

THOMAS NELSON

- WINTER 2011

January - April



FINAL

ORDERING & CUSTOMER SERVICE

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To order by mail: Thomas Nelson, Inc., Attn: Order Dept, PO Box 141000, Nashville, TN 37214-1000.

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Customer Service inquiries: Call toll-free 1-800-251-4000 and enter ext. 1485 or select menu option 5 for Customer Services.

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To order by phone: Call toll-free 1-800-251-4000 and enter ext. 1485 or press menu option 1.

To order by email: Orders@thomasnelson.com

To order by mail: Thomas Nelson, Inc., Attn: Order Dept, PO Box 141000, Nashville, TN 37214-1000.

To order by fax: Fax your order to 1-615-885-3863.

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OTHER CONTACTS OF INTEREST

Ministry Development Group: Phone toll-free 1-800-251-4000 ext. 2804.

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Foreign Licensing: Phone 615-889-9000, ext. 1740.

Church Development: Phone 1-800-933-9673

Grupo Nelson (Spanish product): USA and Puerto Rico phone toll-free 1-800-322-7423, ext. 1893 and 1892.

Customer Service: 1-800-322-7423, ext. 1893 and 1892 or 615-902-1893.

Email: storres@thomasnelson.com.

International (Spanish product): 615-902-1845

The mailing address for the above divisions and all other Thomas Nelson executive offices is Thomas Nelson, Inc., Attn: (the department you wish to contact), 501 Nelson Place, P.O. Box 141000, Nashville TN 37214-1000 or call 1-615-889-9000 and follow menu directions or press zero for an operator.

INTERNATIONAL ORDERING

CANADA:

Canada Direct Group
Edmonton, Alberta
Canada
Tel: 780-960-3126

David C. Cook (Entertainment product only)
Niagra-on-the-Lake, Ontario
Canada
Tel: 800-263-2664
<http://www.davidccook.ca/>

AUSTRALIA/NEW ZEALAND:

Bible Society
Ingleburn, New South Wales
Australia
Tel: 612-9829-4685
www.biblesociety.com.au

K.I. Entertainment
Smithfield, New South Wales
Australia
E-mail: sales@kientertainment.com.au
Tel: 02-9604-3600
<http://www.kichristian.com.au/>

Koorong
New South Wales
Australia
www.koorong.com.au

New Holland Publishers
Chatswood, New South Wales
Australia
Tel: 02-9975-6799
www.newholland.com.au

WORD
Victoria
Australia
www.word.com.au

Bible Society
Wellington
New Zealand
Tel: 64-4-384-4119
www.biblesociety.org.nz

Soul Distributors
Mangere, Auckland
New Zealand
Tel: 63-9-257-0081

UNITED KINGDOM/EUROPE:

ASAF
The Netherlands
Tel: 31-26-311-3700
www.asaf.eu

Integrity Distribution Europe
Eastbourne, East Sussex
United Kingdom
Tel: 1323-524303
<http://www.integrityeurope.com/>

John Ritchie Ltd.
Kilmarnock, Scotland
United Kingdom
Tel: 015-6353-6394
<http://www.ritchiechristianmedia.co.uk/>

STL Wholesale
Carlisle, Cumbria
United Kingdom
Tel: 41-1228-512512
www.stl.org

SOUTH AFRICA/AFRICA:

Struik Christian Books
Cape Town
South Africa
Tel: 27-21-462-4360
www.struikchristianmedia.co.za

Laterna Ventures
Lagos
Nigeria
Tel: 2341-773-2470
E-mail: info@laternabooks.com
www.laternabooks.com

Edysl Bookshops Ltd.
Lagos
Nigeria
Tel: 2341-774-5074

ASIA:

Advantage Quest
Petaling Jaya
Malaysia, Singapore, Hong Kong and Vietnam
Tel: 603-7803-8096
E-mail: adquest@tm.net.my
www.advantagequest.com

Campus Crusade
Singapore
Tel: 65-6292-2377

OMF Literature
Metro Manila
Philippines
Tel: 63-2-531-2183
www.omflit.com

Rave Media
New Delhi
India
Tel: 91-11-2634-0503
www.ravemedia.in

WEST INDIES/CARIBBEAN:

Rollins Associates
Hull, GA
West Indies & Caribbean
Tel: 706-549-1502
www.rollinspilot.com

PROBLEMS OR QUESTIONS

Our Customer Service Representatives are ready to assist you between 8 a.m. and 5 p.m. Central Time Monday through Friday. Please have specific details available when you call so we can assist you completely and efficiently. Just call toll-free 1-800-251-4000 and enter ext. 1485 or press menu option 5.

ANY DOLLAR OR UNIT DISCREPANCY OR CLAIM AGAINST ANY INVOICE MUST BE PRESENTED IN WRITING TO THOMAS NELSON, INC. WITHIN 90 DAYS FROM THE INVOICE DATE.

ONLINE BUSINESS TOOLS

Visit <http://Business.ThomasNelson.com> to use our password protected online suite of Business Solutions. We currently have over 20 useful features including Online Order Form, Online Bill Payments, Order Status and Tracking, Seasonal Specials (if any), Backorder Review, images of Invoices and monthly Statements, Product Info, Images & Status, PromoXpress (make-your-own-ad center) and more. Registration is easy, just follow the instructions. Call 1-800-251-4000, ext 1485 if questions or problems.

GUARANTEE

Thomas Nelson offers a Lifetime Guarantee on all bibles. If a Bible fails because of manufacturing defects, you may return it for a free replacement. If the same Bible is no longer available, it will be replaced with a Bible of the same or greater value. This guarantee does not apply to normal wear and tear. To learn more about the care of bibles, register for your lifetime guarantee, and receive free offers, visit www.thomasnelsonbibles.com/guarantee.

Any non-Bible product within this catalog with a manufacturing defect may be returned for a free replacement of same or comparable product within one year of date of purchase.

RETURNS

Some of our Sales channels sell non-returnable. If in doubt, please consult your Sales Representative regarding eligibility.

Eligible returns policy: Regular-priced product is returnable from 90 days after invoice date and for as long as the item is in print. A restocking fee may be assessed. All items specifically sold as non-returnable are not returnable. Customers may download a current inventory file showing what is and is not returnable at <http://Business.ThomasNelson.com>. We reserve the right to not issue credit and not ship back any ineligible items, including other suppliers' product sent to us in error, or to return to sender ineligible items with an appropriate charge for shipping and handling. Eligible returns MUST be shipped back by a traceable carrier (UPS, FedEx Ground, etc.) to Thomas Nelson Returns Center, 565 Royal Parkway, Nashville TN 37214. If proof of delivery cannot be provided, we cannot guarantee credit will be issued. Returned items should be resalable and free of all store labels and stickers. Always include a packing slip itemizing the return and make any pertinent notes about defects, over-shipments, etc. so your return can be credited correctly.

PRICING AND AVAILABILITY

Prices, availability, and publication dates of products featured in this catalog are subject to change without notice. Resellers may set their own prices. All prices are in U.S. dollars.

WEBSITES

All individual divisional websites may be accessed from our home website at www.ThomasNelson.com. For additional insight into Bibles, reference, and study resource products we also invite you to visit our Bible Group website at www.thomasnelsonbibles.com.

THOMAS NELSON PHILOSOPHY

To grow through fairness and integrity in distinctive service to all.

For more information about products, authors, promotions, and Thomas Nelson, Inc., visit us at www.thomasnelson.com or www.thomasnelsonbibles.com.

Thomas Nelson's Online Business Tools

at <http://Business.ThomasNelson.com>

Providing a secure online
environment for conducting
serious business.



Online Order Form

Enables eligible customers to place orders 24/7.

Online Customer Payments

- Pay on your account with Visa, Master Card or American Express.
- Pay individual invoices in full or in part.
- Apply credit memos.

Account Profile Manager

Allows you to keep your account information with us current. Update addresses, phone numbers, email addresses, preferences, etc. Now offering paperless invoices and statements!

Product Return Assistant

Confirm eligibility for product returns, generate a printed return packing slip and printed shipping labels. (Note that some of our sales channels sell non-returnable so please consult your sales rep if questions.)

Order Status

Review orders by PO #, Invoice #, ISBN or date range. Review carton contents and backordered items plus trace your shipments (certain carriers only).

Order History By Product

Review order/returns history by product by date range.

Back Order / Future Ship Review

Review all pending backorders by ship-to account number.

PDF Invoices & Statements On Demand

Need an invoice/statement copy? View and print.

Sales Specials (limited eligibility)

See special offerings available to you.
Look for dark blue bar on right side of menu.

Order Fill Rate Statistics

Current month, prior month, fiscal period to date, rolling 12 months.

Product Info and Images

Get product information (incl stock status & due dates) by ISBN, Style #, UPC, EAN, author or keyword; plus cover images when available.

Authors

When available, we provide images, bios, links.

Catalogs in Digital and PDF formats

- Select digital or PDF.
- Select full catalog of choose your own categories.

Our Best Selling Products

A list of of top Book, Bible and Children sellers.
Updated weekly.

PromoXPress

Create custom flyers, posters and postcards on any Nelson product and include your store name.

Core Products

Download spreadsheets listing the "Core" products of our various publishing groups.

Inventory Download

Complete listing of our products, prices, availability – updated daily – download to your computer in either Excel or plain text 'csv' formats.

to register, Simply go to <http://Business.ThomasNelson.com> and enter your Thomas Nelson 9-digit account number into both the Account Number and the Password fields. Eligible accounts will then be asked to choose a new password....that's it!

Problems? Call Customer Services at 1-800-251-4000 ext 1485 or email WebHelp@ThomasNelson.com.



THOMAS NELSON
Since 1798

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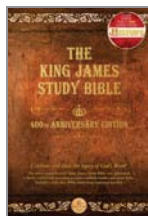
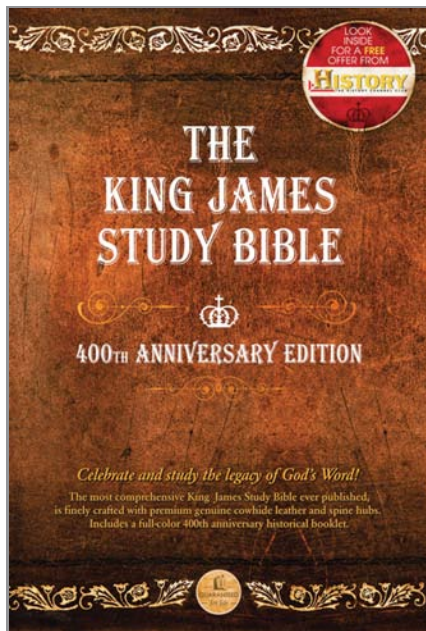


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THE KING JAMES STUDY BIBLE

400th Anniversary Edition



FEATURES & BENEFITS

- Find everything needed for thorough study in one Bible from a team of conservative scholars
- Gain insight into archaeological and doctrinal subjects with thousands of notes and special articles
- Commemorate the 400th anniversary of the world's most trusted Bible, the King James Version

The King James Study Bible, 400th Anniversary Edition, is the perfect resource for students of the Bible, Sunday School teachers, and pastors. Blending technical expertise and practical application from leading scholars, this Bible offers comprehensive study tools to take you deeper into God's Word. With a supple genuine leather cover, clearly written articles, and reliable study notes, this Bible is the ultimate gift to celebrate the 400th anniversary of the King James Version.

Features include:

- More than 5,700 in-depth study notes
- Personality Profiles and Archaeological Notes
- Large, easy-to-read type
- Words of Jesus in red
- Presentation and family records pages
- 24-page full-color historical booklet commemorating the 400th anniversary of the King James Version

King James Study Bibles sold to date: Nearly 2 million units

Translation: King James Version
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 6.50 x 9.75
Page Count: 2208 Pages
Type Size: 10
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / KING JAMES VERSION / STUDY (BIB006050)

MERCHANDISING

- KJV400 endcap kit
- KJV400 signage kit (window cling/floor cling/hanging sign)
- KJV400 bookmark

ADVERTISING

- Included in KJV400 Bible Celebration product promotions
- Consumer print ad campaign focusing on KJV400 Bible Celebration including History Channel Magazine and Christian publications
- Radio promotions campaign featuring KJV400 Bible Celebration
- Cross-promotions through History Channel Magazine and Salem Media Network
- Promoted on KJV400 microsite

PUBLICITY

- Inclusion in all KJV400 publicity campaign elements
- Press release serviced to trade publications, Christian publications, and Religion editors
- Awareness campaign and giveaways pursued with Christian and history print and online media
- Radio giveaway campaign
- Media alert serviced to bloggers
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-7852-0915-7 0136, KJV Study Bible, Black Leather
 978-0-7852-0918-8 0136BG, KJV Study Bible, Burgundy Leather

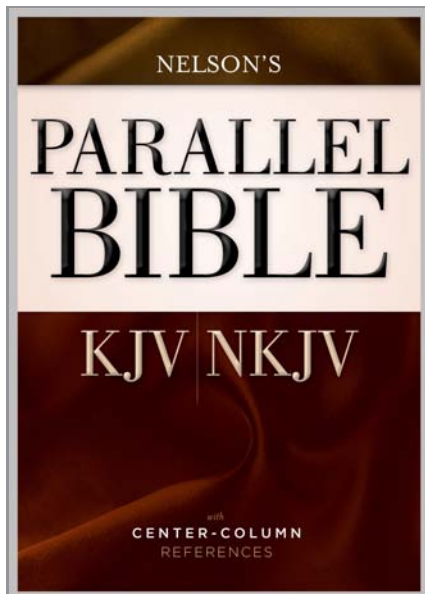
COMPARABLE TITLES

978-1-4185-4419-5 0155N, KJV Family Bible, Bonded Leather Black (NYP)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418545352	141854535X	0136AE	\$99.99	Genuine Leather / Black	Overlap / Chevo	Gilded-Gold	2-piece box	yes
9781418546144	1418546143	0136AEI	\$109.99	Genuine Leather / Black	Overlap / Chevo	Gilded-Gold	2-piece box	yes

KJV / NKJV PARALLEL BIBLE

with Center-Column References



FEATURES & BENEFITS

- Complete cross-referencing with two translations in one Bible
- Allows you to directly compare the time-honored KJV and its latest revision, the readable NKJV
- Commemorates the 400th anniversary of the King James Version, the world's most trusted Bible.

Thomas Nelson's *KJV / NKJV Parallel Bible* is the only center-column reference Bible of its kind. This Bible allows KJV users to experience the readable and accurate New King James Version[®], and it gives NKJV users a direct way to connect with the KJV for detailed study.

Celebrating 400 years of the King James Version, 1611-2011.

Features include:

- The full text of the KJV and NKJV, the two best translations for study, in parallel columns
- Easy comparison of the time-honored wording of the KJV with the up-to-date, readable text of the NKJV
- The full translators' notes of the NKJV
- Center-column references allow comparison of Scripture for maximum understanding
- Full-color, 24-page King James legacy celebration

Translation: New King James Version

Ship Date: 2/2/2011

Pub Date: 3/1/2011

Trim Size: 6.50 x 9.25

Page Count: 1584 Pages

Type Size: 7.5

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: BIBLES / MULTIPLE TRANSLATIONS / REFERENCE (BIB008040)

MERCHANDISING

- KJV400 endcap kit
- KJV400 signage kit (window cling/floor cling/hanging sign)
- KJV400 bookmark

ADVERTISING

- Included in KJV400 Bible Celebration product promotions
- Consumer print ad campaign focusing on KJV400 Bible Celebration including History Channel Magazine and Christian publications
- Radio promotions campaign featuring KJV400 Bible Celebration
- Cross-promotions through History Channel Magazine and Salem Media Network
- Promoted on KJV400 microsite

PUBLICITY

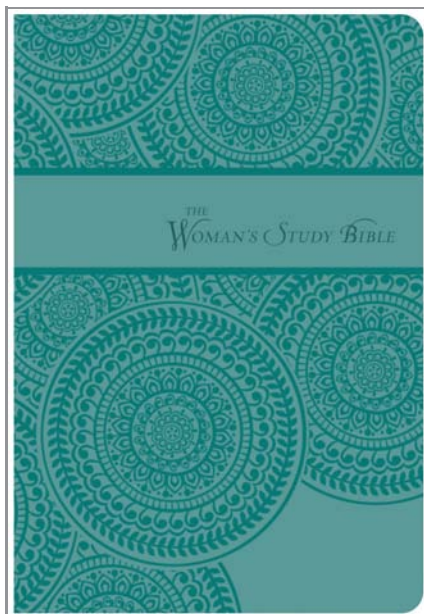
- Inclusion in all KJV400 publicity campaign elements
- Press release serviced to trade publications, Christian publications, and Religion editors
- Awareness campaign and giveaways pursued with Christian and history print and online media
- Radio giveaway campaign
- Media alert serviced to bloggers
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-8407-1124-3 0308, KJV / NKJV Parallel Bible, Hardcover (29,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544706	1418544701	0308N	\$39.99	Hardcover / Multicolor	White Endsheets	White		

NKJV WOMAN'S STUDY BIBLE, PERSONAL SIZE



FEATURES & BENEFITS

- Fashion-forward color and design appeals to a contemporary sense of style
- With sound scholarship and the warmth of a woman's heart, this Bible offers study from a unique perspective
- The smaller trim size makes it easy to keep the Word of God at hand
- Dig deeper into God's Word with the help of inspiring articles from today's leading female communicators

This popular study Bible features contributions from well-known women authors to enrich a woman's heart, mind, and spirit. The *NKJV Woman's Study Bible* is a priceless treasure, poignantly delivering the Word of God to a woman's heart. Dig deeper into God's Word with the help of inspiring articles from today's leading communicators. Its many features provide abundant resources to study the Bible.

Features include:

- Study articles by authors such as Anne Graham Lotz, Kathy Troccoli, Nancy Leigh DeMoss, and many others
- Annotations explaining difficult words and passages, with emphasis on life application
- 325 Topical Notes
- 100 Portraits: profiles of biblical women
- Inspirational quotes
- Book introductions and outlines
- Helpful indexes and concordance

NKJV Woman's Study Bibles sold to date: Over 520,000 units

Translation: New King James Version
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 6.31 x 9.19
Page Count: 1840 Pages
Type Size: 8
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

ADVERTISING

- Spotlighted on ThomasNelsonBibles.com featured products
- Consumer eblast campaign through Thomas Nelson lists

PUBLICITY

- Awareness campaign to trade publications
- Giveaway campaigns with women's oriented online and print outlets
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

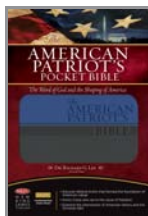
978-1-4185-4162-0 2928 NKJV Woman's Study Bible, Personal Size, Leathersoft/Cloth Chocolate/Light Blue
 978-1-4185-4161-3 2920, NKJV Woman's Study Bible, Personal Size, Hardcover

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418545796	1418545791	2923T	\$54.99	Leathersoft / Peacock Blue	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

THE AMERICAN PATRIOT'S BIBLE

The Word of God and the Shaping of America

DR. RICHARD LEE (General Editor)



FEATURES & BENEFITS

- Gain a unique perspective of how the Scriptures connect to our country's history
- Discover how the godly qualities of Americans past and present have influenced our lives
- Glean new insights about the biblical convictions of Americans
- Learn how to apply Christian values to life in our culture today

The American Patriot's Bible connects the people and events of the Bible to the lives of Americans in a modern world. The story of the United States is related to the teachings of the Bible, including memorable images from our nation's history and hundreds of enlightening articles which complement the NKJV Bible text.

Features include:

- Full-color presentation and family record section
- 48 full-color insert pages in 12 four-page sections
- New King James Version[®] Bible text in a large print font
- 1,600 Bible pages (illustrated, two-color) with 80 full-page articles, 70 half-page articles, 104 quarter-page articles, and 66 book introductions
- Index and concordance

American Patriot's Bibles sold to date: Over 75,000 units

Dr. Richard Lee is the Founding Pastor of First Redeemer Church in Atlanta, with over 5,000 members. *There's Hope America*, the radio and television ministry for which Dr. Lee is a speaker, is broadcast nationwide in 42 million homes across the U.S. and in 17 countries.

Translation: New King James Version

Ship Date: 3/2/2011

Pub Date: 3/29/2011

Trim Size: 7.88 x 10.13

Page Count: 1704 Pages

Type Size: 10

Carton Qty: 6

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC Category: BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

ADVERTISING

- Spotlighted on ThomasNelsonBibles.com featured products
- Consumer eblast campaign through Thomas Nelson lists
- Featured on AmericanPatriotsBible.com microsite

PUBLICITY

- Awareness campaign to trade publications
- Regional press sought around general editor's travel schedule
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

4325	NKJV American Patriot's Bible, Bonded Leather
4322	NKJV American Patriot's Bible, Hardcover (48,000)

COMPARABLE TITLES

1498CM	NKJV American Patriot's Pocket Bible
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ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418546014	1418546011	4323B	\$59.99	Leathersoft / Blue	Overlap / Chevo	Gilded-Silver	2-piece box	yes

SINGLE-COLUMN BIBLE, NKJV



FEATURES & BENEFITS

- **Supple genuine cowhide binding feels great to the touch**
- **Read easier with single-column style and larger print**
- **Convenient size for travel**

The beautifully designed *NKJV Single-Column Bible* provides a more natural flow of text, elegantly proportioned for pure reading enjoyment. Large-print and black-letter text make reading this Bible easier than other single-column options. A clean, uncluttered page design allows you to read without visual distractions. With its comfortable single-column format and the personal trim size, you'll find yourself reading God's Word everywhere you go!

The New King James Version. The clear, modern, accurate revision of the King James Version, the world's most trusted Bible for 400 years, 1611-2011.

Features include:

- Presentation page for gift giving
- Uncluttered, single-column format
- Ribbon marker
- Read Your Bible Through in a Year reading plan
- 30 Days with Jesus reading plan
- 90-Day Overview of the Bible reading plan
- Concordance

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

Translation: New King James Version
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.50 x 8.50
Page Count: 1808 Pages
Type Size: 10
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade publications
- Giveaway campaigns online and in print
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-1-4185-4254-2 3045, NKJV Single-Column Bible, Bonded Leather Black

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418545994	1418545996	3046	\$59.99	Genuine Leather / Black	Overlap / Chevo	Gilded-Gold	2-piece box	yes

SINGLE-COLUMN BIBLE, KJV



FEATURES & BENEFITS

- **Supple genuine cowhide binding feels great to the touch**
- **Read easier with single-column style and larger print**
- **Convenient size for travel**

The beautifully designed *KJV Single-Column Bible* provides a more natural flow of text, elegantly proportioned for pure reading enjoyment. Large-print and black-letter text make reading this Bible easier than other single-column options. A clean, uncluttered page design allows you to read without visual distractions. With its comfortable single-column format and the personal trim size, you'll find yourself reading God's Word everywhere you go!

The King James Version, the world's most trusted Bible for 400 years, 1611-2011.

Features include:

- Presentation page for gift giving
- Full-color KJV commemorative section
- Uncluttered, single-column booklet
- Ribbon marker
- Read Your Bible Through in a Year reading plan
- 30 Days with Jesus reading plan
- 90-Day Overview of the Bible reading plan
- Concordance

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

Translation: King James Version
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.50 x 8.50
Page Count: 1632 Pages
Type Size: 10
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade publications
- Giveaway campaigns online and in print
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-1-4185-4311-2 2045, KJV Single-Column Bible, Bonded Leather Black

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418546007	1418546003	2046	\$59.99	Genuine Leather / Black	Overlap / Chevo	Gilded-Gold	2-piece box	yes

GIANT PRINT CENTER-COLUMN REFERENCE BIBLE, NKJV



FEATURES & BENEFITS

- Appeals to a contemporary sense of style with fashion-forward color and design
- Engage with the Word of God with less eye strain
- Gain a deeper understanding of the Bible using easily accessible reference features
- Portable size for travel, church, or commuting

The popular Bible that provides a complete cross-reference system without sacrificing readability is now available in a fashionable binding. Now there is a New King James Version® reference Bible available in giant print. With center-column references, self-pronouncing text, topical running heads, messianic prophecies with stars, 8 pages of maps, and concordance, this is a true reference Bible.

Features include:

- New King James Version® text
- Center-column references and notes
- Family record section
- Top-of-page subject headings
- Self-pronouncing text
- Stars marking messianic prophecies
- Words of Jesus in red
- Concordance
- Full-color maps

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

NKJV Giant Print Center-Column Reference Bibles sold to date: Over 1.3 million units

Translation: New King James Version
 Ship Date: 2/16/2011
 Pub Date: 3/15/2011
 Trim Size: 6.63 x 9.63
 Page Count: 1824 Pages
 Type Size: 13
 Carton Qty: 12
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade publications
- Giveaway campaigns online and in print
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

- 978-0-8407-0858-8 0993BG, NKJV GP CC Ref Bible, Leatherflex Burgundy (878,000)
- 978-0-8407-0856-4 0993, NKJV GP CC Ref Bible, Leatherflex Black (200,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544898	1418544892	0993AA	\$39.99	Leathersoft / Mahogany	Overlap / Matching Endsheets	Gilded-Gold	Slip case	yes
9781418544911	1418544914	0993BB	\$39.99	Leathersoft / Deep Taupe	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

GIANT PRINT CENTER-COLUMN REFERENCE BIBLE, KJV



FEATURES & BENEFITS

- Appeals to a contemporary sense of style with fashion-forward color and design
- Engage with the Word of God with less eye strain
- Gain a deeper understanding of the Bible using easily accessible reference features
- Portable size for travel, church, or commuting

The Bible that provides a complete cross-reference system without sacrificing readability is now available in a fashionable binding. Set in giant print type (14 point), this King James Version giant print Bible is great for individual study, teaching, or reading from the pulpit. It makes using a reference Bible more comfortable by reducing eye strain. The affordable price and beautiful binding make this a great choice for anyone who is looking for value in a giant print Bible.

Features include:

- King James Version text
- Center-column references
- Family record section
- Bible book introductions
- In-text subject headings
- Words of Jesus in red
- Concordance
- Full-color maps

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

KJV Giant Print Center-Column Reference Bibles sold to date: Over 800,000 units

Translation: King James Version
 Ship Date: 2/16/2011
 Pub Date: 3/15/2011
 Trim Size: 6.19 x 9.19
 Page Count: 1776 Pages
 Type Size: 14
 Carton Qty: 12
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade publications
- Giveaway campaigns online and in print
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-8407-0479-5 0893BG, KJV GP CC Ref Bible, Leatherflex Burgundy (212,000)
 978-0-8407-0475-7 0893, KJV GP CC Ref Bible, Leatherflex Black (207,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544850	141854485X	0893AA	\$39.99	Leathersoft / Mahogany	Overlap / Matching Endsheets	Gilded-Gold	Slip case	yes
9781418544874	1418544876	0893BB	\$39.99	Leathersoft / Deep Taupe	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

GIFT BIBLE, NKJV



Translation: New King James Version
Ship Date: 1/19/2011
Pub Date: 2/15/2011
Trim Size: 5.38 x 8.38
Page Count: 768 Pages
Type Size: 7
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade and gift-oriented publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

FEATURES & BENEFITS

- **New typesetting in the trusted New King James Version[®] makes reading God's Word easier**
- **Affordable without sacrificing great features**
- **Fashion-forward cover allows for expression of personal style**

Thomas Nelson's *Gift Bible* is an affordable, quality Bible perfect for gift-giving! These attractive, inexpensive Gift Bibles are so popular, you'll have trouble keeping your shelves stocked! Nelson has sold millions of copies for membership awards, confirmation, graduation, and many other special occasions. Available in a variety of colors and binding choices, these Bibles are just right for all ages. And because they are so reasonably priced, you can't beat the *Gift Bible* for quantity purchases.

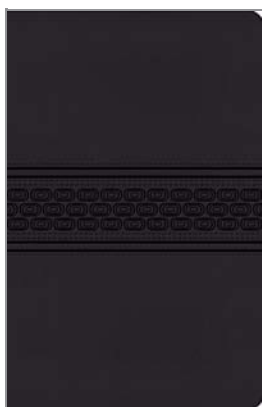
Features include:

- Presentation page
- Ribbon marker
- Words of Jesus in red
- Dictionary-Concordance
- Full-color maps

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544775	1418544779	0413A	\$19.99	Leathersoft / Cornflower Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544799	1418544795	0413B	\$19.99	Leathersoft / Black	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

GIFT BIBLE, KJV



Translation: King James Version
Ship Date: 1/19/2011
Pub Date: 2/15/2011
Trim Size: 5.38 x 8.38
Page Count: 640 Pages
Type Size: 7
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade and gift-oriented publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

FEATURES & BENEFITS

- Affordable without sacrificing great features
- Fashion-forward cover allowing for expression of personal style
- Trusted King James Version

Thomas Nelson's *Gift Bible* is an affordable, quality Bible perfect for gift-giving! These attractive, inexpensive Gift Bibles are so popular, you'll have trouble keeping your shelves stocked! Nelson has sold millions of copies for membership awards, confirmation, graduation, and many other special occasions. Available in a variety of colors and binding choices, these Bibles are just right for all ages. And because they are so reasonably priced, you can't beat the *KJV Gift Bible* for quantity purchases.

Features include:

- Presentation page
- Ribbon marker
- Words of Jesus in red
- Dictionary-Concordance
- Full-color maps

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544737	1418544736	0163A	\$19.99	Leathersoft / Cornflower Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544751	1418544752	0163B	\$19.99	Leathersoft / Black	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

GIFT & AWARD BIBLE, NKJV



FEATURES & BENEFITS

- Back by popular demand, this pink cover makes a perfect gift for girls and women
- New typesetting in the trusted New King James Version® makes reading God's Word easier
- Affordable without sacrificing quality

Celebrate special occasions with the gift of God's Word. Choose the perfect gift for any celebration in life—from graduation, confirmation, and award ceremonies to celebrating family and friendships—with Thomas Nelson's *Gift & Award Bible*. Select from a variety of colors and bindings, all featuring bright, clean, and easy-to-read pages. Personalize your gift with the recipient's name on the cover for a Bible that will be cherished for years to come. Give the gift of God's Word—beautiful meaning, quality craftsmanship, and a timeless treasure.

Features include:

- Presentation page
- Chapter headings
- Words of Jesus in red
- Bible reading plan
- Illustrated dictionary-concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

NKJV Gift & Award Bibles sold to date: Over 7.5 million units

Translation: New King James Version
Ship Date: 1/19/2011
Pub Date: 2/15/2011
Trim Size: 5.38 x 8.38
Page Count: 768 Pages
Type Size: 7
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade and gift-oriented publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

- 978-0-8407-0053-7 0412R, NKJV Gift & Award Bible, Leatherflex Burgundy (1.7 million)
 978-0-8407-0050-6 0412, NKJV Gift & Award Bible, Leatherflex Black (2.1 million)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718009335	0718009339	0412PK	\$7.99	Leatherflex / Pink	Die Cut	White	O-Wrap	yes

GIFT & AWARD BIBLE, KJV



FEATURES & BENEFITS

- Back by popular demand, this pink cover makes a perfect gift for girls and women
- New typesetting in the trusted King James Version makes reading God's Word easier
- Affordable without sacrificing quality

Celebrate special occasions with the gift of God's Word. Choose the perfect gift for any celebration in life—from graduation, confirmation, and award ceremonies to celebrating family and friendships—with Thomas Nelson's *Gift & Award Bible*. Select from a variety of colors and bindings, all featuring bright, clean, and easy-to-read pages. Personalize your gift with the recipient's name on the cover for a Bible that will be cherished for years to come. Give the gift of God's Word—beautiful meaning, quality craftsmanship, and a timeless treasure.

Features include:

- Presentation page
- Chapter headings
- Words of Jesus in red
- Bible reading plan
- Illustrated dictionary-concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

KJV Gift & Award Bibles sold to date: Over 17 million units

Translation: King James Version
Ship Date: 1/19/2011
Pub Date: 2/15/2011
Trim Size: 5.38 x 8.38
Page Count: 640 Pages
Type Size: 7
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

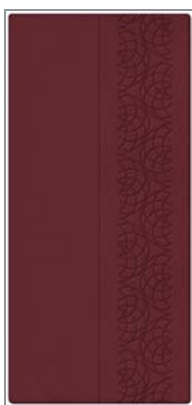
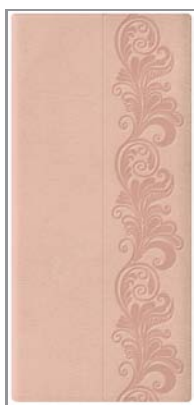
- Awareness campaign to trade and gift-oriented publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

- 978-0-8407-2685-8 0162, KJV Gift & Award Bible, Leatherflex Black (4.4 million)
- 978-0-8407-2688-9 0162W, KJV Gift & Award Bible, Leatherflex White (1.8 million)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718009342	0718009347	0162PK	\$6.99	Leatherflex / Pink	Die Cut	White	O-Wrap	yes

CHECKBOOK BIBLE, NKJV



Translation: New King James Version
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 3.13 x 6.75
Page Count: 1216 Pages
Type Size: 6
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade publications
- Blogger giveaway offers
- Awareness and giveaways sought with Purse and Coupon media and blog outlets

PREVIOUS TITLES

978-0-8407-8540-4 0024S, NKJV Checkbook Bible, Bonded Leather Black (269,000)
 978-0-8407-8542-8 0024SBG, NKJV Checkbook Bible, Bonded Leather Burgundy (240,000)

FEATURES & BENEFITS

- New typesetting in the trusted New King James Version[®] makes reading God's Word easier
- Handy size provides easy portability
- Fashion-forward cover allows for expression of personal style

Enjoy the Bible that goes where you go. Thomas Nelson's *NKJV Checkbook Bible* offers a complete Bible that's as easy to read as it is to carry. Traveling with God's Word has never been so effortless. The unique size makes this Bible portable enough to fit in a purse, suitcase, backpack, briefcase, or even a pocket. A great gift idea and perfect traveling companion for today's busy Christian, the *Checkbook Bible* allows you to explore and share God's Word no matter where you go.

Features include:

- Translation and textual footnotes
- In-text chapter headings
- Words of Jesus in red

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

NKJV Checkbook Bibles sold to date: Over 600,000

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418545819	1418545813	0023BGS	\$29.99	Leathersoft / Burgundy	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544720	1418544728	0023S	\$29.99	Leathersoft / Flestone Beige	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

CHECKBOOK BIBLE, KJV



FEATURES & BENEFITS

- New typesetting in the trusted King James Version makes reading God's Word easier
- Handy size provides easy portability
- Fashion-forward cover allows for expression of personal style

Enjoy the Bible that goes where you go. Thomas Nelson's *KJV Checkbook Bible* offers a complete Bible that's as easy to read as it is to carry. Traveling with God's Word has never been so effortless. The unique size makes this Bible portable enough to fit in a purse, suitcase, backpack, briefcase, or even a pocket. A great gift idea and perfect traveling companion for today's busy Christian, the *Checkbook Bible* allows you to explore and share God's Word no matter where you go.

Features include:

- Translation and textual footnotes
- In-text chapter headings
- Words of Jesus in red

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

KJV Checkbook Bibles sold to date: Over 200,000 units

Translation: King James Version
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 3.13 x 6.75
Page Count: 1024 Pages
Type Size: 6
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade publications
- Blogger giveaway offers
- Awareness and giveaways sought with Purse and Coupon media and blog outlets
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-7180-0327-2 1024S, KJV Checkbook Bible, Bonded Leather Black (100,000)
 978-0-7180-0329-6 1024SBG, KJV Checkbook Bible, Bonded Leather Burgundy (80,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418545840	1418545848	1023BGS	\$29.99	Leathersoft / Burgundy	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544713	141854471X	1023S	\$29.99	Leathersoft / Flestone Beige	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

ULTRASLIM BIBLE, NKJV



FEATURES & BENEFITS

- Fashion-forward color and design appeals to a contemporary sense of style
- Portable and convenient to take with you wherever you go
- Readable and lightweight for studying God's Word anywhere

This slim Bible is stylish and convenient to carry. Big study Bibles are fine for home and office use, but people on the move need the *NKJV UltraSlim™*—the New King James Version® Bible that travels with you anywhere, with style!

Even with its sleek dimensions, you won't sacrifice important features like a full concordance, translation and explanatory notes, and full-color study maps. The *NKJV UltraSlim™* makes an affordably priced gift for those who like to carry their Bible with them wherever they go.

Features include:

- Family record section
- Bible section introductions
- Explanatory footnotes
- Words of Jesus in red
- One-year Bible reading plan
- Concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

NKJV UltraSlim™ Bibles sold to date: Over 700,000 units

Translation: New King James Version
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.38 x 8.38
Page Count: 928 Pages
Type Size: 8.5
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade publications
- Giveaway campaigns online and in print
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

- 978-0-7852-0030-7 3015, NKJV UltraSlim Bible, Bonded Leather Black (137,000)
 978-0-7852-0032-1 3015BG, NKJV UltraSlim Bible, Bonded Leather Burgundy (118,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544836	1418544833	3013A	\$29.99	Leathersoft / Forget-Me-Not Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544843	1418544841	3013AA	\$29.99	Leathersoft / Midnight Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

ULTRASLIM BIBLE, KJV



FEATURES & BENEFITS

- Fashion-forward color and design appeals to a contemporary sense of style
- Portable and convenient to take with you wherever you go
- Readable and lightweight for studying God's Word anywhere

This slim Bible is stylish and convenient to carry. Big study Bibles are fine for home and office use, but people on the move need the *KJV UltraSlim™* — the King James Bible that travels with you anywhere, with style!

Even with its sleek dimensions, you won't sacrifice important features like a full concordance, self-pronouncing text, and full-color study maps. The *KJV UltraSlim™* makes an affordably priced gift for those who like to carry their Bible with them wherever they go.

Features include:

- Family record section
- Self-pronouncing text
- Words of Jesus in red
- Concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

KJV UltraSlim™ Bibles sold to date: Over 400,000 units

Translation: King James Version
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.38 x 8.38
Page Count: 864 Pages
Type Size: 8.5
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

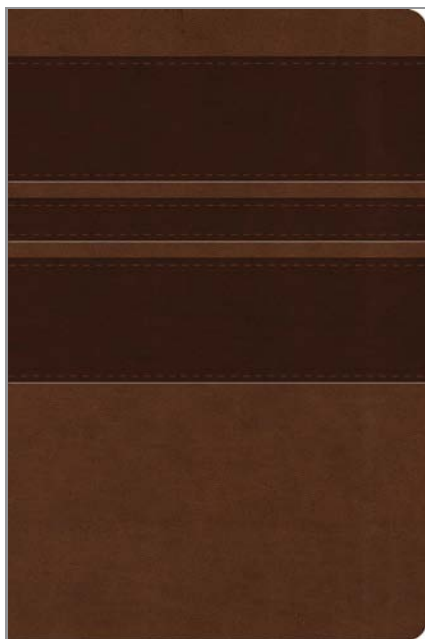
- Awareness campaign to trade publications
- Giveaway campaigns online and in print
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

- 978-0-7852-0037-6 2015BG, KJV UltraSlim Bible, Bonded Leather Burgundy (87,000)
- 978-0-7852-0035-2 2015, KJV UltraSlim Bible, Bonded Leather Black (116,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544812	1418544817	2013A	\$29.99	Leathersoft / Forget-Me-Not Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544829	1418544825	2013AA	\$29.99	Leathersoft / Midnight Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

ULTRASLIM BIBLE, NKJV



FEATURES & BENEFITS

- Fashion-forward color and design appeals to a contemporary sense of style
- Portable and convenient to take with you wherever you go
- Readable and lightweight for studying God's Word anywhere

This slim Bible is stylish and convenient to carry. Big study Bibles are fine for home and office use, but people on the move need the *NKJV UltraSlim™*—the New King James Version® Bible that travels with you anywhere, with style!

Even with its sleek dimensions, you won't sacrifice important features like a full concordance, translation and explanatory notes, and full-color study maps. The *NKJV UltraSlim™* makes an affordably priced gift for those who like to carry their Bible with them wherever they go.

Features include:

- Family record section
- Bible section introductions
- Explanatory footnotes
- Words of Jesus in red
- One-year Bible reading plan
- Concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

NKJV UltraSlim™ Bibles sold to date: Over 700,000 units

Translation: New King James Version
Ship Date: 2/17/2010
Pub Date: 3/16/2010
Trim Size: 5.19 x 8.88
Page Count: 928 Pages
Type Size: 8
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade publications
- Giveaway campaigns online and in print
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

- 978-0-7852-0030-7 3015, NKJV UltraSlim Bible, Bonded Leather Black (137,000)
 978-0-7852-0032-1 3015BG, NKJV UltraSlim Bible, Bonded Leather Burgundy (118,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543211	1418543217	3013CRSB	\$29.99	Leathersoft / Chocolate	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes

ULTRASLIM BIBLE, KJV



FEATURES & BENEFITS

- Fashion-forward color and design appeals to a contemporary sense of style
- Portable and convenient to take with you wherever you go
- Readable and lightweight for studying God's Word anywhere

This slim Bible is stylish and convenient to carry. Big study Bibles are fine for home and office use, but people on the move need the *KJV UltraSlim™* — the King James Bible that travels with you anywhere, with style!

Even with its sleek dimensions, you won't sacrifice important features like a full concordance, self-pronouncing text, and full-color study maps. The *KJV UltraSlim™* makes an affordably priced gift for those who like to carry their Bible with them wherever they go.

Features include:

- Family record section
- Self-pronouncing text
- Words of Jesus in red
- Concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

KJV UltraSlim™ Bibles sold to date: Over 400,000 units

Translation: King James Version
Ship Date: 2/17/2010
Pub Date: 3/16/2010
Trim Size: 5.69 x 8.81
Page Count: 864 Pages
Type Size: 8
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

MERCHANDISING

- Look for the House merchandising kit

ADVERTISING

- Online and print promotions with Look for the House campaign

PUBLICITY

- Awareness campaign to trade publications
- Giveaway campaigns online and in print
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

- 978-0-7852-0035-2 2015, KJV UltraSlim Bible, Bonded Leather Black (117,000)
- 978-0-7852-0037-6 2015BG, KJV UltraSlim Bible, Bonded Leather Burgundy (88,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543204	1418543209	2013CRSR	\$29.99	Leathersoft / Cranberry	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes

REVOLVE DREAM ON BIBLEZINE, NCV



FEATURES & BENEFITS

- Best-selling, easy-to-understand Bible format for teens
- Cool magazine style that relates to teen girls
- Take faith to the next level with interviews, profiles, and devotionals
- Experience a fun, fresh way to read and learn from the scriptures

Dream Big! Dreaming about her life—who she'll be, what she'll do, where she'll go—is all part of the package when it comes to teen girls.

Revolve understands the many things teens dream about—but we also know that God's plan for their lives is bigger and better than even they can imagine.

With all new articles, interviews, devotions, quizzes, and notes, Revolve is back and better than ever!

Features include:

- Notes by **Jenna Lucado**
- Dating tips from **Chad Eastham**
- Free music downloads from Revolve artists **Group 1 Crew** and **Britt Nicole**

Revolve BIBLEZINES sold to date: Over 850,000 units

Translation: New Century Version

Ship Date: 12/1/2010

Pub Date: 12/28/2010

Trim Size: 7.19 x 10.69

Page Count: 288 Pages

Type Size: 8.5

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC Category: BIBLES / NEW CENTURY VERSION /
NEW TESTAMENTS & PORTIONS
(BIB011030)

ADVERTISING

- Spotlighted on ThomasNelsonBibles.com featured products
- Consumer eblast campaign through Thomas Nelson lists
- New Revolve™ BIBLEZINE microsite

PUBLICITY

- Review mailing to Christian trades and Christian youth publications
- Summer Reading / Back to School radio giveaway campaign
- Awareness campaign to teen-oriented blogs
- Media Inquiries: Brenda Smotherman,
bsmotherman@thomasnelson.com

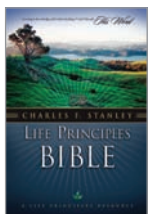
PREVIOUS TITLES

978-1-4185-4151-4 Revolve New Testament BIBLEZINE
2010, NCV

978-1-4185-3313-7 Revolve New Testament BIBLEZINE
2009, NCV (26,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418546090	1418546097	ZREV11	\$16.99	Trade Paper / Multicolor	Flushcut	White		

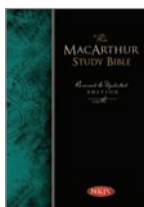
Study - Favorite Authors You Trust A-Z



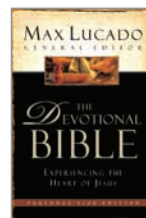
Life Principles Study Bible
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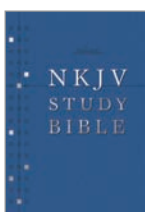


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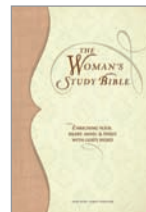
The Expanded Bible New Testament
0-7180-1984-9
978-0-7180-1984-6
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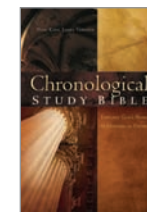
NKJV Study Bible 2nd Edition
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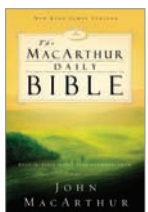


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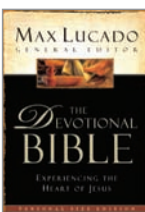


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\$44.99 • Hardcover

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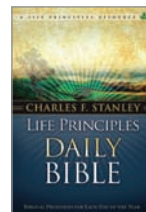
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ISBN-13: 978-1-4185-3034-1
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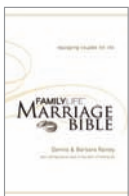


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Gifts for Celebrations



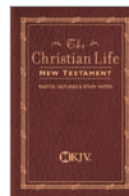
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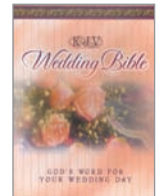
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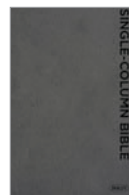
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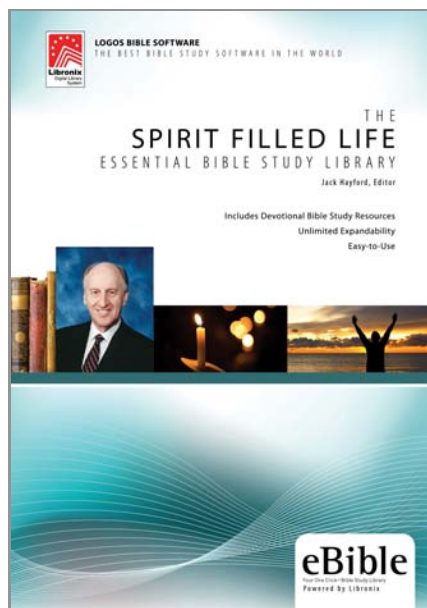
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ISBN-10: 1-4185-0332-0
Price: \$49.99 U.S.
UPC: 020049080597
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Carton Qty: 12
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Translation Rights: All
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- Spotlit on ThomasNelsonBibles.com featured products

PUBLICITY

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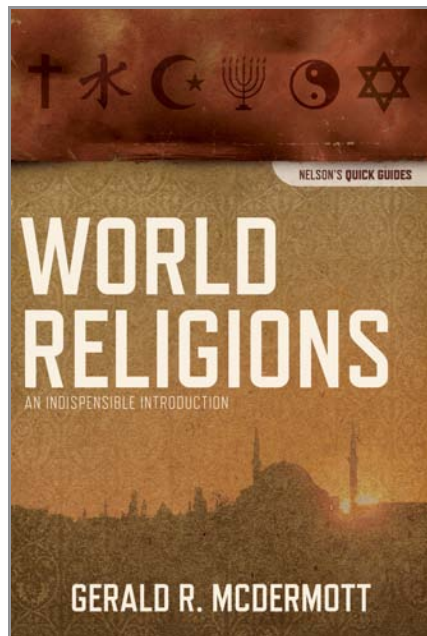


Dr. Jack Hayford is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

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An Indispensable Introduction

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ISBN-10: 1-4185-4597-X
Price: \$9.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 5.00 x 7.00
Page Count: 144 Pages
Carton Qty: 80
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / COMPARATIVE RELIGION / GENERAL (RELO17000)

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COMPARABLE TITLES

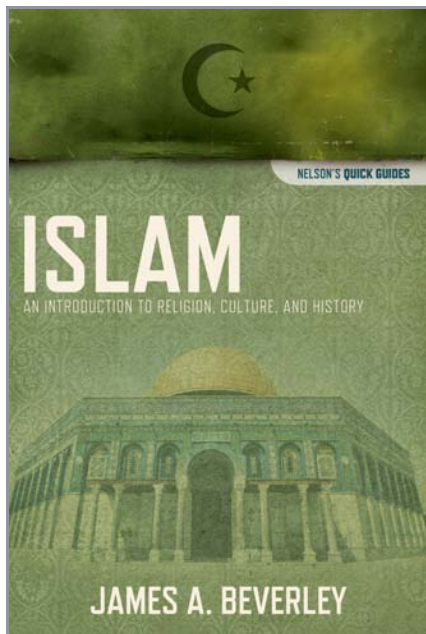
- 978-1-4185-0573-8 Religions A to Z: A Guide to 100 Influential Religious Movements
- 978-0-7852-4491-2 Nelson's Illustrated Guide to Religions: A Comprehensive Introduction to the Religions of the World

Gerald R. McDermott is a Professor of Religion at Roanoke College in Salem, VA. He is the author and editor of several books on the relationship between Christianity and other religions, as well as books on the 18th-century theologian Jonathan Edwards. He is an Episcopal priest who serves as Teaching Pastor at St. John Lutheran Church (ELCA) Church in Roanoke, VA.

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- A list of Frequently Asked Questions for easy reference
- Topical bibliography for further study

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ISBN-10: 1-4185-4595-3
Price: \$9.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 5.00 x 7.00
Page Count: 112 Pages
Carton Qty: 80
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / ISLAM / THEOLOGY
(RELO37060)

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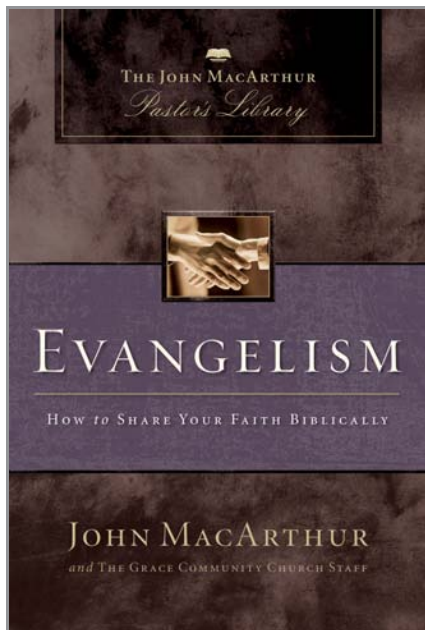


James A. Beverley is Professor of Christian Thought and Ethics at Tyndale Seminary in Toronto, Canada and Associate Director, Institute for the Study of American Religion in Santa Barbara. He has specialized in the study of new and world religions for three decades. **Hometown:** Toronto, Canada

MACARTHUR PASTOR'S LIBRARY: EVANGELISM

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JOHN MACARTHUR & GRACE COMMUNITY CHURCH STAFF (Coauthor)



FEATURES & BENEFITS

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Packaging: Jacket
ISBN-13/EAN: 978-1-4185-4318-1
ISBN-10: 1-4185-4318-7
Price: \$29.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 6.25 x 9.19
Page Count: 384 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN MINISTRY / PASTORAL RESOURCES (RELO74000)

ADVERTISING

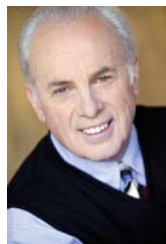
- Eblast campaign to pastors and church leaders
- Included in pastoral resources print campaign
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PUBLICITY

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COMPARABLE TITLES

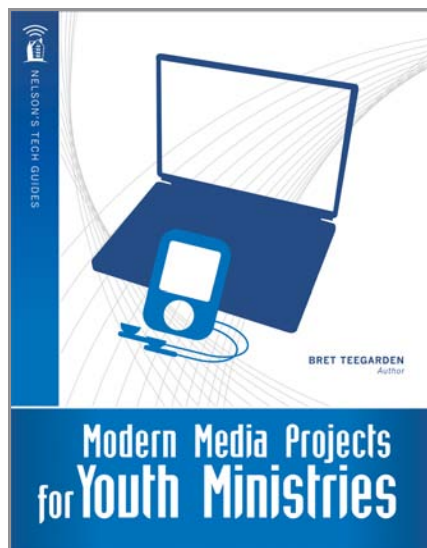
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John MacArthur is Pastor/Teacher of Grace Community Church in Sun Valley, California, and President of the Master's College and Seminary. He is also the editor of the Gold Medallion award-winning Bible, *The MacArthur Study Bible*, which has sold more than 1.3 million units. **Hometown:** Sun Valley, California
Books Sold to Date: 7.5 million

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Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4295-5
ISBN-10: 1-4185-4295-4
Price: \$29.99 U.S.
Ship Date: 1/19/2011
Pub Date: 2/15/2011
Trim Size: 8.50 x 11.00
Page Count: 288 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN MINISTRY / GENERAL (REL109000)

ADVERTISING

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PUBLICITY

- Awareness campaign targeting church worker media with a heavy focus on youth leaders
- Outreach to youth leadership bloggers
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

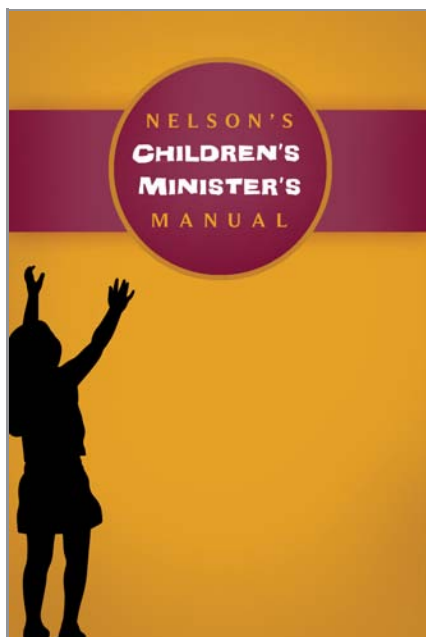
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Mike Lawson launched MIX Books in 1996 (a spin-off from MIX Magazine), publishing titles on music production, audio technology and entertainment business. Lawson serves on the Advisory Board of TI:ME and Board of Directors for the TEC Awards/MIX Foundation.

Bret Teegarden is a recording engineer/producer in the field of Christian music who has worked on close to 200 commercially released music projects for artists including DC Talk, Carman, Twila Paris, Michael W. Smith, VeggieTales, and many others. Today Bret splits his work time between audio engineering, music production and developing web based solutions for individuals or companies.

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FEATURES & BENEFITS

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Packaging: Belly band
ISBN-13/EAN: 978-1-4185-4496-6
ISBN-10: 1-4185-4496-5
Price: \$16.99 U.S.
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.31 x 7.19
Page Count: 224 Pages
Carton Qty: 40
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN MINISTRY / PASTORAL RESOURCES (RELO74000)

ADVERTISING

- Eblast campaign to pastors and church leaders
- Included in pastoral resources print campaign
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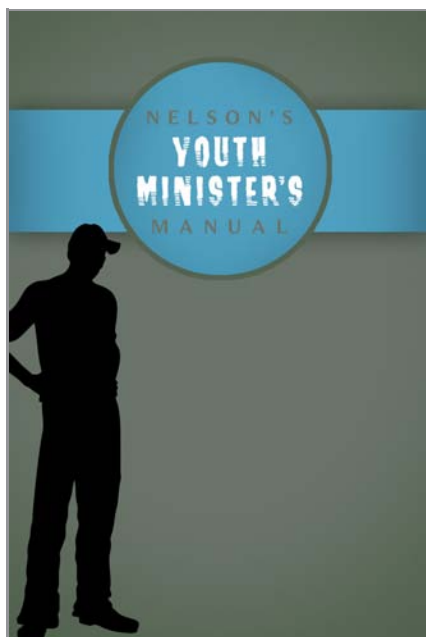
PUBLICITY

- Awareness campaign targeting church worker publications and online outlets
- Sampling sent to select churches and organizations with care ministries
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

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978-1-4185-4499-7 Nelson's Youth Minister's Manual
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- Provides helpful advice for planning youth events
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- Portable size allows you to carry it wherever you go

Grow a strong, active youth group! In the tradition of *Nelson's Minister's Manual* and *Nelson's Church Leader's Manual*, *Nelson's Youth Minister's Manual* is a convenient, essential resource for youth leaders.

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Format: Hardcover
Packaging: Belly band
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ISBN-10: 1-4185-4502-3
Price: \$16.99 U.S.
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.31 x 7.19
Page Count: 224 Pages
Carton Qty: 40
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN MINISTRY / PASTORAL RESOURCES (RELO74000)

ADVERTISING

- Eblast campaign to pastors and church leaders
- Included in pastoral resources print campaign
- Spotlighted on ThomasNelsonBibles.com featured products

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- Awareness campaign targeting church worker publications and online outlets
- Sampling sent to select churches and organizations with care ministries
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

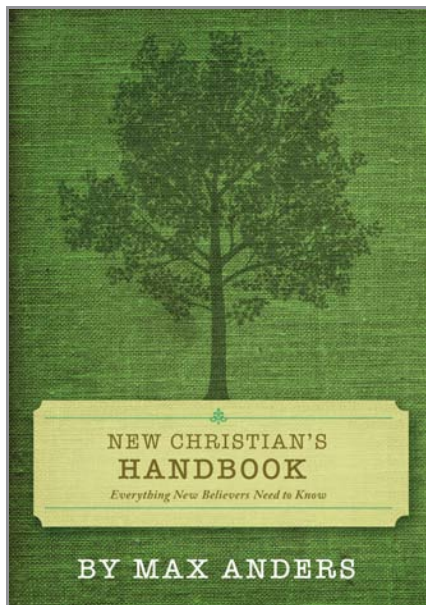
COMPARABLE TITLES

978-1-4185-2752-5 Nelson's Annual Youth Ministry Sourcebook, 2008 Edition

NEW CHRISTIAN'S HANDBOOK

Everything Believers Need to Know

MAX ANDERS



FEATURES & BENEFITS

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A guide to the whats, whys, and hows of the Christian faith for new believers. Well-respected pastor Max Anders helps ground new Christians in the faith. Thirty-six, easy to follow chapters deepen your understanding of biblical doctrines, while helping you apply them to everyday life. Learn what God, Jesus, and the Holy Spirit have done for the world and for you. Gain a better understanding of the spiritual world, salvation, and the Bible.

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ISBN-13/EAN: 978-1-4185-4593-2
ISBN-10: 1-4185-4593-7
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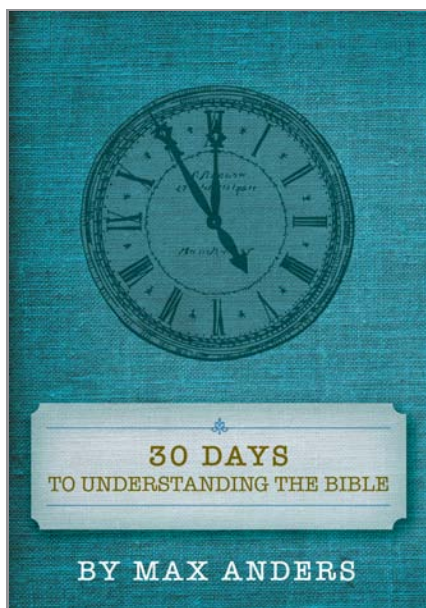
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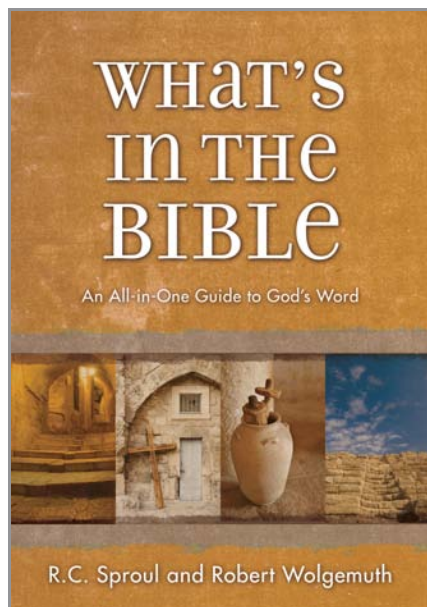
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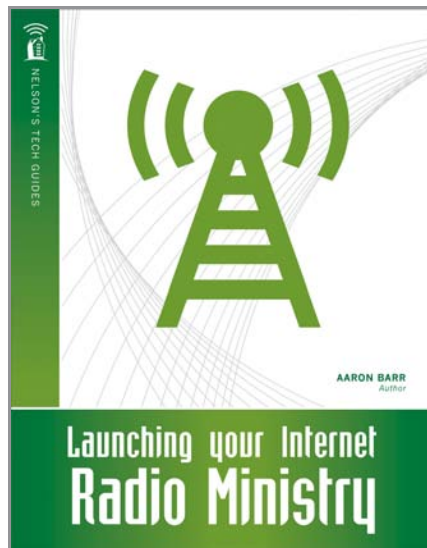


Dr. R. C. Sproul is chairman and president of Ligonier Ministries, an organization that provides biblical and theological training for laypeople. He is the Senior Minister of Preaching at Saint Andrews Chapel in Sanford, Florida and has served as a professor at Reformed Theological Seminary, Knox Seminary, Westminster Seminary / California, and Gordon-Conwell Theological Seminary. The author of many books including the award-winning *The Holiness of God*, he also hosts "Renewing Your Mind," heard in over 120 countries. **Hometown:** Orlando, Florida

Dr. Robert Wolgemuth is a popular Bible teacher, speaker, and best-selling author. His nineteen books include *She Calls Me Daddy*, *The Most Important Year*, and the notes to *Dad's Bible*. Married to Bobbie for almost forty years, they have two married daughters. **Hometown:** Orlando, Florida **Books Sold to Date:** 1.2 million

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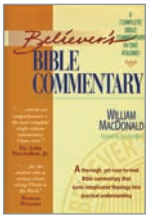
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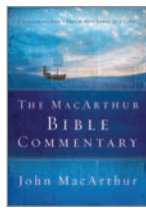
Mike Lawson launched MIX Books in 1996 (a spin-off from MIX Magazine), publishing titles on music production, audio technology and entertainment business. Lawson serves on the Advisory Board of TIME and Board of Directors for the TEC Awards/MIX Foundation.

Aaron Barr is the owner of internet radio station Voice of Truth (www.voiceoftruthradio.com), a dedicated 24/7 internet based radio station that anyone in the world can hear. Aaron is dedicated to learning new solutions and ideas for internet radio based broadcasting for the ministry work he is involved with, and he continues to learn new tricks and techniques for bettering the station.

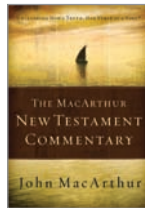
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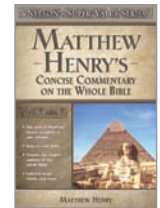
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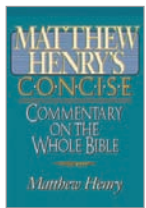
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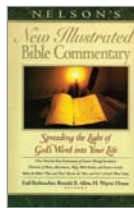
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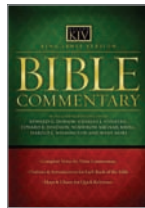
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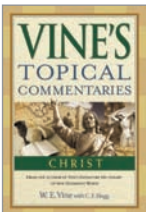
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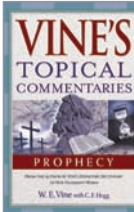
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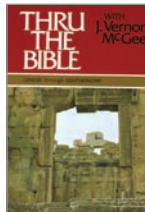
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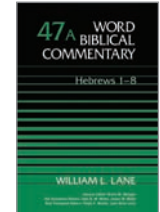
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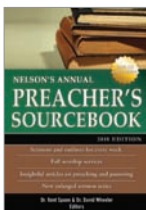


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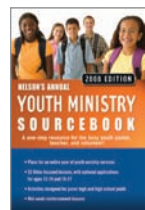
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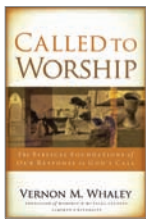


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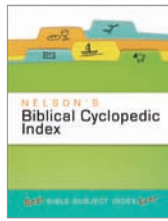


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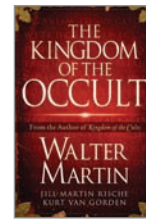
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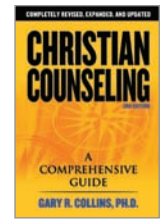
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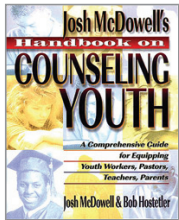
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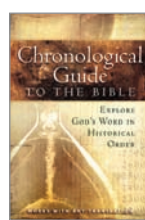
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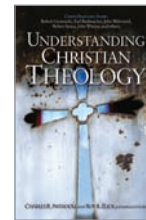
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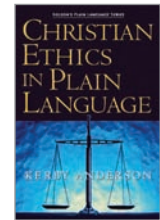
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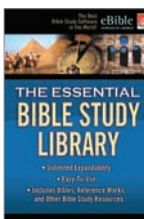
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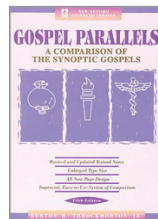
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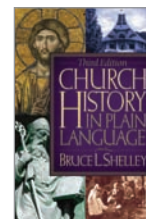
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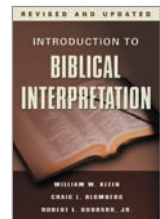
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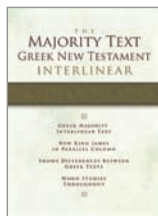
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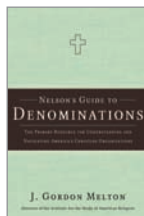
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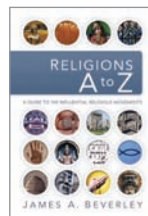
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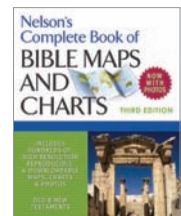
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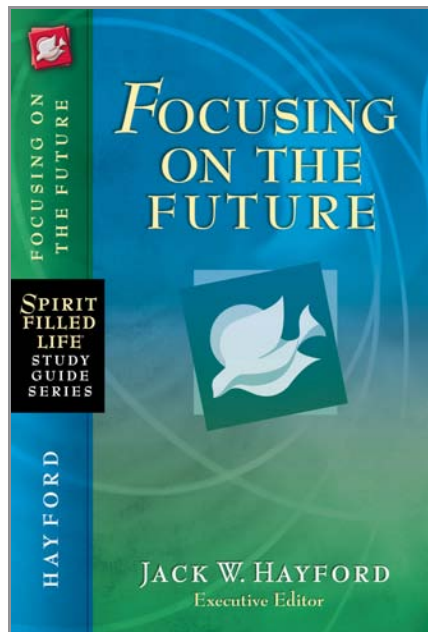
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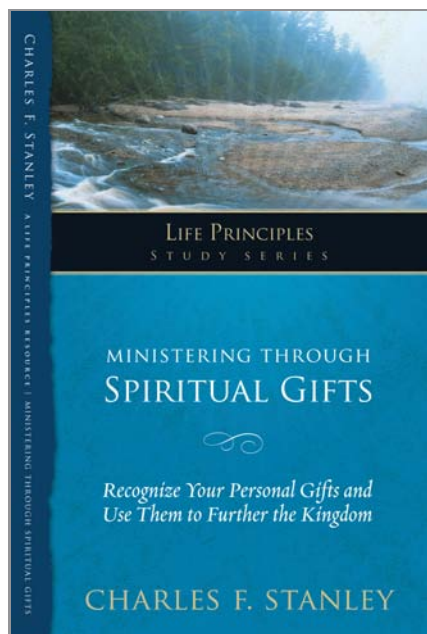


Dr. Jack Hayford is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

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978-1-4185-3336-6 LP SG: Relying on the Holy Spirit

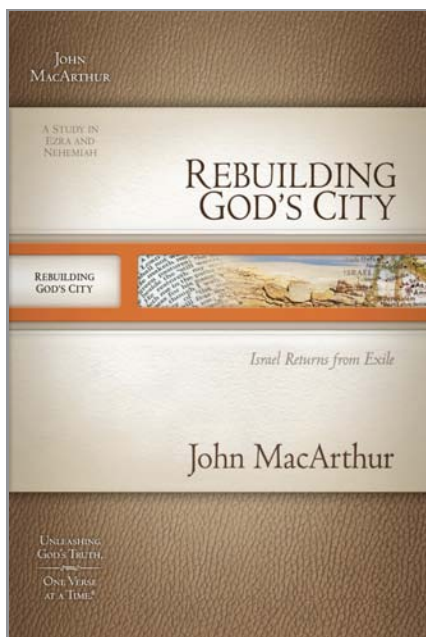


Dr. Charles Stanley is senior pastor of First Baptist Church in Atlanta. He is the founder and president of In Touch[®] Ministries. His best-selling books include *The Source of My Strength* and *How to Listen to God*. **Books Sold to Date:** 6 million+

MACARTHUR OLD TESTAMENT STUDY GUIDES #12: REBUILDING GOD'S CITY

Israel Returns from Exile

JOHN MACARTHUR



FEATURES & BENEFITS

- Gain a thorough knowledge of the books of Ezra and Nehemiah through a 12-week study from John MacArthur
- Explore extensive commentary, detailed observations on overriding themes, and probing questions
- Discover valuable, trusted insights from the scholarship of John MacArthur

The newest study of the Old Testament from trusted scholar Dr. John MacArthur provides thorough insights into a little-studied portion of the Bible. *Rebuilding God's City* takes an in-depth look at the time of Israel's return from exile in Babylon, beginning with Ezra's early return to Jerusalem and concluding with teachings of Israel's prophets. Studies include close-ups of Nehemiah, Zechariah, and others, as well as careful considerations of doctrinal themes, such as "Worshiping God" and "Supporting the Lord's Ministers."

The *MacArthur Old Testament Study Guides* provide intriguing 12-week examinations of the Old Testament. Each guide looks at a portion of Scripture from three perspectives—historical studies, character studies, and thematic studies—and incorporates extensive commentary, detailed observations on themes, and probing questions to help you study the Old Testament.

John MacArthur study guides sold to date: Over 1 million units

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-3694-7
ISBN-10: 1-4185-3694-6
Price: \$9.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 6.00 x 9.00
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL STUDIES / OLD TESTAMENT (REL006210)

ADVERTISING

- Spotlited on ThomasNelsonBibles.com featured products
- Included in Study Resources consumer eblast campaign through Thomas Nelson lists
- Featured on John MacArthur author page on ThomasNelsonBibles.com
- Promoted in study guide spinner rack

PUBLICITY

- Trade publication announcement
- Topical pitches made to select Christian publications focused on Bible study
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

COMPARABLE TITLES

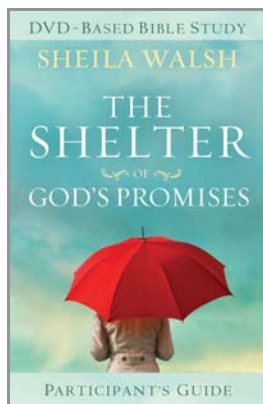
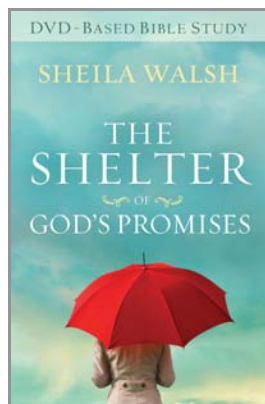
978-1-4185-0875-3 MacArthur Bible Studies: Romans (52,000)
 978-1-4185-0891-3 MacArthur Bible Studies: Revelation (47,000)



John MacArthur, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

THE SHELTER OF GOD'S PROMISES DVD-BASED BIBLE STUDY

SHEILA WALSH



FEATURES & BENEFITS

- New insights and reassurances about God's promises delivered with Sheila's trademark warmth and humor
- Exceptional video and print content with extensive biblical teaching and powerful personal testimony help women learn as they find emotional comfort
- Numerous additional resources available online for download

In a world of uncertainty, pain, and struggle, where do you find solid assurance and unshakeable truth? In *The Shelter of God's Promises DVD-Based Bible Study*, gifted Bible teacher and inspiring speaker Sheila Walsh primes Scripture for what God has promised us, what God's promises mean, and how these promises provide the foundation for daily confidence, joy, and hope.

With engaging video and an in-depth participant Bible study workbook, Sheila weaves powerful personal testimony with Scripture to help you gain a trust in God that will sustain you for a lifetime.

Features include:

- Ten, 20-minute sessions can be used for a 10-week study or condensed into a 5-week study
- Participant's Guide for digging deeper into the study
- Leader's Guide for facilitating group study
- DVD-ROM with promotional resources and bonus video
- Downloadable bonus resources available online

The Shelter of God's Promises DVD-Based Bible Study

ISBN-13/EAN: 978-1-4185-4605-2

Format: DVD

Packaging: Box set

Price: \$39.99 U.S.

Length: 200 Minutes

Carton Qty: 12

The Shelter of God's Promises Participant's Guide

ISBN-13/EAN: 978-1-4185-4606-9

ISBN-10: 1-4185-4606-2

Format: Trade Paper

Price: \$12.99 U.S.

Page Count: 160 Pages

Carton Qty: 36

Ship Date: 1/5/2011

Pub Date: 2/1/2011

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Included in Big Results for Small Groups campaign
- Spotlighted on ThomasNelsonBibles.com featured products

PUBLICITY

- Awareness campaign to trade, church worker, and Christian media outlets
- Targeted pitches to Christian women's outlets and bloggers
- Press release to religion editors of national and regional press
- Radio interview campaign
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

COMPARABLE TITLES

- 978-1-4158-5289-7 Esther Leader's Kit: It's Tough Being a Woman (by Beth Moore)
- 978-1-4158-5269-9 Breaking Free Leader's Kit: Making Liberty in Christ a Reality (by Beth Moore)
- 978-1-4002-0244-7 The Shelter of God's Promises Trade Book
- 978-1-4185-4606-9 The Shelter of God's Promises Participant's Guide

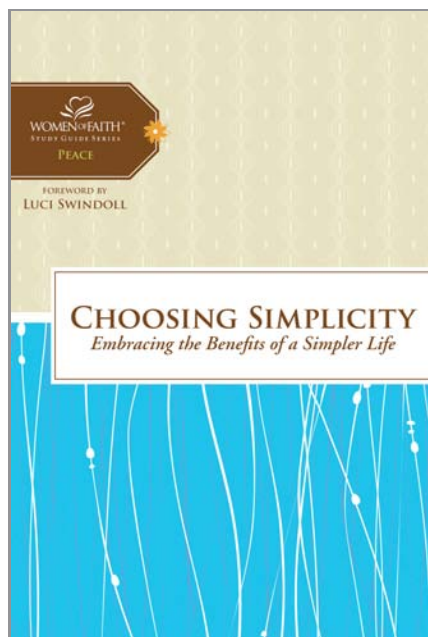


Sheila Walsh, Women of Faith speaker, is author of the award-winning Gigi, God's Little Princess series, *Beautiful Things Happen When A Woman Trusts God*, and a new fiction trilogy *Angel Song*. Sheila lives in Frisco, Texas with her husband Barry and son Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.8 million

WOMEN OF FAITH STUDY GUIDE SERIES: CHOOSING SIMPLICITY

Embracing the Benefits of a Simpler Life

WOMEN OF FAITH



FEATURES & BENEFITS

- Encourages readers to draw nearer to God, and in the process live more radiant lives
- Equips women to cultivate the fruits of the Spirit in their daily lives
- Brings the Women of Faith® conference experience home to participants' local small groups

These days women are overwhelmed by options, demands, and opportunity. And yet, we are more stressed, frazzled, and unhappy than ever. This isn't how God intended for us to live. There is so much peace, beauty, and joy in living a simpler life. In those quieter, simpler moments we can draw nearer to God, to our families, and to our friends. But how to achieve that?

Choosing Simplicity shows women the benefits of living a simpler life, and it helps them find the inspiration to achieve that simplicity in their own lives.

Renowned for its unique combination of personality and truth, the Women of Faith® Study Guide series provides twelve weeks of in-depth Bible study and a leader's guide for small groups.

Women of Faith® Study Guides sold to date: Over 2 million units

Format: Wire-bound Hardcover
ISBN-13/EAN: 978-1-4185-4404-1
ISBN-10: 1-4185-4404-3
Price: \$9.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 6.00 x 9.00
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

ADVERTISING

- Spotlighted on ThomasNelsonBibles.com featured products
- Included in Study Resources consumer eblast campaign through Thomas Nelson lists
- Promoted in study guide spinner rack

PUBLICITY

- Trade publication announcement
- Topical pitches made to select Christian publications focused on Bible study
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

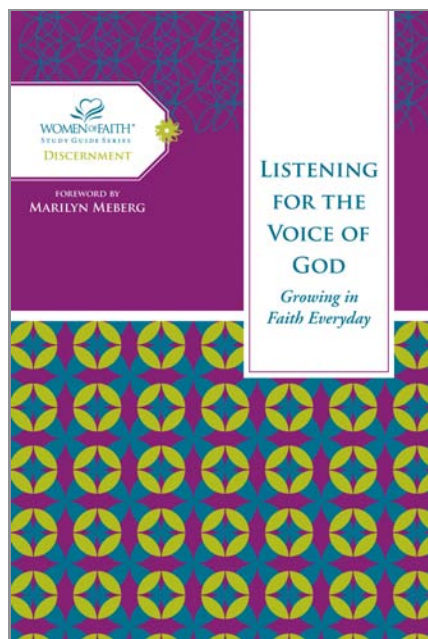
COMPARABLE TITLES

978-0-7852-4986-3 WOF SG: Living Above Worry and Stress (216,000)
 978-0-7852-4983-2 WOF SG: Discovering God's Will for Your Life (164,000)

WOMEN OF FAITH STUDY GUIDE SERIES: LISTENING FOR THE VOICE OF GOD

Growing in Faith Every Day

WOMEN OF FAITH



FEATURES & BENEFITS

- Shows readers how to wait on God and hear His voice so they can walk with confidence down the path He has set for them
- Encourages and equips women to cultivate the fruits of the Spirit in their daily lives
- Brings the Women of Faith® conference experience home to participants' local small groups

Every woman has grappled with questions like, “How do I know if I’m following God’s plan for my life?” or “What does God want me to do in this situation?” Whenever we face challenges, struggles, or important decisions, our first place to turn is to God. But who hasn’t struggled to discern God’s voice just when we need it most?

God’s Word tells us that He is a lamp unto our feet, but lamps often only illuminate our next step forward. As busy women in today’s times, we want to run ahead of God and seek from Him not a lamp, but a spotlight.

Listening to the Voice of God will teach women how to slow down, wait on God, and hear His voice through all the clutter of life. In doing so, we can walk with peace and confidence down the path He has set for us.

The Women of Faith® Study Guide series provides twelve weeks of in-depth Bible study and a leader's guide for small groups.

Women of Faith® Study Guides sold to date: Over 2 million units

Format: Wire-bound Hardcover
 ISBN-13/EAN: 978-1-4185-4405-8
 ISBN-10: 1-4185-4405-1
 Price: \$9.99 U.S.
 Ship Date: 1/5/2011
 Pub Date: 2/1/2011
 Trim Size: 6.00 x 9.00
 Page Count: 128 Pages
 Carton Qty: 36
 Distribution Rights: Worldwide
 Translation Rights: All
 BISAC Category: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

ADVERTISING

- Spotlighted on ThomasNelsonBibles.com featured products
- Included in Study Resources consumer eblast campaign through Thomas Nelson lists
- Promoted in study guide spinner rack

PUBLICITY

- Trade publication announcement
- Topical pitches made to select Christian publications focused on Bible study
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

COMPARABLE TITLES

978-0-7852-5153-8 WOF SG: Encouraging One Another (140,000)
 978-0-7852-5151-4 WOF SG: Managing Your Moods (146,000)

PUTTING PLAN B INTO ACTION: A DVD-BASED STUDY

PETE WILSON



FEATURES & BENEFITS

- Builds on the truths from the *Plan B* book and shows participants how they can see healing and change in their lives
- Affordable, easy-to-use format with high-quality and engaging video
- Additional online resources offer churches the option to align the entire church in the Plan B experience

How do you put Plan B into action when God doesn't show up the way you thought He would? In *Plan B* Pete Wilson showed how God often does His best work in our most hopeless situations. Now Pete explains how to take the ideas in *Plan B* and put them into action in your life.

With more real-life stories along with biblical stories and teaching, Pete will lead you and your small group through the process of discovering the Plan B for your life and embracing it as your reality.

The Plan B experience offers participants the chance to share with and embrace a community of believers as they learn practical steps to see real healing and change.

Features include:

- Six, 12–15-minute DVD sessions
- Participant's Guide for working through the Plan B experience with your small group
- DVD-ROM with printable Leader's Guide and promotional resources
- Downloadable resources for churchwide alignment

Putting Plan B Into Action: A DVD-Based Study

ISBN-13/EAN: 978-1-4185-4607-6

ISBN-10: 1-4185-4607-0

Format: Trade Paper w/DVD

Packaging: Belly band

Price: \$19.99 U.S.

Length: 90 Minutes

Putting Plan B Into Action Participant's Guide

ISBN-13/EAN: 978-1-4185-4610-6

ISBN-10: 1-4185-4610-0

Format: Trade Paper

Price: \$5.99 U.S.

Page Count: 96 Pages

Ship Date: 1/5/2011

Pub Date: 2/1/2011

Trim Size: 5.38 x 7.50

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Included in Big Results for Small Groups campaign
- Spotlighted on ThomasNelsonBibles.com featured products

PUBLICITY

- Awareness campaign to trade, church worker, and Christian media outlets
- Press release to religion editors of national and regional press
- Targeted pitches to Plan B trade book media supporters
- Radio interview campaign
- Continued promotions in tandem with the trade book efforts
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

COMPARABLE TITLES

978-0-8499-4650-9 Plan B Trade Book

978-1-4185-4610-6 Putting Plan B Into Action Participant's Guide

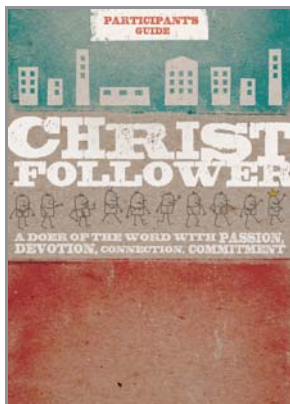
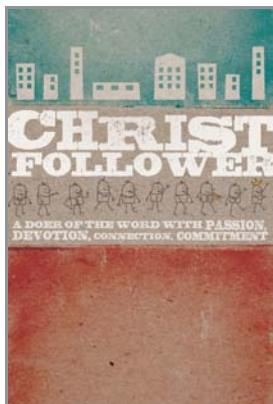


Pete Wilson is senior pastor of Cross Point Church in Nashville. Pete desires to see churches become radically devoted to Christ. Pete and his wife Brandi have three boys. When not with church or family he enjoys playing golf and playing golf. **Hometown:** Nashville, TN

CHRIST-FOLLOWER: A DVD-BASED STUDY

A Doer of the Word with Passion, Devotion, Connection, Commitment

SEACOAST CHURCH



FEATURES & BENEFITS

- New approach to Bible study
- Multi-media study can be used for personal devotions or for study with a small group, family, youth group, or churchwide alignment
- Easy-to-use format and low price point
- First in a series from one of the most influential and fastest-growing churches in the Southeast

What does a follower of Christ actually look like, and how can I become one? *Christ-follower* focuses on the fundamentals of the Christian faith, going directly to the words of Jesus in Luke chapter 6 to discover how to live the passionate, devoted, connected, and committed life of a follower of Christ.

This dynamic, multi-media, six-week study provides you with the resources you need for a powerful experience of growth in Christ as you take steps to become a *doer* of the Word rather than a *hearer* of the Word.

Features include:

- Six, five-minute video discussion starters
- Participant's Guide with daily readings, questions for personal reflection, action steps for personal growth, questions for small group discussion, a guide for family discussion, and tips for implementing this study in a youth group
- Numerous downloadable resources for churchwide alignment available online

Christ-Follower: A DVD-Based Study

ISBN-13/EAN: 978-1-4185-4414-0

ISBN-10: 1-4185-4414-0

Format: Trade Paper w/DVD

Price: \$19.99 U.S.

Length: 30 Minutes

Christ-Follower Participant's Guide

ISBN-13/EAN: 978-1-4185-4611-3

ISBN-10: 1-4185-4611-9

Format: Trade Paper

Price: \$5.99 U.S.

Page Count: 128 Pages

Ship Date: 1/5/2011

Pub Date: 2/1/2011

Trim Size: 5.38 x 7.50

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (REL012120)

ADVERTISING

- Included in Big Results for Small Groups campaign
- Spotlighted on ThomasNelsonBibles.com featured products

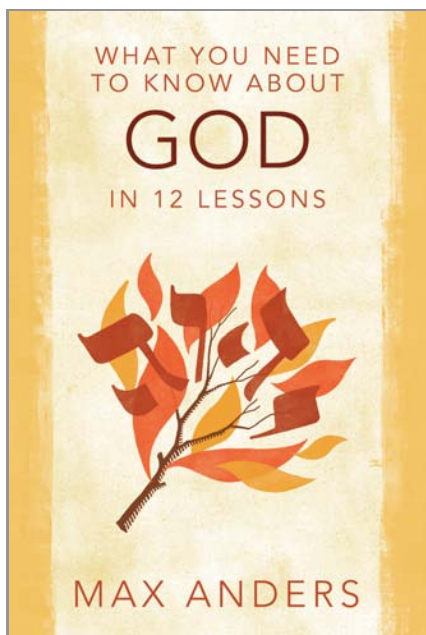
PUBLICITY

- Awareness campaign to trade, church worker, and Christian media outlets
- Press release to religion editors of national and regional press
- Radio interview campaign
- Alert to blogging communities
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

Seacoast Church is one of the fastest growing and most influential churches in the Southeast, with weekend attendance of nearly 11,000 spread over thirteen campuses in three states: North Carolina, South Carolina, and Georgia, and on the internet.

WHAT YOU NEED TO KNOW ABOUT GOD IN 12 LESSONS

MAX ANDERS



FEATURES & BENEFITS

- **Individuals or groups can develop a core understanding of one of the foundational aspects of Christianity**
- **Easy-to-use resource explains major views and encourages readers to embrace their own convictions**
- **New cover and typesetting give this series a refreshed and updated look**

How can I know God is real? How can I be sure He really loves me? Why does He allow so much suffering and evil?

These questions and more are answered in this guide to getting to know the God who made you, who knows everything about you, and who delights in having you for His child. In twelve lessons for individual or group study, Max Anders helps you think about God in an honest, challenging way. Whether you are stretching to imagine God's mastery of the universe or struggling to comprehend His compassion for your suffering, this trustworthy, balanced, and easy-to-read resource can be your personal guide to life-changing discovery.

The Max Anders "What You Need to Know About . . ." series is made up of ten, 12-lesson study guides covering the fundamentals of Christianity. The ten books in the series together form a "Basic Knowledge" program for seekers, new believers, and veteran believers who want a stronger foundation in the Christian faith.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4603-8
ISBN-10: 1-4185-4603-8
Price: \$12.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 6.00 x 9.00
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Spotlighted on ThomasNelsonBibles.com featured products
- Included in Study Resources consumer eblast campaign through Thomas Nelson lists
- Promoted in study guide spinner rack

PUBLICITY

- Trade publication announcement
- Topical pitches made to select Christian publications focused on Bible study
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-7852-1344-4 What You Need to Know About God in 12 Lessons

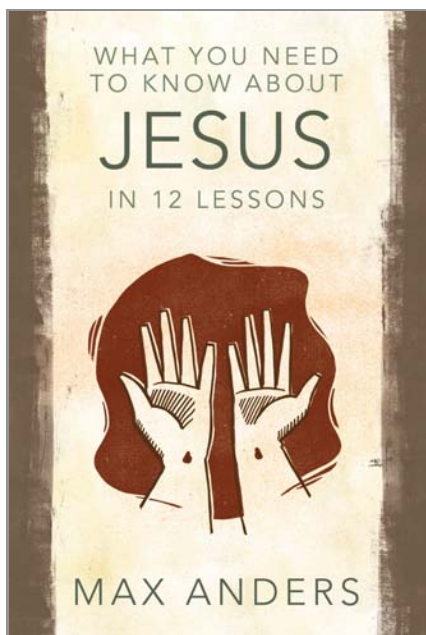
COMPARABLE TITLES

978-1-4185-4604-5 What You Need to Know About... Jesus: A Study Guide

Max Anders (Th.M. Dallas Theological Seminary, Th.D. Western Seminary) became the Senior Pastor of Castlevue Baptist Church in January 1999. Dr. Anders is the author of 22 books, as well as the original developer and general editor of *The Holman NT Commentary*. A former college professor, as well as instructor with Walk Thru the Bible Ministries, Max and his wife, Margie, live in Indianapolis with their two children, Tanya and Christopher, whom they adopted from Russia.

WHAT YOU NEED TO KNOW ABOUT JESUS IN 12 LESSONS

MAX ANDERS



FEATURES & BENEFITS

- Individuals or groups can develop a core understanding of one of the foundational aspects of Christianity
- Easy-to-use resource explains major views and encourages readers to embrace their own convictions
- New cover and typesetting give this series a refreshed and updated look

How could Jesus be both God and man? How can His death forgive my sins and give me eternal life? Where is Jesus now, and what is He doing?

Although He never wrote a book, held an office, went to college, raised a family, or did any of the things we usually associate with greatness, after more than two thousand years, Jesus Christ still remains the most influential man of all time. How much do you know about Him—and how well do you know Him? In twelve lessons for individual or group study, Max Anders helps you explore who Jesus was, what He taught and did, and how He relates to your life today.

The Max Anders “What You Need to Know About . . .” series is made up of ten, 12-lesson study guides covering the fundamentals of Christianity. The ten books in the series together form a “Basic Knowledge” program for seekers, new believers, and veteran believers who want a stronger foundation in the Christian faith.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4604-5
ISBN-10: 1-4185-4604-6
Price: \$12.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 6.00 x 9.00
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Spotlighted on ThomasNelsonBibles.com featured products
- Included in Study Resources consumer eblast campaign through Thomas Nelson lists
- Promoted in study guide spinner rack

PUBLICITY

- Trade publication announcement
- Topical pitches made to select Christian publications focused on Bible study
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

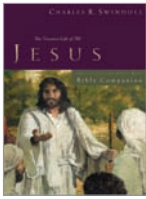
978-0-7852-1346-8 What You Need to Know About Jesus in 12 Lessons

COMPARABLE TITLES

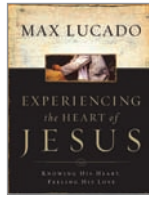
978-1-4185-4603-8 What You Need to Know About... God: A Study Guide

Max Anders (Th.M. Dallas Theological Seminary, Th.D. Western Seminary) became the Senior Pastor of Castlevew Baptist Church in January 1999. Dr. Anders is the author of 22 books, as well as the original developer and general editor of *The Holman NT Commentary*. A former college professor, as well as instructor with Walk Thru the Bible Ministries, Max and his wife, Margie, live in Indianapolis with their two children, Tanya and Christopher, whom they adopted from Russia.

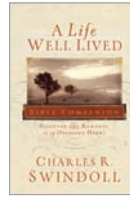
The Names You Know...The Tools You Need



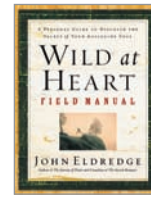
Great Lives: Jesus Bible Companion
Charles R. Swindoll
978-1-4185-1776-2
\$9.99 • Trade Paper



Experiencing the Heart of Jesus
Max Lucado
978-0-7852-4991-7
\$17.99 • Paperback



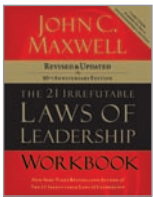
A Life Well Lived Bible Companion
Charles R. Swindoll
978-1-4185-3099-0
\$9.99 • Trade Paper



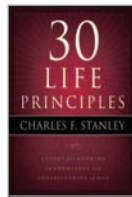
Wild at Heart Field Manual
John Eldredge
978-0-7852-6574-0
\$17.99 • Paperback



Inside My Heart Guided Journal
Robin McGraw
978-1-4185-1436-5
\$17.99 • Paperback



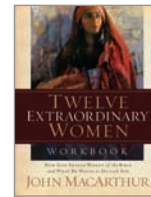
The 21 Irrefutable Laws of Leadership Workbook
John C. Maxwell
978-1-4185-2615-3
\$17.99 • Trade Paper



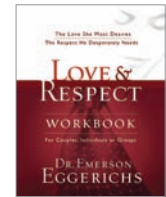
30 Life Principles
Charles F. Stanley
978-1-4185-3108-9
\$9.99 • Trade Paper



Talent Is Never Enough Workbook
John C. Maxwell
978-1-4185-2773-0
\$17.99 • Paperback

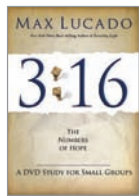


Twelve Extraordinary Women Workbook
John MacArthur
978-1-4185-0557-8
\$17.99 • Trade Paper

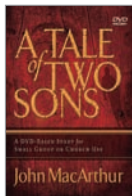


Love & Respect Workbook
Emerson Eggerichs
978-1-5914-5348-2
\$13.99 • Trade Paper

DVD Curriculum



3:16 DVD Study for Small Groups
Max Lucado
978-1-4185-2926-0
\$34.99 • Curriculum



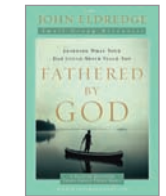
A Tale of Two Sons DVD Church Kit
John MacArthur
978-1-4185-4143-9
\$49.99 • Curriculum



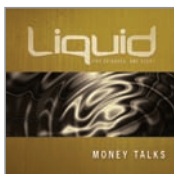
Fearless DVD-Based Study
Max Lucado
978-1-4185-4182-8
\$34.99 • Curriculum



Captivating Heart to Heart Small Group Video Series
John & Stasi Eldredge
978-1-4185-4183-5
\$39.99 • Curriculum



Fathered by God Small Group Video Series
John Eldredge
978-1-4185-4256-6
\$39.99 • Curriculum



Liquid: Money Talks DVD Study Kit
Jeff Pries & John Ward
978-1-4185-2765-5
\$24.99 • Curriculum



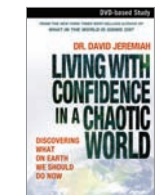
Liquid: The Ten: 1-5 DVD Study Kit
Jeff Pries & John Ward
978-1-4185-2767-9
\$24.99 • Curriculum



The Open Table DVD Study
Donald Miller
978-1-4185-1099-2
\$39.99 • Curriculum

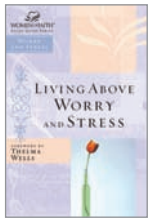


The Easter Experience DVD Church Program
City on a Hill Productions
978-1-4185-3401-1
\$99.99 • Curriculum

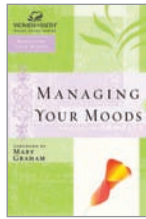


Living With Confidence In A Chaotic World DVD-Based Study
David Jeremiah
978-1-4185-4290-0
\$34.99 • Curriculum

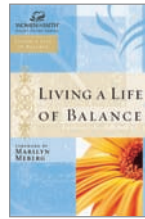
Study Guides and Series



Women of Faith Study Series: Living Above Worry and Stress
Women of Faith
978-0-7852-4986-3
\$9.99 • Paperback



Women of Faith Study Series: Managing Your Moods
Women of Faith
978-0-7852-5151-4
\$9.99 • Paperback



Women of Faith Study Series: Living a Life of Balance
Women of Faith
978-0-7852-5263-4
\$9.99 • Paperback



Women of Faith Study Series: Encouraging One Another
Women of Faith
978-0-7852-5153-8
\$9.99 • Paperback



Women of Faith Study Series: Cultivating Contentment
Women of Faith
978-0-7852-5152-1
\$9.99 • Paperback



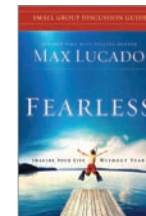
Spirit-Filled Life Study Series: God's Way to Wholeness
Jack Hayford
978-1-4185-3331-1
\$9.99 • Paperback



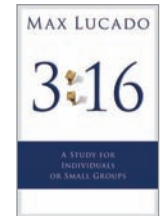
Spirit-Filled Life Study Series: Kingdom Warfare
Jack Hayford
978-1-4185-3326-7
\$9.99 • Paperback



Life Lessons: Book of John
Max Lucado
978-1-4185-0944-6
\$9.99 • Paperback



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Max Lucado
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\$9.99 • Paperback



3:16 - A Study for Small Groups
Max Lucado
978-1-4185-2923-9
\$9.99 • Paperback



The MacArthur Old Testament Study Series: Jacob & Egypt
John MacArthur
978-1-4185-3324-3
\$9.99 • Paperback



The MacArthur Old Testament Study Series: Before Abraham
John MacArthur
978-1-4185-3322-9
\$9.99 • Paperback



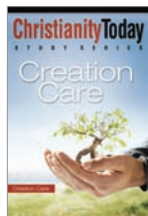
The MacArthur Old Testament Study Series: The Father of Israel
John MacArthur
978-1-4185-3323-6
\$9.99 • Paperback



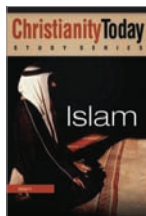
The Life Principles Study Series: Understanding Financial Stewardship
Charles F. Stanley
978-1-4185-3335-9
\$9.99 • Paperback



The Life Principles Study Series: Sharing the Gift of Encouragement
Charles F. Stanley
978-1-4185-2812-6
\$9.99 • Paperback



Christianity Today Study Series: Creation Care
Christianity Today International
978-1-4185-3413-4
\$9.99 • Paperback



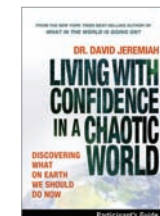
Christianity Today Study Series: Islam
Christianity Today International
978-1-4185-3424-0
\$9.99 • Paperback



Fruit of the Spirit Study Series: Love
Calvin Miller
978-1-4185-2841-6
\$9.99 • Paperback



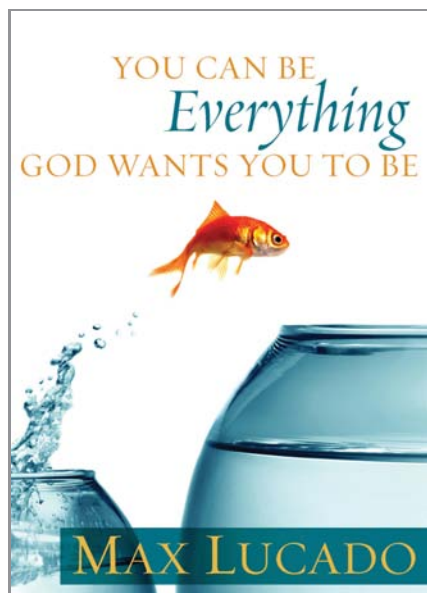
Fruit of the Spirit Study Series: Faithfulness
Calvin Miller
978-1-4185-2842-3
\$9.99 • Paperback



Living With Confidence In A Chaotic World Participant's Guide
David Jeremiah
978-1-4185-4291-7
\$9.99 • Paperback

YOU CAN BE EVERYTHING GOD WANTS YOU TO BE

MAX LUCADO



FEATURES & BENEFITS

- Provides a unique feel, taking the best content from *Cure for the Common Life*; most applicable for gift giving
- Featuring core chapter content along with photographic imagery and other designs
- Readers learn practical tools for exploring and identifying uniqueness
- Callouts will be featured throughout book

God made only one version of you. He custom designed you for a one-of-a-kind assignment.

You are heaven's Halley's comet; we have one chance to see you shine. You offer a gift to the world that no one else brings. So find it and bring it! And when you do, both you and God will smile.

Yes, you can be everything God wants you to be.

Format: Printed Case Hardcover

ISBN-13/EAN: 978-0-8499-4665-3

ISBN-10: 0-8499-4665-4

Price: \$14.99 U.S.

Ship Date: 3/3/2010

Pub Date: 3/30/2010

Trim Size: 5.00 x 7.00

Page Count: 128 Pages

Carton Qty: 24

Distribution Rights: Worldwide

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Featured on Lucado ECK in 2010 and 2011

PUBLICITY

- Targeting excerpts for key Christian print and online publications

PREVIOUS TITLES

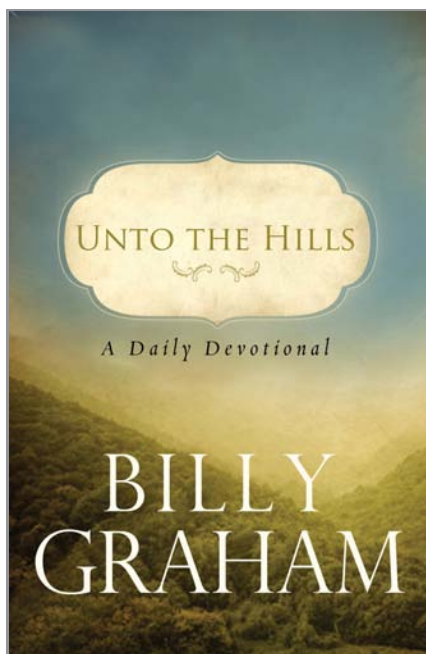
978-0-8499-0008-2 *Cure for the Common Life* (all editions, 1 million + sold)



Max Lucado is a minister who writes and a writer who preaches. He and his wife, Denalyn, serve the Oak Hills Church in San Antonio, Texas. They have three grown daughters, Jenna, Andrea, and Sara; one son-in-law, Brett; and one sweet but lazy golden retriever, Molly. **Hometown:** San Antonio, Texas

UNTO THE HILLS: A DAILY DEVOTIONAL

BILLY GRAHAM



FEATURES & BENEFITS

- Not just a collection of past writings, this original work is the definitive Graham devotional
- Combines daily readings with scripture and prayer
- Offers readers peace, strength, courage, and inspiration for the journey
- First time in trade paper

The classic 365-day devotional from Billy Graham, now back in print.

No matter your place in life, this classic collection of devotional readings is designed to bring you daily to that special place of renewal—to help you pause and gaze "unto the hills" for help and inspiration.

Each of the 365 daily readings in this inspiring collection offers a carefully chosen passage of scripture, a brief, thoughtful message from Dr. Graham, and a heartfelt prayer composed especially for this book. Distilled from a lifetime of study and ministry, these devotionals supply daily food for thought about living fruitfully and joyfully in an often fretful world.

Simple, direct, encouraging yet challenging, this book offers itself as a heartening companion for your daily walk in the valley. This collection is a gentle but constant reminder that we can find help for all our needs as long as we remember to look up . . . unto the hills but especially unto the Lord.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4621-9
ISBN-10: 0-8499-4621-2
Price: \$14.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.44 x 8.36
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
BISAC Category: RELIGION / DEVOTIONAL / GENERAL (RELO22000)

PUBLICITY

Pre-publication Campaign

- Trade press release announcing rerelease of title to wire services and trade publications

Publication Campaign

- Christian radio giveaways
- New Year gift guides

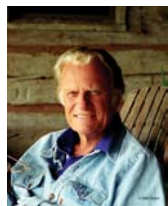
Online Campaign

- Web sites and blogs targeting Christian point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-0603-9 Unto the Hills—all editions (500,000)

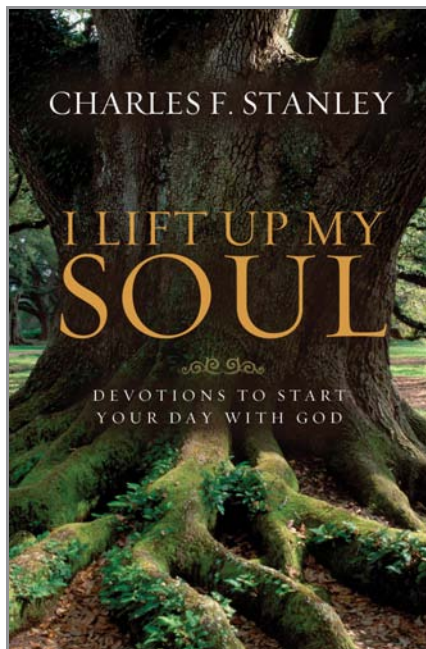


Billy Graham, the world-renowned author, preacher, and evangelist has delivered the gospel message to more people face-to-face than anyone in history and has ministered on every continent of the world. Millions have read his inspirational classics, including *Angels*, *The Secret of Happiness*, *Peace with God*, *The Holy Spirit*, *Hope for the Troubled Heart*, and *How to be Born Again*. **Hometown:** Montreat, North Carolina

I LIFT UP MY SOUL

Devotions to Start Your Day with God

DR. CHARLES F. STANLEY



FEATURES & BENEFITS

- Each day starts with a suggested Bible passage and key verse to focus on for the day
- 365 guided prayers for each day of the year
- Dr. Stanley's inspired teaching and insight unpack biblical truth and encouragement
- Readers are equipped for a day of obedience and relationship with the Father

365 devotions that lead straight to the throne of God.

The sun rises, the day begins, and everything the world needs from you stands waiting at the door. In the midst of it all, the whisper of God invites you to do the most important thing of any day—be with Him.

In this 365-day devotional, *I Lift Up My Soul*, best-selling author and pastor Dr. Charles Stanley leads you straight to the Father with words of encouragement and insight drawn from the Word of God. Each day, you will be inspired to lift up your soul and gain a Bible-centered perspective.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-4002-0289-8
ISBN-10: 1-4002-0289-2
Price: \$19.99 U.S.
Ship Date: 9/22/2010
Pub Date: 10/19/2010
Trim Size: 5.38 x 8.25
Page Count: 384 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

0-7852-2163-8 Pathways to His Presence (58,300)
0-7852-6854-5 Into His Presence (68,500)
0-7852-7662-9 On Holy Ground (98,300)

COMPARABLE TITLES

0-4465-5785-4 Hearing from God Each Morning
0-4465-8195-X New Day New You

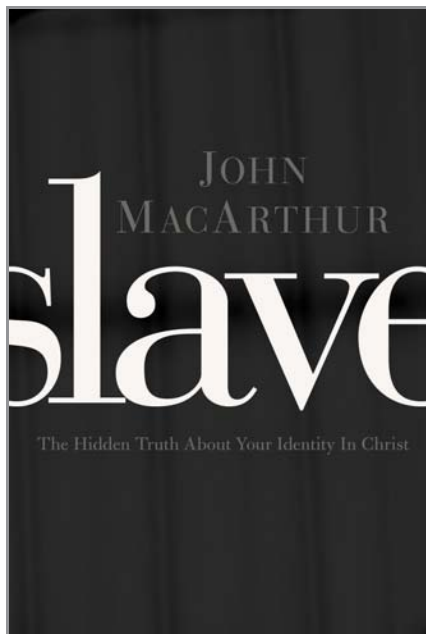


Dr. Charles Stanley is pastor of the 16,000-member First Baptist Church in Atlanta, Georgia, and is head of the international In Touch[®] Ministries. He has twice been elected president of the Southern Baptist Convention and is known internationally from his radio and television program *In Touch*. His many best-selling books include *When the Enemy Strikes*, *Finding Peace*, *Landmines in the Path of the Believer*, *Enter His Gates*, *The Source of My Strength*, and *How to Listen to God*. **Books Sold to Date:** 6 million+

SLAVE

The Hidden Truth About Your Identity in Christ

JOHN MACARTHUR



FEATURES & BENEFITS

- Perhaps for the first time, readers see the true definition of Christian freedom
- *Slave* has the power to deepen, strengthen, and realign a believer's spiritual life
- Solid Bible teaching, gripping historical narrative, and clear, compelling writing carry the reader through every page

Best-selling author and pastor Dr. John MacArthur reveals one crucial word that revolutionizes what it means to follow Jesus.

Throughout the Bible, followers of Jesus are commanded to submit to Him as their King. They are told to obey and follow, faithfully and without hesitation. Every time Christians utter the word *Lord*, they make a subtle yet profound declaration—that God is their Master and that they belong to Him. In fact, the Bible describes believers as His slaves. They have been bought with a price and now live for Christ as a people for His own possession.

But go into most churches today, even flip through most Bible translations, and you won't see or hear the word *slave* anywhere. That's because it has been lost in translation. In this gripping book, Dr. John MacArthur uses deep Bible teaching and historical evaluation to expertly uncover the one forgotten word that restores the Bible's definition of true Christian freedom.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4002-0207-2
ISBN-10: 1-4002-0207-8
Price: \$22.99 U.S.
Ship Date: 12/15/2010
Pub Date: 1/11/2011
Trim Size: 6.00 x 9.00
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Bible college/seminary promotion that encourages spreading the word of the new book. The winning university will have Dr. MacArthur speak at graduation and the winning student will receive a \$1,000 cash prize.
- Dedicated eblasts with Preaching.com, SermonCentral.com, PastorFinder.com, and Christianity Today's email lists Books & Culture, Christian History, and Christian Bible Studies.
- Banner advertising with Leadership Journal and Building Church Leaders
- Radio advertising in top Grace to You markets that have Bible colleges and seminaries
- Massive influencer mailing to professors at Bible colleges/seminaries, and church leaders.
- Twitter chat
- Endcap kit

PUBLICITY

- National media tour
- National and Christian television interviews
- Satellite radio tour
- National print campaign
- Comprehensive online campaign
- Media Inquiries: Heather D. Adams, hadams@thomasnelson.com

PREVIOUS TITLES

1-4002-0206-X	The Jesus You Can't Ignore (77,400)
0-7852-6268-7	A Tale of Two Sons (101,200)
0-8499-1773-5	Twelve Ordinary Men (all editions) (662,500)

COMPARABLE TITLES

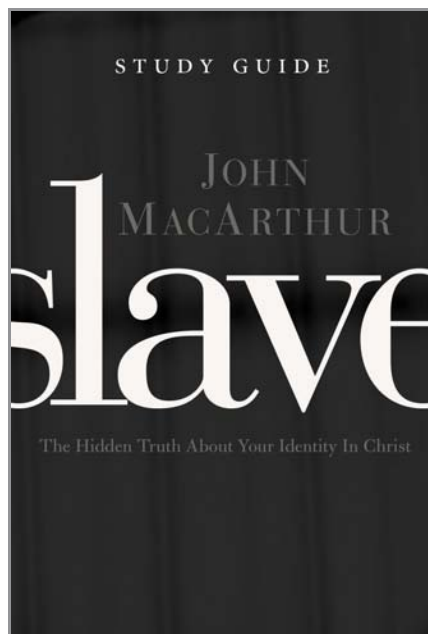
1-4347-6795-7	Forgotten God
0-5259-5079-6	The Prodigal God



John MacArthur, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

SLAVE THE STUDY GUIDE*The Hidden Truth About Your Identity in Christ*

JOHN MACARTHUR

**FEATURES & BENEFITS**

- Dr. MacArthur's exceptional teaching is turned into each reader's exceptional journey to enrich their faith
- This study guide includes: probing questions, recommended reading, extended Bible passages
- Readers are walked through the unfolding revolution of this one forgotten word

Best-selling author and pastor Dr. John MacArthur takes readers deeper into biblical study to revolutionize their relationship with God.

Throughout the Bible, followers of Jesus are commanded to submit to God as their King. They are told to obey and follow, faithfully and without hesitation. Every time Christians utter the word *Lord*, they make a subtle yet profound declaration—that God is their Master and that they belong to Him. In fact, the Bible describes believers as His slaves. They have been bought with a price and now live for Christ as a people for His own possession.

But go into most churches today, even flip through most Bible translations, and you won't see or hear the word *slave* anywhere. That's because it has been lost in translation. In this gripping book, Dr. John MacArthur uses deep Bible teaching and historical evaluation to expertly uncover the one forgotten word that restores the Bible's definition of true Christian freedom.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0291-1
ISBN-10: 1-4002-0291-4
Price: \$9.99 U.S.
Ship Date: 12/15/2010
Pub Date: 1/11/2011
Trim Size: 6.00 x 9.00
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

1-4002-0229-9 The Jesus You Can't Ignore Study Guide (4,500)
1-4185-2820-X A Tale of Two Sons Study Guide (11,300)

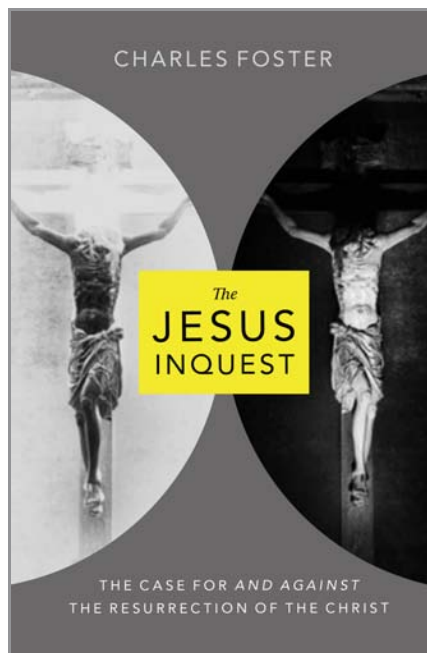


John MacArthur, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

THE JESUS INQUEST

The Case For and Against the Resurrection of the Christ

CHARLES FOSTER



FEATURES & BENEFITS

- Documents sources, medical causes of death, ancient Jewish burial practices, and various hypotheses about what happened to the body of Jesus
- Fascinating facts on the Turin Shroud
- Photos of Jerusalem, the tomb, and relevant artifacts as well as biblical and present day maps
- Written by a practicing barrister (trial attorney)
- Follow Charles Foster on Twitter @Tweedpipe

An unbiased examination and compelling courtroom presentation revealing the undeniable facts of the death and resurrection of Jesus Christ.

Intelligent, fair, and remarkably compelling, *The Jesus Inquest* argues the case both for and against the resurrection of Christ. Point-by-point, Foster, in turn as both barrister X and Y, leaves no theological stone or dissenter's rock unturned as he digs for answers and the truth. In the end he is more convinced that Jesus is real, that He did rise again, and that He lives to offer forgiveness and hope to all who come to Him.

Format: Paperback
ISBN-13/EAN: 978-0-8499-4811-4
ISBN-10: 0-8499-4811-8
Price: \$14.99 U.S.
Ship Date: 12/15/2010
Pub Date: 1/11/2011
Trim Size: 5.50 x 8.38
Page Count: 304 Pages
Carton Qty: 36
Distribution Rights: North America
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN THEOLOGY / APOLOGETICS (RELO67030)

ADVERTISING

- Targeted online Easter promotions with Christianity Today, Relevant magazine, and Beliefnet.com
- Newspaper feature campaign with guaranteed national placement
- Offered through the Thomas Nelson Blogger program, Booksneeze

PUBLICITY

- Pre-publication Campaign
- Trade publications
 - Christian media
- Finished Product Campaign
- National, regional, and local newspapers
 - Christian radio interviews
 - Wire services
- Online Campaign
- Web sites and religious bloggers
- Media Inquiries: Stephanie Newton, snewton@thomasnelson.com

PREVIOUS TITLES

- 978-0-8499-4654-7 The Selfless Gene (5,000)
 978-0-8499-0099-0 The Sacred Journey (5,000)
 0-8254-6105-7 The Jesus Inquest—Intl edition

COMPARABLE TITLES

- 97-8-0849-9164-3 Resurrection by Hank Hanegraaff (81,000)



Charles Foster is a writer, barrister, tutor in medical law and ethics at the University of Oxford and a Fellow of Green Templeton College, Oxford. He has written, edited, or contributed to over thirty books. **Hometown:** London, England

TIME TO REJOICE
Devotions Celebrating God's Love
WOMEN OF FAITH



FEATURES & BENEFITS

Eight well-known contributors share stories of God's love

Convenient for individual study and reflection or for group discussion

Bible-based material to read and read again

Grouped by topic—a plus for meditational reading

Take time to rejoice and celebrate God's love.

Whether for individual devotion time or group discussion or as an introduction for a special event, *Time to Rejoice* has topics that will encourage readers to take the time to appreciate what God has done—and is doing at all times in their lives.

Readings center around the greatness of God, comfort, joy and laughter, assurance, and freedom and celebrate the fact of God's love. Eight well-known, gifted contributors add their inimitable style—readers will enjoy different perspectives from Sheila Walsh, Luci Swindoll, Marilyn Meberg, Lisa Harper, Grammy-nominated American Idol finalist Mandisa, Patsy Clairmont, Mary Graham, and Lisa Whelchel.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4002-0294-2
ISBN-10: 1-4002-0294-9
Price: \$16.99 U.S.
Ship Date: 1/26/2011
Pub Date: 2/22/2011
Trim Size: 5.00 x 7.00
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

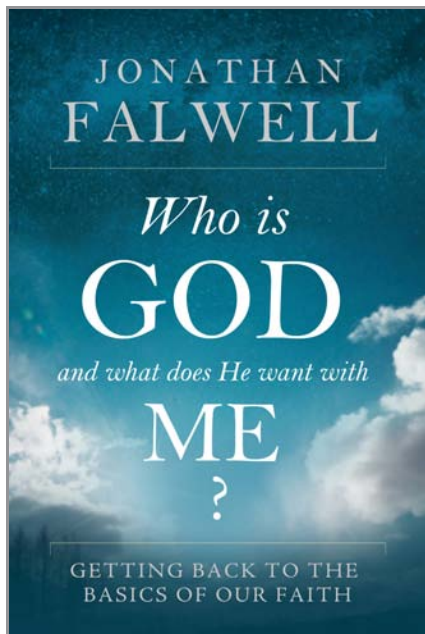
PREVIOUS TITLES

1-4002-0242-6	Nothing Is Impossible (February 2010) (8,200)
1-4002-0230-2	Grand New Day (37,100)

WHO IS GOD AND WHAT DOES HE WANT WITH ME?

Getting Back to the Basics of our Faith

JONATHAN FALWELL



FEATURES & BENEFITS

- A "back-to-basics" book
- Helps answer the "Who am I?" and "Why am I here?" questions with which every man and woman wrestles
- A scriptural analysis of the basic building blocks of the Christian faith
- Written by vice-chancellor of Liberty University and noted pastor of Thomas Road Baptist Church
- Follow Jonathan Falwell on Twitter @JonathanFalwell

Biblical answers for mankind's most asked questions regarding identity and purpose in life.

"People searching for meaning for their lives will find it by returning to the basics of their faith," says pastor Jonathan Falwell. This scriptural journey establishes that God is knowable and personable and desires to have a relationship with us. This relationship includes specific plans and directives for the way we live and helps answer the questions: *Who am I?* and *Why am I here?*

In this orthodox, highly biblical analysis of a fulfilled life in Christ, Falwell offers alternating chapters on the various aspects of God's nature and our response to him:

- God is Creator/We give him glory
- God is Love/We receive his gift of salvation
- God is Holy/We grow in our faith
- God is King/We serve him and others
- God is Judge/We manage as good stewards
- God is Gracious/We live fully for him
- God is Wise/We bear good fruit

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-4808-4
ISBN-10: 0-8499-4808-8
Price: \$22.99 U.S.
Ship Date: 2/16/2011
Pub Date: 3/15/2011
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Print advertising with *Christianity Today*, *Preaching* magazine
- Print and online advertising with *Relevant* magazine
- Online advertising with Crosswalk.com, Oneplace.com, Christianity.com, Tangle.com and GospelMusicChannel.com
- Offer book through Booksneeze.com
- Targeted mailing to the pastors of the top 100 fastest growing churches

PUBLICITY

Pre-publication Campaign

- Trade publications
- Christian media

Finished product Campaign

- Christian radio interviews
- Christian television interviews
- Wire services

Online Media Campaign

- Extensive blog and Web site publicity campaign

Media E-blasts Campaign

- Newswire media targeted e-blasts toward religious outlets as well as those with a self-help focus

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-1-4165-6302-0 One Great Truth

COMPARABLE TITLES

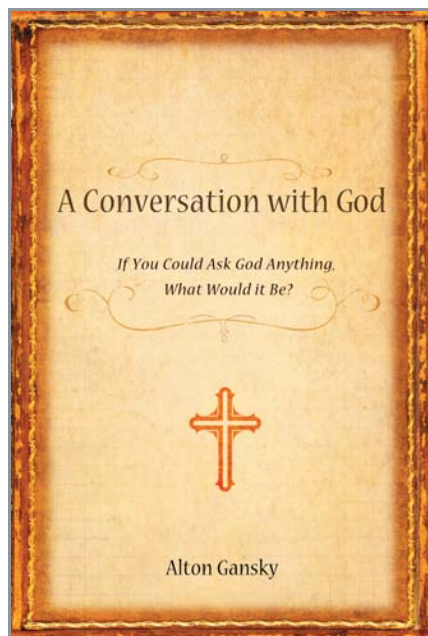
978-0-8307-4527-2 Discovering the God Who Is by R.C. Sproul



Jonathan Falwell is senior pastor of the 20,000 member Thomas Road Baptist Church, called by unanimous vote of the congregation after his father's death in 2007. Vice Chancellor for Spiritual Affairs at Liberty University, the world's largest evangelical university with 37,000 students, Falwell preaches on television weekly, writes a weekly column for online news sources, and is an accomplished photographer with photos appearing in top news magazines. He and his wife have four children. **Hometown:** Lynchburg, Virginia

A CONVERSATION WITH GOD

If You Could Ask God Anything What Would It Be?
ALTON GANSKY



Sample Interior

FEATURES & BENEFITS

- **An intimate, literary discussion with God, Jesus, and other well-known biblical characters in a highly readable format**
- **Asks and answers critical and often difficult questions concerning matters of faith and life in Christ**
- **Written for all Christians but especially helpful for a new believer or seeker**
- **Packaged to appeal to daily devotional readers and for gift-giving**
- **Follow Alton Gansky on Twitter @AltonGansky**

A front row seat to a fascinating conversation between God, Jesus, and other biblical characters answering important questions about life and faith.

A Conversation with God allows readers a one-on-one dialogue with God, his son Jesus, and other important men and women from the Bible as they respond to questions and concerns relevant to the Christian faith. The questions, in some cases hard-hitting, cover issues that have troubled believers and seekers since the beginning of time. Each answer is based on Scripture and written with the warmth and intimacy of a Heavenly Father relating to His child.

Categories and sample questions include:

- God, how can we believe that You created us?
- Why weren't all early writings included in the Bible?
- How should we prepare for the end of the world?
- Jesus, can I lose my salvation?
- What will we look like in heaven?
- God, does choice extend to abortion?

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-3165-3
ISBN-10: 0-7852-3165-X
Price: \$14.99 U.S.
Ship Date: 2/16/2011
Pub Date: 3/15/2011
Trim Size: 6.00 x 9.00
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Online advertising and dedicated eblasts through Crosswalk.com, Christianity.com, and Oneplace.com
- Dedicated eblast to the CTi Momsense list
- Offer on TNI blogger program, Booksneeze
- Targeted mailing to women's pastors and small group leaders

PUBLICITY

Publication Campaign

- Easter and Mother's Day and Father's Day gift guides
- Christian radio giveaways

Online Campaign

- Web sites and blogs targeting Christian point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

COMPARABLE TITLES

978-0-8499-1966-4 66 Love Letters (35,000)
978-0-7642-2922-0 Moments of Peace in the Presence of God (GRQ series)



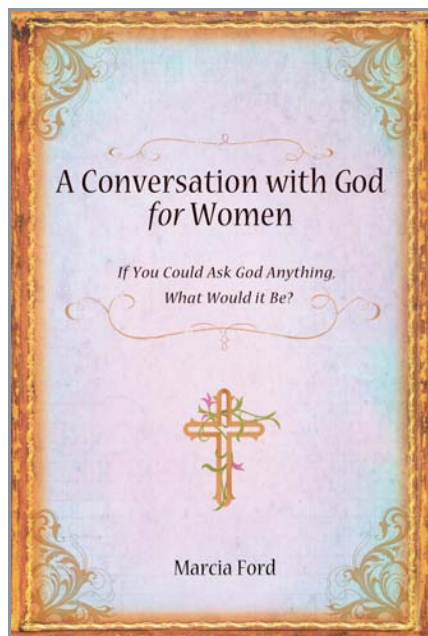
Alton Gansky is a full-time writer with an eclectic background as a firefighter, architect, and a Baptist minister. With a BA and MA in biblical studies, he is the author of more than thirty books, both fiction and nonfiction. Several of Alton's nonfiction works deal with biblical matters and biblical mysteries.

Hometown: Oak Hills, California

A CONVERSATION WITH GOD FOR WOMEN

If You Could Ask God Anything What Would It Be?

MARCIA FORD



Sample Interior

FEATURES & BENEFITS

- An intimate discussion with God, Jesus, and other well-known biblical characters in a highly readable format designed specifically for women
- Asks and answers critical, often difficult questions women have concerning matters of faith and life in Christ
- Especially helpful for a new believer or seeker
- Beautifully packaged to appeal to daily devotional readers and for gift-giving
- Follow Marcia Ford on Twitter @MarciaFord

A front row seat to a fascinating conversation with God, Jesus, and other biblical characters answering important questions women have regarding life and faith.

A Conversation with God for Women allows readers a one-on-one dialogue with God, Jesus, and other important biblical characters as they respond to questions and concerns relevant to the Christian faith. The often challenging questions address issues and tensions specifically felt by women. Each answer, designed for both believers and seekers, is based on Scripture and written with the warmth and intimacy of a Heavenly Father relating to His child.

Categories and sample questions include:

- God, why don't You just reveal Yourself?
- Jesus, why was a virgin birth necessary?
- The Bible, what can it teach women?
- Life, what about women in ministry?
- Prayer, can it really make a difference?
- Relationships, how can we trust after betrayal?
- Good and evil, how can they coexist?

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-3179-0
ISBN-10: 0-7852-3179-X
Price: \$14.99 U.S.
Ship Date: 2/16/2011
Pub Date: 3/15/2011
Trim Size: 6.00 x 9.00
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

ADVERTISING

- Online advertising and dedicated eblasts through Crosswalk.com, Christianity.com, and Oneplace.com
- Dedicated eblast to the CTi Momsense list
- Offer on TNI blogger program, Booksneeze
- Targeted mailing to women's pastors and small group leaders

PUBLICITY

Publication Campaign

- Easter and Mother's Day gift guides
- Christian radio giveaways

Online Campaign

- Web sites and blogs targeting Christian and women's point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-7852-2968-1 Essentials for Life (7,000)
 978-0-7852-2971-1 Essentials for Life for Women (6,000)

COMPARABLE TITLES

978-0-8499-1966-4 66 Love Letters (35,000)
 0-7642-0550-1 Moments of Peace for a Woman's Heart (GRQ series)

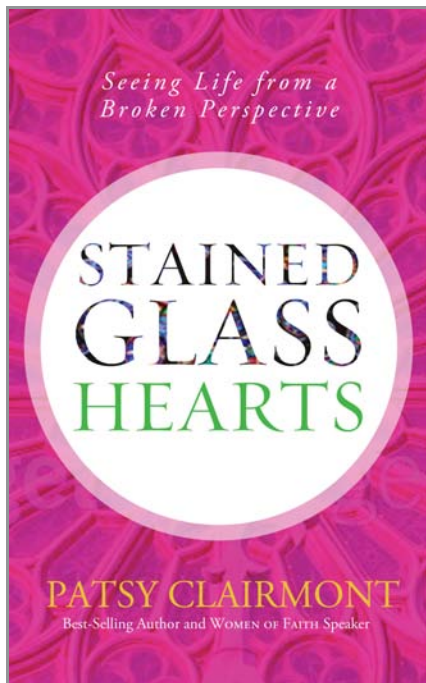


Marcia Ford is an editor, journalist, and author of twenty-two books including *The Sacred Art of Forgiveness* and *Finding Hope*. A book reviewer for FaithfulReader.com and freelancer for her local NPR affiliate, Marcia lives with her husband in the Rocky Mountains. **Hometown:** Woodland Park, Colorado

STAINED GLASS HEARTS

Seeing Life from a Broken Perspective

PATSY CLAIRMONT



FEATURES & BENEFITS

- Provides help and hope for women struggling with life's difficulties and how to learn from them
- Includes lessons from women in Scripture
- Shows how to see our broken places as an entry point to a whole new life
- Author's keynote message for Women of Faith® 2011
- Follow Patsy on Twitter @PatsyClairmont

Much like stained glass, life's broken pieces become the prism through which God's grace shines most brightly and beautifully.

"Life is no doubt full of difficulties, but it is also filled with promise and possibility," says best-selling author and WOF speaker Patsy Clairmont. In *Stained Glass Hearts* Clairmont guides readers to view the difficult experiences of life through the lens of God's grace. Using art as a theme and likening people to stained glass windows, she shares that it's when we're surrounded by darkness that His healing light shines most brightly within us. Encouraging women to step back and see life from this new perspective, Patsy offers help and hope for the dark places of life.

Along with character studies of women in Scripture and the modern-day and relatable stories, each chapter includes:

- Chalice—memorable quotes
- Mosaic—recommended music
- Spires—scriptures and readings
- Litany—sample prayers

Format: Jacketed Hardcover

ISBN-13/EAN: 978-0-8499-4826-8

ISBN-10: 0-8499-4826-6

Price: \$16.99 U.S.

Ship Date: 2/16/2011

Pub Date: 3/15/2011

Trim Size: 5.38 x 8.25

Page Count: 208 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

ADVERTISING

- Web promotions with concentrations on the women's channels of Crosswalk.com, Oneplace.com, Christianity.com, and crossdaily.com
- Utilize the author's social media outlets to maximize the visibility of the book
- Targeted mailing to the women's group leaders of the 100 fastest growing churches
- Free book offer to the mommy bloggers
- Available on Thomas Nelson blogger program, Booksneeze

PUBLICITY

Long-lead Campaign

- Trade publications

- Christian magazines

Short-lead Media Campaign

- Christian radio programs

- Wire services

Media E-blasts

- Newswire media targeted e-blasts toward religious outlets as well as those with a self-help focus

Online Media Campaign

- Extensive blog and website publicity campaign

Media Inquiries: Stephanie Newton,

snewton@thomasnelson.com

PREVIOUS TITLES

978-1-4002-0270-6 Kaleidoscope (20,000)

978-0-8499-0844-6 I Grew Up Little (77,000)

978-1-4002-7805-3 All Cracked Up (50,000)



An original Women of Faith speaker, **Patsy Clairmont's** quick wit and depth of biblical knowledge combine in a powerful pint-size package. A recovering agoraphobic with a pronounced funny bone, Patsy speaks to women from all walks of life. Patsy and her husband, Les, live in Tennessee. **Hometown:** Franklin, Tennessee

BLESSED EVANGELICAL MARY

Why We Shouldn't Ignore Her Any Longer

TIMOTHY GEORGE



FEATURES & BENEFITS

- Abandons stereotypes and instead focuses on the true place in our faith for this one who was so "highly favored"
- Gives new insights and scholarship on the historicity and significance of Mary
- Written by a protestant pastor and theologian long-respected across denominational boundaries

For behold, from now on, all generations will call me blessed. (Luke 1:48)

Of the myriad of changes that have taken place in the Western church since the dawn of the Reformation, few have been as complete or polarizing as the definitive view of Mary. In fact, one could make the case that Protestants' view of Mary is at times more focused on being non-Catholic than it is a true biblical understanding of this amazing woman who was chosen by God to bear His son. So, how *should* Evangelicals understand, represent, and revere Mary? The author encourages retrieval of the five explicit aspects of Mary's calling and ministry:

- Daughter of Israel
- Virgin mother of Jesus
- Theotokos (Mother of God)
- Handmaiden of the Word
- Mother of the church

Is it possible that Evangelicals' too frequent silence about Mary is detrimental to their full relationship with Jesus Christ?

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-4622-6
ISBN-10: 0-8499-4622-0
Price: \$19.99 U.S.
Ship Date: 2/23/2011
Pub Date: 3/22/2011
Trim Size: 8.50 x 8.38
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Dedicated eblasts with *Books and Culture* newsletter
- Online advertising and eblast with Beliefnet.com
- Offer through the TNI blogger program, Booksneeze
- Targeted mailing to pastors groups

PUBLICITY

Pre-publication Campaign

- Trade publications
- Christian, and specifically liturgical, media

Finished Product Campaign

- National, regional, and local newspapers
- Christian radio interviews
- Wire services

Online Campaign

- Extensive pitching to websites and religious bloggers

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

COMPARABLE TITLES

978-0-8010-2713-0 *Evangelicals and Tradition* by D. H. Williams
978-0-8499-3860-3 *Evangelicals and Catholics Together* by Chuck Colson (20,000)

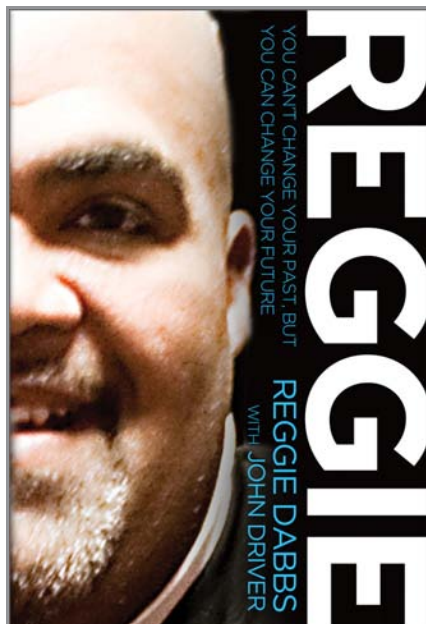


Timothy George is founding dean of Beeson Divinity School of Samford University, and currently chairs the Doctrine and Christian Unity Commission of the Baptist World Alliance. Author or editor of more than twenty books, and a drafter of the "Manhattan Declaration," George, an ordained minister in the Southern Baptist Convention, has participated in numerous ecumenical initiatives including *Evangelicals and Catholics Together* and the Center for Catholic and Evangelical Theology. **Hometown:** Birmingham, Alabama

REGGIE

You Can't Change Your Past, but You Can Change Your Future

Reggie Dabbs with John Driver



FEATURES & BENEFITS

- A remarkable life story from tragic beginnings to one of the world's most sought after public speakers
- Identifies ten truths to know in order to make realistic life changes
- Includes photos from the author's life
- Appeals to men and women, young and old, evangelicals and the non-religious
- Author speaks to millions of people annually all around the world
- Follow Reggie on Twitter @ReggieDabbs

Inspiring, true story of a man who went from nothing to speaking to more than two million people each year.

Reggie Dabbs's life changed when in the second grade he realized he was adopted, that his birth was the result of a twenty-dollar deal his sixteen year old unwed mother made to feed her three other children. Interwoven with humorous and thought-provoking anecdotes, as well as stories from the Bible and his travels around the world, Reggie's chronological story is his message to students and adults that they are powerless to change their past, but they possess a unique potential to change their future.

Chapters include how to know your:

- Story—The Pigskin Poet
- Truth—Tuesdays with Reggie
- Pain—English Teachers
- Hero—Bus Stops and Batman
- Choice—Old School Peas
- Name—The "Born" Identity
- Passion—Frozen Planes and Fake Ears
- Future—Gomer's Odyssey
- Father—Big Daddy

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4626-4
ISBN-10: 0-8499-4626-3
Price: \$14.99 U.S.
Ship Date: 3/2/2011
Pub Date: 3/29/2011
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

ADVERTISING

- Leveraging author's conferences and speaking schedule (1.5 million people reached)
- Full social media campaign with author's tribe
- Targeted eblasts to youth pastors, pastors, men's groups and book reading groups
- Targeting bloggers who reviewed *Same Kind of Different as Me*
- Offered through the TNI blogger program BookSneeze

PUBLICITY

Pre-publication Campaign

- Trade publications
- Secular media
- Christian media

Finished Product Campaign

- National, regional, and local newspapers
- Secular and Christian radio interviews
- Possible secular and Christian television interviews
- Wire services

Media E-blasts Campaign

- Newswire media targeted e-blast toward religious outlets as well as those with an African American focus

Media Inquiries: Stephanie Newton,

snewton@thomasnelson.com

COMPARABLE TITLES

978-1-4143-2570-5 *The Winners Manual* by Jim Tressel

978-0-4704-6208-9 *Training Camp* by Jon Gordon



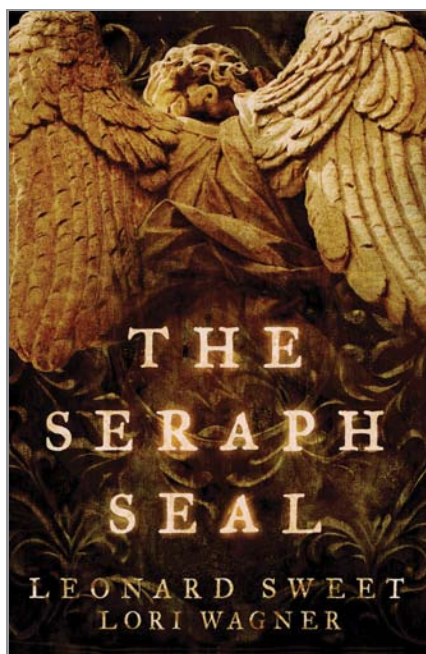
Reggie Dabbs has been one of the most sought-after public school and event speakers in the United States and the world for more than two decades. From professional athletes and stay-at-home moms to high school students, Reggie relentlessly chases his personal passion around the globe by sharing his own astonishing story of tragedy, redemption, and hope with millions of people each year. An acclaimed saxophonist, Reggie lives with Michelle, his wife of twenty years, and their son Dominic. **Hometown:** Ft. Myers, Florida



John Driver is a husband, father, pastor, author, and songwriter. He lives with his wife, Laura, and their young daughter, Sadie. **Hometown:** Mt. Juliet, Tennessee

THE SERAPH SEAL

Leonard Sweet & Lori Wagner



FEATURES & BENEFITS

- **Compelling and engaging fiction format to explain difficult-to-understand scriptural concepts**
- **Offers a unique look at Revelation and the coming last days**
- **From one of the church's most important and provocative thinkers**
- **Follow Len Sweet on Twitter @LenSweet**

An epic tale of good and evil based on the four horsemen of the Apocalypse found in Revelation.

Using the four horsemen of the Apocalypse to symbolize the four Gospels, four transcendentals, and four forces of the universe (air, water, earth, and fire), Sweet and Wagner weave a fast-paced, end-times tale of good vs. evil and the promise of a new dawn for humanity.

Set in 2048, when planet Earth is suffering from the damaging effects of years of misuse and abuse, cultural history professor Paul Binder receives a mysterious letter that leads him to examine a lost 2nd-century Diatessaron manuscript. Ancient prophecies, cryptic letters, and strange events set him on a course to uncover the missing clues that could lead humanity into a new age. Layered with forgotten symbolism from the ancient, Jewish, and Christian traditions, the novel is a type of engaged fiction in which the main character's lost journal serves as a guide to the reader in interpreting clues and understanding the novel's conclusion.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2077-6
ISBN-10: 0-8499-2077-9
Price: \$14.99 U.S.
Ship Date: 3/16/2011
Pub Date: 4/12/2011
Trim Size: 5.44 x 8.38
Page Count: 384 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Online advertising with Sermons.com and Beliefnet.com
- Social media campaign through author's twitter, facebook, and eblast followers
- Creation of a video trailer
- Targeted mailing to book groups
- Offered through the TNI blogger program BookSneeze

PUBLICITY

Pre-publication Campaign

- Trade publications
- Secular media
- Christian media

Finished Product Campaign

- National, regional, and local newspapers
- Secular and Christian radio interviews
- Wire services

Media E-blasts Campaign

- Newswire media targeted e-blast toward fiction outlets as well as those with previous interest in Leonard Sweet

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-4601-1 Jesus Manifesto (20,000)
 978-0-3102-4312-0 SoulTsunami
 1-5785-6649-5 The Gospel According to Starbucks

COMPARABLE TITLES

978-1-4143-0344-4 The Ezekiel Option by Joel Rosenberg



Leonard Sweet occupies the Chair of Evangelism at Drew University in New Jersey and weekly contributes to sermons.com and a podcast, "Napkin Scribbles." One of The Twitter Elite ranking in the top thousand of the millions of users, he has authored numerous articles, sermons, and forty books. **Hometown:** Orcas Island, Washington

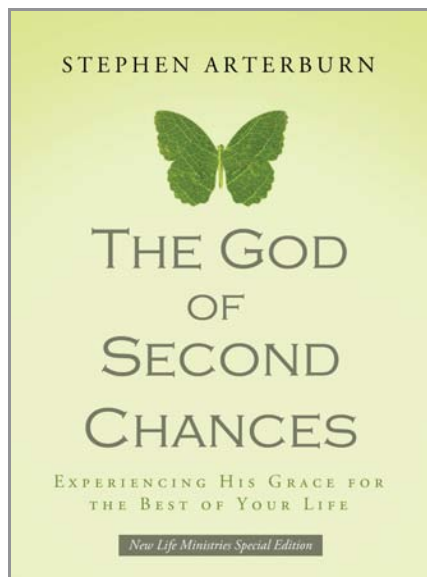


Lori Wagner is a ministry leader and writer who has published poetry, articles, and reviews on cultural studies of science and literature and has taught undergraduate and graduate courses in writing, English and German literature, and science and culture for over twenty five years. **Hometown:** Springfield, Pennsylvania

THE GOD OF SECOND CHANCES

Experiencing His Grace for the Best of Your Life

STEPHEN ARTERBURN



FEATURES & BENEFITS

- **New promotional push from New Life Ministries and focused attention on the radio program**
- **An author who has helped millions now turns the lens on his own life**
- **Gives needed hope to those who can't overcome something in their past**
- **Follow Stephen Arterburn on Twitter @SteveArterburn**

A second chance . . . all of us have needed one at some point in our lives.

As children, we beg our parents to give us "just one more chance." As adults, we turn our pleadings to God for another opportunity, just to start over again.

In this revised and updated version of *The God of Second Chances*, Stephen Arterburn takes us through his own journey of pleasure-seeking and ambition to a life-changing encounter with the reality of God's grace. Arterburn is painfully honest, sharing his personal experiences with sexual immorality that culminated in the abortion of his child. It was then, desperate and at the end of himself, that Arterburn cried out to God for a second chance.

Through his willingness to share his struggles, Arterburn helps us to confront our failures and reach out for God's restorative touch. With a gentle humor, he encourages us to look beyond ourselves and discover the joy in serving others and investing in the things that really matter.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4620-2
ISBN-10: 0-8499-4620-4
Price: \$9.99 U.S.
Ship Date: 8/25/2010
Pub Date: 9/21/2010
Trim Size: 5.50 x 8.38
Page Count: 160 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

978-0-8499-1332-7 *The God of Second Chances-HC*
(21,000)

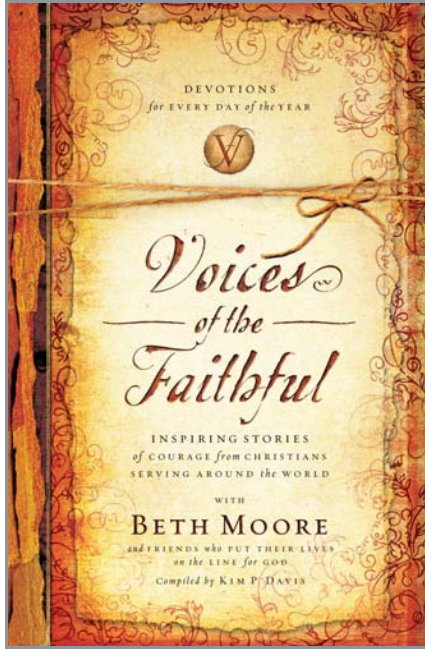


Stephen Arterburn is the founder and chairman of New Life Ministries, the nation's largest faith-based broadcast, counseling, and treatment ministry, and is the host of the nationally syndicated *New Life Live!* daily radio program heard on more than 180 radio stations nationwide. Steve is also the founder of the Women of Faith® conferences and has written over sixty books, including the best-selling Every Man's series. **Hometown:** Laguna Beach, California

VOICES OF THE FAITHFUL

Inspiring Stories of Courage from Christians Serving Around the World

BETH MOORE & INTERNATIONAL MISSION BOARD



FEATURES & BENEFITS

- Best-selling 366-day devotional written by missionaries currently serving in the field
- Provides insight into a missionary's daily life and his commitment to go into all the world to preach the gospel
- Inspires the reader to be more active in his own faith and witness for Christ
- Supported by Beth Moore and the International Mission Board of the SBC

A 366-day devotional with inspiring stories from the front lines of faith.

"A willingness to go is all they have in common," says Beth Moore, speaking of her friends on the front lines who are spreading the gospel around the world and with whom she collaborated to create this book. This brilliant, 366-day devotional features incredible stories of God's faithfulness in the face of uncertainty and danger, written by hundreds of missionaries worldwide.

With a foreword by International Mission Board president Jerry Rankin and an introduction by Beth, this volume also includes advice on how to hear God's voice, pray for missionaries, and understand the church's and individual's role in missions.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4624-0
ISBN-10: 0-8499-4624-7
Price: \$14.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010 (Street Date)
Trim Size: 5.75 x 9.00
Page Count: 480 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE /
INSPIRATIONAL (RELO12040)

PREVIOUS TITLES

1-5914-5364-X Voices of the Faithful-HC (300,000)

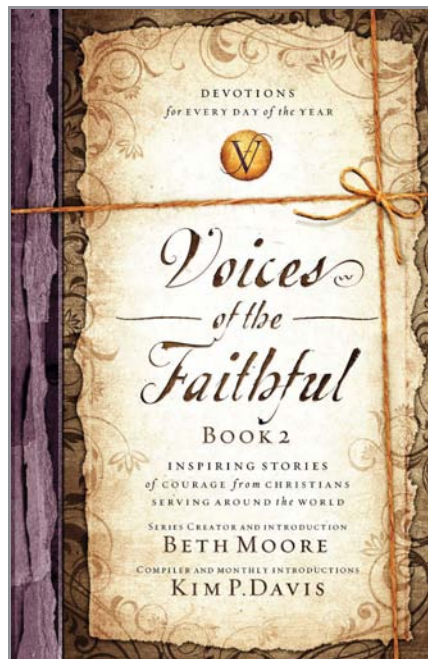


Beth Moore is a teacher and writer of bestselling books and Bible studies whose public speaking engagements carry her all over the United States and the world. A dedicated wife, mother of two, and happy grandmother to two, Moore leads Living Proof Ministries. **Hometown:** Houston, Texas

The International Mission Board is an entity of the Southern Baptist Convention. Its main objective is leading individuals to saving faith in Jesus Christ. Annually, over 8,000 student volunteers serve through the mission board.

VOICES OF THE FAITHFUL - BOOK 2*Inspiring Stories of Courage from Christians Serving Around the World*

INTERNATIONAL MISSION BOARD

**FEATURES & BENEFITS**

- Provides 366 stories of radical faith and witnessing, perfect for daily reflection and inspiration
- Energizes and educates Christians about the struggles and victories of other Christians in far different circumstances
- Shakes complacent Christians out of a comfortable faith and inspires them to make a difference

A new year's worth of inspiring stories from the front lines of faith.

"A willingness to go is all they have in common," says Beth Moore and Kim P. Davis, speaking of their friends on the front lines who are spreading the gospel around the world and with whom they collaborated to create this book. This second book of 366 daily devotionals features stories of God's faithfulness, written by hundreds of missionaries worldwide.

From stirring miracles to heroic adventures, this second volume highlights those who daily go to the outer limits of spiritual devotion.

A follow-up to the first book which has now sold 300,000 copies.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4623-3
ISBN-10: 0-8499-4623-9
Price: \$14.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.75 x 9.00
Page Count: 464 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE /
INSPIRATIONAL (RELO12040)

PREVIOUS TITLES

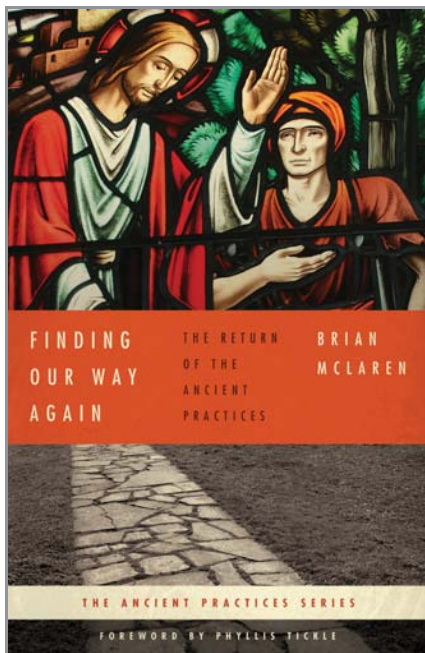
1-5914-5364-X	Voices of the Faithful-HC (300,000)
0-8499-2071-X	Voices of the Faithful Book 2-HC (50,000)

The International Mission Board is an entity of the Southern Baptist Convention. Its main objective is leading individuals to saving faith in Jesus Christ. Annually, over 8,000 student volunteers serve through the mission board.

FINDING OUR WAY AGAIN

The Return of the Ancient Practices

BRIAN D. MCLAREN & PHYLLIS TICKLE (General Editor)



FEATURES & BENEFITS

- Now includes study guide
- Clearly defines spiritual practices and why they matter
- Provides instruction for awakening oneself to God with helps on how to remain in touch with the eternal
- Gives helpful introduction to the seven-book topical series, *The Ancient Practices*, each with a foreword by Phyllis Tickle, General Editor
- Follow Brian McLaren on Twitter @brianmclaren

Why have certain spiritual disciplines been in use for centuries, and why are they so important?

It is questionable if one can ever be exactly the same person waking up on two consecutive days. How are spiritual sojourners to cope with the constant change? Many are beginning to explore the ancient Christian spiritual practices, such as fixed-hour prayer, fasting and sincere observance of the Sabbath. What is causing this hunger for deeper spirituality?

Brian McLaren guides us on this quest for an explanation of these spiritual practices, many of which go all the way back to Abraham and the establishment of Israel. In the midst of contemporary Christianity, we discover the beauty of these disciplines and the transformation through Christ that each can provide.

Introductory title to *The Ancient Practices*, a seven book classic series featuring some of the leading writers on spirituality in the world today.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4602-8
ISBN-10: 0-8499-4602-6
Price: \$12.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Christianity Today eblast
- Online campaign with Sojourners
- Print and online campaign with strategic Liturgical magazines and outlets

PUBLICITY

Pre-publication Campaign

- Trade Press release announcing rerelease of the entire Ancient Practices Series

Publication Campaign

- Christian radio tour with Phyllis Tickle
- Christian radio giveaways

Online Campaign

- Web sites and blogs targeting Christian point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-0114-0 Finding Our Way Again-HC (21,000)

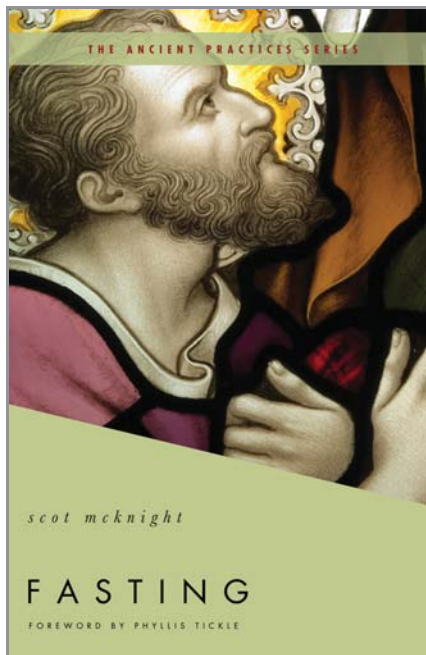


Brian D. McLaren is an internationally known speaker and the author of over ten highly acclaimed books on contemporary Christianity, including *A New Kind of Christian*, *A Generous Orthodoxy*, and *The Secret Message of Jesus*. **Hometown:** Laurel, Maryland

FASTING

The Ancient Practices

SCOT MCKNIGHT & PHYLLIS TICKLE (General Editor)



FEATURES & BENEFITS

- Now includes study guide
- In-depth biblical precedents for the practice of fasting
- Answers to the who, when, where, why, and how of the discipline
- Honest portrait of ups and downs, benefits and pitfalls of fasting
- A new view of the body's role in uniting with God
- Foreword by Phyllis Tickle, General Editor
- Follow Scot McKnight on Twitter @scotmcknight

Building a body and mind that hungers for God.

Is the practice of faith centered solely on the spirit? Is the body an enemy, or can it actually play a role in our pursuit of God? In this installment of the *Ancient Practices Series*, Dr. Scot McKnight reconnects the spiritual and the physical through the discipline of fasting.

The act of fasting, he says, should not be focused on results or used as a manipulative tool. It's a practice to be used in response to sacred moments, just as it has in the lives of God's people throughout history. McKnight gives us scriptural accounts of fasting, along with practical wisdom on benefits and pitfalls, when we should fast, and what happens to our bodies as a result.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4605-9
ISBN-10: 0-8499-4605-0
Price: \$12.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Christianity Today eblast
- Online campaign with Sojourners
- Print and online campaign with strategic Liturgical magazines and outlets

PUBLICITY

Pre-publication Campaign

- Trade Press release announcing rerelease of the entire Ancient Practices Series

Publication Campaign

- Christian radio tour with Phyllis Tickle
- Christian radio giveaways

Online Campaign

- Web sites and blogs targeting Christian point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

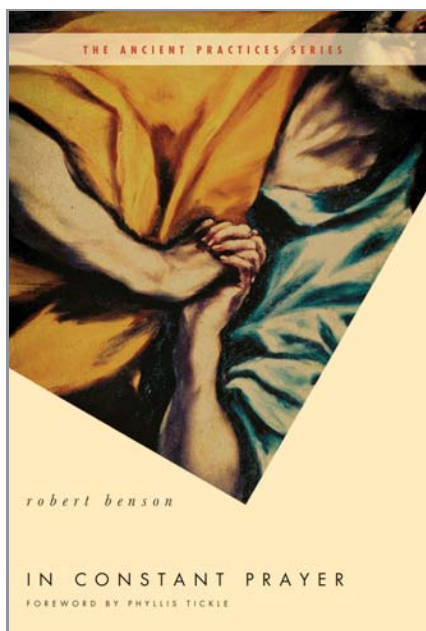
978-0-8499-0108-9 Fasting-HC (10,000)



Scot McKnight is an Anabaptist theologian and is the Karl A Olsson Professor in Religious Studies at North Park University. The author of more than ten books and numerous articles and chapters in multi-authored works, McKnight specializes in historical Jesus studies as well as the Gospels and New Testament. As an authority in Jesus studies, McKnight has been frequently consulted by Fox News, WGN, US News & World Report, Newsweek, TIME, and newspapers throughout the United States. **Hometown:** Chicago, Illinois

IN CONSTANT PRAYER

ROBERT BENSON & PHYLLIS TICKLE (General Editor)

**FEATURES & BENEFITS**

- Now includes study guide
- Helps readers rediscover the practice rooted in the early church, teaching how to pray as the apostles did
- Shows how every person has time to pray at fixed times during the day
- An upside-down look at prayer that is to be about God, not us
- Practical and accessible in tone and content
- Foreword by Phyllis Tickle, General Editor

Why is it important to pray as the early Christians did? And what does it mean to pray without ceasing?

In Constant Prayer explores the ancient practice of fixed-hour prayer, a structure for our lives where we can live in continuous awareness of God's presence and reality. This classic discipline of praying at fixed times during the day and night has transformed the lives of millions around the world. Learn what the apostle Paul meant when he encouraged the Thessalonian church to "pray without ceasing, for this is the will of God in Christ Jesus for you."

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4603-5
ISBN-10: 0-8499-4603-4
Price: \$12.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Christianity Today eblast
- Online campaign with Sojourners
- Print and online campaign with strategic Liturgical magazines and outlets

PUBLICITY

Pre-publication Campaign

- Trade Press release announcing rerelease of the entire Ancient Practices Series

Publication Campaign

- Christian radio tour with Phyllis Tickle
- Christian radio giveaways

Online Campaign

- Web sites and blogs targeting Christian point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

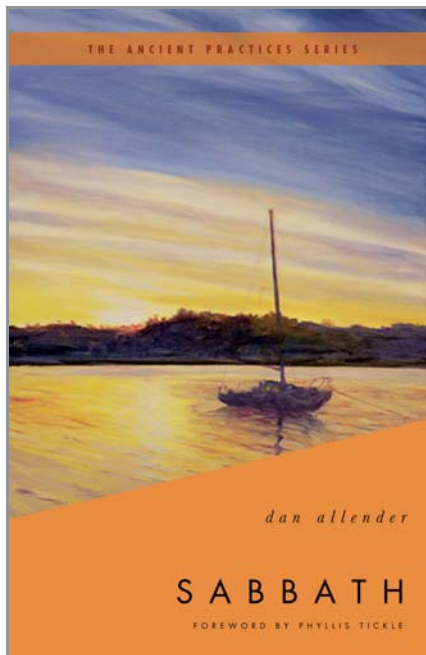
978-0-8499-0113-3 In Constant Prayer-HC (10,000)



Robert Benson is an acclaimed author and retreat leader who writes and speaks on the art and the practicality of living a more contemplative and prayerful life in the modern world. He has published more than a dozen books about the search for and the discovery of the sacred in the midst of our everyday lives. His works include *Between the Dreaming and the Coming True*, *Living Prayer* and *Digging In: Tending to Life in Your Own Backyard*. His writing ranges from books on prayer and spirituality to travel and gardening to baseball and the Rule of St. Benedict. Benson's writing has been critically acclaimed in publications from the *New York Times* to *USA Today* to *Spirituality & Health* to the *American Benedictine Review*. He is an alumnus of The Academy for Spiritual Formation, a member of The Friends of Silence & of the Poor, and was recently named a Living Spiritual Teacher by Spirituality&Practice.com. **Hometown:** Nashville, Tennessee

SABBATH*The Ancient Practices*

DAN ALLENDER & PHYLLIS TICKLE (General Editor)

**FEATURES & BENEFITS**

- Now includes study guide
- Helps the reader understand the original intent of Sabbath, evidenced by Scripture as an ancient tradition
- Encourages all to embrace the seemingly contrasting elements of the Sabbath, i.e. loneliness vs. joy, pleasure vs. suffering and brokenness vs. peace
- Helps turn obligation into delight in the reader's thinking
- Foreword by Phyllis Tickle, General Editor

To rest does not mean to cease all activity.

Bestselling author Dan Allender presents an insightful and fascinating look at the origins and purpose of Sabbath. Serving as volume three in *The Ancient Practices* series, *Sabbath* examines the key issues of this oft-misunderstood day of the week.

This "day of delight" as instituted by God has become a dirge for millions of believers. For many, it is simply a break from the busyness of the work week. So, what keeps us from properly understanding, sanctifying, and celebrating this important day? Allender looks at not only the history of this discipline, going all the way back to ancient Israel, but also at the modern manifestations and misunderstandings of its practice.

Allender bases his premise on the Hebrew word for rest, *Menuba*, which is best translated as "joyous repose, tranquility, or delight." It is through this lens that he resurrects this lost definition of what it really means to rest.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4604-2
ISBN-10: 0-8499-4604-2
Price: \$12.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Christianity Today eblast
- Online campaign with Sojourners
- Print and online campaign with strategic Liturgical magazines and outlets

PUBLICITY

Pre-publication Campaign

- Trade Press release announcing rerelease of the entire Ancient Practices Series

Publication Campaign

- Christian radio tour with Phyllis Tickle
- Christian radio giveaways

Online Campaign

- Web sites and blogs targeting Christian point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-0107-2 Sabbath-HC (10,000)

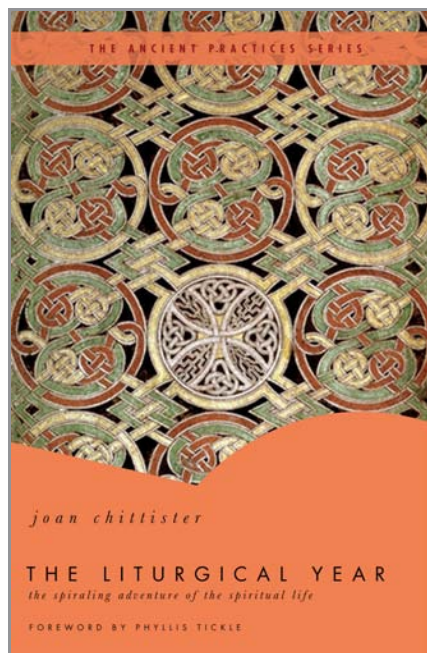


Dan B. Allender, PhD is a founder of Mars Hill Graduate School where he serves as President. He has written a number of books including *The Healing Path* and *How Children Raise Parents*. Dan and his wife Rebecca are the parents of three children. **Hometown:** Bainbridge Island, Washington

THE LITURGICAL YEAR

The Spiraling Adventure of the Spiritual Life - The Ancient Practices Series

JOAN CHITTISTER & PHYLLIS TICKLE (General Editor)



FEATURES & BENEFITS

- Recipient of a 2010 "Retailers Choice Award"
- Now includes study guide
- Sets signposts for marking our Christian life both as a Church and as an individual
- Provides a process of coming back year after year, reminding ourselves of our commitments and daily walk with Christ
- Explains the important difference between human time and liturgical time
- Foreword by Phyllis Tickle, General Editor

A journey of the soul through the map of Christian time.

The liturgical year, beginning on the first Sunday of Advent and carrying through the following November, is the year that sets out to attune the life of the Christian to the life of Jesus, the Christ.

What may at first seem to be simply an arbitrary arrangement of ancient holy days, or liturgical seasons, this book explains their essential relationship to one another and their ongoing meaning to us today. It is an excursion into life from the Christian perspective, from the viewpoint of those who set out not only to follow Jesus but to live and think as Jesus did.

And it proposes to help us to year after year immerse ourselves into the sense and substance of the Christian life until, eventually, we become what we say we are—followers of Jesus all the way to the heart of God. It is an adventure in human growth; it is an exercise in spiritual ripening.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4607-3
ISBN-10: 0-8499-4607-7
Price: \$12.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Christianity Today eblast
- Online campaign with Sojourners
- Print and online campaign with strategic Liturgical magazines and outlets

PUBLICITY

- Pre-publication Campaign
- Trade Press release announcing rerelease of the entire Ancient Practices Series
- Publication Campaign
- Christian radio tour with Phyllis Tickle
 - Christian radio giveaways
- Online Campaign
- Web sites and blogs targeting Christian point-of-view interests
- Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-0119-5 The Liturgical Year-HC (10,000)

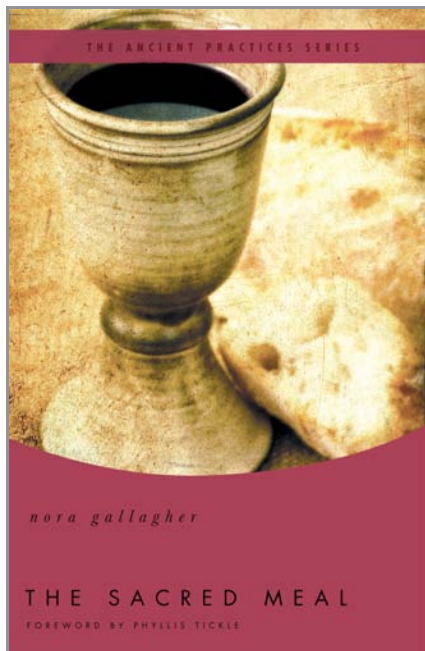


Sister Joan Chittister, OSB, is a Benedictine nun and international lecturer who has been a leading voice in spirituality for over 30 years. She has authored 40 books, including her most recent, the critically acclaimed *The Gift of Years*. **Hometown:** Erie, Pennsylvania

THE SACRED MEAL

The Ancient Practices Series

NORA GALLAGHER & PHYLLIS TICKLE (General Editor)



FEATURES & BENEFITS

- Now includes study guide
- Demonstrates that communion is far more than just a rote religious act
- Encourages a daily way of life that resonates with the impact of Christ and his sacrifice for others
- Uses compelling stories to convey a great sacred mystery
- Appeals to the many readers who identify themselves as progressive in their beliefs
- Foreword by Phyllis Tickle, General Editor

The sacred meal that is part of our faith does more than connect us to the holy, it connects us to each other.

"I think Jesus wanted his disciples and everyone who came after him to remember what they had together. What they made together. What it meant to be together. How the things he did could not have been done without them."

In her inimitable style of memoir and personal reflection, Nora Gallagher explores the beauty and mystery of this most fascinating of topics. Whether exploring the history of Christian communion, taking us inside the workings of a soup kitchen, or sharing times of joy and sadness with friends, she reminds us what it means to partake of, and be part of, the body of Christ.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4606-6
ISBN-10: 0-8499-4606-9
Price: \$12.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 5.38
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Christianity Today eblast
- Online campaign with Sojourners
- Print and online campaign with strategic Liturgical magazines and outlets

PUBLICITY

Pre-publication Campaign

- Trade Press release announcing rerelease of the entire Ancient Practices Series

Publication Campaign

- Christian radio tour with Phyllis Tickle
- Christian radio giveaways

Online Campaign

- Web sites and blogs targeting Christian point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978084990092 The Sacred Meal-HC (5,000)



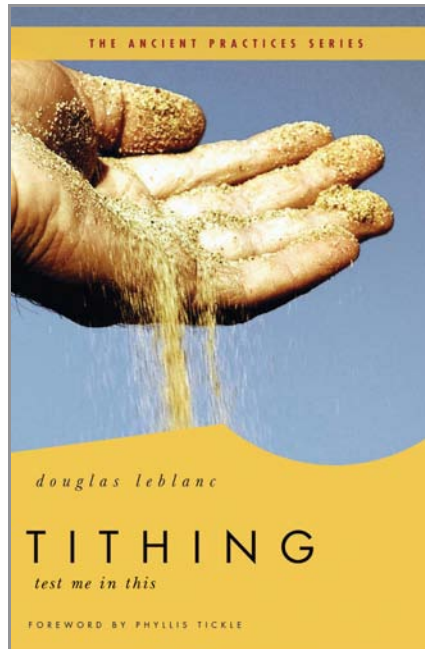
Nora Gallagher is the best-selling author of *Changing Light*, a novel that received outstanding reviews and of two memoirs, *Things Seen and Unseen: A Year Lived in Faith* and *Practicing Resurrection*. She is licensed to preach by the Episcopal Diocese of Los Angeles, a preacher-in-residence at Trinity Episcopal Church in Santa Barbara, and is on the Board of Advisors of the Yale Divinity School. She is married to novelist and poet, Vincent Stanley.

Hometown: Santa Barbara, California

TITHING

Test Me in This

DOUGLAS LEBLANC & PHYLLIS TICKLE (General Editor)



FEATURES & BENEFITS

- Now includes study guide
- Gives a journalist's account of God's faithfulness in the lives of those who tithe
- Tells vivid, relatable accounts of people living with a countercultural approach to money
- Reveals the life-consequences of tithing in a much more effective way than sermonizing or listing Bible verses
- Shows real people tithing in joy and plenty, in the face of poverty and natural disaster, in community and missionally, and as a spiritual practice commanded by God
- Foreword by Phyllis Tickle, General Editor

Stories of people who live a generous and happy life (and why you'll want to live that way too.)

Journalist Douglas LeBlanc travels the nation to talk with believers whose lives have been enriched by the ancient spiritual discipline of tithing. He discovers people along the way who do not understand the practice as an onerous law but as God's call to a life of generosity and compassion. The effect on their lives is dramatic.

LeBlanc talks with a variety of believers—from a pastor in the south side of Chicago to progressive Episcopalians, from an Orthodox rabbi to an Eastern Orthodox priest and his wife. By holding their gifts with open hands, they are drawn deeper into a life of joy and sharing that begins in the very heart of God.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4608-0
ISBN-10: 0-8499-4608-5
Price: \$12.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Christianity Today eblast
- Online campaign with Sojourners
- Print and online campaign with strategic Liturgical magazines and outlets

PUBLICITY

Pre-publication Campaign

- Trade Press release announcing rerelease of the entire Ancient Practices Series

Publication Campaign

- Christian radio tour with Phyllis Tickle
- Christian radio giveaways

Online Campaign

- Web sites and blogs targeting Christian point-of-view interests

Media Inquiries: Stephanie Newton,
 snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-0095-2 Tithing-HC (5,000)

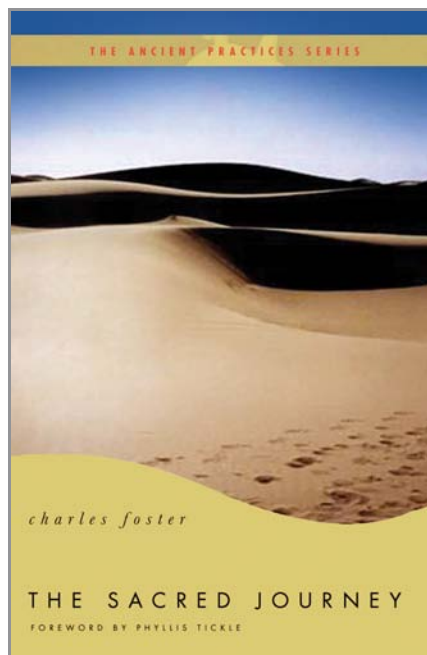


Douglas LeBlanc has been religion editor of *The Advocate* in Baton Rouge and editor for *Christianity Today*, *Compassion International*, and *Anglicans United*. He and his wife attend Saint Matthew's Episcopal Church. **Hometown:** Richmond, Virginia

THE SACRED JOURNEY

The Ancient Practices

CHARLES FOSTER & PHYLLIS TICKLE (General Editor)



FEATURES & BENEFITS

- Now includes study guide
- Returns the act of pilgrimage to its rightful place as one of life's most important journeys
- Challenges the reader to employ a big-picture view of the mystery of our faith
- Reminds us that practices and disciplines are not passive; they are active and full of life.
- Foreword by Phyllis Tickle, General Editor
- Follow Charles Foster on Twitter @Tweedpipe

Have Christians rejected pilgrimage?

The Israelites knew it. David knew it. The writer of Hebrews knew it. John Bunyan knew it. "Blessed are those whose strength is in You. They have set their hearts on pilgrimage." (Psalm 84:5) We are strangers and pilgrims here. We're passing through this world on a sacred journey to somewhere else. Charles Foster explores the approaching of each day as a pilgrimage—a chance to move one step closer to our ultimate goal and to even now experience tastes of that goal through prayerful awareness, study, and meditation.

Culling from his many journeys across the globe, Foster exhibits the very definition of pilgrimage: a journey to the most holy locations of our faith. This is at once both internal and external, and the author shows us how the two intersect.

A best-selling author and barrister in Oxford, Foster has spent much of his life testing the limits of human and spiritual endurance.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4609-7
ISBN-10: 0-8499-4609-3
Price: \$12.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Christianity Today eblast
- Online campaign with Sojourners
- Print and online campaign with strategic Liturgical magazines and outlets

PUBLICITY

- Pre-publication Campaign
- Trade Press release announcing rerelease of the entire Ancient Practices Series
- Publication Campaign
- Christian radio tour with Phyllis Tickle
 - Christian radio giveaways
- Online Campaign
- Web sites and blogs targeting Christian point-of-view interests
- Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-0099-0 The Sacred Journey-HC (5,000)

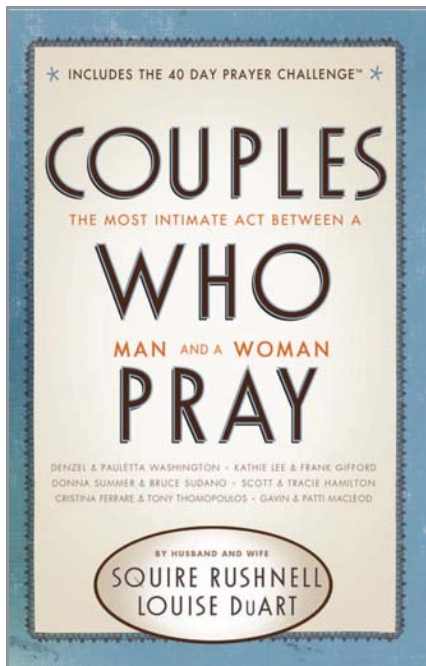


Charles Foster is a writer, barrister, tutor in medical law and ethics at the University of Oxford and a Fellow of Green Templeton College, Oxford. He has written, edited, or contributed to over thirty books. **Hometown:** London, England

COUPLES WHO PRAY

The Most Intimate Act Between a Man and a Woman

SQUIRE RUSHNELL & LOUISE DUART



FEATURES & BENEFITS

- Couples learn how consistent patterns of prayer can improve their marriages
- Includes the stories of celebrity couples, such as Denzel and Pauletta Washington and Kathie Lee and Frank Gifford, who've experienced the power of prayer in their own lives
- Helps to meet one of the intimacy needs of today's always on-the-go couples
- A tested and proven method for at-risk couples to get back on track
- Follow Squire Rushnell on Twitter @Godwinkguy

In this entertaining, highly readable book, couples learn that a fabulous marriage can be the outcome of learning to pray together, causing a 20 to 30 percent increase in romance, conversation and happiness.

Best-selling author Squire Rushnell and his wife, entertainer and talk show host Louise DuArt, take readers step by step through The 40 Day Prayer Challenge™ in which couples commit to praying together five minutes a day for forty days. Backed by compelling research from Baylor University and Gallup Poll, the true-life experiences of 24 test couples, including Denzel and Pauletta Washington, Kathie Lee and Frank Gifford, Donna Summer and Bruce Sudano, Scott and Tracie Hamilton, reveal that daily prayer is a "life changing experience" in which most couples report positive outcomes in less than two weeks.

Couples Who Pray includes an easy questionnaire prepared by Baylor University to help couples to chart their own progress during The 40 Day Prayer Challenge™.

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-3196-7
ISBN-10: 0-7852-3196-X
Price: \$14.99 U.S.
Ship Date: 1/12/2011
Pub Date: 2/8/2011
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE (RELO12050)

PUBLICITY

Finished Product Campaign

- National, regional, and local newspapers
- Christian radio interviews
- Wire services

Online Campaign

- Web sites and religious bloggers

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-7852-2794-6 Couples Who Pray-HC (32,000)



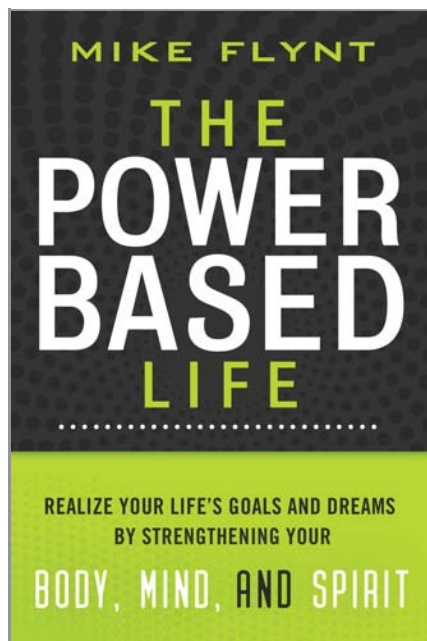
Squire Rushnell, a former television president and CEO, was an executive with the ABC Television Network for twenty years. He was a creator of such programs for young people as *Schoolhouse Rock* and the ABC Afterschool Specials, which together won seventy-five Emmys. He also led *Good Morning America* to the number-one spot and is the author of a book series started by the word-of-mouth phenomenon *When God Winks*. **Hometown:** Martha's Vineyard, Massachusetts

Louise DuArt has been called one of the world's greatest comedic impressionists with her dead-on impersonations of more than one hundred marquee characters, including Barbara Walters, Judge Judy, Joan Rivers, and George Burns. She is a Women of Faith® speaker and hosts the daily broadcast of *Living the Life* on the ABC Family Channel. **Hometown:** Martha's Vineyard, Massachusetts

THE POWER-BASED LIFE

Realize Your Life's Goals and Dreams by Strengthening Your Body, Mind, and Spirit

MIKE FLYNT



FEATURES & BENEFITS

- Helps readers identify and plug into twelve powerful principles for creating a satisfying and successful life
- Conversational and story-based, Scripture throughout
- Written by a strength training coach who at the age of 59 fulfilled a life dream by returning to his alma mater to play his senior year of college football

Strategies for finding true significance and effectiveness in life.

Strength training coach Mike Flynt offers his twelve life strategies that readers can use to strengthen their bodies, minds, and spirits as they become the people God created—and then find the work they were designed to do. These strategies or power bases illustrate principles that enable us to meet challenges and face each day's pressures with confidence. They include:

- Playing to your strengths
- Mastering the essentials
- Cultivating a winning attitude
- Defying the skeptics
- Knowing who you play for
- Practicing radical mercy
- Sowing in health to reap a longer life

The Power-Based Life is filled with stories of football, business, and family experiences from Mike's life and others. Each principle, based on a biblical truth, offers a "power-up" for the journey. Join Coach Flynt to discover and then realize your own life's dreams and goals.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-0434-9
ISBN-10: 1-4016-0434-X
Price: \$14.99 U.S.
UPC: 020049059692
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 6.00 x 9.00
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)

ADVERTISING

- Online advertising with Sports Spectrum
- Targeted social media campaign through Christian healthy living sites
- Targeted mailing to FCA, YMCA, and other health-based organizations

PUBLICITY

Pre-publication Campaign

- Trade publications
 - Secular media
 - Christian media
- Publication Campaign
- National, regional, and local newspapers
 - Secular and Christian radio interviews
 - Christian television interviews

Wire services
 Online Campaign

- Web sites and Blogs targeting health and wellness point-of-view interests

Media Inquiries: Stephanie Newton,
 snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-2063-9 The Senior (21,000)

COMPARABLE TITLES

978-1-4143-2979-6 Game Plan for Life, Joe Gibbs (45,000)

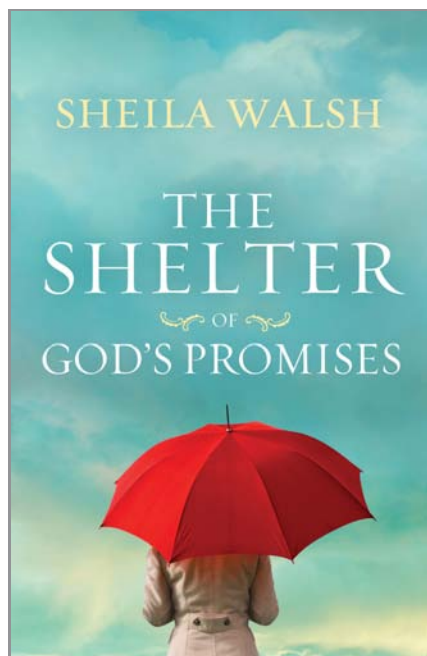
978-1-4143-2570-5 The Winners Manual by Jim Tressel



Mike Flynt played football for Permian High School in Odessa, TX where he helped start the winning tradition inspiring *Friday Night Lights*. In 2007, at age 59, Mike received national attention by returning to his alma mater to play his senior year, becoming the oldest contributing member of a college football team in NCAA history. Today Mike's company, Powerbase Fitness, helps people of all ages live a better, more productive life through strength training.
www.mikeflynt.com **Hometown:** Franklin, Tennessee

THE SHELTER OF GOD'S PROMISES

SHEILA WALSH



FEATURES & BENEFITS

- Includes a free, in-depth Bible study for individuals or small groups
- New insights and reassurances about God's promises
- A message spoken directly to women, readers find encouragement and hope for every kind of challenge or opportunity
- Biblical teaching and vulnerable storytelling help women learn as they find emotional comfort

In a world of uncertainty, pain, and struggle, where do you find solid assurance and unshakeable truth?

Gifted Bible teacher and inspiring Women of Faith speaker Sheila Walsh offers powerful, heart-filled teaching on ten bedrock promises of God, providing the foundation for daily confidence, joy, and hope.

In *The Shelter of God's Promises*, Sheila searches Scripture for what God has promised us, what God's promises mean, and how encounters with Christ are the eternal fulfillment of His unrelenting commitment to us. In this riveting walk through some of the Bible's most compelling stories, Walsh unveils ten foundational promises of God that secure our lives during even the most difficult times. Sheila weaves her hallmark storytelling, inspiring personal experience, and Scripture to help readers gain a trust in God that will sustain them for a lifetime.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4002-0244-7
ISBN-10: 1-4002-0244-2
Price: \$21.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 6.00 x 9.00
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Television special airing on more than 130 PBS stations, Total Living Network (TLN), Trinity Broadcasting Network (TBN), American Life Network (ALN), and Parable HD Network.
- Banner and e-newsletter advertising with Crosswalk.com, MOPs, Crosscards.com, The Fish Books Channel
- Nationwide radio special hosted by influential bloggers
- Promotional video
- Huge social media campaign, including: Book giveaways, Twitter chat, blog outreach campaign, Twitter and Facebook excerpts, and excerpt seeding.

PUBLICITY

- National and Christian television interviews
- Satellite radio tour
- National print campaign
- Comprehensive online campaign
- Media Inquiries: Heather D. Adams, hadams@thomasonline.com

PREVIOUS TITLES

1-4002-0243-4	Beautiful Things Happen When a Woman Trusts God (February 2010) (25,000)
0-8499-0135-9	Let Go (55,400)
0-8499-1953-3	Get Off Your Knees and Pray (93,500)

COMPARABLE TITLES

1-4143-3472-9	So Long, Insecurity
1-5785-6506-5	Shattered Dreams
0-7852-8860-0	Finding Peace

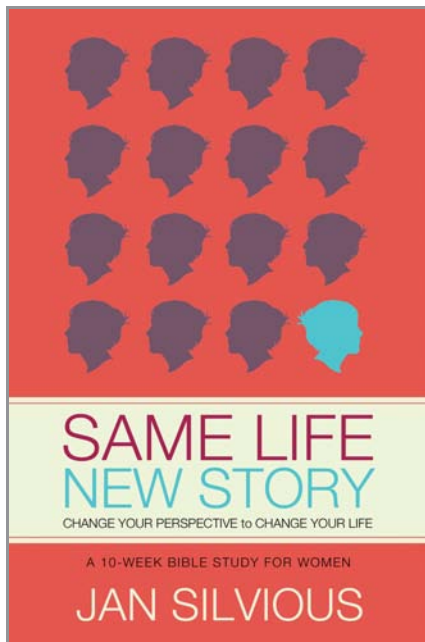


Sheila Walsh, Women of Faith speaker, is author of the award-winning Gigi series, *God's Little Princess*, *Beautiful Things Happen When A Woman Trusts God*, and a new fiction trilogy *Angel Song*. Sheila lives in Frisco, Texas with her husband Barry and son Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.8 million

SAME LIFE, NEW STORY

Change Your Perspective to Change Your Life

JAN SILVIOUS



FEATURES & BENEFITS

- A 10-week Bible study designed to give women new perspectives on life
- Character studies of ten women in the Bible give unique insights into Scripture
- Includes personal reflection and group study questions as well as journaling exercises
- Written by a professional life coach and Bible teacher
- Follow Jan Silvius on Twitter @jksilvius

Move from what *is* to what *can be* by changing how you think and talk to yourself.

Using powerful character studies of ten women from Scripture, as well as modern-day stories from her work as a professional life coach, Bible teacher Jan Silvius helps women choose new stories instead of dumping, or wallowing in, their old lives.

Naomi, Leah, Rahab, Deborah, Hannah, Anna, Jehosheba, Abigail, Naaman's servant girl, and Elizabeth round out the cast of characters who, with their own stories, help readers find new perspectives with amazing results. Chapters include:

- Realize it's time
- Don't be held hostage by the past
- Ask yourself good questions
- Change your "I can't" to "I can"
- Delete the drama of the day
- Forget the "What might have beens"
- Discover the power of wisdom and courage
- Get past the resistance of fear
- Choose to bounce back
- The last chapter has not been written yet

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-2819-6
ISBN-10: 0-7852-2819-5
Price: \$14.99 U.S.
UPC: 020049059289
Ship Date: 1/12/2011
Pub Date: 2/8/2011
Trim Size: 5.50 x 8.38
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

ADVERTISING

- Online campaign targeting women's channels for Crosswalk.com, Oneplace.com, and Christianity.com
- Mailings to women's pastors and book groups

PUBLICITY

- Pre-publication Campaign
- Trade Publications
 - Christian media
- Finished Product Campaign
- Op ed campaign targeting national, regional, and local newspaper
 - Christian radio interviews
 - Wire services
- Online Campaign
- Extensive pitching to websites and bloggers with women's or religious focus
- Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

- 978-0-8499-4441-3 Big Girls Don't Whine (64,000)
 978-0-7852-2815-8 Smart Girls Think Twice (17,000)
 978-0-3074-5848-3 Fool-Proofing Your Life (120,000)

COMPARABLE TITLES

- 978-1-5785-6436-1 Lord, Only You Can Change Me by Kay Arthur

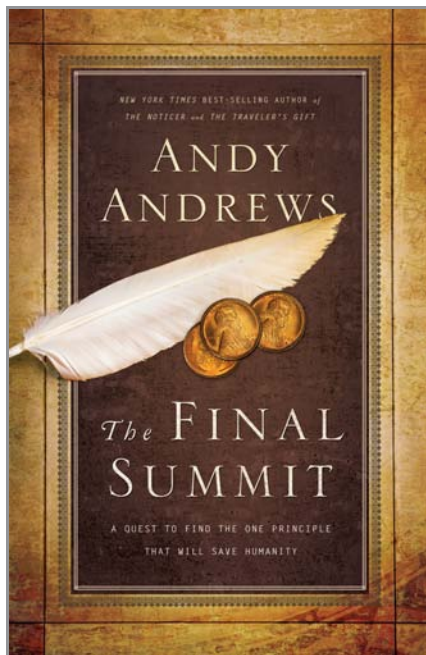


Jan Silvius is an author, professional life coach, and popular speaker known for her biblically sound, psychologically positive answers to women's challenges. Jan's no-nonsense yet humorous style captivates and motivates her audience. Co-host (with Kay Arthur) for a call-in radio program for five years, Jan spoke for eight years with WOF. She and her husband live not far from their three grown sons, two daughters-in-law, and five wonderful grandchildren. www.jansilvius.com **Hometown:** Chattanooga, Tennessee

THE FINAL SUMMIT

A Quest to Find the One Principle That Will Save Humanity

ANDY ANDREWS



FEATURES & BENEFITS

- A riveting presentation on what to do when you don't know what to do
- Follows the *New York Times* best-selling *The Traveler's Gift* in theme and style
- A compelling sequel or stand-alone project that teaches important truths in the popular parable format
- Written by a best-selling author and in-demand corporate speaker
- Featured Women of Faith® 2011 speaker
- Follow Andy Andrews on Twitter @AndyAndrews

David Ponder is back, and this time the fate of mankind may be in his hands.

David Ponder is in a race against time. He's been chosen by the archangel Gabriel to lead a summit of fellow travelers, using their wisdom and experience to save mankind before all that is known is destroyed. Though reluctant, Ponder soon finds himself traveling to the most unlikely of places to interview the most fascinating of subjects, such as Winston Churchill, Joan of Arc, and Abraham Lincoln.

Will the group come up with the answer in time? What could possibly be the one action that could turn the tides of history?

The Final Summit is the long-awaited sequel to *The Traveler's Gift* but will stand alone as its own compelling and important parable with truths for our times.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-0-7852-3120-2

ISBN-10: 0-7852-3120-X

Price: \$19.99 U.S.

Ship Date: 3/16/2011

Pub Date: 4/12/2011

Trim Size: 5.38 x 8.25

Page Count: 224 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: SELF-HELP / MOTIVATIONAL / GENERAL (SELO21000)

ADVERTISING

- Print advertising with *Bookpage*
- Targeted eblasts through CTi lists and Catalyst Leaders
- Target book club mailing
- Offered through the TNI blogger program BookSneeze
- Author to fully engage his followers through social media, blogs and twitter

PUBLICITY

Pre-publication Campaign

- Trade publications
- Secular media
- Christian media

Finished Product Campaign

- National, regional, and local newspapers
- Secular and Christian radio interviews
- Major secular and Christian television interviews
- Wire services

Media E-blasts Campaign

- Newswire media targeted e-blast toward self-help and business outlets as well as those with previous interest in Andy Andrews

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-7852-7322-6 *The Traveler's Gift*-all editions (600,000)

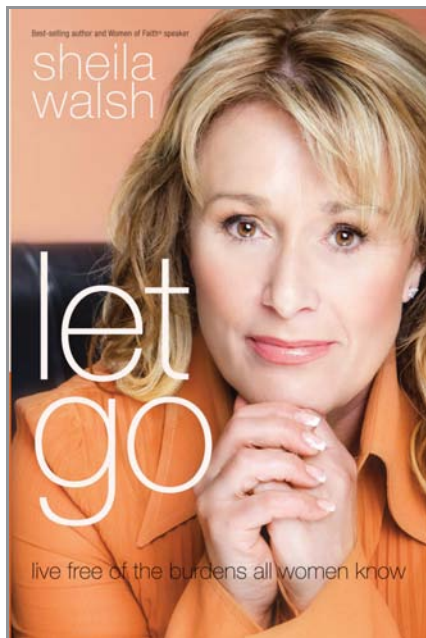
978-0-7852-2921-6 *The Noticer* (200,000)



Andy Andrews, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a bestselling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama

LET GO*Live Free of the Burdens All Women Know*

SHEILA WALSH

**FEATURES & BENEFITS**

- This edition includes a free Bible study guide
- Women discover real hope for real trials
- Biblical teaching is well mixed with a warm tone to comfort and instruct
- An unflinching look at life's difficulties empowers women to approach their struggles with confidence
- Each heartfelt chapter ends with insightful questions and a guided prayer

With solid biblical teaching and deeply moving stories, Sheila Walsh helps women discover God's goodness in everyday life, leading them to freedom from the universal areas of brokenness every woman knows.

Why is it so difficult to believe in the redemptive upswing to life's heartaches? A divorce happens, and hope seems so distant. A job is lost, and a sense of security drifts away. A dream is unfulfilled, and it seems better not to dream at all. Sheila Walsh believes that the battle for hope—for freedom to live fully in the face of life's challenges—is the central need every woman can discover.

In *Let Go*, she gives solid biblical teaching and deeply moving stories to show women how God longs to set them free from poor self-image, fear, relationship troubles, legalism, loneliness, and so much more. Through her own trials, she has found new depths of God's goodness for a woman's most common heartaches, and she now shares them with the world.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0302-4
ISBN-10: 1-4002-0302-3
Price: \$14.99 U.S.
Ship Date: 2/9/2011
Pub Date: 3/8/2011
Trim Size: 5.44 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

0-8499-0135-9	Let Go (Hardcover) (56,800)
1-4002-0243-4	Beautiful Things Happen When a Woman Trusts God (February 2010) (25,000)

COMPARABLE TITLES

0-8054-4552-8	Breaking Free
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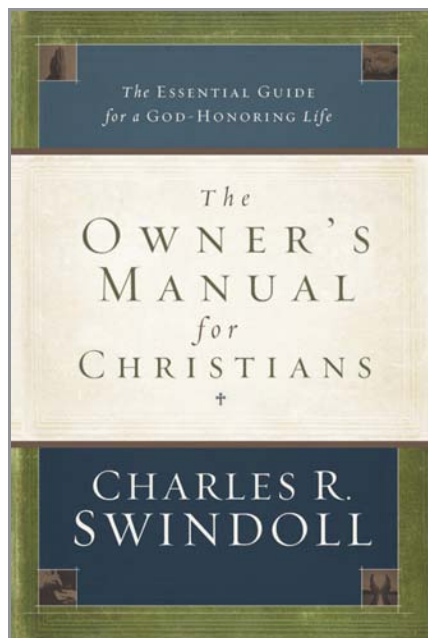


Sheila Walsh, Women of Faith speaker, is author of the award-winning Gigi series, God's Little Princess, *Beautiful Things Happen When A Woman Trusts God*, and a new fiction trilogy *Angel Song*. Sheila lives in Frisco, Texas with her husband Barry and son Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.8 million

THE OWNER'S MANUAL FOR CHRISTIANS

The Essential Guide for a God-Honoring Life

CHARLES R. SWINDOLL



FEATURES & BENEFITS

- Includes a free Bible study guide
- New and mature believers find the essentials for a God-honoring life
- Practical and instructional, the warm and authoritative message inspires readers to master the basics of Christian living
- Dr. Swindoll's absolute best lessons are hand-selected from his prolific career as an author and pastor
- This Bible teaching is some of the best readers will ever encounter
- Readers find trustworthy solutions to common struggles

Best-selling author Charles Swindoll uses clear, biblical teaching and pastoral instruction to show Christians the essentials of the Christian life.

The instant after salvation, the new believer's question is: "What next? How should I live now that my life has changed?" What they discover, and what every Christian discovers, is that living a life that glorifies God requires mastering some basics, nothing more and nothing less. Yet most honest Christians would say that sin persists in their lives, and walking the walk can be harder than it looks.

Written for all believers, *The Owner's Manual for Christians* captures the essentials of the Christian life in simple, inspiring terms. Clear biblical teaching and pastoral instruction encourage readers onto the Christian life they long for . . . and can have. It just takes a God-given desire for obedience and the practical applications this book teaches. This will be a must-have for every Christian for years to come.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0301-7
ISBN-10: 1-4002-0301-5
Price: \$14.99 U.S.
Ship Date: 2/9/2011
Pub Date: 3/8/2011
Trim Size: 5.44 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

0-8499-0191-X The Owner's Manual for Christians (Hardcover) (22,000)
 0-8499-1731-X So, You Want to Be Like Christ (Trade Paper) (31,600)
 0-8499-1188-5 The Grace Awakening (Trade Paper) (29,200)

COMPARABLE TITLES

1-5768-3932-X The Pursuit of Holiness
 0-3102-7603-9 The Faith

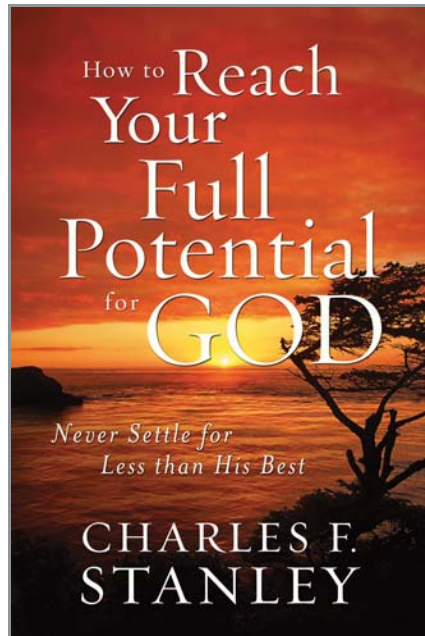


Dr. Charles R. Swindoll is a senior pastor, seminary chancellor, and internationally syndicated radio program Bible teacher. He has written more than thirty best-selling books, such as *The Grace Awakening* and the *Great Lives from God's Word* series. **Hometown:** Frisco, Texas **Books Sold to Date:** 10 million+

HOW TO REACH YOUR FULL POTENTIAL FOR GOD

Never Settle for Less than His Best

DR. CHARLES F. STANLEY



FEATURES & BENEFITS

- Readers gain a godly, biblical understanding of their own potential that flies in the face of our "self-help" culture
- This biblically based message will take readers to a place of greater satisfaction, purpose, and hope in their lives
- Christians learn that God sees something great in them and greatly desires and works to help them discover it
- This fresh and inspiring message brings readers back to an amazing truth: God has an awe-inspiring plan for their lives and cheers them on and equips them to complete it

In *How to Reach Your Full Potential for God*, acclaimed pastor Charles F. Stanley connects readers with the plan and purpose God envisioned when He created them.

"Things are never going to change" or "This is just the way I am" are just a few of the damaging lies Christians believe about themselves, their situations, and their walk. But Dr. Stanley shares the real truth as God sees it.

In this powerful and inspiring message, readers reconnect with the grand vision God had when He uniquely created them. They learn that regardless of setbacks, failures, and frustrations, there is a better path based in His Word, one that's full of freedom and purpose. This book takes them to their specifically designed path to become exactly who the Father made them to be and achieve exactly what He designed them for.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0292-8
ISBN-10: 1-4002-0292-2
Price: \$14.99 U.S.
Ship Date: 3/2/2011
Pub Date: 3/29/2011
Trim Size: 5.44 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

1-4002-0092-X	How to Reach Your Full Potential for God (HC) (56,500)
1-4002-0091-1	In Step With God (69,200)
1-4002-0090-3	Landmines in the Path of the Believer (158,500)

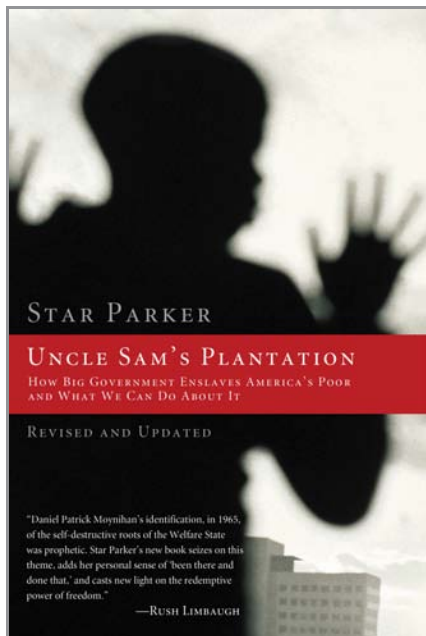


Dr. Charles Stanley is pastor of the 16,000-member First Baptist Church in Atlanta, Georgia, and is head of the international In Touch[®] Ministries. He has twice been elected president of the Southern Baptist Convention and is known internationally from his radio and television program *In Touch*. His many best-selling books include *When the Enemy Strikes*, *Finding Peace*, *Landmines in the Path of the Believer*, *Enter His Gates*, *The Source of My Strength*, and *How to Listen to God*. **Books Sold to Date:** 6 million+

UNCLE SAM'S PLANTATION

How Big Government Enslaves America's Poor and What We Can Do About It

STAR PARKER



FEATURES & BENEFITS

- Parker weighs in on how to protect our freedoms of family, education, borrowing, and retirement in this updated and revised edition
- Social activist and media commentator Star Parker uses her own remarkable story to teach readers a powerful five-step plan for breaking free from the slavery of entitlement and grabbing hold of the unlimited potential that comes with faith, personal initiative, and entrepreneurialism.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-223-5
ISBN-10: 1-59555-223-5
Price: \$14.99 U.S.
Ship Date: 7/21/2010
Pub Date: 8/17/2010
Trim Size: 5.44 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: POLITICAL SCIENCE / GENERAL / GENERAL (POL000000)

PREVIOUS TITLES

978-1-59555-339-3 White Ghetto TPC (385)
 978-0-7852-6219-0 Uncle Sam's Plantation HC (13,830)
 978-1-59555-015-6 Uncle Sam's Plantation TPC (10,465)
 978-0-6715-3466-0 Pimps, Whores, and Welfare Brats

COMPARABLE TITLES

978-1-59555-090-3 Bamboozled HC (23,355)

“Casts new light on the redemptive power of freedom.” --Rush Limbaugh

America has two economic systems: capitalism for the rich and socialism for the poor. This double-minded approach seems to keep the poor enslaved to poverty while the rich get richer. Let's face it, despite its \$400 billion price tag, welfare isn't working. The solution, asserts Star Parker, is a faith-based, not state-sponsored, plan.

In *Uncle Sam's Plantation*, she offers five simple yet profound steps that will allow the nation's poor to go from entitlement and slavery to empowerment and freedom. Parker shares her own amazing journey up from the lower rungs of the economic system and addresses the importance of extending the free market system to this neglected group of people. Emphasizing personal initiative, faith, and responsibility, she walks readers toward releasing the hold poverty has over their lives.

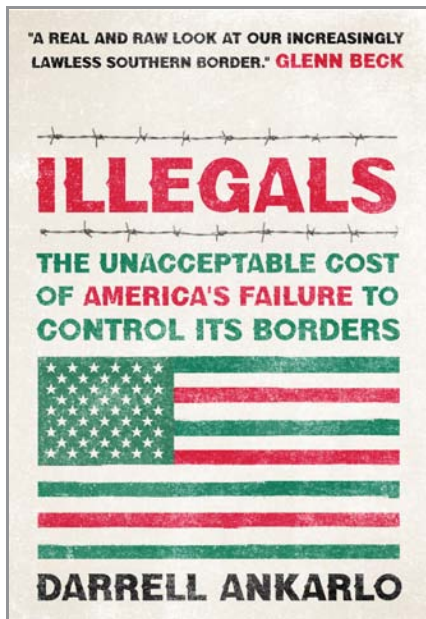


Star Parker is president and founder of the Coalition on Urban Renewal and Education (CURE), a nonprofit center that addresses the impact of social politics on America's inner cities and the poor. Prior to her social activism, Parker was a single welfare mother. After turning to Christ, she returned to college, earning her B.S. degree, and then launched an urban Christian magazine. Now, she is a frequent lecturer at colleges and churches, a social policy consultant and media commentator, and a regular guest on national television and radio programs across the country, including *Larry King Live*, *20/20*, and *The Oprah Winfrey Show*. Parker is also a syndicated columnist with the Scripps Howard News Service. **Hometown:** Los Angeles, California

ILLEGALS

The Unacceptable Cost of America's Failure to Control Its Borders

DARRELL ANKARLO



FEATURES & BENEFITS

- The updated Introduction tells the truth about Arizona's new illegal immigration law
- Illegal immigration is one of the hot-button political issues, and is only becoming more controversial
- Ankarlo writes from Arizona, ground zero in the fight against illegal immigration

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-349-2
ISBN-10: 1-59555-349-5
Price: \$14.99 U.S.
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.50 x 8.00
Page Count: 352 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: SOCIAL SCIENCE / EMIGRATION & IMMIGRATION / GENERAL (SOC007000)

Not since the Civil War has America been so divided over such a seemingly unsolvable issue as U.S. immigration policy.

Phoenix has become the number 2 kidnap capital of the world, ranchers and police officers in border states are being killed by drug runners from Mexico, and the federal government refuses to enforce its own immigration law. Why are 20 million people disregarding America's sovereign borders and laws to come to this country? Darrell Ankarlo follows the lives of several Mexican citizens as they contemplate their existence south of the border, their temptation to sneak into America, and what waits for them here. To understand the issue first-hand, Ankarlo stared down gun barrels, was caught in the middle of a drug-lord showdown, and then wandered the Arizona desert after illegally sneaking back into America. *Illegals* explores issues raised by these personal stories and offers perspectives—often contradictory—from U.S. citizens.

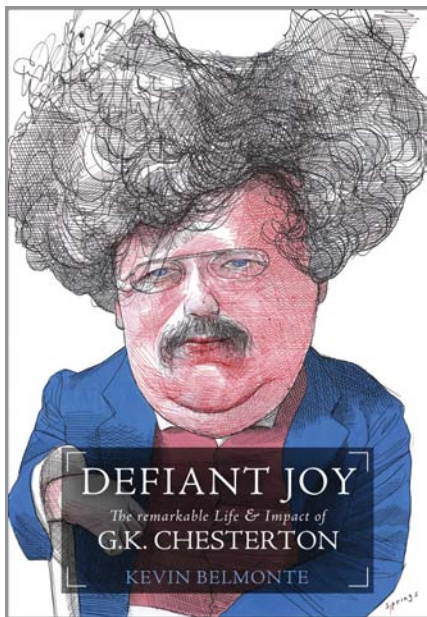


Darrell Ankarlo is a gifted radio talk show host who has won many awards, including six *Talker's* magazine Heavy Hundred Awards (The top 100 talk hosts in America out of over 3,500!); two Dallas Press Club Katie Awards; a *Billboard* magazine Air Personality of the Year Award; and the Scripps Howard Excellence in Journalism Award. The White House honored him with the President's Volunteer Service Award for his efforts to raise money, support, and awareness for America's military. On the television side, Ankarlo picked up an Emmy for a syndicated show he created and hosted and was nominated for a second program that he also created/hosted/wrote. He has appeared on the *O'Reilly Factor*, *Hannity and Colmes*, *Paula Zahn Now*, *Anderson Cooper 360*, NBC's *Today Show*, Fox, CNN, MSNBC, NBC, the BBC, and other radio and television outlets around the world. Darrell's first book is called *What Went Wrong with America and How to Fix it*. Darrell has been married to Laurie for 28 years and they have four children. **Hometown:** Phoenix, Arizona

DEFIANT JOY

The Remarkable Life & Impact of G.K. Chesterton

KEVIN BELMONTE



FEATURES & BENEFITS

- Readers discover the sweeping scope of Chesterton's life and his impact on our beliefs today
- Introductions to Chesterton's major books entice readers to delve deeper into his works
- Inspiration abounds as readers see a model of Christian life that is fully engaged in the world but not of the world

Defiant Joy is a powerful narrative of Chesterton's life through his literary accomplishments.

Amid currents of modernity that sought to displace the Christian faith, Chesterton challenged thought leaders of his day with civility, erudition, and wit, contending that faith is the central piece of our humanity. C. S. Lewis credits *The Everlasting Man* for his Christian vision, while *Heretics* and *Orthodoxy* are still considered pillars of Christian thought.

But Chesterton wasn't just an apologist. He wrote literary criticisms of Dickens and Chaucer still revered as seminal works. He wrote long-form epic poetry, widely-published articles, and lectured on art, politics, and history. *Defiant Joy* reveals a larger-than-life thinker and cultural giant—showing his utmost relevance for us today, and how a vibrant Christian witness can display the merits, joy, and sanity of a faith many wish to discredit.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-201-3
ISBN-10: 1-59555-201-4
Price: \$16.99 U.S.
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 5.25 x 8.00
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Online advertising, including eblasts, with outlets such as Christianity.com
- Outreach to college and seminary bookstores as well as to English and religion professors
- Blogger campaign targeting high-profile writers, asking them to explore Chesterton's legacy today
- Twitter quote/retweet campaign
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

PUBLICITY

- Long-lead campaign
- Trade publications
 - Christian magazines
- Online media campaign
- Extensive blog and Web site publicity campaign
 - National media campaign targeting Christian radio, TV, and print.
 - Publicist: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

PREVIOUS TITLES

978-1-59555-304-1 John Bunyan
 978-0-1510-1267-1 William Wilberforce

COMPARABLE TITLES

0-8987-0857-5 G. K. Chesterton: The Apostle of Common Sense
 0-3855-0290-7 Chesterton (Gary Wills)

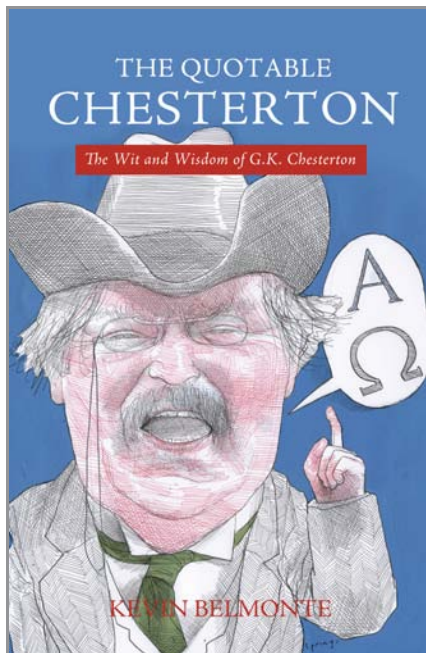


Kevin Belmonte holds a B.A. in English Literature and two M.A.'s in Church History and American and New England studies. His biography *William Wilberforce* received the John Pollock Award for Christian Biography. He served as the lead historical consultant for the motion picture *Amazing Grace*.
Hometown: York, Maine

THE QUOTABLE CHESTERTON

The Wit and Wisdom of G.K. Chesterton

KEVIN BELMONTE



FEATURES & BENEFITS

- An accessible survey of Chesterton's greatest wit, insight, and wisdom
- Alphabetical arrangement by topic and citations to original works allow easy use for pastors, scholars, students, and all Chesterton enthusiasts
- Essays throughout display the broader themes underlying Chesterton's work and impact
- Perfect for new readers of Chesterton and longtime fans

***The Quotable Chesterton* is a comprehensive, accessible survey of Chesterton's greatest ideas and writings.**

With more than 850 passages showcasing his brilliance and masterful writing style, it covers topics from *Academia* to *Painting*, *Politics* to *Architecture*, *Jane Austen* to *John Bunyan*, *Jesus* to *Fairy Tales*.

Fans and first-time readers of Chesterton will discover topics that dominated thought and life throughout the 20th century and have influenced our own time . . . all from the view of a man the *New York Times* hailed as a "brilliant English essayist" and who George Bernard Shaw called a "colossal genius."

Chesterton created a bulwark in his own day to defend Christian faith and assert a Christian view throughout culture. As readers encounter the breadth of his genius, they will find compelling reasons to emulate his unceasing fight for truth and beauty.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-205-1
ISBN-10: 1-59555-205-7
Price: \$14.99 U.S.
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 5.25 x 8.00
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: REFERENCE / QUOTATIONS / GENERAL (REF019000)

ADVERTISING

- Advertised and marketed in conjunction with Belmonte's Chesterton biography, *Defiant Joy* (9781595552013)

PUBLICITY

- Publicity outreach in conjunction with Belmonte's Chesterton biography, *Defiant Joy* (9781595552013)
- Publicist: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

COMPARABLE TITLES

0-8423-5115-9	The Quotable Lewis
1-5861-7139-9	Common Sense 101: Lessons from G. K. Chesterton

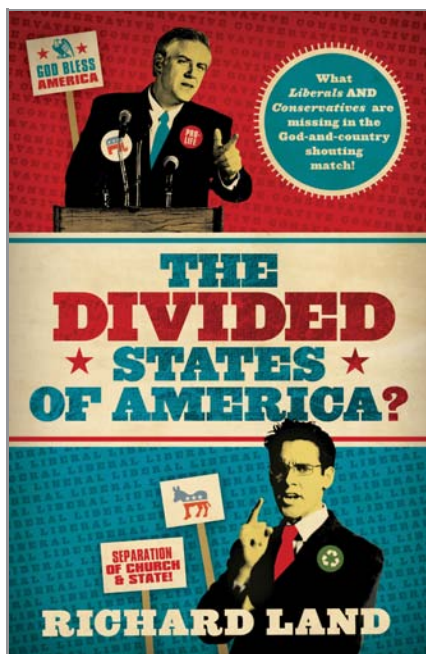


Kevin Belmonte holds a B.A. in English Literature and two M.A.'s in Church History and American and New England studies. His biography *William Wilberforce* received the John Pollock Award for Christian Biography. He served as the lead historical consultant for the motion picture *Amazing Grace*.
Hometown: York, Maine

THE DIVIDED STATES OF AMERICA?

What Liberals AND Conservatives are missing in the God-and-country shouting match!

RICHARD LAND



FEATURES & BENEFITS

- An insightful analysis of the issues surrounding the "God and Country—Liberal and Conservative-Red State/Blue State"—shouting match
- Clears up the confusion over what the constitution means...and doesn't mean...regarding the separation of church and state
- Offers a constructive way to discuss the role of God and religion in America's public agenda

A popular look at the separation of church and state: what it is, what it isn't, and why it matters for the future of religion in America.

Everywhere, it seems, the question is being raised, "What's God got to do with America?" According to Richard Land, both sides of the worldview wars, Liberals and Conservatives, are fundamentally missing the mark. "The country needs a new way to think about this question," says Dr. Land. "When neither side is interested in listening to the other, but each side responds by shouting so loudly that their opponents either can't or won't listen, you generate a lot of heat, but very little light. And while the shouting match may make good media, the truth is that underlying this debate are critical assumptions that will radically shape the future of this country for good or for ill. It's high time we realize what they are and learn how to respond in ways that will cut through our current cultural impasse."

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-352-2
ISBN-10: 1-59555-352-5
Price: \$14.99 U.S.
Ship Date: 12/15/2010
Pub Date: 1/11/2011
Trim Size: 5.50 x 8.38
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: POLITICAL SCIENCE / HISTORY & THEORY / GENERAL (POL010000)

PREVIOUS TITLES

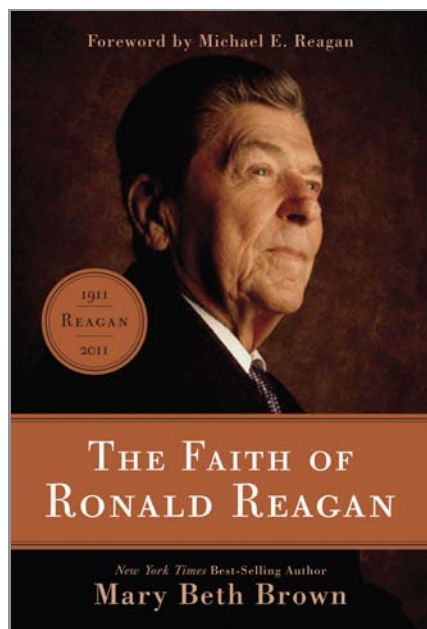
978-0-8499-0140-9 The Divided States of America?
(10,424)



Richard Land, Princeton and Oxford educated, has served as president of the Southern Baptist Convention's Ethics & Religious Liberty Commission since 1988. In 2005, Land was featured in *Time* magazine as one of "The 25 Most Influential Evangelicals in America."

THE FAITH OF RONALD REAGAN

MARY BETH BROWN



FEATURES & BENEFITS

- Uplifting biography of Ronald Reagan with foreword by son Michael E. Reagan
- A story that inspires as well as informs
- Shows Reagan's greatest virtue was his quiet devotion to God
- Published in time to celebrate Ronald Reagan's 100th year in February 2011

Explore the life and personality of President Ronald Reagan through the lens of his deep-felt Christian beliefs.

With warmth and insight, Mary Beth Brown delves into the spiritual journey of America's 40th president and offers profound stories of God's providence in Ronald Reagan's life—from first making it as an actor to winning the presidency, from surviving an assassination attempt to eventually changing the face of world politics. With the support of Reagan's own words and writings and firsthand interviews with his family, friends, and co-workers, Brown weaves a magnificent story of Reagan's quiet, strong devotion to God, sure to both inform and inspire.

Timed for the Reagan centenary in 2011 and released in a season of intense political unrest, *The Faith of Ronald Reagan* is strikingly relevant for today's reader.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-353-9
ISBN-10: 1-59555-353-3
Price: \$14.99 U.S.
Ship Date: 12/22/2010
Pub Date: 1/18/2011
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
PRESIDENTS & HEADS OF STATE /
GENERAL (BIO011000)

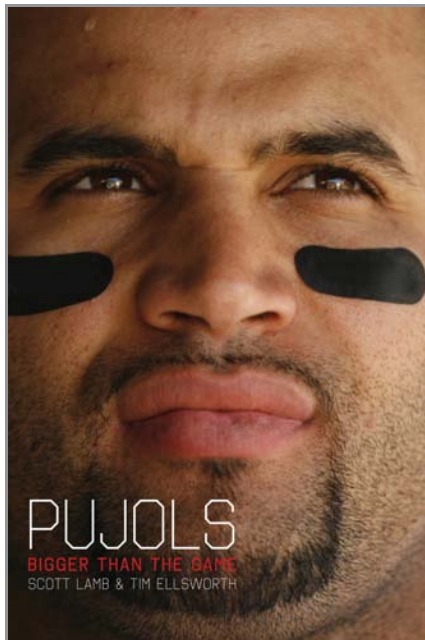


Mary Beth Brown is the author of the New York Times and USA Today bestselling book, *Hand of Providence: The Strong and Quiet Faith of Ronald Reagan* and *Condi: The Life of a Steel Magnolia*. Mary Beth writes a nationally syndicated column, which can be viewed at www.marybethbrown.net, and is a frequent guest on radio and TV. **Hometown:** Arizona

PUJOLS

Bigger than the Game

SCOTT LAMB & TIM ELLSWORTH



FEATURES & BENEFITS

- Readers will enjoy a great baseball hero story about the Babe Ruth of our day
- Includes information from dozens of interviews with the people who know Pujols best, from his coaches and fellow ball players to his pastors and family members
- Contains all the vital baseball facts and colorful narrative that bring the reader onto the field, standing beside Pujols in game after game and season after season
- This is the only biography of Albert Pujols in which the authors had inside access to the player and his family; and all but one of the biographies are written for youth

A powerful story of the athleticism and strong faith of Albert Pujols, one of the all-time greatest baseball players.

It is for good reason that Albert Pujols routinely tops the list of the greatest players in modern Major League Baseball. Among all Major Leaguers who ever played the game, Pujols already ranks in the top twenty in batting average, slugging percentage, on-base percentage, and adjusted on-base plus slugging. He is simply one of the greatest offensive players in baseball history.

But when the adulation comes his way, Pujols points people to an even greater hero, directing them to Christ. "At the end of the day," he says, "as long as I glorify him, and those 45,000 people know who I represent every time I step out on the field, that's what it's about. It's about representing God." This book will satisfy MLB fans who like baseball slathered in amazing stats, and it will shed light on the faith that makes it all possible.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-59555-224-2

ISBN-10: 1-59555-224-3

Price: \$24.99 U.S.

Ship Date: 2/2/2011

Pub Date: 3/1/2011

Trim Size: 6.00 x 9.00

Page Count: 304 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY / SPORTS / GENERAL (BI0016000)

ADVERTISING

- Blog review campaign targeting baseball fans and Christians
- Booksneeze.com blog offering up 200 review copies
- Radio ad buy in Cardinals radio cities
- E-blasts to Cardinals and other baseball fans
- Facebook.com/PujolsBio & Twitter.com/PujolsBio
- Content seeding with Christian websites and ones featuring children with disabilities
- Possibility of presence at off-season events such as Cardinals Winter Warm Up, Cardinals Caravan, Baseball's Winter Meetings and 2011 Spring Training
- Possible online advertising on Fantasy Baseball websites in Jan, Feb and March

PUBLICITY

- National baseball and media radio tour
- St. Louis Cardinals/National League baseball markets targeted for radio and tv interviews
- National Christian online, radio, and tv campaign
- Major League Baseball, St. Louis Cardinals and Cardinals' affiliates beat writers and broadcasters
- Strong connections with Sports Spectrum, Sharing the Victory (FCA), Missouri Baptist and Baptist Press publications
- Social media outreach including players' and authors' blogs, FB and Twitter accounts
- Publications/outlets specific to parents of special needs children,
- Publicist: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

COMPARABLE TITLES

978-0-3855-2740-8 The Yankee Years (Torre)

978-0-6098-0718-7 The Life You Imagine (Jeter)



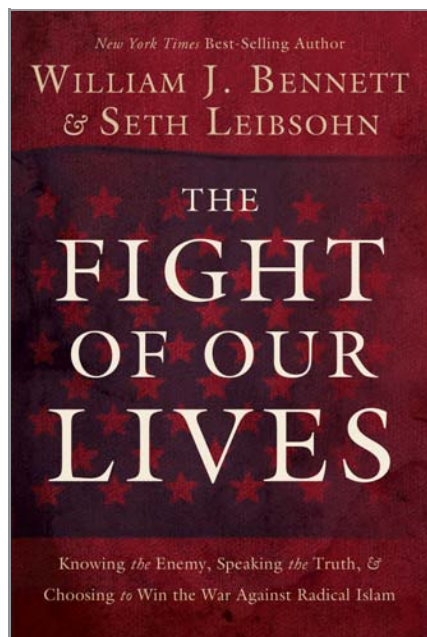
Scott Lamb serves as Director of Research for Albert Mohler, President of The Southern Baptist Theological Seminary. Prior to this position, Scott served as a pastor for ten years in Alabama and Missouri, planting a church in the city of St. Louis. He is a graduate of Union University and The Southern Baptist Theological Seminary. He and his wife, Pearl, live in Louisville, Kentucky, along with their five children. **Hometown:** Louisville, Kentucky

Tim Ellsworth is director of news and media relations at Union University in Jackson, Tennessee. Tim previously worked as associate editor of the *Illinois Baptist* and director of news and information at Southern Baptist Theological Seminary. Tim is the author of *God in the Whirlwind: Stories of Grace from the Tornado at Union University*. He is also the editor of *Baptist Press Sports*. He and his wife, Sarah, have three children. **Hometown:** Jackson, Tennessee

THE FIGHT OF OUR LIVES

Knowing the Enemy, Speaking the Truth, and Choosing to Win the War Against Radical Islam

DR. WILLIAM J. BENNETT with SETH LEIBSOHN



FEATURES & BENEFITS

- A wake-up call in needful times by one of America's most trusted voices
- Bennett provides clear thinking about the war on terror, the enemy, and how to win
- Potential endorsements from Sean Hannity, Michael Barone, and George Weigel
- Bennett's radio show is heard on more than 250 stations nationwide

Want to know the dirty little secret in the war on terror? Some of us have already surrendered.

Since the dreadful events of 9/11, America has waged an international war on terrorism. But are we prepared to win, or are we practicing surrender? We have foiled dozens of terrorist attacks since then. But while the Fort Dix terrorists were stopped, an Islamist terrorist at Fort Hood unleashed hell on American servicemen. Despite Maj. Nidal Hasan's shouting "Allahu Akbar" as he pulled the trigger, the official Pentagon report refused to mention Islam or use the word Muslim. And said the army chief of staff, "As horrific as this tragedy was, if our diversity becomes a casualty, I think that's worse." As William J. Bennett and Seth Leibsohn show, for lack of clarity, conviction, and determination, America is on the verge of declaring preemptive cultural surrender in the war on terror. *The Fight of Our Lives* will reinvigorate the discussion and embolden those who wish to win the war on terror.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-029-3
ISBN-10: 1-59555-029-1
Price: \$19.99 U.S.
Ship Date: 3/2/2011
Pub Date: 3/29/2011
Trim Size: 5.50 x 8.38
Page Count: 208 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: POLITICAL SCIENCE / GENERAL / GENERAL (POL000000)

ADVERTISING

- Online and on-air promotions with *Bill Bennett's Morning in America* (3.5 million weekly listeners)
- Print and online advertising with *Townhall*, *National Review*, *The Claremont Review*, & *The American Spectator*
- Eblasts & social networking to previous buyers of Bennett's titles and the *Morning in America* fanclub
- Content partnership and book giveaways on RealClearPolitics.com, PowerLine Blog, etc.
- Blog review campaign targeting conservative political writers
- Booksneeze.com blog offering up 200 review copies

PUBLICITY

- Major media campaign targeting national television, print, online, talk radio, and politically-focused cable channels
- Author tour for national media, select military bases, and book signings
- Op Eds submitted to national newspapers and political web sites

Contact Curt Harding 615-902-2246
 charding@thomasnelson.com

PREVIOUS TITLES

978-1-59555-267-9 The American Patriot's Almanac (101,000)
 1-59555-055-0 America: The Last Best Hope vol. 1 (HC & TP) (160,700)

COMPARABLE TITLES

978-1-5969-8527-8 America Alone (Mark Steyn)



Dr. William J. Bennett is a best-selling author, educator, and speaker. Host of the top-ten nationally syndicated radio show *Bill Bennett's Morning in America*, he is also the Washington Fellow of the Claremont Institute. Serving as secretary of education and chairman of the National Endowment for the Humanities under President Reagan and director of the Office of National Drug Control Policy under President Bush, today Bennett is a regular contributor to CNN and has contributed to America's leading newspapers, magazines, and television shows. He is the author and editor of seventeen books, including *The Book of Virtues* and *The Death of Outrage*. **Hometown:** Chevy Chase, Maryland

Seth Leibsohn is a Fellow with the Claremont Institute; a frequent commentator and writer on both domestic and foreign policy issues; and a managing partner of Leibsohn and Associates, a Washington, DC-based consulting firm.

NO HE CAN'T

End the Failed Obama Presidency and Restore a Conservative Vision

KEVIN MCCULLOUGH



FEATURES & BENEFITS

- This is a timely subject, as Barack Obama's approval numbers have dipped sharply since his election
- McCullough will be a regular contributor to FoxNews, via the *Strategy Room* with Harris Faulkner
- He's an expert on Barack Obama, following Obama's legislative story in Illinois prior to his U.S. Senate election, and he was the first pundit worldwide to predict Obama's presidency
- McCullough's nationally syndicated radio show, *Xtreme Radio*, is on 197 stations nationwide

Nationally syndicated radio talk show host and columnist Kevin McCullough tackles the thorny issue of why the audacity of hope is not found in the current path that President Barack Obama has laid.

As the first pundit in the world to predict that President Barack Obama would become president of the United States (verified on-air by Rush Limbaugh), Kevin McCullough was not surprised when Mr. Obama was elected to that office. Yet even McCullough admits he's surprised by President Obama's actions since the election. Surprised by the overt falsehoods already carried out by this administration. Surprised by our country's sudden deficit of clarity and common sense. Surprised by a blatant lack of accountability. In *No He Can't*, McCullough stands as the loyal but outraged loyal opposition to the current state of affairs.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-338-6
ISBN-10: 1-59555-338-X
Price: \$19.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 6.00 x 9.00
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: POLITICAL SCIENCE / GENERAL / GENERAL (POL000000)

ADVERTISING

- Advertising on websites such as Newsmax.com, WorldNetDaily (WND.com), Reason.com, and The American Spectator (Spectator.org)
- Advertising partnerships with Town Hall and Salem Radio
- Blog tour with targeted high-profile political bloggers
- Promotions on Kevin McCullough's radio show and in his syndicated column
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

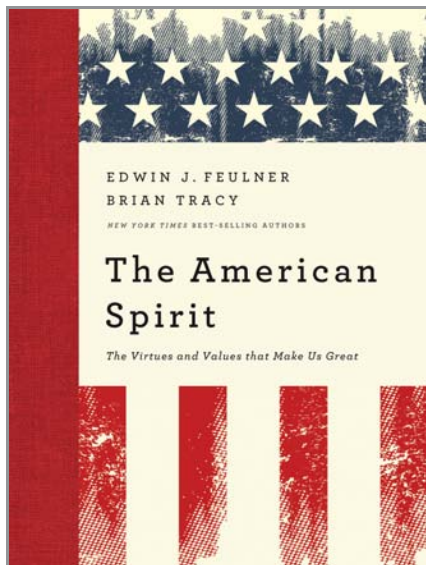
PUBLICITY

- Long-lead print campaign
- Newspaper reviews
- Media campaign targeting national television, talk radio, and political bloggers
- Publicist: Curt Harding, (615) 902-2246, charding@thomasnelson.com, Twitter: @curtharding

Kevin McCullough is a nationally syndicated radio talk show host and columnist, tackles news and current events from a Christian perspective. The author of *MuscleHead Revolution* and *The Kind of Man Every Man Should Be*, his approach to politics and values has garnered a large following of loyal listeners and readers. **Hometown:** New Jersey

THE AMERICAN SPIRIT

The Virtues and Values that Make Us Great
EDWIN J. FEULNER & BRIAN TRACY



FEATURES & BENEFITS

- Dr. Edwin Feulner is the president of The Heritage Foundation (580,000 members), a leading think-tank discussed and consulted frequently by national media
- Amid a plethora of partisan and controversial books, *The American Spirit* is a positive, historically accurate, and enjoyable read for people of all ideologies
- Taps into the patriotic spirit currently having a rebirth in America
- A valuable resource for family reading

Through stories, profiles, and eye-opening statistics, Ed Feulner and Brian Tracy map out the American spirit.

In the U.S. today, millions of our citizens are not clear about what it means to be a “true American.” They may never have been taught exactly what makes America exceptional or why they should be proud to be a citizen of this great country. In these pages readers will gain a profound understanding of what it is to be an American, and how to be an even better one in the years ahead. This entertaining and thought-provoking journey highlights the best and most important elements of the American character.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59555-337-9
ISBN-10: 1-59555-337-1
Price: \$26.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 6.00 x 9.00
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HISTORY / UNITED STATES / GENERAL (HIS036000)

ADVERTISING

- History.com and Bio.com advertising
- Advertising, sponsorships, book giveaways and outreach to select history, American spirit, and patriotic blogs.
- “Made in the USA” advertising campaign targeting entrepreneurs via popular entrepreneurial websites and blogs. Ads will profile successful entrepreneurs.
- Country radio book giveaway campaign
- Aggressive promotion through and to the members of the authors’ organizations, The Heritage Foundation and Brian Tracy International.

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio
- Focus on political publications and wire services
- Targeted blogger campaign
- Media Inquiries: Jason Jones, jjones@thomasnelson.com, (615) 902-2344 or via Twitter @Book_Publicist

PREVIOUS TITLES

978-0-3073-3691-0 Getting American Right (Feulner)
978-1-5767-5198-5 Eat That Frog (HC and TP), Tracy (130,000+)
0-7852-8806-6 The Psychology of Selling (all eds.) (Tracy) (53,100)

COMPARABLE TITLES

978-1-59555-267-9 The American Patriot's Almanac (115,000)

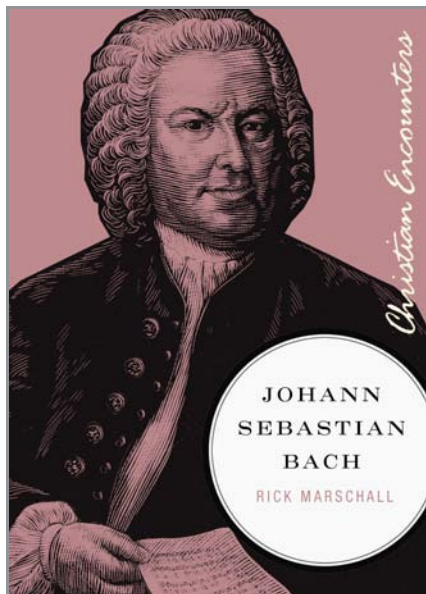


Edwin J. Feulner, Ph.D., is the President of The Heritage Foundation, Washington’s leading public policy think tank. Dr. Feulner has studied at the University of Edinburgh, the London School of Economics, the Wharton School of the University of Pennsylvania, and Regis University. He is also the author six books, including *Getting America Right*. **Hometown:** Alexandria, Virginia

Brian Tracy is Chairman and CEO of Brian Tracy International, a company specializing in the training and development of organizations and individuals. Tracy has studied, researched, written, and spoken for 30 years in the fields of economics, history and business. He has authored more than 45 books. **Hometown:** Solana Beach, California **Books Sold to Date:** 5 million+

CHRISTIAN ENCOUNTERS SERIES: JOHANN SEBASTIAN BACH

RICK MARSCHALL



FEATURES & BENEFITS

- Christian Encounters books are never scholarly or cumbersome; they're just as casual as they are smart
- The Christian Encounters series of biographies features important Christians from all ages and areas of the church
- Value priced for today's cost-conscious book buyers
- These friendly-sized books are accessible for a broad age-range of readers, from teenagers just learning about the subjects of the books to mature readers who are curious about the unique faith-based angle each book contains

Christian Encounters, a series of biographies from Thomas Nelson Publishers, highlights important lives from all ages and areas of the Church. Some are familiar faces. Others are unexpected guests. But all, through their relationships, struggles, prayers, and desires, uniquely illuminate our shared experience.

Johann Sebastian Bach is generally regarded as one of the greatest composers of all time. He enriched his generation, and every generation since, with his prolific ability to survey and bring together the principal musical styles, forms, and national traditions. Himself a Lutheran, he left a corpus of sacred music to cover the entire liturgical year, including Latin Masses written for the Catholic Court of Dresden, and spent much of his working life as a church music director in Germany. Though he was a highly respected organist during his lifetime, he wasn't recognized as a great composer until the early nineteenth century. Today he is considered one of the most influential ever.

Format: Trade Paper with French Flaps
ISBN-13/EAN: 978-1-59555-108-5
ISBN-10: 1-59555-108-5
Price: \$12.00 U.S.
Ship Date: 3/16/2011
Pub Date: 4/12/2011
Trim Size: 5.00 x 7.00
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Online advertising, including e-blasts, with educational and history-focused sections of Salem Web Network and Christianity Today sites
- Focus on outreach to homeschoolers
- Radio promotions and on-air giveaways with focus on overall Christian Encounters Series
- Special outreach to music bloggers and historians
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

PUBLICITY

- Media campaign targeting Christian print, online, and broadcast outlets for review and features
- History-focused online and print publications
- Blogger campaign
- Publicist: Curt Harding, (615) 902-2246, charding@thomasnelson.com, Twitter: @curtharding

COMPARABLE TITLES

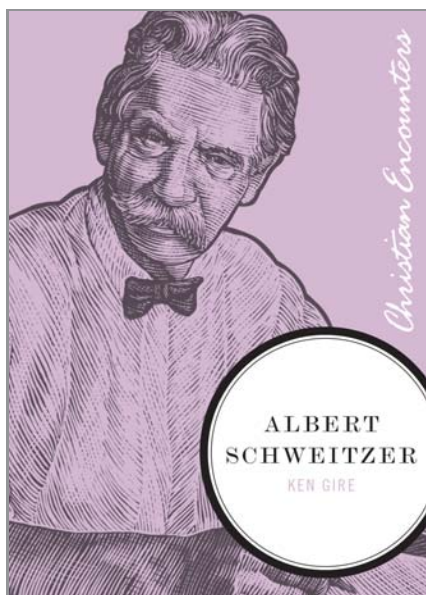
978-0-1510-0648-2 Johann Sebastian Bach: Life and Work (Geck)



Rick Marschall has written and edited 62 books and hundreds of magazine articles. He is the managing Director of Rosebud Archives, the nation's largest private image bank of historical graphics. **Hometown:** Swartz Creek, Michigan

CHRISTIAN ENCOUNTERS SERIES: ALBERT SCHWEITZER

KEN GIRE



FEATURES & BENEFITS

- A beautifully told, novel-like biography
- Readers encounter the power of choosing to sacrifice and live through God's perspective
- Readers go on a grand journey from Europe to Africa, from the Ivory Tower of the world's greatest universities to the unknown jungles of a foreign land

A learned, respected, accomplished man leaves a life of worldly success to serve Christ among "the least of these."

Albert Schweitzer was a Renaissance man who basked in the utmost respect of the world's intelligentsia. Schweitzer had doctorates in philosophy, theology, and medicine. He was a well-respected author, a concert organist, and a world authority on Bach. He won the Nobel Peace Prize in 1952.

But he left a life of acclaim to pursue the God-given call to treat all life as sacred, especially in those places on the fringe—in Africa. In what is now Gabon, indigenous people would see him daily with his stethoscope on a distended belly and hear him nightly performing classical music on his piano.

In a time when many people feel small and inconsequential, Schweitzer's life is a testimony to the power of one person's amazing sacrifice, purpose, and the commitment to treat all of God's creations as sacred.

Format: Trade Paper with French Flaps

ISBN-13/EAN: 978-1-59555-079-8

ISBN-10: 1-59555-079-8

Price: \$12.00 U.S.

Ship Date: 3/16/2011

Pub Date: 4/12/2011

Trim Size: 5.00 x 7.00

Page Count: 176 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Online advertising, including e-blasts, with educational and history-focused sections of Salem Web Network and Christianity Today sites
- Focus on outreach to homeschoolers
- Radio promotions and on-air giveaways with focus on overall Christian Encounters Series
- Special outreach to music bloggers and historians
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

PUBLICITY

- Long-lead print campaign
- Emphasis on history and biography outlets
- Publicist: Curt Harding, (615) 902-2246, charding@thomasnelson.com, Twitter: @curtharding

COMPARABLE TITLES

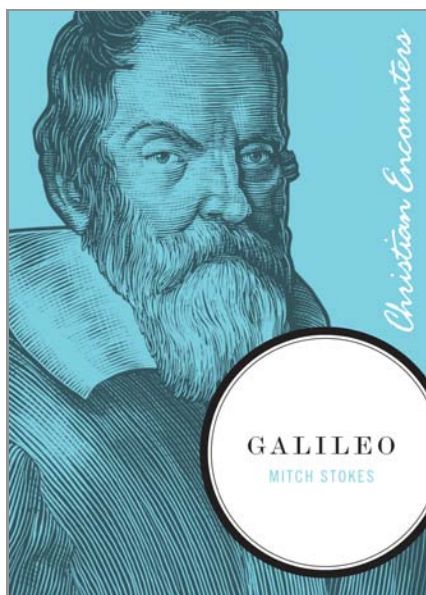
1-59555-302-9	Jane Austen (4,482)
1-59555-306-1	Winston Churchill (3,400)
1-59555-304-5	John Bunyan (3,700)



Ken Gire is the author of more than a dozen books. He has won two Gold Medallion awards and two C.S. Lewis Honor Book awards. His four-book "Moments with the Savior" series has sold more than 250,000 copies. A full-time writer and speaker, Ken has been involved in the ministries of Young Life and Insight for Living. He is a graduate of Texas Christian University and Dallas Theological Seminary. He and his wife, Judy, have four children and two grandchildren and make their home in Monument, Colorado. **Hometown:** Monument, Colorado

CHRISTIAN ENCOUNTERS SERIES: GALILEO

MITCH STOKES

**FEATURES & BENEFITS**

- Stokes explains Galileo's place in today's ongoing debate about faith and science
- Readers will enjoy an entertaining and accessible read about a fascinating individual whose discoveries and inventions still affect our world today

From physics to religion, Galileo's life changed the world and how we perceive it.

Despite a debilitating life-long illness, Galileo changed physics from a purely philosophical subject into one involving mathematics and careful observation. But his innovations didn't stop there. He also challenged beliefs about the very structure of the universe, arguing that the earth moves around the sun at dizzying speeds.

But suggesting such dramatic changes made philosophers uncomfortable. And because they were unable to refute Galileo on their own playing field, they sought help from theologians, sending Galileo headlong into a conflict with church officials. In this biography readers will be privy to the intrigues, personality clashes, and misunderstandings that led to Galileo's famous trial and condemnation.

Format: Trade Paper with French Flaps**ISBN-13/EAN:** 978-1-59555-031-6**ISBN-10:** 1-59555-031-3**Price:** \$12.00 U.S.**Ship Date:** 3/16/2011**Pub Date:** 4/12/2011**Trim Size:** 5.00 x 7.00**Page Count:** 176 Pages**Carton Qty:** 36**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** BIOGRAPHY & AUTOBIOGRAPHY /
RELIGIOUS / GENERAL (BIO018000)**ADVERTISING**

- Online advertising, including e-blasts, with educational and history-focused sections of Salem Web Network and Christianity Today sites
- Focus on outreach to homeschoolers
- Radio promotions and on-air giveaways with focus on overall Christian Encounters Series
- Special outreach to bloggers with a passion for history
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

PUBLICITY

- Long-lead print campaign
- Emphasis on history and biography outlets
- Publicist: Curt Harding, (615) 902-2246, charding@thomasnelson.com, Twitter: @curtharding

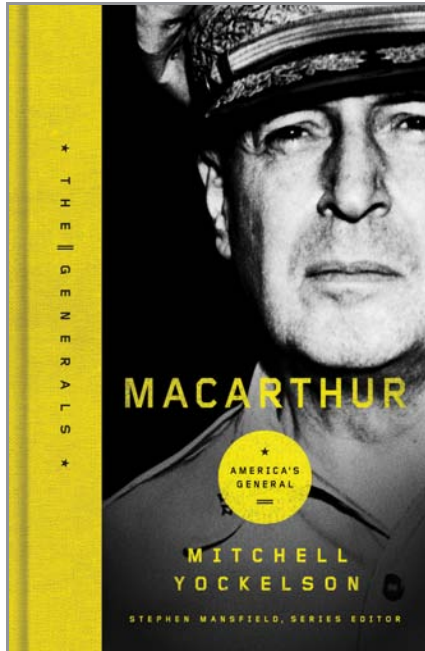


Mitch Stokes is a Fellow of Philosophy at New St. Andrews College in Moscow, Idaho. He received his Ph.D. in philosophy from Notre Dame. At Yale, he earned an M.A. in religion. He also holds an M.S. in mechanical engineering. He and his wife, Christine, have four children. **Hometown:** Moscow, Idaho

THE GENERALS: MACARTHUR

America's General

MITCHELL YOCKELSON, STEPHEN MANSFIELD (Series Editor)



FEATURES & BENEFITS

- This compelling biography of General Douglas MacArthur will appeal to history lovers and readers of leadership books
- Photos and maps will aid the reader's understanding of the battles and the people who fought in them
- This book is part of *The Generals*, a series of books that examine the character traits of great generals in American history

Mitchell Yockelson's *MacArthur: America's General* takes a fresh look at the fascinating and influential leader who was once the most popular man in America.

During a military career that spanned fifty-two years and included service in three major wars, Douglas MacArthur was adored by the public and the soldiers who served under his command on the battlefields of the Western Front, the Pacific Theater, and Korea.

Living in the shadow of his famous father, Arthur MacArthur, Douglas set forth on a path to achieve greatness as a gentleman, scholar, and hero. Such aspirations earned him more than 100 military decorations, including the Medal of Honor. His life was not without flaws, however, and this intimate biography critically examines controversies such as MacArthur's response to the Bonus Marchers in 1932, and his outspoken criticism of President Truman that led to his dismissal from the Army he so dearly loved. Douglas MacArthur was a national icon, and this book is a fitting tribute.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59555-292-1
ISBN-10: 1-59555-292-8
Price: \$19.99 U.S.
Ship Date: 3/23/2011
Pub Date: 4/19/2011
Trim Size: 5.44 x 8.38
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HISTORY / MILITARY / GENERAL (HIS027000)

ADVERTISING

- Online advertising, including e-blasts, with educational and history-focused sections of Salem Web Network and Christianity Today sites
- Radio promotions and on-air giveaways surrounding military holidays and important dates
- Possible promotions with *Military Heritage Magazine* and *WWII History Magazine*
- Special outreach to World War II and military history bloggers, leaders, and historians
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

PUBLICITY

- Media campaign targeting history-focused online and print publications for reviews and features
- Blogger campaign
- Publicist: Jason Jones, (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

COMPARABLE TITLES

978-1-59555-056-9 Patton: The Pursuit of Destiny
 978-1-59555-028-6 Lee: A Life of Virtue



Mitchell Yockelson holds a PhD from the Royal Military College of Science. He is the investigative archivist for National Archives and Records Administration and a trustee for the Society of Military History. **Hometown:** Washington, D.C.

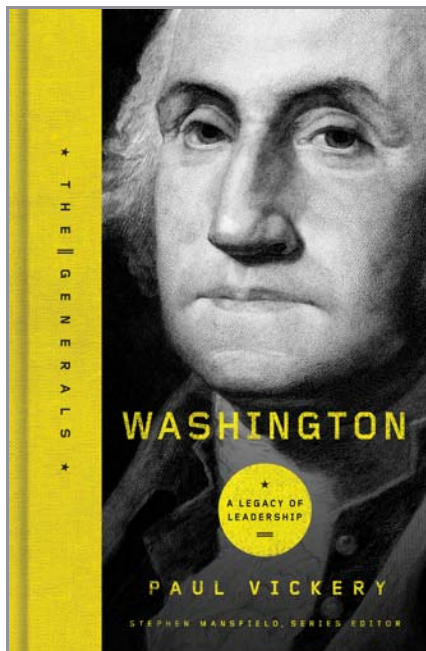
Stephen Mansfield is the *New York Times* bestselling author of *The Faith of Barack Obama*, *Benedict XVI*, and *Never Give In*. Stephen lives in Nashville, Tennessee, with his wife, Beverly. For more information, log onto www.mansfieldgroup.com.

Hometown: Nashville, Tennessee **Books Sold to Date:** over 1 million

THE GENERALS: WASHINGTON

A Legacy of Leadership

PAUL VICKERY, STEPHEN MANSFIELD (Series Editor)



FEATURES & BENEFITS

- This compelling biography of General George Washington will appeal to history lovers and readers of leadership books
- Photos and maps will aid the reader's understanding of the battles and the people who fought in them
- This book is part of *The Generals*, a series of books that examine the character traits of great generals in American history

George Washington has been called, “first in war, first in peace, first in the hearts of his countrymen.” He is remembered for his character, perseverance, and faith and is a shining example for future leaders.

From the first outing as a young militia colonel, when he fired on the French, sparking a worldwide war, to the surrender of Cornwallis at Yorktown, Washington became the most respected leader in American military history.

His genius lay not only in becoming “The Father of Our Country,” but also in building the army that made our independence possible. Literally within sight of the enemy, this largely self-taught soldier developed the foundational principles upon which our own modern army is built. These lessons did not come easily. For every victory at Boston, there was a defeat on Long Island. For every brilliant tactical move like Trenton, there was a disaster like Brandywine. But in the midst of both failure and success, he earned the devotion of his troops and the love of a budding nation.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59555-280-8
ISBN-10: 1-59555-280-4
Price: \$19.99 U.S.
Ship Date: 3/23/2011
Pub Date: 4/19/2011
Trim Size: 5.44 x 8.38
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HISTORY / MILITARY / GENERAL (HIS027000)

ADVERTISING

- Online advertising, including e-blasts, with educational and history-focused sections of Salem Web Network and Christianity Today sites
- Radio promotions and on-air giveaways surrounding military holidays and important dates
- Possible promotions with *Military Heritage Magazine*
- Special outreach to Revolutionary War and military history bloggers, leaders, and historians
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

PUBLICITY

- Media campaign targeting history-focused online and print publications for reviews and features
- Blogger campaign
- Publicist: Jason Jones, (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

COMPARABLE TITLES

978-1-59555-028-6 Lee: *A Life of Virtue*
978-1-59555-056-9 Patton: *Pursuit of Destiny*



Paul Vickery is a tenured professor at Oral Roberts University, where he teaches U.S. military history. **Hometown:** Tulsa, Oklahoma

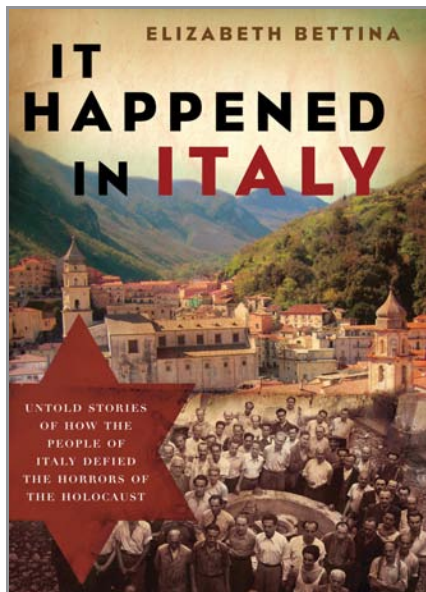
Stephen Mansfield is the *New York Times* bestselling author of *The Faith of Barack Obama*, *Benedict XVI*, and *Never Give In*. Stephen lives in Nashville, Tennessee, with his wife, Beverly. For more information, log onto www.mansfieldgroup.com.

Hometown: Nashville, Tennessee **Books Sold to Date:** over 1 million

IT HAPPENED IN ITALY

Untold Stories of How the People of Italy Defied the Horrors of the Holocaust

ELIZABETH BETTINA



FEATURES & BENEFITS

- This updated and revised edition contains new research, stories, and more
- Provides a unique perspective on the Holocaust
- Uncovers how ordinary people stood up for human rights despite personal danger
- Contains dozens of never-before-seen photos

One woman's discovery—and the incredible, unexpected journey it takes her on—of how her grandparent's small village of Campagna, Italy, helped save Jews during the Holocaust.

Take a journey with Elizabeth Bettina as she discovers—much to her surprise—that her grandparent's small village, nestled in the heart of southern Italy, housed an internment camp for Jews during the Holocaust, and that it was far from the only one. Follow her discovery of survivors and their stories of gratitude to Italy and its people. Explore the little known details of how members of the Catholic church assisted and helped shelter Jews in Italy during World War II.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-321-8
ISBN-10: 1-59555-321-5
Price: \$16.99 U.S.
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 5.50 x 8.00
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: North America
Translation Rights: Only: English
BISAC Category: HISTORY / HOLOCAUST / GENERAL (HIS043000)

PUBLICITY

- Media campaign targeting history-focused print publications
- Will target Jewish, Catholic and Italian print publications and radio
- Targeted blogger campaign
- Publicist: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist



Elizabeth Bettina is a native New Yorker who lived in Italy. Elizabeth graduated from Smith College in Northampton, Massachusetts. At present, she works in marketing in New York. **Hometown:** New York, NY

AT MY GRANDMOTHER'S KNEE

Recipes & Memories Handed Down By Women of the South

FAYE PORTER



FEATURES & BENEFITS

- *At My Grandmother's Knee* is a great gift for mothers, grandmothers, and granddaughters
- Two hundred touching stories and recipes handed down for generations make this book unique
- Includes beautiful four-color photos throughout

At My Grandmother's Knee celebrates both love and food with 200 delicious recipes that a new generation of Southern women inherited from their grandmothers.

Unrivaled good food and unconditional love. That's what being a Southern grandmother is all about. *At My Grandmother's Knee* is filled from cover to cover with recipes and touching memories of grandmothers and their love of family.

World-class recipes and heartwarming stories fill this cookbook from cover to cover. Stories include: first memories of learning how to cook while standing beside a grandmother in the kitchen, learning about Southern hospitality and graciousness, and remembering special cakes or pies that a grandmother made for every birthday. This book is a compilation of shared and loving memories of the grandmothers who showed their love with food.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4016-0036-5

ISBN-10: 1-4016-0036-0

Price: \$24.99 U.S.

Ship Date: 2/23/2011

Pub Date: 3/22/2011

Trim Size: 7.00 x 9.00

Page Count: 256 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: COOKING / REGIONAL & ETHNIC /
AMERICAN / SOUTHERN STATES
(CKB002060)

ADVERTISING

- Banner advertising on food/cooking-related websites and blogs, such as the Foodbuzz network
- E-blasts serviced to retailers for use in reaching consumers
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

PUBLICITY

- Reviews and features pitched to top food and women's magazines, websites, and blogs
- Finished book mailing to top daily newspaper book review editors, bloggers and cooking/lifestyle editors
- Extensive social media outreach
- Contact: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

COMPARABLE TITLES

978-0-0607-6178-3 A Love Affair with Southern Cooking (Anderson)

978-1-55853-314-1 Miss Mary Bobo's Boarding House Cookbook (44,196)

Faye Porter is a creative nonprofit and corporate communications professional with more than 19 years of experience in writing, editing, publishing, and marketing. She was born and raised in the midwest, but says Nashville is her favorite place to live. This is her first book. **Hometown:** Nashville, Tennessee

WE BE BIG

The Mostly True Story of How We Became Rick & Bubba

RICK BURGESS & BILL BUSSEY with DON KEITH



FEATURES & BENEFITS

- *The Rick & Bubba Show* is in more than 50 markets from Maine to Alaska and has 3.5 million listeners a week
- This is the first time they've shared the history of how they became a team, a book their fans have been asking them to write for years

The story of two unlikely radio hosts and what happened when they followed their faith and instincts.

Rick & Bubba are the most unlikely broadcast stars imaginable, yet hundreds of thousands of loyal listeners start their day with them every morning. Beyond that, they break the biggest no-no rule for secular radio as they openly share their faith in Christ and their common-sense way of looking at the world. Now, in *We Be Big: The Mostly True Story of How We Became Rick & Bubba*, readers learn how this unlikely pairing came about. Alternately hilarious and heartbreaking, this is also the highly personal story of two men who—like most of us—resisted stepping through the doors God opened for them, opting for the easier path when tested. When they finally decided to follow their instincts and their faith, though, not only did they become amazingly successful, but also a truly powerful platform became theirs.

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-0400-4
ISBN-10: 1-4016-0400-5
Price: \$16.99 U.S.
Ship Date: 2/23/2011
Pub Date: 3/22/2011
Trim Size: 6.00 x 9.00
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HUMOR / GENERAL / GENERAL (HUM000000)

ADVERTISING

- Cross-promotion with Rick & Bubba's radio program, including on-air contests and giveaways
- Social media campaign to Rick & Bubba's 80,000+ Facebook Fans and Twitter followers
- Rick & Bubba informational widget enabling fans to share their love for Rick & Bubba with others online
- Advertising in Rick & Bubba's monthly fan newsletter
- Title available to bloggers on BookSneeze.com

PUBLICITY

- Advance reader's copies distributed to key media and sales channels
- Satellite radio tour to include in select Rick and Bubba radio markets
- Key general market media targeted including conservative television, radio, bloggers
- Daily promotion on "The Rick & Bubba Show"
- National Christian radio and print publications
- Extensive social media outreach, including promotion on Rick and Bubba's Facebook Fan page, which is currently over 80,000 fans
- Publicist: Jason Jones, (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

PREVIOUS TITLES

0-8499-0992-9 Rick & Bubba's Expert Guide to God, Country, Family, and Anything Else We Can Think Of (33,200)
 0-8499-1878-2 Rick & Bubba for President (17,200)

COMPARABLE TITLES

978-1-4013-0804-9 No Shirt, No Shoes, No Problem (Foxworthy)
 978-0-3123-6311-6 Just a Guy (Engvall)

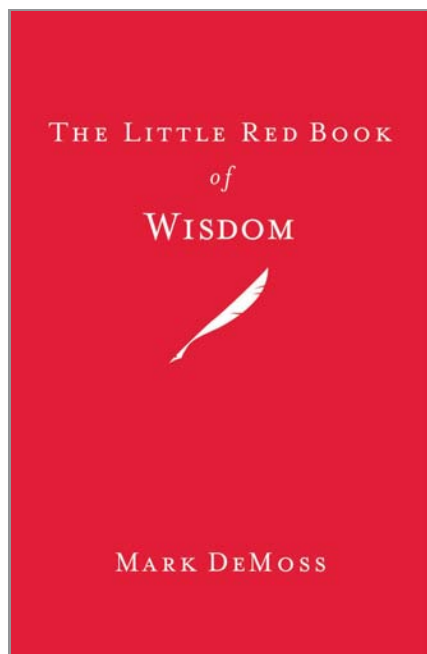
Rick Burgess is co-host of the nationally syndicated "Rick and Bubba Show" and the co-author of two *New York Times* best-selling books, *Rick and Bubba's Expert Guide to God, Country, Family, and Anything Else We Can Think Of* and *The Rick and Bubba Code*. **Hometown:** Birmingham, Alabama

Bill "Bubba" Bussey is co-host of the nationally syndicated "Rick and Bubba Show" and co-author of the *New York Times* bestsellers *Rick and Bubba's Expert Guide to God, Country, Family, and Anything Else We Can Think Of* and *The Rick and Bubba Code*. **Hometown:** Birmingham, Alabama

Don Keith is a 25-year broadcast veteran, a career that included earning a number of awards as a broadcast journalist and media personality. He has published 15 books, including the national best seller, *Final Bearing*. **Hometown:** Pelham, Alabama

THE LITTLE RED BOOK OF WISDOM

MARK DEMOSS



FEATURES & BENEFITS

- The small, handsomely bound book makes a perfect graduation gift.
- Readers can apply almost any of the principles in the book in minutes.
- The author shows readers how to avoid or recover from a wide range of professional and personal mistakes through the application of unconventional wisdom.

The Little Red Book of Wisdom offers time-tested principles for professional and personal fulfillment.

Mark DeMoss gathers insights for living wisely from history, Scripture, and a lifetime of listening. The result is a handy, accessible book that gives readers a new way to enjoy lasting success in the work world and beyond. Topics include finding and keeping your focus in life, building a winning corporate culture, and setting aside time for good thinking.

Format: Cloth Hardcover
ISBN-13/EAN: 978-1-59555-354-6
ISBN-10: 1-59555-354-1
Price: \$16.99 U.S.
Ship Date: 3/23/2011
Pub Date: 4/19/2011
Trim Size: 5.00 x 8.00
Page Count: 192 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BUSINESS & ECONOMICS / GENERAL / GENERAL (BUS000000)

PREVIOUS TITLES

978-0-7852-2168-5 Little Red Book of Wisdom (50,600)

COMPARABLE TITLES

978-1-4421-1891-1 As a Man Thinketh (Allen)

978-0-8499-0506-3 Big Wisdom (Little Book) (16,741)

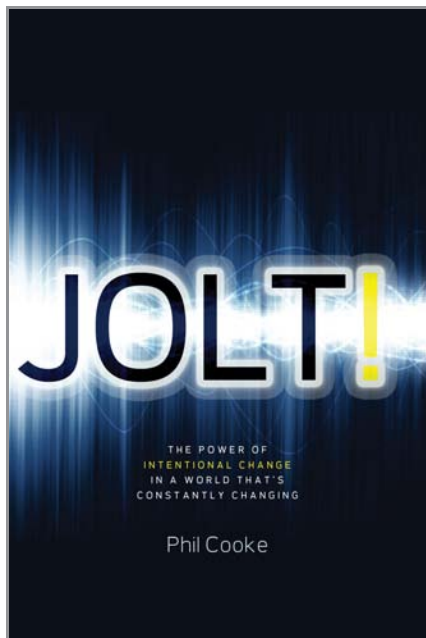


Mark DeMoss is president of The DeMoss Group, a public relations firm he founded in 1991 to serve Christian organizations and causes. A number of the largest non-profit organizations in America are counted among The DeMoss Groups' clients. Mark has spent his life around wise people and has worked closely with some of the most prominent religious leaders of the past several decades. Mark and his wife April live in Atlanta, Georgia, with their three teenagers. **Hometown:** Atlanta, Georgia

JOLT!

The Power of Intentional Change in a World That's Constantly Changing

PHIL COOKE



FEATURES & BENEFITS

- 25 "jolts" give practical and accessible insight readers can use to improve their performance
- The major changes in culture are demystified and explained
- Readers learn how to authentically adjust and adapt regardless of changing circumstances

In a world of constant change, there are twenty-five "jolts" that offer confidence and an advantage in business and life.

The world never stops changing. New technologies, new administrations, new rules in business and the economy. Stability, once a mainstay of American life, is now a pipe dream. For most, this causes major anxiety, worry, and confusion. In *Jolt!*, Phil Cooke, social media guru and cultural commentator, shows anyone weighed down by the constancy of change how it can be used to his advantage. In this accessible and relevant guidebook meant to anchor and empower every reader, Cooke unveils twenty-five "jolts" anyone can leverage to establish a professional direction, maximize potential, safeguard the heart and mind, reinforce values, and create an amazing future. He shows that the ability to master the fundamentals of change will be a game changer in readers' lives, opening up new possibilities, confidence, and impact.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-324-9
ISBN-10: 1-59555-324-X
Price: \$22.99 U.S.
Ship Date: 3/23/2011
Pub Date: 4/19/2011
Trim Size: 6.00 x 9.00
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BUSINESS & ECONOMICS /
MOTIVATIONAL / GENERAL
(BUS046000)

ADVERTISING

- The "Jolt Test" widget, focusing on elements of the 25 "jolts" highlighted in the book
- Radio promotions and on-air giveaways
- Online advertisements on the business and motivational sections of Salem Web Network and Christianity Today sites
- Social media campaign leveraging Phil Cooke's platform
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

PUBLICITY

- Long-lead print campaign
- Newspaper reviews
- Business radio/TV pitches
- Publicist: Curt Harding, (615) 902-2246, charding@thomasnelson.com, Twitter: @curtharding

PREVIOUS TITLES

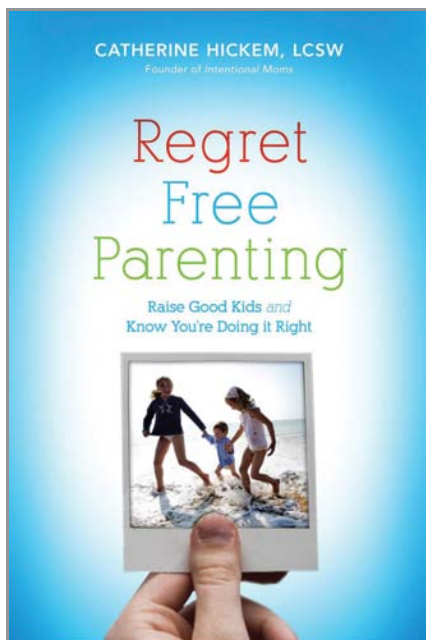
0-8307-4563-7 Branding Faith
0-9819-5150-3 The Last TV Evangelist

Phil Cooke, a writer, speaker, and filmmaker, is changing the way business, church, and nonprofit leaders influence and engage the culture. *Christianity Today* calls him a "media guru." His media company, Cooke Pictures, advises many of the largest and most effective churches and nonprofit organizations in the world, and his books and online blog at philcooke.com are changing the way they tell their story. His new book is *Jolt! Hometown*: Los Angeles, California

REGRET-FREE PARENTING

Raise Good Kids and Know You're Doing It Right

CATHERINE HICKEM



FEATURES & BENEFITS

- **A highly credentialed motherhood expert offers seven powerful principles for confident motherhood**
- **Mothers learn how to establish and maintain a strong, lifelong relationship with their children**
- **Bible teaching and scriptures throughout**
- **Each chapter ends with "Faith Points" that offer suggested Bible reading and insightful questions for reflection and learning**

A motherhood expert teaches the seven essential principles every mom needs to confidently raise her children.

Every mother wants her children to grow up happy, healthy, and fulfilled. But reaching that destination can be full of indecision, worry, and second-guessing. Ask any mother, "Do you think you're doing a good job?" and she'll likely give you a mixed answer. In her groundbreaking book, *Regret-Free Parenting*, Catherine Hickem offers seven principles for mothers to raise their children well . . . and *know* they're doing it right.

With nearly thirty years of experience as a psychotherapist, speaker, women's ministry director, and founder of Intentional Moms, Catherine Hickem shows how to build respect, companionship, trust, and emotional health as well as how to usher confident, centered, and secure adults into the world. If any mother has ever wondered, *Am I raising a good kid and am I doing it right?* she needs the impactful teaching of *Regret-Free Parenting*.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-323-2
ISBN-10: 1-59555-323-1
Price: \$14.99 U.S.
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.44 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / FAMILY (RELO12030)

ADVERTISING

- Print and/or online advertising with select regional parenting websites such as Chicago Parent, Colorado Parent, Los Angeles Family, Nashville Parent, and San Diego Family.
- Advertising, sponsorships and book giveaways on select mommy blogs
- Outreach to influential mommy bloggers
- Influencer mailings to pediatrician and OB/GYN offices, and parent teacher associations and organizations.
- Cross promotion in Tommy Nelson children's products
- Extensive promotion on the author's blog, IntentionalMoms.org

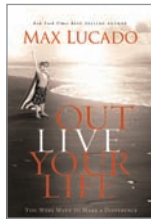
PUBLICITY

- National media tour
- National and Christian television interviews
- Satellite radio tour
- National print campaign
- Comprehensive online campaign
- Media Inquiries: Heather D. Adams, hadams@thomasnelson.com

COMPARABLE TITLES

0-7679-2743-5	ScreamFree Parenting
0-9663-7860-1	Shepherding a Child's Heart
0-8499-0548-6	Grace-Based Parenting

Catherine Hickem, LCSW, a licensed psychotherapist with three decades of experience, is a motherhood expert who has made it her life's mission to equip moms for every facet of raising exceptional children. Author, speaker, coach, and counselor, Hickem founded Intentional Moms, a national not-for-profit organization that provides information, support, and insights on motherhood. Hickem lives in Delray Beach, Florida with her husband, Neil. They have two adult children, Taylor and Tiffany. **Hometown:** Delray Beach, Florida



Outlive Your Life
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ISBN-13: 978-0-8499-2069-1
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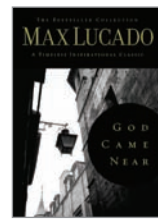
Outlive Your Life (Audio)
Max Lucado
ISBN-13: 978-0-8499-4613-4
\$24.99 • CD



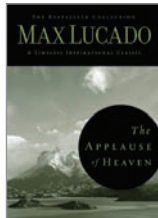
Live to Make a Difference
Max Lucado
ISBN-13: 978-0-8499-4612-7
\$2.99 • Paperback



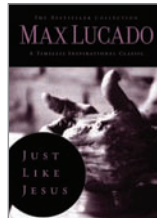
Fearless
Max Lucado
ISBN-13: 978-0-8499-2139-1
\$24.99 • Jacketed HC



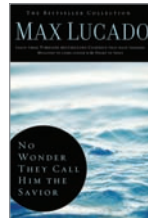
**God Came Near
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2121-6
\$9.99 • Printed HC



**The Applause of Heaven
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2123-0
\$9.99 • Printed HC



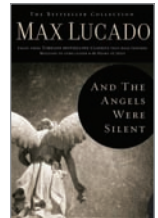
**Just Like Jesus
(Bestseller Collection)**
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\$9.99 • Printed HC



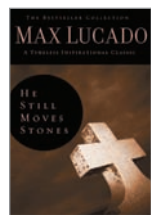
**No Wonder They Call
Him The Savior
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2128-5
\$9.99 • Printed HC



**Six Hours One Friday
(Bestseller Collection)**
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ISBN-13: 978-0-8499-2129-2
\$9.99 • Printed HC



**And the Angels Were Silent
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ISBN-13: 978-0-8499-2130-8
\$9.99 • Printed HC



**He Still Moves Stones
(Bestseller Collection)**
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ISBN-13: 978-0-8499-2133-9
\$9.99 • Printed HC



**In The Eye of the Storm
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2134-6
\$9.99 • Printed HC



**When God Whispers
Your Name
(Bestseller Collection)**
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ISBN-13: 978-0-8499-2143-8
\$9.99 • Printed HC



**A Love Worth Giving
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2150-6
\$9.99 • Printed HC



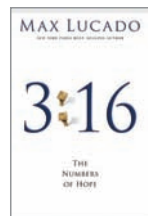
**Next Door Savior
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2149-0
\$9.99 • Printed HC



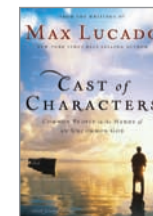
**A Gentle Thunder
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2148-3
\$9.99 • Printed HC



Facing Your Giants
Max Lucado
ISBN-13: 978-0-8499-2102-5
\$14.99 • Trade Paper



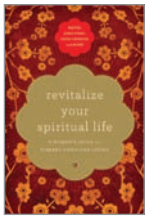
3:16: The Numbers of Hope
Max Lucado
ISBN-13: 978-0-8499-2101-8
\$14.99 • Trade Paper



Cast of Characters
Max Lucado
ISBN-13: 978-0-8499-2155-1
\$14.99 • Trade Paper



**He Chose the Nails
(Premier Library Edition)**
Max Lucado
ISBN-13: 978-0-8499-2125-4
\$19.99 • Printed HC



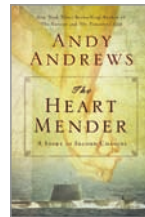
Revitalize Your Spiritual Life

William J. Bennett
ISBN-13: 978-1-4002-0279-9
\$14.99 • TP w/French Flaps



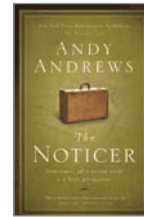
Billy Graham

David Aikman
ISBN-13: 978-1-5955-5104-7
\$14.99 • TP



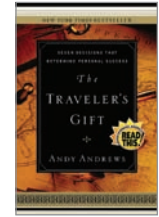
The Heart Mender

Andy Andrews
ISBN-13: 978-0-7852-3103-5
\$18.99 • Jacketed HC



The Noticer

Andy Andrews
ISBN-13: 978-0-7852-2921-6
\$17.99 • Jacketed HC



The Traveler's Gift

Andy Andrews
ISBN-13: 978-0-7852-7322-6
\$14.99 • TP



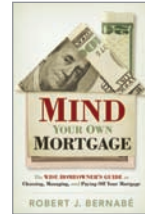
A Century Turns

William J. Bennett
ISBN-13: 978-1-5955-5169-6
\$24.99 • Jacketed HC



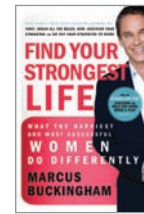
The American Patriot's Almanac Revised

William J. Bennett & John T.E. Cribb
ISBN-13: 978-1-5955-5260-0
\$32.99 • Printed Case HC



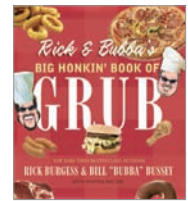
Mind Your Own Mortgage

Rob Bernabe
ISBN-13: 978-1-5955-5088-0
\$14.99 • TP



Find Your Strongest Life

Marcus Buckingham
ISBN-13: 978-1-4002-0236-2
\$29.99 • Jacketed HC



Rick and Bubba's Big Honkin' Book of Grub

Bill Bussey & Rick Burgess
ISBN-13: 978-1-4016-0402-8
\$16.99 • TP



Heaven Is for Real

Todd Burpo
ISBN-13: 978-0-8499-4615-8
\$16.99 • TP w/French Flaps



Christian Encounter Series: Christopher Columbus

Dale Buss
ISBN-13: 978-1-5955-5222-8
\$12.00 • TP w/French Flaps



Kaleidoscope

Patsy Clairmont
ISBN-13: 978-1-4002-0270-6
\$16.99 • Jacketed HC



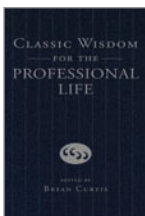
66 Love Letters

Dr. Larry Crabb
ISBN-13: 978-0-8499-1966-4
\$22.99 • Jacketed HC



Jungle Warfare

Christopher A. Cunningham
ISBN-13: 978-1-5955-5147-4
\$14.99 • Printed Case HC



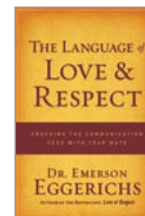
Classic Wisdom for the Professional Life

Bryan Curtis
ISBN-13: 978-1-5955-5126-9
\$16.99 • Jacketed HC



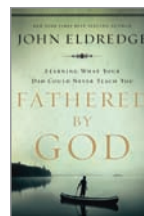
Cut Your Grocery Bill in Half with America's Cheapest Family

Steve & Annette Economides
ISBN-13: 978-1-4002-0283-6
\$16.99 • Trade Paper



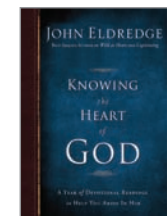
The Language of Love and Respect

Dr. Emerson Eggerichs
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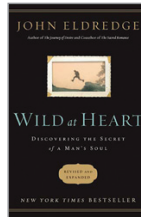


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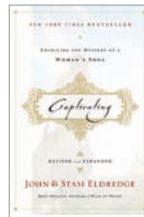
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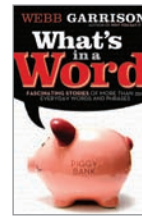
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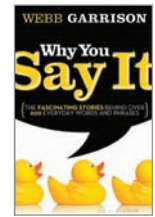
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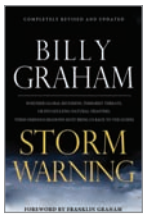
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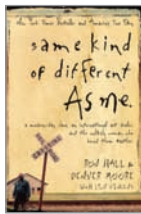
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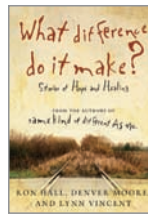
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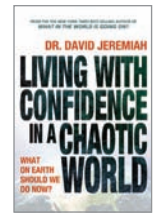
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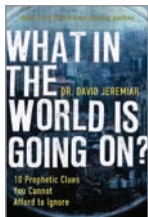
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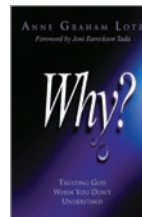
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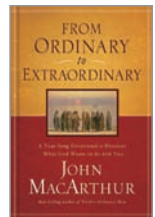
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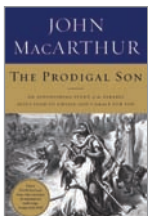
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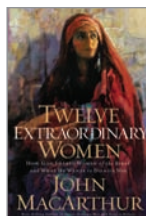
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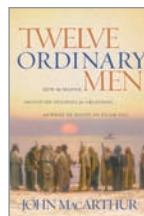
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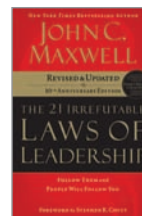
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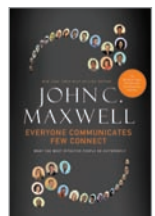
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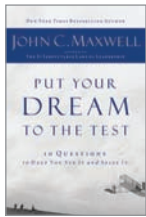
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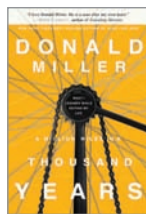
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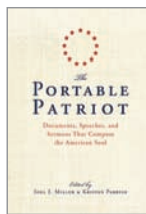
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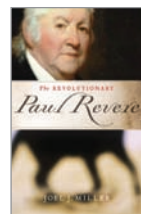
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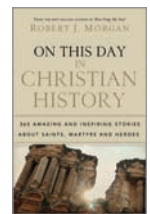
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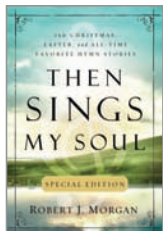
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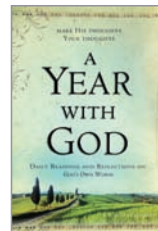
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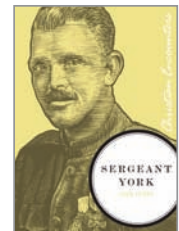
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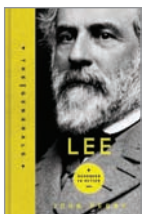
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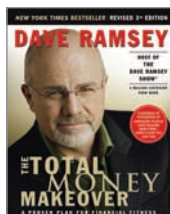
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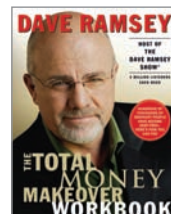
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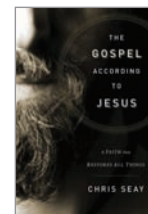
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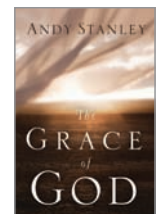
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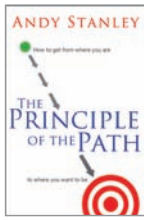
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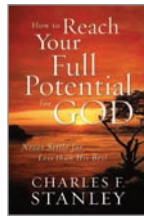
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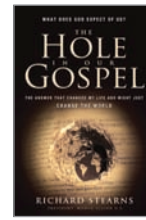
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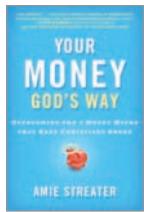
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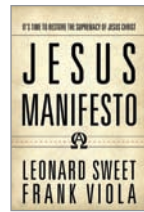
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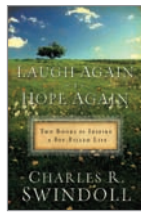
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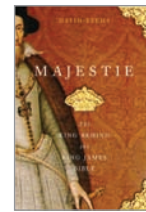
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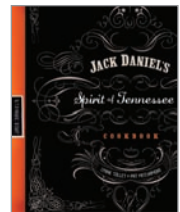
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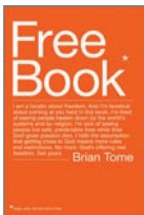
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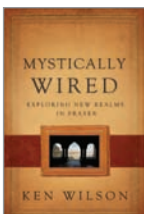
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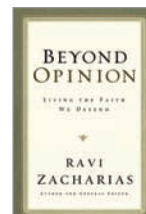
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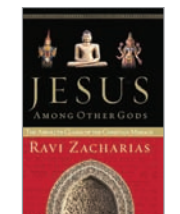
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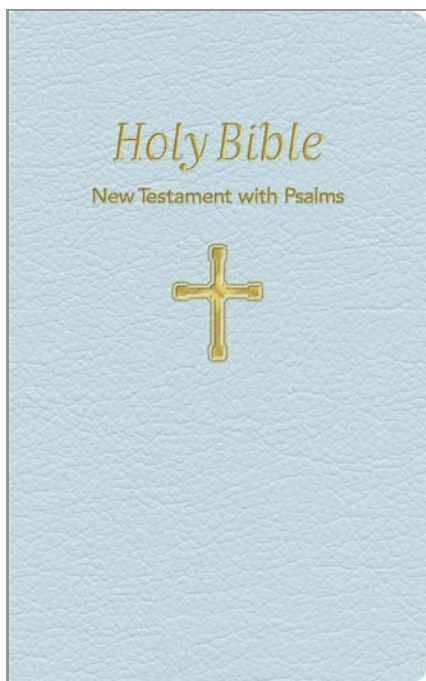


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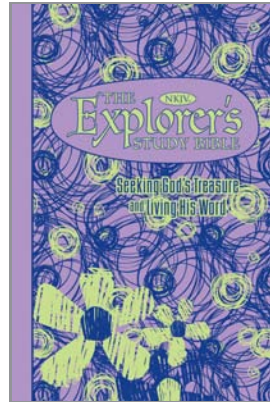
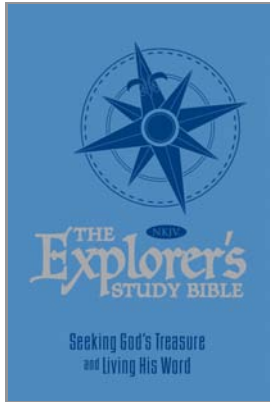
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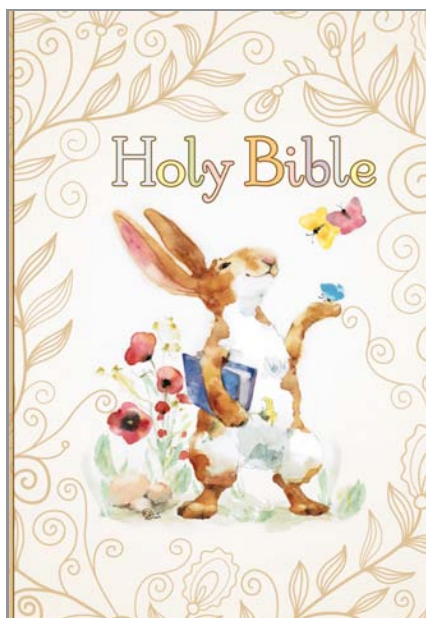
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BISAC Category: BIBLES / NEW KING JAMES VERSION / CHILDREN (BIB014010)

ADVERTISING

- Included in the Salem Christmas Online Gift Guide ad
- Digital flipbooks created and embeddable code available for use on partner sites & distributed to accounts before ship date
- Targeted consumer radio promotions including 60-second vignettes, spots, and giveaways to top radio markets
- Included in Facebook Ad Campaign targeted at Children’s Bible buyers
- Cross-promoted in other appropriate children’s Bibles

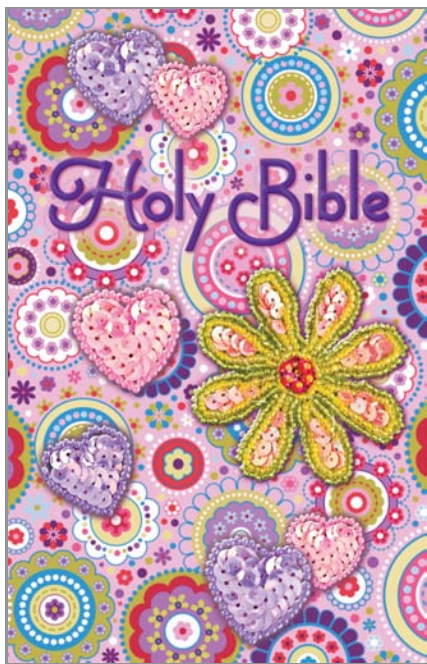
PUBLICITY

- Promoted to Parenting magazines' Christmas gift guides
- Online promotion to mommy blogger communities with reviews and giveaways
- Review copy mailing to baby/parent-orientated media outlets
- Featured on the Tommy Nelson website and the Thomas Nelson website
- Interviews available with Laura Minchew on ICB brand (email: abarnhart@thomasnelson.com)
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, www.tommynelson.com

PREVIOUS TITLES

978-1-4185-3429-5 *Baby's First Bible (w/Duck)*

SHINY SEQUIN BIBLE



FEATURES & BENEFITS

- Larger type size that is easy-to-read
- Full-text International Children's Bible[®] translation
- Sweet way to share the love of God in a format just right for girls
- Cover inspired by girls' fun fashions with glitter fabric and shiny sequins

A fun sparkly and shiny Bible for little girls embellished with sequins...Cute to carry and easy to read!

A full sized Bible in the International Children's Bible[®] translation, the Bible kids can read and understand! This adorable Bible is bound in floral fabric and embellished with shiny sparkly sequins! The cover will invite other little girls to ask "what kind of Bible is that?" and the owner can show her sparkly shiny Bible, thus sharing the "light" of Jesus. Inside, the Bible will have four sweet full color presentation pages in the front, a dictionary/concordance in the back, and the full texts of the Old and New Testaments.

Now your little girl can enjoy having a fun sparkly Bible to take to church and Sunday School.

Format: Softcover
Packaging: Clamshell Box
ISBN-13/EAN: 978-1-4003-1703-5
ISBN-10: 1-4003-1703-7
Style#: 9781400317035
Price: \$24.99 U.S.
Translation: International Children's Bible
Ship Date: 2/9/2011
Pub Date: 3/8/2011
Trim Size: 5.38 x 8.25
Page Count: 1152 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

ADVERTISING

- Included in the Salem Christmas Online Gift Guide ad
- Digital flipbooks created and embeddable code available for use on partner sites & distributed to accounts before ship date
- Targeted consumer radio promotions including 60-second vignettes, spots, and giveaways to top radio markets
- Included in Facebook Ad Campaign targeted at Children's Bible buyers
- Eblast to Tommy Nelson consumer database & MOPS consumer database list

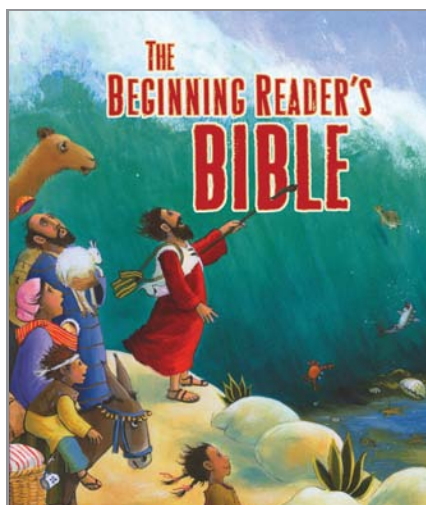
PUBLICITY

- Promoted to Parenting magazines' Christmas gift guides Pitched to Newspapers/Associated Press as novelty Bible
- Finished product mailing to CRS trade and consumer publications to secure reviews and features
- Giveaway to top mommy bloggers for review and promotion
- Featured on the Tommy Nelson website and the Thomas Nelson website
- Interviews available with Laura Minchew on ICB brand (email: abarnhart@thomasnelson.com)
- Find Tommy online at [@tommynelson](https://www.facebook.com/tommynelsonkids), www.tommynelson.com

PREVIOUS TITLES

978-1-4003-1286-3 Best Friends Forever ICB
 978-1-4003-1295-5 Mary Jane ICB
 978-1-4003-1296-2 Tennis Shoe ICB
 978-1-4003-1036-4 Pink Camo ICB
 978-1-4003-1035-7 Green Camo ICB

THE BEGINNING READER'S BIBLE

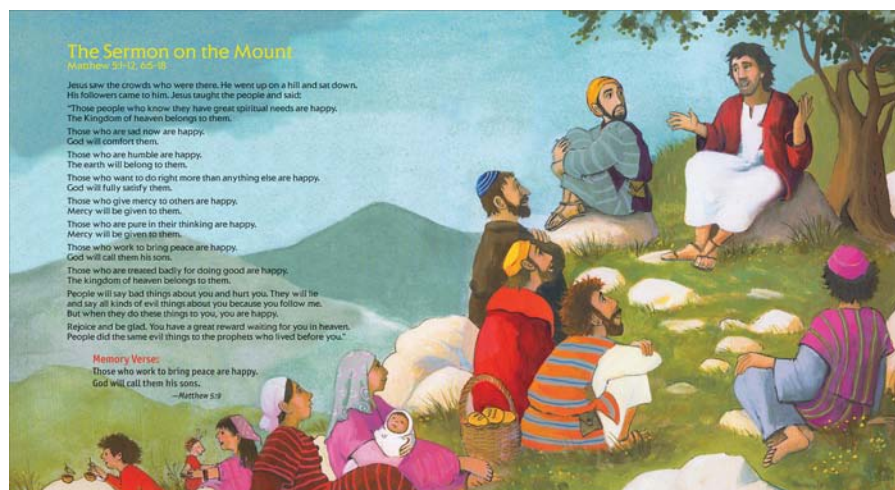


FEATURES & BENEFITS

- Perfect for young readers
- Bible stories in actual International Children's Bible[®] text (written for third grade reading level)
- Includes awesome illustrations painted in a classic style
- Features include prayers, memory verses, and fun activities

This exceptionally illustrated Bible storybook allows children to read the story, pray to God, and grow closer to Him.

Using actual Bible text from the International Children's Bible[®] as well as prayers, memory verses, and fun activities, children will love this large format and be engrossed in the intricate detail of the illustrations. Bible stories from the Old and New Testaments are included and stories are accompanied by a prayer for the child to pray, a verse to memorize, and a fun activity to help them grow.



Format: Hardcover
ISBN-13/EAN: 978-1-4003-1702-8
ISBN-10: 1-4003-1702-9
Price: \$19.99 U.S.
Ship Date: 1/19/2011
Pub Date: 2/15/2011
Trim Size: 8.86 x 9.84
Page Count: 192 Pages
Carton Qty: 12
Age Group: 4 - 7
Distribution Rights: North America
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

ADVERTISING

- Eblast to Tommy Nelson list and through Tommy Mommy blogger group
- Featured at International Network of Children's Ministry and Mothers of Preschoolers conferences
- Digital flipbooks created and embeddable code available for use on partner sites & distributed to accounts before ship date
- Featured at Kids' Day events and in Kids' Day promotions
- Featured in Bible Storybook print, radio, and web campaigns

PUBLICITY

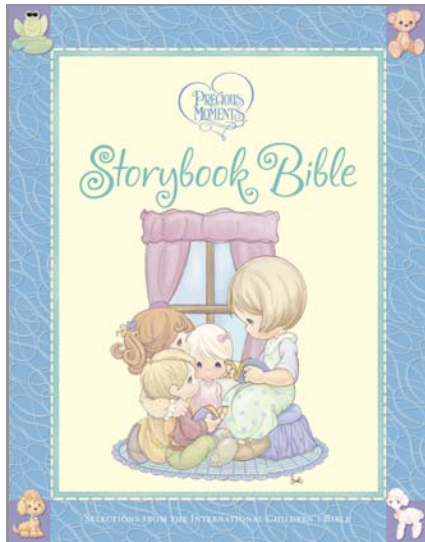
- Heavy online promotion with top mommy blogger sites and communities with reviews and giveaways
- Finished product mailing to top Christian magazines such as Christianity Today, Christian Parenting Today website, MomSense website, Family Life Today website, FOTF website, Crosswalk
- Featured on the Tommy Nelson website and the Thomas Nelson website
- Interviews available with Mackenzie Howard on Tommy Nelson Bible storybooks (email: abarnhart@thomasnelson.com)
- Find Tommy online at [facebook.com/tommynelsonkids](https://www.facebook.com/tommynelsonkids), [tommynelson.com](https://www.tommynelson.com)

COMPARABLE TITLES

978-0-3107-0139-2 The Early Reader's Bible
 978-0-3107-1548-1 The Adventure Bible

PRECIOUS MOMENTS STORYBOOK BIBLE

SAM BUTCHER

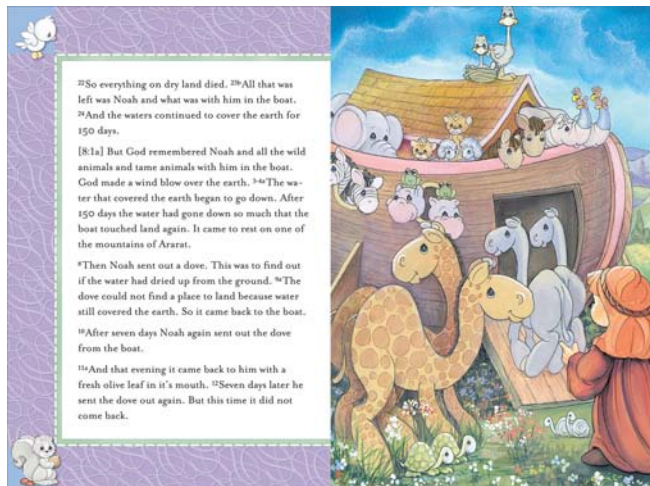


FEATURES & BENEFITS

- Whimsical and nostalgic Precious Moments® characters delight little hearts in full color illustrations
- Bible stories adapted from the International Children's Bible® that helps young ones understand God's word
- Large, readable text great for beginning readers
- Includes children's song lyrics, prayers, and presentation page with family tree

In this special Bible storybook, beloved Bible stories are combined with the endearing art of Sam Butcher's Precious Moments® characters.

Every story is illustrated with full color borders that playfully decorate the page along with large images to help bring the Bible story to life for your child. Their interest will stay on the page as you read the delightful paraphrased stories from the International Children's Bible® while they are entertained by the art that has engaged millions of children around the world. The text is a large and very readable 14-point size. . . great for beginning readers! Also included will be a section for children's songs, special prayers, and a presentation section with family tree, etc.



Format: Hardcover
 ISBN-13/EAN: 978-1-4003-1599-4
 ISBN-10: 1-4003-1599-9
 Price: \$19.99 U.S.
 Ship Date: 12/8/2010
 Pub Date: 1/4/2011
 Trim Size: 8.00 x 10.00
 Page Count: 196 Pages
 Carton Qty: 16
 Age Group: 4 - 7
 Distribution Rights: Worldwide
 Translation Rights: All
 BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

ADVERTISING

- Featured in Christmas gift giving guides in newspapers, magazines, and on the web
- Cross-promotions with Precious Moments through marketing to collectors, chapel visitors, etc.
- Online promotions on www.preciousmoms.com and cross-promotions with entire Precious Moments brand
- Eblast designed and sent to Tommy Nelson consumer database (125,000)
- Featured at International Network of Children's Ministry (INCM) and MOPS (Mothers of Preschoolers) conferences
- Part of Bible storybook initiatives at Tommy Nelson
- Featured in Precious Moments catalog & newsletter

PUBLICITY

- Inclusion in overall Precious Moments brand publicity campaign
- Strategic finished product e-blast to trade and consumer publications
- Media Inquiries: Abby Barnhart; abarnhart@thomasnelson.com
- Find Tommy online at [facebook.com/tommynelsonkids](https://www.facebook.com/tommynelsonkids), [@tommynelson](https://www.tommynelson.com), www.tommynelson.com
- Featured in the Precious Moments newsletter to all collectors
- Precious Moments license is one of the top in the country

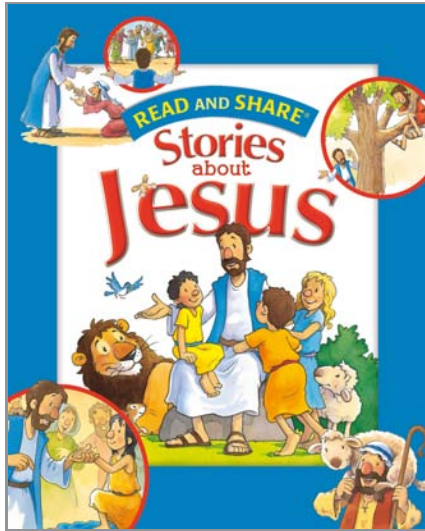
PREVIOUS TITLES

978-1-4003-1664-9 Precious Moments Pink ICB
 978-1-4003-1665-6 Precious Moments Blue ICB
 978-1-4003-1518-5 Precious Moments Pink NKJV
 978-1-4003-1519-2 Precious Moments Blue NKJV

Sam Butcher's Precious Moments children have touched millions around the world. A devout and talented man, Sam has also created the Precious Moments Chapel in Missouri, where nearly one million people come to see his beautiful artwork each year.

READ AND SHARE: STORIES ABOUT JESUS

GWEN ELLIS

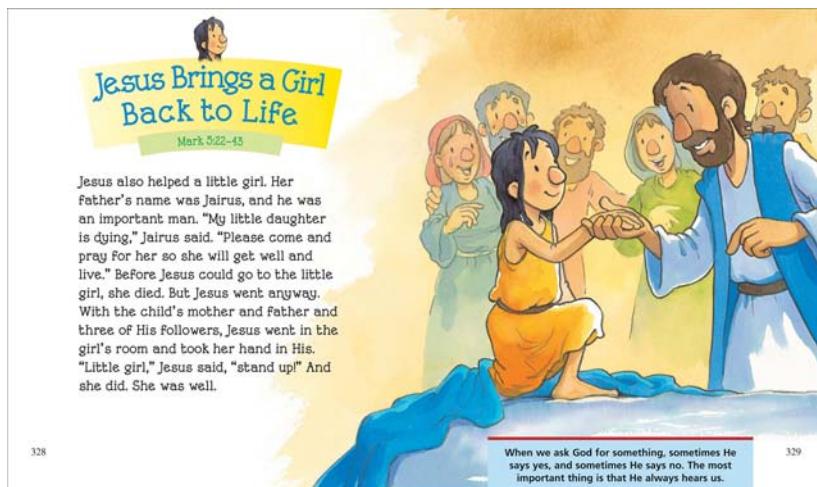


FEATURES & BENEFITS

- Read and Share® brand has sold over 550,000 units.
- Children will discover how much Jesus loves them as they learn more about Jesus' life.
- Sturdy oversized format ideal for eager little hands.

From the bestselling Read and Share® Bible, 13 stories from the life and ministry of Jesus Christ.

These time-honored favorites include: The Man Who Ate Locusts, John Baptizes Jesus, Jesus Heals a Sick Boy, Jesus Brings a Girl Back to Life, Jesus Walks on Water, Jesus Loves the Children, Zacchaeus, A Blind Man Sees Again, Jesus Stops a Storm, One Lost Sheep, Jesus' Best Friends, One Man Says Thank You, and Jesus Goes to Heaven.



Format: Board Book
ISBN-13/EAN: 978-1-4003-1647-2
ISBN-10: 1-4003-1647-2
Price: \$12.99 U.S.
Ship Date: 1/19/2011
Pub Date: 2/15/2011
Trim Size: 8.00 x 10.00
Page Count: 26 Pages
Carton Qty: 24
Age Group: 2 - 7
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLES / PICTURE (JNF049070)

ADVERTISING

- Featured throughout the year with MOPS sponsorship (online, newsletters etc.) & eblast to 110,000 moms
- Targeted consumer oriented radio promotions including 60-second vignettes, spots and giveaways at top radio markets through Westar and Salem networks
- Digital flipbooks created and embeddable code available for use on partner sites & distributed to accounts before ship date
- Featured at International Network of Children's Ministry (INCM) and MOPS (Mothers of Preschoolers) conferences
- Advertising through MOPS.com, Children's Ministry, ParentLife
- Eblast designed and sent to Tommy Nelson consumer database (125,000)
- Email campaign to target Tommy Nelson moms focus group

PUBLICITY

- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, etc.
- Clips circulated virally and made available for mommy bloggers to post with a review
- Media Inquiries: Abby Barnhart; abarnhart@thomasnelson.com
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, www.tommynelson.com

PREVIOUS TITLES

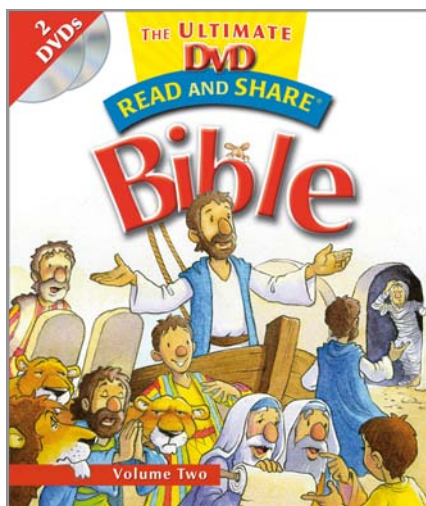
978-1-4003-0853-8 Read and Share Bible
 978-1-4003-1464-5 Read and Share Toddler Bible
 978-1-4003-1613-7 The Ultimate DVD Bible Volume 1
 023755412799 The Jesus Movie DVD



Gwen Ellis is the bestselling author of the *Read and Share® Bible* and a full line of *Read and Share®* products. She is the owner of Seaside Creative Services, a speaking, writing, and editing service. **Hometown:** Port Hueneme, California **Books Sold to Date:** 450,000

READ AND SHARE: THE ULTIMATE DVD BIBLE - VOLUME 2

GWEN ELLIS



FEATURES & BENEFITS

- Read and Share® brand has sold over 550,000 units
- A Bible storybook and DVD combination in one
- More than 100 printed stories with delightful art by Steve Smallman
- Features two DVDs with 26 fully animated three-minute Bible stories in stunning 3-D animation

A Bible storybook with DVDs to help you share the joy and wonder of God's Word with the children in your life.

These bite-sized vignettes in book and DVD presentations are perfect for the attention span of little ones, and give parents maximum flexibility to fit any time frame. This volume contains more than 100 beloved Bible stories, including time-honored favorites like Joseph, Moses, Balaam, The Promised Land, Solomon, Elisha, Daniel, Jonah, The Boy Jesus, Miracles of Jesus, Jesus' Death and Resurrection, and many more.



Format: Hardcover w/DVD (2)
 ISBN-13/EAN: 978-1-4003-1614-4
 ISBN-10: 1-4003-1614-6
 Price: \$19.99 U.S.
 Ship Date: 1/19/2011
 Pub Date: 2/15/2011
 Trim Size: 6.69 x 8.00
 Page Count: 224 Pages
 Carton Qty: 24
 Age Group: 3 - 7
 Distribution Rights: Worldwide
 Translation Rights: All
 BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

ADVERTISING

- Featured throughout the year with MOPS sponsorship (online, newsletters etc.) & through an eblast to 110,000 moms
- Targeted consumer oriented radio promotions including 60-second vignettes, spots and giveaways at top radio markets for Read and Share brand through Westar and Salem networks
- Featured at International Network of Children's Ministry (INCM) and MOPS (Mothers of Preschoolers) conferences
- Advertising through MOPS.com, Children's Ministry, ParentLife, etc.
- Eblast designed and sent to Tommy Nelson consumer database
- Email campaign to target Tommy Nelson mom's focus group

PUBLICITY

- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, Children's Ministry, Christian Times, Family Life Today, ParentLife, Video Business
- MP4 clips circulated virally and made available for mommy bloggers to post with a review
- Author available for interviews: email: abarnhart@thomasnelson.com
- Find Tommy online at [@tommynelson](https://www.facebook.com/tommynelsonkids), www.tommynelson.com

PREVIOUS TITLES

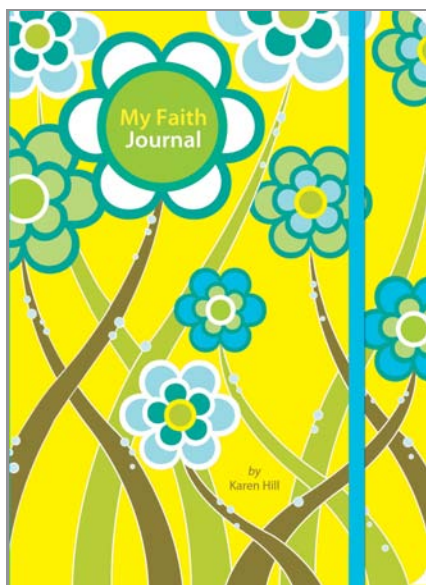
978-1-4003-0853-8 Read and Share Bible
 978-1-4003-1464-5 Read and Share Toddler Bible
 978-1-4003-1613-7 The Ultimate DVD Bible Volume 1
 023755412799 The Jesus Movie DVD



Gwen Ellis is the bestselling author of the *Read and Share® Bible* and a full line of *Read and Share®* products. She is the owner of Seaside Creative Services, a speaking, writing, and editing service. **Hometown:** Port Hueneme, California **Books Sold to Date:** 450,000

MY FAITH JOURNAL

KAREN HILL



FEATURES & BENEFITS

- A keepsake journal that encourages readers to write about their feelings
- Guided questions will help girls grow in their faith
- Lay-flat binding with extra pages included for journaling ease
- More than 292,000 units sold of *My Faith Journal* and *My Prayer Journal*
- Flexcase cover with elastic band closure

Guiding girls toward a closer and more intimate relationship with God.

Girls love to journal. In *My Faith Journal*, Karen Hill brings "teen-tested" questions to help girls grow in their faith. Guided questions on relevant topics help girls meet the intersection of faith and daily life, therefore solidifying a Christian worldview.

The cool design is appealing to pre-teen girls with a flex-cover and elastic band closure. Along with guided journaling pages, there are extra blank pages for die-hard journalists!



Format: Softcover
ISBN-13/EAN: 978-1-4003-1706-6
ISBN-10: 1-4003-1706-1
Price: \$9.99 U.S.
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 5.25 x 7.25
Page Count: 144 Pages
Carton Qty: 36
Age Group: 7 - 11
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / DEVOTIONAL & PRAYER (JNF049120)

ADVERTISING

- Retail catalog and web advertising in outlets such as Relate Magazine, Susie Magazine, and IgniteYourFaith.com
- Eblast to Tommy Nelson database (21,000)
- Featured at INCM (International Network of Children's Ministry) conference and MOPS (Mother of Preschoolers) conference

PUBLICITY

- Finished product mailing to CRS trade and consumer publications to secure reviews and features
- Featured on the Tommy Nelson website and the Thomas Nelson website
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, www.tommynelson.com

PREVIOUS TITLES

978-1-4003-0694-7 *Owen's Walk*
 978-1-4003-1183-5 *My Prayer Journal*
 978-1-4003-1131-6 *My Faith Journal*



Karen Hill, author and editor, has served as Max Lucado's executive editor since 1992. Her 25 books include *Owen's Walk*, *Grandmother's Book of Promises*, *My Faith Journal*, and *All God's Creatures*. She and her husband, Art, are the parents of two daughters and a son, and find their greatest joy in grandparenting Shelby, Owen, and Ellie. **Hometown:** San Antonio, Texas

MY PRAYER JOURNAL

KAREN HILL



FEATURES & BENEFITS

- "Prayer Path" section encourages reader to follow how God answers prayer
- Guided questions will help girls grow in developing a regular prayer life
- Lay-flat binding with extra pages included for journaling ease
- More than 292,000 units sold of *My Faith Journal* and *My Prayer Journal*
- Flexcase cover with elastic band closure

Guiding girls toward a meaningful prayer life and a more intimate relationship with God.

Prayer doesn't always come easy for kids. This guided journal helps pre-teen girls learn how to talk and listen to God. Each reading offers a new topic with a Bible verse, illustration from Bible characters or Christians, a sample prayer, and guided questions to help girls form their own prayers. There is also a special "Prayer Path" section for them to record their prayers and see God's loving answers.

The cool design is appealing to pre-teen girls with a flex-cover and elastic band closure. Along with guided journaling pages, there are extra blank pages for die-hard journalists!



Karen Hill, author and editor, has served as Max Lucado's executive editor since 1992. Her 25 books include *Owen's Walk*, *Grandmother's Book of Promises*, *My Faith Journal*, and *All God's Creatures*. She and her husband, Art, are the parents of two daughters and a son, and find their greatest joy in grandparenting Shelby, Owen, and Ellie. **Hometown:** San Antonio, Texas

Format: Softcover
ISBN-13/EAN: 978-1-4003-1705-9
ISBN-10: 1-4003-1705-3
Price: \$9.99 U.S.
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 5.25 x 7.25
Page Count: 144 Pages
Carton Qty: 36
Age Group: 7 - 11
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / DEVOTIONAL & PRAYER (JNF049120)

ADVERTISING

- Retail catalog and web advertising in outlets such as Relate Magazine, Susie Magazine, and IgniteYourFaith.com
- Eblast to Tommy Nelson database (21,000)
- Featured at INCM (International Network of Children's Ministry) conference and MOPS (Mother of Preschoolers) conference

PUBLICITY

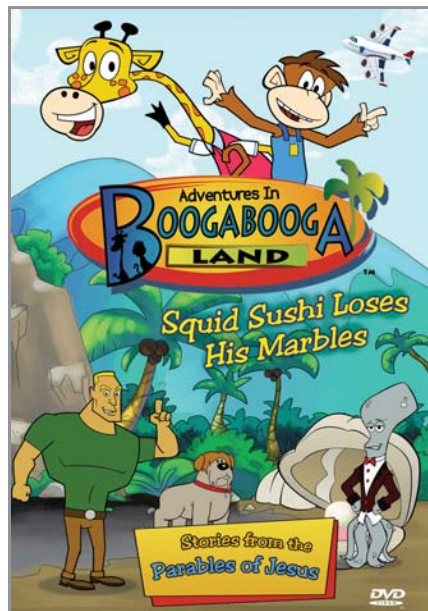
- Finished product mailing to CRS trade and consumer publications to secure reviews and features
- Featured on the Tommy Nelson website and the Thomas Nelson website
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, www.tommynelson.com

PREVIOUS TITLES

978-1-4003-0694-7 *Owen's Walk*
 978-1-4003-1183-5 *My Prayer Journal*
 978-1-4003-1131-6 *My Faith Journal*

THE ADVENTURES IN BOOGA BOOGA LAND: SQUID SUSHI LOSES HIS MARBLE

RICHARD MILNER



FEATURES & BENEFITS

- Three 11-minute animated stories
- Colorful, fast-paced animation
- Amuses, entertains, and teaches kids ages 4 - 10
- DVD includes bonus features like coloring pages, trailers, and more

Based on the parables of Jesus, join Marty the monkey and Gerard the giraffe as they bungle their way through the paradise of Booga Booga Land inadvertently learning lessons that Jesus taught many years ago.

Good Gimbo! Marty the monkey and Gerard the giraffe are back again with more exciting adventures, as they head out to recover treasure and save the day by catching the chocolate cake recipe thief. With another exciting episode, the parables of Jesus are presented in a clear, challenging, and engaging way that the whole family will enjoy. Follow Marty and Gerard as they become employees for 10,000 jobs.

Episodes include:

- Squid Sushi Loses His Marbles (The Valuable Pearl – Matt 13:45-46)
- Wally the Waiter (The Weeds – Matt 13:24-30)
- The Flaming Monkey (The Wedding Banquet – Matt 22:2-14)

Format: DVD

UPC: 023755414793

ISBN-13/EAN: 978-1-4003-1660-1

Price: \$12.99 U.S.

Ship Date: 1/12/2011

Pub Date: 2/8/2011

Length: 60 Minutes

Carton Qty: 30

Age Group: 4 - 10

Distribution Rights: North American Religious

BISAC Category: JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

MERCHANDISING

- DVD Demo: 9781400380633 / 023755001689

ADVERTISING

- Eblast to Booga Booga fans and Tommy Nelson's consumer database
- Retail catalog and web advertising
- Featured at International Network of Children's Ministry and Mothers of Preschoolers conferences
- MP4 promotional video available to partners
- Online community for consumers to connect with Booga Booga brand on Twitter and Facebook

PUBLICITY

- Digital teaser sent to video trade media, long lead CRS trade and consumer publications to secure reviews
- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, Children's Ministry, Christian Times, Family Life Today
- Nationwide social promotion through our Tommy Nelson community including Twitter, Facebook, Booksneeze, and TommyNelson.com
- Included in children's holiday round-up that is sent to media outlets both print and online.
- Media Inquiries: Abby Barnhart; abarnhart@thomasnelson.com
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, www.tommynelson.com

PREVIOUS TITLES

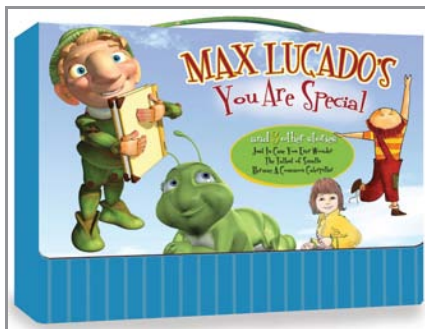
023755414694 Adventures in Booga Booga Land
Volume 1

Richard Milner never had a chance to finish his earthly adventure. While on a hike in 2003, he went missing. What happened may never be known, but his family is certain he is with God. Richard completed the *Adventures in Booga Booga Land* a few months before going "home."

MAX LUCADO'S YOU ARE SPECIAL AND 3 OTHER STORIES

A Children's Treasury Box Set

MAX LUCADO



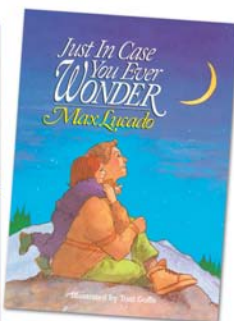
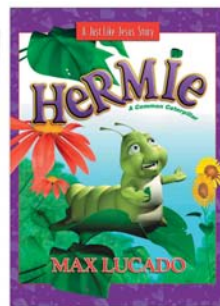
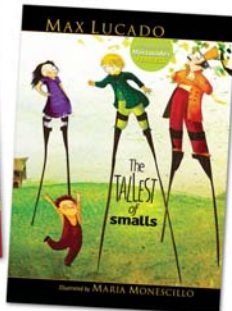
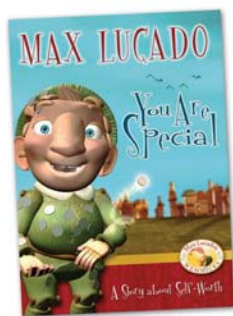
FEATURES & BENEFITS

- Encouraging messages of God's love in a format perfect for small hands
- Max Lucado is a bestselling kids author with million of children's books sold
- Four of Lucado's bestselling books in one convenient carrying case
- Over \$50 value for just \$14.99

Master storyteller Max Lucado shows children how very special they are and how very much God loves them through each of these bestselling picture books.

Four bestselling books that offer hope and encouragement to parents and children alike . . . now combined in this sturdy carry-along treasury—the perfect size for a child's small hands. Stories include:

- *You Are Special* (based on the popular DVD)
- *The Tallest of Smalls*
- *Hermie the Common Caterpillar*
- *Just In Case You Ever Wonder*



Format: Hardcover (4)
ISBN-13/EAN: 978-1-4003-1651-9
ISBN-10: 1-4003-1651-0
Price: \$14.99 U.S.
Ship Date: 2/16/2011
Pub Date: 3/15/2011
Trim Size: 5.00 x 7.00
Page Count: 138 Pages
Carton Qty: 24
Age Group: 3 - 6
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

ADVERTISING

- Featured in Christmas gift giving guides in newspapers, magazines, and on the web
- Online and social networking campaign to Max Lucado's core consumers
- Utilize Lucado NING site to create community of conversation around books for family
- National online ad campaign to top Christian mom & Christian leaders websites
- Offered to 200 bloggers in BookSneeze Blogger Program
- Featured on Lucado website and TommyNelson.com
- Digital flipbooks created and embeddable for retailers
- Featured at International Network of Children's Ministry (INCM) and MOPS (Mothers of Preschoolers) conferences
- Retail catalog and consumer print ads
- Eblast to Tommy consumer database (125,000) and Max Lucado fan base list
- Featured in Kids Day events/promotions

PUBLICITY

- National print, radio, and broadcast media campaign will focus on Lucado's success as a bestselling inspirational children's author
- Tie-in with other Lucado children's product promotions
- Online promotion through Lucado guest blog, giveaways, and contests
- Media Inquiries: Abby Barnhart; abarnhart@thomasnelson.com

PREVIOUS TITLES

978-1-4003-1649-6 One Hand Two Hands
978-1-4003-1514-7 Tallest of Smalls
978-1-4003-0601-5 Oak Inside the Acorn
978-0-8499-0978-8 Just in Case You Ever Wonder
978-1-4003-0117-1 Hermie, a Common Caterpillar

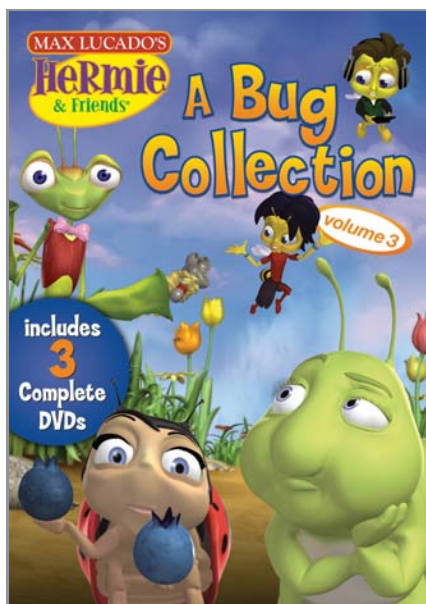


Max Lucado is a minister who writes and a writer who preaches. He and his wife, Denalyn, serve the Oak Hills Church in San Antonio, Texas. They have three grown daughters, Jenna, Andrea, and Sara; one son-in-law, Brett; and one sweet but lazy golden retriever, Molly. **Hometown:** San Antonio, Texas

MAX LUCADO'S HERMIE & FRIENDS: A BUG COLLECTION
DVD BOX SET

Volume 3

MAX LUCADO



FEATURES & BENEFITS

- Three Hermie & Friends® episodes in one convenient package
- Hours of garden fun and learning
- Engaging characters that kids love
- Includes all original bonus features, cartoon shorts, and trailers
- \$45 value for under \$20

Some grumpy bees, silly ladybugs and a non-praying mantis . . . all from the best-loved Max Lucado's Hermie & Friends® series!

Buzby and the Grumblebees—it's about bee-having.

Haily & Bailey's Silly Fight—it's about getting along.

Milo, the Mantis Who Wouldn't Pray—it's about prayer.

Enjoy the voice talents of Tim Conway, Melissa Disney, Richard Kind, and Sam Mercurio at their very best in this one-of-a-kind box set.

Format: DVD

UPC: 023755414991

ISBN-13/EAN: 978-1-4003-1663-2

Price: \$19.99 U.S.

Ship Date: 2/16/2011

Pub Date: 3/15/2011

Length: 3 Hours

Carton Qty: 30

Age Group: 4 - 7

Distribution Rights: Worldwide Religious

BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

ADVERTISING

- Instore Hermie Premiere Kids Day events
- Hermie Online Kit available for download on Tommy Nelson website
- Featured on Hermie Brand page of Lucado website and in Lucado Ning Community
- MP4 promotional video available for use on websites before ship date on Tommy Nelson YouTube Channel
- Featured at International Network of Children's Ministry (INCM) and MOPS (Mothers of Preschoolers) conferences
- Retail web advertising on sites such as Christian Parenting Today, MomSense, and Family Life Today
- Eblast to Tommy Nelson consumer database and Max Lucado fan database

PUBLICITY

- Digital teaser sent to video trade media, long lead CRS trade and consumer publications to secure reviews
- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, etc.
- Nationwide social promotion through our Tommy Nelson community
- Pre-recorded interviews with Max Lucado on Hermie and Friends available for use
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, www.tommynelson.com

PREVIOUS TITLES

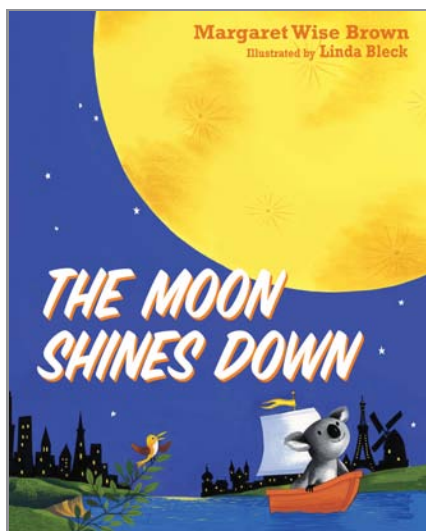
023755413291	A Bug Collection DVD Box Set Vol 1
023755414298	A Bug Collection DVD Box Set Vol 2
023755411099	Antonio Meets His Match DVD
023755410993	The Flo Show Creates a Buzz DVD
023755410894	Skeeteer and the Mystery of the Lost Treasure DVD



Max Lucado is a minister who writes and a writer who preaches. He and his wife, Denalyn, serve the Oak Hills Church in San Antonio, Texas. They have three grown daughters, Jenna, Andrea, and Sara; one son-in-law, Brett; and one sweet but lazy golden retriever, Molly. **Hometown:** San Antonio, Texas

THE MOON SHINES DOWN

MARGARET WISE BROWN



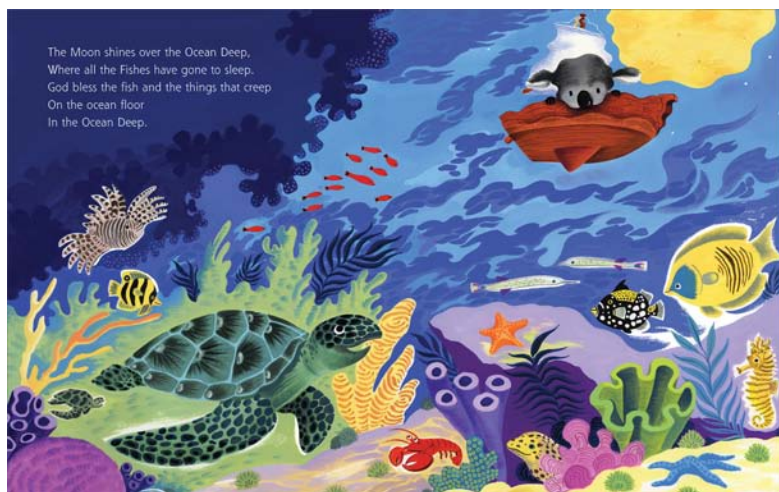
FEATURES & BENEFITS

- Wonderful bedtime story with classic feel
- The repetitive rhyme scheme helps young readers "read" along
- A sturdy oversized format ideal for eager little hands
- Beautiful, classic illustrations similar to *Goodnight Moon*

A bedtime picture book with a classical feel similar to the author's bestselling *Goodnight Moon*.

From the lost manuscripts of renowned children's author, Margaret Wise Brown, this bedtime story is based on the classic New England Sampler prayer, *God Bless the Moon and God Bless Me*.

The poetic verse of the text reads as if a child is praying for God's blessing on children in different parts of the world and themselves as the moon shines down on them all.



Format: Board Book
ISBN-13/EAN: 978-1-4003-1653-3
ISBN-10: 1-4003-1653-7
Price: \$12.99 U.S.
Ship Date: 2/16/2011
Pub Date: 3/15/2011
Trim Size: 8.00 x 10.00
Page Count: 46 Pages
Carton Qty: 24
Age Group: 1 - 4
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / BEDTIME & DREAMS / GENERAL (JUV010000)

ADVERTISING

- Featured throughout the year with MOPS sponsorship (online, newsletters, etc.) & through an eblast to 110,000 moms
- Digital flipbook created and embeddable code available to use on partner sites
- Featured at International Network of Children's Ministry (INCM) and MOPS (Mothers of Preschoolers) conferences
- Advertising through MOPS.com, Children's Ministry, ParentLife, etc.
- Eblast designed and sent to Tommy Nelson consumer database (125,000)
- Email campaign to target Tommy Nelson moms focus group

PUBLICITY

- Finished product mailing to key media outlets and top children's book editors such as American Family Radio, Christian Parenting Today, Charisma, Children's Ministry, Christian Times, Family Life Today, ParentLife, etc.
- Flipbook circulated virally and made available for mommy bloggers to post with a review
- Media Inquiries: Abby Barnhart; abarnhart@thomasnelson.com
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, www.tommynelson.com

PREVIOUS TITLES

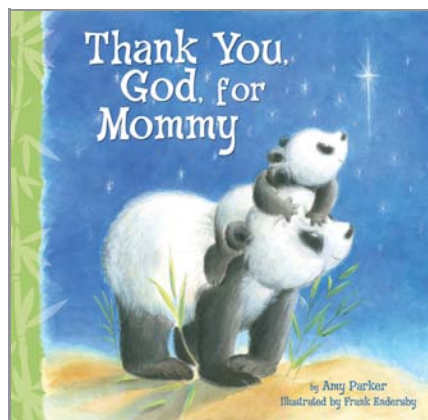
978-0-0607-7585-8 Goodnight Moon
 978-0-0607-7582-7 Runaway Bunny



Margaret Wise Brown (1910-1952) wrote hundreds of children's books, poems, and stories during her life. At the peak of her career, she had over 100 books in print. She is best known for *Goodnight Moon* and *Runaway Bunny*, which are still among the world's bestselling children's books.

THANK YOU, GOD, FOR MOMMY

AMY PARKER



FEATURES & BENEFITS

- Teaches children to show gratitude for mom
- Reminds kids of all moms do for them
- Teaches kids how to pray to God
- Offers sweet, endearing panda illustrations

Mommies do so much for us! It's time to thank God for the blessing they are.

In this adorable board book, a little panda thanks God for his wonderful mommy—a mommy who gives hugs and cuddles, who takes great care of him, and most importantly, who offers love and guidance for her precious panda cub.

*Thank You, God, for Mommy,
And lullabies so sweet—
The beating of her great, big heart
Sings me right to sleep.*

The love and sacrifices of mothers everywhere will be celebrated by mother and child as they snuggle up together and say *Thank You, God, for Mommy*.

Format: Padded Board Book
ISBN-13/EAN: 978-1-4003-1707-3
ISBN-10: 1-4003-1707-X
Price: \$9.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 7.75 x 7.75
Page Count: 20 Pages
Carton Qty: 24
Age Group: 2 - 5
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION /
RELIGIOUS/CHRISTIAN / FAMILY &
RELATIONSHIPS (JNF049210)

ADVERTISING

- Digital flipbooks created and embeddable code available for use on partner sites & distributed to accounts before ship date
- Promoted through MOPS organization to 110,000 moms
- Ads and eblasts on key mommy blogger sites and parenting sites such as Christian Parenting Today, MomSense and Family Life Today
- Targeted consumer radio promotions including 60-second vignettes, spots, and giveaways to top radio markets
- Included in Facebook Ad Campaign targeted at Children's book buyers
- Eblast to Tommy Nelson database and Tommy Mommy focus group
- Featured at International Network of Children's Ministry (INCM) and MOPS (Mothers of Preschoolers) conferences

PUBLICITY

- Promoted to Parenting magazines' Christmas gift guides
- Serviced to top trade publications and long lead parenting and children's outlets
- Finished book sent to top children's and Christian book editors to secure reviews and features
- Find Tommy online at [facebook.com/tommynelsonkids](https://www.facebook.com/tommynelsonkids), @tommynelson, www.tommynelson.com

PREVIOUS TITLES

978-1-4003-1591-8 God's Promises for Girls
978-1-4003-1592-5 God's Promises for Boys
978-1-4003-1652-6 A Christmas Prayer
978-1-4003-1284-9 Night Night Prayer
978-1-4003-0469-1 Jingle Cats

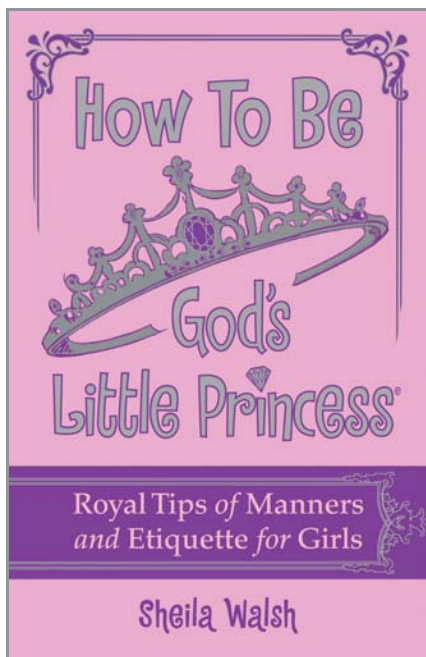


Amy Parker has made her mark as an experienced and versatile writer and editor, with particular enthusiasm for children's books. She authored the bestselling *A Night Night Prayer* and has collaborated with authors ranging from a *New York Times* bestseller to her own son. **Hometown:** Murfreesboro, Tennessee

HOW TO BE GOD'S LITTLE PRINCESS

Royal Tips on Manners and Etiquette for Girls

SHEILA WALSH



FEATURES & BENEFITS

- Princess topic is always popular with little girls
- Parents and grandparents look for ways to encourage their little princesses to learn manners

A fun guide book for God's little princesses.

What does it take to be a princess? Sheila Walsh has some important answers to share for every little girl. This trendy design features black & white line art and a two-color pink and black interior. The art will tie to each *how-to* topic in the book—how to make the best pink cookies, how to wear a tiara, how to earn money at home, how to care for a royal dog, how to be respectful, how to use good manners, how to help Mom, how to follow Jesus, how to act like a princess when things go terribly wrong, and many more.



Format: Hardcover
ISBN-13/EAN: 978-1-4003-1644-1
ISBN-10: 1-4003-1644-8
Price: \$9.99 U.S.
Ship Date: 3/16/2011
Pub Date: 4/12/2011
Trim Size: 5.00 x 7.75
Page Count: 128 Pages
Carton Qty: 24
Age Group: 6 - 10
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / VALUES & VIRTUES (JNF049310)

ADVERTISING

- Featured on TommyNelson.com, SheilaWalsh.com, and WomenOfFaith.com
- Digital flipbooks created and embeddable code available for use on partner sites
- Eblast to Sheila Walsh fans, Women of Faith® consumers, and Tommy Nelson's consumer database
- Retail catalog and web advertising
- Featured at Women of Faith® events, International Network of Children's Ministry and Mothers of Preschoolers conferences
- Featured at Kids' Day events/promotions
- Featured in Gigi Brand print, radio, and web campaigns
- Online Event Kit available for download at tommynelson.com/freegoodies

PUBLICITY

- Series of manners and etiquette articles serviced to Christian magazines or blogs
- Digital galleys sent to video trade media, long lead CRS trade and consumer publications
- Finished product mailing to key media outlets such as American Family Radio, etc
- Nationwide social promotion through our Tommy Nelson community including Twitter, Facebook, Bbooksneeze, and TommyNelson.com
- Author available for interviews: email abarnhart@thomasnelson.com

COMPARABLE TITLES

978-0-5450-6537-3 The Girls' Book of Glamour: A Guide to Being a Goddess



Sheila Walsh is creator and author of the award-winning *Gigi, God's Little Princess*® brand which has sold over 1.5 million units. Sheila is also a popular Women of Faith® speaker and has written numerous books for women. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.8 million



The Boy Who Changed the World
Andy Andrews
ISBN-13: 978-1-4003-1605-2
\$16.99 • Jacketed HC



One Hand Two Hands
Max Lucado
ISBN-13: 978-1-4003-1649-6
\$16.99 • Jacketed HC



Tallest of Smalls
Max Lucado
ISBN-13: 978-1-4003-1514-7
\$16.99 • Jacketed HC



Just in Case You Ever Wonder
Max Lucado
ISBN-13: 978-1-4003-8531-7
\$12.99 • BB



A Max Lucado Children's Treasury
Max Lucado
ISBN-13: 978-1-4003-1048-7
\$19.99 • Jacketed HC



Hermie & Friends: A Bug Collection DVD Box Set Vol. 1
Max Lucado
UPC: 023755413291
\$19.99 • DVD



Hermie & Friends: A Bug Collection DVD Box Set Vol. 2
Max Lucado
UPC: 023755414298
\$19.99 • DVD



Hermie & Friends: A Bug Collection
Max Lucado
ISBN-13: 978-1-4003-1049-4
\$14.99 • HC



Who is in Charge Anyway?
Max Lucado
UPC: 023755414199
\$14.99 • DVD



The Flo Show Creates a Buzz
Max Lucado
UPC: 023755410993
\$14.99 • DVD



A God's Little Princess DVD Treasury
Sheila Walsh
UPC: 023755413192
\$19.99 • DVD



A God's Little Princess Treasury
Sheila Walsh
ISBN-13: 978-1-4003-1472-0
\$19.99 • HC



Read and Share Curriculum Unit 1
ISBN-13: 978-1-4003-1551-2
\$129.99 • Kit



Read and Share Curriculum Unit 2
ISBN-13: 978-1-4003-1610-6
\$129.99 • Kit



VeggieTales Kids Worship! Unit 1 - Getting to Know God
ISBN-13: 978-1-4003-1353-2
\$129.99 • Kit



VeggieTales Kids Worship! Unit 2 - Wild Bible Adventures
ISBN-13: 978-1-4003-1444-7
\$129.99 • Kit



Adventures in Booga Booga Land Vol 1
Richard Milner
ISBN-13: 978-1-4003-1659-5
\$12.99 • DVD



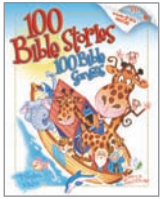
Izzy's Popstar Plan
Alex Marestaing
ISBN-13: 978-1-4003-1654-0
\$9.99 • SC



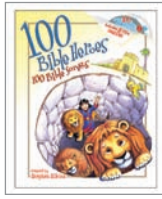
A Summer Secret
Kathleen Fuller
ISBN-13: 978-1-4003-1593-2
\$9.99 • SC



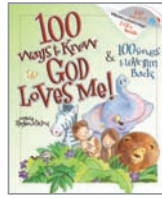
The Secrets Beneath
Kathleen Fuller
ISBN-13: 978-1-4003-1620-5
\$9.99 • SC



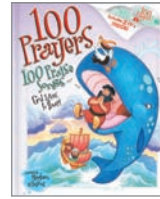
100 Bible Stories
Stephen Elkins
ISBN-13: 978-1-5914-5239-3
\$19.99 • HC w/CD



100 Bible Heroes
Stephen Elkins
ISBN-13: 978-1-4003-1078-4
\$19.99 • HC w/CD



100 Ways to Know God Loves Me
Stephen Elkins
ISBN-13: 978-1-4003-1157-6
\$19.99 • HC w/CD



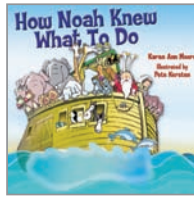
100 Prayers
Stephen Elkins
ISBN-13: 978-1-4003-1549-9
\$19.99 • HC w/CD



The Jesus Book
Stephen Elkins
ISBN-13: 978-1-4003-1463-8
\$16.99 • HC w/CD



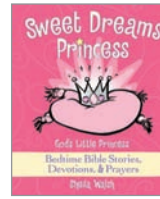
LullaBible
Stephen Elkins
ISBN-13: 978-1-4003-1561-1
\$16.99 • HC w/CD



How Noah Knew What to Do
Karen Ann Moore
ISBN-13: 978-1-4003-1441-6
\$12.99 • Nov HC



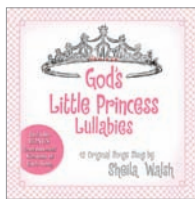
God's Little Princess Devotional Bible
Sheila Walsh
ISBN-13: 978-1-4003-0879-8
\$16.99 • HC



Sweet Dreams Princess
Sheila Walsh
ISBN-13: 978-1-4003-1297-9
\$16.99 • HC
UPC: 023755402424
\$19.99 • 6-CD Set



I am Loved
Sheila Walsh
ISBN-13: 978-1-4003-1475-1
\$16.99 • HC



God's Little Princess Lullabies
Sheila Walsh
UPC: 023755402622
\$10.99 • CD



God's Mighty Warrior Devotional Bible
Sheila Walsh
ISBN-13: 978-1-4003-1006-7
\$16.99 • HC



Good Night Warrior
Sheila Walsh
ISBN-13: 978-1-4003-1298-6
\$16.99 • HC
UPC: 023755402523
\$19.99 • 6-CD Set



I am Amazing
Sheila Walsh
ISBN-13: 978-1-4003-1552-9
\$16.99 • HC



God's Promises for Girls
Jack Countryman & Amy Parker
ISBN-13: 978-1-4003-1591-8
\$12.99 • HC



God's Promises for Boys
Jack Countryman & Amy Parker
ISBN-13: 978-1-4003-1592-5
\$12.99 • HC



My Big Little Bible
Stephanie Britt
ISBN-13: 978-1-4003-1601-4
\$9.99 • HC



Jesus Calling for Kids
Sarah Young
ISBN-13: 978-1-4003-1634-2
\$14.99 • HC



Really Woolly Bible Stories
DaySpring
ISBN-13: 978-1-4003-1633-5
\$9.99 • Padded BB



Printouts David & Goliath
ISBN-13: 978-1-4003-1607-6
Noah's Ark
ISBN-13: 978-1-4003-1608-3
\$7.99 • Novelty Toy



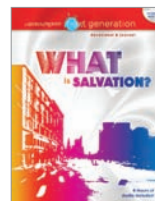
Word of Promise Next Generation - New Testament
UPC: 023755402127
\$49.99 • CD Set
UPC: 023755402226
\$34.99 • mp3 CD Set
UPC: 023755046758
\$39.99 • USB mp3 Bracelet



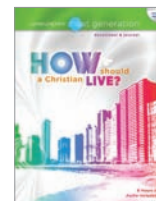
WOP Next Generation - NT Bible
ISBN-13: 978-1-4003-1563-5
\$27.99 • HC w/MP3 CD



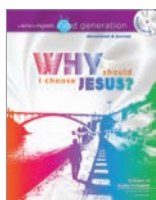
WOP Next Generation - NT Devo: Who is Jesus?
ISBN-13: 978-1-4003-1558-1
\$15.99 • SC w/MP3 CD



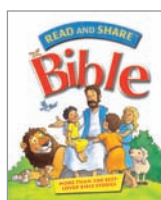
WOP Next Generation - NT Devo: What is Salvation?
ISBN-13: 978-1-4003-1559-8
\$15.99 • SC w/MP3 CD



WOP Next Generation - NT Devo: How Should a Christian Live?
ISBN-13: 978-1-4003-1560-4
\$15.99 • SC w/MP3 CD



WOP Next Generation - NT Devo: Why Should I Choose Jesus?
ISBN-13: 978-1-4003-1562-8
\$15.99 • SC w/MP3 CD



Read and Share Bible
Gwen Ellis
ISBN-13: 978-1-4003-0853-8
\$16.99 • HC



Read and Share Toddler Bible
Gwen Ellis
ISBN-13: 978-1-4003-1464-5
\$14.99 • HC w/DVD



The Jesus Movie
Read and Share DVD Bible
UPC: 023755412799
\$19.99 • DVD



The Ultimate DVD Bible Storybook Vol 1
Gwen Ellis
ISBN-13: 978-1-4003-1613-7
\$19.99 • HC w/DVDs



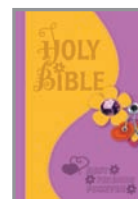
Read and Share DVD Bible
Vol 1 UPC: 023755410597
Vol 2 UPC: 023755410696
Vol 3 UPC: 023755410795
Vol 4 UPC: 023755412492
\$14.99 • DVD



Mary Jane Bible
ICB
ISBN-13: 978-1-4003-1295-5
\$24.99 • Leatherflex



Tennis Shoe Bible
ICB
ISBN-13: 978-1-4003-1296-2
\$24.99 • Leatherflex



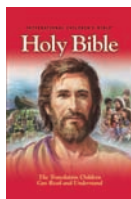
BFF Bible
ICB
ISBN-13: 978-1-4003-1286-3
\$24.99 • Leathersoft



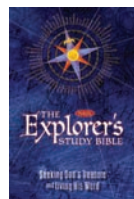
Angel Wings Bible
ICB
ISBN-13: 978-1-4003-1658-8
\$22.99 • Leatherflex



"Big Red" Contemporary Art
ICB
ISBN-13: 978-1-4003-1666-3
\$17.99 • SC



"Big Red" Updated Classic Art
ICB
ISBN-13: 978-1-4003-1667-0
\$22.99 • HC



Explorer's Study Bible
NKJV
ISBN-13: 978-1-4003-1325-9
\$27.99 • HC



Precious Moments Bible
Pink NKJV: 978-1-4003-1518-5
Blue NKJV: 978-1-4003-1519-2
\$17.99 • HC
Pink: 978-1-4003-1664-9
Blue: 978-1-4003-1665-6
\$24.99 • Leathersoft



Princess Bible
Pink ICB: 978-1-4003-0987-0
Pink NKJV: 978-1-4003-1459-1
Purple NKJV: 978-1-4003-1285-6
\$24.99 • Leatherflex

BUSY BABY: SILLY SHARK AND SILLY FISH BATH BOOKS

CHARLES STAFFORD



FEATURES & BENEFITS

- Fantastic new series of bath books, full of whimsy and humor
- Cute and lively design encourages children to participate in the book's fun
- Perfect for entertaining children during bath time

Fun new books that are perfect for entertaining children during bath time!

Silly Fish and *Silly Shark* bath books are a fantastic new series of books, full of whimsy and humor! Each spread encourages children and parents to look at the animals and pick which one is a real animal and which one is a silly animal! With cute and lively design, These bath books are sure to bring out giggles and laughs from children and parents alike!

Silly Shark Bath Book

ISBN-13/EAN: 978-1-8487-9496-2

ISBN-10: 1-8487-9496-7

Format: Bath Children's Books

Silly Fish Bath Book

ISBN-13/EAN: 978-1-8487-9495-5

ISBN-10: 1-8487-9495-9

Format: Softcover

Price: \$6.99 U.S.

Ship Date: 7/7/2010

Pub Date: 8/3/2010

Trim Size: 6.00 x 6.00

Page Count: 8 Pages

Carton Qty: 36

Age Group: 0 - 3

Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / CONCEPTS /
GENERAL (JNF013000)

BUSY BABY: MY CUDDLY CLOTH PUPPY AND MY CUDDLY CLOTH BEAR



FEATURES & BENEFITS

- Fantastic new series of cute soft-to-touch cloth books
- Cute and lively design encourages children to participate in the fun
- Perfect for little ones and parents to enjoy together

These cute, new soft-to-touch cloth books are perfect for entertaining little ones.

Bear and *Puppy* are a fantastic new series of soft-to-touch cloth books, filled with cute and lively illustrations and simple labels. Each spread of these books features a different animal with a simple label. The soft-to-touch texture is perfect for entertaining little ones and encourages children and parents to look at the funny animals together! With cute and lively design, these cloth books are sure to bring out giggles and laughs from children and parents alike!

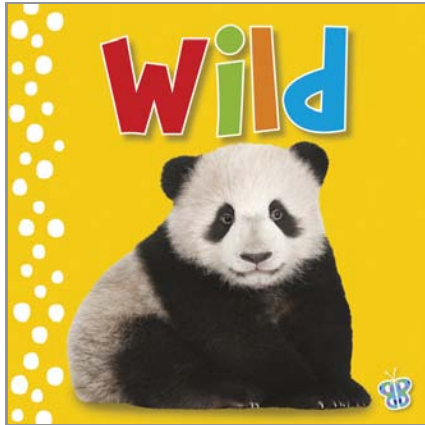
My Cuddly Cloth Puppy
ISBN-13/EAN: 978-1-8487-9491-7
ISBN-10: 1-8487-9491-6

My Cuddly Cloth Bear
ISBN-13/EAN: 978-1-8487-9287-6
ISBN-10: 1-8487-9287-5

Format: Softcover
Price: \$6.99 U.S.
Ship Date: 7/7/2010
Pub Date: 8/3/2010
Trim Size: 6.00 x 6.00
Page Count: 8 Pages
Carton Qty: 30
Age Group: 0 - 3
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / CONCEPTS / GENERAL (JNF013000)

BUSY BABY: TOUCH & FEEL - WILD

SARAH CREESE



FEATURES & BENEFITS

- **New series of beautiful touch and feel books encourage little ones to engage and participate in the story**
- **Lively design combined with photography of cute baby animals and simple text makes these the perfect books for parents to read-aloud to babies and toddlers**

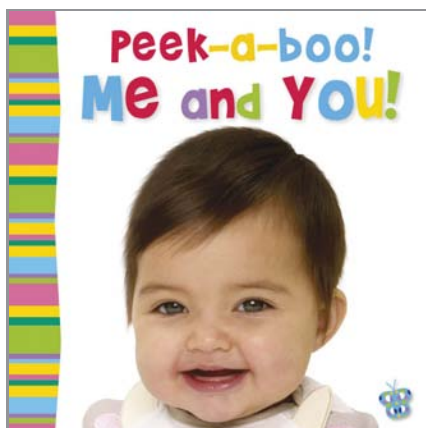
Gorgeous touch & feel book that parents and children can enjoy together.

Wild encourages little ones to discover the wild animals from the world. Lively design combined with photography of cute animals and simple text makes these the perfect books for parents to read-aloud to babies and toddlers. Touch and feel areas on every spread will encourage little ones to engage and participate in the story!

Format: Board Book
ISBN-13/EAN: 978-1-8487-9519-8
ISBN-10: 1-8487-9519-X
Price: \$6.99 U.S.
Ship Date: 7/7/2010
Pub Date: 8/3/2010
Trim Size: 6.00 x 6.00
Page Count: 12 Pages
Carton Qty: 48
Age Group: 0 - 4
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / CONCEPTS / GENERAL (JNF013000)

BUSY BABY: PEEKABOO ME AND YOU!

SARAH CREESE

**FEATURES & BENEFITS**

- Combination of beautiful photography and lively artwork
- Large flaps to lift and discover what baby is up to

New lift-a-flap books to delight babies and toddlers.

Busy Baby series add a new title to the popular Peekaboo series that is sure to delight any little one with *Peekaboo You and Me!*

Where is baby going? What is baby doing? Follow the busy babies as they take you through their fun-filled days. These lively board books have big flaps that fold out to reveal where the babies are hiding and what they are getting up to. With a lively combination of photography and artwork, toddlers will want to read these stimulating books again and again.

Format: Novelty Board Book

ISBN-13/EAN: 978-1-8487-9520-4

ISBN-10: 1-8487-9520-3

Price: \$6.99 U.S.

Ship Date: 7/7/2010

Pub Date: 8/3/2010

Trim Size: 6.00 x 6.00

Page Count: 12 Pages

Carton Qty: 48

Age Group: 0 - 4

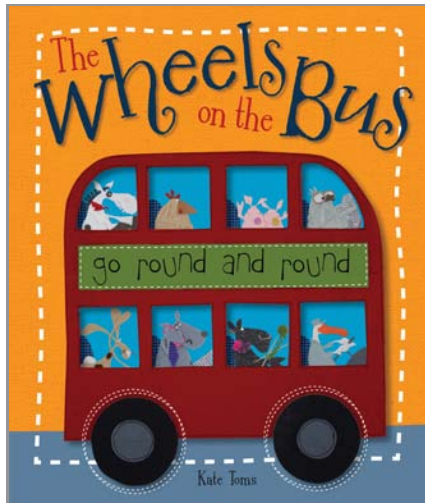
Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / CONCEPTS /
GENERAL (JNF013000)

KATE TOMS SERIES: WHEELS ON THE BUS

KATE TOMS



FEATURES & BENEFITS

- A wonderful new Kate Toms title, based around this popular song
- Beautiful, hand-stitched illustrations
- Humorous story is perfect for adults and children to share together

Wheels on the Bus is a wonderful new Kate Toms title, based around this popular song.

Follow the bus conductor as he introduces you to all the weird and wonderful animal passengers on his busy bus! Delightful, rhyming text accompanies beautiful, hand-stitched illustrations that are full of gentle humor. This is the perfect story for adults and young children to share together.

Format: Padded Board Book

ISBN-13/EAN: 978-1-8487-9494-8

ISBN-10: 1-8487-9494-0

Price: \$7.99 U.S.

Ship Date: 7/7/2010

Pub Date: 8/3/2010

Trim Size: 6.81 x 8.13

Page Count: 26 Pages

Carton Qty: 32

Age Group: 0 - 4

Distribution Rights: North America

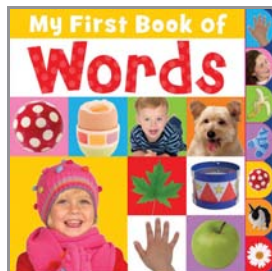
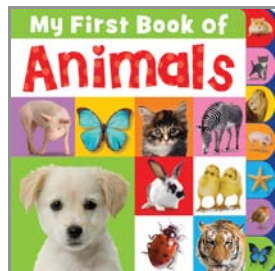
Translation Rights: None

BISAC Category: JUVENILE FICTION / ANIMALS /
GENERAL (JUV002000)

Kate Toms lives and works in Hertfordshire, England. She shares her home with two children, two dogs, and a husband. Apart from creating children's books, Kate runs her own business producing and selling decorative items that make people smile! In her spare time, Kate enjoys windy days at the seaside, junk shops, and eating more pastries than are good for her! **Hometown:** England

MY FIRST BOOK OF ANIMALS AND MY FIRST BOOK OF WORDS

JOANNA BICKNELL



FEATURES & BENEFITS

- A brilliant new tabbed board book featuring beautiful, bright photography of animals and first words
- Colorful pictures and simple labels will entertain and engage
- Sturdy tabbed pages are ideal for little children to handle

My First Book of Animals is a brilliant new tabbed board book featuring beautiful and bright photography of the world of animals that will entertain and engage little minds.

Colorful pictures and simple labels clearly present a variety of animals to entertain and engage children. In *My First Book of Animals* each tabbed spread focuses on a different theme, including: birds, farm animals, wild animals, and sea animals. The sturdy tabbed pages are ideal for little hands to handle, making this the perfect first learning book for adults and young children to share.

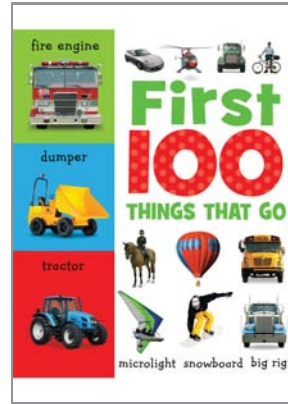
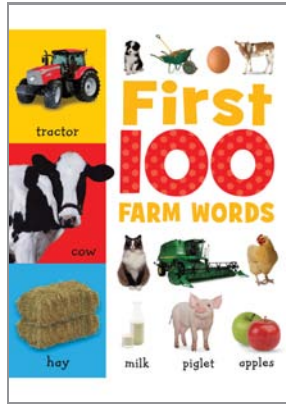
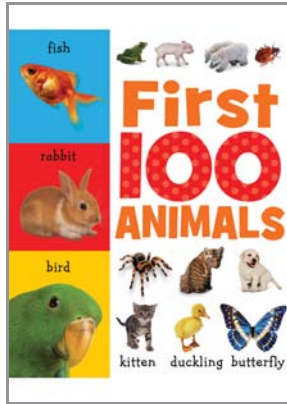
My First Book of Animals
ISBN-13/EAN: 978-1-8487-9361-3
ISBN-10: 1-8487-9361-8

My First Book of Words
ISBN-13/EAN: 978-1-8487-9566-2
ISBN-10: 1-8487-9566-1

Format: Board Book
Price: \$8.99 U.S.
Ship Date: 7/7/2010
Pub Date: 8/3/2010
Trim Size: 9.00 x 9.00
Page Count: 16 Pages
Carton Qty: 36
Age Group: 0 - 4
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / CONCEPTS / GENERAL (JNF013000)

FIRST 100 ANIMALS, FIRST 100 FARM WORDS, FIRST 100 THINGS THAT GO

SARAH CREESE



FEATURES & BENEFITS

- A beautiful, photographic board book series of baby's first 100 animals, things that go and farm words
- Soft, padded cover and sturdy board pages
- Colorful pages with labels and simple annotation for baby and parents to look and point

First 100 is a bright series of board books featuring pictures and labels of baby's first words.

This *Busy Baby* series of books presents a range of bright board books, to stimulate children and foster their development, as well as providing a fun first introduction to books.

First 100 Animals looks at a variety of wonderful animals including: pets, farm animals, wild animals, farm animals and baby animals.

First 100 Things That Go features little ones' favorite mega machines including: cars, trucks, tractors, planes and boats.

First 100 Farm Words looks at the animals and machines found on a farm and different types of farms. The small format, with sturdy board pages and a soft, padded cover are ideal for baby to handle.

First 100 Animals
 ISBN-13/EAN: 978-1-8487-9307-1
 ISBN-10: 1-8487-9307-3

First 100 Farm Words
 ISBN-13/EAN: 978-1-8487-9567-9
 ISBN-10: 1-8487-9567-X

First 100 Things That Go
 ISBN-13/EAN: 978-1-8487-9309-5
 ISBN-10: 1-8487-9309-X

Format: Padded Board Book

Price: \$6.99 U.S.

Ship Date: 7/7/2010

Pub Date: 8/3/2010

Trim Size: 5.00 x 6.00

Page Count: 26 Pages

Carton Qty: 30

Age Group: 0 - 4

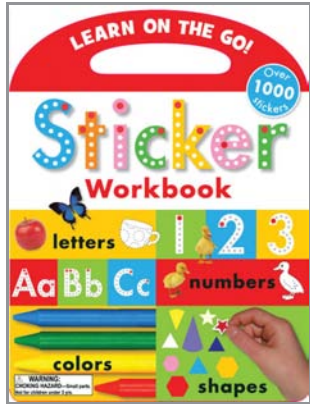
Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / CONCEPTS / GENERAL (JNF013000)

LEARN ON THE GO: STICKER AND FIRST WORDS STICKER WORKBOOKS

KATIE COX



FEATURES & BENEFITS

- New sticker activity books to develop children's learning of first words and concepts
- Contain a mixture of tracing, drawing, and sticker activities
- There are over 1000 stickers for children to use in the books and wherever they want
- Simple text is combined with clear and colorful design and photographic images

Learn on the Go Sticker Workbook and *First Words Sticker Workbook* are an entertaining and informative new collection of sticker activity books.

Through a mixture of tracing, drawing, and sticker activities, the sticker books encourage children to learn and practice first words and concepts.

The *Sticker Workbook* focuses on the letters of the alphabet, numbers and counting, shapes, colors, vehicles and animals.

The *First Words Sticker Workbook* encourages children to practice tracing first words by looking at things familiar to their world including: my body, my family, my day, animals and vehicles.

Each book contains clear and colorful design, lively photographic images, and simple text instructions. There are also over 1000 stickers for children to use in the book and wherever they want! A carry-me handle is perfect for little hands to pick up, and allows children to have fun with the sticker books wherever they are!

Sticker Workbook
ISBN-13/EAN: 978-1-8487-9565-5
ISBN-10: 1-8487-9565-3

First Words Sticker Workbook
ISBN-13/EAN: 978-1-8487-9573-0
ISBN-10: 1-8487-9573-4

Format: Sticker Book
Price: \$8.99 U.S.
Ship Date: 7/7/2010
Pub Date: 8/3/2010
Trim Size: 8.50 x 11.00
Page Count: 80 Pages
Carton Qty: 30
Age Group: 3 - 6
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / CONCEPTS / GENERAL (JNF013000)

BUSY KIDS: KITTENS AND PUPPIES AND BABY ANIMALS STICKER ACTIVITY BOOKS

CHRIS SCOLLEN



FEATURES & BENEFITS

- Cute sticker activity books packed full of fun sticker activities
- Each book contains a variety of activities including sticker scenes to finish, spot the difference and crazy mazes
- Over 100 colorful stickers for children to use in the book and wherever they want

The Busy Kids Sticker Activity Books come with over 100 stickers!

The *Kittens and Puppies* and *Baby Animals Sticker Activity Books* combine photography and graphic artwork in an informative and stimulating way. Each page is packed full of fun activities with stickers to find, scenes to finish and crazy mazes to complete! Each book has over 100 cute and colorful stickers for children to use in the book or wherever they want!

Kittens and Puppies Sticker Activity Book

ISBN-13/EAN: 978-1-8487-9513-6

ISBN-10: 1-8487-9513-0

Baby Animals Sticker Activity Book

ISBN-13/EAN: 978-1-8487-9528-0

ISBN-10: 1-8487-9528-9

Format: Sticker Book

Price: \$3.99 U.S.

Ship Date: 7/7/2010

Pub Date: 8/3/2010

Trim Size: 8.00 x 8.00

Page Count: 16 Pages

Carton Qty: 100

Age Group: 3 - 6

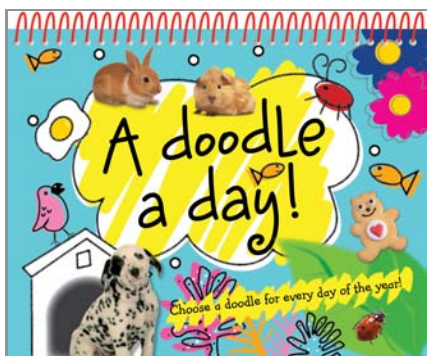
Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / CONCEPTS /
GENERAL (JNF013000)

A DOODLE A DAY

CHRIS SCOLLEN



FEATURES & BENEFITS

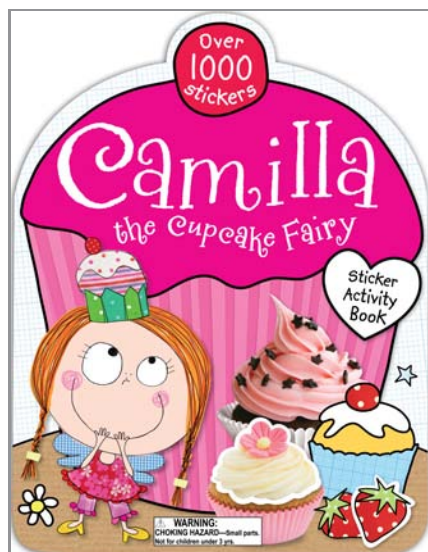
- An innovative new doodle book to provide children with the perfect space to doodle away every day
- With 366 cute, funny, weird, and wonderful doodling activities to complete

Satisfy children's creativity with *A Doodle a Day!*

This innovative new book provides children with the perfect space to doodle away every day! With 366 cute, funny, weird, and wonderful doodling activities to complete, children will be kept entertained for hours – every day of the year! Unlike other doodling books, *A Doodle a Day* contains colored doodle pages with bright photographic images, to help stimulate children's imagination. Watch as a doodle instantly transforms into a fabulous work of art!

Format: Board Book
ISBN-13/EAN: 978-1-8487-9389-7
ISBN-10: 1-8487-9389-8
Price: \$9.99 U.S.
Ship Date: 7/7/2010
Pub Date: 8/3/2010
Trim Size: 9.00 x 7.31
Page Count: 160 Pages
Carton Qty: 30
Age Group: 3 - 7
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL (JNF001000)

CAMILLA THE CUPCAKE FAIRY STICKER ACTIVITY BOOK



FEATURES & BENEFITS

- Each page of this cupcake shaped book is packed with activities and games
- Children will love helping Camilla to complete the book
- Over 1000 stickers to use in the book or wherever you want
- Beautiful illustrations and lively design will keep children entertained for hours

Join Camilla the Fairy in her magical cupcake world!

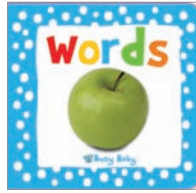
Each page of this cupcake shaped book is packed with deliciously different activities and games. Help the mischievous, but very well meaning, fairy as she bakes, decorates, and delivers to her friends the tastiest cupcakes in the world! With beautiful illustrations and over 1000 gorgeous stickers, *Camilla the Cupcake Fairy's Sticker Book* is as fun and satisfying as her beautiful bakes!

Format: Sticker Book
ISBN-13/EAN: 978-1-8487-9574-7
ISBN-10: 1-8487-9574-2
Price: \$6.99 U.S.
Ship Date: 7/7/2010
Pub Date: 8/3/2010
Trim Size: 8.50 x 11.00
Page Count: 40 Pages
Carton Qty: 30
Age Group: 3 - 7
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / CONCEPTS / GENERAL (JNF013000)

MAKE BELIEVE IDEAS



Busy Baby: Dotted Spotted 123
Joanna Bicknell
ISBN-13: 978-1-8487-9421-4
\$6.99 • BB



Busy Baby: Dotted Spotted Words
Joanna Bicknell
ISBN-13: 978-1-8487-9423-8
\$6.99 • BB



Busy Baby: Dotted Spotted Colors
Joanna Bicknell
ISBN-13: 978-1-8487-9429-0
\$6.99 • BB



Busy Baby: Touch & Feel Puppy
Joanna Bicknell
ISBN-13: 978-1-8487-9355-2
\$6.99 • Novelty BB



Busy Baby: Touch & Feel Farm
Joanna Bicknell
ISBN-13: 978-1-8487-9357-6
\$6.99 • Novelty BB



Busy Baby: Touch & Feel Baby Animals
Joanna Bicknell
ISBN-13: 978-1-8487-9359-0
\$6.99 • Novelty BB



Busy Baby: Peekaboo Happy Baby
Joanna Bicknell
ISBN-13: 978-1-8487-9363-7
\$6.99 • Novelty BB



Busy Baby: Peekaboo Sleepy Baby
Joanna Bicknell
ISBN-13: 978-1-8487-9365-1
\$6.99 • Novelty BB



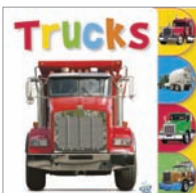
Busy Baby: Peekaboo Love You
Joanna Bicknell
ISBN-13: 978-1-8487-9367-5
\$6.99 • Novelty BB



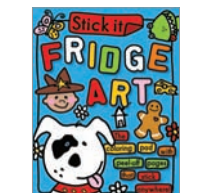
Tabbed Diggers
ISBN-13: 978-1-8487-9353-8
\$6.99 • Novelty BB



Tabbed Tractors
ISBN-13: 978-1-8487-9349-1
\$6.99 • Novelty BB



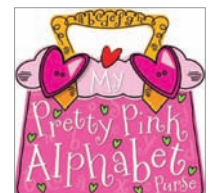
Tabbed Trucks
ISBN-13: 978-1-8487-9351-4
\$6.99 • Novelty BB



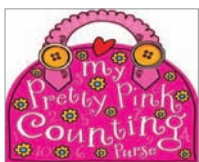
Stick It! Fridge Art
ISBN-13: 978-1-8487-9437-5
\$9.99 • SC



My First Book of Learning
ISBN-13: 978-1-8487-9170-1
\$8.99 • SC



My Pretty Pink Alphabet Purse
ISBN-13: 978-1-8487-9375-0
\$9.99 • SC



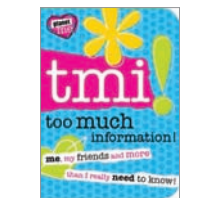
My Pretty Pink Counting Purse
ISBN-13: 978-1-8487-9373-6
\$9.99 • SC



My Pretty Pink Sticker Purse
ISBN-13: 978-1-8487-9377-4
\$9.99 • SC



Enough About Me, Over 2U
ISBN-13: 978-1-8487-9387-3
\$9.99 • SC



TMI
ISBN-13: 978-1-8487-9381-1
\$9.99 • SC



Totally Random
ISBN-13: 978-1-8487-9385-9
\$7.99 • SC

THE LEAST AMONG YOU



FEATURES & BENEFITS

- Received the Dove Seal of Approval
- Notable cast includes: Louis Gossett, Jr. (Tyler Perry's *WHY DID I GET MARRIED TOO?*), Cedric Sanders (NAACP Theatre Award winner), Lauren Holly, and William Devane
- In the vein of *PRIDE, THE PURSUIT OF HAPPYNESS*, and *THE BLIND SIDE*
- Perfect for Black History Month promotions
- Includes interview with Rev. Dr. Charles Marks (the Real Richard Kelly), Editor Omar Daher, and Music Composer Mark Kilian

Leaders are not chosen, they are called. Inspired by a true story.

Arrested in the 1965 Watts riots, Richard Kelly (Cedric Sanders) must serve probation at an all-white seminary. Although encouraged to break racial boundaries by its president Alan Beckett (William Devane), the school wants black followers not leaders. Even former missionary, Kate Allison (Lauren Holly), initially rejects Richard. A prison sentence looming, Richard meets Samuel Benton (Louis Gossett, Jr.) -- "the gardener in the basement." As Samuel guides Richard through his many trials, Richard must choose between his dreams and his destiny.

Format: DVD

UPC: 031398124498

ISBN-13/EAN: 978-1-4003-1694-6

Price: \$21.99 U.S.

Ship Date: 7/28/2010

Pub Date: 8/24/2010 (Street Date)

Length: 97 Minutes

Carton Qty: 30

Distribution Rights: North American Religious

BISAC Category: RELIGION / GENERAL / GENERAL
(RELO00000)

THE WAY HOME



FEATURES & BENEFITS

- Received the Dove Seal of Approval
- Cast includes Dean, Cain, Lori Beth Edgeman, Sonny Shroyer, Tom Nowicki, and Brett Rice
- Includes interviews with the Simpkins, the real couple whose story is told and behind-the-scenes with Dean Cain and cast

A missing child. A family in crisis. A faith tested. In their darkest hour, God gives hope.

Dean Cain stars as Randy Simpkins, a husband and father torn between the demands of his job and family. Asked by his wife to watch their two-year-old son, Joe, for a few minutes, he becomes distracted by work. When he returns, *Joe is gone*. He and his wife search desperately for their missing son through the vast countryside. But as their fear grows, the community responds – hundreds of supporters uniting behind the family in a powerful spiritual journey that will test the couple's love and faith, and forever change a community.

Format: DVD

UPC: 031398124528

ISBN-13/EAN: 978-1-4003-1693-9

Price: \$21.99 U.S.

Ship Date: 9/8/2010

Pub Date: 10/5/2010

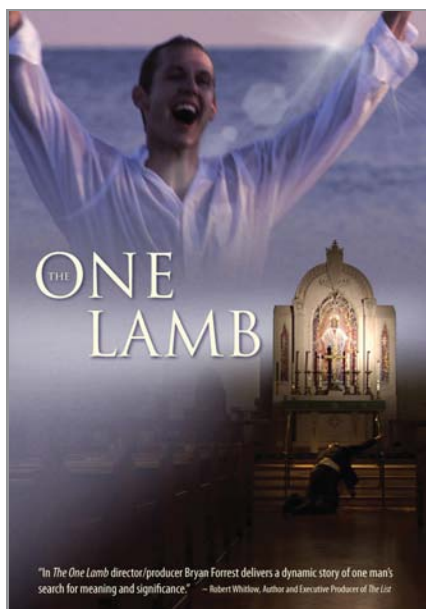
Length: 89 Minutes

Carton Qty: 30

Distribution Rights: North American Religious

BISAC Category: FAMILY & RELATIONSHIPS / GENERAL /
GENERAL (FAM000000)

THE ONE LAMB



FEATURES & BENEFITS

- "In *The One Lamb* director/producer Bryan Forrest delivers a dynamic story of one man's search for meaning and significance. The performance by John W. Price is magnificent." ~ Robert Whitlow, Author/Executive Producer of *The List*
- *The One Lamb* features special appearance by Mike Minter, 10 year NFL veteran and starting safety for the Carolina Panthers in the 2003 Super Bowl

Audiences will stand up and cheer at this inspirational story of courage and faith! Come along on this incredible journey.

Jackson Price is one man who has everything. He has money, power, a beautiful family and a promising future. In a moment of weakness, yielding to temptation, Price will make a terrible choice...and lose it all. At the bottom of his fall from grace, Price will learn he has cancer. And he is going to have to fight to save his life. Abandoned and all alone, Price seeks help from a most unlikely source: a cranky, retired pastor from deep in the country named Earl.

Pastor Earl cares for Jackson at his rural farmhouse as he battles against cancer. It is here in this small country town, very far removed from Jack's former life, that Earl will lead him to the One who has the power to give him new life. Turning from the selfish ways of his past, Jackson attempts to run a marathon to inspire others to have hope and to never give up.

Format: DVD

UPC: 023755415097

ISBN-13/EAN: 978-1-4003-1701-1

Price: \$19.99 U.S.

Ship Date: 8/4/2010

Pub Date: 8/31/2010

Length: 121 Minutes

Carton Qty: 30

Distribution Rights: North American Religious

BISAC Category: RELIGION / INSPIRATIONAL / GENERAL
(RELO36000)

ADVERTISING

- Gold Crown Award Winner, International Christian Visual Media Conference, 2009
- Best Faith Based Film, Myrtle Beach International Film Festival, Dec 2008
- Best Parable Feature Film, Sabaoth International Christian Film Festival, Milan, Italy, Nov 2008
- TBN (Trinity Broadcasting Network) world premiere October 24th, 2009
- Parables HD Network premiere, April 2010

LIONSGATE



The Cross
UPC: 023755414595
\$19.99 • DVD



No Greater Love
UPC: 031398114789
\$24.99 • DVD



Miracle Maker Special Edition
UPC: 012236210603
\$14.99 • DVD



House
UPC: 031398107743
\$29.99 • DVD



The Lee Strobel Collection
UPC: 012236103332
\$29.99 • DVD Box Set



Bella
UPC: 031398226659
\$14.99 • DVD



St. Peter
UPC: 012236210740
\$14.99 • DVD



In the Beginning
UPC: 707729113591
\$14.99 • DVD



Joshua
UPC: 012236130598
\$14.99 • DVD



The Bible Series Box Set:
**Genesis/Esther/
Jeremiah/Solomon**
UPC: 031398746027
\$43.99 • DVD Box Set



Jesus of Nazareth
UPC: 012236128113
\$29.99 • DVD



Christy: New Beginnings
UPC: 031398771425
\$9.99 • DVD



**Christy: Return to
Cutter Gap**
UPC: 031398772927
\$9.99 • DVD



**Christy: Change
of Seasons**
UPC: 031398771128
\$9.99 • DVD



Ruby
UPC: 031398110934
\$14.99 • DVD



Akeelah and the Bee
UPC: 031398195962
\$14.99 • DVD



Pride
UPC: 031398215431
\$14.99 • DVD



**Bobby Jones
Comedy All-Stars**
Vol 1 UPC: 031398222866
Vol 2 UPC: 031398100508
\$14.99 • DVD



Hopeville
UPC: 031398222323
\$21.99 • DVD



The Velveteen Rabbit
UPC: 185945000039
\$24.99 • DVD

DIGITAL PRAISE



Guitar Praise
UPC: 181826000587
\$99.99 • CD-Rom Game



**Guitar Praise
Wireless Controller**
UPC: 181826000648
\$69.99 • Misc



Guitar Praise Expansion Pack #1
UPC: 181826000631
\$19.95 • CD-Rom Game



Dance Praise 2 -the ReMix
UPC: 181826000402
\$49.95 • CD-Rom Game



Dance Praise - Original Game
UPC: 181826000525
\$29.95 • CD-Rom Game



Expansion Pack #1
UPC: 181826000204
\$24.95 • CD-Rom Game



Expansion Pack #2
UPC: 181826000211
\$24.95 • CD-Rom Game



Expansion Pack #3
UPC: 181826000242
\$24.95 • CD-Rom Game



Expansion Pack #4
UPC: 181826000365
\$24.95 • CD-Rom Game



Expansion Pack #5
UPC: 181826000389
\$24.95 • CD-Rom Game



Expansion Pack #6
UPC: 181826000457
\$24.95 • CD-Rom Game



Expansion Pack #7
UPC: 181826000518
\$24.95 • CD-Rom Game



Dance Praise Party
UPC: 181826000549
\$2,595.00 • 10-player set



Super-Deluxe Dance Pad
UPC: 181826000556
\$79.99 • Misc.



Deluxe Dance Pad
UPC: 181826000563
\$59.99 • Misc.



Dance Pad
UPC: 181826000419
\$34.95 • Misc.



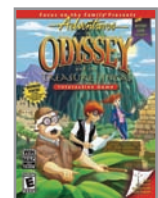
aMazing Bible
UPC: 181826000655
\$9.99 • CD-Rom Game



AIO: Great Escape
UPC: 181826000020
\$19.95 • CD-Rom Game



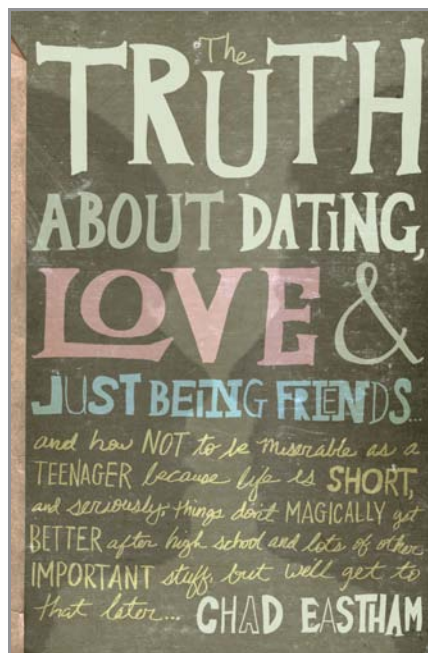
AIO: Sword of the Spirit
UPC: 181826000013
\$19.95 • CD-Rom Game



AIO: Treasure of the Incas
UPC: 181826000006
\$19.95 • CD-Rom Game

THE TRUTH ABOUT DATING, LOVE, AND JUST BEING FRIENDS

CHAD EASTHAM



FEATURES & BENEFITS

- Gives girls practical, healthy advice on dating, love, and friendship
- Encourages girls to balance their hearts with their heads
- Highlights habits and decisions that help teens grow into joyful, responsible adults
- Humor keeps girls laughing while they learn important truths

Chad Eastham, with his typical wit and wisdom for teens, brings much sought after advice on girls' favorite topics including dating, love, friendship, and other important stuff.

Chad shines some much-needed light on these major issues for teens. Rather than let their feelings navigate them blindly through their tumultuous adolescence, Chad offers clarity, some surprising revelations, and answers to some of their biggest questions: *How do I know who to date? When should I start dating? How should I start dating? Is this really love? And, Why do guys I like just want to be friends?*

Packed with humor that adds to the sound advice, this book will help teens make better decisions, have healthier relationships, and be more prepared for their futures. Just a few things girls will learn include: Five things you need to know about love; Eight dumb dating things even smart people do; Ten reasons why teens are unhappy; and Ten things happy teens do.

Any teen can live a happier, healthier life: they just need to hear *The Truth*.

Format: Trade Paper
ISBN-13/EAN: 978-1-4003-1641-0
ISBN-10: 1-4003-1641-3
Price: \$12.99 U.S.
Ship Date: 1/12/2011
Pub Date: 2/8/2011
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Age Group: 12 - 17
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / SOCIAL ISSUES / DATING & SEX (JNF053020)

ADVERTISING

- Featured at Women of Faith and Revolve Conferences & on conference websites
- Digital flipbooks created and embeddable code available for use on partner sites
- Targeted consumer radio promotions including 60-second vignettes and giveaways
- MP4 promotional video available for use on websites available before ship date on Tommy YouTube Channel
- Featured at Children's Pastors conferences
- Eblast designed and sent to Tommy Nelson consumer database (125,000)
- Chad featured as expert for parents of teens on the Tommy blog and other blogs
- Video with Chad utilized at Revolve and on Tangle.com
- Advertising in outlets such as Relate Magazine & Susie

PUBLICITY

- Extensive web promotion and blog campaign with giveaways, reviews, and interviews
- Finished product mailing targeting trade, teen, and current culture magazines
- Extensive radio campaign with on-air interviews with Chad Eastham and book giveaways.
- Media Inquiries: abarnhart@thomasnelson.com
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, www.tommynelson.com

PREVIOUS TITLES

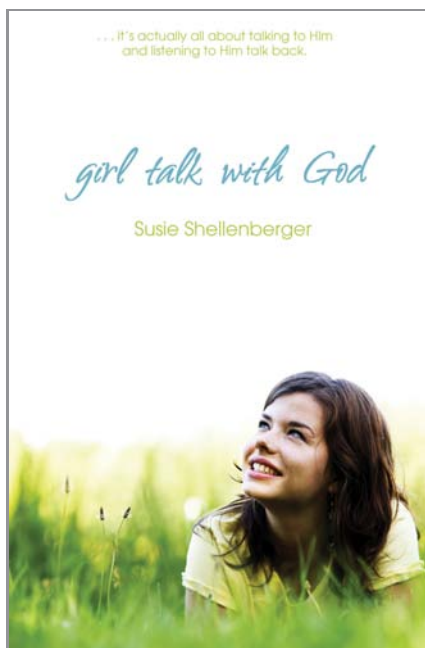
978-1-4003-0968-9 The Truth About Guys
023755410092 The Truth About Guys DVD
978-1-4003-1300-6 Guys Like Girls Who ...
978-1-4003-1516-1 Guys Are Waffles and Girls Are Spaghetti
023755413697 Chad Eastham Live DVD



Popular teen speaker, **Chad Eastham** speaks to thousands of girls each year on The Revolve Tour. Chad has written an award-winning health curriculum and three books for teens. **Hometown:** Nashville, Tennessee **Books Sold to Date:** 150,000

GIRL TALK WITH GOD

SUSIE SHELLENBERGER



FEATURES & BENEFITS

- Deals with real-life situations teen girls face daily
- Gives girls thought-provoking examples of how to pray and listen to God
- New and updated text includes Godly information on how to deal with modern-day issues like texting, sexting, and social networking

Conversations between God and a teenage girl inspire, teach, and motivate young women to pray and live a dynamic life for God.

Most Christian teens don't know how to pray. And when they do pray, they don't know how to discern God's voice. In *Girl Talk With God*, author Susie Shellenberger shows teens how to pray and challenges them to deepen specific areas in their lives through a series of conversations between God and a teenage girl.

As a trusted author and founder of Brio magazine, Shellenberger has proven a keen ability to reach this often-misunderstood age group with her signature blend of casual, non-threatening teaching.

Updated for teens in 2010, this book will teach girls what it means to pray and know God as Father and Friend.

Format: Trade Paper
ISBN-13/EAN: 978-1-4003-1700-4
ISBN-10: 1-4003-1700-2
Price: \$12.99 U.S.
Ship Date: 1/12/2011
Pub Date: 2/8/2011
Trim Size: 5.50 x 8.38
Page Count: 240 Pages
Carton Qty: 36
Age Group: 12 - 17
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / CHRISTIAN LIFE (JNFO49130)

ADVERTISING

- Digital flipbooks created and embeddable code available for use on partner sites & distributed to accounts before ship date
- Featured at International Network of Children's Ministry conferences
- Advertising in outlets such as Relate Magazine, Susie Magazine, and Ignite Your Faith.com
- Eblast designed and sent to Tommy Nelson consumer database

PUBLICITY

- Sample sections sent to top Teen publications like Relate Magazine, Susie Mag, FOTF website, Guideposts, Ignite Your Faith, Essential Connection and local parenting publications like AZ Teen, Nashville Parent
- Blog tour with the author through networks like Mama Buzz, etc.
- Social media campaign around the book
- Author to promote at numerous speaking events
- Media Inquiries: Abby Barnhart; abarnhart@thomasnelson.com
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, www.tommynelson.com
- Susie is an international speaker and speaks at conferences like CLOSER for Moms & Daughters

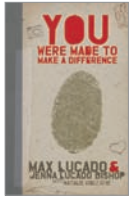
COMPARABLE TITLES

978-0-8423-6202-3 The One Year Devo For Teens



Susie Shellenberger was the founding editor of Brio magazine and currently serves as editor of *SUSIE Magazine* sold nationally in Barnes & Noble and Books-A-Million. She has written 49 books and is in demand as an international speaker. Susie has traveled to every continent in the world, loves burnt hotdogs and walking her 16-lb. Schnauzer, Obie. **Hometown:** Colorado Springs, Colorado

Young Adult - Nonfiction



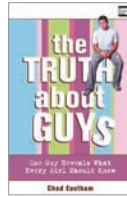
You Were Made to Make a Difference

Max Lucado
ISBN-13: 978-1-4003-1600-7
\$14.99 • TP



Redefining Beautiful

Lucado/Lucado
ISBN-13: 978-1-4003-1428-7
\$12.99 • TP



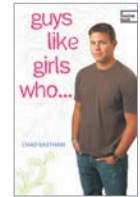
The Truth About Guys

Chad Eastham
ISBN 13: 978-1-4003-0968-9
\$12.99 • TP



The Truth About Guys

Chad Eastham
UPC: 023755410092
\$14.99 • DVD



Guys Like Girls Who . . .

Chad Eastham
ISBN-13: 978-1-4003-1300-6
\$12.99 • TP



Guys Are Waffles, Girls Are Spaghetti

Eastham/Farrel/Farrel
ISBN-13: 978-1-4003-1516-1
\$12.99 • TP



Chad Eastham: Live

Chad Eastham
UPC: 023755413697
\$14.99 • DVD



A Girl's Guide to Life

Katie Meier
ISBN-13: 978-1-4003-1594-9
\$12.99 • TP



A Guy's Guide to Life

Jason Boyett
ISBN-13: 978-1-4003-1595-6
\$12.99 • TP



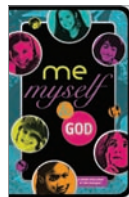
Wait For Me

Rebecca St James
ISBN-13: 978-1-4003-1287-0
\$14.99 • TP



Rachel's Tears

Nimmo/Scott
ISBN-13: 978-1-4003-1347-1
\$14.99 • TP



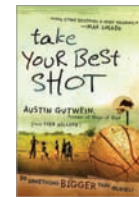
Me, Myself, and God

Claire Page
ISBN-13: 978-1-4003-1462-1
\$12.99 • TP



Secrets Young Women Keep

Jill Hubbard
ISBN-13: 978-0-7852-2817-2
\$14.99 • TP



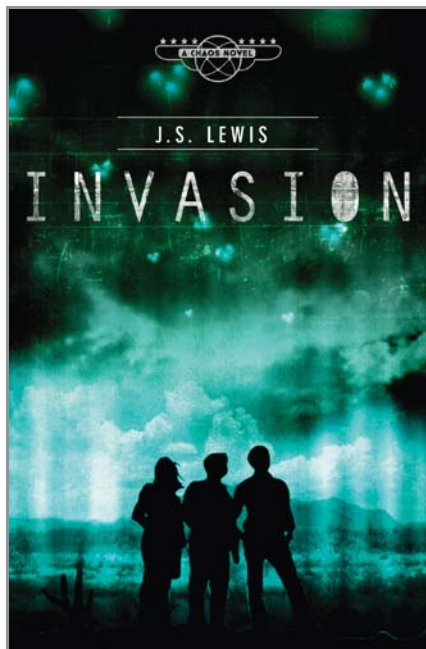
Take Your Best Shot

Gutwein/Hillard
ISBN-13: 978-1-4003-1515-4
\$12.99 • TP

INVASION

A C.H.A.O.S. Novel

J. S. LEWIS



FEATURES & BENEFITS

- **The Grey Griffins trilogy (coauthored with Derek Benz) sold over a half million units.**
- **This trilogy is a cyber-tech retelling of the story of David.**
- **Appeals to teens' desire to to live an epic life.**

Colt McAllister is drawn into a war against things he thought only existed in comic books.

After a car wreck takes the lives of his parents, Colt moves to Arizona to stay with his grandfather. There, an informant tells him that his parents were actually murdered because his mom, a journalist, was getting ready to write a story exposing Trident Industries.

Along with Oz and Danielle, his new comrades at Chandler High, Colt vows to uncover the truth. But the more they learn, the more bizarre reality becomes. Mind control, jet packs, and flying motorcycles only scratch the surface of what they discover.

Colt is recruited by a secret organization called the Central Headquarters Against the Occult and Supernatural. But the battle isn't just against an out-of-control giant corporation. A gateway to another world is opening, and the invasion has already begun.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-753-8
ISBN-10: 1-59554-753-3
Price: \$14.99 U.S.
UPC: 020049136515
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / SCIENCE FICTION, FANTASY, MAGIC / GENERAL (JUV037000)

ADVERTISING

- Advertising and promotional campaign with sites including Teenink, Kidzworld, Guysread, Freebookfridayteens, Teensreadtoo, Bookclub4boys and Momslikeme.com (total impressions over 3 million)
- Author video and book trailer for use with retailers and all advertising
- Social media campaign focused on gaining new readers through Facebook, Twitter, and bloggers
- School initiatives, including sending information and materials to database of school libraries, and author visits
- Full site built at www.theedenproject.com to include book info, games, illustrations, video, and discussion guide

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Freelance publicity firm hired for multi-faceted print and broadcast campaign
- Advanced galley distribution
- National print campaign to US Daily newspapers, trade publications, consumer magazines (parenting, teens), and review websites
- Teen blog tour
- Sample outlets to pitch: *Suspense Magazine*, AOL's Just So You Know, Radio Disney, MommyLife.net

PREVIOUS TITLES

978-0-4397-9574-6 Grey Griffins #1: The Revenge of the Shadow King
 978-0-3160-4522-3 The Clockwork Chronicles #1: The Brimstone Key

COMPARABLE TITLES

978-1-4169-7173-3 Leviathan
 978-0-8037-3461-6 Fire

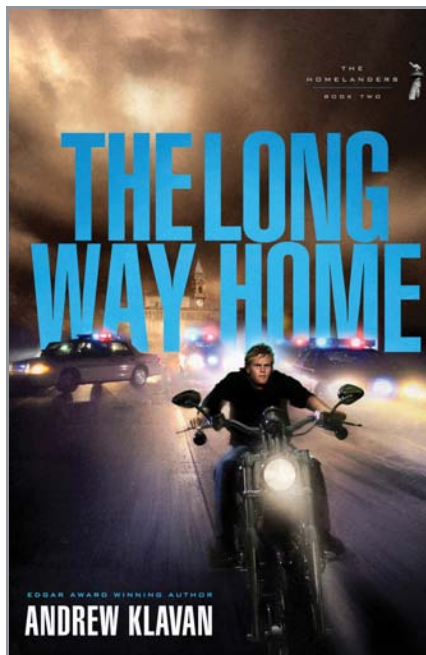


J. S. Lewis is the coauthor of the Grey Griffins trilogy and the upcoming Grey Griffins Clockwork Chronicles. He also writes for the DC COMICS family of publishers. He resides with his family in Arizona. **Hometown:** Phoenix, AZ **Books Sold to Date:** 500,000

THE LONG WAY HOME

The Homelanders Series (#2)

ANDREW KLAVAN



FEATURES & BENEFITS

- Features fast-paced action for teen readers who have outgrown fantasy but aren't quite ready for adult suspense/thriller novels.
- Includes a strong patriotism angle with a good vs. evil quest.
- Perfect for fans of *The Bourne Identity* and *24*.
- Protagonist faces circumstances that seem insurmountable, but eventually he overcomes through his values and his faith.

From Edgar Award winning and best-selling author Andrew Klavan comes the second novel in the Homelanders series.

Charlie West was an ordinary high school kid who went to bed one night and woke up in the clutches of terrorists and wanted by the police for murder.

Now, with both the terrorists and the cops on his trail, Charlie makes his way home to find some answers. Holed up in an abandoned mansion, Charlie is joined by his high school buddies as he tries to find the truth about a murder he can't remember--and recover the love he can't forget.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-587-9
ISBN-10: 1-59554-587-5
Price: \$9.99 U.S.
UPC: 020049137062
Ship Date: 2/9/2011
Pub Date: 3/8/2011
Trim Size: 5.44 x 8.38
Page Count: 352 Pages
Carton Qty: 36
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE FICTION / ACTION & ADVENTURE / GENERAL (JUV001000)

PREVIOUS TITLES

978-0-1510-1223-7 Empire of Lies
978-0-4402-2403-7 True Crime
978-1-59554-607-4 The Last Thing I Remember
978-1-59554-713-2 The Long Way Home HC

COMPARABLE TITLES

978-0-5532-6011-3 The Bourne Identity
978-0-1424-0733-2 The Outsiders



Andrew Klavan was hailed by Stephen King as "the most original novelist of crime and suspense since Cornell Woolrich." He is the recipient of two Edgar Awards and the author of such bestsellers as *True Crime* and *Don't Say a Word*. **Hometown:** Santa Barbara, California **Books Sold to Date:** over 1.5 million

THE LOST BOOKS

The Visual Edition

TED DEKKER



FEATURES & BENEFITS

- Dekker has sold more than 4 million novels.
- Regular text editions of series have sold more than half a million units.
- Converts Dekker's best-selling YA novels *Chosen*, *Infidel*, *Renegade*, and *Chaos* into graphic novels.
- The full color, visual format brings these novels to life in a fresh new way.

The first four graphic novels in the best-selling YA series--now combined in one case-bound volume.

Chosen - Four teenagers are chosen to recover the missing Books of History before they fall into the wrong hands.

Infidel - One teen's desire to find his mother is so strong he loses focus on finding the Books at the very time a traitor arrives to derail their mission.

Renegade - Billos enters a forbidden book, discovering a foreign reality where he is the renegade--and the renegade must die.

Chaos - When the teens use the Books to escape, they enter chaos. They'll have to make a costly sacrifice to complete the mission.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-899-3
ISBN-10: 1-59554-899-8
Price: \$22.99 U.S.
UPC: 020049137178
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 576 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

PREVIOUS TITLES

978-1-59554-603-6 *Chosen* Graphic Novel
 978-1-59554-604-3 *Infidel* Graphic Novel
 978-1-59554-858-0 *Circle Series* Visual Edition

COMPARABLE TITLES

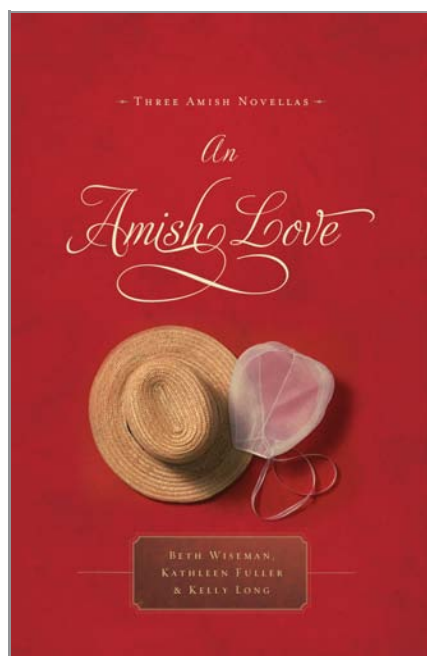
978-0-7851-2177-0 *Eternals*
 978-1-5638-9858-7 *The League of Extraordinary Gentlemen*



Ted Dekker is the *New York Times* best-selling author of more than 25 novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

AN AMISH LOVE

BETH WISEMAN, KATHLEEN FULLER, & KELLY LONG



FEATURES & BENEFITS

- For fans of Beverly Lewis and Wanda Brunstetter.
- Stories have crossover characters.
- Includes glossary, reading group guide, and authentic Old Order Amish recipes.
- Includes reading group guide.

Two of today's most popular genres--Romance and Amish fiction--together in one volume.

"Healing Hearts" by Beth Wiseman: Levina Lapp and her husband Naaman are alone for the first time in 30 years. When Naaman left to visit cousins in Ohio, Levina wasn't expecting him to be gone a year. Now that he's back, will they be able to move beyond this estrangement and fall in love again?

"What the Heart Sees" by Kathleen Fuller: A tragic accident rocks a peaceful Amish community, leaving Ellie Chupp blinded and Christopher Bender's future shattered. But they find love and forgiveness in a place they least expect.

"A Marriage of the Heart" by Kelly Long: Rachel Yoder is tired of her Amish lifestyle and her domineering father's ways. When handsome Joseph Lambert comes back from the *Englisch*, she lies to force a marriage of convenience, providing the perfect means to escape her father's rule. But Rachel never imagined she'd fall in love with Joseph so quickly or irrevocably.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-875-7
ISBN-10: 1-59554-875-0
Price: \$14.99 U.S.
UPC: 020049136911
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

Print and web advertising with sites including:

- Amish America.com
- Amish Country.org
- Amish Country Living.Com
- Outreach and giveaways on Facebook to the Amish Fiction and Amish Cook fan groups
- Bookclub contest and promotions on goodreads.com to more than 16,000 members

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Trade announcement, print campaign to newspapers in regions with Amish communities, publications in the authors' hometowns
- Podcast recorded with the three authors—exclusive for AmishLiving.com members on Valentines Day
- Online promotion to websites and blogs devoted to Amish fiction readers, featuring all authors for interviews
- Radio giveaways—Christian morning and afternoon drive for Valentines Day
- Sample outlets to pitch: Crosswalk.com, *Amish Country News*, *Lancaster Intelligencer Journal*, *Lancaster County Woman*

PREVIOUS TITLES

978-1-59554-821-4 *An Amish Christmas*
 975-1-59554-822-1 *An Amish Gathering*

COMPARABLE TITLES

978-0-3103-2736-3 *A Plain and Simple Christmas*

Beth Wiseman has a deep affection for the Amish and their simpler way of living. She is the author of many bestsellers including *Plain Perfect* and *An Amish Gathering* (co-author). She and her family live in Texas. **Hometown:** Columbus, Texas

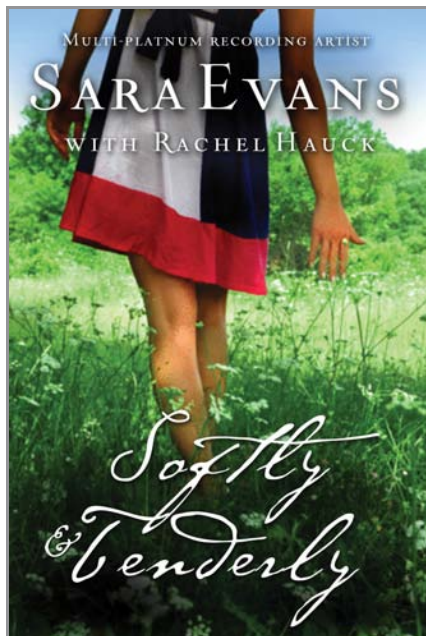
Kathleen Fuller is the author of the best-selling novels *A Man of His Word* and *An Honest Love*. When she's not writing, she enjoys traveling and spending time with her family and farm pets. **Hometown:** Geneva, Ohio

Kelly Long is the author of *Sarah's Garden*, the first novel in the Patch of Heaven series. She was born and raised in the mountains of Northern Pennsylvania. She's been married for nearly 25 years and has five children. **Hometown:** Marietta, Georgia

SOFTLY AND TENDERLY

A Songbird Novel (#2)

SARA EVANS with RACHEL HAUCK



FEATURES & BENEFITS

- From multi-platinum-selling and Dove-award-winning artist Sara Evans with RITA-finalist Rachel Hauck.
- *Publishers Weekly* called *The Sweet By and By*, "A heartwarming collaborative debut."
- Explores the effects of sin and forgiveness in marriage.
- Can be read as a stand-alone novel or as a sequel to *The Sweet By and By*.

Jade has moved from her past toward a bright future. But then the man she loves most destroys her trust.

Jade Fitzgerald's hope for a perfect marriage shatters when her husband confesses he has an illegitimate son. What's more, he wants to raise the boy in their home.

Hurting and confused, Jade embarks on a road trip to Iowa to take her sick mother to her childhood home. In the comfort of the old homeplace, Jade struggles with her fears and the tug of her first love. With the help of her family and her faith, she comes to understand her future doesn't rest on the power of her past, but in the goodness of God's mercy.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-490-2
ISBN-10: 1-59554-490-9
Price: \$19.99 U.S.
UPC: 020049135990
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 6.13 x 9.25
Page Count: 336 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / GENERAL / GENERAL (FIC000000)

ADVERTISING

- Print and radio advertising campaign to include AllYou, Today's Christian Woman, Kyria, and HopeforWomen (total impressions over 5.5 million)
- National radio campaign with Dial Global to include on-air giveaways (total impressions over 1.2 million)
- Book promotion at all tour events
- Bookclub promotions with DearReader to more than 16,000 members

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomason.com
- Advanced galley distribution
- National print media campaign to US Daily newspapers, trade publications, consumer entertainment and women's interest magazines, review websites
- Radio interviews with national, local, syndicated stations
- Blog tour
- Sample outlets to pitch: *Entertainment Weekly*, *Ladies Home Journal*, *People*, *Country Weekly*

PREVIOUS TITLES

978-1-59554-489-6 *The Sweet By and By*
 978-1-59554-337-0 *Sweet Caroline*

COMPARABLE TITLES

978-0-8499-1890-2 *Healing Stones*
 978-0-4512-0579-7 *Tending Roses*



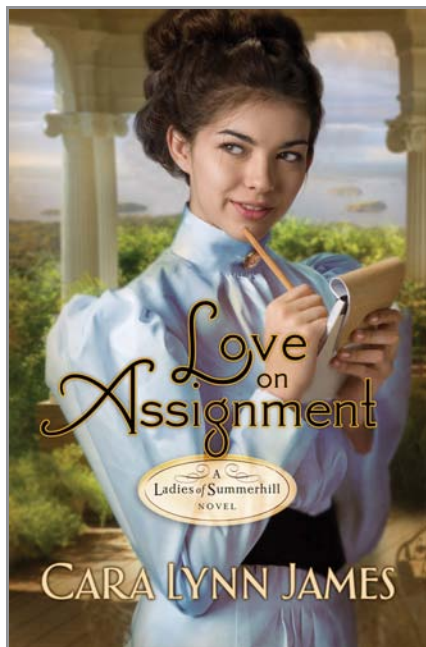
Multi-platinum recording artist **Sara Evans** has garnered such honors as ACM's Female Vocalist of the Year, CMA's Video of the Year, one of *People Magazine's* "50 Most Beautiful People," and the first country star to compete in ABC's *Dancing with the Stars*. This is her first novel. **Hometown:** Birmingham, Alabama

Best-selling and award-winning author **Rachel Hauck** lives in Florida with her husband, Tony, a pastor. She is the author of several novels, including *Love Starts with Elle* and *The Sweet By and By*, co-authored with Sara Evans.

Hometown: Palm Bay, Florida

LOVE ON ASSIGNMENT*A Ladies of Summerhill Novel*

CARA LYNN JAMES

**FEATURES & BENEFITS**

- Uplifting romance that will satisfy fans of Deanne Gist and Cathy Marie Hake.
- Historical setting in 1900 Rhode Island.
- Inspiring Christian message about heavenly vs. worldly rewards.

While Charlotte is focusing on uncovering sordid information on columnist Daniel Wilmot, her heart leads her into uncharted territory.

During the summer of 1900 Charlotte Hale, a native Newporter and secretary for the *Rhode Island Reporter*, accepts an undercover assignment as temporary governess to Daniel Wilmont's children in order to secretly gather evidence against him. As he helps her rediscover God, Charlotte learns that Daniel is an honorable man. They unexpectedly fall in love despite their different backgrounds and social positions. Charlotte soon realizes she must defend Daniel against the forces set against him—a willful student with a romantic crush and the newspaper editor determined to destroy his reputation.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-680-7
ISBN-10: 1-59554-680-4
Price: \$14.99 U.S.
UPC: 020049136751
Ship Date: 12/15/2010
Pub Date: 1/11/2011
Trim Size: 5.44 x 8.38
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

Online advertising campaign with sites including:

- Visit Rhode Island.com
- Historical Christian Fiction.com
- Reading Across Ri.com
- Promotion and contest through the Historical Fiction Facebook Fan Page

PUBLICITY

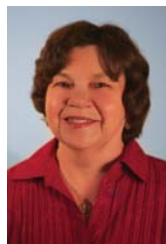
- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Print media campaign, focusing especially on historical and romantic fiction
- Extensive online coverage, including writing and individual journalist blogs interested in the historical story about a reporter
- Sample outlets to pitch: *Christian Retailing*, *Romantic Times*, *Historical Novels Review*

PREVIOUS TITLES

978-1-59554-679-1 *Love on a Dime*

COMPARABLE TITLES

978-0-7642-0225-4 *Courting Trouble*
978-0-7642-0166-0 *Bittersweet*

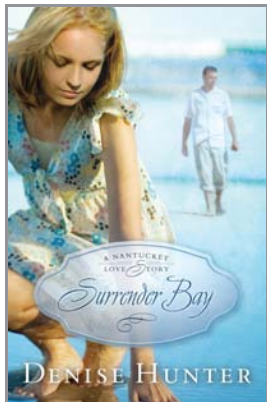


Cara Lynn James is the author of *Love on a Dime*. She's received contest awards from Romance Writers of America and the American Christian Fiction Writers. She resides in Florida with her husband Jim. **Hometown:** Pensacola, Florida

SURRENDER BAY & THE CONVENIENT GROOM

A Nantucket Love Story

DENISE HUNTER



FEATURES & BENEFITS

- Find true love and a rich faith in Nantucket's romantic, seaside setting.
- Revised with new content and new covers.
- Author is a two-time Holt Medallion (Romance Writers of America) winner.

Surrender Bay

Childhood friends Samantha and Landon are now separated by distance and secrets. Will Samantha's return to Nantucket change that?

Samantha Owens has inherited a Nantucket cottage—a place she left years ago, never planning to return. A single mom, Samantha can't afford to pass up on a financial windfall like ocean-front property. She never suspects that Landon Reed still lives two doors down. As their long-dormant romance begins to bud again, Samantha must face a past that left her with a fear of abandonment and the fact that Landon still doesn't know why she left the island. Will Sam finally find the God who never left? And is Landon's love as unconditional as he claims.

The Convenient Groom

She wrote the book—literally—on finding the right mate. But does she really understand love?

Five hours before her Nantucket beach wedding celebrity marriage counselor Kate Lawrence has everything in place. Everything but the groom. And she might lose her job when her nationwide audience finds out its marriage guru has been left at the altar. Enter Lucas Wright, who offers to stand in for the missing fiancé and marry her. Kate's desperate enough to agree but sure this Mr. Wright is wrong for her. Can they pull it off? And why would Lucas marry her in the first place? With a little help, Kate learns that the first step of faith can set her on a path toward freedom.

Surrender Bay

ISBN-13/EAN: 978-1-59554-912-9

ISBN-10: 1-59554-912-9

UPC: 020049137550

Ship Date: 12/15/2010

Pub Date: 1/11/2011

The Convenient Groom

ISBN-13/EAN: 978-1-59554-913-6

ISBN-10: 1-59554-913-7

UPC: 020049137567

Ship Date: 3/2/2011

Pub Date: 3/29/2011

Format: Trade Paper

Price: \$14.99 U.S.

Trim Size: 5.44 x 8.38

Page Count: 320 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: FICTION / CHRISTIAN / ROMANCE
(FIC042040)

PREVIOUS TITLES

978-1-5931-0167-1 Kansas Brides

978-1-5822-9358-5 Mending Places

978-1-59554-259-5 Sweetwater Gap

978-1-59554-260-1 Seaside Letters

COMPARABLE TITLES

978-0-8423-8119-2 The Perfect Match

978-1-59554-549-7 Lonestar Sanctuary

978031025928 Wagered Heart

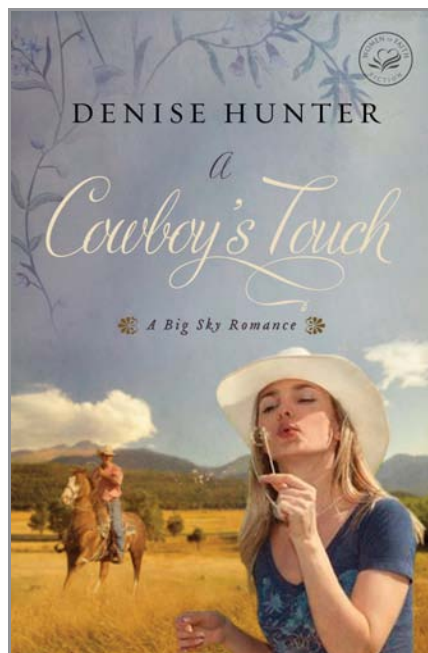


Denise Hunter is the award-winning and best-selling author of several novels, including *Sweetwater Gap*. She and her husband are raising three boys in Indiana. **Hometown:** Fort Wayne, Indiana **Books Sold to Date:** 350,000+

A COWBOY'S TOUCH

A Big Sky Romance

DENISE HUNTER



FEATURES & BENEFITS

- **New series by best-selling romance author Denise Hunter.**
- **Reminds readers we can't do anything to redeem ourselves and our mistakes--only Christ can do that.**
- **Explores the theme of discovering one's true identity.**

Wade's ranch home needs a woman's touch. Abigail's life needs a cowboy's touch.

Four years ago, rodeo celebrity Wade Ryan gave up his identity to protect his daughter. Now, settled on a ranch in Big Sky Country, he lives in obscurity, his heart guarded by a high, thick fence.

Abigail Jones isn't sure how she went from big-city columnist to small-town nanny, but her new charge is growing on her, to say nothing of her ruggedly handsome boss. Love blossoms between Abigail and Wade--despite her better judgment. Will the secrets she brought with her to Moose Creek, Montana separate her from the cowboy who finally captured her heart?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-801-6
ISBN-10: 1-59554-801-7
Price: \$14.99 U.S.
UPC: 020049136041
Ship Date: 3/2/2011
Pub Date: 3/29/2011
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

- Online advertising and partnerships with historicalnovelsociety.org, National Cowgirl Museum, and wereal.com (over 1.5 million impressions)
- Print and web advertising with Romantic Times and Romance Sells (365,000 impressions)
- Online promotion campaign with ReadersCircle.com to more than 16,000 bookclubs (250,000 impressions)
- AuthorBuzz campaign to 375,000 readers, 12,000 librarians, and 5,000 retailers

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Freelance publicity firm hired for print and broadcast campaign
- National print and online campaign to Christian and mainstream fiction outlets, regional publications
- Blog tour
- Sample target publications: *Romantic Times*, *Country Woman*, *Christian Retailing*

PREVIOUS TITLES

978-1-59554-257-1 *Surrender Bay*
 978-1-59554-258-8 *The Convenient Groom*
 978-1-59554-260-1 *Seaside Letters*

COMPARABLE TITLES

978-1-4143-1018-3 *Taming Rafe*
 978-0-7642-0152-2 *Morning's Refrain*



Denise Hunter is the award-winning and best-selling author of several novels, including *Sweetwater Gap*. She and her husband are raising three boys in Indiana. **Hometown:** Fort Wayne, Indiana **Books Sold to Date:** 350,000+

SAVE THE DATE

JENNY B. JONES



FEATURES & BENEFITS

- A contemporary romance with humor that will appeal to the core Christian Fiction reader.
- For fans of Kristin Billerbeck and Neta Jackson.
- A marriage of convenience story, an ever-popular romance plotline.

When Alex and Lucy pick out wedding invitations, they wonder if they can be printed in vanishing ink.

Former NFL star Alex Sinclair is a man who has it all—except the votes he needs to win his bid for Congress. Despite their mutual dislike, Alex makes Lucy a proposition: pose as his fiancée in return for the money she desperately needs. Bound to a man who isn't quite what he seems, Lucy will find her heart on the line—and maybe even her life. When God asks Alex and Lucy to scrap their playbook and follow his rules, will they finally say, "I do"?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-539-8
ISBN-10: 1-59554-539-5
Price: \$14.99 U.S.
UPC: 020049134498
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

Online advertising campaign with sites including:

- Kyria
- TodaysChristianWoman
- SalemWebNetwork
- Chicklitbooks.com
- Girlfriendology
- Christiandivas.com
- Book video for use with retailers and all online advertising
- Social media campaign and contests on advertiser and author sites
- Bookclub promotions with AuthorBuzz and WeRead to more than 60 million bookclubbers

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Print media campaign, focusing especially on historical and romantic fiction
- Extensive online coverage, including writing and individual journalist blogs interested in the historical story about a reporter
- Sample outlets to pitch: *Christian Retailing*, *Romantic Times*, *Historical Novels Review*

PREVIOUS TITLES

978-1-59554-851-1 Just Between You and Me
 978-1-59554-541-1 So Not Happening

COMPARABLE TITLES

978-1-6014-2166-1 Leaving Carolina
 978-1-4000-7327-6 Let Them Eat Cake
 978-1-59554-333-2 What a Girl Wants



Jenny B. Jones writes adult and YA Christian Fiction with equal parts wit, sass, and untamed hilarity. When she's not writing, she's living it up as a high school speech teacher in Arkansas.

A BILLION REASONS WHY

KRISTIN BILLERBECK



FEATURES & BENEFITS

- The first true romance from Billerbeck since her Ashley Stockingdale series that began with *What a Girl Wants*.
- Satisfies our innate curiosity about the fabulously wealthy.
- Strong Christian content.

He's a handsome billionaire. She's not impressed.

Katie McKenna has never loved any man but one: billionaire Luc DeForges. He was her first love. But there are a billion reasons why she's engaged instead to Dexter Hastings, a solid and stable man who wants the same things she does: marriage and a family but all of the things that she wants without the deep-seeded pain and fear of being abandoned that Luc brings.

Dexter and she have worked an arrangement that's akin to faith without action, love without deeds -- a dead faith. Going home to New Orleans to sing for her childhood friend's wedding, Katie must search her heart to find out if any of her reasons for being with Dexter are stronger than love. Only when Katie steps fully into faith and jumps off the cliff of life into the arms of Luc does she understand the fullness of God's grace.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-791-0
ISBN-10: 1-59554-791-6
Price: \$14.99 U.S.
UPC: 020049137383
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 5.44 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

Online advertising campaign with sites including:

- Kyria
- TodaysChristianWoman
- SalemWebNetwork
- Chicklitbooks.com
- Girlfriendology
- Christiandivas.com
- Book video for use with retailers and all online advertising
- Social media campaign and contests on advertiser and author sites
- Bookclub promotions with AuthorBuzz and WeRead to more than 60 million bookclubbers

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Freelance publicity firm hired for print and broadcast campaign
- Advanced galley distribution to key trade and long lead media
- National print and online campaign to Christian and mainstream fiction outlets, reintroducing Billerbeck to media and readers
- Blog tour
- Sample target publications: *Romantic Times*, *She Reads* (online Christian women's book club)

PREVIOUS TITLES

978-1-59554-333-2 *What a Girl Wants*
 978-0-0613-7877-5 *Back to Life*

COMPARABLE TITLES

978-0-7369-1917-3 *Blue Heart Blessed*
 978-0-7642-0490-6 *Talk of the Town*

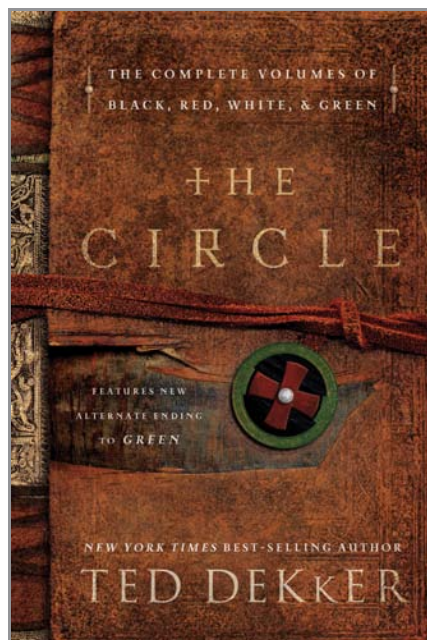


Christy Award finalist and two-time winner of the ACFW Book of the Year award, Kristin Billerbeck has appeared on *The Today Show* and has been featured in the *New York Times*. She lives with her family in northern California. **Hometown:** Saratoga, California **Books Sold to Date:** 270,000

THE CIRCLE

The Complete Text of Black, Red, White, and Green

TED DEKKER



FEATURES & BENEFITS

- Series has sold more than a million copies.
- First time all four novels have been in one volume.
- Special case-bound packaging.
- Includes a never-before-seen alternate ending to *Green*.

Ted Dekker's most popular series – together at last in one volume.

More than a million fans have been transfixed by Ted Dekker's groundbreaking Circle series. Now all four books are together for the first time in a unique binding sure to appeal to new readers and long-term fans.

The Circle is an epic story of evil and rescue, betrayal and love, and a terrorist threat unlike anything the human race has ever known. It's also the story of a man named Thomas Hunter – an unlikely hero who finds himself pulled between two worlds. In our reality, he works in a coffee house. In the other, he becomes a battle-scarred general leading a group known as the Circle. Every time he falls asleep in one reality, he wakes in the other. The fates of both worlds now rest on his ability to shift realities through his dreams and find a way to change history. Come full circle with *Black, Red, White, and Green* – the best-selling adrenaline-laced adventure where dreams and reality collide.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-792-7
ISBN-10: 1-59554-792-4
Price: \$29.99 U.S.
UPC: 020049137390
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 5.44 x 8.38
Page Count: 1584 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

PREVIOUS TITLES

978-1-59554-532-9 Circle Trilogy 3-in-1
978-1-59554-288-5 Green
978-0-8499-4372-0 Three

COMPARABLE TITLES

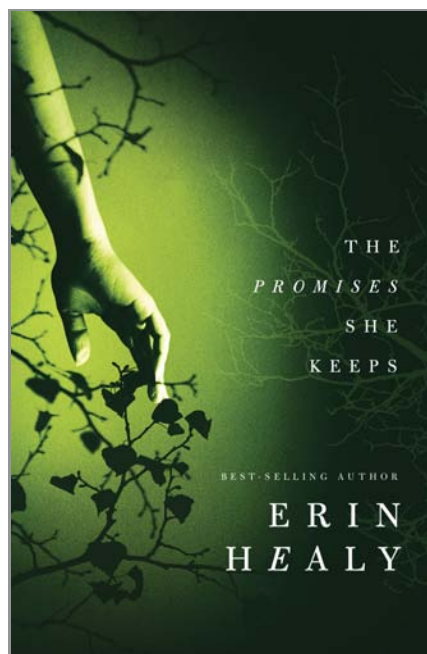
978-1-4143-1272-9 The Last Jihad
978-0-6185-7494-0 The Fellowship of the Ring



Ted Dekker is the *New York Times* best-selling author of more than 25 novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

THE PROMISES SHE KEEPS

ERIN HEALY



FEATURES & BENEFITS

- [Never Let You Go] is [h]eart-pounding suspense and unrelenting hope that will steal your breath." -- says *NYT* best-selling author Ted Dekker.
- Author's debut was a *Publishers Weekly* Editor's Top Pick for summer 2010.

It's her destiny to die young. The man who loves her can't live with that.

Promise, a talented young vocalist with a terminal illness, is counting on fame to keep her memory alive after she dies. Porta is an aging witch and art collector in search of the goddess who will grant her immortality.

When Promise inexplicably survives a series of freak accidents, Porta believes that Promise is the one she seeks. But Chase, an autistic artist who falls in love with Promise and opposes Porta, comes between the women with his mysterious visions and drawings, and plunges everyone into a flesh-and-blood confrontation over the true meaning of eternal life.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-751-4
ISBN-10: 1-59554-751-7
Price: \$14.99 U.S.
UPC: 020049136362
Ship Date: 1/12/2011
Pub Date: 2/8/2011
Trim Size: 5.44 x 8.38
Page Count: 352 Pages
Carton Qty: 36
Distribution Rights: North America
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

ADVERTISING

- Print advertising with Suspense magazine and Romantic Times (total impressions over 305,000)
- National radio campaign with Salem Radio, to include giveaways
- Online advertising to include FaithAd.net and Salem Web Network (over three million impressions)

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomason.com
- Freelance publicity firm hired
- Intensive national publicity campaign—print, broadcast, online
- Advanced galley distribution
- Blog tour
- Sample outlets to pitch: *Christian Retailing*, *Moody Middy*, *USA Today's Faith & Reason*

PREVIOUS TITLES

978-1-59554-750-7 Never Let You Go
978-1-59554-470-4 Kiss

COMPARABLE TITLES

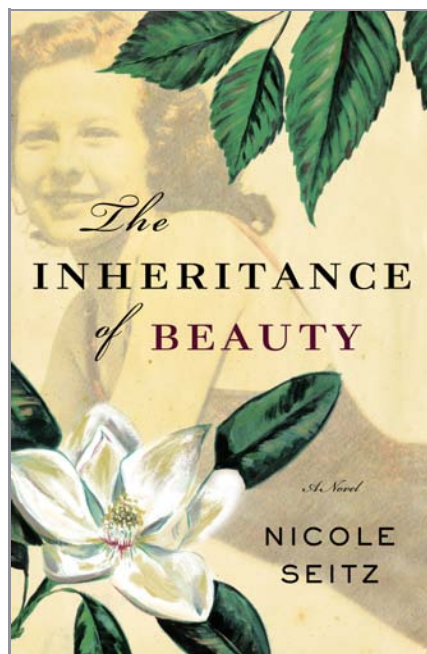
978-1-5905-2426-8 When the Day of Evil Comes
978-0-3102-3968-0 Eyes of Elisha



Erin Healy is the best-selling co-author of *Burn* and *Kiss* (with Ted Dekker) and an award-winning editor for numerous best-selling authors. She has received wide acclaim for her debut solo novel, *Never Let You Go*. She and her family live in Colorado. **Hometown:** Colorado Springs, Colorado

THE INHERITANCE OF BEAUTY

NICOLE SEITZ



FEATURES & BENEFITS

- Examines whether God allows some of us to live to advanced age not for ourselves, but for those around us, and how God orchestrates people and events to bring healing.
- *Publishers Weekly* said of her last novel (*Saving Cicadas*), "Seitz has a gift for creating wonderful characters . . . marvelously memorable."

Beauty is sometimes found in the most unlikely places.

George Jacobs and his childhood sweetheart were just kids living in small-town Levy, SC, when the train brought the evil to town. Now eighty years later, George and Maggie are married, living out their remaining days in Harmony House where time moves slowly--Maggie can no longer communicate her love and George can hardly remember their past. But when a large package arrives and an old stranger moves into Harmony House, their past won't remain at bay any longer. Like it or not, George must now remember things from long ago in order to set himself--and his sweet wife--free. But George isn't sure how many lives were affected by the stranger in Levy . . . or why life must come full-circle now when he's running out of time.

The Inheritance of Beauty is an entrancing story about beauty and age, about the blessings and curses of each, and how the true beauty of a person never fades.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-504-6
ISBN-10: 1-59554-504-2
Price: \$14.99 U.S.
UPC: 020049134382
Ship Date: 1/12/2011
Pub Date: 2/8/2011
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / GENERAL (FIC042000)

ADVERTISING

- Print advertising with *Mature Living* and *Romance Sells*
- Online advertising with sites including:
 - HopeforWomenmag
 - Salem Web Network
 - Shoutlife
- Bookclub promotion with DearReader

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist
kbond@thomasnelson.com
- Freelance publicity firm hired for print and broadcast campaign
- Advanced galley distribution to key trade and long lead media
- National print, broadcast and online campaign
- Book festival appearances, panels
- Sample target publications: *Southern Living*, *Women's Day*, *Charleston Magazine*

PREVIOUS TITLES

978-1-59554-400-1 *Trouble the Water*
978-1-59554-503-9 *Saving Cicadas*

COMPARABLE TITLES

978-0-5538-1671-6 *The Notebook*
978-1-4000-6462-5 *Fried Green Tomatoes at the Whistle Stop Cafe*

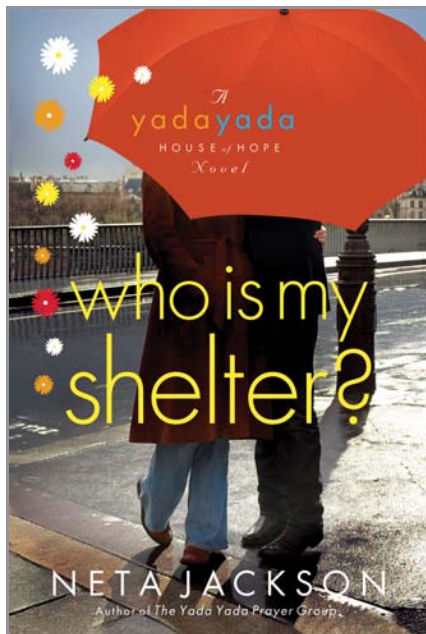


Nicole Seitz weaves enchanting tales of redemption filled with unforgettable characters and a refreshing Southern voice. She lives near Charleston, South Carolina, with her husband and two children. **Hometown:** Mount Pleasant, South Carolina

WHO IS MY SHELTER?

A Yada Yada House of Hope Novel (#4)

NETA JACKSON



FEATURES & BENEFITS

- Features returning characters from the best-selling Yada Yada Prayer Group series.
- Explores the theme of God's calling and our dependence on Him.
- *Publishers Weekly* said, "Jackson's Yada Yada series has sold half a million copies, and this new offshoot series . . . promises the same."

Every woman needs a safe shelter.

The tables have turned and Gabby's estranged husband--who threw her out when she didn't live up to his image of a "corporate wife"--needs her in a way neither ever expected. He's begging for reconciliation, but Gabby has moved on, finding purpose and a future in the House of Hope. Not only has she found shelter for herself and her sons there, but she's able to help provide shelter for homeless moms and their kids.

And yet . . . there's a hole in her life. Is God leading Gabby down a new path and giving her something--and someone--new? Or is He redeeming what she thought was gone forever?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-863-4
ISBN-10: 1-59554-863-7
Price: \$14.99 U.S.
UPC: 020049136676
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.44 x 8.38
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / GENERAL (FIC042000)

ADVERTISING

- Online advertising with sites including Today's Christian Woman, Blogads.com, and Kyria.com
- Authorbuzz bookclub promotion to 18,000 members
- Shoutlife Social Media Campaign

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Freelance publicity firm hired for print and broadcast campaign
- Advanced galley distribution to key trade and long lead media
- National print, broadcast and online campaign
- Book festival appearances, panels
- Sample target publications: *Southern Living*, *Women's Day*, *Charleston Magazine*

PREVIOUS TITLES

978-1-59554-523-7 Where Do I Go?
 978-1-59554-524-4 Who Do I Talk To?
 978-1-59554-525-1 Who Do I Lean On?
 978-1-59554-439-1 The Yada Yada Prayer Group

COMPARABLE TITLES

978-1-59554-716-3 Fireproof
 978-1-59554-688-3 A Time to Dance

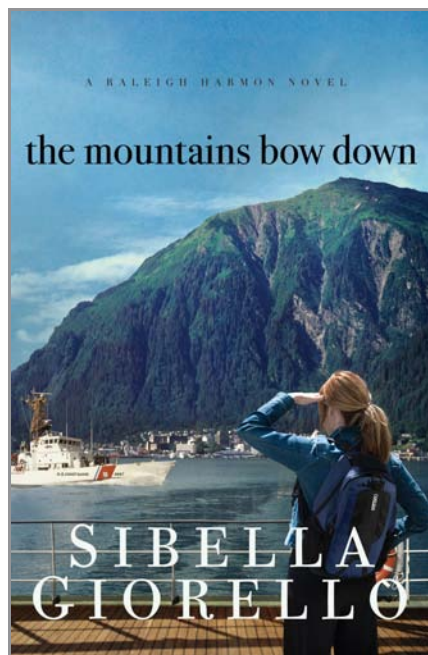


Neta Jackson's award-winning Yada books have sold roughly 500,000 copies and are spawning prayer groups across the country. She and her husband, Dave, are also an award-winning writing team, best known for the Trailblazer Books--a 40-volume series of historical fiction about great Christian heroes with 1.5 million in sales--and *Hero Tales: A Family Treasury of True Stories from the Lives of Christian Heroes* (vols 1-4). They live in the Chicago metropolitan area, where the Yada stories are set. **Hometown:** Chicago, Illinois **Books Sold to Date:** 550,000+

THE MOUNTAINS BOW DOWN

A Raleigh Harmon Novel

SIBELLA GIORELLO



FEATURES & BENEFITS

- Raleigh Harmon is a strong yet flawed heroine who appeals to both male and female readers.
- Offers a unique spin on the popular area of forensics by focusing on forensic geology.
- Similar in tone to Sue Grafton and Terri Blackstock.
- Giorello's novels are highly acclaimed: *Publishers Weekly* said "With great attention to detail, gritty descriptions and fast-paced action, Giorello's [*The Rivers Run Dry*] is a sure bet."
- *Booklist's* starred review of *The Clouds Roll Away* read: "Beautifully written with exquisite descriptions, Giorello's mystery also features well-developed characters."

Even Alaska can't give Raleigh Harmon a vacation from her job as an FBI forensic geologist.

A cruise to Alaska sounds like the perfect vacation--it's a geologist's dream and will give Raleigh space to sort out her feelings about her recent engagement. But before the ship even reaches its first port, a case manages to find her. The producer of a movie that's being filmed onboard goes missing and is then discovered hanging from the railing. Suicide seems to be the cause, but Raleigh quickly realizes the pieces don't add up.

When the Seattle field office sends Jack Stephanson to assist her in the investigation, her personal uncertainty skyrockets. Why is it that she forgets to even call her fiance back in Virginia. And Jack seems to know her as well as she knows herself. She'll have to wait to sort out those feelings, though, because she and Jack only have five days before the cruise ends to solve this case.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-535-0
ISBN-10: 1-59554-535-2
Price: \$14.99 U.S.
UPC: 020049134467
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.44 x 8.38
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

ADVERTISING

- Online advertising campaign to include freshfiction.com, the readingroom.com, and salemwebnetwork.com (total impressions over 450,000)
- Print advertising with Crimespree and Mystery Scene (85,000 impressions)
- AuthorBuzz eblast to 375,000 consumers with contest
- Promotion at Alaska giftshops and travel sites

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Print campaign to regional newspapers, trade publications, consumer magazines, and review websites
- Pitches to Pacific Northwest, Alaskan publications
- Blog tour
- Sample outlets to pitch: *Alaska Magazine*, *Porthole: Cruise Magazine*, *Crosswalk.com*

PREVIOUS TITLES

978-1-59554-533-6 *The Rivers Run Dry*
 978-1-59554-534-3 *The Clouds Roll Away*

COMPARABLE TITLES

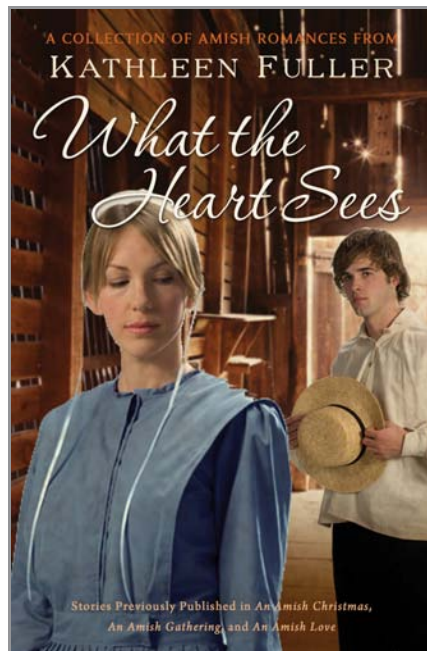
978-1-59554-817-3 *Face of Betrayal*
 978-1-59554-308-0 *Ends of the Earth*
 978-0-3991-5597-0 *U is for Undertow*
 978-1-5941-5322-8 *Predator*



Sibella Giorello began her writing career as a journalist. Her articles have won awards, including two nominations for the Pulitzer, and she won a Christy Award for her first novel, *The Stones Cry Out*. **Hometown:** Issaquah, Washington

WHAT THE HEART SEES*A Collection of Amish Romances*

KATHLEEN FULLER

**FEATURES & BENEFITS**

- Kathleen Fuller's first novel, *A Man of His Word*, has sold over 180,000 units.
- Includes a glossary and Old Order Amish recipes.
- Each Novella has a short reading group guide--perfect for book clubs.

Together for the first time, three Amish Romances from Kathleen Fuller.

"A Miracle for Miriam" from *An Amish Christmas*

Miriam fell for Seth, but he broke her heart. Years later, after he's nearly killed in an accident, Miriam sees him at a Christmas party and notices something is different about him—not just how he looks, but how he acts. When Seth pursues her, she must decide whether to guard her heart or accept his love.

"A Place of His Own" from *An Amish Gathering*

When Josiah left Paradise the first time, he didn't even say good-bye. Now he's back, ten years later, and he's changed. Why is he so distant and bitter? Where is the boy who used to be Amanda's best friend? Amanda is learning that there are things even a capable Amish girl can't fix. But can she stand there and watch him walk away...again?

"What the Heart Sees" from *An Amish Love*

A tragic accident rocks a peaceful Amish community, leaving Ellie Chupp blinded and Christopher Bender's future shattered. But they find love and forgiveness in a place they least expect.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-919-8
ISBN-10: 1-59554-919-6
Price: \$14.99 U.S.
UPC: 020049137628
Ship Date: 2/9/2011
Pub Date: 3/8/2011
Trim Size: 5.50 x 8.38
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist
kbond@thomason.com
- Print and online promotion to publications, websites, blogs devoted to Amish fiction readers
- Blog tour
- Sample outlets to pitch: *Amish Country News, Lancaster Intelligencer Journal, Lancaster County Woman*

PREVIOUS TITLES

978-1-59554-814-6 A Hand to Hold
978-1-59554-812-2 A Man of His Word

COMPARABLE TITLES

978-1-59554-822-1 An Amish Gathering
978-1-59554-821-4 An Amish Christmas



Kathleen Fuller is the author of the best-selling novels *A Man of His Word* and *An Honest Love*. When she's not writing, she enjoys traveling and spending time with her family and farm pets. **Hometown:** Geneva, Ohio

TREASURING EMMA

A Middlefield Family Novel

KATHLEEN FULLER



FEATURES & BENEFITS

- A new romance series by best-selling author.
- Includes reading group guide.
- Escape to a place where family, community, and God are valued above worldly treasures.

Emma has put everyone else first in her life. Now at nearly 25, has she missed her chance at marriage?

Emma was Adam's first love but circumstances made them both choose different paths in life. Emma's heart breaks all over again when Adam returns to the Amish community of Middlefield, Ohio, years later.

For the past ten years, Emma has been a care-giver. First for her mother who unsuccessfully battled breast cancer, and now for her grandmother who gets more frail with each passing year. Emma has always put the needs of others above her own. With more time on her hands, she determines to focus on herself and her dream of opening a rescue shelter for stray animals in the community.

With Adam's return come feelings Emma's long buried. They're older and life hasn't turned out the way they thought it would. Adam's feelings for Emma are stronger than ever, but will he be able to convince her to put the past aside and give their love a chance?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-775-0
ISBN-10: 1-59554-775-4
Price: \$14.99 U.S.
UPC: 020049137215
Ship Date: 2/16/2011
Pub Date: 3/15/2011
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

Print and web advertising with sites including:

- a. Quilters magazine
 - b. AllPeopleQuilt.com
 - c. Amish America.com
 - d. Amish Country.org
 - e. Amish Country Living. Com
- Outreach and giveaways on Facebook to the Amish Fiction and Amish Cook fan groups
 - Bookclub contest and promotions on goodreads.com
 - AmishLiving.com

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist
kbond@thomasnelson.com
- Advanced galley distribution
- Print and online promotion to publications, websites, blogs devoted to Amish fiction readers
- Blog tour
- Sample outlets to pitch: *Amish Country News, Lancaster Intelligencer Journal, Lancaster County Woman*

PREVIOUS TITLES

978-1-59554-813-9 *An Honest Love*
 978-1-59554-812-2 *A Man of His Word*

COMPARABLE TITLES

978-1-59554-720-0 *Plain Promise*
 978-0-7642-0573-6 *The Telling*



Kathleen Fuller is the author of the best-selling novels *A Man of His Word* and *An Honest Love*. When she's not writing, she enjoys traveling and spending time with her family and farm pets. **Hometown:** Geneva, Ohio

PLAIN PROPOSAL

A Daughters of the Promise Novel

BETH WISEMAN



FEATURES & BENEFITS

- One of today's top-selling Amish fiction writers.
- Includes Old Order Amish recipes and reading group guide.
- Author sales approaching 400,000 units.
- Every *Plain* book has been a bestseller.

Miriam Raber takes a bold stand when her Amish boyfriend considers leaving their community. "Whatever he chooses, I'm going with him."

Miriam Raber enjoys life in her Old Order Amish community, and she is hopeful that Saul Fisher will propose to her soon. But when Saul starts talking about leaving the only world either of them has ever known, Miriam imagines what her life might look like as an *Englischer*. One thing she knows for certain, she loves Saul and feels he's the one God has chosen for her. But Saul's indecision has come at an inconvenient time as Miriam is noticing advances from Jesse Diener, a man she went to school with and who wants to marry.

Complicating matters is the arrival of Miriam's cousin, Madison, a worldly *Englisch* girl sent to live with Miriam's family following trouble back home.

Who will Miriam choose a life with--and who will choose to stay in the Old Order Amish community?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-850-4
ISBN-10: 1-59554-850-5
Price: \$14.99 U.S.
UPC: 020049136409
Ship Date: 3/2/2011
Pub Date: 3/29/2011
Trim Size: 5.44 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

Print and web advertising with sites including:

- Quilters magazine
- AllPeopleQuilt.com
- Amish America.com
- Amish Country.org
- Amish Country Living.com
- Outreach and giveaways on Facebook to the Amish Fiction and Amish Cook fan groups
- Bookclub contest and promotions on goodreads.com
- Promotions with AmishLiving.com

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Print and online promotion to publications, websites, blogs devoted to Amish fiction readers
- Blog tour
- Sample outlets to pitch: *Country Woman*, *Guideposts*, *Amish Country News*, *Lancaster Intelligencer Journal*

PREVIOUS TITLES

978-1-59554-630-2 Plain Perfect
 978-1-59554-823-8 Plain Paradise

COMPARABLE TITLES

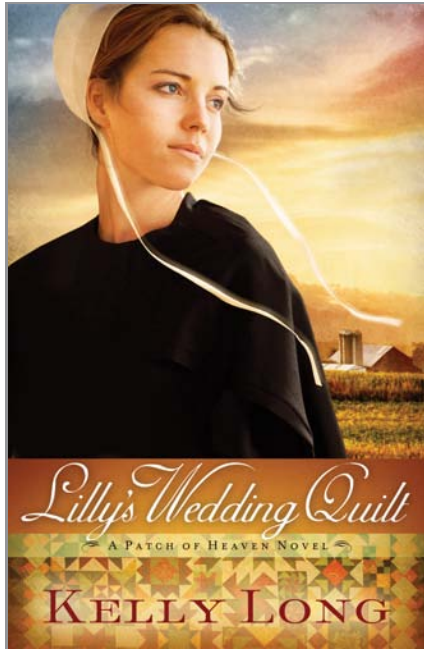
978-1-6026-0062-1 A Cousin's Challenge
 978-0-8007-3385-8 The Choice



Beth Wiseman has a deep affection for the Amish and their simpler way of living. She is the author of many bestsellers including *Plain Perfect* and *An Amish Gathering* (co-author). She and her family live in Texas. **Hometown:** Columbus, Texas

A PATCH OF HEAVEN NOVEL: LILLY'S WEDDING QUILT

KELLY LONG



FEATURES & BENEFITS

- This Amish romance series focuses on love and quilting.
- Author was raised in a community that had many Amish families.
- Includes Reading Group Guide.
- Addresses challenges of loving a family member who has depression.

She isn't looking for love. He's mending a broken heart. It will take divine intervention for these two to get together.

Local Amish schoolteacher Lilly Lapp is tired of weddings, afraid of horses, and immersed in caring for her depressed mother. But when Jacob Wyse, a handsome horse breeder from her small community rescues her from a dangerous accident, Lilly discovers a renewed interest in life and the possibility of love.

Yet Jacob has lost the one true love of his life to another man and doesn't care to expose himself to the vulnerabilities of loving again.

God works to bring this unlikely pair into a sweet romance to produce a pattern of faith, which leads to the creation and comfort of Lilly's Wedding Quilt.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-871-9
ISBN-10: 1-59554-871-8
Price: \$14.99 U.S.
UPC: 020049136843
Ship Date: 3/2/2011
Pub Date: 3/29/2011
Trim Size: 5.44 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

Print and web advertising with sites including:

- Quilters magazine
- AllPeopleQuilt.com
- Amish America.com
- Amish Country.org
- Amish Country Living.com
- Outreach and giveaways on Facebook to the Amish Fiction and Amish Cook fan groups
- Bookclub contest and promotions on goodreads.com
- Partnership with QuiltersClubofAmerica and AmishLiving.com

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- National print campaign to publications and newspapers in regions with Amish communities, quilters' publications
- Online promotion to websites and blogs devoted to Amish fiction readers
- Sample outlets to pitch: *Quilt* magazine, *Amish Country Woman*, *Lancaster Intelligencer Journal*

PREVIOUS TITLES

978-1-59554-870-2 Sarah's Garden

COMPARABLE TITLES

978-0-7642-0573-6 The Telling

978-1-6026-0061-4 A Cousin's Prayer

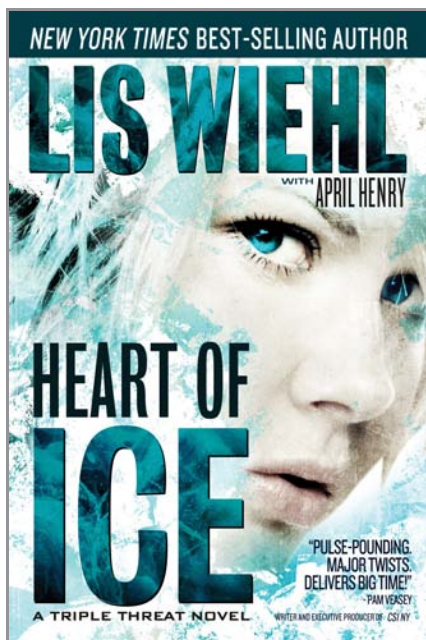


Kelly Long is the author of *Sarah's Garden*, the first novel in the Patch of Heaven series. She was born and raised in the mountains of Northern Pennsylvania. She's been married for nearly 25 years and has five children. **Hometown:** Marietta, Georgia

HEART OF ICE

A Triple Threat Novel

LIS WIEHL with APRIL HENRY



FEATURES & BENEFITS

- Also available as audiobook.
- *New York Times* best-selling series features three professional female crime fighters.
- Wiehl appears on *The O'Reilly Factor* on FOX. She also appears on *Fox and Friends*, *Your World with Neil Cavuto*, and *Hannity and Colmes*.
- Set in Portland, Oregon.
- Explores the complex and insider world of a federal prosecutor, an FBI agent, and a journalist.
- For readers who enjoy mystery novels where good wins out over evil.

The Triple Threat Club novels follow three fiercely intelligent women—a TV reporter, a Federal prosecutor and an FBI agent—as they investigate crimes as current as today's headlines.

The Triple Threat women have faced intense situations before...but never such a cunningly cold-blooded murderer.

Elizabeth Avery is a stunningly beautiful woman. But her perfectly managed exterior hides the ice cold heart of a killer. She ingeniously manipulates everyone who crosses her path to do exactly as she wishes—from crime reporter Cassidy Shaw, who thinks Elizabeth is her new best friend, to a shy young man Elizabeth persuades to kill for her.

As Elizabeth leaves a trail of bodies in her wake, Federal prosecutor Allison Pierce and FBI agent Nicole Hedges must piece together clues from seemingly unrelated crimes. Can they stop her before she reaches her unthinkable, ultimate end-game?

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59554-707-1
ISBN-10: 1-59554-707-X
Price: \$25.99 U.S.
UPC: 020049135808
Ship Date: 3/9/2011
Pub Date: 4/5/2011 (Street Date)
Trim Size: 6.13 x 9.25
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)

ADVERTISING

- Promotions and advertising at foxnews.com, billoreilly.com, and npr.com
- National print and online advertising campaign garnering more than ten million impressions
- Google ad word advertising
- Book trailer for use with retail, author sites, and all consumer advertising
- Authorbuzz eblast campaign to more than 375,000 readers and 3000 library systems (reaching over 10,000 librarians)
- Radio campaign and on-air giveaways on mainstream, news, and Christian stations

PUBLICITY

- For media inquiries, contact Katie Bond, Publicist kbond@thomasnelson.com
- Advanced galley distribution
- National print and broadcast media campaign to US Daily newspapers, trade publications, consumer entertainment magazines, review websites, morning television and radio shows
- Blog tour
- Sample outlets to pitch: *Entertainment Weekly*, *People*, Fox News programs, Today Show

PREVIOUS TITLES

978-1-59554-705-7 Face of Betrayal
 978-1-59554-706-4 Hand of Fate

COMPARABLE TITLES

978-0-4465-3975-3 First Family
 978-0-3991-5567-3 Wicked Prey



Lis Wiehl is a *New York Times* bestselling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News, Wiehl appears on *The O'Reilly Factor* and was co-host with Bill O'Reilly on the radio for seven years. **Hometown:** Larchmont, New York

April Henry is the *New York Times* bestselling author of mysteries and thrillers. Her books have been short-listed for the Agatha Award, the Anthony Award, and the Oregon Book Award. April lives in Portland, Oregon, with her husband and daughter. **Hometown:** Portland, Oregon

Adult



A Lady Like Sarah
Margaret Brownley
ISBN-13: 978-1-5955-4809-2
\$14.99 • TP



The Lightkeeper's Daughter
Colleen Coble
ISBN-13: 978-1-5955-4267-0
\$14.99 • TP



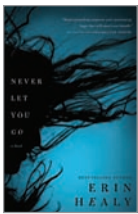
Lonestar Sanctuary
Colleen Coble
ISBN-13: 978-1-5955-4549-7
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Lonestar Secrets
Colleen Coble
ISBN-13: 978-1-5955-4487-2
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Lonestar Homecoming
Colleen Coble
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Erin Healy
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\$29.99 • Audio



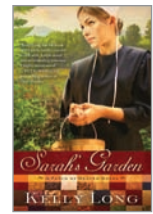
Angel Song
Sheila Walsh &
Kathryn Cushman
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ISBN-13: 978-1-4003-1632-8
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Fireproof
Eric Wilson with Alex Kendrick
and Stephen Kendrick
ISBN-13: 978-1-5955-4716-3
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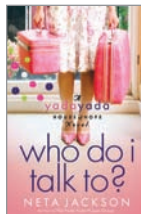
The Sweet By and By
Sara Evans
ISBN-13: 978-1-5955-4489-6
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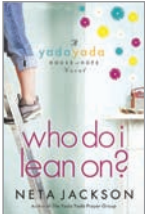
Sarah's Garden
Kelly Long
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\$14.99 • TP



Where Do I Go?
Neta Jackson
ISBN-13: 978-1-5955-4523-7
\$14.99 • TP



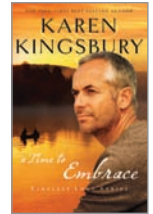
Who Do I Talk To?
Neta Jackson
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\$14.99 • TP



Who Do I Lean On?
Neta Jackson
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Karen Kingsbury
ISBN-13: 978-1-5955-4688-3
\$14.99 • TP



A Time to Embrace
Karen Kingsbury
ISBN-13: 978-1-5955-4689-0
\$14.99 • TP



The Skin Map
Stephen Lawhead
ISBN-13: 978-1-5955-4804-7
\$24.99 • Jacketed HC
ISBN-13: 978-1-4003-1673-1
\$29.99 • Audio



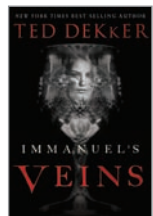
The Paradise War
Stephen Lawhead
ISBN-13: 978-1-5955-4890-0
\$15.99 • Printed Case HC



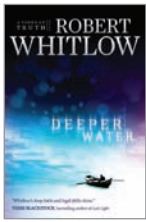
The Silver Hand
Stephen Lawhead
ISBN-13: 978-1-5955-4891-7
\$15.99 • Printed Case HC



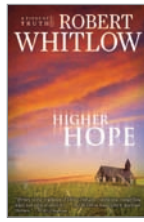
The Endless Knot
Stephen Lawhead
ISBN-13: 978-1-5955-4588-6
\$15.99 • Printed Case HC



Immanuel's Veins
Ted Dekker
ISBN-13: 978-1-5955-4009-6
\$25.99 • Jacketed HC
ISBN-13: 978-1-4003-1674-8
\$29.99 • Audio



Deeper Water
Robert Whitlow
ISBN-13: 978-1-5955-4132-1
\$14.99 • TP



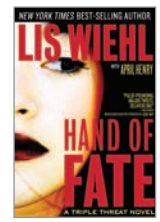
Higher Hope
Robert Whitlow
ISBN-13: 978-1-5955-4449-0
\$14.99 • TP



Greater Love
Robert Whitlow
ISBN-13: 978-1-5955-4450-6
\$14.99 • TP



Face of Betrayal
Lis Wiehl with April Henry
ISBN-13: 978-1-5955-4817-7
\$15.99 • TP



Hand of Fate
Lis Wiehl with April Henry
ISBN-13: 978-1-5955-4706-4
\$24.99 • Jacketed HC



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Beth Wiseman
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\$14.99 • TP



Plain Pursuit
Beth Wiseman
ISBN-13: 978-1-5955-4719-4
\$14.99 • TP



Plain Promise
Beth Wiseman
ISBN-13: 978-1-5955-4720-0
\$14.99 • TP



Plain Paradise
Beth Wiseman
ISBN-13: 978-1-5955-4823-8
\$14.99 • TP



Love on a Dime
Cara Lynn James
ISBN-13: 978-1-5955-4679-1
\$14.99 • TP

Young Adult



A Man of His Word
Kathleen Fuller
ISBN-13: 978-1-5955-4812-2
\$14.99 • TP



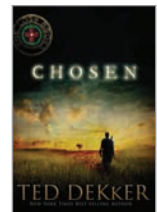
An Honest Love
Kathleen Fuller
ISBN-13: 978-1-5955-4813-9
\$14.99 • TP



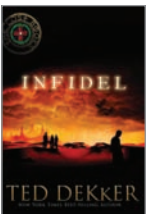
The Last Thing I Remember
Andrew Klavan
ISBN-13: 978-1-5955-4607-4
\$14.99 • Printed Case HC



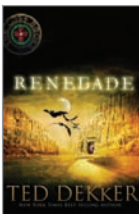
The Long Way Home
Andrew Klavan
ISBN-13: 978-1-5955-4713-2
\$14.99 • Printed Case HC



Chosen
Ted Dekker
ISBN-13: 978-1-5955-4859-7
\$9.99 • TP



Infidel
Ted Dekker
ISBN-13: 978-1-5955-4860-3
\$9.99 • TP



Renegade
Ted Dekker
ISBN-13: 978-1-5955-4861-0
\$9.99 • TP



Chaos
Ted Dekker
ISBN-13: 978-1-5955-4862-7
\$9.99 • TP



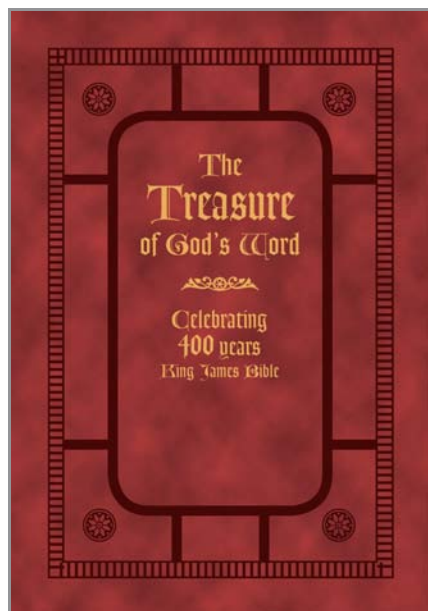
Lunatic
Ted Dekker & Kaci Hill
ISBN-13: 978-1-5955-4683-8
\$9.99 • TP



Elyon
Ted Dekker & Kaci Hill
ISBN-13: 978-1-5955-4684-5
\$9.99 • TP

THE TREASURE OF GOD'S WORD

Celebrating 400 Years of the King James Bible
JACK COUNTRYMAN



FEATURES & BENEFITS

- Includes Scripture reference guide with over 45 topics relevant to believers from all walks of life
- Great gift for King James readers in rich, leathersoft binding
- Includes historical timeline of translation of the King James Version

Celebrate the most influential book in the history of English civilization!

Scholars have long agreed that one of the greatest influences in the shaping of the English language is the King James Version of the Bible. *The Treasure of God's Word* is a celebration of the King James Version's 400-year anniversary, continuing its legacy of inspiration to people in all walks of life. Scripture selections are divided into 45 topics that shed light on the vastness of God's love for each one of us, as well as articles outlining the history of the translation from its original 1611 to present-day versions. It's a 'treasure' that will bless anyone with a love for God's Word and a belief that His promises hold true today as they have through the centuries.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8976-8
ISBN-10: 1-4041-8976-9
Price: \$16.99 U.S.
Ship Date: 9/22/2010
Pub Date: 10/19/2010
Trim Size: 6.00 x 8.00
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

ADVERTISING

- Placement and promotion with the KJV 400 National Launch
- Eblast to Thomas Nelson Gift Book database/Christmas
- Targeted eblast to Beliefnet (1,000,000) and Christianity Today's History (48k), Leadership (80k), & Bible Study (128k) lists
- Giveaways on Facebook/Twitter Advertising (100,000 impressions)
- Google Advertising (5 million impressions)
- Targeted consumer oriented radio promotions including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Digital flipbook created and embeddable code available for use on partner sites
- Partnership with Christian History Magazine and ChristianHistory.net (125,000)
- Salem radio promotion with author and Christian legacy highlights

PUBLICITY

- PR eblast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product mailing to top press
- Satellite Radio Tour with Jack Countryman promoting KJV 400 legacy
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-0-8499-5619-5 God's Promises for Men
 978-0-8499-5523-5 A Father's Legacy
 978-0-8499-5620-1 God's Promises for Women

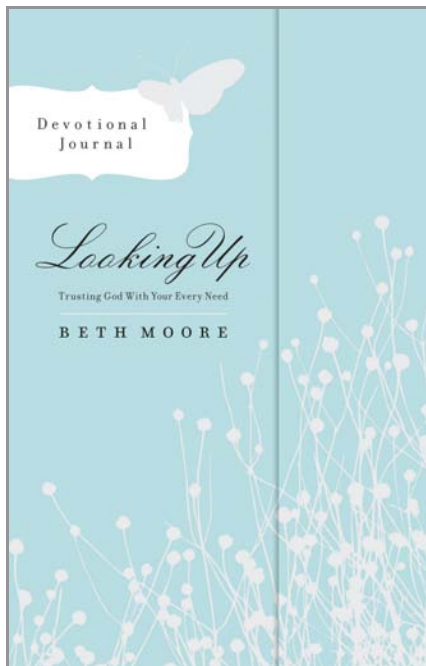


Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a bestselling author, he created the God's Promises® line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over thirteen million

LOOKING UP DEVOTIONAL JOURNAL

Trusting God with Your Every Need

BETH MOORE



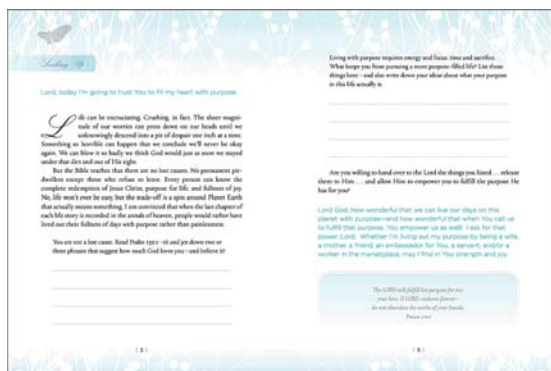
FEATURES & BENEFITS

- Wonderful devo/journal for someone who needs help through adversity, hardship, or feelings of despair
- Guided questions with journaling aids to help personalize the message
- Good for women of all ages and walks of life
- Beautiful, light and airy design includes a magnetic closure

When life is looking down, look up and find God's deliverance!

Life can be hard...sometimes to the point of feeling as though your struggles will never end, and God isn't anywhere near. The *Looking Up Devotional Journal* is Beth Moore's timeless message of hope and deliverance taken from Psalm 40. You'll discover you are indeed *not* alone, and that God's gracious provision of love and faithfulness is at work, pointing you toward a life of wholeness and fullness. Guided journaling gently leads you out of hardship into a brighter future of purpose and peace.

This lovely devotional journal is based on Beth's bestselling book, *Get Out of That Pit*.



Format: Hardcover
ISBN-13/EAN: 978-1-4041-8950-8
ISBN-10: 1-4041-8950-5
Price: \$16.99 U.S.
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 6.00 x 8.00
Page Count: 224 Pages
Carton Qty: 20
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

ADVERTISING

- Eblast to Thomas Nelson Gift Book & Thomas Nelson database
- JCountryman Retail Coupon Promotion
- Targeted New Year promotion on Beliefnet (500,000)
- iDevotional promotion, 15 days free
- Targeted consumer oriented radio promotions for New Year devotionals including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Facebook Advertising and giveaway promotions (50,000)
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- PR eblast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product eblast reminders to top press
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

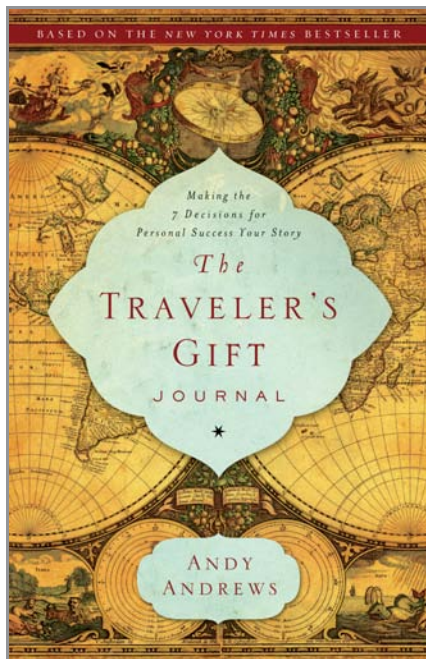
- 978-1-4041-0514-0 Looking Up When Life is Looking Down
 978-1-5914-5552-3 Get Out of That Pit



Beth Moore is a teacher and writer of bestselling books and Bible studies whose public speaking engagements carry her all over the United States and the world. A dedicated wife, mother of two, and happy grandmother to two, Moore leads Living Proof Ministries. **Hometown:** Houston, Texas

THE TRAVELER'S GIFT JOURNAL

Making the 7 Decisions for Personal Success Your Story
ANDY ANDREWS



FEATURES & BENEFITS

- Andy Andrews has been hailed as one of the most influential people in America
- *The Traveler's Gift* has motivated tens of thousands since its release in late 2002
- A journal to accompany the *New York Times* bestselling book, *The Traveler's Gift*

This thought-provoking guided journal helps readers of all ages reach their full potential by discovering seven decisions that determine personal success.

David Ponder lost his job, his confidence, and his will to live. And just when it seemed that things couldn't get worse, they did—something most of us can relate to at some point in our life. But a divine adventure leads to encounters with seven of history's most inspirational characters—such as Anne Frank, Abraham Lincoln, and Christopher Columbus—leaving a glimpse of life's bigger picture and seven keys with which to confront the future with success. Now in guided journal format, you too can take a closer look at these invaluable revelations for reaching your full potential, no matter the circumstances.



Format: Hardcover
ISBN-13/EAN: 978-1-4041-7499-3
ISBN-10: 1-4041-7499-0
Price: \$14.99 U.S.
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 5.40 x 8.40
Page Count: 144 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIANITY / GENERAL (RELO70000)

ADVERTISING

- Eblast to Thomas Nelson Gift Book database/Christmas
- Targeted eblast to Beliefnet (300,000)
- Father's survival kit giveaways on Facebook/Twitter Advertising (50,000)
- Google Advertising (2 million impressions)
- Cross-promotion to The Traveler's Gift email list
- Featured on www.AndyAndrews.com
- JCountryman Retail Coupon Promotion
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- PR eblast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product mailing to top press
- Media Inquiries: Eric Mullett, emullett@thomason.com

PREVIOUS TITLES

978-0-7852-2921-6 The Noticer
 978-0-7852-6428-6 The Traveler's Gift HC
 978-0-7852-7322-6 The Traveler's Gift SC

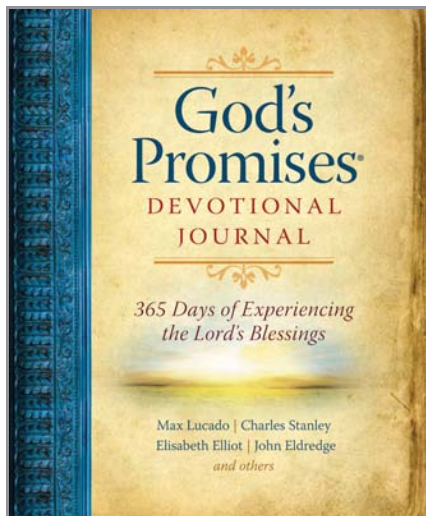


Andy Andrews, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a bestselling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama

GOD'S PROMISES DEVOTIONAL JOURNAL

365 Days of Experiencing the Lord's Blessings

JACK COUNTRYMAN

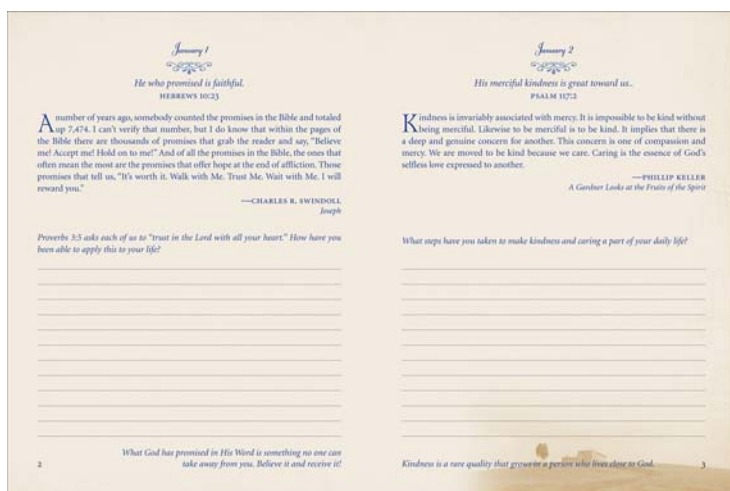


FEATURES & BENEFITS

- Includes devotionals from leading authors such as Max Lucado, Charles Stanley, Elisabeth Elliot, John Eldredge, and more
- Highlights God's promises in a very personal way
- Promotes quiet time for spiritual growth and perspective

A guided journal to lead you through the promises God has for every believer.

More than 20 of our leading Christian authors bring inspiration and encouragement every day of the year. Guided questions and commentary gently lead the way for personal meditation and reflection on God's promises for your life. Journaling space is provided for recording your thoughts and prayers, and for promoting quality quiet time alone with the Lord.



Format: Hardcover
ISBN-13/EAN: 978-1-4041-8964-5
ISBN-10: 1-4041-8964-5
Price: \$16.99 U.S.
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 6.00 x 8.00
Page Count: 384 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

ADVERTISING

- Eblast to Thomas Nelson Gift Book & Thomas Nelson database
- JCountryman Retail Coupon Promotion
- Targeted New Year promotion on Beliefnet (500,000)
- iDevotional promotion, 15 days free
- Targeted consumer oriented radio promotions for New Year devotionals including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Facebook Advertising and giveaway promotions (50,000)
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- PR e-blast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product e-blast reminders to top press
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

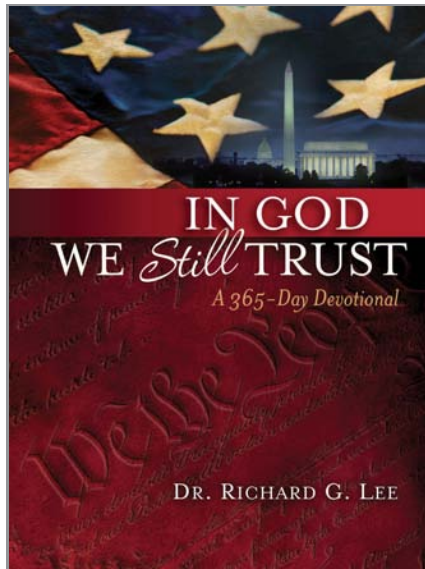
- 978-0-8499-5132-9 God's Promises for Your Every Need
- 978-0-8499-5523-5 A Father's Legacy
- 978-0-8499-5620-1 God's Promises for Women
- 978-1-4041-8755-9 God's Wisdom for Your Every Need



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a bestselling author, he created the God's Promises® line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over thirteen million

IN GOD WE STILL TRUST: A 365-DAY DEVOTIONAL

DR. RICHARD LEE

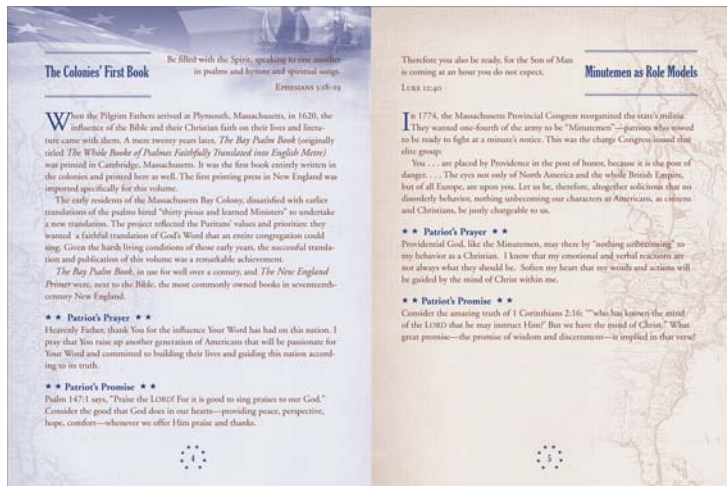


FEATURES & BENEFITS

- Discover how the Godly qualities of Americans (past and present) have shaped our world
- Promotes an enhanced sense of American patriotism through gratitude for our country
- Fabulous for younger generations who are learning about our country, as well as seasoned veterans who have served in the military

A year-long devotional that explores the Godly principles on which our country was founded.

Experience gratitude for country and love of God with this 365-day journey through America's historical events as Dr. Richard Lee introduces the people who established and shaped our nation, and teaches the Godly principles on which it was founded. Each devotional is followed by a Patriot Prayer and Promise. Scripture is taken from the New King James Version of the Bible.



Dr. Richard Lee is the Founding Pastor of First Redeemer Church in Atlanta, with over 5,000 members. *There's Hope America*, the radio and television ministry for which Dr. Lee is a speaker, is broadcast nationwide in 42 million homes across the U.S. and in 17 countries.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8965-2
ISBN-10: 1-4041-8965-3
Price: \$18.99 U.S.
Ship Date: 2/9/2011
Pub Date: 3/8/2011
Trim Size: 6.00 x 8.00
Page Count: 384 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

ADVERTISING

- Eblast to Thomas Nelson Gift Book database
- Eblast to list of consumers through www.GodWeStillTrust.com
- Q&A available from Dr. Richard Lee
- Guest blog promotion to top 50 blogs (65,000)
- Targeted Easter promotion on Beliefnet (100,000)
- iDevotional promotion, 15 days free
- JCountryman Retail Coupon Promotion
- Targeted consumer oriented radio promotions for EASTER devotionals including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Secondary push for the Fourth of July weekend
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- PR eblast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product eblast reminders to top press
- Media Inquiries: Eric Mullett, emullett@thomason.com

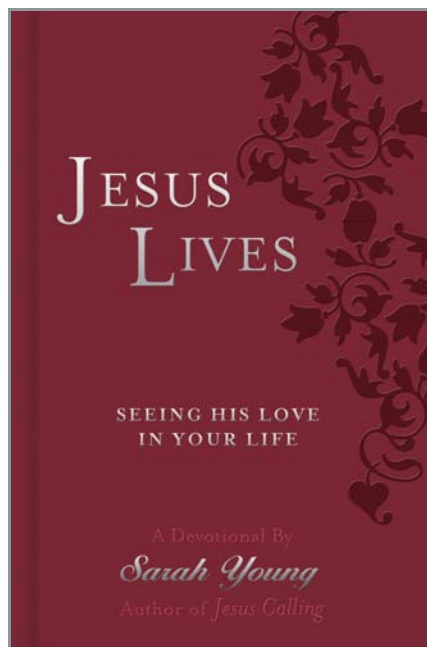
PREVIOUS TITLES

978-1-4185-4153-8 The American Patriot's Bible

JESUS LIVES DEVOTIONAL

Seeing His Love in Your Life

SARAH YOUNG



FEATURES & BENEFITS

- Encourages and provides a deeper, more personal spiritual journey with our Lord and Savior
- Devotionals are written from the voice of Jesus, providing insight, wisdom, and truth
- *Jesus Calling*, *Jesus Lives*, and *Dear Jesus* life-to-date sales are over 900,000
- Devotions cover a wide range of topics relevant to a believer's daily life

From your heart's deepest cry to life's joyful praises, Jesus is in them all!

Knowing Jesus on a deeper, more personal level not only means seeing Him at work in your life, but it means sharing your heart with the Savior as well. In the *Jesus Lives Devotional*, there are 180 topical devotions exemplifying Jesus' presence in your life. Through this journey, Sarah brings to light the truth of Romans 8:11: *The Spirit of God, who raised Jesus from the dead, lives in you!* This promise will come to life and bring new meaning as you discover that Jesus lives indeed!



Format: Leatherflex
ISBN-13/EAN: 978-1-4041-8966-9
ISBN-10: 1-4041-8966-1
Price: \$18.99 U.S.
Ship Date: 2/9/2011
Pub Date: 3/8/2011
Trim Size: 4.25 x 6.50
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

ADVERTISING

- Eblast to Thomas Nelson Gift Book & Thomas Nelson database (20,000)
- JCountryman Retail Coupon Promotion
- Targeted Easter promotion on Beliefnet (100,000)
- iDevotional promotion, 15 days free
- Targeted consumer oriented radio promotions for EASTER devotionals including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Facebook Advertising and giveaway promotions (50,000)
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- PR eblast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product eblast reminders to top press
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-1-5914-5188-4 *Jesus Calling*
 978-1-4041-0495-2 *Dear Jesus*
 978-1-4041-8695-8 *Jesus Lives*

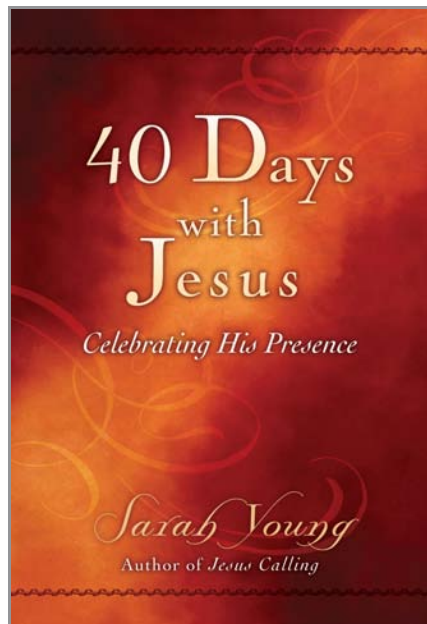


Sarah Young is quietly leading millions of men and women worldwide on a journey of intimacy with Christ. Sarah and her husband have traveled around the world planting churches and counseling. They currently are ministering to a Japanese-speaking community in Australia. **Hometown:** Western Australia
Books Sold to Date: 900,000

40 DAYS WITH JESUS

Living in His Presence

SARAH YOUNG



FEATURES & BENEFITS

- Celebrating Lenten season before Easter
- Great premium for churches to share with visitors
- Perfect for stores to use as “with valid purchase” Easter premium

Honor the Easter season for 40 days with our Redeemer.

The sanctity of Easter...how do you approach and honor this holy time of year? Now you can spend 40 days with Jesus—from leading up to His death on Good Friday, to celebrating His resurrection on Easter Sunday—and draw into worship and praise as never before. Select devotionals from Sarah Young’s bestselling *Jesus Calling* are compiled into this gift book to create an experience of closeness with the Savior during the Lenten season.

Note: Must be ordered in multiples of 25. Self-shipping box can be used as counter display. To order shrink-wrapped bundles without display box, use ISBN 978-1-4041-8995-9.

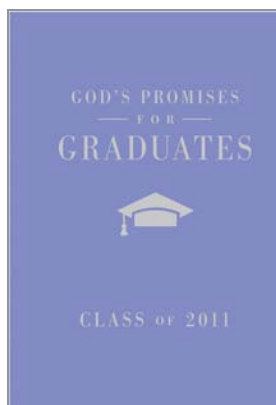
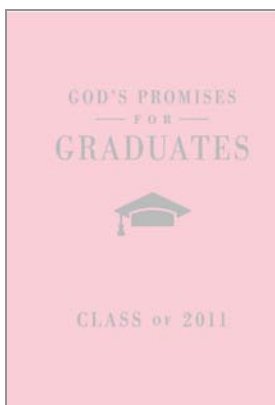
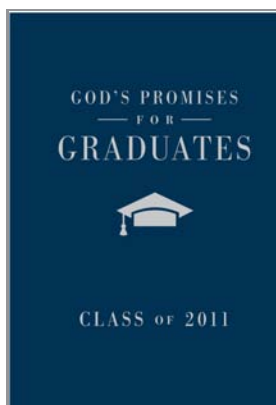
Format: Softcover
ISBN-13/EAN: 978-1-4041-8994-2
ISBN-10: 1-4041-8994-7
Price: \$2.99 U.S.
Ship Date: 2/9/2011
Pub Date: 3/8/2011
Trim Size: 4.75 x 6.75
Page Count: 48 Pages
Carton Qty: 25
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)



Sarah Young is quietly leading millions of men and women worldwide on a journey of intimacy with Christ. Sarah and her husband have traveled around the world planting churches and counseling. They currently are ministering to a Japanese-speaking community in Australia. **Hometown:** Western Australia
Books Sold to Date: 900,000

GOD'S PROMISES FOR GRADUATES: CLASS OF 2011

New King James Version



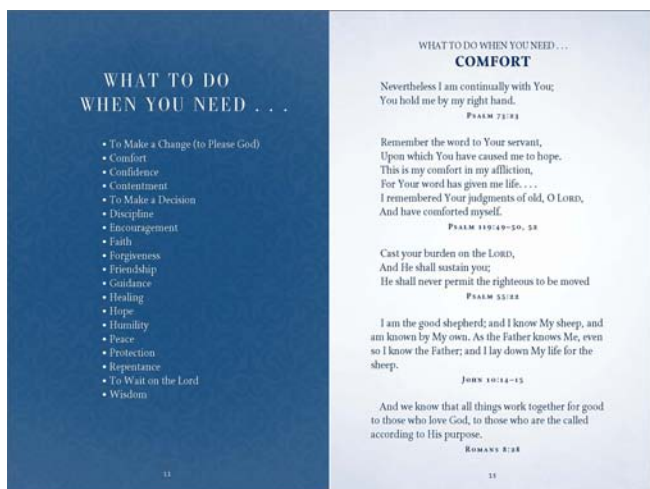
FEATURES & BENEFITS

- Filled with powerful reminders and promises for the five million students who are graduating this year
- A fabulous value with leathersoft binding, rounded corners, ribbon marker, and 2011 charm—all for under \$15
- Cards are forgotten and pens get lost, but this classic gift will be a lifelong keepsake

A perfect gift for graduates . . . encouragement and direction for a brand new road in life!

To be successful in their journey, the high school and college graduate needs insightful wisdom and God's direction as they tackle new challenges and embrace new opportunities. For over 25 years, the God's Promises series—which has sold more than 13 million copies—has been directing people's lives through topically arranged scriptures addressing basically every facet of life. This book includes major topics such as character, integrity, loyalty, focus, respect, perseverance, and more. This keepsake gift has a rich leather-like cover with *Class of 2011* stamped in platinum foil, graduation icon symbol-treatment on cover/spine, a special section to journal memories, silky ribbon marker, 2011 charm, and silver-gilded edges.

Year after year, *God's Promises For the Graduate* has been a bestselling title with over 635,000 units sold.



God's Promises for Graduates: Class of 2011 - Boy's Edition
ISBN-13/EAN: 978-1-4041-8967-6
ISBN-10: 1-4041-8967-X

God's Promises for Graduates: Class of 2011 - Girl's Pink Edition
ISBN-13/EAN: 978-1-4041-8968-3
ISBN-10: 1-4041-8968-8

God's Promises for Graduates: Class of 2011 - Girl's Purple Edition
ISBN-13/EAN: 978-1-4041-8990-4
ISBN-10: 1-4041-8990-4

Format: Leathersoft
Price: \$14.99 U.S.
Ship Date: 2/16/2011
Pub Date: 3/15/2011
Trim Size: 4.00 x 6.00
Page Count: 208 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (REL036000)

ADVERTISING

- Google Ad Graduation Campaign (2 million impressions)
- Facebook Graduation Campaign targeting parents and grandparents (150,000)
- Eblast Graduation Promotion in-house (50,000)
- Targeted consumer e-blasts for Graduation to list at Beliefnet (100,000)
- Targeted consumer oriented radio promotions including 60-second vignettes, spots and giveaways at top radio markets focused on Graduation (1.1 million impressions)
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

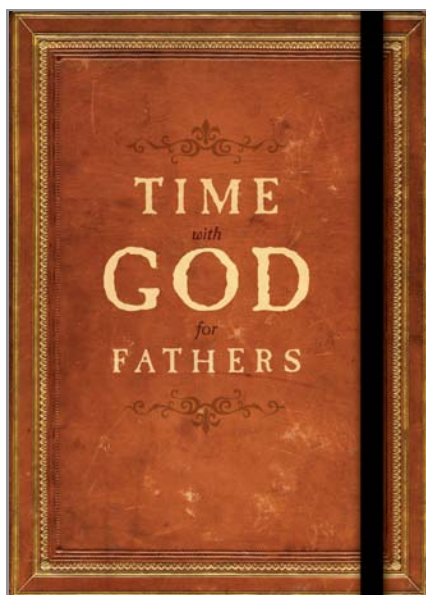
- PR eblast campaign to key long lead trade publications to secure reviews, features and gift lists
- Finished product mailing to key press
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-1-4041-8766-5 God's Promises for Grads - 2010
978-1-4041-8735-1 God's Promises for Grads - 2009
978-1-4041-0510-2 God's Promises for Grads - 2008
978-0-8499-5302-6 God's Promises for Graduates

TIME WITH GOD FOR FATHERS

JACK COUNTRYMAN

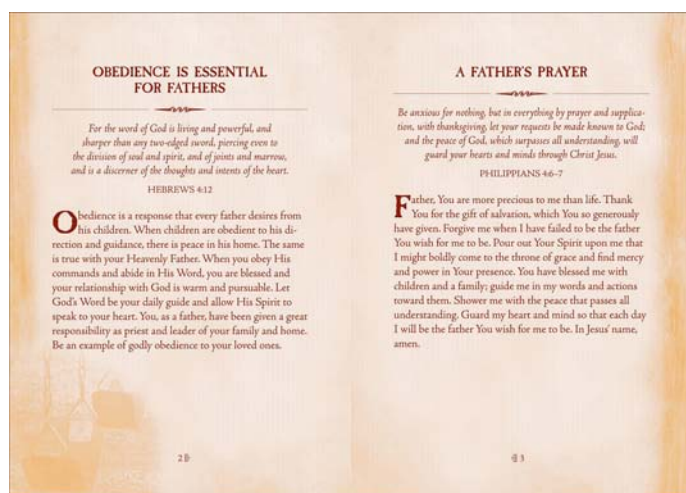


FEATURES & BENEFITS

- Perfect for a father-to-be or a dad with children of all ages and stages of life
- Provides powerful encouragement for fathers that only the Lord can give
- Topical devotions and quick reference guide make finding specific Scriptures fast and easy

A Scripture-led devotional to encourage and bless time between fathers and their heavenly Father.

Time with God for Fathers is filled with ninety devotions that encourage fathers to spend time on their relationship with the Lord in prayer, thanksgiving, and praise. Devotions are topical and include: forgiveness, wisdom, comfort, guidance, and strength. A Quick Scripture Reference Guide is included to help fathers in their day-to-day walk with God and fatherhood. Subjects consist of "Father's Prayers", "God's Promises for Fathers", "God's Blessings for Fathers", "Responsibilities for Fathers", and "God's Dynamic Examples of Fathers".



Format: Hardcover
ISBN-13/EAN: 978-1-4041-8957-7
ISBN-10: 1-4041-8957-2
Price: \$9.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 5.00 x 7.00
Page Count: 112 Pages
Carton Qty: 48
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

ADVERTISING

- Eblast to Thomas Nelson Gift Book database/Father's Day
- Targeted Father's Day eblast to Beliefnet (100,000)
- Father's survival kit giveaways on Facebook/Twitter Advertising (50,000)
- Google Father's Day Advertising (500,000)
- Father's Day blog promotion (Jack Countryman)
- iDevotional promotion, 15 days free
- Targeted consumer oriented radio promotions for Father's Day including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- PR eblast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product eblast reminders to top press
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

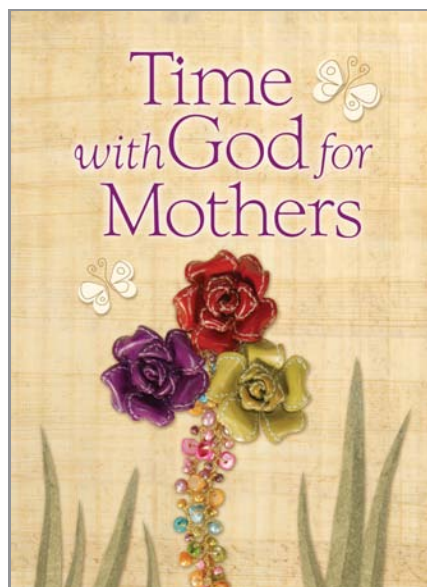
- 978-0-8499-5619-5 God's Promises for Men
- 978-0-8499-5523-5 A Father's Legacy
- 978-1-4041-8755-9 God's Wisdom for Your Every Need



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a bestselling author, he created the God's Promises® line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over thirteen million

TIME WITH GOD FOR MOTHERS

JACK COUNTRYMAN

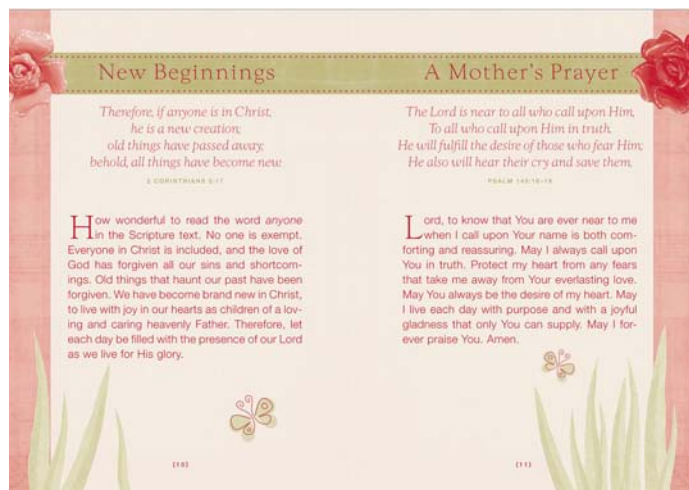


FEATURES & BENEFITS

- Perfect for a mother-to-be or a mom with children of all ages and stages of life
- Provides powerful encouragement for mothers that only the Lord can give
- Topical devotions and quick reference guide make finding specific Scriptures fast and easy

A Scripture-led devotional to encourage and bless time between mothers and the Lord.

Time with God for Mothers is filled with ninety devotions that encourage mothers to spend time on their relationship with the Lord in prayer, thanksgiving, and praise. Devotions are topical and include: forgiveness, wisdom, comfort, guidance, and strength. A Quick Scripture Reference Guide is included to help mothers in their day-to-day walk with God and motherhood. Subjects consist of "Mother's Prayers", "God's Promises for Mothers", "God's Blessings for Mothers", "Responsibilities for Mothers", and "God's Dynamic Examples of Mothers".



Format: Hardcover
ISBN-13/EAN: 978-1-4041-8951-5
ISBN-10: 1-4041-8951-3
Price: \$9.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 5.00 x 7.00
Page Count: 112 Pages
Carton Qty: 48
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

ADVERTISING

- Eblast to Thomas Nelson Gift Book database/Mother's Day
- Targeted Mother's Day Eblast to Beliefnet (100,000)
- Mother's survival kit giveaways on Facebook/Twitter Advertising (50,000)
- Google Mother's Day Advertising (500,000)
- iDevotional promotion, 15 days free
- Targeted consumer oriented radio promotions for Mother's Day including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- PR eblast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product eblast reminders to top press
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

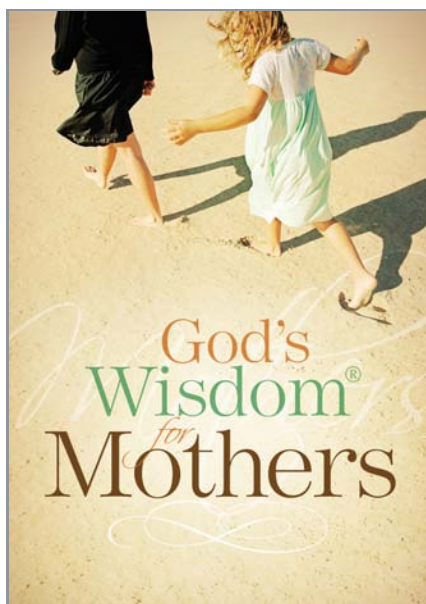
- 978-0-8499-9547-7 God's Promises for Mothers
- 978-0-8499-5215-9 Reflections from a Mother's Heart
- 978-0-8499-5620-1 God's Promises for Women



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a bestselling author, he created the God's Promises® line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over thirteen million

GOD'S WISDOM FOR MOTHERS

JACK COUNTRYMAN



FEATURES & BENEFITS

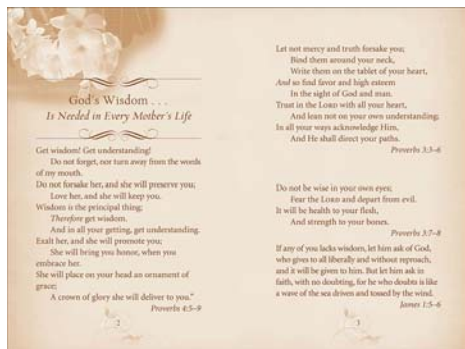
- Equips mothers with God's wisdom for dealing with the challenges they face
- Arranged in 11 categories with 62 topics for easy accessibility
- Appropriate for mothers of all ages whether they have newborn or adult children

The crown of a mother is found in her faithfulness and character as it's reflected in her children.

God's Wisdom for Mothers was created to give timeless wisdom and guidance for Scripture meditation and application with 11 categories (62 subjects) pertaining to motherhood. Topics include God's Wisdom with Children, God Delights in Mothers Who . . . , God Walks with Mothers Through Heartache, Adversity, Worry, and many, many more. Included are pages at the back for prayer lists and personal study notes.

This book is a spiritual pathway to help every mother become all she can be in the eyes of God and her family.

Note: Must be ordered in multiples of 24. Self-shipping box can be used as counter display. To order shrink-wrapped bundles without display box, use ISBN 978-1-4041-8993-5.



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a bestselling author, he created the God's Promises® line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over thirteen million

Format: Softcover
ISBN-13/EAN: 978-1-4041-8956-0
ISBN-10: 1-4041-8956-4
Price: \$4.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 4.00 x 6.00
Page Count: 208 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

MERCHANDISING

Self-shipping counter display with pre-packed books (QTY 24) included.

ADVERTISING

- Eblast to Thomas Nelson Gift Book database/Mother's Day
- Targeted Mother's Day eblast to Beliefnet (100,000)
- Mother's survival kit giveaways on Facebook/Twitter Advertising (50,000)
- Google Mother's Day Advertising (500,000)
- iDevotional promotion, 15 days free
- Targeted consumer oriented radio promotions for Mother's Day including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- PR eblast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product eblast reminders to top press
- Media Inquiries: Eric Mullett, emullett@thomasonelson.com

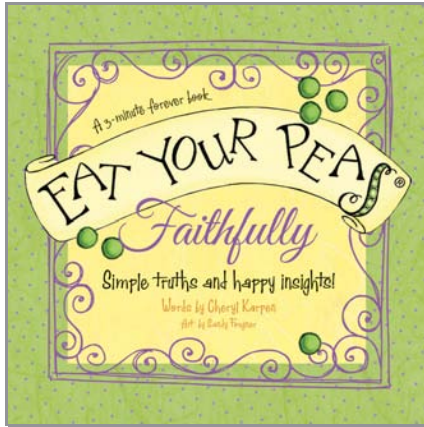
PREVIOUS TITLES

- 978-1-4041-8776-4 Invitation to Prayer for Mothers
- 978-1-4041-8761-0 God's Wisdom for Fathers
- 978-0-8499-5619-5 God's Promises for Men
- 978-0-8499-5523-5 A Father's Legacy
- 978-0-8499-5620-1 God's Promises for Women

EAT YOUR PEAS, FAITHFULLY

Simple Truths and Happy Insights

CHERYL KARPEN





FEATURES & BENEFITS

- "A 3-minute forever book"
- Promises of hope, affirmation, love and encouragement, all in one package
- Over 682,000 copies of the wildly popular *Eat Your Peas*® series sold
- Simple truths and timeless insights partnered with delightful illustrations make this keepsake book a must-have

Mama always said, "Eat your peas. They're good for you!" These peas are sure to be your favorites!

If you're looking for a meaningful way to encourage and inspire that special someone in your life, look no more! *Eat Your Peas*® *Faithfully* is a 3-minute read with a forever message. Small doses of Godly wisdom and simple truths are graced with delightful hand illustrations to transform anyone's glimmer of faith into bright shining beacons of hope. It's a wonderful keepsake and reminder that they are loved—by God and you!




 What can seemingly turn our world upside-down and fill our hearts and minds with frustration, is that our plan isn't always His plan.
 Know that God created you with a unique purpose in mind. During times of doubt or uncertainty, trust in His plan for you. It is filled with wonderful surprises and it's greater than you ever imagined.
 Now all glory to God, who is able, through his mighty power at work within us, to accomplish infinitely more than we might ask or think.
 Ephesians 3:20 NLT


Format: Hardcover
ISBN-13/EAN: 978-1-4041-8977-5
ISBN-10: 1-4041-8977-7
Price: \$12.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 7.00 x 7.00
Page Count: 72 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GIFTS (RELO36550)

ADVERTISING

- Partnership with www.EatYourPeas.com to reach fan base
- Google Ads Mothers' Day/Graduation Campaign (2 million impressions)
- Viral epostcard campaign through Facebook targeting parents and grandparents (150,000)
- Eblast Promotion in-house (50,000)
- Blog Tour to top 20 female bloggers (235k)
- Advertising in Today's Christian Woman
- Targeted consumer eblasts to Mother's list at Christianity Today (104k), Beliefnet (250k), and Gospel Music Channel (300k)
- Targeted consumer oriented radio promotions including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- PR eblast campaign to key long lead trade publications to secure reviews, features and gift lists
- Finished product mailing to top 100 key press
- Author Q&A available
- Satellite Radio and Television Tour to top markets
- Blessing & Truth independent publicity secured
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

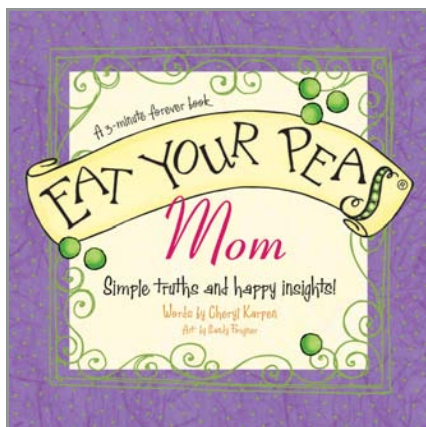
8-4684-1050-5	Eat Your Peas Daughter
8-4684-1050-6	Eat Your Peas Mother
8-4684-1050-3	Eat Your Peas Girlfriend



Cheryl Karpen is founder of Gently Spoken, publishing home of the wildly popular *Eat Your Peas* series, consisting of more than 20 titles. She is in demand nationally as a motivational and inspirational speaker for groups that range from CEOs to soccer moms. **Hometown:** Anoka, Minnesota **Books Sold to Date:** 682,000

EAT YOUR PEAS, MOM

Simple Truths and Happy Insights
CHERYL KARPEN



FEATURES & BENEFITS

- "A 3-minute forever book"
- Promises of hope, affirmation, love, and encouragement, all in one package
- Over 682,000 copies of the wildly popular *Eat Your Peas*® series sold
- Simple truths and timeless insights partnered with delightful illustrations make this keepsake book a must-have for every mom

A delightful book to give Mom to prove you DID listen to her advice, wit, and wisdom.

If you want a special way to celebrate your mother, look no more! *Eat Your Peas*® Mom is a 3-minute read with a forever message. Upon opening this little package, her heart will smile through the pages filled with affirmation, appreciation, and gratitude expressed for all the ways she loves and cares for you. Each page is artfully hand-illustrated for a charming and homespun feel. It's a perfect keepsake and reminder for Mom to hold onto forever.



Format: Hardcover
ISBN-13/EAN: 978-1-4041-8984-3
ISBN-10: 1-4041-8984-X
Price: \$12.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 7.00 x 7.00
Page Count: 72 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FAMILY & RELATIONSHIPS / GENERAL / GENERAL (FAM000000)

ADVERTISING

- Partnership with www.EatYourPeas.com to reach fan base
- Google Ads Mothers' Day/Graduation Campaign (2 million impressions)
- Viral epostcard campaign through Facebook targeting parents and grandparents (150,000)
- Eblast Promotion in-house (50,000)
- Blog Tour to top 20 female bloggers (235k)
- Advertising in Today's Christian Woman
- Targeted consumer eblasts to Mother's list at Christianity Today (104k), Beliefnet (250k), and Gospel Music Channel (300k)
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PUBLICITY

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- Finished product mailing to top 100 key press
- Author Q&A available
- Satellite Radio and Television Tour to top markets
- Blessing & Truth independent publicity secured
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

8-4684-1050-5	Eat Your Peas Daughter
8-4684-1050-6	Eat Your Peas Mother
8-4684-1050-3	Eat Your Peas Girlfriend

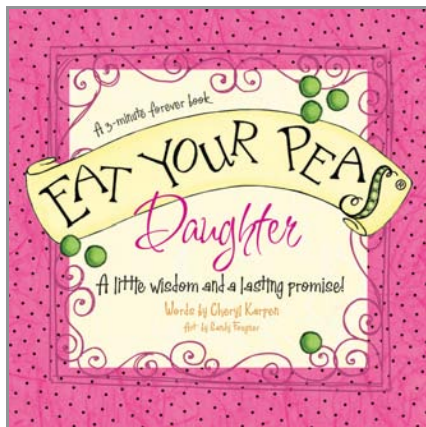


Cheryl Karpen is founder of Gently Spoken, publishing home of the wildly popular *Eat Your Peas* series, consisting of more than 20 titles. She is in demand nationally as a motivational and inspirational speaker for groups that range from CEOs to soccer moms. **Hometown:** Anoka, Minnesota **Books Sold to Date:** 682,000

EAT YOUR PEAS, DAUGHTER

A Little Wisdom and a Lasting Promise

CHERYL KARPEN

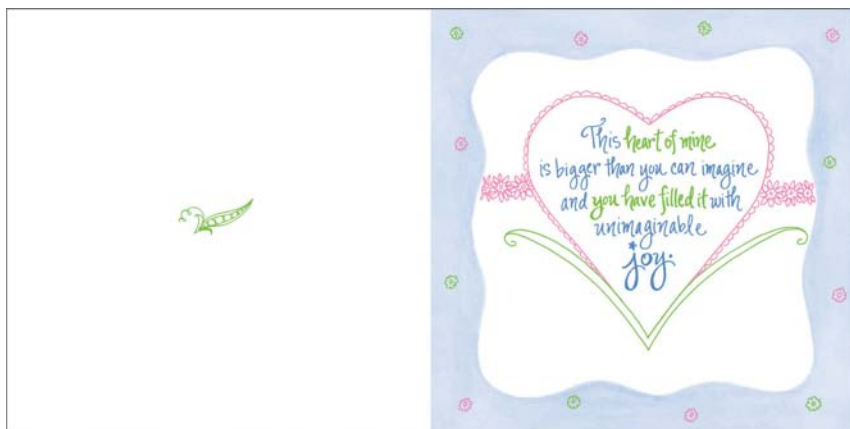


FEATURES & BENEFITS

- "A 3-minute forever book"
- Promises of hope, affirmation, love and encouragement, all in one package
- Over 682,000 copies of the wildly popular *Eat Your Peas*® series sold
- Simple truths and timeless insights partnered with delightful illustrations make this keepsake book a must-have for every daughter

A delightful book to encourage your daughter and show her she is always in your heart.

If you're looking for a meaningful way to encourage and inspire that special daughter in your life, look no more! *Eat Your Peas*® *Daughters* is a 3-minute read with a forever message. Small doses of simple truths and insights are hand-illustrated to express your unending love and desire for the very best for her life. It's a wonderful keepsake and reminder that she'll forever and always be your girl.



Format: Hardcover
ISBN-13/EAN: 978-1-4041-8983-6
ISBN-10: 1-4041-8983-1
Price: \$12.99 U.S.
Ship Date: 3/9/2011
Pub Date: 4/5/2011
Trim Size: 7.00 x 7.00
Page Count: 72 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FAMILY & RELATIONSHIPS / GENERAL / GENERAL (FAM000000)

ADVERTISING

- Partnership with www.EatYourPeas.com to reach fan base
- Google Ads Mothers' Day/Graduation Campaign (2 million impressions)
- Viral epostcard campaign through Facebook targeting parents and grandparents (150,000)
- Eblast Promotion in-house (50,000)
- Blog Tour to top 20 female bloggers (235k)
- Advertising in Today's Christian Woman
- Targeted consumer eblasts to Mother's list at Christianity Today (104k), Beliefnet (250k), and Gospel Music Channel (300k)
- Targeted consumer oriented radio promotions including 60-second vignettes, spots and giveaways at top radio markets (1.1 million impressions)
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

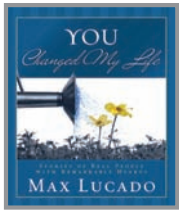
- PR e-blast campaign to key long lead trade publications to secure reviews, features and gift lists
- Finished product mailing to top 100 key press
- Author Q&A available
- Satellite Radio and Television Tour to top markets
- Blessing & Truth independent publicity secured
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

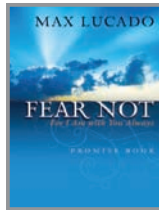
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 8-4684-1050-6 Eat Your Peas Mother
 8-4684-1050-3 Eat Your Peas Girlfriend



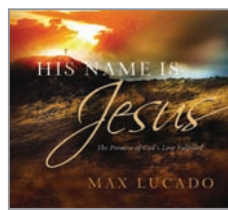
Cheryl Karpen is founder of Gently Spoken, publishing home of the wildly popular *Eat Your Peas* series, consisting of more than 20 titles. She is in demand nationally as a motivational and inspirational speaker for groups that range from CEOs to soccer moms. **Hometown:** Anoka, Minnesota **Books Sold to Date:** 682,000



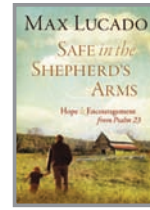
You Changed My Life
Max Lucado
ISBN-13: 978-1-4041-8783-2
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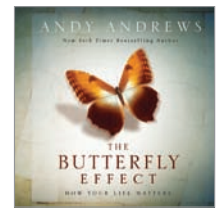
Fear Not Promise Book
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ISBN-13: 978-1-4041-8775-7
\$14.99 • HC



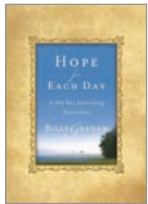
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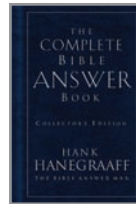
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Andy Andrews
ISBN-13: 978-1-4041-8780-1
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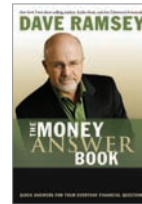
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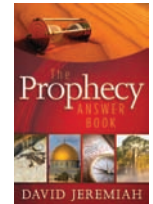
Wisdom For Each Day
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ISBN-13: 978-1-4041-8693-4
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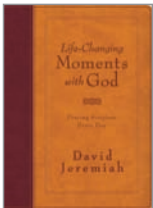
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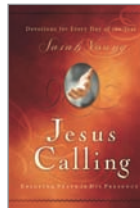
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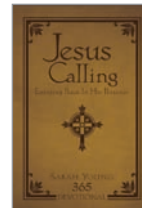
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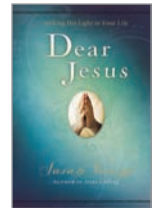
One Minute a Day
David Jeremiah
ISBN-13: 978-1-4041-8726-9
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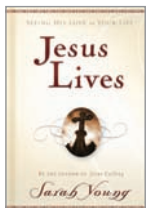
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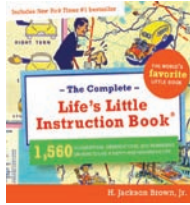
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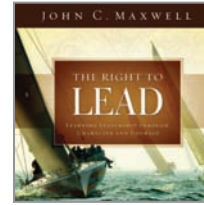
Love and Respect for a Lifetime
Emerson Eggerichs
ISBN-13: 978-1-4041-8940-9
\$15.99 • HC



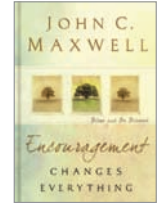
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ISBN-13: 978-1-4041-8942-3
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\$14.99 • HC



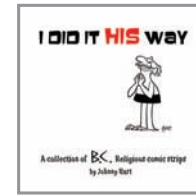
Seven Prayers That Will Change Your Life Forever
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Matthew Emerzian
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\$15.99 • SC w/DVD



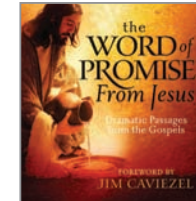
Racing With Giants
Mike Hembree
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\$ 15.99 • HC



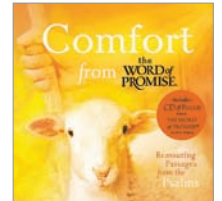
When God Winks on New Beginnings
Squire Rushnell
ISBN-13: 978-1-4041-8696-5
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ISBN-13: 978-1-4041-8699-6
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Jack Countryman
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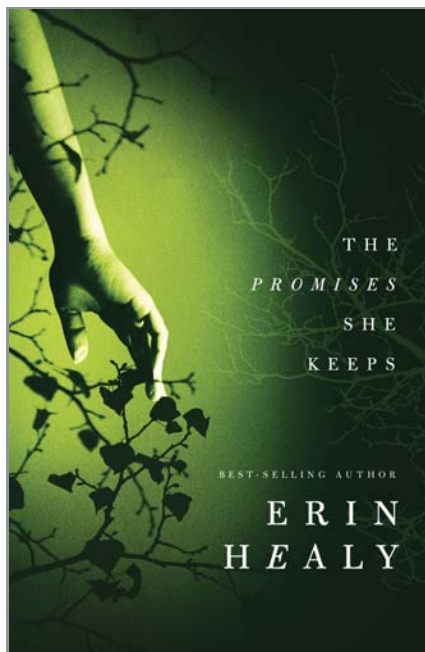
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Jack Countryman
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\$14.99 • Leathersoft



Cinderella
Steven Curtis Chapman
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THE PROMISES SHE KEEPS

ERIN HEALY



FEATURES & BENEFITS

- Now available on audio CD!
- Full-color packaging in shrink-wrapped clamshell box
- 11 hours on 10 CDs
- Female narrator

It's her destiny to die young. The man who loves her can't live with that.

Promise, a talented young vocalist with a terminal illness, is counting on fame to keep her memory alive after she dies. Porta is an aging witch and art collector in search of the goddess who will grant her immortality.

When Promise inexplicably survives a series of freak accidents, Porta believes that Promise is the one she seeks. But Chase, an autistic artist who falls in love with Promise and opposes Porta, comes between the women with his mysterious visions and drawings, and plunges everyone into a flesh-and-blood confrontation over the true meaning of eternal life.

Format: CD - Unabridged (10)
Packaging: Clamshell Box
ISBN-13/EAN: 978-1-4003-1712-7
ISBN-10: 1-4003-1712-6
Price: \$29.99 U.S.
Ship Date: 1/12/2011
Pub Date: 2/8/2011
Trim Size: 6.50 x 5.50
Length: 11 Hours
Carton Qty: 30
Distribution Rights: North America
BISAC Category: FICTION / CHRISTIAN / SUSPENSE
(FIC042060)

PREVIOUS TITLES

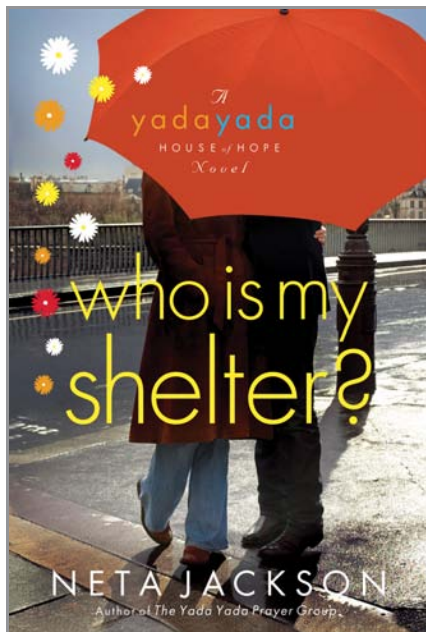
978-1-59554-751-4 The Promises She Keeps - TP



Erin Healy is the best-selling co-author of *Burn* and *Kiss* (with Ted Dekker) and an award-winning editor for numerous best-selling authors. She has received wide acclaim for her debut solo novel, *Never Let You Go*. She and her family live in Colorado. **Hometown:** Colorado Springs, Colorado

A YADA YADA HOUSE OF HOPE NOVEL #4: WHO IS MY SHELTER?

NETA JACKSON



FEATURES & BENEFITS

- Now available on audio CD!
- Full-color packaging in shrink-wrapped clamshell box
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- Female narrator

Every woman needs a safe shelter.

The tables have turned and Gabby's estranged husband--who threw her out when she didn't live up to his image of a "corporate wife"--needs her in a way neither ever expected. He's begging for reconciliation, but Gabby has moved on, finding purpose and a future in the House of Hope. Not only has she found shelter for herself and her sons there, but she's able to help provide shelter for homeless moms and their kids.

And yet . . . there's a hole in her life. Is God leading Gabby down a new path and giving her something--and someone--new? Or is He redeeming what she thought was gone forever?

Format: CD - Unabridged (12)
Packaging: Clamshell Box
ISBN-13/EAN: 978-1-4003-1711-0
ISBN-10: 1-4003-1711-8
Price: \$29.99 U.S.
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 6.50 x 5.50
Length: 13 Hours
Carton Qty: 30
Distribution Rights: Worldwide
BISAC Category: FICTION / CHRISTIAN / GENERAL (FIC042000)

PREVIOUS TITLES

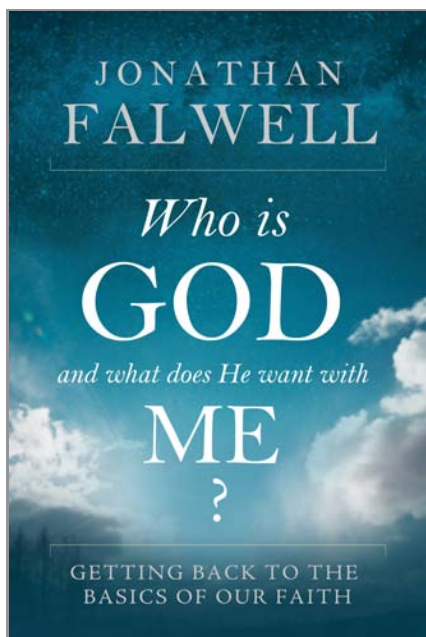
978-1-59554-863-4 Who is My Shelter - TP



Neta Jackson's award-winning Yada books have sold roughly 500,000 copies and are spawning prayer groups across the country. She and her husband, Dave, are also an award-winning writing team, best known for the Trailblazer Books--a 40-volume series of historical fiction about great Christian heroes with 1.5 million in sales--and *Hero Tales: A Family Treasury of True Stories from the Lives of Christian Heroes* (vols 1-4). They live in the Chicago metropolitan area, where the Yada stories are set. **Hometown:** Chicago, Illinois **Books Sold to Date:** 550,000+

WHO IS GOD AND WHAT DOES HE WANT WITH ME

JONATHAN FALWELL

**FEATURES & BENEFITS**

- Now available in audio CD!
- Full-color packaging in a shrink-wrapped clamshell box
- 8 hours on 9 CDs
- Male narrator

Biblical answers for mankind's most asked questions regarding identity and purpose in life.

"People searching for meaning for their lives will find it by returning to the basics of their faith," says pastor Jonathan Falwell. This scriptural journey establishes that God is knowable and personable and desires to have a relationship with us. This relationship includes specific plans and directives for the way we live and helps answer the questions: *Who am I?* and *Why am I here?*

In this orthodox, highly biblical analysis of a fulfilled life in Christ, Falwell offers alternating chapters on the various aspects of God's nature and our response to him:

- God is Creator/We give him glory
- God is Love/We receive his gift of salvation
- God is Holy/We grow in our faith
- God is King/We serve him and others
- God is Judge/We manage as good stewards
- God is Gracious/We live fully for him
- God is Wise/We bear good fruit

Format: CD - Unabridged (9)
Packaging: Clamshell Box
ISBN-13/EAN: 978-1-4003-1678-6
ISBN-10: 1-4003-1678-2
Price: \$24.99 U.S.
Ship Date: 2/16/2011
Pub Date: 3/15/2011
Trim Size: 6.50 x 5.50
Length: 8 Hours
Carton Qty: 30
Distribution Rights: Worldwide
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

978-0-8499-4808-4 Who is God and What Does He Want With Me - Jkt HC

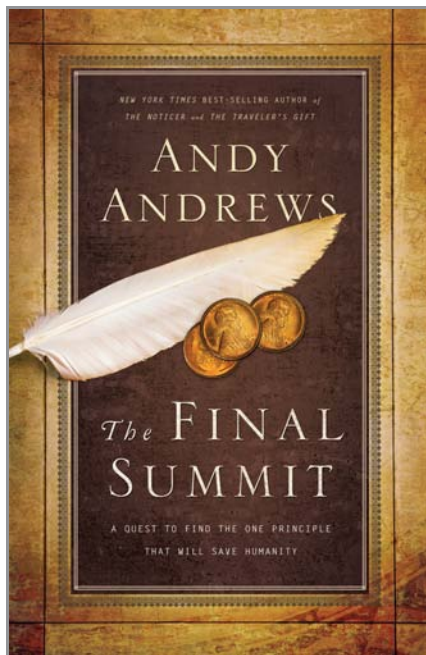


Jonathan Falwell is senior pastor of the 20,000 member Thomas Road Baptist Church, called by unanimous vote of the congregation after his father's death in 2007. Vice Chancellor for Spiritual Affairs at Liberty University, the world's largest evangelical university with 37,000 students, Falwell preaches on television weekly, writes a weekly column for online news sources, and is an accomplished photographer with photos appearing in top news magazines. He and his wife have four children. **Hometown:** Lynchburg, Virginia

THE FINAL SUMMIT

Audio Book on CD

ANDY ANDREWS



FEATURES & BENEFITS

- Now available in audio CD!
- Full-color packaging in a shrink-wrapped clamshell box
- 5 hours on 6 CDs
- Narrated by author

A riveting time travel parable in the tradition of the best-selling *The Traveler's Gift*.

David Ponder is in a race against time. He's been chosen by the archangel Gabriel to lead a summit of fellow travelers, using their wisdom and experience to save mankind before all that is known is destroyed. Though reluctant, Ponder soon finds himself traveling to the most unlikely of places to interview the most fascinating of subjects such as Winston Churchill, Joan of Arc, and Abraham Lincoln.

Will the group come up with the answer in time? What could possibly be the one action that could turn the tides of history?

The Final Summit is the long-awaited sequel to *The Traveler's Gift* but will stand alone as its own compelling and important parable with truths for our times.

Format: CD - Unabridged (6)
Packaging: Clamshell Box
ISBN-13/EAN: 978-1-4003-1680-9
ISBN-10: 1-4003-1680-4
Price: \$24.99 U.S.
Ship Date: 3/2/2011
Pub Date: 3/29/2011
Trim Size: 6.50 x 5.50
Length: 5 Hours
Carton Qty: 30
Distribution Rights: Worldwide
BISAC Category: SELF-HELP / PERSONAL GROWTH / SUCCESS (SEL027000)

PREVIOUS TITLES

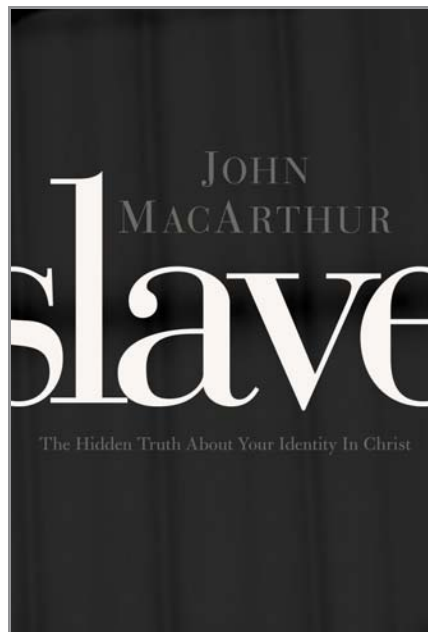
978-0-7852-3120-2 The Final Summit - Jkt HC



Andy Andrews, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a bestselling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama

SLAVE*The Hidden Truth About Your Identity in Christ*

JOHN MACARTHUR

**FEATURES & BENEFITS**

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- Narrated by author

Best-selling author and pastor Dr. John MacArthur reveals one crucial word that revolutionizes what it means to follow Jesus.

Throughout the Bible, followers of Jesus are commanded to submit to Him as their King. They are told to obey and follow, faithfully and without hesitation. Every time Christians utter the word Lord, they make a subtle yet profound declaration—that God is their Master and that they belong to Him. In fact, the Bible describes believers as His slaves. They have been bought with a price and now live for Christ as a people for His own possession.

But go into most churches today, even flip through most Bible translations, and you won't see or hear the word slave anywhere. That's because it has been lost in translation. In this gripping book, Dr. John MacArthur uses deep Bible teaching and historical evaluation to expertly uncover the one forgotten word that restores the Bible's definition of true Christian freedom.

Format: CD - Unabridged (5)
Packaging: Clamshell Box
ISBN-13/EAN: 978-1-4003-1677-9
ISBN-10: 1-4003-1677-4
Price: \$24.99 U.S.
Ship Date: 12/15/2010
Pub Date: 1/11/2011
Trim Size: 6.50 x 5.50
Length: 4 Hours
Carton Qty: 30
Distribution Rights: Worldwide
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

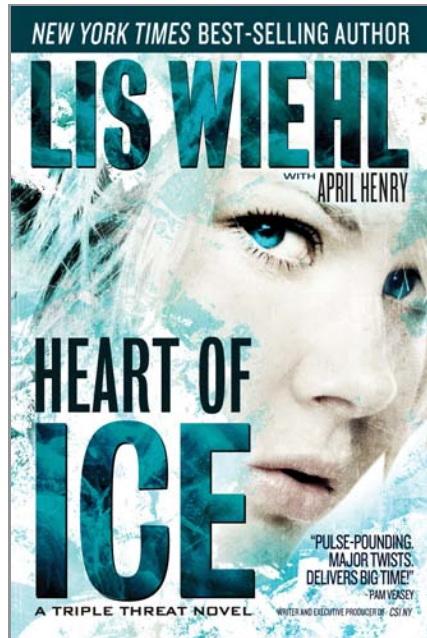
978-1-4002-0207-2 Slave - HC



John MacArthur, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

FAITH AND CONSEQUENCES: HEART OF ICE

LIS WIEHL with APRIL HENRY

**FEATURES & BENEFITS**

- Now available in audio CD!
- Full-color packaging in a shrink-wrapped clamshell box
- 10 hours on 11 CDs
- Female narrator

The Triple Threat Club novels follow three fiercely intelligent women—a TV reporter, a Federal prosecutor and an FBI agent—as they investigate crimes as current as today’s headlines.

The Triple Threat women have faced intense situations before...but never such a cunningly cold-blooded murderer.

Elizabeth Avery is a stunningly beautiful woman. But her perfectly managed exterior hides the ice cold heart of a killer. She ingeniously manipulates everyone who crosses her path to do exactly as she wishes--from crime reporter Cassidy Shaw, who thinks Elizabeth is her new best friend, to a shy young man Elizabeth persuades to kill for her.

As Elizabeth leaves a trail of bodies in her wake, Federal prosecutor Allison Pierce and FBI agent Nicole Hedges must piece together clues from seemingly unrelated crimes. Can they stop her before she reaches her unthinkable, ultimate end-game?

Format: CD - Unabridged (11)**Packaging:** Clamshell Box**ISBN-13/EAN:** 978-1-4003-1681-6**ISBN-10:** 1-4003-1681-2**Price:** \$24.99 U.S.**Ship Date:** 3/9/2011**Pub Date:** 4/5/2011**Trim Size:** 6.50 x 5.50**Length:** 10 Hours**Carton Qty:** 30**Distribution Rights:** Worldwide**BISAC Category:** FICTION / MYSTERY & DETECTIVE /
GENERAL (FIC022000)**PREVIOUS TITLES**

978-1-59554-707-1 Heart of Ice - Jkt HC

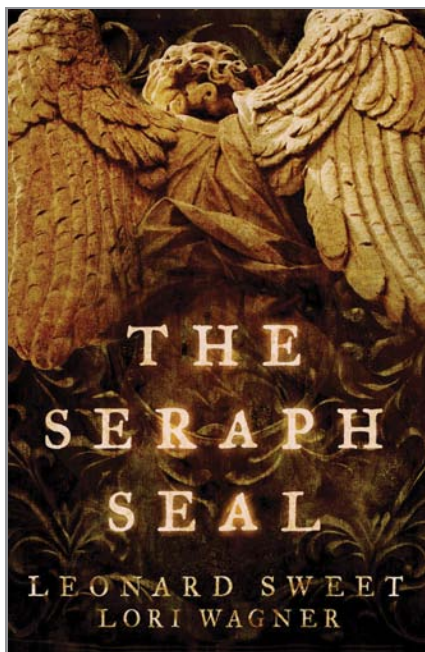


Lis Wiehl is a *New York Times* bestselling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News, Wiehl appears on *The O'Reilly Factor* and was co-host with Bill O'Reilly on the radio for seven years. **Hometown:** Larchmont, New York

April Henry is the *New York Times* bestselling author of mysteries and thrillers. Her books have been short-listed for the Agatha Award, the Anthony Award, and the Oregon Book Award. April lives in Portland, Oregon, with her husband and daughter. **Hometown:** Portland, Oregon

THE SERAPH SEAL

LEONARD SWEET & LORI WAGNER (Coauthor)



FEATURES & BENEFITS

- Now available in audio CD!
- Full-color packaging in a shrink-wrapped clamshell box
- 11 hours on 10 CDs
- Male narrator

An epic tale of good and evil based on the four horsemen of the Apocalypse found in Revelation.

Using the four horsemen of the Apocalypse to symbolize the four Gospels, four transcendentalists, and four forces of the universe (air, water, earth, and fire), Sweet and Wagner weave a fast-paced, end-times tale of good vs. evil and the promise of a new dawn for humanity.

Set in 2048, when planet Earth is suffering from the damaging effects of years of misuse and abuse, cultural history professor Paul Binder receives a mysterious letter that leads him to examine a lost 2nd-century Diatessaron manuscript. Ancient prophecies, cryptic letters, and strange events set him on a course to uncover the missing clues that could lead humanity into a new age. Layered with forgotten symbolism from the ancient, Jewish, and Christian traditions, the novel is a type of engaged fiction in which the main character's lost journal serves as a guide to the reader in interpreting clues and understanding the novel's conclusion.

Format: CD - Unabridged (10)
Packaging: Clamshell Box
ISBN-13/EAN: 978-1-4003-1710-3
ISBN-10: 1-4003-1710-X
Price: \$24.99 U.S.
Ship Date: 3/16/2011
Pub Date: 4/12/2011
Trim Size: 6.50 x 5.50
Length: 11 Hours
Carton Qty: 30
Distribution Rights: Worldwide
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

978-0-8499-2077-6 The Seraph Seal - TP



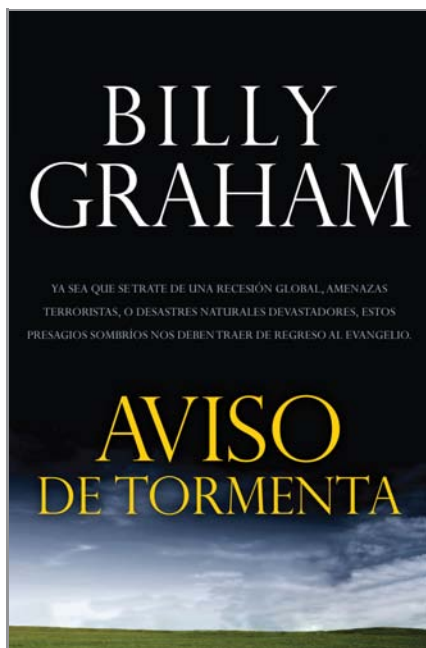
Leonard Sweet occupies the Chair of Evangelism at Drew University in New Jersey and weekly contributes to sermons.com and a podcast, "Napkin Scribbles." One of The Twitter Elite ranking in the top thousand of the millions of users, he has authored numerous articles, sermons, and forty books. **Hometown:** Orcas Island, Washington



Lori Wagner is a ministry leader and writer who has published poetry, articles, and reviews on cultural studies of science and literature and has taught undergraduate and graduate courses in writing, English and German literature, and science and culture for over twenty five years. **Hometown:** Springfield, Pennsylvania

STORM WARNING / AVISO DE TORMENTA

BILLY GRAHAM



FEATURES & BENEFITS

- Explains the book of Revelation and reveals the signs of the coming Apocalypse
- Examines scripture in light of today's cultural and political issues
- Offers hope and guidance for the storms we are facing and those yet to come

An examination of the imminence of Christ's return in light of today's headlines and the events recorded in Scripture.

The morning newspapers are jammed with alarming headlines and stories asking questions no one can answer. In *Aviso de tormenta*, Billy Graham examines the problems facing America today compared with what is to come as revealed in the Bible. He answers the tough questions as only he can with astute biblical insight, and points to the hope and renewal found in Christ—for our families, our nation, and our world.

Includes an in-depth analysis of the four horsemen of Revelation chapter six as well as insight on:

- Signs of the times
- The Apocalypse
- Standing before God

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5439-9
ISBN-10: 1-6025-5439-0
Price: \$13.99 U.S.
Ship Date: 6/23/2010
Pub Date: 7/20/2010
Trim Size: 5.25 x 8.00
Page Count: 432 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- E-blast to distributors and bookstores
- *Impresiones Hoy* promotion
- *Vida Cristiana* (Charisma magazine) ad, e-blasts, and web banners
- Web banners

PUBLICITY

- Book reviews

PREVIOUS TITLES

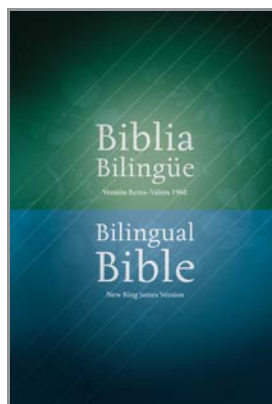
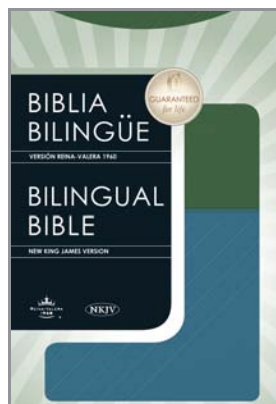
978088113999 La jornada (The Journey)
978089922069 Ángeles (Angels)



Billy Graham, the world-renowned author, preacher, and evangelist, has delivered the gospel message to more people face-to-face than anyone in history and has ministered on every continent of the world. Millions have read his inspirational classics, including *The Secret of Happiness*, *Peace with God*, *The Holy Spirit*, *Hope for the Troubled Heart*, and *How to be Born Again*. **Hometown:** Montreat, North Carolina

BILINGUAL BIBLE RVR1960 / NKJV / BIBLIA BILINGÜE RVR1960 / NKJV

RVR 1960- REINA VALERA 1960



Great for people discovering a second language with the Scriptures!

The *Bilingual Bible*, New King James Version, helps you examine and discern God's Word side by side in two languages! Ideal for communicating with speakers of another language, this Bible promises to be easy to read and understand as you search the Scriptures in a new, straightforward way. Geared to reach a new generation in very accessible language, it provides the reader with essential tools for study and discipleship.

Features:

- Presentation page
- English version: NKJV
- Spanish version: RVR1960
- Two columns for quick comparison
- Words of Christ in red
- Bilingual text
- Full color maps in English and Spanish

Bilingual Bible RVR1960 / NKJV
ISBN-13/EAN: 978-1-6025-5444-3
ISBN-10: 1-6025-5444-7
Format: Leathersoft
Packaging: Slip case
Style#: 9781602554443
Price: \$39.99 U.S.
Color: Blue and Green
Page Edging: Gilded-Silver

Bilingual Bible RVR1960 / NKJV
ISBN-13/EAN: 978-1-6025-5445-0
ISBN-10: 1-6025-5445-5
Format: Hardcover
Style#: 9781602554450
Price: \$29.99 U.S.
Page Edging: White

Translation: RVR 1960
Ship Date: 9/29/2010
Pub Date: 10/26/2010
Trim Size: 6.19 x 9.19
Page Count: 1608 Pages

Type Size: 8
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None

BISAC Category: BIBLES / MULTIPLE TRANSLATIONS / GENERAL (BIB008000)

ADVERTISING

- E-blast to distributors and retailers
- Web banners in Outreach, Christian Post, and Sermon Central

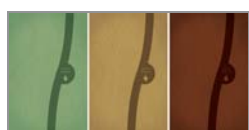
PUBLICITY

- Pursuit of reviews and features with *Christian Retailing* and other industry related outlets



NBD GIFT BIBLE / BIBLIA DE REGALO NBD

NBD-NUEVA BIBLIA AL DIA



FEATURES & BENEFITS

- Great gift for Sunday school promotion
- Perfect as your child's first Bible
- The Bible in today's language

The ideal edition for people discovering the Scriptures for the first time!

The new *Biblia de regalo NBD* helps you examine and discern God's Word on many levels. Carry it to church, use it for evangelism, and study it in community. This Bible promises to be easy to read and to comprehend as you search the Scriptures in a new, straightforward way. Geared to reach a new generation in very accessible language, it provides the reader with essential tools for study and discipleship.

Features:

- Presentation page
- Concordance
- Visual helps
- Words of Christ in red

NBD Gift Bible

ISBN-13/EAN: 978-1-6025-5441-2

ISBN-10: 1-6025-5441-2

Style#: 9781602554412

Color: Green

Page Edging: Gilded-Silver

Trim Size: 5.50 x 8.25

NBD Gift Bible

ISBN-13/EAN: 978-1-6025-5443-6

ISBN-10: 1-6025-5443-9

Style#: 9781602554436

Color: Beige

Page Edging: Gilded-Gold

Trim Size: 5.25 x 8.25

NBD Gift Bible

ISBN-13/EAN: 978-1-6025-5442-9

ISBN-10: 1-6025-5442-0

Style#: 9781602554429

Color: Brown

Page Edging: Gilded-Gold

Trim Size: 5.50 x 8.25

Format: Leathersoft

Packaging: Slip case

Price: \$24.99 U.S.

Translation: Nueva Biblia al Dia

Ship Date: 9/1/2010

Pub Date: 9/28/2010

Page Count: 672 Pages

Type Size: 8.5

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: BIBLES / OTHER TRANSLATIONS / TEXT (BIB018060)

ADVERTISING

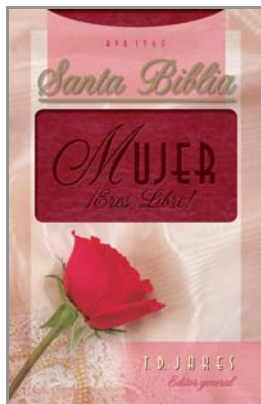
- E-blast to the distributors and retailers
- Ads in *Vida Cristiana* (Charisma Magazine) e-magazine, *Lider Juvenil* and *Apuntes Pastorales*
- Promotional web banners in key sites

PUBLICITY

- E-blast to the media

WOMAN THOU ART LOOSED! BIBLE / BIBLIA MUJER ¡ERES LIBRE!

RVR 1960- REINA VALERA 1960



From best-selling author and preacher Bishop T.D. Jakes. La *Biblia Mujer ¡Eres libre!* combines the best of Bishop Jake's teaching on women with the power of God's Word, setting women free to be healed and made whole in Jesus' name. It contains 150 full-page articles, Gospel Pearls, powerful in-text quotations and excerpts from Bishop Jakes' teaching, a discovery to biblical women, a concordance and much more.

Features:

- 600 Gospel Pearls, short but strong reflections from TD Jakes that will challenge and inspire you
- More than 150 articles that will instruct and encourage integrity and achieve freedom.
- Includes prominent women, unpublished biographies of ten women of the Bible, with emphasis on what we learn from them

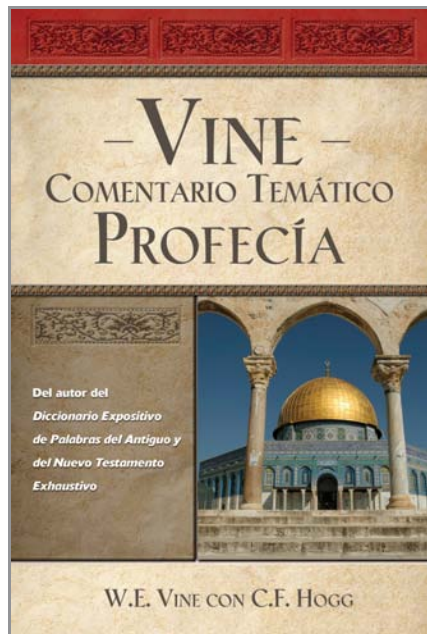
Woman Thou Art Loosed! Bible
ISBN-13/EAN: 978-1-6025-5429-0
ISBN-10: 1-6025-5429-3
Format: Leathersoft
Packaging: Slip case
Style#: 9781602554290
Price: \$54.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Color: Burgundy
Page Edging: Gilded-Gold
Trim Size: 5.38 x 8.38
Page Count: 1472 Pages

Woman Thou Art Loosed! Bible
ISBN-13/EAN: 978-0-89922-592-0
ISBN-10: 0-89922-592-6
Format: Hardcover
Style#: C0015926
Price: \$34.99 U.S.
Pub Date: 7/1/2000
Page Edging: White
Page Count: 1470 Pages

Translation: RVR 1960
Type Size: 9
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / REINA VALERA / DEVOTIONAL (BIB019020)

VINE'S TOPICAL COMMENTARY PROPHECY / VINE COMENTARIO TEMÁTICO: PROFECÍA

W. E. VINE



FEATURES & BENEFITS

- Valuable scholarly addition to any home or church library
- Teachings make a difficult topic understandable to any reader by providing a historical context to the material with application for today
- Teachings from a trusted author provide insight into God's plan

W. E. Vine's outstanding commentaries on prophecy in one volume.

William Edwy Vine, author of the celebrated *Diccionario expositivo de palabras del Antiguo y del Nuevo Testamento exhaustivo*, was one of the great evangelical Bible scholars of the twentieth century. He brought to all his writings a level of exegetical care and precision that is rare in any age, ensuring his writings still speak to this generation and future ones.

This volume of *Vine comentario temático: Profecía* presents Vine's writings on biblical prophecy, the Second Coming, and last days. The general introduction to the book and specific instructions before each article explain the original context of the writings.

Format: Hardcover
ISBN-13/EAN: 978-1-6025-5387-3
ISBN-10: 1-6025-5387-4
Price: \$24.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 6.00 x 9.00
Page Count: 304 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / BIBLICAL STUDIES / GENERAL (RELO06000)

ADVERTISING

- E-blast to distributors and retailers
- E-blast a lista de pastores y líderes
- Anuncio en Apuntes Pastorales
- Web banner in DesarrolloCristiano.com

PUBLICITY

- Review in various media outlets

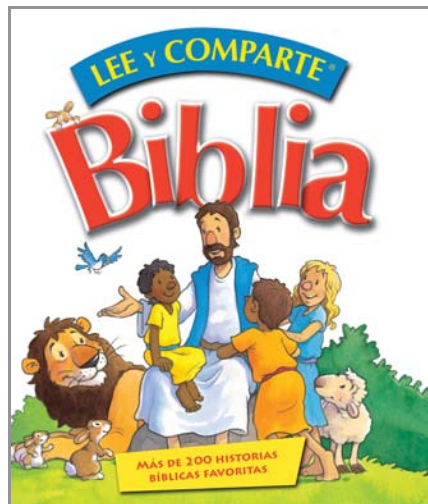
PREVIOUS TITLES

0-89922-495-4	Diccionario Expositivo Vine's
0-89922-386-9	Aprenda el Griego del Nuevo Testamento

W.E. Vine, M.A., was a classical scholar, skilled expositor, and a trustworthy theologian. Recognized internationally for his outstanding Greek scholarship, his *Expository Dictionary of New Testament Words*, first published in 1939, represents the fruit of his lifetime labors and is an unsurpassed classic in its field.

READ AND SHARE BIBLE / BIBLIA LEE Y COMPARTE*Over 200 Best Loved Bible Stories*

GWEN ELLIS

**FEATURES & BENEFITS**

- Potential to be the next *Beginner's Bible*
- Lay flat binding
- Quick activities for parents that will reinforce comprehension as well as encourage Scripture Memory.
- "What Happens Next?" cliff-hanger will keep readers anticipating the next story
- Over 400 colorful art pieces and designs that enhance the stories and allow for easy reference to actual Scripture

It is big and bright with lots of page-turning learning about the Word of God.

The *Biblia Lee y Comparte* is unique in its format and solid in Bible teaching. Packed with 200 stories that are simple re-tellings, the gigantic message of God's love and care is sure to win the hearts of little ones and give them a strong Bible foundation to guide their lives. With over 400 pieces of art, this Bible Storybook is highly interactive as it encourages Scripture Memory and reinforces comprehension with quick activities for parents and kids.

Stories include Noah, David, Joseph, Abraham, Paul, and Christ as well as many other timeless Biblical characters and lessons.

Format: Hardcover
ISBN-13/EAN: 978-1-6025-5409-2
ISBN-10: 1-6025-5409-9
Price: \$16.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 6.75 x 8.00
Page Count: 440 Pages
Carton Qty: 10
Age Group: 5 - 8
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

COMPARABLE TITLES

978-1-6025-5012-3 Biblia para niños (A Child's Bible)
978-0-88113-152-0 Leamos juntos la Biblia (Read with Me Bible)



Gwen Ellis is the bestselling author of the *Read and Share® Bible* and a full line of *Read and Share®* products. She is the owner of Seaside Creative Services, a speaking, writing, and editing service. **Hometown:** Port Hueneme, California **Books Sold to Date:** 450,000

GREEN / VERDE

TED DEKKER

**FEATURES & BENEFITS**

- Fans of *The Circle Series*, which already has over 700,000 units in English in print, have been anxiously awaiting additional stories from this world and about these characters
- As "The Beginning and the End," *Verde* is uniquely positioned to provide the perfect entry point for new readers while at the same time bringing the epic saga from *Negro*, *Rojo*, and *Blanco* full circle.
- Dekker's last novel, *Sinner*, was a *New York Times*, *CBA*, and *ECPA* bestseller.

At last, the Circle reborn.

The story of how Thomas Hunter first entered the Black Forest and forever changed our history began at a time when armies were gathered for a final battle in the valley of Migdon. *Verde* is a story of love, betrayal, and sweeping reversals set within the apocalypse. It is the beginning: the truth behind a saga that has captured the imagination of more than a million readers with the Books of History Chronicles.

But even more, *Verde* brings full meaning to the Circle Series as a whole, reading as both prequel to *Negro* and sequel to *Blanco*, completing a full circle. This is Book Zero, the Circle Reborn, both the beginning and the end. The preferred starting point for new readers and the perfect climax for the countless fans who've experienced *Negro*, *Rojo*, and *Blanco*.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-6025-5420-7
ISBN-10: 1-6025-5420-X
Price: \$18.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 6.00 x 9.00
Page Count: 384 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

ADVERTISING

- *Impresiones Hoy* promotion
- E-blast to key distributors and retailers
- Posters and book markers
- Promotional video
- Web banners
- Tuidayahoy.com promotion

PUBLICITY

- Book reviews and features

PREVIOUS TITLES

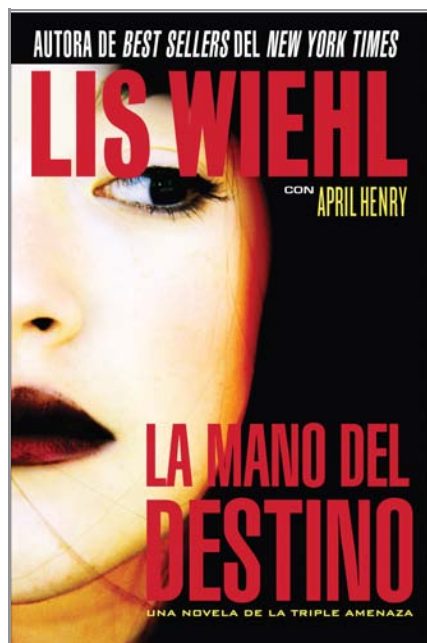
978-1-6025-5215-9 Negro (Black)
978-1-6025-5217-3 Rojo (Red)
978-1-6025-5216-6 Blanco (White)



Ted Dekker is the *New York Times* best-selling author of more than twenty novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. Visit his website at www.teddekker.com. **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

HAND OF FATE / LA MANO DEL DESTINO

LIS WIEHL & APRIL HENRY (Coauthor)



FEATURES & BENEFITS

- *New York Times* best-selling series features three professional female crime fighters
- Wiehl appears on *The O'Reilly Factor* on FOX. She also appears on *Fox and Friends*, *Your World with Neil Cavuto*, and *Hannity and Colmes*
- Set in Portland, Oregon
- Explores the complex insider world of a federal prosecutor, an FBI agent, and a journalist
- For readers who enjoy mystery novels where good wins out over evil

When Jim Fate, host of a popular conservative radio talk show, dies in the studio, the Triple Threat Club faces a mystery where the stakes are personal.

La mano del destino begins with a suspected terrorist attack, when outspoken radio talk show host Jim Fate is killed by poisonous gas while his show, *La mano del destino*, is on the air. In the ensuing panic, authorities evacuate downtown Portland, trapping FBI Special Agent Nicole Hedges in a high-rise building. Crime reporter Cassidy Shaw reports from the scene as chaos overtakes the streets. And federal prosecutor Allison Pierce must rescue a toddler separated from her family. In the days following Fate's murder, the three colleagues team up to uncover the secrets behind it...and reveal a few secrets of their own.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5389-7
ISBN-10: 1-6025-5389-0
Price: \$13.99 U.S.
Ship Date: 12/1/2010
Pub Date: 12/28/2010
Trim Size: 5.50 x 8.38
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)

ADVERTISING

- E-blast to distributors and retailers
- Online promotion in tuvidahoy.com

PUBLICITY

- Book reviews and features with key media

PREVIOUS TITLES

978-1-6025-5378-1 El rostro de la traición (The Face of Betrayal)

COMPARABLE TITLES

978-8-4987-2012-9 Buena suerte
 978-0-3073-9249-7 La tapadera (The Firm)

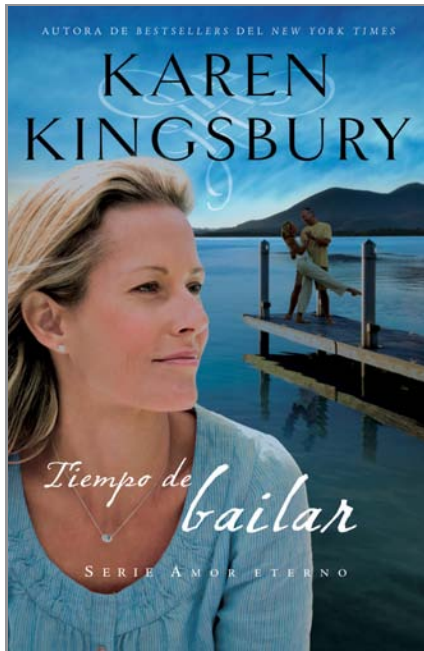


Lis Wiehl is a *New York Times* bestselling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News, Wiehl appears on *The O'Reilly Factor* and was co-host with Bill O'Reilly on the radio for seven years. **Hometown:** Larchmont, New York

April Henry is the *New York Times* bestselling author of mysteries and thrillers. Her books have been short-listed for the Agatha Award, the Anthony Award, and the Oregon Book Award. April lives in Portland, Oregon, with her husband and daughter. **Hometown:** Portland, Oregon

A TIME TO DANCE / TIEMPO DE BAILAR

KAREN KINGSBURY

**FEATURES & BENEFITS**

- A Women of Faith™ Fiction selection.
- Are there times when marriage--even one between two Christians--is truly beyond repair?
- *Tiempo de bailar* has sold more than 100,000 copies.
- Karen Kingsbury tops the CBA list monthly and has sold over 2 million units.
- There are more than 2 million copies of Karen's books in print, including one that was made into a CBS Movie-of-the-Week.

They celebrated their love with a dance. But will it end in divorce?

John and Abby Reynolds were the perfect couple, sharing a love born of childhood friendship and deep family ties. They are envied by their friends, cherished by their children, admired by their peers. But John and Abby are about to lose it all. They are strangers whose days of dancing seem gone forever.

They gather their three children to announce their plans, but before they can speak, their daughter makes an announcement of her own; she's getting married in the summer.

Abby and John determine not to ruin their daughter's season of happiness, but as the wedding nears they are haunted by questions. Is the decision they've made irreversible? Are there times when marriage--even the marriage between two people of faith--is truly beyond repair?

Discover the resiliency of boundless love, the power of commitment, and the amazing faithfulness of God in *Tiempo de bailar*.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5448-1
ISBN-10: 1-6025-5448-X
Price: \$14.99 U.S.
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.00 x 7.50
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: FICTION / CHRISTIAN / GENERAL (FIC042000)

ADVERTISING

- E-blast to distributors and bookstores
- *Impresiones Hoy* promotion
- Promotion in *Tu Vida Hoy* website

PUBLICITY

- E-blast to the media

COMPARABLE TITLES

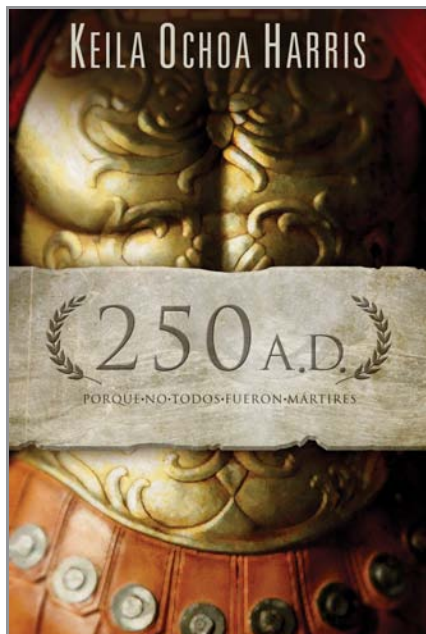
978-1-6025-5036-0 Palomas (Doves)
978-1-6025-5155-8 Donaji



Karen Kingsbury has sold more than 10 million books, including her best-selling titles, *Halfway to Forever*, *On Every Side*, *Moment of Weakness*, and *When Joy Came to Stay*. She has been a finalist in the Romance Writers of America's Rita competition for best inspirational fiction nationwide. One of her books was made into a CBS Movie of the Week. Her title *A Time to Dance* was selected as the first book in the Women of Faith fiction club.

In 2001, Karen and her husband adopted three first-grade boys from Haiti. The new additions have blended very well with their three biological children. Karen and her family live in Vancouver, Washington.

Hometown: Vancouver, Washington **Books Sold to Date:** 10 million

250 A.D. / 250 A.D.
Because not all were martyrs
KEILA OCHOA HARRIS**FEATURES & BENEFITS**

- Original Spanish speaks stronger with your readers.
- Key young writer from Mexico with a fresh story to strengthen your faith.
- Discover new strength

Struggles, doubts and threats. To die, live or survive?

Rome. Persecution. Christians. Upon hearing these 3 words, immediately we think of the martyrs and the Roman Coliseum but this is not the story of those who preferred to die rather than deny their faith, but of the many others known as "lapses".

Lapsi: (the ones who stumbled). Latin word designated for the early Christians that abjured their faith under pressure from the Roman authorities. Set in 3rd century in Cartago, Saint Cyprian. Four stories intertwine to show various reactions: who preferred to sign before suffering, who suffered martyrdom by circumstances rather than by their conviction, who escaped before being arrested, who lived tormented by the martyrs of the past. Meet two women and two men, discover their struggles, secrets, doubts and threats in *250 A.D.* Some of us might identify better with the lapses than with the martyrs, but even the lapses could renew their commitment to God.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-6025-5411-5
ISBN-10: 1-6025-5411-0
Price: \$18.99 U.S.
Ship Date: 2/16/2011
Pub Date: 3/15/2011
Trim Size: 6.00 x 9.00
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / ROMANCE / CONTEMPORARY (FIC027020)

ADVERTISING

- E-blast to distributors and retailers
- Impresiones Hoy promotion
- Promotion in Tu Vida Hoy website

PUBLICITY

- E-blast to the media
- Author interviews and reviews

PREVIOUS TITLES

978-1-6025-5036-0 Palomas (Doves)
978-1-6025-5155-8 Donaji

COMPARABLE TITLES

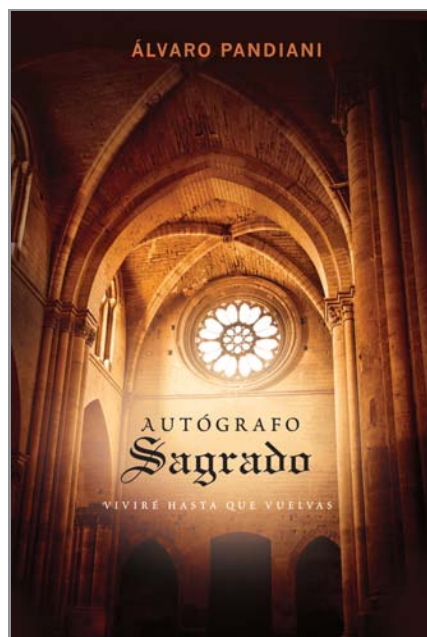
978-8-4990-8154-0 El judío errante (Wandering Jew)
978-1-6025-5238-8 Lo-ruhama



Keila Ochoa Harris is a fresh author from Mexico and a dedicated teacher who has taught English for over 15 years. She has led writing workshops around the world. For more information, visit her blog, www.retratosdefamilia.blogspot.com, or www.keilaochoaharris.com. **Hometown:** Tlalnepantla, Mexico

SACRED SIGNATURE / AUTÓGRAFO SAGRADO

ÁLVARO PANDIANI



FEATURES & BENEFITS

- Conspiracy lovers will love this read
- Original Spanish
- International plot

Could the discovery of this hidden gospel and the truths it reveals, shake the very foundation of the church?

In a small monastery in Asia, a monk discovers a vessel nearly 2,000 years old containing a manuscript that could be one of the original gospels. The manuscript is sent to the Museum of Hagia Sophia in Istanbul. While Turkey finds herself entangled in a war, a monk named Johannes, along with his disciple and a colonel, recover what could be the greatest archaeological discovery of the 21st century: the signed Gospel according to John.

After the war, the manuscript is transferred to the UK, where it is studied by scientists and representatives of the Vatican as well as the Orthodox and Protestant Churches. The results are presented in church and its implications reach across the globe.

Johannes, whose age has also been mystery, is forced to exhibit amazing abilities and reveals his true nature which is closely linked to a mystery written in the ancient sacred manuscripts.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5432-0
ISBN-10: 1-6025-5432-3
Price: \$13.99 U.S.
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 6.00 x 9.00
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / HISTORICAL / GENERAL (FIC014000)

ADVERTISING

- E-blast to distributors and bookstores
- E-blast to list of consumers

PUBLICITY

- Author interviews and book reviews

PREVIOUS TITLES

978-1-6025-5291-3 Columnas de humo (Columns of Smoke)

COMPARABLE TITLES

978-0-3073-8726-4 El amor en los tiempos de cólera (Love in the Time of Cholera)

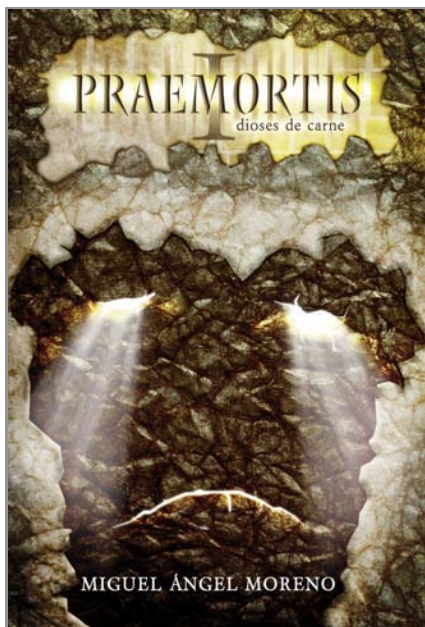
978-8-4204-7183-9 Cien años de soledad (One Hundred Years of Solitude)



Álvaro Pandiani Figallo is the winner of the 2008 Grupo Nelson Fiction Contest. He is a medical doctor, university professor, and pastor in his local church. Pandiani is also a columnist for the web pages iglesiaenmarcha.net y rtmuruguay.org. **Hometown:** Montevideo, Uruguay

PRAEMORTIS / PRAEMORTIS

MIGUEL ÁNGEL MORENO

**FEATURES & BENEFITS**

- Everyone wants to know their future, but death- what if you knew what lies beyond?
- Talented young voice from Spain
- Is his 3rd novel

How would our world be if every person knew what fate awaits them after death?

In *Praemortis* men have decided to forget all the afterlife concepts that all religions promises and focus on enjoying their present life.

Dr. Veldecker, seeking for a cure for his son, discovers a formula which makes the patients cross the border of mortal life and discover what awaits for them at death. The doctor decides to destroy the formula that he named as *Praemortis*. His son Robert, secretly keeps the formula and establishes corporation which main purpose is to gain control over humanity. There is a supernatural, mysterious, non-human being, which calls itself the "Golem" who seems able to change the future. The novel aims to venture into the existential questions that every human being possesses. These questions are timeless and non-religious and are not affected by changes in society. *Praemortis* speaks of this concern, in the search for answers in a world that rushes towards its end.

Format: Jacketed Hardcover**ISBN-13/EAN:** 978-1-6025-5447-4**ISBN-10:** 1-6025-5447-1**Price:** \$18.99 U.S.**Ship Date:** 3/2/2011**Pub Date:** 3/29/2011**Trim Size:** 6.00 x 9.00**Page Count:** 320 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** FICTION / SCIENCE FICTION /
ADVENTURE (FIC028010)**ADVERTISING**

- E-blast to distributors and retailers
- Web banners in Altar7.com, Otraonda.com, Sigueme.net and Enlacemusical.com
- Promotion in Tuvidahoy.com
- Possible promotional video

PUBLICITY

- E-blast to the media
- Author interviews and book features and reviews
- Chat with the author in the Tuvidahoy.com community

PREVIOUS TITLES

978-1-6025-5264-7 La vidriera carmesí

978-1-6025-5091-3 Peones ciegos

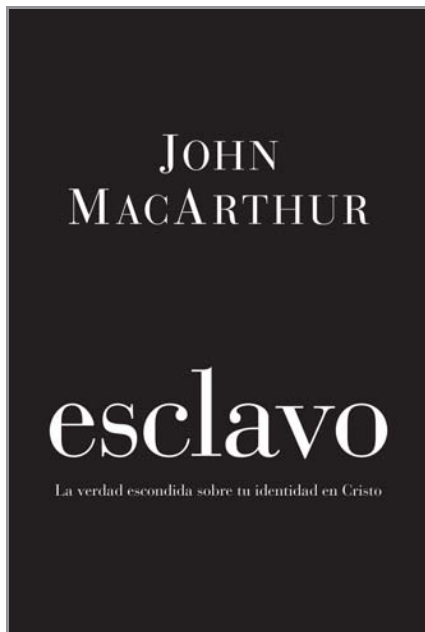


Miguel Ángel Moreno has a degree in Hispanic Philology from the Complutense University of Madrid. At his 24 he started in the literary world when he won prizes at several literary and theatrical events. He currently teaches courses on literary techniques and introduction to creative writing for seminars, writers' associations and businesses. He lives in Madrid (Spain) **Hometown:** Madrid, Spain

SLAVE / ESCLAVO

The Hidden Truth about Your Identity in Christ

JOHN MACARTHUR



FEATURES & BENEFITS

- Perhaps for the first time, readers see the true definition of Christian freedom
- *Esclavo* has the power to deepen, strengthen, and realign a believer's spiritual life
- Solid Bible teaching, gripping historical narrative, and clear, compelling writing carry the reader through every page

Best-selling author and pastor Dr. John MacArthur, reveals one crucial word that revolutionizes what it means to follow Jesus.

Throughout the Bible, followers of Jesus are commanded to submit to Him as their King. They are told to obey and follow, faithfully and without hesitation. Every time Christians utter the word Lord, they make a subtle yet profound declaration—that God is their Master and that they belong to Him. In fact, the Bible describes believers as His slaves. They have been bought with a price and now live for Christ as a people for His own possession.

But go into most churches today, even flip through most Bible translations, and you won't see or hear the word slave anywhere. That's because it has been lost in translation. In this gripping book, Dr. John MacArthur uses deep Bible teaching and historical evaluation to expertly uncover the one forgotten word that restores the Bible's definition of true Christian freedom.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5408-5
ISBN-10: 1-6025-5408-0
Price: \$13.99 U.S.
Ship Date: 3/2/2011
Pub Date: 3/29/2011
Trim Size: 5.50 x 8.38
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- E-blast to distributors and bookstores
- Promotion in *Impresiones Hoy*
- Promotion in *Apuntes Pastorales*
- Promotion in *Tuvidahoy.com*
- Web banners

PUBLICITY

- E-blast to the media
- Book reviews in key media

PREVIOUS TITLES

- 978-0-88113-777-4 Doce hombres comunes y corrientes (Twelve Ordinary Men)
 978-0-88113-962-9 Doce mujeres extraordinarias (Twelve Extraordinary Women)

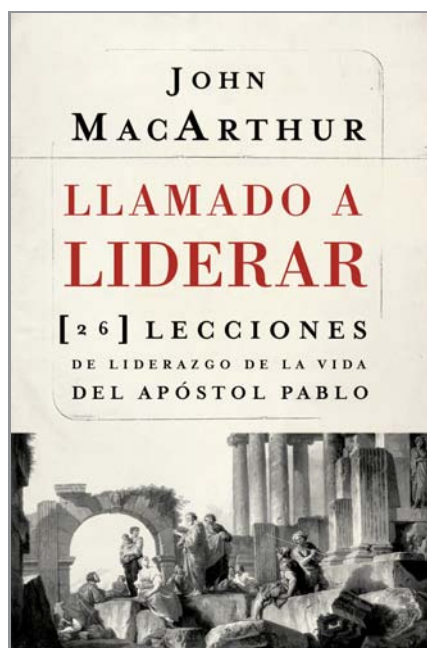


John MacArthur, author of numerous best-selling books that have touched millions of lives, is pastor-teacher of Grace Community Church, president of The Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You.

Hometown: Sun Valley, California **Books Sold to Date:** 7.5 million

CALLED TO LEAD / LLAMADO A LIDERAR

JOHN MACARTHUR



FEATURES & BENEFITS

- The 26 timeless characteristics are relevant, applicable, and trustworthy
- Seasoned and aspiring leaders alike encounter a meaningful message that they can use
- Readers get an in-depth study of Paul's epistles while gaining leadership training

John MacArthur, best-selling author and renowned pastor and teacher, draws twenty-six powerful leadership characteristics from the life of the apostle Paul.

Is leadership a title? Authority? Charisma? Whatever gets the best results? More than ever, Christians need a model of leadership that is based on God's Word, that brings Him glory while accomplishing success, growth, service to others, personal and professional development, and more.

In *Llamado a liderar*, best-selling author, pastor, and teacher John MacArthur explains the characteristics of a leader drawn from one of the Bible's most renowned leaders, the apostle Paul. Focusing on Paul's epistles, *Llamado a liderar* gives a biblically sound explanation of the twenty-six key qualities of a leader who can achieve results without forfeiting faith and obedience.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5437-5
ISBN-10: 1-6025-5437-4
Price: \$13.99 U.S.
Ship Date: 12/8/2010
Pub Date: 1/4/2011
Trim Size: 5.50 x 8.38
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)

ADVERTISING

- E-blast to the distributors and bookstores
- E-blast to list of pastors and leaders
- *Apuntes Pastorales* ad
- *Desarrollocristiano.com* web banner
- *Impresiones Hoy* promotion
- *Tuvidahoy.com* promotion

PUBLICITY

- E-blast to the media
- Book reviews
- Radio promotion and give-aways

PREVIOUS TITLES

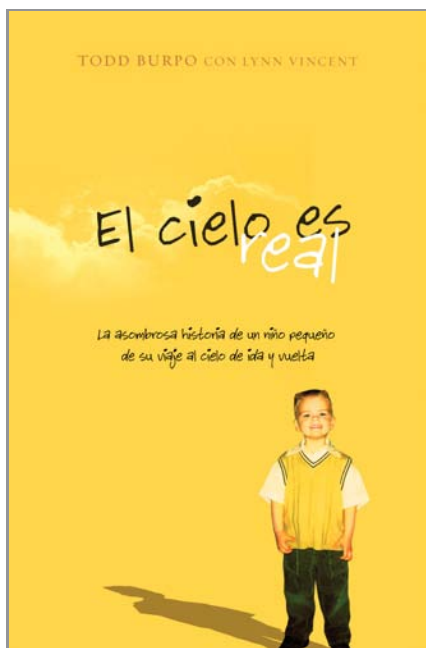
0-88113-777-4 Doce hombres comunes y corrientes
(Twelve Ordinary Men)
 0-88113-962-9 Doce mujeres extraordinarias
(Twelve Extraordinary Women)



John MacArthur, author of numerous best-selling books that have touched millions of lives, is pastor-teacher of Grace Community Church, president of The Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You.
Hometown: Sun Valley, California **Books Sold to Date:** 7.5 million

HEAVEN IS FOR REAL / EL CIELO ES REAL

TODD BURPO & LYNN VINCENT (Coauthor)



FEATURES & BENEFITS

- Dramatic, true story of a 4-year-old boy who emerges from life-threatening surgery with a startling account of heaven
- First-person narrative by the father, including Colton's description of what he saw and experienced
- Offers hope for those grieving the death of a loved one, with a special message for families that suffer miscarriage
- Includes photos of Colton and the family as well as photos that helped confirm his experience
- Includes a Q&A with the family
- Written by *New York Times* best-selling writer and contributor Lynn Vincent

A young boy emerges from life-saving surgery with remarkable stories of his visit to heaven.

El cielo es real is the true story of the four-year old son of a small town Nebraska pastor who during emergency surgery slips from consciousness and enters heaven. He survives and begins talking about being able to look down and see the doctor operating and his dad praying in the waiting room. The family didn't know what to believe but soon the evidence was clear.

Colton said he met his miscarried sister, whom no one had told him about, his great grandfather who died 30 years before Colton was born, then shared impossible-to-know details about each. He describes the horse that only Jesus could ride, about how "reaally big" God and his chair are, and how the Holy Spirit "shoots down power" from heaven to help us.

Told by the father, but often in Colton's own words, the disarmingly simple message is heaven is a real place, Jesus really loves children, and be ready, there is a coming last battle.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5438-2
ISBN-10: 1-6025-5438-2
Price: \$9.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011 (Street Date)
Trim Size: 5.25 x 8.00
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

ADVERTISING

- E-blast to distributors and bookstores
- Promotion in *Impresiones Hoy*

PUBLICITY

- E-blast to the media
- Book reviews

COMPARABLE TITLES

978-0-8007-3174-8 90 Minutos en el cielo (90 Minutes in Heaven)
 978-1-5918-5935-2 23 Minutos en el infierno (23 Minutes in Hell)

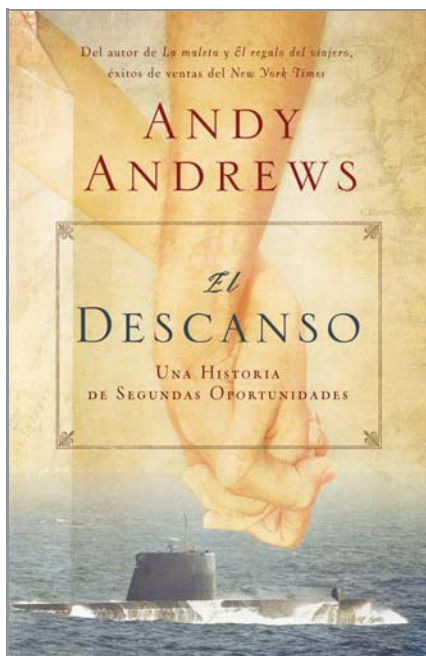


Todd Burpo is pastor of Crossroads Wesleyan, a wrestling coach, volunteer fireman, and operates a garage door company with his wife Sonja who is also a children's minister, busy pastor's wife, and mom. Colton, an active eleven year old, has an older sister Cassie and a younger brother Colby.
Hometown: Imperial, Nebraska

Lynn Vincent is the *New York Times* bestselling writer of *Same Kind of Different as Me* and *Going Rogue: An American Life*. The author or coauthor of nine books, Vincent worked for eleven years as senior writer, then features editor, at the national news biweekly *WORLD Magazine* where she covered politics, culture, and current events. A U.S. Navy veteran, Lynn is also a lecturer in writing at the World Journalism Institute and The King's College in New York City. **Hometown:** San Diego, California

HEART MENDER / EL DESCANSO

ANDY ANDREWS

**FEATURES & BENEFITS**

- ***New York Times* best-selling author delivers another moving tale in the spirit of *El regalo del viajero* and *La maleta***
- **A moving story that appeals to historical fiction readers**
- **Includes an update on the real-life characters and a reader's guide**
- **Includes accurate details from the little-known theater of World War II on the American Gulf Coast**

A unique blend of historical fact and engaging fiction showing the power of forgiveness.

In 1942, German subs are dispatched to the Gulf of Mexico to sink U.S. vessels carrying goods and fuel. While taking a late-night walk, Helen Mason, widowed by war, discovers the near-lifeless body of a German sailor. Enraged at the site of Josef Landermann's uniform, Helen is prepared to leave him to die when an unusual phrase, faintly uttered, changes her mind.

In *El descanso*, a small town must prepare itself for the worst the world has to offer, and Josef and Helen must reconcile their pasts to create a future.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5422-1
ISBN-10: 1-6025-5422-6
Price: \$12.99 U.S.
Ship Date: 3/2/2011
Pub Date: 3/29/2011
Trim Size: 5.44 x 8.38
Page Count: 272 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: SELF-HELP / PERSONAL GROWTH / SUCCESS (SEL027000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotion in *Impresiones Hoy*
- Promotional ad and e-blasts with *Vida Cristiana* (*Charisma* magazine)
- Promotion in *Tuvidahoy.com*
- Web banners in key websites

PUBLICITY

- E-blast to the media
- Book reviews in key media outlets

PREVIOUS TITLES

978-1-6025-5286-9 *La maleta* (The Noticer)
0-88113-788-X *El regalo del viajero* (The Traveler's Gift)

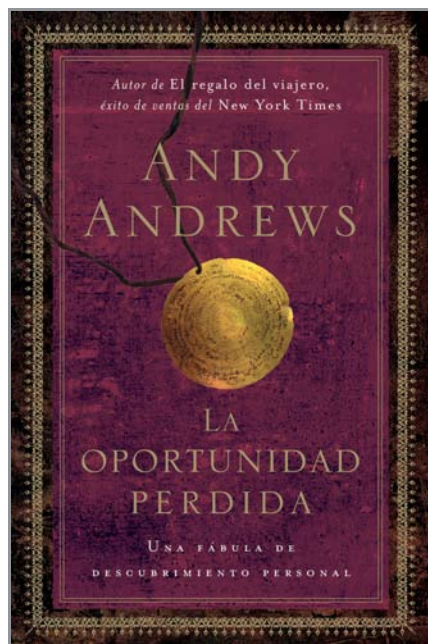


Andy Andrews, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a best-selling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama

THE LOST CHOICE / LA OPORTUNIDAD PERDIDA

A Legend of Personal Discovery

ANDY ANDREWS



FEATURES & BENEFITS

- Great motivational read
- Flashback in history
- Learn the impact of choosing selflessly

Are you ready to make the personal discovery of a lifetime?

In their Denver suburb, journalist Dorry Chandler and her detective husband, Mark, discover a strange object bearing a message etched in an ancient language. Joining forces with anthropologist Dylan Langford and his archaeologist girlfriend, Abby Warner, the team is enthralled by the mysterious artifact and its baffling message that appears to date back thousands of years.

Will the team discover the secret behind this mysterious historical object? Or will its message be lost forever? From the author of the *New York Times* bestseller *El regalo del viajero* comes a gripping quest to uncover mankind's destiny. Elegantly blending riveting fiction, extensive research, and a powerful message of hope, *La oportunidad perdida* illuminates the timeless principles for transforming the world.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5410-8
ISBN-10: 1-6025-5410-2
Price: \$12.99 U.S.
Ship Date: 2/2/2011
Pub Date: 3/1/2011
Trim Size: 5.50 x 8.38
Page Count: 192 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: SELF-HELP / MOTIVATIONAL / GENERAL (SELO21000)

ADVERTISING

- E-blast to distributors and bookstores
- *Impresiones Hoy* promotion
- *Tuvidahoy.com* promotion
- Web banners in key sites

PUBLICITY

- E-blast to the media
- Book reviews and articles
- Radio promotion and give-aways

PREVIOUS TITLES

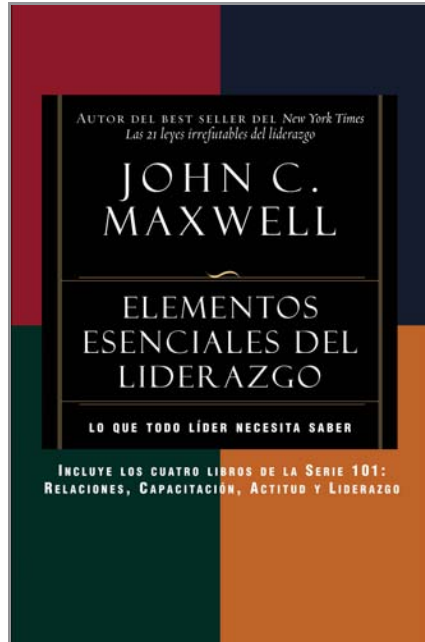
978-1-6025-5286-9 La maleta (The Noticer)
 978088113788 El regalo del viajero (The Traveler's Gift)



Andy Andrews, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a best-selling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama

LEADERSHIP ESSENTIALS / ELEMENTOS ESENCIALES DEL LIDERAZGO

JOHN C. MAXWELL



FEATURES & BENEFITS

- Trusted leadership mentor
- Compact and to the point reads
- Great giftable edition

Want the essentials of leadership and want them fast?

Drawing from John Maxwell's bestsellers, *Elementos esenciales del liderazgo* explores timeless principles in Dr. Maxwell's trademark style. In a concise, straightforward manner, Maxwell focuses on essential and time-tested qualities necessary for true leadership—influence, integrity, attitude, vision, problem solving, relationships, team building, and self-discipline. The readers will find practical steps to develop true leadership in their lives and the lives of others. The foundations found in these pages include:

- Leadership skills
- Having the right attitude
- Relationship building
- Teamwork essentials

Format: Hardcover
ISBN-13/EAN: 978-1-6025-5434-4
ISBN-10: 1-6025-5434-X
Price: \$18.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 5.00 x 8.00
Page Count: 432 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

ADVERTISING

- E-blast to distributors and bookstores
- *Impresiones Hoy* promotion
- Promotional ads in key newspapers and magazines
- Tuvidahoy.com promotion
- Web banners
- Posters

PUBLICITY

- E-blast to the media
- Book reviews
- Radio promotion and give-aways

PREVIOUS TITLES

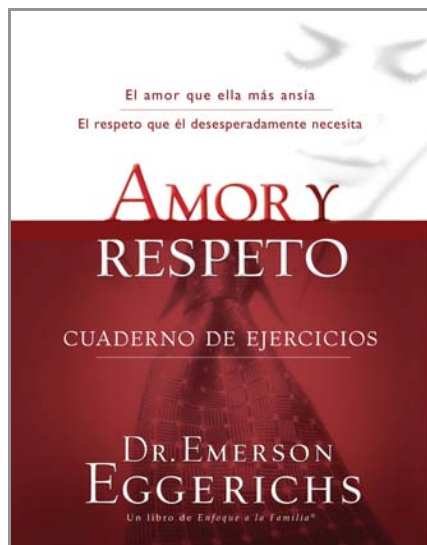
9-7808-8113-2	Desarrolle El Líder Que Está En Usted (Developing the Leader Within You)
978088113903	Líder de 360° (The 360° Leader)
978160255027	Las 21 Leyes Irrefutables de liderazgo (The 21 Irrefutable Laws of Leadership)



John C. Maxwell is an internationally-respected leadership expert, speaker, and author who has sold more than 18 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at JohnMaxwellOnLeadership.com. **Books Sold to Date:** 18 million

LOVE AND RESPECT - WORKBOOK / AMOR Y RESPETO - CUADERNO DE EJERCICIOS

EMERSON EGGERICHS



FEATURES & BENEFITS

- Helps to build the kind of relationship that God honors
- Aids in revealing the code needed to practically eliminate communication problems

Introducing the much-anticipated workbook to the groundbreaking book by the same title, *Amor y Respeto*.

Psychological studies affirm it, and the Bible has been saying it for ages. Cracking the communication code between husband and wife involves understanding one thing: that unconditional respect is as powerful for him as unconditional love is for her. It's the secret to marriage that every couple seeks, and yet few couples ever find. Based upon Ephesians 5:33 and extensive biblical and psychological research, Dr. Emerson Eggerichs reveals the power of unconditional love and unconditional respect and how husbands and wives can reap the benefits of marriage that God intended. Using Dr. Eggerich's breakthrough techniques, this workbook provides excellent study material, whether for a group or for individual couples, as they seek to understand each other and God's plan for their lives together.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5433-7
ISBN-10: 1-6025-5433-1
Price: \$12.99 U.S.
Ship Date: 1/5/2011
Pub Date: 2/1/2011
Trim Size: 7.00 x 9.00
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: FAMILY & RELATIONSHIPS / MARRIAGE / GENERAL (FAM030000)

PREVIOUS TITLES

978-1-6025-5368-2 Amor y respeto (Love and respect)
 978-1-6025-5379-8 El lenguaje de amor y respeto (The language of love and respect)

COMPARABLE TITLES

0-88113-810-X Experimente el corazón de Jesús (Experiencing the Heart of Jesus)
 978-1-6025-5379-8 Las 21 leyes irrefutables de liderazgo (The 21 Irrefutable Laws of Leadership)



Emerson Eggerichs' mutual excitement and burden about male and female relationships moved him to launch the Love and Respect Conferences in 1999. He was the senior pastor of East Lansing's thriving Trinity Church before devoting himself full time to building healthy marriages. Dr. Eggerichs has an M.A. in communications from Wheaton College, a Master's of Divinity from Dubuque Seminary and a Ph.S. in Child and Family Ecology from Michigan State University. He and his wife, Sarah, have three adult children. He is the president of Love and Respect Ministries. **Hometown:** Grand Rapids, MI

WILL THE WORLD END IN 2012? / ¿SE ACABARÁ EL MUNDO EN EL 2012?

RAYMOND HUNDLEY



FEATURES & BENEFITS

- This booklet distills the major highlights of the 2012 phenomenon along with a strong presentation of the gospel
- Offers in-depth analysis of the sources of the 2012 doomsday predictions
- With a well-informed Christian worldview, Hundley covers the main pillars of the 2012 movement with honest, objective research
- Offers a path to hope in the midst of fear, panic, and dread

In *¿Se acabará el mundo en el 2012?* Christian author Raymond Hundley, PhD, presents a stirring, well-researched evaluation of the ten most prominent end-of-the-world theories.

Ancient Mayan priests, Nostradamus, a woman in touch with alien beings, religious prophets—they all offer reasons for believing that 2012 is the terrifying date for the end of human history. They project scenes of solar storms; collision with another planet; attacks from outer space; and super volcanoes that cause earthquakes, fires, and devastating tsunami waves that destroy everything and everyone in their path. Amidst the fabric of theories and predictions, Hundley deftly guides the reader and carefully considers each scenario.

In a time when people everywhere will be asking *¿Se acabará el mundo en el 2012?*, this evangelistic booklet gives Christians the perfect opportunity to reach out to their family, friends, neighbors and colleagues, no matter what happens in 2012.

Format: Trade Paper
 ISBN-13/EAN: 978-1-6025-5436-8
 ISBN-10: 1-6025-5436-6
 Price: \$1.99 U.S.
 Ship Date: 2/2/2011
 Pub Date: 3/1/2011
 Trim Size: 4.19 x 6.99
 Page Count: 48 Pages
 Carton Qty: 48
 Distribution Rights: Worldwide
 Translation Rights: All
 BISAC Category: RELIGION / BIBLICAL STUDIES / PROPHECY (REL006140)

PREVIOUS TITLES

978-1-6025-5423-8 *¿Se acabará el mundo en el 2012?*
(Will the World End in 2012?)

COMPARABLE TITLES

978160255075 3:16 Evangelio de Juan (3:16 Gospel of John)
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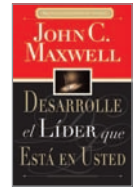
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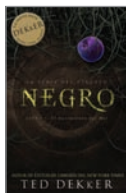
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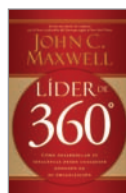
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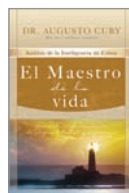
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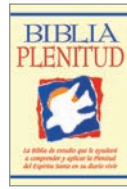
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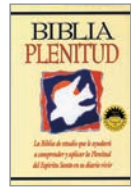
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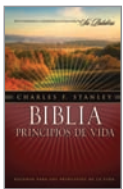
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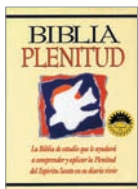
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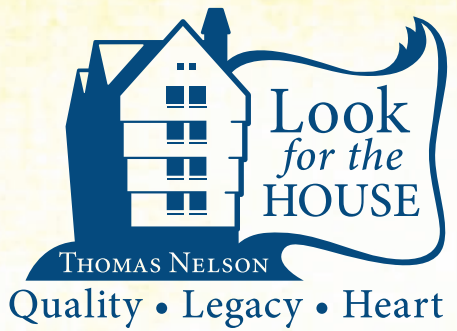


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