



Summer 2009
TRADE PAPERBACKS AND HARDCOVERS

New American Library • Celebra
Riverhead Trade Paperbacks • Perigee

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New American Library

Celebra

NAL Accent

NAL Caliber

NAL Praise

Signet Eclipse

Obsidian Mysteries

Roc

Heat

Trade Paperbacks and Hardcover

Not long after Isabel “Izzy” Chambers opens up a knitting shop in the sleepy fishing town of Sea Harbor, Massachusetts, a diverse group of women begins congregating each week to form the Seaside Knitters.

Izzy raises some eyebrows when she rents the apartment above her shop to Angie Archer, whose reputation for loose behavior and a quick temper has made her unpopular with many locals. But could any of them have wanted her dead? Angie’s body is discovered drowned in the harbor, her long red hair tangled like seaweed in a lobster trap.

An official investigation rules the death an accident. There are speculations of too many whiskey sours, a slippery wharf, a dark night... But Izzy and the Seaside Knitters smell something fishy. When several strange incidents occur above the shop, the women decide to take matters into their own hands. But before long, their small-town sense of security is frayed, and the threat of more violence hangs over this tightly knit community...

“[A] charming debut... A knitting pattern for a scarf rounds out a cozy many will find an ideal beach read.”
—*Publishers Weekly*

MARKETING

- Promote in conjunction with May hardcover, *Patterns in the Sand*
- Print advertising in mystery publications
- Print features and reviews
- Online promotion and publicity
- 12-copy solid floor display with special riser
978-0-451-99749-4 @ \$168.00/@186.00 Can.
13" w x 44" h x 12" d

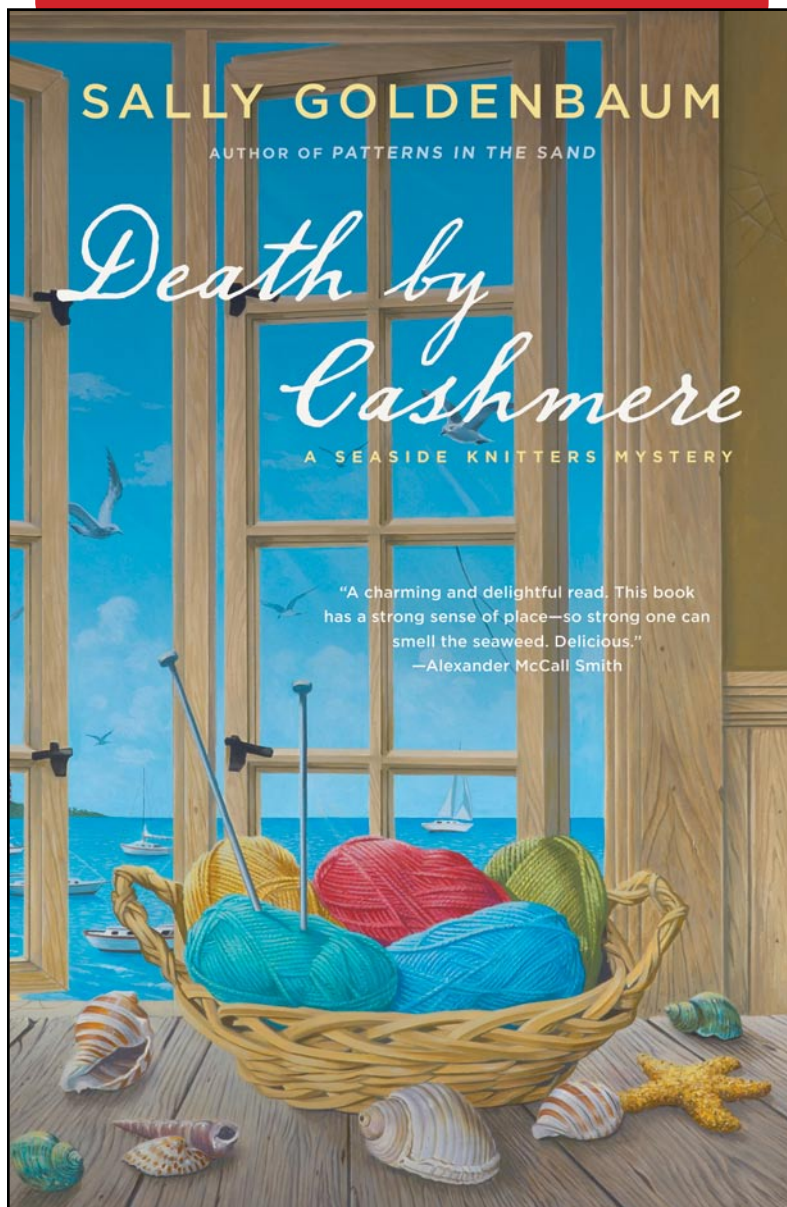
SALES POINTS

- Now in trade paperback, the first in a charming new series with crossover appeal to knitters and cozy mystery fans alike
- Strong praise for this debut; Alexander McCall Smith calls it “delicious”
- Perfect for fans of Maggie Sefton’s series of knitting mysteries for Berkley
- Also available as an e-book

Sally Goldenbaum is a sometimes philosophy teacher, knitter, editor, and the author of more than two dozen novels. She lives in Prairie Village, Kansas.

Now in trade paperback—the new mystery series that spins a yarn about knitters and murder in a seaside village.

JUST ADDED TO APRIL 2009



978-0-451-22553-5 • \$14.00/\$15.50 Can.

Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 52
Mystery
Rights: E00

Publishing History: Obsidian
Hardcover 978-0-451-22471-2 (8/08)
EAN: 9780451225535 51400
On sale April 7, 2009

Death by Cashmere
A Seaside Knitters Mystery
Sally Goldenbaum

The brothers are back—the latest installment in J. R. Ward's sizzling #1 *New York Times* bestselling series.

J. R. Ward's Black Dagger Brotherhood novels have introduced readers to a "different, creative, dark, violent, and flat-out amazing" (*All About Romance*) world. Now, as the vampire warriors defend their race against their slayers, one male's loyalty to the Brotherhood will be tested—and his dangerous mixed blood revealed...

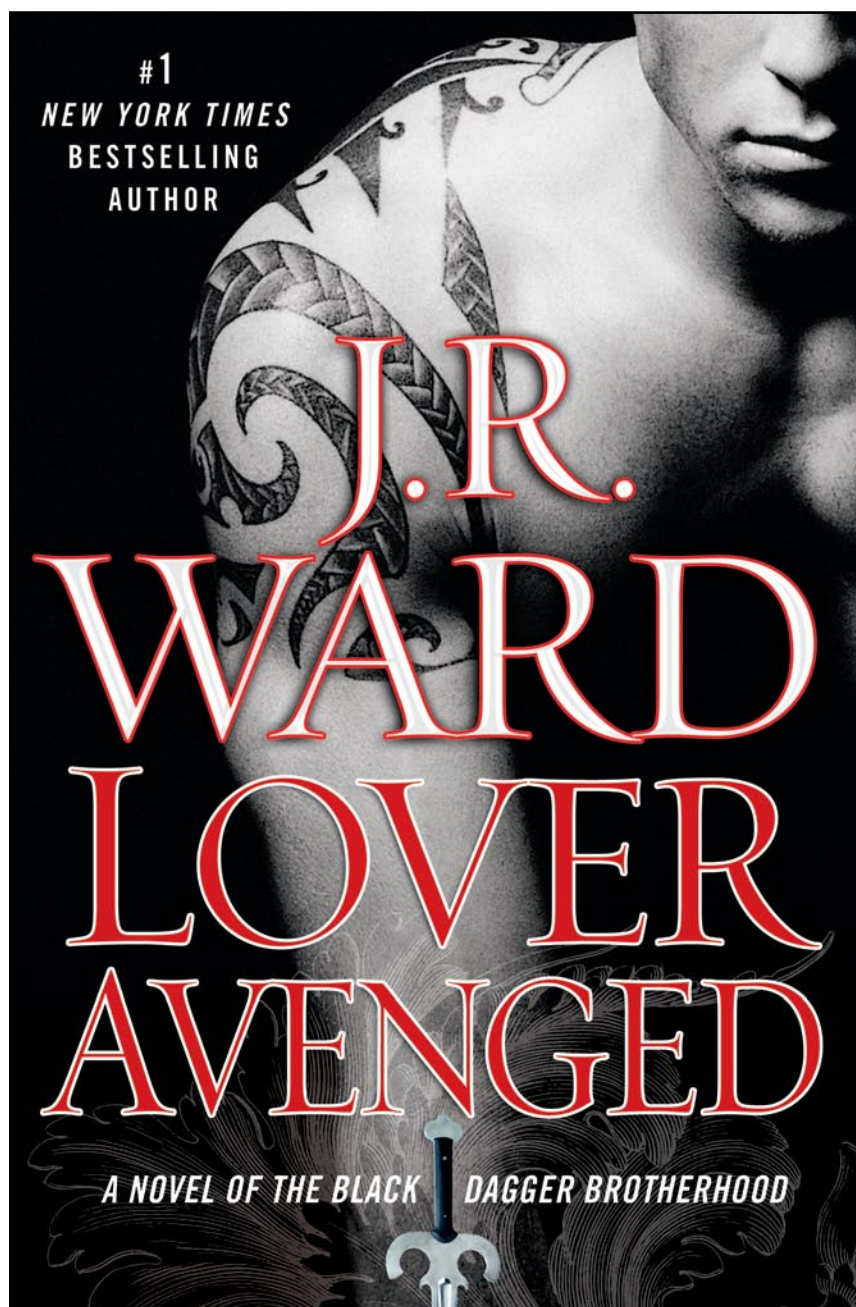
Rehvenge has always kept his distance from the Brotherhood—even though his sister is married to a member, for he harbors a deadly secret that could make him a huge liability in their war against the lessers. As plots within and outside of the Brotherhood threaten to reveal the truth about Rehvenge, he turns to the only source of light in his darkening world, Ehlena, a vampire untouched by the corruption that has its hold on him—and the only thing standing between him and eternal destruction.

"Tautly written, wickedly sexy and just plain fun."
—Lisa Gardner

Lover Avenged

A Novel of the Black Dagger Brotherhood

J. R. Ward



978-0-451-22585-6 • \$24.95/\$27.50 Can.

Hardcover
480 pp./6" x 9"
Carton: 20
Novel
Rights: W00
Publishing History: Original

Previous Book (in trade):
*The Black Dagger Brotherhood:
An Insider's Guide*
978-0-451-22500-9 (10/08)
EAN: 9780451225856 52495
On sale May 5, 2009
Strict on-sale



Photo © LeElla Scott

J. R. Ward worked in healthcare in Boston and spent many years as Chief of Staff at one of the premier academic medical centers in the nation. She lives in Kentucky with her husband. Author website: jrward.com.

SUGGESTED ORDER

The #1 *New York Times* bestselling series THE BLACK DAGGER BROTHERHOOD

Now in hardcover for the first time!

“J. R. Ward’s unique band of brothers is to die for.”

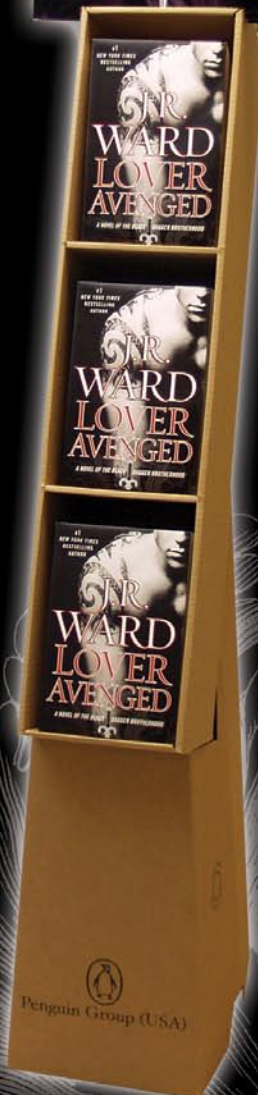
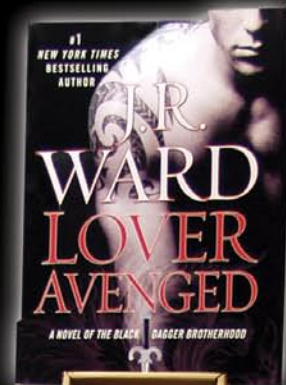
—Suzanne Brockmann

“Utterly absorbing and deliciously erotic...
The hottest collection of studs in romance.”

—USA bestselling author Angela Knight

“A band of brothers who know how to show
a girl a good time.”

—Lisa Gardner



MARKETING

- Major author tour
- National print advertising
- Print features and reviews
- Blog media campaign
- Online reviews, interviews, and chats
- Promotional video distributed online
- 9-copy solid floor display with special riser 978-0-451-99736-4 @ \$224.55/\$247.50 Can. 7" w x 50" h x 16" d
- 18-copy mixed hard/soft floor display with special riser (includes 9 of *Lover Avenged* and 3 each of *Lover Enshrined*, *Lover Unbound*, and *Lover Revealed*) 978-0-451-94655-3 @ \$296.46/\$340.41 Can. 10" w x 54" h x 17" d

ALSO AVAILABLE

The Black Dagger Brotherhood: An Insider's Guide
978-0-451-22500-9 @ \$15.00/\$16.50 Can.

Lover Enshrined

978-0-451-22272-5 @ \$7.99/\$8.99 Can.

Lover Unbound

978-0-451-22235-0 @ \$7.99/\$10.99 Can.

Lover Revealed

978-0-451-41235-5 @ \$7.99/\$10.99 Can.

Lover Awakened

978-0-451-21936-7 @ \$7.99/\$8.99 Can.

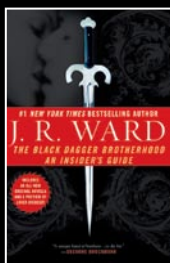
Lover Eternal

978-0-451-21804-9 @ \$7.99/\$8.99 Can.

Dark Lover 978-0-451-21695-3 @ \$6.99/\$9.99 Can.

SALES POINTS

- The hardcover debut of our #1 *New York Times* bestselling Black Dagger Brotherhood series
- *Lover Enshrined* (6/08) hit the #1 spot on the *New York Times* list, #1 on *Publishers Weekly*, #8 on *USA Today* and #3 on *The Washington Post*
- J. R. Ward is continuing to grow and her backlist titles remain strong and steady sellers
- The series has garnered fantastic reviews and endorsements
- *The Black Dagger Brotherhood: An Insider's Guide* (10/08) includes a teaser for *Lover Avenged*
- NAL will publish a brand new, dark and edgy paranormal romance series with J. R. Ward in paperback beginning in October 2009, while also continuing with the Black Dagger Brotherhood books



The hardcover debut from the *New York Times* bestselling author—the prequel to *Bitter is the New Black*.

In *Pretty in Plaid*, Jen Lancaster reveals how she developed the hubris that perpetually gets her into trouble. Using fashion icons of her youth to tell her hilarious and insightful stories, readers will meet the girl she used to be.

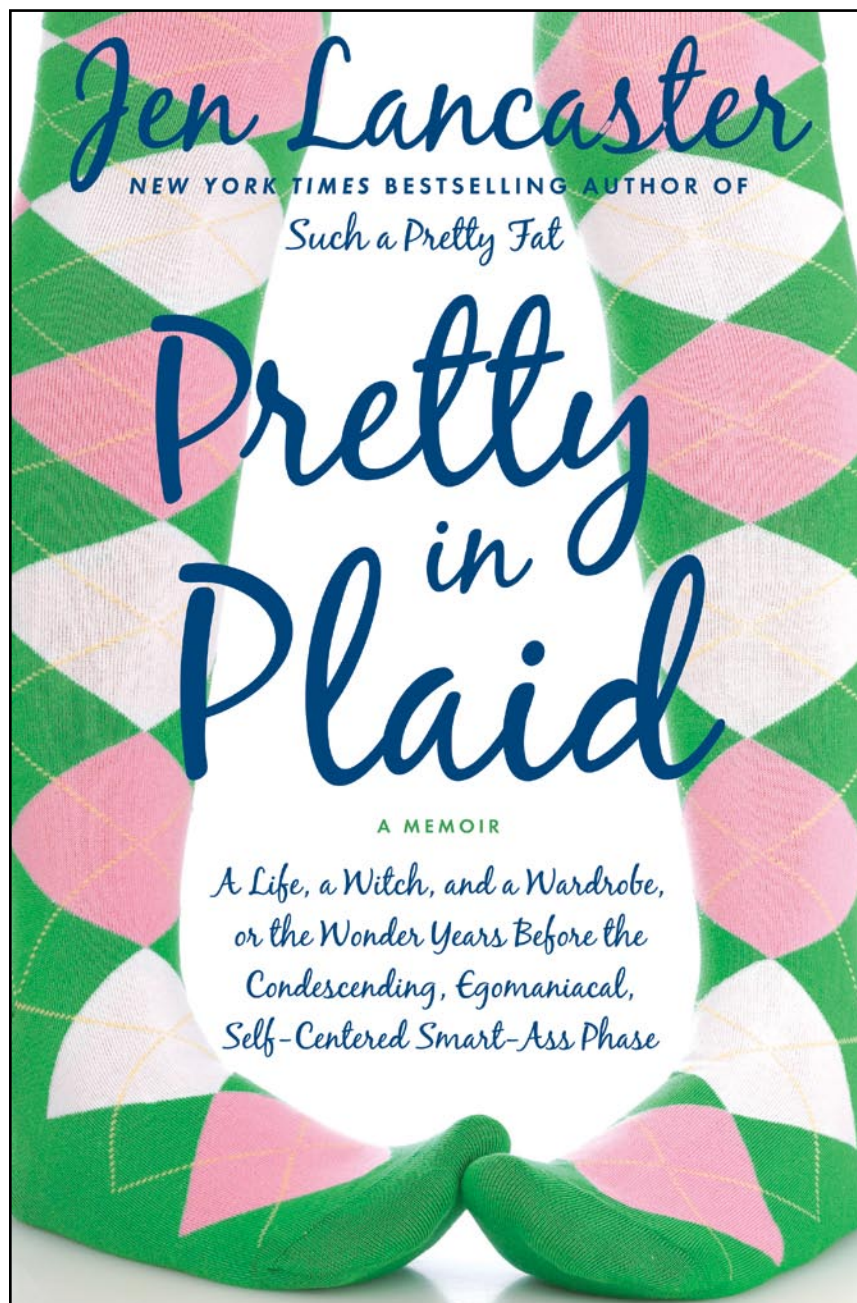
Think Jen Lancaster was always “like David Sedaris with pearls and a supercute handbag?”* Think again. She was a badge-hungry Junior Girl Scout with a knack for extortion, an aspiring sorority girl who didn’t know her Coach from her Louis Vuitton, and a budding executive who found herself bewildered by her first encounter with a fax machine. In this humorous and touching memoir, Jen Lancaster looks back on her life—and wardrobe—before bitter was the new black and shows us a young woman not so very different than the rest of us.

The author who showed us what it was like to wait in line at the unemployment office with a Prada bag, how living in the city can actually suck, and that losing weight *can* be fun with a trainer named Barbie and enough Ambien is ready to take you on a hilarious and heartwarming trip down memory lane in her shoes (and very pretty ones at that).

Pretty in Plaid

A Life, a Witch, and a Wardrobe, or the Wonder Years Before the Condensing, Egomaniacal, Self-Centered Smart-Ass Phase
Jen Lancaster

*Jennifer Coburn



978-0-451-22680-8 • \$24.95/\$27.50 Can.

Hardcover
400 pp./6" x 9"
Carton: 24
Memoir
Rights: E00

Publishing History: Original
Previous Book: *Such a Pretty Fat*
978-0-451-22389-0 (5/08)
EAN: 9780451226808 52495
On sale May 5, 2009
Strict on-sale



Photo © J. B. Fletcher

Jen Lancaster is a former vice president at an investor relations firm, and the proprietor of allaboutjen.com and jennsylvania.com. She lives in Chicago.

SUGGESTED ORDER

Raves for the “screamingly funny”* Jen Lancaster:

PRAISE FOR

Such a Pretty Fat

“She’s like that friend who always says what you’re thinking—just 1,000 times funnier.”

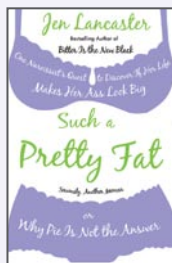
—*People*

“Believe it or not, losing weight can actually be a laugh riot...mercifully infuses much-needed humor into the life-altering process.”

—*Chicago Sun-Times*

“What it’s like to be large, in charge, and totally hilarious.”

—*Metro NY*



PRAISE FOR

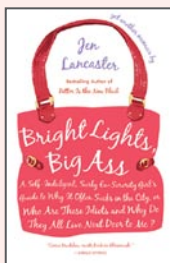
Bright Lights, Big Ass

“Lessons we’ve learned from Jen Lancaster: Bitter is the new black, Target is the new Neiman’s, pit bulls and surly neighbors are the new Samanthas, Charlottes and Mirandas, and mid-day whiskey is always a good idea.”

—Jennifer Weiner

“Part *Seinfeld*, part antidote to *Sex in the City*...I defy you not to laugh out loud on nearly every page.”

—Allison Winn Scotch



PRAISE FOR

Bitter Is the New Black

“Carrie Bradshaw meets Barbara Ehrenreich.”

—*Kirkus Reviews*

“The woman is nothing if not spunky, and she does have her funny moments, particularly when sticking it to The Man.”

—*The Washington Post*



*Beth Harbison

MARKETING

- Major author tour
- National television interviews
- Radio interview campaign
- National advertising campaign
- Print features and reviews
- Online reviews, interviews, and chats
- Promotional video distributed online
- 9-copy solid floor display with special riser 978-0-451-99737-1 @ \$224.55/\$247.50 Can. 7" w x 50" h x 16" d
- 18-copy mixed hard/soft floor display with special riser (includes 9 of *Pretty in Plaid* and 3 each of *Such a Pretty Fat*, *Bright Lights, Big Ass*, and *Bitter Is the New Black*) 978-0-451-94656-0 @ \$353.40/\$390.00 Can. 10" w x 54" h x 17" d

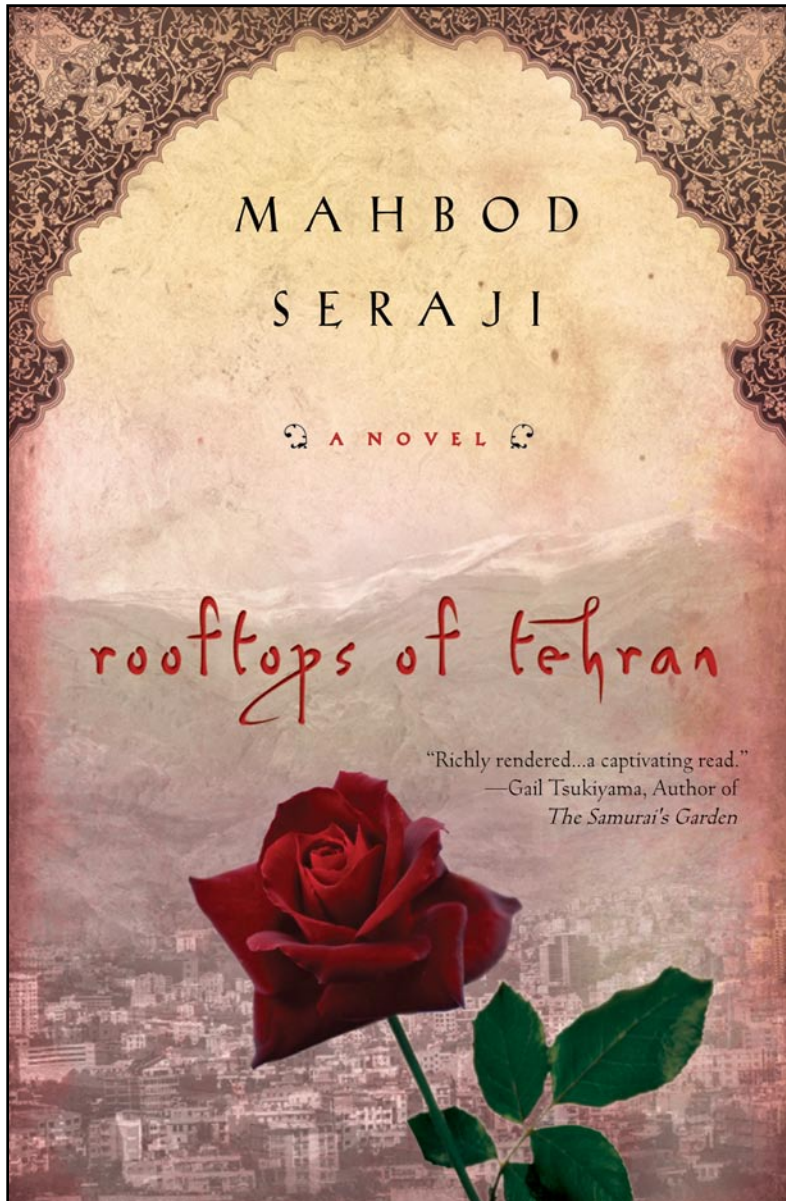
SALES POINTS

- *Such a Pretty Fat* (5/08) spent six weeks on the *New York Times* list
- *Pretty in Plaid* is a prequel to Lancaster’s incredibly successful debut *Bitter Is the New Black* (3/06), which has sold over 100,000 copies in trade paperback
- This is home-grown *New York Times* bestseller Jen Lancaster’s hardcover debut
- Film rights have been sold for *Bitter Is the New Black*
- Also available as an e-book

ALSO AVAILABLE

- Such a Pretty Fat* 978-0-451-22389-0 @ \$14.00/\$15.50 Can.
- Bright Lights, Big Ass* 978-0-451-22125-4 @ \$15.00/\$16.50 Can.
- Bitter Is the New Black* 978-0-451-21760-8 @ \$15.00/\$16.50 Can.

From “a striking new talent”* comes an unforgettable debut novel of young love and coming of age in an Iran headed toward revolution.



Rooftops of Tehran

A Novel

Mahbod Seraji

In this poignant, eye-opening and emotionally vivid novel, Mahbod Seraji lays bare the beauty and brutality of the centuries-old Persian culture, while reaffirming the human experiences we all share.

In a middle-class neighborhood of Iran's sprawling capital city, 17-year-old Pasha Shahed spends the summer of 1973 on his rooftop with his best friend Ahmed, joking around one minute and asking burning questions about life the next. He also hides a secret love for his beautiful neighbor Zari, who has been betrothed since birth to another man. But the bliss of Pasha and Zari's stolen time together is shattered when Pasha unwittingly acts as a beacon for the Shah's secret police. The violent consequences awaken him to the reality of living under a powerful despot, and lead Zari to make a shocking choice...

“Full of humor, originality, and meaning.”

—John Shors, author of *Beside a Burning Sea*

“In his haunting debut novel, Mahbod Seraji brings humor and humanity to a story of secret love.”

—*Sandra Dallas, author of *Tallgrass*

MARKETING

- West Coast media and in-store author appearances
- Print features and reviews
- Outreach to reading groups
- Includes an expanded Readers Guide

SALES POINTS

- A debut novel from a compelling new voice with appeal to fans of *The Kite Runner*, *The Bastard of Istanbul*, and *The Rug Merchant*
- Inspired by true events in the life of the author, who came to the U.S. at age 19 knowing no English and went on to earn several advanced degrees and pursue a career as a world-traveling corporate executive
- Author is media savvy and has extensive public speaking experience
- Translation rights sold to Israel and Brazil, audio rights sold to Recorded Books
- Also available as an e-book

Mahbod Seraji was born in Iran, and came to the United States in the 1970s. He currently lives in the San Francisco Bay area. Author website: rooftopsoftehran.com

978-0-451-22681-5 • \$15.00/\$16.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 40
Novel
Rights: F00

Publishing History: Original
EAN: 9780451226815 51500
On sale May 5, 2009

SUGGESTED ORDER

When Beth Overton, a stay-at-home mom, learns that her husband has fallen short on his part of their marriage bargain, she's forced to rethink hers. But first she's got to retrieve the luggage she's accidentally switched with someone else...

Carly Frazer, a divorced history professor, keeps telling herself she's got her life completely under control...until it falls completely apart. With a major career move in doubt and her recently widowed mother moving in, Carly's got troubles galore—and another woman's suitcase.

When Beth and Carly meet in a hotel bar to switch bags, they are two very different women who never guess that a twist of fate, and their subsequent unlikely friendship, are about to take their lives in surprising new directions...

Praise for *Necessary Arrangements*:

"A poignant story that will touch the heart."

—Patti Callahan Henry,
author of *The Art of Keeping Secrets*

"A heartfelt and moving story about holding on and letting go."

—Lisa Wingate, author of *A Month of Summer*

MARKETING

- Southeast media and in-store author appearances
- Print features and reviews
- Book club outreach
- Includes a Conversation Guide

SALES POINTS

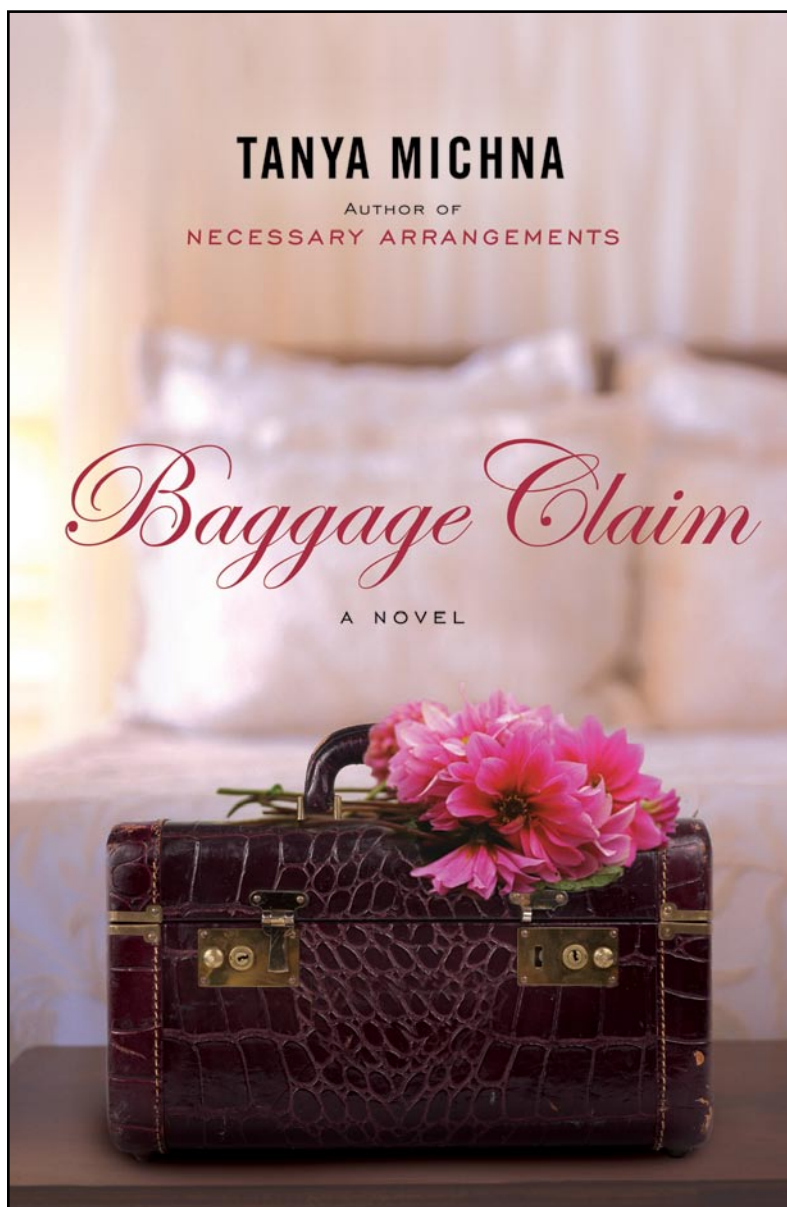
- The author's first novel, *Necessary Arrangements* (9/07), was nominated for two awards and has been praised by Anna DeStefano (*Because of a Boy*), *Publishers Weekly*, and *Romantic Times*
- Tanya has a dedicated fan base and promotes herself through her websites and appearances
- Also available as an e-book

ALSO AVAILABLE

Necessary Arrangements
978-0-451-22207-7 @ \$13.95/\$17.50 Can.

This is the second Accent novel by **Tanya Michna**. Under another name, she's an award-winning, multi-published writer. She lives near Atlanta with her husband and two children. Author website: tanyamichna.com

Two women with nothing in common except look-alike luggage embark on a journey that will transform their lives...



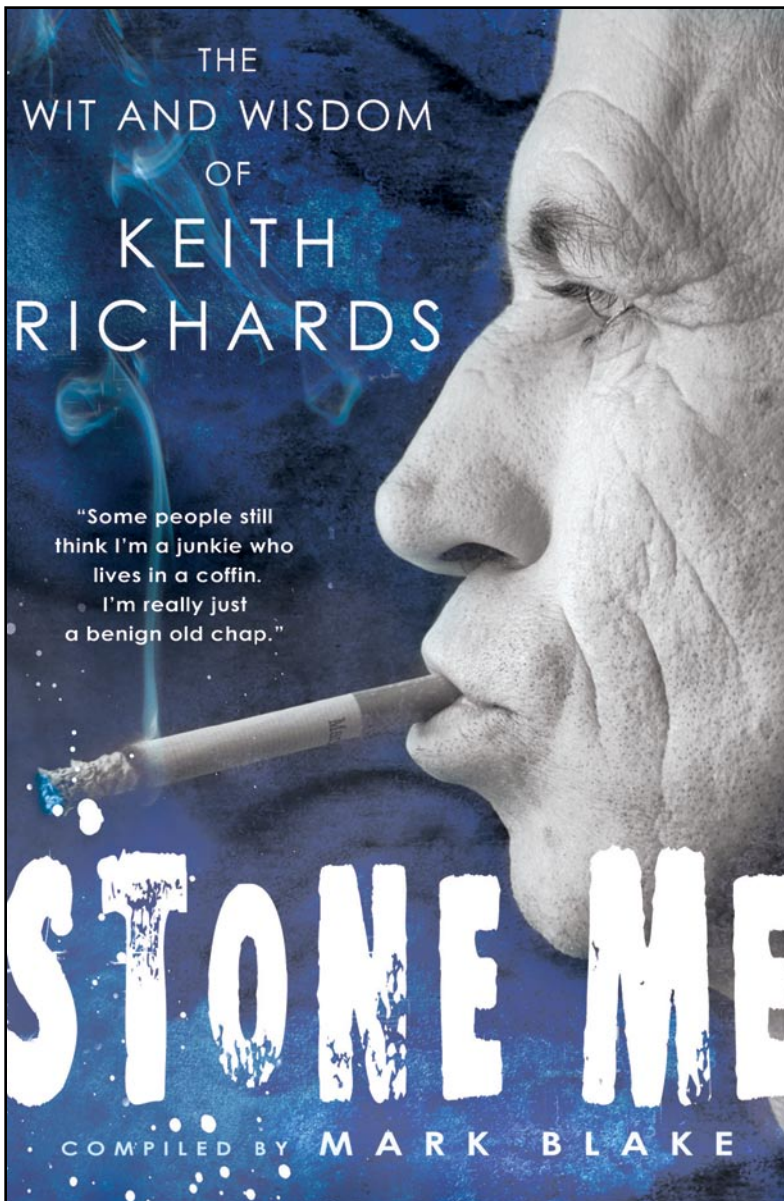
978-0-451-22498-9 • \$15.00/\$16.50 Can.

Trade Paperback
336 pp./5 5/16" x 8"
Carton: 44
Novel
Rights: W00

Publishing History: Original
Previous Book:
Necessary Arrangements
978-0-451-22207-7 (9/07)
EAN: 9780451224989 51500
On sale May 5, 2009

Baggage Claim
Tanya Michna

In his own words—from rock's most legendary bad boy.



Stone Me

The Wit and Wisdom of Keith Richards
Compiled by Mark Blake

Rock 'n' roll legend and Rolling Stones guitarist Keith Richards has quite a few things to say: about Mick Jagger, the Stones, sex, drugs, rock 'n' roll, and life itself. Sample these nuggets of wit and wisdom chipped from the tablets of Stone:

On etiquette: "I've never turned blue in someone else's bathroom. I consider that the height of bad manners."

On Mick Jagger: "My aim is always to try to introduce a bit of levity into his life."

On the police: "There was a knock on our dressing-room door. Our manager shouted, 'Keith! Ron! The Police are here!' Oh, man, we panicked, flushed everything down the john. Then the door opened and it was Stewart Copeland and Sting."

On family: "My father. I snorted my father. He was cremated and I couldn't resist grinding him up with a little bit of blow."

On dental care: "Miraculously, due to abstinence and prayer, my teeth grew back."

MARKETING

- Promotion on classic rock radio stations, including giveaways
- Radio interviews
- Print features and reviews
- 6-copy solid counter unit with special header
978-0-451-99735-7 @ \$77.70/NCR
5 1/2" w x 7 1/2" h x 6" d

SALES POINTS

- Keith Richards is the archetypal rock star—he and Mick Jagger personify the sex, drugs, and rock 'n' roll lifestyle
- *Stone Me* will be published prior to Richards' much-anticipated memoir coming from Little, Brown in 2010 and will take advantage of the buzz
- Richards is an endless source of hilarious, outrageous soundbites
- The gifty format makes this the perfect Father's Day present for dads and music lovers of all kinds

Mark Blake is the author of *Comfortably Numb: The Inside Story of Pink Floyd* and has edited two definitive music books: *Dylan: Visions, Portraits and Back Pages* and *Punk: The Whole Story*.

978-0-451-22758-4 • \$12.95/NCR

Trade Paperback
144 pp./5" x 7"
Carton: 100
Music
Rights: N00

Publishing History: Original
EAN: 9780451227584 51295
On sale May 5, 2009

SUGGESTED ORDER

Ayn Rand wrote of her first novel, *We the Living*, "It is as near to an autobiography as I will ever write. The plot is invented, the background is not... The specific events of Kira's life were not mine: her ideas, her convictions, her values, were and are."

We the Living depicts the struggle of the individual against the state, and the impact of the Russian Revolution on three human beings who demand the right to live their own lives and pursue their own happiness. It tells of a young woman's passionate love, held like a fortress against the corrupting evil of a totalitarian state.

This classic novel is not a story of politics, but of the men and women who have to struggle for existence behind the banners and slogans.

MARKETING

- 12-copy solid floor display with special riser 978-0-451-99744-9 @ \$204.00/\$220.00 Can. 15" w x 46" h x 16" d
- 32-copy mixed floor display with special riser (includes 12 of *We the Living*, 10 of *Atlas Shrugged*, 5 each of *The Fountainhead* and *Anthem*) 978-0-451-94677-5 @ \$378.80/\$416.80 Can. 10" w x 54" h x 17" d

SALES POINTS

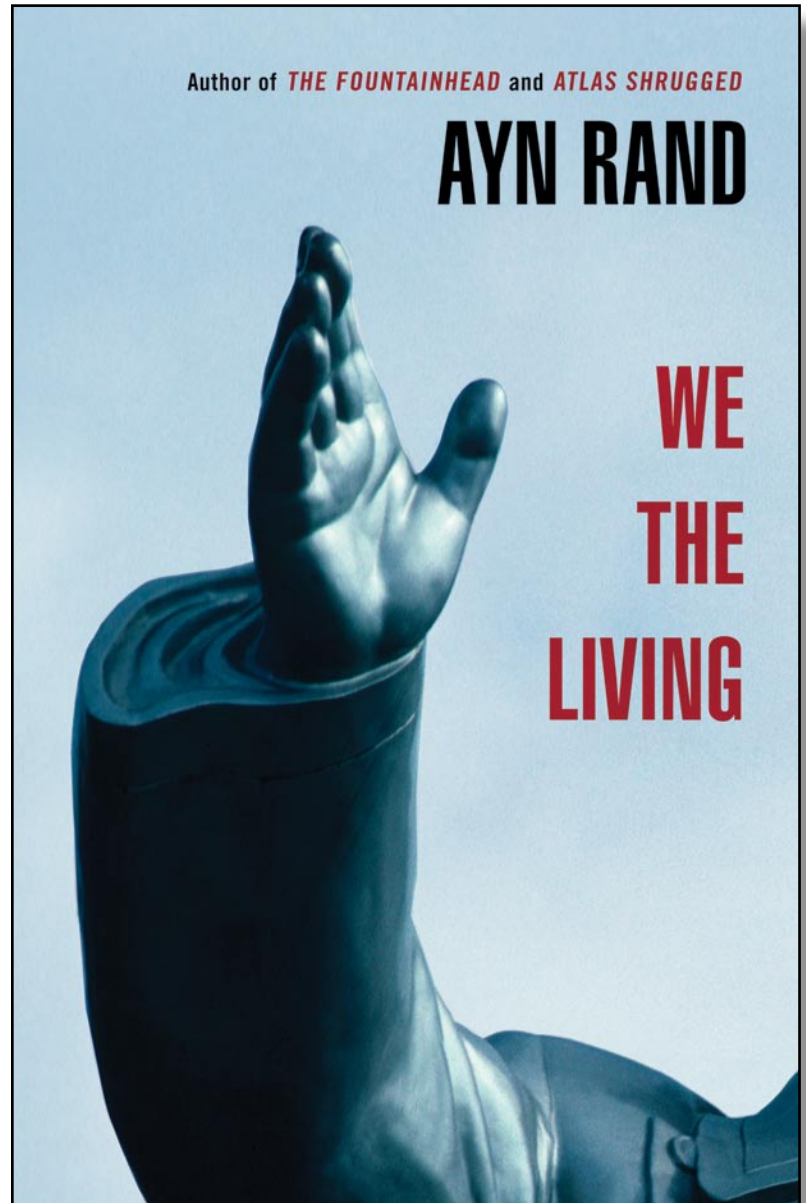
- Rand's semi-autobiographical novel of life in Communist Russia
- With an updated Introduction by Ayn Rand's literary executor and philosophical heir, Leonard Peikoff
- More than three million copies of the mass market edition in print
- A new biography of Ayn Rand is coming out in February 2009 from Doubleday
- New American Library's four Ayn Rand novels are now all available in trade paperback and mass market: *Atlas Shrugged*, *Anthem*, *The Fountainhead*, and *We the Living*

ALSO AVAILABLE

Atlas Shrugged 978-0-451-19114-4 @ \$8.99/\$9.99 Can.
The Fountainhead 978-0-451-19115-1 @ \$8.99/\$9.99 Can.
Anthem 978-0-451-19113-7 @ \$7.99/\$8.99 Can.

Ayn Rand published her first novel, *We the Living*, in 1936. *Anthem* followed in 1938. And it was with the publication of *The Fountainhead* and *Atlas Shrugged* that she achieved her spectacular success. Author website: aynrand.org

The first literary work of one of the most influential philosophers and novelists of the twentieth century—available for the first time in trade paperback.



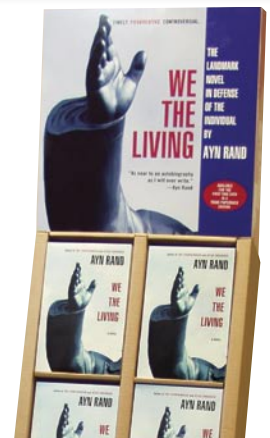
978-0-451-22685-3 • \$17.00/\$18.50 Can.

Trade Paperback
 400 pp./6" x 9"
 Carton: 32
 Novel
 Rights: E00

Publishing History: Signet mass market 978-0-451-18784-0 (1/96)
 Previous Book (in mass): *The Early Ayn Rand* 978-0-451-21465-2 (4/05)
 EAN: 9780451226853 51700
 On sale May 5, 2009

We the Living
Ayn Rand

SUGGESTED ORDER



“The crux of the fighting was the place I headed for.”
—General J. Lawton Collins

Known as “the GI’s general” and “Lightning Joe,” General J. Lawton Collins played no less than a global part in the Allied victory of World War II.

Here, for the first time, is the story of a virtually forgotten hero—a man who earned the admiration of the grunts with whom he shared foxholes and the respect of the highest-ranking American officers. Collins was a true leader of men with his iron-clad devotion to duty, his genuine concern for those under his command, and his seemingly unending drive to defend his nation against all enemies—no matter where the fight took him...

Praise for the military histories of H. Paul Jeffers:

On *Command of Honor*:

“Well-written, fast-paced, fascinating and long overdue look at General Lucian Truscott, one of America’s greatest combat commanders.”

—Mark Perry, author of *Partners in Command: George Marshall and Dwight Eisenhower in War and Peace*

On *Onward We Charge*:

“A thoroughly engrossing, can’t-put-it-down history of a battalion of courageous men and their leader, who helped lay the groundwork for today’s special forces. The book is a terrific read.”

—Larry Alexander, author of *Biggest Brother: The Life of Major Dick Winters, the Man Who Led the Band of Brothers*

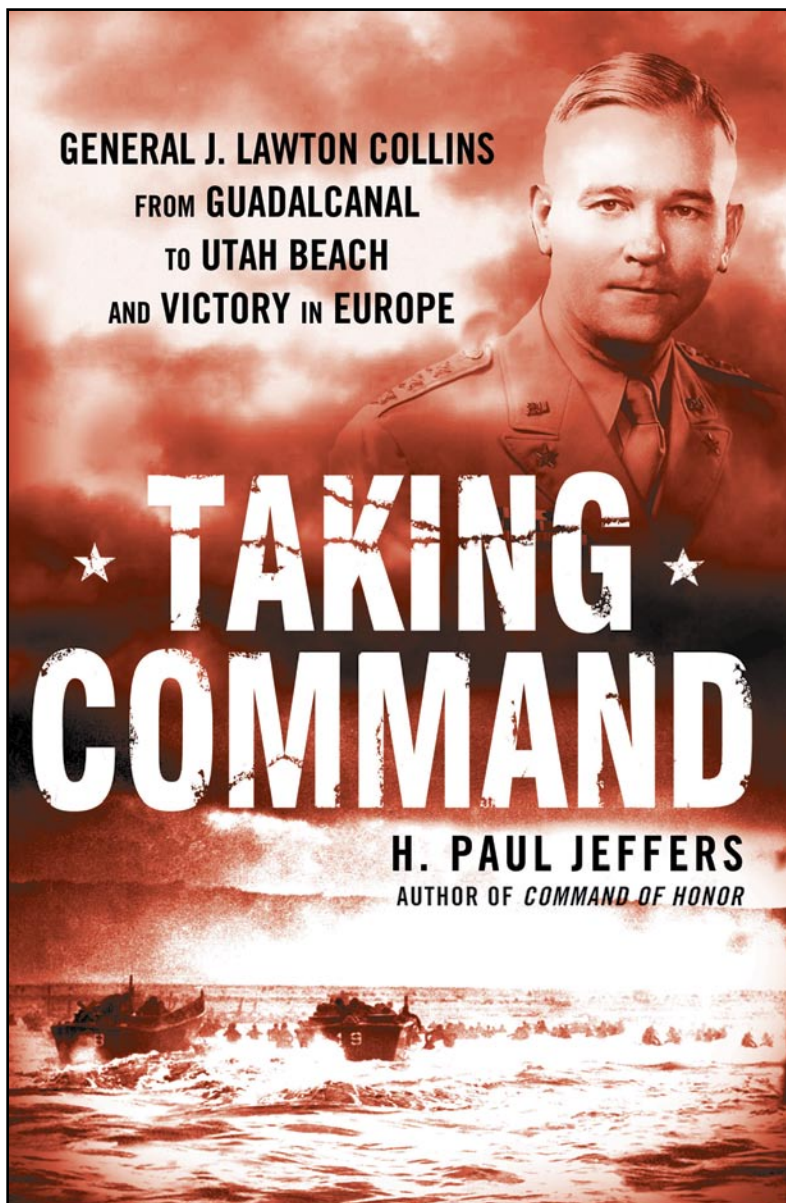
MARKETING

- Talk radio interview campaign
- Print advertising in military publications
- Print features and reviews
- Online reviews and interviews

SALES POINTS

- A long-overdue testament to an American hero who fought from Guadalcanal to the end of the war in Germany
- H. Paul Jeffers’s *Onward We Charge* was selected as a Military Book Club Main Selection
- Also available as an e-book

H. Paul Jeffers is the author of seventy books and was a broadcast journalist for more than 30 years. He lives in New York City.



Taking Command

General J. Lawton Collins from Guadalcanal to Utah Beach and Victory in Europe

H. Paul Jeffers

978-0-451-22687-7 • \$25.95/\$28.50 Can.

Hardcover
336 pp./16" x 9"
Carton: 28
Military History
Rights: W00

Publishing History: Original
Previous Book: *Command of Honor*
978-0-451-22402-6 (6/08)
EAN: 9780451226877 52595
On sale May 5, 2009

SUGGESTED ORDER

General Lucian K. Truscott was an American military giant: tough, resourceful, and devoted to the men under his command. Unlike the more flamboyant high-ranking European field commanders of the time, he was neither arrogant nor in pursuit of personal glory—but rather a loyal, humble man who led his troops from the front and fought every enemy with a tenacity that made him one of the most respected and revered commanders in the U.S. Army.

In *Command of Honor*, author H. Paul Jeffers chronicles the life of this American hero. For the first time, the life of Truscott is revealed: his ramshackle childhood in Texas and Oklahoma, his extraordinary combat service, and his peacetime duties. But above all, this is a story of leadership and sacrifice by a man who lived for duty, honor, and courage—a man who would become a legend in the annals of U.S. Army history.

“Well-written, fast-paced, fascinating and long overdue.”

—Mark Perry, author of *Partners in Command*

“Solidly researched and crisply written.”

—Military.com

MARKETING

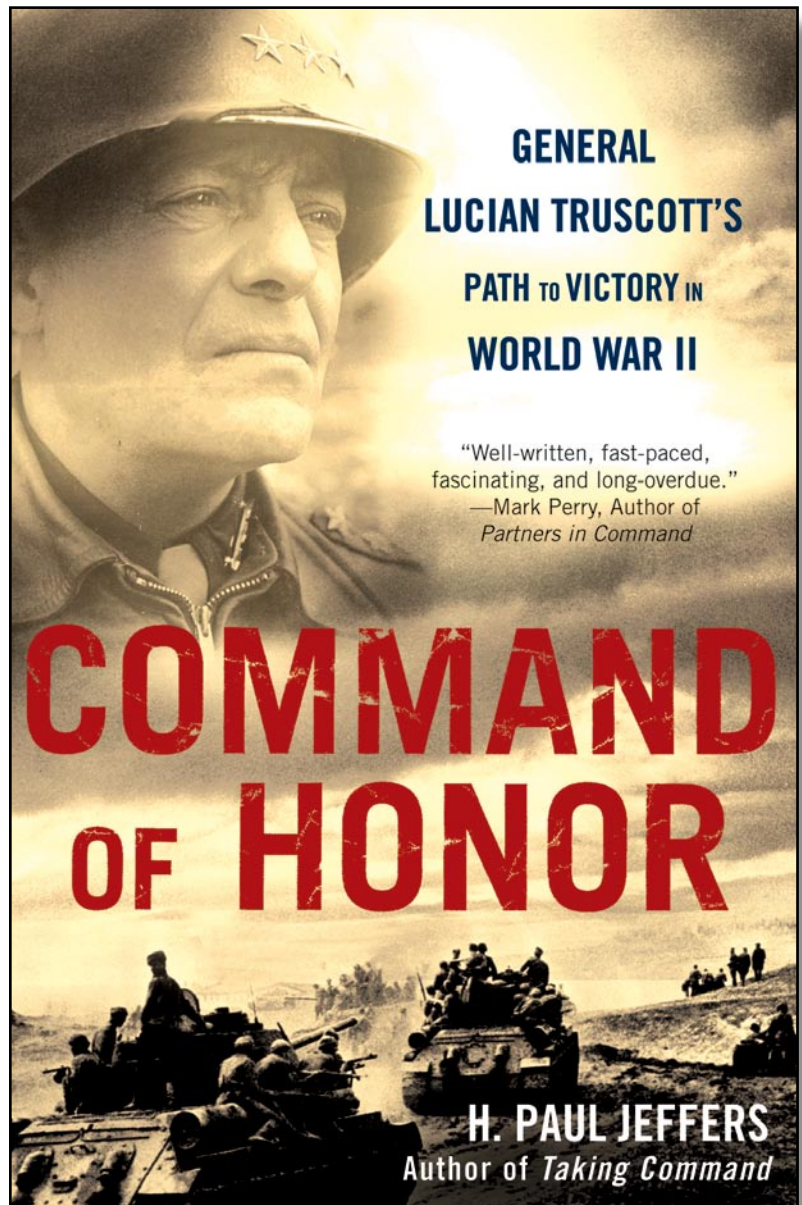
- Print advertising in military publications
- Print features and reviews in military publications
- “New in Paperback” mentions
- Online reviews and interviews

SALES POINTS

- A perfect—and long-awaited—book for any military or World War II enthusiast
- First time in paperback
- The author’s *Onward We Charge* was selected as a Military Book Club Main Selection
- Also available as an e-book

H. Paul Jeffers lives in New York City.

The inspiring true story of General Lucian Truscott, one of the greatest combat commanders of World War II.



978-0-451-22684-6 • \$16.00/\$17.50 Can.

Trade Paperback
336 pp./6" x 9"
Carton: 36
Military History
Rights: W00

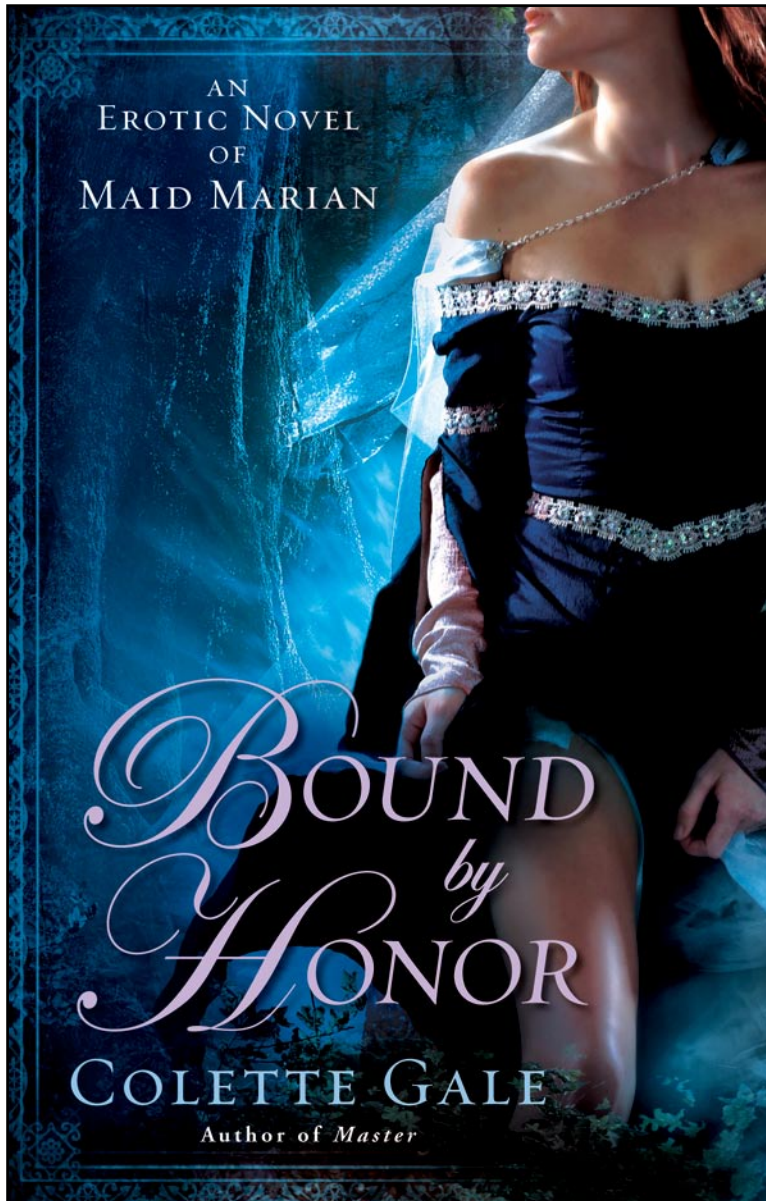
Publishing History: NAL Caliber
Hardcover 978-0-451-22402-6 (6/08)
Previous Book: *Onward We Charge*
978-0-451-22400-2 (6/08)
EAN: 9780451226846 51600
On sale May 5, 2009

Command of Honor

*General Lucian Truscott's Path to
Victory in World War II*

H. Paul Jeffers

From the acclaimed author of *Master* comes the tale of a woman of legend, caught in a dark forest of intrigue, desire, and lust.



Bound by Honor

An Erotic Novel of Maid Marian
Colette Gale

Maid Marian, now Lady of Leaford, is sent to the court of Prince John—not to take part in the debauchery of his Court of Pleasure, but to spy on him for his mother. Little does she know that her secret mission will thrust her into a whirlwind of intrigue, terror, and carnal temptations.

At court, Marian is torn between her duty to the queen and her desire for two men: one, the mysterious highwayman the peasants call Robin Hood, and the other, the dark, cold Sheriff of Nottingham. Given an impossible choice, she must submit to the carnality of Prince John's court in order to fulfill her duty and maintain her honor. But in the end, there is only one man for whom she will risk her life and give her heart.

Praise for *Master*:

"Inventive and steamy and clever."

—M.J. Rose, author of *The Resurrectionist*

"[Gale] kicks the captive/captor scenario into high gear, keeping readers stimulated." —*Romantic Times*

"Regency erotic romance fans will appreciate this much darker version of the tale."

—*Midwest Book Review*

MARKETING

- Print features and reviews
- Online reviews

SALES POINTS

- A sensational high-concept for historical erotica
- Follows *Master* (5/08), an erotic retelling of *The Count of Monte Cristo*, and *Unmasked* (8/07), the erotic retelling of *The Phantom of the Opera*
- Colette Gale is a pseudonym for an author of sexy paranormal romances
- For fans of erotica as well as historical romance
- Also available as an e-book

ALSO AVAILABLE

Unmasked 978-0-451-22137-7 @ \$14.00/\$17.50 Can.

Master 978-0-451-22412-5 @ \$14.00/\$15.50 Can.

Colette Gale lives in Ann Arbor, Michigan, with her husband and children. Author website: colettegale.com

978-0-451-22683-9 • \$15.00/\$16.50 Can.

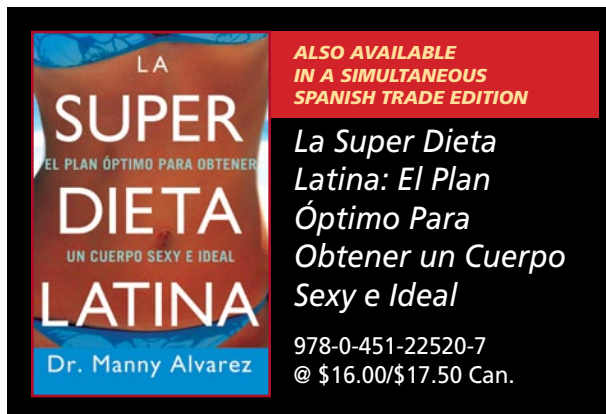
Trade Paperback
352 pp./5 5/16" x 8"
Carton: 40
Historical Romance
Rights: W00

Publishing History: Original
Previous Book: *Master*
978-0-451-22412-5 (5/08)
EAN: 9780451226839 51500
On sale May 5, 2009

SUGGESTED ORDER

More than just a diet plan, *The Hot Latin Diet* offers a new outlook on what it means to live well, feel great, and look fabulous. Dr. Manny Alvarez, one of America's leading OB/GYNs and FOX News' voice of health, introduces the seven Latin Powerfoods and the three tracks that can lead to better health. He then reveals how incorporating them into a diet can help readers slim down—while keeping those sexy, natural curves.

Dr. Manny helps restock the home with an exciting variety of savory, healthy, metabolism-boosting foods, and breaks the diet down into manageable phases for readers. With everything from delicious new Latin-inspired recipes to effective tips on balancing exercise and nutrition, this fun and practical weight-loss plan reveals the simple secret to a bombshell body.



MARKETING

- National television and radio interviews
- New York/New Jersey media
- Print features and reviews
- Online publicity and promotion

SALES POINTS

- Includes recipes featuring the seven Latin powerfoods and Latin-inspired exercises
- Also available as an e-book

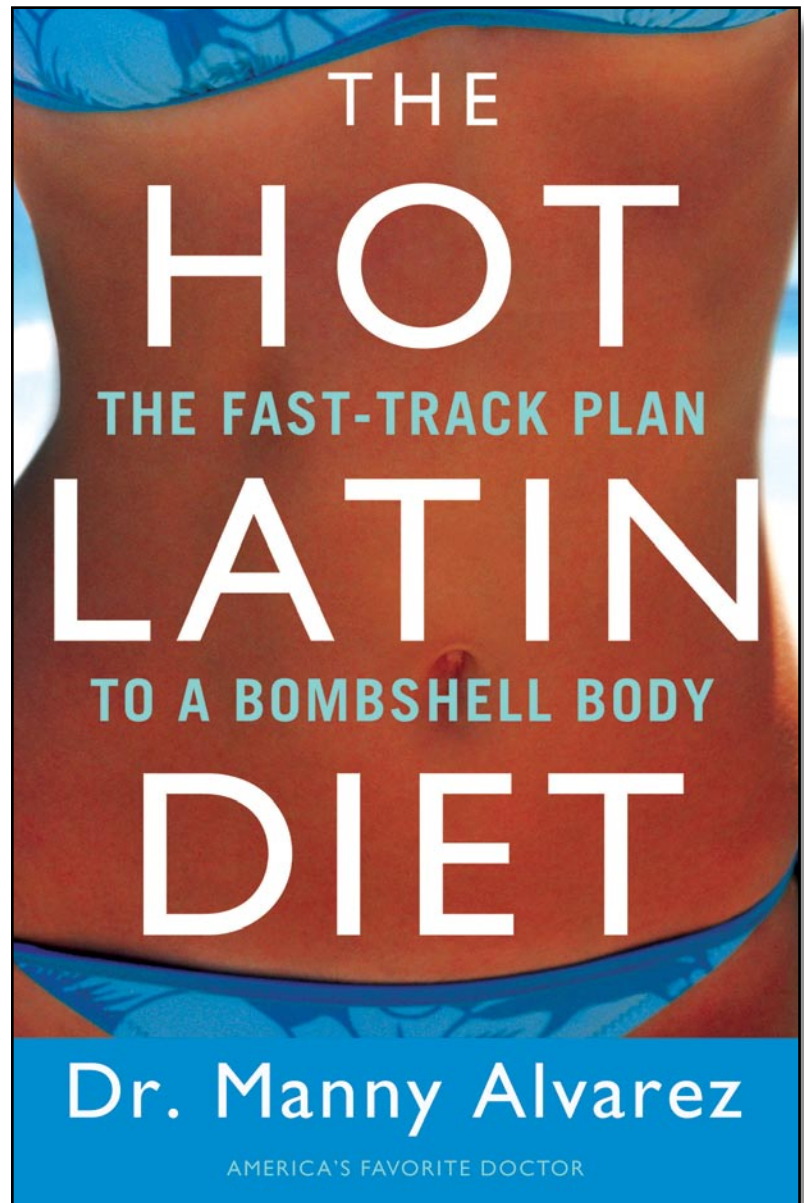
Dr. Manny Alvarez is the FOX News Channel's health authority. A regular on ABC's *The Rachael Ray Show*, Dr. Manny is Chairman of Obstetrics, Gynecology and Reproductive Science at Hackensack University Medical Center, New Jersey. Author website: thehotlatindiet.com.

978-0-451-22704-1 • \$16.00/\$17.50 Can.

Trade Paperback
224 pp./6" x 9"
Carton: 44
Diet/Health
Rights: W00

Publishing History: Celebra
Hardcover 978-0-451-22371-5 (5/08)
EAN: 9780451227041 51600
On sale May 5, 2009

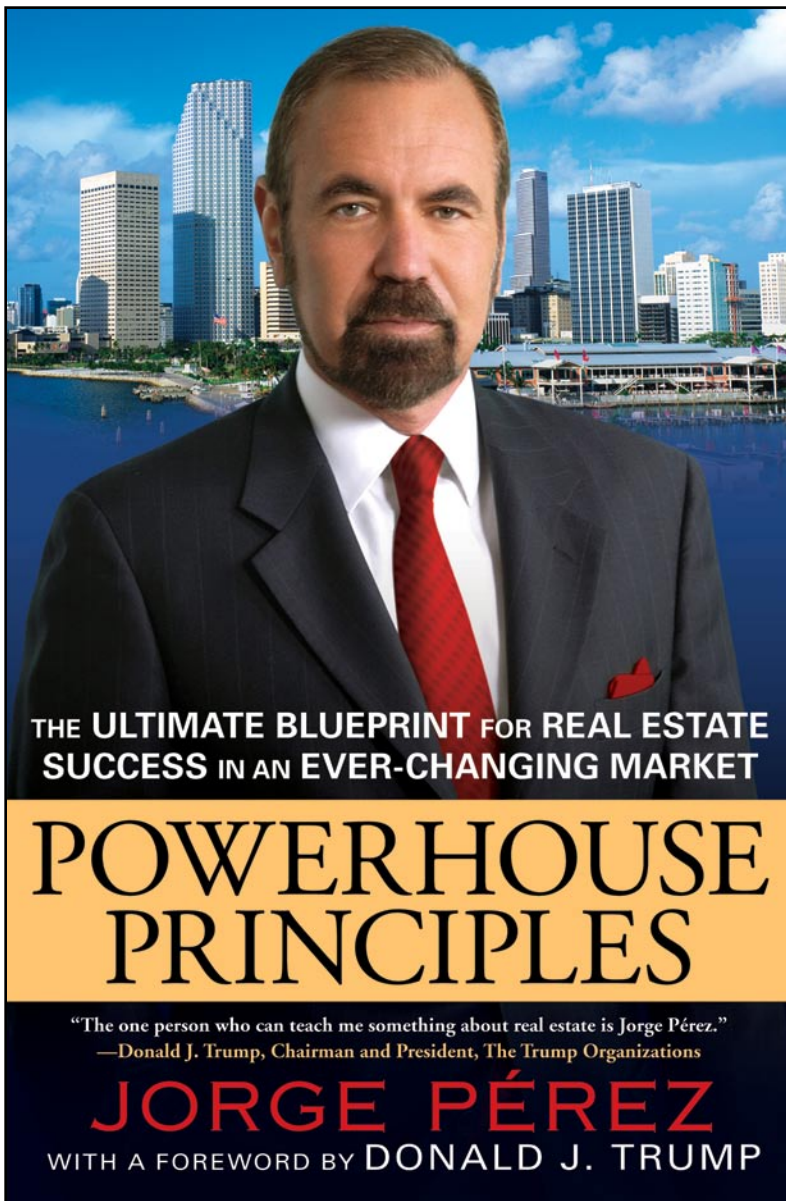
“Dr. Manny” of FOX News and *The Rachael Ray Show* fame shows how seven Latin powerfoods can reshape the body for life. Includes recipes.



The Hot Latin Diet

The Fast Track Plan to a Bombshell Body
Dr. Manny Alvarez

The #1 private developer in the U.S., Jorge Pérez reveals his billionaire secrets for power investors.



Powerhouse Principles

The Ultimate Blueprint for Real Estate Success in an Ever-Changing Market

Jorge Pérez with a Foreword by Donald J. Trump

Known as the King of Condominiums and the Steven Spielberg of Real Estate, top developer Jorge Pérez reveals his principles for achieving success in even the toughest real estate market through a clear, step-by-step process. Pérez specifies effective business tactics that will lead to evergreen profits, including:

- Key points to smart investing
- Cardinal rules for picking and building property
- Commandments on negotiating the best deal
- Valuable tips on securing equity
- Steps for successfully selling property

Finally, Pérez explains how to manage and grow investments over the long term.

Emphasizing the importance of staying flexible in an ever-changing market, Pérez offers personal anecdotes, key business philosophies, and top insider methods to inspire and motivate any investor or entrepreneur to achieve the ultimate success in real estate.

“[A] solid guide to getting into the real estate market...Pérez’s motivational language translates easily into concrete advice.” —*Publishers Weekly*

MARKETING

- National television appearances
- Business radio interview campaign
- Florida media and in-store author appearances
- Print features and reviews
- “New in Paperback” mentions

SALES POINTS

- The book has received strong endorsements from leading names in business and prominent politicians, including Bill Richardson and Howard Dean
- Features a Foreword by Donald Trump
- Pérez is on the *Forbes* “400 Richest” list and was named as one of *Time*’s “25 Most Influential Hispanics”
- A perfect time: with the real estate market in an extended downturn, many are looking for bargains in anticipation of rebound
- Also available as an e-book

Jorge Pérez is the founder, chairman, and CEO of the Related Group, and has won numerous awards for his professional and philanthropic achievements.

978-0-451-22705-8 • \$16.00/\$17.50 Can.

Trade Paperback
228 pp./6" x 9"
Carton: 44
Business
Rights: W00

Publishing History: Celebra
Hardcover 978-0-451-22372-2 (5/08)
EAN: 9780451227058 51600
On sale May 5, 2009

SUGGESTED ORDER

MTV personality, Neutrogena spokesperson, and former Miss USA Susie Castillo knows firsthand what it takes to get the most out of life: confidence. She learned this through her greatest victories, as well as through her greatest challenges. After her father left the family when she was only six years old, Susie could have succumbed to feeling discouraged and insecure. But her resilient mother taught her the power of positive thinking, which gave Susie confidence, earning her a crown and a dream come true.

Today, that positive thinking has become a way of life for Susie. In this inspirational book, she reveals the four keys to building self confidence and how to apply them to one's life. By developing spirituality, embracing relationships, taking control of health and body image, and making dreams a reality, readers will be unleashing their own ultimate beauty in no time.

MARKETING

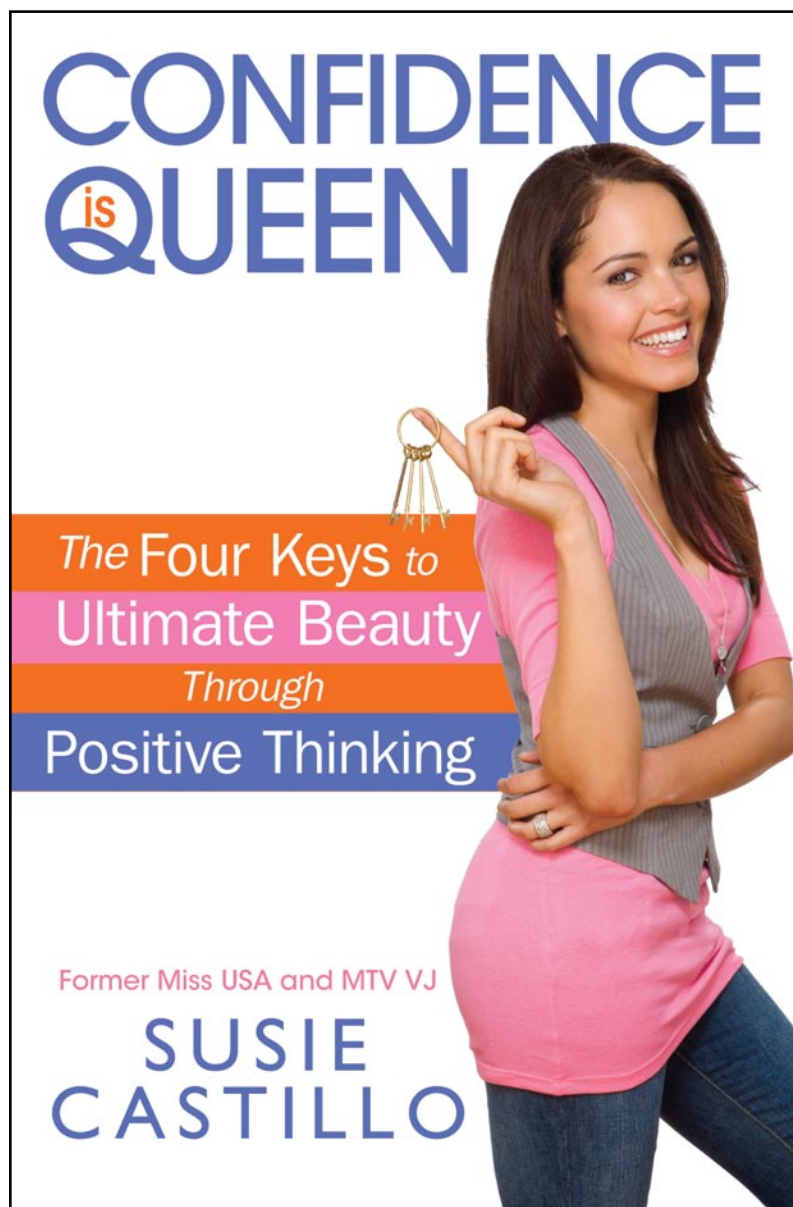
- National television and radio interviews
- California media and in-store author appearances
- Print features and reviews

SALES POINTS

- A must-read guide from a former Miss USA, a face of Neutrogena, and MTV VJ, a recognizable and respected role model
- Castillo garnered major media attention as a guest host on *Live with Regis and Kelly*, a guest star on ABC's *My Wife and Kids*, UPN's *Half and Half*, and in Disney's film *Underdog*
- Castillo will soon be appearing regularly on *Tyler Perry's House of Pain*
- Castillo is a proud spokesperson for young Latinas and involved with the Hispanic Heritage Foundation

One of *People en Español's* "25 Most Beautiful People," **Susie Castillo** is an actress of Puerto Rican and Dominican descent. A former Miss USA, Susie models for Neutrogena and is an MTV personality. She lives in Los Angeles. Author website: susiecastillo.net

Former Miss USA and MTV VJ
Susie Castillo shares her ultimate
beauty secret.



978-0-451-22706-5 • \$16.00/\$17.50 Can.

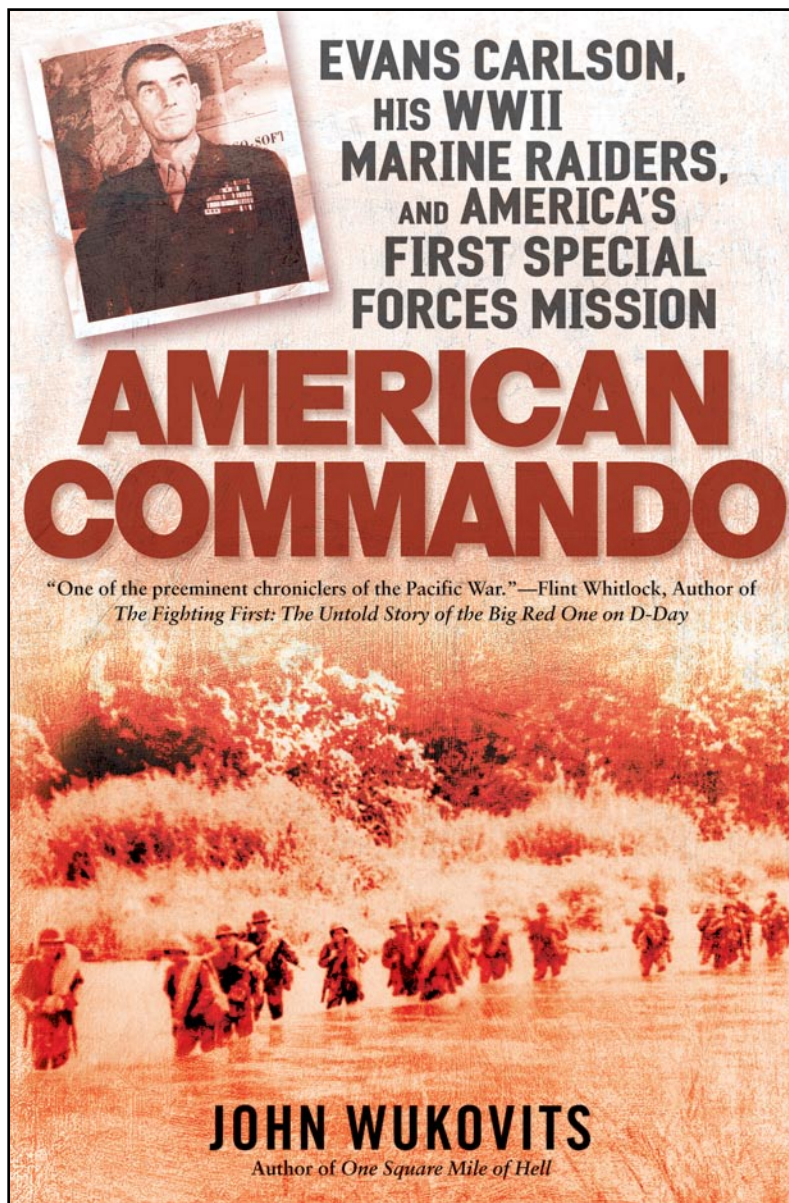
Trade Paperback
240 pp./5 1/2" x 8 1/4"
Carton: 56
Self-Help
Rights: W00

Publishing History: Celebra
Hardcover 978-0-451-22462-0 (7/08)
EAN: 9780451227065 51600
On sale May 5, 2009

Confidence Is Queen

*The Four Keys to Ultimate Beauty
Through Positive Thinking*
Susie Castillo

Before the Green Berets...Before
the Navy SEALs...Before the Army
Rangers...There was the Long Patrol.



American Commando

*Evans Carlson, His WWII Marine Raiders,
and America's First Special Forces Mission*

John Wukovits

November 1942: in the hellish combat zone of Guadalcanal, one man would make history.

Lieutenant Colonel Evans Carlson was considered a maverick by many of his comrades—and seen as a traitor by some. He spent years observing guerrilla tactics all over the world, and knew that those tactics could be adapted effectively by the Marines.

Carlson and an elite fighting force—the 2nd Raider Battalion—embarked upon a thirty-day mission behind enemy lines where they disrupted Japanese supplies, inflicted a string of defeats on the enemy in open combat, and gathered invaluable intelligence on Japanese operations on Guadalcanal. And in the process they helped lay the foundation for Special Forces in the modern military.

Here for the first time is a riveting account of one man, one battalion, and one mission that would resonate through the annals of military history.

Praise for Wukovits's *One Square Mile of Hell*

“Wukovits writes as though he had gone ashore with the Marines...a worthy memorial to the Marines who fought there.”
—Herman Wouk

“This fast-paced chronicle of courage is a must read.”
—Lt. Col. Oliver L. North, USMC (Ret.)

MARKETING

- Midwest media and bookstore/military base author appearances
- Talk radio interview campaign
- Print advertising in military publications
- Print features and reviews
- Online reviews and interviews

SALES POINTS

- The never-before-told dramatic account of America's first special forces group
- Author's previous book, *One Square Mile of Hell* (8/07), garnered praise from notable authors Herman Wouk, Homer Hickam (*Rocket Boys*), Sgt. Jack Coughlin (*Shooter*), and Oliver North
- Includes 16 pages of photographs and maps
- Also available as an e-book

John Wukovits is the author of *One Square Mile of Hell* and *Pacific Alamo*, as well as several military biographies and articles. He lives in Trenton, Michigan.

978-0-451-22692-1 • \$25.95/\$28.50 Can.

Hardcover
336 pp./6" x 9"
Carton: 28
Military History
Rights: E00

Publishing History: Original
Previous Book: *One Square Mile of Hell* 978-0-451-22138-4 (8/07)
EAN: 9780451226921 52595
On sale June 2, 2009

SUGGESTED ORDER

Three sisters—responsible Riley, vivacious Maisy, and fun-loving Adalee—reunite to save the family's beach-community bookstore. But summer also marks the return of Mack Logan, whose choice of Maisy over Riley years ago destroyed the special closeness between the sisters...

Now Riley, a single mom, is hiding a shattering secret about their mother. Maisy, a California designer, still blames Riley for ruining her one true love. And Adalee resents the family's intrusion into her summer plans. All three will be forced to confront the conflicts that tore them apart and the bounds of love and loyalty that still draw them together...

Praise for the novels of Patti Callahan Henry:

"Complex and well-drawn, and the sea sings in every syllable."
—Anne Rivers Siddons

"Henry's writing is as lush and magical as the Lowcountry she loves."
—Mary Alice Monroe

"A triumph!"
—Dorothea Benton Frank

**The Island Packet*

MARKETING

- Author tour
- Targeted print advertising
- Print features and reviews
- Blog media campaign
- Book club outreach
- Online reviews, interviews, and chats
- Includes a Conversation Guide

SALES POINTS

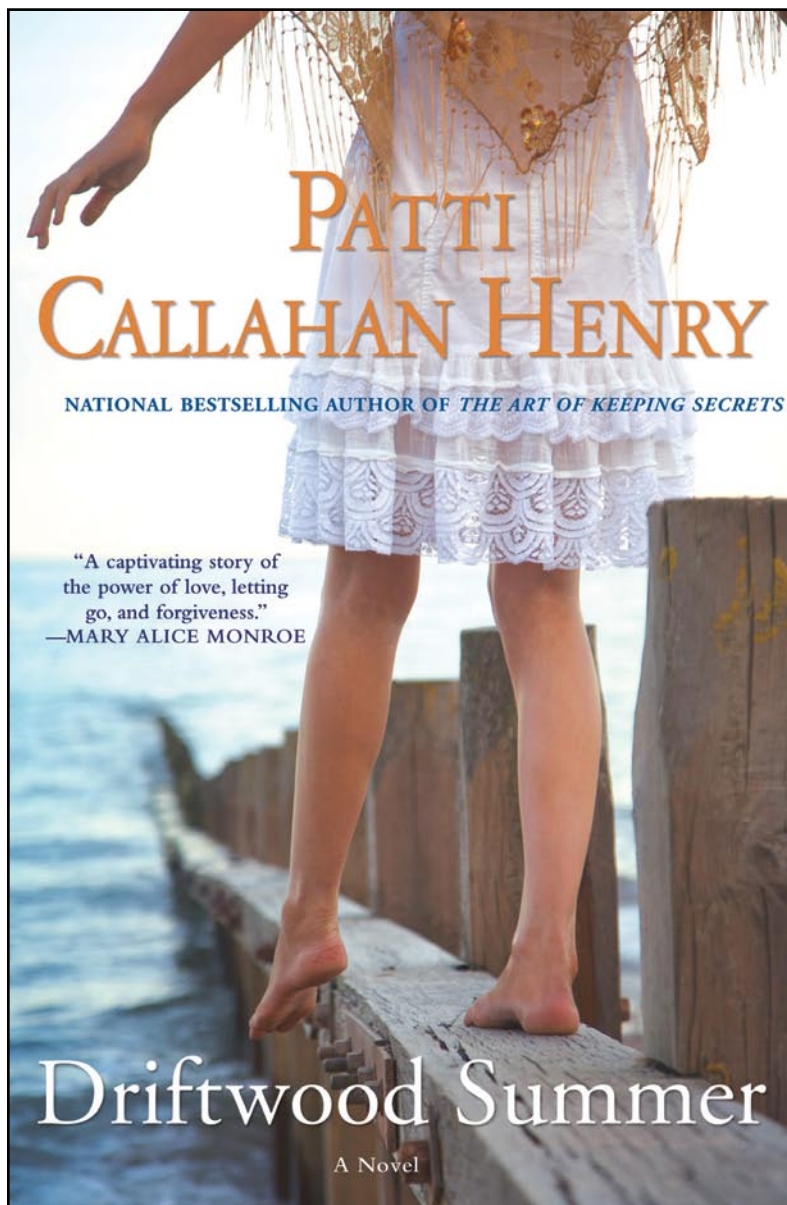
- From a national bestselling author whose reputation continues to build
- Also available as an e-book

ALSO AVAILABLE

Losing the Moon 978-0-451-21195-8 @ \$14.00/\$18.50 Can.
Where the River Runs 978-0-451-21505-5 @ \$12.95/\$19.00 Can.
When Light Breaks 978-0-451-21834-6 @ \$12.95/\$17.00 Can.
Between the Tides 978-0-451-22114-8 @ \$14.00/\$17.50 Can.
The Art of Keeping Secrets
 978-0-451-22395-1 @ \$14.00/\$15.50 Can.

Patti Callahan Henry lives with her husband and their three children in the suburbs of Atlanta, Georgia. Author website: patticallahanhenry.com.

An engaging novel of sisters, from the acclaimed author who "writes movingly about love and family and the voyage we all take to discover what we really value."*



978-0-451-22688-4 • \$15.00/\$16.50 Can.

Trade Paperback
 384 pp./5 1/2" x 8 1/4"
 Carton: 36
 Novel
 Rights: E00

Publishing History: Original
 Previous Book: *The Art of Keeping Secrets* 978-0-451-22395-1 (6/08)
 EAN: 9780451226884 51500
 On sale June 2, 2009

Driftwood Summer
Patti Callahan Henry

The bold new blockbuster from the *New York Times* bestselling author.

Born in Trinidad and living in Atlanta after a relationship gone bad, Nia Simone Bijou is an ambitious writer who has it all. Except for the one thing that'll give her the control she craves—and the power she deserves: absolute, uninhibited sexual satisfaction. Now, in the sweltering days and nights of summer, the heat is on. Nia's fantasies will become a reality—with man after man after man. She will shatter the limits of erotic love. She will open herself up to experiences she never dared before. And as her fantasies begin to spin out of control, she'll discover the unexpected price of the extreme.

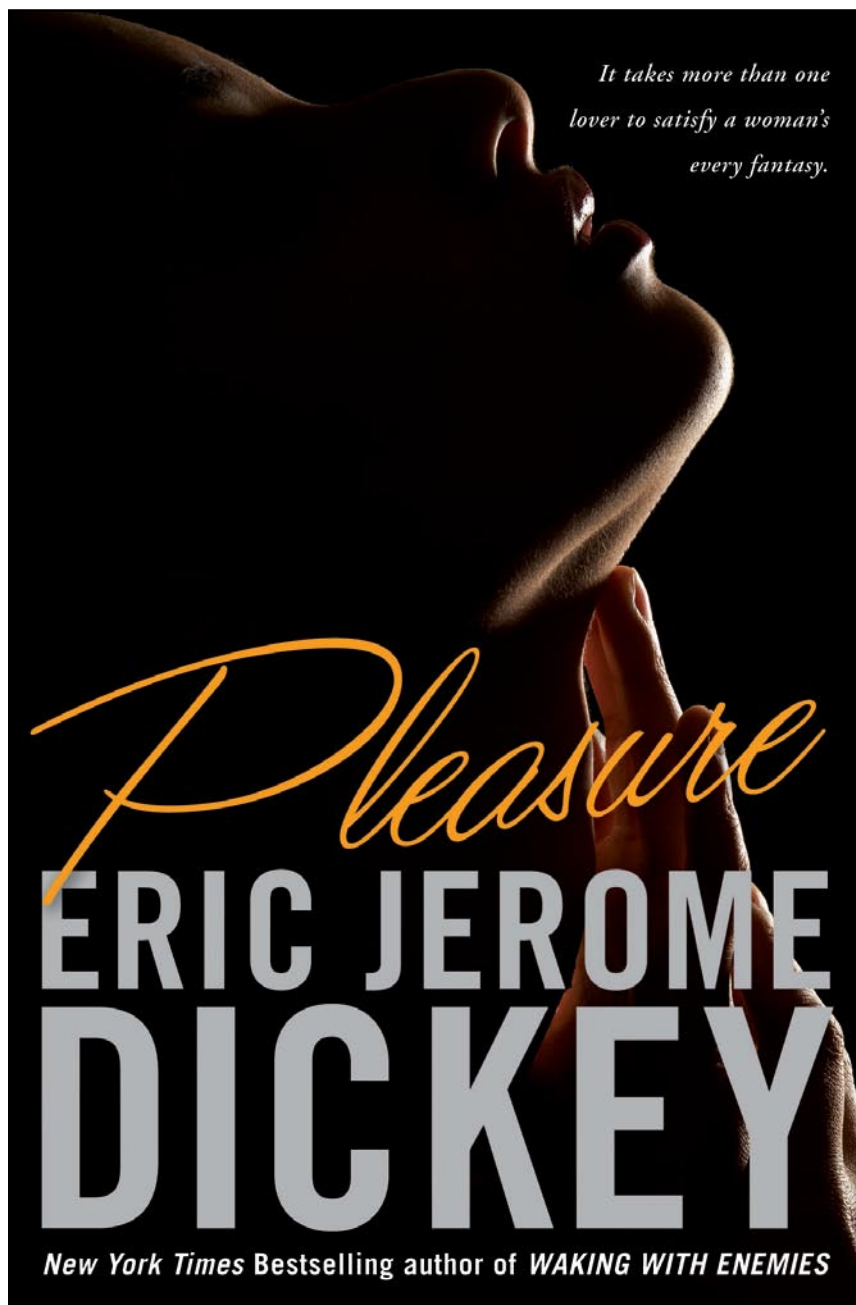
"[*Pleasure*] delivers." —*Publishers Weekly*

"Pure erotica...will leave you hot and bothered." —*Kirkus Reviews*

"Known for his steamy love scenes, Dickey doesn't disappoint in [*Pleasure*]."

—*Minneapolis Star-Tribune*

Pleasure
Eric Jerome Dickey



978-0-451-22598-6 • \$16.00/\$17.50 Can.

Trade Paperback
512 pp./5 5/16" x 8"
Carton: 28
Novel
Rights: W00
Publishing History:

Dutton Hardcover
978-0-525-95045-5 (4/08)
Previous Book:
Waking with Enemies
978-0-451-22274-9 (7/08)
EAN: 9780451225986 51600
On sale June 2, 2009

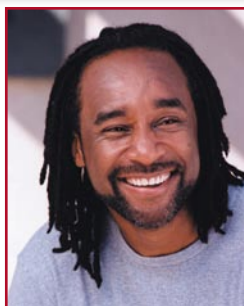


Photo © Ken Coleman

Eric Jerome Dickey is a *New York Times* bestselling author. Originally from Memphis, Tennessee, he currently lives in Los Angeles. Author website: ericjeromedickey.com.

SUGGESTED ORDER

DICKEY'S NOVELS ARE *THIS* HOT:

“Smooth, unique, and genuine.” —*Washington Post Book World*

“Dickey taps the intimate emotions of a woman.” —*Entertainment Weekly*

“A wild ride. Total blockbuster entertainment.” —*Publishers Weekly* (starred review)

“Suspenseful...gritty, graphic...amazing.” —*Booklist* (starred review)

“A fast-paced cliff-hanger.” —*Essence*

“[A] sizzling, sexy, downright gritty love story.” —*Library Journal*

“Provocative and complex.” —*Ebony*

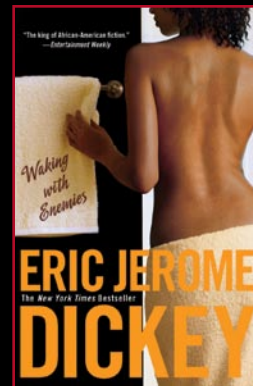
“No one does it like Eric Jerome Dickey.” —*Black Expressions*

ALSO AVAILABLE

Waking with Enemies 978-0-451-22274-9 @ \$14.00/\$15.50 Can.
Sleeping with Strangers 978-0-451-22233-6 @ \$14.00/\$15.50 Can.
Between Lovers 978-0-451-20468-4 @ \$14.00/\$18.50 Can.
Naughty or Nice 978-0-451-21298-6 @ \$12.00/\$18.00 Can.
Liar's Game 978-0-451-20593-3 @ \$13.95/\$19.99 Can.
Thieves' Paradise 978-0-451-21145-3 @ \$13.95/\$21.00 Can.
Cheaters 978-0-451-20300-7 @ \$14.00/\$17.50 Can.
Friends and Lovers 978-0-451-20102-7 @ \$14.00/\$18.50 Can.
Sister, Sister 978-0-451-20101-0 @ \$14.00/\$18.50 Can.
Genevieve 978-0-451-21849-0 @ \$14.00/\$18.50 Can.
Milk in My Coffee 978-0-451-20100-3 @ \$14.00/\$16.50 Can.
The Other Woman 978-0-451-21193-4 @ \$13.95/\$19.50 Can.
Drive Me Crazy 978-0-451-21519-2 @ \$13.95/\$19.50 Can.
Chasing Destiny 978-0-451-21927-5 @ \$14.00/\$15.50 Can.

MARKETING

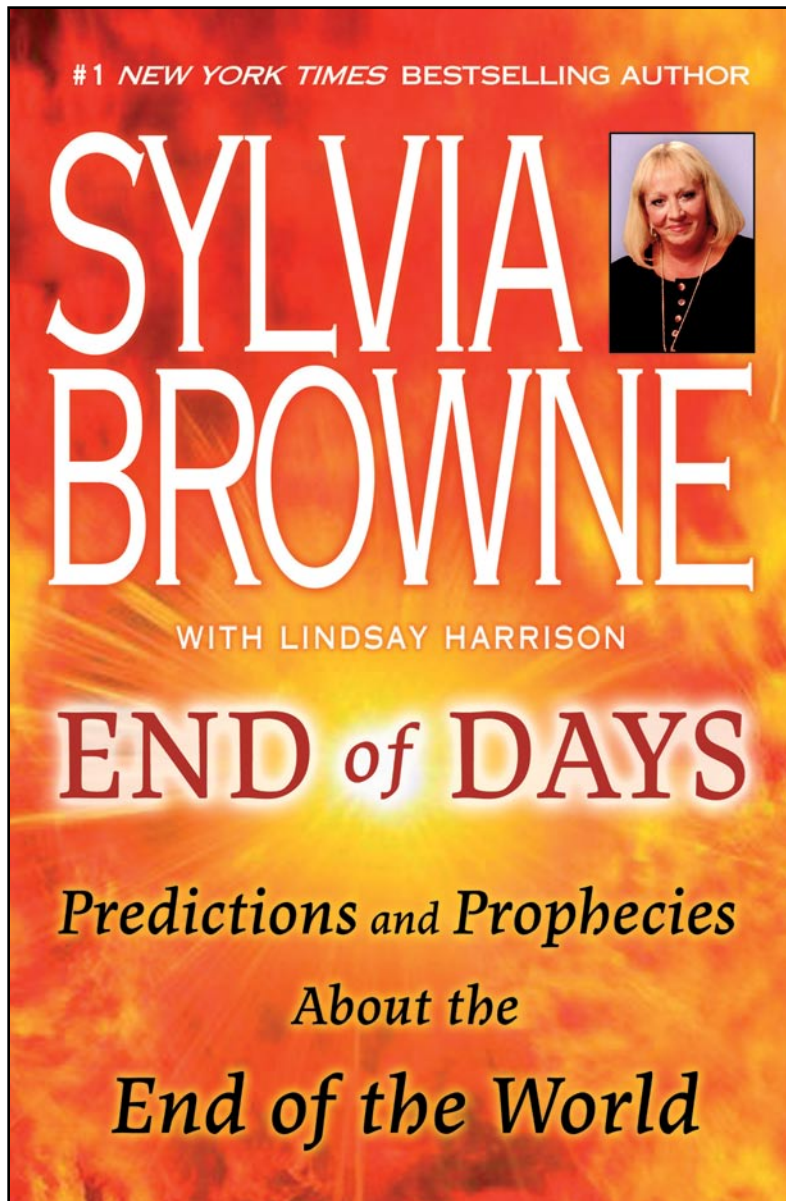
- Promote in conjunction with the new Dutton hardcover, on sale June 30th, including author tour
- National advertising campaign
- Print features and reviews
- Online reviews and interviews
- “New in Paperback” mentions
- 12-copy solid floor display with special riser 978-0-451-99738-8 @ \$192.00/\$210.00 Can. 13" w x 44" h x 12" d



SALES POINTS

- Dickey is a #1 *New York Times*, *Essence*, and *Blackboard* bestselling author
- There are more than four million copies of Dickey's books in print, and this is his most erotic novel to date
- Dickey is one of the major stars of African American fiction, and has a strong backlog
- *Dying for Revenge*, the final book in the trilogy that began with *Sleeping with Strangers* (7/08) and *Waking with Enemies* (8/08), will be published by Dutton in hardcover in November 2008
- Also available as an e-book

An easy prediction: another
New York Times bestseller for the
renowned psychic and author.



End of Days

*Predictions and Prophecies About
the End of the World*

**Sylvia Browne with
Lindsay Harrison**

Humans have long been concerned with the ultimate clash of civilizations, but never more so than now. Religious wars, global terrorism, and genocide have all helped to usher in the Anxiety Age. Who better to lead the way out than popular psychic Sylvia Browne?

In *End of Days*, Browne tackles the most daunting of subjects with her trademark clarity, wisdom, and serenity, answering such difficult questions as: What's coming in the next fifty years? The Mayan calendar predicts the world will end in 2012—but what will really happen? What do the great prophecies of Nostradamus and the Book of Revelation mean? If the world is really going to end, what will unfold in our final hours?

For anyone who's ever wondered where we're headed, and what—if anything—we can do to prevent a catastrophe of biblical proportions, *End of Days* is a riveting and insightful must-read.

MARKETING

- Print features and reviews
- "New in Paperback" mentions
- 12-copy solid floor display with special riser
978-0-451-99739-5 @ \$192.00/\$210.00 Can.
13" w x 44" h x 12" d

SALES POINTS

- From a #1 *New York Times* bestselling author
- Browne is among the most famous psychics in the world
- Browne's wide-ranging backlist continues to sell, with nearly four million copies of her books in print
- Also available as an e-book

Sylvia Browne has appeared on *Larry King Live*, *Good Morning America*, *The Montel Williams Show*, *Sally Jessy Raphael*, *Unsolved Mysteries*, CNN, and *Entertainment Tonight*. Author website: sylvia.org.

978-0-451-22689-1 • \$16.00/\$17.50 Can.

Trade Paperback
320 pp./5 5/16" x 8"
Carton: 44
Inspiration
Rights: W00

Publishing History: Dutton Hardcover
978-0-525-95067-7 (6/08)
Previous Book: *The Two Marys*
978-0-451-22508-5 (11/08)
EAN: 9780451226891 51600
On sale June 2, 2009

SUGGESTED ORDER

Betty Mueller believed she did right by secretly ending her daughter Julie's relationship with Michael Slayton, a wild, older neighborhood heartthrob. Twenty years later, Betty has come to realize her mistake. Workaholic Julie is now the single mom of a teenager—and Michael, the one man who could make her happy, has been out of her life for the past two decades.

Determined to make amends, Betty schemes to reunite the couple in a dessert class. And with the love of her mother and daughter, her own determination, and lots of chocolate, Julie's chance for romance is all the higher...

"A memorable menu of believable relationship courses, seasoned with angst and humor."
—*Publishers Weekly*

"[A] tender look at lost loves and whether they were ever really lost."
—*Columbus Dispatch*

"Signals that the romance and food are inextricably connected."
—*New York Times*

"What's not to like?"
—*People*

MARKETING

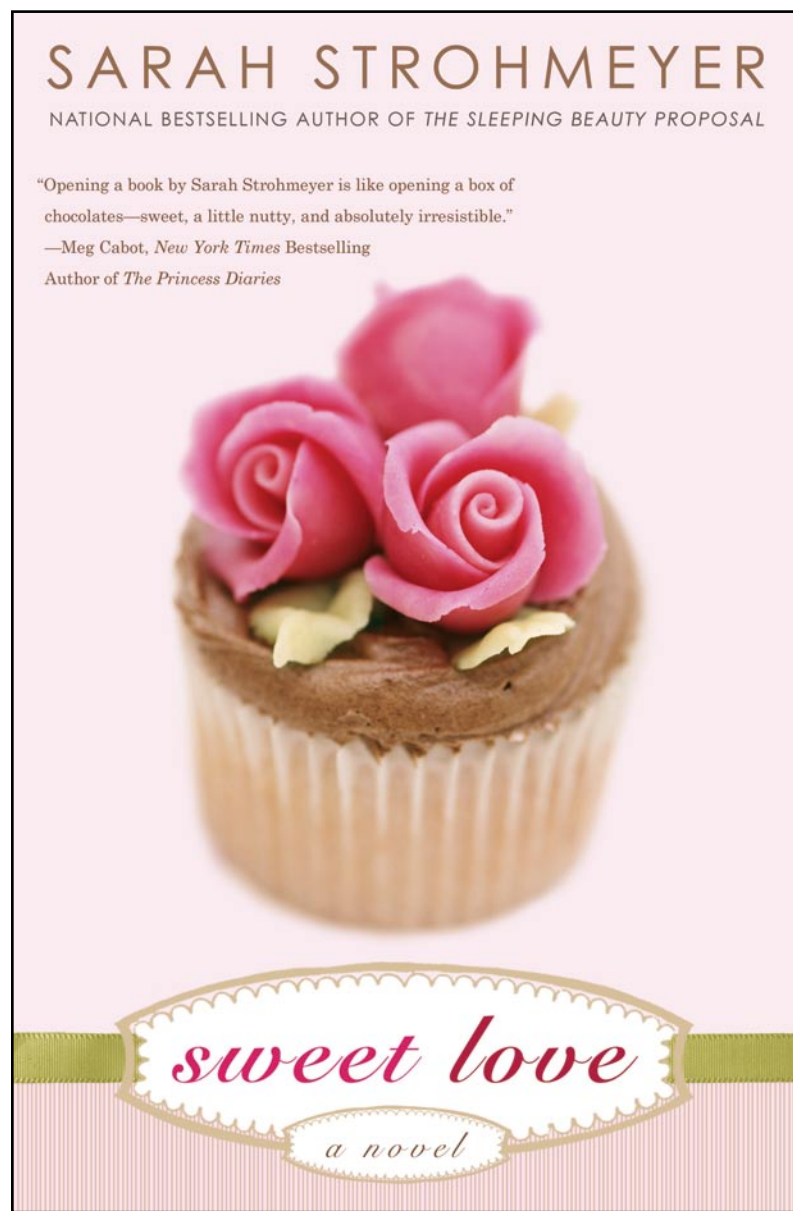
- Promote in conjunction with new Dutton hardcover, *The Penny Pincher's Club*, on sale July 2009
- Print features and reviews
- Online reviews and interviews
- "New in Paperback" mentions

SALES POINTS

- From a national bestselling author
- The author has a fan club and daily blog: lipstickchronicles.typepad.com
- Strohmeier's Bubbles character/series concept was sold to the Oxygen channel
- Also available from Strohmeier: *The Sleeping Beauty Proposal* (6/08), *The Cinderella Pact* (6/07), and *The Secret Lives of Fortunate Wives* (6/06)
- Also available as an e-book

Sarah Strohmeier has worked as a journalist for numerous publications, including *The Boston Globe*, *The Cleveland Plain Dealer*, and Salon.com. She lives with her husband and two children outside Montpelier, Vermont. Author website: sarahstrohmeier.com.

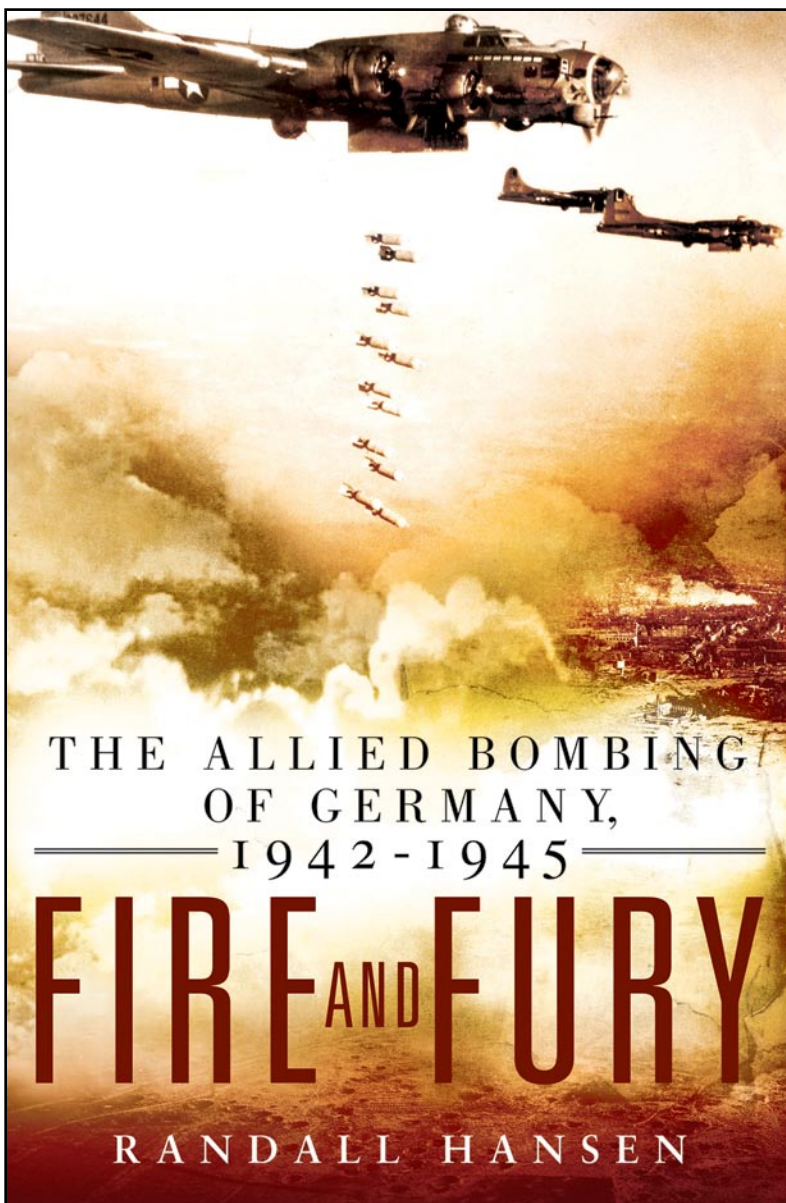
A delicious novel about the power of love—and dessert—by the national bestselling author.



978-0-451-22690-7 • \$15.00/\$16.50 Can.
 Trade Paperback
 352 pp./5 5/16" x 8"
 Carton: 40
 Novel
 Rights: E00
 Publishing History: Dutton Hardcover 978-0-525-95064-6 (6/08)
 Previous Book: *The Sleeping Beauty Proposal* 978-0-451-22396-8 (6/08)
 EAN: 9780451226907 51500
 On sale June 2, 2009

Sweet Love
Sarah Strohmeier

“The best short history of the bombing of the Third Reich written to date.”*



Fire and Fury

The Allied Bombing of Germany, 1942-1945

Randall Hansen

During the Second World War, Allied air forces dropped nearly two million tons of bombs on Germany, destroying some 60 cities, killing more than half a million German citizens, and leaving 80,000 pilots dead. But the terrible truth is that much of the bombing was carried out against the expressed demands of the Allied military leadership, leading to the needless deaths of hundreds of thousands of civilians.

Focusing on the crucial period from 1942 to 1945, *Fire and Fury* tells the story of the American and British bombing campaign through the eyes of those involved: the military and civilian command in America, Britain, and Germany, the aircrews in the skies who carried out their orders, and civilians on the ground who felt the fury of the Allied attacks.

Here, for the first time, the story of the American and British air campaigns is told—and the cost accounted for.

“Vivid yet judicious...Outstanding.”

—Margaret MacMillan, author of *Paris 1919*

“Hansen’s research is thorough and presents an even-handed, well-written narrative.”

—*Richard G. Davis, author of *Bombing the European Axis Powers*

MARKETING

- Talk radio interview campaign
- Print features and reviews
- Online reviews and interviews

SALES POINTS

- The first book on this compelling and controversial subject
- A fast-paced, readable narrative that provides a history of both the British and American World War II bombing campaigns
- Includes riveting, eyewitness accounts of the horrors of war

Randall Hansen is a Professor of Politics and holds a Research Chair at the University of Toronto. He lives in Canada.

978-0-451-22759-1 • \$25.95/NCR

Hardcover
368 pp./6" x 9"
Carton: 28
Military History
Rights: N00

Publishing History: Original
EAN: 9780451227591 52595
On sale July 7, 2009

SUGGESTED ORDER

With her adopted son missing and the rest of her family increasingly estranged, SandraKaye Darden is drawn to the little pink house where her Uncle Poppy once provided security. What begins for Sandra as a simple painting project, meant to prepare the house for sale, becomes a secret venture that eventually changes everything.

Cass Blue is having trouble keeping food on the table since she ditched foster care. When Sandra Kaye shows up with lunch one day, Cass has no way of knowing that the meeting will lead to the creation of a place of refuge that could reunite a divided community.

In this moving story of second chances, two unlikely allies realize their ability to make a difference...and the power of what becomes known as the Summer Kitchen to nourish the soul.

“Wingate’s novels [are] like those of Nicholas Sparks and Richard Paul Evans.”

—*The Eagle* (Bryan-College Station, TX)

MARKETING

- Texas media and in-store author appearances
- Print features and reviews
- Book club outreach
- Online interviews and reviews
- Christian media campaign
- Includes a Conversation Guide

SALES POINTS

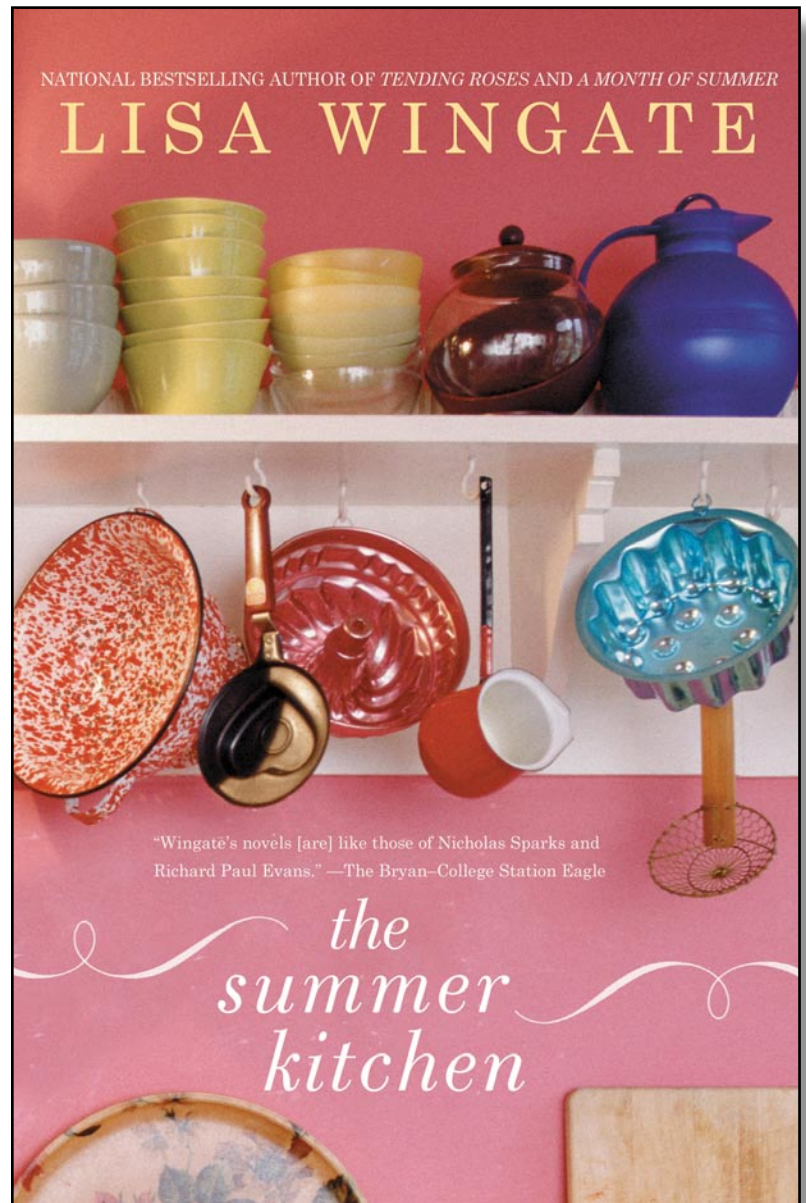
- The second heartwarming and inspiring novel in Wingate’s Blue Sky Hill series set in a Dallas neighborhood in transition
- Also available as an e-book

ALSO AVAILABLE

A Month of Summer 978-0-451-22403-3 @ \$14.00/\$15.50 Can.
A Thousand Voices 978-0-451-22129-2 @ \$13.95/\$17.50 Can.
Drenched in Light 978-0-451-21848-5 @ \$13.95/\$18.50 Can.
The Language of Sycamores
 978-0-451-21392-1 @ \$12.95/\$19.00 Can.
Good Hope Road 978-0-451-20861-3 @ \$13.95/\$18.50 Can.
Tending Roses 978-0-451-20307-6 @ \$13.95/\$19.50 Can.

Lisa Wingate grew up in Oklahoma and now lives with her husband and two sons in central Texas, where she’s a popular writer and inspirational speaker. Author website: lisawingate.com.

From the author of *A Month of Summer*, an inspiring new novel in the Blue Sky Hill series about one woman’s effect on a struggling Dallas neighborhood.



978-0-451-22693-8 • \$15.00/\$16.50 Can.

Trade Paperback
 384 pp./5 5/16" x 8"
 Carton: 40
 Novel
 Rights: E00

Publishing History: Original
 Previous Book: *A Month of Summer*
 978-0-451-22403-3 (7/08)
 EAN: 9780451226938 51500
 On sale July 7, 2009

The Summer Kitchen
Lisa Wingate

“A harrowing but inspiring story of love in the most difficult circumstances.”* Now in paperback.



Blue Sky July

A Mother's Story of Hope and Healing
Nia Wyn

Set between the summers of 1998 and 2005, *Blue Sky July* follows the story of Nia Wyn, a mother who battled against impossible odds to heal her son Joe, who was diagnosed with cerebral palsy soon after he was born. Told by doctors that he would never walk, talk, see, or even recognize her, Wyn devoted her every waking moment to exploring alternative treatments.

Through an intimate portrayal of her day-to-day interactions with her son and partner—as well as her own internal struggles, perceptions, and celebrations—Wyn shares her own uplifting story of resilience in the face of tragedy.

“Beautifully written and will strike a chord with every parent. It will have you hooked from beginning to end.”
—*Good Housekeeping*

“Joy, courage, and pain are inextricably linked in this memoir about a mother’s unconditional love for her son...This book will leave you marveling at the unique relationship between mother and child.”
—*Marie Claire*

“Compelling. A quiet classic.”
—*Yvonne Roberts, author of Shake*
**Seattle Post Intelligencer*

MARKETING

- Print features and reviews
- Online interviews and chats

SALES POINTS

- *Blue Sky July* was selected in England as BBC Radio 4’s “Book of the Week”
- This is the first U.S. paperback edition
- For readers of Jenny McCarthy’s *Louder Than Words*, Brooke Shields’s *Down Came the Rain*, and Jean-Dominique Bauby’s *The Diving Bell and the Butterfly*
- Also available as an e-book

Nia Wyn was a journalist in Wales and London. She lives in Cardiff, Wales, with her son, Joe.

978-0-451-22695-2 • \$15.00/\$16.50 Can.

Trade Paperback
240 pp./5 1/2" x 8 1/4"
Carton: 44
Nonfiction/Memoir
Rights: G00

Publishing History: Dutton Hardcover
978-0-525-95083-7 (8/08)
EAN: 9780451226952 51500
On sale July 7, 2009

SUGGESTED ORDER

The daughter of a poor nobleman, Louise leaves the French countryside for the court of King Louis XIV, where she must not only please the tastes of the jaded king, but serve as a spy for France. With few friends, many rivals, and ever-shifting loyalties, Louise learns the perils of her new role. Yet she is too ambitious to be a pawn in the intrigues of others. With the promise of riches, power, and even the love of a king, Louise creates her own destiny in a dance of intrigue between two monarchs—and two countries.

Praise for Scott's novels:

“Richly researched and beautifully written... Scott has brought to life the racy world of post-Restoration England.”
—Karen Harper,
author of *Shakespeare's Wife*

“Wickedly entertaining.”
—Mary Jo Putney, author of *A Distant Magic*

“Vivid...rich...compelling...one of history's great love stories.” —Susan Carroll, author of *The Huntress*

“[A] wild joy ride through Restoration England.”
—Robin Maxwell, author of *Mademoiselle Boleyn*

MARKETING

- East Coast media and in-store author appearances
- Print features and reviews
- Online interviews and reviews
- Includes a Readers Guide

SALES POINTS

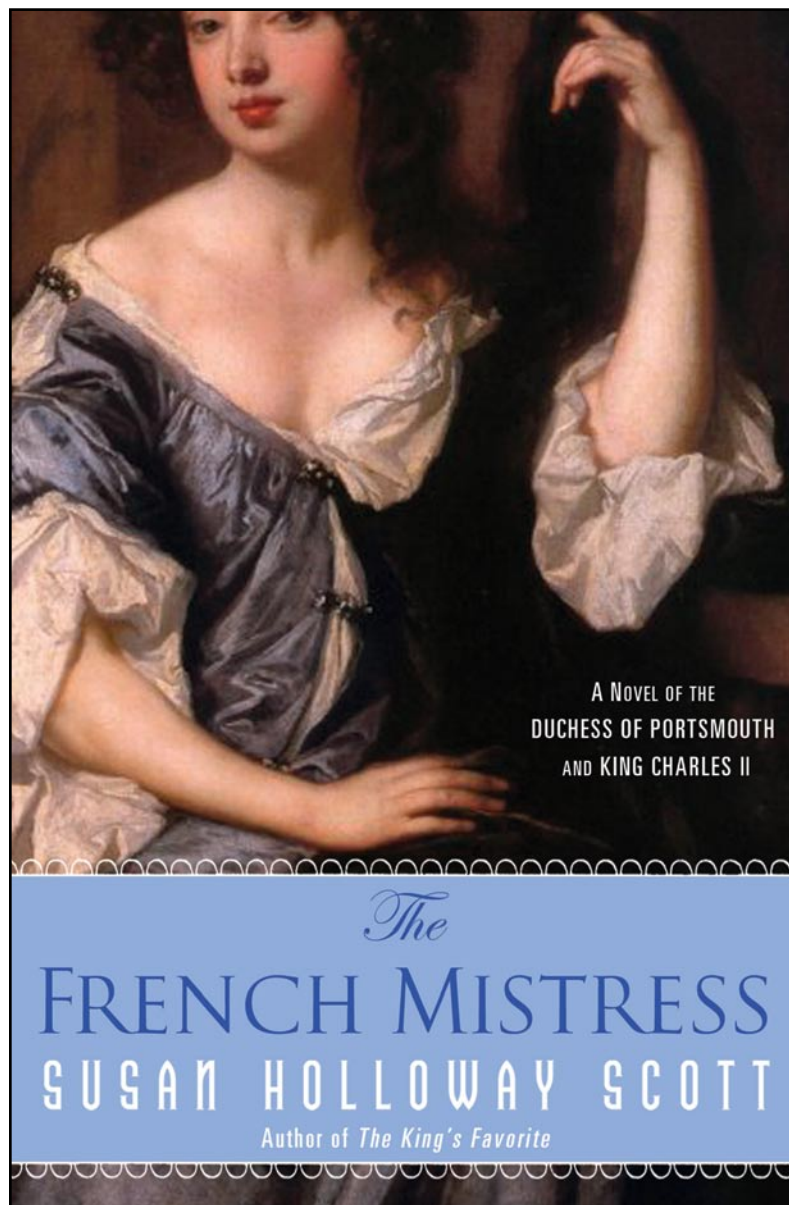
- Rich, sexy, and authentic historical fiction
- *The King's Favorite* (7/08) received rave reviews and endorsements
- *Royal Harlot* (7/07) was a Historical Novel Society Review Editor's Choice
- Scott's blog, wordwenches.com, gets more than one thousand hits a day
- Also available as an e-book

ALSO AVAILABLE

Duchess 978-0-451-21855-1 @ \$14.00/\$18.50 Can.
Royal Harlot 978-0-451-22134-6 @ \$14.00/\$17.50 Can.
The King's Favorite 978-0-451-22406-4 @ \$14.00/\$15.50 Can

Susan Holloway Scott, a graduate of Brown University, is the author of more than thirty historical novels and novellas. She lives with her family on the Main Line, west of Philadelphia. Author website: susanhollowayscott.com.

From the author of *The King's Favorite*—a new novel based on a dazzling and decadent true story of Restoration England.



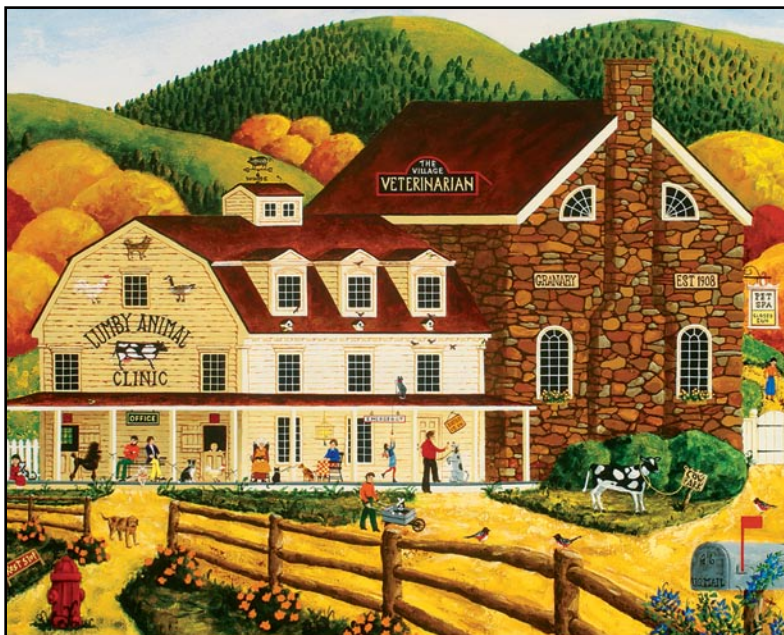
978-0-451-22694-5 • \$15.00/\$16.50 Can.

Trade Paperback
384 pp./5 1/2" x 8 1/4"
Carton: 36
Historical Novel
Rights: E00

Publishing History: Original
Previous Book: *The King's Favorite*
978-0-451-22406-4 (7/08)
EAN: 9780451226945 51500
On sale July 7, 2009

The French Mistress
A Novel of the Duchess of Portsmouth and King Charles II
Susan Holloway Scott

Fourth in the acclaimed series about a small town with “a bit of romance, a bit of mystery, and a multitude of quirky and endearing characters” (*Booklist*).



The Promise of Lumby



~ A Novel by ~

GAIL FRASER

AUTHOR OF THE ACCLAIMED LUMBY SERIES

“A visit to the charming, whimsical town of Lumby is a refreshing change from our fast-paced lives.”—Joan Medlicott, Author of the Ladies of Covington Series

At Montis Inn, the success of Pam Walker’s on-location restaurant is leaving her overworked and frazzled. Meanwhile, Lumby’s only veterinarian, Dr. Ellen Campbell, has decided to sell her business, and the townsfolk are in full panic mode. Who could possibly replace her?

When animal doctor Tom Candor arrives in Lumby, he seems to be the answer to everyone’s prayers. But some residents are not so trusting of the shy, pensive vet, especially newspaper owner Dennis Beezer, who is determined to expose Tom’s hidden secrets. The repercussions lead to an unpredictable, over-the-top adventure, and a lesson the people of Lumby won’t soon forget...

“A visit to the charming, whimsical town of Lumby is a refreshing change from our fast paced lives.”

—Joan Medlicott, author of
The Ladies of Covington series

MARKETING

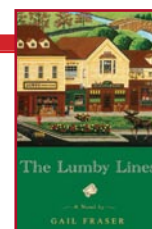
- Upstate New York media and in-store author appearances
- Print features and reviews
- Online reviews, interviews, and chats
- Includes an expanded Readers Guide

SALES POINTS

- For fans of Jan Karon and Philip Gulley
- The series has received exposure via the “A Year in the Country” calendar by Lumby illustrator Art Poulin, and articles in *Cooking with Paula Deen* and *Women’s Lifestyle* magazines
- Includes “The Lumby Reader,” a special Readers Guide filled with tips, trivia, and Lumby lore
- Fraser’s website, lumbybooks.com, and advertising campaigns have helped promote the series

ALSO AVAILABLE

- Lumby’s Bounty*
978-0-451-22288-6 @ \$14.00/\$16.50 Can.
- Stealing Lumby*
978-0-451-22208-4 @ \$14.00/\$17.50 Can.
- The Lumby Lines*
978-0-451-22139-1 @ \$14.00/\$17.50 Can.



Gail Fraser has had a successful career in corporate America, and now lives the Lumby life with her husband, Lumby illustrator Art Poulin, on a farm in upstate New York.

The Promise of Lumby

Gail Fraser

978-0-451-22696-9 • \$15.00/\$16.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 36
Novel
Rights: W00

Publishing History: Original
Previous Book: *Lumby’s Bounty*
978-0-451-22288-6 (1/08)
EAN: 9780451226969 51500
On sale July 7, 2009

SUGGESTED ORDER

Nola Grainger needs a man...and fast. Her grandmother has left her everything in her will, with one small catch: Nola has to be married within a month. But if she's going to get married, she wants it to last. And for her, that means finding a man with as much passion as she has—who can take care of every desire, every day.

Nola finds three prime candidates: her high school sweetheart Billy, hard-dealing businessman Marc, and sexy handyman Tanner. Trying out three very different—and very desirable—men proves to be more fun than Nola imagined. But she never thought it might prove fatal.

Because someone in town is dead set against Nola sticking around. And with three new men in her bed, the danger might be closer than she thinks...

Praise for Janice Maynard:

“Romantic, entertaining, and sexy enough to leave you wanting more!”

—*New York Times* bestselling author Lori Foster

“Smart, sexy, and so hot it sings the pages!”

—*New York Times* bestselling author JoAnn Ross

MARKETING

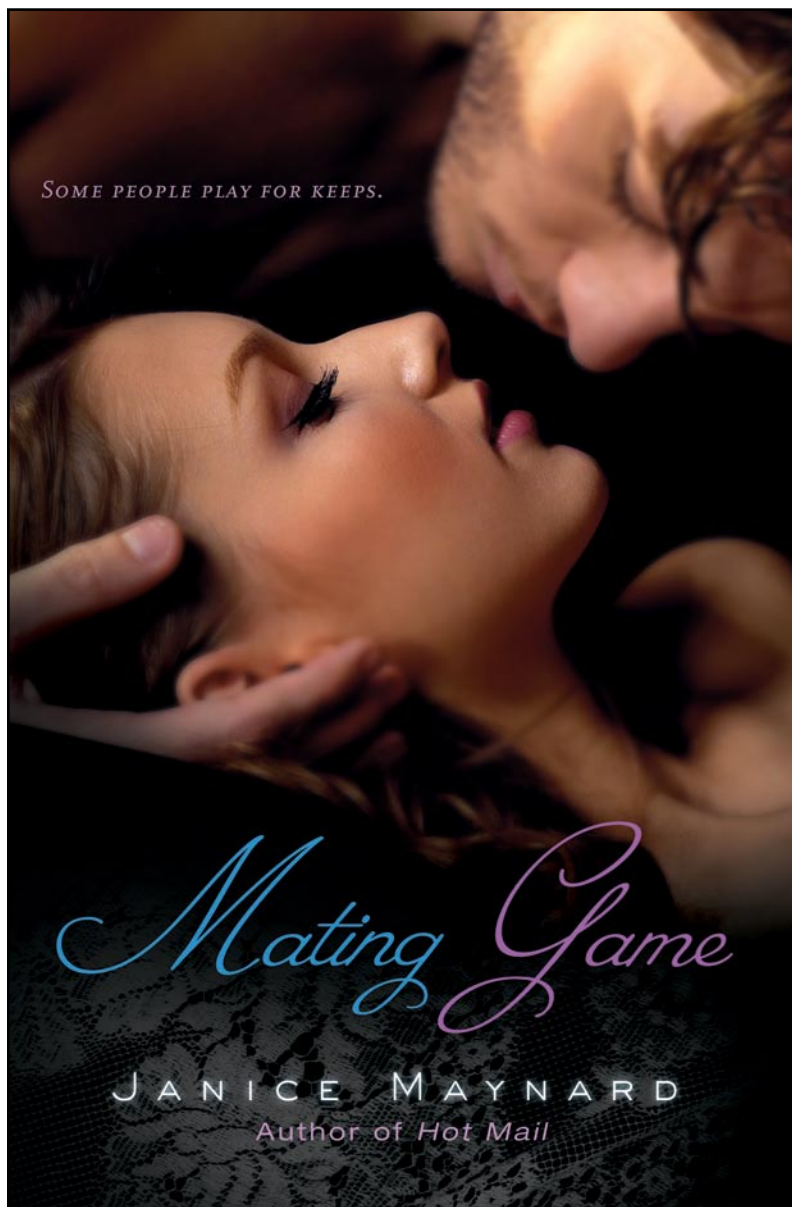
- Print and online features and reviews

SALES POINTS

- Maynard's previous novels have received terrific endorsements from popular erotic romance authors
- Darker in tone and with more suspense than Maynard's previous titles, this novel should appeal to fans of Lora Leigh
- Also Available from Janice Maynard: *Hot Mail* (1/09), *By Appointment Only* (7/08), *The Perfect Ten* (1/08), *Improper Etiquette* (7/07), *Play with Me* (1/07), and *Suite Fantasy* (1/06)
- Also available as an e-book

Janice Maynard taught kindergarten and second grade for 15 years before becoming a full-time writer. She lives near Knoxville, Tennessee. Author website: janicemaynard.com.

The author of *Hot Mail* pens an erotic scorchers that will keep readers in the throes of passion—and on the edge of their seats.



978-0-451-22714-0 • \$15.00/\$16.50 Can.

Trade Paperback
304 pp./5 5/16" x 8"
Carton: 48
Contemporary Romance
Rights: E00

Publishing History: Original
Previous Book: *Hot Mail*
978-0-451-22583-2 (1/09)
EAN: 9780451227140 51500
On sale July 7, 2009

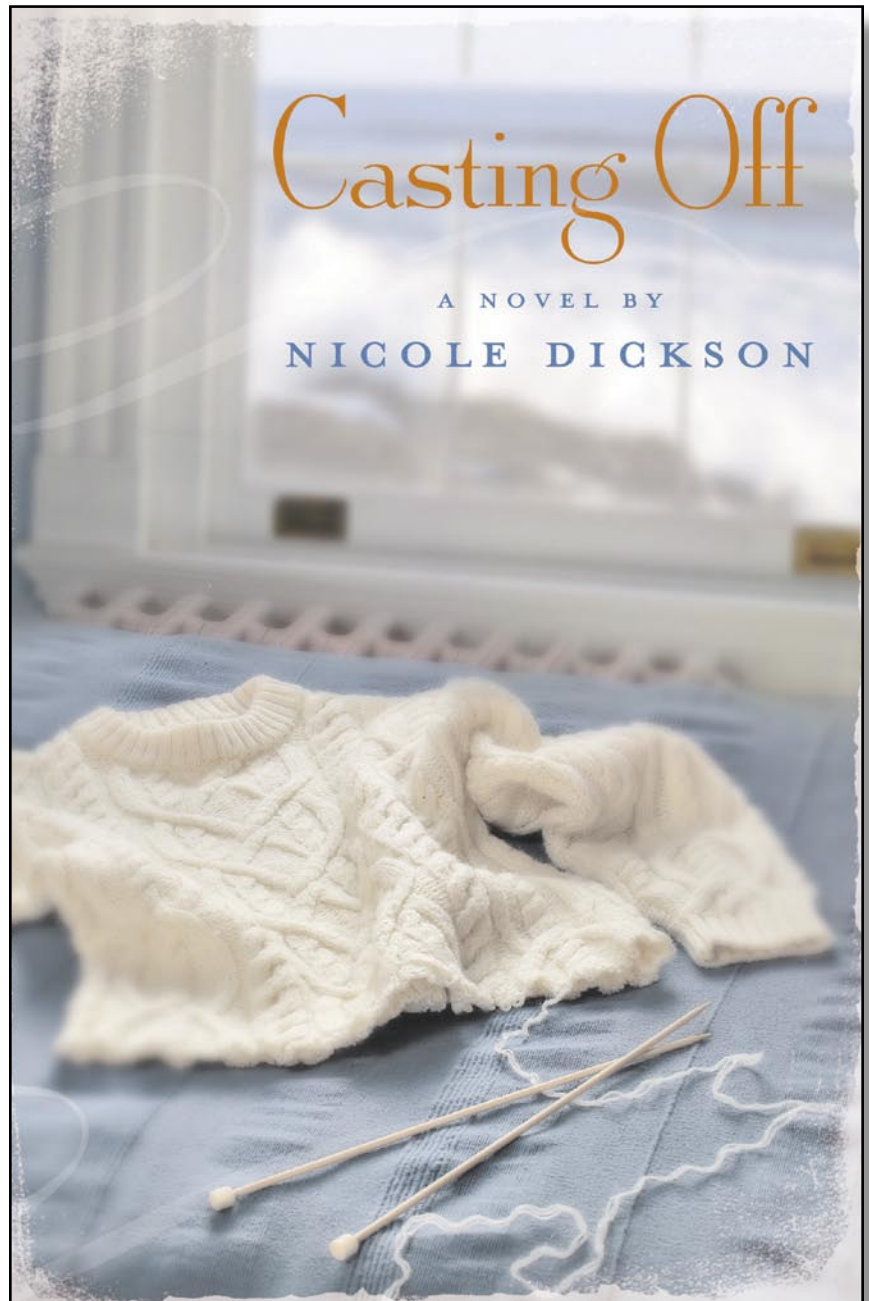
Mating Game
Janice Maynard

CASTING OFF. **1** Tying off a knitted work to finish it. **2** Releasing lines holding a boat to shore. **3** Letting go...

On a tiny island off the west coast of Ireland, the fishermen's handmade sweaters tell a story. Each one is unique—feelings stitched into rows, memories into patterns...

It is here that Rebecca Moray comes to research a book on Irish knitting. With her daughter, Rowan, in tow, she hopes to lose herself in to the history of the island and to forget her own haunting past. Before long, the warm embrace of the townsfolk wraps Rebecca and Rowan in a world of friendship, laughter, and love...

And it is here that Rowan finds Sean Morahan, a cantankerous old fisherman, who tries to scare her off but whom she befriends instead. But when Rebecca meets the old man, she recognizes in his eyes a look that speaks of a horror not unlike her own. And when present storms threaten to resurrect old ones, Sean and Rebecca find themselves on a collision course—with Rowan between them—each buffeted by waves of regret and recrimination. Only by facing headfirst into the winds will they find the faith to forgive without forgetting, and reach the shore...



Casting Off
Nicole R. Dickson

978-0-451-22699-0 • \$15.00/\$16.50 Can.

Trade Paperback
352 pp./5 5/16" x 8"
Carton: 40
Novel
Rights: W00

Publishing History: Original
EAN: 9780451226990 51500
On sale July 28, 2009

Nicole R. Dickson lives in North Carolina with her daughter.
Author website: castingoffnovel.com

A breathtaking debut novel about love, loss, and forgiveness—
set vividly against the backdrop of an Irish fishing village.

From *Casting Off*...

“I married him. The berry-picker,” Liz giggled.

Rebecca grinned as she stepped over to the sweater while Liz poured tea.

“Blackberries?” Rebecca asked as she touched a column of bumpy stitches.

“Hmm. It’s called the Trinity stitch.”

“And this is the basket?” Rebecca pointed to the pattern next to the blackberries.

“It is. Guess what was on my kitchen table every morning on the day of our anniversary?”

“A basket of blackberries,” Rebecca replied with a chuckle.

“And guess what I gave him?”

Rebecca shrugged.

“A kiss right here,” Liz whispered, reaching up and touching Rebecca’s right eyebrow. The old woman smiled and peered distantly at the sweater. Following her gaze, Rebecca noted a small column of stitches next to a section of diamonds. They were half an inch wide and reminded Rebecca of the propellers on the prop planes. She touched the stitch and at that moment, a tear fell from Liz’s eye onto Rebecca’s finger.

“His scar?” Rebecca whispered.

Liz nodded.

MARKETING

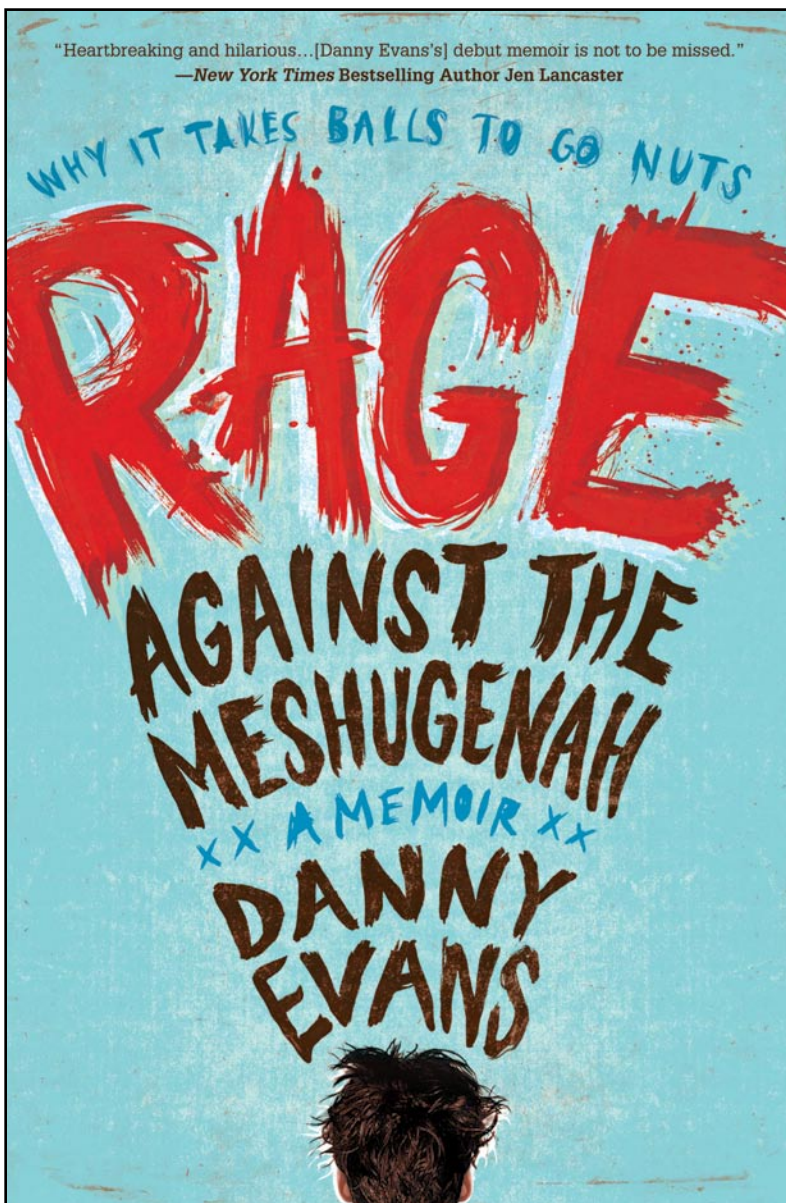
- Southeast media and in-store author appearances
- Print features and reviews
- Blog media campaign
- Online reviews and author interviews
- Outreach to reading groups
- Includes a Conversation Guide

SALES POINTS

- The emotional story of an American woman in contemporary Ireland
- Will appeal to fans of *The Friday Night Knitting Club*
- Marks the debut of an exciting, heartfelt new voice in women’s fiction
- Also available as an e-book

“Heartbreaking and hilarious...
[Danny Evans’s] debut memoir is
not to be missed.”

—*New York Times* bestselling author Jen Lancaster



Rage Against the Meshugenah

Why it Takes Balls to Go Nuts

Danny Evans

In his early thirties, Danny Evans had a smokin’ hot wife, a new baby boy, and the highest paying job he’d ever had. Then, in the span of one week, a sudden layoff and the events of 9/11 plunged Evans into a crushing depression. At turns poignant and uproarious, *Rage Against the Meshugenah* vividly traces Evans’ journey through the minefield of mental illness from a modern man’s point-of-view, including his no-holds-barred confrontations with infuriating sexual side effects, self-medication with beer and porn, and a therapist named Neil Diamond.

Danny Evans is here to tell readers the truth about depression, in his own unique style. Skillfully combining self-deprecating humor, absurdly ridiculous insights, and astute pop culture references, Evans reveals his universal struggle to make himself feel happy in a world gone mad, and he’s willing to let readers in on his rollercoaster ride of laughter, tears and a whole lot of *meshugenah*.

“Funny, insightful, and incredibly fresh.”

—Stefanie Wilder-Taylor, author of
Sippy Cups Are Not for Chardonnay

“A sort of self-help book on crack, for the modern man.”

—Rebecca Woolf, author of *Rockabye*

MARKETING

- West Coast media and in-store author appearances
- Radio interviews
- Print features and reviews
- Blog tour
- Distribution of promotional video online

SALES POINTS

- A fresh, talented, new voice in the memoir market studded with self-deprecating humor and pop-culture references
- The author maintains the popular blog dadgonemad.com and has contributed to *Details*, *Men’s Health*, *Good Housekeeping*, and *The Los Angeles Daily News*
- Also available as an e-book

Danny Evans lives in Orange County, California, with his wife Sharon and their two children, Noah and Julia. This is his first book. Author website: dadgonemad.com

978-0-451-22711-9 • \$15.00/\$16.50 Can.

Trade Paperback
352 pp./5 5/16" x 8"
Carton: 40
Memoir
Rights: W00

Publishing History: Original
EAN: 9780451227119 51500
On sale August 4, 2009

SUGGESTED ORDER

The laws of power have changed—and will continue to do so in our ever-evolving, digital culture. Societal shifts require mastering new skills for effecting positive change. Now it's out with the old rules, in with the new...

Founder of one of the nation's most influential political blogs, DailyKos.com, Zúniga has drawn up his revolutionary strategies such as:

- Don't mourn the street protest—reinvent it
- Feed the backlash
- Demolish your opponents with ridicule
- Identify heroes and villains

Written for both the general public and the grassroots activist, this is a new great awakening—as the crowds learn the laws of power that will lead to effective transformation.

“[A]n exploration of how all of us have just been handed power.”
—Livingliberally.org

“[Zúniga] turns his considerable insight and energy to detailing a manifesto for...radical social change.”
—Booklist

MARKETING

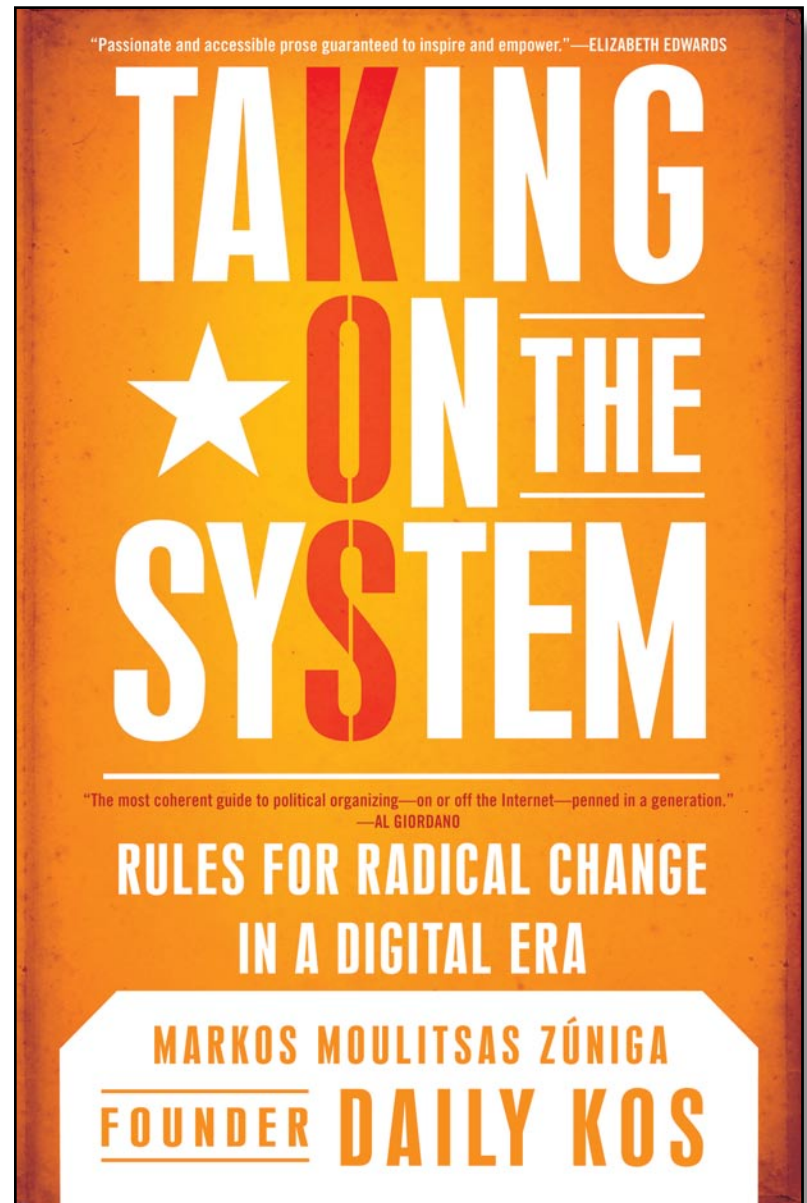
- National radio and television interviews
- Northern California media and in-store author appearances
- Print features and reviews
- Online publicity
- Blog media campaign
- “New in Paperback” mentions

SALES POINTS

- Includes updates from the author for this trade paperback edition
- From the founder of DailyKos.com, a popular and influential site that boasts over 1.5 million visits monthly
- Moulitsas was named “One of 100 Most Influential Hispanics” by *People en Español*, third in *Forbes*'s “Web Celeb 25,” and 26th in *PC World*'s “Most Important People on the Web”

Markos Moulitsas Zúniga, founder of DailyKos.com, is a contributor to *Newsweek*, and frequent guest on programs such as *Meet the Press* and *Real Time with Bill Maher*. He lives with his wife and two children in Berkeley, California.

The founder of one of the most influential political blogs in the nation establishes the fundamental laws that govern today's new era of digital activism.



978-0-451-22806-2 • \$15.00/\$16.50 Can.

Trade Paperback
304 pp./6" x 9"
Carton: 44
Politics
Rights: W00

Publishing History: Celebra Hardcover
978-0-451-22519-1 (8/20/08)
EAN: 9780451228062 51500
On sale August 4, 2009

Taking on the System

Rules for Radical Change in a Digital Era
Markos Moulitsas Zúniga

A no-nonsense, tell-it-like-it-is guide for women who need to get a grip on their health—now!



Chill Out and Get Healthy

Live Clean to Be Strong and Stay Sexy

Aimee E. Raupp, M.S., L.Ac.

Aimee Raupp, a practitioner of traditional Oriental medicine, provides women with the tools to stress less, look their best, prevent disease, and live more comfortable, harmonious lives—by living clean. Raupp's enthusiasm, sassy tone, and probing questions will motivate women toward ultimate fulfillment and show them how to discard unhealthy habits and become strong and sexy for life. Women will learn how to:

- nourish the body and soul
- decrease general anxiety
- manage overwhelming stressors
- maintain and improve fertility factors
- fight the perils of aging
- sleep better
- and live sensibly and organically in this pre-packaged and overly medicated world

Direct and irreverent, Raupp's book encourages today's women to not believe the hype—and to take charge of their own health.

MARKETING

- National television appearances
- Radio interview campaign
- New York media and in-store author appearances
- Print features and reviews
- Online interviews and chats
- 6-copy solid counter unit with special header
978-0-451-99741-8 @ \$90.00/\$99.00 Can.
5 1/2" w x 7 1/2" h x 6" d

SALES POINTS

- Similar appeal in tone and content as the incredibly popular and bestselling *Skinny Bitch*
- Author has a booming alternative medicine practice, website, and blog
- The market for alternative healthcare and organic lifestyles is ever-expanding
- Also available as an e-book

Aimee Ellen Raupp, M.S., L.Ac. is a licensed and NCCAOM (National Certification Commission for Acupuncture and Oriental Medicine) certified acupuncturist and herbalist who is currently in private practice. She holds an M.S. in traditional Oriental medicine. Raupp lives in New York City.

978-0-451-22636-5 • \$15.00/\$16.50 Can.

Trade Paperback
256 pp./5 1/2" x 8 1/4"
Carton: 52
Health
Rights: W00

Publishing History: Original
EAN: 9780451226365 51500
On sale August 4, 2009

SUGGESTED ORDER

First published in 1962, this book is considered one of the most significant works ever to emerge from Soviet Russia. Illuminating a dark chapter in Russian history, it is at once a graphic picture of work camp life and a moving tribute to man's will to prevail over relentless dehumanization, told by "a literary genius whose talent matches that of Dostoyevsky, Turgenev, Tolstoy, [and] Gorky" (Harrison Salisbury, *New York Times*).

Praise for Alexander Solzhenitsyn:

"A man with a unique life story whose name will endure throughout the history of Russia."

—Mikhail S. Gorbachev

"One of the greatest Russian writers of the 20th century."

—BBC News

"A masterpiece...squarely in the mainstream of Russia's great literary traditions."

—*The Nation*

"An extraordinary human document."

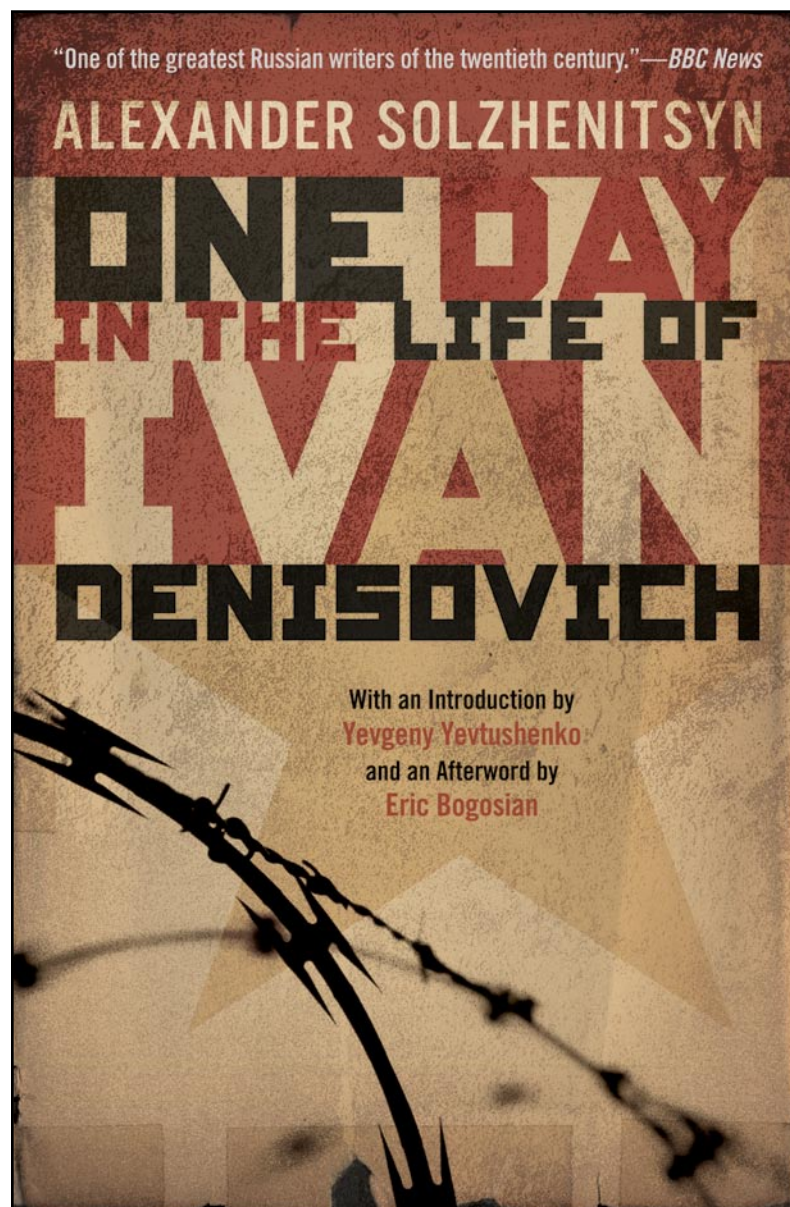
—*Moscow's Daily Mail*

SALES POINTS

- The first published and most celebrated work by the legendary author, now available for the first time in trade
- On the first anniversary of this renowned literary figure's death, there will be renewed interest in this classic work
- A timeless document of 20th-century Russian history
- With an Introduction by acclaimed Russian poet Yevgeny Yevtushenko and an Afterword by Eric Bogosian
- This is the first trade publication for our exclusive translation

Nobel Prize winning author **Alexander Solzhenitsyn** was born in 1918. With works that challenged the leadership of the Soviet Union, he became one of the most controversial writers in Russian history. Exiled for most of his life, he returned to Russia after the collapse of communism. On August 3, 2008 he died in his homeland at the age of 89.

The first published novel of controversial Nobel Prize winning author Alexander Solzhenitsyn—now in trade paperback.



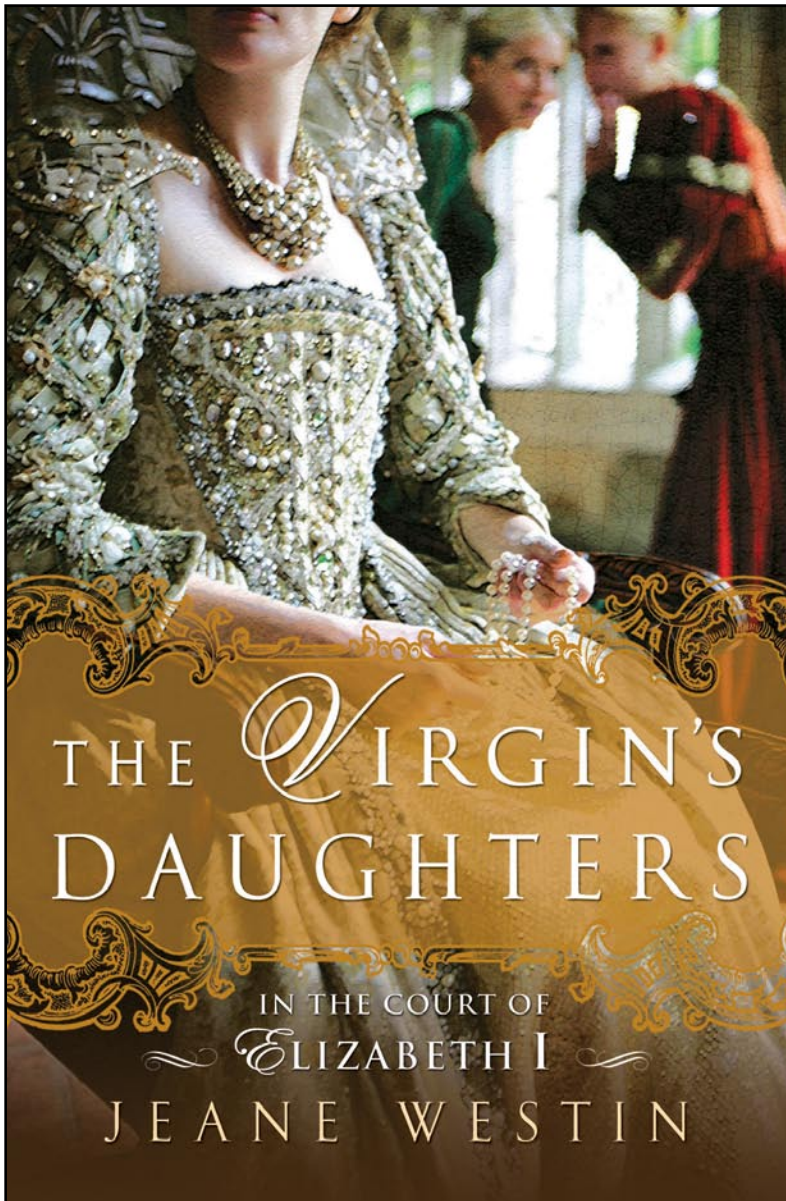
978-0-451-22814-7 • \$14.00/NCR

Trade Paperback
208 pp./5 5/16" x 8"
Carton: 56
Literature
Rights: N00

Publishing History: Signet
Classics Mass Market Paperback
978-0-451-53104-9 (8/08)
EAN: 9780451228147 51400
On sale August 4, 2009

**One Day in the Life of
Ivan Denisovich**
Alexander Solzhenitsyn

The story of Elizabeth I, as it's never been told before—through the eyes of two ladies-in-waiting closest to her...



The Virgin's Daughters

In the Court of Elizabeth I
Jeane Westin

In a court filled with repressed sexual longing, scandal, and intrigue, Lady Katherine Grey is Elizabeth's most faithful servant. When the young queen is smitten by the dashing Robert Dudley, Katherine must choose between duty and desire—as her secret passion for a handsome earl threatens to turn Elizabeth against her. Once the queen becomes a bitter and capricious monarch, another lady-in-waiting, Mistress Mary Rogers, offers the queen comfort. But even Mary cannot remain impervious to the court's sexual tension—and as Elizabeth gives her doomed heart to the mercurial Earl of Essex, Mary is drawn to the queen's rakish godson...

Praise for Jeane Westin's previous work:

"Pure sophistication...beautifully written...impeccably put-together and the language is gorgeous... This book is for the intelligent romance reader."
—[HistoricalRomanceWriters.com](#)

"[A] dazzling debut."
—[Booklist](#)

"Jeane Westin weaves sharply observed historical detail into the tale of a seductive battle...it's a true pleasure to read!"
—[Eloisa James](#)

MARKETING

- Print features and reviews
- Online interviews and reviews
- Includes a Readers Guide

SALES POINTS

- From an author of romances who is now displaying her mastery of the historical fiction genre
- Tudor-set historical novels are immensely popular
- Compares to novels by Robin Maxwell and Susan Holloway Scott
- Also available as an e-book

Jeane Westin began as a journalist, then wrote nonfiction books, and now writes historical novels. She lives in California with her husband, near their daughter, and has been rehabilitating a Tudor cottage. Author website: [jeanewestin.com](#)

978-0-451-22667-9 • \$16.00/\$17.50 Can.

Trade Paperback
400 pp./5 1/2" x 8 1/4"
Carton: 36
Historical Novel
Rights: F00

Publishing History: Original
EAN: 9780451226679 51600
On sale August 4, 2009

SUGGESTED ORDER

They were the unlikeliest of friends debauching their way through London: The Earl of Camdonn, a nobleman of vast wealth and power, and Scottish laird Alan MacDonald, a respected Jacobite with ambitions of his own.

But their friendship is destroyed when Alan marries the beautiful Sorcha Stewart—only to witness Cam kidnap her from their bedroom. Then Alan learns the truth: his bride was not an innocent. She took a lover before him—his friend—who taught her the ways of pleasure.

Now, Alan will do anything to get his wife back. Cam fights to redeem his honor, even as he refuses to give up his desire. Torn between love and duty, Sorcha must watch as the two men she desires go to war over her. And when the battle lines are drawn, all three lovers are lured into a triangle of forbidden passions...

Praise for Dawn Halliday:

“Impressively awesome.” —*Joyfully Reviewed*

“A truly excellent read.” —*Romance Studio*

MARKETING

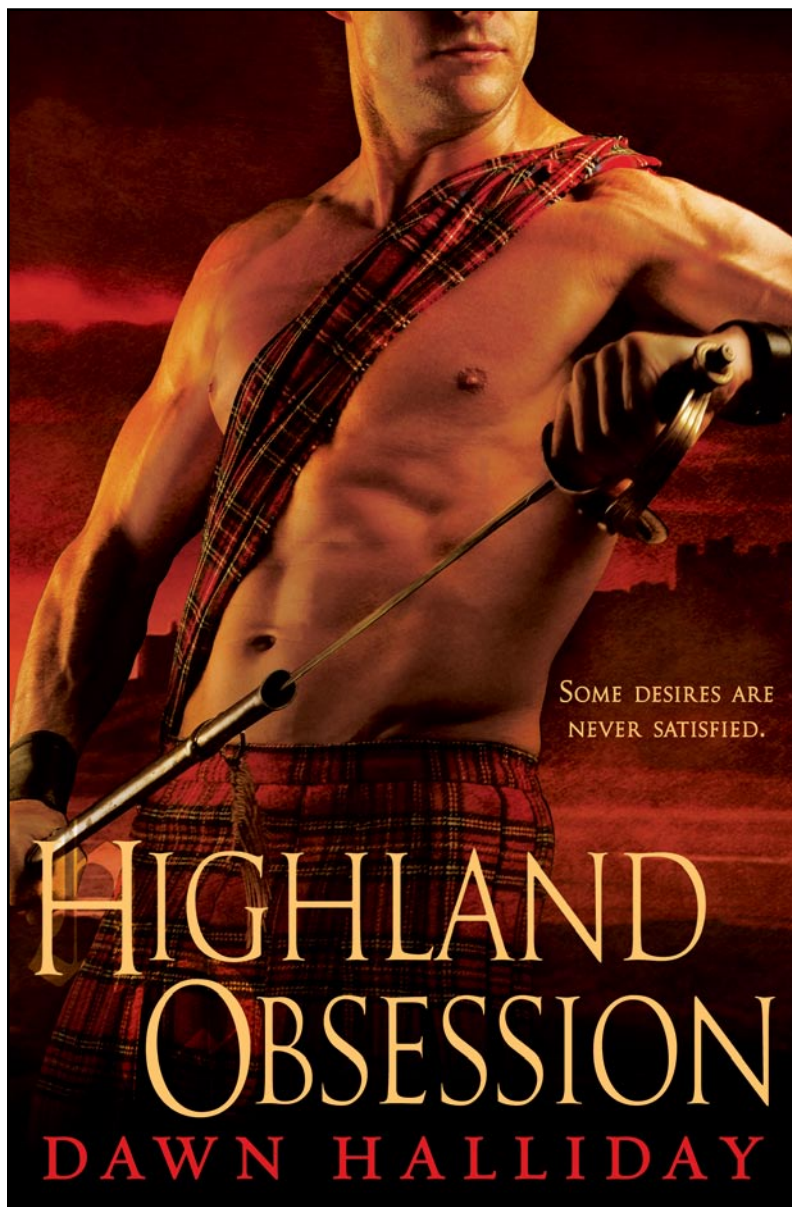
- Print and online features and reviews

SALES POINTS

- A sizzling erotic Highland romance filled with passion and vivid sexual imagery
- Halliday is the author of four previous e-books
- Signet Eclipse will publish another book from Halliday featuring characters linked to this title
- Also available as an e-book

Dawn Halliday lives in California with her husband and three children. Author website: dawnhalliday.com.

In the Scottish Highlands, two warriors are about to clash over a woman of passion...



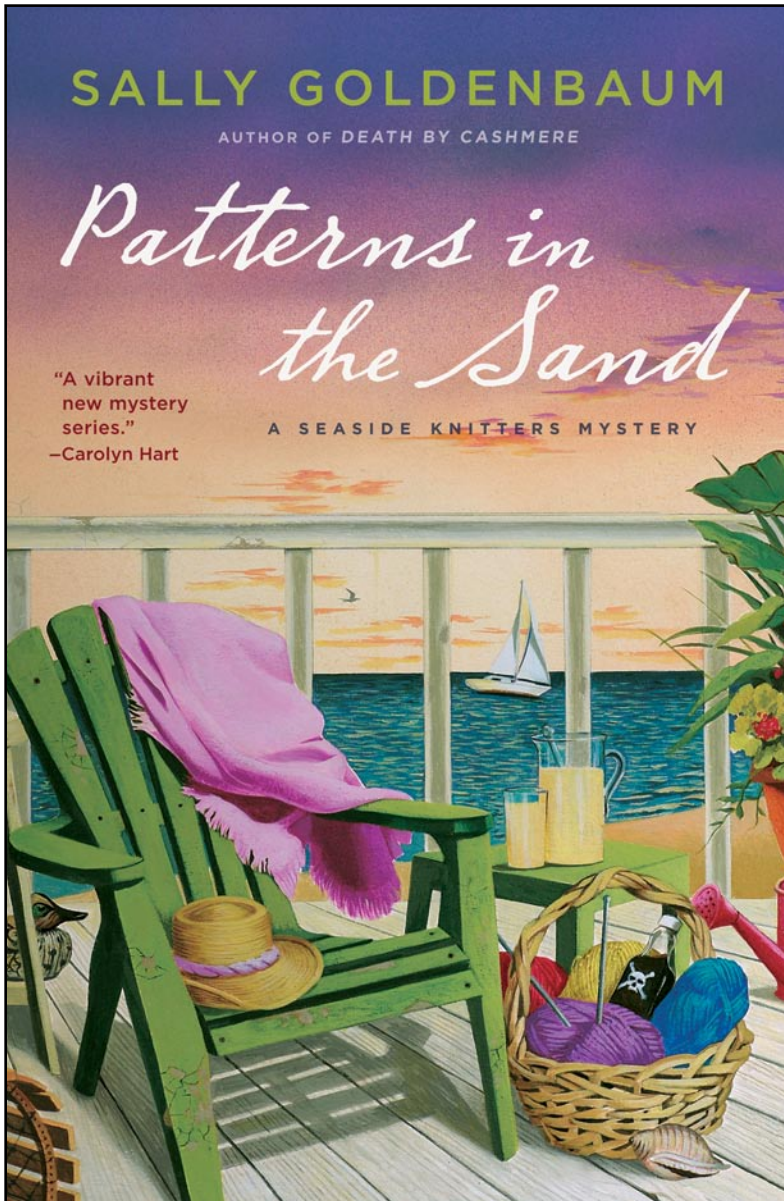
978-0-451-22701-0 • \$15.00/\$16.50 Can.

Trade Paperback
304 pp./5 5/16" x 8"
Carton: 48
Historical Romance
Rights: W00

Publishing History: Original
EAN: 9780451227010 51500
On sale August 4, 2009

Highland Obsession
Dawn Halliday

The follow-up to *Death by Cashmere*: next in the “appealing”* new mystery series set in a tight-knit seaside community.



Patterns in the Sand
A Seaside Knitters Mystery
Sally Goldenbaum

978-0-451-22703-4 • \$23.95/\$26.50 Can.

Hardcover
 272 pp./5 1/2" x 8 1/4"
 Carton: 44
 Mystery
 Rights: P00

Publishing History: Original
 Previous Book: *Death by Cashmere*
 978-0-451-22471-2 (8/08)
 EAN: 9780451227034 52395
On sale May 5, 2009

When young fiber artist Willow Adams visits Izzy Chambers' knitting studio, she's immediately embraced by the Seaside Knitters, and they see the monthly arts event at Canary Cove as a perfect place to showcase Willow's work. But the idyllic summer in Sea Harbor turns somber when the body of Nick Peabody—owner of a popular gallery—is found in a garden. Soon Nick's secrets begin to surface, and the residents of Sea Harbor realize they didn't know him at all. And when Nick's will reveals that his entire estate has been left to Willow, the knitters find that Willow has some dark secrets of her own...

Praise for *Death by Cashmere*:

"A charming and delightful read. This book has a strong sense of place—so strong one can smell the seaweed. Delicious." —**Alexander McCall Smith**, author of *The No. 1 Ladies' Detective Agency*

"In this wonderful launch of a vibrant new mystery series, the characters ring true and clear." —***Carolyn Hart**, author of *Death Walked In*

MARKETING

- Midwest media and in-store author appearances
- Print advertising in mystery publications
- Print features and reviews

SALES POINTS

- Second in a charming new series, with crossover appeal to knitters and cozy mystery fans alike
- The first book in the series, *Death By Cashmere*, received great reviews and glowing endorsements from Alexander McCall Smith, Nancy Pickard, and Carolyn Hart, among others
- According to the Craft Yarn Council of America, 38 million consumers have taken up knitting
- Perfect for fans of Maggie Sefton's knitting mysteries
- Also available as an e-book

Sally Goldenbaum is a sometimes philosophy teacher, knitter, editor, and the author of more than two dozen novels. She lives in Prairie Village, Kansas.

Helen Hawthorne's latest dead-end job is in Miguel Angel's Fort Lauderdale hair salon, where a trim can cost as much as a car payment and a blowout can wipe you out. But when one of the salon's most famous clients, gossip blogger and cable-TV show host Kingman "King" Oden is murdered at his own wedding, things get a little hairy and King becomes the prime suspect. To save her boss—and her job—Helen is determined to find the murderer. When she finds herself the target of threatening notes, it's more imperative than ever that she figure out who at the wedding was dressed to kill.

Praise for the Dead-End Job mysteries:

"Clever."

—Marilyn Stasio,
The New York Times Book Review

"A fast-paced story and nonstop wisecracks."

—*Nancy Martin, author of
Murder Melts in Your Mouth

MARKETING

- Florida media and in-store author appearances
- Print advertising in mystery publications
- Print features and reviews
- Online reviews and interviews
- Special outreach to mystery book groups, offering Elaine for phone conversations

SALES POINTS

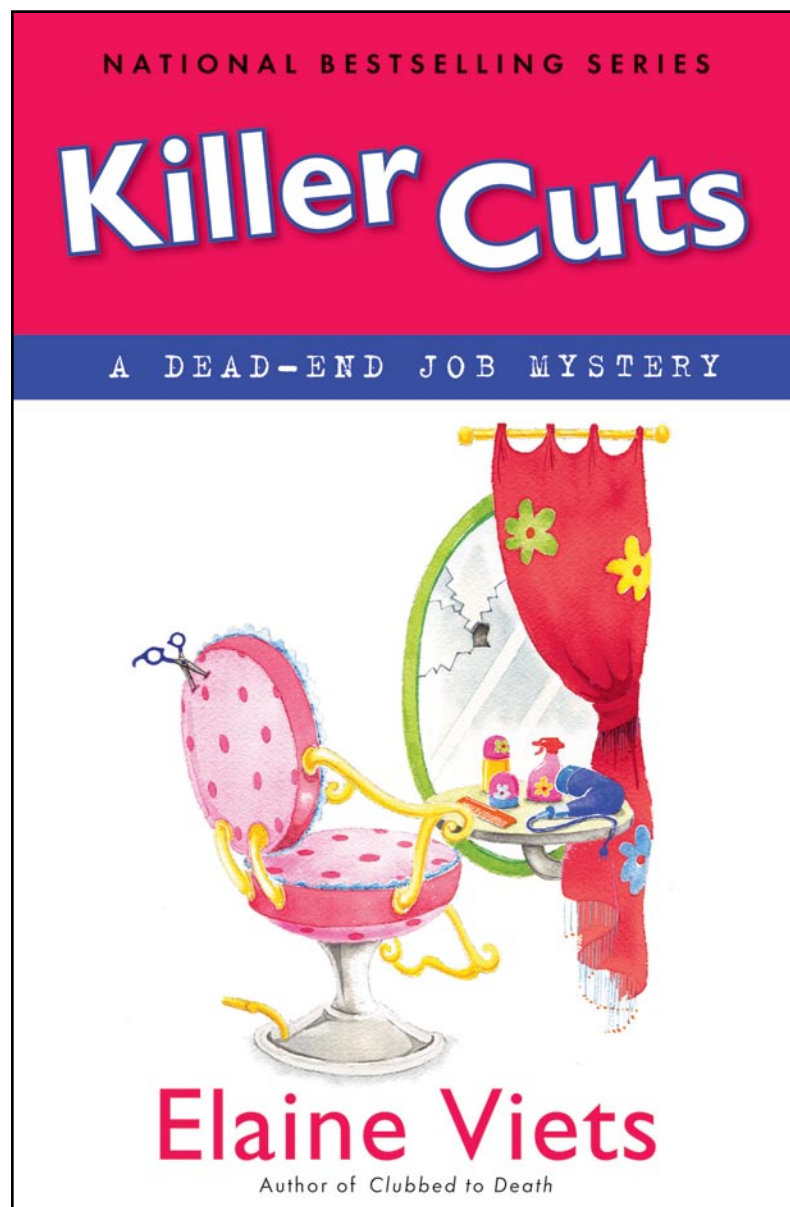
- The eighth mystery in the nationally bestselling Dead-End Job series
- Another clever hook—Viets tackles the jobs she writes about and working in a high-end hair salon proves a perfect setting for mayhem and murder
- Publishing simultaneously with the mass market reprint of *Clubbed to Death*
- Also available as an e-book

ALSO AVAILABLE

Shop Till You Drop 978-0-451-20855-2 @ \$6.99/\$7.50 Can.
Murder Between the Covers
 978-0-451-21081-4 @ \$6.99/\$9.99 Can.
Dying to Call You 978-0-451-21332-7 @ \$6.99/\$9.99 Can.
Just Murdered 978-0-451-21492-8 @ \$6.99/\$7.50 Can.
Murder Unleashed 978-0-451-22108-7 @ \$6.99/\$7.50 Can.
Murder with Reservations 978-0-451-22383-8 @ \$6.99/\$7.50 Can.

Elaine Viets is also the author of the Josie Marcus, Mystery Shopper series. She lives in Fort Lauderdale, Florida, with her husband. Author website: elaineviets.com.

The national bestselling author who turns "minimum wage into maximum hilarity"* presents a hair-raising murder mystery of do or dye...



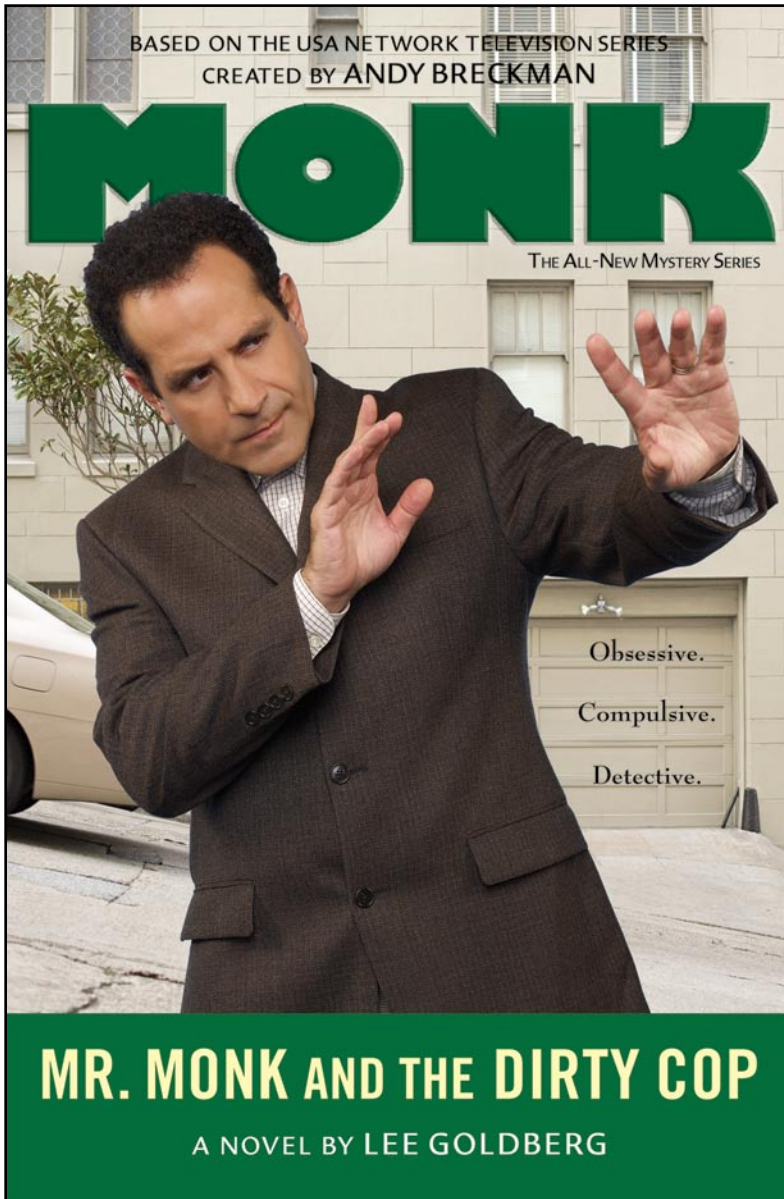
978-0-451-22686-0 • \$22.95/\$25.00 Can.

Hardcover
 272 pp./5 1/2" x 8 1/4"
 Carton: 44
 Mystery
 Rights: W00

Publishing History: Original
 Previous Book: *Clubbed to Death*
 978-0-451-22394-4 (5/08)
 EAN: 9780451226860 52295
 On sale May 5, 2009

Killer Cuts
A Dead-End Job Mystery
Elaine Viets

More compulsive fun in this all-new, original mystery starring everyone's favorite OCD detective, "one of television's best-loved characters."*



Mr. Monk and the Dirty Cop
Lee Goldberg

978-0-451-22698-3 • \$22.95/\$25.00 Can.

Hardcover
288 pp./5 1/2" x 8 1/4"
Carton: 32
Mystery
Rights: U00

Publishing History: Original
Previous Book: *Mr. Monk is Miserable*
978-0-451-22515-3 (12/08)
EAN: 9780451226983 52295
On sale July 7, 2009

Leland Stottlemeyer is used to obsessive-compulsive genius Adrian Monk getting all the praise and attention. But the police captain is feeling a little hostile after taking a lot of ribbing about his reliance on his star consultant. Is it possible he's used the latest round of budget cuts as an excuse to cut Monk loose?

But Monk is much too compulsive to stop investigating, even without pay. Soon he's calling in tips under assumed names to help solve cases. (Who would ever guess the real identity of "Adrian Smith" and "Adrian Jones?") Then Stottlemeyer is framed for the murder of another cop—and only one detective in San Francisco can save him...

Praise for the series:

"Entertaining and ruefully funny."

—**Honolulu Star-Bulletin*

MARKETING

- Cross-promotion with USA Network
- Print advertising in mystery publications
- Print features and reviews
- 9-copy solid floor display with special riser
978-0-451-99740-1 @ \$206.55/\$225.00 Can.
7" w x 50" h x 16" d
- 18-copy mixed hard/soft floor display with special riser (includes 9 of *Mr. Monk and the Dirty Cop* and 3 each of *Mr. Monk Is Miserable*, *Mr. Monk Goes to Germany*, and *Mr. Monk in Outer Space*)
978-0-451-94658-4 @ \$275.46/\$301.44 Can.
10" w x 54" h x 17" d

SALES POINTS

- New in the national bestselling series featuring the beloved TV detective

ALSO AVAILABLE

Mr. Monk Is Miserable 978-0-451-22733-1 @ \$7.99/\$8.99 Can.
...*Goes to Germany* 978-0-451-22563-4 @ \$7.99/\$8.99 Can.
...*in Outer Space* 978-0-451-22435-4 @ \$6.99/\$7.50 Can.
...*and the Two Assistants* 978-0-451-22280-0 @ \$6.99/\$9.99 Can.
...*Goes to Hawaii* 978-0-451-21900-7 @ \$6.99/\$9.99 Can.
...*and the Blue Flu* 978-0-451-22013-4 @ \$6.99/\$9.99 Can.
...*Goes to the Firehouse* 978-0-451-21729-2 @ \$6.99/\$7.50 Can.

Lee Goldberg has written episodes for the television show *Monk*, as well as other programs. He is also the author of the *Diagnosis Murder* novels. Author website: leegoldberg.com.

SUGGESTED ORDER

Four hostages are rescued from a group of religious extremists in Barcelona. After five years of being held captive together, they make a vow to always watch out for one another. But they never expected this...

The world they have returned to has been transformed by water—and the water is rising. As it continues to flow from the earth's mantle, entire countries disappear. High ground becomes a precious commodity. And finally, the dreadful truth is revealed: before fifty years have passed, there will be nowhere left to run...

"A largely old-fashioned disaster tale presented with spectacle and efficient pacing." —*Locus*

"A gripping near-future allegory of global warming." —**BBC Focus*

"Bold, compassionate, exhilarating, wrenching stuff." —Niall Harrison, *Internet Review of Science Fiction*

"Deserves to sit high on the blockbuster shelves." —*SFFWorld.com*

MARKETING

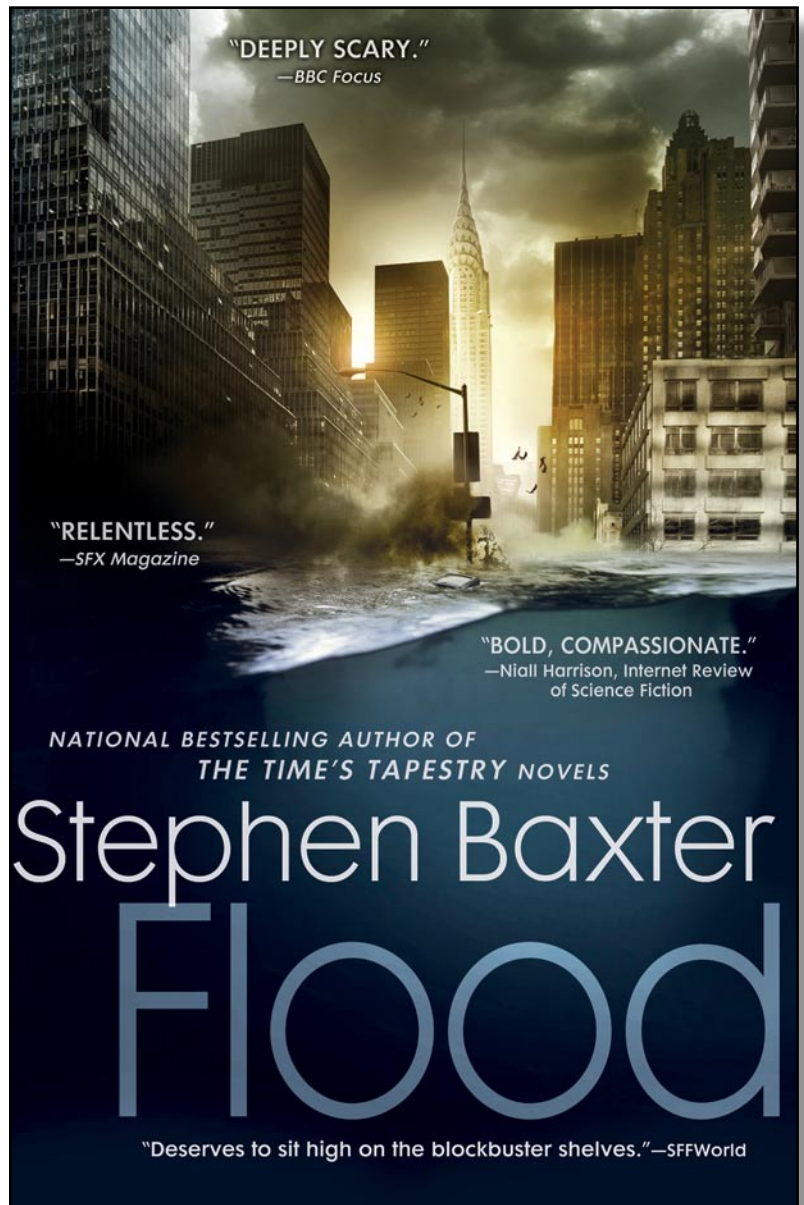
- Print advertising in science fiction publications
- Print features and reviews
- Online reviews, interviews, and chats

SALES POINTS

- First in a disaster/post-apocalyptic science fiction duology, to be followed by *Ark*
- From the national bestselling author of the *Time's Tapestry* novels
- Touches on the timely issue of global warming
- The UK edition received great reviews

Stephen Baxter is the winner of the British Science Fiction Award, the *Locus* Award, the John W. Campbell Award, and two Philip K. Dick Awards. His novel *Voyage* won the Sidewise Award for the best alternate history novel of the year. He is married and lives in Northumberland, Great Britain. Author website: stephen-baxter.com.

The "deeply scary"* new novel from a national bestselling and critically acclaimed author.



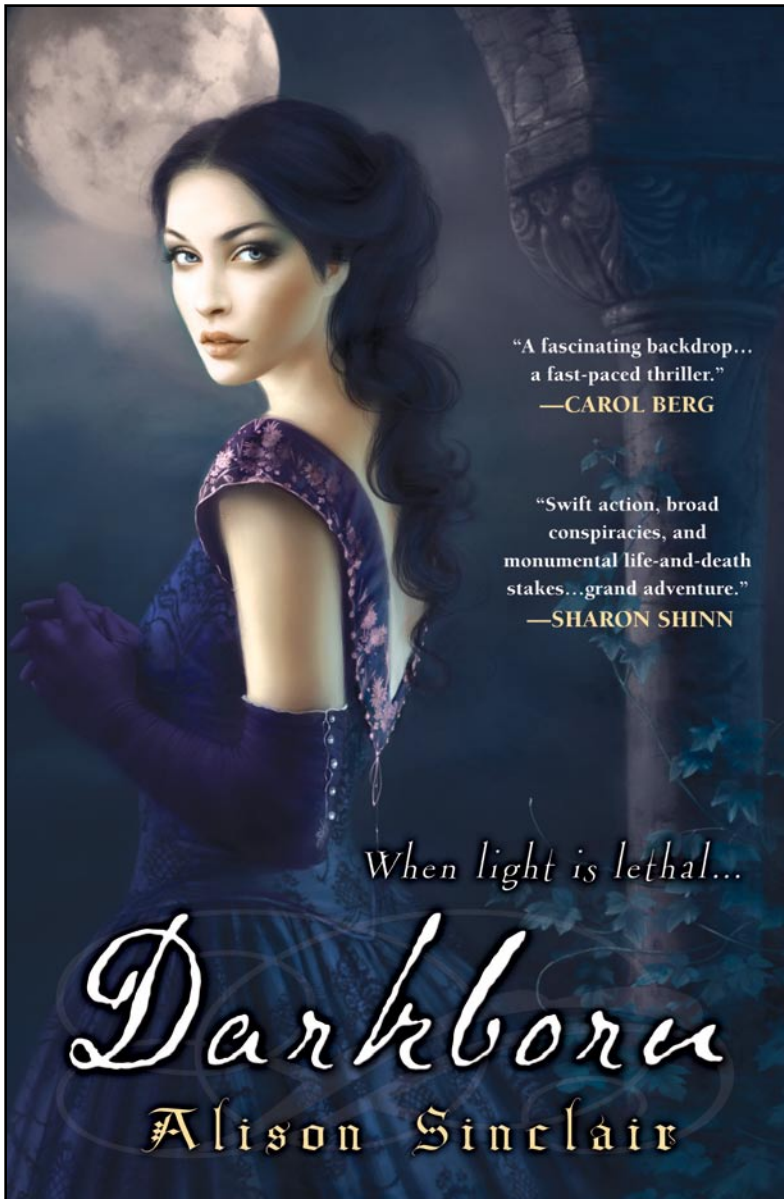
978-0-451-46271-8 • \$24.95/\$27.50 Can.

Hardcover
480 pp./6" x 9"
Carton: 20
Science Fiction
Rights: Q00

Publishing History: Original
Previous Book: *Weaver*
978-0-441-01592-4 (Ace; 7/08)
EAN: 9780451462718 52495
On sale May 5, 2009

Flood
Stephen Baxter

A new romantic fantasy of magic, manners, and espionage that is also a “fast-paced thriller” (Carol Berg).



Darkborn
Alison Sinclair

For the Darkborn, sunlight kills. For the Lightborn, darkness is fatal. Living under a centuries-old curse, the Darkborn and the Lightborn share the city of Minhorne, coexisting in an uneasy equilibrium but never interacting. When Darkborn physician Balthasar Hearne finds a pregnant fugitive on his doorstep just before sunrise, he has no choice but to take her in. Tercelle Amberley's betrothed is a powerful Darkborn nobleman, but her illicit lover came to her through the daytime. When she gives birth to twin boys, they can see, something unheard of among the Darkborn. When men come for the boys, Balthasar is saved by the intervention of his Lightborn neighbor—and healed by the hands of his wife, Telmaine. Soon he finds himself drawn deeper into political intrigue and magical attacks, while Telmaine must confront a power she can no longer keep sheathed in gloves, a power she neither wants nor can control.

“Swift action, broad conspiracies, and monumental life-and-death stakes... grand adventure.”

—Sharon Shinn

“A wonderful read, with an intriguing setting populated by appealing and memorable characters.”

—Lane Robins

MARKETING

- Print advertising in fantasy publications
- Print features and reviews
- Online reviews, interviews, and chats

SALES POINTS

- A romantic fantasy with a bit of Regency feel to it—very sophisticated, well-written, and a ripping good read
- The book has received advance blurbs from Carol Berg, Sharon Shinn, and Lane Robins—with more to come
- The first novel in a trilogy set in a fascinating world of light and dark
- Sinclair's previous novel *Cavalcade* was nominated for the Arthur C. Clarke Award
- Also available as an e-book

Alison Sinclair is the author of the science fiction novels *Legacies*, *Blueheart*, and *Cavalcade*. *Darkborn* is her first fantasy novel. She lives in Montreal.

978-0-451-46270-1 • \$15.00/\$16.50 Can.

Trade Paperback
352 pp./6" x 9"
Carton: 36
Fantasy
Rights: W00

Publishing History: Original
EAN: 9780451462701 51500
On sale May 5, 2009

SUGGESTED ORDER

Eddie Drood's evil-stomping skills have come to the attention of the legendary Alexander King, Independent Agent extraordinaire. The best of the best, King spent a lifetime working for anyone and everyone, doing anything and everything, for the right price. Now, he's on his deathbed and looking to bestow all of his priceless secrets to a successor, provided he or she wins a contest to solve the world's greatest mysteries. Eddie has to win, because King holds the most important secret of all to the Droods—the identity of the traitor in their midst...

Praise for *Daemons Are Forever*:

"Green loves the widescreen splash of cinematic battles against zombie hordes, and genuine traces of tragedy and nobility underlie the nonstop punning banter and pop culture references, lending surprising nuance to this merry metaphysical romp."

—*Publishers Weekly*

"A rapid-fire paranormal suspense...A surprisingly moving tale of self-sacrifice and hope in the midst of chaos and loss."

—*Monsters and Critics*

MARKETING

- Print advertising in fantasy publications
- Print features and reviews
- Online reviews, interviews, and chats

SALES POINTS

- From the *New York Times* bestselling author of Roc's Deathstalker series and Ace's Nightside series
- Third in the series
- Combines fantasy, action, and a wise-cracking narrative voice
- For readers of Jim Butcher's Dresden Files novels
- Also available as an e-book

ALSO AVAILABLE

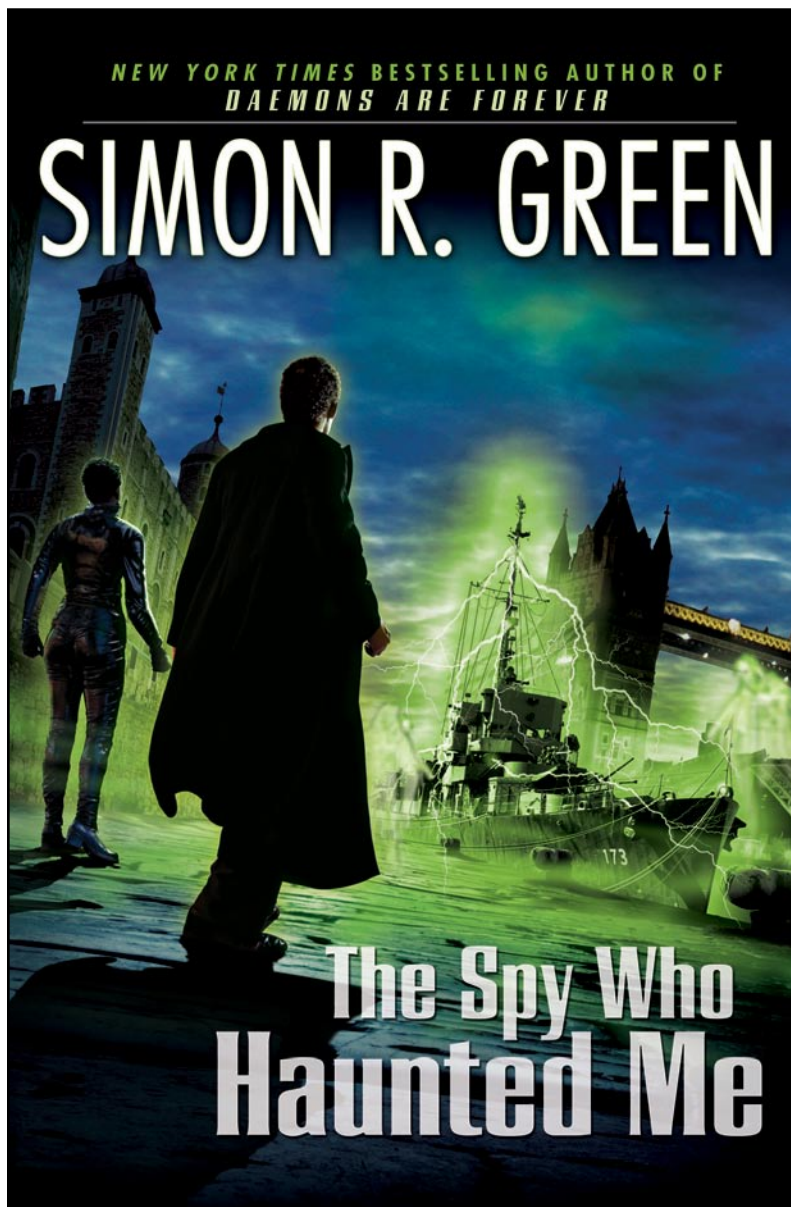
Daemons Are Forever 978-0-451-46278-7 @ \$7.99/\$8.99 Can.

The Man with the Golden Torc
978-0-451-46214-5 @ \$7.99/\$8.99 Can.

Simon R. Green is a *New York Times* bestselling author. He lives in England.

"Fans of fast-paced heroics, featuring a snarky knight armored in silver and sarcasm, need look no further; Eddie Drood is your guy."

—SF Revu



978-0-451-46272-5 • \$24.95/\$27.50 Can.

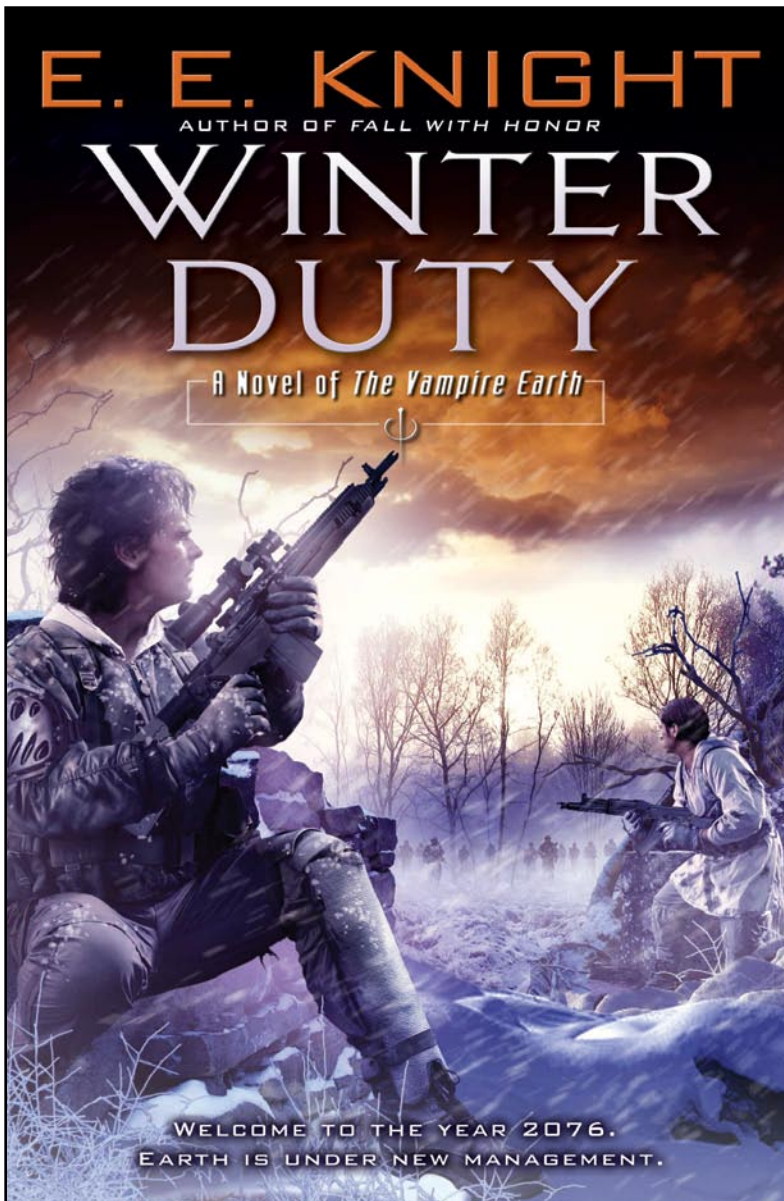
Hardcover
400 pp./6" x 9"
Carton: 24
Fantasy
Rights: E00

Publishing History: Original
Previous Book: *Daemons Are Forever*
978-0-451-46208-4 (6/08)
EAN: 9780451462725 52495
On sale June 2, 2009

The Spy Who Haunted Me
Simon R. Green

“Gritty realism, Lovecraftian villains, and boffo action scenes.”

—S. M. Stirling, national bestselling author of *The Scourge of God*



Winter Duty

A Novel of The Vampire Earth
E. E. Knight

Major David Valentine and his fugitive battalion are the remnants of an expeditionary force shattered in its long retreat from disaster in the Appalachians. Between a raging blizzard, bands of headhunters, and the need to recover wounded soldiers lost during the retreat, Valentine is in for the toughest winter of his life.

And Valentine is losing allies fast. Some of the clans in the region have declared themselves in favor of the Kurians, throwing Kentucky into civil war. But the Kurian overlords have determined that the region isn't worth the effort of another conquest. Their order: extermination.

Praise for the novels of *The Vampire Earth*:

“Knight’s terrifying future world is an epic canvas on which he paints a tale of human courage, heroism, and yes, even love.”

—Jay Bonansinga, author of *Perfect Victim*

MARKETING

- Chicago media and in-store author appearances
- Promote at conventions throughout the summer
- Print advertising in science fiction publications
- Print features and reviews
- Online reviews, interviews, and chats
- 18-copy mixed hard/soft floor display with special riser (includes 6 of *Winter Duty* and 3 each of *Fall with Honor*, *Valentine’s Resolve*, *Valentine’s Exile*, and *Valentine’s Rising*) 978-0-451-94659-1 @ \$245.58/\$284.88 Can. 10" w x 54" h x 17" d

SALES POINTS

- *Way of the Wolf* won the Darrell Award and the Compton Crook Award
- Also available as an e-book

ALSO AVAILABLE

Way of the Wolf 978-0-451-45939-8 @ \$7.99/\$8.99 Can.
Choice of the Cat 978-0-451-45973-2 @ \$7.99/\$8.99 Can.
Tale of the Thunderbolt 978-0-451-46018-9 @ \$7.99/\$8.99 Can.
Valentine’s Rising 978-0-451-46059-2 @ \$7.99/\$10.99 Can.
Valentine’s Exile 978-0-451-46161-2 @ \$7.99/\$10.99 Can.
Valentine’s Resolve 978-0-451-46219-0 @ \$7.99/\$8.99 Can.
Fall With Honor 978-0-451-46238-1 @ \$7.99/\$8.99 Can.

Born in Wisconsin but raised Minnesotan, **E. E. Knight** now resides in Chicago with a belly dancer, their cats, and piles of books in every room. Author website: vampjac.com

978-0-451-46274-9 • \$24.95/\$27.50 Can.

Hardcover
352 pp./6" x 9"
Carton: 28
Science Fiction
Rights: E00

Publishing History: Original
Previous Book: *Fall with Honor*
978-0-451-46210-7 (7/08)
EAN: 9780451462749 52495
On sale July 7, 2009

SUGGESTED ORDER

“Think *Buffy the Vampire Slayer* starring Philip Marlowe.” —*Entertainment Weekly*

Harry Dresden’s faced some pretty terrifying foes during his career. Giant scorpions. Oversexed vampires. Psychotic werewolves. All par for the course for Chicago’s only professional wizard.

But in all Harry’s years of supernatural sleuthing, he’s never faced anything like this: the spirit world’s gone completely postal. All over Chicago, ghosts are causing trouble—and not just of the door-slamming, boo-shouting variety. These ghosts are tormented, violent, and deadly.

Someone—or something—is stirring them up to wreak unearthly havoc. But why? And why do so many of the victims have ties to Harry? If Harry doesn’t figure it out soon, he could wind up a ghost himself.

“Fans of Laurell K. Hamilton and Tanya Huff will love this series.” —*Midwest Book Review*

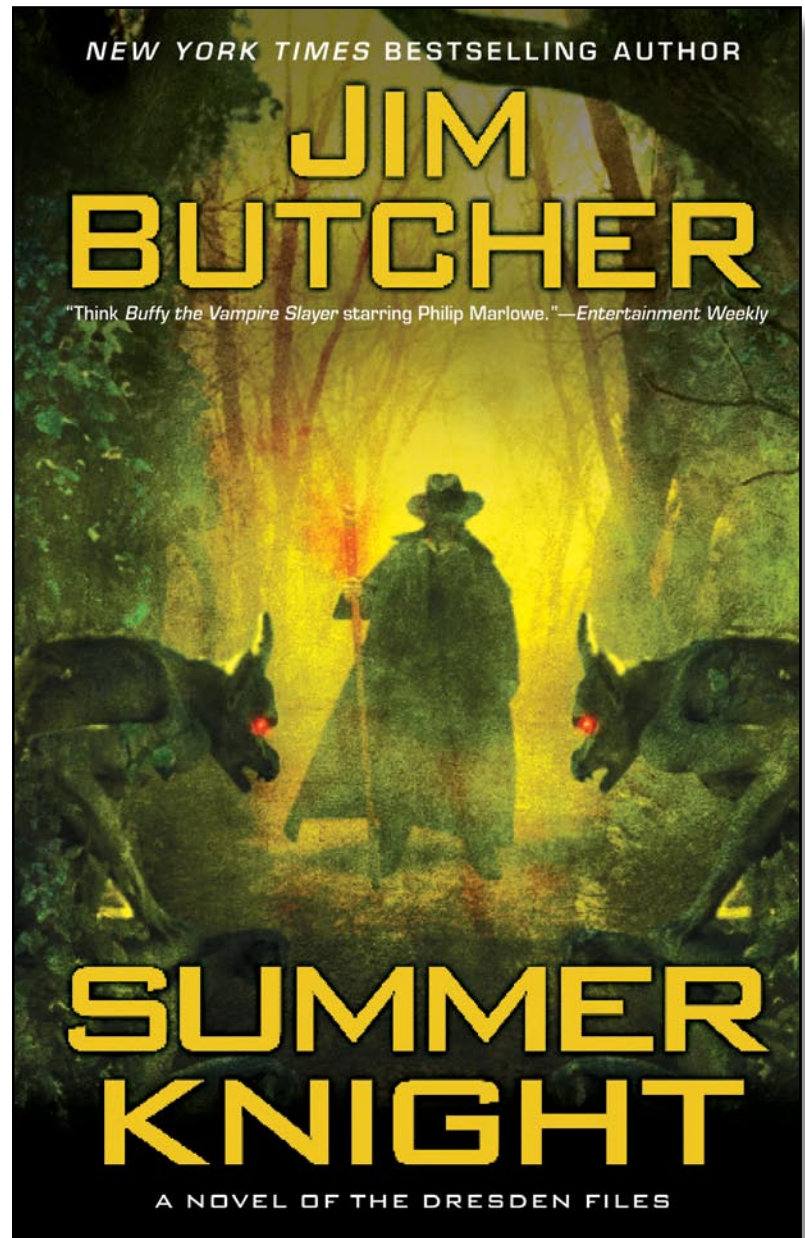
“What would you get if you crossed Spenser with Merlin? Probably you would come up with someone very like Harry Dresden.” —*Washington Times*

SALES POINTS

- The fourth book in the Dresden Files series from *New York Times* bestselling author Jim Butcher, now available in hardcover
- The latest hardcover, *Small Favor* (4/08), hit #2 on the *New York Times* bestseller list and #3 on the *USA Today* bestseller list
- Other Dresden Files novels reissued in hardcover are *Grave Peril* (11/08), *Fool Moon* (7/08), and *Storm Front* (11/07)
- The newest hardcover in the series, *Turn Coat*, will be published in April 2009
- Comic books and a graphic novel based on the Dresden Files were released by Dabel Brothers in 2008

Jim Butcher is a full-time writer who lives in Independence, Missouri, with his wife, son, and ferocious guard dog. Author website: jim-butcher.com.

Now available in hardcover—the fourth novel in the *New York Times* bestselling Dresden Files series.



978-0-451-46275-6 • \$25.95/\$28.50 Can.

Hardcover
336 pp./6" x 9"
Carton: 28
Fantasy
Rights: W00

Publishing History: Roc Mass Market
Paperback 978-0-451-45892-6 (9/02)

Previous Book: *Turn Coat*
978-0-451-46256-5 (4/09)

EAN: 9780451462756 52595

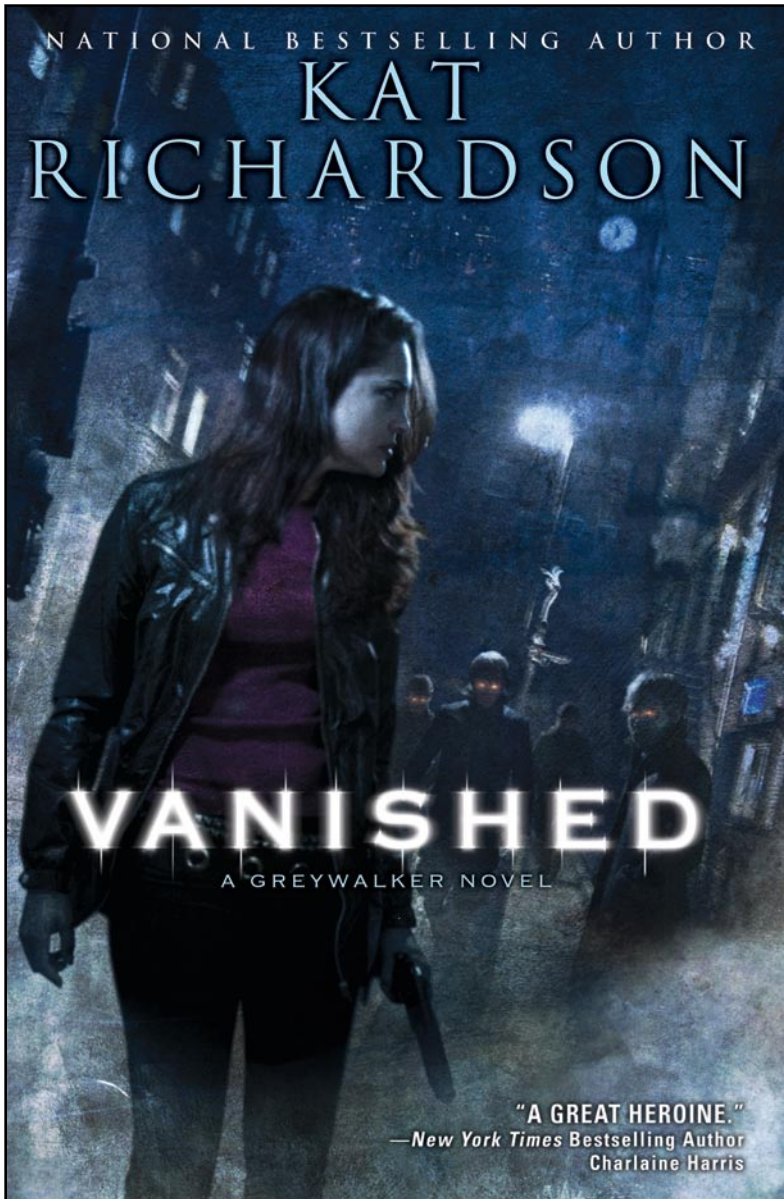
On sale July 7, 2009

Summer Knight

A Novel of the Dresden Files

Jim Butcher

The toughest case yet for Greywalker and P.I. Harper Blaine, “a great heroine” (*New York Times* bestselling author Charlaine Harris), has arrived.



Vanished

A Greywalker Novel

Kat Richardson

Harper Blaine was your average small-time P.I. until she died—for two minutes. Now Harper is a Greywalker—walking the line between the living world and the paranormal realm. And she’s discovering that her new abilities are landing her in all sorts of “strange cases.”

But for Harper, her own case may prove the most difficult to solve. Why did she—as opposed to others with near-death experiences—become a Greywalker? When Harper digs into her own past, she unearths some unpleasant truths about her father’s early death as well as a mysterious puzzle. Forced by some very demanding vampires to take on an investigation in London, she soon discovers her present troubles in England are entangled with her dark past back in Seattle—and her ultimate destiny as a Greywalker.

Praise for the Greywalker novels:

“Fast-paced fun...will captivate fans of *Charmed*, *Buffy*, and Charlaine Harris.” —*Publishers Weekly*

MARKETING

- West Coast media and in-store author appearances
- Promote at science fiction and fantasy conventions
- National print advertising
- Print features and reviews
- Online chats, reviews, and blog tour
- 9-copy solid floor display with special riser 978-0-451-99742-5 @ \$215.55/\$238.50 Can. 7" w x 50" h x 16" d
- 18-copy mixed hard/soft floor display with special riser (includes 9 of *Vanished* and 3 each of the mass editions of *Underground*, *Poltergeist*, and *Greywalker*) 978-0-451-94661-4 @ \$287.46/\$319.41 Can. 10" w x 54" h x 17" d

SALES POINTS

- Kat Richardson burst onto the scene in 2006 with *Greywalker*, a trade paperback original that continues to have strong sales
- Also available as an e-book

ALSO AVAILABLE

Greywalker 978-0-451-46132-2 @ \$7.99/\$8.99 Can.

Poltergeist 978-0-451-46175-9 @ \$7.99/\$8.99 Can.

Underground 978-0-451-46283-1 @ \$7.99/\$8.99 Can.

Kat Richardson lives on a sailboat in Seattle with her husband and two ferrets. Author website: katrichardson.com.

978-0-451-46277-0 • \$23.95/\$26.50 Can.

Hardcover
352 pp./6" x 9"
Carton: 28
Fantasy
Rights: E00

Publishing History: Original
Previous Book: *Underground*
978-0-451-46212-1 (8/08)
EAN: 9780451462770 52395
On sale August 4, 2009

SUGGESTED ORDER

Sarah Crowe left Atlanta, and the remnants of a tumultuous relationship, to live alone in an old house in rural Rhode Island. Within its walls she discovers an unfinished manuscript written by the house's former tenant—a parapsychologist obsessed with the ancient oak growing on a desolate corner of the property. And as the gnarled tree takes root in her imagination, Sarah risks her health and her sanity to unearth a revelation planted centuries ago...

Praise for Caitlín R. Kiernan:

“Caitlín R. Kiernan is an original.” —Clive Barker

“She draws her strength from the most honorable of sources, a passion for the act of writing.”

—Peter Straub

“Caitlín R. Kiernan writes like a Gothic cathedral on fire.”

—Poppy Z. Brite

“Kiernan only grows in versatility, and readers should continue to expect great things from her.”

—Locus

“[Her] storytelling is stellar.”

—Booklist

“One of dark fiction’s premier stylists. [Kiernan’s] poetic descriptions ring true and evoke a sense of cosmic dread to rival Lovecraft.”

—Gauntlet magazine

MARKETING

- Print advertising in fantasy publications
- Print features and reviews
- Online reviews, interviews, and chats

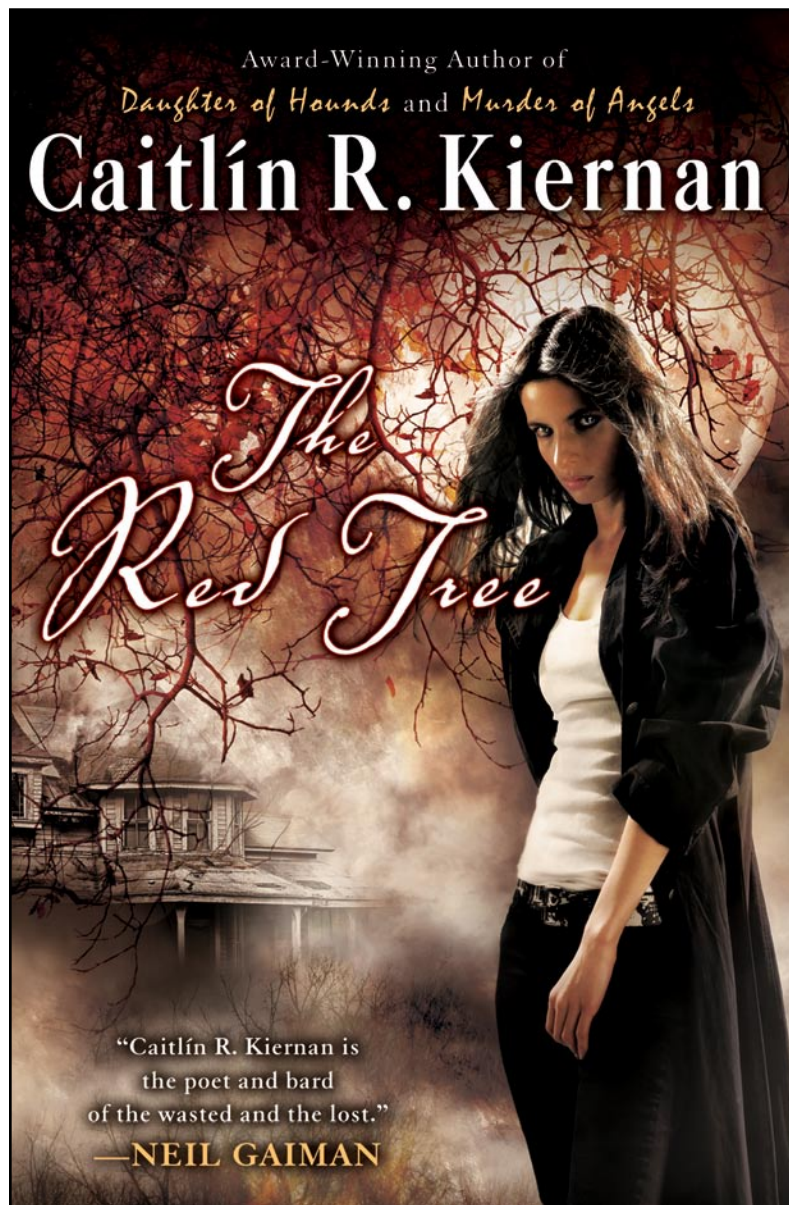
SALES POINTS

- From the award-winning author of *Daughter of Hounds* (9/08), *Murder of Angels* (4/08), *Low Red Moon* (8/07), *Threshold* (1/07), and *Silk* (11/02)
- *Threshold* won the International Horror Guild Award for Best Novel
- *Silk* won the International Horror Guild Award for Best First Novel, and was also nominated for the Stoker Award and the British Fantasy Award
- Also available as an e-book

Caitlín R. Kiernan is an award-winning author, perhaps best known for her work on DC Comics’ *The Dreaming*, a *Sandman*-related comic book series created by Neil Gaiman. Author website: caitlinkiernan.com

“[Caitlín R. Kiernan has] a gift for language that borders on the scary.”

—Neil Gaiman



978-0-451-46276-3 • \$16.00/\$17.50 Can.

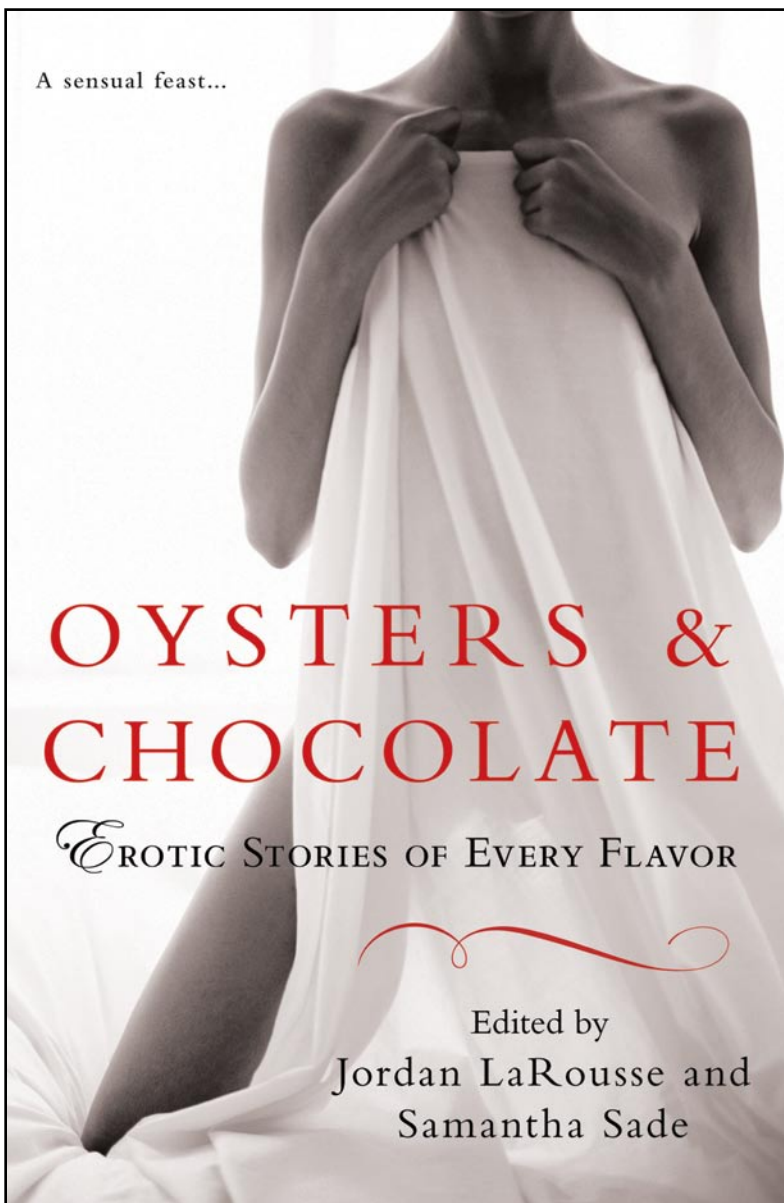
Trade Paperback
432 pp./5 5/16" x 8"
Carton: 32
Novel
Rights: W00

Publishing History: Original
Previous Book (in mass):
Daughter of Hounds
978-0-451-46157-5 (9/08)
EAN: 9780451462763 51600
On sale August 4, 2009

The Red Tree
Caitlín R. Kiernan

SUGGESTED ORDER

A mouth-watering anthology from the creators of the popular online destination for women's erotica, OystersandChocolate.com.



Oysters & Chocolate

Erotic Stories of Every Flavor

Edited by Jordan LaRousse
and Samantha Sade

The naughty masterminds behind OystersandChocolate.com serve up a tasty anthology like no other.

It's for readers who crave the classic, creamy taste of smooth vanilla...for readers who like the sting of a bittersweet whip of black licorice...for readers who delight in a cocktail with a dirty twist...for readers who prefer the succulent taste of a sweet-scented oyster.

From the premier source of boundary-pushing erotica comes an anthology that dares to cross the spectrum of sexuality and sensuality—from the tenderly romantic to the totally taboo. Whatever you're craving, *Oysters & Chocolate* fulfills every desire, no matter how decadent, how wanton, or how delicious.

Praise for OystersandChocolate.com:

"[A] real pleasure...for anyone who likes the fine art of erotic writing."
—JanesGuide.com

"Rich and decadent like dark chocolate."

—SexKitten.net

MARKETING

- Print and online features and reviews

SALES POINTS

- Upmarket and sophisticated erotica from the editors of OystersandChocolate.com, a premiere online source for erotica with 12 million unique hits in 2007
- Features all original content—none of the stories in this collection have appeared or will appear on the website
- The stories in this collection are divided into four flavors, embracing the full spectrum of sexuality and sensuality
- Also available as an e-book

Jordan LaRousse and Samantha Sade are lifelong friends who launched OystersandChocolate.com in July 2005 to feature quality women's erotica. Publishing the immensely popular site is their passion. They live in Boulder, CO.

978-0-451-22682-2 • \$15.00/\$16.50 Can.

Trade Paperback
304 pp./5 5/16" x 8"
Carton: 48
Erotica
Rights: W00

Publishing History: Original
EAN: 9780451226822 51500
On sale May 5, 2009

SUGGESTED ORDER

She wasn't his kind of dish—until someone turned up the heat...

Celebrity chef and infamous ladies' man Bryce Ryder can't believe the thoughts he's having about his old friend Jenna McCabe. She's always been the shy girl-next-door, but when some bad publicity threatens everything he's built, Jenna gets down to business—and shows a side of herself that is take-charge and totally irresistible.

Soon things are heating up in and out of the kitchen—and all of Jenna's secret fantasies about Bryce start coming true. But will she be the one to tame his heart, or is the sexy chef just indulging another one of his cravings?

MARKETING

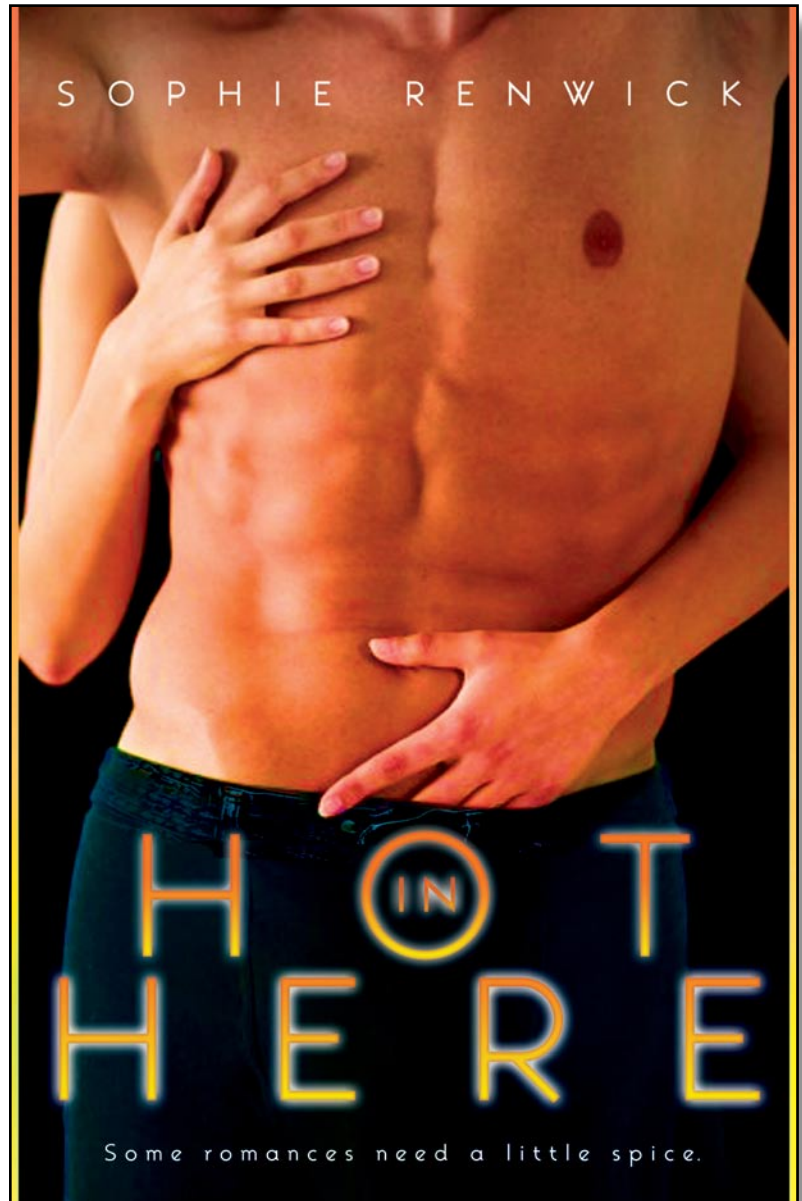
- Print and online features and reviews

SALES POINTS

- A debut erotic novel with a fun and sexy cooking hook
- For fans of Janice Maynard and Lacey Alexander
- Also available as an e-book

Sophie Renwick is the pseudonym of a paranormal and historical erotic romance author. She lives in Ontario, Canada, with her husband and daughter.

A sizzling debut novel starring a sexy TV chef who steams up more than just entrees...



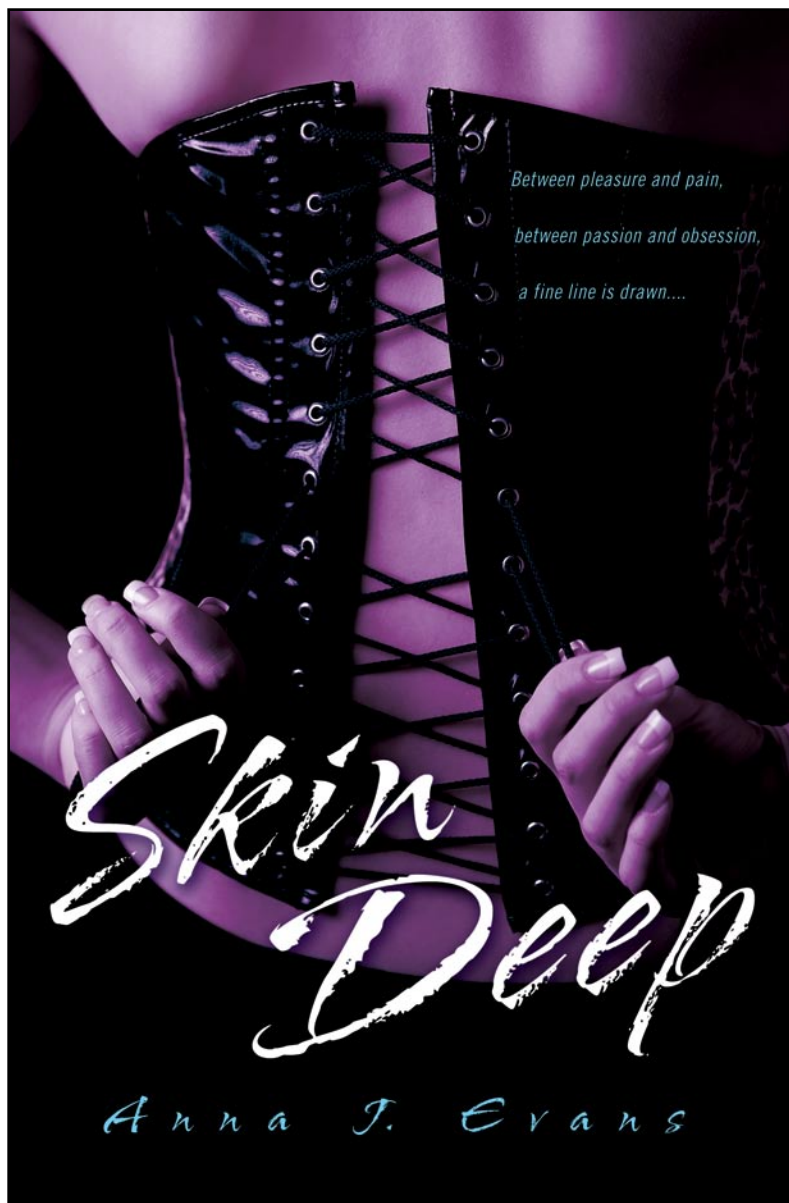
978-0-451-22691-4 • \$15.00/\$16.50 Can.

Trade Paperback
288 pp./5 5/16" x 8"
Carton: 52
Erotica
Rights: W00

Publishing History: Original
EAN: 9780451226914 51500
On sale June 2, 2009

Hot in Here
Sophie Renwick

There's a fine line between pleasure and pain...



Skin Deep
Anna J. Evans

978-0-451-22697-6 • \$15.00/\$16.50 Can.

Trade Paperback
288 pp./5 5/16" x 8"
Carton: 52
Erotica
Rights: W00

Publishing History: Original
EAN: 9780451226976 51500
On sale July 7, 2009

When she's kidnapped from the bar where she works, Nicky has to admit that she's strangely aroused. She always knew her possessive ex-lover Jackson Bledsoe, a notoriously famous tattoo artist, had a kinky side. But even for him, this was wild.

Jackson has his reasons. He and Nicky both share the same tattoo—a fallen angel that became even more than just part of their skin. Now, there is only one way for Jackson to rid himself of his obsession with her. Put her back under the needle, and get rid of the piece of art that made them one.

It's bringing out the submissive in Nicky—the chance to give her body over to a dominant male and pierce the boundary between pleasure and pain. Under Jackson's artful control, Nicky must confront her darkest desires and most sensual fears. As she and Jackson feed each other's addictive hungers, the game begins. It's only a matter of time before it goes too far...

MARKETING

- Print and online features and reviews

SALES POINTS

- This dark and edgy novel of erotic suspense will appeal to fans of Lora Leigh
- Evans is a multi-published author of erotic romance; she also writes for Ellora's Cave and Samhain
- She has been awarded two four-star ratings from *Romantic Times*
- Evans has an active online presence
- Also available as an e-book

Anna J. Evans is a multi-published author of erotic romance and erotic suspense. *Skin Deep* is her Heat debut. Author website: annajevans.com

SUGGESTED ORDER

After fifteen years together, Alexander and Olivia Quinn have become strangers, both in and out of the bedroom—until Olivia suggests a provocative plan to save their marriage. When their handsome neighbor joins the game, all three players will become embroiled in a dangerous and unexpected world of secrets, betrayal, and murder.

Praise for Davis and her novels:

“Sizzling romantic suspense. So hot it singes the pages!”
—**JoAnn Ross, *New York Times***
bestselling author of *Freefall*

“Romantic suspense that has it all. All I can say is keep the fire extinguisher handy or risk spontaneous combustion!”
—**Linda Castillo, national**
bestselling author of *Overkill*

“A five-alarm read.” —***Publishers Weekly***
“Heady sexual tension, heart-warming romance, and combustible love.” —***Joyfully Reviewed***

MARKETING

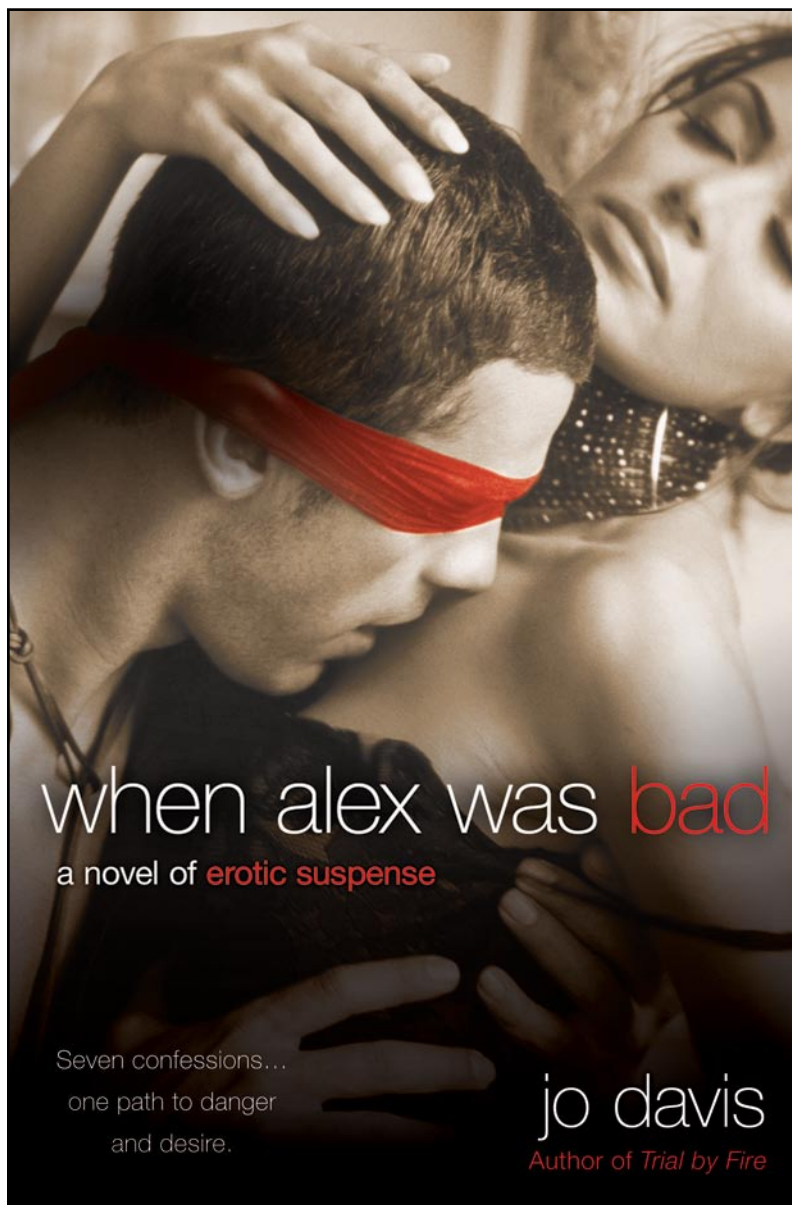
- Print and online features and reviews

SALES POINTS

- Debut erotica from an established name in romantic suspense
- From the author of *Trial by Fire* (8/08)
- Film rights have sold to Mandalay Entertainment and Cathy Schulman, Oscar-winning producer of *Crash*
- Davis has received great endorsements from acclaimed authors for her previous novels
- Also available as an e-book

Jo Davis has a Master of Education degree and spent sixteen years in the public school system before becoming a writer full time. She lives in Texas with her husband and two children.

The first erotic novel from an author who’s already turned up the heat with her acclaimed novels of romantic suspense.



978-0-451-22702-7 • \$15.00/\$16.50 Can.

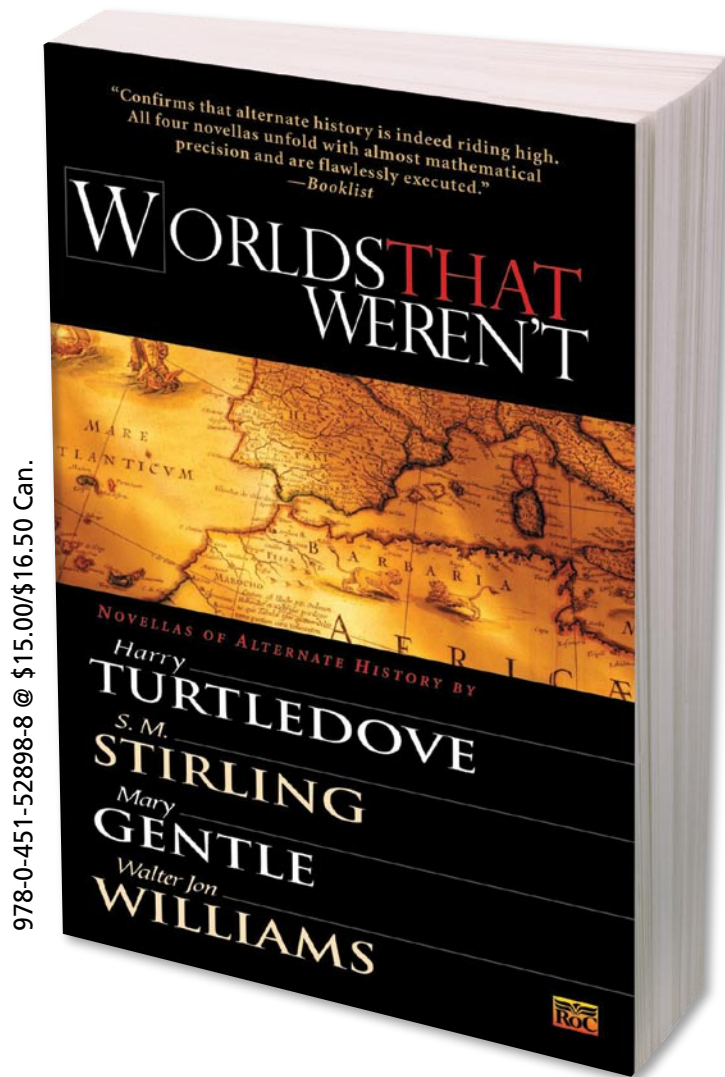
Trade Paperback
288 pp./5 5/16" x 8"
Carton: 52
Erotica
Rights: W00

Publishing History: Original
Previous Book (in mass): *Trial by Fire*
978-0-451-22477-4 (8/08)
EAN: 9780451227027 51500
On sale August 4, 2009

When Alex Was Bad
A Novel of Erotic Suspense
Jo Davis

NOW BACK IN PRINT

**Four award-winning authors.
Four amazing alternate histories.**



Worlds that Weren't

By Harry Turtledove,
S. M. Stirling, Mary Gentle,
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In this collection of novellas, four masters of alternate history turn back time, twisting the facts with four excursions into what might have been.

Bestselling author Harry Turtledove imagines a different fate for Socrates (now Sokrates); S. M. Stirling envisions life “in the wilds of a re-barbarized Texas” after asteroids strike the earth in the 19th century; Sidewise winner Mary Gentle contributes a story of love (and pigs) set in the mid-15th century, as European mercenaries prepare to sack a Gothic Carthage; and Nebula nominee Walter Jon Williams pens a tale of Nietzsche intervening in the gunfight at the O.K. Corral.

“These novellas are superior works...well worth the attention of science fiction and historical fiction readers.”

—*Strange Horizons*

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FROM #1 *NEW YORK TIMES* AND
INTERNATIONAL BESTSELLING AUTHOR

KEN FOLLETT

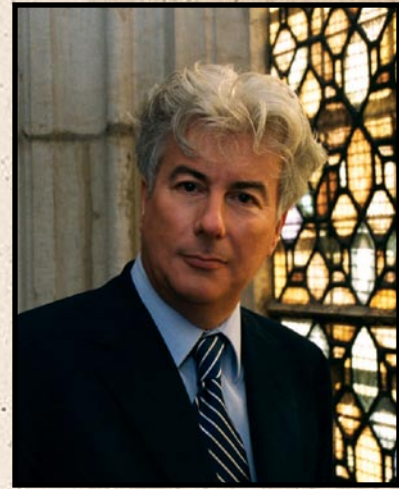
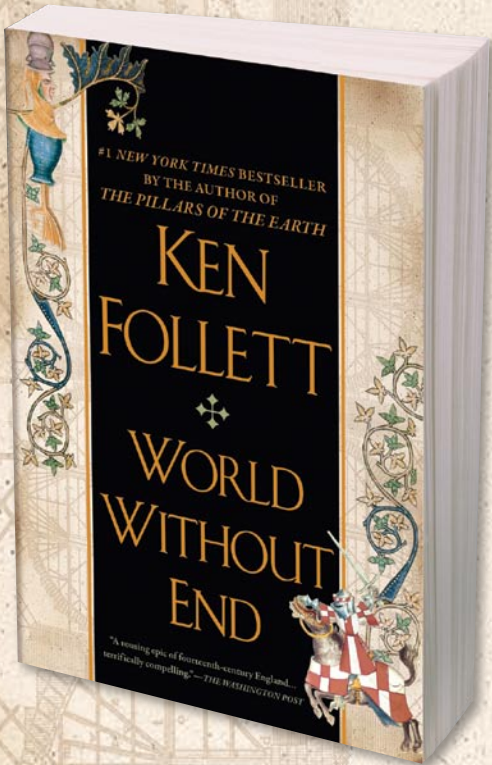


Photo courtesy of the
Quintas-Fundación Catedral Santa María

978-0-451-22499-6 @ \$22.00/\$24.00 Can.



NOW AVAILABLE IN PAPERBACK

World Without End

“A rousing epic of 14th-century England...terrifically compelling.” —*Diana Gabaldon, Washington Post*

“Breathless entertainment.” —*Los Angeles Times*

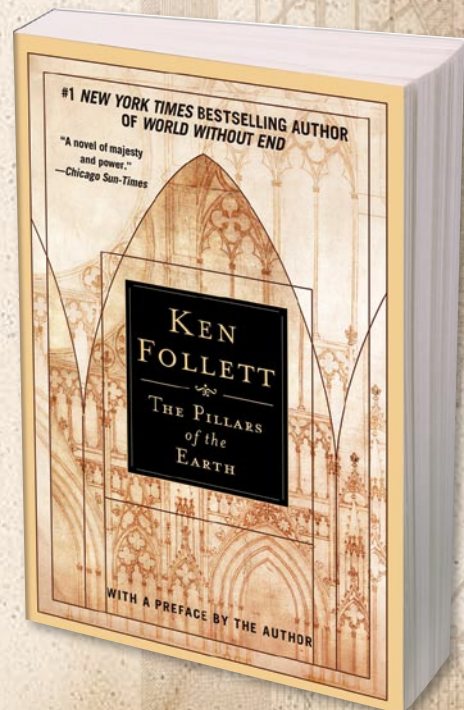
Two centuries after the townspeople of Kingsbridge completed building an exquisite Gothic cathedral, four children slip into the forest and witness a killing—an event that will braid their lives together with ambition, love, greed, and revenge.

**AND BE SURE TO STOCK UP
ON THE PERENNIAL FAVORITE**

The Pillars of the Earth

“A novel of majesty and power.”
—*Chicago Sun-Times*

“An extraordinary epic.” —*Booklist*

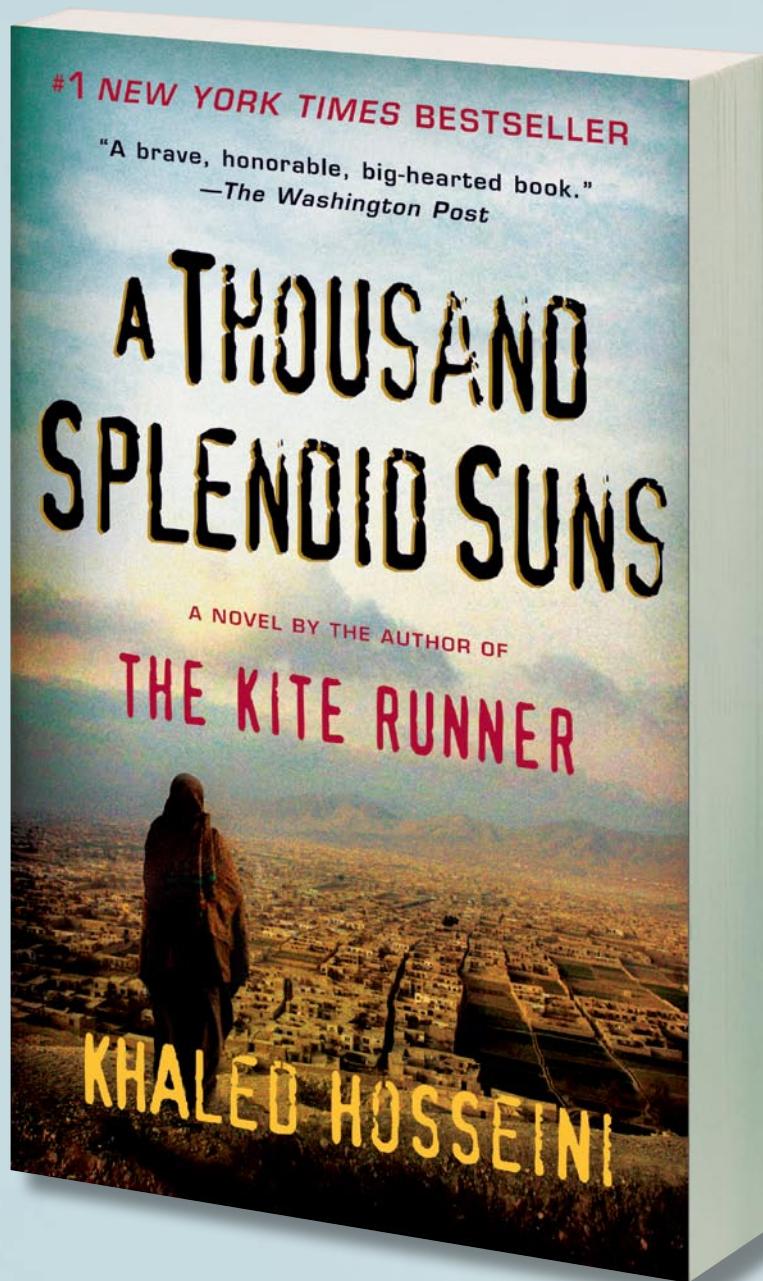


978-0-451-20714-2 @ \$20.00/\$29.00 Can.

FROM NEW AMERICAN LIBRARY



From the author of *The Kite Runner*—Khaled Hosseini's #1 *New York Times* bestseller, available now for the first time in paperback.



"A brave, honorable, big-hearted book."

—*The Washington Post*

"Hosseini has the storytelling gift."

—*Los Angeles Times*

After more than 189 weeks on the *New York Times* bestseller list for *The Kite Runner*, Khaled Hosseini returns with a beautiful, riveting, and haunting novel that confirms his place as one of the most important literary writers today—a deeply moving story of family, friendship, faith, and the salvation to be found in love.

MARKETING

- National television and radio interviews
- Television and radio satellite tour
- NPR radio advertising
- National print advertising campaign
- Print reviews and features
- Online reviews, interviews and mentions
- Blog media campaign
- Readers Guide available online
- Book group outreach
- "New in Paperback" mentions

SALES POINTS

- A #1 *New York Times* and *USA Today* bestseller
- The hardcover spent fifty weeks on the *New York Times* bestseller list
- Hosseini's new novel following the success of his debut *The Kite Runner*
- Over six and a half million copies of *The Kite Runner* shipped
- A BookSense "Book of the Year"
- Author is a recipient of the Humanitarian Award from the United Nations Refugee Agency

978-1-59448-385-1 • \$16.00/NCR

Trade Paperback
432 pp./5 1/8" x 8"
Carton: 24
Fiction
Rights: N44
Publishing History:

Riverhead Hardcover
978-1-59448-950-1 (5/22/07)
Previous Book: *The Kite Runner*
978-1-59448-000-3 (5/04)
EAN: 9781594483851 51600
On sale November 25, 2008
STRICT ON-SALE



Photo © John Dolan

Khaled Hosseini was born in Kabul, Afghanistan, and moved to the United States in 1980. His first novel, *The Kite Runner*, was an international bestseller, published in 46 countries. He lives in northern California. Author website: khaledhosseini.com

THE #1 BESTSELLER

The New York Times
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The Boston Globe
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The Wall Street Journal
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“Mesmerizing.”
—*San Francisco Chronicle*

“Remarkable.”
—*Time*

“Compelling.”
—*Chicago Sun-Times*

“Big-hearted.”
—*The Washington Post*

“Spectacular.”
—*USA Today*

“Illuminating.”
—*The Los Angeles Times*

“Powerful.”
—*The Charlotte Observer*

“Uplifting.”
—*Fort Worth Star-Telegram*

“Stirring.”
—*The New York Times*

Also Available

Trade Paperbacks



A hilarious reimagining of the heroes of the Old Testament for a modern world—and the neurotic, demanding reader.

“It’s the Greatest Story Ever Told, only better. Who knew monotheism could be such fun?”

—Sarah Vowell, *New York Times* bestselling author of *The Wordy Shipmates*

In the beginning...there was humor.

Sure, it’s the foundation for much of Western morality and the cornerstone of world literature. But let’s face it: the Bible always needed punching up. Plus, it raised quite a few questions that a modern world refuses to ignore any longer: wouldn’t it be boring to live inside a whale? How did Joseph explain Mary’s pregnancy to the guys at work? Who exactly was the megalomaniacal foreman who oversaw the construction of the Tower of Babel? And honestly, what was Cain’s problem?

In *Ladies and Gentlemen, the Bible!*, Jonathan Goldstein reimagines and recasts the Bible’s greatest heroes with depth, wit, and snappy dialogue. This is the Bible populated by angry loners, hypochondriacs, and reluctant prophets who fear for their sanity. Basically, a Bible that readers can finally, genuinely relate to.

“Jonathan Goldstein is one of the funniest and most original writers I can think of. Anything by him is better than anything by just about anyone else.”

—David Sedaris, #1 *New York Times* bestselling author of *When You Are Engulfed in Flames*

MARKETING

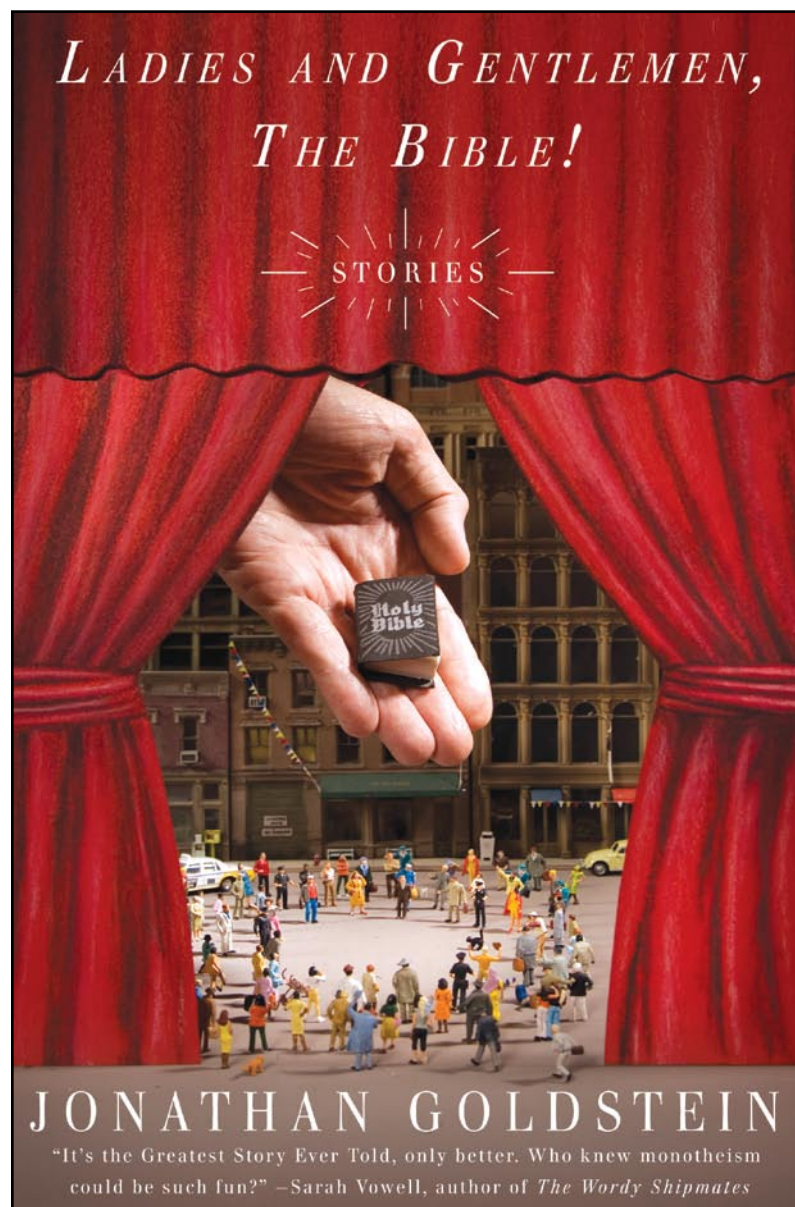
- NPR interviews
- Print features and reviews
- Online reviews, interviews, and media campaign

SALES POINTS

- Features a unique and irreverent take on the heroes and figures of the Bible
- Goldstein hosts a show on CBC Radio One called *WireTap* and is a regular contributor on *This American Life*

Ladies and Gentlemen, the Bible!

Jonathan Goldstein



978-1-59448-367-7 • \$15.00/NCR

Trade Paperback
256 pp/5 1/8" x 8"
Carton: 52
Short Stories
Rights: N00

Publishing History: Original
EAN: 9781594483677 51500
On sale April 7, 2009

Jonathan Goldstein’s work has appeared in *The New York Times Magazine*, *GQ*, *ReadyMade*, and *The New York Times*. He is a contributing editor to PRI’s *This American Life*, where his work is regularly featured, and author of the award-winning *Lenny Bruce Is Dead*. He lives in Montreal.

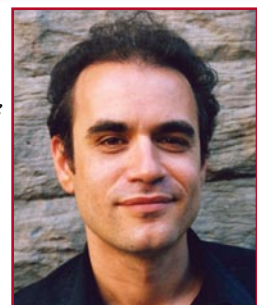


Photo © Jane Lewis

SUGGESTED ORDER

**“A masterful new novel. . .
Ingenious. . .Hemon is as much a writer
of the senses as of the intellect.”**

—*Washington Post Book Review*

On March 2, 1908, nineteen-year-old Lazarus Averbuch, an Eastern European Jewish immigrant, was shot to death on the doorstep of the Chicago chief of police and cast as a would-be anarchist assassin.

A century later, a young Eastern European writer in Chicago named Brik becomes obsessed with Lazarus's story. Brik enlists his friend Rora—a war photographer from Sarajevo—to join him in retracing Averbuch's path.

Through a history of pogroms and poverty, and a prism of a present-day landscape of cheap mafiosi and even cheaper prostitutes, the stories of Averbuch and Brik become inextricably intertwined, creating a truly original, provocative, and entertaining novel that confirms Aleksandar Hemon as one of the most dynamic and essential literary voices of our time.

“Incandescent. When your eyes close, the power of this novel, of Hemon's colossal talent, remains.”

—Junot Díaz, author of
The Brief Wondrous Life of Oscar Wao

“Hemon is immensely talented—a natural storyteller and a poet, a maker of amazing, gorgeous sentences in what is his second language.”

—*Los Angeles Times Book Review*

MARKETING

- Promote in conjunction with Riverhead hardcover, *Love and Obstacles*, on sale May 14th
- 5-city author tour: Los Angeles, San Francisco, Chicago, New York, and Washington, DC
- NPR interviews
- NPR radio advertising
- Print features and reviews
- Online reviews and interviews

SALES POINTS

- Reviews have been as ecstatic for this novel as for his earlier books, *Nowhere Man* (Vintage, 1/04) and *The Question of Bruno* (Vintage, 7/01)
- Hemon has won numerous awards for his work, including a MacArthur foundation “Genius Grant”
- Also available as an e-book

978-1-59448-375-2 • \$16.00/\$17.50 Can.

Trade Paperback
304 pp./5 1/8" x 8"
Carton: 52
Fiction
Rights: E00

Publishing History:
Riverhead Hardcover
978-1-59448-988-4 (5/08)
EAN: 9781594483752 51600
On sale May 5, 2009

The Lazarus Project

A Novel

Aleksandar Hemon

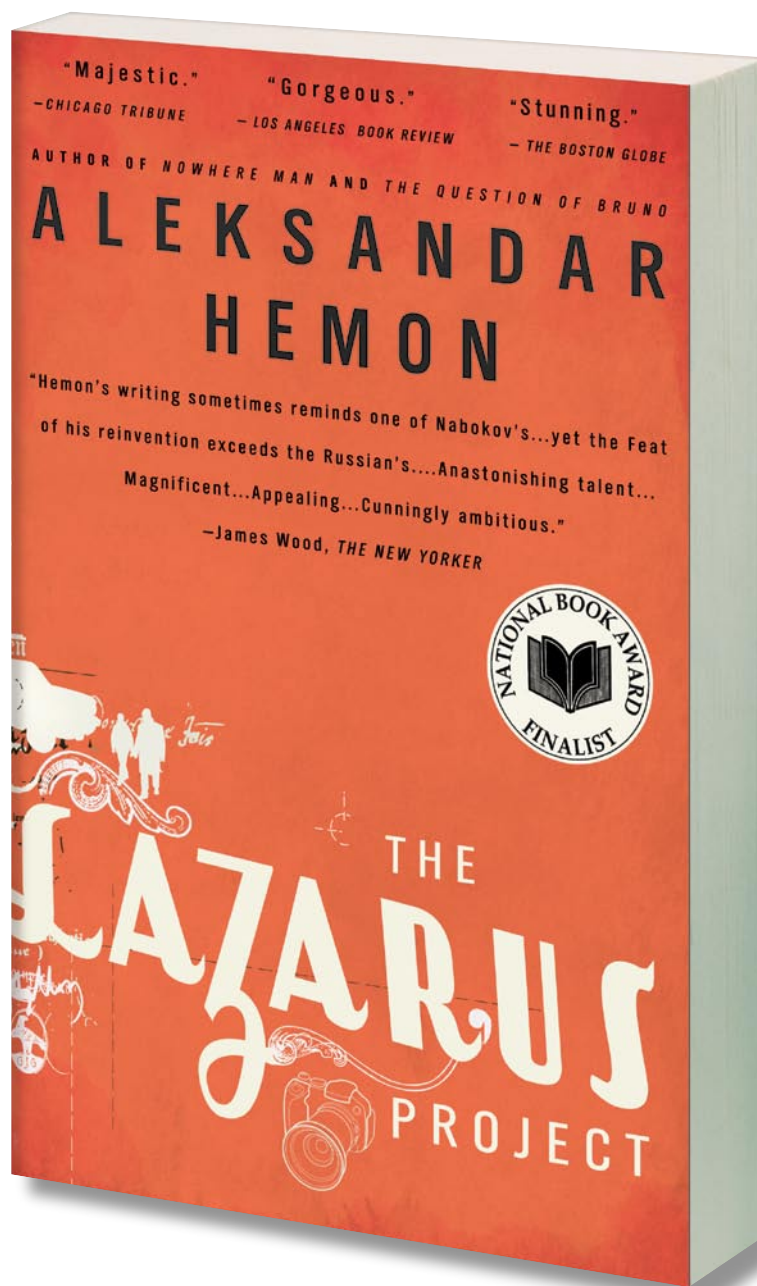


Photo © Velihor Bozovic

Born in Sarajevo, **Aleksandar Hemon** came to Chicago in 1992. The author of the acclaimed *Nowhere Man* and *The Question of Bruno*, he writes stories and essays that appear regularly in *The New Yorker*, *Granta*, *The Paris Review*, and *Best American Short Stories*. Author website: aleksandarhemon.com.

THE NATIONAL BOOK AWARD FINALIST

The Lazarus Project is:

“Remarkable, and remarkably entertaining.”

—*The New York Times Book Review*

“A physical, historical, and pre-eminently psychological journey.”

—*San Francisco Chronicle*

“Stunning...[a] vivid novel...wildly palpably real.”

—*Boston Globe*

“A measured, clear spotlight of injustice, made all the more eloquent by the prickly humor of the author.”

—*Los Angeles Times*

“Hemon’s writing sometimes reminds one of Nabokov’s...yet the feat of his reinvention exceeds the Russian’s.”

—James Wood, *The New Yorker*

“A profoundly moving novel...A literary page-turner that combines narrative momentum with meditations on identity and mortality.”

—*Kirkus Reviews*

Aleksandar Hemon is:

“An extraordinary writer.”

—*The New York Times*

“Antic and ingenious.”

—Gary Shteyngart,
The New York Times Book Review

“A virtuoso linguist, stylist, and social observer.”

—*San Francisco Chronicle*

“A true original.”

—*Los Angeles Times*

“An astonishing talent...Magnificent...Cunningly ambitious.”

—*The New Yorker*



The Last Fish Tale

The Fate of the Atlantic and Survival in Gloucester, America's Oldest Fishing Port and Most Original Town

Mark Kurlansky



"In *The Last Fish Tale*, Mark Kurlansky strikes a poignant chord... Beautifully written." —*The Boston Globe*

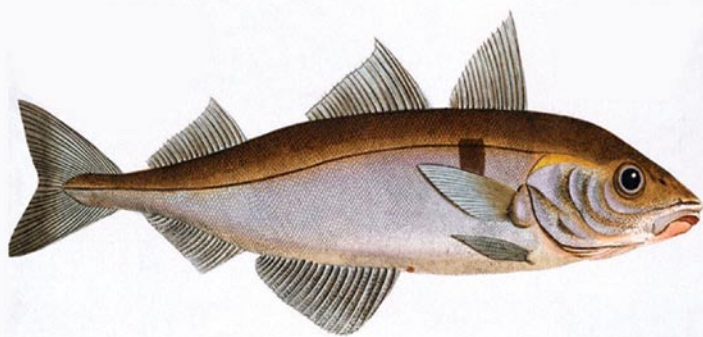
THE LAST FISH TALE

The Fate of the Atlantic and Survival in Gloucester,
America's Oldest Fishing Port and Most Original Town



NEW YORK TIMES BESTSELLING AUTHOR OF *COD, SALT, AND THE BIG OYSTER*

MARK KURLANSKY



Mark Kurlansky is a *New York Times* bestselling and James A. Beard Award-winning author. He is the recipient of a *Bon Appétit* American Food and Entertaining Award for Food Writer of the Year, and the Glenfiddich Food and Drink Award for Food Book of the year. He lives in New York City.

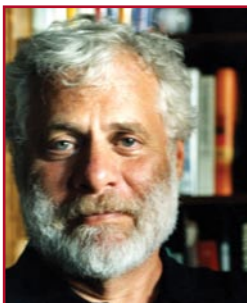


Photo © Sylvia Plachy

"A marvelous, compelling tale"* from the *New York Times* bestselling author of *Salt and Cod*.

Gloucester, Massachusetts, America's oldest fishing port, is defined by the culture of commercial fishing. But the threat of over-fishing, combined with climate change and pollution, is endangering a way of life, not only in Gloucester but in coastal cities all over the world. And yet, according to Kurlansky, it doesn't have to be this way. Engagingly written and filled with rich history, delicious anecdotes, colorful characters, and local recipes, *The Last Fish Tale* is Kurlansky's most urgent story, "an engrossing multi-layered portrait of a fishing community that can be read for pure pleasure as well as being a campaigning plea for the environment" (*Financial Times*).

"A heartfelt tribute...as beautifully-written as the fondest and best-crafted eulogy." —*Boston Globe*

"A colorful history of Gloucester...rich, varied, and satisfying, just like a good chowder."

—*Entertainment Weekly*

**Rocky Mountain News*

MARKETING

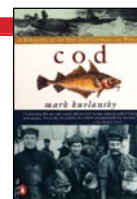
- Promote in conjunction with Riverhead hardcover, *The Food of a Younger Land*, on sale May 14th
- "New in Paperback" mentions

SALES POINTS

- Works as a cultural history, a celebration of food, and a cautionary environmental tale
- This book was a finalist for the *Los Angeles Times* Book Prize in hardcover
- The book addresses environmental issues in the vein of Michael Pollan's writing through a focused look at Gloucester
- Kurlansky's next three books will debut as Riverhead hardcovers

ALSO AVAILABLE

Choice Cuts 978-0-14-200493-7 @ \$16.00/NCR
Cod 978-0-14-027501-8 @ \$15.00/NCR
Salt 978-0-14-200161-5 @ \$16.00/NCR
The Basque History of the World
 978-0-14-029851-2 @ \$15.00/NCR



978-1-59448-374-5 • \$16.00/\$17.50 Can.

Trade Paperback
 336 pp./5 1/16" x 7 3/4"
 Carton: 44
 History
 Rights: E00

Publishing History: Ballantine Hardcover 978-0-345-48727-8 (6/08)
 EAN: 9781594483745 51600
 On sale May 5, 2009

SUGGESTED ORDER

A brilliantly colorful memoir of becoming a monk and a young man's spiritual journey in India.

Nikolai Grozni, a Boston jazz pianist prodigy struck by spiritual ennui, suddenly abandoned 15 years of music studies to seek out the Dalai Lama's university in India, where he began his quest for the ultimate truth. Instead of finding answers, Grozni fell in with an unusual cast of characters, and struggled with Buddhist logic and with the many small challenges to life as a monk. This is his bittersweet and funny memoir about the search for higher power, and the discovery of oneself amidst teeming, chaotic, and glorious humanity.

"Skeptical and demystifying...intimate and precise."
—*The New York Times Book Review*

"[A] thoughtful, sharply funny memoir." —*People*

"A rare and wonderful book, unlike anything I've ever read before."
—Anne Lamott

"Remarkable...I felt enlightened for having read it."
—A. J. Jacobs, author of
The Year of Living Biblically

MARKETING

- East Coast publicity and in-store author appearances
- Regional radio interviews
- Print features and reviews
- Blog tour
- "New in Paperback" mentions

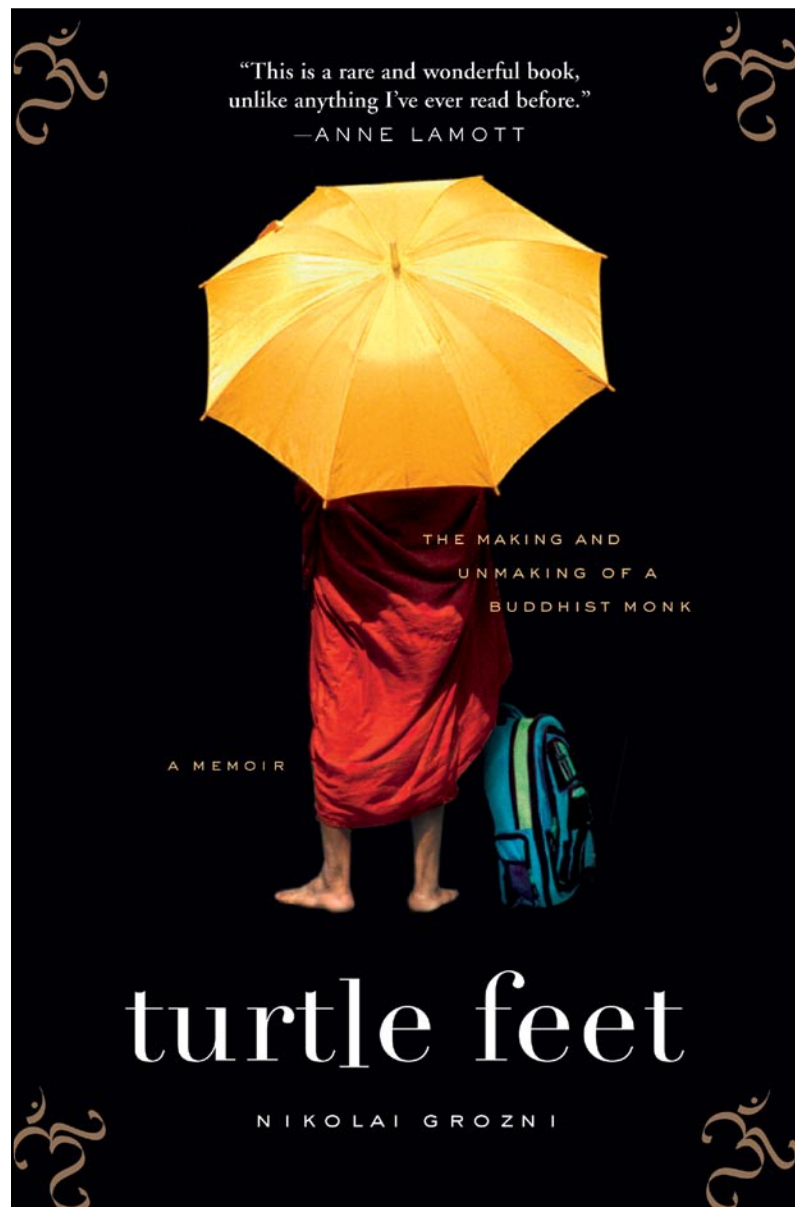
SALES POINTS

- Includes insight from inside an impenetrable Buddhist monastery, as well as portrays a side of India most Westerners would not otherwise see
- Features the brand of down-to-earth spirituality found in authors Elizabeth Gilbert, Kate Braestrup, and Anne Lamott
- Atypical of religious memoirs—complete with sex, drugs, fistfights, and crazy schemes
- From an international bestselling author
- Also available as an e-book

Turtle Feet

The Making and Unmaking of a Buddhist Monk

Nikolai Grozni



978-1-59448-376-9 • \$16.00/\$17.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Memoir
Rights: W00

Publishing History:
Riverhead Hardcover
978-1-59448-984-6 (5/15/08)
EAN: 9781594483769 51600
On sale May 5, 2009

Nikolai Grozni was born in Sofia, Bulgaria, and educated in the United States and India. In previous incarnations, he has been a piano prodigy, jazz musician, Buddhist monk, and, most recently, the author of three novels. Grozni holds an MFA from Brown University. This is his first book of nonfiction. He lives in Providence, RI.

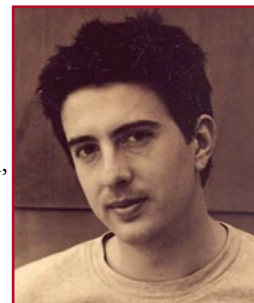


Photo © Danielle Irussoni

SUGGESTED ORDER

The *New York Times* bestseller from
 “the only person I know who can
 actually yell in print form”
 (Jon Stewart).

Lewis Black, the biting funny comedian, social critic, and bestselling author comes up with some answers to questions about faith. Or at least *his* answers. In more than two dozen essays that investigate everything from the differences between how Christians and Jews celebrate their holidays, to the politics of faith, to the individual search for transcendence, Black irreverently and hilariously explores his unique odyssey through religion and belief.

“Black throws humorous barbs at televangelism, the Mormon Church and the Jewish faith in which he was raised.”
 —*Entertainment Weekly*

MARKETING

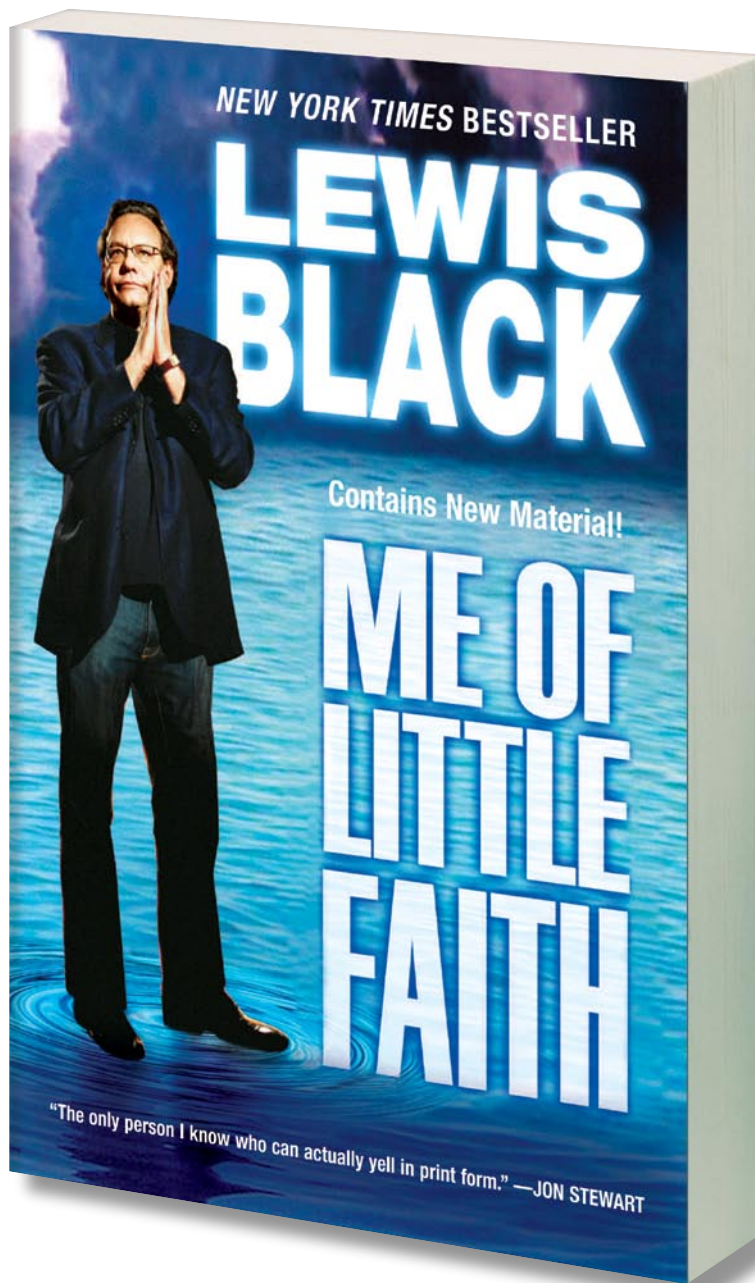
- National television and radio interviews
- Television satellite tour
- Select in-store author appearances
- Tie-in with stops on author’s comedy tour
- Cross-promotion with Comedy Central
- Regional radio interview campaign
- Print features and reviews
- Online interviews and reviews
- Promotional videos available online
- “New in Paperback” mentions
- 12-copy solid floor display with special riser
 978-1-59448-391-2 @ \$180.00/\$198.00 Can.
 13" w x 44" h x 12" d

SALES POINTS

- A *New York Times* bestseller in hardcover for six weeks
- Includes a new chapter
- Author has a built-in fan base from his regular appearances on Comedy Central’s *Lewis Black’s The Root of All Evil*, *Late Night with Conan O’Brien*, *The Daily Show*, and from his popular stand-up routines
- Black has a wide audience and is well respected in the comic community, performing 250 shows per year nationwide
- Also available as an e-book

Me of Little Faith

Lewis Black



978-1-59448-377-6 • \$15.00/\$16.50 Can.

Trade Paperback
 240 pp./5 1/2" x 8 1/4"
 Carton: 44
 Nonfiction/Humor
 Rights: W00

Publishing History:
 Riverhead Hardcover
 978-1-59448-994-5 (6/08)
 EAN: 9781594483776 1500
 On sale June 2, 2009

Lewis Black is a hugely popular and Grammy® and Emmy® Award-winning comedian, actor, playwright, and *New York Times* bestselling author. He lives in New York City, on a tour bus, and in Chapel Hill, North Carolina.

What in God's name are they saying about Lewis Black and *Me of Little Faith*?

"The most engagingly pissed-off comedian ever."
—Stephen King

"He's got it all: brains, balls, and chops."
—George Carlin

"About as funny as an altar boy's haircut.
Which is to say—pretty hilarious."
—Bostonist.com

"You'll laugh while he's yelling." —MSNBC.com

"Surprisingly thoughtful." —Washington Post

"Open minded readers...will find a book that really
is as much quest as it is comedy."
—The Kansas City Star

"An equal opportunity insulter."
—Religion News Services

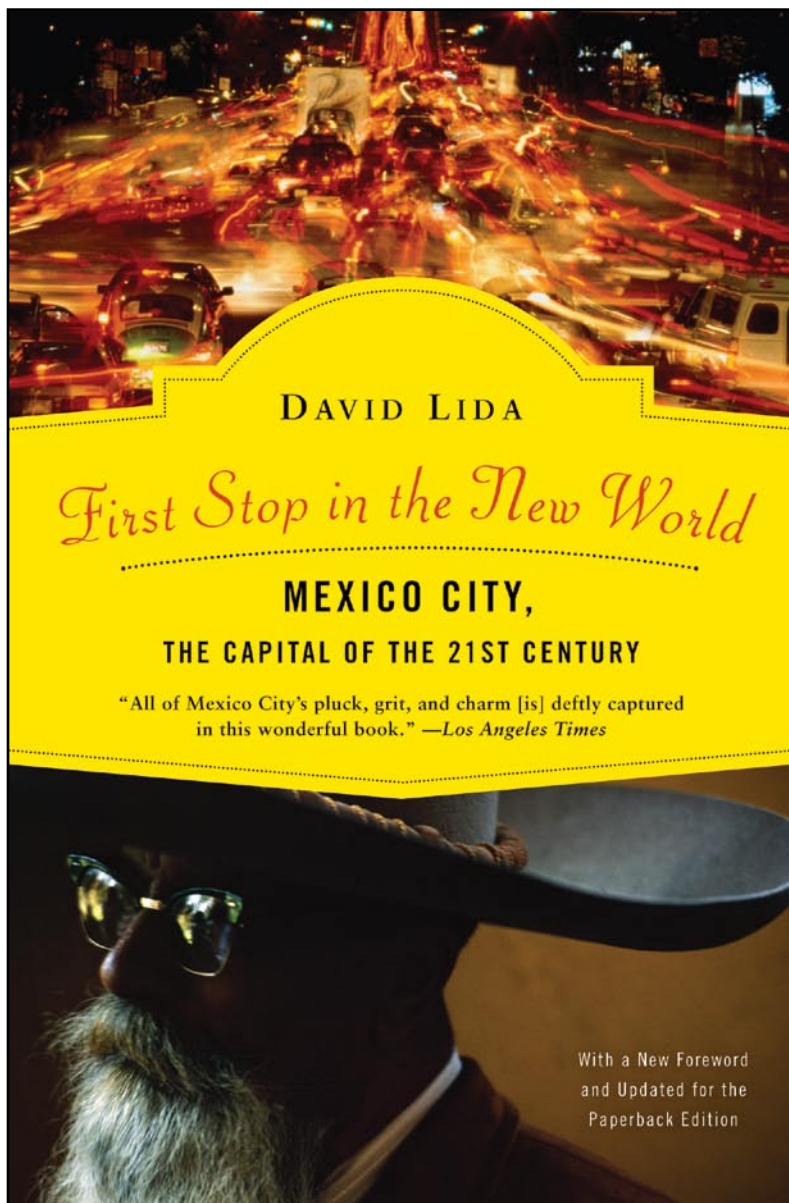
"Black's irreverence is laugh-out-loud funny."
—Publishers Weekly (starred review)



First Stop in the New World

Mexico City, the Capital of the 21st Century

David Lida



David Lida has lived in Mexico City for more than fifteen years, works as a journalist in Spanish and English. In Mexico, he wrote and edited for *D. F.*, Mexico City's equivalent of *The New Yorker*. In the U.S., his work has appeared in *The New York Times*, *Los Angeles Times*, *Culture & Travel*, *The Forward*, *Interview*, *Gourmet*, and others. He also maintains *Mostly Mexico City* at davidlida.com.



Photo © Federico Gamma

The definitive book on Mexico City: a vibrant, seductive, and paradoxical metropolis—the second-biggest city in the world, and a vision of our urban future.

First Stop in the New World is a street-level panorama of Mexico City, the largest metropolis in the western hemisphere and the cultural capital of the Spanish-speaking world. Journalist David Lida expertly captures the kaleidoscopic nature of life in a city defined by pleasure and danger, ecstatic joy and appalling tragedy—hanging in limbo between the developed and underdeveloped worlds. With this literary-journalist account, he establishes himself as the ultimate chronicler of this bustling megalopolis at a key moment in its—and our—history.

“All of Mexico City’s pluck, grit, and charm [is] deftly captured in this wonderful book.”

—*Los Angeles Times*

“Anyone who goes to Mexico City without David Lida’s book is mad.”

—**Colm Tóibín, author of *The Master***

“[A] fundamentally human collection of stories and reflections, a reminder that any city is about its people, their constant clash and coexistence.”

—*Chicago Tribune*

“Clear-eyed, agenda-free journalism, grounded in old-fashioned street reporting...Lida masterfully details the plight of a struggling and repressed city.”

—*San Francisco Chronicle*

MARKETING

- Regional radio interviews
- Print features and reviews
- Online interviews and reviews
- “New in Paperback” mentions

SALES POINTS

- A comprehensive exploration of Mexico City, including its history, infrastructure, atmosphere, and anecdotal details; it acts as a template for the world’s urban future
- For readers of Suketu Mehta’s *Maximum City* (on Bombay) and Orhan Pamuk’s *Istanbul*
- Also available as an e-book

978-1-59448-378-3 • \$16.00/\$17.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 36
Travel
Rights: E00

Publishing History:
Riverhead Hardcover
978-1-59448-989-1 (6/12/08)
EAN: 9781594483783 51600
On sale June 2, 2009

SUGGESTED ORDER

A magical new novel “of loss and love across more than a century of Cuba’s past.”*

Alone in a city that haunts her, far from her family, her history, and the island she left behind, Cecelia seeks refuge in a bar in Little Havana where a mysterious old woman’s fascinating tale keeps Cecelia returning night after night. Her powerful story of long-vanished epochs weaves the saga of three families from far-flung pieces of the world whose connection forms the kind of family that Cecelia has long been missing—one cast from legendary, unbreakable love. As Cecelia falls under the story’s heady sway, she discovers the source of the visions that plague her, and a link to the past she cannot shake.

“Passionate...satisfying.” —**Chicago Sun-Times*

“A rich, moving, musical novel.” —*Locus magazine*

“[An] ambitious novel.” —*Sun-Sentinel*

“Rich, satisfying...this work is an absolute delight.”

—*Library Journal*

MARKETING

- Miami media and in-store author appearances
- Print features and reviews
- Book club outreach
- Online interviews and reviews
- “New in Paperback” mentions

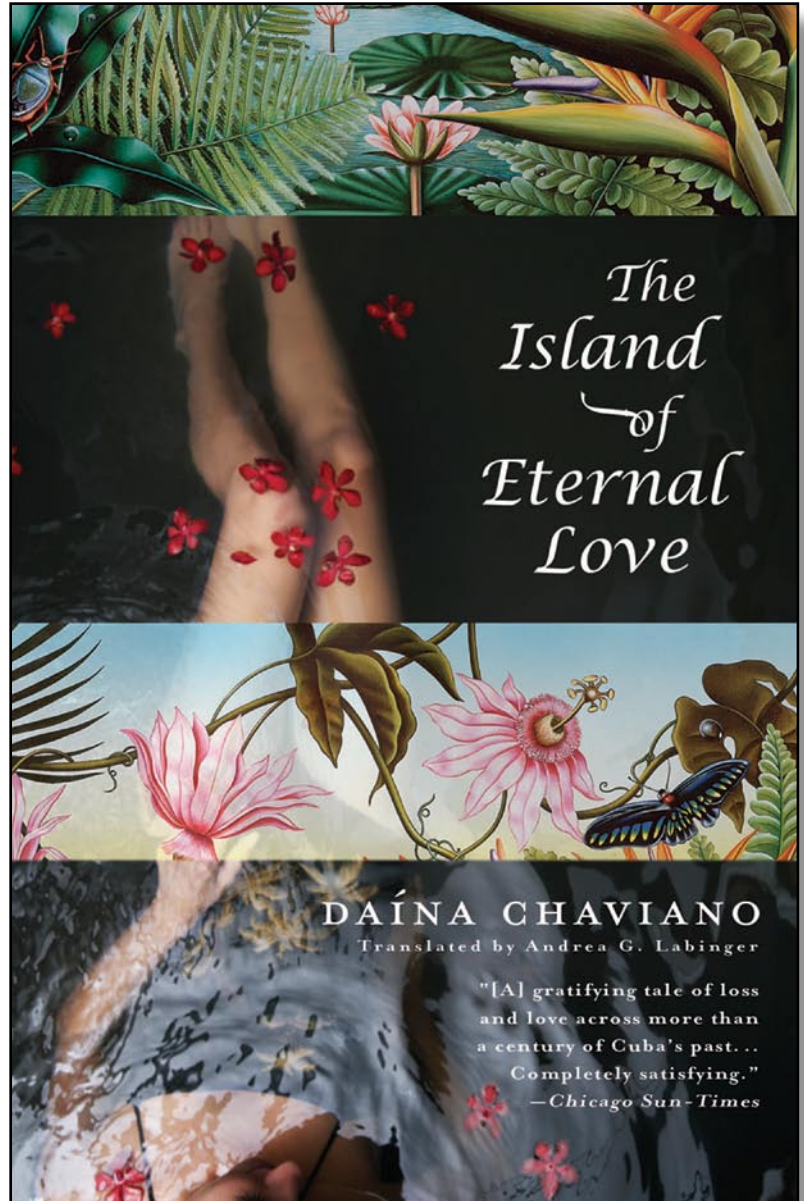
SALES POINTS

- The hardcover edition received excellent reviews
- Will appeal to readers who loved Amy Tan’s *The Joy Luck Club* and Isabel Allende’s *The House of the Spirits*
- From one of Cuba’s brightest stars and bestselling writers
- Chaviano is the recipient of Spain’s prestigious Azorin Award for Best Novel and the 2007 Gold Medal Award from the Florida Book Awards for Best Spanish Language Book
- Translated by Andrea G. Labinger, recipient of an Honorable Mention in the PEN International-California competition for her translation work
- Also available as an e-book

The Island of Eternal Love

A Novel

Daína Chaviano



978-1-59448-379-0 • \$16.00/\$17.50 Can.

Trade Paperback
400 pp./5 1/8" x 8"
Carton: 32
Fiction
Rights: E00

Publishing History:
Riverhead Hardcover
978-1-59448-992-1 (6/12/08)
EAN: 9781594483790 51600
On sale June 2, 2009

Daína Chaviano is the award-winning author of several novels published in Spanish. A Havana native, Chaviano has lived in Miami since 1991.

Andrea G. Labinger is a translator and Spanish professor. She earned her MA and Ph.D. in Latin American Literature from Harvard University. She lives in San Francisco.

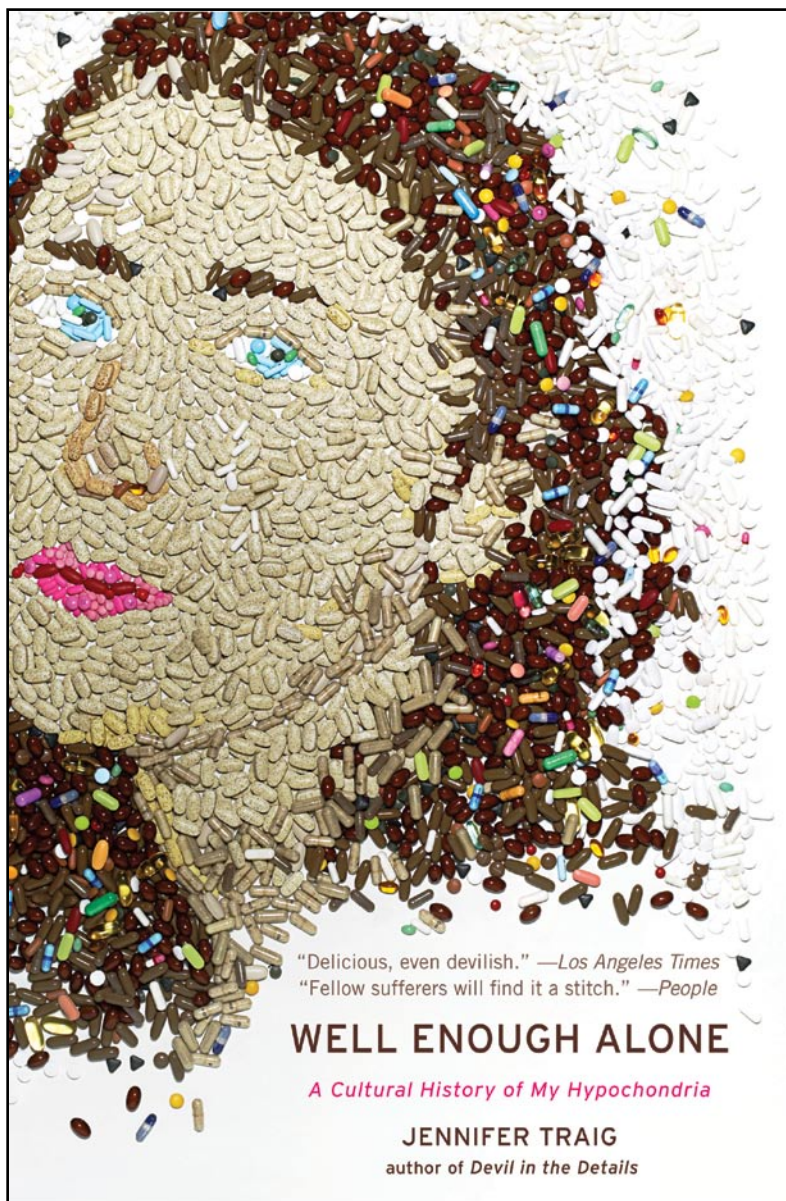


Photo © Pedro Porral

Well Enough Alone

A Cultural History of My Hypochondria

Jennifer Traig



The hilarious first-person account of life as a hypochondriac—from the critically acclaimed author of *Devil in the Details*.

Jennifer Traig does not suffer from lupus, multiple sclerosis, Crohn's Disease, or muscular dystrophy. Nor does she have SUDS, the mysterious disorder that claims healthy young Asian men in their sleep. What she does have is hypochondria. In *Well Enough Alone*, Traig provides an uproariously funny inquiry into her ailment, as well as a well-researched history of the disorder. While chronicling her life as a hypochondriac and the minor conditions that helped to fuel her persistent self-diagnosis, she offers a literary tour of the disorder's past and present. And by the end, her journey leaves her more knowledgeable, a little less neurotic, and—one might say—healthier.

"You will laugh. Then you will feel guilty for laughing. Then you'll laugh some more."

—A.J. Jacobs, author of
The Year of Living Biblically

"Who knew life as a hypochondriac could be so witty and hilarious?" —*Glamour*

"Fellow sufferers will find it a stitch." —*People*

"Charming, quick, and very funny." —*San Francisco Chronicle*

"*Well Enough Alone* gave me enormous reading pleasure from a beguilingly smart and perfectly healthy writer."

—John Hodgman, author of
More Information than You Require

MARKETING

- West Coast media and in-store author events
- Regional radio interviews
- Print features and reviews
- Online interviews and reviews
- "New in Paperback" mentions

SALES POINTS

- The hardcover edition received rave endorsements and reviews from the media, including *Elle*, *Chicago Tribune*, *People*, *Glamour*, and NPR's *Talk of the Nation*
- Like *Stiff*, *Well Enough Alone* is an inside-out exploration of a dark subject, infused with humor
- Also available as an e-book

Jennifer Traig has written for *The Jewish Daily Forward*, *The Believer*, and *The New York Times*, among other publications. Traig is also author of *Devil in the Details*. She holds a Ph.D. in literature, and lives in Berkeley, California.



Photo © Robert Mikley

978-1-59448-380-6 • \$16.00/\$17.50 Can.

Trade Paperback
272 pp./5 1/2" x 8 1/4"
Carton: 40
Memoir
Rights: W00

Publishing History:
Riverhead Hardcover
978-1-59448-991-4 (7/08)
EAN: 9781594483806 51600
On sale July 7, 2009

SUGGESTED ORDER

A “dark and funny debut”* about a young police officer struggling to maintain a sense of reality in a town where the dead outnumber the living.

Colma, California, the “cemetery city” serving San Francisco, is the resting place of the likes of Joe DiMaggio, Wyatt Earp, and William Randolph Hearst. It is also the home of Michael Mercer, a by-the-book rookie cop struggling to settle comfortably into adult life. Instead, he becomes obsessed with the mysterious fate of his predecessor, Sergeant Wes Featherstone, who spent his last years policing the dead as well as the living. As Mercer attempts to navigate the drama of his own daily life, his own grip on reality starts to slip—either that, or Colma’s more famous residents are not resting in peace as they should be.

“A daring and big-hearted first novel...Like Dashiell Hammett, Dorst conveys a hard-bitten love of the physical San Francisco.”

—*New York Times Book Review*

“In the same way *Buffy the Vampire Slayer* mixed high school and bloodsuckers, Doug Dorst combines cops and ghosts in his *Alive in Necropolis*. The result is a haunted variation on Ed McBain’s 87th Precinct series...Imaginative and accomplished... Pitch-perfect.”

—*USA Today*

“Rich, unsettling...truly haunting.”

—*San Francisco Chronicle*

“An intriguing mix of coming-of-age story, police procedural, and magical realism.” —**Seattle-Times*

MARKETING

- Media and in-store author appearances in San Francisco, CA, and Austin, TX
- Blog media campaign
- Print features and reviews
- Online reviews and interviews
- “New in Paperback” mentions

SALES POINTS

- The hardcover received rave reviews and was a *New York* magazine summer read pick
- Contains elements of a gritty police procedural, urban noir, ghost story, and literary novel
- Also available as an e-book

978-1-59448-382-0 • \$16.00/\$17.50 Can.

Trade Paperback

448 pp./5 1/2" x 8 1/4"

Carton: 32

Fiction

Rights: E00

Publishing History:

Riverhead Hardcover

978-1-59448-987-7 (7/17/08)

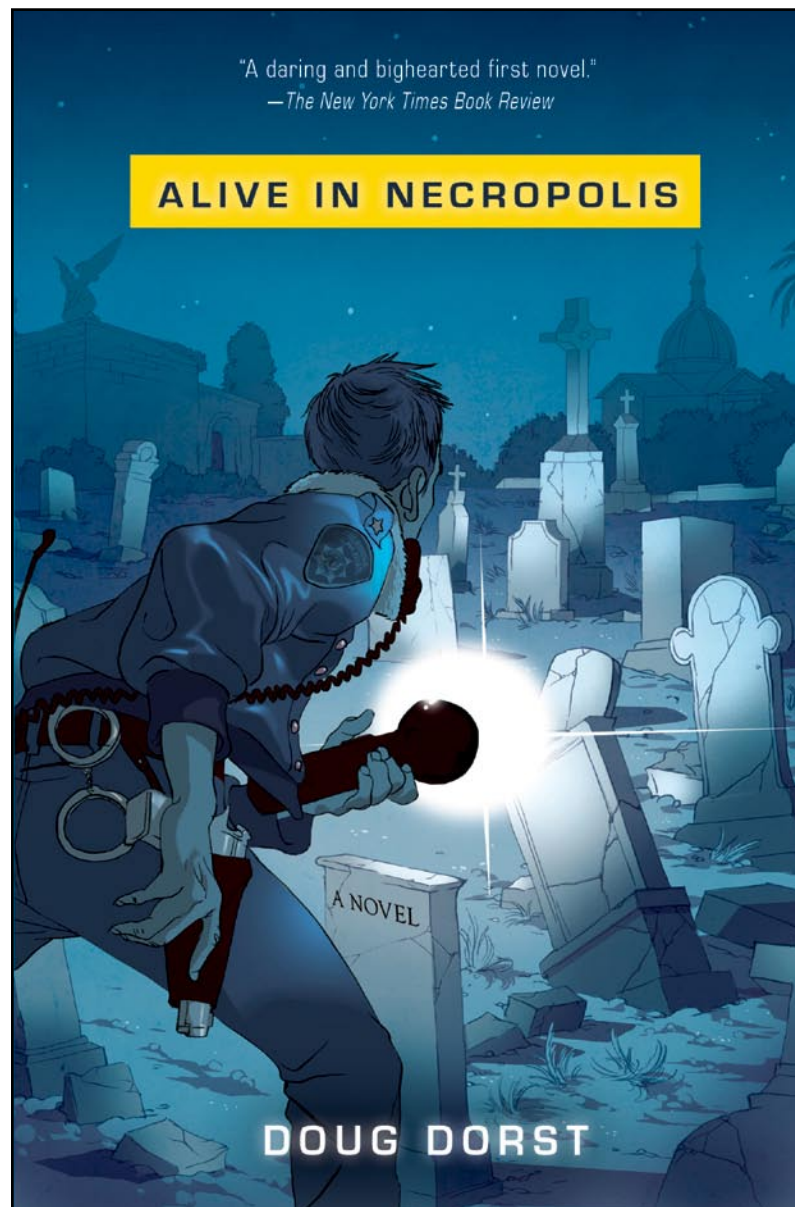
EAN: 9781594483820 51600

On sale July 7, 2009

Alive in Necropolis

A Novel

Doug Dorst



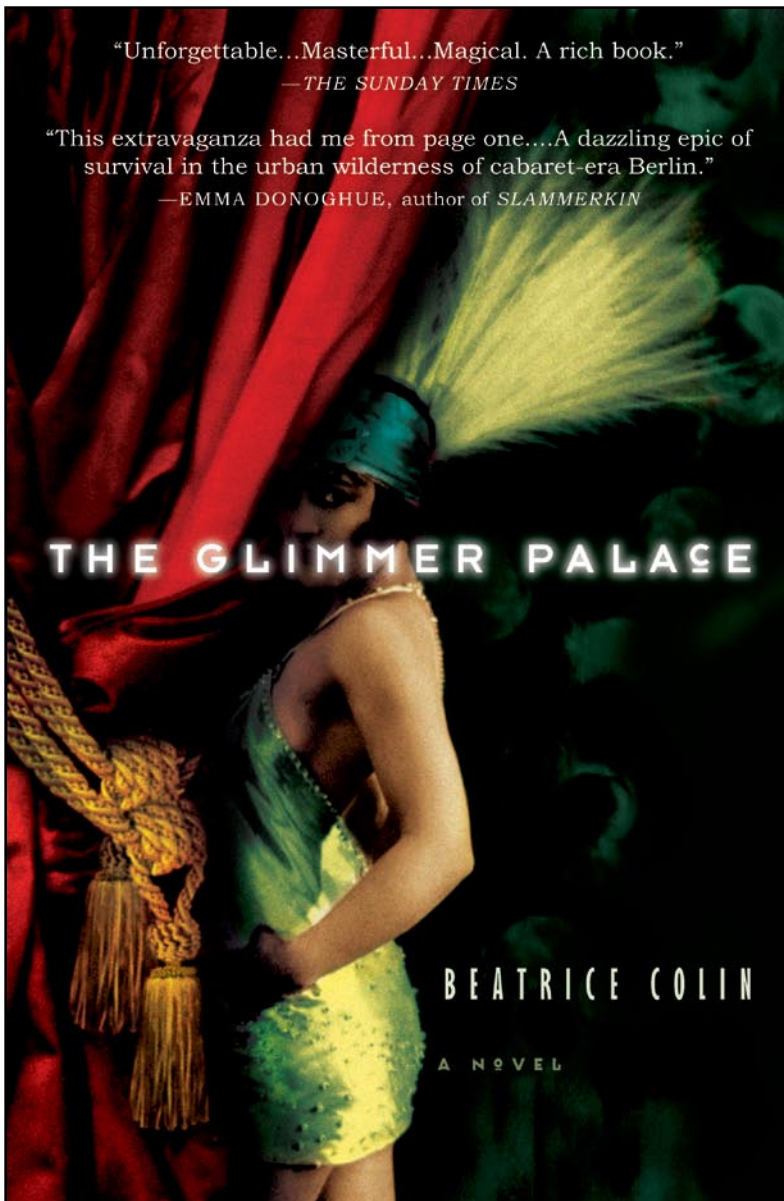
Doug Dorst teaches creative writing at St. Edward’s University. His work has appeared in *McSweeney’s*, *Ploughshares*, *Epoch*, and other journals, as well as in the anthology *Politically Inspired*. He is also a former *Jeopardy* champion. A long-time resident of San Francisco, Dorst now lives in Austin, Texas.



Photo courtesy of the author

The Glimmer Palace

Beatrice Colin



“Unforgettable...Masterful...Magical. A rich book.”

—THE SUNDAY TIMES

“This extravaganza had me from page one....A dazzling epic of survival in the urban wilderness of cabaret-era Berlin.”

—EMMA DONOGHUE, author of *SLAMMERKIN*

**A celebration of the cabaret era and the magical ascent of cinema, set against the rise and fall of Berlin—
“a dazzling epic [novel] of survival.”***

The orphaned daughter of a cabaret performer, Lilly Aphrodite finds refuge at a Catholic orphanage—and a trajectory of reinvention, seduction, and danger begins. From urchin to maid, war bride to model, Lilly eventually finds her destiny as a famous silent-film star, and enters into a sweeping romance that, crossing decades and continents, becomes inextricable from the astonishing historical events unfolding around it.

“This extravaganza had me from page one.”

—*Emma Donoghue, author of *Slammerkin*

“Colin’s heroine, Lilly Aphrodite, is as rich, alive, and dangerous as the city she inhabits; and as the novel progresses, Berlin’s history becomes her own.”

—David Ebershoff, author of
The 19th Wife and *The Danish Girl*

“Absorbing...Deftly captur[es] the era’s sense of frenzied invention and seductive promise.”

—*The New York Times Book Review*

MARKETING

- Print features and reviews
- Online reviews and interviews
- Book club outreach
- Readers Guide available online
- “New in Paperback” mentions

SALES POINTS

- The hardcover received glowing endorsements and early praise
- Features parallel stories of the birth of cinema and the rise of Hitler at the dawn of WWII
- Will appeal to readers of Sarah Waters and Michel Faber, as well as Sara Gruen’s *Water for Elephants*
- Also available as an e-book

Beatrice Colin was born in London and raised in Scotland. She has worked as a freelance journalist, writing for publications including *The Guardian*, and as a playwright, writing radio plays for the BBC. She lives in Glasgow.



Photo © Paul Harkin

978-1-59448-381-3 • \$16.00/NCR

Trade Paperback
448 pp./5 1/8" x 8"
Carton: 36
Fiction
Rights: G12

Publishing History:
Riverhead Hardcover
978-1-59448-985-3 (7/24/08)
EAN: 9781594483813 51600
On sale July 7, 2009

SUGGESTED ORDER

A “stealthily original”* debut novel of two people who find each other when they least expect it in a city haunted by history.

Walter Baum has one of the most famous voices in Germany. A former television star, he’s been dubbing Tom Cruise’s lines into German for fifteen years. Now he finds himself nearing forty, alone and adrift. In the apartment below is Hope, a young American woman, isolated in a lonely city. When they finally meet in the elevator of the building they share, what transpires is “an essential love story for our confused and difficult times.”**

“An unretouched yet touching portrait of a woman, a man and a city in flux...a story rooted in universal human emotions.”

—**The New York Times Book Review*

“Funny, touching, and unforgettable.”

—**Gary Shteyngart, author of *Absurdistan*

“With a wryly engaging voice, Winger...deftly reveals the rough-edged layers that make up places and people.”

—*Vogue*

“Gracefully captures the odd emptiness of Berlin’s streets as well as the subtleties of its inhabitants... a smart tasteful novel.”

—*The New York Sun*

“Cosmopolitan, funny, and breezy to read...always smart and never sappy.”

—*Daily Candy*

MARKETING

- Tie-in with launch of author’s NPR series *The Berlin Stories*
- NPR interviews
- Print features and reviews
- Blog tour
- Book club outreach
- Readers Guide available online
- “New in Paperback” mentions

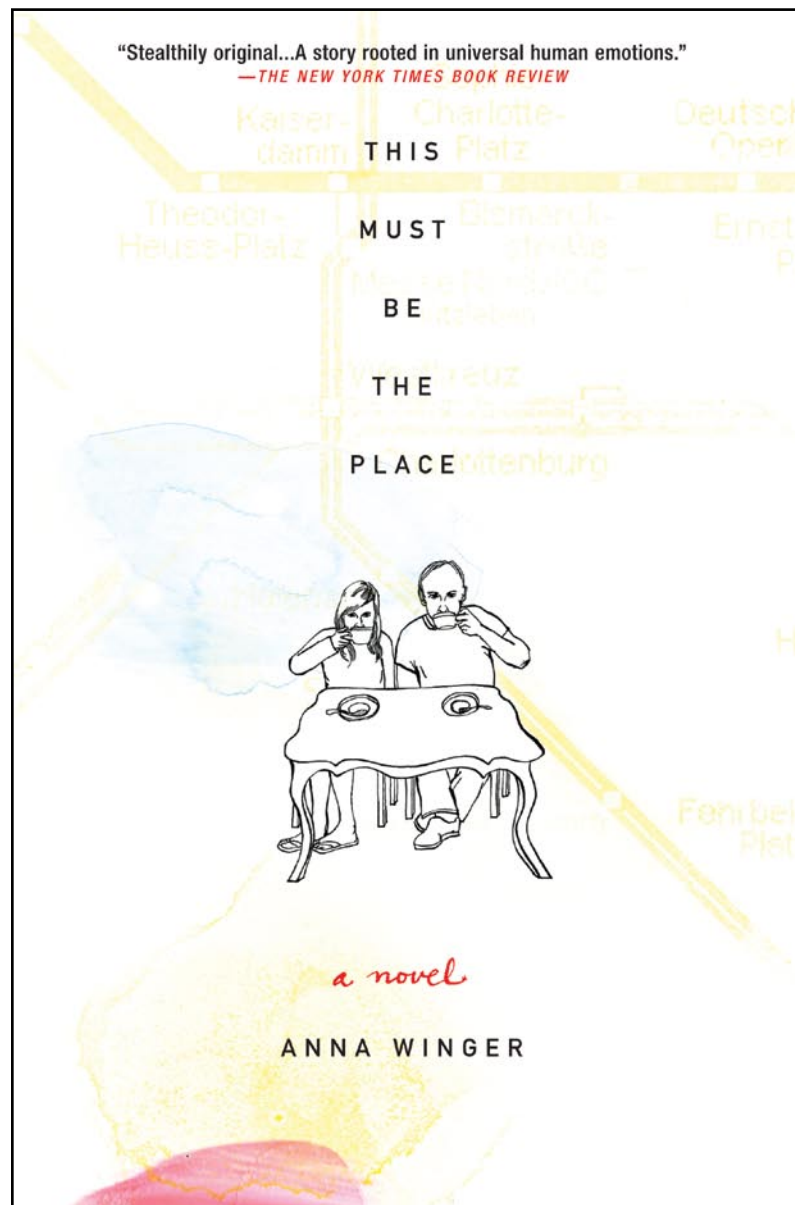
SALES POINTS

- The hardcover edition received great reviews
- Also available as an e-book

This Must Be the Place

A Novel

Anna Winger



978-1-59448-383-7 • \$16.00/\$17.50 Can.

Trade Paperback
320 pp./5 1/8" x 8"
Carton: 40
Fiction
Rights: E33

Publishing History:
Riverhead Hardcover
978-1-59448-997-6 (8/14/08)
EAN: 9781594483837 51600
On sale August 4, 2009

Anna Winger grew up in Massachusetts and Mexico and was educated at Columbia University. She is also a photographer, a regular contributor to *The New York Times Magazine*, and creator of *The Berlin Stories*, a radio series for NPR worldwide. She lives in Berlin with her family.

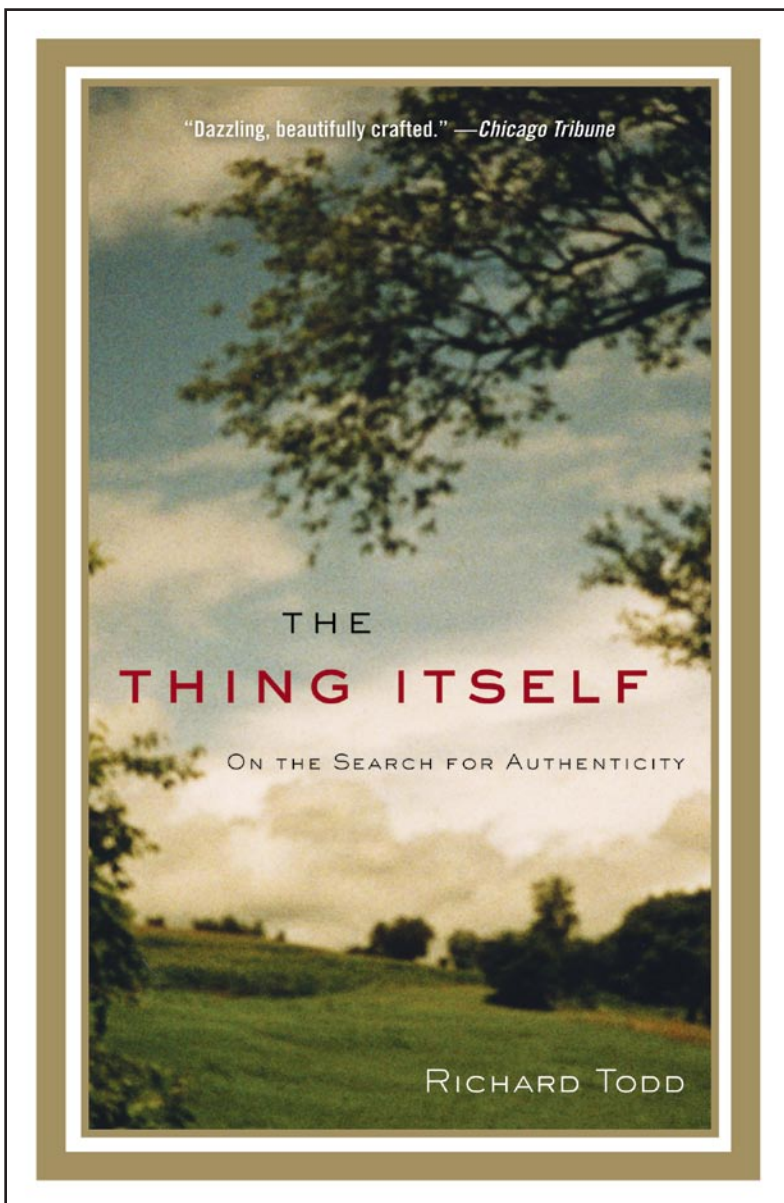


Photo © Jorg Wingertrif

The Thing Itself

On the Search for Authenticity

Richard Todd



The celebrated literary memoir and chronicle of one man's search for the elusive gift of authenticity.

Troubled by the lack of substance in contemporary life, Richard Todd suspects that much of what we experience is false. In this unique pursuit of the "genuine," Todd examines his search for authenticity in places and objects, in politics and ideas, and in ourselves, and recounts his efforts to understand the desire to be a real person in a real world.

"There is a sweet memoir embedded in this book of cultural criticism, into which Mr. Todd has deftly wrangled the whole gang, from Jean Baudrillard to Lionel Trilling."
—*The New York Times*

"An arch and eloquent meditation."
—*O, the Oprah magazine*

"Dazzling, beautifully crafted...A small masterpiece—and 'small' only because of its brevity, not its scope."
—*Chicago Tribune*

"Provocative and oddly comforting...Refreshing."
—*The Arizona Republic*

"A fully realized, brave, and movingly honest memoir...[Todd] makes a figure in which to contemplate ourselves."
—*Ploughshares*

"A splendid book, brimming with wit and original insights...Most pertinent to the way we live now."
—*Ward Just, author of Forgetfulness*

MARKETING

- East Coast media and in-store author appearances
- NPR interviews
- Print features and reviews
- Online reviews and interviews
- "New in Paperback" mentions

SALES POINTS

- The hardcover edition received excellent reviews and praise
- Focuses on a universal theme, the search for one's true self, that everyone can relate to
- Features complex concepts made accessible through clear and illuminating writing; this is an "idea" book that won't intimidate
- Todd is a well-known editor and writer
- Also available as an e-book

Richard Todd has spent many years as a magazine and book editor at *The Atlantic Monthly*, *New England Monthly*, and Houghton Mifflin, and now works independently as a consultant. A member of the MFA faculty at Goucher College, he lives in western Massachusetts.



Photo © Michael Bauman

978-1-59448-384-4 • \$16.00/\$17.50 Can.

Trade Paperback
272 pp./5 1/8" x 8"
Carton: 48
Memoir
Rights: E00

Publishing History:
Riverhead Hardcover
978-1-59448-851-1 (8/14/08)
EAN: 9781594483844 51600
On sale August 4, 2009

SUGGESTED ORDER

A stunning portrait of the Japanese rebel who single-handedly rescued the 4,000-year-old Akita dog breed.

At the end of World War II, there were only 16 Akita dogs left in Japan. Morie Sawataishi became obsessed with preventing the extinction of the 4,000-year-old breed. He defied convention, broke the law, gave up a prestigious job, and chose instead to take his urbanite wife to Japan's forbidding snow country to start a family, and devote himself entirely to saving the Akita.

Martha Sherrill blends archival research, on-site reportage, and her talent for narrative to reveal Sawataishi's world, providing a profound look at what it takes to be an individual in a culture where rebels are rare, while expertly portraying a side of Japan that is rarely seen by outsiders.

"*Dog Man* is a peerless tale of a life's work unfolding, written in prose so spare, rare, and beautiful it took my breath away... Written with equal parts rigor and grace, *Dog Man* captures something near the knotty essence of the human bond with dogs."

—David Wroblewski, author of
The Story of Edgar Sawtelle

"A spellbindingly beautiful and affecting story. Sherrill... extends the story so deeply that it seems to stand for choices in all our lives." —*Washington Post*

"A portrait of Japan few outsiders see... A quirky story of heroism, defiance, and dedication. A fascinating slice of cultural history."

—*Los Angeles Times*

"Thrilling."

—*The New York Times*

MARKETING

- East Coast media and in-store author appearances
- NPR interviews
- Blog media campaign, including interviews
- Print features and reviews
- "New in Paperback" mentions

SALES POINTS

- An extraordinary true story that will appeal to dog lovers as well as readers of nature-writing and cultural histories
- From the award-winning author of *The Buddha from Brooklyn* and *The Ruins of California*

978-1-59448-390-5 • \$16.00/\$17.50 Can.

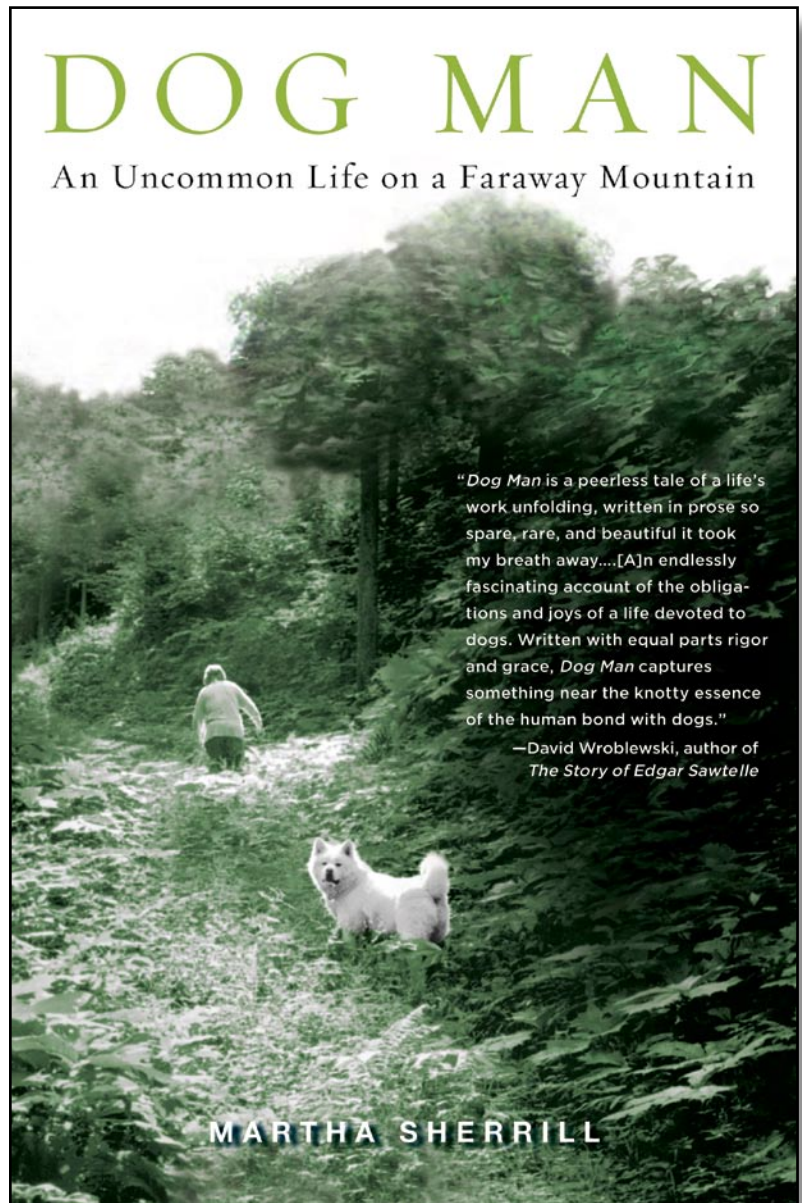
Trade Paperback
256 pp./5 1/2" x 8 1/4"
Carton: 52
Biography/Dogs
Rights: E00
Publishing History:
Penguin Press Hardcover

978-1-59420-124-0 (3/08)
Previous book:
The Ruins of California
978-1-59448-231-1 (1/07)
EAN: 9781594483905 51600
On sale August 4, 2009

Dog Man

An Uncommon Life on a Faraway Mountain

Martha Sherrill



"*Dog Man* is a peerless tale of a life's work unfolding, written in prose so spare, rare, and beautiful it took my breath away....[A]n endlessly fascinating account of the obligations and joys of a life devoted to dogs. Written with equal parts rigor and grace, *Dog Man* captures something near the knotty essence of the human bond with dogs."

—David Wroblewski, author of
The Story of Edgar Sawtelle

Martha Sherrill is a former *Washington Post* staff writer. Her award-winning writing has appeared in *Esquire* and *Vanity Fair*, among other publications. She lives in Massachusetts with her husband and son.

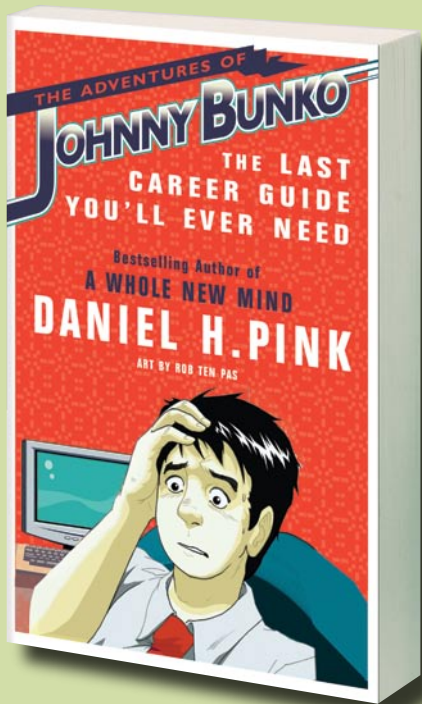


Photo © Anne Chory-Goodman

THE TITLES ON EVERYONE'S

From our

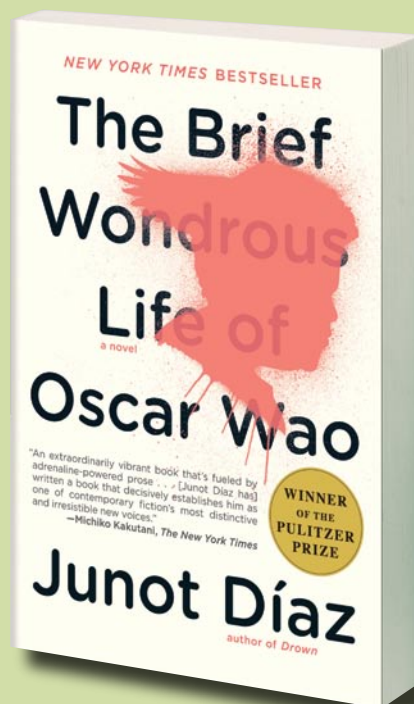
DANIEL H. PINK



“Irresistible...An illustrated career guide that blows away all the rest with its clarity, simplicity, and intelligence.”
—*Miami Herald*

AVAILABLE NOW

JUNOT DÍAZ



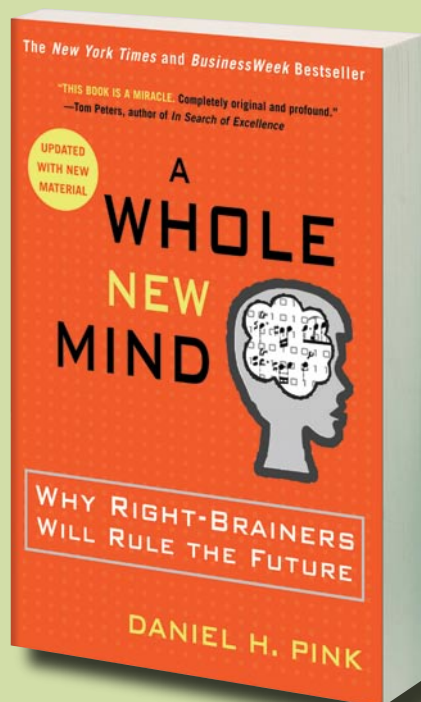
WINNER OF THE PULITZER PRIZE

“Funny, street-smart and keenly observed...An extraordinarily vibrant book that’s fueled by adrenaline-powered prose.”
—*Michiko Kakutani, The New York Times*

AVAILABLE NOW

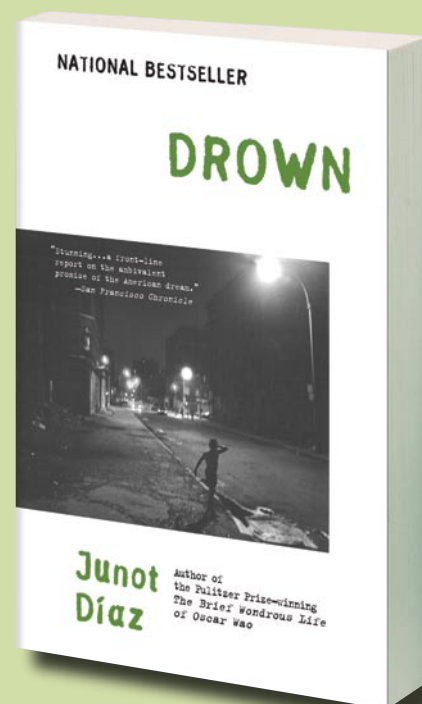
“This book is a miracle. Completely original and profound.”
—*Tom Peters, author of In Search of Excellence*

AVAILABLE NOW



“Stunning...a front-line report on the ambivalent promise of the American Dream.”
—*The San Francisco Chronicle*

AVAILABLE NOW

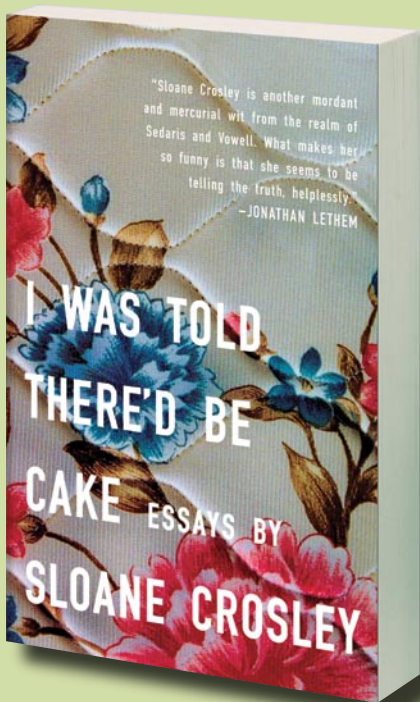


FROM RIVERHEAD

LIPS THIS FALL...

New York Times bestselling authors

SLOANE CROSBY

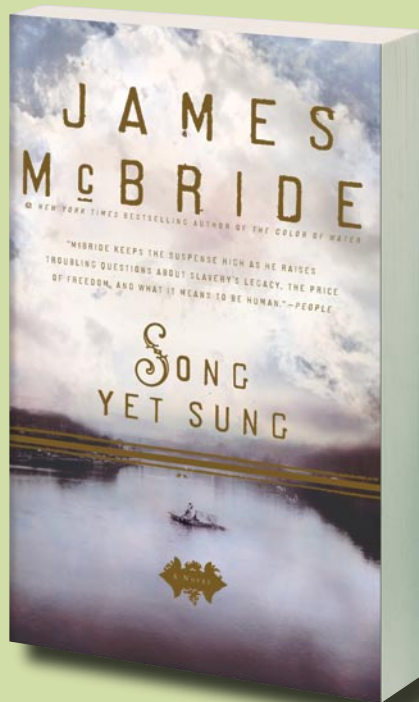


“Charming, elegant, wise, and comedic, these essays absolutely sparkle and entertain.”

—Jonathan Ames, author of *Wake Up, Sir!*

AVAILABLE NOW

JAMES MCBRIDE

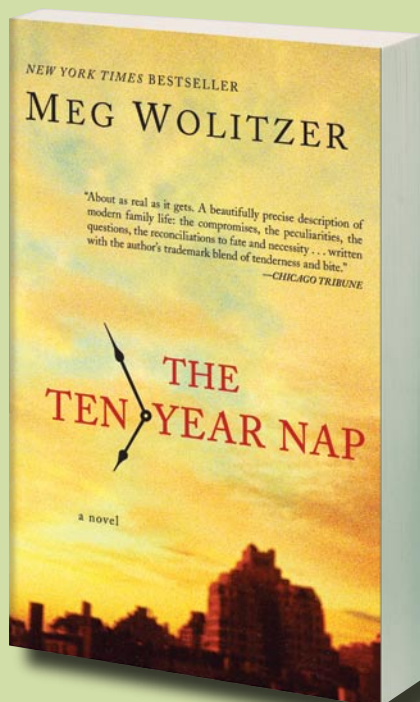


“Hypnotizing... One lyrical sentence somersaults into another.”

—*Atlanta Journal-Constitution*

AVAILABLE IN TRADE PAPERBACK JANUARY 2009

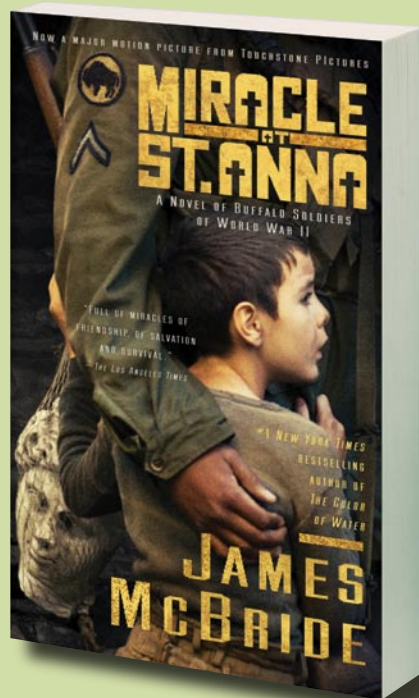
MEG WOLITZER



“About as real as it gets. A beautifully precise description of modern family life.”

—*Chicago Tribune*

AVAILABLE IN TRADE PAPERBACK MARCH 2009



NOW A MAJOR MOTION PICTURE FROM SPIKE LEE

“Searing, soaringly beautiful.”
—*Baltimore Sun*

AVAILABLE NOW

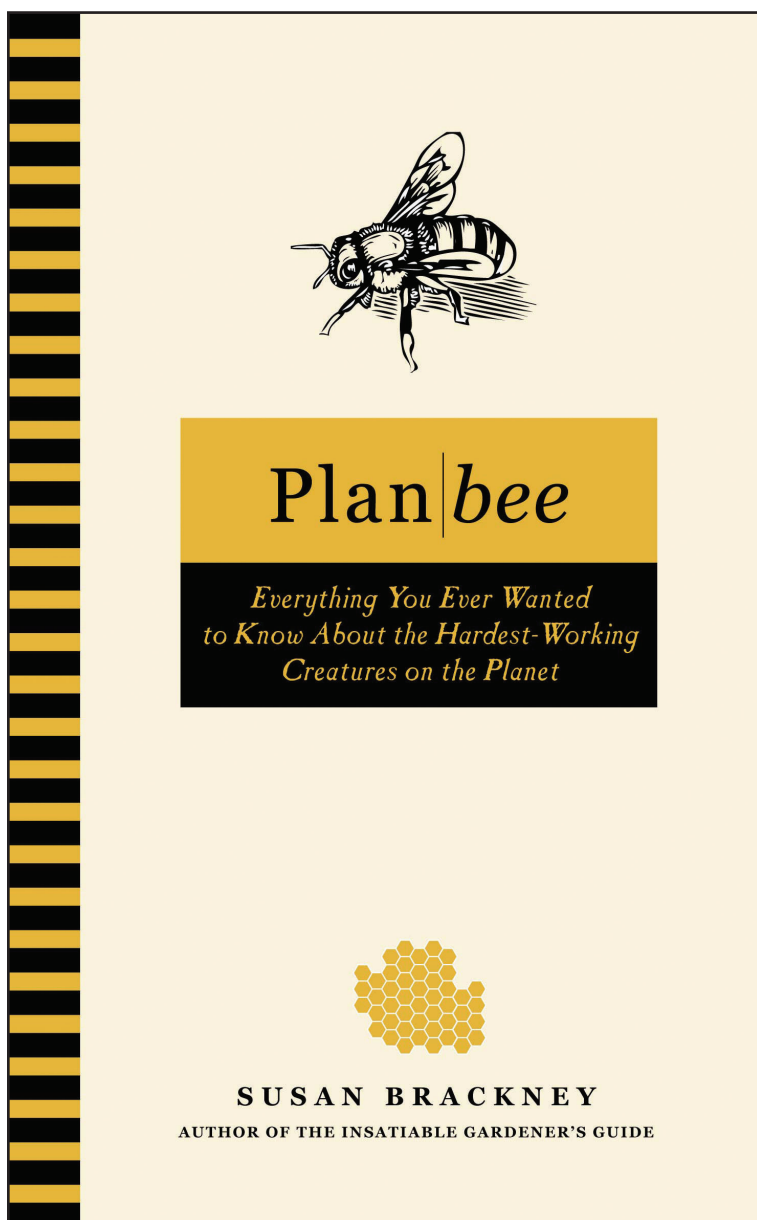


Perigee
HPBooks
Prentice Hall Press

PERIGEE

Trade Paperbacks and Hardcover

A fascinating guided tour through the history, folklore, and function of the endangered honeybee.



Featured recently in major national news stories because they are disappearing at an alarming rate, bees are the unsung—and absolutely essential—heroes of the food chain. Now they get their due in this delightfully illustrated, fact-filled book, courtesy of a professional beekeeper and nature writer who explores:

- Why honey bees are disappearing—and what we can do about it
- Who's who in the hive—the queen bee, the workers, and the drones
- The role of bees in our food system
- Swarming behavior—what it is, what it means, and how it's controlled
- Bees by the numbers—number of bees per hive, number of wing beats per second, and other fascinating facts
- Bees in folklore, literature, and pop culture
- And much more

Susan Brackney is a beekeeper living in Bloomington, Indiana. A nature writer whose articles about honeybees and beekeeping have appeared in the *New York Times*, *Plenty Magazine*, *Wildlife Conservation*, and elsewhere, she is also the author of *The Insatiable Gardener's Guide*, *The Lost Soul Companion*, and *The Not-So-Lost Soul Companion*. Author website: susanbrackney.com.



Photo © James Bradley

Plan Bee

Everything You Ever Wanted to Know About the Hardest-Working Creatures on the Planet

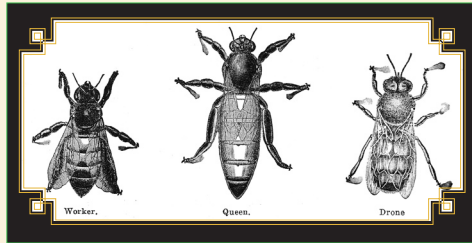
Susan Brackney

978-0-399-53496-6 • \$21.95/\$24.00 Can.

Hardcover
240 pp./5 1/8" x 8"
Carton: 36
Nature

Rights: E00
Publishing History: Original
EAN: 9780399534966 52195
On sale May 5, 2009

The life of bees—no longer a secret!



MARKETING

- National television and radio interviews
- NPR interviews
- Regional radio interview campaign
- Midwest media and in-store author appearances
- Advertising campaign
- Online publicity, including blog tour
- Print features and reviews
- 8-copy solid counter unit with special header 978-0-399-53513-0 @ \$175.60/\$192.00 Can. 6 1/2" w x 9" h x 6" d

SALES POINTS

- Bees are a hot topic, due to their disappearance and their essential role in our food supply
- Written in a lighthearted and engaging yet authoritative voice
- The author wrote an op-ed piece about bees in the *New York Times* last fall
- Will appeal to nature lovers, people interested in green living, and anyone curious about the mysterious and alluring world of bees
- Illustrated throughout with Brackney's own delightful line drawings
- For fans of *The Curious Gardener's Almanac* and *The Cloudspotter's Guide*
- Also available as an e-book



An obsessive word lover's account of reading the entire *Oxford English Dictionary*, hailed as "the *Super Size Me* of lexicography."*

"I'm reading the *OED* so you don't have to," says Ammon Shea on his slightly masochistic journey to scale the word lover's Mount Everest: the *Oxford English Dictionary*. In 26 chapters filled with sharp wit, sheer delight, and a documentarian's keen eye, Shea shares his year inside the *OED*, delivering a hair-pulling, eye-crossing account of reading every word.

"Oddly inspiring...Shea has walked the wildwood of our gnarled, ancient speech and returned singing incomprehensible sounds in a language that turns out to be our own."

—Nicholson Baker,

New York Times Book Review

"Delicious...a lively lexicon." —O, *The Oprah Magazine*

"Readworthy."

—William Safire,

The New York Times Magazine

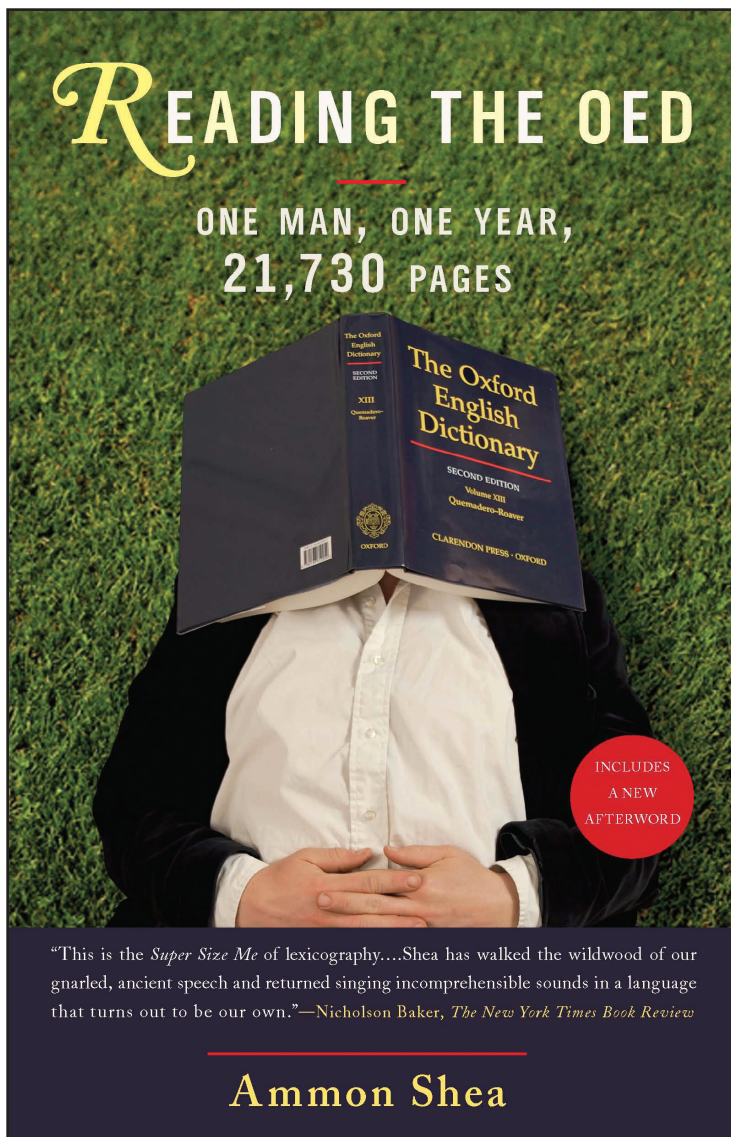
MARKETING

- National television and radio interviews
- NPR interview campaign
- East Coast media and in-store author appearances
- Print features and reviews
- Online interviews and reviews
- "New in Paperback" mentions
- Continued cross-promotion with Oxford University Press

SALES POINTS

- Features a new afterword from the author with "outtakes" from the hardcover edition
- The *OED* is a beloved institution among word lovers
- The hardcover garnered outstanding reviews, including a glowing, full-page endorsement in the *New York Times Book Review*
- Shea is also the author of two other books of obscure words, *Depraved English* and *Insulting English*
- Perfect for fans of *The Know-It-All*, *Word Freak*, and *The Professor and the Madman*
- Perigee will publish Shea's next book, a guide to obscure, quirky books that time forgot
- Also available as an e-book

Ammon Shea read his first dictionary, *Merriam Webster's Second International*, ten years ago, and followed it up with the sequel, *Webster's Third International*. He has been reading dictionaries, lexicons, and glossaries ever since. He lives in Brooklyn, New York, surrounded by large, old books. Author website: ammonshea.com.



Reading the OED

One Man, One Year, 21,730 Pages

Ammon Shea

978-0-399-53505-5 • \$13.95/\$15.50 Can.

Trade Paperback
256 pp./5 1/2" x 8 1/4"
Carton: 44
Language/Reference
Rights: W00

Publishing History: Perigee hardcover
978-0-399-53398-3 (7/08)
EAN: 9780399535055 51395
On sale May 5, 2009

Countless books and nutrition experts have advised modern readers to adopt the best of the “cave-man diet” that avoids processed foods and refined carbohydrates. But how and what people eat is only the beginning of what the study of human evolution can teach us about overall health and well-being. Based on the latest research in the burgeoning field of evolutionary medicine, *Evolution Rx* provides readers with not only an understanding of the underlying science of this discipline but with a practical means to making nutritional and lifestyle changes that address a wide range of topics from exercise and injury prevention to allergies, heart health, cancer, Alzheimer’s, and more:

- Why eating more fat, not less, can fuel weight loss
- Why human bodies can’t register fullness when eating carbohydrates—and what to do about it
- Why getting *more* sun leads to better health
- Why stretching before exercise—or after an injury—is a *bad* idea
- Why children should be encouraged to get dirty

Provocative, science-based, and practical, *Evolution Rx* presents a new and powerful way to understand the human body and how to promote vibrant health.

MARKETING

- National television and radio interviews
- Regional health radio interviews
- Southern California media
- Online media, including blog tour
- Print features and reviews

SALES POINTS

- Includes simple and practical advice that readers can implement into their daily lives
- 2009 marks the 200th anniversary of Charles Darwin’s birth and the 150th anniversary of the publication of *The Origin of Species*; media focus on evolution will be at an all-time high
- Also available as an e-book

William Meller, M.D., is a board-certified internist who runs a successful medical practice and clinic in Santa Barbara, CA, where he coordinates three busy medical centers. He has been published in *The Journal of the American Medical Association* and has been featured in *The Wall Street Journal*, among other publications. Author website: evolutionarymedicine.blogspot.com.

A revolutionary—yet simple and practical—guide to staying fit and healthy based on evolutionary medicine.

A Physician’s Guide to Harnessing
Our Innate Capacity for
Health and Healing

Evolution Rx

What the latest research in genetics, biology,
and early human history reveals about

- ❖ preventing disease
- ❖ fighting infections
- ❖ avoiding unnecessary treatments
- ❖ extending life—and good health

William Meller, MD

978-0-399-53495-9 • \$24.95/\$27.50 Can.

Hardcover
320 pp./5 1/2" x 8 1/4"
Carton: 40
Health

Rights: W00
Publishing History: Original
EAN: 9780399534959 52495
On sale May 5, 2009

Evolution Rx

*A Physician’s Guide to Harnessing Our
Innate Capacity for Health and Healing*
William Meller, M.D.

The only guide for the small business owner to create a revenue-enhancing website that lets them compete with the “big boys.”

Million Dollar Website

Simple Steps to Help You Compete with the Big Boys — Even on a Small Business Budget

- Hone your brand image
- Build commerce and credibility
- Attract repeat customers
- Avoid costly mistakes
- Increase traffic and your bottom line

Lori Culwell

Million Dollar Website

Simple Steps to Help You Compete with the Big Boys—Even on a Small Business Budget
Lori Culwell

Award-winning website consultant Lori Culwell demonstrates how to create a website that will increase sales and generate repeat customers on a small business budget. Not just another “graphic design for the web” book, Culwell offers invaluable insider advice on what it takes to build a high-profile website, including dozens of guidelines to avoid the pitfalls of bad usability, with invaluable tips on:

- Enhancing brand awareness
- Creating graphic designs that keep customers engaged and not confused
- Writing web-savvy content
- Capitalizing on user feedback
- Making the most of search engine optimization
- Using blogs and social networking sites to increase traffic and get the word out

“Lori Culwell’s insight has made Johnson & Johnson’s discovernursing.com the award-winning website it is today. This book is an invaluable resource for anyone with a small business.”

—Andrea Higham, Director of the Johnson & Johnson Campaign for Nursing’s Future

MARKETING

- Business radio interviews
- Online reviews and interviews
- Print features and reviews

SALES POINTS

- Culwell is an award-winning website consultant who has worked with corporate giants such as Apple, Harley-Davidson, Johnson & Johnson, Sega, Mattel, and Sun Microsystems
- Includes invaluable web resources and additional reference materials
- Features a handy Web Development Toolbox
- Written in an engaging, easy-to-understand style with real-life advice
- Also available as an e-book

Lori Culwell has served as a content strategist and usability specialist for US Web/CKS. She is a consultant for Johnson & Johnson, where she helped create discovernursing.com, the #1 nursing website in the nation and for which she received the Big Apple Award for Excellence in Corporate Communications. She was also a member of the team that was awarded the Ron Brown Award for Corporate Leadership Award from the White House. Author website: getcreativeinc.com.

978-0-7352-0441-6 • \$19.95/\$21.00 Can.

Trade Paperback
240 pp./6 1/8" x 9 1/4"
Carton: 52
Business

Rights: W00
Publishing History: Original
EAN: 9780735204416 51995
On sale May 5, 2009

When it comes to body image, women can be their own worst enemies, aided and abetted by society and the media. But Harding and Kirby, the leading bloggers in the “fatosphere,” the online community of the fat acceptance movement, have written a book to help readers achieve admiration for—or at least a truce with—their bodies. The authors believe in “health at every size”—the idea that weight does not necessarily determine well-being and that exercise and eating healthfully are beneficial, regardless of whether they cause weight loss. They point to errors in the media, misunderstood and ignored research, as well as stories from real women around the world to underscore their message. In the up-front and honest style that has become the trademark of their blogs, they share with readers twenty-seven ways to reframe notions of dieting and weight, including: accepting that diets don’t work, practicing intuitive eating, finding body-positive doctors, not judging other women, and finding a hobby that has nothing to do with one’s weight.

MARKETING

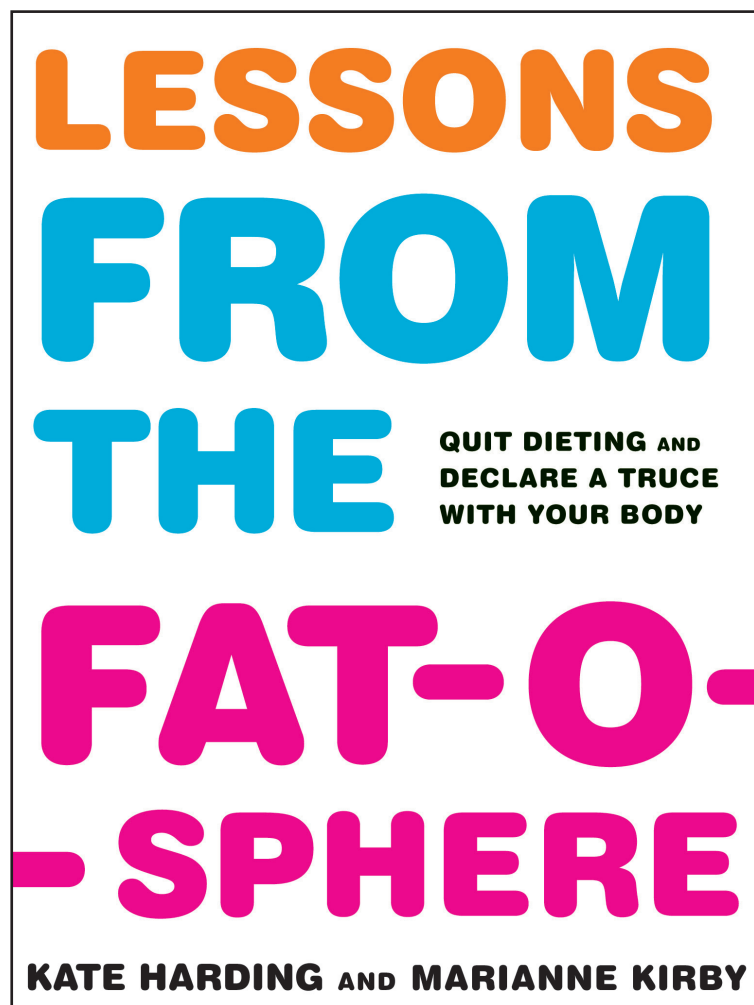
- National television and radio interviews
- Regional radio interview campaign
- Orlando and Chicago media and in-store author appearances
- Blog media campaign
- Online publicity, including blog tour
- Print features and reviews

SALES POINTS

- The authors’ blogs have received media attention from the *New York Times*, *Chicago Tribune*, and the *Washington Post*, among others, and receive an average of more than 400,000 page views a month, and more than 2 million unique visits in the past six months
- A prescriptive take on irreverent, positive body books such as Jen Lancaster’s *New York Times* best-selling memoir *Such a Pretty Fat*
- Also available as an e-book

Kate Harding founded Kate Harding’s Shapely Prose (kateharding.net), a blog about body acceptance and the treatment of fat people in the media. She lives in Chicago, IL. **Marianne Kirby**’s blog therotund.com, is dedicated to body politics and fat acceptance. She is co-moderator of the Livejournal community *Fatshionista*, which has more than 2,500 members. She lives in Orlando, FL.

From the leading bloggers in the fat-acceptance movement comes an empowering guide to body image—no matter what the scales say.



978-0-399-53497-3 • \$13.95/\$15.50 Can.

Trade Paperback
240 pp./5 1/8" x 7 5/8"
Carton: 56
Self-Help

Rights: E00
Publishing History: Original
EAN: 9780399534973 51395
On sale May 5, 2009

Lessons from the Fat-O-Sphere

*Quit Dieting and Declare a Truce
with Your Body*

Kate Harding and Marianne Kirby

A masterful collection of mind-boggling questions guaranteed to have bibliophiles wracking their brains.

Q: *Who Killed Iago?*

A: A Book of Fiendishly Challenging Literary Quizzes
JAMES WALTON Host and writer of BBC Radio 4's *The Write Stuff*

Who Killed Iago?

*A Book of Fiendishly Challenging
 Literary Quizzes*
James Walton

This engaging and stimulating book of quizzes will test readers' knowledge of classic and contemporary literature. From Charlotte Brontë to Chinua Achebe, hidden double entendres to famous opening lines, *Who Killed Iago?* runs the gamut and challenges even the most avid readers.

Readers can flex their literary muscle with questions such as:

- In *Pride and Prejudice*, what is Mr. Darcy's first name?
- Which classic novel of the Second World War begins: "It was love at first sight"?
- In Chaucer's *Canterbury Tales*, how many times has the Wife of Bath been married?
- In the Harry Potter novels, what are the first four names of Professor Dumbledore?
- In *Othello*, who kills Iago?

(The answers can be found on page 106.)

MARKETING

- NPR interviews
- NPR radio advertising in the New York area
- Print features and reviews
- Online publicity, including blog tour, reviews, and interviews

SALES POINTS

- Based on the long-running BBC Radio 4 show "The Write Stuff"
- For everyone from English Ph.D.s to book lovers
- Capitalizes on the booming trivia book market
- A great impulse buy and the perfect gift for the avid bookworm
- Previously published in the UK as *Sonnets, Bonnets, and Bennets*
- Also available as an e-book

James Walton is the television critic for the UK's *Daily Telegraph* and has been the writer and host of Radio 4's "The Write Stuff" since 1998. His first book was *The Faber Book of Smoking*, which was published to great critical acclaim when people could still smoke in pubs.

978-0-399-53499-7 • \$13.95/NCR

Trade Paperback
 304 pp./5 1/16" x 7 3/4"
 Carton: 44
 Reference

Rights: N00
 Publishing History: Original
 EAN: 9780399534997 51395
 On sale June 2, 2009

Just when he thought it was safe to walk in the park again, novelist and reluctant dog owner Stephen Foster had the crazy notion that skittish-but-now-functioning puppy Ollie (introduced in Foster's *Walking Ollie*) could use a playmate. Enter Dylan, another quirky pup with a thing against humans. This delightful and witty story is a treat for dog lovers, fans of literate British humor, and anyone who can relate to the neurotic misanthrope at the end of a difficult dog's leash.

Praise for *Walking Ollie*:

"If you're a dog lover who enjoys a good dog story, *Walking Ollie* is for you...A fun little romp."

—*USA Today*

"[Ollie] is trouble. But he is also a joy. So is reading about him."

—*Guardian*

"Will delight animal lovers with its warmth and wit."

—*Publishers Weekly*

"Crisp, heartwarming, and honest...Delivers not only an abundance of laughs but also an insightful glimpse of who dog lovers really are."

—*Booklist*

MARKETING

- Online publicity
- Print features and reviews
- Outreach to animal rescue organizations, newsletters, and websites
- "New in Paperback" mentions

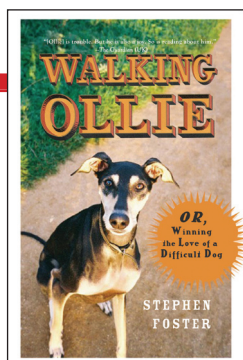
SALES POINTS

- Picks up where *Walking Ollie* left off
- The UK edition debuted at #6 on the *London Times* bestseller list
- Foster writes in a smart, witty tone similar to Nick Hornby
- Also available as an e-book

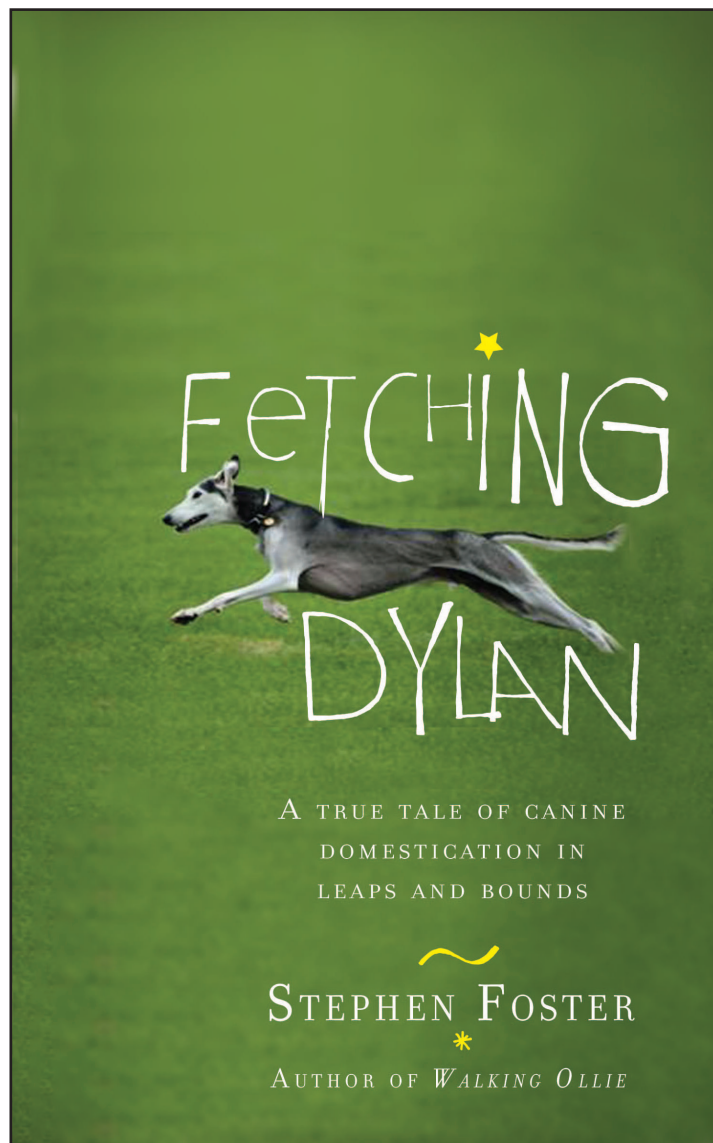
ALSO AVAILABLE

Walking Ollie 978-0-399-53429-4
@ \$12.00/\$13.00 Can.

Stephen Foster is the author of the MacMillan PEN shortlisted story collection *It Cracks Like Breaking Skin*, and the novels *Strides and Are You With Me?* He lives in Norwich, England, with his girlfriend and son... along with Ollie and Dylan.



Skittish man meets skittish dog—again—in the hilarious and heartwarming sequel to the acclaimed *Walking Ollie*.



978-0-399-53511-6 • \$13.95/\$15.50 Can.

Trade Paperback
240 pp./5 1/8" x 8"
Carton: 68
Pets
Rights: E00

Publishing History: Original
Previous Book: *Walking Ollie*
978-0-399-53429-4 (7/08)
EAN: 9780399535116 51395
On sale June 2, 2009

Fetching Dylan

*A True Tale of Canine Domestication
in Leaps and Bounds*

Stephen Foster

A lively interactive journal designed for kids who aren't always thrilled with the arrival of a new sibling.

Parents often look for positive ways to involve older siblings with a new baby, to make them feel excited and part of a process from which they may feel excluded. This colorful and brightly illustrated guide encourages children to follow the prompts about themselves and the recent addition to their family, helping them to express their feelings about the new arrival in an engaging and non-threatening way.



MARKETING

- National television and radio interviews
- Parenting radio interview campaign
- Blog media campaign
- Online media, including blog tour
- Print features and reviews
- 6-copy solid counter unit with special header available 978-0-399-53514-7 @ \$83.70/\$93.00 Can. 8" w x 9 1/2" h x 6" d

SALES POINTS

- The first journal for kids that doesn't sugarcoat what can often be a traumatic time for them, encouraging them to participate in a positive way
- *The Grandparent's Book* meets *Wreck This Journal* in this unique and invaluable "guided journal"
- Siblings can fill it out themselves or with their parents
- Filled with appealing and sassy illustrations from children's illustrator Cynthia Jabar

Leslie Kimmelman is the author of more than two dozen children's books. A longtime editor, she currently works for Sesame Street Books. She's been published in *Child Magazine*, *Parenting*, *Nick Jr.*, *Cricket*, and other publications. She lives in Ardsley, NY, with her husband and two children. **Cynthia Jabar** is the illustrator of a number of books for children and the author and illustrator of *Wow! It Sure Is Good to Be You!*

I Love the New Baby at Our House...Most of the Time
Leslie Kimmelman
 Illustrations by Cynthia Jabar

978-0-399-53500-0 • \$13.95/\$15.50 Can.

Trade Paperback
 48 pp./7" x 9 1/8"
 Carton: 110
 Parenting

Rights: W00
 Publishing History: Original
 EAN: 9780399535000 51395
 On sale June 2, 2009

“WHO’S THE BLONDE THAT MARRIED WHAT’S-HIS-NAME whose last name sounds like a BIRD, but then they split, and she was in that SUPER-HIP MOVIE that totally revived the career of the DANCING SCIENTOLOGIST before he played a woman in that MUSICAL by the FUNNY BALTIMORE ECCENTRIC?”

The answer’s on the tip of my tongue!

Everyone’s been there—groping for a name or a title and then, in desperation, using roundabout phrases and weird associations in a frantic effort to remember the ENGLISH LADY who wrote all those mysteries, like the ONE ON THE TRAIN with that BELGIAN DETECTIVE and whenever you play that BOARD GAME with the knife in the conservatory and the gun in the billiard room and that COLONEL, it feels like you’re in one of her books?

These “tongue-tipper” moments affect everyone. Now they can be put to good use with this innovative pop culture game that will help trivia buffs and useless-information fans remember all the things they didn’t even realize they’d forgotten.

MARKETING

- Regional morning show radio interviews
- New York media
- Print features and reviews
- Online reviews and interviews
- 6-copy solid counter unit with special header
978-0-399-53519-2 @ \$77.70/\$87.00 Can.
5 1/2" w x 7 1/2" h x 6" d

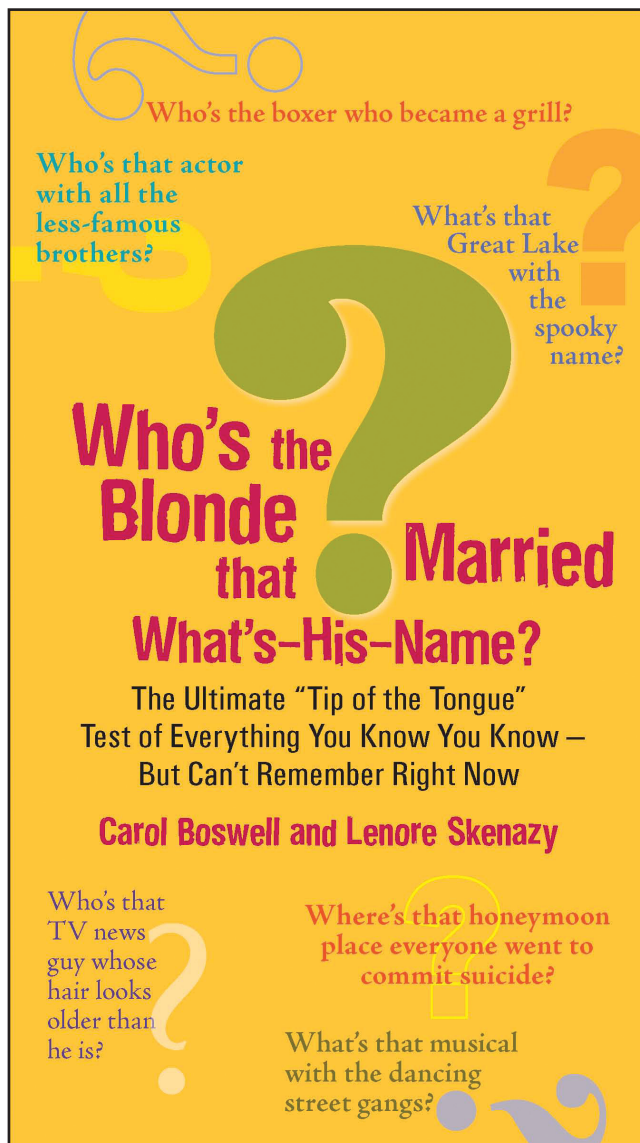
SALES POINTS

- A unique, modern, and innovative take on the trivia game
- Will appeal to pop culture fanatics and word and trivia fans
- As a challenging mental exercise, it improves memory (seriously!)
- Great for parties, long car rides, or even solo fun
- Also available as an e-book

Carol Boswell is the co-author of *How to Mom* and *I Heard It through the Playground*. She is a freelance publicist.

Lenore Skenazy is a columnist at the *New York Sun* and *Advertising Age*. She has written for *Mad* magazine and National Public Radio and is the co-author of *The Dysfunctional Family Christmas Songbook*. She lives in New York City.

Six Degrees of Kevin Bacon meets *The Book of Useless Information* via *Mad Libs* in this fun new twist on classic trivia games.



978-0-399-53498-0 • \$12.95/\$14.50 Can.

Trade Paperback
128 pp./4 1/2" x 8"
Carton: 56
Reference/Trivia

Rights: W00
Publishing History: Original
EAN: 9780399534980 51295
On sale June 2, 2009

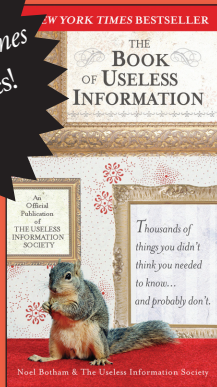
Who's the Blonde That Married What's-His-Name?

The Ultimate "Tip of the Tongue" Test of Everything You Know You Know — But Can't Remember Right Now

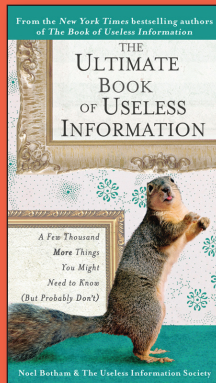
Carol Boswell and Lenore Skenazy

Fascinating, fun, and exquisitely useless trivia from Perigee

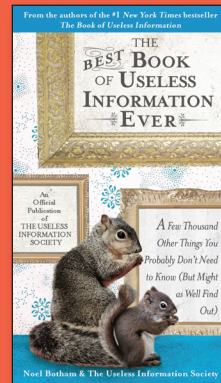
The New York Times
bestselling series!



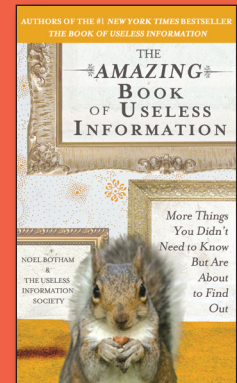
The Book of Useless Information
978-0-399-53269-6
\$12.95/\$17.00 Can.



The Ultimate Book of Useless Information
978-0-399-53350-1
\$12.95/\$16.00 Can.



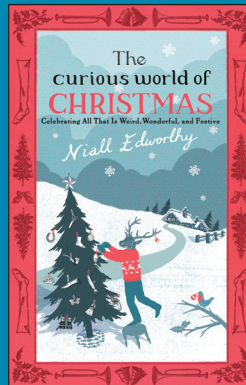
The Best Book of Useless Information Ever
978-0-399-53428-7
\$12.95/\$15.50 Can.



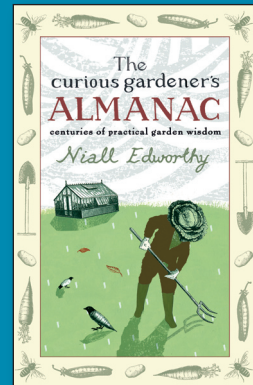
The Amazing Book of Useless Information
978-0-399-53468-3
\$12.95/\$14.50 Can.



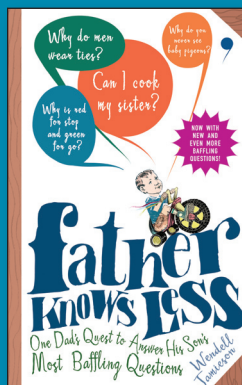
Disgusting Things: A Miscellany
978-0-399-53433-1
\$12.95/\$14.50 Can.



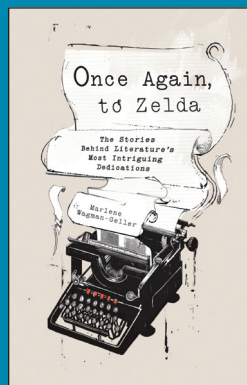
The Curious World of Christmas
978-0-399-53457-7
\$16.95/\$18.50 Can.



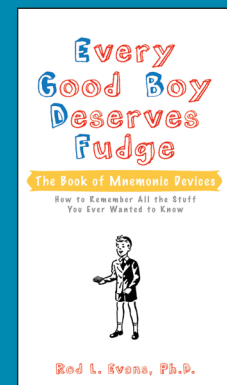
The Curious Gardener's Almanac
978-0-399-53377-8
\$16.95/NCR



Father Knows Less
978-0-399-53458-4
\$13.95/\$15.50 Can.



Once Again, to Zelda
978-0-399-53462-1
\$16.95/\$18.50 Can.



Every Good Boy Deserves Fudge
978-0-399-53351-8
\$10.95/\$13.50 Can.

More useless than ever before!

Impress know-it-all friends with this all-new hodge-podge of frivolous facts and silly statistics that no one really needs to know. But honestly, how cool is it to find out that...

- There is a place in Maryland called Monkey's Eyebrow
- Giving yellow flowers is a sign of bad luck in Russia
- One brow wrinkle is the result of 200,000 frowns
- Paper can be made from asparagus

This is the book that will also tell you...

- The meaning of 'mageiropophobia'
- Where it is illegal to kill a butterfly
- Huckleberry Finn's remedy for warts
- What bodily fluid the Romans used as a hair treatment

And much, much more!

MARKETING

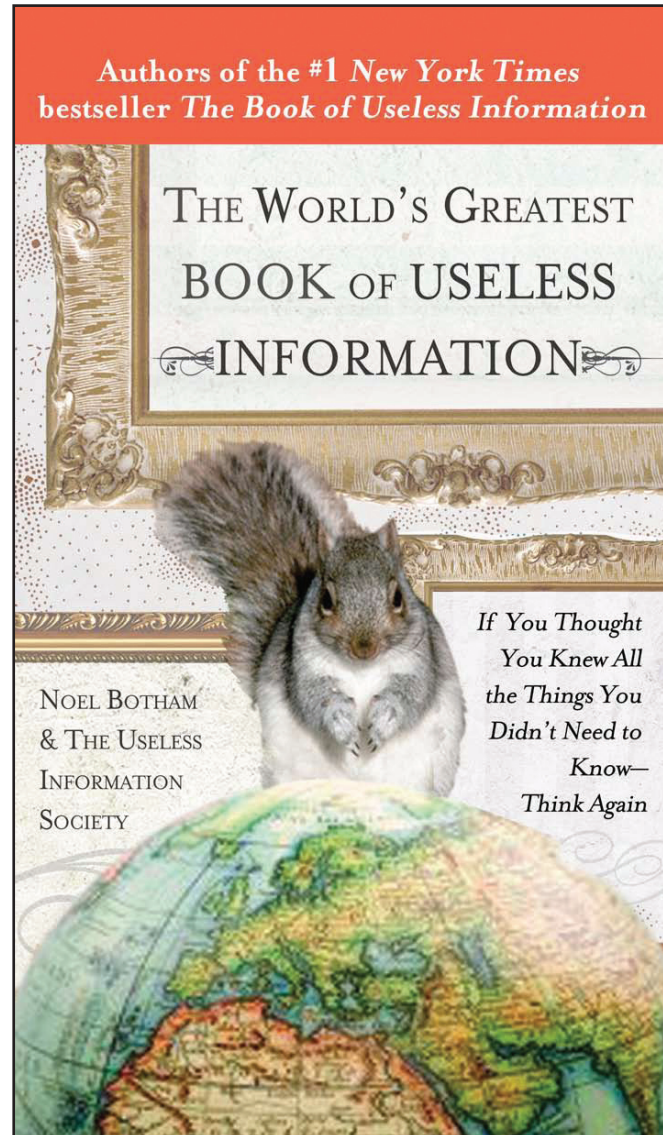
- Online publicity
- Print features and reviews
- "New in Paperback" mentions
- 8-copy solid counter unit with special header 978-0-399-53515-4 @ \$103.60/\$116.00 Can. 6 1/2" w x 7 1/2" h x 6" d
- 24-copy mixed floor display with special riser (includes 8 of *The World's Greatest Book of Useless Information* and 4 each of *The Book of Useless Information*, *The Ultimate Book of Useless Information*, *The Best Book of Useless Information Ever*, and *The Amazing Book of Useless Information*) 978-0-399-53516-1 @ \$310.80/368.00 Can. 13" w x 44" h x 12" d

SALES POINTS

- *The Book of Useless Information* (7/06) is a #1 *New York Times* bestseller
- Total sales for the series have passed 300,000
- A perfect impulse and gift buy
- Also available as an e-book

Noel Botham is the chairman of the Useless Information Society, which formed in 1995 and comprises many of Britain's foremost thinkers, writers and artists, including playwright, author, and *Daily Mail* columnist Keith Waterhouse, and author and *Sun* columnist Richard Littlejohn.

From the creators of the #1 *New York Times* bestseller *The Book of Useless Information*—a collection of even greater insignificance.



978-0-399-53502-4 • \$12.95/\$14.50 Can.

Trade Paperback
240 pp./4 1/2" x 8"
Carton: 56
Humor/Popular Reference
Rights: E00
Publishing History: Original

Previous Book: *The Amazing Book of Useless Information*
978-0-399-53468-3 (6/08)
EAN: 9780399535024 51295
On sale July 7, 2009

The World's Greatest Book of Useless Information

If You Thought You Knew All the Things You Didn't Need to Know—Think Again

Noel Botham & the Useless Information Society

6.5 million YouTube viewers can't be wrong:
A provocative new way to look at the global warming debate.



Based on a series of viral videos that have garnered more than 6.5 million views, this visually appealing book gives readers—be they global warming activists, soccer moms, or Nascar dads—a way to decide on the best course of action, by asking them to consider, “*What’s the worst that could happen?*” And for those who decide that action is needed, Craven provides a solution that is not only powerful but also happens to be stunningly easy.

Not just another “change your light bulb” book, this intriguing and provocative guide is the first to help readers make sense—for themselves—of the contradictory statements about global climate change.

The globe is warming!

or

The globe is not warming.

We’re the ones doing it!

or

It’s a natural cycle.

It’s gonna be a catastrophe!

or

It’ll be harmless.

This is the biggest threat to humankind!

or

This is the biggest hoax in history.

Greg Craven is a high school science teacher in Corvallis, Oregon, who found that—try as he might—he just couldn’t leave the issue alone. While Red Bull and Little Caesar’s pizza fueled the videos, it is ultimately his two young daughters that motivate him.

What’s the Worst That Could Happen?

Cutting through the Hubbub over Global Warming
Greg Craven

978-0-399-53501-7 • \$14.95/\$16.50 Can.

Trade Paperback
224 pp./5 1/2" x 7 1/2"
Carton: 36
Nature/Environment

Rights: W00
Publishing History: Original
EAN: 9780399535017 51495
On sale July 7, 2009





SUGGESTED ORDER

What's the winning lottery ticket?

in: “Are the doomsday predictions should I believe?”
 might or might not be true, in a row we’ll end up in. Until we know for certain—because the future will be in. With guessing about our future, depend on the laws of physics. With column thinking about our future, because the our actions, which we can

gives you back the power feeling that has caused so throw up their hands and change the question we are really going to be a probability it happens or not—to the the risks and uncertainties,

every ticket. Today we choose a list of two scenarios. This comes to two basic options—the we wait until time and the uncertainty to reveal which up in.

GLOBAL WARMING	ACTION	
	TICKET A A Significant Action	TICKET B B Little-to-No Action
False	Global depression 	Party! 
True	Economic costs Increased regulation But worth it! 	Global catastrophe (economic, social, political, public health, environmental) 

No “do-overs” on a dead planet.

The choice between lottery tickets seems quite clear. Sure, we’d like to go for the upper right box, since it’s the only happy face in the grid. But doing so would run the risk of ending up in the lower right—clearly an unacceptable risk. Especially when that possible mistake is compared to the risk of choosing ticket A—the upper left box. The possible mistake of a global depression is clearly preferable to the possible mistake of a global depression in the midst of constant natural catastrophes, epidemics, and resource wars. When framed like this, it is easy to answer the question “Which is the greater risk: the risk of taking action, or the risk of not taking action?” Obviously, the only rational decision is to choose column A, in order to eliminate the possibility of the lower right box in column B.

The only problem? If you play with the grid, you see that it will argue for action to guard against any potential dangers, no matter how ridiculous the threat or how expensively speculative and

“Sorry, you are not a winner.”

MARKETING

- National television and radio interviews
- West Coast media and in-store author appearances
- Online interviews and reviews
- Print features and reviews

SALES POINTS

- Based on an extremely popular series of YouTube videos, the first of which has received more than 5.7 million hits
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 —H. L. Mencken

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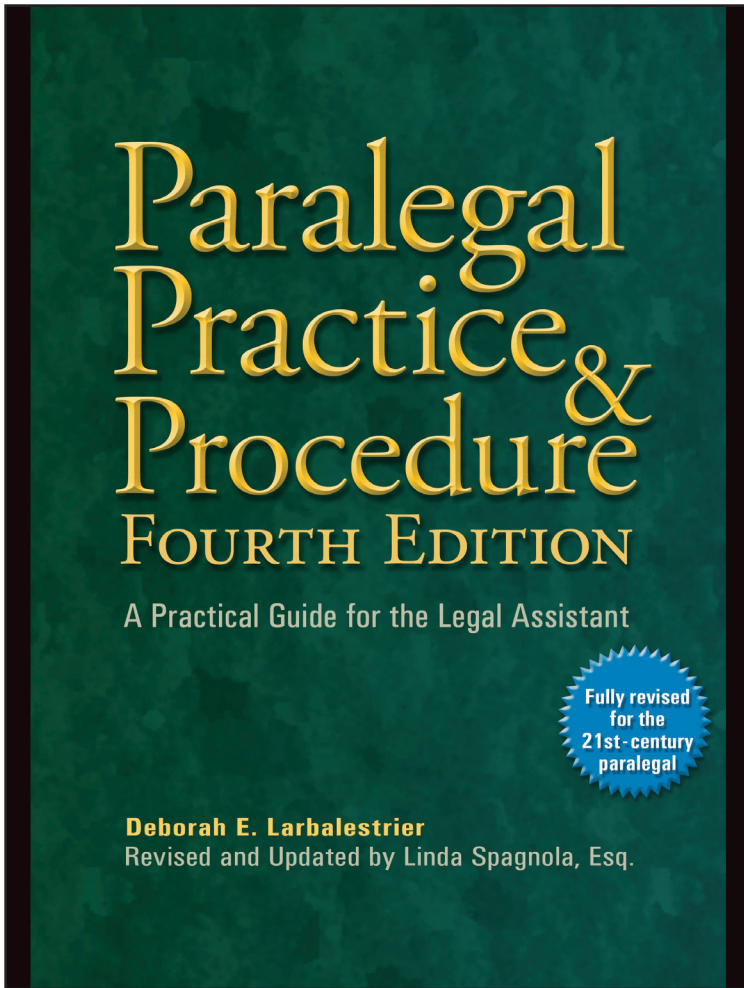
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SALES POINTS

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Linda Spagnola, Esq., is the author of *Contract Law for Paralegals: Legal Principles and Practical Applications* and a former professor of paralegal studies at William Paterson University, Rutgers University, and Kean University. She lives in North Carolina.



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Most baby knitting books are sweet and precious, filled with pompomed booties and pastel hats. Not this colorful and quirky collection. *Wacky Baby Knits* features unique projects that will have hipster parents and those with a sense of humor knitting away.

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MARKETING

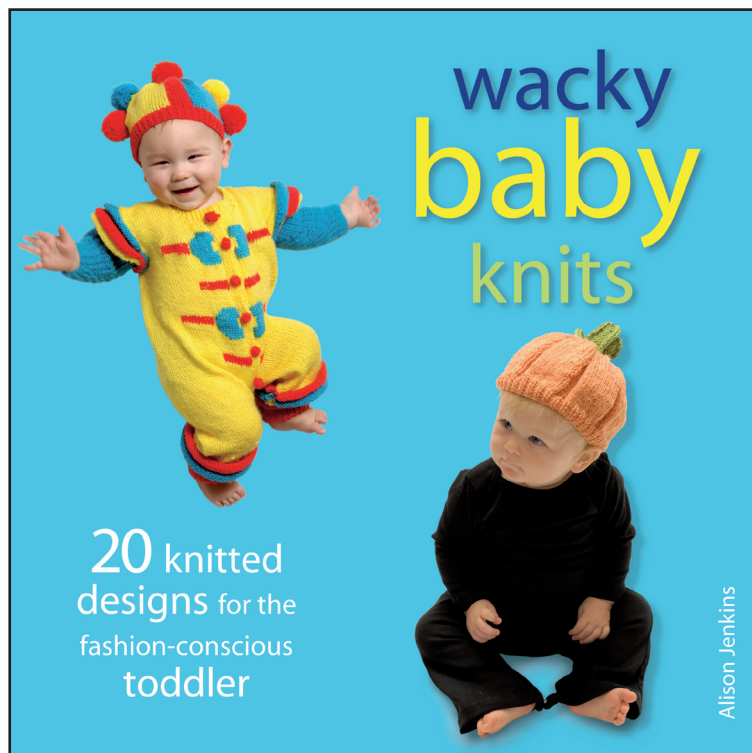
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SALES POINTS

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Alison Jenkins is the author of a number of craft titles, including *The Knitting Directory* and *The Lost Art of Towel Origami*. She lives in the UK.

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Richard Montauk is the founder and president of Degree of Difference, which helps thousands of applicants get into the world's top colleges. In addition to having been a corporate lawyer and corporate strategy consultant, he is author of several bestselling admissions guides. He lives in Boston, Massachusetts. **Krista Klein**, currently on the staff of Degree of Difference, is co-director of counseling for Lick-Wilmerding High School and was formerly director of College Counseling at Stuart Hall High School, both in San Francisco. She received a B.A. from Dartmouth College and an M.A. in East Asian Studies from Harvard University.

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- In order to fill in a map so that neighboring regions never get the same color, one never needs more than four colors
- Hells Angels use the number 81 in their insignia because the initials “H” and “A” are the eighth and first numbers in the alphabet respectively

MARKETING

- National television and radio interviews
- NPR interview campaign
- East Coast media and in-store author appearances
- Online publicity
- Print features and reviews

SALES POINTS

- Fully illustrated with diagrams, charts, and photographs
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- Also available as an e-book

Derrick Niederman has worked as a mathematician, securities analyst investment writer, and professor of financial modeling. A life master in duplicate bridge, and is a frequent contributor of crossword puzzles to the *New York Times*. He lives in Needham, Massachusetts.

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Number Freak

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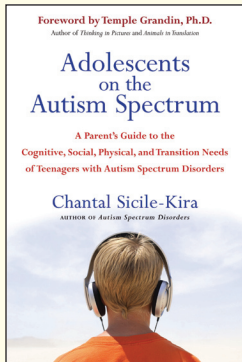
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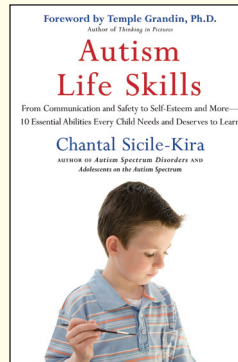
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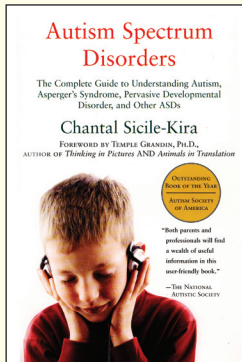
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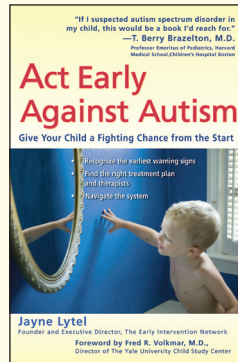
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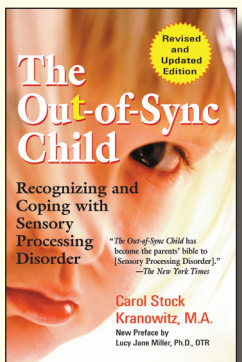
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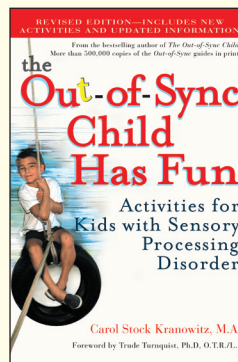
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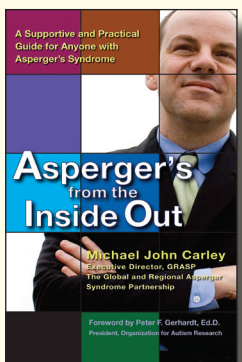
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MARKETING

- National television and radio interviews
- Parenting radio interview campaign
- Online media, including blog tour
- Print features and reviews

SALES POINTS

- The author's email newsletter goes out to more than 8,000 subscribers
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- An innovative, revolutionary, and proven program
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Dr. Charlotte Reznick, Ph.D., a nationally recognized child and educational Psychologist and Associate Clinical Professor of Psychology at UCLA, created Imagery For Kids: Break-through for Learning, Creativity, and Empowerment. Dr. Reznick is sought after as a consultant, counselor, and healer, and maintains a private practice in Los Angeles, California, as a Licensed Educational Psychologist. Author website: imageryforkids.com.

A practical, pioneering, and creative guide for parents to help their children cope with everyday stress and anxiety.

How to Transform Stress and Anxiety
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THE POWER OF YOUR CHILD'S IMAGINATION



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offensive!

- “Misokakku”: Scum of soya paste. (Japanese)
- “Tu es um borra-battos.”: You shit in your own boots. (Spanish)
- “Like a fart in a trance.”: A dreamy person who seems at a loss what to do. (Scottish)
- “A pies ci morde lizat!”: Literally, a dog has licked your gob. (Polish)
- “Prumphaensn.”: Fartchicken. (Icelandic)

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MARKETING:

- Morning zoo radio interviews
- Online publicity, including reviews and interviews
- Print features and reviews

SALES POINTS:

- Boxtree MacMillan's UK version has more than 20,000 copies in print since its publication in 2007
- Appeals equally to the linguist, the language-lover, and the student of the profane
- An unusual, illustrated gift book, with endless dip-in potential, that will give it an enduring shelf life

Dr. Robert Vanderplank is the Director of the Oxford University Language Center, which boasts experts in more than 160 languages. He lives in the UK. **Stephen Dodson** is a linguist, editor, and lover of language, as well as the creator of the blog languagehat.com. He lives in the Berkshire Hills of Massachusetts.

Uglier Than a Monkey's Armpit

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Mark Warner

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SALES POINTS

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Mark Warner is a mechanical engineer who has worked on many complex engineering projects. A lifelong automotive "nut," he has also written technical articles for a variety of automotive publications. He lives in Tucson, AZ.

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Automotive

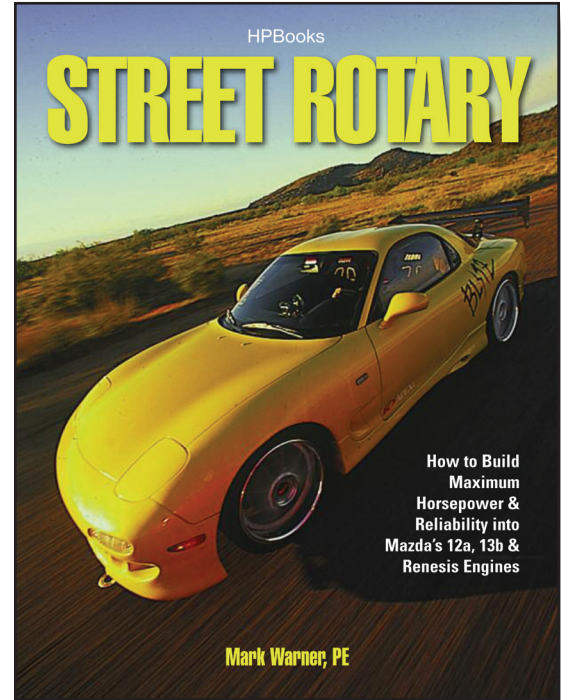
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SALES POINTS

- Chevy big-block engines from 1991-2000 are entering the rebuilding market
- Also available as an e-book

Mike Mavrigian is the owner of Birchwood Automotive Group, a specialty car builder, and the editor of *Engine Mechanics* magazine.

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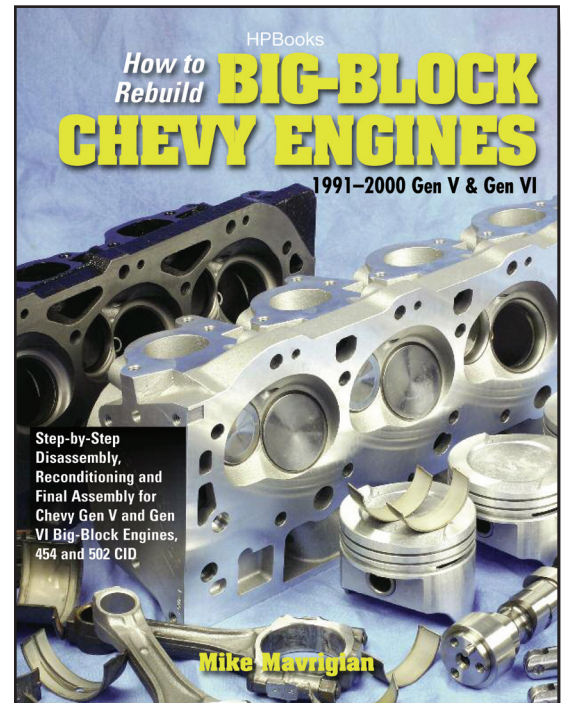
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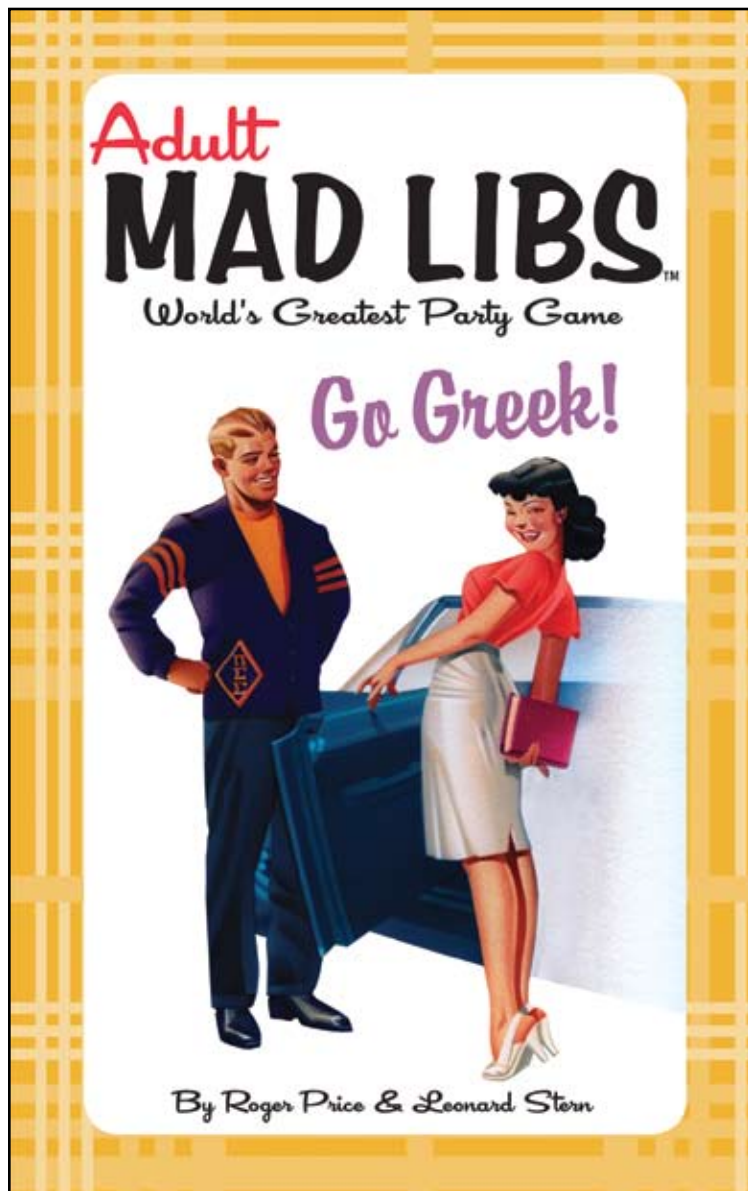


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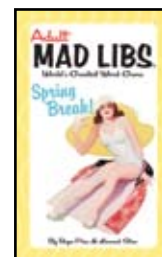
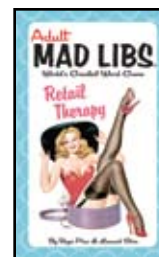
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Answers to *Who Killed Iago?* trivia questions (Perigee, 6/09)—see page 84.

- Fitzwilliam
- *Catch-22* by Joseph Heller
- Five
- Albus Percival Wulfric Brian
- Nobody. He is still alive at the end of the play.

