

WINTER 2011



BERKLEY • CALIBER • PRIME CRIME • ACE
DAW BOOKS • ALPHA

TRADE PAPERBACKS AND HARDCOVERS

Trade Paperbacks and Hardcover

W I N T E R 2 0 1 1

January—April

Contents

Berkley

Trade Paperbacks and Hardcover4

Prime Crime.....75

Ace84

Heat.....90

DAW Books99

Alpha.....108

Rights127

Author and Title Index.....130

Ordering Information.....132





BERKLEY

CALIBER

PRIME CRIME

ACE

HEAT

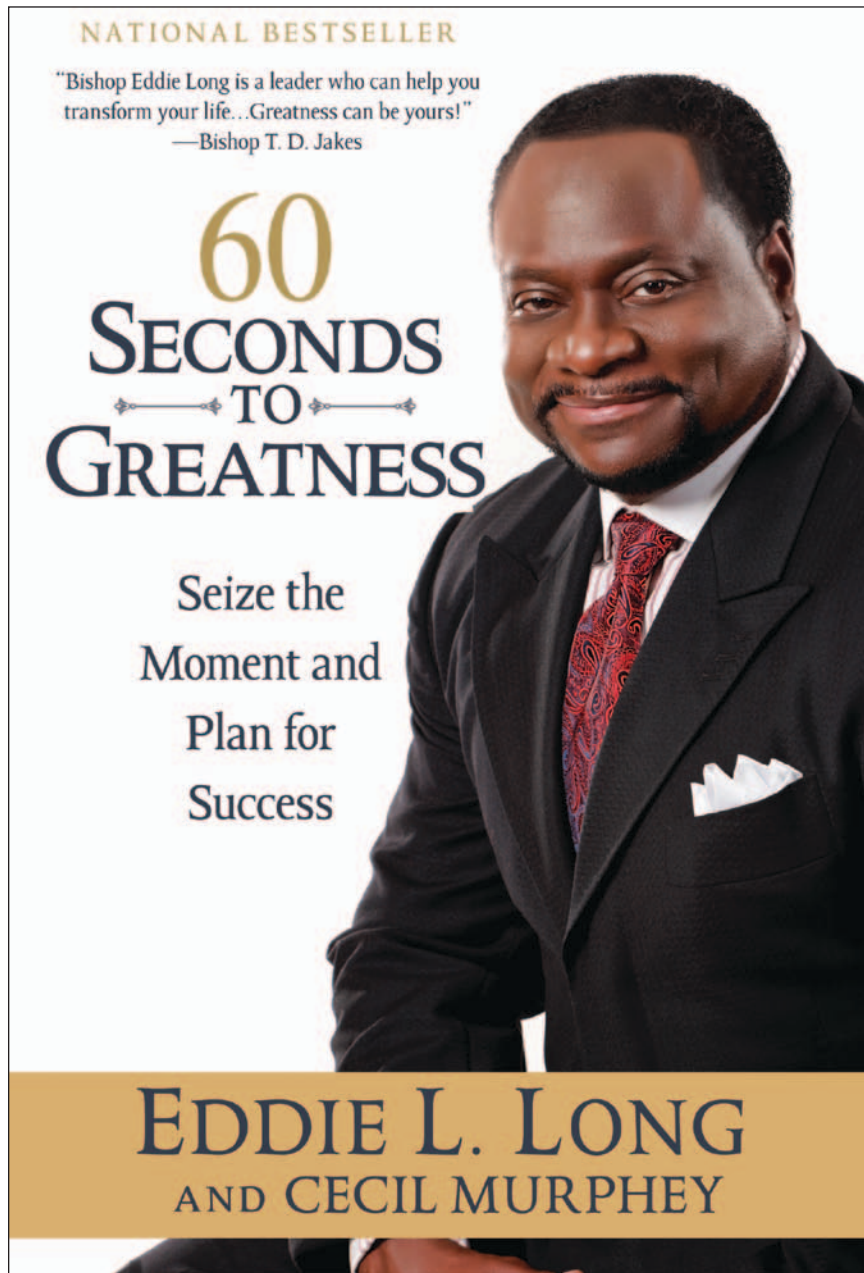


WINTER
2011

60 Seconds to Greatness

Seize the Moment and Plan for Success

Eddie L. Long and Cecil Murphey



978-0-425-23854-7 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Religion/Inspiration
Rights: W00

Publishing History: Berkley Praise
hardcover 978-0-425-22161-7 (1/10)
EAN: 9780425238547 51500
On sale January 4, 2011

National bestselling author and revered pastor Bishop Eddie Long moves people from mediocrity to magnificence.

God promises the world great things. Bishop Eddie Long challenges readers to receive those promises and become everything God wants them to be. Using his Strategic Life Plan, readers can create a blueprint to experience success—spiritually, personally, and financially.

Full of exercises, quizzes, and affirmations, Bishop Long's breakthrough book gives readers the greatest gift of all: the realization of God's plan for their lives.

"Bishop Eddie Long is a leader who can help you transform your life...Greatness can be yours!"

—Bishop T. D. Jakes

Marketing

- CBA promotion and advertising
- National Christian media
- Tie-in with author lecture schedule and church conferences
- Print features and reviews
- Online promotion and author interviews

Sales Points

- A national bestseller in hardcover
- Long is the pastor of Atlanta's New Birth Missionary Baptist Church, one of the largest churches in the country
- Bishop Long's Emmy Award-winning television show, *Taking Authority*, airs nationally and in 170 countries
- Long also has a national radio show, as well as podcasts and webcasts
- A recipient of many awards, Long was also named one of the most Influential Blacks in America by *Savoy* magazine
- Appeals to readers of T. D. Jakes and Joel Osteen
- Author website: newbirth.org
- Also available as an e-book

Bishop Eddie L. Long is a pastor who has seen Georgia's New Birth Missionary Baptist Church grow from 300 to 25,000 members. Founder of New Birth Christian Academy, Long serves on many community and academic boards. He and his wife live in Georgia and have four children and serve as surrogate parents for many others.

The new definitive text on grieving in today's world.

Berkley Hardcover
JANUARY 2011

Saying Goodbye

How Families Can Find Renewal Through Loss

Barbara Okun, Ph.D., and Joseph Nowinski, Ph.D.

With advances in modern medicine, the nature of death and dying has undergone a dramatic shift. A diagnosis of a life-threatening disease is not always an immediate death sentence, and one can survive months or even years before succumbing to a terminal illness. It can give us the gift of more time with our loved ones—but it can also complicate the grieving process, prolonging the emotional pain, bringing family issues to the forefront, and creating new challenges for everyone involved.

Published in collaboration with Harvard Health Publications, *Saying Goodbye* explores what this means for those who may be left “living with death” for an extended period of time. Guiding readers through this complex journey, Okun and Nowinski introduce and explore its five stages—crisis, unity, upheaval, resolution, and renewal—and offer a road map that will help readers navigate their way through the realities of death and dying.

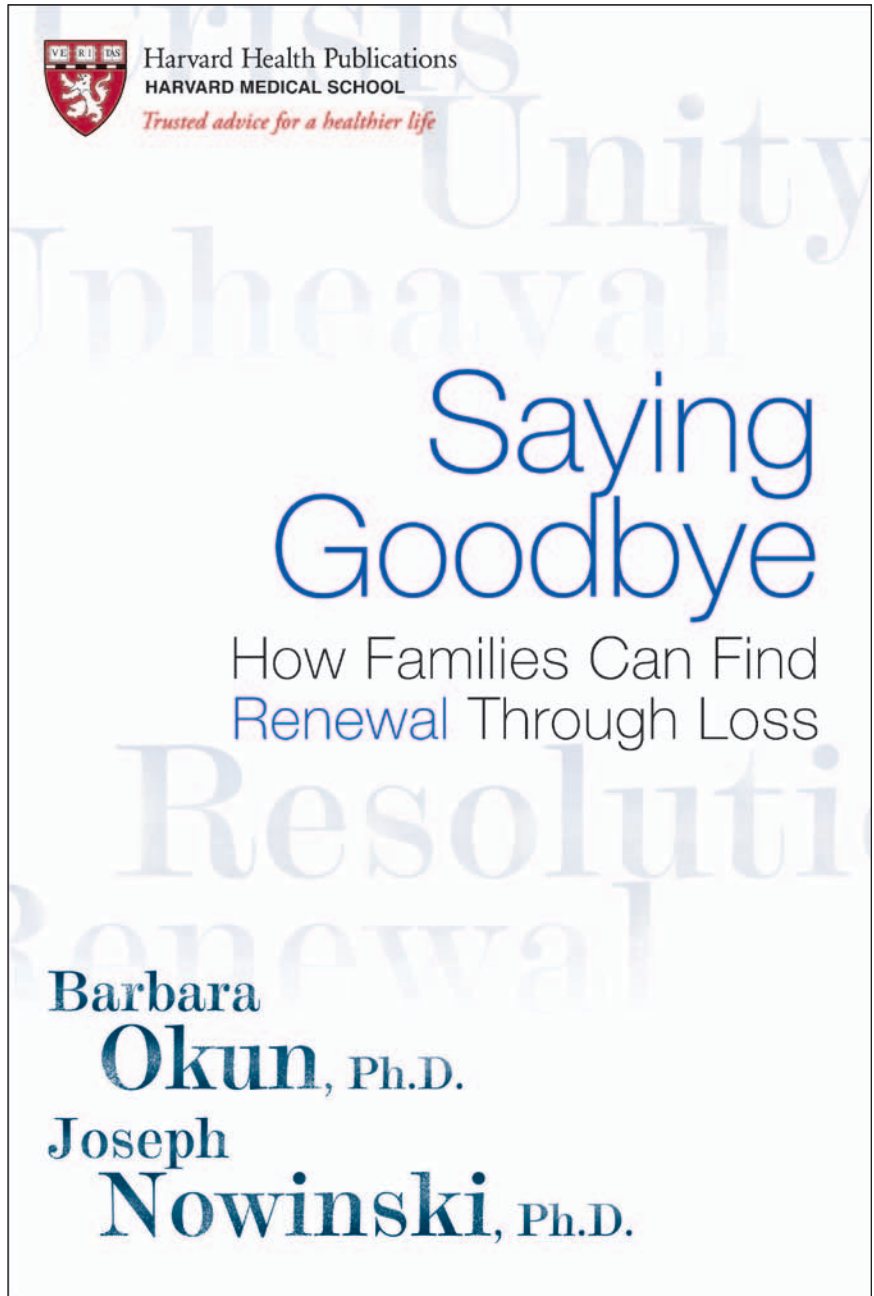
Marketing

- National television and radio interviews
- Promote in conjunction with Harvard Health Publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A handbook that introduces a new paradigm for grieving that replaces Elisabeth Kubler-Ross' 5-step model
- Harvard Health Publications provides licensed content to several websites and has five monthly newsletters that reach more than 600,000 subscribers
- For anyone who has recently lost a loved one as well as those with loved ones who have been diagnosed as terminal
- Okun is a professor of counseling psychology at Northeastern University, and a clinical instructor at Harvard Medical School
- Nowinski has held positions as Assistant Professor of Psychiatry at the University of California San Francisco School of Medicine, and as Assistant Adjunct Professor of Psychology at the University of Connecticut
- Also available as an e-book

Barbara Okun, Ph.D., is a professor of counseling psychology and has maintained a clinical psychology/family therapy practice for over thirty years. She splits her time between Dedham, Massachusetts, and Martha's Vineyard. **Joseph Nowinski, Ph.D.**, is a nationally known psychologist with over twenty years of experience working with individuals and families. He lives in Tolland, Connecticut.



978-0-425-23322-1 • \$25.95/\$32.50 Can.

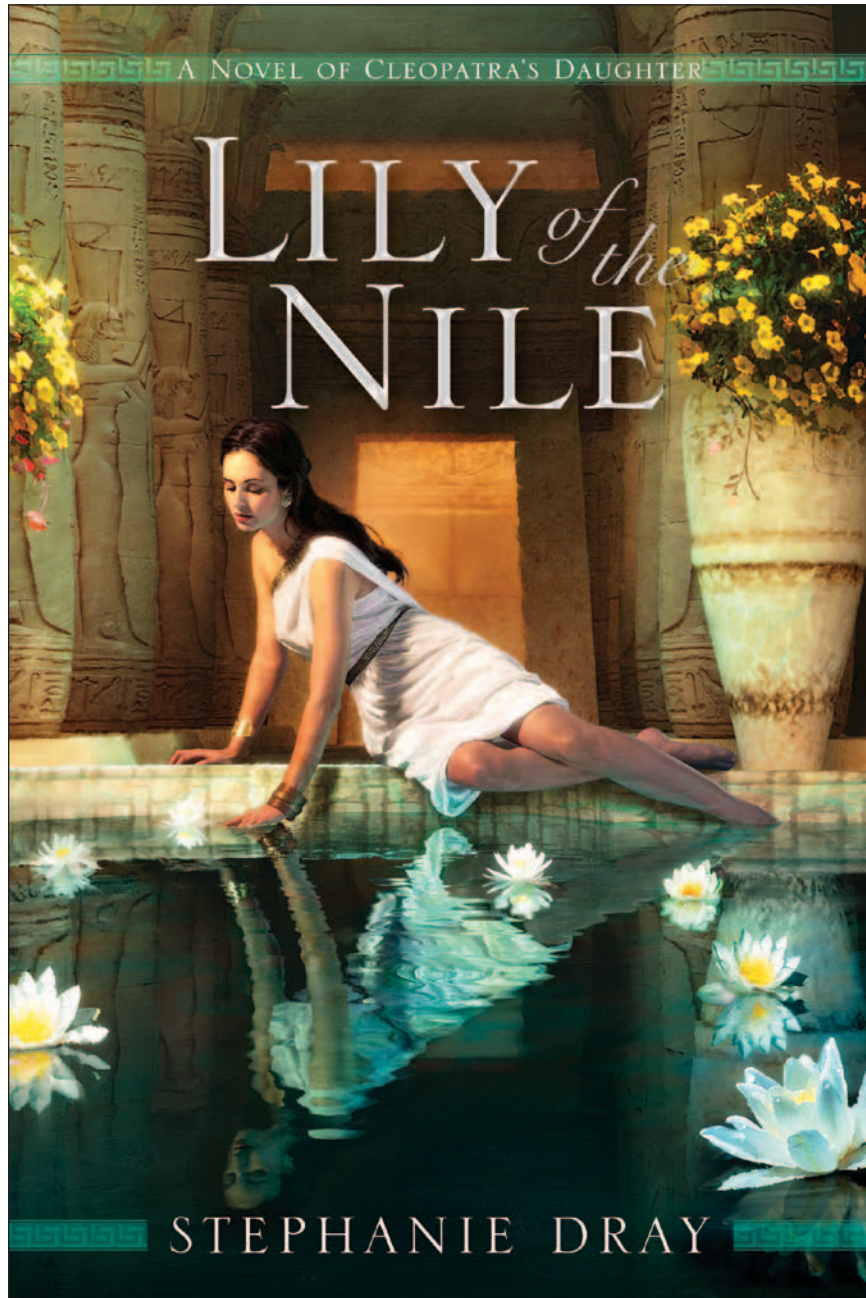
Hardcover
320 pp./6" x 9"
Carton: 28
Bereavement
Rights: W00
Publishing History: Original

Previous Book (Nowinski): *The Divorced Child* 978-0-230-61772-8
(MacMillan; 1/10)
EAN: 9780425233221 52595
On sale January 4, 2011

Lily of the Nile

A Novel of Cleopatra's Daughter

Stephanie Dray



978-0-425-23855-4 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 5/16" x 8"
Carton: 36
Historical Fiction

Rights: E00
Publishing History: Original
EAN: 9780425238554 51500
On sale January 4, 2011

Heiress of one empire and prisoner of another, it is up to the daughter of Cleopatra to save her brothers and reclaim what is rightfully hers...

To Isis worshippers, Princess Selene and her twin brother Helios embody the divine celestial pair who will bring about a Golden Age. But when Selene's parents are vanquished by Rome, her auspicious birth becomes a curse. Trapped in an empire that reviles her heritage and suspects her faith, the young messianic princess struggles for survival in a Roman court of intrigue. She can't hide the hieroglyphics that carve themselves into her hands, nor can she stop the emperor from using her powers for his own ends. But faced with a new and ruthless Caesar who is obsessed with having a Cleopatra of his very own, Selene is determined to resurrect her mother's dreams. Can she succeed where her mother failed? And what will it cost her in a political game where the only rule is win—or *die*?

Marketing

- Book club outreach, including a Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Based on real historical figures and events
- The endless popular interest in Cleopatra, ancient Egyptians, and early Romans is reflected in hit shows like HBO's *Rome* and Starz's *Spartacus: Blood and Sand*
- The author is a graduate of Smith College, with a concentration in Middle Eastern Studies, giving her a deeper understanding of the consequences of Egypt's ancient clash with Rome, both in terms of the still-extant tensions between East and West as well as the worldwide decline of female-centric religions
- For fans of *Cleopatra's Daughter* and *The Memoirs of Cleopatra* as well as Berkley's own highly successful *Mistress of Rome* (4/10)
- Author website: stephaniedray.com
- Also available as an e-book

Stephanie Dray lives in Maryland.

The author of the Ladybug Farm series delivers an exhilarating new novel of a middle-aged woman who follows her heart to love and happiness.

When a dashing French poet swept forty-something workaholic Sara Graves off her feet, she did something completely unexpected: She married him. Then three weeks later he died, leaving her a house she can't afford to keep in a country she's never been to. Traveling to France to settle the estate, Sara is shocked to discover that her husband wasn't the impoverished poet he claimed to be—and that the estate he left her is a 400-year-old crumbling castle in the Loire Valley. Now Sara must sell Chateau Rondelais before it (not to mention her late husband's disarmingly handsome lawyer and best friend) makes her question her decision to leave—and opens her heart to change and all its unexpected possibilities.

"A major talent."

—*Publishers Weekly*

Marketing

- Atlanta media
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Donna Ball has written over 80 novels, and has won nearly every major romance award, including the *Romantic Times* Lifetime Achievement award
- Ideal for book clubs and reading groups aimed at readers of midlife women's fiction
- Will appeal to readers of Jan Karon, Joan Medlicott, and Ann Ross
- Author website: donnaball.net
- Also available as an e-book

Also available

Love Letters from Ladybug Farm

978-0-425-23717-5 @ \$14.00/\$17.50 Can.

At Home on Ladybug Farm

978-0-4259-22978-1 @ \$14.00/\$17.50 Can.

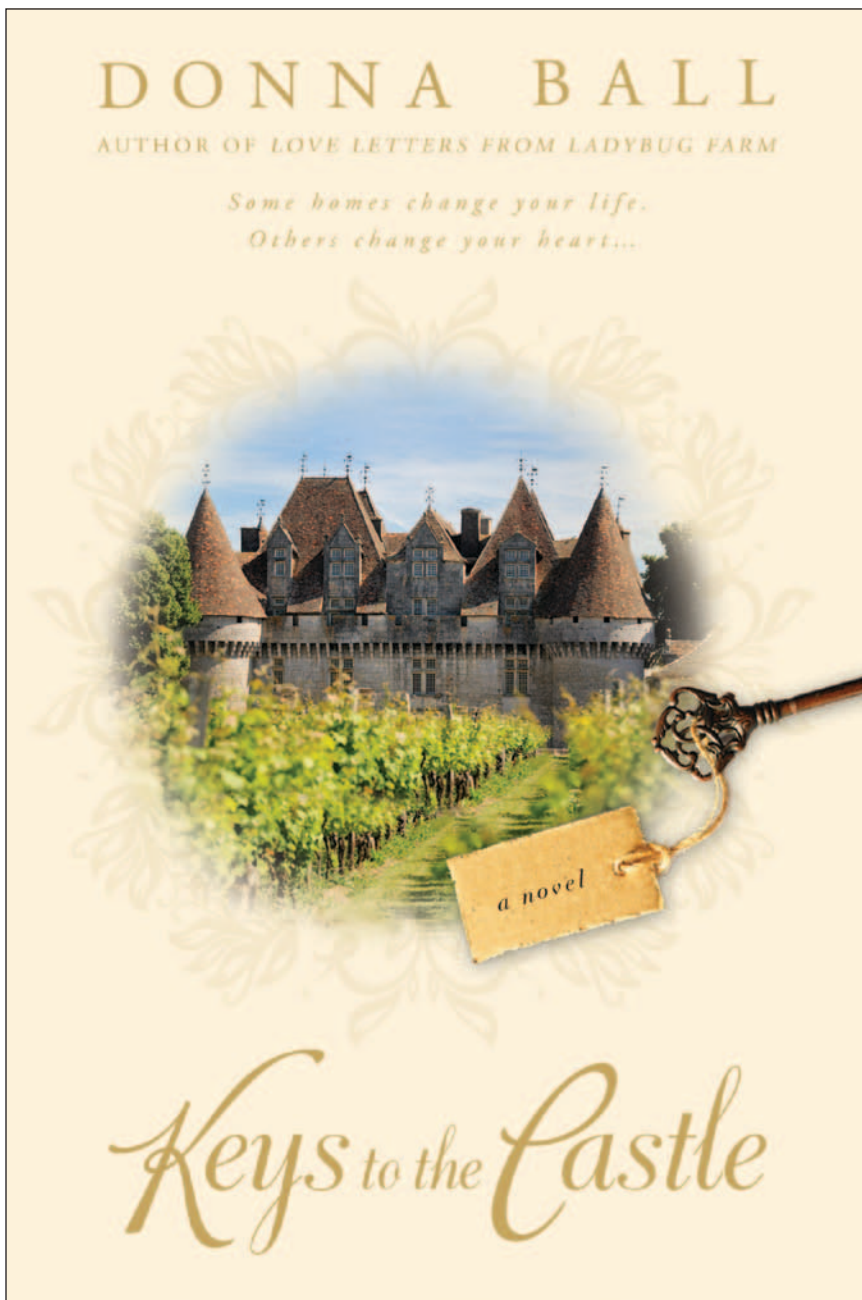
A Year on Ladybug Farm

978-0-425-22587-5 @ \$14.00/\$17.50 Can.

Donna Ball has published more than 80 works of fiction since 1982, both under her own name and under pseudonyms. She still lives in her restored barn in the heart of the Blue Ridge Mountains, where she divides her time among her three passions: her house, her dogs, and her writing.

Keys to the Castle

Donna Ball



978-0-425-23930-8 • \$14.00/\$17.50 Can.

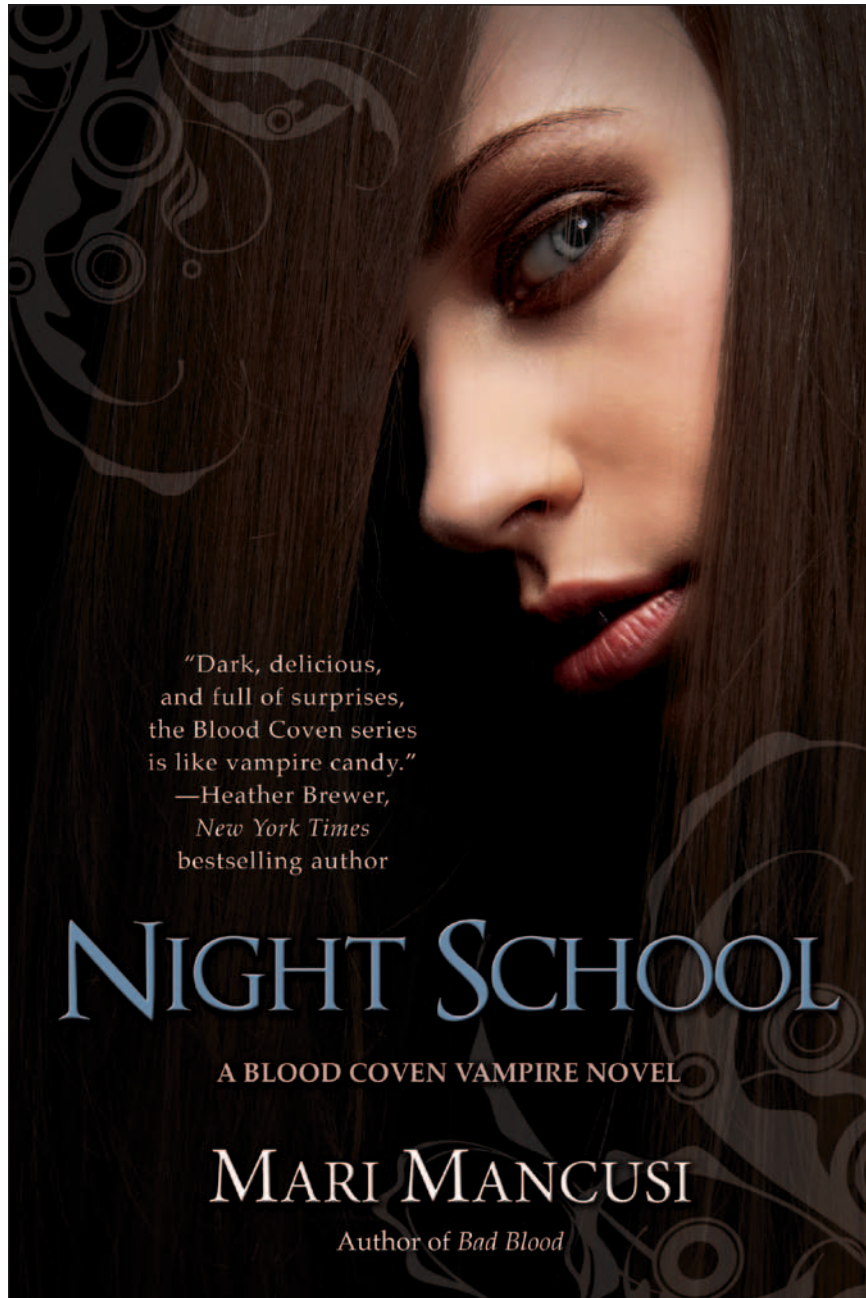
Trade Paperback
336 pp./5 1/16" x 7 3/4"
Carton: 44
Novel
Rights: W00

Publishing History: Original
Previous Book: *Love Letters from Ladybug Farm* 978-0-425-23717-5 (10/10)
EAN: 9780425239308 51400
On sale January 4, 2011

Night School

A Blood Coven Vampire Novel

Mari Mancusi



"Dark, delicious, and full of surprises, the Blood Coven series is like vampire candy."
—Heather Brewer,
New York Times
bestselling author

Latest in this growing paranormal series—perfect for fans of *Twilight*.

After their parents' shocking revelation about their fae heritage and an attack on their lives, the McDonald twins are forced to hide out deep in the Swiss Alps at Riverdale Academy, a secret vampire slayer training facility. And with no way to contact their vampire boyfriends for rescue, they're going to have to play nice with the locals.

But when Sunny starts acting strange, Rayne realizes that there's more to fear at Riverdale than getting staked by the student body—leading to a showdown in Fairyland that may cost the twins their lives.

Praise for the Blood Coven series:

"Delightful, surprising, and engaging—you'll get bitten, and love it." —*New York Times* bestselling author Rachel Caine

"Dark, delicious and full of surprises, the Blood Coven series is like vampire candy."
—*New York Times* bestselling author Heather Brewer

"So worth reading...a great ride."
—*New York Times* bestselling author Ellen Hopkins

Marketing

- Blog advertising
- Online advertising and promotion
- Print features and reviews

Sales Points

- Fifth in the growing Blood Coven Vampire series, following *Bad Blood* (1/10)
- For fans of Stephenie Meyer, the House of Night series by P. C. and Kristen Cast, and Rachel Caine's Morganville Vampire series
- Author website: marimancusi.com



Also available

Bad Blood
978-0-425-23264-4
@ \$9.99/\$12.50 Can.

Girls That Growl
978-0-425-21716-0
@ \$9.99/\$12.50 Can.



Stake That
978-0-425-21210-3
@ \$9.99/\$12.50 Can.



Boys That Bite
978-0-425-20942-4
@ \$9.99/\$13.99 Can.

Trade Paperback
240 pp./5 1/2" x 8 1/4"
Carton: 44
Young Adult
Rights: Q00

Publishing History: Original
Previous Book: *Bad Blood*
978-0-425-23264-4 (1/10)
EAN: 9780425240427 50999
On sale January 4, 2011



© Liz Maverick

Mari Mancusi works as a television producer for a nationally syndicated women's lifestyle show and has won two Emmys. She lives in New York City.

From the author of the
#1 international bestseller,
The Rose of Sebastopol—an
unforgettable historical novel,
now in paperback.

Still haunted by the death of her brother James seven years ago in World War I, Evelyn Gifford is shocked when a young nurse named Meredith and her six-year-old son appear on her London doorstep. Meredith claims the child is James's son, and the grief-stricken Evelyn welcomes them into her home.

At the same time Evelyn, a struggling attorney, is defending a veteran charged with murdering his wife. She believes her client is innocent, just as she suspects there is more to the story of her "nephew" than meets the eye.

"Brilliant...satisfying and authentic historical fiction. A triumph."
—*New York Times* bestselling author Kate Mosse

"Thoroughly engrossing."
—*Booklist*

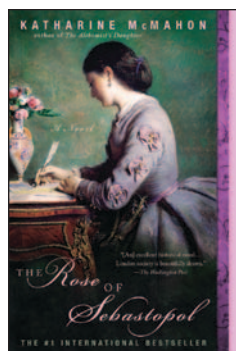
"The author's best yet."
—*Kirkus Reviews* (starred review)

Marketing

- "New in Paperback" mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- #1 international bestselling author
- The hardcover edition received outstanding reviews, including a starred review in *Kirkus*
- Also the author of *The Rose of Sebastopol* (2/10) and *The Alchemist's Daughter*
- Will appeal to fans of historical fiction, particularly readers of Sarah Waters, Geraldine Brooks, and Sarah Dunant
- This book has been optioned for a mini-series
- Author website: katharinemcmahon.com
- Also available as an e-book



Also available
The Rose of Sebastopol
978-0-425-23222-4
@ \$15.00/NCR

Katharine McMahon is a former English teacher, writing instructor, and actress. She lives in England.

The Crimson Rooms

Katharine McMahon



978-0-425-23858-5 • \$15.00/NCR

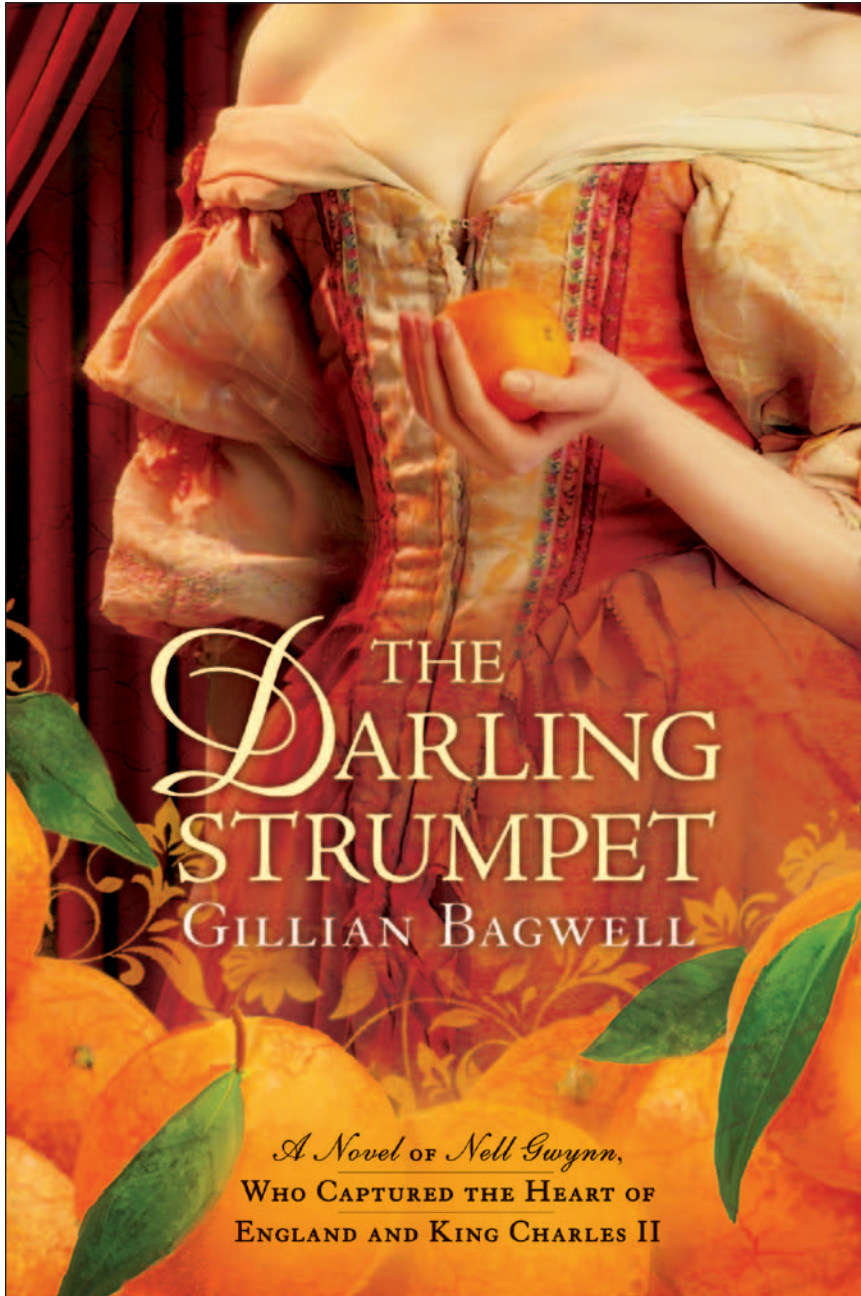
Trade Paperback
448 pp./5 5/16" x 8"
Carton: 32
Historical Novel
Rights: N00

Publishing History: Putnam hardcover
978-0-399-15622-9 (2/10)
Previous Book: *The Rose of Sebastopol*
978-0-425-23222-4 (2/10)
EAN: 9780425238585 51500
On sale January 4, 2011

The Darling Strumpet

A Novel of Nell Gwynn, Who Captured the Heart of England and King Charles II

Gillian Bagwell



978-0-425-23859-2 • \$15.00/\$18.50 Can.

Trade Paperback
384 pp./5 5/16" x 8"
Carton: 32
Novel

Rights: Q00
Publishing History: Original
EAN: 9780425238592 51500
On sale January 4, 2011

A thrilling debut novel starring one of history's most famous and beloved courtesans.

From London's slums to its bawdy playhouses, *The Darling Strumpet* transports the reader to the tumultuous world of seventeenth-century England, charting the meteoric rise of the dazzling Nell Gwynn, who captivates the heart of King Charles II—and becomes one of the century's most famous courtesans.

Witty and beautiful, Nell was born into poverty but is drawn into the enthralling world of the theater, where her saucy humor and sensuous charm earn her a place in the King's Company. As one of the first actresses in the newly-opened playhouses, she catapults to fame, winning the affection of legions of fans—and the heart of the most powerful man in all of England, the King himself. Surrendering herself to Charles, Nell will be forced to maneuver the ruthless and shifting allegiances of the royal court—and discover a world of decadence and passion she never imagined possible.

Marketing

- California media and in-store author appearances
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- An engaging debut by a fresh new voice in historical fiction
- Based on Nell Gwynn's meteoric rise from the streets to the stage and into the hearts of the king and all of England
- 2010 is the 350th anniversary of Charles II's restoration to the throne
- Bagwell's second book, *The Royal Miracle*, centers around another mistress of King Charles II and will be released in November 2011
- For fans of Philippa Gregory and Susan Holloway Scott
- Author started writing *The Darling Strumpet* while living in London, and has returned since for further research, blogging her adventures at: nellgwynn.blogspot.com.
- Author website: gillianbagwell.com
- Also available as an e-book

Gillian Bagwell started her professional life as an actress and then moved to directing and producing. Founding The Pasadena Shakespeare Company in 1994, she produced thirty-seven productions over nine seasons. She lives in Pasadena, California.

A “hilarious”* and “tender”* novel about three generations of women living under one roof.

Joanie’s ex-husband is having a baby with his new girlfriend. Joanie won’t be having more babies, since she’s decided never to have sex again.

But she still has her teenaged daughter Caroline to care for. And thanks to the recession, her elderly mother Ivy as well. Her daughter can’t seem to exist without texting, and her mother brags about “goggling,”—while Joanie, back in the workforce, is still trying to figure out her office computer. And how to fend off the advances of her coworker Bruce.

Joanie, Caroline, and Ivy are stuck under the same roof, and it isn’t easy. But sometimes they surprise each other—and themselves. And through their differences they learn that it is possible to undo the mistakes of the past.

“Breezily hilarious...and, ultimately, tender and heart-tugging.”
—*Sarah Bird, author of *How Perfect Is That*

“I really cared about these people, and you will too.”
—Margo Howard, author of *Ann Landers in Her Own Words*

“May remind you why your family drives you bananas, but it’ll also make you remember why you love them so much you never stop coming back from more.”
—Robert Leleux, author of *The Memoirs of a Beautiful Boy*

Marketing

- Texas media and in-store author appearances
- Book club promotion, including a Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The perfect midlife read: touching, funny, and real
- Pennebaker is a columnist for *The Texas Observer*, a commentator for NPR, and has written for *The New York Times*
- Author founded the popular blog: geezersisters.com
- She is also the author of three highly acclaimed, award-winning young adult novels and a collection of essays, *Texas Family Time Capsule*
- Author website: ruthpennebaker.com
- Also available as an e-book

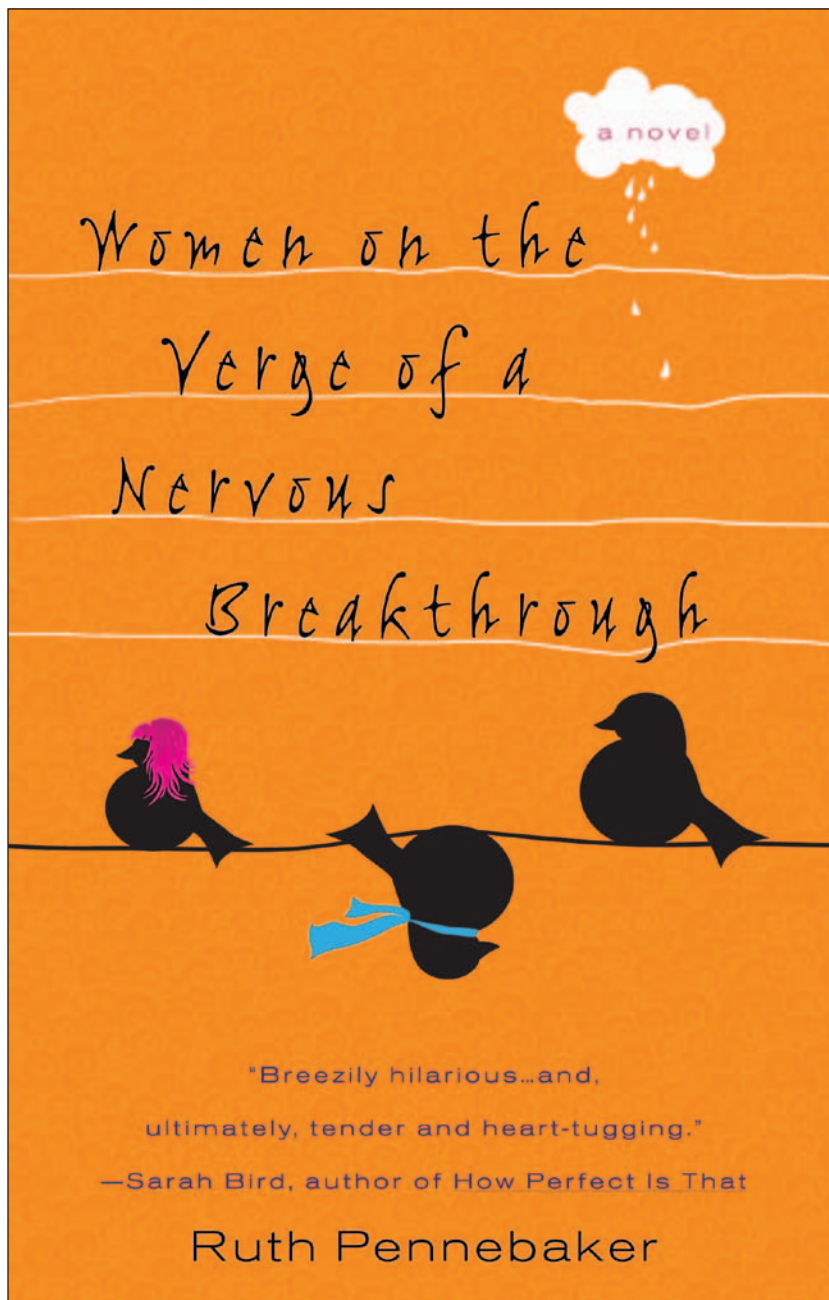
Ruth Pennebaker is a columnist with *The Texas Observer* and a commentator for KUT public radio in Austin, Texas, where she lives with her husband James.

Berkley Trade Paperback
JANUARY 2011

Women on the Verge of a Nervous Breakthrough

A Novel

Ruth Pennebaker



*Breezily hilarious...and,

ultimately, tender and heart-tugging.”

—Sarah Bird, author of *How Perfect Is That*

Ruth Pennebaker

978-0-425-23856-1 • \$15.00/\$18.50 Can.

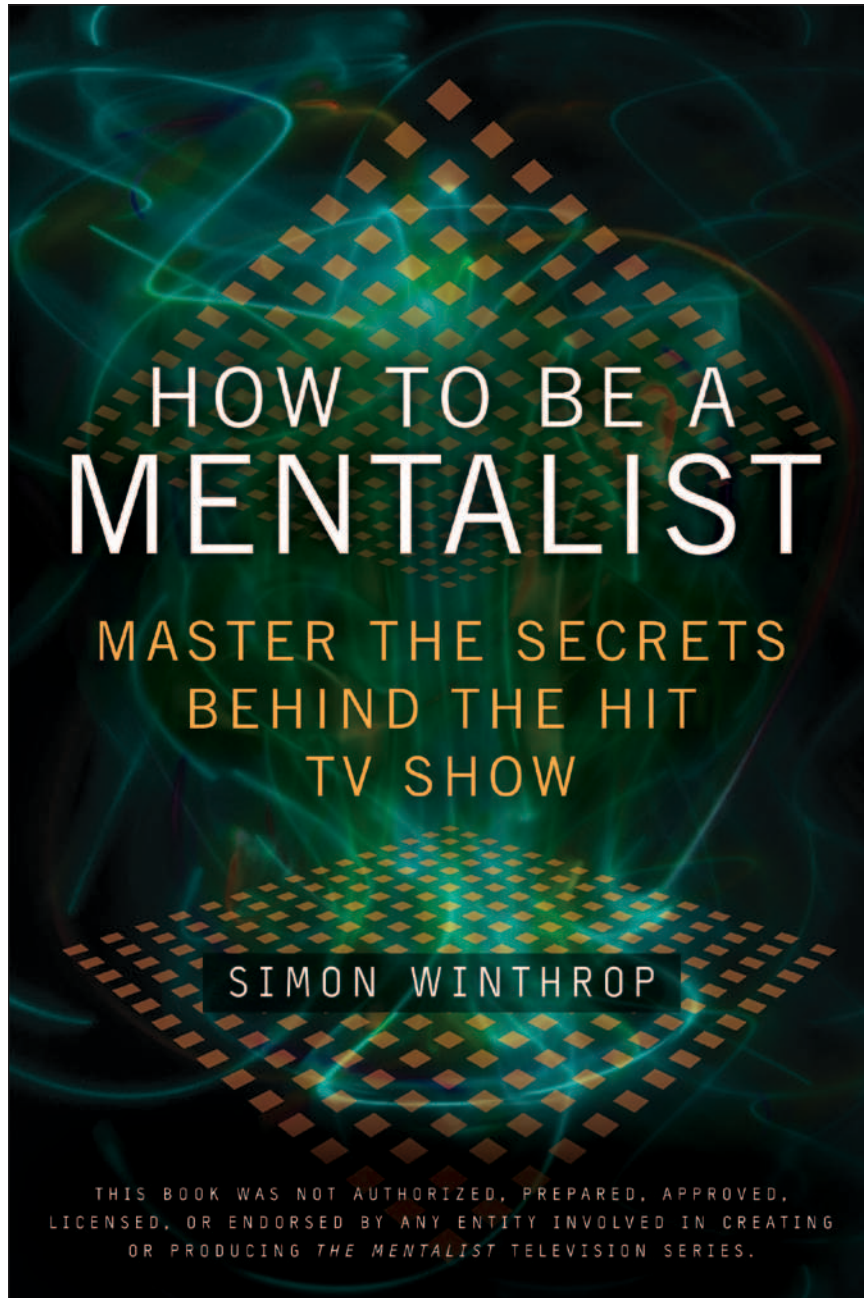
Trade Paperback
320 pp./5 1/8" x 8"
Carton: 40
Novel
Rights: W00
Publishing History: Original

Previous Book: *Both Sides Now*
978-0-440-22933-9 (Laurel Leaf
mass market; 7/02)
EAN: 9780425238561 51500
On sale January 4, 2011

How to Be a Mentalist

Master the Secrets Behind the Hit TV Show

Simon Winthrop



978-0-425-23651-2 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Psychology/Self-Help

Rights: E00
Publishing History: Original
EAN: 9780425236512 51500
On sale January 4, 2011

A renowned stage magician reveals the secrets of *The Mentalist's* brainpower.

On the hit television show *The Mentalist*, protagonist Patrick Jane employs his keen powers of observation and mental acuity to assist the police. Now, noted stage magician Simon Winthrop explains *How to Be a Mentalist* by revealing how Jane comes to his startlingly accurate conclusions—and also asserts that it's possible for anyone to bring similar skills to bear in their everyday life.

Featuring intellectual and physical exercises, readers will learn how to reach their fullest mental potential by enhancing memory, developing observational abilities, using persuasion, and much more.

Marketing

- Print features and reviews
- Online promotion and publicity

Sales Points

- An unofficial tie-in to the hit CBS TV show—with the added dimension of showing readers “how to” develop their own mental abilities
- Author performs worldwide for celebrity clientele
- Winthrop's performance persona comes across in his light and entertaining writing style
- Author website: simonwinthrop.com
- Also available as an e-book

Simon Winthrop has been performing close up and stage magic globally for many years. His talent has made him one of the most sought-after corporate entertainers in the world. Based in Las Vegas, he travels extensively and has entertained celebrities including Bruce Willis, Demi Moore, Jack Nicholson, Tom Cruise, Arnold Schwarzenegger, and Bill and Hillary Clinton.

“A skilled blend of insight... and emotion,”* a memoir for every woman who has ever tried to lose weight.

Frances Kuffel transformed her life by losing 188 pounds. Unfortunately, she gained over half those pounds back. But she also gained four new friends during this period, whom she met online. Frances, Lindsay, Katie, Mimi, and Wendy bonded quickly, dubbing themselves the Angry Fat Girlz. In *Angry Fat Girls*, Frances Kuffel shares a candid and witty account of one year in which five women diet and eat, lose and gain, exercise and survive injury—and struggle to find their best selves.

“With keen humor...Kuffel introduces readers to the most private moments of five women whose addictive relationships with food make regular nourishment a constant nightmare of temptation.”
—**Publishers Weekly*

Marketing

- East Coast media and in-store author appearances
- National radio interviews
- Workbook-style discussion guide available online and bound in book
- Author video available
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

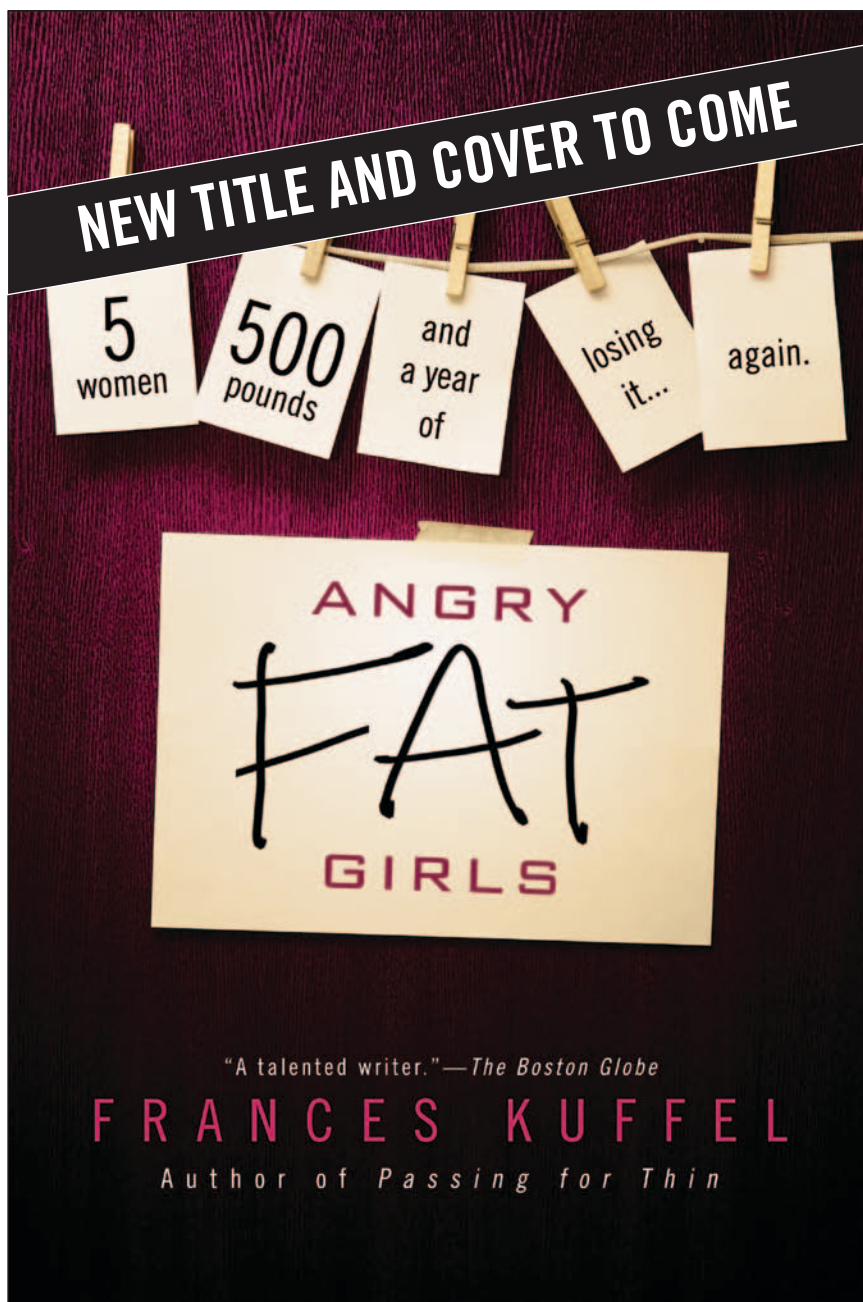
- A topic that resonates with millions of people: An estimated 45 million Americans worry about losing weight
- Kuffel’s first book, *Passing for Thin*, garnered terrific reviews
- Author was featured in *Marie Claire*, *Publishers Weekly*, and *Bitch Magazine*
- The author has been profiled in *Time*, *Salon.com*, *More*, *Chicago Sun Times*, and other media, and has made extensive radio and television appearances, including on the *CBS Early Show* and *Good Day Live*
- Author website: franceskuffel.net
- Also available as an e-book

Frances Kuffel is the author of the critically acclaimed *Passing for Thin*. She lives in Brooklyn.

Angry Fat Girls

5 Women, 500 Pounds and a Year of Losing It...Again

Frances Kuffel

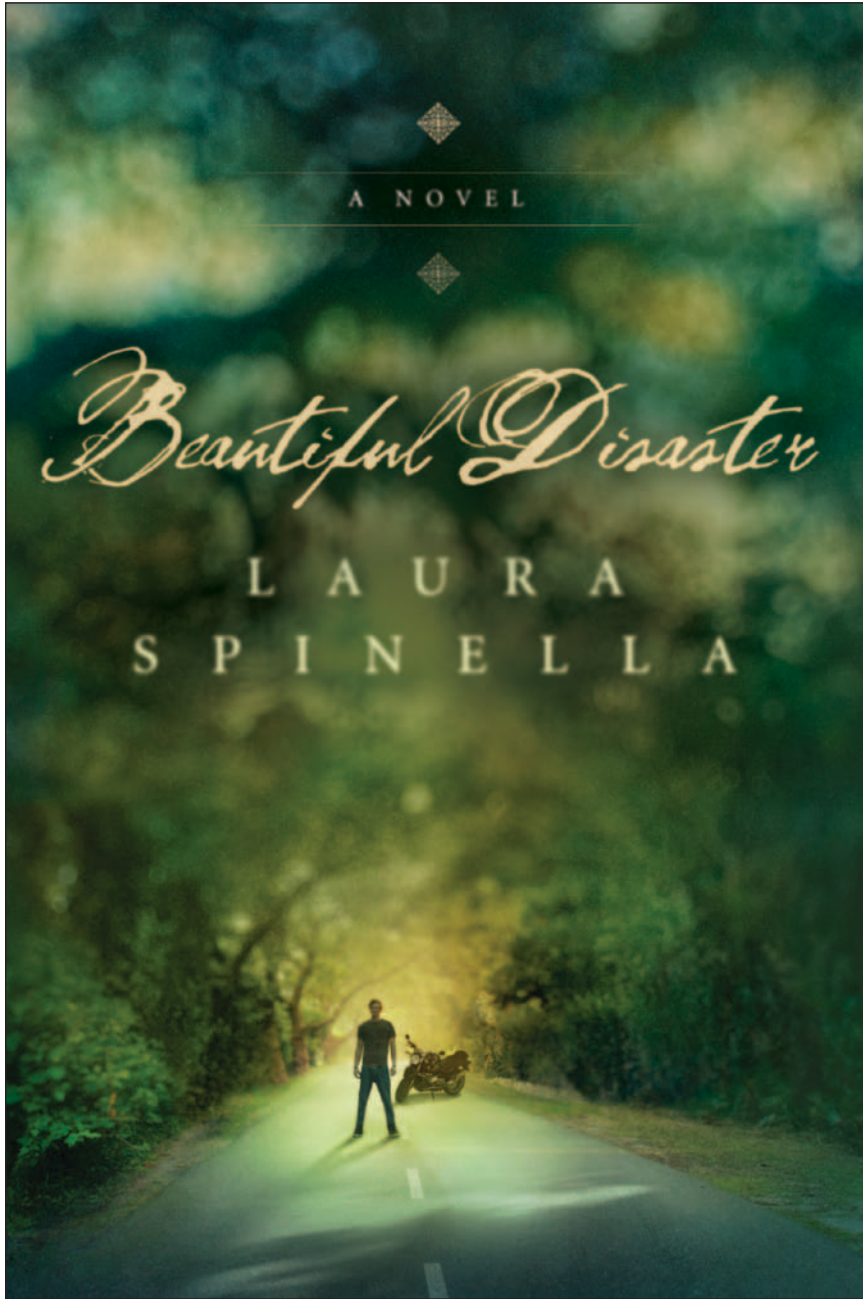


978-0-425-23857-8 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Memoir
Rights: E00
Publishing History: Berkley hardcover
978-0-425-23218-7 (1/10)

Previous Book: *Passing for Thin*
978-0-7679-1291-4
(Broadway hardcover; 1/04)
EAN: 9780425238578 51500
On sale January 4, 2011

Beautiful Disaster
Laura Spinella



978-0-425-23860-8 • \$15.00/\$18.50 Can.

Trade Paperback
384 pp./5 1/8" x 8"
Carton: 36
Women's Fiction

Rights: E00
Publishing History: Original
EAN: 9780425238608 51500
On sale January 4, 2011

Mia Wells's eco-friendly career goals are about to become a reality—but her life-altering moment is interrupted when an unexpected call ushers in her tremulous past. A man who's never left Mia's memory: Flynn, the enigmatic, passionate man whose disappearance broke her heart, has mysteriously resurfaced.

Now back in her life and in the hospital, Flynn is gravely injured. Mia keeps a bedside vigil—terrified that he will die, awestruck at the prospect of his survival. In a story filled with sweetness and suspense, Mia's what-ifs are endless. And Flynn's return ignites an achingly powerful tale about the most enduring love, one that is greater than honor, or friendship, or the passing of time.

Marketing

- New England media and in-store author appearances
- Book club outreach and Reading Group promotion, including a Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A moving and engaging novel blending love, tragedy, and suspense
- Spinella has a vibrant, descriptive voice that will draw readers into the story
- Will appeal to fans of Karen White, Jodi Picoult, and Kristin Hannah
- Author website: lauraspinella.net
- Also available as an e-book



Laura Spinella lives in Massachusetts with her family. This is her debut novel.

© Paul Vicario

The classic *New York Times* bestseller—now featuring a stunning new package.

Berkley Trade Paperback
JANUARY 2011

Family Blessings

A Novel

LaVyrle Spencer

Lee Reston has a fulfilling life imbued with the love of her three wonderful children. Then a shattering event—the loss of her oldest son, Greg—tears her world apart. In her anguish, she turns to police officer Christopher Lallek, Greg's best friend. Their shared mourning develops into friendship, and then something deeper. But life is never simple. The family that was once the core of her existence becomes a mixed blessing, as Lee explores where family ties end—and her needs as a woman begin.

“Spencer’s legions of fans are drawn to her fiction because of its uncalculated emotion and the author’s almost old-fashioned sense of integrity.”

—*Chicago Tribune*

Marketing

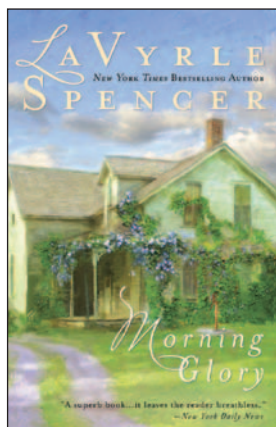
Sales Points

- The third title in Berkley’s trade reissue program of LaVyrle Spencer’s classic contemporary romances, following *That Camden Summer* (1/10) and *Morning Glory* (2/09)
- One of LaVyrle’s biggest paperback bestsellers—it was on the *New York Times* bestseller list for seven weeks and reached a high of #2
- This book was made into a CBS TV movie starring Lynda Carter
- Also available as an e-book

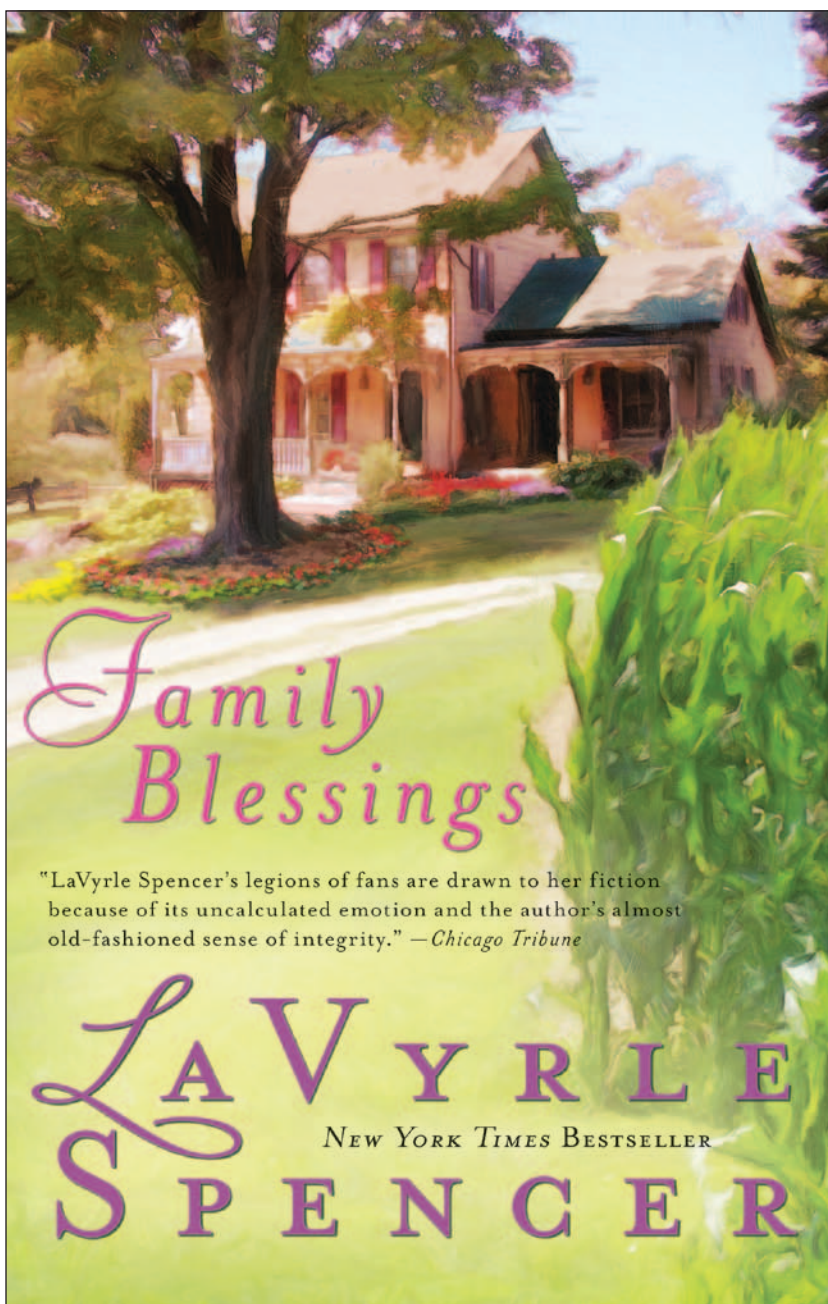
Also available



That Camden Summer
978-0-425-23321-4
@ \$15.00/\$18.50 Can.



Morning Glory
978-0-425-22928-6
@ \$15.00/\$16.50 Can.



978-0-425-23959-9 • \$15.00/\$18.50 Can.

Trade Paperback
416 pp./5 1/8" x 8"
Carton: 40
Novel
Rights: E00

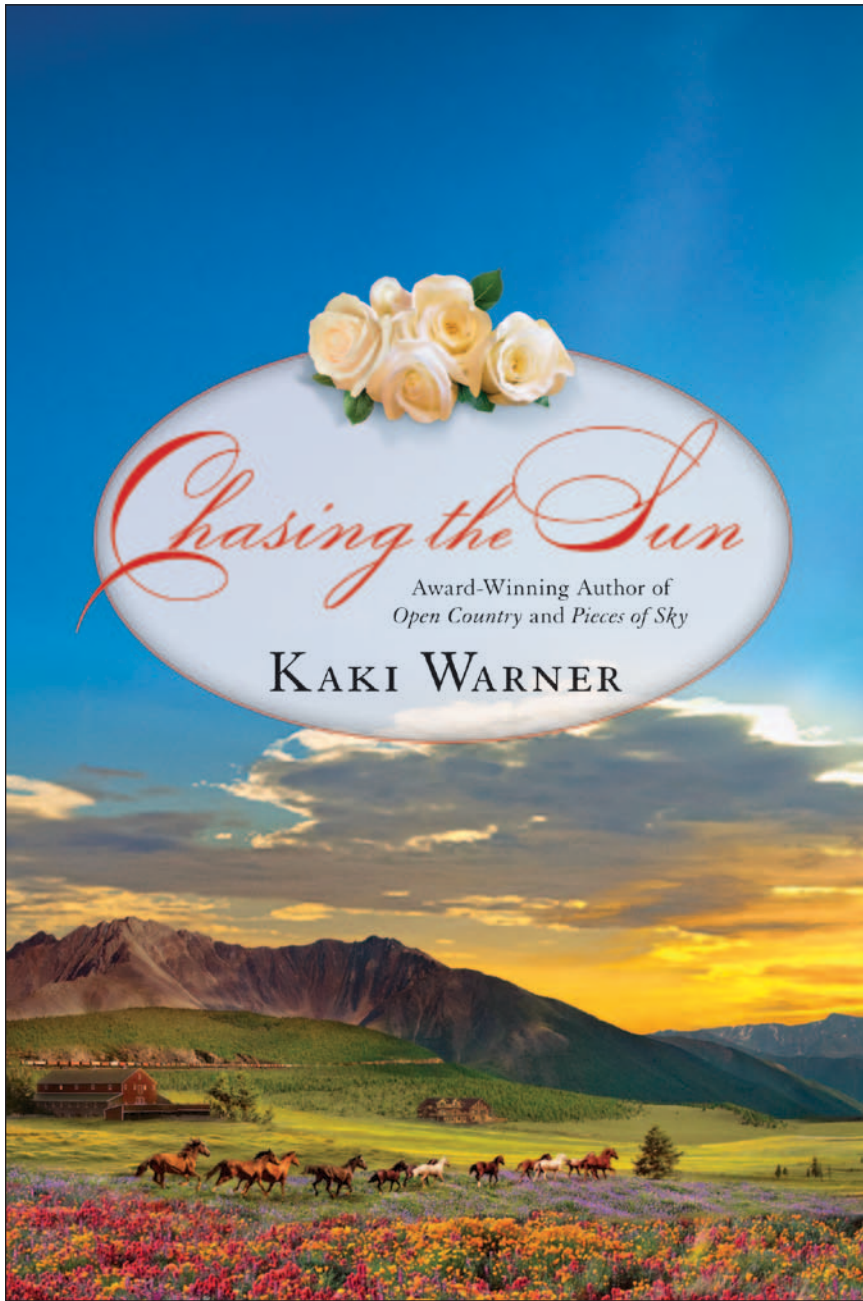
Publishing History: Berkley trade
paperback 978-0-425-17679-5 (10/00)
Previous Book: *That Camden Summer*
978-0-425-23321-4 (1/10)
EAN: 9780425239599 51500
On sale January 4, 2011

LaVyrle Spencer is a *New York Times* bestselling author. She lives in Stillwater, Minnesota.

Chasing the Sun

A Blood Rose Novel

Kaki Warner



978-0-425-23861-5 • \$15.00/\$18.50 Can.

Trade Paperback
432 pp./5 1/2" x 8 1/4"
Carton: 32
Historical Romance
Rights: W00

Publishing History: Original
Previous Book: *Open Country*
978-0-425-23430-3 (6/10)
EAN: 9780425238615 51500
On sale January 4, 2011

The stunning conclusion to the Blood Rose trilogy.

Daisy Etheridge always yearned to sing. But along the way she fell in love, had her heart broken, and bore a child to a man who loved another. Now she has a second chance to realize her dreams.

Jack Wilkins left his family's ranch three years ago with his childhood love, only to lose her. Now, he's back to try and win her one last time. Then a woman from his past appears...with a baby that has eyes like his own.

Now, Jack and Daisy must choose what they want out of their lives—and out of each other.

Praise for *Pieces of Sky*:

"A flawlessly written book." —*Chicago Tribune*

"A truly original new voice in historical fiction."
—*New York Times* bestselling author Jodi Thomas

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

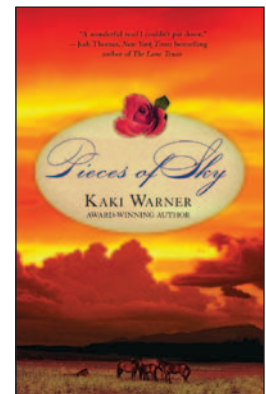
Sales Points

- The third and final book in the Blood Rose trilogy following *Open Country* (6/10) and *Pieces of Sky* (1/10)
- For fans of Linda Lael Miller, Jodi Thomas (who has enthusiastically praised Warner), and Diana Palmer
- *Pieces of Sky* received several awards; it was the winner of the Heart of the Rockies Award, The Molly/Heart of Denver Award, The Beacon/First Coast Award, and the Barclay Sterling Award
- Includes a teaser for the first book in the new Runaway Brides trilogy, *Breakheart*, on sale in July 2011
- Emotional women's fiction set in the Old West
- Also available as an e-book

Also available



Open Country
978-0-425-23430-3
@ \$15.00/\$18.50 Can.



Pieces of Sky
978-0-425-23214-9
@ \$15.00/\$18.50 Can.

Kaki Warner has raised horses and chased cattle. She lives in Washington with her family.

Four brand-new novellas,
from the national bestselling
author of the Sons of
Destiny series.

The slave... Chanson, a privileged Arbran dyara, discovers an unexpected connection with the excitingly different Eduor, a bracingly sexy war-slave who desires his freedom.

The knight... The Arbran diplomat Sir Zeilas must turn the Guildaran people from former enemies into allies. But in the case of their intriguingly beautiful leader, perhaps something more intimate is in order.

The mage... Gabria never expected to become a Guildaran envoy to Aurul. But the most stunning surprise was what waited for her in His Majesty's winter palace—and why.

The pirate... Captain Ellett would do anything for his king—even hunt down the pirates plaguing the Jenodan Isles. But he never counted on the seductive powers of the pirate's captain—beautiful, tempestuous, and impossible to resist.

“Fabulously fresh, thoroughly romantic, and wildly entertaining.”
—*New York Times* bestselling author Jayne Ann Krentz

“A fresh new voice in fantasy romance.”
—Robin D. Owens

“Jean Johnson can't write...fast enough for me.”
—Best Reviews

“An inventive new author.” —A Romance Review

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

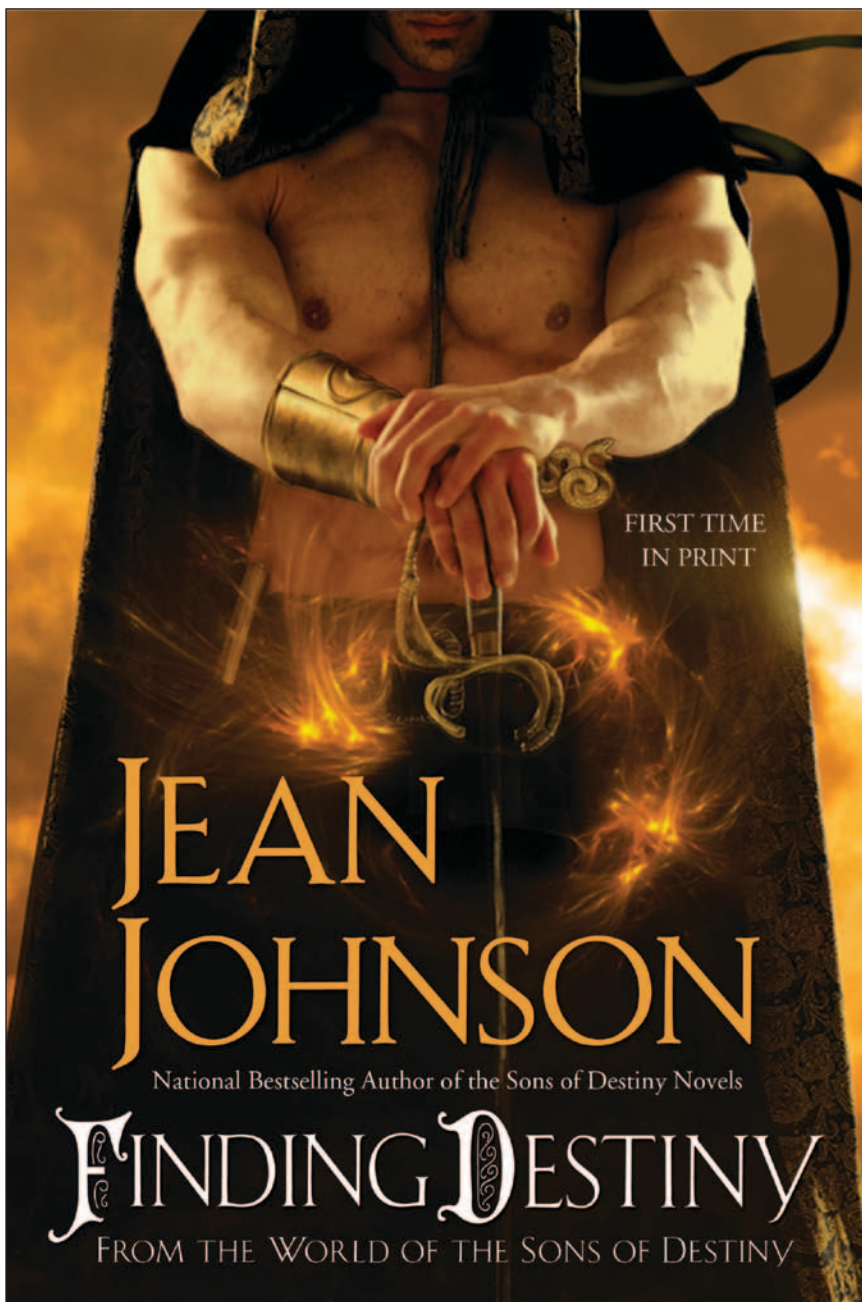
Sales Points

- National bestselling author of the Sons of Destiny series
- Four all-new novellas, set in the same world as the Sons of Destiny series
- Two of the previous books in the Sons of Destiny series have hit the *New York Times* extended bestseller list
- Repackages of the Sons of Destiny into mass market have introduced Johnson to a whole new audience
- Johnson contributed to the anthologies *Elemental Magic* (11/07), *An Enchanted Season* (10/07), and the stand-alone *Shifting Plains* (12/09)
- Author website: jeanjohnson.net
- Also available as an e-book

Jean Johnson feels that the best part about being a writer is the joy of entertaining others. Whether it's sad or scary, silly or sexy, she loves knowing that her stories are giving readers a good time. She currently lives in the Pacific Northwest.

Finding Destiny

Jean Johnson



978-0-425-23862-2 • \$15.00/\$18.50 Can.

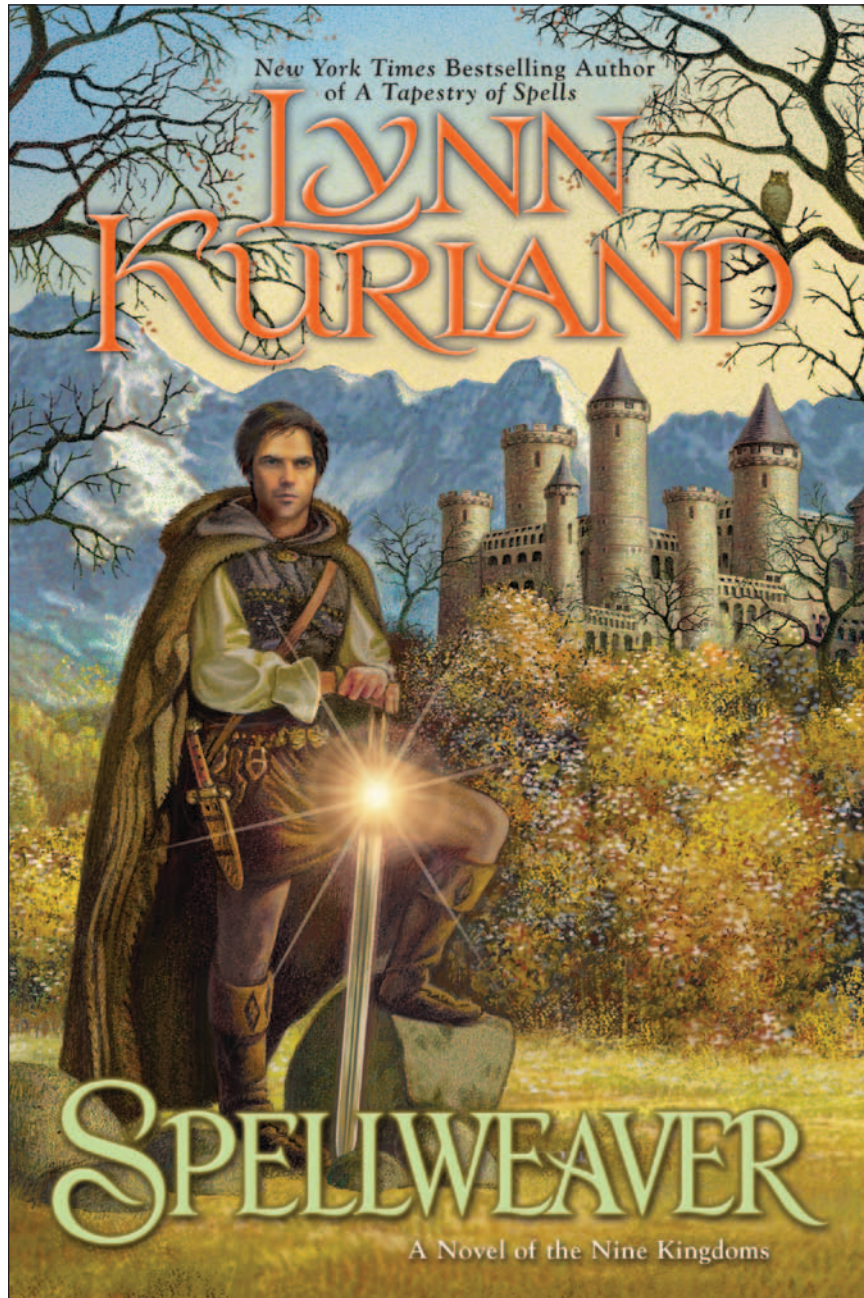
Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Paranormal Romance
Rights: E00

Publishing History: Original
Previous Book: *The Storm*
978-0-425-22217-1 (9/08)
EAN: 9780425238622 51500
On sale January 4, 2011

Spellweaver

A Novel of the Nine Kingdoms

Lynn Kurland



978-0-425-23863-9 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 28
Fantasy Romance
Rights: W00

Publishing History: Original
Previous Book: *A Tapestry of Spells*
978-0-425-23213-2 (1/10)
EAN: 9780425238639 51500
On sale January 4, 2011

The *New York Times* bestselling author returns to the Nine Kingdoms for another spellbinding story of magical romance.

Ruith had long managed to ignore the magic in his veins, until aiding Sarah with her ill-fated quest forced him into places where his heritage was impossible to deny. Faced with an ever-increasing number of enemies who covet his power, Ruith must accept his birthright and gather his father's spells together so he can destroy them—or turn away and allow his father's evil to overcome the Nine Kingdoms.

Now, Ruith and Sarah must rely on each other more than ever—for everything they value is at risk: the Nine Kingdoms, their lives...and their hearts.

Praise for *A Tapestry of Spells*:

"Charming, romantic, and verging on the wistfully sweet, Kurland's paranormal serves as a strong start to a new series." —*Publishers Weekly*

"Lynn Kurland takes her audience back to the Nine Kingdoms with a strong opening act. Fans will feel the author magically transported them to her realm." —*Midwest Book Review*

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- *New York Times* bestselling author
- Second in the new Nine Kingdoms trilogy, following *A Tapestry of Spells* (1/10)
- Also available, the previous Nine Kingdoms trilogy: *Star of the Morning* (12/06), *The Mage's Daughter* (1/08), and *Princess of the Sword* (1/09)
- *Star of the Morning* is scheduled for mass market paperback publication in December 2010
- Kurland is a three-time RITA Award winner
- Author website: lynnkurland.com
- Also available as an e-book

Lynn Kurland is the *New York Times* bestselling author of numerous novels and short stories. She lives in the Pacific Northwest.

The riveting front-page news story of an FBI agent falsely accused of ordering four mob hits.

Berkley Hardcover
FEBRUARY 2011

FBI agent Lin DeVecchio was a key player in the New York Mafia wars from the late seventies through the early nineties. Yet despite his stunning success fighting organized crime, DeVecchio was accused of taking bribes, selling information to the man who was his informant, and even personally ordering four mob hits.

Who went after Lin DeVecchio and why? How did a highly respected FBI agent become suspected of corruption and charged with four counts of murder? DeVecchio and bestselling author Charles Brandt go behind the front-page headlines and tell the fascinating story of a law enforcement officer who beat the mob bosses, only to end up fighting for his own freedom.

Marketing

- National television interviews, including evening news magazines
- National and regional radio interview campaign
- Blog media campaign
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

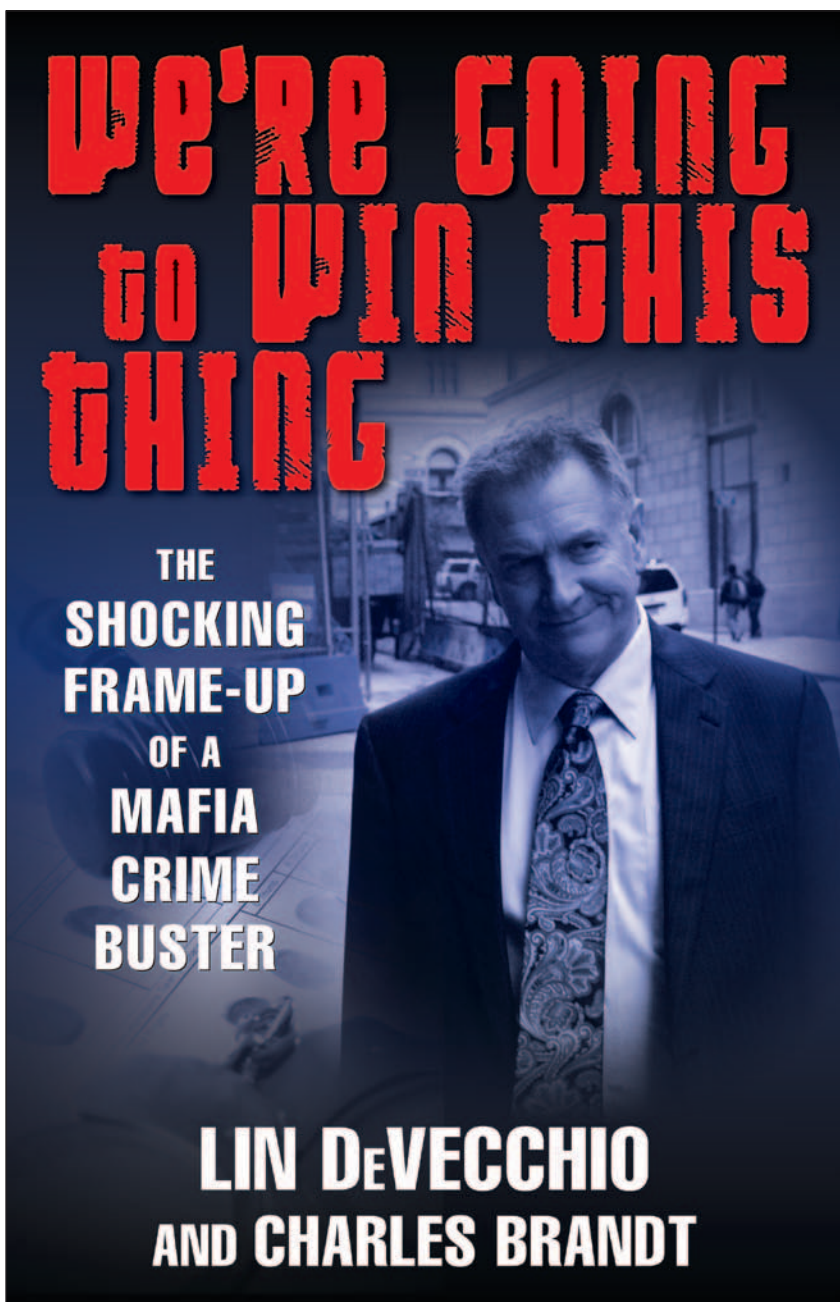
- DeVecchio's trial was national front-page news and garnered a lot of media attention in the *New York Times*, *New York Post*, *Daily News*, and *Newsday*
- Charles Brandt's book on Jimmy Hoffa's disappearance, *I Heard You Paint Houses*, is being adapted into a movie with Martin Scorsese attached to direct and Robert DeNiro to star
- Books about the Mafia and the FBI consistently sell well and have an avid and widespread following
- Joe "Donnie Brasco" Pistone is a charter member of the FriendsofLinDeVecchio.com website, and devoted two chapters in his book, *Donnie Brasco: Unfinished Business*, to DeVecchio's case
- Includes photos
- Also available as an e-book

Lin DeVecchio is a former FBI agent with over thirty years of service. For the last ten years, he has run his own private investigations firm. He lives in Sarasota, Florida. **Charles Brandt** is a former homicide prosecutor and Chief Deputy Attorney General for the state of Delaware. He splits his time between Lewes, Ohio, and Ketchum, Idaho.

We're Going to Win This Thing

The Shocking Frame-up of a Mafia Crime Buster

Lin DeVecchio and Charles Brandt



978-0-425-22986-6 • \$25.95/\$32.50 Can.

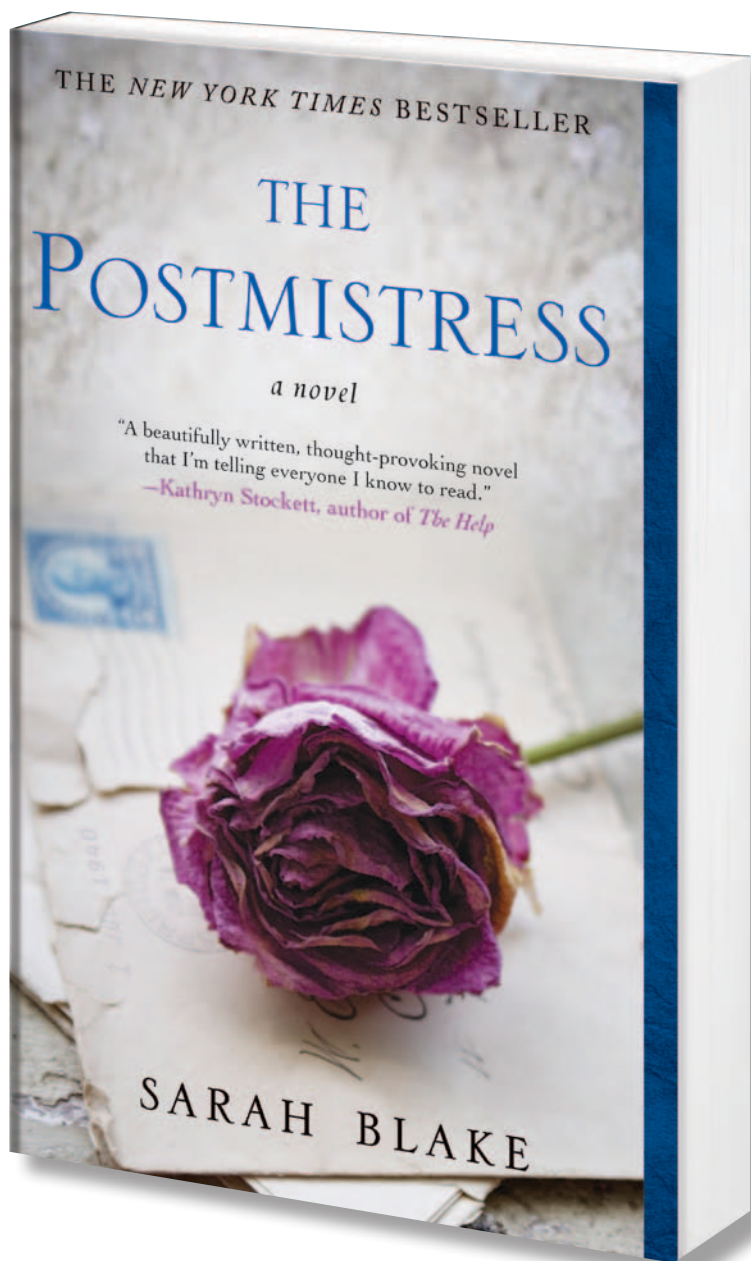
Hardcover
336 pp./6" x 9"
Carton: 28
True Crime

Rights: E00
Publishing History: Original
EAN: 9780425229866 52595
On sale February 1, 2011

The Postmistress

A Novel

Sarah Blake



The *New York Times*
bestseller—“A beautifully
written, thought-provoking
novel.”

—#1 *New York Times* bestselling
author Kathryn Stockett

In 1940, Iris James is the postmistress in coastal Franklin, Massachusetts. Iris knows more about the townspeople than she will ever say, and believes her job is to deliver secrets. Yet one day she does the unthinkable: slips a letter into her pocket, reads it, and doesn't deliver it.

Meanwhile, Frankie Bard broadcasts from overseas with Edward R. Murrow. Her dispatches beg listeners to pay heed as the Nazis bomb London nightly. Most of the townspeople of Franklin think the war can't touch them. But both Iris and Frankie know better...

The Postmistress is a tale of two worlds—one shattered by violence, the other willfully naïve—and of two women whose job is to deliver the news, yet who find themselves unable to do so. Through their eyes, and the eyes of everyday people caught in history's tide, it examines how stories are told, and how the fact of war is borne even through everyday life.

Marketing

- Author tour
- National print advertising
- Radio interview campaign
- “New in Paperback” mentions
- Major book club outreach, including Readers Guide available online and bound in book
- Author video available
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser
978-0-425-24069-4 @ \$180.00/\$222.00 Can.
13”w x 44”h x 12”d

Sales Points

- A *New York Times* bestseller—now in paperback
- This book has received fantastic reviews from the *New York Times*, *USA Today*, and *Entertainment Weekly*, among others
- Will appeal to fans of *The Help* and *The Piano Teacher*
- Author website: sarahblakebooks.com
- Also available as an e-book

978-0-425-23869-1 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/16” x 8 1/4”
Carton: 32
Novel
Rights: W00

Publishing History: Putnam hardcover
978-0-399-15619-9 (2/10)
Previous Book: *The Grange House*
978-0-312-28004-8 (Picador; 6/01)
EAN: 9780425238691 51500
On sale February 1, 2011

“MS. BLAKE WRITES POWERFULLY ABOUT
THE FRAGILITY OF LIFE . . . HOW A PERSON CAN BE PRESENT
IN ONE INSTANT AND THEN IN THE NEXT, GONE FOREVER . . .
THIS BOOK WILL CLICK IN A MAJOR WAY.”

—NEW YORK TIMES

“Great books give you a feeling that you miss all day until you finally get to crawl back inside those pages. *The Postmistress* is one of those books. When I wasn't reading it, I was thinking about it. *The Postmistress* made me homesick for a time before I was even born. What's remarkable, however, is how relevant the story is to our present-day times. A beautifully written, thought-provoking novel that I'm telling everyone I know to read.” —Kathryn Stockett, author of *The Help*

“Compassionate, insightful, and unsentimental, this masterful novel is told in a rare and highly successful omniscient voice, one that delves deeply into the seemingly random nature of love and war and story itself. This is a superb book!” —Andre Dubus III, author of *House of Sand and Fog*

“Blake has crafted a stunning, heartbreaking novel.” —*Entertainment Weekly*

“A slam-dunk.” —*People*

“[A] splendid novel about the power of words to change people and the world...*The Postmistress*, like *The Help*, will stand alone.” —*USA Today*

“Even readers who don't think they like historical novels will love this one.” —*Library Journal*

“This compelling story is the perfect answer to that request, ‘I want a really good book I can get lost in.’” —*Boston Globe*

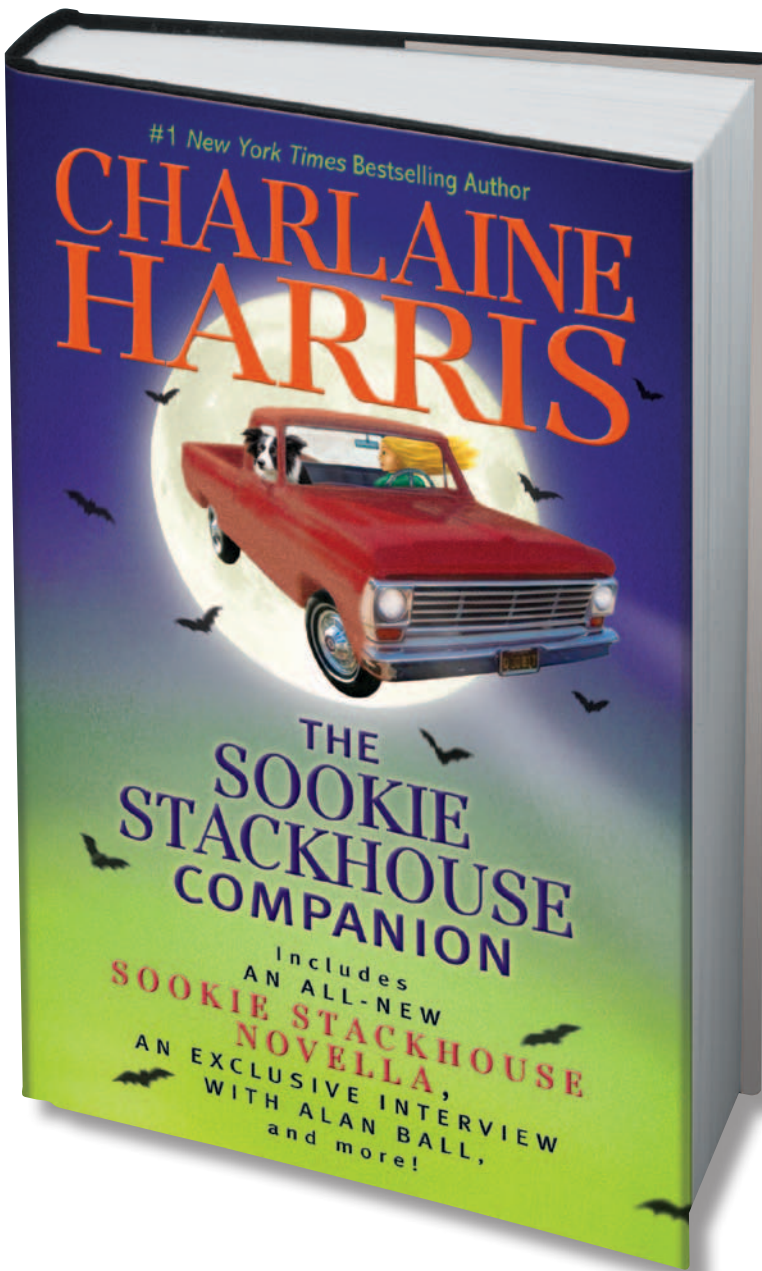


© Ralph Alsvang

Sarah Blake is the author of the novel *Grange House*. She lives in Washington, D.C., with her husband and two sons.



The Sookie Stackhouse Companion
Charlaine Harris



978-0-441-01971-7 • \$27.95/\$35.00 Can.

Hardcover
320 pp./6" x 9"
Carton: 28
Fantasy/Mystery
Rights: E00
Publishing History: Original

Previous Book: *Dead in the Family*
978-0-441-01864-2 (5/10)
EAN: 9780441019717 52795
On sale February 1, 2011
Strict on sale

The #1 *New York Times*
bestselling author presents the
definitive guide to the world
of Sookie Stackhouse.

Charlaine Harris has topped the bestseller charts and has become a nationwide phenomenon, thanks to the unconventional—and otherworldly—life of Sookie Stackhouse. Now, in her own words, Sookie gives readers a look at her family, friends, enemies, adventures, and—of course—the lovers who set her world on fire...

Readers will:

- Tour Bon Temps, the small Louisiana town that Sookie calls home, and visit the houses of her Gran and her sometime vampire lover, Bill
- Prowl around the werewolf and were-panther communities
- Browse through her best friend Tara's dress shop
- Belly up to the bar in Merlotte's, where Sookie works
- Get must-have Bon Temps recipes—including Caroline Bellfleur's famous chocolate cheesecake
- Test themselves with trivia questions from the series

Marketing

- National print advertising campaign
- Promote at science fiction and fantasy conventions throughout the year
- Promote in conjunction with HBO® series *True Blood*
- National television and radio interviews
- Author video available
- Airport lightbox display advertising
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser
978-0-441-02024-9 @ \$335.40/\$420.00 Can.
10"w x 48"h x 16"d

Sales Points

- Includes an all-new Sookie Stackhouse novella, *Small-Town Wedding*, which bridges the latest novel, *Dead in the Family*, and the next Sookie Stackhouse hardcover, making it a must-read for fans
- Features exclusive interviews with Charlaine Harris and *True Blood* creator Alan Ball
- #1 *New York Times* bestselling author of the Sookie Stackhouse novels
- A unique window into Sookie's world
- Author website: charlaineharris.com
- Also available as an e-book



Photo © Caroline Greyschock

Charlaine Harris writes both fantasies and mysteries. She lives in southern Arkansas with her family.

Includes
AN ALL-NEW
**SOOKIE
STACKHOUSE**

NOVELLA AND AN
EXCLUSIVE INTERVIEW
WITH ALAN BALL!

Praise for the #1 *New York Times* bestselling
Sookie Stackhouse novels:

"Charlaine Harris playfully mixes several genres to make a new one that is her own bright creation." —*Rocky Mountain News*

"[A] deliciously fiendish...increasingly riotous series." —*Dallas Morning News*

"It's impossible not to love the wry, sexy Sookie, surely one of the most winning heroines to guide us through the dark side in a long time. Maybe ever." —*BookPage*

"Harris is a master at taking several paranormal worlds and plunging them into our reality with humor." —*Tulsa World*

Also available

Dead Until Dark (TV Tie-in)
978-0-441-01699-0 @ \$7.99/\$9.99 Can.

Living Dead in Dallas (TV Tie-in)
978-0-441-01824-6 @ \$7.99/\$9.99 Can.

Club Dead (TV Tie-in)
978-0-441-01911-3 @ \$7.99/\$9.99 Can.

Dead to the World
978-0-441-01218-3 @ \$7.99/\$9.99 Can.

Dead as a Doornail
978-0-441-01333-3 @ \$7.99/\$9.99 Can.

Definitely Dead
978-0-441-01491-0 @ \$7.99/\$9.99 Can.

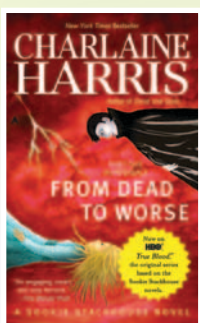
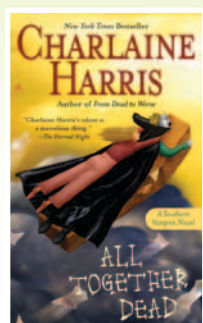
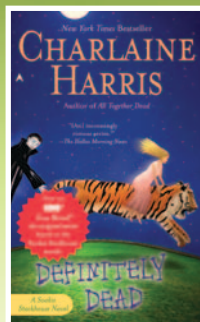
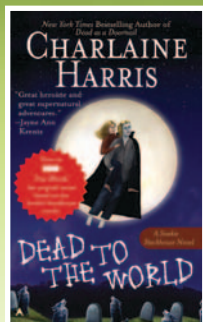
All Together Dead
978-0-441-01581-8 @ \$7.99/\$9.99 Can.

From Dead to Worse
978-0-441-01701-0 @ \$7.99/\$9.99 Can.

Dead and Gone
978-0-441-01851-2 @ \$7.99/\$9.99 Can.

Dead in the Family
978-0-441-01864-2 @ \$25.95/\$32.50 Can.

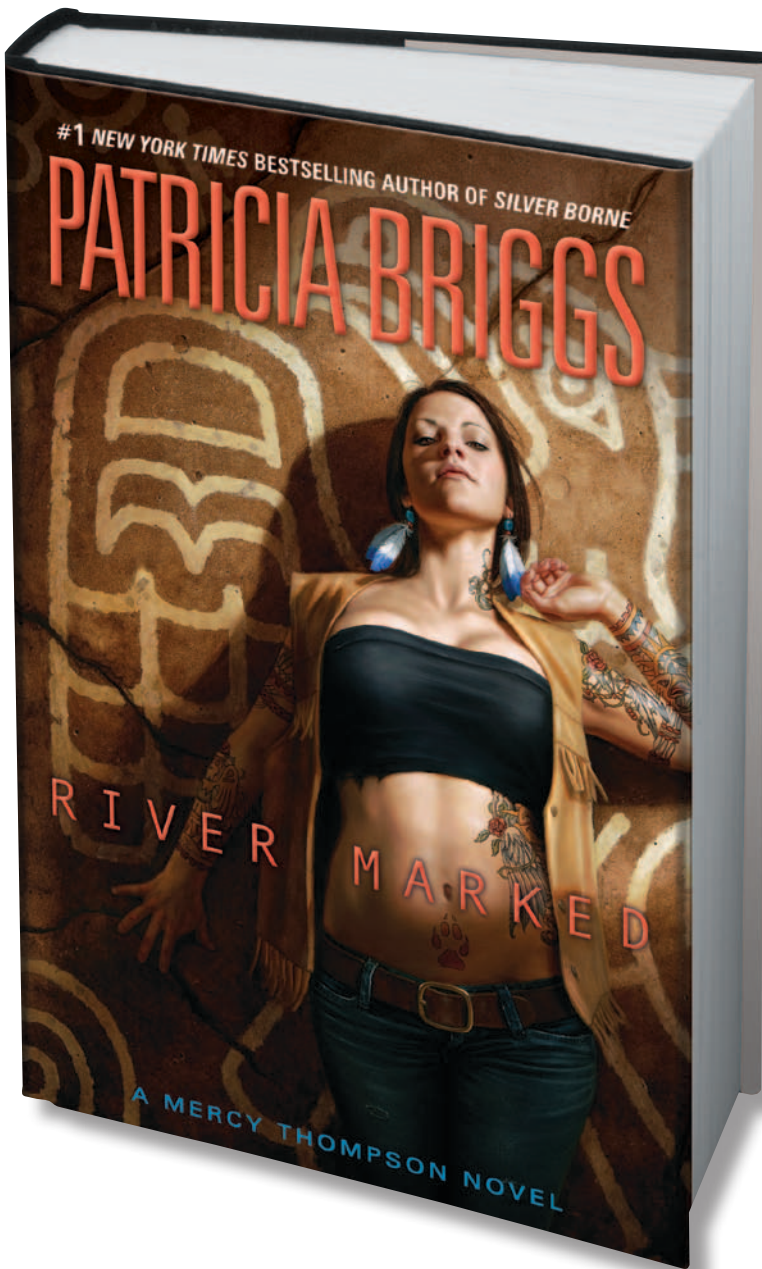
A Touch of Dead
978-0-441-01783-6 @ \$23.95/\$30.00 Can.



River Marked

A Mercy Thompson Novel

Patricia Briggs



978-0-441-01973-1 • \$27.95/\$35.00 Can.

Hardcover
352 pp./6" x 9"
Carton: 28
Fantasy
Rights: W00
Publishing History: Original

Previous Book: *Silver Borne*
978-0-441-01819-2 (4/10)
EAN: 9780441019731 52795
On sale January 25, 2011
Strict on sale

“These are fantastic adventures and Mercy reigns.”*

Car mechanic Mercy Thompson has always known there was something different about her, and not just the way she can make a VW engine sit up and beg. Mercy is a shapeshifter, a talent she inherited from her long-gone father. She’s never known any others of her kind. Until now.

An evil is stirring in the depths of the Columbia River—one that her father’s people may know something about. And to have any hope of surviving, Mercy and her mate, the Alpha werewolf Adam, will need their help...

“Exciting...Briggs creates both well-rounded characters and a complex mythology, resulting in a rich read.”
—*Publishers Weekly*

*SFRRevu

Marketing

- Author tour
- National advertising campaign
- Cross promote with Dabel Brothers comic books
- Author video available
- Airport lightbox display advertising
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser 978-0-441-02027-0 @ \$333.40/\$420.00 Can. 10”w x 48”h x 16”d
- 24-copy mixed hard-soft floor display with special riser (6 each of *River Marked*, *Silver Borne*, *Bone Crossed*, and *Iron Kissed*) 978-0-441-02028-7 @ \$311.52/\$389.82 Can. 10”w x 54”h x 17”d

Sales Points

- #1 *New York Times* bestselling series
- The third hardcover in the series, following *Silver Borne* (4/10) and *Bone Crossed* (2/09)
- *Silver Borne* debuted at #1 on the *New York Times* bestseller list
- Previous Mercy novels: *Iron Kissed* (1/08), *Blood Bound* (2/07), and *Moon Called* (2/06)
- A comic book adaptation of the series began in 8/09
- Author of the mass market Alpha and Omega novels *Hunting Ground* (8/09) and *Cry Wolf* (7/08)
- Author website: patriciabriggs.com



Photo by Mike Briggs

Patricia Briggs lives in Washington state with her husband, children, and a small herd of horses.

**“AN INCREASINGLY
EXCELLENT SERIES...
I LOVE THESE BOOKS.”**

**—#1 NEW YORK TIMES BESTSELLING AUTHOR
CHARLAINE HARRIS**

PRAISE FOR THE #1 *NEW YORK TIMES*
BESTSELLER *SILVER BORNE*:

“Filled with action, romance and fae intrigue... another enter-
taining entry in a strong saga.” —*Midwest Book Review*

“A must for anyone following the series, one that should also
be popular among fans of paranormal romance.” —*Booklist*

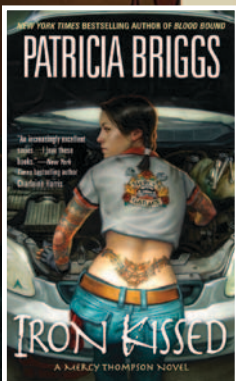
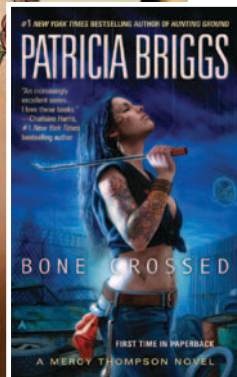
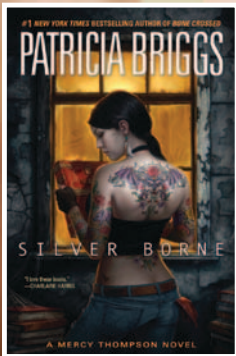
PRAISE FOR THE MERCY THOMPSON SERIES:

“The best new urban fantasy series I’ve read in years.”
—Kelley Armstrong

“Expect to be spellbound.” —Lynn Viehl

“In the increasingly crowded field of kick-ass
supernatural heroines, Mercy stands out as one
of the best.” —*Locus*

“Briggs has created a believable alternative world
populated with strong, dynamite characters, deadly
adversaries, and cunningly laid plots that leave the
reader looking for more.” —*Monsters and Critics*



UNABRIDGED DIGITAL ONLY AUDIO BOOK

10 hours
978-1-10-143654-7
\$39.95/\$50.00 Can.



Also available

Silver Borne
978-0-441-01996-0 @ \$7.99/\$9.99 Can.

Bone Crossed
978-0-441-01836-9 @ \$7.99/\$9.99 Can.

Iron Kissed
978-0-441-01566-5 @ \$7.99/\$9.99 Can.

Blood Bound
978-0-441-01473-6 @ \$7.99/\$8.99 Can.

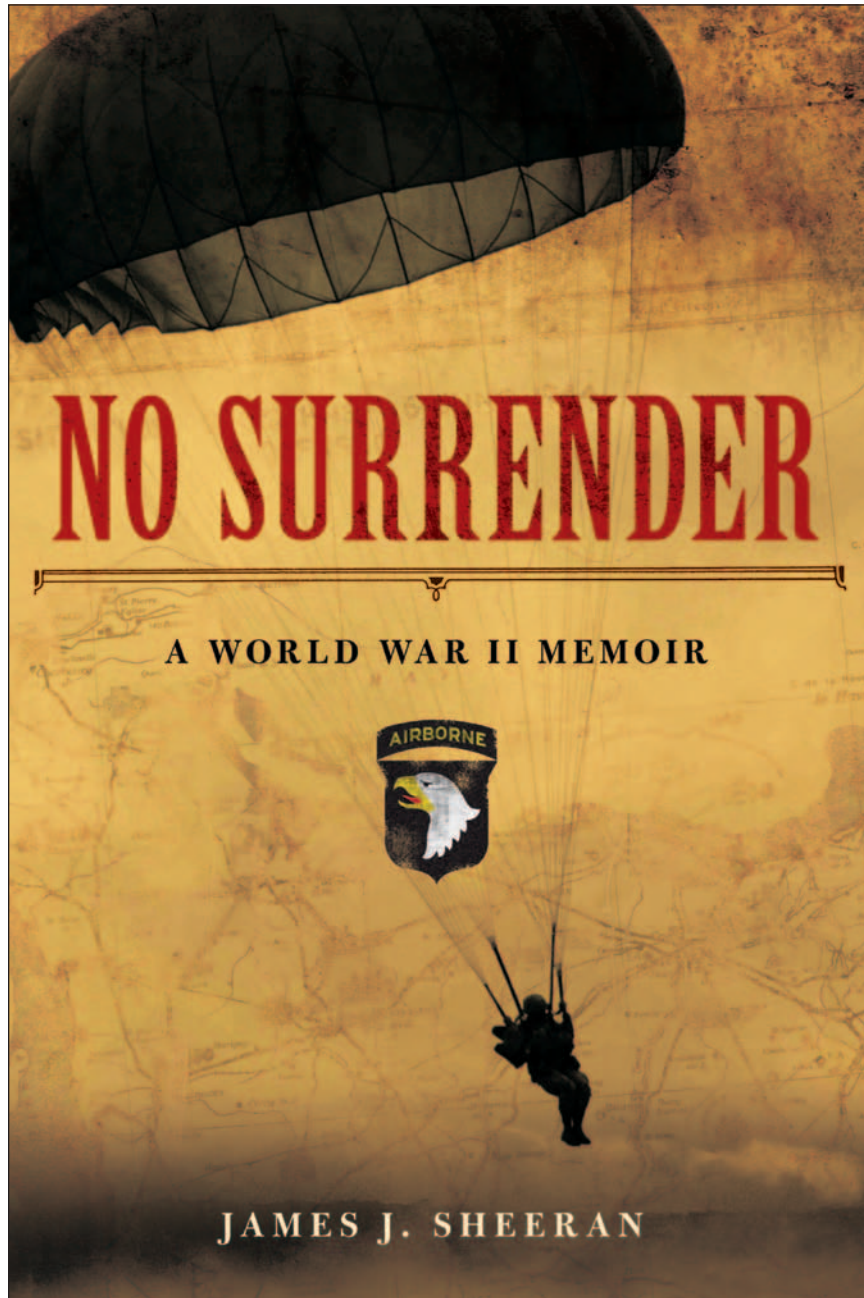
Moon Called
978-0-441-01381-4 @ \$7.99/\$8.99 Can.

Penguin Group (USA)

No Surrender

A World War II Memoir

James Sheeran



978-0-425-23958-2 • \$25.95/\$32.50 Can.

Hardcover
336 pp./6" x 9"
Carton: 28
Military/Memoir

Rights: E00
Publishing History: Original
EAN: 9780425239582 52595
On sale February 1, 2011

The Nazis caught him, but they couldn't hold him—a gripping WWII memoir from a D-Day paratrooper and American hero.

A paratrooper in the 101st Airborne, James Sheeran was just a kid when he floated into Normandy on D-Day—only to be captured soon afterward by the Germans. Escaping from a POW train bound for Germany, Sheeran traveled behind enemy lines in France, eventually fighting alongside the French Resistance.

After hooking up with Patton's advancing army, he fought admirably in Operation Market Garden and the Battle of the Bulge, and was ultimately awarded the Bronze Star, a Purple Heart, and the Chevalier of the Order of the Legion of Honor.

Sheeran's breathtaking chronicle of his capture, daring escape, fierce guerilla resistance, and valor under fire is an unforgettable testament to the spirit of the American soldier.

Marketing

- Print advertising in military publications
- Print features and reviews
- Online promotion

Sales Points

- In the tradition of Caliber's *New York Times* bestselling World War II military memoirs, such as *Beyond Band of Brothers* and *We Who Are Alive and Remain*
- Sheeran's incredible true story has all the immediacy and drama of a great war novel
- World War II stories are the most popular subject among military history enthusiasts
- Includes photos

James Sheeran was named a Chevalier of the Order of the Legion of Honor—France's highest order—for his heroic experiences during World War II. He was also awarded a lifetime achievement award by the New Jersey Assembly and the Congressional Bronze Star by the U.S. Army. A former mayor of West Orange, New Jersey, he died in 2007.

Now in paperback—a fond, funny Southern-fried memoir about growing up a proper young lady...or not.

How does a North Carolina native go from being a tomboy with catfish guts on her overalls to becoming the next Scarlett O'Hara? Turns out, it's not so easy. Too smart, too tall, too fat, too *different*...Anna Fields was a dud at debbing.

From tea parties to teased hair to where to hide mini bottles of liquor inside poufy crinoline ballgowns, Anna reveals all—in a hilarious, behind-the-scenes glimpse into Deb Culture, where for a Southern belle, “the proof is in the pouf.”

Unless, of course, she rebels...

“Fields’ escapades resemble a Six Flags over Georgia thrill ride...Armed with her What Would Scarlett Do? mantra, Fields shows how a rebellious Southern belle can survive almost anywhere.”

—*Booklist*

“Her easy, hilarious storytelling make[s] her a likeable underdog, even if she’s now at the top of her game.”

—*BUST*

Marketing

- New York media and in-store author appearances
- Pitch to North Carolina media
- Author video available
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A sharp, sweet, sassy, and funny debut from an author who’s also a stand-up comic
- Will appeal to fans of Jill Connor Browne’s *Sweet Potato Queen* books and Sloane Crosley’s *I Was Told There’d Be Cake*
- Features a wonderful new package
- Book blog: rebeldebutante.blogspot.com
- Also available as an e-book

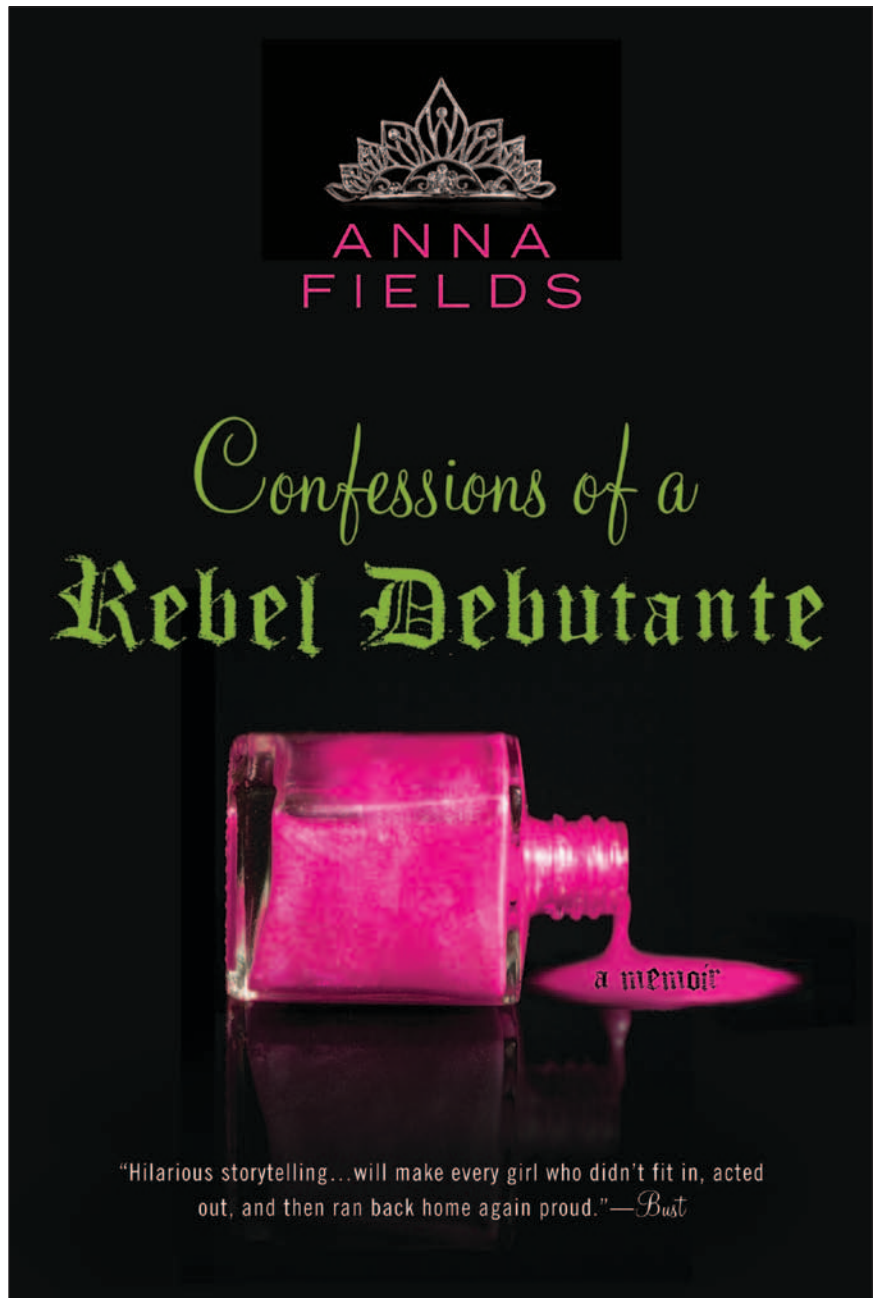
Anna Fields was born in Burlington, North Carolina, and attended Brown University. A former scriptwriter for *As the World Turns*, *Guiding Light*, and *One Life to Live*, she is also a successful playwright, screenwriter, and performance artist. She lives in New York City.

Berkley Trade Paperback
FEBRUARY 2011

Confessions of a Rebel Debutante

A Memoir

Anna Fields



978-0-425-23874-5 • \$15.00/\$18.50 Can.

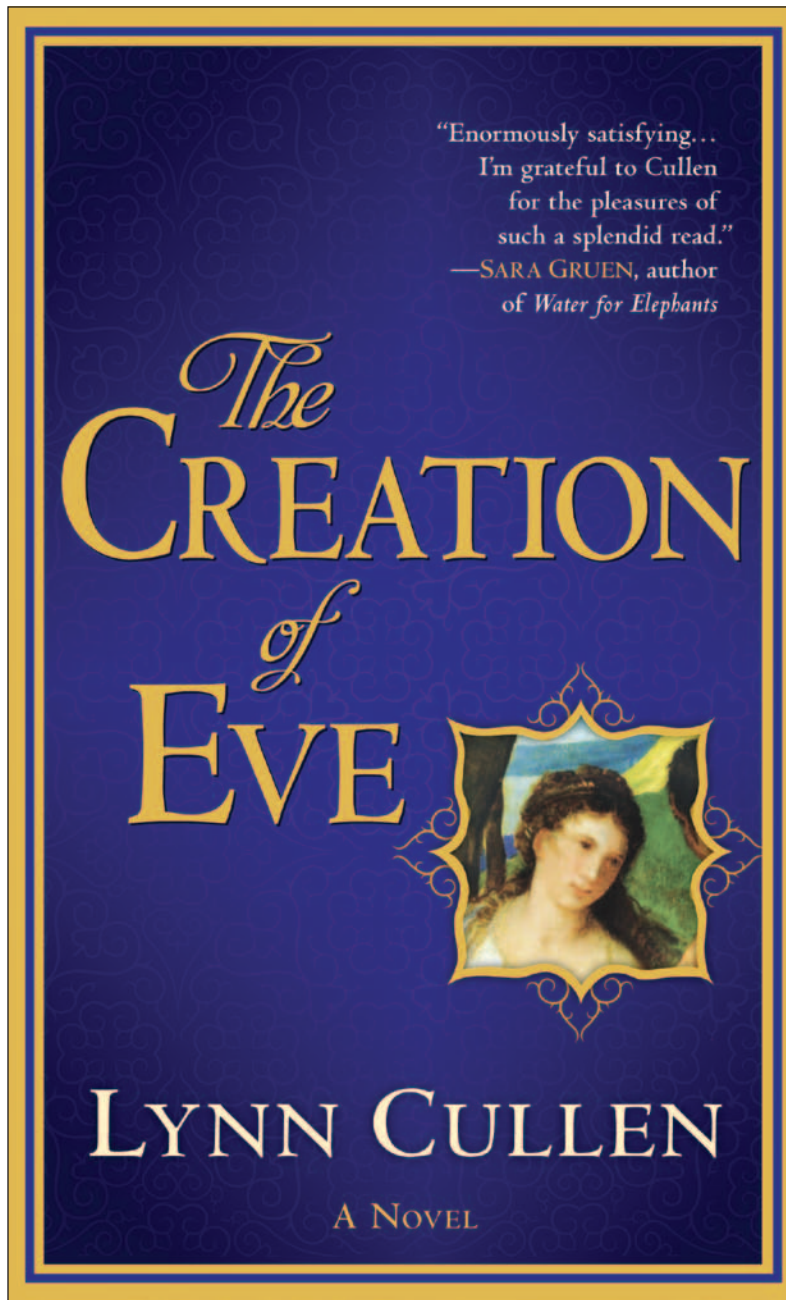
Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Memoir

Rights: W00
Publishing History: Putnam hardcover
978-0-399-15631-1 (4/10)
EAN: 9780425238745 51500
On sale February 1, 2011

The Creation of Eve

A Novel

Lynn Cullen



978-0-425-23870-7 • \$15.00/\$18.50 Can.

Trade Paperback
480 pp./5 1/16" x 8 1/4"
Carton: 28
Novel
Rights: E00

Publishing History: Putnam hardcover
978-0-399-15610-6 (4/10)
EAN: 9780425238707 51500
On sale February 1, 2011

“Enormously satisfying...
I'm grateful to Cullen for
the pleasures of such a
splendid read.”*

In 1559, a young woman painter flees a scandal involving one of Michelangelo's students, and is taken to the Spanish court, where she becomes the young queen's confidante and lady-in-waiting. Through her keenly trained eye, readers watch a love triangle unfold involving the queen, the king, and his half brother—a dangerous gamble that risks the lives of the queen and all those who keep her secrets.

“An intoxicating tale of love, betrayal and redemption.”
—*Washington Post*

“Unforgettable.”
—Sharon Kay Penman, author of *Devil's Brood*

*Sara Gruen, *New York Times* bestselling author of *Water for Elephants*

Marketing

- Promote in conjunction with Putnam hardcover, *Reign of Madness*, on sale 3/17/11
- Book club outreach, including a Readers Guide available online and bound in book, and author call-ins
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews
- 12-copy solid floor display with special riser 978-0-425-24070-0 @ \$180.00/\$222.00 Can. 13”w x 44”h x 12”d

Sales Points

- Based on the true but little-known story of the first renowned female of the Renaissance, Sofonisba Anguissola
- Published the same month as Cullen's new Putnam hardcover, *Reign of Madness* (3/11)
- The hardcover edition of this book received fantastic reviews and was a March 2010 Indie Next Book Pick
- Features a wonderful new package
- For fans of Philippa Gregory and Sarah Dunant
- Also available as an e-book

Lynn Cullen is the author of numerous award-winning children's books. She lives in Atlanta, Georgia.

Now in trade paperback—
the fourth installment in the
Jesus Chronicles, from the
bestselling authors of the
Left Behind series.

This story in the Jesus Chronicles depicts the life of the most unlikely of apostles—a sinner turned saint—and his time with the Lord. With Matthew, readers walk alongside Jesus as He gives the Sermon on the Mount, performs the miracles of healing the sick and raising the dead, contemplates His fate at the Last Supper and in the Garden of Gethsemane, is crucified, and most important, resurrected. Thrilling and uplifting, *Matthew's Story* shows how the true Messiah changed the life of one man, and forever altered the course of history.

Marketing

- CBA promotion and advertising
- “New in Paperback” mentions
- Online promotion

Sales Points

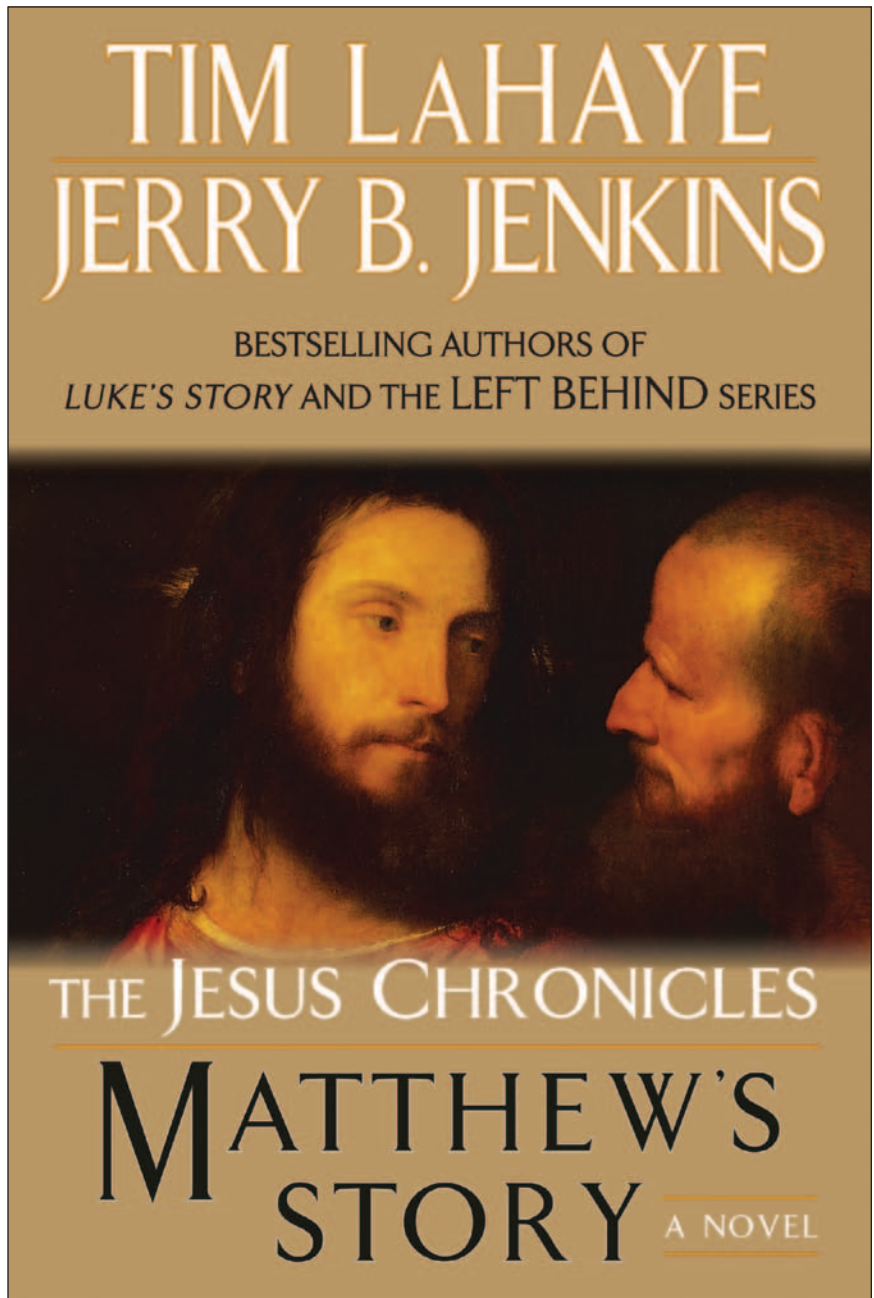
- The fourth book in the bestselling Jesus Chronicles, following *Luke's Story* (2/10)
- LaHaye and Jenkins are the authors of the 5-million-copy-selling Left Behind series, the bestselling adult series in the history of publishing, the fastest-selling adult fiction series on the market
- The authors have been featured in *Time*, *People*, and *Newsweek* magazines, and the *New York Times*, *Wall Street Journal*, *USA Today*, *Los Angeles Times*, as well as on *Larry King Live*, *Good Morning America*, FOX News, *Hardball*, *The CBS Early Show*, among others
- Author websites: TimLaHaye.com; JerryJenkins.com
- Also available as an e-book

Tim LaHaye is a minister and nationally recognized speaker on Bible prophecy. He lives in California. **Jerry B. Jenkins**, former vice-president for publishing and current chairman of the board of trustees for the Moody Bible Institute of Chicago, is the author of more than 175 books, including the Left Behind series. He lives in Colorado.

Matthew's Story

The Jesus Chronicles

Tim LaHaye and Jerry B. Jenkins



978-0-425-23868-4 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Novel
Rights: W00

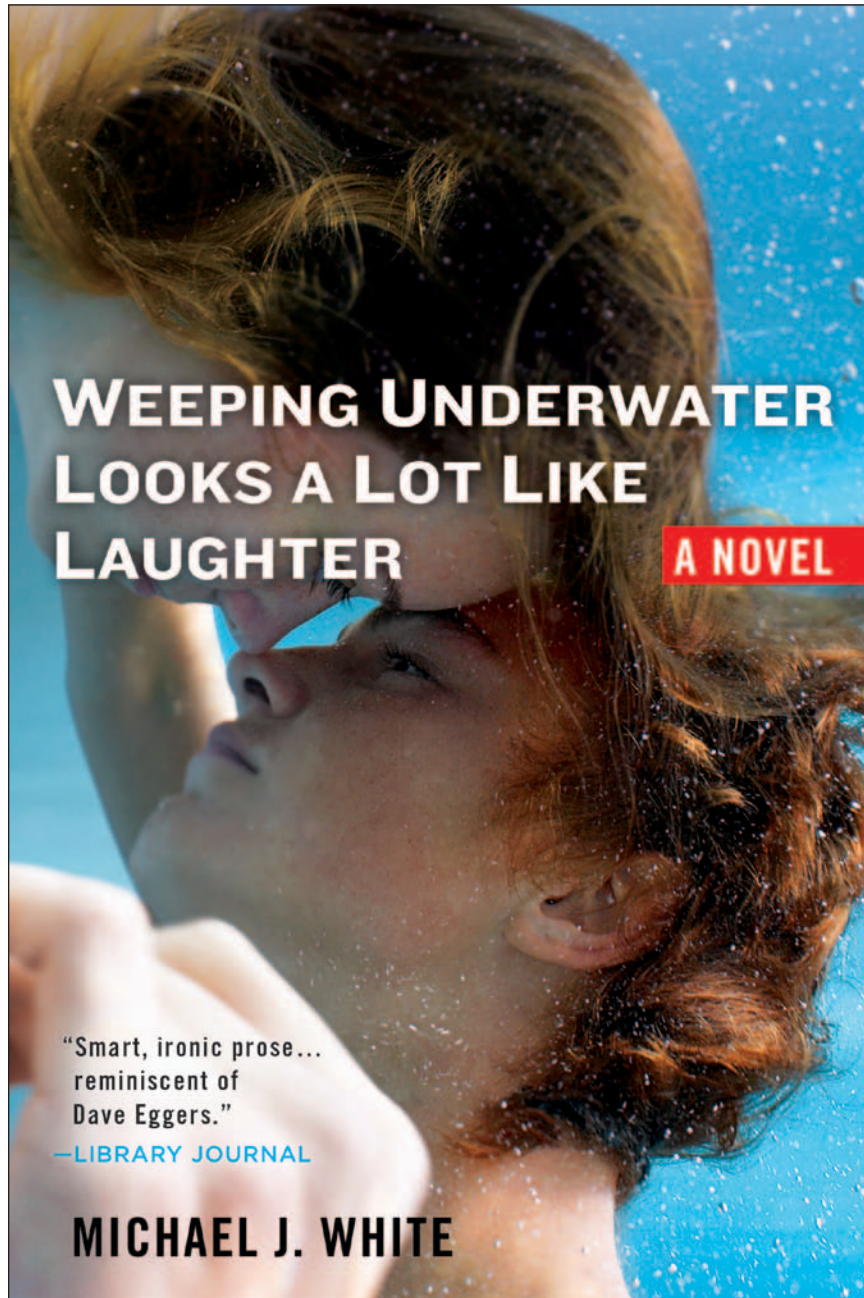
Publishing History: Putnam Praise
hardcover 978-0-399-15621-2 (2/10)
Previous Book: *Luke's Story*
978-0-425-23219-4 (2/10)
EAN: 9780425238684 51500
On sale February 1, 2011

“Smart, ironic prose...
reminiscent of Dave Eggers.”*

Weeping Underwater Looks a Lot Like Laughter

A Novel

Michael J. White



George Flynn is the new nobody at St. Pius High School, until he falls in with the enchanting Schell sisters. Emily, an aspiring actress, is the object of his infatuation. But there’s something special about her quirky younger sister, Katie, who has her own crush on George, not to mention a scathing deadpan sense of humor in the face of multiple sclerosis.

When an accident destroys their delicate balance, George and Emily find themselves searching for forgiveness yet losing each other.

With no-holds-barred honesty and razor-sharp wit, Michael J. White’s debut novel explores friendship, first love, and a young man’s need to come of age without coming undone.

“Honest and deliriously inventive.”

—Karen Russell, author of
St. Lucy’s Home for Girls Raised by Wolves

“Adolescent anguish and humor abound.”

—USA Today

“An affecting story of first love and first loss...”

Michael J. White has marked out a memorable path through this often forbidding landscape.”

—BookPage

*Library Journal

Marketing

- Colorado media
- Book club outreach, including a Readers Guide available online and bound in book
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A sharp, funny new voice in contemporary fiction
- This book has received fantastic reviews from *USA Today*, *Booklist*, *Library Journal*, and more
- Excellent crossover appeal for both adults and adolescents
- Features a fantastic new package
- For readers of Dave Eggers
- Also available as an e-book

Michael J. White was born and raised in St. Louis, though he also spent several years in Chicago and Des Moines. He has taught English in South Korea, Peru, Poland, and New York City. A Columbia MFA graduate, he lives in Denver.

978-0-425-23875-2 • \$15.00/\$18.50 Can.

Trade Paperback
384 pp./5 5/16" x 8 1/4"
Carton: 32
Novel
Rights: W00

Publishing History: Putnam hardcover
978-0-399-15590-1 (2/10)
EAN: 9780425238752 51500
On sale February 1, 2011

In life, Frank could've had any woman he wanted.

In death, he'll try to win back the one that mattered...

Frank Wildermuth always regretted a mistake he made as a teenager: choosing Clara Murphy over her sister Gert. And like a true Murphy woman, Gert got on with her life, never admitting to heartbreak. Not even now, decades later, with Frank dead—dead, that is, but not quite gone.

Now, Frank's niece, Andie Murphy, is back in town to settle his estate, and she sees that things have changed in Hartman, Connecticut. Aunt Gert still drives her crazy, but Cort, the wide-eyed farmboy she used to babysit, is all grown up—with a whole new definition for the word "sleepover." Even freakier are the whispers. Either Andie's losing her mind, or something she can't see is calling out to her—something that insists on putting right the past.

Marketing

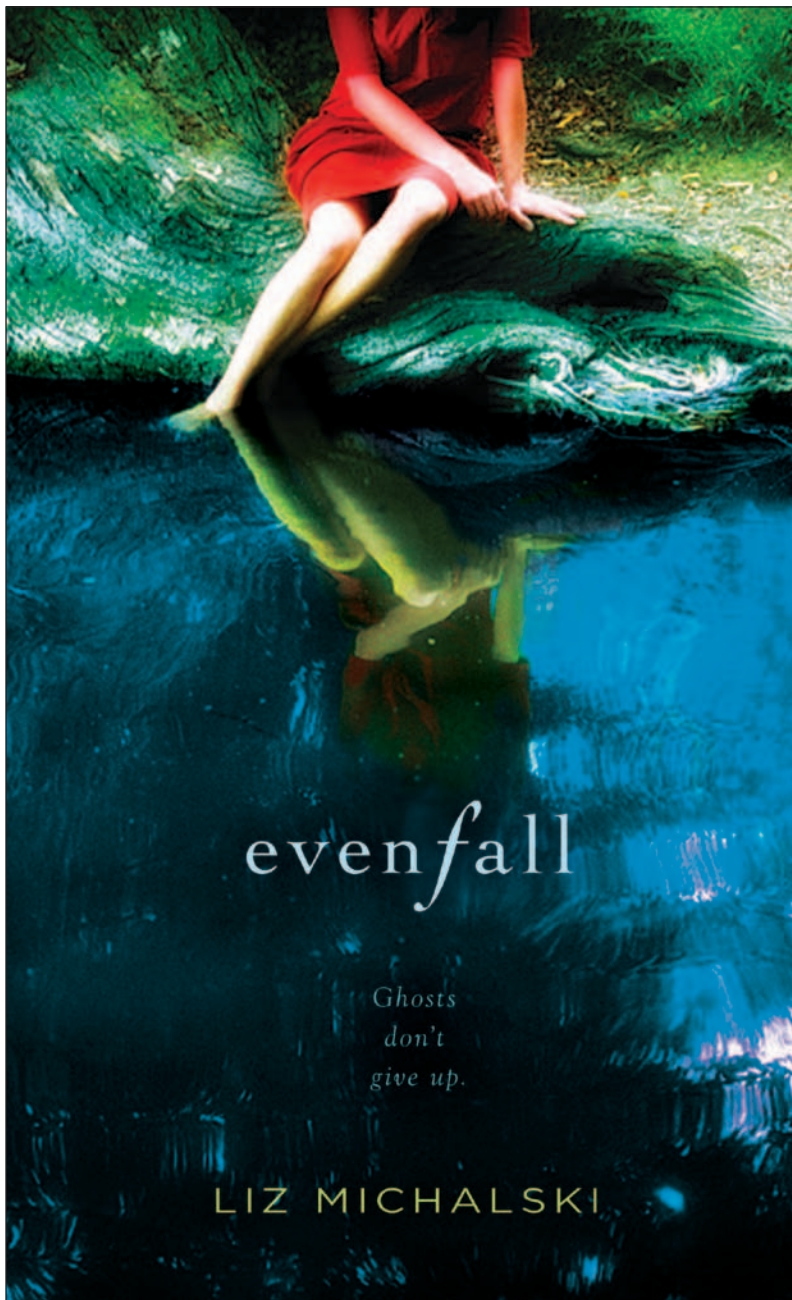
- New England media
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A timeless love story spanning two generations, featuring one determined ghost
- The author has worked as a reporter, an editor, and a freelance writer
- A literate page-turner in the tradition of *The Widow's Season* by Laura Brodie
- For fans of Nicholas Sparks and Anita Shreve

Evenfall

Liz Michalski



978-0-425-23872-1 • \$15.00/\$18.50 Can.

Trade Paperback
320 pp./5 1/16" x 8 1/4"
Carton: 36
Novel

Rights: W00
Publishing History: Original
EAN: 9780425238721 51500
On sale February 1, 2011

© Elizabeth Sullivan Photography



Liz Michalski graduated from a college in Connecticut with a BA in English. She lives in Massachusetts with her husband, two young children, and a large brown dog. *Evenfall* is her first novel.

Asleep

The Forgotten Epidemic that Remains One of Medicine's Greatest Mysteries

Molly Caldwell Crosby

MOLLY CALDWELL CROSBY

NATIONAL BESTSELLING AUTHOR OF
THE AMERICAN PLAGUE

ASLEEP



THE
FORGOTTEN EPIDEMIC
THAT REMAINS ONE OF
MEDICINE'S GREATEST
MYSTERIES

"A BRILLIANT, DEEPLY MOVING ACCOUNT."

—Oliver Sacks

978-0-425-23873-8 • \$15.00/\$18.50 Can.

Trade Paperback
384 pp./5 1/2" x 8 1/4"
Carton: 28
History/Science
Rights: W00

Publishing History: Berkley hardcover
978-0-425-22570-7 (3/10)
Previous Book: *The American Plague*
978-0-425-21775-7 (9/07)
EAN: 9780425238738 51500
On sale February 1, 2011

A fascinating look at a bizarre, forgotten epidemic from the national bestselling author of *The American Plague*.

In 1918, a world war raged, and a lethal strain of influenza circled the globe. In the midst of all this death, a bizarre disease appeared in Europe. Eventually known as encephalitis lethargica, or sleeping sickness, it spread worldwide, leaving millions dead or locked in institutions. Then, in 1927, it disappeared as suddenly as it arrived.

Asleep, set in 1920s and '30s New York, follows a group of neurologists through hospitals and asylums as they try to solve this epidemic and treat its victims—who learned the worst fate was not dying of it, but surviving it.

"Riveting storytelling."

—*Publishers Weekly*

"[An] engaging story."

—*Kirkus Reviews*

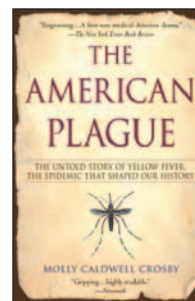
"A brilliant, deeply moving account." —Oliver Sacks

Marketing

- National media
- Radio interviews
- "New in Paperback" mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Molly Caldwell Crosby's first book, *The American Plague* (9/07), received much critical acclaim, including a full page review in *The New York Times Book Review*
- The author writes about her personal connection to the epidemic, as her grandmother suffered from the disease
- Will appeal to readers of Oliver Sacks' *Awakenings* (the only other book to cover this disease) and fans of *The Great Influenza* and *The Ghost Map*
- Includes photographs and features a stunning new package
- Also available as an e-book



Also available

The American Plague
978-0-425-21775-7
@ \$15.00/\$18.50 Can.

Molly Caldwell Crosby holds an MFA in nonfiction and science writing from John Hopkins University and previously worked for National Geographic magazine. Her writing has appeared in *Newsweek*, *Health*, and *USA Today*. She lives in Memphis, Tennessee, with her family.



© Angela Weckton

A charming new novel that “will haunt the reader long after the final page is turned.”*

A call from the past brings divorcee Jasmine Mistry home to Shelter Island to run her beloved aunt’s bookstore, which has always been rumored to be haunted. With that knowledge, Jasmine embarks on a mystical journey, urged along by her quirky family, and guided by the highly emotional spirits of long-dead authors. Surprisingly, she finds herself moved to heal her broken heart when she falls unexpectedly in love with an enigmatic young stranger.

“The kind of book that makes me remember all the reasons I love to read. Anjali Banerjee writes in luminous prose about the deepest secrets of a woman’s heart. With a freshness of voice and a playfulness of the imagination, she brings her quirky characters to life.” —**New York Times* bestselling author Susan Wiggs

Marketing

- Pacific Northwest media
- Book club promotion, including a Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews

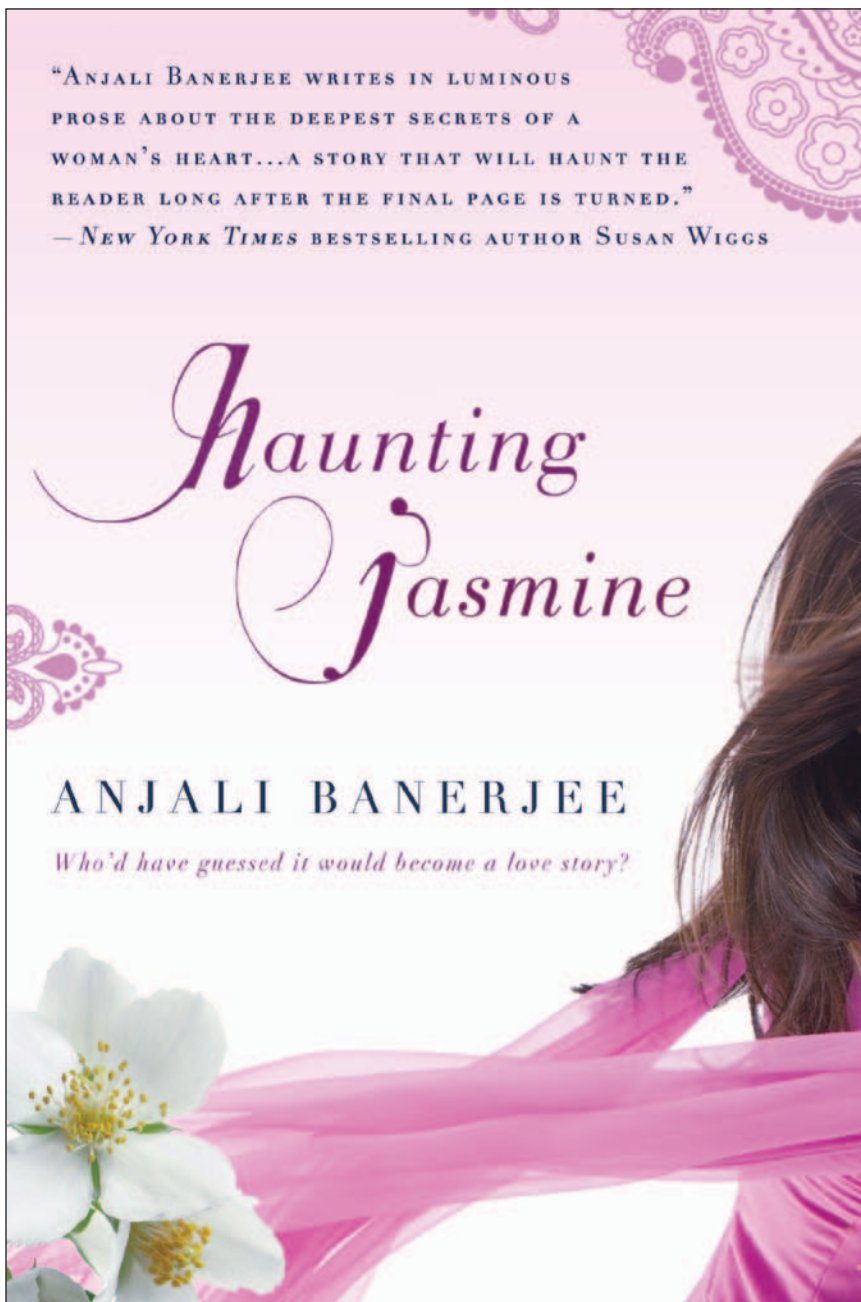
Sales Points

- Cross-cultural fiction with a whimsical touch of literary magic and an appealing love story with a Bengali-American heroine
- Banerjee’s acclaimed novels have been compared to everything from *Like Water for Chocolate* to Bollywood musicals
- Banerjee’s short fiction has been nominated for the Pushcart Prize
- Author website: anjalibanerjee.com
- Also available as an e-book

Anjali Banerjee was born in India, raised in Canada and California and received degrees from the University of California, Berkeley. She has written five novels for children and three novels for adults. Anjali lives in the Pacific Northwest with her husband.

Haunting Jasmine

Anjali Banerjee



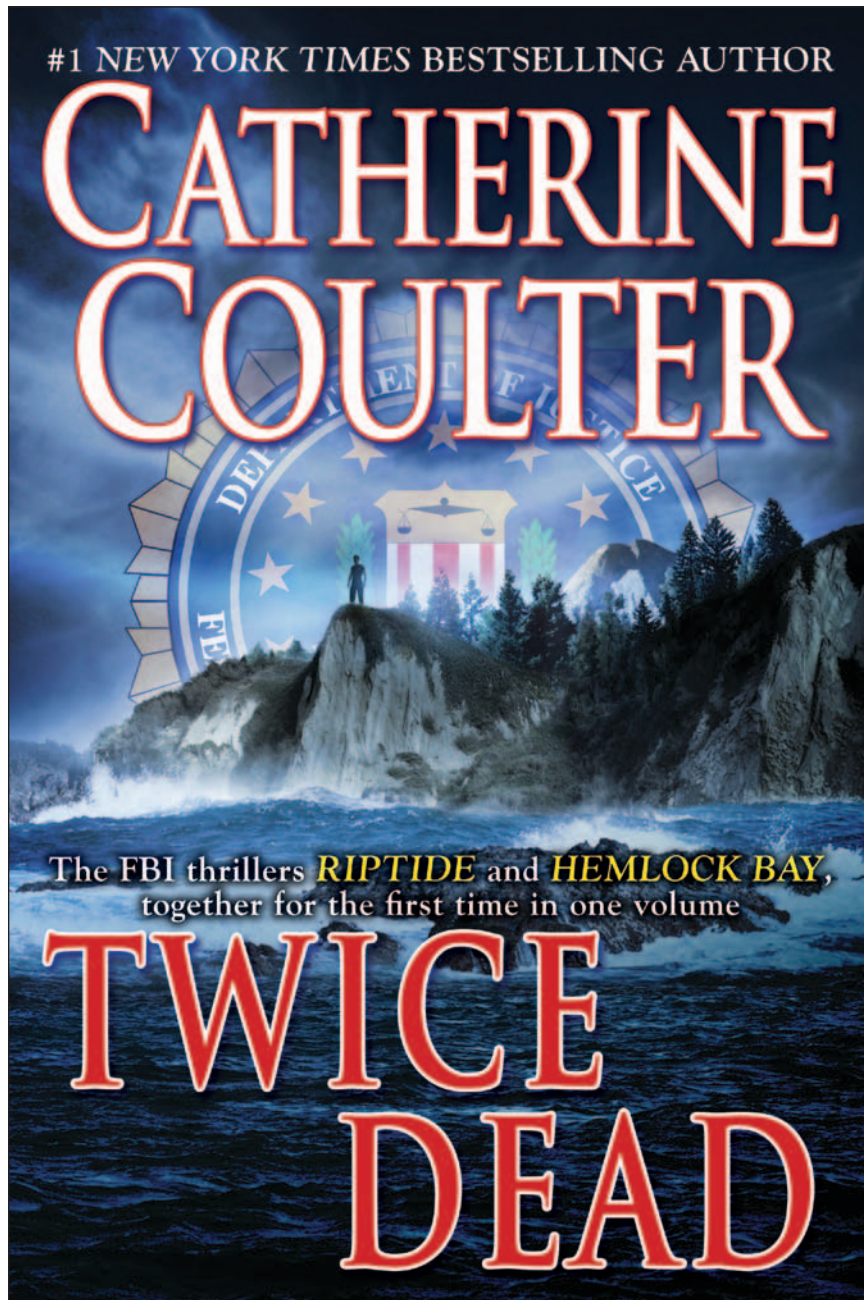
978-0-425-23871-4 • \$15.00/\$18.50 Can.

Trade Paperback
272 pp./5 1/16" x 7 3/4"
Carton: 52
Novel
Rights: W00
Publishing History: Original

Previous Book: *Invisible Lives*
978-1-416-51705-4
(Downtown Press; 9/06)
EAN: 9780425238714 51500
On sale February 1, 2011

For the first time: the FBI thrillers *Riptide* and *Hemlock Bay* together in one volume.

Twice Dead
Catherine Coulter



978-0-425-24003-8 • \$15.00/\$18.50 Can.

Trade Paperback
544 pp./6" x 9"
Carton: 28
Fiction
Rights: E30

Publishing History: Original
Previous Book: *Double Jeopardy*
978-0-425-22435-9 (6/08)
EAN: 9780425240038 51500
On sale February 1, 2011

Catherine Coulter's FBI series "twists at every turn" (*San Diego Union-Tribune*). In two of her most gripping books—*Riptide* and *Hemlock Bay*—FBI agents Dillon Savich and Lacey Sherlock face dangerous threats in both their professional and personal lives.

In *Riptide*, trouble follows an intrepid reporter to the quiet coastal Maine community, and Savich and Sherlock must face down a KGB agent to find the truth.

In *Hemlock Bay*, the two travel to Maryland to take down the satanic child-killing Tuttle twins.

"[Coulter] successfully layers one mystery atop another, giving away a teaspoon of information at a time." —*Cincinnati Enquirer on Riptide*

"Coulter gets better and more cinematic with each of her suspenseful FBI adventures." —*Booklist*

Marketing

Sales Points

- Coulter's latest FBI novel *Knockout* (7/10) debuted at #1 on the *New York Times* bestseller list
- This book follows the success of the two-in-one volumes *Double Jeopardy* (6/08) and *The Beginning* (10/05)
- There are over 36 million copies of her books in print
- Coulter's historical romance hardcover, *The Valcourt Heiress*, will be published by Putnam in October 2010
- Author website: catherinecoulter.com
- Also available as an e-book

Catherine Coulter is the author of the bestselling FBI suspense novels. She lives on the West Coast.

From the award-winning author of *The King's Daughter* comes a story of love and defiance during the War of the Roses.

It is 1497. The news of the survival of Richard Plantagenet, Duke of York, has set royal houses ablaze with intrigue and rocked the fledgling Tudor dynasty. With the support of Scotland's King James IV, Richard—known to most of England as Perkin Warbeck—has come to reclaim his rightful crown from Henry Tudor. Stepping finally onto English soil, Lady Catherine Gordon has no doubt that her husband will succeed in his quest.

But rather than assuming the throne, Catherine would soon be prisoner of King Henry VII, and her beloved husband would be stamped as an imposter. With Richard facing execution for treason, Catherine, alone in the glittering but deadly Tudor Court, must find the courage to spurn a cruel monarch, shape her own destiny, and win the admiration of a nation.

Praise for *The King's Daughter*:

"Meticulously researched, exquisitely written, here is a rich, magnificent novel of the Tudor court."
—Michelle Moran, author of *Nefertiti*

"A banquet of simply luscious and delicious history."
—*Romantic Times*

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Author of *The King's Daughter* (12/08) and *Lady of the Roses* (1/08)
- Worth's Rose of York trilogy has won eleven writing awards, including first prize in the Francis Ford Coppola-supported 2003 New Century Writer Awards
- Brings 15th-century England to vibrant life with meticulous attention to historical accuracy
- For fans of Sharon Kay Penman and Robin Maxwell
- Author website: sandraworth.com
- Also available as an e-book

Also available

The King's Daughter
978-0-425-22144-0 @ \$15.00/\$16.50 Can.

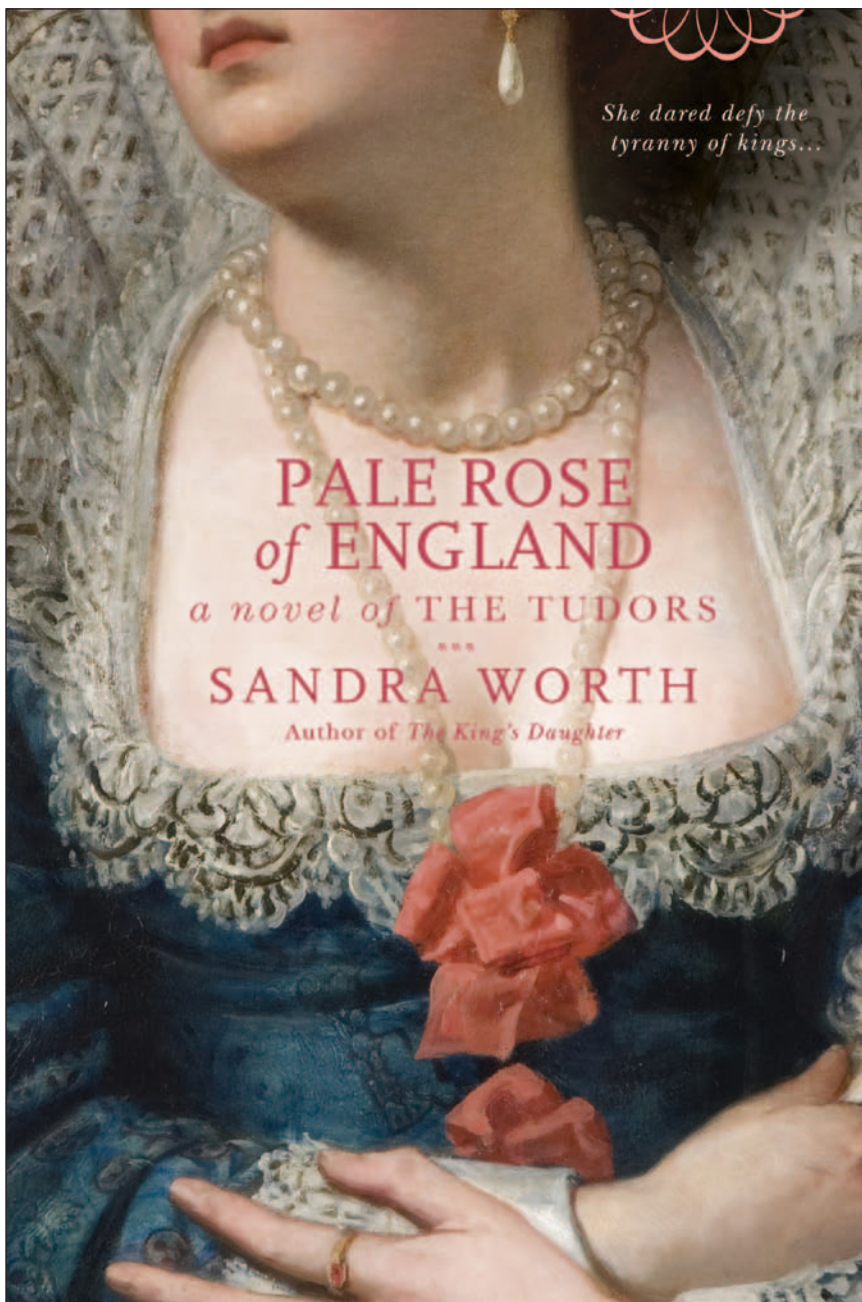
Lady of the Roses
978-0-425-21914-0 @ \$14.00/\$16.50 Can.

Sandra Worth has written five previous novels on the War of the Roses, for which she has won many awards. She divides her time between Houston and Austin, Texas.

Pale Rose of England

A Novel of the Tudors

Sandra Worth



978-0-425-23877-6 • \$15.00/\$18.50 Can.

Trade Paperback
416 pp./5 5/16" x 8"
Carton: 36
Historical Novel
Rights: E00

Publishing History: Original
Previous Book: *The King's Daughter*
978-0-425-22144-0 (12/08)
EAN: 9780425238776 51500
On sale February 1, 2011

Halfway Hexed
A Southern Witch Novel
Kimberly Frost



978-0-425-23876-9 • \$14.00/\$17.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Paranormal Romance
Rights: W00

Publishing History: Original
Previous Book: *Barely Bewitched*
978-0-425-22961-3 (9/09)
EAN: 9780425238769 51400
On sale February 1, 2011

New witch Tammy Jo Trask has a whole town full of trouble, in the latest from the national bestselling author of *Barely Bewitched*.

First, there are the local residents who form a scripture-spouting posse and kidnap Tammy to “defend” Duvall, Texas, against witchcraft. Next, someone saddles her with a secret package chock full of dangerous visions, just as the president of WAM—the World Association of Magic—arrives with his entourage to investigate her. And who worse to examine Tammy’s entanglement with off-limits and drop-dead gorgeous wizard Bryn Lyons than his ex-girlfriend? Not to mention that the clash between the locals and the magical visitors leads to a series of unnatural disasters that may doom them all.

While the fate of the town hangs in the balance, one thing’s certain: this would-be witch is ready to rumble, Texas style.

Praise for the Southern Witch series:

“An utter delight.”

—National bestselling author Annette Blair

“Full of action, suspense, romance and humor.”

—Huntress Reviews

Marketing

- Texas media and in-store author events
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Third in the Southern Witch series following *Barely Bewitched* (9/09) and *Would-Be Witch* (2/09)
- For fans of Annette Blair and Yasmine Galenorn
- Author website: frostfiction.com
- Also available as an e-book

Also available

Barely Bewitched

978-0-425-22961-3 @ \$14.00/\$17.50 Can.

Would-Be Witch

978-0-425-22577-6 @ \$14.00/\$15.50 Can.

Kimberly Frost lives in Bellaire, Texas, with her family. This is her third novel.

The author of *Don't Kill the Messenger* returns with her "strong and sassy heroine."*

Berkley Sensation Trade Paperback
FEBRUARY 2011

There are two men who have bitten the dust after a delivery from Messenger Melina Markowitz. As she tries to put together the pieces of this puzzle, she discovers that the two victims share common friends, common unexplained absences, and a common crime. Now, dark forces from the local community have been unleashed, drawing Melina into the web of a powerful woman, her voodoo, and her vengeance...

Praise for *Don't Kill the Messenger*:

"Riveting adventure... One of the best books I've read in years!"
—*New York Times* bestselling author Alyssa Day

"[An] exciting, sexy, and hilarious debut. Melina's charisma and wit, interesting side characters, and dashes of hot romance will keep readers wanting more."
—**Publishers Weekly* (starred review)

"In the currently crowded subgenre, Rendahl's book stands out with its wonderfully original protagonist, wildly original plot, and wickedly witty writing."
—*Chicago Tribune*

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

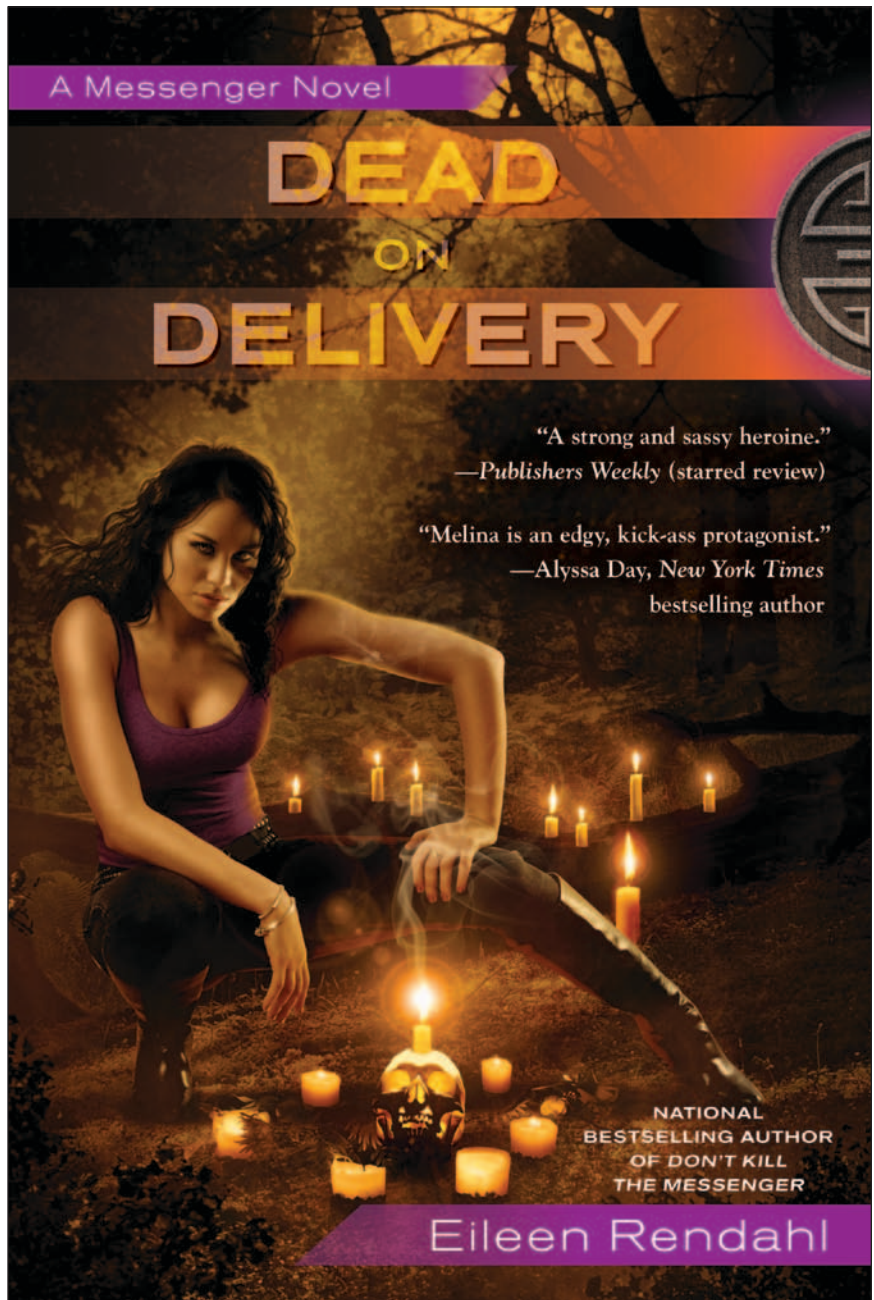
- The second book in the Messenger series, following *Don't Kill the Messenger* (3/10)
- *Don't Kill the Messenger* received fantastic praise, including a starred *Publishers Weekly* review
- Eileen Rendahl is a fresh new voice in paranormal fiction
- With its blend of paranormal romance and mystery, this series will appeal to readers across the board
- Author website: eileenrendahl.com
- Also available as an e-book

Eileen Rendahl writes and lives in Davis, California, with her two lovely children, two annoying cats, and one lovely man.

Dead on Delivery

A Messenger Novel

Eileen Rendahl

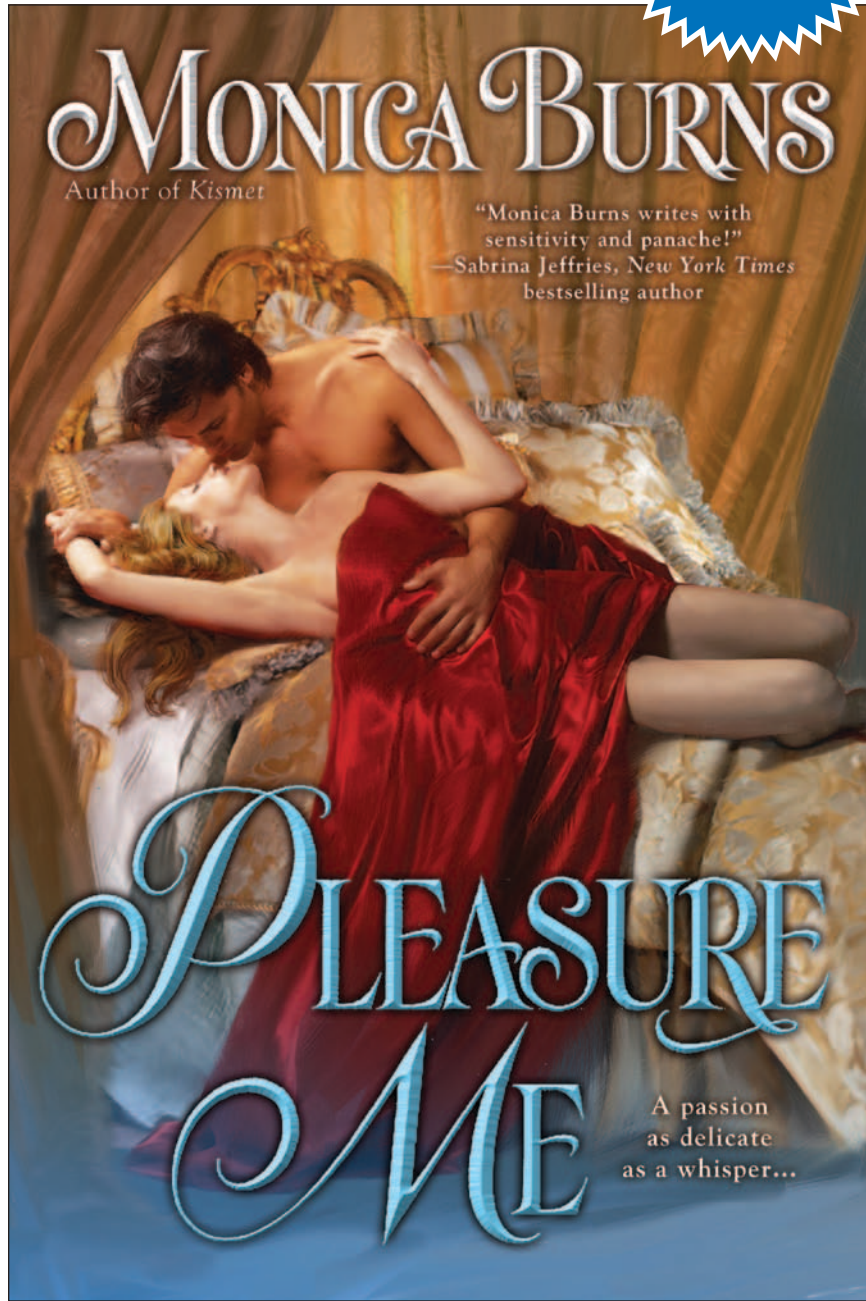


978-0-425-23878-3 • \$15.00/\$18.50 Can.

Trade Paperback 320 pp./5 1/2" x 8 1/4" Carton: 36 Paranormal Romance Rights: W00	Publishing History: Original Previous Book: <i>Don't Kill the Messenger</i> 978-0-425-23256-9 (3/10) EAN: 9780425238783 51500 On sale February 1, 2011
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Pleasure Me
A Novel
Monica Burns

**NOW
MARCH
2011**



From the author of *Assassin's Honor*, a bold and sexy new historical romance.

Youth and beauty are a courtesan's greatest assets. Concerned, at forty-one, that she is no longer desirable, Lady Ruth Attwood is uncertain whether to be offended or flattered when a younger man makes her an unusual offer. In need of funds, she agrees. But then she does the unthinkable—she falls in love...

Praise for Monica Burns and her novels:

"Monica Burns writes with sensitivity and panache!" —*New York Times* bestselling author Sabrina Jeffries

"A cinematic, compelling, and highly recommended treat!" —National bestselling author Sylvia Day

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A sexy new historical romance from award-winning author Monica Burns, following *Kismet* (1/10)
- Burns is also the author of *Assassin's Heart* (9/10) and *Assassin's Honor* (5/10)
- She is a 2005 Golden Heart finalist, 2009 and 2006 EPPIE finalist, a 2009 *Romantic Times* Reviewer's Choice finalist, and a recipient of JERR's Silver Star award
- For fans of Susan Johnson and Anna Campbell
- Author website: monicaburns.com
- Also available as an e-book

978-0-425-23879-0 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Historical Romance
Rights: E00

Publishing History: Original
Previous Book: *Kismet*
978-0-425-23215-6 (1/10)
EAN: 9780425238790 51500
On sale March 1, 2011

Monica Burns is a multi-published author of erotic romance. She lives in Richmond, Virginia.

Epic fantasy romance from the *New York Times* bestselling author of the Elemental Witch quartet.

Branna ta Cattia is the Raven, a high priestess who has come to Numia to defeat its tyrant. It's a journey made on the strength of her prophetic dreams, visions of ancient rituals, sacred spells, and of a handsome stranger destined to help her.

"You can't miss with Anya." —A Romance Review

"Anya uses words like Monet used paint."

—Bitten by Books

Marketing

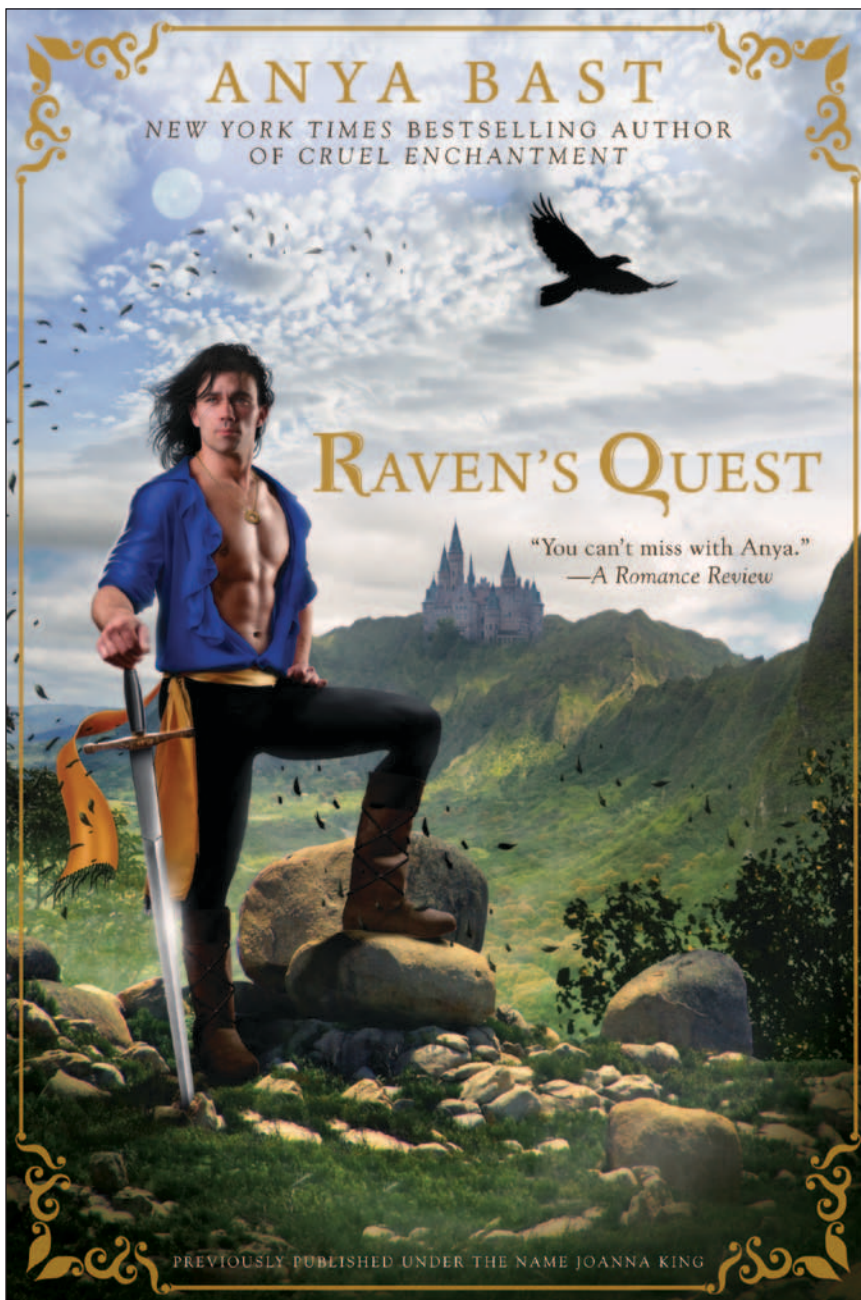
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- *New York Times* bestselling author of the Elemental Witch quartet, which includes *Witch Fury* (6/09), *Witch Heart* (1/09), *Witch Blood* (3/08), and *Witch Fire* (6/09)
- Previously published by a small press in 2004 under the name of Joanna King
- Blend of fantasy and romance perfect for fans of Lynn Kurland
- Bast contributed to the *New York Times* bestselling anthology *Hot for the Holidays* (9/09)
- Author of *Cruel Enchantment* (9/10) and *Wicked Enchantment* (1/10)
- Author website: anyabast.com
- Also available as an e-book

Raven's Quest

Anya Bast



978-0-425-23880-6 • \$15.00/\$18.50 Can.

Anya Bast is the author of numerous works of romantic fiction, many of which were previously published by Ellora's Cave. Married and living in Kentucky, she has degrees in English and Psychology and works part time as a business editor and French translator.

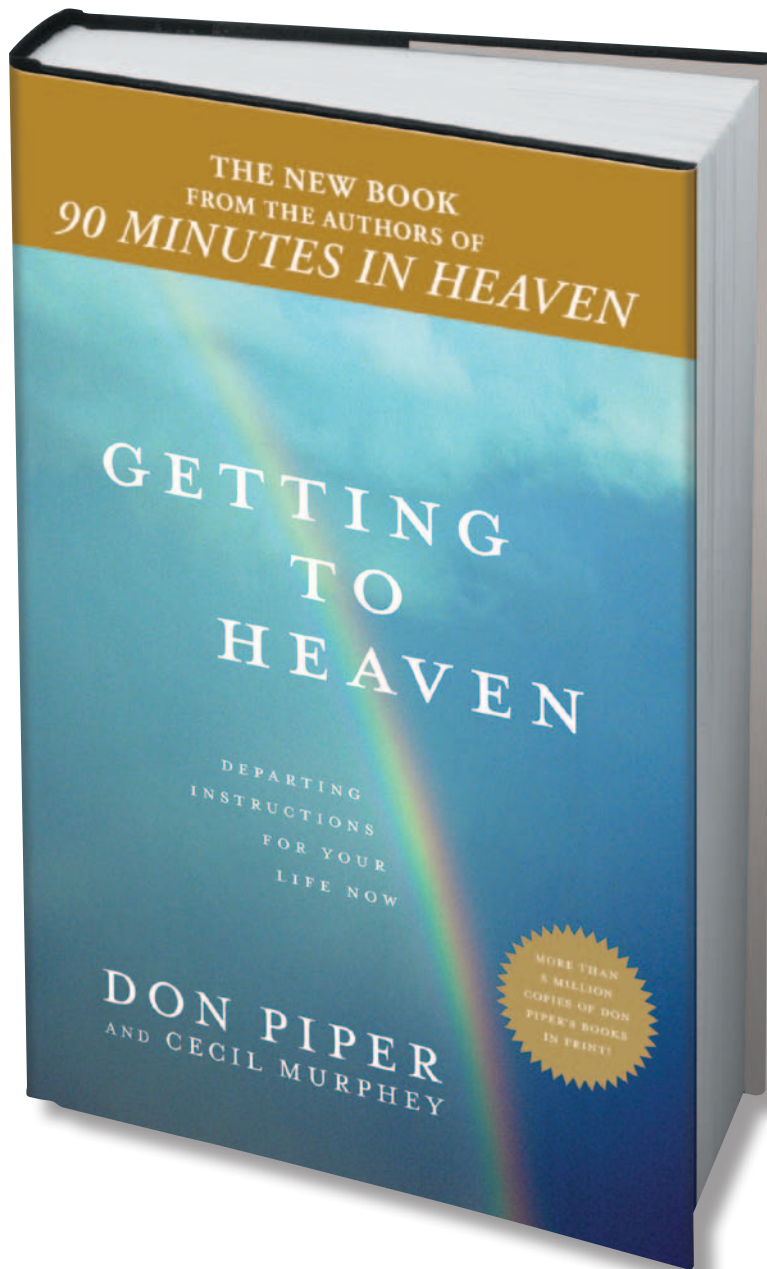
Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Fantasy Romance
Rights: W00

Publishing History: Original
Previous book: *The Chosen Sin*
978-0-425-22356-7 (10/08)
EAN: 9780425238806 51500
On sale February 1, 2011

Getting to Heaven

Departing Instructions for Your Life Now

Don Piper and Cecil Murphey



From the authors of the multimillion-selling bestseller, *90 Minutes in Heaven*, spiritual instructions for living and preparing for eternal life.

Since publishing his inspirational bestseller in 2004, Don Piper has traveled the world spreading his message of faith—certain faith—in the promise of Heaven. In *Heaven is Real*, Piper shared how life's trials can be turned into spiritual lessons, when we are open to the certainty of God's grace and love.

Now, in his first new book in four years, Piper draws on his own firsthand experiences with the joys of Heaven—as well as the lessons found in the Gospel—to offer a set of “departing instructions,” helping readers face the inevitable battles ahead, prepare for eternal life, and, starting today, live a happy, fulfilling, purposeful life on Earth while preparing for the glories of Heaven.

Marketing

- National print advertising campaign
- Tie-in with author speaking schedule
- National secular television interviews
- Christian media campaign
- Author video available
- Extensive CBA promotion and advertising
- Online advertising campaign
- Print features and reviews
- Online promotion
- 12-copy solid floor display with special riser
978-0-425-24072-4 @ \$311.40/\$390.00 Can.
13”w x 46”h x 14”d

Sales Points

- *90 Minutes in Heaven* has been on the *New York Times* trade nonfiction bestseller list for 177 weeks and has over 4 million copies in print
- The hardcover edition of *Heaven Is Real* (8/07) has shipped over 260,000 copies and the trade paperback (1/09) has shipped over 170,000 copies
- An ordained minister for over 25 years, Piper regularly speaks to audiences around the world and receives more than 5,000 emails a week
- For fans of Timothy Keller
- Also available as an e-book
- Author website: donpiperministries.com

978-0-425-24028-1 • \$25.95/\$32.50 Can.

Hardcover
256 pp./5 1/2" x 8 1/4"
Carton: 36
Christian/Inspiration
Rights: W00
Publishing History: Original

Previous Book: *Heaven Is Real*
978-0-425-21555-5 (8/07)
EAN: 9780425240281 52595
On sale March 1, 2011
Strict on sale

DON PIPER'S FIRST NEW BOOK IN 4 YEARS!

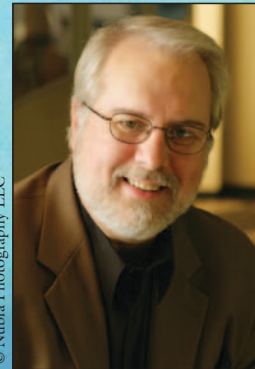


How can you live a fulfilled and abundant life as you prepare for the certainty of a blissful eternal life?

You can start by reading the instructions.

After the life-transforming miracle of Don Piper's 90 Minutes in Heaven, he continues to share God's healing message with millions on Earth.

In Getting to Heaven, Piper passes on instructions for fighting life's battles and preparing for eternity in the Hereafter.



© Nubia Photography LLC

Don Piper has been an ordained Baptist minister for over 25 years. He is an internationally recognized evangelist and is known around the world as "The Minister of Hope." **Cecil Murphey** has published over 100 books and holds a Masters of Divinity from Columbia Theological Seminary. They both live in Pasadena, California.



PRAISE FOR DON PIPER:

"Piper's story is astounding and his life lessons are real: focus on the eternal, find the humor, accept help, give thanks and just hold on."

—*Publishers Weekly*

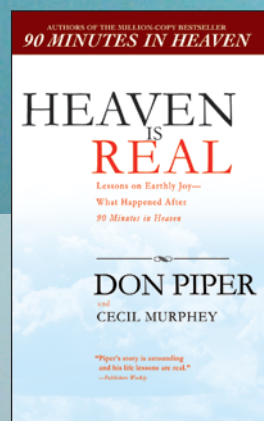
"You will discover that you don't need to go to heaven to learn these lessons, you simply need to listen to a man who has."

—**DR. KEVIN M. BRENNAN,**
Senior Pastor, Evangel Church,
Scotch Plains, New Jersey

"Don Piper is an ordinary man with an extraordinary experience and calling."

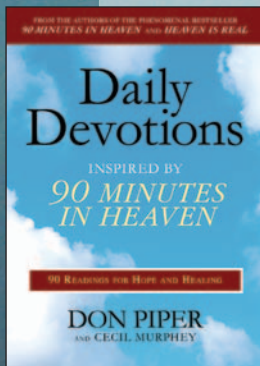
—**GREG HARRIS,**
President, Far East Broadcasting Company

"Be prepared to be blessed!" —**RON HILL,**
Senior Pastor,
The Fellowship of San Antonio



Also available
Heaven Is Real
978-0-425-22646-9
@ \$15.00/\$16.50 Can.

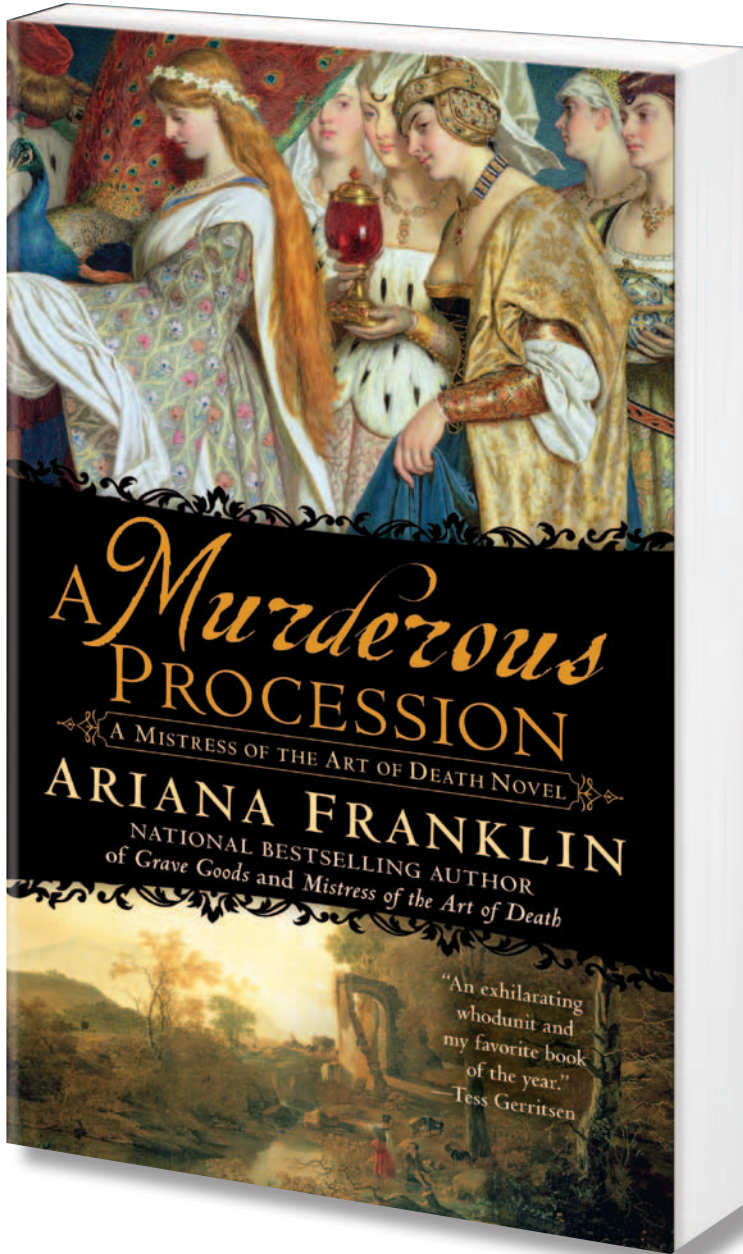
*Daily Devotions Inspired
by 90 Minutes in Heaven*
978-0-425-23208-8
@ \$9.99/\$12.50 Can.



Tess Gerritsen calls this one “my favorite book of the year!”

A Murderous Procession

Ariana Franklin



In 1176, King Henry II sends his daughter Joanna to Palermo to marry his cousin, the king of Sicily. Henry chooses Adelia Aguilar to travel with the princess and safeguard her health. But when people in the wedding procession are murdered, Adelia and Rowley must discover the killer's identity, and whether he is stalking the princess or Adelia herself.

Praise for the series:

“[Adelia] is the medieval answer to Kay Scarpetta.”
—*New York Times* bestselling author Karen Harper

“[A] highly entertaining series.”
—*New York Daily News*

“An exhilarating whodunit...I'd like to crown Ariana Franklin Queen of the Historical Mystery.”
—Tess Gerritsen, author of *The Keepsake*

Marketing

- Print advertising
- “New in Paperback” mentions
- Book club promotion, including Readers Guide available online
- Print features and reviews
- Online promotion and reviews

Sales Points

- The fourth book in the national bestselling series
- *Mistress of the Art of Death* (2/08) won the Historical Dagger Award from the British Crime Writers' Association
- Film rights for *Mistress of the Art of Death* have been sold to the BBC
- *The Serpent's Tale* (2/09) was a *New York Times* “Paperback Row” highlight and was shortlisted for the 2009 CWA “Dagger in the Library Award”
- Also in the series: *Grave Goods* (3/10)
- Author website: arianafranklin.com
- Also available as an e-book

978-0-425-23886-8 • \$15.00/NCR

Trade Paperback
400 pp./5 1/16" x 8 1/4"
Carton: 28
Novel
Rights: N00

Publishing History: Putnam hardcover
978-0-399-15628-1 (4/10)
Previous Book: *Grave Goods*
978-0-425-23233-0 (3/10)
EAN: 9780425238868 51500
On sale March 1, 2011



Ariana Franklin is the pen name of British writer Diana Norman. A former journalist, Norman has written several critically acclaimed biographies and historical novels. She lives in Hertfordshire, England, with her husband, the film critic Barry Norman.

© Mary Jane Russell

Adelia

IS BACK IN THE THRILLING FOURTH
INSTALLMENT OF WHAT *USA TODAY* HAILS AS
A “SMART AND SOPHISTICATED” SERIES.

A WINNING SERIES:

WINNER:

Mistress of the Art of Death: A 2007
Historical Dagger Award from the
British Crime Writers' Association

WINNER:

Mistress of the Art of Death: A 2007
ALA “Outstanding Mystery
Fiction Title”

WINNER:

The Serpent's Tale: A 2008
Sue Feder Memorial Historical
Mystery Macavity Award

PRAISE FOR THE SERIES:

“Let's not analyze why we love women
who cut up dead bodies. Let's just enjoy.”

—*New York Times Book Review*

“Impeccably researched...refreshing.”

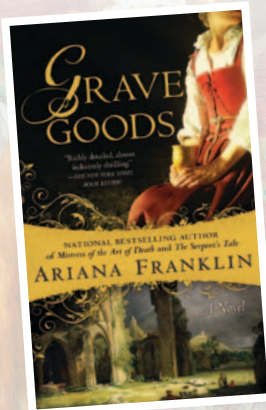
—*Entertainment Weekly*

“Succeeds brilliantly as both
historical fiction and crime-thriller.”

—*Washington Post*

“A dynamic series.”

—*New York Times Book Review*



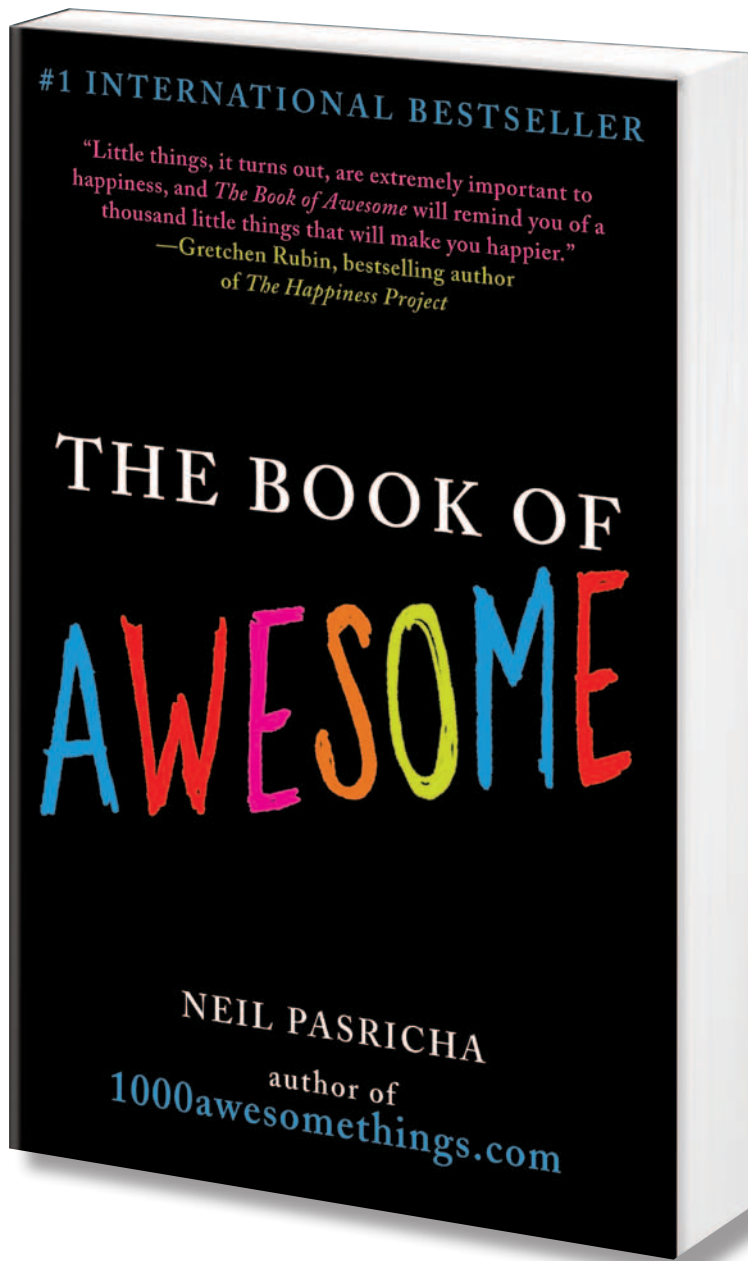
Also available

Grave Goods
978-0-425-23233-0 @ \$15.00/NCR

The Serpent's Tale
978-0-425-22574-5 @ \$15.00/NCR

Mistress of the Art of Death
978-0-425-21925-6 @ \$15.00/NCR

The Book of Awesome
Neil Pasricha



**The author behind
1000awesomethings.com
celebrates the good things in
life—by the sheer power of
their awesomeness.**

Based on the award-winning blog 1000awesomethings.com, *The Book of Awesome* is a high five for humanity and a big celebration of life's little moments and the underappreciated, simple things that make us happy, from popping bubble wrap to hitting a bunch of green lights in a row, to waking up thinking it's Monday and realizing it's Saturday. With wise, witty observations from writer Neil Pasricha, this treasure trove is filled with smile-inducing musings that make readers feel like kids looking at the world for the first time: AWESOME!

"*The Book of Awesome* gives me 14,001 things to be happy about. Bravo for taking note of the sunny side of life."
—Barbara Ann Kipfer, author of
14,000 Things to Be Happy About

Marketing

- Major online promotion
- "New in Paperback" mentions
- Author video available
- Print features and reviews
- Online reviews and author interviews
- 6-copy counter unit with special header
978-0-425-24071-7 @ \$90.00/\$111.00 Can.
6"w x 8-1/4"h x 7"d

Sales Points

- Since June 2008, 1000awesomethings.com has had more than fifteen million hits, averaging 20,000 hits a day
- Far more than just a "list" book, featuring extended appreciation essays of awesome things and brand-new material not available on the website
- Winner of Best Blog in the Culture/Personal category for the 2009 Webby Awards, which is "the Internet's highest honor" (*New York Times*)
- Author has more than 2,000 e-mail subscribers and more than 6,000 Twitter followers, who will receive notification about the book
- A #1 bestseller in Canada
- The author appeared on *CBS Morning News* and the *Gayle King Show* on Sirius XM
- Also available as an e-book

978-0-425-23890-5 • \$15.00/\$18.50 Can.

Trade Paperback
400 pp./5 1/8" x 8"
Carton: 32
Self-Help/Inspiration
Rights: E30

Publishing History: Putnam hardcover
978-0-399-15651-9 (4/10)
EAN: 9780425238905 51500
On sale March 1, 2011

Neil Pasricha works an office job in the suburbs, eats frozen burritos for dinner, and needs to go to the gym more. He's just a regular guy who loves finding money in his pocket, sleeping on the cool side of the pillow, and peeling an orange in one shot. He lives in Toronto, Canada.

WANT TO KNOW WHAT'S AWESOME?

THE BOOK OF

AWESOME KNOWS...

- The smell of gasoline
- Wearing underwear out of the dryer
- Being the first table called up for the dinner buffet at a wedding
- Watching *The Price Is Right* when you're home sick
- When the vending machine gives you two things instead of one
- Bakery air
- When cashiers open up new checkout lanes at the grocery store
- Sleeping in new bed sheets
- And so much more...

"Sunny without being saccharine, it's a countdown of life's little joys that reads like a snappy Jerry Seinfeld monologue by way of Maria von Trapp."

—*Vancouver Sun*

"Laugh-out-loud funny, tinged with just enough sarcastic nostalgia." —*Wired.com*

"Even a cynical white person can't deny the appeal of *The Book of Awesome*."

—Christian Lander,
author of *Stuff White People Like*

"The awesomest part about *The Book of Awesome* is the realization that if you enjoy the simple moments in your life, you will be happier." —Ben Huh, author of *I Can Has Cheezburger?*

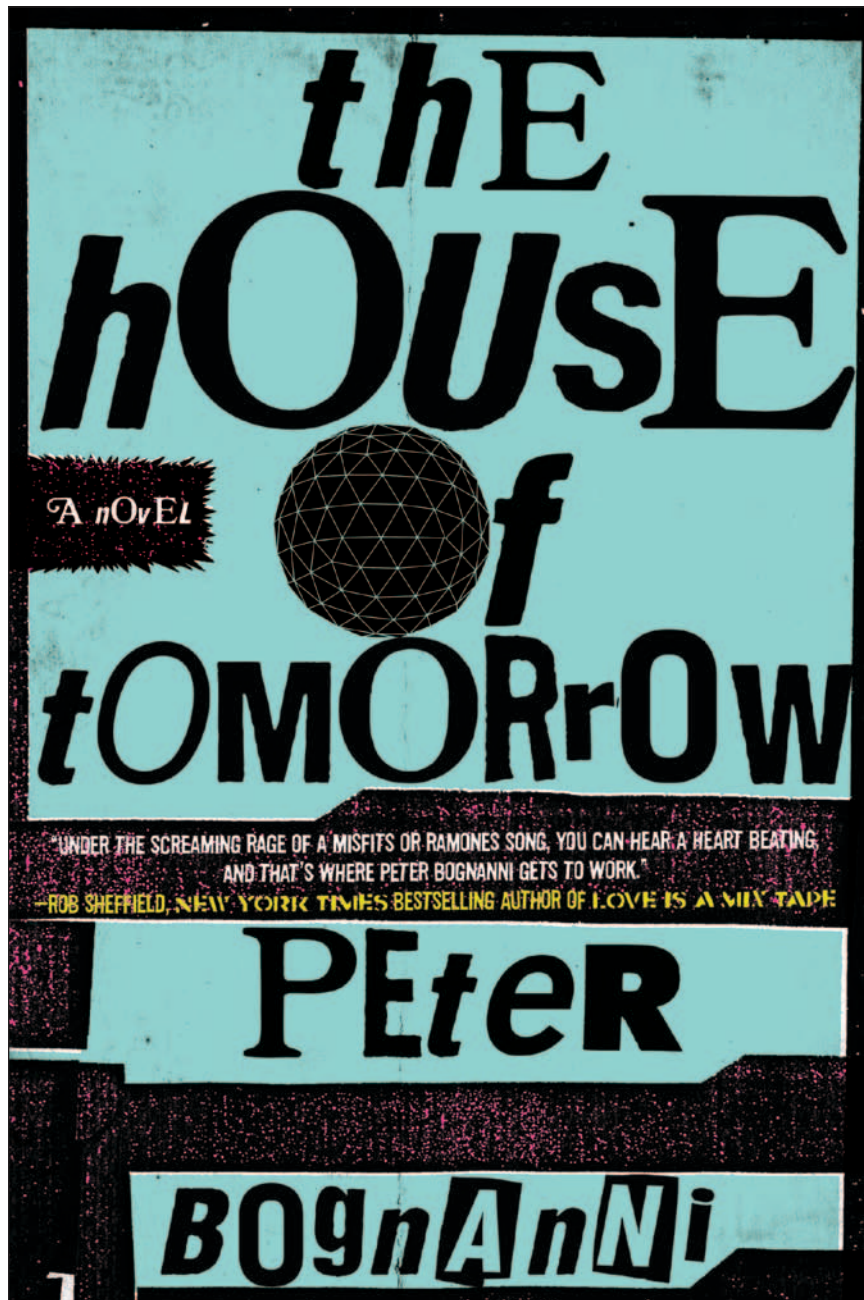
"Funny, sweet, and filled with just enough nostalgia-laced goodness to bring out your own inner Pollyanna. I dare you to read this book without compiling your own list of awesome things to add."

—Jen Yates, author of *Cake Wrecks*

"1000 Awesome Things is the #1 awesome website."

—Frank Warren,
author of *PostSecret*

The House of Tomorrow
Peter Bognanni



978-0-425-23888-2 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 5/16" x 8"
Carton: 32
Novel
Rights: W00

Publishing History: Putnam hardcover
978-0-399-15609-0 (3/10)
EAN: 9780425238882 51500
On sale March 1, 2011

Sebastian Prendergast lives with his eccentric grandmother in a geodesic dome. His homeschooling has taught him much—but he’s learned little about girls, junk food, or loud, angry music.

Then fate casts Sebastian out of the dome, and he finds a different kind of tutor in Jared Whitcomb: a chain-smoking sixteen-year-old heart transplant recipient who teaches him the ways of rebellion. Together they form a punk band and plan to take the local church talent show by storm. But when his grandmother calls him back to the futurist life she has planned for him, he must decide whether to answer the call—or start a future of his own.

“Under the screaming rage of a Misfits or Ramones song, you can hear a heart beating, and that’s where Peter Bognanni gets to work.”

—*New York Times* bestselling author Rob Sheffield

“[Sebastian’s] life makes for a sweet novel.”

—*O, The Oprah Magazine*

“Worthwhile, distracting, and delightful.”

—*Minneapolis Star-Tribune*

* *Publishers Weekly* (starred review)

Marketing

- Midwest media and in-store author appearances
- Blog advertising
- “New in Paperback” mentions
- Author video available
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A hilarious, heartwarming, and quirky debut novel about first loves, first friends, and first punk groups
- Hardcover edition received outstanding reviews
- Bognanni is a 2008 Pushcart Prize nominee, and his short story “The Body Eternal” was chosen by Stephen King as one of the “100 Most Distinguished Stories of 2006” in *The Best American Short Stories* in 2007
- Author website: peterbognanni.com
- Also available as an e-book



© Melissa Copon

Peter Bognanni is a recent graduate of the Iowa Writers’ Workshop, where he was awarded a Teaching-Writing Fellowship for his work. Bognanni is currently a visiting instructor of creative writing at Macalester College in St. Paul, Minnesota. He once played in a terrible high school punk band.

An irresistible novel about women, men, and the dogs that own them.

Berkley Trade Paperback
MARCH 2011

Lost Dogs and Lonely Hearts

A Novel

Lucy Dillon

Thirty-nine year old Rachel is having a really bad year. After losing her job and breaking up with her boyfriend, Rachel has inherited her late aunt's house, her beloved border collie, and a crowded rescue kennel, despite the fact that she knows almost nothing about dogs. Still, considering her limited options, she gamely takes up the challenge of running the kennel. And as Rachel starts finding new homes for the abandoned strays, it turns out that it might not just be the dogs that need rescuing.

"An easy, tongue-in-cheek romp...A contemporary Bridget Jones, but with canines instead of chardonnay."
—*Stylist Magazine* (UK)

"I loved this book! Heartwarming, real, and entertaining."
—Katie Fforde,
author of *Love Letters*

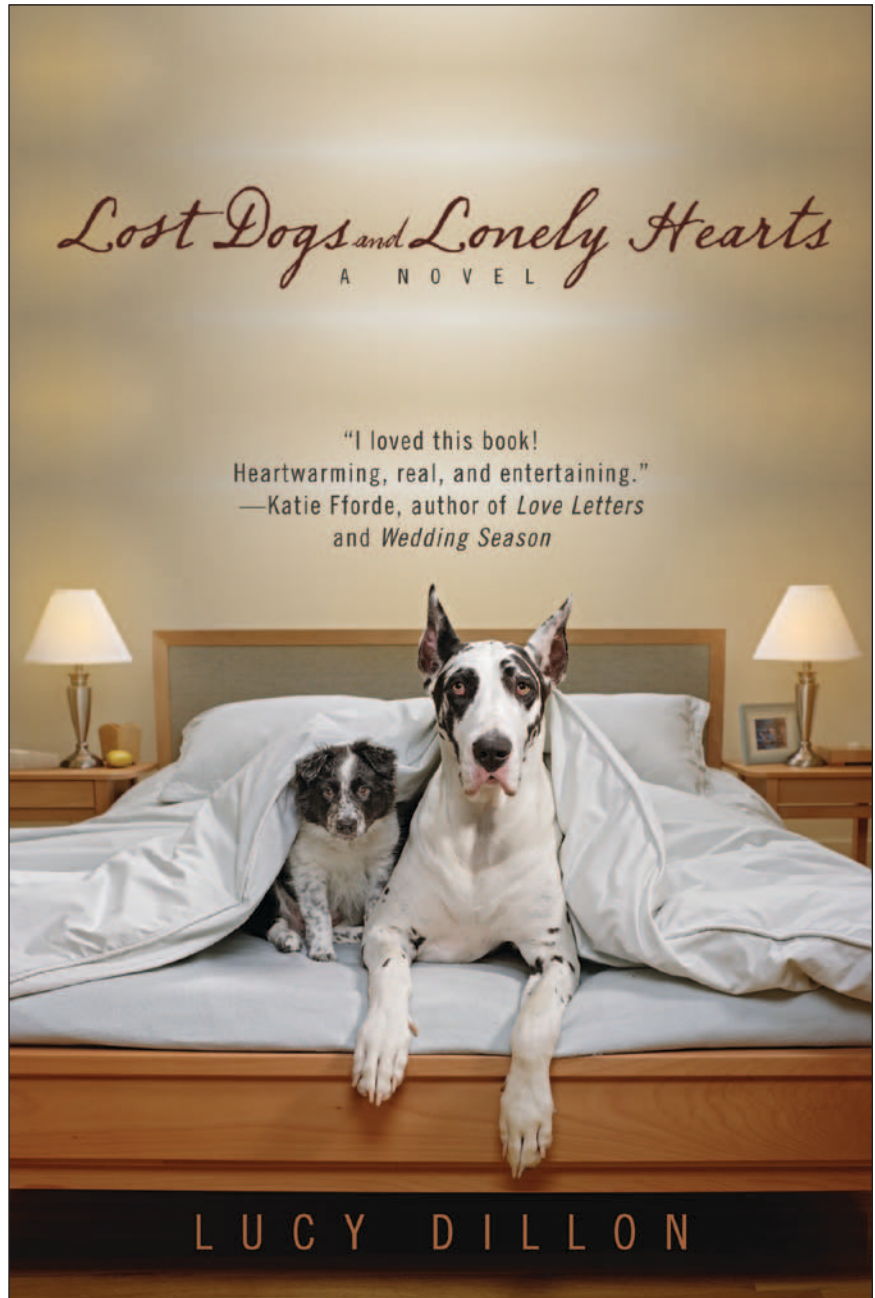
"Heartwarming, fun, and romantic. *Marley and Me* fans will love it."
—*Closer*

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Already a bestseller in the UK
- In the UK, this novel won the Romantic Novelist Association Novel of the Year Award
- Will appeal to fans of John Grogan's *Marley and Me*, Garth Stein's *The Art of Racing in the Rain*, and the fiction of Claire Cook



978-0-425-23887-5 • \$15.00/\$18.50 Can.

Trade Paperback
448 pp./5 1/16" x 7 3/4"
Carton: 44
Novel

Rights: Q00
Publishing History: Original
EAN: 9780425238875 51500
On sale March 1, 2011

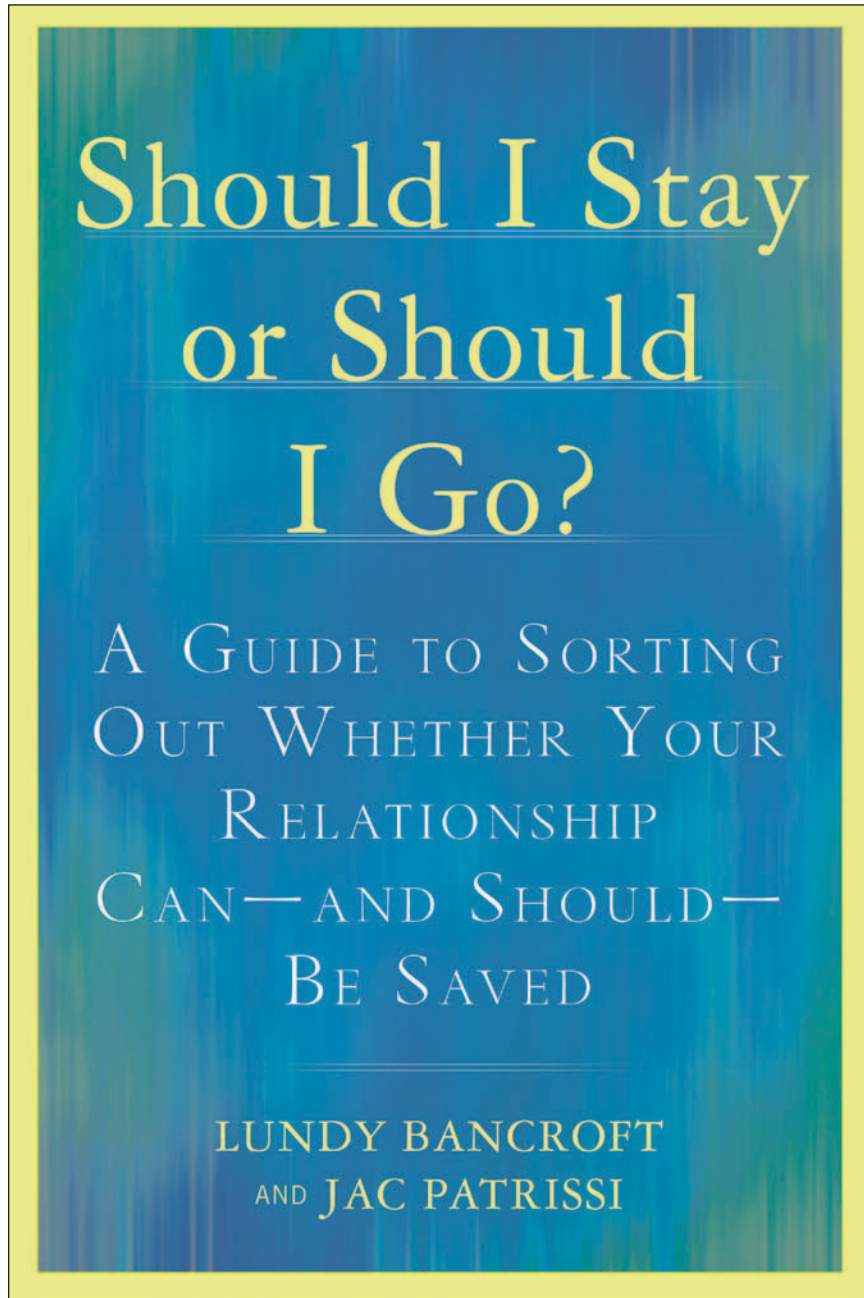


Lucy Dillon lives in Herefordshire with her husband and a pair of Basset hounds, Bonham and Violet.

Should I Stay or Should I Go?

A Guide to Sorting Out Whether Your Relationship Can—and Should—Be Saved

Lundy Bancroft and JAC Patrissi



978-0-425-23889-9 • \$16.00/\$20.00 Can.

Trade Paperback
384 pp./6" x 9"
Carton: 28
Relationships/Self-Help
Rights: W00

Publishing History: Original
Previous Book: *Why Does He Do That?*
978-0-425-19165-1 (9/03)
EAN: 9780425238899 51600
On sale March 1, 2011

A guide to making the ultimate relationship decision from the author of *Why Does He Do That?*

In this warm, supportive, and straightforward guide, Lundy Bancroft, the author of *Why Does He Do That?*, and communication specialist JAC Patrissi offer a way for women to practically and realistically take stock of their relationships and move forward—with or without their partners.

Women involved in chronically frustrating or unfulfilling relationships will learn to:

- Tell the difference between a healthy-yet-difficult relationship and one that is really not working
- Recognize the signs their partner has a serious problem
- Stop waiting to see what happens—and make their own growth the top priority
- Prepare for life without their partner—even as they keep trying to make the relationship work

Praise for *Why Does He Do That?*:

“Without a doubt the most informative and useful book yet written on the subject of abusive men.”

—Jay G. Silverman, Ph.D., director,
Violence Prevention Programs,
Harvard School of Public Health

“Bancroft has opened a window into the thinking of abusive men, and his book helps open a door out of abusive relationships.” —Gavin de Becker,
New York Times bestselling author of *The Gift of Fear*

Marketing

- National television and radio interviews
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- From the author of the successful *Why Does He Do That?* (9/03)
- Bancroft is a nationally recognized expert on the subject and has contributed to the *New England Journal of Medicine* and other periodicals
- Bancroft speaks frequently across the United States
- Bancroft’s website: lundybancroft.com
- Also available as an e-book

Lundy Bancroft has spent the last 15 years of his career specializing in abusive men. The author of articles in medical journals and professional books, he is the former co-director of Emerge, the nation’s first program for abusive men. Now he trains various non-profit and state and judicial agencies in working with domestic abuse. **JAC Patrissi** is the founder and former director of the Vermont Victim Assistance Academy. She facilitates the Growing a New Heart Retreat series for women healing from destructive relationships. She lives with her family in Massachusetts.

Can an Amish midwife earn her community's trust and bring the joy of new babies to Pleasant Valley?

Amish midwife Sarah Mast moves to Pleasant Valley for a fresh start. But her aging aunt can no longer run the birthing center, leaving most of the responsibility to Sarah. Among those skeptical of Sarah's ability is neighbor Aaron Miller, who seems drawn to Sarah but pulls away when his own sister requests her services. And when a criminal complaint is filed against Sarah, she must pray for strength to defend her practice and win acceptance from the community she loves.

Praise for the novels of Marta Perry:

"What a joy it is to read Marta Perry's novels!"
—Shelley Shephard Gray, author of the *Sisters of the Heart* series

"The world of Amish fiction has discovered a new champion."
—Lenora Worth, author of *Code of Honor*

"*Leah's Choice* is...a truly enjoyable reading experience."
—Angela Hunt, author of *The Face*

"Perry has created characters that I...care for deeply and a plot that kept me guessing at every turn."
—Deborah Raney, author of *Above All Things*

Also available

Anna's Return

978-0-425-23426-6 @ \$14.00/\$17.50 Can.

Rachel's Garden

978-0-425-23236-1 @ \$14.00/\$17.50 Can.

Leah's Choice

978-0-425-23050-3 @ \$14.00/\$17.50 Can.

Marketing

- CBA promotion and advertising
- Print features and reviews
- Online promotion

Sales Points

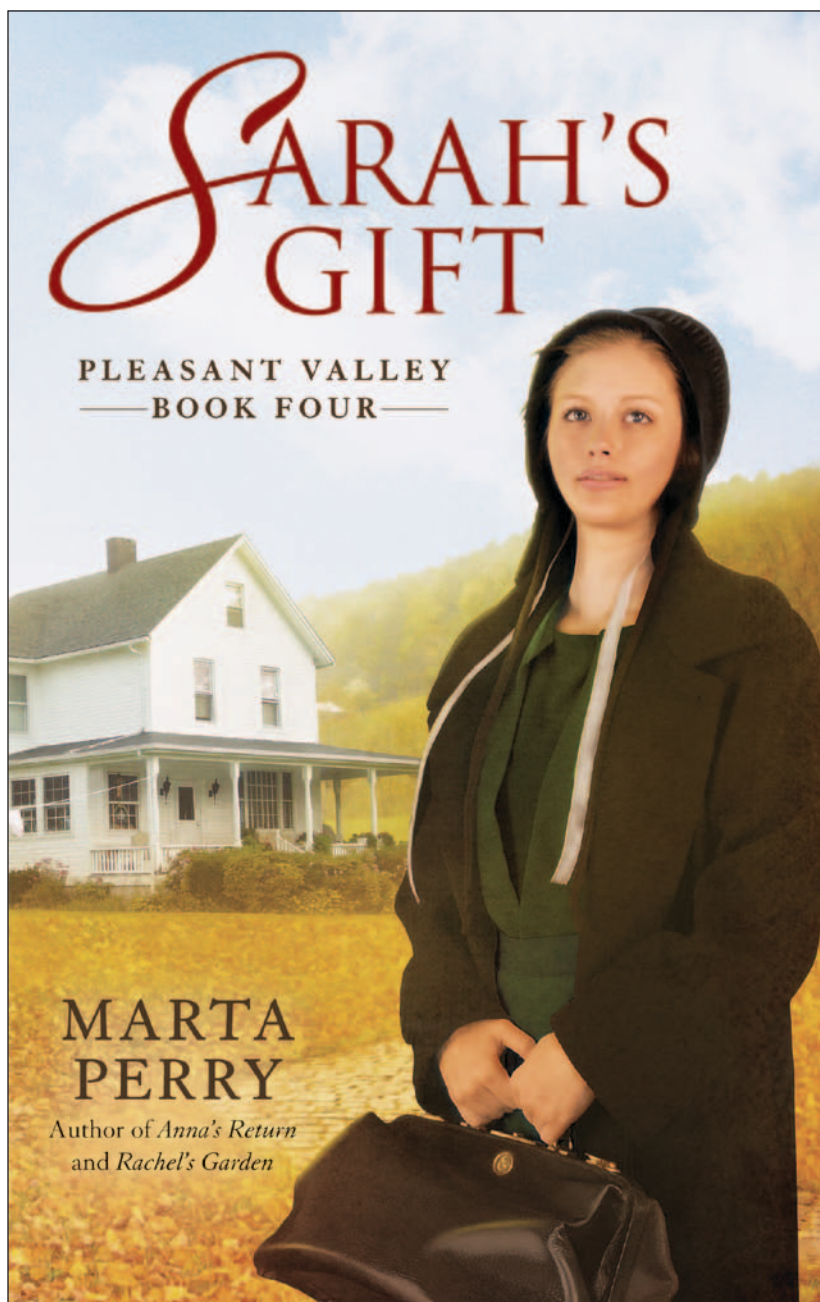
- The fourth book in the Pleasant Valley series, following *Anna's Return* (6/10)
- Perry has been nominated for numerous awards and was a finalist for a RITA Award from the Romance Writers of America
- For fans of bestselling writers Beverly Lewis and Cindy Woodsmall
- Includes a glossary of Amish terms
- Author website: martaperry.com
- Also available as an e-book

A lifetime spent in rural Pennsylvania and her own Pennsylvania Dutch roots led **Marta Perry** to write about the Plain People and their rich heritage. She lives in Bloomsburg, Pennsylvania, and is the author of over thirty-five inspirational novels.

Sarah's Gift

Pleasant Valley, Book Four

Marta Perry



978-0-425-23891-2 • \$14.00/\$17.50 Can.

Trade Paperback
320 pp./5 1/8" x 8"
Carton: 40
Inspirational Fiction
Rights: W00

Publishing History: Original
Previous Book: *Anna's Return*
978-0-425-23426-6 (6/10)
EAN: 9780425238912 51400
On sale March 1, 2011

The Inn at Angel Island

An Angel Island Novel

Thomas Kinkade & Katherine Spencer



978-0-425-23892-9 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Novel
Rights: E00

Publishing History: Berkley hardcover
978-0-425-23434-1 (4/10)
Previous Book: *A Wish for Christmas*
978-0-425-23681-9 (11/10)
EAN: 9780425238929 51500
On sale March 1, 2011

First in a brand-new series from the *New York Times* bestselling authors of the Cape Light novels—now in paperback.

Liza Martin arrives on Angel Island eager to sell off the rundown inn she inherited from her aunt and return to her busy life in Boston. Back home await an unstable career as an advertising executive—and a broken marriage. Angel Island is just one more burden.

But as Liza recalls the golden summers of her childhood, she begins to have second thoughts. And she wants to know more about Daniel Merritt, the charming handyman who's helping repair the inn, but Liza doesn't have time for romance... or much else. Sometimes Liza sees her life flying by—and, at the same time, going nowhere. It may take a band of angels to mend her broken wings and redirect her soul.

Marketing

- CBA promotion
- "New in Paperback" mentions
- Print features and reviews
- Online promotion

Sales Points

- A brand-new series from the *New York Times* bestselling authors of the Cape Light Novels
- *The Inn at Angel Island* is a hit with readers—it's already in its 5th printing
- Features cover art by Thomas Kinkade
- This series will be published every spring, while Cape Light Christmas novels will be released each fall
- The next Angel Island book, *The Wedding Promise*, will be published in hardcover in April 2011
- *The Christmas Promise* (10/04) has gone back to press five times—creating the annual Cape Light Christmas novel tradition
- Also available in the Cape Light series: *A Wish for Christmas* (11/09), *A Christmas Star* (11/09), *A Christmas Visitor* (10/08), *A Christmas to Remember* (10/07), and *The Christmas Angel* (10/06)
- Also available as an e-book

Thomas Kinkade is America's most collected living artist. A man of faith, Thomas emphasizes simple pleasures, inspirational messages, and life-affirming values in his paintings. Through his work with major charities and relief organizations, Thomas spreads light to every life he touches. He lives in California. **Katherine Spencer** was a fiction editor before turning to a full-time career as a writer. The author of more than twenty books for both children and adults, she lives with her husband and daughter in a small village on the Long Island Sound.

Solve the puzzles of TV's smartest doctor.

Berkley Boulevard Trade Paperback
MARCH 2011

House M.D. vs. Reality

Fact and Fiction in the Hit Television Series

Andrew Holtz

Brilliant diagnostician Gregory House solves puzzles every day—using not just his vast medical knowledge but his razor-sharp instincts about human behavior. This new volume explores some of the questions raised by the hit TV drama—and does the detective work to get the answers.

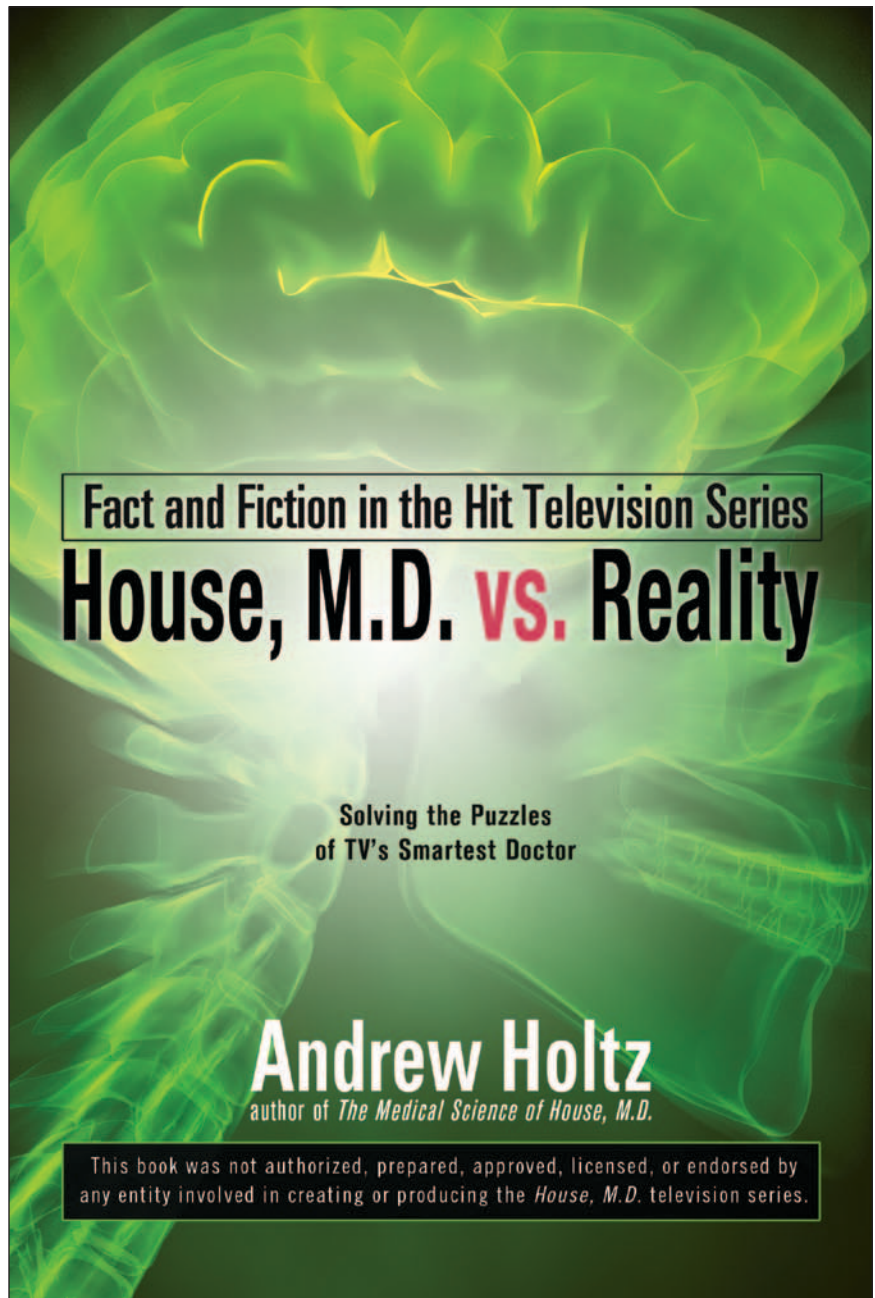
For any fascinated fan, it's a compelling journey into the real-world medicine behind the captivating cases of Dr. House.

Marketing

- Print features and reviews
- Online promotion and publicity

Sales Points

- A follow-up to the successful *The Medical Science of House, M.D.* (10/06)
- The television show continues to be a huge hit
- The author is a former CNN medical correspondent and co-anchor for *Your Health*, who earned a master's of public health degree in the Oregon MPH program
- For fans of *The Forensic Science of CSI*, *The Science of the X-Files*, and *The Real Grey's Anatomy*
- Also available as an e-book



Andrew Holtz is a health journalist who currently works as a freelancer covering health and medicine. He is also a board member and past president of the Association of Health Care Journalists. He resides in Portland, Oregon.

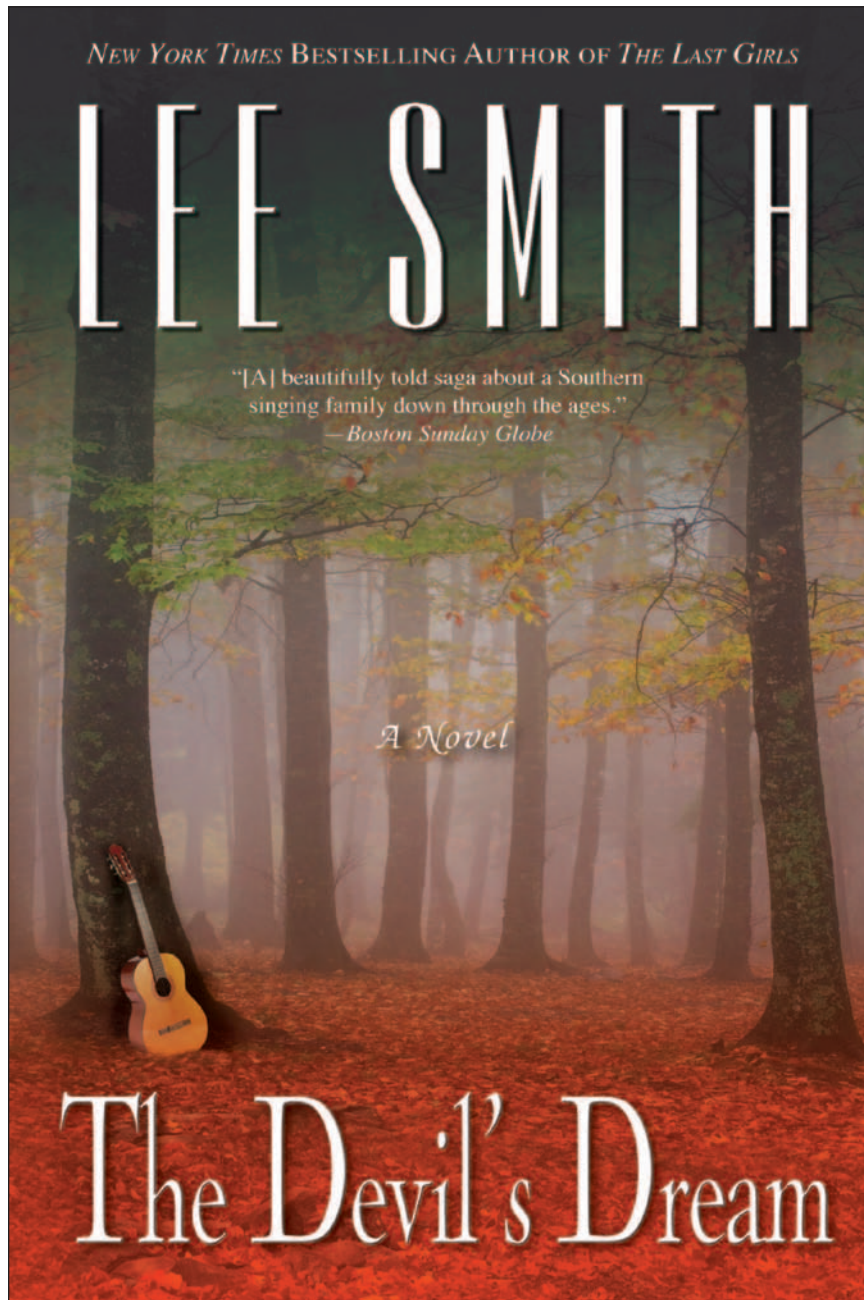
978-0-425-23893-6 • \$15.00/\$18.50 Can.

Trade Paperback
272 pp./6" x 9"
Carton: 36
Pop Culture/Science
Rights: E00

Publishing History: Original
Previous Book: *The Real Grey's Anatomy*
978-0-425-23211-8 (1/10)
EAN: 9780425238936 51500
On sale March 1, 2011

Now back in print from the
New York Times bestselling
author of *The Last Girls*.

The Devil's Dream
Lee Smith



It was in 1833 or '34 that Moses Bailey brought young Kate Malone down to Cold Spring Holler to be his wife. But Moses, wanting to become a preacher like his daddy was, left Kate time and again to look after the kids while he went out in search of a sign from God. Though he warned them about the evils of playing the fiddle, a kind of music he likened to the devil's own laughter, it passed the time for his bride and children, and soon became not just a way of life for the Baileys, but a curse that would last for generations.

"[A] beautifully told saga about a Southern singing family down through the ages."
—*Boston Sunday Globe*

"Lee Smith is a Southern storyteller in the very best tradition...she writes lyric, luminous prose."
—*San Francisco Chronicle*

Marketing

- "New in Paperback" mentions

Sales Points

- *New York Times* bestselling author
- Smith is one of the most beloved Southern novelists working today
- Winner of the Southern Book Critics Circle Award and the North Carolina Literary Hall of Fame
- Incredible praise and reviews
- For fans of Alice Hoffman and Anne Tyler
- Also available as an e-book

978-0-425-23971-1 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/16" x 7 3/4"
Carton: 40
Novel
Rights: E00
Publishing History: Putnam hardcover
978-0-399-13745-7 (7/92)

Previous Book: *On Agate Hill*
978-1-565-12577-3
(Shannon Ravenel; 8/07)
EAN: 9780425239711 51500
On sale March 1, 2011

Lee Smith was born in Grundy, Virginia, and is the author of ten novels and four story collections.

The national bestselling author returns with a new passionate, erotically charged paranormal novel.

Roberto, a jaguar-shifter of mixed Monère heritage, arrives in Cozumel to kill a rival. But he finds a more valuable prize in Mona Lisa, a Monère who's lost her memory and can be manipulated into believing anything—no matter how dark or dangerous.

Praise for Sunny's novels:

- "Sure to appeal to fans of...Laurell K. Hamilton."
—#1 *New York Times* bestselling author Patricia Briggs
- "Full of erotic sensuality."
—*New York Times* bestselling author Lori Foster
- "[A] powerfully imaginative world."
—*New York Times* bestselling author L.A. Banks
- "I guarantee you will be hooked."
—Dark Angel Reviews

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- National bestselling author
- Expert combination of explicit sensuality and dark fantasy
- Author of *Lucinda, Dangerously* (10/09), *Mona Lisa Darkening* (1/09), *Mona Lisa Craving* (12/08), and *Mona Lisa Blossoming* (11/08)
- Author website: sunnyauthor.com
- Also available as an e-book

Also available

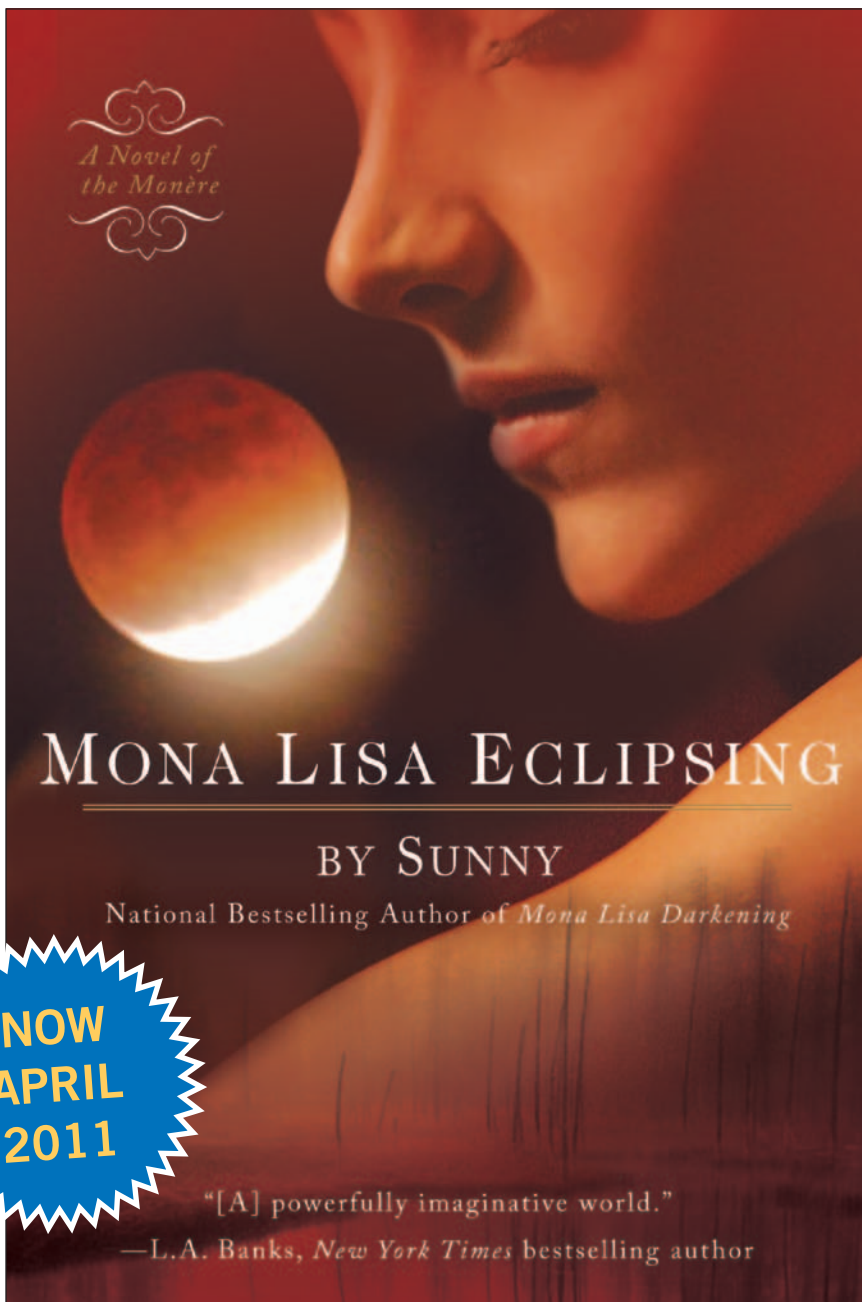
- Mona Lisa Darkening*
978-0-425-22647-6 @ \$7.99/\$8.99 Can.
- Mona Lisa Craving*
978-0-425-22554-7 @ \$6.99/\$7.50 Can.
- Mona Lisa Blossoming*
978-0-425-22494-6 @ \$6.99/\$7.50 Can.
- Mona Lisa Awakening*
978-0-425-22455-7 @ \$6.99/\$7.50 Can.

Sunny is a former physician and the wife of novelist Da Chen. She lives in New York with her family.

Mona Lisa Eclipsing

A Novel of the Monère

Sunny



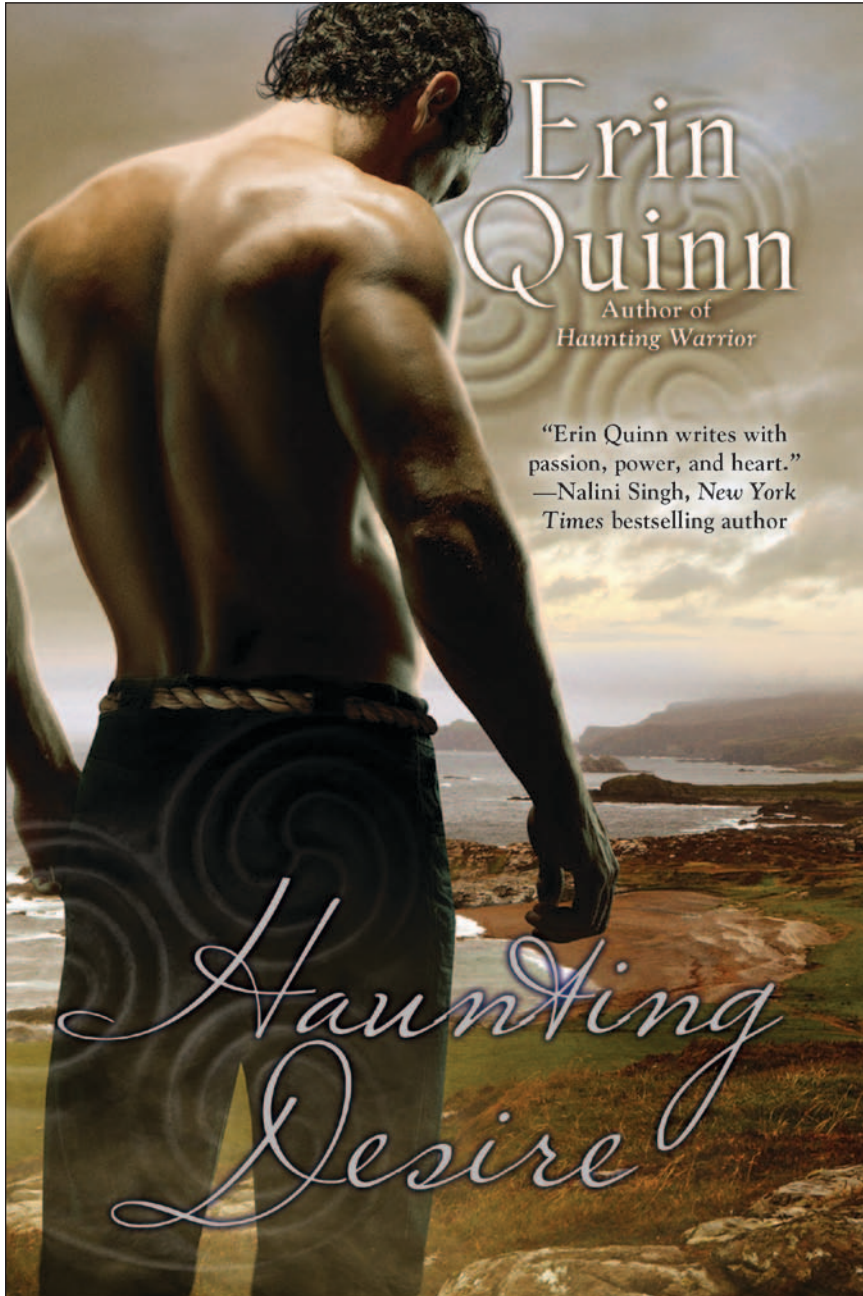
**NOW
APRIL
2011**

978-0-425-23894-3 • \$15.00/\$18.50 Can.

Trade Paperback
288 pp./5 1/8" x 8"
Carton: 48
Paranormal Romance
Rights: W00
Publishing History: Original

Previous Book: *Mona Lisa Darkening*
978-0-425-22647-6
(Berkley mass market; 1/09)
EAN: 9780425238943 51500
On sale April 5, 2011

Haunting Desire
Erin Quinn



978-0-425-23895-0 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 28
Paranormal Romance
Rights: W00

Publishing History: Original
Previous Book: *Haunting Warrior*
978-0-425-23414-3 (5/10)
EAN: 9780425238950 51500
On sale March 1, 2011

**A new tale of paranormal
passion from the author of
Haunting Warrior.**

Drawn into the cursed no-man's land called Fennore, Shealy O'Leary finds herself facing the legendary dark entity, the Druid. And unless Shealy bends to his will, her father will surely die.

The fierce warrior Tiarnan was damned by the Druid to spend eternity in Fennore. His only hope is a beautiful, frightened woman from the future who holds what he needs to exact revenge.

Alone in this primitive, terrifying world, Shealy's only hope to save herself and her father will be to trust in her own heart and the sacred power she has yet to unleash.

"Erin Quinn writes with power, passion, and heart."
—*New York Times* bestselling author Nalini Singh

"Quinn has a notable talent for the complex and mysterious."
—*New York Times* bestselling author Diana Gabaldon

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Third in a great new series set in Ireland following *Haunting Warrior* (5/10) and *Haunting Beauty* (8/09)
- Potent combination of Irish history, the paranormal, and sensual romance
- Fantastic reviews, including praise from Diana Gabaldon, Nalini Singh, and Jennifer Ashley
- Author website: erinquinnbooks.com
- Also available as an e-book

Erin Quinn is just the average girl next door in Gilbert, Arizona, where she lives with her husband, two daughters, and three dogs.

**A purrr-fectly scintillating
new novel from the national
bestselling author of
Accidentally Demonic.**

**Berkley Sensation Trade Paperback
MARCH 2011**

Katie Woods never thought she'd be forty-one, divorced, and thrust back into the dating world. To start fresh, Katie uproots her veterinary practice to upstate New York—not exactly the hottest dating scene on the planet. But when an unconscious cougar appears at her clinic, Katie's newly single life gets a much needed jolt of the supernatural kind.

After Katie examines the cougar and leaves him caged overnight, she's shocked to find a big strapping specimen of young, hot man in its place. And when the scratch she got during the exam results in some unnatural side effects, Katie has more to deal with than her animal attraction to a much younger guy—she has to figure how to stop herself from becoming a cougar of the four-legged variety.

Praise for Dakota Cassidy:

- “A writer to watch!” —Angela Knight
- “Pure escapist fun.” —Romance Reviews Today
- “Outrageously hilarious.” —Fresh Fiction

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A hilarious voice in paranormal romance
- Fifth in the national bestselling series, following *Accidentally Demonic* (2/10), *The Accidental Human* (3/09), *Accidentally Dead* (7/08), and *The Accidental Werewolf* (2/08)
- For fans of MaryJanice Davidson and Katie MacAlister
- Author website: dakotacassidy.com
- Also available as an e-book

Accidentally Catty
Dakota Cassidy



Dakota Cassidy lives in Texas with her family.

978-0-425-23960-5 • \$14.00/\$17.50 Can.

Trade Paperback 352 pp./5 1/2" x 8 1/4" Carton: 32 Paranormal Romance Rights: E00	Publishing History: Original Previous Book: <i>Accidentally Demonic</i> 978-0-425-23228-6 (2/10) EAN: 9780425239605 51400 On sale March 1, 2011
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Daughters of Rome

A Novel

Kate Quinn



From “a masterful storyteller”* comes a brilliant, entertaining novel set in tumultuous first-century Rome.

A.D. 69. The Roman Empire is up for the taking. The Year of Four Emperors will change everything—especially the lives of two sisters with a very personal stake in the outcome.

Elegant and ambitious, Cornelia embodies the essence of the perfect Roman wife. She lives to one day see her loyal husband as Emperor. Her sister Marcella is more aloof, content to witness history rather than make it. But when a bloody coup turns their world upside-down, both women must maneuver carefully just to stay alive. As Cornelia tries to pick up the pieces of her shattered dreams, Marcella discovers a hidden talent for influencing the most powerful men in Rome. In the end, though, there can only be one Emperor...and one Empress.

Praise for *Mistress of Rome*:

“What a great book!”

—#1 *New York Times* bestselling author Diana Gabaldon

“Stunning...masterful...a novel that is both literary and a page-turner.”

—Margaret George, author of *Helen of Troy*

Marketing

- West Coast media and in-store author appearances
- Print advertising
- Book club outreach, including a Readers Guide available online
- Author video available
- Print features and reviews
- Online promotion, reviews, and author interviews, including blog tour

Sales Points

- National bestselling author
- Prequel to the critically acclaimed *Mistress of Rome*, featuring the same rich storytelling and unforgettable characters
- Will appeal to fans of Colleen McCullough, Ken Follett, Kate Furnivall and viewers of HBO®’s Emmy-winning smash hit series *Rome*
- Author website: katequinnauthor.com
- Also available as an e-book

Kate Quinn lives with her husband in San Diego.

978-0-425-23897-4 • \$15.00/\$18.50 Can.

Trade Paperback
480 pp./5 1/2" x 8 1/4"
Carton: 36
Novel
Rights: E00

Publishing History: Original
Previous Book: *Mistress of Rome*
978-0-425-23247-7 (4/10)
EAN: 9780425238974 51500
On sale April 5, 2011



“KATE QUINN

IS A
MASTERFUL STORY TELLER...
A REMARKABLE NEW TALENT.”*

PRAISE FOR *MISTRESS OF ROME*:

“Equal parts intrigue and drama, action and good old-fashioned story-telling...Destined to please.”

—John Shors, bestselling author of *Beneath a Marble Sky*

“An intensely emotional
spectacle...An exhilarating read.”

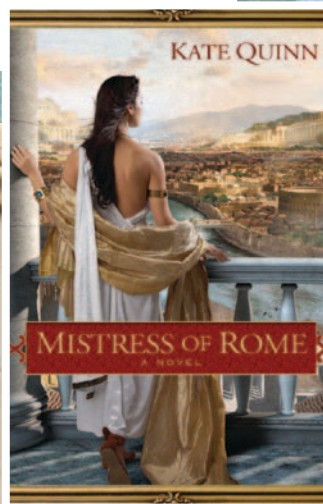
—*Kate Furnivall, national bestselling
author of *The Russian Concubine*

“For sheer entertainment, drama, and
page-turning storytelling, this tumultuous debut
novel is well worth reading.”

—*Library Journal*

“[A] solid debut...Quinn’s command of
first-century Rome is matched only by her involvement
with her characters; all of them, historical and invented,
are compelling...Should make a splash among
devotees of ancient Rome.”

—*Publishers Weekly*



Also available

Mistress of Rome

978-0-425-23247-7 @ \$15.00/\$18.50 Can.

THE BRIDE QUARTET BOX SET NORA ROBERTS

A STUNNING GIFT SET
FROM "AMERICA'S
FAVORITE WRITER"
(THE NEW YORKER).

Now the #1 *New York Times* bestselling
Bride Quartet is available in one deluxe box set!

It includes:

Vision in White

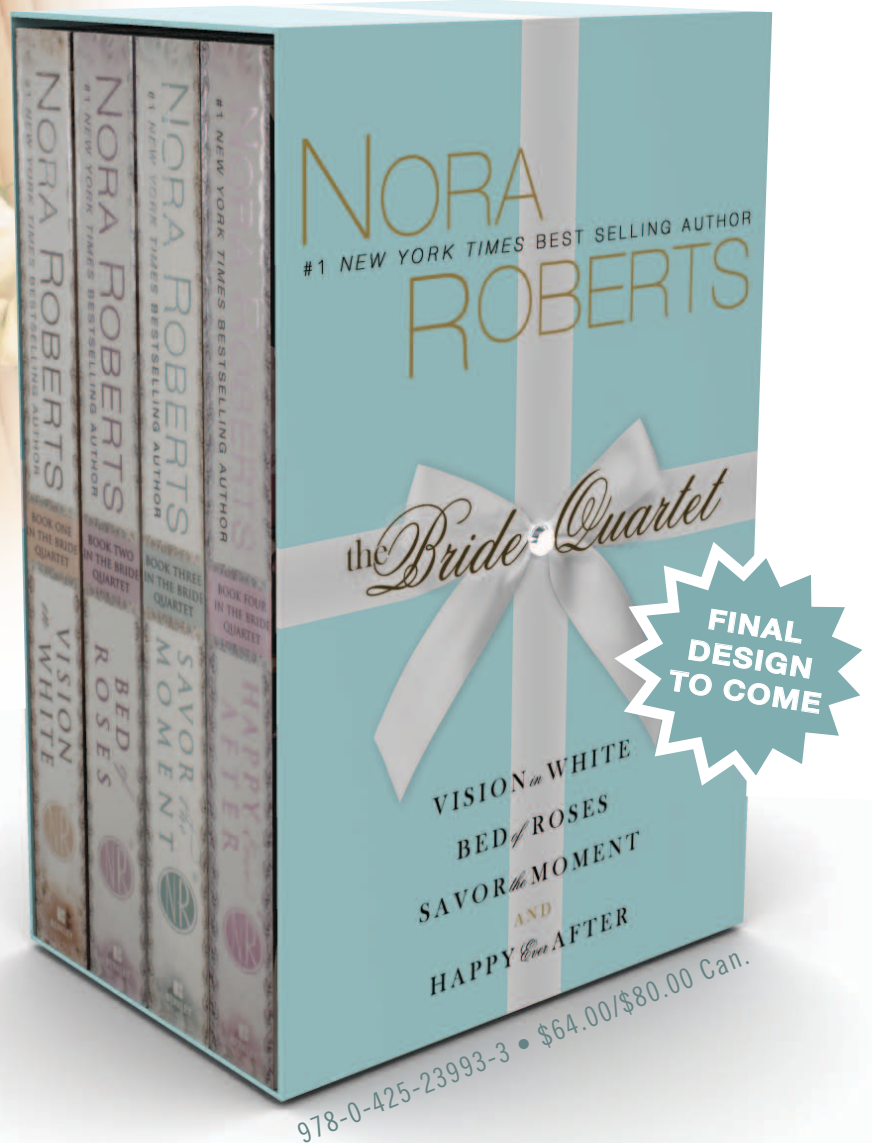
Bed of Roses

Savor the Moment

Happy Ever After

Four childhood friends have teamed up to form Vows, one of Connecticut's premier wedding planning companies. Parker, Emma, Laurel, and Mac have become experts at making every bride's dreams come true. But when they're faced with the whims of their own hearts, things never go as planned...

"Roberts weaves a story like no one else."
—*Denver Rocky Mountain News*



© John Earle

Nora Roberts is the #1 *New York Times* bestselling author of more than 190 novels. She is also the author of the bestselling futuristic suspense series written under the pen name J. D. Robb.

Berkley Trade Paperback
APRIL 2011

978-0-425-23993-3 • \$64.00/\$80.00 Can.

“A very fun and touching memoir”* of a woman’s mid-life crisis.

Berkley Trade Paperback
APRIL 2011

This Is Not the Story You Think It Is...

A Season of Unlikely Happiness

Laura Munson

By the time Laura Munson had turned 40, her life was not how she thought it would turn out. Career success had eluded her; her beloved father was no longer around to be her biggest cheerleader; and her husband wanted out of their marriage.

Poignant, wise, and often exceedingly funny, this is the moment-by-moment memoir of a woman who decided to let go—in the midst of the emotional equivalent of a Category 5 hurricane. It recounts what happened as Munson set out on her spiritual journey—and provides raw, powerful inspiration to anyone searching for peace in an utterly unpredictable world.

“I read it in one sitting and loved Munson’s tone, wit, wisdom and writing.” —Anita Shreve

“Quirky and surprisingly wise.” —*Vanity Fair*

“I like this book so much that I don’t want to quote, summarize, interpret—I just hope, if you’re in any kind of relationship, that you’ll get it and read it.” —*Huffington Post*

*Marianne Williamson

Marketing

- Minnesota media and in-store author appearances
- National television and radio interview campaign
- “New in Paperback” mentions
- Book club outreach, including a Readers Guide available online
- Author video available
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Based on a wildly popular piece that appeared in the “Modern Love” column in the *New York Times*
- The author appeared on *Good Morning America*, and the book was featured in *Vanity Fair*, *ELLE*, *Redbook*, and on The Huffington Post
- For fans of *Eat, Pray, Love* and *The Middle Place*
- A very inspiring book about creating one’s own happiness
- Author website: lauramunsonauthor.com
- Also available as an e-book

“Laura Munson takes the spiritual stuff and the personal stuff and the love stuff and the pain stuff, and she brews them all together in a very fun and touching memoir.”
—Marianne Williamson

This Is Not The Story You Think It Is...



a memoir

LAURA MUNSON



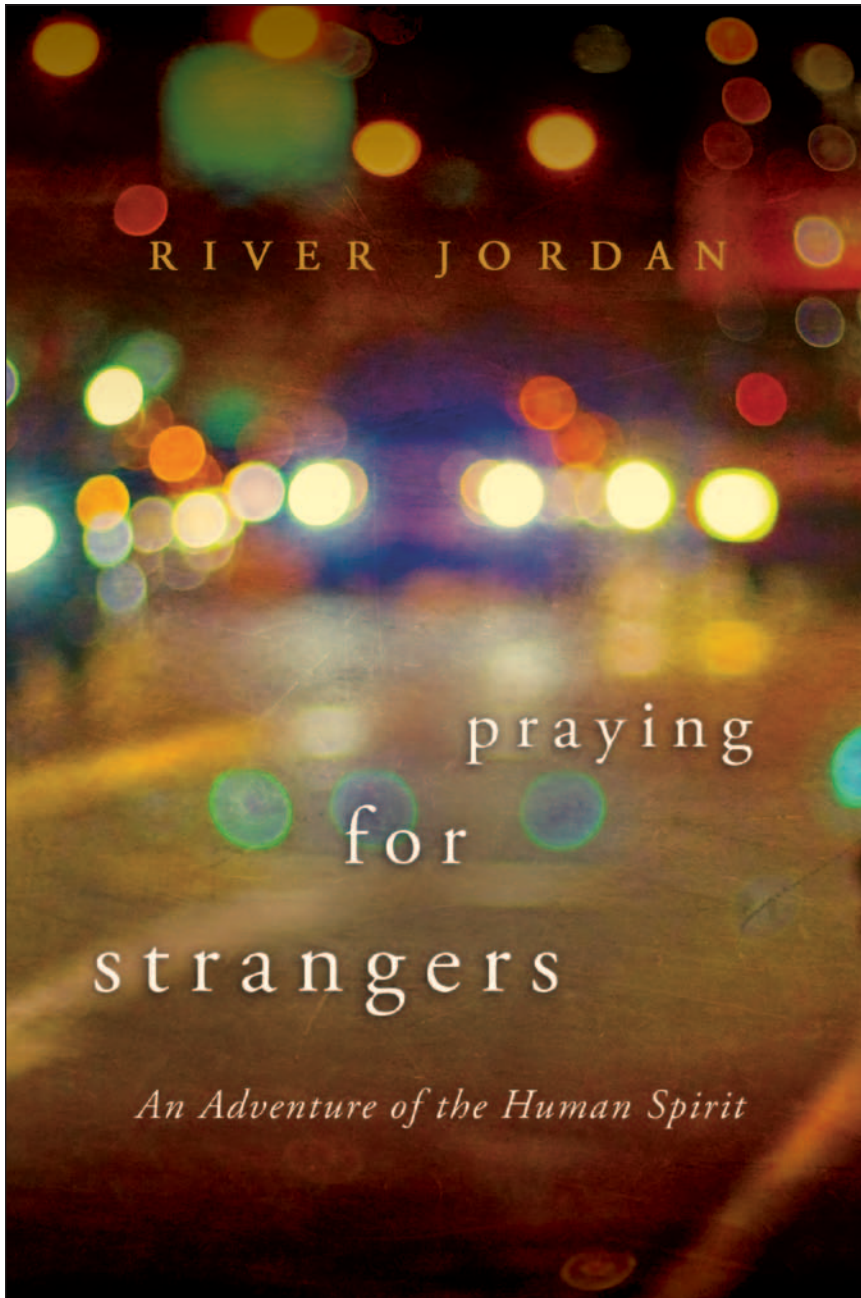
Laura Munson lives with her family in Montana, where she writes novels, memoirs, short stories, and essays. This is her first published book.

978-0-425-23899-8 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Memoir
Rights: W00

Publishing History: Putnam hardcover
978-0-399-15665-6 (4/10)
EAN: 9780425238998 51500
On sale April 5, 2010

Praying for Strangers
An Adventure of the Human Spirit
River Jordan



978-0-425-23964-3 • \$24.95/\$31.00 Can.

Hardcover
336 pp./5" x 7 1/2"
Carton: 40
Self-Help/Inspiration

Rights: W00
Publishing History: Original
EAN: 9780425239643 52495
On sale April 5, 2011

What if there was something readers could do that could positively influence others and change their lives in the process?

As 2009 approached, New Year's resolutions were the last thing on River Jordan's mind. Her sons were both about to go off to war and all she could do was pray for their safety and hope to maintain her strength, until she unexpectedly came upon the perfect New Year's resolution—one that focused on others instead of herself. She would pray for a complete stranger every single day for a year.

In *Praying for Strangers*, River Jordan tells of her amazing personal journey of uncovering the needs of the human heart as she prayed her way through the year for people she had never met before. The discovery that Jordan made along the journey was not simply that her prayers touched the lives of these strangers, but that the unexpected connections she made with other people would be a profound experience that would change her life forever.

Praise for River Jordan:

"River writes so beautifully, with such faith, grace, and surety."
—Joshilyn Jackson, author of *Gods in Alabama*

"River writes...with richness, color, imagination, genuine drama, beauty, pain, and sadness."
—Rich Bragg, author of *All Over But the Shoutin'*

Marketing

- Author tour
- Southwest media and in-store author appearances
- National television and radio interviews
- Prayer cards available for consumer promotions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Jordan's Southern fiction has won her a legion of fans and critical acclaim
- Tremendous appeal for readers with a feel-good message and viral potential of *Pay it Forward* and *The Happiness Project*
- Forum site available for readers to post their own "praying for strangers" experiences
- April is national prayer month
- Author website: prayingforstrangers.com
- Also available as an e-book

River Jordan's writing career began as a playwright where she spent more than ten years with the Loblolly Theater Group. She is the author of three critically acclaimed novels. She speaks and teaches around the country and produces and hosts her own radio show from Nashville, Tennessee, where she and her husband live.

The “fresh and spiritual”*
latest novel from the *New York Times*
bestselling author of
The Wednesday Letters—now
in paperback.

John Bevan finally found the loving family he lacked as an orphaned child. Then a fatal car accident steals away all he loves most. John erects two small crosses at the scene of the accident. One day, he meets a young man who is touching up the crosses with white paint—a man he knows only as The Cross Gardener. Their conversations and travels transform John’s life, because The Cross Gardener’s knowledge is heaven-sent...

“Passionate, spiritual, and thought-provoking.”
—#1 *New York Times* bestselling author
and FOX News host Glenn Beck

“Sharp prose, clever characterizations, thought-provoking insights.” —**New York Times* bestselling author Don Piper

Marketing

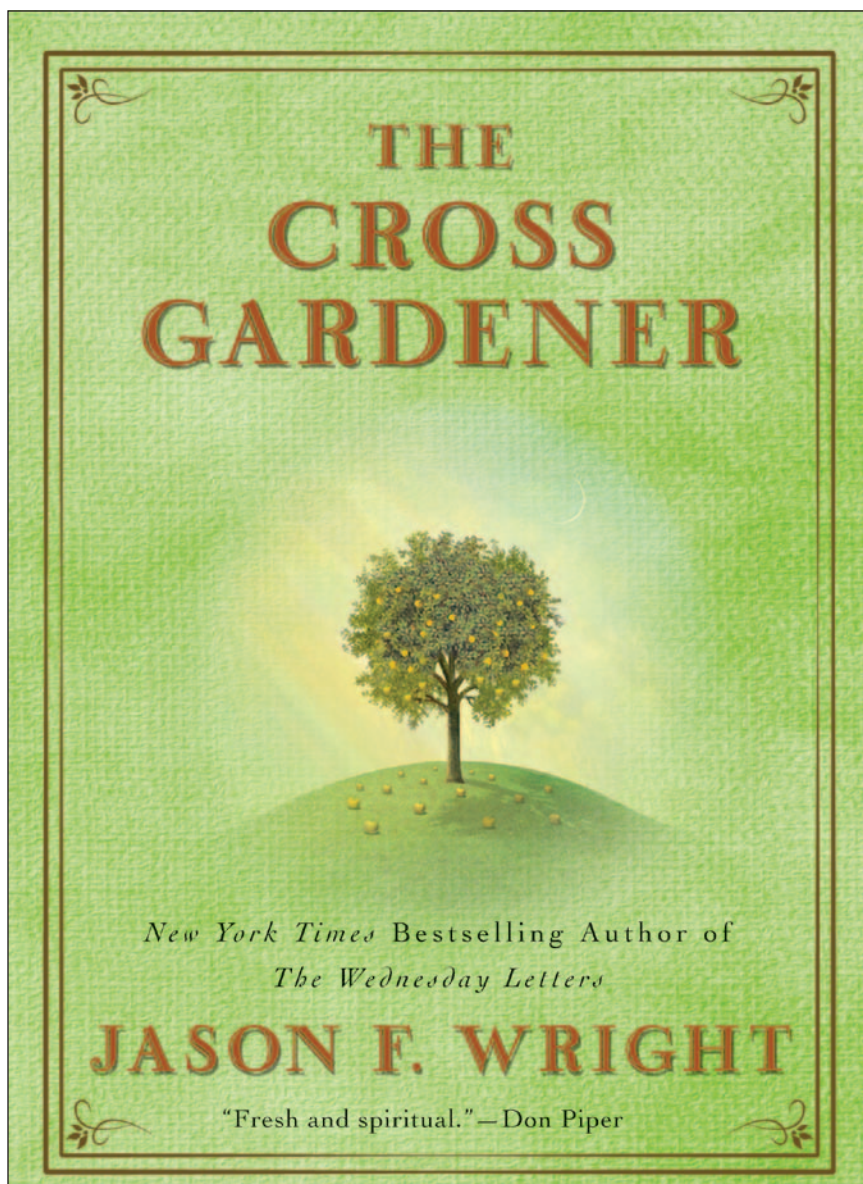
- CBA promotion
- “New in Paperback” mentions
- Book club outreach and author call-ins, including a Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- *USA Today* and *New York Times* bestselling author of *Recovering Charles* (9/08), *The Wednesday Letters* (9/07) and *Christmas Jars* (11/05)
- The author’s last trade paperback, *The Wednesday Letters*, has over 500,000 copies in print and spent five weeks on the *New York Times* bestseller list
- Wright is the co-author of Glenn Beck’s #1 *New York Times* bestseller *The Christmas Sweater*
- Wright is also a political commentator and popular speaker, he has been seen on CNN, FoxNews, C-SPAN, and on local television affiliates around the country
- For readers of Richard Paul Evans, Catherine Ryan Hyde, Mitch Albom, and Nicholas Sparks
- Features a fresh new look for the paperback edition
- Author website: jasonfwright.com
- Also available as an e-book

The Cross Gardener

Jason F. Wright



Also available

The Wednesday Letters
978-0-425-22347-5
@ \$13.00/\$14.50 Can.

The Seventeen Second Miracle
978-0-425-23794-6
@ \$14.00/\$17.50 Can.

Jason F. Wright lives with his wife and their children in the Shenandoah Valley of Virginia.

978-0-425-23885-1 • \$14.00/\$17.50 Can.

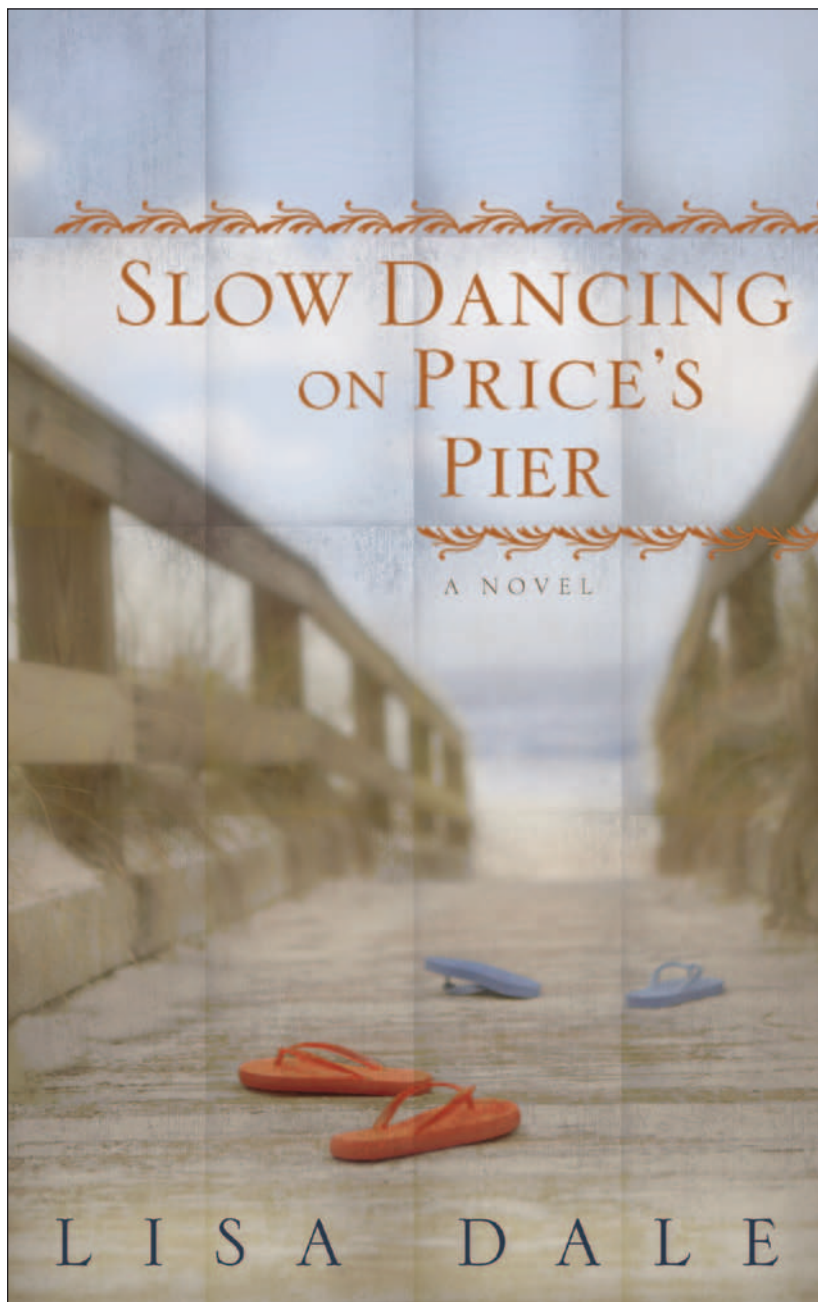
Trade Paperback
304 pp./5 1/2" x 7 1/2"
Carton: 36
Novel
Rights: E00

Publishing History: Berkley hardcover
978-0-425-23328-3 (3/10)
Previous Book: *The Wednesday Letters*
978-0-425-22347-5 (9/08)
EAN: 9780425238851 51400
On sale April 5, 2011

Slow Dancing on Price's Pier

A Novel

Lisa Dale



978-0-425-23995-7 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Contemporary Romance
Rights: W00

Publishing History: Original
Previous Book: *It Happened One Night*
978-0-446-40690-1 (Forever; 11/09)
EAN: 9780425239957 51500
On sale April 5, 2011

A family learns that time can erase mistakes when the heart remains true—from a refreshing new storyteller.

Fifteen years ago, Garret Sorensen's family, trust, and heart were destroyed when Thea Celik betrayed him and married his brother. Now they are divorcing. Garret's ready to finally mend his relationship with his brother. But being back in Newport, Rhode Island, triggers a lot of memories—all leading back to Thea.

Thea's not ready to let go of the Sorensens—even if it means being around Garret. As they cautiously circle around each other—finding themselves drawn together—they realize following their hearts could cast them adrift.

Marketing

- Northwest media and in-store author appearances
- Readers Guide available online and bound in book
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A stunning novel about love and second chances by a rising new voice in women's fiction
- Author of *It Happened One Night* and *Simple Wishes*
- For fans of Karen White, Barbara Bretton, and Susan Wiggs
- Author website: lisadalebooks.com

Lisa Dale believes there are few things better than curling up with a good book and a cup of tea. A nominee for Best New American Voices and The Pushcart Prize, Lisa lives in Northern New Jersey with her fiancé.

With new material for the paperback—the gripping war memoir by a young veteran and cast member of *The Real World: Brooklyn*.

With new material about Ryan Conklin's second tour in Iraq, *An Angel from Hell* is a gritty, blunt, sometimes laugh-out-loud Iraq war memoir from the grunt's perspective. This is an edgy, candid report from the front lines and a captivating coming-of-age story by a young veteran and former cast member of *The Real World: Brooklyn*. With stunning candor and wisdom beyond his years, Ryan Conklin gives voice to a complex and life-changing experience for his generation.

"Brutally honest, exciting, and heartfelt."

—Paul Rieckhoff, founder of Iraq and Afghanistan Veterans of America and author of *Chasing Ghosts*

Marketing

- Promote in conjunction with MTV
- Regional television and radio interviews
- "New in Paperback" mentions
- Print features and reviews
- Online promotion

Sales Points

- Ryan has many thousands of fans from his appearance on *The Real World: Brooklyn* as well as a strong online presence
- Exclusive to the trade paperback: an update about Ryan's second tour in Iraq
- As a vocal member of the Iraq and Afghanistan Veterans of America, Ryan has the support of the IAVA in promoting his story
- Will appeal to readers of Colby Buzzell's *My War*, Evan Wright's *Generation Kill*, and anyone interested in the on-the-ground experience of U.S. soldiers in Iraq
- Includes photos and features a fantastic new cover
- Author website: anangelfromhell.com
- Also available as an e-book

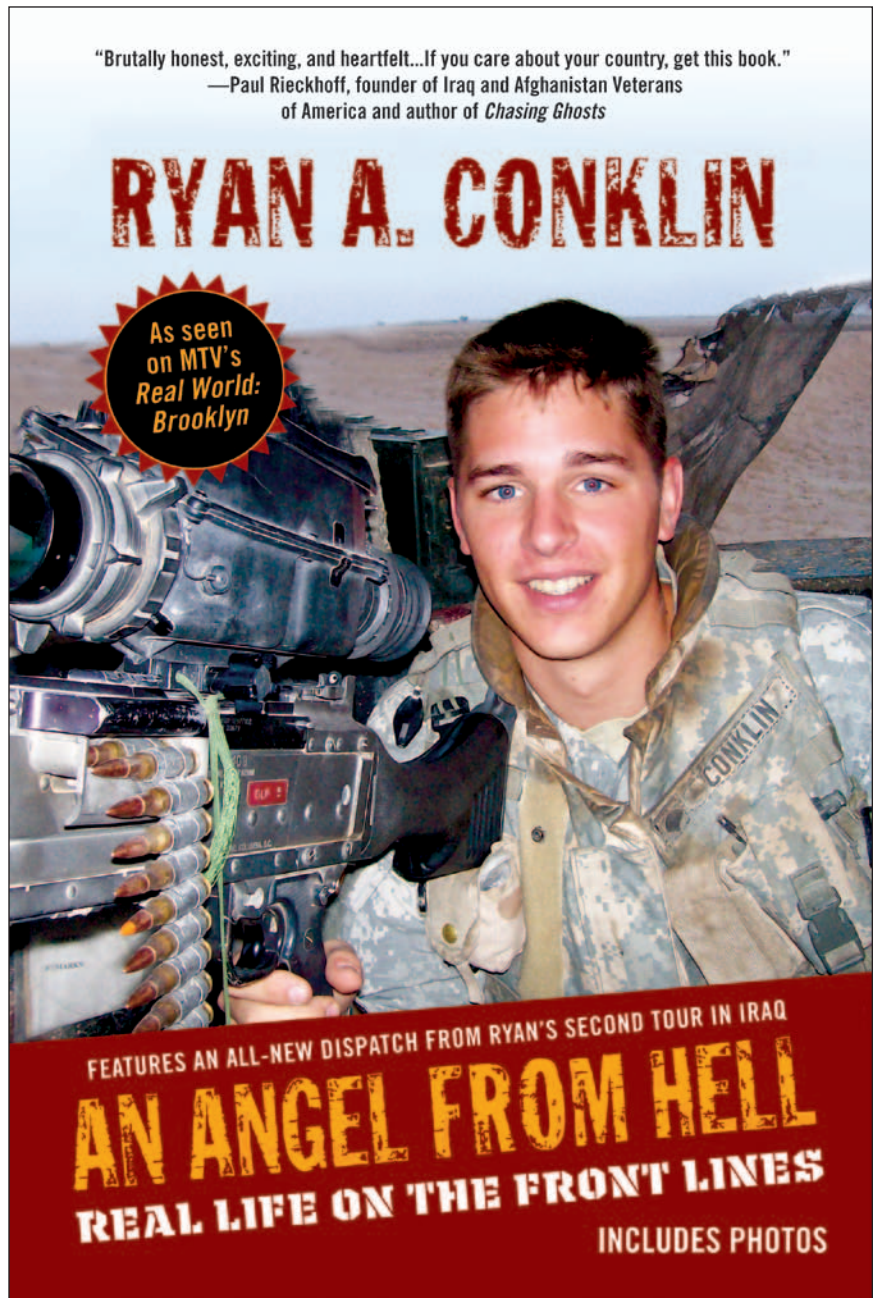
Ryan Conklin is an Iraq war veteran who starred in the 21st season of MTV's *The Real World*. Having completed his second tour in Iraq, he is currently in college as a film major. He lives in Gettysburg, Pennsylvania.

Berkley Caliber Trade Paperback
APRIL 2011

An Angel from Hell

Real Life on the Front Lines

Ryan A. Conklin



978-0-425-23909-4 • \$15.00/\$18.50 Can.

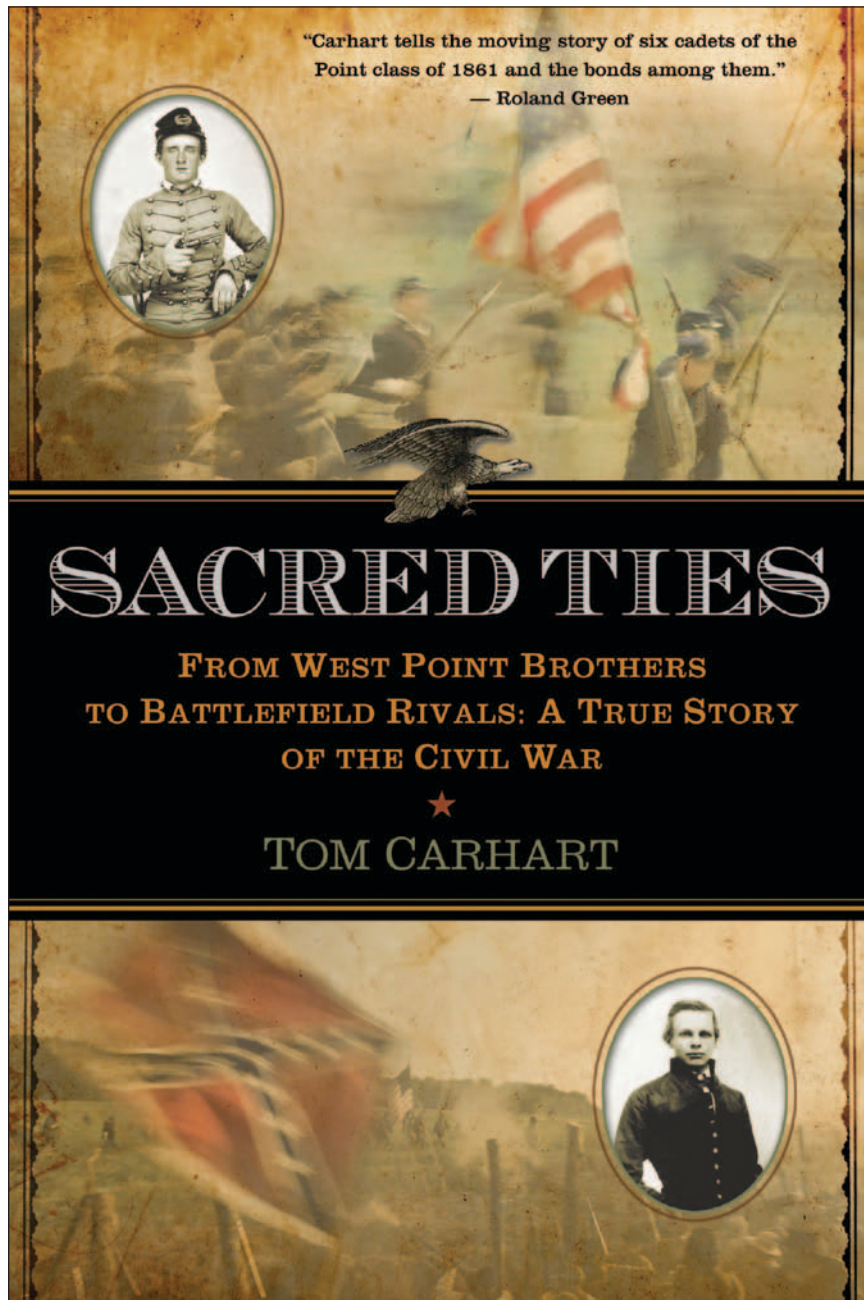
Trade Paperback
400 pp./5 1/2" x 8 1/4"
Carton: 28
Military/Memoir
Rights: W00

Publishing History: Berkley Caliber
hardcover 978-0-425-23394-8 (4/10)
EAN: 9780425239094 51500
On sale April 5, 2011

Sacred Ties

From West Point Brothers to Battlefield Rivals: A True Story of the Civil War

Tom Carhart



978-0-425-23910-0 • \$16.00/\$20.00 Can.

Trade Paperback
432 pp./5 1/2" x 8 7/16"
Carton: 24
Military Fiction
Rights: E00

Publishing History: Berkley Caliber
hardcover 978-0-425-23421-1 (5/10)
Previous Book: *Lost Triumph*
978-0-425-20791-8 (4/06)
EAN: 9780425239100 51600
On sale April 5, 2011

Now in paperback—the gripping story of six West Point graduates who fought each other in the Civil War.

With Civil War clouds darkening the horizon, they were strangers from different states thrown together as West Point cadets: George Armstrong Custer, Stephen Dodson Ramseur, Henry Algernon DuPont, John Pelham, Thomas Lafayette Rosser, and Wesley Merritt.

Right after their graduations, war erupted in 1861. They stayed blue or went gray, and even faced each other in battle. Acclaimed military historian Tom Carhart vividly brings to life these young men of valor and honor, and the valiant victories and crushing defeats of the war. They made their marks on the history of a new nation split apart, then reunited and reborn—but only at the cost of the blood of brothers.

Praise for *Lost Triumph: Lee's Real Plan at Gettysburg and Why It Failed*:

"[A] remarkable achievement." —John Keegan,
author of *The Face of Battle*

"Bold and provocative." —Jay Winik,
author of *April 1865*

"A moving story of six cadets of the Point class of 1861 and the bonds among them." —*Booklist*

Marketing

- Northeast media and in-store author appearances
- Print advertising in military publications
- Regional radio interviews
- "New in Paperback" mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A *Band of Brothers* for the Civil War
- Tom Carhart is a noted military historian with outstanding credentials, and the author of the widely praised *Lost Triumph: Lee's Real Plan at Gettysburg and Why It Failed* (4/06)
- Will appeal to Civil War buffs and in particular readers interested in George Armstrong Custer and West Point
- Also available as an e-book

Tom Carhart is a West Point graduate and Vietnam veteran. A former historian for the Department of the Army, he holds a Ph.D. in American and Military History from Princeton. He is the author of five military history books and co-author of General Wesley Clark's *A Time to Lead*. He lives in Northampton, Massachusetts.

A rallying cry for moms to embrace their inner babe and feel beautiful—from a comedian and Mommy blogger.

Forget any preconceived notions about MILFs. Today's MILF is polite society's hot mom. And today's mom is a shining example of confidence, poise and age-defying beauty (aka: MILF)—even as she juggles carpools, sibling rivalry, PTA, and the demands of the office. Combining humor with practical tips, and chock full of colorful quotes, fun quizzes, and MILF do's and don'ts (for example: MILFs don't dress like a teenager), *Got MILF?* entertains as it enlightens and empowers.

“Destined to revolutionize the field of MILFology.” —David Javerbaum, executive producer of *The Daily Show with Jon Stewart*

“Using humor and her positive outlook, Maizes deftly turns what could be an insult into an inspiring message.” —Examiner.com

Marketing

- Blog advertising
- National television and radio interviews
- Print features and reviews
- Online promotion, reviews, and author interviews

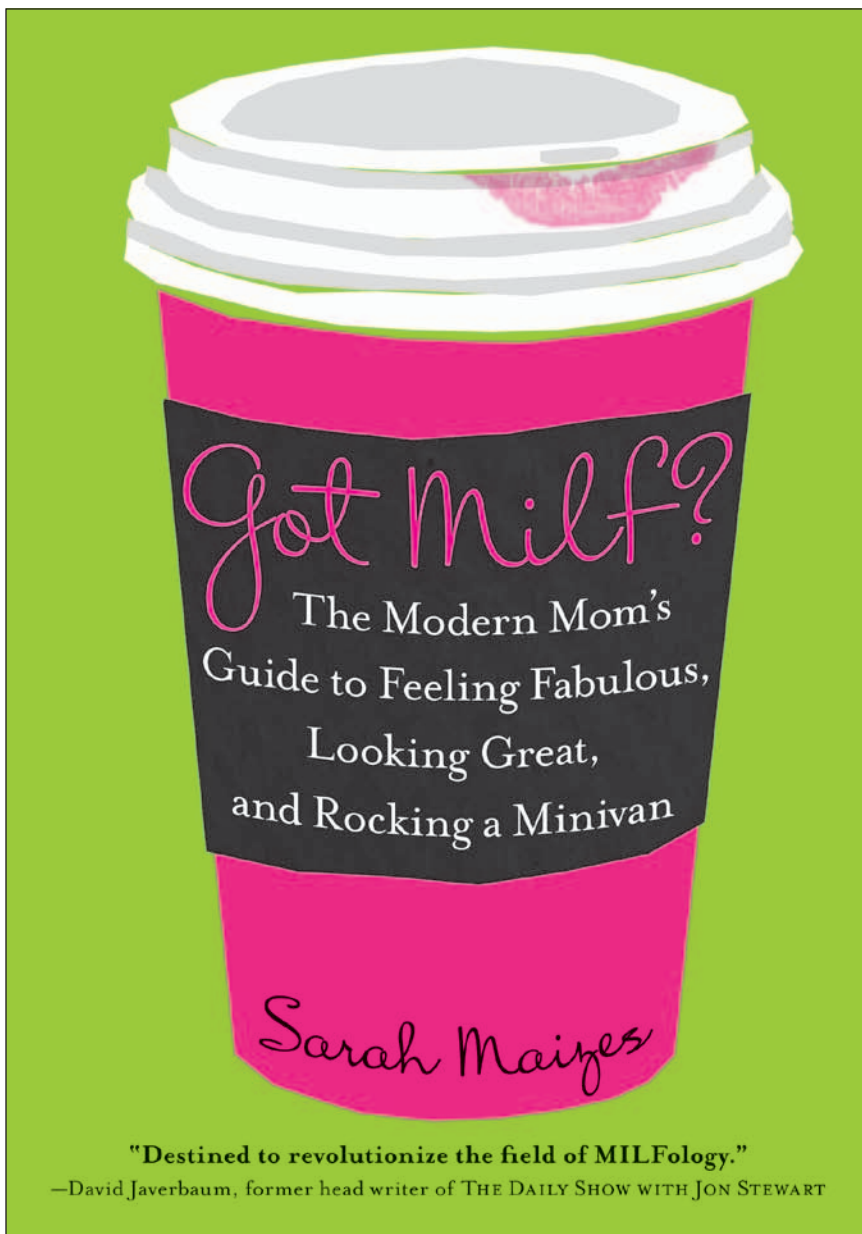
Sales Points

- Fun gift book for baby showers, birthdays, and yes, Mother's Day
- Like *Skinny Bitch*, this in-your-face title will generate buzz and grab readers' attention
- Hilarious, mediagenic author who has appeared on NPR, *ABC News Now*, and *Good Morning America*
- MILFs are in the zeitgeist and *Got MILF?* will repackage the term—both figuratively and literally
- For readers of *Sippy Cups Are Not for Chardonnay* and *I'm Too Sexy for My Volvo*
- Author has an active parenting humor blog: MommyLiteOnline.com
- Also available as an e-book

Got MILF?

The Modern Mom's Guide to Feeling Fabulous, Looking Great, and Rocking a Minivan

Sarah Maizes



978-0-425-23904-9 • \$14.00/\$17.50 Can.



© Paul Gregory

Sarah Maizes is the founder of Mommy Lite, a parenting humor blog, and a writer, stand-up comedian, and creator and co-author of *The Bridesmaid's Guerrilla Handbook*. She is a proud MILF who lives in Los Angeles with her three children.

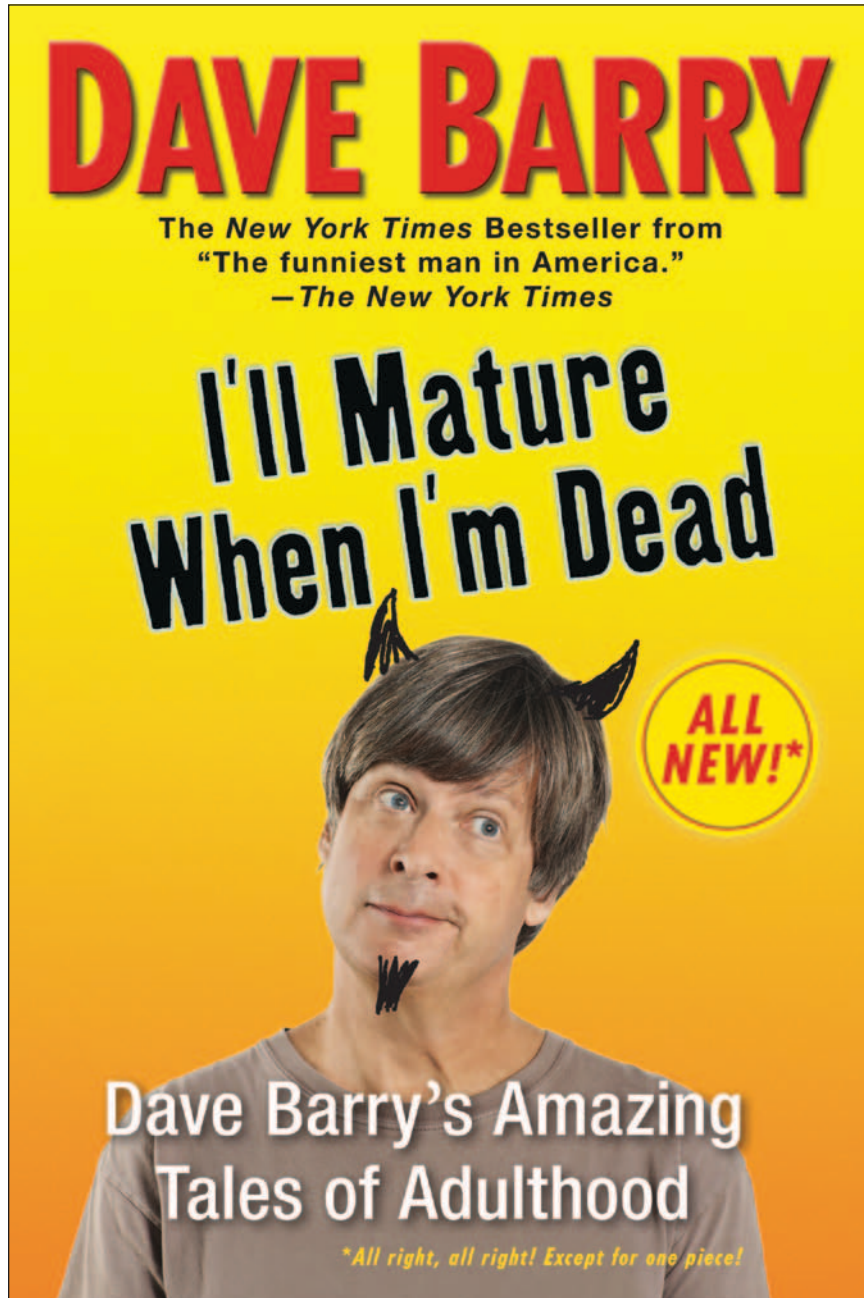
Trade Paperback
336 pp./5" x 7 1/8"
Carton: 40
Humor

Rights: E00
Publishing History: Original
EAN: 9780425239049 51400
On sale April 5, 2011

I'll Mature When I'm Dead

Dave Barry's Amazing Tales of Adulthood

Dave Barry



978-0-425-23898-1 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Humor
Rights: W00

Publishing History: Putnam hardcover
978-0-399-15650-2 (5/10)
Previous Book: *Big Trouble*
978-0-425-23947-6 (7/10)
EAN: 9780425238981 51500
On sale April 5, 2011

Now in paperback—the
New York Times bestseller
from the “funniest man
in America.”*

Not everyone has to be dragged kicking and screaming through adulthood. Let Pulitzer Prize-winning humorist and nationally unrecognized voice of maturity Dave Barry make the journey a little easier—and a lot funnier—with his hilarious takes on parenting, changing self-image, the battle of the sexes, technology, health care, celebrityhood—and even vampires!

“Truly the funniest man living in the three-mile ‘safe’ zone off the shores of America.”

—Steve Martin

“Funnier than ever...let’s kill him.” —P. J. O’Rourke

“Still the funniest damn writer in the whole country. Let’s hope he never grows up.”

—Carl Hiaassen

* *New York Times*

Marketing

- “New in Paperback” mentions
- Print features and reviews
- Online promotion

Sales Points

- A *New York Times* bestselling author and Pulitzer Prize-winning journalist
- Barry is a household name when it comes to funny
- The author’s first collection of never-before-published pieces (all right, except for one!)
- Also available: *Dave Barry’s History of the Millennium (So Far)* (8/08); *The Shepherd, the Angel, and Walter the Christmas Miracle Dog* (11/08); *Tricky Business* (10/03); and *Big Trouble* (4/02)
- Author website: davebarry.com

Dave Barry has been delighting readers for decades with his newspaper columns, nonfiction, and novels for adults and children. He lives in Coral Gables, Florida.

From the *New York Times* bestselling authors of the Cape Light novels comes the story of an island where anything is possible.

The Inn at Angel Island is officially open for business, and owner Liza Martin has booked her first major event—a June wedding. Jennifer, the bride, met her fiancé on the island when they were teenagers, and she’s always dreamed of being married at the Inn. Liza wants to make sure that Jennifer has a perfect wedding day, but she soon notices tension between the bride and groom and begins to wonder: What good is the most spectacular setting or cake if the love between the couple isn’t as beautiful and strong?

Liza is hoping everything will come together, but on the day of the wedding a storm rolls in—and the groom is nowhere to be found. Everything is going wrong, and Liza realizes that it will take nothing short of a miracle to make this wedding a success. Then again, if you have faith and love, Angel Island is just the sort of place where miracles can happen.

Marketing

- CBA promotion
- Print features and reviews
- Online promotion

Sales Points

- Second in the Angel Island series, following *The Inn at Angel Island* (4/10)
- Kinkade and Spencer are the *New York Times* bestselling authors of the Cape Light series and the Cape Light Christmas novels
- Thomas Kinkade, the Painter of Light™, is an award-winning artist with an enormous following
- Features Kinkade’s art on the cover
- Previous books: *A Wish for Christmas* (11/09), *A Christmas Star* (10/08), *A Christmas Visitor* (10/07), *A Christmas to Remember* (10/06), *The Christmas Angel* (10/05), *A Christmas Promise* (10/04), *A New Leaf* (1/04), *A Gathering Place* (5/03), *Home Song* (11/02), and *Cape Light* (3/02)
- Author website: thomaskinkade.com
- Also available as an e-book

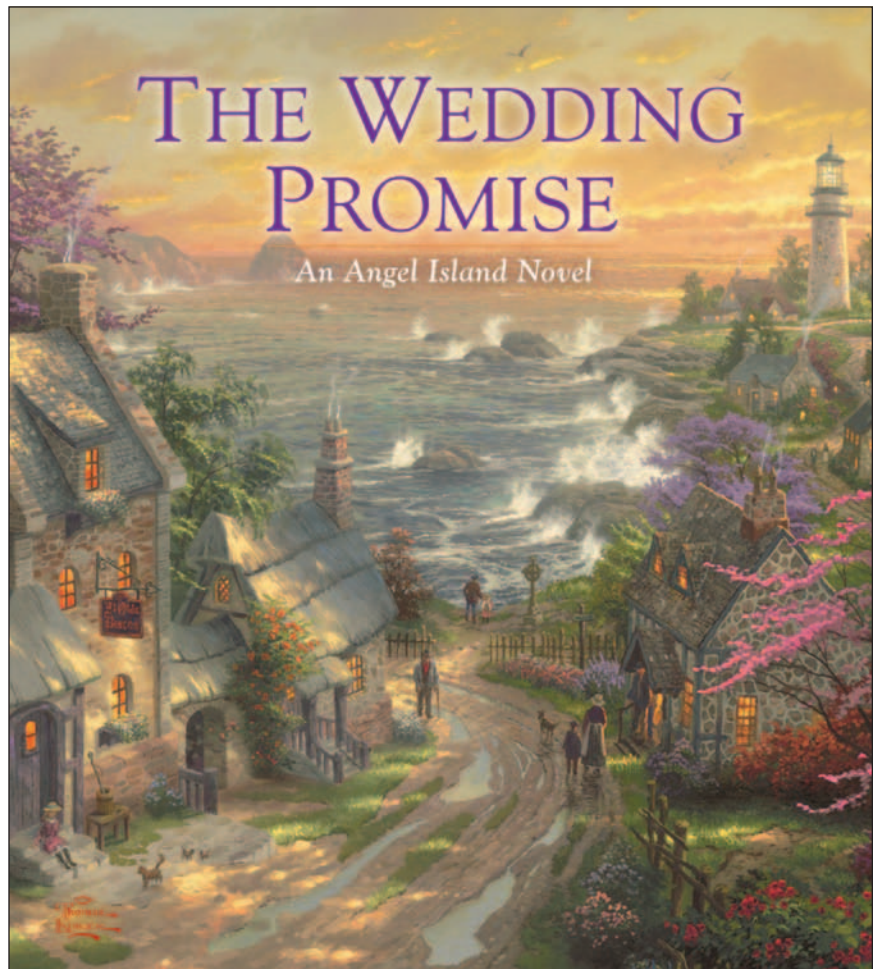
Thomas Kinkade is America’s most collected living artist. He lives in California. **Katherine Spencer** was a fiction editor before turning to a full-time career as a writer. She is the author of more than twenty books for both children and adults. She lives on Long Island.

Berkley Hardcover
APRIL 2011

The Wedding Promise

An Angel Island Novel

Thomas Kinkade & Katherine Spencer



NEW YORK TIMES BESTSELLING AUTHORS OF
THE CAPE LIGHT NOVELS

Thomas Kinkade
& Katherine Spencer

978-0-425-23912-4 • \$25.95/\$32.50 Can.

Hardcover
336 pp./6" x 9"
Carton: 28
Novel
Rights: E00

Publishing History: Original
Previous Book: *The Inn at Angel Island*
978-0-425-23434-1 (4/10)
EAN: 9780425239124 52595
On sale April 5, 2011

Food: The Good Girl's Drug

How to Stop Using Food to Control Your Feelings

Sunny Sea Gold

food: the good girl's drug

How to Stop Using Food to Control Your Feelings



Sunny Sea Gold

978-0-425-23903-2 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Health/Self-Help

Rights: W00
Publishing History: Original
EAN: 9780425239032 51500
On sale April 5, 2010

A guide to ending compulsive emotional overeating and establishing a healthy relationship with food.

Sunny Sea Gold started fighting a binge eating disorder in her teens. But most books on the topic were aimed at older women, women she had a hard time relating to. Calling on top psychiatrists, nutritionists, and fitness experts, Sunny offers real advice to a new generation fighting an age-old war. With humor and compassion from someone who's seen it all, *Food: The Good Girl's Drug* is about experiences shared by many women—whether they've been struggling with compulsive overeating their whole lives, or have just admitted to themselves, that yes, it's more than just a bad habit.

Marketing

- New York media and in-store author appearances
- National television and radio interviews
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The first book to help younger women understand emotional and compulsive eating when the pattern first emerges, and lead readers step-by-step to a healthier life
- Geneen Roth's books address older women who suffer from emotional overeating while *Food: The Good Girl's Drug* speaks directly to women in their twenties and late teens
- Millions of women binge eat—twice as many as those who suffer from weight loss disorders.
- Gold is currently deputy editor at *Redbook* and was formerly health editor at *Glamour* and *Seventeen*
- The author has connections with many highly visible spokespeople in the health community
- Author's blog: healthygirl.org
- Also available as an e-book

Sunny Sea Gold is deputy editor at *Redbook* and former health editor at *Glamour* and *Seventeen*. Her writing has appeared in *Real Simple*, *Best Life*, *Psychology Today* and many other publications. She lives in New York City.

A “brutal and lovely”* novel,
now in paperback.

Berkley Trade Paperback
APRIL 2011

My Wife's Affair

A Novel

Nancy Woodruff

Peter accepted his fate as a failed novelist turned semi-successful businessman, but even after three children, his wife Georgie always held onto the actress inside her.

When Peter gets a job in London, the move sets Georgie down a seductive path to the life she always wanted. Landing a one-woman show, she is drawn into the romance of the stage and begins to feel a kinship with her character—Dora Jordan, a famous eighteenth-century actress who had thirteen illegitimate children, ten fathered by the future King of England—and develops an irresistible attraction to the show's playwright, beginning an affair that will irrevocably change her life, her marriage, and her world.

“[A] searing chronicle of the dissolution of a marriage and a family...The shocking twist at the conclusion of the book will leave stunned readers gasping for air.”
—*Booklist*

“Woodruff leaves not a dry eye in the house in this gripping ode to theater and the love it can command.”
—**Publishers Weekly* (starred review)

“Pulls you in to the modern day tragedy of its lushly drawn characters and refuses to let go.”
—Helen Stapinski, author of *Baby Plays Around*

Marketing

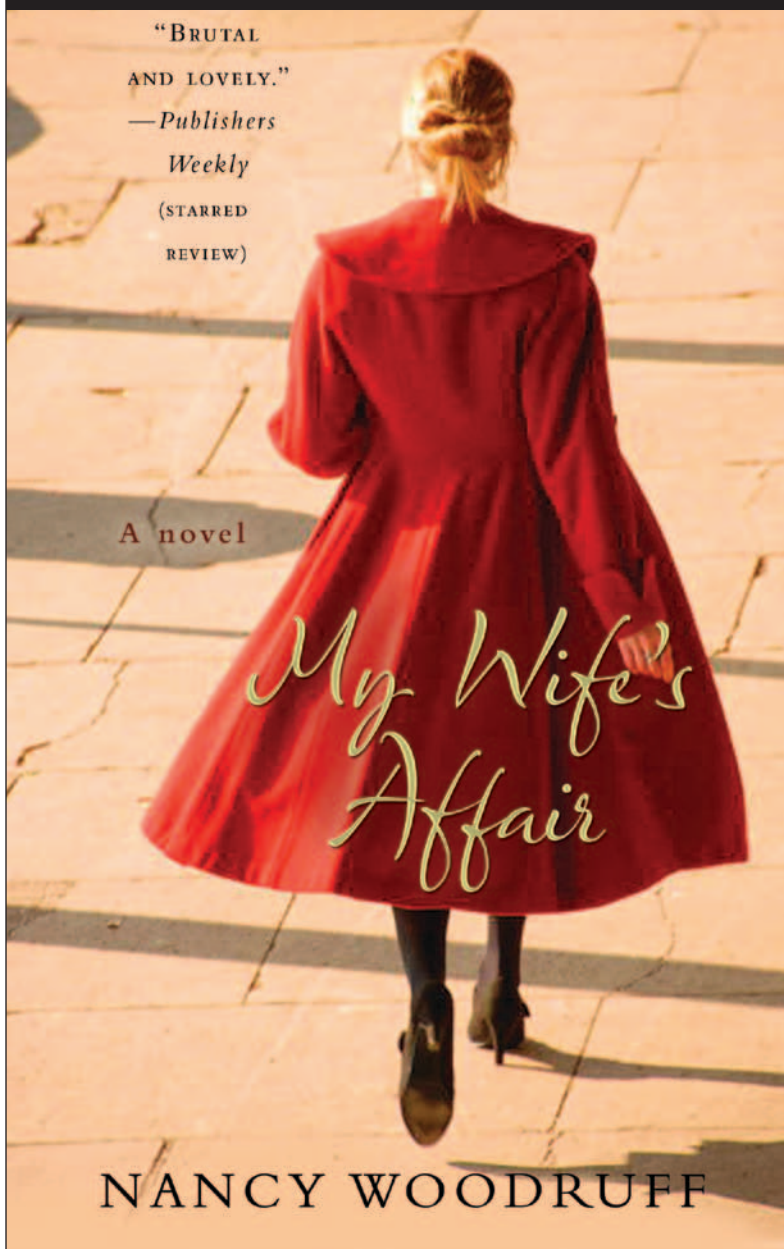
- New York media and in-store author appearances
- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and interviews

Sales Points

- A smart, sexy novel following two women's love lives—one historical, one contemporary
- A unique narrative by a husband describing his wife's infidelity
- A fascinating true story of a famous 18th-century actress, Dora Jordan
- For fans of Anita Shreve and A.S. Byatt's *Possession*
- Also available as an e-book

Nancy Woodruff received her MFA from Columbia University, where she won the Henfield/Transatlantic Review Award. She taught writing at Columbia and SUNY Purchase before moving in 1997 to London, where she taught for eight years at Richmond, the American International University. She currently lives in Brooklyn and teaches at New York University.

FINAL COVER TO COME

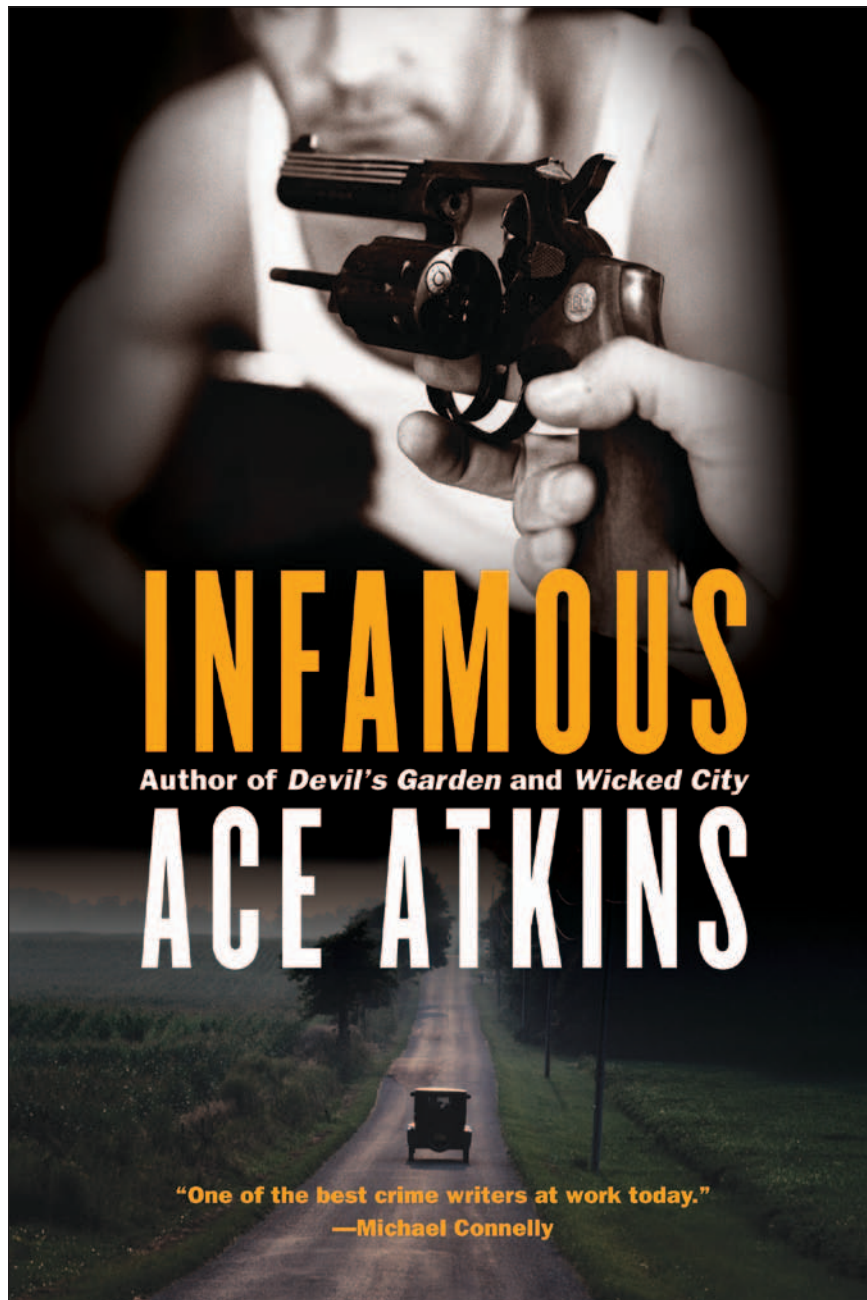


978-0-425-23902-5 • \$15.00/\$18.50 Can.

Trade Paperback
304 pp./5 1/16" x 8 1/4"
Carton: 36
Novel
Rights: W00
Publishing History: Putnam hardcover
978-0-399-15629-8 (4/10)

Previous Book: *Someone Else's Child*
978-0-684-86507-2
(Simon & Schuster; 7/00)
EAN: 9780425239025 51500
On sale April 5, 2011

Infamous
A Novel
Ace Atkins



978-0-425-23901-8 • \$15.00/\$18.50 Can.

Trade Paperback
400 pp./5 1/2" x 8 1/4"
Carton: 28
Crime Fiction
Rights: E30

Publishing History: Putnam hardcover
978-0-399-15630-4 (4/10)
Previous Book: *Devil's Garden*
978-0-425-23266-8 (4/10)
EAN: 9780425239018 51500
On sale April 5, 2011

**“Compelling...[Atkins]
captures the imminent end of
the gangster heyday.”** —*Booklist*

In July 1933, the gangster known as George “Machine Gun” Kelly staged the kidnapping-for-ransom of an Oklahoma oilman. He would live to regret it.

Once again Ace Atkins transforms real-life events into riveting, thrilling fiction. *Infamous* is a passionate blend of historical novel and crime story—set in the first days of the modern FBI, featuring an unexpected hero, some of the most colorful supporting characters in recent crime fiction, and the unforgettable Kathryn Kelly (George Kelly’s wife), the Lady Macbeth of Depression-era crime.

“Compulsively readable...Bullets fly, gore puddles, and, as the denouement approaches, oh how those pages turn.” —*Kirkus Reviews*

Marketing

- “New in Paperback” mentions
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The hardcover edition of this book has garnered terrific reviews
- The paperback will feature never-before-published details about the real crime and real characters
- Atkins earned a Pulitzer Prize nomination in 2001 for his investigation into a forgotten murder of the 1950s, which later became the basis for *White Shadow* (12/09)
- Also the author of *Devil's Garden* (4/10) and *Wicked City* (3/09)
- Atkins has been praised by Michael Connelly, Elmore Leonard, George Pelecanos, Lee Child, Carl Hiassen, and many more
- Author website: aceatkins.com
- Also available as an e-book

Ace Atkins is a Pulitzer Prize nominee and the author of eight novels. He lives on a farm outside Oxford, Mississippi.

A masterwork of suspense from the #1 *New York Times* bestselling author—in trade paperback for the first time.

Berkley Trade Paperback
APRIL 2011

Tina Evans can think of no better time for a fresh start. It's been a year of unbelievable heartache since her son Danny's death. Now the Vegas show that she directed is about to premiere, so she vows to put her grief behind her.

Only there is a message for Tina, scrawled on the chalkboard in Danny's room. Two words that will send Tina on a terrifying journey...NOT DEAD.

"Koontz is a terrific what-if storyteller." —*People*

"His perennial bestsellers are...engrossing entertainments." —*San Diego Union-Tribune*

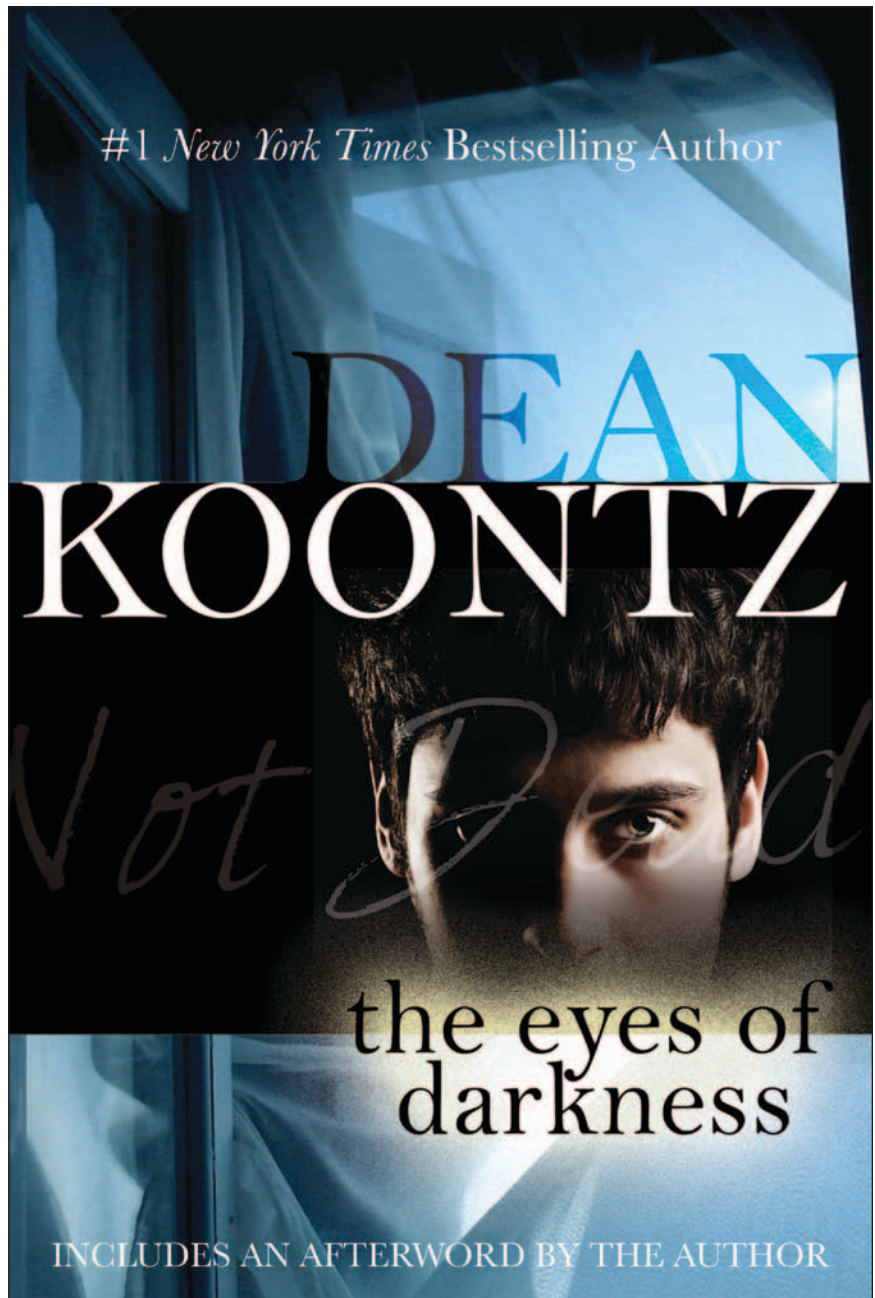
Marketing

Sales Points

- #1 *New York Times* bestselling author
- Koontz's previous trade repackages—*Twilight Eyes* (11/10), *Shadowfires* (9/10), *Mr. Murder* (6/10), *Lightning* (3/10), *Strangers* (12/09), *Watchers* (5/08), and *Whispers* (7/06)—were outstanding successes
- Also available this season from NAL: *The Door to December* (2/11)
- A new look for Koontz that includes a new afterword by the author
- Berkley's classic Koontz mass market repackages, with new afterwords, have become *New York Times* bestsellers all over again
- There are more than 200 million copies of Koontz's novels in print
- Author website: deankoontz.com
- Also available as an e-book

The Eyes of Darkness

Dean Koontz



Dean Koontz is one of the best selling writers in the world. He lives in Newport Beach with his wife.

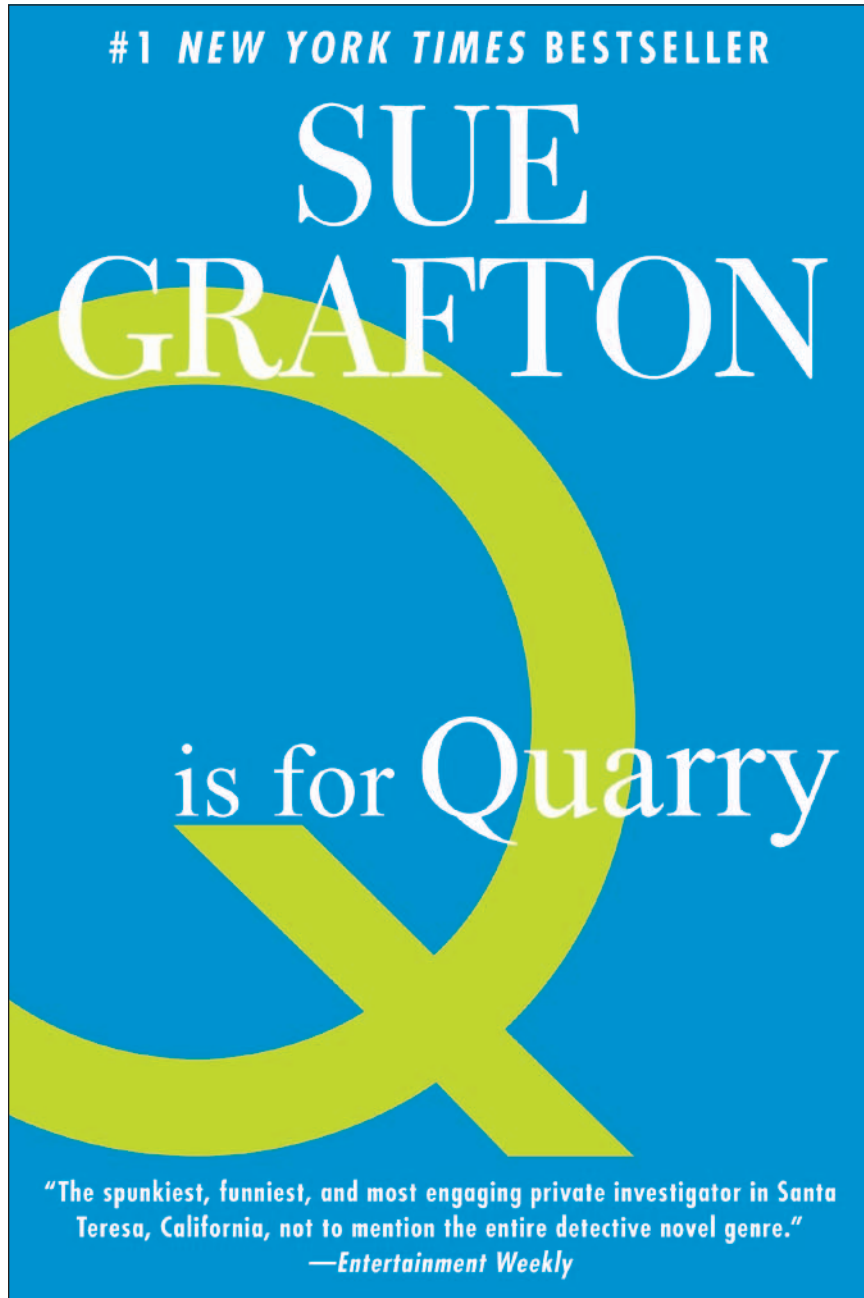
978-0-425-24040-3 • \$16.00/\$20.00 Can.

Trade Paperback
336 pp./6" x 9"
Carton: 32
Novel
Rights: E00

Publishing History: Berkley mass market
978-0-425-22486-1 (12/08)
Previous Book: *Twilight Eyes*
978-0-425-23805-9 (11/10)
EAN: 9780425240403 51600
On sale April 5, 2011

Our #1 *New York Times*
bestselling series—now in a
trade paperback edition.

Q Is for Quarry
Sue Grafton



Back in 1969, young people were hitting the road. More than one of them wound up dead—including the girl in daisy-patterned pants who was found in a quarry off Highway 1, the victim of multiple stab wounds.

Eighteen years later, she's still a Jane Doe—and the cops who found her are still haunted by the case. Anxious to solve it, but no longer in their prime, they turn to Kinsey Millhone for help. But this ice-cold case heats up more quickly than they expected.

“The spunkiest, funniest, and most engaging private investigator in Santa Teresa, California, not to mention the entire detective novel genre.”

—*Entertainment Weekly*

“Quintessential Grafton.”

—*USA Today*

“Rock solid.”

—*People*

Marketing

Sales Points

- #1 *New York Times* bestselling author and series
- Sue Grafton's alphabet-based titles have become synonymous with taut, compelling storytelling
- Grafton remains one of the most well-known and respected authors in the crime thriller genre
- The first-ever trade paperback publication of Grafton in the U.S.
- Author website: suegrifton.com
- Also available as an e-book

978-0-425-23900-1 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/8" x 8"
Carton: 36
Novel
Rights: E00
Publishing History: Berkley mass market
978-0-425-22019-1 (9/07)

Previous Book: *U is for Undertow*
978-0-399-15597-0
(Putnam hardcover, 12/09)
EAN: 9780425239001 51500
On sale April 5, 2011

Sue Grafton lives and writes in Montecito, California, and Louisville, Kentucky.

Four all-new stories of primitive desire—with a never-before-published novella of the Breeds.

#1 *New York Times* bestselling author Lora Leigh returns to her sensual world of the Breeds in an all-new novella that explores just how savage, and how far, a man is willing to go in the name of desire. Plus three other stories of irresistible passions from three masters of hot paranormal romance.

Praise for the authors:

- “Lora Leigh delivers on all counts.”
—*Romance Reviews Today*
- “[Michelle] Rowen never disappoints!”
—*New York Times* bestselling author Gena Showalter
- “Jory Strong will leave you hooked.”
—*Romance Junkies*
- “Ava Gray is a must read!”
—*New York Times* bestselling author Larissa Ione

Marketing

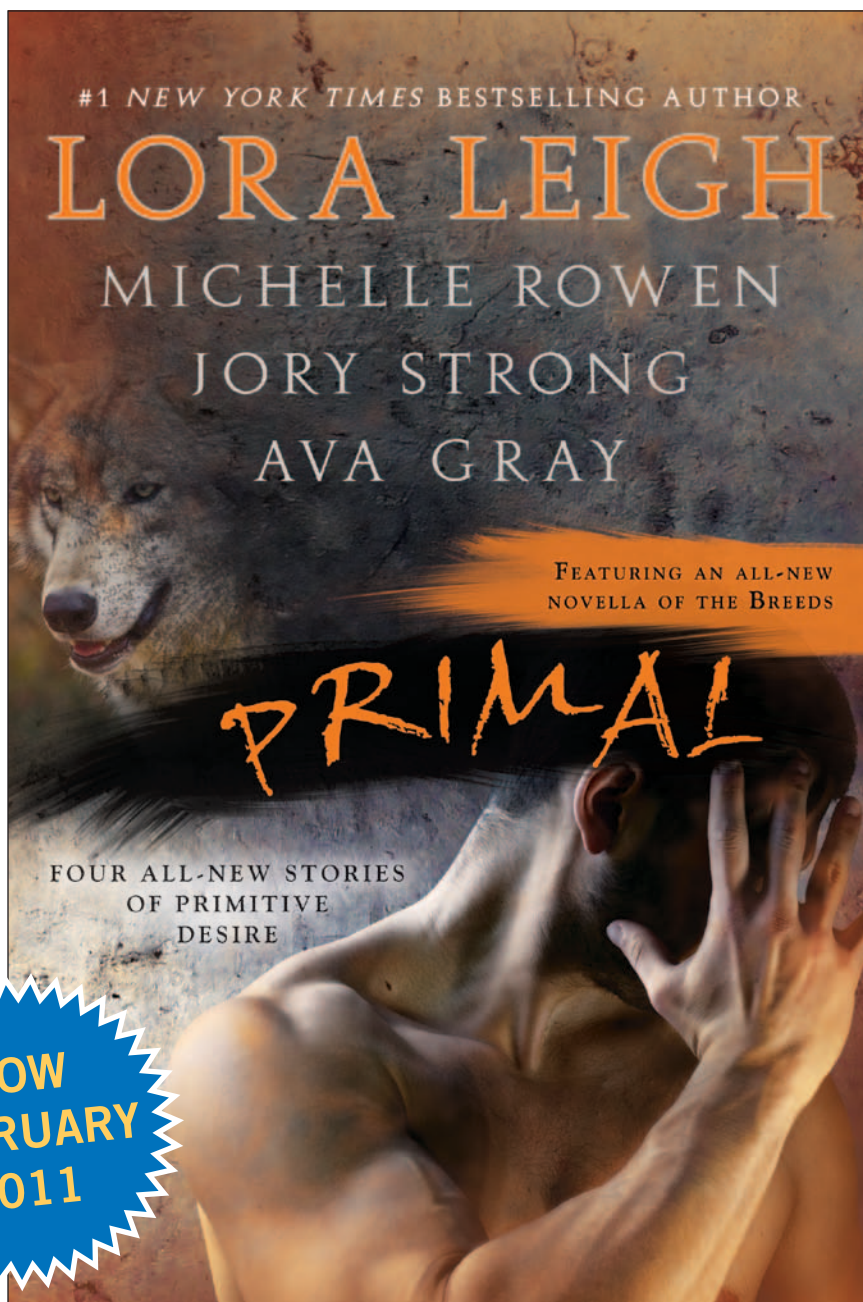
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- A brand-new anthology headlined by #1 *New York Times* bestselling author Lora Leigh
- Featuring Leigh’s highly anticipated new novella of the Breeds
- Anthology that taps in to the hottest romance trends, including sexy male angels
- Gray, Rowen, and Strong are well-established in the paranormal romance genre
- Author websites: loraleigh.com; michellerowan.com; jorystrong.com; avagray.com

Primal

Lora Leigh, Michelle Rowen, Jory Strong, and Ava Gray



NOW
FEBRUARY
2011

Lora Leigh is a #1 *New York Times* bestselling author known for her intense erotic romances. She lives in Pennsylvania. **Michelle Rowen** is a paranormal romance author of vampire novels for Grand Central who resides in Mississippi. **Jory Strong** has had twenty-two romances published by Ellora’s Cave and has won numerous awards for her writing. She lives in California. **Ava Gray** is the pseudonym for author Ann Aguirre. She lives in Mexico.

978-0-425-23905-6 • \$15.00/\$18.50 Can.

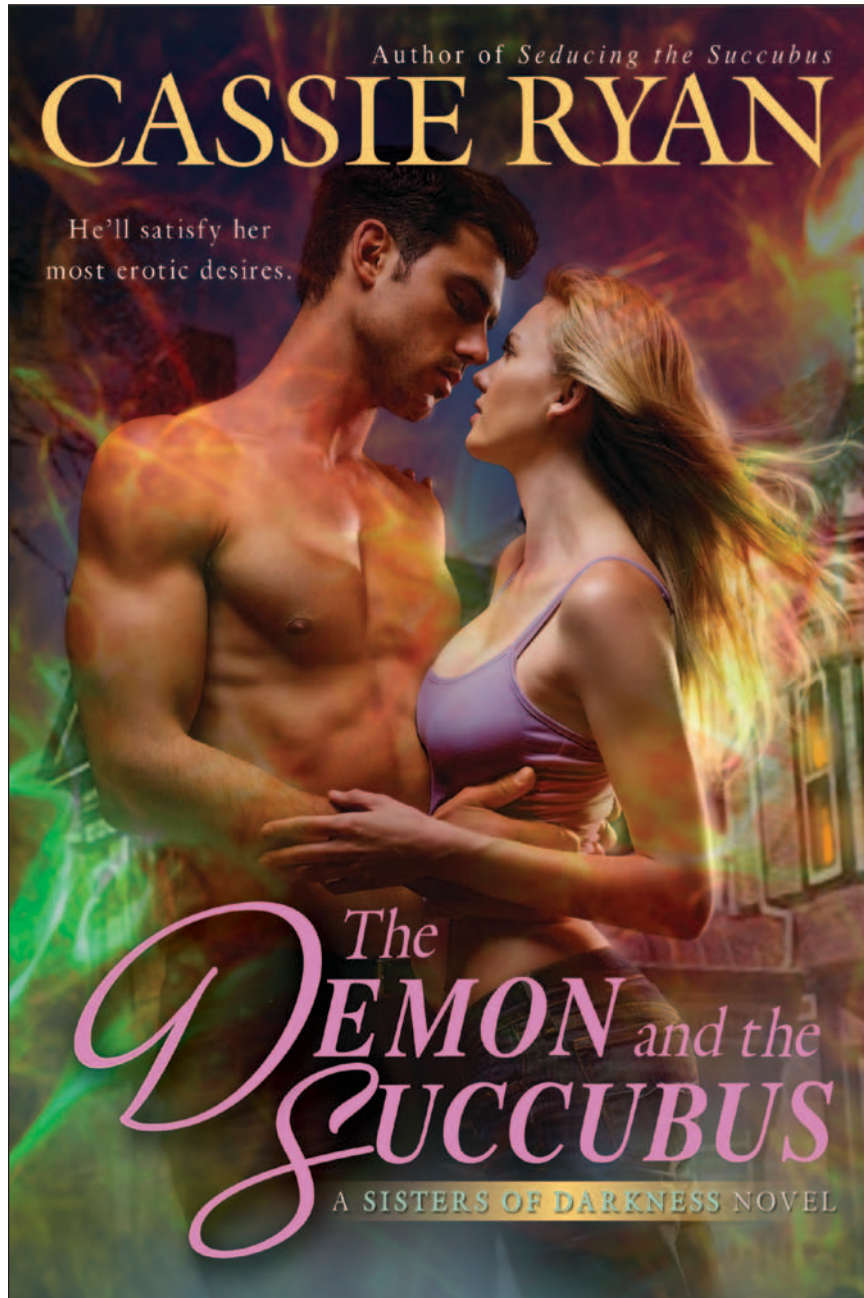
Trade Paperback
384 pp./5 1/2" x 8 1/4"
Carton: 28
Paranormal Romance

Rights: W00
Publishing History: Original
EAN: 9780425239056 51500
On sale February 1, 2011

The Demon and the Succubus

A Sisters of Darkness Novel

Cassie Ryan



978-0-425-23906-3 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Paranormal Romance
Rights: W00

Publishing History: Original
Previous Book: *Seducing the Succubus*
978-0-425-23684-0 (10/10)
EAN: 9780425239063 51500
On sale April 5, 2011

Second in the “deliciously wicked and sexy”* series starring four succubi sisters on the run from a deadly demon.

Amalya has spent the centuries using her succubus skills to become one of the most sought-after escorts at a high class brothel. Seducing and corrupting men to make her quota with her queen, Lilith, has left Amalya jaded about sex—until a devastatingly handsome new client triggers her most forbidden desires and delivers an enticing surprise.

Levi Spencer, Duke of Ashford, has been offered a deal he can't refuse in exchange for safely slipping Amalya back into Lilith's lair. But a demon with a vendetta is plotting something far more sinister than Amalya's death. And if Levi and Amalya can't stop him, it will mean the end of the world.

Praise for the novels of Cassie Ryan:

“Intensely satisfying.” —**New York Times*
bestselling author Cheyenne McCray

“A fast-paced sexy, intriguing read!” —*USA Today*
bestselling author Jennifer Ashley

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Second in a seductive new exotic romance series, following *Seducing the Succubus* (10/10)
- Ryan is well-known in the erotic romance community
- For fans of Jory Strong and Angela Knight
- Author website: cassieryan.com
- Also available as an e-book

Cassie Ryan lives in Phoenix, Arizona, with her husband, son, and two tabby cats.

New in the “quirky, enchanting, mystical and addictive”* mystery series.

Berkley Prime Crime Hardcover
JANUARY 2011

Home for a Spell

A Bewitching Mystery

Madelyn Alt

As the newest witch in Indiana, Maggie O’Neill already has plenty to deal with. So being hobbled by a broken leg doesn’t help. Neither does the fact that her best friend and upstairs neighbor is getting ready to tie the knot with her own boyfriend and move away. This leads Maggie to wonder if it isn’t time to find herself a new pad.

But when she finds a place, Maggie’s dream of new digs turns into a nightmare: the apartment manager is found dead before she can even sign the lease. And Maggie finds herself not only searching for a new home—but for a frightfully clever killer.

Praise for the Bewitching mystery series:

“Not to be missed.” —*Annette Blair

“Charmingly spooky, a true page-turner.”
—Fresh Fiction

“Exciting...Enchanting and bewitching.”
—Midwest Book Review

Marketing

- Midwest media and in-store author appearances
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Seventh in the hot and growing Bewitching mystery series, following *A Witch in Time* (4/10), which was the first book in the series to be published in hardcover
- Paranormal and cozy elements make for crossover appeal
- Also available: *Where There’s a Witch* (7/09), *No Rest for the Wiccan* (11/08), *Hex Marks the Spot* (12/07), *A Charmed Death* (12/06), and *The Trouble with Magic* (1/06)
- Author website: madelynalt.com

Madelyn Alt loves chocolate, Siamese cats, a shivering-good ghost story, the magic in the world around us, and sometimes, more chocolate. Madelyn writes from her home, an 1870s Victorian in northeast Indiana, where she lives with her husband and four sons.



978-0-425-23867-7 • \$24.95/\$31.00 Can.

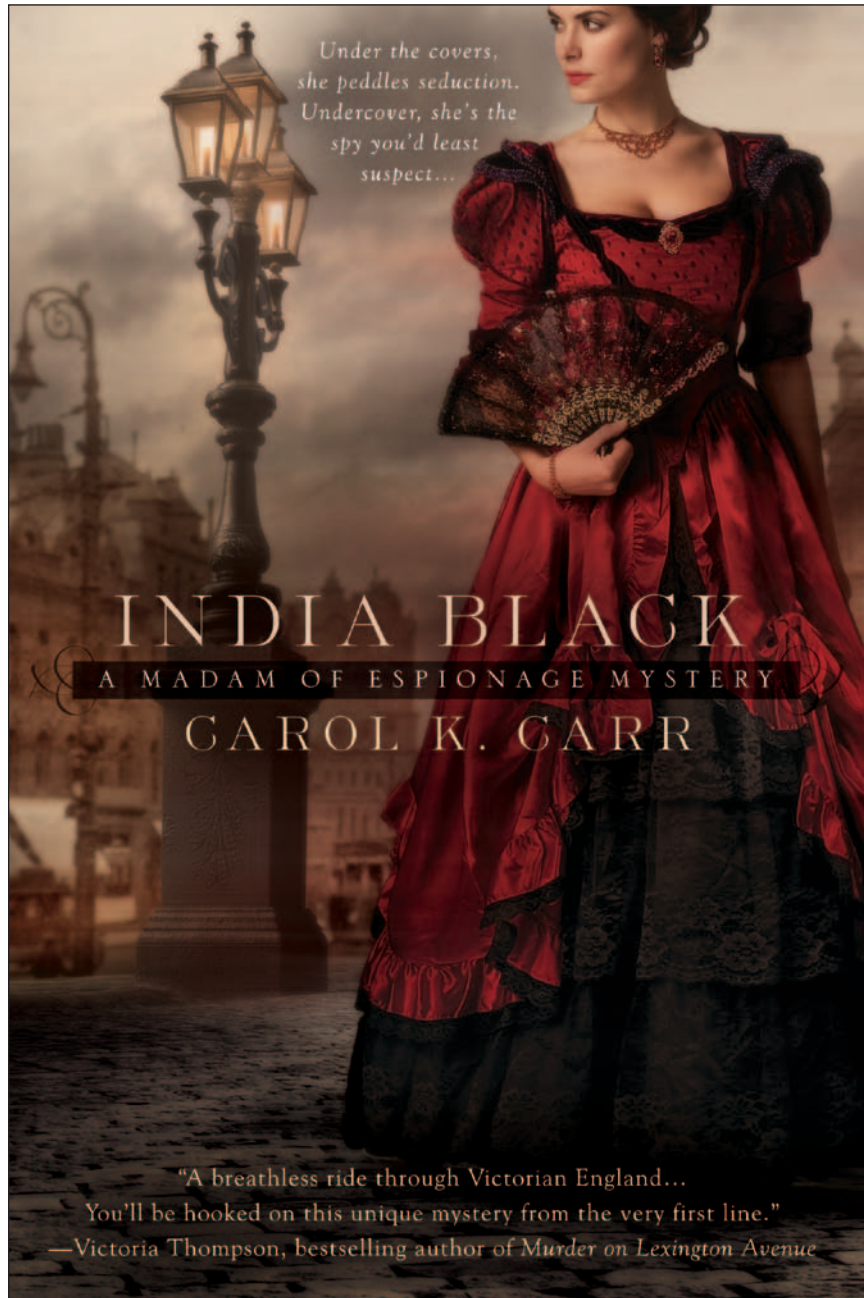
Hardcover
304 pp./5 1/8" x 8"
Carton: 24
Mystery
Rights: E00

Publishing History: Original
Previous Book: *A Witch in Time*
978-0-425-23261-3 (4/10)
EAN: 9780425238677 52495
On sale January 4, 2011

India Black

A Madam of Espionage Mystery

Carol K. Carr



978-0-425-23866-0 • \$14.00/\$17.50 Can.

Trade Paperback
304 pp./5 1/8" x 8"
Carton: 44
Historical Mystery

Rights: W00
Publishing History: Original
EAN: 9780425238660 51400
On sale January 4, 2011

“Fanny Hill meets Nancy Drew”* in a brand-new mystery series featuring a sleuth who knows how to get undercover.

When Sir Archibald Latham of the War Office dies from a heart attack while visiting her brothel, Madam India Black is unexpectedly thrust into a deadly game between Russian and British agents who are seeking the military secrets Latham carried.

Blackmailed into recovering the missing documents by the British spy known as French, India finds herself dodging Russian agents—and the attraction she starts to feel for the handsome conspirator.

“A breathless ride through Victorian England... you’ll be hooked on this unique mystery from the very first line.”
—Victoria Thompson

“I loved this cheeky romp...through a world Dickens would have known. India Black, the witty and resourceful young madam of a London brothel, is a delightful protagonist.”

—*Vicki Lane, author of *The Day of Small Things*

Marketing

- Midwest media
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- First in the new Madam of Espionage mystery series featuring a unique heroine—with an unusual occupation
- Gripping action and witty repartee make this novel stand out from other period mysteries
- For fans of Bruce Alexander
- Author website: carolkcarr.com

After a career as an attorney and corporate executive, **Carol K. Carr** turned to writing. *India Black* is her first book. She lives in the Missouri Ozarks with her husband and two German Shepherds.

“A masterful job.”

—Michael Connelly

Berkley Prime Crime Trade Paperback
FEBRUARY 2011

Snow Angels

An Inspector Vaara Novel

James Thompson

It is called kaamos—two weeks of unrelenting darkness and soul-numbing cold that falls upon Finnish Lapland, a hundred miles into the Arctic Circle, just before Christmas. Some get through it with the help of cheap Russian alcohol; some sink into depression.

This year, it may have driven someone mad enough to commit murder. The brutalized body of a beautiful Somali woman has been found in the snow, and Inspector Kari Vaara must find her killer. It will be a challenge in a place where ugly things lurk under frozen surfaces, and silence is a way of life.

“Don’t miss this one.” —USA Today

“Will remind readers of Martin Cruz Smith’s *Gorky Park*.” —Library Journal

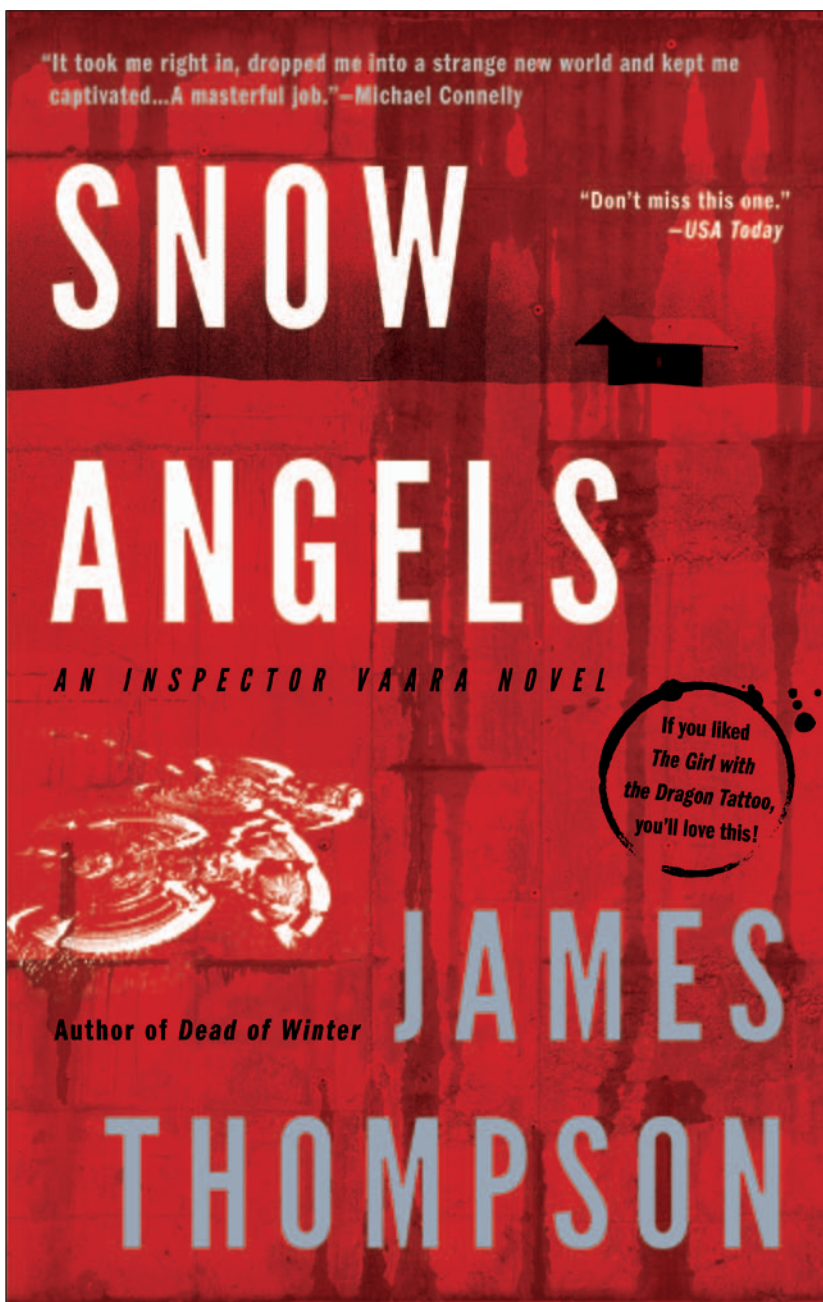
Marketing

- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The first thriller in a new series starring Inspector Kari Vaara, the haunted, hardboiled detective who must delve into Finland’s dark, violent underbelly
- This book was one of *Booklist*’s Best Crime Novel Debuts of the Year for 2010 and received rave reviews from critics and fellow authors
- A truly grim, creepy, frightening thriller
- Perfect for fans of Stieg Larsson and Jo Nesbo
- The author has recently been chosen as a new co-writer for James Patterson
- Features a wonderful new package

James Thompson is eastern Kentucky born and raised, has lived in Finland for the past decade, and currently makes his home in Helsinki with his wife. Before becoming a full-time writer, he studied Swedish and Finnish and worked as a bartender, bouncer, construction worker, photographer, rare coin dealer, and soldier.



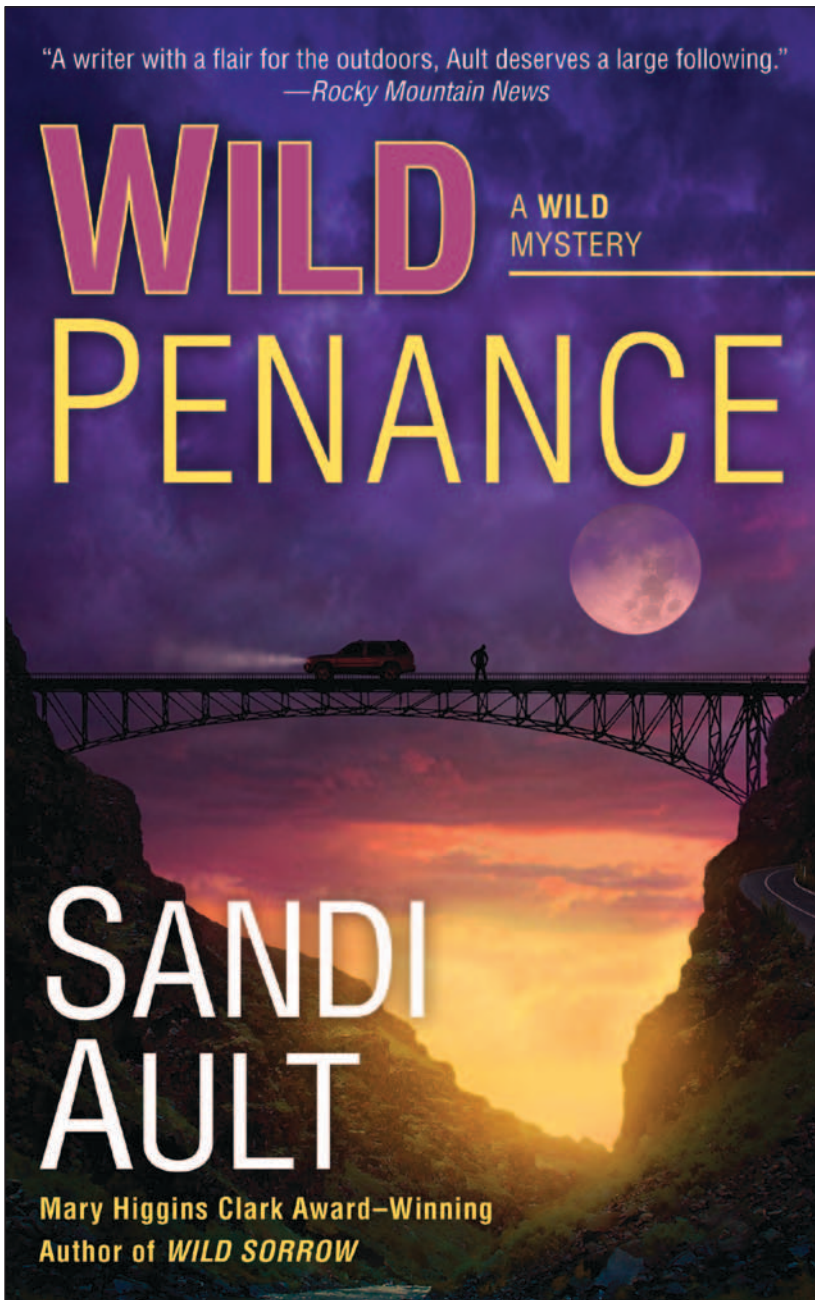
978-0-425-23883-7 • \$14.00/\$17.50 Can.

Trade Paperback
304 pp./5 1/8" x 8"
Carton: 44
Mystery
Rights: E33

Publishing History: Putnam hardcover
978-0-399-15617-5 (1/10)
EAN: 9780425238837 51400
On sale February 1, 2011

Ault's Wild series is bound to
"get your heart racing."*

Wild Penance
Sandi Ault



Bureau of Land Management agent Jamaica Wild is horrified to see a man, nailed to a cross, plummeting down into the Rio Grande Gorge to his death. Ever since she learned about Los Penitentes, a secret, ancient religious group that reenacts Jesus' crucifixion and practices excessive penance, Jamaica's been putting together a book of her research. But when an attempt is made on her life, her mission could also send her over the edge.

"A busy tale packed with whiplash plot twists and taught dialogue."
—*Daily Camera*

**The Charlotte Observer*

Marketing

- Southwest media and in-store author appearances
- Print advertising in mystery publications
- Print features and reviews
- Online promotion

Sales Points

- The fourth book in the Mary Higgins Clark Award-winning series
- Author of critically acclaimed *Wild Sorrow* (1/10), *Wild Inferno* (3/09), and *Wild Indigo* (2/08)
- Brings Southwestern Native America to vibrant life
- Author has studied Pueblo Indian customs, rituals, and ceremonies
- Author website: sandiault.com

978-0-425-23884-4 • \$14.00/\$17.50 Can.

Trade Paperback
336 pp./5 1/8" x 8"
Carton: 40
Mystery
Rights: E30

Publishing History: Berkley Prime Crime
hardcover 978-0-425-23232-3 (2/10)
Previous Book: *Wild Sorrow*
978-0-425-23263-7 (1/10)
EAN: 9780425238844 51400
On sale February 1, 2011

Sandi Ault, a former journalist and newspaper editor, lives in Lyons, Colorado, with her husband, wolf, and cat. She teaches writing workshops and classes and is a volunteer firefighter and a Colorado Resource/ Fire Information officer for wildfires.

Savor the latest from the *New York Times* bestselling author of *The Teaberry Strangler*.

Berkley Prime Crime Hardcover
MARCH 2011

Indigo Tea Shop owner Theodosia Browning is lured into attending the Heritage Society's "Pirates and Plunder" soiree. But it's an antique diamond skull ring that gets plundered by someone who murders a history intern in the process. Theodosia knows she'll have to whet her investigative skills to find the killer among a raft of suspects.

"Delectable and delicious...with mouth-watering recipes."
—*Midwest Book Review*

Marketing

- Minnesota media and in-store author appearances
- Outreach to tea newsletters, websites and organizations
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

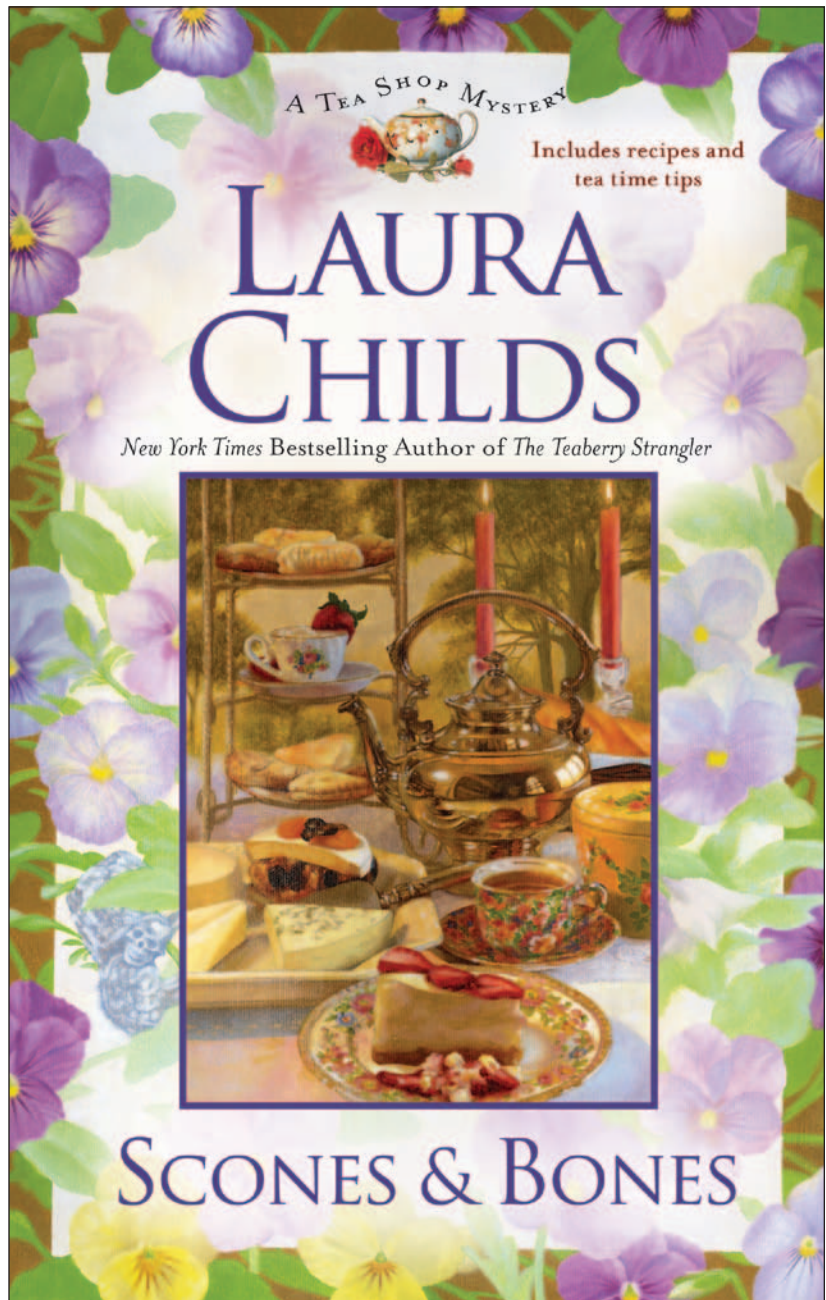
- *New York Times* bestselling author
- The latest in Laura Child's extraordinarily successful Tea Shop mystery series, following *The Teaberry Strangler* (3/10)
- Also the author of the successful Scrapbooking mysteries and Cackleberry Club mysteries
- Childs recently made the *New York Times* bestseller list with the latest book in the Cackleberry Club mystery series, *Eggs Benedict Arnold* (12/09)
- Includes tea-making tips, delicious recipes and historical facts
- Author website: laurachilds.com

Laura Childs is also the author of the Scrapbooking mystery series and the Cackleberry Club mystery series. In her past life she was a Clio Award-winning advertising writer and CEO of her own marketing firm. She lives in Plymouth, Minnesota.

Scones & Bones

A Tea Shop Mystery

Laura Childs



978-0-425-23896-7 • \$25.95/\$32.50 Can.

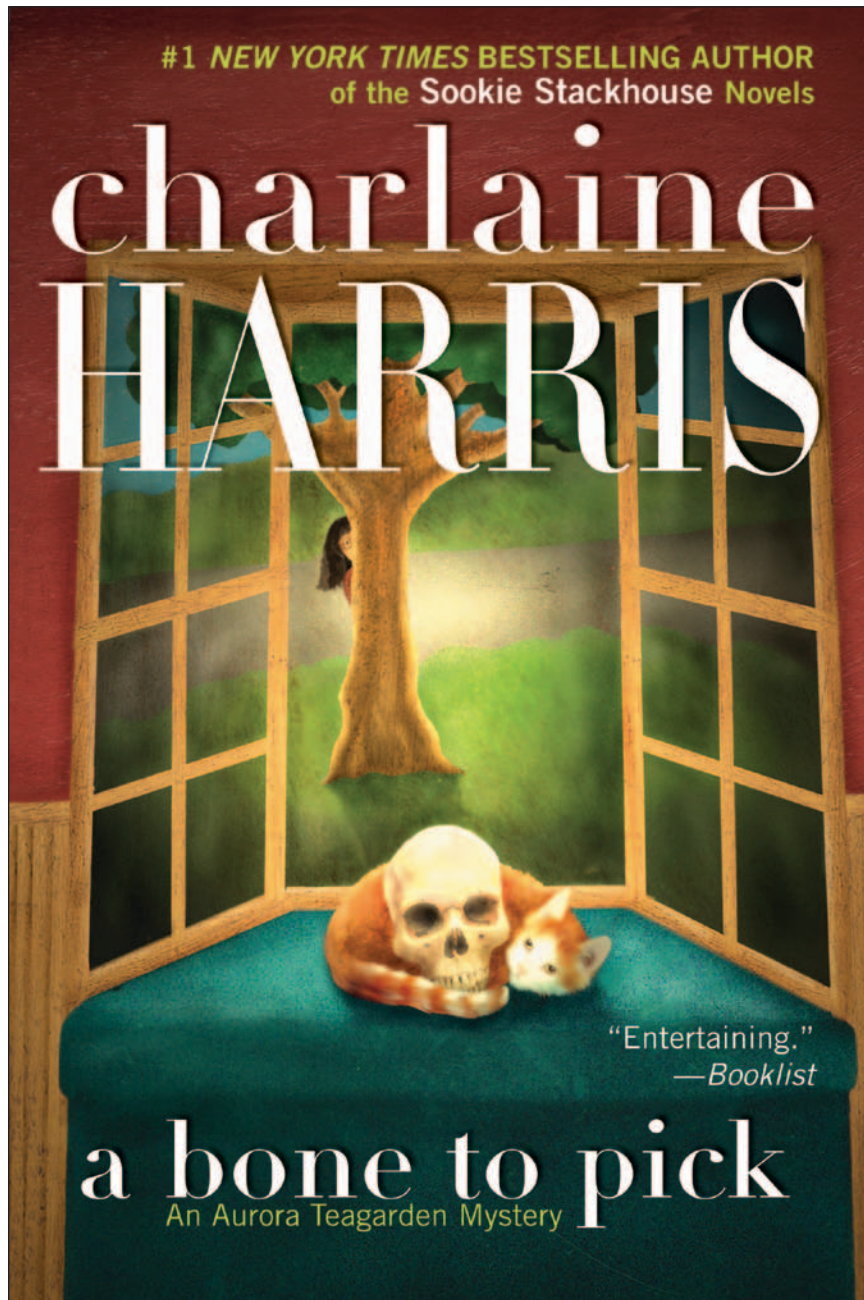
Hardcover
320 pp./5 1/8" x 8"
Carton: 24
Mystery
Rights: W00

Publishing History: Original
Previous Book: *The Teaberry Strangler*
978-0-425-23245-3 (3/10)
EAN: 9780425238967 52595
On sale March 1, 2011

A Bone to Pick

An Aurora Teagarden Mystery

Charlaine Harris



978-0-425-23969-8 • \$25.95/\$32.50 Can.

Hardcover
272 pp./5 1/8" x 8"
Carton: 28
Mystery
Rights: E00

Publishing History: Berkley Prime Crime
mass market 978-0-425-21979-9 (2/08)
Previous Book: *Real Murders*
978-0-425-23968-1 (10/10)
EAN: 9780425239698 52595
On sale March 1, 2011

Second in the #1 *New York Times* bestselling author's Aurora Teagarden mystery series—now in a new hardcover edition.

Aurora “Roe” Teagarden’s fortunes change when a deceased acquaintance names her as heir to a rather substantial estate, including money, jewelry, and a house complete with a skull hidden in a window seat. Roe concludes that the elderly woman has purposely left her a murder to solve. So she must identify the victim and figure out which one of her new, ordinary-seeming neighbors is a murderer—without putting herself in deadly danger.

“An appealing cast of Southern gothic characters.”

—*Publishers Weekly*

“A pleasant, fast read...Enjoyable.”

—AllReaders.com

Marketing

Sales Points

- #1 *New York Times* bestselling author of the Sookie Stackhouse series
- Second in the Aurora Teagarden mystery series—now in a new hardcover edition, following *Real Murders* (10/10)
- Don't miss the newest Sookie Stackhouse hardcover: *Dead in the Family* (5/10)
- Also available this season: *The Sookie Stackhouse Companion* (2/11)
- Author website: charlaineharris.com

Charlaine Harris writes both fantasies and mysteries. She lives in southern Arkansas with her family.

First in a new series featuring FBI agent Manny Tanno—a Native American returning to the reservation home he thought he left behind.

The body of local Native American land developer Jason Red Cloud is found on the site for his new resort on the Pine Ridge Reservation. A war club is lodged in his skull—appearing as if someone may have performed a ritual at the crime scene.

FBI Special Agent Manny Tanno arrives in Pine Ridge to find that not everything has changed since he left. His former rival, now in charge of the Tribal Police, is just as bitter as ever, and has no intention of making Manny's life easy. And the spirit of Red Cloud haunting Manny's dreams is not much help either, leaving him on his own in hunting down a cold-blooded killer—and one misstep could send him down the spirit road as well.

Marketing

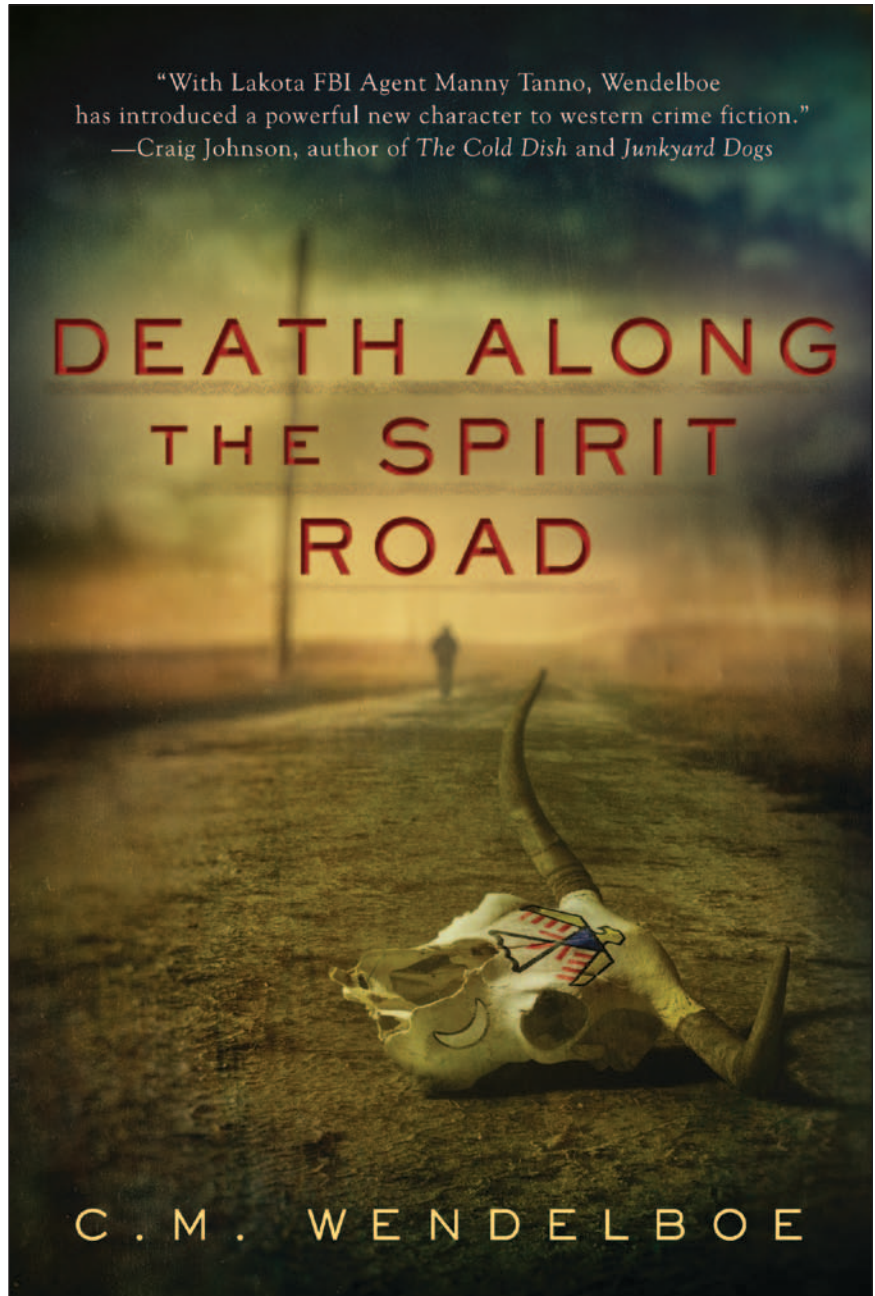
- Western media and in-store author appearances
- Print features and reviews
- Online promotion and reviews

Sales Points

- First in a new mystery series starring Native American FBI Agent Manny Tanno
- Author is a deputy sheriff in Wyoming, bringing an authenticity to this series
- For readers of Margaret Coel and Tony Hillerman

C.M. Wendelboe is a police detective in Wyoming. He lives and writes in Gillette, Wyoming.

Death Along the Spirit Road C.M. Wendelboe



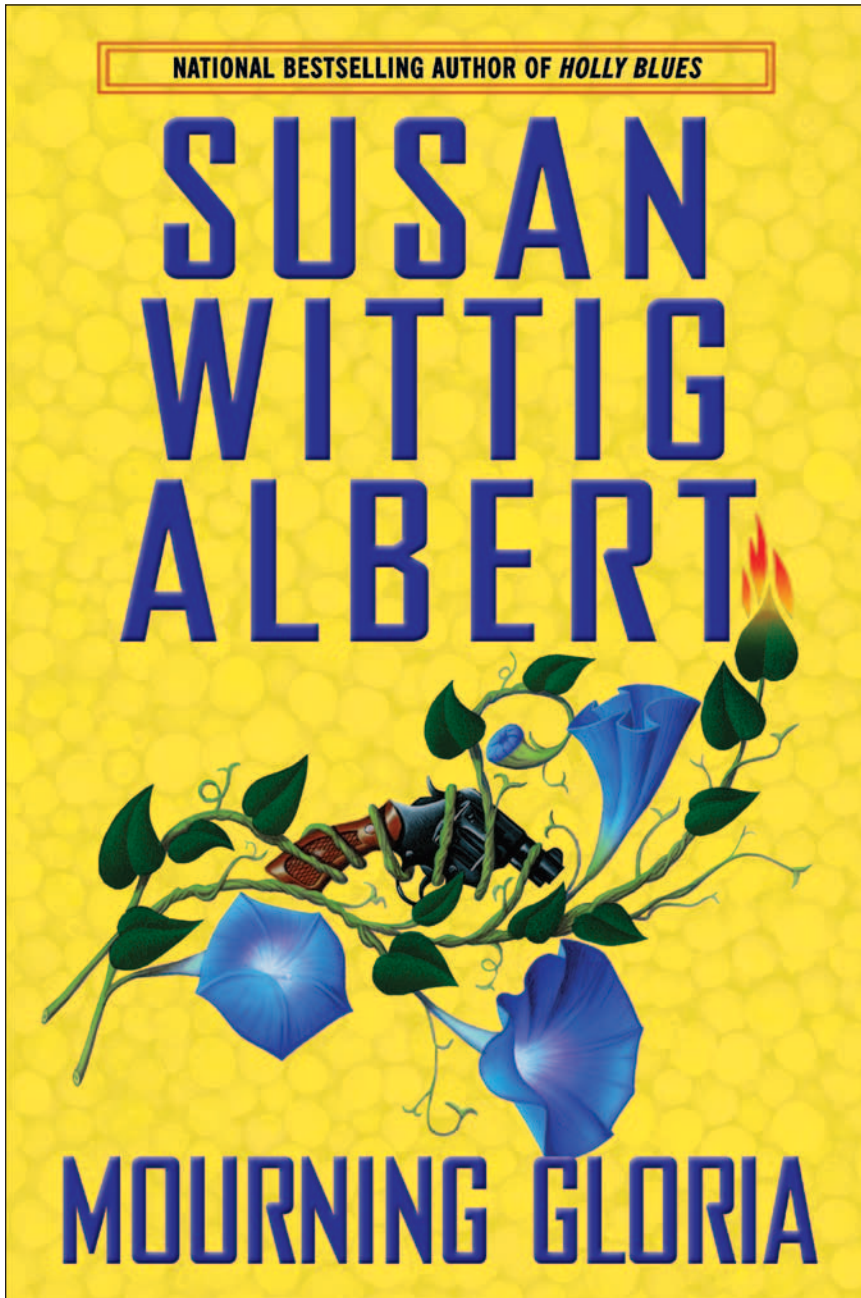
978-0-425-24002-1 • \$14.00/\$17.50 Can.

Trade Paperback
336 pp./5 1/8" x 8"
Carton: 40
Mystery

Rights: E00
Publishing History: Original
EAN: 9780425240021 51400
On sale March 1, 2011

Another herbal treat from
national bestselling author
Susan Wittig Albert.

Mourning Gloria
Susan Wittig Albert



978-0-425-23913-1 • \$25.95/\$32.50 Can.

Hardcover
304 pp./6" x 9"
Carton: 28
Mystery
Rights: W00

Publishing History: Original
Previous Book: *Holly Blues*
978-0-425-23260-6 (4/10)
EAN: 9780425239131 52595
On sale April 5, 2011

While Pecan Springs bustles back to life in the warmth of spring, one woman's life is tragically brought to an end. China Bayles happens upon a burning house trailer and hears a woman screaming for help. The evidence leaves no doubt that it's arson homicide.

Jessica Nelson, an intern-reporter at the local paper, is assigned to cover the story. But she's gotten herself too deeply involved. When Jessica disappears, China is determined to find her, before she becomes headlines herself.

"[China Bayles is] such a joy...an instant friend."

—Carolyn G. Hart

Marketing

- Author tour
- Texas media and in-store/library author events
- Print advertising in mystery publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- 19th in the national bestselling China Bayles mystery series
- Albert is also the author of the Beatrix Potter mystery series
- Published same month as the paperback of *Holly Blues* (4/11)
- For fans of Dianne Mott Davidson, Carolyn Hart and Nevada Barr
- Author website: mysterypartners.com

Susan Wittig Albert writes full-time at her home in the hill country outside Austin, Texas. She also writes the Beatrix Potter mysteries as well as a popular Victorian mystery series with her husband Bill, under the pseudonym Robin Paige.

A winning mystery collection edited by and featuring an original story by #1 *New York Times* bestselling author Charlaine Harris.

Nighttime is the perfect time for the perfect crime—especially in the realm of the paranormal. #1 *New York Times* bestselling author Charlaine Harris edits and contributes an original story—set in her Sookie Stackhouse universe—to this anthology of mysteries from the dark side. Other featured Mystery Writers of America include Carolyn Hart, Barbara D’Amato, Margart Maron, Max Allan Collins and Mickey Spillane, and Elaine Viets.

“A very fine [collection]...fabulous...crisp...funny.”
—*Women of Mystery*

Marketing

- Print features and reviews
- Online promotion, reviews, and interviews

Sales Points

- Officially sponsored by the Mystery Writers of America with their full support
- Features an original story unique to this collection by #1 *New York Times* bestselling author Charlaine Harris, set in her Sookie Stackhouse world
- An exciting collection of authors: Steve Brewer, Dana Cameron, Max Allan Collins and Mickey Spillane, Barbara D’Amato, Brendan DuBois, Terrie Farley Moran, Jack Frederickson, Parnell Hall, Charlaine Harris, Carolyn Hart, S. W. Hubbard, Toni L. P. Kelner, Lou Kemp, William Kent Kreuger, Harley Jane Kozak, Margart Mahon, Martin Meyers, Jeffrey Somers, Elaine Viets, and Mike Wiecek
- Editor website: charlaineharris.com
- Mystery Writers of America website: mysterywriters.org

Charlaine Harris writes both fantasies and mysteries. She lives in southern Arkansas with her family.

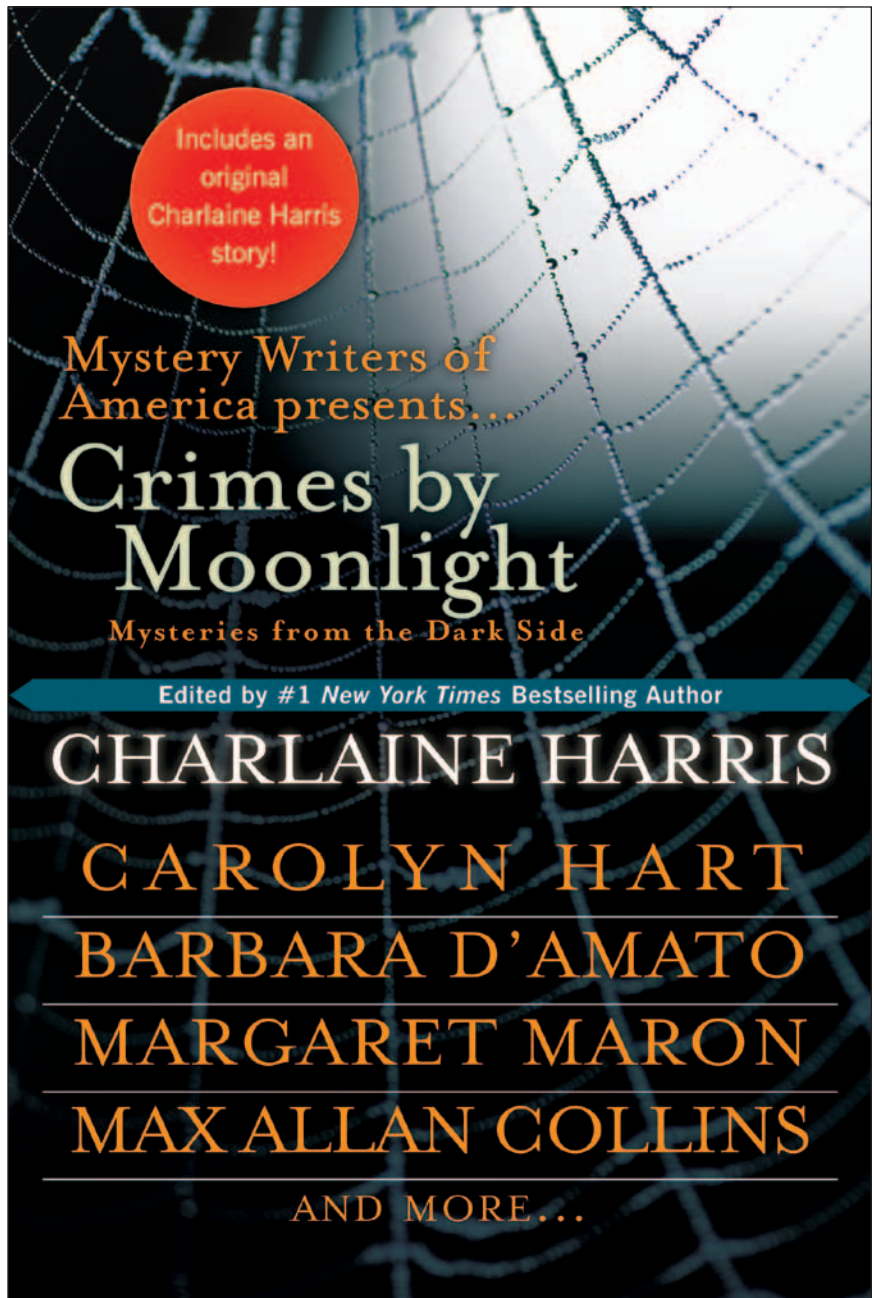
Berkley Prime Crime Trade Paperback
APRIL 2011

Mystery Writers of America Presents...

Crimes by Moonlight

Mysteries from the Dark Side

Edited by Charlaine Harris



978-0-425-23911-7 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/8" x 8"
Carton: 36
Mystery
Rights: E00

Publishing History: Berkley Prime Crime
hardcover 978-0-425-23563-8 (4/10)
EAN: 9780425239117 51500
On sale April 5, 2011

A Hard Day's Knight

A Novel of the Nightside

Simon R. Green



978-0-441-01970-0 • \$25.95/\$32.50 Can.

Hardcover
304 pp./5 1/8" x 8"
Carton: 24
Science Fiction
Rights: E00

Publishing History: Original
Previous Book: *The Good, The Bad, and The Uncanny* 978-0-441-01816-1 (1/10)
EAN: 9780441019700 52595
On sale January 4, 2011

Return to the “macabre and thoroughly entertaining world”* of the Nightside.

John Taylor is a P.I. with a special talent for finding lost things in the dark and secret center of London known as the Nightside. He’s also the reluctant owner of a very special—and dangerous—weapon. Excalibur, the legendary sword. To find out why he was chosen to wield it, John must consult the Last Defenders of Camelot, a group of knights who dwell in a place that some find more frightening than the Nightside.

London Proper. It’s been years since John’s been back—and there are good reasons for that.

Praise for the Novels of the Nightside:

“A fast, fun little roller coaster of a story.”

—*#1 *New York Times* bestselling author
Jim Butcher

“Inventively gruesome set pieces.”

—*Entertainment Weekly*

“Fast-paced and filled with action.”

—*Alternative Worlds*

Marketing

- Promote in conjunction with simultaneous Ace mass market, *The Good, The Bad, and The Uncanny*
- Print advertising in science fiction publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- *New York Times* bestselling author
- The eleventh book in the Nightside series, following *The Good, the Bad, and the Uncanny* (1/10), *Just Another Judgement Day* (1/09), and *The Unnatural Inquirer* (1/08)
- Coincides with mass market publication of *The Good, the Bad, and the Uncanny*
- *Just Another Judgement Day* reached #31 on the *New York Times* extended bestseller list
- Author website: simongreen.com

Also available

The Good, The Bad, and The Uncanny
978-0-441-01977-9 @ \$7.99/\$9.99 Can.

Just Another Judgement Day
978-0-441-01812-3 @ \$7.99/\$9.99 Can.

The Unnatural Inquirer
978-0-441-01667-9 @ \$7.99/\$8.99 Can.

Sharper Than a Serpent's Tooth
978-0-441-01387-6 @ \$7.99/\$8.99 Can.

Hell to Pay
978-0-441-01460-6 @ \$7.99/\$8.99 Can.

Simon R. Green is a *New York Times* bestselling author. He lives in England and writes full-time.

The second novel in the #1 *New York Times* bestselling series—now in a new hardcover edition.

Ace Hardcover
JANUARY 2011

Blood Bound
A Mercy Thompson Novel
Patricia Briggs

A demon-riding vampire has gone on a killing spree unlike any the Tri-Cities has ever seen—and the undead and werewolves sent to stop him haven't returned. A coyote is no match for a demon, but shapeshifting mechanic Mercy Thompson is immune to many vampiric powers—and those are her friends who are missing, including the two werewolves circling around her heart. Game on...

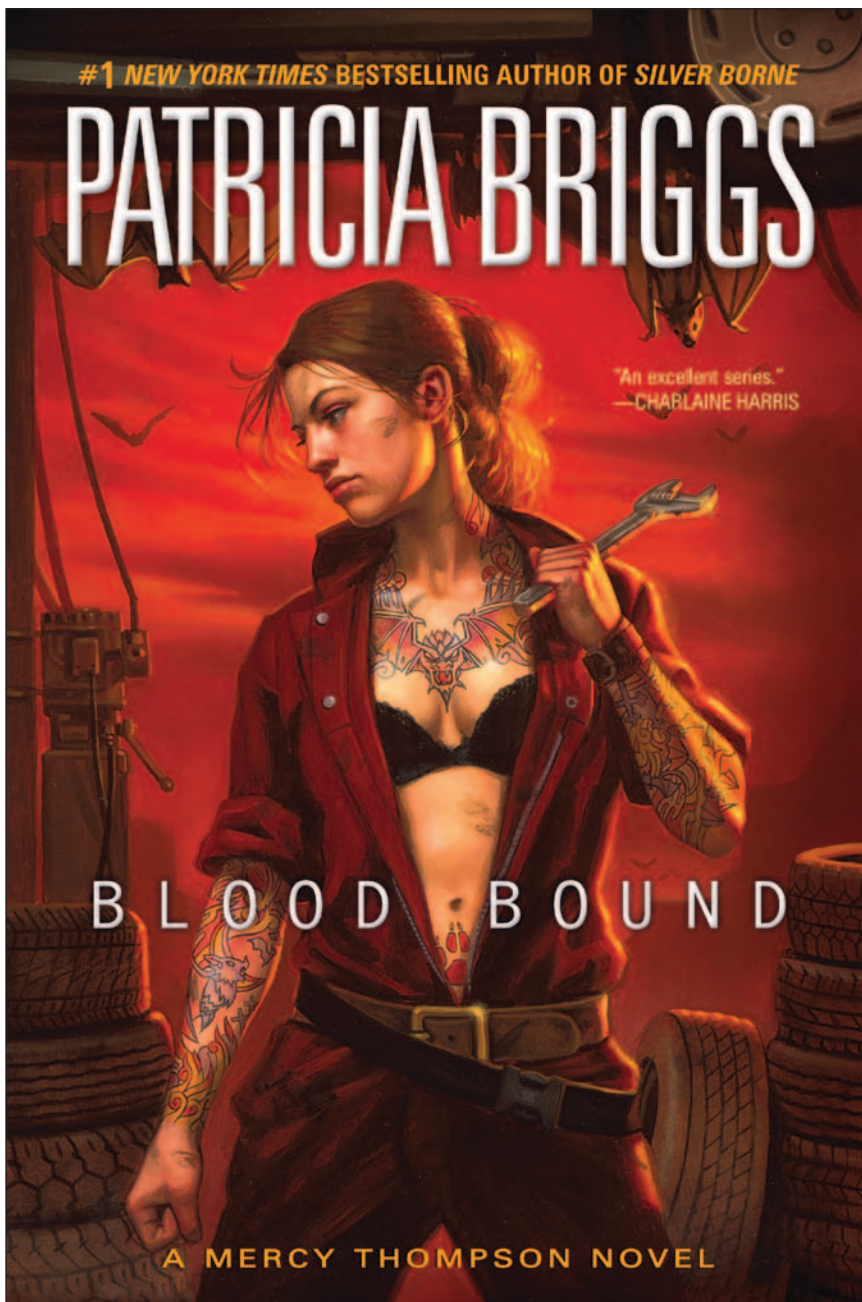
"Action adventure with heart." —SFRRevu

"In the increasingly crowded field of kick-ass supernatural heroines, Mercy stands out as one of the best." —*Locus*

Marketing

Sales Points

- #1 *New York Times* bestselling series
- The hardcover repackage of the second book in the #1 *New York Times* bestselling Mercy Thompson series, following *Moon Called* (3/10)
- To be published a month before the latest hardcover in the series, *River Marked* (2/11)
- *Silver Borne* (2/10) debuted at #1 on the *New York Times* bestseller list
- A comic book adaptation of the Mercy Thompson series started in Fall 2008
- Author of the mass market Alpha and Omega novels *Hunting Ground* (8/09) and *Cry Wolf* (7/08)
- Briggs's backlist fantasy titles are being repackaged to complement the Mercy Thompson novels
- Author website: patriciabriggs.com



978-0-441-02007-2 • \$26.95/\$33.50 Can.

Patricia Briggs lives in Washington state with her husband, children, and a small herd of horses.

Hardcover
352 pp./6" x 9"
Carton: 28
Fantasy
Rights: W00

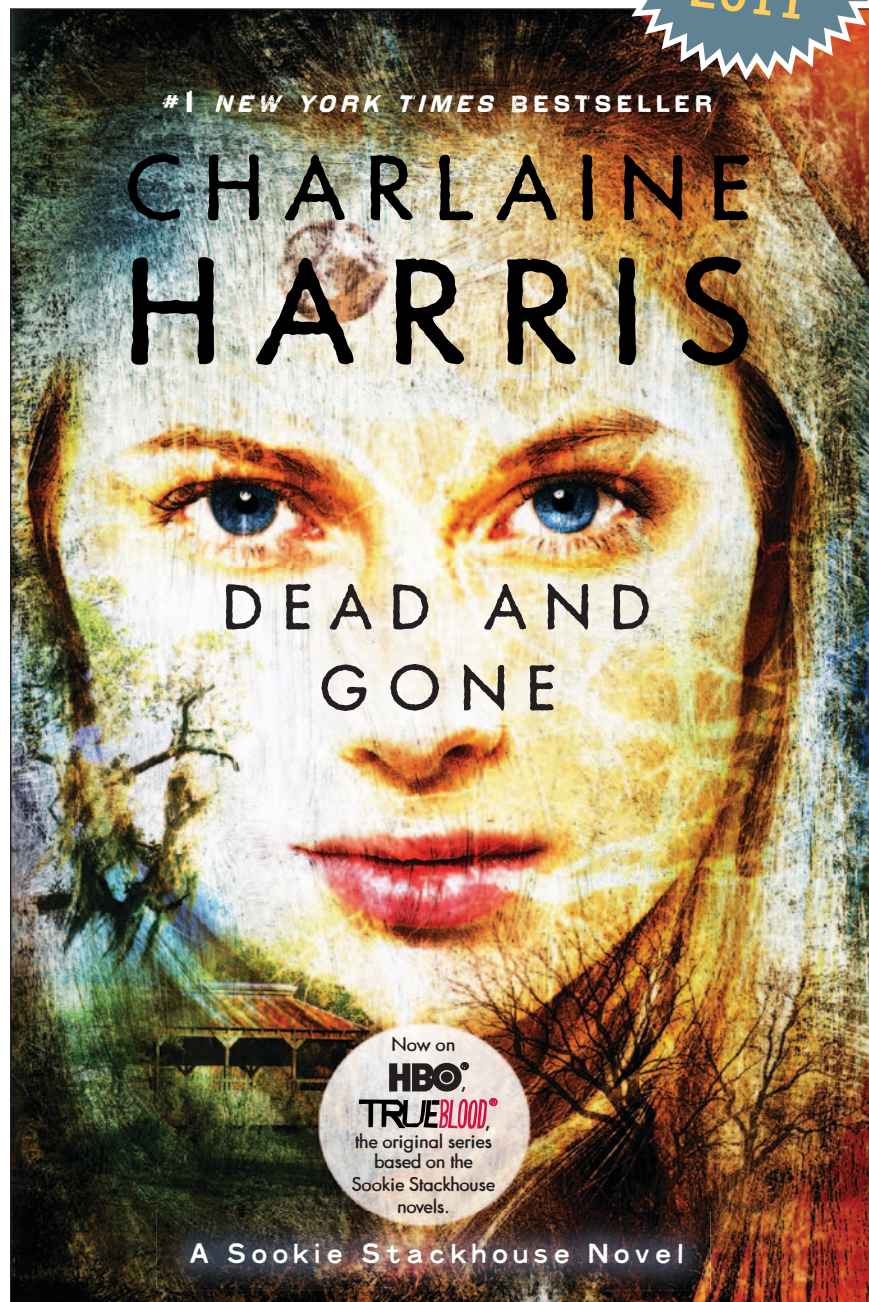
Publishing History: Ace mass market
978-0-441-01473-6 (2/07)
Previous Book: *Moon Called*
978-0-441-01927-4 (3/10)
EAN: 9780441020072 52695
On sale January 4, 2011

Dead and Gone

A Sookie Stackhouse Novel

Charlaine Harris

NOW
APRIL
2011



978-0-441-01921-2 • \$14.00/\$17.50 Can.

Trade Paperback
368 pp./5 1/8" x 8"
Carton: 36
Novel
Rights: E00

Publishing History: Ace mass market
978-0-441-01851-2 (4/10)
Previous Book: *From Dead to Worse*
978-0-441-01832-1 (2/10)
EAN: 9780441019212 51400
On sale April 5, 2011

The #1 *New York Times* bestselling Sookie Stackhouse hardcover—now in trade paperback.

Except for Sookie Stackhouse, folks in Bon Temps, Louisiana, knew little about vamps—and nothing about Weres. Until now. The Weres and shifters have finally revealed their existence to the ordinary world, and the backlash may have claimed the life of someone Sookie knew. But her determination to find out who is responsible for the murder is put aside in the face of a far greater danger. A race of unhuman beings—older, more powerful, and more secretive than vampires or werewolves—is preparing for war. And Sookie will find herself an all-too-human pawn in their battle...

“A magical and mysterious twist on traditional vampire stories.”
—*Houston Chronicle*

“Delightful...Harris is a master at taking several paranormal worlds and plunging them into our reality with humor.”
—*Tulsa World*

“Raises the stakes (pun intended) for lovable heroine Sookie and comes up a winner.”
—*Booklist*

Marketing

Sales Points

- A #1 *New York Times* bestseller—now in trade paperback
- The series is the basis for HBO®'s smash hit *True Blood*
- Includes a teaser for the next book in the series, *Dead in the Family* (5/10)
- In August 2009, all nine books in the series hit the *New York Times* bestseller lists
- Now available in new trade editions: *From Dead to Worse* (2/10), *All Together Dead* (1/10), *Definitely Dead* (12/09), *Dead as a Doornail* (11/09), *Dead to the World* (10/09), *Club Dead* (9/09), *Living Dead in Dallas* (8/09), *Dead Until Dark* (7/09)
- Author website: charlaineharris.com

Charlaine Harris writes both fantasies and mysteries. She lives in southern Arkansas with her family.

“The thinking person’s techno-thriller”* continues as the author of *Directive 51* presents the next chapter in his postapocalyptic saga.

A year has passed since “Daybreak” when techno viruses were unleashed into the atmosphere, destroying everything electronic and mechanical they contacted.

The chaos and panic that followed split the United States government in two. And new societies, populated by “tribes,” recognize no authority within their boundaries. If either government is going to retake the country, the United Tribes will have to be recognized.

And the “Daybreakers” who caused the technological catastrophe are preparing to strike again.

Praise for *Directive 51*:

“The tension level is high, the big ideas make you think, and I was kept up all night.”
—**New York Times* bestselling author S. M. Stirling

“Much as in the 1950s Nevil Shute imagined the world after nuclear war in *On the Beach*, Barnes’s view of the collapse of financial life, the halt of most manufacturing systems, the evaporation of the technical knowledge that now exists mainly in the cloud, and other consequences is so alarming that the book could draw attention in a way no official report can.”
—*The Atlantic*

Marketing

- Print advertising in science fiction publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The second book in a new postapocalyptic trilogy, following *Directive 51* (4/09)
- Author has access to insider Washington information that gives this book verisimilitude
- Barnes is a multiple Hugo and Nebula Award nominee
- For readers of postapocalyptic fiction by S. M. Stirling, and Larry Niven and Jerry Pournelle

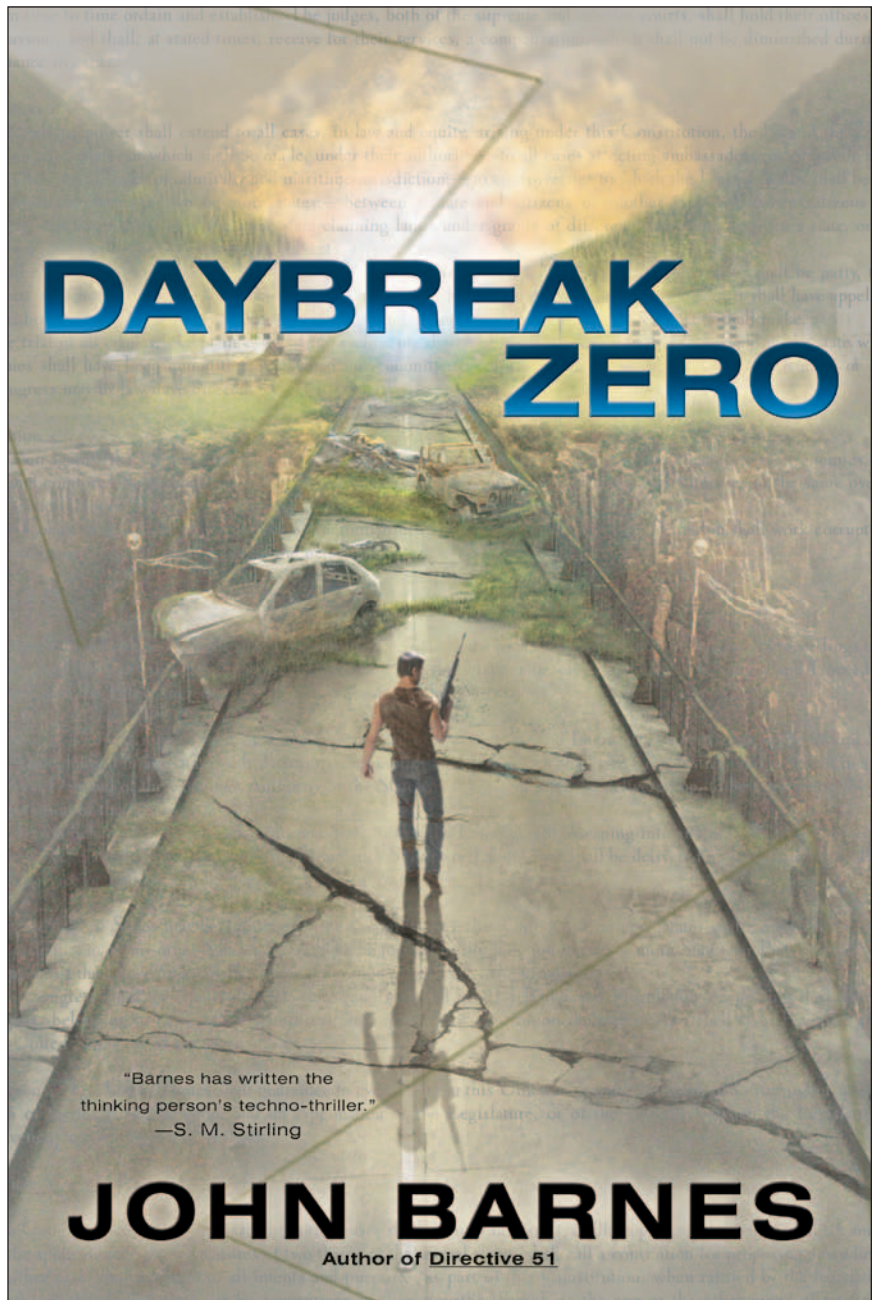


Also available

Directive 51
978-0-441-01822-2
@ \$25.95/\$32.50 Can.

John Barnes is the author of *The Return* with Buzz Aldrin. He lives in Colorado.

Daybreak Zero
John Barnes



978-0-441-01975-5 • \$25.95/\$32.50 Can.

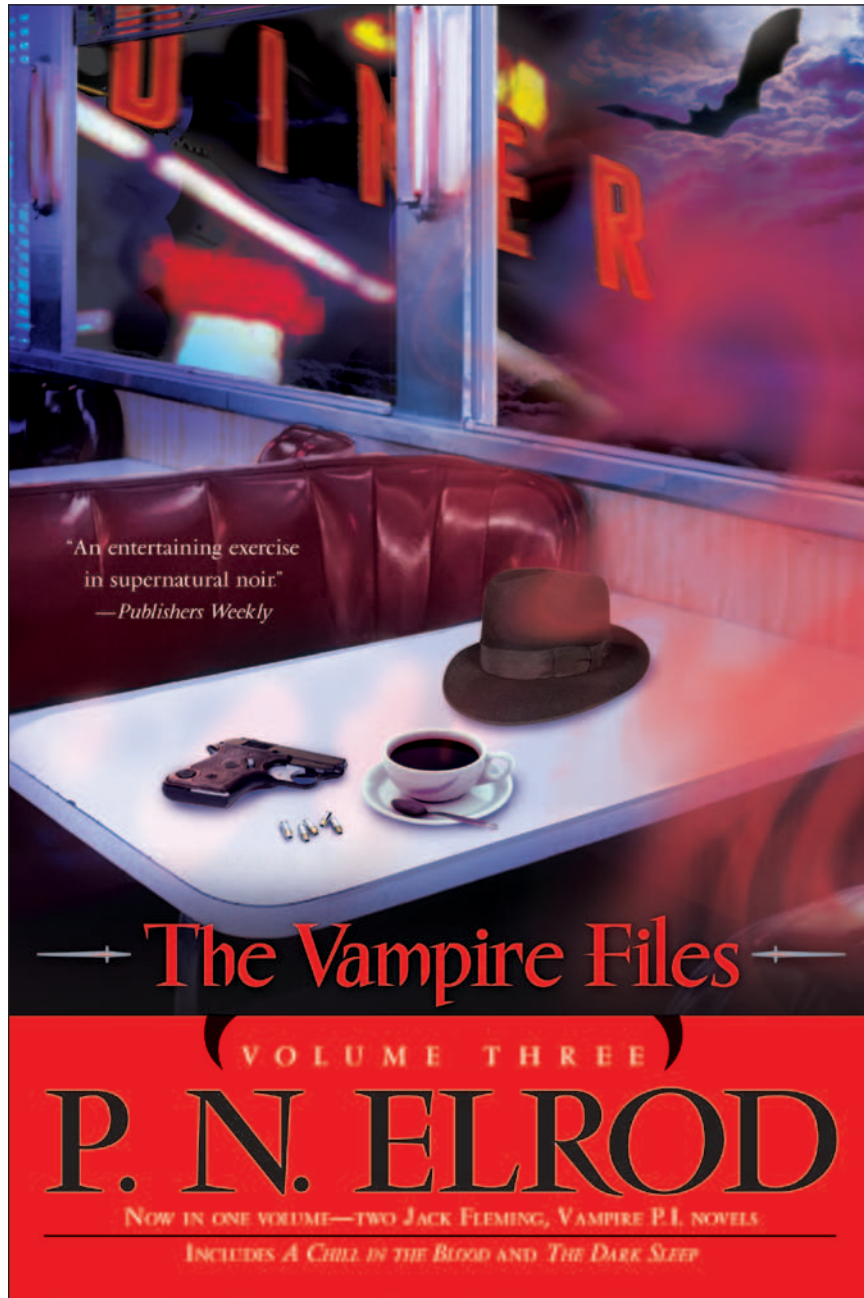
Hardcover
496 pp./6" x 9"
Carton: 20
Science Fiction
Rights: E00

Publishing History: Original
Previous Book: *Directive 51*
978-0-441-01822-2 (4/10)
EAN: 9780441019755 52595
On sale March 1, 2011

The Vampire Files

Volume Three

P. N. Elrod



978-0-441-01974-8 • \$16.00/\$20.00 Can.

Trade Paperback
480 pp./6" x 9"
Carton: 28
Fantasy
Rights: E00

Publishing History: Reprint
Previous Book: *The Vampire Files*,
Volume Two 978-0-441-01427-9 (9/06)
EAN: 9780441019748 51600
On sale March 1, 2011

Two Jack Fleming, Vampire P.I. novels— now in one volume.

Chicago is a rough town, even for the undead. But someone has to clean up the dirty burg, and Jack Fleming is just the vampire for the job. *The Vampire Files, Volume Three* includes two adventures featuring Chicago's very own vampire P.I. as he cleans up the streets, one crook at a time.

Praise for *The Vampire Files*:

"An entertaining exercise in supernatural noir."
—*Publishers Weekly*

"Elrod's got it down. A blend of the hard-boiled detective novel and the vampire tale... good-natured fun."
—*Locus*

"Fleming makes a powerful and charming detective."
—*Cemetery Dance*

"Dark and decadent as blood and chocolate."
—Caitlin Kittredge, author of *Night Life*

Marketing

- Print advertising in fantasy publications
- Print features and reviews
- Online promotion and advertising

Sales Points

- Includes two complete Vampire Files novels: *A Chill in the Blood* and *The Dark Sleep*
- Follows *The Vampire Files, Volume Two* (9/06) which included *Art in the Blood*, *Fire in the Blood*, and *Blood on the Water*, and *The Vampire Files, Volume One* (10/03) which included *Bloodlist*, *Lifeblood*, and *Bloodcircle*
- One of the first—and best—series in the noir fantasy/mystery genre
- Author website: vampwriter.com

Also available

The Vampire Files, Volume One
978-0-441-01090-5 @ \$16.00/\$21.00 Can.

The Vampire Files, Volume Two
978-0-441-01427-9 @ \$16.00/\$21.00 Can.

P. N. Elrod, best known for *The Vampire Files* and Jonathan Barrett: Gentleman Vampire series, has written more than twenty novels and short stories, scripted comic books, and edited several collections. She co-wrote the Lord Richard, Vampire series with *Forever Knight* actor Nigel Bennett. She lives in Fort Worth, Texas.

“A writer of boundless confidence and bold scientific extrapolation”* concludes his mindbending trilogy.

Webmind—the vast consciousness that spontaneously emerged from the infrastructure of the World Wide Web—has proven its worth to humanity by aiding in everything from curing cancer to easing international tensions. But the brass at the Pentagon see Webmind as a threat that needs to be eliminated.

Caitlin Decter—the once-blind sixteen-year-old math genius who discovered, and bonded with, Webmind—wants desperately to protect her friend. And if she doesn’t act, everything—Webmind included—may come crashing down.

Praise for the novels of Robert J. Sawyer:

“Unforgettable. Impossible to put down.”
—Jack McDevitt, Nebula Award-winning author of *Time Travelers Never Die*

“A superb work of day-after-tomorrow science fiction; I enjoyed every page.”
—Allen Steele, Hugo Award-winning author of *Coyote Destiny*
**New York Times*

Marketing

- Print advertising in science fiction publications
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- The final book in the stunning science fiction trilogy, following *WWW: WATCH* (4/09) and *WWW: WAKE* (4/08)
- *WWW: WAKE* has made the final ballot for the 2010 Hugo Awards
- Sawyer is one of only seven writers in history to win all three of the world’s top awards for best science fiction novel of the year: the Hugo, the Nebula, and the John W. Campbell Memorial Award
- Coincides with mass market publication of *WWW: WATCH*
- Author website: sfwriter.com

Robert J. Sawyer was born in Ottawa and lives just outside of Toronto, Canada. He has won both the Hugo and Nebula Awards for best novel.

WWW: WONDER

Robert J. Sawyer



978-0-441-01976-2 • \$25.95/NCR

Hardcover
368 pp./6" x 9"
Carton: 24
Science Fiction
Rights: N00

Publishing History: Original
Previous Book: *WWW: WATCH*
978-0-441-01818-5 (4/10)
EAN: 9780441019762 52595
On sale April 5, 2011

Any Wicked Thing
Margaret Rowe



A scorching debut novel of erotic historical romance set against the backdrop of Regency England.

Ten years ago Sebastian Goddard, heir to the duke of Roxbury, had a night of reckless passion and was betrayed by his oldest friend Fredericka Wells. Devastated, he embarked on a new life of debauchery that earned him the nickname Lord of Sin.

Now Sebastian has returned to find his estate in ruins, and Freddie more seductive than ever. He's determined to pay her back in spades. But Freddie makes him an offer...she'll be his mistress for a month if he'll consent to sell her Goddard Castle.

Sebastian plans to scandalize Freddie—to tease her every desire and leave her wanting. But his fiery-willed lover soon teaches him the past may not be what it seemed.

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Another sexy and provocative novel from a strong new voice in erotic romance
- Follows *Tempting Eden* (6/10)
- Will appeal to fans of Emma Holly, Lora Leigh, and Robin Schone
- Author website: margaretrowe.net
- Also available as an e-book

**NOW
MARCH
2011**

978-0-425-23864-6 • \$15.00/\$18.50 Can.

Trade Paperback
352 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Historical Romance
Rights: W00

Publishing History: Original
Previous Book: *Tempting Eden*
978-0-425-23431-0 (6/10)
EAN: 9780425238646 51500
On sale March 1, 2011

Margaret Rowe has been a teacher, librarian, newspaper reporter, administrative assistant to two non-profits, and is a mother of four. She lives in Maine.

Regency England has never been so dangerous, so magical—or so hot.

Heat Trade Paperback
JANUARY 2011

The Seduction of Miranda Prosper
Marissa Day

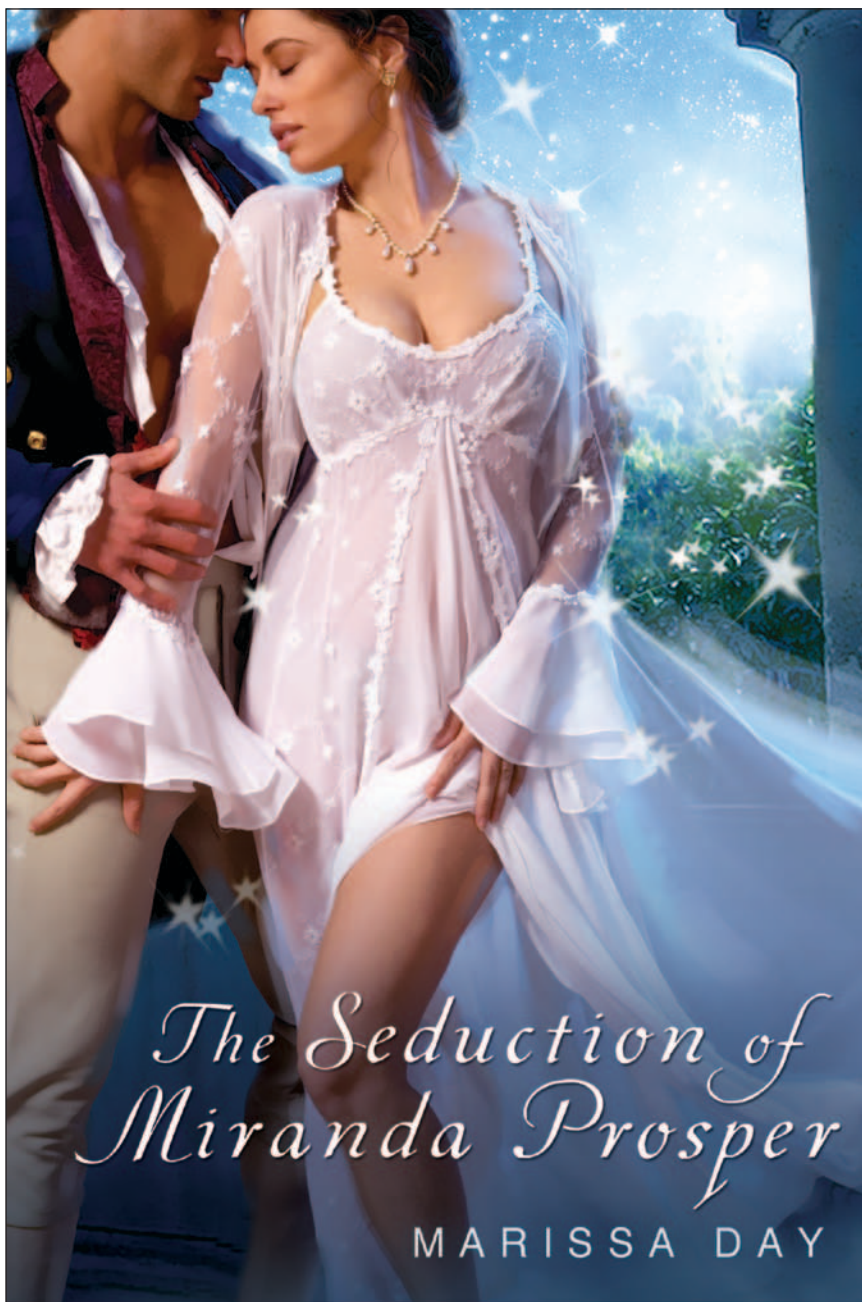
In London society, restless Miranda Prosper is considered unmarriedable. So she's stunned when the handsome Corwin Rathe asks for a dance at a summer ball. But it's more than a waltz—because Corwin is a sorcerer, and he's about entangle Miranda in a web of sexual enchantment, magical intrigue, and breathtaking danger.

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Day is a pseudonym for Sarah Zettel, award-winning author of fantasy and science fiction
- Zettel has always received great reviews and endorsements
- Winning combination of Regency romance and erotic fantasy
- Includes a teaser for the second book in this series, *The Surrender of Lady Jane*, scheduled for July 2011
- Also available as an e-book



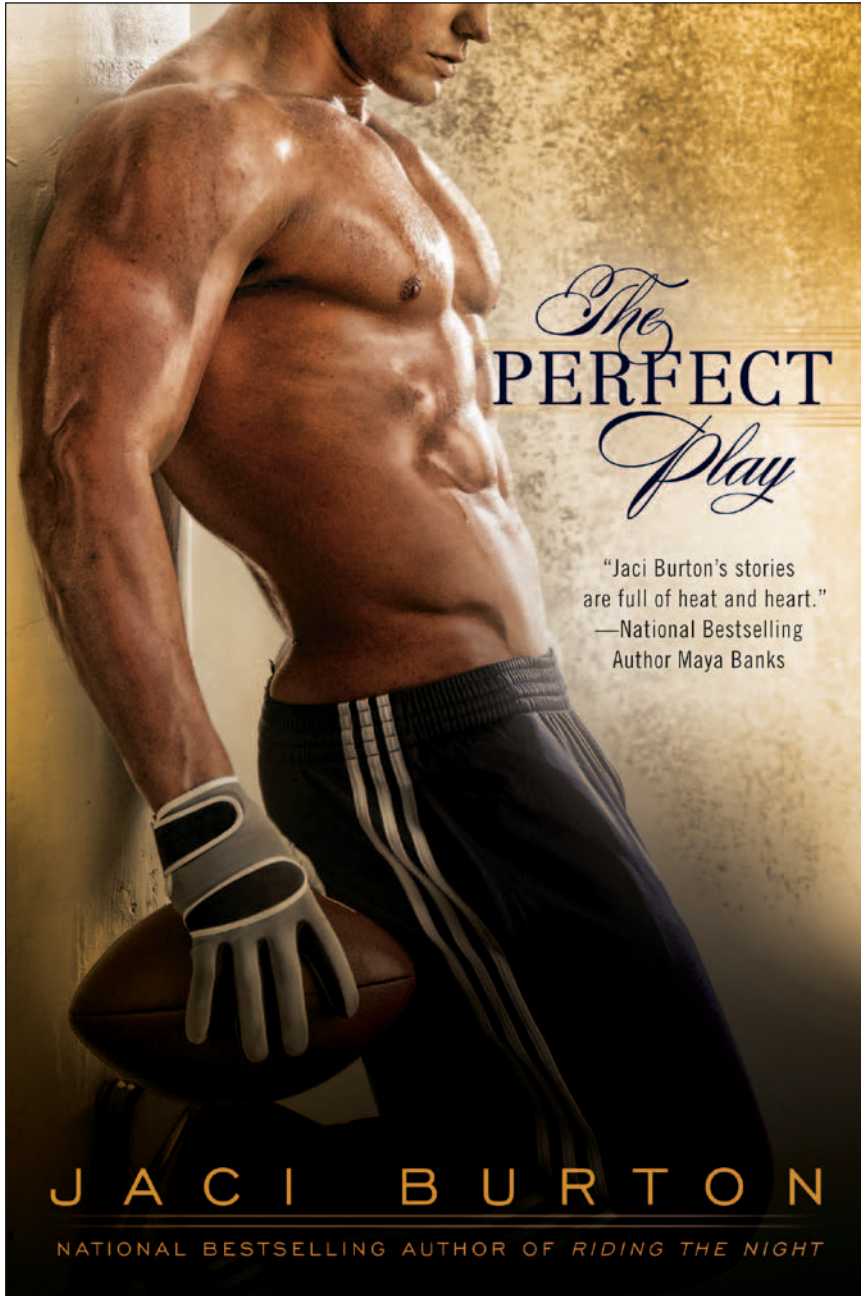
978-0-425-23865-3 • \$15.00/\$18.50 Can.

Marissa Day graduated from the University of Michigan with the determination to become a professional author. In a wide variety of genres, writing as Sarah Zettel, she succeeded, finally combining her varied interests into a fresh approach to the English Regency. She lives and works in Michigan with her husband, son, and cat.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Historical Romance

Rights: W00
Publishing History: Original
EAN: 9780425238653 51500
On sale January 4, 2011

The Perfect Play
Jaci Burton



From the national bestselling author of *Riding the Night* comes an erotic story about love and the games people play.

The last thing event planner Tara Lincoln needs is the jet-set lifestyle of a football pro like Mick Riley; even though their steamy and passionate one-night stand proved that Mick is an all-star—both on the field and in the bedroom.

Tara played the game of love once and lost big, and she doesn't intend to put herself out there again, especially with a certified heartbreaker. But when Mick sets his mind to win, nothing will stop him. And he has the perfect play in mind to catch this sultry vixen.

Praise for the novels of Jaci Burton:

“Hot [and] sexy!”

—#1 *New York Times*
bestselling author Lora Leigh

“Burton is a master at sexual tension!”

—*Romantic Times*

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- National bestselling author of *Riding the Night* (9/10), *Bound, Branded, & Brazen* (3/10), *Riding on Instinct* (4/09), *Riding Temptation* (10/08), *Riding Wild* (2/08), and *Wild, Wicked, & Wanton* (5/07)
- Burton joined Lora Leigh for the erotic anthology *Nauti and Wild* (8/10) exposing her work to an even larger audience
- Winner of the 2005 *Romantic Times* Reviewer's Choice Award for Best Erotic Paranormal Romance
- Author website: jaciburton.com
- Also available as an e-book

978-0-425-23881-3 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance
Rights: E00

Publishing History: Original
Previous Book: *Riding the Night*
978-0-425-23656-7 (9/10)
EAN: 9780425238813 51500
On sale February 1, 2011

After many years in the high-stress business world, **Jaci Burton** now writes romances full-time. She lives in Oklahoma with her husband and dogs.

**A new erotic historical series
set in a world of magical
heroines and sexy warriors.**

**Heat Trade Paperback
FEBRUARY 2011**

Captive
Christina Phillips

When the Romans destroyed her world, Morwyn took a vow of celibacy to spite her goddess. Then she's captured by a mercenary whose animal charms and chiseled body will test her conviction...

Brennus has spent three years undercover in the Roman Legion. So when his men brutalize the fiery Celtic beauty, he saves her—by claiming her as his own.

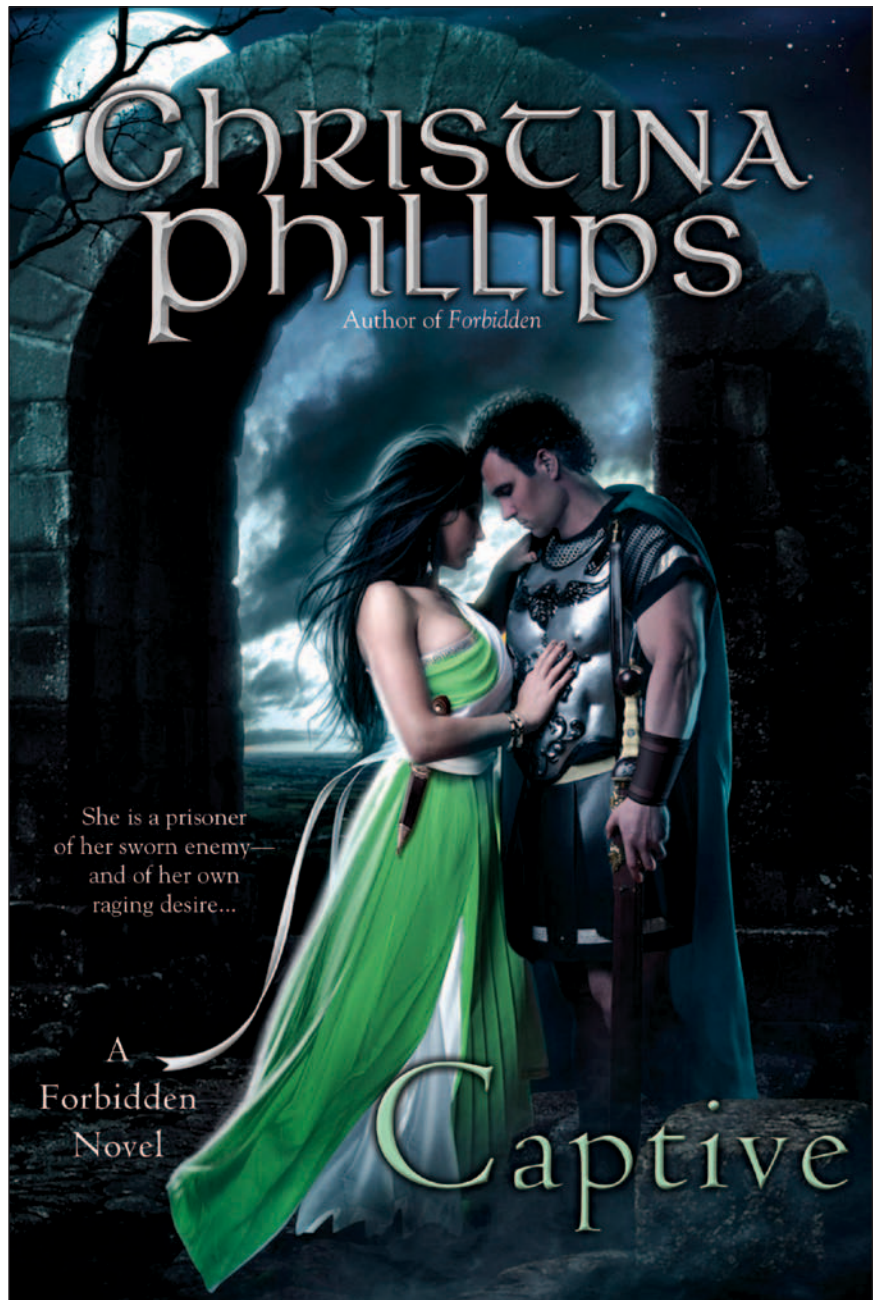
As they near Roman headquarters, Morwyn resolves to honor her vow of celibacy—but if Brennus were to ravage her, could she be blamed for enjoying his body? With just a hint of seduction, sooner or later the warrior will succumb to his exquisite captive.

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Second in the series following *Forbidden* (9/10)
- Combines the adventure of ancient Rome with magical elements, offering a unique setting for a sexy historical
- Will appeal to fans of Lora Leigh, Jean Johnson, and Angela Knight
- Author website: christinaphillips.com
- Also available as an e-book



Christina Phillips was born in the U.K. and now lives in Australia with her husband and three children.

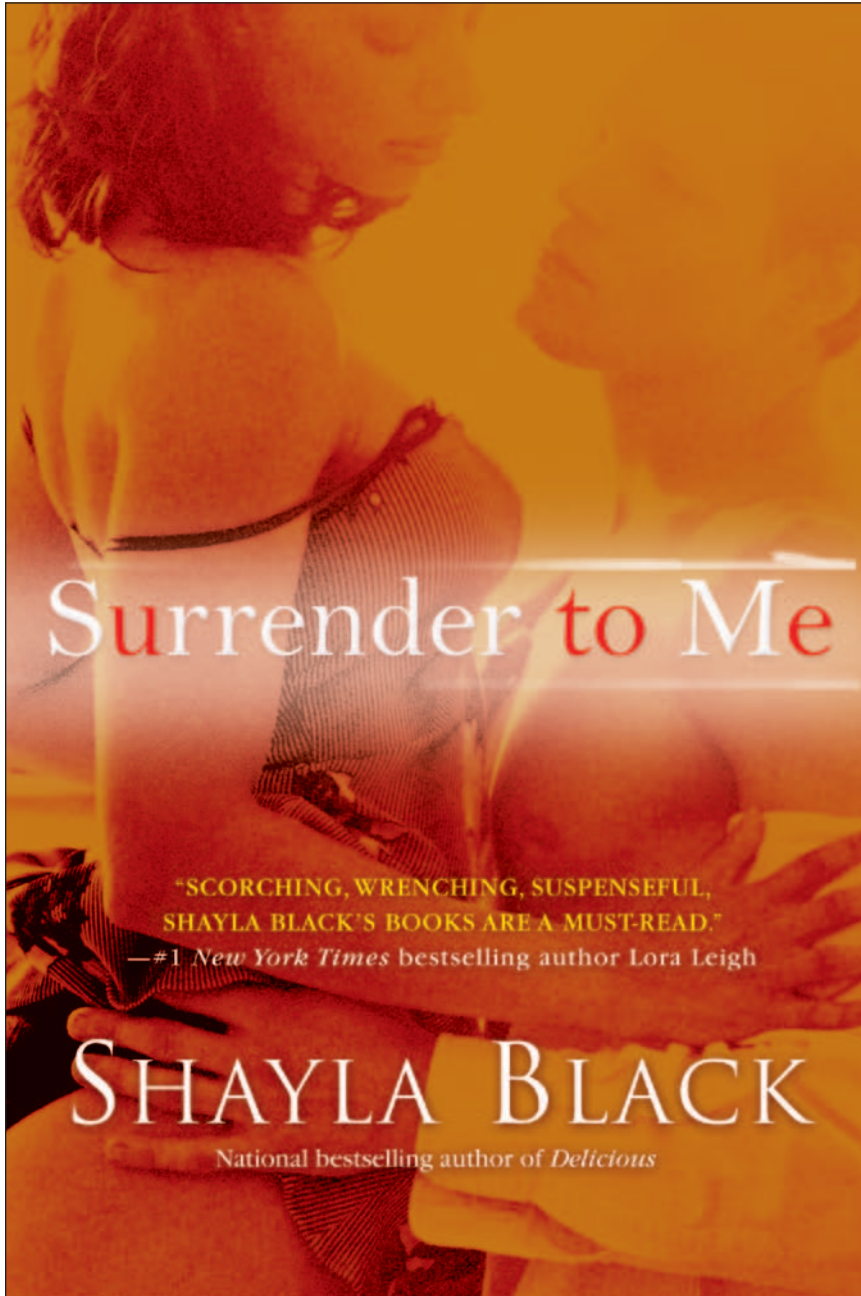
978-0-425-23882-0 • \$15.00/\$18.50 Can.

Trade Paperback
336 pp./5 1/2" x 8 1/4"
Carton: 32
Erotic Romance
Rights: W00

Publishing History: Original
Previous Book: *Forbidden*
978-0-425-23808-0 (9/10)
EAN: 9780425238820 51500
On sale February 1, 2011

A ménage à trois becomes a dangerous obsession.

Surrender to Me Shayla Black



A Navy SEAL accepts a hot proposition: share a buddy's girlfriend and fulfill her dream of a ménage. But after meeting Kata he needs more than one night. And he wants her all to himself—a guilty secret that becomes a dangerous fantasy.

“Shayla Black’s books are a must read!”

—#1 *New York Times* bestselling author Lora Leigh

“Shayla Black creates emotional, searingly sexy stories that always leave me wanting more.”

—Maya Banks

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- National bestselling author
- Black's Wicked Lovers series gives readers what they want—multiple times
- Author of *Delicious* (3/10), *Decadent* (10/07), and *Wicked Ties* (1/07)
- Author website: shaylablack.com
- Also available as an e-book

978-0-425-23655-0 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 28
Erotic Romance
Rights: E00

Publishing History: Original
Previous Book: *Delicious*
978-0-425-23242-2 (3/10)
EAN: 9780425236550 51500
On sale March 1, 2011

Shayla Black is an award-winning erotic romance author who lives in the South with her family.

What a Viking wants, a Viking takes.

Heat Trade Paperback
JANUARY 2011

Ravished by a Viking
Delilah Devlin

When his younger brother goes missing, Dagr, Viking warrior and Lord of the Wolfskin Clan, will do whatever it takes to get him back. But nothing could have prepared him for Honora—a feisty, intelligent woman who is nothing like the women of his world—women who are content to serve their men in all things. Drawn to her despite her recalcitrant nature, Dagr is determined to show her who's boss both in bed and out.

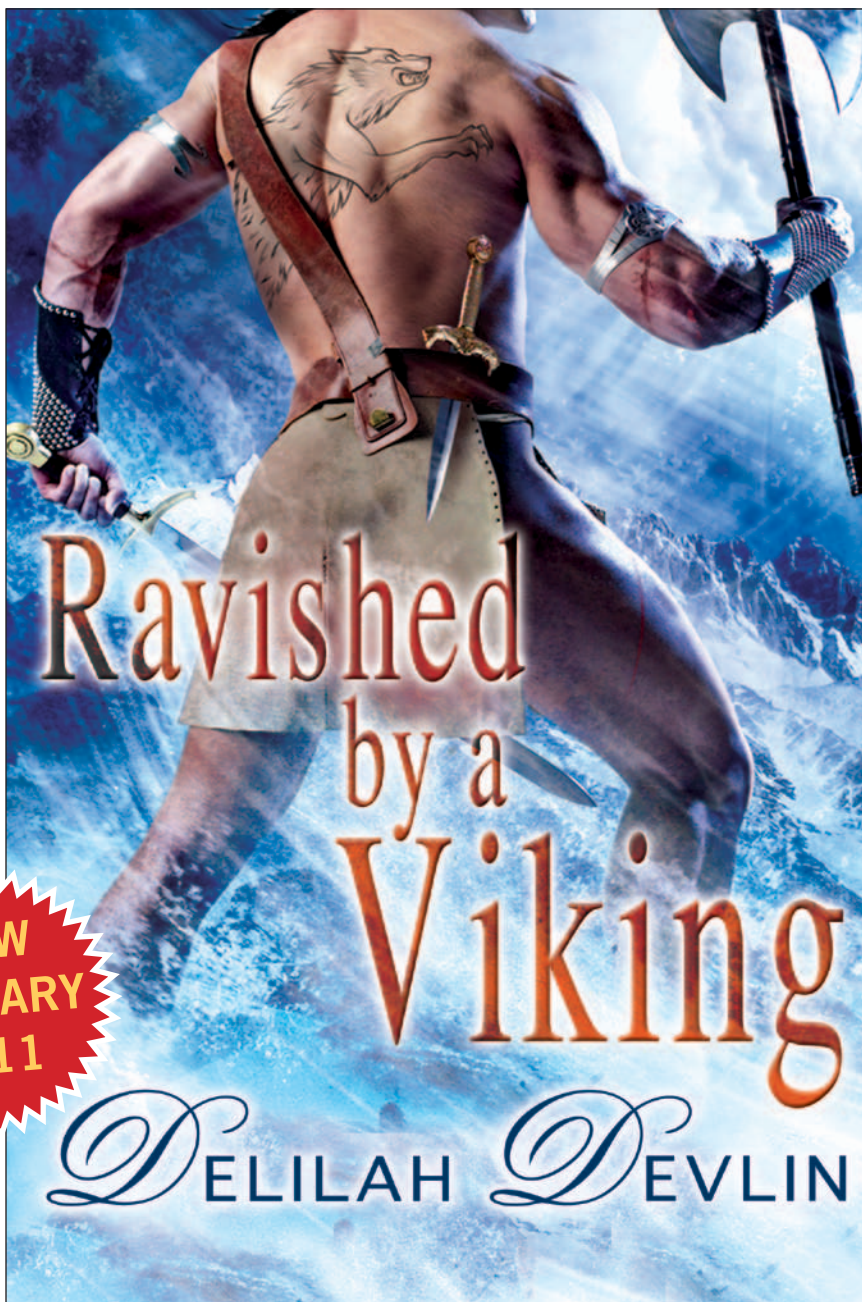
When the two enemies-turned-lovers join forces to find Dagr's brother they are thrown into a rousing adventure full of danger, intrigue and erotic abandon. Can their passion truly unite them or will their different worlds lead to destruction for them both?

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- Viking erotica with a paranormal twist
- Devlin is gaining a reputation for erotica with a hard edge
- For fans of Angela Knight and Diane Whiteside
- Author website: delilahdevlin.com
- Also available as an e-book



**NOW
JANUARY
2011**

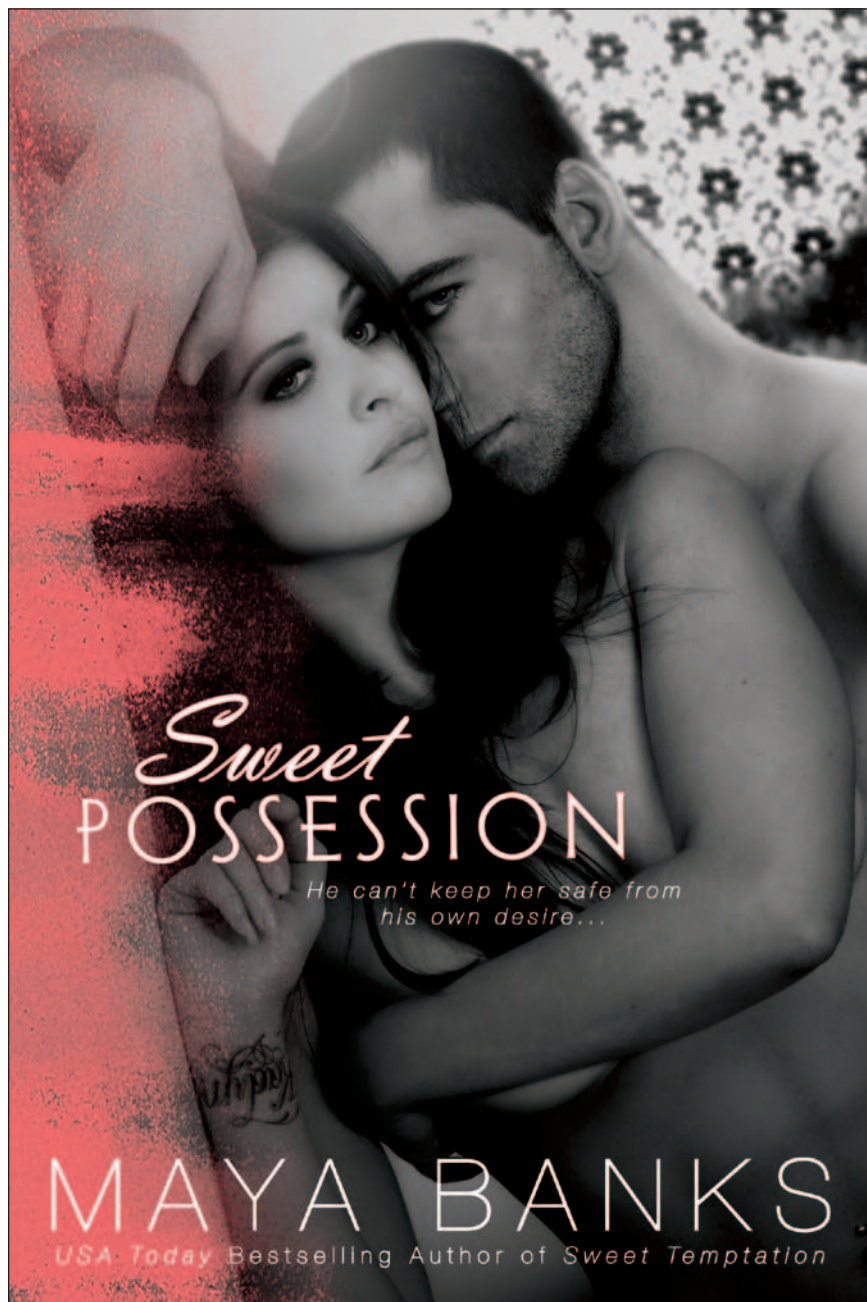
978-0-425-23961-2 • \$15.00/\$18.50 Can.

Delilah Devlin is an award-winning author of erotic romance with a rapidly expanding reputation of deliciously edgy stories. She lives in Arkansas.

Trade Paperback
320 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Romance

Rights: W00
Publishing History: Original
EAN: 9780425239612 51500
On sale January 4, 2011

Sweet Possession
Maya Banks



978-0-425-23907-0 • \$15.00/\$18.50 Can.

Trade Paperback
368 pp./5 1/2" x 8 1/4"
Carton: 28
Erotic Romance
Rights: E00

Publishing History: Original
Previous Book: *Sweet Temptation*
978-0-425-23258-3 (4/10)
EAN: 9780425239070 51500
On sale April 5, 2011

From the *USA Today*
bestselling author of *Sweet
Temptation*, a new novel of
opposites attracting—
and igniting.

There is nothing Connor Malone wants to do less than babysit the outrageous and out-of-control pop star Lyric Jones. But part of him relishes taming the celebratory songstress and showing her what it's like to be possessed—body and soul—by one man. And though Lyric's crazy antics nearly drive Connor to the edge, his quiet intensity penetrates her defenses, leaving them both vulnerable to the secrets that could topple Lyric from the stage.

Praise for Maya Banks:

- "Exciting erotic romance." —*Best Reviews*
"For fans who prefer torrid temperatures." —*Midwest Book Review*
"A must-read author." —*Romance Junkies*

Marketing

- Blog advertising
- Print features and reviews
- Online promotion, reviews, and author interviews

Sales Points

- *USA Today* bestselling author and a rising star in erotic romance
- Her much anticipated new novel, following *Sweet Temptation* (4/10), *Sweet Seduction* (10/09), *Sweet Persuasion* (6/09), and *Sweet Surrender* (3/08)
- Banks was featured in *Four Play* (10/10) with Shayla Black
- Also the author of the mass market KGI series: *No Place to Hide* (3/11) and *The Darkest Hour* (9/10)
- Also available: *Be With Me* (11/08) and *For Her Pleasure* (9/07)
- Will appeal of fans of Emma Holly and Lora Leigh
- Author website: mayabanks.com
- Also available as an e-book

Maya Banks resides in Silsbee, Texas.

The national bestselling author of *Insatiable* turns up the heat with her latest sizzling adventure.

Heat Trade Paperback
APRIL 2011

Andrei Solace delivers death on silent feet as an assassin for the Phantom Corps. Mercenary Piper Roundtree thought she was over him. But against the backdrop of an impending war, their passion is rekindled. Now the lovers must join forces—in more ways than one—to save the Known Universe before the Imperialist enemy hurls it into irreversible chaos.

Praise for Lauren Dane's scorching novels:

- "Dane delivers!" —Jaci Burton
"Fast-paced action, steamy romance."—Megan Hart
"Delicious eroticism." —Anya Bast
"Hot, sexy and action-packed." —Fresh Fiction

Marketing

- Print features and reviews
- Online promotion, reviews, and author interviews

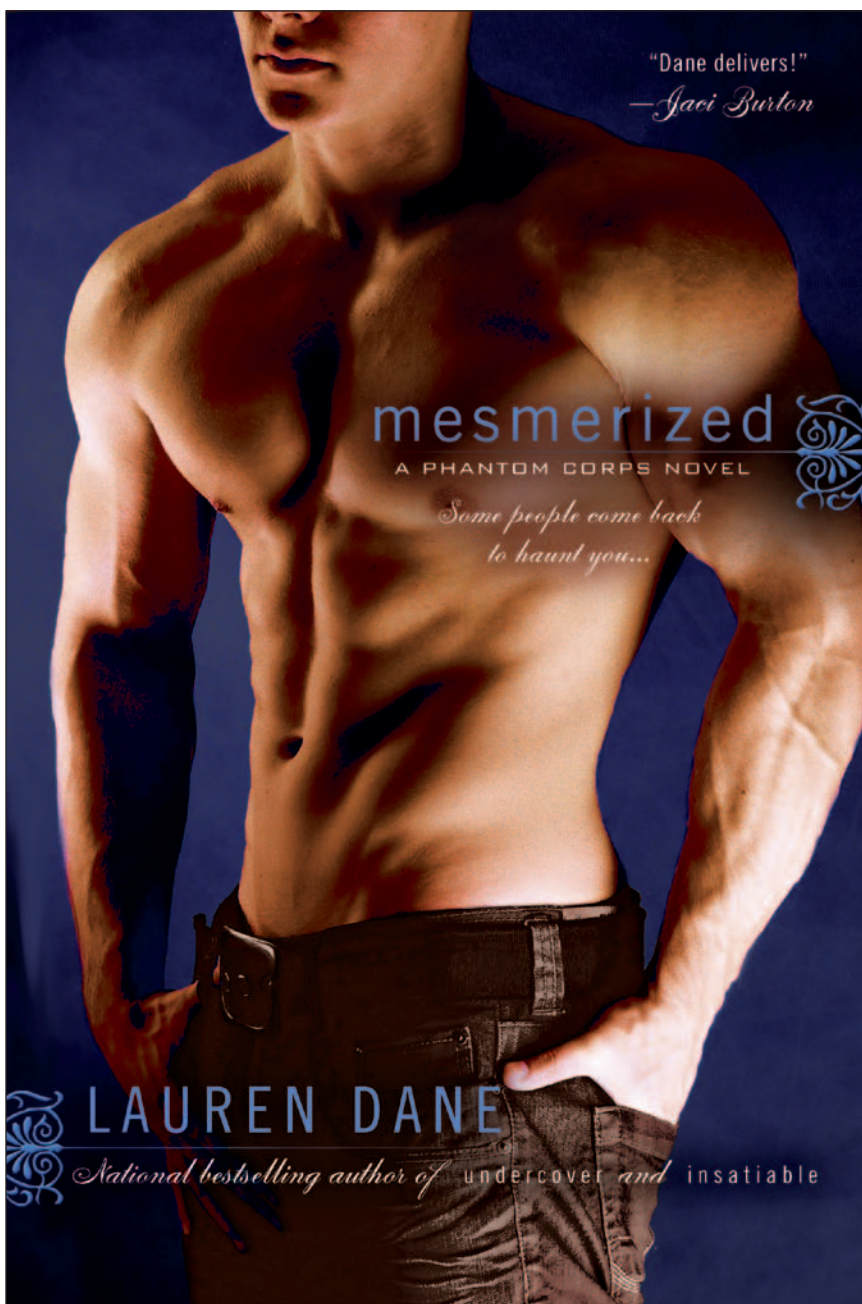
Sales Points

- National bestselling author
- Also the author of *Inside Out* (11/10), *Insatiable* (7/10), *Coming Undone* (1/10), *Laid Bare* (8/09), *Relentless* (5/09), and *Undercover* (12/08)
- Dane is a master at action-packed science fiction/fantasy with an erotic twist
- Author website: laurendane.com
- Also available as an e-book

Mesmerized

A Phantom Corps Novel

Lauren Dane



978-0-425-23908-7 • \$15.00/\$18.50 Can.

Lauren Dane lives in the Northwest with her husband and three children.

Trade Paperback
304 pp./5 1/2" x 8 1/4"
Carton: 36
Erotic Romance
Rights: W00

Publishing History: Original
Previous Book: *Inside Out*
978-0-425-23688-8 (11/10)
EAN: 9780425239087 51500
On sale April 5, 2011





DAW



WINTER
2011

House Name

A Novel of The House War

Michelle West



978-0-7564-0651-6 • \$25.95/\$32.50 Can.

Hardcover
480 pp./6" x 9"
Carton: 20
Fantasy
Rights: E00

Publishing History: Original
Previous Book: *City of Night*
978-0-7564-0598-4 (2/10)
EAN: 9780756406516 52595
On sale January 4, 2011

The brilliant new novel in *The House War* series.

The House War series centers on the most popular character in *The Sun Sword* series: a young woman named Jewel, who survives both the everyday perils of being an orphan in the slums of the city of Averalaan, and the demonic dangers of the Undercity, and who rises to become a key figure in House Terafin, the most important of the Ten Houses of the Essalieyan Empire. At the close of *The Sun Sword* series, the House War is about to begin. Now, at last, that story can be told.

Praise for *City of Night*:

"This is a super action oriented investigative fantasy in an incredible world as Michelle West makes her empire and capital seem as if it comes from ancient history books rather than her imagination."

—Alternative Worlds

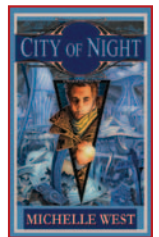
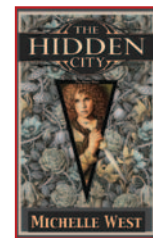
"As usual, Michelle West pulls no punches...I can't wait for the next book, even as I'm tensed in preparation for it."

—Night Owl Romance

Also available

City of Night
978-0-7564-0644-8
@ \$8.99/\$10.99 Can.

The Hidden City
978-0-7564-0540-3
@ \$8.99/\$9.99 Can.



Marketing

- Promote in conjunction with simultaneous mass market edition of *City of Night*
- Print features and reviews
- Online media

Sales Points

- The third book in *The House War* series following *City of Night* (2/10) and *The Hidden City* (3/08)
- Set in the same rich fantasy universe as *The Sun Sword* (1/04), *The Riven Shield* (7/03), *Sea of Sorrows* (5/01), *The Shining Court* (8/99), *The Uncrowned King* (9/98), and *The Broken Crown* (7/97)
- Author is a two-time Campbell Award nominee
- Author website: msagarawest.wordpress.com
- Also available as an e-book

Michelle West has published short stories and fantasy novels under her maiden name, Michelle Sagara. She writes a book column for *The Magazine of Fantasy and Science Fiction* and lives in Toronto, Canada.

**A brand-new *Tess Noncoiré*
Adventure from “an
innovative and welcome new
voice in urban fantasy.”***

Tess Noncoiré, successful fantasy writer and Celestial Blade Warrior, has made a deal with the Powers That Be, forfeiting her own dreams in order to save those nearest and dearest to her. Having survived this unprecedented experience, Tess, along with her imp Scrap, is determined to hunt down a demonic intruder from another dimension, the Norglein, who seems bent on ravishing young women, leaving them pregnant, and waiting for the proper time to steal their babies away for his own purposes.

Praise for the *Tess Noncoiré Adventures*:

“Sit down, belt in, and hang on for a wild ride.”
—*#1 *New York Times* bestselling author
Patricia Briggs

“Fans of Anne McCaffrey and Marion Zimmer Bradley are most likely to enjoy this slightly screwball fantasy adventure.” —*Publishers Weekly*

“A fabulous urban fantasy filled with danger, intrigue and heartache....[An] engaging magical tale.” —*Midwest Book Review*

Also available

Faery Moon
978-0-7564-0606-6 @ \$7.99/\$9.99 Can.

Moon in the Mirror
978-0-7564-0486-4 @ \$7.99/\$8.99 Can.

Hounding the Moon
978-0-7564-0425-3 @ \$7.99/\$10.99 Can.

Marketing

- Print features and reviews
- Online media

Sales Points

- The fourth book in the *Tess Noncoiré Adventures*, following *Faery Moon* (6/09)
- For readers of Tanya Huff's *Keeper* novels, Laurell K. Hamilton's *Anita Blake* series, and Kim Harrison's urban fantasies, as well as fans of *Buffy the Vampire Slayer*
- Author website: prfrost.com

P. R. Frost resides on beautiful Mt. Hood in Oregon. She hikes the Columbia River Gorge for inspiration, reads omnivorously, and enjoys attending science fiction conventions.

DAW Trade Paperback
FEBRUARY 2011

Forest Moon Rising

A Tess Noncoiré Adventure

P. R. Frost



978-0-7564-0655-4 • \$15.00/\$18.50 Can.

Trade Paperback
400 pp./6" x 9"
Carton: 24
Fantasy
Rights: W00

Publishing History: Original
Previous Book: *Faery Moon*
978-0-7564-0556-4 (6/09)
EAN: 9780756406554 51500
On sale February 1, 2011

Blackveil

Book Four of Green Rider

Kristen Britain



The long-awaited sequel to *Green Rider*, *First Rider's Call*, and *The High King's Tomb*.

Once a simple student, Karigan G'ladheon finds herself in a world of deadly danger and complex magic, compelled by forces she cannot understand when she becomes a legendary Green Rider—one of the magical messengers of the king. Forced by magic to accept a dangerous fate she would never have chosen, headstrong Karigan has become completely devoted to the king and her fellow Riders.

But now, an insurrection led by dark magicians threatens to break the boundaries of ancient, evil Blackveil Forest—releasing powerful dark magics that have been shut away for a millennium.

Praise for *The High King's Tomb*:

“Britain provides plenty of action...and a good command of character.”
—*Booklist*

“Accessible writing, charming characters.”
—*Fantasy Book Critic*

Marketing

- Print advertising in fantasy publications
- Online promotion, including author podcast
- Print features and reviews
- Online media

Sales Points

- The fourth book in the *Green Rider* series, following *The High King's Tomb* (11/07), *First Rider's Call* (8/03), and *Green Rider* (11/98)
- The hardcover edition of *The High King's Tomb* appeared on the *New York Times* extended bestseller list
- Author website: kristenbritain.com

978-0-7564-0660-8 • \$25.95/\$32.50 Can.

Hardcover
720 pp./6" x 9"
Carton: 16
Fantasy
Rights: E00

Publishing History: Original
Previous Book: *The High King's Tomb*
978-0-7564-0266-2 (11/07)
EAN: 9780756406608 52595
On sale February 1, 2011

Kristen Britain worked for decades as a National Park Ranger, giving her a unique understanding of wildlife environments and imbuing her work with a realistic feel for nature replete with all its beauty and danger. She is now a full-time author and resides in Mount Desert, Maine.



Photo © Betty Lyle

The New York Times bestselling Green Rider series delivers “mesmerizing fantasy ambience.”*

Praise for the *Green Rider* series:

“Karigan G’ladheon was hoping for a break from adventure after the breakneck escapades of *First Rider’s Call*, but this action-packed third *Green Rider* volume gives her no time to rest...Britain keeps the excitement high from beginning to end, balancing epic magical battles with the humor and camaraderie of Karigan and her fellow riders.”

—*Publishers Weekly*

“*Green Rider* is a wonderfully captivating heroic fantasy adventure...Kristen Britain’s likable heroine and fast-paced plot kept me eagerly turning pages. This is the rarest of finds: A truly enjoyable read.”

—*New York Times* bestselling author Terry Goodkind

“Readers of epic fantasy and series followers will want this finely honed, skillfully crafted tale.”

—*Library Journal*

“Kristen Britain is a very talented author who appears destined to be one of the genre’s superstars.”

—*Midwest Book Review*

**Romantic Times*

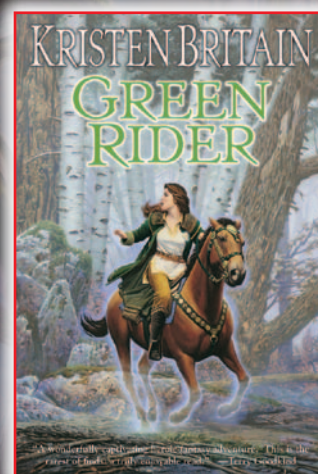
Also available



The High King's Tomb
978-0-7564-0588-5
@ \$8.99/\$10.99 Can.



First Rider's Call
978-0-7564-0193-1
@ \$8.99/\$9.99 Can.

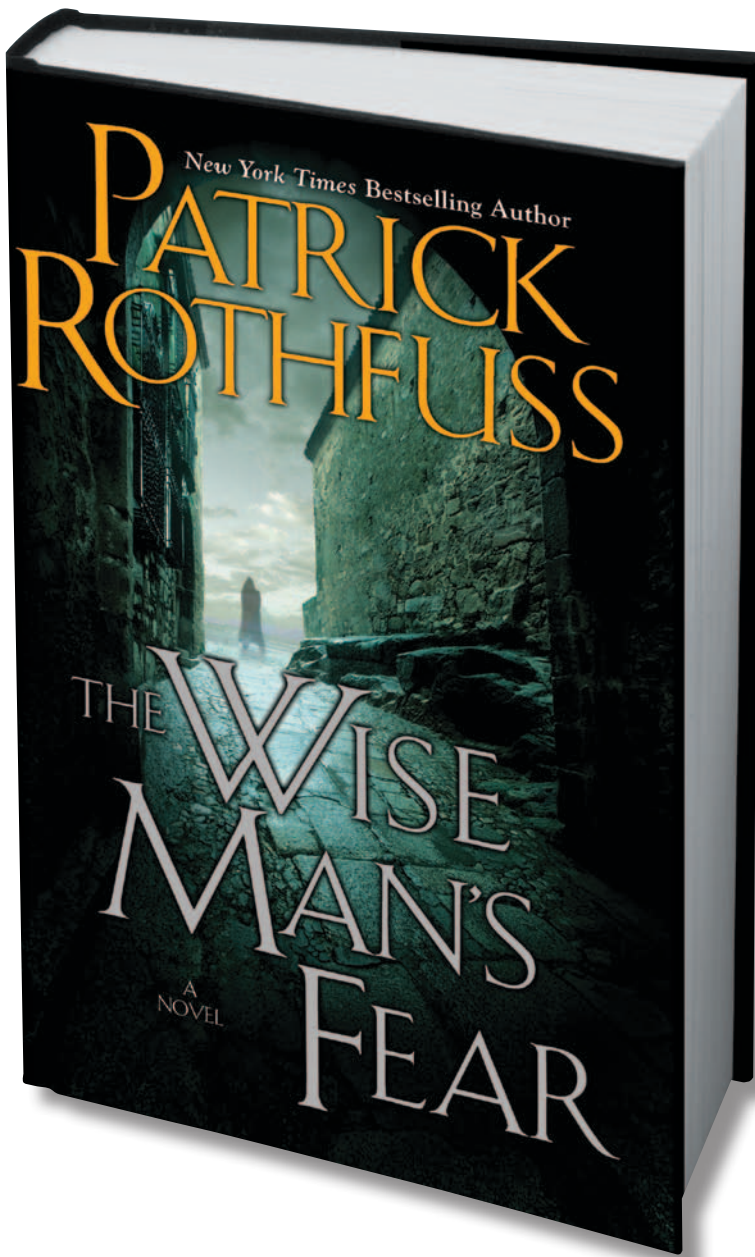


Green Rider
978-0-88677-858-3
@ \$7.99/\$10.99 Can.

The Wise Man's Fear

The Kingkiller Chronicle: *Day Two*

Patrick Rothfuss



978-0-7564-0473-4 • \$29.95/\$37.50 Can.

Hardcover
928 pp./6" x 9"
Carton: 16
Fantasy
Rights: E00
Publishing History: Original

Previous Book: *The Name of the Wind*
978-0-7564-0407-9 (4/07)
EAN: 9780756404734 52995
On sale March 1, 2011
Strict on sale

At last—the *New York Times* bestselling author continues his “astonishing”* *Kingkiller Chronicle* saga.

In *The Wise Man's Fear*, *Day Two of The Kingkiller Chronicle*, Kvothe searches for answers, attempting to uncover the truth about the mysterious Amyr, the Chandrian, and the death of his parents. Along the way, Kvothe is put on trial by the legendary Adem mercenaries, forced to reclaim the honor of his family, and travels into the Fae realm. There he meets Felurian, the faerie woman no man can resist, and who no man has ever survived....until Kvothe.

In *The Wise Man's Fear*, Kvothe takes his first steps on the path of the hero and learns how difficult life can be when a man becomes a legend in his own time.

Praise for *The Name of the Wind*:

“This fast-moving, vivid, and unpretentious debut roots its coming-of-age fantasy in convincing mythology.”
—*Entertainment Weekly*

“If you're a reader of fantasy or simply someone who appreciates a truly epic-scale work of fiction, don't go through this summer without having read it.”
—*Orson Scott Card, bestselling author of *Ender's Game*

Marketing

- 2-week author tour
- Print advertising in fantasy publications
- Blog advertising
- Promote at fan conventions throughout the year
- Author video available
- Print features and reviews
- Extensive online media
- 9-copy solid floor display with special riser
978-0-7564-0498-7 @ \$269.55/\$337.50 Can.
10" w x 48" h x 16" d
- 20-copy mixed hard/soft floor display with special riser (8 of *The Wise Man's Fear* and 12 of *The Name of the Wind* mass market edition) 978-0-7564-0523-6 @ \$335.48/\$395.88 Can. 10" w x 54" h x 17" d

Sales Points

- The highly-anticipated sequel to the *New York Times* bestseller, *The Name of the Wind* (4/07)
- For readers of Terry Goodkind, Robert Jordan, George R. R. Martin, and Terry Brooks
- Author website: patrickrothfuss.com

Patrick Rothfuss has a Master's degree in Creative Writing and is a full-time writer. He lives in Stevens Point, Wisconsin.

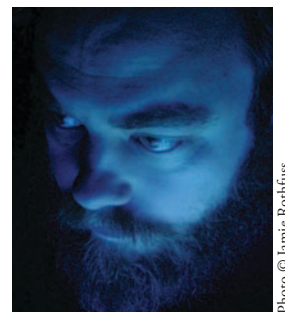


Photo © Jamie Rothfuss

“*[The Name of the Wind is]* one of the best stories told in any medium in a decade.”*
The Kingkiller Chronicle has cast a spell over readers.

My name is Kvothe. I have stolen princesses back from sleeping barrow kings. I burned down the town of Trebon. I have spent the night with Felurian and left with both my sanity and my life. I was expelled from the University at a younger age than most people are allowed in. I tread paths by moonlight that others fear to speak of during day. I have talked to Gods, loved women, and written songs that make the minstrels weep. You may have heard of me...

So begins the tale of a hero told from his own point of view—a story unequalled in fantasy literature.

Praise for Patrick Rothfuss and *The Name of the Wind*:

“Shelve *The Name of the Wind* beside *The Lord of the Rings*, *The Deed of Paksenarrion*, and *The Wheel of Time*—and look forward to the day when it’s mentioned in the same breath, perhaps as first among equals.”
—*Onion A.V. Club

“This is the type of assured, rich first novel most writers can only dream of producing. The fantasy world has a new star.”
—*Publishers Weekly* (starred review)

“Refreshingly nimble and offbeat...no ordinary fantasy full of pointless quests and overblown drama. Rather, it is a finely-tuned coming-of-age story, full of humor, action and the occasional dose of magic.... remarkably assured.”
—*San Francisco Chronicle*

“It is a rare and great pleasure to find a fantasist writing not only with the accuracy of language that is essential to fantasy-making, but with true music in the words as well. Wherever Pat Rothfuss goes with the big story that begins with *The Name of the Wind* he’ll carry us with him as a good singer carries us through a song.” —Bestselling author Ursula K. Le Guin

“Patrick Rothfuss has real talent, and his tale of Kvothe is deep and intricate and wondrous.”
—*New York Times* bestselling author Terry Brooks

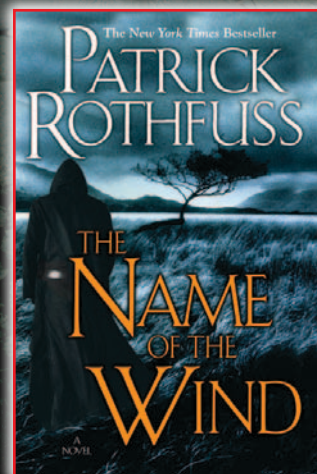
“As with all the very best books in our field, it’s not the fantasy trappings (wonderful as they are) that make this novel so good, but what the author has to say about true, common things, about ambition and failure, art, love, and loss.” —*New York Times* bestselling author Tad Williams

Also available

The Name of the Wind
Mass Market Paperback
978-0-7564-0474-1 @ \$7.99/\$7.99 Can.

The Name of the Wind
Trade Paperback
978-0-7564-0589-2 @ \$16.00/\$20.00 Can.

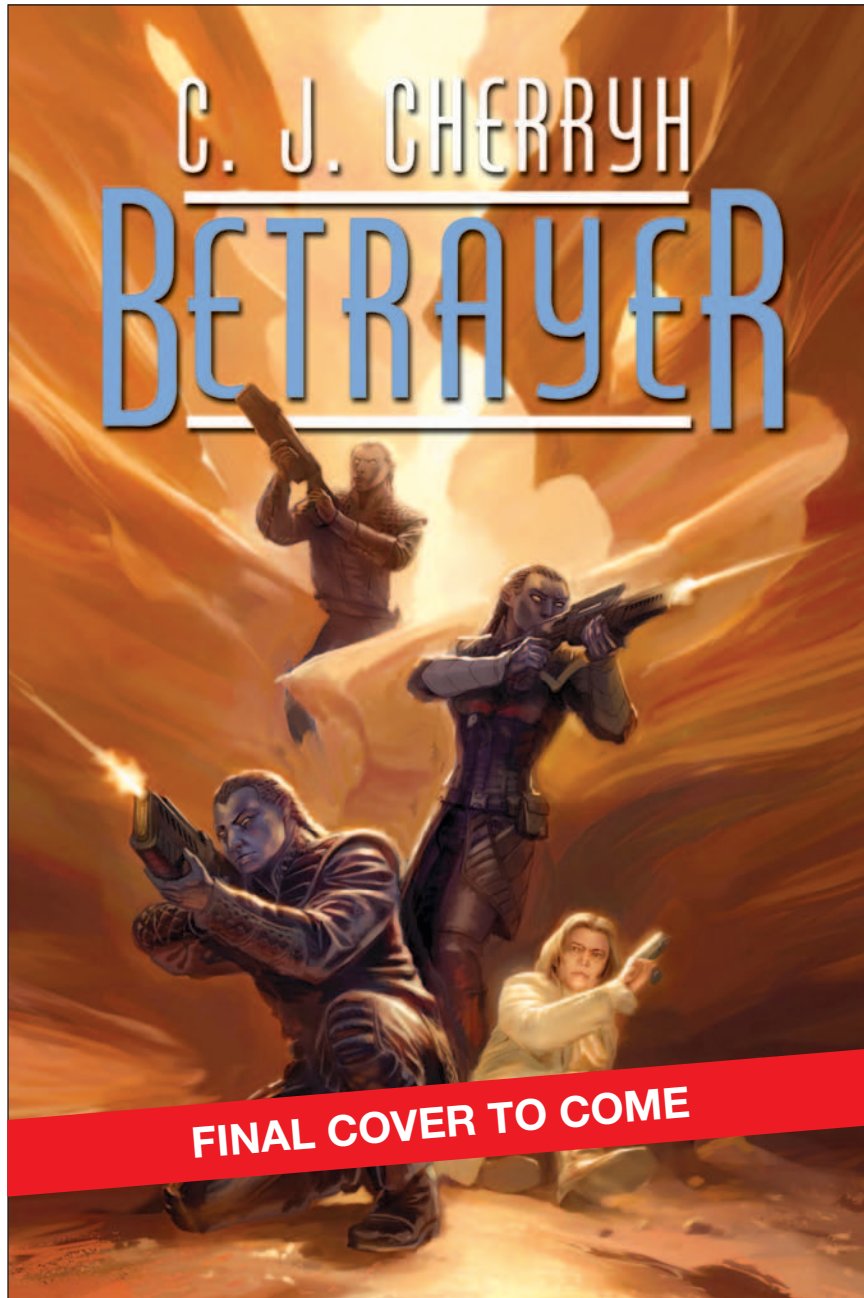
The Name of the Wind
Hardcover
978-0-7564-0407-9 @ \$24.95/\$31.00 Can.



Betrayer

Foreigner #12

C. J. Cherryh



FINAL COVER TO COME

978-0-7564-0654-7 • \$25.95/\$32.50 Can.

Hardcover
432 pp./6" x 9"
Carton: 24
Science Fiction
Rights: E00

Publishing History: Original
Previous Book: *Deceiver*
978-0-7564-0601-1 (5/10)
EAN: 9780756406547 52595
On sale April 5, 2011

The twelfth book in Hugo Award winner C. J. Cherryh's epic *Foreigner* series.

The civil war among the alien *atevi* has ended. Tabini-ajji, powerful ruler of the Western Association, along with Cajeyri his son and heir, and his human *paidhi*, Bren Cameron, have returned to the Bujavid, their seat of power.

But factions that remain loyal to the opposition are still present, and the danger these rebels pose is far from over.

Praise for the *Foreigner* series:

"Superlatively drawn aliens and characterization."
—*Chicago Sun-Times*

"My favorite science fiction series is C. J. Cherryh's *Foreigner* universe."
—*Denver Post*

"Some of the finest work of Cherryh's long and distinguished career."
—*Locus*

Also available

- Deceiver* 978-0-7564-0664-6 @ \$7.99/\$9.99 Can.
- Conspirator* 978-0-7564-0604-2 @ 7.99/\$9.99 Can.
- Deliverer* 978-0-7564-0467-3 @ \$7.99/\$9.99 Can.
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- Precursor* 978-0-88677-910-8 @ \$7.99/\$10.99 Can.
- Inheritor* 978-0-88677-728-9 @ \$7.99/\$10.99 Can.
- Invader* 978-0-88677-687-9 @ \$7.99/\$10.99 Can.
- Foreigner* 978-0-7564-0251-8 @ \$7.99/\$10.99 Can.

Marketing

- Promote in conjunction with simultaneous mass market paperback reprint of *Deceiver*
- Print advertising
- Print features and reviews
- Online media

Sales Points

- A multiple Hugo Award-winning author
- The last book in the fourth *Foreigner* trilogy, following *Deceiver* (5/10) and *Conspirator* (5/09)
- All *Foreigner* titles have been Main Selections of the Science Fiction Book Club
- Coincides with the mass market paperback publication of *Deceiver* (4/11)
- Author website: cherryh.com

C. J. Cherryh has written over sixty novels and won three Hugo Awards, both in the novel and the short story categories. She has frequently appeared on both the Hugo Award ballot and the Nebula Award ballot. She resides in Spokane, Washington.

“Expert world builder”*
Fiona Patton concludes *The Warriors of Estavia* saga.

With the three children of prophecy—the seers Spar and Graize, and the warrior Brax—now grown, and the young God Hisar ready to stake his claim to a place in the pantheon of Anavatan, a time of chaos and change is fast approaching. For only if sworn enemies Spar and Graize can come together as Hisar’s priests will the God stand any chance of surviving the coming battles with both the hungry spirits seeking to devour him, and the war with the mortal invasion fleet, which is even now sailing for Anavatan.

Praise for *The Warriors of Estavia* novels:

“Exceptional.” —Errant Dreams
“Well-written...well-imagined.” —Critical Mass
“A fantastic fantasy filled with action, intrigue and refreshingly original and realistic characters.”
—* *Midwest Book Review*

Also available

The Golden Tower
978-0-7564-0577-9 @ \$7.99/\$9.99 Can.

The Silver Lake
978-0-7564-0366-9 @ \$7.99/\$10.99 Can.

Marketing

- Print features and reviews
- Online media

Sales Points

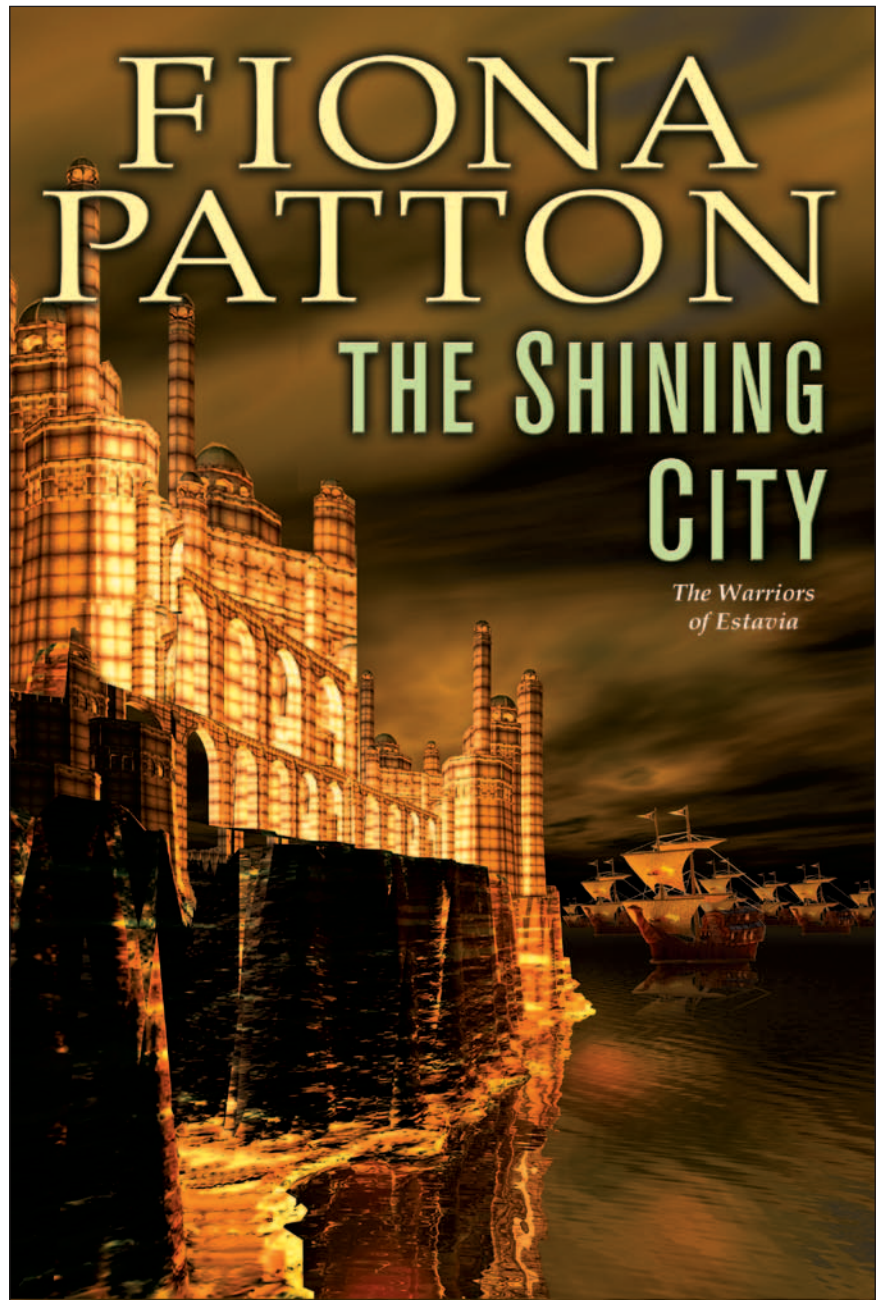
- Third in *The Warriors of Estavia* series, following *The Golden Tower* (11/08) and *The Silver Lake* (11/05)
- Set in an exotic, mythical realm with Turkish and Greco-Roman overtones
- For fans of sword and sorcery novels, filled with magic and military action
- Will appeal to fans of P. C. Hodgell, Tamora Pierce, and Michelle West

Fiona Patton is a licensed electrician, social worker, and jack-of-all-trades and the author of both *The Warriors of Estavia* trilogy, the *Novels of Branion Realm: The Golden Sword, The Granite Shield, The Stone Prince, and The Painter Knight*, as well as numerous short stories. She lives in Milford, Canada.

DAW Trade Paperback
APRIL 2011

The Shining City

Book Three of The Warriors of Estavia
Fiona Patton



978-0-7564-0661-5 • \$15.00/\$18.50 Can.

Trade Paperback
400 pp./6" x 9"
Carton: 24
Fantasy
Rights: E00
Publishing History: Original

Previous Book: *The Golden Tower*
978-0-7564-0517-5
(DAW hardcover; 11/08)
EAN: 9780756406615 51500
On sale April 5, 2011



ALPHA

**THE COMPLETE
IDIOT'S
GUIDE**

For both general readers and students, *The Complete Idiot's Guide® to Economics, Second Edition* clearly explains macroeconomics and microeconomics, covering the dynamics of the markets, consumer behavior, business investment, budgets and taxation, recession and expansion, unemployment and inflation, fiscal policy, and international trade. This user-friendly second edition also discusses depression, wartime economics, and situational economics such as healthcare and energy.

- With the economy topping the headlines every day, the timing is right for a second edition
- Will appeal to anyone getting an MBA or taking economics courses, as well as general readers who want to learn about economics in terms they can understand
- Also available as an e-book

Tom Gorman is the author of *The Complete Idiot's Guide® to MBA Basics*. He holds an MBA from NYU and is former director of editorial services at DRI/McGraw Hill, the world's oldest and largest economic forecasting and consulting firm, where he edited the *Monthly Forecast of the U.S. Economy*. Author home: Boston, MA.

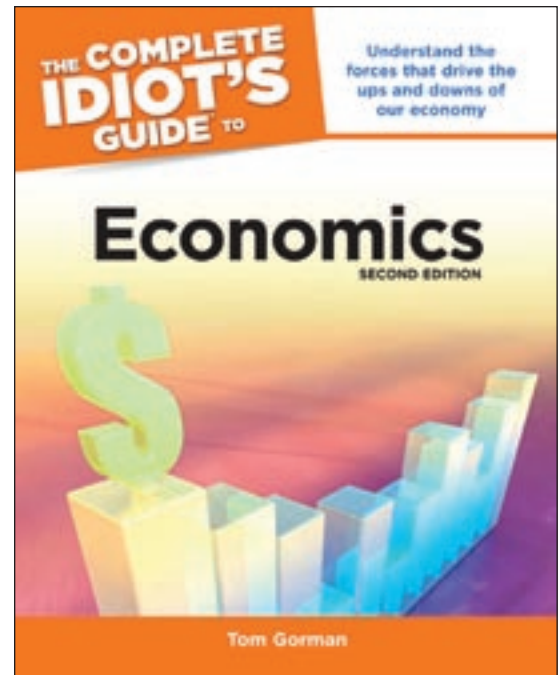
978-1-59257-981-5 • US \$19.95/\$25.00 CAN

Paperback 400 pages/7 3/8" x 9 1/8" Carton: 20 Business	Publishing history: 2 nd Edition (previous edition: 978-0-02-864492-9, 06/03) EAN: 9781592579815 51995 On Sale January 4, 2011
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SUGGESTED ORDER

The Complete Idiot's Guide® to Economics, Second Edition

Tom Gorman



The right way to start a business.

This book includes all the invaluable information from *The Complete Idiot's Guide® to Business Plans, Second Edition*, but adds a content-rich CD-ROM, featuring more than 90 time-saving planning tools, business forms, and financial worksheets to help entrepreneurs prepare, write, and make the most of their business plans.

- According to the Small Business Administration, in 2007, the number of new businesses was 680,000, and that number is expected to be higher in 2011 as the economy drives people into starting their own businesses
- Features eight business plans covering a broad range of businesses
- The new CD-ROM is user-friendly, up-to-date, and content-rich
- Also available as an e-book

Gwen Moran is a columnist for *Entrepreneur* magazine and was named one of the United States Small Business Administration's "Young Entrepreneurs of the Year" in 1996. She has been a renowned small business consultant and marketing expert for over a decade. **Sue Johnson** is the regional director of the Small Business Association's Small Business Development Center, where she directly oversees services provided to scores of small businesses each year. Author home: Both: Wall Township, NJ.

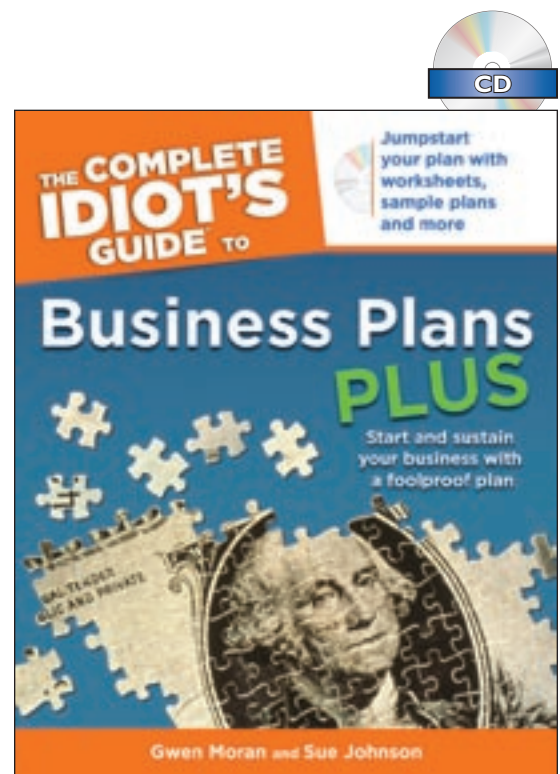
978-1-59257-974-7 • US \$24.95/\$31.00 CAN

Paperback 400 pages/7 3/8" x 9 1/8" Carton: 20 Business	Publishing history: Original EAN: 9781592579747 52495 On Sale January 4, 2011
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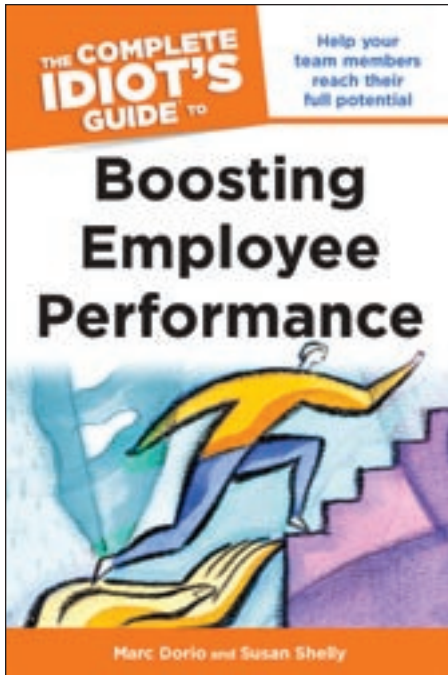
SUGGESTED ORDER

The Complete Idiot's Guide® to Business Plans Plus

Gwen Moran and Sue Johnson



The Complete Idiot's Guide® to Boosting Employee Performance
Marc Dorio and Susan Shelly



Keep workers working—and happy.

The Complete Idiot's Guide® to Boosting Employee Performance is the most current and comprehensive guide for managers seeking to get the most out of their employees and build lasting relationships that will help them grow their business. Includes the newest and most powerful tools to keep employees doing their best, including ideas on keeping morale high when business is tough, avoiding stagnant work habits and routines, energizing employees about their job, how to retain the best employees, and much more.

- Practical tips on maintaining clear communication between managers and staff, offering the right incentives, and inspiring teamwork
- Includes insightful anecdotes from real life
- Also available as an e-book

Marc Dorio is a human resources management professional with over 25 years of corporate and consulting experience. He has worked with Fortune 100 and Fortune 500 companies on a wide range of human resource issues. Marc is also the author of *The Complete Idiot's Guide® to the Perfect Job Interview, Third Edition*, *The Personnel Manager's Desk Book*, and *The Staffing Problem Solver*. **Susan Shelly** is a freelance writer, researcher, and editorial consultant. Author home: Dorio: Titusville, NJ; Shelly: Shillington, PA.

978-1-61564-025-6 • US \$16.95/\$21.00 CAN

Trade Paperback
336 pages/6" x 9"
Carton: 36
Business

Publishing history: Original
EAN: 9781615640256 51695
On Sale January 4, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to the Best Family Destinations
FamilyTravelForum.com with Kyle McCarthy



Are we there yet?

In *The Complete Idiot's Guide® to the Best Family Destinations*, experienced travel writer Kyle McCarthy—in conjunction with one of the top family travel sites, FamilyTravelForum.com—takes readers through five U.S. regions, Canada, and Mexico, uncovering the top 150 destinations for family travelers.

- FamilyTravelForum.com is ranked 2nd on Google and 3rd on Bing for people searching for family travel
- According to Vacation Rental Managers Association, 64% of people say that on their next vacation they want to go someplace they've never been before
- The perfect vacation planning tool in a single volume
- Also available as an e-book

FamilyTravelForum.com has served travelers with print and online guides, custom trip-planning advice, and exclusive vacation discounts since 1996. **Kyle McCarthy** is the cofounder and editor of Travel Family Forum's vacation websites and has taken her family across four continents to complete 12 guidebooks for the Frommer's series as well as stories for *Child*, *Conde Nast Traveler*, *Departures*, *Wired*, *Backpacker*, and *Cosmopolitan*. Author home: New York, NY.

978-1-61564-047-8 • US \$18.95/\$23.50 CAN

Trade Paperback
400 pages/6" x 9"
Carton: 32
Travel

Publishing history: Original
EAN: 9781615640478 51895
On Sale January 4, 2011

SUGGESTED ORDER

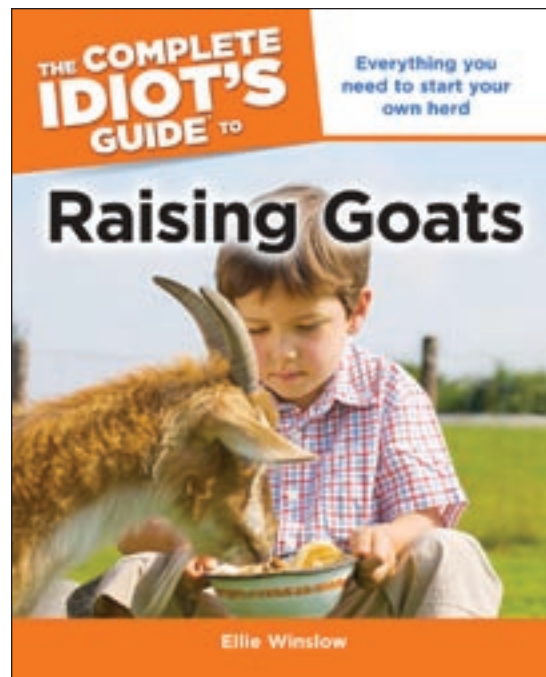
We take the nagging out of raising nannies ...

In *The Complete Idiot's Guide® to Raising Goats*, Ellie Winslow tells readers everything they need to know about raising goats for pets, milk, or even meat, providing everything a beginner needs to know about feeding, breeding, sheltering, and caring for our small, horny-headed friends.

- Goat's milk is gaining popularity in the U.S. because it is more nutritious, less allergenic and more digestible than cow's milk, and also contains higher percentages of key nutrients
- Like raising chickens, raising goats ties directly into the self-sustainability and thrift movement
- Author offers seminars on goat-raising across the country
- Also available as an e-book

Ellie Winslow has raised goats for 35 years. Her experience includes showing and producing cheese, butter, yogurt, and soap from goat's milk, and has written four books on the subject of goats and the benefits of country living. Author home: Reno, NV.

The Complete Idiot's Guide® to Raising Goats
Ellie Winslow



978-1-61564-018-8 • US \$14.95/\$18.50 CAN

Paperback
208 pages/7 3/8" x 9 1/8"
Carton: 40
Animal Husbandry

Publishing history: Original
EAN: 9781615640188 51495
On Sale January 4, 2011

SUGGESTED ORDER

Make sure you hit all the right notes.

Playing the piano is much more than just learning notes and reading music; having good dexterity, building independent finger strength, and learning proper technique is absolutely essential to mastering the instrument. Packed with everything a player needs to become a great pianist, *The Complete Idiot's Guide® to Piano Exercises* is the perfect companion to the best-selling *The Complete Idiot's Guide® to Playing Piano, Third Edition*.

- More than 100 challenging exercises designed to improve playing skills, including pedaling, hand crossovers, virtuoso arpeggios, playing dynamics, and more
- The author owns and operates a very successful home studio, and is a virtuoso pianist
- Also available as an e-book

Karen Berger is an author and performer, and teaches classical, jazz, and pop/rock piano in her home studio in Berkshire County, Massachusetts. She holds a degree in music from Northwestern University and is the author of 13 other books, including *The Pocket Idiot's Guide to Piano Chords* and *The Complete Idiot's Guide® to Teaching Music on Your Own*. Author home: South Egremont, MA.

The Complete Idiot's Guide® to Piano Exercises
Karen Berger



978-1-61564-049-2 • US \$21.95/\$27.50 CAN

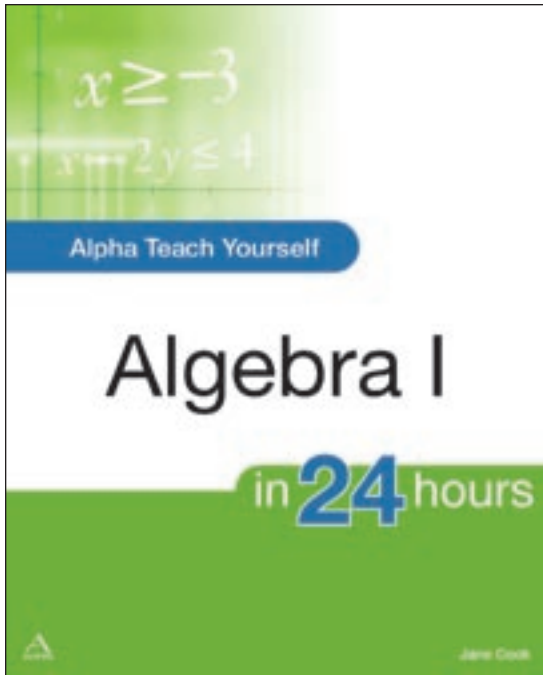
Paperback
272 pages/8 1/2" x 10 7/8"
Carton: 30
Music

Publishing history: Original
EAN: 9781615640492 52195
On Sale January 4, 2011

SUGGESTED ORDER

Alpha Teach Yourself Algebra I in 24 Hours

Jane Cook



The first step in complex math is now the easiest.

Alpha Teach Yourself Algebra I in 24 Hours provides readers with a structured, self-paced, straight-forward tutorial to algebra. It's the perfect textbook companion for students struggling with algebra, a solid primer for those looking to get a head start on an upcoming class, and a welcome refresher for parents tasked with helping out with homework, all in 24 one-hour lessons.

- Alpha's other books on algebra—*The Complete Idiot's Guide® to Algebra, Second Edition* and *The Humongous Book of Algebra Problems*—have been solid performers
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- Nearly all college-bound high school students now take algebra
- Also available as an e-book

Jane Cook is an accomplished math teacher with a Master's degree in secondary administration. She currently teaches algebra and geometry at Moravian Academy in Bethlehem, PA. Author home: Bethlehem, PA.

978-1-61564-019-5 • US \$18.95/\$23.50 CAN

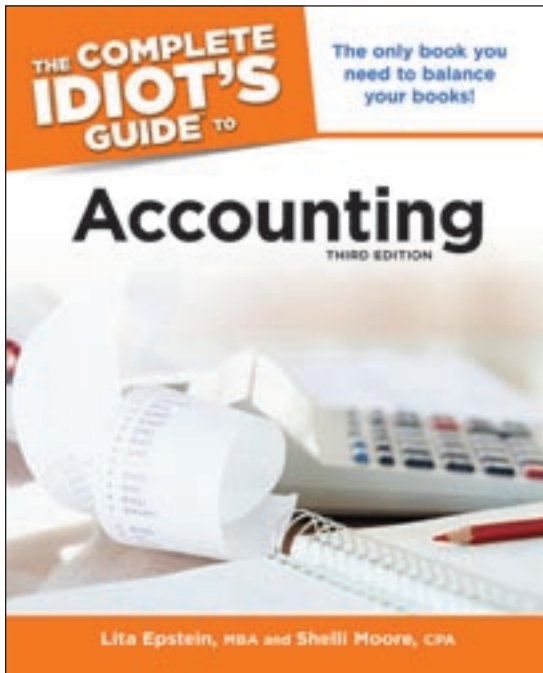
Paperback
416 pages/7 3/8" x 9 1/8"
Carton: 20
Math

Publishing history: Original
EAN: 9781615640195 51895
On Sale January 4, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Accounting, Third Edition

Lita Epstein, MBA and
Shellie L. Moore, CPA



The art of accounting—by the numbers.

The Complete Idiot's Guide® to Accounting, Third Edition takes the guess work out of this basic business activity. This updated edition has all the current information any business person will need to understand the “books,” along with a useful workbook style appendix to re-enforce the lessons learned throughout the book.

- Fully updated including all new forms
- New workbook appendix with dozens of useful exercises
- Up-to-date information on the changes in payroll taxes, including the new Medicare tax
- Also available as an e-book

Lita Epstein, MBA, is a seasoned financial writer and the author of *The Complete Idiot's Guide® to Improving Your Credit Score*, *The Complete Idiot's Guide® to Foreign Currency Trading* (co-author Gary Tilkin), *The Complete Idiot's Guide® to Options and Futures, Second Edition*, and *The 250 Questions You Should Ask About Buying Foreclosures*. **Shellie L. Moore, CPA**, is currently CFO at a bank in Ohio. Before beginning her career in banking, she owned a private CPA practice specializing in tax preparation and planning for individuals and small businesses. Author home: Epstein: Poinciana, FL; Moore: Bellefontaine, OH.

978-1-61564-065-2 • US \$19.95/\$25.00 CAN

Paperback
368 pages/7 3/8" x 9 1/8"
Carton: 22
Business

Publishing history: 3rd Edition
(Previous Edition: 978-1-59257-530-5,
06/06)
EAN: 9781615640652 51995
On Sale February 1, 2011

SUGGESTED ORDER

An essential upgrade for Excel skills.

The Complete Idiot's Guide® to Excel 2010 2-in-1 is a special volume/CD-ROM combination, providing both beginner and advanced Excel users the tools necessary to navigate the latest features of the 2010 edition.

- Excel 2010 is a significant update from Excel 2007
- CD-ROM features a 90-minute video tutorial by the author, guiding readers step-by-step through Excel's basic and advanced operations
- CD-ROM also includes sample data files designed to save readers time in populating spreadsheets necessary for charting and data analysis exercises
- Book covers all major functions of Excel, including using templates, formatting and styling, creating and editing charts, grouping, filtering, and outlining data, troubleshooting, and much more
- Also available as an e-book

Richard Rost has been teaching Microsoft Excel in the classroom since 1994, and has been developing solutions in Excel since the very first version for Windows was released. He is President of Amicron Computing, a company that produces video tutorials covering such topics as Microsoft Windows, Word, Excel, Access, and PowerPoint. Excel's tutorials are available at 599cd.com. Author home: Amherst, NY.

978-1-61564-074-4 • US \$24.95/\$31.00 CAN

Paperback
400 pages/7 3/8" x 9 1/8"
Carton: 20
Computer/Technology

Publishing history: Original
EAN: 9781615640744 52495
On Sale February 1, 2011

SUGGESTED ORDER

Get connected.

The Complete Idiot's Guide® to Creating a Social Network takes readers through the technical aspects of creating a successful site—and addresses the responsibilities involved in running one.

- Covers how to build and maintain a website through a white label service such as GroupSite or Ning, and by using customized software for creating one's own network
- Addresses such issues as privacy, authenticity, fostering participation, quality versus quantity, moral and ethical guidelines, and much more
- Americans now average more than six hours per month on social networks, with an active unique social network audience estimated to be from 149 million—up 29 percent from 2009
- Ad revenue taken in by social networking sites is growing rapidly, and many people and companies are looking for ways to get in on this growth
- Also available as an e-book

Angela Crocker specializes in social media coaching, marketing strategy, and event planning for arts organizations and small businesses through her company, Beachcomber Communications. Author home: Coquitlam, BC, Canada.

978-1-61564-060-7 • US \$19.95/\$25.00 CAN

Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Computer/Technology

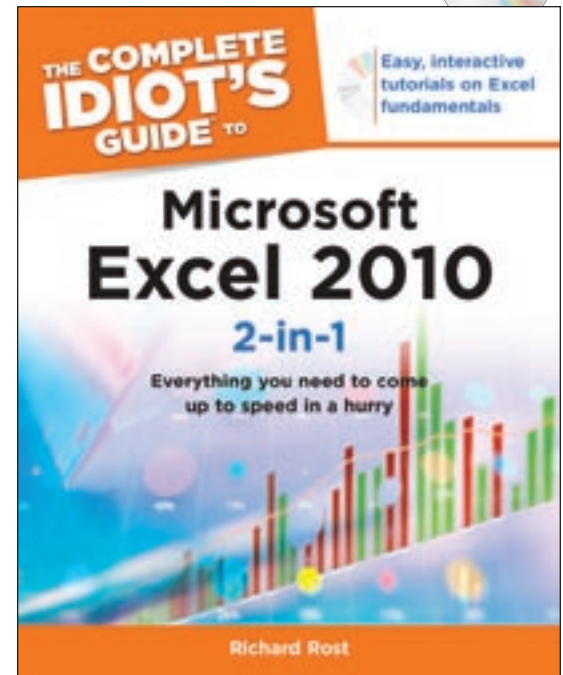
Publishing history: Original
EAN: 9781615640607 51995
On Sale February 1, 2011

SUGGESTED ORDER

Alpha Books
FEBRUARY 2011

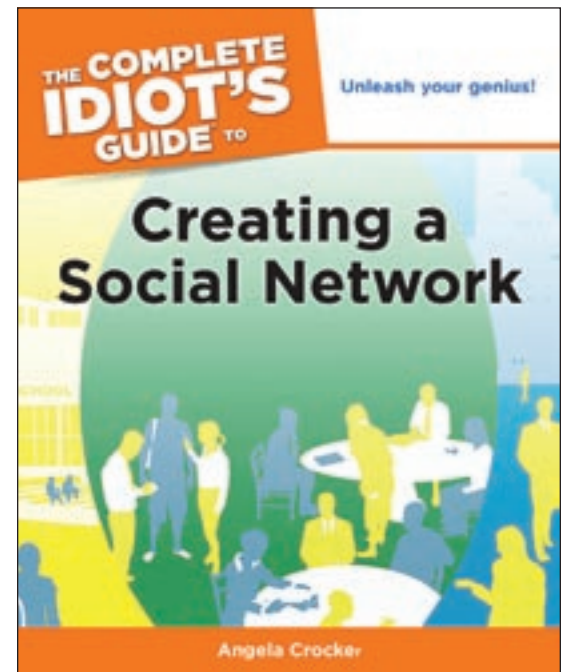
The Complete Idiot's Guide® to Excel 2010 2-in-1

Richard Rost



The Complete Idiot's Guide® to Creating a Social Network

Angela Crocker



The Complete Idiot's Guide® to Positive Dog Training, Third Edition

Pamela Dennison



Sit up and pay attention to the book that bonds people to their best friends.

This revised and updated edition offers tips and tricks that will help readers work with their canine pals to solve behavior issues together.

- *The Complete Idiot's Guide® to Positive Dog Training* continues to be one of the most successful series titles in the Pet category
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- Features a regimen for training a dog for the Canine Good Citizenship Test
- Also available as an e-book

Pamela Dennison has written for many local, national and international magazines, and many of her books and articles have been nominated for special awards by the DWAA. Her business, Positive Motivation Dog Training, has helped thousands of dogs and handlers build their relationships and solve problems by teaching basic obedience through competition and working with a myriad of behavioral problems. Author home: Blairstown, NJ.

978-1-61564-066-9 • US \$14.95/\$18.50 CAN

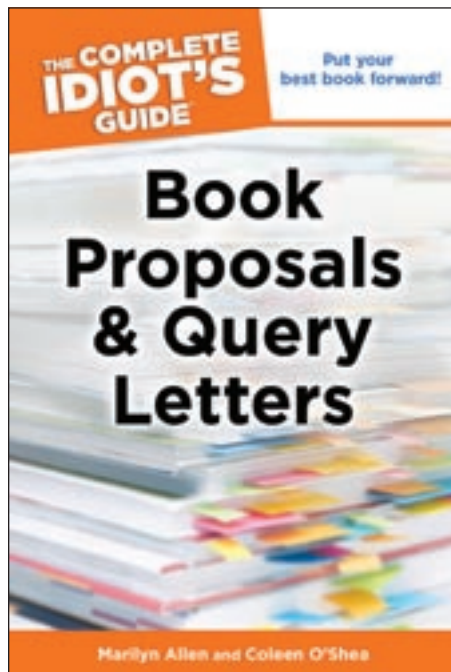
Trade Paperback
336 pages/6" x 9"
Carton: 36
Pets

Publishing history: 3rd Edition
(previous edition: 978-1-59257-483-4,
01/06)
EAN: 9781615640669 51495
On Sale February 1, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Book Proposals and Query Letters

Marilyn Allen and Coleen O'Shea



Inside information from publishing professionals.

The Complete Idiot's Guide® to Book Proposals & Query Letters will help writers catch the attention of literary agents with step-by-step instructions on crafting effective queries and proposals for both fiction and non-fiction books that will put them on the road to publication.

- The only book on book proposals that also targets a fiction audience
- The most comprehensive information on query letters found in any book on writing
- Also available as an e-book

Marilyn Allen is a literary agent and partner in the Allen O'Shea Literary Agency, with more than 25 years in sales and marketing experience at various publishing houses, including Harper Collins, Penguin Books, Simon & Schuster, and Avon Books. **Coleen O'Shea** is a partner in the Allen O'Shea Literary Agency and has over 30 years of executive and editorial experience in trade book publishing. Before becoming a literary agent, author, book packager, and publishing consultant, Coleen was Executive Editor of Bantam Books. Author home: Allen: Stamford, CT; O'Shea: Weston, CT.

978-1-61564-045-4 • US \$16.95/\$21.00 CAN

Trade Paperback
304 pages/6" x 9"
Carton: 40
Reference/Publishing

Publishing history: Original
EAN: 9781615640454 51695
On Sale February 1, 2011

SUGGESTED ORDER

Controlling health when metabolism is out-of-control.

The thyroid is the body's energy center, working to set the metabolism. It can be underactive or work too fast. It is susceptible to cancer and other health issues, more often in women than men. And its symptoms are varying and hard to identify. *The Complete Idiot's Guide to Thyroid Disease* sifts through the vast amount of conflicting advice to help readers learn how to seek appropriate treatment for their individual situation.

- Covers Hypothyroidism and Hyperthyroidism, as well as Goiter, Graves' Disease, Hashimoto's Disease, Thyroid Cancer, and adrenal gland diseases
- Thyroid's role in PMS, infertility, and postpartum depression
- Also available as an e-book

Dr. Alan Christianson is the "go-to" expert to whom other physicians refer patients with thyroid disease. He has been featured on TV news stations across the country for his views on medicine, and has been spotlighted by national publications ranging from *Woman's World* to the *Townsend Letter for Doctors & Patients*. **Hy Bender** is the author of 14 books, but in this book Hy brings the perspective of a patient, as he suffered from a severe thyroid problem, and his health now relies on continually receiving appropriate diagnoses and daily thyroid medication. Author home: Christianson: Scottsdale, AZ; Bender: New York, NY.

978-1-61564-054-6 • US \$18.95/\$23.50 CAN

Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Health

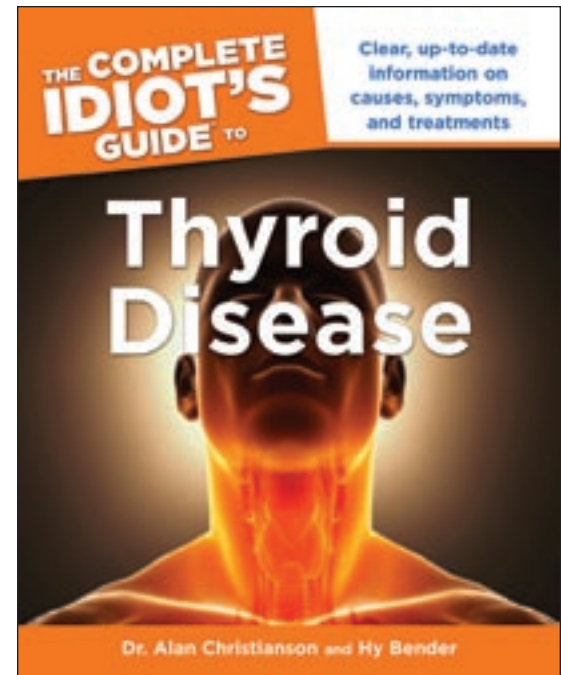
Publishing history: Original
EAN: 9781615640546 51895
On Sale February 1, 2011

SUGGESTED ORDER

Alpha Books
FEBRUARY 2011

The Complete Idiot's Guide® to Thyroid Disease

Dr. Alan Christianson and Hy Bender



Leave back pain behind.

For the millions of back pain sufferers, the causes can be numerous, making the search for relief frustrating and complex. *The Complete Idiot's Guide® to Back Pain* and its expert authors explain the many causes of back pain and provide the best methods and techniques for relief and prevention of back pain and maintaining a healthy back.

- Do-it-yourself relief
- Conventional and alternative options
- Chronic pain management
- Exercises, yoga, and Pilates to keep the back healthy
- More than 65 million Americans suffer from back pain each year
- Also available as an e-book

Jason Highsmith, M.D. is a fellowship trained neurosurgeon specializing in complex and minimally invasive surgery of the brain and spine. He is currently working on the development of new instrumentation to treat spinal pathologies. **JoAnn Milivojevic** is a Chicago-based health writer and fitness expert. She is also a Pilates and yoga instructor. Author home: Highsmith: Daniel Island, SC; Milivojevic: Chicago, IL.

978-1-61564-068-3 • US \$16.95/\$21.00 CAN

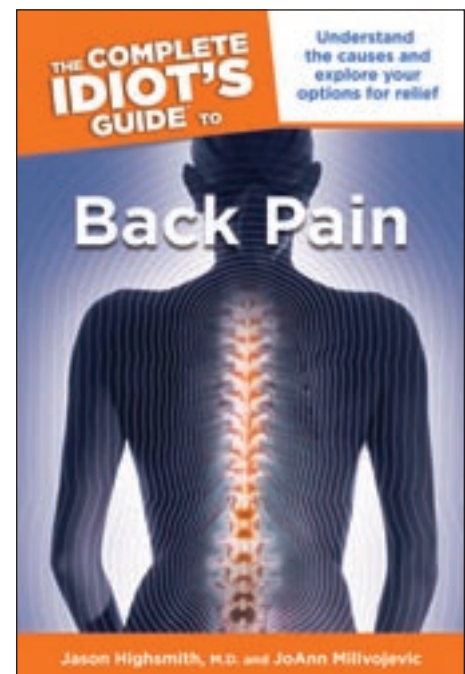
Trade Paperback
336 pages/6" x 9"
Carton: 36
Health

Publishing history: Original
EAN: 9781615640683 51695
On Sale February 1, 2011

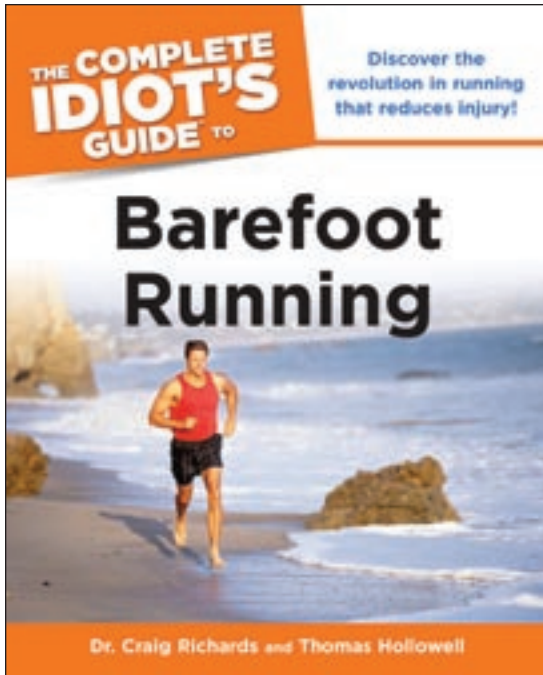
SUGGESTED ORDER

The Complete Idiot's Guide® to Back Pain

Jason Highsmith, M.D. and JoAnn Milivojevic



The Complete Idiot's Guide® to Barefoot Running
Dr. Craig Richards and
Thomas Hollowell



Enhanced running—naturally.

For 30 years runners have been told that their only hope of salvation from injury is an expensive shoe—until now. The barefoot running and minimalist-footwear revolution is here and it is turning the world of running upside down.

- Offers expert advice on how to run barefoot and strengthen atrophied muscles and revitalize super-sensitive soles
- A Harvard University study made from early 2010 shows that barefoot running is better for the body and feet than running in expensive shoes
- Bestselling author Dr. Mehmet Oz has promoted barefoot running on his new television show
- Also available as an e-book

Dr. Craig Richards is a medical doctor and keen runner. In 2002, he co-designed and patented the first “barefoot” running shoe of the modern era. His work has been reported in *The New York Times*, *Washington Post* and *Running Times* and as well as in the bestselling book, *Born to Run*. **Thomas Hollowell** is a full-time author, USAT triathlete, international marathoner, as well as a barefoot practitioner and a running coach for a triathlon university club abroad. Author home: Richards: Raworth, Australia; Hollowell: Perrysville, IN.

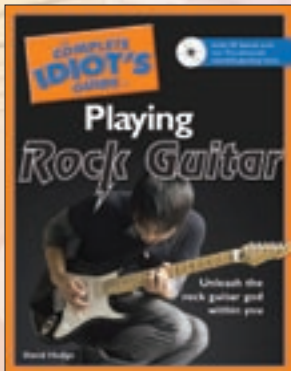
978-1-61564-062-1 • US \$18.95/\$23.50 CAN

Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Health/Fitness

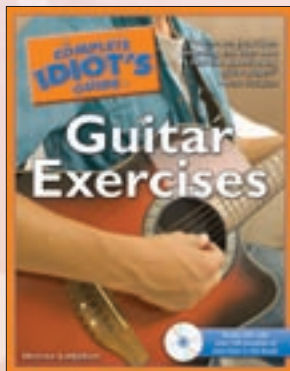
Publishing history: Original
EAN: 9781615640621 51895
On Sale February 1, 2011

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978-1-59257-997-6

*Coming in
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978-1-61564-021-8

The book to drive biker fans hog wild.

The most complete book on motorcycles covers everything from motorcycle maintenance and appropriate gear to safety tips, new rules and venues, recommended buys, and making the most out of trips on the open road. It also includes a completely updated buyer's guide featuring photos and write-ups of latest street, sport, and dirt bikes.

- Revised edition with more than 400 photos
- Includes new information on the newest breed of fuel alternative and three-wheel bikes
- More than three million people take up motorcycling each year
- *Motorcyclist Magazine* has a monthly circulation of more than one million readers
- Great foreword and endorsement by Jay Leno
- Also available as an e-book

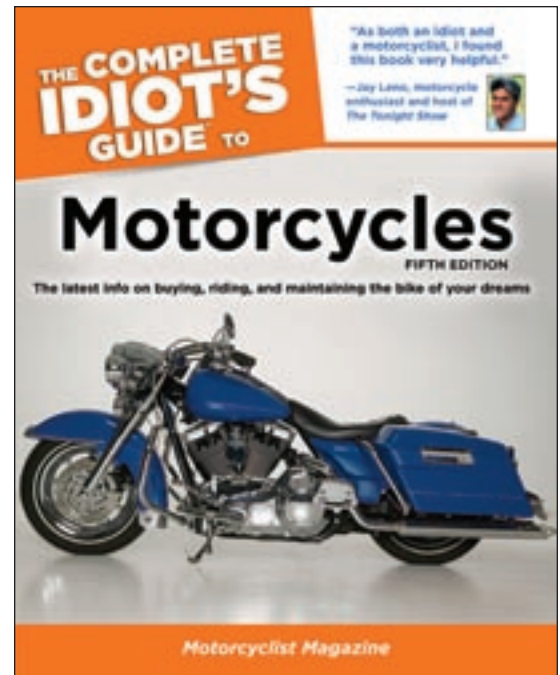
Motorcyclist Magazine is the world's largest streetbike publication and can be found at motorcyclistonline.com. Author home: Los Angeles, CA.

978-1-61564-070-6 • US \$21.95/\$27.50 CAN

Paperback	Publishing history: 5 th Edition
416 pages/7 3/8" x 9 1/8"	(previous edition: 978-1-59257-704-0,
Carton: 22	12/07)
Transportation	EAN: 9781615640706 52195
	On Sale March 1, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Motorcycles, Fifth Edition
The Editors of *Motorcyclist Magazine*



The down and dirty basics for computer newbies.

For those with a blank slate when it comes to computer know-how, this guide teaches readers how to get started on a PC, including: easy instructions on starting, setting up, and organizing the PC; navigating the Windows 7 desktop and folder system; getting up and running with email; working with music, photos, and video; plus an introduction to Google, Facebook, YouTube, Twitter, eBay, blogging, instant messaging; and more!

- Focuses on software—and the practical and fun things new users want to do with their PCs
- A large number of people—particularly the older generation—are new to computers
- Includes troubleshooting tips
- Also available as an e-book

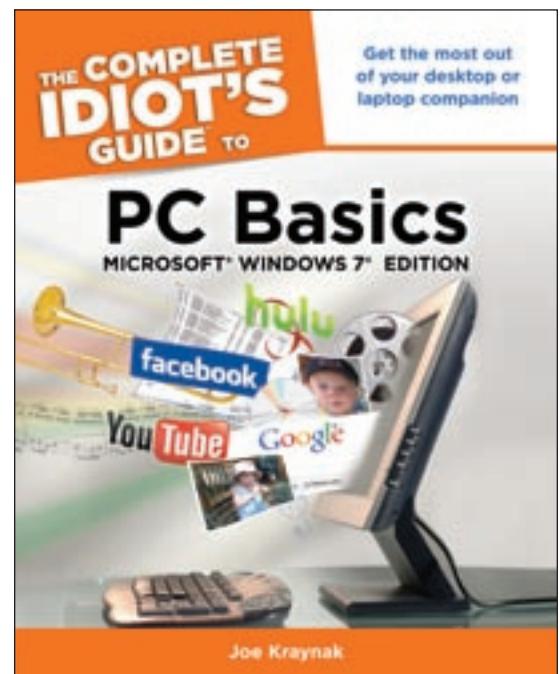
Joe Kraynak has taught hundred of thousands of novice computer users how to master their computers and their software. His long list of computer books includes *The Complete Idiot's Guide® to Facebook* (co-author with Mikal Belicove), *Using and Upgrading PCs*, *Cliff's Notes Buying Your First PC*, *More Easy Windows 98*, *Easy Internet*, and *Absolute Beginner's Guide to Excel 2003*. Author home: Crawfordsville, IN.

978-1-61564-067-6 • US \$19.95/\$25.00 CAN

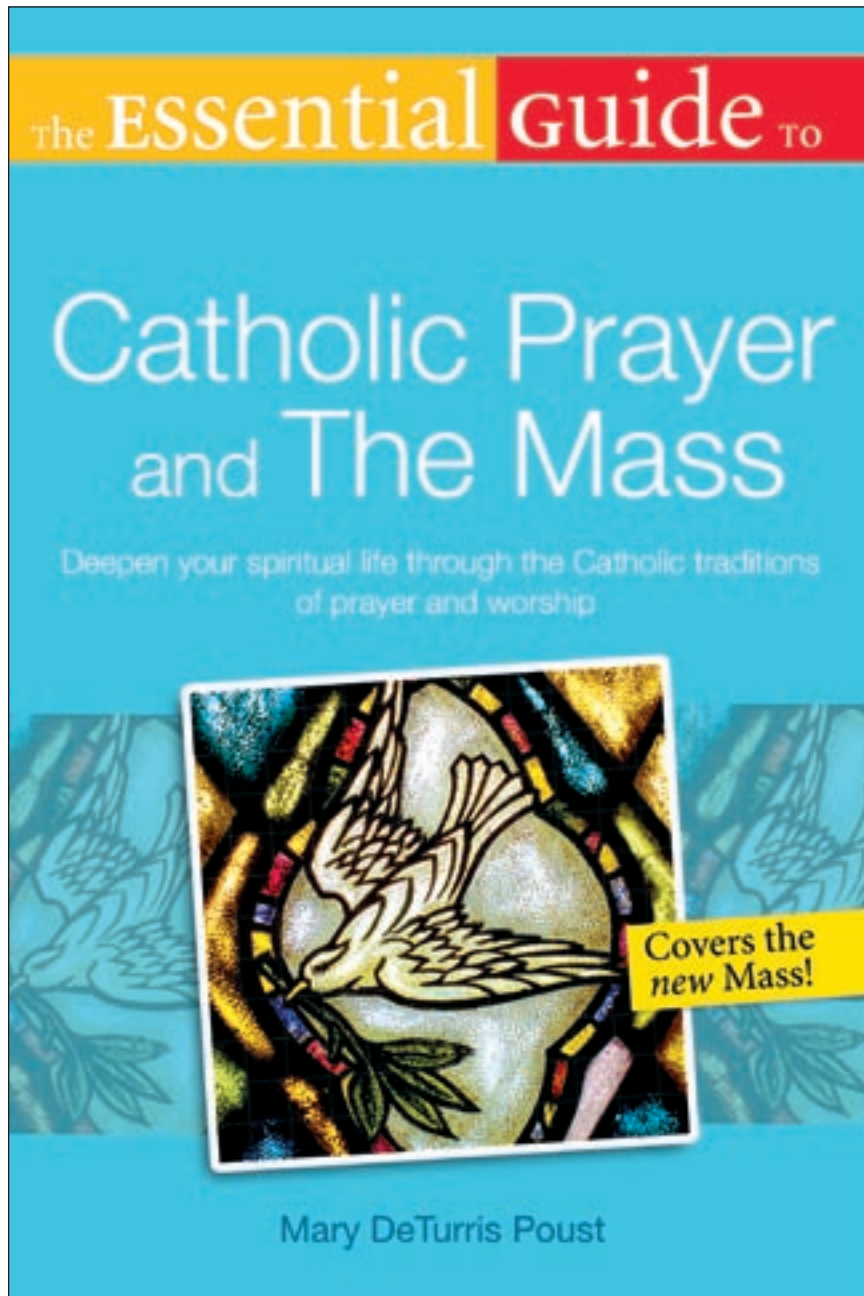
Paperback	Publishing history: Windows 7 Edition
416 pages/7 3/8" x 9 1/8"	(previous edition: 978-1-59257-859-7,
Carton: 20	01/09)
Computer/Technology	EAN: 9781615640676 51995
	On Sale March 1, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to PC Basics, Windows 7 Edition
Joe Kraynak



The Essential Guide to Catholic Prayer and the Mass
Mary DeTurrís Poust



**The Vatican-approved
guide to opening up new
connections to God.**

Today, more and more Catholics are looking to explore their spirituality in new ways: by trying meditation or contemplation, seeking to adapt monastic traditions to modern life, or seeking a deeper connection to Jesus through the Eucharist, giving rise to the growing popularity of Adoration.

The Essential Guide to Catholic Prayer and the Mass offers Catholics a way to explore prayer styles they may have never before considered, and non-Catholics or fringe Catholics a look into a world that can sometimes seem mysterious or intimidating. Through Mass, scripture, ancient rituals, the examples of the saints, the lives of holy men and women in the world today, and more, Catholics of every mindset can find a style of prayer to suit them.

- One of the first books with a detailed explanation and instructions on how to follow the new translation of Mass as prepared by the Catholic Church
- Written with the Vatican's stamp of approval
- Perfect for cradle, convert, and revert Catholics, as well as people from other faiths, students, and teachers
- From the author of *The Complete Idiot's Guide® to the Catholic Catechism*
- Also available as an e-book

MARKETING

- Advertising in *Our Sunday Visitor*, *Catholic Digest*, and *Christian Retailing*
- Online promotion
- PR campaign to Catholic organizations and major church bodies

SALES POINTS

- Written by the author of the well-received *The Complete Idiot's Guide® to the Catholic Catechism*.
- The book will be reviewed by a clergyman and submitted for the imprimatur of the Catholic Church
- Ideal for cradle, converts, and reverts to the church.

978-1-61564-075-1 • US \$16.95/\$21.00 CAN

Trade Paperback
336 pages/6" x 9"
Carton: 36
Religion

Publishing history: Original
EAN: 9781615640751 51695
On Sale March 1, 2011

Mary DeTurrís Poust is an author, columnist, and blogger who has focused on Catholic issues for more than 25 years. She is the author of *The Complete Idiot's Guide® to the Catholic Catechism*, as well as *Parenting a Grieving Child*, and the upcoming *Walking Together: Discovering the Catholic Tradition of Spiritual Friendship*. She blogs regularly at *OSV Daily Take* and at her own blog, *Not Strictly Spiritual*. Her monthly column, "Life Lines," has been published in *Catholic New York* since 2001, and her articles have appeared in dozens of national and regional publications. Author website: marydeturrispoust.com. Author home: Delmar, NY.

Game Theory means rigorous strategic thinking. It is based on the idea that everyone acts competitively and in his own best interest. With the help of mathematical models, it is possible to anticipate the actions of others in nearly all life's enterprises. This book includes down-to-earth examples and solutions, as well as charts and illustrations designed to help teach the concept. In *The Complete Idiot's Guide® to Game Theory*, Dr. Edward C. Rosenthal makes it easy to understand game theory with insights into:

- The history of the discipline made popular by John Nash, the mathematician dramatized in the film *A Beautiful Mind*
- The role of social behavior and psychology in this amazing discipline
- How important game theory has become in our society and why
- Also available as an e-book

Edward C. Rosenthal, Ph.D. is an award winning professor in the Fox School of Business and Management at Temple University. His work has been published in such journals as *International Journal of Game Theory*, *Journal of Public Economics*, *European Journal of Operational Research*, *Games and Economic Behavior*, *The Energy Journal*, *Theory and Decision*, *Social Networks*, and *Decision Sciences*. Author home: Wynnewood, PA.

978-1-61564-055-3 • US \$18.95/\$23.50 CAN

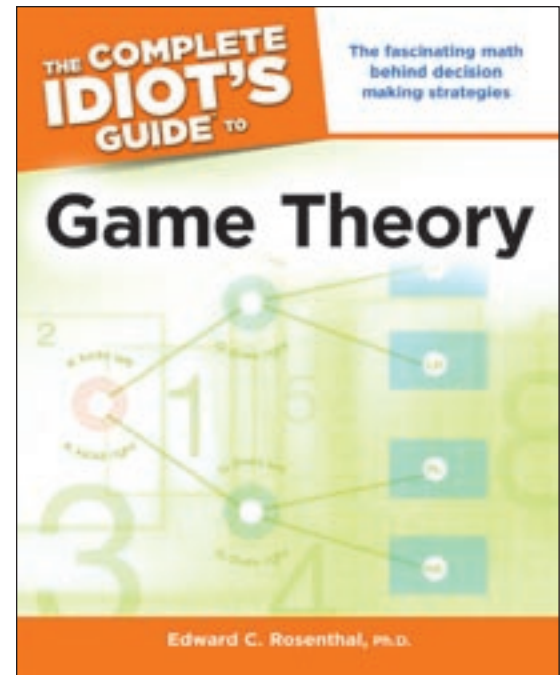
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Math

Publishing history: Original
EAN: 9781615640553 51895
On Sale March 1, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Game Theory

Edward C. Rosenthal, Ph.D.



Get ahead of the competition with some expert planning.

As any business manager knows, success doesn't just happen. It takes hard work and planning to get the desired results. Strategic planning is the discipline that helps businesses build on their present success by analyzing all the factors that can impact the future and take measures to anticipate them. *The Complete Idiot's Guide® to Strategic Planning* offers clear and concrete discussions about:

- Defining business goals in mission statements
- Proven methods to gather the information necessary to formulate a strategy
- Anticipating the competition
- Executing a strategic plan
- Also available as an e-book

Lin Gensing-Pophal is a business consultant, instructor, and author with a background in strategic marketing, corporate communications, and employee relations. She is the founder and CEO of Strategic Communications, a media and business consulting company. Author home: Chippewa Falls, WI.

978-1-61564-059-1 • US \$19.95/\$25.00 CAN

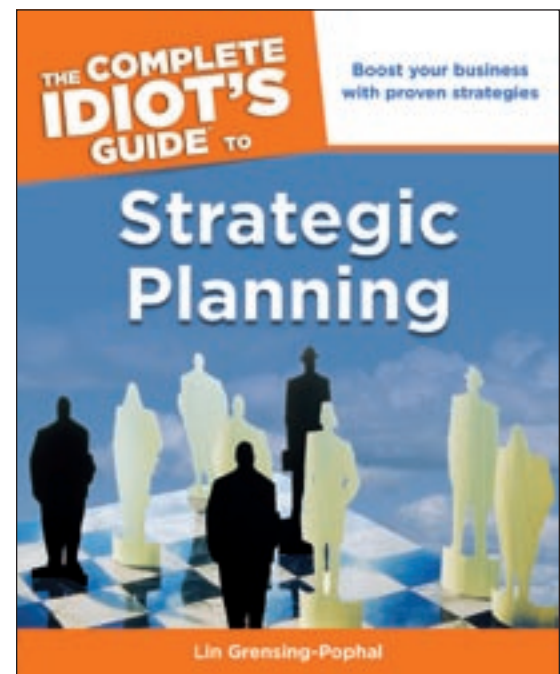
Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Business

Publishing history: Original
EAN: 9781615640591 51995
On Sale March 1, 2011

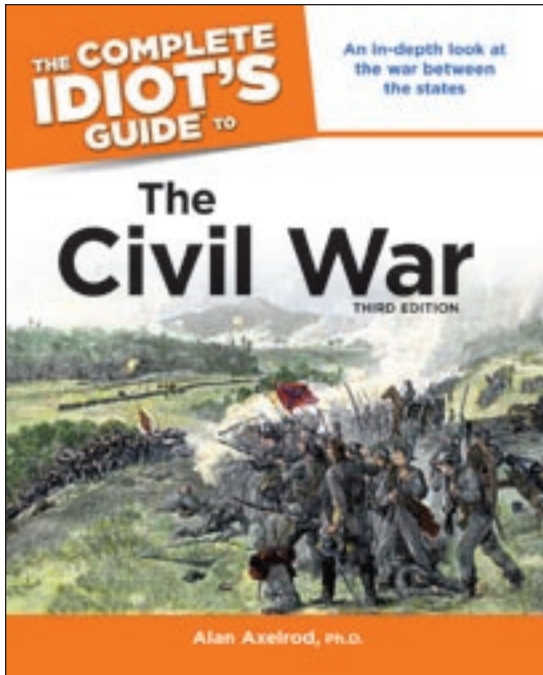
SUGGESTED ORDER

The Complete Idiot's Guide® to Strategic Planning

Lin Gensing-Pophal



The Complete Idiot's Guide® to the Civil War, Third Edition
Alan Axelrod, Ph.D.



A battle ready guide to the deadliest war in American history.

Completely revised for the Sesquicentennial, *The Complete Idiot's Guide® to the Civil War, Third Edition* is a comprehensive overview of America's bloodiest war. From the first shots fired at Fort Sumter to Lee's surrender at Appomattox, this book embodies the latest scholarship, offering fascinating stories of the men and women who fought bravely and often died for a cause they believed in. The book features a clear chronology of major events, detailed explanations of key battles such as Gettysburg, Chattanooga, and Chancellorsville. Author Alan Axelrod offers intimate impressions and anecdotes from generals and soldiers alike, and strategies of war leaders such as Sherman, Lee, and Grant.

- Axelrod is a widely respected author of numerous books on American history
- The Civil War Sesquicentennial begins in 2011, and the various major battles celebrate their sesquicentennials through the year 2014
- Also available as an e-book

Alan Axelrod, Ph.D. is the president of the Ian Samuel Group, Inc., a research and writing firm. He is the author of numerous books and articles on American literature and history. Author home: Atlanta, GA.

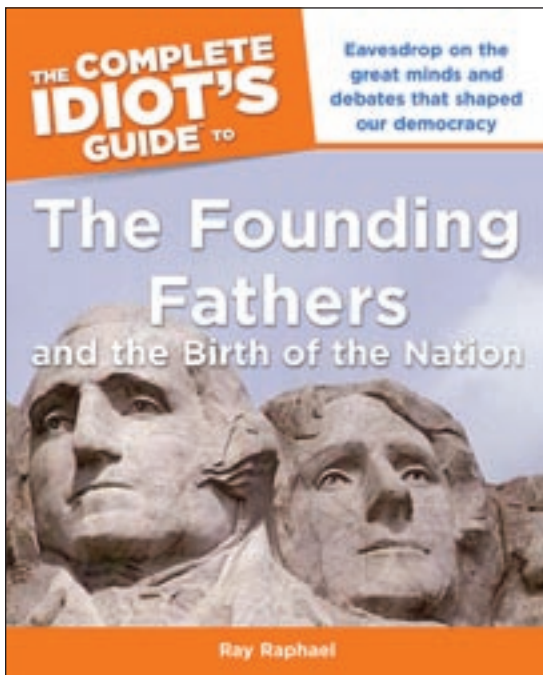
978-1-61564-078-2 • US \$19.95/\$25.00 CAN

Paperback
400 pages/7 3/8" x 9 1/8"
Carton: 20
History

Publishing history: 3rd Edition
(previous edition: 978-1-59257-132-8,
08/03)
EAN: 9781615640782 51995
On Sale March 1, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to the Founding Fathers
Ray Raphael



Essential reading for anyone interested in the leaders who shaped our nation.

Popular interest in the Founding Fathers has surged over the past decade and is beginning to rival interest in the Civil War. People are increasingly looking back to the generation that invented this country's political ideas and institutions for help in today's complex political world. *The Complete Idiot's Guide® to the Founding Fathers* presents the Founding Fathers through the issues that defined them—issues that are with the country today.

- Biographies of the Founding Fathers and histories of the revolutionary era have been bestsellers and Pulitzer Prize winners in the past several years
- Debates are raging today about what the Founding Fathers envisioned for the country and what their "real" opinions and values were at the time
- Also available as an e-book

Ray Raphael is a Senior Research Fellow with Humboldt State University and is a leading writer on the early history of the United States. His books include *A People's History of the American Revolution*, *The First American Revolution*, *Founding Myths*, and *Founders*. Author home: Redway, CA.

978-1-61564-061-4 • US \$18.95/\$23.50 CAN

Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
History

Publishing history: Original
EAN: 9781615640614 51895
On Sale April 5, 2011

SUGGESTED ORDER

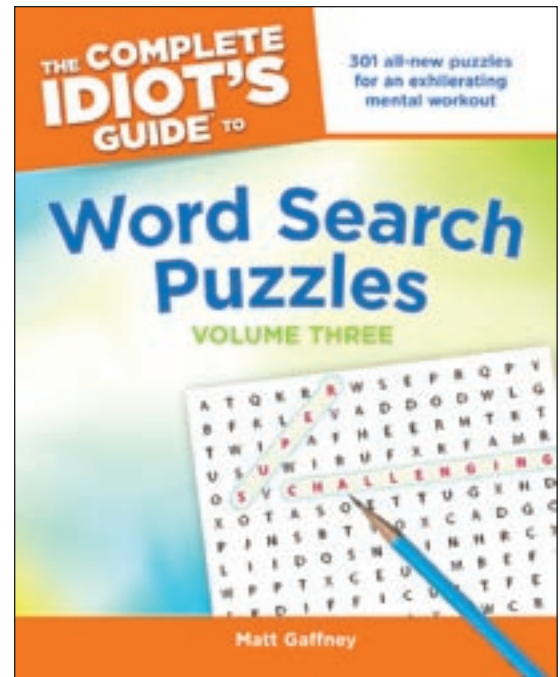
Many people believe that working word puzzles improves concentration, vocabulary, and problem-solving skills. Teachers have been using them for years for this very reason. This book contains more than 300 puzzles on a variety of themes, many of them new. Each puzzle is 20 letters by 20 letters with a minimum of 25 words to discover, for hours of fun.

- Word search enthusiasts are multiple book buyers
- Word searches have remained popular since the 1960s
- Like the first two volumes, *The Complete Idiot's Guide® to Word Search Puzzles, Volume 3* has a mystery word in each puzzle, the answer to which can be found in the Mystery Words index at the back of the book

Matt Gaffney is a professional crossword puzzle constructor whose puzzles have appeared in *The New York Times*, *The Washington Post*, *Newsday*, *the Los Angeles Times*, *The Wall Street Journal*, *the Chicago Tribune*, *Slate*, and *Brill's Content*. He is the author of *The Complete Idiot's Guide® to More Word Search Puzzles* and *The Complete Idiot's Guide® to Word Search Puzzles*. Author home: Washington D.C.

The Complete Idiot's Guide® to Word Search Puzzles, Volume 3

Matt Gaffney



978-1-61564-081-2 • US \$14.95/\$18.50 CAN

Paperback
352 pages/7 3/8" x 9 1/8"
Carton: 24
Games

Publishing history: Volume 3
(previous edition: 978-1-61564-002-7,
02/0)
EAN: 9781615640812 51495
On Sale April 5, 2011

SUGGESTED ORDER

Take advantage of the #1 blog publishing application.

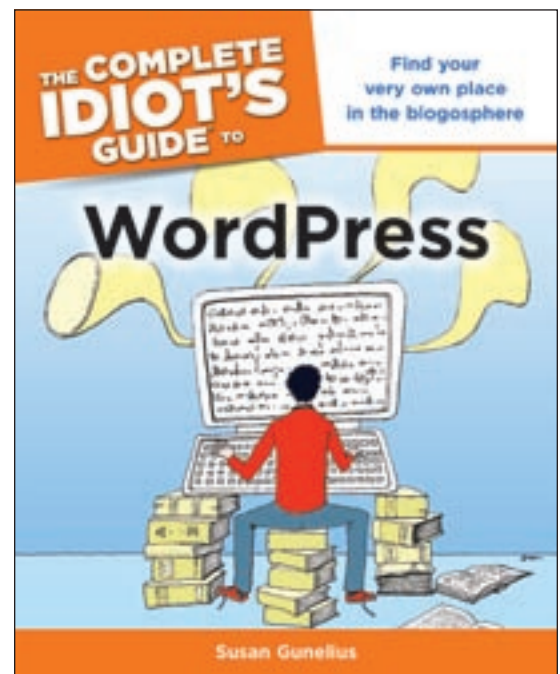
With more than 22 million users worldwide, WordPress is the #1 blog publishing application in the world. This guide provides users of both its hosted blogging service (WordPress.com) and its self-hosted application (WordPress.org) with everything they need to know to create, customize, manage, and share their WordPress blogs with the world.

- WordPress is the world's leading blog publishing application with 22 million users, and has doubled its growth in each of the past two years
- Covers how to utilize the vast array of plug-ins, themes, and customizable features
- Includes a 50-page Q&A appendix
- Also available as an e-book

Susan Gunelius is President and CEO of KeySplash Creative, Inc., a full-service marketing communications and branding solutions provider. She is also the author of five books. She has one of the leading blogs for business women, WomenOnBusiness.com, and is also a featured columnist for Entrepreneur.com, Forbes.com's Work-in-Progress blog, and the Guide to Blogging for About.com. Author home: Amherst, NY.

The Complete Idiot's Guide® to WordPress

Susan Gunelius



978-1-61564-072-0 • US \$24.95/\$31.00 CAN

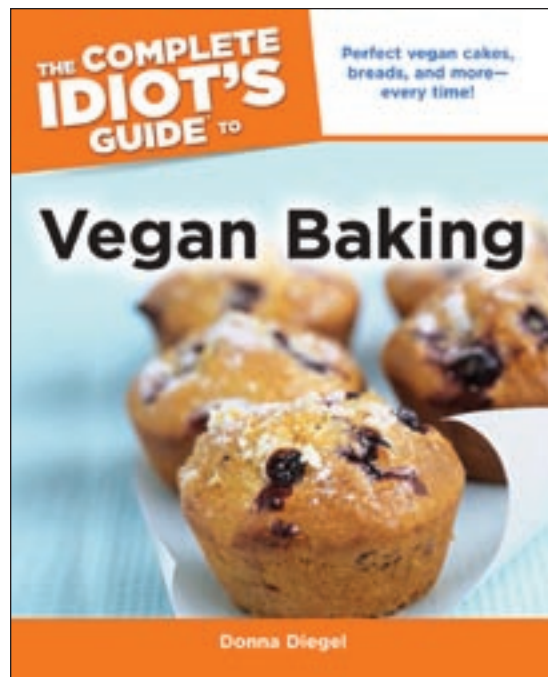
Paperback
448 pages/7 3/8" x 9 1/8"
Carton: 18
Computer/Technology

Publishing history: Original
EAN: 9781615640720 52495
On Sale April 5, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Vegan Baking

Donna Diegel



The bible for vegan baking.

Once thought to be tasteless and heavy, vegan baked goods have exploded in popularity with the help of such expert bakers as Donna Diegel, who have created wonderfully light and flavorful breads and desserts. Here, Donna delivers more than 120 amazing recipes including breakfast cakes and muffins, yeast breads and dinner rolls, cakes, pies, cupcakes, cookies, brownies, and more.

- 120 delicious vegan recipes
- Detailed discussion about food substitutions
- Also available: *The Complete Idiot's Guide® to Vegan Living* and *The Complete Idiot's Guide® to Vegan Living*, both by Beverly Lynn-Bennett and Ray Sammartano
- Also available as an e-book

Donna Diegel served as the pastry chef at four upscale country inns in New England and was a commercial caterer and founder of a commercial baking concern in Vermont. She teaches vegan cooking, writes for several food websites including Baking and Desserts, Providence Food Examiner, and the National Food Blog Examiner, and has self-published two vegetarian cookbooks. She also reviews cookbooks and is a member of "Operation Baking Gals". Author home: Warwick, RI.

978-1-61564-057-7 • US \$16.95/\$21.00 CAN

Paperback
320 pages/7 3/8" x 9 1/8"
Carton: 26
Cooking

Publishing history: Original
EAN: 9781615640577 51695
On Sale April 5, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Easy Freezer Meals

Cheri Sicard



"Freezers are your friends!"

Freezers allow busy home chefs to plan their family menus a weekend, a week, or even a month in advance. Now expert chef and food blogger Cheri Sicard presents recipes for 120 delicious, healthy meals that can be frozen and then reheated—and still taste fantastic.

- Author is a dedicated home chef and teacher who adopted cook-ahead freezer meals as her kitchen lifestyle
- Over 120 delicious, unique and easy to prepare recipes
- Great cooking tips designed to help the home cook
- Flexible menu planning from a weekend to a full month
- Also available as an e-book

Cheri Sicard was the creator, editor, and publisher of FabulousFoods.com, now owned by SheKnows.com. She has taught cooking classes for Williams Sonoma and is the author of *The Low Carb Restaurant Guide* and *Everyday American*. She has written for *The Boston Herald*, *Magellan*, *Canoe & Kayak Magazine*, and *The Armchair Reader*, as well as The FamilyCorner.com, iChef.com, ChefMom.com and GardenGuides.com. Author home: Los Angeles, CA

978-1-61564-064-5 • US \$16.95/\$21.00 CAN

Paperback
320 pages/7 3/8" x 9 1/8"
Carton: 26
Cooking

Publishing history: Original
EAN: 9781615640645 51695
On Sale April 5, 2011

SUGGESTED ORDER

A manual that offers seamstresses the Right Stitch.

From first threading a needle to the final completed project, *The Complete Idiot's Guide® to Sewing* provides readers with a “learn-as-you-go” method that helps build sewing skills both by hand and by machine.

- Each chapter has a practice project for readers to apply their newly acquired skills to completing
- Includes dozens of easy-to-understand visual aid line drawings and photographs
- Features basic machine care and maintenance information
- September is National Sewing Month
- Also available as an e-book

Rebecca Brent Kemp teaches sewing and crafts for students of all ages, having taught a series of learn-to-sew classes at the world's largest sewing machine retailer, Brother. She has written several articles for such magazines as *Sew News*, *Creative Machine Embroidery*, *The Cross Stitcher*, and *Sewing Savvy*. **Missy Shepler** has worked as a graphic artist, illustrator, designer, new media coordinator and technical support person for several book and magazine publishers, including *Sew News*, *Creative Machine Embroidery*, *Quilter's Newsletter*, and *Quiltmaker*. Author home: Kemp: Oak Ridge, TN; Shepler: Chillicothe, IL.

978-1-61564-079-9 • US \$19.95/\$25.00 CAN

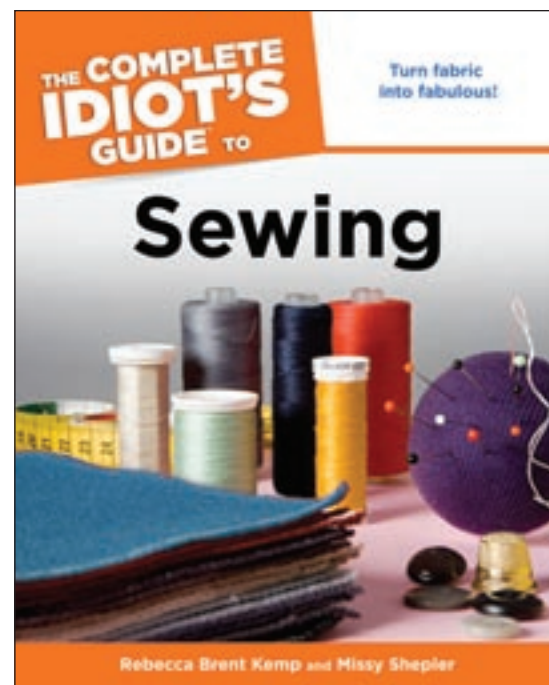
Paperback
304 pages/8" x 10"
Carton: 28
Hobby/Craft

Publishing history: Original
EAN: 9781615640799 51995
On Sale April 5, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Sewing

Rebecca Brent Kemp and Missy Shepler

*Dive in! The water's fine.*

Packed with clear, professional instructions, helpful tips and advice, and information on indoor and “open” (ocean) swimming, *The Complete Idiot's Guide® to Swimming* has everything a swimmer needs, no matter what skill level, to make the most of their time in the water.

- Detailed instructions for the four basic strokes—breast stroke, backstroke, butterfly, and freestyle—as well as the “fifth stroke” dolphin kick
- Features beautiful underwater and above-water photographs
- Information on programs and exercise drills for fitness and competition
- Swimming is in the forefront of recreational and competitive sports
- Also available as an e-book

Mike Bottom is the head coach of the University of Michigan Men's swimming program, who has coached multiple Olympic teams and, as an athlete, was a member of the 1980 US squad. He was a world record-holder in the 400-meter freestyle relay and a four-time USA National team member. **Nathan Jendrick** is a Certified Fitness Trainer, Performance Nutrition Consultant and health and fitness writer. He has worked with athletes ranging from competitive bodybuilders to Olympic gold medalists. Author home: Bottom: Ann Arbor, MI; Jendrick: Bonney Lake, WA.

978-1-59257-965-5 • US \$16.95/\$21.00 CAN

Paperback
320 pages/7 3/8" x 9 1/8"
Carton: 28
Sports

Publishing history: Original
EAN: 9781592579655 51695
On Sale April 5, 2011

SUGGESTED ORDER

The Complete Idiot's Guide® to Swimming

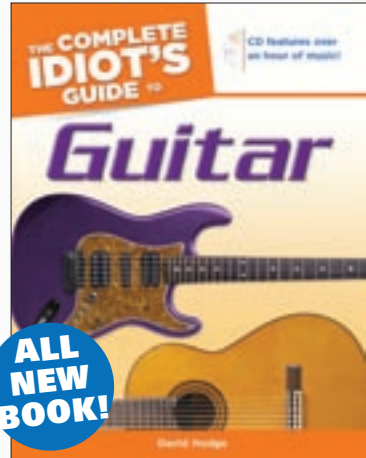
Mike Bottom and Nathan Jendrick



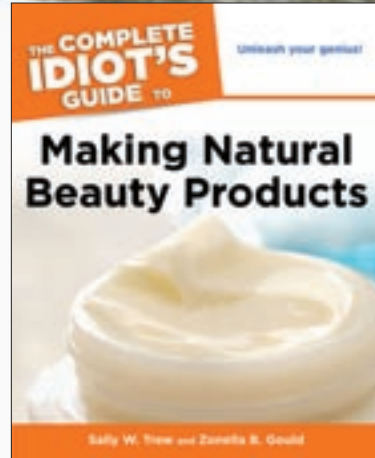
Stay warm, stay inside ... with these titles



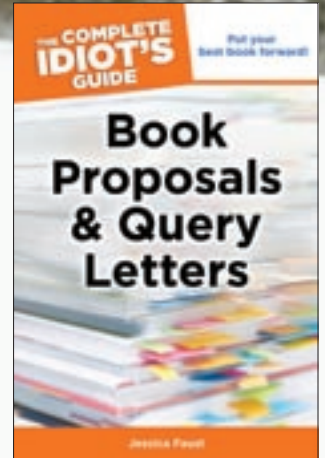
978-1-61564-051-5
October 2010



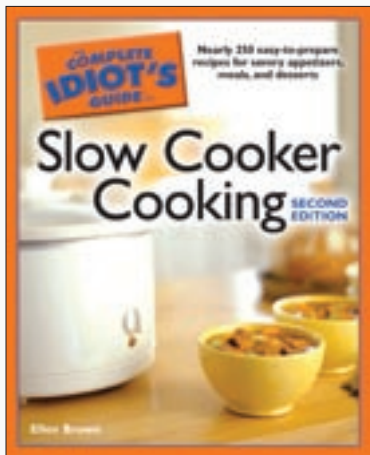
978-1-61564-021-8
October 2010



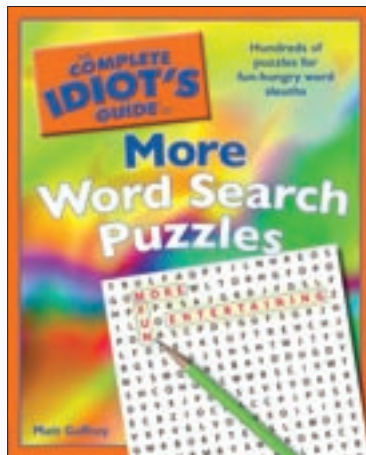
978-1-61564-023-2
November 2010



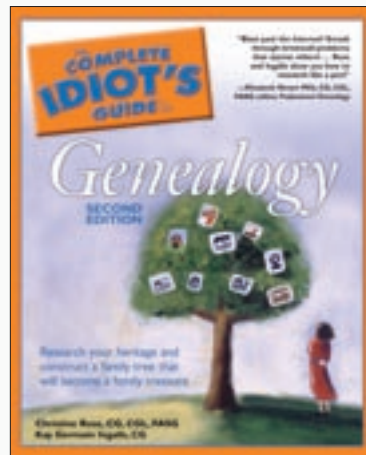
978-1-61564-045-4
February 2011



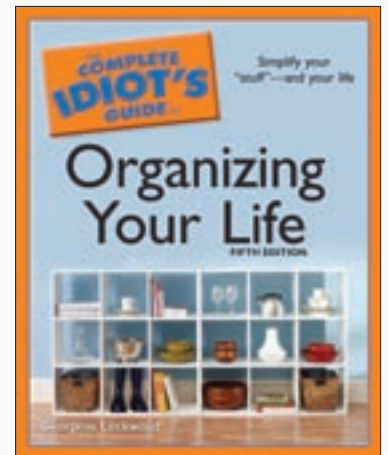
978-1-59257-623-4



978-1-61564-002-7

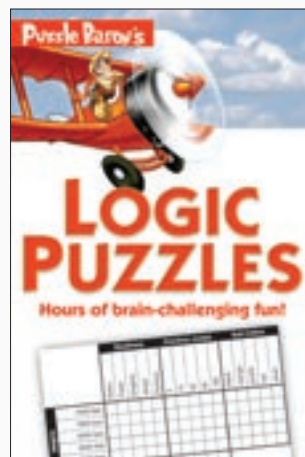


978-1-59257-430-8



978-1-59257-966-2

More "stay warm"
titles from
Alpha Books:



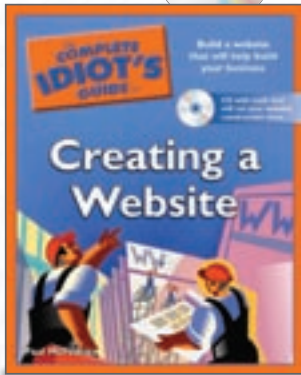
978-1-61564-032-4



978-1-59257-955-6



You CAN be Tech Savvy!



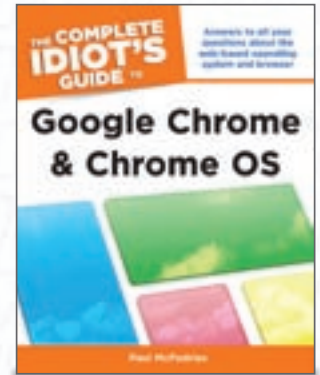
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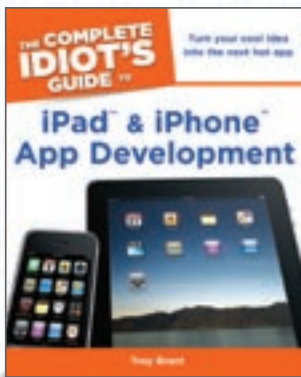
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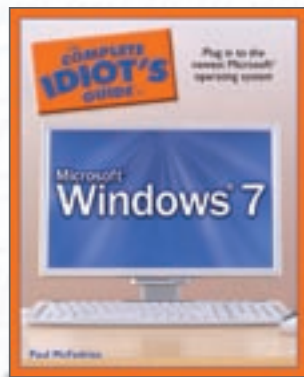
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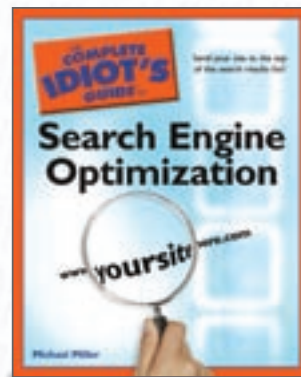
978-1-61564-026-3



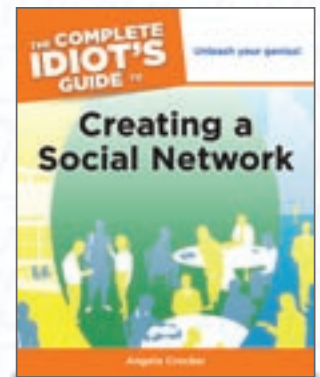
978-1-61564-010-2
September 2010



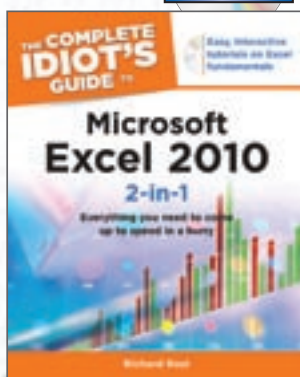
978-1-59257-954-9



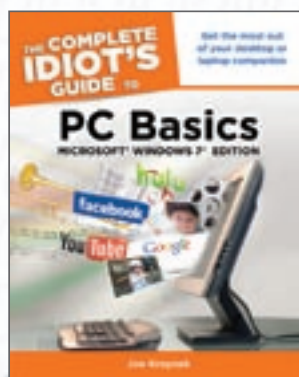
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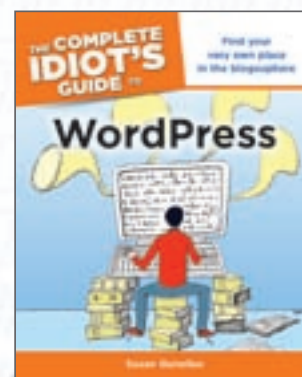
978-1-61564-060-7
February 2011



978-1-61564-074-4
February 2011



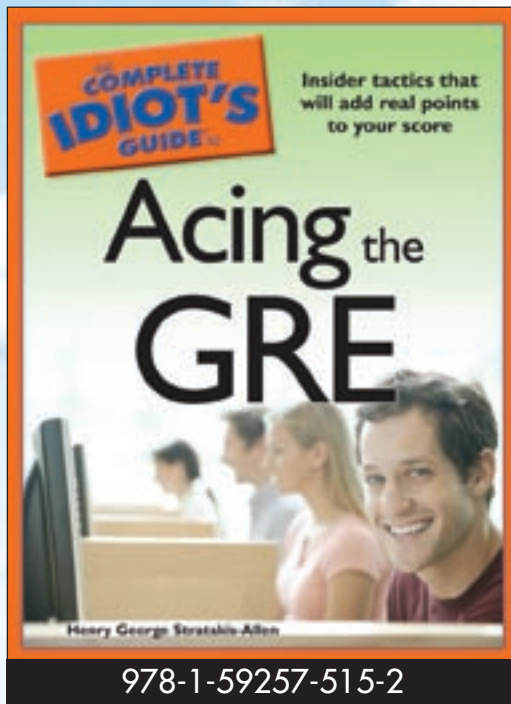
978-1-61564-067-6
March 2011



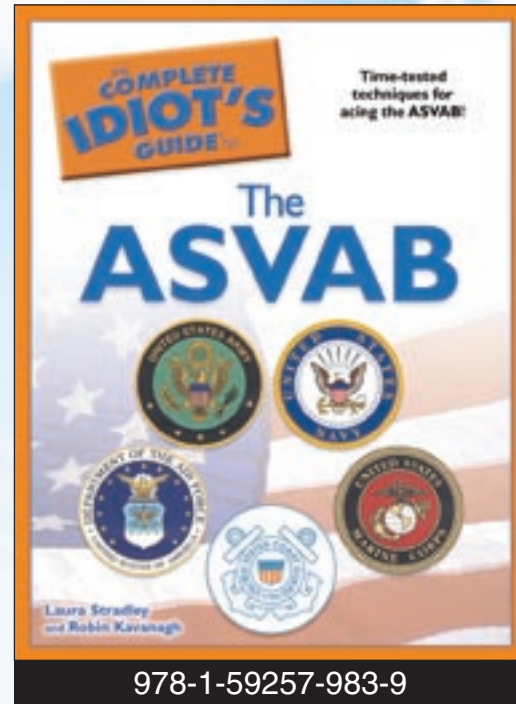
978-1-61564-072-0
April 2011



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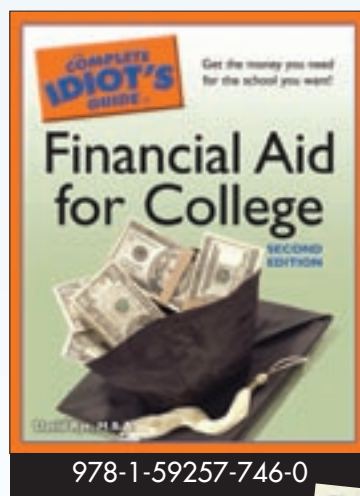


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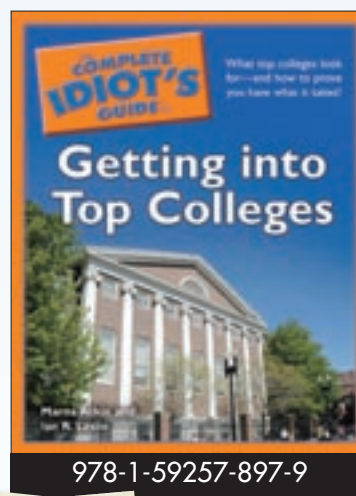
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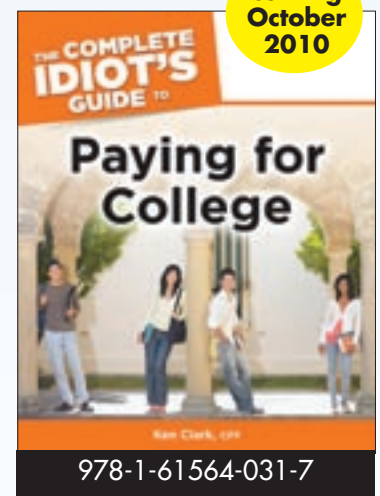
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Albert Wittig, Susan	82	COMPLETE IDIOT'S GUIDE® TO BAREFOOT RUNNING, THE	116	Conklin, Ryan A.	63
Allen, Marilyn, and Coleen O'Shea	114	COMPLETE IDIOT'S GUIDE® TO BOOK PROPOSALS & QUERY LETTERS, THE	114	Cook, Jane	112
ALPHA TEACH YOURSELF ALGEBRA IN 24 HOURS	112	COMPLETE IDIOT'S GUIDE® TO BOOSTING EMPLOYEE PERFORMANCE, THE	110	Coulter, Catherine	34
Alt, Madelyn	75	COMPLETE IDIOT'S GUIDE® TO BUSINESS PLANS PLUS, THE	109	CREATION OF EVE, THE	28
ANGEL FROM HELL, AN	63	COMPLETE IDIOT'S GUIDE® TO CREATING A SOCIAL NETWORK, THE	113	CRIMES BY MOONLIGHT	83
ANGRY FAT GIRLS	13	COMPLETE IDIOT'S GUIDE® TO EASY FREEZER MEALS, THE	122	CRIMSON ROOMS, THE	9
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ASLEEP	32	COMPLETE IDIOT'S GUIDE® TO EXCEL 2010 2-IN-1, THE	113	Crosby, Molly Caldwell	32
Atkins, Ace	70	COMPLETE IDIOT'S GUIDE® TO GAME THEORY, THE	119	CROSS GARDENER, THE	61
Ault, Sandi	78	COMPLETE IDIOT'S GUIDE® TO MOTORCYCLES, FIFTH EDITION, THE	117	Cullen, Lynn	28
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Ball, Donna	7	COMPLETE IDIOT'S GUIDE® TO RAISING GOATS, THE	111	DARLING STRUMPET, THE	10
Bancroft, Lundy, and JAC Patrissi	48	COMPLETE IDIOT'S GUIDE® TO SEWING, THE	123	DAUGHTERS OF ROME	56, 57
Banerjee, Anjali	33	COMPLETE IDIOT'S GUIDE® TO STRATEGIC PLANNING, THE	119	Day, Marissa	91
Banks, Maya	96	COMPLETE IDIOT'S GUIDE® TO SWIMMING, THE	123	DAYBREAK ZERO	87
Barnes, John	87	COMPLETE IDIOT'S GUIDE® TO THE BEST FAMILY VACATIONS, THE	110	DEAD AND GONE	86
Barry, Dave	68	COMPLETE IDIOT'S GUIDE® TO THE CIVIL WAR, THE	120	DEAD ON DELIVERY	37
Bast, Anya	39	COMPLETE IDIOT'S GUIDE® TO THE FOUNDING FATHERS, THE	120	DEATH ALONG THE SPIRIT ROAD	81
BEAUTIFUL DISASTER	14	COMPLETE IDIOT'S GUIDE® TO PIANO EXERCISES, THE	111	DEMON AND THE SUCCUBUS, THE	74
Berger, Karen	111	COMPLETE IDIOT'S GUIDE® TO THYROID DISEASE, THE	115	Dennison, Pamela	114
BETRAYER	106	COMPLETE IDIOT'S GUIDE® TO VEGAN BAKING, THE	122	DeVecchio, Lin, and Charles Brandt	19
Black, Shayla	94	COMPLETE IDIOT'S GUIDE® TO WORD SEARCH PUZZLES, VOL. 3, THE	121	DEVIL'S DREAM	52
BLACKVEIL	102, 103			Devlin, Delilah	95
Blake, Sarah	20, 21			Diegel, Donna	122
BLOOD BOUND	85			Dillion, Lucy	47
Bognanni, Peter	46			Dorio, Marc, and Susan Shelly	110
BONE TO PICK, A	80			Dray, Stephanie	6
BOOK OF AWESOME, THE	44, 45			Editors of <i>Motorcyclist Magazine</i>	117
Bottom, Mike, and Nathan Jendrick	123			Elrod, P. N.	88
BRIDE QUARTET BOXED SET	58			Epstein, Lita, MBA, and Shelli L. Moore, CPA	112
Briggs, Patricia	24, 25, 85			ESSENTIAL GUIDE TO CATHOLIC PRAYER AND THE MASS, THE	118
Britain, Kristen	102, 103			EVENFALL	31
Burns, Monica	38			EYES OF DARKNESS, THE	71
Burton, Jaci	92			FAMILY BLESSINGS	15
CAPTIVE	93			Fields, Anna	27
Carhart, Tom	64			FINDING DESTINY	17
Carr, Carol K.	76			FOOD: THE GOOD GIRL'S DRUG	68
Cassidy, Dakota	55			FOREST MOON RISING	101
CHASING THE SUN	16			Franklin, Ariana	42, 43
Cherryh, C. J.	106			Frost, Kimberly	36
Childs, Laura	81			Frost, P. R.	101
Christianson, Alan, and Hy Bender	115				

Gaffney, Matt	121	MESMERIZED.....	97	SHINING CITY, THE	107
Genelius, Susan.....	121	Michalski, Liz.....	31	SHOULD I STAY OR SHOULD I GO?	48
GETTING TO HEAVEN	40, 41	MONA LISA ECLIPSING.....	53	Sicard, Cheri.....	122
Gold, Sunny Sea	68	Moran, Gwen, and Sue Johnson	109	SLOW DANCING ON PRICE'S PIER.....	62
Gorman, Tom	109	MOURNING GLORIA.....	82	Smith, Lee	52
GOT MILF?.....	65	Munson, Laura.....	59	SNOW ANGELS	77
Grafton, Sue	72	MURDEROUS PROCESSION, A.....	42, 43	SOOKIE STACKHOUSE COMPANION, THE....	22, 23
Green, Simon R.	86	MY WIFE'S AFFAIR	69	SPELLWEAVER	18
Gresing-Pophal, Lin, MA, SPHR, PCM.....	119	NIGHT SCHOOL.....	8	Spencer, LaVyrle.....	15
HALFWAY HEXED	36	NO SURRENDER.....	26	Spinella, Laura.....	14
HARD DAY'S KNIGHT, A	84	Okun, Barbara, Ph.D., and Joseph Nowinski, Ph.D.	5	Sunny	53
Harris, Charlaine	22, 23, 80, 83, 86	PALE ROSE OF ENGLAND.....	35	SURRENDER TO ME	94
HAUNTING DESIRE.....	54	Pasricha, Neil.....	44, 45	SWEET POSSESSION	96
HAUNTING JASMINE	33	Patton, Fiona.....	107	THIS IS NOT THE STORY YOU THINK IT IS... ..	59
Highsmith, Jason, M.D., and JoAnn Milivojevic.....	115	Pennebaker, Ruth.....	11	Thompson, James	77
Holtz, Andrew	51	PERFECT PLAY, THE	92	TWICE DEAD.....	34
HOME FOR A SPELL.....	75	Perry, Marta	49	VAMPIRE FILES, VOLUME THREE, THE	88
HOUSE M.D. VS. REALITY	51	Phillips, Christina	93	Warner, Kaki	16
HOUSE NAME	100	Piper, Don, and Cecil Murphey	40, 41	WE'RE GOING TO WIN THIS THING.....	19
HOUSE OF TOMORROW, THE.....	46	PLEASURE ME	38	WEDDING PROMISE, THE	67
HOW TO BE A MENTALIST.....	12	POSTMISTRESS, THE	20, 21	WEEPING UNDERWATER LOOKS A LOT LIKE LAUGHTER.....	30
I'LL MATURE WHEN I'M DEAD	68	Poust, Mary DeTurris.....	118	Wendelboe, C. M.	81
INDIA BLACK.....	76	PRAYING FOR STRANGERS.....	60	West, Michelle	100
INFAMOUS	70	PRIMAL.....	73	White, Michael J.	30
INN AT ANGEL ISLAND, THE	50	Q IS FOR QUARRY	72	WILD PENANCE.....	78
Johnson, Jean	17	Quinn, Erin.....	54	Winslow, Ellie	111
Jordan, River	60	Quinn, Kate.....	56, 57	Winthrop, Simon.....	12
Kemp, Rebecca Brent, and Missy Shepler.....	123	Raphael, Ray	120	WISE MAN'S FEAR, THE	104, 105
KEYS TO THE CASTLE	7	RAVEN'S QUEST.....	39	WOMEN ON THE VERGE OF A NERVOUS BREAKTHROUGH.....	11
Kinkade, Thomas, and Katherine Spencer	50, 67	RAVISHED BY A VIKING.....	95	Woodruff, Nancy	69
Koontz, Dean	71	Rendahl, Eileen.....	37	Worth, Sandra.....	35
Kraynak, Joe.....	117	Richards, Craig, and Thomas Hollowell	116	Wright, Jason F.....	61
Kuffel, Frances.....	13	RIVER MARKED	24, 25	WWW: WONDER.....	89
Kurland, Lynn.....	18	Roberts, Nora.....	58		
LaHaye, Tim, and Jerry B. Jenkins	29	Rosenthal, Edward C., Ph.D.	119		
Leigh, Lora, Michelle Rowen, Ava Gray, and Jory Strong	73	Rost, Richard	113		
LILY OF THE NILE	6	Rothfuss, Patrick.....	104, 105		
Long, Eddie L., and Cecil Murphey.....	4	Rowe, Margaret.....	90		
LOST DOGS AND LONELY HEARTS	47	Ryan, Cassie.....	74		
Maizes, Sarah.....	65	SACRED TIES	64		
Mancusi, Mari.....	8	SARAH'S GIFT	49		
MATTHEW'S STORY	29	Sawyer, Robert J.	89		
McCarthy, Kyle.....	110	SAYING GOODBYE	5		
McMahon, Katharine.....	9	SCONES & BONES	79		
		SEDUCTION OF MIRANDA PROSPER, THE.....	91		
		Sheeran, James.....	26		

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