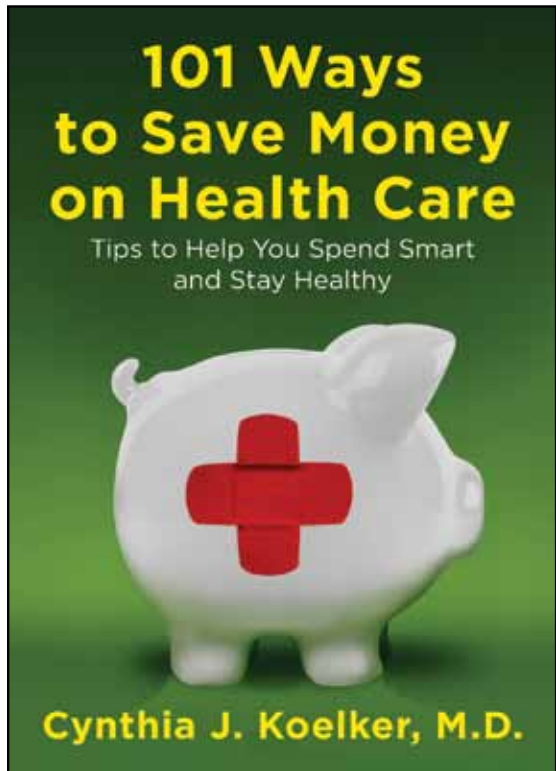


PLUME
GOTHAM BOOKS
AVERY
PORTFOLIO
OVERLOOK

January - April 2011

Concrete, easy-to-implement suggestions for minimizing health care expenses without sacrificing your health



Cynthia J. Koelker, MD

101 Ways to Save Money on Health Care

Tips to Help You Spend Smart and Stay Healthy

Everyone wants to save money on health care. Even insured patients are struggling with higher deductibles, the cost of medication, and fear of hospital bills. An Ohio-based family physician for over twenty years, Dr. Cynthia J. Koelker has made it her mission to help everyone, insured and uninsured alike, lower their health care expenses—right now.

In *101 Ways to Save Money on Health Care*, Dr. Koelker shares a wealth of insider information on how to save on health expenses from medications to hospital stays, and everything in between. She shares hundreds of websites for discounts on prescription and over-the-counter medicines, and dozens of resources for trustworthy health information. This invaluable consumer guide is a must-have for anyone looking to hold onto his hard-earned dollars.

"All this talk about revolutionary new health care plans is fine, but what do you do in the meantime? This book covers the gamut. . . Use one idea and the book more than pays for itself." —MENZA Bulletin

978-0-452-29694-7 • U.S. \$13.00 / \$16.00 CAN.

Health

5" x 7" • 208 pages

Rights: W00

Pub History: A Plume Original

Also available as an e-book

On Sale: 9/1/10

■ Don't pay for a specialist: family doctors are trained to handle 90 to 95 percent of conditions encountered in their daily practice

■ If you're a male and over age 50, taking an aspirin a day will help lower your cholesterol

SUGGESTED ORDER



Photo © Celeste M. Wagner

■ 6-Copy Counter Display, ISBN 978-0-452-29425-7, U.S. \$78.00 / \$96.00 CAN.

■ National Publicity

■ Local Author Events

■ Online Promotions

■ Targeted Print Advertising

■ www.101waystosavemoneyonhealthcare.com

CYNTHIA KOELKER, MD, is a board-certified family physician with degrees from MIT, Case Western Reserve University School of Medicine, and the University of Akron. She served in the National Health Service Corps to finance her medical education. She practices medicine in Akron, Ohio.

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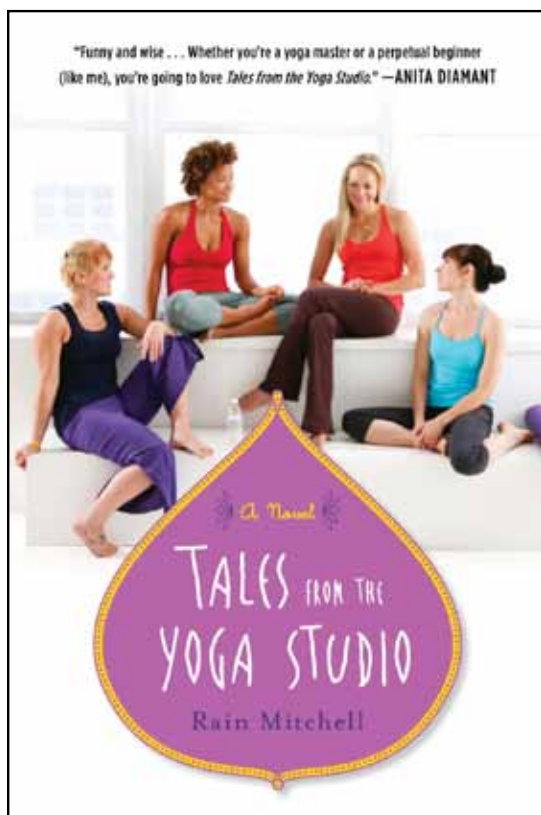


Tales from the Yoga Studio

A Novel

PLUME
ORIGINAL

Rain Mitchell



- For fans of *Sex and the City*, and readers of *Eat, Pray, Love*
- More than 15.8 million Americans practice yoga, spending \$5.7 billion on yoga classes and products
- Film project being developed by the producer of *Marley and Me* and *The Devil Wears Prada*
- The first in a series of three novels

978-0-452-29691-6 • U.S. \$15.00 / \$18.50 CAN.

Fiction

5 5/16" x 8" • 288 pages

Rights: W00

Pub History: A Plume Original

Also available as an e-book

On Sale: 12/28/10

- National Review and Feature Attention
- Radio Promotions
- Online Readers Guide
- Targeted Online Advertising
- www.talesfromtheyogastudio.com
- www.rainmitchell.com

RAIN MITCHELL began practicing yoga as a teenager, and is currently at work on the second novel in the series. Rain's favorite pose is savasana.

A sparkling new series introducing five unforgettable women who flock to yoga at turning points in their lives and find the gift of lasting friendship

The yoga studio is where daily cares are set aside, mats are unfurled, and physical exertion leads to well-being, renewal, and friendship. An aggressively expanding chain of Los Angeles yoga “experience centers,” has Lee and her extraordinary teaching abilities in its sights. They woo her with a lucrative contract, a trademarked name for her classes, and a place for her handsome musician husband. But accepting the contract means abandoning the students at the homey studio Lee runs in L.A.’s Silver Lake district—and leaving behind four women whose friendships are suddenly more important to her than retirement benefits and a salary increase.

Tales from the Yoga Studio is an insider’s look at the current obsession with yoga, told with enough humor, wit, and warmth to charm and delight readers, whether or not they’ve ever done a Downward Dog.

From *Tales from the Yoga Studio*:

Stephanie meets Graciela and Katherine at a juice bar down the street from the studio. She has the same reaction to seeing them she always has—a muted happiness that feels real and consistent (she’s never not happy to see them) but is somehow limited to their shared experience of yoga classes. It’s not as if she has a whole lot in common with either one of them. But there’s something about being in a room with these women and breathing in unison with them and struggling with the same shared physical challenges that makes her feel connected.

“Whether you’re a yoga master or a perpetual beginner (like me), you’re going to love *Tales from the Yoga Studio*. It’s a funny and wise celebration of women’s friendship and strength in and out of the studio. Even if you think ‘down dog’ is about disciplining Rover, this novel will probably make you want to sign up for a class—or at least buy a mat. I love the characters and I can’t wait for the next installment.”

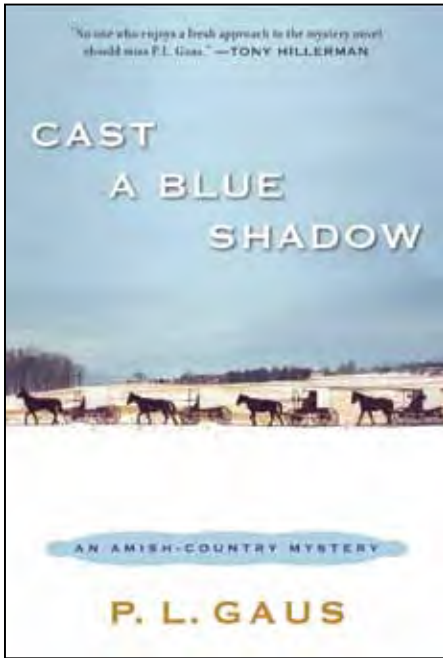
—Anita Diamant, author of *The Red Tent*

SUGGESTED ORDER

The Amish-Country Mystery

The next three installments in the mesmerizing series that illuminates the interior lives of “Plain Ones”

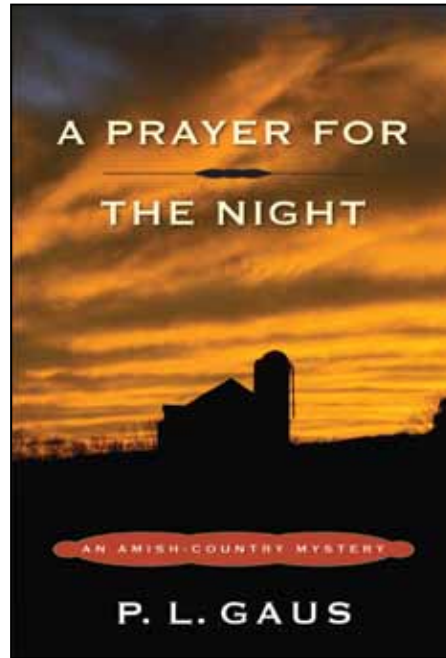
JANUARY



978-0-452-29669-5 • U.S. \$13.00 / \$16.00 CAN.
Mystery • 5 5/16" x 8" • 240 pages
Rights: W00
Pub History: Ohio University Press HC,
978-0-8214-1529-0
Also available as an e-book
On Sale: 12/28/10

When the widow of a revered Millersburg College alumnus and one of the school's biggest donors is brutally murdered, authorities fear that Martha Lehman, a young Mennonite college girl, holds the key. But Martha—who was found covered in blood the morning after the murder—isn't talking.

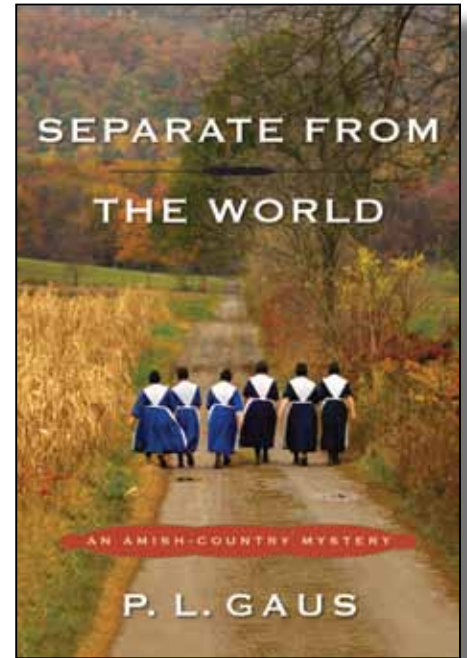
FEBRUARY



978-0-452-29670-1 • U.S. \$13.00 / \$16.00 CAN.
Mystery • 5 5/16" x 8" • 224 pages
Rights: W00
Pub History: Ohio University Press HC,
978-0-8214-1672-3
Also available as an e-book
On Sale: 1/25/11

Three young friends disappear while traveling on their Amish rite of passage, Rumschpringe, or wild days. In a race against the clock, the sheriff must find a murderer and break a ruthless drug ring operating within the heart of Ohio's Amish Country.

MARCH



978-0-452-29671-8 • U.S. \$13.00 / \$16.00 CAN.
Mystery • 5 5/16" x 8" • 224 pages
Rights: W00
Pub History: Ohio University Press HC,
978-0-8214-1814-7
Also available as an e-book
On Sale: 2/22/11

Enos Erb, an Amish man, claims that his brother,—Benny,—a dwarf like himself—has been murdered. Upon investigation, links to a controversial genetics study examining the effects of inbreeding within the Amish community are uncovered—a study in which both Enos and Benny had participated.

Series Continues

- For readers of Linda Castillo's *Sworn to Silence*, and Beverly Lewis's *Seasons of Grace*
- P. L. Gaus lectures widely on Amish culture

- National Publicity
- National Review and Feature Attention
- Online Promotions
- Targeted Print Advertising
- www.plgaus.com

ALSO AVAILABLE:

BLOOD OF THE PRODIGAL

978-0-452-29646-6 U.S. \$13.00 / \$16.00 CAN.

On Sale: 9/28/10

BROKEN ENGLISH

978-0-452-29661-9 U.S. \$13.00 / \$16.00 CAN.

On Sale: 10/26/10

CLOUDS WITHOUT RAIN

978-0-452-29668-8 U.S. \$13.00 / \$16.00 CAN.

On Sale: 11/30/10

"Gaus's immaculate research is so intricately woven into the story, you'll think you hear the clip clop of a buggy horse's hooves against the asphalt. He brilliantly contrasts the Old Order Amish culture with modern society." —Linda Castillo, author of

Sworn to Silence

"P. L. Gaus's series offers puzzling crime stories seamlessly interwoven with an intriguing exploration of Old Order Amish culture." —Jennifer Chiaverini, bestselling author of the Elm Creek Quilts series

"No one who enjoys a fresh approach to the mystery novel should miss P. L. Gaus."

—Tony Hillerman

"Gaus is a sensitive storyteller who matches his cadences to the measured pace of Amish life, catching the tensions among the village's religious factions."

—Marilyn Stasio,

The New York Times Book Review

Photo © Calais Photography



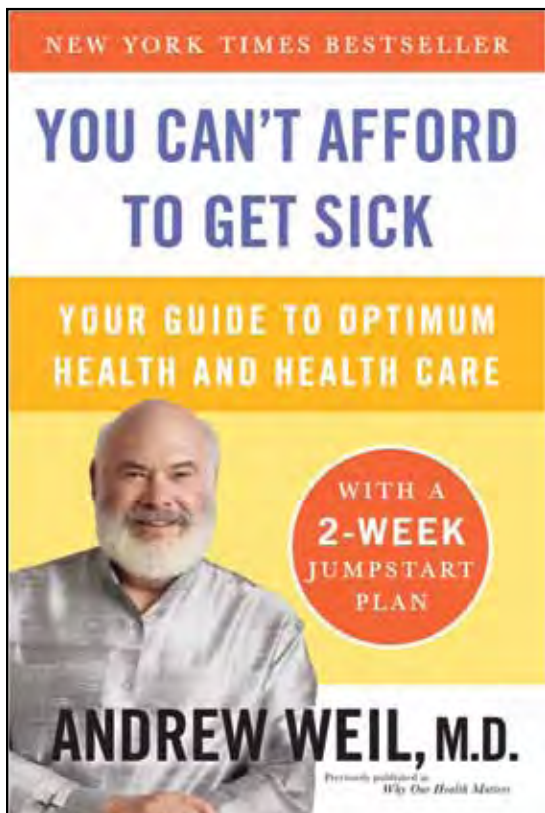
Retired college professor **P. L. GAUS** lives with his wife, Madonna, in Wooster, Ohio.

SUGGESTED ORDER

You Can't Afford to Get Sick

Your Guide to Optimum Health and Health Care

Andrew Weil, MD



■ Dr. Weil's newsletters have more than 1.65 million subscribers

- Now includes a two-week plan for optimum wellness
- Dr. Andrew Weil is the author of five #1 *New York Times* bestsellers, including *Spontaneous Healing* and *Healthy Aging*

978-0-452-29660-2 • U.S. \$16.00 / \$20.00 CAN.

Health/Medicine

5 5/16" x 8" • 288 pages

Rights: W00

Pub History: Hudson Street Press HC,

978-1-59463-066-8 (as *Why Our Health Matters*)

Also available as an e-book

On Sale: 12/28/10

■ 6-copy Counter Display, 978-0-452-29426-4, U.S. \$96.00 / \$120.00 CAN.

■ National Review and Feature Attention

■ Online Promotions

■ Radio Advertising

■ www.drweil.com

■ www.weilfoundation.org



Unabridged CD • 7 hours, 6 CDs
9780143145295 • U.S. \$29.95 / \$37.50 CAN.

Unabridged Digital Audiobook • 7 hours
9781101079577 • U.S. \$29.95 / \$37.50 CAN.

6

ANDREW WEIL, MD, has "arguably become America's best-known doctor" (*New York Times*). He has dedicated a lifetime to practicing an integrative approach that encompasses body, mind, and spirit. He lives in Tucson, Arizona.

The *New York Times* bestseller from the leader in the field of natural health—updated with a new prescriptive chapter

Between the state of Americans' health and the state of this nation's health care system, wellness—or the lack of it—has become a crisis in literally millions of households. Obesity is epidemic and someone in this country files for bankruptcy every thirty seconds in the aftermath of a serious health problem. In this visionary *New York Times* bestseller, the world-renowned pioneer in the field of integrative medicine offers concrete solutions—now.

Along with an overview of the state of today's health care system, the paperback edition of *You Can't Afford to Get Sick* provides specific prescriptive information that will appeal to the core audience of readers who have made Dr. Weil's other books #1 bestsellers.

"This book's approach to individual wellness and public health is timeless."

—*Library Journal*

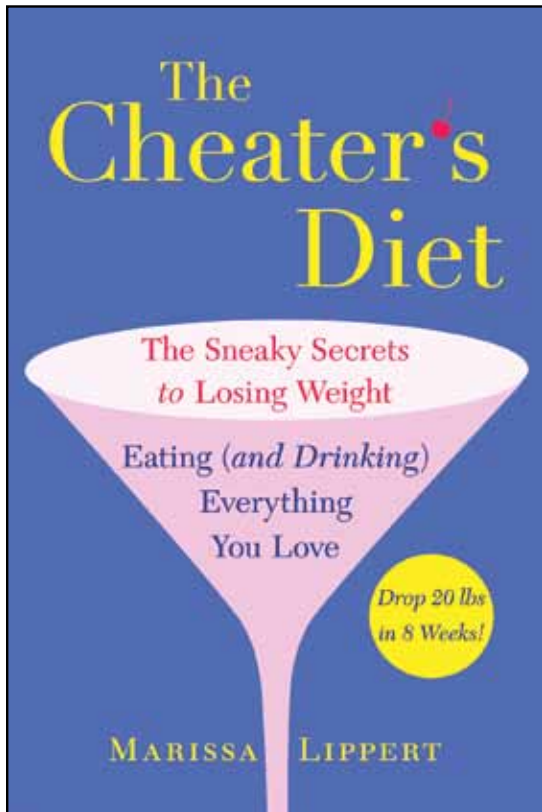
"A timely and extremely relevant exploration of the healthcare crisis and how it can change." —All Headline News

From *You Can't Afford to Get Sick*:

I have long taught that health is an individual responsibility. It is up to you to learn how to maintain it and to protect your body's potential for self-healing as you go through life. No doctors, no treatments, no system can do this for you or force you to do it on your own.

SUGGESTED ORDER

“This is the bible of healthy eating that American women want and need now.” —Jeanie Pym, former editor of *Organic Style*



978-0-452-29681-7 • U.S. \$16.00 / \$20.00 CAN.

Health/Diet

6" x 9" • 400 pages

Rights: W00

Pub History: Dutton HC, 978-0-525-95152-0

Also available as an e-book

On Sale: 12/28/10

Marissa Lippert

The Cheater's Diet

The Sneaky Secrets to Losing Weight Eating (and Drinking) Everything You Love

Lose twenty pounds in eight weeks while eating chocolate and drinking red wine? Hot New York nutritionist, Marissa Lippert, says, “yes, you can.” A self-professed foodie, Lippert shows readers how to cheat the right way—by balancing workouts with pigouts, anticipating stress eating and special occasions, and boozing with brains—and be happier, slimmer, and healthier than ever before. With practical tips on how to shop, cook, and find the best of everything—including local and organic foods—on a budget, *The Cheater's Diet* is the perfect program for the millions of women who want to lose weight, but don't want to change their lifestyle to do it.

“Marissa Lippert makes losing weight simple, easy, and fun. It's not really cheating. . . it's just being smart.” —Sophie Uliano, *New York Times* bestselling author of *Gorgeously Green*

“Savvy strategies, sumptuous recipes, and a can-have approach. . . An ideal plan for food lovers.”

—Ellie Krieger, M.S., R.D., author of *So Easy*

■ Marissa Lippert is a nutrition columnist for *Glamour*, an expert advisor for *Woman's Day* and *Health*, and has written for *The New York Times*

■ She has appeared on Martha Stewart Living Radio, ABC News, and Fox

■ National Review and Feature Attention

■ Online Promotions

■ www.cheatersdietbook.com

SUGGESTED ORDER



Photo © Angelica Glass

MARISSA LIPPERT was voted one of New York's Best Nutritionists in 2007, 2008, and 2009 on Citysearch. She lives in New York City.

Where the merely trivial joins forces with gross and scary

PLUME
ORIGINAL



Cracked.com

You Might Be a Zombie and Other Bad News

Shocking but Utterly True Facts

Cracked.com draws eight million readers every month with its humorous lists of astounding facts and hilarious cultural analysis. *You Might Be a Zombie and Other Bad News* brings together the most fascinating trivia they've published along with twenty brand new articles deemed "too factually accurate for the internet." Much to their horror and delight, readers will encounter mercilessly detailed descriptions of unsettling medical facts, incredible stories about historical figures, and the hidden truths behind some of popular culture's most beloved icons. Cracked brings to light shocking new information about topics you won't believe can be made this funny. *You Might Be a Zombie* is an irresistible cross-pollination of bestselling trivia titles like *The Book of Useless Information* and the madcap humor of *The Alphabet of Manliness*.

978-0-452-29639-8 • U.S. \$14.00 / \$17.50 CAN.

Humor

5 5/16" x 8" • 288 pages

b/w illustrations throughout

Rights: W00

Pub History: A Plume Original

Also available as an e-book

On Sale: 12/28/10



- Cracked.com receives 5.6 million unique users monthly and has been rated one of eBizMBA's "20 Most Popular Funny Sites"

■ 6-copy Counter Display, 978-0-452-29428-8, U.S. \$84.00 / \$105.00 CAN.

■ Online Promotions

■ www.cracked.com

SUGGESTED ORDER

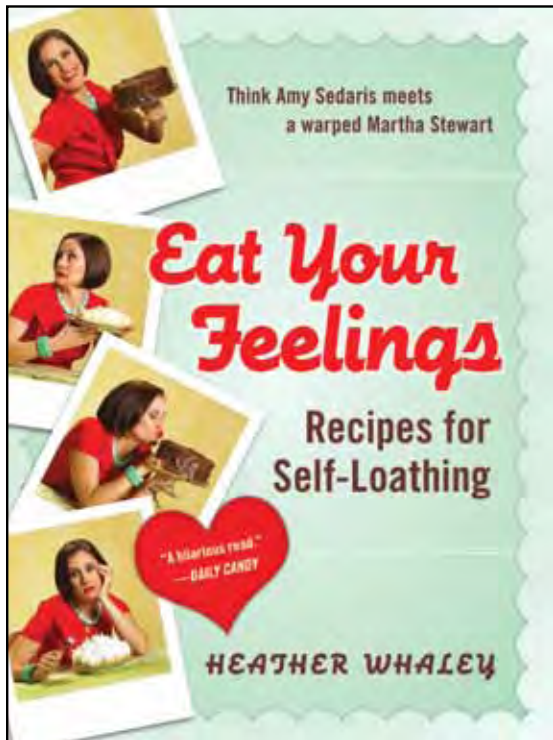
Founded in 1958 as a print publication and competitor of *Mad Magazine*, **CRACKED.COM** has been published exclusively online since 2006. It is based in Los Angeles, California.

9

JANUARY • PLUME 

“A hilarious read when you’re feelin’ down and hungry.”

—Daily Candy



Heather Whaley

Eat Your Feelings

Recipes for Self-Loathing

Life’s little pitfalls can be a real drag: being dumped, fired, or left at the altar—they’re all such downers. Sure, some might just grin and bear it, but why? Hilarious author Heather Whaley advises readers to revel in their misery, offering a slew of side-splittingly skewed recipes—each perfect for a different, wretched moment, including:

- Lonely Christmas Pudding
- Caught Mom and Dad in the Act Tater Tot Casserole
- Your Brother Really Was Mom’s Favorite Peach Pie
- Fannie Mae and Freddie Mac ‘N’ Cheese
- Breakfast Sandwich for Morning-After Regret

In the wonderfully perverse tradition of Amy Sedaris’s bestselling *I Like You, Eat Your Feelings* makes the perfect gift, reminding us that food and booze—unlike fair weather friends or your 401K—will never let you down.

“One hilarious, delicious package.”

—Christian Lander, author of *Stuff White People Like*

“Recipes for the confidence-intolerant.”

—Vanity Fair

978-0-452-29658-9 • U.S. \$14.00 / \$17.50 CAN.

Cooking/Humor

6 7/8" x 9 1/4" • 256 pages

b/w photos throughout

Rights: E30

Pub History: Hudson Street Press HC,

978-1-59463-059-0

Also available as an e-book

On Sale: 1/4/11

■ The perfect anti-Valentine’s Day gift book for pity-parties, off-beat birthday celebrations, and hangovers of all sorts

■ For readers of Amy Sedaris and Chelsea Handler

■ National Review and Feature Attention

■ Online Promotions

■ www.eatyourfeelings.com

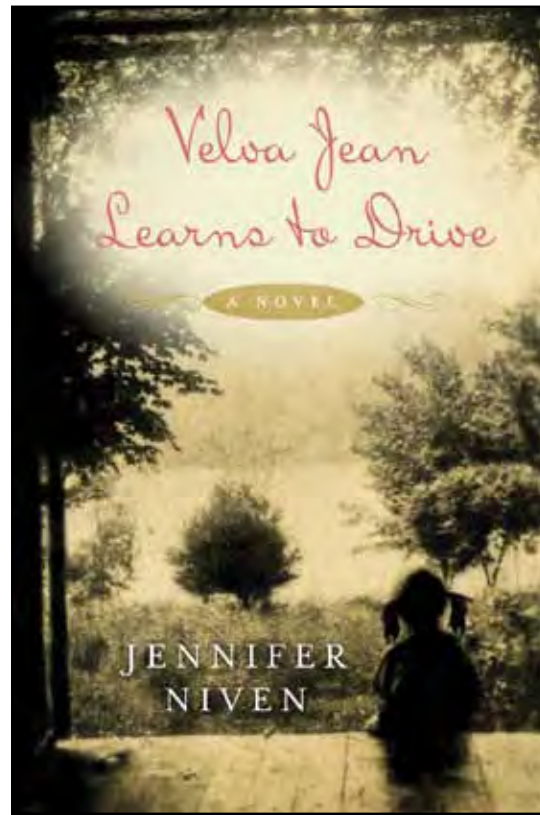
SUGGESTED ORDER



Photo © Frank Whaley

HEATHER WHALEY is a writer, actress, and lifelong eater. She lives in New York with her two children and her husband, actor and independent filmmaker, Frank Whaley.

Reading Groups Love *Velva Jean Learns to Drive*



978-0-452-28945-1 \$15.00

- *Velva Jean Learns to Drive* has been a bookseller favorite and selected for numerous Community Reads programs
 - More than 40,000 copies sold
 - Reading Group Guide available online

Set in Appalachia in the years before World War II, *Velva Jean Learns to Drive* is a poignant story of a spirited young girl growing up in the goldmining and moonshining South. Before she dies, Velva Jean's mother urges her to "live out there in the great wide world." Velva Jean dreams of becoming a big-time singer in Nashville until she falls in love with Harley Bright, a handsome juvenile delinquent turned revival preacher. As their tumultuous love story unfolds, Velva Jean must choose between keeping her hard-won home and pursuing her dream of singing in the Grand Ole Opry.

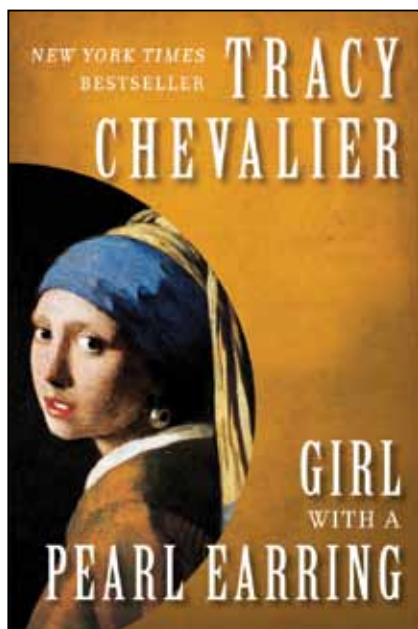
"Velva Jean Learns to Drive takes us far into this soaring, emotional country, the place where our best music comes from." —Robert Morgan, author of *Gap Creek*

"This beautifully written coming-of-age story captivated me, and I recommend it to anyone who has ever longed to 'live out there.'" —Ann B. Ross, author of the bestselling *Miss Julia* novels

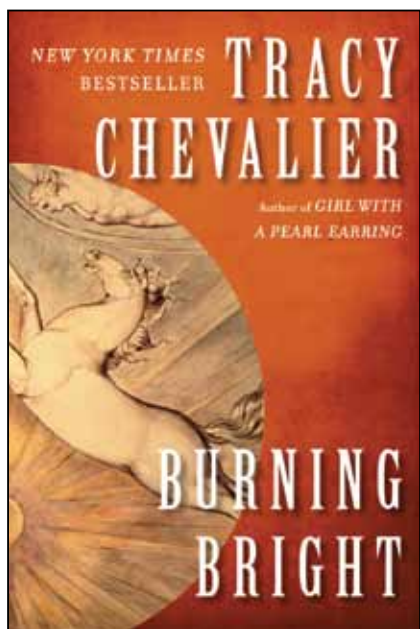


Unabridged Digital Audiobook • 14 hours
9781101140796 • U.S. \$39.95 / \$50.00 CAN.

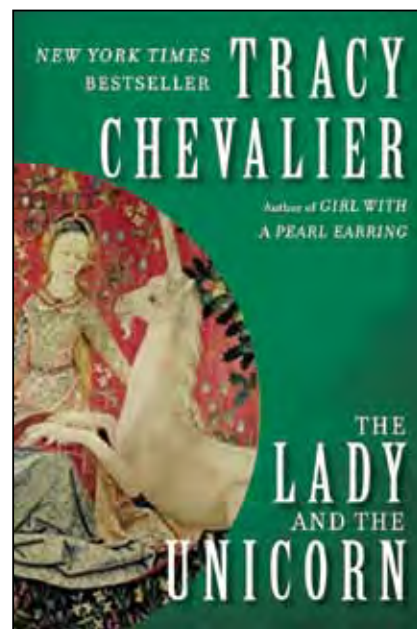
Tracy Chevalier's *Remarkable Creatures* is coming in paperback in November 2010—stock up on the newly repackaged backlist, available in August 2010



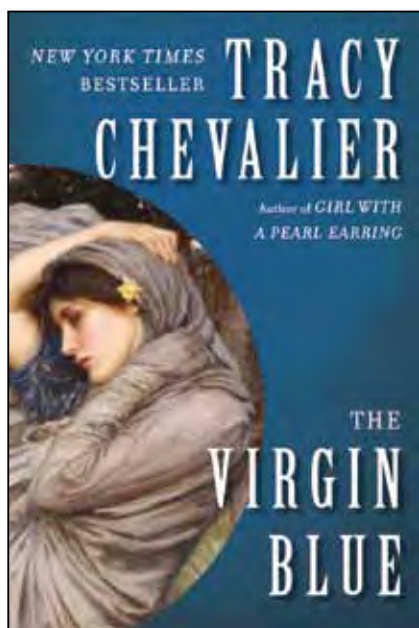
GIRL WITH A PEARL EARRING
9780452282155 \$15.00



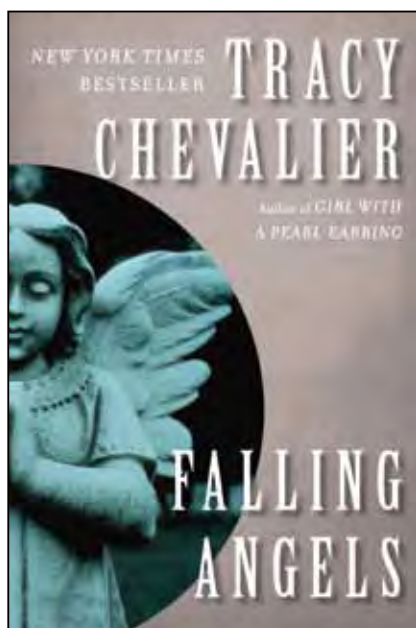
BURNING BRIGHT
9780452289079 \$15.00



THE LADY AND THE UNICORN
9780452285453 \$15.00



THE VIRGIN BLUE
9780452284449 \$15.00



FALLING ANGELS
9780452283206 \$15.00

Tracy Chevalier's novels have sold millions of copies as Plume paperbacks. Her latest novel, *Remarkable Creatures*, flawlessly melds fascinating historical figures and Tracy's incredible storytelling gift into her most compelling novel since *Girl With a Pearl Earring*. Don't be caught without her beautiful backlist titles.

Marketing for *Remarkable Creatures*:

National Publicity, 5-City Author Tour, National Review and Feature Attention,
Online Promotions

-
- ***Girl With a Pearl Earring* has sold more than 2 million copies**
 - **All of Tracy Chevalier's Plume novels have been *New York Times* bestsellers**
 - **Tracy Chevalier's Plume novels are all available as e-books**
 - **Visit www.tchevalier.com**

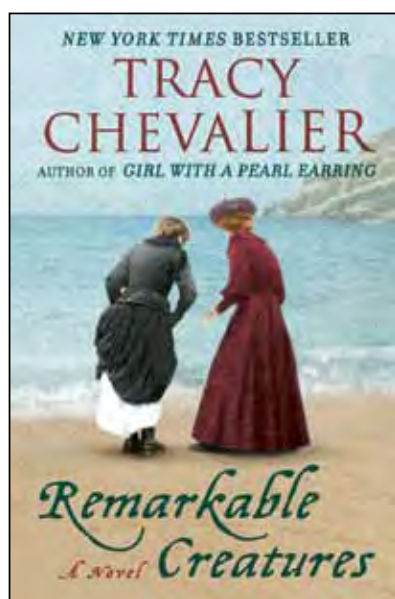
Praise for Tracy Chevalier's novels:

"[*Girl With a Pearl Earring* is] a portrait of radiance. . . Chevalier brings the real artist Vermeer and a fictional muse to life in a jewel of a novel." —*Time*

"[*Burning Bright* is] a visual delight." —*The Times* (London)

"*The Lady and the Unicorn*, once again, perfectly matches the scope and style of its inspiration. . . a lively, sexy, and thoroughly entertaining novel." —*Entertainment Weekly*

"*Falling Angels* wraps observations about family, friendship, love, and desperation in a flawless coat." —*The Denver Post*



REMARKABLE CREATURES

(On sale: 10-26-10)
978-0-452-28672-5
U.S. \$15.00 / \$18.50
Also available as an e-book



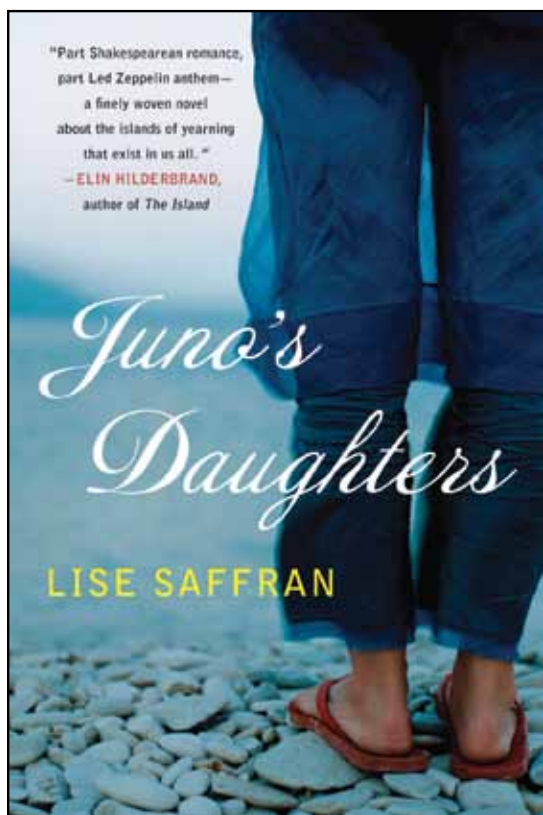
Remarkable Creatures Unabridged CD • 10 hours, 8 CDs
9780143145301 • U.S. \$29.95 / \$37.50 CAN.

SUGGESTED ORDER

Juno's Daughters

A Novel

Lise Saffran



■ For readers of Elin Hildebrand's *Barefoot*, and David Wroblewski's *The Story of Edgar Sawtelle*

978-0-452-29673-2 • U.S. \$15.00 / \$18.50 CAN.

Fiction

5 5/16" x 8" • 352 pages

Rights: W00

Pub History: A Plume Original

Also available as an e-book

On Sale: 1/25/11

- 5-city Author Tour
- National Review and Feature Attention
- Online Promotions
- Radio Advertising
- www.lisesaffran.com

LISE SAFFRAN is a graduate of the Iowa Writers' Workshop, where she was an Iowa Arts Fellow. Her short fiction has appeared in a variety of literary magazines. She lives in Columbia, Missouri, with her husband and two sons.



Photo © Kim Wade at Silverbox Photographers

Love takes center stage when a single mother and her teenage daughters play Juno, Iris and Ceres in a summer production of *The Tempest*

Jenny Alexander has sought refuge from a troubled past on a tiny, verdant island, off the coast of Washington state. Surrounded by the cold water of the Puget Sound, she does her best to raise her girls, innocent Frankie, and thrill-seeking Lilly, in a tight-knit community of eccentrics and dreamers.

The island bursts open each summer with the arrival of actors leading the annual Shakespeare production. A handsome thespian from New York reawakens Jenny to long-buried desires. As the intensity of rehearsals builds toward the live run of *The Tempest*, a potent mixture of actors, islanders and tourists, besotted by verse and swept up in the romance of the theater, spills the enchantment of the play into the lives of the players.

When Jenny finds her daughters caught up in a “brave new world” of love and heartbreak, she is ultimately thrust into a command performance that will resonate in all their lives.

“Lise Saffran’s marvelous novel transported me to a fully imagined world, a modern day Prospero’s island, full of the magic of love in all its guises and disguises.”

—Ayelet Waldman,
author of *Red Hook Road*

From *Juno’s Daughters*:

Jenny had read this year’s selection, *The Tempest*, with particular interest. Lord knew she was no scholar like the shipwrecked Prospero. She had dropped out of college in her second year to marry a rock musician and spent her days working in an antique store and weaving table runners and place mats from home-dyed Alpaca wool. She was, however, the mother of two teenage daughters. She knew as well as anyone what it was like to raise girls on an island. She would have loved to see Prospero, even with the help of his two magical companions Caliban and Ariel, try to keep her older daughter Lilly out of trouble.

SUGGESTED ORDER

“The tough-minded and revealing story of a leading doctor’s crusade against medical harm . . . Fascinating reading.”

—Atul Gawande, author of *The Checklist Manifesto*



Peter Pronovost, MD, PhD, and Eric Vohr Safe Patients, Smart Hospitals

How One Doctor’s Checklist Can Help Us Change Health Care from the Inside Out

First, do no harm. Doctors, nurses, and clinicians swear by this code of conduct. Yet, medical errors are made every single day—avoidable mistakes that often cost lives. Inspired by two such mistakes, Dr. Peter Pronovost made it his personal mission to improve patient safety and make preventable deaths a thing of the past, one hospital at a time.

Safe Patients, Smart Hospitals shows how Dr. Pronovost started a revolution by creating a simple checklist that standardized a common ICU procedure. His reforms are being implemented in all fifty states and have saved hundreds of lives by cutting hospital-acquired infection rates by 70%. Atul Gawande profiled Dr. Pronovost’s reforms in a *New Yorker* article and his bestselling book *The Checklist Manifesto* is based upon Dr. Pronovost’s success in patient safety. But *Safe Patients, Smart Hospitals* is the real story: an inspiring, thought-provoking, accessible insider’s narrative about how doctors and nurses are improving patient care for all Americans, today.

“[*Safe Patients, Smart Hospitals*] makes a compelling case for shaking up an archaic and often ‘toxic’ medical culture.” —*Wall Street Journal*

978-0-452-29686-2 • U.S. \$16.00 / \$20.00 CAN.

Health/Medicine

5 5/16" x 8" • 304 pages

Rights: W00

Pub History: Hudson Street Press HC,

978-1-59463-064-4

Also available as an e-book

On Sale: 1/25/11

■ Dr. Pronovost was named one of *Time*’s “100 Most Influential People”

■ He is also a spokesperson for The American Society of Anesthesiologists Vital Health Campaign



Photo © Keith Weller/Johns Hopkins Medicine

■ National Publicity

■ National Review and Feature Attention

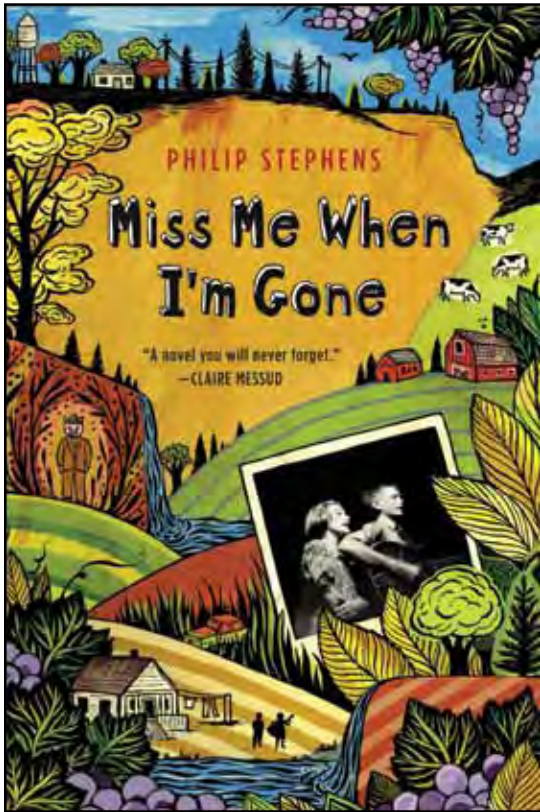
■ Online Promotions

PETER PRONOVOST, MD, PhD, is a professor at the Johns Hopkins School of Medicine, and the medical director of the Center for Innovation in Quality Patient Care and the Quality and Safety Research Group at Johns Hopkins University.

ERIC VOHR teaches technical writing.

SUGGESTED ORDER

“Miss Me When I’m Gone mixes the barbed language of Denis Johnson with the eternal verities of roots music . . . A rich and beautiful debut.” —Stewart O’Nan



Philip Stephens

Miss Me When I’m Gone

A Novel

After years of indie-label exile, folk singer Cyrus Harper returns to Apogee, Missouri, to tend to his mother. But the remote Ozark town of his youth is morphing into just another strip of middle America, speckled with pawn shops, meth labs, Clear Channel radio, and—if Cyrus’s scheming brother has his way—a golfer’s paradise. As the prodigal son is drawn back into this cave-strewn landscape and its community of stalwarts and misfits, he finds his dormant musical powers reawakened.

A phantasmagoric fiction debut, *Miss Me When I’m Gone* plumbs our most essential yearnings—for love and song, passion and solace—with rich humor and profound sympathy.

978-0-452-29678-7 • U.S. \$15.00 / \$18.50 CAN.

Fiction

5 5/16" x 8" • 304 pages

Rights: W00

Pub History: A Plume Original

Also available as an e-book

On Sale: 1/25/11

“Philip Stephens is an uncommon writer . . . *Miss Me When I’m Gone* is a novel you will never forget.” —Claire Messud

“A lavishly written, vividly imagined, and wholly compelling work of fiction . . . I was spellbound. Often, in fact, I was in awe.” —Tim O’Brien

■ Philip Stephens’s collection *The Determined Days* was a finalist for the PEN West Poetry Award

■ For fans of *Crazy Heart* and readers of Ron Rash’s *Serena*

■ 5-city Author Tour

■ National Review and Feature Attention

■ Online Readers Guide

■ Targeted Advertising in *Oxford American* and on Nodepression.com

■ www.philipstephensauthor.com

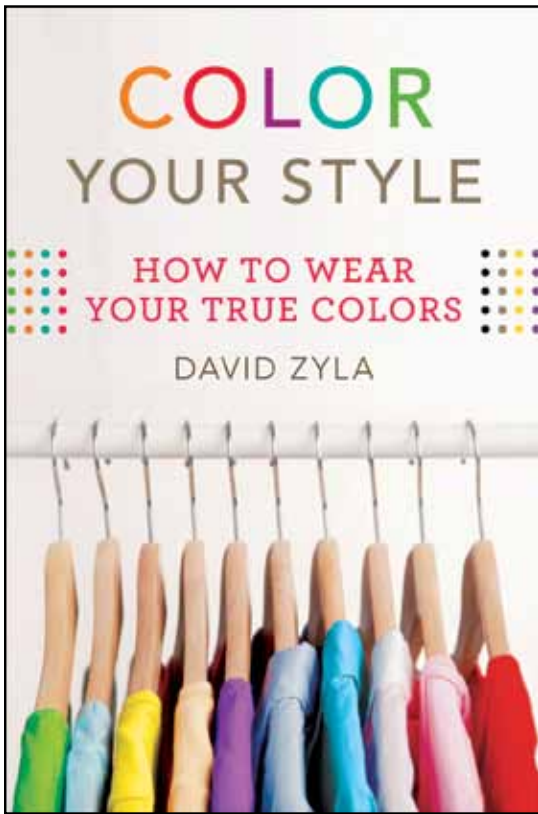
SUGGESTED ORDER



Photo © Todd Hanna

PHILIP STEPHENS lives with his wife and sons in Kansas City, Missouri, where he plays his great-grandfather’s fiddle and a Martin HD-28. This is his first novel. **17**

Move over *Color Me Beautiful*, an Emmy Award–nominated costume designer shows women how to find their authentic style archetype



978-0-452-29683-1 • U.S. \$14.00 / \$17.50 CAN.

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5 5/16" x 8" • 256 pages

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Pub History: Dutton HC, 978-0-525-95153-7

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David Zyla

Color Your Style

How to Wear Your True Colors

David Zyla has made women look sensational on the runway, television, and Broadway for twenty years. In *Color Your Style*, David shows how every woman can unlock her authentic style based on a combination of her personality, her eight true colors, and one of twenty-four color-palette archetypes—from the Wholesome Flirt to the Romantic Poetess to The Maverick. Through quizzes, charts, and stories, women can “develop an unerring sense of the colors, clothes, and objects that belong in [her] life.”

We are at our best when we feel comfortable, confident, and know we look fantastic. Zyla and *Color Your Style* shows women how to be their best—without being slaves to designer labels and the latest fashions.

“David’s found a way to make every woman feel like the best possible version of herself.”

—Susan Lucci

“The palette [David] gave me represented a turning point.”

—Aaron Shure, co-executive producer, *The Office*

■ David Zyla writes an online column for ABC called “ABC Style with David Zyla”

■ National Feature and Review Attention

■ Online Promotions

■ www.davidzyla.com

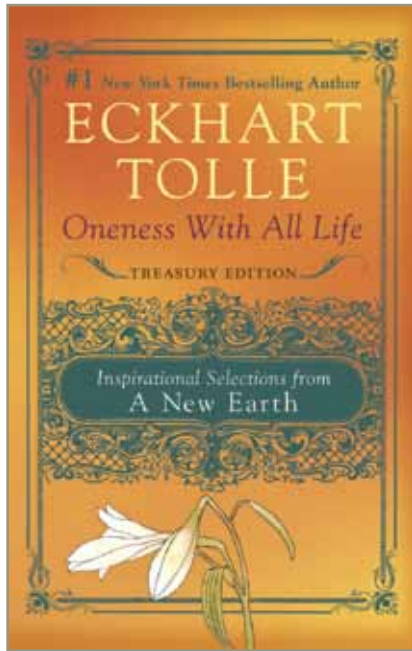
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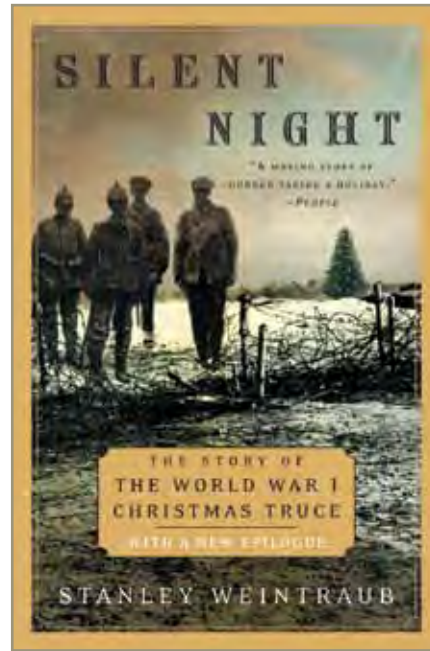
Photo © Jeff Weiner

DAVID ZYLA is a four-time Emmy Award–nominated costume designer. He has appeared on *The View*, *CNN Style*, and been featured in numerous magazines and newspapers. He lives in New York City and Los Angeles.

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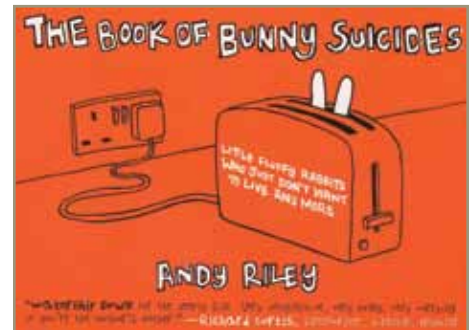
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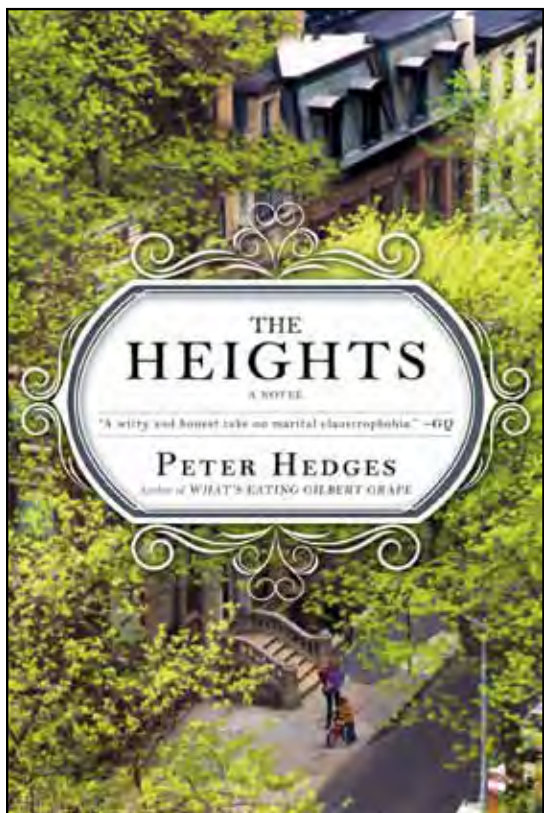


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The Heights

A Novel

Peter Hedges



- Included in both *Marie Claire* and *People Style Watch* “Must” lists
- Peter Hedges wrote and directed *Dan in Real Life* and *Pieces of April*, and wrote the screenplays for *About a Boy* and *What’s Eating Gilbert Grape*

978-0-452-29677-0 • U.S. \$15.00 / \$18.50 CAN.

Fiction

5 5/16” x 8” • 304 pages

Rights: E00

Pub History: Dutton HC, 978-0-525-95113-1

Also available as an e-book

On Sale: 2/22/11

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9781101154656 • U.S. \$29.95 / \$37.50 CAN.

PETER HEDGES is a novelist, playwright, and filmmaker. He wrote both the novel and the screenplay *What’s Eating Gilbert Grape* and was nominated for an Academy Award for his screenplay for *About a Boy*. He lives in Brooklyn with his wife and two kids.



Photo © Susan Bruce

A “devilishly delightful*” new novel from an Academy Award–nominated screenwriter and the author of *What’s Eating Gilbert Grape*

Tim and Kate Welch are seemingly the last middle-class family in the exclusive neighborhood of Brooklyn Heights, New York. Tim is a popular history teacher, and an ordinary guy. Kate is not ordinary, but she aspires to be. Brought up by a hippie mother, Kate stays home with their two young sons trying to be the responsible parent she never had. But their neat and tidy world is turned upside down when Anna Brody—beautiful, wealthy, and impulsive—moves into the most expensive brownstone in Brooklyn, and draws Kate and Tim into her world.

“A quirky and amusing book. . . [with] a surprising and possibly refreshing lack of cynicism here.” —*Washington Post*

“Witty and honest.” —GQ

“Hedges has a knack for taking everyday life and making it fascinating.” —*Bookpage**

From *The Heights*:

That morning we woke to find our street buried in snow. The stoops, the sidewalk, and the whole of Oak Lane—with its impeccably preserved century-old brownstones—had the look of a vintage photograph. Only the loud scrape from an approaching snowplow betrayed what Tim, my history-teaching husband, would like to believe: Erase the plow, remove the light poles and the telephone wires, toss out all electrical appliances, and it could be any other Brooklyn Heights morning, circa 1848 or 1902.

SUGGESTED ORDER

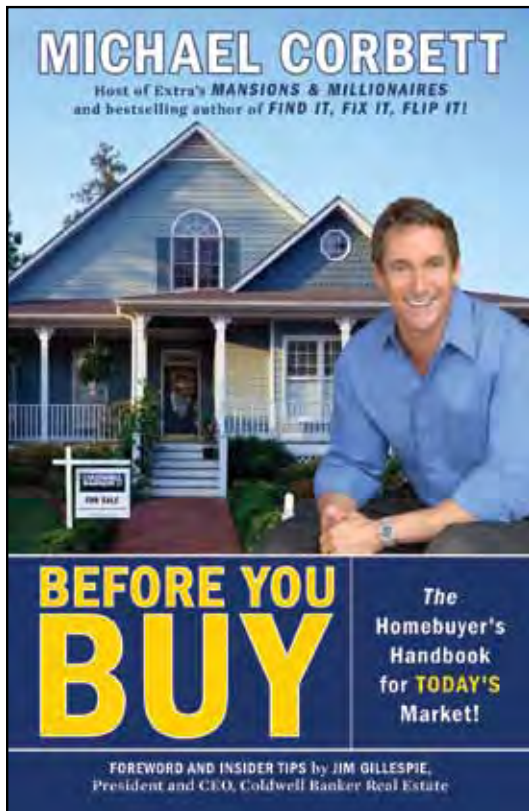
Before You Buy

The Homebuyer's Handbook for Today's Market



Michael Corbett

Foreword by Jim Gillespie, President and CEO, Coldwell Banker Real Estate



- *Find It, Fix It, Flip It!*, has sold more than 100,000 copies
- Coldwell Banker has partnered with Michael Corbett to create an all-inclusive marketing campaign
- Michael Corbett hosts NBC Extra!'s *Mansions and Millionaires*, which has 17.5 million viewers a week

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Real Estate

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READY, SET, SOLD!
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MICHAEL CORBETT is a popular soap opera star turned home renovator and real estate expert. He lives in Los Angeles, California.

The bestselling author of *Find It, Fix It, Flip It!* returns with a new book specifically tailored for today's market

After a period of dramatic flux, the real estate market is rebounding—but the playing field is tougher than ever. Michael Corbett, bestselling author and the host of NBC's Extra!'s *Mansions and Millionaires*, teaches today's prospective homebuyers everything they need to know, including:

- Why Now is the Time to Buy
- The 10 Most Costly Buyers' Blunders
- Five Before-You-Buy Checklists for Each Type of Property
- How to Navigate Foreclosures and Short Sales
- Inspections, Mortgages, Closings, and Beyond

Corbett is a household name, and real estate novices and seasoned buyers alike will want to benefit from his expertise.

Praise for *Find It, Fix It, Flip It!*:

"On a scale of one to 10, this superb new book, which cannot be recommended too highly rates an off-the-chart 12."

—*Miami Herald*

"Armed with an effective strategy and an empowering psychology, Michael Corbett shows us how to turn passion into profit."

— Anthony Robbins, author of *Awaken the Giant Within*

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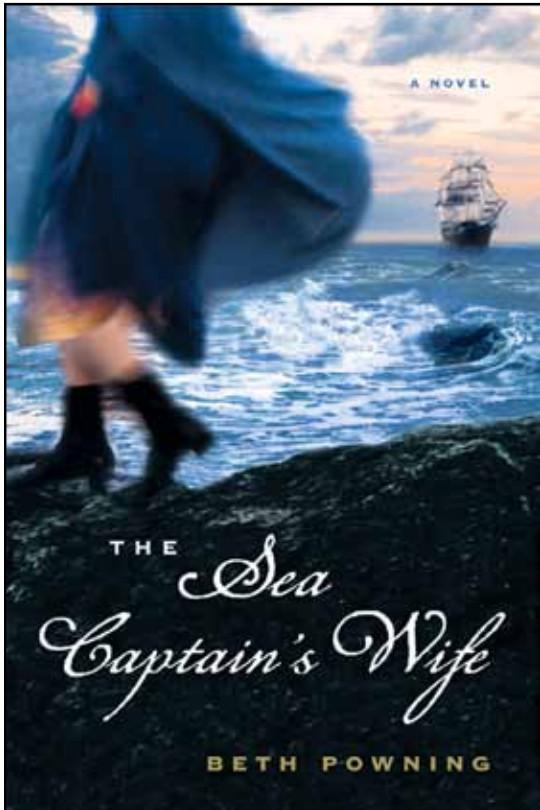
—*Booklist*

SUGGESTED ORDER

The Sea Captain's Wife

A Novel

Beth Powning



- Beth Powning's *The Hatbox Letters* was a national bestseller in Canada and longlisted for the IMPAC Dublin Literary Award

978-0-452-29695-4 • U.S. \$15.00 / NCR

Fiction

5 5/16" x 8" • 384 pages

b/w map

Rights: N43

Pub History: A Plume Original

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BETH POWNING is a critically acclaimed writer of fiction and nonfiction. She lives near Sussex, New Brunswick, on Canada's Bay of Fundy with her husband, sculptor Peter Powning.



Photo © Peter Powning

A gripping novel of love and adventure on the high seas that introduces an unforgettable young heroine

Growing up on the Bay of Fundy in the 1860s, Azuba Galloway is determined to escape the confines of her town and live at sea. When she captures the heart of Captain Nathaniel Bradstock, she is sure her dreams are about to be realized, only to have pregnancy intervene. But when Azuba becomes embroiled in a scandal, Nathaniel must bring his young family abroad to save his reputation. Azuba gets her wish, but at what price?

Alone in a male world, and juggling the splendor of foreign ports with the terror of the open seas, Azuba must fight to keep her family together. Blending the high-tension drama of missed chances and unexpected twists of the sort that made *A Reliable Wife* a bestseller with the pluck and spirit of a heroine in the vein of Laura Ingalls Wilder, *The Sea Captain's Wife* will captivate readers and critics alike.

"A brilliant and absorbing story of a singular woman's courageous entry into this alien world and of her growing sense of self-knowledge and strength as she encounters its demands. It is a tale of adventure and adversity, and of the terrors and deep satisfactions of life on the ever-dangerous and unpredictable sea."

—Derek Lundy, author of *Godforsaken Sea* and *The Way of a Ship*

"Powning is an extraordinary writer. . . . Her people are as real as personal friends, neighbors or compelling strangers. . . . Fully and panoramically lived."

—*The Globe and Mail*

"A terrific tale, fast-moving and expertly told, one which measures, in the author's phrase, 'the true size of the world.'"

—*Ottawa Citizen*

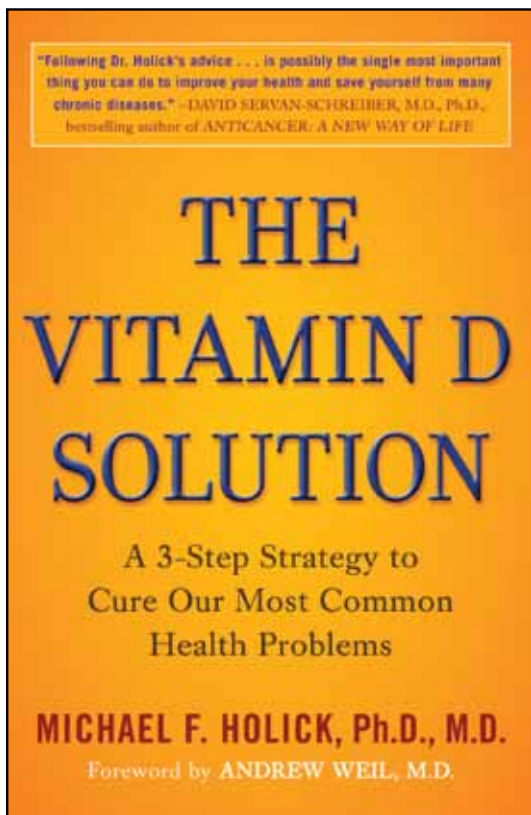
From *The Sea Captain's Wife*:

She made her way up the companionway, opened the door. Dark sky, black clouds. A silver light, metallic on the wet deck. Ropes thrumming in a cold wind. One of the topsails was blown to ribbons. Mr. Dennis passed the doorway where Azuba stood, clutching her cape. "All's well, ma'am," he shouted. "We'll soon be on our way again." The ship lurched, making no headway. The measured calm had been thrown into chaos. Ahead in the open water of the Drake Passage, Azuba could see white-capped waves beneath the lowering sky.

SUGGESTED ORDER

“This information can save your life. Really.”

—Christiane Northrup, MD, *New York Times* bestselling author of *The Wisdom of Menopause*



Michael F. Holick, PhD, MD Foreword by Andrew Weil, MD The Vitamin D Solution

A 3-Step Strategy to Cure Our Most Common Health Problems

Many Americans have succumbed to the scare tactics of the dermatological community, and avoid sunlight for fear of skin cancer and premature aging. Therefore, most of us suffer from vitamin D deficiency, which causes daily aches, pains, and fatigue, worsens serious illnesses, and diminishes the quality of everyday life. Drawing on decades of research, Dr. Michael F. Holick reveals a well-kept secret: our bodies need a sensible amount of *unprotected* sun exposure. The most comprehensive rescriptive book on the market, *The Vitamin D Solution* offers readers an easy and inexpensive plan to reversing the effects of vitamin D deficiency—and enjoying a substantially healthier life.

“Following Dr. Holick’s advice . . . is possibly the single most important thing you can do to improve your health and save yourself from many chronic diseases, including cancer.”

—David Servan-Schreiber, M.D., Ph.D., bestselling author of *Anticancer*

978-0-452-29688-6 • U.S. \$16.00 / \$20.00 CAN.

Health/Wellness

5 1/2" x 8 7/16" • 336 pages

Rights: E30

Pub History: Hudson Street Press HC,

978-1-59463-067-5

Also available as an e-book

On Sale: 2/22/11

■ Dr. Holick and *The Vitamin D Solution* have been featured in the *New York Times* Magazine, *Women's Health*, *Better Homes and Gardens*, *Women's World*, and MSN Health & Fitness online

■ National Publicity

■ National Review and Feature Attention

■ Online Promotions

■ www.drholicksdsolution.com

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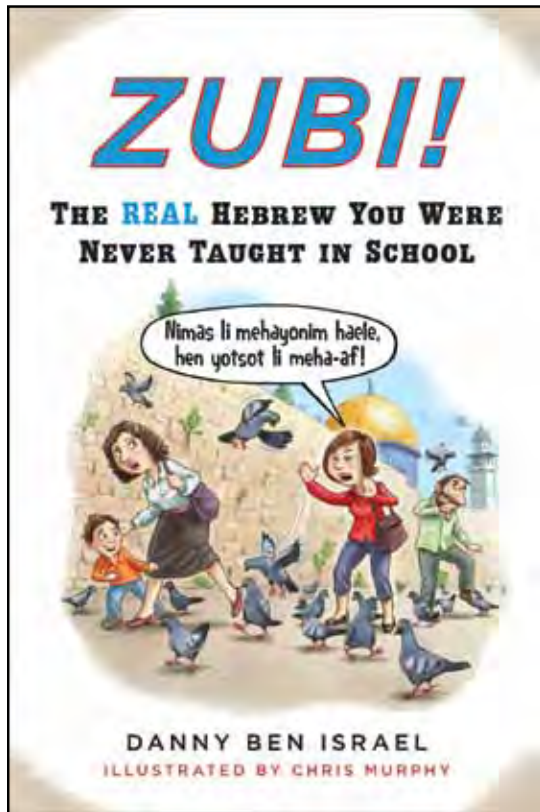


Photo © David L. Keough

MICHAEL F. HOLICK, PhD, MD, is a professor at Boston University Medical Center, and director of their General Clinical Research Unit, Bone Health Clinic, and Heliotherapy, Light and Skin Research Center. He lives in Boston, Massachusetts.

How to talk dirty and influence people—in Hebrew!

PLUME
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Danny Ben Israel Illustrated by Chris Murphy *Zubi!*

The Real Hebrew You Were Never Taught in School

You can study Hebrew for years, but do you really know how to talk like a native speaker? The next book in Plume's foreign language series, *Zubi!* will make sure you learn all the colorful vernacular words and phrases for a variety of situations, including insulting your neighbor, flirting with the hot guy or girl at the club, and even chatting online—not to mention plenty of Hebrew words that are... well, best not to mention.

Accessible and useful to complete novices, intermediate students of Hebrew, or just anyone who enjoys cursing in other languages, this irreverent guide is packed with hilarious examples and stories to acquaint the reader not only with popular terms but how they are used in everyday speech. With clever illustrations, *Zubi!* covers it all—from essential basics to the hottest new slang—and proves that no language is too sacred.

978-0-452-29689-3 • U.S. \$13.00 / \$16.00 CAN.

Humor/Reference

5 5/16" x 8" • 160 pages • b/w illustrations throughout

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■ Plume's foreign language slang series has sold more than 450,000 copies to date

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DANNY BEN ISRAEL has also worked as an author, journalist, and editor, writing in both Hebrew and English. A native Israeli, he splits his time between New York, Tel Aviv, and Vienna.

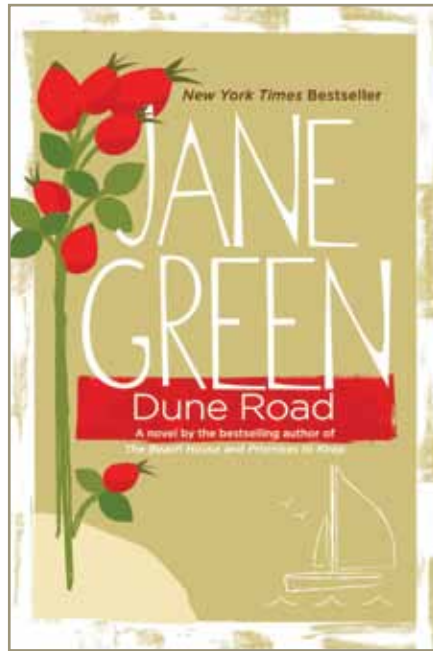
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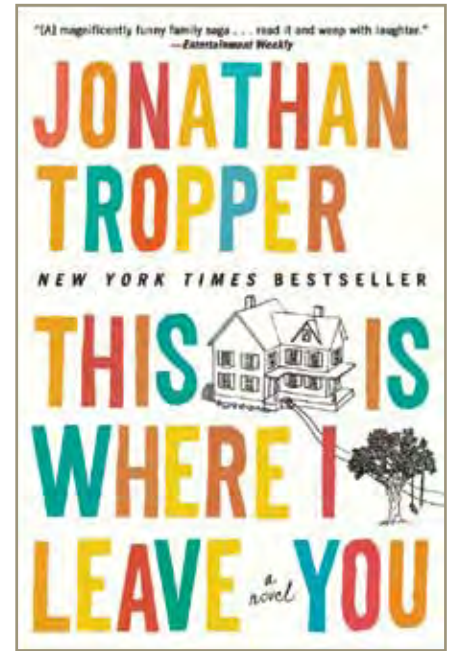
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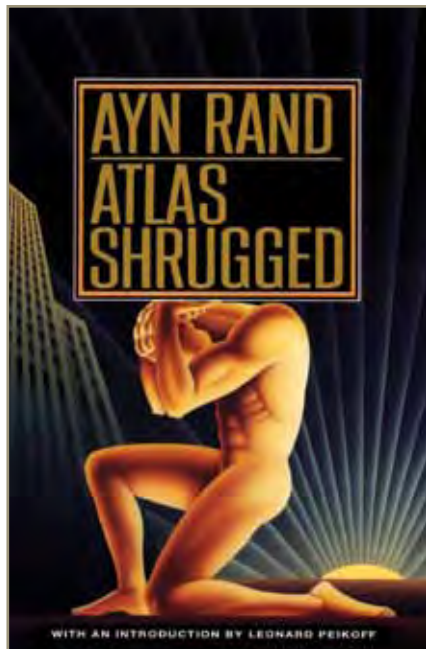
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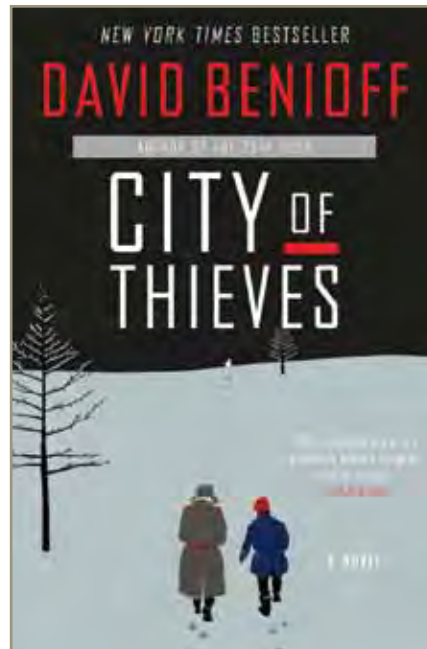
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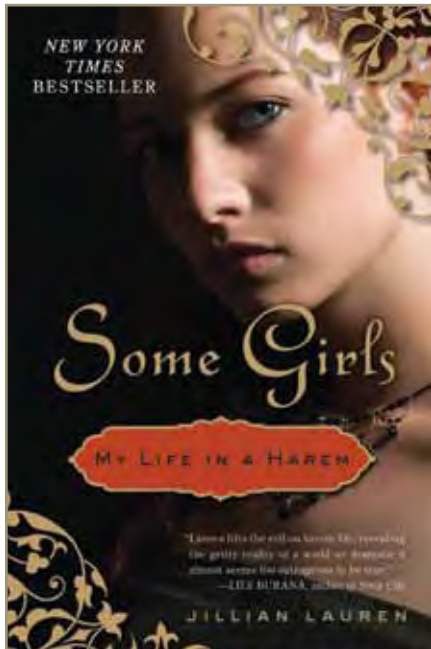
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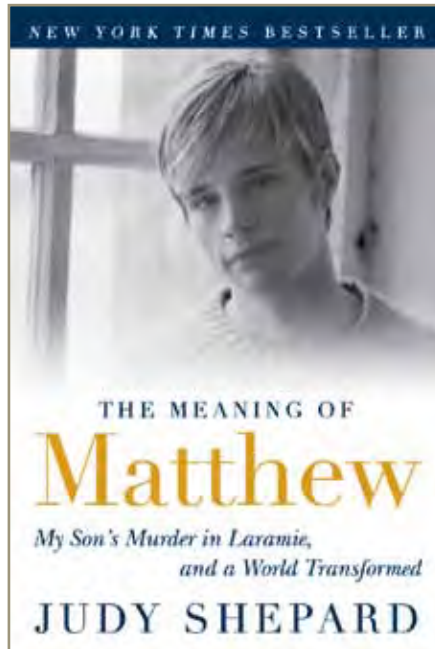
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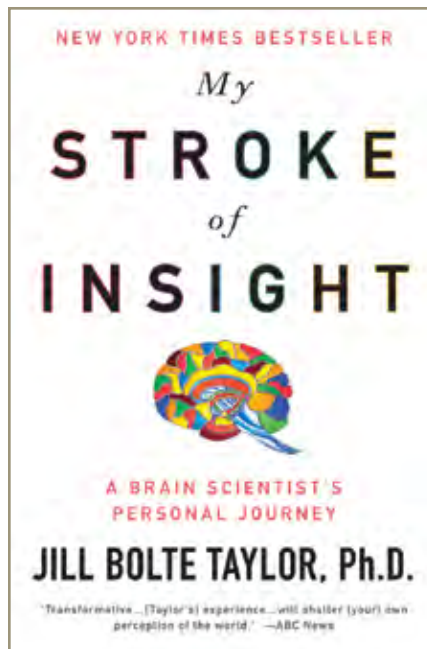
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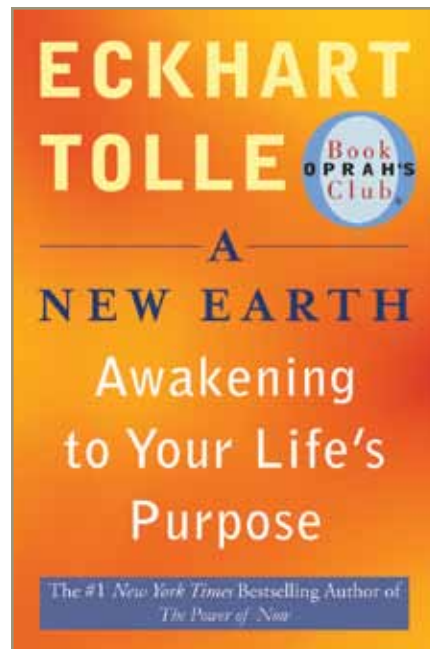
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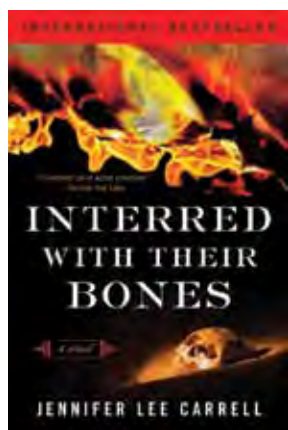


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Haunt Me Still

A Novel

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Fiction

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Pub History: Dutton HC, 978-0-525-95077-6

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- www.jenniferleecarrell.com

JENNIFER LEE CARRELL holds a PhD in English and American literature from Harvard University, as well as degrees in English literature from Oxford and Stanford Universities. She has directed Shakespeare for the Harvard's Hyperion Theatre Company, and currently lives in Tucson, Arizona.



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Unabridged Digital Audiobook
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Kate Stanley returns in the thrilling follow-up to the *New York Times* bestselling *Interred with Their Bones*

Jennifer Lee Carrell's fiction debut, *Interred with Their Bones*, was greeted by both fantastic reviews and stellar sales. Already a bestseller in the U.K., *Haunt Me Still* marks the much-anticipated return of Kate Stanley, Shakespearean scholar and theater director. This time, Kate becomes embroiled in a murder surrounding *Macbeth*, the Bard's famously cursed play. As Kate and company begin rehearsals at the foot of Scotland's Dunsinnan Hill, she discovers a local woman dead in circumstances that suggest ancient pagan sacrifice. Marked as both suspect and future victim, Kate undertakes a desperate race to find a dangerous, alternate version of *Macbeth*—reputed to be Shakespeare's darkest secret.

Praise for Jennifer Lee Carrell's *Interred with Their Bones*:

"A weighty piece of scholarship packed into a feverishly paced action adventure."
—*The New York Times Book Review*

"High-class fun."
—*Newsweek*

From *Haunt Me Still*:

Janet Douglas leaned forward. "I told you that my husband collected anything and everything to do with *Macbeth*. Well, a week or ten days before we lost him, he grew tense and excited in a way that meant one thing. He was closing in on a find."

Somewhere within, a small seed of misgiving sprouted warily into life. "What kind of find?"

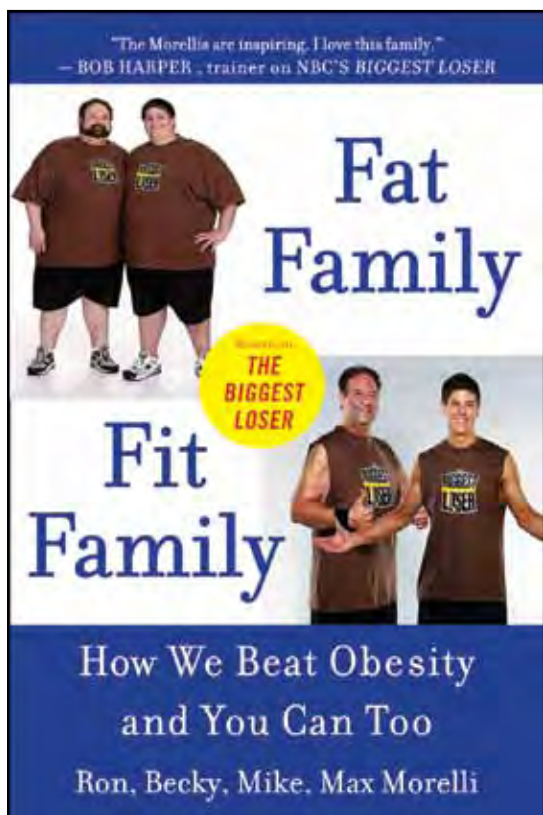
She sat back, eyeing me in silence. For a moment, her hand rested lightly on my shoulder. "Come to Dunsinnan." I didn't recognize the word. "Better known as Dunsinane. *Macbeth*'s castle of evil. Surely you remember that," she said with an elusive smile. "I live there."

SUGGESTED ORDER

Fat Family/Fit Family

How We Beat Obesity and You Can Too

Ron, Becky, Mike, and Max Morelli



- *The Biggest Loser* has more than 20 million viewers per week

978-0-452-29693-0 • U.S. \$15.00 / \$18.50 CAN.

Health and Fitness/Memoir

5 5/16" x 8" • 256 pages

8-page b/w photo insert

Rights: W00

Pub History: A Plume Original

Also available as an e-book

On Sale: 3/29/11

- National Publicity
- National Review and Feature Attention
- Online Promotions

The inspiring true story behind the weight-loss saga chronicled on NBC's blockbuster show, *The Biggest Loser*

There's no getting past it: the Morellis were a fat family. From cookie dough and pizza binges to extreme plastic surgeries, Ron, Becky, Mike and Max Morelli experienced the swinging pendulum of weight loss that so many Americans know all too well. But when Ron and Mike were accepted as contestants on *The Biggest Loser*, the Morellis' lives changed forever. Ron, at 430 pounds, and 18-year-old Mike, at 388 pounds, made it to the final four, losing a whopping 399 pounds combined. *Fat Family/Fit Family* also tells the story of wife Becky and youngest son, Max—the story not seen on TV, but relatable to scores of American families, the story of what happens when two foodaholics meet, fall in love, get married and raise (almost inevitably) foodaholic kids.

Sharing the eye-opening perspective of each family member, *Fat Family/Fit Family* chronicles the Morellis' amazing journey in dropping over 700 pounds together, from the emotional and physical struggles of obesity to the triumph of their newfound healthy lifestyle.

Obesity doesn't just happen in a vacuum—it starts in homes like the Morellis, and it can end there, too. *Fat Family/Fit Family* is an ultimately inspiring story about the healing power of family.

From *Fat Family/Fit Family*:

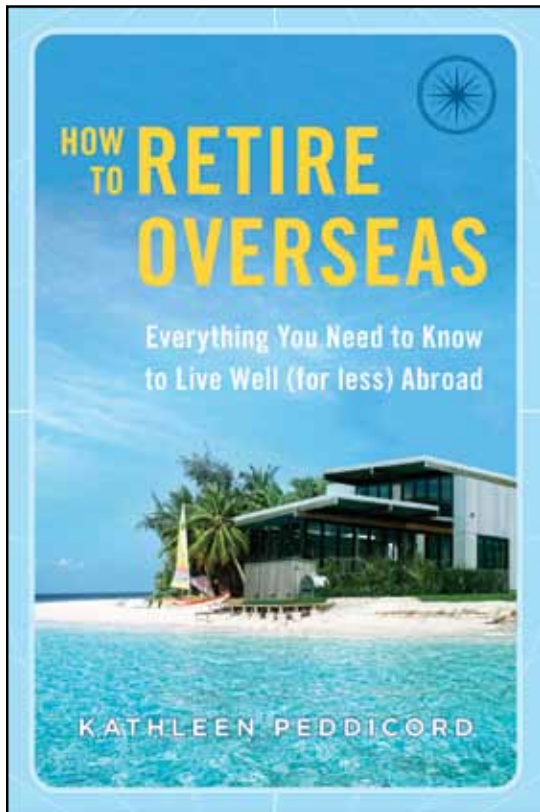
One night when our family went to dinner at The South Lyon Hotel, I saw the receipt for the “all you can eat fish and chips” that Max and I always ordered. The waitress had typed into the computer: “Two orders of fish and chips. Seven refills. Yeah, I’m serious.”

I never told anybody that I saw that. But that’s just how much Max and I would eat. All the time. We ate enormous portions. It was what we were used to, for as long as I could remember. For us, food and family love were synonymous.

“The Morellis are inspiring. I love this family.” —Bob Harper, trainer on NBC's *Biggest Loser*

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The definitive guide for anyone dreaming of a move to paradise



978-0-452-29684-8 • U.S. \$16.00 / \$20.00 CAN.

Personal Finance/Retirement

5 5/16" x 8" • 304 pages

Rights: W00

Pub History: Hudson Street Press HC,

978-1-59463-065-1

Also available as an e-book

On Sale: 3/29/11

■ Kathleen Peddicord has over 35,000 subscribers to her e-newsletter

■ 72% of Americans over 60 are postponing retirement due to a lack of funds

■ For fans of HGTV's *House Hunters International*

Kathleen Peddicord

How to Retire Overseas

Everything You Need to Know to Live Well (for Less) Abroad

Whether motivated by a desire for adventure, or the need to make the most of a diminished nest egg, more and more Americans are considering an overseas retirement. Drawing on her more than three decades of experience helping people relocate happily and successfully, Kathleen Peddicord shows how living in an unconventional retirement destination can cost less than a traditional home in Florida or Arizona. Peddicord addresses all of the essential issues, including:

- Death
- Taxes
- Health Care
- Bank Accounts

Whether readers are interested in relatively unknown havens like Nicaragua, well-traveled areas in Italy, or need some help deciding, *How to Retire Overseas* is the ultimate guide to making retirement dreams come true.

■ National Review and Feature Attention

■ Online Promotions

■ www.liveandinvestoverseas.com

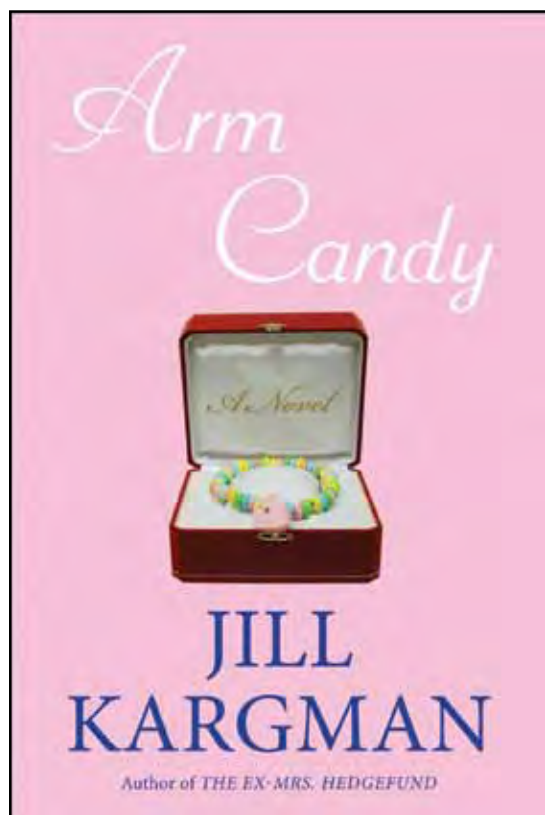


Photo courtesy of the author

KATHLEEN PEDDICORD worked as an editor and contributor for *International Living* before starting her own company, Live and Invest Overseas. She has lived in Ireland and France, and currently lives with her family in Panama City, Panama.

SUGGESTED ORDER

There's a cougar stalking Manhattan's Upper East Side in the latest laugh-out-loud romance from the author of *The Ex-Mrs. Hedgefund*



Jill Kargman

Arm Candy

A Novel

Eighteen years ago, Eden Clyde exchanged true love for a life of wealth and glamour as the muse and lover of Otto Clyde, the philandering and much older king of the art world. This seemed like a fair bargain at the time, but—as her fortieth birthday looms—Eden realizes the price she's paid. She leaves Otto, only to become hot and heavy with Gotham's most eligible bachelor: the much younger Chase Lydon. But when an old flame resurfaces, not even Eden is sure where her heart will lead.

A poignant and hilarious cocktail of a novel, *Arm Candy* proves that it's never too late to find true love.

"Fun and flashy."

—*Publishers Weekly*

"A romance for anyone who has felt that age is just a number."

—*Booklist*

■ National Review and Feature Attention

■ Online Promotions

■ www.jillkargman.com

978-0-452-29698-5 • U.S. \$15.00 / \$18.50 CAN.

Fiction

5 5/16" x 8" • 336 pages

Rights: W00

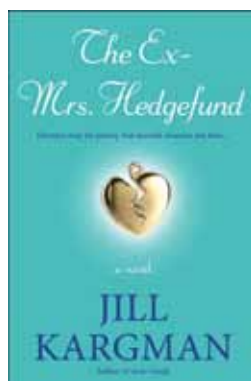
Pub History: Dutton HC, 978-0-525-95159-9

Also available as an e-book

On Sale: 3/29/11

■ Jill Kargman coauthored the *New York Times* bestsellers *Wolves in Chic Clothing* and *The Right Address*

■ For readers of Jane Green, Candace Bushnell, and Plum Sykes



ALSO AVAILABLE:

THE EX-MRS. HEDGEFUND

978-0-452-29594-0

\$15.00



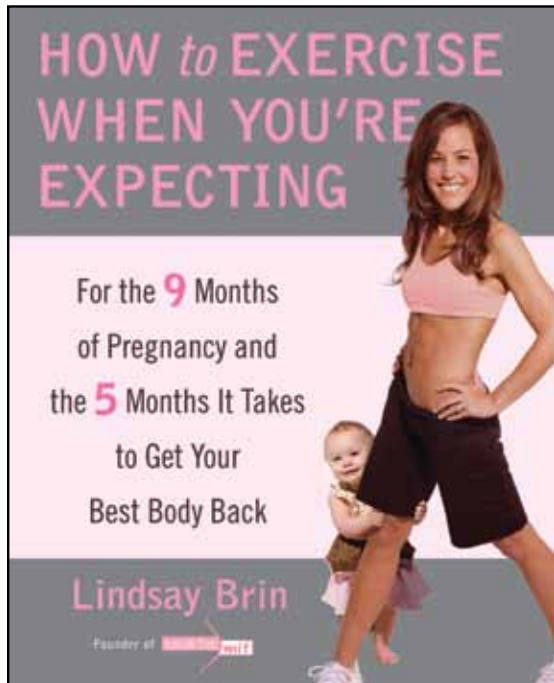
Photo © Pamela Berkovic

JILL KARGMAN has written for numerous publications including *Vogue*, *Harper's Bazaar*, *Interview*, and *Town & Country*. The daughter of the chairman of Chanel, she grew up on the Upper East Side of Manhattan, and now lives there with her family.

35



Shed post-pregnancy pounds like a celebrity



Lindsay Brin

How to Exercise When You're Expecting

For the Nine Months of Pregnancy and the Five Months to Get Your Best Body Back

These days, the media is abuzz with superstar moms and their amazing post-pregnancy transformations. Now, Lindsay Brin, a women's fitness expert and the founder of the Internet's #1 line of pregnancy workout DVDs, shares celebrity-caliber secrets to:

- Understanding and tackling food cravings
- Exercises that are safe to perform during different stages of pregnancy
- Preparing for labor through relaxation and yoga techniques
- How your body and metabolism changes after childbirth
- Keeping fitness and nutrition a priority when time is scarce

Battle-tested through Lindsay's own pregnancies, *How to Exercise When You're Expecting* offers a before, during, and after guide that will get moms back in pre-baby shape—or better.

- National Review and Feature Attention
- Online Promotions
- www.lindsaybrin.com

978-0-452-29685-5 • U.S. \$16.00 / \$20.00 CAN.

Health and Fitness
7 3/8" x 9 1/8" • 272 pages
b/w illustrations throughout
Rights: E00

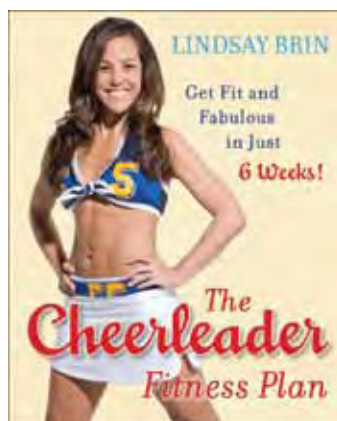
Pub History: A Plume Original
Also available as an e-book

On Sale: 3/29/11

■ Lindsay Brin is the founder of Moms into Fitness. Her DVD line is currently the #1 ranked pregnancy workout system on the Internet

■ Brin is also a fitness and nutrition expert for *Fit Pregnancy* and *Mom and Baby*

SUGGESTED ORDER



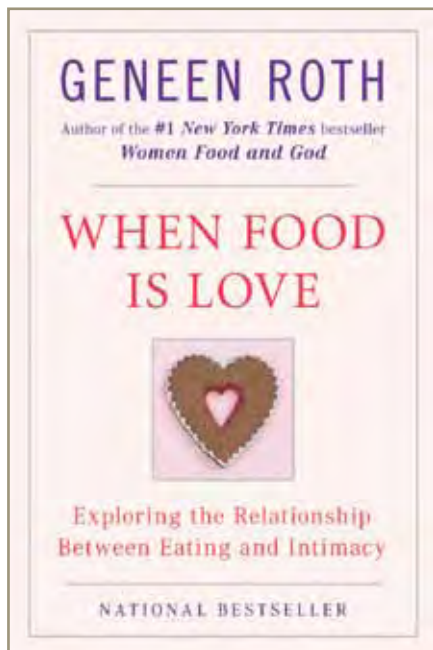
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THE CHEERLEADER FITNESS PLAN

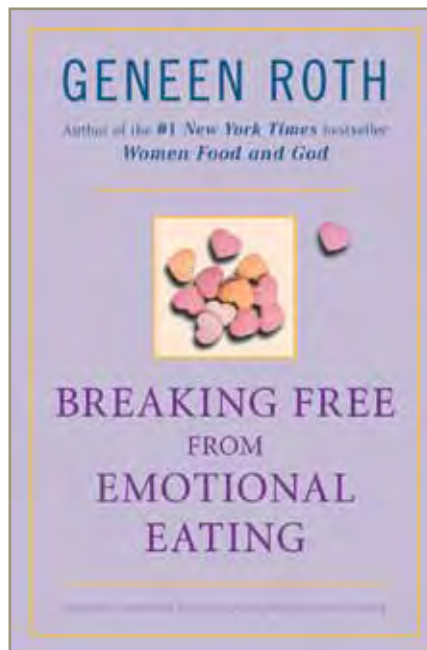
978-0-452-29575-9
\$17.00

LINDSAY BRIN, CPT, BSE, lives in St. Louis, Missouri.

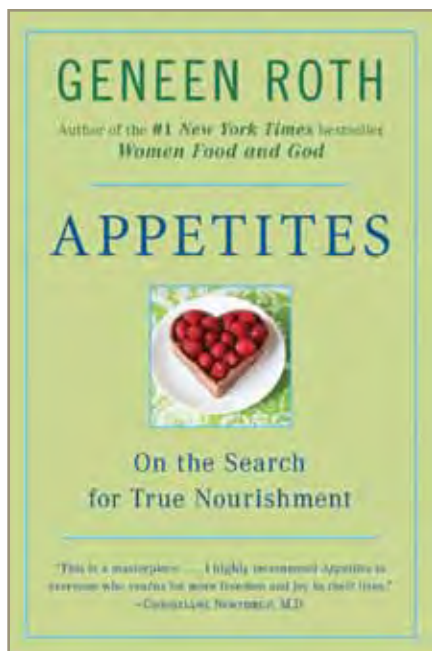
Break the Cycle of Compulsive Eating with Geneen Roth
 #1 *New York Times* bestselling author of *Women Food and God*
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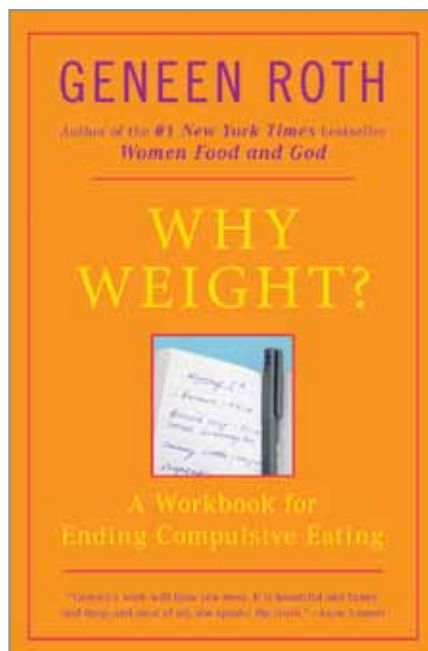
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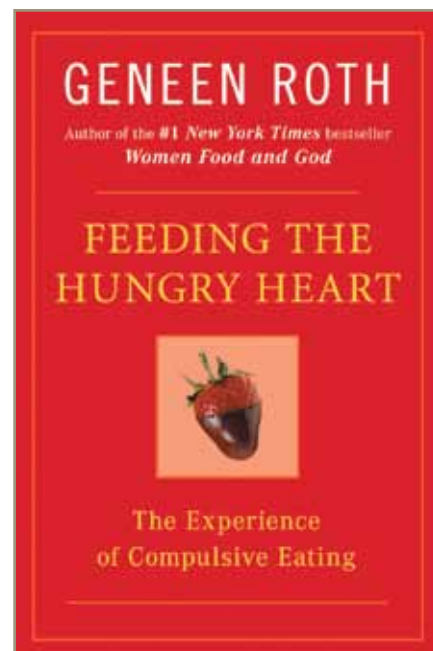
BREAKING FREE FROM EMOTIONAL EATING
 978-0-452-28491-3 \$15.00



APPETITES
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WHY WEIGHT
 978-0-452-26254-6 \$15.00



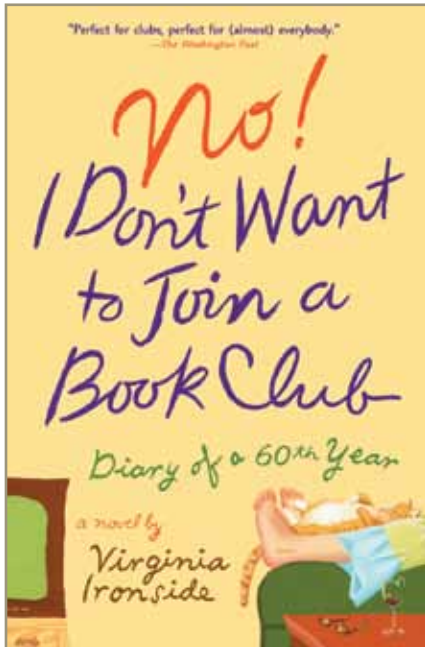
FEEDING THE HUNGRY HEART
 978-0-452-27083-1 \$15.00

Plume Authors with

VIRGINIA IRONSIDE

Coming from Viking in October 2010

**YOU'RE OLD, I'M OLD . . .
GET USED TO IT!**

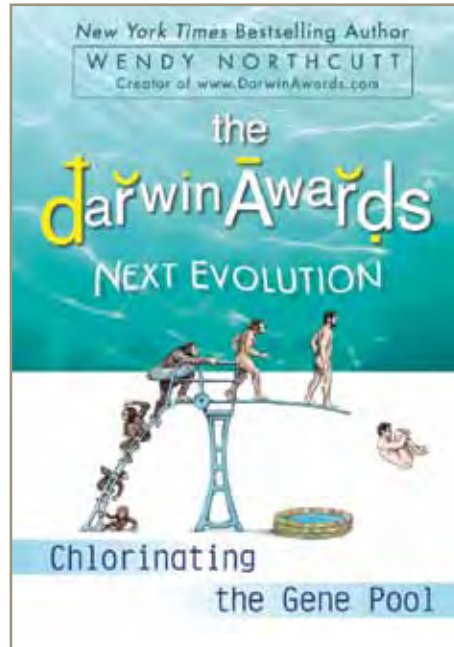


**NO! I DON'T WANT TO
JOIN A BOOK CLUB**
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WENDY NORTHCUTT

Coming from Dutton
in October 2010

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COUNTDOWN TO EXTINCTION**



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978-0-452-29563-6 \$13.00

THE DARWIN AWARDS
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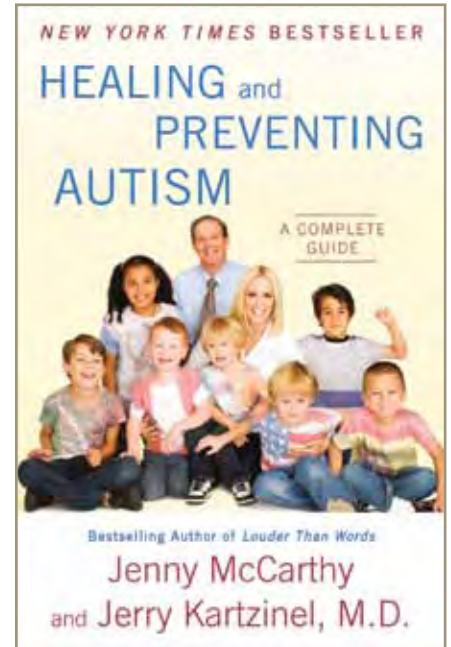
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JENNY MCCARTHY

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in September 2010

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MOTHER WARRIORS
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JOYCE CAROL OATES

Coming from Ecco
in August 2010

LITTLE BIRD OF HEAVEN

ANDREA CHESMAN

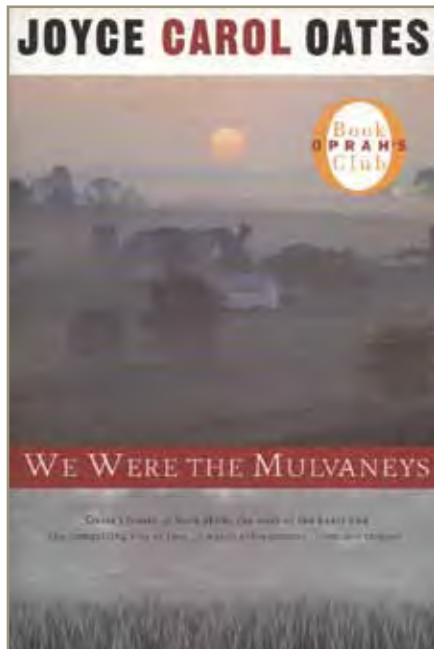
Coming from Storey Publishing
in July 2010

**RECIPES FROM THE ROOT CELLAR: 250
FRESH WAYS TO ENJOY WINTER VEGETABLES**

KAREN JOY FOWLER

Coming from Small Beer Press
in September 2010

WHAT I DIDN'T SEE



WE WERE THE MULVANEYS

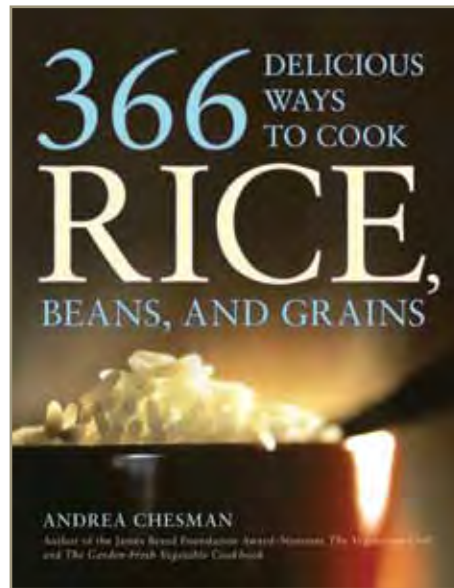
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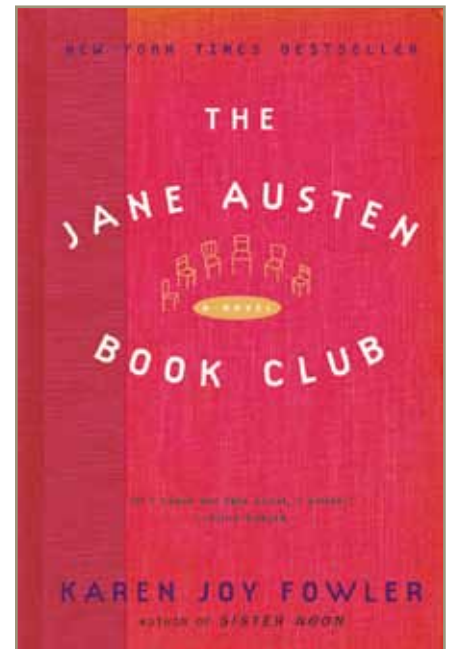
**BECAUSE IT IS BITTER,
AND BECAUSE IT IS MY HEART**

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**366 DELICIOUS WAYS TO COOK
RICE, BEANS, AND GRAINS**

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WIT'S END

978-0-452-29006-8 \$15.00

Other box sets should be very, very afraid

NEW
FOR
FALL
2010



Ian Spector

The Good, the Bad, and the Deadly

The Chuck Norris Fact Thrillology

Ian Spector first launched "Chuck Norris Facts" on the Internet back in 2003. Purporting to be a "random fact generator" about the tough action movie star, the humor site quickly became a Web sensation and spawned the bestselling books *The Truth About Chuck Norris*, *Chuck Norris Vs. Mr. T*, and the recently published *Chuck Norris Cannot Be Stopped*. Every day the phrase "Chuck Norris facts" is Googled 3,000 times in the United States alone, and Spector's creation boasts a Facebook fan base of 120,000-plus members.

Now, *The Chuck Norris Fact Thrillology* brings all three books together in the roughest, buffest, and soon-to-be bestselling-est box set ever. Complete with 1,200 facts and sixty illustrations about the meanest man to stalk the face of the earth, this badass thrillology is the perfect gift for the countless mortals who worship Chuck Norris and all his macho manliness.

978-1-592-40609-8 • U.S. \$38.00 / \$47.50 CAN.

Humor

5" x 7 1/16" x 1 15/32"

20 b/w cartoons in each book

On Sale: 11/2/10

INCLUDES:

THE TRUTH ABOUT CHUCK NORRIS

CHUCK NORRIS VS. MR. T

CHUCK NORRIS CANNOT BE STOPPED

■ The three books combined have more than 684,000 copies in print after twenty-eight printings.

- National Feature Attention
- Radio Tour
- Holiday Promotional Campaign
- Online Promotions
- Blog Campaign
- www.whatisawesome.com

SUGGESTED ORDER



Photo courtesy of the author

IAN SPECTOR recently graduated from Brown University, where he edited the campus humor magazine. He lives in New York City.

The purrrrfect gift for the insatiable legions that transformed “the Internet’s most famous felines”* into *New York Times* bestsellers

*Salon.com



Professor Happycat and icanhascheezburger.com Teh Littr Boks Set

A LOLcat Colleckshun

Since January of 2007, icanhascheezburger.com has been redefining cuteness one mind-bogglingly adorable picture at a time. Month after month, the LOLcats Web site continues to attract new visitors as well as generate innumerable spinoff sites that funnel traffic back to the original.

Published just in time for the holidays, *Teh Littr Boks Set* proves that the best things in life come in threes—or, in this case, the cutest, funniest, and most mischievous things come in a box set. Featuring the blockbuster *New York Times* bestsellers *I Can Has Cheezburger?* and *How to Take Over teh World*, plus the soon-to-be-released *Teh Itteh Bitteh Book of Kittehs*, this ultimate LOLcat collectors' item boasts 600 full-color photos with hilarious captions. Can readers ever get enough of LOLcats? Professor Happycat and animal lovers everywhere say, “teh anzwr iz no!”

“Funny felines! Funny captions!”

—*Los Angeles Times*

“A running gag that won’t stop running but instead reproduces and mutates in the petri dish of the net’s collective imagination.” —*Time*

978-1-592-40608-1 • U.S. \$36.00 / \$45.00 CAN.

Humor

6 1/16" x 6" x 1 15/32"

200 color photos in each book

On Sale: 11/2/10

INCLUDES:

I CAN HAS CHEEZBURGER?

HOW TO TAKE OVER TEH WURLD

TEH ITTEH BITTEH BOOK OF KITTEHS

■ *I Can Has Cheezburger?* and *How to Take Over teh World* have more than 400,000 copies in print after 11 printings. *Teh Itteh Bitteh Book of Kittehs* goes on sale in October 2010.

■ *Paste* magazine recently ranked *I Can Has Cheezburger?* as #4 of their “10 Best Internet Memes of the Decade.”

SUGGESTED ORDER

■ National Feature Attention

■ Targeted Online Campaign, including blog advertising, promotional giveaways on social networking sites, and major promotions on icanhascheezburger.com

■ Advertising Across *I Can Has Cheezburger?* iPhone Application

■ Holiday Promotional Campaign

■ Online Promotions with www.icanhascheezburger.com

■ Blog Campaign

■ www.icanhascheezburger.com

ICANHASCHEEZBURGER.COM is owned and administered by Ben Huh, and is the center of the Cheezburger Network of user-generated comedy sites. Huh lives in Seattle.

NOVEMBER • GOTHAM



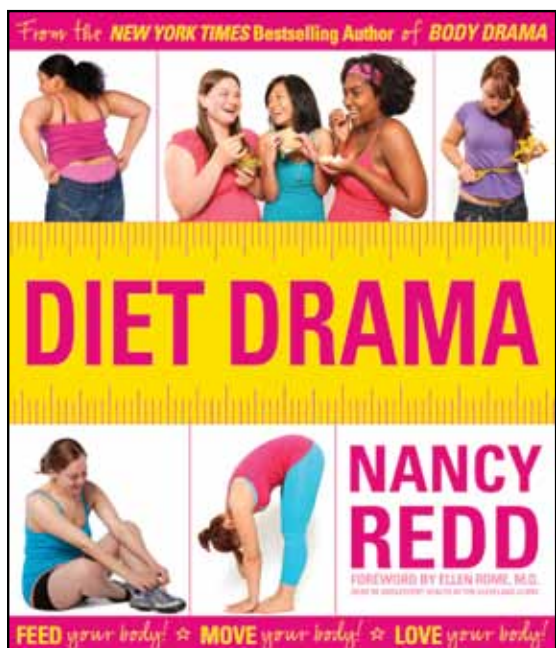
Diet Drama

Feed Your Body! Move Your Body! Love Your Body!



Nancy Redd

Foreword by Dr. Ellen Rome, Head of Adolescent Health at the Cleveland Clinic



- *Body Drama* was a *New York Times* and *USA Today* bestseller for multiple weeks
- Publishing for New Year, New You promotions

978-1-592-40602-9 • U.S. \$22.50 / \$28.00 CAN.

Diet/Self-Help

7 1/4" x 8 1/2" • 256 pages

4-color photos and design elements throughout

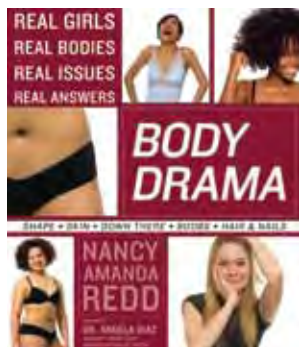
Rights: W00

Pub History: A Gotham Books Trade Paperback Original

Also available as an e-book

On Sale: 12/28/10

- National Television Interviews
- National Review and Feature Attention
- Tie-in with Author's Speaking Tour
- 10-City Author Tour
- Radio Tour
- Online Promotions
- 6-Copy Counter Display, 978-1-592-40613-5, U.S. \$135.00 / \$168.00 CAN.
- www.nancyredd.com



BODY DRAMA
978-1-592-40326-4
U.S. \$20.00 / \$25.00 CAN.
A *New York Times* bestseller
84,055 copies in print,
4 printings

NANCY REDD is an American Library Association award winner, an NAACP Image Award nominee, and a *New York Times* and *USA Today* bestselling author. She currently serves as a self-esteem expert to *Fitness* magazine, as an AOL Health Insider, and a contributing editor at *J-14* and *American Cheerleader* magazines. She lives in Los Angeles.



Photo © Jo Liu

The *New York Times* bestselling author of *Body Drama* addresses anxieties young women face about weight, diet, exercise, and body image

At a time when both obesity and eating disorders are on the rise, Harvard graduate and former Miss Virginia Nancy Redd provides a much-needed resource for millions of young women and concerned parents. In her uniquely reassuring “big sister” voice and with a fresh, fun, and frank attitude that has made her the nation’s go-to girl for body issues, Nancy addresses the common, painful, and shameful “diet dramas” that most mainstream diet and nutrition books miss, including: “I think I’m healthy, but medical charts say I’m not”; “I can’t afford a gym so I can’t exercise properly”; and “I just want to have weight loss surgery and be done with it.”

Nancy’s advice is vetted by a leading adolescent medicine expert and the book is packed with informative “fast facts,” moving personal anecdotes of Nancy’s own diet experiences, and revolutionary real-deal four-color photographs of young women sized 2 to 22. Finally, a food and fitness book that doesn’t condescend or blame, *Diet Drama* begins with body image and shows readers that health comes in all shapes and sizes.

Praise for Nancy Redd and *Body Drama*

“Demystifies female bodies and shows them as they really look: curvy, sometimes pimply, and never perfect.” —*Glamour*

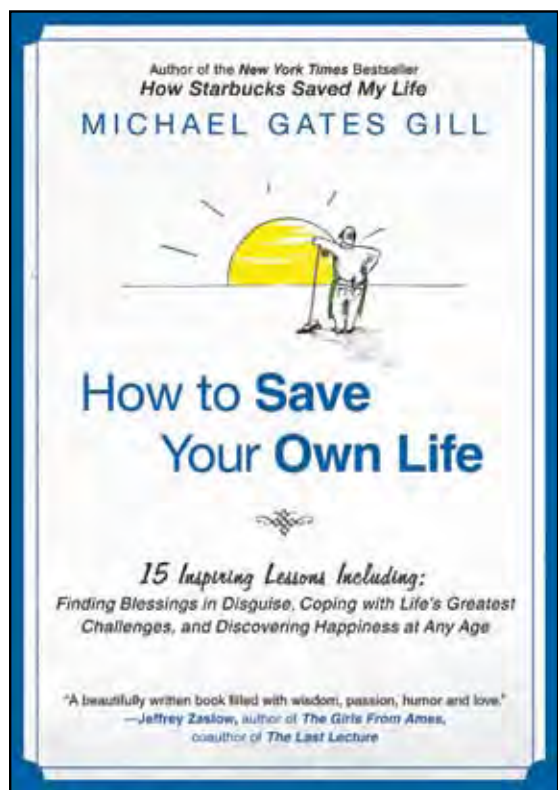
“*Body Drama* should be center stage in every young woman’s life. It will make you love every little thing about your body. . . . It’s a book of liberation and it’s fun.”
—Eve Ensler

“Honest, funny, and lucidly written . . . the perfect antidote to a culture constantly teaching young women to angst about their bodies.”

—Judy Norsigian, *Our Bodies, Ourselves*

SUGGESTED ORDER

The author of the *New York Times* bestseller *How Starbucks Saved My Life* perks up America with inspiring lessons on finding true happiness at any age and any stage of life



978-1-592-40603-6 • U.S. \$14.00 / \$17.50 CAN.

Self-Help

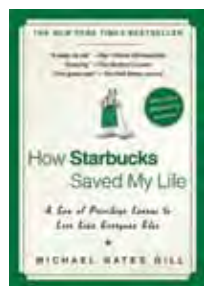
5" x 7 1/8" • 208 pages

Rights: W00

Pub History: Gotham HC, 978-1-592-40521-3

Also available as an e-book

On Sale: 12/28/10



**HOW STARBUCKS
SAVED MY LIFE**

978-1-592-40404-9

U.S. \$13.00 / \$17.00 CAN.

151,637 copies in print,

4 printings

SUGGESTED ORDER



Photo © Santiago Lyon/Associated Press

Michael Gates Gill

How to Save Your Own Life

15 Inspiring Lessons Including: Finding Blessings in Disguise, Coping With Life's Greatest Challenges, and Discovering Happiness at Any Age

Michael Gill's lemons-to-lemonade memoir chronicled his transformative year working at Starbucks after losing his high-powered job, his marriage, and his health (he developed a brain tumor). In response to overwhelming requests from readers who wanted to know how they, too, could weather downturns, he has distilled his wisdom into fifteen meaningful lessons, including:

- Leap . . . With Faith: Sometimes it pays to leap without looking and say "yes" without thinking (Gill accepted the Starbucks job immediately, on a whim).
- Let . . . Yourself Be Helped: Pride is even more paralyzing than fear.
- Lose . . . Your Watch (and Cell Phone and PDA!): Our obsession with productivity produces madness, not gladness.

Offering living proof that extraordinary happiness is found in ordinary moments, *How to Save Your Own Life* provides empowering words and hope for anyone facing a reversal of fortune. True fortune, Gill discovered, lies not in fate but in discovering the innate capacity we all possess to rescue ourselves.

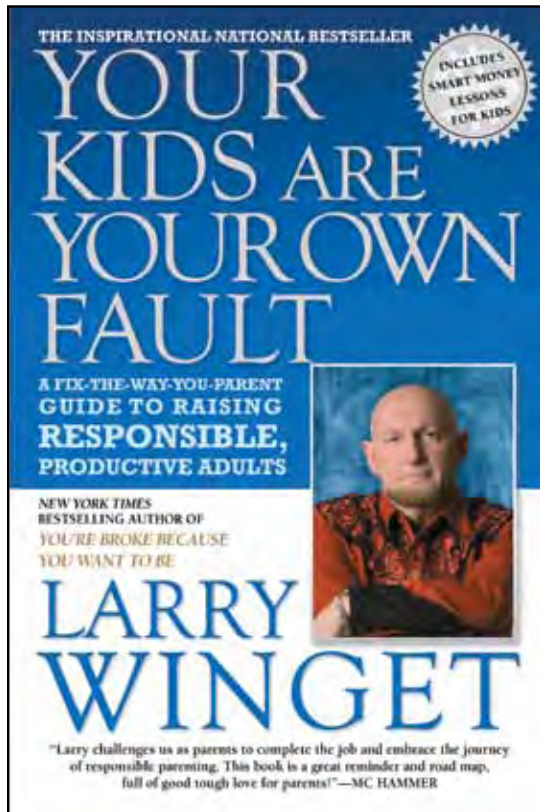
"We are all lucky that Starbucks saved [Gill's] life. It enabled him to return with this beautifully written book." —Jeffrey Zaslow, author of

The Girls from Ames, coauthor of *The Last Lecture*

- National Television Interviews
- National Feature Attention
- Tie-in with Author Lectures
- Radio Tour
- Online Promotions
- 16-Copy Mixed Floor Display, 978-1-592-40614-2, U.S. \$220.00 / \$268.00 CAN. (12 copies of *How to Save Your Own Life*, 4 copies of *How Starbucks Saved My Life*)
- www.mikegatesgill.com

MICHAEL GATES GILL is the author of *How Starbucks Saved My Life* and the son of *New Yorker* writer Brendan Gill. A former creative director at J. Walter Thompson Advertising, he now works at Starbucks and has no plans to retire. He lives in New York.

Straight-talking, bestselling “Pitbull of Parenting” Larry Winget breaks new ground with a book that says “you owe it to your kids to parent with a plan.”



Larry Winget

Your Kids Are Your Own Fault

A Fix-the-Way-You-Parent Guide to Raising Responsible, Productive Adults

Bestselling author Larry Winget is back with a wake-up call for parents: Good parenting has never been tougher. Well-behaved, respectful kids are increasingly the exception, not the rule. And for the most part, parents are to blame. Larry's message to parents: Teach your kids to become the best adults they can be. But your kids won't improve until you improve. Good parenting is about beginning with the end in mind, but most people parent without a plan. Winget offers step-by-step advice for instilling limits, self-discipline, and ethics in all members of the family. *Your Kids Are Your Own Fault* is a rescue plan that spells hope for raising a generation of productive adults we can feel proud to call “family!”

“If you appreciate a no-nonsense approach, you’ll get some food for thought and a few laughs along the way.” —Associated Press

978-1-592-40605-0 • U.S. \$16.00 / \$20.00 CAN.

Parenting/Self-Help

5 5/16" x 8" • 272 pages

Rights: W00

Pub History: Gotham HC, 978-1-592-40495-7

Also available as an e-book

On Sale: 1/4/11

■ National Television Interviews

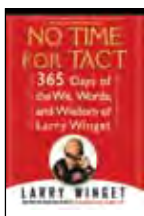
■ National Feature Attention

■ Tie-in With Author's Speaking Tour

■ Radio Tour

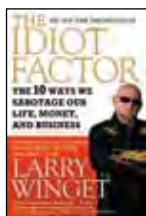
■ Online Promotions

■ www.larrywinget.com



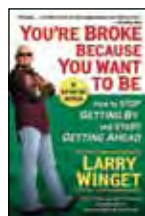
**NO TIME
FOR TACT**

978-1-592-
40579-4



**THE IDIOT
FACTOR**

978-1-592-
40467-4



**YOU'RE
BROKE
BECAUSE
YOU WANT
TO BE**

978-1-592-
40429-2



**IT'S CALLED
WORK
FOR A
REASON!**

978-1-592-
40281-6

SUGGESTED ORDER

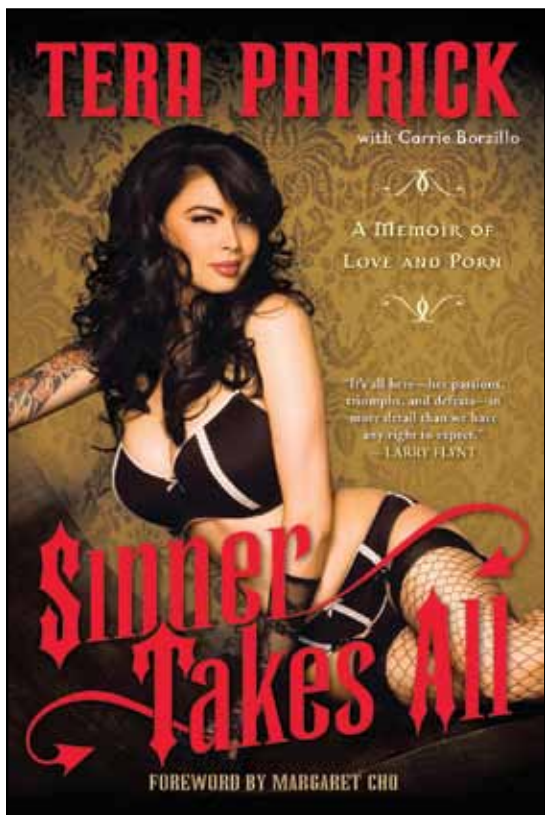
The father of two sons, **LARRY WINGET** is one of the country's leading business speakers. He is the bestselling author of *No Time for Tact*, *The Idiot Factor*, *You're Broke Because You Want to Be*, *It's Called Work for a Reason!*, and *Shut Up, Stop Whining, and Get a Life*. He lives in Arizona. **45**

JANUARY • GOTHAM



GOTHAM
BOOKS

The world's #1 porn star strips down about life, love, and everything in between



978-1-592-40607-4 • U.S. \$18.00 / \$22.50 CAN.

Memoir

6" x 9" • 336 pages

Two 8-page color photo inserts

100 b/w photos throughout

Rights: W00

Pub History: Gotham HC, 978-1-592-40522-0

Also available as an e-book

On Sale: 1/4/11

■ More than 41,000 hardcover copies in print

SUGGESTED ORDER

Tera Patrick with Carrie Borzillo
Foreword by Margaret Cho

Sinner Takes All

A Memoir of Love and Porn

Tera Patrick wasn't always Tera Patrick. Once upon a time she was a gangly, teenaged bookworm named Linda Ann Hopkins, obsessed with serial killers and Marilyn Monroe and determined to make men all over the world one day desire her. And she succeeded: Today she sits atop the porn world and runs her own multimillion-dollar empire.

Sinner Takes All is a sexy and deeply personal memoir in which Tera bares all about baring all. Tera discusses leaving home as a teen to work as an international fashion model, losing her virginity at age fourteen to a man twice her age, working as a nurse at a senior citizen's home, her on- and off-screen sexual escapades, and the emotional obstacles that she's had to overcome, including a strained relationship with her mother, deadbeat boyfriends, and a suicide attempt that led to a stint in a locked-down psych ward.

An honest and naked look at a one-of-a-kind life, *Sinner Takes All* is a riveting memoir of the making of a modern sex goddess.

"I can think of no one more fascinating than Tera Patrick—porn star, model, and businesswoman—as readers of this book are certain to agree. It's all here—her passions, triumphs, and defeats—in more detail than we have any right to expect."
—Larry Flynt

■ National Television Interviews

■ National Feature Attention

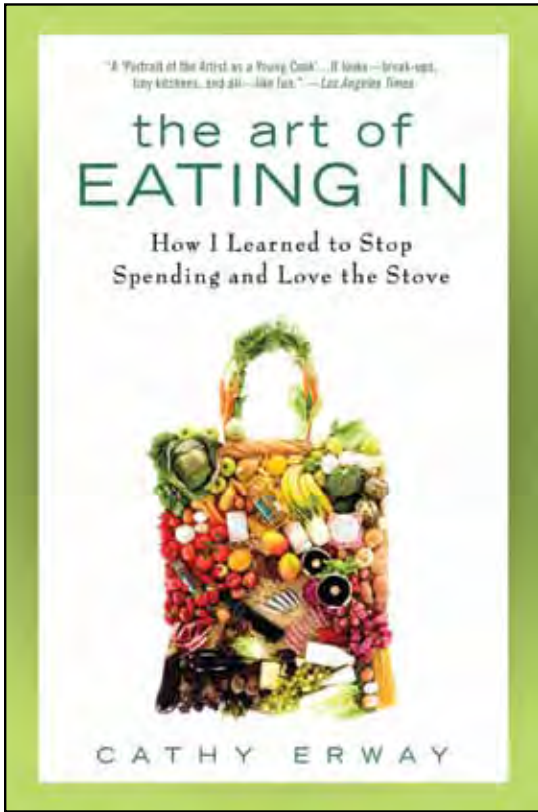
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■ www.terapattick.com

TERA PATRICK has more than one hundred film credits to her name and has graced the cover of every major men's adult magazine. She divides her time between Los Angeles and Las Vegas. **CARRIE BORZILLO** is an entertainment journalist and the author of *Cherry Bomb* and *Eyewitness Nirvana*.

In the city where dining out is a sport, one daring gourmand swears off restaurants and commits to cooking at home in a manifesto for a new generation of conscientious eaters



978-1-592-40604-3 • U.S. \$16.00 / \$20.00 CAN.

Memoir/Cooking

5 5/16" x 8" • 288 pages

b/w illustrations

Rights: W00

Pub History: Gotham HC, 978-1-592-40525-1

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On Sale: 2/1/11

Cathy Erway

Foreword by Robert Sietsema, food critic,
The Village Voice

The Art of Eating In

How I Learned to Stop Spending and Love the Stove

Named one of *Publishers Weekly's* most exciting cookbook deals, Cathy Erway's timely memoir of quitting restaurants cold turkey speaks to a new era of conscientious eating. An underpaid, twentysomething executive assistant in New York City, she was struggling to make ends meet when she decided to embark on a Walden-esque retreat from the high-priced eateries that drained her wallet. *The Art of Eating In* reports on the delectable results of her twenty-four-month experiment, with thirty original recipes included.

What began as a way to save money left Erway with a new appreciation for the simple pleasure of sharing a meal with friends at home, a trove of original recipes, and a greater awareness of take-out food waste and whether her ingredients were ethically grown. She also explored the antirestaurant underground of supper clubs and cook-offs, and immersed herself in an array of alternative eating lifestyles from freeganism to picking tasty greens in the park. *The Art of Eating In* is a personal journey that transforms the reader as it transformed the writer; about the joy of getting back in the kitchen and turning something seemingly ordinary into something completely extraordinary.

"A 'Portrait of the Artist as a Young Cook.' And it looks—breakups, tiny kitchens, and all—like fun."
—*Los Angeles Times*

■ National Television Interviews

■ National Review and Feature Attention

■ Radio Tour

■ Online Promotions

■ www.artofeatingin.com

CATHY ERWAY writes the popular blog Not Eating Out in New York. Her work has appeared in such publications as *The Huffington Post*, *Saveur*, and *Edible Brooklyn*, and she hosts a podcast called Let's Eat In, on Heritage Radio Network. She lives in Brooklyn, New York.

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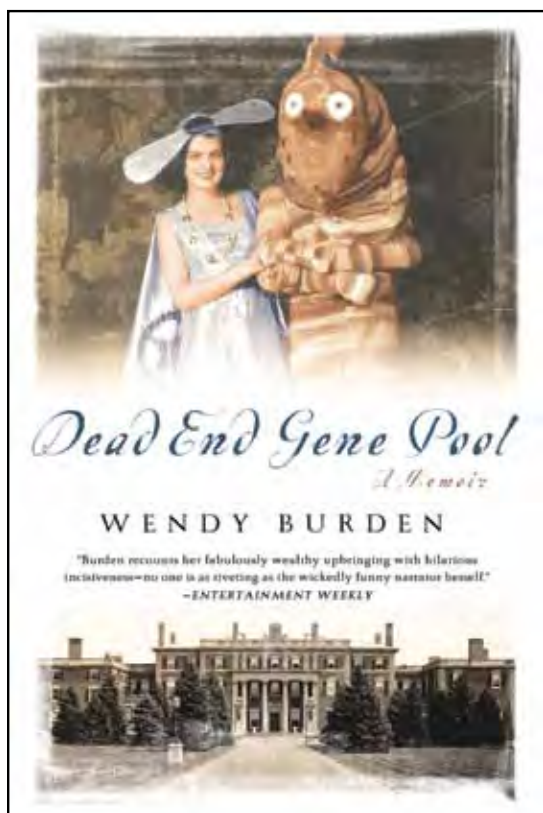


Photo courtesy of author

Dead End Gene Pool

A Memoir

Wendy Burden



- An IndieBound Notable Book for April 2010
- Burden was featured in an “At Home with...” profile by Joyce Wadler called “Dysfunction in the Gene Pool” in the *New York Times* for the hardcover

978-1-592-40606-7 • U.S. \$16.00 / NCR

Memoir

5 5/16" x 8" • 320 pages

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Pub History: Gotham HC, 978-1-592-40526-8

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On Sale: 3/1/11

- National Review and Feature Attention
- Radio Tour
- Online Promotions
- Reading Group Guide
- www.wendyburden.com

The great-great-great-great-granddaughter of Cornelius Vanderbilt, **WENDY BURDEN** is a former illustrator, zookeeper, taxidermist, owner and chef of the bistro Chez Wendy, and served as the art director of a pornographic magazine—from which she was fired for being too tasteful. She lives in Portland, Oregon.



Photo © Chris Callis

A descendent of Cornelius Vanderbilt takes a look at the decline of her wealthy blue-blooded family in her irreverent and darkly humorous memoir

Wendy Burden is a bold new voice in American literature. For generations, the Burdens were one of the wealthiest families in New York, thanks to the inherited fortune of Cornelius “The Commodore” Vanderbilt. By 1955, the year of Wendy’s birth, the Burdens had become a clan of overfunded, quirky and brainy, steadfastly chauvinistic, and ultimately doomed bluebloods on the verge of financial and moral decline—and were rarely seen not holding a drink. In *Dead End Gene Pool*, Wendy invites readers to meet her tragically flawed family, including an uncle with a fondness for Hitler, a grandfather who believes you can never have enough household staff, and a remarkably flatulent grandmother.

At the heart of the story is Wendy’s glamorous and aloof mother who, after her husband’s suicide, travels the world in search of the perfect sea and ski tan, leaving her three children in the care of a chain-smoking Scottish nanny, Fifth Avenue grandparents, and an assorted cast of long-suffering household servants (who Wendy and her brothers love to terrorize). Rife with humor, heartbreak, family intrigue, and booze, *Dead End Gene Pool* offers a glimpse into the fascinating world of old money and gives truth to an old maxim: The rich are different.

“An extremely funny writer.”

—*The New York Times*

“Burden recounts her fabulously wealthy upbringing with hilarious incisiveness. Of the eccentric clan of bluebloods she brings to life—no one is riveting as the wickedly funny narrator herself.”

—*Entertainment Weekly*

“Burden is a dispassionately comic observer of her world and herself, and she has great material. *Dead End Gene Pool* provides a compelling window into a life you’re glad you didn’t have to live, and the woman who survived it, sense of humor intact.”

—*The Boston Globe*

“In this dark and humorous memoir, Wendy Burden takes us inside the family circus that was her side of the Vanderbilt dynasty, bringing American class structure, sibling rivalry, and the decline of the bluebloods vividly to life. It is a wonderful read.”

—Gus Van Sant

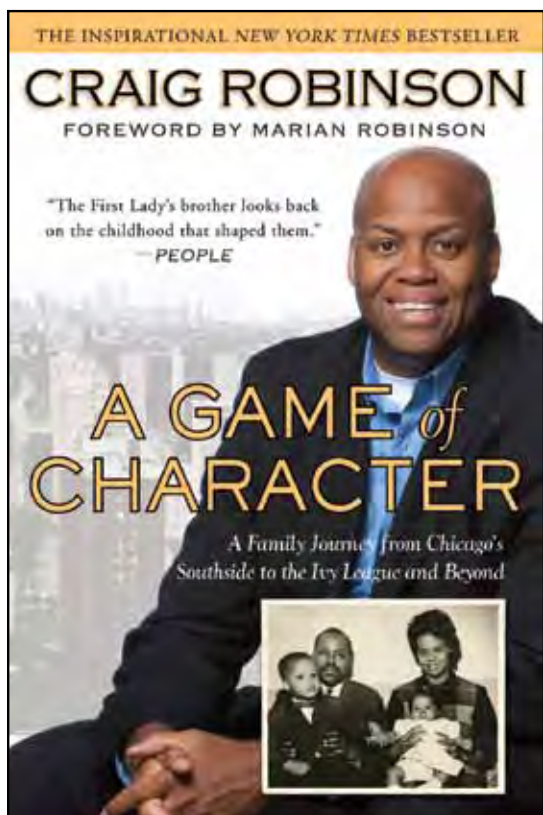
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A Game of Character

A Family Journey from Chicago's Southside to the Ivy League and Beyond

Craig Robinson

Foreword by Marian Robinson



- Hardcover has more than 76,000 in print after two printings.

- Published in time for Mother's Day, Father's Day, and graduation
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- Online Promotions

Currently the men's basketball coach at Oregon State University, **CRAIG ROBINSON** played for the Princeton University team under the legendary Pete Carril. He lives in Oregon with his wife and children.

This inspirational memoir by Craig Robinson pays tribute to his parents, his coaches, and the lessons his experiences have taught him

When he stepped into history's spotlight at the Democratic National Convention, Craig Robinson recalls that nothing could have been more gratifying than introducing his sister, Michelle Obama, to millions of Americans. Within minutes, he won the hearts of the nation by sharing highlights of growing up in the modest Robinson household, raised by devoted parents who taught them the values of education, hard work, and the importance of reaching far beyond what even seemed possible.

In *A Game of Character*, Robinson takes readers behind the scenes to meet the most important influences that are responsible for the winning traits in his playbook for success. Heartwarming, inspiring, and even transformational, this book reminds readers to work together and embrace the character of our nation, to make a difference in the lives of others, and to pave the way for the next generation.

"For many years the role of family historian had belonged to his father, my late husband, Fraser Robinson. Without Fraser here to keep those stories alive, they were in danger of becoming lost and Craig was determined not to let them go, but instead to take up his father's mantle of storyteller, motivator, and philosopher-in-chief. Craig has risen to the challenge with *A Game of Character*, a book that not only pays tribute to his parents (and to all parents, teachers, mentors, and coaches, for that matter), but also honors a beautiful brother-sister relationship and all sibling, family, and community relationships." —Marian Robinson (from the foreword)

"The First Lady's brother looks back on the childhood that shaped them"

—*People*

"Robinson lays out enough family history to keep Obamaphiles sated . . . while using most of the book to relate his philosophy of life, love and, above all, basketball."

—*The Washington Post*

"A celebration of the people who've shaped Robinson's life"

—ESPN.com

"Robinson's book covers life and business advice transmitted through stories of sports and family life. Robinson recounts the genuinely charming story of a truly strong family."

—*The Boston Globe*

"*A Game of Character* offers insight into the challenges faced and overcome by a tightly knit family that just happened to become famous."

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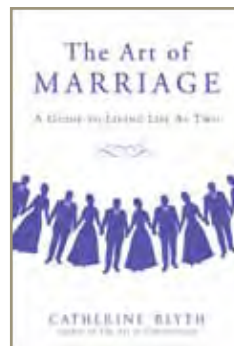
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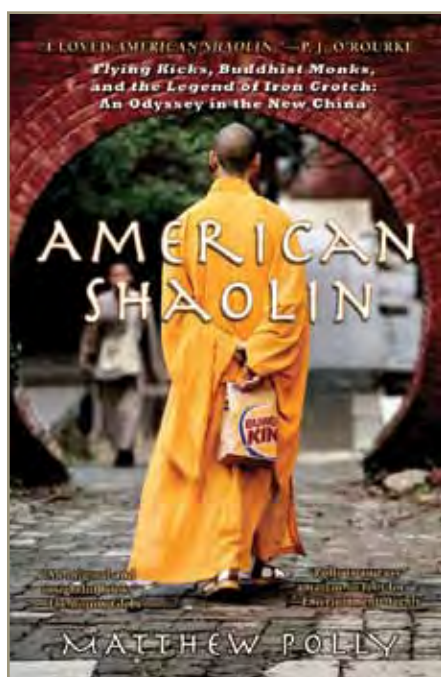
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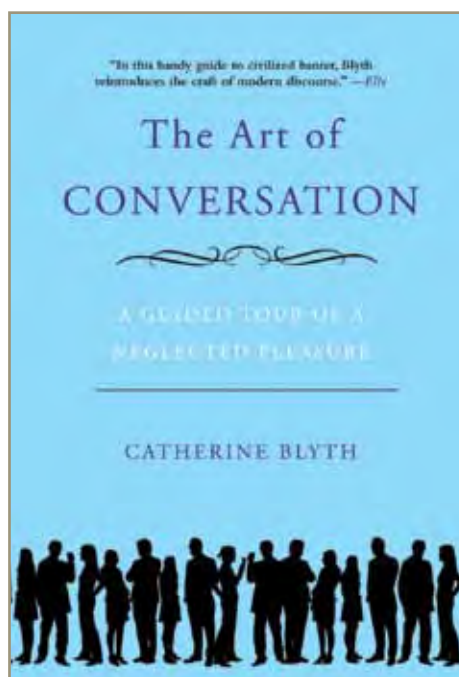
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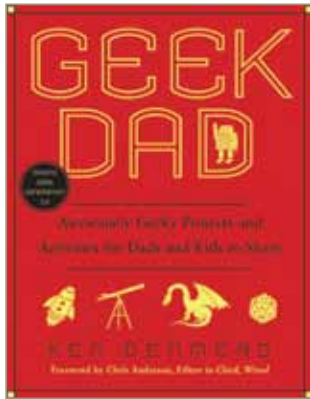


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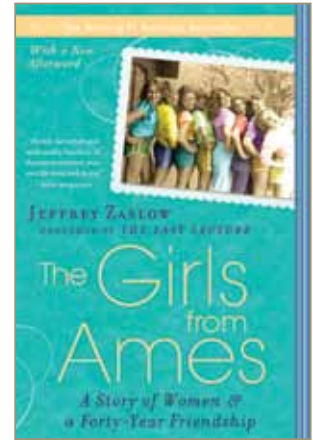
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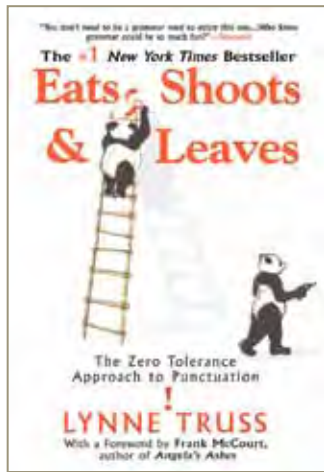
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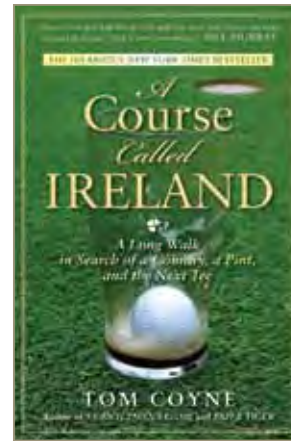
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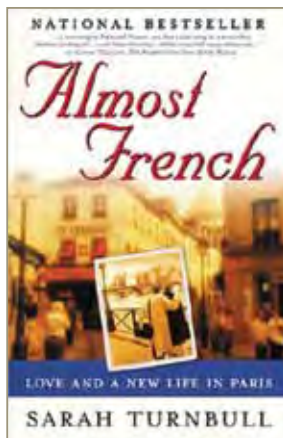
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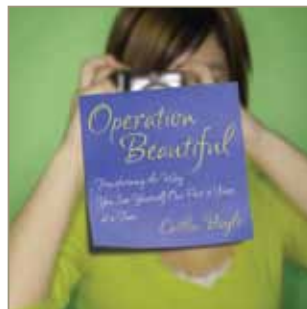
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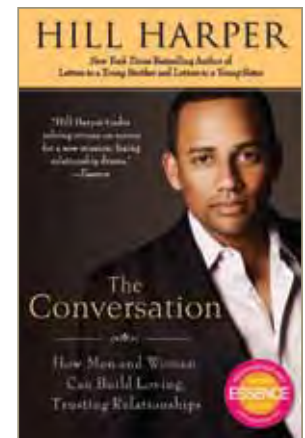
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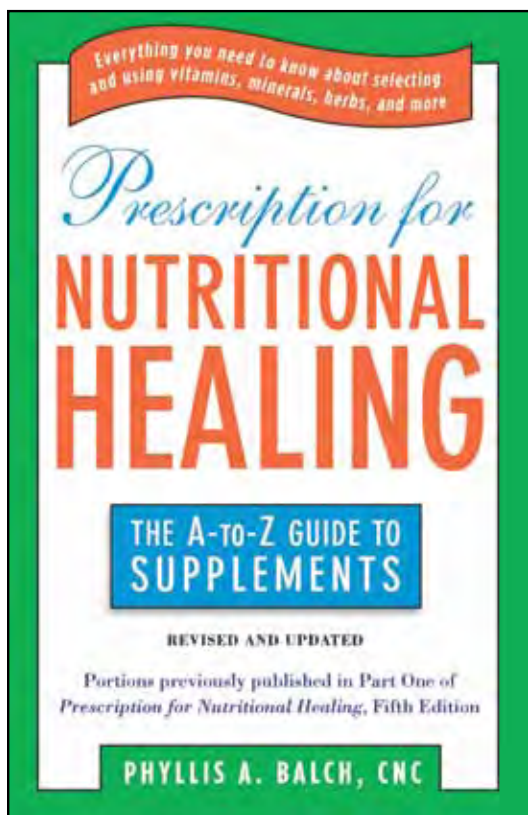
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Prescription for Nutritional Healing

The A-to-Z Guide to Supplements

Phyllis A. Balch, CNC

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Nutrition/Health

352 pages • 5 1/8" x 8"

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Pub History: *Prescription for Nutritional Healing: The A-to-Z Guide to Supplements*, Avery 978-1-58333-316-7

On Sale: 12/28/10

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- Radio Tour
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PHYLLIS A. BALCH, CNC, was a leading nutritional counselor and advocate of natural therapies for more than two decades, and spent more than twenty-five years researching natural approaches to health and healing.

STACEY BELL, D.Sc., is a registered dietitian and has worked as a nutritional researcher while on the faculty at Harvard Medical School, where she also counseled patients on how to eat in the face of disease. She has worked with Tony Robbins and Dr. Andrew Weil, coauthored over 100 scientific articles, and lectured extensively around the world on most aspects of nutrition.



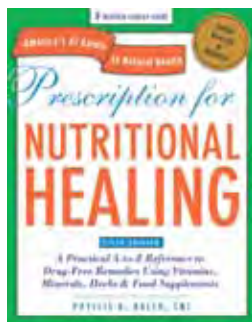
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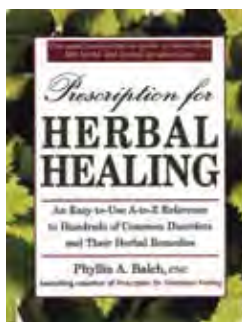


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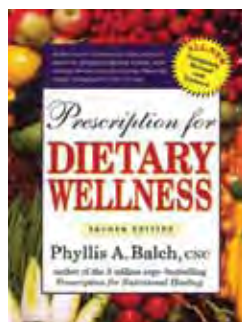
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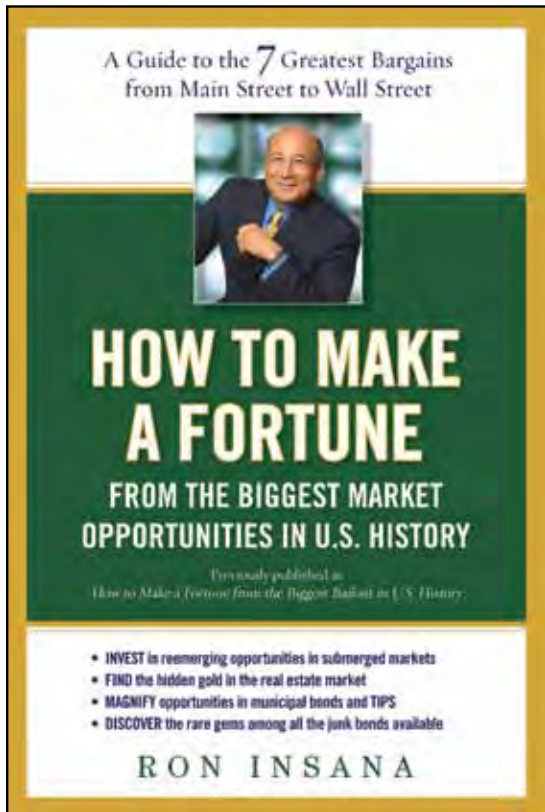
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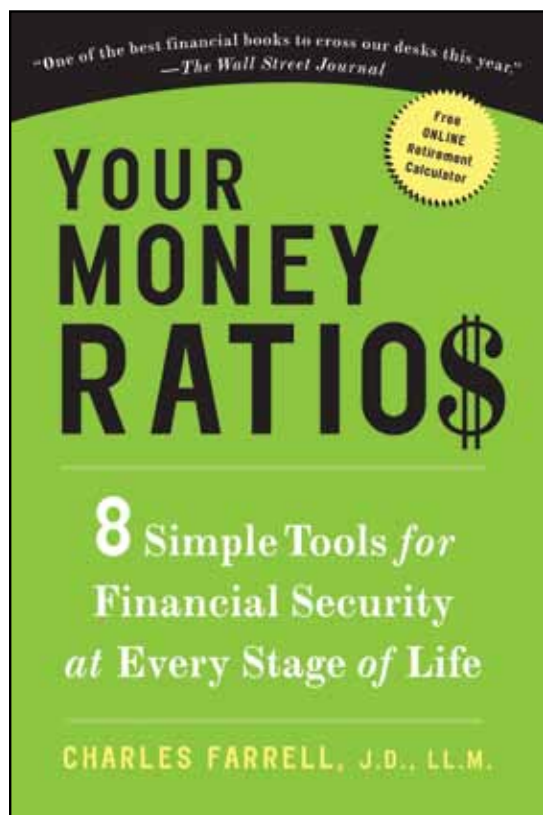
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RON INSANA is an award-winning financial journalist, having worked seventeen years at CNBC and seven years at the Financial News Network. He has also managed his own funds business and worked at a major Wall Street hedge fund. He lives in Tenafly, New Jersey.

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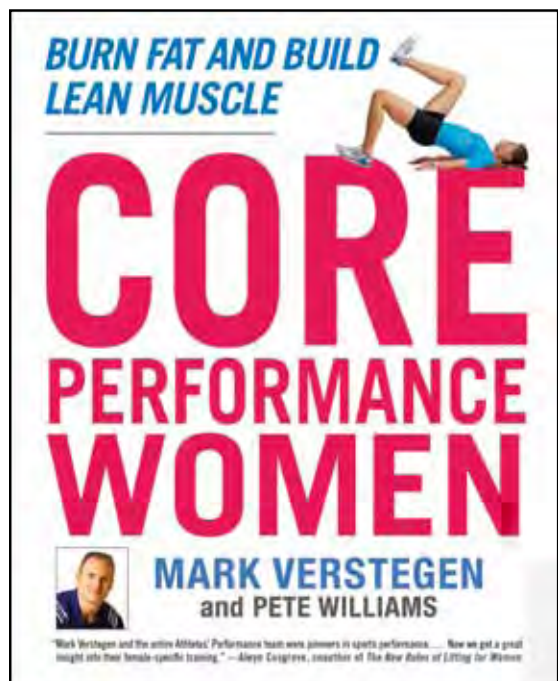
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CHARLES FARRELL, J.D., LL.M. is an investment adviser with Northstar Investment Advisors. His column, "Retirement Roadmap," appears on the CBS Moneywatch site, and his research is frequently cited in *The Wall Street Journal* and other consumer and professional media outlets. He lives in Denver, Colorado.

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A world-class trainer to high-profile athletes showcases his breakthrough core-strength program for women who are serious about performing better in all aspects of their lives



Mark Verstegen and Pete Williams Core Performance Women

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Core Performance Women is geared toward developing the right mind-set for success, while presenting a targeted nutrition and workout plan to guarantee results. Essential to Verstegen's program is his focused approach to proper recovery and muscle regeneration, which helps athletes gain full advantage of their time in the gym and prevent injury. Verstegen offers his strategies for success, revealing his "non-diet" plan and four new rules for nutrition, including fast-food meal plans for women on the go. Packed with full-color photographs detailing each exercise, along with full workout routines and integrated meal plans, *Core Performance Women* takes every woman to the top of her game.

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An internationally renowned trainer and the owner of Athletes' Performance Institute in Tempe, Arizona, **MARK VERSTEGEN** is the author of four previous *Core Performance* titles and lives in Scottsdale. **PETE WILLIAMS** is the author or coauthor of eleven other books. He lives in Safety Harbor, Florida.

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Women's Fitness

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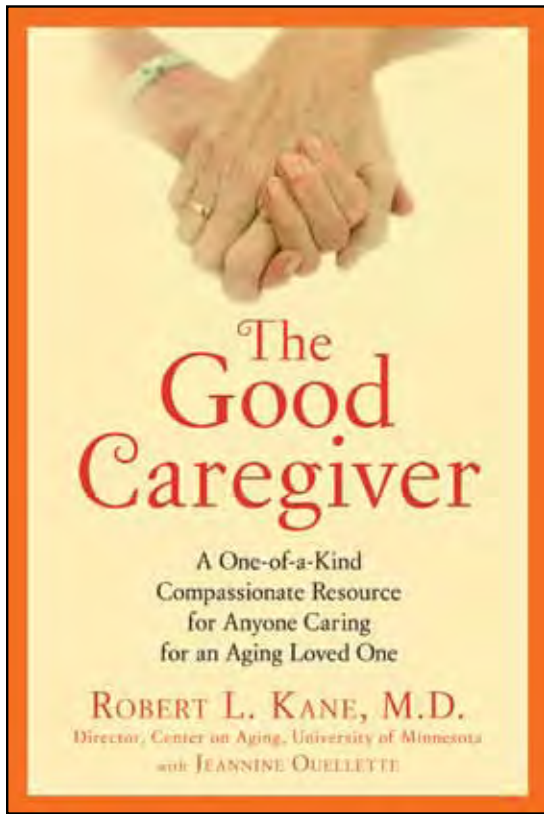
Pub History: Avery Hardcover, 978-1-58333-362-4

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A survival guide with an insider's perspective, for the millions of unprepared caregivers of aging loved ones



Robert L. Kane, M.D.
with Jeannine Ouellette
The Good Caregiver

A One-of-a-Kind Compassionate Resource for Anyone Caring for an Aging Loved One

As Americans are living longer, an unprecedented number of people now require long-term care during their last years. More than 15 million adult children now care for their elderly parents, and unsuspecting caregivers are usually unprepared financially, emotionally, and practically for the relentless job they will face.

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- How is a homemaker different from a home health aide?
- How far can you trust a hospital discharge planner?
- What services does Medicare cover, and much, much more

The Good Caregiver equips readers to deal more effectively with the challenges of day-to-day care and to navigate the system itself, including legal, financial, and interpersonal hurdles. Filled with stories and sidebars from other caregivers, *The Good Caregiver* offers a candid, personal approach to caregiving, providing fearless answers to difficult scenarios with humor and encouragement.

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- National Feature Attention
- Radio Tour
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ROBERT L. KANE, M.D., is a world-renowned expert, author, and lecturer on issues of aging and long-term care. He earned his M.D. from Harvard Medical School and holds an endowed chair in Long-Term Care and Aging at the University of Minnesota, where he directs the Center on Aging. **59**

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Pub History: An Avery Trade Paperback Original
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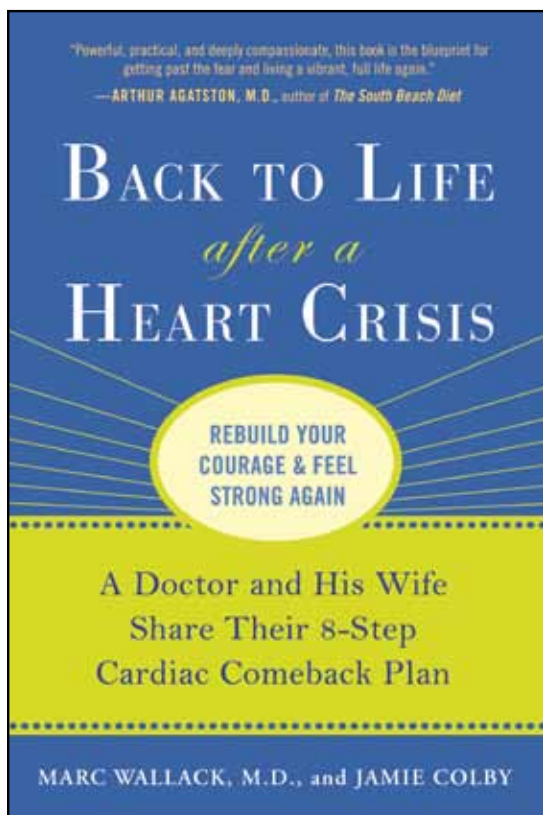


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Back to Life After a Heart Crisis

A Doctor and His Wife Share Their 8-Step Cardiac Comeback Plan

Marc Wallack, M.D., and Jamie Colby



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Health/Memoir

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MARC WALLACK, M.D., is chief of surgery at Metropolitan Hospital and vice-chair of the Department of Surgery at New York Medical College. He has held numerous other prestigious academic appointments throughout his career.

JAMIE COLBY, Dr. Wallack's wife, is a longtime network news anchor and now hosts the Fox News Channel programs *America's News HQ* and *Sunday Housecall* with Dr. Isadore Rosenfeld. They live in New York City.



Photo © Barry Morgenstein/Makeup

A top surgeon teams up with his wife, a veteran network news anchor, to offer a comprehensive plan for overcoming a heart trauma

A well-known and internationally recognized surgical oncologist, Dr. Marc Wallack kept fit by training as a marathoner. He was the rock of his family, at the top of his career, and an expert on health who practiced what he preached—until he suffered angina symptoms while on a run. Two days later, after discovering his arteries were 95 percent blocked, he underwent quadruple bypass surgery and found himself unprepared for the emotional fallout of his recovery.

In *Back to Life After a Heart Crisis*, Dr. Wallack and his wife, journalist Jamie Colby, offer their moving personal story along with a one-of-a-kind, prescriptive guide to reclaiming your life after confronting the issues of mortality and vulnerability raised by a traumatic heart event—whether it be a heart attack or a surgical procedure. Brimming with inspiration and encouragement, this unique book shows readers how to regain emotional strength in tandem with healing physically by working through eight important milestones—from sleeping through the night to surviving doctor’s appointments to taking on a huge physical challenge.

With sidebars and tips for caregivers, *Back to Life After a Heart Crisis* helps patients and their loved ones heal hearts and minds and feel vibrant and full of life again.

“Chock-full of useful information, including explanations of medical terms, tests and procedures from the proverbial ‘horse’s mouth.’” . . . Readers are unlikely to find another book quite like this one.

—*The Huffington Post*

“This book has a place in graduate medical education and education of medical students and surgery residents.”

—Dr. Denton A. Cooley,
Texas Heart Institute

“With their book, this incredible team can help every couple achieve a much more meaningful life after bypass surgery. Jamie’s advice for caregivers is especially helpful, an often overlooked but critical component of a full and complete recovery.”

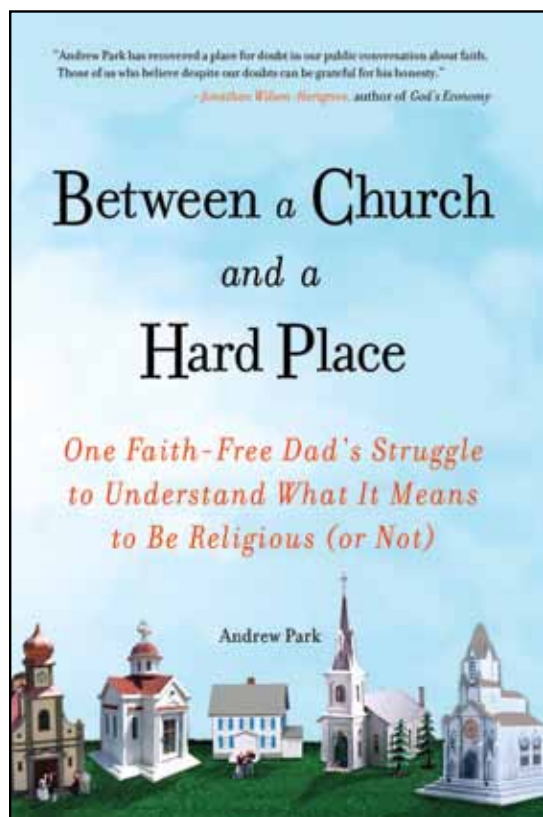
—Jerry Cohen, CEO and
cofounder of Canyon Ranch

“Fascinating and inspiring...What makes this book a ‘must’ for doctors and patients alike is the practical advice it contains on how to maintain emotional strength under duress and what steps to take to keep your heart healthy.”

—Isadore Rosenfeld, M.D.,
Rossi Distinguished Professor
of Clinical Medicine, Weill Cornell Medical
College, author of *Power to the Patient*

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Stumped when his children start asking questions about God, a lifelong nonbeliever takes a colorful and thought-provoking tour of religion in America



978-1-58333-417-1 • U.S. \$16.00 / \$20.00 CAN.

Memoir/Religion

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Andrew Park

Between a Church and a Hard Place

One Faith-Free Dad's Struggle to Understand What It Means to Be Religious (or Not)

At age thirty-six, Andrew Park hit a parenting snag. Teaching his children about ethics, good manners, and the perfect free throw posed no problem. But when they started asking about religion, he came up empty-handed. He was raised faith-free in a household of nonbelievers. Confronted with the responsibilities of being a young father, Park knew it was his place to find the answers to his children's questions about spirituality—and perhaps some of his own. *Between a Church and a Hard Place* is the often funny, yet deeply tender story of that quest.

Though Park and his wife are not religious, *Between a Church and a Hard Place* doesn't so much struggle with God as it struggles with whether to struggle with God. From megachurches to Humanism Seminars, Park explores the polar reaches of religion in our country while trying to find a comfortable middle ground for himself and his family. With the perfect blend of humor and humility, he uncovers what it means to embrace religion—or not—while still being a good role model, and most important, still being true to himself. In the spirit of *Father Knows Less* and *Foreskin's Lament*, Park's story is a captivating exploration of parenthood, and the beliefs that shape our culture.

"Entertaining, provocative . . . This memorable book is about a regular guy trying to do what's best for his kids while searching for answers to life's biggest questions."
—*Publishers Weekly*

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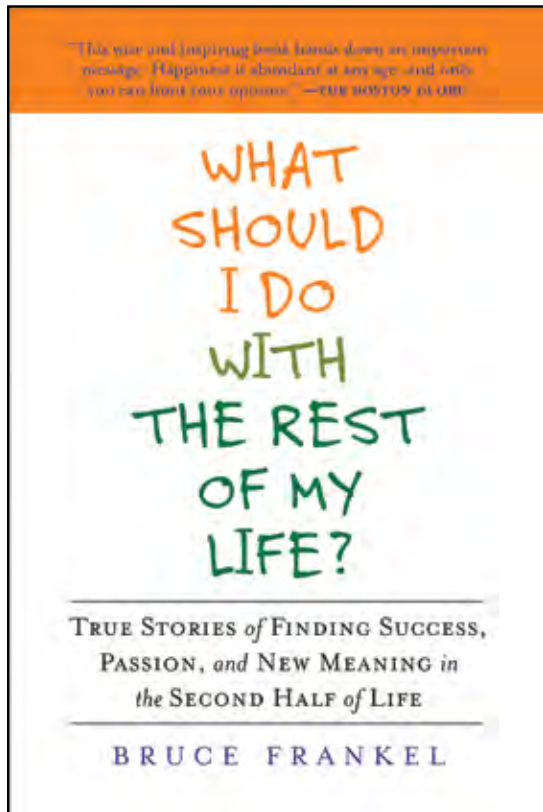
Photo © Cotton Bryan

ANDREW PARK is an award-winning journalist whose work frequently appears in *The New York Times*, *Wired*, *Slate*, *Business Week*, and other national publications. He lives in Chapel Hill, North Carolina, with his wife and two children.

SUGGESTED ORDER

“This wise and inspiring book hands down an important message: Happiness is abundant at any age, and only you can limit your options.”

—*The Boston Globe*



Bruce Frankel

What Should I Do with the Rest of My Life?

True Stories of Finding Success, Passion, and New Meaning in the Second Half of Life

In today's world, the question “What should I do with my life?” only scratches the surface. Now, more and more people—from baby boomers retiring from their “first act” to people in their forties and fifties reconsidering their careers in a recovering economy—are finding themselves wondering how to find new stimulation and meaningful work over a lifetime. Bringing together a diverse array of stories, veteran journalist Bruce Frankel brings to life a mesmerizing series of profiles of men and women who discovered a new calling, success, or purpose later in life. Brimming with inspiration and humanity, *What Should I Do with the Rest of My Life?* celebrates activists, artists, entrepreneurs, filmmakers, and others who found extra-ordinary ways to experience true fulfillment in the second half of life.

On these pages, readers will meet a civil servant, laid off at age fifty-two, who enrolled in graduate school, earning a Ph.D. in psychology; a former consultant who began a microfinance program in Africa; a longtime contact-lens grinder who has chiseled twelve hundred stone heads on a property now known as the “Easter Island of the Hudson”; and many others who proved that age is a spark—not a barrier. Full of spirit and plenty of chutzpah, this book shows that anything is possible in any stage of life.

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BRUCE FRANKEL is a writer, reporter, and poet. He has held positions at *People* magazine, *USA Today*, and Gannett Westchester Newspapers, where he was a prizewinning columnist and investigative reporter. He lives in New York City.

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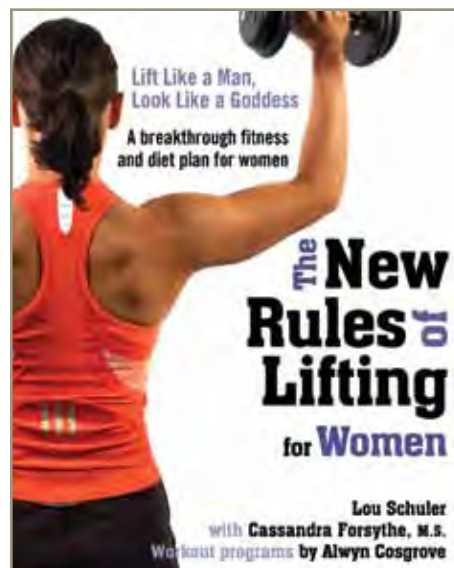
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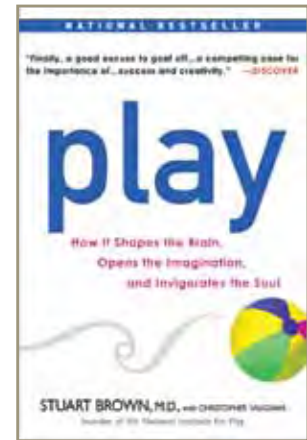
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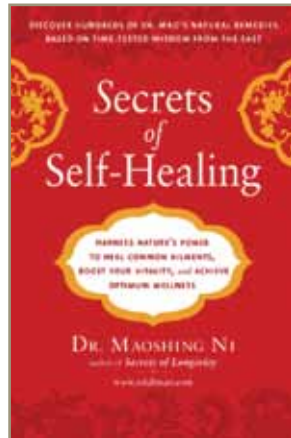
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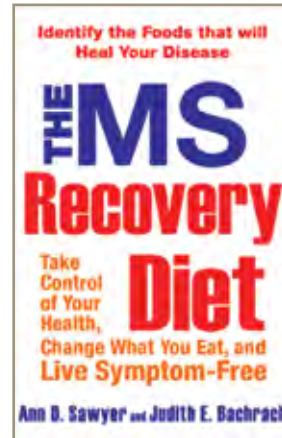
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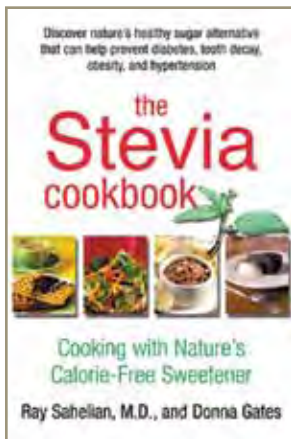
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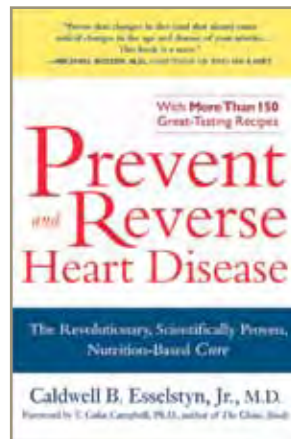
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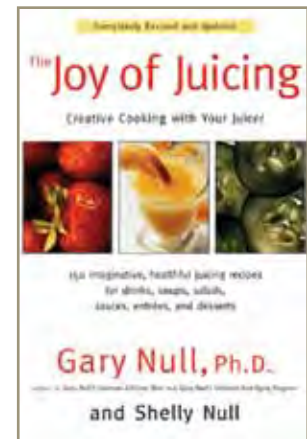
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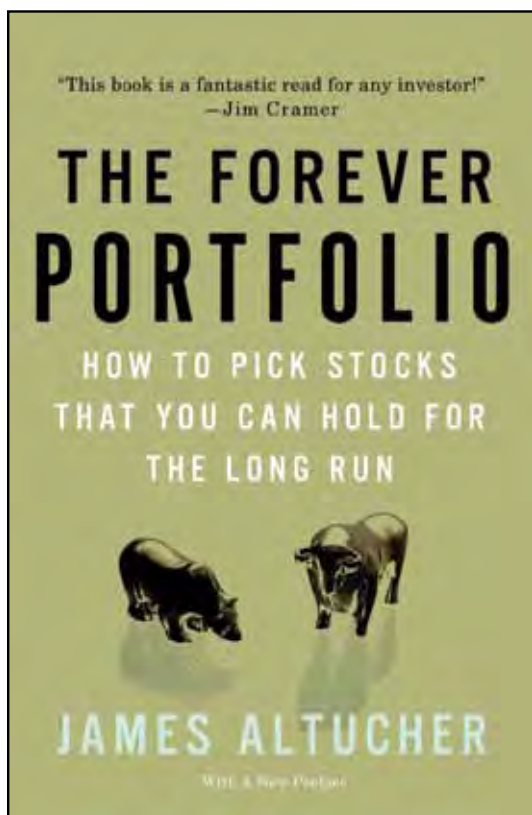
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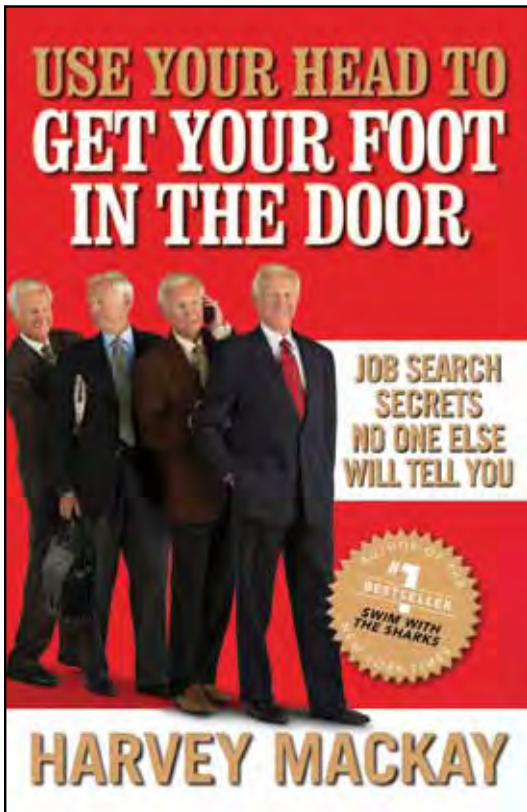
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JAMES ALTUCHER is president and founder of Stockpickr LLC, which runs a thriving Web site that has been nicknamed “MySpace for finance.” He is also a managing partner at the asset management firm Formula Capital and a weekly columnist for the *Financial Times*. He lives in New York City.

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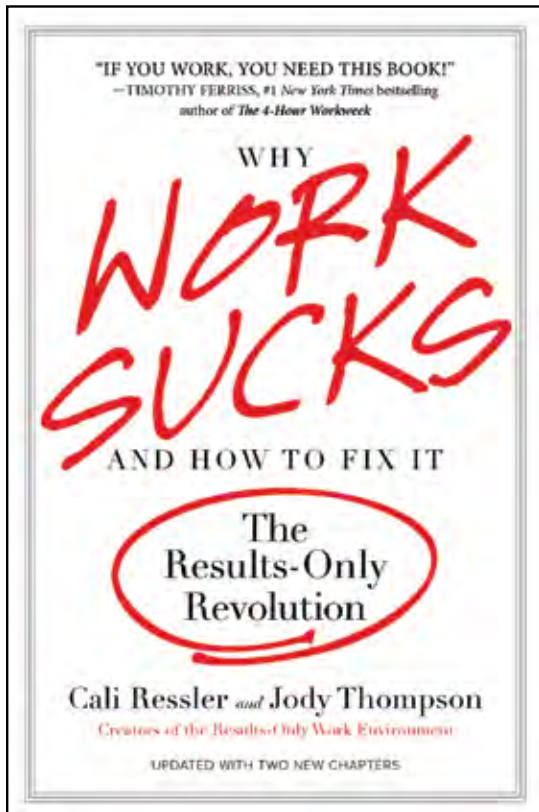
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HARVEY MACKAY is the author of five *New York Times* bestsellers, including *Swim with the Sharks Without Being Eaten Alive*. He has been named one of the top five speakers in the world by Toastmasters International. Mackay 67 is chairman of MackayMitchell Envelope Company.

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It sounds like a fantasy, but Cali Ressler and Jody Thompson are leading a movement to make it a reality, even implementing it successfully at Best Buy. They show how a Results-Only Work Environment not only makes employees happier, but also delivers better results.

Filled with passion and common sense, their book will change the way you think about your job, your company, and your quality of life.

“If you work, you need this book! Want 35% greater productivity while going to the movies on a Wednesday afternoon or taking Fridays off? Make the switch from hours to outcomes.” —Timothy Ferriss, #1 *New York Times* bestselling author of *The 4-Hour Workweek*

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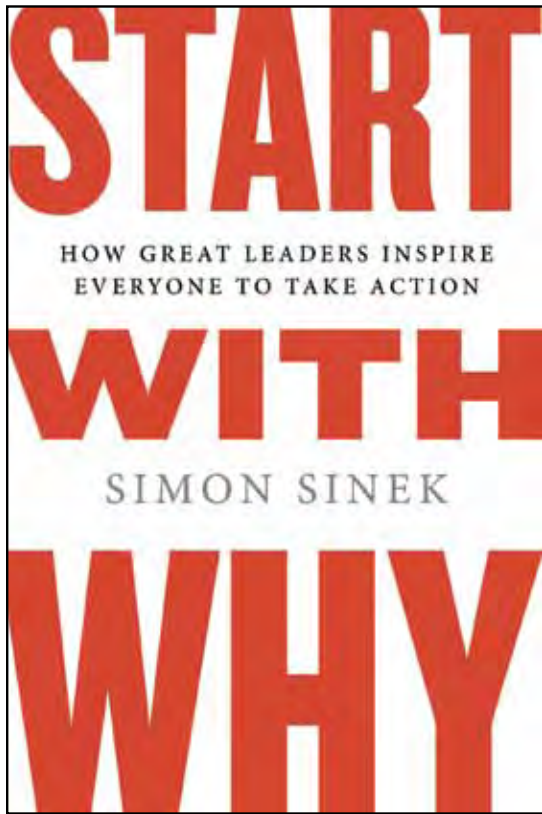
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CALI RESSLER and **JODY THOMPSON** are the founders of CultureRx, a company that promotes their belief that there is a better way to work. They met at Best Buy, where they first created the Results-Only Work Environment. They live with their husbands and children in the Twin Cities.

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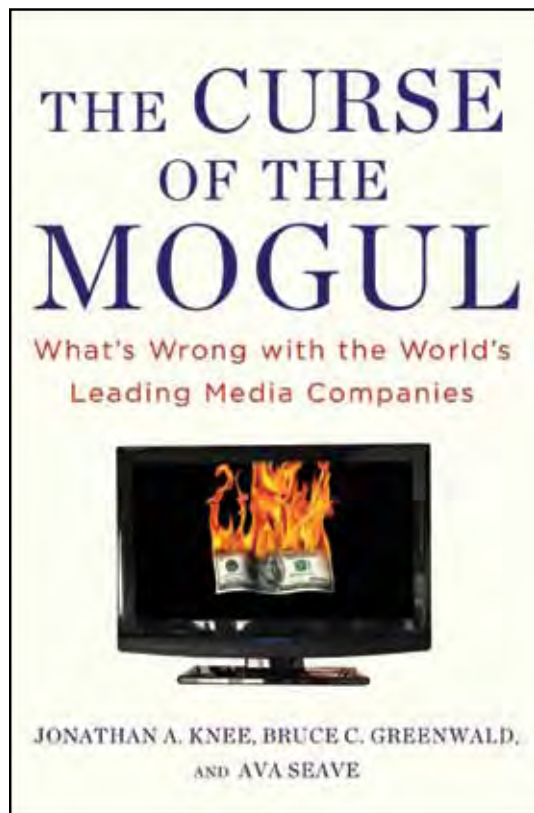


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SIMON SINEK teaches leaders and organizations how to inspire people. From members of Congress to foreign ambassadors, from small businesses to corporations like Microsoft and American Express, from Hollywood to the UN to the Pentagon. He resides in New York City.

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What's Wrong with the World's Leading Media Companies

We live in the age of Big Media, with the celebrity moguls telling us that "content is king." But for all the excitement, glamour, drama, and publicity they produce, why can't these moguls and their companies manage to deliver better returns than you'd get from closing your eyes and throwing a dart? *The Curse of the Mogul* lays bare the inexcusable financial performance beneath Big Media's false veneer of power.

By rigorously examining individual media businesses, the authors reveal the difference between judging a company by how many times its CEO is seen in Sun Valley and by whether it generates consistently superior profits. The book is packed with enough sharp-edged data to bring the most high-flying, hot-air-filled mogul balloon crashing down to earth.

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JONATHAN A. KNEE is the author of *The Accidental Investment Banker*.

He is also director of the Media Program at Columbia Business School.

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Guy Kawasaki

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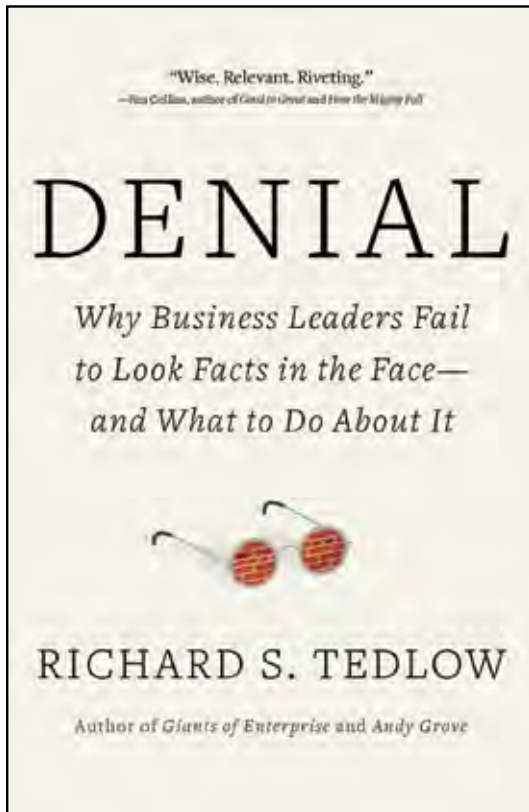
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GUY KAWASAKI is the co-founder of Alltop.com, an “online magazine rack” of popular topics on the web and a founding partner of Garage Technology Ventures. Previously, he was an Apple Fellow at Apple Computer, Inc. He’s author of nine books. He has a BA from Stanford and an MBA from UCLA.

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—Clayton M. Christensen, author of *The Innovator’s Dilemma*

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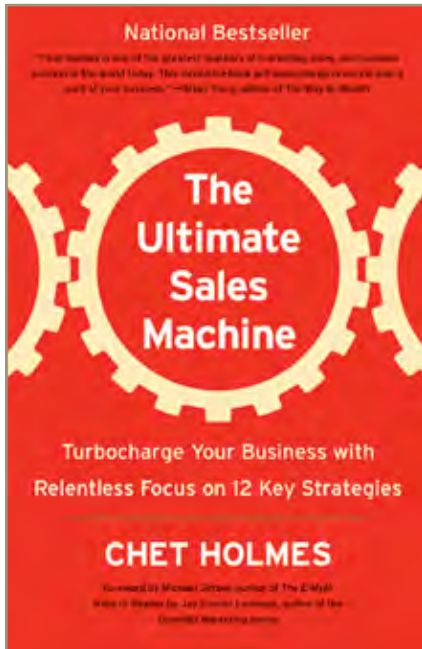
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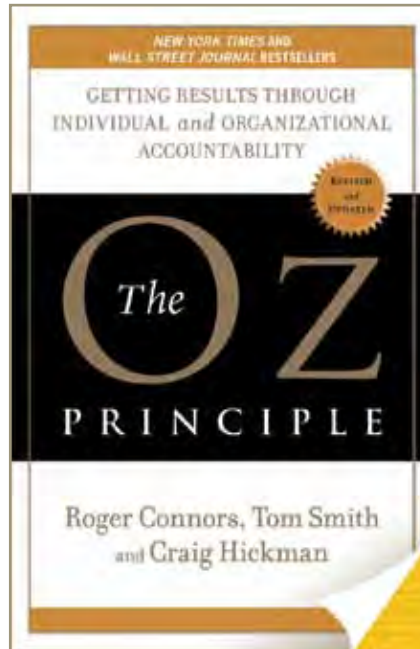
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RICHARD S. TEDLOW is the Class of 1949 Professor of Business Administration at Harvard Business School. His previous books include *Andy Grove*, *Giants of Enterprise*, and *The Watson Dynasty*. He has written articles for *The Harvard Business Review*, *Fortune*, and many other publications.

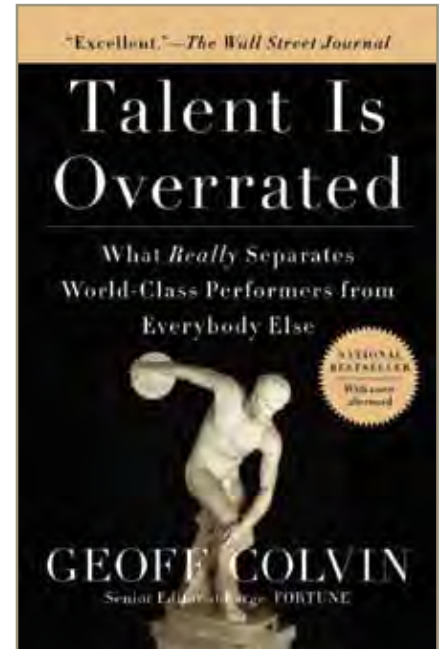
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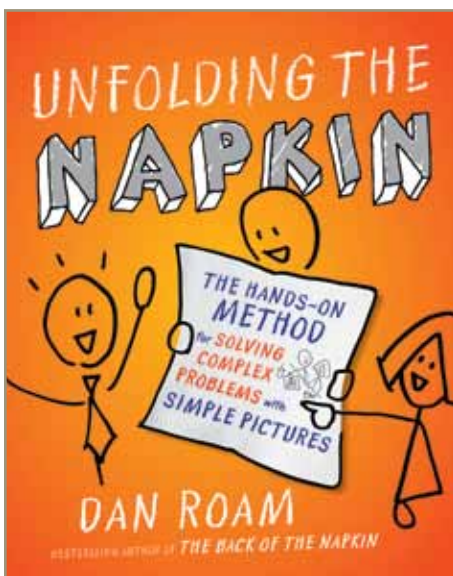
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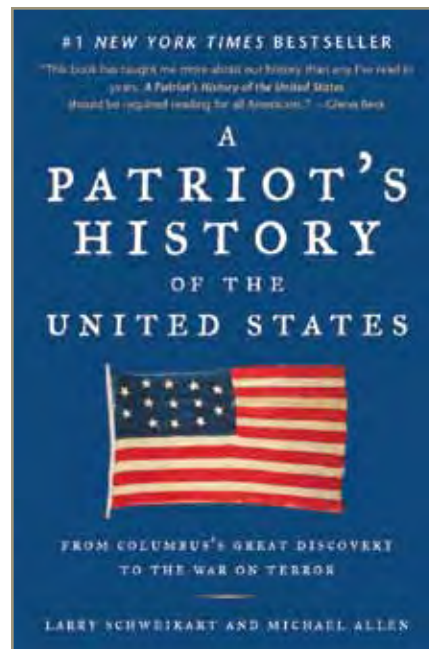
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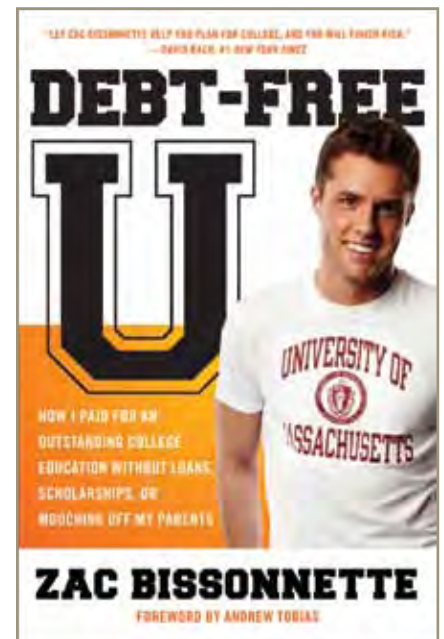
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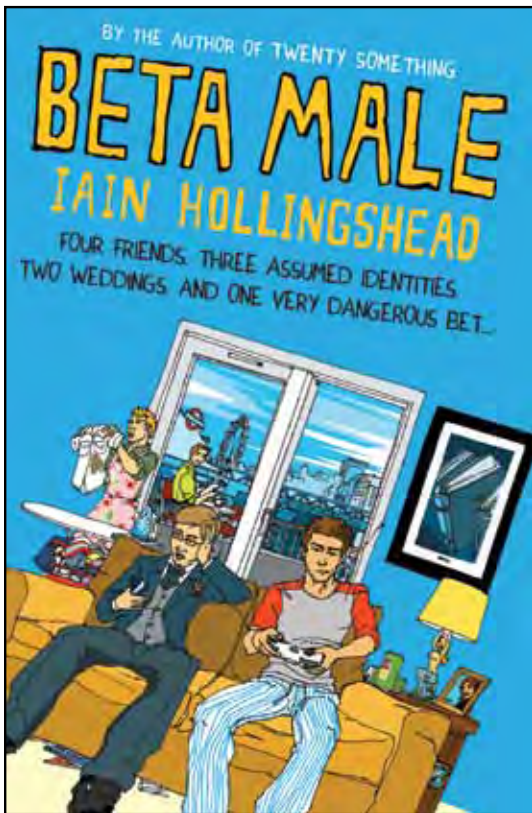


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IAIN HOLLINGSHEAD is a freelance journalist and novelist. He has written three books for the BBC's BAFTA-winning spy drama *Spooks*. In 2006 he won the *Literary Review's* "Bad Sex in Fiction Award" for his first novel, *Twenty Something*.



Photo courtesy of the author



In the tradition of Nick Hornby, a hilarious new novel about what it really means—well, maybe—to be a man!

Are your carefree twenties a retreating memory? Are your friends discussing children and fixed-rate mortgages while you clutch your Xbox, sobbing? You're not the only one. Sam Hunt is a confused male in his very late twenties. A work-shy, commitment-phobic actor, he is beginning to worry that turning thirty might be the last straw.

Beta males one and all, Sam and his friends are desperately clinging to their independence, while secretly they are all terrified of ending up alone. Alan has just been proposed to by his girlfriend. Newly-dumped Ed spends his time tearfully watching *Sex and the City*. Meanwhile unemployed doctor Matt makes a dubious bet with Sam to see who can be the first to ensnare a rich wife and enjoy a life of leisure... *Beta Male* is a funny and very honest chronicle about friendship, masculinity, marriage and the beginning of the end of the beginning of adulthood.

From *Beta Male*:

Like most people between the age of twenty-eight and thirty-five, the rhythm of my calendar year is ruled by the predictability of the marrying classes. In January, people get engaged, the less imaginative among them on New Year's Eve, encouraged by the dictatorial timekeeping of a sixteenth-century Pope to make the ultimate, timely resolution: this year, they slur, I shall lose weight, drink less, give up smoking, change jobs and yes, marry that girl I took out the joint mortgage with a few years back.

Praise for Iain Hollinghead's *Twenty Something*:

"A tasty dollop of British wit."

—*The Boston Globe*

"A *Bridget Jones's Diary* for the fellas."

—*Chicago Sun-Times*

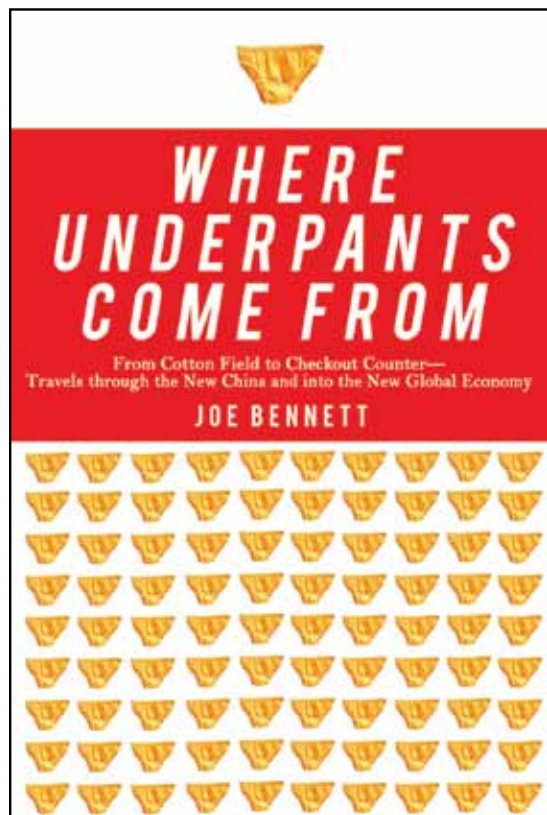
"Pure comic gold."

—*Booklist*

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One man's intrepid journey into Asia to discover why his underpants are so cheap



978-1-59020-336-1 • U.S. \$14.95 / NCR

Business/Travel

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Rights: A00

Pub History: Overlook HC, 978-1-59020-228-9

On Sale: 12/28/10

■ An accessible exploration of the fastest growing economy in the world

■ For fans of *Freakonomics* and Malcolm Gladwell

SUGGESTED ORDER



Photo courtesy of the author

Joe Bennett

Where Underpants Come From

From Cotton Field to Checkout Counter—Travels through the New China and into the New Global Economy

When Joe Bennett bought a six-pack of underwear in his local supermarket for \$5.60, he wondered who on earth could be making any money, let alone profit, from the exchange. How many processes and middlemen are involved? Where and how is the underwear made? And who decides on the absorbent qualities of the gusset?

Joe embarks on an odyssey to the new factory of the world, China, to trace his underwear back to their source. Along the way he discovers the extraordinarily balanced and intricate web of contacts and exchanges that makes global trade possible.

Funny, wise and insightful, it is a wonderful and timely picture of the developed world's dependence on China to make all the bits and pieces of our lives—everything from toothbrushes to overhead projectors and artificial kidneys.

"Bennett's education in the world of global commerce sparkles with humor and sharp observations."

—*Publishers Weekly*

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■ Online Publicity and Promotion

JOE BENNETT was educated at Brighton College and Cambridge University. After teaching English in a variety of countries he became a newspaper columnist and a writer of travel books.



“Amazing . . . dazzles from epigraph to epilogue.”

—Christopher Buckley



978-1-59020-475-7 • U.S. \$14.95 / \$18.50 CAN.

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Pub History: 978-1-59020-173-2

On Sale: 1/25/11

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Photo © John McCarry

Charles McCarry

Shelley's Heart

A Thriller

The first presidential election of the twenty-first century, bitterly contested by two men who are implacable political rivals but lifelong personal friends, is stolen through computer fraud. On the eve of the Inauguration the losing candidate presents proof of the crime to his opponent, the incumbent President, and demands that he stand aside. The winner refuses and takes the oath of office, thereby setting in motion what may destroy him and his party, and even bring down the Constitution.

From this crisis, master storyteller Charles McCarry, author of such classic thrillers as *The Tears of Autumn* and *The Last Supper*, weaves a masterpiece of political intrigue. *Shelley's Heart* is so gripping in its realism and so striking in its foresight that McCarry's devoted readers may view this tale of love, murder, betrayal, and life-or-death struggles for the political soul of America as an act of prophecy.

“The most masterful political thriller I have ever read. It is loaded with intrigue and counter-intrigue at the very top level of government in Washington.” —Richard Condon, author of *The Manchurian Candidate*

“McCarthy's novels are among the best of our time.” —*The Wall Street Journal*

- National Publicity
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- Online Publicity and Promotion

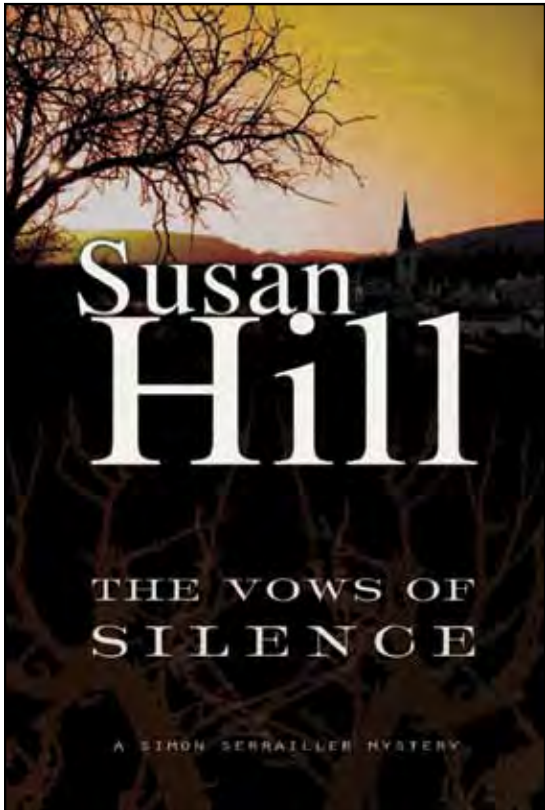
CHARLES MCCARRY “remains the greatest espionage writer that America has produced,” wrote Otto Penzler in the *New York Sun*. He established an international reputation with the publication of the worldwide bestseller *The Tears of Autumn* in 1975 and is the author of nine other novels. **77**



The Vows of Silence

A Simon Serrailer Mystery

Susan Hill



- Susan Hill's Simon Serrailer series, with each book, grows its readership
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- National Publicity
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SUSAN HILL is also the author of the ghost story *The Woman in Black*, as well as four other mysteries starring Chief Inspector Simon Serrailer. She lives in England, where she runs her own small publishing company, Long Barn Books.



Photo © Franta Provancek



Another wrenching Simon Serrailer novel of love, loss, dreadful crimes, and terror

Hill's readers met the enigmatic and brooding Simon Serrailer in *The Various Haunts of Men* and got to know him better in *The Pure in Heart* and *The Risk of Darkness*. *The Vows of Silence*, the fourth crime novel featuring Chief Inspector Serrailer, is certainly even more compulsive and convincing than its predecessors.

A gunman is terrorizing young women in the cathedral town of Lafferton. What—if anything—links the apparently random murders? Is the marksman with the rifle the same as the killer with the handgun?

With the complexity and character study that earned raves for *The Pure in Heart* and the relentless pacing and plot twists of *The Various Haunts of Men*, *The Vows of Silence* is truly the work of a writer at the top of her form. And why she is in the category of P. D. James and Ruth Rendell.

From *The Vows of Silence*:

Minutes ago, when she had dropped the bags there, the sunlight had been flooding from the kitchen directly into the hall. Now it was blocked by something. There was a darkness. A Shadow. There was no sunlight. Odd.

As she went nearer to the kitchen she registered that it was a figure blotting out the light. Then everything was brilliant in an instant, brilliant, shattering light, with a noise that exploded in the centre of it. Then nothing. Nothing at all.

Praise for Susan Hill's previous works:

"It's the intelligence of this brooding series that rivets a reader's attention."

—Maureen Corrigan, *The Washington Post*

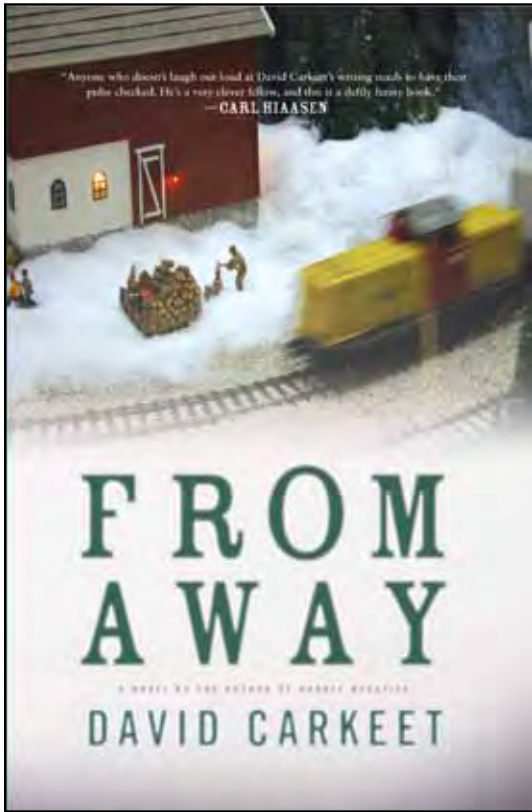
"Hill knows how to keep those pages turning."

—*Chicago Sun-Times*

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“Anyone who doesn’t laugh out loud at David Carkeet’s writing needs to have their pulse checked. He’s a very clever fellow, and this is a deftly funny book.” —Carl Hiaasen



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Photo © Jerome Thellia

David Carkeet

From Away

A Novel

Denny Braintree, a wisecracking loner devoted to model trains, finds himself stranded in late-winter Vermont. His night at the hotel begins with promise, but then his prospective one-night stand walks out on him. Leaving town, Denny is mistaken for lookalike Homer Dumpling, a popular native son who mysteriously disappeared from town three years earlier. Instead of correcting the mistake, Denny dons his new identity as easily as a Vermonter’s winter fleece, and a good thing too—the woman he had hoped to sleep with has turned up dead, and Denny is the chief suspect.

As Denny tries to unravel the mystery, he struggles to hide his true identity from Homer’s increasingly suspicious circle of family and friends, including Homer’s prickly girlfriend. In Denny, Carkeet has crafted a fast-talking bumbler whose instinct for survival will face the ultimate challenge, with readers cheering him on all the way.

“Imagine Preston Sturges and Ruth Rendell collaborating and you’ve got *From Away*. Beautifully plotted, emotionally resonant and, most of all, hilarious.” —Jonathan Kellerman

“Fresh and unafraid. Enjoyment guaranteed.” —T. Jefferson Parker

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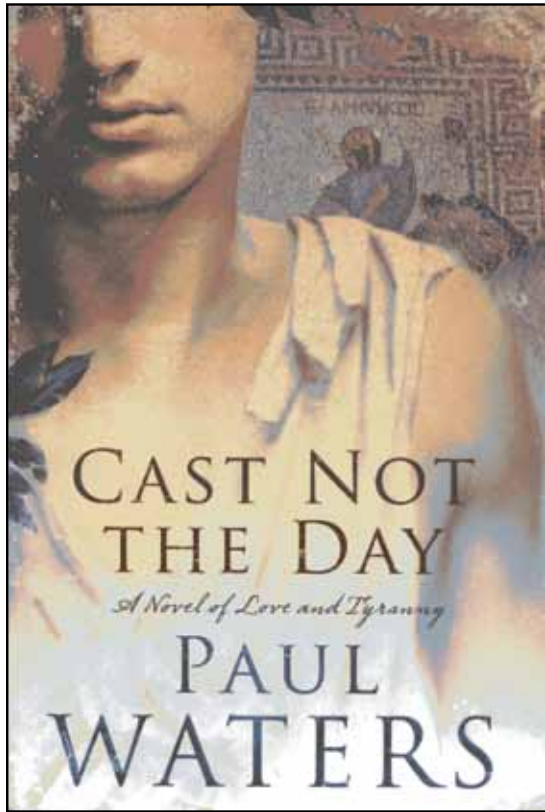
■ www.davidcarkeet.com

DAVID CARKEET is the author of six novels. Among his honors are an Edgar nomination, a James D. Phelan Award, and a fellowship from the National Endowment for the Arts. He was born in Sonora, California, and lives with his wife and two daughters near Montpelier, Vermont.



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By the middle of the fourth century AD, Britain and the Roman Empire had been ruled for a generation by Christian emperors. Now, at last, with the force of the state behind it, the Church was strong enough to suppress all opposition to its power. But in Britain there was still resistance.

Seen through the eyes of Drusus, a young British Roman, and set against the backdrop of imperial civil war and the growing threat from Rome's enemies beyond its frontiers, the followers of faith and reason clash and the old values of classical enlightenment are called into question.

And it is Drusus who is there to witness the cracks as they begin to split the great monumental edifice of the Roman Empire...

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"The ancient world has a new and insightful spokesman in Paul Waters." —Margaret George, bestselling author of *Helen of Troy*

■ National Publicity

■ National Review and Feature Attention

■ www.paul-waters.com

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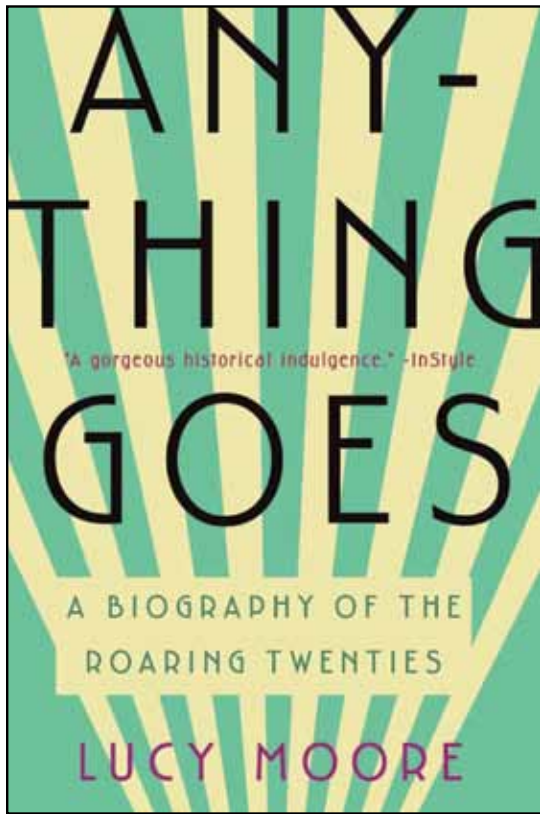
PAUL WATERS is a well-traveled classicist, and though educated in Britain, he has lived much of his life abroad—in Africa, America, and Greece, among other places. He now writes full time. His acclaimed first novel, *The Republic of Vengeance*, was published in 2008.

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MARCH • OVERLOOK



An exhilarating portrait of the era of jazz, hooch, glamour, and gangsters from a bright young star of mainstream history writing



978-1-59020-439-9 • U.S. \$15.95 / \$20.00 CAN.

History

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■ Features the stories of Al Capone, F. Scott Fitzgerald, Charlie Chaplin, and more

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Anything Goes

A Biography of the Roaring Twenties

The glitter of 1920s America was seductive, from jazz, flappers, and wild all-night parties to the birth of Hollywood and a glamorous gangster-led crime scene flourishing under Prohibition. But the period was also punctuated by momentous events—the political show trials of Sacco and Vanzetti, the huge Ku Klux Klan march down Washington, D.C.'s Pennsylvania Avenue—and it produced a dizzying array of writers, musicians, and film stars, from F. Scott Fitzgerald to Bessie Smith and Charlie Chaplin.

In *Anything Goes*, Lucy Moore interweaves the stories of the compelling people and events that characterized the decade to produce a gripping portrait of the Jazz Age. She reveals that the Roaring Twenties were more than just “the years between wars.” It was an epoch of passion and change—an age, she observes, not unlike our own.

“A varied and dazzling portrait gallery of crooks and film stars, boxers and presidents, each brilliantly delineated and coloured in by a historian with a novelist’s relish for human foibles.” —*The Sunday Times* (London)

“A sparkling collection of the anecdotes and personalities that defined the Roaring Twenties . . . Fascinating.” —*The Sunday Business Post*

■ National Publicity

■ National Review and Feature Attention

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LUCY MOORE was born in 1970 and educated in Britain and the U.S. before studying history at Edinburgh. Voted one of the “top twenty young writers,” her books include the bestselling *Maharanis* and the acclaimed *Liberty*.

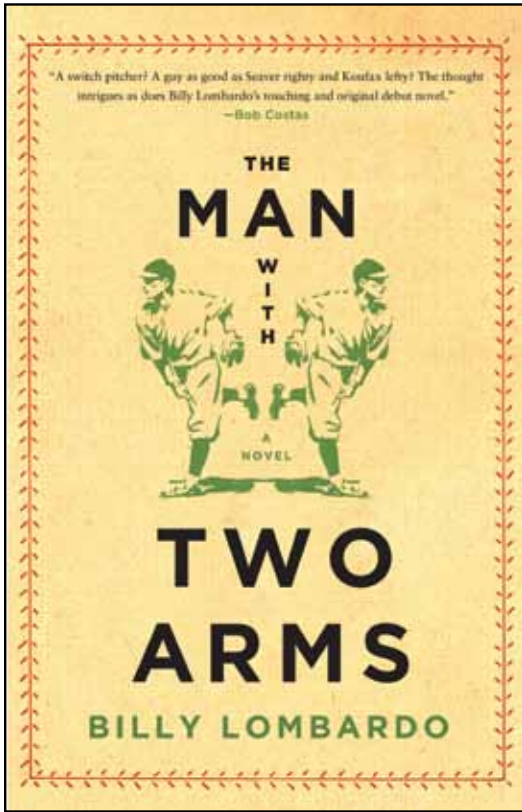


Photo courtesy of the author

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“A switch pitcher? The thought intrigues as does Billy Lombardo’s touching and original debut novel.” —Bob Costas



978-1-59020-436-8 • U.S. \$14.95 / \$18.50 CAN.

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■ Billy Lombardo was awarded the G.S. Sharat Chandra Prize for his short fiction

■ Real life Pat Venditte, currently a member of the Yankees farm team, has the rare ability to throw with both arms, not seen for over 100 years!



Photo © Cheryl Mann

SUGGESTED ORDER

Billy Lombardo

The Man With Two Arms

A Novel

Henry Granville, a baseball fanatic and high school teacher, spends hours in the basement with his young son Danny, introducing him to balls of all shapes and sizes. He even turns the basement into an indoor stadium. Danny quickly distinguishes himself from his peers, most conspicuously by his ability to throw perfectly with either arm—a feat virtually unheard of in baseball. But he also possesses a visionary gift that not even he understands. Danny becomes a superior athlete, skyrocketing through the minor leagues and into the majors where he experiences immediate success, breaking records held for decades.

When a journalist, a former student of Henry's hungry for a national breakout story, exaggerates the teacher's obsession and exposes him to the world as a monster, all hell breaks loose and the pressures of media and celebrity threaten to disrupt the world that Henry and Danny have created. A baseball novel—and much more—*The Man with Two Arms* is a story of the ways in which we protect, betray, forgive, love, and shape each other as we attempt to find our way through life.

“As engrossing as a perfect game going into the late innings.”

—Alan Cheuse on NPR's *All Things Considered*

“The best baseball themed fiction so far this decade.” —Allen Barra

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BILLY LOMBARDO directs the Community Service Program and teaches fiction at The Latin School of Chicago. His collection of short fiction, *The Logic of a Rose*, was the winner of the G.S. Sharat Chandra Prize for Short Fiction. This is his debut novel. He lives in Chicago, Illinois.

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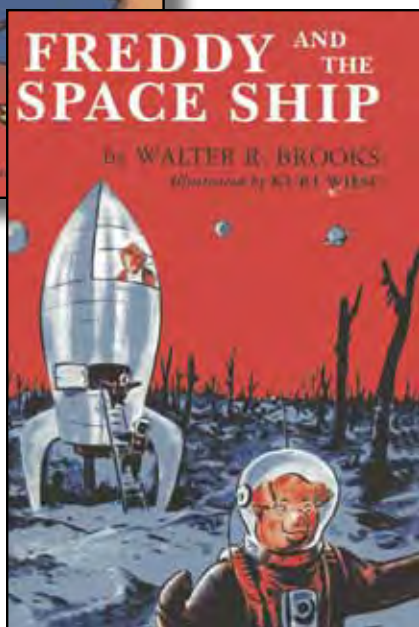
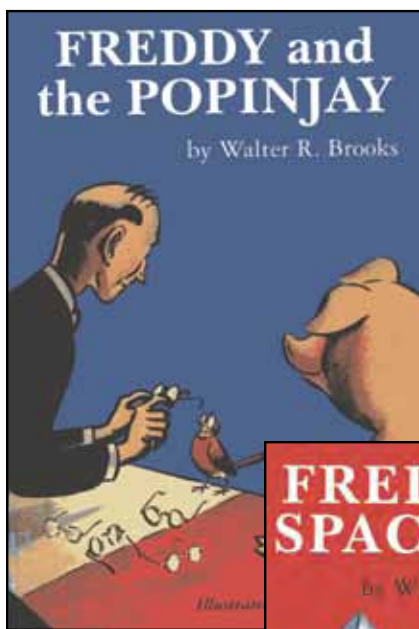


Freddy and the Popinjay

Freddy and the Space Ship

Walter R. Brooks

Illustrated by Kurt Wiese



- Even after five decades, every classic Freddy the Pig book remains in print
- Overlook has sold more than 150,000 Freddy the Pig Books
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U.S. \$9.99 / \$12.50 CAN.

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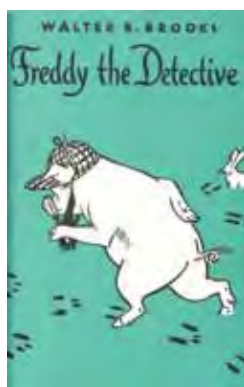
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256 pages / 272 pages • b/w illustrations throughout

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- National Review and Feature Attention
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WALTER R. BROOKS (1886–1958) is the beloved author of 26 books about Freddy the Pig. Born in upstate New York, he attended the University of Rochester before going to work with the American Red Cross and editing for magazines, including the *The New Yorker*. In addition to the Freddy books, Brooks created the character Mister Ed the talking horse.

The beloved children’s classics about “that charming ingenious pig” (*New York Times*), available again for a new generation!

First published between 1927 and 1958, the 26 classic books about Freddy the Pig have delighted five generations of children. The perennial targets of national publicity, they are now going on to delight a sixth generation.

These beloved children’s classics are available now for the first time as Overlook paperbacks:

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“Freddy’s readers have called him a porcine prince...Walter R. Brook’s gentle genius shines even brighter.”

—Nicholas Kristoff, *The New York Times*

“At my funeral, in lieu of flowers, I’d prefer that people give money to the Friends of Freddy fan club.”

—Deirdre Donahue, *USA Today*

“Freddy is blessed with courage, wit, agility and a Sherlock Holmes-like capacity for detective work.”

—*Newsday*

“Freddy’s fame is growing – just not on his home turf. With that in mind, we suggest you find one of the books. After a few pages, guaranteed, you’ll be proud he’s our pig.”

—*Syracuse Post Standard*

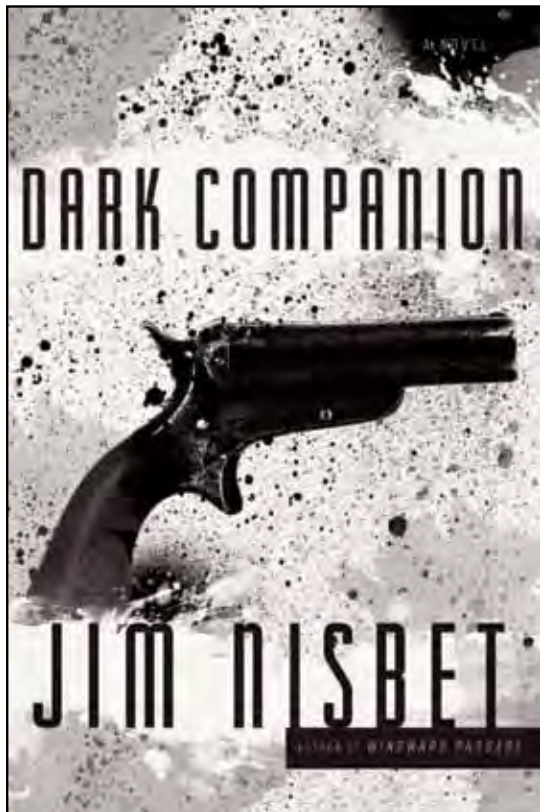
“The American version of the great English classics such as the Pooh books or *The Wind in the Willows*.”

—*The New York Times Book Review*

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Fiction

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Rights: V00

Pub History: An Overlook Trade Paperback Original

On Sale: 3/29/11

■ Readers of Philip K. Dick and Jim Thompson will adore Nisbet's mixture of noir and science fiction

■ Nisbet is a critic's favorite and is guaranteed to get excellent review coverage

SUGGESTED ORDER



Photo courtesy of the author

Jim Nisbet

Dark Companion

Nisbet captures the absurdities of present-day America with a rare pungency in this noir gem, which not only succinctly illuminates a complex process like a California pharmaceutical company's rapid rise, growth, takeover, corporate squeeze, outsourcing and inevitable decline but also puts a human face on it. Banerjee Rolf, a bright, levelheaded Indian-American scientist, is content to spend his days with his wife, tending his garden and studying his beloved astronomy. Despite unfairly losing his lab job at the pharmaceutical company he helped start, he accepts his fate without anger. When Rolf's relationship with his seedy, drug-dealing neighbor, Toby Pride, and Pride's stoner girlfriend takes a weird turn, Rolf's placid world is shattered and he becomes a fugitive from justice. Crime, cosmology, politics, philosophy, physics and more enter into this cautionary tale, which climaxes with the suddenness of a cobra strike and then delivers a denouement that's both stunning and absolutely perfect.

"Truly, hellishly gritty" —*Los Angeles Times*

"Jim Nisbet—whose pen is mightier than a million swords—does it again." —Michael Connelly

"In the tradition of Jim Thompson and Damon Runyon, Nisbet is too good to miss." —*San Francisco Chronicle*

■ Author Events

■ National Publicity

■ National Review and Feature Attention

■ Online Publicity and Promotion

JIM NISBET is the author of ten novels. He has been nominated for the Pushcart Prize three times, shortlisted for the Hammett prize, and published in French, German, Japanese, Italian, Polish, Russian, Hungarian, Romanian, and Greek.



A sweeping, brilliant debut novel of an epic love story and harrowing journey from Nova Scotia to New Orleans in early America, based on Longfellow's epic poem



978-15920-437-5 • U.S. \$14.95 / \$18.50 CAN.

Fiction

5 3/8" x 8" • 448 pages

Rights: V00

Pub History: Overlook HC, 978-1-59020-043-8

On Sale: 3/29/11

■ The legend of Evangeline is still alive in Nova Scotia and Louisiana, where parks, songs, statues, trees, restaurants, and people bear her name

Ben Farmer

Evangeline

A Novel

As the British drove the French out of mid-eighteenth century Acadia (present-day Nova Scotia), the beautiful seventeen-year-old Evangeline Bellefontaine is torn by British soldiers from her fiancé, Gabriel Lajeunesse, on the eve of their wedding. Heartbroken but determined, Evangeline—along with illegal trapper Bernard Arseneau and priest Felician Abadie—sets out on a ten-year journey to the French-Spanish colony of Louisiana to seek her long-lost love.

War and the collision of imperial interests are among the forces the characters confront throughout their expulsion from their homeland and their hard-won survival in exile. Evangeline's epic quest to find Gabriel brings her and her companions across North America's colonial wilderness, through the French and Indian War, and into New Orleans' rebellion against Spanish rule. It is the strengths and failings of the individuals that drive this grand tale, leading them to bitter confrontations in their search for connection and struggle for survival in a world torn asunder.

"Farmer is a wonderful storyteller, and readers won't soon forget this tale of love and fortitude. Simply riveting." —Keith Donohue,

New York Times bestselling author of *The Stolen Child*

■ Author Events

■ National Publicity

■ National Review and Feature Attention

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Photo © Steve Parke

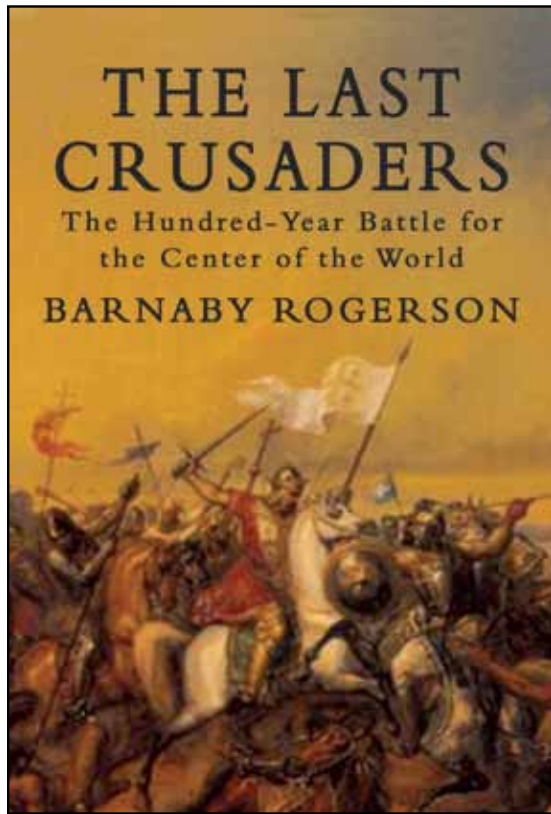
BEN FARMER graduated from Kenyon College and lives in Silver Spring, Maryland, where he teaches high school. This is his first novel.

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APRIL • OVERLOOK



“An exploration of the later Crusades, written “with the skill of a historian and the flair of a novelist” (*The Guardian*)



978-1-59020-440-5 • U.S. \$17.95 / \$22.50 CAN.

History

6" x 9" • 512 pages

Rights: E00

Pub History: Overlook HC, 978-1-59020-286-9

On Sale: 3/29/11

■ Barnaby Rogerson is a leading historian of the Arab world

■ *The Last Crusaders* shows how this medieval conflict shaped the world we live in today

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Photo courtesy of the author

Barnaby Rogerson

The Last Crusaders

The Hundred-Year Battle for the Center of the World

The Crusades were the bridge between medieval and modern history, between feudalism and colonialism. In many ways, the little explored later Crusades were the most significant of them all, for they made the crisis truly global. *The Last Crusaders* is about the period's last great conflict between East and West, and the titanic contest between Habsburg-led Christendom and the Ottoman Empire in the fifteenth and sixteenth centuries. From the great naval campaigns and the ferocious struggle to dominate the North African shore, the conflict spread out along trade routes, consuming nations and cultures, destroying dynasties, and spawning the first colonial empires in South America and the Indian Ocean.

Acclaimed scholar of Islamic history and author Barnaby Rogerson illuminates the Last Crusades in an accessible and skillful manner. He shows how, to this day, the disputed borders of the Crusades era stand as defining frontiers and dividing lines between languages, nations, and religions. From Constantinople to Fez, from Rhodes to Granada, *The Last Crusaders* is narrative history at its richest and most compelling.

“A vibrant and well-organized account of this tumultuous, lesser-known period of history. Highly recommended for both students and general readers.”
—*Library Journal* (Starred Review)

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■ National Review and Feature Attention

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BARNABY ROGERSON is the author of more than a dozen books, including *The Heirs of Muhammad*, *The Prophet Muhammad*, and *A History of North Africa*. He has lived and worked in many parts of the Arab world, and currently resides in London.



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