

PEARSON ALWAYS **ESL**

SPRING
2013

See **WHAT'S
NEW** for 2013

ART TOURS for
ESOL Students

PEARSON
International
TESOL SESSIONS
Inside



TRENDS | RESOURCES | CATALOG



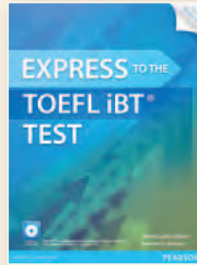
NEW for 2013



Avenues/LEAP

Avenues and *LEAP* feature a cross-curricular approach that teaches students skills and strategies to excel in the academic world.

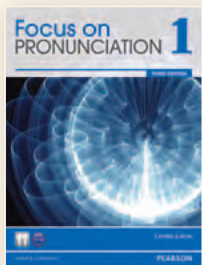
Learn more on pages 28-29.



Express to the TOEFL iBT® Test

Comprehensive yet compact, the *Express to the TOEFL iBT® Test* completely covers all of the skills and question types found on the TOEFL iBT® Test in a shorter amount of time than standard TOEFL iBT® Test preparation textbooks.

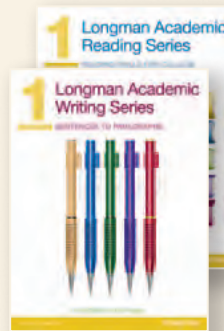
Learn more on page 81.



Focus on Pronunciation

This new edition follows the successful four-step approach found in the *Focus on Grammar* series and is flexible enough to be used as a pronunciation resource alongside any program.

Learn more on page 66.

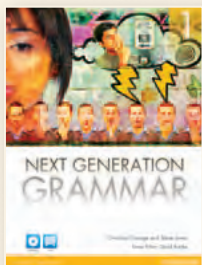


Longman Academic Reading Series/ Longman Academic Writing Series

These new academic reading and writing series help students master the academic skills required for college preparation.

Learn more on page 36.

COMING SUMMER 2013



Next Generation Grammar

Introducing a groundbreaking, new grammar course that keeps students engaged and on track. It gives you the freedom to focus on what is most important and extends learning beyond the classroom through digital content!

Learn more on pages 30-31.

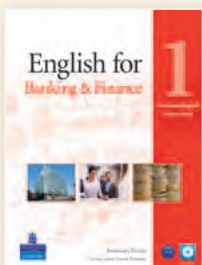
COMING SUMMER 2013



Speech Communication Made Simple

This speech course features rich academic content and varied communicative activities to motivate students to speak confidently and effectively.

Learn more on page 64.



Vocational English

The *Vocational English* series combines a strong grammar syllabus with the essential vocabulary that students need for their working lives.

Learn more on page 79.



Writing Power

The skills-based approach of the *Power* books is what makes it a favorite among teachers. *Writing Power* is the newest series in the family.

Learn more on page 49.

To see samples of these books, go to pearsoneltusa.com/sampleunits

(Registration is required)



What Teachers Are Saying...



Consider the Issues

*"It's always a challenge finding authentic listening materials to use in my classroom. What I love about **Consider the Issues** is how it improves my students' listening comprehension and discussion through quality, authentic listening selections. It's amazing to be able to expose them to content from National Public Radio® and still provide the support they need in learning English."*

Maria Fernandez
Adjunct Professor
Hillsborough County, FL



Focus on Writing

*"**Focus on Writing** is the best writing series I have seen in all my years of teaching. It offers the perfect amount of guidance to assist students to become independent writers and thinkers. The exercises connect seamlessly with the student's own writing project in each chapter. Not only our instructors but also our students love **Focus on Writing**."*

Paul Kern
Green River Community College
Auburn, WA



From Reading to Writing

*"**From Reading to Writing** provides pre-academic English learners with instruction from sentence patterns to language usage so they can utilize these skills in their own composition. The simple, easy-to-follow format clarifies the connection between reading and writing better than most textbooks available in the market."*

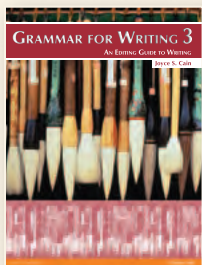
Meryem D. Kennedy
ESL Teacher
Phoenix, AZ



Future U.S. Citizens

*"My students love the fact that **Future U.S. Citizens** is more than just a print textbook. They are able to use the student book online too. **Future U.S. Citizens** is the most complete citizenship textbook on the market today."*

Gemma Perez
Citizenship Tutor
Hialeah Senior Adult Center
Hialeah, FL



Grammar for Writing

*"**Grammar for Writing** is the closest thing to a Gen 1.5 grammar text we have ever seen. This text skillfully points out and explains the grammar and writing issues that plague our community college ESL students. Hurray!"*

Jean Carroll
ESL/Linguistics Department
Fresno City College
Fresno, CA



Top Notch & Summit

*"**Summit** offers a social language syllabus that provides adult students with every skill for their everyday needs."*

Milka Willis
Fairfax County Adult Education
Springfield, VA

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Join us at International TESOL in Dallas to see how Pearson ELT is integrating technology into everything we do, making learning more efficient, effective, powerful, and personal.

Find this symbol throughout the catalog to see our exhibitor sessions. Stop by booth #600-601 to meet our outstanding authors including David Nunan, Bill Bliss, Steve Molinsky, Christina Cavage, Carol Numrich, H. Douglas Brown, and many others.



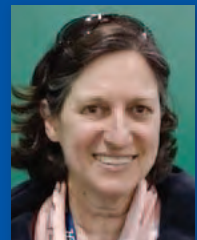
"I just visited the Pearson booth, and it's very impressive! You can see everything on the computer and test it out. They put a lot of thought and effort into designing this space."

Robert Snell
San Diego State University
San Diego, CA



"The Pearson exhibit is phenomenal! My rep showed me how to use the computers to access the books online."

Denise Daych
Norwalk Community College
Norwalk, CT



For the most up-to-date conference schedule, please visit us at pearsoneltusa.com/alwaysesl

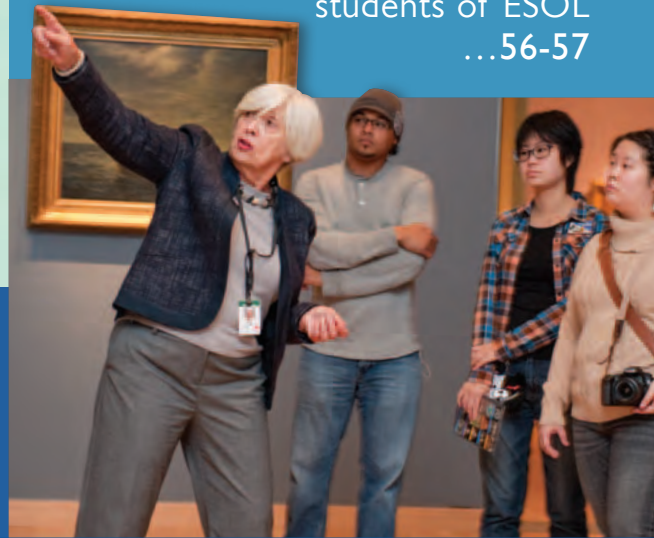


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This offer expires June 15, 2013.

Foundations

Second Edition

Pre-Beginning – Low-Beginning



Steven J. Molinsky and Bill Bliss

pearsoneltusa.com/molinskyandbliss

Foundations is an all-skills, standards-based program for beginning-literacy and low-beginning learners of English. Its clear and easy-to-use format offers students an introduction to basic English for essential lifeskill situations and builds a language foundation for students' future success at the Book 1 level of instruction.

Features:

- Standards-based lessons integrate lifeskill competencies contained in CASAS, EFF, SCANS, and other curricula.
- Photo dictionary pages introduce key vocabulary.
- Easy-to-use two-page lessons are designed for students with limited prior experience using a textbook.
- Numbers lessons build students' numeracy and math skills.
- Community tasks introduce basic civics topics.
- Unit achievement tests prepare students for success on standardized assessments.
- **Teacher's Guide with Tests and CD-ROM with Multilevel Activity Book** offers teaching strategies, multilevel expansion activities, tests, and worksheets for preliteracy, literacy, handwriting, number, and vocabulary practice.
- **Vocabulary Photo Cards and Transparencies** provide picture resources for activities and games.
- Access literacy text prepares students for *Foundations*. (See page 90.)

Foundations		Price
 Student Book and Activity Workbook with Audio CDs	978-0-13-135263-6	\$ 29.60
Student Book	978-0-13-173144-8	\$ 22.00
Activity Workbook with Audio CDs	978-0-13-227555-2	\$ 15.00
Literacy & Numeracy Workbook	978-0-13-294051-1	\$ 15.00
Teacher's Guide with Tests and CD-ROM with Multilevel Activity Book	978-0-13-714570-6	\$ 35.30
Vocabulary Photo Cards (313)	978-0-13-223838-0	\$ 125.40
Transparencies	978-0-13-228459-2	\$ 33.25
Student Book Audio CDs	978-0-13-188668-1	\$ 66.90
Student Book Audiocassettes	978-0-13-175585-7	\$ 66.90

Molinsky & Bliss Programs

Level	Courses	Picture Dictionaries
Literacy/ Low-Beginning	<i>Access Foundations</i>	<i>Word by Word Basic</i>
Beginning/ Intermediate	<i>Side by Side 1-4</i> <i>Side by Side Plus 1-4</i> <i>ExpressWays 1-4</i> <i>Day by Day</i> <i>Voices of Freedom</i>	<i>Word by Word</i>
High-Intermediate/ Advanced	<i>Communicator 1-2</i>	

For more information about the Molinsky & Bliss programs, go to

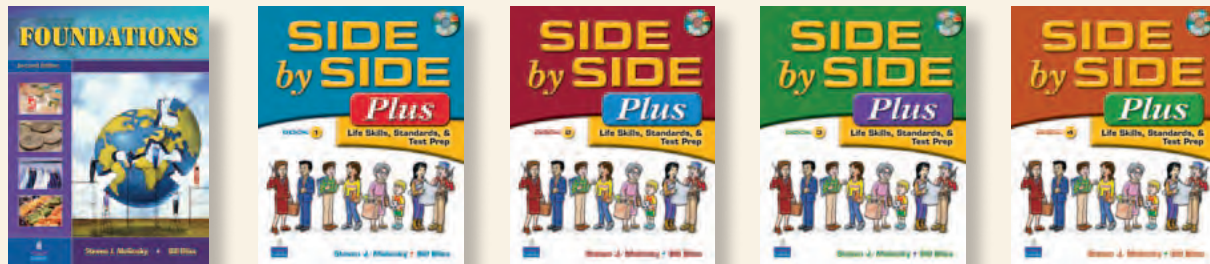
www.pearsoneltusa.com/molinskyandbliss



Side by Side Plus

Life Skills, Standards, & Test Prep

Low-Beginning – Intermediate



Steven J. Molinsky and Bill Bliss

pearsoneltusa.com/molinskyandbliss

Side by Side Plus builds students' general language proficiency for success in daily life, the community, and work. Together, *Foundations* and *Side by Side Plus* offer a comprehensive learning system from the low-beginning level to students transitioning to career and academic English at the intermediate level.

Features:

- A proven learning methodology integrates dynamic conversation practice within carefully structured grammatical frameworks.
- Standards-based lessons develop key competencies for CASAS, BEST Plus, EFF, and more.
- Learner-persistence components help students achieve benchmarks and persist in their learning goals.
- Multilevel materials and teaching strategies support students at different levels of proficiency.
- **CD-ROM** and print reproducibles make lesson preparation easy.
- **Audio CDs** included in each book extend learning beyond the classroom.
- **Activity and Test Prep Workbooks with Audio** promote learner persistence through high-interest self-study activities that reinforce classroom instruction and help students who "stop out" to continue learning at home.

SHOWDOWN AT THE "SIDE BY SIDE" SALOON

Presenters: Bill Bliss and Steven J. Molinsky

Friday, March 22, 5:00-5:45 pm

Room: D225 Convention Center



- **Teacher's Guides** provide easy-to-use strategies to help teachers preview and pre-drill lesson objectives for students who need extra preparation. Hundreds of dynamic expansion activities offer reinforcement and enrichment for students at different ability levels.
- **Multilevel Activity & Achievement Test Books and CD-ROMs** provide a wealth of reproducible resources including supplemental worksheets offering multilevel grammar, vocabulary, life skills, number practice, activity masters, and tests.

"*Side by Side Plus* is an ideal book for learning English as a second language. Perhaps its greatest strength is its practicality for adult learners to use for everyday lifeskills."

Katherine Jane Chua
University of California
Los Angeles, CA
CATESOL Journal



See pages 10, 11, & 88.

Real-life conversation practice gets students talking through interactive pair work.

Check-up tests allow a quick assessment of student achievement.

Community tasks introduce civics topics and connect students to community services.

Vocabulary checklists help students review key words in each unit.

Realia-based reading activities and literacy tasks include schedules, signs, ads, and other authentic materials.

Language skill checklists in the form of can-do statements enable students to describe and keep track of their developing skills.

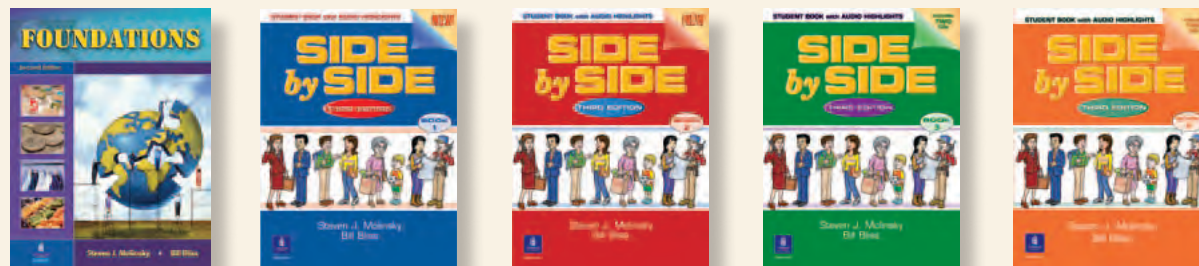
Critical thinking and problem-solving activities help students focus on issues and share ideas and solutions.

Side by Side Plus	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
Student Book & Activity & Test Prep Workbook	978-0-13-508723-7	978-0-13-508761-9	978-0-13-508760-2	978-0-13-508759-6	\$ 29.60
Student Book (with Gazette Audio CD)	978-0-13-240254-5	978-0-13-240255-2	978-0-13-240256-9	978-0-13-240257-6	\$ 22.00
Student Book A (with Gazette Audio CD)	978-0-13-209010-0	978-0-13-209012-4			\$ 12.15
Student Book B (with Gazette Audio CD)	978-0-13-209011-7	978-0-13-209013-1			\$ 12.15
Activity & Test Prep Workbook (with 2 Audio CDs)	978-0-13-607059-7	978-0-13-607060-3	978-0-13-040649-1	978-0-13-040640-8	\$ 15.00
Student Book IA w/CD and Activity & Test Prep Workbook IA w/CD Package	978-0-13-246354-6				\$ 17.45
Student Book IB w/CD and Activity & Test Prep Workbook IB w/CD Package	978-0-13-610758-3				\$ 17.45
Student Book 2A w/CD and Activity & Test Prep Workbook 2A w/CD Package		978-0-13-246355-3			\$ 17.45
Student Book 2B w/CD and Activity & Test Prep Workbook 2B w/CD Package		978-0-13-246322-5			\$ 17.45
Split Activity Test Prep Workbook IA	978-0-13-246344-7				\$ 9.65
Split Activity Test Prep Workbook IB	978-0-13-246345-4				\$ 9.65
Split Activity Test Prep Workbook 2A		978-0-13-246346-1			\$ 9.65
Split Activity Test Prep Workbook 2B		978-0-13-246347-8			\$ 9.65
Teacher's Guide w/Multilevel Activity & Achievement Test Book and CD-ROM	978-0-13-240669-7	978-0-13-240708-3	978-0-13-234387-9	978-0-13-234388-6	\$ 35.30
Communication Games	978-0-13-026754-2	978-0-13-026767-2	978-0-13-026886-0		\$ 22.65
Picture Cards, Levels 1-4	978-0-13-027005-4				\$ 114.35
Placement Test, Levels 1-4	978-0-13-027002-3				\$ 32.20
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Side by Side

Third Edition

Beginning – Intermediate



Steven J. Molinsky and Bill Bliss

pearsoneltusa.com/molinskyandbliss

Teachers worldwide praise *Side by Side* because students truly learn the language as they interact with each other and talk about themselves and the world around them.

Through the methodology of guided conversations, *Side by Side* engages students in meaningful conversations within carefully structured grammatical frameworks. Students are then encouraged to move beyond the textbook to create conversations on their own. This dynamic, all-skills program integrates listening, speaking, reading, and writing in an engaging, fun, easy-to-use format.

Features:

- Vocabulary preview sections in every chapter introduce key words in a picture-dictionary format.
- How to Say It! lessons highlight communication strategies.
- Pronunciation exercises provide models for practicing authentic pronunciation, stress, and intonation.
- Journal writing activities invite students to relate lesson themes to their own lives and experiences.
- *Side by Side Gazette* “magazine-style” pages feature articles, fact files, vocabulary expansion, cross-cultural topics, fun with idioms, authentic listening activities, e-mail exchanges, and humorous cartoons for role-playing.



Side by Side TV

Beginning – Low-Intermediate

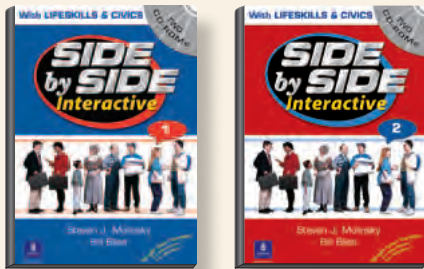
Side by Side TV DVD-plus-workbook packages are ideal for self-study. The popular videos offer comedy sketches, game shows, music, on-location interviews, and more — with optional subtitles to enhance language learning. The workbooks provide activities for each video scene, complete scripts, grammar charts, and answer keys.



See pages 10, 11, & 88.

Side by Side Interactive

Beginning – Low-Intermediate



“A fabulous resource offering students practice in grammar, speaking, listening, vocabulary, pronunciation, reading and writing. The video, audio, and animations provided are all very engaging.”

Media & Methods Magazine

Steven J. Molinsky and Bill Bliss

pearsoneltusa.com/molinskyandbliss

Side by Side Interactive is an innovative two-level program that combines interactive video, audio, graphics, and text to provide students with powerful learning tools and abundant exercises and activities for effective language instruction that is individualized, self-paced, easy to use, and fun!

Activity Workbooks provide comprehensive supplementary activities and are designed to serve as self-study companions.

Features:

- Video-based activities make language practice come alive as students interact with video clips in a variety of exercises.
- Comprehensive text-based activities offer extensive vocabulary, grammar and reading practice, and writing activities.
- GrammarToons focus on key language structures through entertaining cartoons.
- Check-up tests offer students instant feedback.
- Lifeskills and civics lessons integrate competencies required by adult education curriculum standards.

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
Side by Side					
Student Book & Activity & Test Prep Workbook	978-0-13-217040-6	978-0-13-217041-3	978-0-13-217043-7	978-0-13-217039-0	\$ 29.60
Student Book	978-0-13-026744-3	978-0-13-026757-3	978-0-13-026874-7	978-0-13-026888-4	\$ 22.00
Student Book with Audio Highlights	978-0-13-111959-8	978-0-13-111960-4	978-0-13-184179-6	978-0-13-184180-2	\$ 25.00
Activity Workbook	978-0-13-026745-0	978-0-13-026750-4	978-0-13-026875-4	978-0-13-026891-4	\$ 15.00
Activity & Test Prep Workbook with 2 Audio CDs and Answer Key	978-0-13-607059-7	978-0-13-607060-3	978-0-13-040649-1	978-0-13-040640-8	\$ 15.00
Student Book/Workbook A	978-0-13-029298-8	978-0-13-029301-5			\$ 21.75
Student Book/Workbook B	978-0-13-029290-2	978-0-13-029302-2			\$ 21.75
Teacher's Guide with Multilevel Activities	978-0-13-219977-3	978-0-13-512614-1	978-0-13-512612-7	978-0-13-512613-4	\$ 35.30
Communication Games	978-0-13-026754-2	978-0-13-026767-2	978-0-13-026886-0		\$ 22.65
Test Package	978-0-13-026752-8	978-0-13-026768-9	978-0-13-026885-3	978-0-13-026890-7	\$ 32.20
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Student Book Audio CDs	978-0-13-026748-1	978-0-13-026759-7	978-0-13-026882-2	978-0-13-026880-8	\$ 211.35
Student Book Audiocassettes	978-0-13-027288-1	978-0-13-027280-5	978-0-13-026870-9	978-0-13-026889-1	\$ 211.35
Activity Workbook Audio CDs	978-0-13-026747-4	978-0-13-026764-1	978-0-13-026877-8	978-0-13-026893-8	\$ 76.15
Activity Workbook Audiocassettes	978-0-13-026746-7	978-0-13-026763-4	978-0-13-026876-1	978-0-13-026892-1	\$ 76.15

	LEVEL 1	LEVEL 2	LEVEL 1	LEVEL 2	Price
Side by Side Interactive					
	With Lifeskills & Civics		Without Lifeskills & Civics		
Single-user CD-ROM (2 disks)	978-0-13-048477-2	978-0-13-048470-3	978-0-13-048476-5	978-0-13-048483-3	\$ 271.25
CD-ROM 5-pack	978-0-13-111397-8	978-0-13-111404-3	978-0-13-111400-5	978-0-13-111407-4	\$1,084.90
CD-ROM 10-pack	978-0-13-111398-5	978-0-13-111405-0	978-0-13-111401-2	978-0-13-111408-1	\$2,169.75
CD-ROM 20-pack	978-0-13-111399-2	978-0-13-111406-7	978-0-13-111403-6	978-0-13-111409-8	\$4,339.45
Network Version (single site)	978-0-13-048479-6	978-0-13-048482-6			\$6,485.90
Installable Version (single site)	978-0-13-183653-2	978-0-13-183654-9	978-0-13-183683-9	978-0-13-183681-5	\$6,485.90
Interactive Activity Workbook A	978-0-13-110761-8	978-0-13-110763-2	978-0-13-110761-8	978-0-13-110763-2	\$ 20.60
Interactive Activity Workbook B	978-0-13-110762-5	978-0-13-110764-9	978-0-13-110762-5	978-0-13-110764-9	\$ 20.60

	LEVEL 1	LEVEL 2	Price
Side by Side TV			
TV DVD A and Interactive Activity Workbook A	978-0-13-504650-0	978-0-13-504652-4	\$ 44.75
TV DVD B and Interactive Activity Workbook B	978-0-13-504651-7	978-0-13-504649-4	\$ 44.75
Side by Side TV DVD A	978-0-13-150041-9	978-0-13-150044-0	\$ 35.30
Side by Side TV DVD B	978-0-13-150042-6	978-0-13-150043-3	\$ 35.30
Side by Side TV A (VHS)	978-0-13-091133-9		\$ 30.75
Side by Side TV B (VHS)	978-0-13-091141-4	978-0-13-091216-9	\$ 30.75
Reference Guide	978-0-13-094494-8	978-0-13-094495-5	\$ 7.90

Word by Word

Picture Dictionary Programs
Second Edition

Literacy – Intermediate



	Word by Word Basic	Word by Word
Word Count	2,500+	4,000+
Level	Literacy Low-Beginning	Beginning Intermediate
Perfect Partner	Foundations	Side by Side Side by Side Plus ExpressWays

Steven J. Molinsky and Bill Bliss

pearsoneltusa.com/molinskyandbliss

The *Word by Word* and *Word by Word Basic* Picture Dictionaries present vocabulary in context through vibrant illustrations and easy-to-use lesson pages. The unique interactive methodology makes vocabulary learning come alive as a dynamic communicative experience that prepares students at all levels for success using English in everyday life.

Features:

- *Word by Word* and *Word by Word Basic* are the *only* picture dictionaries in which students practice every word on every page conversationally.
- A careful research-based sequence of lessons integrates development of grammar and vocabulary skills.
- Discussion questions encourage students to share their backgrounds, experiences, and opinions.
- Extensive coverage of lifeskill competencies meets standards-based curriculum objectives.
- Workplace and school-subject lessons prepare students with basic career and academic vocabulary for successful transitions to work and further education.
- A **WordSongs Music CD** included with each dictionary extends learning outside the classroom through motivating musical practice.

Components:

- A **Teacher's Guide and Lesson Planner with CD-ROM** includes lesson-planning suggestions, community tasks, Internet web links, reproducible worksheets, and hundreds of multilevel communicative expansion activities.
- A unique choice of **Workbooks** offers flexible options for vocabulary, literacy, and lifeskills practice.
- A complete **Audio Program** includes all vocabulary, conversation practice, and WordSongs.
- **Vocabulary Game Cards** and **Transparencies** promote interactive learning.
- A **Testing Program** provides effective tools for assessment of student progress.
- **Bilingual Editions** offer native-language support.

The Most Teachable and Communicative Picture Dictionaries Available for Multilevel Classrooms

THE SUPERMARKET 55

1 aisle 8 shopping cart 15 express checkout (line) 22 clerk
 2 shopper/customer 9 (chewing) gum 16 tabloid (newspaper) 23 scale
 3 shopping basket 10 candy 17 magazine 24 can-return machine
 4 checkout line 11 coupons 18 scanner 25 bottle-return machine
 5 checkout counter 12 cashier 19 plastic bag 20 produce
 6 conveyor belt 13 paper bag 21 manager
 7 cash register 14 bagger/packer

11-8, 11-19, 21-25 | 19, 10, 26
 A. This is a gigantic supermarket!
 B. It is! Look at all the aisles!
 A. This is a gigantic supermarket!
 B. It is. Look at all the produce!

Where do you usually shop for food? Do you go to a supermarket, or do you go to a small grocery store? Describe the place where you shop.
 Describe the differences between U.S. supermarkets and food stores in your country.

Through *Word by Word's* unique interactive methodology, students practice conversationally every word in every lesson.

222 **JOB SAFETY**

- 1 hard hat/helmet 8 safety earmuffs 14 flammable 20 biohazard
 2 earplugs 9 hairnet 15 poisonous 21 electrical hazard
 3 goggles 10 mask 16 corrosive 22 first-aid kit
 4 safety vest 11 latex gloves 17 radioactive 23 fire extinguisher
 5 safety boots 12 respirator 18 dangerous 24 defibrillator
 6 toe guard 13 safety glasses 19 hazardous 25 emergency exit
 7 back support



A. Don't forget to wear your [11-91]!
 B. Thanks for reminding me.



A. Be careful! That material is [14-17]!
 That machine is [10].
 That work area is [19]!
 That's a [16]! / That's an [13]!
 B. Thanks for the warning.



A. Where's the [23-25]?
 B. It's over there.

Do you / Did you ever use any of the safety equipment in this lesson? When? Where?
 Where do you see safety equipment in your community?

Word by Word Basic's simple page design makes it the most accessible picture dictionary for low-beginners.

Word by Word Picture Dictionary		Price
Student Book with WordSongs Music CD	978-0-13-235838-5	\$ 20.95
Teacher's Guide with Multilevel Activities and Lesson Planner with CD-ROM	978-0-13-240521-8	\$ 49.65
Literacy Workbook with Audio CD	978-0-13-189228-6	\$ 15.00
Beginning Vocabulary Workbook with Audio CD	978-0-13-189229-3	\$ 15.00
Beginning Lifeskills Workbook	978-0-13-193545-7	\$ 15.00
Intermediate Vocabulary Workbook with Audio CD	978-0-13-189230-9	\$ 15.00
Vocabulary Game Cards	978-0-13-191629-6	\$126.80
Transparencies	978-0-13-191618-0	\$ 60.65
Communication Games and Activity Masters	978-0-13-191625-8	\$ 27.60
Testing Program	978-0-13-191615-9	\$ 23.15
Student Book Audio CDs	978-0-13-191613-5	\$126.80
Student Book Audiocassettes	978-0-13-191612-8	\$126.80

Word by Word Bilingual Editions		Price
English/Arabic	978-0-13-193539-6	\$ 20.95
English/Brazilian/Portuguese	978-0-13-191633-3	\$ 20.95
English/Chinese-Traditional	978-0-13-191631-9	\$ 20.95
English/Chinese-Simplified	978-0-13-815484-4	\$ 20.95
English/Haitian/Kreyol	978-0-13-191627-2	\$ 20.95
English/Japanese	978-0-13-193542-6	\$ 20.95
English/Korean	978-0-13-191630-2	\$ 20.95
English/Polish	978-0-13-193540-2	\$ 20.95
English/Russian	978-0-13-191632-6	\$ 20.95
English/Spanish	978-0-13-191626-5	\$ 20.95
English/Vietnamese	978-0-13-191634-0	\$ 20.95

To learn more about the *Word by Word Picture Dictionaries*, go to pearsoneltusa.com/molinskyandbliss

Word by Word Basic Picture Dictionary		Price
Student Book with WordSongs Music CD	978-0-13-207874-0	\$ 19.95
Teacher's Guide with Multilevel Activities and Lesson Planner with CD-ROM	978-0-13-159585-9	\$ 49.65
Literacy Workbook with Audio CD	978-0-13-148232-6	\$ 15.00
Vocabulary Workbook with Audio CD	978-0-13-148233-3	\$ 15.00
Lifeskills Workbook	978-0-13-200357-5	\$ 15.00
Vocabulary Game Cards	978-0-13-191629-6	\$126.80
Transparencies	978-0-13-148231-9	\$ 60.65
Testing Program	978-0-13-148229-6	\$ 23.15
Student Book Audio CDs	978-0-13-148227-2	\$126.80
Student Book Audiocassettes	978-0-13-148226-5	\$126.80
Bilingual Editions		
English/Spanish	978-0-13-148234-0	\$ 19.95
English/Haitian/Kreyol	978-0-13-148235-7	\$ 19.95
English/Japanese	978-0-13-244688-4	\$ 19.95

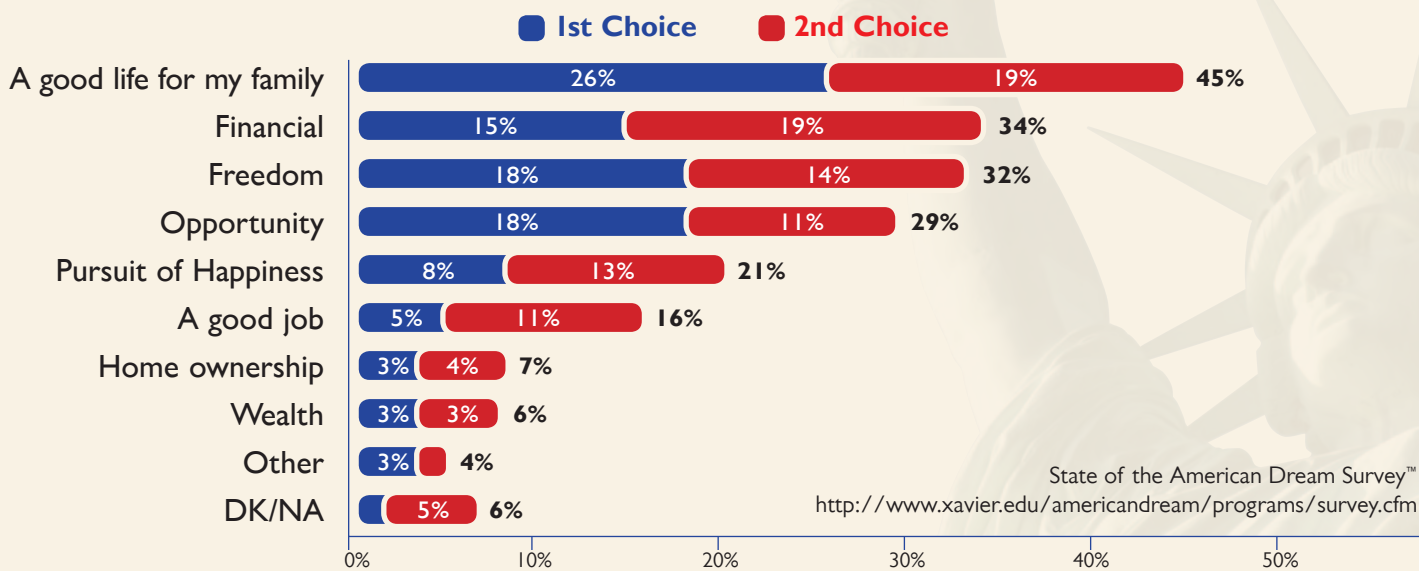
Help Your Students Achieve the American Dream

What is the American Dream? Is it a sentiment or an achievable goal?

While the answer varies, a majority of students who aspire to improve their lives pursue English language proficiency as a means by which to achieve their goals.

According to the Center for the Study of the American Dream at Xavier University, most people define the American Dream in terms of family. In the latest survey, the top four definitions of the American Dream are “a good life for my family,” “financial security,” “opportunity,” and “freedom.”

(Ranked by % Total 1st and 2nd Choice)

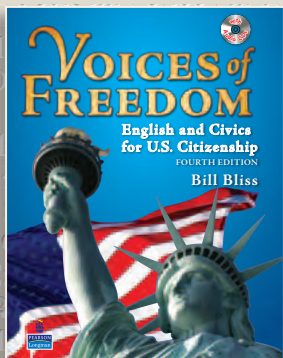


While the view of the Dream has shifted for many Americans, the perception of the American Dream remains most positive among Latinos and immigrants who feel the Dream is in “good condition.” Nearly half believe America still represents the future for them and their families.

For many, citizenship is a major milestone on their path toward achieving the Dream. Those who desire American citizenship must pass the naturalization test that

demonstrates civic literacy. The swearing-in ceremony of the citizenship process is a meaningful ritual. For many, this act represents the Dream becoming a reality.

Pearson provides materials for your classroom to help prepare students for the responsibilities of being a U.S. citizen and passing the test. Contact your ELL Specialist to learn how Pearson supports the American Dream.



Prepare Your Students for Citizenship

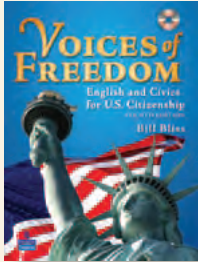


WHAT IS THE SUPREME LAW OF THE LAND? WHAT DOES THE CONSTITUTION DO? WHAT IS AN AMENDMENT? HOW MANY AMENDMENTS ARE THERE? HOW DO WE CALL THE FIRST TEN AMENDMENTS? WHAT DOES THE CONSTITUTION HAVE? WHAT IS THE PURPOSE OF THE CONSTITUTION? WHAT IS THE GOVERNMENT FROM BECOMING TOO POWERFUL? WHAT IS THE CHECK AND BALANCE SYSTEM? WHO IS THE COMMANDER IN CHIEF OF THE ARMY AND NAVY? WHO IS THE PRESIDENT OF THE UNITED STATES? HOW DO WE VOTE FOR PRESIDENT? WHO WRITES THE CONSTITUTION? WHEN WAS THE CONSTITUTION WRITTEN? WHO IS THE "FATHER OF OUR COUNTRY"? WHO WAS THE FIRST PRESIDENT? WHAT DID THE EMANCIPATION PROCLAMATION DO? WHAT OCEAN IS ON THE WEST COAST OF THE UNITED STATES?

Voices of Freedom

English and Civics for U.S. Citizenship
Fourth Edition

Beginning – Intermediate



Meets the guidelines of the new citizenship test

Bill Bliss

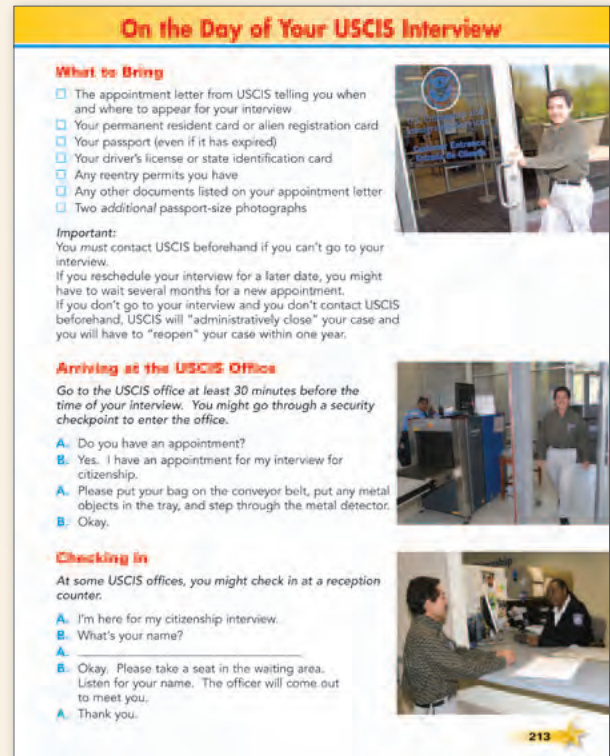
pearsoneltusa.com/molinskyandbliss

This accessible content-based text for beginners includes carefully sequenced lessons that integrate essential government and history topics with basic vocabulary and grammar. The text prepares students for the redesigned test's focus on concepts of democracy and the rights and responsibilities of citizenship.


Illustrations make the subject matter memorable, illustrating not only the history and government concepts but the citizenship application process as well. Using the text's active methodology, students develop the communication skills they need to demonstrate their English language skills and civics knowledge at the naturalization interview.

Features:

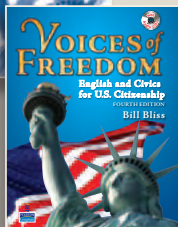
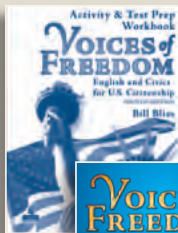
- The 100 official civics test questions are integrated throughout the text.
- Interview dialogues prepare students for the English-speaking test — the naturalization interview itself.
- Unit tests prepare students for the new exam's civics, reading, and writing questions.
- Civic participation activities and projects meet EL/Civics program goals.



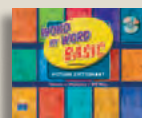
- **Activity & Test Prep Workbook** provides supplemental reading, writing, and interview practice for the citizenship exam.
- **Audio CDs** included with the Student Book are ideal for self-study.
- **Teacher's Guide** offers teaching strategies and reproducible worksheets and assessments.

	Voices of Freedom	Price
	Student Book with Audio CDs & Activity & Test Prep Workbook	978-0-13-291565-6 \$ 32.00
	Student Book with Audio CDs	978-0-13-236628-1 \$ 25.00
	Activity & Test Prep Workbook	978-0-13-286206-6 \$ 15.00
	Teacher's Guide	978-0-13-813159-3 \$ 23.15

EL/Civics Packages – \$65 each

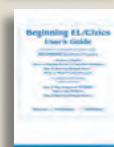
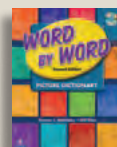


plus



= **Foundations Level**
978-0-13-324814-2

plus



= **Beginning Level**
978-0-13-324813-5

Future

English for Results

Beginning – Low-Advanced



Series Consultants:

Beatriz B. Díaz, Ronna Magy, and Federico Salas-Isnardi

futureenglishforresults.com

Future is an engaging six-level, four-skill adult English language course that provides a complete, well-structured classroom program.

Transitions

Studies have shown that there are significant similarities in the skills necessary for success in employment and post-secondary education. These skills include critical thinking, communication, numeracy, reading and writing, taking initiative, and working independently.

Future addresses the diverse needs of adult learners — those preparing to transition to career or post-secondary education, those wanting to help their children, and those studying English to improve their own lives.

21st Century Skills

Future develops the interpersonal skills necessary for success in the 21st century, such as working collaboratively, planning and prioritizing, directing one's own learning, and solving complex problems creatively. In addition, *Future* addresses 21st century needs including financial literacy, environmental literacy, and health literacy.

Career Pathways

Future's unique persistence curriculum teaches students how to set goals, develop stronger study skills, and monitor their progress. Studies have proven these tools enhance students' ability to achieve their learning goals.

Assessment and Test Prep

Future addresses assessment in numerous ways throughout the course to ensure positive student learning outcomes.

- CASAS-style listening activities and performance-based assessments.
- Unit tests using standardized testing formats.
- ExamView® Assessment Suite with ready-made and customizable tests at multilevels.
- A Placement Test to evaluate student proficiency.

LINKING STUDENTS TO OPPORTUNITIES: Readiness in the 21st Century

Presenters: Federico Salas-Isnardi,
Ronna Magy, and Sarah Lynn

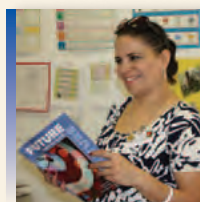
Friday, March 22, 5:00-5:45 pm
Room: D226 Convention Center



“Not only do I find the *Future* series to be a wonderful real-world skill builder, my students appreciate and give positive feedback about the series as well. This series seamlessly incorporates beneficial lifeskills, including wonderful lessons on various work-related skills and easy-to-understand, authentic lessons. And, it does all this while incorporating well-suited grammar.”

Zack Lewis

Utica Adult Learning Center
Utica, NY



“The *Future* books touch student's lives and their hearts as they learn English. In *Future*, there are so many good tools for teachers to use in multilevel classes.”

Irasema Zaragoza

Ysleta Independent School District
El Paso, TX

Future ActiveTeach

NEW



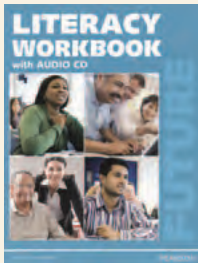
Future ActiveTeach transforms the Student Book into projectable pages with dynamic teaching tools to focus attention and create more interaction in class.

- Easy-to-use digital tools include zooming in, highlighting, and writing with “save” functionality.
- Point-of-use access to the audio program.
- Vocabulary flash cards for in-class interactivity.



Future Literacy Workbook

NEW





The *Literacy Workbook* is for learners with limited reading and writing skills in their native languages and those whose alphabets are non-roman. It helps learners develop literacy skills by limiting the amount of text on each page and focusing intensive practice on the lesson’s key words.

The *Future* website provides full teacher support.

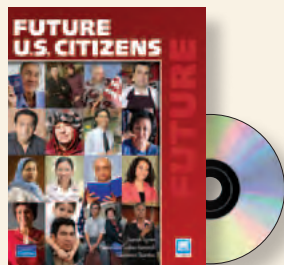


Worksheets that help students with the mechanics of letter formation are downloadable from www.futureenglishforresults.com/literacy.

Future	INTRO	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	Price
 Student Book and Literacy Workbook w/Audio CD	978-0-13-304631-1						\$ 27.00
 Student Book with Practice Plus CD-ROM and Workbook Package	978-0-13-245578-7	978-0-13-245581-7	978-0-13-245584-8	978-0-13-245583-1	978-0-13-245579-4	978-0-13-245582-4	\$ 27.00
Student Book with Practice Plus CD-ROM	978-0-13-240876-9	978-0-13-199144-6	978-0-13-199148-4	978-0-13-199152-1	978-0-13-199156-9	978-0-13-240875-2	\$ 22.00
Literacy Workbook with Audio CD	978-0-13-268020-2						\$ 15.00
Workbook (with Audio CDs Intro–2) (Without Audio CDs 3–5)	978-0-13-240926-1	978-0-13-199147-7	978-0-13-199151-4	978-0-13-199161-3	978-0-13-199160-6	978-0-13-240922-3	\$ 15.00
Teacher’s Edition and Lesson Planner	978-0-13-240928-5	978-0-13-199145-3	978-0-13-199149-1	978-0-13-199153-8	978-0-13-199157-6	978-0-13-240924-7	\$ 30.35
Multilevel Communicative Activities Book	978-0-13-240877-6	978-0-13-199146-0	978-0-13-199150-7	Available at: futureenglishforresults.com			\$ 52.15
Transparencies and Reproducible Vocabulary Cards	978-0-13-240930-8	978-0-13-204051-8	978-0-13-204052-5				\$ 34.80
Tests and Test Prep with ExamView® Assessment Suite	978-0-13-240929-2	978-0-13-240878-3	978-0-13-240880-6	978-0-13-240882-0	978-0-13-240919-3	978-0-13-240925-4	\$ 57.95
Placement Test (all levels)	978-0-13-242460-8	➔					\$ 29.00
Teacher Training DVD (all levels)	978-0-13-242422-6	➔					\$ 92.60
Classroom Audio CDs	978-0-13-240927-8	978-0-13-240879-0	978-0-13-240881-3	978-0-13-240918-6	978-0-13-240921-6	978-0-13-240923-0	\$ 69.45
ActiveTeach	978-0-13-274468-3	978-0-13-274469-0	978-0-13-274470-6	978-0-13-274471-3	978-0-13-274473-7	978-0-13-274474-4	\$ 103.95
Future Transitions to Work	Healthcare	Food Services	Hospitality	Technology	Manufacturing		
Beginning	978-0-13-262851-8	978-0-13-262852-5	978-0-13-262853-2	978-0-13-262854-9	978-0-13-262855-6		\$ 2.65
Intermediate	978-0-13-262857-0	978-0-13-262884-6	978-0-13-262883-9	978-0-13-262881-5	978-0-13-262856-3		\$ 2.65

Future U.S. Citizens

High-Beginning – Low-Intermediate



Sarah Lynn, Federico Salas-Isnardi, and Gemma Santos

Future U.S. Citizens prepares students for the U.S. Naturalization Test. The Student Book is divided into three parts: Civics Test Prep, Speaking Test Prep, and Reading and Writing Test Prep, allowing instructors to teach both the content required for the “100 Questions” and the skills needed for the speaking, reading, and writing tests.

The **bound-in Active Book** is a digital version of the entire book and also includes supplemental interactive activities for self-study.

- Three mock interview videos and all MP3 files help model effective speaking strategies and pronunciation.
- E-flash cards help students prepare for the civics test.
- Record-and-compare exercises help students practice reading.
- Dictation activities improve writing skills.

The “Book Plus Active Book” features:

- Innovative “test prep” approach focuses on the information, skills, and strategies students need for passing the test.
- Flexible instructional design allows teachers to focus on civics, interview skills, or reading/writing.
- Civics integration exercises help learners apply the concepts of citizenship to their daily lives.



Future U.S. Citizens
Student Book with Active Book

978-0-13-138166-7

Price
\$ 25.00



with Sarah

Q: Who is Sarah Lynn?

A: I currently teach at a literacy/learning program in Cambridge, MA. I've taught ESL for 20 years in the U.S. and abroad. I am also a series author and a featured instructor on the *Future Teacher Training DVD*.

Q: What is Ask Sarah Lynn?

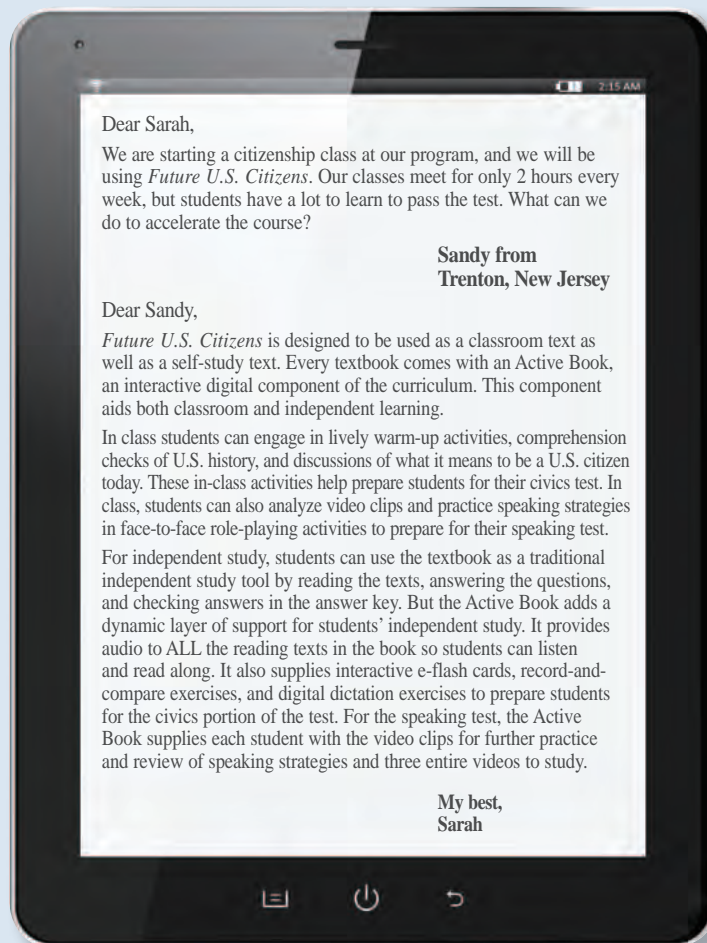
A: If you are facing challenges in your adult ESOL classroom, you can submit questions to *Ask Sarah Lynn* that I will personally respond to.

Q: What types of issues do you commonly address?

A: I answer a broad range of questions. Some frequent topics include: dealing with latecomers, learning strategies, teaching citizenship, setting goals, building community, and fostering independent learning.

Q: How can I ask you my classroom questions?

A: You can submit your question on the *Future: English for Results* website or send an e-mail to asksarahlynn@pearson.com. Here's a question I received about citizenship and my response:



So, what would you like to ask Sarah?

A Conversation with Megan Ernst, Glendale Community College



We recently caught up with Megan Ernst, an assistant division chair of ESL at Glendale Community College in Glendale, California. Since 1999, she has taught classes from Literacy to Level 5 using the *Side by Side* all-skills program. Megan took a few minutes to share her thoughts on what makes *Side by Side* so effective.

Q: How were you introduced to *Side by Side*?

ME: *Side by Side* was the book of choice for most of the instructors when I first came to Glendale, and it still is today. I fell in love with it right away because it teaches the material well, completely, and in a way that is engaging to students, particularly for lower levels. The pictures help them have fun and relax, and the stories get them communicating right away.

Q: What do you feel is the program's biggest strength?

ME: *Side by Side* really lends itself to a communicative classroom. With other programs, I've had to bring in a lot of my own materials to supplement, especially in the communicative language area. But with *Side by Side*, the conversation emerges very organically.

Q: What would you say your students enjoy most about *Side by Side*?

ME: They like the lighthearted approach — it lowers their stress level and helps them relax so they can really take in the material. Because each chapter follows a similar pattern, students know what to expect and feel comfortable with the material. The pacing's just right, and my classes always enjoy the lifeskills material. They like the direct application of their knowledge to their lives.

Q: Would you recommend *Side by Side* to other teachers?

ME: Wholeheartedly, 100%! I know new teachers who have used it successfully, and we have a lot of veteran teachers who use the program, too. I started using *Side by Side* as a new teacher 13 years ago, and I still find something new and exciting every time.



Submit your *Side by Side* story to win lunch with Bill and Steve!

- How long have you been using *Side by Side*?
- How has *Side by Side* helped you and your students?
- Tell about your greatest success with the *Side by Side* program.

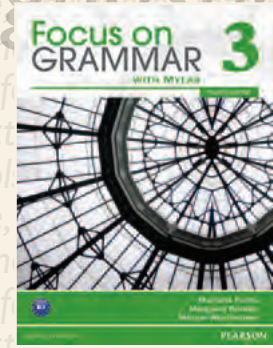
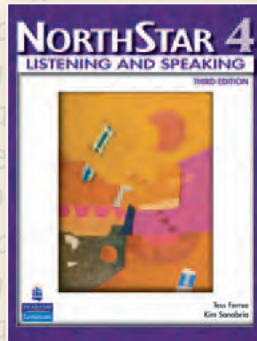
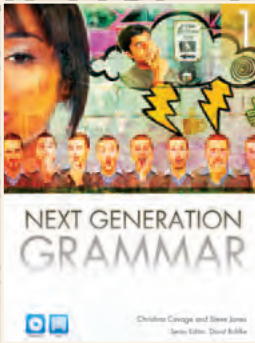
Visit http://bit.ly/SBS_story to share your story and be entered for a chance to be our guest for lunch with the authors!

MyEnglishLab – Learning Beyond the Classroom

Online components designed to complement your favorite courses

Interactive activities

Diagnostic tools



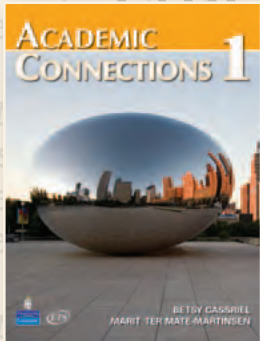
Interactive activities

Diagnostic tools

Practice

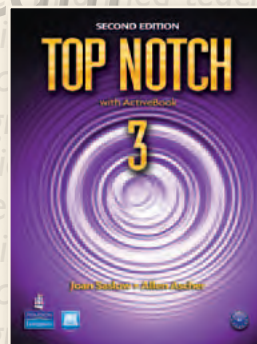
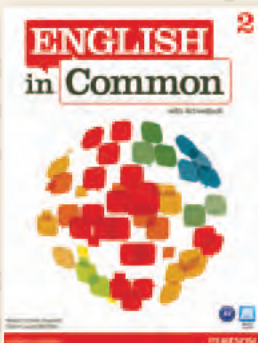
Informed teaching

anytime, anywhere



Practice anytime, anywhere

Informed teaching



Instant feedback



Visit pearsoneltusa.com/myenglishlab for everything you need to get started using MyEnglishLab.

What Teachers Are Saying About MyEnglishLabs

“There is no way to ‘break’ the program. Teachers can easily acclimate themselves to the program in a short amount of time. It is presented simply and clearly, and is therefore user-friendly even to teachers who are not confident using technology. My advice to other teachers would be to get temporary access to *MyEnglishLab* and just play around — you’ll be surprised by how easy it is to set up and navigate. For anyone who is ready to test the waters of blended learning, this is a great way to get your feet wet!”

Heather Anderson
Seattle Central Community College
Seattle, WA

“Though I’m not an expert, I learned to be more confident with myself as a user of technology. I can say that some of my students who were hesitant to use the program because they had less familiarity with technology were also transformed by the experience. In general, I’m quite happy with the *NorthStar* content, and I enjoy having the convenience of all of the assignments already online and ready for the students to practice at home.”

Kim Bayer
CUNY Hunter College
International English Language Institute
New York, NY

What Students Are Saying About MyEnglishLabs

“MORE FUN THAN DOING HOMEWORK IN MY BOOK.”

“I like to practice my speaking on the computer because sometimes I am quiet in class.”

“I can practice anytime.”

“I can practice as much as I want.”

“I learn new words easily by playing games and practicing pronunciation.”

Attend this session to learn more about Blended Learning Solutions with Christina Cavage at International TESOL in Dallas.

STUDENT AND TEACHER REFLECTIONS AND SUCCESS:

The MyEnglishLab Way

Presenter: Christina Cavage

Thursday, March 21, 5:00-5:45 pm

Room: C147 Convention Center



Top Notch

Second Edition

Beginning – Advanced



Joan Saslow and Allen Ascher

pearsoneltusa.com/topnotch2e

Dynamic new technology with
online and offline solutions

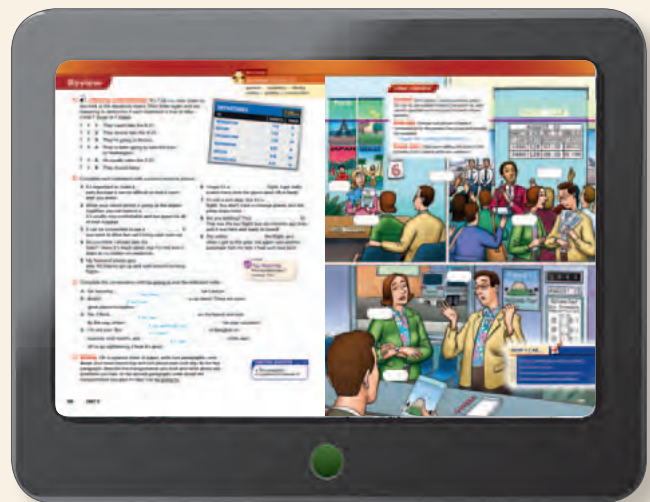
Top Notch is a dynamic communicative course that makes English unforgettable through multiple exposures to language, numerous opportunities to practice it, and systematic and intensive recycling. Goals- and achievement-based lessons with can-do statements enable students to confirm their progress.

Features:

- Builds confidence for successful oral expression through an expanded speaking pedagogy using language models, idea-framing, notepadding, wordposting, and ideas for extension.
- Prepares students for academic work through the development of critical thinking skills and reading and listening strategies.

A complete menu of teacher resources offers more than 1,000 extra practice activities per level!

- **Teacher's Edition and Lesson Planner with ActiveTeach**
 - A complete management tool for lesson planning.
 - A Methods Handbook for professional development.
 - Instant access to the complete audio program and *Top Notch/Summit* TV video program.
- **Copy & Go: Ready-Made Interactive Activities for Busy Teachers**
- **Complete Assessment Package with ExamView® Assessment Suite Software®**
- Full-Course and online **Placement Tests**



ActiveBook

Each Student's Book includes the digital course book with the complete audio program and extensive extra practice in all skill areas, including reading, listening, and speaking. Printable reading glossaries, "can-do" Self-Assessment charts, and more.



ActiveTeach

Each Teacher's Edition and Lesson Planner includes the digital Student's Book with interactive whiteboard tools for zooming in, writing, highlighting, and more — with a "save" option. Instant access to the complete audio program and TV video programs. Extensive printable resources including extension activities, TV activity worksheets, workbook answer keys, and audioscripts.

Summit

Second Edition

High-Intermediate – Advanced



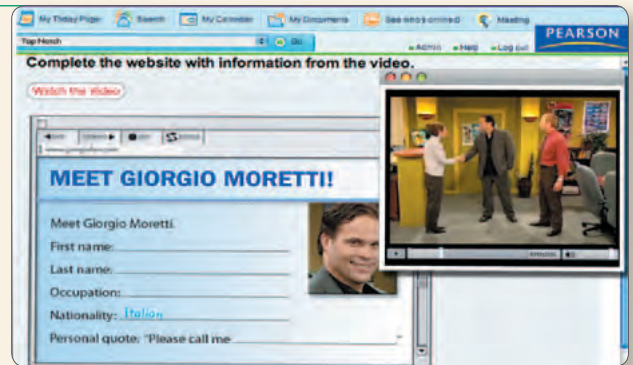
Joan Saslow and Allen Ascher

pearsoneltusa.com/summit2e

Summit helps the high-intermediate learner continue to grow through a balanced development of both fluency and accuracy. *Summit* offers a unique conversational syllabus and extensive opportunities for discussion, debate, presentations, and projects as well as contextualized grammar review, expansion, and practice. *Summit* prepares students for academic study through development of word skills, reading and listening skills and strategies, and critical thinking.

MyEnglishLab

A powerful online learning tool for personalized practice and assessment — an available option to complement the Student's Book. Assign activities and track student and class progress. Also includes TV video online with activities.



	TOP NOTCH Fundamentals	TOP NOTCH 1	TOP NOTCH 2	TOP NOTCH 3	SUMMIT 1	SUMMIT 2	Price
Top Notch and Summit 2e							
Student Book with ActiveBook & MyEnglishLab & Workbook	978-0-13-304654-0	978-0-13-304655-7	978-0-13-304656-4	978-0-13-304657-1	978-0-13-304661-8	978-0-13-304658-8	\$ 50.00
Student Book with ActiveBook & MyEnglishLab	978-0-13-246988-3	978-0-13-247038-4	978-0-13-247048-3	978-0-13-247027-8	978-0-13-267986-2	978-0-13-267996-1	\$ 45.00
Student Book with ActiveBook	978-0-13-245557-2	978-0-13-814083-0	978-0-13-245558-9	978-0-13-246987-6	978-0-13-246716-2	978-0-13-267995-4	\$ 25.00
MyEnglishLab: Top Notch/Summit	978-0-13-705323-0	978-0-13-705324-7	978-0-13-705325-4	978-0-13-705326-1	978-0-13-268141-4	978-0-13-268146-9	\$ 25.00
Student Book and Workbook Pack	978-0-13-279485-5	978-0-13-279486-2	978-0-13-279487-9	978-0-13-279484-8			\$ 34.00
Student Book w/Super Self-Study CD-ROM					978-0-13-298636-6	978-0-13-298635-9	\$ 34.00
Workbook	978-0-13-246991-3	978-0-13-247041-4	978-0-13-247052-0	978-0-13-247075-9	978-0-13-267987-9	978-0-13-260798-8	\$ 17.50
Student Book A w/ActiveBook and WB A	978-0-13-246989-0	978-0-13-247039-1	978-0-13-247050-6	978-0-13-247077-3	978-0-13-267988-6	978-0-13-267997-8	\$ 21.80
Student Book B w/ActiveBook and WB B	978-0-13-246990-6	978-0-13-247040-7	978-0-13-247051-3	978-0-13-247076-6	978-0-13-267990-9	978-0-13-268000-4	\$ 21.80
Student Book A w/ActiveBook and WB A & MyEnglishLab	978-0-13-267919-0	978-0-13-267921-3	978-0-13-267924-4	978-0-13-267926-8	978-0-13-267989-3	978-0-13-267999-2	\$ 34.50
Student Book B w/ActiveBook and WB B & MyEnglishLab	978-0-13-267920-6	978-0-13-267922-0	978-0-13-267925-1	978-0-13-267927-5	978-0-13-267991-6	978-0-13-268001-1	\$ 34.50
Classroom Audio Program	978-0-13-246993-7	978-0-13-247042-1	978-0-13-247053-7	978-0-13-247074-2	978-0-13-267993-0	978-0-13-260797-1	\$ 78.75
Teacher's Edition with ActiveTeach	978-0-13-246994-4	978-0-13-247028-5	978-0-13-247054-4	978-0-13-247073-5	978-0-13-267992-3	978-0-13-260796-4	\$ 52.50
Complete Assessment Pkg with ExamView®	978-0-13-246995-1	978-0-13-247043-8	978-0-13-247055-1	978-0-13-247071-1	978-0-13-267994-7	978-0-13-260799-5	\$ 126.00
Copy & Go	978-0-13-247031-5	978-0-13-247044-5	978-0-13-247022-3	978-0-13-247070-4			\$ 22.35
Placement Tests (CD), All levels	978-0-13-247029-2						\$ 37.40
Individual Student Online Placement Test	978-0-13-247030-8						\$ 7.50

English in Common

with ActiveBook

Beginning – Advanced



Series Consultants:
María Victoria Saumell and Sarah Louisa Birchley

pearsonelt.com/EnglishinCommon

Taking a “guided discovery” approach to learning, *English in Common* is an integrated-skills course that sets new standards in terms of interest level, teachability, and range of support materials. Designed for adult and young adult learners, this six-level course is based on international (CEF) standards and learner outcomes.

Features:

- Gives learners a clear sense of what they are learning and why, as well as how it can be applied outside the classroom.
- Engages learners by offering a new twist on familiar topics that reflect students’ needs and interests.
- Develops independent learners by encouraging active participation in observing structures and using background knowledge to determine use and form.
- **MyEnglishLab: English in Common**
All Student Books are available with MyEnglishLab, an optional online learning tool for interactive practice, with automatic gradebook.

English in Common	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6	Price
Student Book w/ActiveBook & MyEnglishLab	978-0-13-262737-5	978-0-13-262867-9	978-0-13-262873-0	978-0-13-262887-7	978-0-13-262897-6	978-0-13-262906-5	\$ 45.00
Student Book w/ActiveBook	978-0-13-247003-2	978-0-13-262725-2	978-0-13-262727-6	978-0-13-262728-3	978-0-13-262729-0	978-0-13-262731-3	\$ 25.00
MyEnglishLab: English in Common	978-0-13-286153-3	978-0-13-286155-7	978-0-13-286156-4	978-0-13-286157-1	978-0-13-286158-8	978-0-13-286160-1	\$ 25.00
Workbook	978-0-13-262864-8	978-0-13-262871-6	978-0-13-262880-8	978-0-13-262894-5	978-0-13-262902-7	978-0-13-267896-4	\$ 17.50
Student Bk and WB A w/ActiveBook	978-0-13-262859-4	978-0-13-262868-6	978-0-13-262875-4	978-0-13-262888-4	978-0-13-262898-3	978-0-13-262907-2	\$ 21.80
Student Bk and WB B w/ActiveBook	978-0-13-262861-7	978-0-13-262869-3	978-0-13-262877-8	978-0-13-262891-4	978-0-13-262900-3	978-0-13-267894-0	\$ 21.80
Teacher’s Resource Bk w/ActiveTeach	978-0-13-262865-5	978-0-13-262872-3	978-0-13-262885-3	978-0-13-262895-2	978-0-13-262903-4	978-0-13-267897-1	\$ 52.50
Audio Program (CDs)	978-0-13-262878-5	978-0-13-262879-2	978-0-13-262886-0	978-0-13-262896-9	978-0-13-262904-1	978-0-13-267898-8	\$ 52.50

Ask about value package options with MyEnglishLab.

English Firsthand	ACCESS	SUCCESS	LEVEL 1	LEVEL 2	Price
Student Book	978-988-00-3057-4	978-988-00-3058-1	978-988-00-3059-8	978-988-00-3060-4	\$ 25.00
Workbook	978-988-00-3069-7	978-988-00-3070-3	978-988-00-3071-0	978-988-00-3072-7	\$ 17.50
Classroom Audio CD	978-988-00-3065-9	978-988-00-3066-6	978-988-00-3067-3	978-988-00-3068-0	\$ 52.50
Teacher’s Manual with CD-ROM	978-988-00-3061-1	978-988-00-3062-8	978-988-00-3063-5	978-988-00-3064-2	\$ 52.50
Interactive White Board CD-ROM	978-988-00-3073-4	978-988-00-3074-1	978-988-00-3075-8	978-988-00-3076-5	\$ 399.00

English Firsthand

Fourth Edition

Beginning – Intermediate



Series Editor: Michael Rost
Marc Helgesen, Steven Brown, and John Wiltshier

efcafe.com

The new edition of this popular four-level, four-skills program takes a “can do” goal-oriented approach to language mastery. An updated methodology includes activation tasks, listening targets, language checks for grammar practice, and more.

Features:

- Strong listening/speaking methodology uses targeted tasks and visual cues to help strengthen skills.
- New Drama Coach video feature provides additional practice opportunities.
- Shadowing and other active listening techniques in every unit help build student confidence.
- Wealth of teacher support tools at www.efcafe.com.

Longman English Interactive

Beginning – High-Intermediate



Free 30-day trial!
longmanenglishinteractive.com

Levels 1 and 2: Michael Rost

Levels 3 and 4: Michael Rost and Marjorie Fuchs

longmanenglishinteractive.com

Longman English Interactive is a four-level, video-based, integrated-skills program that includes more than 100 hours of instruction per level. The program provides instruction and practice in grammar, speaking, listening, vocabulary, pronunciation, reading, and writing.

Features:

- Contemporary video with engaging characters presents real language in context.
- Automated feedback, such as hints and explanations, provides learner support and motivates students.
- Living Grammar dynamically illustrates how grammar works.
- Culture Notes help learners understand cultural differences and learn a new language within a broader social context.
- Native language support is offered through translation in eight different languages.
- Online Teacher's Guide provides specific activities and strategies to support classroom instruction.



Online teacher tools:

- Study Plans — Customize the course syllabus to meet your curriculum needs.
- Progress Reports — View detailed reports displaying “time on task” as well as practice, quiz, and test scores.
- E-portfolios — Monitor and assess students’ progress on written assignments electronically.

Longman English Interactive, Online Version

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
Online Student Access	978-0-13-500507-1	978-0-13-500495-1	978-0-13-500491-3	978-0-13-813430-3	\$ 30.00
Instructor Access, Levels 1-4	978-0-13-603177-2				\$ 37.75
Communication Companion (for online or CD-ROM version)	978-0-13-184340-0	978-0-13-184343-1	978-0-13-184345-5	978-0-13-184347-9	\$ 13.80
Activity & Resource Book with Audio CD (for online or CD-ROM version)	978-0-13-604054-5	978-0-13-502445-4	978-0-13-502444-7	978-0-13-502442-3	\$ 21.95

Longman English Interactive CD-ROM Version

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
CD-ROM	978-0-13-143068-6	978-0-13-143069-3	978-0-13-143070-9	978-0-13-143071-6	\$ 425.75
CD-ROM 5-pack	978-0-13-143061-7	978-0-13-143062-4	978-0-13-143063-1	978-0-13-143064-8	\$ 1,702.90
CD-ROM 10-pack	978-0-13-143054-9	978-0-13-143055-6	978-0-13-143056-3	978-0-13-143057-0	\$ 3,405.80
CD-ROM 20-pack	978-0-13-184361-5	978-0-13-184362-2	978-0-13-184363-9	978-0-13-184364-6	\$ 6,811.60
Network License	978-0-13-184375-2	978-0-13-184376-9	978-0-13-184377-6	978-0-13-184378-3	\$ 8,620.65
Installable Version	978-0-13-133259-1	978-0-13-133258-4	978-0-13-133256-0	978-0-13-133255-3	\$ 8,620.65

For purchase online with immediate access, go to: longmanenglishinteractive.com

Why do teachers keep coming back to **NORTHSTAR**?

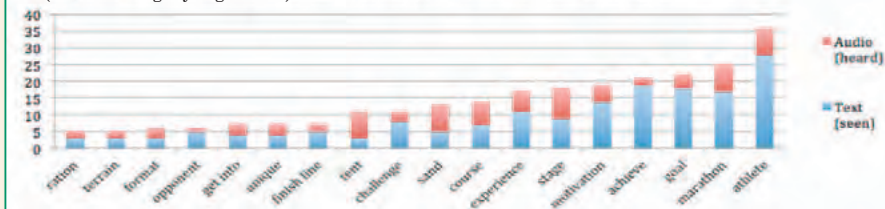
Conceptualized to promote critical thinking, **NorthStar** infuses analysis, synthesis, evaluation, and application throughout every lesson, not just in a critical thinking section like in other series.

“The combined print/online program of **NorthStar** and the **MyEnglishLab** utilizes a fully integrated approach to critical thinking and academic skills, which helps students develop strategies for success in the classroom.”

2009 Distinguished Achievement Award Winner
Association of Educational Publishers

NorthStar recycles vocabulary to improve retention. Repeated meaningful exposure to and use of a new word is necessary for vocabulary acquisition.

Figure 2: NS LS3 Unit 3 Vocabulary Recycling -- 19 words/275 repetitions (Not including MyEnglishLab)



* Compared to vocabulary recycling in other programs – 20 words/71 repetitions per unit

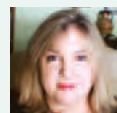
“I like **NorthStar** because it exposes students to authentic language and lots of opportunities to use it in different contexts – this motivates students to think and talk more.”



Jeff Gano
ASA Institute
Brooklyn, NY

The audio recordings engage the listener and provide context and vocal/aural cues to aid comprehension. **NorthStar** provides abundant opportunities for students to engage with the topic and each other through communicative activities that involve meaningful and creative conversation.

“Since using **MyNorthStarLab**, my speech/listening courses have changed completely. Students are making more progress because they are able to practice pronunciation and speaking by responding to prompts and recording themselves. Students love receiving my recorded feedback, including modeling and correct speech.”



Maria Spelleri
State College of Florida
Venice, FL

NorthStar

Third Edition

MyEnglishLab available

Beginning – Advanced



Reading and Writing

Series Editors: Frances Boyd and Carol Numrich

- Book 1: John Beaumont
- Book 2: Natasha Haugnes and Beth Maher
- Book 3: Laurie Barton and Carolyn Dupaquier Sardinas
- Book 4: Andrew K. English and Laurie Monahan English
- Book 5: Robert F. Cohen and Judy L. Miller

Listening and Speaking

Series Editors: Frances Boyd and Carol Numrich

- Book 1: Polly Merdinger and Laurie Barton
- Book 2: Robin Mills and Laurie Frazier
- Book 3: Helen Solórzano and Jennifer P. L. Schmidt
- Book 4: Tess Ferree and Kim Sanabria
- Book 5: Sherry Preiss

pearsoneltusa.com/northstar

NorthStar, a five-level series, engages students through authentic and compelling content and empowers them to achieve their academic and personal goals. The approach to critical thinking in both the Reading/Writing and Listening/Speaking strands challenges students to move beyond basic comprehension to higher-level analysis.

The award-winning *MyNorthStarLab*, saves teachers time and improves student results.

Features:

- Authentic reading and listening selections present contrasting views of the unit themes, giving students opportunities to develop their own ideas and opinions.
- Enhanced focus on academic skills such as inferencing, synthesizing, note-taking, and test-taking helps students develop strategies for academic course work.
- Writing sections integrate the unit's concepts, vocabulary, and grammar, leading students through the writing process.
- Speaking activities help students organize and produce oral presentations, debates, and role plays.
- *MyNorthStarLab*, a powerful online component, offers extensive academic skill practice and personalized learning opportunities beyond the classroom.



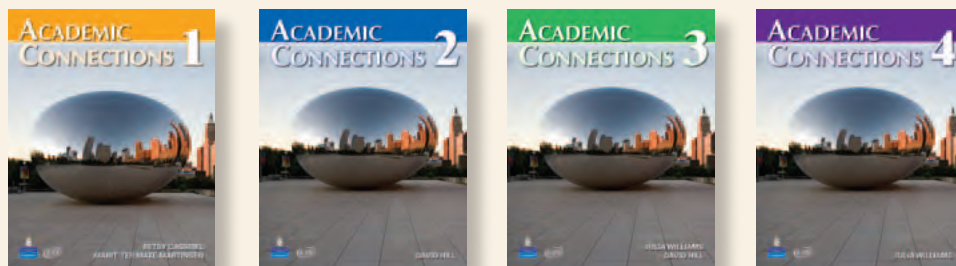
“NorthStar and MyNorthStarLab are a standout example of the seamless fusion of Internet technology and best classroom practices. NorthStar covers all the bases — and beautifully. Extremely well thought out and mature, NorthStar and MyNorthStarLab deserve to be in every language classroom.”

2010 Winner
EDDIE Awards

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	Price
NorthStar: Reading & Writing						
Student Book with MyNorthStarLab	978-0-13-606822-8	978-0-13-606824-2	978-0-13-606790-0	978-0-13-606791-7	978-0-13-606792-4	\$ 50.00
Student Book	978-0-13-233645-1	978-0-13-240991-9	978-0-13-613368-1	978-0-13-613318-6	978-0-13-233676-5	\$ 35.00
MyNorthStarLab	978-0-13-246054-5	978-0-13-246055-2	978-0-13-246056-9	978-0-13-246057-6	978-0-13-246058-3	\$ 35.00
Teacher's Manual and Tests	978-0-13-233643-7	978-0-13-240990-2	978-0-13-613369-8	978-0-13-613319-3	978-0-13-233675-8	\$ 43.60
Classroom Audio CDs	978-0-13-513956-1	978-0-13-813010-7	978-0-13-813005-3	978-0-13-135726-6	978-0-13-513957-8	\$ 55.55
ExamView® Software	978-0-13-814182-0	978-0-13-814183-7	978-0-13-815479-0	978-0-13-815480-6	978-0-13-815482-0	\$ 120.40
NorthStar: Listening & Speaking						
Student Book with MyNorthStarLab	978-0-13-613338-4	978-0-13-240989-6	978-0-13-613317-9	978-0-13-205715-8	978-0-13-233672-7	\$ 50.00
Student Book	978-0-13-613335-3	978-0-13-240988-9	978-0-13-613313-1	978-0-13-205677-9	978-0-13-233674-1	\$ 35.00
MyNorthStarLab	978-0-13-246060-6	978-0-13-246061-3	978-0-13-246105-4	978-0-13-246062-0	978-0-13-246063-7	\$ 35.00
Teacher's Manual and Tests	978-0-13-613336-0	978-0-13-240951-3	978-0-13-613314-8	978-0-13-205678-6	978-0-13-233642-0	\$ 43.60
Classroom Audio CDs	978-0-13-613337-7	978-0-13-240952-0	978-0-13-613315-5	978-0-13-205679-3	978-0-13-233673-4	\$ 55.55
NorthStar: Reading & Writing and Listening & Speaking						
DVD with DVD Guide	978-0-13-814048-9	978-0-13-608298-9	978-0-13-814049-6	978-0-13-505891-6	978-0-13-505890-9	\$ 94.15
Placement Test	978-0-13-246340-9					\$ 24.35

Academic Connections

Low-Intermediate – Advanced



MyEnglishLab available



Level 1: Betsy Cassriel and Marit ter Mate-Martinsen

Level 2: David Hill

Level 3: Julia Williams and David Hill

Level 4: Julia Williams



In cooperation with ETS

Academic Connections takes an innovative approach to building the English language skills that students need to succeed in an academic environment and on standardized tests of academic English.

Academic Connections is a four-level, comprehensive, academic-skills development course that not only helps students develop all four language skills — reading, listening, writing, and speaking — it also teaches them how to integrate these skills in real-world academic contexts.

Its online component, *MyAcademicConnectionsLab*, stresses individualized instruction and practice, diagnostic feedback, and a robust assessment package to provide evidence of student learning and progress.

This innovative series, developed with the Educational Testing Service, focuses on language skills identified by *ETS* research as critical to student success in academic environments.



“Academic Connections has proven invaluable to my students. Not only does it reinforce skills required to achieve a high score on the TOEFL® iBT, but it also provides real academic context to these skills. This is infinitely beneficial to students as they begin to see the link between TOEFL® skills and success in the university classroom.”

Ellyssa C. Street
Intercultural Communications College
Honolulu, HI

Integrated

- Students develop all four language skills simultaneously, a reflection of the requirements of mainstream college classes.
- The classroom experience is extended online with the fully integrated *MyAcademicConnectionsLab*.

Academic

- Students develop eight critical language skills across the most popular content areas – from science and the arts to business and marketing.
- Students practice organizing information, making connections, and thinking critically.

Research-based

- Research shows that authentic tasks, individualized practice opportunities, and timely feedback help students to better develop and integrate the skills needed for academic success. *Academic Connections* and *MyAcademicConnectionsLab* provide tasks, practice, and feedback in line with this research.

Authentic

- Readings and lectures are excerpted or adapted from textbooks, academic journals, and academic sources.

Academic Connections	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
Student Book with MyAcademicConnectionsLab	978-0-13-233843-1	978-0-13-233844-8	978-0-13-233845-5	978-0-13-233841-7	\$ 45.00
Classroom Audio CDs	978-0-13-245474-2	978-0-13-245475-9	978-0-13-245476-6	978-0-13-245477-3	\$ 53.80

Spotlight on Learning



Talya Clay
ELL Specialist

My love of language started in middle school Spanish class, was developed through study abroad experiences in Paraguay, Spain, and Brazil, and culminated with my return to Brazil as an adult.

In Rio de Janeiro, I had the complete language experience of learning Portuguese while teaching English for four years. As my language skills developed, so did my teaching skills — because as we know they both need constant curiosity, dedication, and a lot of humor to reach mastery. My students drove me to excel and to embrace the motivations for language learning and teaching.

At Pearson ELT, I draw on these experiences every day to guide teachers in selecting the best materials for their program (whether print or digital), taking into consideration the local learning and teaching environment.

Learning in a Digital World — Shaped Around You!



How and where you teach continues to change every day — it's no longer limited to the traditional classroom. You're now teaching English in class and online with new technology tools like whiteboards and tablets — to engage and challenge your students like never before.

To meet your needs, your Pearson ELL Specialists can help you integrate technology into everything you do — ranging from how you teach to how you select materials for your students.

Avenues

NEW

Beginning – Advanced



Lynne Gaetz

Developed specifically for beginning to advanced students in an academic setting, the *Avenues* series is the roadmap to developing English fluency. The series provides a vast selection of texts, extensive practice in all four skills, and solid strategies and tips to help students become more comfortable in English.

Features:

- Extensive selection of high-interest reading and listening texts.
- Solid support with vocabulary and pronunciation tips.
- Writing Workshops with step-by-step instructions to develop students' production skills.
- Effective reading strategies with online exercises to assist with reading comprehension.
- Coverage of grammar related to themes covered in the Student Book, helping students avoid common grammar errors.
- Communicative approach in the Grammar Book, with speaking and writing activities to expose students to grammar concepts.



Learning Beyond the Classroom

The *Avenues Companion Website Plus* provides students with practice that matters anytime, anywhere.

- Additional tasks, vocabulary exercises, and study resources allow students to work independently, focusing on areas for improvement.
- Exercises are self-graded with instant feedback.
- Teachers have access to a gradebook to track students' progress.

READING STRATEGY

Making Inferences
When you *infer*, you make an educated guess based on the evidence and on your prior knowledge. You make inferences every day. For example, when you see someone wearing designer clothes and driving a BMW, you infer that he or she is wealthy. When your friend doesn't answer your calls after an argument, you can infer that he or she is still angry with you. You can also make inferences when you read. Sometimes, writers do not state ideas directly. As the reader, you look for clues in the text, and you use your prior knowledge to make your deduction, or educated guess.

PRACTICE
Read the following passage and answer the questions that follow.

The conditions here are very difficult. We live on tea and hard biscuits, and we receive rations of meat only once a week. The mud covers our boots and clothing, and in some places, the mud and water are up to our waists. We spend our days digging and filling sandbags. We try to drain the dugouts, but our efforts are hopeless as it rains almost constantly. We can hear artillery fire in the distance, but we have not yet encountered the Germans. The waiting causes us much anxiety. We must remain in these trenches for several more weeks.

1 What is the passage about? _____

2 What are some clues that helped you make your guess? _____

Web: Prepare for your reading tests by visiting the Companion Website. Click on "Reading Strategies" to find a variety of practice exercises.

READING 5.1 In the following essay, Steve Almond describes the development of the Internet and his growing addiction to technology.

My Personal History of E-Addiction
BY STEVE ALMOND

It took me six days to write this piece, during which—according to the History Tab on my Web browser—I visited 371 websites and checked my e-mail 213 times. I knew the numbers weren't going to be pretty, but I had no idea they'd be quite so ugly. Let me add that I have two small children whose emotional well-being depends on my being an attentive parent. Which reminds me: I need to check my e-mail.

2 Please don't worry. This isn't one of those articles about "How to Kick the Internet." I'm just going to try to relate how I got here.

The Pre-Internet Era (before 1995)

3 Kenny worked as an ad executive at the weekly newspaper where I was a reporter. One day, he started talking about the Internet. "What does it do?" we said.

CHAPTER 5 | The Digital Age | 75

Avenues	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book and Grammar Book	978-0-13-341361-8	978-0-13-341364-9	978-0-13-341362-5	\$ 45.00
Student Book	978-2-761-33838-7	978-2-761-34458-6	978-2-761-35121-8	\$ 35.00
Teacher's Annotated Edition	978-2-761-33840-0	978-2-761-34586-6		\$ 35.00
Grammar Book	978-2-761-33839-4	978-2-761-34589-7	978-2-761-35122-5	\$ 15.00
Teacher's Annotated Edition	978-2-761-33841-7	978-2-761-34582-8		\$ 15.00
Audio CD	978-2-761-33842-4	978-2-761-34587-3	978-2-761-35126-3	\$ 55.00
DVD	978-2-761-33843-1	978-2-761-34588-0	978-2-761-35227-7	\$ 95.00

Learning English for Academic Purposes (LEAP)

Second Edition

NEW

High-Intermediate – Advanced



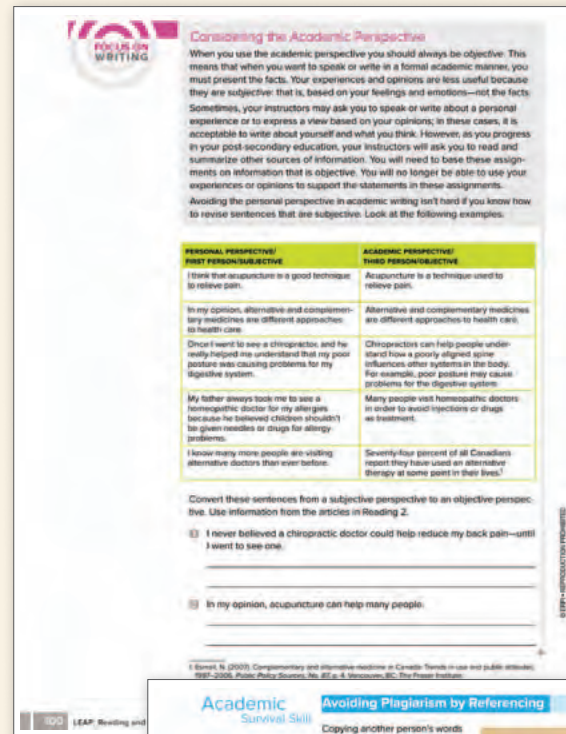
Ken Beatty (Listening and Speaking)
Julia Williams (Reading and Writing)

Now a two-level program that delivers a flexible, discrete skills approach, *Learning English for Academic Purposes (LEAP)* uses high-interest international content to prepare students for the English academic world.

Each book follows a parallel chapter structure that builds from a warm-up activity to increasingly challenging skill-building assignments and a final speaking or writing presentation that synthesizes all the skills learned. The texts encourage students to apply critical thinking skills as they engage in academic reading and writing and listening and speaking tasks across a range of disciplines.

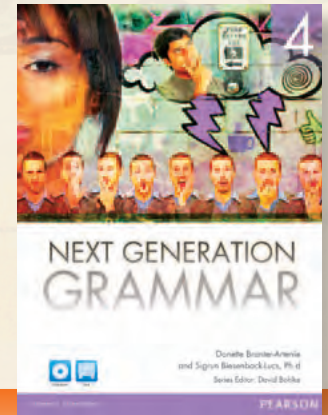
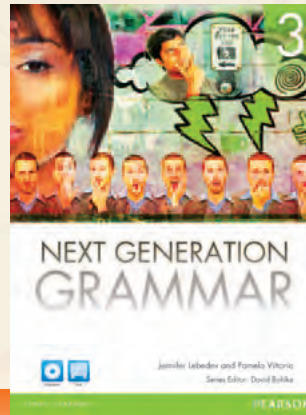
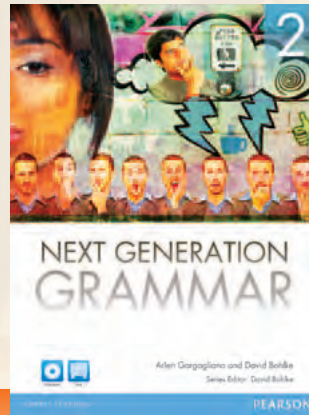
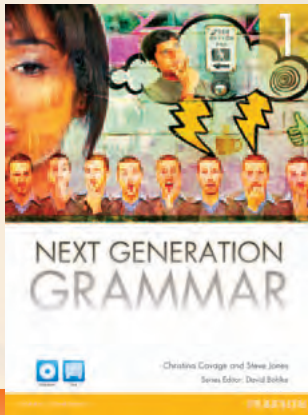
Features:

- Academic vocabulary development, including two Vocabulary Build activities in every chapter, gives students ample opportunity to expand their vocabulary.
- Three authentic readings per chapter prepare students for the text length and genres they will encounter in academic courses.
- Wide range of audio presents different viewpoints to encourage students to think critically while developing comprehension of academic content.
- Linear and guided writing tasks take a process approach to guide students in writing various types of essays.
- Focus on Reading sections provide explanations of reading skills and strategies as well as activities to help students improve their comprehension of college-level texts.
- Focus on Listening activities teach students to analyze and make inferences about information presented graphically while listening to academic content from various disciplines.
- **Companion Website Plus** provides extra practice opportunities while allowing teachers to easily track students' progress. Free with every Student Book.



LEAP	High-Intermediate	Advanced	Price
Reading and Writing Student Book	978-2-761-34145-5	978-2-761-35228-4	\$ 35.00
Listening and Speaking Student Book	978-2-761-34583-5	978-2-761-35229-1	\$ 35.00
Listening and Speaking Classroom Audio	978-2-761-34820-1	978-2-761-35264-2	\$ 55.00
Listening and Speaking Student Book and Audio Package	978-0-13-325395-5	978-0-13-342931-2	\$ 40.00
DVD		978-2-761-35286-4	\$ 85.00

GRAMMAR: THE NEXT GENERATION



Coming Summer 2013

“The series is truly for a new generation — one that is busy, mobile, and demanding. It respects that learners are comfortable with technology and use it as part of their daily lives. The series provides a traditional Student Book with dynamic online material that is an integral, not a supplementary, part of the series. This seamless integration of print and digital offers a streamlined, 21st century learning experience that will engage and captivate learners.”

David Bohlke

Series Editor

Next Generation Grammar

MOVING GRAMMAR INSTRUCTION ONLINE: The approach of the next generation

Presenters: Christina Cavage and
Jennifer Lebedev

Thursday, March 21, 12:00-12:45 pm
Room: D174 Convention Center



Next Generation Grammar	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
Student Book with MyEnglishLab	978-0-13256063-4	978-0-13276057-7	978-0-13276055-3	978-0-13276054-6	\$ 49.50
E-book w/MyEnglishLab	978-0-13310190-4	978-0-13310191-1	978-0-13304431-7	978-0-13304432-4	\$ 49.50
ActiveTeach	978-0-13307652-3	978-0-13307654-7	978-0-13307656-1	978-0-13307657-8	\$ 75.00

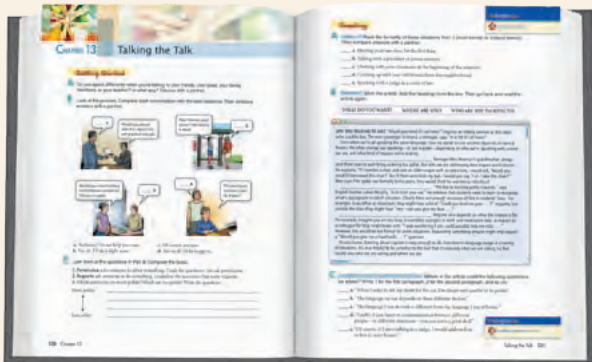
You Make the Choice

OPTION 1

OPTION 2

PRINT & MyEnglishLab

E-BOOK & MyEnglishLab



Blended Instruction

Learners engage with innovative digital content. The seamless integration of book and online content allows you to spend more class time on meaningful communicative work.



Present your lessons in class and have students apply their learning online.



Rich Online Content

Includes a wealth of interactive activities, grammar reference material, audio files, test material, and video reviews with our Grammar Coach, Jennifer Lebedev, YouTube's EnglishwithJennifer.

Ongoing Assessment

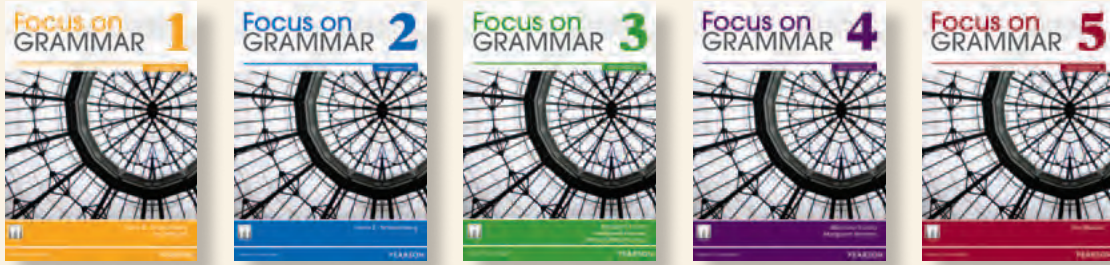
The interactive nature of the assessments allows teachers to track progress and allows learners to monitor their learning.

Focus on Grammar

Fourth Edition

MyEnglishLab available

Beginning – Advanced



Book 1: Irene E. Schoenberg and Jay Maurer

Book 2: Irene E. Schoenberg

Book 3: Marjorie Fuchs, Margaret Bonner, Miriam Westheimer

Book 4: Marjorie Fuchs and Margaret Bonner

Book 5: Jay Maurer



pearsoneltusa.com/fog4e

Focus on Grammar, in its new fourth edition, maintains the proven pedagogy that makes it the most popular contextualized grammar series worldwide. Its unique four-step approach takes students from context to communication — blending content, reading, writing, listening, speaking, and critical thinking in a complete program — preparing them to understand and use English more effectively.

Centered on thematic instruction, *Focus on Grammar* allows students to interact with grammar in realistic contexts and moves them beyond controlled practice to authentic communication.

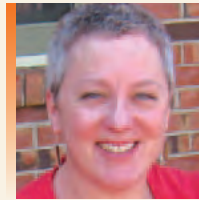
Features:

- Updated high-interest readings in multiple genres expose students to the form, meaning, and use of grammar in natural contexts.
- Key vocabulary taught, practiced, and recycled throughout each unit ensures acquisition.
- Fully redesigned grammar charts and notes provide greater clarity for students and ease of instruction for teachers.
- Explicit pronunciation activities help students improve spoken fluency and accuracy.
- Expanded listening tasks give students multiple opportunities to focus on spoken English and develop listening skills.
- Flexible, ongoing assessment — including unit reviews, diagnostic and achievement tests, and test-generating software — allows students to monitor their own progress and teachers to track students' mastery.



“The technology in *Focus on Grammar* is one of very few tools that creates a teacher-present setting that helps students fully practice the language: grammar, writing, listening, and speaking.

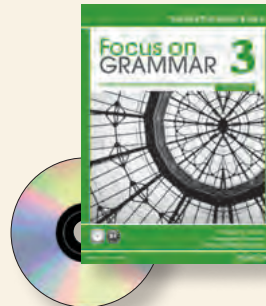
Evgeniya Kozlenko
Hudson County Community College
Jersey City, NJ



“My students love using this series because they become familiar with grammar in authentic contexts. They learn the form, meaning and use from clear, concise explanations and practice the grammar in controlled and communicative activities.”

Amy Fenning
North Seattle Community College
Seattle, WA

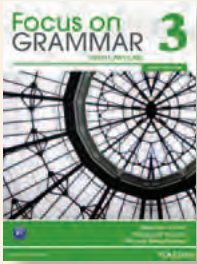
Teacher Resources



Teacher's Resource Pack includes a compact resource with general teaching and assessment notes, unit-by-unit teaching notes, audio scripts, and the Student Book answer key.

A bound-in **Teacher's Resource Disk** contains printable assessments, customizable test-generating software, classroom-friendly PowerPoint® presentations, and reproducible Internet activities.

Student Resources

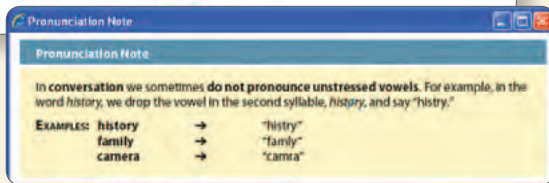





MyEnglishLab: Focus on Grammar, an easy-to-use online learning and assessment program, offers online homework and individualized instruction anytime, anywhere.

- Allows teachers to assign extra practice, organize homework, and track students' progress using a flexible gradebook.
- Includes hundreds of new automatically graded activities and assessments that support and go beyond the material in the Student Books.

MyEnglishLab: Focus on Grammar includes the complete Student Book listening program as well.

From Practice to Progress



	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	Price
 Focus on Grammar						
Student Book with MyEnglishLab & Workbook	978-0-13-286227-1	978-0-13-286223-3	978-0-13-286230-1	978-0-13-286236-3	978-0-13-286243-1	\$ 66.00
Student Book and Workbook	978-0-13-286226-4	978-0-13-286180-9	978-0-13-286229-5	978-0-13-286235-6	978-0-13-286242-4	\$ 54.00
Student Book with MyEnglishLab: Focus on Grammar	978-0-13-248412-1	978-0-13-211443-1	978-0-13-216054-4	978-0-13-216936-3	978-0-13-216980-6	\$ 60.00
Student Book	978-0-13-245591-6	978-0-13-254647-8	978-0-13-254648-5	978-0-13-254649-2	978-0-13-254650-8	\$ 45.00
Workbook	978-0-13-248413-8	978-0-13-216349-1	978-0-13-216930-1	978-0-13-216941-7	978-0-13-216985-1	\$ 22.50
Teacher's Resource Pack with CD-ROM	978-0-13-248414-5	978-0-13-216352-1	978-0-13-216971-4	978-0-13-216972-1	978-0-13-216997-4	\$ 84.00
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MyEnglishLab: Focus on Grammar	978-0-13-248416-9	978-0-13-231582-1	978-0-13-256052-8	978-0-13-259909-2	978-0-13-256059-7	\$ 45.00
Instructor Access	978-0-13-231583-8					\$ 34.65
Split Editions						
 Student Book A with MyEnglishLab: Focus on Grammar & Workbook A		978-0-13-286224-0	978-0-13-286232-5	978-0-13-286238-7	978-0-13-286245-5	\$ 31.30
Student Book B with MyEnglishLab: Focus on Grammar & Workbook B		978-0-13-286225-7	978-0-13-286228-8	978-0-13-286234-9	978-0-13-286241-7	\$ 31.30
Student Book A with MyEnglishLab: Focus on Grammar		978-0-13-211445-5	978-0-13-216059-9	978-0-13-216939-4	978-0-13-216982-0	\$ 27.55
Student Book B with MyEnglishLab: Focus on Grammar		978-0-13-216927-1	978-0-13-216928-8	978-0-13-216966-0	978-0-13-216984-4	\$ 27.55
 Student Book A and Workbook A		978-0-13-286181-6	978-0-13-286231-8	978-0-13-286237-0	978-0-13-286244-8	\$ 27.55
Student Book B and Workbook B		978-0-13-286179-3	978-0-13-286233-2	978-0-13-286240-0	978-0-13-286246-2	\$ 27.55
Student Book A		978-0-13-211444-8	978-0-13-216058-2	978-0-13-216937-0	978-0-13-216981-3	\$ 22.85
Student Book B		978-0-13-216926-4	978-0-13-216061-2	978-0-13-216940-0	978-0-13-216983-7	\$ 22.85
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All Student Books contain an Audio CD (MP3).

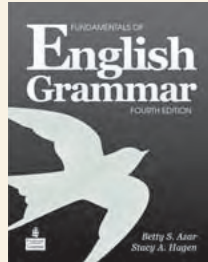
Azar-Hagen Grammar Series

Basic English Grammar, Third Edition

Fundamentals of English Grammar, Fourth Edition

Understanding and Using English Grammar, Fourth Edition

Beginning – Advanced



Betty S. Azar and Stacy A. Hagen



pearsoneltusa.com/azar

Clear, direct, and comprehensive, the *Azar-Hagen Grammar* series uses a grammar-based teaching approach — blending grammar methodology with communicative methods. Grammar is used as the starting point for the development of all language skills — speaking, listening, reading, and writing. The *Azar-Hagen Grammar* series describes how English works and uses grammar as a springboard for interactive, communicative practice opportunities.

Features:

Clear charts and explanations

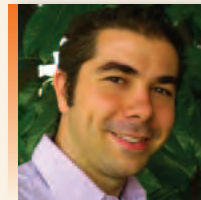
- Student-friendly grammar charts with concise information.
- Examples accompanied by clear explanations and minimal grammar terminology.

Direct, in-depth grammar practice

- Immediate application of grammatical forms and meanings.
- A variety of exercise types including warm-up, comprehension, completion, reading, listening, interview, pronunciation, and writing.
- Engaging interactive tasks that develop fluency.

Comprehensive corpus-informed grammar syllabus

- The verb tense system, modals, gerunds, and infinitives.
- Nouns, articles, pronouns, and agreement.
- Sentence patterns, clauses, connectives, and more.
- Written forms, spelling, and punctuation, as well as spoken forms and pronunciation.



"I've used the *Azar-Hagen Grammar* series for years and wouldn't consider turning anywhere else for my core grammar needs. I constantly encourage my students to use it as a home-study book, but what I don't tell them is that it is my secret weapon — even English teachers can get lost in a maze of grammar. And when I can't find my way out, *Azar* is my map. I couldn't recommend this series enough."

Brent Warner

Southern States University
Newport Beach, CA

THE GRAMMAR-LISTENING CONNECTION

Presenter: Stacy Hagen

Saturday, March 23, 11:00-11:45 am

Room: D163 Convention Center



30-DAY FREE TRIAL! azarinteractive.com



Azar Interactive offers online instruction through a dynamic combination of interactive exercises, animation, readings, and audio and voice recordings.

- **Learner support.** Students get instant feedback and remediation based on their answers.
- **Ongoing assessment.** Teachers can track student progress by grammar point or by skill, customize their courses, and save time with automatically graded homework.



Each level has more than 500 new interactive exercises. Provides more than 100 hours of practice per level.



Students can monitor their progress through immediate feedback.

Azar-Hagen Grammar Series

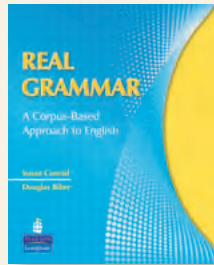
	BASIC ENGLISH GRAMMAR 3e	FUNDAMENTALS OF ENGLISH GRAMMAR 4e	UNDERSTANDING AND USING ENGLISH GRAMMAR 4e	Price
Student Book with Workbook	978-0-13-503122-3	978-0-13-279479-4	978-0-13-245545-9	\$ 54.00
Student Book with bound-in Answer Key and Workbook	978-0-13-514848-8	978-0-13-279483-1	978-0-13-245546-6	\$ 55.70
Student Book with Online Student Access		978-0-13-286040-6	978-0-13-245517-6	\$ 58.75
Student Book with bound-in Answer Key and Online Student Access		978-0-13-286039-0	978-0-13-245518-3	\$ 60.40
Student Book	978-0-13-240966-7	978-0-13-246932-6	978-0-13-233333-7	\$ 45.00
Student Book with bound-in Answer Key	978-0-13-184937-2	978-0-13-707169-2	978-0-13-233331-3	\$ 47.10
Workbook with Answer Key	978-0-13-184934-1	978-0-13-802212-9	978-0-13-241543-9	\$ 22.50
Teacher's Guide with PowerPoint® CD-ROM (DVD for UUEG)	978-0-13-205215-3	978-0-13-138334-0	978-0-13-205211-5	\$ 43.60
Chartbook		978-0-13-707141-8	978-0-13-205210-8	\$ 33.10
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Online Instructor Access		978-0-13-715760-0	978-0-13-715770-9	\$ 37.75
CD-ROM Version				
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CD-ROM 5-pack		978-0-13-173389-3	978-0-13-191569-5	\$1,178.00
CD-ROM 10-pack		978-0-13-173388-6	978-0-13-191570-1	\$2,356.00
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Network Version/Individual Site License		978-0-13-173384-8	978-0-13-191572-5	\$7,045.25
Installable Version/Individual Site License		978-0-13-173385-5	978-0-13-192803-9	\$7,045.25

Note: All Student Books (full and split editions) include Audio CDs.

Real Grammar

A Corpus-Based Approach to English

High-Intermediate – Advanced



Susan Conrad and Douglas Biber

Using a corpus-based approach, *Real Grammar* focuses on authentic usage to move advanced students past traditional grammar texts and use English more like native speakers.

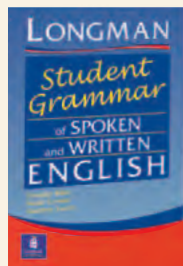
The text examines the most common written and spoken grammatical patterns, helping students fine-tune their understanding of how English is used in real-world conversations and writing.

Features:

- 50 grammatical structures are presented as independent units that can be used in any order, providing maximum classroom flexibility.
- Focuses on the appropriate use of target structures in four registers with special emphasis on conversation versus academic writing.
- Varied activities, from contextualized exercises to discovery analysis, help learners understand and use the target grammar.

Longman Student Grammar of Spoken and Written English

High-Intermediate – Advanced



Douglas Biber, Susan Conrad, and Geoffrey Leech

Helping advanced students understand the structural rules of English and how the language is used for communication, this resource offers a comprehensive examination of grammatical structure.

This text is based on the insights of *Longman Grammar of Spoken and Written English*, a corpus-based reference based on worldwide usage research.

Features:

- Contains over 3,000 examples of use in news, fiction, and academic and spoken English.
- Uses example sentences drawn from real texts and conversations.
- Includes guidance on the preferences speakers and writers have for one grammatical choice over another.

Real Grammar		Price
Student Book	978-0-13-515587-5	\$ 22.00
Online Answer Key	personeltusa.com/realgrammar	FREE

Longman Student Grammar of Spoken and Written English		Price
Hardcover	978-0-582-23727-8	\$ 38.75
Paper	978-0-582-23726-1	\$ 33.25
Workbook	978-0-582-53942-6	\$ 11.00

Longman Grammar of Spoken and Written English		Price
Hardcover	978-0-582-23725-4	\$ 99.95

Coming
Summer
2013



Comprehensive
and academic

The Longman Academic Series

Sophisticated
and rigorous

Now in a
New Edition!



Longman Academic Writing Series

This five-level writing series, organized by rhetorical genres, develops student writing from composing sentences to writing research papers. Rigorous development of sentence structure, grammar, and mechanics improves writing skills. Self-editing and peer-editing worksheets motivate students to revise their work.

NEW!



Longman Academic Reading Series

This five-level reading series is organized by themes from academic disciplines. Authentic readings from a variety of sources engage students' interest. A step-by-step approach helps students develop academic knowledge, vocabulary, and reading strategies and skills.

Longman Academic Writing	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book	978-0-13-267938-1	978-0-13-291271-6	978-0-13-291566-3	\$ 35.00
Online Teacher's Manual with Assessment	Contact your ELL Specialist			FREE
	LEVEL 4	LEVEL 5		
Student Book	978-0-13-291569-4	978-0-13-291274-7		\$ 35.00
Online Teacher's Manual with Assessment	Contact your ELL Specialist			FREE

Longman Academic Reading	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book	978-0-13278664-5	978-0-13278582-2	978-0-13276059-1	\$ 35.00
Online Teacher's Manual with Assessment	Contact your ELL Specialist			FREE
	LEVEL 4	LEVEL 5		
Student Book	978-0-13276061-4	978-0-13276067-6		\$ 35.00
Online Teacher's Manual with Assessment	Contact your ELL Specialist			FREE

Real Reading

Creating an Authentic Reading Experience

Beginning – Advanced



Series Editor: Lynn Bonesteel
 Series Consultant: Paul Nation
 Level 1: Lynn Bonesteel
 Level 2: David Wiese
 Level 3: Lynn Bonesteel
 Level 4: Alice Savage and David Wiese

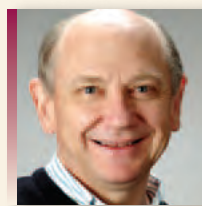
pearsoneltusa.com/realreading

Real Reading creates an authentic reading experience through carefully controlled texts, meaning-focused exercises, and extensive vocabulary development.

As students focus on the meaning of the readings, they also develop critical academic skills. Reading and vocabulary skills help students understand the structure of written English and comprehend new words. Additional vocabulary-learning strategies — based on the research of Paul Nation — provide students with the tools they need for long-term vocabulary acquisition.

Features:

- Thematically-linked readings in every unit keep learners focused on the meaning of the texts.
- High-interest readings are carefully controlled for vocabulary to ensure that 95% of words are likely to be recognized by typical learners at each level.
- Extensive vocabulary development, based on the General Service Word List, the Academic Word List, and the Billuroğlu-Neufeld List, ensures that students learn the most important words.



“Real Reading puts well-established vocabulary-based principles into practice.”

Paul Nation
 University of Wellington
 New Zealand

“Real Reading delivers a well-rounded reading experience that empowers learners to engage meaningfully with texts. The effects of its skills-based approach continue beyond the reading course as students apply these approaches to new reading tasks. Teachers will appreciate the benefits for their students and welcome a textbook that is comprehensive and easy to use.”

Amy Coad
 Monterey Institute of International Studies
 Monterey, CA
 CATESOL Journal

- Reading and vocabulary skills train students on the key features of written texts to make them more effective readers.
- A focus on meaning allows students to engage in an authentic reading experience and move beyond completing exercises.
- **Online Teacher’s Manual** includes lesson plans, tests, and answer keys.
- **Accompanying MP3 CD** includes target vocabulary and readings.

PERFECT REFERENCE



See page 86.

Real Reading

Student Book with MP3 Files
 Online Teacher’s Manual and Tests

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
	978-0-13-606654-5	978-0-13-814627-6	978-0-13-714443-3	978-0-13-502771-4	\$ 35.00
	pearsoneltusa.com/realreading				FREE

“I’m sure I’m not the only one who would say, ‘I LOVE the *Reading Power* Series.’ In fact, we have an unofficial I Love *Reading Power* club at Portland Community College.



Reading Power 3 really matches my teaching style and course outcome goals. It not only helps me keep students focused on reading skills, it is a resource I can feel good about asking students to buy. They get their money’s worth because I know if I can’t use the whole book in class, the format and design of the book make it easy to assign sections for homework. In fact, I’ve figured out how to use Google Forms to automatically grade exercises, increasing student time with skill building. Another plus about the format is that I decide the order in which to present reading skills, allowing the text to support content I bring to the syllabus rather than completely define it. *Reading Power 3* supports both the extensive and intensive reading outcomes of our ESOL reading classes, and Oregon’s Learning Standards are easy to address using *Reading Power*. Tests designed for use with the book assure my assessment of students is valid and reliable. Since using *Reading Power*, I’ve noticed student evaluations almost always include how much they learned about specific reading skills. That’s as satisfying as ‘I love my teacher’.”

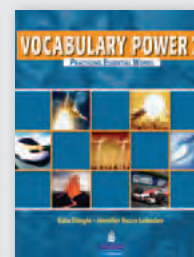
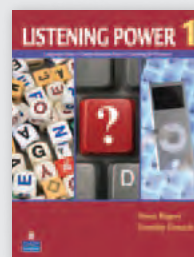
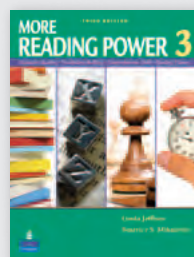
Sharon Hennessy
 ESOL Teacher
 Portland Community College
 Portland, OR

EmPOWER Students Through Skills-Based Instruction

The explicit, skills-based approach builds competency in writing, reading, listening, and vocabulary.



Writing Power is a new four-level series designed to help students develop the skills needed for successful written communication in today’s social, academic, and professional settings.

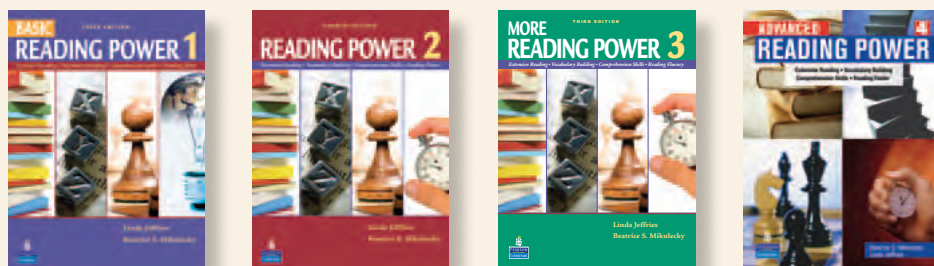


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Reading Power

Beginning – Advanced



Beatrice S. Mikulecky and Linda Jeffries

Reading Power's unique methodology teaches students to view reading as a process. The series encourages students to develop a strategic approach to reading and to view reading in English as a problem-solving activity rather than a translation exercise.

Features:

- Extensive Reading (Reading for Pleasure) lets students select their own reading materials to practice new strategies, build fluency, increase comprehension, and broaden their vocabulary.
- Vocabulary Building trains students in a variety of strategies for learning new words, from personalized vocabulary lists to noticing collocations.
- Reading Comprehension covers skimming, scanning, recognizing topics and main ideas, understanding sentences, and making inferences. Critical thinking skills (upper levels) involve targeted practice in inferential and analytical skills.
- Reading Faster helps students develop speed and flexibility in reading with high-interest, short fiction and nonfiction selections.

The new edition of *Reading Power 3* is enhanced by research-based methods and activities for learning vocabulary. Longer reading passages and new study-reading activities, including outlining and text marking, prepare students to enter the world of academic reading.

Reading Power	READING POWER 1 3e	READING POWER 2 4e	READING POWER 3 3e	READING POWER 4	Price
Student Book	978-0-13-814389-3	978-0-13-814388-6	978-0-13-208903-6	978-0-13-199027-2	\$ 35.00
Teacher's Guide with Answer Key and Sample Syllabus	978-0-13-814447-0	978-0-13-814391-6	978-0-13-208905-0	978-0-13-199028-9	FREE
Test Booklet	978-0-13-208534-2	978-0-13-814390-9	978-0-13-208904-3		\$ 33.95

Switch on to learning



Choosing Between Theme-Based and Skills-Based Readers

Wondering about the differences between the two popular reading programs, *Ready to Read* and *For Your Information?* According to co-author Christine Root, the distinction is primarily a matter of organizational structure. “The units in *FYI* are organized around a theme, while *Ready to Read* is built around skills,” she says.



“As a theme-based series, *FYI* provides a basis for teaching and recycling vocabulary and reading skills as well as the opportunity to look at things from differing points of view.”

In contrast, *Ready to Read* is a task-based series. Says Root, “Each chapter focuses on one skill while recycling previously introduced skills.”

With high-interest readings and a broad variety of exercises in both programs, each has its advantages to best fit the needs of your classroom.

To see samples of these books, go to pearsoneltusa.com/sampleunits
(Registration required)



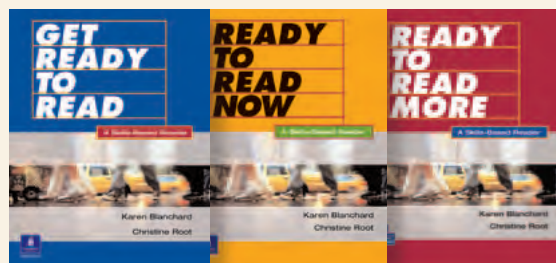
Christine Root taught in the ESL programs at the University of Pennsylvania and Harvard University for many years.

Reading

Ready to Read

Skills-Based Readers

Beginning – High-Intermediate



Karen Blanchard and Christine Root

This student-friendly series develops reading and vocabulary skills. Students are actively involved in a step-by-step progression through the skills and strategies that promote reading competency and fluency, and lead to academic and test-taking success.

Features:

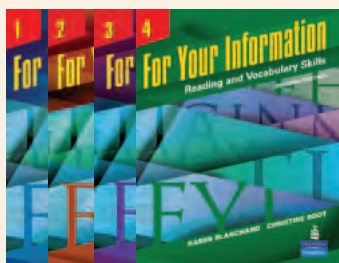
- Extensive practice, recycling, and application opportunities allow students to apply their newly learned skills.
- Practice with word parts, synonyms and antonyms, idioms, compound words, dictionary use, and word maps expand vocabulary.
- Skills are supported by graphics, examples, and short texts that illustrate concepts and provide additional opportunities for practice and discussion.

	LEVEL 1	LEVEL 2	LEVEL 3	Price
Ready to Read	Get Ready to Read	Ready to Read Now	Ready to Read More	
Student Book	978-0-13-177648-7	978-0-13-177647-0	978-0-13-177649-4	\$ 30.00
Answer Key	978-0-13-152385-2	978-0-13-152384-5	978-0-13-195127-3	FREE
Test Booklet	978-0-13-194181-6	978-0-13-194182-3	978-0-13-194183-0	\$ 22.60

For Your Information

Reading and Vocabulary Skills
Second Edition

Beginning – High-Intermediate



Karen Blanchard and Christine Root

For Your Information helps students move beyond passive reading to become active, thoughtful, and confident readers of English. This series builds reading proficiency and vocabulary while encouraging students to think critically, express themselves, and interact.

Features:

- Authentic and adapted readings include topics of general and academic interest.
- Reading and vocabulary skills are clearly explained and carefully recycled, ensuring that students master each skill.
- Students interact with new vocabulary multiple times within each chapter, which research shows is critical for vocabulary acquisition.
- End-of-unit exercises further recycle vocabulary and help students synthesize information and assess their own progress.
- **Companion DVDs** feature video excerpts from *World News Tonight*, *Good Morning America*, and *20/20*, with accompanying activities that expand on the unit themes.

World of Reading

A Thematic Approach to Reading Comprehension

Low-Intermediate – High-Intermediate



Joan Baker-González and Eileen K. Blau

World of Reading helps students become better readers with its focus on a wide variety of genres and research-based vocabulary development.

Features:

- Authentic readings from a variety of genres provide teachers with greater flexibility when planning their course.
- Vocabulary preview activates students' background knowledge and introduces vocabulary that is essential for comprehension.
- Multiple-choice activities call out unfamiliar words or expressions and provide contextual choices so students can continue reading more fluently.
- Comprehension checks help students develop the ability to read and learn from authentic texts on their own.
- Writing activities offer additional opportunities for expression about the topic.
- Text analyses help students expand reading comprehension skills and enhance language development by exploring how writers use language.

World of Reading	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book	978-0-13-600244-4	978-0-13-600211-6	978-0-13-600214-7	\$ 30.00
Teacher's Edition	978-0-13-600210-9	978-0-13-600212-3	978-0-13-600215-4	\$ 19.35



For Your Information

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
Student Book with Classroom Audio CDs	978-0-13-262646-0	978-0-13-262647-7	978-0-13-262645-3	978-0-13-260432-1	\$ 40.00
Student Book	978-0-13-199186-6	978-0-13-199182-8	978-0-13-238008-9	978-0-13-243694-6	\$ 30.00
Teacher's Manual and Tests	978-0-13-199185-9	978-0-13-199184-2	978-0-13-243662-5	978-0-13-238011-9	\$ 21.45
DVD, Levels 1 & 2; 3 & 4	978-0-13-613151-9	978-0-13-613151-9	978-0-13-613152-6	978-0-13-613152-6	\$ 64.00
Classroom Audio CDs	978-0-13-613564-7	978-0-13-205750-9	978-0-13-244707-2	978-0-13-158235-4	\$ 52.65

New Password

Reading and Vocabulary Texts
Second Edition

Low-Beginning – High-Intermediate



Books 1–4: Linda Butler
Book 5: Lynn Bonesteel

New Password's theme-based units include a mix of engaging nonfiction reading passages, skill-development activities, and exercises to help students understand, remember, and use new words.

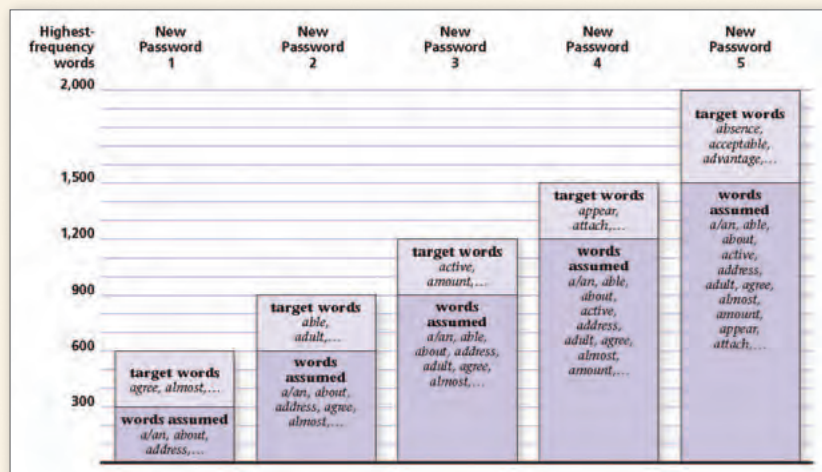
Features:

- Pre-reading tasks get students thinking about the subject by drawing out opinions and relevant experience.
- Post-reading exercises help strengthen skills such as scanning, summarizing, discussion, and writing.
- Expansion activities include word families and collocations, word puzzles, and building dictionary skills.
- **MP3 files** available in the back of the Student Book aid comprehension, retention, and pronunciation.

Systematic Approach to Vocabulary Instruction

New Password helps students reach the 2,000-word vocabulary level, where corpus-based research has shown most can begin to read unadapted texts.

This chart illustrates the number of words targeted in each level as well as those words students have already learned. Research shows that students should know all of the words in a reading except for the words they are learning.



PERFECT REFERENCE



See page 86.

New Password	BOOK 1	BOOK 2	BOOK 3	BOOK 4	BOOK 5	Price
Student Book with MP3 Files	978-0-13-814343-5	978-0-13-246301-0	978-0-13-246303-4	978-0-13-246305-8	978-0-13-701173-5	\$ 35.00
Student Book	978-0-13-246300-3	978-0-13-246306-5	978-0-13-246302-7	978-0-13-246304-1	978-0-13-701172-8	\$ 30.00
Teacher's Manual and Tests	978-0-13-814345-9	978-0-13-246341-6	978-0-13-246342-3	978-0-13-246343-0	978-0-13-701182-7	\$ 10.30

What A World Reading

Amazing Stories from Around the Globe
Second Edition

Beginning – Intermediate



Milada Broukal

What A World is a six-book reading and listening series. Both strands explore linked topics from around the world and across history.

The stories in *What A World Reading* cover a diverse range of high-interest topics, from biographical pieces to explorations of cultures in various historical and contemporary periods. Students are motivated to learn by the engaging material, and their skills are reinforced with strategically developed questions, discussions, writing activities, comprehension exercises, and more.

In *What A World Reading*, each unit opens with a question that is answered in the reading. The units continue with vocabulary, comprehension, discussion, critical thinking, writing, spelling, and punctuation exercises.

Features:

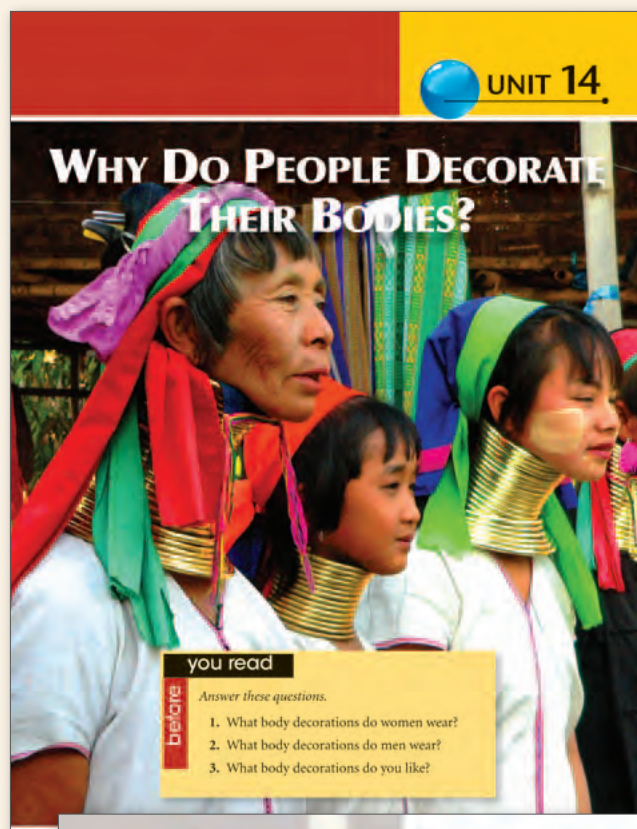
- Pre-reading questions and activities ensure readers are highly engaged and activates prior knowledge.
- Progress is assessed and reinforced with self-tests, comprehension exercises, and supplemental Internet activities.
- Topic-related vocabulary and reading skills exercises help students learn more effectively.
- Topical content explores the lives of famous figures, historical events, and cultural customs to keep students motivated.
- New Internet activities build students' research skills.

PERFECT PARTNER



See page 63.

What A World Reading	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book	978-0-13-247267-8	978-0-13-247796-3	978-0-13-138201-5	\$ 25.00
Online Answer Key	pearsoneltusa.com/whataworld			FREE



UNIT 14

WHY DO PEOPLE DECORATE THEIR BODIES?

you read

Answer these questions.

1. What body decorations do women wear?
2. What body decorations do men wear?
3. What body decorations do you like?

WHY DO PEOPLE DECORATE THEIR BODIES?

People decorate their bodies for many reasons. The most important one, of course, is to be **attractive**. Another one is to show that they **belong** to a group. For one reason or another, people have decorated their bodies for thousands of years. They still decorate their bodies in many different ways.

Some people decorate their **lips**, ears, and necks to look beautiful. For example, in Africa, the Surmese women wear a plate in their bottom lips. How do they do this? First, a mother makes a hole in her daughter's bottom lip. Then she **stretches** the lip. Then she **puts** a small plate **in** it. As the daughter gets older, she puts in bigger and bigger plates. Other people in Africa put plates in their ears. They want the bottom of their ears to hang to their shoulders.

The Kayan women of Burma (Myanmar) are called *long-necked women*. These women wear metal neck rings to stretch their necks. They wear more rings as they get older. Their necks become longer—sometimes two or three times the **normal** size. Most Kayan women follow this tradition. But today, some of the younger women break the tradition and **take off** their neck rings.

People also decorate their teeth to be more attractive. Many Americans and Europeans like **straight** white teeth. They spend a lot of money to fix and clean their teeth. This is not true in other parts of the world. In east Africa, some people **pull out** their bottom teeth. They want their top teeth to **stick out**. In some parts of Asia, the tradition was for women to paint their teeth black. Today, only older women still do this. In Indonesia, boys and girls **file** their teeth. A person with filed teeth will have a good and healthy life.

People around the world always liked tattoos. Europeans learned about tattoos around 1770. A famous English explorer named Captain Cook went to Tahiti. He saw people there with tattoos. The Tahitians called the decoration *tatou*. From this, we get the word *tattoo*. The Tahitians taught Cook and his sailors how to make tattoos. When the sailors **returned** to England, other people liked their tattoos. Soon tattoos **spread** to the rest of Europe.

Today, tattoos are popular again around the world. Many different types of people, especially young people, have tattoos. For some people, body decorations like tattoos are attractive. For other people, they are just strange.

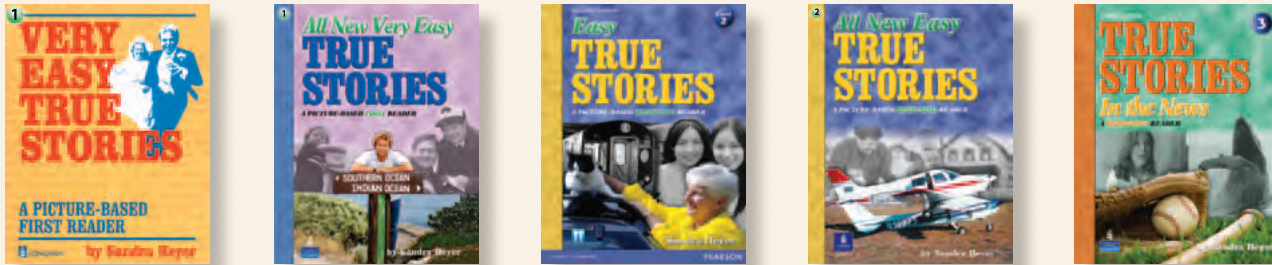
file: to rub something with a metal tool to make it smooth or cut it

From Level 1

True Stories

Levels 1-6

Low-Beginning – High-Intermediate



Sandra Heyer

The *True Stories* series uses real-life, human-interest stories to build vocabulary and language skills through a carefully paced, step-by-step process. English language learners, from low-beginning to high-intermediate, will enjoy these engaging high-interest news stories while building their reading, writing, listening, speaking, and pronunciation skills.

True Stories Behind the Songs and *More True Stories Behind the Songs* continue the True Stories tradition — with a twist. Song lyrics along with real stories about the songs and their songwriters develop language proficiency. Teachers are encouraged to visit the *True Stories* website, www.pearsoneltusa.com/truestories, for audio recordings of all the readings and links to the iTunes playlists.

The latest entry in the *True Stories* series, *Easy True Stories*, Second Edition, continues the program's use of engaging, high-interest news stories to help beginning students hone their skills. The expanded To the Teacher section offers strategies and ideas for encouraging class interaction and incorporating phonics instruction.

Features:

- Pre-reading activities introduce the units visually to ease students into the readings.
- Vocabulary, comprehension, discussion, and writing exercises encourage students to share their own experiences.
- A variety of essential reading skills builds fluency.
- Activities for pair and group work are ideal for multilevel classes.
- Audio recordings are available for select titles.

Readabilities

Level 1	Picture-Based	2.6
Level 2	Picture-Based Beginning	3.3
Level 3	Beginning	4.1
Level 4	High-Beginning	4.9
Level 5	Intermediate	7.0
Level 6	High-Intermediate	7.2

UNIT 16

1 PRE-READING
Look at the pictures. Listen to your teacher tell the story.

The Twins and the Truth

Petita Peña is scared. She is only 16 years old, and she is giving birth to her first baby. There are problems with the birth. Fortunately, she is in a hospital, and two doctors, a man and a woman, are helping her. They decide to do a cesarean.

When Petita wakes up from the surgery, she is happy. She has a beautiful baby girl. She names her daughter Andrea.

Andrea grows up in a town in Ecuador. When she is 14 years old, she and her parents go out to dinner in another city. At the restaurant, they see another girl. She is the same age as Andrea, with the same brown hair, the same brown eyes, and the same smile. The girls are identical.

The other girl is eating dinner with her parents. Who are her parents? They are Roberto Romo and Isabel García—the married doctors who did the cesarean.

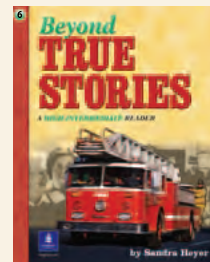
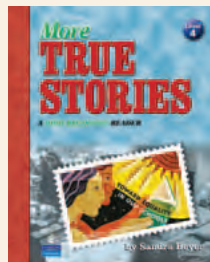
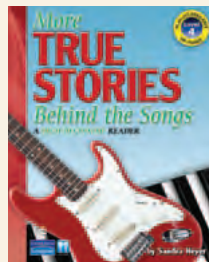
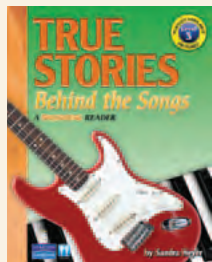
Later, Petita tells everyone, "The doctors lied to me! They told me, 'Congratulations! You have a beautiful baby girl!' But I had twin girls, not one girl! The doctors kept one of my babies!"

"That's not true!" the doctors say. "Yes, Petita Peña had twin girls. But she cried when we told her, 'I can't take care of two babies,' she said. So we kept one baby. We named her Marielisa. She is our daughter now."

Petita Peña and her husband tell Marielisa, "We want you to live with us." But Marielisa doesn't want to live with them. "I'll visit you and Andrea often," she tells them. "But I want to live with the doctors. They are giving me a good education, and they help me in every way. If you really love me, let me stay with them."

The Twins and the Truth 63

From *Easy True Stories*, 2/E



STORY 15



DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS?

Do you know what it means to miss New Orleans?
And miss it each night and day?
I know I'm not wrong—the feelin's gettin' stronger—
The longer I stay away.
Miss the moss-covered vines, the tall sugar pines
Where mockingbirds used to sing,
And I'd like to see the lazy Mississippi
A hurryin' in to spring.

Oh, the Mardi Grass' dear memories
Of Creoles' tunes that fill the air,
I dream of oleanders' in June,
And soon I'm wishin' that I were there.
Do you know what it means to miss New Orleans,
When that's where you left your heart?
There's something more—I miss the one I care for—
More than I miss New Orleans.

1 PRE-READING

Look at the picture and the map.

- Who is the man in the photo? Tell the class what you know about him.
- Sudan is the shaded country on the map. Tell the class what you know about Sudan.
- The Arabic word *haboob* is in the title of the next story. If you know what it means, tell the class.



2 READING

Louis Armstrong was a jazz musician who died in 1971. In 2007—almost 40 years later—his music helped a woman who was in danger in Sudan. What happened to her there? How did the music help her?

Read the story to find out.

74 Unit 8

From *True Stories Behind the Songs*

“*True Stories Behind the Songs* provides a wonderful combination of music and literature. It offers English language learners entering a 21st-century classroom an amazing acculturation experience!”

Dr. Fran Malkin
SUNY College at Old Westbury
Old Westbury, NY

LOUIS ARMSTRONG IN THE HABOOB

Gwen Thompkins is a reporter. She is a citizen of the United States, but she works in Africa. She was working in a small town in Sudan when she ran into trouble. She had a misunderstanding with some men in uniform, and they took her passport.

What did the men want? Gwen didn't know. She had a notebook with a lot of notes. Did they want that? Did they want her laptop computer? Did they want her tape recorder?

For 20 hours Gwen sat in a small office. Always a man in uniform sat with her. One of the men spoke a little English.

"Where are you from?" the man asked her.
"I'm from New Orleans," Gwen answered. She got a piece of paper and drew a map of the United States. She drew the Mississippi River and then, next to the river, she drew an X. She showed her map to the man. "New Orleans is here," she said.

The man shook his head. He didn't know New Orleans.
"Do you know jazz music?" Gwen asked. "New Orleans is the home of jazz music."

The man shook his head. He didn't know jazz music.

"Louis Armstrong? The jazz musician?" Gwen asked. "Do you know Louis Armstrong?"

The man shook his head. He didn't know New Orleans, jazz music, or Louis Armstrong, and he didn't want to learn about them. He wasn't interested.

An important man in uniform walked into the office. He was holding Gwen's passport in his hand. "You may go now," he said, and he handed Gwen her passport.

Gwen found a car and driver to take her to the city of Khartoum. She was on the road to Khartoum when there was a sandstorm. It was a storm that people call a *haboob* in Arabic—a storm so terrible that it is difficult to see.

Gwen felt afraid and homesick. "Why am I here in Sudan?" she thought. She missed New Orleans. She wanted to go home.

The driver turned on the car radio. A man was singing. It was Louis Armstrong, the jazz musician from New Orleans. Gwen sat back in her seat and listened to the music. She began to smile. She was in a car, in Sudan, in a *haboob*, but she was with Louis Armstrong. She was home.

3 VOCABULARY

Complete the sentences with the words and phrases below.

citizen handed homesick ran into trouble shook his head

- Gwen has a U.S. passport. She is a _____ of the United States.
- Gwen had problems in Sudan. She _____ in a small town there.
- The man didn't know the answer to Gwen's question, so he _____.
- A man in uniform gave Gwen her passport. When he _____ it to her, he said, "You may go now."
- Gwen was sad because she missed New Orleans. She was _____.

All's Well That Ends Well 75

True Stories Series	LEVEL 1 Very Easy True Stories	LEVEL 1 All New Very Easy True Stories	LEVEL 2 Easy True Stories 2E	LEVEL 2 All New Easy True Stories	LEVEL 3 True Stories in the News 3E	Price
Student Book	978-0-201-34313-7	978-0-13-134556-0		978-0-13-118265-3		\$ 20.00
Student Book with MP3 Files			978-0-13-304182-8		978-0-13-615481-5	\$ 25.00
	LEVEL 3 True Stories Behind the Songs	LEVEL 4 More True Stories Behind the Songs	LEVEL 4 More True Stories 3E	LEVEL 5 Even More True Stories 3E	LEVEL 6 Beyond True Stories	Price
Student Book				978-0-13-175173-6		\$ 20.00
Student Book with MP3 Files	978-0-13-246804-6	978-0-13-246805-3	978-0-13-814342-8		978-0-13-189274-3	\$ 25.00
Answer Key					978-0-13-184031-7	FREE

Contact USA

Reading and Vocabulary

Beginning – Intermediate



Paul Abraham and Daphne Mackey

The cross-cultural perspectives of the *Contact USA* series engage and educate students who can read and comprehend more English than they can produce.

Features:

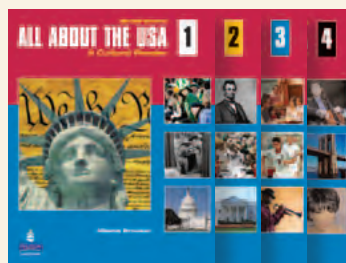
- High-interest readings cover U.S. culture, customs, and conventions, and include a mix of stories, charts, graphs, and opinion passages.
- Vocabulary is presented and recycled to maximize acquisition.
- Focused tasks quickly build reading skills and test comprehension.
- Discussion activities give students the opportunity to use language in both controlled and creative ways.
- **Teacher's Manual** contains teaching guidelines, answer keys, vocabulary review tests, and additional reading tests.

Contact USA	LEVEL 1	Price
Student Book	978-0-13-049623-2	\$ 25.00
Teacher's Manual & Tests	978-0-13-049624-9	\$ 8.85
	LEVEL 2	
Student Book	978-0-13-049625-6	\$ 25.00
Teacher's Manual & Tests	978-0-13-049626-3	\$ 8.85
	LEVEL 3	
Student Book	978-0-13-518754-8	\$ 25.00
Teacher's Manual	978-0-13-518762-3	FREE

All About the USA

Cultural Readers

Beginning – Intermediate



Book 1: Milada Broukal
Books 2 & 3: Milada Broukal and Peter Murphy
Book 4: Milada Broukal and Janet Milhomme

All About the USA features informative and entertaining readings about American people, places, and events, and promotes discussion and cross-cultural exchange. Vocabulary is carefully controlled at each level, while the language remains natural and lively. Topics include U.S. geography, rock music, the film industry, inventions, famous people, and new technology.

Features:

- Vocabulary exercises encourage students to work out meaning through context.
- Comprehension exercises help students develop reading skills.
- Discussion questions give students an opportunity to bring their own knowledge, culture, and imagination to unit topics.
- Writing activities help students expand their ideas about the readings.

All About the USA	Price
Student Book 1 with Audio CD	978-0-13-613892-1 \$ 25.00
Student Book 2 with Audio CD	978-0-13-240628-4 \$ 25.00
Student Book 3 with Audio CD	978-0-13-234969-7 \$ 25.00
Student Book 4 with Audio CD	978-0-13-234968-0 \$ 25.00

American Ways

An Introduction to American Culture
Third Edition

High-Intermediate – Advanced



Maryanne Kearny Datesman,
JoAnn Crandall, and
Edward N. Kearny



This cultural reader offers a unique snapshot of the U.S. — its people, institutions, and traditions — from a values-based perspective.

A host of challenging exercises encourage students to reflect on their own values and experiences in relation to the ideas in the text.

Features:

- Expanded emphasis on academic vocabulary, including the Academic Word List, ensures that students understand academic texts.
- Internet activities build students' research and study skills.
- Challenging activities encourage students to reflect on their own values and experiences in relation to the ideas in the book.

PERFECT REFERENCE



See page 86.

American Ways	Price
Student Book	978-0-13-150086-0 \$ 30.00
Teacher's Manual	978-0-13-192418-5 \$ 16.40

Great American Stories

Beginning – Advanced



C. G. Draper

The popular *Great American Stories* series features adaptations of classic stories that progress in difficulty throughout each collection.

Features:

- Short biographical and contextualized information introduces students to each author.
- Pre-reading exercises lead students into the story.
- Reading skills exercises develop comprehension in skimming and scanning, metaphorical language, and implied meaning.
- A Key-Words Summary highlights vocabulary to aid student comprehension of the story.

Book 1

O. Henry • Jack London • Kate Chopin • William Saroyan • Edgar Allan Poe • Mark Twain • Sarah Orne Jewett • W.E.B. DuBois

Book 2

O. Henry • Paul Laurence Dunbar • Bret Harte • Willa Cather • Susan Glaspell • Herman Melville • Henry James

Book 3

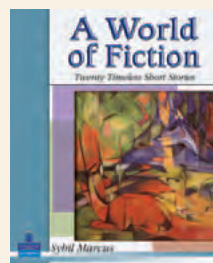
John Steinbeck • Ernest Hemingway • Edith Wharton • Washington Irving • Nathaniel Hawthorne • James Thurber • Stephen Crane • Eudora Welty

Great American Stories		Price
Student Book 1	978-0-13-030967-9	\$ 25.00
Student Book 2	978-0-13-030960-0	\$ 25.00
Student Book 3	978-0-13-061941-9	\$ 25.00

A World of Fiction

Twenty Timeless Short Stories
Second Edition

Advanced



Sybil Marcus



Twenty unabridged short stories provide the basis for student exchange and debate. Students sharpen their reading, speaking, vocabulary, and writing skills as they discover the pleasure and reward of reading fiction.

Features:

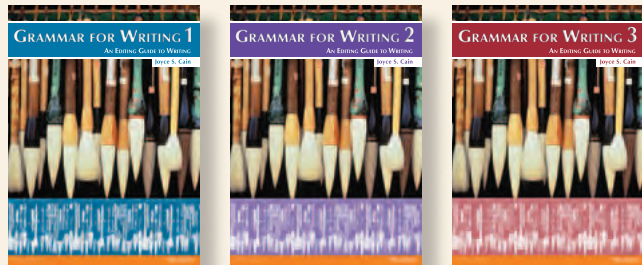
- Selections by renowned authors such as Kurt Vonnegut, Virginia Woolf, James Thurber, Bernard Malamud, Alice Walker, Nadine Gordimer, and D. H. Lawrence represent a variety of themes and literary and linguistic styles.
- Students have the opportunity to do literary analysis and connect the stories to their own experience.
- Through oral debates, students demonstrate their mastery of the language.
- A wide variety of writing assignments, from expository to descriptive writing, gives students the opportunity to apply the skills they have learned.

A World of Fiction		Price
Student Book	978-0-13-194636-1	\$ 30.00

Grammar for Writing

An Editing Guide to Writing

Intermediate – Advanced

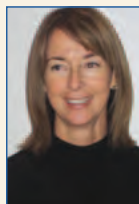
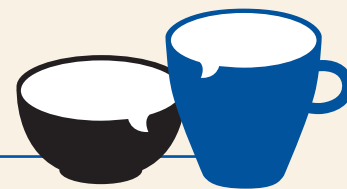


Joyce S. Cain

Grammar for Writing is a three-level series that provides students with the essential grammar applications they need to become proficient writers. Based on the series *Eye on Editing*, *Grammar for Writing* updates the existing two levels and adds a third level for expanded content coverage. The series features authentic writing excerpts and practical tools to facilitate comprehension and application for students enrolled in writing or combined-skills courses.

Features:

- Clear, concise grammar explanations and easy-to-read charts help summarize key learning objectives.
- Diagnostic pretests and self-check exercises assess students' understanding of the editing points.
- Exercises drawn from student writing focus on the most frequently occurring grammar errors.
- Editing guidelines help students identify and correct common grammatical mistakes.
- Authentic writings model application of grammar points.
- Corpus-informed approach to vocabulary gives the series an academic feel.
- **ProofWriter™**, an online writing-assessment tool from ETS, provides students with immediate individualized feedback on grammar, usage, style, and mechanics.



We sat down with author and materials writer Joyce Cain to discuss the need for textbooks that address the needs of Generation 1.5 students.

Read the full interview online at pearsoneltusa.com/alwaysesl_cain

GRAMMAR IN CONTEXT
Several different types of sentences are underlined in the following paragraph. In the margin, label the simple sentence SS, the compound sentence CS, the complex sentence CX, and the sentence that uses a transition T.

All good paragraphs have many of the same parts. First, a paragraph must have a topic sentence. The topic sentence introduces the topic of the paragraph and the controlling idea. Both are necessary in a well-written topic sentence. After the topic sentence is written, the writer develops the major support sentences. These sentences directly support the topic sentence. Most paragraphs have three major support sentences. Next, the writer has to develop the minor support sentences. These sentences follow each major support sentence, and they give details to support the topic sentence. There are usually six to nine minor support sentences. The last sentence of the paragraph is the concluding sentence. It is similar to the topic sentence but uses different words. All well-written paragraphs have these four important parts.

Forming Sentences

1. A simple sentence is the most basic sentence in English. It has a subject and a verb. Like all sentences, simple sentences always begin with a capital letter and end with a punctuation mark such as a period, question mark, or exclamation point.

Students work out.
Students study.

Although most sentences are longer than these two, all sentences have at least a subject and a verb. These sentences are also called independent clauses.

Students work out and exercise up the stairs.
Students study and exercise up the stairs.

2. Verbs that are transitive must be followed by an object to form a complete sentence.

The people elected a new president.
The people elected a new president.
Professor Jones put on the desk. (incomplete sentence)
Professor Jones put his book on the desk.

WRITING TIP
A good dictionary will tell you if a verb is transitive or intransitive. If a verb is transitive it must be followed by an object. If it is intransitive, it does not need an object.

From Level 1

Grammar for Writing	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book with ProofWriter™	978-0-13-286217-2	978-0-13-286215-8	978-0-13-286216-5	\$ 40.00
Student Book	978-0-13-208898-5	978-0-13-208899-2	978-0-13-208900-5	\$ 30.00

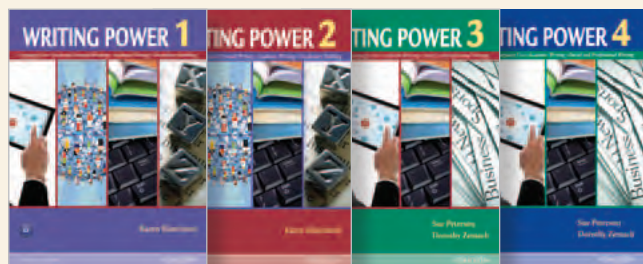


Writing Power

Levels 1-4

NEW

Beginning – Advanced



Books 1 & 2: Karen Blanchard
Books 3 & 4: Sue Peterson and Dorothy Zemach

Why settle for a text that focuses on just one area of writing? From fluency and language use to academic and social writing, *Writing Power* brings multiple writing skills together to give students practical skills for many different situations.

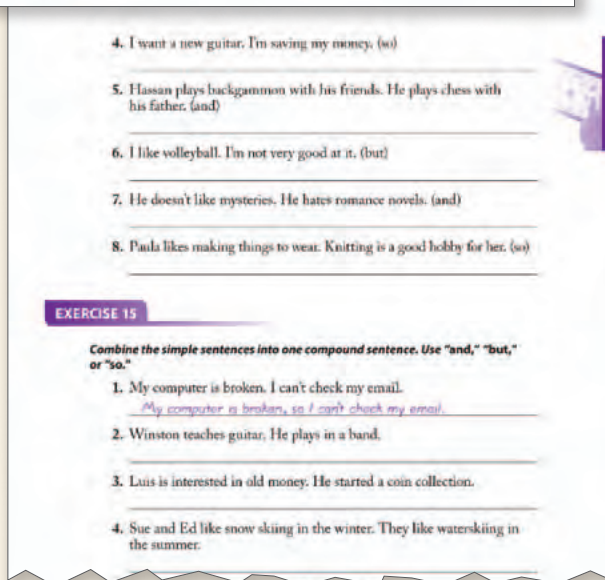
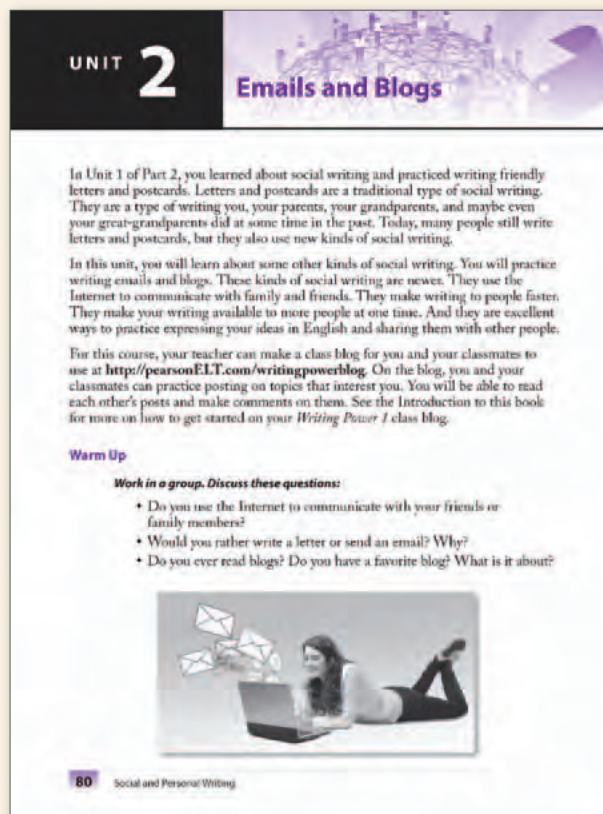
Each student book in this four-level series is organized into four parts, each focusing on an important aspect of writing proficiency. Units are created around a central topic or theme, guiding students through the complete writing process.

Features:

- Designed to meet the needs of students in pre-college programs, college bridge programs, or college and university classes.
- Flexible structure allows you to concurrently assign work from various sections.
- Exercises targeting both accuracy and fluency give students the ability to express themselves in effective and interesting ways.
- Includes individual, pair and group activities for brainstorming, organizing and developing ideas, drafting and revising.
- Writing Tasks at the end of each unit encourage students to synthesize all the skills they have learned.



See pages 39, 58, & 67.

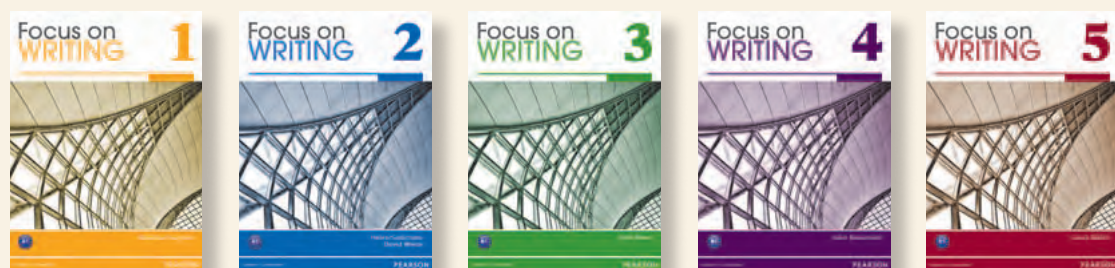


Writing Power

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
Student Book with ProofWriter™	978-0-13-304720-2	978-0-13-324785-5	978-0-13-304719-6	978-0-13-304721-9	\$ 45.00
Student Book	978-0-13-231484-8	978-0-13-231485-5	978-0-13-231486-2	978-0-13-231487-9	\$ 35.00
Online Teacher's Guide w/ Answer Key	pearsonelt.com/writingpower				FREE

Focus on Writing

Beginning – Advanced



Series Editor: John Beaumont

Book 1: Natasha Haugnes

Book 2: Helen Solórzano and David Wiese

Book 3: Colin Ward

Book 4: John Beaumont

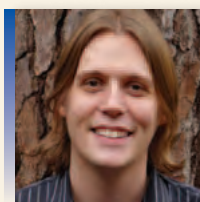
Book 5: Laura Walsh

Focus on Writing is an academic writing program that provides students with essential tools to master not only the key steps in the writing process, but also the grammatical structures, lexical knowledge, and rhetorical modes essential for academic writing.



This five-level series progresses with students as they grow in confidence and ability from sentence level (Book 1) through paragraphs (Books 1–3) and essays (Books 3–5). Each unit leads writers step-by-step through the process of prewriting, writing a first draft, revising, and editing before producing a final draft. Not only do students write an entire paragraph or essay in each unit, they are also given plenty of practice at the sentence and word levels.

Features:

- Each unit teaches students how to use one or more common organizational structures: narrative, description, opinion, persuasion, compare-contrast, problem-solution, and cause-effect.
- High-interest readings and a choice of writing assignments provide a springboard for students' writing.
- Grammar presentation and practice correlated to *Focus on Grammar* make clear the connection between grammar and writing.
- Building Word Knowledge mini-lessons and exercises teach students' how to use word forms, collocations, idioms, compounds, descriptive details, phrasal verbs, and other types of vocabulary in their writing.
- Revision and editing checklists for each writing assignment help students rewrite and polish their first drafts.
- **Online Teacher's Manuals** contain model lesson plans, unit overviews, timed writing assignments, authentic student models, and answer keys.



Go online to read author Colin Ward's article about writing essay introductions at pearsoneltusa.com/alwaysesl_ward

Focus on Writing	BOOK 1	BOOK 2	BOOK 3	BOOK 4	BOOK 5	Price
 Student Book with ProofWriter™	978-0-13-286201-1	978-0-13-286202-8	978-0-13-286204-2	978-0-13-286205-9	978-0-13-286200-4	\$ 40.00
Student Book	978-0-13-231350-6	978-0-13-231352-0	978-0-13-231353-7	978-0-13-231354-4	978-0-13-231355-1	\$ 30.00
Online Teacher's Manual	pearsoneltusa.com/focusonwriting					FREE
 Focus on Writing & Focus on Grammar	978-0-13-304293-1	978-0-13-304294-8	978-0-13-304295-5	978-0-13-304297-9	978-0-13-304292-4	\$ 60.00

Read this review of the *Focus on Writing* series, published by *Language Magazine*.

PUTTING PEN TO PAPER

Pearson's *Focus on Writing* series is an ideal complement to any well-rounded ESL curriculum and is available in levels 1 (for beginners) through 5 (for advanced students). This review focuses on *Focus on Writing 2* by Helen Solórzano and David Weise and *Focus on Writing 5* by Laura Walsh. These books are designed to accompany the *Focus on Grammar* series, also by Pearson, but can be used alone in a course that is centered on honing writing skills or as a supplement to any course that is grounded in communicative grammar teaching.

Focus on Writing 2 is appropriate for pre- to low-intermediate English language learners. This book is an ideal companion to *Focus on Grammar 2*, and the table of contents points to the chapters in the grammar book that are related to each writing chapter. Students who are ready to use this level 2 book are capable of writing complete sentences and are prepared to master the paragraph. Each chapter takes students through the writing process with the goal of writing a paragraph per chapter. Students will be exposed to the distinctions between and objectives of basic, opinion, narrative, persuasive, problem-solution, and compare-contrast paragraphs over the course of six chapters. Each chapter begins with brainstorming and pre-writing, and then leads students into a process of writing a first draft, revising, editing, and producing a quality final draft.

Focus on Writing 5 is for advanced English learners who are ready to dedicate themselves to the task of writing an essay. Its chapters correlate with those of *Focus on Grammar 5*. In

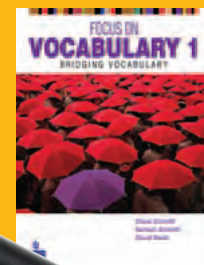
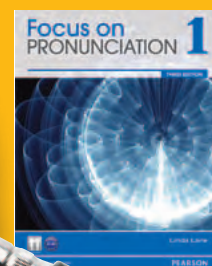
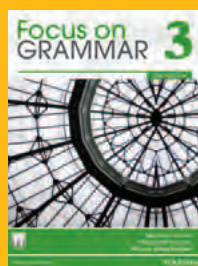
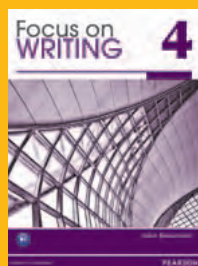
six chapters, students will produce essays that aim to persuade, compare and contrast, show cause and effect, problem-solve, and combine these structures. Unlike other writing books for advanced students, *Focus on Writing 5* is not centered on the academic essay. Content and writing prompts touch on a variety of themes, making it accessible to English learners who do not have strictly academic goals, such as students who are learning English for professional reasons. Students who have finished level 5 will have had experience writing about every thing from retirement to crime to journalism.

Like any good writing book, the *Focus on Writing* books make a point of introducing new vocabulary and reinforcing level-appropriate grammatical structures. One exciting feature in the *Focus on Writing* series is that students can choose between multiple prompts. By choosing their writing activities, students are more likely to approach the assignments with enthusiasm and to take ownership of their writing. This series is excellent for lower-level students from all walks of life and students who are novice essay writers. However, academically-minded advanced students would benefit more from a book that focuses on academic writing, as *Focus on Writing* touches on many styles and topics, but not on some of the more challenging writing styles that high-level academic students might need, such as writing critical analysis and dealing with literary texts. That said, *Focus on Writing* works great with general ELL students.

Kristal Bivona
Assistant Editor
Language Magazine

What's Your

FOCUS?

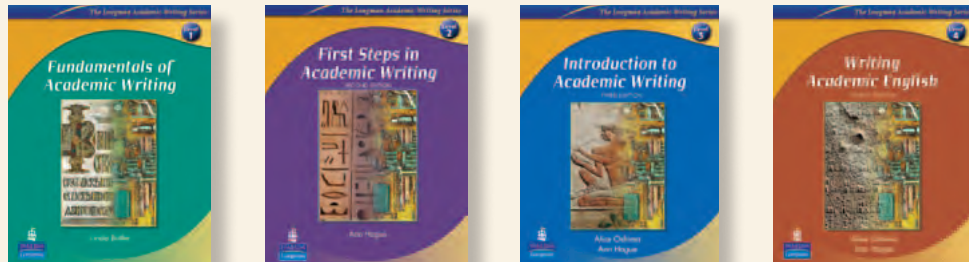


To see a sample unit, go to pearsoneltusa.com/sampleunits

The Longman Academic Writing Series

New Edition Coming Summer 2013
— Now Including Level 5!

Beginning – Advanced

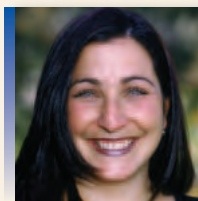


Level 1: Linda Butler
Level 2: Ann Hogue
Levels 3 & 4: Alice Oshima and Ann Hogue



The Longman Academic Writing series gives students the pedagogical support to quickly improve their writing as well as provide them with tools for academic success.

This four-level series develops student writing from composing sentences to writing academic essays. At each level, the proven formula for success includes the complete writing process from prewriting to revision, complete with clear explanations, extensive practice, and consistent coverage of sentence mechanics and grammar.

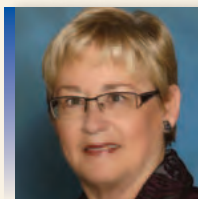


“Writing Academic English has been an integral part of our advanced-level writing curriculum for several years. Its well-planned units, useful exercises, and high-interest topics have helped students stay engaged in class and improve their academic writing skills for success in higher education.”

Lisa Kovacs-Morgan
University of California–San Diego
San Diego, CA

Features:

- A step-by-step approach guides students through the writing process.
- Numerous models and practice opportunities support students with all styles of writing.
- Clear explanations help students to understand and apply key concepts and rules.
- Rigorous development of sentence structure, grammar, and mechanics improves writing skills.
- Self-editing and peer-editing worksheets, motivate students to revise their work.



“We love the format, the clear models provided, and the writing practice suggestions. The progression of styles of essays is a very good introduction to the writing styles that will be required of students in English 101 courses.”

Jean Heckman
St. Louis Community College at Florissant Valley
St. Louis, MO

CriterionSM Publisher's Version, available with levels 3 and 4.

- Students submit their writing online and instantly receive personalized feedback on: grammar, usage, style, mechanics, organization and development (essays only).
- Students turn in better writing, and teachers save time spent correcting drafts.

The Longman Academic Writing Series	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
Student Book with CriterionSM Publisher's Version	Fundamentals of Academic Writing	First Steps in Academic Writing	Introduction to Academic Writing	Writing Academic English	\$ 45.00
Student Book	978-0-13-199557-4	978-0-13-241488-3	978-0-13-814451-7	978-0-13-814454-8	\$ 45.00
Answer Key	978-0-13-613390-2	978-0-13-241490-6	978-0-13-193395-8	978-0-13-152359-3	\$ 35.00
			978-0-13-241028-1	978-0-13-194701-6	FREE

Engaging Writing

Essential Skills for Academic Writing
Second Edition

Intermediate – Advanced



Mary Fitzpatrick

To succeed in college classes, students need step-by-step instruction in the concepts and skills of academic writing. The *Engaging Writing* series fully supports the needs of students, using thematic lessons, ample modeling, academic vocabulary, and fully integrated instruction in the writing process.

Features:

- Well-crafted instructional sequence allows for progressive skill building and varied learning experiences.
- Appealing, appropriate range of themes and topics stimulate discussion and provide clear direction for writing.
- Student writing models demonstrate how revisions are essential to effectively completing assignments.
- Guided prewriting activities include brainstorming, outlining, and drafting in the context of case studies.
- Appendices include a review of grammar and mechanics with exercises and a guide to citation and summarizing.
- **ProofWriter™**, an online writing-assessment tool from *ETS*, provides students with immediate individualized feedback on grammar, usage, style, and mechanics.



STEP 5 Write your first draft.

Tran's First Draft

	<i>A Solution for Los Angeles</i>
	<i>"The Greater Los Angeles area should provide free public transportation. First, the L.A. area has too much traffic and too much air pollution. If people can ride buses and trains for free, they will drive less, and the traffic and smog will decrease. That will be better for everyone's health, but especially for people who live near the freeways and on busy streets. Second, if public transportation is free, life will be a little easier for people. Many people working in minimum-</i>

EXPANDING YOUR FIRST DRAFT TO AN ESSAY

As you study this section of the chapter, you will learn how to expand your paragraph to an essay. When you expand a paragraph to an essay, you keep the basic parts of the paragraph—the main idea statement (topic sentence), the second level (supporting points), and the third level (development)—and add to them.

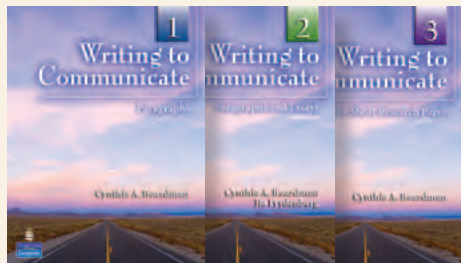
Paragraph	Essay
Topic Sentence	The <i>introduction</i> identifies the topic of the essay and leads the reader to the <i>thesis statement</i> . The <i>thesis statement</i> is at the end of the introduction.
First Supporting Point	The <i>first body paragraph</i> develops the first major supporting point .
Second Supporting Point	The <i>second body paragraph</i> develops the second major supporting point .
Third Supporting Point	The <i>third body paragraph</i> develops the third major supporting point .
	The <i>conclusion</i> (concluding paragraph) adds final thoughts and lets the reader know that the essay is finished.

From Level 1

Engaging Writing	LEVEL 1	LEVEL 2	Price
Student Book with ProofWriter™	978-0-13-231602-6	978-0-13-231603-3	\$ 45.00
Student Book	978-0-13-608518-8	978-0-13-248354-4	\$ 35.00
Online Teacher's Manual	pearsoneltusa.com/engagingwriting		FREE

Writing to Communicate

Low-Intermediate – High-Intermediate



Books 1 & 3: Cynthia A. Boardman
Book 2: Cynthia A. Boardman and Jia Frydenberg

Writing to Communicate's theme-based units motivate students to create interesting and well-organized paragraphs, essays, and short research papers.

Features:

- Engaging themes draw out students' ideas and make the writing process more enjoyable.
- Key vocabulary is taught in each chapter, allowing students to focus on developing writing skills.
- Abundant and clear models motivate and guide students.
- Structure and mechanics sections help improve accuracy.
- Graphic organizers guide students through the writing process.
- Peer Help Worksheets allow students to see common mistakes and become better self-editors.
- Appendices provide additional support in areas such as the writing process, formatting on a computer, writing under time pressure, and common connectors.
- **ProofWriter™**, an online writing-assessment tool from *ETS*, provides students with immediate, individualized feedback on grammar, usage, style, and mechanics.

The Essentials of English

A Writer's Handbook

Intermediate – Advanced



Ann Hogue

From grammar and punctuation to the creation of essays, *The Essentials of English* is a must-have reference tool for today's writer.

Each part focuses on a single topic, building from sentence structure and mechanics to writing, revising, and proper formatting. Students also learn how to write a research paper in the MLA and APA styles.

Features:

- Clear and concise explanations and examples.
- Practical guide to documentation and research.
- Models of academic papers, e-mails, and business documents.
- Guidance on using computers for writing.
- 8 tabbed sections include: The Basics, Clear Sentences, Grammar, Punctuation, Mechanics, Writing and Revising, Formats, Research Papers, and Reference Lists.
- **The Workbook** provides additional practice related to the writing process.

PERFECT PARTNER



See pages 52 & 55.

Writing to Communicate	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book with ProofWriter™	978-0-13-286198-4	978-0-13-286199-1	978-0-13-286196-0	\$ 45.00
Student Book	978-0-13-614191-4	978-0-13-235116-4	978-0-13-240744-1	\$ 35.00
Answer Key	978-0-13-614192-1	978-0-13-235115-7	978-0-13-240745-8	FREE

The Essentials of English	Price
Student Book and Workbook Package	978-0-13-189779-3 \$ 42.40
Student Book	978-0-13-150090-7 \$ 38.00
Workbook	978-0-13-183037-0 \$ 15.00

From Reading to Writing

Beginning – Advanced



Series Editor: Linda Robinson Fellag
 Levels 1 & 2: Lynn Bonesteel
 Level 3: Linda Robinson Fellag
 Level 4: Colin Ward



Research shows that fully integrating reading and writing results in better student performance. *From Reading to Writing* makes explicit connections between these skills and helps students develop them simultaneously.

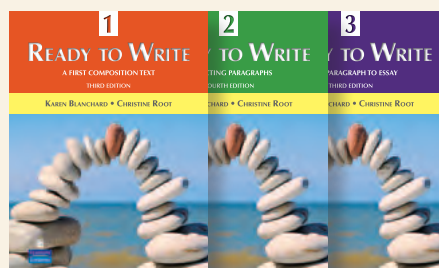
Students explore contemporary topics in high-interest reading and writing assignments. In addition, corpus-based vocabulary helps students understand what they read and gives them the words they need for their own writing.

Features:

- Contextualized writing models and carefully crafted exercises direct students through the writing process.
- Step-by-step process-writing assignments with peer feedback, editing, and revising help students master common academic genres and rhetorical forms.
- **ProofWriter™**, an online writing-assessment tool from *ETS*, provides students with immediate, individualized feedback on grammar, usage, style, and mechanics.

Ready to Write

Beginning – High-Intermediate




Karen Blanchard and Christine Root

Ready to Write provides basic writing instruction, dependable strategies, and many opportunities for students to use the composition skills they need to be successful writers in and out of the classroom.

Features:

- Updated examples and model paragraphs illustrate organizing elements such as topic sentences, supporting details, and signal words.
- Step-by-step activities guide students in comparing and contrasting, describing, analyzing data, writing test answers, and summarizing.
- Varied, contextualized writing tasks help students with real-life tasks.
- Editing and proofreading exercises encourage students to refine their writing skills.
- Grammar Guide section presents important grammar points and practice items to boost accuracy.
- **ProofWriter™**, an online writing-assessment tool from *ETS*, provides students with immediate, individualized feedback on grammar, usage, style, and mechanics.

	LEVEL 1	LEVEL 2	LEVEL 3	Price
 Student Book with ProofWriter™	978-0-13-286219-6	978-0-13-286220-2	978-0-13-286218-9	\$ 45.00
Student Book	978-0-13-136330-4	978-0-13-136332-8	978-0-13-136334-2	\$ 35.00
Online Answer Key	pearsoneltusa.com/readytowrite			FREE

From Reading to Writing

Student Book with ProofWriter™

Online Teacher's Manual

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
	978-0-13-205066-1	978-0-13-612780-2	978-0-13-233096-1	978-0-13-158867-7	\$ 35.00
	pearsoneltusa.com/fromreadingtowriting				FREE



MFA BOSTON

OFFERS TOURS TO ADULT STUDENTS OF ESOL

Museum of Fine Arts, Boston, ESOL tour / October 10, 2012

BY CHRISTINE ROOT

As we ESOL professionals know, one of the great things about learning and teaching language in an immersion setting is that language is everywhere. It's in everything we see and do. It's not a discrete body of information that can be imparted and learned.

Like language, art is universal and it is accessible to everyone. It is open to individual interpretation, yet it helps us understand each other and our world. It often evokes an emotional response, yet it can furnish a history lesson as well. Art is just one of the many vehicles available to help us bring students a richer language experience, but it is favored by both teachers and students because it is for everyone.

Several years ago, Professor David Nunan surveyed English teachers in many parts of the world to identify their primary classroom concerns. Many of the concerns he found in foreign language (EFL) classrooms resonate with those of us working in ESOL settings. Some of the major concerns were: keeping students motivated, finding appropriate materials and

resources, getting students to take responsibility for their own learning, working with mixed-ability levels, getting students to practice out of class, and maximizing oral production. What better way is there to take on these challenges than by visiting an art museum where using multiple modalities is so naturally a part of the experience?

The Museum of Fine Arts, Boston, has made it easy for us to bring art into the lives of our students. Recognizing the museum's commitment to community outreach, in 2002 the MFA Associates and Senior Associates initiated a guiding program specially designed to meet the needs of English language learners. Because working effectively with international students requires more than simply speaking English, the training includes an understanding that for interaction to be truly productive, some understanding of sociolinguistics, language pedagogy, and cross-cultural communication is also necessary. Teachers make a reservation to bring their students as a class to the museum. To enable the guides to better tailor their tours to each particular class, teachers are asked to indicate in advance the countries of origin, native languages, and English-proficiency levels of their students. Through a grant from the MFA Senior Associates, admission is free to students whose programs do not have an institutional membership to the MFA.

Best said in their own words, the following student testimonials attest to ways that museum tours can excite and motivate students and enrich their language learning:

“My favorite painting at the MFA is the one with the guy in the sea. It’s called ‘Fog Warning’ by Winslow Homer. I think that I can associate that story with my life: the people in the ship are my family and they are expecting big things from me. The big fish is the benefits that I am trying to get for them, and the storm and the sea are all the problems that I face trying to get all that.”

“I was really worried about English, if my guide speaks fast and uses difficult words, but it’s not happened. My guide was so friendly, kind and she talked to me carefully. So I could understand and know about paintings. If she uses a difficult word which I didn’t know it, she explained about it to me. It’s really good for me.”

“My guide took me to furniture rooms because I said that I’m going to study interior design. I went ‘shopping’ with her at the museum. She asked me, ‘Which do you pick up if you can bring something to home?’ At each rooms, whenever I chose something which I was interested in, she told me the details clearly.”

The teachers are no less enthusiastic:

“This was the first-ever trip to an art museum for many of my students. You have no idea how special and meaningful our day at the MFA was. Nonnative speakers are often left out because of language barriers. Their children often get a chance to visit a museum through their schools; it is a very rare experience for adult learners.”

“I was impressed with how well-trained the guides were. They really listened to the students and were able to adjust the level of their language on the spot. Also, they understood that for ESOL students, this is a language and a cultural as well as an art experience.”

A museum is a place for excellence. The guides at the MFA are proud to share the enduring message of excellence in the visual arts with those who are striving for excellence in the language arts. A visit to an art museum opens more doors than we as teachers can ever know — for the museum as well as for museum visitors. ■

In addition to the program at the Museum of Fine Arts, Boston, other educational institutions are also connecting adult literacy students with the arts to improve their language skills.

CALTA21 (Cultures & Literacies Through Arts for the 21st Century) is a City University of New York (CUNY)-based program that connects with several New York museums including the Rubin Museum of Art, El Museo del Barrio, and the Godwin-Ternbach Museum at Queens College.

Queensborough Community College (QCC) is the lead institution for CALTA21 with partners from VUE/Visual Thinking Strategies, the Literacy Assistance Center, and CUNY Language Immersion Program (CLIP). QCC received a National Leadership Grant of \$495,000 from the Institute of Museum and Library Services to run the program from October 2011 through September 2014. The goal is to eventually implement CALTA21 in Adult Literacy Programs across the nation.

For more information on the CALTA21 program, go to pearsoneltusa.com/CALTA21

If your students can not visit a local museum, you can still create a lesson around a virtual museum trip. Many institutions, including the Smithsonian American Art Museum in Washington, D.C., offer access to their collections online.



Museum of Fine Arts, Boston, ESOL tour
October 10, 2012

Photograph ©2013 Museum of Fine Arts, Boston



Christine Root is a Pearson author of many reading and writing textbooks. She taught ESOL at the University of Pennsylvania and Harvard University, Boston. She is a member of the MFA Senior Associates at the Museum of Fine Arts, Boston, and one of the founders of the ESOL Program.

REFERENCE:

- Nunan, David. “Challenges in the EFL Classroom.” TESOL Matters Aug/Sept 1993.
- Root, Christine. Museum of Fine Arts, Boston, “MFA Associates Initiates ESOL Tours.” The Vine, Spring 2002.
- Root, Christine. “MFA Boston Offers Tours to Adult Students of ESOL.” MATSOL CURRENTS, Spring 2003 Vol. 29, No. 1.

Listening Power

High-Beginning – Advanced



Level 1: Bruce Rogers and Dorothy Zemach

Level 2: David Bohlke and Bruce Rogers

Level 3: Tammy LeRoi Gilbert and Bruce Rogers

Using a variety of materials — from short conversations to longer lectures and clips from radio and TV — the *Listening Power* series targets the listening skills that students need inside and outside the classroom.

Features:

- Students develop a strategic approach to listening as they study the features of spoken English.
- A broad range of activities includes comprehension exercises, listening for main ideas and details, making inferences, building vocabulary, and taking and evaluating notes.

At each level, students focus on the following skill areas:

- Language Focus teaches the features of spoken English, for example Wh- questions, Yes/No and alternative questions, contractions, numbers and letters, and time expressions.
- Comprehension Focus covers essential listening skills such as understanding the topic, listening for details, finding main ideas, and making inferences.
- Listening for Pleasure uses audio material from movies, TV, radio, and recorded storytelling to help students grasp meaning via tone of voice, sentence stress, and reduced forms.
- Effective Note-taking (in Levels 2 and 3) reinforces skills like writing down key words, using abbreviations and symbols, and separating important ideas from unimportant details.



See pages 38, 49, & 67.

Listening Power	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book with Classroom Audio	978-0-13-262649-1	978-0-13-262651-4	978-0-13-262648-4	\$ 40.00
Student Book	978-0-13-611421-5	978-0-13-611425-3	978-0-13-611428-4	\$ 35.00
Classroom Audio CD	978-0-13-231541-8	978-0-13-231543-2	978-0-13-231544-9	\$ 50.70
Teacher's Pack	978-0-13-611422-2	978-0-13-611426-0	978-0-13-611429-1	\$ 14.45

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APPLYING SKILLS

UNIT 5

Evaluating Your Notes

In this unit, you will have a chance to review and evaluate the note-taking skills you learned in Units 1 through 4. You will also think about ways to improve your note-taking.

Remember

These are the most important skills for taking notes:

1. **Omit unnecessary words** Don't include function words, such as articles (*a, an, the*), prepositions (*in, to, with, for*), and the verb *to be* (*is, are, were*).
2. **Use abbreviations** You can use standard abbreviations (*U.S. for United States, km for kilometer, w/ for with*). You can also use the first few letters of words (e.g., *prelim* for preliminary) or omit letters—usually vowels—from the middle of words (e.g., *intl* for international).
3. **Use symbols** For example, you can use the symbol \rightarrow to mean *causes or becomes* or the symbol $+$ to mean *and, also, or in addition to*.
4. **Write only important points and ideas** Don't take notes on unimportant details or examples.
5. **Listen for phrases that tell you what's important** These phrases tell you if the speaker is listing important points, adding opposing points, or repeating ideas.



128 Note-Taking Skills

From Level 1

Contemporary Topics

Academic Listening and Note-Taking Skills
Third Edition

High-Beginning – Advanced



Series Editor: Michael Rost
Introductory: Jeanette Clement and Cynthia Lennox
Level 1: Helen Solórzano and Laurie Frazier
Level 2: Ellen Kisslinger
Level 3: David Beglar and Neil Murray

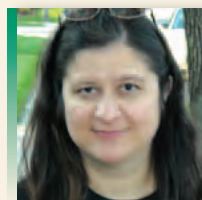
This interactive listening-speaking series prepares students for the challenges of college lectures with a wide range of listening, speaking, and note-taking strategies and skills. The lectures are drawn from a range of academic disciplines and reflect authentic lecture settings, featuring engaging instructors and live student audiences.

Book features:

- Corpus vocabulary from the Academic Word List ensures that students are exposed to the core vocabulary needed for academic success.
- Active listening skills and explicit note-taking strategies help students take control of how they listen to lectures.
- Review Your Notes helps students consolidate their understanding of lecture content, review note-taking skills, and develop critical thinking.
- End-of-unit projects build student confidence and prepare them to take a more active role in mainstream coursework.

DVD features:

- Academic lectures in real college settings create a more authentic classroom experience.
- Professors' PowerPoint® presentations, note-taking tips, and optional subtitles support students as they watch the lecture.
- Small-group discussions with video-based tasks train students in a variety of academic speaking situations.



“The addition of the DVD as well as several new activities and changes to the latest edition of *Contemporary Topics* prove to be helpful not only to students in their learning but also to teachers in their lesson planning.”

Maria Ammar
Frederick Community College
Frederick, MD

TALK about the topic

A. Listen to the students talk about Frank Gehry.
Read each opinion. Then check (✓) who disagrees with it.

	Michael	Yhinny	May	Qiang
1. Frank Gehry is one of the greatest architects ever.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Different means good.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Frank Gehry's engineering abilities are put to good use.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. I'm a Frank Gehry enthusiast.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

B. Listen to the discussion again. Listen closely for the comments below. Identify the discussion strategy the student uses.

	Agreeing	Disagreeing	Asking for ideas
1. Yhinny: "What? I wouldn't say that."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Michael says: "I mean, sure to disagree, but..."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. May: "OK, then what about his engineering abilities—can you say he's noteworthy for that?"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Michael: "Why doesn't he put those abilities to use in a more practical way, like building bridges?"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

C. In small groups, discuss one of these topics. Try to use the discussion strategies you have learned.

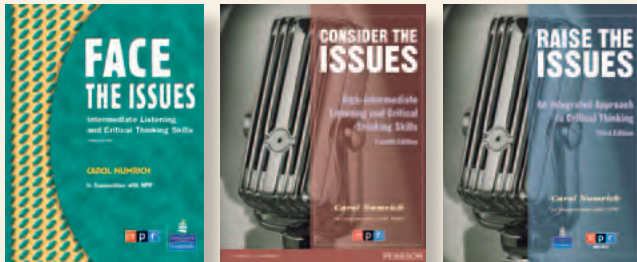


Contemporary Topics	INTRODUCTORY	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book with Classroom Audio CD	978-0-13-246943-2	978-0-13-246944-9	978-0-13-246940-1	978-0-13-246941-8	\$ 40.00
Student Book	978-0-13-207517-6	978-0-13-235570-4	978-0-13-234524-8	978-0-13-234523-1	\$ 35.00
Teacher's Pack	978-0-13-207520-6	978-0-13-242428-8	978-0-13-600515-5	978-0-13-600513-1	\$ 16.70
Classroom Audio CD	978-0-13-207519-0	978-0-13-242429-5	978-0-13-600514-8	978-0-13-600516-2	\$ 54.65
Classroom DVD	978-0-13-207518-3	978-0-13-135806-5	978-0-13-135809-6	978-0-13-135810-2	\$ 90.35

The Issues Series

Face the Issues, Third Edition
 Consider the Issues, Fourth Edition
 Raise the Issues, Third Edition

Intermediate – Advanced



Carol Numrich, in cooperation with NPR*

This academic listening and speaking series uses original National Public Radio® broadcasts to provide a context for listening comprehension and discussion. As students develop listening strategies and critical thinking skills, they also learn to integrate grammar and vocabulary activities into their everyday speech and writing.

Each book incorporates 12 authentic radio interviews on thought-provoking topics such as philanthropy, the impact of the Internet, immigration, and alternative energy.

Features:

- Develops listening strategies, including predicting, understanding main ideas, and note-taking.
- Fosters critical thinking skills through activities including discussion, debate, and writing assignments.
- Integrates language and concepts through sophisticated grammar and vocabulary activities.
- Features an audio program and separate answer key with complete audio scripts.

With six new units based on authentic radio interviews and reports from National Public Radio, the latest edition of *Consider the Issues* continues to foster a relevant, engaging and effective approach to developing listening comprehension and critical thinking skills.

UNIT
1

You Have One Identity

I. ANTICIPATING THE ISSUE

Discuss your answers to the questions.

1. From the title and picture, what do you think the interview in this unit is about?
2. Do you use Facebook? If not, why not? If so, how often do you use it? What kinds of things do you post? Who do you “friend”?
3. In your experience, how have Facebook and other social networks changed people’s social connections and relationships?

3. Conduct Your Survey

Ask people your survey questions. Use the chart to tally the yes and no responses, and note any important comments that people make. An example has been provided for you.

QUESTIONS	YES	NO	COMMENTS
Do you think social networking has caused people to feel less concerned about privacy?	//	///	People just don't realize how their information is being used.

4. Prepare to Present

Meet with your survey group to summarize your survey results. Prepare an oral presentation for the rest of the class. Include an introduction to your survey, a summary of the results you've gathered, and a conclusion including your own interpretation of your findings. Follow the Oral Presentation Procedures below.

Oral Presentation Procedures

1. The first student introduces the group and gives an introduction to the survey.
2. The next few students present one or two of the questions and the types of responses received. Be sure to share any interesting comments from the interviewees. The comments you share should help explain people's answers.
3. The last student concludes the presentation by summarizing the findings from the survey, interpreting them, and expressing the group's reaction to the results. (For example, "We were surprised to learn that most people thought ...") See list of Useful Words and Phrases on page 16.

UNIT 1 • You Have One Identity 15

From *Consider the Issues*, 4/E

The Issues Series	FACE THE ISSUES	CONSIDER THE ISSUES	RAISE THE ISSUES	Price
Student Book with Classroom Audio CD	978-0-13-814976-5	978-0-13-342455-3	978-0-13-706848-7	\$ 40.00
Student Book	978-0-13-199218-4	978-0-13-231489-3	978-0-13-700730-1	\$ 35.00
Answer Key	978-0-13-199219-1	978-0-13-111594-1	978-0-13-244308-1	\$ 17.90
Classroom Audio CDs	978-0-13-199220-7	978-0-13-231490-9		\$ 57.05
Classroom Audiocassettes		978-0-13-141171-5		\$ 57.05
Online Answer Key and Audioscript		978-0-13-231504-3		FREE
Classroom Audio CD			978-0-13-244307-4	\$ 33.35



THE IMPORTANCE OF CRITICAL THINKING

Perspectives from Two Authors



Carol Numrich is senior lecturer at the American Language Program, Columbia University, New York. She is interested in research and materials development for listening comprehension and critical thinking in second language learning. In cooperation with National Public Radio®, she has published several listening textbooks, e.g., the *Issues* series, using authentic broadcast material. She is also a co-editor of the *NorthStar* series.



David Hill's fascination for learning about and understanding other cultures took him around the world, eventually inspiring him to become a teacher of English. David has taught in the UK, Turkey, and Japan. He now lives in Australia, where he has worked as an EAP coordinator and director of studies and is currently a freelance curriculum writer and consultant. David is the author of *Vocational English for IT 2* (with Kathy Cox), published by Pearson.



Teaching critical thinking from both the psychologists' and philosophers' perspectives

When language educators include critical thinking activities in their lessons, not only do they raise student interest and motivation, but they also prepare students for one of the key 21st-century skills needed in today's world, according to author Carol Numrich of Columbia University.

But what's the best way to teach — or even define — critical thinking? Two camps have emerged: psychologists and philosophers. Interestingly, both views can contribute to more successful learning of a second language.

To read the full article online, go to pearsoneltusa.com/alwaysesl_numrich

Critical thinking or critical expression? Meeting students' critical needs

While the teaching of speaking, reading, grammar, and other such aspects of the language is covered extensively in teacher training literature and courses, relatively little has been said about the teaching of critical thinking.

Author David Hill suggests that focusing on critical expression — the expression of critical thinking in a context-appropriate way — may be more effective than attempting to teach critical thinking skills themselves.

To read the full article online, go to pearsoneltusa.com/alwaysesl_hill

Real Talk

Authentic English in Context

Intermediate – Advanced



Lida Baker and Judith Tanka

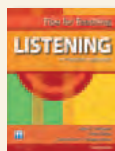
Real Talk 1 and *2* help students break away from structured classroom English and enter the world of authentic English. Each book's thematic chapters have four parts: In Person, On the Phone, On the Air, and In Class. The listening segments expose students to spontaneous face-to-face conversations, phone conversations and pre-recorded messages, radio broadcasts, and academic lectures.

Features:


- Real language allows students to experience natural functions such as laughter, hesitation, interruption, and interjection.
- Vocabulary exercises prepare students to understand discussion of specific topics.
- Listening strategies give students tools for personal and academic success.
- Note-taking and outlining practice prepare students for college lectures.
- Speaking activities such as role plays, presentations, and debates reinforce the use of authentic English.

All these features address the new emphasis on listening and speaking skills in current standardized tests, including the TOEFL® test: iBT.

PERFECT REFERENCE



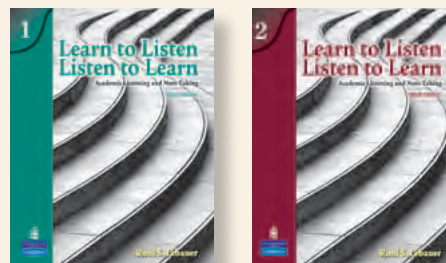
See page 86.

Real Talk	BOOK 1	BOOK 2	Price
 Student Book with Classroom Audio CD	978-0-13-607493-9	978-0-13-503799-7	\$ 40.00
Student Book	978-0-13-183545-0	978-0-13-194096-3	\$ 35.00
Tests and Answer Key	978-0-13-194554-8	978-0-13-194097-0	\$ 14.10
Classroom Audio CD	978-0-13-194547-0	978-0-13-194094-9	\$ 54.40

Learn to Listen, Listen to Learn

Academic Listening and Note-Taking
Third Edition

High-Intermediate – High-Advanced




Roni S. Lebauer

The *Learn to Listen, Listen to Learn* series prepares students for the rigors of academic classwork, helping them acquire the listening-comprehension and note-taking skills necessary for success.

This series offers students valuable tips for getting the most from college lectures, including note-taking skills, organization of information, recognition of language cues, and the acquisition of vocabulary. Students are shown how a typical lecture is organized, using extensive excerpts and transcripts from authentic lectures on high-interest topics from a wide range of academic disciplines.

Features:

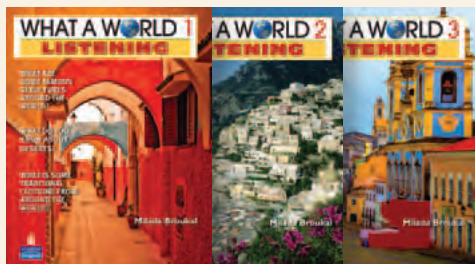
- Expanded vocabulary, extension, and post-lecture activities encourage students to discuss, research, and write about ideas raised in the lectures.
- Teaches students how to recognize lecture organization, and how to evaluate and predict information.
- Focuses on the acquisition of vocabulary, especially from the Academic Word List, and on the recognition of language cues.
- Prepares students for academic testing with TOEFL®-style test questions throughout the text.

Learn to Listen, Listen to Learn	LEVEL 1	LEVEL 2	Price
 Student Book with Classroom Audio CD	978-0-13-217030-7	978-0-13-217029-1	\$ 40.00
Student Book	978-0-13-814001-4	978-0-13-814000-7	\$ 35.00
Online Teacher's Manual	pearsoneltusa.com/learntolisten		FREE
Classroom Audio CD	978-0-13-136191-1	978-0-13-136193-5	\$ 52.95

What A World Listening

Amazing Stories from Around the Globe

Beginning – Intermediate



Milada Broukal

What A World is a six-book listening and reading series. Both strands explore linked topics from around the world and across history.

What A World Listening uses high-interest topics to help build students' English communication skills. Students listen to engaging stories about different people, animals, places, customs, and organizations. The topics span history and the globe, from typical foods around the world to the ancient Greeks to man-made islands. Each unit opens with a question that is explored in the listening and continues with vocabulary, comprehension, note-taking, critical thinking, focused grammar, pronunciation, and conversation.

Features:

- Inference activities motivate students to think beyond main ideas and details to understand those that are less explicitly stated.
- Taking Notes activities challenge students to listen for main ideas and details.
- Short Conversations ask students to infer tone, attitude, or the context of the speakers' conversation.
- Critical Thinking questions develop students' thinking skills.
- Pronunciation and Conversation activities help guide students to more accurate and conversational speech.
- Self-Tests help assess progress, while Internet Activities build students' research skills.

PERFECT PARTNER



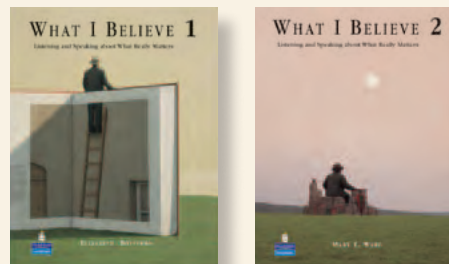
See page 43.

What A World Listening	BOOK 1	BOOK 2	BOOK 3	Price
Student Book and Classroom Audio CD	978-0-13-262653-8	978-0-13-262654-5	978-0-13-262652-1	\$ 30.00
Student Book	978-0-13-247389-7	978-0-13-247795-6	978-0-13-138200-8	\$ 25.00
Classroom Audio CD	978-0-13-254835-9	978-0-13-254836-6	978-0-13-254837-3	\$ 50.40
Online Answer Key	pearsoneltusa.com/whataworld →			FREE

What I Believe

Listening and Speaking about What Really Matters

Intermediate – High-Intermediate



In cooperation with NPR®
 Book 1: Elizabeth Böttcher
 Book 2: Mary E. Ward



What I Believe, based on National Public Radio's "This I Believe" series, features the unique voices of individuals from all walks of life who share their personal philosophies and core values that guide their daily lives.

In addition to providing authentic listening practice, *What I Believe* challenges students to explore, discuss, and write about the essays in the text. It also engages and guides students in formulating, sharing, and discussing their own core values and beliefs.

Features:

- Getting Ready introduces students to the speaker and activates their knowledge of the speaker's topic.
- Vocabulary for Comprehension and Glossary support students' listening comprehension.
- Critical Thinking provides students opportunities to discuss central and related topics in a deep, meaningful way.
- Background Notes give students helpful background on essay content.
- Focused Speaking Task includes instruction and practice with pronunciation and useful language as well as step-by-step speaking preparation.
- Writing Topics allows students to put their ideas into written form.
- Students are encouraged to submit their own essays to www.thisibelieve.org

What I Believe	BOOK 1	BOOK 2	Price
Student Book with Classroom Audio CDs	978-0-13-245287-8	978-0-13-245282-3	\$ 40.00
Student Book	978-0-13-233327-6	978-0-13-159193-6	\$ 35.00
Teacher's Manual	978-0-13-233329-0	978-0-13-159196-7	\$ 15.80
Classroom Audio CDs	978-0-13-233328-3	978-0-13-159194-3	\$ 52.35

Speech Communication Made Simple

Fourth Edition

NEW

Intermediate – Advanced

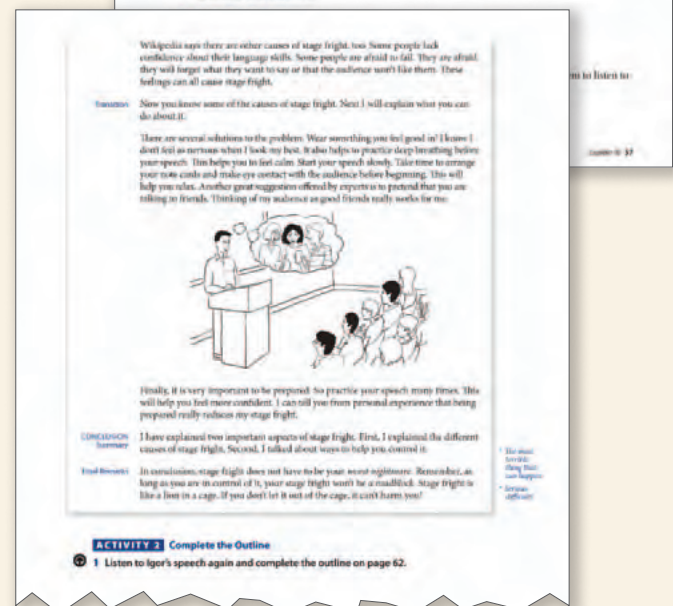
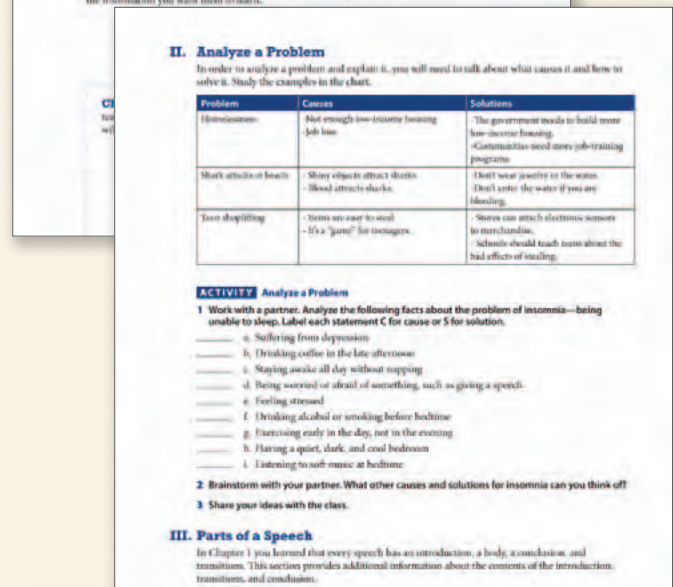


Book 1: Paulette Dale
Book 2: Paulette Dale and James C. Wolf

The only two-level series that prepares students for success in both presentations and academic discussions, *Speech Communication Made Simple* takes an interactive, accessible approach to building confidence as a speaker. Students learn how to present in a variety of genres, effectively use voice and props, and lead or participate in discussions. With its lighthearted and engaging approach, the text helps students acquire speech communication and listening skills that they can apply immediately and throughout their lives.

Features:

- Varied speech genres that range from personal story to persuasive.
- Broad array of projects including interviews and group discussions.
- Scaffolded approach that includes directed discussion of a model presentation; skill-building exercises for selecting a topic, organizing information, and more; practicing aloud; and finally, delivering a speech.
- Pronunciation Practice that focuses on American English pronunciation patterns that are difficult for most nonnative speakers of English.
- Playing with Sayings section that presents idiomatic sayings in popular use and related activities to help students understand and use them to enhance their spoken communication.
- Useful language boxes that illustrate effective ways to begin speeches or participate in discussion.
- CD-ROM with MP3 audio that includes sample speeches and all pronunciation activities
- Teacher's manual at pearsonetusa.com/speechcom with teaching suggestions, answer keys, and quizzes.

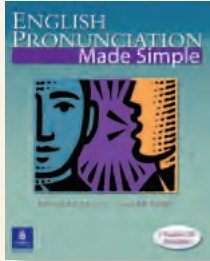


Speech Communication Made Simple	BOOK 1	BOOK 2	Price
Student Book with Audio CD	978-0-13-286168-7	978-0-13-286169-4	\$ 40.00
Online Teacher's Manual	978-0-13-286167-0	978-0-13-286172-4	FREE

English Pronunciation Made Simple

Second Edition

Intermediate – Advanced



Paulette Dale and Lillian Poms

With a friendly writing style and abundant illustrations, this text helps students understand and practice English pronunciation and sounds, and includes separate sections on vowels, consonants, and stress, rhythm and intonation.

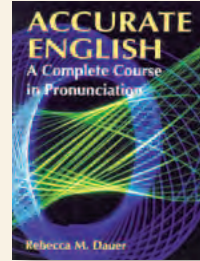
Features:

- Practical hints help students use spelling patterns as a guide to correct pronunciation.
- Abundant mouth illustrations and examples show how to produce sounds correctly.
- A variety of listening, reading, and conversational activities offer comprehensive practice with words, common phrases, and sentences.
- Self-tests help students monitor their progress.
- **Audio CDs** in the Student Book include all the listening-based self-test exercises.

Accurate English

A Complete Course in Pronunciation

Intermediate – Advanced



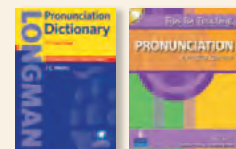
Rebecca M. Dauer

Accurate English reinforces theory with numerous practice exercises that include phrases, dialogues, reading passages, and oral presentations to help students achieve a near-native accent.


Features:

- Teaches vowels, consonants, rhythm, stress, and intonation using principles of articulatory phonetics.
- Provides precise illustrations of lip positions of vowels and consonants, and a diagnostic speech sample.
- Includes spelling patterns for ordinary words and academic words.

PERFECT REFERENCE



See pages 73 & 86.

English Pronunciation Made Simple		Price
 Student Book with Full Classroom Audio CDs	978-0-13-262905-8	\$ 40.00
Student Book with Student Audio CDs	978-0-13-111596-5	\$ 35.00
Classroom Audiocassettes	978-0-13-141170-8	\$ 84.20
Classroom Audio CDs	978-0-13-111597-2	\$ 84.20

Accurate English		Price
Student Book	978-0-13-007253-5	\$ 35.00
Instructor's Manual	978-0-13-007261-0	FREE

Focus on Pronunciation

Third Edition

NEW

Beginning – Advanced



Linda Lane

The three-level *Focus on Pronunciation* program brings together all the tools, tips, and techniques students need to speak clearly, accurately, and fluently. Each level is organized into five parts — vowels, consonants, stress, rhythm, and intonation — and offers a comprehensive yet highly accessible approach to pronunciation mastery.

The program’s flexible design allows instructors to customize material to the needs of their classroom, using focused practice and activities to guide students from controlled practice to communicative interaction.

Features:

- Clear explanations and diagrams make the book easy to use.
- Focused practice and activities include surveys, games, and high-interest listening and speaking tasks.
- Communication Practice sections integrate pronunciation and fluency with practice in a communicative thematic context.
- New! Natural English boxes illustrate how to speak English more naturally and fluently.
- Extended Practice sections encourage fluency practice outside of class, using MP3 audio from the accompanying CD.
- Classroom Audio CDs provide the complete audio program.
- Complete online Answer Keys and Audioscripts can be downloaded from pearsonelt.com/focusonpronunciation.

UNIT 12 /r/ road and /l/ love

STEP 1 PRESENTATION

The pictures show you how to say the sounds /r/ and /l/.

road /r/

Turn the tip of your tongue tip and back. Then move the tip of your tongue down. Don't touch the tip of your mouth when the tongue moves down.

love /l/

Put the tip of your tongue behind your top teeth.

Spellings for /r/	Spellings for /l/
Common red, road arrive, sorry	Common look, love, police hello, yellow
Other wrong (r is silent), (w is silent)	

STEP 2 FOCUSED PRACTICE

EXERCISE 1: Words with /r/

A Listen and repeat the words.

1. right	4. river	7. parent	10. street
2. ruin	5. arrive	8. brown	11. green
3. room	6. sorry	9. problem	12. live

B Choose four words. Write them in the left column.

Your Words	Your Partner's Words
1. _____	1. _____
2. _____	2. _____
3. _____	3. _____
4. _____	4. _____

C PAIRS: Listen to your partner's words. Write them in the right column.

Your Words	Your Partner's Words
1. _____	1. _____
2. _____	2. _____
3. _____	3. _____
4. _____	4. _____

EXERCISE 2: Words with /l/

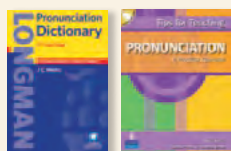
A Listen and repeat the words.

1. light	4. late	7. color	10. slow
2. look	5. television	8. ceiling	11. blue
3. lemon	6. family	9. clock	12. please

64 UNIT 12

From Level 1

PERFECT REFERENCE



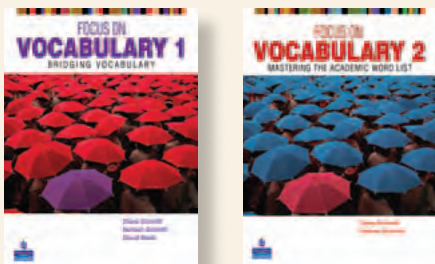
See pages 73, & 86.

	BEGINNING	HIGH-BEGINNING	INTERMEDIATE	HIGH-INTERMEDIATE	ADVANCED	Price
Focus on Pronunciation	978-0-13-231493-0	978-0-13-231494-7	978-0-13-231500-5			\$ 35.00
Student Book with Student Audio CD-ROM						
Classroom Audio CDs	978-0-13-231496-1	978-0-13-231498-5	978-0-13-231502-9			\$ 82.50
Online Answer Key and Audioscript						pearsoneltusa.com/focusonpronunciation

Focus on Vocabulary

Second Edition

Intermediate – Advanced



Level 1: Diane Schmitt, Norbert Schmitt, and David Mann
Level 2: Diane Schmitt and Norbert Schmitt

The research-based *Focus on Vocabulary* series breaks down vocabulary acquisition tasks into achievable, short-term language acquisition goals.

Focus on Vocabulary 1: Bridging Vocabulary fills the gap between high-frequency and lower-frequency vocabulary — teaching mid-frequency vocabulary and preparing intermediate to high-intermediate students for the kinds of words found in novels, newspapers, films, and social and workplace settings.

Focus on Vocabulary 2: Mastering the Academic Word List uses thorough recycling of academic words and well-crafted exercises to introduce high-intermediate and advanced students to the vocabulary they need for academic and test-taking success.

Features:

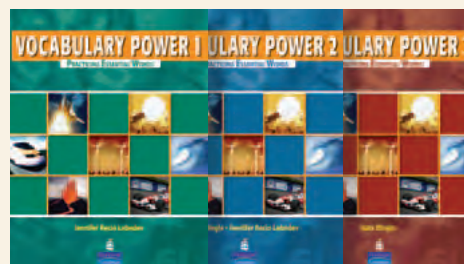
- Excerpts from popular material give students hands-on preparation for understanding vocabulary found in social, academic, and workplace settings.
- Assessing Your Vocabulary Knowledge helps students determine their level of familiarity with each chapter's target words.
- Carefully recycles target words in the reading passage and through activities focusing on word meanings, word families, and collocations.
- Strategy practice chapters offer tips for dictionary use, essay writing, word-knowledge expansion, and other vocabulary-centered tasks.
- Reading strategies sections in Level 2 help students identify text structure and synthesize ideas across texts, among other skills.

Focus on Vocabulary	LEVEL 1	LEVEL 2	Price
Student Book	978-0-13-137619-9	978-0-13-137617-5	\$ 35.00
Online Answer Keys and Tests	pearsoneltusa.com/focusonvocabulary		FREE

Vocabulary Power

Practicing Essential Words

Low-Intermediate – Advanced



Kate Dingle and Jennifer Recio Lebedev

Vocabulary Power uses the latest research on memory to make the process of learning vocabulary simple, effective, and enjoyable. This three-level program teaches the most frequently used words from the General Service List and Academic Word List and presents each word in seven different contexts to help students learn and remember the word easily.

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- Exercises on word families, multiple meanings, collocations, and expressions expand students' knowledge of the words.
- Engaging discussion questions and writing topics elicit natural use of the words.
- Quizzes check students' progress and minimize teacher prep time.
- Word Builder exercises and charts in the Appendix help students focus on the meaning and use of word parts.



See pages 39, 49, & 58.

Vocabulary Power	LEVEL 1	LEVEL 2	LEVEL 3	Price
Student Book	978-0-13-228356-4	978-0-13-222150-4	978-0-13-243178-1	\$ 25.00
Value Pack (one of each Student Book)	978-0-13-136954-2			\$ 60.00
Answer Key	978-0-13-228357-1	978-0-13-222151-1	978-0-13-243179-8	FREE



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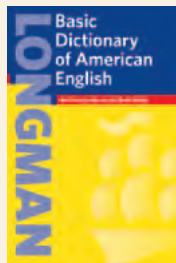


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Longman Basic Dictionary of American English

Beginning – Low-Intermediate
A2 – B1



Clear, highly illustrated, and easy to use, the *Longman Basic Dictionary of American English* is the ideal first monolingual dictionary. It gives clear, understandable definitions of all the words beginning students need to know.

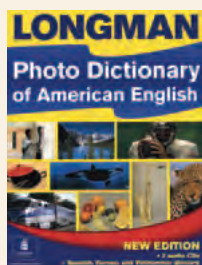
Features:

- Over 10,000 words and phrases clearly and simply explained.
- 200 fun cartoon illustrations make the words easy to remember.
- Full-color illustrations section brings words to life.
- Over 7,000 natural example sentences show how words are used in context.

Longman Photo Dictionary of American English

New Edition

Low-Beginning – Low-Intermediate
A1 – A2



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- More than 1,000 full-color photos give students the visual context for understanding the meanings and uses of each word.
- Multilingual Word List with phonetic pronunciation in Spanish, Korean, and Vietnamese.



Longman Basic Dictionary of American English		Price
Paper	978-0-582-33251-5	\$ 17.95
Hardcover	978-0-582-77643-2	\$ 22.95
Value Package (Paper) Buy 100, Get 10 Free	978-0-13-194776-4	\$1,779.00

Longman Photo Dictionary of American English		Price
Monolingual Edition with Audio CDs	978-1-405-82796-6	\$ 19.95
Multilingual Edition with Audio CDs	978-1-405-82797-3	\$ 21.95
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Beginning – Low-Intermediate
A2 – B1



With Online Access

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Online Access with PIN number:

- Pronunciation of all headwords and example sentences.
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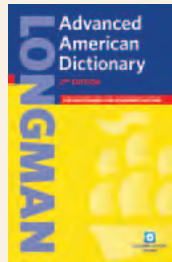


Longman Study Dictionary of American English		Price
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Longman Advanced American Dictionary

New Edition

High-Intermediate – Advanced
B2 – C2



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Features:

- 185,000 words, phrases, and meanings include 6,000 entries for science, social science, and English language and literature.
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e-Tutor CD-ROM	978-1-405-82032-5	\$ 16.95
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For information on online access visit longmandictionariesusa.com		
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Value Package (Paper w/ CD-ROM) Buy 100, Get 10 Free	978-0-13-514126-7	\$3,995.00



2 willing to help; a *helpful child* | I've never been just trying to be helpful. — *helpfully* adv. — *helpfulness* n. [U]

helping /'helpɪŋ/ n. [C] the amount of food that you are given or that you take. *He took a large helping of potatoes.*

helping /'helpɪŋ/ n. [C] a telephone number that you can call if you need advice or information.

give/extend a helping hand He's always ready to lend a helping hand to those in need.

helping verb n. [C] *helpless*, an AUXILIARY VERB

helpless /'helpɪsləs/ adj. 1 unable to take care of yourself or to do anything to help yourself. *helpless baby animals* | **helpless to do sth** Doctors are *helpless to stop disease without any supplies.* 2 unable to control a strong feeling that you have. *with The audience gave **helpless** with laughter* | *helpless laughter/tears/tears etc.* He *helped* the door in *helpless* rage. — *helplessly* adv. — *helplessness* n. [U]

help-line /'helplaɪn/ n. [C] a telephone number that you can call if you need advice or information.

help-mate /'helpmeɪt/ also **help-mate** /'helpmeɪt/ n. [C] *unisex* a helpful partner, usually a wife.

help-ski /'helpski/ n. [C] the capital and largest city of Finland.

help-ski /'helpski/ n. [C] the edge of a piece of a cloth that is turned under and sewn down, especially the lower edge of a skirt, pants etc. *see* — *box at* **edge**.

hem /hem/ v. **hemmed**, **hemming** 1 [T] to turn under the edge of a piece of material or clothing and sew it in place. 2 **hem and haw** to keep pausing before saying something, and avoid saying it directly. *Dave hemmed and hawed when I asked him where he'd been.*

hem sb → *in phr.* v. 1 to surround someone closely, in a way that prevents them from moving. *They were hemmed in by steep mountains on all sides.* 2 to make someone feel that they are not free to do what they want to do. *Employees don't want to be hemmed in by regulations.*

he-man n. plural **he-men** [C] *informal* a strong man with powerful muscles.

he-mat-o-logy /'hɪmə'tɒlədʒi/ n. [U] the scientific study of blood.

hem-ing-way /'hemɪŋweɪ/ **Er-nest** Ernest Hemingway /'hemɪŋweɪ/ (1899–1961) a US writer famous for his novels and short stories that are written in a simple and direct style.

hem-is-phe-re /'hemɪsfiə/ n. [C] 1 *Earth science* one of the halves of the Earth, especially the northern or southern parts above and below the EQUATOR. the Northern *hemisphere* → *see also* **WESTERN HEMISPHERE** → *see picture at* **GLASS**. 2 *biology* one of the two halves of your brain. 3 *maths* half of a sphere: *an object which is round like a ball that is made by a PLANE going through the center of the sphere.*

hem-line /'hemlaɪn/ n. [C] the bottom edge of a dress, skirt, or pants, used especially when talking about their length. *a knee-length hemline*

hem-lock /'hemlɒk/ n. [C,U] a very poisonous plant, or the poison that is made from it.

hem-o- /'hɪməʊ/ *prefix* relating to blood: *hemorrhage* (= an occasion when you bleed too much)

hem-o-glo-bin /'hɪmə'glɒbɪn/ n. [U] *biology* a red substance in the blood that contains iron and carries oxygen from the LUNGS to other parts of the body.

he-mo-phili-a /'hɪmə'fɪliə/ n. [U] a serious

755 **hepatitis**

disease that prevents the blood from becoming thick, so that the person loses too much blood after being cut or wounded.

he-mo-sphill-i-ae /'hɪmə'sfɪliə/ n. [C] someone who suffers from hemophilia.

hem-or-rhage /'hemərɪdʒ/ n. [C,U] a serious medical condition in which a person bleeds a lot, often inside the body.

hem-or-rhoid /'hɪmə'rɔɪd/ n. [C] usually plural a pain-fully swollen HEMORRHOID at the ANUS.

hem-p /'hem/ n. [U] a type of plant that is used to make rope, strong cloth, and the drug CANNABIS.

hen /hen/ n. [C] 1 *biology* an adult female chicken. 2 *biology* a fully grown female bird.

hen-ce /'hen/ **hence** adv. *informal* used to show that what you are about to say is a result of what you have just said. *People are dying, hence the need for urgent action.* 2 *time* day/two weeks/six months etc. *hence* normal ten days, two weeks etc. from now. 3 *location* from this place.

hen-ces-for-ward /'henstɪ'fɔ:wəd/ adv. *informal* from this time on. *Henceforth, death row inmates will have an automatic right to appeal.*

hench-man /'henstʃmən/ n. plural **henchmen** /-mən/ [C] *informal* someone who faithfully obeys a powerful person such as a politician or a criminal.

Hen-ry /'henrɪ/ **Jimi** Jimi Hendrix /'dʒɪmi/ (1942–1970) a U.S. musician and singer who played the guitar in a completely new way, and was known for his exciting performances.

hen-house /'henhaʊs/ n. [C] a small building where chickens are kept.

hen-ry /'henrɪ/ n. [U] a reddish-brown substance used to change the color of hair or to cure the skin. — *hen-ry* [U]

hen-pecked /'henpekt/ adj. a man who is henpecked is always being told what to do by his wife, and is afraid to disagree with her.

Hen-ry /'henrɪ/ **John** a character in American stories and rock songs who worked on railways and was very strong.

Hen-ry, O. (1862–1918) a U.S. writer of short stories, whose real name was William Sydney Porter.

Hen-ry, Pat-rick /'henrɪ'pætrɪk/ (1796–1790) a U.S. politician who was one of the leaders of the fight for independence during the Revolutionary War.

Hen-ry's law *chemistry* a scientific principle that says the amount of gas that can be dissolved by a liquid will increase if the pressure of the gas above the liquid increases and the temperature remains the same.

Hen-ry V, King /'henrɪ'v/ (1387–1422) a king of England who is remembered especially for defeating the French at the Battle of Agincourt.

Hen-ry VIII, King /'henrɪ'vɪ/ (1491–1547) a king of England, who had six wives and made himself the head of the Church in England. This started the Reformation in England, in which the Protestant Church was established.

hep /'hep/ adj. *OLD-FASHIONED* → *see* **HEP**

he-pat-itis /'hepətɪtɪs/ adj. [only before noun] *medical*, relating to liver disease.

he-pat-itis /'hepətɪtɪs/ n. [U] *medical* a disease of the LIVER that causes fever and makes the skin yellow. There are several types of hepatitis: hepatitis A, which is less severe, and hepatitis B and C, which are much more serious.

Longman Dictionary of Contemporary English

Fifth Edition

High-Intermediate – Advanced
B2 – C2



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DVD-ROM Network Version (50 users)	978-1-408-20294-4	\$ 399.00
DVD-ROM Single User	978-1-408-26766-0	\$ 20.95

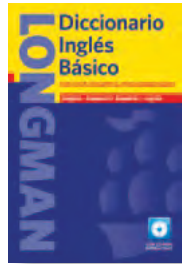


DICTIONARIES

Longman Diccionario Inglés Básico

Inglés-Español, Español-Inglés
Second Edition

Beginning – Low-Intermediate / A1 – A2



The ideal bilingual dictionary for Mexican and Latin American learners.

- 74,000 words, translations, and examples.
- Integrated picture dictionary and workbook reinforce learning.
- Interactive **CD-ROM** includes 600 vocabulary games, exercises, a pop-up dictionary, and more.

Longman Diccionario Pocket

Inglés-Español, Español-Inglés
Second Edition

Intermediate – Advanced / A1 – B2



Written for Latin American learners, this dictionary is based on corpuses of Latin American Spanish and American English.

- Integrated 32-page workbook with study pages and practice exercises.
- **CD-ROM** with pronunciation of all words, vocabulary-building games, bilingual picture dictionary, and more.

Longman Diccionario Conciso

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- Specially written language notes help students avoid common mistakes.
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Longman Diccionario Pocket		Price
Paper with CD-ROM	978-1-408-23234-7	\$ 22.50
Paper	978-1-408-22790-9	\$ 18.95
Value Package (Paper) Buy 100, Get 10 Free	978-0-13-262641-5	\$ 1,895.00

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Hardcover with CD-ROM	978-1-405-83148-2	\$ 44.95



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See page 89 for ISBNs and prices.

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Features:

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Easystarts: 200-Word Vocabulary (Low-Beginning)



Verb Forms: Parts of *be*, *have*, *got*, present simple, present continuous with present meaning, positive imperative forms, *can* for ability and permission

Sentence Structure: Simple one-clause sentences, two clauses joined with *and*, *but*, *or*, direct speech + noun/pronoun + *say/ask*

Level 1: 300-Word Vocabulary (Beginning)



Verb Forms: *There was/were*, negative imperative forms, present continuous with future meaning, past simple of regular and irregular verbs, *going to*, *would like*, infinitive forms after *want*, *start*, *like*

Sentence Structure: Two clauses joined with *because*

Level 2: 600-Word Vocabulary (High-Beginning)



Verb Forms: Phrasal verbs with transparent meanings, negative questions, *would like* + infinitive, *have to* for obligation, *will* for future meaning, *could* for past ability

Sentence Structure: Two clauses joined with *so*, *before*, *after*, *when*, direct speech + subject/verb inversion, reported speech with present tense, reporting verbs

Level 3: 1,200-Word Vocabulary (Low-Intermediate)



Verb Forms: Present perfect simple, past continuous, passive forms present and past (*be*) + past participle, phrasal verbs with non-transparent meanings, modals

Sentence Structure: More than two main clauses, with one main and one subordinate clause, defining relative clauses, participle clauses, *adj/noun + that* clause

Level 4: 1,700-Word Vocabulary (Intermediate)



Verb Forms: Passive verb forms simple, present, and past continuous, past perfect, present simple for future reference, present perfect continuous

Sentence Structure: Relationship between clauses are uncomplicated, non-defining relative clauses, reported speech with past tense reporting verbs, second conditional, *if* clauses after verbs *asking*, *wondering*, etc.

Level 5: 2,300-Word Vocabulary (High-Intermediate)



Verb Forms: Past perfect continuous, future continuous, *get* something *done*, *may* for permission, *would* for willingness/refusal

Sentence Structure: Relative clauses: embedded, defining, responses with *so/neither/nor*, third conditional

Level 6: 3,000-Word Vocabulary (Advanced)



Verb Forms: Future perfect, modal perfects

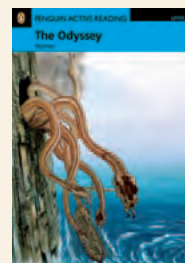
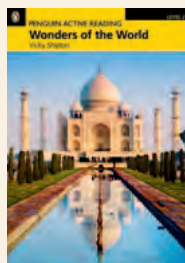
Sentence Structure: Mixed conditionals, inversion after *hardly*, *no sooner*, etc., *-ing/wh-* clause as subject, sentences with *wish + were/would/had*

Each level includes *verb forms* and *sentence structures* from the previous level.

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Low-Beginning – Intermediate



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\$11.00 each

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*British vocabulary and spelling.

PERFECT REFERENCE



See page 86.

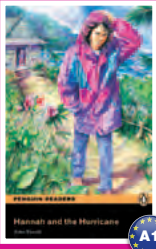
Penguin Readers

Low-Beginning – Advanced



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A1

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Level 1



A1

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A2

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Level 3



A2

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*British vocabulary and spelling.



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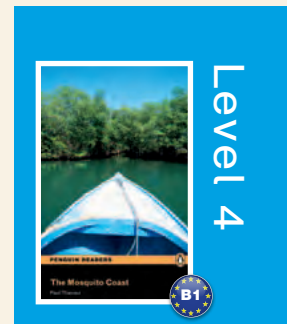
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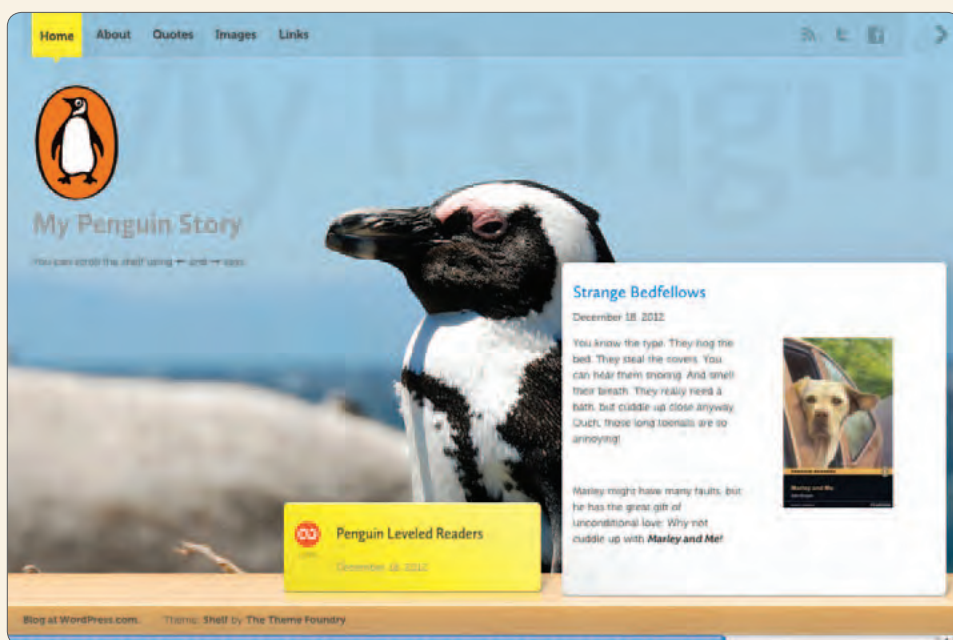
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*British vocabulary and spelling.



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Series Editor: David Bonamy

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Designed for students in vocational education as well as for company employees, the *Vocational English* series combines a strong grammar syllabus with the essential vocabulary that students need for their working lives. Each title contains a CD-ROM with interactive glossaries and the complete Course Book audio in MP3 format.

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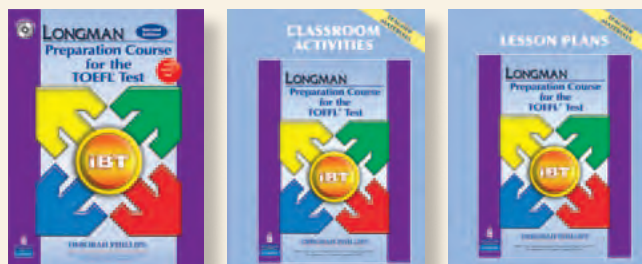
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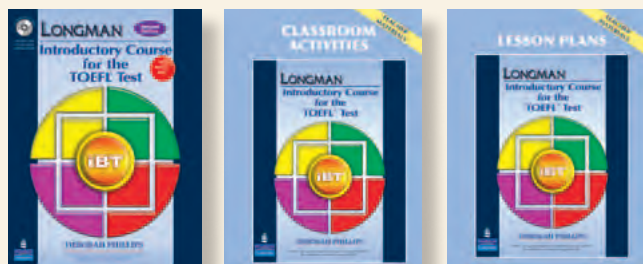


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PERFECT PARTNER



See page 86.

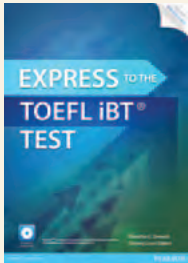


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Tammy LeRoi Gilbert and Dorothy E. Zemach

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INDEPENDENT TASK 1
FREE-CHOICE

Skills 1, 2, and 3: Giving Detailed Descriptions; Using Narrative; Providing Examples

The first task in the Independent Speaking section, the free-choice task, requires you to speak for 45 seconds on a topic that is familiar to you, usually about your life or your opinions. The topics are broad enough that you should always have something to say. Your recorded response will be evaluated on fluency, organization, vocabulary, and grammar. You will have 15 seconds to think about the topic and take notes before you begin speaking.

The following are examples of free-choice questions:

- What do you like to do on many days? Use details in your response.
- What was the most useful class that you took in high school? Give reasons for your response.
- Talk about the type of transportation you prefer to take while traveling and why.

You will both hear the questions and see them on the computer screen.

To answer these types of questions:

- Pay attention to all parts of the prompt so that you can give a complete answer.
- Make very brief notes in outline form to plan your response. Include the reasons and details you plan to mention. Remember, though, that 15 seconds is not much time! Use abbreviations where possible.
- Try to give at least two reasons, details, or examples in your response, or relate a short anecdote or narrative.
- When you speak, indicate details and examples with clear signposts, such as *for instance*, *for example*, *another reason*, *furthermore*, and so on.
- Speak at a natural pace, at a good volume.

EXPRESS TIP

There is no way for a rater to judge your response on “truthfulness.” While your response should sound reasonable, it is all right to add details and support even if they are not strictly true. Remember that you are trying to demonstrate your knowledge of and proficiency in English.

The rater will be listening for a clear, well-spoken response that includes a complete answer to the question with the requested supporting ideas such as examples or reasons.

Look at this example of a detail question on a computer screen.

First you will hear a lecture, a discussion, or a conversation:

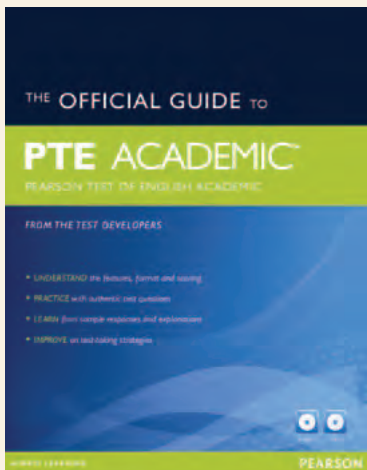
EXAMPLE: Detail Question

Then you will see the question and answer choices, and you will hear the question.

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Presenter: Puck Fernsten
Saturday, March 23, 12:00-12:45 pm
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H. Douglas Brown



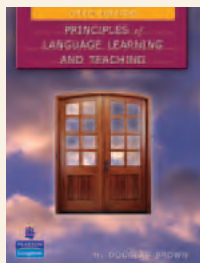
Teaching by Principles offers a comprehensive survey of practical language teaching options, all firmly anchored in accepted principles of language learning and teaching. End-of-chapter exercises encourage interactive discussion.

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H. Douglas Brown

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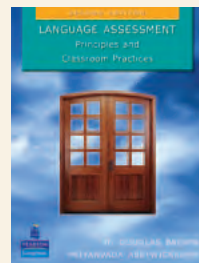
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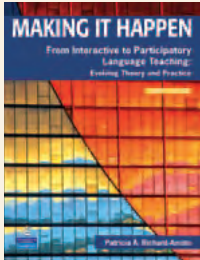
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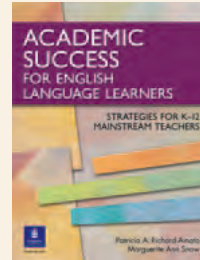
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Academic Success for English Language Learners

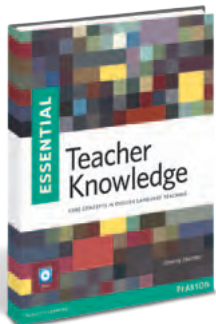
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Jeremy Harmer

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Saturday, March 23, 12:00-12:45 pm
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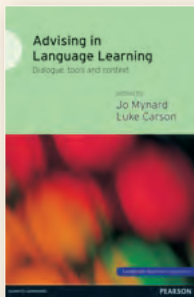
Teaching and Researching: Translation Second Edition Basil Hatim



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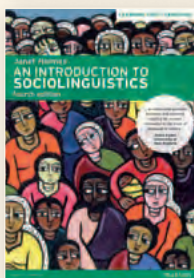


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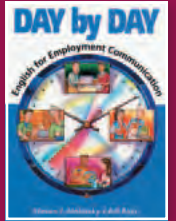
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Workbook	978-0-201-82593-0	978-0-201-83317-1	978-0-201-83340-9	978-0-201-83363-8	978-0-201-83394-2	978-0-201-83397-3	\$ 15.00
Teacher's Resource Manual	978-0-201-83316-4	978-0-201-83319-5	978-0-201-83347-8	978-0-201-83371-3	978-0-201-83396-6	978-0-201-83399-7	\$ 29.00

ExpressWays Second Edition

Beginning – Intermediate

Steven J. Molinsky and Bill Bliss

ExpressWays is a complete four-level course that features all-skills language practice. The series incorporates cooperative learning, critical thinking, problem solving, role-playing, cross-cultural discussions, self-assessment, and community activities to promote an interactive, student-centered learning experience.

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
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Activity Workbook w/ Test Prep	978-0-13-189922-3	978-0-13-189924-7			\$ 15.00
Activity Workbook			978-0-13-570896-5	978-0-13-570904-7	\$ 15.00
Teacher's Guide	978-0-13-385311-7	978-0-13-385378-0	978-0-13-385668-2	978-0-13-385907-2	\$ 34.80
Activity and Test Prep Teacher's Resource Book	978-0-13-189923-0	978-0-13-189925-4			\$ 18.55
Testing Program	978-0-13-794215-2	978-0-13-794223-7	978-0-13-794231-2	978-0-13-794249-7	\$ 29.85
Placement Test Program, Levels 1-4	978-0-13-794207-7				\$ 29.85
Fast Score Test Pkg, Levels 1-4 & Placement Test	978-0-13-010891-3				\$ 150.30
Student Text Audiocassettes	978-0-13-385329-2	978-0-13-385386-5	978-0-13-385684-2	978-0-13-386368-0	\$ 64.85

Lado English Series

Beginning – Advanced

Robert Lado

This six-level series is designed to help students use English for meaningful communication and interaction. A wide variety of techniques and activities offer a balanced approach to teaching and learning.

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Student Book	978-0-13-522244-7	978-0-13-522269-0	978-0-13-522285-0	978-0-13-522301-7	978-0-13-522327-7	978-0-13-522343-7	\$ 22.00
Workbook	978-0-13-522368-0	978-0-13-522392-5	978-0-13-522418-2	978-0-13-522442-7	978-0-13-522483-0	978-0-13-522509-7	\$ 15.00
Teacher's Edition	978-0-13-522376-5	978-0-13-522400-7	978-0-13-522426-7	978-0-13-522467-0	978-0-13-522491-5	978-0-13-522517-2	\$ 34.20
Audio Program	978-0-13-522251-5		978-0-13-522293-5	978-0-13-522319-2	978-0-13-522335-2	978-0-13-522350-5	\$ 148.80
Student Evaluation Packet	978-0-13-522384-0						\$ 64.60

Courses: Adult

Ready to Go *Language, Lifeskills, Civics* Beginning – High-Intermediate Joan Saslow and Tim Collins

Ready to Go applies the best of current second-language acquisition research to a standards-based course that enables learners to achieve proficiency and master skills needed to achieve on standardized tests. Integrating language, lifeskills, and civics strands, this four-level program tightly correlates major state and federal standards with a complete language syllabus and relevant social language.

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Price
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Answer Key to Grammar Booster	978-0-13-191921-1	978-0-13-191922-8	978-0-13-191923-5	978-0-13-191924-2	FREE
Workbook	978-0-13-183456-9	978-0-13-183462-0	978-0-13-183467-5	978-0-13-183473-6	\$ 15.00
Student Book with Workbook Kit	978-0-13-184038-6	978-0-13-184039-3	978-0-13-184040-9	978-0-13-184041-6	\$ 29.60
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Transparencies	978-0-13-193057-5	978-0-13-193058-2	978-0-13-193059-9	978-0-13-193060-5	\$ 35.10
Classroom Audio CDs	978-0-13-183669-3	978-0-13-183668-6	978-0-13-183670-9	978-0-13-183671-6	\$ 57.65
Classroom Audiocassettes	978-0-13-183457-6	978-0-13-183463-7	978-0-13-183469-9	978-0-13-183474-3	\$ 57.65
Placement Test with Audiocassette, Levels 1-4	978-0-13-183460-6				\$ 29.30
TestGen® CD-ROM, Levels 1-4	978-0-13-150241-3				\$ 132.00

Spectrum *A Communicative Course in English* Beginning – Advanced Project Director: Donald R.H. Byrd / Diane Warshawsky and Sandra Costinett

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	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6	Price
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Workbook	978-0-13-829946-0	978-0-13-830035-7	978-0-13-830134-7	978-0-13-830167-5	978-0-13-830209-2	978-0-13-830258-0	\$ 15.00
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Video	978-0-13-438995-0	978-0-13-441890-2					\$ 148.80
Video Viewer's Guide	978-0-13-438987-5	978-0-13-441882-7					\$ 24.05
Video Teacher's Guide	978-0-13-460122-9	978-0-13-460130-4					\$ 17.40
Student Placement & Evaluation Packet	978-0-13-832593-0						\$ 48.70
Student Placement & Evaluation Packet Audiocassette	978-0-13-826629-5						\$ 24.95

Workplace Plus *Living and Working in English* Pre-Literate – High-Intermediate Series Advisor: Edwina Hoffman / Joan Saslow and Tim Collins

Workplace Plus is the first adult workplace English series that prepares students for the home, the community, and the workplace.

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Lesson Plans	978-0-13-148761-1	978-0-13-148762-8	978-0-13-148763-5	978-0-13-148760-4	FREE
Transparencies	978-0-13-193057-5	978-0-13-193058-2	978-0-13-193059-9	978-0-13-193060-5	\$ 35.10
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Workbook	978-0-13-183994-6	978-0-13-184004-1	978-0-13-184010-2	978-0-13-184017-1	\$ 15.00
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Workbook B (Units 15-28)	978-0-13-184690-6	978-0-13-184695-1	978-0-13-184699-9	978-0-13-184018-8	\$ 9.65
Teacher's Resource Pack	978-0-13-193449-8	978-0-13-193450-4	978-0-13-193451-1	978-0-13-193452-8	\$ 42.85
Classroom Audio CDs	978-0-13-183999-1	978-0-13-184007-2	978-0-13-184014-0	978-0-13-184694-4	\$ 62.85
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Longman American Idioms Dictionary *New Edition* Intermediate – Advanced Karen Stern, Editor

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Beginning – High-Intermediate Jacek Fisiak, Arleta Adamska-Salaciak, Mariusz Idzikowski, Ewelina Jagla, Michał Jankowski, and Robert Lew

Based on a corpus of written and spoken Polish, this edition provides comprehensive writing support. An interactive CD-ROM offers extensive pronunciation practice, a writing guide, and free one-year access to longmandictionaryusa.com

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Entry-level/Literacy

Access *Fundamentals of Literacy and Communication* **Literacy – Pre-Beginning** Steven J. Molinsky and Bill Bliss

This text offers comprehensive, all-skills literacy instruction through pre-skill sections and basic reading, writing, listening, and speaking practice.

Student Book	978-0-13-004235-4	\$ 22.00
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Audiocassettes	978-0-13-004250-7	\$ 67.15

Literacy Plus *Language, Lifeskills, Civics* **Pre-Literacy** Series Advisor: Edwina Hoffman / Joan Saslow

This standards-based course offers instruction in survival English, basic literacy, and civics concepts simultaneously.

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Teacher's Edition (includes CD-ROM with Worksheets and Tests)	978-0-13-140079-5	978-0-13-140080-1	\$ 37.10
Guide for Native-Language Tutors	978-0-13-099621-3	978-0-13-048419-2	\$ 12.20
Classroom Audiocassettes	978-0-13-099624-4	978-0-13-048418-5	\$ 23.15
Teacher's Training Video (National) Levels A & B		978-0-13-184928-0	\$ 31.30
Teacher's Training Video (Florida) Levels A & B	978-0-13-114673-0		\$ 31.30

Longman ESL Literacy **Third Edition** Literacy Yvonne Wong Nishio

This text offers a basic introduction to English for students who are not ready for a Level 1 course. Its thorough integration of the four basic language skills helps students acquire communication and literacy skills necessary to function in real-life situations.

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Teacher's Resource Book with Audio CD	978-0-13-195103-7	\$ 46.70
Transparencies	978-0-13-243552-9	\$ 33.95

Picture Stories *Language and Literacy Activities for Beginners* Fred Ligon and Elizabeth Tannenbaum

More Picture Stories *Language and Problem-Posing Activities for Beginners*

Literacy – Low-Intermediate Fred Ligon, Elizabeth Tannenbaum, and Carol Richardson Rodgers
In association with The Experiment in International Living

Using stories about immigrant families' experiences in the U.S., the authors use picture stories to aid student understanding. This is the perfect series for students with little to no literacy skills in English or their first language.

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Student Book	978-0-8013-0366-1	\$ 22.65	Student Book	978-0-8013-0839-0	\$ 22.65

Picture This! *The Fast Way to Fluency* **Beginning – Low-Intermediate** Tim Harris / Illustrated by Allan Rowe

This two-level, multiskills course uses innovative strategies and a unique, visual approach to learning to enable students to quickly grasp new language concepts and put them into practice.

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Teacher's Edition	978-0-13-170337-7	978-0-13-170341-4	\$ 30.75
Classroom Audio CDs	978-0-13-170338-4	978-0-13-170342-1	\$ 69.20

Survival English *English Through Conversations* **Second Edition** **Beginning – Intermediate** Lee Mosteller, Bobbi Paul, and Michelle Haight

This series teaches the language and coping skills necessary in everyday living. It is suitable for students who have some degree of literacy, a small speaking vocabulary, and knowledge of the alphabet.

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Book 1A (Units 1-5)	978-0-13-016593-0	\$ 12.80
Book 1B (Units 6-10)	978-0-13-016601-2	\$ 12.80
Teacher's Manual 1	978-0-13-016643-2	FREE
Student Book 2	978-0-13-016650-0	\$ 25.55
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Teacher's Manual 3	978-0-13-878349-5	FREE

Grammar

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Student Book	978-0-13-520107-7	\$ 45.00
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Focus on Grammar Interactive *An Integrated Skills Approach, Version 2.0* **Introductory – Advanced** Level 1: Ellen Shaw / Level 2: Samuela Eckstut-Didier and Heather Ordovery / Level 3: Margaret Bonner, Marjorie Fuchs, and Ellen Shaw / Level 4: Margaret Bonner, Marjorie Fuchs, and Ellen Shaw / Level 5: Jay Maurer

Focus on Grammar Interactive provides contextualized and communicative instruction and practice in English grammar. focusgrammarinteractive.com

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CD-ROM 10-Pack	978-0-13-147478-9	978-0-13-189967-4	978-0-13-190001-1	978-0-13-191318-9	978-0-13-191325-7						\$ 2,606.25
CD-ROM 20-Pack	978-0-13-147476-5	978-0-13-189969-8	978-0-13-189999-5	978-0-13-191320-2	978-0-13-191327-1						\$ 5,212.45
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Grammar Essentials *Graded Exercises in English* **New Edition** **Intermediate – Advanced** Robert J. Dixon

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Grammar Express **Beginning – High-Intermediate** Marjorie Fuchs and Margaret Bonner

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	BASIC	INTERMEDIATE	Price
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Student Book with CD-ROM and Answer Key	978-0-13-152358-6		\$ 51.85
Student Book with Editing CD-ROM	978-0-13-049671-3	978-0-13-033379-7	\$ 51.85
Student Book with Editing CD-ROM and Answer Key	978-0-13-049669-0	978-0-13-032743-7	\$ 53.00
Student Book with Answer Key	978-0-13-049667-6	978-0-201-52073-6	\$ 38.85
Student Book	978-0-13-049660-7	978-0-13-040985-0	\$ 25.00
Workbook	978-0-13-184926-6		\$ 17.50
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A Comprehensive Grammar of the English Language **Advanced** Randolph Quirk, et al.

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Book	978-0-582-51734-9	\$ 110.20
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Grammar Step by Step with Pictures **New Edition** **Beginning – Intermediate** Ralph S. Boggs and Robert J. Dixon

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Grammar to Go *English Grammar Practice* **Beginning – Advanced** Robert J. Dixon

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Student Book 2	978-0-13-118284-4	\$ 25.00
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GrammarWork *English Exercises in Context* **Second Edition** **Beginning – Intermediate** Pamela Peterson Breyer

This series of exercise books features structures tied to meaningful contexts, and includes self-contained, contextualized exercises designed for written practice.

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Student Book 2	978-0-13-340258-2	\$ 25.00
Student Book 3	978-0-13-340266-7	\$ 25.00
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Idioms

Essential Idioms in English *Phrasal Verbs and Collocations* **Fifth Edition** **Beginning – Advanced** Robert J. Dixon

This indispensable resource helps students understand the language patterns used by native speakers and remains the book of choice for mastering more than 600 common English idioms, phrasal verbs, and collocations.

Student Book	978-0-13-141176-0	\$ 30.00
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Everyday Idioms *for Reference and Practice* **Intermediate – High-Intermediate** Ronald E. Fearer

Everyday Idioms 1 and *2* bring the challenge of learning typical American English expressions within any student's reach. Each book presents over 1,200 idioms within semantic categories.

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The Idiom Adventure and The Idiom Advantage *Fluency in Speaking and Listening* **Intermediate – High-Intermediate** Dana Watkins

This two-book series uses authentic newspaper and magazine ads to teach idioms and build student fluency. A variety of listening, reading, and practice exercises help students begin using idioms appropriately in different contexts.

THE IDIOM ADVENTURE		Price
Student Book	978-0-201-61992-8	\$ 30.00
Classroom Audiocassette	978-0-13-030965-5	\$ 33.95

THE IDIOM ADVANTAGE		Price
Student Book	978-0-201-82527-5	\$ 30.00
Classroom Audiocassette	978-0-201-42017-3	\$ 33.95

Take It Easy *American Idioms* **Second Edition** **High-Intermediate – Advanced** Pamela McPartland-Fairman

Take It Easy presents high-frequency idioms within chapter themes in a variety of contexts, from conversations and movie reviews to surveys.

Student Book	978-0-13-660812-7	\$ 30.00
Classroom Audiocassette	978-0-13-660820-2	\$ 32.20

Listening/Speaking

A Conversation Book *English in Everyday Life* Beginning – Intermediate
 Tina Kasloff Carver and Sandra Douglas Fotinos-Riggs with Sarah Lynn Chants by Carolyn Graham

This series presents a student-centered method for developing conversation fluency. It combines a picture-dictionary approach with a variety of learning activities based on familiar themes of everyday life.

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Student Book	978-0-13-150045-7	978-0-13-728114-5	\$ 21.75
Teacher's Guide	978-0-13-150048-8	978-0-13-728122-0	\$ 35.95
A Writing Book, Levels 1 and 2	978-0-13-187972-0	978-0-13-187972-0	\$ 34.80
Classroom Audio CDs	978-0-13-150047-1		\$ 67.55

Fifty-Fifty *Third Edition* Low-Beginning – Intermediate Warren Wilson and Roger Barnard

Enjoyable listening tasks and solid pair and group work are the cornerstone of *Fifty-Fifty*, leading students to language acquisition in a relaxed, effective way. fifty-fifty-series.com

	INTRO	LEVEL 1	LEVEL 2	Price
Student Book	978-962-00-5664-2	978-962-00-5665-9	978-962-00-5666-6	\$ 28.40
Teacher's Edition w/Test CD-ROM	978-962-00-5667-3	978-962-00-5668-0	978-962-00-5669-7	\$ 46.70
Class Audio CD	978-962-00-5670-3	978-962-00-5671-0	978-962-00-5672-7	\$ 31.30

Impact Conversation Beginning – High-Beginning Todd Beuckens and Kristen Sullivan

Impact Conversation helps students develop a colloquial conversation style. The books feature theme-based units across a range of popular conversation topics including food, friends, the environment, personal goals, and role models.

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Student Book and Self-Study CD	978-962-01-9933-2	978-962-01-9934-9	\$ 28.40

Impact Issues Beginning – Intermediate Richard R. Day, Joseph Shaules, and Junko Yamanaka

Impact Issues is a complete course in oral communication. Each level features 20 exciting topics that are designed to help students express their opinions and make short presentations.

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Student Book and Self-Study CD	978-962-01-9930-1	978-962-01-9931-8	978-962-01-9932-5	\$ 28.40

Impact Listening *Second Edition* High-Beginning – Intermediate Series Editor: Michael Rost

Level 1: Ellen Kisslinger and Todd Beuckens / Level 2: Jill Robbins and Andrew MacNeill / Level 3: Kenton Harsch and Kate Wolfe-Quintero

Impact Listening uses a clear, four-step methodology to make all learners better listeners. The theme-based units provide high-interest and relevant contexts for engaging listening practice. impactseries.com/listening

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Teacher's Manual w/Test CD-ROM	978-962-00-5804-2	978-962-00-5805-9	978-962-00-5806-6	\$ 46.70
Class Audio CDs	978-962-00-5807-3	978-962-00-5808-0	978-962-00-5809-7	\$ 56.50

Insights I and 2 *A Content-based Approach to Academic Preparation* High-Intermediate – Advanced
 Donna Brinton, Linda Jensen, Lyn Repath-Martos, Jan Frodesen, and Christine Holten

Using a content-based approach, this two-level series uses authentic readings and university lectures across the curriculum to help students meet the demands of academic English.

	LEVEL 1	LEVEL 2	Price
Book	978-0-201-89854-5	978-0-201-89857-6	\$ 35.00
Teacher's Manual	978-0-201-89856-9	978-0-201-35118-7	\$ 8.60

Sound Advice *A Basis for Listening* *Second Edition* Intermediate Stacy A. Hagen

This text provides a comprehensive approach to discrete point listening, with the valuable addition of thought-provoking questions to stimulate discussion.

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Classroom Audiocassettes	978-0-13-081363-3	\$ 75.15

Sounds Good *On Track to Listening Success* Beginning – Intermediate Ken Beatty and Peter Tinkler

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Speaking of Values *Conversation and Listening* Intermediate – High-Intermediate Book 1: Irene E. Schoenberg / Book 2: Robin Mills

Speaking of Values stimulates lively conversation about personal and cultural beliefs, while developing language and critical thinking skills. Systematically incorporating language-focused exercises, the texts help students develop fluency by focusing on phrases in context, then practicing them in meaningful ways.

	BOOK 1	BOOK 2	Price
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Student Book with Audio CD	978-0-13-117226-5		\$ 38.35
Student Book	978-0-13-097881-3	978-0-13-182547-5	\$ 35.00
Teacher's Pack	978-0-13-184475-9	978-0-13-195661-2	\$ 19.90
Classroom Audio CDs	978-0-13-141172-2	978-0-13-195663-6	\$ 57.05

Speaking Solutions *Interaction, Presentation, Listening, and Pronunciation Skills* Intermediate – Advanced Candace Matthews

With an emphasis on learning strategies, cross-cultural communication, and critical thinking, this student-centered text is designed to develop the oral communication skills needed in academic and professional settings.

Student Book	978-0-13-701229-9	\$ 43.30
Instructor's Manual	978-0-13-100603-4	FREE
Classroom Audiocassettes	978-0-13-100611-9	\$ 54.15

Talk Your Head Off (...and Write, Too!) Intermediate – Advanced Braná Rish West and Harlan West

Talk Your Head Off features targeted questions on high-interest topics that are used as conversational springboards. Classroom content is always relevant because students draw on their own life experiences.

Student Book	978-0-13-476201-2	\$ 28.70
Teacher's Manual	978-0-13-613605-7	\$ 12.35

Tuning In *Listening and Speaking in the Real World* Intermediate Carol Numrich

Intermediate students get a unique opportunity to explore different listening genres from a variety of real-world sources — from commercials and folk songs to call-in radio shows and oral histories.

Student Book	978-0-13-191932-7	\$ 35.00
Answer Key	978-0-13-193268-5	FREE
Classroom Audio CDs	978-0-13-193267-8	\$ 57.05

Methodology/Professional Development

The Learning Strategies Handbook Anna Uhl Chamot, Sarah Barnhardt, Pamela Beard El-Dinary, and Jill Robbins

This handbook provides teachers with practical guidelines, and classroom-tested lessons and activities to teach ESL students how to use learning strategies.

Book	978-0-201-38548-9	\$ 49.00
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Systems in English Grammar *An Introduction for Language Teachers* Peter Master

This text introduces future teachers to the major elements of English grammar, using step-by-step procedures, charts, diagrams, and numerous activities.

Book	978-0-13-156837-2	\$ 44.95
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Teacher Development Interactive *An Online Course for ELT professionals* Series Editor: David Nunan

Fundamentals of Teaching Young Learners: Diane Pinkley / Fundamentals of ELT: H. Douglas Brown / Reading: Jeremy Harmer / Listening: Jack C. Richards / Speaking: Allen Ascher

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Reading	978-0-13-247238-8	978-0-13-607430-4	\$ 110.25
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Teacher Training Through Video *ESL Techniques* Series Editor: K. Lynn Savage

This digitally enhanced edition of the classic teacher-training video series shows teachers, trainers, and trainees how to design effective ESL lessons. The timeless series includes 12 segments on how to use specific ESL techniques with their students.

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Teaching Content to English Language Learners *Strategies for Secondary School Success* Jodi Reiss

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Pronunciation

Sound Advantage *A Pronunciation Book* Intermediate Stacy A. Hagen and Patricia E. Grogan

This text focuses on elements essential for successful pronunciation — stress, intonation, individual sounds, linking, reductions, ellipses, consonant replacements, and inflectional endings.

Student Book	978-0-13-816190-3	\$ 39.25
Instructor's Manual	978-0-13-816331-0	FREE

Whaddaya Say? *Guided Practice in Relaxed Speech* Second Edition
Intermediate – Advanced Nina Weinstein

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Student Book	978-0-201-67040-0	\$ 25.00
Book/Cassette Pkg	978-0-13-042039-8	\$ 77.25
Classroom Audiocassettes	978-0-201-67043-1	\$ 72.20

Reading

American Perspectives *Readings on Contemporary U.S. Culture* High-Intermediate – Advanced Susan Earle-Carlin and Colleen Hildebrand

American Perspectives helps students develop skills in reading comprehension and critical thinking. Each theme-based unit offers multiple views of contemporary U.S. culture. Authentic readings from books, newspapers, magazines, and websites stimulate cross-cultural discussion and writing.

Student Book	978-0-201-52075-0	\$ 28.70
Teacher's Manual	978-0-13-087532-7	\$ 16.40

American Roots *Readings on U.S. Cultural History* Intermediate Karen Blanchard and Christine Root

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Beyond Language *Cross-Cultural Communication* Intermediate – Advanced Deena R. Levine and Mara B. Adelman Second Edition

This reading and discussion text helps students understand and adapt to cultural differences and values when communicating with speakers of American English.

Student Book	978-0-13-094855-7	\$ 42.45
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Exploring Content *Reading for Academic Success* High-Intermediate – Advanced Lorraine C. Smith
Through authentic, unmodified college readings, this series prepares students for mainstream academic courses. As students build their understanding of concepts and vocabulary, they refine their reading, writing, and study skills.

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Building Skills for the New TOEIC® Test prepares students for the TOEIC® test and the TOEIC® Speaking and Writing tests, in addition to the Listening and Reading tests. This concise text can be used in TOEIC® preparation classes or for self-study.

Book with Audio CDs	978-0-13-813625-3	\$ 48.25
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Longman Introductory Course for the TOEFL® Test: The Paper Test Intermediate Deborah Phillips

Intermediate students will find all the tools they need to improve their scores on all sections of the TOEFL® paper test.

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Audiocassettes	978-0-13-184717-0	\$ 84.20

Short Takes in Fiction *Critical Thinking, Reading, and Writing*

Intermediate – High-Intermediate Robert L. Saitz and Francine B. Stieglitz

Short Takes in Fiction engages students in reading, speaking, and writing English, using brief selections by popular 20th-century writers.

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The U.S.A. *Customs and Institutions* Fourth Edition High-Intermediate – Advanced Ethel Tiersky and Martin Tiersky

With an emphasis on the reading-writing connection, *The U.S.A.* provides an overview of American culture and traditions.

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Teacher's Manual	978-0-13-040571-5	\$ 15.00

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	LEVEL 1	LEVEL 2	LEVEL 3	Price
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Gateways to Academic Writing *Effective Sentences, Paragraphs, and Essays*

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Answer Key	978-0-13-191579-4	FREE

Write Ahead *Skills for Academic Success*

High-Beginning – Intermediate Books 1 and 2 Linda Robinson Fellag

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Book 1	978-0-13-027256-0	\$ 33.95
Book 2	978-0-13-027258-4	\$ 33.95

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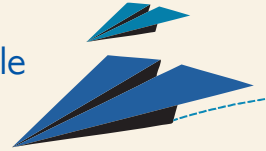


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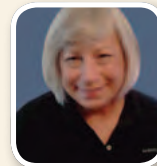
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Michael Kuzmenko

IL, IN, KY, OH
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Fax: 847-986-6092
michael.kuzmenko@pearson.com



Barbara Sihombing

CO, IA, ID, KS, MI, MN, MO, MT,
NE, ND, SD, WI, WY
Tel: 800-508-9430
Cell: 303-517-8400
Fax: 303-527-2907
barbara.sihombing@pearson.com



Talya Clay

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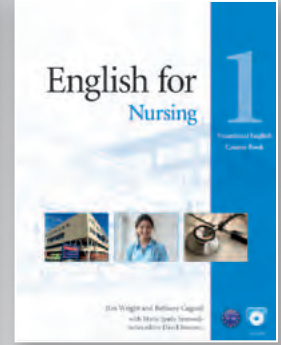
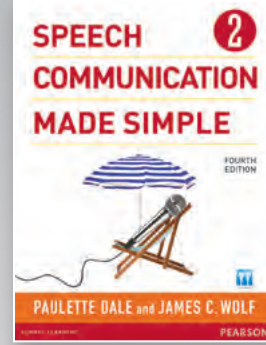
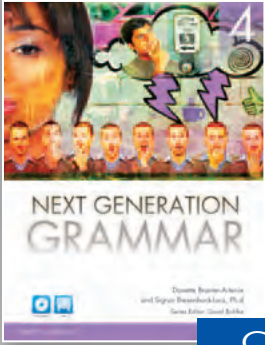
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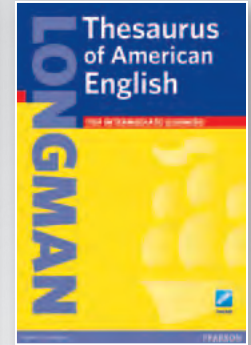
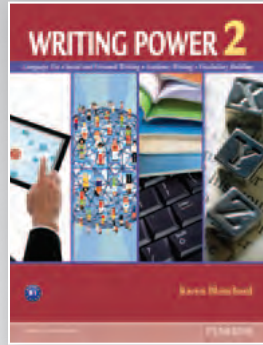
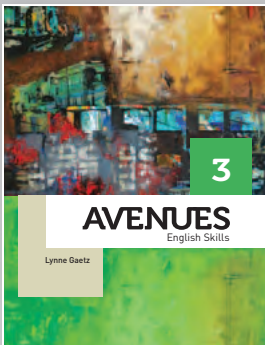
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