

Marketing
 General Marketing
ISBN10: 981-06-8618-8
ISBN13: 978-981-06-8618-5
 2013, 720 pp., Paper, 275X215, Previous
 Edition ISBN: 981-06-7995-5
\$129.00f US

Essentials of Services Marketing

Second Edition
 Jochen Wirtz / Patricia Chew / Christopher H Lovelock

Make it easy for students to understand: Clear, Simple Language and Visual Learning Aids

- Make it easy for students to relate: Cases and Examples written with a Global Outlook
- Help students see how various concepts fit into the big picture: Revised Framework
- Help instructors to prepare for lessons: Enhanced Instructor Supplements

Pub Date: 09/2012
 EAN: 9789810686185



Management
 Operations Management
ISBN10: 0-13-294418-9
ISBN13: 978-0-13-294418-2
 2013, 280 pp., Cloth, 6" x 9"
\$69.99r US

Global Macro Trends and Their Impact on Supply Chain Management

Strategies for Gaining Competitive Advantage

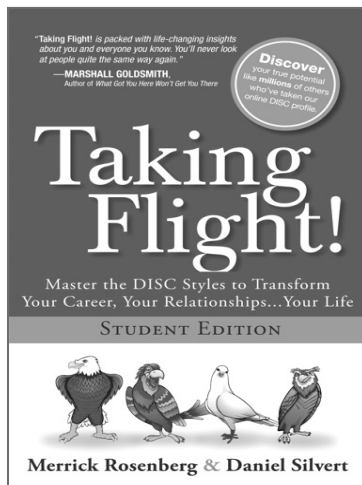
Chad W. Autry / Thomas J. Goldsby / John E. Bell

The forward-looking guide to global supply chain management: how to anticipate and overcome tomorrow's huge new risks.

- Previews emerging societal, technological, geopolitical, and environmental macro trends that will impact supply chain management, presenting new solutions and best practices for mitigating risk and increasing competitive advantage
- Includes full length case studies in each chapter
- By three of the operations management field's most prominent experts and speakers

Pub Date: 12/2012
 EAN: 9780132944182





General Business
ISBN10: 0-13-334619-6
ISBN13: 978-0-13-334619-0
 2013, 248 pp., Cloth, 5-1/2" x 8-1/2"
\$18.75f US

Taking Flight!

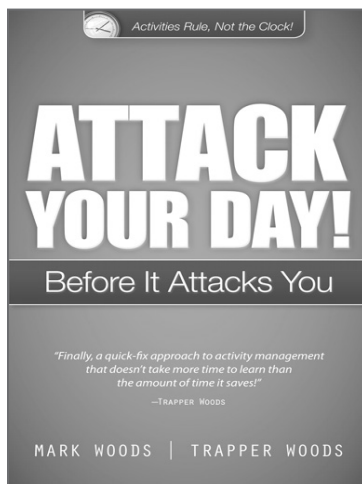
Mastering the DISC Styles to Transform Your Career, Your Relationships...Your Life, Student Edition

Merrick Rosenberg / Daniel Silvert

Use powerful, proven DISC techniques to build better personal relationships and dramatically improve your effectiveness.

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- Create your action plan for improvement
- Contains scenarios and examples applicable to today's college students

Pub Date: 10/2012
 EAN: 9780133346190



General Business
ISBN10: 0-13-335285-4
ISBN13: 978-0-13-335285-6
 2013, 224 pp., Paper, 5-1/2" x 8"
\$19.99t US

Attack Your Day!

Before It Attacks You

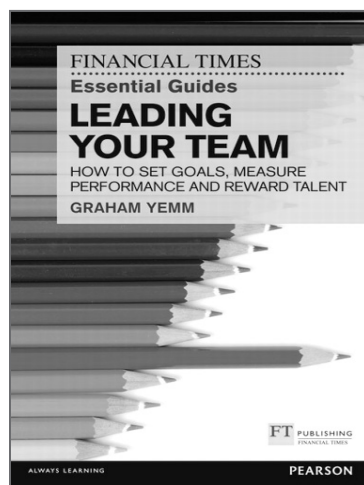
Trapper Woods / Mark Woods

Beyond "time management"! Master breakthrough activity management techniques that can supercharge your effectiveness!

- Learn five powerful skills that will help control your day and dramatically improve your productivity
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Pub Date: 10/2012
 EAN: 9780133352856





Management
 Leadership
ISBN10: 0-273-77242-2
ISBN13: 978-0-273-77242-2
 2012, 184 pp., Paper, 5 X 9
\$27.99t US

FT Essential Guide to Leading Your Team

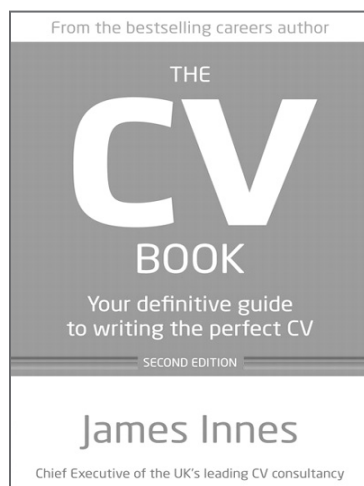
How to Set Goals, Measure Performance and Reward Talent

Graham Yemm

How to lead any team with confidence, and achieve outstanding results!

- Simple, proven techniques for team leaders at any level, in any organization
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- Task-focused, results-oriented, and packed with examples

Pub Date: 12/2012
 EAN: 9780273772422



General Nonfiction
 Careers
ISBN10: 0-273-77658-4
ISBN13: 978-0-273-77658-1
 2012, 304 pp., Paper, 6-1/4 X 9-1/4,
 Previous Edition ISBN: 0-273-72174-7
\$24.99t US

The CV Book

Your definitive guide to writing the perfect CV

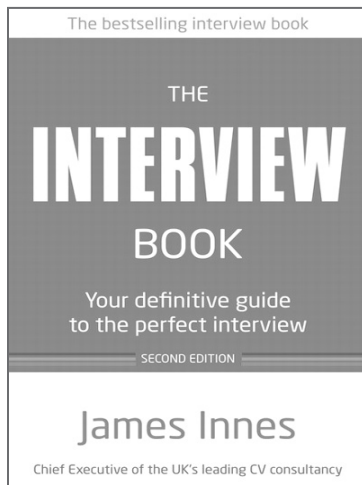
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The international best-seller on writing and presenting your perfect resume or CV—now fully updated throughout!

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- By James Innes, CEO of the UK's leading CV consultancy

Pub Date: 12/2012
 EAN: 9780273776581





General Nonfiction
 Careers
ISBN10: 0-273-77662-2
ISBN13: 978-0-273-77662-8
 2012, 312 pp., Paper, 6-1/4 X 9-1/4,
 Previous Edition ISBN: 0-273-72175-5
\$24.99t US

The Interview Book

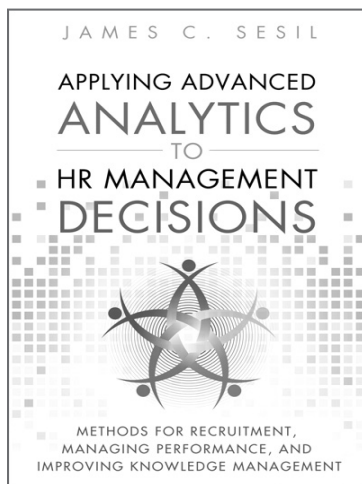
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Pub Date: 12/2012
 EAN: 9780273776628



General Business
 Human Resources
ISBN10: 0-13-306460-3
ISBN13: 978-0-13-306460-5
 2013, 240 pp., Cloth, 6" x 9"
\$59.99y US

Applying Advanced Analytics to HR Management Decisions

Methods for Recruitment, Managing Performance, and Improving Knowledge Management

James Sesil

The first complete guide to using analytics methods and technology to improve HR decision-making -by James Sesil, the field's #1 expert.

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- Develop an analytical culture that consistently relies on facts, not uninformed intuition

Pub Date: 12/2012
 EAN: 9780133064605





Marketing
 Brand Management
ISBN10: 0-273-77769-6
ISBN13: 978-0-273-77769-4
 2012, 264 pp., Paper, 5 X 9
\$24.99t US

Brand You

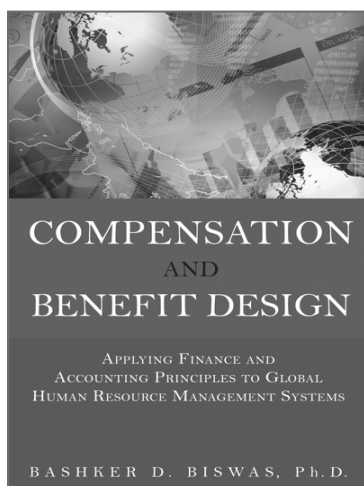
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David Royston-Lee / John Purkiss

The updated new edition of the global classic on personal branding: know yourself, market yourself, and win!

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- Walk step-by-step through identifying the talents, values, and purposes that differentiate you, so you can build a personal brand that's both irresistible and unforgettable
- Attract customers who want to get what YOU deliver from someone like YOU

Pub Date: 01/2012
 EAN: 9780273777694



General Business
 Human Resources
ISBN10: 0-13-306478-6
ISBN13: 978-0-13-306478-0
 2013, 352 pp., Cloth, 6" x 9"
\$89.99y US

Compensation and Benefit Design

Applying Finance and Accounting Principles to Global Human Resource Management Systems

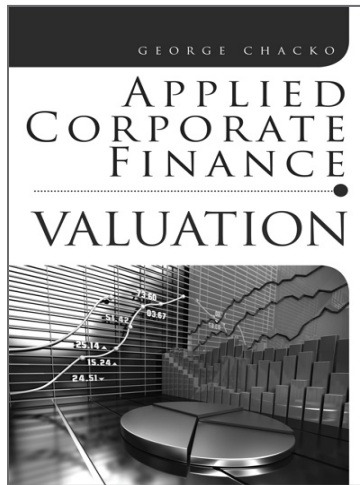
Bashker D. Biswas

The definitive HR professional's guide to designing exceptionally successful compensation and benefit programs.

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- Demonstrates key concepts through case examples
- Includes chapter-ending exercises and problems

Pub Date: 12/2012
 EAN: 9780133064780





Finance
 Corporate Finance
ISBN10: 0-13-290522-1
ISBN13: 978-0-13-290522-0
 2013, 300 pp., Cloth, 6" x 9"
\$59.99y US

Applied Corporate Finance

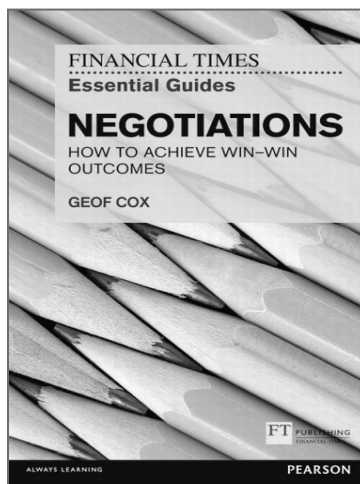
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Pub Date: 12/2012
 EAN: 9780132905220



Management
 Negotiations
ISBN10: 0-273-77221-X
ISBN13: 978-0-273-77221-7
 2012, 200 pp., Paper, 5 X 9
\$27.99t US

FT Essential Guide to Negotiations

How to achieve win: win outcomes

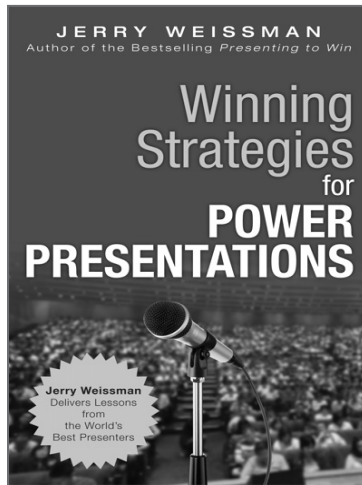
Geof Cox

The practical, easy guide to leading and securing win: win outcomes in nearly any business negotiation!

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- Includes integrated checklists, goals, and milestones you can use to systematically improve, measure your progress, and achieve your goals
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Pub Date: 05/2012
 EAN: 9780273772217





General Business
 Business Communication
ISBN10: 0-13-312107-0
ISBN13: 978-0-13-312107-0
 2013, 256 pp., Cloth, 6" x 9"
\$24.99t US

Winning Strategies for Power Presentations

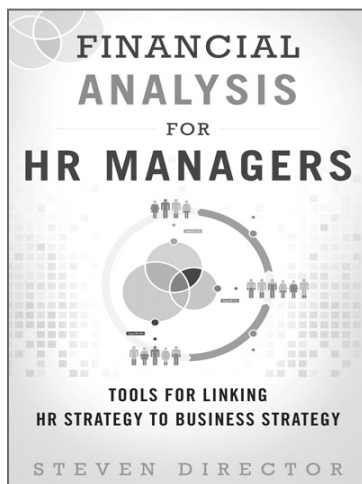
Jerry Weissman Delivers Lessons from the World's Best Presenters

Jerry Weissman

Proven strategies for delivering winning presentations, speeches, and more, from legendary presentations coach Jerry Weissman.

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- By Jerry Weissman, best-selling author of *Presenting to Win* and *Presentations in Action*

Pub Date: 11/2012
 EAN: 9780133121070



General Business
 Human Resources
ISBN10: 0-13-299674-X
ISBN13: 978-0-13-299674-7
 2013, 240 pp., Cloth, 6" x 9"
\$49.99y US

Financial Analysis for HR Managers

Tools for Linking HR Strategy to Business Strategy

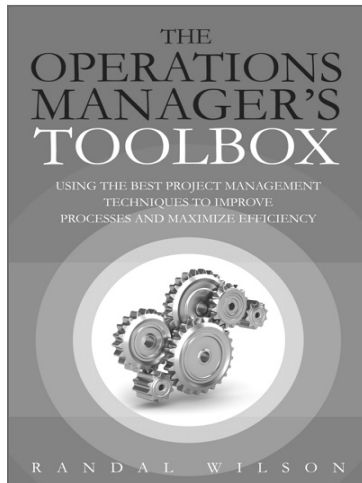
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Pub Date: 12/2012
 EAN: 9780132996747
 UPC: 076092048831





Management
 Operations Management
ISBN10: 0-13-306468-9
ISBN13: 978-0-13-306468-1
 2013, 240 pp., Cloth, 6" x 9"
\$36.99y US

The Operations Manager's Toolbox

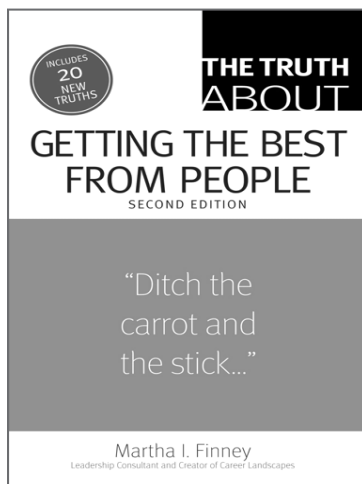
Using the Best Project Management Techniques to Improve Processes and Maximize Efficiency

Randal Wilson

Breakthrough project management techniques that operations managers can use to drive powerful efficiency improvements.

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- A refreshing, highly-effective, and practical way to free up resources, eliminate unnecessary meetings, and keep the operational tasks on track

Pub Date: 12/2012
 EAN: 9780133064681



Truth About
 Management
 Leadership
ISBN10: 0-13-309518-5
ISBN13: 978-0-13-309518-0
 2013, 224 pp., Paper, Special (all other),
 Previous Edition ISBN: 0-13-708057-3
\$22.99t US

The Truth About Getting the Best From People

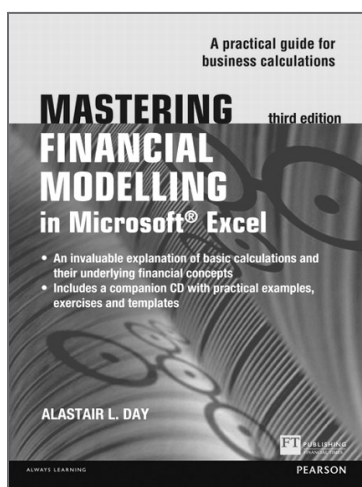
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More than 60 principles that give managers a proven approach for creating engagement in employees, within teams, and across the workforce.

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Pub Date: 12/2012
 EAN: 9780133095180





Finance

ISBN10: 0-273-77225-2

ISBN13: 978-0-273-77225-5

2012, 520 pp., Paper Bound w/CD-

ROM, 6-3/4" x 9-1/2", Previous Edition

ISBN: 0-273-70806-6

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INCLUDES CD-ROM



Mastering Financial Modelling in Microsoft Excel

A Practitioner's Guide to Applied Corporate Finance

Third Edition

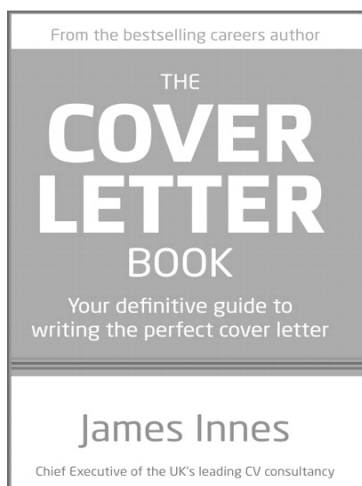
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- Updated to reflect Excel 2010 features (including sparklines) and Mac versions of Excel, but still works exceptionally well with older Windows versions of Excel
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- CD contains models and templates designed for clarity and easy adaptation

Pub Date: 12/2012

EAN: 9780273772255



General Nonfiction

Careers

ISBN10: 0-273-77666-5

ISBN13: 978-0-273-77666-6

2012, 256 pp., Paper, 6-1/4 X 9-1/4,

Previous Edition ISBN: 0-273-72463-0

\$24.99t US

The Cover Letter Book

Your definitive guide to writing the perfect cover letter

Second Edition

James Innes

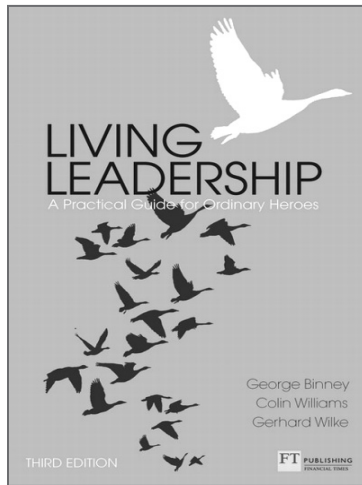
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Pub Date: 12/2012

EAN: 9780273776666





Financial Times Series
Management
Leadership
ISBN10: 0-273-77216-3
ISBN13: 978-0-273-77216-3
2012, 320 pp., Paper, 6-1/4 X 9-1/4, Pre-
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\$34.99t US

Living Leadership

A Practical Guide for Ordinary Heroes

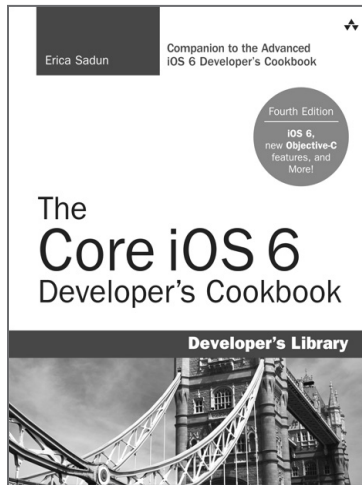
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Pub Date: 01/2012
EAN: 9780273772163





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Mobile Devices and Music Players
iPhone / iPod Touch / iPad Development
ISBN10: 0-321-88421-3
ISBN13: 978-0-321-88421-3
2013, 650 pp., Paper, 7" x 9", Previous
Edition ISBN: 0-321-83207-8
\$44.99x US

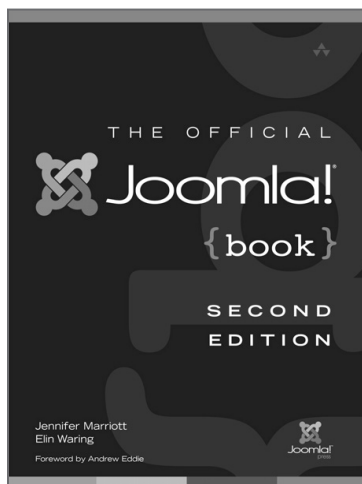
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Erica Sadun

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Pub Date: 12/2012
EAN: 9780321884213



Joomla Press
Internet/Web Technologies
Other Web Editors
ISBN10: 0-321-82154-8
ISBN13: 978-0-321-82154-6
2013, 480 pp., Paper, 7" x 9-1/8",
Previous Edition ISBN: 0-321-70421-5
\$44.99x US

Official Joomla! Book

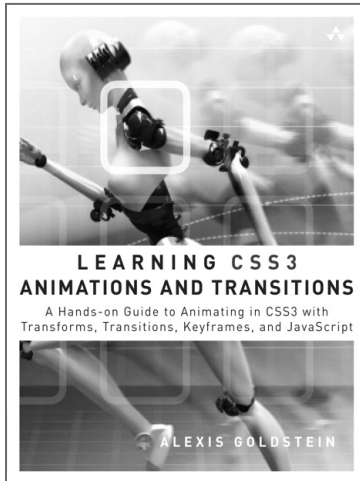
Second Edition
Jennifer Marriott / Elin Waring

The only official, authoritative, and comprehensive Joomla! reference for every administrator, developer, designer, and content manager!

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- Presents expert Q and A interviews with top Joomla! contributors
- Covers everything from installation to usability, templates to extensions
- Updated for Joomla! 2.5, released January 2012

Pub Date: 12/2012
EAN: 9780321821546





Learning
Computer Graphics/Multimedia
CSS (Cascading Style Sheets)
ISBN10: 0-321-83960-9
ISBN13: 978-0-321-83960-2
2013, 480 pp., Paper, 7" x 9"
\$39.99x US

Learning CSS3 Animations and Transitions

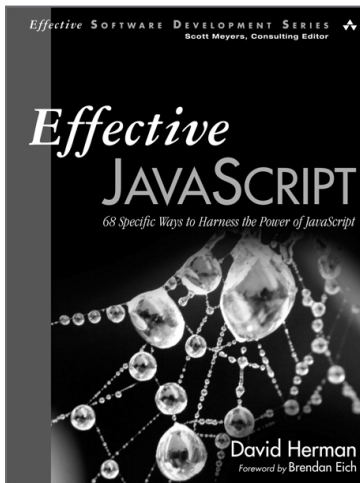
A Hands-on Guide to Animating in CSS3 with Transforms, Transitions, Keyframes, and JavaScript

Alexis Goldstein

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Pub Date: 12/2012
EAN: 9780321839602



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ISBN10: 0-321-81218-2
ISBN13: 978-0-321-81218-6
2013, 240 pp., Paper, 7" x 9-1/8"
\$39.99x US

Effective JavaScript

68 Specific Ways to Harness the Power of JavaScript

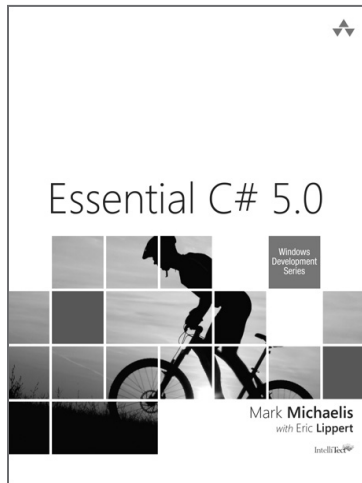
David Herman

68 high-performance techniques for seasoned JavaScript developers: fully harness JavaScript's expressive power to write better code!

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Pub Date: 11/2012
EAN: 9780321812186





Microsoft Windows Development Series

Programming Languages
C#

ISBN10: 0-321-87758-6

ISBN13: 978-0-321-87758-1

2013, 1,008 pp., Paper, 7" x 9-1/8",
Previous Edition ISBN: 0-321-69469-4
\$59.99x US

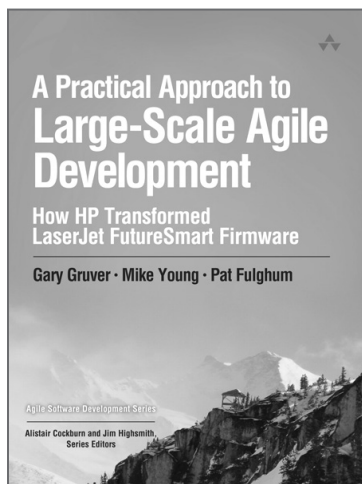
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- Design Guidelines for programming in C#

Pub Date: 11/2012
EAN: 9780321877581
UPC: 785342877588



Agile Software Development Series

Software Engineering
Agile Methodologies

ISBN10: 0-321-82172-6

ISBN13: 978-0-321-82172-0

2013, 208 pp., Paper, 7" x 9"
\$29.99y US

A Practical Approach to Large-Scale Agile Development

How HP Transformed LaserJet FutureSmart Firmware

Gary Gruver / Mike Young / Pat Fulghum

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Pub Date: 11/2012
EAN: 9780321821720



Cover Not Available

LiveLessons

Computer Certification

CCNA Voice

ISBN10: 1-58720-427-4**ISBN13: 978-1-58720-427-2**

2013, 528 pp., Kit/Package/ShrinkWrap,

7-3/8" x 9-1/8"

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Pub Date: 10/2012

EAN: 9781587204272

Cisco Press

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LiveLessons

Computer Certification

CCNA Security

ISBN10: 1-58720-426-6**ISBN13: 978-1-58720-426-5**

2013, 647 pp., Kit/Package/ShrinkWrap,

7-3/8" x 9-1/8"

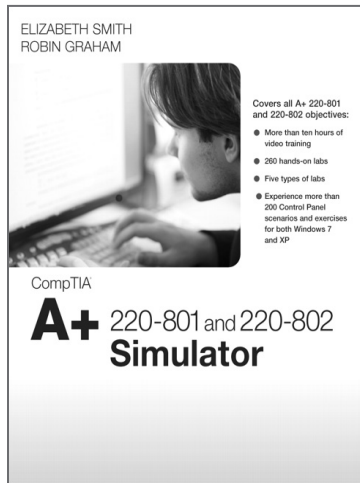
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Pub Date: 11/2012

EAN: 9781587204265

Cisco Press



Network Simulator
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ISBN10: 0-7897-5016-3
ISBN13: 978-0-7897-5016-7
 2013, Boxed Set, 7-1/2" x 9-1/8"
\$119.99x US

CompTIA A+ 220-801 and 220-802 Simulator

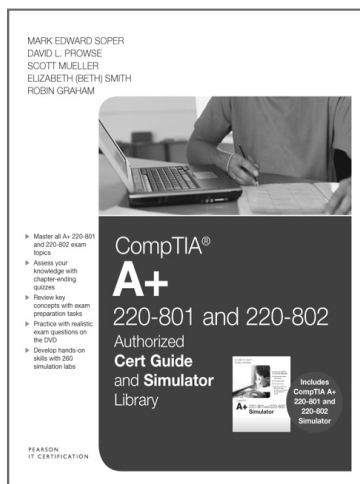
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- Includes 35 hands-on hardware configuration and troubleshooting labs

Pub Date: 11/2012
 EAN: 9780789750167
 UPC: 029236750169

PEARSON



Cert Guide
 Computer Certification
 A+
ISBN10: 0-7897-4874-6
ISBN13: 978-0-7897-4874-4
 2013, 1,104 pp.,
 Kit/Package/ShrinkWrap, 7-3/8" x 9-1/8"
\$149.99x US

CompTIA A+ 220-801 and 220-802 Authorized Cert Guide and Simulator Library

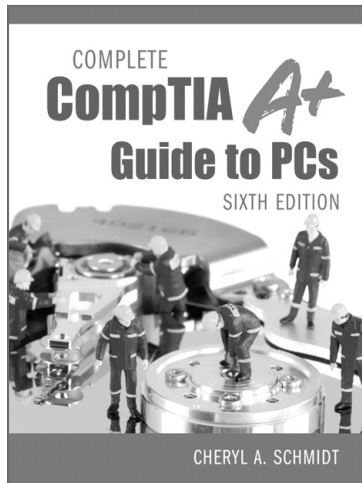
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Computer Certification
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ISBN10: 0-7897-4976-9
ISBN13: 978-0-7897-4976-5
2013, 850 pp., Paper, 8-1/2" x 10-7/8",
Previous Edition ISBN: 0-13-272759-5
\$125.00t US

Complete CompTIA A+ Guide to PCs

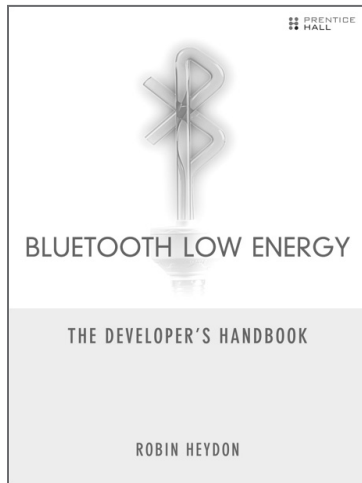
Sixth Edition
Cheryl Schmidt

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Pub Date: 12/2012
EAN: 9780789749765
UPC: 029236749767

PEARSON



Electrical Engineering
 Wireless Communications
ISBN10: 0-13-288836-X
ISBN13: 978-0-13-288836-3
 2013, 368 pp., Paper, 7" x 9-1/8"
\$49.99y US

Bluetooth Low Energy

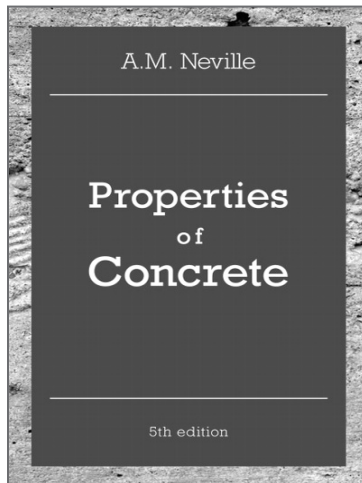
The Developer's Handbook

Robin Heydon

The first complete guide to Bluetooth Low Energy (BLE): how it works, what it can do, and how to build breakthrough systems with it

- Real-world insight from the leader of the BLE standards group: places the standard in context, and shows how to apply it in areas from healthcare to transportation
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- Thoroughly covers concepts, architecture, usage models, controllers, hosts, and more
- Includes a full chapter on BLE security

Pub Date: 11/2012
 EAN: 9780132888363



Civil Engineering
 Construction
ISBN10: 0-273-75580-3
ISBN13: 978-0-273-75580-7
 2012, 872 pp., Paper, 7" x 9-1/8"
\$150.00r US

Properties of Concrete

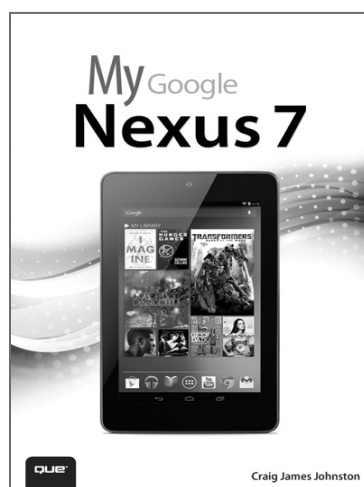
Fifth Edition
A. M. Neville

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- "Neville's Concrete Bible": 500,000+ sold worldwide! Reliable, complete, practical information based on science and extensive engineering experience
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Pub Date: 08/2012
 EAN: 9780273755807



**My...**

Mobile Devices and Music Players

Android (end user)

ISBN10: 0-7897-5045-7**ISBN13: 978-0-7897-5045-7**

2013, 400 pp., Paper, 6" x 9"

\$24.99x US

My Google Nexus 7

Craig James Johnston

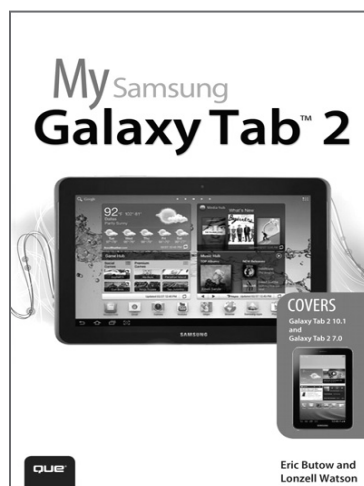
A full-color, visual guide to practical tasks that readers need to know to successfully use their Google Nexus tablet

- The Google Nexus 7 is the first tablet based on Android 4.1, and has been a huge hit
- The My Series proven format provides tips and tricks for using the Google Nexus 7 and making it fit the way you live
- Organized and formatted for easy, quick reference by any user, regardless of experience

Pub Date: 12/2012

EAN: 9780789750457

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Mobile Devices and Music Players

Android (end user)

ISBN10: 0-7897-5038-4**ISBN13: 978-0-7897-5038-9**

2013, 480 pp., Paper, 6" x 9",

Previous Edition ISBN: 0-7897-4797-9

\$24.99x US

My Samsung Galaxy Tab 2

Second Edition

Eric Butow / Lonzell Watson

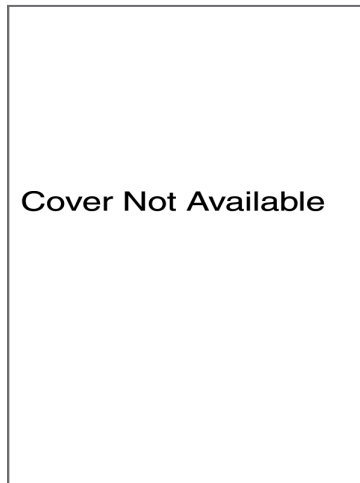
The friendly, full-color, task-based guide to the Samsung Galaxy Tab the Android-based iPad alternative

- Organized and formatted for easy, quick reference
- Covers all the new features of the Galaxy Tab 2, especially the ability to send and receive voice and video calls
- Packed with tips and tricks for making the Galaxy Tab fit your life
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Pub Date: 12/2012

EAN: 9780789750389

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ISBN10: 0-7897-5071-6
ISBN13: 978-0-7897-5071-6
 2013, 288 pp., Paper, 6" x 9"
\$19.99x US

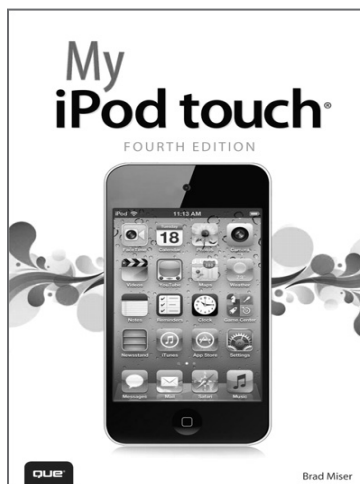
My Kindle Fire HD

Jim Cheshire / Jennifer Kettell

Expert advice and easy-to-follow, full-color illustrated tasks to help you master your Kindle Fire HD quickly and painlessly!

- Full-color, step-by-step format with plenty of visuals to help with even the trickiest of tasks fully updated for the brand new Kindle Fire HD
- Practical guide to getting the most out of the system's rich multimedia functionality
- Maximizing connectivity, finding and using apps, playing music, media and more
- Comprehensive coverage of the innovative tablet hardware

Pub Date: 12/2012
 EAN: 9780789750716



My...
 Mobile Devices and Music Players
 iPod / iPod Touch/ iPad (end user)
ISBN10: 0-7897-5062-7
ISBN13: 978-0-7897-5062-4
 2013, 552 pp., Paper, 6" x 9",
 Previous Edition ISBN: 0-7897-4894-0
\$24.99x US

My iPod touch (covers iPod touch running iOS 6)

Fourth Edition
Brad Miser

My iPod Touch provides expert advice and easy to follow, full-color tasks with ample illustrations to get your iPod rockin' in no time.

- Everything users need to know to use iTunes and the latest iPod Touch, with the new iOS version 6 features
- Full-color, step by step format with plenty of visuals to help with even the trickiest of tasks
- Written by Brad Miser, Apple gadget guru and author of *My iPod touch 3/e*

Pub Date: 12/2012
 EAN: 9780789750624





My...
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 Video Editing
ISBN10: 0-7897-4995-5
ISBN13: 978-0-7897-4995-6
 2013, 384 pp., Paper, 6" x 9"
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The full-color guide to creating, editing, and sharing Hollywood-quality home movies with iMovie: perfect for millions of new Mac users!

- Organized and formatted for easy, quick reference: step-by-step tasks with numbered full-color screenshots that show exactly what to do
- Covers video import, editing, assembly, touchups, effects, titles, transitions, maps, audio, effects, trailers, sharing, and more
- Designed for the 3 million people who buy their first Mac every quarter, plus millions of upgraders to the newest version of iMovie

Pub Date: 10/2012
 EAN: 9780789749956
 UPC: 029236749958

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 Computer Graphics/Multimedia
 Digital Photography
ISBN10: 0-7897-5011-2
ISBN13: 978-0-7897-5011-2
 2013, 288 pp., Paper, 6" x 9"
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Michael Grothaus

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- Covers photo import, search, navigating, organizing, editing, and sharing photos
- Full chapter of advanced tips and tricks
- Designed for the 3 million people who buy their first Mac each quarter, plus millions of upgraders to iPhoto

Pub Date: 12/2012
 EAN: 9780789750112
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Brien Posey

Master Windows Phone 8 through quick, friendly, easy-to-follow tasks all presented step-by-step, in vivid full color!

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- Can be used with all Windows Phone 8 models

Pub Date: 12/2012
EAN: 9780789748539

My...

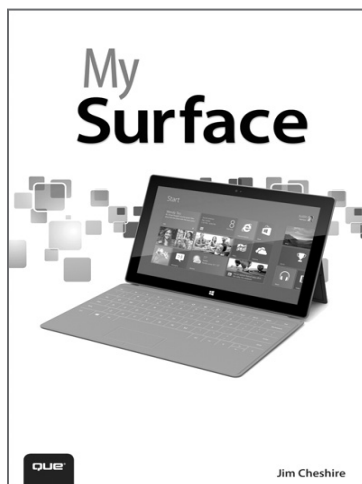
Mobile Devices and Music Players
Other Smart Phones (end user)

ISBN10: 0-7897-4853-3

ISBN13: 978-0-7897-4853-9

2013, 448 pp., Paper, 6" x 9",
Previous Edition ISBN: 0-7897-4825-8
\$24.99x US

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My Surface

Jim Cheshire

The friendly, full-color, task-based guide to Microsoft Surface tablets: this year's hottest new device!

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Pub Date: 12/2012
EAN: 9780789748546

My...

Microsoft Windows Technology
Microsoft Windows 8

ISBN10: 0-7897-4854-1

ISBN13: 978-0-7897-4854-6

2013, 386 pp., Paper, 6" x 9"
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Pub Date: 12/2012

EAN: 9780789750396

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ISBN10: 0-672-33603-0
ISBN13: 978-0-672-33603-4
2013, 400 pp., Paper, 7" x 9-1/8"
\$39.99x US

Sams Teach Yourself Google TV App Development in 24 Hours

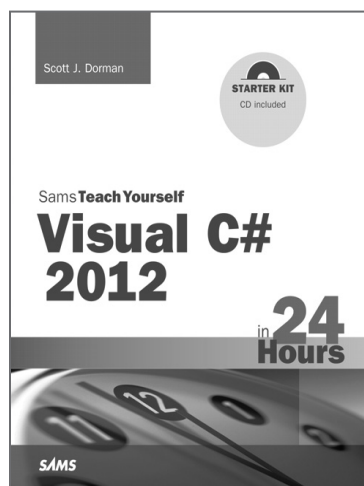
Carmen Delessio

'The easy, hands-on Google TV development tutorial for Android, Web, and Java developers: timed for Google's powerful new Google TV release!'

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EAN: 9780672336034
UPC: 752063336038

SAMS



Sams Teach Yourself
.NET
Programming Languages
ISBN10: 0-672-33684-7
ISBN13: 978-0-672-33684-3
2013, 552 pp., Paper, 7" x 9-1/8",
Previous Edition ISBN: 0-672-33101-2
\$34.99x US

Sams Teach Yourself Visual C# 5.0 in 24 Hours

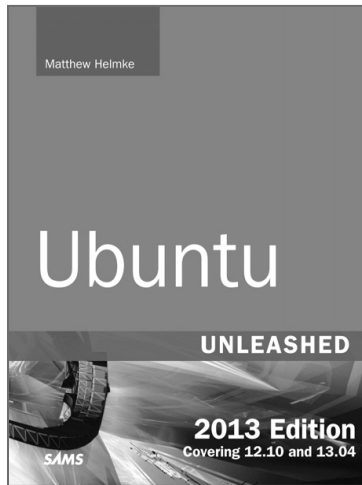
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EAN: 9780672336843

SAMS



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Operating Systems

LINUX General

ISBN10: 0-672-33624-3

ISBN13: 978-0-672-33624-9

2013, 880 pp., Paperback with DVD,

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Previous Edition ISBN: 0-672-33578-6

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UPC: 752063336243

SAMS

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Adobe Master Class
 Computer Graphics/Multimedia
 Photoshop
ISBN10: 0-321-89048-5
ISBN13: 978-0-321-89048-1
 2013, 240 pp., Paper, 9" x 9"
\$54.99x US

Adobe Master Class

Photoshop

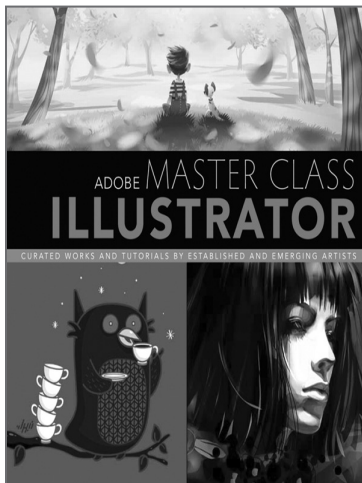
Ibarionex Perello

Beautiful art showcase book features 30 Adobe Photoshop artists, their masterful work, and tutorials demonstrating their techniques

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 EAN: 9780321890481

Adobe Press



Adobe Master Class
 Computer Graphics/Multimedia
 Illustrator
ISBN10: 0-321-88640-2
ISBN13: 978-0-321-88640-8
 2013, 240 pp., Paper, 9" x 9"
\$54.99x US

Adobe Master Class

Illustrator

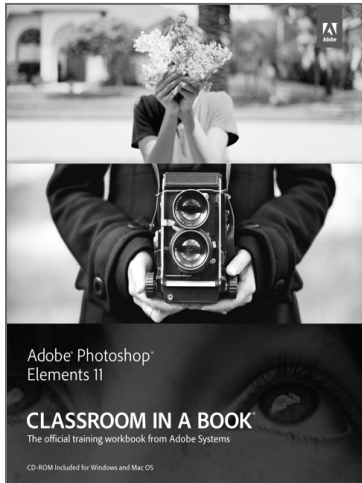
Sharon Milne

Beautiful showcase book featuring 30 Adobe Illustrator artists, their masterful work, and tutorials demonstrating their techniques

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- Detailed how-to projects teach artists key Illustrator techniques
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 EAN: 9780321886408

Adobe Press



Classroom in a Book
Computer Graphics/Multimedia
Photoshop Elements
ISBN10: 0-321-88368-3
ISBN13: 978-0-321-88368-1
2013, 320 pp., Paper Bound w/CD-ROM, 7-3/8" x 9-1/8"
\$44.99x US

INCLUDES CD-ROM



Adobe Photoshop Elements 11 Classroom in a Book

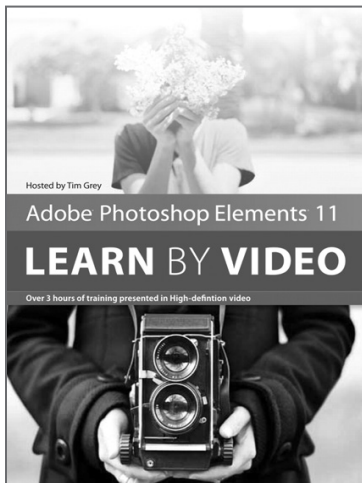
Adobe Creative Team

The fastest, easiest, most comprehensive way to learn Adobe Photoshop Elements 11

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EAN: 9780321883681

Adobe Press



Learn by Video
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Photoshop Elements
ISBN10: 0-321-89836-2
ISBN13: 978-0-321-89836-4
2013, Boxed Set, 5-3/8" x 8-1/4"
\$49.99x US

Adobe Photoshop Elements 11

Learn by Video

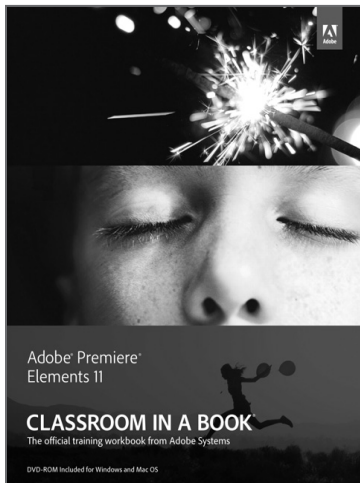
video2brain / Tim Grey

Critically acclaimed video training format takes follows logical photographic workflow while exploring the fundamentals of Photoshop Elements 11.

- Highly focused workshop offers over 6 hours of high-quality video tutorials
- Adobe Photoshop Elements is the #1 selling consumer photo-editing software on the market
- Tim Grey is regarded as one of the top educators in digital photography and imaging

Pub Date: 10/2012
EAN: 9780321898364

Adobe Press



Classroom in a Book
 Computer Graphics/Multimedia
 Video Editing
ISBN10: 0-321-88372-1
ISBN13: 978-0-321-88372-8
 2013, 336 pp., Paperback with DVD,
 7-3/8" x 9-1/8"
\$49.99x US

Adobe Premiere Elements 11 Classroom in a Book

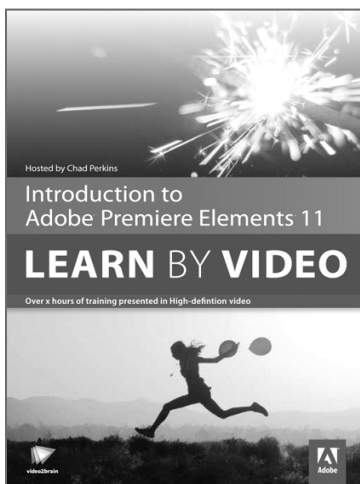
Adobe Creative Team

The fastest, easiest, most comprehensive way to learn Adobe Premiere Elements 11

- Comprehensive, project-based lessons teach key concepts for editing digital footage with Premiere Elements 11
- Updated lessons cover all of the new features of Adobe's #1 consumer-targeted video-editing software
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Pub Date: 11/2012
 EAN: 9780321883728

Adobe Press



Learn by Video
 Computer Graphics/Multimedia
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ISBN10: 0-321-89835-4
ISBN13: 978-0-321-89835-7
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Pub Date: 10/2012
 EAN: 9780321898357

Adobe Press



Learn by Video

Computer Graphics/Multimedia
Digital Audio

ISBN10: 0-321-89833-8

ISBN13: 978-0-321-89833-3

2013, 2 pp., Boxed Set, 5-3/8" x 8-1/4"

\$49.99x US

Introduction to Adobe Audition CS6

Learn by Video

video2brain

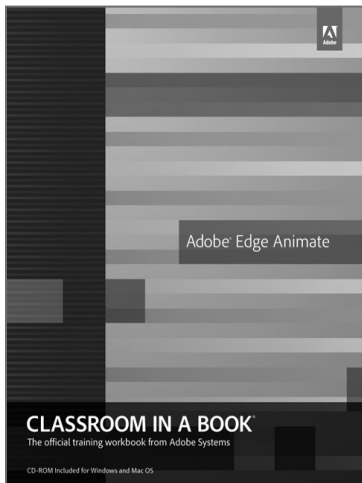
Critically acclaimed video training provides an introduction to the fundamentals of Audition CS6, Adobe's industry-standard audio creation, composition, and editing tool.

- Highly focused workshop offers over 3 hours of high-quality video tutorials from experienced instructor Maxim Jago
- video2brain is one of the world's leading producers of video training
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Pub Date: 10/2012

EAN: 9780321898333

Adobe Press



Classroom in a Book

Computer Graphics/Multimedia
Photoshop Elements

ISBN10: 0-321-84260-X

ISBN13: 978-0-321-84260-2

2013, 288 pp., Paper Bound w/CD-ROM, 7-1/2" x 9-1/8"

\$49.99x US

INCLUDES CD-ROM



Adobe Edge Animate Classroom in a Book

Peachpit Press

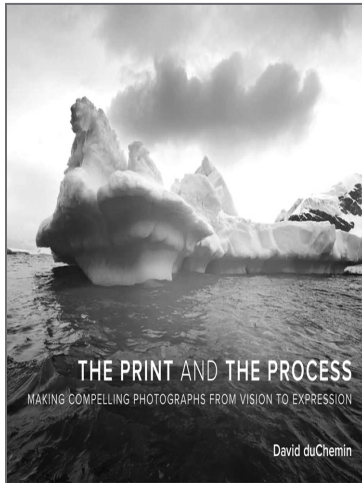
The fastest, easiest, most comprehensive way to learn Adobe's brand new HTML5 authoring tool: Adobe Edge Animate

- Project-based lessons with asset files take new learners through the basics of Edge Animate while creating Web graphics.
- Shows designers how to create cutting-edge, Web-Standards compliant graphics with animation and interactivity that work on a variety of devices (desktops and mobile devices) with minimal knowledge of code.
- Self-paced lessons give users a complete tour of the software with the ease of working at their own desktop.

Pub Date: 11/2012

EAN: 9780321842602

Adobe Press



Voices That Matter
 Computer Graphics/Multimedia
 Digital Photography
ISBN10: 0-321-84276-6
ISBN13: 978-0-321-84276-3
 2013, 264 pp., Paper, 10" x 8"
\$44.99x US

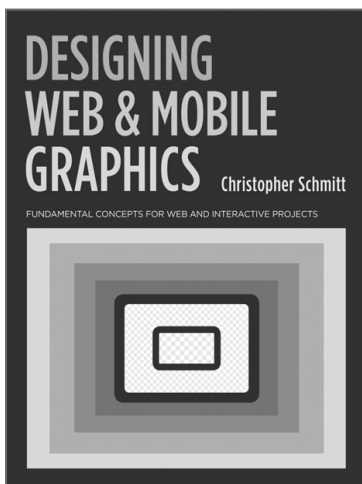
The Print and the Process

David duChemin

Go behind the image-making process of four unique projects with renowned photographer and best-selling author David duChemin.

- Best-selling author (over 57,000 books sold!) with established audience dives deep into his own image-making process
- Focuses on four distinct photographic projects, discussing motivation, image creation, and post-production
- DuChemin uses his compassionate voice and passion for aesthetics to convey his reflections on the craft of making photographs

Pub Date: 12/2012
 EAN: 9780321842763



Voices That Matter
 Internet/Web Technologies
 Web Design
ISBN10: 0-321-85854-9
ISBN13: 978-0-321-85854-2
 2013, 312 pp., Paper, 7" x 9"
\$44.99x US

Designing Web and Mobile Graphics

Fundamental concepts for web and interactive projects

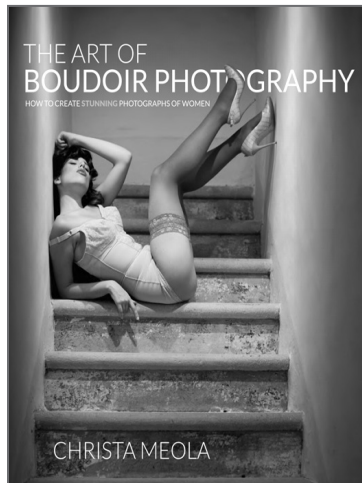
Christopher Schmitt

The complete foundation for creating successful imagery and multimedia for web and mobile

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Pub Date: 12/2012
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Voices That Matter
Computer Graphics/Multimedia
Digital Photography
ISBN10: 0-321-86270-8
ISBN13: 978-0-321-86270-9
2013, 288 pp., Paper, 8" x 9-1/8"
\$44.99x US

The Art of Boudoir Photography

How to Create Stunning Photographs of Women

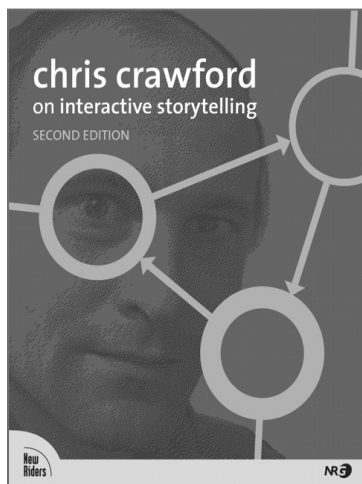
Christa Meola

Pro photographer Christa Meola provides a fascinating look at how she creates her breath taking boudoir images of women.

- Gorgeous, 4-color guide packed with inspiring photos, do's and don'ts, and top ten lists. Covers wardrobe, styling, equipment, lighting, posing, exposure, composition, and telling a story with images.
- With an engaging writing style, the author includes her tips and techniques to bring out the best in real women or models and how to create memorable photo sessions and authentic images.
- Includes the author's post-production workflow in Lightroom and Photoshop, including how she selects and presents the best images to clients after the photo sessions.

Pub Date: 11/2012
EAN: 9780321862709

New
Riders



Voices That Matter
Game Development
Game Development
ISBN10: 0-321-86497-2
ISBN13: 978-0-321-86497-0
2013, 408 pp., Paper, 7-3/8" x 9-1/8",
Previous Edition ISBN: 0-321-27890-9
\$49.99y US

Chris Crawford on Interactive Storytelling

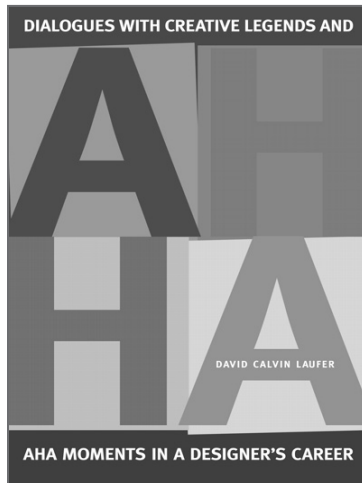
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Chris Crawford

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- Written by the world's leading authority on interactive storytelling Chris Crawford
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Pub Date: 12/2012
EAN: 9780321864970

New
Riders



Voices That Matter
 Electronic and Desktop Publishing
 Design
ISBN10: 0-321-88564-3
ISBN13: 978-0-321-88564-7
 2013, 272 pp., Paper, 6" x 9"
\$29.99x US

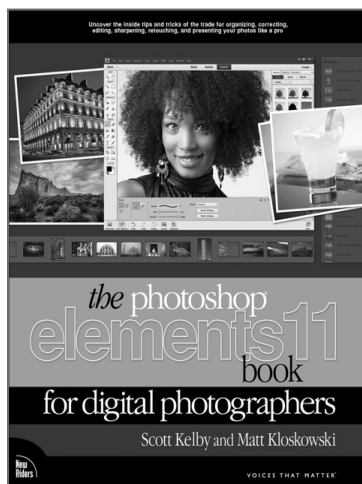
Dialogues with Creative Legends and Aha Moments in a Designer's Career

David Laufer

Through interview and anecdote, the reader and author co-discover insights to some of the universal questions talented people confront.

- Unique and rare interviews with creative luminaries of the late 20th century
- Creative luminaries include graphic design giants Paul Rand and Herb Lubalin and Industrial designers George Nelson and Victor Papanek
- The author is an expert in brand-driven marketing

Pub Date: 12/2012
 EAN: 9780321885647



Voices That Matter
 Computer Graphics/Multimedia
 Digital Photography
ISBN10: 0-321-88483-3
ISBN13: 978-0-321-88483-1
 2013, 480 pp., Paper, 8" x 10"
\$49.99x US

Adobe Photoshop Elements 11 Book for Digital Photographers

Scott Kelby / Matt Kloskowski

Best-selling authors Scott Kelby and Matt Kloskowski show you how to use Photoshop Elements 11 to edit your images like the pros

- Users learn all there is to know about importing, organizing, correcting, printing, and sharing their digital images using Elements 11
- Each technique includes clear step-by-step instructions in Scott's famous, often humorous plain-English style, and beautiful full-color illustrations
- Newly updated for Photoshop Elements 11, this book covers all the program's new features for photographers

Pub Date: 12/2012
 EAN: 9780321884831





Visual QuickStart Guide
 Mobile Devices and Music Players
 iPhone (end user)
ISBN10: 0-321-90257-2
ISBN13: 978-0-321-90257-3
 2013, 240 pp., Paper, 7" x 9"
\$24.99x US

iPhone 5

Visual QuickStart Guide

Lynn Beighley

This handy, low-priced book is packed with quick results for people who want to jump in and master Apple's iPhone.

- Snappy writing and eye-catching four-color graphics walk readers through the most common iPhone tasks.
- Learn all the new features of the iPhone 5 and iOS 6, including an improved Siri and the new map app with graphically stunning turn-by-turn navigation.
- Experienced author and iPhone expert unveils little known iPhone tips and tricks

Pub Date: 11/2012
 EAN: 9780321902573



Visual QuickStart Guide
 Operating Systems
 Macintosh
ISBN10: 0-321-88896-0
ISBN13: 978-0-321-88896-9
 2013, 216 pp., Paper, 7" x 9",
 Previous Edition ISBN: 0-321-81410-X
\$24.99x US

iCloud

Visual QuickStart Guide

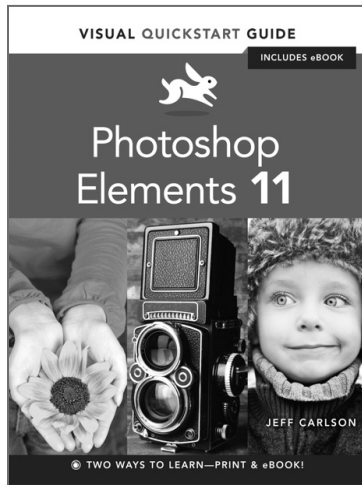
Second Edition
Tom Negrino

Manage your content with Apple's cloud services for OS X Mountain Lion and iOS 6

- An indispensable, hands-on guide to Apple's iCloud, with plenty of screenshots to clearly illustrate instructions
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Pub Date: 12/2012
 EAN: 9780321888969
 UPC: 785342888966





Visual QuickStart Guide
Computer Graphics/Multimedia
Photoshop Elements
ISBN10: 0-321-88515-5
ISBN13: 978-0-321-88515-9
2013, 400 pp., Paper, 7" x 9"
\$39.99x US

Photoshop Elements 11

Visual QuickStart Guide

Jeff Carlson

Our most comprehensive and fully-updated guide to Photoshop Elements with gorgeous images on the cover and free ebook access.

- Two ways to learn! Curl up with the book or learn on the mobile device of your choice. This book includes an eBook version for the same price!
- Easy visual approach uses color graphics to guide you through the new features in Elements 11 and show you what to do step by step for both Windows and Mac OS X platforms.
- Hundreds of full-color photographs and screen captures throughout, with the key photographs available for download and practice at peachpit.com/elements11vqs

Pub Date: 10/2012
EAN: 9780321885159



Visual QuickStart Guide
Microsoft Windows Technology
Microsoft Windows 8
ISBN10: 0-321-88732-8
ISBN13: 978-0-321-88732-0
2013, 256 pp., Paper, 7" x 9"
\$24.99x US

Microsoft Surface

Visual QuickStart Guide

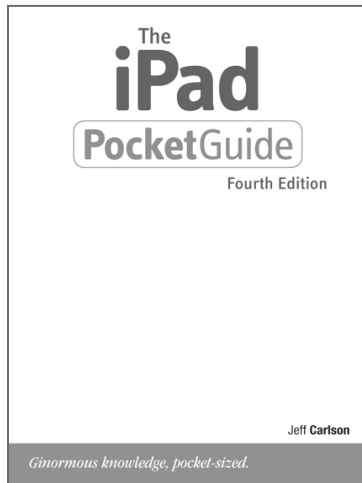
Joni Blecher

Get up and running quickly with the Surface, Microsoft's tablet.

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Pub Date: 12/2012
EAN: 9780321887320





Pocket Guide

Mobile Devices and Music Players
 iPod / iPod Touch/ iPad (end user)
ISBN10: 0-321-90393-5
ISBN13: 978-0-321-90393-8
 2013, 288 pp., Paper, 5" x 7",
 Previous Edition ISBN: 0-321-83465-8
\$17.99x US

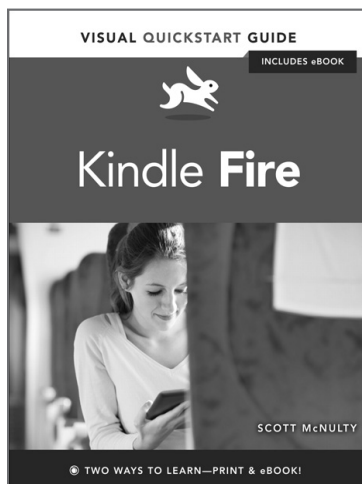
The iPad Pocket Guide

Fourth Edition
 Jeff Carlson

This handy, low-priced book is packed with quick results for people who want to jump in and master Apple's revolutionary new iPad.

- Snappy writing, eye-catching graphics, and a clean design walks readers through the most common iPad tasks.
- Teaches the major apps and functions including Facetime, HD Video, Calendar, Contacts, Maps, Notes, iPod, and more.
- Complete coverage of iTunes, App Store, and iBooks along with tips and tricks for each store.

Pub Date: 10/2012
 EAN: 9780321903938



Visual QuickStart Guide

Networking/Communications
 Mobile Wireless
ISBN10: 0-321-90387-0
ISBN13: 978-0-321-90387-7
 2013, 240 pp., Paper, 7" x 9"
\$19.99x US

Kindle Fire

Visual QuickStart Guide

Scott McNulty

Essential companion to Amazon's Kindle Fire touchscreen tablet.

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- Learn how to find and watch movies and TV shows, listen to music, read books and magazines, and navigate the Amazon Appstore to find and download favorite apps and games.
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Pub Date: 12/2012
 EAN: 9780321903877



Business Math
ISBN10: 0-273-76068-8
ISBN13: 978-0-273-76068-9
Prev. ISBN 0-273-71324-8
2012, 768 pp., Paper,
\$130.60k

Essential Mathematics for Economic Analysis 4/E

Sydsaeter, Knut;Hammond, Peter;Strom, Arne(Business)

This text provides an invaluable introduction to the mathematical tools that undergraduate economists need. The coverage is comprehensive, ranging from elementary algebra to more advanced material, whilst focusing on all the core topics that are usually taught in undergraduate courses on mathematics for economists.

Humanities

Fine Arts

ISBN10: 0-205-90077-1

ISBN13: 978-0-205-90077-0

2013, 320 pp., PaperBoundwithAccess-
Card,

\$46.67k

Introduction to Art Criticism, An: Histories, Strategies, Voices Plus MySearchLab with eText -Access Card Package

Houston, Kerr(Maryland Institute College of Art)(Humanities Social Sciences)

KEY BENEFIT: Understand the Complexities of Art Criticism in a Straightforward and Readable Manner. *An Introduction to Art Criticism* offers a thorough overview of art criticism as it has been practiced since the 1700s. **KEY TOPICS:** Understand and appreciate the rich history of art criticism as a field Analyze the “voice” of critics. **MARKET:** For those interested in learning about Art Criticism. **0205900771 / 9780205900770 Introduction to Art Criticism, An: Histories, Strategies, Voices Plus MySearchLab with eText -Access Card Package Package consists of: 0205239927 / 9780205239924 MySearchLab with Pearson eText -Valuepack Access Card 0205835945 / 9780205835942 Introduction to Art Criticism, An: Histories, Strategies, Voices**

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Prev. ISBN 0-205-57237-5

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Sutton, Mark Q.(California State University, Bakersfield)(Humanities Social Sciences)

KEY BENEFIT: Illuminating the world of archaeology *Archaeology, 4e* conveys the excitement of archaeological discovery and explains how archaeologists think as they scientifically find, analyze, and interpret evidence. **KEY TOPICS:** Discuss the theoretical aspects of archaeology. Identify the various perspectives archaeologists have. **MARKET:** For those interested in learning about Introductory Archaeology. **020589531X / 9780205895311 Archaeology: The Science of the Human Past Plus MySearchLab with eText -Access Card Package Package consists of 0205239927 / 9780205239924 MySearchLab with Pearson eText -Valuepack Access Card 0205881793 / 9780205881796 Archaeology: The Science of the Human Past**

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ISBN10: 0-205-86580-1
ISBN13: 978-0-205-86580-2
Prev. ISBN 0-205-77130-0
2013, 704 pp., Paper, 8-1/2" x 10-7/8"
\$160.00k

American Government: Roots and Reform, 2012 Election Edition 12/E

O'Connor, Karen (American University); Sabato, Larry J. (University of Virginia); Yanus, Alixandra B. (High Point University) (Humanities Social Sciences)

KEY BENEFIT: Understand American politics from past to present--explores how the origins of American government affect the issues facing the United States today. **KEY TOPICS:** Engage Students--The stunning visual design engages students in the text. Improve Critical Thinking--Learning objectives in every chapter help students focus on important topics. **MARKET:** For those interested in American government and politics.

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Political Science
ISBN10: 0-205-86577-1
ISBN13: 978-0-205-86577-2
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2013, 688 pp., Cloth, 8-1/2" x 10-7/8"
\$137.33k

Government by the People, AP* Edition 25/E

Magleby, David B. (Brigham Young University); Light, Paul C. (Brookings Institute) (Humanities Social Sciences)

KEY BENEFIT: Explore American politics through the Constitution--explores the foundational principles, processes, and institutions of American government. **KEY TOPICS:** Engage Students--The book's focus on the role of people in our government encourages students to think about how they can become involved in the political process. Improve Critical Thinking--Learning Objectives open each chapter, giving students a clear learning path through the material. **MARKET:** For those interested in American government and politics.

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 Political Science
ISBN10: 0-205-88400-8
ISBN13: 978-0-205-88400-1
 Prev. ISBN 0-205-80670-8
 2013, 576 pp., Paper, 8-1/2" x 10-7/8"
\$115.67k

Government by the People, Brief 2012 Election Edition 10/E

Magleby, David B. (Brigham Young University); Light, Paul C. (Brookings Institute); Nemacheck, Christine L. (Humanities Social Sciences)

KEY BENEFIT: Explore American politics through the Constitution--explores the foundational principles, processes, and institutions of American government. **KEY TOPICS:** Engage Students--The book's focus on the role of people in our government encourages students to think about how they can become involved in the political process. Improve Critical Thinking--Learning Objectives open each chapter, giving students a clear learning path through the material. **MARKET:** For those interested in American government and politics.

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ISBN10: 0-205-19612-8
ISBN13: 978-0-205-19612-8
 Prev. ISBN 0-205-60923-6
 2013, 432 pp., ClothBoundwithAccess-Card,
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Family Therapy: A Systemic Integration Plus MySearchLab with eText -Access Card Package 8/E

Becvar, Ph.D., Dorothy Stroh (Saint Louis University); Becvar, Ph.D., Raphael J. (Walden University) (Humanities Social Sciences)

KEY BENEFIT: A comprehensive, user-friendly guide to marriage and family therapy that takes a holistic view to look at people within the context of their environment -*Family Therapy* helps students understand the process of shifting from an individual psychology paradigm to a cybernetic or systems paradigm. **KEY TOPICS:** Learning Objectives encourage students to think critically about the content they read to achieve chapter goals. **MARKET:** For students in introduction to family therapy courses. **0205196128 / 9780205196128 Family Therapy: A Systemic Integration Plus MySearchLab with eText -Access Card Package Package consists of 0205168132 / 9780205168132 Family Therapy: A Systemic Integration 0205239927 / 9780205239924 MySearchLab with Pearson eText -Valuepack Access Card**

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ISBN13: 978-0-205-89610-3
 Prev. ISBN 0-205-68842-X
 2013, 272 pp., PaperBoundwithAccess-Card,
\$50.07k

Rich Get Richer and the Poor Get Prison, The Plus MySearchLab with eText -Access Card Package 10/E

Reiman, Jeffrey (American University); Leighton, Paul (Eastern Michigan University) (Humanities Social Sciences)

KEY BENEFIT: Illustrates the issue of economic inequality within the American justice system -*The Rich Get Richer and the Poor Get Prison*, 10e contends that the criminal justice system is biased against the poor from start to finish. **KEY TOPICS:** Examine the criminal justice system through the lens of the poor. Morally evaluate the criminal justice system's failures. **MARKET:** For those interested in learning about Social Stratification. **0205896103 / 9780205896103 Rich Get Richer and the Poor Get Prison, The Plus MySearchLab with eText -Access Card Package Package consists of 0205137725 / 9780205137725 Rich Get Richer and the Poor Get Prison, The 0205239927 / 9780205239924 MySearchLab with Pearson eText -Valuepack Access Card**

Educational Leadership
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ISBN10: 0-13-267809-8
ISBN13: 978-0-13-267809-4
Prev. ISBN 0-13-239771-4
2013, 336 pp., Paper, 7-3/8" x 9-1/8"
\$154.00k

Human Resources Administration: Personnel Issues and Needs in Education 6/E

Webb, L. Dean(Arizona State University);*Norton, M. Scott*(Arizona State University)
(Teacher Education)

KEY BENEFIT: Human resources professionals and educators get sound information, the latest relevant research, and actual illustrations and examples from real school districts on the major challenges and issues shaping public education and human resources administration in the U.S. today. Both traditional topics and the most current concerns in the field are covered.**KEY TOPICS:** This book looks at the primary human resources processes of planning, recruitment, selection, induction, development, negotiation, compensation, organizational climate, and the contribution effective HR administration can make to the improvement of student achievement **MARKET:** Human resources administrators, educational administrators, professional educators, policy makers, social scientists, and the interested public

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ISBN10: 0-13-315693-1
ISBN13: 978-0-13-315693-5
Prev. ISBN 0-13-223844-6
2013, 576 pp., Paper,
\$116.00k

9 Heads: A Guide to Drawing Fashion 4/E

Riegelman, Nancy(Health Science Careers)

Effective fashion drawings must be clear, accurate, realistic, and attractive. *9 Heads: A Guide to Drawing Fashion, 4/e*, provides a simple and effective system for learning to create drawings with these qualities. The text teaches how to acquire the techniques, skills, and knowledge needed to make realistic fashion figures to serve as firm foundations for fashion design sketches. Riegelman also covers the fashion topics, terminology, and current trends that design students need to be familiar with, and provides over a thousand new examples of contemporary drawings to inspire students in their work.

Biological Sciences
ISBN10: 0-321-81934-9
ISBN13: 978-0-321-81934-5
 Prev. ISBN 0-321-77882-0
 2013, 800 pp., Cloth, 9-1/4" x 10-7/8"
\$192.40k

Principles of Human Physiology 5/E

Stanfield, Cindy L. (University of South Alabama, Mobile, Alabama) (Academic Science)

KEY BENEFIT: Cindy Stanfield's hallmark clear and precise writing style in *Principles of Human Physiology* is complemented by an outstanding art program that is designed to maximize reader learning and retention. The book integrates clinical connections and stimulating critical thinking questions in a clear and engaging visual presentation that makes it easy for readers to learn, understand, and apply key physiological processes. The new Fifth Edition includes Health Facts and Functional Facts margin icons and a revitalized art program that focuses readers' attention on the most important concepts. Focus on Diabetes boxes illustrate systems integration and highlight the important role of physiology in understanding this disease. **KEY TOPICS:** Introduction to Physiology, The Cell: Structure and Function, Cell Metabolism, Cell Membrane Transport, Chemical Messengers, The Endocrine System: Endocrine Glands and Hormone Actions, Nerve Cells and Electrical Signaling, Synaptic Transmission and Neural Integration, The Nervous System: Central Nervous System, The Nervous System: Sensory Systems, The Nervous System: Autonomic and Motor Systems, Muscle Physiology, The Cardiovascular System: Cardiac Function, The Cardiovascular System: Blood Vessels, Blood Flow, and Blood Pressure, The Cardiovascular System: Blood, The Respiratory System: Pulmonary Ventilation, The Respiratory System: Gas Exchange and the Regulation of Breathing, The Urinary System: Renal Function, The Urinary System: Fluid and Electrolyte Balance, The Gastrointestinal System, The Endocrine System: Regulation of Energy Metabolism and Growth, The Reproductive System, The Immune System, Diabetes Mellitus. **MARKET:** Intended for those interested in gaining a basic knowledge of human physiology.

Construction
 Construction: General
ISBN10: 0-13-294867-2
ISBN13: 978-0-13-294867-8
 2013, 200 pp., Paper, 8-1/2" x 10-7/8"
\$120.00c

Power Line Worker Transmission Level 3 Trainee Guide

NCCER, (Health Science Careers)

This exceptionally produced trainee guide features a highly illustrated design, technical hints and tips from industry experts, review questions and a whole lot more! Key content includes: Construction, Maintenance and RepairLive-line Barehand, Re-conductoring Transmission Lines, Construction, Maintenance and RepairHot Stick, Lift Planning, and Fundamental Skills for the Crew Leader.

Police And Fire Science
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ISBN13: 978-0-13-295620-8
 Prev. ISBN 0-13-222857-2
 2013, ClothBoundwithAccessCard,
\$92.00a

Forensic Fire Scene Reconstruction with Resource Central Fire -Access Card Package 3/E

Icove, Ph.D., PE, David J. (University of Tennessee); De Haan, John D.; Haynes, Gerald A (Health Science Careers)

Forensic Fire Scene Reconstruction, Third Edition, describes and illustrates a new systematic approach for reconstructing fire scenes, applying the principles of fire protection engineering along with those of forensic science and behavioral science. Modern fire investigation topics are covered, including comprehensive documentation, hypothesis testing, and defensible reconstruction of the events leading up to the fire and its final results. Delving deep into forensic fire engineering, *Forensic Fire Scene Reconstruction* covers engineering calculations, fire modeling and also features several exhaustive case studies which leverage the current technology that is explained in depth throughout the text. Several specialized topic areas are also covered, including use of the drone aircraft, forensic and panoramic photography, computer modeling as well as an advanced discussion of tenability. Using historical fire cases and realistic case examples, the authors examine the newest lessons learned and insight into the ignition, growth, development, and outcome of those fires. All documentation in the case examples follows or exceeds the methodology set forth by the NFPA in NFPA 921--Guide for Fire and Explosion Investigations and its companion standard NFPA 1033--Standard for Professional Qualifications for Fire Investigator, 2009 Edition, and Kirk's Fire Investigation, Seventh Edition. **0132956209 / 9780132956208 Forensic Fire Scene Reconstruction with Resource Central Fire -Access Card Package Package consists of 0132605775 / 9780132605779 Forensic Fire Scene Reconstruction 0132816024 / 9780132816021 Resource Central Fire Student Access Code Card**