



RIVERHEAD BOOKS *Winter 2011*

# CONTENTS

THE ESSENCE OF HAPPINESS 2

His Holiness the Dalai Lama and Howard C. Cutler, M.D.

THE DEATH INSTINCT 4

Jed Rubinfeld

PRACTICAL WISDOM 6

Barry Schwartz and Kenneth Sharpe

THE OLD ROMANTIC 8

Louise Dean

UNFAMILIAR FISHES 10

Sarah Vowell

WHEN THE THRILL IS GONE 12

Walter Mosley

BETTER BY MISTAKE 14

Alina Tugend

THE UNCOUPLING 16

Meg Wolitzer

THE WILDER LIFE 18

Wendy McClure

HOT TITLES 20

EXTRAS 24

foreign sub-agents 32 sales information 34 reviewer checklist 35

# THE ESSENCE OF HAPPINESS

*A Guidebook for Living*

His Holiness the Dalai Lama  
and Howard C. Cutler, M.D.

---

The Dalai Lama inspired millions around the world with his wisdom and compassion with *The Art of Happiness*. Now, in *The Essence of Happiness*, moving insights from His Holiness are gathered in an elegantly designed keepsake book that makes for a handy and accessible medium for that wisdom.

Offering sage advice on defeating day-to-day depression, anxiety, anger, jealousy, and other emotions that get in the way of true happiness, each page of *The Essence of Happiness* contains transforming reflections on overcoming suffering and obstacles to create a fulfilled, joyous life.

With its new package, ideal for taking anywhere, *The Essence of Happiness* is poised to become the handbook for living.

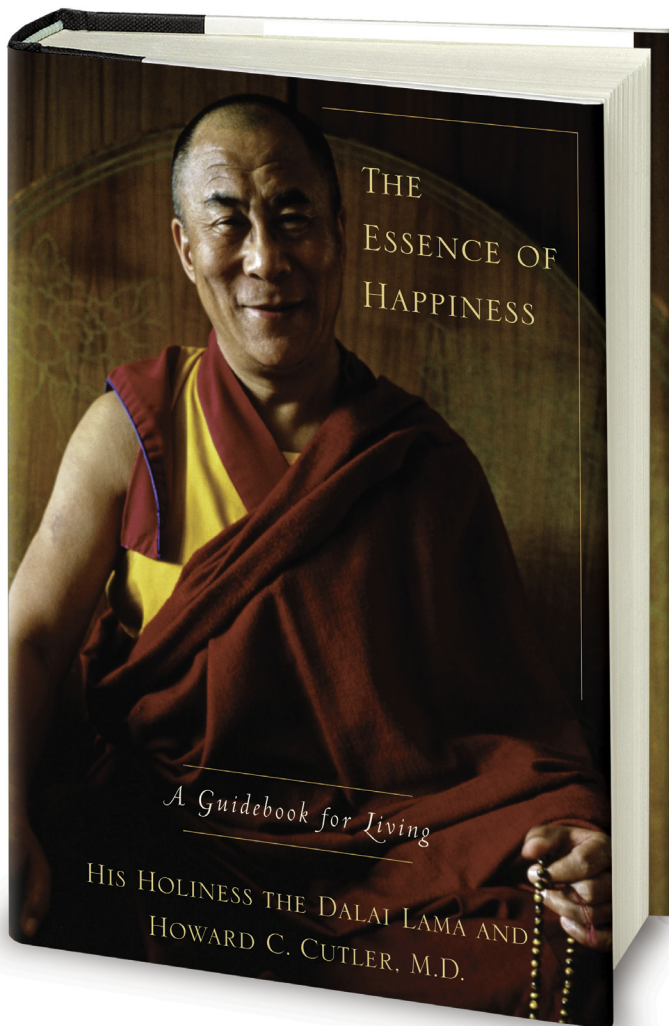
**TENZIN GYATSO**, His Holiness the Fourteenth Dalai Lama, is the spiritual and temporal leader of the Tibetan people. His tireless efforts on behalf of human rights and world peace have brought him international recognition. He is the recipient of the Wallenberg Award (conferred by the U.S. Congressional Human Rights Foundation), the Albert Schweitzer Humanitarian Award, and the Nobel Peace Prize.



© David Brandt

**HOWARD C. CUTLER, M.D.**, is a diplomate of the American Board of Psychiatry and Neurology. He first met the Dalai Lama in 1982, while visiting India on a research grant to study Tibetan medicine. Cutler maintains a private psychiatric practice in Phoenix, Arizona.

The essence of the iconic *The Art of Happiness* distilled into a beautiful new format to attract a whole new audience.



## NOVEMBER

Hardcover

ISBN 978-1-59448-789-7

\$19.95 (\$25.00 CAN)

Spirituality

5 x 7

176 pages

- Radio interviews
- 6-copy counter display  
ISBN 978-1-57322-485-7  
\$119.70 (\$150.00 CAN)
- [www.dalailama.com](http://www.dalailama.com)
- [www.theartofhappiness.com](http://www.theartofhappiness.com)

Export rights: EOO

Other: Ralph Vicinanza

Ralph Vicinanza Ltd.

303 West 18th Street,

New York, NY 10011

Previous titles:

*The Art of Happiness*

ISBN 978-1-57322-111-5

(hardcover)

*The Art of Happiness,*

10th Anniversary Edition

ISBN 978-1-59448-889-4

(hardcover)

*The Art of Happiness at Work*

ISBN 978-1-57322-261-7

(hardcover)

ISBN 978-1-59448-054-6

(paperback)

*Ethics for a New Millennium*

ISBN 978-1-57322-025-5

(hardcover)

ISBN 978-1-57322-883-1

(paperback)

# THE DEATH INSTINCT

*A Novel*

Jed Rubinfeld

---

On September 16, 1920, a wagon carrying 500 pounds of explosives detonated in the very heart of New York's financial district. At the time it was the deadliest bombing in the nation's 150-year history. To this day, its motive and its perpetrators remain a mystery.

Jed Rubinfeld's *The Death Instinct* begins on that fateful day.

Stratham Younger, a Harvard-trained physician, and Captain James Littlemore of the New York Police Department are literally thrown into the maelstrom when they are caught in the bombing and its aftermath. As Younger and Littlemore begin to explore what happened, Younger helps a beautiful French scientist, Colette Rousseau, to meet Sigmund Freud, the only man alive who can help her younger brother, who has stopped speaking for mysterious reasons of his own. Littlemore's investigation leads him to Washington, D.C., in the weeks before the election of President Warren G. Harding. And as the seemingly disjointed pieces come together, the two uncover the horrifying truth about the attack.

Blending fact with fiction, *The Death Instinct* brings to life a gripping historical mystery about a tragedy that holds eerie parallels to our own time.

*Praise for Jed Rubinfeld and  
The Interpretation of Murder*

"A compelling, expertly crafted murder mystery . . . Rubinfeld has both smarts and an admirably depraved imagination." —*Entertainment Weekly*

"Brilliant . . . Rubinfeld takes the reader on a beguiling tour of the opium dens of Chinatown, the haunts of the rich at Gramercy Park, and even the subterranean construction site of the Manhattan Bridge. . . Dazzling."

—*The Independent* (UK)

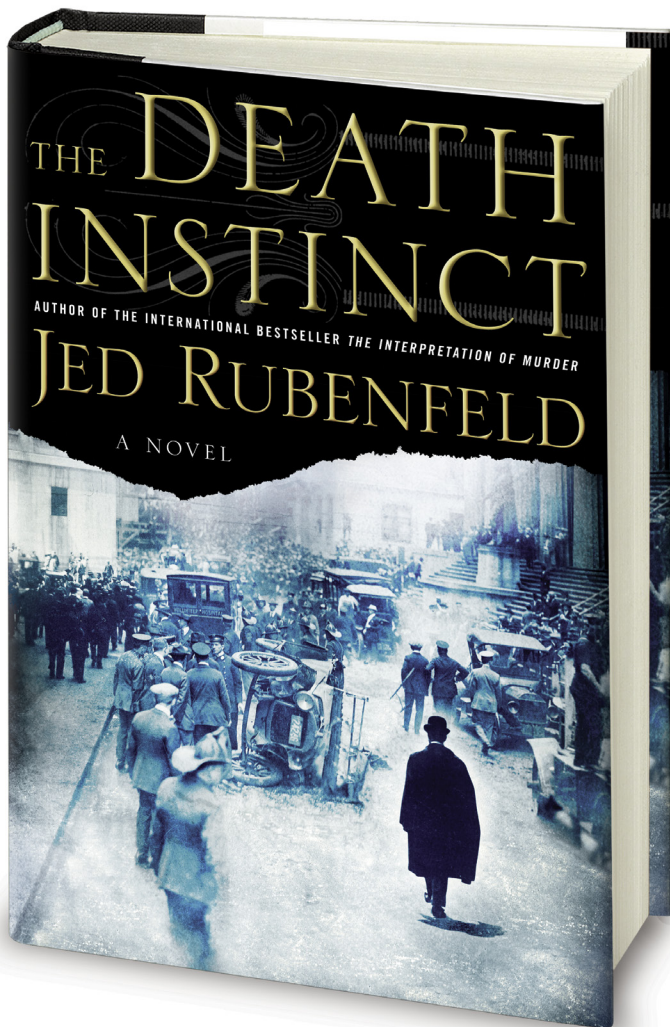
"Using a dizzying number of points of view and keeping the action taut, Rubinfeld leavens the intellectual heft with sly wit." —*People*



© Gianluca Battista

**JED RUBINFELD** is the author of the international bestseller *The Interpretation of Murder*. He is a professor at Yale University Law School and one of the country's foremost experts on constitutional law. He wrote his undergraduate thesis at Princeton University on Sigmund Freud. He lives in Connecticut with his family.

A spellbinding literary thriller about the first terrorist attack on Wall Street by the author of the international bestseller *The Interpretation of Murder*.



JANUARY

Hardcover

ISBN 978-1-59448-782-8

\$26.95 (\$33.50 CAN)

Fiction

6 x 9

480 pages

Printed endpapers

- National print reviews and features
- NPR interviews
- Author events
- National print advertising
- Online outreach
- Book video
- Widespread galley distribution

Export rights: E30

First serial:

Riverhead Books

Other: William Morris

Endeavor Agency, LLC

1325 Avenue of the Americas

New York, NY 10019

*Also available as an e-book.*

# PRACTICAL WISDOM

Barry Schwartz and Kenneth Sharpe

---

What the world needs now is practical wisdom. From our collapsed economy to our failing schools, it's clear that essential work is not getting done and dissatisfaction is epidemic. The solution resides in what Aristotle identified as the master human virtue: practical wisdom, the ability to apply knowledge and empathy in the real world. This is not wisdom as ethereal contemplation; this is wisdom as action. And this book teaches us to identify it, cultivate it, and harness it.

Barry Schwartz and Kenneth Sharpe have studied practical wisdom for years, but Schwartz's TEDTalk on the war on wisdom made it a phenomenon—continually rated one of the most popular, inspiring TEDTalks ever. Now Schwartz and Sharpe begin with that argument—that the rules and incentives that currently govern our lives have cut us off from the essence of wisdom—and then lead the way forward, introducing the “canny outlaws” (teachers, doctors, lawyers, even janitors) wisely working around those business-as-usual obstacles, and the “system changers” building better institutions based on more rewarding and ultimately more effective ways to work. They prove that wisdom is not just practical, but the surest route—individually and collectively—to happy, productive futures. They show us how to make wisdom work for us.

## Praise for *The Paradox of Choice*

“Brilliant . . . compelling . . . insightful.”

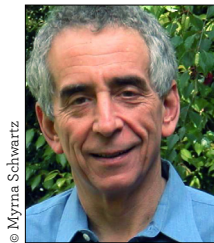
—*The Christian Science Monitor*

“Clever . . . persuasive.”

—*BusinessWeek*

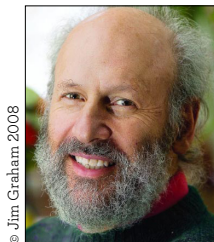
“Genuine and useful.”

—*The New York Observer*



© Myrna Schwartz

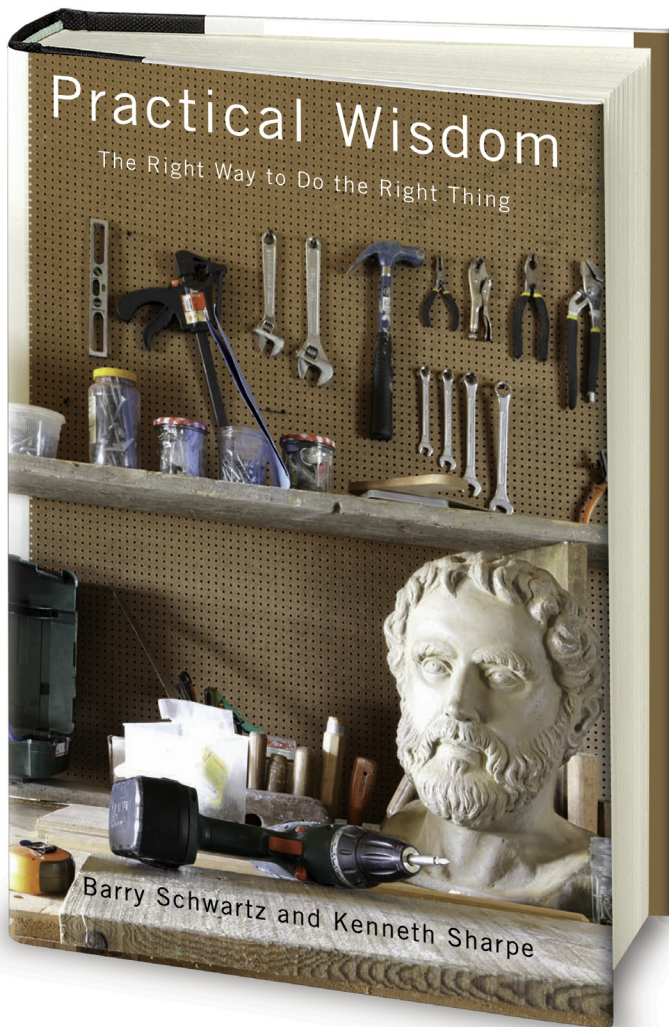
**BARRY SCHWARTZ** is the author of the acclaimed bestseller *The Paradox of Choice*, which was a *BusinessWeek*, *Forbes*, and *Strategy + Business* Top Ten Book of the Year. A frequent lecturer, he is the Dorwin Cartwright Professor of Social Theory and Social Action at Swarthmore College, specializing in psychology and economics.



© Jim Graham 2008

**KENNETH SHARPE** is the William R. Kenan, Jr. Professor of Political Science at Swarthmore College. He teaches political philosophy, ethics, and political economy.

A reasoned yet urgent call to embrace and protect the essential, practical human quality that has been drummed out of our lives: *Wisdom*.



JANUARY

Hardcover

ISBN 978-1-59448-783-5

\$25.95 (\$32.50 CAN)

Nonfiction

6 x 9

288 pages

- National publicity campaign
- National electronic media
- National print reviews and features
- NPR interviews
- Online outreach

Export rights: Woo

Audio, UK:

Riverhead Books

Other: Tina Bennett

Janklow & Nesbit Associates

445 Park Avenue, 13th Floor

New York, NY 10022

*Also available as an e-book.*

# THE OLD ROMANTIC

*A Novel*

Louise Dean

---

It's been a couple of decades since Nick cast off his impossible, contentious, embarrassingly working-class parents—gruff, stingy, explosive Ken and June, who seemed to revert to a primal state of nature after a divorce that both parents managed to blame on Nick. Enjoying the life of the country gentleman that he's made for himself with impeccably turned-out Astrid and her teenage daughter, Laura, Nick has kept only the slenderest family connection to his brother Dave, who's stuck with the role of ambassador in a family that's long settled into cold war.

But then Ken decides that the year of his death has arrived, kicking off an ill-conceived quest to reunite his family before he meets his fate. Bringing to this tinderbox just the spark it needs, Louise Dean sends up the whole clan, each of them fatally flawed and saved by hidden grace, and illuminates with her incomparable acuity their clashes of generation, gender, class, and temperament in a riotous and compassionate conflagration.

## Praise for Louise Dean

“Reminiscent of John Updike at his most masterful . . . Her sheer talent takes one's breath away in its rigorous complexity and lyrical dazzle.”  
—*San Francisco Chronicle*

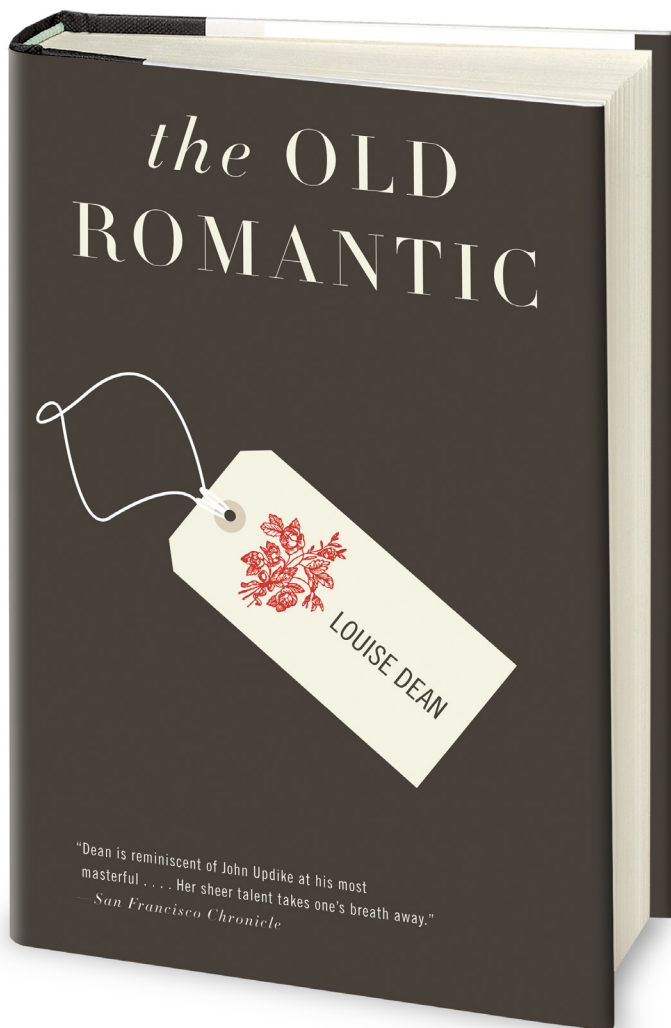
“She can reach straight into a character's heart, damning her instantly but discreetly in a single sentence. She can redeem (albeit only momentarily) just as swiftly. . . . All of Dean's characters . . . are wonderfully true to their circumstances but are also vividly and consistently themselves, not 'types.’”  
—*The Atlantic*



© Marcus Dignum

LOUISE DEAN is the author of three previous novels, including *Becoming Strangers*, which was awarded the Betty Trask Prize in 2004 and was long-listed for the Man Booker Prize and the *Guardian* First Book Award. She lives in Kent, England, with her three children.

A long-estranged family discovers that blood is thicker than water in this hilarious and moving domestic comedy.



FEBRUARY

Hardcover  
ISBN 978-1-59448-779-8  
\$25.95 (\$32.50 CAN)  
Fiction  
5 1/2 x 8 1/4  
336 pages

- National print reviews
- Widespread galley distribution
- [www.louisedean.com](http://www.louisedean.com)

Export rights: G12  
First serial, audio:  
Riverhead Books  
Other: Melanie Jackson  
Agency, LLC  
41 West 72nd Street, #3F  
New York, NY 10023

*Also available as an e-book.*

# UNFAMILIAR FISHES

Sarah Vowell

Many think of 1776 as the defining year of American history, when we became a nation devoted to the pursuit of happiness through self-government. In *Unfamiliar Fishes*, Vowell argues that 1898 might be a year just as defining, when in an orgy of imperialism, the United States annexed Hawaii, Puerto Rico, and Guam, and invaded Cuba, then the Philippines, becoming an international superpower practically overnight.

Of all the 1898 outposts, Sarah Vowell considers the Americanization of Hawaii to be the most intriguing. From the New England missionaries who arrived in 1820 to Christianize the local heathen to the missionaries' sons coup d'etat in 1893 overthrowing the Hawaiian queen, the events leading up to American annexation feature a cast of beguiling if often appalling or tragic characters—whalers who fired cannons at the Bible thumpers denying them their God-given right to whores, an incestuous princess pulled between her new god and her brother-husband, sugar barons, lepers, con men, Theodore Roosevelt, and the last Hawaiian queen, a songwriter whose sentimental ode, "Aloha 'Oe," serenaded the first Hawaiian president of the United States during his 2009 inaugural parade.

With Vowell's trademark smart-alecky insights and reporting, she lights out to discover the odd, emblematic and exceptional history of the fiftieth state and in so doing finds America, warts and all.

## Praise for Sarah Vowell

"Vowell's words crackle on the printed page. . . . Subversively, Vowell teaches as she goes, and her final reflections are genuinely moving."

—*The Plain Dealer* (Cleveland)

"[Vowell exercises] her trademark sweet, silly, arch sense of the incongruous ways we memorialize the American past."

—*Chicago Tribune*

"Vowell makes an excellent traveling companion, what with her rare combination of erudition and cheek."

—*The New York Times Book Review*

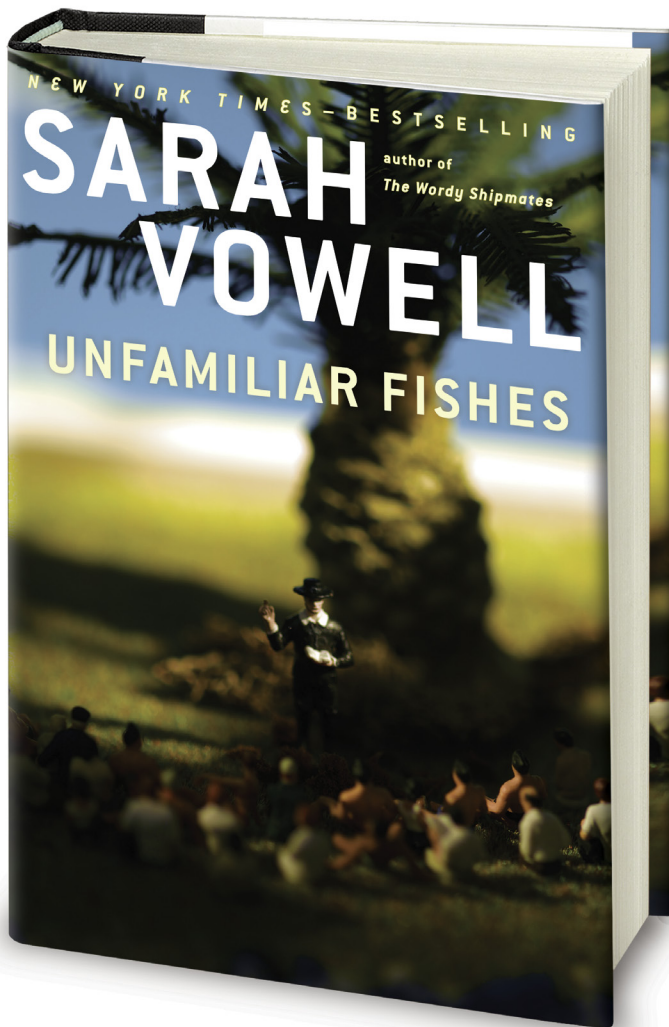


© Bennett Miller

**SARAH VOWELL** is the bestselling author of *The Wordy Shipmates*, *Assassination Vacation*, *The Partly Cloudy Patriot*, *Take the Cannoli*, and *Radio On*.

She lives in New York City.

From the bestselling author of *The Wordy Shipmates*, an examination of Hawaii, the place where Manifest Destiny got a sunburn.



## MARCH

Hardcover  
ISBN 978-1-59448-787-3  
\$25.95 (\$32.50 CAN)  
American History  
5 1/2 x 8 1/4  
272 pages

- National author tour
- National print reviews and features
- Radio satellite tour
- NPR interviews
- National print advertising
- Online advertising
- Online outreach
- Social networking promotion
- Book video
- Widespread galley distribution

Export rights: Woo  
First serial, audio, UK, translation:  
Riverhead Books  
Other: Jaime Wolf  
Pelosi Wolf Efron & Spates LLP  
Woolworth Building  
233 Broadway, Suite 2208  
New York, NY 10279

*Also available as an e-book.*

Previous title:

*The Wordy Shipmates*  
ISBN 978-1-59448-999-0  
(hardcover)  
ISBN 978-1-59448-400-1  
(paperback)

# WHEN THE THRILL IS GONE

*A Leonid McGill Mystery*

Walter Mosley

---

The economy has hit the private investigator business hard, even for the detective designated as “a more than worthy successor to Philip Marlowe” (*The Boston Globe*) and “the perfect heir to Easy Rawlins” (*The Globe and Mail*, Toronto). Lately, Leonid McGill is only getting job offers from the criminals he’s worked so hard to leave behind. Meanwhile, his life grows ever more complicated: his favorite stepson Twill dropping out of school for mysteriously lucrative pursuits; his best friend, Gordo, diagnosed with cancer and living on Leonid’s couch; his wife taking a new lover, infuriating the old one and endangering the McGill family; and Leonid’s girlfriend, Aura, back but intent on some serious conversations. . . .

So how can he say no to the beautiful young woman who walks into his office with a stack of cash? She’s an artist, she says, who’s escaped from poverty via a marriage to a rich collector who keeps her on a stipend. But she says she fears for her life, and needs Leonid’s help. Leonid knows better than to believe every word, but this isn’t a job he can afford to turn away, even as he senses that—if his family’s misadventures don’t kill him first—sorting out her crooked tale will bring him straight to death’s door.

Praise for Walter Mosley and  
the Leonid McGill mysteries

“After Easy Rawlins and Paris Minton . . . [Leonid] McGill is a welcome conundrum. A detective in the classic noir style . . . a newly arrived hero who seems to have been around forever.”  
—*The Washington Post*

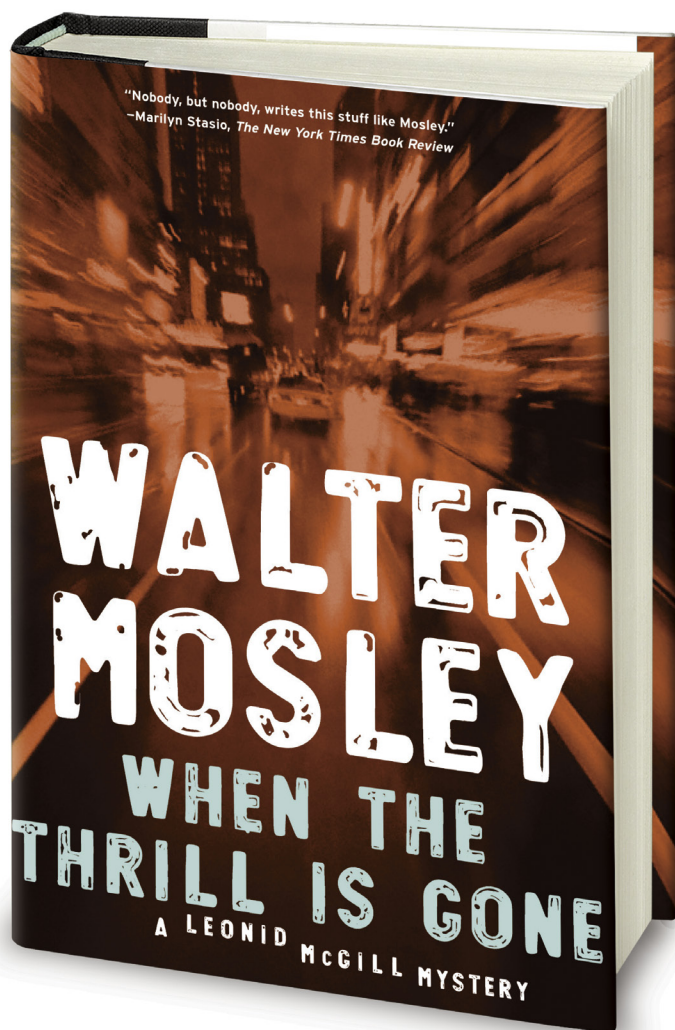
“The second installment of the Leonid McGill series shows the author in full command, delivering an aphoristic, thrilling story of a hero weighed down by his past. . . . Mosley’s sense of story is so fundamentally sound, so in tune with the wants and needs of a crime novel that plot points reveal themselves as if by instinct or by feel.”  
—*Los Angeles Times*



© David Burnett

**WALTER MOSLEY** is one of America’s most celebrated, beloved, award-winning, and bestselling writers. His books have been translated into at least twenty-one languages, and have won numerous awards. Born in Los Angeles, Mosley lives in New York City.

Leonid McGill is back in the third—  
and most enthralling and ambitious—  
installment in Walter Mosley’s latest  
*New York Times*–bestselling series.




## MARCH

Hardcover  
ISBN 978-1-59448-781-1  
\$26.95 (\$33.50 CAN)  
Fiction/Mystery  
6 x 9  
336 pages

- National author tour
- National print reviews and features
- NPR interviews
- Online outreach
- Point-of-purchase materials
- Widespread galley distribution
- [www.waltermosley.com](http://www.waltermosley.com)

Export rights: Woo  
First serial, audio, UK,  
translation:  
Riverhead Books  
Other: Watkins/Loomis  
Agency, Inc.  
133 East 35th Street,  
Suite One  
New York, NY 10016

 Also available from  
Penguin Audio:

Unabridged CDs  
10 hours, 8 CDs  
\$29.95 (\$37.50 CAN)  
ISBN 978-0-14-242895-5

*Also available as an e-book.*

Previous titles:

*Known to Evil*  
ISBN 978-1-59448-752-1  
(hardcover)  
ISBN 978-0-451-23213-7  
(NAL paperback,  
on sale February 2011)

*The Long Fall*  
ISBN 978-1-59448-858-0  
(hardcover)  
ISBN 978-0-451-23025-6  
(NAL paperback)

# BETTER BY MISTAKE

*The Unexpected Benefits of Being Wrong*

Alina Tugend

---

In this persuasive book, journalist Alina Tugend examines the delicate tension between what we're told—we must make mistakes in order to learn—versus the reality—we often get punished for making mistakes and therefore try to avoid them or cover them up. In *Better by Mistake*, Tugend shows us that mistakes are everywhere, and when we acknowledge and identify them correctly, we can not only improve ourselves, but our families, our work, and the world around us.

Through fascinating research, Tugend reveals how mistake-avoidance can affect us from the earliest stages in our lives and shape us into adults who steer clear of risks and challenges. She takes us behind the scenes into cutting-edge behavioral studies; invites us into the high-stakes world of health care and aviation where mistakes can cost lives; and delves into the art and science behind learning how to craft a sincere apology and taking responsibility for your mistakes.

Bold and dynamic, insightful and provocative, *Better by Mistake* turns our cultural wisdom on its head to illustrate the downside of striving for perfection and the rewards of acknowledging and accepting mistakes and embracing the imperfection in all of us.

## Praise for Alina Tugend

“Alina Tugend is a terrific reporter, one who knows how to guide her readers through complex issues that matter.”

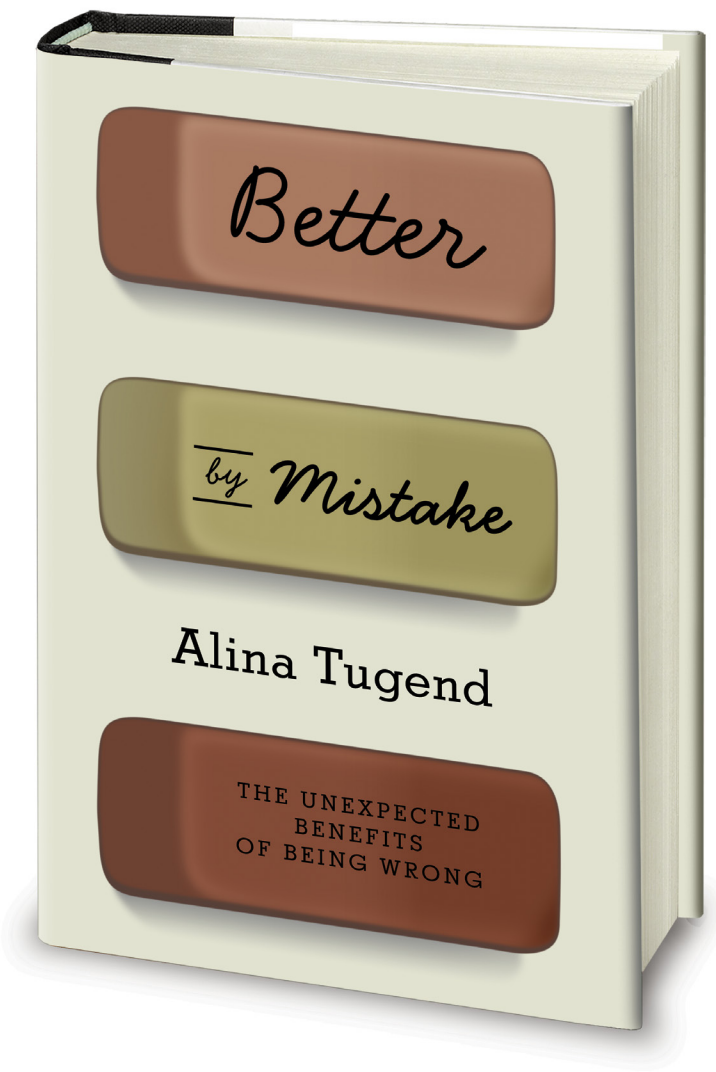
—Daniel Coyle, author of *The Talent Code*



© Anna Newman

**ALINA TUGEND** earned a bachelor's degree at University of California-Berkeley and a Master of Studies in Law at Yale Law School. She has written about education, environmentalism, and consumer culture for numerous publications, including *The New York Times*, the *Los Angeles Times*, the *San Francisco Chronicle*, *The Atlantic*, *American Journalism Review*, *The Chronicle of Higher Education*, *Child*, and *Parents*. Since 2005, she has written the biweekly consumer column “Shortcuts” for *The New York Times* business section. She lives in Larchmont, New York, with her husband, their two sons, and two cats.

A *New York Times* columnist delivers an eye-opening big idea: embracing mistakes can make us smarter, healthier, and happier in every facet of our lives.



## MARCH

Hardcover

ISBN 978-1-59448-785-9

\$25.95 (\$32.50 CAN)

Nonfiction/Business/

Psychology

6 x 9

288 pages

- National electronic media
- National print reviews and features
- Radio satellite tour
- Online outreach

Export rights: Woo

First serial, audio, UK, translation:

Riverhead Books

Other: Miriam Altshuler

Miriam Altshuler

Literary Agency

53 Old Post Road North

Red Hook, NY 12571

*Also available as an e-book.*

# THE UNCOUPLING

*A Novel*

Meg Wolitzer

---

When the elliptical new drama teacher at Stellar Plains High School chooses for the school play *Lysistrata*—the comedy by Aristophanes in which women stop having sex with men in order to end a war—a strange spell seems to be cast over the school. Or, at least, over the women. One by one, throughout the high school community, perfectly healthy, normal women and teenage girls turn away from their husbands and boyfriends in the bedroom for reasons they don't really understand. As the women worry over their loss of passion, and the men become by turns, unhappy, offended, and, above all, confused, both sides are forced to look at their partners, their shared history, and their sexual selves in a new light.

As she did to such acclaim with the *New York Times* bestseller *The Ten-Year Nap*, Wolitzer tackles a serious issue that has deep ramifications for women's lives, in a way that makes it funny, riveting, and totally fresh, allowing us to see our own lives through her insightful lens.

## Praise for Meg Wolitzer and *The Ten-Year Nap*

"A new and refreshing spin on the internal and external struggles of feminism that divide us and cut us to the core."  
—*Elle*

"Meg Wolitzer nails it with tenderness and wit."  
—*O, The Oprah Magazine*

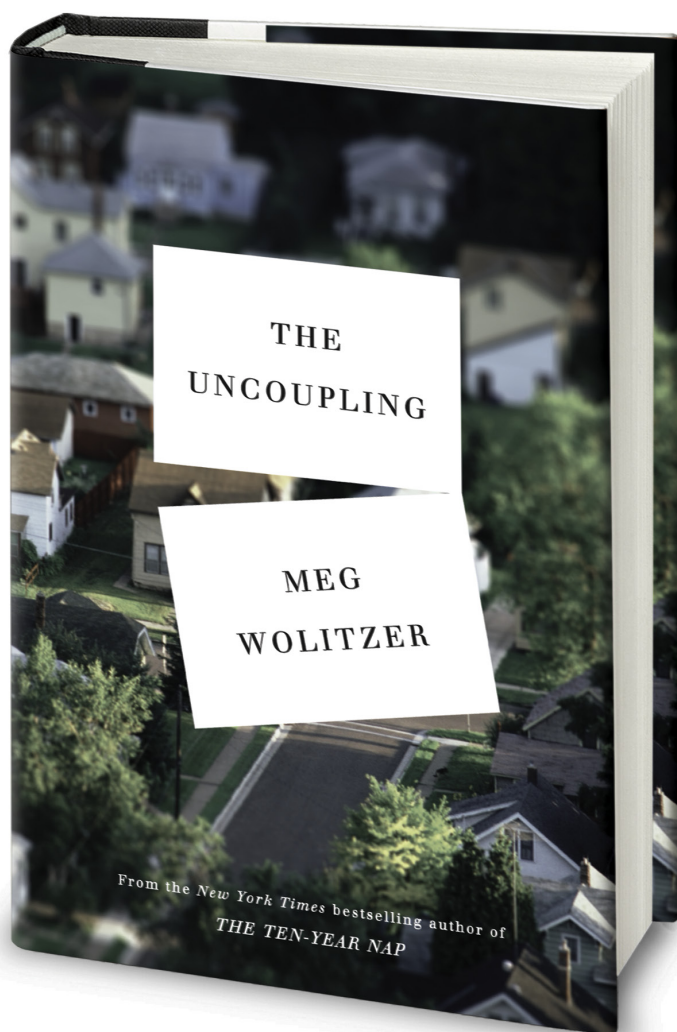
"Wolitzer is as precise and rigorous an observer of social status as Tom Wolfe; she is as incisive and pitiless and clear-eyed a chronicler of female-male tandems as Philip Roth or John Updike."  
—*Chicago Tribune*



© Deborah Copaken Kogan

**MEG WOLITZER** is the author of eight previous novels, including *The Ten-Year Nap*, *The Position*, and *The Wife*. She lives in New York City.

From the *New York Times*–bestselling author of *The Ten-Year Nap*, a funny, provocative, revealing novel about female desire.



APRIL

Hardcover  
ISBN 978-1-59448-788-0  
\$25.95 (\$32.50 CAN)  
Fiction  
6 x 9  
352 pages

- National author tour
- National print reviews and features
- NPR satellite tour
- Online promotions
- Online reading group guide
- Widespread galley distribution

Export rights: E30  
Other: Suzanne Gluck  
William Morris Agency, LLC  
1325 Avenue of the Americas  
New York, NY 10019

*Also available as an e-book.*

Previous title:

*The Ten-Year Nap*  
ISBN 978-1-59448-978-5  
(hardcover)  
ISBN 978-1-59448-354-7  
(paperback)

# THE WILDER LIFE

*My Adventures in the Lost World of*  
Little House on the Prairie

Wendy McClure

---

Wendy McClure is on a quest to find the world of beloved *Little House on the Prairie* author Laura Ingalls Wilder—a fantastic realm of fiction, history, and places she’s never been to yet somehow knows by heart. She retraces the pioneer journey of the Ingalls family—looking for the Big Woods among the medium trees in Wisconsin, wading in Plum Creek, and enduring a prairie hailstorm in South Dakota. She immerses herself in all things *Little House*—exploring the story from fact to fiction, and from the TV shows to the annual summer pageants in Laura’s hometowns. Whether she’s churning butter in her apartment or sitting in a replica log cabin, McClure is always in pursuit of “the Laura experience.” Along the way she comes to understand how Wilder’s life and work have shaped our ideas about girlhood and the American West.

*The Wilder Life* is a loving, irreverent, spirited tribute to a series of books that have inspired generations of American women. It is also an incredibly funny first-person account of obsessive reading, and a story about what happens when we reconnect with our childhood touchstones—and find that our old love has only deepened.

## Praise for Wendy McClure and *I’m Not the New Me*

“There is no self-pity, self-hate or perky self-help, just the thoughts of a really astute writer. . . . McClure is able to craft lines so funny and caustic that readers of all shapes and genres should go back to savor them.” —*USA Today*

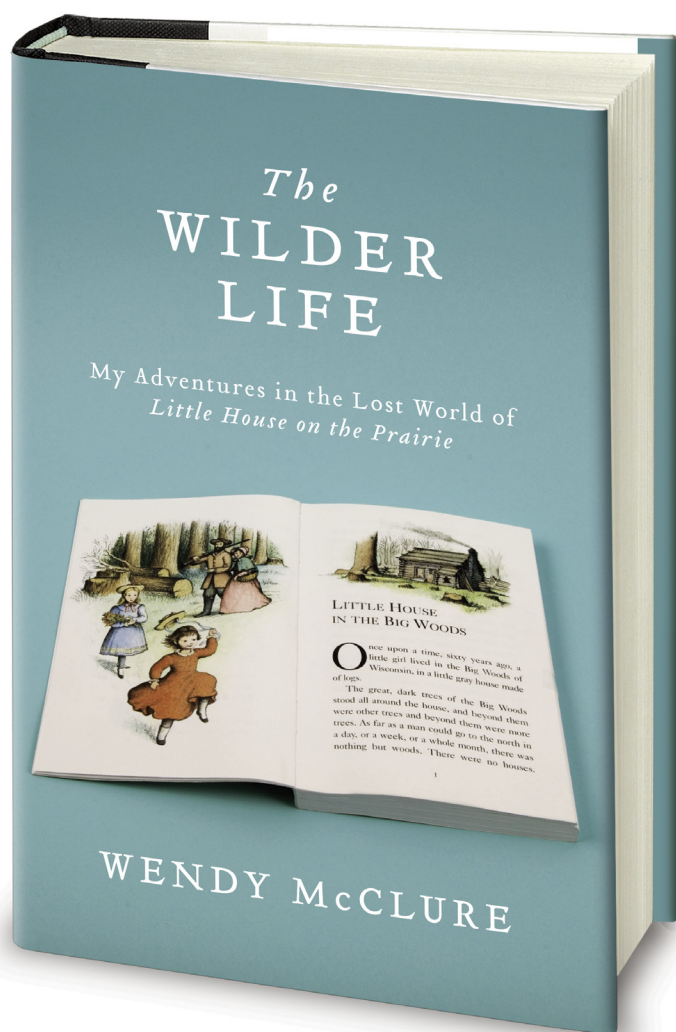
“A deeply funny and affecting book, the kind you give to your best friend and insist she read immediately.” —*San Francisco Chronicle*



Courtesy of the author.

WENDY McCLURE has been writing about her obsessions both online and in print for nearly a decade. In addition to her 2005 memoir, *I’m Not the New Me*, she is a columnist for *BUST* magazine and has contributed to *The New York Times Magazine*. McClure holds an MFA from the Iowa Writers’ Workshop. She lives in Chicago, where she is a senior editor at the children’s book publisher Albert Whitman & Company.

A lively exploration of an obsession with Laura Ingalls Wilder that will resonate with anyone who has wanted to step into the world of a favorite book.



APRIL

Hardcover  
ISBN 978-1-59448-780-4  
\$25.95 (\$32.50 CAN)  
Nonfiction/Memoir  
5 1/2 x 8 1/4  
336 pages

- National print reviews and features
- Radio interviews
- Regional author events
- Online outreach
- [www.wendymcclure.net](http://www.wendymcclure.net)
- [www.poundy.com](http://www.poundy.com)

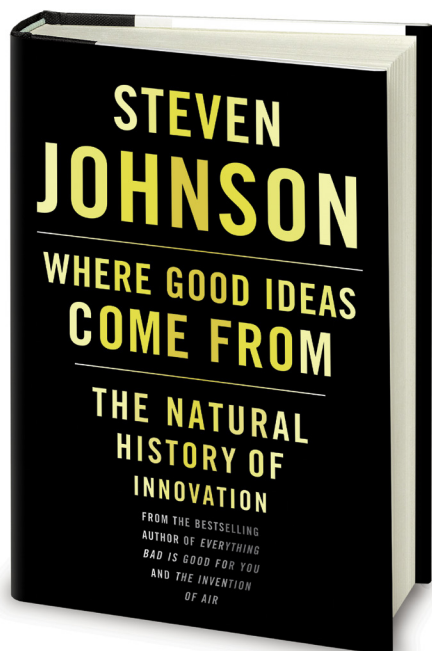
Export rights: Woo  
First serial, audio, UK,  
translation:  
Riverhead Books  
Other: Carlson & Lerner  
Literary Agency, Inc.  
27 West 20th Street  
Suite 1107  
New York, NY 10011

Also available as an e-book.

Previous titles:

*I'm Not the New Me*  
ISBN 978-1-59448-074-4  
(paperback)

# COMING SOON



## WHERE GOOD IDEAS COME FROM

*The Natural History of Innovation*  
Steven Johnson

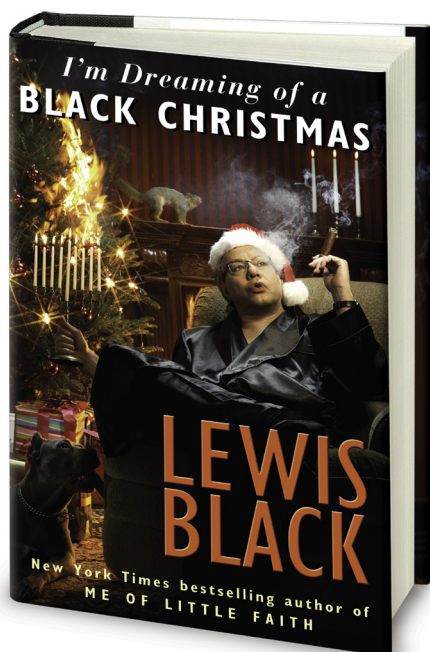
One of our most innovative, popular thinkers takes on—in exhilarating style—one of our key questions: Where *do* good ideas come from?

OCTOBER 2010

ISBN 978-1-59448-771-2

\$26.95/\$33.50 CAN

Also available from Penguin Audio.



## I'M DREAMING OF A BLACK CHRISTMAS

Lewis Black

From the uproarious and perpetually apoplectic *New York Times*-bestselling author and *Daily Show* regular, comes a ferociously funny book about his least favorite holiday, Christmas.

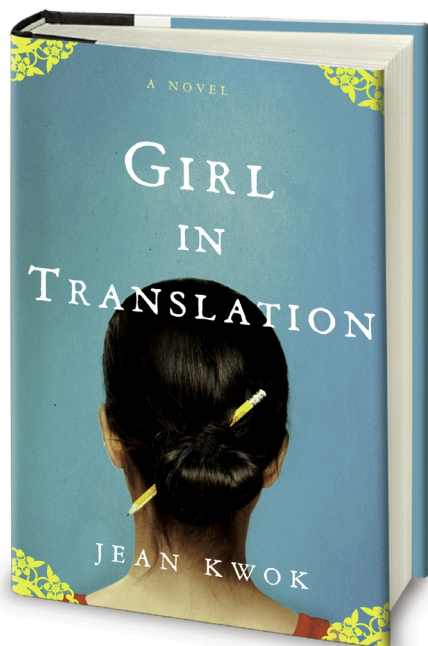
NOVEMBER 2010

ISBN 978-1-59448-775-0

\$19.95/\$23.00 CAN

Also available from Penguin Audio.

# NOW AVAILABLE



## GIRL IN TRANSLATION

*A Novel*

Jean Kwok

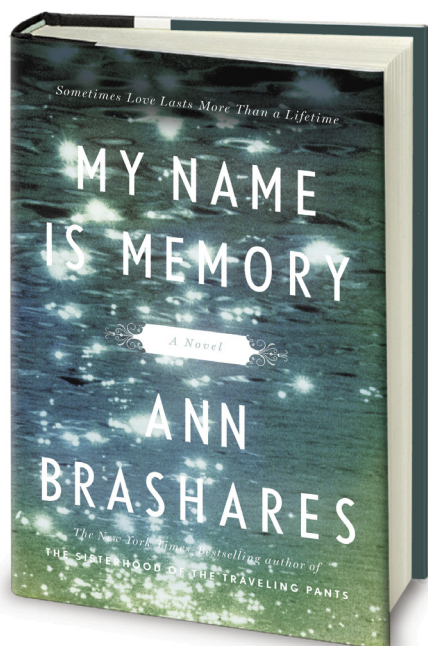
A fresh, exciting Chinese-American voice—an inspiring debut about an immigrant girl forced to choose between two worlds and two futures.

NOW AVAILABLE

ISBN 978-1-59448-756-9

\$25.95/\$32.50 CAN

Also available from Penguin Audio.



## MY NAME IS MEMORY

*A Novel*

Ann Brashares

From the *New York Times*-bestselling author of *The Sisterhood of the Traveling Pants* and *The Last Summer (of You and Me)* comes an imaginative, inspired, magical book—a love story that lasts more than a lifetime.

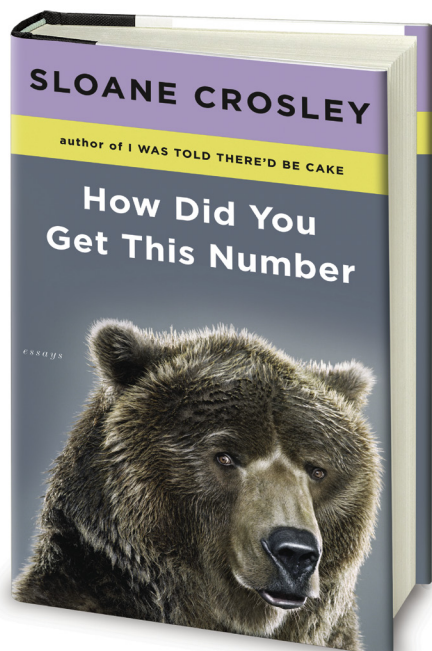
NOW AVAILABLE

ISBN 978-1-59448-758-3

\$25.95/\$32.50 CAN

Also available from Penguin Audio.

# NOW AVAILABLE



## HOW DID YOU GET THIS NUMBER

*Essays*

Sloane Crosley

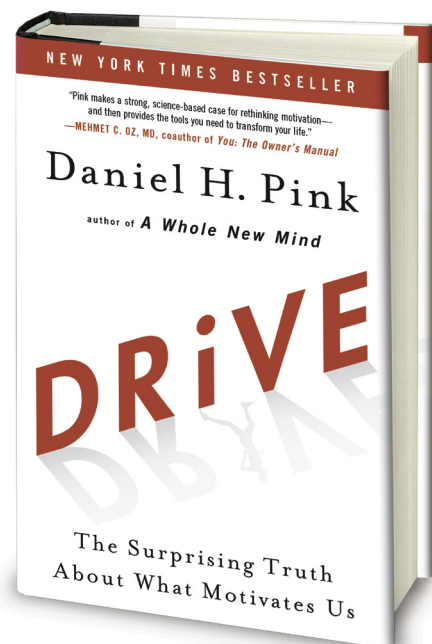
Hilarious and insightful personal essays by the iconic, irresistible Sloane Crosley.

NOW AVAILABLE

ISBN 978-1-59448-759-0

\$25.95/\$32.50 CAN

Also available from Penguin Audio as an audio download.



## DRIVE

*The Surprising Truth About What Motivates Us*

Daniel H. Pink

From the author of *A Whole New Mind*, comes another *New York Times*-bestselling book: a paradigm-changing examination of what truly motivates us and how to harness that knowledge to find greater satisfaction in our lives and our work.

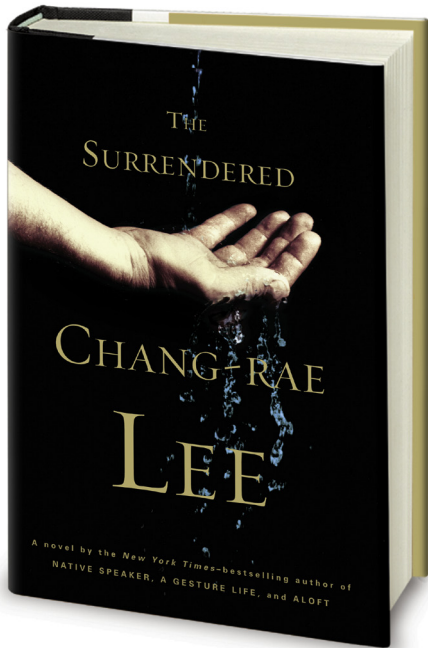
NOW AVAILABLE

ISBN 978-1-59448-884-9

\$26.95/\$33.50 CAN

Also available from Penguin Audio.

# NOW AVAILABLE



## THE SURRENDERED

*A Novel*

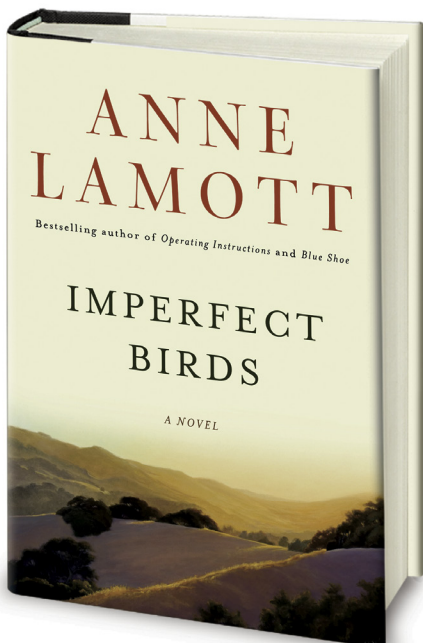
Chang-rae Lee

The bestselling, award-winning writer of *Native Speaker*, *A Gesture Life*, and *Aloft* returns with his biggest, most ambitious novel yet: a spellbinding story of how love and war echo through an entire lifetime.

NOW AVAILABLE

ISBN 978-1-59448-976-1

\$26.95/\$33.50 CAN



## IMPERFECT BIRDS

*A Novel*

Anne Lamott

A powerful and redemptive novel of love and family, from the author of the bestselling *Blue Shoe*, *Grace (Eventually)*, and *Operating Instructions*.

NOW AVAILABLE

ISBN 978-1-59448-751-4

\$25.95/\$32.50 CAN

Also available from Penguin Audio.



*An essay from Barry Schwartz & Kenneth Sharpe, authors of*

# PRACTICAL WISDOM

---

We are growing increasingly disenchanted with the institutions on which we depend. We can't trust them. They disappoint us. This is true of schools that are not serving our kids. It is true of doctors who seem too busy to give us the attention and care we crave. It's true of banks that mismanage our assets. It's true of a legal profession that sometimes seems more interested in expediency or profit than in justice.

To make things better, we have two types of tools: rules that tell people what to do (and what not to do) and incentives that reward people for doing what we think they should. Rules and incentives. Sticks and carrots.

Rules and incentives are not enough. They leave out something essential: what classical philosopher Aristotle called "practical wisdom." Without this missing ingredient, neither rules nor incentives will be enough to solve the problems of medicine, education, finance, or anything else.

What is practical wisdom? For Aristotle, it combined the will to do the right thing and the skill to figure out what the right thing is. In the professional world, this means workers embracing the "soul" of their professions, discerning and achieving the proper aims of their work; doctors who aim to treat people, not diseases; teachers who aim to educate and inspire; lawyers who aim to serve their clients and justice.

But wisdom is not just will; wise practitioners must also have skill. A wise practitioner:

- is perceptive enough to know what a situation calls for;

- knows when and how to make the exception to every rule;
- knows how to improvise;
- can take the perspective of another; and
- knows how to choose among goals when they conflict, or to find a way to balance them.

It takes the right kind of experience to cultivate practical wisdom, and if we don't pay attention, these skills—already rare—will disappear.

Yet, currently, practitioners are actually getting the wrong experience. More and more detailed rules and procedures undermine the needed skills. Clever incentives undermine the needed will.

The corrosion of wisdom is not inevitable. It can be resisted. The world is full of "canny outlaws" who, working courageously within a system that discourages practical wisdom, manage nonetheless to deploy it.

But that is not enough: We need system changers, too—people who are building institutions that nurture and sustain wisdom rather than destroying it.

Human beings are literally born to be wise. Our brains are characterized by just the cognitive and emotional capacities that wisdom requires. So practical wisdom can be nurtured in all of us. But it takes the right experience. That demands systemic changes in the organizations we work in.

We need practical wisdom. When wisdom is cultivated, it is not only good for society but is, as Aristotle thought, a key to our own happiness.



*An engraving from Sarah Vowell's new book*

## UNFAMILIAR FISHES

---

Drawn by A. T. Agate



Rev. William Alexander, the puny New Englander standing under the Hawaiian equivalent of the Tree of Knowledge preaches the gospel to a throng of natives in the Eden that is the island of Kauai. This sketch of one of the early American missionaries in Hawaii was made in 1840 by an artist passing through from the U.S. Navy's first global expedition to gather scientific specimens and survey whaling and other commercial opportunities in the Pacific. So this image isn't simply a picture of story time in the shade. It is the image of the beginnings of the Americanization of the world in general and Hawaii in particular. By century's end, the U.S. Navy would return to Hawaii to build its permanent base at Pearl Harbor and Rev. Alexander's son and the other "missionary boys" would found sugar plantations and overthrow the Hawaiian queen so as to deliver the islands to the U.S.A.

*An essay from Walter Mosley, author of*

# WHEN THE THRILL IS GONE

---

About a year ago, I got a call from the preeminent film director Jonathan Demme (*The Silence of the Lambs, Philadelphia*), telling me that he'd been on a flight to London and that he picked up *The Long Fall* at the airport bookstore. He said that he couldn't get the atmosphere of the story out of his mind and that he thought I should think of making the book into a film.

I said okay.

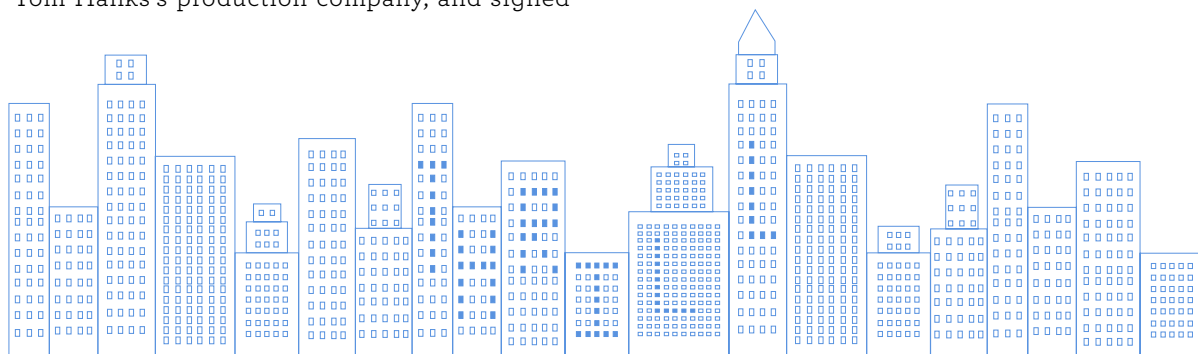
I wondered how I could manage such a thing, but I was grateful for the positive input from such a brilliant filmmaker. A few months later, Jonathan called back, asking if I had done anything about what he'd said. I hadn't, but was hoping to. A few more months went by and Demme called again, saying that we should try to make a TV series out of the book for HBO. He said that we could write the script together and that he'd direct at least a few of the episodes.

Since then we've made a deal with Playtone, Tom Hanks's production company, and signed

contracts with HBO to write the pilot episode. The work has been wonderful. I'm the one saying that we need to change this and expand on that, while Jonathan is saying that we have to stick to the novel. So we pass the story back and forth, honing the voices and the characters.

The most interesting part of this collaboration is that we are in complete agreement about the nature of the main characters. Jonathan wants to make the portrayal of Leonid McGill as close to the book as possible. In this I, of course, agree. So our translation of Leonid McGill into a film character is coming together perfectly.

Jonathan has a deft ear for the voices of the novel and an uncompromising eye for a completely new vision of New York in the twenty-first century—Leonid McGill's New York. I couldn't be happier working with him, HBO, and Playtone, trying to create a lasting celluloid image of the novels that are so close to my heart.



## *Myths about mistakes from Alina Tugend, author of*

# BETTER BY MISTAKE

---

### **Myth: Perfectionists make better workers.**

Fact: In fact, many perfectionists fear challenging tasks, take fewer risks, and are less creative than non-perfectionists. For example, a research study found that perfectionists performed more poorly than their counterparts in a writing task, perhaps because they so dread receiving feedback that they don't develop the same writing skills as nonperfectionists.

### **Myth: It's good for your children's self-esteem to praise them for being smart.**

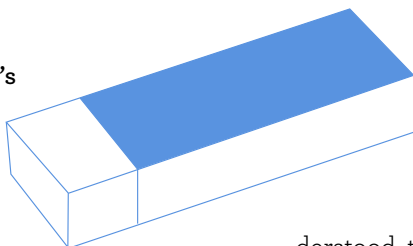
Fact: Research has shown that praising children for being smart—rather than for making a good effort—leads them to fear taking on more difficult tasks because they might look “dumb.” Children who feel effort is more important than appearing smart are often more willing to tackle greater challenges.

### **Myth: Women handle mistakes better than men.**

Fact: Women and men do tend to respond to mistakes in different ways, but both sexes can learn something from each other's approach. Men tend

to place the blame on others and could benefit from a greater willingness to shoulder responsibility for their errors. Women, on the other hand, tend to beat themselves up, and need to learn to depersonalize mistake-making.

### **Myth: It's always a good idea to apologize to an injured party as soon as possible after making a mistake.**



Fact: While it's not a great idea to wait too long to apologize, research has found that if you say “I'm sorry” before the person you hurt has time to be heard and understood, the apology can feel more like pressure to move on than a sincere statement.

### **Myth: Most fatal medical mistakes are the fault of incompetent doctors or nurses.**

Fact: The vast majority of fatal medical errors arise from systemic problems rather than a few bad apples. For example, bacteria that collects in lines inserted into patients to deliver medication and nutrients, and to measure activities in the body cause an estimated 80,000 bloodstream infections resulting in about 28,000 deaths annually.

*An essay by Meg Wolitzer, author of*

# THE UNCOUPLING

---

I kept hearing stories: How, at a cooking class, one woman had apparently told everyone that she had given up “that part” of her life forever. All around the room, the other women nodded empathetically; they knew what “that part” meant. How, over drinks, a friend had confided, “I would pay someone to have sex with my husband.” How, on the message boards devoted to young motherhood and all its accoutrements, women described never wanting to be touched by adult male hands again.

Something was in the air, or at least in the conversation, and the prurient part of me was interested. But so was the writer part.



The subject of women withholding sex from men is an ancient one; in Aristophanes’ comic play *Lysistrata*, the title character encourages the women of Greece to stop sleeping with men in order to end the Peloponnesian War. There have been more recent examples of sex strikes around the world, both in art and in life—not all involving war. What if the women’s reasons for turning away from men are hard to explain? What if they’re emotional, or biological, or have something to do with being angry at men for running the world and basically ruining it? And then, of course, there’s despair, and vulnerability, and the fact that childbearing days

have come to an end, so sex for its own sake needs to be really wonderful, or else why bother.

Women’s magazines have long been on the diminished-desire beat. The articles they publish seem to be increasingly brain science-based, in addition to including traditional anecdotes from unhappy bedrooms and professional advice from a kind and knowledgeable therapist. (The word “candles” might get mentioned, prescriptively.) But what interested me most as a novelist wasn’t primarily the latest psychological or neurochemical



research into female arousal, or lack thereof. Instead, I just wanted to take a look at the way fe-

male desire changes over time. And it definitely does change. There may not always be an outright war between men and women, but something’s certainly going on now, in “that part” of women’s lives, and I wanted to see what it was.

That’s what I’ve explored in *The Uncoupling*. I decided to work *Lysistrata* into it, at least around the edges, imagining what would happen if the play cast a spell over a group of girls and women in that same invisible way that love and the beginnings of desire seem to cast a spell, too, entrancing their subjects, changing the way they think about themselves and the lives they’ve been living.

*An essay from Wendy McClure, author of*

## THE WILDER LIFE

---

When I first started writing *The Wilder Life*, there were already a few signs that our cultural obsession with Laura Ingalls Wilder was once again growing and evolving, with renewed interest in her life, her stories, and all the details that they evoke.

In 2009, the musical production of *Little House on the Prairie* debuted in Minneapolis, MN, and its national tour continued through this year.

It stars Melissa Gilbert whose memoir, *Prairie Tale*, was published in 2009. The book came out just a few months after the complete series of *Little House on the Prairie* was released on DVD, in a box set shaped like a covered wagon. The *LHOP* mania continues with new memoirs from two other cast members of the NBC series—Alison Arngrim, who played Nellie Oleson, and Melissa Sue Anderson, who played Mary; both books are out this spring. Additionally, my Tivo shows that there are frequent Hallmark Channel marathons of the series, and repeated showings of two other Laura Ingalls Wilder-related miniseries productions.

But references to Wilder and *Little House* have been popping up elsewhere on the small screen as well. Last year, the comedian Margaret Cho spent an episode of her VH1 reality show wearing what she described as “a Laura Ingalls Wilder

prairie dress” and attempting to live a simple, off-the-grid existence. This past March, in an interview on NPR’s *Fresh Air*, Chloë Sevigny confessed that her favorite program was always *Little House on the Prairie*. It’s also a favorite show of Sawyer on *Lost*, who was shown watching an early episode. (Apparently it’s not the first time the *Lost* character has referred to *LHOP*; a fan of both shows has already compiled a clip video of the shout-outs and posted it on YouTube.)

Wilder and her books have been getting some major magazine coverage in the past year, too. Last July, *O, The Oprah Magazine* ran Marie Howe’s essay about how she and her daughter turned to the *Little House* books during a winter of strained finances. Just a few weeks later, Judith

Thurman’s article “Wilder Women,” a biographical piece on Wilder and her daughter, Rose Wilder Lane, appeared in *The New Yorker* and generated an NPR interview and spirited discussions on Salon and Metafilter. Most recently, *The New York Times Magazine*’s “Cooking with Dexter” column was about how the *Little House* books inspire modern urban farmers and localvore foodies.

Personally I think we’re just a year away from seeing a zombie/*Little House* mash-up book, but that’s just me.





VISIT [RIVERHEADBOOKS.COM](http://RIVERHEADBOOKS.COM)  
FOR EXCLUSIVE INTERVIEWS, BLOGS,  
VIDEOS, EXCERPTS, REVIEWS, LINKS,  
AND BREAKING INFORMATION ABOUT  
CURRENT AND UPCOMING RIVERHEAD  
AUTHORS AND BOOKS.

**OR** FRIEND US ON FACEBOOK AND  
FOLLOW US ON TWITTER.

# RIVERHEAD FOREIGN SUBAGENTS

---

## BALTIC

(Estonia, Lithuania, Latvia)  
Tatjana Zoldnere  
Andrew Numberg Baltic  
34-5 Gertrudes Street  
Riga, LV 1011  
Latvia  
Phone: 371 750 6495  
Fax: 371 750 6494  
E-mail: zoldnere@anab.apollo.lv

## BRAZIL

Laura & João Paulo Riff  
RIFF Agency  
Rua Visconde de Pirajá 414  
Sala 1108  
22410 Rio de Janeiro  
Brazil  
Phone: 55 21 2287 6299  
NY Phone: 646 362 2056  
Fax: 55 21 2267 6395  
E-mail: laura@agenciariff.com.br  
E-mail: joaopaulo@agenciariff.com.br

## BULGARIA and MACEDONIA

Katalina Sabeva  
Anthea Agency  
62 G.M. Dimitrov Blvd.  
P.O. Box 16  
Sofia 1172  
Bulgaria  
Phone/Fax: 39 2 986 35 81  
E-mail: katalina@antheairights.com

## CHINA and TAIWAN

Annie Chen  
Bardon Chinese Media Agency  
3F No. 150, Sec. 2  
Roosevelt Road  
Taipei 100  
Taiwan  
Phone: 886 2 23644995 Ext. 17  
Fax: 886 2 23641967  
E-mail: annie@bardon.com.tw

## CZECH REPUBLIC, CROATIA

SERBIA, and MONTENEGRO  
Kristin Olson  
Kristin Olson Literary Agency  
Klimentska 24  
110 00 Praha 1  
Czech Republic  
Phone: 011-420-2-2258-0048  
Fax: 011-420-2-2258-2042  
E-mail: kristin.olson@litag.cz

## FRANCE

Vanessa Kling  
La Nouvelle Agence  
7 Rue Corneille  
F-75006 Paris  
France  
Phone: 33 1 4325 8560  
Fax: 33 1 4325 4798  
E-mail: vanessa@lanouvelleagence.fr

## GERMANY

Sabine Ibach  
Mohrbooks Agency  
Klosbachstrasse 110  
CH-8032 Zurich  
Switzerland  
Phone: 41 43 244 86 24  
Fax: 41 43 244 86 27  
E-mail: sabine.ibach@mohrbooks.com

## GREECE

Nelly Moukakou  
JLM Literary Agency  
9 Andrea Metaxa Street  
106 81 Athens  
Greece  
Phone: 301 364 7187  
Fax: 301 382 8779  
E-mail: jlm@jlm.gr

## HUNGARY

Peter Bolza  
Katai & Bolza Literary Agents  
H-1406 Budapest  
P.O. Box 55  
Hungary  
Phone: 361 113 0467  
Fax: 361 456 0314  
E-mail: peter@kataibolza.hu

## INDONESIA

Santo Manurung  
Maxima Creative/PT Infozone  
J.L.Kelapa Puan 19 Blok AJ-4 No. 11  
Gading Serpong—Tangerang 15810  
Indonesia  
Phone: 62 21 5467121  
E-mail: santo@cbn.net.id

## ISRAEL

Gal Pikarski  
Pikarski Literary Agency  
200 Hayarkon Street  
Tel Aviv 61040  
Israel  
Phone: 972 3 523 1880  
Fax: 972 3 527 0160  
E-mail: gal@pikarskiagency.co.il

## ITALY

Erica Berla  
Berla & Griffini Rights Agency  
Via Stampa 4  
20123 Milano  
Italy  
Phone: 39 02 80 50 41 79  
E-mail: berla@bgagency.it

## JAPAN

Hamish Macaskill  
English Agency  
Sakuragi Bldg, 4F  
6-7-3 Minami Aoyama  
Minato-ku, Tokyo 107-0062  
Japan  
Phone: 81 33 406 5385  
Fax: 81 33 406 5387  
E-mail: yukako@ej.co.jp

## Manami Tamaoki

Tuttle Mori Agency  
Dai ichi Fuji Bldg., 8F  
2-15 Kanda-Jinbocho  
Chiyoda-ku, Tokyo 101-0051  
Japan  
Phone: 81 3 3230 4083  
Fax: 81 3 3234 5249  
E-mail: atsuko-sakuma@tuttlemori.com

**KOREA**  
 Sue Yang  
 Eric Yang Agency  
 3F, e B/D  
 54-7 Banpo-Dong  
 Seocho-gu  
 Seoul 137-802  
 Korea  
 Phone: 822 592 3356  
 Fax: 822 592 3359  
 E-mail: sueyang@ericyangagency.co.kr

**NETHERLANDS**  
 Linda Kohn  
 ILB  
 Koninneweg 2A  
 1217 KW Hilversum  
 Netherlands  
 Phone: 31 35 6213 500  
 Fax: 31 35 6215 771  
 E-mail: lkohn@planet.nl

**POLAND**  
 Maria Strarz-Ka'nska  
 Graal Limited  
 Ul. Radna 12/15  
 00-341 Warsaw  
 Poland  
 Phone: 4812 21 9458  
 Fax: 4822 82 80880  
 E-mail: maria@graal.com.pl

**ROMANIA**  
 Andreea Focsaneanu  
 Simone Kessler International  
 Copyright Agency  
 STR. Banul Antonache 37  
 Bucharest 1  
 Romania 011663  
 Phone: 004021 316 48 06  
 Fax : 004021 231 45 22  
 E-mail: simona@kessler-agency.ro

**RUSSIA**  
 Ludmilla Sushkova  
 Andrew Nurnberg Literary Agency  
 21 Tsvetnoy Blvd.  
 Stroenie 6  
 Moscow 127051  
 Russia  
 Phone: 7 095 925 8188  
 Fax: 7 095 883 6403  
 E-mail: sushkova@mail.iasnet.ru

**SCANDINAVIA**  
 (Sweden, Finland, Denmark, Norway)  
 Ann-Christine Danielsson  
 Ann-Christine Danielsson Agency  
 Haggstigen 17  
 SE-240 13 Genarp, Sweden  
 Phone: 46 40 48 23 80  
 Fax: 46 40 48 21 90  
 E-mail: acd.agency@swipnet.se

**SPAIN and PORTUGAL**  
 Maribel Luque (Spain)  
 Anna Bofill (Portugal)  
 Carmen Balcells Agency  
 Diagonal 580  
 Barcelona 08021  
 Spain  
 Phone: 34 93 200 8933/34 93 393 4200  
 Fax: 34 93 200 7041  
 E-mail: a.bofill@ag-balcells.com

**THAILAND and VIETNAM**  
 Pimolporn Yutisri  
 Tuttle-Mori Agency Co., Ltd.  
 6th Fl., Siam Inter Comics Bldg.  
 459 Soi Piboon-Oppathum (Ladprao 48),  
 Samsen Nok, Huay Kwang,  
 Bangkok 10320  
 Thailand  
 Phone: 662 694 3026  
 Fax: 662 694 3027  
 E-mail: pimolporn@tuttlemori.co.th

**TURKEY**  
 Ozgur Emir  
 Akcali Copyright Agency  
 Bahariye Cad. 8/6, 34714 Kadikoy  
 Istanbul  
 Phone: 90 216 338 8771 90  
 Fax: 90 216 349 0778  
 E-mail: ozgur@akcalicopyright.com

**Key to Territory Codes**

SAP CODE	DEFINITIONS
A00	US, dependencies, Philippines
B00	No rights anywhere
C00	US, dep., Phil., Canada
D00	Public Domain in the US
D05	Public Domain throughout the world excluding European Union
DW	Public Domain throughout the world
E00	US, dep., Phil., Canada, Open Market
F00	US, dep., Phil., Open Market excluding European Union
F25	US, dep., Phil., No Canada, More Restricted Open Market without Europe
G00	US, dep., Phil., Canada, Open Market excluding European Union
G12	US, dep., Phil., Canada, More Restricted Open Market without European Union
K00	US, dep., Phil., S. America, Trinidad, Tobago
L00	US, dep., Phil., Open Market, No Israel
M00	US only
N00	US, dep., Phil., Open Market
N43	US, dep., Phil., No Canada, More Restricted Open Market with European Union
N44	US, dep., Phil., No Canada, Open Market with European Union, No India
Q00	US and Canada only
P00	US, dep., Phil., nonexclusive Canada, Open Market
S00	US, dep., No Phil.
T00	US, dep., Phil., nonexclusive Canada
U00	World except Japan
V00	World except Australia and New Zealand
W00	World
100	US, dep., Phil., Canada, Australia, New Zealand, Open Market
200	World except Canada
300	World except South Africa
500	US, dep., Phil., nonexclusive Canada, Aus, NZ, Open Market
600	World except UK
700	World except India
900	World except Israel

**NOTES** Rights/Territory codes apply to English-language distribution of finished copies of the ISBN only.

## PUB EASY

Obtain price and real-time availability, place and track orders, receive order acknowledgments and check order status online via PubEasy. Penguin supports the PubEasy/TRANSACT service via e-mail at [pubeasytransact@pubeasy.penguin.com](mailto:pubeasytransact@pubeasy.penguin.com). For information and registration, go to [www.pubeasy.com](http://www.pubeasy.com).

## ORDERING INFORMATION

When ordering please include the ISBN, quantity, edition (cloth or paper), title, author, and price.

## DOMESTIC SALES

### Inside Sales Department

To order Penguin Group (USA) Inc. titles, retailers and wholesalers may call Inside Sales at 800-847-5515. A sales professional will assist you with your orders for new titles and backlist, inform you of current special offers and national and regional publicity, and assist you with co-op and discount inquiries. If you do not have an account with Penguin Group (USA) Inc., your sales representative will assist you in opening an account and placing your initial order. To place orders you may call 800-847-5515 between 8:30 a.m. and 4:40 p.m. EST, Monday through Friday (12:25 p.m. EST closed on Fridays, June–August) or fax to 607-775-4829.

### Orders may be mailed to:

Penguin Group (USA) Inc.  
Attention: Inside Sales  
One Grosset Drive  
Kirkwood, NY 13795-1042

### Order Department

The Order Department will take wholesale and retail, course adoption, school and library orders. Please call 800-526-0275 between 8:30 a.m. and 4:40 p.m. EST, Monday through Friday (12:25 p.m. EST closed on Fridays, June–August) and have your account number and ISBNs ready. You may also fax your order to 800-227-9604 or mail it to: Penguin Group (USA) Inc.  
Attention: Order Processing  
405 Murray Hill Parkway  
East Rutherford, NJ 07073-2136

All prices and publication dates are subject to change without notice.

Penguin Group (USA) Inc. offers to sell on our published terms, and these terms may not be changed, modified, or amended by contrary, different, or additional terms contained in a customer's purchase order or other purchase confirmation or advice.

### Electronic Orders

Penguin Group (USA) Inc. is a member of PUB-NET. Our SAN for regular orders is 282-5074. Our SAN for Instant Response is 852-5455. Titles from Penguin Group (USA) Inc. imprints may be combined on a single purchase order; however, normal minimums apply based on published terms.

## CUSTOMER SERVICE

### CustomerService@us.penguin.com

For customer service please call 800-631-8571 between 8:30 a.m. and 4:40 p.m. EST, Monday through Friday (12:25 p.m. EST closed on Fridays, June–August), fax to 201-256-0009, or mail to: Penguin Group (USA) Inc.  
Attention: Customer Service  
405 Murray Hill Parkway  
East Rutherford, NJ 07073-2136  
E-mail: [customer.service@us.penguin.com](mailto:customer.service@us.penguin.com)

**Copies of Invoices and Credit Memos are available via OASIS, a free online order and shipment information service. To sign up or register go to <http://oasis.penguin.com>**

Shipping instructions or vendor guides can be e-mailed to [vendor.guides@us.penguin.com](mailto:vendor.guides@us.penguin.com) or faxed to 201-256-0009.

### Individuals

Individual consumers can place orders by calling 800-788-6262 or faxing to 201-256-0017. Please have your Visa, MasterCard, or American Express ready. You will be charged the list price plus a shipping and handling fee and any applicable sales tax.

### Special Markets

For ordering information fax to 212-366-2679 or call:  
Special Sales: 212-366-2612  
Mail Order Catalogs: 212-366-2751

### Canadian Sales and Editorial

Penguin Books Canada  
90 Eglinton Ave., Suite 700  
Toronto, Ontario M4P 2Y3  
Canada  
Phone: 416-925-2249  
Fax: 416-925-0068  
Toll free: 800-810-3104

### Canadian Orders, Customer Service, and Returns

Penguin Books Canada  
195 Harry Walker Parkway North  
Newmarket, Ontario L3Y 7B3  
Canada  
Phone: 800-399-6858  
Fax: 800-363-2665

### International Sales

Penguin Group (USA) Inc.  
Attn: International Sales  
345 Hudson Street  
New York, NY 10014  
Phone: 212-366-2000  
Fax: 212-414-3354

### International Orders and Customer Service

Penguin Group (USA) Inc.  
Order Processing/Exports  
405 Murray Hill Parkway  
East Rutherford, NJ 07073-2136  
Fax: 201-256-0009

## Returns Policy

Books published by Penguin Group (USA) Inc. may be returned for credit if they were ordered from Penguin Group (USA) Inc. on a returnable basis, are in salable condition, and are returned at the customer's expense no sooner than 90 days after the publication date and no later than 180 days after they are declared out of print. For more details on credits for returns, contact your sales representative or Inside Sales at 800-847-5515. Credits may be used for future purchases only.

### Address for Returns

Penguin Group (USA) Inc.  
Returns Dept.  
One Grosset Drive  
Kirkwood, NY 13795-1042

### Co-op Advertising Policy

For co-op advertising on adult titles, direct requests to your Penguin Group (USA) Inc. adult sales representative or to: Penguin Group (USA) Inc.  
Attention: Sales Department  
375 Hudson Street  
New York, NY 10014

### Penguin Group Express

- Guaranteed next-day shipping
- Our most popular frontlist and backlist titles!
- For retail and wholesale accounts only
- Call toll free (800) 527-9703 or fax to 201-256-0010 or e-mail to [PGI\\_Order\\_Department@us.penguin.com](mailto:PGI_Order_Department@us.penguin.com)
- Advise the customer service representative that you are placing an EXPRESS ORDER.
- Orders received by 1:00 p.m. EST will be shipped by the next business day provided books are available and your account is in good credit standing.
- Minimums per order:  
Retail (all warehouses): 25 units  
RDC (all warehouses): 300 units  
Wholesale:  
Lebanon—for DK product—50 units  
Pittston and Kirkwood—for PGI product—96 units
- We will accept backorders for 5 days. If stock comes in within this 5-day period, order will release immediately as an express order.
- Penguin Express orders cannot be combined with other orders.

### Delayed Billing Program

- Offer open to all retail and wholesale accounts in good credit standing.
- **Orders can be placed anytime between May 21, 2010 and September 24, 2010.**
- Invoice due December 17, 2010.
- One order only. Excludes NYP titles and those on the *New York Times* bestseller list.
- Contact your sales representative or our Inside Sales Department for qualifying minimums.
- Penguin Group (USA) Inc. will ship on any date specified with above guidelines.
- All orders are subject to the final approval of the Penguin Group (USA) Credit Department.

# RIVERHEAD REVIEWER CHECKLIST

---

- |  |  |
|--|--|
| <input type="checkbox"/> <b>THE OLD ROMANTIC</b><br>Dean, Louise   | <input type="checkbox"/> <b>PRACTICAL WISDOM</b><br>Schwartz, Barry<br>and Sharpe, Kenneth |
| <input type="checkbox"/> <b>THE ESSENCE OF HAPPINESS</b><br>His Holiness the Dalai Lama<br>and Cutler, Howard C., M.D. | <input type="checkbox"/> <b>BETTER BY MISTAKE</b><br>Tugend, Alina                         |
| <input type="checkbox"/> <b>THE WILDER LIFE</b><br>McClure, Wendy  | <input type="checkbox"/> <b>UNFAMILIAR FISHES</b><br>Vowell, Sarah                         |
| <input type="checkbox"/> <b>WHEN THE THRILL IS GONE</b><br>Mosley, Walter  | <input type="checkbox"/> <b>THE UNCOUPLING</b><br>Wolitzer, Meg                            |
| <input type="checkbox"/> <b>THE DEATH INSTINCT</b><br>Rubinfeld, Jed   |  |

REVIEWER NAME

---

COMPANY

---

ADDRESS

---

CITY

---

STATE

---

ZIP

---

TELEPHONE

---

FAX

---

E-MAIL

---

PLEASE MAIL CHECKLIST TO:

Marilyn Ducksworth  
Senior Vice President, Associate Publisher, and Executive Director of Publicity  
Penguin Group (USA) Inc.  
375 Hudson Street  
New York, NY 10014

OR FAX IT TO: (212) 366-2636

RIVERHEAD BOOKS

A member of Penguin Group (USA) Inc.  
375 Hudson Street, New York, New York 10014  
[www.penguin.com](http://www.penguin.com)

Cover design by Alex Merto

A Pearson Company  
Printed in USA | 978-3-00116-590-9