PENGUIN
YOUNG READERS GROUP

JANUARY–APRIL 2011

What does it take to survive aboard a spaceship fueled by lies?

978-1-59514-397-6 • $17.99 ($22.50 CAN)

Strict on sale March 22, 2011

Marketing Campaign:

- Major national consumer advertising campaign including movie theater, print, and online advertising
- National media campaign
- Extensive pre-publication buzz campaign using first chapter and ARCs
- Consumer website launch including countdown widget, trailer, and interactive content
- Major blogger promotion including author blog tour
- Promotion at Comic-Con International (July 2011) and Comic-Con New York (October 2010)
- Deluxe 9-copy floor display
- ARC distribution at all school and library conferences

See pages 74-75 for more details.

Penguin Young Readers Group
SPRING 2011

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Penguin Young Readers Group
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PRINTED IN THE USA

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Available Now

Anne of the Island (Puffin)

Eon (Firebird)

The Extraordinary Cases of Sherlock Holmes (Puffin)

Fearless: The Story of Racing Legend Louise Smith (Dutton)

Freddy and the Popinjay (Overlook)

Freddy and the Space Ship (Overlook)

The Honeybee and the Robber (Philomel)

Mirror Mirror: A Book of Reversible Verse (Dutton)

Notes from a Liar and Her Dog (Puffin)

O, Juliet: A Novel (NAL)

The Other Side: 10th Anniversary Edition (Putnam)

Skin and Other Stories (Speak)

Stopping by Woods on a Snowy Evening (Dutton)

Take Me There (Speak)

Tales from Shakespeare (Puffin)

True Grit: A Novel (Overlook)

The Umbrella Man and Other Stories (Speak)

Waiting for You (Speak)

When It Happens (Speak)

The Wonderful Story of Henry Sugar and Six More (Puffin)

August

Dick and Jane and Vampires (Grosset & Dunlap)

September

Freddy and the Bean Home News (Overlook)

Freddy the Detective (Overlook)

Freddy the Politician (Overlook)

Let's Have a Bite! A Banquet of Beastly Rhymes (Overlook)

October

Hope for Haiti (Putnam)

November

Saving CeeCee Honeycutt (Penguin Adult)

Sweep Volume II: Dark Magick, Awakening, Spellbound (Speak)

December

Falling in Love with English Boys (Speak)

Totally Pink Mad Libs (Price Stern Sloan)

Who Was Jackie Robinson? (Grosset & Dunlap)

January

A B C D Eat! (Price Stern Sloan)

Alexander Hamilton: The Outsider (Putnam)

Batman: The Brave and the Bold: Built for Action (Grosset & Dunlap)

Batman: The Brave and the Bold: Pick Your Path: #2 Trio of Terror (Grosset & Dunlap)

Bones and the Clown Mix-up Mystery (#8) (Puffin)

Boys, Girls, and Other Hazardous Materials (Speak)

Charlie and Lola: I Slightly Want to Go Home (Grosset & Dunlap)

Chocolate Moose (Dutton)

Color-by-Penguins (Price Stern Sloan)

The Death By Bikini Mysteries (Speak)

January, cont.

Diet Drama: Feed Your Body! Move Your Body! Love Your Body! (Gotham)

Dinosaur Train: Buddy and Friends (Grosset & Dunlap)

Dinosaurs: Claws and All (Price Stern Sloan)

Disney Club Penguin: Pick Your Path: 5 Dancing with Cadence (Grosset & Dunlap)

Doomwyte: A Tale of Redwall (Firebird)

Figgs & Phantoms (Puffin)

Frankly, Frannie: Funny Business (Grosset & Dunlap)

Freedom Stone (Philomel)

Head Games: A Pretty TOUGH Novel (Razorbill)

The Holy Twins: Benedict and Scholastica (Puffin)

Just In Time, Abraham Lincoln (Putnam)

Katie Kazoo, Switcheroo: #35 Three Cheers for Who? (Grosset & Dunlap)

Let the Whole Earth Sing Praise (Putnam)

Madeline at the White House (Viking)

Max & Ruby: Funny Bunny Tales (Grosset & Dunlap)

Monster Opposites (Price Stern Sloan)

My Cold Went On Vacation (Putnam)

My Farm Friends (Putnam)

The Mysterious Disapperance of Leon (I Mean Noel) (Puffin)

A Nation's Hope: The Story of Boxing Legend Joe Louis (Dial)

Night, Night, Peter Rabbit (Warne)

Otis: Board Book (Philomel)

Painter and Ugly (Philomel)

The Penguins of Madagascar: The Helmet (Grosset & Dunlap)

Peter Rabbit Finger Puppet Book (Warne)

Peter Rabbit Naturally Better: Happy Easter, Peter! (Warne)

Peter Rabbit Naturally Better: Peekawho? (Warne)

Peter Rabbit: Munch! Crunch! (Warne)

The Pretty Pretty Bunny (Putnam)

Runaway Twin (Puffin)

The Runaway Wok (Dutton)

Shape Up, Pup! (Price Stern Sloan)

Small Persons with Wings (Dial)

Star Wars: The Clone Wars: R2 to the Rescue (Grosset & Dunlap)

Strawberry Shortcake: Easter Surprise (Grosset & Dunlap)

Subject Seven (Razorbill)

Suki, The Very Loud Bunny (Dutton)

Tales of a Madman Underground (Speak)

The Tattooed Potato and Other Clues (Puffin)

The Total Tragedy of a Girl Named Hamlet (Puffin)

The Trouble With Half a Moon (Putnam)

What Does a Seed Need? (Price Stern Sloan)

Where's Peter? (Warne)

Will Grayson, Will Grayson (Speak)

Wilma Tenderfoot and the Case of the Frozen Hearts (Dial)

XVI (Speak)

February

Adventure at Simba Hill (Viking)

Ashes (Puffin)

Babe in Boyland (Dial)

The Batboy (Puffin)

Blade: Out of the Shadows (Speak)

Boys of Wartime: Will at the Battle of Gettysburg, 1863 (Dutton)

Close to Famous (Viking)

February, cont.

Department 19 (Razorbill)

Disney Club Penguin: A Search-and-Find Book (Grosset & Dunlap)

Ellray Fights Back: The EllRay Adventures (Viking)

George Brown, Class Clown: #4 What's Black and White and Stinks All Over? (Grosset & Dunlap)

Glitz (Viking)

Hidden Army: Clay Soldiers of Ancient China (Grosset & Dunlap)

Horrible Harry and the Secret Treasure (#26) (Viking)

Just Don't Fall: A Hilariously True Story of Childhood, Cancer, Amputation, Romantic Yearning, Truth, and Olympic Greatness (Penguin Adult)

Leverage (Dutton)

Liberty's Voice: The Emma Lazarus Story (Dutton)

Little Miss Chatterbox (Price Stern Sloan)

Little Miss Giggles (Price Stern Sloan)

Little Miss Naughty (Price Stern Sloan)

Little Miss Sunshine (Price Stern Sloan)

The Locket (Razorbill)

Love Puppies and Corner Kicks (Puffin)

Manners Mash-up: A Goofy Guide to Good Behavior (Dial)

Mr. Bump (Price Stern Sloan)

Mr. Happy (Price Stern Sloan)

Mr. Messy (Price Stern Sloan)

Mr. Tickle (Price Stern Sloan)

My Boyfriends' Dogs (Speak)

Ninjas Mad Libs (Price Stern Sloan)

No Passengers Beyond This Point (Dial)

Raymond Graham: Bases Loaded (Puffin)

Red Wagon (Philomel)

Rikers High (Speak)

The Secret Year (Speak)

Sir John Hargrave's Mischief Maker's Manual (Grosset & Dunlap)

Splurch Academy for Disruptive Boys: #3 The Colossal Fossil Freakout (Grosset & Dunlap)

Spirit Bound: A Vampire Academy Novel (Razorbill)

Star Wars: The Clone Wars: Secret Missions: #3 Duel at Shattered Rock (Grosset & Dunlap)

The Umbrella: Board Book (Putnam)

We Are Not Eaten by Yaks: An Accidental Adventure *Hopefully* (Philomel)

What's Bugging Bailey Blecker? (Dutton)

March

Across the Universe (Razorbill)

An Apple a Day: Old-Fashioned Proverbs--Timeless Words to Live By (Reader's Digest)

Angelina Ballerina: Angelina, Prima Ballerina (Grosset & Dunlap)

Angelina Ballerina: Angelina's New Partner (Grosset & Dunlap)

Ask Elizabeth: Real Answers to Everything You Secretly Wanted to Ask About Love, Friends, Your Body…and Life in General (Putnam)

Baby's First Year (Putnam)

The Bear Who Shared (Dial)

Between Shades of Gray (Philomel)

Boys of Wartime: Daniel at the Siege of Boston, 1776 (Puffin)

Charlie and the Chocolate Factory (Puffin)

Chime (Dial)

Corduroy Gets a Pet (Viking)

Daddy Adventure Day (Philomel)

Dinkin Dings and the Frightening Things (Grosset & Dunlap)

March, cont.

Dinkin Dings and the Double from Dimension 9 (Grosset & Dunlap)

Dinosaur Train: A Surprise for Mom! (Grosset & Dunlap)

Disney Classic Pooh: Piglet's Rainy Day (Grosset & Dunlap)

Disney Classic Pooh: Pooh's Cleanup (Grosset & Dunlap)

Disney Classic Pooh: Tigger's Tales (Grosset & Dunlap)

Dragonbreath: Lair of the Bat Monster (Dial)

Drizzle (Puffin)

Excuse Me! (Grosset & Dunlap)

Fantasy Baseball (Dial)

Firefighter Frank: Board Book Edition (Dutton)

Flower Girl (Grosset & Dunlap)

Gabby and Grandma Go Green (Dutton)

Grimms' Fairy Tales (Puffin)

Horrible Harry on the Ropes (Puffin)

James and the Giant Peach (Puffin)

Karma (Razorbill)

Ladybug Girl and the Bug Squad (Dial)

Little Lord Fauntleroy (Puffin)

The Loopy Coop Hens (Dutton)

Lots and Lots of Coins (Dutton)

Lynn Visible (Puffin)

Mars Needs Moms! (Philomel)

Max & Ruby: Max & Ruby's Four Seasons (Grosset & Dunlap)

Mister Seahorse: Board Book (Philomel)

My First Legends: The Story of Bluebonnet (Grosset & Dunlap)

No Biting! (Grosset & Dunlap)

Paisley Hanover Kisses and Tells (Speak)

Pirates Don't Take Baths (Philomel)

Princess Posey and the First Grade Parade: Book 1 (Puffin)

Princess Posey and the Perfect Present: Book 2 (Putnam, Puffin)

The Railway Children (Puffin)

Rip Van Winkle and Other Stories (Puffin)

The Screaming Season: A Possessions Novel (Razorbill)

The Sky Is Everywhere (Speak)

A Suitcase Surprise for Mommy (Dial)

Take Me Out to the Ball Game (Price Stern Sloan)

Through the Looking Glass (Puffin)

The Unforgettable Season: Joe DiMaggio, Ted Williams and the Record-Setting Summer of '41 (Putnam)

The Vast Fields of Ordinary (Speak)

The Very Busy Spider: Oversized Board Book (Philomel)

The Very Hungry Caterpillar's Finger Puppet Book (Grosset & Dunlap)

Wake Unto Me (Speak)

Wink: The Ninja Who Wanted to Nap (Viking)

Your Mommy Was Just Like You (Putnam)

April

Akata Witch (Viking)

Along for the Ride (Speak)

Back When You Were Easier to Love (Dutton)

Blade, Book 3: Fighting Back (Philomel)

Can I See Your I.D.?: True Stories of False Identities (Dial)

The Chronicles of Vladimir Tod: #5 Twelfth Grade Kills (Speak)

Defiance: A Strange Angels Novel (Razorbill)

April, cont.

Disney Club Penguin: What Your Puffle Says About You (Grosset & Dunlap)

Eona (Viking)

Exile (Speak)

For Keeps (Speak)

Froggy Goes to Hawaii (Viking)

Good Night, Sleep Tight: A Book About Bedtime (Dial)

The Great Big Book of Families (Dial)

Griff Carver, Hallway Patrol (Razorbill)

Hank the Cowdog: #57 The Disappearance of Drover (Viking, Puffin)

Hello, Gorgeous!: #1 Blowout (Grosset & Dunlap)

Hello, Gorgeous!: #2 Foiled (Grosset & Dunlap)

Huck Runs Amuck! (Dial)

Labracadabra (Viking)

Let's Play House: A Book About Imagination (Dial)

Life on Mars: Tales of the New Frontier (Viking)

The Line (Speak)

Mockingbird (Puffin)

On the Volcano (Putnam)

Palace Beautiful (Puffin)

The Penguins of Madagascar: Hidden Pictures Activity Book (Grosset & Dunlap)

The Penguins of Madagascar: Pick Your Path Bananapalooza! (Grosset & Dunlap)

Pete and Penny's Pizza Puzzles: #1 Case of the Secret Sauce (Price Stern Sloan)

Pete and Penny's Pizza Puzzles: #2 Case of the Topsy-Turvy Toy (Price Stern Sloan)

Pouch Babies (Grosset & Dunlap)

Puddle Jumping: A Book About Bravery (Dial)

Ranger's Apprentice, Book 10: The Emperor of Nihon-Ja (Philomel)

The Returning (Dial)

Ruth Heller's Designs for Coloring: Wildflowers (Grosset & Dunlap)

Scorpia Rising: An Alex Rider Novel (Philomel)

Scritch-Scratch a Perfect Match (Putnam)

Shoot-Out: A Comeback Kids Novel (Puffin)

The Solitude of Prime Numbers (Penguin Adult)

Spot Says Goodnight: Lift-the-Flap Board Book (Putnam)

Spot's First Colors Touch & Feel Board Book (Putnam)

Spot's First Shapes Touch & Feel Board Book (Putnam)

Spot's Toys (Putnam)

Star Wars: The Clone Wars: A Jedi Adventure in 3-D (Grosset & Dunlap)

Summer According to Humphrey (Puffin)

Waking Beauty (Puffin)

Where She Went (Dutton)

The Wilder Life: My Adventures in the Lost World of Little House on the Prairie (Riverhead)

The Witchy Worries of Abbie Adams (Puffin)

Wonder Woman: The Story of the Amazon Princess (Viking)

WWE Mad Libs (Price Stern Sloan)

WWE: Brothers of Destruction (Grosset & Dunlap)

WWE: The Heroes of Raw Sticker Activity Book (Grosset & Dunlap)

WWE: Pick Your Path: #1 Race to the Rumble (Grosset & Dunlap)

WWE: The Ultimate Guide to WWE (Grosset & Dunlap)

You Can't Eat a Princess! (Price Stern Sloan)

Yummy Ice Cream: A Book About Sharing (Dial)

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Philomel Books

High praise for Otis,

A modern picture book with classic appeal.

★ "Stunning . . . satisfying . . . is sure to ring true to children."
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HC: 978-0-399-24467-4
$17.99 ($25.00 CAN)

Toy Boat
HC: 978-0-399-24374-5
$16.99 ($21.00 CAN)

Marketing

- **8-copy mixed floor display**
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  978-0-399-25384-3
  $133.92 ($166.86 CAN)
- **Individual Otis plush (for scanning purposes)**
  978-0-399-25648-6
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On sale 1/6/11
Display dimensions:
12.5" w x 14" d x 48" h

Otis

BOARD BOOK

by Loren Long

Putt Puff Puttedy Chuff—this *New York Times* bestseller is now available for little hands!

In the short time that *Otis* has been in stores, readers—young and old—have taken to it in the same way that readers throughout the years have embraced many of our most celebrated picture books. Loren Long has created a story that is powerful in its simplicity and timelessness, one with a place on the shelf alongside the classics we all grew up reading. And now a whole new age group will fall in love with Otis, the friendly little tractor, thanks to this board book edition. Let the cries of *putt puff puttedy chuff* begin!

Loren Long (www.lorenlong.com) lives in Ohio.

978-0-399-25600-4
$8.99 ($10.99 CAN)
EAN: 978039925600450899
LC: 2008050020
Carton Qty: 24

Board book/Fiction
Full-color illustrations
34 pages • 7 5/8 x 7 1/4
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights: Philomel Books
Pub History: Philomel hc: 978-0-399-25248-8 $17.99 ($20.00 CAN)

Freedom Stone

by Jeffrey Kluger

978-0-399-25214-3
$16.99 ($21.00 CAN)
EAN: 978039925214351699
LC: 2010006028

Hardcover • Middle grade/Fiction
320 pages • 5 1/2 x 8 1/4
Ages 9–13 • Grades 4–8

Export Territory: W00
UK, AUS, Translation & Dramatic Rights:
The Joy Harris Literary Agency
Audio Rights: Philomel Books

Also available as an e-book

A powerful story about freedom, slavery, and magic set during the Civil War

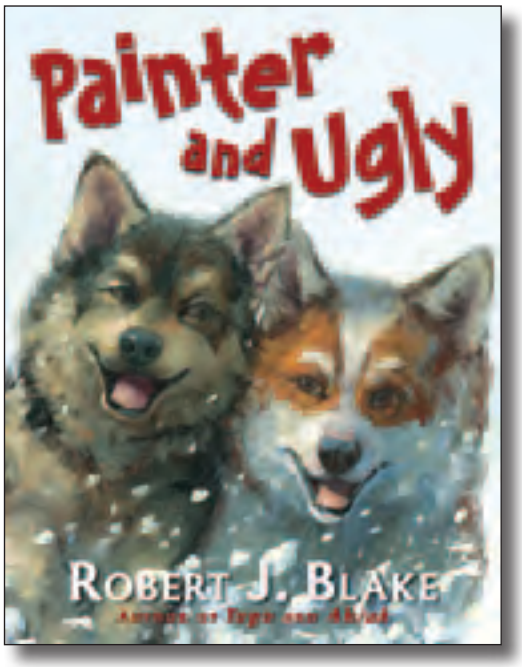
Lillie's papa believed in freedom—for him, his family, and all the slaves on the Greenfog plantation. So when the Confederate Army promised freedom to the family of every slave who served in the Civil War—whether they came home or not—Lillie's papa decided he had to take the chance.

But when Lillie's family got the news that her papa was killed, they weren't freed. The army claimed that Lillie's papa was a thief. Lillie knew that couldn't be true! Even worse, the master started making plans to sell off Lillie's little brother, Plato. With the help of an old slave, Bett, who bakes bread that bends time, Lillie travels to the battle during which her father died to find out the true story. Using a little magic of her own, Lillie rights a few wrongs and buys her family their freedom. This is a beautiful tale filled with magic and hope and love.

Jeffrey Kluger is a senior writer at *Time* magazine, and author of several books on science topics, including *Splendid Solution: Jonas Salk and the Conquest of Polio*; *Simplexity*; *Journey Beyond Selene*; and *Lost Moon: The Perilous Voyage of Apollo 13*. The latter work was the basis for Ron Howard's 1995 film *Apollo 13*. Jeffrey Kluger lives in Manhattan, New York, with his wife and two daughters.

Painter and Ugly

by Robert Blake



978-0-399-24323-3
$16.99 ($21.00 CAN)
EAN: 978039924323351699
LC: 2010005395
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
48 pages • 8 ½ x 11
Ages 5–8 • Grades 1–3

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Sheldon Fogelman Agency

In the tradition of *Togo* and *Akiak*, Robert Blake returns to the Iditarod.

Painter and Ugly are best friends. They run together, they swim together, they eat out of the same dinner bowls. When one calls out, "Yip," the other answers back. They are inseparable! That is, until they are forced apart and put on two different teams for the junior Iditarod. But nothing can keep them apart. When during the race Painter finds a boy musher alone, stranded on the trail, he calls out, "Yip!" and Ugly answers his call. These old friends team up to finish the race, together again, side by side.

Robert Blake brings us back to the Iditarod in this exciting and heartwarming story of racing and friendship.

Robert Blake (www.robertjblake.com) lives near Nashville, Tennessee.

Also Available from Robert Blake:

Togo
HC: 978-0-399-23381-4 • $16.99 ($25.50 CAN)

Akiak
HC: 978-0-399-22798-1 • $16.99 ($25.50 CAN)

Red Wagon

by Renata Liwska

978-0-399-25237-2
$16.99 ($21.00 CAN)
EAN: 978039925237251699
LC: 2010005393
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9 x 10
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Philomel Books

Simply adorable—a book for little readers with big imaginations

All Lucy wants to do is play with her brand-new, bright red wagon. But her mother has other plans for her—and the wagon. Lucy must go to the market and buy vegetables for dinner. Lucy doesn't want to do chores! But she sets off for the market nonetheless, hauling her red wagon with her. Before long, her ordinary trip becomes a high-seas adventure, a ride through outer space, and a day at the circus. As long as she has her red wagon, not even chores can get in the way of Lucy's fun.

New York Times bestseller Renata Liwska's most vibrant art ever takes center stage in this imaginative book for the youngest of readers.

Renata Liwska (www.renataliwska.com) lives in Calgary, Canada.

*We Are Not Eaten by Yaks**:
An Accidental Adventure
**Hopefully*
by C. Alexander London

978-0-399-25487-1
$12.99 ($16.00 CAN)
EAN: 978039925487151299
LC: 2010006020
Carton Qty: 36

Hardcover • Middle grade/Fiction
Black-and-white illustrations
240 pages • 5 ⅛ x 7 ½
Ages 10 up • Grades 5 up

Export Territory: W00
UK, AUS & Audio Rights: Philomel Books
Translation & Dramatic Rights: Sterling Lord Literistics
Also available as an e-book
Penguin Audio, 978-0-14-242898-6, $25.95. See page 256.

Lemony Snicket meets The 39 Clues in this madcap globetrotting adventure.

Eleven-year-old twins Oliver and Celia Navel live on the 4-1/2th floor of the Explorers Club with their father, Dr. Navel. Their mother, Dr. Navel, has been missing for years. So when an explorer shows up with a clue as to where his wife could be, Dr. Navel drags Oliver and Celia to Tibet to find her. Once there, the twins fall out of airplanes, encounter Yetis, travel through waterfalls, and end up in the Demon Fortress of the Warrior King where they—just possibly—might find their mother and save their father from the Poison Witches. Thing is, they would much rather be watching television. And if their trip doesn't work out as planned, the twins could end up as slaves to Sir Edmund Thitheltorpe III, an evil explorer with breath that smells like boiled carrots, who has it in for the whole Navel family.

C. Alexander London is an award-winning author of nonfiction for grown-ups, an accomplished skeet-shooter, a master SCUBA diver, and a fully licensed librarian. He has watched television in 23 countries, survived an erupting volcano, a hurricane, 4 civil wars, and a mysterious bite on his little toe in the jungles of Thailand. Currently, C. Alexander London lives in Brooklyn, New York.

Marketing

- **9-copy floor display**
  978-0-399-25383-6
  $134.91 ($166.50 CAN)
- **3-copy audio bulk pack**
  978-0-14-242903-7
  $77.85 ($97.50 CAN)
- **National consumer print and online advertising**
- **Major promotion at all national School & Library conventions**
- **Promotion on Penguin.com/Books4Boys**

Strict on sale 2/22/11
Display dimensions:
10" w x 16" d x 62" h

Advance Praise for the book that has captured the world's attention, having sold to over a dozen countries

"Stalin deported and murdered millions, but he could not destroy the seeds of memory, compassion, and art that they left behind. From those seeds, Ruta Sepetys has crafted a brilliant story of love and survival that will keep their memory alive for generations to come."
—Laurie Halse Anderson, bestselling author of *Speak* and *Wintergirls*

"In terrifying detail, Ruta Sepetys re-creates a World War II coming of age all too timely today. *Between Shades of Gray* is a document long overdue."
—Richard Peck, Newbery Award–winning author of *A Year Down Yonder*

"*Between Shades of Gray* is a story of astonishing force. I feel grateful for a writer like Ruta Sepetys who bravely tells the hard story of what happens to the innocent when world leaders and their minions choose hate and oppression. Beautiful and unforgettable."
—Susan Campbell Bartoletti, Newbery Honor–winning author of *Hitler Youth*

Marketing

- **5-copy counter display**
  978-0-399-25382-9
  $89.95 ($112.50 CAN)
  Strict on sale 3/22/11
- **3-copy audio bulk pack**
  978-0-14-242902-0
  $77.85 ($97.50 CAN)
- **National consumer print and online advertising**
- **Major online promotion**
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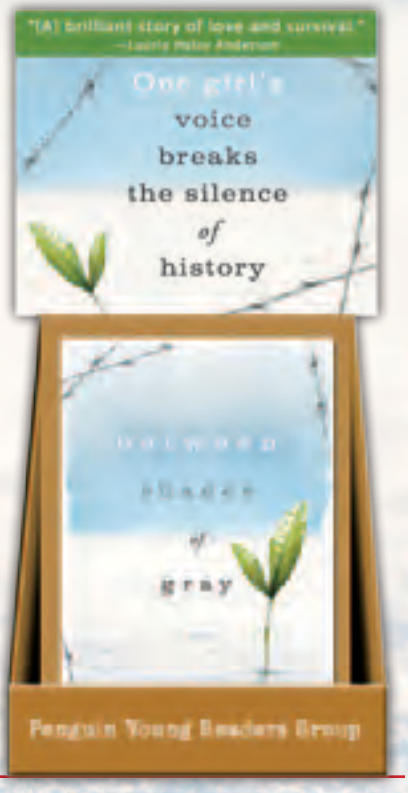
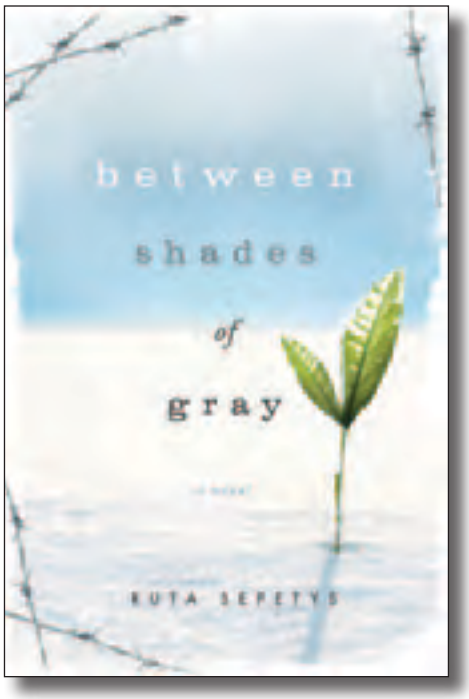
- **National and regional print, television, radio, and online media campaign**
- **Advertising in wholesaler catalogs and institutional journals**
- **Major promotion and ARC distribution at all national School & Library conventions**
- **Discussion guide**
  978-0-399-25393-5
  FREE
  Also available for download at penguin.com/teachersandlibrarians



Between Shades of Gray

by Ruta Sepetys



978-0-399-25412-3
$17.99 ($22.50 CAN)
EAN: 978039925412351799
LC: 2009050092
Carton Qty: 32

Hardcover • Young adult/Fiction
352 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation & Audio Rights: Philomel Books
Dramatic Rights: Writers House

Also available as an e-book

Penguin Audio, 978-0-14-242897-9, $25.95
See page 256.

A powerful and haunting debut novel about a little-known event in history

Lina is just like any other fifteen-year-old Lithuanian girl in 1941. She paints, she draws, she gets crushes on boys. Until one night when Soviet officers barge into her home, tearing her family from the comfortable life they've known. Separated from her father, forced onto a crowded and dirty train car, Lina, her mother, and her young brother slowly make their way north, crossing the Arctic Circle, to a work camp in the coldest reaches of Siberia. Here they are forced, under Stalin's orders, to dig for beets and fight for their lives under the cruelest of conditions.

Lina finds solace in her art, meticulously—and at great risk—documenting events by drawing, hoping these messages will make their way to her father's prison camp to let him know they are still alive. It is a long and harrowing journey, spanning years and covering 6,500 miles, but it is through incredible strength, love, and hope that Lina ultimately survives. *Between Shades of Gray* is a novel that will steal your breath and capture your heart.

Born and raised in Detroit, Michigan, Ruta Sepetys (www.rutasepetys.com) grew up hearing stories of her father's childhood as a Lithuanian refugee. Realizing this was a story never told in a novel for young adults, Ruta decided to tell it herself. When not writing, Ruta works in the music industry. *Between Shades of Gray* is her first novel. She lives in Nashville, Tennessee.

Debut Novel

JAN FEB MAR APR AVAILABLE NOW

The Very Busy Spider

oversized board book

by Eric Carle

A new oversized board book edition of Eric Carle's perennial seller *The Very Busy Spider*

Eric Carle's *The Very Busy Spider* has been a favorite way for parents to teach young children about determination and persistence for more than 25 years. Now this classic story—with its delightful farm animals and the spider's tactile, raised web—comes to a new, oversized board book format, perfect for storytime or for playtime. The extra-large pages will invite children and parents alike to cuddle up with this enduring, diligent spider.

Eric Carle (www.eric-carle.com) lives in Northampton, Massachusetts. Visit the Eric Carle Museum of Picture Book Art (www.picturebook.org) in Amherst, Massachusetts.

978-0-399-25601-1
$15.99 ($20.00 CAN)
EAN: 978039925601151599
LC: 845907
Board book • Fiction
Full-color illustrations
24 pages • 10 ¾ x 9 ¼
Ages 0–2 • PreS
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Eric Carle Studio

Also Available from Eric Carle:

The Very Busy Spider
HC: 978-0-399-21166-9 • $19.99 ($27.99 CAN)
BB: 978-0-399-22919-0 • $11.99 ($13.00 CAN)

The Very Hungry Caterpillar
HC: 978-0-399-20853-9 • $21.99 ($31.00 CAN)
BB: 978-0-399-22690-8 • $10.99 ($15.50 CAN)
Oversized BB: 978-0-399-24745-3 • $14.99 ($18.50 CAN)

JAN FEB MAR APR AVAILABLE NOW

The Honeybee and the Robber

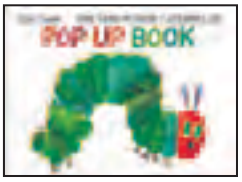
by Eric Carle

An old Eric Carle favorite, available again

Follow an adventurous honeybee as she goes about her busy day, sipping nectar from flowers, avoiding hungry birds and playing with butterflies. But when a robber bear comes looking for honey, all the bees must rush out to defend their home. This classic Eric Carle story is brought to life by movable pull-tabs that children can use to animate the action, as well as a beautiful pop-up butterfly. Available again for the first time in years, *The Honeybee and the Robber* will delight both longtime fans and first-time readers.

978-0-399-23731-7
$18.99 ($23.50 CAN)
EAN: 978039923731751899
Pop-up Book • Fiction
Full-color illustrations
13 pages • 7 x 9
Ages 3–5 • PreS–K
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Eric Carle Studio

Also Available from Eric Carle:



The Very Hungry Caterpillar Pop-Up Book
HC: 978-0-399-25039-2 • $29.99 ($33.00 CAN)

Mister Seahorse
BOARD BOOK
by Eric Carle

The perfect board book for new fathers and curious toddlers

When Mrs. Seahorse lays her eggs, she does it on Mr. Seahorse's belly! She knows he will take good care of them. While he swims waiting for the eggs to hatch, he meets other underwater fathers caring for their babies. Now Eric Carle's heart-warming *New York Times* bestseller is finally available in a board book edition, complete with the clear "peek-a-boo" pages that made the original such a hit. Brimming with bright, colorful sea life, this new board book will be irresistable to young children everywhere.

Eric Carle (www.eric-carle.com) lives in Northampton, Massachusetts. Visit the Eric Carle Museum of Picture Book Art (www.picturebook.org) in Amherst, Massachusetts.

978-0-399-25490-1
$8.99 ($10.99 CAN)
EAN: 978039925490150899
LC: 2003017125
Carton Qty: 48

Board book • Fiction
Full-color illustrations
22 pages • 5 x 7
Ages 0–2 • PreS

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Eric Carle Studio
Pub History: Philomel hc: 978-0-399-24269-4 $17.99 ($26.00 CAN)

Also Available from Eric Carle:

"Slowly, Slowly, Slowly," said the Sloth
HC: 978-0-399-23954-0 • $16.99 ($24.99 CAN)

Little Cloud
HC: 978-0-399-23034-9 • $16.99 ($25.50 CAN)
PB: 978-0-698-11830-0 • $5.99 ($8.99 CAN)
BB: 978-0-399-23191-9 • $6.99 ($9.99 CAN)

Marketing

- **See page 139 for information about a major marketing moment for Eric Carle and *The Very Hungry Caterpillar***

Ranger's Apprentice

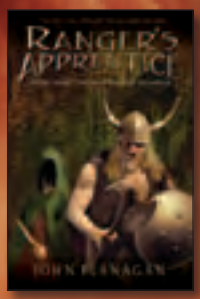
Apprentice to One, Hero to All!

Two million copies sold . . . and counting.

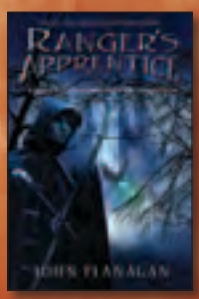
Book 1: The Ruins of Gorlan
HC: 978-0-399-24454-4
$17.99 ($20.00 CAN)
PB: 978-0-14-240663-2
$7.99 ($9.50 CAN)

Book 2: The Burning Bridge
HC: 978-0-399-24455-1
$16.99 ($22.50 CAN)
PB: 978-0-14-240842-1
$7.99 ($9.99 CAN)

Book 3: The Icebound Land
HC: 978-0-399-24456-8
$16.99 ($21.00 CAN)
PB: 978-0-14-241075-2
$7.99 ($9.50 CAN)



Book 4: The Battle for Skandia
HC: 978-0-399-24457-5
$17.99 ($20.00 CAN)
PB: 978-0-14-241340-1
$7.99 ($9.00 CAN)

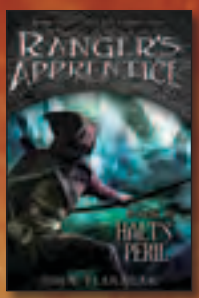


Book 5: The Sorcerer of the North
HC: 978-0-399-25032-3
$17.99 ($20.00 CAN)
PB: 978-0-14-241429-3
$7.99 ($9.99 CAN)

Book 6: The Siege of Macindaw
HC: 978-0-399-25033-0
$17.99 ($22.50 CAN)
PB: 978-0-14-241524-5
$7.99 ($9.99 CAN)

Book 7: Erak's Ransom
HC: 978-0-399-25205-1
$17.99 ($22.50 CAN)

Book 8: The Kings of Clonmel
HC: 978-0-399-25206-8
$17.99 ($22.50 CAN)
Audio: 978-0-14-242850-4
$39.95 ($50.00 CAN)



Book 9: Halt's Peril
HC: 978-0-399-25207-5
$17.99 ($22.50 CAN)
Audio: 978-0-14-242851-1
$39.95 ($50.00 CAN)

Ranger's Apprentice, Book 10: The Emperor of Nihon-Ja

by John Flanagan

978-0-399-25500-7
$17.99 ($22.50 CAN)
EAN: 978039925500751799

Hardcover • Middle grade/Fiction
352 pages • 6 x 9
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights: Arthur Pine Associates
Audio Rights: Philomel
978-0-14-242896-2 $39.95 See page 257.
Also available as an e-book

Across oceans, a Ranger's job is never done.

Months have passed since Horace departed for the eastern nation of Nihon-Ja on a vital mission. Having received no communication from him, his friends fear the worst. Unwilling to wait a second longer, Alyss, Evanlyn, and Will leave their homeland behind and venture into an exotic land in search of their missing friend.

When they finally catch up with him, they find Horace entangled in a military coup. Determined to protect the imperial throne, Will and his band of Araluens must piece together and train a force in order to fend off the master Senji warriors intent on overthrowing the emperor.

Suspense and pulse-pounding action abound in this final adventure in the worldwide phenomenon that is Ranger's Apprentice.

John Flanagan (www.rangersapprentice.com) lives in Australia with his wife. In addition to their son, they have two grown daughters and four grandsons.

Marketing

- **"The Final Battle" event kit, including store signage, T-shirts, and buttons**
  978-0-399-25391-1
  FREE
- **3-copy audio bulk pack**
  978-0-14-242905-1
  $119.85 ($150.00 CAN)
- **"The Final Battle" national television, print, radio, and online media**
- **National author tour**
- **National print and movie theater advertising**
- **Major online consumer advertising and promotion, including widgets, author videos, video book trailer, and a new game**
- **Promote on series site, RangersApprentice.com**
- **Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)**
- **Updated series classroom guide**
- **Feature on Penguin.com/Books4Boys**

Mars Needs Moms!

by Berkeley Breathed

978-0-399-24736-1
$16.99 ($21.00 CAN)
EAN: 978039924736151699
LC: 2006021774
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
40 pages • 11 x 8 ½
Ages 5 up • Grades K up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights:
International Creative Management
Audio Rights: Philomel Books

The *New York Times* bestseller, rejacketed just in time for the release of a major motion picture.

Milo doesn't get it: What's the big deal about moms? They're just slave-driving broccoli bullies. Yet they are worshipped the world over! Perhaps even the galaxy over—because here come Martians and they're after one thing only: moms. Milo's mom in particular! That's quite a long way to come for a mom—could it be that Milo has been overlooking something special?

Philomel Books is proud to reintroduce *Mars Needs Moms!*—with a brand-new jacket by Berkeley Breathed—to coincide with the spring release of the animated film.

"Hilarious . . . share this witty and sweet tale with young readers and their moms for a wacky treat." —*School Library Journal*

"Funny and visually striking."—*Booklist*

Berkeley Breathed (www.berkeleybreathed.com) lives in Pasadena, California.

Marketing

- **Promote at Comic-Con International (July 2010)**

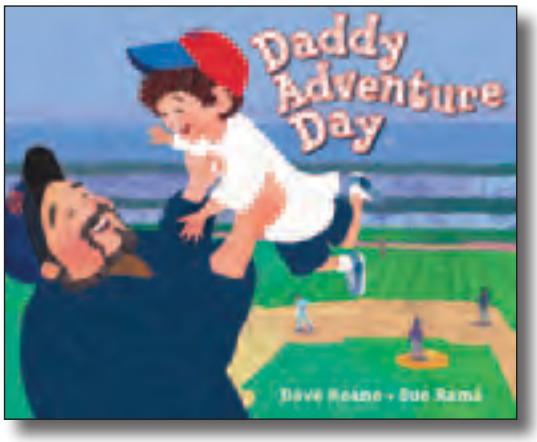
Also Available from Berkeley Breathed:

Pete & Pickles
HC: 978-0-399-25082-8 • $17.99 ($20.00 CAN)

Flawed Dogs: The Novel
HC: 978-0-399-25218-1 • $16.99 ($21.00 CAN)

Daddy Adventure Day

by Dave Keane
illustrated by Sue Ramá



978-0-399-24627-2
$15.99 ($20.00 CAN)
EAN: 978039924627251599
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 10 ½ x 8 ½
Ages 3–5 • Pre-S–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Text: Sheldon Fogelman Agency
Art: Philomel Books

Celebrate fatherhood!

If you're a father—or a child—there is no better way to spend a day than on a Daddy Adventure Day. And there's no better way to spend a Daddy Adventure Day than going to a ball game. Because while there are humongous cheering crowds, fun foods, presents, and home run celebrations, here is the best part: time spent between a father and his child. That's the best gift of all.

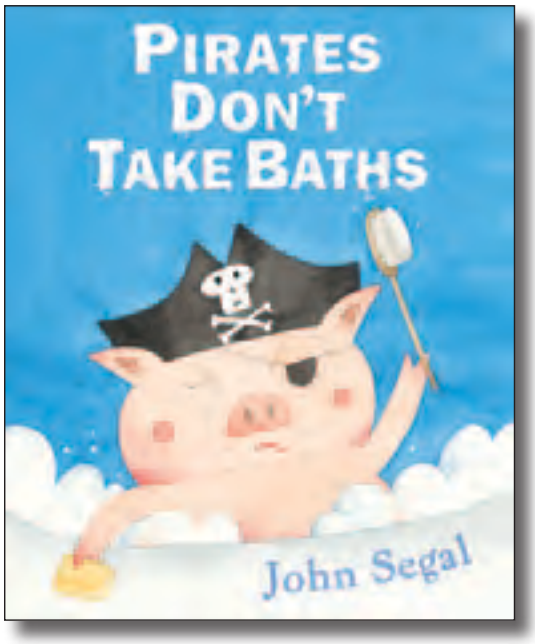
Bonding between Daddy and child has never been captured more vividly than in this picture book that manages to be bright, funny, and heartwarming all at the same time.

Dave Keane (www.mrdavekeane.com) lives in Northern California.

Sue Ramá (www.suerama.com) lives in Connecticut.

Pirates Don't Take Baths

by John Segal



978-0-399-25425-3
$16.99 ($21.00 CAN)
EAN: 978039925425351699
LC: 2010005390
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9 1/4 x 11 1/4
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Philomel Books

This little piggie would rather walk the plank than take a bath!

For any young child (or pig), there are few things more excruciating, more traumatic, more torturous than bathtime. And this little pig is putting his hoof down. No. More. BATHS. But how can he possibly accomplish this? Well, by being someone else, of course. After all, everyone knows that pirates, astronauts, and knights in shining armor—just to name a few—never, EVER take baths. Now if only he can convince his mother . . .

In his hilarious new picture book that is sure to become an integral part of bathtime routines, John Segal documents one particular skirmish in this never-ending battle of wills.

John Segal (www.johnsegaldesign.com) lives in New York City.

Also Available from John Segal:

Far Far Away
HC: 978-0-399-25007-1 • $16.99 ($21.00 CAN)

Blade, Book 3: Fighting Back

by Tim Bowler

978-0-399-25431-4
$16.99 (NCR)
EAN: 978039925431451699
LC: 2010005392

Hardcover • Young adult/Fiction
240 pages • 6 x 9
Ages 14 up • Grades 9 up

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Oxford University Press

Tim Bowler's *Blade Book 2: Out of the Shadows* (978-0-14-241781-2) is now available in a Speak paperback edition. See page 187.

Blade is back, and this time he's ready to fight.

Blade returns to The Beast, the city he ran from years ago. The city where he grew up and where the ghosts of his past lurk around every corner. And he knows people are trying to find him. Lord H, aka Hawk—the dangerous man Blade's been running from for years—will have his vast network of thugs on the lookout. But Blade also knows The Beast is where Lord H brought little Jaz when he kidnapped her, and no matter what, he needs to rescue her. Meanwhile, he'd better not get caught. As he finds safety in hidden tunnels, on train tracks, and under bridges, Blade forms a plan that may save Jaz, but will provoke Lord H in the most dangerous way. Yet Blade still has the most difficult task to accomplish. He must finally face Becky's mother and tell her that she's dead, and that he is the reason why.

Once again, Tim Bowler delivers a gripping, lightning-fast read in the third book in the Blade series.

Tim Bowler (www.timbowler.co.uk) lives in Devon, England.

Also Available from Tim Bowler:

Blade: Out of the Shadows
HC: 978-0-399-25187-0 • $16.99 (NCR)
New! PB: 978-0-14-241781-2 • $7.99 (NCR)

Blade: Playing Dead
HC: 978-0-399-25186-3 • $16.99 (NCR)
PB: 978-0-14-241600-6 • $7.99 (NCR)

ALEX RIDER

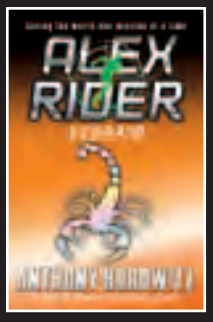
Saving the world one mission at a time

The complete mission files of Alex Rider!

Crocodile Tears
HC: 978-0-399-25056-9
$17.99 ($22.50 CAN)
Coming in November 2010!
PB: 978-0-14-241719-5
$7.99 ($9.00 CAN)

Snakehead
HC: 978-0-399-24161-1
$17.99 ($22.50 CAN)
PB: 978-0-14-241212-1
$7.99 ($9.00 CAN)

Ark Angel
HC: 978-0-399-24152-9
$17.99 ($25.00 CAN)
PB: 978-0-14-240738-7
$7.99 ($9.99 CAN)



Scorpia
HC: 978-0-399-24151-2
$17.99 ($26.00 CAN)
PB: 978-0-14-240578-9
$7.99 ($10.99 CAN)

Eagle Strike
HC: 978-0-399-23979-3
$17.99 ($27.00 CAN)
PB: 978-0-14-240613-7
$7.99 ($9.99 CAN)

Skeleton Key
HC: 978-0-399-23777-5
$17.99 ($27.00 CAN)
PB: 978-0-14-240614-4
$7.99 ($10.99 CAN)

Point Blank
HC: 978-0-399-23621-1
$17.99 ($27.00 CAN)
PB: 978-0-14-240612-0
$7.99 ($10.99 CAN)

Stormbreaker
HC: 978-0-399-23620-4
$17.99 ($27.00 CAN)
PB: 978-0-14-240611-3
$7.99 ($10.99 CAN)

Also Available:

Stormbreaker: The Graphic Novel
HC: 978-0-399-24633-3
$14.99 ($18.50 CAN)

Point Blank: The Graphic Novel
HC: 978-0-399-25026-2
$14.99 ($18.50 CAN)

Skeleton Key: The Graphic Novel
HC: 978-0-399-25418-5
$14.99 ($18.50 CAN)

Scorpia Rising
An Alex Rider Novel
by Anthony Horowitz

978-0-399-25057-6
$17.99 ($22.50 CAN)
EAN: 978039925057651799

Hardcover • Middle grade/Fiction
400 pages • 5 ½ x 8 ¼
Ages 10 up • Grades 5 up

Export Territory: G12
UK, AUS, Translation, Audio & Dramatic Rights:
United Agents, Ltd.

Alex Rider's final mission!

Scorpia has dogged Alex Rider for most of his life. They killed his parents, they did their best to con Alex into turning traitor, and they just keep coming back with more power. Now the world's most dangerous terrorist organization is playing with fire in the world's most combustible land: the Middle East. No one knows Scorpia like Alex. And no one knows how best to get to Alex like Scorpia. Until now.

The chases have never been more intense, the fights more treacherous, or the risks so perilous to mankind. And this time, Alex won't get away.

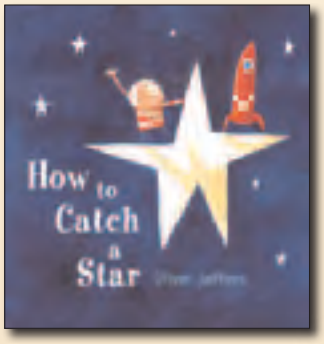
Anthony Horowitz (www.AnthonyHorowitz.com) lives in London.

Marketing

- **12-copy floor display**
  978-0-399-25388-1
  $215.88 ($270.00 CAN)
- **32-copy mixed backlist floor display (not shown)**
  Includes 6 copies of *Stormbreaker* (978-0-14-240611-3), 4 copies each of *Point Blank* (978-0-14-240612-0), *Skeleton Key* (978-0-14-240614-4), *Eagle Strike* (978-0-14-240613-7), *Scorpia* (978-0-14-240578-9), and *Ark Angel* (978-0-14-240738-7), and 3 copies each of *Snakehead* (978-0-14-241212-1), and *Crocodile Tears* (978-0-14-241719-5)
  978-0-14-241788-1 • $255.68 ($319.68 CAN) • On sale 1/20/11
- **Extensive online promotion on AlexRiderAdventures.com**
- **Major national consumer online advertising**
- **National author tour**
- **National television, print, and online media campaign**
- **Promotion at all national School & Library conventions**
- **Major promotion and ARC giveaway on Penguin.com/Books4Boys**

Strict on sale 4/19/11
Display dimensions:
10" w x 16" d x 62" h

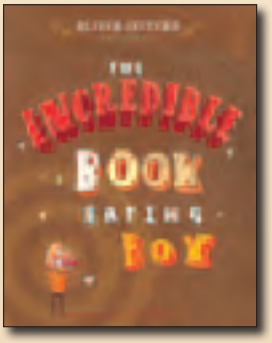
Discover the Imaginative World of Oliver Jeffers



How to Catch a Star
HC: 978-0-399-24286-1
$16.99 (NCR)

Lost and Found
HC: 978-0-399-24503-9
$16.99 ($21.00 CAN)

Up and Down
HC: 978-0-399-25545-8
$16.99 (NCR)



The Incredible Book Eating Boy
HC: 978-0-399-24749-1
$16.99 (NCR)

The Way Back Home
HC: 978-0-399-25074-3
$16.99 (NCR)

The Great Paper Caper
HC: 978-0-399-25097-2
$17.99 (NCR)

The Heart and the Bottle
HC: 978-0-399-25452-9
$17.99 (NCR)

Illustration © Frank Remkiewicz from *Froggy Goes to Hawaii*

Viking Children's Books

Eon
HC: 978-0-670-06227-0
$19.99 (NCR)
PB: 978-0-14-241711-9
$9.99 (NCR)

RAVES FOR EON:

"I literally held my breath through much of this exciting book as Eon walks a razor's edge among powerful, plotting lords . . . I *loved* it. Can't *wait* for the sequel!"—Tamora Pierce

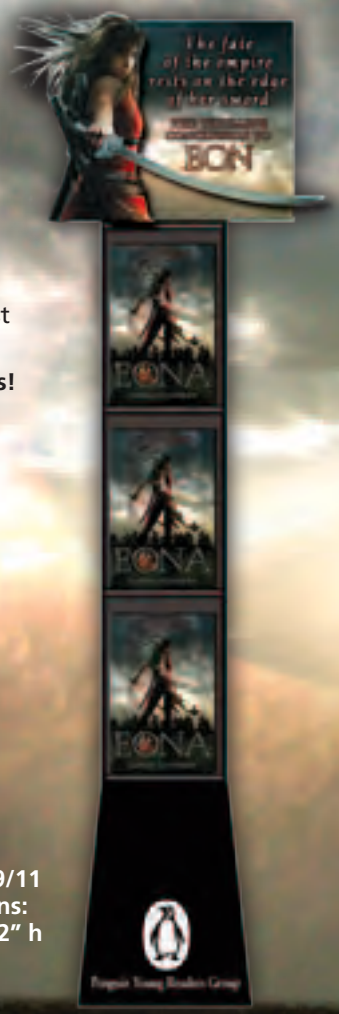
★ "This mesmerizing story begins where most novels end: in a tension-filled climactic event. A world so richly imagined that it feels real."—*Booklist*, starred review

★ "Goodman's characters hold built-in appeal for fans of Tamora Pierce…The author's plotting is elaborate, smart and capable of taking the audience by surprise."—*Publishers Weekly*, starred review

"Absolutely stunning…Full of palace intrigue and political maneuvering, soul-searching and tragic loss, trust and betrayal, and swashbuckling adventure of the first order."—Orson Scott Card

- Winner of the Aurealis Award
- A *Locus* Recommended Reading Selection
- A James Tiptree, Jr. Award Finalist
- An Amelia Bloomer Master List Selection
- An ALA Best Book for Young Adults
- A CBCA Notable Book
- A Bank Street Best Book of the Year
- An NCSLMA YA Award Finalist (North Carolina)

Rights sold in thirteen countries!



MARKETING

- **9-copy mixed floor display**
  Includes 6 copies of *Eona* (978-0-670-06311-6) and 3 copies of *Eon* pb (978-0-14-241711-9)
  978-0-670-01787-4
  $149.91 (NCR)
- **Poster included in the Spring 2011 poster tube**
  978-0-8037-3600-9 • FREE
- **National consumer print and online advertising**
- **Promotion at New York Comic-Con (October 2010)**
- **Promote on EonBook.com**
- **Promotion and ARC distribution at all national School & Library conventions**
- **Discussion guide featuring *Eon* and *Eona***
  978-0-670-01792-8 • FREE
  Also available for download at penguin.com/teachersandlibrarians

Strict on sale 4/19/11
Display dimensions:
10" w x 16" d x 62" h

Eona

By Alison Goodman

978-0-670-06311-6
$19.99 (NCR)
EAN: 978067006311651999

Hardcover • Young adult/Fantasy
544 pages • 5 ½ x 8 ¼
Ages 12 up • Grades 7 up

Export Territory: N00
UK, AUS, Translation, Audio & Dramatic Rights:
Jill Grinberg Literary Management
Also available as an e-book

A star in the Spring 2011 galaxy—the companion to the award-winning *Eon*!

Eon has been revealed as Eona, the first female Dragoneye in hundreds of years. Along with fellow rebels Ryko and Lady Dela, she is on the run from High Lord Sethon's army. The renegades are on a quest for the black folio, stolen by the drug-riddled Dillon; they must also find Kygo, the young Pearl Emperor, who needs Eona's power and the black folio if he is to wrest back his throne from the self-styled "Emperor" Sethon. Through it all, Eona must come to terms with her new Dragoneye identity and power—and learn to bear the anguish of the ten dragons whose Dragoneyes were murdered. As they focus their power through her, she becomes a dangerous conduit for their plans. . . .

Eona, with its pulse-pounding drama and romance, its unforgettable fight scenes, and its surprises, is the conclusion to an epic only Alison Goodman could create.

Alison Goodman (www.alisongoodman.com.au) is also the author of *Singing the Dogstar* Blues, a genre-bending coming-of-age story that received multiple starred reviews. Alison lives in Melbourne, Australia, with her husband, Ron, and their Machiavellian Jack Russell Terrier, Xander. She was the 1999 D. J. O'Hearn Memorial Fellow at Melbourne University, holds a Master of Arts, and teaches creative writing at postgraduate level.

Also Available from Alison Goodman:

Singing the Dogstar Blues
An ALA Best Book for Young Adults
PB: 978-0-14-240246-7
$7.99 ($9.99 CAN)

Travel the world with Madeline!

Madeline
HC: 978-0-670-44580-6
$17.99 ($22.50 CAN)
PB: 978-0-14-056439-6
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Madeline and the Gypsies
HC: 978-0-670-44682-7
$17.99 ($22.50 CAN)
PB: 978-0-14-056647-5
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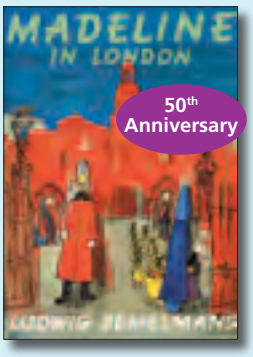
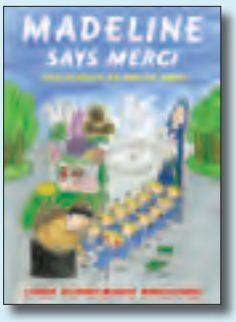
$17.99 ($22.50 CAN)
PB: 978-0-14-056651-2
$7.99 ($9.99 CAN)

Madeline and the Bad Hat
HC: 978-0-670-44614-8
$16.99 ($21.00 CAN)
PB: 978-0-14-056648-2
$7.99 ($9.99 CAN)



Madeline in London
HC: 978-0-670-44648-3
$17.99 ($22.50 CAN)
PB: 978-0-14-056649-9
$7.99 ($9.99 CAN)

Madeline and the Cats of Rome
HC: 978-0-670-06297-3
$17.99 ($22.50 CAN)



Madeline Says Merci
HC: 978-0-670-03505-2
$12.99 ($16.00 CAN)

Fall 2010 is the 25th Anniversary of Madeline's Christmas

Madeline's Christmas
HC: 978-0-670-80666-9 • $15.99 ($20.00 CAN)
PB: 978-0-14-056650-5 • $7.99 ($9.99 CAN)

6-copy counter display with riser
Includes paper ornament as gift-with-purchase
978-0-670-01767-6 • $95.94 ($120.00 CAN)
On sale November 9, 2010

Madeline at the White House

by John Bemelmans Marciano

Look out Washington, here comes Madeline!

Readers will see Washington, D.C., as never before, when Madeline takes a midnight sightseeing tour on a magic carpet of cherry blossoms. Invited to the White House by Candle, the president's lonely only daughter, for the annual Easter Egg hunt and roll, Madeline and the other little girls have a rollicking good time, and introduce Candle to the joys of occasionally breaking the rules. With a bouncy read-aloud text and gorgeous watercolor pictures, *Madeline at the White House* is in the best tradition of the beloved Madeline books.

John Bemelmans Marciano is the grandson of Ludwig Bemelmans, author of the original Madeline books. He lives in Brooklyn, New York.

978-0-670-01228-2
$17.99 ($22.50 CAN)
EAN 978067001228251799

Hardcover • Picture book/Fiction
Full-color illustrations
48 pages • 8 3/4 x 12
Ages 3–5 • PreS–K

Export Territory: WOO
UK, AUS & Translation Rights: Viking Children's Books
Audio & Dramatic Rights: Jill Grinberg Literary Management

Marketing

- **10-copy floor display**
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  $179.90 ($225.00 CAN)
- **Activity kit**
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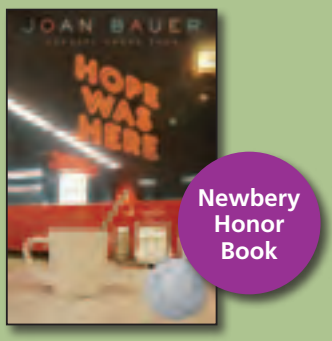
- **National consumer print and online advertising**
- **National print, radio, and online media campaign**
- **National author tour**
- **Promote on Madeline.com**

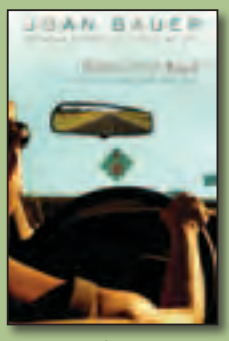
Strict on sale 1/25/11
Display dimensions:
12" w x 15" d x 51"h

A TASTE OF CLOSE TO FAMOUS

I learned to make muffins from Marietta Morningstar, the muffin queen of Memphis. Mama said you can't just wait for things to happen, you've got to get out there and make your own breaks. So, I showed up at her shop.
"I'm going to have my own restaurant someday," I told her, "and I was wondering if I could help you in your kitchen. I'll do anything at all and you don't have to pay me. I just want to learn."
She looked at me kind of strange, which I was expecting. I said, "I'll thank you in my cookbook when it comes out, and I promise I won't steal one of your recipes."
"And who might you be, young lady?"
"I'm Foster McFee, ma'am. I got an Easy-Bake oven when I was four and the rest is history."

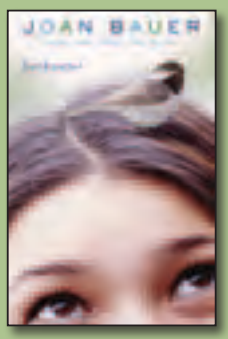


Hope Was Here
HC: 978-0-399-23142-1
$16.99 ($25.50 CAN)
PB: 978-0-14-240424-9
$7.99 ($9.99 CAN)



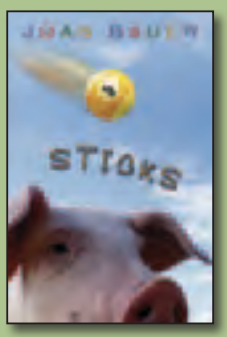
Rules of the Road
HC: 978-0-399-23140-7
$20.99 ($26.00 CAN)
PB: 978-0-14-240425-6
$7.99 ($9.99 CAN)

Stand Tall
HC: 978-0-399-23473-6
$16.99 ($25.00 CAN)
PB: 978-0-14-240427-0
$7.99 ($9.99 CAN)

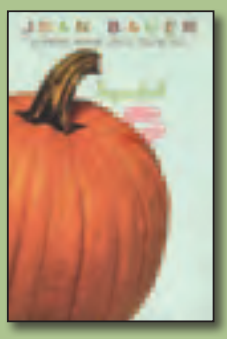


Backwater
PB: 978-0-14-240434-8
$7.99 ($9.99 CAN)

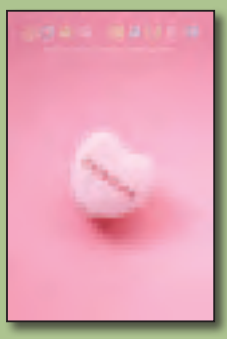
Best Foot Forward
HC: 978-0-399-23474-3
$16.99 ($21.00 CAN)
PB: 978-0-14-240690-8
$7.99 ($9.99 CAN)



Sticks
PB: 978-0-14-240428-7
$7.99 ($9.99 CAN)



Squashed
PB: 978-0-14-240426-3
$7.99 ($9.99 CAN)

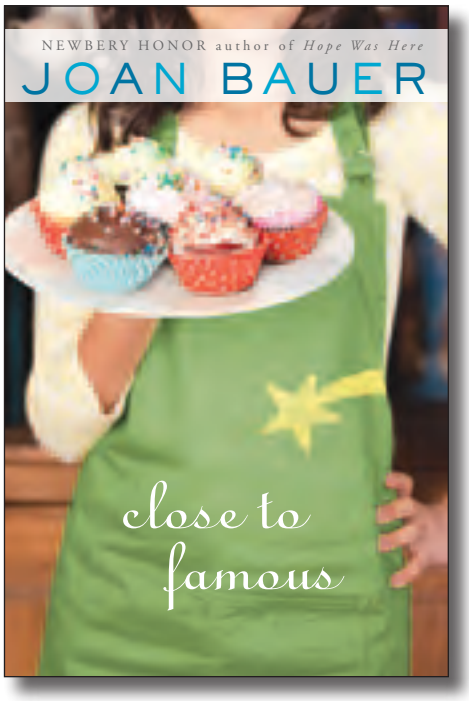


Thwonk
PB: 978-0-14-240429-4
$7.99 ($9.99 CAN)

Peeled
HC: 978-0-399-23475-0
$16.99 ($21.00 CAN)
PB: 978-0-14-241430-9
$7.99 ($9.99 CAN)

Close to Famous

by Joan Bauer



978-0-670-01282-4
$16.99 ($21.00 CAN)
EAN: 978067001282451699

Hardcover • Middle grade/Fiction
240 pages • 5 ½ x 8 ¼
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Sterling Lord Literistic
Also available as an e-book

There's nothing like a warm muffin for curing the blues!

Foster McFee dreams of having her own cooking show like her idol, celebrity chef Sonny Kroll. Macon Dillard's goal is to be a documentary filmmaker. Foster's mother Rayka longs to be a headliner instead of a back-up singer. And Miss Charleena plans a triumphant return to Hollywood. Everyone has a dream, but nobody is even close to famous in the little town of Culpepper. Until some unexpected events shake the town and its inhabitants—and put their big ambitions to the test. Full of humor, unforgettable characters, surprises, and lots and lots of heart, this is Joan Bauer at her most engaging.

Joan Bauer (www.joanbauer.com) has won critical acclaim for her many books, which include the Newbery Honor Book *Hope Was Here* as well as *Rules of the Road*, winner of the Los Angeles Times Book Prize. She lives in Brooklyn, New York.

Praise for Joan Bauer

★"When it comes to creating strong, independent, and funny teenaged female characters, Bauer is in a class by herself. . . . Bauer tells a fast-paced, multilayered story with humor but does not gloss over the struggle[s]."
—*School Library Journal*, starred review for *Hope Was Here*

★"Fabulous and sometimes flamboyant characters, witty dialogue, and memorable scenes."
—*School Library Journal*, starred review for *Rules of the Road*

★"Sharp pacing and an intriguing premise. . . ."
—*Publishers Weekly*, starred review for *Peeled*

Marketing

- **Permanent shelftalker**
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- **Advertising in wholesaler catalogs and institutional journals**
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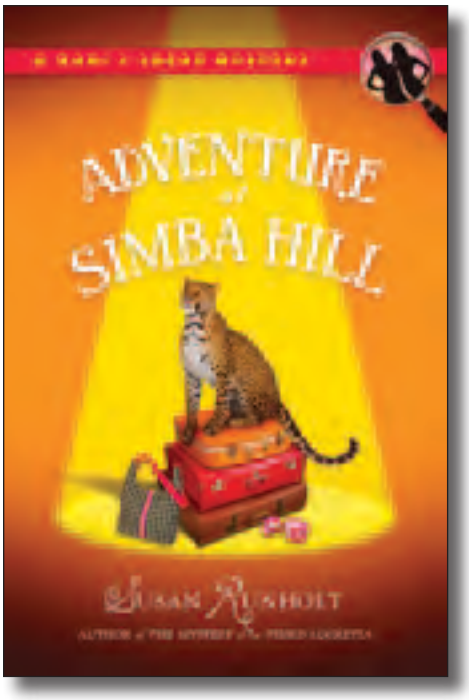
  Also available for download at penguin.com/teachersandlibrarians

A KARI + LUCAS MYSTERY

Adventure at Simba Hill

by Susan Runholt



The teen art sleuths are solving a new mystery—in Africa!

Best friends Kari and Lucas are thrilled to go on safari in Africa. They're fascinated by the lions, giraffes, and zebras. Even more intriguing to Kari is the cave where her uncle and other archaeologists have discovered artwork from thousands of years ago. But when some of the ancient artifacts are stolen, Kari and Lucas are thrust into an art mystery as compelling as any they've faced before—only, surrounded by wild animals, far more dangerous.

Fast-paced writing, suspenseful action, spunky protagonists, and a fascinating African setting combine for another winning Kari and Lucas mystery.

★ "Like Blue Balliet's *Chasing Vermeer*, Runholt's debut is a clever, well-structured mystery that seamlessly folds art history into its exciting premise."—*Booklist*, starred review for *The Mystery of the Third Lucretia*

Susan Runholt (www.susanrunholt.com) is a music lover, a world traveler, and a resident of the metropolis of St. Paul, Minnesota.

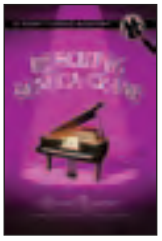
978-0-670-01201-5
$16.99 ($21.00 CAN)
EAN: 978067001201551699

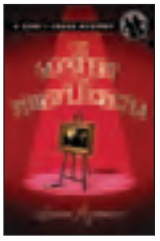
Hardcover • Middle grade/Fiction
288 pages • 5 ½ x 8 ¼
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: ICM

Also available as an e-book

Also Available from Susan Runholt:





Rescuing Seneca Crane
HC: 978-0-670-06291-1 • $16.99 ($21.00 CAN)

The Mystery of the Third Lucretia
HC: 978-0-670-06252-2 • $16.99 ($21.00 CAN)
PB: 978-0-14-241338-8 • $6.99 ($7.50 CAN)

Glitz

By Philana Marie Boles

978-0-670-01204-6
$16.99 ($21.00 CAN)
EAN: 978067001204651699

Hardcover • Young adult/Fiction
256 pages • 5 ½ x 8¼
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Viking Children's Books
Dramatic Rights: Author c/o Viking

Also available as an e-book

Did you ever have a best friend you thought was perfect?

Ann Michelle is tired of her boring, sheltered life. She longs for something *real*. Then she meets Raquel Marissa Diaz—Raq for short. Sassy, streetwise, and totally fearless, Raq is everything Ann Michelle isn't. She has a voice to die for and the attitude to go with it, and she'll stop at nothing to be a star. All Ann Michelle wants is to go along for the ride. Even if that means leaving home to go on the road with Piper, both girls' favorite hip-hop artist. And shedding her identity along the way to become Glitz, a bolder—but not necessarily better—version of herself.

Crackling with authenticity, energy, and heart, Philana Marie Boles's first young adult novel is about the true meaning of friendship and the pitfalls of fame.

Philana Marie Boles (www.pmarie.com) is the author of two adult novels and a chapter book series for younger readers. She lives in New York City.

Debut Young Adult Author

Horrible Harry and the Secret Treasure (#26)

By Suzy Kline
Illustrated by Amy Wummer

978-0-670-01181-0
$14.99 ($18.50 CAN)
EAN: 978067001181051499

Hardcover • Chapter book/Fiction
Black-and-white illustrations
80 pages • 5 ½ x 8 ¼
Ages 6–8 • Grades 1–3

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Viking Children's Books

Also available as an e-book

Suzy Kline and Amy Wummer's *Horrible Harry* on the Ropes (978-0-14-241695-2) is now available in a Puffin paperback edition. See page 166.

Will Harry's friends figure out what he's hiding?

Harry has always loved solving mysteries, and now his friends in Room 3B have learned to love it, too. So Harry challenges them to figure out what he has hidden in his giant, old suitcase. Led by a very determined Mary, the kids take turns solving clues and piecing the mystery together. Their hunt leads them from the classroom to the library, and even to Harry's grandfather's nursing home. Will they be able to solve Harry's mystery? Or will things go horribly wrong for the novice detectives?

Suzy Kline (www.suzykline.com), author of the twenty-five previous Horrible Harry books, lives in West Willington, Connecticut.

Amy Wummer lives in Reading, Pennsylvania. She is the illustrator of many books for children, including several other Horrible Harry books.

Also Available from
Suzy Kline and Amy Wummer:

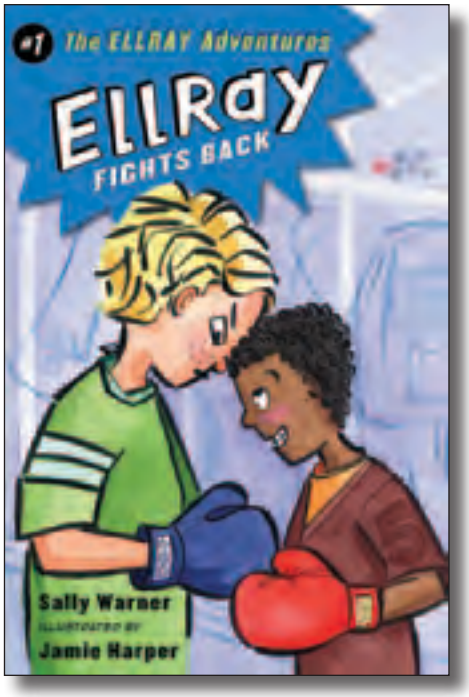
Horrible Harry Goes Cuckoo (#25)
HC: 978-0-670-01180-3 • $14.99 ($18.50 CAN)

Horrible Harry on the Ropes (#24)
HC: 978-0-670-01097-4 • $14.99 ($18.50 CAN)
New! PB: 978-0-14-241695-2 • $3.99 ($4.99 CAN)

Marketing

- **Promotion on Penguin.com/Books4Boys**

Ellray Fights Back
The EllRay Adventures
by Sally Warner
Illustrated by Jamie Harper



978-0-670-06243-0
$14.99 ($18.50 CAN)
EAN: 978067006243051499

Hardcover • Chapter book/Fiction
Black-and-white illustrations
144 pages • 5 ½ x 7
Ages 7–9 • Grades 2–4

Export Territory: E00
UK, AUS, Translation Audio & Dramatic Rights:
Curtis Brown Ltd.

In the tradition of Horrible Harry and Hank Zipzer, here comes EllRay!

Eight-year-old EllRay Jakes is sick of getting picked on. But every time he tries to defend himself against class bully Jared Matthews, EllRay is the one who winds up in trouble. It's just not fair! Then his dad offers him a deal: If EllRay can stay out of trouble for a week, they'll go to Disneyland! But being good for one whole week is not so easy. . . .

This humorous and true-to-life story kicks off the EllRay series, which is just right for boys (and girls!) who are beginning to read chapter books.

"Warner is a dead-on observer of playground politics, and has a great ear for dialogue."
—School Library Journal

Sally Warner (www.sallywarner.com) lives in Altadena, California.

Jamie Harper (www.jamieharper.com) lives in Weston, Massachusetts.

Also Available from
Sally Warner and Jamie Harper:

Happily Ever Emma
HC: 978-0-670-01084-4 • $14.99 ($18.50 CAN)

Excellent Emma
HC: 978-0-670-06310-9 • $14.99 ($18.50 CAN)
PB: 978-0-14-241569-6 • $6.99 ($7.50 CAN)

Corduroy Gets a Pet

Based on the character by Don Freeman

written by B.G. Hennessy
illustrated by Lisa McCue

978-0-670-01217-6
$11.99 ($15.00 CAN)
EAN: 978067001217651199

Hardcover • Lift-the-Flap/Picture book
Full-color illustrations
20 pages • 9 x 9
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Viking Children's Books
Dramatic Rights: Paramount/CBS

Like so many children, Corduroy wants a pet

One day Corduroy finds a wounded baby bird in his yard. He takes the bird to his neighbor, Mr. Johnson, who helps rescue wild animals. Mr. Johnson teaches Corduroy how to care for the little bird, and for the other animals at his shelter. In the end, when Mr. Johnson's cat has kittens, Corduroy finds himself with his very own pet.

This engaging book has over 30 fun flaps for children to lift. It teaches an important lesson about caring for animals in need, and it has a satisfying ending sure to please young animal-lovers.

Don Freeman (1908-1978) (www.donfreeman.info) was the author and illustrator of many popular books for children, including *Corduroy*, *A Pocket for Corduroy*, and the Caldecott Honor Book *Fly High, Fly Low*.

B.G. Hennessy is the author of many books for children, including several in the Corduroy novelty publishing program. She lives in Paradise Valley, Arizona.

Lisa McCue is the illustrator of many books for children, including all of the hardcover Corduroy lift-the-flaps and shaped board books. She lives in Annapolis, Maryland.

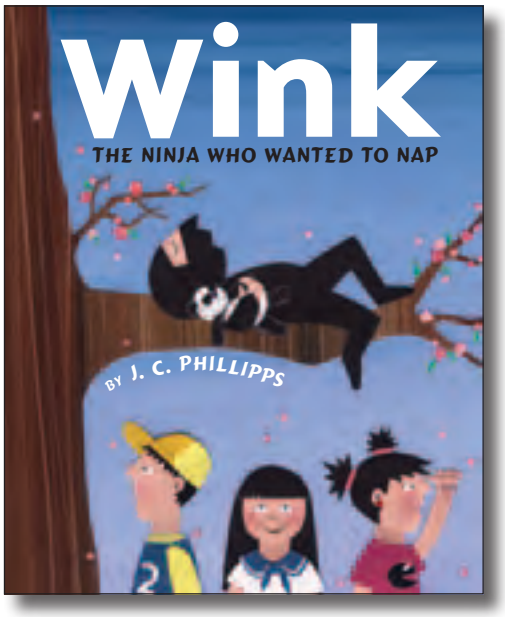
Also Available from Don Freeman, B.G. Hennessy, and Lisa McCue:

Play Ball, Corduroy!
HC: 978-0-670-06304-8 • $11.99 ($15.00 CAN)

Corduroy Helps Out
HC: 978-0-670-06313-0 • $11.99 ($15.00 CAN)

Wink: The Ninja Who Wanted to Nap

by J. C. Phillipps



978-0-670-01192-6
$15.99 ($20.00 CAN)
EAN: 978067001192651599

Hardcover • Picture book/Fiction
Full-color illustrations
40 pages • 8 ½ x 10 ½
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS & Translation Rights:
Viking Children's Books
Audio & Dramatic Rights: Scott Treimel NY

Sometimes it is good to be noticed. And sometimes it is good to nap.

Wink the Nimble Ninja is the star of the Lucky Dragon Circus! But—*yawn*—being a circus performer is hard work and—*yawn*—Wink is tired. It is time, Grandmother says, for Wink to take a nap. But every time Wink tries to lie down, his fans show up. They won't let him sleep! Fortunately, with the help of Master Zutsu and the Summer Moon School for Young Ninjas, Wink comes up with the perfect plan to find a good place to nap—alone.

Illustrated with striking collages, this is a funny, high-energy follow-up to *Wink: The Ninja Who Wanted to Be Noticed*.

★"Wink practically bounds off the pages…Sure to appeal to a wide audience."
—*School Library Journal*, starred review for *Wink: The Ninja Who Wanted to be Noticed*

J. C. Phillips (www.jcphillipps.com) has studied art, theater, and mask-making. She loves TV, movies, chocolate, pizza, and her young son, with whom she shares her art studio. She and her family live in West Hartford, Connecticut.

Also Available from J. C. Phillipps:

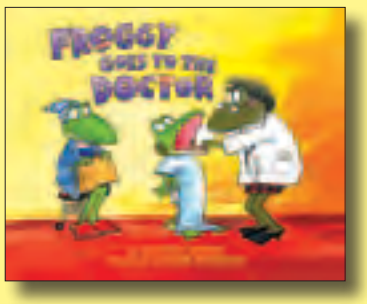
Wink: The Ninja Who Wanted to Be Noticed
HC: 978-0-670-01092-9 • $15.99 ($20.00 CAN)

Hop on board with Froggy!

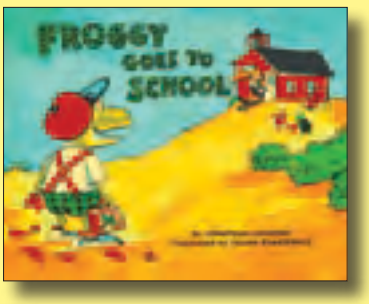
"Fun for all, giggle-getting, rousing read alouds."
—School Library Journal

Froggy's Best Babysitter
HC: 978-0-670-03659-2 • $15.99 ($20.00 CAN)

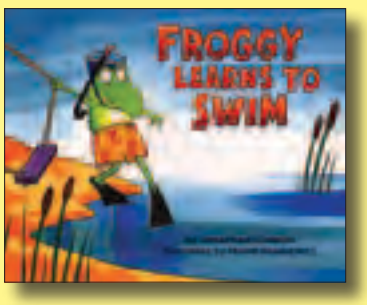
Froggy Gets Dressed
HC: 978-0-670-842490 • $15.99 ($20.00 CAN)
PB: 978-0-14-054457-2 • $5.99 ($7.50 CAN)
BB: 978-0-670-87616-7 • $6.99 (NCR)



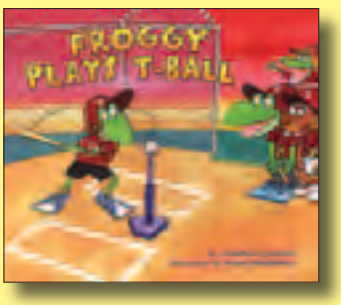
Froggy Goes to the Doctor
HC: 978-0-670-03578-6 • $15.99 ($20.00 CAN)
PB: 978-0-14-240193-4 • $5.99 ($7.50 CAN)



Froggy Goes to School
HC: 978-0-670-86726-4• $16.99 ($21.00 CAN)
PB: 978-0-14-056247-7 • $5.99 ($7.50 CAN)



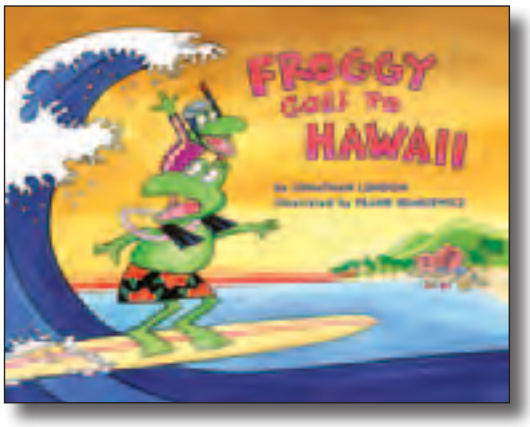
Froggy Learns to Swim
HC: 978-0-670-85551-3 • $16.99 ($21.00 CAN)
PB: 978-0-14-055312-3 • $5.99 ($7.50 CAN)



Froggy Plays T-Ball
HC: 978-0670-06187-7 • $15.99 ($20.00 CAN)
PB: 978-0-1-14-241304-3 • $5.99 ($8.50 CAN)

Froggy Goes to Hawaii

by Jonathan London
illustrated by Frank Remkiewicz



Aloha! Froggy's headed for an island paradise

Froggy can't wait to get to Hawaii. He's got big plans! Surfing, swimming with the fish, learning to dance the hula —he'll be busy every moment. But somehow, when lovable, trouble-prone Froggy's around, nothing goes as planned.

Jonathan London is the author of twenty popular books about Froggy. He lives in Graton, California.

Frank Remkiewicz has illustrated all of the books about Froggy. He lives in Sarasota, Florida.

978-0-670-01221-3
$15.99 ($20.00 CAN)
EAN: 978067001221351599

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 10 x 8
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Viking Children's Books

More than 3.3 million Froggy books in print!

Marketing

- **Activity kit**
  978-0-670-01794-2
  FREE
- **National authorless trunk tour**

Wonder Woman
The Story of the Amazon Princess
written and illustrated by Ralph Cosentino

978-0-670-06256-0
$16.99 ($21.00 CAN)
EAN: 978067006256051699

Hardcover • Picture book/Fiction
Full-color illustrations
40 pages • 9 x 9
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Viking Children's Books
Dramatic Rights: DC Comics

The most iconic female super hero of all time!

Wonder Woman has been a star on television and, of course, in comic books. But this is her first-ever jacketed hardcover picture book. Written in a simple, engaging manner perfect for a very young audience and illustrated with bright, bold artwork inspired by the original comic book art, *Wonder Woman* is the ideal introduction to this legendary super hero. Children will find out how the daughter of an Amazon queen grew up to become a protector of mankind, with a mission to teach peace and kindness to all.

Ralph Cosentino has already expertly brought Batman and Superman to life. Now, with *Wonder Woman*, he completes the trinity of classic DC Comics characters.

Ralph Cosentino (www.ralphcosentino.com), a lifelong comic book fan, is the author and illustrator of several books for children. He lives with his family in Shawnee, Kansas.

Praise for
Batman: The Story of the Dark Knight:

"An outstanding introduction to the joys and narrative power of classic comics."
—Publishers Weekly

"The right combination of bold illustration, large lettering, and action-oriented storytelling makes this original tale perfect for young superhero fans." *—School Library Journal*

Praise for
Superman: The Story of the Man of Steel
"The simplified presentation and basic text are well suited to early readers."
—School Library Journal

Also Available
from Ralph Cosentino:

Batman: The Story of the Dark Knight
HC: 978-0-670-06255-3 • $16.99 ($21.00 CAN)

Superman: The Story of the Man of Steel
HC: 978-0-670-06285-0 • $16.99 ($21.00 CAN)

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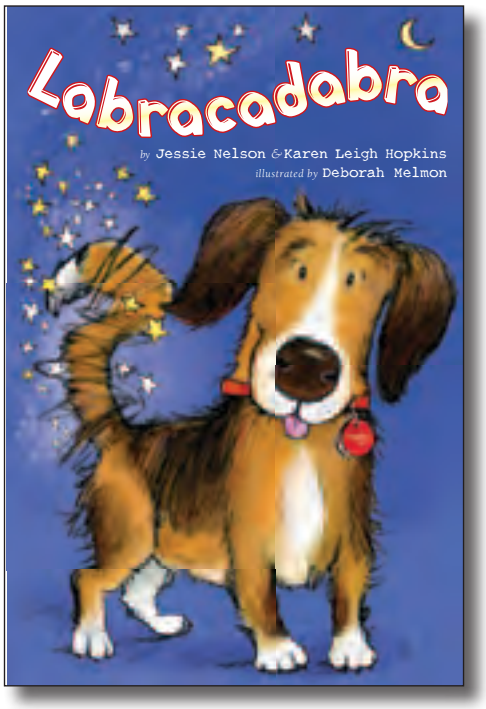
Labracadabra

by Jessie Nelson and Karen Leigh Hopkins
Illustrated by Deborah Melmon



978-0-670-01251-0
$14.99 ($18.50 CAN)
EAN: 978067001251051499

Hardcover • Chapter book/Fiction
Black-and-white illustration
64 pages • 5 ½ x 8 ¼
Ages 7–9 • Grades 2–4

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Viking Children's Books
Dramatic Rights: Creative Artists Agency

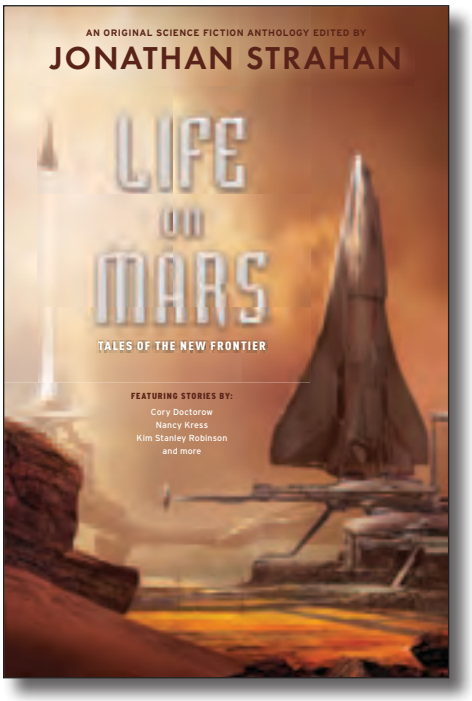
A dog that does magic? It's a Labracadabra!

Zach isn't impressed with his new dog, Larry, at first. He'd hoped for a chocolate lab or a spaniel, not this funny looking mish-mash of a dog with a great long tail. And who names a dog "Larry," anyway? But Zach discovers that when Larry twirls that ridiculously long tail – Labracadabra! – amazing things happen. It's not very long before Zach knows that he and Larry will be Best Friends Forever!

Jessie Nelson is a director and screenwriter. She and her writing partner, Karen Leigh Hopkins, both live in Pacific Palisades, California.

Life on Mars: Tales of the New Frontier

Edited by Jonathan Strahan



978-0-670-01216-9
$19.99 ($25.00 CAN)
EAN: 978067001216951999

Hardcover • Young adult/Short stories
400 pages • 5 ½ x 8 ¼
Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Howard Morhaim Literary Agency

Also available as an e-book

An original anthology featuring some of the hottest names in science fiction!

Mars! The Red Planet! For generations, people have wondered what it would be like to travel to and live there. That curiosity has inspired some of the most durable science fiction, including Ray Bradbury's *The Martian Chronicles* and the work of Isaac Asimov. Now the award-winning anthologist Jonathan Strahan has brought together thirteen original stories to explore the possibilities. After reading *Life on Mars*, readers will never look at the fourth planet from the sun the same way again.

Authors featured in *Life on Mars*

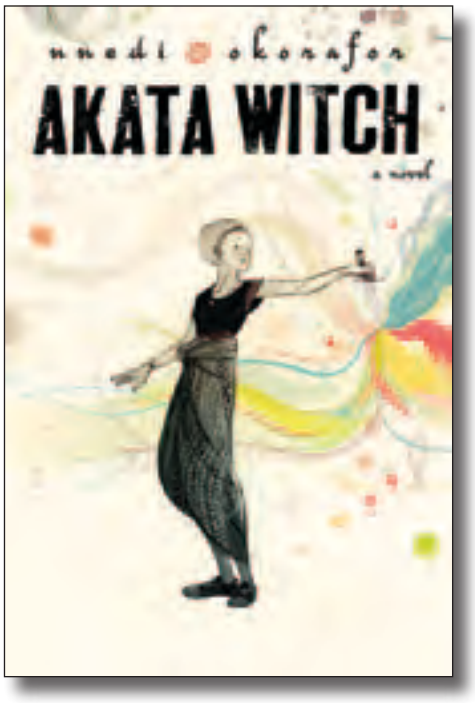
Kage Baker	Ian McDonald
John Barnes	Nnedi Okorafor
Stephen Baxter	Alastair Reynolds
Cory Doctorow	Chris Roberson
Ellen Klages	Kim Stanley Robinson
Nancy Kress	Rachel Swirsky

Jonathan Strahan (www.jonathanstrahan.com.au) lives in Perth, Australia.

Also Available
from Jonathan Strahan:

The Starry Rift: Tales of New Tomorrows
Winner of the Aurealis Award
A *Locus* Recommended Reading Selection
PB: 978-0-14-241438-5 • $11.99 ($15.00 CAN)
HC: 978-0-670-06059-7 • $19.99 ($25.00 CAN)

AKATA WITCH
by Nnedi Okorafor



978-0-670-01196-4
$16.99 ($21.00 CAN)
EAN: 978067001196451699

Hardcover • Young adult/Fantasy
352 pages • 5 ½ x 8 ¼
Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Donald Maass Agency

Also available as an e-book

A spellbinding fantasy set in Nigeria

Twelve-year-old Sunny lives in Nigeria, but she was born American. Her features are African, but she's albino. She's a terrific athlete, but can't go out into the sun to play soccer. There seems to be no place where she fits. And then she discovers something amazing—she is a "free agent," with latent magical power. Soon she's part of a quartet of magic students, studying the visible and invisible, learning to change reality. But will it be enough to help them when they are asked to catch a career criminal who knows magic too?

"There's more vivid imagination in a page of Nnedi Okorafor's work than in whole volumes of ordinary fantasy epics."—Ursula K. Le Guin

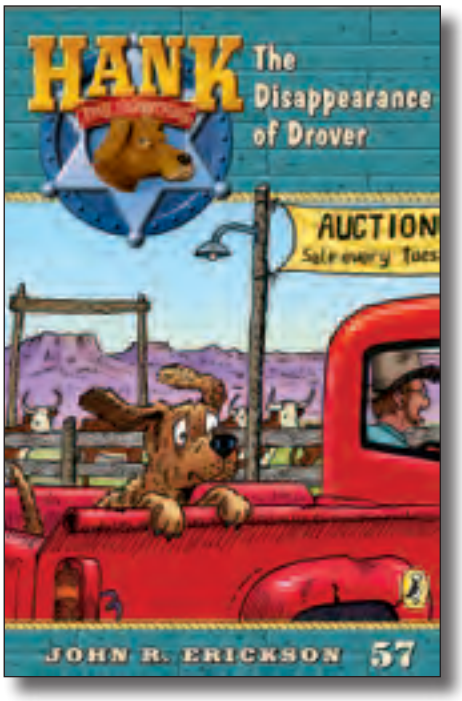
Nnedi Okorafor (www.nnedi.com) was born in America to Nigerian parents, and visits Africa frequently. Her many awards include the Wole Soyinka Prize for Literature in Africa. She and her daughter live in Olympia Fields, Illinois.

Also Available
from Nnedi Okorafor:

Who Fears Death
HC: 978-0-7564-0617-2 • $24.95 ($31.00 CAN)

Hank the Cowdog #57: The Disappearance of Drover

by John R. Erickson
Illustrated by Gerald L. Holmes



Hank the Cowdog is on the hunt for his trusty sidekick in this latest adventure!

Hank and Drover are excited when a quick nap in the back of Slim's pickup turns into a trip to town. But the excitement turns to drama when they find themselves at the livestock show—and Drover decides to take off to visit his mother. Can Hank track down his faithful sidekick before Slim heads back to the ranch? Or is he off on a wild goose chase?

"The best family entertainment in years."
—*USA Today*

John R. Erickson (www.hankthecowdog.com) and Gerald L. Holmes both live in Perryton, Texas.

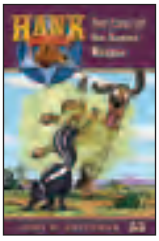
978-0-670-01266-4
$15.99 ($20.00 CAN)
EAN: 978067001266451599

Hardcover • Middle grade/Fiction
Black-and-white illustrations
144 pages • 5 ½ x 8 ¼
Ages 8–12 • Grades 3–7

Export Territory: W00
UK & AUS Rights: Viking Children's Books
Translation, Audio & Dramatic Rights: Maverick Books

Simultaneous Puffin paperback edition
(978-0-14-241845-1). See page 172.

Also Available from
John R. Erickson and Gerald L. Holmes:



Hank the Cowdog
The Case of the Coyote Invasion (#56)
HC: 978-0-670-01229-9 • $15.99 ($20.00 CAN)
PB: 978-0-14-241592-4 • $5.99 ($7.50 CAN)

Hank the Cowdog
The Case of the Secret Weapon (#55)
HC: 978-0-670-01219-0 • $15.99 ($20.00 CAN)
PB: 978-0-14-241511-5 • $5.99 ($7.50 CAN)

Marketing

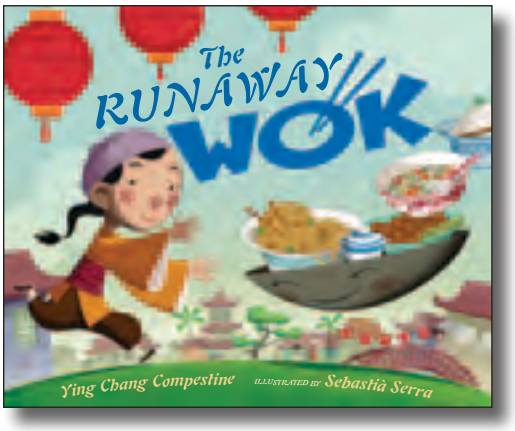
- **Promotion on Penguin.com/Books4Boys**

Illustration by Carmela and Steven D'Amico from *Suki, the Very Loud Bunny*

Dutton Children's Books

The Runaway Wok

by Ying Chang Compestine
illustrated by Sebastià Serra



978-0-525-42068-2
$16.99 ($21.00 CAN)
EAN: 978052542068251699
LC: 2010013473
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 11 x 9
Ages 6–8 • Grades 1–3

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Dutton Children's Books
Dramatic Rights: Author c/o Dutton Children's Books

A rollicking, rolling, runaway wok rings in a happy Chinese New Year!

When a boy goes to the market to buy food and comes home with an old wok instead, his parents wonder what they'll eat for dinner. But then the wok rolls out of the poor family's house with a *skippity-hoppity-ho!* and returns from the rich man's home with a feast in tow!

With spirited text and lively illustrations, this story reminds readers about the importance of generosity.

Ying Chang Compestine (www.yingc.com) grew up in China and now lives in Lafayette, California.

Sebastià Serra (www.sebastiaserra.com) lives in Barcelona, Spain.

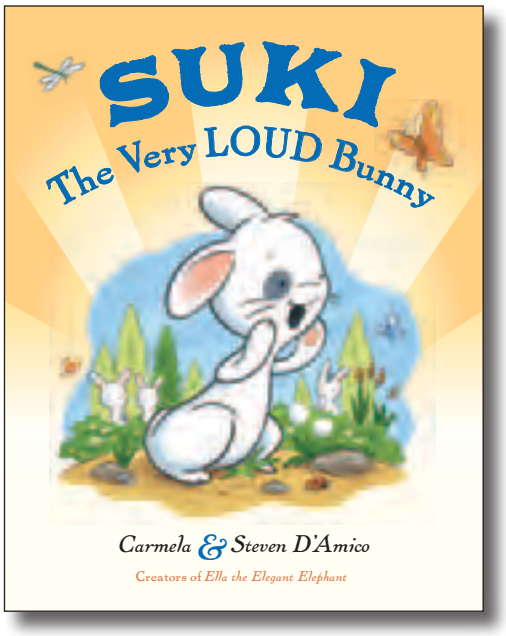
Also Available:

The Real Story of Stone Soup
by Ying Chang Compestine
HC: 978-0-525-47493-7 • $16.99 ($21.00 CAN)

If Not for the Calico Cat
illustrated by Sebastià Serra
HC: 978-0-525-47779-2 • $16.99 ($21.00 CAN)

Suki, the Very Loud Bunny

by Carmela and Steven D'Amico



From the creators of bestselling *Ella the Elegant Elephant*, an irrepressible bunny with something to say

Bunnies are supposed to nuzzle their carrots, hop through the meadow, and listen to their mommas. Most of all, bunnies are supposed to be *quiet*. Except Suki doesn't much like doing what she's *supposed* to do, and her BIG voice leads her into some BIG trouble. But when her adventurous streak leads her out of the burrow, her unstoppable spirit might be just the ticket to getting home to Momma.

Carmela and Steven D'Amico are the husband-and-wife, author/illustrator team behind the *Ella the Elephant* series. They live in Seattle with their daughter.

978-0-525-42230-3
$16.99 ($21.00 CAN)
EAN: 978052542230351699
LC: 2010013470
Carton Qty: 40

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 8 1/2 x 11
Ages 3–5 • PreS–K

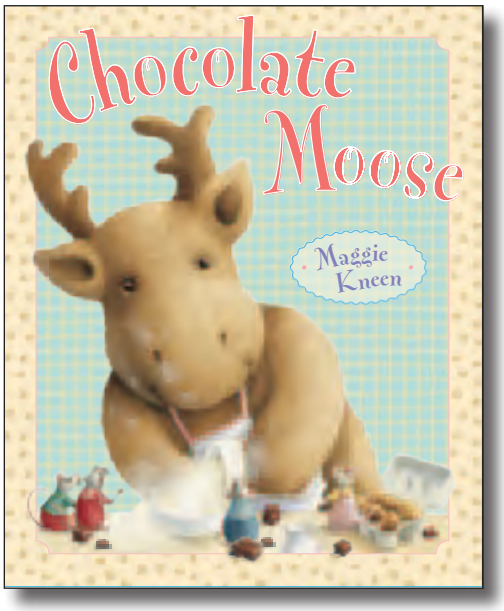
Export Territory: W00
UK, AUS & Audio Rights: Dutton Children's Books
Translation & Dramatic Rights: Writers House

Marketing

- **Poster included in the Spring 2011 poster tube**
  978-0-8037-3600-9
  FREE
- **Consumer online advertising**

Chocolate Moose

by Maggie Kneen



A lively and candy-sweet story about the perfect babysitter

Chocolate Moose loves chocolate almost as much as he loves to help. When this BIG moose starts helping in Mrs. Mouse's LITTLE kitchen, the only thing he cooks up is a huge chocolate mess! But Mrs. Mouse's four little mice don't mind at all—could this messy baker make the perfect babysitter?

Maggie Kneen (www.maggie-kneen.com) has illustrated over thirty children's books. She lives in Congleton, England.

978-0-525-42202-0
$16.99 ($21.00 CAN)
EAN: 978052542202051699
LC: 2010013464
Carton Qty: 40

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9 x 11
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dutton Children's Books

Also Available from Maggie Kneen:

The Snow Bear
HC: 978-0-525-46658-1 • $15.99 ($20.00 CAN)

Little Snow Goose
HC: 978-0-525-42166-5 • $16.99 ($21.00 CAN)

Boys of Wartime
Will at the Battle of Gettysburg, 1863

by Laurie Calkhoven

978-0-525-42145-0
$16.99 ($21.00 CAN)
EAN: 978052542145051699
Carton Qty: 52

Hardcover • Middle grade/Fiction
240 pages • 5 1/2 x 8 1/4
Ages 10 up • Grades 5 up

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dutton Children's Books

Also available as an e-book

Laurie Calkhoven's *Boys of Wartime: Daniel at the Siege of Boston, 1776* (978-0-14-241750-8) is now available in a Puffin paperback edition. See page156.

History comes alive in this series about boys on the frontlines of America's most important battles

Twelve-year-old Will wants to be a drummer in the Union army, but he's stuck far from the fighting in his sleepy hometown of Gettysburg, Pennsylvania. Then the Union and Confederate armies converge on Gettysburg, and suddenly Will and his family are caught up in the battle.

From delivering important messages and helping the wounded to even saving a young soldier's life, Will takes readers on a firsthand trip through one of the Civil War's most significant battles.

Laurie Calkhoven has written numerous fiction and nonfiction books for young readers. About the first book in her Boys of Wartime series, Kirkus said, "young readers will learn much about the period, and the excellent backmatter is a fine resource."

Laurie Calkhoven lives in New York City.

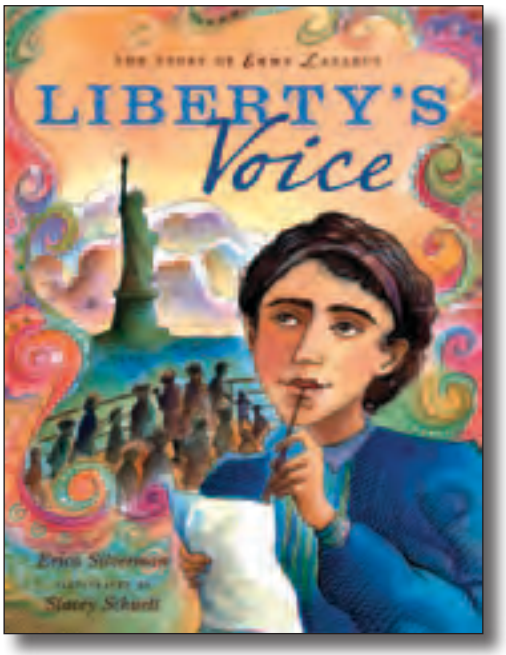
Includes Battle Map and Timeline!

Also Available from Laurie Calkhoven:

Boys of Wartime: Daniel at the Siege of Boston, 1776
HC: 978-0-525-42144-3 • $16.99 ($21.00 CAN)
New! PB: 978-0-14-241750-8 • $5.99 ($7.50 CAN)

Liberty's Voice
The Emma Lazarus Story

by Erica Silverman
illustrated by Stacey Schuett



Celebrated poet, activist, and a true patriot

Emma Lazarus overcame the barriers of her day to become one of the leading poets of the nineteenth century. She used her celebrity to help the poor and impoverished immigrants of Eastern Europe. When the statue Liberty Enlightening the World came to the United States as a gift from France, it was Emma's poem "The New Colossus" that became forever connected with this American icon. Emma's words have served as a rallying call to generations of immigrants. In breathtaking color, veteran artist Stacey Schuett brings life to Erica Silverman's story of one of the great women of America.

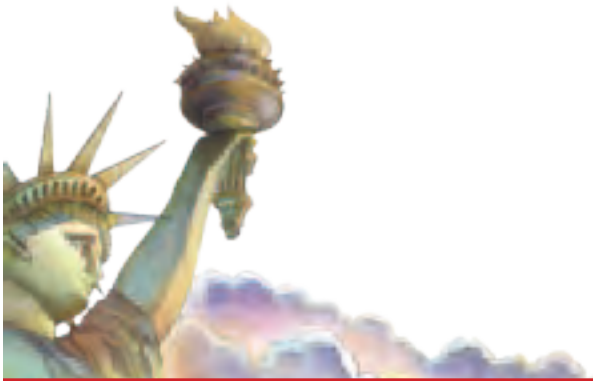
Erica Silverman (www.ericasilverman.com) is an author and children's librarian. She lives in Los Angeles, California.

Stacey Schuett (www.staceyschuett.com) is the illustrator of dozens of books for young readers. She lives in Sebastol, California.

978-0-525-47859-1
$17.99 ($22.50 CAN)
EAN: 978052547859151799
LC: 2010013186
Carton Qty: 40

Hardcover • Picture book/Nonfiction
Full-color illustrations
32 pages • 8 1/4 x 10 3/4
Ages 7–9 • Grades 2–4

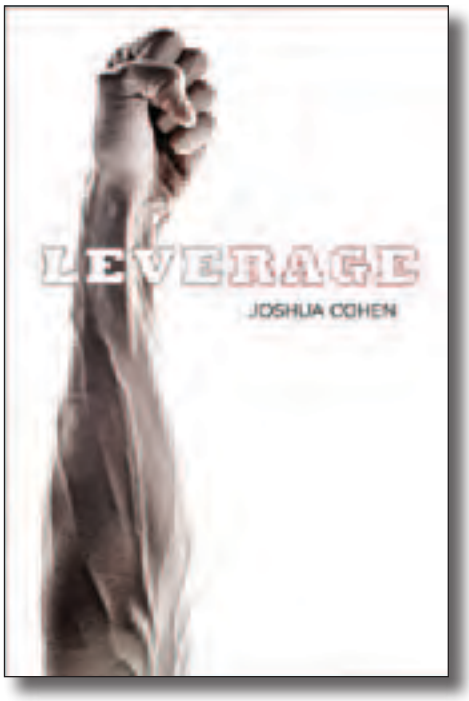
Export Territory: W00
Text: UK, AUS, Translation & Audio Rights:
Dutton Children's Books
Dramatic Rights: Writers House
Art: UK, AUS, Translation, Audio & Dramatic Rights:
Dutton Children's Books



Also Available:
from Stacey Schuett

Sisters of Scituate Light
HC: 978-0-525-47792-1 • $16.99 ($21.00 CAN)

Leverage
by Joshua Cohen



The playing field becomes a battlefield in a highly charged debut

There's an extraordinary price for victory at Anooka High. It is paid on—and off—the football field. And it claims its victims without mercy—including the most innocent bystanders. An unlikely friendship between Kurt, a talented but emotionally damaged fullback, and Danny, a promising gymnast, is at the heart of an increasingly violent, steroid-infused power struggle. When the unthinkable happens, they must look to each other for salvation in a heart-pounding, gut-wrenching story that will stay with readers long after they turn the last page.

Told in alternating voices and with unapologetic truth, *Leverage* illuminates the fierce loyalty, flawed justice, and hard-won optimism of two young athletes.

Joshua Cohen is a former collegiate gymnast who now lives with his wife in New York City.

Debut Author

978-0-525-42306-5
$16.99 ($21.00 CAN)
EAN: 9780525423065516 99
Carton Qty: 36

Hardcover • Young adult/Fiction
352 pages • 5 1/2 x 8 1/4
Ages 14 up • Grades 9 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights: Inkwell Management
Audio Rights: Dutton Children's Books

Also available as an e-book

point of view

Marketing

- **Included in Spring 2011 Point of View Program merchandising kit, including easel and bookmarks**
  978-0-14-241813-0
  FREE
- **Promotion and ARC distribution at all national School & Library conventions**
- **Promotion on Penguin.com/Books4Boys**

What's Bugging Bailey Blecker?

by Gail Donovan

978-0-525-42286-0
$16.99 ($21.00 CAN)
EAN: 978052542286051699
Carton Qty: 40

Hardcover • Middle grade/Fiction
194 pages • 5 ½ x 8 ¼
Ages 7–9 • Grades 2–4

Export Territory: C00
UK, AUS, Translation & Dramatic Rights:
Edite Kroll Literary Agency
Audio Rights: Dutton Children's Books

Also available as an e-book

A classic middle-grade comedy perfect for fans of Andrew Clements

For fifth-grader Bailey Blecker, a classwide case of head lice is the worst thing that could happen. She's been growing her hair to donate, and she's *determined* (or stubborn, as her mom calls it) not to cut it until it's long and lice free enough to be useful. But lice are only the beginning of Bailey's troubles, and in this classroom comedy, the solution is full of twists and tangles.

With pitch-perfect dialogue, the right amount of humor and sympathy, lots of action, and an unfortunately familiar problem, this middle-grade comedy will leave kids *itching* for more.

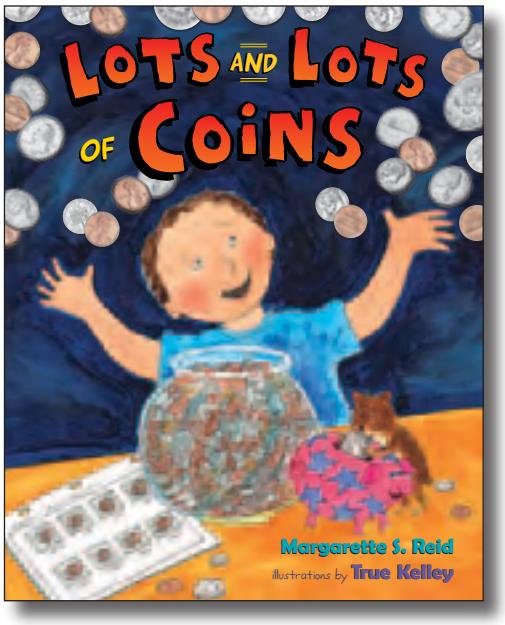
Gail Donovan (www.gaildonovan.com) lives with her family in Portland, Maine, where she works in a school library.

Also Available from Gail Donovan:

In Memory of Gorfman T. Frog
HC: 978-0-525-42085-9 • $16.99 ($21.00 CAN)

Lots and Lots of Coins

by Margarette S. Reid
illustrated by True Kelley



Everything a young collector wants to know about money

What's better than spending the day with Dad doing something you both love? Like coin collecting! In this follow-up to the bestselling *The Button Box*, a young boy discovers the joys of being a *numismatist*. He finds out about the value of coins, what people used before coins, and why historical images and people appear on coins. Margarette S. Reid and True Kelley present a colorful and exuberant look at one of America's favorite hobbies. Educators and parents will appreciate how *Lots and Lots of Coins* introduces math, language arts, and social studies concepts.

Margarette S. Reid lives in Gaithersburg, Maryland.

True Kelley (www.truekelley.com) lives in Warner, New Hampshire.

978-0-525-47879-9
$16.99 ($21.00 CAN)
EAN: 978052547879951699
LC: 2009053286
Carton Qty: 40

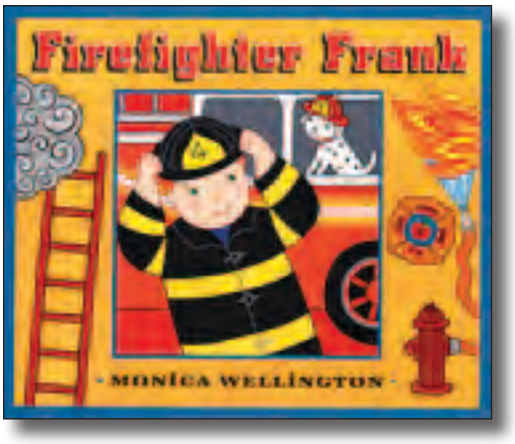
Hardcover • Picture book/Nonfiction
Full-color illustrations
32 pages • 8 x 10
Ages 6–8 • Grades 1–3

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dutton Children's Books

Also Available from Margarette S. Reid:

The Button Box
PB: 978-0-14-055495-3 • $5.99 ($8.99 CAN)

Firefighter Frank
Board Book Edition
by Monica Wellington



978-0-525-42373-7
$6.99 ($8.50 CAN)
EAN: 978052542373750699
Carton Qty: 40

Board book • Fiction
Full-color illustrations
12 spreads • 6 x 5 1/16
Ages 0–2 • Birth–PreS

Export Territory: C00
UK & AUS Rights: Dutton Children's Books
Translation, Audio & Dramatic Rights: Kirchoff and Wohlberg

Pub History: Dutton hc 978-0-525-47021-2
$14.99 ($16.50 CAN)

Meet Firefighter Frank and his dog, Sparky

Bright pictures of a firefighter and his big red truck make this board book perfect for the very youngest. In twelve eye-catching spreads, Frank shows scenes from his day, from cleaning the truck to putting out a fire. With lots to look at, this book is sure to be a favorite of every truck-loving tot.

"A great introduction to the subject."
—School Library Journal

Monica Wellington (www.monicawellington.com) lives in New York City.

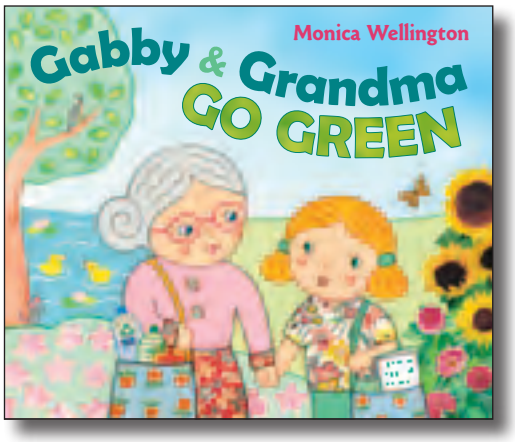
Also Available from Monica Wellington:

Apple Farmer Annie
PB: 978-0-14-240124-8 • $5.99 ($6.50 CAN)

Truck Driver Tom
HC: 978-0-525-47831-7 • $15.99 ($20.00 CAN)

Gabby and Grandma Go Green

by Monica Wellington



978-0-525-42214-3
$16.99 ($21.00 CAN)
EAN: 978052542214351699

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9 ½ x 8
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dutton Children's Books

Gabby and Grandma share a fun-filled day that's also great for the environment!

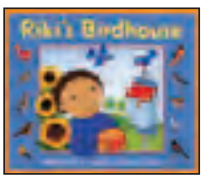
When Gabby and Grandma get together, "Green Day" means "Fun Day." From sewing their own cloth bags and buying vegetables at the Farmers' Market to recycling their bottles, these two know how to have a good time while doing good things for the earth.

The illustrations in Monica Wellington's popsicle-bright palette—enhanced with myriad shades of green—result in a perfectly "green" addition to her books for the very young

Monica Wellington (www.monicawellington.com) lives in New York City.

Includes How to Make Your Own Cloth Bag!

Also Available from Monica Wellington:

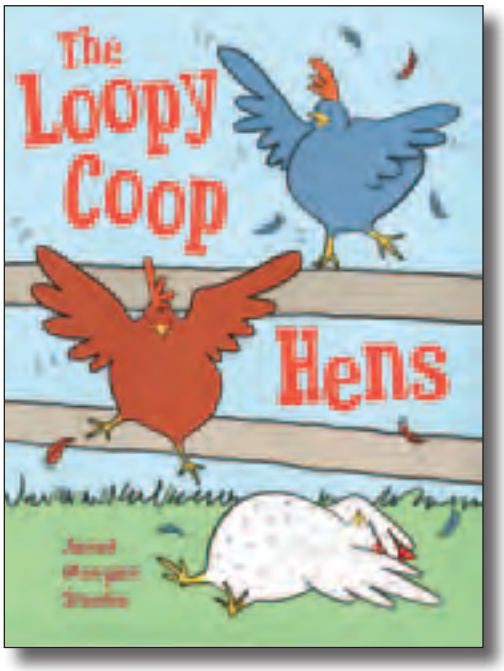


Riki's Birdhouse
HC: 978-0-525-42079-8 • $16.99 ($21.00 CAN)

Zinnia's Flower Garden
PB: 978-0-14-240787-5 • $5.99 ($7.50 CAN)

The Loopy Coop Hens

by Janet Morgan Stoeke



Humor takes wing in this uproarious picture book

Midge, Pip, and Dot are the hens of Loopy Coop Farm. They want to fly like Rooster Sam, but they just can't seem to do it, even though they try and try. With its surprise ending, short and punchy text, and Stoeke's hilariously expressive pictures, this is a story kids will want to return to again and again.

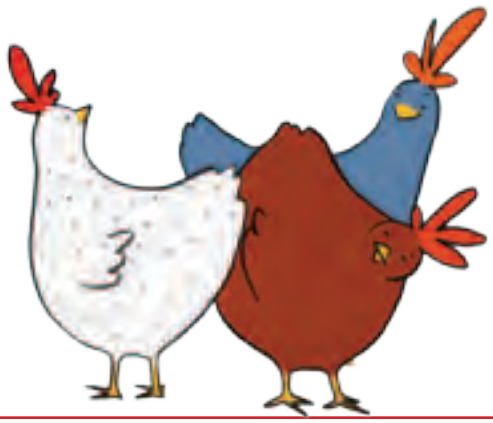
From the author of the hit *Minerva Louise* series, this boisterous first book about the Loopy Coop Farm hens is also a perfect first lesson in reading.

Janet Morgan Stoeke (www.minervalouise.com) lives outside of Washington, D.C., with her husband and four children.

978-0-525-42190-0
$16.99 ($21.00 CAN)
EAN: 978052542190051699
LC: 2010013354
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 8 ¼ x 11 ½
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Dutton Children's Books
Dramatic Rights: Author c/o Dutton Children's Books



Also Available
from Janet Morgan Stoeke:

Minerva Louise and the Colorful Eggs
HC: 978-0-525-47633-7 • $15.99 ($20.00 CAN)
PB: 978-0-14-241059-2 • $6.99 ($8.50 CAN)

A Hat for Minerva Louise
PB: 978-0-14-055666-7 • $5.99 ($7.50 CAN)

Back When You Were Easier to Love

by Emily Wing Smith

978-0-525-42199-3
$16.99 ($21.00 CAN)
EAN: 978052542199351699
LC: 2010013469
Carton Qty: 44

Hardcover • Young adult/Fiction
208 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights:
Dystel and Goderich Literary Management
Audio Rights: Dutton Children's Books

Also available as an e-book

You never forget your first love . . . though sometimes you should

Joy, then: Zan's girlfriend.
Joy, now: Missing what she never really had.

What's worse than getting dumped? Not even knowing if you've been dumped. Joy got no good-bye, and certainly no explanation when Zan—the love of her life and the only good thing about stifling, backward Haven, Utah—unceremoniously and unexpectedly left for college a year early. Joy needs closure almost as much as she needs Zan, so she heads for California, and Zan, riding shotgun beside Zan's former-best-friend Noah.

Original and insightful, quirky and crushing, Joy's story is told in surprising and artfully shifting flashbacks between her life then and now. Exquisite craft and wry, relatable humor signal the arrival of Emily Wing Smith as a breakout talent.

Emily Wing Smith (www.emilywingsmith.com) lives with her husband in Salt Lake City, Utah.

Marketing

- **Consumer print advertising**
- **National and regional media campaign**

Praise for If I Stay

If I Stay
HC: 978-0-525-42103-0 • $16.99 ($21.00 CAN)
PB: 978-0-14-241543-6 • $8.99 ($10.99 CAN)
Audio: 978-0-14-314445-8 • $29.95 ($37.50 CAN)

"Beautifully written."
—*Entertainment Weekly*

"Will appeal to fans of Stephenie Meyer's *Twilight*."
—*USA Today*

"The brilliance of the book is in its simplicity."
—*The Wall Street Journal*

★ "Intensely moving."
—*Publishers Weekly*, starred review

★ "Masterful."
—*Kirkus Reviews*, starred review

★ "Both brutal and beautiful."
—*School Library Journal*, starred review

"A do-not-miss story."
—*Justine Magazine*

ALA Best Books for Young Adults
ALA Quick Pick for Reluctant Readers
***Kirkus Reviews* Best Books of the Year**
New York Public Library's Stuff for the Teen Age
Chicago Public Library's Best Books of 2009

MARKETING for *Where She Went*

- **9-copy floor display**
  978-0-525-42441-3
  $152.91 ($189.00 CAN)
  Strict on sale: 4/19/10
- **3-copy audio bulk pack**
  978-0-14-242904-4
  $77.85 ($97.50 CAN)
- **National consumer print and online advertising**
- **National print, television, radio, and online media campaign**
- **Promote on IfIStay.com**
- **Advertising in wholesaler catalogs and institutional journals**
- **Major promotion and ARC distribution at all national School & Library conventions**
- **Mailing to Teen Advisory Group**
- **Discussion guide also featuring *If I Stay***
  978-0-525-42443-7 • FREE
  Also available for download at penguin.com/teachersandlibrarians

Where She Went

Gayle Forman

My first impulse is not to grab her or kiss her or yell at her. I simply want to touch her cheek, still flushed from the night's performance. I want to cut through the air that separates us, measured in feet—not miles, not continents, not years—and to take a callused finger to her face. I want to touch her to make sure it's really her, not one of those dreams I had so often after she left when I'd see her so clear as day, be ready to kiss her or take her to me åonly to wake up with Mia just beyond reach.

But I can't touch her. This is a privilege that's been revoked.

The highly anticipated sequel to *New York Times* bestseller *If I Stay*

It's been three years since the devastating accident . . . three years since Mia walked out of Adam's life forever.

Now living on opposite coasts, Mia is Juilliard's rising star and Adam is LA tabloid fodder, thanks to his new rock star status and celebrity girlfriend. When Adam gets stuck in New York by himself, chance brings the couple together again, for one last night. As they explore the city that has become Mia's home, Adam and Mia revisit the past and open their hearts to the future—and each other.

Told from Adam's point of view in the spare, lyrical prose that defined *If I Stay*, *Where She Went* explores the devastation of grief, the promise of new hope, and the flame of rekindled romance.

Gayle Forman (www.GayleForman.com) is a self-described "perpetual teenager" and an award-winning author and journalist whose articles have appeared in numerous publications, including *Seventeen*, *Glamour*, *Elle*, and *The New York Times Magazine*. She lives in Brooklyn with her husband and children.

978-0-525-42294-5
$16.99 ($21.00 CAN)
EAN: 978052542294551699
LC: 2010013474
Carton Qty: 48

Hardcover • Young adult/Fiction
208 pages • 5 ½ x 8 ¼
Ages 14 up • Grades 9 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights:
The Gernert Company
Audio Rights: Penguin Audio
978-0-14-242825-2 • $25.95
See page 257.

Also available as an e-book

Mirror Mirror: A Book of Reversible Verse

by Marilyn Singer
illustrated by Josée Masse

978-0-525-47901-7
$16.99 ($21.00 CAN)
EAN: 978052547901751699
LC: 20097017917

Hardcover • Picture book/Poetry
Full-color illustrations
32 pages • 10 x 10
Ages 6 up • Grades 1 up

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dutton Children's Books

Poetry, with a twisted sense of cheeky fun!
Or is it fun, with the cheeky sense of twisted poetry?

Witty, irreverent—not to mention brilliant—this book turns poetry and some fairy tales upside down, literally.

6 Starred Reviews!

★ "A marvel to read . . . a must-have."
—*School Library Journal*, starred review

★ "Cleverly constructed and insightful . . ."
—*The Horn Book*, starred review

★ "A mesmerizing and seamless celebration of language, imagery and perspective."
—*Kirkus Reviews*, starred review

★ "A must-purchase that will have readers marveling over a visual and verbal feast."
—*Booklist*, starred review

★ "Masse's clever compositions play with symmetry, bringing this smart concept to its fullest effect."
—*Publishers Weekly*, starred review

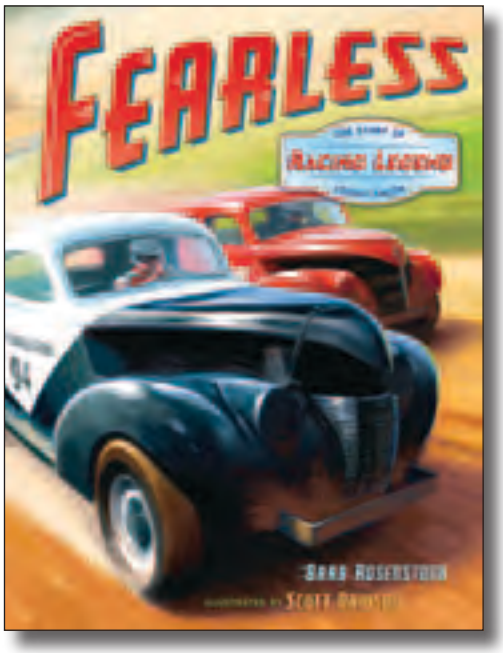
★ "Such a treat!"
—*Library Media Connection*, starred review

Marilyn Singer (www.marilynsinger.net) is an award-winning author of more than fifty children's books in a wide variety of genres, including many collections of poetry. She divides her time between Brooklyn and Litchfield County, Connecticut.

Josée Masse is a recognized artist in her native Canada, having illustrated numerous French and American picture books. She lives and works in Montreal.

Fearless: The Story of Racing Legend Louise Smith

by Barb Rosenstock
illustrated by Scott Dawson



978-0-525-42173-3
$16.99 ($21.00 CAN)
EAN: 978052542173351699
LC: 200953252

Hardcover • Picture book/Nonfiction
Full-color illustrations
32 pages • 8 3/8 x 11
Ages 5–8 • Grade K–3

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dutton Children's Books

The inspiring story of a NASCAR legend

When Louise Smith started racing cars, most girls weren't even allowed to drive. From her first wild adventure behind the wheel of her daddy's Ford to the dangers and thrills of stock-car tracks across the country, Louise fearlessly paved the way for women in racing and became a NASCAR legend!

It takes a lot of courage to be the first, but when you fearlessly follow your dreams, anything is possible.

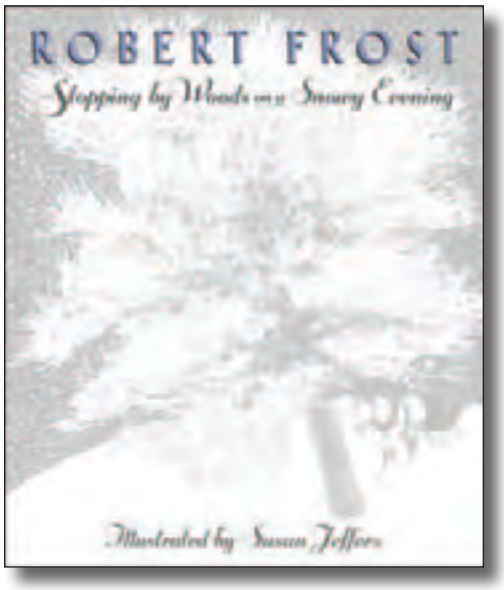
Barb Rosenstock (www.barbrosenstock.com) lives outside of Chicago, Illinois. This is her first picture book.

Scott Dawson (www.scottdawson.com) lives in Wichita, Kansas. This is his first picture book.

Picture Book Debut

Stopping by Woods on a Snowy Evening

by Robert Frost
illustrated by Susan Jeffers



A holiday must!

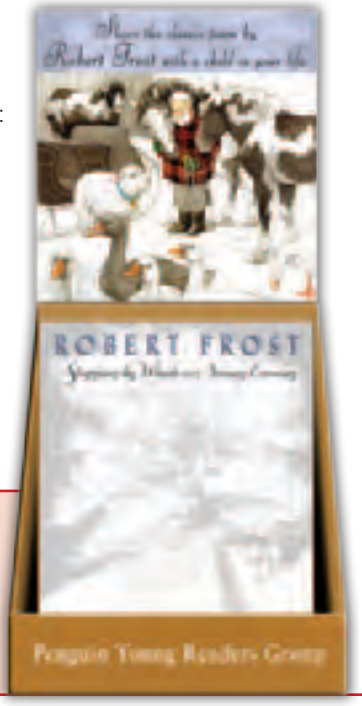
Robert Frost's timeless classic of a traveler enjoying the simple pleasures of a quiet snowy evening is brought to stunning life by Caldecott Honor artist Susan Jeffers. This elegant deluxe edition with handsome vellum jacket and foiled type design has become a winter favorite for the whole family.

Susan Jeffers (www.susanjeffers-art.com) is a Caldecott Honor recipient and a *New York Times* bestselling author. She lives in New York State.

978-0-525-46734-2
$16.99 ($21.00 CAN)
EAN: 978052546734251699

Hardcover • Picture book/Nonfiction
Full-color illustrations
32 pages • 7 x 8 1/4
Ages 4 up • PreS up

Export Territory: W00
Art: UK, AUS, Translation, Audio & Dramatic Rights: Dutton Children's Books
Text: UK, AUS, Translation, Audio & Dramatic Rights: Robert Frost Estate



Marketing

- **6-copy counter display**
  978-0-525-42442-0
  $101.94 ($126.00 CAN)
  Available 10/28/10

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Razorbill

Head Games: A PrettyTOUGH Novel

by Keri Mikulski

978-1-59514-387-7
$9.99 ($12.50 CAN)
EAN: 978159514387750999

Original trade paperback • Young adult/Fiction
288 pages • 5 1/2 x 8 1/4
Ages 10 up • Grades 5 up

Export Territory: W00
UK, AUS & Audio Rights: Razorbill
Translation & Dramatic Rights: 3 Seas Literary Agency

Also available as an e-book

The PrettyTOUGH series is back—and this time, the girls take it to the hoop!

Taylor is calm, cool, collected, and ferocious on the basketball court. A total all-star. Not so much in real life. She may be tall, gorgeous, and an incredible catch, but just try telling her that!

And lately, Taylor doesn't know which way to turn: The summer showcase game is almost here. Her BFF Hannah roped her into a fashion show (eek!). And she can't decide between Zach—the super-popular, super-tall, super-off-limits basketball dynamo—and Matt—the sweet boy from her math class (who may just be dating her BFF's older sister). It's enough to make any girl's head spin!

Can Taylor strike a pose, land the boy of her dreams, and win the game?

Keri Mikulski (www.KeriMikulski.com) teaches writing at Rowan University, pens a column for *South Jersey Mom* magazine, contributes regularly to Pretty Tough Inc., and lives at the Jersey Shore with her husband and daughter.

Check out www.PrettyTough.com!

Marketing

- **National media campaign**
- **National print advertising**
- **Major online consumer advertising**
- **Major promotion and book giveaways on PrettyTough.com**

Also Available from Keri Mikulski:

PrettyTOUGH
PB: 978-1-59514-113-2 • $8.99 ($11.00 CAN)

Playing with the Boys
PB: 978-1-59514-112-5 • $8.99 ($11.00 CAN)

Subject Seven

by James A. Moore

Impossibly strong. Brutally violent. Smarter than his captors. Subject Seven has escaped.

Years ago, scientists began developing the ultimate military weapon: deadly sleeper assassins housed within the bodies of teenagers. Now, Subject Seven, the dangerous alter-ego living inside a 16-year-old boy, has escaped the lab and is on a mission. His objective? To seek out others like him and build an army capable of destroying their creators.

Hunter, Cody, Gene, Tina, and Kylie: five teenagers leading typical lives, until the day they each receive a call from a mysterious stranger—and learn that their destinies are intertwined. Subject Seven holds the key that connects them all. And a vicious, bloody battle for their lives is just beginning.

James A. Moore (www.JimsHorror.com) is the author of over twenty novels for adults. He has twice been nominated for the Bram Stoker Award and spent three years as an officer in the Horror Writers Association. He cut his teeth in the industry writing for Marvel Comics. He currently resides in the suburbs of Atlanta, Georgia. This is his first novel for young adults.

978-1-59514-304-4
$9.99 ($12.50 CAN)
EAN: 978159514304450999

Original trade paperback • Young adult/Fiction
240 pages • 5 1/2 x 8 1/4
Ages 14 up • Grades 9 up

Export Territory: W00
UK, AUS, Translation & Audio Rights: Razorbill
Dramatic Rights:
Objective Entertainment

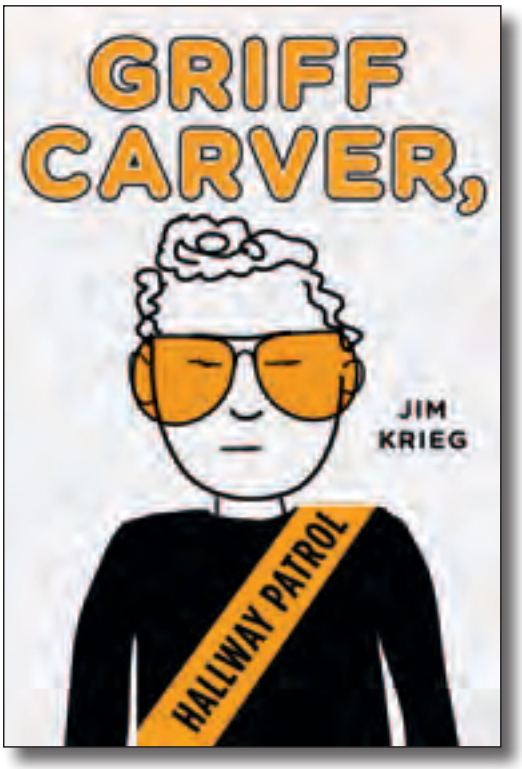
Also available as an e-book

Marketing

- **National television, print, and radio media**
- **National print and online consumer advertising**
- **Online consumer promotion including author video and blogger outreach**
- **Promote at Comic-Con New York (October 2010) and Comic-Con International (July 2011) with button giveaways**
- **Feature on Penguin.com/Books4Boys**

Griff Carver, Hallway Patrol

Jim Krieg



978-1-59514-391-4
$8.99 ($10.99 CAN)
EAN: 978159514391450899

Trade paperback • Middle grade/Fiction
240 pages • 5 1/2 x 8 1/4
Ages 9–12 • Grades 4–6

Export Territory: E30
UK, AUS, Translation, Audio & Dramatic Rights: Endeavor Agency
Also available as an e-book
Pub History: Razorbill hc: 978-1-59514-276-4
$15.99 ($20.00 CAN)

Dragnet for middle-grade readers!

Twelve-year-old Griff Carver knows a thing or two about fighting crime. Because Griff's not just any kid—he's a kid with a badge. And if you are a criminal, he's your worst nightmare.

Griff may be the new kid on the Rampart Jr. High Patrol squad, but he's no rookie. And he'll do whatever it takes to clean up the mean hallways of his middle school—even if it lands him in hot water.

But when Griff links cool kid Marcus "The Smile" Volger to a counterfeit hall pass ring, can he and his friends close the case? Or will Griff let down the force—and lose his badge—for good?

"A fast-paced read characterized by knowing, kid-friendly humor." —*Kirkus Reviews*

"A clever take on a police procedural . . . Krieg keeps Griff's story light and humorous." —*School Library Journal*

Jim Krieg (www.griffcarver.com) has been working as a writer for the film and television industry for the past decade, and has written screenplays for Warner Brothers, New Line, and 20th Century Fox. He enjoys his growing family, surfing, and writing about himself in the third person, like he is doing right now. He lives in Los Angeles with his wife and children. *Griff Carver, Hallway Patrol* is his first series for young readers.

Now in paperback!

Marketing

- **Promotion on Penguin.com/Books4Boys**

The Locket
by Stacey Jay

978-1-59514-335-8
$9.99 ($12.50 CAN)
EAN: 978159514335850999

Original trade paperback • Young adult/Fiction
272 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS & Audio Rights: Razorbill
Translation & Dramatic Rights:
Caren Johnson Literary Agency

Also available as an e-book

The Locket promises a second chance…but at what cost?

On her seventeenth birthday, Katie discovers a locket and decides to wear it for good luck. But when her boyfriend Isaac finds out she cheated on him—with their mutual best friend Mitch, no less—he dumps her, leaving her devastated.

And then a miracle happens. The locket burns on Katie's chest and she feels herself going back two weeks in time, to the night she cheated with Mitch. At first, Kate is delighted to be a better girlfriend to Isaac this time around. But as other aspects of her life become inexplicably altered, she realizes that changing the past may have had a dangerous effect on her present.

Can she make things right before the locket destroys everything—and everyone—she loves?

Stacey Jay (www.staceyjay.com) is the author of *You Are So Undead to Me* and *Undead Much*. She lives with her husband and three kids in Maumelle, Arkansas, and is also a photographer.

Also Available from Stacey Jay:

You Are So Undead to Me
PB: 978-1-59514-225-2 • $8.99 ($10.99 CAN)

Undead Much
PB: 978-1-59514-273-3 • $8.99 ($10.99 CAN)

TOP SECRET

DEPARTMENT 19: DIRECTIVES

1. **Protect the general public from the supernatural population.**
2. **Maintain the absolute secrecy of our organization.**
3. **Dracula's remains are the most dangerous item in our agency's possession. Never allow them to fall into the wrong hands.**
4. **Remember: every vampire is different. Approach each with extreme caution.**
5. **Always carry your stake gun. Use force whenever necessary.**

"Now, there are certain truths that you are simply going to have to come to terms with, and the quicker the better," said Frankenstein. "Professor Van Helsing was real. The Dracula story, and all the people in it, is real; it happened almost exactly as that lazy drunk Stoker wrote it down. The vampire seductresses who distracts Harker from his escape plans is fictional—the wishful thinking of their author—as is the Count's ability to turn into a bat, or a wolf, or anything else for that matter, and the happy ending that Stoker attached. But the rest is close enough. All of which means, in case you need it spelling out for you, that vampires are real. Although that shouldn't be too hard for you to believe; you met two yesterday."

Jamie felt like he had been punched in the stomach.

"The girl who attacked me . . . "

". . . was a vampire, that's correct. As is the man who's captured your mother. His name is Alexandru. And he is the main reason we're having this conversation."

Marketing

- **9-copy floor display**
  978-1-59514-422-5
  $161.91 ($202.50 CAN)
  On sale: 2/17/11
- **National media campaign**
- **Major print and online consumer advertising**
- **Online consumer promotion, including video book trailer**
- **Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)**
- **Feature on Penguin.com/Books4Boys**

DEPARTMENT 19
by William Hill

978-1-59514-406-5
$17.99 ($22.50 CAN)
EAN: 97815951440651799

Hardcover • Young adult/Fiction
480 pages • 5 1/2 x 8 1/4
Ages 14 up • Grades 9 up

Export Territory: E00
UK & AUS Rights: HarperCollins UK
Translation & Dramatic Rights: Ed Victor Ltd.
Audio Rights: Razorbill

Also available as an e-book

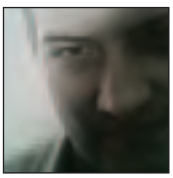
Alex Rider meets Dracula in this explosive new series about a secret agency of vampire hunters

Jamie Carpenter's life will never be the same. His father is dead, his mother is missing, and he was just rescued by an enormous man named Frankenstein. Jamie is brought to Department 19, where he is pulled into a secret organization responsible for policing the supernatural, founded more than a century ago by Abraham Van Helsing and the other survivors of Dracula. Aided by Frankenstein's monster, a beautiful vampire girl with her own agenda, and the members of the agency, Jamie must attempt to save his mother from a terrifyingly powerful vampire.

Department 19 takes us through history, across Europe, and beyond—from the cobbled streets of Victorian London to prohibition-era New York, from the icy wastes of Arctic Russia to the treacherous mountains of Transylvania. Part modern thriller, part classic horror, it's packed with mystery, mayhem, and a level of suspense that makes a Darren Shan novel look like a romantic comedy.

"Gripping, gory, and violent, this isn't for the faint-hearted—but it's also clever, and moving, and wittily done. I can't wait for the next installment."—John Connolly, bestselling author of *Every Dead Thing*, *The Reapers* and *The Book of Lost Things*

William Hill (www.department19.org) is a former publishing professional who lives in England. Department 19 is his first novel.



LOVE AND LOYALTY RUN DEEPER THAN BLOOD

Vampire Academy

PRAISE FOR THE #1 *NEW YORK TIMES* BESTSELLING
VAMPIRE ACADEMY SERIES

"*Twilight* with 'tude . . . no sugarcoated vampires lurk among these pages."
—*Phoenix New Times*

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—MTV.com

"The undead answer to *Harry Potter*"
—*The Arizona Republic*

"A Fang-tasy [to] sink your teeth into."
—*InTouch Weekly*

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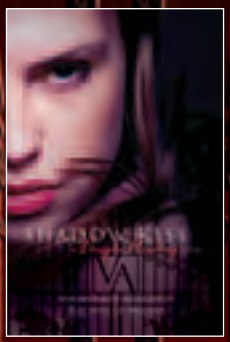
PB: 978-1-59514-174-3
$8.99 (10.99 CAN)

Frostbite
PB: 978-1-59514-175-0
$8.99 ($10.99 CAN)



Shadow Kiss
PB: 978-1-59514-197-2
$8.99 ($10.99 CAN)

Blood Promise
HC: 978-1-59514-198-9
$16.99 ($21.00 CAN)

Last Sacrifice
HC: 978-1-59514-306-8
$17.99 ($22.50 CAN)

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WWW.VAMPIREACADEMYBOOKS.NING.COM

Spirit Bound
A Vampire Academy Novel
by Richelle Mead

978-1-59514-366-2
$9.99 ($12.50 CAN)
EAN: 978159514366250999

Trade paperback • Young adult/Fiction
512 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: E00
UK & AUS Rights: Penguin UK/Penguin Australia
Translation & Dramatic Rights:
Dystel & Goderich Literary Management
Audio Rights: Penguin Audio.
978-0-14-314527-4 $39.95. See page 259.

Also available as an e-book
Pub History: Razorbill hc: 978-1-59514-250-4
$17.99 ($22.50 CAN)

When your whole life is about saving others, who will save you?

After a long and heartbreaking journey to Dimitri's birthplace in Siberia, Rose Hathaway has finally returned to St. Vladimir's—and to her best friend, Lissa. It is at long last graduation, and the girls can't wait for their real lives beyond the Academy's iron gates to begin. But Rose's heart still aches for Dimitri, and she knows he's out there, somewhere.

She failed to kill him when she had the chance. And now her worst fears are about to come true. Dimitri has tasted her blood, and now he is hunting her. And this time he won't rest until Rose joins him . . . *forever.*

Richelle Mead (www.vampireacademybooks.com) lives in Seattle and is the author of the international bestselling Vampire Academy series. When not writing, she can be found watching bad movies, inventing recipes, and buying far too many dresses.

#1
New York Times,
***USA Today,* and**
Wall Street Journal
bestseller

Also Available from Richelle Mead:

Vampire Academy Box Set
PB: 978-1-59514-271-9
$26.99 ($33.50 CAN)

Marketing

- **National television, radio, and print media campaign**
- **Major national print and online advertising campaign**
- **Major promotion at New York Comic-Con (October 2010) and Comic-Con International (July 2011)**
- **Promotion on book website, www.VampireAcademybooks.com, and www.VampireAcademyBooks.Ning.com**

An excerpt from

Across the Universe

It's her hair that pulls me forward. It's so red. I've never seen red hair before, not outside of pictures, and the pictures never caught the vivacity of these burnished strands tangled in the ice.

I reach out to touch the glass that traps her inside, and only then do I realize how cold it is. My breath is rising in little clouds of white. My fingertips stick to the glass.

I stare down at her. She is the most beautiful thing I have ever seen, but also the strangest. Her skin is pale, almost translucent white, and I don't think it's just from the ice. I lay my hand on top of her glass box, above her heart. My skin is a dark shadow over the luminescence of hers.

Marketing

- 9-copy floor display
  978-1-59514-420-1
  $161.91 ($202.50 CAN)
- 3-copy audio bulk pack
  978-0-14-242912-9
  $104.85 ($130.50 CAN)
- Major national consumer advertising campaign including movie theater, print, and online advertising
- National media campaign
- Extensive pre-publication buzz campaign using first chapter and ARCs
- Consumer website launch including countdown widget, trailer, and interactive content
- Major blogger promotion including author blog tour
- Promotion at Comic-Con International (July 2011) and Comic-Con New York (October 2010)
- Advertising in wholesaler catalogs and institutional journals
- Major promotion and ARC distribution at all national School & Library conventions
- Mailing to Teen Advisory Group

Strict on sale: 3/22/11
Display dimensions:
10"w x 16"d x 62"h

Across the Universe

by Beth Revis

978-1-59514-397-6
$17.99 ($22.50 CAN)
EAN: 978159514397651799

Hardcover • Young adult/Fiction
400 pages • 6 x 9
Ages 12 up • Grades 7 up

Export Territory: E00
UK & AUS Rights: Penguin UK
Translation & Dramatic Rights: Writers House
Audio Rights: Penguin Audio
978-0-14-242899-3, $34.95 see page 256.

Also available as an e-book

A love out of time. A spaceship built of secrets and murder.

Seventeen-year-old Amy joins her parents as frozen cargo aboard the vast spaceship Godspeed and expects to awaken on a new planet, three hundred years in the future. Never could she have known that her frozen slumber would come to an end fifty years too soon and that she would be thrust into the brave new world of a spaceship that lives by its own rules.

Amy quickly realizes that her awakening was no mere computer malfunction. Someone—one of the few thousand inhabitants of the spaceship—tried to kill her. And if Amy doesn't do something soon, her parents will be next.

Now, Amy must race to unlock Godspeed's hidden secrets. But out of her list of murder suspects, there's only one who matters: Elder, the future leader of the ship and the love she could never have seen coming.

Beth Revis (www.BethRevis.com) grew up on the works of C.S. Lewis and Agatha Christie, which resulted in her debut novel, a YA murder mystery set in space. A high school world literature teacher, Beth lives with her husband and dog in rural North Carolina.

The Screaming Season
A Possessions Novel
by Nancy Holder

978-1-59514-333-4
$9.99 ($12.50 CAN)
EAN: 978159514333450999

Original trade paperback • Young adult/Fiction
288 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation & Audio Rights: Razorbill
Dramatic Rights: Howard Morhaim Literary Agency

Also available as an e-book

The third novel in the bone-chilling Possessions series by *New York Times* bestselling author Nancy Holder

The gutsy heroine of *Possessions* and *The Evil Within* returns for another year of boarding school at the haunted Marlwood Academy. Lindsay wakes to find herself strapped down in the infirmary. She had a breakdown and might have tried to kill her nemesis Mandy or Mandy's boyfriend, Troy—or both. The details are hazy, but one thing is certain: she is possessed by a spirit she cannot trust.

Lindsay soon realizes that nowhere on campus is safe. Then, she finds a surprising ally in her former rival. Together, Lindsay and Mandy must figure out who can be trusted—and who wants them dead. But when Lindsay's ex-boyfriend shows up at Marlwood, she is given a chance to get away and be free of the curse. Will she take Riley's hand and run, or team up with a new love to save Marlwood from the evil spirits forever?

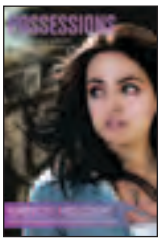
"Holder's writing is taut and evocative. A thrilling read." —*Booklist*

Nancy Holder (www.nancyholder.com) is the author of *New York Times* bestselling Wicked series as well as *Pretty Little Devils*. She is a four-time winner of the Bram Stoker Award for superior achievement in horror writing. She lives in San Diego, California.

Marketing
- **National print advertising**
- **Major online consumer advertising and promotion**
- **Online blogger outreach with galley giveaways**

Also Available from Nancy Holder:

Pretty Little Devils
PB: 978-1-59514-269-6 • $8.99 ($10.99 CAN)



Possessions
PB: 978-1-59514-255-9 • $9.99 ($12.50 CAN)

KARMA
by Cathy Ostlere

978-1-59514-338-9
$17.99 ($22.50 CAN)
EAN: 978159514338951799

Hardcover • Young adult/Fiction
500 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: N00
UK, AUS, Translation & Dramatic Rights: Penguin Canada
Audio Rights: Razorbill

Also available as an e-book

A soaring, unforgettable love story set in India, on the eve of revolution

It is 1984, and fifteen-year-old Maya is on her way to India with her father. She carries with her the ashes of her mother, who has recently committed suicide, and arrives in Delhi on the eve of Prime Minister Indira Gandhi's assassination—one of the bloodiest riots in the country's history.

Then Maya is separated from her father and must rely upon the help of a mysterious, kindhearted boy, Sandeep, to safely reunite them. But as her love for Sandeep begins to blossom, Maya will have to face the truth about her painful adolescence . . . if she's ever to imagine her future.

In this gorgeous, haunting portrait of love, loss, and growing up, Cathy Ostlere—in masterful strokes of verse—has created a simply unforgettable read.

Cathy Ostlere's (www.cathy-ostlere.com) creative nonfiction has appeared in *Event* and *Prairie Fire* literary magazines. She has been a finalist for the National Magazine Awards, Western Magazine Awards, CBC Literary Awards, Prism International Literary Nonfiction Contest, and a winner in the Event Creative Non-Fiction Contest. She lives in Calgary, Alberta. *Karma* is her first novel for young adults.

Defiance
A Strange Angels Novel
by Lili St. Crow

978-1-59514-392-1
$9.99 ($12.50 CAN)
EAN: 978159514392150999

Original trade paperback • Young adult/Fiction
304 pages • 5 1/2 x 8 1/4
Ages 12 up • Grade 7 up

Export Territory: E00
UK Rights: Quercus
AUS Rights: Penguin Australia
Translation & Audio Rights: Razorbill
Dramatic Rights: Irene Goodman Literary Agency

Also available as an e-book

The heart-stopping fourth novel in *New York Times* bestselling author Lili St. Crow's Strange Angels series.

Now that sixteen-year-old Dru's worst fears have come true and Sergej has kidnapped her best friend Graves, she'll have to go on a suicidal rescue mission to bring him back in one piece.

That is, if she can put all of Christophe's training to good use, defeat her mother's traitor, Anna, once and for all, and manage to survive another day . . .

"St. Crow creates with masterful prose a vivid and dark world that will mesmerize readers."
—Publishers Weekly

"Grabs readers by the throat, sets hearts beating loudly and never lets go." *—Kirkus Reviews*

"Teens will devour this suspenseful and action-packed read . . . " *—Booklist*

New York Times bestselling author Lili St. Crow (www.lilist-crow.com) is the author of *Strange Angels*, *Betrayals*, and *Jealousy*. She lives in Vancouver, Washington, with her children and is hard at work on her next Strange Angels novel.

Marketing

- **National media campaign**
- **National consumer and trade advertising**
- **Major online advertising and promotion**
- **Update series website, www.Strange-Angels.com, with new series trailer, widgets, and exclusive content for book 4**
- **Major presence at Romance Writers of America with author signing and excerpt giveaway**
- **Major promotion at Comic-Con International (July 2010) and Comic-Con New York (October 2010)**

Also Available from Lili St. Crow:

Strange Angels
PB: 978-1-59514-251-1 • $9.99 ($12.50 CAN)

Betrayals
PB: 978-1-59514-252-8 • $9.99 ($12.50 CAN)

Jealousy
PB: 978-1-59514-290-0 • $9.99 ($12.50 CAN)

Illustration © Jacky Davis and David Soman from *Ladybug Girl and the Bug Squad*

Dial Books for Young Readers

Q & A with debut children's book author Emma Kennedy

Q: What inspired you to write *Wilma Tenderfoot and the Case of the Frozen Hearts?*

A: I have ALWAYS wanted to write for children but because of other work commitments (acting and writing for grown-ups) it has taken me a while to simply get on with it. If I'd known ten years ago that I was going to enjoy writing the Wilma series as much as I do then I would have started sooner. I have also come to accept that I am actually a ten-year-old trapped in a forty-two-year-old body and Wilma is the fulfillment of a long-held desire to write about a plucky, fearless girl who may be small but will always be determined.

Q: How did you know this needed to be a series?

A: I realized that Wilma's story (of who she really is and where she's come from) was going to take time to unravel. I also realized that if I revealed all her story in one book, then there probably wouldn't be enough room for the cases that take place. So—I decided I would spread Wilma's story over five books and allow each book to be enjoyed as a self-contained comedy crime caper. But you won't know the absolute truth about Wilma until the end of book five. And no, I'm not telling.

Q: Do you have a favorite character in the book?

A: Well—Wilma and her beagle, Pickle, have to be at the top of the list (obviously) but I have a WOEFUL weakness for Inspector Lemone. I think it's because he reminds me of my father. I love writing his dialogue, I adore his unrequited love for Mrs. Speckle, and I admire his loyalty. And Barbu is GREAT fun to write. Baddies always are.

Q: Were you a mystery reader as a child? What were your favorite books?

A: I was a massive Roald Dahl fan and I think he's an enormous influence on my work in terms of the darker more gruesome elements of the Wilma series. I loved *James and the Giant Peach* and *Willy Wonka* while my other favorite children's books were *The Phantom Tollbooth* and *The Little Prince*. In terms of mysteries I was a big fan of the old black-and-white Basil Rathbone Sherlock Holmes films and I've tried to carry the atmosphere of those films into the Wilma series.

Wilma Tenderfoot and the Case of the Frozen Hearts

by Emma Kennedy
illustrated by Gérald Guerlais

978-0-8037-3540-8
$16.99 (NCR)
EAN: 978080373540851699
LC: 2009040050

Hardcover • Middle grade/Fiction
Black-and-white illustrations
352 pages • 5 1/8 x 7 1/2
Ages 8–12 • Grades 3–7

Export Territory: N00
UK, AUS & Translation Rights:
Macmillan Children's Books
Audio & Dramatic Rights:
Dial Books for Young Readers

Also available as an e-book

Calling all Snicket and Dahl fans! There's a feisty and fearless new heroine in town.

"Nothing and nobody stops Wilma Tenderfoot!" (If she does say so herself.)

Wilma Tenderfoot, a tiny, brash, and determined ten-year-old orphan, dreams of becoming a world-famous detective so she can find out who her parents are. Wilma discovers that her new next-door neighbor is the renowned detective Theodore P. Goodman, and he has a new case. Wilma is set on becoming Mr. Goodman's apprentice, so with the help of her beagle, Pickle, she makes deductions, follows leads, and scouts out suspects. She's sure she'll win the famous detective over and crack the case, as soon as Pickle stops eating the clues.

With wicked humor, dastardly villains, red herrings, and a setting that would make Sherlock Holmes proud, this mystery is just like Wilma—funny, feisty, cheeky, and charming.

Emma Kennedy (www.emmakennedy.net) is an award-winning theater, movie, and TV comedy actress, and she also writes for television and radio in the United Kingdom. She lives in London, England.

Gérald Guerlais is a freelance illustrator. He lives in France.

Small Persons with Wings

by Ellen Booraem

Cover not final.

978-0-8037-3471-5
$16.99 ($21.00 CAN)
EAN: 978080373471551699
LC: 2010008400
Carton Qty: 40

Hardcover • Middle grade/Fiction
304 pages • 5 1/2 x 8 1/4
Ages 10 up • Grades 5 up

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Dial Books for Young Readers
Dramatic Rights: KT Literary

Also available as an e-book

A smart, sarcastic novel with an entirely new look at fairies

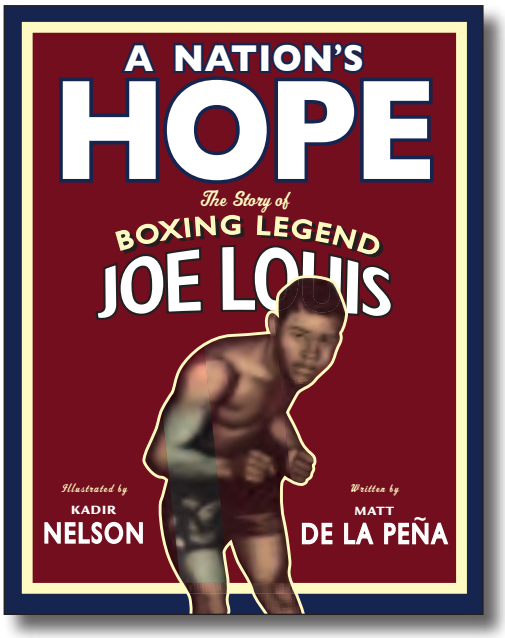
Ever since she was teased for believing in fairies, Mellie has adopted a strictly scientific and logical approach to life. But when her parents inherit her grandfather's inn, she learns that for generations, her family members have been fairy guardians. The fairies exchanged some of their powers for this protection but now they want their magic back. An evil temptress in disguise wants the magic too, and before she knows it, Mellie is turned into a frog, her grandfather is discovered alive, and her parents are trapped in an evil spell that only lets them see the truth (which can be awfully brutal). Thank goodness for Timmo—the cute boy next door—and Durindana, a fairy outcast, who help Mellie save the day and encourage her to loosen up her views on family, fairies, and friendship.

This is a hilarious, irreverent, and highly sarcastic take on fairies—who, by the way, just *hate* to be called fairies.

Ellen Booraem (www.EllenBooraem.com) is the author of *The Unnameables*, which was an ALA Best Books for Young Adults and a *Kirkus Reviews* Best Book of the Year. She lives in Brooklin, Maine.

A Nation's Hope:
The Story of Boxing Legend Joe Louis

by Matt de la Peña
illustrated by Kadir Nelson



978-0-8037-3167-7
$17.99 ($22.50 CAN)
EAN: 978080373167751799
LC: 2010013477
Carton Qty: 25

Hardcover • Picture book/Nonfiction
Full-color illustrations
40 pages • 9 x 11 1/2
Ages 6–8 • Grades 1–3

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Dial Books for Young Readers
Dramatic Rights Text: Writers House
Dramatic Rights Art: Author c/o Dial

A striking, evocative portrait of an American sports hero, breathtakingly illustrated by a Caldecott Honor winner

On the eve of World War II, African American boxer Joe Louis fought German Max Schmeling in a bout that had more at stake than just the world heavyweight title; for much of America their fight came to represent America's war with Germany. This elegant and powerful picture book biography centers around the historic fight in which Black and White America were able to put aside prejudice and come together to celebrate our nation's ideals.

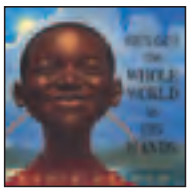
Matt de la Peña (www.mattdelapena.com), an acclaimed novelist, lives in Brooklyn, New York.

Kadir Nelson (www.kadirnelson.com), *New York Times* bestselling author and two-time Caldecott Honor winner, lives in San Diego, California.

Marketing

- **Poster included in the Spring 2011 poster tube**
  978-0-8037-3600-9
  FREE
- **Advertising in wholesaler catalogs and institutional journals**
- **Major promotion and F&G distribution at all national School & Library conventions**
- **Promotion on Penguin.com/Books4Boys**

Also Available from Kadir Nelson:



He's Got the Whole World in His Hands
HC: 978-0-8037-2850-9 • $16.99 ($18.50 CAN)

Dancing in the Wings
HC: 978-0-8037-2501-0 • $16.99 ($18.50 CAN)
PB: 978-0-14-250141-2 • $6.99 ($7.50 CAN)

Q&A with Gennifer Choldenko

Q: What inspired you to write *No Passengers Beyond This Point*?

A: I get a lot of ideas for novels—way more than I could ever write. For a good ten years I've had this fuzzy idea spinning around in my head picking up dryer lint, but I never pursued it, because I didn't think I could pull it off. Then one day I said to myself: *What if I had the guts to finally try this? What would be the harm of writing one chapter? No one would have to know but me.*

Once I began writing, I couldn't stop. The words just shot out of my fingertips. The story was so gripping to me and I was absolutely smitten by the characters.

Q: Why do you love the characters so much?

A: When I was six, I was a little like Mouse. I wasn't as smart as she is, but I was certainly as wacky. Mouse has an invisible friend named Bing with whom she has an indescribably wonderful relationship. I had an invisible friend named Bing too, and he was every bit as incredible as the Bing in the novel.

My older sister, Glenys, is not like the oldest Tomkins, India. But I think I had some of the same love/hate feelings toward her that Mouse has toward India. The dynamic between Mouse and India feels familiar.

And like Finn, my older brother, Grey, often played referee between my sister and me.

Q: It sounds like you're really excited about this novel.

A: I totally am. Honestly, I surprised myself with *No Passengers Beyond This Point*. I didn't know I had this kind of a novel inside me.

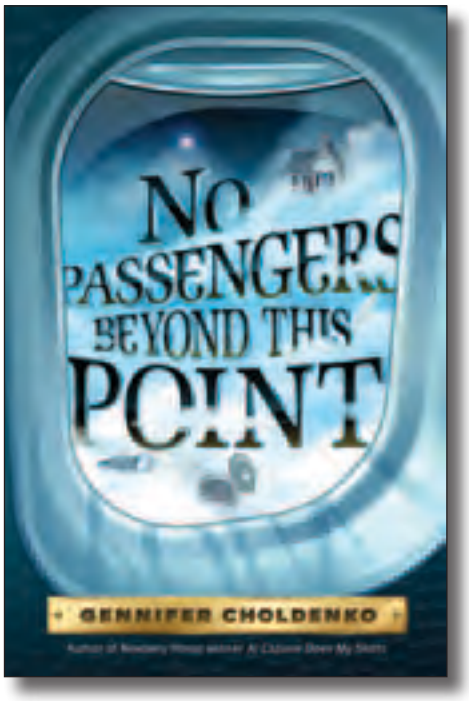
Marketing

- 9-copy floor display
  978-0-8037-3599-6
  $152.91 ($189.00 CAN)
- National consumer print and online advertising
- National print and radio campaign
- Select author events
- Cross-promote on Choldenko.com
- Advertising in wholesaler catalogs and institutional journals
- Major promotion and ARC distribution at all national School & Library conventions
- Bookmark with discussion points
  978-0-8037-3602-3 • FREE
  Also available for download at penguin.com/teachersandlibrarians

Strict on sale: 2/8/11
Display dimensions:
10"w x 16"d x 62"h

No Passengers Beyond This Point

by Gennifer Choldenko



An unexpected reality-bender from a Newbery Honor author

Three siblings—India, Finn, and Mouse—have less than forty-eight hours to pack up all their belongings and fly, without Mom, to their uncle Red's in Colorado, after they lose their house to foreclosure. But when they land, a mysterious driver meets them at the airport, and he's never heard of Uncle Red. Like Dorothy in Oz, they find themselves in a place they've never heard of, with no idea of how to get home, and time is running out.

In a total departure, Gennifer Choldenko tells a story of adventure and survival, set in a fantastical place with rules all its own. Sharp dialogue, high stakes, and taut action make this a book that will stick with you long after you read the incredible ending.

Gennifer Choldenko (www.choldenko.com) is the author of the Newbery Honor winner and *New York Times* bestseller *Al Capone Does My Shirts*, in addition to three other novels and several picture books. She lives in the San Francisco Bay area.

978-0-8037-3534-7
$16.99 ($21.00 CAN)
EAN: 978080373534751699
LC: 2009051661
Carton Qty: 32

Hardcover • Middle grade/Fiction
288 pages • 5 1/2 x 8 1/4
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: Curtis Brown Ltd.

Also available as an e-book

Also Available from Gennifer Choldenko:

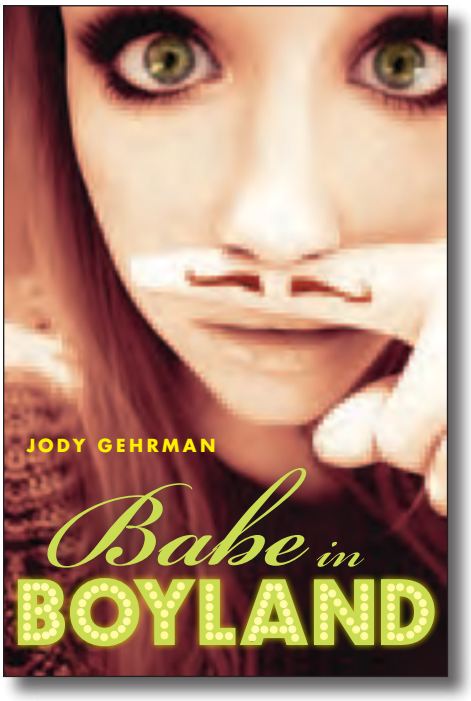
Al Capone Shines My Shoes
HC: 978-0-8037-3460-9 • $17.99 ($22.50 CAN)

Al Capone Does My Shirts
HC: 978-0-399-23861-1 • $16.99 ($21.00 CAN)
PB: 978-0-14-240370-9 • $6.99 ($8.50 CAN)

Notes from a Liar and Her Dog
HC: 978-0-399-23591-7 • $14.99 ($18.50 CAN)
PB: 978-0-14-250068-2 • $6.99 ($8.50 CAN)

Babe in Boyland

by Jody Gehrman



978-0-8037-3274-2
$16.99 ($21.00 CAN)
EAN: 978080373274251699
LC: 2010011876
Carton Qty: 40

Hardcover • Young adult/Fiction
304 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights:
William Morris Endeavor
Audio Rights: Dial Books for Young Readers

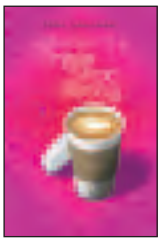
Also available as an e-book

Find out what boys really think!

When high school junior Natalie—or Dr. Aphrodite, as she calls herself when writing the relationship column for her school paper—is accused of knowing nothing about guys and giving girls bad relationship advice, she decides to investigate what guys really think and want. But the guys in her class won't give her straight or serious answers. The only solution? Disguising herself as a guy and spending a week at Underwood Academy, the private all-boy boarding school in town. There she learns a lot about guys *and* girls in ways she never expected—especially when she falls for her dreamy roommate, Emilio. How can she show him she likes him without blowing her cover?

Jody Gehrman (www.jodygehrman.com) lives in Potter Valley, California.

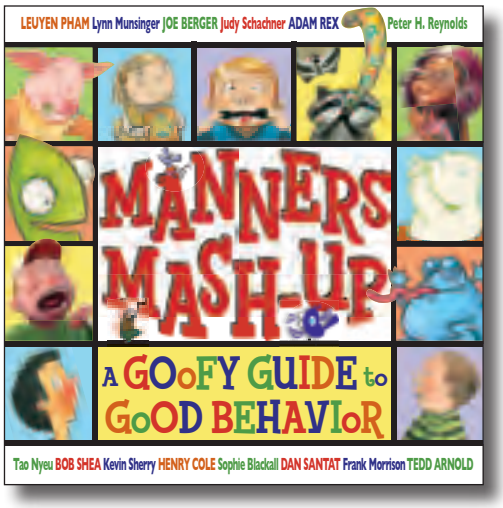
Also Available from Jody Gehrman:



Confessions of a Triple Shot Betty
HC: 978-0-8037-3247-6 • $16.99 ($21.00 CAN)
PB: 978-0-14-241268-8 • $7.99 ($10.00 CAN)

Triple Shot Bettys in Love
HC: 978-0-8037-3248-3 • $16.99 ($21.00 CAN)

Manners Mash-up
A Goofy Guide to Good Behavior



978-0-8037-3480-7
$16.99 ($21.00 CAN)
EAN: 978080373480751699
LC: 2010011882
Carton Qty: 28

Hardcover • Picture book/ Nonfiction
Full-color illustrations
40 pages • 10 x 10
Ages 5–8 • K–Grade 3

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dial Books for Young Readers

Move over, Emily Post!

To pick, or not to pick? This etiquette question and loads more are answered in fourteen hilarious spreads by fourteen talented, well-loved artists. Each spread illustrates a setting from kids' everyday lives (and the potential blunders they may commit there) and the text emphasizes the right behavior.

From the dinner table to the doctor's office, from the playground to the pool, this irreverent book will help kids navigate any social scenario with utmost grace. Or at least without too much embarrassment.

Featuring art by

Tedd Arnold	LeUyen Pham
Joe Berger	Adam Rex
Sophie Blackall	Peter H. Reynolds
Henry Cole	Dan Santat
Frank Morrison	Judy Schachner
Lynn Munsinger	Bob Shea
Tao Nyeu	Kevin Sherry

Also Available:

Why Did the Chicken Cross the Road?
HC: 978-0-8037-3094-6 • $16.99 ($21.00 CAN)

Knock, Knock
HC: 978-0-8037-3152-3 • $16.99 ($21.00 CAN)

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A story about imagination and empowerment

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- Children's BookSense Pick Top Ten
- Borders Original Voices Finalist

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A story about friendship and compromise

978-0-8037-3339-8 • $16.99 ($21.00 CAN)

- Amazon.com's Top Ten Picture Books of 2009 List

★ "A favorite series in the making." —*Publishers Weekly*, starred reveiw

A story about courage

978-0-8037-3416-6 • $16.99 ($21.00 CAN)

"A welcome new adventure for Ladybug Girl fans." —*School Library Journal*

"A tender addition to the series." —*Publishers Weekly*

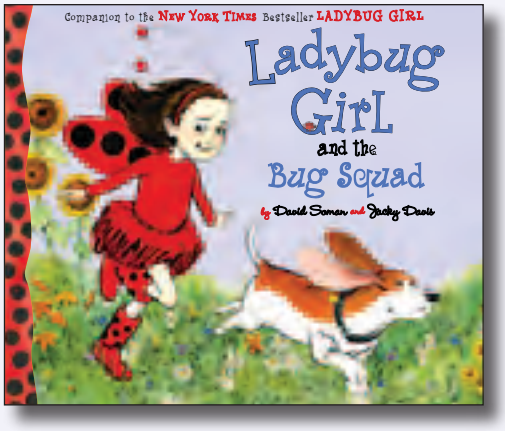
And for the youngest Ladybug Girl readers, try these board books!

978-0-448-45373-6 • $5.99 ($7.50 CAN)

978-0-448-45374-3 • $5.99 ($7.50 CAN)
On sale December 2010

Ladybug Girl and the Bug Squad

by David Soman and Jacky Davis



978-0-8037-3419-7
$16.99 ($21.00 CAN)
EAN: 978080373419751699
LC: 2010011880
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
40 pages • 10 ½ x 9
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dial Books for Young Readers

Saying you're sorry isn't easy, but Ladybug Girl can do anything

Lulu is so excited for the Bug Squad to come over for a playdate, and she has all kinds of things planned for them to do—right down to eating cupcakes. The cupcakes are special because each one has a candle that Lulu thinks everyone should blow out at exactly the same time.

But when things don't go just the way Lulu planned, feelings are hurt and apologies are necessary. Sounds like a job for Ladybug Girl, who knows how to be brave and say she's sorry, even when it isn't easy.

Jacky Davis and David Soman (www.ladybuggirl.com) live in Rosendale, New York.

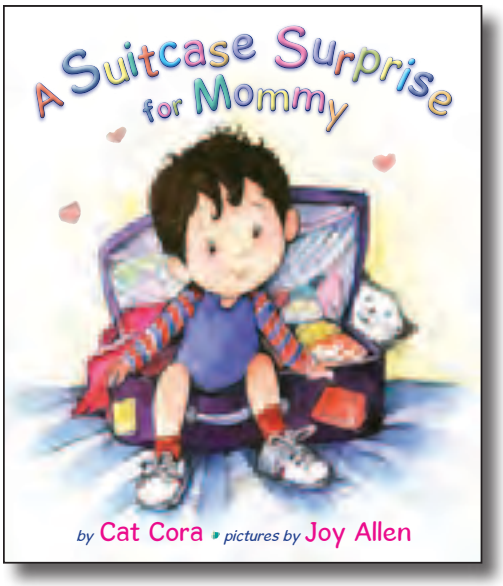
Marketing

- **9-copy floor display**
  978-0-8037-3597-2 • $152.91 ($189.00 CAN)
- **Deluxe dress-up kit, including headband antennae, make your own wings activity, stickers, and nametags, with minimum order of floor display or equivalent bulk.**
- **Poster included in the Spring 2011 poster tube**
  978-0-8037-3600-9 • FREE
- **Life-sized character standee**
  978-0-8037-3598-9 • FREE
- **National consumer print and online advertising**
- **National author tour**
- **Online promotion on LadybugGirl.com**
- **Major series and character promotion at all national School & Library conventions**
- **Series classroom guide and printables available at penguin.com/teachersandlibrarians**

Strict on sale: 3/22/11
Display dimensions:
12" w x 15" d x 49" h

A Suitcase Surprise for Mommy

by Cat Cora
illustrated by Joy Allen



978-0-8037-3332-9
$16.99 ($21.00 CAN)
EAN: 978080373332951699
LC: 2009048974
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 8 1/2 x 11
Ages 3–5 • PreS–K

Export Territory:E00
Text: UK, AUS, Translation & Dramatic Rights: William Morris Endeavor
Audio Rights: Dial Books for Young Readers
Art: UK, AUS, Translation, Audio & Dramatic Rights: Dial Books for Young Readers

Work travel doesn't have to mean tears—for kids *or* parents

Mommy must travel for business, and Zoran is not happy—he will miss her too much! But what if he gives Mommy one of his special things to take with her so that she will have a part of him with her when she goes?

Like *The Kissing Hand*, this story offers a usable and comforting solution for kids and parents to help ease times of separation and show that out of sight does not mean out of mind or heart. Iron Chef and working mom Cat Cora and her son came up with this idea when she had to do her own work travel.

Cat Cora (www.catcoracooks.com) lives in Santa Barbara, California. She stars as the only female Iron Chef on the Food Network and is the founder of Chefs for Humanity.

Joy Allen (www.joyallen.us) lives in Cameron Park, California.

Also Available from Joy Allen:

Baby Signs
BB: 978-0-8037-3193-6 • $6.99 ($8.50 CAN)

Being Friends
HC: 978-0-8037-2529-4 • $16.99 ($21.00 CAN)

Fantasy Baseball

by Alan Gratz

978-0-8037-3463-0
$16.99 ($21.00 CAN)
EAN: 9780803734630516 99
LC: 2010008126
Carton Qty: 40

Hardcover • Middle grade/Fiction
304 pages • 5 ½ x 8 ¼
Ages 8–12 • Grades 3–7

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dial Books for Young Readers

Also available as an e-book

Beloved characters take on baseball in this literary treasure-hunt

Alex Metcalf must be dreaming. What else would explain why he's playing baseball for the Oz Cyclones, with Dorothy as his captain, in the Ever After Baseball Tournament? But Alex isn't dreaming, he's just from the real world. And winning the tournament might be his only chance to get back there, because the champions get a wish granted by the Wizard. Too bad Ever After's most notorious criminal, the Big Bad Wolf, is also after the wishes. Anyone who gets in his way gets eaten. Watch out, Alex!

In a land where classic literary characters are baseball crazy and people from the real world don't technically exist, Alex must face his fears, play the best baseball of his life, and come to discover the surprising truth about himself.

Alan Gratz's (www.alangratz.com) *Samurai Shortstop* was named one of *Booklist*'s Top Ten Sports Books for Youth and *Booklist* Top Ten Debut Novels for Youth, as well as being named one of ALA's Top Ten Best Books for Young Adults. *The Brooklyn Nine* was one of *Booklist*'s Top Ten Sports Books for Youth. He lives in Bakersville, North Carolina.

Also Available from Alan Gratz:

The Brooklyn Nine
HC: 978-0-8037-3224-7 • $16.99 ($21.00 CAN)
PB: 978-0-14-241544-3 • $8.99 ($11.00 CAN)

Samurai Shortstop
HC: 978-0-8037-3075-5 • $17.99 ($22.50 CAN)
PB: 978-0-14-241099-8 • $7.99 ($10.00 CAN)

Dragonbreath: The Smoking Hot Hit Series!

Dragonbreath
HC: 978-0-8037-3363-3
$12.99 ($16.00 CAN)

★ "Will leave readers in stitches."
—*Kirkus Reviews,* starred review

Dragonbreath:
Attack of the Ninja Frogs
HC: 978-0-8037-3365-7
$12.99 ($16.00 CAN)

★ "Rib-tickling"
—*Kirkus Reviews,* starred review

Dragonbreath:
Curse of the Were-Wiener
HC: 978-0-8037-3469-2
$12.99 ($16.00 CAN)

Coming September 2010

Marketing

- **Online consumer advertising**
- **Promotion on book website, www.penguin.com/dragonbreath, including new book webisodes and games**
- **Life-sized standee available with minimum order. See your sales representative for details.**
- **Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010) with galley giveaways**
- **Major presence at IRA (Orlando, FL: May 2011)**
- **Major series promotion at all national School & Library conventions**
- **Promotion on Penguin.com/Books4Boys**

Dragonbreath: Lair of the Bat Monster

by Ursula Vernon

978-0-8037-3525-5
$12.99 ($16.00 CAN)
EAN: 978080373525551299
Carton Qty: 32

Hardcover • Middle grade/ Fiction
Color illustrations
208 pages • 5 ½ x 7
Ages 8–12 • Grades 3–7

Export Territory: WOO
UK, AUS, Translation & Audio Rights:
Dial Books for Young Readers
Dramatic Rights: Cornerstone Literary Agency

Danny gets kidnapped King Kong–style in his monstrously hilarious latest escapade

Danny Dragonbreath is hoping to see lots of cool bats when he and his best friend, Wendell, visit Danny's cousin, a bat specialist in Mexico. But he *isn't* expecting to get up close and personal with a giant bat monster, who kidnaps Danny and carries him off to her lair! Now nerdy Wendell will finally get a chance to be a hero . . . but only if he can hunt down the bat monster before she permanently adopts Danny as her bat monster baby.

Ursula Vernon has packed the fourth book in this laugh-until-smoke-comes-out-of-your-nose series with fantastic bat facts and hilarity of the highest order. Wimpy Kid fans everywhere will love this decidedly un-wimpy (but often unlucky!) dragon.

Ursula Vernon (www.ursulavernon.com) lives, writes, and draws in Pittsboro, North Carolina.

"Romantic, mysterious, and wildly inventive. I adored every gorgeous word."
—Nancy Werlin, author of *Impossible*

This is a story that took twelve years to write. This is a story about secrets.

When I began, I thought I understood my protagonist. I understood that Briony's strength came from her ability to hang on. I understood Briony had a vulnerable sister, whom she was to rescue from Fairyland. But when I put pen to paper, I found myself unable to write this story. I found myself trapped in a maze of dead ends. I spun my wheels for seven years before I understood why. It wasn't Briony's story. Briony underwent no emotional shift, she didn't grow.

Only then did I realize Briony had secrets. How could I not have known? But secrets are ugly and Briony had held on to hers fiercely. I had to tease them from her. It was only in this last year that I finally understood the dark heart of my novel.

The novel is part fairy tale, part horror story, part historical romance. It also contains my own secrets, for when I write, I write about myself, about those themes in my life that cry out to be explored. I believe that many young women keep these same secrets and that perhaps your reader's heart will recognize them in *Chime*.

—Franny Billingsley

An excerpt from *Chime*

In a proper story, antagonistic sparks would fly between Eldric and me, sparks that would sweeten the inevitable kiss on page 324. But life doesn't work that way. I didn't hate Eldric, which for me, is about as good as things get.

I mustn't get back to thinking of myself as princess, or wolfgirl. All the silly things I used to imagine. Stepmother was right. It doesn't matter that you look like a princess on the outside. You're a witch on the inside and nothing will change that. It's best not to look at yourself at all.

Marketing

- Included in Destination Elsewhere program (See page 138 for more details)
- National consumer print and online advertising
- Promotion at New York Comic-Con (October 2010)
- Advertising in wholesaler catalogs and institutional journals
- Major promotion at all national School & Library conventions

Chime

by Franny Billingsley

978-0-8037-3552-1
$17.99 ($22.50 CAN)
EAN: 978080373552151799
LC: 2010012140
Carton Qty: 40

Hardcover • Young adult/Fiction
320 pages • 5 1/2 x 8 1/4
Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights: Writers House
Audio Rights: Dial Books for Young Readers

Also available as an e-book

A haunting, romantic fantasy with a folksy supernatural element

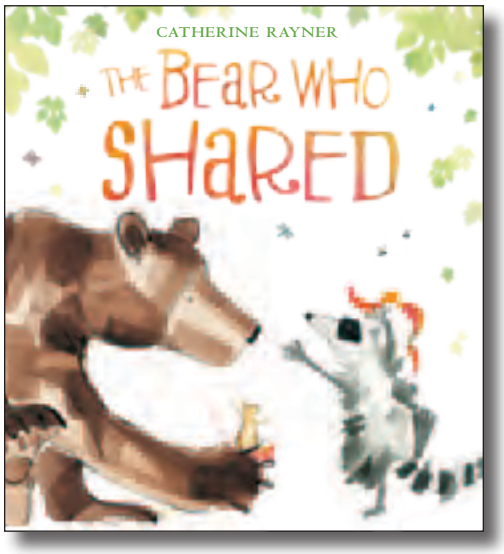
Before Briony's stepmother died, she made sure Briony blamed herself for all the family's hardships. Now Briony has worn her guilt for so long it's become a second skin. She often escapes to the swamp, where she tells stories to the Old Ones, the spirits who haunt the marshes. But only witches can see the Old Ones, and in her village, witches are sentenced to death. Briony lives in fear her secret will be found out, even as she believes she deserves the worst kind of punishment.

Then Eldric comes along with his golden lion eyes and mane of tawny hair. He's as natural as the sun, and treats her as if she's extraordinary. And everything starts to change. As many secrets as Briony has been holding, there are secrets even she doesn't know.

Franny Billingsley (www.frannybillingsley.com) lives in Highland Park, Illinois. Her middle-grade novel *Well-Wished* was a *School Library Journal* Best Book of the Year. And her next middle-grade novel *The Folk Keeper* received the *Boston Globe–Horn Book* award for fiction, was an ALA Notable, and a *School Library Journal*, *Booklist*, *Publishers Weekly* Best Book of the Year and a *Bulletin* Blue Ribbon book. This is her first young adult novel.

The Bear Who Shared

by Catherine Rayner



Making new friends is as simple as being willing to share

Norris the bear has been waiting patiently for the last ripe fruit to fall from the tree. But Tulip the raccoon and Violet the mouse have too . . . although maybe not so patiently. In fact, Tulip and Violet sniff, listen to, and even hug the fruit. Norris catches the fruit when it finally falls, and because he is a wise bear, he shares it and makes two new friends.

A lovely simplicity of language and gorgeous artwork make this story of one of life's first lessons perfect for the youngest listeners.

Catherine Rayner (www.catherinerayner.com) lives in Edinburgh, Scotland.

978-0-8037-3576-7
$16.99 (NCR)
EAN: 978080373576751699
LC: 2010012142
Carton Qty: 36

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 11 x 10
Ages 3–5 • PreS–K

Export Territory: F00
UK, AUS, Translation & Dramatic Rights:
Hachette Children's Books UK
Audio Rights: Dial Books for Young Readers

Huck Runs Amuck!

by Sean Taylor
illustrated by Peter H. Reynolds

978-0-8037-3261-2
$16.99 ($21.00 CAN)
EAN: 9780803732612516 99
LC: 2010008397
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
48 pages • 8 x 11
Ages 3–5 • PreS–K

Export Territory: W00
Text: UK, AUS, Translation, Audio & Dramatic Rights:
Dial Books for Young Readers
Art: UK, AUS & Translation Rights:
Dial Books for Young Readers
Audio & Dramatic Rights: Pippin Properties

Bestseller Peter H. Reynolds teams with Sean Taylor to deliver a read-aloud crowd-pleaser

Meet Huck. He loves flowers. FLOWERS, FLOWERS, FLOWERS. And he'll do whatever it takes to get a mouthful: climb the highest mountain, walk a tightrope, even defy speeding trains! It's true, he can't resist! But when his mad dash up a church spire is mistaken for a heroic attempt to save Mrs. Spooner's flowery hat (rather than a determined effort to *eat* it), Huck has a crisis of conscience. Can anything deter this goat from his gastronomical bliss?

For fans of *Skippyjon Jones* and *Click, Clack, Moo* comes an all-purpose, year-round kid-pleaser that will have kids shouting, laughing, and clapping along. This goofy goat also advocates a subtle lesson in setting aside your own desires for the greater good of others. With a heart to rival his appetite (and that's a BIG appetite!), Huck is not to be missed.

Sean Taylor (www.seantaylorstories.com) is the multiple-award-winning author of *When a Monster Is Born*. He splits his time between England and Brazil.

Peter H. Reynolds (www.peterhreynolds.com) is the bestselling illustrator of *Someday* and *Little Boy*, among many other award-winning picture books. He lives in Needham, Massachusetts.

Also Available from Sean Taylor:

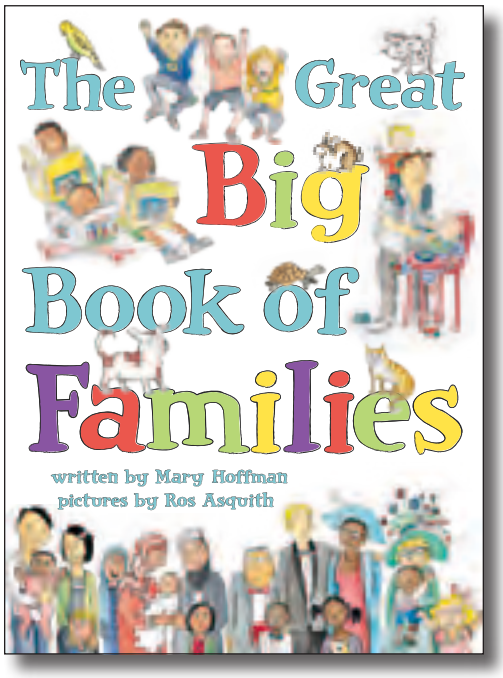
The Ring Went Zing!
HC: 978-0-8037-3311-4 • $16.99 ($21.00 CAN)

Marketing

- **Promotion at all national School & Library conventions**

THE GREAT BIG BOOK OF FAMILIES

by Mary Hoffman
illustrated by Ros Asquith



A warm, witty look at families—full of detail to explore and enjoy

This fun and fascinating treasury features all kinds of families and their lives together. Each spread showcases one aspect of home life—from houses and holidays, to schools and pets, to feelings and family trees. Ros Asquith's humorous illustrations perfectly complement a charming text from the acclaimed Mary Hoffman; kids will love poring over these pages again and again. A celebration of the diverse fabric of kith and kin the world over, *The Great Big Book of Families* is a great big treat for every family to share.

Mary Hoffman (www.maryhoffman.co.uk) has written more than ninety books for children. She lives in rural Oxford, England, with her husband and three Burmese cats.

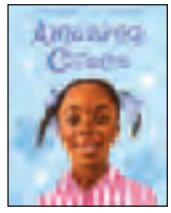
Ros Asquith has been a cartoonist for the UK *Guardian* for twenty years. She lives with her family in London.

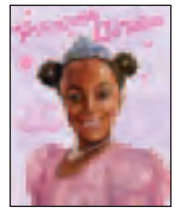
978-0-8037-3516-3
$16.99 (NCR)
EAN: 978080373516351699
LC: 2010012141
Carton Qty: 20

Hardcover • Picture book/Nonfiction
Full-color illustrations
40 pages • 8 7/8 x 12
Ages 3–5 • PreS–K

Export Territory: F00
UK, AUS, Translation & Dramatic Rights: Frances Lincoln Ltd.
Audio Rights: Dial Books for Young Readers

Also Available from Mary Hoffman:





Amazing Grace
HC: 978-0-8037-1040-5 • $16.99 ($21.00 CAN)

Boundless Grace
HC: 978-0-8037-1715-2 • $16.99 ($21.00 CAN)
PB: 978-0-1405-5667-4 • $6.99 ($8.50 CAN)

Princess Grace
HC: 978-0-8037-3260-5 • $16.99 ($21.00 CAN)

The Returning
by Christine Hinwood

978-0-8037-3528-6
$17.99 (NCR)
EAN: 978080373528651799
LC: 2010008398
Carton Qty: 40

Hardcover • Young adult/Fiction
324 pages • 5 1/2 x 8 1/4
Ages 14 up • Grades 9 up

Export Territory: G00
UK, AUS, Translation & Dramatic Rights: Allen & Unwin
Audio Rights: Dial Books for Young Readers

Also available as an e-book

An engrossing epic tale with a cast of characters that will hijack your heart

Cam Attling, having lost an arm, is the only one from his town of Kayforl to return after twelve years of war. All his fellow soldiers were slain, and suspicion surrounds him. When his betrothal to Graceful Fenister is called off and his role in the community questioned, Cam leaves to find the lord who maimed him but spared his life, seeking answers and a new place in the world.

But this is not just Cam's story, it's about all those whose fates entwine with his. Set in a medieval world that is entirely the author's creation, this is an ingenious, exquisite story about what happens after the battle. When sisters, sons, friends, parents, and lovers are left to deal with the subtle aftermaths and unimagined repercussions of war.

"A beautiful examination of the complexities of love and loyalty in the aftermath of war."
—Megan Whalen Turner, author of *The Thief*, Newbery Honor winner

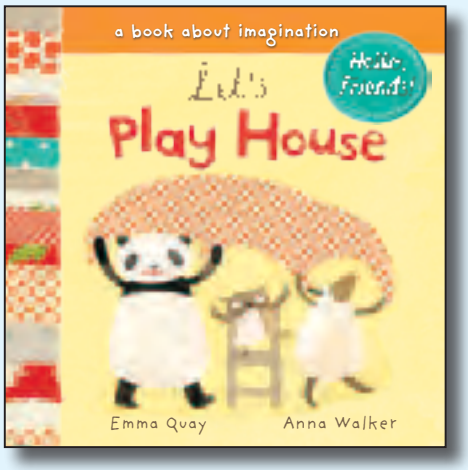
"I loved this novel. I cried through the whole last chapter from the sheer beauty of these characters and their world."
—Melina Marchetta, author of *Jellicoe Road*, Printz Medal winner

Christine Hinwood lives in Australia. This is her first book.

Debut Author

Hello, Friends!

Hello, Owl. Hello, Panda. Hello, Sheep. Hello, Friends!



978-0-8037-3569-9
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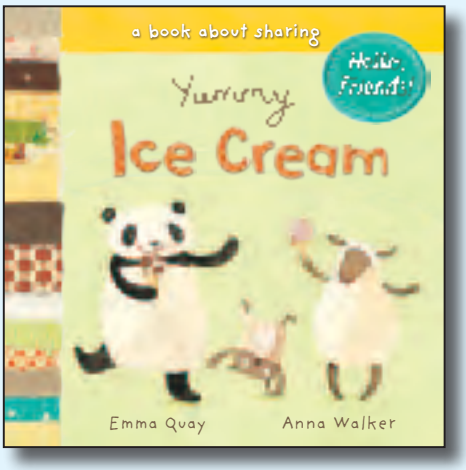


978-0-8037-3568-2
EAN: 978080373568250599

Hello, Friends!

Let's Play House: A Book About Imagination
Yummy Ice Cream: A Book About Sharing

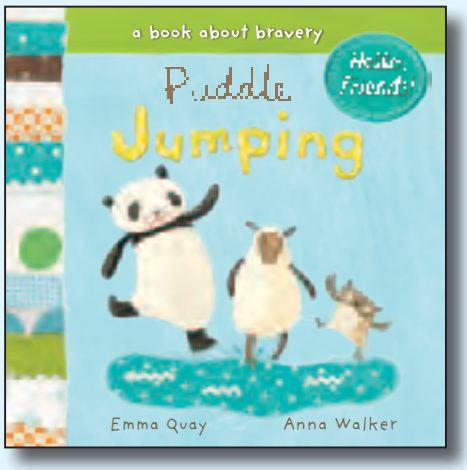
by Emma Quay
illustrated by Anna Walker

Marketing

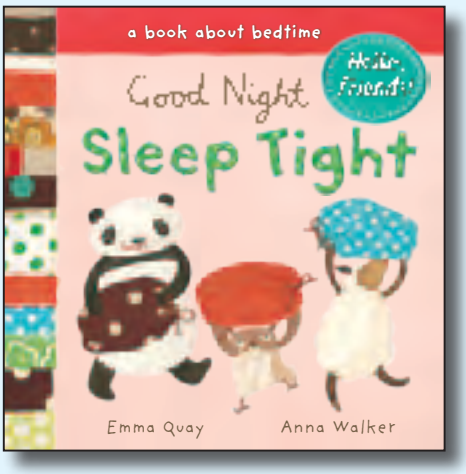
- **12-copy mixed counter display**
  978-0-8037-3601-6 • $71.88 ($90.00 CAN)
  Includes 3 copies each of *Let's Play House* (978-0-8037-3569-9), *Yummy Ice Cream* (978-0-8037-3568-2), *Puddle Jumping!* (978-0-8037-3570-5), *Good Night, Sleep Tight* (978-0-8037-3581-1)
  On sale 4/14/11

Hello, Friends!

Calling all *Gossie and Gertie* fans!
Three new friends are here to play.



978-0-8037-3570-5
EAN: 978080373570550599



978-0-8037-3581-1
EAN: 978080373581150599

Hello, Friends!

Puddle Jumping: A Book About Bravery
Good Night, Sleep Tight: A Book About Bedtime

by Emma Quay
illustrated by Anna Walker

Panda, Sheep, and Owl may be different, but that's what makes playing together so much fun. Whether they're pretending to be jellyfish (blob blob blob), creating ice-cream masterpieces, bravely confronting puddles, or snuggling up to sleep, these three best friends know just how to make everyday things extraordinary.

With adorably stylish illustrations and gently repetitive, sweet-as-can-be stories, each book in the Hello, Friends! series addresses a different preschool concept, like sharing, imagination, bravery, and bedtime. So gather up all four and prepare to have your socks charmed off!

Emma Quay (www.emmaquay.com) lives in Sydney, Australia.

Anna Walker (www.annawalker.com.au) lives in Melbourne, Australia.

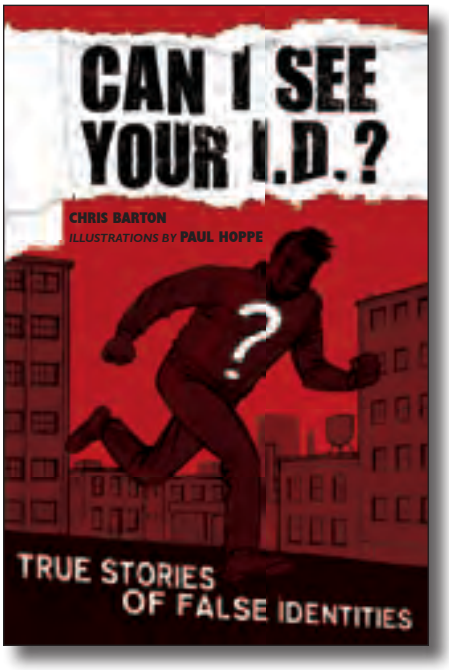
Each:
$5.99 ($8.50 CAN)

Board book • Fiction
Full-color illustrations
24 pages • 6 x 6
Ages 0–2 • Birth–PreS

Export Territory: E00
UK, AUS, Translation & Dramatic Rights: Scholastic Australia
Audio Rights: Dial Books for Young Readers

Can I See Your I.D.?
True Stories of False Identities

by Chris Barton
illustrations by Paul Hoppe



978-0-8037-3310-7
$16.99 ($21.00 CAN)
EAN: 978080373310751699
LC: 2010011878
Carton Qty: 48

Hardcover • Young adult/ Nonfiction
Black-and-white illustrations
160 pages • 6 x 9
Ages 12 up • Grades 7 up

Export Territory: W00
Text: UK, AUS, Translation & Audio Rights:
Dial Books for Young Readers
Dramatic Rights: Erin Murphy Literary Agency
Art: UK, AUS, Translation & Audio Rights:
Dial Books for Young Readers
Dramatic Rights: Writers House

Also available as an e-book

A Sibert Honor winner thrillingly re-creates high-stakes scenes of famous fakers

True crime, desperation, fraud, and adventure: From the impoverished young woman who enchanted nineteenth-century British society as a faux Asian princess, to the sixteen-year-old boy who "stole" a subway train in 1993, to the lonely but clever Frank Abagnale of *Catch Me if You Can* fame, these ten vignettes offer riveting insight into mind-blowing masquerades. Graphic panels draw you into the exploits of these pretenders, and meticulously researched details keep you on the edge of your seat. Each scene is presented in the second person, a unique point of view that literally places you inside the faker's mind. With motivations that include survival, delusion, and plain, old-fashioned greed, the psychology of deception has never been so fascinating or so close at hand.

Chris Barton (www.chrisbarton.info) blew his cover as an ordinary husband, father, and chicken owner by winning a 2010 Sibert Honor. He lives in Austin, Texas.

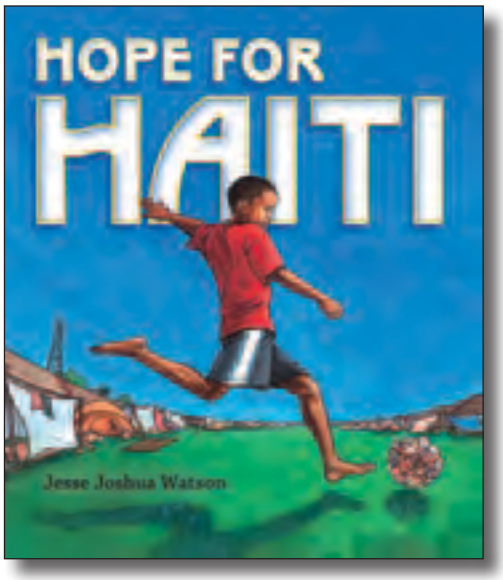
Paul Hoppe (www.paulhoppe.de) is a freelance illustrator and a graduate of at New York's School of Visual Arts. He lives in the wilds of Brooklyn, where he most often poses as himself.

Illustration © 2011 by Caroline Jayne Church from *Baby's First Year*

G. P. Putnam's Sons

Hope for Haiti

by Jesse Joshua Watson



978-0-399-25547-2
$16.99 ($21.00 CAN)
EAN: 978039925547251699
LC: 2010006835

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9 x 10½
Ages 5–8 • K–Grade 3

Export Territory: W00
UK, AUS, Translation & Audio Rights:
G. P. Putnam's Sons
Dramatic Rights: East West Literary Agency

Even in the wake of the most devastating tragedy, there is always hope.

The earth shook, and his whole neighborhood was gone. Now he and his mother are living in the soccer stadium, in a shelter made of tin and bedsheets, waiting in line for food and water. But even with so much sorrow all around, a soccer ball inspires a small but powerful link between a heartbroken country's past and its hopes for the future. Jesse Joshua Watson has created an inspiring testament to the strength of the Haitian people and the promise of children.

Author's statement

"When I was young, my father worked as a designer for a humanitarian aid organization. He brought home many photos of kids in Haiti. I spent my childhood wishing there was something I could do to ease the people's suffering. When the earthquake hit, I was void of hope until I found several pictures of children playing soccer amidst the chaos. And in this I found great hope for Haiti and the world, that even in the most tragic of circumstances, children are resilient and will overcome."
—Jesse Joshua Watson

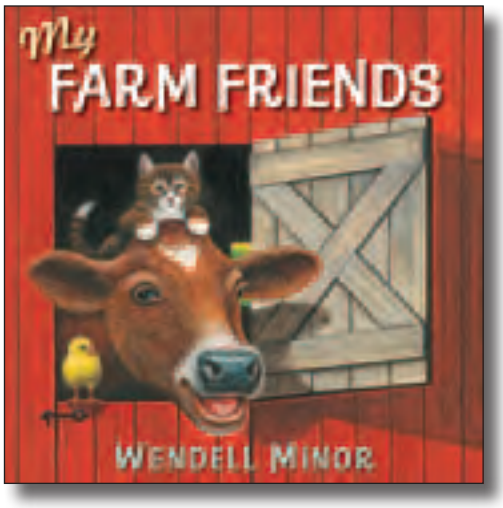
Jesse Joshua Watson (www.jessewatson.com) lives in Port Townsend, Washington, with his wife and their two sons. In addition to writing and illustrating books, exhibiting fine art, and teaching art to kids, Jesse plays soccer religiously, music occasionally, and surfs the chilly waters of the Northwest as often as he can.

Marketing

- **6-copy counter display**
  978-0-399-25377-5
  $101.94 ($126.00 CAN)
  On sale 10/12/10

A donation will be made to Save the Children

My Farm Friends
by Wendell Minor



978-0-399-24477-3
$16.99 ($21.00 CAN)
EAN: 978039924477351699
LC: 2010014793
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9½ x 9½
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
G.P. Putnam's Sons

The perfect book for young animal-lovers

Is there anything cuter than a little lamb or playful piglet? Farm animals are fascinating, and they are full of surprises, too. Naturally, cows make milk—but did you know they need to drink a bathtub-full of water every day? And of course turkeys gobble—but sometimes they purr like cats. Wendell Minor's bright, bold artwork and jaunty verse celebrate the wonders of our farm friends, and a list of fun facts gives curious animal-lovers even more to enjoy.

Wendell Minor (www.minorart.com) has traveled all over the United States to research his art for numerous picture books and novel jackets. His paintings are in the permanent collections of the Norman Rockwell Museum, the Museum of American Illustration, the U.S. Air Force, the U.S. Coast Guard, and NASA. He lives in Washington, Connecticut.

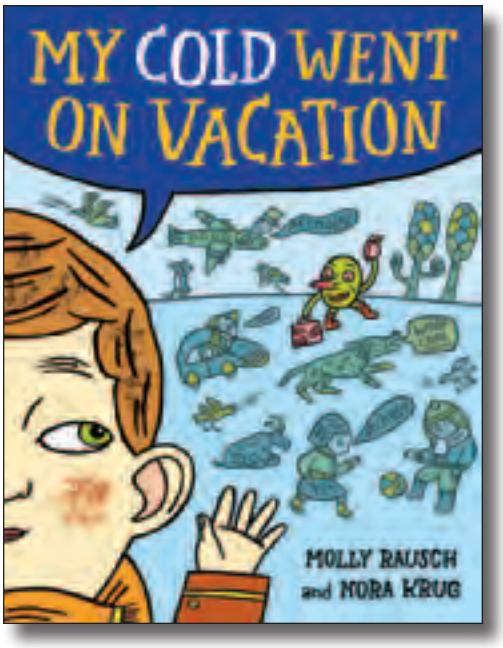
Also Available from Wendell Minor:

Look to the Stars
by Buzz Aldrin
HC: 978-0-399-24721-7 • $17.99 ($20.00 CAN)

Yankee Doodle America
HC: 978-0-399-24003-4 • $16.99 ($22.50 CAN)

My Cold Went on Vacation

by Molly Rausch
illustrated by Nora Krug



978-0-399-25474-1
$16.99 ($21.00 CAN)
EAN: 978039925474151699
LC: 2009047530
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 8½ x 11
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation & Audio Rights:
G. P. Putnam's Sons
Dramatic Rights: Riley Illustration

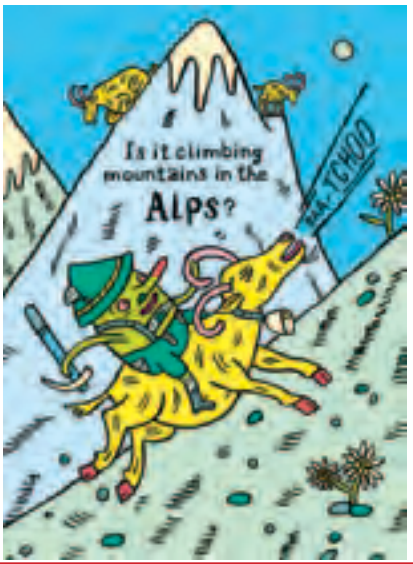
When a cold goes away, where does it go?

Colds travel from person to person, so one little boy imagines all the places his cold might visit after it leaves him. This little cold germ rides the school bus, climbs mountains, sails across the ocean, and visits every continent before it reaches its final destination—right across the hall in his sister's room.

Nora Krug's bright, bold artwork makes for a very colorful travelogue, and Molly Rausch's funny story of a global expedition also celebrates imaginative thinking.

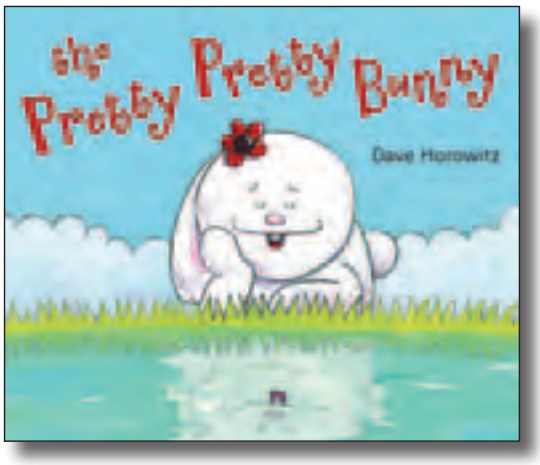
Molly Rausch lives in New Paltz, New York. This is her first children's book.

Nora Krug (www.nora-krug.com) received a Society of Illustrators Gold Medal. Her illustrations have appeared in the *New York Times*, *Los Angeles Times*, *The Guardian,* and *Vanity Fair*. She is an Associate Professor for Illustration at Parsons the New School for Design, and lives in Brooklyn, New York.



The Pretty Pretty Bunny

by Dave Horowitz



978-0-399-25276-1
$12.99 ($16.00 CAN)
EAN: 978039925276151299
LC: 2010011571
Carton Qty: 28

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 10¾ x 9
Ages 3–5 • PreS–K

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Sheldon Fogelman Agency, Inc.

You're only as pretty as you act!

Narcissa claims to be the best-looking bunny around. She thinks that makes her pretty awesome, unlike some of her fellow forest creatures. She's so happy she doesn't have silly beaver teeth or crazy moose antlers! In fact, she loves making fun of other animals—until a chance encounter with a powerful magic frog makes her rethink what it means to be pretty.

The creator of *The Ugly Pumpkin* gives readers another funny take on the meaning of true beauty. Fortunately, gorgeous Narcissa gets a chance to redeem herself, although it remains to be seen whether or not she's learned her lesson—and kids will enjoy guessing what her next move will be when the story is over.

Dave Horowitz (www.horowitzdave.com) also wrote and illustrated *Buy My Hats!*, *Duck Duck Moose*, *Humpty Dumpty Climbs Again*, *Twenty-six Princesses*, *Five Little Gefiltes*, *Beware of Tigers*, *The Ugly Pumpkin*, and *Soon, Baboon, Soon*.

Praise for Dave Horowitz:

"An endearing protagonist that youngsters will embrace. Easy enough to read independently, and funny enough for adults to enjoy sharing with children."
—*School Library Journal* review for *Duck Duck Moose*

"Horowitz has a light, witty touch. . . . The words and the pictures play off one another perfectly. . . . Packed with child appeal."
—*School Library Journal* review for *Twenty-six Princesses*

"Inventive, amusing, and surprising. . . . A charming book."
—*School Library Journal* review for *The Ugly Pumpkin*

Also Available from Dave Horowitz:

Five Little Gefiltes
HC: 978-0-399-24608-1 • $13.99 ($15.50 CAN)

The Ugly Pumpkin
HC: 978-0-399-24267-0 • $16.99 ($22.50 CAN)
PB: 978-0-14-241145-2 • $6.99 ($7.50 CAN)

Patricia Polacco
Brings History to Life

Pink and Say
HC: 978-0-399-22671-7
$16.99 ($25.50 CAN)

Pink and Say

"Exceptionally moving. [Polacco] uses dramatic perspectives, dynamic compositions, and faces full of emotion to carry her powerful tale. History comes to life in this remarkable book."
—School Library Journal

"The stunning illustrations . . . are completely heartbreaking. A spectacular achievement." *—Kirkus Reviews*

"The boys' relationship is beautifully drawn."*—Booklist*

January's Sparrow
HC: 978-0-399-250774
$22.99 ($28.50 CAN)

January's Sparrow

"Passionately realized images. . . . Rooted in history, this is a masterly narrative that horrifies, moves and informs."
—Kirkus Reviews

"Fleshing out historical events with invented but credible details. . . . [The illustrations] have an urgent, unsettled look that fully captures the sharply felt danger and terror."
—School Library Journal

"At once horrifying and heartening. . . . Like Polacco's prose, her dynamic and sometimes brutal pictures . . . hold nothing back . . . . An illuminating and trenchant account."*—Publishers Weekly*

The Butterfly
HC: 978-0-399-23170-4
$16.99 ($25.50 CAN)
PB: 978-0-14-241306-7
$7.99 ($9.00 CAN)

The Butterfly

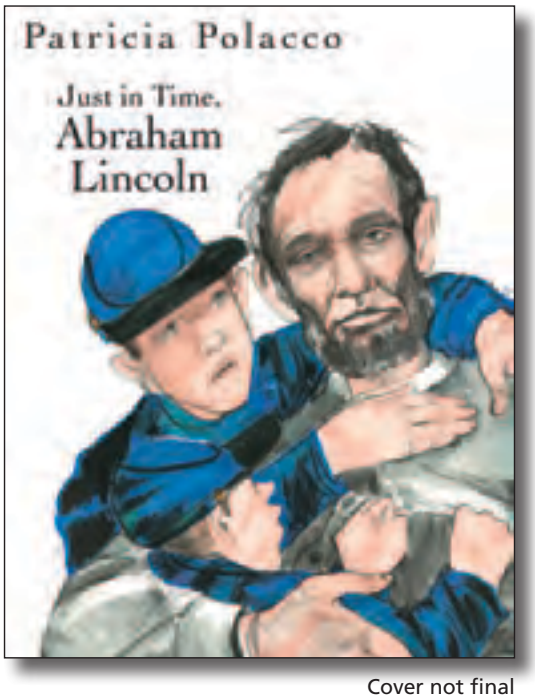
"Convincing in its portrayal of both the disturbing and humanitarian forces of the time. . . . A perfect blend of art and story."
—School Library Journal

"Strikingly detailed . . . illustrations bring forth the fear, deprivation, and small joys of the time. . . . Evokes a strong sense of time and place. . . . A portrait of friendship, courage, and hope."
—Kirkus Reviews

"The imagery and the dramatic plot distill for young readers the terrors and tragic consequences of the Nazi regime and the courageousness of resisters." *—Publishers Weekly*

Just in Time, Abraham Lincoln

by Patricia Polacco



Cover not final

978-0-399-25471-0
$17.99 ($22.50 CAN)
EAN: 978039925471051799

Hardcover • Picture book/Fiction
Full-color illustrations
48 pages • 8½ x 11
Ages 7–9 • Grades 2–4

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
G.P. Putnam's Sons

Imagine if you could go back in time and meet President Lincoln

Michael and Derek don't expect the adventure of a lifetime visiting a Civil War museum with their grandmother. But the mysterious museum keeper invites them to play a game, and before they know it, they're walking through a door straight into a very realistic depiction of 1863. They see the destruction at the battlefield of Antietam, and even meet President Lincoln. Soon, they start to wonder if it's really a game, after all—and suddenly they're racing across Confederate-occupied land to return to their own time before it's too late.

Patricia Polacco's time-travel premise is fascinating—who knew that history museums could literally be doorways into the past? She makes history exciting for young readers, drawing them into a pivotal part of our nation's development.

Patricia Polacco (www.patriciapolacco.com) is the prolific author and illustrator of over fifty picture books, and is also an energetic and enthusiastic public speaker—she visits over 100 classrooms every year.

Marketing

- **6-copy counter display**
  978-0-399-25389-8
  $107.94 ($135.00 CAN)
  On sale 1/6/11
- **Promotion and F&G distribution at all national School & Library conventions**
- **Author attending 2010 National Association for the Education of Young Children (NAEYC) conference (Anaheim, CA: November 3–6)**
- **Patricia Polacco classroom guide available at penguin.com/teachersandlibrarians**

Celebrate nature's bounty with one of Tomie dePaola's most beloved characters

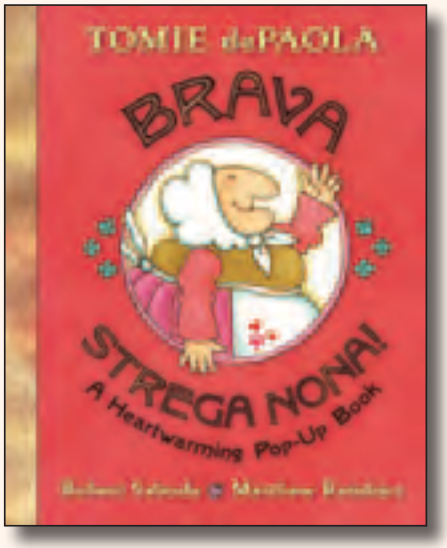
"DePaola's bighearted witch returns in a winning tale about generosity and cooperation. . . . dePaola demonstrates the benefits of sharing (not to mention eating locally)."—*Publishers Weekly*

"Simply told and satisfying."—*Booklist*

"Adds a second dimension, instructing young readers on how to grow vegetables. . . . Sure to reap lots of fans."—*School Library Journal*

Strega Nona's Harvest
by Tomie dePaola
978-0-399-25291-4
$16.99 ($21.00 CAN)

"Bellissimo!"—*Entertainment Weekly*



"This well-loved wise woman shares her secrets . . . for a happy and 'magical' life. . . . Eye-catching 3-D sculptures offer an imaginative interpretation of the text. . . . the paper engineering is superlative."
—*School Library Journal*

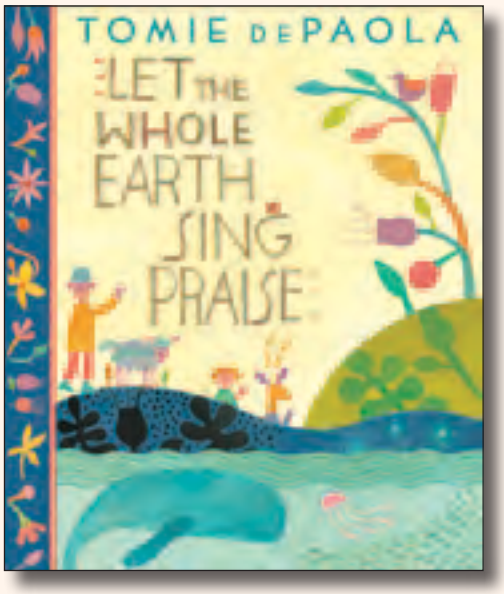
"A glorious celebration of important values that will introduce a whole new generation of readers to this loveable character." —*Boston Post-Gazette*

"This wonderful story gets bigger and better as the pages open up to a fantastic storybook land that will make readers say 'Wow!'"—*The Grand Rapids Press*

Brava, Strega Nona!
by Tomie dePaola
paper engineering
by Robert Sabuda and Matthew Reinhart
978-0-399-24453-7
$29.99 ($33.00 CAN)

Let the Whole Earth Sing Praise

by Tomie dePaola



978-0-399-25478-9
$15.99 ($20.00 CAN)
EAN: 978039925478951599
LC: 2010011565
Carton Qty: 50

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 6 3/4 x 8 1/8
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights: G.P. Putnam's Sons
Tomie dePaola's *The Holy Twins: Benedict and Scholastica* (978-0-14-241111-7) is now available in a Puffin paperback edition. See page 150.

A joyful way to honor the planet

This joyous book sings thanks and praise for everything in land, sea, and sky—from the sun and moon to plants and animals to all people, young and old. Beloved author-illustrator Tomie dePaola captures the beauty of God's creation in his folk art–style illustrations. With text inspired by Old Testament Scripture and artwork fashioned after the beautiful embroideries and designs of the Otomi people from the mountain villages around San Pablito, in Puebla, Mexico, this is a wonderful celebration for all to share.

Praise for *The Song of Francis*

★"A beautiful celebration of simplicity and joy for the very youngest children. . . . dePaola achieves a vivid and muscular color, and Matisse-inspired shapes form birds, angels, stars and growing things. . . . Glorious."—*Kirkus Reviews*, starred review

"A joyful addition to public and religious collections."—*School Library Journal*

Tomie dePaola (www.tomie.com) is the acclaimed author and/or illustrator of more than 200 books for children. His most recent book, *Strega Nona's Harvest*, was a *New York Times* bestseller.

Also Available from Tomie dePaola:

Tomie dePaola's Book of Bible Stories
HC: 978-0-399-21690-9 • $27.99 ($35.00 CAN)
PB: 978-0-698-11923-9 • $12.99 ($16.00 CAN)

The Song of Francis
HC: 978-0-399-25210-5 • $16.99 ($18.50 CAN)

The Trouble with Half a Moon

by Danette Vigilante

978-0-399-25159-7
$16.99 ($21.00 CAN)
EAN: 978039925159751699
LC: 2010007377

Hardcover • Middle grade/Fiction
192 pages • 5 ½ x 8 ¼
Ages 10 up • Grades 5 up

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights: G.P. Putnam's Sons

Also available as an e-book

A poignant look at how a young girl rises above grief with friendship, family, and faith

Ever since her brother's death, Dellie's life has been quiet and sad. Her mother cries all the time and Dellie lives with the horrible guilt that the accident that killed her brother may have been all her fault.

But Dellie's world begins to change when new neighbors move into her housing project building. Suddenly men are fighting on the stoop and gunfire is sounding off in the night. In the middle of all that trouble is Corey, an abused five-year-old boy, who's often left home alone and hungry. Dellie strikes up a dangerous friendship with this little boy who reminds her so much of her brother. She wonders if she can do for Corey what she couldn't do for her brother—save him.

Starkly and affectingly written, *The Trouble with Half a Moon* is a sparkling and memorable debut.

"This is a book you believe in, fervently and wholeheartedly . . .exquisitely drawn and powerful…a variety of readers will immediately connect with this family's struggle to heal from a devastating loss. Dellie's strength and capacity for love leap from the page right away; she grabbed my hand and still hasn't let go." – Olugbemisola Rhuday-Perkovich, author of *8th Grade Superzero*

Danette Vigilante (www.danettevigilante.com) grew up in Red Hook Houses in Brooklyn and lives in Staten Island, New York. This is her first novel.

Debut Novel

The Umbrella Board Book

by Jan Brett

978-0-399-25540-3
$7.99 ($9.99 CAN)
EAN: 978039925540350799
LC: 2003027853
Carton Qty: 40

Board book • Fiction
Full-color illustrations
32 pages • 7 x 5
Ages 0–2 • Birth–PreS

Export Territory: W00
UK, AUS, Translation, Dramatic & Audio Rights:
G. P. Putnam's Sons

The perfect companion to *The Mitten* board book

Jan Brett's *New York Times* bestselling picture book *The Umbrella* has all the rollicking fun of the woodland animals that crowd into a mitten in the snow in *The Mitten*. Only this time it's in a lush cloud forest as one by one, tree frog, toucan, kinkajou, baby tapir, quetzal, monkey, and jaguar crowd into an open, upside down banana umbrella until a tiny hummingbird lands and they all fall out. A shortened text for toddlers and simple Spanish phrases like "*Hola!*" add to the fun of reading aloud this lively board book.

"Handsomely designed and beautifully executed." —*Kirkus Reviews*

"The watercolor-and-gouache illustrations are stunning."—*School Library Journal*

Jan Brett (www.janbrett.com) lives in Norwell, Massachusetts.

Marketing

- **Jan Brett classroom guide available at penguin.com/teachersandlibrarians**

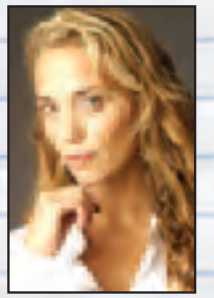
Also Available from Jan Brett:

The Mitten Board Book
BB: 978-0-399-23109-4 • $7.99 ($9.99 CAN)

The Hat Board Book
BB: 978-0-399-23461-3 • $7.99 ($9.99 CAN)

The Umbrella
HC: 978-0-399-24215-1 • $16.99 ($9.99 CAN)

Ask Elizabeth, The Complete Guide to a Teen Girl's Life.



Elizabeth Berkley is an accomplished actress having appeared in television, film, and on Broadway. She currently has a recurring role on *CSI: Miami*, and is still recognized for her starring role in the teen hit comedy *Saved by the Bell*, which thanks to television syndication has made her an admired favorite amongst a whole new generation of teen girls. Now Elizabeth is making connections with these girls in her workshops as they find comfort in her big sister–style of communication. These connections, built on trust, have inspired *Ask Elizabeth*. Elizabeth has also launched a monthly column on Oprah.com as a way to help bridge the gap of communication between mothers and daughters.

Words of Praise from Friends of *Ask Elizabeth*

Ask Elizabeth is a great way for girls to get candid advice to help reach their greatest potential. It is so wonderful that she has created a safe and supportive place for girls to go and gain that strength!"—Blake Lively

"It is a true gift to have a destination like Ask Elizabeth that lovingly helps women learn what is authentic to them so that they can build a better world with the strength and confidence they find within themselves."—Cameron Diaz

"When you feel there's no one who will listen, no one who will understand, no one to turn to, you can rest assured…Elizabeth will always be there for you."—Janet Jackson

"Ask Elizabeth is a wonderful resource for girls to ask any question their heart desires. The site offers unique support and encouragement that is vital for young women in today's world."—Hayden Panettiere

"I wish I had had a place like Ask Elizabeth where I could have known that my own inner challenges were similar to other girls…These girls who do Ask Elizabeth are ahead of the game, armed with insight and support."—Fergie

"Teen years can feel lonely and confusing. Elizabeth Berkley brings girls the support and relief they need to know they are not alone!"—Vanessa Hudgens

"Elizabeth is a true girl's girl. There is no topic you can't bring up with her as a girlfriend and it is reflected in *Ask Elizabeth*."—Jennifer Garner

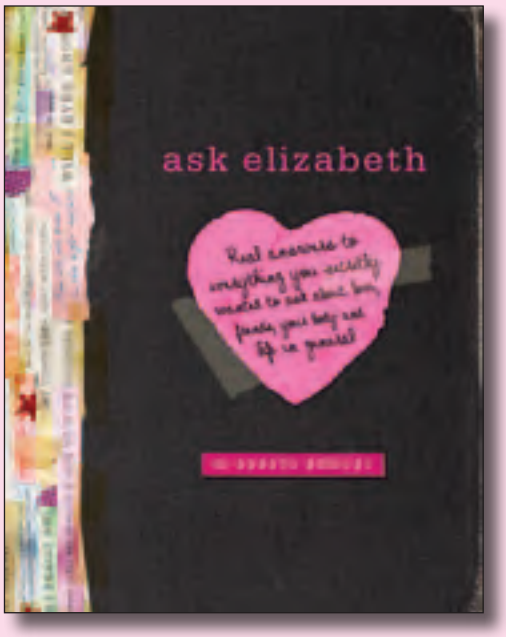
Marketing

- **6-copy paperback counter display**
  978-0-399-25385-0
  $95.94 ($120.00 CAN)
  Strict on sale 3/22/11
- **National consumer print and online advertising**
- **Major national print, television, radio, and online media campaign**
- **National author tour**
- **Cross-promote on Ask-Elizabeth.com**

Ask Elizabeth

Real Answers to Everything You Secretly Wanted to Ask About Love, Friends, Your Body... and Life in General

by Elizabeth Berkley



HC: 978-0-399-25448-2
$19.99 ($25.00 CAN)
EAN: 978039925448251999
PB: 978-0-399-25449-9
$15.99 ($20.00 CAN)
EAN: 978039925449951599

Hardcover & Paperback
Young adult/Nonfiction
Full-color illustrations
208 pages • 7 ½ x 10
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation & Audio Rights:
G.P. Putnam's Sons
Dramatic Rights: The Creative Culture

A teen girl's guide to life, love, friends and growing up in an intimate diary format from *Saved by the Bell* star and popular teen spokesperson Elizabeth Berkley

Ask Elizabeth is the complete guide to teen life; the last and only self-help book they'll ever need. Inspired by the many workshops Elizabeth Berkley has conducted with over 30,000 teen girls across the country, *Ask Elizabeth* brings the spirit of these conversations to life on the page.

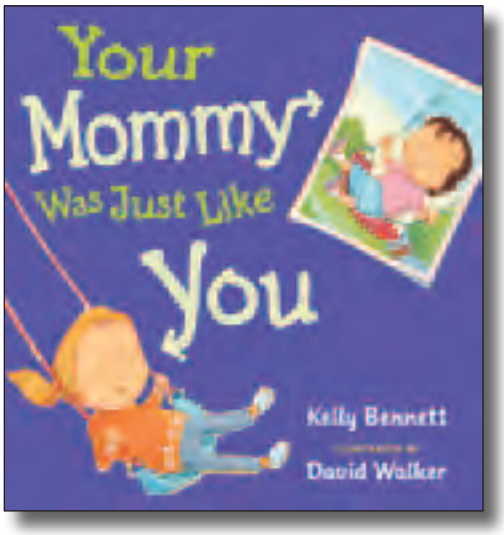
Much like a private diary, the book will be a personal resource that girls can turn to when they seek answers to teen life's toughest questions.

The content contains real and practical advice, anecdotes and wisdom in answer to the most asked questions from girls who participate in Elizabeth's workshops such as: what do you do when you look in the mirror and don't like what you see? or How do you get over a broken heart? Elizabeth, along with a panel of experts, and teen girls themselves advise readers in matters of body image, personal relationships, dating, and much more.

Elizabeth Berkley (www.ask-elizabeth.com) splits her time between Los Angeles and New York.

Your Mommy Was Just Like You

by Kelly Bennett
illustrated by David Walker



978-0-399-24798-9
$16.99 ($21.00 CAN)
EAN: 978039924798951699
LC: 2009032101
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9 x 9 ½
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Dramatic & Audio Rights:
G. P. Putnam's Sons

A funny and warmhearted celebration of mother-daughter bonds

Once upon a time—according to Grandma—Mommy loved getting messy, wearing kooky costumes, and dragging out bedtime with just one more story. She collected bottle caps and dandelion fluff, and didn't know how to tie her shoes. Sometimes she was a terror, but most of the time she was a sweet potato. Just like her own little girl today.

Kids love to hear about what their parents were like as children, and this celebration of moms and the little girls they were will inspire lots of laughter and memories.

Praise for *Your Daddy Was Just Like You*:
"The book's appealing pictures of the past will prompt loving memories from children's own grandparents."—*Booklist*

"This unique book is an excellent choice, particularly for Father's Day."—*School Library Journal*

Kelly Bennett (www.kellybennett.com) lives in Houston, Texas and Jakarta, Indonesia.

David Walker (www.davidwalkerstudios.com) lives in Chapel Hill, North Carolina.

Also Available from David Walker:

Your Daddy Was Just Like You
HC: 978-0-399-25258-7 • $16.99 ($21.00 CAN)

Before You Were Mine
HC: 978-0-399-24526-8 • $15.99 ($20.00 CAN)

Baby's First Year

by Rick Walton
illustrated by Caroline Jayne Church

978-0-399-25025-5
$15.99 ($20.00 CAN)
EAN: 978039925025551599
LC: 2008006564
Carton Qty: 30

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 9 x 8½
Ages 0–2 • Birth–PreS

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
G. P. Putnam's Sons

The new must-have, must-give baby book!

Grab it. Chew it. Throw it, too.
That's what babies like to do.
And pretty pictures! Look, Baby, Look!
At our smart Baby's very first…
. . . BOOK!

A baby's first year is full of milestones, from first smiles to first steps, and this book celebrates them all! A clever and bouncy text, vibrant ink-and-collage illustrations and an impossibly cute baby make this the perfect gift book for baby showers, and it even includes a poster on the reverse of the jacket that new parents can use to record their own little ones' spectacular achievements.

Rick Walton (www.rickwalton.com) is the author of over sixty books for children. He lives in Provo, Utah.

Caroline Jayne Church (www.carolinejaynechurch.com) has both written and illustrated numerous books for children. She lives in Surrey, England.

Includes poster on back of jacket

Spot Says Goodnight
Lift-the-flap board book
by Eric Hill

A new Spot favorite, available for the first time as a board book

Spot's only full-length lift-the-flap bedtime story is now available as a board book. Spot's had a busy day, and now it's time for bed. Time to put his toys away, to take a bath and to say goodnight to his mom and dad and his cat, Ginger. At last, looking out at the moon, Spot wonders if there's anyone else to say goodnight to. "Oh yes," he says, "Goodnight, me." This charming bedtime book is perfect for easing toddlers off to sweet dreams.

978-0-399-25638-7
$7.99 ($9.99 CAN)
EAN: 978039925638750799
Lift-the-flap board book
Fiction
Full-color illustrations
22 pages • 6 x 6 1/4
Ages 0–2 • PreS
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: Ventura UK

Also Available from Eric Hill:

Where's Spot?
HC: 978-0-399-20758-7 • $12.99 ($18.99 CAN)
BB: 978-0-399-24046-1 • $7.99 ($11.99 CAN)

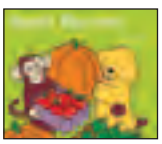
Spot Goes to the Farm
BB: 978-0-399-23647-1 • $7.99 ($9.99 CAN)

Spot's Toys
by Eric Hill

Spot's favorite toys make all his friends happy

Spot loves his toys, and so do all his friends! In this new addition to the popular landscape board book series, Spot's friends play all day with his favorite toys—cars, trains, balls, and blocks. But Spot's most cherished toy of all is for him alone—his teddy bear! Full of toys and play, this book is sure to be loads of fun for young children everywhere.

978-0-399-25637-0
$5.99 ($7.50 CAN)
EAN: 978039925637050599
Board book • Fiction
Full-color illustrations
12 pages • 7 1/2 x 6 1/4
Ages 3–5 • PreS–K
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: Ventura UK



Also Available from Eric Hill:

Spot's Harvest
BB: 978-0-399-25530-4 • $5.99 ($7.50 CAN)

Spot's Snowy Day
BB: 978-0-399-25419-2 • $5.99 ($7.50 CAN)

Two new touch-and-feel concept books featuring Spot

Spot's First Colors Touch & Feel BOARD BOOK

Spot's First Shapes Touch & Feel BOARD BOOK

by Eric Hill

Spot shows off his knowledge of colors and shapes in these bright, bold board books. Each spread illustrates objects young children will love to identify, along with a different touchy-feely element to engage tactile interaction. These are the perfect way for little ones to learn their concepts while following their favorite yellow puppy.

Eric Hill (www.funwithspot.com) left school when he was 15, and took up cartooning while working as a messenger at an art studio. He created *Where's Spot?* as a bedtime story for his two-year old son. It was published four years later, and the rest is history. Eric Hill now lives in France.

Colors: 978-0-399-25630-1
EAN: 978039925630150799
Shapes: 978-0-399-25631-8
EAN: 978039925631850799
$7.99 ($9.99 CAN)

Touch & Feel board book • Fiction
Full-color illustrations
12 pages • 6 7/8 x 6 7/8
Ages 1–3 • PreS–K

Export Territory: G00
UK, AUS, Translation, Audio & Dramatic Rights:
Ventura UK

Also Available from Eric Hill:

Spot's First Numbers
BB: 978-0-399-25533-5 • $7.99 ($9.99 CAN)

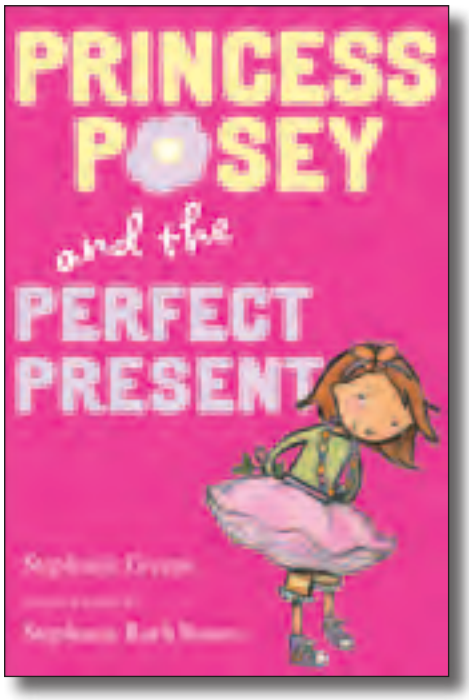
Spot's First Words
BB: 978-0-399-25532-8 • $7.99 ($9.99 CAN)

Marketing

- **Cross-promotion with licensees**
- **Promote on funwithspot.com**

Princess Posey and the Perfect Present

by Stephanie Greene
illustrated by Stephanie Roth Sisson



978-0-399-25462-8
$12.99 ($16.00 CAN)
EAN: 978039925462851299
LC: 2010001476

Hardcover • Illustrated fiction
Black-and-white illustrations
96 pages • 5 ½ x 8 ¼
Ages 5–8 • K–Grade 3

Export Territory: W00
UK, AUS, Translation & Audio Rights:
G. P. Putnam's Sons
Dramatic Rights:
Text: Nancy Gallt
Art: G. P. Putnam's Sons
Simultaneous Puffin edition
(978-0-14-241828-4). See page 157.

Also available as an e-book

When Posey thinks her present for her teacher isn't good enough, what will she do?

First grade is fantastic. Posey loves her new best friends, they do fun things in class, and she adores her teacher. Then it's Miss Lee's birthday and Posey thinks her home-grown roses will be the best present of all. But when her friend brings a huge bouquet from a florist, Posey's roses don't seem special enough and she doesn't give them to her teacher after all.

She feels horrible all day, but with some help from her mom, she comes up with the perfect, Posey way to make it up to Miss Lee—an after-birthday present.

Bookseller praise for
***Princess Posey and the First Grade Parade*:**
"Posey isn't like all the other mischievous young girls in books right now. She is just like a regular girl who is nervous about starting first grade. Too cute!!"—Emily Grossenbacher, Lemuria Books

"This will charm early readers and get them thinking outside the box. Stephanie Greene has created a new playmate to live in the Junie B. Jones/Judy Moody neighborhood."—Rosemary Pugliese & Carol Moyer, Quail Ridge Books & Music

"Like Ladybug Girl, Posey wears a tutu with attitude. She might be shy, but she's no pushover."
—Catherine Linka, The Flintridge Bookstore and Coffeehouse

Stephanie Greene (www.stephaniegreenebooks.com) lives in Chapel Hill, North Carolina.

Stephanie Roth Sisson (www.stephanitely.com) lives in California.

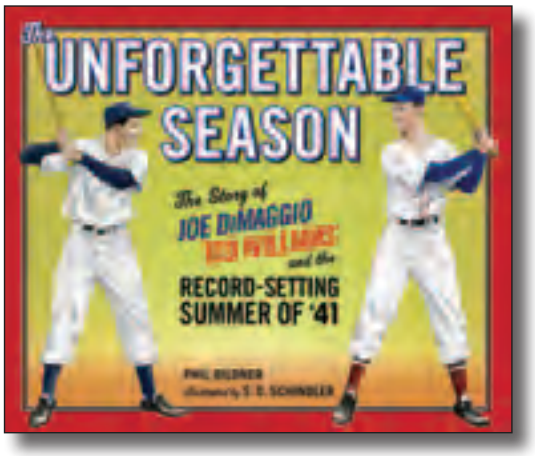
Also Available
from Stephanie Greene:

Princess Posey and the First Grade Parade
HC: 978-0-399-25167-2 • $12.99 ($16.00 CAN)
PB: 978-0-14-24182-7 • $4.99 ($5.99 CAN)

The Unforgettable Season:

The Story of Joe DiMaggio, Ted Williams, and the Record-Setting Summer of '41

by Phil Bildner
illustrated by S. D. Schindler



978-0-399-25501-4
$16.99 ($21.00 CAN)
EAN: 978039925501451699
LC: 2010007382
Carton Qty: 25

Hardcover • Picture book/Nonfiction
Full-color illustrations
32 pages • 10¾ x 9
Ages 5–8 • K–Grade 3

Export Territory: W00
UK, AUS, Translation & Audio Rights:
G.P. Putnam's Sons
Dramatic Rights:
Text: Flannery Literary
Art: G.P. Putnam's Sons

A 70th anniversary celebration of two baseball greats and their still-unbroken records

At the start of the 1941 baseball season, neither Joe DiMaggio of the New York Yankees nor Ted Williams of the Boston Red Sox were beloved by baseball fans. But that all changed when Joe started a 56-game hitting streak and Ted's batting average rose to over .400. Despite numerous challenges along the way—Joe had his bat stolen by an overeager fan and Ted's batting average dipped to .3995 on the last day of the season—the records set by "Joltin' Joe" and "The Splendid Splinter" have yet to be broken.

New York Times bestselling author of the Sluggers series (with Loren Long), Phil Bildner has written an accessible tribute to two of baseball's greatest heroes. Packed with fun facts and statistics for eager fans to pore over, this book is sure to be a home run!

Phil Bildner (www.philbildner.com) lives in Brooklyn, New York.

S.D. Schindler lives in Philadelphia, Pennsylvania.

Also Available:

The Hallelujah Flight
by Phil Bildner
HC: 978-0-399-24789-7 • $16.99 ($21.00 CAN)

Home on the Range
illustrated by S. D. Schindler
HC: 978-0-399-23996-0 • $16.99 ($18.50 CAN)

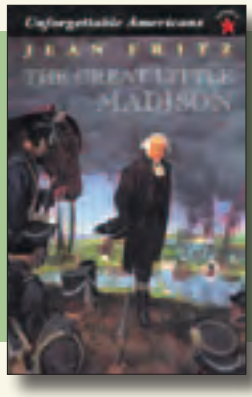
Bringing History to Life for Kids

Jean Fritz says of Alexander Hamilton, "The more I learned about Alexander Hamilton, the more impressed I became. He is a man of great contradictions, which show up in his feelings about war. I had to struggle with the many quirks and complexities in his character, but I came away from the work fully convinced of Hamilton's contributions to our country and his unwavering sense of justice. If I could have one wish for the present generation, it would be that they are motivated by the same sense of justice and be equally insistent on defending it."

★ "An insightful, memory's eye view of her childhood."—*School Library Journal*, starred review

- A Newbery Honor Book
- Winner of the American Book Award for Fiction
- A Christopher Award Winner
- A *New York Times* Outstanding Book of the Year

Homesick: My Own Story
HC: 978-0-399-20933-8
$17.99 ($27.99 CAN)
PB Anniversary Edition:
978-0-14-240761-5
$6.99 ($8.99 CAN)
PB: 978-0-698-11782-2
$5.99 ($8.99 CAN)



★ "A great book about a great little president."
—*Horn Book*, starred review

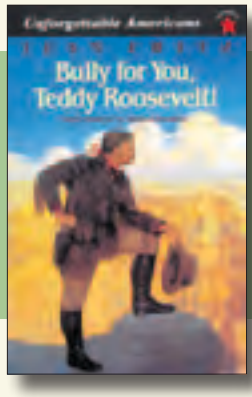
- Winner of the *Boston Globe-Horn Book* Nonfiction Award
- Winner of the Orbis Pictus Award
- An ALA Notable Children's Book
- A *School Library Journal* Best Book of the Year
- *Booklist* Editor's Choice

The Great Little Madison
PB: 978-0-698-11621-4
$6.99 ($9.99 CAN)

"The best biography of the year."
—*New York Times Book Review*

- An ALA Notable Children's Book
- A *New York Times* Book Review Notable Book of the Year
- A *School Library Journal* Best Book of the Year

Traitor: the Case of Benedict Arnold
PB: 978-0-698-11553-8
$5.99 ($8.99 CAN)



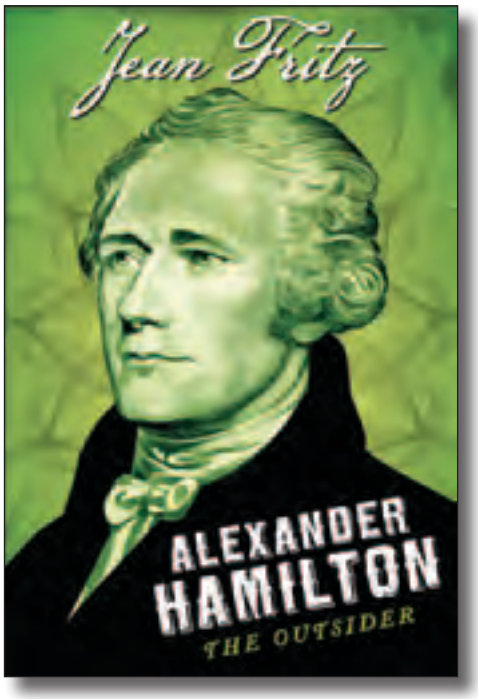
★"This very fine biography captures the exuberance and enthusiasm of Teddy Roosevelt."—*School Library Journal*, starred review

- A *School Library Journal* Best Book of the Year
- An ALA Notable Book

Bully for You, Teddy Roosevelt
978-0-698-11609-2
$5.99 USA ($8.99 CAN)

Alexander Hamilton: The Outsider

by Jean Fritz
illustrations by Ian Schoenherr



978-0-399-25546-5
$16.99 ($21.00 CAN)
EAN: 978039925546551699
LC: 2010006008

Hardcover • Middle grade/Nonfiction
Black-and-white illustrations
160 pages • 6 x 9
Ages 8–12 • Grades 3–7

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Gina Maccoby Literary Agency

Also available as an e-book

An amazing biography with all the drama of an adventure

Acclaimed biographer Jean Fritz writes the remarkable story of Alexander Hamilton, one of America's most influential and fascinating founding fathers, and his untimely death in a duel with Aaron Burr.

Born in the British West Indies, Hamilton arrived in New York as an "outsider." He fought in the Revolution and became Washington's most valuable aide-de-camp. He was there with Washington, Madison, and the others writing the Constitution. He was the first Secretary of the Treasury as the country struggled to become unified and independent.

Fritz's talent for bringing historical figures to life is at its best as she shares her fascination with this man of action who was honorable, ambitious, and fiercely loyal to his adopted country.

Jean Fritz, the recipient of a National Humanities Medal, the Laura Ingalls Wilder Award, and a Newbery Honor lives in Sleepy Hollow, New York.

Ian Schoenherr is the illustrator and author of numerous picture books. He lives in Woodside, New York.

Marketing

- **Promotion at all national School & Library conventions**
- **Promotion on Penguin.com/Books4Boys**

On the Volcano

by James Nelson

978-0-399-25282-2
$16.99 ($21.00 CAN)
EAN: 978039925282251699
LC: 2008053557

Hardcover • Young adult/Fiction
288 pages • 5 ½ x 8 ¼
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation, Dramatic & Audio Rights:
G. P. Putnam's Sons

Available as an e-book

A sweeping, romantic historical adventure of life lived on the edge

Katie and her widowed father have always lived on their own, high up in a place few intruders would dare approach: alongside the crater of a collapsed volcano. They've built a simple but happy life for themselves, far from the frontier perils of the world below—until a long-promised birthday trip to the rough-and-tumble town of Badwater takes an ugly turn and brings the outside world much too close. With it comes grave danger and unimaginable loss, but also something Katie had barely dreamed possible for herself: a heart-pounding but tender romance, the kind to build a life on.

James Nelson has been a magazine editor, a copywriter, and a Naval officer. He lives in California.

Debut Novel

Scritch-Scratch a Perfect Match

by Kimberly Marcus
illustrated by Mike Lester

A madcap read-aloud starring a matchmaking flea

FLIT-FLIT flapped the flea in the scruffy dog's hair. "AAROOF!" howled the stray as he jumped in the air.

AWOOMPH was the sound as he dropped like a sack, landing THUD! "OH CRUD!" on an old man's back.

How can something so tiny cause so much havoc? When a flea jumps onto a stray dog, causing the dog to jump on a lonely man, the race is on to find flea powder fast! A little itch on a big dog makes for HUGE chaos, but their adventure also leads to a lasting friendship. And when the flea finally jumps from the dog to a stray cat, who jumps onto a lonely lady, the cycle begins anew. Playful language and sound effects and zany, action-packed illustrations make for a surefire storytime hit.

Kimberly Marcus is a teacher and teen counselor. She lives in Massachusetts.

Mike Lester is an illustrator and political cartoonist who often has cartoons in publications like *Time* magazine. He lives in Rome, Georgia.

© Jennifer Weiner

978-0-399-25004-0
$16.99 ($21.00 CAN)
EAN: 978039925004051699
LC: 2008030482
Carton Qty: 40

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 8¼ x 9½
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Dramatic & Audio Rights:
G. P. Putnam's Sons

Also Available from Mike Lester:

Cool Daddy Rat
HC: 978-0-399-24375-2 • $16.99 ($21.00 CAN)

When Charlie McButton Lost Power
HC: 978-0-399-24000-3 • $15.99 ($23.50 CAN)
PB: 978-0-14-2040857-5• $5.99 ($7.50 CAN)

Praise for Jacqueline Woodson's picture books

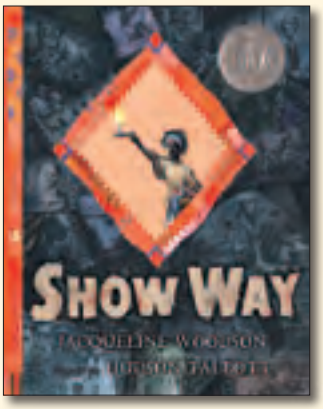
***Coming On Home Soon*, illustrated by E. B. Lewis**
Caldecott Honor book

★ "A tender, heartfelt story that will touch readers.
—*School Library Journal*, starred review

★ "A moving historical story of longing and separation. . . . Simple, poetic. . . . Period and place are wonderfully specific; the yearning is timeless." —*Booklist*, starred review

★ "Woodson's spare lyricism resists sentimentalizing."
—*Bulletin of the Center for Children's Books*, starred review

978-0-399-23748-5 • $16.99 ($25.00 CAN)



***Show Way*, illustrated by Hudson Talbott**
Newbery Honor book

★ "Takes a difficult subject and makes it accessible to young readers. One of the most remarkable books of the year."
—*Kirkus Reviews*, starred review

★ "Works as both history and haunting metaphor. . . . A must for the classroom, this will move many readers to explore their own family roots." —*Booklist*, starred review

★ "An outstanding tribute, perfectly executed."
—*School Library Journal*, starred review

978-0-399-23749-2 • $16.99 ($24.00 CAN)

And don't miss *Pecan Pie Baby*, illustrated by Sophie Blackall, coming in October 2010!

A new baby is BIG news. Gia's new baby brother or sister hasn't even been born yet, and already it's all anyone wants to talk about. But if the baby's such a big deal now, what's going to happen to Gia's nice, cozy life with Mama once it's born? Fortunately, Mama knows just how to soothe Gia's worries and show her that the future will be sweet, in this reassuring, heartwarming story.

978-0-399-23987-8 • $16.99 ($21.00 CAN)

Jacqueline Woodson (www.jacquelinewoodson.com) is a three time Newbery Honor Award winner. Her other picture book with E. B. Lewis, *Coming On Home Soon*, was a Caldecott Honor Book. Her picture book with Hudson Talbott, *Show Way*, was a Newbery Honor Book, as were her novels *Feathers* and *After Tupac and D Foster*. Other novels include Coretta Scott King Award Winner *Miracle's Boys* and National Book Award nominee *Locomotion*. She lives with her family in Brooklyn, New York.

E. B. Lewis (www.eblewis.com), the celebrated illustrator of many beautiful picture books, has received a Caldecott Honor, Coretta Scott King Award, and Coretta Scott King Honor. He lives in Folsom, New Jersey.

THE OTHER SIDE
10TH ANNIVERSARY EDITION

by Jacqueline Woodson
illustrated by E. B. Lewis

978-0-399-23116-2
$16.99 ($21.00 CAN)
EAN: 978039923166251699
LC: 99042055

Hardcover • Picture book/Fiction
Full-color illustrations
32 pages • 11¼ x 10
Ages 5–8 • K–Grade 3

Export Territory: E00
UK, AUS, & Translation Rights: G.P. Putnam's Sons
Audio & Dramatic Rights:
Text: Rob Wersbach Creative Management, LLC.
Art: Dwyer & O'Grady, Inc.

The beautiful story of friendship across a racial divide

Clover's mom says it isn't safe to cross the fence that segregates their African-American side of town from the white side where Anna lives. But the two girls strike up a friendship, and get around the grown-ups' rules by sitting on top of the fence together.

With the addition of a brand-new author's note, this special edition celebrates the tenth anniversary of this classic book. As always, Woodson moves readers with her lyrical narrative, and E. B. Lewis's amazing talent shines in his gorgeous watercolor illustrations.

Praise for *The Other Side*

★"Manages to plumb great depths with understated simplicity. . . . Text and art work together beautifully."
—*School Library Journal*, starred review

"Pictures and words make strong partners here, convincingly communicating a timeless lesson."—*Publishers Weekly*

"Even young children will understand the fence metaphor and they will enjoy the quiet friendship drama."—*Booklist*

Awards
- ALA Notable
- *School Library Journal* Best Book
- *Booklist* Editor's Choice
- Riverbank Review Book of Distinction
- IRA Teacher's Choice
- Texas Bluebonnet List
- New York Public Library's 100 Titles for Reading and Sharing

MARKETING

- **Jacqueline Woodson classroom guide available at penguin.com/teachersandlibrarians**

Sure-fire story-hour hits

HC: 978-0-399-23794-2
$14.99 ($22.50 CAN)

PB: 978-0-14-240399-0
$5.99 ($8.50 CAN)

Falling for Rapunzel

by Leah Wilcox
illustrated by Lydia Monks

"A perfect read-aloud. . . . This zany twist on a familiar favorite zips along with bouncy rhymes, tantalizing word-play, and humorous cotton-candy-colored artwork."
—*School Library Journal*

- An IRA Notable Book
- Winner of the Maryland Black-Eyed Susan Picture Book Award
- Winner of the Arkansas Diamond Primary Book Award

HC: 978-0-399-23874-1
$15.99 ($24.00 CAN)

PB: 978-0-14-240456-0
$5.99 ($8.50 CAN)

My Lucky Day

by Keiko Kasza

★ "The text…is pitched perfectly to preschoolers: the illustrations are some of the most expressive Kasza has ever done (and that's saying a lot). Children who have this book read to them will find it's their lucky day, too."
—*The Horn Book* starred review for *My Lucky Day*

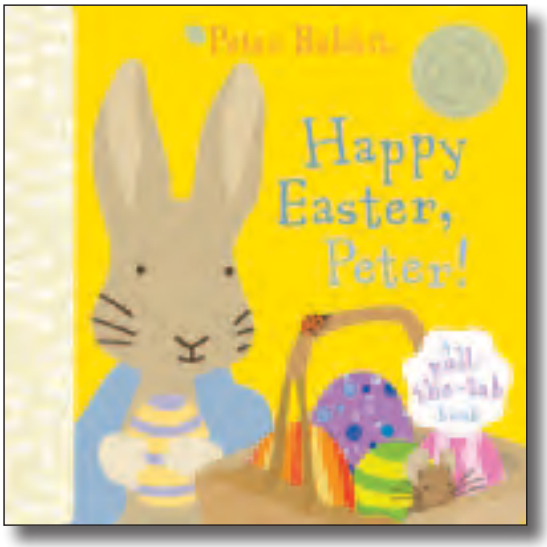
Winner of eleven state awards:
NH, AZ, IL, IN, NC, GA, NV, WY, MT, NE, CA and nominated in five other states.

Frederick Warne & Co.

Illustration from *Peter Rabbit Naturally Better: Happy Easter, Peter!* Copyright © Frederick Warne & Co., 2011.

HAPPY EASTER, PETER!

by Beatrix Potter



An interactive Easter title!

It's Easter and Peter Rabbit has a basket of colorful Easter eggs to deliver to his friends. Can you guess who lives where? Pull-the-tabs to see who Peter visits and if anybody has an Easter treat for him!

978-0-7232-6640-2
$7.99 ($9.99 CAN)
EAN: 978072326640250799
Carton Qty: 36

Board book • Novelty/Fiction
Full-color illustrations
10 pages • 6 ¾ x 6 ¾
Ages 3–5 • PreS–K

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights:
F. Warne & Co., UK

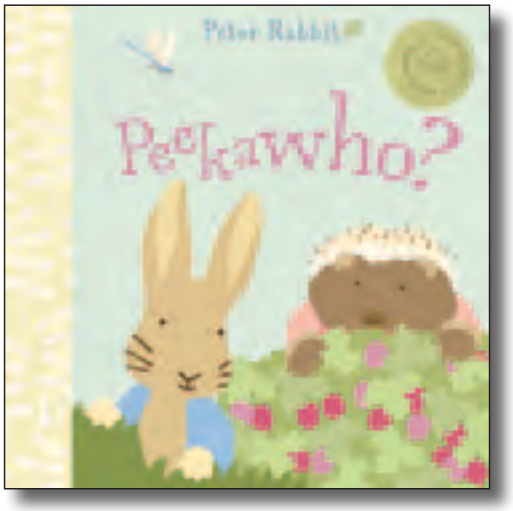
MARKETING

- **18-copy mixed floor display**
  978-0-7232-6681-5 • $175.82 ($217.96 CAN)
  Includes 4 copies each of *Happy Easter, Peter!* (978-0-7232-6640-2) and *Peekawho?* (978-0-7232-6637-2), 3 copies each of *Munch! Crunch!* (978-0-7232-6642-6) and *Where's Peter?* (978-0-7232-6636-5), and 2 copies each of *Peter Rabbit Finger Puppet Book* (978-0-7232-6639-6) and *Night, Night, Peter Rabbit* (978-0-7232-6635-8)
  On-sale 1/20/11
- **Peter Rabbit Classic Tales backlist promotion. See your sales representative for details.**
- **Promote on peterrabbit.com**

On sale 1/20/11
Display dimensions:
13.5" w x 15" d x 58" h

PEEKAWHO?

by Beatrix Potter



A follow-up to the bestselling *Peekaboo*!

Clues hint at the characters behind the flaps . . . can you guess who is who? This companion title to *Peekaboo!* is an excellent introduction to Potter's characters and the big, sturdy flaps are perfect for little hands.

978-0-7232-6637-2
$6.99 ($8.50 CAN)
EAN: 978072326637250699
Carton Qty: 32

Board book • Novelty/Fiction
Full-color illustrations
10 pages • 6 ¾ x 6 ¾
Ages 3–5 • PreS–K

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights:
F. Warne & Co., UK

Also Available:

Peter Rabbit Peekaboo!
BB: 978-0-7232-6350-0 • $6.99 ($8.50 CAN)

Peter Rabbit I Love You
BB: 978-0-7232-6353-1 • $6.99 ($8.50 CAN)

Peter Rabbit Finger Puppet Book

by Beatrix Potter

A soft finger puppet weaves its way through the pages!

Introducing a great new format for Peter Rabbit that incorporates counting on each spread! A soft finger puppet helps bring the story alive as it weaves through each page. It's even stitched into the book so it won't get lost!

978-0-7232-6639-6
$12.99 ($16.00 CAN)
EAN: 978072326639651299
Carton Qty: 30

Board book • Novelty/Fiction
Full-color illustrations
12 pages • 8 1/4 x 5 5/8
Ages 3–5 • PreS–K

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights:
F. Warne & Co., UK

Also Available:

Peter Rabbit Book and Toy
HC: 978-0-7232-5356-3 • $15.99 ($20.00 CAN)

Marketing

- **18-copy mixed floor display**
  978-0-7232-6681-5
  $175.82 ($217.96 CAN)
  Includes 4 copies each of *Happy Easter, Peter!* (978-0-7232-6640-2) and *Peekawho?* (978-0-7232-6637-2), 3 copies each of *Munch! Crunch!* (978-0-7232-6642-6) and *Where's Peter?* (978-0-7232-6636-5), and 2 copies each of *Peter Rabbit Finger Puppet Book* (978-0-7232-6639-6) and *Night, Night, Peter Rabbit* (978-0-7232-6635-8)
- **Peter Rabbit Classic Tales backlist promotion. See your sales representative for details.**
- **Promote on peterrabbit.com**

On sale 1/20/11
Display dimensions:
13.5" w x 15" d x 58" h

Peter Rabbit: Munch! Crunch!
A Sound Book
by Beatrix Potter

A simple story and fun sound!

Munch! Crunch! It's lunchtime and Peter Rabbit's friends are enjoying their delicious meals. Will Peter Rabbit also find his favorite food to eat? Press the button to hear the *munch crunch* sound as the story unfolds.

978-0-7232-6642-6
$9.99 ($12.50 CAN)
EAN: 978072326642650999
Carton Qty: 40

Board book • Novelty/Fiction
Full-color illustrations
12 pages • 8 ¼ x 8 ¼
Ages 3–5 • PreS-K

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights:
F. Warne & Co., UK

Also Available:

Jemima Puddle-Duck: A Sound Book
BB: 978-0-7232-6439-2 • $9.99 ($11.00 CAN)

Peter Rabbit and the Flopsy Bunnies
BB: 978-0-7232-5994-7 • $9.99 ($11.00 CAN)

NIGHT, NIGHT, PETER RABBIT

by Beatrix Potter

A first cloth book perfect for baby—complete with crinkly rustles!

Introduce Peter and his friends to a little one with this supersoft cloth book with crinkly pages. Pat Peter's ears on the cover, crunch some lettuce with Benjamin Bunny, and squeak at a bumblebee with Mrs. Tittlemouse. Mothers and babies will love the simply drawn characters and the soft plush ears on the cover.

978-0-7232-6635-8
$14.99 ($18.50 CAN)
EAN: 978072326635851499
Carton Qty: 8

Cloth book • Fiction
Full-color illustrations
14 pages • 6 3/8 x 7 1/8
Ages 0–3 • PreS

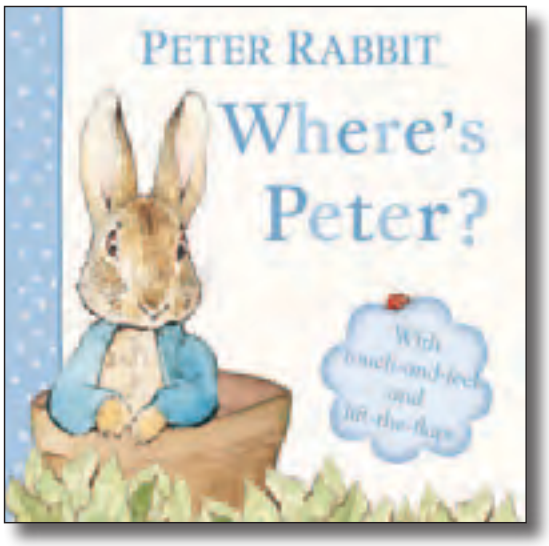
Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights:
F. Warne & Co., UK

Also Available:

Peter Rabbit Snuggle
Cloth: 978-0-7232-6349-4 • $14.99 ($18.50 CAN)

Where's Peter?

by Beatrix Potter



A touch-and-feel guessing game with gatefolds!

Follow the clues, explore the touch and feel elements, peep through the holes in the flaps, and then unfold them to see where Peter Rabbit is hiding. It's an "I Spy" game for the young accompanied by great interactive elements!

978-0-7232-6636-5
$9.99 ($12.50 CAN)
EAN: 978072326636550999
Carton Qty: 20

Board book • Novelty/Fiction
Full-color illustrations
10 pages • 8 ¼ x 8 ¼
Ages 3–5 • PreS–K

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights:
F. Warne & Co., UK

Also Available:

Peter Rabbit Show Me Your Ears
HC: 978-0-7232-6433-0 • $9.99 ($11.00 CAN)

Peter Rabbit Touch and Feel
HC: 978-0-7232-5578-9 • $9.99 ($11.00 CAN)

Other Licensed Products Available

The World of Beatrix Potter

Key Licensees

- All Wrapped Up—gift bags, notepads, and gift wrap
- C.R. Gibson—full line of journals, baby record books, albums, and thank-you notes
- EcoNatura—organic skin care and toiletries
- Enesco—giftware, home, and décor items
- G&W Industries—infant apparel
- Kids Preferred—full line of plush toys
- Pottery Barn Kids—tabletop items, room, and home decor

For more information, visit www.peterrabbit.com

Flower Fairies

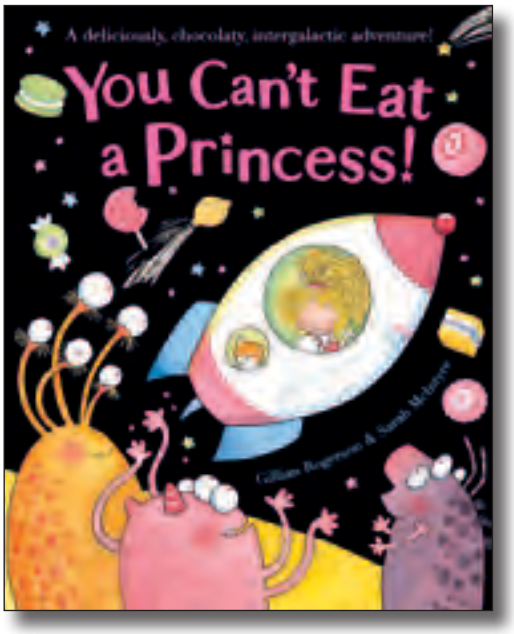
Key Licensees

- Add An Accent—fairy figurines
- Buffalo Games—full line of puzzles
- Colorbök—stickers, scrapbooks, and scrapbooking paper
- Graphique de France—calendars, stationery, and postcards
- Michael Miller Fabrics—fabric by the yard
- PTM Images—framed fairy prints
- Trends International—stationery, bookmarks, and calendars

For more information, visit www.flowerfairies.com

You Can't Eat a Princess!

by Gillian Rogerson
illustrated by Sarah McIntyre



Candy shaped planets! A king named cupcake! A princess named Spaghetti! How could little girls resist?

It's Princess Spaghetti's birthday, but her father King Cupcake has been kidnapped by aliens! Without a moment to spare, Princess cranks up the royal rocket ship and zooms into space on a rescue mission. In record time, she discovers the offending group of aliens just as they are about to turn her father into a vat of soup. But how can one tiny little princess overtake an entire group of aliens? And what on earth could chocolate have to do with any of it?

Gillian Rogerson lives in Yorkshire, England.

Sarah McIntyre lives in London, England.

978-0-8431-9881-2
$9.99 ($12.50 CAN)
EAN: 978084319881250999
Carton Qty: 24

Paper-over-board • Picture book/Fiction
Full-color illustrations
32 pages • 8 x 10
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Price Stern Sloan

Also Available:

Everyone Needs a Friend
HC: 978-0-8431-9918-5 • $9.99 ($12.50 CAN)

Periwinkle Smith and the Faraway Star
HC: 978-0-8431-9940-6 • $9.99 ($12.50 CAN)

Periwinkle Smith and the Twirly, Whirly Tutu
HC: 978-0-8431-3714-9 • $9.99 ($12.50 CAN)

Take me to your *reader*...

Destination Elsewhere is a program designed to highlight the range of Penguin's fantasy list. With trade and consumer components, the goal of this campaign is to reach an audience beyond self-described fantasy readers and introduce this expansive genre to a new readership.

New in Fall 2010!

Eon
by Alison Goodman
PB: 978-0-14-241711-9
$9.99 (NCR)
HC: 978-0-670-06227-0
$19.99 (NCR)
On sale August 31, 2010

Crossing Over
by Anna Kendall
HC: 978-0-670-01246-6
$17.99 ($22.50 CAN)
On sale October 14, 2010

Pegasus
by Robin McKinley
HC: 978-0-399-24677-7
$18.99 ($23.50 CAN)
On sale October 28, 2010

The Foundling's Tale, Part Three: Factotum
by D.M. Cornish
HC: 978-0-399-24640-1
$19.99 ($25.00 CAN)
On sale November 11, 2010

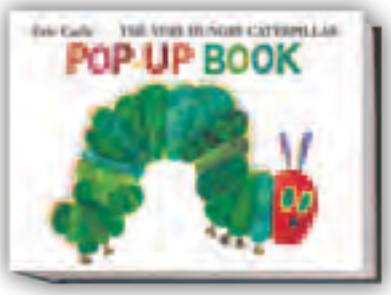
The Painted Boy
by Charles deLint
HC: 978-0-670-01191-9
$18.99 ($23.50 CAN)
On sale November 11, 2010

Sapphique
by Catherine Fisher
HC: 978-0-8037-3397-8
$17.99 ($22.50 CAN)
On sale December 28, 2010

Destination Elsewhere Marketing Campaign:

- Consumer community website (Destination-Elsewhere.ning.com) featuring:
  - Exclusive content from the authors
  - Forums and message boards
  - Book trailers
  - e-Book chapter sampler
- Extensive advertising and outreach on fantasy websites and blogs to build the community and drive traffic to the site
- Dedicated trade and consumer advertising for each title from pre- to post- publication
- Author blog tours on top fantasy blogs
- Sampler giveaways at Comic-Con International (July 2010), New York Comic-Con (October 2010), and World Fantasy Convention (October 2010)

March 20, 2011 is The Very Hungry Caterpillar Day! Stock up and Celebrate!



978-0-399-25039-2 • $29.99 ($37.50 CAN)

Hardcover: 978-0-399-20853-9 • $21.99 ($27.50 CAN)
Board Book: 978-0-399-22690-8 • $10.99 ($13.50 CAN)
Mini: 978-0-399-21301-4 • $5.99 ($7.50 CAN)

Start Spring with a promotion for Eric Carle and *The Very Hungry Caterpillar.*

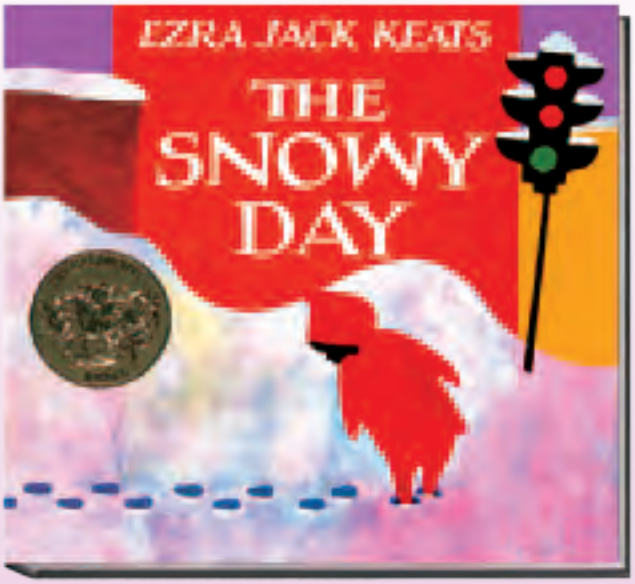
Marketing

- **15-copy mixed backlist floor display**
  978-0-399-25379-9 • $269.85 ($339.00 CAN)
  Includes 6 copies of *The Very Hungry Caterpillar* board book (978-0-399-22690-8) and 3 copies each of *The Very Hungry Caterpillar* oversized board book with CD (978-0-399-24745-3), *The Very Hungry Caterpillar Pop-Up Book* (978-0-399-25039-2), and *The Very Hungry Caterpillar* hardcover (978-0-399-20853-9)
  On sale 3/3/11
- **14-copy mixed bulk pack**
  978-0-399-25381-2 • $80.86 ($104.94)
  Includes 4 copies each of *My Own Very Hungry Caterpillar Coloring Book* (978-0-399-24207-6) and *Count with the Very Hungry Caterpillar* (978-0-448-44420-8) and 3 copies each of *My Very Special Scrapbook* (978-0-448-45085-8) and *The Very Hungry Caterpillar* miniature edition (978-0-399-21301-4)
  On sale 3/3/11
- **The Very Hungry Caterpillar Day countdown standee**
  978-0-399-25380-5 • FREE • Available 2/17/11
- **Storytime event kit**
  978-0-399-25390-4
  Includes poster with activities and *The Very Hungry Caterpillar* tattoos for giveaway • FREE • Available 3/3/11
- **National promotional partnerships to be announced!**
- **National costume character tour in March 2011**
- **Major online promotion with rich media consumer ad campaign and countdown widget**
- **Downloadable activity sheets on penguin.com/ericcarle**

www.eric-carle.com • www.carlemuseum.org

JOIN JUMPSTART'S READ FOR THE RECORD ON OCTOBER 7, 2010!

Millions of people will be reading the official campaign book, *The Snowy Day* by Ezra Jack Keats, to help raise awareness about the importance of early literacy for children.



Stock up on these editions!
Hardcover: 9780670654000 • $16.99 ($21.00 CAN)
Paperback: 9780140501827 • $6.99 ($8.50 CAN)
Board Book: 9780670867332 • $6.99 ($8.50 CAN)
Un dia de nieve / *The Snowy Day*
(Spanish Edition, paperback): 9780140543636 • $6.99 ($8.50 CAN)

Promotional Support This Year

- National media coverage on NBC's TODAY Show
- America chose *The Snowy Day* as this year's campaign book! Thousands of parents, teachers, and campaign supporters voted from January 15–February 28, via text message from their mobile phones.
- Campaign sponsors include The Pearson Foundation, American Eagle Outfitters, and Sodexho
- Thousands of reading events to be held in bookstores, schools, libraries, and community centers across the country.

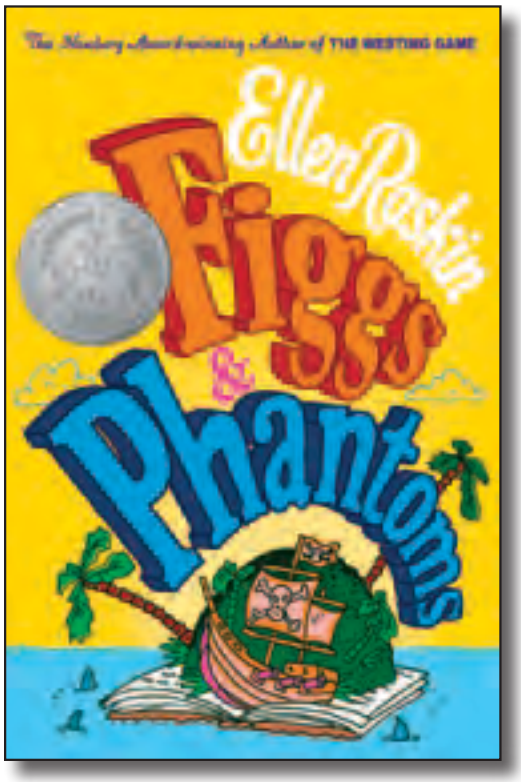
Visit www.readfortherecord.org for more details on how to get involved!

Illustration © Cliff Nielsen, 2010 from *The Batboy*

Puffin Books

Figgs & Phantoms

by Ellen Raskin
illustrated by Ellen Raskin



978-0-14-241169-8
$6.99 ($8.50 CAN)
EAN: 9780142411698506 99
LC: 88029910
Carton Qty: 76

Paperback • Middle grade/Fiction
Black-and-white illustrations
176 pages • 5 1/16 x 7 3/4
Ages 8 up • Grades 3 up

Export Territory: W00
UK & AUS Rights: Dutton Children's Books
Translation & Dramatic Rights: Trident Media
Audio Rights: Penguin Audio
Also available as an e-book
Pub History: Puffin pb 978-0-14-032944-5

Newbery winner Ellen Raskin's beloved novels, back in print with a fresh new look!

Mona has the most unusual family in town—and the most notorious. While she hates all the attention her eccentric relatives bring to her, there is one Figg family member she likes: her uncle Florence, the book dealer. But Uncle Florence keeps hinting that he's going to find his way to Capri, the Figg family heaven. And that means leaving Mona behind. Can Mona find Capri before it's too late, or will she learn that things are seldom what they seem when books are involved?

Ellen Raskin was born in Milwaukee, Wisconsin, and grew up during the Great Depression. She is the author of several other novels, including the Newbery Award–winning *The Westing Game*, the Newbery Honor–winning *Figgs & Phantoms*, *The Tattooed Potato & Other Clues*, and *A Murder for Macaroni and Cheese* (published posthumously). She also wrote and illustrated many picture books, and was an accomplished graphic artist. She designed dust jackets for dozens of books, including the first edition of Madeleine L'Engle's classic *A Wrinkle in Time*. Ms. Raskin died at the age of 56 on August 8, 1984, in New York City

Awards:
- **A Newbery Honor Book**
- **An ALA Notable Book**

The Mysterious Disappearance of Leon (I Mean Noel)

by Ellen Raskin
illustrated by Ellen Raskin

Mrs. Caroline "Little Dumpling" Carillon isn't quite sure what to expect when she sets off to meet her husband, Leon. After all, she hasn't seen him since their wedding when she was five and he was seven. But a storm knocks him off their boat, and he disappears completely, leaving only one very waterlogged clue (Glub! Blub!). Will Dumpling be able to find Leon (or is it Noel) again? And just what is a glub blub?

978-0-14-241700-3
$6.99 ($8.50 CAN)
EAN: 978014241700350699
LC: 88030658
Carton Qty: 76

Paperback • Middle grade/Fiction
Black-and-white illustrations
176 pages • 5 1/16 x 7 3/4
Ages 8 up • Grades 3 up

Export Territory: W00
UK & AUS Rights: Dutton Children's Books
Translation & Dramatic Rights: Trident Media
Audio Rights: Penguin Audio
Also available as an e-book
Pub History: Puffin pb 978-0-14-032944-5

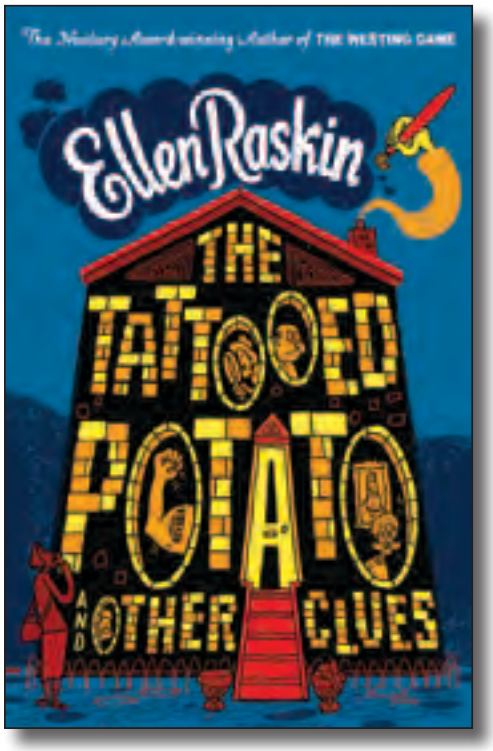
Awards:
• An ALA Notable Book

Also Available from Ellen Raskin:

The Westing Game
Winner of the Newbery Medal
Winner of the *Boston Globe/Horn Book* Award
An ALA Notable Book
PB: 978-0-14-038664-6 • $9.99 ($12.50 CAN)
PMC: 978-0-14-240120-0 • $6.99 ($7.50 CAN)
HC: 978-0-525-47137-0 • $16.99 ($21.00 CAN)

The Tattooed Potato & Other Clues

by Ellen Raskin
illustrated by Ellen Raskin



978-0-14-241699-0
$6.99 ($8.50 CAN)
EAN: 978014241699050699
LC: 88029909
Carton Qty: 68

Paperback • Middle grade/Fiction
Black-and-white illustrations
192 pages • 5 1/16 x 7 3/4
Ages 10 up • Grades 5 up

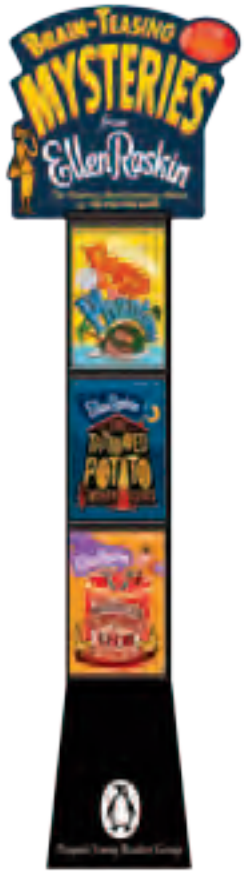
Export Territory: W00
UK & AUS Rights: Dutton Children's Books
Translation & Dramatic Rights: Trident Media
Audio Rights: Penguin Audio
Also available as an e-book
Pub History: Puffin pb 978-0-14-332980-3

Dickory Dock has come to 12 Cobble Lane to take the job as painter's assistant. The town house looks charming and quaint, but inside its redbrick walls lurk suspicious characters, multiple mysteries, and one very eccentric portrait artist named Garson. After encountering a few of the odd characters lurking there, Dickory soon discovers things are not as they seem. Mysteries abound, and suddenly Dickory finds herself assisting the master of many disguises, Garson, not in art, but in crimesolving. Can Dickory untangle the web of mysteries within mysteries and discover the true secret hiding on Cobble Lane?

Awards for *The Tattooed Potato & Other Clues*:
- **An ALA Notable Book**
- **Mystery Writers of America Edgar Allan Poe Special Award**

Marketing

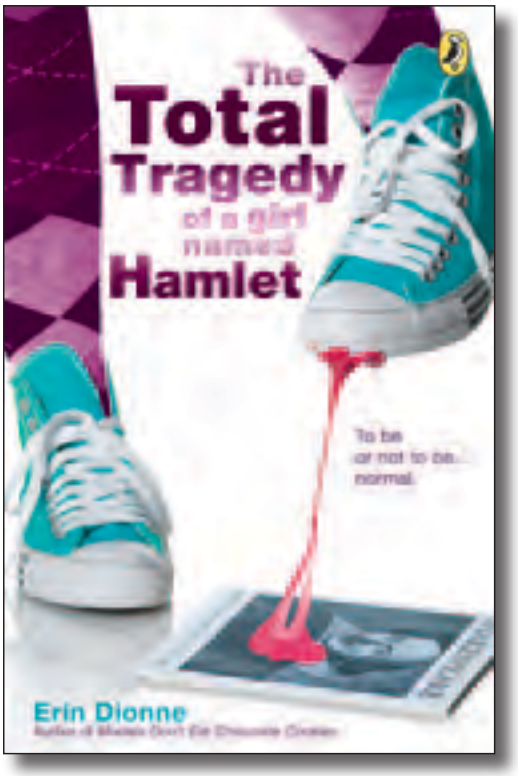
- **9-copy mixed floor display**
  Includes 3 copies of *The Mysterious Disappearance of Leon (I Mean Noel)* (978-0-14-241700-3), 3 copies of *The Tattooed Potato* (978-0-14-241699-0), and 3 copies of *Figgs & Phantoms* (978-0-14-241169-8)
  978-0-14-241811-6
  $62.91 ($76.50 CAN)



On sale 1/6/11
Display dimensions:
10" w x 16" d x 62" h

The Total Tragedy of a Girl Named Hamlet

by Erin Dionne



A hilarious story that would embarrass even Shakespeare!

All Hamlet Kennedy wants is to be a normal eighth grader. But with parents like hers—Shakespearean scholars who actually dress in Elizabethan regalia . . . in public!—it's not that easy. As if they weren't strange enough, her genius seven-year-old sister will be attending her middle school, and is named the new math tutor. Then, when the Shakespeare Project is announced, Hamlet reveals herself to be an amazing actress. Even though she wants to be average, Hamlet can no longer hide from the fact that she—like her family—is anything but ordinary.

"An excellent choice for middle school readers."
—School Library Journal

Erin Dionne (www.erindionne.com) lives in the Greater Boston area.

978-0-14-241748-5
$6.99 ($8.50 CAN)
EAN: 978014241748550699
LC: 2009023059
Carton Qty: 44

Paperback • Middle grade/Fiction
304 pages • 5 1/16 x 7 3/4 (digest)
Ages 8–12 • Grades 3–7

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: The Cooke Agency
Also available as an e-book
Pub History: Dial hc 978-0-8037-3298-8
$16.99 ($21.00 CAN)

Marketing

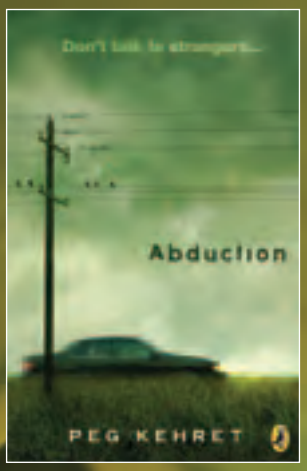
- **Discussion Guide available at penguin.com/teachersandlibrarians**

Also Available from Erin Dionne:

Models Don't Eat Chocolate Cookies
PB: 978-0-8037-3296-4 • $8.99 ($10.99 CAN)

Don't miss any of these great books about ordinary kids on extraordinary adventures, now with a fresh new look!

PEG KEHRET



Abduction
PB: 978-0-14-240617-5 • $6.99 ($8.50 CAN)

Edgar Award Nominee
Iowa Children's Choice Award
Indiana Young Hoosier Award
Missouri Mark Twain Award
South Dakota Prairie Pasque
Junior Library Guild Selection

Earthquake Terror
PB: 978-0-14-038343-0 • $6.99 ($8.50 CAN)

West Virginia Children's Book Award
IRA/Children's Book Council "Children's Choice" Award
Junior Library Guild Selection
Children's Crown Award

The Ghost's Grave
PB: 978-0-14-240819-3 • $6.99 ($8.50 CAN)

Florida Young Reader's Award
Indiana Young Hoosier Award
Nevada Young Reader's Award
New Hampshire Great Stone Face Award
Pennsylvania Keystone Award
South Dakota Prairie Pasque
Tennessee Volunteer State Book Award
Virginia Young Reader's Award
Washington Sasquatch Award

I'm Not Who You Think I Am
PB: 978-0-14-131237-8 • $6.99 ($8.50 CAN)

IRA/Children's Book Council "Children's Choice" Award
Lamplighter Award
Society of School Librarians International Honor Book

RUNAWAY TWIN

by Peg Kehret

978-0-14-241849-9
$6.99 ($8.50 CAN)
EAN: 978014241849950699
LC: 2008048974
Carton Qty: 64

Paperback • Middle grade/Fiction
208 pages • 5 1/16 x 7 3/4 (digest)
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Curtis Brown Ltd.
Also available as an e-book
Pub History: Dutton hc 978-0-525-42177-1
$16.99 ($21.00 CAN)

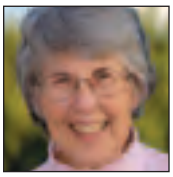
Another great thriller from acclaimed award-winning author Peg Kehret!

Thirteen-year-old Sunny runs away from her current foster parent in search of her twin sister, from whom she was separated ten years earlier. On the way, she'll face a tornado, bullies, and a stray dog—and the fact that her sister may not be who Sunny hoped she would be.

"Sunny is a compelling and resourceful character whose adventures will keep readers turning the pages to see how things turn out."

—School Library Journal

Peg Kehret (www.pegkehret.com) lives in Washington State.



BONES

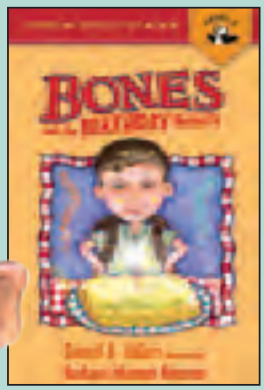
Stock up on the paperback backlist—now nearly half a million copies in print!

#1 The Big Yellow Mystery
PB: 978-0-14-241042-4

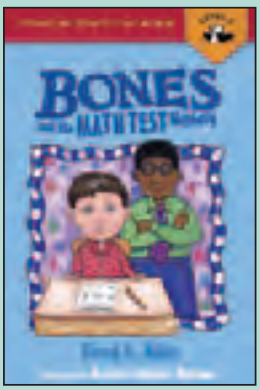
#2 The Dog Gone Mystery
PB: 978-0-14-241043-1

#3: The Cupcake Mystery
PB: 978-0-14-241147-6

#4 The Dinosaur Mystery
PB: 978-0-14-241341-8



#5 The Birthday Mystery
PB: 978-0-14-241432-3



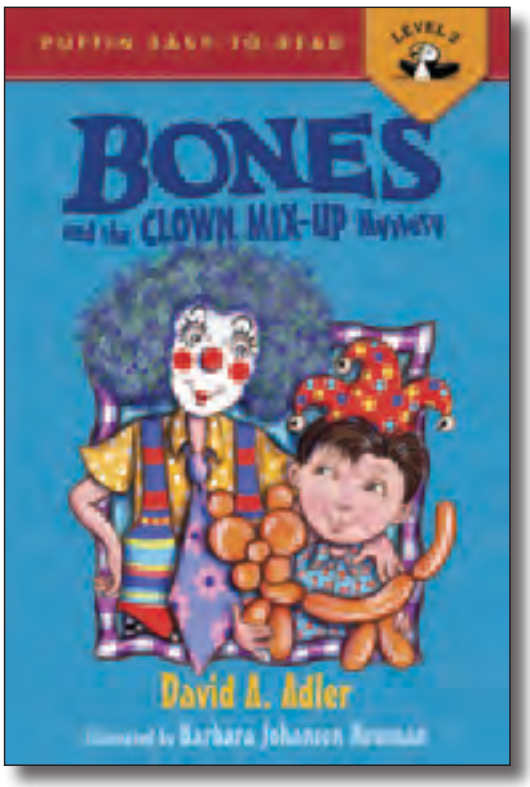
#6 The Math Test Mystery
PB: 978-0-14-241519-1

#7 The Roller Coaster Mystery
PB: 978-0-14-241687-7

$3.99 ($4.99 CAN) each

Bones and the Clown Mix-up Mystery (#8)

by David A. Adler
illustrated by Barbara Johansen Newman



Another fun-filled Bones mystery from the author of the Cam Jansen series

Detective Jeffrey Bones is having fun eating cake and watching a clown perform tricks at his friend's birthday celebration. But when the clown can't find her street clothes at the end of the party, it's up to Bones to solve this Easy-to-Read mystery!

David A. Adler (www.davidaadler.com) is the author of more than two hundred children's books, including the bestselling Cam Jansen and Young Cam Jansen mystery series. He lives in Woodmere, New York.

Barbara Johansen Newman (www.johansennewman.com) illustrates the Doyle and Fossey books by Michele Torrey. Ms. Newman lives with her husband and three sons in Massachusetts.

978-0-14-241825-3
$3.99 ($4.99 CAN)
EAN: 978014241825350399
LC: 2009019204
Carton Qty: 96

Paperback • Easy-to-Read/Level 2/Fiction
Full-color illustrations
32 pages • 6 x 9
Ages 6–8 • Grades 1–3

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Text: Writers House
Art: Viking Children's Books

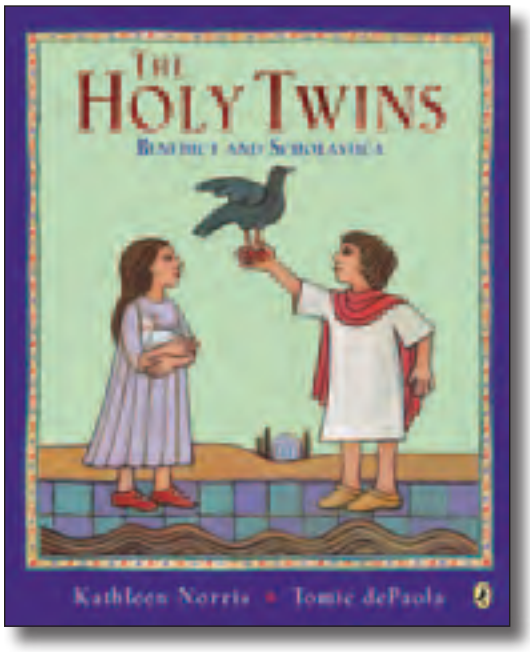
Pub History: Viking hc 978-0-670-06344-4
$13.99 ($17.50 CAN)

Marketing

- **Promotion on Penguin.com/Books4Boys**

The Holy Twins: Benedict and Scholastica

by Kathleen Norris
illustrated by Tomie dePaola



A unique collaboration between bestselling author Kathleen Norris and award-winning illustrator Tomie dePaola

Like most kids, twins Benedict and Scholastica spent their childhoods climbing trees, racing, and even bickering. Then their lives took extraordinary turns as they entered adulthood. Scholastica cared for those in need, while miracles guided Benedict's life as he grew into a spiritual leader. Despite living far away from each other, the twins' bond helped Benedict develop the Rule of St. Benedict, creating a sense of community within the monasteries, which continues to guide the Benedictine Order today.

"A wonderful story." —*Kirkus Reviews*

Kathleen Norris lives in Lemmon, South Dakota, and Honolulu, Hawaii.

Tomie dePaola (www.tomie.com) lives in New London, New Hampshire.

978-0-14-241111-7
$7.99 ($9.99 CAN)
EAN: 978014241111750799
LC: 00-040294

Paperback • Picture book/Fiction
Full-color illustrations
48 pages • 9 x 11
Ages 3–5 • PreS–K

Export Territory: T8
UK, AUS, Translation, Audio & Dramatic Rights:
G. P. Putnam's Sons
Pub History: Putnam hc 978-0-399-23424-8
$18.99 ($23.50 CAN)

For the newest book by Tomie dePaola *Let the Whole Earth Sing Praise* (978-0-399-25478-9), see page 111.

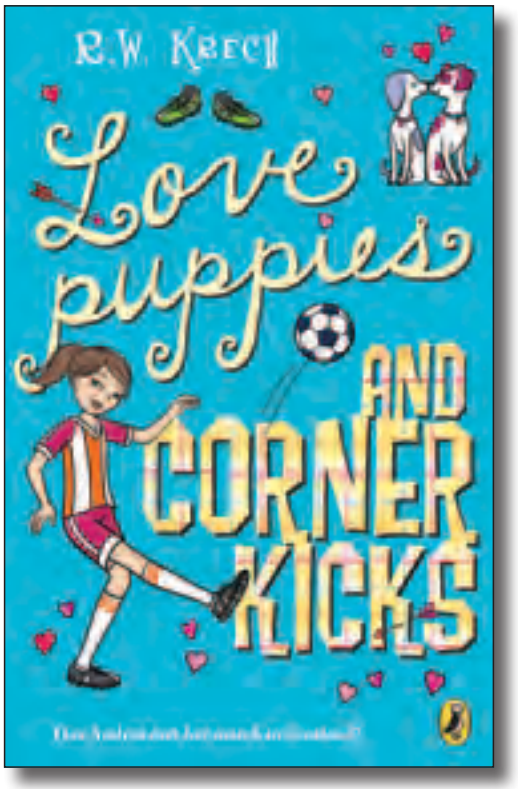
Also Available from Tomie dePaola:

The Miracles of Jesus
PB: 978-0-14-241068-4 • $6.99 ($8.50 CAN)

Tomie dePaola's Book of Bible Stories
PB: 978-0-698-11923-9 • $12.99 ($16.00 CAN)
HC: 978-0-399-21690-9 • $27.99 ($35.00 CAN)

Love Puppies and Corner Kicks

by R. W. Krech



978-0-14-241783-6
$6.99 ($8.50 CAN)
EAN: 978014241783650699
LC: 2009012279
Carton Qty: 60

Paperback • Middle grade/Fiction
224 pages • 5 1/16 x 7 3/4 (digest)
Ages 10 up • Grades 5 up

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights: Dutton Children's Books
Also available as an e-book
Pub History: Dutton hc 978-0-525-42197-9
$16.99 ($21.00 CAN)

Lauren Myracle meets Mike Lupica in this funny novel about a soccer girl's year abroad.

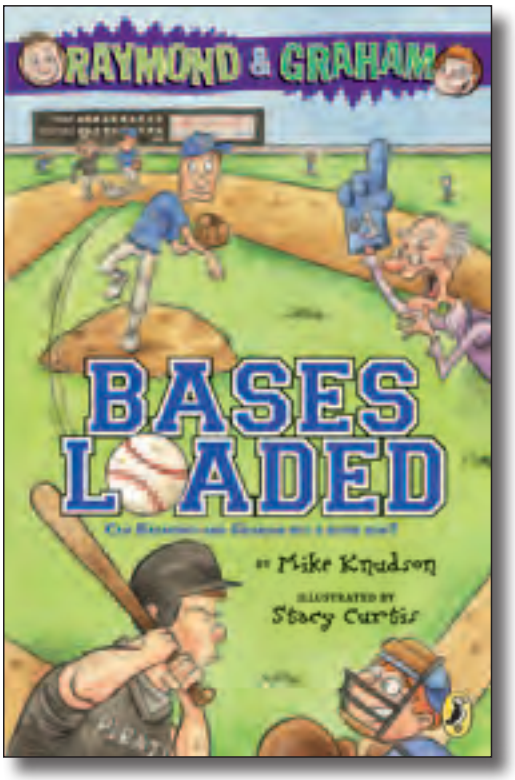
Andrea's life is pretty close to perfect—she's the leading scorer on her soccer team, has great friends, and can't wait to start a new school year. Then her parents ruin everything by announcing that the family is moving to Scotland for a whole year! When Andrea gets there, she has to deal with a haunted castle, her stuttering problem, and some tough new soccer friends—who might not accept that the boy she is crushing on plays for a rival team. It's a perfect middle-grade tale of friendship, sports, and first love.

★ "This is a great book for students who can relate to being in a new school."
—*Library Media Connection*, starred review

R. W. Krech lives in New Jersey and is the author of *Rebound*, an ALA Best Book for Young Adults.

Raymond and Graham: Bases Loaded

by Mike Knudson
illustrated by Stacy Curtis



Fourth-graders Raymond and Graham are back in a series that is perfect for fans of *Diary of a Wimpy Kid*!

Best friends Raymond and Graham couldn't be more excited for the start of baseball season. But can they defeat their rival team and win the minor league championships? On the long road to glory, they must contend with plenty of trials and humiliations, including class picture day, a mean bully, and a week with a surprise substitute teacher: Raymond's mom!

"This story will likely appeal to young baseball fans." —*School Library Journal*

Mike Knudson (www.mikeknudson.com) lives in North Salt Lake, Utah.

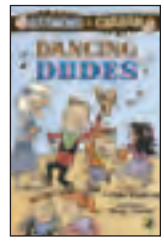
Stacy Curtis (www.stacycurtis.com) lives in Oak Lawn, Illinois.

978-0-14-241751-5
$6.99 ($8.50 CAN)
EAN: 978014241751550699
LC: 2009015199
Carton Qty: 80

Paperback • Middle grade/Fiction
Black-and-white illustrations
160 pages • 5 1/16 x 7 3/4 (digest)
Ages 8–12 • Grades 3–7

Export Territory: W00
UK, AUS, & Audio Rights: Viking Children's Books
Translation & Dramatic Rights: Sterling Lord Literistic
Also available as an e-book
Pub History: Viking hc 978-0-670-01205-3
$14.99 ($18.50 CAN)

Also Available:



Raymond and Graham Rule the School
by Mike Knudson and Steve Wilkinson
illustrated by Stacy Curtis
PB: 978-0-14-241426-2 • $6.99 ($8.50 CAN)
HC: 978-0-670-01101-8 • $14.99 ($18.50 CAN)

Raymond and Graham: Dancing Dudes
by Mike Knudson
illustrated by Stacy Curtis
PB: 978-0-14-241508-5 • $6.99 ($8.50 CAN)
HC: 978-0-670-01102-5 • $14.99 ($18.50 CAN)

Raymond and Graham: Cool Campers
by Mike Knudson
illustrated by Stacy Curtis
HC: 978-0-670-01206-0 • $14.99 ($18.50 CAN)

Marketing

- **Promotion on Penguin.com/Books4Boys**

Ashes
by Kathryn Lasky

A Newbery Honor author looks at Nazi book burning in this well-crafted work of historical fiction.

Berlin, 1932. Thirteen-year-old Gabriella Schramm's world is slowly, but steadily, crumbling as Adolf Hitler rises to power. The only thing that soothes Gabriella is her favorite pastime—reading. But then her country's tensions rise, the streets fill with soldiers, Gaby's sister's boyfriend raises his arm in a heil Hitler salute, and a family friend—Albert Einstein—flees the country. And her only solace—her books—come under attack. Will Gaby have to leave behind the stories—and the life—that she has always loved?

"A good read for all middle school students."
—VOYA

Award-winning author Kathryn Lasky (www.kathrynlasky.com) lives in Cambridge, Massachusetts.

978-0-14-241112-4
$6.99 ($8.50 CAN)
EAN: 9780142411124506 99
LC: 2009033127
Carton Qty: 40

Paperback • Middle grade/Historical fiction
320 pages • 5 1/16 x 7 3/4 (digest)
Ages 10 up • Grades 5 up

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Viking Children's Books
Dramatic Rights: Author c/o Viking
Also available as an e-book
Pub History: Viking hc 978-0-670-01157-5
$16.99 ($21.00 CAN)

Also Available from Kathryn Lasky:

Broken Song
PB: 978-0-14-240741-7 • $6.99 ($8.50 CAN)

The Night Journey
Winner of the National Jewish Book Award
PB: 978-0-14-240322-8 • $5.99 ($7.50 CAN)
HC: 978-0-670-05963-8 • $15.99 ($20.00 CAN)

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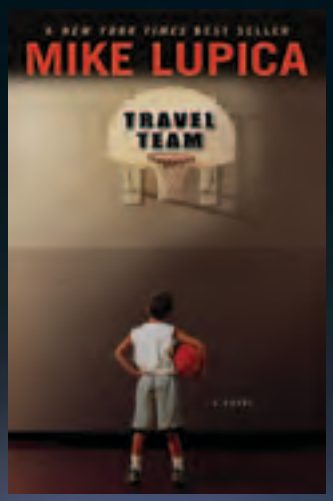
MIKE LUPICA



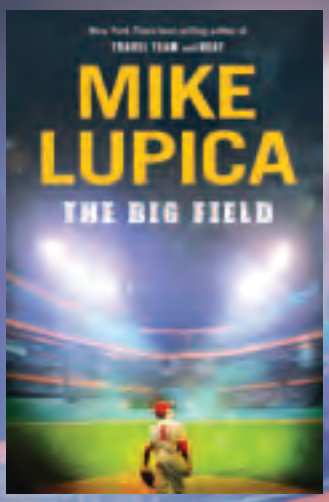
Travel Team
PB: 978-0-14-240462-1
$7.99 ($9.99 CAN)
HC: 978-0-399-24150-5
$16.99 ($21.00 CAN)

Heat
PB: 978-0-14-240757-8
$7.99 ($9.99 CAN)
HC: 978-0-399-24301-1
$16.99 ($21.00 CAN)

Summer Ball
PB: 978-0-14-241153-7
$7.99 ($9.99 CAN)
HC: 978-0-399-24487-2
$17.99 ($22.50 CAN)

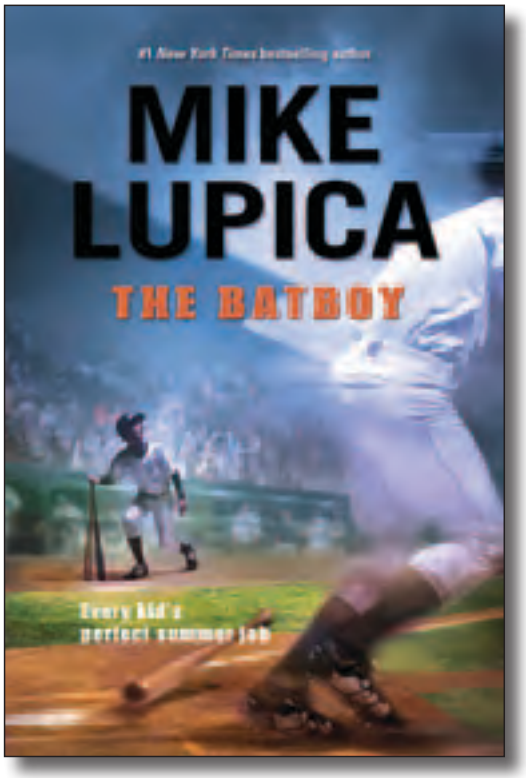
Million Dollar Throw
PB: 978-0-14-241558-0
$7.99 ($9.99 CAN)
HC: 978-0-399-24626-5
$17.99 ($22.50 CAN)

Miracle on 49th Street
PB: 978-0-14-240942-8
$7.99 ($9.99 CAN)
HC: 978-0-399-24488-9
$17.99 ($22.50 CAN)



The Big Field
PB: 978-0-14-241910-6
$7.99 ($9.99 CAN)
HC: 978-0-399-24625-8
$17.99 ($22.50 CAN)

THE BATBOY
by Mike Lupica



New York Times bestseller Mike Lupica returns to baseball!

Brian is living every baseball kid's dream: he is a batboy for his hometown Major League team. Brian believes that it's the perfect thing to bring him and his big-leaguer dad closer together. And if that weren't enough, this is the season that Hank Bishop, Brian's baseball hero, returns to the Tigers for the comeback of a lifetime. The summer couldn't get much better! Until Hank Bishop starts to show his true colors, and Brian learns that sometimes life throws you a curveball.

Mike Lupica (www.mikelupicabooks.com) is the author of many novels for sports fans. His columns for the *New York Daily News* are syndicated nationally, and he is a regular on ESPN's The Sports Reporters. Partial to the little guys, Mr. Lupica enjoys coaching youth basketball. He lives in New Canaan, Connecticut, with his wife and their four children.

Includes a teaser of *Hero*!

978-0-14-241782-9
$7.99 ($9.99 CAN)
EAN: 9780142417829507 99
LC: 2009015067
Carton Qty: 44

Paperback • Middle grade/Fiction
256 pages • 5 1/16 x 7 3/4 (digest)
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights: ICM
Audio Rights: Philomel 978-0-14-314569-1 $29.95,
See page 259
Also available as an e-book
Pub History: Philomel hc 978-0-399-25000-2
$17.99 ($22.50 CAN)

Mike Lupica's *Shoot-Out: A Comeback Kids Novel* (978-0-14-241844-4) is now available in a Puffin paperback edition. See page 170.

MARKETING

- **National consumer radio and online advertising**
- **Mike Lupica playbook classroom guide available at penguin.com/teachersandlibrarians**
- **Promotion on Penguin.com/Books4Boys**

Boys of Wartime: Daniel at the Siege of Boston, 1776

by Laurie Calkhoven

978-0-14-241750-8
$5.99 ($7.50 CAN)
EAN: 978014241750850599
LC: 200912125
Carton Qty: 60

Paperback • Middle grade/Fiction
224 pages • 5 1/16 x 7 3/4 (digest)
Ages 8–12 • Grades 3–7

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights: Dutton Children's Books
Also available as an e-book
Pub History: Dutton hc 978-0-525-42144-3
$16.99 ($21.00 CAN)

For the newest book by Laurie Calkhoven, *Boys of Wartime: Will at the Battle of Gettysburg*, 1863 (978-0-525-42145-0), see page 51.

The first book in an exciting series about boys swept up in the historical fight for freedom

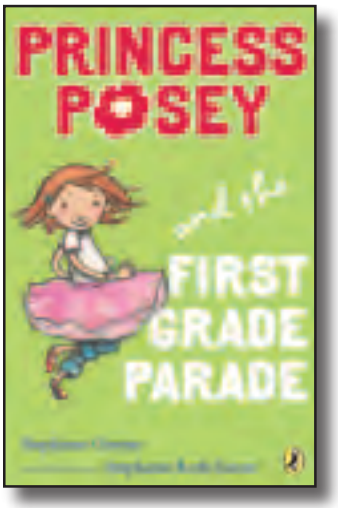
Twelve-year-old Daniel cheered when American colonists dumped English tea into Boston Harbor to protest taxes. But King George sends soldiers to punish the rebellious colonists, and friends turn on one another to protect themselves. Daniel works in the family tavern and spies on Redcoat officers after his father leaves to fight with the Patriots. He soon learns how to slip vital information across British lines to his father and General Washington. He must face his fear and put his life in danger. But, to a Patriot, liberty is well worth any risk.

"A good beginning for the Boys of Wartime series." —*Booklist*

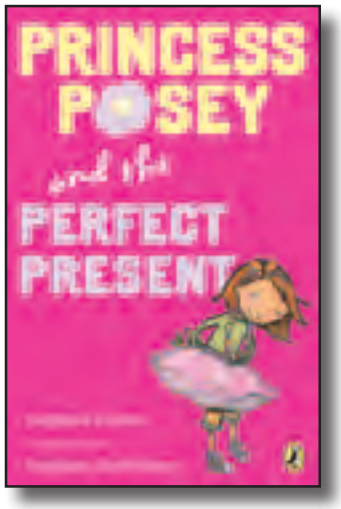
Laurie Calkhoven (www.lauriecalkhoven.com) lives in New York City.

Includes a teaser of *Boys of Wartime: Will at the Battle of Gettysburg, 1863*

Introducing Princess Posey, a sweet (not sassy) chapter book heroine sure to be loved by girls—especially first graders—everywhere.



978-0-14-241827-7
EAN: 978014241827750499
LC: 2009012471



978-0-14-241828-4
EAN: 978014241828450499
LC: 2010001476

Princess Posey and the First Grade Parade
Book 1

Posey is very nervous about starting first grade and walking into school all by herself. Worst of all, she has to do it without the one thing that always makes her feel brave and special: the tutu that turns her into the Pink Princess. How will Posey face the first day of school without it?

Princess Posey and the Perfect Present
Book 2

Posey loves first grade, her two new best friends, and, most of all, her teacher Miss Lee. When Miss Lee announces that her birthday is the next day, Posey can hardly wait to give her the pink home grown roses from her backyard. But when her friend brings Miss Lee a big bouquet from a florist, Posey feels like her present isn't special enough. What's the Pink Princess to do?

by Stephanie Greene
illustrated by Stephanie Roth Sisson

Stephanie Greene (www.stephaniegreenebooks.com) is the author of the popular Owen Foote books. She lives in Chapel Hill, North Carolina.

Stephanie Roth Sisson (www.stephanitely.com) lives in California.

$4.99 ($5.99 CAN)

Paperback • Chapter book/Fiction • Black-and-white illustrations
96 pages • 5 1/16 x 7 3/4 (digest) • Ages 5 up • K up

Export Territory: W00
UK, AUS, Translation & Audio Rights: G. P. Putnam's Sons
Dramatic Rights: Text: Nancy Gallt Literary Agency; Art: G. P. Putnam's Sons
Book 1 Pub History: G.P. Putnam's Sons hc 978-0-399-25167-2 $12.99 ($16.00 CAN)
Also available as an e-book
Simultaneous G.P. Putnam's Sons hardcover edition of Book 2 978-0-399-25462-8. See page 120.

James and the Giant Peach

by Roald Dahl
illustrated by Quentin Blake

Two of the world's No.1 storyteller's most beloved books are available as unabridged picture books for the first time!

James Trotter loses his parents in a horrible accident and is forced to live—miserably—with his two wicked aunts. Then James is given some magic crystals that give him hope. But when he accidentally spills these crystals on an old peach tree, strange things begin to happen. A peach starts to grow and grow until James is able to climb inside and escape his awful aunts! And through this adventure, he makes some interesting friends, including Grasshopper, Earthworm, Miss Spider, and Centipede, and finally finds a place where he belongs.

978-0-14-241823-9
$14.99 ($18.50 CAN)
EAN: 978014241823951499

Paperback • Picture book/Fiction
128 pages • 8 x 10
Ages 3–5 • PreS–K

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
David Higham & Associates
Pub History: Puffin pb 978-0-14- $6.99 ($8.50 CAN)

Marketing

- **National consumer advertising**
- **National and regional publicity coverage**
- **Major promotion at all national School and Library conferences**
- **Promote on roalddahl.com**

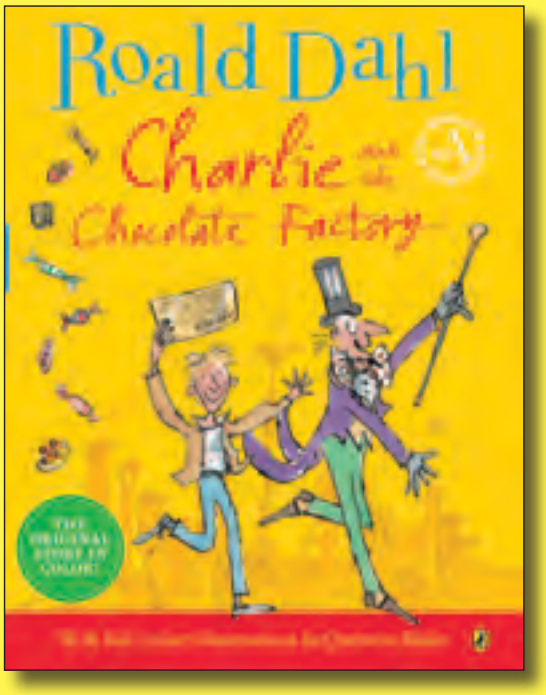
Also Available from Roald Dahl:

Fantastic Mr. Fox
PB: 978-0-14-241034-9 • $6.99 ($8.50 CAN)

Matilda
PB: 978-0-14-241037-0 • $6.99 ($8.50 CAN)
PMC: 978-0-14-240253-5 • $6.99 ($8.50 CAN)
HC: 978-0-670-82439-7 • $16.99 ($21.00 CAN)

Charlie and the Chocolate Factory

by Roald Dahl
illustrated by Quentin Blake



Willy Wonka's famous chocolate factory is opening at last! But only five lucky children will be allowed inside. And the winners are: Augustus Gloop, Veruca Salt, Violet Beauregarde, Mike Teavee, and Charlie Bucket, Our Hero, a boy who is honest and kind, brave and true, and good and ready for the wildest time of his life!

Roald Dahl (1916-1990) is one of the most beloved storytellers of all time. He wrote many award-winning books for children, including *Charlie and the Chocolate Factory*, *James and the Giant Peach*, and *Matilda*. Visit the Roald Dahl Web site at www.roalddahl.com.

978-0-14-241821-5
$14.99 ($18.50 CAN)
EAN: 978014241821551499

Paperback • Picture book/Fiction
160 pages • 8 x 10
Ages 3–5 • PreS–K

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
David Higham & Associates
Pub History: Puffin pb 978-0-14-241031-8
$6.99 ($8.50 CAN)

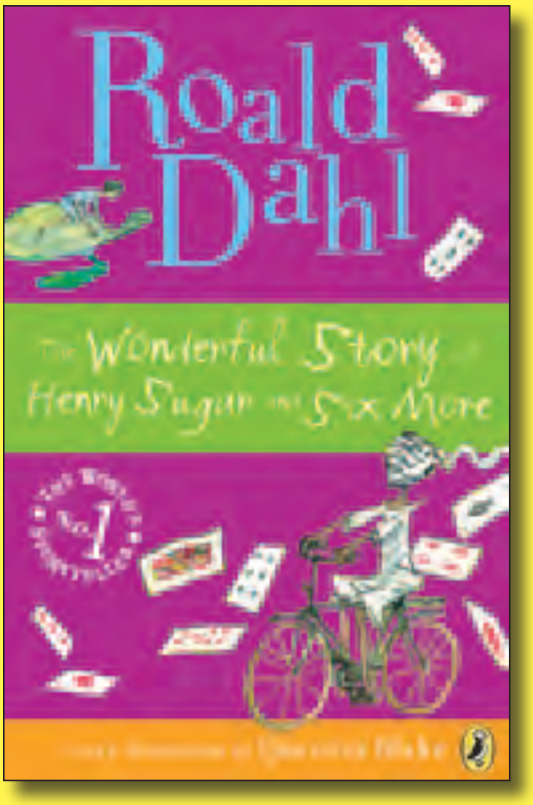
Also Available from Roald Dahl:

Charlie and the Great Glass Elevator
PB: 978-0-14-241032-5 • $6.99 ($8.99 CAN)

The BFG
PB: 978-0-14-241038-7 • $6.99 ($8.99 CAN)

The Wonderful Story of Henry Sugar and Six More

by Roald Dahl



A classic collection of short stories from the world's No. 1 storyteller!

Meet the boy who can talk to animals, the man who can see with his eyes closed, and find out about the treasure buried deep underground on Thistley Green. Here are seven superb stories, full of Roald Dahl's usual magic, mystery, and suspense.

978-0-14-130470-0
$6.99 ($8.50 CAN)
EAN: 978014130470050699
LC: 88-42878
Carton Qty: 56

Paperback • Middle grade/Fiction
240 pages • 5 7/8 x 8 7/16
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
David Higham & Associates

Also Available from Roald Dahl:

Danny the Champion of the World
PB: 978-0-14-241033-2 • $6.99 ($8.50 CAN)

The Twits
PB: 978-0-14-241039-4 • $6.99 ($8.50 CAN)

DRIZZLE
by Kathleen Van Cleve

978-0-14-241113-1
$7.99 ($9.99 CAN)
EAN: 9780142411131507 99
LC: 2009023819
Carton Qty: 36

Paperback • Middle grade/Fiction
368 pages • 5 1/16 x 7 3/4 (digest)
Ages 8 up • Grades 3 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights:
Laura Dail Literary Agency
Audio Rights: Dial Books for Young Readers
Also available as an e-book
Pub History: Dial hc 978-0-8037-3362-6
$16.99 ($21.00 CAN)

A magically enchanting novel for Roald Dahl fans: one girl's fantastical quest to save her family's rhubarb farm

Eleven-year-old Polly Peabody needs to make it start raining again. It rains every Monday afternoon on her family's rhubarb farm, until one Monday, when 1:00 P.M. passes without one raindrop. And then Polly's brother gets sick. Polly has to figure out how everything is connected and make it rain before her Aunt Edith sells the farm. Maybe with the help of her best friend, a talking rhubarb plant named Harry, Polly can face her fears and uncover her family's magical secret.

★ "Van Cleve's debut is emotionally subtle and action packed with a highly memorable setting."
—*Publishers Weekly*, starred review

Kathleen Van Cleve (www.kathleenvancleve.com) lives in Philadelphia, Pennsylvania.

PUFFIN CLASSICS

Anne of the Island

by L. M. Montgomery
introduction by Budge Wilson

As her childhood friends get married and move away, Anne also leaves Prince Edward Island for college. She feels lonely at first, but Anne soon makes new friends, one of whom is rich, handsome Roy Gardner, whose attention to Anne makes Gilbert very jealous.

Budge Wilson has written numerous books for children, including *Before Green Gables,* the prequel to L. M. Montgomery's *Anne of Green Gables.*

978-0-14-132736-5 • $4.99 ($5.99 CAN)
EAN: 9780141327365504⚠99

Paperback •Middle grade/Fiction • 368 pages • 5 x 7 • Ages 8–12 • Grades 3–7

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Puffin UK
Pub History: Puffin pb 978-0-14-036777-5 $4.99 ($5.99 CAN)

Also Available:

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PB: 978-0-14-132159-2 • $4.99 ($5.99 CAN)

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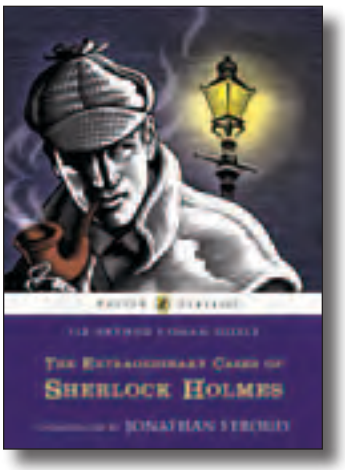


The Extraordinary Cases of Sherlock Holmes

by Sir Arthur Conan Doyle
introduction by Jonathan Stroud

Through the foggy streets of Victorian London to the deepest countryside, Sherlock Holmes and Doctor Watson embark on eight thrilling investigations. In some of his best-known cases, including "The Speckled Band" and "The Reigate Puzzle," Holmes brings his unique powers of deduction to bear on the most challenging mysteries.

Jonathan Stroud (www.jonathanstroud.com) is the author of the Bartimaeus Trilogy and other fantasy books for children.

978-0-14-133004-4 • $4.99 ($5.99 CAN)
EAN: 9780141330445049⚠9

Paperback •Middle grade/Fiction • 304 pages • 5 x 7 • Ages 8–12 • Grades 3–7

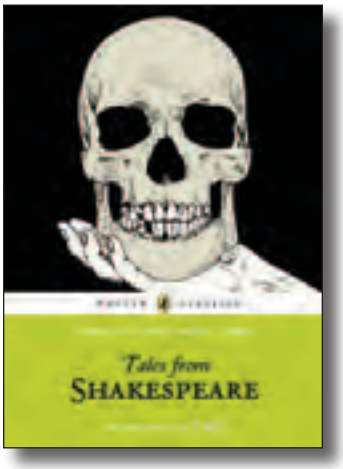
Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Puffin UK
Pub History: Puffin pb 978-0-14-036705-8 $4.99 ($5.99 CAN)

Also Available:

Treasure Island
PB: 978-0-14-132100-4 • $4.99 ($5.99 CAN)

Journey to the Centre of the Earth
PB: 978-0-14-132104-2 • $4.99 ($5.99 CAN)

PUFFIN CLASSICS



TALES FROM SHAKESPEARE

by Charles and Mary Lamb
introduction by Dame Judi Dench

Charles and Mary Lamb bring vividly alive the power of *Hamlet* and *Othello*, the fun of *As You Like It*, and many more. Conveying all of Shakespeare's wit, wisdom, and humanity, and never losing the feel of his beautiful language, these tales are classic literature in their own right.

Dame Judi Dench is an Academy Award–winning actress who has appeared in productions for the Royal Shakespeare Company.

978-0-14-132168-4 • $4.99 ($5.99 CAN)
EAN: 9780141321684504

Paperback •Middle grade/Fiction • 448 pages • 5 x 7 • Ages 8–12 • Grades 3–7

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Puffin UK
Pub History: Puffin pb 978-0-14-036677-8 $4.99 ($5.99 CAN)

Also Available:

Just So Stories
PB: 978-0-14-132162-2 • $4.99 ($5.99 CAN)

A Tale of Two Cities
PB: 978-0-14-132554-5 • $4.99 ($5.99 CAN)

GRIMMS' FAIRY TALES

by Jacob and Wilhelm Grimm
introduction by Matt Haig

From the land of fantastical castles, vast lakes, and deep forests, the Brothers Grimm collected a treasury of folk stories full of giants and dwarfs, witches and princesses, and magical beasts. Classics such as "The Frog Prince" and "Hansel and Gretel" each hold timeless magic that has enthralled children for centuries.

Matt Haig (www.matthaig.com) is the author of many books for children and adults, including *Samuel Blink and the Forbidden Forest*.

978-0-14-133120-1 • $4.99 ($5.99 CAN)
EAN: 9780141331200150499

Paperback •Middle grade/Fiction • 400 pages • 5 x 7 • Ages 8–12 • Grades 3–7

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Puffin UK
Pub History: Puffin pb 978-0-14-036696-9 $4.99 ($5.99 CAN)

Also Available:

Alice's Adventures in Wonderland
PB: 978-0-14-132107-3 • $4.99 ($5.99 CAN)

The Wizard of Oz
PB: 978-0-14-132102-8 • $4.99 ($5.99 CAN)

PUFFIN CLASSICS

Little Lord Fauntleroy

by Frances Hodgson Burnett
introduction by John Boyne

It's quite a shock for a seven-year-old to be whisked away from New York's streets to an English home and be told he is to inherit a fortune. It's very daunting to have to face such a crotchety and selfish grandfather. But then, little Lord Fauntleroy is a very unusual boy.

John Boyne (www.johnboyne.com) is the author of the *New York Times* best-seller *The Boy in the Striped Pajamas*.

978-0-14-133014-3 • $4.99 ($5.99 CAN)
EAN: 9780141330143504⚠99

Paperback •Middle grade/Fiction
256 pages • 5 x 7 • Ages 8–12 • Grades 3–7

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Puffin UK
Pub History: Puffin pb 978-0-14-036753-9 $4.99 ($5.99 CAN)

Also Available:

The Secret Garden
PB: 978-0-14-132106-6 • $4.99 ($5.99 CAN)

A little Princess
PB: 978-0-14-132112-7 • $4.99 ($5.99 CAN)

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The legendary enchantment of Rip Van Winkle in the Kaatskill Mountains; the gruesome end of Ichabod Crane, who met the Headless Horseman; the Spectre Bridegroom who turned out to be happily substantial; the pride of an English village and the comeuppance of the over zealous Mountjoy—these witty, captivating tales range from fantasy to romance.

Jennifer Donnelly (www.jenniferdonnelly.com) writes historical fiction and is best known for her novel *A Northern Light*.

978-0-14-133092-1 • $4.99 ($5.99 CAN)
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PUFFIN CLASSICS

THE RAILWAY CHILDREN

by E. Nesbit
introduction by Jacqueline Wilson

When Father leaves, Roberta, Peter, Phyllis, and their mother have to leave their life in London to live in a country cottage. The children seek solace in the nearby railway station and make friends with Perks the Porter and the Station Master. But the mystery remains: Where is Father, and will he ever return?

Jacqueline Wilson (www.jacquelinewilson.co.uk) is an award-winning British author whose books include *Double Act*, *Girls in Love*, *Vicky Angel*, and *The Story of Tracy Beaker.*

978-0-14-132160-8 • $4.99 ($5.99 CAN)
EAN: 9780141321608504 99

Paperback • Middle grade/Fiction
304 pages • 5 x 7 • Ages 8–12 • Grades 3–7

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Puffin UK
Also available as an e-book
Pub History: Puffin pb 978-0-14-036671-6 $4.99 ($5.99 CAN)

Also Available:

Five Children and It
PB: 978-0-14-132161-5 • $4.99 ($5.99 CAN)

Peter Pan
PB: 978-0-14-132257-5 • $4.99 ($5.99 CAN)

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THROUGH THE LOOKING-GLASS

by Lewis Carroll
introduction by Chris Riddell

When Alice steps through the looking-glass, she enters a world of chess pieces and nursery rhyme characters who behave very strangely. Humpty Dumpty, Tweedledee and Tweedledum, the dotty White Knight, and the sharp-tempered Red Queen—none of them are what they seem. In fact, through the looking-glass, everything is distorted.

Chris Riddell (www.chrisriddell.com) is the illustrator of numerous children's books and cocreator of the bestselling The Edge Chronicles series.

978-0-14-133007-5 • $4.99 ($5.99 CAN)
EAN: 9780141330075504 99

Paperback • Middle grade/Fiction
208 pages • 5 x 7 • Ages 8–12 • Grades 3–7

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Puffin UK
Also available as an e-book
Pub History: Puffin pb 978-0-14-036709-6 $4.99 ($5.99 CAN)

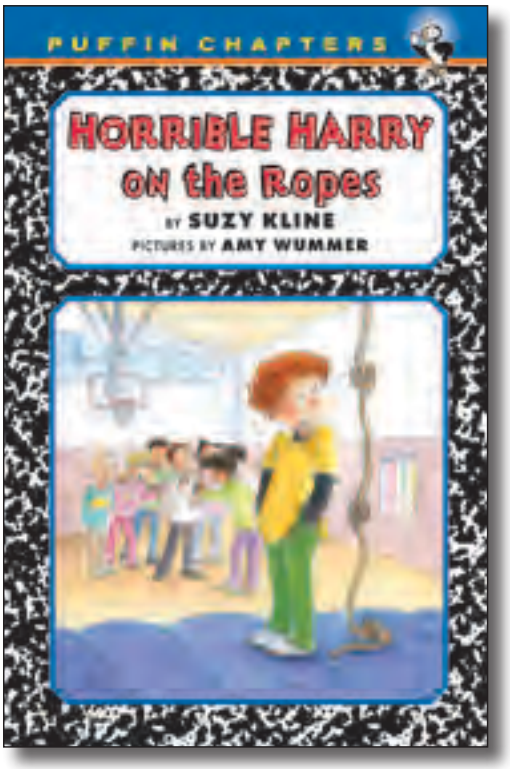
Also Available:

Alice in Wonderland
by Lewis Carroll
PB: 978-0-14-132107-3 • $4.99 ($5.99 CAN)

The Call of the Wild
by Jack London
PB: 978-0-14-132105-9 • $4.99 ($5.99 CAN)

Horrible Harry on the Ropes

by Suzy Kline
illustrated by Amy Wummer



978-0-14-241695-2
$3.99 ($4.50 CAN)
EAN: 978014241695250399
LC: 2008044687
Carton Qty: 96

Paperback • Chapter book/Fiction
Black-and-white illustrations
80 pages • 5 1/16 x 7 3/4 (digest)
Ages 6 up • Grades 1 up

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights: Viking Children's Books
Also available as an e-book
Pub History: Viking hc 978-0-670-01097-4
$14.99 ($18.50 CAN)

For the newest book by Suzy Kline, *Horrible Harry and the Secret Treasures* (978-0-670-01181-0), see page 36.

The lovable Horrible Harry is back in a gym-class mystery!

Harry loves gym class—except for climbing rope. He's just too afraid of heights. But then a special valentine that Song Lee made for Harry goes missing. Now Harry must climb the rope in order to prove who took the valentine. But will he be able to overcome his fear? Or will Harry's Valentine's Day end horribly?

"Not many series reach the 20-year mark, but this one is still going strong."—*Booklist*, review for *Horrible Harry Bugs the Three Bears*

Suzy Kline (www.suzykline.com) lives in West Willington, Connecticut.

Amy Wummer lives in Reading, Pennsylvania.

Marketing

- **Promotion on Penguin.com/Books4Boys**

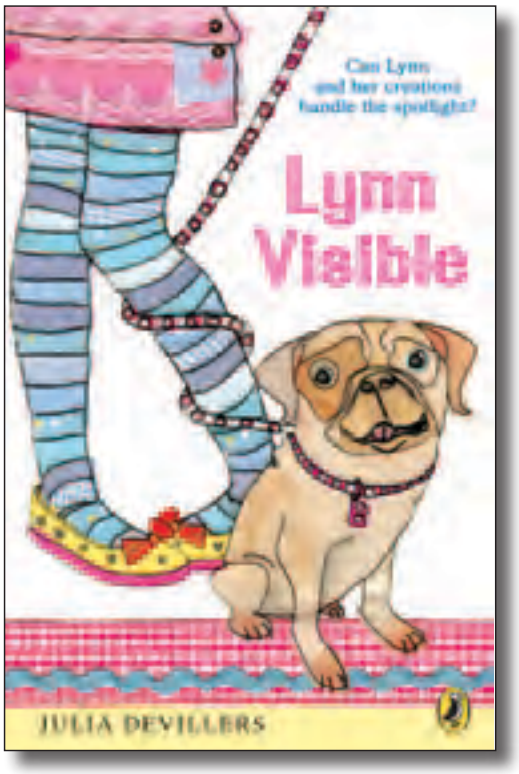
Also Available from Suzy Kline:

Horrible Harry in Room 2B
PB: 978-0-14-038552-6 • $3.99 ($4.99 CAN)

Horrible Harry Cracks the Code
PB: 978-0-14-241247-3 • $3.99 ($4.99 CAN)
HC: 978-0-670-06200-3 • $13.99 ($17.50 CAN)

Lynn Visible

by Julia DeVillers



978-0-14-241137-7
$6.99 ($8.50 CAN)
EAN: 978014241137750699
LC: 2009023058
Carton Qty: 44

Paperback • Middle grade/Fiction
288 pages • 5 1/16 x 7 3/4 (digest)
Ages 10 up • Grades 5 up

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Dutton Children's Books
Dramatic Rights: William Morris Agency
Also available as an e-book
Pub History: Dutton hc 978-0-525-47691-7
$16.99 ($21.00 CAN)

For the fashionista in everyone, a fun novel, filled with fashion tips and twists, about staying true to yourself

The coolest teen fashion magazine is looking for fashion-savvy girls to be on their advisory panel. It's perfect for Lynn Vincent, who eats, breathes, and sleeps fashion. However Lynn is so fashion forward that she's years ahead of the trends in her small town. Lynn is so in, she's out, especially with Chasey Welch and her popular circle. But Lynn may finally get her moment in the spotlight—and on the runway—when a famous designer gets her hands on one of Lynn's unique creations.

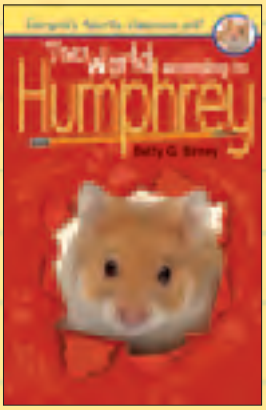
"A funny, inspiring vibe that young fashion enthusiasts should enjoy." —*Kirkus Reviews*

Julia DeVillers's (www.girlwise.com) *How My Private, Personal Journal Became a Bestseller* was adapted into the Disney Channel movie *Read It and Weep*. She lives outside of Columbus, Ohio.

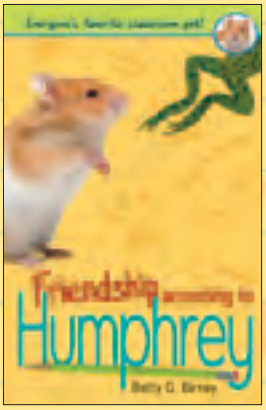
Also Available from Julia DeVillers:

How My Private, Personal Journal Became a Bestseller
PB: 978-0-14-240332-7 • $5.99 ($7.50 CAN)
HC: 978-0-525-47283-4 • $15.99 ($20.00 CAN)

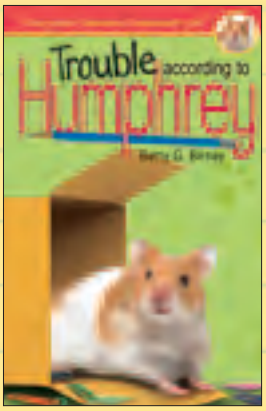
FUN-FUN-FUN summer reads with Humphrey!



The World According to Humphrey
PB: 978-0-14-240352-5
$5.99 ($7.50 CAN)
HC: 978-0-399-24198-7
$14.99 ($18.50 CAN)

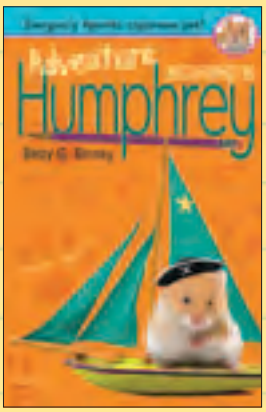


Friendship According to Humphrey
PB: 978-0-14-240633-5
$5.99 ($7.50 CAN)
HC: 978-0-399-24264-9
$14.99 ($18.50 CAN)



Trouble According to Humphrey
PB: 978-0-14-241089-9
$5.99 ($7.50 CAN)
HC: 978-0-399-24505-3
$14.99 ($18.50 CAN)

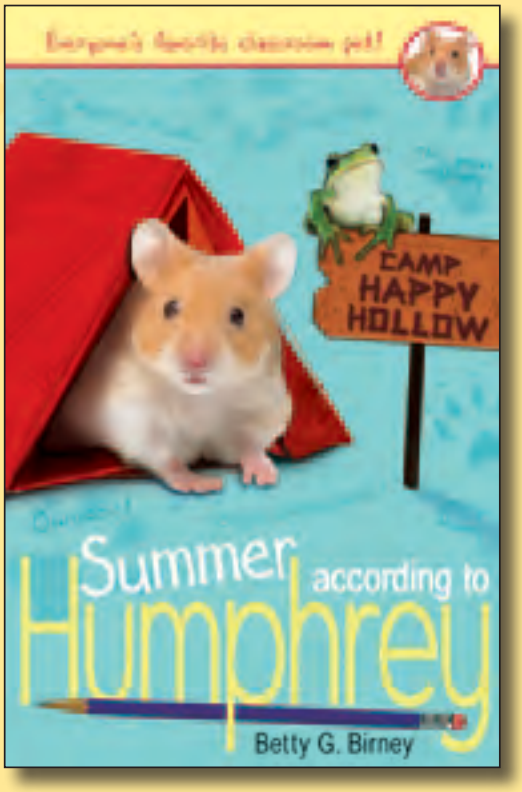
Surprises According to Humphrey
PB: 978-0-14-241296-1
$5.99 ($6.50 CAN)
HC: 978-0-399-24730-9
$14.99 ($18.50 CAN)



Adventure According to Humphrey
PB: 978-0-14-241514-6
$5.99 ($7.50 CAN)
HC: 978-0-399-24731-6
$14.99 ($18.50 CAN)

Summer According to Humphrey

by Betty G. Birney

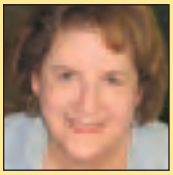


Another adventure starring everyone's favorite classroom pet!

When Humphrey hears that school is ending, he can't believe his ears. What's a classroom hamster to do if there's no more school? It turns out that Mrs. Brisbane has planned something thrilling for Humphrey and Og the frog: they're going to Camp Happy Hollow with Ms. Mac and lots of the kids from Room 26! Camp is full of FUN-FUN-FUN new experiences, but it's also a little scary. There are fur-raising wild sounds and smells, and there's something called the Howler to watch out for. Humphrey is always curious about new adventures, but could camp be too wild even for him?

"Humphrey is a witty, fun, and lovable character with great kid appeal." —*School Library Journal*

Betty G. Birney lives in Los Angeles, California.



978-0-14-241818-5
$5.99 ($7.50 CAN)
EAN: 9780142418185505 99
LC: 2009008532
Carton Qty: 68

Paperback • Middle grade/Fiction
192 pages • 5 1/16 x 7 3/4 (digest) •Ages 7–9 • Grades 2–4

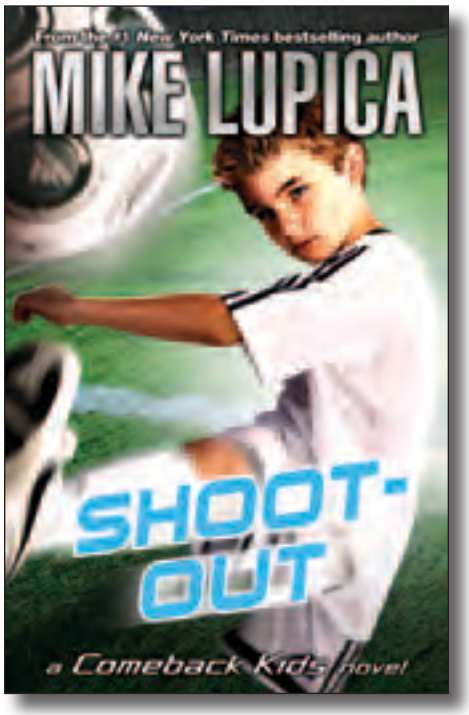
Export Territory: E00
UK, AUS, Translation & Dramatic Rights:
Nancy Gallt Literary Agency
Audio Rights: G. P. Putnam's Sons
Audiobook: 978-0-14-314558-5, $24.95, see page 258.
Also available as an e-book
Pub History: Putnam hc 978-0-399-24732-3
$14.99 ($18.50 CAN)

Features bonus activities!

Marketing

- **Online consumer advertising**
- **Online promotion including Humphrey game**
- **Series classroom guide and printables available at penguin.com/teachersandlibrarians**

Shoot-Out
A Comeback Kids Novel
by Mike Lupica



978-0-14-241844-4
$6.99 ($8.50 CAN)
EAN: 978014241844450699
LC: 2008021588
Carton Qty: 64

Paperback • Middle grade/Fiction
208 pages • 5 1/16 x 7 3/4 (digest)
Ages 8–12 • Grades 3–7

Export Territory: E00
UK, AUS, Translation & Dramatic Rights: ICM
Audio Rights: Philomel
978-0-14-314572-1, $19.95, see page 259.
Pub History: Philomel hc 978-0-399-24718-7
$9.99 ($12.50 CAN)

Mike Lupica's *The Batboy* (978-0-74-241782-9) is now available in a Puffin paperback edition. See page 155.

#1 *New York Times* bestselling author Mike Lupica's Comeback Kids play soccer!

What happens when a star player ends up on the worst team? He either learns to lose or he stops playing the game he loves. These are the choices facing Jake, who has gone from champion to last place, testing his sportsmanship every time his soccer team gets waxed. But it's his teammate Kevin who shows Jake that being a good captain means scoring and assisting off the field as much as being the star player on it.

Mike Lupica (www.mikelupicabooks.com) is the author of many novels for sports fans. His columns for the *New York Daily News* are syndicated nationally, and he is a regular on ESPN's The Sports Reporters. Partial to the little guys, Mr. Lupica enjoys coaching youth basketball. He lives in New Canaan, Connecticut, with his wife and their four children.

Also Available from Mike Lupica:

Long Shot
PB: 978-0-14-241520-7 • $6.99 ($8.50 CAN)
HC: 978-0-399-24717-0 • $9.99 ($12.50 CAN)

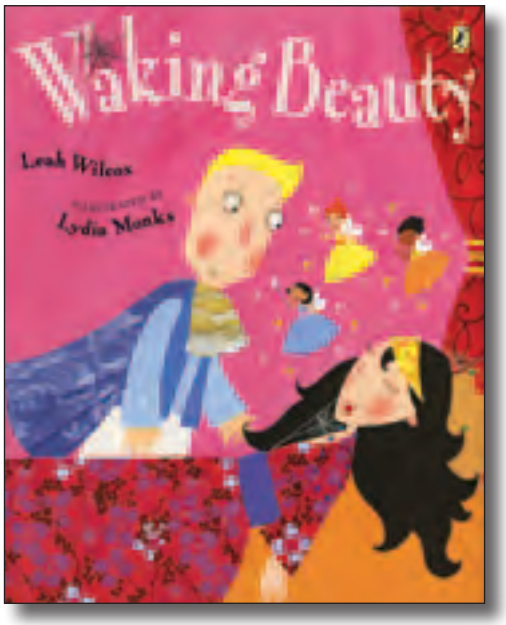
Two-Minute Drill
PB: 978-0-14-241442-2 • $6.99 ($8.50 CAN)
HC: 978-0-399-24715-6 • $9.99 ($12.50 CAN)

Marketing

- **Mike Lupica playbook classroom guide available at penguin.com/teachersandlibrarians**
- **Promotion on Penguin.com/Books4Boys**

Waking Beauty

by Leah Wilcox
illustrated by Lydia Monks



A fun follow-up to *Falling for Rapunzel*

When Prince Charming finds Sleeping Beauty and her fairies, he doesn't know what to do. The fairies try to tell him, but he keeps interrupting with crazy ideas of his own such as shouting, jumping on her bed, and pouring water on her. Of course none of those work, and he is mortified when he finally hears what he has to do!

"This irrepressible read-aloud will have the audience shouting directions at the poor hapless Prince."
—Kirkus Reviews

Leah Wilcox lives in Redmond, Oregon.

Lydia Monks lives in Sheffield, England.

978-0-14-241538-2
$6.99 ($8.50 CAN)
EAN: 978014241538250699
LC: 2007007377
Carton Qty:

Paperback • Picture book/Fiction
Full-color illustrations
32 pages • 8 x 10
Ages 3–5 • PreS–K

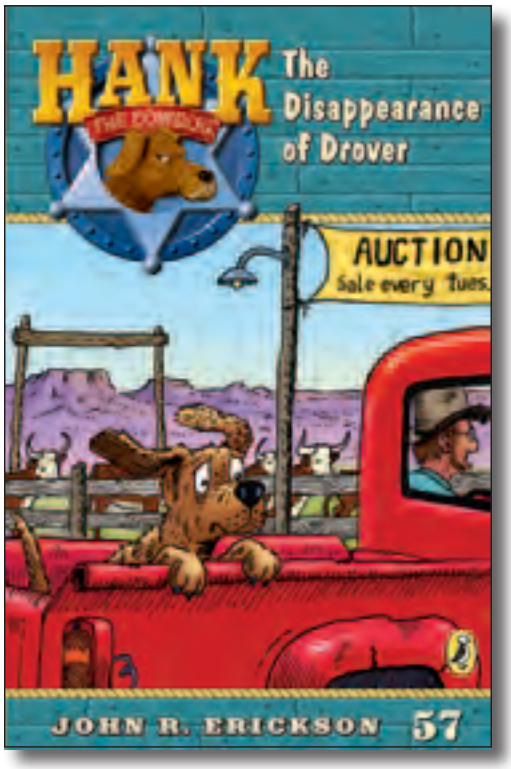
Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
G. P. Putnam's Sons
Art: Dramatic Rights: The Agency London
Pub History: Putnam hc 978-0-399-24615-9
$16.99 ($21.00 CAN)

Also Available
from Leah Wilcox and Lydia Monks:

Falling for Rapunzel
PB: 978-0-14-240399-0 • $5.99 ($7.50 CAN)
HC: 978-0-399-23794-2 • $14.99 ($18.50 CAN)

Hank the Cowdog #57 The Disappearance of Drover

by John R. Erickson
illustrated by Gerald L. Holmes



Hank the Cowdog is on the hunt for his trusty sidekick in this latest adventure!

Hank and Drover are excited when a quick nap in the back of Slim's pickup turns into a trip to town. But the excitement turns to drama when they find themselves at the livestock show—and Drover decides to take off to visit his mother. Can Hank track down his faithful sidekick before Slim heads back to the ranch? Or is he off on a wild goose chase?

"The best family entertainment in years."
—*USA Today*

John R. Erickson (www.hankthecowdog.com) and Gerald L. Holmes both live in Perryton, Texas.

Includes bonus activities!

978-0-14-241845-1
$5.99 ($7.50 CAN)
EAN: 9780142418451505 99
Carton Qty: 92

Paperback • Middle grade/Fiction
Black-and-white illustrations
144 pages • 5 1/16 x 7 3/4 (digest)
Ages 8–12 • Grades 3–7

Export Territory: W00
UK & AUS Rights: Viking Children's Books
Translation, Audio & Dramatic Rights: Maverick Books

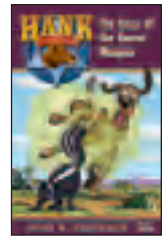
Simultaneous Viking hardcover edition 978-0-670-01266-4. See page 46.

PUFFIN ORIGINAL

Marketing

- **Promotion on Penguin.com/Books4Boys**

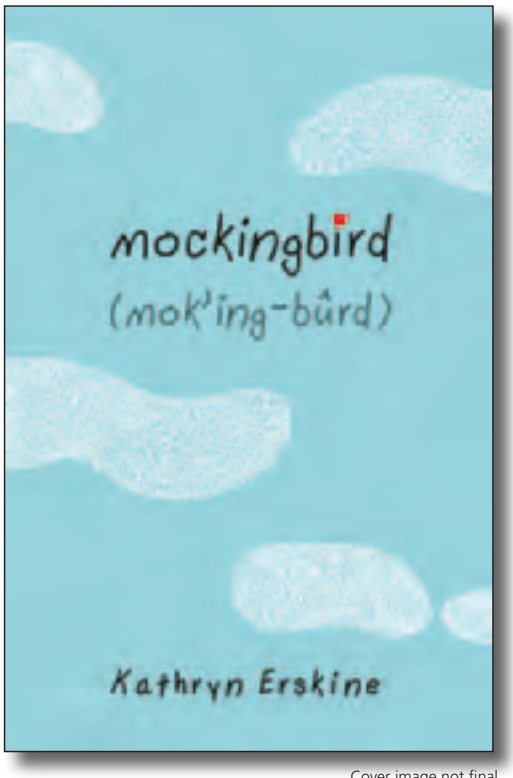
Also Available from John R. Erickson and Gerald L. Holmes:



Hank the Cowdog #56
The Case of the Coyote Invasion
PB: 978-0-14-241592-4 • $5.99 ($7.50 CAN)
HC: 978-0-670-01229-9 • $15.99 ($20.00 CAN)

Hank the Cowdog #55
The Case of the Secret Weapon
PB: 978-0-14-241511-5 • $5.99 ($7.50 CAN)
HC: 978-0-670-01219-0 • $15.99 ($20.00 CAN)

MOCKINGBIRD
by Kathryn Erskine



Cover image not final

978-0-14-241775-1
$6.99 ($8.50 CAN)
EAN: 978014241775150699
LC: 2009006741
Carton Qty: 56

Paperback • Middle grade/Fiction
240 pages • 5 1/16 x 7 3/4 (digest)
Ages 10 up • Grade 5 up

Export Territory: W00
UK, AUS & Translation Rights: Philomel
Audio & Dramatic Rights: Bookstop Literary Agency
Also available as an e-book
Pub History: Philomel hc 978-0-399-25264-8
$15.99 ($20.00 CAN)

An endearing and emotional story in the same vein as *Stargirl* and *The Curious Incident of the Dog in the Night Time*

Caitlin has Asperger's. The world according to her is black and white; anything in between is confusing. Before, when things got confusing, Caitlin went to her older brother, Devon, for help. But Devon has died, and Caitlin's dad is so distraught that he is just not helpful. Caitlin wants everything to go back to the way things were, but she doesn't know how to do that. Then she comes across the word *closure*—and she realizes this is what she needs. And in her search for it, Caitlin discovers that the world may not be black and white after all.

"A valuable book." —*School Library Journal*

"A strong and complex character study." —*The Horn Book*

Kathryn Erskine (www.kathyerskine.com) lives in Charlottesville, Virginia.

Includes a discussion guide!

Also Available from Kathryn Erskine:

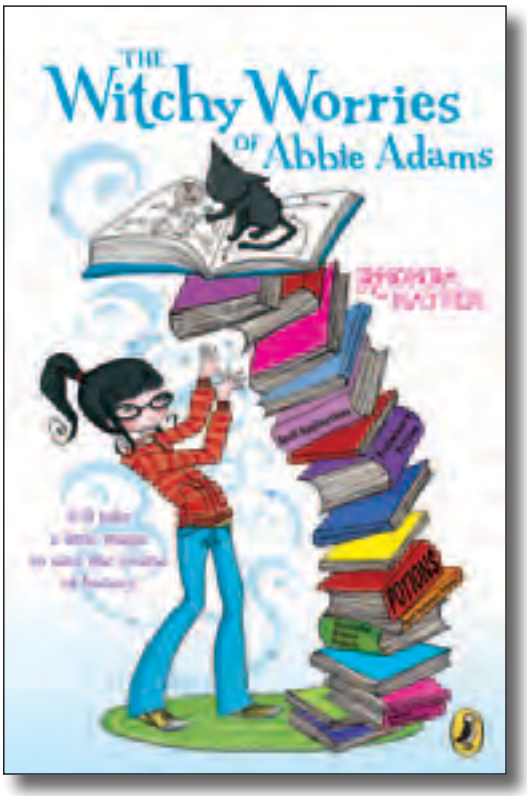
Quaking
PB: 978-0-14-241476-7 • $7.99 ($9.99 CAN)
HC: 978-0-399-24774-3 • $16.99 ($21.00 CAN)

MARKETING

- **Discussion guide available at penguin.com/teachersandlibrarians**

The Witchy Worries of Abbie Adams

by Rhonda Hayter



978-0-14-241749-2
$6.99 ($8.50 CAN)
EAN: 978014241749250699
LC: 2009016743
Carton Qty: 52

Paperback • Middle grade/Fiction
256 pages • 5 1/16 x 7 3/4 (digest)
Ages 8 up • Grades 3 up

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Dial Books for Young Readers
Pub History: Dial hc 978-0-8037-3468-5
$16.99 ($21.00 CAN)

A magical middle-grade novel about a mischievous young witch for fans of Eva Ibbotson

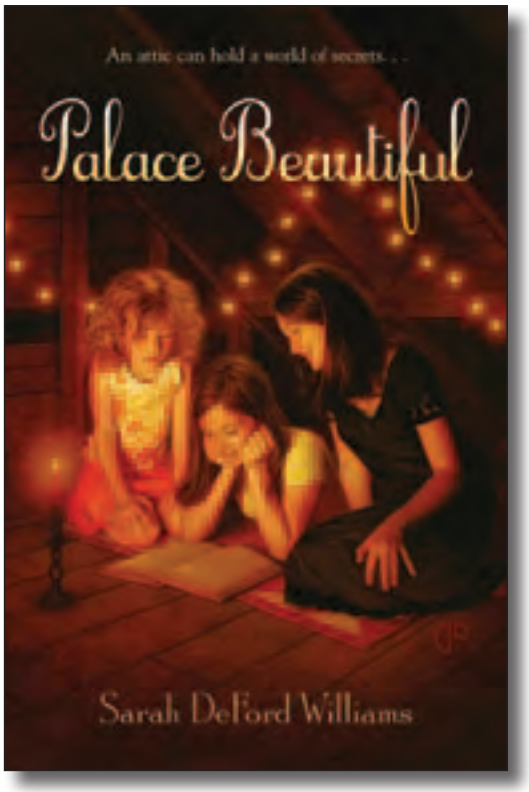
Abbie Adams is a witch. She can't tell anyone, even her best friend, Callie, who notices Abbie acting strange. Instead she uses memory-erasing spells to keep things under control. Abbie hopes for some normalcy when her father brings home a kitten, but when Abbie looks into its eyes, she sees a trapped boy. Now Abbie needs her magic more than ever. Saving him becomes even more important when her family realizes the kitten is actually the young Thomas Edison. The world will be a much different place if they can't return him to create his famous inventions!

"Whether facing familiar issues or fantastical ones, Abbie is an appealing, peppy protagonist."
—Booklist

Rhonda Hayter lives in Hollywood, California.

Palace Beautiful

by Sarah DeFord Williams



978-0-14-241745-4
$6.99 ($8.50 CAN)
EAN: 978014241745450699
LC: 2009003213
Carton Qty: 56

Paperback • Middle grade/Fiction
240 pages • 5 1/16 x 7 3/4 (digest)
Ages 10 up • Grades 5 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights:
Erin Murphy Literary Agency
Audio Rights: G. P. Putnam's Sons
Also available as an e-book
Pub History: Putnam hc 978-0-399-25298-3
$16.99 ($21.00 CAN)

An instant classic with the charm and nostalgia of *The Penderwicks*

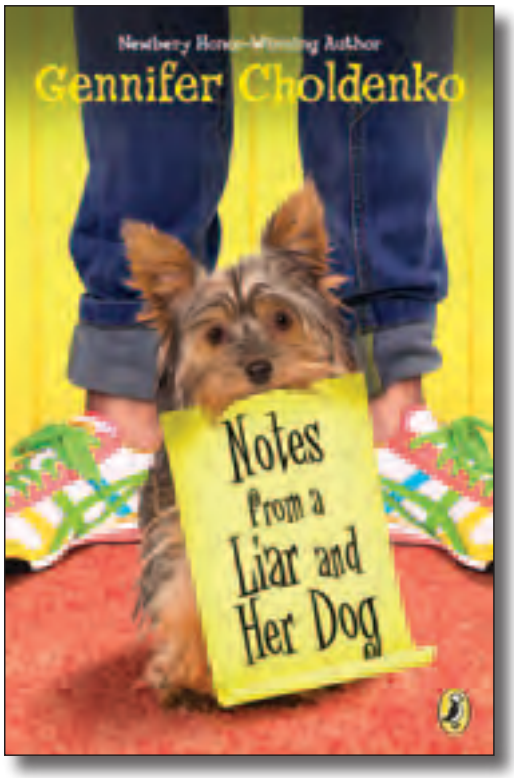
When sisters Sadie and Zuzu move to Salt Lake City, they discover an old journal in a secret room in their new house. Along with their neighbor, Bella, the girls take turns reading the story of a girl named Helen who lived during the flu epidemic of 1918. They soon become wrapped up in Helen's tale, which ends with a tragedy that has a scary parallel to Sadie and Zuzu's lives. Did Helen survive the flu? Is she still alive somewhere? Or could her ghost be watching them?

Sarah DeFord Williams (www.sarahdefordwilliams.com) lives in Salt Lake City with her husband and three children. In addition to writing and spending time with her family, she loves being outdoors—especially in the mountains. She also plays guitar, sings, and enjoys songwriting. This is her first book.

Photo © M. Tyler Williams

Notes From a Liar and her Dog

by Gennifer Choldenko



978-0-14-250068-2
$6.99 ($8.50 CAN)
EAN: 978014250068250699
LC: 00055354
Carton Qty: 64

Paperback • Middle grade/Fiction
240 pages • 5 1/16 x 7 3/4 (digest)
Ages 10 up • Grades 5 up

Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights:
Curtis Brown, New York
Also available as an e-book
Pub History: Puffin pb 978-0-14-250068-2

A great new look for the first novel by Newbery Honor–winning author Gennifer Choldenko

Living in a family with two perfect sisters and parents who just don't get her, Ant MacPherson finds it easier to lie. After all, the only one who appreciates her is her dog, Pistachio. But when a concerned teacher sees the truth behind Ant's lies, it seems as though she might be in for a change . . .

★ "Funny, moving and completely believable, this is a fine first novel." —*Booklist*, starred review

★ "For any kid who is a middle child, for kids who have trouble getting along with their parents, for kids who are sure that their parents prefer their siblings, this book will bring delight and understanding." —*School Library Journal*, starred review

Gennifer Choldenko (www.choldenko.com) lives in the San Francisco Bay area.

Includes a teaser chapter of *Al Capone Does My Shirts*!

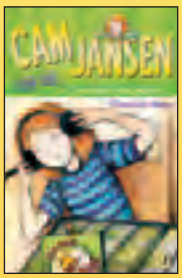
**Move over, Junie B. Jones—
Cam Jansen has a brand-new look!**

CAM JANSEN

From stolen school play funds to missing cats, mysteries find lovable Cam Jansen wherever she goes! Now, the rebranding of the Cam Jansen series continues with these twelve titles. Each book will be redesigned with a new branding that is more hip, more fun, and more fitting to this much adored super sleuth! It's the perfect time to stock up on the entire Cam Jansen backlist!

#13 The Mystery at the Haunted House
978-0-14-240210-8

#14 The Chocolate Fudge Mystery
978-0-14-240211-5



#15 The Triceratops Pops Mystery
978-0-14-240206-1

#16 The Ghostly Mystery
978-0-14-240287-0

#17 The Scary Snake Mystery
978-0-14-240288-7

#18 The Catnapping Mystery
978-0-14-240289-4

#19 The Barking Treasure Mystery
978-0-14-240319-8

#20 The Birthday Mystery
978-0-14-240354-9

#21 The School Play Mystery
978-0-14-240355-6

#22 The First Day of School Mystery
978-0-14-240326-6

#23 The Tennis Trophy Mystery
978-0-14-240290-0

#24 The Snowy Day Mystery
978-0-14-240417-1

$3.99 ($4.99 CAN) each

JEFF CORWIN

Young readers can explore the amazing natural world with the Emmy Award-winning conservationist!

Read all about Jeff and his amazing expeditions in his authorized biography.

Then, become a Junior Explorer and read all about Lucy and Ben and their fun adventures in their own backyard!

978-0-14-241403-3
$6.99 ($8.50 CAN)

978-0-14-241404-0
$4.99 ($5.99 CAN)

978-0-14-241409-5
$4.99 ($5.99 CAN)

978-0-14-241440-8
$4.99 ($5.99 CAN)

978-0-14-241646-4
$4.99 ($5.99 CAN)

Photo copyright © Jacob Silberberg/Animal Planet

From an early age, Jeff Corwin has worked for the conservation of endangered species. In addition to his work as a wildlife biologist, he is also an Emmy Award–winning producer and host of more than a dozen television series that have been broadcast in more than 100 countries for the following networks: Discovery, Animal Planet, Disney, the Food Network, NBC, CNN, and the Travel Channel. His most recent documentary project, MSNBC's 100 Heartbeats, is based on a book of the same name. Jeff Corwin holds bachelor of science degrees in biology and anthropology from Bridgewater State College and a master of science degree in wildlife and fisheries conservation from the University of Massachusetts. He is the founder of the Ecozone, an interactive museum in Norwell, Massachusetts. When not in the field, Corwin resides with his wife and two daughters on a small island off of the southeastern coast of Massachusetts.

Photo © Michael Frost, 2009 from *Along for the Ride*

Speak

Falling in Love with English Boys

by Melissa Jensen

Historical fiction meets Bridget Jones in this funny and charming YA romance

Sixteen-year-old Catherine Vernon has been stranded in London for the summer—no friends, no ex-boyfriend Adam the Scum (good riddance!), and absolutely nothing to do but blog about her misery to her friends back home. Desperate for something—anything—to do in London while her (s)mother's off researching boring historical things, Cat starts reading the 1815 diary of Katherine Percival her mom gives her—and finds the similarities between their lives to be oddly close. But where Katherine has the whirls of the society, the parties and the gossip over who is engaged to who, Cat's only got some really excellent English chocolate. Then she meets William Percival—the uber-hot descendant of Katherine—and things start looking up . . .

Melissa Jensen (www.melissajensen.com) lives in Philadelphia, PA.

978-0-14-241851-2
$8.99 ($10.99 CAN)
EAN: 9780142418512508999
Carton Qty: 30

Paperback • Young adult/Fiction
304 pages • 5 ½ x 8 ¼ (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation & Audio Rights: Speak
Dramatic Rights: Andrea Brown Literary Agency
Also available as an e-book

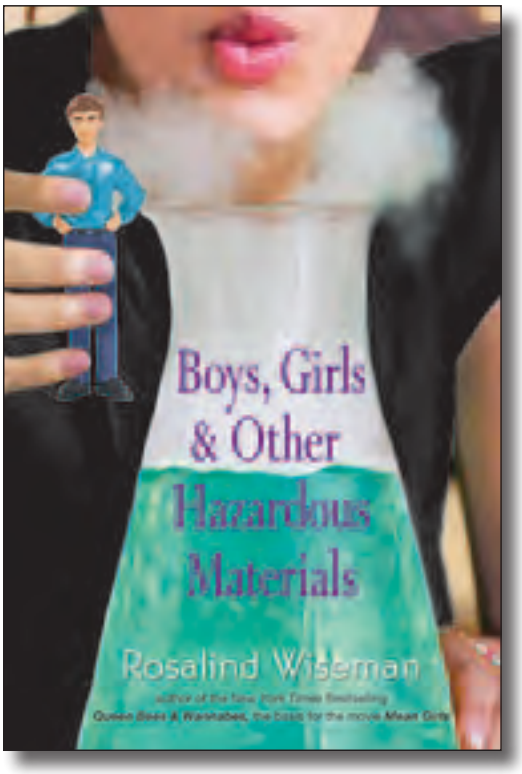
SPEAK ORIGINAL

Marketing

- **National media campaign**
- **National print advertising**
- **Online consumer advertising**
- **Online consumer promotion including blogger outreach**

Boys, Girls & Other Hazardous Materials

by Rosalind Wiseman



A debut novel from the bestselling author of *Queen Bees and Wannabes*!

Charlie Healy just wants a drama-free year, but it doesn't seem like she's going to get it. After surviving a middle school packed with mean girls, Charlie is ready to leave all that behind in high school. But then, on her very first day, she runs into her former best friend, Will, who moved away years ago. Now he's back, he's HOT, and he's popular. And he takes Charlie back into the danger zone of the popular crowd. But when a hazing prank goes wrong, Charlie has to decide where her loyalties lie.

"[A] realistic portrayal of everyday freshman anxieties, romance, and the sometimes 'toolish' culture of male high-school athletes." —*Booklist*

Rosalind Wiseman (www.rosalindwiseman.com) is the *New York Times* bestselling author of *Queen Bees* and *Wannabes*, the book that inspired the movie *Mean Girls*. She lives in Washington, D.C.

978-0-14-241819-2
$8.99 ($10.99 CAN)
EAN: 978014241819250899
LC: 2009018446
Carton Qty: 36

Paperback • Young adult/Fiction
304 pages • 5 ½ x 8 ¼ (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation & Audio Rights: G. P. Putnam's Sons
Dramatic Rights: Levine Greenberg Literary Agency
Also available as an e-book
Pub History: G. P. Putnam's Sons hc 978-0-399-24796-5
$17.99 ($22.50 CAN)

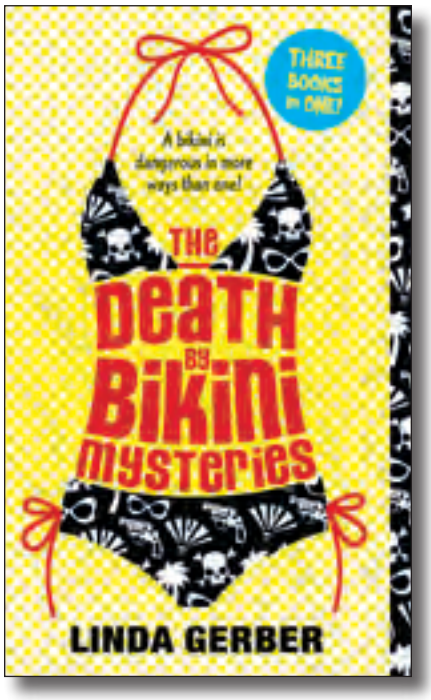
Marketing

- **National consumer print and online advertising**
- **Cross-promotion on RosalindWiseman.com**

The Death by Bikini Mysteries

Including: Death by Bikini, Death by Latte, and Death by Denim

by Linda Gerber



978-0-14-241855-0
$6.99 ($8.50 CAN)
EAN: 978014241855050699

Paperback • Young adult/Fiction
672 pages • 4 ½ x 7 (rack)
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights: Speak
Pub History:
Death by Bikini
PB: 978-0-14-241117-9 $6.99 ($8.50 CAN)
Death by Latte
PB: 978-0-14-241118-6 • $6.99 ($8.50CAN)
Death by Denim
PB: 978-0-14-241119-3 • $6.99 ($8.50 CAN)

SPEAK/SLEUTH ORIGINAL

All three of the hit Death by Bikini Mysteries now available in one fabulously priced volume!

Aphra Connolly was living a quiet, teenaged life. But that was before devastatingly handsome Seth Mulo turned up at her family's island resort. And that was before a girl—the strings of her bikini top tight around her neck—was discovered dead on the beach. Without warning, Aphra is plunged into a vast conspiracy that takes her from Seattle to Paris to Italy. And, in the end, Aphra and Seth will be lucky to escape with their lives—and hearts—intact.

Linda Gerber (www.lindagerber.com) is the author of the popular Death by Bikini series, as well as a new young adult paranormal suspense *Trance*, and two books in the S.A.S.S. series. She lives with her family in Dublin, Ohio.

Also Available from Linda Gerber:

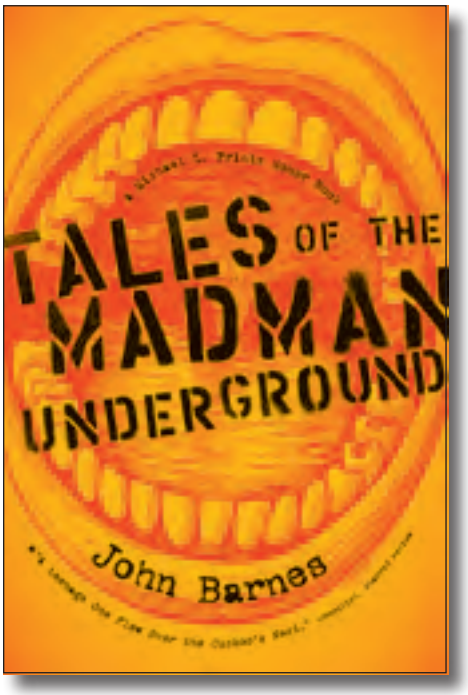
Trance
PB: 978-0-14-241415-6 • $7.99 ($9.99 CAN)

S.A.S.S.: Now and Zen
PB: 978-0-14-240657-1 • $7.99 ($9.99 CAN)

S.A.S.S.: The Finnish Line
PB: 978-0-14-240916-9 • $7.99 ($9.99 CAN)

Tales of the Madman Underground

by John Barnes



978-0-14-241702-7
$9.99 ($12.50 CAN)
EAN: 9780142417027509999
LC: 2009011072
Carton Qty: 20

Paperback • Young adult/Fiction
544 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 14 up • Grades 9 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Ashley Grayson Agency
Also available as an e-book
Pub History: Viking hc 978-0-670-06081-8
$18.99 ($23.50 CAN)

"The *Catcher in the Rye* meets *On the Road*"*—The Printz Honor book is a classic in the making!

September 1973: The beginning of Karl Shoemaker's senior year in stifling Lightsburg, Ohio. For years, Karl's been part of "the Madman Underground"—kids forced to attend group therapy during school. Karl has decided that he is going to get out of the Madman Underground for good. He is going to act—and be—Normal. But Normal, of course, is relative. Karl has two after-school jobs, one dead father, one seriously unhinged drunk mother . . . and a huge attitude. Welcome to a gritty, uncensored rollercoaster ride, narrated by the singular Karl Shoemaker.

★ "Rarely will you read something so lovingly vulgar, so fiercely warmhearted, and so exuberantly expansive . . . the culmination comes off like a teenage *One Flew Over the Cuckoo's Nest*."
—*Booklist*, starred review

★ "His narration is so easy and engaging, so sweet and funny, so astonishingly truthful that teens will rip through these 500-plus pages and want more."
—*School Library Journal*, starred review

"Darkly comic . . . as troubled, relevant, relatable and hilarious as J.D. Salinger." —*Los Angeles Times*

**The Horn Book*

This is the acclaimed novelist John Barnes's first book for teenagers. He lives in Denver, Colorado.

point of view

Awards:
- **A Michael L. Printz Honor Book**
- **An ALA Best Book for Young Adults**
- **A New York Public Library Book for the Teen Age**

Marketing

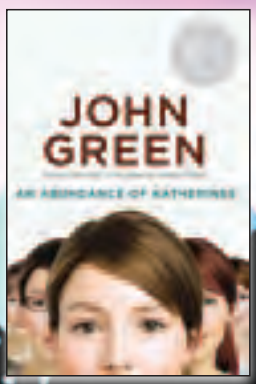
- **Included in Spring 2011 Point of View Program merchandising kit, including easel and bookmarks**
  978-0-14-241813-0 • FREE
- **Discussion guide available at penguin.com/teachersandlibrarians**
- **Promotion on Penguin.com/Books4Boys**

Looking for an abundance of JOHN GREEN?

Let it Snow
with Maureen Johnson and Lauren Myracle
A *New York Times* bestseller
PB (trade): 978-0-14-241214-5
$9.99 ($12.50 CAN)
PB (mass): 978-0-14-241856-7
$6.99 ($8.50 CAN)

Paper Towns
Edgar Award winner
and ***New York Times*** bestseller
PB: 978-0-14-241493-4
$8.99 ($10.00 CAN)
HC: 978-0-525-47818-8
$17.99 ($20.00 CAN)

Looking for Alaska
Winner of the Printz Award
PB (trade): 978-0-14-240251-1
$7.99 ($9.00 CAN)
PB (premium edition): 978-0-14-241221-3
$9.99 ($11.00 CAN)
HC: 978-0-525-47506-4
$15.99 ($17.50 CAN)



An Abundance of Katherines
Winner of the Printz Honor
PB: 978-0-14-241070-7
$7.99 ($9.00 CAN)
HC: 978-0-525-47688-7
$16.99 ($18.50 CAN)

Awards:

Looking for Alaska

Winner of the 2006 Michael L. Printz Award
Los Angeles Times Book Prize Finalist
Booklist Editors' Choice
Kirkus Reviews Best Books of the Year
School Library Journal Best Books of the Year
2005 Teens' Top Ten selection
An ALA Best Book for Young Adults 2006
A 2006 Quick Pick for
Reluctant Young Adult Readers

An Abundance of Katherines

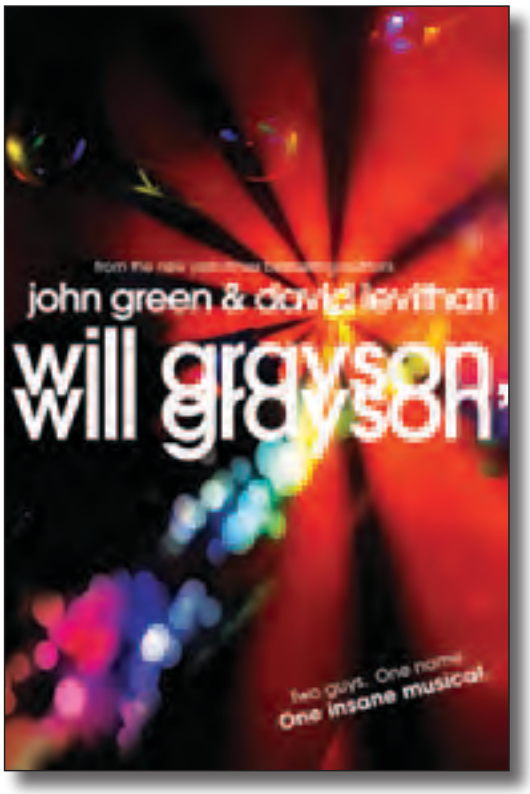
A 2007 Michael L. Printz Honor Book
Los Angeles Times Book Prize Finalist
Booklist Editors' Choice
Horn Book Fanfare List
Kirkus Reviews Best Books of the Year
An ALA Best Book for Young Adults 2007

Paper Towns

New York Times bestseller
Publishers Weekly bestseller
USA Today bestseller
An ALA Best Book for Young Adults
2009 Edgar Award Winner
Booklist Editors' Choice
School Library Journal Best Books of the Year
VOYA Editor's Choice
Chicago Public Library's Best Books of 2008
Capitol Choices selection
Texas Tayshas High School Reading List

Will Grayson, Will Grayson

by John Green and David Levithan



Two *New York Times* bestselling YA superstars join forces for a collaborative novel of awesome proportions!

One cold night, in a most unlikely corner of Chicago, Will Grayson crosses paths with . . . Will Grayson. Two teens with the same name, running in two very different circles, suddenly find their lives going in new and unexpected directions, and culminating in epic turns-of-heart and the most fabulous musical ever to grace the high school stage. Told in alternating voices from two YA superstars, this collaborative novel features a double helping of the heart and humor that have won them both legions of fans.

John Green (www.sparksflyup.com and http://nerdfighters.ning.com) lives in Indianapolis, Indiana. David Levithan (www.davidlevithan.com) lives in New Jersey.

978-0-14-241847-5
$8.99 ($10.99 CAN)
EAN: 978014241847550899
LC: 2008048979
Carton Qty: 16

Paperback • Young adult/Fiction
320 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 14 up • Grades 9 up

Export Territory: V00
UK, AUS & Translation Rights: Dutton Children's Books
Audio Rights: Brilliance Audio
Dramatic Rights: Writers House
Also available as an e-book
Pub History: Dutton hc 978-0-525-42158-0
$17.99 ($22.50 CAN)

Includes a discussion guide!

Marketing

- **Major national consumer print advertising**
- **National consumer online advertising and promotion**
- **Discussion guide available at penguin.com/teachersandlibrarians**
- **Promotion on Penguin.com/Books4Boys**

XVI

by Julia Karr

The Hunger Games meets *The Handmaid's Tale* in this debut novel set in a dystopian future

Nina Oberon's life is pretty normal: she hangs out with her best friend, Sandy, and their crew, goes to school, plays with her little sister, Dee. But Nina is 15. And like all girls she'll receive a Governing Council–ordered tattoo on her 16th birthday. XVI. Those three letters will be branded on her wrist, announcing to all the world—even the most predatory of men—that she is ready for sex. Considered easy prey by some, portrayed by the Media as sluts who ask for attacks, becoming a "sex-teen" is Nina's worst fear. That is, until right before her birthday, when Nina's mom is brutally attacked. With her dying breaths, she reveals to Nina a shocking truth about her past—one that destroys everything Nina thought she knew. Now, alone but for her sister, Nina must try to discover who she really is, all the while staying one step ahead of her mother's killer.

Julia Karr (www.juliakarr.com) lives in Seymour, Indiana.

978-0-14-241771-3
$8.99 ($10.99 CAN)
EAN: 9780142417713508999
Carton Qty: 40

Paperback • Young adult/Fiction
272 pages • 5 ½ x 8 ¼ (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS & Audio Rights: Speak
Translation & Dramatic Rights: KT Literary
Also available as an e-book

Includes a discussion guide and author Q & A!

SPEAK ORIGINAL

Marketing

- **National media campaign**
- **National print advertising**
- **Online consumer advertising**
- **Online consumer promotion including reading group and blogger outreach**

Blade
Book 2: Out of the Shadows
by Tim Bowler

The second book in Tim Bowler's gripping suspense series, Blade!

Bleeding and dizzy, Blade wakes up to find himself in the hospital—and with too many enemies to count, it's hard to know who attacked him. But he knows that whoever it was will be back to finish him off. So Blade gathers up his strength to break out, and ends up on the run while gravely injured. And this time, if he plays dead, that's exactly how he'll end up.

Carnegie Medal–winning author Tim Bowler delivers another fast-paced chase through rough city streets in this exciting follow-up to *Blade Book 1: Playing Dead*.

Tim Bowler (www.timbowler.co.uk) lives in Devon, England.

978-0-14-241781-2
$7.99 (NCR)
EAN: 978014241781250799
LC: 2009003155
Carton Qty: 44

Paperback • Young adult/Fiction
240 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 14 up • Grades 9 up

Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Oxford University Press
Also available as an e-book
Pub History: Philomel hc 978-0-399-25186-3
$16.99 (NCR)

For the newest book by Tim Bowler, *Blade, Book 3: Fighting Back* (978-0-399-25431-4) see page 23.

Includes a teaser of *Blade Book 3: Fighting Back!*

Also Available from Tim Bowler:

Blade Book 1: Playing Dead
PB: 978-0-14-241600-6 • $7.99 (NCR)
HC: 978-0-399-25186-3 • $16.99 (NCR)

Frozen Fire
PB: 978-0-14-241465-1 • $8.99 (NCR)
HC: 978-0-399-25053-8 • $17.99 (NCR)

Marketing

- **Promotion on Penguin.com/Books4Boys**

My Boyfriends' Dogs

by Dandi Daley Mackall

978-0-14-241777-5
$7.99 ($9.99 CAN)
EAN: 978014241777550799
LC: 2009018106
Carton Qty: 40

Paperback • Young adult/Fiction
272 pages • 5 ½ x 8 ¼ (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Dutton Children's Books
Dramatic Rights: New England Publishing Associates
Also available as an e-book
Pub History: Dutton hc 978-0-525-42218-1
$16.99 ($21.00 CAN)

A fun romance about falling in love with boys—and their dogs

When Bailey Daley shows up at a St. Louis diner soaking wet, wearing a prom dress, and leading three dogs in tow, the owner figures there's a story behind all this. But what a story it is! Bailey wants what every girl wants from her boyfriend: enthusiasm, loyalty, and unconditional love. And Bailey is always falling in love—with boys, and with their dogs. Each of her dogs came from a relationship that didn't quite work out. But don't worry: In this fun, clean romance, true love is never far away—it just waits until you stop looking for it.

"Teens who appreciate feisty female characters will be entertained by Bailey's voyage to self-discovery, and the star-crossed ending will satisfy romance enthusiasts." *—Kirkus Reviews*

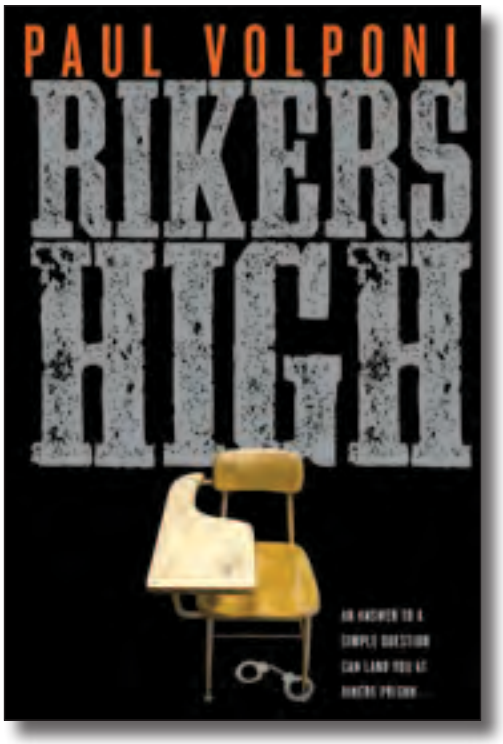
Dandi Daley Mackall (www.dandibooks.com) lives in rural Ohio.

Also Available
from Dandi Daley Mackall:

Crazy in Love
PB: 978-0-14-241157-5 • $6.99 ($8.50 CAN)
HC: 978-0-525-47780-8 • $16.99 ($21.00 CAN)

Rikers High

by Paul Volponi



978-0-14-241778-2
$6.99 ($8.50 CAN)
EAN: 978014241778250699
LC: 2009022471
Carton Qty: 40

Paperback • Young adult/Fiction
272 pages • 5 ½ x 8 ¼ (adult trade)
Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: Stimola Literary Studio
Also available as an e-book
Pub History: Viking hc 978-0-670-01107-0
$16.99 ($21.00 CAN)

From award-winning author Paul Volponi comes an inside look at high school behind bars.

It started out as an innocent day for Martin, but it quickly turned into his worst nightmare—arrested for something he didn't even mean to do. And five months later, he is still locked up in jail on Rikers Island. Just when things couldn't get worse, Martin gets caught in a fight between two prisoners, and his face is slashed. He's scarred forever, but one good thing comes from the attack—Martin is transferred to a part of Rikers where inmates must attend high school. When he meets his caring and understanding teacher, will Martin open up and learn from his situation? Or will he be consumed by prison and getting revenge on his attackers?

"With down-to-earth language based on his own experiences . . . Volponi captures the reader."
—VOYA

"Teen boys will relate." *—School Library Journal*

Paul Volponi (www.paulvolponibooks.com) lives in New York City.

Awards:

Response
- **An ALA Best Book for Young Adults Nominee**

Rucker Park Setup
- **An ALA Quick Pick**
- **A Junior Library Guild Selection**

Rooftop
- **An ALA Best Book for Young Adults**
- **An ALA Quick Pick**
- **A New York Public Library Book for the Teen Age**

Black and White
- **Winner of the IRA Children's Book Award for Young Adult Fiction**
- **An ALA Best Book for Young Adults**
- **An ALA Quick Pick Top Ten**
- **A New York Public Library Book for the Teen Age**

Also Available from Paul Volponi:

Response
PB: 978-0-14-241603-7 • $6.99 ($8.50 CAN)
HC: 978-0-670-06283-6 • $15.99 ($20.00 CAN)

Hurricane Song
PB: 978-0-14-241418-7 • $6.99 ($8.50 CAN)
HC: 978-0-670-06160-0 • $15.99 ($20.00 CAN)

Wake Unto Me

by Lisa Cach

From adult romance writer and two-time RITA Award finalist comes a thrilling and sexy debut YA paranormal

Caitlyn Monahan knows she belongs somewhere else. It's what her dead mother's note suggested, and it's what her recurring nightmares allude to. Desperate to flee these terrifying dreams—and her small town—she accepts a spot at a boarding school in France. Only, when she arrives, her nightmares get worse. But then there are her amazing dreams, so vivid and so real, with visits from an alluring, mysterious, and gorgeous Italian boy from the 1500s. Caitlyn knows they are soul mates, but how can she be in love with someone who exists only in her dreams? Then, as her reality and dream world collide, Caitlyn searches for the real reason why she was brought to this school. And what she discovers will change her life forever.

Lisa Cach (www.lisacach.com) lives in the Pacific Northwest.

978-0-14-241436-1
$8.99 ($10.99 CAN)
EAN: 978014241436150899
Carton Qty: 44

Paperback• Young adult/Fiction
304 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS & Audio Rights: Speak
Translation & Dramatic Rights: Cornerstone Literary

Also available as an e-book

SPEAK ORIGINAL

The Secret Year

by Jennifer R. Hubbard

978-0-14-241779-9
$7.99 ($9.99 CAN)
EAN: 978014241779950799
LC: 2009015179
Carton Qty: 52

Paperback • Young adult/Fiction
208 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: E33 & Malaysia & Singapore
UK, AUS, Translation, Audio & Dramatic Rights: Curtis Brown
Also available as an e-book
Pub History: Viking hc 978-0-670-01153-7
$16.99 ($21.00 CAN)

Romeo and Juliet meets *The Outsiders* in this debut novel

Colt and Julia were secretly together for a year, and no one ever knew, not even Julia's boyfriend. Why would they—they were from two different crowds. Julia lived in her country club world and Colt . . . didn't. Then Julia dies in a car accident. Colt is devastated but can't mourn openly, and he's tormented that he may have played a part in her death. And when Julia's journal ends up in his hands, he is forced to relive their year together—just when he is trying to forget. The problem is, how do you get over someone who was never really yours to begin with?

"With this debut novel, Hubbard has crafted a fine addition to the pantheon of YA literature."
—Booklist

"A . . . satisfying tale." *—School Library Journal*

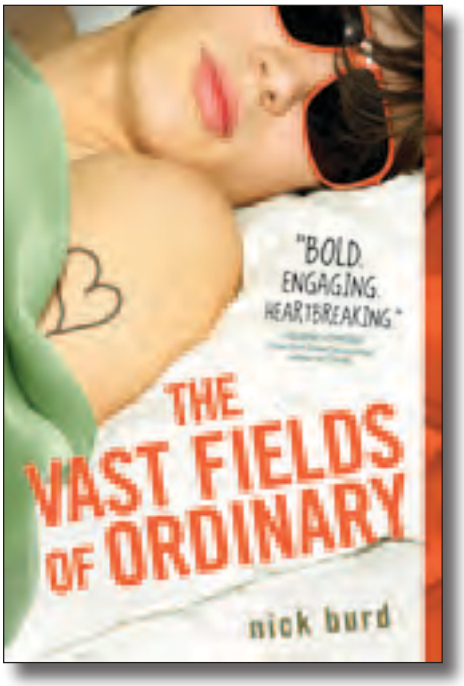
Jennifer R. Hubbard (www.jenniferhubbard.com) lives and writes in Wyncote, Pennsylvania.

Marketing

- **National print advertising**
- **Online consumer advertising**
- **Online consumer promotion including book video trailer**

The Vast Fields of Ordinary

by Nick Burd



978-0-14-241820-8
$8.99 ($10.99 CAN)
EAN: 9780142418208508999
LC: 2008046256
Carton Qty: 36

Paperback • Young adult/Fiction
320 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 14 up • Grades 9 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights:
Aaron Priest Agency
Audio Rights: Dial Books for Young Readers
Also available as an e-book
Pub History: Dial hc 978-0-8037-3340-3
$16.99 ($21.00 CAN)

An award-winning, critically acclaimed debut teen novel

It's Dade's last summer at home, and things are pretty hopeless. He has a crappy job, a "boyfriend" who treats him like dirt, and his parents' marriage is falling apart. So when he meets and falls in love with the mysterious Alex Kincaid, Dade feels like he's finally experiencing true happiness. But when a tragedy shatters the final days of summer, he realizes he must face his future and learn how to move forward from his past.

"A fascinating and dreamy first novel."
—New York Times

"Bold. Engaging. Heartbreaking." —Ellen Hopkins, *New York Times* bestselling author of *Crank*

"A brilliant account of alienation and angst in the heartland." *—Quest Magazine*

"Nick Burd reaps a bounty from *The Vast Fields of Ordinary*." *—Vanity Fair*

★ "Burd is a terrific writer . . . he is a new talent to watch." *—Booklist,* starred review

Nick Burd lives in New York City (www.nick-burd.com).

point of view

Awards:
- **A *New York Times* Notable Book of 2009**
- **ALA Stonewall Children's & Young Adult Literature Award Winner**
- **A *Kirkus Reviews* Best Children's & YA Book of 2009**

Marketing

- **Included in Spring 2011 Point of View Program merchandising kit, including easel and bookmarks**
  978-0-14-241813-0/FREE
- **Discussion guide available at penguin.com/teachersandlibrarians**
- **Promotion on Penguin.com/Books4Boys**

THE SKY IS EVERYWHERE

by Jandy Nelson

978-0-14-241780-5
$8.99 ($10.99 CAN)
EAN: 978014241780550899
LC: 2009022809
Carton Qty: 16

Paperback • Young adult/Fiction
288 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 14 up • Grades 9 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: Pippin Properties
Also available as an e-book
Pub History: Dial hc 978-0-8037-3495-1
$17.99 ($22.50 CAN)

A powerful and unique novel from a debut author!

Lennie plays second clarinet in the school orchestra and has always happily been second fiddle to her charismatic older sister, Bailey. Then Bailey dies suddenly, and Lennie is left at sea without her anchor. Overcome by emotion, Lennie soon finds herself torn between two boys: Bailey's boyfriend, Toby, and Joe, the charming and musically gifted new boy in town. While Toby can't see her without seeing Bailey and Joe sees her only for herself, each offers Lennie something she desperately needs. But ultimately, it's up to Lennie to find her own way toward what she really needs—without Bailey. A remarkable debut novel perfect for fans of Sarah Dessen, Deb Caletti, and Francesca Lia Block.

★ "This honest, complex debut is distinguished by a dreamy California setting and poetic images that will draw readers in to Lennie's world."
—*Publishers Weekly*, starred review

★ "It's romantic without being gooey and tear-jerking without being campy—what more could a reader want?" —*BCCB*, starred review

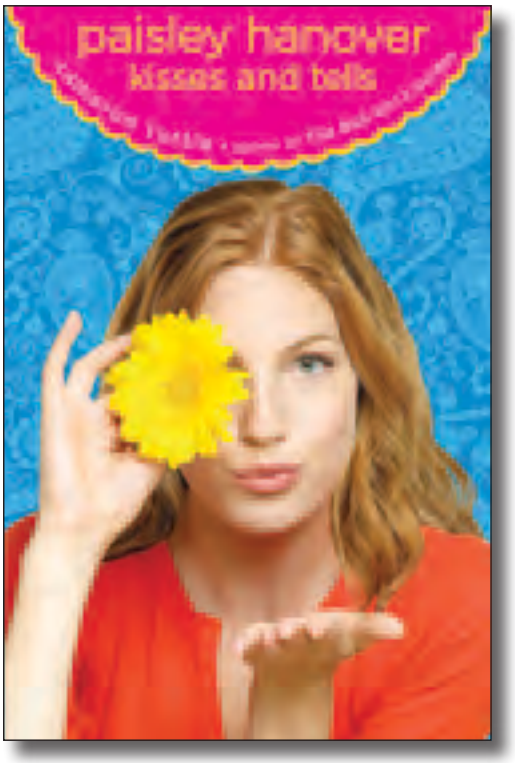
Jandy Nelson (www.jandynelson.com) is a literary agent and a published poet. *The Sky Is Everywhere* is her first novel. She lives in San Francisco, California.

MARKETING

- **National consumer print and online advertising**
- **Promote on TheSkyIsEverywhere.com**
- **Discussion guide available at penguin.com/teachersandlibrarians**

Paisley Hanover Kisses and Tells

by Cameron Tuttle



978-0-14-241698-3
$8.99 ($10.99 CAN)
EAN: 978014241698350899
LC: 20090037940
Carton Qty: 32

Paperback • Young adult/Fiction
Black-and-white illustrations
352 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation & Dramatic Rights: Charlotte Sheedy Agency
Audio Rights: Dial Books for Young Readers
Also available as an e-book
Pub History: Dial hc 978-0-8037-3287-2
$14.99 ($18.50 CAN)

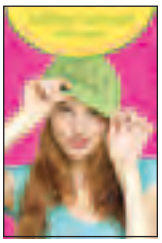
UnPop Paisley Hanover is back in the follow-up to *Paisley Hanover Acts Out*!

School election results are in—and totally UnExpected! Now the UnPops are picketing, the Pops are gloating, and Paisley's school year is a bust—again. But when best frenemy Jen's reputation is tarnished, Paisley jumps into action—and into a messy love triangle. As if things weren't complicated enough, popular (and rival) Candy Esposito steals Paisley's UnPop popularity. Can Paisley use Candy's newfound unpopularity to save Jen's reputation—and pull off the biggest coup her high school has ever seen? Sophomore year is going to be the most confusing year yet! Hello double-crossers, good-bye double standards! Paisley Hanover is back—pucker up!

Cameron Tuttle (www.paisleyhanover.com) lives in San Francisco, California.

Includes a teaser of *Paisley Hanover Crosses Her Heart.*

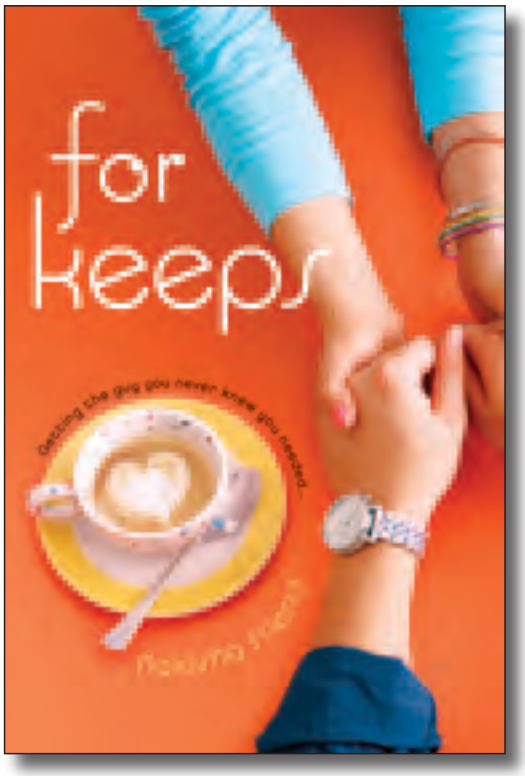
Also Available from Cameron Tuttle:



Paisley Hanover Acts Out
PB: 978-0-14-241561-0 • $8.99 ($10.99 CAN)
HC: 978-0-8037-3286-5 • $14.99 ($18.50 CAN)

For Keeps

by Natasha Friend



The first YA novel from popular middle-grade author Natasha Friend

For sixteen years, Josie Gardner and her mom, Kate, have been a team. It's been the Gardner Girls against the world, and that's how Josie likes it. Until one day, they find out that Paul Tucci, Kate's high school boyfriend—the father Josie has never met—is back in town. Josie's mom suddenly turns back into the heartbroken teenager she was when Paul moved away. Meanwhile, Josie's on the verge of having her first real boyfriend. And when Josie learns some surprising truths about Paul Tucci and the past, she begins questioning what she thought she knew, and finds out what happens when a girl gets the guy she always wanted and the dad she never knew she needed.

"Fast-paced and full of little twists, Josie's story is a sweet and savvy coming-of-age tale. Hopeful and endearing." —*Kirkus Reviews*

Natasha Friend (www.natashafriend.com) is the author of *Perfect*, Lush, and *Bounce*. She lives in Madison, Connecticut.

978-0-14-241846-8
$7.99 ($9.99 CAN)
EAN: 978014241846850799
LC: 2009022472
Carton Qty: 40

Paperback • Young adult/Fiction
272 pages • 5 ½ x 8 ¼ (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS & Translation Rights: Viking Children's Books
Dramatic Rights: Author c/o Viking
Audio Rights: Penguin Audio
978-1-1011-0037-0, $22.95, see page 260.
Also available as an e-book
Pub History: Viking hc 978-0-670-01190-2
$16.99 ($21.00 CAN)

Marketing

- **National print advertising**
- **Online consumer advertising**

Sarah Dessen

Nearly 4 million books in print!

The Truth About Forever
HC: 978-0-670-03639-4
$17.99 ($21.00 CAN)
PB: 978-0-14-240625-0
$8.99 ($10.00 CAN)

That Summer
HC: 978-0-670-06110-5
$17.99 ($21.00 CAN)
PB: 978-0-14-240172-9
$8.99 ($10.00 CAN)

Someone Like You
HC: 978-0-670-87778-2
$17.99 ($21.00 CAN)
PB: 978-0-14-240177-4
$8.99 ($10.00 CAN)

Lock and Key
HC: 978-0-670-01088-2
$18.99 ($23.50 CAN)
PB: 978-0-14-241472-9
$8.99 ($10.99 CAN)

This Lullaby
An ALA Notable Book
HC: 978-0-670-03530-4
$16.99 ($21.00 CAN)
PB: 978-0-14-250155-9
$8.99 ($10.00 CAN)

Keeping the Moon
HC: 978-0-670-88549-7
$17.99 ($21.00 CAN)
PB: 978-0-14-240176-7
$8.99 ($10.00 CAN)

Dreamland
HC: 978-0-670-89122-1
$17.99 ($21.00 CAN)
PB: 978-0-14-240175-0
$8.99 ($10.00 CAN)

Just Listen
HC: 978-0-670-06105-1
$17.99 ($20.00 CAN)
PB: 978-0-14-241097-4
$8.99 ($10.00 CAN)

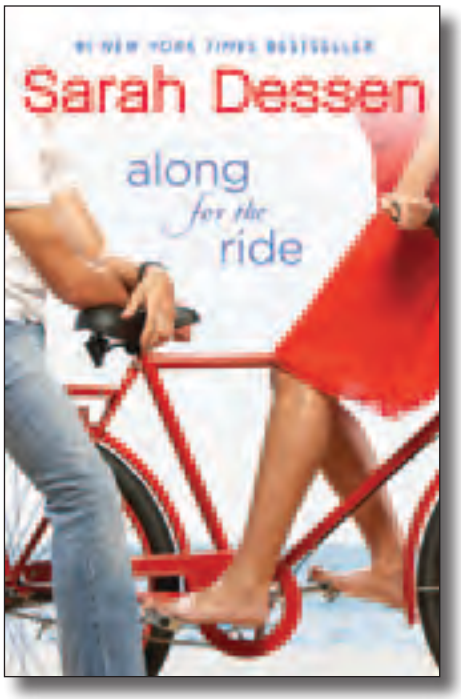
Sarah Dessen (www.sarahdessen.com) is the author of eight previous highly acclaimed novels for young readers, including the *New York Times* bestsellers *Just Listen* and *Lock and Key*. She lives in Chapel Hill, North Carolina, with her husband, daughter, and two dogs.

How to Deal
PB: 978-0-14-250103-0
$8.99 ($10.00 CAN)

* These are all available as e-books

Along for the Ride

by Sarah Dessen



Sarah Dessen's most recent #1 *New York Times* bestseller now in paperback!

Ever since her parents began fighting, Auden has been unable to sleep at night. Now, spending a summer at a charming beach town with her father and his new family, she has to find new places to pass the time she spends awake. And so she meets Eli, a fellow insomniac who becomes her nighttime guide. Together, they embark on parallel quests: for Auden, to experience the carefree teenage life she has missed; for Eli, to come to terms with the death of a friend. In her trademark blockbuster-style, Sarah Dessen creates a powerful and irresistible story of two people learning how to connect.

"Beautifully captures that sense of summer as a golden threshold between past regrets and future unknowns." —*The Washington Post*

978-0-14-241556-6
$8.99 ($10.99 CAN)
EAN: 978014241556650899
LC: 2009005661
Carton Qty: 16

Includes a teaser of Sarah Dessen's next book *What Happened to Goodbye.* Plus bonus material from the author!

Paperback • Young adult/Fiction
432 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS & Translation Rights: Viking Children's Books
Audio Rights: Penguin Audio 978-0-14-314466-3, $34.95, see page 258.
Dramatic Rights: Darhansoff, Verill & Feldman
Also available as an e-book
Pub History: Viking hc 978-0-670-01194-0
$19.99 ($25.00 CAN)

Marketing

- **12-copy floor display**
  978-0-14-241812-3
  $107.88 ($131.88 CAN)
- **National consumer print and online advertising**
- **Major online promotion on Sarah Dessen fan community (Sarah-land.ning.com)**
- **Discussion guide available at penguin.com/teachersandlibrarians**

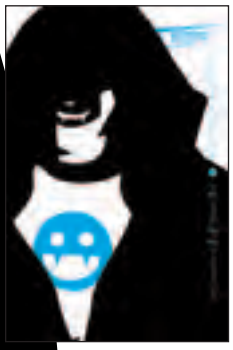
Strict on sale 4/19/11
Display dimensions:
10" w x 16" d x 62" h

Sink your teeth into

The Chronicles of Vladimir Tod

"Will appeal to readers who have consumed Darren Shan's Cirque De Freak series as well as Stephenie Meyer's books."
—*VOYA*

The Chronicles of Vladimir Tod #1: Eighth Grade Bites
PB: 978-0-14-241187-2
$8.99 ($10.99 CAN)
HC: 978-0-525-47811-9
$16.99 ($21.00 CAN)
An ALA/YALSA Quick Pick for Reluctant Young Adult Readers
A BBYA Nominee
A North Carolina School Library Media Association Young Adult Book Award Master List Selection



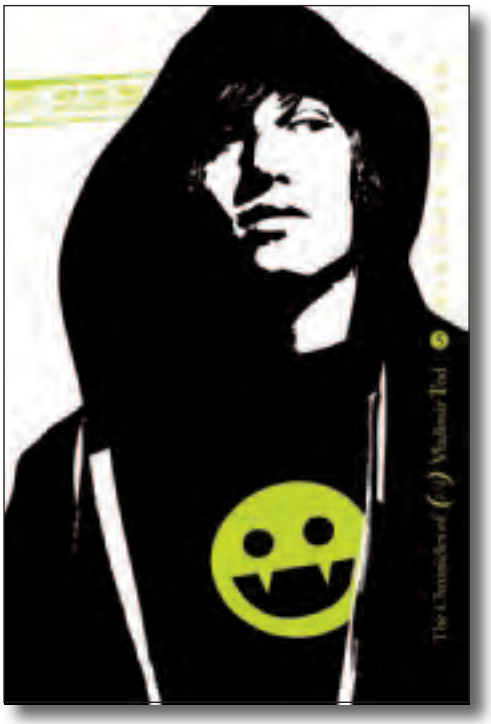
The Chronicles of Vladimir Tod #2: Ninth Grade Slays
PB: 978-0-14-241342-5
$8.99 ($10.99 CAN)
HC: 978-0-525-47892-8
$16.99 ($21.00 CAN)

The Chronicles of Vladimir Tod #3: Tenth Grade Bleeds
PB: 978-0-14-241560-3
$8.99 ($10.99 CAN)
HC: 978-0-525-42135-1
$16.99 ($21.00 CAN)

The Chronicles of Vladimir Tod #4: Eleventh Grade Burns
PB: 978-0-14-241647-1
$8.99 ($10.99 CAN)
HC: 978-0-525-42243-3
$16.99 ($21.00 CAN)

The Chronicles of Vladimir Tod #5: Twelfth Grade Kills

by Heather Brewer



The thrilling conclusion to The Chronicles of Vladimir Tod series

As a teenage vampire, Vlad has spent the last four years trying to handle the pressures of school while sidestepping a slayer out for his blood. Now he's a senior, and in this final, action-packed book in the series, Vlad must confront the secrets of the past, unravel the mystery of who he really is, make decisions about his future, and face his greatest enemy. It's a senior year that totally bites.

Heather Brewer (www.heatherbrewer.com) doesn't believe in happy endings—unless they involve blood. She lives in St. Louis, Missouri.

978-0-14-241752-2 • $8.99 ($10.99 CAN)
EAN: 9780142417522508990
Carton Qty: 16

Paperback • Young adult/Fiction
240 pages • 5 ½ x 8 ¼ (adult trade) • Ages 12 up • Grades 7 up

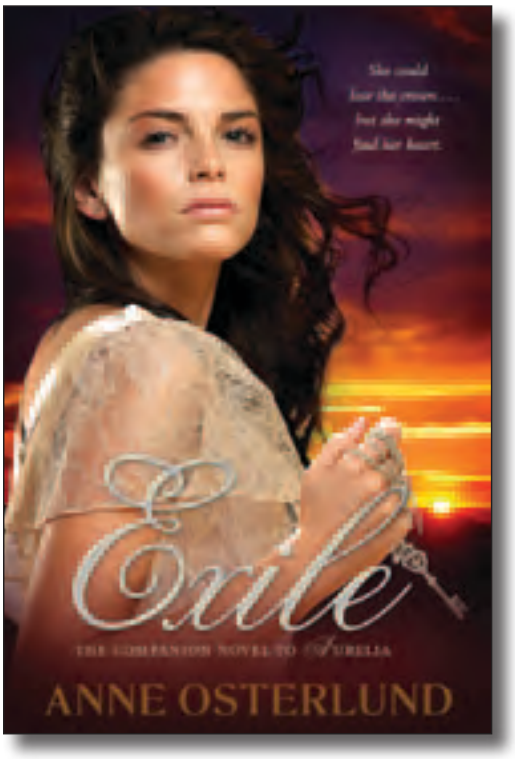
Export Territory: E00
UK Rights: Penguin UK • AUS Rights: Penguin Australia
Translation & Dramatic Rights: Dystel and Goderich
Audio Rights: Brilliance Audio
Also available as an e-book
Pub History: Dutton hc 978-0-525-42224-2 $16.99 ($21.00 CAN)

Marketing

- **National television, print, radio, and online media**
- **Major national print and outdoor advertising**
- **Major online consumer advertising and promotion including e-cards, video, blog outreach, games, and ring tones**
- **Major series presence at ALA Midwinter 2011**
- **Update VladTod.com with additional content**
- **Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)**
- **Feature on Penguin.com/Books4Boys**
- **Major series promotion at all national School & Library conventions**
- **Discussion guide available at penguin.com/teachersandlibrarians**
- **Author attending 2010 National Council of Teachers of English (NCTE) conference and ALAN workshop (Orlando, FL: November 18–23)**

Exile

by Anne Osterlund



Romance, mystery, and danger abound in this sequel to the sleeper hit *Aurelia*.

Crown Princess Aurelia stands in the face of exile. Behind her are the sister who tried to kill her and the father who ignored it. In front of her are the entire kingdom and Robert—the friend she can't help but fall in love with. Aurelia may finally be living her dream . . . but danger is not far behind. When Aurelia and Robert are betrayed by the very guards assigned to protect them, their expedition becomes a fight for survival that carries them from frontier to desert sands. Even with a hunter on their tail, the risks—to their lives, the throne, their hearts—only fuels Aurelia's determination to see her kingdom. And when their perilous journey is finally complete, she will discover just how much her people need her, and just how much of a risk loving Robert can be.

Anne Osterlund (www.anneosterlund.com) is the author of *Aurelia* and *Academy 7*, and is also a sixth-grade public school teacher and drama coach. She lives in Ione, Oregon.

978-0-14-241739-3
$8.99 ($10.99 CAN)
EAN: 978014241739350899
Carton Qty: 36

Paperback • Young adult/Fiction
304 pages • 5 1/2 x 8 1/4 (adult trade)
Ages 12 up • Grades 7 up

Export Territory: W00
UK, AUS, Translation & Audio Rights: Speak
Dramatic Rights: Andrea Brown Literary Agency

Also available as an e-book

SPEAK ORIGINAL

Also Available from Anne Osterland:

Aurelia
PB: 978-0-14-240579-6 • $8.99 ($10.99 CAN)

Academy 7
PB: 978-0-14-241437-8 • $8.99 ($10.99 CAN)

The Line

by Teri Hall

A dystopian novel that will have you questioning how far you would go to do the right thing....

When Rachel and her mother move to Mrs. Moore's house—the one with the greenhouse, right next to the Line—Rachel starts questioning things. There are so many rumors of horrible things that lie beyond the Line—in a place called Away—but no one dares to talk about it. And it's no use asking questions—especially of Mrs. Moore, who has always lived by the Line, or of her mother, who is just happy to have a place to stay, especially since Rachel's father died in the war. But then Rachel comes across a recorded message—one that could only have come from Away. And the voice on the recorder is asking for help. As things start to unravel, the question becomes, how far is Rachel willing to go to cross the Line and do the right thing?

"Well done, indeed." —*Kirkus Reviews*

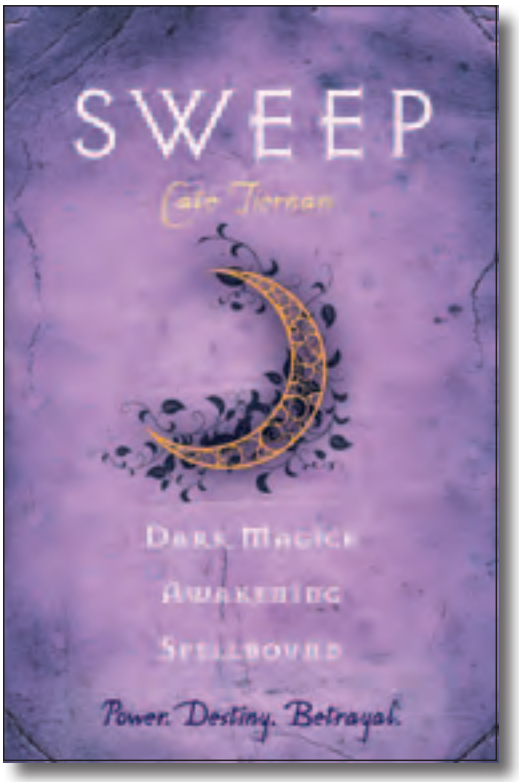
Teri Hall (www.terihall.com) lives in Washington State.

978-0-14-241776-8
$6.99 ($8.50 CAN)
EAN: 978014241776850699
LC: 2009012301
Carton Qty: 48

Paperback • Young adult/Fiction
224 pages • 5 ½ x 8 ¼ (adult trade)
Ages 10 up • Grades 5 up

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Dial Books for Young Readers
Dramatic Rights: Vigliano Associates
Also available as an e-book
Pub History: Dial hc 978-0-8037-3466-1
$17.99 ($22.50 CAN)

Sweep
Volume II: Dark Magick, Awakening, Spellbound
by Cate Tiernan



Want paranormal romance? Get Sweep!

The second three Sweep books bound into one gorgeous edition at a fabulous price! Morgan Rowlands is a blood witch, the last of a long line of ancient and powerful witches and the holder of an unfathomable power. With the help of her love, her soul mate, Cal, she has realized her true self—but at a price. For Morgan and Cal share a terrible, dark secret; one that binds them together even as they are rend apart. Yet there is something about Cal's hunger for magick that frightens Morgan . . . And now there is another, one who can bring Morgan clarity, truth . . . love. Morgan must decide who is her true soul mate, and who is out to destroy her forever . . .

Cate Tiernan (www.catetiernan.org) lives in North Carolina.

978-0-14-241897-0
$7.99 ($9.99 CAN)
EAN: 978014241897050799

Paperback • Young adult/Fiction
576 pages • 5 1/16 x 7 3/4
Ages 12 up • Grades 7 up

Export Territory: E00
UK & AUS Rights: Puffin UK
Translation, Audio & Dramatic Rights: Alloy Entertainment
Pub History:
Dark Magick Speak pb 978-0-14-240989-3 $7.99 ($9.99 CAN)
Awakening Speak pb 978-0-14-241020-2 $7.99 ($9.99 CAN)
Spellbound Speak pb 978-0-14-241021-9 $7.99 ($9.99 CAN)

Also Available from Cate Tiernan:

Sweep Volume I: Book of Shadows, The Coven, and Blood Witch
PB: 978-0-14-241717-1 • $7.99 ($9.99 CAN)

A sophisticated new look introduces teenagers to the adult short stories of Roald Dahl!

Skin and Other Stories

by Roald Dahl

How would you get rid of a murder weapon without causing suspicion? Where would you hide a diamond where no one else would think of looking? What if you found out that the tattoo on your back was worth over a million dollars? You will discover that just about anything is possible in a Roald Dahl story, and here are eleven of his very best.

978-0-14-131034-3 • $8.99 ($10.99 CAN)
EAN: 9780141310343508 99
LC: 99-058600 • Carton Qty: 56

Paperback • Young adult/Fiction
224 pages • 5 7/8 x 8 7/16 • Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: David Higham & Associates

The Umbrella Man and Other Stories

by Roald Dahl

Is it really possible to invent a machine that does the job of a writer? What is it about the landlady's house that makes it so hard for her guests to leave? Does Sir Basil Turton value most his wife or one of his priceless sculptures? These compelling tales are a perfect introduction to the adult writing of a storytelling genius.

Roald Dahl (1916–1990) is one of the most beloved storytellers of all time. He wrote many award-winning books for children, including *Charlie and the Chocolate Factory*, *James and the Giant Peach*, and *Matilda*. Visit the Dahl Web site at www.roalddahl.com.

978-0-14-240087-6 • $8.99 ($10.99 CAN)
EAN: 9780142400876508 99
LC: 97-32549 • Carton Qty: 32

Paperback • Young adult/Fiction
288 pages • 5 7/8 x 8 7/16 • Ages 12 up • Grades 7 up

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
David Higham & Associates

Marketing

- **Classroom guide and printables available at penguin.com/teachersandlibrarians**
- **Promotion on Penguin.com/Books4Boys**

SUSANE COLASANTI

WAITING FOR YOU

PB: 978-0-14-241575-7
$8.99 ($10.99 CAN)
HC: 978-0-670-01130-8
$17.99 ($22.50 CAN)

"Chick lit for girls who think." —*Kirkus Reviews*

"Colasanti presents an authentic picture of how complicated it is to be a teenager, especially one in love." —*Publishers Weekly*

"Middle-school girls looking for love will find fulfillment here." —*Booklist*

WHEN IT HAPPENS

PB: 978-0-14-241155-1
$8.99 ($10.99 CAN)
HC: 978-0-670-06029-0
$17.99 ($20.00 CAN)

"Like Sarah Dessen, Colasanti knows how teens operate." —*Kirkus Reviews*

"A fully satisfying story that will please young adult readers looking for a little romance." —*VOYA*

"Colasanti obviously remembers the kind of love that makes your insides churn, belly flips and all. Her take on young romance is insightful, fresh and fun, her characters fully formed and likable." —*Washington Post Book World*

A New York Public Library Book for the Teen Age

TAKE ME THERE

PB: 978-0-14-241435-4
$8.99 ($10.99 CAN)
HC: 978-0-670-06333-8
$17.99 ($20.00 CAN)

"Colasanti ably captures the teenage voice through language that is real and not forced . . . satisfying, with a mix of self-discovery, self-deprecation, humor, and teenage angst." —*VOYA*

"Dialogue is stolen right from the corridors of a contemporary high school." —*Booklist*

Illustration © Troy Howell, 2008 from *Doomwyte*

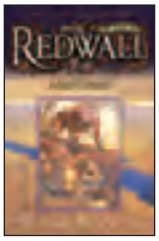
Firebird

A tale of REDWALL

Now all in a handsome new design!

#1 Redwall
PB: 978-0-14-230237-8
$8.99 ($10.99 CAN)

#2 Mossflower
PB: 978-0-14-230238-5
$8.99 ($10.99 CAN)



#3 Mattimeo
PB: 978-0-14-230240-8
$8.99 ($10.99 CAN)

#4 Mariel of Redwall
PB: 978-0-14-230239-2
$8.99 ($10.99 CAN)

#5 Salamandastron
PB: 978-0-14-250152-8
$8.99 ($10.99 CAN)

#6 Martin the Warrior
PB: 978-0-14-240055-5
$8.99 ($10.99 CAN)

#7 The Bellmaker
PB: 978-0-14-240030-2
$8.99 ($10.99 CAN)

#8 Outcast of Redwall
PB: 978-0-14-240142-2
$8.99 ($10.99 CAN)

#9 Pearls of Lutra
PB: 978-0-14-240144-6
$8.99 ($10.99 CAN)

#10 The Long Patrol
PB: 978-0-14-240245-0
$8.99 ($10.99 CAN)

#11 Marlfox
PB: 978-0-14-250108-5
$8.99 ($10.99 CAN)

#12 The Legend of Luke
PB: 978-0-14-250109-2
$8.99 ($10.99 CAN)

#13 Lord Brocktree
PB: 978-0-14-250110-8
$8.99 ($10.99 CAN)

#14 Taggerung
PB: 978-0-14-250154-2
$8.99 ($10.99 CAN)

#15 Triss
PB: 978-0-14-240248-1
$8.99 ($10.99 CAN)

#16 Loamhedge
PB: 978-0-14-240377-8
$8.99 ($10.99 CAN)

#17 Rakkety Tam
PB: 978-0-14-240683-0
$8.99 ($10.99 CAN)

#18 High Rhulain
PB: 978-0-14-240938-1
$8.99 ($10.99 CAN)

#19 Eulalia!
PB: 978-0-14-241495-8
$8.99 ($10.99 CAN)

Doomwyte
A Tale of Redwall
by Brian Jacques
illustrated by David Elliot

Twenty years—twenty million copies—and now, the twentieth Redwall book!

On a moonless night, two rats follow hypnotic lights into the forest, never to be seen again. Such is the power of the Doomwytes, sinister ravens led by the deadly Korvus Skurr. And when the young mouse Bisky persuades the creatures of Redwall to go in search of a fabled treasure, hidden long ago by one of the abbey's most notorious thieves, they do not suspect Skurr and his ravens will be vying for the same prize. . . .

"The latest installment in the phenomenally popular Redwall series will captivate fans." —*Booklist*

Brian Jacques (www.redwall.org) was born and still lives in Liverpool, England. David Elliot (www.davidelliot.org) lives in New Zealand.

978-0-14-241853-6 • $8.99 ($10.99 CAN)
EAN: 9780142418536508 99
LC: 2008000662 • Carton Qty: 16

Paperback • Young adult/Fantasy
Black-and-white illustrations
384 pages • 5 1/16 x 7 3/4 (digest) • Ages 12 up • Grades 7 up

Export Territory: W00
UK AUS, Translation & Dramatic Rights: Philomel
Audio Rights: The Redwall LaDita Company
Pub History: Philomel hc 978-0-399-24544-2 $23.99 ($30.00 CAN)

Marketing

- **National media campaign**
- **National online consumer advertising including series blog, book video trailers, and audio**
- **Book website, www.TheRedwallExperience.com, continuously refreshed with new content**
- **Series promotion at all national School & Library conventions**
- **Series classroom guide available at penguin.com/teachersandlibrarians**
- **Promotion on Penguin.com/Books4Boys**

Also Available from Brian Jacques:

Castaways of the Flying Dutchman
PB: 978-0-14-250118-4 • $7.99 (NCR)
HC: 978-0-399-23601-3 • $23.99 ($32.95 CAN)

Redwall Cookbook
HC: 978-0-399-23791-1 • $24.99 ($35.00 CAN)

The award-winning crossover fantasy that soars!

EON

"I literally held my breath through much of this exciting book as Eon walks a razor's edge among powerful, plotting lords . . . I *loved* it. Can't *wait* for the sequel!"
—Tamora Pierce

"*Eon* is wonderful, with its whirlwind of gender exploration, imperial ambition, dragon lore and dissection of nature versus nurture."
—*Los Angeles Times*

"Includes plenty of exciting sword fights and plot reversals, and the dragons themselves, which only mystics of Eon's ability can see, are beautifully described."
—*New York Times*

"Fast-paced excitement carries *Eon* through this tension-packed adventure . . . filled with intrigue, friendships, combat and magical allies, *Eon* is a winner."
—*Kirkus Reviews*

★ "This mesmerizing story begins where most novels end: in a tension-filled climactic event . . . A world so richly imagined that it feels real."
—*Booklist*, starred review

★ "Goodman's characters hold built-in appeal for fansof Tamora Pierce . . . the author's plotting is elaborate, smart and capable of taking the audience by surprise."
—*Publishers Weekly*, starred review

Eon

by Alison Goodman

PB: 978-0-14-241711-9 • $9.99 (NCR)
HC: 978-0-670-06227-0 • $19.99 (NCR)

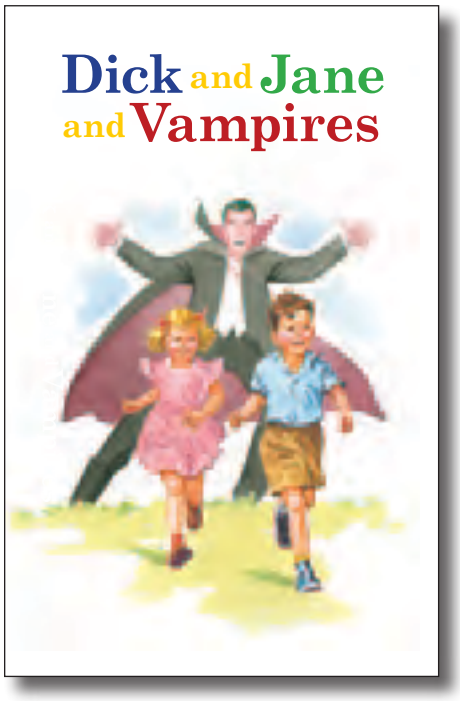
Alison Goodman (www.alisongoodman.com) is also the author of *Singing the Dogstar Blues*, another multiple award-winning genre-bending YA novel. She lives in Australia with her husband and their dog.

Illustration by Anne Keenan Higgins from *Hello, Gorgeous!: #1 Blowout*

Grosset & Dunlap

Dick and Jane and Vampires

by Laura Marchesani
illustrated by Tommy Hunt



Look, Dick! Look, Jane! A vampire!

When innocent Dick and Jane meet a creepy, cape-wearing vampire, the unexpected happens: he becomes their friend! This title borrows from the classic stories and art we all know and love, but adds an of-the-moment twist: a vampire, illustrated in the classic Dick and Jane–style. It's a mashup kids and adults alike are sure to love.

978-0-448-45568-6
$9.99 ($12.50 CAN)
EAN: 978044845568650999
Carton Qty: 60

Paper-over-board • Chapter book/Fiction
Full-color illustrations
144 pages • 5 ½ x 8 ½
Ages 5 up • Grades K up

Export Territory: W00
UK, AUS, Translation, Audio &
Dramatic Rights: Scott Foresman

Marketing

- **5-copy counter easel**
  978-0-448-45481-8
  $49.95 ($62.50 CAN)
  On sale 8/26/10
- **National print publicity campaign**
- **Major online promotion including book trailer**

Also Available:

Fun with Our Family
HC: 978-0-448-43568-8 • $7.99 ($9.99 CAN)

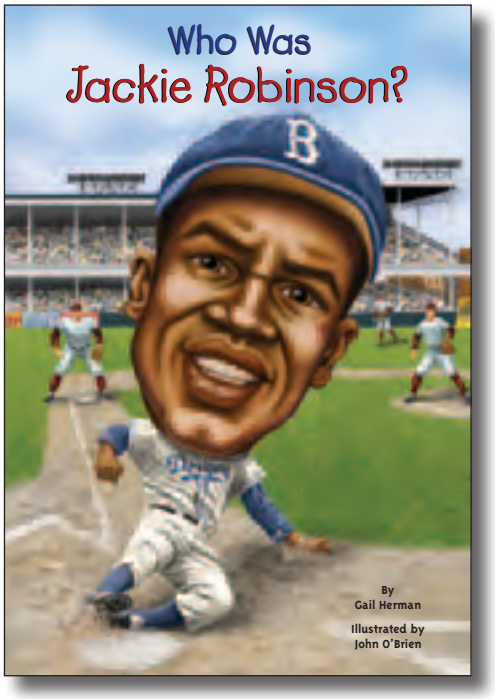
Fun Wherever We Are
HC: 978-0-448-43614-2 • $7.99 ($9.99 CAN)

Dick and Jane™ is a trademark of Pearson Education, Inc.

Who Was?

WHO WAS JACKIE ROBINSON?

by Gail Herman • illustrated by John O'Brien
cover illustrated by Nancy Harrison



978-0-448-45557-0
$4.99 ($5.99 CAN)
EAN: 978044845557050499
Carton Qty: 70

Paperback • Middle grade/Nonfiction
Black-and-white illustrations
112 pages • 5 1/8 x 7 5/8
Ages 8–12 • Grades 3–7

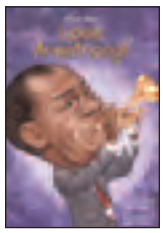
Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Grosset & Dunlap

On shelves just in time for Black History Month!

As a kid, Jackie Robinson loved sports. And why not? He was a natural at football, basketball, and, of course, baseball. But beyond athletic skill, it was his strength of character that secured his place in sports history. In 1947 Jackie joined the Brooklyn Dodgers, breaking the long-time color barrier in major league baseball. It was tough being first—not only did "fans" send hate mail but some of his own teammates refused to accept him. Here is an inspiring sports biography, with black-and-white illustrations throughout.

Gail Herman lives in Newton, Massachusetts. John O'Brien lives in Delran, New Jersey. Nancy Harrison lives in Allentown, Pennsylvania.

Also Available:



Who Is Barack Obama?
PB: 978-0-448-45330-9 • $4.99 ($5.99 CAN)

Who Was Louis Armstrong?
PB: 978-0-448-43368-4 • $4.99 ($5.99 CAN)

Pick Your Path #2 Trio of Terror

by Tracey West

This 80-page Pick Your Path book puts the reader behind **Batman**'s mask as they join in the adventure with their favorite DC Comics characters. Filled with dozens of choices and featuring classic DC Villains like **The Joker** and **The Riddler**, this book is ideal for reluctant readers.

978-0-448-45564-8
$3.99 ($4.99 CAN)
EAN: 978044845564850399
Carton Qty: 200
Paperback • Chapter book/Fiction
80 pages • 5 1/8 x 7 5/8
Ages 7–9 • Grades 2–4
Export Territory: Q00
UK, AUS, Translation, Audio & Dramatic Rights: DC Comics

Also Available:

#1 Trapped in Time
PB: 978-0-448-45457-3 • $3.99 ($4.99 CAN)

Night of the Mummy
PB: 978-0-448-45339-2 • $4.99 ($5.99 CAN)

Built for Action

Based on the popular Cartoon Network television series, *Batman: The Brave and the Bold*, this exciting new activity format gets readers in the action by creating their own paper action figures. No need for scissors or glue!

978-0-448-45565-5
$6.99 ($8.50 CAN)
EAN: 978044845565550699
Carton Qty: 84
Coloring & Activity
Full-color illustrations
8 pages plus 8 cardstock sheets • 8 1/2 x 11
Ages 6–8 • Grades 1–3
Export Territory: Q00
UK, AUS, Translation, Audio & Dramatic Rights: DC Comics

Also Available:

Team Up for Trouble
PB: 978-0-448-45341-5 • $5.99 ($7.50 CAN)

Terror on Dinosaur Island!
PB: 978-0-448-45340-8 • $3.99 ($4.99 CAN)

Marketing

- **Cross-promotion with WB video games and other licensees**
- **Promote on Penguin.com/books4boys**

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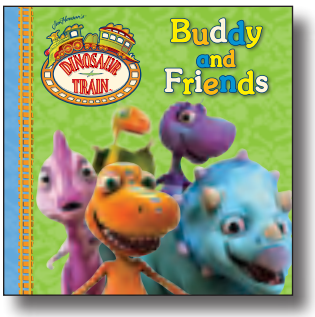
Jim Henson's DINOSAUR TRAIN™

This show is making a huge roar in the world of preschool entertainment!



Buddy and Friends

Join Buddy as he travels aboard the Dinosaur Train to introduce us to some of his friends. Packed with full-color images from the show, this simple board book is a perfect introduction to Dinosaur Train's many species!

Voted one of the "Best New Kids' Shows" by *People* magazine!

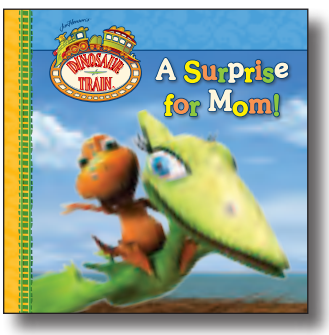
978-0-448-45552-5
$5.99 ($7.50 CAN)
EAN: 978044845552550599
Carton Qty: 28
Board book • Fiction
Full-color illustrations
12 pages • 7 x 7
Ages 3–5 • PreS–K
Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights: Jim Henson

Also Available:

Buddy's World
BB: 978-0-448-45445-0 • $5.99 ($7.50 CAN)

I Am a T. Rex!
PB: 978-0-448-45443-6 • $3.99 (4.99 CAN)

MAR



A Surprise for Mom!

Buddy and his siblings want to plan something special for Mrs. Pteranodon on her special day. Read along as Team Pteranodon searches high and low for the best gifts ever!

978-0-448-45553-2
$3.99 ($4.99 CAN)
EAN: 978044845553250399
Carton Qty: 200
Paperback • Picture book/Fiction
Full-color illustrations
32 pages • 8 x 8
Ages 3–5 • PreS–K
Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights: Jim Henson

Marketing

- **Cross-promotion with Learning Curve toys and other licensees**
- **Feature on pbskids.org/dinosaurtrain**

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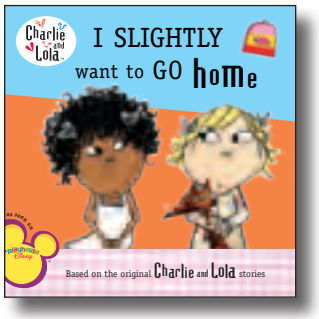

I Slightly Want to Go Home

based on the original Charlie and Lola stories

A sweet story about a first sleepover!

Lola is going to Lotta's house for her first sleepover—but everything is just a bit too different! Lola misses home. How will she ever get to sleep?

978-0-448-45461-0
$3.99 ($4.99 CAN)
EAN: 978044845461050399
Carton Qty: 140
Paperback • Picture book/Fiction
Full-color illustrations
24 pages • 8 x 8
Ages 5–8 • K–Grade 3
Export Territory: G00
UK, AUS, Translation, Audio & Dramatic Rights: Penguin UK

www.charlieandlola.com

You must not *ever never* miss these other great titles from your most favorite brother-sister team!

Charlie Is Broken!
978-0-448-45237-1
$3.99 ($4.99 CAN)

Help! I Really Mean It!
978-0-448-45049-0
$3.99 ($4.99 CAN)

I Absolutely Must Do Coloring Now or Painting or Drawing
978-0-448-44415-4
$3.99 ($4.99 CAN)

I Am Extremely Absolutely Boiling
978-0-448-45180-0
$3.99 ($4.99 CAN)

I Am Going to Save a Panda!
978-0-448-45328-6
$3.99 ($4.99 CAN)

I Am Really, Really Concentrating
978-0-448-44905-0
$3.99 ($4.99 CAN)

I Can't Stop Hiccuping!
978-0-448-45329-3
$3.99 ($4.99 CAN)

I Really Absolutely Must Have Glasses
978-0-448-45238-8
$3.99 ($4.99 CAN)

My Very Busy Sticker Stories
978-0-448-44459-8
$5.99 ($7.50 CAN)

You Won't Like This Present as Much as I Do!
978-0-448-45087-2
$3.99 ($4.99 CAN)

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Funny Bunny Tales

Three silly stories in one!

What could be funnier than Ruby getting the hiccups, Max trying to crash Ruby's pajama party, and Ruby dressing Max up like a baby?

978-0-448-45534-1
$4.99 (NCR)
EAN: 978044845534150499
Carton Qty: 100
Paperback • Picture book/Fiction
Full-color illustrations
48 pages • 8 x 8
Ages 3–5 • PreS–K
Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Nelvana

Sparkly glitter on the cover!

Also Available:

Bunny Fairy Tales
PB: 978-0-448-44862-6 • $4.99 (NCR)

Sunny Bunny Tales
PB: 978-0-448-45172-5 • $4.99 (NCR)

MAR

Max & Ruby's Four Seasons

#1 show on Nick Jr. with kids 2–5!

Max and Ruby love playing in all the different seasons: they splash in puddles and pick flowers in the spring, take dips in the ocean and have picnics in the summer, make giant leaf piles in the fall, and sled and skate in the winter.

Also Available:

Costume Fun!
PB: 978-0-448-45403-0 • $5.99 (NCR)

A Day to Play!
PB: 978-0-448-45377-4 • $5.99 (NCR)

978-0-448-45569-3
$5.99 (NCR)
EAN: 978044845569350599
Carton Qty: 64
Paperback • Novelty/Activity
Full-color illustrations
16 pages plus 4 sticker pages • 8 ½ x 11
Ages 3–5 • PreS–K
Export Territory: A00
UK, AUS, Translation, Audio & Dramatic Rights: Nelvana

Marketing

- **Books featured in major QSR promotion (January–March)**
- **National consumer print advertising in *Playroom* magazine**
- **Update penguin.com/maxandruby with new books and downloadable activities**

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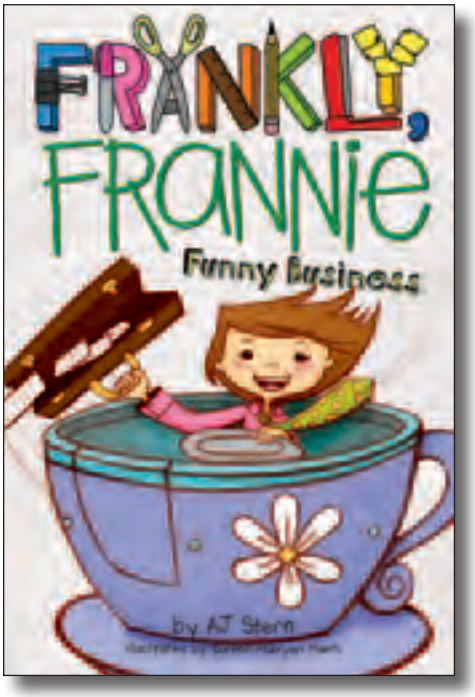
FRANKLY, FRANNIE

FUNNY BUSINESS

by AJ Stern
illustrated by Doreen Mulryan Marts



Get this girl a job!

The Millers are off to Orlando, the good-time capital of the world. But forget theme parks and beaches—it's what's happening *inside* their hotel that seems a lot more fun to Frannie. There's a real live business conference taking place. And if Frannie plays her cards right she might actually snag herself an invitation . . . to be the keynote speaker!

AJ Stern lives in New York, New York.

Doreen Mulryan Marts lives in Lake Hopatcong, New Jersey.

978-0-448-45540-2
$4.99 ($5.99 CAN)
EAN: 978044845540250499
Carton Qty: 108

HC: 978-0-448-45541-9
$12.99 ($16.00 CAN)
EAN: 978044845541951299
Carton Qty: 52

Paperback and Hardcover • Chapter book/Fiction
Black-and-white illustrations
128 pages • 5 1/8 x 7 5/8
Ages 6–8 • Grades 1–3

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Grosset & Dunlap
Dramatic Rights: Barer Literary, LLC

MARKETING

- **National media campaign**
- **National author tour**
- **National consumer print advertising**
- **National consumer online advertising and promotion, including author video**
- **Promote on series website, FranklyFrannie.com**

Also Available from AJ Stern:

Frankly, Frannie
PB: 978-0-448-45348-4 • $4.99 ($5.99 CAN)
HC: 978-0-448-45349-1 • $12.99 ($16.00 CAN)

Doggy Day Care
PB: 978-0-448-45350-7 • $4.99 ($5.99 CAN)
HC: 978-0-448-45351-4 • $12.99 ($16.00 CAN)

Check, Please!
PB: 978-0-448-45352-1 • $4.99 ($5.99 CAN)
HC: 978-0-448-45353-8 • $12.99 ($16.00 CAN)

EASTER SURPRISE

by Amy Ackelsberg
illustrated by Laura Thomas

Includes stickers!

To celebrate Easter, Blueberry has set up a scavenger hunt. The clues lead the girls to Berry Grove, the post office, a nest filled with newly-hatched birds, and finally to the bank of a stream where the girls discover their Easter baskets!

978-0-448-45547-1
$4.99 ($5.99 CAN)
EAN: 978044845547150499
Carton Qty: 160

Paperback • Novelty/Fiction
Full-color illustrations
24 pages plus sticker sheet • 8 x 8
Ages 3–5 • PreS–K

Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights:
Cookie Jar Entertainment

Also Available:

A Fresh-n-Fruity Spring
PB: 978-0-448-45273-9 • $3.99 ($4.99 CAN)

Welcome to Berry Bitty City
PB: 978-0-448-45254-8 • $5.99 ($7.50 CAN)

www.StrawberryShortcake.com

MARKETING

- **Promote in *Sparkle World* magazine**
- **Cross-promotion with licensees**
- **Feature on strawberryshortcake.com**

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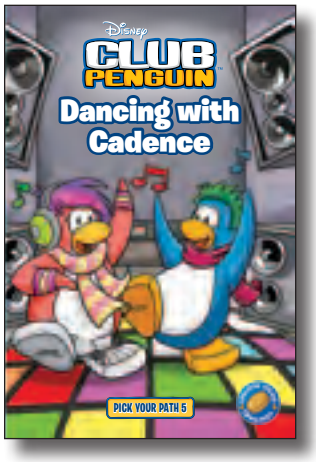


Pick Your Path 5 Dancing with Cadence

by Tracey West

The fifth book in our popular Pick Your Path series!

Cadence is holding a dance-off at the Night Club, and the winner gets to perform alongside her on the Night Club rooftop! You've got some pretty smooth moves, so you decide to enter the competition. Do you have what it takes? The choice is yours!

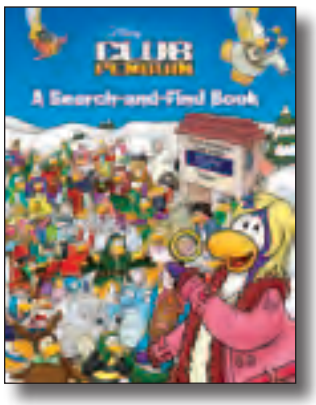
978-0-448-45537-2
$3.99 ($4.99 CAN)
EAN: 978044845537250399
Carton Qty: 200
Paperback • Chapter book/Fiction
Black-and-white spots
80 pages • 5 1/8 x 7 5/8
Ages 6–8 • Grades 1–3
Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights: Disney

Also Available:

Pick Your Path: 1 Stowaway! Adventures at Sea
PB: 978-0-448-45055-1 • $3.99 ($4.99 CAN)

Pick Your Path: 4 The Great Puffle Switch
PB: 978-0-448-45331-6 • $3.99 ($4.99 CAN)

FEB



A Search-and-Find Book

Hours of search-and-find fun!

Kids can use the lists on each spread to seek out hidden penguin characters, puffles, objects, and much more in each of the twelve action-packed scenes. Each scene is an actual area of Club Penguin. With vibrant full-color art, this book will be tough for any Club Penguin fan to resist!

978-0-448-45390-3
$6.99 ($8.50 CAN)
EAN: 978044845390350699
Carton Qty: 128
Paperback • Activity book/Fiction
Full-color illustrations
24 pages • 8 1/2 x 11
Ages 8–12 • Grades 3–7
Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights: Disney

Also Available:

Game Mania
PB: 978-0-448-45229-6 • $6.99 ($8.50 CAN)

Igloo Makeover
PB: 978-0-448-45094-0 • $6.99 ($8.50 CAN)

clubpenguin.com

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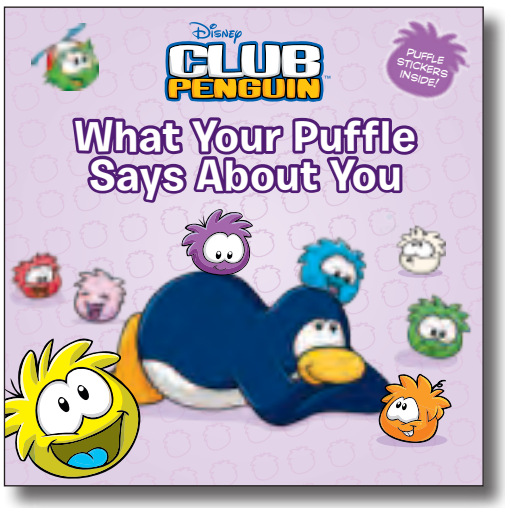
What Your Puffle Says About You

by Katherine Noll



With a sheet of puffle stickers!

Club Penguin members can adopt up to sixteen puffles—and they come in nine colors, with varying personality types. But which puffle is the best fit for your personality? And what does that say about your style, likes, dislikes, and more? This book full of quizzes and fill-in pages is a great buy for any fan of the site.

978-0-448-45538-9
$4.99 ($5.99 CAN)
EAN: 978044845538950499
Carton Qty: 100

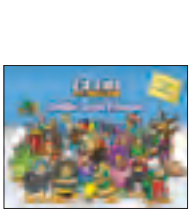
Paperback • Novelty/Fiction
Full-color illustrations
48 pages plus sticker sheet • 8 x 8
Ages 6–8 • Grades 1–3

Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights: Disney

Marketing

- **Permanent die-cut shelftalker 978-0-448-45318-7 FREE (while supplies last)**
- **National consumer print advertising**
- **Cross-promotion with Disney Interactive video games and other licensees**
- **Feature on clubpenguin.com/toys**

Also Available:



Chillin' with Friends
PB: 978-0-448-45095-7 • $4.99 ($5.99 CAN)

Stuck on Puffles
PB: 978-0-448-45054-4 • $6.99 ($8.50 CAN)

clubpenguin.com

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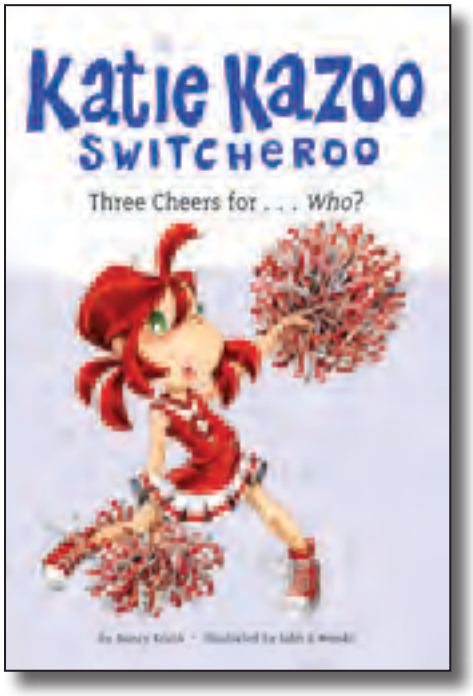
Katie Kazoo SWITCHEROO

#35 Three Cheers for . . . Who?

by Nancy Krulik
illustrated by John & Wendy



When Katie takes an interest in cheerleading, Suzanne becomes jealous and starts her own squad, but just for the girls from class 4B. Katie isn't the only one annoyed. The 4B boys are so sick of the girls making up cheers, it looks like a full-fledged spirit war is about to break out. Then the magic wind strikes at the worst possible time, turning Katie into who else?—a cheerleader at the top of a pyramid.

Nancy Krulik lives in New York, New York.

John & Wendy live in Brooklyn, New York.

978-0-448-45449-8
$3.99 ($4.99 CAN)
EAN: 978044845449850399
Carton Qty: 72

Paperback • Chapter book/Fiction
Black-and-white illustrations
80 pages • 5 1/8 x 7 5/8
Ages 7–9 • Grades 2–4

Export Territory: W00
UK, AUS, Audio, Translation & Dramatic Rights:
Grosset & Dunlap

Marketing

- **National media campaign**
- **Author tour**
- **Online promotion, including blog outreach**
- **Promote on series website, KatieKazoo.com**

Also Available from Nancy Krulik:

#1 Anyone But Me
PB: 978-0-448-42653-2 • $3.99 ($4.99 CAN)

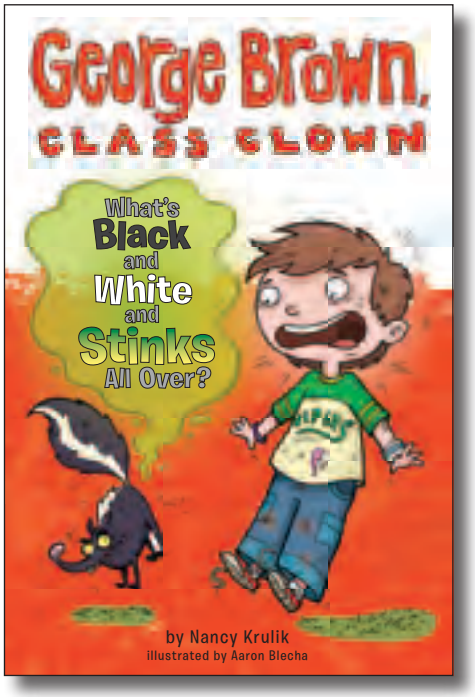
#34 Hair Today, Gone Tomorrow!
PB: 978-0-448-45231-9 • $3.99 ($4.99 CAN)

www.katiekazoo.com

George Brown, CLASS CLOWN

#4 What's Black and White and Stinks All Over?

by Nancy Krulik
illustrated by Aaron Blecha



Clown around with George Brown!

George Brown's super burps are causing serious trouble for poor George again. And this time the trouble really stinks! The super burp strikes on Field Day during an outdoor class scavenger hunt. George vows to keep out of any mischief, but he winds up getting skunked.

Nancy Krulik lives in New York, New York.

Aaron Blecha lives in London, England.

978-0-448-45370-5
$4.99 ($5.99 CAN)
EAN: 978044845370550499
Carton Qty: 108

Paperback • Chapter book/Fiction
Black-and-white illustrations
128 pages • 5 1/8 x 7 5/8
Ages 7–9 • Grades 2–4

Export Territory: W00
UK, AUS, Translation & Audio Rights:
Grosset & Dunlap
Dramatic Rights: Author

Marketing

- **National media campaign**
- **Author tour**
- **Online consumer advertising**
- **Promote on series website, Penguin.com/GeorgeBrown**
- **Feature on Penguin.com/Books4Boys**

Also Available from Nancy Krulik:

#1 Super Burp!
PB: 978-0-448-45367-5 • $4.99 ($5.99 CAN)

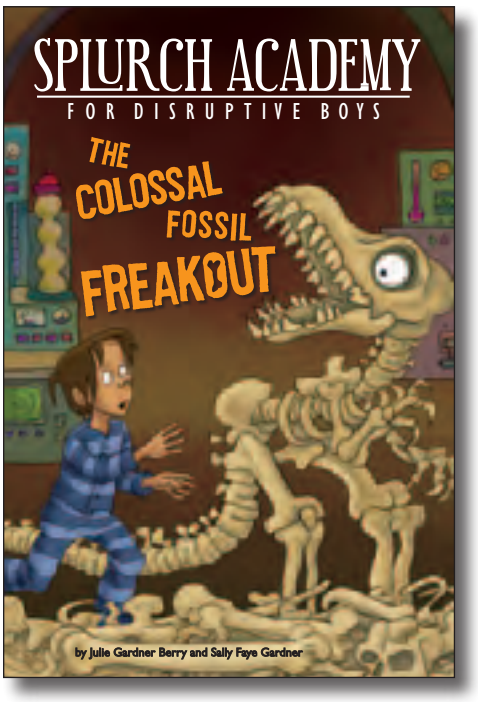
#2 Trouble Magnet
PB: 978-0-448-45368-2 • $4.99 ($5.99 CAN)

#3 World's Worst Wedgie
PB: 978-0-448-45369-9 • $4.99 ($5.99 CAN)

SPLURCH ACADEMY
FOR DISRUPTIVE BOYS

#3 The Colossal Fossil Freakout

by Julie Gardner Berry and Sally Faye Gardner



This hybrid of middle-grade fiction and graphic novel storytelling combines everything a reluctant boy reader could want!

Headmaster Farley's back and he's ready for revenge, but an unexpected visit from his estranged sister brings monstrous results as she takes over Splurch Academy. Forced to retreat to his laboratory, he hatches a plan to reclaim the school. Meanwhile, Cody Mack and the other boys are pitted against their new classmates—the girls of Priscilla Prim Academy for Precious and Proper Young Ladies.

Julie Gardner Berry lives near Boston, Massachusetts.

Sally Faye Gardner lives in New York, New York.

978-0-448-45361-3
$6.99 ($8.50 CAN)
EAN: 978044845361350699
Carton Qty: 64

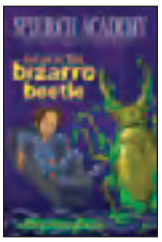
Paperback • Middle grade/Fiction
Black-and-white illustrations
208 pages • 5 1/8 x 7 5/8
Ages 8–12 • Grades 3–7

Export Territory: E30
UK, AUS, Translation & Dramatic Rights:
Trident Media Group
Audio Rights: Grosset & Dunlap

Marketing

- National media campaign
- National online consumer advertising
- Promote at Comic-Con International (July 2010) and Comic-Con New York (October 2010)
- Promote on series site, Penguin.com/SplurchAcademy
- Feature on Penguin.com/Books4Boys

Also Available from Julie Gardner Berry and Sally Faye Gardner:



#1 The Rat Brain Fiasco
PB: 978-0-448-45359-0 • $6.99 ($8.50 CAN)

#2 Curse of the Bizarro Beetle
PB: 978-0-448-45360-6 • $6.99 ($8.50 CAN)

Sir John Hargrave's Mischief Maker's Manual

by Sir John Hargrave

With a lower price point and new kid-friendly redesign, the ultimate handbook of pranks and practical jokes is now in paperback!

Sir John Hargrave's Mischief Maker's Manual is the definitive guide to pranking and mayhem. Written in the style of a training manual with hilarious illustrations demonstrating proper tools and helpful tips, this book will introduce kids to the basics of mischief, before instructing them on more advanced pranks. This wildly funny book is loaded with pranks and practical jokes that kids can play on their schoolmates, teachers, parents, camp counselors, brothers, or sisters.

Sir John Hargrave, the "King of Dot-Comedy," is the editor in chief of ZUG (www.zug.com), the world's oldest humor website. His comedy work has been featured in the *New York Times*, *USA Today*, *Entertainment Weekly*, the *Boston Globe*, and *BusinessWeek*. He has made appearances on Comedy Central, *The Tonight Show with Jay Leno*, MSNBC, TechTV, and the BBC.

978-0-448-45606-5
$7.99 ($9.99 CAN)
EAN: 978044845606550799
Carton Qty: 60

Now in paperback!

Paperback • Middle grade/Nonfiction
Black-and-white illustrations plus 24-page full-color insert
288 pages • 5 1/8 x 7 5/8
Ages 8–12 • Grades 3–7

Export Territory: E00
UK, AUS, Translation & Dramatic Rights: Cathy B. Hemming
Audio Rights: Grosset & Dunlap

Pub History: Grosset hc 978-0-448-44982-1
$15.99 ($20.00 CAN)

nickelodeon The Penguins of Madagascar DreamWorks

The Helmet

by Cathy Hapka

Easy-to-read gets super-silly with The Penguins of Madagascar!

When King Julien steals Kowalski's new invention—a helmet that can make whatever you are thinking happen—chaos breaks out at the zoo. The Penguins have to jump to the rescue to save King Julien from his own thoughts.

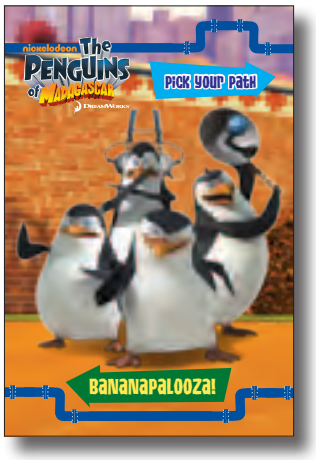
978-0-448-45572-3
$3.99 ($4.99 CAN)
EAN: 978044845572350399
Carton Qty: 72
Paperback • All Aboard Reading Station Stop 2/Fiction
Full-color illustrations
48 pages • 6 x 9
Ages 6–8 • Grades 1–3
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: DreamWorks

Also Available:

Happy King Julien Day!
PB: 978-0-448-45260-9 • $3.99 ($4.99 CAN)

Penguins on a Mission
PB: 978-0-448-45410-8 • $4.99 ($5.99 CAN)

APR



Pick Your Path Bananapalooza!

by Tracey West

The reader becomes Skipper in our hilarious new Pick Your Path series!

The zoo is hosting a family sleepover night, but it's scheduled for the same night as King Julien's annual Bananapalooza festival—and the stubborn king refuses to cancel the festivities. In this hilarious chapter book where *you* decide the outcome, the reader takes on the role of Skipper, spending the night scrambling to make sure the humans never see what the animals are up to.

978-0-448-45571-6
$3.99 ($4.99 CAN)
EAN: 978044845571650399
Carton Qty: 72
Paperback • Chapter book/Fiction
Full-color illustrations
64 pages • 5 1/8 x 7 5/8
Ages 6–8 • Grades 1–3
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: DreamWorks

Also Available:

Skipper's Log
PB: 978-0-448-45409-2 • $5.99 ($7.50 CAN)

Zany at the Zoo
PB: 978-0-448-45258-6 • $3.99 ($4.99 CAN)

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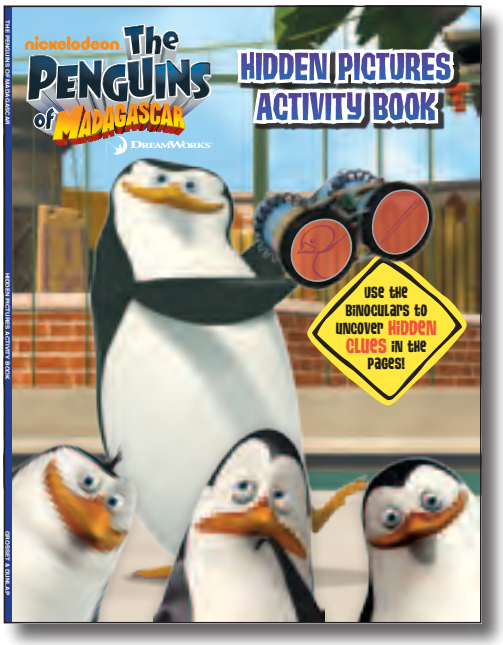
HIDDEN PICTURES ACTIVITY BOOK



Use the "binoculars" to uncover clues in this cool activity format!

A fun new format that's filled with activities! A finder shaped like binoculars will help the reader uncover hidden clues on the pages.

978-0-448-45573-0
$6.99 ($8.50 CAN)
EAN: 978044845573050699
Carton Qty: 80

Paperback • Novelty/Activity
Full-color illustrations
16 pages plus finder • 8 ½ x 11
Ages 3–5 • PreS–K

Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: DreamWorks

MARKETING

- **Cross-promotion with licensees**
- **Update penguin.com/penguinsofmadagascar with new books and downloadable activities**

Also Available:

Welcome to the Zoo
PB: 978-0-448-45259-3 • $5.99 ($7.50 CAN)

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STAR WARS THE CLONE WARS

R2 to the Rescue

by Rob Valois

Jedi Knight Anakin Skywalker is trapped on a dangerous planet and only his faithful droid R2-D2 can save him from a team of ruthless bounty hunters. Based on the hit animated series, *Star Wars: The Clone Wars*, this 32-page 8x8 storybook features full-color art taken directly from the TV show.

978-0-448-45579-2
$3.99 ($4.99 CAN)
EAN: 978044845579250399
Carton Qty: 200
Paperback • Picture book/Fiction
Full-color illustrations
32 pages • 8 x 8
Ages 6–8 • Grades 1–3
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: Lucasfilm Ltd.

Also Available:

Battle at Teth
PB : 978-0-448-44993-7 • $3.99 ($4.99 CAN)

Children of the Force
PB: 978-0-448-45338-5 • $3.99 ($4.99 CAN)

FEB

Cover not final.

Secret Missions #3 Duel at Shattered Rock

by Ryder Windham
cover illustrated by Wayne Lo

The series of original novels continues!

Young Jedi Nuru Kungurama and the clone troopers of Breakout Squad receive orders to escort new allies across space to Coruscant. But the diplomatic mission turns deadly when the identity of a mysterious saboteur is revealed and Nuru encounters a deadly armored warrior with ties to Count Dooku. This series is written by acclaimed writer Ryder Windham, who has authored over 50 *Star Wars* books.

978-0-448-45566-2
$6.99 ($8.50 CAN)
EAN: 978044845566250699
Carton Qty: 80
Paperback • Middle Grade/Fiction
160 pages • 5 1/8 x 7 5/8
Ages 8–12 • Grades 3–7
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: Lucasfilm Ltd.

Also Available:

#1 Breakout Squad
PB: 978-0-448-45035-3 • $6.99 ($8.50 CAN)

#2 Curse of the Black Hole Pirates
PB: 978-0-448-45393-4 • $6.99 ($8.50 CAN)

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STAR WARS THE CLONE WARS

A JEDI ADVENTURE IN 3-D

by Pablo Hidalgo

Eye-popping 3-D action makes *The Clone Wars* action jump off the page.

This amazing 3-D storybook told from the point of view of Jedi Padawan Ahsoka Tano features the best battles and action scenes from *The Clone Wars* animated series. Complete with perforated 3-D glasses, this 64-page storybook adds a whole new dimension to the *Star Wars* universe.

$9.99!

978-0-448-45363-7
$9.99 ($12.50 CAN)
EAN: 978044845363750999
Carton Qty: 30
Paperback • Novelty/Fiction
Full-color illustrations
64 pages plus 3-D glasses • 11 x 8 ½
Ages 8–12 • Grades 3–7
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights: Lucasfilm Ltd.

MARKETING

- **Merchandising kit (includes permanent shelftalker, bookmarks, and standee) 978-0-448-45495-5 • FREE Available 1/6/11**
- **Promote to Star Wars Official Fan Club**
- **Cross-promotion with Hasbro and other licensees**
- **Feature on starwars.com**
- **Promote with new excerpts and content on penguin.com/clonewars and Penguin.com/books4boys**

Also Available:

Heroes: A Pop-up Storybook
HC: 978-0-448-45203-6 • $24.99 ($31.00 CAN)

Paper Model-Making Kit
HC: 978-0-448-45004-9 • $19.99 ($25.00 CAN)

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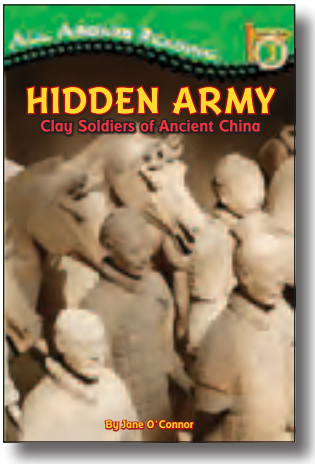
All Aboard Reading™



Hidden Army
Clay Soldiers of Ancient China
by Jane O'Connor

For more than two thousand years, a secret army of life-size terra-cotta soldiers lay buried underground in China. But in 1974, some farmers digging a well discovered the first of what turned out to be an army of more than 7,000. Who made them? And why? In this fascinating reader, kids will learn all about one of the wonders of the ancient world and the fierce first emperor of China.

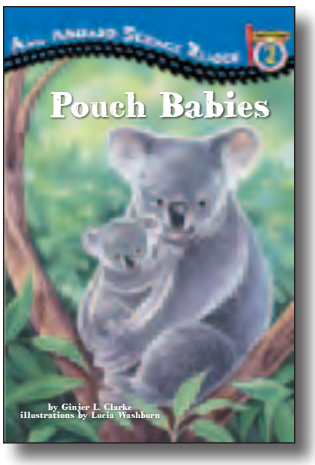
Jane O'Connor is a *New York Times* bestselling author. Her Viking hardcover book on the same subject, *The Emperor's Silent Army*, was chosen as *Booklist*'s Best Nonfiction Book of 2002. She lives in New York, New York.

978-0-448-45580-8
$3.99 ($4.99 CAN)
EAN: 978044845580850399
Carton Qty: 72
Paperback • All Aboard Reading Station Stop 3/Nonfiction
Full-color illustrations and photographs
48 pages • 6 x 9
Ages 6–8 • Grades 1–3
Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Grosset & Dunlap

Also Available from Jane O'Connor:

The Emperor's Silent Army
HC: 978-0-670-03512-0 • $17.99 ($22.50 CAN)

APR



Pouch Babies
by Ginjer L. Clarke
illustrated by Lucia Washburn

What exactly is a marsupial? Why do the babies go into their mother's pouches? How long do they stay there? These are just a few of the questions that bestselling author Ginjer L. Clarke explains in her newest book that covers over twenty different kinds of marsupials, including kangaroos, koalas, and more!

Ginjer L. Clarke lives in Richmond, Virginia.

Lucia Washburn lives in Petaluma, California.

978-0-448-45107-7
$3.99 ($4.99 CAN)
EAN: 978044845107750399
Carton Qty: 72
Paperback • All Aboard Science Reader Station Stop 2/Nonfiction
Full-color illustrations
48 pages • 6 x 9
Ages 6–8 • Grades 1–3
Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Grosset & Dunlap

Also Available from Ginjer L. Clarke:

Baby Elephant
PB: 978-0-448-44825-1• $3.99 ($4.99 CAN)

Cheetah Cubs
PB: 978-0-448-44361-4 • $3.99 ($4.99 CAN)

My First Legends: The Story of Bluebonnet

by Tomie dePaola

Find out how Texas's state flower came into being!

Tomie dePaola's wonderful story of how one girl's remarkable courage saved her people, and how the bluebonnet flower came to Texas is now available for young children! Adapted from the best-selling T*he Legend of the Bluebonnet*, this board book features an appliqué on the cover and beautiful illustrations by Tomie dePaola.

Tomie dePaola is one of the most well-known and best-loved creators of children's books. He lives in New London, New Hampshire.

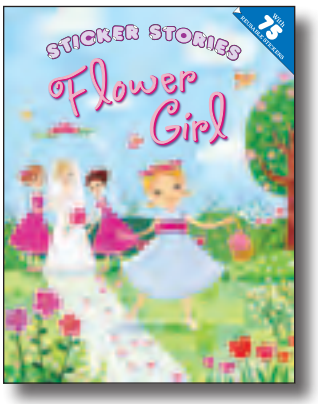
978-0-448-45532-7
$5.99 ($7.50 CAN)
EAN: 978044845532750599
Carton Qty: 52
Board book • Fiction
Full-color illustrations
12 pages • 7 ½ x 8
Ages 3–5 • PreS–K
Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Grosset & Dunlap

Also Available from Tomie dePaola:

Jamie O'Rourke and the Big Potato
BB: 978-0-448-45090-2 • $5.99 ($7.50 CAN)

My First Bible Stories
BB: 978-0-448-45263-0 • $5.99 ($7.50 CAN)

JAN FEB MAR APR AVAILABLE NOW



STICKER STORIES

Flower Girl

illustrated by Jennifer Kalis

Get ready to walk down the aisle!

Read along as one little girl prepares to be her aunt's flower girl. From picking the perfect dress, to practicing her walk, to helping her aunt get ready, there's so much to do! More than 75 stickers make it great fun to decorate each activity.

Jennifer Kalis lives in Powell, Ohio.

978-0-448-45533-4
$5.99 ($7.50 CAN)
EAN: 978044845533450599
Carton Qty: 64
Paperback • Novelty/Activity
Full-color illustrations
16 pages plus 4 sticker pages • 8 ½ x 11
Ages 3–5 • PreS–K
Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Grosset & Dunlap

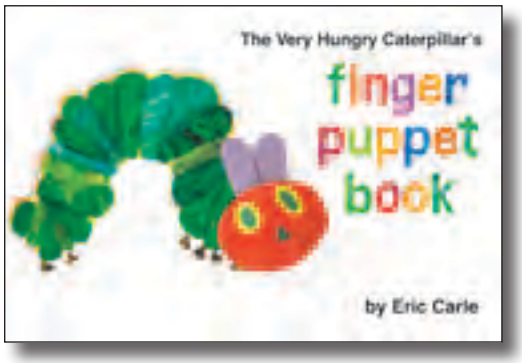
Also Available:

Emily Is a Flower Girl
PB: 978-0-448-43127-7 • $3.99 ($4.99 CAN)

Flower Girl
PB: 978-0-448-41108-8 • $3.99 ($4.99 CAN)

The Very Hungry Caterpillar's Finger Puppet Book

illustrations by Eric Carle



Count with The Very Hungry Caterpillar!

Eric Carle's most beloved character, The Very Hungry Caterpillar, comes alive in this counting book that features a caterpillar finger puppet that peeks his head through each page. Read and count along as he munches his way through 1 delicious apple, 2 crisp pears, and 3 tart plums to become a beautiful butterfly at the end!

978-0-448-45597-6
$12.99 ($16.00 CAN)
EAN: 978044845597651299
Carton Qty: 30

Board book • Nonfiction
Full-color illustrations
12 pages • 8 1/4 x 5 5/8
Ages 3–5 • PreS–K

Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights:
Silver Lining Productions

Also Available from Eric Carle:

Eric Carle's ABC
HC: 978-0-448-44564-9 • $5.99 ($7.50 CAN)

Eric Carle's Opposites
HC: 978-0-448-44565-6 • $5.99 ($7.50 CAN)

Marketing

- **See page 139 for information about a major marketing moment for Eric Carle and *The Very Hungry Caterpillar*.**

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Angelina, Prima Ballerina

inspired by the classic children's book series by author Katharine Holabird and illustrator Helen Craig

Come dance with everyone's favorite little ballerina!

Angelina is determined to prove she's as good a dancer as all the older ballerinas. But learning to dance *en pointe*—in toe shoes—isn't so easy for this mouseling. Will Angelina learn the hard way not to grow up too fast?

978-0-448-45562-4
$3.99 ($4.99 CAN)
EAN: 978044845562450399
Carton Qty: 72
Paperback • All Aboard Reading Station Stop 1/Fiction
Full-color illustrations
32 pages • 6 x 9
Ages 3–5 • PreS–K
Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights:
HIT Entertainment

Also Available:

Angelina's New Dance
PB: 978-0-448-45453-5 • $4.99 ($5.99 CAN)

Angelina's New School
PB: 978-0-448-45454-2 • $3.99 ($4.99 CAN)

Angelina Has the Hiccups!
PB: 978-0-448-44389-8 • $3.99 ($4.99 CAN)

The Nutcracker Sweet
HC: 978-0-448-45455-9 • $9.99 ($12.50 CAN)

Angelina's New Partner

inspired by the classic children's book series by author Katharine Holabird and illustrator Helen Craig

Angelina makes a hip-hoppin' new friend!

Hip-hop pro A. Z. is the new kid in Angelina's class. All the mouselings are dying to partner up with A. Z.—that is, until Miss Mimi announces everyone will be paired up for a *ballet* showcase. Will Angelina learn that being different can be a good thing?

978-0-448-45563-1
$4.99 ($5.99 CAN)
EAN: 978044845563150499
Carton Qty: 160
Paperback • Picture book/Fiction
Full-color illustrations
24 pages plus sticker sheet • 8 x 8
Ages 3–5 • PreS–K
Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights:
HIT Entertainment

Marketing

- **Promote in *Sparkle World* magazine**
- **Tie-in with American Ballet Theatre**
- **Cross-promotion with toy and DVD licensees**
- **Feature books and downloadable activities on angelinaballerina.com**

Angelina Ballerina © HIT Entertainment Limited

Disney CLASSIC POOH

Piglet's Rainy Day

by Laura Dollin
illustrated by Stuart Trotter

Perfect for springtime!

During a terrible rainstorm, Piglet gets stranded in his house. But clever little Piglet has an idea: he writes a message, puts it into a bottle, and throws it into the ever-rising water. Luckily Pooh finds it and comes to Piglet's rescue with the aid of Christopher Robin!

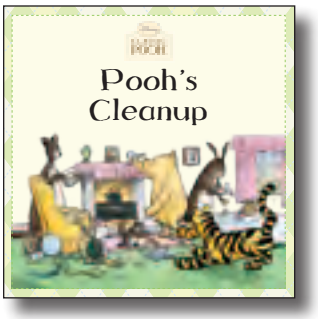
978-0-448-45559-4
$5.99 ($7.50 CAN)
EAN: 978044845559450599
Carton Qty: 60
Board book • Fiction
Full-color illustrations
10 pages • 6 x 6
Ages 3–5 • PreS–K
Export Territory: Q00
UK, AUS, Translation & Dramatic Rights: Disney
Audio Rights: Grosset & Dunlap

New Winnie-the-Pooh movie in theaters Summer 2011!

Also Available:

Pooh's Bees
BB: 978-0-448-45326-2 • $5.99 ($7.50 CAN)

Weather
BB: 978-0-448-45383-5 • $7.99 ($9.99 CAN)



Pooh's Cleanup

by Lauren Cecil
illustrated by Andrew Grey

A funny story about making—and cleaning up—a mess!

Pooh and all his friends had a big party, and now Pooh's house is a mess! At first, Pooh is overwhelmed by all the work he has to do (and he keeps getting distracted by all the leftover snacks), but things get easier when all his friends pitch in.

978-0-448-45558-7
$3.99 ($4.99 CAN)
EAN: 978044845558750399
LC: 2010010154
Carton Qty: 150
Paperback • Picture book/Fiction
Full-color illustrations
24 pages • 8 x 8
Ages 3–5 • PreS–K
Export Territory: Q00
UK, AUS, Translation & Dramatic Rights: Disney
Audio Rights: Grosset & Dunlap

Also Available:

Mind Your Manners
PB: 978-0-448-45381-1 • $3.99 ($4.99 CAN)

Welcome to the Hundred Acre Wood
PB: 978-0-448-45327-9 • $6.99 ($8.50 CAN)

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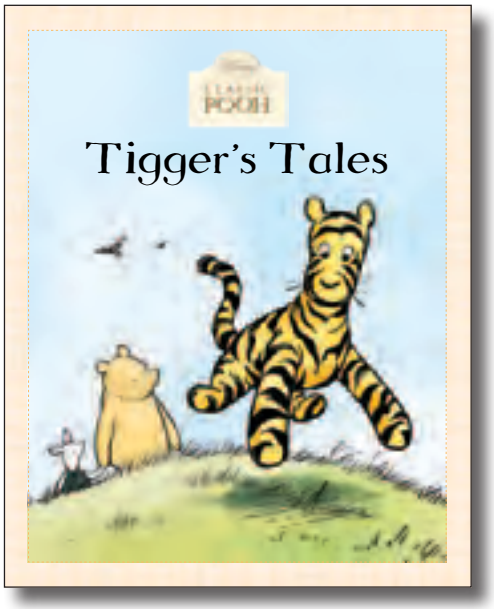
CLASSIC POOH

TIGGER'S TALES

by Jude Exley
illustrated by Andrew Grey and Stuart Trotter



Perfect for story time!

Where do Tiggers come from? What do they like to eat? What sort of games do they play? Find out in this sweet, affordable storybook featuring Tigger, Pooh, and all the other friends who live in the Hundred Acre Wood.

978-0-448-45560-0
$9.99 ($12.50 CAN)
EAN: 978044845560050999
Carton Qty: 50
Paper-over-board • Picture book/Fiction
Full-color illustrations
32 pages • 8 x 10
Ages 6–8 • Grades 1–3
Export Territory: Q00
UK, AUS, Translation & Dramatic Rights: Disney
Audio Rights: Grosset & Dunlap

MARKETING

- **Permanent die-cut shelftalker**
  978-0-525-43915-8
  FREE (while supplies last)
- **Pooh-tique kit available**
  978-0-525-43888-5
  FREE (while supplies last)
- **Tie-in with Winnie-the-Pooh theatrical release in 2011**
- **National consumer online advertising**
- **Update penguin.com/pooh with new books and activities**

Also Available:

Grand Adventures
HC: 978-0-448-45382-8 • $9.99 ($12.50 CAN)

Hooray for Friends!
HC: 978-0-448-45334-7 • $9.99 ($12.50 CAN)

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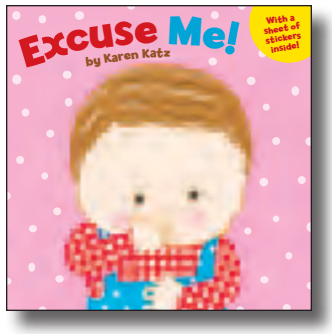
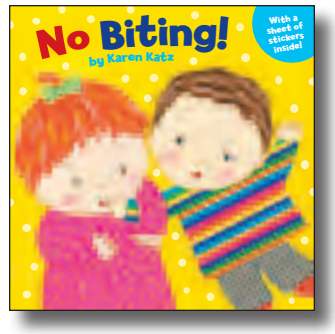
Karen Katz's bestselling books are now also in a paperback format with a sheet of stickers!



978-0-448-45582-2
EAN: 978044845582250499



978-0-448-45581-5
EAN: 978044845581550499

Excuse Me!

by Karen Katz

This book teaches toddlers the abc's of "polite behavior" in a gentle and funny way. Little ones will love seeing situations that they know all too well, including burping or breaking a sibling's toy and learning the right response to each situation.

No Biting!

by Karen Katz

Can you bite your mom? No! What can you bite? An apple! Karen Katz's books are a must-have for every new mom and dad because they focus on how toddlers grow up and become more social.

Karen Katz lives in New York, New York.

Heavy stock pages and stickers!

Each:
$4.99 ($5.99 CAN)
Carton Qty: 100

Paperback • Picture book/Fiction
Full-color illustrations
24 pages plus sticker sheet • 8 x 8
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Grosset & Dunlap

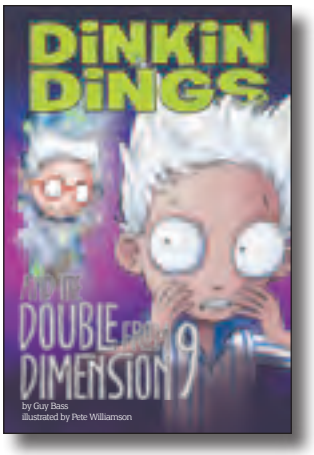
Also Available from Karen Katz:

Excuse Me!
HC: 978-0-448-42585-6 • $5.99 ($7.50 CAN)

I Can Share
HC: 978-0-448-43611-1 • $5.99 ($7.50 CAN)

DINKIN DINGS

978-0-448-45431-3
EAN: 978044845431350499 ⚠
HC: 978-0-448-45432-0
EAN: 978044845432051299



978-0-448-45433-7
EAN: 978044845433750499 ⚠
HC: 978-0-448-45434-4
EAN: 978044845434451299

Dinkin Dings and the Frightening Things

by Guy Bass • illustrated by Pete Williamson

Dinkin Dings is afraid of everything. Only the Frightening Things—the three monsters who live under his bed—don't scare him. So when Dinkin suspects the people next door are evil zombies in disguise, he enlists his three friends to help take them down. But can a ghost, a skeleton, and a monster help a panic-stricken boy rid the world of a family of zombies?

Dinkin Dings and the Double from Dimension 9

by Guy Bass • illustrated by Pete Williamson

Imagine how frightened poor Dinkin is when he unwittingly brings Danger Dings, his bespectacled double to life. And when The Actually Frightened Things go after both boys, only one of them is able to take those terrifying creatures down. Betcha can't guess who!

Guy Bass lives in London, England, where *Dinkin Dings* was awarded the 2010 Blue Peter Book Award for Most Fun Story with Pictures!

Pete Williamson lives in London, England.

Each:
$4.99 ($5.99 CAN)
Carton Qty: 100
HC: $12.99 ($16.00 CAN)
Carton Qty: 52
Paperback and Hardcover
Chapter book/Fiction
Black-and-white illustrations
128 pages • 5 1/8 x 7 5/8 • Ages 6–8 • Grades 1–3
Export Territory: E00
UK, AUS, Translation, Audio & Dramatic Rights:
Stripes Publishing

Ruth Heller's Designs for Coloring

Wildflowers

illustrated by Ruth Heller

Spring is in bloom! *Wildflowers* is the latest book in Ruth Heller's bestselling Designs for Coloring series, this time featuring beautiful illustrations of wildflowers to color. It's the perfect way to celebrate the changing season.

978-0-448-45462-7
$5.99 ($7.50 CAN)
EAN: 978044845462750599
Carton Qty: 120
Coloring & Activity
Black-and-white illustrations
64 pages • 8 x 10 ½
Ages 6–8 • Grades 1–3
Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Grosset & Dunlap

If you love coloring intricate designs and patterns, or replicating the art of stained glass, these books are a perfect fit!

Geometrics
978-0-448-41853-7
$6.99 ($8.50 CAN)

Leaves
978-0-448-45371-2
$4.99 ($5.99 CAN)

More Geometrics
978-0-448-42199-5
$6.99 ($8.50 CAN)

Ornaments
978-0-448-45215-9
$4.99 ($5.99 CAN)

Sea Life
978-0-448-45204-3
$4.99 ($5.99 CAN)

Shapes of All Sizes
978-0-448-45411-5
$9.99 ($12.50 CAN)

Snowflakes
978-0-448-41854-4
$6.99 ($8.50 CAN)

Spring Has Sprung
978-0-448-45099-5
$9.99 ($12.50 CAN)

The Leader in Sports Entertainment, with $1 billion Annual Global Retail Sales and a Family-Friendly PG Rating!

Entertainment:

- Television
  - 16 million viewers tune in to 21 hours of weekly programming on Syfy and USA!
  - Viewership is up 10 percent with kids ages 10 and under
- Live Events: more than 300+ live events annually, averaging 2.2 million attendees yearly
- Pay-Per-View: 13 events annually, including four tentpole events, averaging 1.4 million US viewers
  - Largest provider of PPV event programming with over $2 billion in total revenue
- WWE independent film studio division to produce family-friendly feature films beginning in 2010, starring WWE Superstars like John Cena.
  - Films will have a theatrical release for two weeks, followed by an immediate DVD release

Partners:

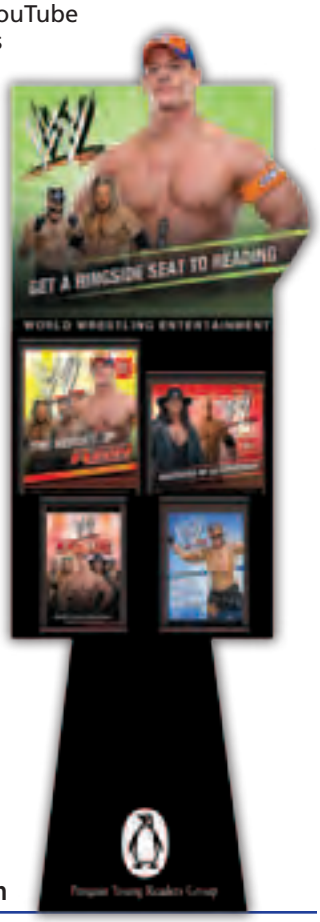
- Promotional partners include Pepsi, KFC, 7-Eleven, and a Major QSR promotion in 2010
- Licensed merchandise includes:
  - Mattel (master toy)
    - WWE is their largest launch in corporate history
  - THQ (video games)
    - "WWE Smackdown vs. Raw" annual franchise release
  - Topps (trading cards)

Online:

- 13 million unique visitors to WWE.com monthly
- Strong social media fan bases on Twitter, Facebook, MySpace, and YouTube
  - 1.7 million Facebook fans and 95 million YouTube channel views

Events and Outreach:

- Wrestlemania annual event (70,000+ fans)
- Wrestlemania 2011 is in April, in Atlanta, Georgia
- Penguin Young Readers Group is an official sponsor of the 2011 Wrestlemania Reading Challenge (co-hosted with YALSA)
  - 1,800 local libraries took part in the 2010 challenge that involved students in grades 5–12
- Partnership with Make-A-Wish Foundation (a 25-year relationship between WWE and the Foundation)



Marketing

- **20-copy mixed floor display**
  978-0-448-45491-7 • $104.80 ($127.35 CAN)
- **20-copy mixed bulk pack**
  978-0-448-45492-4 • $104.80 ($127.35 CAN)
  Both include 5 copies each of *Brothers of Destruction* (978-0-448-45584-6), *The Heroes of Raw Sticker Activity Book* (978-0-448-45556-3), *Pick Your Path #1: Race to the Rumble* (978-0-448-45555-6), and *WWE Mad Libs* (978-0-8431-9882-9)
- **Consumer sweepstakes to win ringside seats to an upcoming WWE event and a meet and greet with WWE stars**
- **Promote at WrestleMania in April (Atlanta)**
- **Feature on WWEKids.com and Penguin.com/books4boys**

On sale: 4/14/11
Display dimensions:
17"w x 15"d x 40"h

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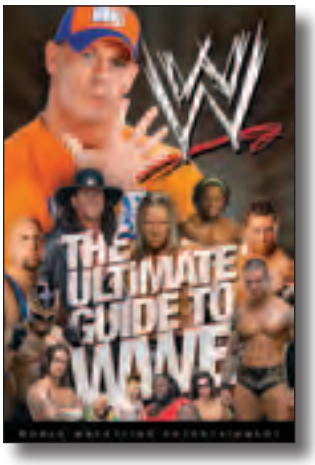


The Ultimate Guide to WWE

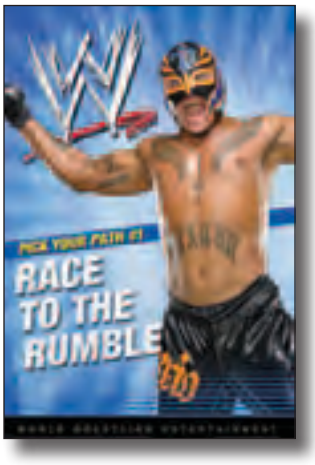
by Jake Black

A behind-the-scenes look at the world of WWE!

This 224-page guide is packed with biographies, timelines, alliances, and championship histories of WWE. Learn all about your favorite superstars, what their signature moves are, and who they've teamed up with through the years. With facts and color photos on every page, this is a must-have for any WWE fan, young or old!

WWE puts on over 300 live events each year which reach over 2.2 million fans globally!

978-0-448-45554-9
$12.99 ($16.00 CAN)
EAN: 9780448455549501299
Carton Qty: 40
Paperback • Middle grade/Nonfiction
Full-color photographs
224 pages • 6 x 9
Ages 8–12 • Grades 3–7
Export Territory: W00
UK, AUS & Translation Rights: Grosset & Dunlap
Audio & Dramatic Rights: WWE



Pick Your Path #1 Race to the Rumble

by Tracey West

Ever wonder what it would be like inside the ring? Here's your chance!

Do you have what it takes to become the next Royal Rumble champion? In this Pick Your Path, you are a young amateur wrestler who gets a chance to try out with Mr. McMahon for a spot in the WWE. You know the road to becoming a WWE Superstar is a long one, but you're still hoping that you'll win a slot in the upcoming Royal Rumble. You have three paths to choose, and only one will lead you to the championship, so choose wisely!

978-0-448-45555-6
$4.99 ($5.50 CAN)
EAN: 978044845555650499
Carton Qty: 80
Paperback • Chapter book/Fiction
96 pages • 5 1/8 x 7 5/8
Ages 7–9 • Grades 2–4
Export Territory: W00
UK, AUS & Translation Rights: Grosset & Dunlap
Audio & Dramatic Rights: WWE

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Brothers of Destruction

by Tracey West

Includes tattoo sheet!

Who are the Brothers of Destruction? In this 8x8 storybook, young fans can learn all about the tag team between the Undertaker and his younger brother, Kane. What have been their biggest matches—win or lose? With a sheet of tattoos at the end, fans can pretend to be their favorite of the pair by sporting their signature logo tattoos!

978-0-448-45584-6
$4.99 ($5.99 CAN)
EAN: 978044845584650499
Carton Qty: 160
Paperback • Picture book/Fiction
32 pages plus tattoo sheet • 8 x 8
Ages 5–8 • K–Grade 3
Export Territory: W00
UK, AUS & Translation Rights: Grosset & Dunlap
Audio & Dramatic Rights: WWE

For WWE Mad Libs see page 245.

The Heroes of Raw Sticker Activity Book

WWE *Raw* comes alive in this interactive sticker activity book!

With four pages of reusable stickers, full-color photos, and activities such as tic-tac-toe, word searches, and puzzle pictures, this sticker activity book is perfect for fans who want to relive the action that goes down in the ring. Fans will love the pages filled with the most popular superstars of *Raw*, including John Cena, Randy Orton, The Miz, and more!

978-0-448-45556-3
$6.99 ($8.50 CAN)
EAN: 978044845556350699
Carton Qty: 100
Paperback • Novelty/Activity
Full-color photographs
24 pages plus 4 sticker pages • 8 1/2 x 10 7/8
Ages 6–8 • Grades 1–3
Export Territory: W00
UK, AUS & Translation Rights: Grosset & Dunlap
Audio & Dramatic Rights: WWE

Monday Night *Raw* is the longest running weekly episodic entertainment program on TV.

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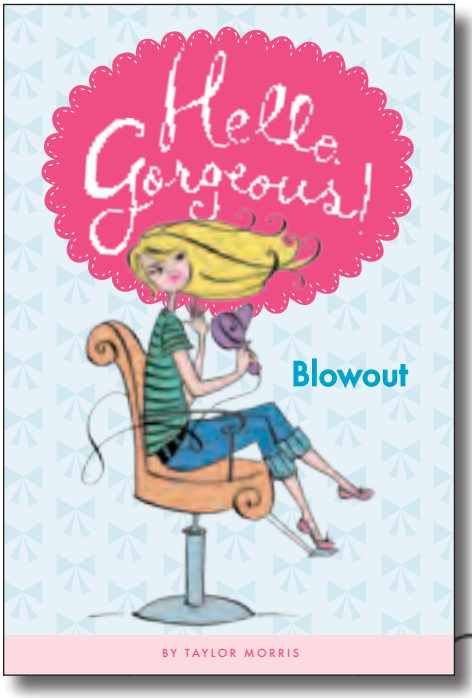
Hello, Gorgeous!

#1 Blowout

by Taylor Morris
cover illustrated by Anne Keenan Higgins



A brand-new series set in a totally glam beauty salon!

Now that she's had her thirteenth birthday, Mickey's finally old enough to work at her mother's super glam hair salon—Hello, Gorgeous! And true to the old cliché about people confiding in their hair stylists, Mickey starts getting an earful right off the bat. Customers love talking to her because she's so empathetic, but what happens when she starts getting overly involved in their dramas?

Taylor Morris lives in New York, New York.

Anne Keenan Higgins lives in Franklin, Michigan.

978-0-448-45526-6
$6.99 ($8.50 CAN)
EAN: 978044845526650699
Carton Qty: 60

Paperback • Middle grade/Fiction
224 pages • 5 1/8 x 7 5/8
Ages 8–12 • Grades 3–7

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights: Grosset & Dunlap

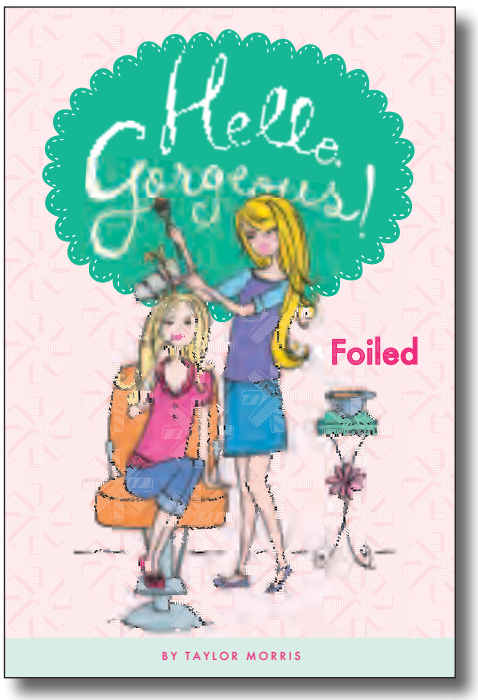
Marketing

- **8-copy mixed counter display**
  978-0-448-45623-2 • $55.92 ($68.00 CAN)
  On sale 4/14/11
  Includes 4 copies each of *#1 Blowout* (978-0-448-45526-6) and *#2 Foiled* (978-0-448-45527-3)
- **National media campaign**
- **Major online consumer advertising**
- **Launch series website, www.Penguin.com/HelloGorgeous**
- **Online consumer promotion, including consumer sweepstakes to win a mother/daughter spa day**

Hello, Gorgeous!

#2 FOILED

by Taylor Morris
cover illustrated by Anne Keenan Higgins



Things are getting hairy at Hello, Gorgeous!

Mickey's thrilled to have some female friends for a change. But things get a little too close for comfort when her mom goes and hires Lizbeth to work at the salon. Mickey's worried that Lizbeth is stealing her thunder. After all, Lizbeth is everything Mickey isn't—outgoing, bubbly, and quick-on-her-feet. But when Mickey tries too hard to outshine her, things backfire in a hair-raising way!

Taylor Morris lives in New York, New York.

Anne Keenan Higgins lives in Franklin, Michigan.

978-0-448-45527-3
$6.99 ($8.50 CAN)
EAN: 978044845527350699
Carton Qty: 60

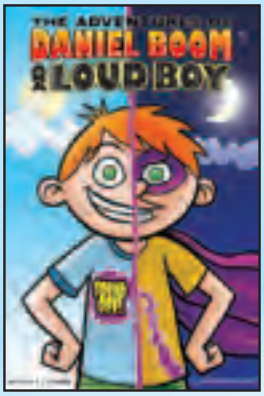
Paperback • Middle grade/Fiction
224 pages • 5 1/8 x 7 5/8
Ages 8–12 • Grades 3–7

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights: Grosset & Dunlap

THE ADVENTURES OF DANIEL BOOM AKA LOUD BOY

by D.J. Steinberg • illustrated by Brian Smith

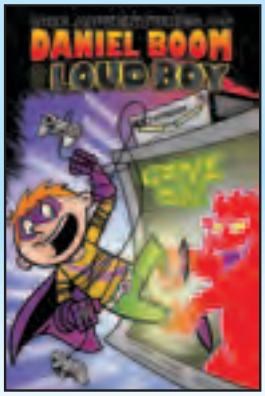
Loud Boy and his team of misfit superkids are ready to save the world in these action-packed graphic novels!



#1 Sound Off!
978-0-448-44698-1
$6.99 ($8.50 CAN)

"Bursting with action, color, and intriguing characters (both good and evil), this works in every way. . . . Kids will anxiously await Daniel's next adventure."
—*Booklist*

#2 Mac Attack!
978-0-448-44699-8
$6.99 ($8.50 CAN)



#3 Game On!
978-0-448-44700-1
$5.99 ($7.50 CAN)

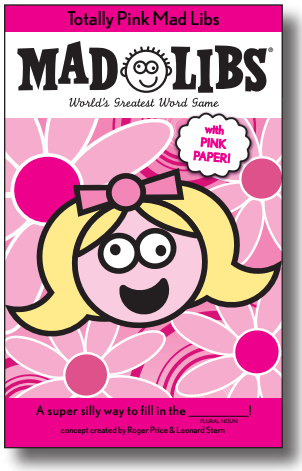
#4 Grow Up!
978-0-448-44701-8
$6.99 ($8.50 CAN)

Marketing

- **8-copy mixed counter display**
  Includes 2 copies each of *#1 Sound Off!* (978-0-448-44698-1), *#2 Mac Attack!* (978-0-448-44699-8), *#3 Game On!* (978-0-448-44700-1), and *#4 Grow Up!* (978-0-448-44701-8)
  978-0-448-45498-6
  $53.92 ($66.00 CAN)
  On sale 1/20/11

Illustration by Ed Heck from *A B C D Eat!*, *Color-by-Penguins*, *Monster Opposites*, and *Shape Up, Pup!*

Price Stern Sloan



MAD LIBS
World's Greatest Word Game

TOTALLY PINK MAD LIBS

concept created by Roger Price and Leonard Stern

Printed on pink paper!

Totally Pink Mad Libs features 21 hilarious fill-in-the-blank stories about all things girly. It's the perfect Mad Libs for a sleepover, birthday party, or any girl gathering. Cuz as any girly-girl knows, _____ just wanna have fun!
PLURAL NOUN

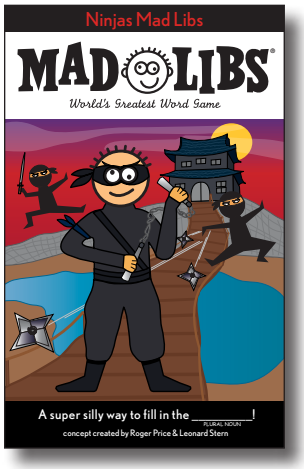
978-0-8431-9898-0
$3.99 ($4.99 CAN)
EAN: 978084319898050399
Carton Qty: 100
Paperback • Activity book/Fiction
Black-and-white spot illustrations
48 pages • 5 1/4 x 8 3/8
Ages 8–12 • Grades 3–7
Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Price Stern Sloan

Also Available:

Girls Just Wanna Have Mad Libs
HC: 978-0-8431-8951-3 • $12.99 ($16.00 CAN)

Sleepover Party Mad Libs
PB: 978-0-8431-2699-0 • $3.99 ($4.99 CAN)

FEB



NINJAS MAD LIBS

concept created by Roger Price and Leonard Stern

Fill-in-the-blank fun for *your* little ninja!

Ninjas Mad Libs features 21 hilarious fill-in-the-blank stories all about those elusive crime-fighters. So get out your nun-chucks and get ready for action—it's time to fill in the _____, ninja style!
PLURAL NOUN

Leonard Stern and the late Roger Price are two of the founders of Price Stern Sloan.

Leonard Stern lives in Beverly Hills, California.

978-0-8431-9897-3
$3.99 ($4.99 CAN)
EAN: 978084319897350399
Carton Qty: 100
Paperback • Activity book/Fiction
Black-and-white spot illustrations
48 pages • 5 1/4 x 8 3/8
Ages 8–12 • Grades 3–7
Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Price Stern Sloan

Also Available:

Pirates Mad Libs
PB: 978-0-8431-2313-5 • $3.99 ($4.99 CAN)

Rock 'n' Roll Mad Libs
PB: 978-0-8431-2695-2 • $3.99 ($4.99 CAN)

MAD LIBS is a registered trademark of Penguin Group (USA) Inc.

MAD LIBS
World's Greatest Word Game

WWE Mad Libs

concept created by Roger Price and Leonard Stern

Get in the ring for some fill-in-the-blanks fun!

Get ready to _____ with *WWE Mad Libs!*
VERB

With over 21 raucously funny stories about WWE's superstars, wrestling matches, and more, this Mad Libs is tons of fun for any wrestling fan.

Leonard Stern and the late Roger Price are two of the founders of Price Stern Sloan.

Leonard Stern lives in Beverly Hills, California.

For other WWE titles see pages 238-239

978-0-8431-9882-9
$3.99 ($4.99 CAN)
EAN: 978084319882950399
Carton Qty: 100

Paperback • Activity book/Fiction
Black-and-white spot illustrations
48 pages • 5 1/4 x 8 3/8
Ages 8–12 • Grades 3–7

Export Territory: W00
UK, AUS & Translation Rights: Price Stern Sloan
Audio & Dramatic Rights: WWE

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MAD LIBS®

World's Greatest Word Game

A super silly way to fill in the _____ all year long!

PLURAL NOUN

Two options:

50-copy mixed floor display
978-0-8431-9906-2
$199.50 ($249.50 CAN)

OR

50-copy mixed bulk pack
978-0-8431-9907-9
$199.50 ($249.50 CAN)

Both contain

5 copies each of:

Cool Mad Libs
978-0-8431-7660-5

Dance Mania Mad Libs
978-0-8431-3712-5

Grab Bag Mad Libs
978-0-8431-3894-8

Grand Slam Mad Libs
978-0-8431-3355-4

Happy Birthday Mad Libs
978-0-8431-3311-0

Mad Mad Mad Mad Mad Libs
978-0-8431-7441-0

Off-the-Wall Mad Libs
978-0-8431-0108-9

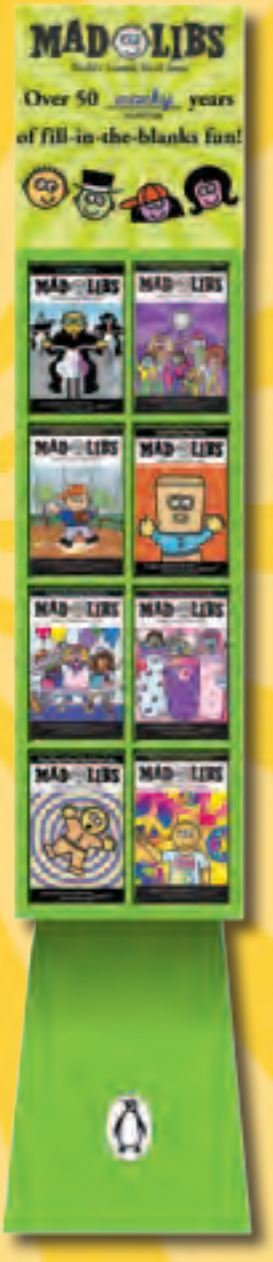
The Original #1 Mad Libs
978-0-8431-0055-6

Peace, Love, and Mad Libs
978-0-8431-8930-8

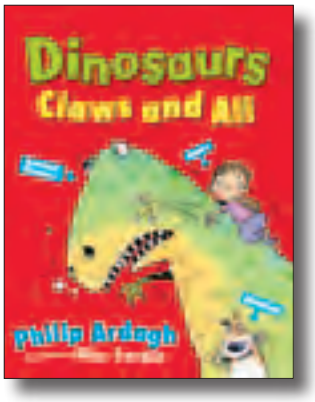
Sleepover Party Mad Libs
978-0-8431-2699-0

All books:
$3.99 ($4.99 CAN) each

Available now!



50-copy mixed floor display
978-0-8431-9906-2
$199.50 ($249.50 CAN)
Display dimensions: 12" d x 16" w x 65" h



Dinosaurs: Claws and All

by Philip Ardagh
illustrated by Mike Gordon

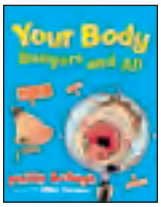
Everything you ever wanted to know about dinosaurs wrapped in a really cool package!

Meet Mr. Boffin, the wacky mad scientist who's bringing dinosaurs back to life! You'll never believe some of the facts he's uncovered such as *the tallest dinosaur was 122 feet from nose to tail* and *the largest dinosaur teeth were the size of bananas!*

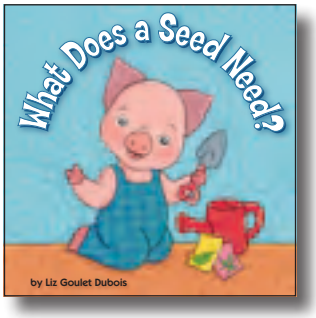
Philip Ardagh lives in Grubtown, England, and was the 2009 Roald Dahl Funny Prize recipient. Mike Gordon lives in Santa Barbara, California.

978-0-8431-2231-2
$7.99 ($9.99 CAN)
EAN: 978084312231250799
Carton Qty: 60
Flexiback • Nonfiction
Full-color illustrations
64 pages • 5 3/4 x 7 1/2
Ages 7–9 • Grades 2–4
Export Territory: C00
UK, AUS, Translation, Audio & Dramatic Rights:
Scholastic UK

Also Available from Philip Ardagh:



Your Body: Boogers and All
FB: 978-0-8431-2230-5 • $7.99 ($9.99 CAN)



What Does a Seed Need?

by Liz Goulet Dubois

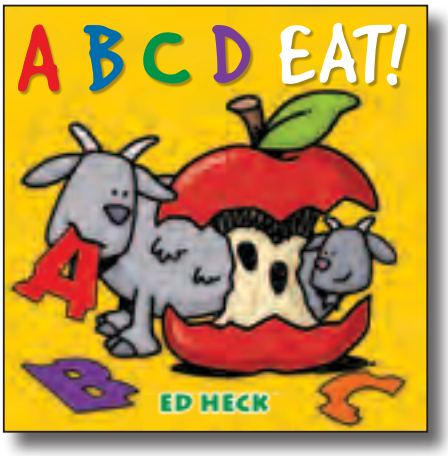
How does your seed grow?

It's springtime and Mo is planting a seed in his garden. But seeds need a lot to grow: water, dirt, sunshine, and especially love! With novelty elements like pull-tabs and spinning wheels on every spread, kids are sure to love watching this particular seed bloom.

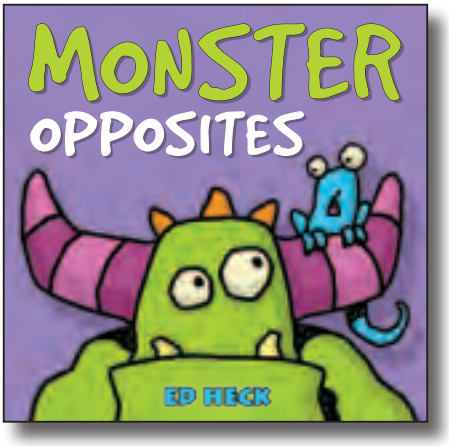
Liz Goulet Dubois lives in Hope, Rhode Island.

978-0-8431-9901-7
$7.99 ($9.99 CAN)
EAN: 978084319901750799
Carton Qty: 30
Paper-over-board • Novelty/Fiction
Full-color illustrations
18 pages • 7 x 7
Export Territory: W00
UK, AUS & Translation Rights: Price Stern Sloan
Audio & Dramatic Rights: Curtis Brown

A *Heck* of a way to learn concepts!



978-0-8431-9885-0
EAN: 978084319885050599



978-0-8431-9886-7
EAN: 978084319886750599

A B C D Eat!

by Ed Heck

Giggle your way through the ABCs with a hungry goat who eats items starting with every letter in the alphabet. Will he leave *any* letter un-nibbled?

Monster Opposites

by Ed Heck

Big/small—above/below—hairy/smooth??? This monstrous collection has traditional opposites, but some silly ones, too!

Marketing

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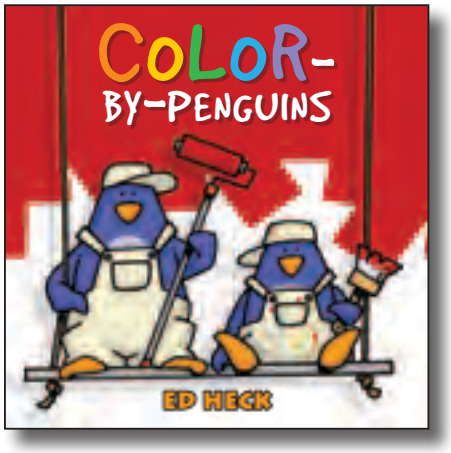
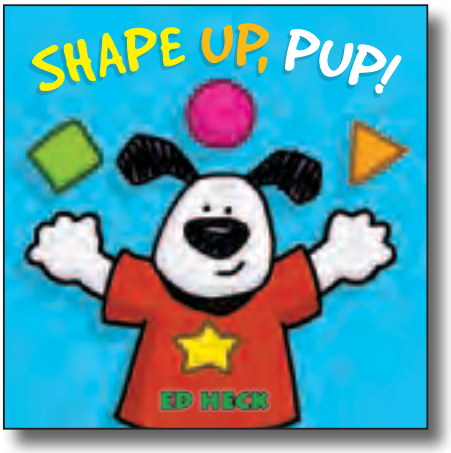
  On-sale 1/6/11
- **Promote on edheck.com**

Pop art characters *pop* off the pages!



978-0-8431-9888-1
EAN: 978084319888150599



978-0-8431-9887-4
EAN: 978084319887450599

Color-by-Penguins

by Ed Heck

Two color-crazy penguins are trying to paint the pages of this book, but they keep getting in each other's way! Can they figure out a way to blend their colorful styles?

Shape Up, Pup!

by Ed Heck

The dog from *Goodnight Dog* is back, and he keeps drawing shapes in the wrong places, like triangle wheels on a truck! Will he ever get it right?

Ed Heck lives in Brooklyn, New York.

Each:
$5.99 ($7.50 CAN)
Carton Qty: 60

Board book • Fiction
Full-color illustrations
14 pages • 6 x 6
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS & Translation Rights: Price Stern Sloan
Audio & Dramatic Rights: Ed Heck

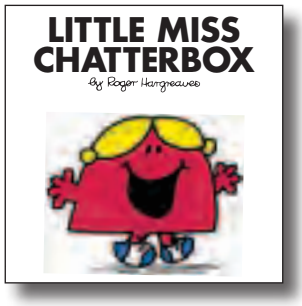
Also Available from Ed Heck:

Hide and Squeak
HC: 978-0-8431-3126-0 • $6.99 ($8.50 CAN)

Many Marvelous Monsters
BB: 978-0-8431-9955-0 • $5.99 ($7.50 CAN)

www.edheck.com

Mr. Men and Little Miss titles are now available in our popular 8 x 8 format!



978-0-8431-9889-8
EAN: 978084319889850499

Little Miss Chatterbox

by Roger Hargreaves

Little Miss Chatterbox is looking for the perfect job, but she just can't stop chattering!

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EAN: 978084319890450499

Little Miss Giggles

by Roger Hargreaves

Little Miss Giggles has lost her giggle! Will she ever find it again?

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EAN: 978084319891150499

Little Miss Naughty

by Roger Hargreaves

Mr. Small finds just the right person to teach Little Miss Naughty a lesson.

978-0-8431-9892-8
EAN: 978084319892850499

Little Miss Sunshine

by Roger Hargreaves

Little Miss Sunshine visits Miseryland, where smiling and laughing is *forbidden*!

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Carton Qty: 100

Paperback • Picture book/Fiction
Full-color illustrations
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Ages 3–5 • PreS–K

Export Territory: E30
UK & AUS Rights: Price Stern Sloan
Translation, Audio & Dramatic Rights: Chorion

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Little Miss Greedy
PB: 978-0-8431-9956-7 • $3.99 ($4.99 CAN)

www.ilovemrmen.com

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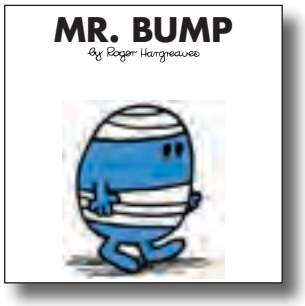
MR. MEN LITTLE MISS

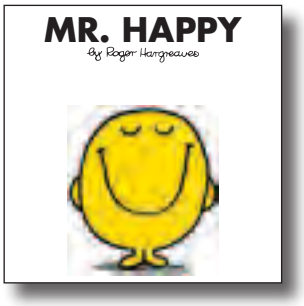
New larger trim is great for read alouds!



978-0-8431-9893-5
EAN: 978084319893550499

Mr. Bump
by Roger Hargreaves

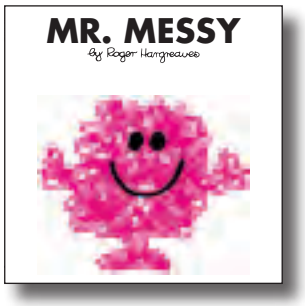
Mr. Bump is always bumping into things! Is there anywhere that being clumsy is a good thing?



978-0-8431-9894-2
EAN: 978084319894250499

Mr. Happy
by Roger Hargreaves

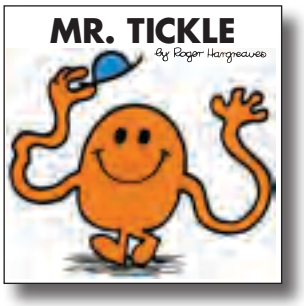
Mr. Happy meets Mr. Miserable and is determined to make him happy, too!



978-0-8431-9895-9
EAN: 978084319895950499

Mr. Messy
by Roger Hargreaves

Mr. Messy's house is a disaster until Mr. Neat and Mr. Tidy stop by to clean up.



978-0-8431-9896-6
EAN: 978084319896650499

Mr. Tickle
by Roger Hargreaves

Mr. Tickle's long arms are perfect for tickling people at inopportune moments!

Each:
$4.99 ($5.99 CAN)
Carton Qty: 100

Paperback • Picture book/Fiction
Full-color illustrations
32 pages • 8 x 8
Ages 3–5 • PreS–K

Export Territory: E30
UK & AUS Rights: Price Stern Sloan
Translation, Audio & Dramatic Rights: Chorion

Also Available:

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PB: 978-0-8431-9957-4 • $3.99 ($4.99 CAN)

Mr. Muddle
PB: 978-0-8431-9958-1 • $3.99 ($4.99 CAN)

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Take Me Out to the Ball Game

illustrated by Scott Burroughs

978-0-8431-9884-3
$5.99 ($7.50 CAN)
EAN: 978084319884350599
Carton Qty: 64

Board book • Fiction
Full-color illustrations
10 pages • 9 x 7
Ages 3–5 • PreS–K

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Price Stern Sloan

Play Ball!

Take me out to the ball game, take me out with the crowd . . . Everyone's favorite baseball song is now a board book. Kids are sure to love the delightful characters in this book, from a boy and his dad, to an enthusiastic fan who just can't seem to get his food in his mouth! Finally a book kids can sing along to as they read!

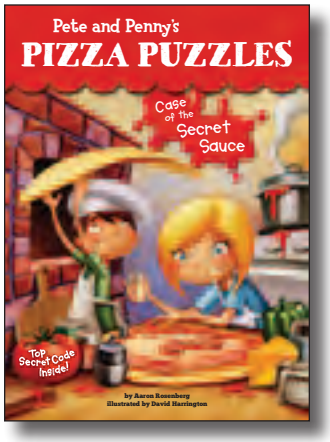
Scott Burroughs lives in Denver, Colorado.

Also Available:

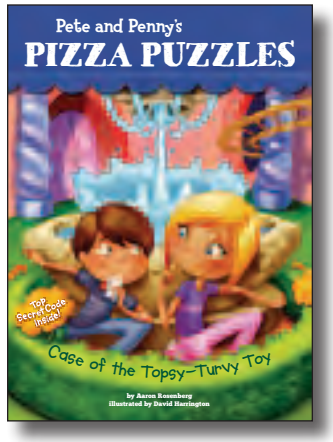
Baseball
PB: 978-0-448-44724-7 • $4.99 ($5.99 CAN)

Pete and Penny's PIZZA PUZZLES

Help Pete and Penny solve mysteries by decoding puzzles, secret codes, anagrams, and rebuses!



978-0-8431-9928-4
EAN: 978084319928450399
LC: 2010004673



978-0-8431-9929-1
EAN: 978084319929150399

#1 Case of the Secret Sauce

by Aaron Rosenberg • illustrated by David Harrington

Pete and Penny live above Pizzarelli's, the family pizza parlor, in the small town of Rellaville. They're excited when their parents go out of town, leaving them in charge along with their quirky uncle. But everything goes downhill fast when the family's top-secret pizza sauce recipe is lost! Readers figure out puzzles alongside the main characters and those clues lead them to solve the mystery!

#2 Case of the Topsy-Turvy Toy

by Aaron Rosenberg • illustrated by David Harrington

In this case, Pete and Penny help two toy shop owners who receive a mysterious letter in the mail. Someone may be sabotaging a big toy contest in town . . . Pete and Penny need to follow clues and solve puzzles to uncover *who* before it's too late!

Aaron Rosenberg (www.gryphonrose.com) lives in Woodside, New York. David Harrington (www.davidharrington.com) lives in Laguna Hills, California.

Each:
$3.99 ($4.99 CAN)
Carton Qty: 208

Paperback • Chapter book/Fiction
Black-and-white illustrations
64 pages • 5 1/2 x 7 1/2
Ages 6–8 • Grades 1–3

Export Territory: W00
UK, AUS, Translation, Audio & Dramatic Rights:
Price Stern Sloan

Marketing

- **National media campaign**
- **National online advertising**

PENGUIN
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NEW
For Spring 2011

We Are Not Eaten by Yaks: An Accidental Adventure
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Unabridged • 5 CDs, 6 ½ hours
$25.95 ($32.50 CAN) • ISBN 978-0-14-242898-6
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Across the Universe
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A love out of time. A spaceship built of secrets and murder.

Unabridged • 8 CDs, 10 hours
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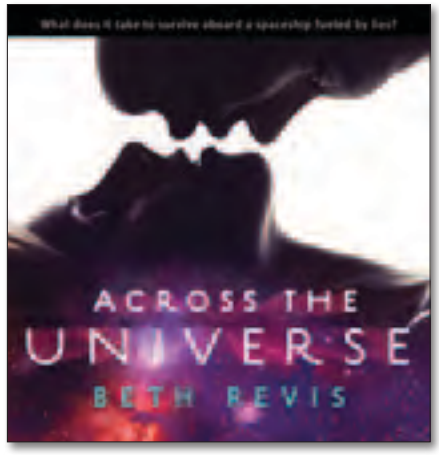
March '11 simultaneous release with the Razorbill hardcover



Between Shades of Gray
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NEW
For Spring 2011

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Across oceans, a Ranger's job is never done.

Unabridged • 9 CDs, 11 hours
$39.95 ($50.00 CAN) • ISBN 978-0-14-242896-2
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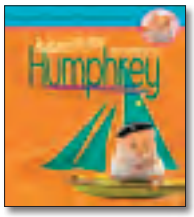
Humphrey by Betty G. Birney



Adventure According to Humphrey
by Betty G. Birney, read by William Dufris
Unabridged CDs • $24.95 ($31.00 CAN)
ISBN 978-0-14-314557-8

Summer According to Humphrey
by Betty G. Birney, read by William Dufris
Unabridged CDs • $24.95 ($31.00 CAN)
ISBN 978-0-14-314558-5

Ranger's Apprentice by John Flanagan

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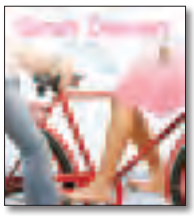
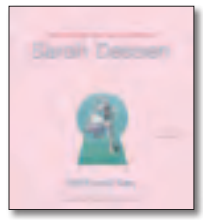
by John Flanagan, read by John Keating
Unabridged CDs • $39.95 ($50.00 CAN) ISBN 978-0-14-242850-4

Ranger's Apprentice, Book 9: Halt's Peril
by John Flanagan, read by John Keating
Unabridged CDs • $39.95 ($50.00 CAN)
ISBN 978-0-14-242851-1

Sarah Dessen



Along for the Ride
by Sarah Dessen, read by Rachel Botchan
Unabridged CDs • $34.95 ($43.50 CAN)
ISBN 978-0-14-314466-3



Lock and Key
by Sarah Dessen, read by Rebecca Soler
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Dreamland
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by Ingrid Law, read by Lily Blau
Unabridged CDs • $29.95 ($33.00 CAN)
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Scumble
by Ingrid Law, read by David Kremenitzer
Unabridged CDs • $29.95 ($37.50 CAN)
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Mike Lupica

The Batboy
by Mike Lupica, read by Lucien Dodge
Unabridged CDs • $29.95 ($37.50 CAN)
ISBN 978-0-14-314569-1

Safe at Home
by Mike Lupica, read by Keith Nobbs
Unabridged CDs • $19.95 ($25.00 CAN)
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Hero
by Mike Lupica, read by TBA
Unabridged CDs • $29.95 ($37.50 CAN)
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Long Shot
by Mike Lupica, read by Keith Nobbs
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ISBN 978-0-14-314573-8

Vampire Academy by Richelle Mead

Blood Promise: A Vampire Academy Novel
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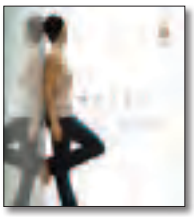
ISBN 978-0-14-314527-1

Last Sacrifice: A Vampire Academy Novel
by Richelle Mead, read by Emily Shaffer
Unabridged CDs • $39.95 ($50.00 CAN)
ISBN 978-0-14-242817-7



After
by Amy Efaw, read by Rebecca Soler
Unabridged CDs • $34.95 ($43.50 CAN)
ISBN 978-0-14-314505-9

Books of Elsewhere: Volume 1: The Shadows
by Jacqueline West, read by Lexy Fridell
Unabridged CDs • $29.95 ($37.50 CAN)
ISBN 978-0-14-314571-4

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The Eternal Ones
by Kirsten Miller, read by Emma Galvin
Unabridged CDs • $29.95 ($37.50 CAN)
ISBN 978-0-14-314576-9

Fire
by Kristin Cashore, read by Xanthe Elbrick
Unabridged CDs • $39.95 ($50.00 CAN)
ISBN 978-0-14-314511-0

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by Natasha Friend, read by Lauren Weisman
$29.95 ($37.50 CAN))
ISBN 978-1101100370

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by Nina LaCour, read by Emma Galvin
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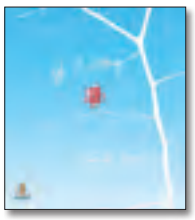
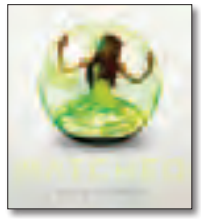
ISBN 978-0-14-314504-2

The Hunting: Book One, Z. Rex
by Steve Cole , read by Graeme Malcolm
Unabridged CDs • $34.95 ($43.50 CAN)
ISBN 978-0-14-314528-8

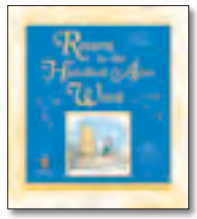
I Am a Genius of Unspeakable Evil and I Want to Be Your Class President
by Josh Lieb, read by Marc Thompson
Unabridged CDs • $29.95 ($35.50 CAN)
ISBN 978-0-14-314506-6



If I Stay
by Gayle Forman, read by Kirsten Potter, original music by John Bauers
Unabridged CDs • $29.95 ($33.00 CAN)
ISBN 978-0-14-314445-8

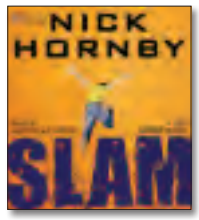


Matched
by Ally Condie, read by Kate Simses
Unabridged CDs • $29.95 ($37.50 CAN)
ISBN 978-0-14-242863-4



Return to the Hundred Acre Wood
In the Style of A.A. Milne and Ernest H. Shepard
by David Benedictus, read by by Jim Dale
Unabridged CDs • $19.95 ($25.00 CAN)
ISBN 978-0-14-314507-3

Read by Jim Dale!



Slam
by Nick Hornby, read by Nicholas Hoult
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Robert Forbes serves as Vice President of the Forbes family business as well as President of the lifestyle magazine *ForbesLife*. He and his wife split their time between Palm Beach, Florida and the south of France.

Ronald Searle was born in Cambridge in 1920. He delighted millions with his comic creation *St. Trinians* and has been a distinguished contributor to magazines around the world, from *The New Yorker* to *Le Monde*.

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LC:2010013184
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Export Territory: W00
UK, AUS, & Translation Rights: World
Audio Rights: Overlook

On sale September 2010

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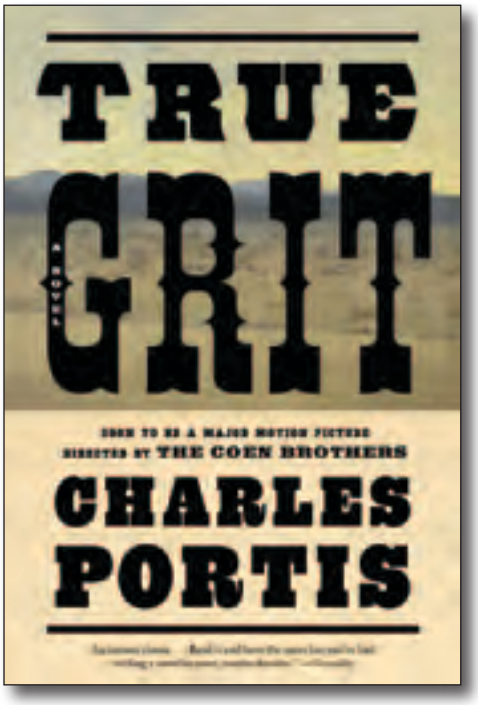
True Grit
A Novel
by Charles Portis



The new film by the Coen brothers, starring Jeff Bridges, opens Christmas Day!

Charles Portis has long been acclaimed as one of America's foremost writers. *True Grit*, his most famous novel, tells the story of Mattie Ross, who is just fourteen years of age when a coward going by the name of Tom Chaney shoots her father down in Fort Smith, Arkansas, and robs him of his life, his horse, and $150 in cash. Mattie leaves home to avenge her father with the one-eyed Rooster Cogburn by her side.

True Grit is eccentric, cool, straight, and unflinching, like Mattie herself. From a writer of true status, this is an American classic.

Charles Portis lives in Little Rock, Arkansas where he was born and educated. He served in the Marine Corps during the Korean War. He was the London bureau chief of the *New York Herald-Tribune*.

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Pub History: Hardcover, Simon & Schuster, 1968, B0006BUHEW; Paperback, Signet, 1995, 978-0-45118-545-7

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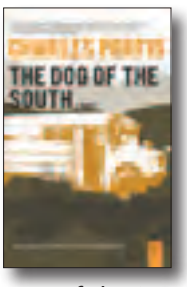

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Freddy the Detective (hc)
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Walter R. Brooks (1886 – 1958) is the beloved author of 26 books about Freddy the Pig. Born in Upstate New York, he attended the University of Rochester before going on to work with the American Red Cross and editing for magazines, including *The New Yorker.* In addition to the Freddy books, Brooks created the character Mr. Ed the Talking Horse.

Kurt Wiese (1887 - 1974) illustrated over 300 children's books and wrote and illustrated another 20 books. He received two Newbury Awards and two Caldecott Honor Book Awards.

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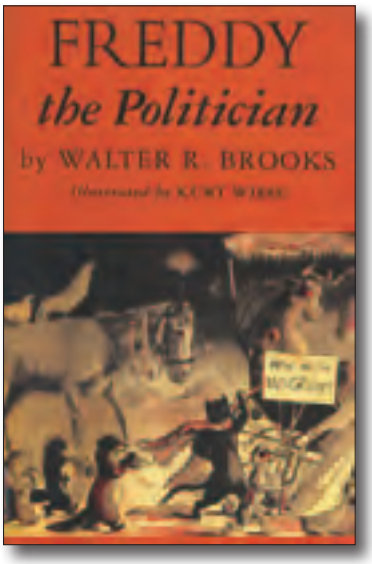

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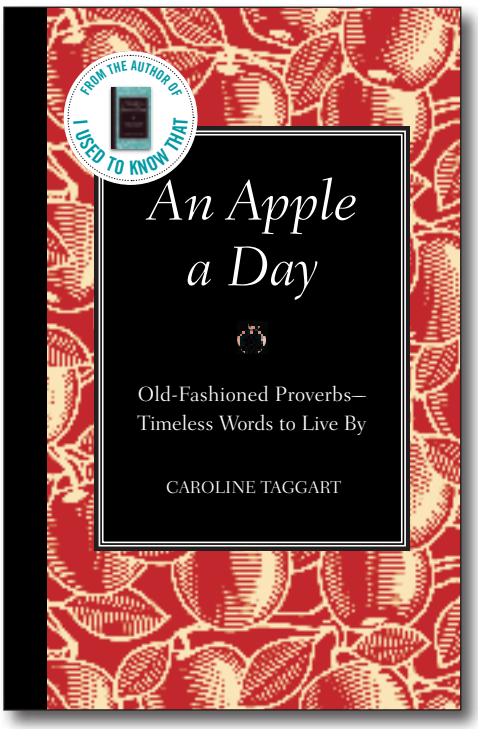
Reader's Digest

Trade Publishing

An Apple A Day

Old-Fashioned Proverbs—Timeless Words to Live By

by Caroline Taggart



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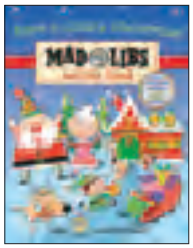

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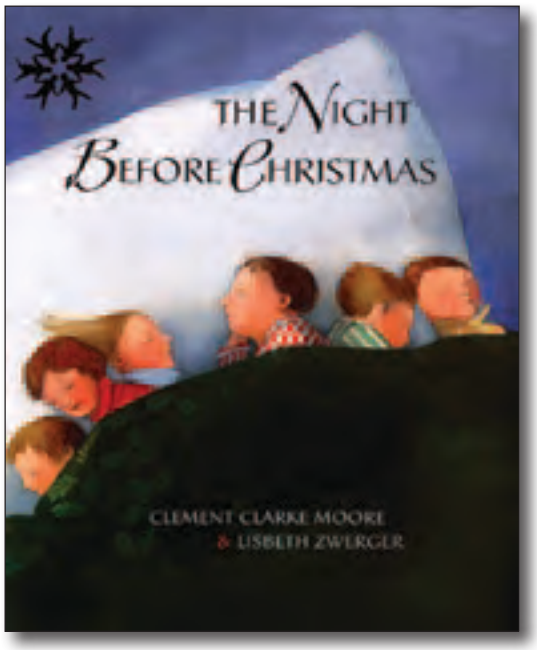

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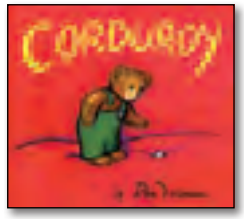

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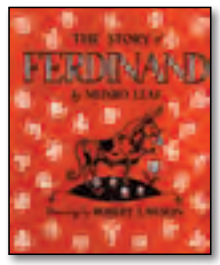

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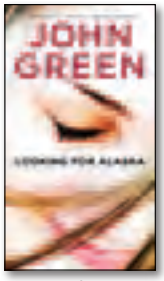

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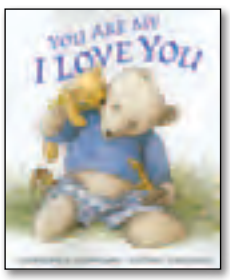

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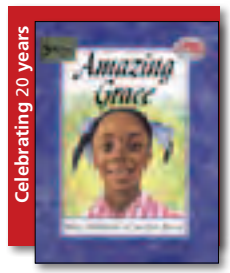

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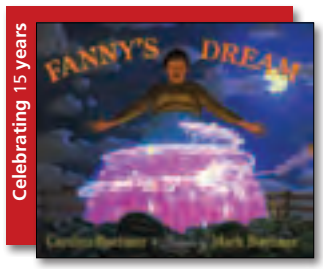

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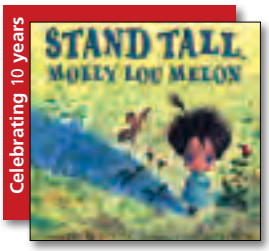

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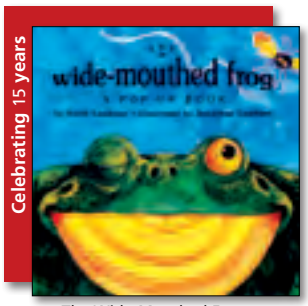

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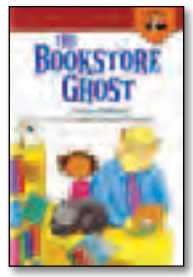

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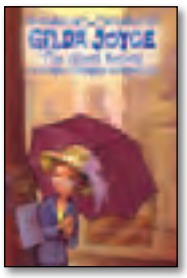

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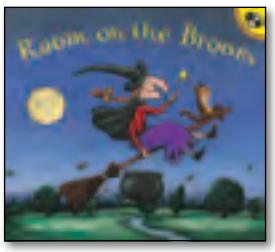

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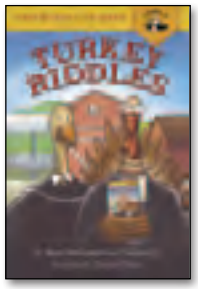

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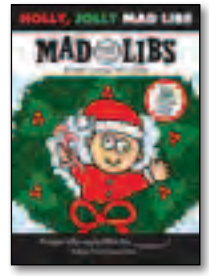

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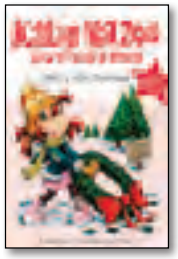

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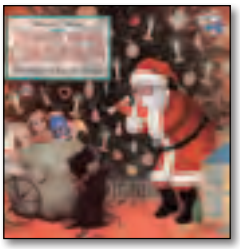

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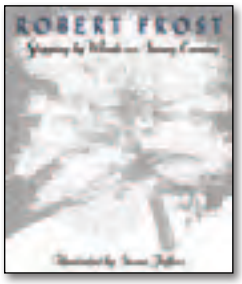

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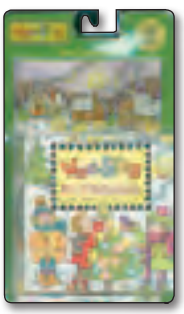

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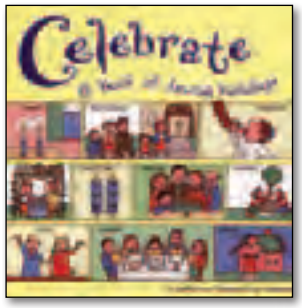

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A Novel

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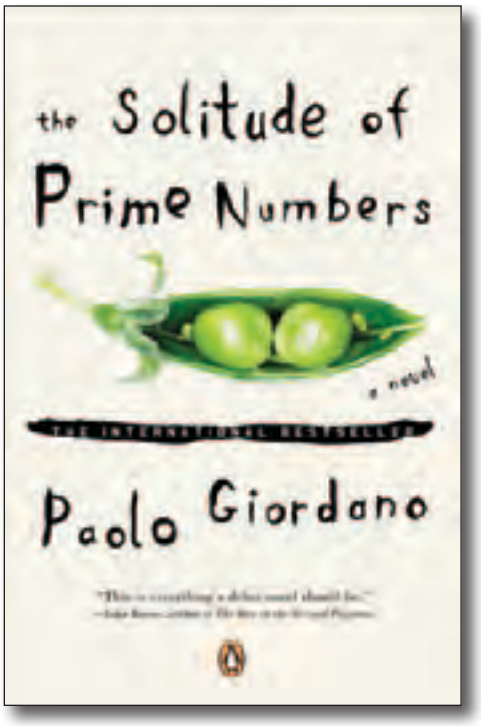

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Paolo Giordano has just completed his Ph.D. in particle physics, and is now devoting himself to writing full time. He lives in Turin, Italy.

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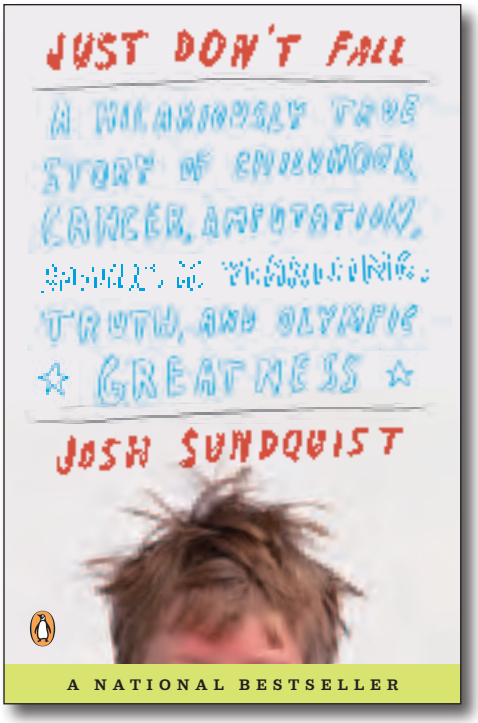

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A bestseller in hardcover, this winning memoir of triumph over tragedy tells a story that has deeply affected thousands of readers. When he was just nine years old, Josh Sundquist was diagnosed with Ewing's sarcoma, a virulent cancer strain that eventually claimed his left leg. Told in a wide-eyed, often heartbreaking voice, *Just Don't Fall* is the astounding story of the boy Josh was and of the young man he became—an utterly heroic struggle through numerous hospitalizations and worse to become an award-winning skier in the Paralympics and a renowned motivational speaker. What emerges is one of the most fresh and sincere works of inspiration to come along in years.

"In telling the story of his struggles . . . Sundquist has perfected the laugh-so-you-don't-cry approach." —*The Washington Post*

"Inspiring. Courageous. Sometimes heartbreaking. The tough lesson that less than a hundred percent is still all right."
—John le Carré

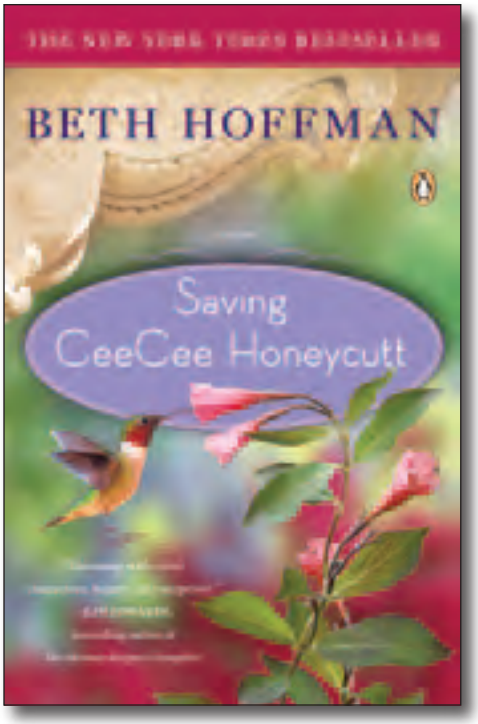
- A *Washington Post* and *Denver Post* bestseller
- www.joshsundquist.com

Josh Sundquist has shared his story across the country for audiences including Fortune 500 companies, inner-city public schools, and the White House. He has appeared with Lance Armstrong on the CW network, and is the founder of LessThanFour.org, the world's largest online community for amputees.

Saving CeeCee Honeycutt

A Novel

by Beth Hoffman



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320 pages • 5 1/16 x 7 3/4

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Previously published:
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978-0-670-02139-0

Pub date: October 26, 2010

A hilarious and heartbreaking book that "unfolds like a lush southern garden" (Kim Edwards, author of *The Memory Keeper's Daughter*)

Twelve-year-old CeeCee is in trouble. For years she's taken care of her mother, Camille—the town's tiara-wearing, lipstick-smeared laughingstock—a woman who is trapped in her long-ago moment of glory as the 1951 Vidalia Onion Queen. When tragedy strikes, Tootie Caldwell, CeeCee's long-lost great-aunt, comes to the rescue and whisks her away to Savannah. CeeCee is catapulted into a perfumed world of prosperity and Southern eccentricity—and one that appears to be run entirely by strong, wacky women. Both hilarious and heartbreaking, *Saving CeeCee Honeycutt* charts the journey of an unforgettable girl who loses one mother, but finds many others.

"A peach of a novel." —*Ladies' Home Journal*

"A true delight." —Mary Kay Andrews, bestselling author of *The Fixer-Upper*

"I barely stopped laughing, even as my heart broke and broke again for CeeCee." —Luanne Rice, bestselling author of *The Geometry of Sisters*

- A *New York Times* extended bestseller
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- Launch title for the Sam's Club National Book Club
- IndieNext Pick for February and a Winter/Spring 2010 SIBA Okra Pick
- www.bethhoffman.net

Beth Hoffman was the president and co-owner of a major interior design studio in Cincinnati before turning to writing full-time. She lives with her husband and two cats in a quaint historic district in Newport, Kentucky. This is her first novel.

O, Juliet

A Novel

by Robin Maxwell

An inventive take on the mesmerizing young woman and poetess who inspired Shakespeare's most famous female character.

Before Juliet Capelletti lie two futures: a traditionally loveless marriage to her father's business partner, or the fulfillment of her poetic dreams, inspired by the great Dante. Unlike her beloved friend Lucrezia, who looks forward to her arranged marriage into the Medici dynasty, Juliet has a wild, romantic imagination that takes flight in the privacy of her bedchamber and on her garden balcony.

Her life and destiny are forever changed when Juliet meets Romeo Monticecco, a soulful young man seeking peace between their warring families. A dreamer himself, Romeo is unstoppable, once he determines to capture the heart of the remarkable woman foretold in his stars...

"Robin Maxwell certainly created a guilty pleasure that can be found in *O, Juliet*, so enjoy!"—*Teen Ink Magazine*

"Beautiful. Simply beautiful. *O, Juliet* is a masterfully crafted retelling of a classic tale by a very gifted author...Robin Maxwell makes it insanely easy to immerse yourself in the Italian Renaissance and the lively, unique Florentine world... *O, Juliet* will surely capture your heart."—Reading Rocks 4 Me

Robin Maxwell is the national bestselling author of eight novels of historical fiction. She lives in the high desert of California with her husband, yogi Max Thomas. Author website: robinmaxwell.com

978-0-451-22915-1
$15.00 ($18.50 CAN)

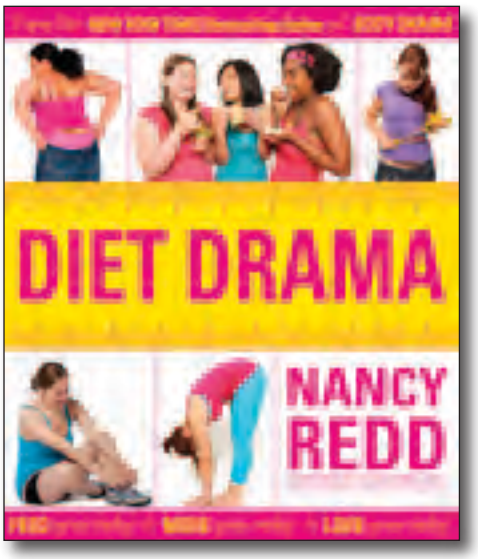
Paperback/Historical Novel
352 pages • 5 ½ x 8 ¼

Pub date: February 2010

Diet Drama

Feed Your Body! Move Your Body! Love Your Body!

by Nancy Redd, foreword by Dr. Ellen Rome, head of adolescent health at the Cleveland Clinic



978-1-592-40602-9
$22.50 ($28.00 CAN)

Diet/Self-Help
256 pages • 7 ¼" x 8 ½"

4-color photos and design elements throughout
Rights: W00
Pub History: A Gotham Books Trade Paperback Original
Also available as an e-book

On Sale: December 28, 2010

The *New York Times* bestselling author of *Body Drama* addresses anxieties young women face about weight, diet, exercise, and body image

At a time when both obesity and eating disorders are on the rise, Harvard graduate and former Miss Virginia Nancy Redd provides a much-needed resource for millions of young women and concerned parents. In her uniquely reassuring "big sister" voice and with a fresh, fun, and frank attitude that has made her the nation's go-to girl for body issues, Nancy addresses the common, painful, and shameful "diet dramas" that most mainstream diet and nutrition books miss, including: *"I think I'm healthy, but medical charts say I'm not"; "I can't afford a gym so I can't exercise properly"*; and *"I just want to have weight loss surgery and be done with it."*

Nancy's advice is vetted by a leading adolescent medicine expert and the book is packed with informative "fast facts," moving personal anecdotes of Nancy's own diet experiences, and revolutionary real-deal four-color photographs of young women sized 2 to 22. Finally, a food and fitness book that doesn't condescend or blame, *Diet Drama* begins with body image and shows readers that health comes in all shapes and sizes.

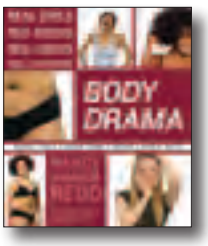
Praise for Nancy Redd and *Body Drama*

"Demystifies female bodies and shows them as they really look: curvy, sometimes pimply, and never perfect." —*Glamour*

"*Body Drama* should be center stage in every young woman's life. It will make you love every little thing about your body. . . It's a book of liberation and it's fun." —Eve Ensler

"Honest, funny, and lucidly written . . . the perfect antidote to a culture constantly teaching young women to angst about their bodies." —Judy Norsigian, *Our Bodies, Ourselves*

Nancy Redd is an American Library Association award winner, an NAACP Image Award nominee, and a *New York Times* and *USA Today* bestselling author. She currently serves as a self-esteem expert to *Fitness* magazine, an AOL Health Insider, and a contributing editor at *J-14* and *American Cheerleader* magazines. She lives in Los Angeles.



Previous title: *Body Drama*
978-1-592-40326-4
$20.00 ($25.00 CAN)
A *New York Times* bestseller

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The Wilder Life

My Adventures in the Lost World of Little House on the Prairie

by Wendy McClure

Photo © Carrie Levy

978-1-59448-780-4
$25.95 ($32.50 CAN)

Nonfiction/Memoir
336 pages • 5 ½ x 8 ¼

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First serial, audio, UK,
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Also available as an e-book.

A lively exploration of an obsession with Laura Ingalls Wilder that will resonate with anyone who has wanted to step into the world of a favorite book.

Wendy McClure is on a quest to find the world of beloved *Little House on the Prairie* author Laura Ingalls Wilder—a fantastic realm of fiction, history, and places she's never been to yet somehow knows by heart. She retraces the pioneer journey of the Ingalls family—looking for the Big Woods among the medium trees in Wisconsin, wading in Plum Creek, and enduring a prairie hailstorm in South Dakota. She immerses herself in all things *Little House*—exploring the story from fact to fiction, and from the TV shows to the annual summer pageants in Laura's hometowns. Whether she's churning butter in her apartment or sitting in a replica log cabin, McClure is always in pursuit of "the Laura experience." Along the way she comes to understand how Wilder's life and work have shaped our ideas about girlhood and the American West.

The Wilder Life is a loving, irreverent, spirited tribute to a series of books that have inspired generations of American women. It is also an incredibly funny first-person account of obsessive reading, and a story about what happens when we reconnect with our childhood touchstones—and find that our old love has only deepened.

Wendy McClure has been writing about her obsessions both online and in print for nearly a decade. In addition to her 2005 memoir, *I'm Not the New Me*, she is a columnist for *BUST* magazine and has contributed to *The New York Times Magazine*. McClure holds an MFA from the Iowa Writers' Workshop. She lives in Chicago, where she is a senior editor at the children's book publisher Albert Whitman & Company.

Praise for Wendy McClure

"A really astute writer. . . . McClure is able to craft lines so funny and caustic that readers of all shapes and genres should go back to savor them." —*USA Today*

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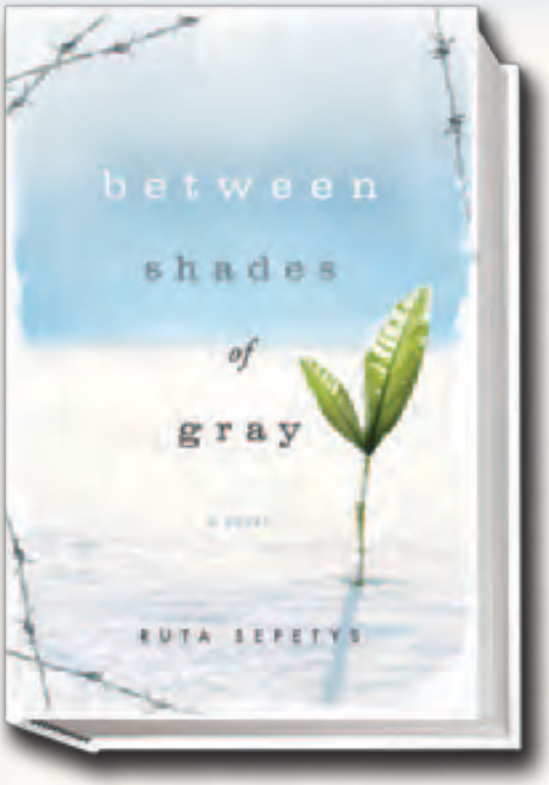

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