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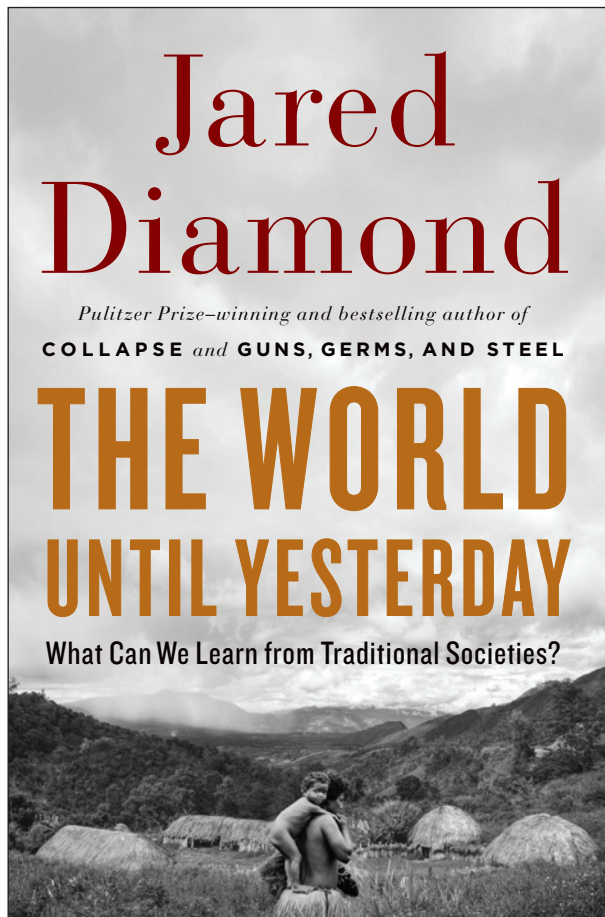


Winter 2013



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The Pulitzer Prize-winning author of the bestsellers *Guns, Germs, and Steel* and *Collapse* returns to our past in search of a better future

PRAISE FOR *COLLAPSE*:

“Extraordinary in erudition and originality.” —*The New York Times Book Review*

“A magisterial effort packed with insight and written with clarity and enthusiasm.”
—*BusinessWeek*

PRAISE FOR JARED DIAMOND:

“Taken together *Guns, Germs, and Steel* and *Collapse* represent one of the most significant projects embarked upon by any intellectual in our generation.”
—*The New York Times*

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THE WORLD UNTIL YESTERDAY

What Can We Learn from Traditional Societies?

JARED DIAMOND

Most of us take for granted the features of our modern society, from air travel and telecommunications to literacy and obesity. Yet for nearly all of its six million years of existence, human society had none of these things. While the gulf that divides us from our primitive ancestors may seem unbridgeably wide, we can glimpse much of our former lifestyle in those largely traditional societies still or recently in existence. Societies like those of the New Guinea Highlanders remind us that it was only yesterday—in evolutionary time—when everything changed and that we moderns still possess bodies and social practices often better adapted to traditional than to modern conditions.

The World Until Yesterday provides a mesmerizing firsthand picture of the human past as it had been for millions of years—a past that has mostly vanished—and considers what the differences between that past and our present mean for our lives today.

This is Jared Diamond's most personal book to date, as he draws extensively from his decades of field work in the Pacific islands, as well as evidence from Inuit, Amazonian Indians, Kalahari San people, and others. Diamond doesn't romanticize traditional societies—after all, we are shocked by some of their practices—but he finds that their solutions to universal human problems such as child rearing, elder care, dispute resolution, risk, and physical fitness have much to teach us. A characteristically provocative, enlightening, and entertaining book, *The World Until Yesterday* will be essential and delightful reading.

- There are more than 3 million copies of Diamond's books in print
- Also available as an e-book

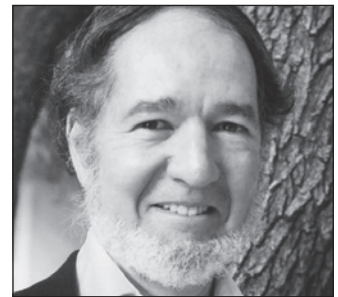


Photo: Geography Department, UCLA

JARED DIAMOND is a professor of geography at UCLA. Among his many awards are the National Medal of Science, the Tyler Prize for Environmental Achievement, Japan's Cosmos Prize, a MacArthur Foundation Fellowship, and the Lewis Thomas Prize honoring the Scientist as Poet, presented by The Rockefeller University. His previous books include *Why Is Sex Fun?*, *The Third Chimpanzee*, *Collapse*, and *Guns, Germs, and Steel*, winner of the Pulitzer Prize.

978-0-670-02481-0
\$36.00 (\$38.00 CAN)

World History
6 1/8 x 9 1/4 512 pp.
16-pp., 4-color insert
Export rights: E30

Agent: John Brockman @ Brockman, Inc.
First Serial: Viking
Audio: Penguin Audio

JANUARY



3

Unabridged CDs • 15 CD, 20 hours
\$49.95 (\$52.50 CAN) • 978-1-61176-147-4

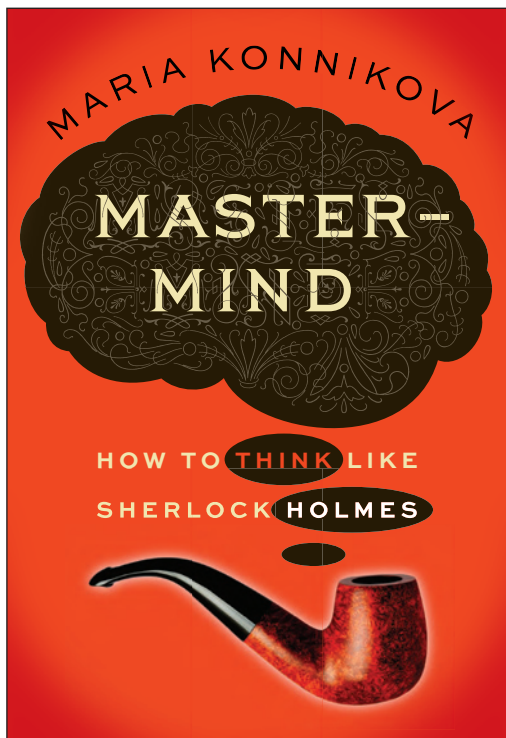
ALSO AVAILABLE FROM PENGUIN

Collapse

978-0-143-11700-1 \$18.00

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MARIA KONNIKOVA writes the “Literally Psyched” column for *Scientific American* and formerly wrote the popular psychology blog Artful Choice for Big Think. Her writing has appeared in *Scientific American Mind*, *Scientific American*, and the *Harvard International Review*. She is currently pursuing her doctoral candidacy in psychology at Columbia University. She lives in New York City.

Lessons from the world’s greatest fictional detective teach us how to improve our own mental powers

MASTERMIND

How to Think Like Sherlock Holmes

MARIA KONNIKOVA

No fictional character is more renowned for his powers of thought and observation than Sherlock Holmes. But is his extraordinary intellect merely a gift of fiction, or can we learn to cultivate these abilities ourselves, to improve our lives at work and at home?

We can, says psychologist and journalist Maria Konnikova, and in *Mastermind* she shows us how. Beginning with the “brain attic”—Holmes’s metaphor for how we store information and organize knowledge—Konnikova unpacks the mental strategies that lead to clearer thinking and deeper insights. Drawing on twenty-first-century neuroscience and psychology, *Mastermind* explores Holmes’s unique methods of ever-present mindfulness, astute observation, and logical deduction. In doing so, it shows how each of us, with some self-awareness and a little practice, can employ these same methods to sharpen our perceptions, solve difficult problems, and enhance our creative powers.

For Holmes aficionados and casual readers alike, Konnikova reveals how the world’s most keen-eyed detective can serve as an unparalleled guide to upgrading the mind.

- Visit mariakonnikova.com; follow @mkonnikova
- Also available as an e-book

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978-0-670-02657-9
\$26.95 (\$28.50 CAN)

Psychology
6 x 9 320 pp.
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First Serial, Audio: Viking

- Author events in New York City
- National Publicity
- National Review & Feature Attention
- National Radio Campaign
- Online Publicity



An intimate look at one of rock's brightest stars and his legendary backing band

E STREET SHUFFLE

The Glory Days of Bruce Springsteen and the E Street Band, 1972–1986

CLINTON HEYLIN

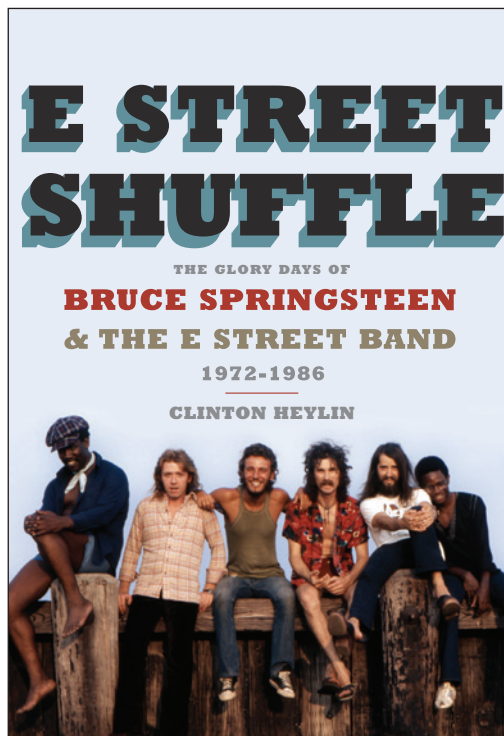
Before he was the swaggering, stadium-packing megastar, Bruce Springsteen was a brooding introvert, desperate to strike a balance between his nuanced songwriting and the heft of his backing band.

Clinton Heylin's revelatory biography, *E Street Shuffle*, chronicles the evolution and influence of Springsteen's E Street Band as they rose from blue-collar New Jersey to the heights of rock stardom. The band's players—most notably saxophonist Clarence "Big Man" Clemons, guitarist "Little" Stevie Van Zandt, and drummer Max Weinberg—became Springsteen's comrades in concert, helping him find the elusive sound and sonic punch that highlighted The Boss's most creative period, including *Darkness on the Edge of Town*, *Born to Run*, and *Born in the USA*.

Fans will also learn another side of Springsteen, one punctuated with his clashes with studio executives seeking a commercially viable, radio-friendly album, and his temporary disbanding of the E Street Band to pursue projects like the eerie acoustic of *Nebraska*.

Coinciding with the fortieth anniversary of Springsteen's debut album, *Greetings from Asbury Park*, drawing on interviews and access to new recordings and shows, Heylin paints a bold picture of The Boss.

- Springsteen is touring throughout 2012 in support of his critically acclaimed seventeenth album, *Wrecking Ball*
- Also available as an e-book



CLINTON HEYLIN is the author of *Bob Dylan: Behind the Shades* and several other books about popular music and entertainment. He lives in the United Kingdom.

978-0-670-02662-3
\$27.95 (\$29.50 CAN)

Music/Biography
6 x 9 400 pp.
Export rights: E00
Agent: David Dunton @ Harvey Klinger, Inc.
First Serial, Audio: Viking

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- National Radio Campaign
- 20-Radio Satellite Tour
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An extraordinary novel of love, friendship, and betrayal for admirers of Abraham Verghese and Edwidge Danticat

WHITE DOG FELL FROM THE SKY

A Novel

ELEANOR MORSE

Eleanor Morse's rich and intimate portrait of Botswana, and of three people whose intertwined lives are at once tragic and remarkable, is an absorbing and deeply moving story.

In apartheid South Africa in 1976, medical student Isaac Muthethe is forced to flee his country after witnessing a friend murdered by white members of the South African Defense Force. He is smuggled into Botswana, where he is hired as a gardener by a young American woman, Alice Mendelssohn, who has abandoned her Ph.D. studies to follow her husband to Africa. When Isaac goes missing and Alice goes searching for him, what she finds will change her life and inextricably bind her to this sunburned, beautiful land.

Like the African terrain that Alice loves, Morse's novel is alternately austere and lush, spare and lyrical. She is a writer of great and wide-ranging gifts.

"Here's the real thing, a book of genuine intellect and inspiration, superbly written, fascinating."

—Sena Jeter Naslund, *Ahab's Wife*

- Also available as an e-book

ELEANOR MORSE is the author of *An Unexpected Forest*, which won the Independent Publisher's Gold Medalist Award for the Best Regional Fiction in the Northeast U.S., and was selected winner of Best Published Fiction by the Maine Writers and Publishers Alliance at the 2008 Maine Literary Awards. She lives on Peaks Island, Maine.

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FLIGHTS OF FICTION

JANUARY

978-0-670-02640-1
\$26.95 (\$28.50 CAN)

Fiction
6 x 9 368 pp.
Export rights: E30
Agent: Jane Gelfman @ Gelfman Schneider
Literary Agency
First Serial, Audio: Viking

- Author Events in New England
- National Review & Feature Attention
- National Radio Campaign
- Online Publicity



“A beautiful, intricate meditation on creativity and discovery, on fire and rebirth.”

—Elizabeth Gilbert

THE LOST CARVING

A Journey to the Heart of Making

DAVID ESTERLY

Awestruck at the sight of a Grinling Gibbons carving in a London church, David Esterly chose to dedicate his life to woodcarving—its physical rhythms, intricate beauty, and intellectual demands. Forty years later, he is the foremost practitioner of Gibbons’s forgotten technique, which revolutionized ornamental sculpture in the late 1600s with its spectacular cascades of flowers, fruits, and foliage.

After a disastrous fire at Henry VIII’s Hampton Court Palace, Esterly was asked to replace the Gibbons masterpiece destroyed by the flames. It turned out to be the most challenging year in Esterly’s life, forcing him to question his abilities and delve deeply into what it means to make a thing well. Written with a philosopher’s intellect and a poet’s grace, *The Lost Carving* explores the connection between creativity and physical work and illuminates the passionate pursuit of a vocation that unites head and hand and heart.

“Riveting. A strange and wonderful book.”

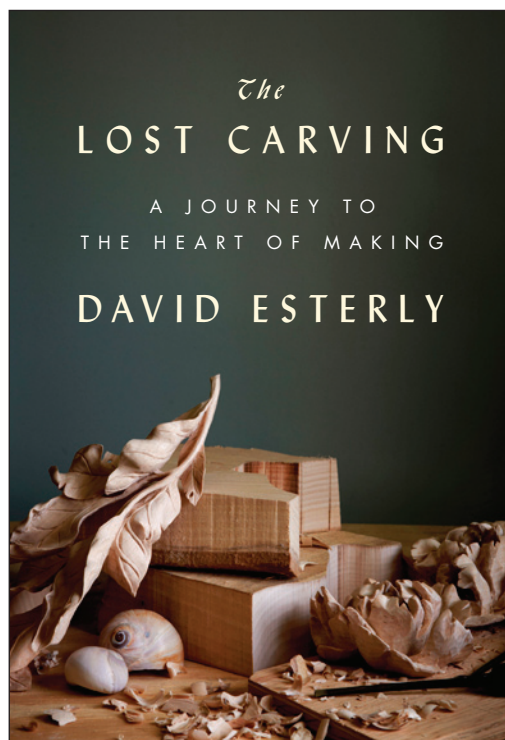
—Edmund de Waal

“Entrancing.” —Alexander McCall Smith

“A remarkable book . . . part cultural history, part detective story, and part memoir.”

—Sir Ken Robinson

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- Also available as an e-book



DAVID ESTERLY is the author of *Grinling Gibbons and the Art of Carving* and curated the Victoria and Albert Museum exhibition on Gibbons in 1998. He has been a professional limewood carver since the 1970s and has been profiled in *The New York Times*, *The New Yorker*, and *The Financial Times*. He has written for many magazines, including *The Times Literary Supplement* and *House & Garden*. He lives in Barneveld, New York.

978-0-670-02380-6
\$27.95 (\$29.50 CAN)

Art / Autobiography
5 ½ x 8 ¼ 288 pp.
27 photos throughout
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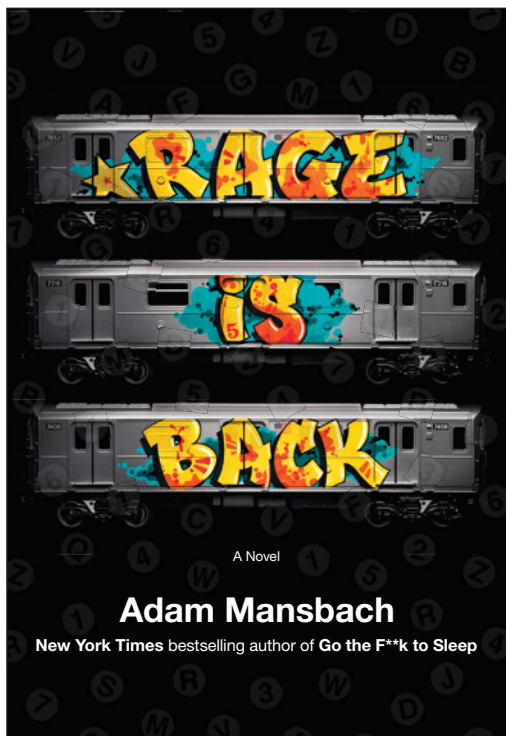
Agent: Robin Straus @ Robin Straus Agency
First Serial, Audio, UK, Translation: Viking

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A fearless novel about the price of revenge from the #1 *New York Times* bestselling author of *Go the F*** to Sleep*

RAGE IS BACK

A Novel

ADAM MANSBACH

Kilroy Dondi Vance is an eighteen-year-old mixed-race Brooklynite who deals pot and goes to prep school on scholarship, all while growing up in the shadow of his absentee father, Billy Rage, a legendary graffiti writer who disappeared from New York City in 1989 following a public feud with MTA police chief Anastacio Bracken.

Now it's 2005. Bracken is running for mayor of New York City. And who should Dondi discover on a rooftop in Brooklyn but his father, newly returned to the city and ready to settle the score. The return of Rage and the mayoral race of Bracken prompt a reunion of every graffiti writer who mattered in the 1980s—in order to thwart Bracken with the greatest graffiti stunt New York City has ever seen.

Rage Is Back delivers a mind-bending journey through a subterranean world of epic heroes and villains. Moving through the city's unseen communities, from the tunnel camps of the Mole People to the drug dens of Crown Heights, *Rage Is Back* is many things: a dramatic, hilarious thrill ride; a love letter to NYC that introduces the most powerful urban underdog narrator this side of *The Brief Wondrous Life of Oscar Wao*, and a literary tour de force from a writer on the brink of real stardom.

- Visit adamansbach.com; follow @adamansbach
- Also available as an e-book

ADAM MANSBACH is a poet, novelist, and screenwriter. His fiction and essays have appeared in *The New York Times Book Review*, *Esquire*, *GQ*, the *Los Angeles Times*, *The Boston Globe*, and on National Public Radio's *All Things Considered*. He lives in Berkeley, California.

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FLIGHTS OF FICTION

JANUARY

978-0-670-02612-8
\$25.95 (\$27.50 CAN)

Fiction
6 x 9 304 pp.
Export rights: W00
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First Serial, UK, Translation: Viking
Audio: Penguin Audio

- 5-City Author Tour
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A rich tale of power and forbidden love revolving around a young medieval queen

SHADOW ON THE CROWN

A Novel

PATRICIA BRACEWELL

In 1002, sixteen-year-old Emma of Normandy crosses the Narrow Sea to wed the much older King Athelred of England, whom she meets for the first time at the cathedral door. Thrust into an unfamiliar and treacherous court, with a husband who sees her as a nuisance and a rival who will stop at nothing to steal her crown, the only way for Emma to secure her status as queen is to give birth to a son.

Clever and independent, Emma is determined to make the best of her difficult situation. She wins a few friends at court and is soon adored by her subjects for her generosity. But her growing love for a man who is not her husband and the imminent threat of a Viking invasion jeopardize both her crown and her life.

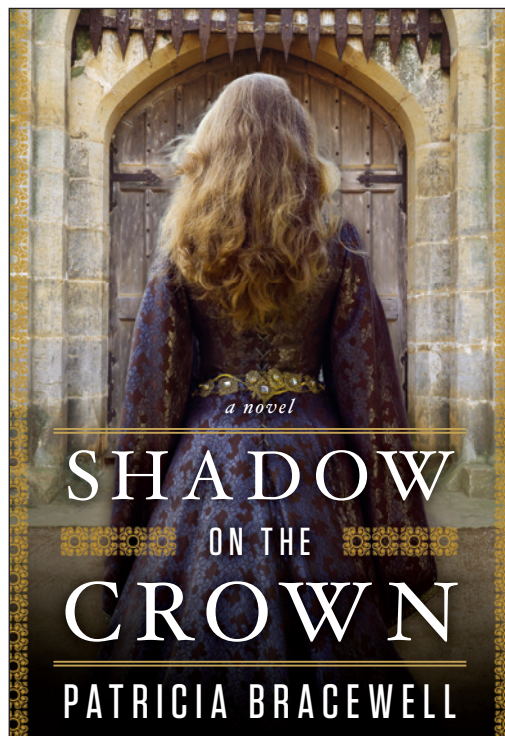
Based on real events recorded in the *Anglo-Saxon Chronicle*, *Shadow on the Crown* introduces readers to a fascinating, overlooked period of history and an unforgettable heroine whose quest to find her place in the world will resonate with modern readers.

- For fans of Philippa Gregory, Alison Weir, Elizabeth George, Ken Follett, and George R. R. Martin
- Also available as an e-book



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PATRICIA BRACEWELL grew up in California where she taught literature and composition before embarking upon a writing career. This is her first novel. She lives in Oakland, California.

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FLIGHTS OF FICTION

978-0-670-02639-5
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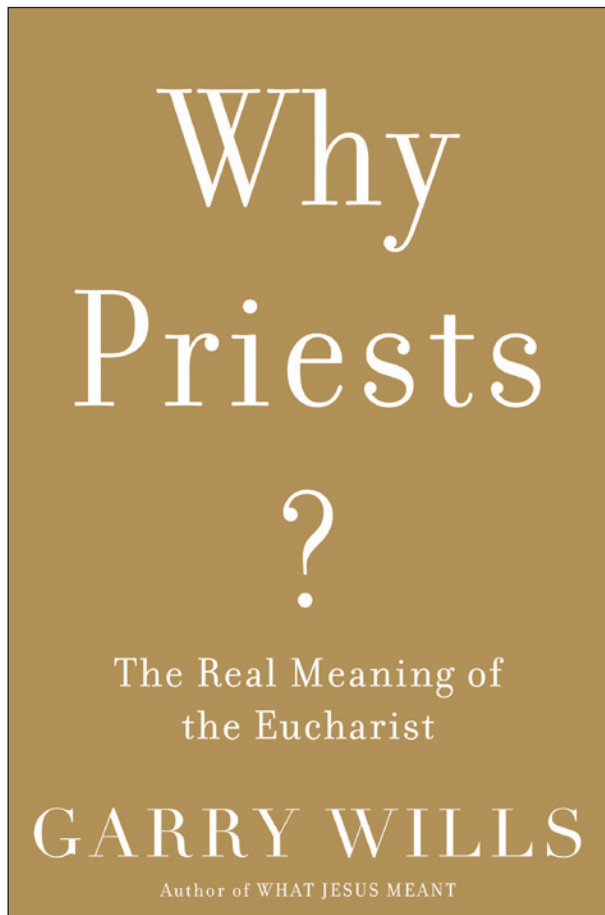
Historical Fiction
6 x 9 432 pp.
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First Serial, UK, Translation: Viking
Audio: Penguin Audio

FEBRUARY

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In his most provocative book yet, Pulitzer Prize–winner Garry Wills asks the radical question: Why do we need priests?

PRAISE FOR GARRY WILLS:

“One of the country’s most distinguished intellectuals.” —*The New York Times*

“Wills brings to bear the skills that have justly brought him renown as America’s greatest public intellectual: encyclopedic erudition, concise prose and a polyglot’s gift for ancient languages.” —*Chicago Tribune*

“American Catholicism’s most formidable lay scholar.” —*Los Angeles Times*

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WHY PRIESTS?

The Real Meaning of the Eucharist

GARRY WILLS

Bestselling author of *Papal Sin* and *Why I Am a Catholic*, Garry Wills spent five years as a young man at a Jesuit seminary and nearly became a priest himself. But after a lifetime of study and reflection, he now poses some challenging questions: Why do we need priests at all? Why did the priesthood arise in a religion that began without it and opposed it? Would Christianity be stronger without the priesthood, as it was at its outset?

Meticulously researched, persuasively argued, and certain to spark debate, *Why Priests?* asserts that the anonymous Letter to Hebrews, a late addition to the New Testament canon, helped inject the priesthood into a Christianity where it did not exist, along with such concomitants as belief in an apostolic succession, the real presence in the Eucharist, the sacrificial interpretation of the Mass, and the ransom theory of redemption. But Wills does not expect the priesthood to fade entirely away. He just reminds us that Christianity did without it in the time of Peter and Paul with notable success.

Wills concludes with a powerful statement of his own beliefs in a book that will appeal to believers and nonbelievers alike and stand for years to come as a towering achievement.

- Also available as an e-book

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Photo: Joe Schuyler

GARRY WILLS has written many acclaimed and bestselling works, including *What Jesus Meant*, *Papal Sin*, and *Why I Am a Catholic*. His books have received many awards, including the Pulitzer Prize. A professor of history emeritus at Northwestern University, Wills is a frequent contributor to *The New York Review of Books* and other publications. He lives in Evanston, Illinois.

978-0-670-02487-2
\$27.95 (\$29.50 CAN)

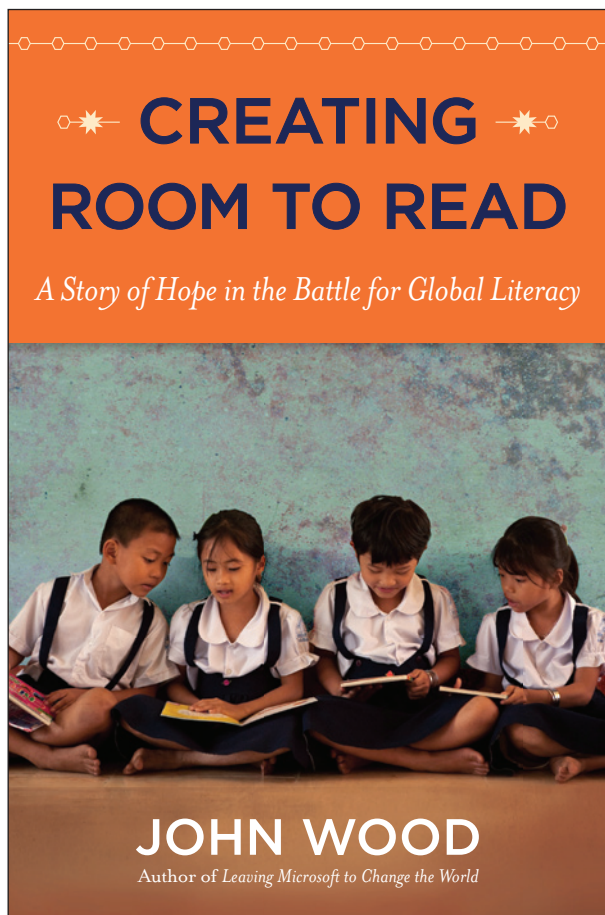
Religion
6 x 9 320 pp.
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The Wylie Agency
First Serial, Audio, UK: Viking

FEBRUARY

11

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The inspirational story of a former Microsoft executive's quest to build libraries around the world and share the love of books

PRAISE FOR JOHN WOOD AND ROOM TO READ:

“John Wood is building a global movement around literacy and gender equality. *Creating Room to Read* offers a blueprint for transforming lives . . . and eventually the world.” —Sheryl Sandberg, COO, Facebook

“A refreshing reminder of the power of libraries—their ability to transform individual lives and strengthen communities.” —Melinda Gates

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CREATING ROOM TO READ

A Story of Hope in the Battle for Global Literacy

JOHN WOOD

What's happened since John Wood left Microsoft to change the world? Just ask six million kids in the poorest regions of Asia and Africa. In 1999, at the age of thirty-five, Wood quit a lucrative career to found the nonprofit Room to Read. Described by the *San Francisco Chronicle* as “the Andrew Carnegie of the developing world,” he strived to bring the lessons of the corporate world to the nonprofit sector—and succeeded spectacularly.

In his acclaimed first book, *Leaving Microsoft to Change the World*, Wood explained his vision and the story of his start-up. Now, he tackles the organization's next steps and its latest challenges—from managing expansion to raising money in a collapsing economy to publishing books for children who literally have no books in their native language. At its heart, *Creating Room to Read* shares moving stories of the people Room to Read works to help: impoverished children whose schools and villages have been swept away by war or natural disaster and girls whose educations would otherwise be ignored.

People at the highest levels of finance, government, and philanthropy will embrace the opportunity to learn Wood's inspiring business model and blueprint for doing good. And general readers will love *Creating Room to Read* for its spellbinding story of one man's mission to put books within every child's reach.

- Room to Read has built more than 1,500 schools and 13,000 libraries throughout Asia and Africa
- Room to Read has published more than 700 books and distributed more than 11 million
- John Wood and Room to Read have been profiled extensively in domestic and international media
- Visit roomtoread.org; follow @roomtoread
- Also available as an e-book



Photo: Sergio Villareal

JOHN WOOD worked for Microsoft for nine years, helping grow the company's international profile. He resigned at thirty-five and founded Room to Read, which is widely regarded as one of the world's top nonprofit organizations. He documented his decision and the creation of Room to Read in his memoir, *Leaving Microsoft to Change the World*. He lives in New York City.

978-0-670-02598-5
\$27.95 (\$29.50 CAN)

Business & Economics /
Nonprofit Organization & Charity
6 x 9 320 pp.

16-pp., 4-color photographs
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First Serial, Audio, UK, Translation: Viking

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A bold, arresting
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of *Everything
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“Joltingly funny . . . Mr. Currie is a startlingly talented writer . . . he survives the inevitable comparisons to Kurt Vonnegut and writes in a tenderly mordant voice of his own.”

—Janet Maslin, *The New York Times*

“There’s nothing predictable about this story, and Currie repeatedly upends our expectations . . . there’s something refreshingly youthful about Currie’s eagerness to call out the big existential questions.” —Ron Charles, *The Washington Post*

“[A] superb novel . . . There are passages of beauty and wicked turns of phrase.”

—Diana Wagman, *The Los Angeles Times*

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FLIMSY LITTLE PLASTIC MIRACLES

A Novel

RON CURRIE, JR.

In this tour de force of imagination, Ron Currie asks why literal veracity means more to us than deeper truths, creating yet again a genre-bending novel that will at once dazzle, move, and provoke.

The protagonist of Ron Currie, Jr.'s new novel has a problem—or rather, several of them. He's a writer whose latest book was destroyed in a fire. He's mourning the death of his father, and has been in love with the same woman since grade school, a woman whose beauty and allure is matched only by her talent for eluding him. Worst of all, he's not even his own man, but rather an amalgam of fact and fiction from Ron Currie's own life. When Currie the character exiles himself to a small Caribbean island to write a new book about the woman he loves, he eventually decides to fake his death, which turns out to be the best career move he's ever made. But fame and fortune come with a price, and Currie learns that in a time of twenty-four-hour news cycles, reality TV, and celebrity Twitter feeds, the one thing the world will not forgive is having been told a deeply satisfying lie.

What kind of distinction could, or should, be drawn between Currie the author and Currie the character? Or between the book you hold in your hands and the novel embedded in it? Whatever the answers, Currie, an inventive writer always eager to test the boundaries of storytelling in provocative ways, has essential things to impart along the way about heartbreak, reality, grief, deceit, human frailty, and blinding love.

- Visit roncurriejr.net; follow @rcurriejr
- Also available as an e-book

RON CURRIE, JR., is the winner of the 2009 Addison M. Metcalf Award from the American Academy of Arts and Letters as well as the New York Public Library Young Lion's Award for his acclaimed debut, *God Is Dead*. His 2009 novel, *Everything Matters!*, was an Indie Next Pick and one of Amazon's 100 Top Books of 2009 and was named by the *Los Angeles Times* as among the Best Fiction of 2009. He lives in Waterville, Maine.

978-0-670-02534-3
\$26.95 (\$28.50 CAN)

Fiction

6 x 9 352 pp.

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First Serial, UK, Translation: Viking
Audio: Penguin Audio

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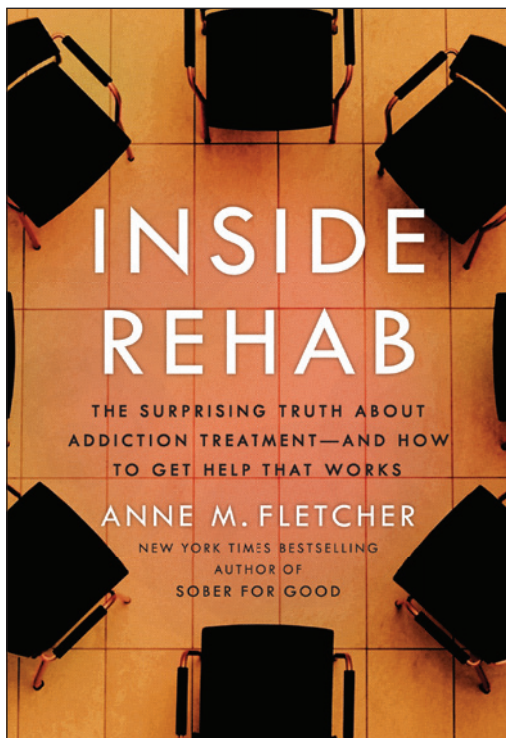
978-0-14-311751-3 \$15.00

God Is Dead

978-0-14-311348-5 \$14.00

VIKING





An eye-opening tour of the addiction treatment industry explores the gap between what should happen and what does

INSIDE REHAB

*The Surprising Truth About Addiction Treatment
—and How to Get Help That Works*

ANNE M. FLETCHER

*I*nside Rehab is the first book to give readers a thoughtful, sensitive, and bracingly honest insider's view of the drug and alcohol rehab industry in America. It examines its strengths and weaknesses while exploring the disturbing gap between best practice and reality.

Respected health and medical writer Anne M. Fletcher visited fifteen addiction treatment facilities, from outpatient programs for the indigent to famous celebrity rehabs; from the sites of the renowned Twelve-Step centers to several unconventional programs.

Drawing on cutting-edge research as well as hundreds of interviews with clients and staffers, *Inside Rehab* tells the stories of real people facing the challenges of addiction and shatters a number of longheld myths, including “rehab is necessary for most people to recover from addictions;” “highly trained professionals provide most of the treatment in addiction programs;” and “drugs should not be used to treat a drug addict.”

But Fletcher's most important finding is the alarming discrepancy between the treatments being employed at many rehab centers and the treatments recommended by leading experts and supported by scientific research.

For people seeking quality care for themselves or a loved one, *Inside Rehab* is essential reading, offering a wealth of accurate information and wise guidance.

- Visit annemfletcher.com
- Also available as an e-book

ANNE M. FLETCHER is a nationally known health and medical writer and the author of seven books, including the national bestsellers *Thin for Life*, *Eating Thin for Life*, and *Sober for Good*. Her articles have appeared in *Vogue*, *Good Housekeeping*, *Redbook*, *Better Homes and Gardens*, *Readers Digest*, and many other publications. Among her many prestigious awards, she has received numerous National Health Information Awards. She lives in Minnesota.

FEBRUARY

978-0-670-02522-0
\$27.95 (\$29.50 CAN)

Psychology/Self-Help
6 x 9 432 pp.
Export rights: E00

Agent: Christine Tomasino @ The Tomasino Agency
First Serial, Audio: Viking

- 6-City Author Tour
- National Publicity
- National Review & Feature Attention
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A revealing inside look at one of the world's most powerful and mysterious institutions

THE VATICAN DIARIES

A Behind-the-Scenes Look at the Power, Personalities, and Politics at the Heart of the Catholic Church

JOHN THAVIS

For more than twenty-five years John Thavis held one of the most fascinating journalistic jobs in the world: reporting on the inner workings of the Vatican. His daily exposure to the power, politics, and personalities in the seat of Roman Catholicism gave him a unique, behind-the-scenes perspective on an institution that is far less monolithic and unified than it first appears. Thavis reveals Vatican City as a place where Curia cardinals fight private wars, scandals threaten to undermine papal authority, and reverence for the past is continually upended by the practical considerations of modern life.

Thavis takes readers from a bell tower high above St. Peter's to the depths of the basilica and the saint's burial place, from the politicking surrounding the election of a new pope and the ever-growing sexual abuse scandals around the world to controversies about the Vatican's stand on contraception, and more.

Perceptive, sharply written, and witty, *The Vatican Diaries* will appeal not only to Catholics (lapsed as well as devout) but to any readers interested in international diplomacy and the role of religion in an increasingly secularized world.

- Also available as an e-book



Photo: Nancy Wiechec

JOHN THAVIS recently retired as the prizewinning Rome bureau chief of Catholic News Service, a position he had held since 1983. In 2007 the Catholic Press Association awarded him the St. Francis de Sales Award, the highest honor given by the Catholic press. He lives in Bemidji, Minnesota.

978-0-670-02671-5
\$27.95 (\$29.50 CAN)

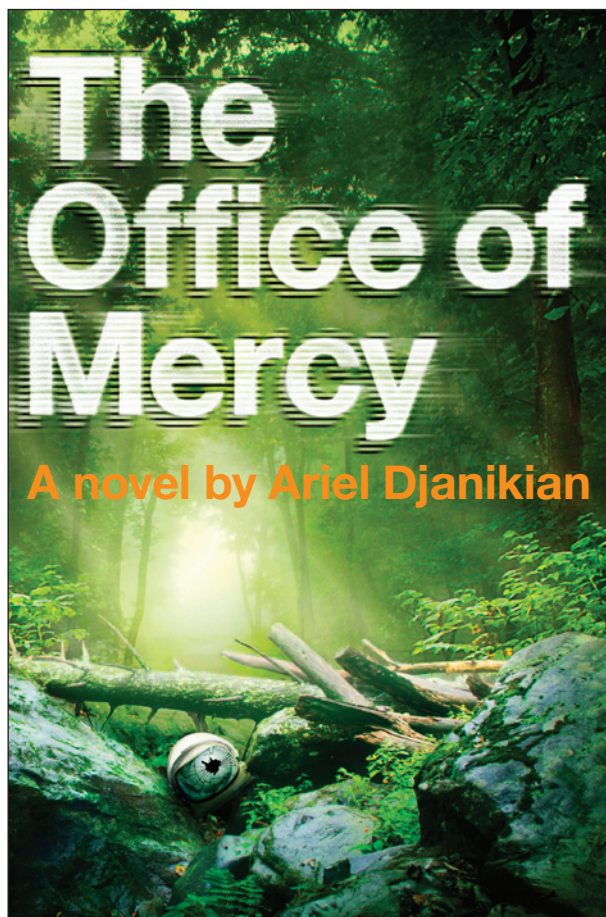
Religion
6 x 9 320 pp.
Export rights: WOO
Agent: Kristine Dahl @ ICM
First Serial, Audio, UK: Viking

FEBRUARY

- National Review & Feature Attention
- National Radio Campaign
- Online Publicity

17





A thrilling debut of a postapocalyptic world for fans of *The Hunger Games*

PRAISE FOR *THE OFFICE OF MERCY*:

“If you think a future world without suffering would be a good thing, Ariel Djanikian will convince you to reconsider in her impressive debut, *The Office of Mercy*. Gripping, well plotted, and boasting a fascinating setting, this utterly engrossing tale is thoughtful and surprising.” —Deborah Harkness, author of *Shadow of Night*

“*The Office of Mercy* confronts us with a portrait of a smoothly heartless world that’s viscerally imagined, increasingly harrowing, and beautifully moving.”

—Jim Shepard, author of *Like You’d Understand, Anyway*

-
- Local Author Events in North Carolina
 - National Review & Feature Attention
 - National Radio Campaign
 - Online Publicity & Promotions
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-

THE OFFICE OF MERCY

A Novel

ARIEL DJANIKIAN

Weaving philosophy and science together into a riveting, dystopian story of love and adventure, *The Office of Mercy* illuminates an all-too-real future imagined by a phenomenal new voice in fiction.

Twenty-four-year-old Natasha Wiley lives in America-Five—a high-tech, underground, utopian settlement where hunger and money do not exist, everyone has a job, and all basic needs are met. But when her mentor and colleague, Jeffrey, selects her to join a special team to venture Outside for the first time, Natasha's allegiances to home, society, and above all to Jeffrey are tested. She is forced to make a choice that may put the people she loves most in grave danger and change the world as she knows it.

The Office of Mercy is speculative fiction at its best with a deeply imagined, lush world, high-stakes adventure, and romance that will thrill fans of Suzanne Collins, Margaret Atwood, Justin Cronin, and Kazuo Ishiguro.

- Visit arieldjanikian.com
- Also available as an e-book



Photo: Christina DeCamp

ARIEL DJANIKIAN graduated from the University of Pennsylvania in 2004 with majors in English, chemistry, and philosophy. She holds an MFA in fiction writing from the University of Michigan, and she lives in Chapel Hill, North Carolina, with her husband. *The Office of Mercy* is her first novel.

VIKING
FLIGHTS *of* FICTION

978-0-670-02586-2
\$26.95 (\$28.50 CAN)

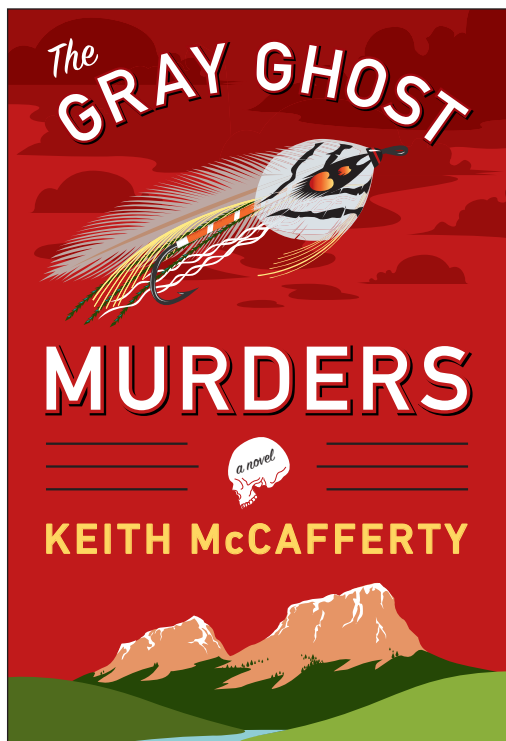
Fiction
6 x 9 320 pp.
Export rights: W00
Agent: Jenni Ferrari-Adler @
Brick House Literary Agents
First Serial, Audio, UK, Translation: Viking

FEBRUARY

19

VIKING





Montana's favorite fly fisherman detective is back on the case in this compelling follow-up to *The Royal Wulff Murders*

THE GRAY GHOST MURDERS

A Novel

KEITH McCAFFERTY

When the graves of two men are discovered on Sphinx Mountain, Sheriff Martha Ettinger suspects murder. But with the only evidence a hole in a skull that might or might not have been caused by a bullet, she once more finds herself turning to private investigator Sean Stranahan for help. Stranahan already has a case, having been hired by a group of eccentric fly fishermen called The Madison River Liars and Fly Tiers Club to find a valuable fly that they suspect has been stolen. Could the disappearance of a vintage Gray Ghost from a riverside cabin in the Madison Valley be connected to the gray ghosts who haunt Sphinx Mountain? Stranahan will cross paths, and arms, with some of the most powerful people in the valley to find out, in a novel that is sure to capture new fans for one of the mystery genre's rising stars.

Praise for *The Royal Wulff Murders*:

"[A] thoroughly entertaining debut."

—*Publishers Weekly* (starred review)

"Rings with authenticity and style." —C. J. Box

- Visit keithmccafferty.com
- Also available as an e-book

ALSO AVAILABLE FROM VIKING AND PENGUIN

The Royal Wulff Murders

978-0-670-02326-4 \$26.95

978-0-14-312305-7 \$15.00

KEITH McCAFFERTY is the award-winning Survival and Outdoor Skills Editor of *Field & Stream*. He has written articles for *Fly Fisherman Magazine*, *Mother Earth News*, *Gray's Sporting Journal*, and the *Chicago Tribune*. He lives with his wife in Bozeman, Montana. His first book was *The Royal Wulff Murders*.

FEBRUARY

978-0-670-02569-5
\$26.95 (\$28.50 CAN)

Mystery/Suspense
6 x 9 320 pp.
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First Serial, UK, Translation: Viking
Audio: Recorded Books

- 4-City Author Tour
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Famed swordfish boat captain Linda Greenlaw faces her greatest battle with nature—a newly adopted teenage daughter

LIFESAVING LESSONS

Notes from an Accidental Mother

LINDA GREENLAW

Linda Greenlaw isn't a woman who shies away from a challenge—a nationally renowned swordfish boat captain made famous in the film *The Perfect Storm*, Greenlaw is also a bestselling author and a television celebrity. Through hard work and determination, she had created a life of peaceful independence, living on a rugged island off the coast of Maine.

Then came Mariah.

A troubled fifteen-year-old, Mariah arrives on the island to stay with her uncle, an island newcomer and seemingly normal guy. The entire community is rocked when it is revealed that Mariah has suffered terrible abuse at his hands, and the island comes together to rescue the teenager from further harm. Alone and at risk, Mariah needs a guardian and the island residents nominate Linda, who is not exactly the picture of maternal warmth.

A remarkably candid and tenderly funny memoir, *Lifesaving Lessons* follows this unexpected mother-daughter pair as they navigate their new life together, learning to trust themselves and each other and forge the loving family that neither of them knew they needed.

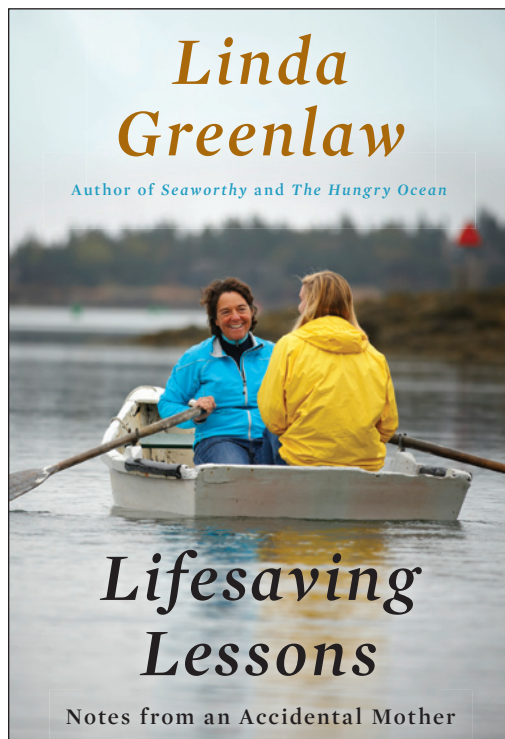
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- Also available as an e-book

ALSO AVAILABLE FROM VIKING AND PENGUIN

Seaworthy

978-0-670-02192-5 \$25.95

978-0-14-311956-2 \$15.00



LINDA GREENLAW is America's only female swordfish boat captain and was featured in the book and film *The Perfect Storm* and in the Discovery Channel series *Swords: Life on the Line*. She has written three *New York Times* bestsellers, including *The Lobster Chronicles*, two mysteries and has coauthored a cookbook. She currently lives on Isle au Haut, Maine.

978-0-670-02517-6
\$26.95 (\$28.50 CAN)

Memoir

5 1/2 x 8 1/4 272 pp.

Export rights: W00

Agent: Stuart Krichevsky @ Stuart Krichevsky Literary Agency

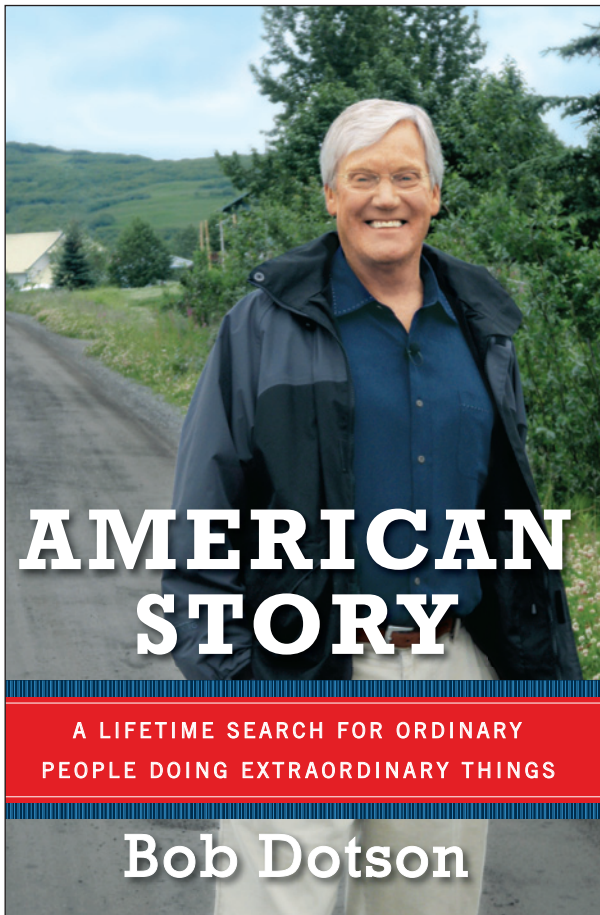
First Serial, UK, Translation: Viking

Audio: Brilliance Audio

MARCH

- 6-City Author Tour
- National Publicity
- National Review & Feature Attention
- National Radio Campaign
- Online Publicity





The host of the NBC *Today Show*'s popular segment shares his favorite stories of citizens making a difference around the country

PRAISE FOR BOB DOTSON:

“Bob Dotson is a master at this difficult craft of writing and producing television news stories.” —Tom Brokaw

“Bob’s work stands out as artistic and mature.” —Matt Lauer

“A master storyteller.” —Katie Couric

“A true craftsman.” —Tim Russert

-
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AMERICAN STORY

A Lifetime Search for Ordinary People Doing Extraordinary Things

BOB DOTSON

For the six million people who watch the Emmy Award–winning “American Story with Bob Dotson” on NBC’s *Today Show*, Bob Dotson’s reports celebrate the inspirational stories of everyday Americans. Dotson has been crisscrossing the country for more than forty years—logging more than four million miles—in search of people who have quietly but profoundly changed our lives and our country for the better. Now, in *American Story*, he presents a road map to the unsung heroes with thoughtful solutions to problems we all face, incredible ideas that work, and blueprints to living our dreams.

- The boss who came out of retirement to start a new company for his former employees who could not find work
- The truck driver who taught microsurgery
- The man you’ve never heard of who has 465 profitable patents, second only to Thomas Edison
- The doctor who developed the vaccine to prevent whooping cough, who didn’t retire until age 104

In the tradition of Tom Brokaw’s *New York Times* bestseller *The Time of Our Lives*, *American Story* is a deeply moving and endlessly fascinating alternative narrative for everyone who yearns to feel good about America.

- Bob Dotson is a nationally recognized and beloved media personality who has a platform to reach millions
- “American Story with Bob Dotson” has won seven Emmys and five Edward R. Murrow awards
- His Web column on MSNBC.com is among the site’s most popular, generating millions of hits
- Also available as an e-book

BOB DOTSON is an NBC News correspondent whose “American Story with Bob Dotson” is seen on the *Today Show* and other NBC News programs. He was also the writer and host of *Bob Dotson’s America* on the Travel Channel. His work on “American Story” has received more than one hundred awards for broadcast journalism. He splits his time between New York City and Mystic, Connecticut.

978-0-670-02605-0
\$26.95 (\$28.50 CAN)

Autobiography / Journalism
6 x 9 256 pp.
Export rights: W00
Agent: Wayne Kabak @
WSK Management

First Serial, Audio, UK, Translation: Viking

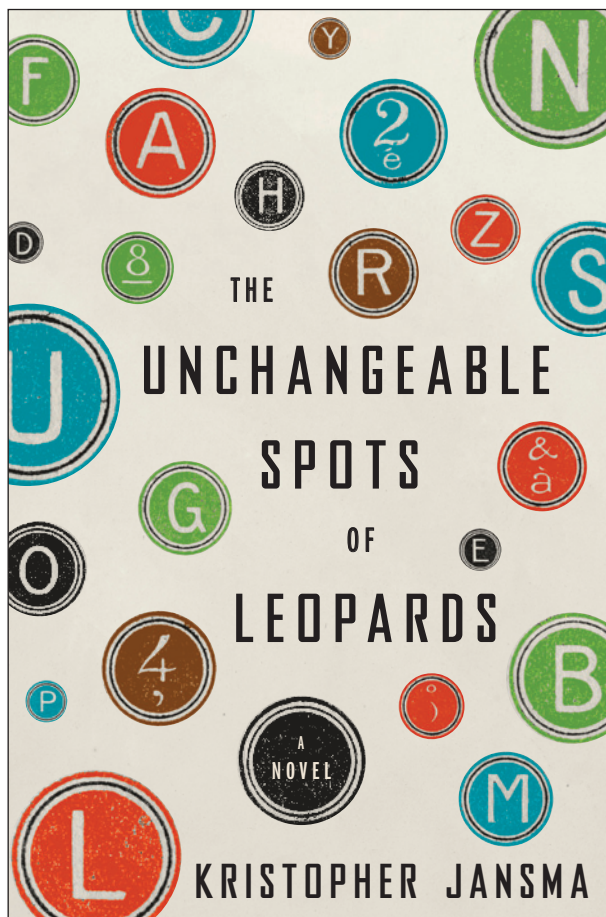
MARCH

23

VIKING



VIKING



An inventive and witty debut about a young man's quest to become a writer and the misadventures in life and love that take him around the globe

FROM THE UNCHANGEABLE SPOTS OF LEOPARDS:

I've lost every novel I've ever written . . .

Only fragments remain, which I've carried with me around the world and back again. Sitting here in Terminal B, setting them beside one another, I've been trying to get them to add up to something true. I'm staring at the margins between them—just an inch on either side—but the distance may as well be the Grand Canyon.

These stories are all true, but only somewhere else.

-
- 5-City Author Tour
 - National Publicity
 - National Review & Feature Attention
 - National Radio Campaign
 - Online Publicity & Promotions
 - Social Media Campaign
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THE UNCHANGEABLE SPOTS OF LEOPARDS

A Novel

KRISTOPHER JANSMA

From as early as he can remember, the hopelessly unreliable—yet hopelessly earnest—narrator of this ambitious debut novel has wanted to become a writer.

From the jazz clubs of Manhattan to the villages of Sri Lanka, Kristopher Jansma's irresistible narrator will be inspired and haunted by the success of his greatest friend and rival in writing, the eccentric and brilliantly talented Julian McGann, and endlessly enamored with Julian's enchanting friend, Evelyn, the green-eyed girl who got away. After the trio has a disastrous falling out, desperate to tell the truth in his writing and to figure out who he really is, Jansma's narrator finds himself caught in a never-ending web of lies.

As much a story about a young man and his friends trying to make their way in the world as a profoundly affecting exploration of the nature of truth and storytelling, *The Unchangeable Spots of Leopards* will appeal to readers of Tom Rachman's *The Imperfectionists* and Jennifer Egan's Pulitzer Prize-winning *A Visit from the Goon Squad* with its elegantly constructed exploration of the stories we tell to find out who we really are.

- Visit kristopherjansma.com; follow @kristopherjans
- Also available as an e-book



Photo: Michael Levy

KRISTOPHER JANSMA is a lecturer at Manhattanville College and SUNY Purchase and writes a monthly column for Electric Literature's blog *The Outlet*. He was selected as a finalist for *BOMB Magazine's* 2011 fiction contest, and his work has appeared in the *Blue Mesa Review*. He lives with his wife in New York City.

VIKING
FLIGHTS of FICTION

978-0-670-02600-5
\$26.95 (\$28.50 CAN)

Fiction
6 x 9 272 pp.
Export rights: WOO
Agent: Chelsea Lindman @
The Nicholas Ellison Agency
First Serial, UK, Translation: Viking
Audio: Penguin Audio

MARCH

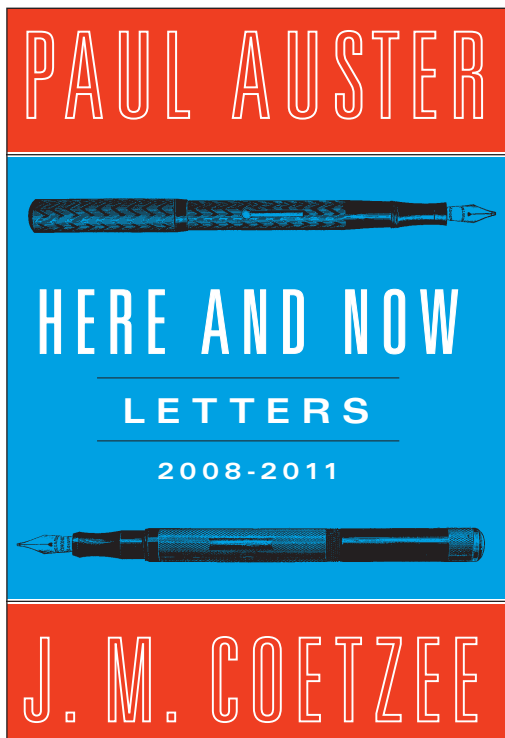


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25

VIKING





The high-spirited correspondence between *New York Times* bestselling author Paul Auster and Nobel laureate J. M. Coetzee

HERE AND NOW

Letters 2008–2011

**PAUL AUSTER AND
J. M. COETZEE**

Although Paul Auster and J. M. Coetzee had been reading each other's books for years, the two writers did not meet until February 2008. Not long after, Auster received a letter from Coetzee, suggesting they begin exchanging letters on a regular basis and, "God willing, strike sparks off each other."

Here and Now is the result of that proposal: the epistolary dialogue between two great writers who became great friends. Over three years their letters touched on nearly every subject, from sports to fatherhood, film festivals to incest, philosophy to politics, from the financial crisis to art, death, family, marriage, friendship, and love.

Their correspondence offers an intimate and often amusing portrait of these two men as they explore the complexities of the here and now and is a reflection of two sharp intellects whose pleasure in each other's friendship is apparent on every page.

"Many, this reviewer among them, would consider [Coetzee] the greatest living novelist in English."

—*The New York Times Book Review*

"Auster is one of those sages with confounding talent . . . He belongs among Vonnegut, Roth, and DeLillo." —*The Daily Beast*

• Also available as an e-book

PAUL AUSTER is the bestselling author of *The New York Trilogy* and many other critically acclaimed novels. He was awarded the Prince of Asturias Prize in 2006. His work has been translated into more than forty languages. He lives in Brooklyn, New York.

J. M. COETZEE is the author of twenty books, which have been translated into many languages. He is the first author to be awarded the Booker Prize twice: first for *Life & Times of Michael K* and then for *Disgrace*. In 2003 he was awarded the Nobel Prize in Literature. A native of South Africa, he now lives in Australia.

MARCH

978-0-670-02666-1

\$27.95 (\$29.50 CAN)

Literary Collections

5 ½ x 8 ¼ 256 pp.

Export rights: 600

Agent: Peter Lampack, Carol Mann

First Serial: Viking

Audio: Penguin Audio

- National Review & Feature Attention
- National Radio (Auster)
- Online Publicity

26



VIKING



PENGUIN
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A bestselling memoirist bravely tells the story of the night evil paid her a visit—and how prayer chased evil away

ASTONISHED

A Story of Evil, Blessings, Grace, and Solace

BEVERLY DONOFRIO

Beverly Donofrio had already lived two lives, first as a scrappy young mother on the streets of the East Village and later as the bestselling author of *Riding in Cars with Boys*. By the time she reached her fifties, she thought she had seen it all.

Now, even though she was living in a vibrant, picturesque Mexican town, where she practiced yoga, drank margaritas in her backyard, and took salsa lessons, she felt lost and was searching for monasteries to visit. The religious practice that had nourished her for several years had faded. She missed God. Then one night she woke to find a rapist holding a knife to her throat. So begins the memoir that charts Donofrio's journey—a long and twisting road through denial, mourning, anger, vulnerability, and retreat at five very different monasteries.

Told through Donofrio's brutally honest, often ribald, emotionally unsparing voice, *Astonished* is a tender and hopeful narrative of healing and learning to love life again.

Praise for *Looking for Mary*:

“Surprisingly moving . . . As [Donofrio] becomes more loving, forgiving, more grateful, more aware of her own blessings, it is impossible not to feel the same.”

—*The Boston Globe*

- Visit beverlydonofrio.com; follow @bevdonofrio
- Also available as an e-book

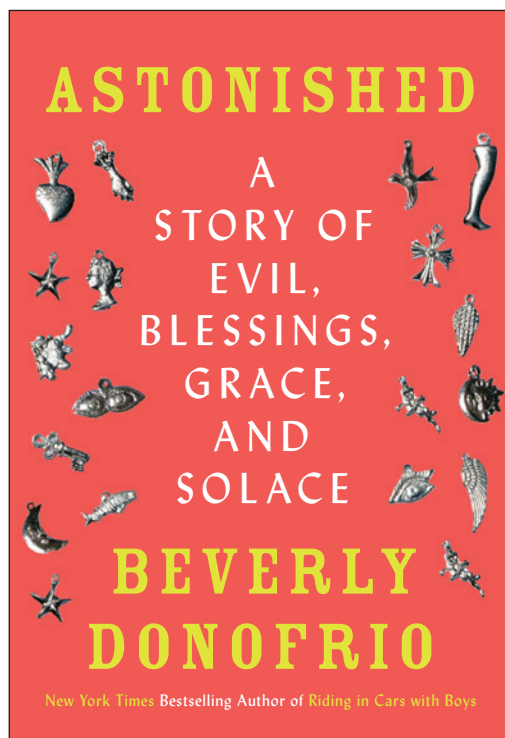
ALSO AVAILABLE FROM PENGUIN

Looking for Mary
978-0-14-019627-6 \$16.00

Riding in Cars with Boys
978-0-14-015629-4 \$15.00



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BEVERLY DONOFRIO's first memoir, *Riding in Cars with Boys*, has been translated into sixteen languages and made into a popular motion picture. Her second memoir, *Looking for Mary*, began as a documentary on NPR and was chosen as a Discover Book at Barnes & Noble. She lived for four years as a lay Carmelite at Nada Hermitage in Colorado, where she began this book.

978-0-670-02575-6
\$25.95 (\$27.50 CAN)

Memoir
5 1/2 x 8 1/4 240 pp.
Export rights: WOO
Agent: Gail Hochman @ Brandt & Hochman
First Serial, UK: Viking
Audio: Penguin Audio

MARCH

- 5-City Author Tour
- National Publicity
- National Review & Feature Attention
- National Radio Campaign
- Online Publicity

27

VIKING





An honor killing shatters and transforms the lives of Turkish immigrants in 1970s London

HONOR

A Novel

ELIF SHAFAK

Internationally bestselling Turkish author Elif Shafak's new novel is a dramatic tale of families, love, and misunderstandings that follows the destinies of twin sisters born in a Kurdish village. While Jamila stays to become a midwife, Pembe follows her Turkish husband, Adem, to London, where they hope to make new lives for themselves and their children.

In London, they face a choice: stay loyal to the old traditions or try their best to fit in. After Adem abandons his family, Iskender, the eldest son, must step in and become the one who will not let any shame come to the family name. And when Pembe begins a chaste affair with a man named Elias, Iskender will discover that you could love someone with all your heart and yet be ready to hurt them.

Just published to great acclaim in England, *Honor* is a powerful, gripping exploration of guilt and innocence, loyalty and betrayal, and the trials of the immigrant, as well as the love and heartbreak that too often tear families apart.

"Shafak has woven with masterful care and compassion one immigrant family's heartbreaking story." —Sarah Blake, author of *The Postmistress*

- Visit elifshafak.com
- Also available as an e-book

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<i>Black Milk</i>	<i>The Forty Rules of Love</i>
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978-0-14-312108-4 \$16.00	<i>The Bastard of Istanbul</i>
	978-0-143-11271-6 \$15.00

ELIF SHAFAK's books include the novels *The Bastard of Istanbul* and *The Forty Rules of Love* and the memoir *Black Milk*, and her writing has appeared in the *Los Angeles Times*, *The Washington Post*, and *The New York Times*. Her work has been translated into more than thirty languages. She has appeared on NPR, and the BBC, and at the TED conference. She lives in London and Istanbul.

MARCH

978-0-670-78483-7
\$26.95 (\$28.50 CAN)

Fiction
6 x 9 352 pp.
Export rights: G12
Agent: Elizabeth Sheinkman @ Curtis Brown
First Serial, Audio: Viking

- National Review & Feature Attention
- National Radio Campaign
- Online Publicity



The Pulitzer Prize–winning author examines the cardinal failing of Washington’s war on terror

BEYOND WAR

Technology, Economic Growth, and American Influence in a New Middle East

DAVID ROHDE

This book distills eleven years of expert reporting for *The New York Times*, Reuters, and *The Atlantic Monthly* into a clarion call for change. An incisive look at the evolving nature of war, Rohde exposes how a dysfunctional Washington squandered billions on contractors in Iraq and Afghanistan, neglected its true allies in the war on terror and failed to employ its most potent nonmilitary weapons: American consumerism, technology, and investment. Rohde then surveys post-Arab Spring Tunisia, Turkey, and Egypt, and finds a yearning for American technology, trade, and education. He argues that only Muslim moderates, not Americans, can eradicate militancy. For readers of Steve Coll, Tom Ricks, and Ahmed Rashid, *Beyond War* shows how the failed American effort to back moderate Muslims since 9/11 can be salvaged.

Praise for A Rope and a Prayer:

“Breathtaking perspective.” —Ahmed Rashid

“A brilliant look at the war.” —Doris Kearns Goodwin

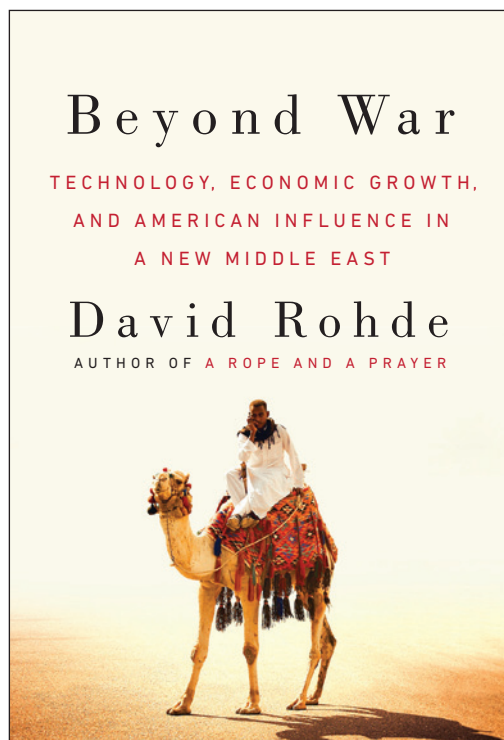
- Also available as an e-book

ALSO AVAILABLE FROM VIKING AND PENGUIN

A Rope and a Prayer

978-0-670-02223-6 \$26.95

978-0-14-312005-6 \$16.00



DAVID ROHDE is a columnist for Reuters and *The Atlantic Monthly*. A former reporter for *The New York Times*, he is a two-time winner of the Pulitzer Prize and the author, with Kristen Mulvihill, of *A Rope and a Prayer: A Kidnapping from Two Sides* and *Endgame: The Betrayal and Fall of Srebrenica*. He lives in New York City.

978-0-670-02644-9

\$27.95 (\$29.50 CAN)

Politics / Middle East

6 x 9 352 pp.

Export rights: E00

Agent: Sarah Chalfant @ The Wylie Agency

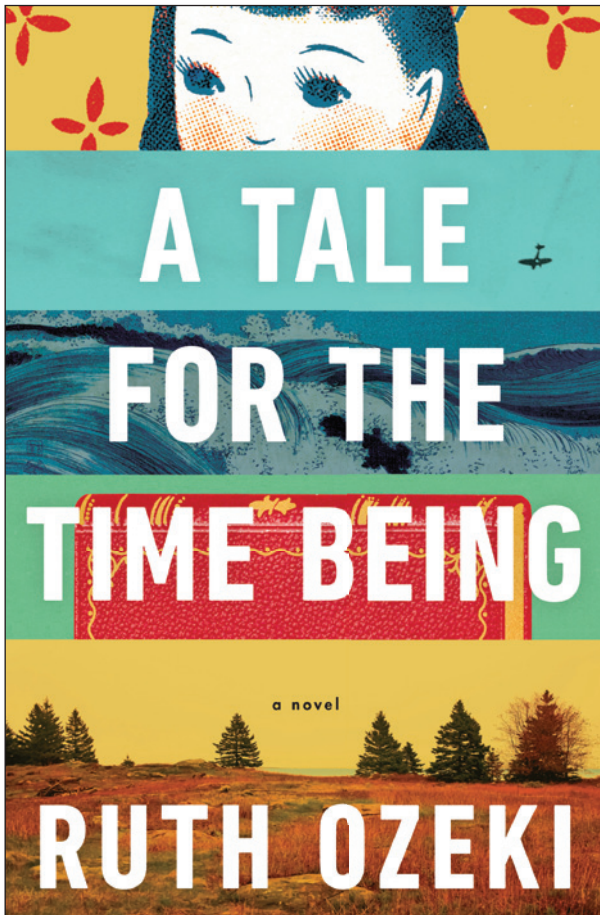
Audio: Viking

MARCH

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- National Review & Feature Attention
- National Radio Campaign
- Online Publicity
- Public Radio Sponsorship

VIKING





A brilliant, unforgettable, and long-awaited novel from bestselling author Ruth Ozeki

PRAISE FOR THE NOVELS OF RUTH OZEKI:

“Ozeki joins the constellation of such writers as Barbara Kingsolver, Annie Proulx and Margaret Atwood, bringing her own shrewd and playful humor; luscious sexiness and kinetic pizzazz to the table.” —*Chicago Tribune*

“Ruth Ozeki is bent on taking the novel into corners of American culture no one else has thought to look.” —Michael Pollan

“*My Year of Meats* is wonderfully wild and bracing . . . A feast that leaves you hungry for whatever Ozeki cooks up next.” —*Newsweek*

-
- 5-City Author Tour
 - National Review & Feature Attention
 - National Radio Campaign
 - Online Publicity & Promotions
 - Online Advertising
 - Social Media Campaign
-

A TALE FOR THE TIME BEING

A Novel

RUTH OZEKI

V I K I N G

“**A** time being is someone who lives in time, and that means you, and me, and every one of us who is, or was, or ever will be.”

In Tokyo, sixteen-year-old Nao has decided there's only one escape from her aching loneliness and her classmates' bullying. But before she ends it all, Nao first plans to document the life of her great grandmother, a Buddhist nun who's lived more than a century. A diary is Nao's only solace—and will touch lives in ways she can scarcely imagine.

Across the Pacific, we meet Ruth, a novelist living on a remote island who discovers a collection of artifacts washed ashore in a Hello Kitty lunchbox—possibly debris from the devastating 2011 tsunami. As the mystery of its contents unfolds, Ruth is pulled into the past, into Nao's drama and her unknown fate, and forward into her own future.

Full of Ozeki's signature humor and deeply engaged with the relationship between writer and reader, past and present, fact and fiction, quantum physics, history, and myth, *A Tale for the Time Being* is a brilliantly inventive, beguiling story of our shared humanity and the search for home.



Photo: Abigail Simon

RUTH OZEKI, author of *My Year of Meats* and *All Over Creation*, is an award-winning writer and filmmaker. Her work has appeared in *The New York Times*, *The Shambhala Sun*, and *More*, among other publications. In June 2010 she was ordained as a Zen Buddhist priest and is affiliated with the Brooklyn Zen Center and the Everyday Zen Foundation. She lives in British Columbia and New York City.

- Foreign sales to seven countries, including UK rights to Canongate
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- Also available as an e-book

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All Over Creation

978-0-14-200389-3 \$15.00

My Year of Meats

978-0-14-028046-3 \$16.00

978-0-670-02663-0
\$27.95 (\$29.50 CAN)

Fiction
6 x 9 432 pp.
Export rights: E00
Agent: Molly Friedrich @
The Friedrich Agency
First Serial: Viking
Audio: Penguin Audio

MARCH

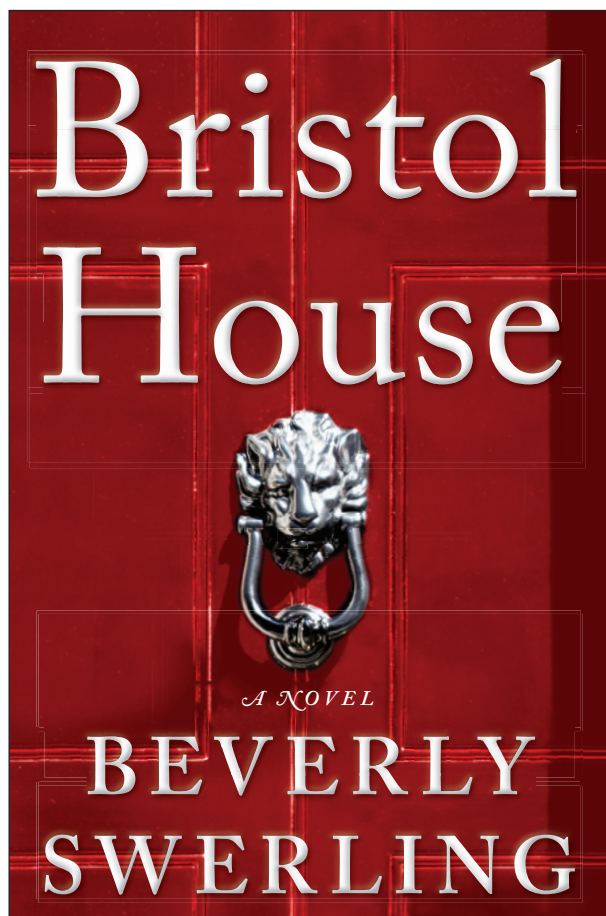


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31

VIKING





In the tradition of Kate Mosse, a swiftly-paced mystery that stretches from modern London to Tudor England

PRAISE FOR BEVERLY SWERLING:

“If Swerling had been my history teacher, I would have paid closer attention.”

—Ron Charles, *The Washington Post*

“[Swerling] nimbly weaves fact-based history and fast-paced fiction into a vivid tableau.” —*Entertainment Weekly*

“Near perfect historical fiction.” —*Los Angeles Times*

-
- 3-City Author Tour
 - National Review & Feature Attention
 - National Radio Campaign
 - Online Publicity & Promotions
-



BRISTOL HOUSE

A Novel

BEVERLY SWERLING

In modern-day London, architectural historian and recovering alcoholic Annie Kendall hopes to turn her life around and restart her career by locating several long-missing pieces of ancient Judaica. Geoff Harris, an investigative reporter, is soon drawn into her quest, both by romantic interest and suspicions about the head of the Shalom Foundation, the organization sponsoring her work. He's also a dead ringer for the ghost of a monk Annie believes she has seen at the flat she is subletting in Bristol House.

In 1535, Tudor London is a very different city, one in which monks are being executed by Henry VIII and Jews are banished. In this treacherous environment of religious persecution, Dom Justin, a Carthusian monk, and a goldsmith known as the Jew of Holborn must navigate a shadowy world of intrigue involving Thomas Cromwell, Jewish treasure, and sexual secrets. Their struggles shed light on the mysteries Annie and Geoff aim to puzzle out—at their own peril.

This riveting dual-period narrative seamlessly blends a haunting supernatural thriller with vivid historical fiction. Beverly Swerling, widely acclaimed for her City of Dreams series, delivers a bewitching and epic story of a historian and a monk, half a millennium apart, whose destinies are on a collision course.

- Visit beverlyswerling.com; follow @BeverlySwerling
- Also available as an e-book



Photo: Sigrid Estrada

BEVERLY SWERLING is the author of five previous novels, including the City of Dreams series, a four-volume historical saga set in old New York. She is also a consultant to other authors and an amateur historian. She lives in Philadelphia.

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First Serial, UK: Viking
Audio: Penguin Audio

APRIL

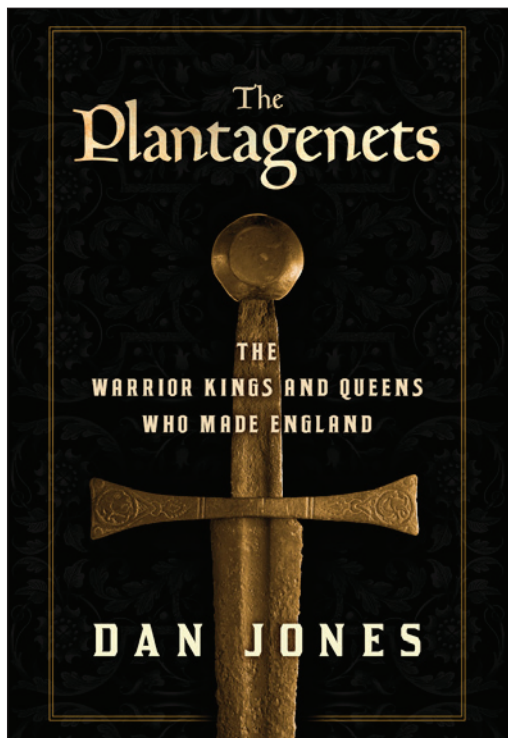


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VIKING





DAN JONES is a historian and award-winning journalist. A graduate of Cambridge University, where he was a star student of David Starkey, he is one of the most gifted British historians of his generation. He lives in London.

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The rags-to-riches story of a groundbreaking, beloved entertainer

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The Inside Story of TV's First Black Superstar

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When *The Flip Wilson Show* debuted in 1970, black faces were still rare on television, black hosts nonexistent. So how did Clerow “Flip” Wilson go from Jersey City grade-school dropout to national celebrity, heralded on the cover of *Time* as “TV’s First Black Superstar”?

Flip is a candid, entertaining biography of a consummate comedian who changed the face of American popular culture. Kevin Cook chronicles Flip’s meteoric rise through the Chitlin’ Circuit of segregated nightclubs to his breakthrough on Johnny Carson’s *Tonight Show* to his hit variety show, on which he created such outrageous and hilarious characters as the sassy Geraldine and flock-fleecing Reverend Leroy. As one of the biggest stars of his time, he performed and partied with Richard Pryor, George Carlin, Michael Jackson, Elvis Presley, and other stars of the 1970s.

Drawing on interviews with family, friends, and celebrities, Cook delivers the inspiring story of a complex man who broke the prime-time color barrier, blazing a trail for generations of African American performers who followed him.

- The first biography of Flip Wilson
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KEVIN COOK is the author of *The Last Headbangers*, *Titanic Thompson*, and *Tommy's Honor*. The former editor in chief of *Golf Magazine*, he has written for *Sports Illustrated*, *GQ*, *Playboy*, *Details*, *Men's Journal*, and many other magazines, and has appeared on ESPN, CNN, and FOX TV. He lives in New York City.

978-0-670-02570-1
\$26.95 (\$28.50 CAN)

Biography
6 x 9 320 pp.
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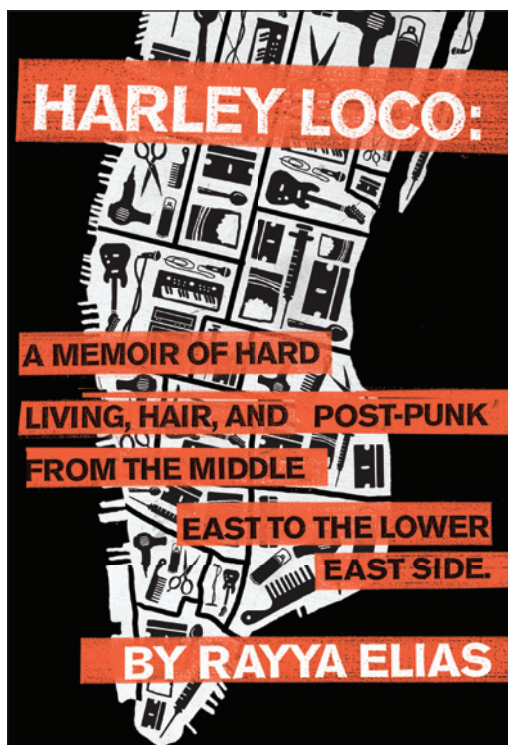
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“It is my honor to introduce these pages—so gravelly, so straggly, so hopeful, bright, and true.”

—Elizabeth Gilbert

HARLEY LOCO

A Memoir of Hard Living, Hair, and Post-Punk from the Middle East to the Lower East Side

RAYYA ELIAS

When she was seven, Rayya Elias and her family fled the political conflict in their native Syria, settling in Detroit. Bullied in school and caught between the world of her traditional family and her tough American classmates, she rebelled early.

Elias moved to New York City to become a musician and kept herself afloat with an uncommon talent for cutting hair. At the height of the punk movement, life on the Lower East Side was full of adventure, creative inspiration, and temptation. Eventually, Elias’s passionate affairs with lovers of both sexes went awry, her (more than) occasional drug use turned to addiction, and she found herself living on the streets—between her visits to jail.

This debut memoir charts four decades of a life lived in the moment, a path from harrowing loss and darkness to a place of peace and redemption. Elias’s wit and lack of self-pity in the face of her extreme highs and lows make *Harley Loco* a powerful read that’s sure to appeal to fans of Patti Smith, Augusten Burroughs, and Eleanor Henderson.

- Featuring an introduction by Elizabeth Gilbert
- Visit rayyaelias.com
- Also available as an e-book

RAYYA ELIAS was born in Aleppo, Syria, in 1960 and moved to the United States in 1967. She is a musician, hairdresser, and filmmaker, and also sells real estate to make some extra scratch. Elias lives in New York City and has been clean since August 8, 1997.

APRIL

978-0-670-78516-2
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Memoir
 6 x 9 320 pp.
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This enchanting novel of interwoven legends burns with both gentle intelligence and human warmth

THE HONEY THIEF

A Novel

NAJAF MAZARI

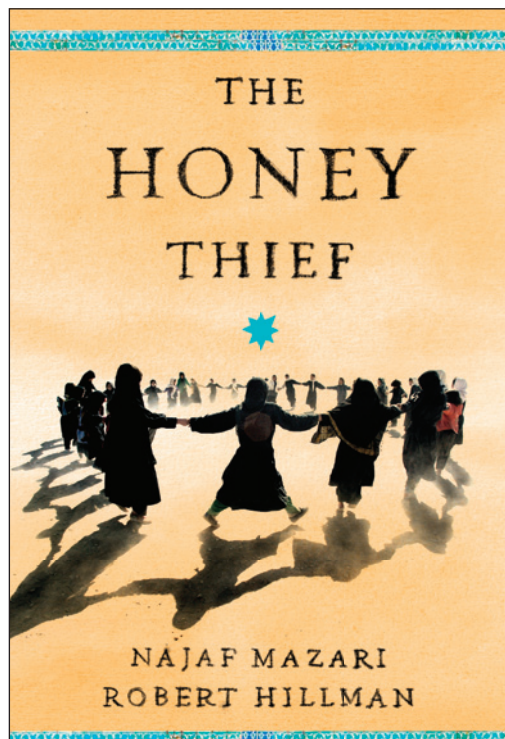
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This extraordinary book, derived from the long oral tradition of storytelling in Afghanistan, presents a mesmerizing portrait of a people who triumph with intelligence and humor over the oppressions of political dictators and an unforgiving landscape.

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- Also available as an e-book



NAJAF MAZARI fled Afghanistan in 2001 for Australia, where he now lives with his wife and daughter and owns a shop in Melbourne selling traditional Afghan rugs. He is the author of the memoir *The Rugmaker of Mazar-e-Sharif*.

ROBERT HILLMAN is a Melbourne-based writer whose autobiography, *The Boy in the Green Suit*, won the Australian National Biography Award in 2005.

VIKING
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First Serial, Audio, UK, Translation: Viking

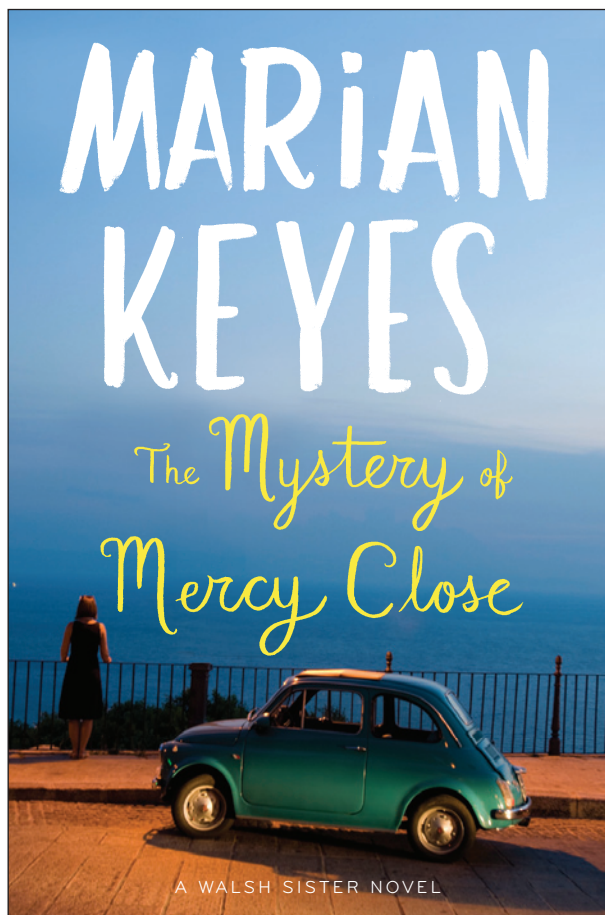
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VIKING





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THE MYSTERY OF MERCY CLOSE

A Walsh Sister Novel

MARIAN KEYES

As the youngest of the five Walsh girls, Helen has had a tough time finding her way in the world—at thirty-three, she has her job as a private investigator that has proven less than fruitful and after losing her flat, she's moved back in with Mammy Walsh. Her hunky new boyfriend, Artie, and his three adorable children are a great distraction, but his beautiful ex-wife lives a little too close for comfort. Meanwhile, Helen runs into her ex-boyfriend Jay Parker and reluctantly signs on to help him locate Wayne Diffney, the recently disappeared fourth member of Ireland's biggest mid-nineties boy band, Laddz. Of the five Laddz, the Talented One has long gone on to better things, but the Cute One, the Gay One, and the Other One are all busily shunning carbs and rehearsing their reunion tour, and it's Helen's job to track down Wayne, the Wacky One. Wayne hasn't left a trace, and Helen throws herself into the search wholeheartedly, leaving no stone unturned while watching her own life slowly fall apart, one unpaid bill at a time.



Photo: Barry McCall

MARIAN KEYES, a preeminent writer of contemporary women's fiction, is the internationally bestselling author of more than ten novels and two autobiographical works. She lives in Dún Laoghaire, Ireland, with her husband.

- Marian Keyes's books have sold more than 22 million copies worldwide and been translated into 32 languages
- Visit mariankeyes.com; follow @MarianKeyes
- Also available as an e-book

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VIKING



Miss Julia Stirs up Trouble

ANN B. ROSS

author of *Miss Julia to the Rescue*



ANN B. ROSS holds a doctorate in English from the University of North Carolina, Chapel Hill, and has taught literature at the University of North Carolina at Asheville. She is the author of thirteen previous novels featuring the popular southern heroine Miss Julia. She lives in Hendersonville, North Carolina.

Bestselling author Ann B. Ross cooks up a batch of fun in this latest novel in her popular series

MISS JULIA STIRS UP TROUBLE

A Novel

ANN B. ROSS

With a crisp bite in the air, Miss Julia is enjoying a well-earned respite by her new fireplace. But autumn leaves aren't the only things falling: James, Hazel Marie's housekeeper, has had a nasty tumble down some stairs. How can Hazel Marie feed and take care of him—not to mention a husband and two babies—when she barely knows how to boil water?

Miss Julia jumps in to help by convincing the ladies of Abbotsville to put on their aprons and give cooking lessons. With success so close she can taste it, Miss Julia isn't thrilled when an unexpected visitor shows up. Brother Vern Puckett, Hazel Marie's no-good uncle, started life on the wrong foot and stayed there. What could he possibly want from his frazzled niece this time?

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978-0-14-312281-4 \$15.00

APRIL

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VIKING

From Templar Knights to Mexican drug cartels, Tom Knox returns with an electrifying new novel

THE BABYLON RITE

A Novel

TOM KNOX

Journalist Adam Blackwood is chasing down the story of a lifetime—the world’s foremost Templar historian has committed suicide in Edinburgh, leaving behind a tantalizing clue about a secret object hidden in the famous chapel of Rosslyn that will connect to Templar sites throughout Europe, North Africa, and South America.

Meanwhile in Peru, anthropologist Jess Silverton is researching a bloodthirsty, sexually voracious ancient civilization that might have laid the foundations for both Judaism and Buddhism. Amid the turmoil of local gangs and corrupt drug corporations, she becomes entangled in a plot that spans continents and reaches across time. At the beating heart of the novel is a rare flower from the darkest regions of the Amazon that has the power to seduce and control all of mankind.

Praise for Tom Knox:

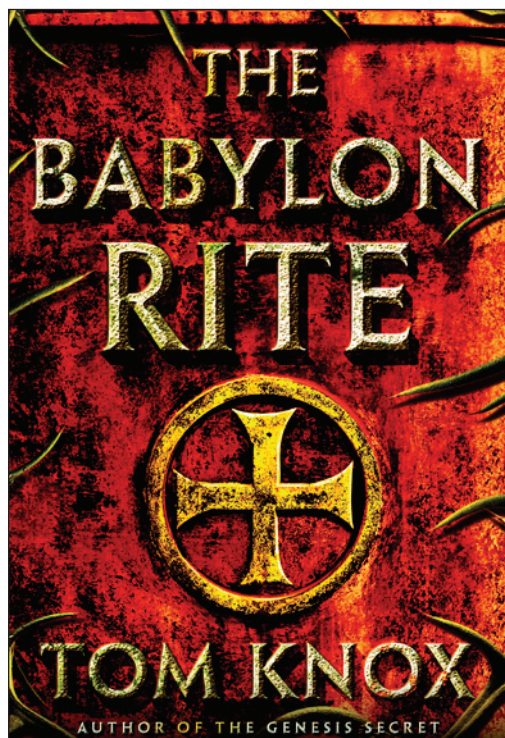
“Makes one want to tear through the pages to find out what happens next.” —*Dallas Morning News*

“Tom Knox knows the DNA of an astonishing thriller.”
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TOM KNOX is the internationally bestselling author of *The Lost Goddess*, *Marks of Cain*, and *The Genesis Secret*, and is the pseudonym for English journalist and author Sean Thomas. He currently lives in London.

978-0-670-02664-7
\$26.95 (\$28.50)

Fiction
6 x 9 352 pp.
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- National Review & Feature Attention
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Cozy mystery lovers' favorite paranormal sleuth is back with her eighteenth otherworldly adventure

AUNT DIMITY AND THE LOST PRINCE

NANCY ATHERTON

When a finely wrought silver sleigh figurine turns up in her thrift shop, Lori Shepherd recognizes it instantly. It was the object that mesmerized the sweet but very poor nine-year-old Daisy Pickering at Sprogton Manor, the bizarre Jacobean house-turned-museum Lori recently visited with her twin sons.

Hoping to avoid any real commotion, Lori decides to speak with the museum curator, who turns out to be oddly uninterested in the theft. But there's not much that could be done anyway for the Pickerings seem to have come into some money and moved to Australia.

With Aunt Dimity's otherworldly guidance, Lori's search for the sleigh's true owner leads her to a tangled web of secrets stretching from the finest English country estates back to the blood-drenched soil of the Russian Revolution.

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NANCY ATHERTON is the bestselling author of seventeen other Aunt Dimity mysteries. The first book in the series, *Aunt Dimity's Death*, was voted One of the Century's 100 Favorite Mysteries by the Independent Mystery Booksellers Association. She lives in Colorado Springs, Colorado.

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Me Before You

A NOVEL

JOJO MOYES



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They had nothing in common until love gave them everything to lose

Louisa Clark is an ordinary girl living an exceedingly ordinary life—steady boyfriend, close family—who has never been farther afield than their tiny village. She takes a badly needed job working for ex-Master of the Universe Will Traynor, who is wheelchair bound after a motorcycle accident. Will has always lived a huge life—big deals, extreme sports, worldwide travel—and now he's pretty sure he cannot live the way he is.

Will is acerbic, moody, bossy—but Lou refuses to treat him with kid gloves, and soon his happiness means more to her than she expected. When she learns that Will has shocking plans of his own, she sets out to show him that life is still worth living.

A *Love Story* for this generation, *Me Before You* brings to life two people who couldn't have less in common—a heart-breakingly romantic novel that asks, What do you do when making the person you love happy also means breaking your own heart?

- Visit jojomoyes.com
- Also available as an e-book



Photo: Phyllis Christopher

JOJO MOYES is the author of *The Last Letter from Your Lover*. Her follow-up, *Me Before You*, was a major bestseller in the UK. She is a writer for *The Daily Telegraph* and *The Daily Mail*, and she currently lives with her family in Essex, England.

978-0-670-02660-9
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Fiction

6 x 9 384 pp.

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First Serial: Viking

Audio: Penguin Audio

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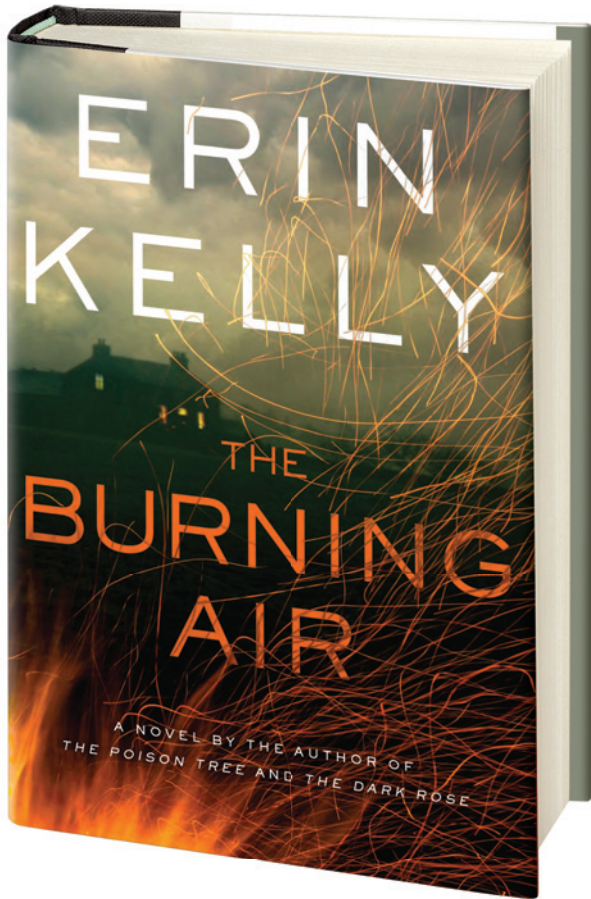
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The Burning Air

A NOVEL

ERIN KELLY



Praise for Erin Kelly:

“Kelly’s writing is elegant,
atmospheric and sophisticated.”

—SOPHIE HANNAH

“Reminiscent of early Ruth Rendell.”

—BOOKLIST

“Erin Kelly is an elegant menace . . .
It’s useless to resist. You must
read her.”

—MAUREEN CORRIGAN, NPR.ORG

-
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A heart-stopping tale of twisted obsession from the author who gives us “everything we love in a thriller” (*O, The Oprah Magazine*)

The MacBrides lead a cozy life of upper class privilege: good looks (more or less), a beautiful home, tuition-free education at the prestigious private school where Rowan is headmaster, an altruistic righteousness inherited from magistrate Lydia.

But when Rowan and his three grown children gather for the first time since Lydia’s passing at the family’s weekend home—a restored barn in the English countryside—years of secrets surface, and they discover a stranger in their midst. A stranger who is convinced that Lydia was a murderer. A stranger who has been exacting vengeance upon the family for years without their ever knowing. And one who will threaten the youngest MacBride, baby Edie, and the clan’s memory of Lydia, shattering their world forever.

The Burning Air is Erin Kelly’s most chilling novel yet—a novel that fans of Sophie Hannah and Kate Atkinson will find spellbinding.



Photo: Domenico Pugliese

ERIN KELLY is an author and freelance journalist. She lives in North London with her husband and daughter. Her previous books include *The Poison Tree* and *The Dark Rose*.

- Visit erinkelly.co.uk
- Also available as an e-book

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978-0-14-312041-4 \$16.00

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\$26.95 (\$28.50 CAN)

Fiction
6 x 9 336 pp.
Export rights: E30
Agent: Zoe Pagnamenta @
The Zoe Pagnamenta Agency
First Serial: Viking
Audio: Recorded Books

FEBRUARY

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Tuesday's Gone

A FRIEDA KLEIN NOVEL

NICCI FRENCH



Praise for *Blue Monday*:

“Complex and flawed, Frieda Klein is a refreshingly human protagonist.”

—TAMI HOAG

“A searing psychological thriller in the rich vein of Kate Atkinson and Laura Lippman.” —JOSEPH FINDER

“A fabulous, unsettling, and riveting look at motives and memory and relationships.” —LOUISE PENNY

“Nicci French is undeniably at the top of British psychological suspense writing.”
—THE OBSERVER (UK)

-
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 - National Radio Campaign
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“*Blue Monday* leaves readers with the promise of intriguing tales to come.”
—*People* (four-star review)

Internationally bestselling authors Nicci Gerard and Sean French, writing as Nicci French, have sold more than eight million copies of their books worldwide. But nothing they’ve written before has grabbed the attention of reviewers and readers like *Blue Monday* and its iconic heroine, Frieda Klein. In a starred review, *Publishers Weekly* called it a “superb psychological thriller . . . with brooding atmosphere, sustained suspense, a last-minute plot twist, and memorable cast of characters.”

In *Tuesday’s Gone*, a London social worker makes a routine home visit only to discover her client, Michelle Doyce, serving afternoon tea to a naked, decomposing corpse. With no clues as to the dead man’s identity, Chief Inspector Karlsson again calls upon Frieda for help. She discovers that the body belongs to Robert Poole, con man extraordinaire. But Frieda can’t shake the feeling that the past isn’t done with her yet. Did someone kill Poole to embroil her in the investigation? And if so, is Frieda herself the next victim?

A masterpiece of paranoia, *Tuesday’s Gone* draws readers inexorably into a fractured and faithless world as it brilliantly confirms Frieda Klein as a quintessential heroine for our times.

- Visit niccifrenchbooks.com
- Also available as an e-book



Photo: Mark Read

NICCI FRENCH is the pseudonym for the internationally bestselling writing partnership of suspense writers Nicci Gerrard and Sean French. They are married and live in Suffolk and London, England.

978-0-670-02567-1
\$27.95 (\$29.50 CAN)

Fiction
6 x 9 384 pp.
Export rights: G12
Agent: Joy Harris @ The Joy Harris
Literary Agency
First Serial: Viking
Audio: Penguin Audio

APRIL

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Blue Monday

978-0-670-02336-3 \$26.95
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49



The House at the End of Hope Street

A NOVEL

MENNA VAN PRAAG



Photo: Jeffrey Santos

From *The House at the End of Hope Street*:

The house has stood at the end of Hope Street for nearly two hundred years. When the clouds part and it is lit by moonlight, the house appears to be enchanted.

Alba doesn't know what she's doing, standing on the doorstep, staring at the number eleven nailed to the silver door. She's lived in Cambridge for four of her nineteen years, but has never been down this street before. And there is no reason for her to be here now, except that she has nowhere else to go . . .

-
- National Review & Publicity
 - National Radio Campaign
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A magical debut about an enchanted house that offers refuge to women in their time of need

Distraught that her academic career has stalled, Alba is walking through her hometown of Cambridge, England, when she finds herself in front of a house she's never seen before, 11 Hope Street. A beautiful older woman named Peggy greets her and invites her to stay, on the house's usual conditions: she has ninety-nine nights to turn her life around. With nothing left to lose, Alba takes a chance and moves in.

She soon discovers that this is no ordinary house. Past residents have included George Eliot and Beatrix Potter, who, after receiving the assistance they needed, hung around to help newcomers—literally, in talking portraits on the wall. As she escapes into this new world, Alba begins a journey that will heal her wounds—and maybe even save her life.

Filled with a colorful and unforgettable cast of literary figures, *The House at the End of Hope Street* is a charming, whimsical novel of hope and feminine wisdom that is sure to appeal to fans of Jasper Fforde and especially Sarah Addison Allen.

MENNA VAN PRAAG is a freelance writer, journalist, and Oxford graduate. She is the author of *Men, Money and Chocolate*. She lives in Cambridge, England, with her husband and son.

- Visit mennavanpraag.com
- Also available as an e-book

978-0-670-78463-9

\$25.95 (\$27.50 CAN)

Fiction

5 ½ x 8 ¼ 304 pp.

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Agent: Andrea Cirillo / Christina Hogrebe
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First Serial, Audio, UK, Translation: Viking

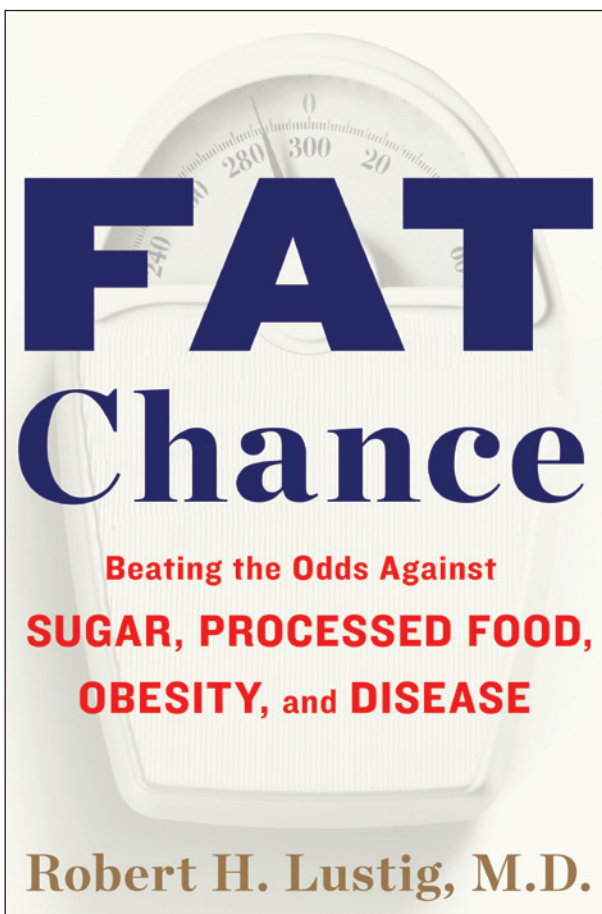
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Read the book that inspired the YouTube sensation with more than 2.5 million views

FROM *FAT CHANCE*:

A calorie burned IS a calorie burned, but a calorie eaten IS NOT a calorie eaten. And therein lies the key to understanding the obesity pandemic.

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FAT CHANCE

Beating the Odds Against Sugar, Processed Food, Obesity, and Disease

ROBERT H. LUSTIG, M.D.

Robert Lustig's 90-minute YouTube video "Sugar: The Bitter Truth," has been viewed more than two million times. Now, in this much anticipated book, he documents the science and the politics that have led to the pandemic of chronic disease over the last thirty years.

In the late 1970s when the government mandated we get the fat out of our food, the food industry responded by pouring more sugar in. The result has been a perfect storm, disastrously altering our biochemistry and driving our eating habits out of our control.

To help us lose weight and recover our health, Lustig presents personal strategies to readjust the key hormones that regulate hunger, reward, and stress; and societal strategies to improve the health of the next generation. Compelling, controversial, and completely based in science, *Fat Chance* proves "a calorie is NOT a calorie," and takes that science to its logical conclusion to improve health worldwide.



Photo: R.L. Studios

ROBERT H. LUSTIG, M.D., has spent the past sixteen years treating childhood obesity and studying the effects of sugar on the central nervous system and metabolism. He is the director of the UCSF Weight Assessment for Teen and Child Health Program and also a member of the Obesity Task Force of the Endocrine Society.


- Visit www.chc.ucsf.edu/coast/fatchance.html
- Lustig's YouTube video "Sugar: The Bitter Truth" has been viewed more than 2.5 million times
- Featured in the HBO documentary *Weight of the Nation*
- Lustig is a media favorite and was recently featured in *The New York Times Magazine* and on *60 Minutes* and *Good Morning America*
- For readers of Gary Taubes and Michael Pollan
- Also available as an e-book

978-1-59643-100-9
\$25.95 (\$27.50 CAN)

Health / Nutrition
6 x 9 304 pp.
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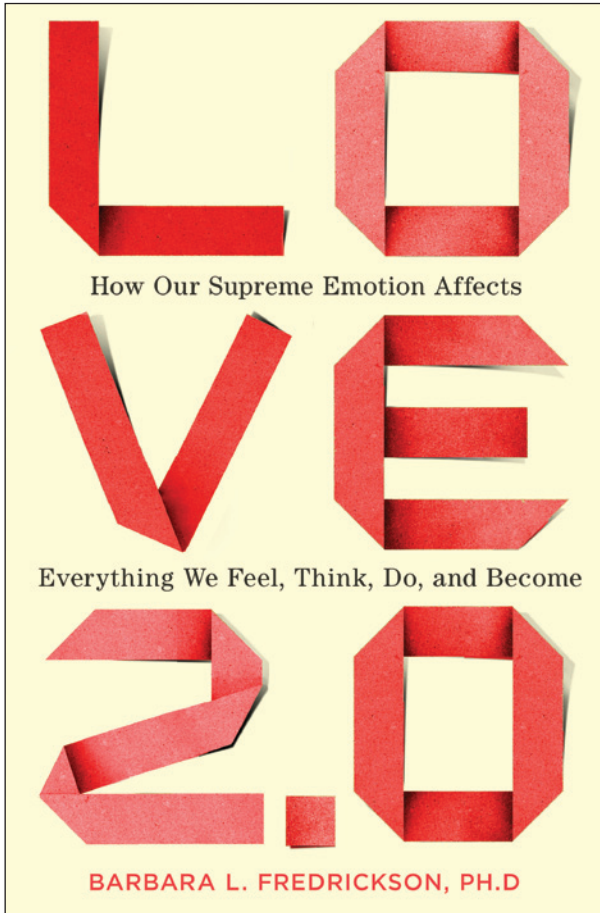
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First Serial: Hudson Street Press
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Love happier,
healthier, and
longer

FROM LOVE 2.0:

The love you do or do not experience today may quite literally sculpt key aspects of your cellular architecture next season and next year—cells that affect your physical health, your vitality, and your overall well-being.

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- National Publicity
 - National Print Review & Feature Attention
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LOVE 2.0

How Our Supreme Emotion Affects Everything We Feel, Think, Do, and Become

BARBARA L. FREDRICKSON, PH.D.

We all know love matters, but in this groundbreaking book positive emotions expert Barbara L. Fredrickson shows us how much. Even more than happiness and optimism, love holds the key to improving our mental and physical health as well as lengthening our lives.

Using research from her own lab, Fredrickson redefines love not as a stable behemoth, but as micro-moments of connection between people—even strangers. She demonstrates that our capacity for experiencing love can be measured and strengthened in ways that improve our health and longevity. Finally, she introduces us to informal and formal practices to unlock love in our lives, generate compassion, and even self-soothe.

Rare in its scope and ambitious in its message, *Love 2.0* will reinvent how you look at and experience our most powerful emotion.



Photo: Jeff Chappell

BARBARA L. FREDRICKSON, PH.D., is Kenan Distinguished Professor of Psychology and director of the Positive Emotions and Psychophysiology Laboratory at the University of North Carolina at Chapel Hill.

- Fredrickson's research has been featured in *The New York Times Magazine*, *USA Today*, and *O, The Oprah Magazine*
- A leading scholar in her field, Fredrickson has twice been invited to present her findings to the Dalai Lama
- For readers of Martin Seligman and Sonja Lyubomirsky
- Also available as an e-book

978-1-59463-099-6
\$25.95 (\$27.50 CAN)

Psychology / Emotions
6 x 9 256 pp.
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Hudson Street Press

FEBRUARY

57



HUDSON STREET PRESS

The Last Best Cure

My Quest to Awaken
the Healing Parts of
My Brain and Get
Back My Body,
My Joy, and
My Life

Donna Jackson Nakazawa

A wife,
mother, and
award-winning
science writer
sets out to
“get her joy back”

FROM THE LAST BEST CURE:

“But what you really need to translate for people—those for whom Western medicine has done all it can—is this: all the science is pointing to the fact that your brain is your last best cure.”

-
- National Publicity
 - National Print Reviews & Features
 - Online Promotions
-



THE LAST BEST CURE

My Quest to Awaken the Healing Parts of My Brain and Get Back My Body, My Joy, and My Life

DONNA JACKSON NAKAZAWA

One day Donna Jackson Nakazawa found herself lying on the floor to recover from climbing the stairs. That's when it hit her. She was managing the symptoms of the autoimmune disorders that had plagued her for a decade, but she had lost her joy. As a science journalist, she was curious to know what mind-body strategies might help her. As a wife and mother she was determined to get her life back.

Over the course of one year, Nakazawa researches and tests a variety of therapies, including meditation, yoga, and acupuncture to find out what works. But the discovery of a little-known branch of research into Adverse Childhood Experiences causes her to have an epiphany about her illness that not only stuns her—it turns her life around.

Honest, warm, and always intelligent, Nakazawa shares her unexpected discoveries, amazing improvements, and shows readers how they too can find their own last best cure.



Photo: Shunichi Takashima

DONNA JACKSON NAKAZAWA

is an acclaimed journalist, public speaker, and author of the award-winning book *The Autoimmune Epidemic*. An alumnus of the MacDowell Colony and Yaddo, she is a graduate of Duke University.

- Visit www.donnajacksonnakazawa.com
- Nakazawa has contributed to *The Washington Post*, *More*, *Glamour*, *Working Mother*, *AARP Magazine*, and *Redbook*
- Her work has been featured on *Today*, NPR, and *ABC News*
- For readers of Gretchen Rubin and Claire Dederer
- Also available as an e-book

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Health / Self-Help
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Hudson Street Press

MARCH

59



HUDSON STREET PRESS

**YOUR SURVIVAL
INSTINCT IS
KILLING
YOU**



**Retrain Your Brain
to Conquer Fear, Make Better
Decisions, and Thrive in the 21st Century**

MARC SCHOEN, PH.D.

Stop running—
nothing is chasing
you

FROM YOUR SURVIVAL INSTINCT IS KILLING YOU:

In a single second, 10 trillion transactions take place within your cells, with little conscious effort. But while our body is unbelievably capable of sustaining the status quo, what happens when the status quo causes harm?

-
- National Publicity
 - National Print Review
& Feature Attention
 - Online Promotions
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YOUR SURVIVAL INSTINCT IS KILLING YOU

Retrain Your Brain to Conquer Fear, Make Better Decisions, and Thrive in the 21st Century

**MARC SCHOEN, PH.D., WITH
KRISTIN LOBERG**

There's traffic. A slow cashier is making you late. Your burglar alarm goes off. The reaction you have—*anxious, irritated, scared*—is your limbic brain at work.

Historically, this part of our brain only fired when there was real, immediate danger. Now, everyday life elicits the same reaction. Overly sensitive to threat, we are in fight or flight mode with nothing to fight or flee from. In order to manage our anxiety, we reach for a drink, eat a pint of ice cream or lose our temper—and have no idea why.

But Dr. Marc Schoen does. In *Your Survival Instinct Is Killing You*, he explains why our limbic brain is in overdrive and how we can teach it to relax. Outlining easy techniques for readers that soothe the survival instinct, this book helps readers ditch bad habits, alleviate stress, boost health, improve decision making, and pursue happier lives.



Photo: Louis Raynor

MARC SCHOEN, PH.D., is an assistant clinical professor of medicine at UCLA Geffen School of Medicine. **KRISTIN LOBERG** is a *New York Times* and *Wall Street Journal* bestselling collaborator. A former book editor, she lives in California with her family.

- Visit www.marcschoen.com
- Schoen blogs for PsychologyToday.com, *The Huffington Post*, and Wellsphere
- Schoen has been featured in *The Los Angeles Times*; *O, The Oprah Magazine*; *Fortune*; *Prevention*, and *The Wall Street Journal*, and on major television networks
- For readers of Roy Baumeister and Charles Duhigg
- Also available as an e-book

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MARCH

61



HUDSON STREET PRESS



Use Different Ways of
Seeing the World to Power
Success and Influence

Heidi Grant Halvorson, Ph.D.
E. Tory Higgins, Ph.D.

Motivate
yourself and
influence others

FROM FOCUS:

Why do condom sales go up in a bad economy, despite the fact that anxiety about finances reliably leads people to have less sex? The answer isn't as obvious as you may think.

-
- National Publicity
 - National Print Review & Feature Attention
 - Online Promotions
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FOCUS

Use Different Ways of Seeing the World to Power Success and Influence

HEIDI GRANT HALVORSON, PH.D.
E. TORY HIGGINS, PH.D.

We all want to experience pleasure and avoid pain. But there are really two kinds of pleasure and pain that motivate everything we do. If you are promotion-focused, you want to advance and avoid missed opportunities. If you are prevention-focused, you want to minimize losses and keep things working. And as Tory Higgins has found in his groundbreaking research, if you understand how people focus, you have the power to motivate yourself and everyone around you.

Showing how promotion/prevention focus applies across a wide range of situations from selling product to managing employees to raising children to getting a second date, Halvorson and Higgins show us how to identify focus, how to change focus, and how to use focus exactly the right way to get results. Short, punchy, and prescriptive, *Focus* will help you see not just what's going on around you—but what's underneath.

- Halvorson is a popular expert blogger for *Fast Company*, *Psychology Today*, *Harvard Business Review*, and *The Huffington Post*
- Higgins revolutionized the field of motivational science with his discovery of regulatory focus theory
- For readers of Chip and Dan Heath, and Carol Dweck
- Also available as an e-book



Photos: Thomas Kosar; Robin Stacey Wells

HEIDI GRANT HALVORSON, PH.D., is a social psychologist, speaker, and author of *Succeed*. She is the associate director for the Motivation Science Center at the Columbia University Business School. **E. TORY HIGGINS, PH.D.**, is the Stanley Schachter Professor of Psychology at Columbia University and professor of management at the Columbia Business School, where he also serves as director of the Motivation Science Center.

978-1-59463-102-3
\$25.95 (\$27.50 CAN)

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APRIL

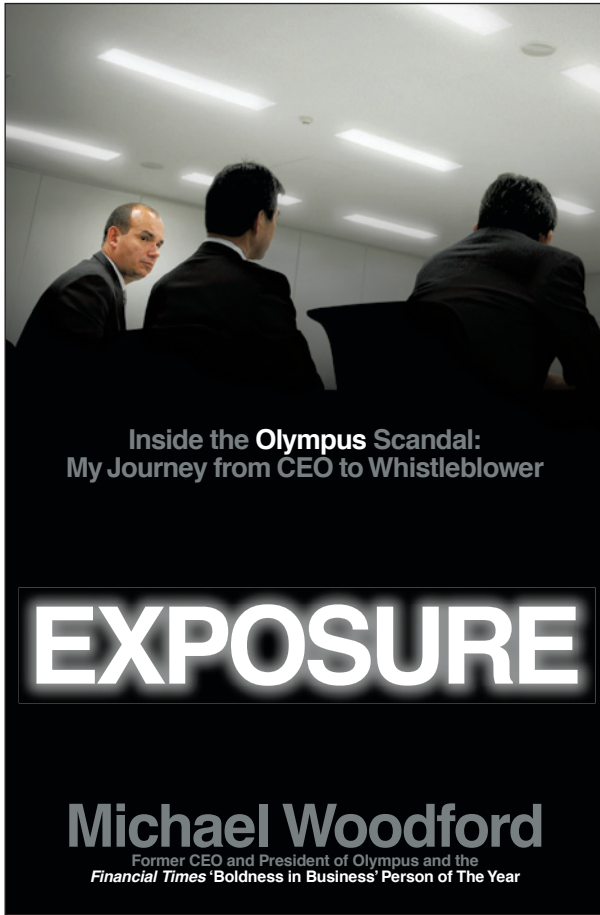
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A riveting memoir by the CEO who blew the whistle on his own company's wrongdoing

PRAISE FOR MICHAEL WOODFORD:

“If there was one person who captured the spirit of boldness in business in 2011, it was Michael Woodford. He took a considerable risk in exposing wrongdoing. As chief executive, he was arguably acting against his self-interest, since his job was obviously in jeopardy. Yet he did the right thing. He campaigned for proper accounting and persuaded the Japanese authorities to act. He was a study of boldness in action.”

— Lionel Barber, editor of the *Financial Times*

-
- National Publicity
 - Author Events
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EXPOSURE

Inside the Olympus Scandal: My Journey from CEO to Whistleblower

MICHAEL WOODFORD

When Michael Woodford was made CEO and president of Olympus, he was hailed as one of the first foreign executives to rise to the top of a major Japanese corporation. But the job of his dreams quickly turned into a nightmare.

Woodford discovered a massive accounting fraud orchestrated by other top executives. Querying the men who had promoted him about inexplicable payments totaling \$1.7 billion, Woodford was told to keep his mouth shut or face drastic consequences. Undeterred, he continued to search for the truth. But instead of getting support from his board of directors, he was fired.

Fearing for his safety, Woodford returned to the UK and went public, becoming the highest-ranking corporate whistleblower ever. After the culprits were brought to justice, he was honored by three major newspapers as “Business Person of the Year” and named one of *Time*’s “People Who Mattered” in 2011, among other honors.

Exposure is a dramatic and almost unbelievable true story. As Woodford puts it, “I was ready to run a health-care and consumer electronics company. I had no idea I was walking into a John Grisham novel.”

- Copublication with Portfolio UK
- Also available as an e-book



Photo: Harry Borden

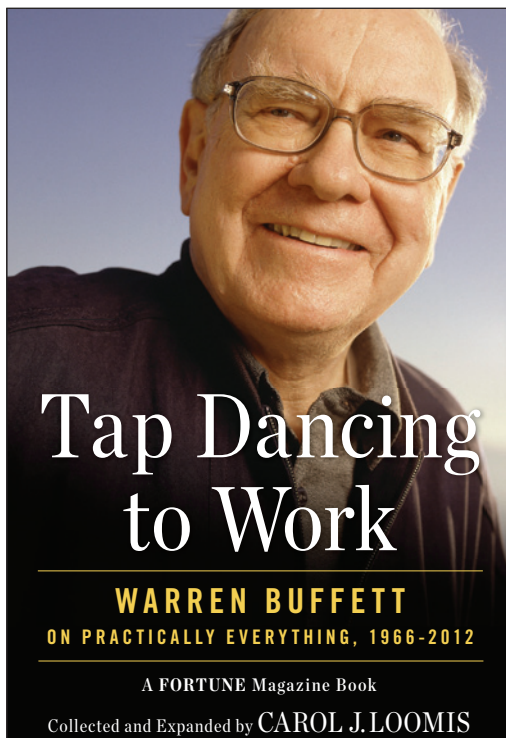
MICHAEL WOODFORD joined Olympus as a UK surgical salesman in 1981, launching a distinguished thirty-year career at the company. By 2008 he was the executive managing director and chairman of its European business units. In April 2011 he was appointed president and COO, and that October he was promoted to CEO, only two weeks before he was dismissed. He now lives in London with his family.

978-1-59184-575-1
\$27.95 (\$29.50 CAN)

Business / Memoir
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First Serial, Audio: Portfolio
Translation: Patrick Walsh

DECEMBER

65



An insightful retrospective of the Oracle of Omaha, based on his unique relationship with *Fortune* and Carol J. Loomis

TAP DANCING TO WORK

Warren Buffett on Practically Everything, 1966–2012: A FORTUNE Magazine Book

Collected and expanded by Carol J. Loomis

Carol J. Loomis first wrote about Warren Buffett for *Fortune* in 1966, when he was a little-known hedge fund manager in Omaha. They became close personal friends over the following decades, giving Loomis unique access and insight into the mind of the world's greatest investor. For the last thirty-five years she has also been the pro-bono editor of his famous annual letter to the shareholders of Berkshire-Hathaway.

Now Loomis has collected and updated the best Buffett articles *Fortune* has ever published, including thirteen cover stories and six by Buffett himself, ranging from the 1960s to the 2010s. By putting these pieces into context and adding fresh commentary, she has created a definitive history of Buffett's business and investing career.

Readers will gain new insights not only into his investment strategies, but also his wisdom on management, philanthropy, public policy, and even parenting. And despite her close ties to Buffett, Loomis includes articles and commentary about his occasional mistakes and bad predictions.

Many books have been written about Buffett over the years, but none with this unique combination of exclusive access, deep understanding, and historical perspective.

- Also available as an e-book

CAROL J. LOOMIS is a senior editor at large at *Fortune*, where she has worked since 1954. She has written extensively on Warren Buffett since 1966 and has edited his annual letter to shareholders since 1977. Her many honors include a Gerald Loeb Lifetime Achievement Award for business journalism and a Distinguished Achievement Award from the Society of American Business Editors and Writers. This is her first book. She lives in Westchester County, New York.

NOVEMBER

978-1-59184-573-7
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Business
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-
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 - Cross-promotion with *Fortune*
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An exposé of the personal finance industry and the irrational choices it leads us to make

POUND FOOLISH

Exposing the Dark Side of the Personal Finance Industry

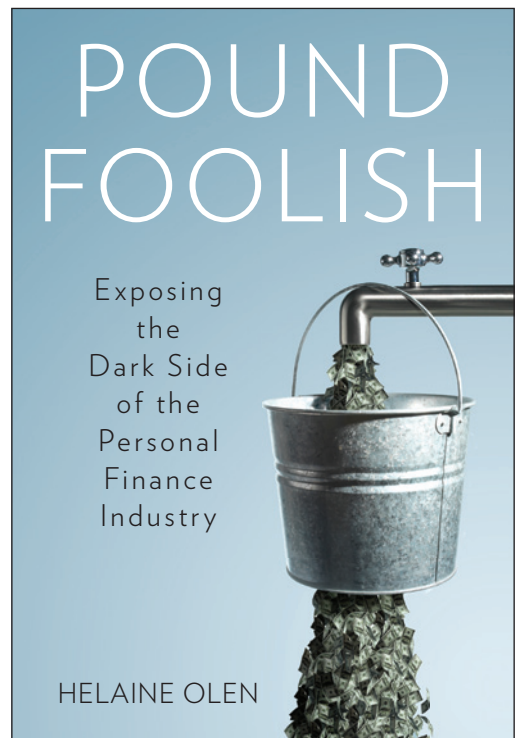
HELAINÉ OLEN

Helaine Olen was flabbergasted when the *Los Angeles Times* asked her to write a “Money Makeover” column. Knowing nothing about personal finance, she gave it her best shot and soon realized that her ignorance barely mattered. Pretty much anyone could fashion themselves as a money expert.

This experience inspired Olen to investigate the transformation of personal finance—from a few practical, well-meaning, post-Depression advice givers to a multibillion-dollar industry predicated on the promise of quick and easy wealth for everyone.

Weaving together behavioral economics, psychology, and her own reporting, Olen exposes all the ways we’ve allowed ourselves to be duped—whether by listening to so-called advisers whose main objective is to get rich themselves, placing risky bets on the stock market, or cutting out lattes in an effort to save while ignoring ever-increasing income inequality. Full of shocking stories and data, *Pound Foolish* will allow us to make smarter choices about money by opening our eyes to the realities of where wealth comes from.

- Also available as an e-book



HELAINÉ OLEN writes the the “Money, Motherhood, and Other Minutia” blog at her Forbes.com. Her work has appeared in *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *Salon*, *Slate*, and *Portfolio*. Previously, she wrote and edited for the *Los Angeles Times*.

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\$26.95 (\$28.50 CAN)

Business/Personal Finance
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First Serial, Audio, UK: Portfolio

JANUARY

- National Publicity
- Author Lectures
- Online Promotions

67



PORTFOLIO
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“There are few people in our world who embody optimism like Ping Fu. She shows us how the human spirit can endure amazing hardship to find happiness, joy, and astounding success.”

—Simon Sinek, author of *Start With Why*

Bend, Not Break

A Life In Two Worlds

Ping Fu

President and CEO of Geomagic, Inc.

with MeiMei Fox

The unbelievable story of a woman whose courage and resilience took her from the horrors of Mao’s China to the top of the business world

PRAISE FOR *BEND, NOT BREAK*:

“There are few people in our world who embody optimism like Ping Fu. Anyone who struggles with adversity or believes that their success and happiness are conditional on their circumstances needs to hear Ping’s story. She shows us how the human spirit can endure amazing hardship to find happiness, joy, and astounding success. More important, Ping shows us how being devoted to others is what carries us forward. Ping is an inspiration to me and to everyone she meets.” —Simon Sinek, author of *Start with Why*

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BEND, NOT BREAK

A Life in Two Worlds

PING FU WITH MEIMEI FOX

When Ping Fu was a child in China during the Cultural Revolution, Mao's Red Guard forced her to stand on stage in front of hundreds of people with a heavy sign around her neck, branding her a counter revolutionary, and shout, "I am nobody. I am worse than nobody: I am dirt beneath your feet."

Today that girl is somebody: the founder and CEO of a thriving global technology company, an *Inc. Magazine* Entrepreneur of the Year, a member of President Obama's innovation and entrepreneurship advisory council, a proud mother, and a U.S. citizen.

Ping shares her remarkable journey from a childhood working at a state-run factory, suffering unspeakable abuse, to her exile from her homeland with just \$80. We then follow her improbable rise from immigrant worker to software engineer, entrepreneur, and highly respected CEO. Her visionary leadership style and compassion for humanity helped her weather many setbacks—from her imprisonment in China for reporting on female infanticide to guiding her fledgling company through the recession.

Bend, Not Break is a powerful testament to human resilience. With rich detail and literary style, this is a dazzling debut from a woman of unbreakable strength and indelible spirit.

- Also available as an e-book

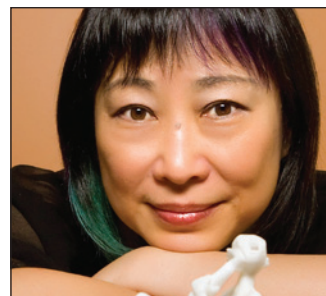


Photo: Jonathan Freidin

PING FU is the founder and CEO of Geomagic, a 3D software company. She earned an M.S. in computer science at the University of Illinois and worked at the National Center for Supercomputing Applications, where she supervised Marc Andreessen's work on the Mosaic browser (which became Netscape). She is a member of President Obama's National Council on Innovation and Entrepreneurship. She lives in Chapel Hill, North Carolina.

978-1-59184-552-2
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Memoir
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First Serial, Audio, UK: Portfolio

JANUARY

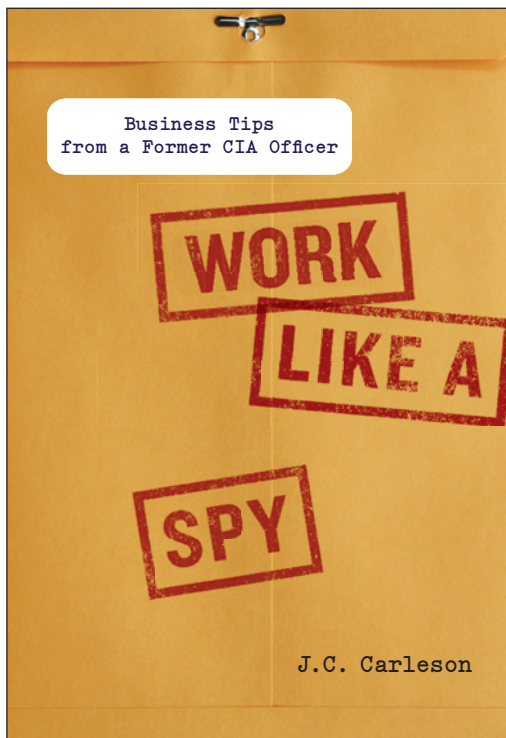


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PORTFOLIO
PENGUIN

69



Lessons from the clandestine world that can be applied to everyday business situations

WORK LIKE A SPY

Business Tips from a Former CIA Officer

J. C. CARLESON

Corporate America could learn a lot from spies—not only how to respond to crises, but also how to achieve operational excellence. *Work Like a Spy* reveals techniques used by CIA officers that can give readers a tremendous strategic advantage in business.

Using real examples from her experiences as an undercover CIA officer, Carleson explains how to create loyalty by inspiring it; recognize individual achievement even during times of team failure; and establish a sense of urgency—but only when it's really urgent. *Work Like a Spy* will help readers:

- Understand what a customer really wants
- Position themselves in line for promotion
- Defend against corporate espionage
- Determine whom they can really trust
- Deal with a crisis

The methods developed by the CIA are all about getting what you want from other people. In a business setting, they apply to seeking a new job, a promotion, a big sale, or a favorable regulatory ruling. Whatever it is you seek, this book will teach you new strategies to get it.

- Also available as an e-book

J. C. CARLESON worked for Starbucks (corporate), Baxter International, and Tektronix prior to leaving the private sector to enter the Central Intelligence Agency's elite clandestine service. She was an undercover CIA officer for eight years.

FEBRUARY

978-1-59184-353-5
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Business / Career Advice
6 x 9 224 pp.
Export rights: W00
Agent: Jessica Regel
First Serial, Audio, UK: Portfolio

- National Publicity
- Author Lectures

70

Why our cities and states are going broke faster than people realize and how we can prevent a broader catastrophe

DOWNGRADED

Why the Next Economic Crisis Will Be Local

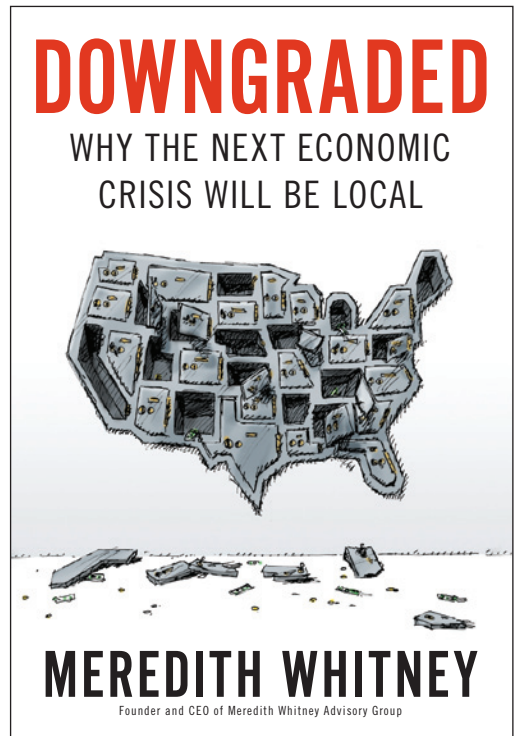
MEREDITH WHITNEY

Last year, at least eleven American cities declared bankruptcy and dozens more were taken under state control due to their inability to manage their own finances and pay their debts. Even more widespread were the thousands of local governments that cut back on essential social services like education, public safety, and sanitation just to make ends meet.

According to acclaimed analyst Meredith Whitney, the impact of the impending municipal crisis will be far more devastating than that of the financial crisis. This one will harshly divide America along state lines. Corporations and individuals are already flocking to safer, more financially sound states, leaving behind struggling states with weakened tax bases and decaying social infrastructures.

Whitney has already made headlines by daring to point out the shaky future of the municipal bond market. Now she elaborates on her research and draws a stark picture of what is to come—unless we address this issue head on.

- Also available as an e-book



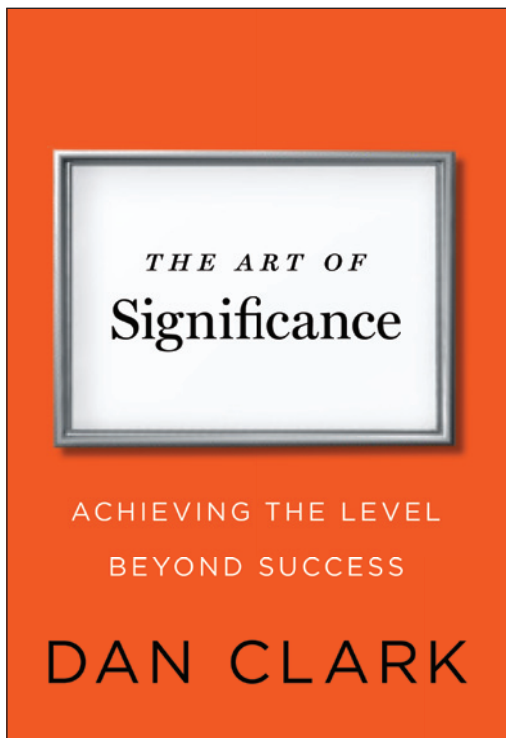
MEREDITH WHITNEY is the CEO of the investment research firm Meredith Whitney Advisory Group, LLC. Prior to founding her company in 2009, she was a managing director and senior analyst for Oppenheimer & Co., where she attracted national attention for her predictions about housing prices, the mortgage industry, and the coming financial crisis. She has been on *Fortune*'s list of the fifty most powerful women in business since 2008 and was named to the *Time* 100 List in 2009.

978-1-59184-570-6
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Economics
6 x 9 288 pp.
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First Serial, Audio, UK: Portfolio

FEBRUARY

- National Publicity
- Author Lectures



A bestselling author and motivational speaker shows how we can stretch beyond success to become significant leaders

THE ART OF SIGNIFICANCE

Achieving the Level Beyond Success

DAN CLARK

We're socialized from birth to pursue success at all costs. Day after day, we build our careers and our personal lives around getting what we want. But Dan Clark thinks we're missing something important: the difference between success and significance.

For instance, successful people think wealth flows to them. Significant people know wealth flows through them. The successful say "knowledge is power." The significant realize that knowledge has no heart—that reason leads to conclusions but emotion leads to action.

Clark offers a unique blend of psychological insights, historical examples, military stories, incredible personal experiences, and other material from his popular motivational speeches and leadership training. In a series of brief, emotionally charged essays, he answers essential questions such as "How do we carve out meaningful legacies?" and "How do we bring ourselves and those around us true, lasting satisfaction?"

This book will help readers improve not merely their financial and career performance, but their human performance as well.

- Also available as an e-book

DAN CLARK is a member of the National Speakers Association Hall of Fame. He has authored twenty books on leadership, management, team building, humor, public speaking, and personal development. He has been a primary contributing author to the Chicken Soup for the Soul series, and his famous story "Puppies for Sale" was made into an award-winning film. He lives in Salt Lake City.

MARCH

978-1-59184-574-4
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Business / Motivation
5 1/2 x 8 1/4 240 pp.
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Agent: Nena Madonia @ Dupree Miller
First Serial, Audio, Translation, UK: Portfolio

-
- National Publicity
 - Author Lectures
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A *Fortune* journalist examines why the suburbs are transforming and losing their appeal—and why that’s not a bad thing

THE END OF THE SUBURBS

Where the American Dream Is Moving

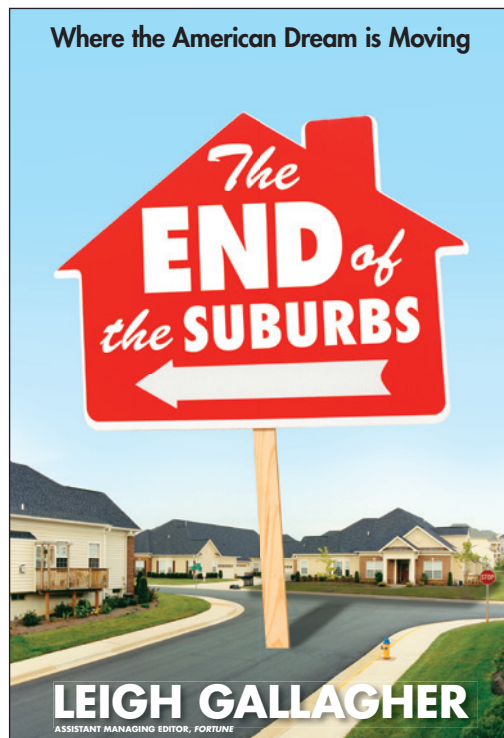
LEIGH GALLAGHER

Over the past few years, the American suburbs have undergone a dramatic shift, with millions of once-coveted homes now stamped with foreclosure signs and once-pristine neighborhoods plagued by crime and poverty. According to Leigh Gallagher, this phenomenon isn’t merely about the housing bust; it reflects fundamental changes in our society. For example:

- The nuclear family is declining: Since the Baby Boom, birthrates and marriage rates have shrunk, reducing the demand for big homes in suburbia.
- The era of “bigger is better” is over: As we become more concerned about the environment we opt for smaller homes and avoid the gas-guzzling nature of suburban sprawl.
- Our cities are having a renaissance: New research shows that urbanized living actually makes for happier, healthier lifestyles.

Blending economic data, analysis, and on-the-ground reporting, Gallagher paints a surprising and fascinating portrait of how the American Dream isn’t over; it’s simply changing.

- Also available as an e-book



LEIGH GALLAGHER is an assistant managing editor at *Fortune*, where she edits feature stories and oversees key *Fortune* franchises, including the “40 Under 40” and “Best Companies to Work For.” She is also a frequent public speaker and commentator on national radio and television. Earlier in her career she was a senior editor at *SmartMoney* and a writer at *Forbes*.

978-1-59184-525-6
\$25.95 (\$27.50 CAN)

Current Affairs
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MARCH

- National Publicity
- Cross promotion with *Fortune*

73

GUARDIANS OF PROSPERITY



Why America Needs
Big Banks



RICHARD X. BOVE

One of Wall Street's most prominent analysts shows why the major banks have an unfairly negative reputation

GUARDIANS OF PROSPERITY

Why America Needs Big Banks

RICHARD X. BOVE

Since the financial crisis, amid outrage at the likes of Citigroup and JPMorganChase and Washington's rejiggering of the financial system, the banking industry has had a major defender: Richard X. Bove. Now he explains why big banks are the nation's lifeline to success, and why financial disaster will ensue if we make it impossible for them to fill their role in the economy.

Bove argues that big banks are necessary to ensure America's position in global finance; to assist corporations in achieving their goals against foreign competition; and, most important, to defend the average household's access to financial services.

Limiting the major banks, he shows, is an attack on our future growth. Bove offers ways to improve the economy's stability, including allowing some banks to be "too big to fail" and lessening the demand on liquidity so they won't need to sell existing loans. His main argument—that we need to stop fighting our greatest guardians of prosperity—is sure to be controversial.

•Also available as an e-book

RICHARD X. BOVE is a widely respected bank analyst. He appears frequently on CNBC, Bloomberg, and Fox Business and is often cited by *Forbes*, *Fortune*, *The Wall Street Journal*, and *National Review*.

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Business / Economics

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APRIL

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74



PORTFOLIO
PENGUIN

An expert look at building brand trust, loyalty, enthusiasm, and market share by first building sustainable relationships

TRUE LIKE

How to Find Friends, Customers, and Yourself in the Relationship Era

BOB GARFIELD AND DOUG LEVY

Every marketer and CEO has felt the ground shifting beneath their feet. Most have responded by either doubling down on increasingly inefficient advertising or by putting blind faith in the supposed mystical powers of social media. Only the most thoughtful brands have followed a third path—the only path to meaningful returns in the dawning Relationship Era. To remain relevant and sustain growth, businesses must now create and cultivate authentic customer relationships, based on shared values, in all they do. For example:

- Patagonia, as part of its dedication to the environment, increases loyalty by urging customers *not* to buy its products.
- Secret gained market share by launching a movement to champion strong women.
- Krispy Kreme has built a near cult of loyal Facebook fans, obliterating the need for paid advertising.
- Zappos, which couldn't afford to advertise, made customer relationships the focus of its marketing.

Drawing on proprietary research and decades of experience, Garfield and Levy show how brands can outperform their competitors and inspire their employees—while also spending fewer marketing dollars.

• Also available as an e-book

TRUE LIKE

How to Find Friends,
Customers, and Yourself in
the Relationship Era

**BOB GARFIELD
AND DOUG LEVY**

BOB GARFIELD is a prominent author and consultant, now writing for MediaPost. He is also the co-host of the NPR show *On the Media*.

DOUG LEVY is the founder and CEO of MEplusYOU, a strategy and creative agency. In January 2012, their article about “the human element of marketing” in *Advertising Age* was shared more than 6,000 times.

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75



PORTFOLIO
PENGUIN

A spirited investigation into the phenomenon of bargain hunting, now bigger than ever

BARGAIN FEVER

The War Between Shoppers and Sellers

MARK ELLWOOD

When Coca-Cola offered the first retail coupon in the 1880s customers were thrilled. But today's shoppers, plugged into Gilt Groupe, RueLaLa, and Living Social, see sales and discounts as the norm, not the exception. The relentless pursuit of deals has totally changed the relationship between buyers and sellers.

In this playful, well-researched book, journalist Mark Ellwood takes readers deep into the discount game, both high end and low. From the haggling markets of Istanbul to Black Friday in a suburban mall, to pinnacles of global luxury such as Hermès and Louis Vuitton, companies and consumers are engaged in a constant game of cat and mouse. Some companies now change their prices literally second by second. Consumers, for their part, turn to coupon apps and strategic Twitter analysis to find great bargains.

Today's unorthodox tactics range from "secret" sales for frequent shoppers to brands going so far as to destroy unsold merchandise rather than slash prices. Ellwood offers fascinating insights into the twisted economy of bargain hunting, with more than a few shopping tips for readers.

• Also available as an e-book



MARK ELLWOOD is a journalist whose reporting on retail has appeared in the *Financial Times*, *Bloomberg BusinessWeek*, *W*, *GQ*, and *Travel + Leisure*, among other publications. He is also a TV producer and presenter. He lives in New York City.

APRIL

978-1-59184-580-5
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Business
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• National Publicity

76

An illuminating look at the life, politics, and practices of Roger Ailes, founder and CEO of Fox News Channel

ROGER AILES

Off Camera

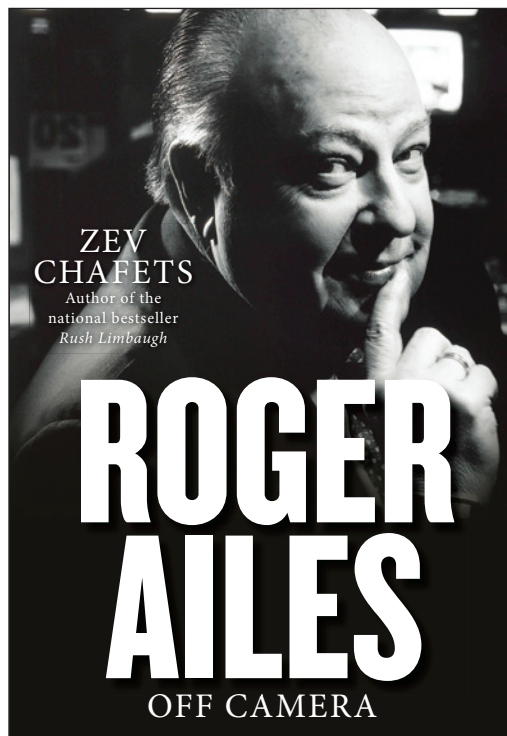
ZEV CHAFETS

Roger Ailes is the quintessential man behind the curtain. As a political consultant, he helped put Richard Nixon, Ronald Reagan, and George H. W. Bush in the White House. As the creator of Fox News, he has revolutionized American media. Even President Obama has called him “the most powerful man in America.”

Now Zev Chafets, author of *Rush Limbaugh: An Army of One*, offers a rich biography of the man who (with the backing of Rupert Murdoch) has given conservatives a game of their own, infuriated the establishment, changed the way millions understand the world, and had a rollicking good time doing it.

Chafets draws on unprecedented access to Ailes and Fox News to offer a portrait of arguably the most influential, and controversial, media mogul alive.

- Also available as an e-book



ZEV CHAFETS is the author of twelve books of fiction, media criticism, and social and political commentary, including the bestselling *Rush Limbaugh: An Army of One*. He is a frequent contributor to *The New York Times Magazine* and a former columnist for the *New York Daily News*.

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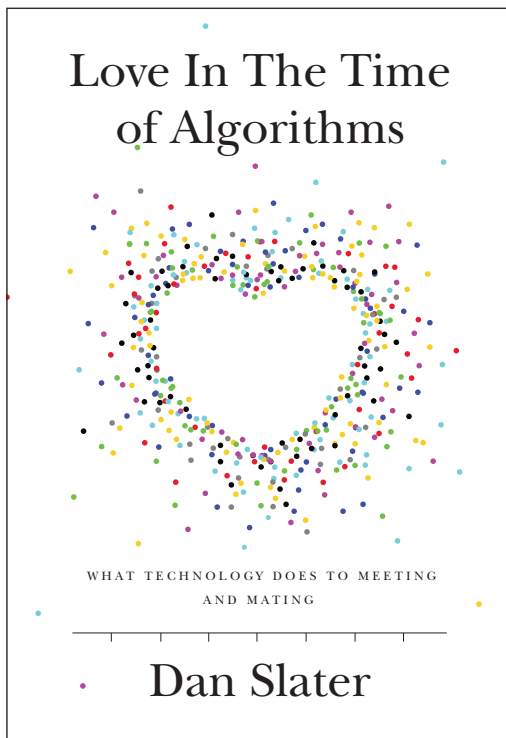
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SENTINEL



The untold story behind the rise of online dating and what technology means for our relationships

LOVE IN THE TIME OF ALGORITHMS

What Technology Does For Meeting and Mating

DAN SLATER

From its start as “computer-dating” at Harvard in 1965, the online-dating industry now serves a third of America’s 80 million singles. Once considered the realm of the lonely and desperate, this phenomenon has been embraced by every demographic.

Dan Slater tells the remarkable story of how online dating is spurring on a new kind of sexual revolution. Thanks to the efficiency of the Internet, compatible mates are no longer a scarce commodity. Efficiency and control are altering our perception of what’s possible in our personal lives and reconditioning our feelings about stability and commitment.

Blending history, psychology, and interviews with site creators and users, Slater takes readers behind the scenes of a fascinating business. Dating sites like Match and Plenty of Fish capitalize on our quest for love. But how do their creators’ ideas about profits, morality, and the nature of desire shape the virtual worlds they’ve created for us and the relationships we engage in offline?

- Also available as an e-book

DAN SLATER is a widely published author of journalism and creative nonfiction. A former legal affairs reporter for *The Wall Street Journal*, he is currently a contributor to *Fast Company* and has written for *The New York Times*, *The Washington Post*, *New York* magazine, and *GQ*.

JANUARY

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Relationships
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An award-winning author explores how the world works in our age of “continuous now”

PRESENT SHOCK

When Everything Happens Now

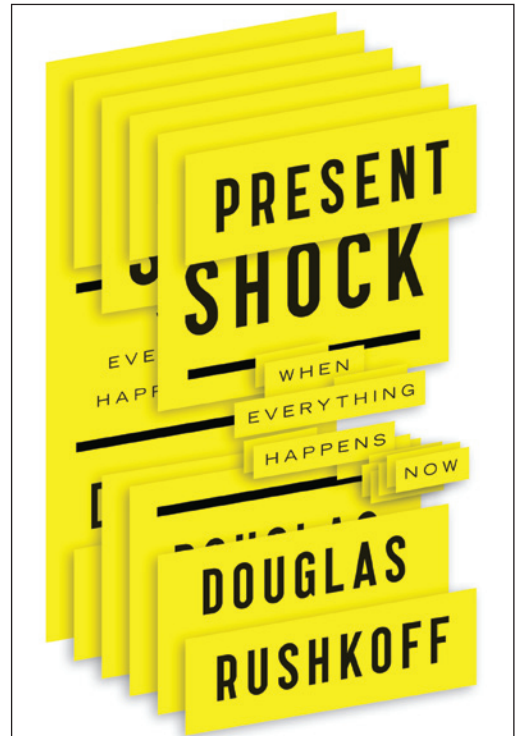
DOUGLAS RUSHKOFF

Back in the 1970s, futurism was all the rage. But looking forward is becoming a thing of the past. According to Douglas Rushkoff, “presentism” is the new ethos of a society that’s always on, in real time, updating live. Guided by neither history nor long term goals, we navigate a sea of media that blend the past and future into a mash-up of instantaneous experience.

Rushkoff shows how this trend is both disorienting and exhilarating. Without linear narrative we get both the humiliations of reality TV and the associative brilliance of *The Simpsons*. With no time for long term investing, we invent dangerously compressed derivatives yet also revive sustainable local businesses. In politics, presentism drives both the Tea Party and the Occupy movement.

In many ways, this was the goal of digital technology—outsourcing our memory was supposed to free us up to focus on the present. But we are in danger of squandering this cognitive surplus on trivia. Rushkoff shows how we can instead ground ourselves in the reality of the present tense.

- Also available as an e-book



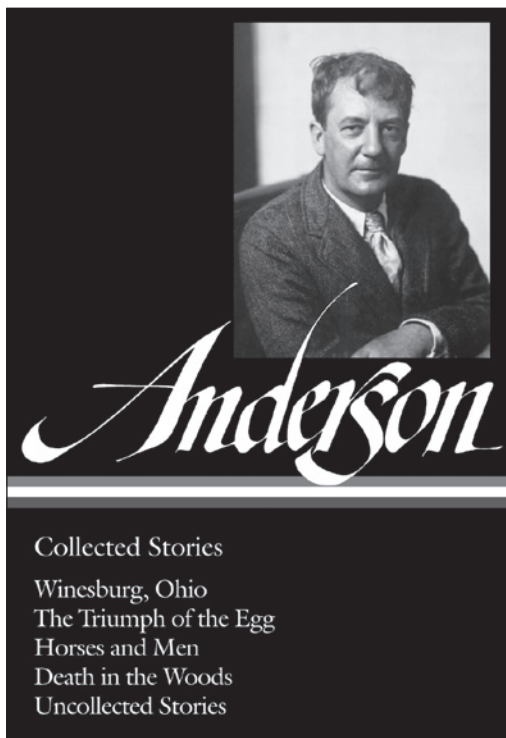
DOUGLAS RUSHKOFF is a world-renowned media theorist whose twelve books, including *Life, Inc.*, have won prestigious awards and have been translated into thirty languages. He is a commentator on CNN and a contributor to *Time*, *Discover*, and NPR. He also made the PBS documentaries *Merchants of Cool*, *The Persuaders*, and *Digital Nation*.

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MARCH

- National Publicity
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Charles Baxter presents an unprecedented collection of the brilliant stories of an American master

SHERWOOD ANDERSON

Collected Stories

Charles Baxter, editor

In the winter of 1912, Sherwood Anderson (1876–1941) abruptly left his office and spent three days wandering through the Ohio countryside, a victim of “nervous exhaustion.” Over the next few years, abandoning his family and his business, he resolved to become a writer. Novels and poetry followed, but it was with the story collection *Winesburg, Ohio* that he found his ideal form, remaking the American short story for the modern era. Hart Crane, one of the first to recognize Anderson’s genius, quickly hailed his accomplishment: “America should read this book on her knees.” Here—for the first time in a single volume—are all the collections Anderson published during his lifetime: *Winesburg, Ohio* (1919), *The Triumph of the Egg* (1921), *Horses and Men* (1923), and *Death in the Woods* (1933), along with a generous selection of stories left uncollected or unpublished at his death. Exploring the hidden recesses of small town life, these haunting, understated, often sexually frank stories pivot on seemingly quiet moments when lives change, futures are recast, and pasts come to reckon. They transformed the tone of American storytelling, inspiring writers like Hemingway, Faulkner, and Mailer, and defining a tradition of midwestern fiction that includes Charles Baxter, editor of this volume.

CHARLES BAXTER, editor, teaches in the Warren Wilson College MFA Program for Writers at the University of Minnesota. He is the author of five novels, including *The Feast of Love*, a National Book Award finalist, five collections of short stories, including *Gryphon: New and Selected Stories* (2011), three collections of poems, and two collections of essays on fiction.

JANUARY

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Literature
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A complex and controversial war comes to life in this bicentennial collection of eyewitness accounts

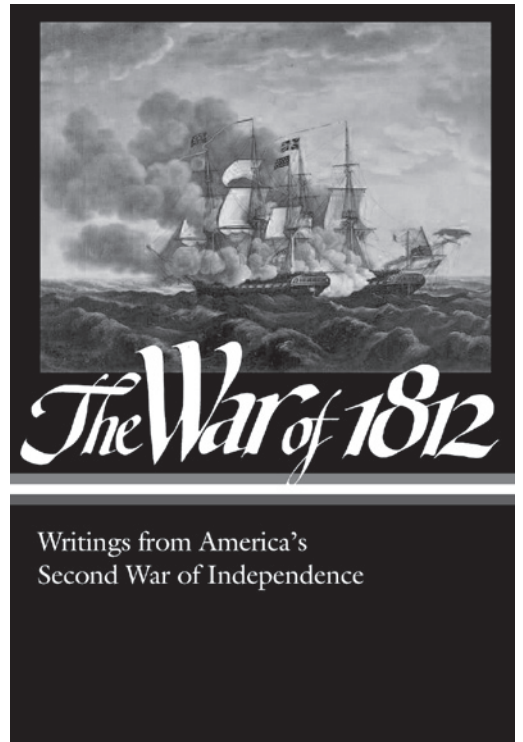
THE WAR OF 1812

Writings from America's Second War of Independence

Donald R. Hickey, editor

On June 18, 1812, the United States formally declared war for the first time. President James Madison's call to arms against Great Britain provoked outpourings of patriotic fervor and vigorous—some said treasonous—domestic opposition. Over the next three years the War of 1812 would prove as divisive as it was rich in nationalist myth-making: *We have met the enemy, and he is ours . . . Don't give up the ship! . . . Oh, say can you see . . .* Now, on the bicentennial of a conflict that shaped the future of a continent, here is the first comprehensive collection of eyewitness accounts in over a century. Reflecting several generations of scholarly discoveries, it covers all the theaters of war, from frontier battles in Canada, Michigan, and New York, to naval confrontations on the high seas and Great Lakes, from the burning of Washington to the defense of New Orleans. Here are 140 letters, memoirs, poems, songs, editorials, journal entries, and proclamations by more than 100 participants, both famous—Thomas Jefferson, Andrew Jackson, Tecumseh, Dolley Madison, and the Duke of Wellington, among others—and less well known, such as Laura Secord (the Canadian Paul Revere) and William B. Northcutt, whose remarkable diary provides a common soldier's view.

- With biographical notes, endpaper maps, a chronology of events, and detailed reader's notes



DONALD R. HICKEY, editor, is professor of history at Wayne State College. He is the author of *The War of 1812: A Forgotten Conflict*, and *Don't Give Up the Ship! Myths of the War of 1812*, and co-author of *The Rocket's Red Glare: An Illustrated History of the War of 1812*.

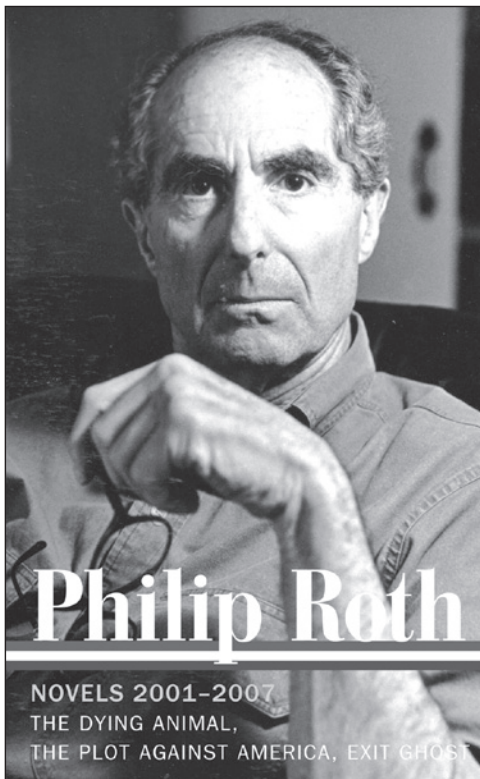
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History
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MARCH

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81



A collection of three tour de force novels from Roth's remarkable late period, including the bestselling *The Plot Against America*

PHILIP ROTH

Novels 2001–2007

Ross Miller, editor

The definitive Philip Roth edition continues with three novels written in his late sixties and early seventies. *The Dying Animal* (2001) marks the final return of David Kepesh from *The Breast* (1972) and *The Professor of Desire* (1977). Now an eminent cultural critic in his sixties, Kepesh expertly seduces a beautiful twenty-four-year-old daughter of Cuban exiles only to find himself torn by sexual jealousy and the anguish of loss. As *The Plot Against America* (2004) begins, aviation hero Charles A. Lindbergh has defeated Franklin Roosevelt in the 1940 presidential election, and fear invades every Jewish household in America. Lindbergh has publicly blamed the Jews for pushing America toward a pointless war with Nazi Germany, and now in office, he negotiates a cordial “understanding” with Adolf Hitler. What follows for Jews during the Lindbergh presidency—most particularly in the Newark household of the boy Philip Roth—is the subject of an extraordinary work of historical imagination. With *Exit Ghost* (2007) Roth rings down the curtain on perhaps his greatest literary creation. Nathan Zuckerman returns to a radically changed New York, the city he left eleven years before, where a rash decision draws him into a vivid drama rife with implications for his future, and his past.

ROSS MILLER, editor, is Professor of English and Comparative Literature at the University of Connecticut and has taught at Yale, Wesleyan, and Trinity College. He is the author of *American Apocalypse: The Great Fire and the Myth of Chicago* and *Here's the Deal: The Buying and Selling of a Great American City*.

FEBRUARY

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For the first time in one volume,
Roth's haunting quartet of
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that awaits us all

PHILIP ROTH

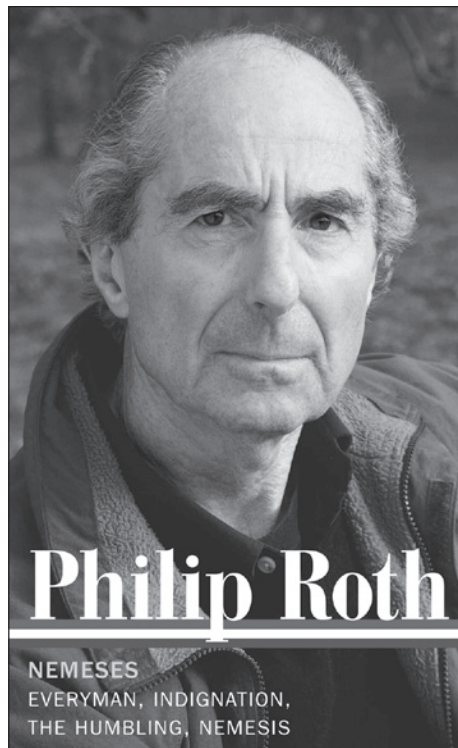
Nemeses

Ross Miller, editor

What kind of choices fatally shape a life? How does the individual withstand the onslaught of circumstance? These are the dark questions that animate *Nemeses*, the quartet of thematically related short novels that are published here together for the first time in this final volume of The Library of America's definitive edition of Philip Roth's collected works. *Everyman* (2006) is the sparse and affecting story of one man's lifelong skirmish with mortality. Set against the backdrop of the Korean War, *Indignation* (2008) is the extraordinary narrative of a young man struggling against the conformity of McCarthy-era America and his father's overwhelming fear. In *The Humbling* (2009), aging actor Simon Axler embarks on a risky and aberrant affair in a desperate attempt to recoup his lost artistic gifts. And in *Nemesis* (2010), Roth offers an exacting portrait of the emotions—fear and anger, bewilderment and grief—bred by a polio epidemic in Newark in the summer of 1944.

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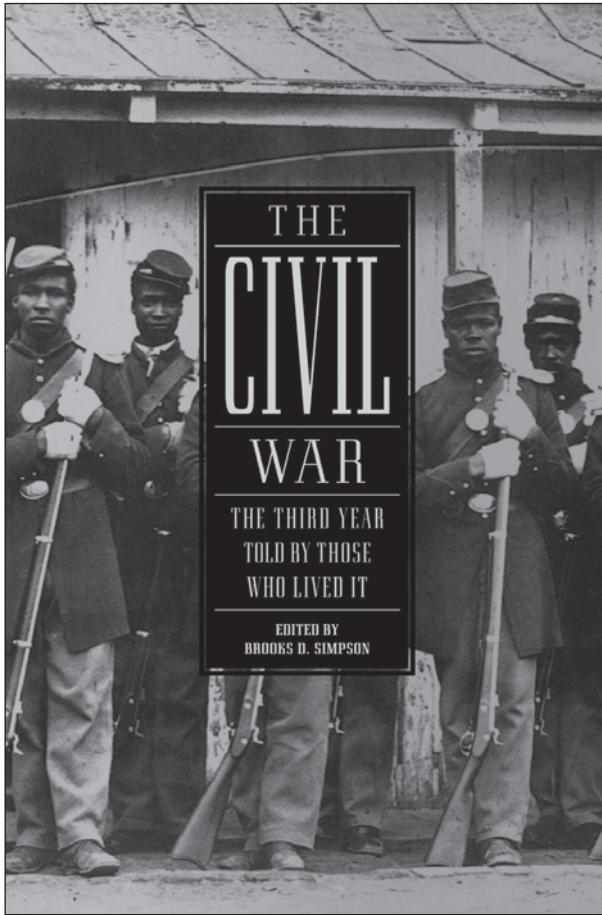
PHILIP ROTH is the only living American novelist to have his work published in a comprehensive, definitive edition by The Library of America. He has received the Pulitzer Prize, the National Book Award and the National Book Critics Circle Award twice, the PEN/Faulkner Award three times, the National Medal of Arts, and the Gold Medal in Fiction, the highest award of the American Academy of Arts and Letters.

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The Third Year Told by Those Who Lived It

BROOKS D. SIMPSON, EDITOR

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BROOKS D. SIMPSON, editor, is Foundation Professor of History at Arizona State University. He is the author of *Let Us Have Peace: Ulysses S. Grant and the Politics of War and Reconstruction, 1861–1868* and *Ulysses S. Grant: Triumph over Adversity, 1822–1865*, and the co-editor of *Sherman's Civil War: Selected Correspondence of William T. Sherman, 1860–65*.

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FEBRUARY

85

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The essential writings of a
visionary American
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ALDO LEOPOLD

*A Sand County Almanac & Other Writings on
Conservation and Ecology*

Curt Meine, editor

Since his death in 1948, Aldo Leopold has been increasingly recognized as one of the indispensable figures of American environmentalism. A pioneering forester, sportsman, wildlife manager, and ecologist, he was also a gifted writer whose farsighted land ethic is proving increasingly relevant in our own time. Now, Leopold's essential contributions to our literature—some hard-to-find or previously unpublished—are gathered in a single volume for the first time. Here is his classic *A Sand County Almanac*, hailed—with Thoreau's *Walden* and Carson's *Silent Spring*—as one of the main literary influences on the modern environmental movement. Published in 1949, it is still astonishing today: a vivid, firsthand, philosophical tour de force. Along with *Sand County* are more than fifty articles, essays, and lectures exploring the new complexities of ecological science and what we would now call environmental ethics. Leopold's sharp-eyed, often humorous journals are illustrated here for the first time with his original photographs, drawings, and maps. Also unique to this collection is a selection of over 100 letters, most of them never before published, tracing his personal and professional evolution and his efforts to foster in others the love and sense of responsibility he felt for the land.

CURT MEINE, editor, serves as Director of Conservation Biology and History for the Center for Humans and Nature and Senior Fellow of the Aldo Leopold Foundation. He is the author of *Aldo Leopold: His Life and Work*—the definitive biography of Leopold—and *Correction Lines: Essays on Land, Leopold, and Conservation*. He lives in Prairie du Sac, Wisconsin.

APRIL

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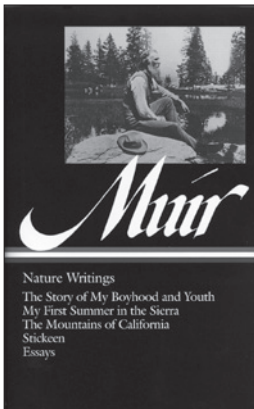
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MAY SWENSON

Collected Poems

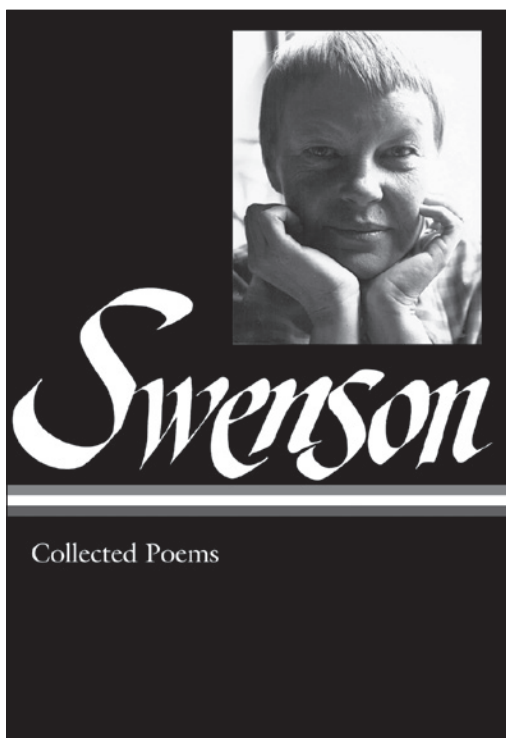
Langdon Hammer, editor

In celebration of the centenary of May Swenson's birth, The Library of America presents a one-volume edition of all of the poems that Swenson published in her lifetime—from her first collection *Another Animal* (1954) to the innovative shaped poems of *Iconographs* (1970) to her final work *In Other Words* (1987)—as well as a selection of previously uncollected work. The collection reveals the sweeping compass of Swenson's curiosity: nature poems display her keen observation of wildlife; exuberant and erotic love poems celebrate beauty and passion; place poems record her travels to the American Southwest, France, and Italy and her residence in New York City and Sea Cliff, Long Island; verse “analyses” investigate baseball, wave motion, the DNA molecule, bronco busting, James Bond movies, and the first walk on the moon. Swenson was an inveterate reviser: poems in earlier volumes were frequently reworked for inclusion in later volumes, such as *To Mix with Time* (1963) and *New and Selected Things Taking Place* (1978). While preserving the order of publication, this volume presents the author's final or definitive version. Substantive textual variants and title changes are detailed in the notes to the volume.

ALSO AVAILABLE FROM LIBRARY OF AMERICA

Elizabeth Bishop: Poems, Prose, & Letters

978-1-59853-017-9 \$40.00



LANGDON HAMMER, editor, is professor of English at Yale University where he teaches modern and contemporary poetry. He is the author of *Hart Crane and Allen Tate: Janus-Faced Modernism*, and the editor of *O My Land, My Friends: The Selected Letters of Hart Crane* as well as *Hart Crane: Complete Poetry & Selected Letters*, also from The Library of America. He is the poetry editor of *The American Scholar*, and he writes about poetry for *The New York Times Book Review* and other magazines.

APRIL

978-1-59853-210-4
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Poetry
4 7/8 x 7 7/8 992 pp.
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A definitive, career-spanning two-volume edition of the poems of the former U.S. Poet Laureate

THE COLLECTED POEMS OF W. S. MERWIN

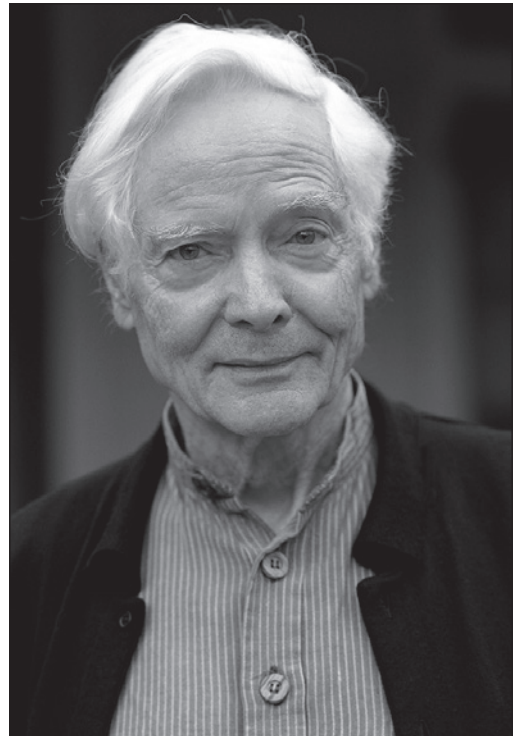
J. D. McClatchy, editor

Oracular and elegant, W. S. Merwin's poetry reveals a heightened sense of what is essential to human consciousness: the fragile framing of nature, the mysteries of memory and perception, the inescapable fact of our mortality. In a career spanning seven decades—from his brilliant emergence as the winner of the Yale Younger Poets' Prize in 1952 to his recent term as U.S. Poet Laureate—he has fashioned a poetics unmistakably his own, marked by a stripped-down, unpunctuated style that foregrounds his responsiveness, spiritual insights, and facility with unadorned, elemental language. Now, with this two-volume edition, Merwin becomes only the second living poet to have his work collected by The Library of America. Here are such landmark books as his debut volume *A Mask for Janus* (1952), which shows the young poet engaged in a fruitful dialogue with Auden and Berryman; *The Lice* (1967), with its impassioned political poems about the Vietnam War and ecological catastrophe; *The Vixen* (1996), which offers vivid recollections of southwestern France; the epic verse novel *The Folding Cliffs* (2008), set in nineteenth-century Hawaii; and *The Shadow of Sirius* (2008), with its "late poems / that are made of words / that have come the whole way / they have been there."

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J. D. McClatchy, editor, is the author of seven collections of poems, three books of prose, and thirteen original libretti performed around the world. He has edited numerous works, including editions of the poetry of James Merrill and Henry Wadsworth Longfellow. He teaches at Yale University, where he is the editor of the *Yale Review*.

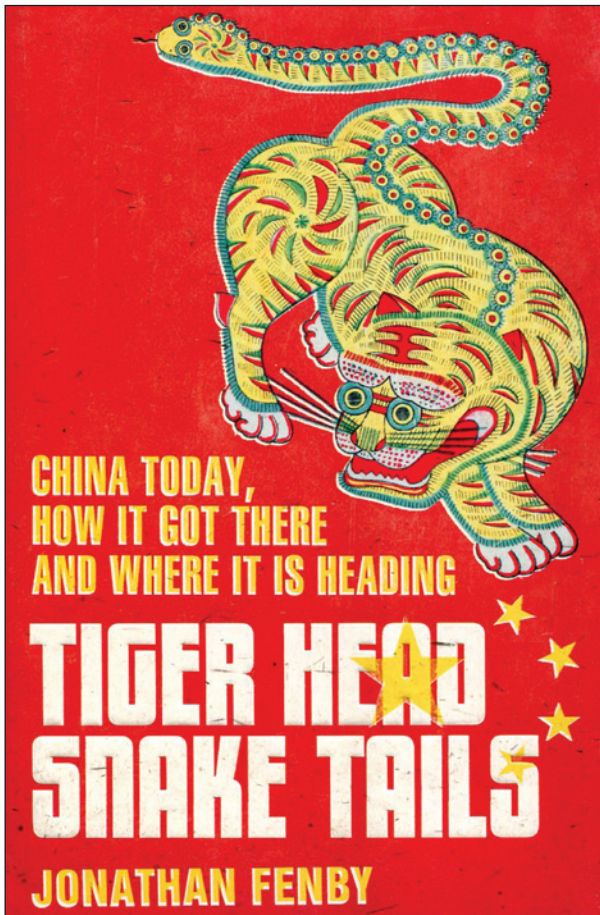
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JONATHAN FENBY is a former editor of the *Observer* and of the *South China Morning Post*. He is the author of such books as the acclaimed *The Penguin History of China, On the Brink* and *Generalissimo: Chiang Kai-Shek and the China He Lost*.

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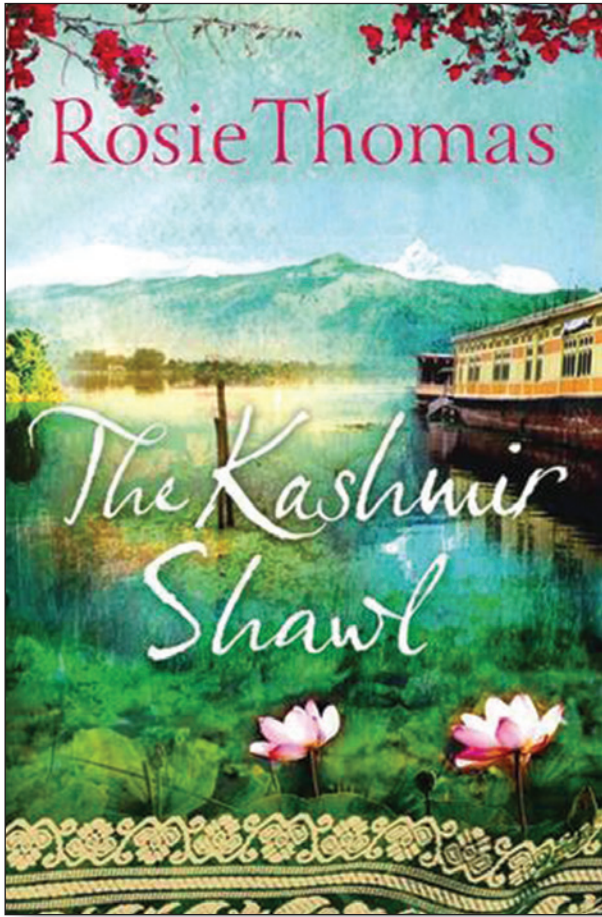
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NOVEMBER

91

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A sweeping multigenerational tale of marriage, isolation, and finding love in a magical place, *The Kashmir Shawl* is the inimitable Rosie Thomas at her very best.

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ROSIE THOMAS is the author of numerous celebrated novels including the bestsellers *Sun at Midnight*, *Iris and Ruby*, and *Constance*. A keen traveler, she has climbed in the Alps and the Himalayas and traveled to Ladakh and Kashmir to research this novel.

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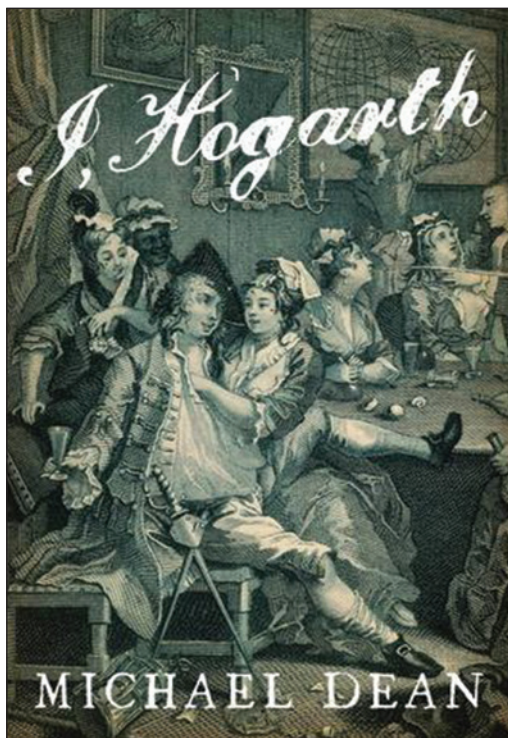
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JANUARY

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The decadence and grittiness of eighteenth-century London come to life in this amazing novel told in Hogarth's voice

I, HOGARTH

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MICHAEL DEAN studied history at Oxford and holds a masters in Linguistics from the University of Edinburgh. He is the author of multiple books.

JANUARY

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Fiction
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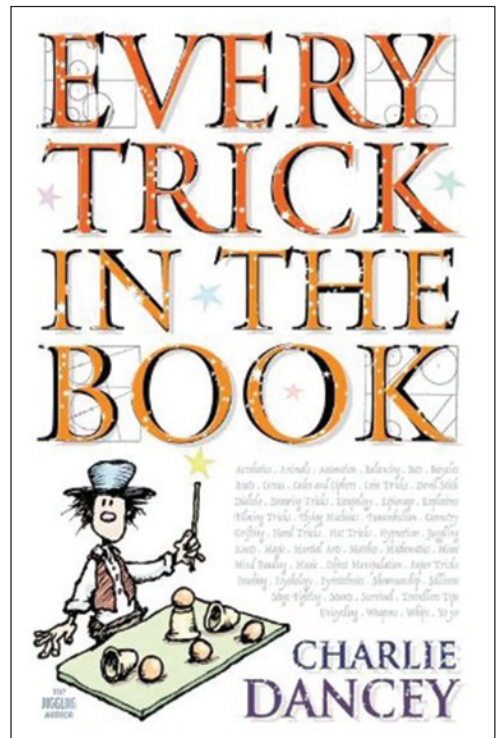
The mammoth compendium of fun and easy tricks for aspiring magicians of all ages

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CHARLIE DANCEY is the bestselling author of *The Encyclopedia of Ball Juggling* and *How to Ride Your Unicycle*. He is a circus performer, magician and self-styled maverick.

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Reference

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95





GARY RUFFIN is the author of *Hot Shot*, his first novel starring Detective Sam “Coop” Cooper and set in Gulf Front, Florida. A former guitarist and songwriter for the 1970s rock band Smoke Rise, Ruffin now lives and writes in the Atlanta area.

Ingenious Southern suspense that will keep you reading into the night

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GARY RUFFIN

Detective Samuel Cooper, “Coop” to his friends and fellow officers, is the Chief of Police in Gulf Front, Florida, a sleepy little beach town that doesn’t see many outsiders. Indeed, “Chief of Police” is a grand title, considering Coop’s the only officer on the “force.”

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The eye-opening look at the secret civil war brewing between secular Israelis and the ultra-orthodox

THE WAR WITHIN

Israel's Ultra-Orthodox Threat to Democracy and the Nation

YUVAL ELIZUR AND
LAWRENCE MALKIN

In recent years there has been a war raging within Israel—but not the interminable conflict between the Israelis and Palestinians, as one might assume. For many Israelis, it is the internecine conflict with the ultra-orthodox Haredim that impacts their lives the most. The majority of Haredim—raised with an intense focus on religion at the expense of all else—are unemployable in a modern economy. Many choose to pursue religious studies, which the government subsidizes up to the age of 40.

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A former correspondent of the *Washington Post* and the *Boston Globe*, **YUVAL ELIZUR** is a distinguished Israeli journalist and the fifth generation of his family to have been born in Jerusalem.

LAWRENCE MALKIN is an award-winning correspondent who served in London, Paris, Washington, New Delhi, Madrid, the United Nations, New York City and elsewhere for *Time* magazine, the *International Herald Tribune*, and *The Associated Press*. He lives in New York City.

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History / Israel

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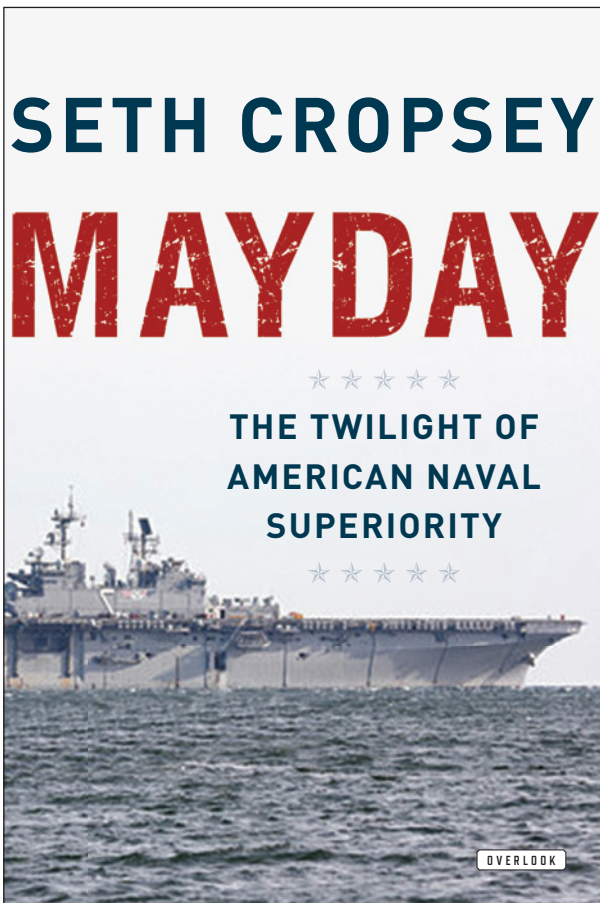
Overlook

MARCH

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97





Longtime U.S. Navy insider Seth Cropsey blows the whistle on the declining power of the American Navy

FROM MAYDAY:

For the United States as it was for Great Britain, Spain, Venice, the Netherlands, and Athens the loss of superior seapower would crumble a lengthy stretch of the foundation that supports America's claim to great power status. The U.S. might still retain a high standard of living. But as with the other states throughout history that have descended the same path the U.S. would by degrees lose its ability to protect itself at a distance, standing idly by as its international prestige and global influence shriveled.

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MAYDAY

The Twilight of American Naval Superiority

SETH CROPSEY

Maritime supremacy was key to America's rise to superpower status. Over the past two decades however, while Washington has been preoccupied with Middle East land wars, the Navy's combat fleet has dwindled to historic lows—the smallest since before World War I. At the same time, China's Navy has increased significantly and at an extraordinary rate. Within a matter of years or even months, China will likely have the ability to deny or substantially curtail the U.S. Navy's ability to operate in the Pacific and to project power in Asia.

As defense expert Seth Cropsey argues in this provocative new book, due in large part to budget cuts, the precipitous decline of the U.S. as a great seapower will have profound consequences sooner than we might think. Timely and urgent, *Mayday* tracks the modern evolution of U.S. maritime strength, where it stands now, and the likely consequences if changes are not made to both the Navy's size and shape and to the United States' strategic understanding of how to combine maritime and continental force. With China's ascent not likely to slow, the best way to secure both our diplomatic and economic position may be to reinvest in naval power.

SETH CROPSEY is a former Deputy Undersecretary of the Navy, having served under four Secretaries of the Navy. He is now a Senior Fellow at the Hudson Institute, in Washington and is a frequent contributor to *The Weekly Standard* and other publications.

978-1-59020-789-5

\$29.50 (\$31.50 CAN)

History / Current Affairs

6 x 9 320 pp.

15 b&w photographs and 3 maps

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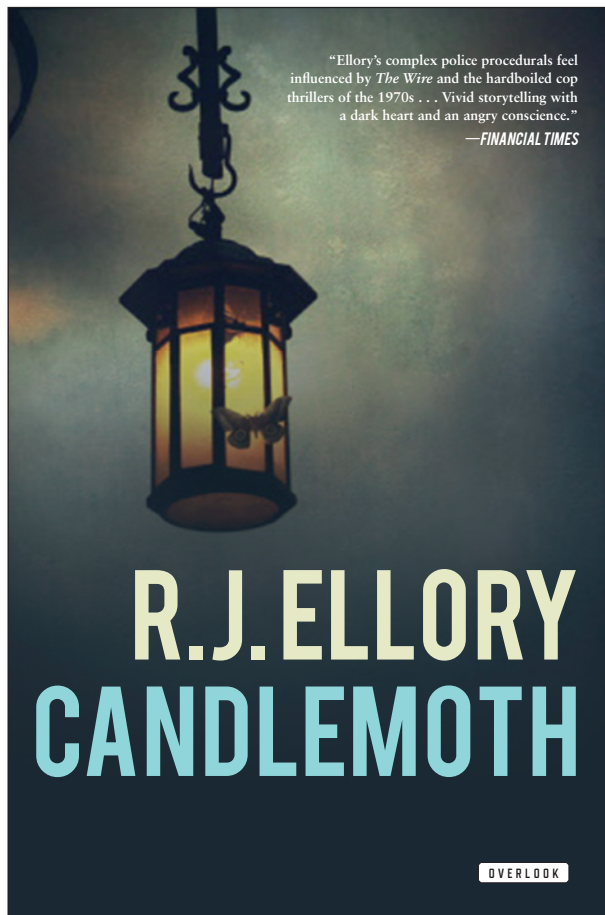
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MARCH

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R. J. ELLORY is the author of eight novels, including the bestselling *A Quiet Belief in Angels*, which was the *Strand Magazine's* Thriller of the Year, nominated for the Barry Award, and a finalist for the SIBA Award. His novel *A Simple Act of Violence* won the Theakston's Crime Novel of the Year Award, and *A Quiet Vendetta* was praised by *Booklist* as "the best mafia novel since *The Godfather*."

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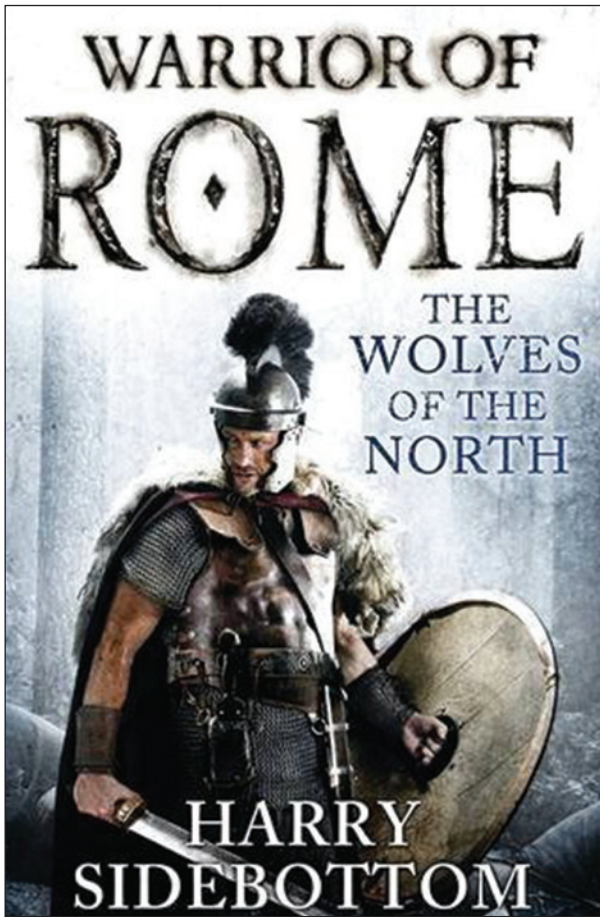
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HARRY SIDEBOTTOM is now famous for the *Warrior of Rome* series of novels, published by Overlook. He teaches classical history at Oxford University, where he is a Fellow of St. Benet's Hall and a Lecturer at Lincoln College.

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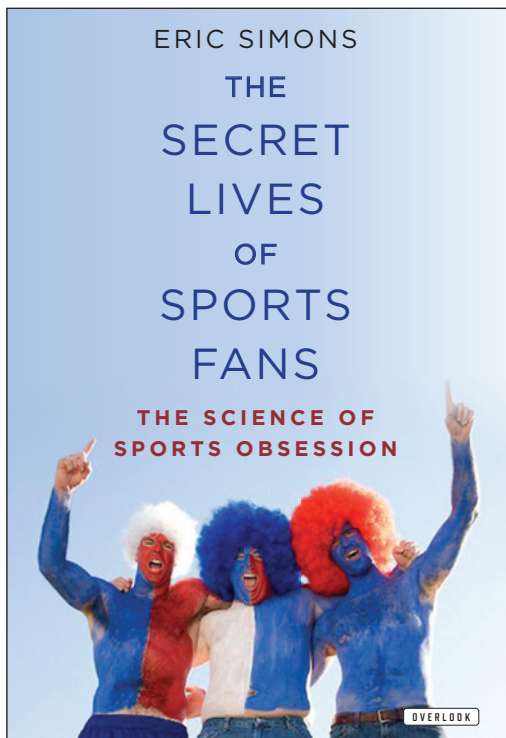
Fiction
6 x 9 432 pp.
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Agent: United Agents
First Serial, Audio, Book Club
Large Type: Overlook

APRIL

103

THE OVERLOOK PRESS





ERIC SIMONS is the author of *Darwin Slept Here* (published by Overlook). He is a contributor to NPR's RadioLab, the *Los Angeles Times* and the *San Francisco Chronicle*, among others, and he teaches at the UC Berkeley Graduate School of Journalism. He lives in San Francisco.

Why we care about sports, and why fans who question their own sanity should rest easier

THE SECRET LIVES OF SPORTS FANS

The Science of Sports Obsession

ERIC SIMONS

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Through reading the literature and attending neuroscience conferences, talking to fans, psychologists, and scientists, and working through his issues as part of a collaboration with the NPR science program RadioLab, Eric Simons hoped to find an answer that would explain why the attractive force of this relationship with treasured sports teams is so great that we can't leave it.

Praise for Darwin Slept Here:

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—Michael Pollan

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Pop Psychology
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First Serial, Audio, Large Type, Book Club: Overlook

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THE OVERLOOK PRESS

Ghost stories, supernatural thrillers, and other tales of the uncanny from Russia's greatest writers

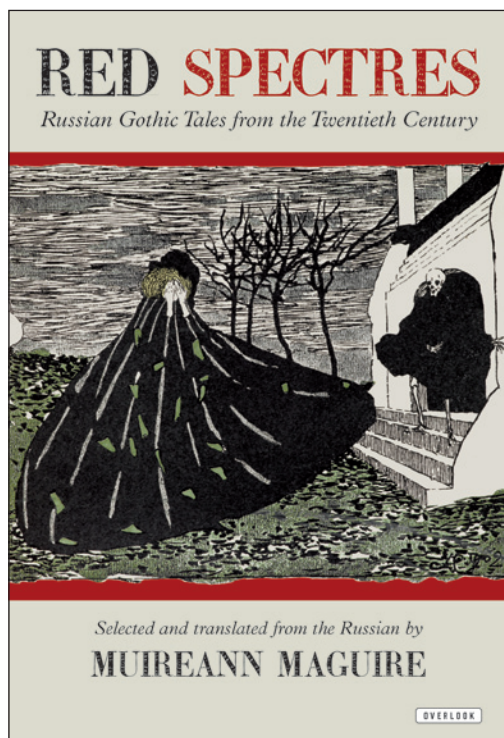
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At a time of revolution and civil war, hardship and deprivation, the supernatural genres provided means for a number of Russian writers to explore the dark underside of the machine age and the new political order. Through the traditional gothic repertoire of ghosts, insanity, obsession, retribution and terror, *Red Spectres* conveys the turbulence and dissonance of life in Russia in these years.



MUIREANN MAGUIRE is a Fellow in Russian Literature and Culture at Wadham College, Oxford. Her study of supernatural fiction in the early decades of Soviet Russia, *Stalin's Ghosts*, will be published in 2012.

978-1-4683-0348-3
\$25.95 (\$27.50 CAN)

Fiction / Anthology
5 1/2 x 8 1/2 224 pp.
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First Serial, Audio, Large Type, Book Club: Overlook

APRIL

- Nine Russian Gothic stories never before translated into English
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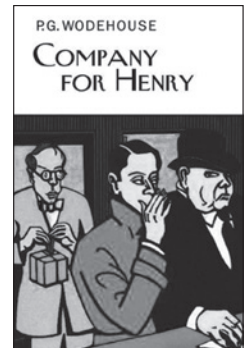
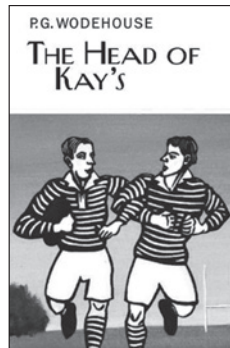
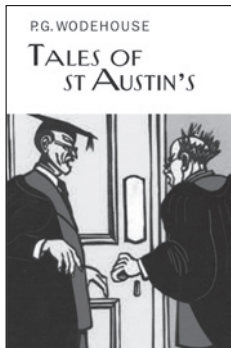
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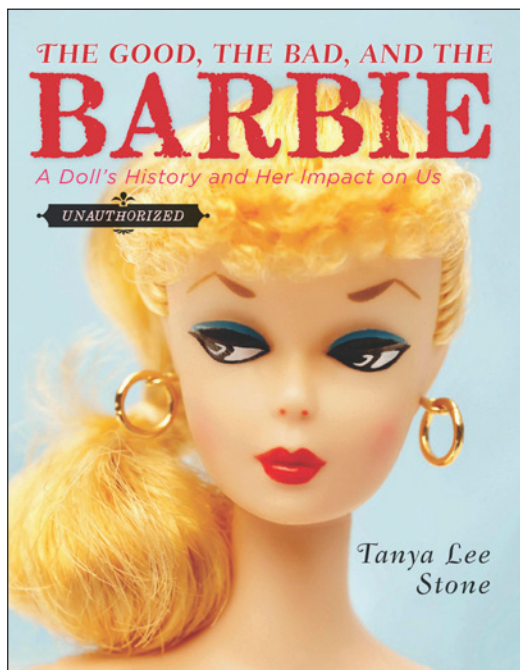
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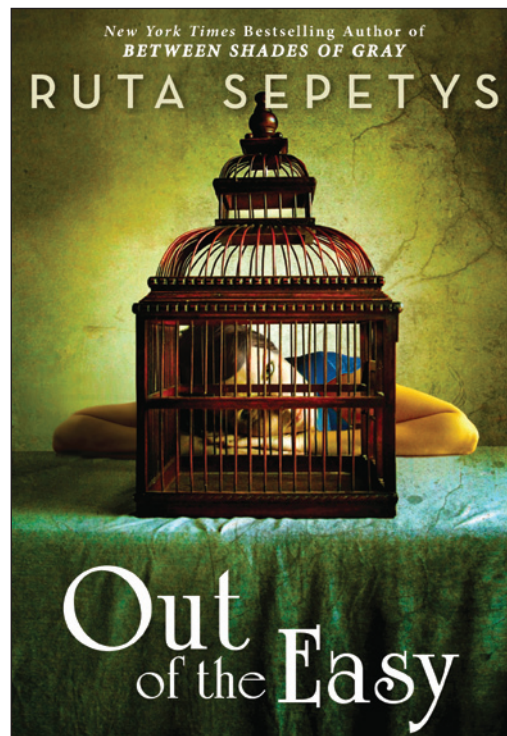
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| <input type="checkbox"/> THE UNCHANGEABLE SPOTS OF LEOPARDS | <input type="checkbox"/> DOWNGRADED |
| <input type="checkbox"/> HERE AND NOW | <input type="checkbox"/> THE ART OF SIGNIFICANCE |
| <input type="checkbox"/> ASTONISHED | <input type="checkbox"/> THE END OF THE SUBURBS |
| <input type="checkbox"/> HONOR | <input type="checkbox"/> GUARDIANS OF PROSPERITY |
| <input type="checkbox"/> BEYOND WAR | <input type="checkbox"/> TRUE LIKE |
| <input type="checkbox"/> A TALE FOR THE TIME BEING | <input type="checkbox"/> BARGAIN FEVER |
| <input type="checkbox"/> THE PLANTAGENETS | <input type="checkbox"/> ROGER AILES |
| <input type="checkbox"/> FLIP | <input type="checkbox"/> LOVE IN THE TIME OF ALGORITHMS |
| <input type="checkbox"/> HARLEY LOCO | <input type="checkbox"/> PRESENT SHOCK |
| <input type="checkbox"/> THE HONEY THIEF | |

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