chefs, such as Dan Barber, Daniel Boulud, Jean-Georges Vongherichten, Mario Batali, and beloved restaurants in New York City, it is a virtual map—in sandwiches—of New York’s diversity. From the classic deli-style sandwich to the exotic haute sandwiches, there is a sandwich for everyone.

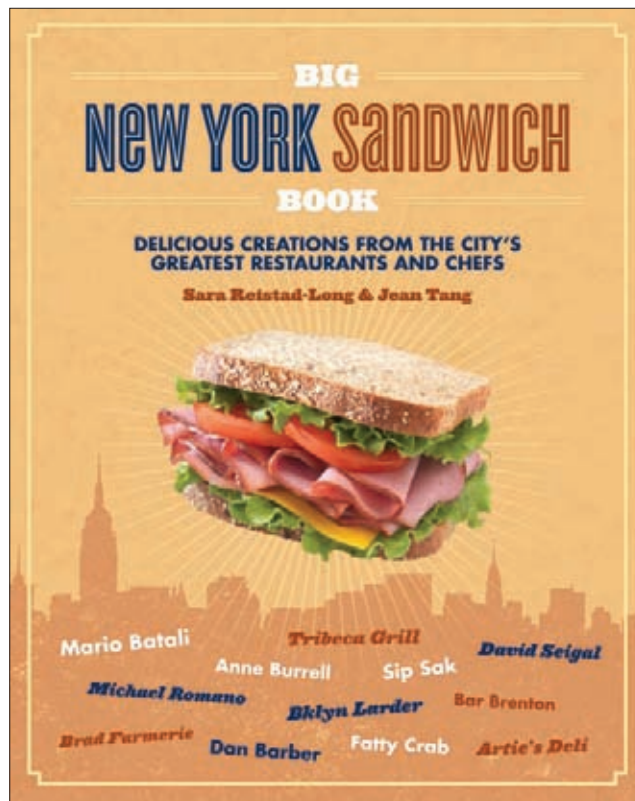
Heavily illustrated with images of the chefs and restaurants as well as beautiful full-color photographs of the sandwiches themselves, this book is a keepsake as well as a practical recipe book for big New York sandwiches.



Sara Reistad-Long is a writer and reporter based in New York City (see www.sarareistadlong.com). She is a frequent contributor to *O, Esquire, Real Simple, Glamour, Self*, and until recently, *Gourmet, The New York Times*, and the *Wall Street Journal*. Sara blogs regularly at svetlegourmand.com. She lives in Manhattan.



Jean Tang is a travel and food journalist. She has hosted *Real Meals TV*, a webcast food show, and has written articles for *The New York Times, New York Magazine, Time Out, The Boston Globe*, and *The New York Daily News*. She lives in Brooklyn, New York.



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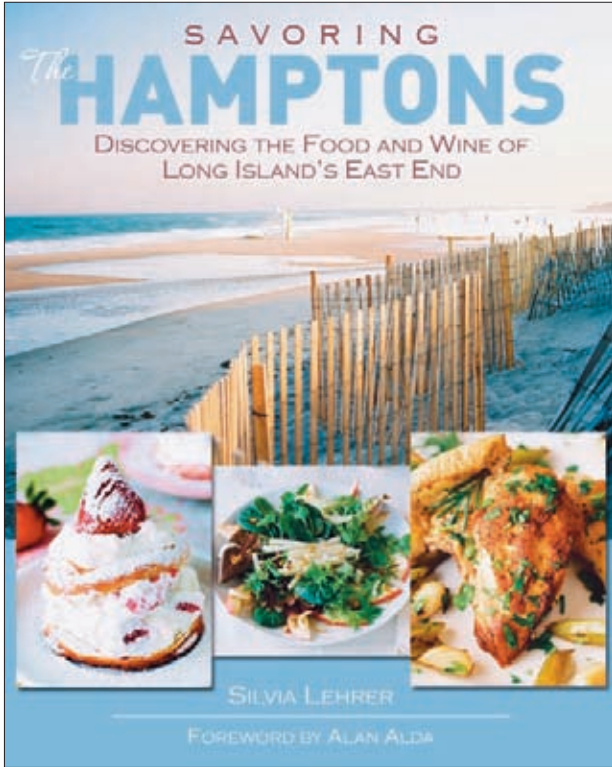
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SAVORING THE HAMPTONS

Discovering the Food and Wine of Long Island’s East End

by **Silvia Lehrer** • Foreword by **Alan Alda**



The Hamptons possess an unmistakable and indisputable charm. The bounty of the farms and the character of each town in this string of villages have created a remarkable culinary culture among the sand dunes and lighthouses.

Savoring the Hamptons is a culinary celebration of this unique region. The book is divided by season to highlight the variety of elements and characteristically rugged charm of the Hamptons. The ensemble of more than 250 recipes is accompanied by stories and photographs of local wineries, farmers, fisherman, artisans, and restaurateurs to create a Hamptons mosaic. From Starr Boggs in Westhampton Beach and Mecox Bay Dairy in Bridgehampton to Wolfer Estates in Sagaonack and Quail Hill Organic Farm in Amagansett, this is the definitive cookbook of the Hamptons. There are more than 60 stunning full-color food photographs and scenery shots throughout.

Silvia Lehrer has studied cooking at the Cordon Bleu, La Varenne, and with such individual masters as Giuliano Bugjalli, Simca Beck, Marcella Hazan, and James Beard. In 1976 she opened Cooktique, a cooking school hailed by the *New York Times* as “one of the best and most comprehensive schools in the nation.” Her previous titles include *Cooking at Cooktique*. She lives in Water Mill, New York.



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MAINE CLASSICS

150 Delicious Recipes from Down East
by Mark Gaier and Clark Frasier with Rachel Forrest

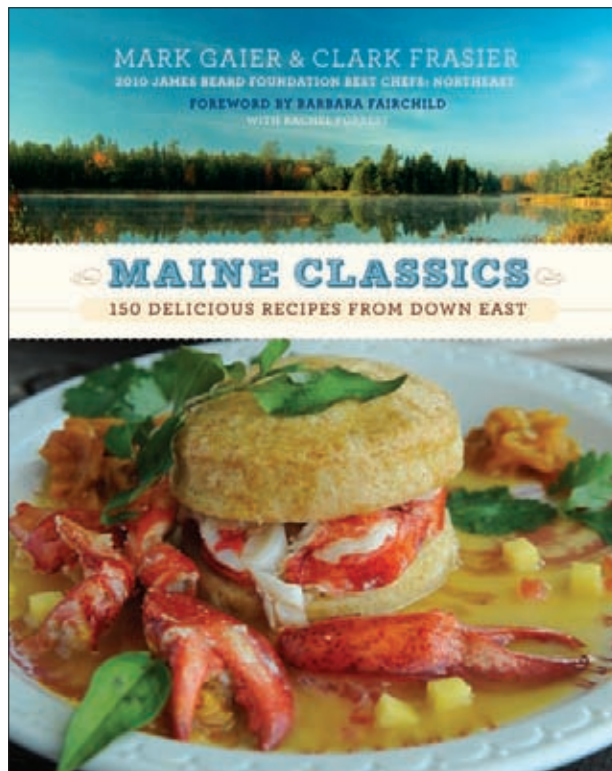
MaMaine food is about putting on a bib and getting messy with lobster in the summer. In the winter, it's about tossing brisket and potatoes in a pot on the back of the woodstove. *Maine Classics* brings the carefree spirit of those who work the land and sea to life.

More than 150 simple, straightforward dishes are organized by the shore, the sea, the forest, the farm, the garden, the dairy, and the bakery. Celebrate Maine's bounty with recipes such as Ham with Fried Apples, Corn Fritters with Maple Syrup, Classic Lobster Rolls, and Pickled Fiddlehead Ferns. Stories of farmers, lobstermen, cheesemakers, and old-school bakers "infuse our cooking and inspire us to explore our own culinary legacies," say award-winning authors Mark and Clark. Chock-full of full-color photographs, this cookbook is definitely a Maine classic.

Mark Gaier and **Clark Frasier** opened Arrows Restaurant in Ogunquit, Maine, in 1988. They now own three restaurants in New England and appear frequently on NBC's *Today* show and the CBS *Morning Show*. Their recipes have been featured in *Bon Appetit*, *Gourmet*, *Food and Wine*, *Esquire*, *Men's Journal*, *Men's Health*. They live in Cape Neddick, Maine.



Rachel Forrest lives in view of Maine in historic Portsmouth, NH, with her teenaged daughter, Avalon. Find out more at www.rachelforrest.com.



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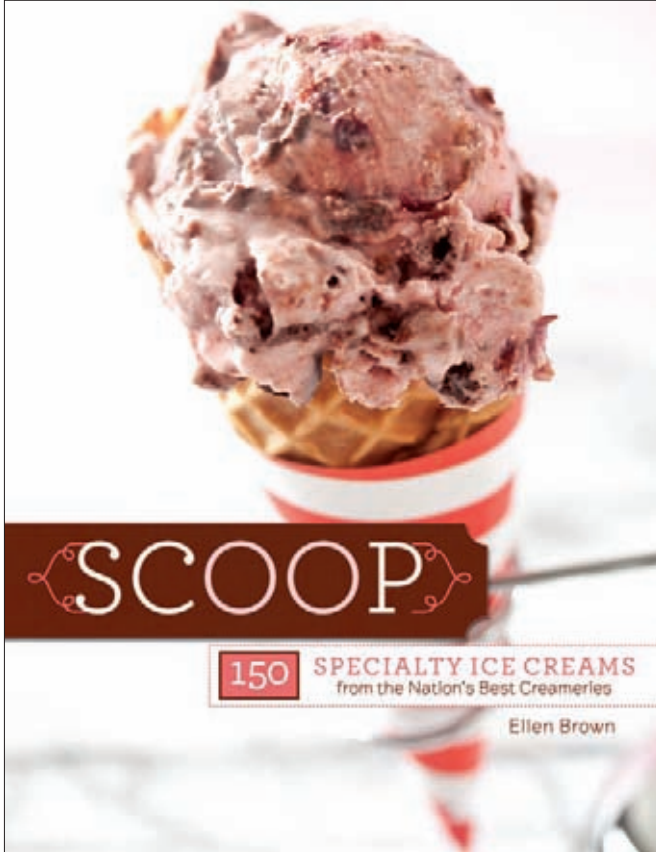


America's Best Ice Cream from America's Favorite Creameries

SCOOP

150 Specialty Ice Creams from the Nation's Best Creameries

by Ellen Brown



Summertime's here, and 'tis the season for making ice cream at home for parties, backyard barbecues, and beach getaways. A guide to more than two dozen of the nation's best artisan dairies, *Scoop* takes you on a colorful tour with photos, stories, and histories of these mom-and-pop shops.

Author Ellen Brown has reinterpreted classic frozen recipes for the home cook, each fitted to the most popular ice cream freezers on the market. Explore the nation's favorite ice cream shops with a plethora of delectable photographs and 150 recipes—featuring ice cream, gelato, sorbet, and more. This is the must-have guide for the at-home ice cream connoisseur.



Ellen Brown is a 30-year veteran foodie. She is the author of 23 cookbooks, including several *Complete Idiot's* guides. She is the founding food editor of *USA Today*. Her writing has appeared in numerous major publications, including *The Washington Post*, *The Los Angeles Times*, *Bon Appetit*, *Art Culinaire*, and *The San Francisco Chronicle*. She lives in Providence, Rhode Island.



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Michelle Palm and Amy Webster are sisters with a shared love of cocktails, food, and inappropriately tall shoes. Between the two of them, they've lived the lives of Investment Banker, Software Manager, Photographer, Hedge Fund Maven, twice Economics students, and now popular bloggers. Amy takes the photographs featured on the *Jelly Shot Test Kitchen* blog, while Michelle focuses on the recipe side. They both live near Minneapolis, MN. Visit them at www.jelly-shot-test-kitchen.blogspot.com.



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Jerry Beck is a leading animation historian and consulting producer for Warner Bros., Universal, and Disney. His annual Comic-Con screening of "Worst Cartoons" is a convention favorite. He lives in Los Angeles. Please visit him at: www.cartoonbrew.com.

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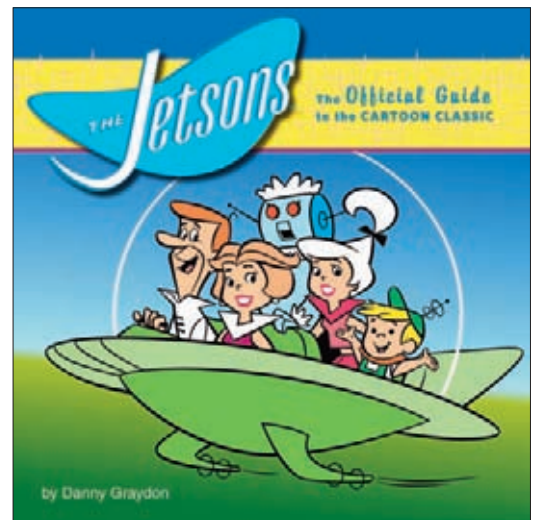
Danny Graydon has written for *Empire*, *Variety*, and the BBC, and recently published his first book, *The Art of Planet 51*. He lives in the United Kingdom. Please visit him at www.dannygraydon.com.

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Sam Stall is the author of 15 humor books. He lives in Indianapolis, Indiana. Visit him at www.samstall.com.

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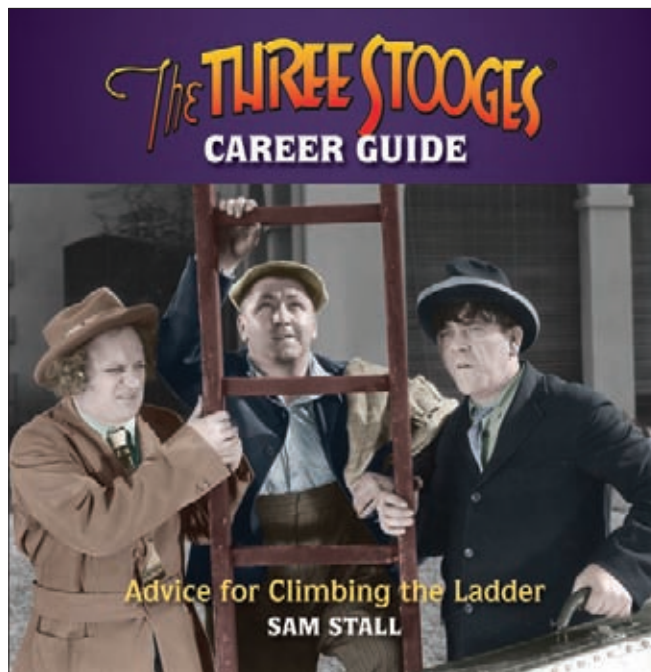
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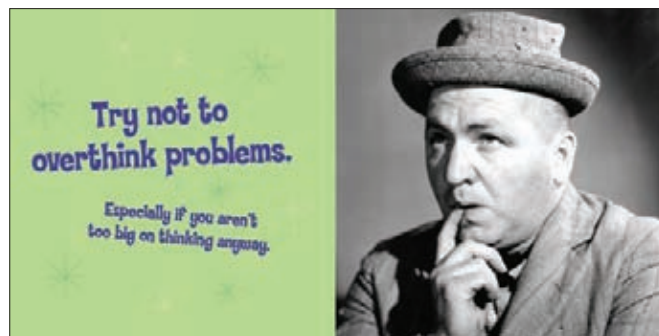
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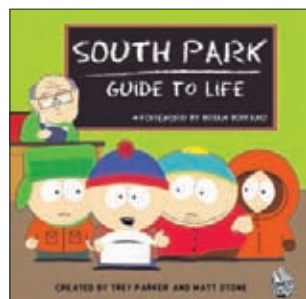
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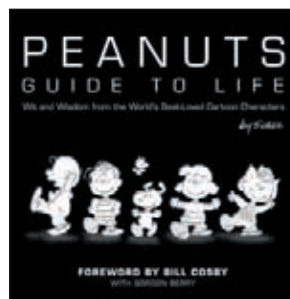
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The next addition in Running Press's bestselling *Big Bad-Ass* series, *Big Bad-Ass Drinking Kit* includes unique components like a shot-glass tray, so you can make your very own shot glasses out of ice, impressive drinking games like Beer-amid, Truth or Drink, and more, and classic recipes for professional cocktails and shots! This must-have kit is sure to get the party started!

Kit includes:

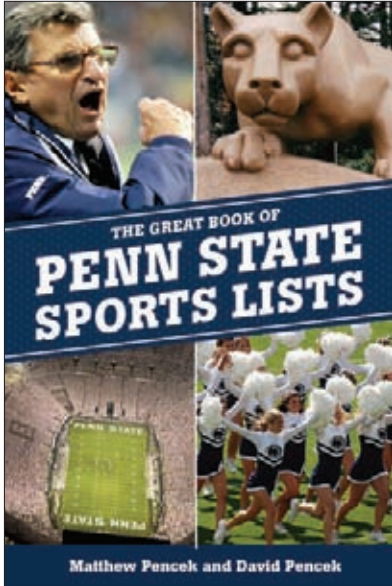
- Two-pack shot-glass ice tray
- Cocktail shaker
- Dirty dice
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- 48-page book of classic shot and cocktail recipes and fun drinking games



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Matthew Pencek is a PSU alum and lives in Townsend, Delaware.

David Pencek is the Editorial Director for Barash Publications. He is a State alum and lives in State College, Pennsylvania.

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The Remarkable Life of Harry Kalas

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TTo Philadelphia Phillies fans, he was the soundtrack of summer. But beyond his successful broadcasting career, Harry Kalas led an extraordinary personal life. This compelling biography—with over five printings in hardcover—offers countless revelations and is a must-read for any fan.

Randy Miller covered the Phillies for the *Bucks County Courier Times* for 15 years, and spent many hours with Harry Kalas. He lives outside Philadelphia, Pennsylvania.

Ryan Howard is the Phillies' current 1st baseman and 2006 League Most Valuable Player.

Mike Schmidt is a Hall of Famer whose 500th home run was Harry Kalas' self-described greatest career call.

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APOCALYPSE CAKES

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by Shannon O'Malley

We are besieged with talk of crisis, meltdown, earthquakes, sink holes, global warming, bailouts, and more. Once you realize there's not a whole lot of time left, grab a Bundt pan and whip up your own scrumptious Fallen Angel Food Cake—or one of the other 29 apocalyptic cakes in this irreverent cookbook—and indulge in your final days. Each full-color dessert photograph is accompanied by a short hilarious description.

Shannon O'Malley is an award-winning advertising copywriter. She has written campaigns for companies such as Anheuser-Busch and Comcast. See more of her work at www.shannonomalley.com. She lives in San Francisco, CA.



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BLOOD AND INK

The Art of the Tattoo
by Russ Thorne



Includes
150
Tattoos

Blood and Ink is an expert guide to tattoos and how they evolved from the world of biker and sailor to mainstream society. *Blood and Ink* includes 150 tattoo transfers designed by real tattoo artists that you will really want to wear and offers helpful information about symbolism, placement, and meaning. This book is all you need to wear and understand the body art you love without making a commitment.

Russ Thorne is a versatile journalist and editor and author of *The Temporary Tattoo Directory for Guys*, *Mythical & Spiritual Tattoo Directory*, and *Body Piercing: The Body Art Manual*. He lives in York in the UK.

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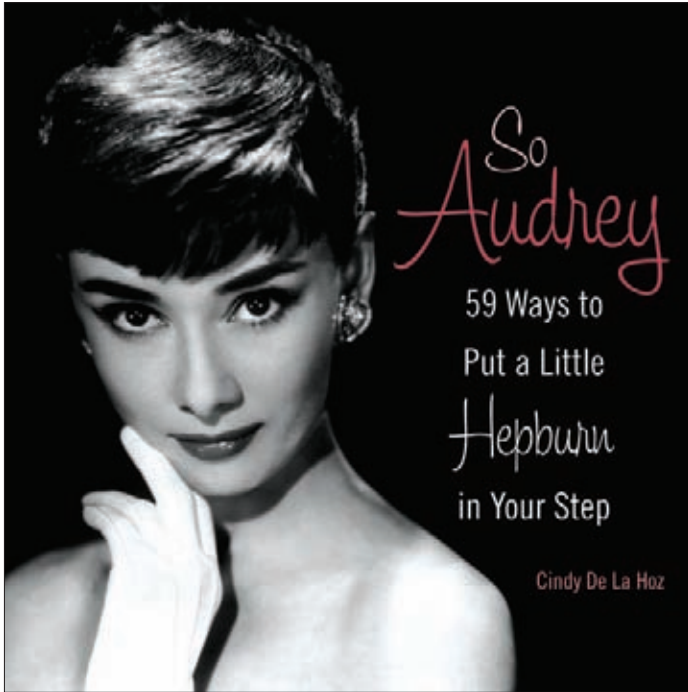


A Classy Little Guide to Classy Style

SO AUDREY

59 Ways to Put a Little Hepburn in Your Step

by Cindy De La Hoz



“So Audrey” is the most coveted of compliments among women who emulate Audrey Hepburn. To her legions of female fans, from teens on up, she is a paragon of class and style.

Little black dress? That’s *So Audrey!* Ballet flats? *So Audrey* of you! A generous spirit? Well, it doesn’t get any more *Audrey* than that. Legendary superstar, trendsetter, and humanitarian Audrey Hepburn remains the epitome of style, charm, and humility in the face of enviable beauty for women of all ages. Filled with fashion and beauty advice inspired by Audrey, paired with gorgeous photos, this book imparts 59 little ways to put some *Hepburn* in your step.

Cindy De La Hoz is a film and fashion buff inspired by the legends of the silver screen. She is author of the books *A Touch of Grace: How to Be a Princess the Grace Kelly Way*; *Lucy at the Movies*; *Marilyn Monroe: Platinum Fox*; and *Lana*, which Leonard Maltin reviewed as “one of the best books about a star I’ve ever read.” Currently at work on a book about Elizabeth Taylor, Cindy lives in Philadelphia.



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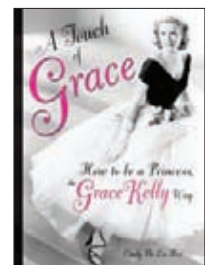
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Subject Categories: Inspiration, Biography



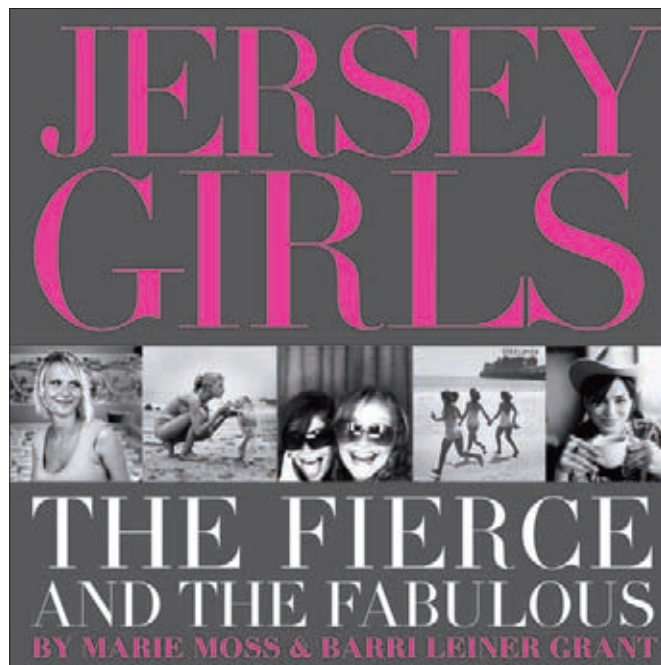
A Cawfee-table Book with Attitude

JERSEY GIRLS
The Fierce and the Fabulous
 by Marie Moss (exit 11) and Barri Leiner Grant (exit 9)

Dorothy Parker, Bebe Neuwirth, Sandra Dee, Susan Sarandon, Meryl Streep—there are endless examples of Jersey Girls who prove they are a breed of broad worth celebrating. New Jersey is in the media everywhere these days, with no fewer than seven major television shows focusing on Jersey culture. Cool, confident Jersey Girls have inspired far beyond the boundaries of Bayonne, and now their moxy and mighty hair have propelled them to star status.

Jersey Girls is an edgy, hip, and loving homage that profiles the likes of Hollywood’s A-list in exclusive interviews as well as the famous-in-their-own-right “down-the-shore” girls. All the hot topics are covered, from style at the shoreline to Jersey Girl “Tawk.” Illustrated with a brashy mix of vintage and modern photography, the book takes us from Atlantic City to the George Washington Bridge to capture the spirit of the true Jersey Girl.

Marie Moss and **Barri Leiner Grant** are fashion, design, and lifestyle experts who have been featured on air and in publications such as the *New York Times*, *Country Living*, *Elle*, and *O Magazine*. The authors co-own M&B VINTAGE, an accessories collection worn by many of Hollywood’s hottest. Marie lives in New York and Barri in Chicago, with both returning “home” to Jersey with their families as often as possible.



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Subject Categories: Women’s Interest,

Popular Culture

MAY

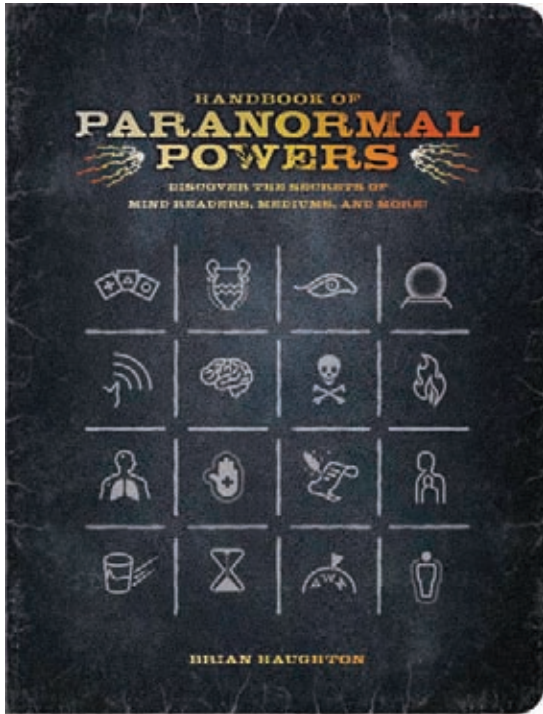
“The time is as ripe as a Jersey Tomato for setting the record straight on Jersey Girl roots and reality.”

Explore Extreme Powers of the Mind!

HANDBOOK OF PARANORMAL POWERS

Discover the Secrets of Mind Readers, Mediums, and More!

by Brian Haughton



Handbook of *Paranormal Powers* is the expert reference guide to mystical abilities and supernatural powers of the mind and body. With an ever-growing interest in all things paranormal, this essential handbook will define the unexplainable abilities of the human person that have enthralled and mystified the world for centuries. Featuring a highly designed full-color interior with photos and illustrations throughout, readers will delve head-first into the mystifying world of the supernatural.

Brian Haughton is an author and researcher on the subjects of supernatural folklore and ancient sacred places. He has written several books on the subject of paranormal activity. He lives in Patras, Greece.



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- National Radio Giveaways
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"The sixth sense is the ability to acquire or transmit information through means other than the five known senses."

Set the Stage for a Fashion Fantasy!

HANKIE COUTURE

Hand-Crafted Fashions from Vintage Handkerchiefs

by Marsha Greenberg

What is *Hankie Couture*? A stunningly original collection of doll-sized fashions—everything from pajamas to wedding gowns—meticulously crafted from vintage handkerchiefs. Accented with slyly witty *Hankie Couture* girl “philosophy,” this book is a stylish showcase of 125 unique fashions and accessories. It is also a how-to guide that allows you to transform treasured heirlooms or colorful flea-market finds into one-of-a-kind fashion ensembles.

Whether it’s a floral sundress that fans out as it twirls, an apron dress with a scalloped border, or a neatly pin-tucked linen dress with pearl buttons, the book encompasses a seemingly infinite variety of exquisite dresses. Neither crafters nor doll collectors have ever seen a book like this, making *Hankie Couture* a uniquely irresistible challenge to crafters. And with its beautiful design and kitschy lifestyle advice, this makes a great gift book.



Marsha Greenberg began sewing her own fashions at the age of eleven. Her love of fabrics, colors, and patterns continued throughout the years. In the summer of 2002, after discovering a treasure trove of vintage handkerchiefs in a Pennsylvania antiques shop, Marsha made her first *Hankie Couture* dress—and hasn’t stopped since. Her unique creations can be found on eBay and on her website, www.hankiecouture.com. Marsha and her husband live in Encino, California.



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“To all you creative and inventive people, this book is for you! It’s also for all who appreciate excellent craftsmanship.”

MEETING YOUR HALF-ORANGE

An Utterly Upbeat Guide to Using Dating Optimism to Find Your Perfect Match

by Amy Spencer



For women feeling disillusioned with the dating scene, *Meeting Your Half-Orange* is “the ultimate pep talk” (*Harper’s Bazaar*) and result-oriented plan for finding the right match. Author Amy Spencer introduces the concept of “Dating Optimism,” a set of powerful techniques firmly rooted in science and psychology that will attract one’s “half-orange”—a sweet, perfect other half.

Amy Spencer is a relationship expert who writes for *Glamour*, *Harper’s Bazaar*, *Page Six Magazine*, *Cosmopolitan*, *match.com*, and others, and was the host of the call-in advice show *Sex Files* on Sirius Satellite Radio’s Maxim channel. She lives in Venice, CA. Visit her at www.amy-spencer.com and www.meetingyourhalforange.com.

“If you’re single drop everything and read this book!”

—Jillian Michaels, bestselling author of *Master Your Metabolism*

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FIST PUMP

An In-Your-Face Guide to Going Guido by Guido DiErio with Rick “The Happenstance” Marinara

The controversial pop-culture phenomenon, *Jersey Shore*, has swept the nation and is MTV’s #1 show of all time, with more than 4.8 million viewers. *Jersey Shore* enthusiasts and all those fascinated with guido culture will fall in love with *Fist Pump*, a tongue-in-cheek manifesto to the nation’s hottest subculture.

Fist Pump is the essential guide to achieve the guido lifestyle with sections on how to look and act like a guido, how to perform dance moves, interact with strangers and behave at dance clubs like a guido, and much more!

Guido DiErio founded the wildly popular website www.guidofistpump.com in 2007.

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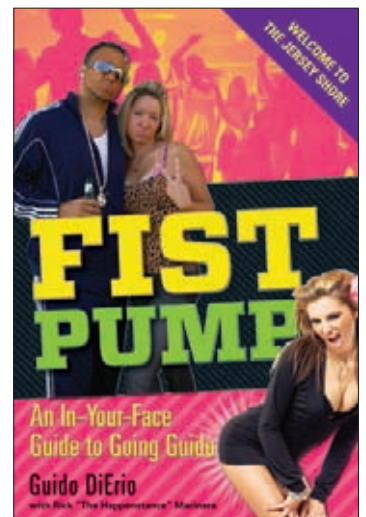
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THE NEW ENCYCLOPEDIA OF KNITTING TECHNIQUES

A Comprehensive Visual Guide to Traditional and Contemporary Techniques

by Lesley Stanfield and Melody Griffiths

Whether you're picking up the knitting needles for the first time, or want to learn new techniques to add to your repertoire, this encyclopedia has something for everyone! *The New Encyclopedia of Knitting Techniques* is a comprehensive guide to basic and advanced knitting techniques, designs, and styles.

Containing more than 200 step-by-step instructions, charts, tips, and examples of completed works, this full-color illustrated guide is perfect for both beginners and seasoned crafters.

Lesley Stanfield is a freelance knitting designer and writer. She lives in the UK.

Melody Griffiths is a textile and knitting designer and writer. She lives in the UK.

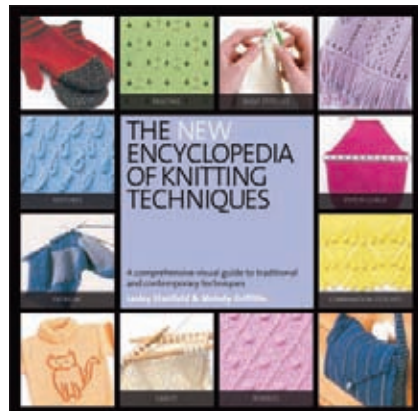
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Territory: US, C • Subject Category: Crafts and Hobbies/Knitting

APRIL

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THE NEW ENCYCLOPEDIA OF ORIGAMI & PAPER CRAFT TECHNIQUES

A Comprehensive Visual Guide to Traditional and Contemporary Techniques

by Paul Jackson



The New Encyclopedia of Origami & Paper Craft Techniques is a comprehensive guide to basic and advanced papercrafting designs and styles. The book is filled with clear instructions, color charts, and photographs to direct you through every fold, crease, corner, and cut to create beautiful and original projects.

Filled with more than 200 step-by-step instructions, charts, tips, and examples of completed works, this full-color illustrated guide is perfect for both beginners and paper experts.

Paul Jackson is a sculptor-turned-professional paper folder, and designs origami for a wide range of purposes, from advertisements to promotional videos. He lives in the UK.

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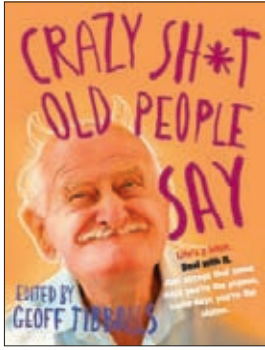
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CRAZY SH*T OLD PEOPLE SAY

Edited by Geoff Tibballs



Wise, offensive, whatever you want to call it, old people take no prisoners as they dissect modern life and the younger generations: “Life’s a b*tch. Deal with it.” Under the guise of passing on their experience to family members, neighbors, or even casual acquaintances, older folks exercise their right to swear, cuss, and insult as they please. This humorous collection of wisdom from our elders will prove that with increasing age and grey hair comes a newfound confidence to speak one’s mind.

Geoff Tibballs is the author of the *Mammoth Book of Jokes* and *The Mammoth Book of Dirty Jokes* as well as many other titles. He lives in England, with his wife and daughters.

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Lee Whitehead is a staff writer for www.mmaweekly.com and *MMA Unlimited* magazine. He lives in England.

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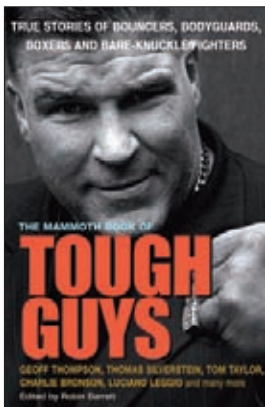
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Robin Barrett has worked as the International Director of Training for the Worldwide Federation of Bodyguards and later served as the founding President of the British Bodyguard Association (BBA). His books include *Doing the Doors* and *Bouncers and Bodyguards*. He works all over the world but lives in England.

ISBN 978-0-7624-4099-3

Subject Category: True Crime
MAY



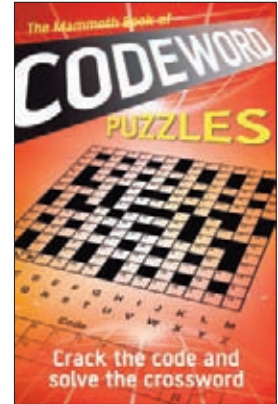
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MAY

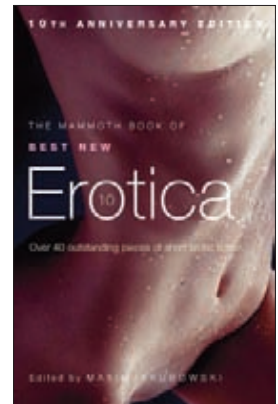


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Maxim Jakubowski is the editor of many *Mammoth* books, including the Erotica series, now into its tenth volume. He lives in London.

ISBN 978-0-7624-4096-2
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JULY

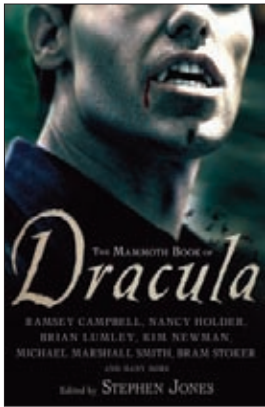


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THE MAMMOTH BOOK OF DRACULA

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Stephen Jones is one of Britain's most acclaimed horror anthologists, and winner of three World Fantasy Awards, four Horror Writers Association Bram Stoker Awards, and three International Horror Guild Awards. His other anthologies include *Zombie Apocalypse!*, *The Mammoth Book of Best New Horror*, and *The Mammoth Book of Wolf Men*. He lives in London.

ISBN 978-0-7624-4094-8

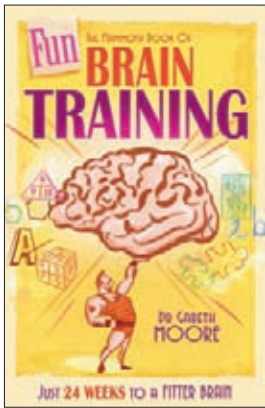
Subject Category: Fiction/ Horror
JUNE



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Brain training just a few minutes each day has been shown to bring lasting gains in cognitive fitness. Test yourself with a variety of new challenges to improve memory, logic, and reasoning, visual and spatial awareness, and language and math skills. Features over 300 illustrated puzzles to stimulate and entertain!

Dr. Gareth Moore is an expert in artificial intelligence and a Ph.D.-qualified scientist from Cambridge University. His previous books include *The Mammoth Book of Brain Workouts*. He lives in England.

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352 pages

ISBN 978-0-7624-4093-1

Subject Category: Puzzles
APRIL



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Giles Morgan has written for *The Fortean Times* and *Focus* and is the author of a biography of St. George. He lives in London, England.

ISBN 978-0-7624-4101-3 • APRIL



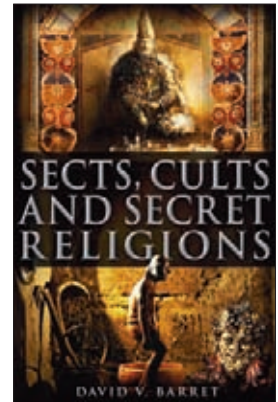
A BRIEF HISTORY OF SECTS, CULTS, AND SECRET RELIGIONS

by David Barrett

Every period of history has produced a crop of cults with their messiahs, faith healers, charlatans, gurus, preachers, and prophets. Expert David Barrett provides readers with a fully definitive work and examines the proliferation of esoteric and main-world religions on everything from Christian cults, Mormons, and Scientology, to Wicca, Chaos Magic, Satanism, and many more.

David Barrett is a journalist and scholar on religion. He has a Ph.D. on cults in the U.S.A. and is the author of *A Brief History of Secret Societies* and *The New Believers*. He lives in London, England.

ISBN 978-0-7624-4103-7 • JUNE



A BRIEF HISTORY OF THE THIRD REICH

by Martyn Whittock

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Martyn Whittock is the Director of the Humanities Faculty of History at King's in Warminster. He is the author of numerous history textbooks, and has acted as a historical and educational consultant to BBC radio, the National Trust, and English Heritage. He lives in Wiltshire, England.

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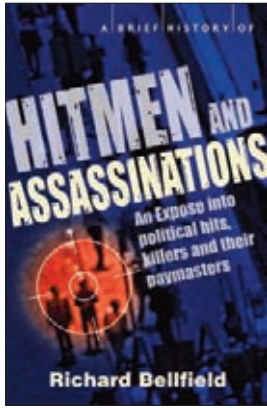


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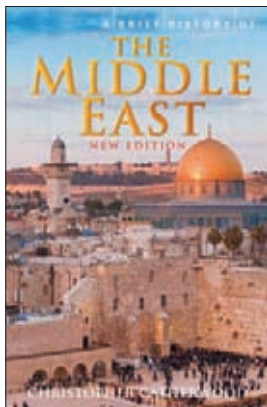
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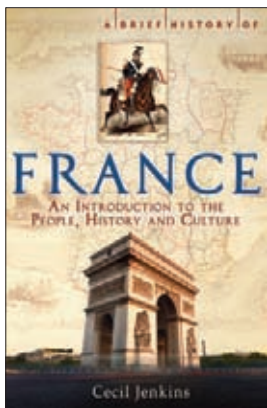
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Kathy Lee Gifford has enjoyed a four decade career in the entertainment and publishing worlds as an actress, singer, playwright, songwriter, and author. She currently co-hosts the fourth hour of the *Today Show* on NBC. She lives in Connecticut with her husband, two children, and two dogs, Louis and Lola. Visit her at: www.kathielegifford.com.

Peter Bay Alexandersen trained at Designskolen Kolding, Denmark's leading design institution. On completion of his studies he went on to work as a toy designer at Lego. He then worked as an illustrator for a number of Danish publishing houses and has continued in this vein up to the present day. He now lives in Copenhagen with his designer wife, Janne Wendt and their four sons.

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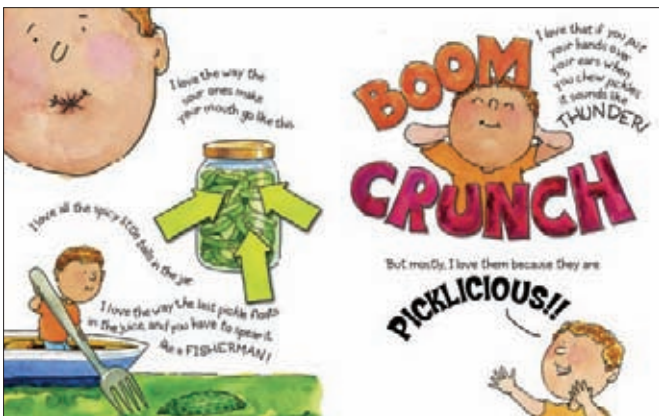
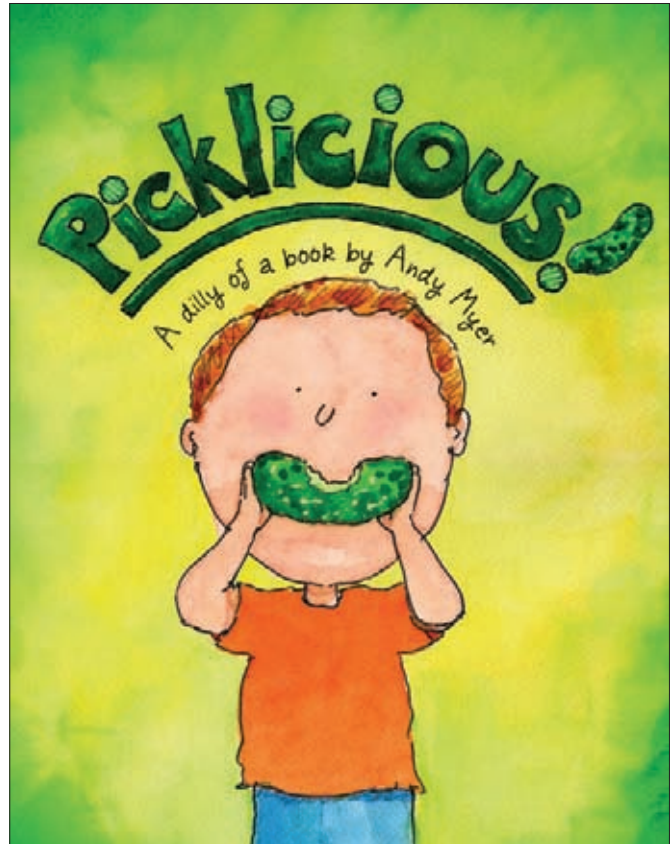


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Andy Myer has been an illustrator, a writer, and graphic designer for more than 30 years. His humorous essays have appeared in *Sports Illustrated* and *Philadelphia Magazine* and his editorials have been published in the *Philadelphia Inquirer*, the *LA Times*, and the *Minneapolis Tribune*. In addition to his writing, Myer has contributed his witty drawings to many diverse clients such as Kraft Foods, *Forbes*, AT&T, and *People Magazine*.



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Laurie Goldrich Wolf was the food and crafts editor at *Child* magazine for 19 years and currently produces cooking and craft stories for parenting and lifestyle magazines and websites. She is the author of *The Only Bake Sale Book You'll Ever Need* and *Lidville*.



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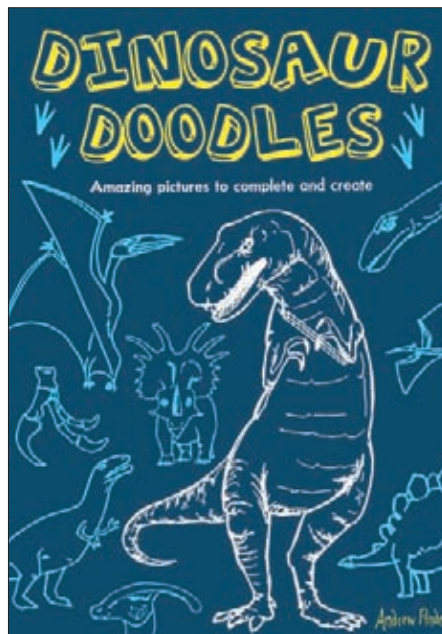
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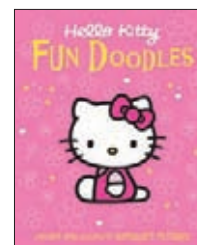
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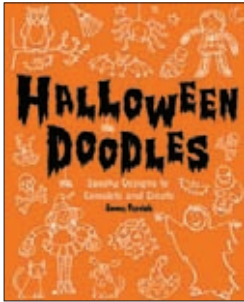
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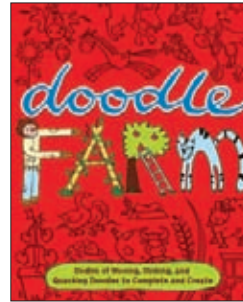
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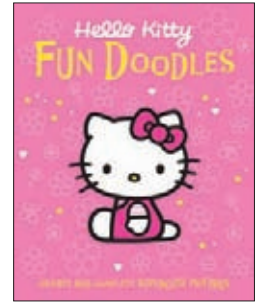
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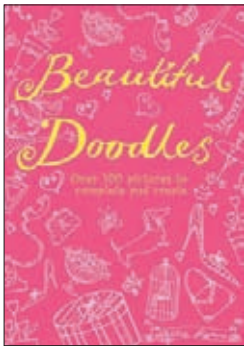


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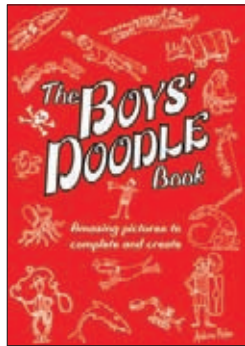


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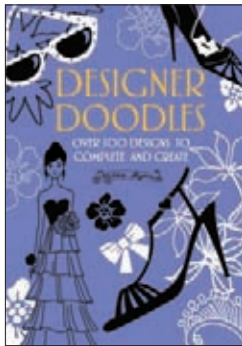
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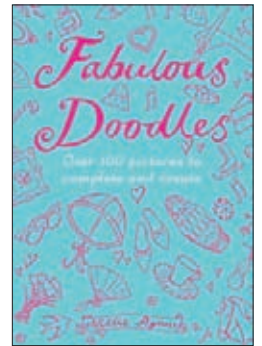
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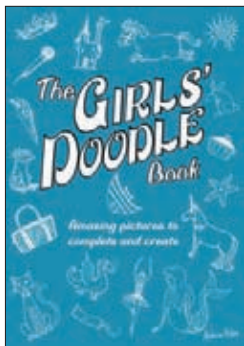
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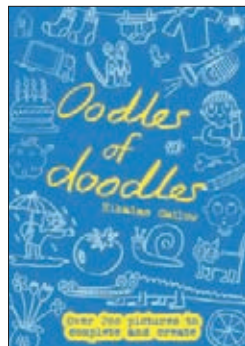
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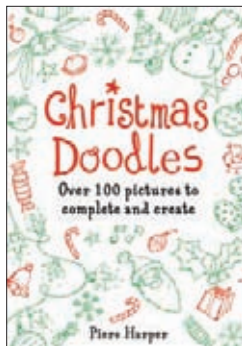
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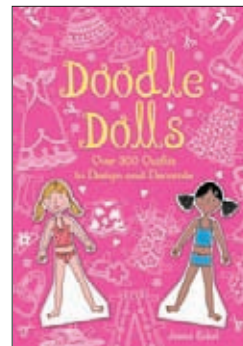
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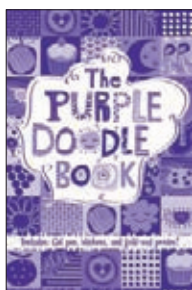
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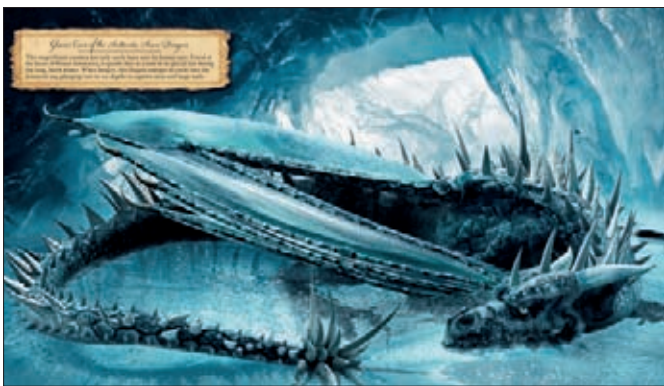
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Stella Caldwell spent her childhood years in Scotland and South Africa. She studied English Literature at Edinburgh University and taught English in Prague before moving into book publishing as an editor. As a children's editor she has project-managed titles such as the number one *New York Times* bestseller *Pirates, Fairies, and Mythological Creatures*. She has two young children and lives in Oxford.



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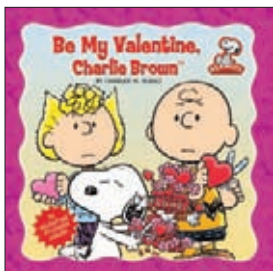
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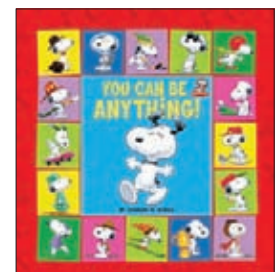
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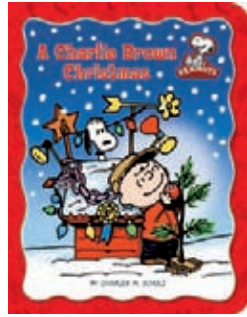


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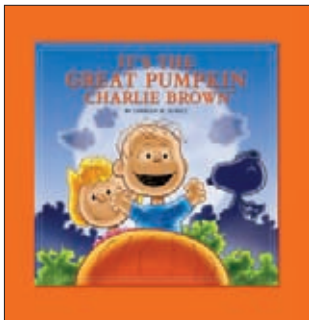
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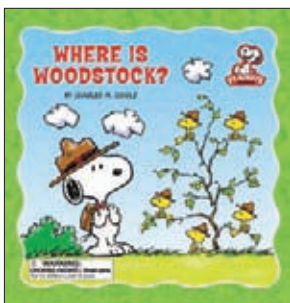
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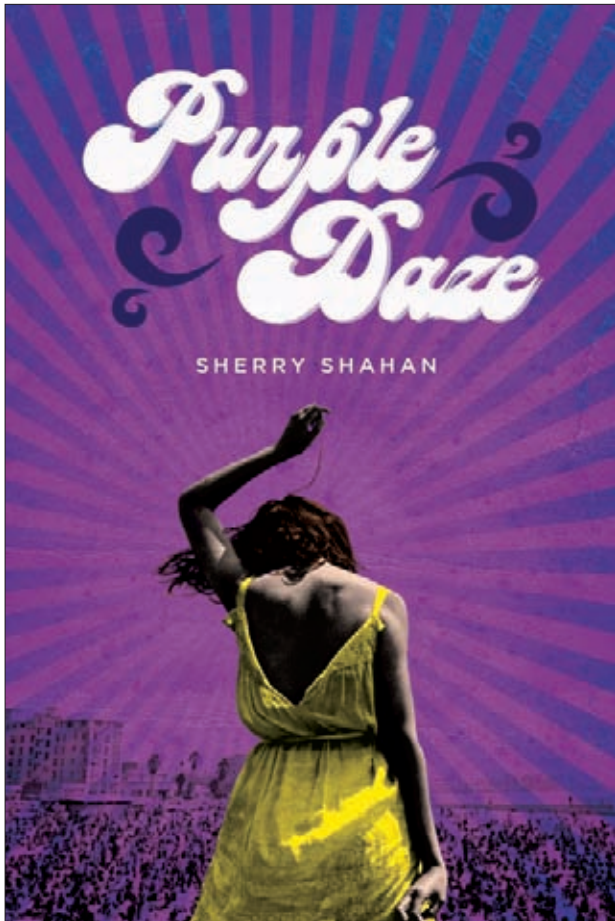


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- *and*
- *President Johnson commits another 50,000 troops to the war in Vietnam*
- *and*
- *The Los Angeles Dodgers defeat the Minnesota Twins four-to-three in the World Series*
- *and*
- *Johnson increases the monthly draft call from 17,000 to 35,000*
- *and*
- *The Righteous Brothers hit Number One with "Unchained Melody"*
- *and*
- *Johnson says, "Nor will we bluster, bully or flaunt our power. But we will not surrender, nor will we retreat."*
- *and*
- *Boys and girls play with fuzzy-haired Troll Dolls. Even Lady Bird Johnson has one.*



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by Steven Arntson

illustrated by Daniela Terrazzini

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Steven Arntson lives in Seattle. He earned an MFA in fiction from the Iowa Writers' Workshop, and currently divides his time between writing stories, composing and performing music, and teaching music and writing to high school and college students. He lives with his wife, Anne Mathews, in an attic apartment in an old house with three cats and many bicycles. This is his first book for children. Further information about Steven's work is available at www.stevenarntson.info.

Daniela Terrazzini studied photography at The London College of Printing and fine art painting in Milan. She has done illustrations for Chronicle Books and Macmillan. This is her third book for children.

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Liz Miles is a freelance editor with many years of experience and the author of a number of books for younger readers. She co-founded and is joint director of Wordstone Publishing. She lives in Wivenhoe, England.



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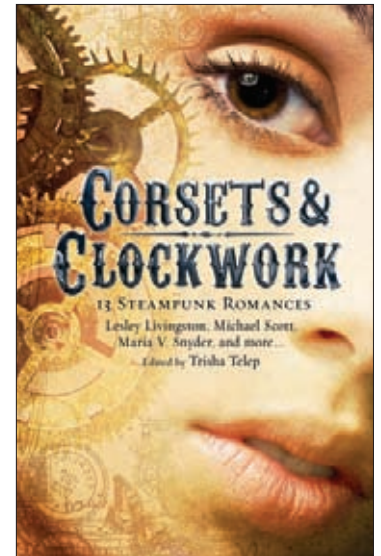
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Trisha Telep is originally from Vancouver, Canada, where she completed the Master of Publishing program at Simon Fraser University before moving to London. She has edited several short story collections, including the Running Press Teens titles *The Eternal Kiss* and *Kiss Me Deadly*. She lives in London.

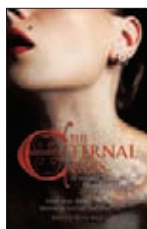


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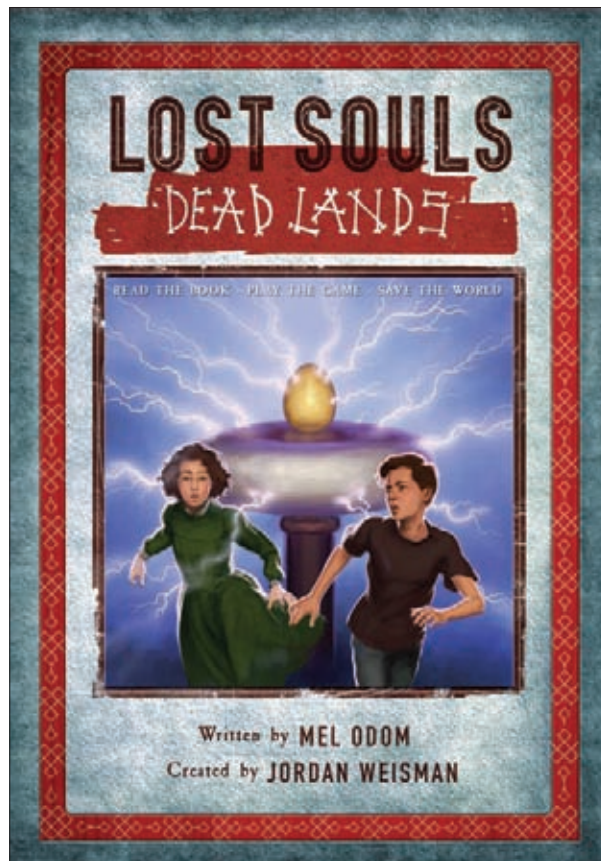
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Jordan Weisman is the owner of Smith & Tinker, the creator of the *Cathy's Book* series, and *Nanovor*. He lives in Bellevue, Washington.

Mel Odom has written more than 150 books for young readers. His book, *The Rover*, was selected as an Alex Award winner, and his book, *Apocalypse Dawn*, a spin-off of the popular *Left Behind* series, is a bestseller. He lives in Oklahoma with his wife and five children.



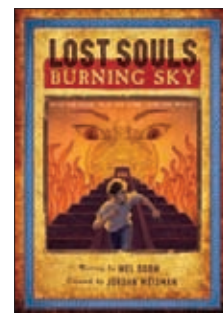
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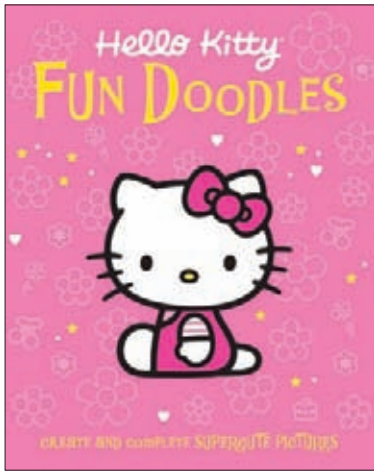
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Salina Yoon is the creator of more than a hundred innovative books for young children. She has been named a finalist for the CBC's Children's Choice Book Awards for K-2nd Best Book of the Year for *Opposnakes*, and received the Oppenheim Toy Portfolio Gold Seal awards for Little Scholastic *TOYS* and *Rock & Roll COLORS*. She lives with her husband and two sons in San Marcos, California. Visit her at

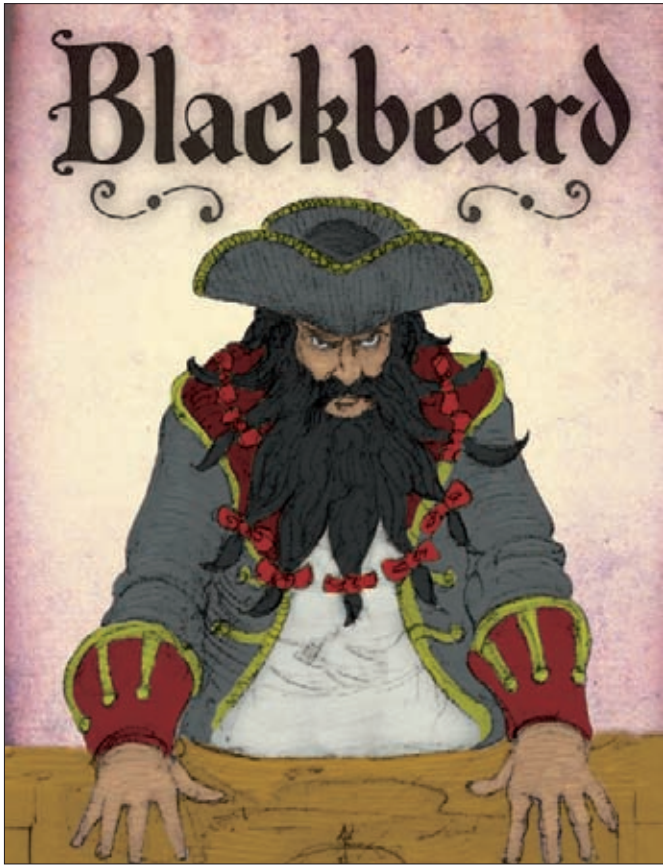


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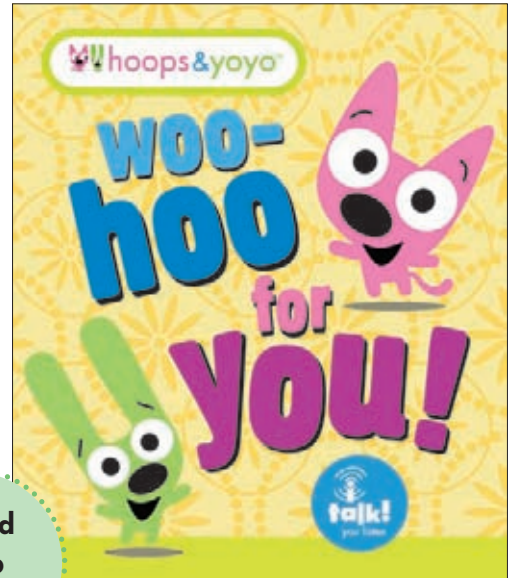
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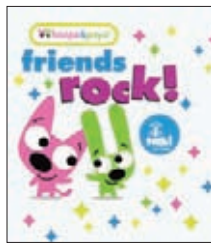
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Sam Stall is an author, freelance writer, and former editor of *Indianapolis Monthly* magazine who has written 15 books specializing in humor and pop culture. He lives in Indianapolis, Indiana. Please visit him at www.samstall.com.

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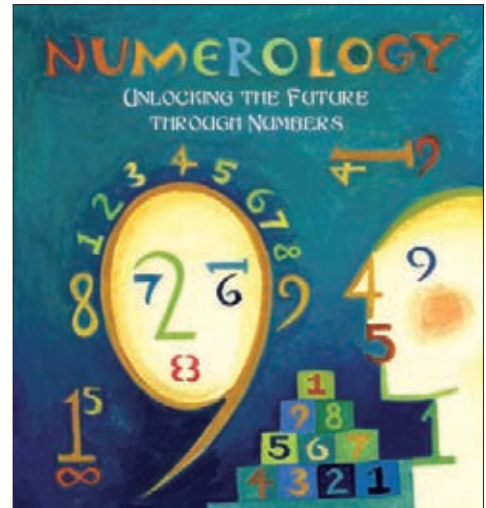
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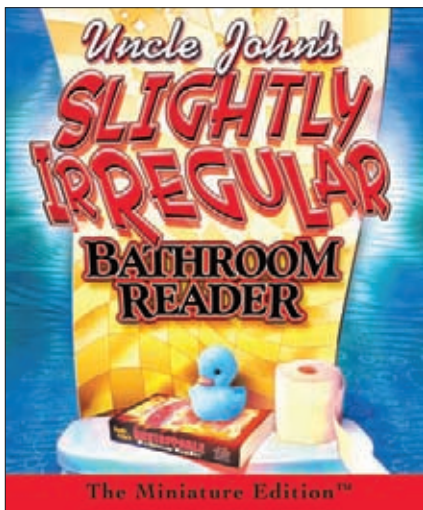
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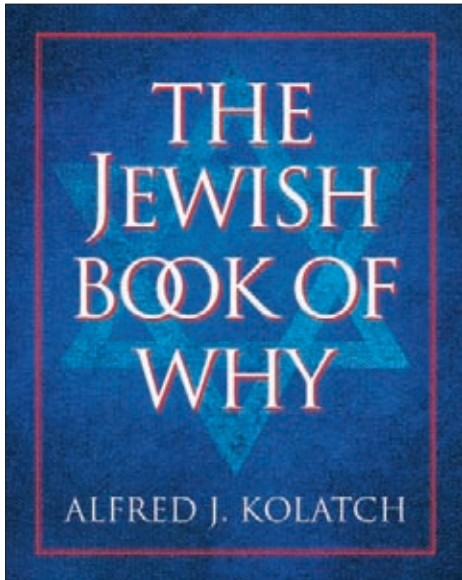


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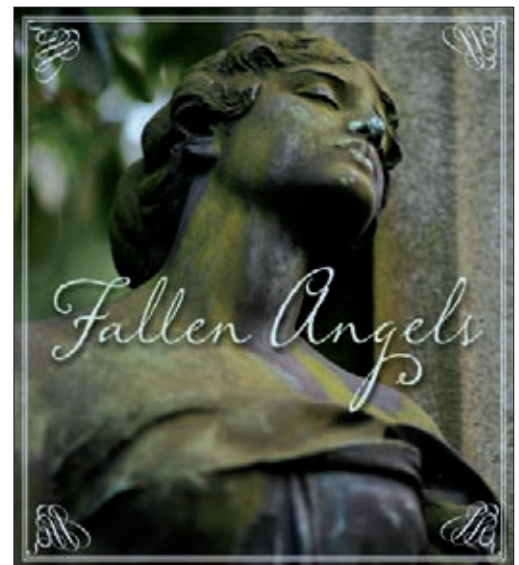
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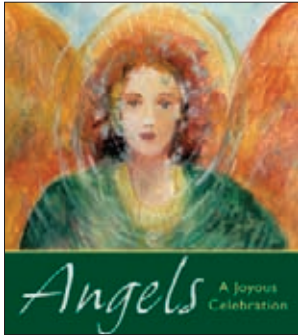
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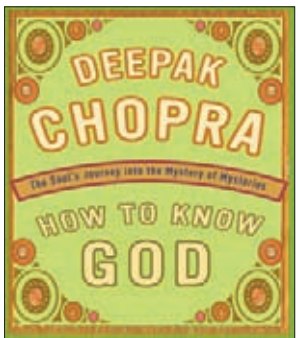
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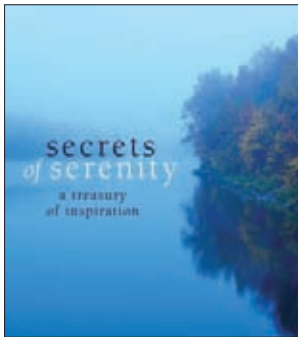
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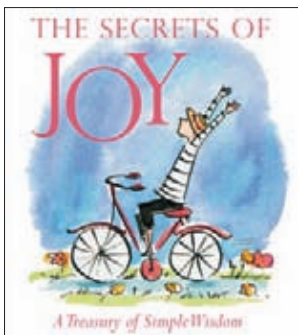
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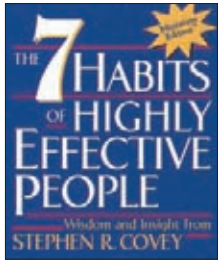
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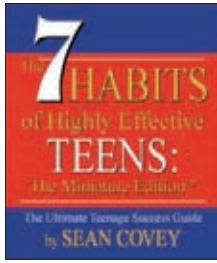
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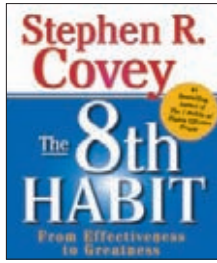
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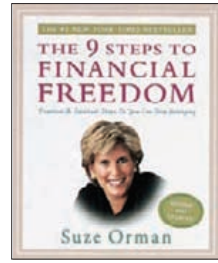
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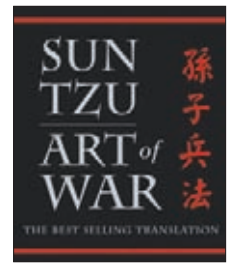
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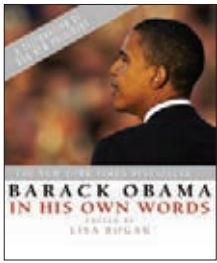
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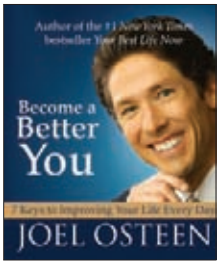
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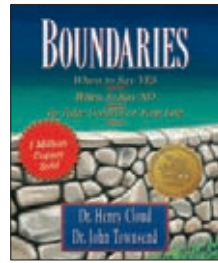
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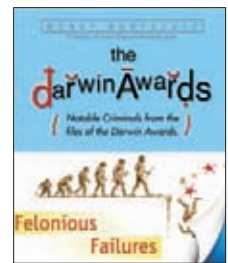
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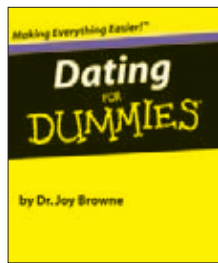
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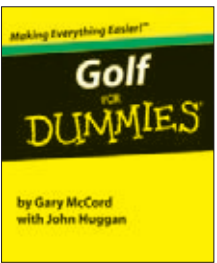
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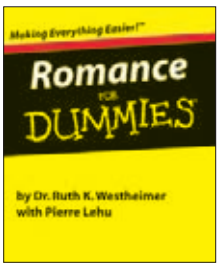
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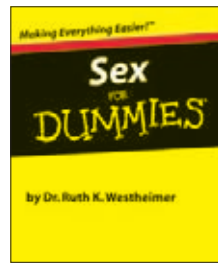
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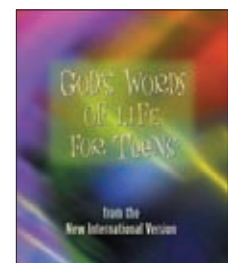
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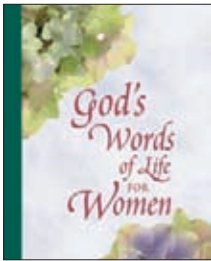


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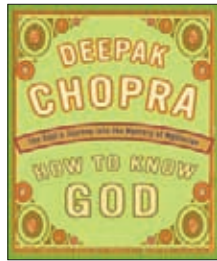


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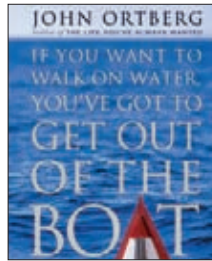
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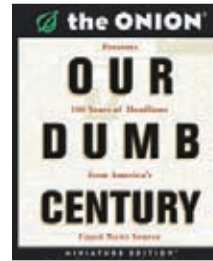
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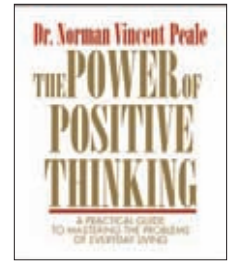
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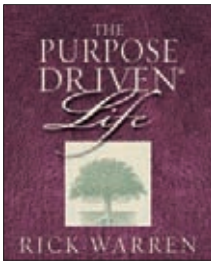
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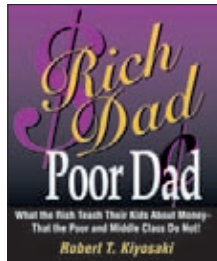
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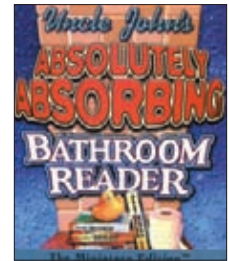
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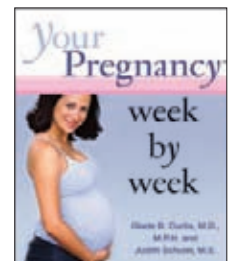
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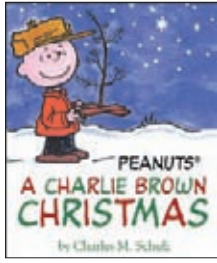
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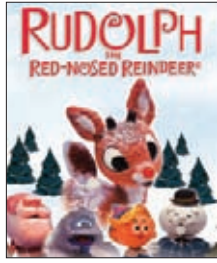
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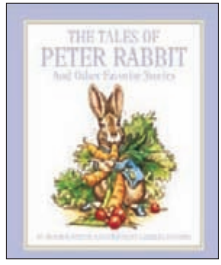
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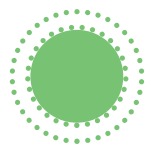
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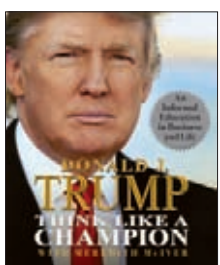


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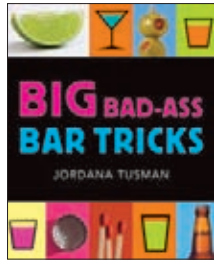


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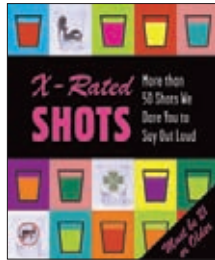
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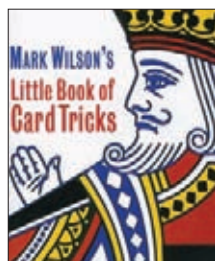


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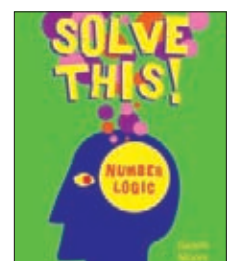
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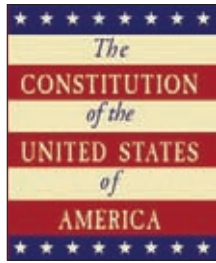
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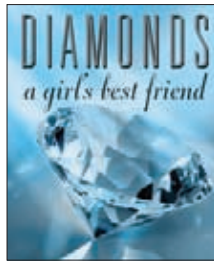
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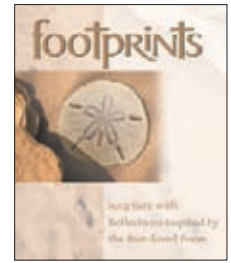
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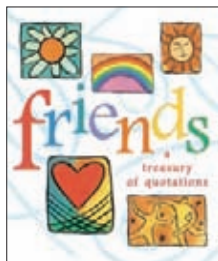
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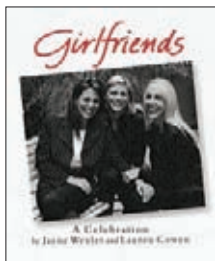
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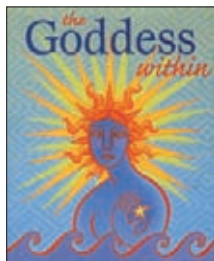
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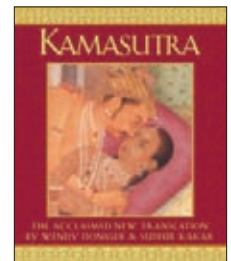
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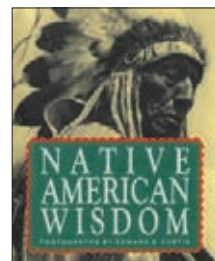
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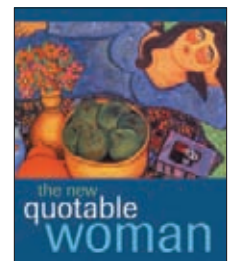
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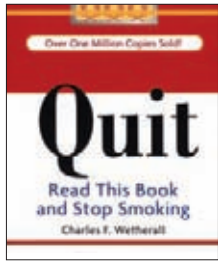


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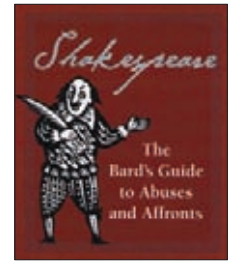
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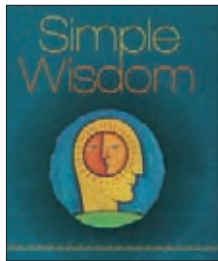
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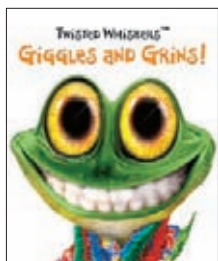
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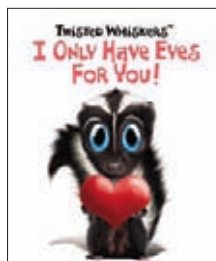
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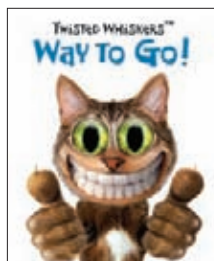
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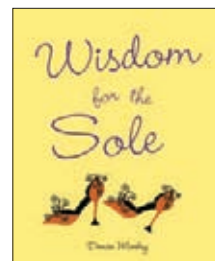
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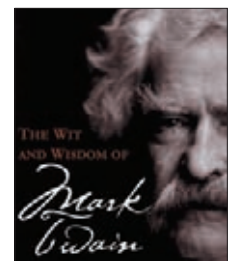
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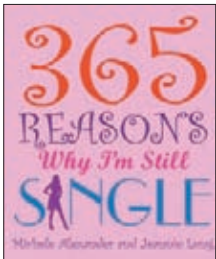


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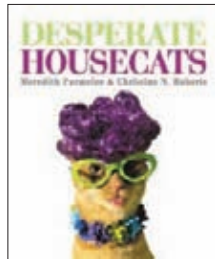


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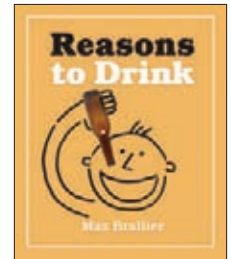
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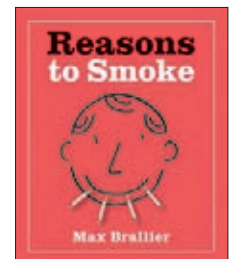
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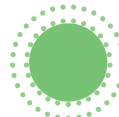
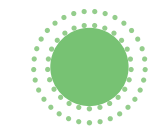
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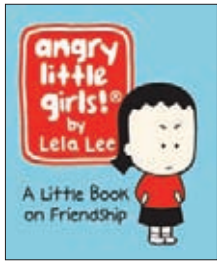


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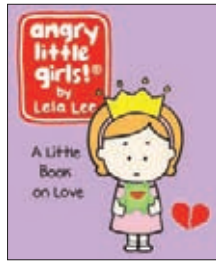


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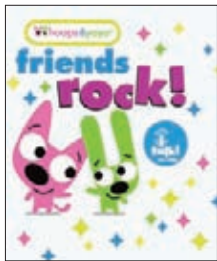
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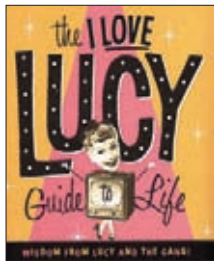
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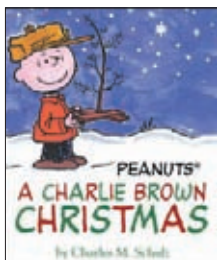
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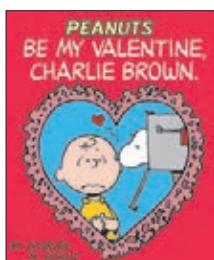
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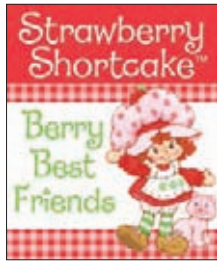
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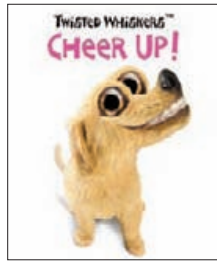
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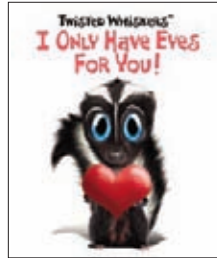
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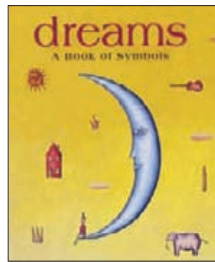
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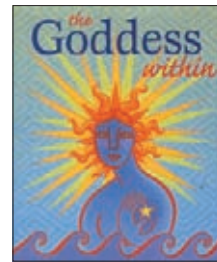
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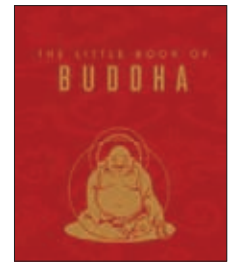
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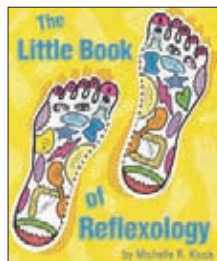
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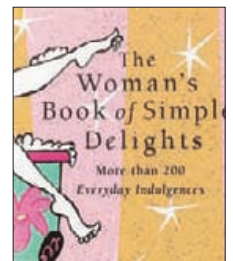
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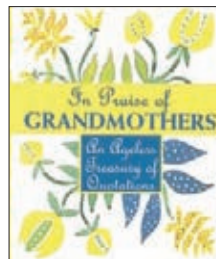


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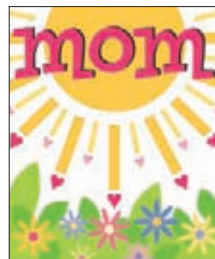
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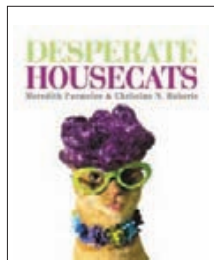
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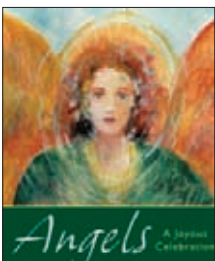


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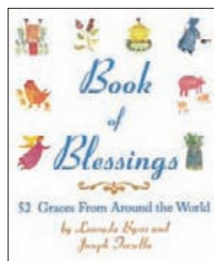
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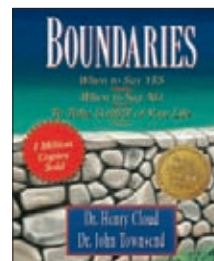
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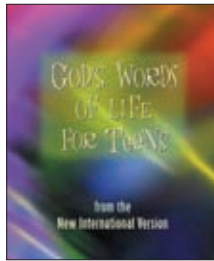
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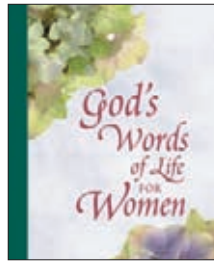
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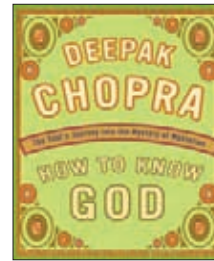
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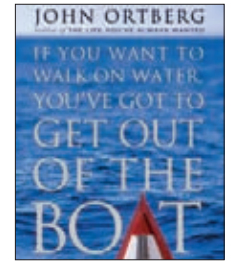
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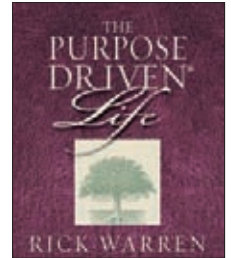
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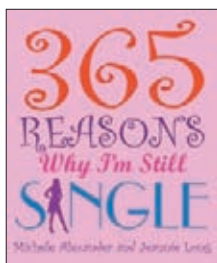
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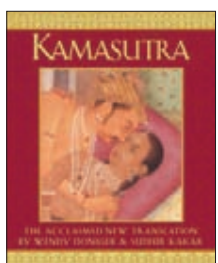
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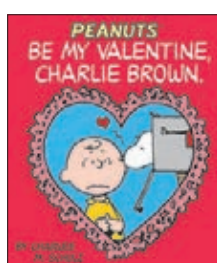
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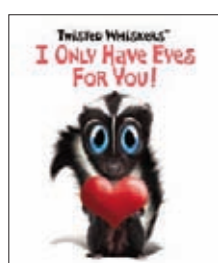
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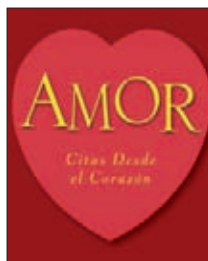


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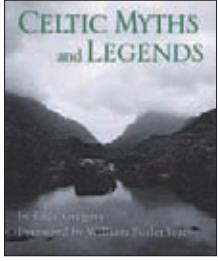


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- 10 Nights of Passion (978-0-7624-1468-0), 101
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 mini, 72, 76
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 mini, 76
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 mini, 76

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- Baby Barbells (978-0-7624-4055-9), 8
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 Baby File, The, (978-0-7624-2735-2), 72
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 Backwards in High Heels (978-0-7624-3881-5), 72
 Bad Dogs Have More Fun (978-0-7624-3534-0), mini, 76, 98
 Barack Obama in His Own Words (978-0-7624-3789-4),
 mini, 76
 Barbie: All Dolled Up (978-0-7624-3686-6), 11
 Baseball Fan's Bucket List, The, (978-0-7624-3855-6), 72
 Batman Vault, The, (978-0-7624-3663-7), 72
 Beautiful Doodles (978-0-7624-3298-1), 44, 73
 Become a Better You (978-0-7624-3887-7), 76, 98
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 Betty Boop™ Man-Training Kit, The, (978-0-7624-3607-1), 93, 101
 Big Bad-Ass Bar Tricks (978-0-7624-3956-0), 83

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 Big Bad-Ass Drinking Kit (978-0-7624-4150-1), 25
 Big Lebowski Kit, The, (978-0-7624-3900-3), 24, 72
 Big New York Sandwich Book (978-0-7624-4048-1), 17
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 Blood and Ink (978-0-7624-4175-4), 27
 Boating Companion, The, (978-0-7624-3186-1), 73
 Book of Blessings (978-0-7624-1079-8), 98
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 Boys' Doodle Book, The, (978-0-7624-3506-7), 44, 73
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 Burt's Bees Facial Kit, The, (978-0-7624-1476-6), 94, 96

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- Camping Companion, The, (978-0-7624-2915-8), 73
 Candy Corn Bingo (978-0-7624-2817-5), 73, 88
 Cannabis Trips (978-0-7624-3812-9), 73
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 Crazy Sh*t Old People Say (978-0-7624-4236-2), 34

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- Dark Delicacies III (978-0-7624-3352-0), pb, 73
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- Darwin Awards: Felonious Failures, The, (978-0-7624-2562-4), 76
- Dating for Dummies® (978-0-7624-0631-9), 76
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- Designer Doodles (978-0-7624-3761-0), 44, 73
- Desktop Aquarium (978-0-7624-3249-3), mini kit, 81
- Desktop Derby (978-0-7624-4077-1), 66
- Desktop Golf (978-0-7624-815-0), 66, 72, 80, 82, 84
- Desktop Heads of Easter Island, The, (978-0-7624-3592-0), 80
- Desktop Horseshoes (978-0-7624-3635-4), 73, 81, 84
- Desktop Mermaid (978-0-7624-3957-7), 81
- Desktop Ping Pong (978-0-7624-3953-9), 80, 84
- Desktop Titanic (978-0-7624-3188-5), 80, 90
- Desperate Housecats (978-0-7624-2855-7), mini, 89, 98
- Diamonds (978-0-7624-3314-8), 85, 100
- Dilbert's Guide to the Rest of Your Life (978-0-7624-2781-9), 72
- Dinosaur Doodles (978-0-7624-3894-5), 43
- Dirty Little Limericks (978-0-7624-3218-9), 89, 99
- Do You Doodle? (978-0-7624-2927-1), 44, 73
- Doodle Bugs (978-0-7624-3762-7), 44, 73
- Doodle Dolls (978-0-7624-3819-8), 44, 73
- Doodle Farm (978-0-7624-3970-6), 44, 73
- Dragonworld (978-0-7624-4133-4), 47
- Dreams (978-0-7624-0253-3), mini, 95
- Dysfunctional Family Survival Fun Kit, The, (978-0-7624-3904-1), 91

E

- Eat Greens (978-0-7624-3907-2), 13
- El Abrazo (978-0-7624-0040-9), 101
- Elemental Spa, The, (978-0-76243244-8), 96
- Escape Adulthood (978-0-7624-3248-6), 72, 85
- Everything I Need to Know I Learned from Peanuts (978-0-7624-3859-2), 72
- Executive Desk Gong, The (978-0-7624-1605-9), 80

F

- Fabulous Doodles (978-0-7624-3653-8), 44, 73
- Fail Better (978-0-7624-2514-3), 72
- Fallen Angels (978-0-7624-4080-1), 68

- Family Guy™ Kit (978-0-7624-3931-7), 24, 72
- Family Guy™: Stewie's World Domination Kit (978-0-7624-3930-0), 94
- Finger Soccer (978-0-7624-3502-9), 66, 73, 80, 84
- Fist Pump (978-0-7624-4065-8), 32
- Five-Minute Halloween Mysteries (978-0-7624-3076-5), 73, 88
- Flintstones, The, (978-0-7624-4083-2), 22
- Floragami (978-0-7624-3816-7), 79
- Flying Nuns (978-0-7624-4009-2), 91
- Fold and Play: Farm (978-0-7624-4112-9), 56
- Fold and Play: Firehouse (978-0-7624-4113-6), 56
- Food for Talk Travel Deck (978-0-7624-3251-6), 87
- Footprints (978-0-7624-1677-6), 85, 99
- Forty Beads (978-0-7624-3928-7), 4
- Four-Leaf Clover Kit, The, (978-0-7624-1473-4), 88, 100
- Friends (978-0-7624-0254-0), 85

G

- Girlfriends (978-0-7624-0845-0), 85
- Girls' Doodle Book, The, (978-0-7624-3505-0), 44, 73
- Global Surfari (978-0-7624-3185-4), 73
- God's Words of Life for Teens (978-0-7624-1678-3), 77, 99
- God's Words of Life for Women (978-0-7624-1679-0), 77, 99
- Goddess Within, The, (978-0-7624-0530-5), 85, 95
- Golf for Dummies® (978-0-7624-0633-3), 77
- Golf List Mania! (978-0-7624-4069-6), 10
- Golf Record System, The, (978-0-7624-3655-2), 72
- Golf Voodoo Kit, The, (978-0-7624-1446-8), 72
- Grandmas Gone Wild (978-0-7624-2639-3), 72
- Great American Craft Beer (978-0-7624-3811-2), 72
- Great Book of Chicago Sports Lists, The, (978-0-7624-3709-2), 72
- Great Book of Cleveland Sports Lists, The, (978-0-7624-3416-9), 72
- Great Book of Denver Sports Lists, The, (978-0-7624-3355-1), 72
- Great Book of Detroit Sports Lists, The, (978-0-7624-3354-4), 72
- Great Book of Los Angeles Sports Lists, The, (978-0-7624-3520-3), 72
- Great Book of Philadelphia Sports Lists, The, (978-0-7624-2840-3), 72
- Great Book of San Francisco/Bay Area Sports Lists, The, (978-0-7624-3521-0), 72
- Great Book of Seattle Sports Lists, The, (978-0-7624-3522-7), 72
- Great Book of Washington D.C. Sports Lists, The, (978-0-7624-3356-8), 72
- Great Philly Cheesesteak Book, The, (978-0-7624-3547-0), 73

Green Doodle Book, The, (978-0-7624-4020-7), 45
 Green Lantern Power Ring Kit (978-0-7624-4176-1), 63
 Grow Your Own 6-Pack (978-0-7624-3247-9), 72, 88, 90
 Grow Your Own Venus Flytrap (978-0-7624-2941-7), 60, 88
 Gumby and Pokey Kit, The, (978-0-7624-2183-1), 94

H

Halloween Doodles (978-0-7624-3760-3), 44, 73
 Hamburger America (978-0-7624-4070-2), 16
 Handbook of Paranormal Powers (978-0-7624-4089-4), 30
 Hands On Feet (978-0-7624-3526-5), 72
 Hangover, The, (978-0-7624-4105-1), 63
 Hankie Couture (978-0-7624-4017-7), 31
 Harry Potter™ Golden Snitch Sticker Kit
 (978-0-7624-3821-2), 64, 94
 Harry Potter™ Hedwig Owl Kit and Sticker Book
 (978-0-7624-4062-7), 64, 94
 Harry Potter™ Slytherin's Locket Horcrux Kit and Sticker
 Book (978-0-7624-4185-9), 64
 Harry Potter™ Wizard's Wand and Sticker Book
 (978-0-7624-3426-8), 64, 94
 Harry Potter™ Sorting Hat Sticker Kit (978-0-7624-3146-5), 94
 Harry Potter™ Time-Turner Sticker Kit
 (978-0-7624-2977-6), 94
 Harry the K (978-0-7624-4110-5), 26
 Hawke's Green Beret Survival Manual
 (978-0-7624-3358-2), 6, 72
 Hawke's Special Forces Survival Handbook
 (978-0-7624-4064-1), 6
 Heart-to-Heart (978-0-7624-3704-7), 85, 100
 Hello Kitty® A Little Book of Happiness
 (978-0-7624-3594-4), 55, 92
 Hello Kitty® Best Friends (978-0-7624-3701-6), 55, 92
 Hello Kitty® Cute Cross-Stitch Kit (978-0-7624-3972-0), 54
 Hello Kitty® Dress Me Up (978-0-7624-3595-1), 55, 93
 Hello Kitty® Friendship Bracelet Kit
 (978-0-7624-3947-8), 54
 Hello Kitty® Friendship Doodles (978-0-7624-3971-3), 43
 Hello Kitty® Fun Doodles (978-0-7624-3821-1), 43-44, 55
 Hello Kitty® Little Letters Set (978-0-7624-3700-9), 55, 93
 Hello Kitty® Sweet, Happy, Fun Book! (978-0-7624-3770-2), 55
 Home for the Holidays (978-0-7624-2243-2), 78
 Hoops & Yoyo™: Friends Rock! (978-0-7624-3959-1), 61, 92
 Hoops & Yoyo™: Woo-Hoo For You! (978-0-7624-3959-1), 61
 Hot Stone Massage (978-0-7624-1606-6), 96
 How to Know God (978-0-7624-1158-0), 69, 77, 99

I

I ♥ Ken (978-0-7624-3939-3), 11

I Feel Happy (978-0-7624-3886-0), 57
 I Love Lucy™ Best Friends (978-0-7624-3287-5), 92
 I Love Lucy™ Guide to Life, The, (978-0-7624-0329-5), mini, 92
 If You Want to Walk on Water You've Got to Get Out of
 the Boat (978-0-7624-1874-9), 77, 99
 In Praise of Grandmothers (978-0-7624-1246-4), 72, 97
 Intricate Butterflies (978-0-7624-3646-0), 73
 Intricate Jack-o-Lanterns (978-0-7624-3339-1), 73
 Intricate Under the Sea (978-0-7624-3884-6), 73
 Irish Blessings (978-0-7624-0450-6), mini, 99
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J

Jelly Bean Bingo (978-0-7624-2696-6), 82
 Jelly Shot Test Kitchen (978-0-7624-4054-2), 21
 Jersey Girls (978-0-7624-4131-0), 29
 Jetsons, The, (978-0-7624-4084-9), 22
 Jewish Book of Why, The, (978-0-7624-4123-5), 68
 John Deere™ Allie Gator's Halloween Ride
 (978-0-7624-2658-4), 73
 John Deere™ Danny Dozer and the Haunted House
 (978-0-7624-3309-4), 73

K

Kamasutra (978-0-7624-1608-0), 85, 100
 Kids Across/Parents Down™: Crazy Critters
 (978-0-7624-2930-1), 73
 Kids Across/Parents Down™: On the Go (978-0-7624-2931-8), 73

L

Legend of Messy M'Cheany, The, (978-0-7624-4137-2), 40
 Life After College (978-0-7624-4127-3), 5
 Listen, Honey... (978-0-7624-3489-3), 89
 Little Book of Buddha, The, (978-0-7624-1599-1), 95
 Little Book of Etiquette, The, (978-0-7624-4148-8), 85
 Little Book of Hand Shadows, The, (978-0-89471-852-6), 83
 Little Book of Hanukkah, The, (978-0-7624-0790-3), 68, 78
 Little Book of Reflexology, The, (978-0-7624-1088-0), 95
 Little Pink Ribbon Book, The, (978-0-7624-3702-3), 85
 Looney Tunes Treasury (978-0-7624-4044-3), 72
 Lost Souls: Burning Sky (978-0-7624-4218-8), 53
 Lost Souls: Dead Lands (978-0-7624-3767-2), 53
 Love (978-0-7624-0665-4), 85, 100
 Love Fortune Cookie (978-0-7624-3326-1), 87, 101
 Love Lottery, The, (978-0-7624-2109-1), 101
 Low & Slow (978-0-7624-3609-5), 14, 72
 Lump 'O Coal (978-0-7624-2508-2), 78, 93

M

MAD's Greatest Artists: Sergio Aragones (978-0-7624-3687-3), 72

Magnetic Cubism (978-0-7624-3093-2), 79

Magnetic Kama Sutra (978-0-7624-2471-9), 81, 101

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Maine Classics (978-0-7624-3870-9), 19

Makeup Wakeup, The, (978-0-7624-3935-5), 1

Mammoth Book of Best British Mysteries 8, The, (978-0-7624-4096-2), 35

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Mammoth Book of True Hauntings, The, (978-0-7624-3396-4), 73

Marilyn (978-0-7624-3149-6), 92

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Mini Flyers (978-0-7624-1617-2), 73, 84

Mini Fondue Kit, The, (978-0-7624-1133-7), 83

Mini Golf Kit (978-0-7624-3639-2), 102

Mini Golf Voodoo Kit, The, (978-0-7624-1615-8), 72, 82, 90

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Mini Office Voodoo Kit, The, (978-0-7624-1864-0), 81, 90

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My Shining Star (978-0-7624-3978-2), 57

N

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Numerology (978-0-7624-4076-4), 65

Nun Bowling (978-0-7624-3094-9), 91

Nun-Chuks (978-0-7624-3707-8), 91

O

Office™ Kit, The, (978-0-7624-4151-8), 25, 72

Office Space™ Case of the Mondays Fun Files, The, (978-0-7624-3650-7), 72

Office Space™ Kit, The, (978-0-7624-2811-3), 24

Office Space™ Box of Flair (978-0-7624-3199-1), 94

On the Road Again (978-0-7624-2210-4), 73

Oodles of Doodles (978-0-7624-3324-7), 44, 73

Orange Doodle Book, The, (978-0-7624-4022-1), 45, 73

Our Dumb Century (978-0-7624-1866-4), 77

P

Paint Your Own Easter Bunny (978-0-7624-2982-0), 82

Palm Reading (978-0-7624-2683-6), mini kit, 97

Palm Reading (978-1-56138-626-0), mini, 95

Party Animals (978-0-7624-3889-1), 40
 Passion Starters (978-0-7624-2247-0), 101
 Peanuts® Philosophers (978-07624-3861-7), 72
 Peanuts® Guide to Life, The, (978-0-7624-2337-8), 23, 72
 Peanuts®: A Charlie Brown Christmas (978-0-7624-3172-4), board, 49
 Peanuts®: A Charlie Brown Christmas (978-0-7624-3305-6), deluxe hc, 49
 Peanuts®: A Charlie Brown Christmas (978-0-7624-3599-9), book & tree kit, 48
 Peanuts®: A Charlie Brown Thanksgiving (978-0-7624-3303-2), 49
 Peanuts®: Be My Valentine, Charlie Brown (978-0-7624-2754-3), mini, 92, 100
 Peanuts®: Be My Valentine, Charlie Brown (978-0-7624-3173-1), hc, 48
 Peanuts®: Be My Valentine, Charlie Brown (978-0-7624-3600-2), pbk, 48
 Peanuts®: Charlie Brown Christmas, A, (978-0-7624-1601-1), mini, 78, 92
 Peanuts®: Charlie Brown Christmas, A, (978-0-7624-3145-8), mini kit, 79, 94
 Peanuts®: Charlie Brown Thanksgiving, A, (978-0-7624-2753-6), mini, 92, 100
 Peanuts®: Easter Beagle Egg Hunt, The, (978-0-7624-3581-4), pob, 49
 Peanuts®: Happiness Is a Warm Blanket Charlie Brown (978-0-7624-4072-6), 48
 Peanuts®: Holiday Box Set (978-0-7624-3958-4), 94
 Peanuts®: It's the Easter Beagle, Charlie Brown (978-0-7624-3180-9), pb, 49, 73
 Peanuts®: It's the Great Pumpkin, Charlie Brown (978-0-7624-2033-9), mini, 73, 88, 92
 Peanuts®: It's the Great Pumpkin, Charlie Brown (978-0-7624-3171-7), board, 49
 Peanuts®: It's the Great Pumpkin, Charlie Brown (978-0-7624-3302-5), pb, 49, 73
 Peanuts®: It's the Great Pumpkin, Charlie Brown (978-0-7624-3826-6), hc, 49, 73
 Peanuts®: Linus Learns to Share (978-0-7624-3304-9), 49
 Peanuts®: Philosophers (978-0-7624-3861-7), 94
 Peanuts®: Snoopy & Woodstock Best Friends (978-0-7624-3814-3), mini kit, 95
 Peanuts®: Snoopy at the Bat (978-0-7624-3235-6), 49
 Peanuts®: The Peanuts Grand Piano Book (978-0-7624-3236-3) 49
 Peanuts®: Where Is Woodstock? (978-0-7624-3238-7), 49
 Peanuts®: You Can Be Anything! (978-0-7624-3583-8), 48, 72
 Peek Inside: Halloween Is Here (978-0-7624-3750-4), 73
 Penguin Bowling (978-0-7624-3190-8), 91

Penn State Sports Lists (978-0-7624-4107-5), 26
 Personal Apprentice (978-0-7624-2352-1), 72, 81
 Picklicious (978-0-7624-4018-4), 41
 Pimp My Cubicle (978-0-7624-2618-8), 72
 Pimp My Pumpkin (978-0-7624-2824-3), 73, 89
 Pink Doodle Book, The, (978-0-7624-4019-1), 45
 Pink Flamingos Gift Set (978-0-7624-2027-4), 81
 Pink Panther Yoga (97-0-7624-3182-3), 94
 Pirate Soul (978-0-7624-2756-7), 58
 Portable Dad, The, (978-0-7624-3528-9), 72
 Power of Positive Thinking, The, (978-0-7624-1255-6), mini, 77
 Practical Suggestions for Mother & Housewife (978-0-7624-3610-1), 72
 Professor Dalrymple's Patented Fairy Catching System (978-0-7624-2918-9), mini kit, 84
 Pumpkins by P. Casso (978-0-7624-3325-4), 73, 89
 Purple Daze (978-0-7624-4071-9), 50
 Purple Doodle Book, The, (978-0-7624-4021-4), 45, 73
 Purpose Driven® Life, The, (978-0-7624-1684-4), 77, 99

Q

Quit (978-0-7624-3047-5), 86
 Quotable Churchill, The, (978-0-7624-0240-3), 102
 Quotable Oscar Wilde, The, (978-0-7624-0573-2), 86

R

Real Mad Men, The, (978-0-7624-4090-0), 7
 Reasons to Drink (978-0-7624-3555-5), 89
 Reasons to Smoke (978-0-7624-3165-6), 89
 Recyclo-gami (978-0-7624-4052-8), 42
 Rich Dad, Poor Dad (978-0-7624-3427-5), mini, 77
 Rich Dad, Poor Dad for Teens (978-0-7624-3654-5), mini, 77
 Roadkill Safari (978-0-7624-3590-6), 73, 90
 Romance for Dummies® (978-0-7624-1244-0), 77
 Rubes® Cow Tipping (978-0-7624-4008-5), 61
 Rudolph, The Red-Nosed Reindeer (978-0-7624-3098-7), mini, 78, 92
 Runes (978-0-7624-3813-6), 97

S

Santa Claus Is Comin' to Town (978-0-7624-2826-7), mini, 78, 92
 Savoring the Hamptons (978-0-7624-4023-8), 18
 Scaredy Cats (978-0-7624-3423-7), 73, 88, 98
 Scoop (978-0-7624-3798-6), 20
 Screwed (978-0-7624-3591-3), 81
 Sear, Sauce, and Serve (978-0-7624-3872-3), 14
 Secrets of Joy (978-1-56138-516-4), 69, 86

- Secrets of Serenity (978-1-56138-690-1), 69, 86
 Seventeen's Ultimate Style Guide (978-0-7624-4193-8), 2-3
 Sex for Dummies® (978-0-7624-0750-7), 77
 Shakespeare (978-0-7624-1103-0), 86
 Simple Wisdom (978-0-7624-0197-0), 86
 Snowflake Origami (978-0-7624-3705-4), 78, 79
 So Audrey (978-0-7624-4058-0), 28
 Solve This! Number Logic (978-0-7624-3955-3), 83
 Solve This! Word Puzzles (978-0-7624-3954-6), 83
 South Park™ Guide to Life (978-0-7624-3570-8), 23, 72
 South Park™ Kit (978-0-7624-3682-8), 24
 South Park™: Holidays with the Hankeys
 (978-0-7624-3706-1), 79, 95
 Spin the Bottle (978-0-7624-2511-2), 101
 Spooky Doodles (978-0-7624-3829-7), 44, 73
 Sports Fan Voodoo Kit, The, (978-0-7624-2451-1), 72
 Spy vs. Spy (978-0-7624-3952-2), 95
 Start Exploring: Dinosaurs (978-0-7624-4074-0), 46
 Start Exploring: Gray's Anatomy (978-0-7624-4073-3), 46
 Start Exploring: Masterpieces (978-0-7624-4075-7), 46
 Stick It to Your Ex (978-0-7624-3764-1), 90, 101
 Strawberry Shortcake™ Berry Best Friends
 (978-0-7624-3589-0), 93
 Stress Buster Box, The, (978-0-7624-1475-8), 81
 Style Hounds (978-0-7624-3423-7), 98

T

- Tales of Peter Rabbit, The, (978-0-7624-2694-2), 82
 Tarot (978-0-7624-0418-6), mini, 95
 Tarot (978-0-7624-1382-9), mini kit, 97
 Teeny Tiny Jigsaw Puzzle: The World (978-0-7624-3818-1), 84
 Teeny Tiny Tea Set, The, (978-0-7624-3703-0), 83
 Teeny Weeny Martini Set, The, (978-0-7624-2984-4), 72, 83
 Teeny Weeny Merry Martini Set (978-0-7624-3431-2), 79, 83
 Therapist in a Box (978-0-7624-2003-2), 90
 Think Like a Champion (978-0-7624-3856-3), 72, 77, 82
 Three Mustaches and a Soul Patch (978-0-7624-3981-2), 66
 Three Stooges® Career Guide, The, (978-0-7624-4010-8), 23
 Three Stooges®, The: See No Evil, Hear No Evil, Speak No
 Evil (978-0-7624-4012-2), 62
 Thumb Sumo (978-0-7624-3708-5), 84, 91
 Tolkien Treasury, A, (978-0-7624-0980-8), 86
 Tombstone Tea (978-0-7624-3718-4), 73
 Trick or Treat Vampire (978-0-7624-333-9), 73
 Truth & Dare (978-0-7624-4104-4), 52
 Twisted Whiskers™: Cheer Up! (978-0-7624-2512-9), 86, 93
 Twisted Whiskers™: Christmas Critters!
 (978-0-7624-3698-9), 78, 86, 93
 Twisted Whiskers™: Fabulous Friends! (978-0-7624-2513-6), 86, 93

- Twisted Whiskers™: Giggles & Grins! (978-0-7624-3245-5),
 86, 93
 Twisted Whiskers™: I Only Have Eyes For You!
 (978-0-7624-3175-5), 86, 93, 100
 Twisted Whiskers™: Party Animals!
 (978-0-7624-3176-2), 86, 93
 Twisted Whiskers™: Way to Go! (97807624-326-2), 72, 86, 93

U

- Ultimate Book of Boxing Lists, The, (978-0-7624-4013-9), 72
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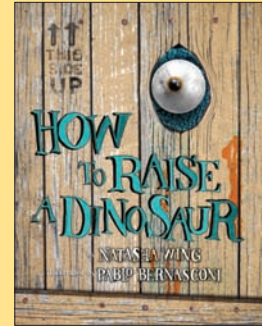
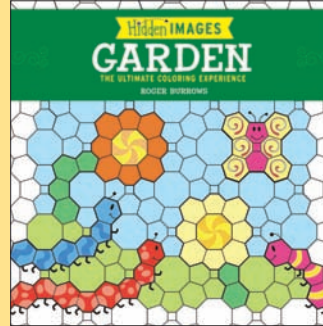
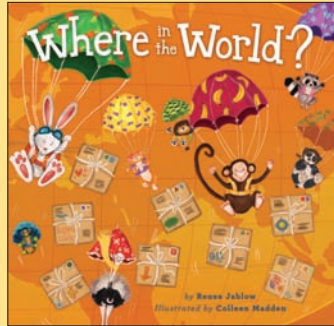
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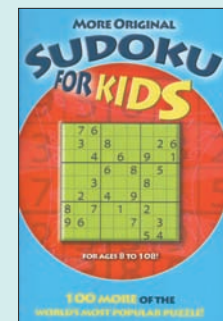
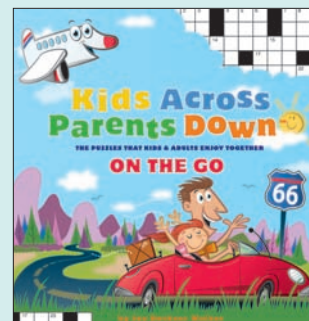
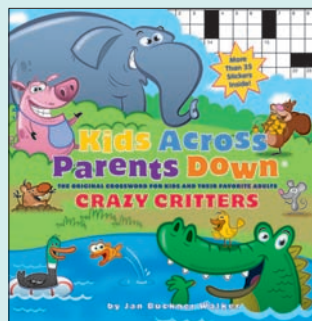
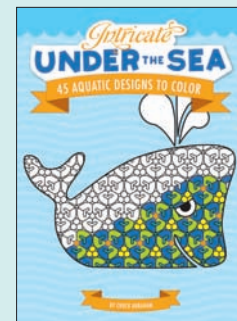
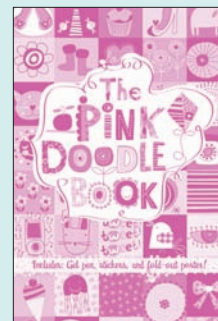
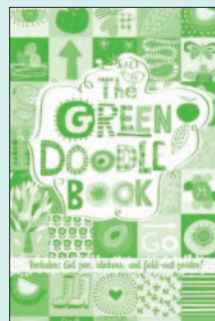
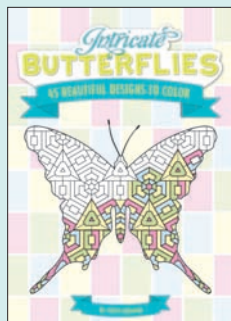
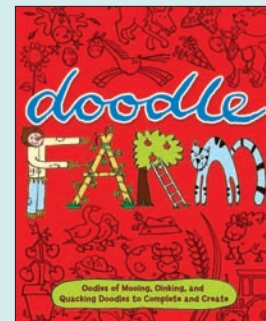
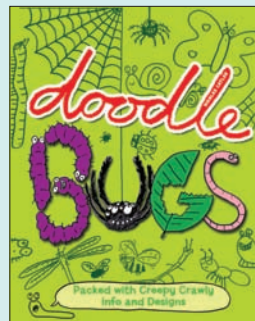
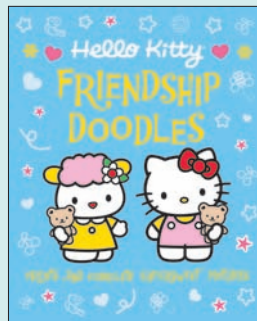
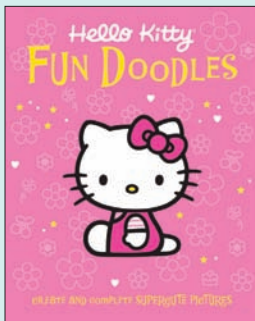
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