

...residence and justice of God,  
 The Musician. *A Psalm*  
 of David.  
 But I my trust: how say ye to  
 a bird to your mountaine?  
 Wicked bend their bow, they  
 arrow vpon the string: that  
 shoot at the vpright in heart.  
 Nations be destroyed: what  
 doe?  
 In his holy Temple the

long shall mine enemy be exalt  
 3 Confide and heare me  
 God: lighten mine eyes lett I  
 death.  
 4 Lett mine enemy say, I  
 gainst him, and those that tro  
 when I am moued.  
 5 But I haue trusted in thy  
 shall reioyce in thy saluation.  
 6 I will sing vnto the L o  
 hath dealt bountifully with me



THOMAS NELSON  
 FALL 2011

SEPTEMBER - DECEMBER



1 O Lord our I  
 Name in all the  
 glory above the heaue  
 2 \*Out of the mo  
 halt thou ordained  
 enemies, that thou m  
 the auenger.  
 3 When I confid  
 of thy fingers, them  
 thou halt ordeined:  
 4 \*What so man  
 him? and the foines  
 him?  
 5 For thou halt  
 then the Angels, an  
 glory and honour.

FINAL

# ORDERING & CUSTOMER SERVICE

## CHRISTIAN BOOK STORES AND DISTRIBUTORS

To order by phone: Call toll-free 1-800-251-4000 and enter ext. 1485 or select menu option 1 for Customer Services. OR, if you prefer, you may immediately enter the 4-digit extension of your Inside Sales Representative.

To order by email (CBA accounts only please): [CRSstores@thomasnelson.com](mailto:CRSstores@thomasnelson.com)

To order by mail: Thomas Nelson, Inc., Attn: Order Dept, PO Box 141000, Nashville, TN 37214-1000.

To order by fax: Fax your order toll-free to 1-800-448-8403.

Customer Service inquiries: Call toll-free 1-800-251-4000 and enter ext. 1485 or select menu option 5 for Customer Services.

## ALL OTHER RETAIL STORES AND DISTRIBUTORS

To order by phone: Call toll-free 1-800-251-4000 and enter ext. 1485 or press menu option 1.

To order by email: [Orders@thomasnelson.com](mailto:Orders@thomasnelson.com)

To order by mail: Thomas Nelson, Inc., Attn: Order Dept, PO Box 141000, Nashville, TN 37214-1000.

To order by fax: Fax your order to 1-615-885-3863.

If interested in placing orders by EDI call 1-800-251-4000, ext. 1818.

## OTHER CONTACTS OF INTEREST

Ministry Development Group: Phone toll-free 1-800-251-4000 ext. 2804.

International Export Sales & Distribution (English product): Phone 615-889-9000, ext. 1258, 1745 or 1743. Or fax to 615-889-5940.

Foreign Licensing: Phone 615-889-9000, ext. 1740.

Church Development: Phone 1-800-933-9673

Grupo Nelson (Spanish product): USA and Puerto Rico phone toll-free 1-800-322-7423, ext. 1893 and 1892.

Customer Service: 1-800-322-7423, ext. 1893 and 1892 or 615-902-1893.

Email: [storres@thomasnelson.com](mailto:storres@thomasnelson.com).

International (Spanish product): 615-902-1845

The mailing address for the above divisions and all other Thomas Nelson executive offices is Thomas Nelson, Inc., Attn: (the department you wish to contact), 501 Nelson Place, P.O. Box 141000, Nashville TN 37214-1000 or call 1-615-889-9000 and follow menu directions or press zero for an operator.

## INTERNATIONAL ORDERING

### CANADA:

Canada Direct Group  
Edmonton, Alberta  
Canada  
Tel: 780-960-3126

### AUSTRALIA/NEW ZEALAND:

Bible Society  
Ingleburn, New South Wales  
Australia  
Tel: 612-9829-4685  
[www.biblesociety.com.au](http://www.biblesociety.com.au)

CLC  
Queensland  
Australia  
Tel: 07-3883-402  
[www.clcaustralia.org](http://www.clcaustralia.org)

K.I. Entertainment  
Smithfield, New South Wales  
Australia  
E-mail: [sales@kientertainment.com.au](mailto:sales@kientertainment.com.au)  
Tel: 02-9604-3600  
<http://www.kichristian.com.au/>

Koorong  
New South Wales  
Australia  
[www.koorong.com.au](http://www.koorong.com.au)

New Holland Publishers  
Chatswood, New South Wales  
Australia  
Tel: 02-9975-6799  
[www.newholland.com.au](http://www.newholland.com.au)

WORD  
Victoria  
Australia  
[www.word.com.au](http://www.word.com.au)

Bible Society  
Wellington  
New Zealand  
Tel: 64-4-384-4119  
[www.biblesociety.org.nz](http://www.biblesociety.org.nz)

Soul Distributors  
Mangere, Auckland  
New Zealand  
Tel: 63-9-257-0081

### UNITED KINGDOM/EUROPE:

ASAF  
The Netherlands  
Tel: 31-26-311-3700  
[www.asaf.eu](http://www.asaf.eu)

Integrity Distribution Europe  
Eastbourne, East Sussex  
United Kingdom  
Tel: 1323-524303  
<http://www.integrityeurope.com/>

John Ritchie Ltd.  
Kilmarnock, Scotland  
United Kingdom  
Tel: 015-6353-6394  
<http://www.ritchiechristianmedia.co.uk/>

STL Wholesale  
Carlisle, Cumbria  
United Kingdom  
Tel: 41-1228-512512  
[www.stl.org](http://www.stl.org)

### SOUTH AFRICA/AFRICA:

Struik Christian Books  
Cape Town  
South Africa  
Tel: 27-21-462-4360  
[www.struikchristianmedia.co.za](http://www.struikchristianmedia.co.za)

Laterna Ventures  
Lagos  
Nigeria  
Tel: 2341-773-2470  
E-mail: [info@laternabooks.com](mailto:info@laternabooks.com)  
[www.laternabooks.com](http://www.laternabooks.com)

Edysl Bookshops Ltd.  
Lagos  
Nigeria  
Tel: 2341-774-5074

### ASIA:

Advantage Quest  
Petaling Jaya  
Malaysia, Singapore, Hong Kong  
and Vietnam  
Tel: 603-7803-8096  
E-mail: [adquest@tm.net.my](mailto:adquest@tm.net.my)  
[www.advantagequest.com](http://www.advantagequest.com)

Campus Crusade  
Singapore  
Tel: 65-6292-2377

OMF Literature  
Metro Manila  
Philippines  
Tel: 63-2-531-2183  
[www.omflit.com](http://www.omflit.com)

Rave Media  
New Delhi  
India  
Tel: 91-11-2634-0503  
[www.ravemedia.in](http://www.ravemedia.in)

### WEST INDIES/CARIBBEAN:

Rollins Associates  
Hull, GA  
West Indies & Caribbean  
Tel: 706-549-1502  
[www.rollinspilot.com](http://www.rollinspilot.com)

## PROBLEMS OR QUESTIONS

Our Customer Service Representatives are ready to assist you between 8 a.m. and 5 p.m. Central Time Monday through Friday. Please have specific details available when you call so we can assist you completely and efficiently. Just call toll-free 1-800-251-4000 and enter ext. 1485 or press menu option 5.

ANY DOLLAR OR UNIT DISCREPANCY OR CLAIM AGAINST ANY INVOICE MUST BE PRESENTED IN WRITING TO THOMAS NELSON, INC. WITHIN 90 DAYS FROM THE INVOICE DATE.

## ONLINE BUSINESS TOOLS

Visit <http://Business.ThomasNelson.com> to use our password protected online suite of Business Solutions. We currently have over 20 useful features including Online Order Form, Online Bill Payments, Order Status and Tracking, Seasonal Specials (if any), Backorder Review, images of Invoices and monthly Statements, Product Info, Images & Status, PromoXpress (make-your-own-ad center) and more. Registration is easy, just follow the instructions. Call 1-800-251-4000, ext 1485 if questions or problems.

## GUARANTEE

Thomas Nelson offers a Lifetime Guarantee on all Bibles. If a Bible fails because of manufacturing defects, you may return it for a free replacement. If the same Bible is no longer available, it will be replaced with a Bible of the same or greater value. This guarantee does not apply to normal wear and tear. To learn more about the care of Bibles, register for your lifetime guarantee, and receive free offers, visit [www.thomasnelsonbibles.com/guarantee](http://www.thomasnelsonbibles.com/guarantee).

Any non-Bible product within this catalog with a manufacturing defect may be returned for a free replacement of same or comparable product within one year of date of purchase.

## RETURNS

Some of our Sales channels sell non-returnable. If in doubt, please consult your Sales Representative regarding eligibility.

Eligible returns policy: Regular-priced product is returnable from 90 days after invoice date and for as long as the item is in print. A restocking fee may be assessed. All items specifically sold as non-returnable are not returnable. Customers may download a current inventory file showing what is and is not returnable at <http://Business.ThomasNelson.com>. We reserve the right to not issue credit and not ship back any ineligible items, including other suppliers' product sent to us in error, or to return to sender ineligible items with an appropriate charge for shipping and handling. Eligible returns MUST be shipped back by a traceable carrier (UPS, FedEx Ground, etc.) to Thomas Nelson Returns Center, 565 Royal Parkway, Nashville TN 37214. If proof of delivery cannot be provided, we cannot guarantee credit will be issued. Returned items should be resalable and free of all store labels and stickers. Always include a packing slip itemizing the return and make any pertinent notes about defects, over-shippments, etc. so your return can be credited correctly.

## PRICING AND AVAILABILITY

Prices, availability, and publication dates of products featured in this catalog are subject to change without notice. Resellers may set their own prices. All prices are in U.S. dollars.

## WEBSITES

All individual divisional websites may be accessed from our home website at [www.ThomasNelson.com](http://www.ThomasNelson.com). For additional insight into Bibles, reference, and study resource products we also invite you to visit our Bible Group website at [www.thomasnelsonbibles.com](http://www.thomasnelsonbibles.com).

## THOMAS NELSON PHILOSOPHY

To grow through fairness and integrity in distinctive service to all.

For more information about products, authors, promotions, and Thomas Nelson, Inc., visit us at [www.thomasnelson.com](http://www.thomasnelson.com) or [thomasnelsonbibles.com](http://thomasnelsonbibles.com).

# Thomas Nelson's Online Business Tools

at <http://Business.ThomasNelson.com>

Providing a secure online  
environment for conducting  
serious business.



#### Online Order Form

Enables eligible customers to place orders 24/7.

#### Online Customer Payments

- Pay on your account with Visa, Master Card or American Express.
- Pay individual invoices in full or in part.
- Apply credit memos.

#### Account Profile Manager

Allows you to keep your account information with us current. Update addresses, phone numbers, email addresses, preferences, etc. Now offering paperless invoices and statements!

#### Product Return Assistant

Confirm eligibility for product returns, generate a printed return packing slip and printed shipping labels. (Note that some of our sales channels sell non-returnable so please consult your sales rep if questions.)

#### Order Status

Review orders by PO #, Invoice #, ISBN or date range. Review carton contents and backordered items plus trace your shipments (certain carriers only).

#### Order History By Product

Review order/returns history by product by date range.

#### Back Order / Future Ship Review

Review all pending backorders by ship-to account number.

#### PDF Invoices & Statements On Demand

Need an invoice/statement copy? View and print.

#### Sales Specials (limited eligibility)

See special offerings available to you.  
Look for dark blue bar on right side of menu.

#### Order Fill Rate Statistics

Current month, prior month, fiscal period to date, rolling 12 months.

#### Product Info and Images

Get product information (incl stock status & due dates) by ISBN, Style #, UPC, EAN, author or keyword; plus cover images when available.

#### Authors

When available, we provide images, bios, links.

#### Catalogs in Digital and PDF formats

- Select digital or PDF.
- Select full catalog of choose your own categories.

#### Our Best Selling Products

A list of of top Book, Bible and Children sellers.  
Updated weekly.

#### PromoXPress

Create custom flyers, posters and postcards on any Nelson product and include your store name.

#### Core Products

Download spreadsheets listing the "Core" products of our various publishing groups.

#### Inventory Download

Complete listing of our products, prices, availability – updated daily – download to your computer in either Excel or plain text 'csv' formats.

**to register,** Simply go to <http://Business.ThomasNelson.com> and enter your Thomas Nelson 9-digit account number into both the Account Number and the Password fields. Eligible accounts will then be asked to choose a new password....that's it!

Problems? Call Customer Services at 1-800-251-4000 ext 1485 or email [WebHelp@ThomasNelson.com](mailto:WebHelp@ThomasNelson.com).



THOMAS NELSON  
Since 1798

## CONTENTS



Bibles - 4
Reference - 29
Study Resources and Curriculum - 37
Spiritual Growth - 46
Practical Living - 61
History / Biography / Current Issues - 65
Business / Culture / General Interest - 75
Business / Leadership - 78
Theology / Apologetics - 82
Children's - 89
YA Non-Fiction - 134
YA Fiction - 135
Fiction - 138
Gift - 166
Spanish - 181
Audio Books - 229
Women of Faith - 233
Improv - 234

## PUBLIC RELATIONS

Katie Bond / **Publicity Manager** / (615) 902-2704, kbond@thomasnelson.com, Twitter - @KSBond  
Claudia Duncan / **Marketing Director** / (615) 902-1871 cduncan@thomasnelson.com, Twitter - @cduncan75  
Liz Johnson / **Senior Publicist** / (615) 902-2246 ljohnson@thomasnelson.com , Twitter - @lizjohnsonbooks  
Jason Jones / **Publicist II** / (615) 902-2344 jjones@thomasnelson.com, Twitter - @Book\_Publicist  
Brittany Lassiter / **International Marketing Specialist** / (615)902-1743 blassiter@thomasnelson.com, Twitter - @blassiter  
Stephanie Newton / **Senior Publicist** / (615) 902-2320 snewton@thomasnelson.com, Twitter - @stephnewton  
Lindsey Nobles / **Director of Corporate Communications** / (615) 902-1109 lnobles@thomasnelson.com, Twitter - @lindseynobles  
Brenda Smotherman / **Publicist** / (615) 902-2231 bsmotherman@thomasnelson.com, Twitter - @BSmotherman  
Julie Solomon / **Publicist** / (615) 902-1722 jsolomon@thomasnelson.com, Twitter - @TNKidsgiftPR

## EXPANDED BIBLE



### FEATURES & BENEFITS

- **Full Bible edition**
- Lets you discover the full meaning of the Bible's message—while you read
- Helpful alternative, literal, and traditional readings, comments, and cross-references are included in the text
- Gets you inside the mind of a Bible translator
- Makes the Bible even more understandable and rewarding

**Explore the depths of the Scriptures while you read.** Expect understanding! And experience the full meaning of God's Word. The Expanded Bible has been developed by a respected team of skilled Bible translators to make God's Word easier to understand—and more relevant and real for today's Christian—with innovative expansions in the text itself that exhibit the complete meaning of each passage in its context—while you read.

- **Perceive what God is saying** in language that's easy to understand
- **Discover the significance** of each passage with helpful expansions in the text
- **Comprehend full meaning** with alternative, literal, and traditional wordings
- **Understand** the Bible's culture and setting with descriptive comments where needed
- **Compare scripture with scripture** using key cross-references
- **Add your own expansions and observations** in wide margins on every page
- Includes topical index

Part of the *Signature Series* line of Thomas Nelson Bibles.

Contributing scholars: Tremper Longman III, Mark L. Strauss, Daniel Taylor

**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 6.25 x 9.19  
**Page Count:** 1984 Pages  
**Type Size:** 10  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**BISAC Category:** BIBLES / OTHER TRANSLATIONS / STUDY (BIB018050)

### MERCHANDISING

- Expanded Bible Floor Display

### ADVERTISING

- Christian print promotional efforts in publications including *Christianity Today*, *Outreach*, *Preaching*, *Charisma*, *Ministry Today* and more
- Online promotional efforts targeting Christian consumer audiences including Salem Web Network, CTI Network and Sermon Central
- Spotlighted in featured products section of ThomasNelsonBibles.com landing page
- Product seeding to pastors, ministry leaders and scholars
- Social media efforts through Facebook and Twitter

### PUBLICITY

- Press release serviced to trade publications, Christian publications and religious media
- Awareness campaign and giveaways pursued with Christian print, radio, and online media
- Media alert serviced to bloggers
- Review copies serviced upon request

### PREVIOUS TITLES

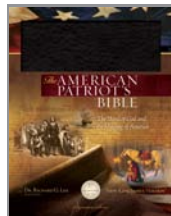
978-0-7180-1916-7 7551 Expanded Bible New Testament Paperback  
978-0-7180-1984-6 7552 Expanded Bible New Testament Hardcover

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718019181	0718019180	1552	\$34.99	Hardcover / Multicolor	White Endsheets	White	Jacket	
9781418548018	1418548014	1553A	\$69.99	Leathersoft / Black	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781418548025	1418548022	1553B	\$69.99	Leathersoft / Dove Gray	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781418548032	1418548030	1555	\$69.99	Bonded Leather / Black	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

## AMERICAN PATRIOT'S BIBLE, NKJV

*The Word of God and the Shaping of America*

DR. RICHARD LEE (General Editor)



### FEATURES & BENEFITS

- **Supple genuine leather**
- **Gain a unique perspective of how the Scriptures connect to our country's history**
- **Discover how the godly qualities of Americans past and present have shaped our world**
- **Experience spiritual growth and an enhanced sense of American patriotism**
- **Glean new insights about the biblical convictions of Americans over the centuries**
- **Learn how to apply Christian values to life in our culture today**

**Find out about the Bible's role in the making of America.** This beautiful Bible spotlights the people and events that demonstrate the godly qualities that have made America great. *The American Patriot's Bible* connects three important elements: the teachings of the Bible, the history of the United States, and the connection it has to our lives today.

#### Features include:

- Full-color presentation and family record section
- 48 beautiful full-color insert pages including memorable images from our nation's history
- New King James Version® Bible text, large print
- 1600 Bible pages (illustrated, two color) with: 80 full-page articles, 70 half-page articles, 104 quarter-page articles, and 66 book introductions
- Index and concordance

Part of the *Signature Series* line of Thomas Nelson Bibles.

**American Patriot's Bibles sold to date: More than 133,000**

**Dr. Richard Lee** is the Founding Pastor of First Redeemer Church in Atlanta, with over 5,000 members. *There's Hope America*, the radio and television ministry for which Dr. Lee is a speaker, is broadcast nationwide in 42 million homes across the U.S. and in 17 countries.

**Translation:** New King James Version

**Ship Date:** 9/21/2011

**Pub Date:** 10/18/2011

**Trim Size:** 7.00 x 9.19

**Page Count:** 1632 Pages

**Type Size:** 11

**Carton Qty:** 6

**Distribution Rights:** Worldwide

**Translation Rights:** Only: Notes

**BISAC Category:** BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

### ADVERTISING

- Ongoing branded continuity promotions including print and online efforts
- Continued social media awareness efforts

### PUBLICITY

- Continued awareness campaign and giveaways pursued with Christian print, radio and online media

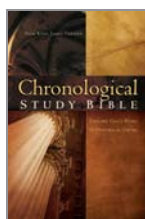
### PREVIOUS TITLES

978-1-4185-4153-8 4322 American Patriot's Bible, NKJV Hardcover (71,000)

978-1-4185-4154-5 4325 American Patriot's Bible NKJV Bonded Leather

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418547844	1418547840	4327	\$89.99	Genuine Leather / Black	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes

## THE CHRONOLOGICAL STUDY BIBLE, NKJV



### FEATURES & BENEFITS

- **Supple genuine leather**
- **Immerses the reader in God's Word in a dramatic and engaging exploration of biblical events over the centuries**
- **Gives the reader new insights into difficult Bible passages when studied in the context of biblical culture and world history**
- **Opens up the study of the Bible to lovers of history who are fascinated with places, artifacts, and cultural phenomena**

The only study Bible that allows you to study Scripture in the order of events as they happened. *The Chronological Study Bible* presents the text of the New King James Version® in chronological order, with notes, articles, and full-color graphics that connect the reader to the history and culture of Bible times.

#### Features include:

- The entire NKJV text with translators' notes, arranged in chronological order, for absorbing and effective Bible study
- Full-color illustrations of places, artifacts, and cultural phenomena that give the reader a dramatic, "you are there" experience
- Fascinating articles connect the Bible text to world history and culture
- Daily Life Notes explain how people lived in Bible times
- Time Panels and Charts show the flow of Bible history
- In-text and full-page color maps of the biblical world

Part of the *Signature Series* line of Thomas Nelson Bibles.

**Chronological Study Bibles sold to date: More than 255,000**

**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 6.38 x 9.19  
**Page Count:** 1672 Pages  
**Type Size:** 10  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** Only: Notes  
**BISAC Category:** BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

### ADVERTISING

- Ongoing branded continuity promotions including print and online efforts
- Continued social media awareness efforts

### PUBLICITY

- Continued awareness campaign and giveaways pursued with Christian print, radio and online media

### PREVIOUS TITLES

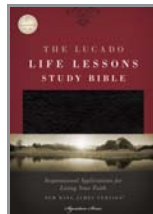
978-0-7180-2068-2 2382 Chronological Study Bible Hardcover (165,000)  
 978-0-7180-2069-9 2383 Chronological Study Bible, Black Cherry Bonded

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548681	1418548685	2387	\$99.99	Genuine Leather / Black	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes

## THE LUCADO LIFE LESSONS STUDY BIBLE, NKJV

*Inspirational Applications for Living Your Faith*

MAX LUCADO (General Editor)



### FEATURES & BENEFITS

- **Supple genuine cowhide leather**
- **Gain a unique, inspirationally focused view of Scripture**
- **Experience God's interaction with people like yourself**
- **Acquire new perspectives from the devotional insights of Max Lucado**

Discover the life-enriching biblical application you're searching for in *The Lucado Life Lessons Study Bible*. With more than 1,000 "Life Lessons" offering insights straight from Max, the message of God's Word will be more meaningful and impactful than ever.

This beautifully designed Bible contains practical application drawn from Max Lucado's entire career—from his first book to his latest release, *Outlive Your Life*. For the first time, all the devotional material in this fully-revised edition of *The Inspirational Study Bible* is from Max Lucado and uses the popular and reliable New King James Version® (NKJV) translation!

#### Features include:

- Christ Through the Bible articles that demonstrate the presence and attributes of Jesus Christ from Genesis through Revelation
- New Life in Christ articles
- Life Lessons sidebars that relate to specific passages
- Book introductions
- 30 studies for new believers
- Topical index

Part of the *Signature Series* line of Thomas Nelson Bibles.

With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

**Translation:** New King James Version

**Ship Date:** 9/21/2011

**Pub Date:** 10/18/2011

**Trim Size:** 6.19 x 9.19

**Page Count:** 1856 Pages

**Type Size:** 9

**Carton Qty:** 12

**Distribution Rights:** Worldwide

**Translation Rights:** Only: Notes

**BISAC Category:** BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

### ADVERTISING

- Included in continuity program for the Lucado Life Lessons Study Bible

### PUBLICITY

- Continued awareness campaign and giveaways pursued with Christian print, radio and online media

### PREVIOUS TITLES

- 978-1-4185-4396-9 5102 NKJV Lucado Life Lessons Study Bible, HC  
978-1-4185-4399-0 5103B NKJV Lucado Life Lessons Study Bible, LS Black/Gray

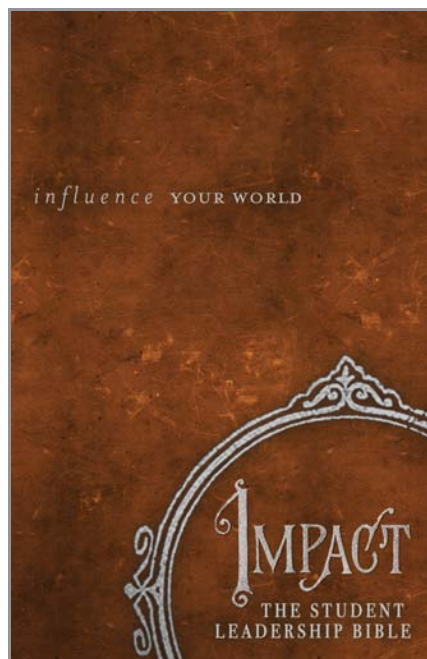
ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548841	1418548847	5107	\$99.99	Genuine Leather / Black	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes



## IMPACT: THE STUDENT LEADERSHIP BIBLE

*Influence Your World*

JAY STRACK (General Editor)



### FEATURES & BENEFITS

- Equips students for leadership by learning from experienced leaders
- Develops a strong Christian worldview and practical applications for life
- Enables students to change their world

The *Impact Student Leadership Bible* is the best resource to equip young leaders today. It presents hundreds of articles, notes, and study aids aimed at developing a balanced, healthy Christian worldview. Readers discover a strong, Scripturally based understanding of kingdom life, servanthood, and God's planned destiny. This Bible provides tools and resources to equip, empower, and enable young men and women to make a difference in their world and walk with confidence in their respective callings. Features the trusted New King James Versions® (NKJV) translation.

#### Features include:

- **Leadership Realities:** articles offering practical resources for developing character and leadership skills.
- **Through the Grid:** articles offering insight into the world from a Biblical perspective.
- **Leadership Issues:** articles from influential leaders dealing with key topics facing young people.
- **Inside the Influencers:** articles highlighting lessons from leaders in the Bible.
- **24/7 Counselor** topical index
- **What You Want to Know, But Don't Know Who to Ask:** answers to top questions about life asked by youth.
- **Book introductions**

Part of the *Signature Series* line of Thomas Nelson Bibles.

In youth ministry for over 25 years, **Jay Strack** is the president and founder of Student Leadership University. Acclaimed by leaders in the business world, religious affiliations, and education realms as a dynamic speaker, Jay has spoken to an estimated seven million people in his ministry.

**Hometown:** Orlando, Florida

**Translation:** New King James Version  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 5.38 x 7.69  
**Page Count:** 1632 Pages  
**Type Size:** 8  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** Only: Notes  
**BISAC Category:** BIBLES / NEW KING JAMES VERSION / YOUTH & TEEN (BIB014070)

### ADVERTISING

- Social media efforts through Facebook and Twitter
- Spotlighted in featured products section of ThomasNelsonBibles.com landing page

### PUBLICITY

- Continued awareness campaign and giveaways pursued with Christian print, radio and online media

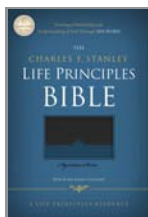
### PREVIOUS TITLES

978-0-7180-1844-3 8823 NKJV Impact Student Leadership Bible, LS Brown  
 978-0-7180-1968-6 8822 NKJV Impact Student Leadership Bible, HC (24,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418549077	141854907X	8822N	\$29.99	Hardcover / Multicolor	White Endsheets	White	Jacket	

## THE CHARLES F. STANLEY LIFE PRINCIPLES BIBLE, NKJV

DR. CHARLES F. STANLEY (General Editor)



### FEATURES & BENEFITS

- Discover practical life principles for Christian living
- Gain confidence for facing life's challenges
- Build a life-changing relationship with God

*The Charles F. Stanley Life Principles Bible* delivers Dr. Stanley's cherished values to benefit every Christian in his or her life's pursuits. With more than 250,000 in print, *The Charles F. Stanley Life Principles Bible* communicates the life principles Dr. Stanley has gleaned from the Word through his years of Bible teaching and pastoral ministry. The result is a Bible overflowing with practical articles, notes, and sidebars that help readers understand what the Bible has to say about life's most important questions.

#### Features include:

- 30 Life Principles with articles throughout the Bible
- Life Lessons verse notes
- Life Examples from the people of the Bible
- Answers to Life's Questions and What the Bible Says About articles
- God's Promises for Life index to get into the Scriptures
- Book introductions
- Concordance

Part of the *Signature Series* line of Thomas Nelson Bibles.

Charles F. Stanley Life Principles Bibles sold to date: More than 360,000

Dr. Charles Stanley is pastor of First Baptist Church in Atlanta. He is head of In Touch<sup>®</sup> Ministries and is known internationally from his radio and television program *In Touch*. His best-selling books include *Walking Wisely* and *Enter His Gates*. **Books Sold to Date:** 6 million+

Translation: New King James Version

Ship Date: 10/19/2011

Pub Date: 11/15/2011

Trim Size: 6.81 x 9.88

Page Count: 1760 Pages

Type Size: 9

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC Category: BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

### ADVERTISING

- Featured title in NKJV branding campaign

### PUBLICITY

- Continued awareness campaign and giveaways pursued with Christian print, radio and online media

### PREVIOUS TITLES

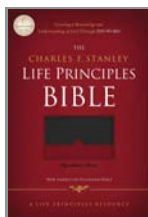
978-0-7852-5677-9 2462 NKJV Charles F. Stanley Life Principles Bible, HC (127,000)

978-0-7180-1323-3 2465 NKJV Charles F. Stanley Life Principles Bible, BL Black (32,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548063	1418548065	2463A	\$69.99	Leathersoft / Blue Jay, Black	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781418549107	141854910X	2463AI	\$79.99	Leathersoft / Blue Jay, Black	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

## THE CHARLES F. STANLEY LIFE PRINCIPLES BIBLE, NASB

DR. CHARLES F. STANLEY (General Editor)



### FEATURES & BENEFITS

- Discover practical life principles for Christian living
- Gain confidence for facing life's challenges
- Build a life-changing relationship with God

*The Charles F. Stanley Life Principles Bible* delivers Dr. Stanley's cherished values to benefit every Christian in his or her life's pursuits. With more than 250,000 in print, *The Charles F. Stanley Life Principles Bible* communicates the life principles Dr. Stanley has gleaned from the Word through his years of Bible teaching and pastoral ministry. The result is a Bible overflowing with practical articles, notes, and sidebars that help readers understand what the Bible has to say about life's most important questions.

#### Features include:

- 30 Life Principles with articles throughout the Bible
- Life Lessons verse notes
- Life Examples from the people of the Bible
- Answers to Life's Questions and What the Bible Says About articles
- God's Promises for Life index to get into the Scriptures
- Book introductions
- Concordance

Part of the *Signature Series* line of Thomas Nelson Bibles.

Charles F. Stanley Life Principles Bibles sold to date: More than 360,000

Dr. Charles Stanley is pastor of First Baptist Church in Atlanta. He is head of In Touch<sup>®</sup> Ministries and is known internationally from his radio and television program *In Touch*. His best-selling books include *Walking Wisely* and *Enter His Gates*. **Books Sold to Date:** 6 million+

Translation: New American Standard Bible  
 Ship Date: 10/19/2011  
 Pub Date: 11/15/2011  
 Trim Size: 6.81 x 9.88  
 Page Count: 1760 Pages  
 Type Size: 9  
 Carton Qty: 12  
 Distribution Rights: Worldwide  
 Translation Rights: Only: Notes  
 BISAC Category: BIBLES / NEW AMERICAN STANDARD BIBLE / STUDY (BIB010050)

### PUBLICITY

- Continued awareness campaign and giveaways pursued with Christian print, radio and online media

### PREVIOUS TITLES

978-0-7180-2498-7 4462 NASB Charles F. Stanley Life Principles Bible, HC (35,000)  
 978-0-7180-2499-4 4465BG NASB Charles F. Stanley Life Principles Bible, BL Burgundy

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548070	1418548073	4463	\$69.99	Leathersoft / Chestnut, Black	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781418549114	1418549118	4463I	\$79.99	Leathersoft / Chestnut, Black	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

## GIANT PRINT REFERENCE BIBLE, NKJV



### FEATURES & BENEFITS

- Giant print format to better experience the trustworthy and beautiful New King James translation
- Handy and easy-to-use end-of-verse reference system
- Available in a variety of binding styles to please individual tastes

This New King James Version® (NKJV) of the Bible offers giant print for enhanced readability, a wide range of colors and quality bindings, and a size that is supremely portable. Readers will appreciate the large, comfortable size of both the Bible text and the end-of-verse references, which makes this edition a pleasure to use.

#### Features include:

- Book introductions
- End-of-verse references
- New King James translators' notes
- Stars marking messianic references
- Words of Jesus in red
- Concordance
- Presentation and family record section
- Full-color maps

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

Giant Print End-of-verse Reference Bibles sold to date: More than 1 million

**Translation:** New King James Version  
**Ship Date:** 8/17/2011  
**Pub Date:** 9/13/2011  
**Trim Size:** 6.19 x 9.19  
**Page Count:** 1504 Pages  
**Type Size:** 11  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

### PUBLICITY

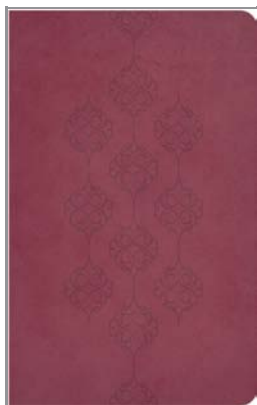
- Press release serviced to trade publications

### PREVIOUS TITLES

978-1-4185-4466-9 1683BK NKJV Giant Print Ref Bible, LF Black  
 978-1-4185-4467-6 1683BG NKJV Giant Print Ref Bible, LF Burgundy

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418547639	1418547638	1683AA	\$44.99	Leathersoft / Café Au Lait	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418547660	1418547662	1683BB	\$44.99	Leathersoft / Chocolate	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## GIANT PRINT REFERENCE BIBLE, KJV



### FEATURES & BENEFITS

- Giant print format to better experience the trustworthy and beautiful King James translation
- Easy-to-use end-of-verse reference system
- Available in a variety of binding styles to please individual tastes

This King James Version of the Bible offers giant print for enhanced readability, a wide range of colors and quality bindings, and a size that is supremely portable. Readers will appreciate the large, comfortable size of both the Bible text and the end-of-verse references, which makes this edition a pleasure to use .

#### Features include:

- End-of-verse references and translation notes
- Family record section
- Bible book instructions
- Stars marking messianic references
- Self-pronouncing text
- Words of Jesus in red
- Concordance
- Full-color maps

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

Giant Print End-of-verse Reference Bibles sold to date: More than 1 million

Translation: King James Version

Ship Date: 8/17/2011

Pub Date: 9/13/2011

Trim Size: 6.19 x 9.19

Page Count: 1400 Pages

Type Size: 13

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

### PUBLICITY

- Press release serviced to trade publications

### PREVIOUS TITLES

978-0-8407-0345-3 0881CBG KJV Giant Print Ref Bible, LF Burgundy (1,148,000)

978-0-8407-0344-6 0881C KJV Giant Print Ref Bible, LF Black (1,051,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418547691	1418547697	0883CAA	\$44.99	Leathersoft / Deep Rose	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418548513	1418548510	0883CD	\$44.99	Leathersoft / Dusk Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## PERSONAL SIZE GIANT PRINT REFERENCE BIBLE, NKJV



### FEATURES & BENEFITS

- No squinting or eye strain with the easy-to-read giant print
- The personal size makes it easy to carry anywhere
- Numerous study features such as a concordance, references, maps, and more
- A fashionable cover matches your personal style

What if you could capture the knowledge of the most eminent biblical scholars, draw on some of the best biblical maps, timelines, and other study helps, and have them with you wherever you go? Chances are that you would often have to sacrifice readability to do it. Not anymore!

The New King James Version® (NKJV) *Personal Size Giant Print Reference Bible* has a highly portable size and giant print that makes comfortable reading easier than ever. One of today's best-loved Bible translations, the NKJV combines a warm conversational tone that makes it perfect for individual study with the serious scholarship that will help you take your Bible study to a whole new level.

#### Features include:

- Family record section
- End-of-verse references and translation notes
- Bible book introductions
- Stars marking messianic prophecies
- Self-pronouncing text
- Words of Jesus in red
- Concordance & full-color maps
- Trusted New King James Version

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

Personal Size Giant Print Reference Bibles sold to date: More than 3,500,000

Translation: New King James Version  
 Ship Date: 8/17/2011  
 Pub Date: 9/13/2011  
 Trim Size: 5.38 x 8.38  
 Page Count: 1504 Pages  
 Type Size: 11  
 Carton Qty: 24  
 Distribution Rights: Worldwide  
 Translation Rights: None  
 BISAC Category: BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

### PUBLICITY

- Press release serviced to trade publications

### PREVIOUS TITLES

978-0-7180-1559-6 1652BG NKJV PS GP Ref Bible, HC Burgundy (63,000)  
 978-0-7180-1346-2 1652 NKJV PS GP Ref Bible, HC Black (87,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418547721	1418547727	1653AA	\$44.99	Leathersoft / Brown Sugar	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418547752	1418547751	1653C	\$44.99	Leathersoft / Dove Gray	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## PERSONAL SIZE GIANT PRINT REFERENCE BIBLE, KJV



### FEATURES & BENEFITS

- **Best value in its class—this edition has the largest type of any King James Version (KJV) giant print Bible in the personal trim size**
- **Less eye strain allows for more enjoyable Bible reading and study time**
- **The smaller, portable size makes this Bible easy to handle**

**This is the top choice for giant value in a small package for those wanting a traditional translation.** This KJV Bible offers giant print for readability and a size that is supremely portable. The extra study features will enhance the time spent reading or studying the Bible. It also includes conveniently placed cross-references and explanatory notes. The family record section makes this a great gift for a friend or loved one. This line features a wide variety of bindings to suit everyone's style—from traditional to contemporary.

#### Features include:

- End-of-verse references
- Family record section
- Translation notes
- Stars marking messianic prophecies
- Words of Jesus in red
- Concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

**Personal Size Giant Print Reference Bibles sold to date: More than 3,500,000**

**Translation:** King James Version  
**Ship Date:** 8/17/2011  
**Pub Date:** 9/13/2011  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1952 Pages  
**Type Size:** 13  
**Carton Qty:** 18  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

### PUBLICITY

- Press release serviced to trade publications

### PREVIOUS TITLES

978-0-8407-0577-8 0544BG KJV PS GP Bible BL Burgundy (959,000)  
 978-0-8407-0575-4 0544 KJV PS GP Bible BL Black (929,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418547783	1418547786	0543AA	\$44.99	Leathersoft / Berry	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418547813	1418547816	0543BB	\$44.99	Leathersoft / Espresso	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## PERSONAL SIZE REFERENCE BIBLE, NKJV



### FEATURES & BENEFITS

- Extensive cross-reference system brings depth to personal Bible study
- Text of the New King James Version is rich in tradition
- Quality and affordability make this Bible perfect for gift-giving

**Stylish and conveniently sized, this study Bible is easy to carry to church or small groups.**

The New King James Version® (NKJV) *Personal Size Reference Bible* is a resource for finding guidance, wisdom, and inspiration from the Scriptures. This edition offers many study helps, including over 60,000 center-column references and a concordance to help you locate key verses and concepts. Book introductions, explanatory notes, and full-color maps furnish background information that enhances understanding of the Scriptures.

Beautiful cover, presentation page, and gilded page edges make this a great Bible for gift-giving.

#### Features include:

- New King James Version text
- 60,000 center-column references and explanatory notes
- Book introductions
- Concordance
- Full-color maps
- Presentation page
- Ribbon marker

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

**Personal Size Center-column Reference Bibles sold to date: More than 2,790,000**

**Translation:** New King James Version  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1152 Pages  
**Type Size:** 8  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

### PUBLICITY

- Press release serviced to trade publications

### PREVIOUS TITLES

978-0-8407-8302-8 3005BG NKJV PS Reference Bible, BL Burgundy (187,000)  
 978-0-8407-8300-4 3005 NKJV PS Ref Bible, BL Black (213,600)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418547936	141854793X	3003AA	\$34.99	Leathersoft / Brown Sugar	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418547950	1418547956	3003D	\$34.99	Leathersoft / Smoke	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes



## PERSONAL SIZE REFERENCE BIBLE, KJV



### FEATURES & BENEFITS

- Extensive cross-reference system brings depth to personal Bible study
- Text of the King James Version is rich in tradition
- Quality and affordability make this Bible perfect for gift-giving

**Stylish and conveniently sized, this study Bible is easy to carry to church or small groups.**

The classic King James Version (KJV) *Personal Size Reference Bible* has a wealth of study helps. Over 60,000 center-column references guide you to related verses for further study and understanding of the Bible, and a concordance enables you to locate key verses and concepts.

Book introductions, explanatory notes, and full-color maps furnish background information to enhance understanding of the Scriptures.

Beautiful covers, gilded page edges, and a presentation page make it wonderful for gift-giving. This Bible is a beautifully packaged resource for comfort, wisdom, and inspiration.

#### Features include:

- King James Version text
- 60,000 center-column references and notes
- Book introductions
- Concordance
- Full-color maps
- Presentation page
- Ribbon marker

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

**Personal Size Center-column Reference Bibles sold to date: More than 2,790,000**

**Translation:** King James Version

**Ship Date:** 9/21/2011

**Pub Date:** 10/18/2011

**Trim Size:** 5.38 x 8.38

**Page Count:** 1120 Pages

**Type Size:** 8

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** None

**BISAC Category:** BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

### PUBLICITY

- Press release serviced to trade publications

### PREVIOUS TITLES

978-0-8407-2675-9 2005 KJV PS Ref Bible, BL Black (231,000)

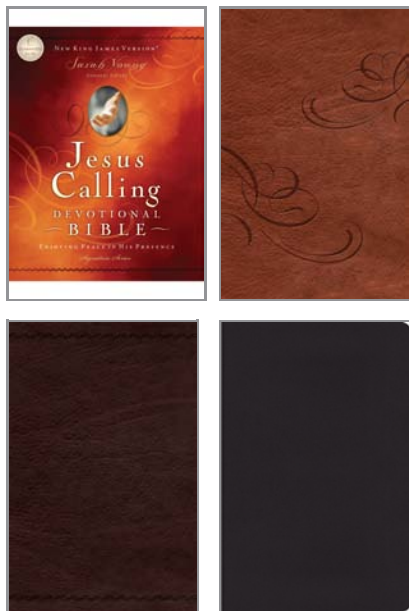
978-0-8407-2677-3 2005BG KJV PS Ref Bible, BL Burgundy (485,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418547974	1418547972	2003AA	\$29.99	Leathersoft / Ruby	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418547998	1418547999	2003D	\$29.99	Leathersoft / Brown Sugar	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## JESUS CALLING DEVOTIONAL BIBLE, NKJV

*Enjoying Peace in His Presence*

SARAH YOUNG (General Editor)



### FEATURES & BENEFITS

- Gives readers a greater sense of God's presence
- Opens the door for dialogue with Christ
- Increases intimacy with God

*The Jesus Calling Devotional Bible* puts readers in touch with God and His answers for their life situations. Missionary Sarah Young had been journaling her prayers for years when she began "listening" for what Jesus was saying to her within the words of Scripture. In this Bible, 260 scenarios pose life struggles to which Sarah Young gives answers from her Savior—words that Jesus has lovingly laid on her heart—words that have comforted and inspired Sarah and many others around the world.

#### Features include:

- 260 scenarios with devotions by Sarah Young
- Hundreds of inspiring scriptures highlighted throughout the text
- New King James Version® (NKJV) in paragraph format
- Index to devotions
- Two-color text
- Presentation page
- Ribbon marker

**Sarah Young** is quietly leading millions of men and women worldwide on a journey of intimacy with Christ. Sarah and her husband have traveled around the world planting churches and counseling. They currently are ministering to a Japanese-speaking community in Australia.

**Hometown:** Western Australia **Books Sold to Date:** Over One Million

**Translation:** New King James Version

**Ship Date:** 9/21/2011

**Pub Date:** 10/18/2011

**Trim Size:** 5.38 x 8.38

**Page Count:** 1696 Pages

**Type Size:** 9

**Carton Qty:** 12

**Distribution Rights:** Worldwide

**BISAC Category:** BIBLES / NEW KING JAMES VERSION / DEVOTIONAL (BIB014020)

### MERCHANDISING

- Floor Display (ISBN: 9780718023263)

### ADVERTISING

- Cross promotions with Jesus Calling devotional book
- Christian print promotion efforts in publications including Christianity Today and Charisma
- Online promotional efforts targeting Christian consumer audiences with Christianity Today International & Salem Web Network
- Spotlighted in featured products section of ThomasNelsonBibles.com landing page
- Product seeding to pastors and ministry leaders
- Social media efforts through Facebook and Twitter, specifically targeting fans of Jesus Calling
- Online weekly Christmas devotional campaign

### PUBLICITY

- Press release serviced to trade publications, Christian publications and religious media
- Awareness campaign and giveaways pursued with Christian print, radio, and online media
- Outreach to past media supporters of Jesus Calling devotional book
- Media alert serviced to bloggers
- Review copies serviced upon request

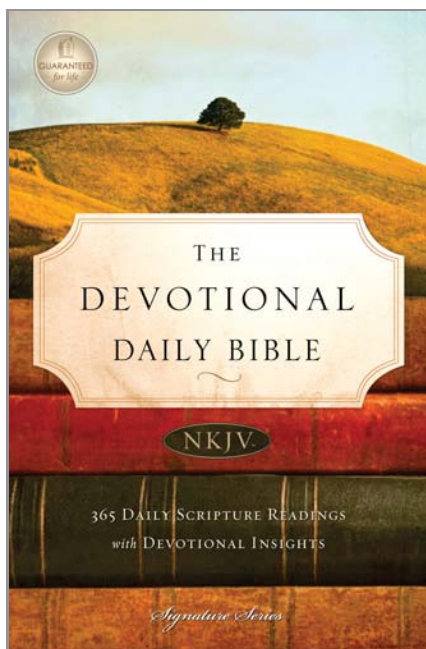
### COMPARABLE TITLES

978-1-5914-5188-4 Jesus Calling Devotional Hardcover Book (1,000,000)

978-1-4041-8782-5 Jesus Calling Devotional, Leatherflex (87,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548629	1418548626	2912	\$39.99	Padded Hardcover / Multicolor	White Endsheets	White		
9781418548636	1418548634	2913A	\$59.99	Leathersoft / Chocolate	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes
9781418548643	1418548642	2913B	\$59.99	Leathersoft / Espresso	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes
9781418548650	1418548650	2915	\$59.99	Bonded Leather / Black	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes
9781418548667	1418548669	2917	\$79.99	Genuine Leather / Black	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes

## DEVOTIONAL DAILY BIBLE, NKJV



### FEATURES & BENEFITS

- Read the entire Bible in one year
- No complicated reading plan—just read the Bible from front to back
- Find inspiration with devotionals that accompany the daily readings

**Easily read the entire Bible in one year.** The entire text of the Bible is included in this devotional daily Bible arranged in 365 bite-sized sections designed for 15-minute readings with a devotional thought concluding each day. No complicated chart to follow—just pick it up and start to read. Each day features a passage of scripture from the Old Testament, a reading from Psalms and Proverbs, and a New Testament passage combined with a daily devotional comment and a scriptural thought of the day for memorization and focus.

#### Features include:

- Entire New King James Version® (NKJV) text split into daily readings
- Daily devotionals and memory verses
- Guide to Bible Verses on Today's Important Concerns

**Devotional Daily Bibles sold to date: More than 252,000**

**Translation:** New King James Version  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1344 Pages  
**Type Size:** 9  
**Carton Qty:** 18  
**Distribution Rights:** Worldwide  
**BISAC Category:** BIBLES / NEW KING JAMES VERSION / DEVOTIONAL (BIB014020)

### PUBLICITY

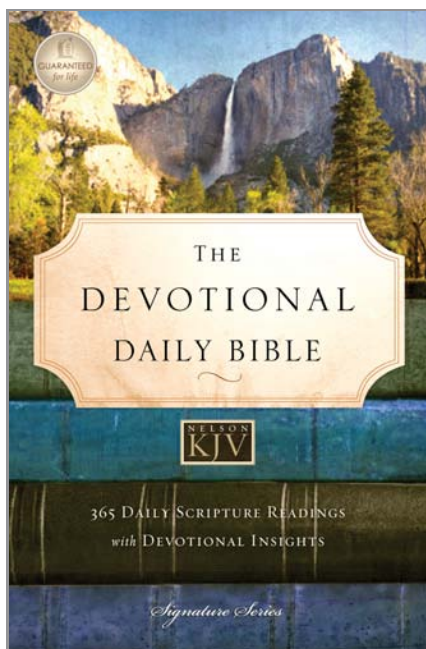
- Press release serviced to trade publications

### PREVIOUS TITLES

978-0-8407-2791-6 0510 NKJV Devotional Daily Bible, SC (131,000)  
 978-0-8407-2792-3 0511 NKJV Devotional Daily Bible, HC (23,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418549374	1418549371	0510N	\$19.99	Softcover / Multicolor	Flushcut	White		
9781418549381	141854938X	0512N	\$29.99	Hardcover / Multicolor	White Endsheets	White	Jacket	

## DEVOTIONAL DAILY BIBLE, KJV



### FEATURES & BENEFITS

- Read the entire Bible in one year
- No complicated reading plan—just read the Bible from front to back
- Find inspiration with devotionals that accompany the daily readings

**Easily read the entire Bible in one year.** The entire text of the Bible is included in this devotional daily Bible arranged in 365 bite-sized sections designed for 15-minute readings with a devotional thought concluding each day. No complicated chart to follow—just pick it up and start to read. Each day features a passage of scripture from the Old Testament, a reading from Psalms and Proverbs, and a New Testament passage combined with a daily devotional comment and a scriptural thought of the day for memorization and focus.

#### Features include:

- Entire King James Version (KJV) text split into daily readings
- Daily devotionals and memory verses
- Guide to Bible Verses on Today's Important Concerns

**Devotional Daily Bibles sold to date: More than 252,000**

**Translation:** King James Version  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1344 Pages  
**Type Size:** 9  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**BISAC Category:** BIBLES / KING JAMES VERSION / DEVOTIONAL (BIB006020)

### PUBLICITY

- Press release serviced to trade publications

### PREVIOUS TITLES

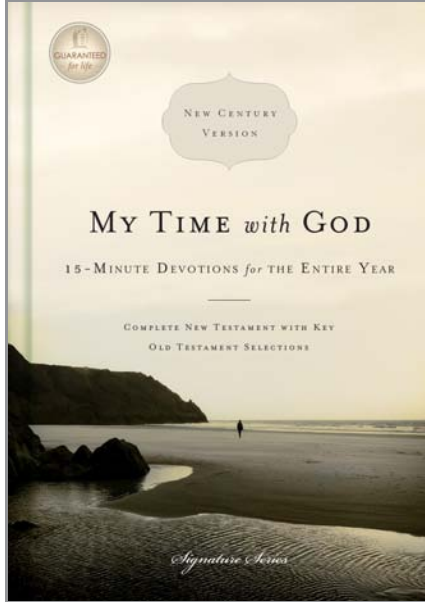
978-0-8407-1845-7 0610 The Devotional Daily Bible, KJV (Paperback) (30,000)  
 978-0-8407-1846-4 0611 The Devotional Daily Bible, KJV (Hardcover)

### COMPARABLE TITLES

978-1-4143-0700-8 The KJV One Year Bible (Hardcover), Tyndale  
 978-1-4143-1690-1 The KJV Daily Walk Bible (Hardcover), Tyndale

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418549084	1418549088	0610RP	\$19.99	Softcover / Multicolor	Flushcut	White		
9781418549091	1418549096	0612	\$29.99	Hardcover / Multicolor	White Endsheets	White	Jacket	

**MY TIME WITH GOD, NCV**  
*15-Minute Devotions for the Entire Year*



**FEATURES & BENEFITS**

- A one-year Bible reading plan you can accomplish in just 15 minutes a day
- Undated, so you can start it any week you choose
- Has the full New Testament and the most useful passages from the Old Testament
- Includes devotional thoughts from outstanding Christian writers
- Features the easy-to-understand New Century Version®

**Start a daily Bible reading plan you can stay with!** Using the easiest to understand translation—the New Century Version, *My Time with God* has daily readings that take you through the entire New Testament in a year. In addition to the complete New Testament, each two-page spread includes a reading from the Old Testament, an insight from a noted Christian writer, and a final pause for reflection. The 52-week devotional allows for one reading a day Monday through Friday plus one for the weekend—a total of 312 readings.

Designed for the busy person, the manageable approach of *My Time With God* can help anyone make Bible reading an integral part of daily living.

**My Time with God Bibles sold to date: More than 380,000**

**Translation:** New Century Version  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 4.75 x 6.88  
**Page Count:** 648 Pages  
**Type Size:** 9.5  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**BISAC Category:** BIBLES / NEW CENTURY VERSION / NEW TESTAMENTS & PORTIONS (BIB011030)

**PUBLICITY**

- Continued awareness campaign and giveaways pursued with Christian print, radio and online media

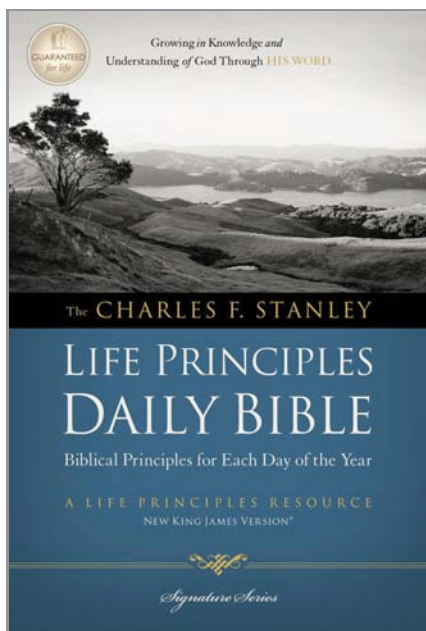
**PREVIOUS TITLES**

978-0-7180-0646-4 6332 NCV My Time with God, HC (142,000)  
 978-0-7180-2538-0 6332T NCV My Time with God, Textured HC

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548872	1418548871	6332N	\$14.99	Hardcover / Multicolor	White Endsheets	White		

## CHARLES F. STANLEY LIFE PRINCIPLES DAILY BIBLE, NKJV

DR. CHARLES F. STANLEY (Editor)



### FEATURES & BENEFITS

- Perfect for those who wish to delve into the truths of Scripture on a day-to-day basis
- Learn and apply biblical principles every day
- Great companion to *The Charles F. Stanley Life Principles Bible*

**Grow in knowledge and understanding of God through His Word.** The text of this New King James Version® (NKJV) Bible is arranged in 365 portions, each including devotional insights derived from Dr. Stanley's *Life Principles Bible*. The full text of the Bible is broken into daily readings so you can read the Bible in a year. The daily 15-minute readings consist of a passage from the Old Testament, readings from Psalms and Proverbs, and a New Testament passage. Notes from Dr. Stanley shed additional light on each day's readings, and articles apply the Scriptures to our daily lives. This daily Bible is designed to bring more focus and depth to the time spent in God's Word.

#### Features include:

- NKJV text for daily reading
- Life Principles articles focusing on daily application
- Life Lessons that give insight into Scripture portions

**Charles F. Stanley Life Principles Daily Bibles sold to date: More than 114,000**

**Dr. Charles Stanley** is pastor of First Baptist Church in Atlanta. He is head of In Touch® Ministries and is known internationally from his radio and television program *In Touch*. His best-selling books include *Walking Wisely* and *Enter His Gates*. **Books Sold to Date:** 6 million+

**Translation:** New King James Version

**Ship Date:** 10/12/2011

**Pub Date:** 11/8/2011

**Trim Size:** 5.63 x 8.38

**Page Count:** 1632 Pages

**Type Size:** 9.5

**Carton Qty:** 12

**Distribution Rights:** Worldwide

**Translation Rights:** Only: Notes

**BISAC Category:** BIBLES / NEW KING JAMES VERSION / DEVOTIONAL (BIB014020)

### ADVERTISING

- Featured title in NKJV branding campaign

### PUBLICITY

- Continued awareness campaign and giveaways pursued with Christian print, radio and online media

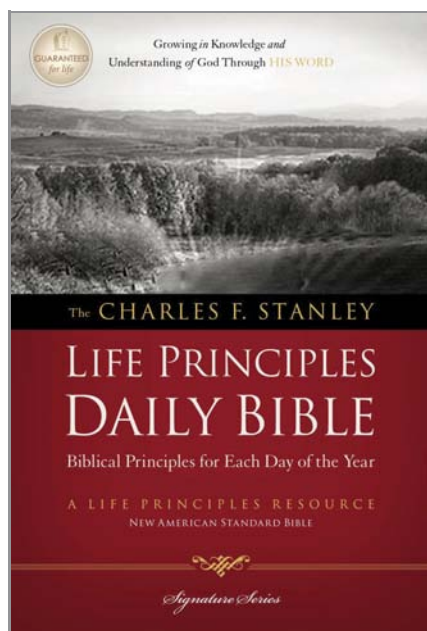
### COMPARABLE TITLES

978-0-7180-2010-1 NKJV Charles F. Stanley Life Principles Daily Bible, SC (93,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548995	1418548995	2862	\$29.99	Hardcover / Multicolor	White Endsheets	White	Jacket	

## CHARLES F. STANLEY LIFE PRINCIPLES DAILY BIBLE, NASB

DR. CHARLES F. STANLEY (General Editor)



### FEATURES & BENEFITS

- Perfect for those who wish to delve into the truths of Scripture on a day-to-day basis
- Learn and apply biblical principles every day
- Great companion to *The Charles F. Stanley Life Principles Bible*

**Grow in the knowledge and understanding of God through His Word every day!** *The Life Principles Daily Bible* is arranged in 365 portions, each including devotional insights derived from Dr. Stanley's *Life Principles Bible*. The full text of the Bible is broken into daily readings so you can read the Bible in a year. The daily 15-minute readings consist of a passage from the Old Testament, readings from Psalms and Proverbs, and a New Testament passage. Notes from Dr. Stanley shed additional light on each day's readings, and articles apply the Scriptures to our daily lives. This daily Bible is designed to bring more focus and depth to the time spent in God's Word.

#### Features include:

- New American Standard Bible® text for daily reading
- Life Principles articles focusing on daily application
- Life Lessons that give insight into Scripture portions

**Charles F. Stanley Life Principles Daily Bibles sold to date: More than 114,000**

**Dr. Charles Stanley** is pastor of First Baptist Church in Atlanta. He is head of In Touch® Ministries and is known internationally from his radio and television program *In Touch*. His best-selling books include *Walking Wisely* and *Enter His Gates*. **Books Sold to Date:** 6 million+

**Translation:** New American Standard Bible  
**Ship Date:** 11/16/2011  
**Pub Date:** 12/13/2011  
**Trim Size:** 5.63 x 8.38  
**Page Count:** 1632 Pages  
**Type Size:** 9  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** Only: Notes  
**BISAC Category:** BIBLES / NEW AMERICAN STANDARD BIBLE / DEVOTIONAL (BIB010020)

### PUBLICITY

- Continued awareness campaign and giveaways pursued with Christian print, radio and online media

### COMPARABLE TITLES

978-0-7180-2010-1 NKJV Charles F. Stanley Life Principles Daily Bible Paperback (93,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548858	1418548855	3860	\$19.99	Softcover / Multicolor	Flushcut	White		
9781418548865	1418548863	3862	\$29.99	Hardcover / Multicolor	White Endsheets	White	Jacket	

## COMPACT ULTRASLIM BIBLE, NKJV



### FEATURES & BENEFITS

- Carry the Word of God with style and ease
- Reflect your own personal fashion sense while studying the Bible
- Trusted New King James Version® (NKJV)

**Slim and sleek design will travel fashionably anytime, anywhere!** A Bible with an on-trend design that is small enough to slip easily into a backpack, messenger bag, or purse. The *Compact UltraSlim™ Bible* is conveniently sized, so you can take it anywhere—to school, work, church, or to your favorite local hangout. Completely revamped covers allow the fashion-savvy reader to choose a design that fits with their personal style. The *Compact UltraSlim Bible* is the perfect gift for any on-the-go trendsetter.

#### Features include:

- Presentation page
- Bible section introductions
- Explanatory footnotes
- Words of Jesus in red
- One-year Bible reading plan
- Concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles.

**Translation:** New King James Version  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 4.25 x 6.50  
**Page Count:** 928 Pages  
**Type Size:** 6  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

### PUBLICITY

- Press release serviced to trade publications

### PREVIOUS TITLES

978-1-4185-4424-9 3163BK NKJV Compact UltraSlim Bible, LS Black  
 978-1-4185-4426-3 3163A NKJV Compact UltraSlim Bible, LS Violet

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418547851	1418547859	3163AA	\$24.99	Leathersoft / Butterscotch	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418547875	1418547875	3163BB	\$24.99	Leathersoft / Auburn	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes



## COMPACT ULTRASLIM BIBLE, KJV



### FEATURES & BENEFITS

- Carry the Word of God with style and ease
- Reflect your own personal fashion sense while studying the Bible
- Trusted King James Version (KJV)

**Slim and sleek design will travel fashionably anytime, anywhere!** A Bible with an on-trend design that is small enough to slip easily into a backpack, messenger bag, or purse. This *Compact UltraSlim™ Bible* is conveniently sized, so you can take it anywhere—to school, work, church, or to your favorite local hangout. Completely revamped covers allow the fashion-savvy reader to choose a design that fits with their personal style. The *Compact UltraSlim Bible* is the perfect gift for any on-the-go trendsetter.

#### Features include:

- Presentation page
- Words of Jesus in red
- Self-pronouncing text
- Concordance
- Full-color maps

Part of the CLASSIC SERIES line of Thomas Nelson Bibles.

**Translation:** King James Version  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 4.25 x 6.50  
**Page Count:** 864 Pages  
**Type Size:** 6  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BIBLES / KING JAMES VERSION / TEXT (BIB006060)

### PUBLICITY

- Press release serviced to trade publications

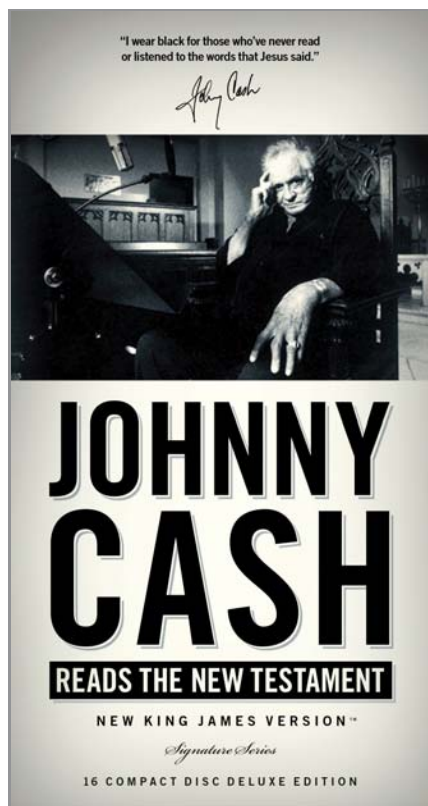
### PREVIOUS TITLES

978-1-4185-4429-4 2163BK KJV Compact UltraSlim Bible, LS Black  
 978-1-4185-4431-7 2163A KJV Compact UltraSlim Bible, LS Violet

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418547899	1418547891	2163AA	\$24.99	Leathersoft / Lotus Pink	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418547912	1418547913	2163BB	\$24.99	Leathersoft / Charcoal	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## JOHNNY CASH READS THE NEW TESTAMENT

JOHNNY CASH (Narrator)



### FEATURES & BENEFITS

- Hear the New King James Version® New Testament read by one of the world's most beloved performers of all time
- Be blessed by Johnny Cash's unsurpassed narrational and interpretive skill
- Benefit spiritually from Johnny Cash's labor of love toward God and celebration of God's abiding love toward us

Translation: New King James Version

Ship Date: 8/10/2011

Pub Date: 9/6/2011

Trim Size: 5.75 x 10.00

Length: 19 Hours

Carton Qty: 12

Distribution Rights: Worldwide

BISAC Category: BIBLES / NEW KING JAMES VERSION / NEW TESTAMENT & PORTIONS (BIB014030)

### PUBLICITY

- Press release serviced to trade publications, Christian publications and religious media
- Awareness campaign and giveaways pursued with Christian print, radio, and online media
- Media alert serviced to bloggers
- Review copies serviced upon request

### PREVIOUS TITLES

978-0-7180-0677-8 7488CD Johnny Cash Reads the New Testament, CD (21,800)

978-0-7180-1877-1 7488CDN Johnny Cash Reads the New Testament, CD RPK (9,600)

"I wear the black for those who've never read or listened to the words that Jesus said."

### *The Spiritual Legacy of an American Legend*

"To turn the written Word into the spoken Word has long been my dream. As I read the words of the Lord I prayed to feel and show only His love with a clear deliverance of His messages, constantly aware that He is speaking to me, and that when I am reading His words, I am not Him.

"I chose the New King James Version because it retains much of the beauty and classic prose and poetry of the original King James Version, yet is easily understood by those who might have said, 'I've read the Bible but don't understand it.'

"Give it a try and share with me a new dimension of blessing in the spoken Word."

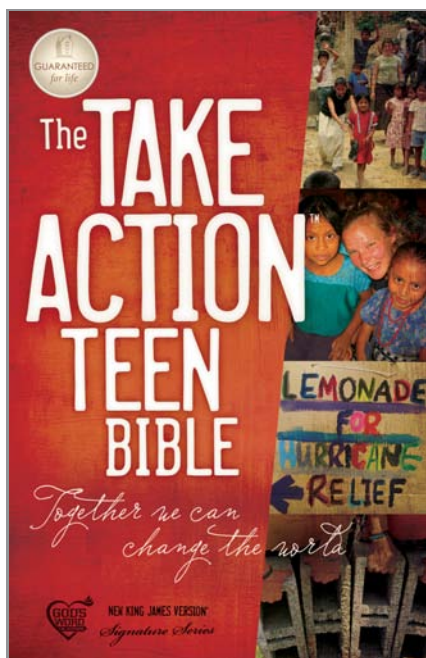
### Features include:

- Entire NKJV New Testament on 16 audio compact discs
- 16 full-color Johnny and June Carter Cash photographs on double slipcase

**Johnny Cash** had one of the most recognizable voices in American music. His talent and likeability created a fanbase with diverse musical tastes and allowed him to work with recording artists in country music as well as other genres. His career spanned over 50 years and included writing, acting, and music recording. Johnny Cash released over 70 albums in his lifetime, and won 17 Grammy Awards and 9 CMA awards. **Hometown:** Hendersonville, Tennessee

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548834	1418548839	7488CDRP	\$49.99	CD - Unabridged / Multicolor	Full Color Box		Box set	

## TAKE ACTION TEEN BIBLE, NKJV



### FEATURES & BENEFITS

- Discover the joy of being a "doer of the Word"
- Real-life stories by teens, for teens will show how you can take action with God's Word
- Record your Take Action reflections with personal note pages

**Put the Word of God into action!** The *Take Action Bible, Teen Edition* features real-life stories and full-color photos of teens who are putting their faith into action. Read their inspiring stories and follow their examples with 52 ideas for you to put God's Word into action.

#### Features include:

- 48 full-color pages
- 15 real-life stories show teens how to take action with God's Word
- 52 Take Action ideas
- Personal Take Action note pages
- New King James Version® (NKJV) Compact UltraSlim Bible text
- Translation and text notes
- Words of Jesus in red
- Concordance
- Bible reading plan

**Translation:** New King James Version

**Ship Date:** 8/17/2011

**Pub Date:** 9/13/2011

**Trim Size:** 4.25 x 6.50

**Page Count:** 900 Pages

**Type Size:** 6

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** None

**BISAC Category:** BIBLES / NEW KING JAMES VERSION / YOUTH & TEEN (BIB014070)

### ADVERTISING

- Product seeding and promotions to Campus Crusade, YoungLife, etc
- Promoted through the God's Word in Action campaign
- Social media efforts through Facebook & Twitter

### PUBLICITY

- Press release serviced to trade publications, Christian publications and religious media
- Awareness campaign and giveaways pursued with Christian print, radio, and online media
- Media alert serviced to bloggers

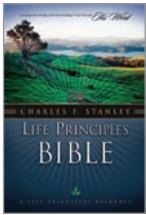
### COMPARABLE TITLES

978-1-4185-4649-6 3010TA Take Action Bible NKJV

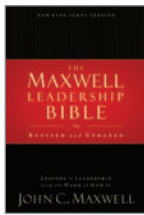
978-1-4185-4651-9 3013TA NKJV Take Action Bible, LS  
Copper

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418549053	1418549053	3160TA	\$14.99	Softcover / Multicolor	Flushcut	White		
9781418549060	1418549061	3162TA	\$24.99	Hardcover / Multicolor	White Endsheets	White		

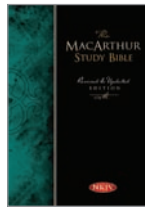
Study - Favorite Authors You Trust A-Z



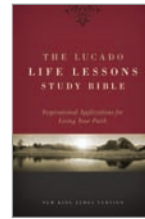
**Life Principles Study Bible**  
Charles F. Stanley  
0-7852-5677-6  
978-0-7852-5677-9  
\$39.99 • Hardcover



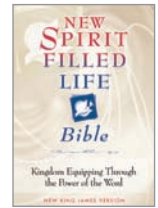
**The Maxwell Leadership Bible, Revised**  
John C. Maxwell  
0-7180-2015-4  
978-0-7180-2015-6  
\$34.99 • Hardcover



**NKJV MacArthur Study Bible, Revised**  
John MacArthur  
0-7180-1899-0  
978-0-7180-1899-3  
\$39.99 • Hardcover



**The Lucado Life Lessons Study Bible**  
Max Lucado  
1-4185-4396-9  
978-1-4185-4396-9  
\$49.99 • Hardcover

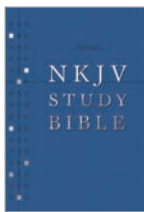


**New Spirit-Filled Life Bible**  
Dr. Jack Hayford  
0-7852-5880-9  
978-0-7852-5880-3  
\$39.99 • Hardcover

Study



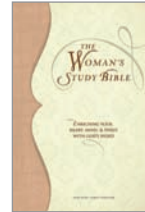
**The Expanded Bible New Testament**  
0-7180-1984-9  
978-0-7180-1984-6  
\$29.99 • Hardcover



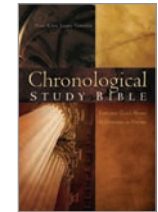
**NKJV Study Bible 2nd Edition**  
0-7180-2081-2  
978-0-7180-2081-1  
\$39.99 • Hardcover



**The American Patriot's Bible**  
1-4185-4153-2  
978-1-4185-4153-8  
\$39.99 • Hardcover

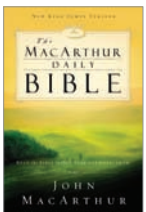


**The Woman's Study Bible**  
0-7180-1817-6  
978-0-7180-1817-7  
\$39.99 • Hardcover

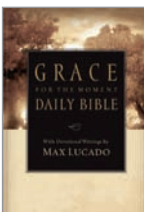


**Chronological Study Bible**  
0-7180-2068-5  
978-0-7180-2068-2  
\$44.99 • Hardcover

Personal Time with God



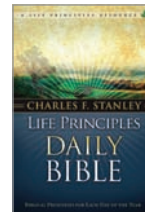
**The MacArthur Daily Bible**  
0-7180-0639-9  
978-0-7180-0639-6  
\$19.99 • Paperback



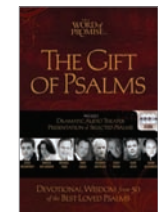
**Grace for the Moment Daily Bible**  
1-4185-4306-3  
978-1-4185-4306-8  
\$19.99 • Trade Paper



**The Voice New Testament**  
1-4185-3448-X  
978-1-4185-3448-6  
\$34.99 • Flexible Cloth / Leather



**The Life Principles Daily Bible**  
0-7180-2010-3  
978-0-7180-2010-1  
\$19.99 • Paperback



**The Word of Promise The Gift of Psalms**  
1-4185-3437-4  
978-1-4185-3437-0  
\$19.99 • Padded HC with CD

Travel



**The Word of Promise Complete Audio Bible**  
0-7180-2413-3  
978-0-7180-2413-0  
\$124.99 • CD-Unabridged



**The Word of Promise MP3 Complete Audio Bible**  
1-4185-4192-3  
978-1-4185-4192-7  
\$69.99 • MP3-CD: Unabridged



**The Word of Promise New Testament Audio Bible**  
0-7180-2424-9  
978-0-7180-2424-6  
\$49.99 • CD-Unabridged



**KJV UltraSlim Bible**  
1-4185-4481-7  
978-1-4185-4481-2  
\$29.99 • Leathersoft Forget-Me-Not-Blue



**Compact UltraSlim Bible NKJV**  
1-4185-4426-4  
978-1-4185-4426-3  
\$24.99 • Leathersoft Violet

## Life Stages



**Revolve Devotional Bible**  
ISBN-13: 978-1-4185-4332-7  
\$44.99 • Leathersoft



**Revolve Devotional Bible**  
ISBN-13: 978-0-7180-1855-9  
\$24.99 • Paperback



**Revolve Dream On Biblezine, NCV**  
ISBN-13: 978-1-4185-4609-0  
\$16.99 • Trade Paper



**Impact: The Student Leadership Bible**  
ISBN-13: 978-0-7180-1968-6  
\$29.99 • Hardcover



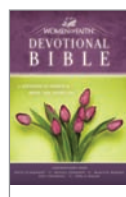
**Axis: A Study Bible for Teens**  
ISBN-13: 978-0-7180-1946-4  
\$19.99 • Hardcover



**Start! The Bible for New Believers**  
ISBN-13: 978-1-4185-4293-1  
\$24.99 • Jacketed Hardcover



**Woman's Study Bible Personal Size**  
ISBN-13: 978-1-4185-4162-0  
\$54.99 • Flexible Cloth / Leather



**Women of Faith Devotional Bible, NKJV**  
ISBN-13: 978-1-4185-4412-6  
\$29.99 • Hardcover

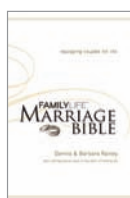


**Mom's Bible**  
ISBN-13: 978-1-4185-3788-3  
\$29.99 • Hardcover



**Dad's Bible**  
ISBN-13: 978-0-7180-1942-6  
\$29.99 • Hardcover

## Gifts for Celebrations



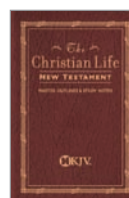
**Family Life Marriage Bible**  
Dennis & Barbara Rainey  
ISBN-13: 978-0-7180-2044-6  
\$34.99 • Hardcover



**KJV 1611 Bible/NKJV, 400th Anniversary Commemorative Set**  
ISBN-13: 978-1-4185-4418-8  
\$119.99 • Bonded Leather



**Family Bible, KJV Commemorative Edition**  
ISBN-13: 978-1-4185-4419-5  
\$99.99 • Padded Bonded Leather



**NKJV The Christian Life New Testament**  
ISBN-13: 978-0-8407-2178-5  
\$7.99 • Leatherflex



**KJV Wedding Bible**  
ISBN-13: 978-0-8407-0759-8  
\$24.99 • Bonded Leather

## Specialty



**The Voice New Testament Designer Series**  
ISBN-13: 978-1-4185-4249-8  
\$34.99 • Flexible Cloth



**The American Patriot's Bible Camo Edition**  
ISBN-13: 978-1-4185-4353-2  
\$29.99 • Flexible Cloth



**Giant Print Center- NKJV Column Reference Bible**  
ISBN-13: 978-1-4185-4491-1  
\$39.99 • Leathersoft Deep Taupe

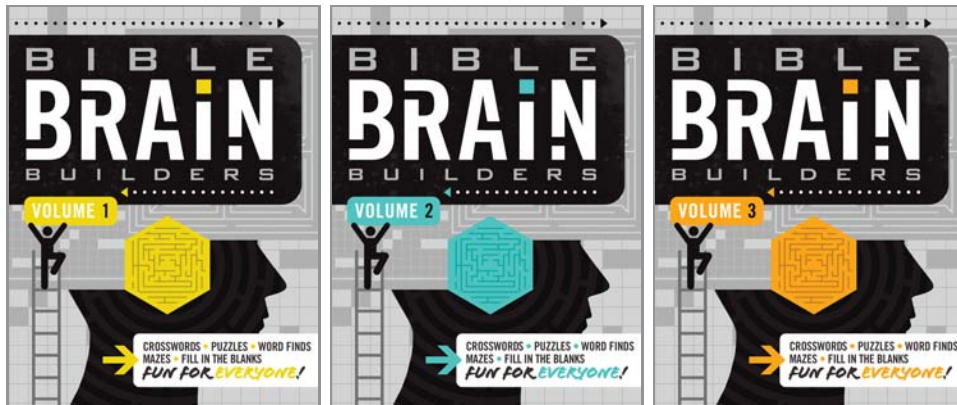


**NKJV Single Column Bible**  
New Testament with Psalms  
ISBN-13: 978-1-4185-4253-5  
\$24.99 • Softcover



**Mossy Oak Personal Size Giant Print**  
ISBN-13: 978-1-4185-3433-2  
\$39.99 • Bonded Leather

## BIBLE BRAIN BUILDERS, VOLUMES 1–3



### FEATURES & BENEFITS

- Learn about the Bible in a fun way
- Entertain yourself and your friends
- Quickly teach students Bible facts
- Find interesting facts about every book of the Bible

Increase your Scripture IQ with *Bible Brain Builders*. Word games, crossword puzzles, and mazes are an entertaining way to pass the time on trips and learn more about the stories, people, and places of the Bible. Turn off the television and turn yourself on to God's Word from Genesis to Revelation. Mazes illustrate symbols of Christian history. Collect all five books!

#### Features include:

- Word games
- Crossword puzzles
- Mazes

**Bible Brain Builders, Volume 1**  
 ISBN-13/EAN: 978-1-4185-4912-1  
 ISBN-10: 1-4185-4912-6

**Bible Brain Builders, Volume 2**  
 ISBN-13/EAN: 978-1-4185-4913-8  
 ISBN-10: 1-4185-4913-4

**Bible Brain Builders, Volume 3**  
 ISBN-13/EAN: 978-1-4185-4914-5  
 ISBN-10: 1-4185-4914-2

Format: Trade Paper  
 Price: \$8.99 U.S.  
 Ship Date: 8/3/2011  
 Pub Date: 8/30/2011  
 Trim Size: 7.50 x 9.00  
 Page Count: 112 Pages  
 Carton Qty: 24  
 Distribution Rights: Worldwide  
 BISAC Category: GAMES / PUZZLES / GENERAL  
 (GAM007000)

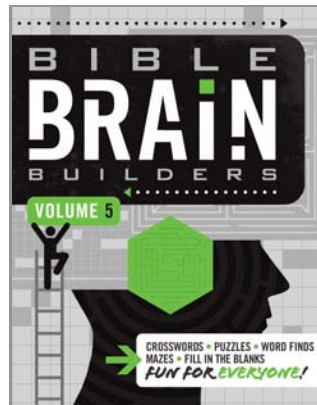
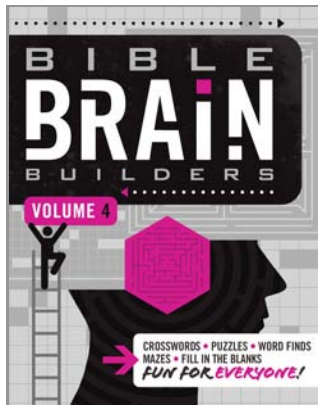
### ADVERTISING

- Included in reference and resources One-Stop Shop promotions campaign targeting pastors and church leaders
- Spotlighted in featured products section of ThomasNelsonBibles.com landing page

### PUBLICITY

- Media alert serviced to trades and church worker outlets
- Influencer mailing with key church leader influencers
- Review copies serviced upon request

## **BIBLE BRAIN BUILDERS, VOLUMES 4–5**



### **FEATURES & BENEFITS**

- Learn about the Bible in a fun way
- Entertain yourself and your friends
- Quickly teach students Bible facts
- Find interesting facts about every book of the Bible

Increase your Scripture IQ with *Bible Brain Builders*. Word games, crossword puzzles, and mazes are an entertaining way to pass the time on trips and learn more about the stories, people, and places of the Bible. Turn off the television and turn yourself on to God's Word from Genesis to Revelation. Mazes illustrate symbols of Christian history. Collect all five books!

#### **Features include:**

- Word games
- Crossword puzzles
- Mazes

**Bible Brain Builders, Volume 4**  
ISBN-13/EAN: 978-1-4185-4915-2  
ISBN-10: 1-4185-4915-0

**Bible Brain Builders, Volume 5**  
ISBN-13/EAN: 978-1-4185-4936-7  
ISBN-10: 1-4185-4936-3

**Format:** Trade Paper

**Price:** \$8.99 U.S.

**Ship Date:** 8/3/2011

**Pub Date:** 8/30/2011

**Trim Size:** 7.50 x 9.00

**Page Count:** 112 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**BISAC Category:** GAMES / PUZZLES / GENERAL  
(GAM007000)

### **ADVERTISING**

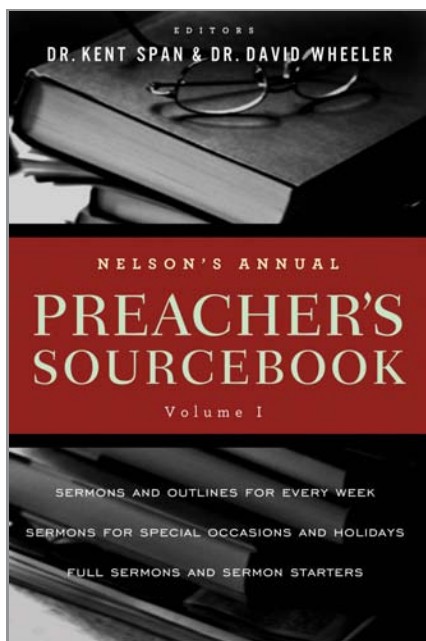
- Included in reference and resources One-Stop Shop promotions campaign targeting pastors and church leaders
- Spotlighted in featured products section of ThomasNelsonBibles.com landing page

### **PUBLICITY**

- Media alert serviced to trades and church worker outlets
- Influencer mailing with key church leader influencers
- Review copies serviced upon request

## NELSON'S ANNUAL PREACHER'S SOURCEBOOK, VOL. 1

KENT SPANN & DAVID WHEELER



### FEATURES & BENEFITS

- Use the ideas from the Sourcebook as a starting point when you pray for guidance for your messages
- Find inspiration for sermons
- Learn sermon techniques from the outstanding pastors who contribute to the resource

Preach great sermons and plan innovative worship services with the newest edition of *Nelson's Annual Preacher's Sourcebook*. *Nelson's Annual Preacher's Sourcebook, Volume 1* is the same sermon planner you have come to depend on for over ten years with a new topical focus. Outstanding pastors provide an entire year's worth of preaching and worship resources for every Sunday. With an emphasis on the family, sermon series on the names of God, and special sermons for holidays, preachers can plan a full year of services! Look for a new volume every fall.

#### Features include:

- Sermons, creative outlines, illustrations, and quotes for every Sunday of the year
- Worship helps, including hymns, prayers, and Scripture texts
- Inspirational thoughts and preaching techniques
- Sermons for special occasions and holidays

**Nelson's Annual Preacher's Sourcebooks sold to date: More than 135,000**

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4185-4896-4  
**ISBN-10:** 1-4185-4896-0  
**Price:** \$24.99 U.S.  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 6.38 x 9.25  
**Page Count:** 448 Pages  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**BISAC Category:** RELIGION / CHRISTIAN MINISTRY / PREACHING (RELO80000)

### ADVERTISING

- Included in reference and resources One-Stop Shop promotions campaign targeting pastors and church leaders
- Spotlit in featured products section of ThomasNelsonBibles.com landing page

### PUBLICITY

- Media alert serviced to trades and church worker outlets
- Influencer mailing with key church leader influencers
- Review copies serviced upon request

### PREVIOUS TITLES

978-1-4185-4416-4 Nelson's Preacher's Sourcebook, Apologetics Edition  
 978-1-4185-4150-7 Nelson's Annual Preacher's Sourcebook, 2010 Edition  
 978-1-4185-2536-1 Nelson's Annual Preacher's Sourcebook, 2009 Edition



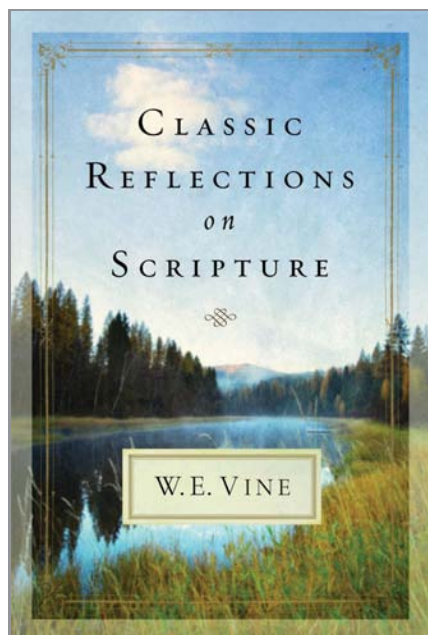
**Dr. Kent Spann** is the pastor of The Highland Baptist Church in Grove City, Ohio where he has served since 2002. He earned his Master of Divinity from Southwestern Baptist Theological Seminary and his Doctor of Ministry in Expository Preaching from Gordon Conwell Seminary. He was been in the ministry since 1983. He is co-editor of the Nelson's Annual Preacher's Sourcebook and the Nelson's Church Leader's Manual for Congregational Care.

**David Wheeler** serves as a Professor of Evangelism for Liberty University and Liberty Baptist Theological Seminary. In addition, he has served as Senior Pastor of churches in Tennessee and Texas, as an Associate Professor of Evangelism and Church Planting at Southwestern Baptist Theological Seminary, and as a Director of Evangelism for the Ohio and Indiana Baptist Conventions.



## CLASSIC REFLECTIONS ON SCRIPTURE FROM W. E. VINE

W. E. VINE



### FEATURES & BENEFITS

- Deepen your faith with sound, theological insights
- Reveal the everyday relevance of Scripture through study and reflection
- Enrich your Bible study with clearly written theological essays

**Grow in your faith with selections from W. E. Vine's collected works.** Presented in an updated style, the themed studies found in *Classic Reflections on Scripture from W. E. Vine* make sound theological studies on the New Testament accessible for pastors and Bible students of all levels. Short discussions are written in a friendly style that will enhance individual and small group Bible study.

#### Features include:

- Reflections from one of the most renowned Christian theologians of the 20<sup>th</sup> century
- Topical studies on the mystery of Scripture, the authority of the Bible, the women of the book of Revelation, and much more
- Updated, accessible language

**W. E. Vine products sold to date: More than 1,350,000**

**Format:** Hardcover

**ISBN-13/EAN:** 978-1-4185-4921-3

**ISBN-10:** 1-4185-4921-5

**Price:** \$16.99 U.S.

**Ship Date:** 10/5/2011

**Pub Date:** 11/1/2011

**Trim Size:** 5.00 x 7.00

**Page Count:** 208 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**BISAC Category:** RELIGION / BIBLICAL STUDIES /  
GENERAL (RELO06000)

### ADVERTISING

- Included in reference and resources One-Stop Shop promotions campaign targeting pastors and church leaders
- Spotlights in featured products section of ThomasNelsonBibles.com landing page

### PUBLICITY

- Media alert serviced to trades and church worker outlets
- Influencer mailing with key church leader influencers
- Review copies serviced upon request

### COMPARABLE TITLES

978-1-4185-4922-0 Reflections on Words of the New Testament

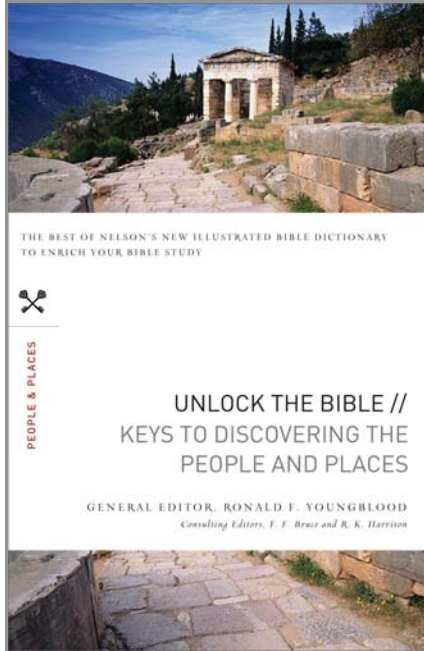
978-1-4185-4643-4 W. E. Vine's New Testament Greek Grammar and Dictionary

978-1-4185-4309-9 Vine's Topical Commentaries: Christ

**W. E. Vine, M.A.**, was a classical scholar, skilled expositor, and a trustworthy theologian. Recognized internationally for his outstanding Greek scholarship, his *Expository Dictionary of New Testament Words*, first published in 1939, represents the fruit of his lifetime labors and is an unsurpassed classic in its field.

## UNLOCK THE BIBLE: KEYS TO DISCOVERING THE PEOPLE & PLACES

RONALD F. YOUNGBLOOD (General Editor) , F. F. BRUCE (Editor) , & R. K. HARRISON (Editor)



### FEATURES & BENEFITS

- Quick access to background information on important biblical people and places
- Easy to carry with you to class or Sunday school
- Use it with any Bible translation
- The best articles from *Nelson's New Illustrated Bible Dictionary*

**Build your Bible study library with this essential book on the people and places of the Bible.** *Unlock the Bible: Keys to Discovering the People & Places* includes the best articles on the most important people and places in Scripture. Each article is drawn from *Nelson's New Illustrated Bible Dictionary*.

Under the direction of Ronald F. Youngblood, the world's leading evangelical scholars updated and revised classic articles drawn from Herbert Lockyer, F. F. Bruce, and R. K. Harrison's extensive Bible dictionary.

#### Features include:

- Alphabetical listing of topics
- Works with any major translation
- Maps and charts
- Pronunciation guide

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4185-4724-0  
**ISBN-10:** 1-4185-4724-7  
**Price:** \$14.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 464 Pages  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / BIBLICAL / DICTIONAIRES & ENCYCLOPEDIAS (RELO06670)

### ADVERTISING

- Included in reference and resources One-Stop Shop promotions campaign targeting pastors and church leaders
- Spotlit in featured products section of ThomasNelsonBibles.com landing page

### PUBLICITY

- Media alert serviced to trades and church worker outlets
- Influencer mailing with key church leader influencers
- Review copies serviced upon request

### COMPARABLE TITLES

978-1-4185-4682-3 *Unlock the Bible: Keys to Understanding the Scripture*  
 978-1-4185-4726-4 *Unlock the Bible: Keys to Exploring the Culture & Times*  
 978-0-8407-2071-9 *Nelson's New Illustrated Bible Dictionary* (349,000)

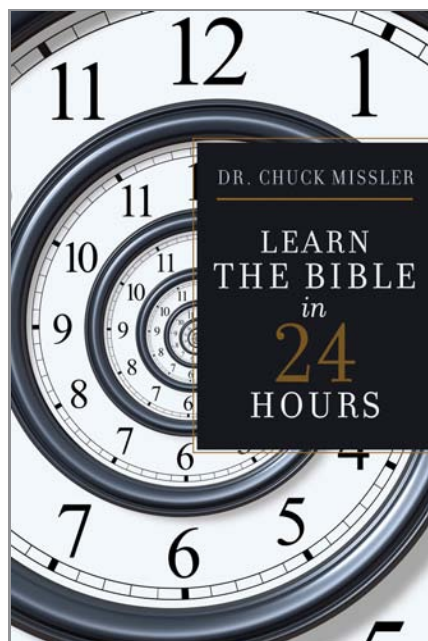
**Ronald F. Youngblood** is Professor of Old Testament and Hebrew Emeritus, Bethel Seminary San Diego.

**F.F. Bruce** (1910-1990) was Rylands Professor of Biblical Criticism and Exegesis, University of Manchester in England.

**R.K. Harrison** (1920-1993) was Professor of Old Testament at Wycliffe College, University of Toronto.

## LEARN THE BIBLE IN 24 HOURS

DR. CHUCK MISSLER



### FEATURES & BENEFITS

- **Twenty-four chapters for easy study, an hour at a time**
- **One-volume handbook for convenient study of the entire Bible**
- **An effective guide for personal and group Bible study**

For those who have tried and failed to follow through on a plan to study the entire Bible, **Chuck Missler has the answer.** *Learn the Bible in 24 Hours* is an ideal study aid to help you grasp the big picture of Scripture. Each chapter is designed for study in an hour or less.

#### Features include:

- Sound, fresh teaching on Scripture
- Historical and cultural insight into biblical passages
- Sidebars that highlight the primary concepts of the chapter

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4185-4918-3  
**ISBN-10:** 1-4185-4918-5  
**Price:** \$19.99 U.S.  
**Ship Date:** 11/2/2011  
**Pub Date:** 11/29/2011  
**Trim Size:** 5.00 x 7.00  
**Page Count:** 336 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**BISAC Category:** RELIGION / BIBLE / STUDY / GENERAL (RELO06200)

### ADVERTISING

- Included in reference and resources One-Stop Shop promotions campaign targeting pastors and church leaders
- Spotlit in featured products section of ThomasNelsonBibles.com landing page

### PUBLICITY

- Media alert serviced to trades and church worker outlets
- Influencer mailing with key church leader influencers
- Review copies serviced upon request

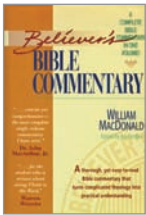
### PREVIOUS TITLES

978-0-7852-6429-3 *Learn the Bible in 24 Hours* (98,000)

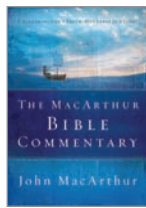


**Chuck Missler**, after a distinguished military career and more than thirty very successful years in the business world, decided to pursue his life-long love of teaching the Bible on a full-time basis. He founded Koinonia House, an organization devoted to encouraging people to study the Bible. Koinonia House also produces the 66/40 radio broadcast, which features Missler's daily expository teaching. Missler and his wife, Nancy, have four grown children. **Hometown:** Coeur d'Alene, Idaho

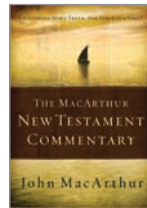
**Bestselling Commentary**



**Believer's Bible Commentary**  
978-0-8407-1972-0  
\$39.99 • Hardcover



**The MacArthur Bible Commentary**  
John MacArthur  
978-0-7852-5066-1  
\$39.99 • Hardcover



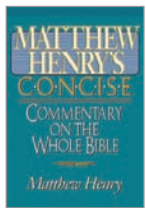
**The MacArthur New Testament Commentary**  
John MacArthur  
978-1-4185-2743-3  
\$24.99 • Hardcover



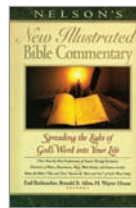
**Nelson's Compact Series: Compact Bible Commentary**  
978-0-7852-5248-1  
\$14.99 • Trade Paper



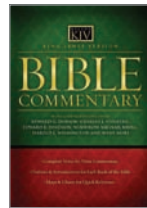
**Matthew Henry's Concise Commentary on the Whole Bible**  
Matthew Henry  
978-0-7852-5047-0  
\$25.99 • Hardcover



**Matthew Henry's Concise Commentary on the Whole Bible**  
Matthew Henry  
978-0-7852-4522-3  
\$19.99 • Trade Paper



**Nelson's New Illustrated Bible Commentary**  
978-0-7852-1438-0  
\$39.99 • Hardcover



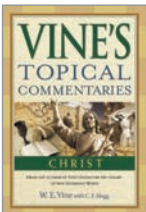
**King James Version Bible Commentary**  
978-1-4185-0339-0  
\$29.99 • Hardcover



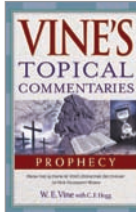
**Jon Courson's Application Commentary: Volume 1, Old Testament, (Genesis-Job)**  
Jon Courson  
978-1-4185-0146-4  
\$39.99 • Jacketed Hardcover



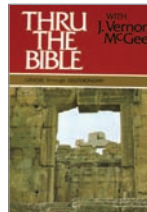
**Jon Courson's Application Commentary: Volume 2, Old Testament (Psalms - Malachi)**  
Jon Courson  
978-1-4185-0147-1  
\$39.99 • Jacketed Hardcover



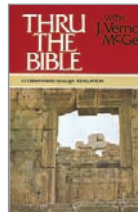
**Vine's Topical Commentaries Christ**  
W. E. Vine  
978-1-4185-4309-9  
\$29.99 • Hardcover



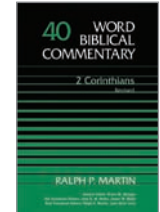
**Vine's Topical Commentaries Prophecy**  
W. E. Vine  
978-1-4185-4308-2  
\$29.99 • Hardcover



**Thru the Bible: Genesis Through Deuteronomy**  
Dr. J. Vernon McGee  
978-0-8407-4973-4  
\$39.99 • Hardcover

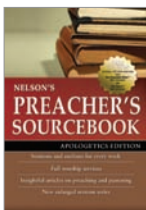


**Thru the Bible: 1 Corinthians Through Revelation**  
Dr. J. Vernon McGee  
978-0-8407-4972-2  
\$39.99 • Hardcover



**Word Biblical Commentary #40: 2 Corinthians**  
Dr. J. Vernon McGee  
978-1-4185-0773-2  
\$49.99 • Hardcover

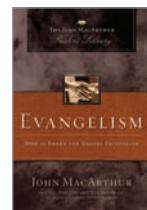
**Bestselling Pastoral Resources**



**Nelson's Preacher's Sourcebook Apologetics Edition**  
978-1-4185-4416-4  
\$24.99 • Trade Paper



**Preacher's Sourcebook of Creative Sermon Illustrations**  
Robert J. Morgan  
978-1-4185-2803-4  
\$19.99 • Trade Paper



**MacArthur's Pastor's Library: Evangelism**  
978-1-4185-4318-1  
\$29.99 • Jacketed Hardcover

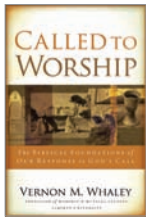


**Nelson's Minister's Manual, KJV Edition**  
978-1-4185-2776-1  
\$16.99 • Imitation Leather

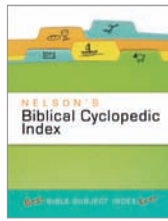


**Nelson's Minister's Manual, NKJV Edition**  
978-1-4185-2775-4  
\$24.99 • Imitation Leather

Bestselling Reference



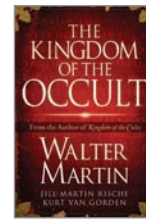
**Called to Worship**  
Vernon M. Whaley  
978-1-4185-1958-2  
\$24.99 • Hardcover



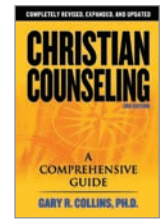
**Nelson's Biblical Cyclopedic Index**  
Vernon M. Whaley  
978-1-4185-4374-7  
\$19.99 • Trade Paper



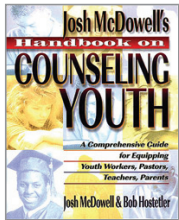
**Change Your Church for Good**  
Brad Powell  
978-1-4185-4366-2  
\$19.99 • Hardcover



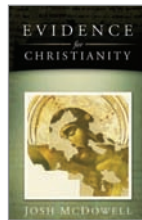
**The Kingdom of the Occult**  
Walter Martin  
978-1-4185-1644-4  
\$29.99 • Hardcover



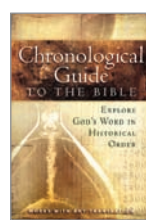
**Christian Counseling: 3rd Edition**  
Gary R. Collins  
978-1-4185-0329-1  
\$34.99 • Trade Paper



**Handbook on Counseling Youth**  
Josh McDowell  
978-0-8499-3236-6  
\$18.99 • Softcover



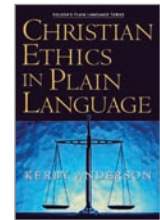
**Evidence for Christianity**  
Josh McDowell  
978-1-4185-0628-5  
\$16.99 • Trade Paper



**The Chronological Guide to the Bible**  
978-1-4185-4175-0  
\$24.99 • Trade Paper



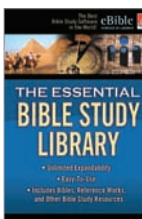
**New Christian's Handbook**  
978-1-4185-4593-2  
\$14.99 • Trade Paper



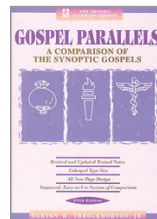
**Christian Ethics in Plain Language**  
978-1-4185-0003-0  
\$24.99 • Trade Paper



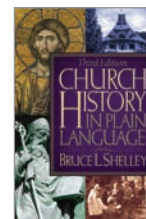
**Nelson's Tech Guides Audio, Video and Media in the Ministry**  
David Lang  
978-1-4185-4174-3  
\$19.99 • Trade Paper



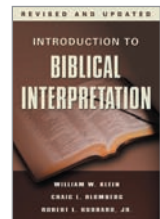
**The Essential Bible Study Library**  
978-1-4185-4319-8  
\$19.99 • CD-Rom



**Gospel Parallels, NRSV Edition: A Comparison of the Synoptic Gospels**  
978-0-8407-7484-2  
\$34.99 • Hardcover



**Church History in Plain Language: 3rd Edition**  
978-0-7180-2553-3  
\$29.99 • Trade Paper



**Introduction to Biblical Interpretation**  
978-0-7852-5225-2  
\$39.99 • Hardcover



**W.E. Vine's New Testament Greek Grammar & Dictionary**  
978-1-4185-4643-4  
\$39.99 • Printed Case Hardcover



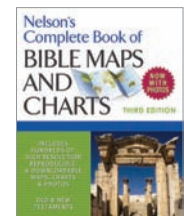
**The MacArthur Topical Bible**  
John MacArthur  
978-1-4185-4376-1  
\$44.99 • Hardcover



**World Religions**  
Gerald McDermott  
978-1-4185-4597-0  
\$9.99 • Trade Paper



**30 Days to Understanding the Bible**  
Max Anders  
978-1-4185-4594-9  
\$14.99 • Trade Paper

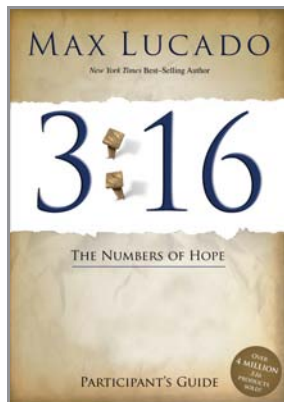
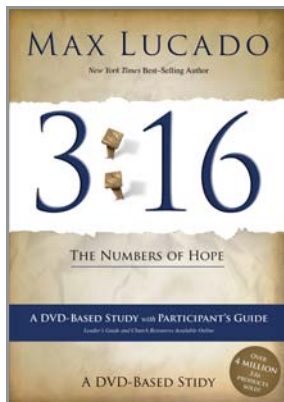


**Nelson's Complete Book of Bible Maps and Charts 3rd Edition**  
978-1-4185-4171-2  
\$19.99 • Trade Paper

## 3:16 DVD-BASED STUDY

*The Numbers of Hope*

MAX LUCADO



### FEATURES & BENEFITS

- Popular small group study now in a more convenient and affordable format
- Offers hope and encouragement for believers and seekers alike
- Gives Christians and churches new passion for sharing the gospel and the plan of salvation

Experience the essential truth of the Christian faith as Max Lucado unpacks one of the most beloved scriptures in the entire Bible—John 3:16. Timeless and powerful, these words proclaim a message of love, a source of hope, and a promise of life.

The *3:16 DVD-Based Study* helps individuals and small groups discover God's unfathomable love with insights from the Bible and stories from everyday life. This popular study is now offered in a more convenient and affordable format.

#### Features include:

- *Stories of Hope* DVD, featuring 12 sessions filled with Max Lucado's insights and inspiration as well as the compelling short film, *Wherever You Are*
- *3:16 Study Guide*, which explores some of the most important takeaways and truths from the *3:16* book
- Free churchwide resources available online

Additional *3:16* study guides can be purchased separately (ISBN 9781418548957).

**3:16 product family units sold to date: More than 4 million**

#### 3:16 DVD-Based Study

ISBN-13/EAN: 978-1-4185-4894-0

ISBN-10: 1-4185-4894-4

Format: DVD and Trade Paper

Price: \$24.99 U.S.

Length: 60 Minutes

Carton Qty: 12

#### 3:16 Participant's Guide

ISBN-13/EAN: 978-1-4185-4895-7

ISBN-10: 1-4185-4895-2

Format: Trade Paper

Price: \$6.99 U.S.

Page Count: 128 Pages

Carton Qty: 36

Ship Date: 8/3/2011

Pub Date: 8/30/2011

Trim Size: 5.38 x 7.25

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL  
(RELO12000)

### ADVERTISING

- Included in Big Results for Small Groups curriculum campaign promotions targeting purchasers of small group study resources
- Spotlighted in featured products section of ThomasNelsonBibles.com landing page
- Backmatter promotions with 3:16 trade book

### PUBLICITY

- Awareness campaign to trade, church worker, and Christian media outlets
- Press release to religion editors of national and regional media
- Media alert serviced to bloggers
- Review copies serviced upon request

### PREVIOUS TITLES

978-1-4185-2926-0 3:16 DVD Study for Individuals and Small Groups

### COMPARABLE TITLES

978-1-4185-4394-5 Outlive Your Life DVD-Based Small Group Kit

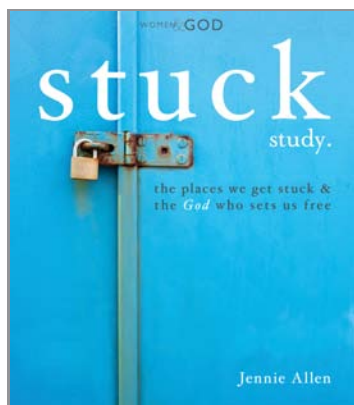
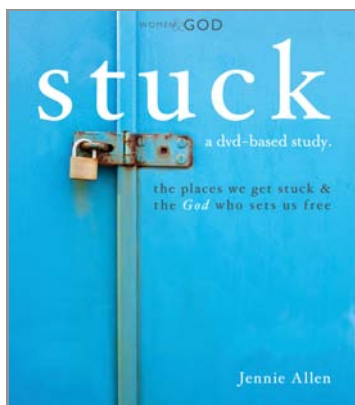
978-1-4185-4182-8 Fearless DVD-Based Study



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## STUCK DVD-BASED STUDY

JENNIE ALLEN



### FEATURES & BENEFITS

- Studies are deep while being short, concise, and fresh
- Women facing struggles, often for the first time as an adult, will gain truth, insight, and hope
- Author is a much-needed new voice for women's Bible study

We are often so stuck in invisible struggles in our hearts and minds, we barely have space for God. These deep struggles, these stuck places, are familiar to every one of us: brokenness, anger, discontentment, fear, and sadness. *Stuck* takes on these struggles within us so that we can encounter God. Because until we recognize that we are stuck and in need of God, we will miss what He has for us.

Jennie Allen's Bible studies are designed to draw women close to God and to each other. These shorter studies dig deep quickly, creating experiential conversations and allowing women to wrestle with Scripture in a deep and authentic way throughout the week.

#### Features include:

- 8 sessions on DVD
- Study Guide with story-driven teaching, Scripture study, and short five-day-per-week lessons
- Leader's Guide for facilitating group study
- Conversation cards help to facilitate more spontaneous and authentic conversation
- Promotional resources for churchwide campaign

Additional *Stuck* study guides can be purchased separately (ISBN 9781418548742).

#### Stuck DVD-Based Study

ISBN-13/EAN: 978-1-4185-4873-5

ISBN-10: 1-4185-4873-1

Format: Curriculum

Packaging: Box set

Price: \$39.99 U.S.

Trim Size: 8.00 x 9.00

Length: 80 Minutes

#### Stuck Study Guide

ISBN-13/EAN: 978-1-4185-4874-2

ISBN-10: 1-4185-4874-X

Format: Trade Paper

Price: \$9.99 U.S.

Trim Size: 7.00 x 8.00

Page Count: 108 Pages

Ship Date: 8/24/2011

Pub Date: 9/20/2011

Carton Qty: 36

Distribution Rights: Worldwide

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL  
(RELO12000)

### ADVERTISING

- Promoted in Big Results for Small Groups Campaign
- Social media efforts through Facebook and Twitter
- Christian print and online promotional efforts targeted to women
- Product seeding to pastors, ministry leaders and women's groups

### PUBLICITY

- Awareness campaign to trade, church worker, and Christian media outlets
- Press release to religion editors of national and regional media
- Media alert serviced to bloggers
- Review copies serviced upon request

### COMPARABLE TITLES

978-0-3102-6512-2 Rain (NOOMA)

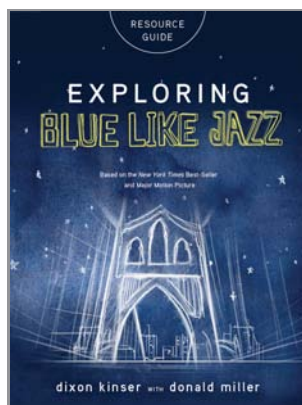
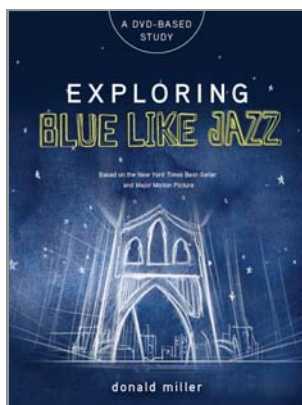
978141586920 Breaking Free (Beth Moore)



Jennie Allen's passion is to make God bigger through writing and teaching. She graduated from Dallas Theological Seminary with a Masters in Biblical Studies. She is blessed to serve alongside her husband Zac, senior pastor at Austin Bible Church. They have three children and are in the process of adopting their youngest son from Rwanda. **Hometown:** Austin, Texas

## EXPLORING BLUE LIKE JAZZ DVD-BASED STUDY

DONALD MILLER



### FEATURES & BENEFITS

- Sparks challenging but honest conversations with help from *Blue Like Jazz: The Movie*
- Equips parents, youth workers, and mentors to talk to youth about critical but often-avoided topics
- Raw and vulnerable approach allows youth to grow into dynamic Christian adulthood at their own pace

Explore the themes and questions raised in the major motion picture based on the best-selling book *Blue Like Jazz*. Youth workers, parents, and mentors need guidance in order to break through to youth during the critical transition to adulthood. Using *Blue Like Jazz: The Movie* as a means of starting the conversation, Donald Miller offers an extremely frank look at sex, drugs, alternative lifestyles, and other situations youth face when moving from high school to the freedom of college or a work environment.

#### Features include:

- 20 (3-4-minute) video pieces/topical discussion starters featuring interviews with Donald Miller, clips from *Blue Like Jazz: The Movie*, and behind-the-scenes footage from the making of the film
- 5 (10-12-minute) extended video pieces for optional 5-week group curriculum
- Resource Guide written in the language of today's youth with complete index of subjects addressed in the video; practical help for youth directors, mentors, and parents; a 5-week curriculum guide; and more

Additional *Exploring Blue Like Jazz* resource guides can be purchased separately (ISBN 9781418549534).

#### Exploring Blue Like Jazz DVD-Based Study

ISBN-13/EAN: 978-1-4185-4951-0

ISBN-10: 1-4185-4951-7

Format: DVD and Trade Paper

Price: \$29.99 U.S.

Length: 85 Minutes

Carton Qty: 24

#### Exploring Blue Like Jazz Resource Guide

ISBN-13/EAN: 978-1-4185-4953-4

ISBN-10: 1-4185-4953-3

Format: Trade Paper

Price: \$14.99 U.S.

Page Count: 224 Pages

Carton Qty: 36

Ship Date: 10/12/2011

Pub Date: 11/8/2011

Trim Size: 5.38 x 7.25

Distribution Rights: Worldwide

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Included in Big Results for Small Groups curriculum campaign promotions targeting purchasers of small group study resources
- Spotlit in featured products section of ThomasNelsonBibles.com landing page
- Backmatter promotions with *Blue Like Jazz* trade book
- Product seeding to pastors and ministry leaders

### PUBLICITY

- Awareness campaign to trade, church worker, and Christian media outlets
- Press release to religion editors of national and regional media
- Media alert serviced to bloggers
- Review copies serviced upon request

### COMPARABLE TITLES

978-0-7852-6370-8 *Blue Like Jazz: Non-Religious Thoughts on Christian Spirituality* (905,000)



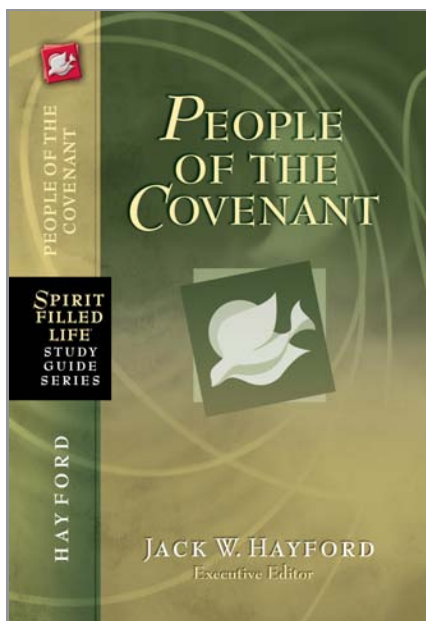
Donald Miller is a speaker, founder of The Mentoring Project, and author of *A Million Miles in a Thousand Years*, *Blue Like Jazz*, *Searching for God Knows What*, *Through Painted Deserts*, and *Father Fiction*. **Hometown:** Portland, Oregon **Books Sold to Date:** 1.4 Million+



## SPIRIT-FILLED LIFE STUDY GUIDE SERIES: PEOPLE OF THE COVENANT

*God's New Covenant for Today*

JACK HAYFORD (Executive Editor)



### FEATURES & BENEFITS

- Gain a solid understanding of one of the mightiest themes in the Bible
- Grow in your relationship with God, and learn to rely on the Holy Spirit to guide your study
- A perfect companion to the *New Spirit-Filled Life Study Bible*

**Understand how God's promises are relevant today.** From the garden of Eden to the garden in heaven's paradise, the blood of sacrifice is the constant testimony of God's grace. Learn about the covenants between God and His people, and how those covenants are promises of power and holiness for the believer. As part of the Spirit-Filled Life Study Guide Series, *People of the Covenant* offers a clearer understanding of what God's promises mean and how trusting Him can transform lives.

The *Spirit-Filled Life*<sup>®</sup> study guides are perfect companions to the *New Spirit-Filled Life Study Bible* or for use on their own. Their interactive approach offers an in-depth look at practical living in God's kingdom and challenges users to examine and live their daily lives in light of God's Word.

#### Features include:

- 12 lessons, plus an introduction to experiencing the hope and purpose that come with living with God's covenants in view
- Foundational, practical helps like Kingdom Extras, Probing the Depths, and Word Wealth in each lesson

**Spirit-Filled Life<sup>®</sup> Study Guides sold to date: More than 1.5 million**

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4185-4860-5  
**ISBN-10:** 1-4185-4860-X  
**Price:** \$9.99 U.S.  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 128 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### PUBLICITY

- Trade publication announcement
- Topical pitches to select Christian publications focused on Bible study
- Review copies serviced upon request

### PREVIOUS TITLES

978-0-8407-8520-6 Kingdom Dynamics SG: People of the Covenant (42,000)

### COMPARABLE TITLES

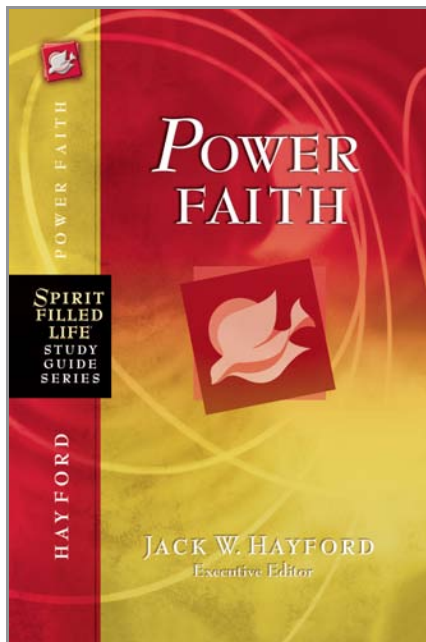
978-0-7852-4989-4 SFL SG: The Spirit-Filled Family  
 978-0-7852-4987-0 SFL SG: Life in the Kingdom



**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

**SPIRIT-FILLED LIFE STUDY GUIDE SERIES: POWER FAITH***Balancing Faith in Words and Works*

JACK HAYFORD (Executive Editor)

**FEATURES & BENEFITS**

- Understand the joy and power that comes from living a life of faith
- Grow in your relationship with God, and learn to rely on the Holy Spirit to guide your study
- A perfect companion to the *New Spirit-Filled Life Study Bible*

**How can we grow stronger in faith in the midst of life's struggles and conflicts?** The Bible is clear in its teachings on faith, and *Power Faith* helps readers discover what the Scriptures say about faith in the context of healing, miracles, restoration, salvation, prosperity, and suffering. As part of the Spirit-Filled Life Study Guide Series, this study offers a dynamic, yet balanced approach to understanding the power of biblical faith, demonstrating how readers can find the full assurance of faith in their own Christian walk.

The *Spirit-Filled Life*<sup>®</sup> study guides are perfect companions to the *New Spirit-Filled Life Study Bible* or for use on their own. Their interactive approach offers an in-depth look at practical living in God's kingdom and challenges users to examine and live their daily lives in light of God's Word.

**Features include:**

- 12 lessons, plus an introduction to living a life of faith
- Foundational, practical helps like Kingdom Extras, Probing the Depths, and Word Wealth in each lesson

**Spirit-Filled Life<sup>®</sup> Study Guides sold to date: More than 1.5 million**

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4185-4858-2  
**ISBN-10:** 1-4185-4858-8  
**Price:** \$9.99 U.S.  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 128 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

**PUBLICITY**

- Trade publication announcement
- Topical pitches to select Christian publications focused on Bible study
- Review copies serviced upon request

**PREVIOUS TITLES**

978-0-8407-2094-8 Kingdom Dynamics SG: Power Faith (51,000)

**COMPARABLE TITLES**

978-0-7852-4989-4 SFL SG: The Spirit-Filled Family  
978-0-7852-4987-0 SFL SG: Life in the Kingdom

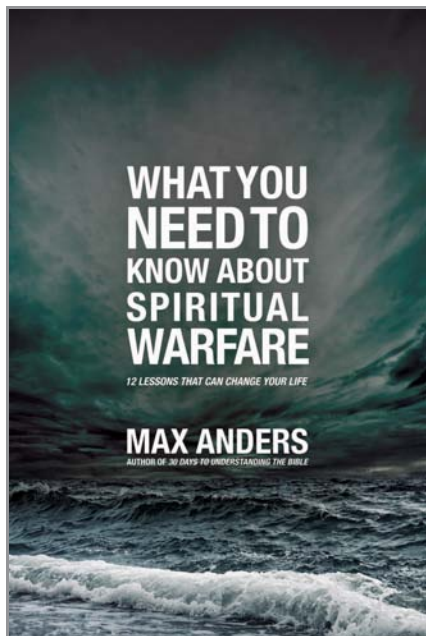


**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## WHAT YOU NEED TO KNOW ABOUT SPIRITUAL WARFARE

*12 Lessons That Can Change Your Life*

MAX ANDERS



### FEATURES & BENEFITS

- Individuals or groups can develop a core understanding of one of the foundational aspects of Christianity
- Easy-to-use resource explains major views and encourages readers to embrace their own convictions
- New cover and typesetting give this series a refreshed and updated look

**Is spiritual warfare real?** In this latest guide from the What You Need to Know Series, Max Anders helps readers understand what the Bible teaches about spiritual warfare—no religious scare tactics, just non-sensational information about good angels, bad angels, Satan, and the One who holds the ultimate victory, God. Readers can equip themselves with impenetrable spiritual armor to resist evil with this practical guide.

The Max Anders What You Need to Know Series is made up of ten, 12-lesson study guides covering the fundamentals of Christianity. Together these guides form a basic knowledge program for seekers, new believers, and veteran believers who want a stronger foundation in the Christian faith.

#### Features include:

- 12 lessons that can be completed in under 1 hour each
- Real-life application of biblical truth
- Explanations of prominent Christian views on the topic
- Easy-to-teach resources, including previews and summary features
- Questions for discussion
- Core teachings on Christianity that will challenge any seeker, new believer, or veteran believer looking for a stronger foundation

**What You Need to Know About Study Guides sold to date: More than 100,000**

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4185-4854-4  
**ISBN-10:** 1-4185-4854-5  
**Price:** \$12.99 U.S.  
**Ship Date:** 11/2/2011  
**Pub Date:** 11/29/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 192 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Spotlighted in featured products section of ThomasNelsonBibles.com landing page
- Product seeding to pastors and ministry leaders

### PUBLICITY

- Trade publication announcement
- Topical pitches to select Christian publications focused on Bible study
- Review copies serviced upon request

### PREVIOUS TITLES

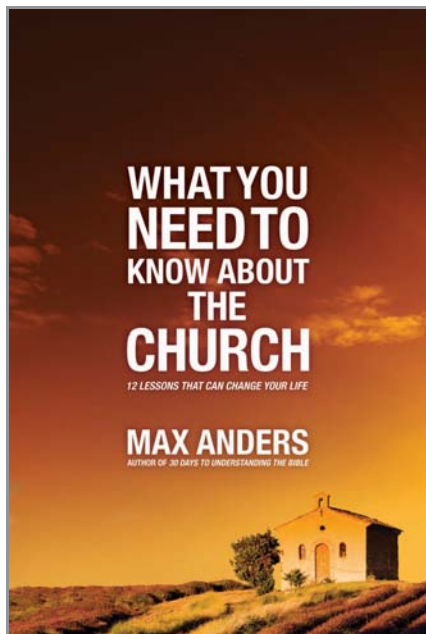
978-0-7852-1149-5 What You Need to Know About Spiritual Warfare

**Max Anders** (Th.M. Dallas Theological Seminary, D. Min. Western Seminary) is the author of over 20 books and the creator and general editor of the Holman Bible Commentary. Dr. Anders has taught on the college and seminary level, was one of the original team members with Walk Thru the Bible Ministries. He is the founder and president of 7 Marks, Inc., a ministry specializing in discipleship strategies and materials for local churches ([www.7marks.org](http://www.7marks.org)).

## WHAT YOU NEED TO KNOW ABOUT THE CHURCH

*12 Lessons That Can Change Your Life*

MAX ANDERS



### FEATURES & BENEFITS

- Individuals or groups can develop a core understanding of one of the foundational aspects of Christianity
- Easy-to-use resource explains major views and encourages readers to embrace their own convictions
- New cover and typesetting give this series a refreshed and updated look

The church is a sign that God has been working in the world for over 2,000 years, but what is the church all about? *What You Need to Know About the Church* helps readers understand the core beliefs that all Christians embrace, explained in clear language. From frequently asked questions about beliefs, worship, and contemporary ministry, to finding the right place to grow and serve, Max Anders offers a lively look at what on earth God is doing through His people and how we fit in.

The Max Anders What You Need to Know Series is made up of ten, 12-lesson study guides covering the fundamentals of Christianity. Together these guides form a basic knowledge program for seekers, new believers, and veteran believers who want a stronger foundation in the Christian faith.

#### Features include:

- 12 lessons that can be completed in under 1 hour each
- Real-life application of biblical truth
- Explanations of prominent Christian views on the topic
- Easy-to-teach resources, including previews and summary features
- Questions for discussion
- Core teachings on Christianity that will challenge any seeker, new believer, or veteran believer looking for a stronger foundation

**What You Need to Know About Study Guides sold to date: More than 100,000**

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4185-4856-8  
**ISBN-10:** 1-4185-4856-1  
**Price:** \$12.99 U.S.  
**Ship Date:** 11/2/2011  
**Pub Date:** 11/29/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 192 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Spotlit in featured products section of ThomasNelsonBibles.com landing page
- Product seeding to pastors and ministry leaders

### PUBLICITY

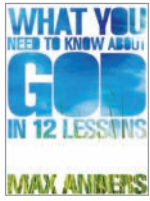
- Trade publication announcement
- Topical pitches to select Christian publications focused on Bible study
- Review copies serviced upon request

### PREVIOUS TITLES

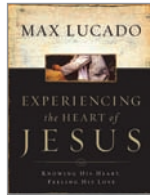
978-0-7852-1153-2 What You Need to Know About the Church

**Max Anders** (Th.M. Dallas Theological Seminary, D. Min. Western Seminary) is the author of over 20 books and the creator and general editor of the Holman Bible Commentary. Dr. Anders has taught on the college and seminary level, was one of the original team members with Walk Thru the Bible Ministries. He is the founder and president of 7 Marks, Inc., a ministry specializing in discipleship strategies and materials for local churches ([www.7marks.org](http://www.7marks.org)).

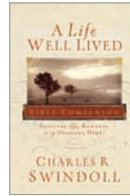
The Names You Know...The Tools You Need



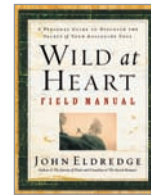
**What You Need to Know About God in 12 Lessons**  
Max Anders  
978-1-4185-4603-8  
\$12.99 • Trade Paper



**Experiencing the Heart of Jesus**  
Max Lucado  
978-0-7852-4991-7  
\$17.99 • Paperback



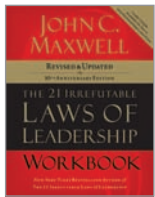
**A Life Well Lived Bible Companion**  
Charles R. Swindoll  
978-1-4185-3099-0  
\$9.99 • Trade Paper



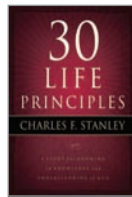
**Wild at Heart Field Manual**  
John Eldredge  
978-0-7852-6574-0  
\$17.99 • Paperback



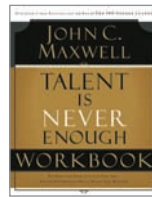
**Inside My Heart Guided Journal**  
Robin McGraw  
978-1-4185-1436-5  
\$17.99 • Paperback



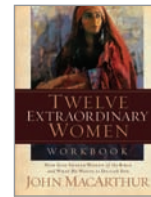
**The 21 Irrefutable Laws of Leadership**  
John C. Maxwell  
978-1-4185-2615-3  
\$17.99 • Trade Paper



**30 Life Principles**  
Charles F. Stanley  
978-1-4185-3108-9  
\$9.99 • Trade Paper



**Talent Is Never Enough Workbook**  
John C. Maxwell  
978-1-4185-2773-0  
\$17.99 • Paperback

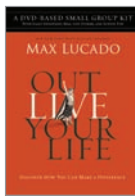


**Twelve Extraordinary Women**  
John MacArthur  
978-1-4185-0557-8  
\$17.99 • Trade Paper



**Love & Respect Workbook**  
Emerson Eggerichs  
978-1-5914-5348-2  
\$13.99 • Trade Paper

DVD Curriculum



**Outlive Your Life DVD-Based Study**  
Max Lucado  
978-1-4185-4394-5  
\$34.99 • Curriculum



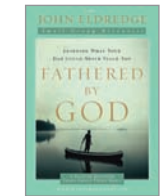
**Christ-Follower: A DVD-Based Study**  
Seacoast Church  
978-1-4185-4414-0  
\$19.99 • Curriculum



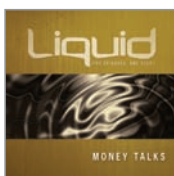
**Fearless DVD-Based Study**  
Max Lucado  
978-1-4185-4182-8  
\$34.99 • Curriculum



**Captivating Heart to Heart Small Group Video Series**  
John & Stasi Eldredge  
978-1-4185-4183-5  
\$39.99 • Curriculum



**Fathered by God Small Group Video Series**  
John Eldredge  
978-1-4185-4256-6  
\$39.99 • Curriculum



**Liquid: Money Talks DVD Study Kit**  
Jeff Pries & John Ward  
978-1-4185-2765-5  
\$24.99 • Curriculum



**Putting Plan B Into Action: A DVD-Based Study**  
Pete Wilson  
978-1-4185-4607-6  
\$19.99 • Curriculum



**The Open Table DVD Study Vol 2**  
Donald Miller  
978-1-4185-1093-0  
\$29.99 • Curriculum



**The Easter Experience DVD Church Program**  
City on a Hill Productions  
978-1-4185-3401-1  
\$99.99 • Curriculum

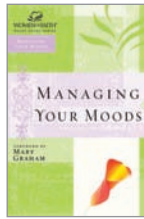


**The Shelter of God's Promises DVD-Based Study**  
Sheila Walsh  
978-1-4185-4605-2  
\$39.99 • Curriculum

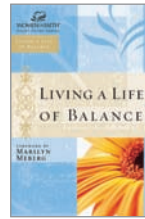
Study Guides and Series



**Women of Faith Study Series: Choosing Simplicity**  
Women of Faith  
978-1-4185-4404-1  
\$9.99 • Wire-Bound Hardcover



**Women of Faith Study Series: Managing Your Moods**  
Women of Faith  
978-0-7852-5151-4  
\$9.99 • Paperback



**Women of Faith Study Series: Living a Life of Balance**  
Women of Faith  
978-0-7852-5263-4  
\$9.99 • Paperback



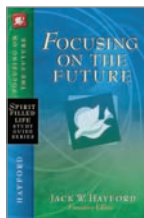
**Women of Faith Study Series: Encouraging One Another**  
Women of Faith  
978-0-7852-5153-8  
\$9.99 • Paperback



**Women of Faith Study Series: Listening for the Voice of God**  
Women of Faith  
978-1-4185-4405-8  
\$9.99 • Wire-Bound Hardcover



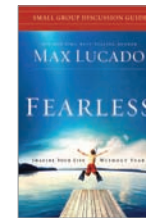
**Spirit-Filled Life Study Series: Toward More Glorious Praise**  
Jack Hayford  
978-1-4185-4123-1  
\$9.99 • Trade Paper



**Spirit-Filled Life Study Series: John: Focusing on the Future**  
Jack Hayford  
978-1-4185-4124-8  
\$9.99 • Trade Paper



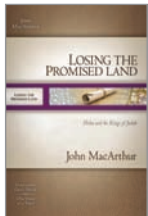
**Life Lessons: Acts**  
Max Lucado  
978-1-4185-0945-3  
\$9.99 • Paperback



**Fearless Small Group Discussion Guide**  
Max Lucado  
978-1-4185-4271-9  
\$9.99 • Paperback



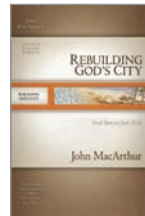
**Outlive Your Life Participant's Guide**  
Max Lucado  
978-1-4185-4395-2  
\$9.99 • Trade Paper



**The MacArthur Old Testament Study Series: Losing the Promised Land**  
John MacArthur  
978-1-4185-3692-3  
\$9.99 • Paperback



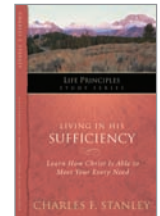
**The MacArthur Old Testament Study Series: God's Presence During Hardship**  
John MacArthur  
978-1-4185-3693-0  
\$9.99 • Trade Paper



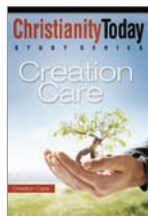
**The MacArthur Old Testament Study Series: Rebuilding God's City**  
John MacArthur  
978-1-4185-3694-7  
\$9.99 • Trade Paper



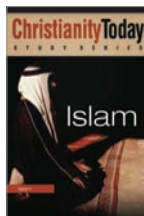
**The Life Principles Study Series: Ministering Through Spiritual Gifts**  
Charles F. Stanley  
978-1-4185-4128-6  
\$9.99 • Trade Paper



**The Life Principles Study Series: Living in His Sufficiency**  
Charles F. Stanley  
978-1-4185-4127-9  
\$9.99 • Softcover



**Christianity Today Study Series: Creation Care**  
Christianity Today International  
978-1-4185-3413-4  
\$9.99 • Paperback



**Christianity Today Study Series: Islam**  
Christianity Today International  
978-1-4185-3424-0  
\$9.99 • Paperback



**Fruit of the Spirit Study Series: Love**  
Calvin Miller  
978-1-4185-2841-6  
\$9.99 • Paperback



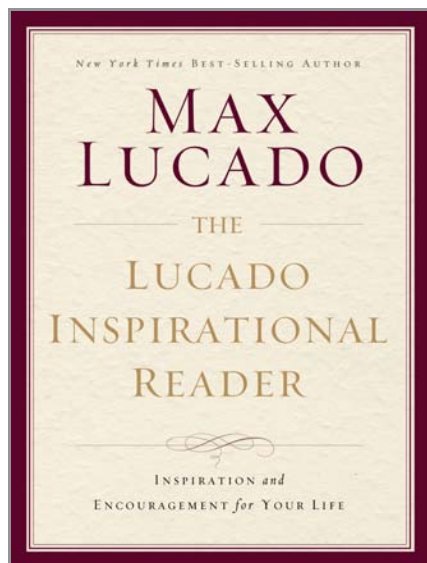
**Fruit of the Spirit Study Series: Faithfulness**  
Calvin Miller  
978-1-4185-2842-3  
\$9.99 • Paperback



**The Shelter of God's Promises Participant's Guide**  
Sheila Walsh  
978-1-4185-4606-9  
\$12.99 • Paperback

**THE LUCADO INSPIRATIONAL READER***Inspiration and Encouragement for Your Life*

MAX LUCADO

**FEATURES & BENEFITS**

- **The best of the best! A treasured collection of our favorite passages from all of Max's bestsellers.**
- **Organized around the signature themes that have defined Max's ministry for 25 years and have inspired millions of readers around the world.**
- **Easily accessible and immensely giftable. Perfect for long-time fans as well as those who are new to the writing of Max Lucado.**

For more than 25 years, Max Lucado has walked with us through life's journey. With wisdom, grace, and compassion, he's covered topics like salvation and victory. Comfort and the cross. God's love and ultimate grace.

*The Lucado Inspirational Reader* gathers the most memorable one-liners, paragraphs, stories, and teachings from a lifetime of inspiring bestsellers into one volume. These are the words that you'll want to turn to time and again for hope and encouragement.

It's filled with illustrations, anecdotes, and quotes for those times when you're looking for just the right words and indexed for easy reference. Spend a few minutes or a few hours being refreshed and encouraged by messages straight from Max's heart to yours.

**Format:** Jacketed Hardcover**ISBN-13/EAN:** 978-0-8499-4830-5**ISBN-10:** 0-8499-4830-4**Price:** \$19.99 U.S.**Ship Date:** 11/2/2011**Pub Date:** 11/29/2011**Trim Size:** 5.50 x 7.25**Page Count:** 420 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL  
(RELO12000)**ADVERTISING**

- Featured on Lucado Essentials ECK in 2012
- Featured title in the 2012 Lucado Impact Plan
- Extensive social media campaign focused on Community.MaxLucado.com, Facebook.com, & Twitter @MaxLucado & @LucadoTeam

**PUBLICITY**

- Selected excerpts provided for key Christian print and online media

**COMPARABLE TITLES**

978-1-4002-8016-2 The Maxwell Daily Reader (60,000)



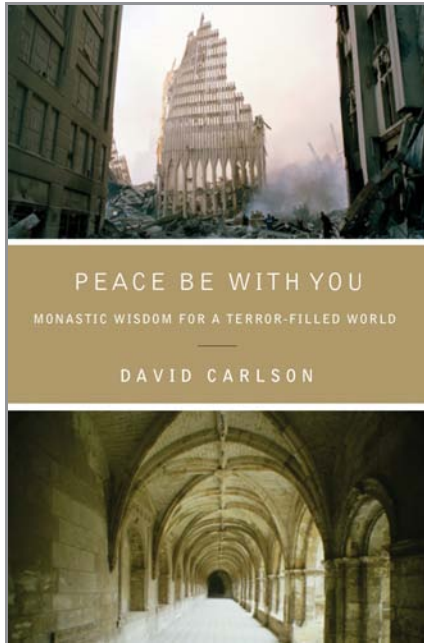
With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church.

**Hometown:** San Antonio, Texas

## PEACE BE WITH YOU

*Monastic Wisdom for a Terror-Filled World*

DAVID CARLSON PH.D.



### FEATURES & BENEFITS

- Adds a sensible, compelling perspective to the current conversation about faith and politics in an age of terror
- Blends the author's interviews with monastic practitioners and his own discoveries in an intimate, accessible narrative
- Applies timeless monastic wisdom to relevant issues of religious division and violence
- Challenges readers of all faith traditions to work toward respectful religious convergence

**“If revenge and retaliation are the best responses that our nation could muster after 9/11, then Jesus did not have to come, live among us, and preach a radical understanding of ‘neighbor’ that includes the enemy.”**

In the wake of the ten-year anniversary of 9/11, as tension between Christians and Muslims rises, author David Carlson seeks guidance in the modern-day deserts of monastic communities across America. Are Christianity and Islam destined to confront one other as clashing civilizations? *Peace Be with You: Monastic Wisdom for a Terror-Filled World* clearly answers “No.”

*Peace Be with You* is the result of more than thirty interviews with abbots, nuns, monks, and even a Mennonite pastor who works at a Franciscan retreat center. Hear the wisdom of these men and women in their own words as they speak with hope to a suffering world. Follow Carlson's moving and at times difficult journey to discover a new yet ancient basis for genuine peace between Christianity and other religions, especially Islam.

“Sadly,” he says, “Jesus has been drafted into this war. But Jesus as the banner-carrier of Christendom or Christian culture has, from the beginning, been unacceptable to me. Also unacceptable is the belief that Jesus gives the Coalition Forces some advantage. Jesus would neither be dressed in military khaki nor would He carry a weapon. This image, to others as well as me, is that of a false Christ.”

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4718-6  
**ISBN-10:** 0-8499-4718-9  
**Price:** \$15.99 U.S.  
**Ship Date:** 7/6/2011  
**Pub Date:** 8/2/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / SPIRITUALITY / GENERAL (RELO62000)

### ADVERTISING

- Print and online advertising with *Relevant* magazine
- Targeted mailing to the Catalyst Leaders
- Online advertising with Sojourners.com
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Pre-publication Campaign

- Trade publications
- Christian magazines
- Secular news magazines

Publication Campaign

- Christian and secular television shows
- Christian and secular radio shows
- Wire services
- Press release disseminated through newswire service announcing product

Online media campaign

- Extensive blog and Web site campaign

Media Inquires: Stephanie Newton

snewton@thomasnelson.com

### COMPARABLE TITLES

978-1-5732-2584-7 *The Cloister Walk* by Kathleen Norris  
 978-0-3855-0092-0 *The Mountain of Silence* by Kyriacos Markides

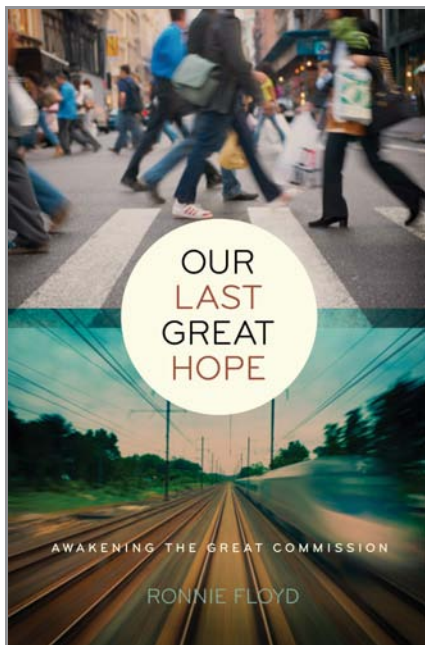


**David Carlson, PhD** is a professor and the Charles B. and Kathleen O. Van Nuys Deans Fellow in Religious Studies at Franklin College where he has served since 1978. He received his education at Wheaton College, American Baptist Seminary of the West, and University of Aberdeen, Scotland. His scholarly interests include monasticism, Orthodox-Catholic relations, and faith development of college students and adults. He writes columns on religion, culture, and politics for multiple newspapers. **Hometown:** Franklin, Indiana



## OUR LAST GREAT HOPE

*Awakening the Great Commission*  
RONNIE FLOYD



### FEATURES & BENEFITS

- Ties into a prime initiative in the Southern Baptist denomination for 2010/2011
- Focuses on action points, not just on descriptive need
- Serves as an invaluable tool for small groups and church mobilization
- Pulls the reader out of the comfort of complacency

**Every day we encounter scores of people headed to an eternity without God. What will it take to wake us up to their desperate need for a Savior?**

While the earth's time clock ticks away, well-meaning Christians go to church, pay their tithes, and pray for foreign missionaries—going through the motions of Christian life as millions face an eternity without God. If heaven is indeed for real, and only those who have put their faith in Christ will be given entrance, shouldn't we be making the most of every opportunity to share the Gospel, the last great hope for all the world?

Join pastor Ronnie Floyd as he challenges readers to face reality and begin a global movement to reach the lost. He says, "God is calling us to an awakening regarding his most urgent command found in Matthew 28:19 to go and make disciples of all nations. This Great Commission is the compelling charge given to us with divine authority by our Commander in Chief, Jesus Christ."

If the Great Commission was so important to Jesus, why have we relegated it to casual discussions and an annual campaign in our churches? An awakening has never been more needed. In this challenging book, Pastor Floyd discusses key imperatives such as:

- Get honest with yourself
- Wake up your church
- Understand the urgency
- Talk Jesus daily
- Reach the next generation now
- Minimize structure

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4707-0  
**ISBN-10:** 0-8499-4707-3  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN MINISTRY / EVANGELISM (RELO30000)

### ADVERTISING

- Lifeway publication eblast
- Full page ad in *Preaching* magazine with banner ad and eblast to pastors
- Banner advertising and eblasts through *Christianity Today*
- Targeted mailings to Baptist and Missional pastors
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Pre-publication Campaign

- Trade publications
- Christian magazines

Publication Campaign

- Christian radio shows
- Wire services
- Press release disseminated through newswire service announcing product

Online media campaign

- Extensive blog and website campaign

Media Inquires: Stephanie Newton  
 snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-3746-0 How To Pray (40,000)



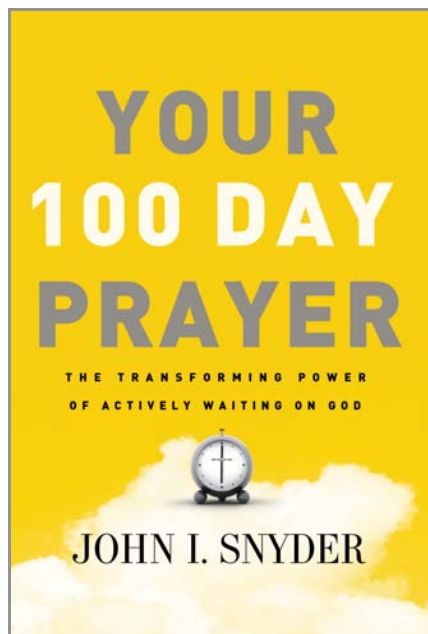
**Dr. Ronnie Floyd**, senior pastor of Cross Church, Northwest Arkansas, is the author of 19 books and the featured speaker of "Ronnie Floyd," a television program available on a CBS affiliate. In 2001 his church became a multi-campus ministry with messages broadcast live worldwide via the Internet. He is also a featured speaker at various national pastor's and church related conferences. Floyd and his wife, Jeana, have two sons and five grandchildren.

**Hometown:** Springdale, Arkansas

## YOUR 100 DAY PRAYER

*The Transforming Power of Actively Waiting on God*

JOHN I. SNYDER



### FEATURES & BENEFITS

- 100 days of structured, intentional prayer help readers discover God's will and provision for their need
- Full of scripture verses and rich, Bible-centered devotions
- Each day includes "Today's Prayer" and "Today's Progress" to lead readers thoughtfully through their need

**Readers are guided through 100 days of intentional prayer and biblical truth that transform their spiritual lives and reveal God's provision for their needs.**

Anything worth having in this life is worth waiting for *and* worth striving for. Unlike the world, though, Christians are called to a much different kind of pursuit when they survey their dreams, desires, and needs. Instead of an indulgent wish list, Christians are called to live a transformed life where they become more like Christ through the journey of striving after God's will. In a time when both the world and even some Christians preach instant gratification, *Your 100 Day Prayer* offers another path—one of transformation while asking, seeking, and knocking for deep desires and desperate needs.

There is nothing guaranteed about 100 days, but as author John Snyder says, "This sustained, stubborn, never-give-up spirit of prayer is not so much to persuade God to give us what we want, but rather to transform us in the process." *Your 100 Day Prayer* helps readers combine their need with God's will in a measured, structured, and instructional experience that results in greater spiritual maturity, clarity about God's provision, and real answers to their very real needs. Because our "Father in heaven gives good gifts to those who ask him." (Matthew 7:11).

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0340-6  
**ISBN-10:** 1-4002-0340-6  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/17/2011  
**Pub Date:** 9/13/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Partnerships and book giveaways with prayer groups such as ourprayer.org
- 100 Day Prayer Twitter campaign will be offered to CBD.com
- Facebook ads targets to prayer groups
- Church influencer mailing
- Content partnerships will be pursued with Crosswalk.com and Scribd

### PUBLICITY

- Review mailing to Christian print, online, and radio media
- Radio interview campaign
- Press release serviced to Christian Newswire

Media inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-7852-6645-7 Praying God's Will for Your Life  
 978-0-8054-4420-9 Praying God's Word Day by Day



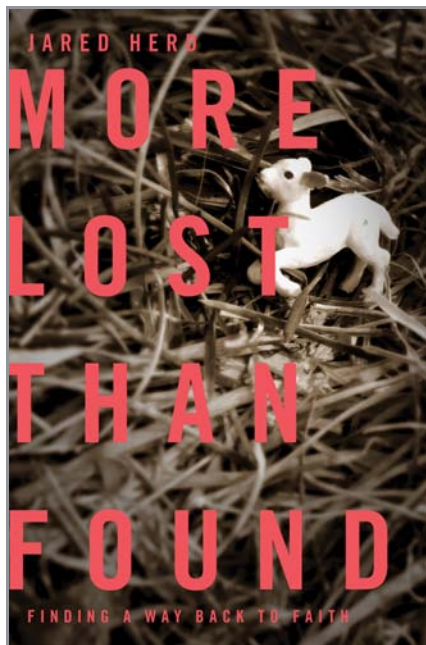
**Dr. John I. Snyder**, pastor, author, and conference speaker, is an ordained minister in the Presbyterian Church. John holds Masters degrees in Theology and Divinity from Princeton and a Doctorate in Theology from the University of Basel, Switzerland.

John and his wife, Shirin, have a passion for planting churches, which they have done in the United States in Europe. His daughters, Sarah and Stephanie, lead the band Deer Park Avenue. **Hometown:** Elk Grove, California

## MORE LOST THAN FOUND

*Finding a Way Back to Faith*

JARED HOWARD HERD



### FEATURES & BENEFITS

- A raw message about the reality of life and faith, readers find an honest voice rich with biblical insight to deepen their spiritual walk
- Readers encounter exceptional writing and insight to carry them through every page
- Hilarious anecdotes, self-deprecating humor, and a fresh analysis of culture lead readers through every page
- Perfect for youth and college ministers who want to understand those they lead

*More Lost Than Found* helps readers reconnect with a faith worth believing.

If you look at the statistics about people raised in the church who are now leaving it, you'll realize that something has gone horribly wrong. Has God's truth lost relevance? The answer to this question, says Jared Herd, director of XP3 college ministries, is an absolute *no*. Next-generation Christians are drifting from the institutional faith because they no longer see their very real struggles or their need for deep connection with God adequately addressed there.

In *More Lost Than Found*, youth expert Jared Herd comes alongside anyone who has drifted from faith to reengage them with the truth they long to hear. With amusing anecdotes and brilliant insight, he gives readers the permission to struggle with their faith while, deep down, knowing they still believe it and *want* to believe it. In this refreshing, true-to-life message, readers find a companion for their faith journey, rediscover the truth they grew up believing, and are invigorated to lay hold of it once again.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0303-1  
**ISBN-10:** 1-4002-0303-1  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/24/2011  
**Pub Date:** 9/20/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / SPIRITUALITY / GENERAL (RELO62000)

### ADVERTISING

- Advertising in and eblasts to lists from *Relevant*, *YouthWorker Journal*, and *Outreach*
- Seeding campaign to Christian retailer managers
- Partnership with Outreach to provide articles for youth pastors
- Outreach to key youth pastors and influencers
- Title available to bloggers on BookSneeze.com

### PUBLICITY

- National Christian print, online and electronic media campaign
- Book reviewers

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### COMPARABLE TITLES

978-0-7852-6370-8 Blue Like Jazz (1,000,000+)  
 978-1-5905-2502-9 The Ragamuffin Gospel

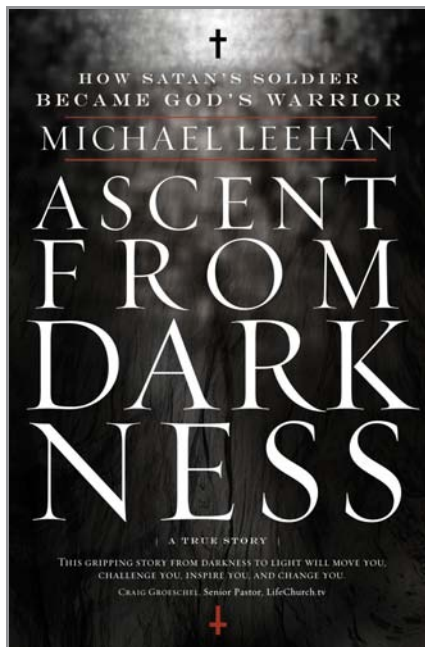


**Jared Herd** serves as the Creative Director for Xp3, a division of the Rethink Group. For the past ten years he has spoken to hundreds of thousands of high school and college students. During that time, he has served on staff at two churches on two different sides of the country, North Point Community Church in Alpharetta, Georgia, and as a Teaching Pastor at Rock Harbor Church in Costa Mesa, California. He and his wife Rosanna currently reside in Atlanta, Georgia. **Hometown:** Atlanta, Georgia

## ASCENT FROM DARKNESS

*How Satan's Soldier Became God's Warrior*

MICHAEL LEEHAN



### FEATURES & BENEFITS

- The compelling memoir of a journey into and out of Satanism
- Clearly shows the power of demonic forces as well as the redemptive, transformative nature of Christ and his ultimate victory over all evil
- Provides a wakeup call to Christians and the church to be alert and on fire for God
- Exhibits the power of God's love and his relentless pursuit of us
- Includes endorsement from Pastor Craig Groeschel, who at one time was on Michael's hit list from Satan

**The redemptive story of one man's agonizing journey from the depths of Satanism to a radical new life in Christ.**

A life of difficulty and disappointment set 33-year old Michael Leehan up for the worst decision of his life—to make a deal with the Devil to follow and serve him. Practicing the dark arts that include ritualistic cuttings and blood sacrifices, while fine tuning his manipulation and control skills, Michael launched into a twenty year downward spiral that included job loss and detachment from loved ones, and even jail time.

But God had another plan that included a group of Christian men to love him and pray for him—even when it became evident his assignment from Satan was to kill their pastor, Craig Groeschel.

The life Michael Leehan lives today is an incredible testimony of the transforming power of God's mercy and grace, but is also a wakeup call to the church to be fully aware of the spiritual war that is going on all around them, and to the ultimate battle for their souls.

"I am sending you to open their eyes and turn them from darkness to light, and from the power of Satan to God, so that they may receive forgiveness of sins and a place among those who are sanctified by faith in me." Acts 26:18

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4703-2  
**ISBN-10:** 0-8499-4703-0  
**Price:** \$15.99 U.S.  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / SPIRITUAL WARFARE (RELO99000)

### ADVERTISING

- Print advertising in *Charisma* magazine with an online and eblast campaign
- Print advertising with *Hmcoming* magazine
- Online advertising with SpiritLedWoman.com and Patheos.com
- Targeted mailing to Charismatic and Catholic churches
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Pre-publication Campaign

- Trade publications
- Christian magazines
- Secular magazines

Publication Campaign

- Christian radio shows
- Wire services
- Press release disseminated through newswire service announcing product

Online media campaign

- Extensive blog and website campaign

Media Inquires: Stephanie Newton

snewton@thomasnelson.com

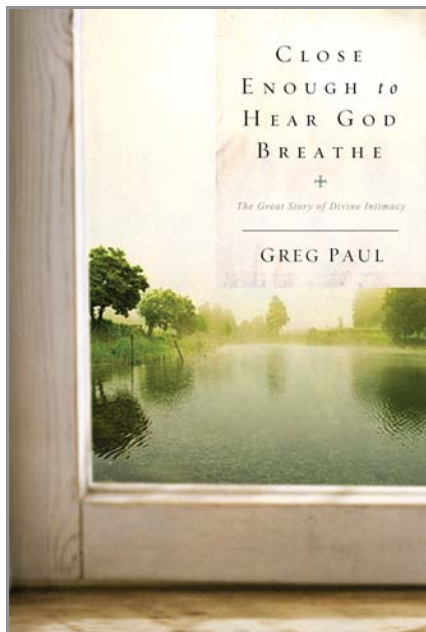


**Michael Leehan** is an evangelist and minister, but he's also finally a free man. Once enslaved to the dark forces of this world he now lives each day in devotion and service to God through Solus Christus Ministries, a nonprofit organization that offers hope and redemption through the power of God's love, truth, and knowledge of his Word. This is his first book. **Hometown:** Edmund, Oklahoma

## CLOSE ENOUGH TO HEAR GOD BREATHE

*The Great Story of Divine Intimacy*

GREG PAUL



### FEATURES & BENEFITS

- Readers discover that God's desire for intimacy with them is the premiere narrative thread of Scripture
- Fresh, inventive Bible teaching coupled with artful renderings of biblical stories and characters
- Through artful writing and powerful stories, readers will experience the kind of intimacy with God they long for
- Includes discussion questions for individual or small group use

**Does the idea of intimacy with God seem farfetched and irrelevant to your real, daily life? Ever wonder if your own “little story” has any significance in the larger scheme of things, or why God’s Word doesn’t seem to speak to you?**

In *Close Enough to Hear God Breathe*, readers encounter a rich message that recounts the story of a God who has been inviting all of humanity, and each individual, into his tender embrace since time began. Beautiful prose, powerful stories, and inventive teaching walk readers through this, the Bible’s foremost narrative thread.

Both subtle and radical, full of common stories told in extraordinary fashion, this book weaves the experiences of the individual into the great tapestry of the biblical saga. The reader learns to hear the voice of God speaking in the ordinary events and relationships of life, as well as in the broad, deep current of Scripture.

Reading the Bible ought to be like putting one’s head on God’s chest. *Close Enough to Hear God Breathe* will help readers do just that. And when they do, they’ll hear him whisper, “You’re my child, my love, my pleasure.”

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0300-0  
**ISBN-10:** 1-4002-0300-7  
**Price:** \$15.99 U.S.  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Gathering key endorsements from influencers such as Max Lucado and Skye Jethani
- Pursuing partnerships with inner-city pastors such as Tim Keller, Jon Tyson, A.R. Bernard, and David Platt
- Advertising with publishers such as *Outreach* and *Christianity Today*
- Title available to bloggers on BookSneeze.com

### PUBLICITY

- Review mailing to key Christian trade and consumer print, online, TV, and radio markets
- Radio interview campaign
- Press release serviced via Christian Newswire

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-0-8778-8092-9 God in the Alley  
978-1-4347-9942-5 The Twenty-Piece Shuffle

### COMPARABLE TITLES

978-0-7852-7342-4 The Sacred Romance (952,000)  
978-0-7852-1306-2 A Million Miles in a Thousand Years (141,000)



**Greg Paul** is a pastor and member of Sanctuary (Toronto), a ministry where the wealthy and poor share their experiences and resources daily and care for the most excluded people in the city, including addicts, prostitutes, the homeless, and gay, lesbian, and transgendered people. ([www.sanctuarytoronto.ca](http://www.sanctuarytoronto.ca))

A former carpenter, Greg is the father of four and married to Maggie. He is the author of two books: *The Twenty-Piece Shuffle* and *God in the Alley*.

**Hometown:** Toronto, Canada

## WHO'S GOING TO SAVE MY CHURCH?

*The Story of One Congregation That Decided to Cultivate Deep People*

GORDON MACDONALD

IMAGE  
NOT YET  
AVAILABLE

### FEATURES & BENEFITS

- **Written in a compelling, fictionalized narrative like the critically acclaimed *Who Stole My Church***
- **Through the power of story, offers an example and challenge without being preachy**
- **Reveals today's current state of spiritual leanness and how to cultivate spiritual depth and maturity**

**The future of the Christian faith will not be determined by the number of people who fill the pews but by the spiritual depth of those people.**

Pastor Gordon MacDonald revisits the fictional New England congregation of his critically acclaimed book *Who Stole My Church* to deal with a new dilemma: What's his church's story? What is it doing that justifies its existence? The importance of these questions is anything but fiction.

Through a series of e-mails and discussions with friends and parishioners, Pastor Gordon's search for their story leads him to realize that the future of the Christian faith, and thus the church, is at risk. As MacDonald says, "We seem to know how to get unchurched people to visit our buildings. We even seem to know how to draw them across the line into a declaration of personal faith in Jesus. But what we do not seem to know is how to cultivate spiritually deep people. Tomorrow's church could be headed for trouble."

Deep people. People who possess spiritual awareness and maturity, people with solid, grounded, life-altering faith. MacDonald shows that the church needs people with a passion for God's presence and a desperate hunger to seek him above all things.

Join Pastor MacDonald and his congregation on their quest to cultivate spiritual depth and grow into a community of believers whose hearts and minds are truly focused on God.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-7852-2608-6  
**ISBN-10:** 0-7852-2608-7  
**Price:** \$15.99 U.S.  
**UPC:** 020049058909  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 272 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Online campaign consisting of web banner placement and eblasts through Salem Web Network
- Print advertising in *Preaching* magazine
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Targeted mailing to small group leaders and pastors of the fastest growing churches
- Grassroots effort through Christian counselors
- Facebook fanpage and Twitter campaign

### PUBLICITY

Pre-publication Campaign

- Christian print media
- Secular print media
- Trade publications
- Wire services

Publication Campaign

- Christian radio and television media
- Secular radio media
- National, regional, and local newspapers

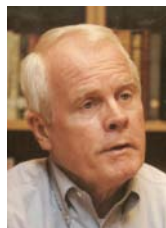
Online Campaign

- Websites and blogs targeting pastor's issues, personal growth, and Christian point of view

Media Inquiries: Stephanie Newton  
snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-7852-7151-2 *The Resilient Life* (37,000)  
978-0-7852-6381-4 *Ordering Your Private World*  
(1,000,000 +)  
978-0-7852-2601-7 *Who Stole My Church* (38,000)

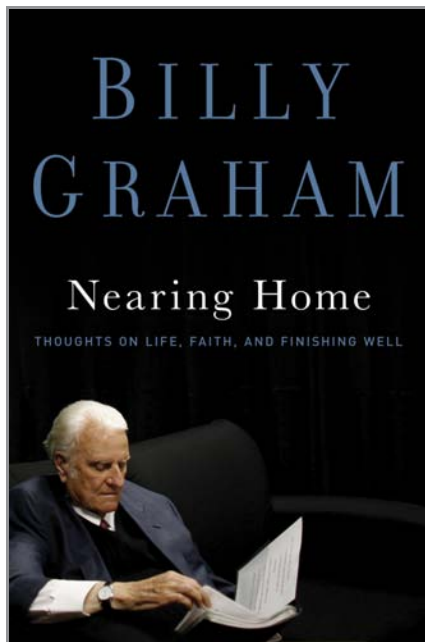


**Gordon MacDonald** has been a pastor and author for more than forty years. A former chairman of World Relief, he presently serves as editor-at-large for *Leadership Journal*. His most recent books include *Who Stole My Church*, *A Resilient Life*, and *Ordering Your Private World*. MacDonald can often be found hiking the mountains of New England or Switzerland with his wife, Gail, or their five grandchildren. **Hometown:** Belmont, New Hampshire

## NEARING HOME

*Thoughts on Life, Faith, and Finishing Well*

BILLY GRAHAM



### FEATURES & BENEFITS

- A great resource for those living out their later years or preparing to do so, as well as for family members, pastors, and counselors
- Provides a road map for younger generations to use as they focus on what's really important
- Answers many questions for those curious about what life is like for Mr. Graham, now in his 90s
- Includes a section on how to pass the torch to those generations following our own

**“I never thought I would live to be this old.”**

In this moving narrative, Billy Graham once again takes up the pen not only to share his personal experience of growing older but also teach us some important lessons on how to view our time here on Earth. He says that the Bible makes it clear that God has a specific reason for keeping us here. So what is His purpose for these years, and how can we align our lives with it? How can we not only learn to cope with the fears and struggles and growing limitations we face but actually grow stronger inwardly in the midst of these difficulties?

In what may be his most powerful message of the last decade, Billy Graham speaks to all on this side of Heaven as he covers the importance of four key areas:

- Building strong foundations and understanding the gift of years
- Facing life's transitions, including the passing of years, retirement, and when loved ones die
- Making wise decisions
- Understanding our glorious hope

“In this book I invite you to explore with me not only the realities of life as we grow older but the hope and fulfillment and even joy that can be ours once we learn to look at these years from God's point of view and discover His strength to sustain us every day. I pray that you and I may learn what it means not only to grow older, but, with God's help, to grow older with grace.”

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-0-8499-4832-9  
**ISBN-10:** 0-8499-4832-0  
**Price:** \$19.99 U.S.  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 176 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**BISAC Category:** RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

### MERCHANDISING

Nearing Home Endcap ISBN: 978-0-8499-9939-0

### ADVERTISING

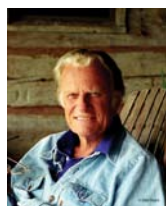
- Full page ad in *Homecoming* and *Significant Living* magazines with banner ad placement and targeted eblasts
- Print advertising in *American Profile* magazine
- Westar radio campaign
- Salem radio campaign with book giveaways
- Online campaign with banner ads and eblasts through Oneplace.com, Christianity.com, and Crosswalk.com
- Beliefnet.com advertising
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

- Pre-publication Campaign
- Press release disseminated through newswire service announcing product
  - Trade publications
  - Christian magazines
  - Secular news magazines
- Publication Campaign
- Op-ed campaign with national, regional, and local newspapers
  - Christian radio show giveaways
- Online media campaign
- Extensive blog and website campaign targeting senior groups
- Media Inquires: Stephanie Newton  
snewton@thomasnelson.com

### PREVIOUS TITLES

- 978-0-8499-4813-8 Storm Warning—All Editions (470,000)  
978-0-8499-1887-2 The Journey—All Editions (380,000)

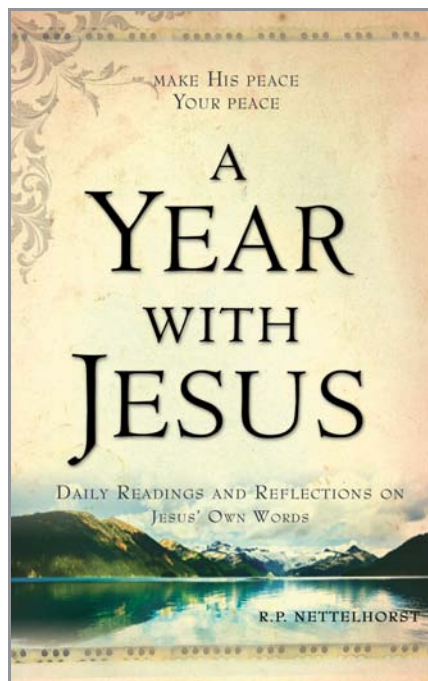


**Billy Graham**, the world-renowned author, preacher, and evangelist has delivered the gospel message to more people face-to-face than anyone in history and has ministered on every continent of the world. Millions have read his inspirational classics, including *Angels*, *The Secret of Happiness*, *Peace with God*, *The Holy Spirit*, *Hope for the Troubled Heart*, and *How to be Born Again*. **Hometown:** Montreat, North Carolina

## A YEAR WITH JESUS

*Daily Readings and Reflections On Jesus' Own Words*

R.P. NETTELHORST



### FEATURES & BENEFITS

- Daily reading in 365-day format
- Focuses on scriptures where Jesus is either specifically quoted or in conversation with someone
- Scripture is followed by author's explanation of the context and an insightful application of the message
- Created by the same team as *Checklist for Life*

**A 365-day devotional featuring the actual spoken words of Jesus as presented in the Bible.**

Too many times the impact and grandness of the actual words Jesus spoke, as recorded in the Bible, are lost in the telling of the story. In *A Year with Jesus*, the primary focus is to allow the scriptures that contain Jesus' dialogue to uniquely speak to the reader. The author follows each reading with insights and applications to help explain the context and nuances of the text. The unique titling of each meditation and the nontraditional themes and organization help bring Jesus to our daily lives. Topics include:

- Love and Hate
- Truths and Lies
- Arrogance and Humility
- Friends and Enemies
- Belief and Disbelief
- Patience and Impatience
- Deserved and Undeserved
- Good and Evil
- Fidelity and Treachery
- Life and Death

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4699-8  
**ISBN-10:** 0-8499-4699-9  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 384 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Targeted mailing to women's group leaders
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Publication Campaign

- National, regional, and local newspapers
- Gift guides
- Trade publications
- Wire services

Online Campaign

- Websites and blogs targeting new year, new you promotions, graduating students, and Christian point-of-view interests

Media Inquires: Stephanie Newton  
 snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-4698-1 *A Year with God* (7100)

### COMPARABLE TITLES

978-0-7180-0646-4 *My Time With God* (143,000)

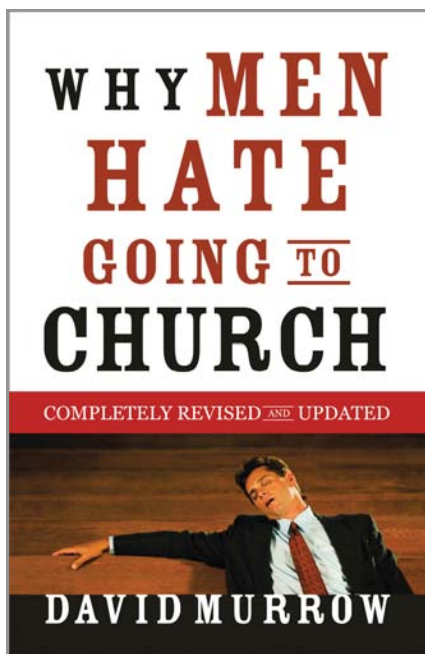


R.P. Nettelhorst is the author of many books, academic articles and columns across the US and abroad. He is founder and Academic VP of Quartz Hill School of Theology, where he is Professor of Bible and Biblical Languages. He is married and has three daughters. **Hometown:** Lancaster, California



## WHY MEN HATE GOING TO CHURCH

DAVID MURROW



### FEATURES & BENEFITS

- Completely revised with new insights and updated with the latest research
- Doesn't just expose the problems but offers workable solutions to get men willingly involved and engaged at church
- Includes a study and discussion guide

**Reveals why men are the world's largest unreached people group and what to do about it.**

It's Sunday morning. Where are all the men? Golfing? Playing softball? Watching the tube? Mowing the lawn? Sleeping? One place you won't find them is in church. Less than 40 percent of adults in most churches are men, and 20 to 25 percent of married churchgoing women attend without their husbands. And why are the men who do go to church so bored? Why won't they let God change their hearts?

David Murrow's groundbreaking book has been completely revised and updated, with eye-opening research and a persuasive grasp on the facts, to explain the problem and offer hope and encouragement to women, pastors, and men. *Why Men Hate Going to Church* does not call men back to the church—it calls the church back to men.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-7852-3215-5  
**ISBN-10:** 0-7852-3215-X  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Publication Campaign

- Christian radio show giveaways
- Press release disseminated through newswire service announcing product

Media Inquires: Stephanie Newton,  
snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-7852-6038-7 *Why Men Hate Going to Church*  
(130,000)

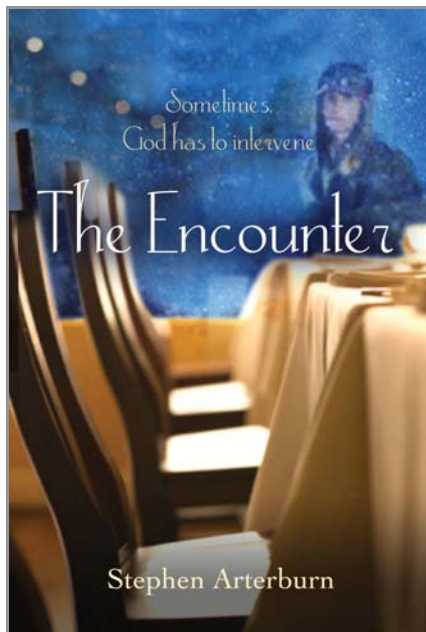


**David Murrow** is an award-winning television producer and writer based in Alaska, most recently working for Sarah Palin. A best-selling author, he is also director of Church for Men, an organization that helps churches connect with men and boys. David and his wife, Gina, have three children. **Hometown:** Chugiak, Alaska

## THE ENCOUNTER

*Sometimes God Has to Intervene*

STEPHEN ARTERBURN



### FEATURES & BENEFITS

- A fictionalized account that includes teaching on the power of acceptance and forgiveness
- Gives readers a story with which to identify the pain of their own past as well as helps for healing
- Written by the popular speaker and host of *New Life Live!* heard and watched by 2 million people each week on 200 radio stations nationwide in addition to Satellite radio and televised on the Family Net and NRB network

**The past often holds secrets that are too painful to be revealed, too deep to confess.**

A wealthy businessman travels to Fairbanks, Alaska, to learn why his mother abandoned him when he was a child, and in the process learns that not everything is as it appears to be.

*The Encounter*, the unique new book from best-selling author and counselor Stephen Arterburn, is a moving parable involving Jonathan Rush, a wealthy and famous entrepreneur, who is tortured by bitterness toward his mother who abandoned him when he was four. He travels to Alaska to find her but instead meets an enigmatic old woman known only as Mercy. Mercy has the information he needs but is strangely reluctant to talk to him. Somehow Jonathan must find a way to persuade a frightened woman to unlock the secrets of his past.

The book includes an invitation to the readers to verify the facts of their own stories, to accept the reality of their existence, especially the most painful ones, and to live in forgiveness. The end result is a healthy new way to look at life with an ability to share hope with others for the future. Healing is possible but requires truth, acceptance, and forgiveness, including of oneself.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-7852-3195-0  
**ISBN-10:** 0-7852-3195-1  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Online advertising with Crosswalk.com, Christianity.com, and Oneplace.com
- Eblast through CTI's Small Group list
- Create an online small group guide Q and A
- Have an online community created on NewLife.com
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Pre-publication Campaign

- Trade publications
- Christian magazines

Publication Campaign

- Christian radio shows
- Wire services
- Press release disseminated through newswire service announcing product

Online media campaign

- Extensive blog and website campaign targeting cancer support groups.

Media Inquires: Stephanie Newton  
 snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-7852-1226-3 *Healing is a Choice* (115,000)

### COMPARABLE TITLES

978-1-5785-6905-2 *Dinner with a Perfect Stranger* by David Gregory  
 978-0-7852-2921-6 *The Noticer* (205,000)

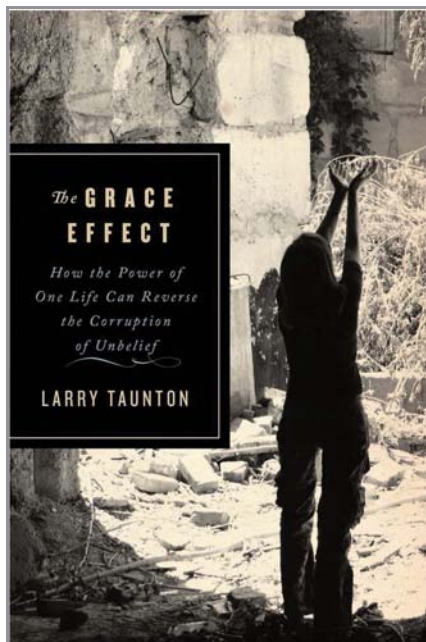


**Stephen Arterburn** is the founder and chairman of New Life Ministries—the nation's largest faith-based broadcast, counseling and treatment ministry—and is the host of the nationally syndicated *New Life Live!* heard and watched by 2 million people each week on television and nearly 200 radio stations nationwide. Steve is the founder of the Women of Faith® conferences and has written over sixty books, including the best-selling *Every Man's* series. **Hometown:** Fishers, Indiana

## THE GRACE EFFECT

*How the Power of One Life Can Reverse the Corruption of Unbelief*

LARRY TAUNTON



### FEATURES & BENEFITS

- Of those currently writing against the New Atheists, only Larry Taunton knows them personally
- *The Grace Effect* isn't another academic rebuttal of secularism; it is a narrative, a personal story that engages both men and women

Author, historian, and Christian apologist Larry Alex Taunton draws on his numerous personal interactions with the New Atheists—and the moving story of a Ukrainian orphan—to weave a compelling narrative of the power of Christianity.

As Western nations rush to overthrow their Christian heritage, the so-called "New Atheists" have succeeded in channeling this anti-Christian fervor into a movement that seeks a radical overhaul of Western Civilization. Christianity, they say, is not only an outdated cultural accessory, it is an insidious evil that we would be well advised to discard. Are they right? And should they succeed, what kind of world would they give us? Author, historian, and Christian apologist Larry Alex Taunton can tell you, because he witnessed it. When he and his family travelled to Ukraine to adopt ten-year-old Sasha, they found a life not gentled by Christian influence, but made immeasurably harsher without it.

*The Grace Effect* is a strong response to the assault on Christianity and the men who spearhead it—Richard Dawkins, Christopher Hitchens, Peter Singer, and others. Drawing on his personal interactions with these men and the moving story of a little girl, Taunton weaves a compelling narrative that demonstrates the culturally enriching power of Christianity.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-440-6  
**ISBN-10:** 1-59555-440-8  
**Price:** \$16.99 U.S.  
**Ship Date:** 10/19/2011  
**Pub Date:** 11/15/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 288 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Ads in the following denominational newspapers: SBC, Church of Christ, PCA, Assemblies of God
- Eblasts in Christianity Today's Preaching newsletter
- Finished books included in Outreach Magazine's new subscriber mailing
- National radio campaign and book giveaway
- Twitter: @LarryTaunton
- Blog/Website: fixed-point.org

### PUBLICITY

- National Christian print, radio, and television campaign
- Blogger campaign

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### COMPARABLE TITLES

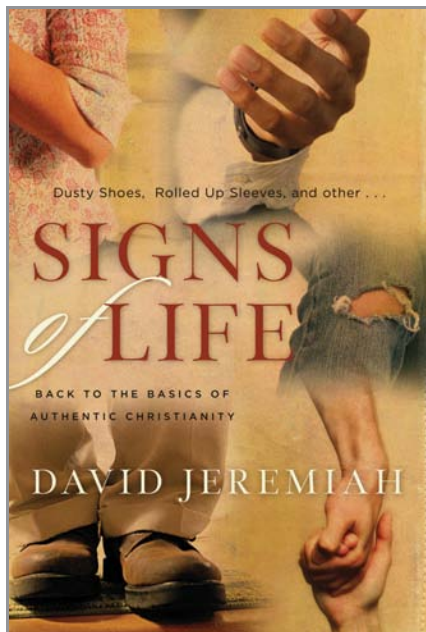
978-0-3102-8251-8 The End of Reason: A Response to the New Atheists (Zacharias)  
 978-0-4465-7980-3 God Is Not Great: How Religion Poisons Everything (Hitchens)



**Larry Alex Taunton** is Founder and Executive Director of Fixed Point Foundation, a non-profit dedicated to the public defense of the Christian faith. Fixed Point has captured the attention of *BBC*, *NPR*, *The Wall Street Journal*, *Fox News Network*, *The Christian Post*, and many others. Mr. Taunton has personally engaged some of the most vociferous opponents of Christianity, including Richard Dawkins, Christopher Hitchens, and Peter Singer. **Hometown:** Birmingham, Alabama

**SIGNS OF LIFE***Back to the Basics of Authentic Christianity*

DR. DAVID JEREMIAH

**FEATURES & BENEFITS**

- **Structured for a 40-day study for churches**
- **Casts an exciting vision for what transformed living is and how to obtain it**
- **Practical and relevant teaching by a trusted pastor**

**Discover personal transformation that changes the world.**

Just as there are physical signs that determine the overall health and wellness of a patient, so too there are signs of life determining the extent to which a man or woman has been transformed into the image of Jesus.

In *Signs of Life* best-selling author David Jeremiah leads readers through a forty-day journey to a fuller understanding of what these signs are and how to be a person marked by them. This journey pursues a life characterized by relevancy, surrender, authenticity, generosity, and compassion—and in so doing, transforms individuals, communities, and nations.

Whether new to the Christian faith or considered an old-timer, the reader will discover what being transformed personally into the image of Jesus means and be equipped with a greater vision for the life they are freed to live.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4714-8  
**ISBN-10:** 0-8499-4714-6  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/17/2011  
**Pub Date:** 9/13/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All Except: Spanish  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

**ADVERTISING**

- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

**PUBLICITY**

Publication Campaign

- Christian radio shows giveaways
- Press release disseminated through newswire service announcing product

Media Inquiries: Stephanie Newton  
snewton@thomasnelson.com

**PREVIOUS TITLES**

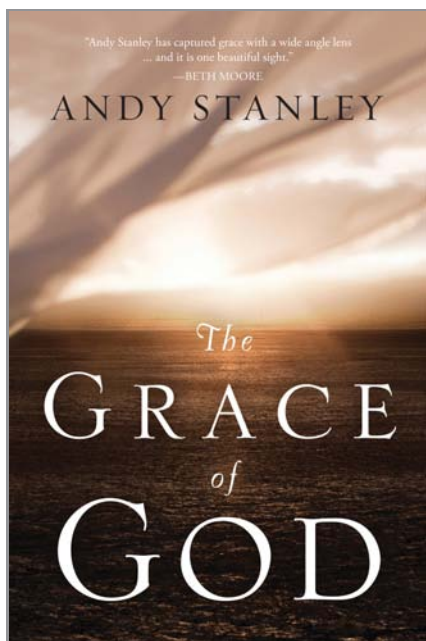
978-0-7852-2809-7 Signs of Life (HC) (104,000)



**Dr. David Jeremiah** is senior pastor of Shadow Mountain Community Church in El Cajon, California, and serves as the chancellor of San Diego Christian College. He is the author of several best-selling books, and his popular syndicated radio and television Bible teaching program, *Turning Point*, is broadcast internationally. David and his wife, Donna, have four children and ten grandchildren. **Hometown:** El Cajon, California

## THE GRACE OF GOD

ANDY STANLEY



### FEATURES & BENEFITS

- Long-awaited teaching on an essential Christian truth by one of America's leading pastors
- Uses author's unique gift of biblical and personal narratives to illustrate and inspire
- Reveals the struggles of balancing grace in the issues of life
- Offers insight and clearer understanding on how to let grace transform us

### Learn how God's grace can and will transform you.

None of us deserves what God offers, a life free from sin and hope for a glorious future, but unbelievably it's ours for the taking. Why? Because of God's grace. The unmerited favor, the lavish love and kindness he pours out on us, and has, since Creation.

But if it's so available then why do we live a graceless life? Why are our churches filled with disillusioned Christians, weary of religion's demands, struggling with personal defeat because of issues or behaviors?

Join pastor Andy Stanley as he traces grace through the Old and New Testaments, observing God's grace at work in the lives of some of the best—and worst—characters. He also uses personal stories from his own life to reveal how grace is not a natural response but is the most essential one. Together these stories unravel the mystery of grace and tell of its transforming power to set us free.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4716-2  
**ISBN-10:** 0-8499-4716-2  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/17/2011  
**Pub Date:** 9/13/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Publication Campaign

- Christian radio shows giveaways
- Press release disseminated through newswire service announcing product

Media Inquiries: Stephanie Newton  
 snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-4814-5 The Grace of God (HC) (44,000)

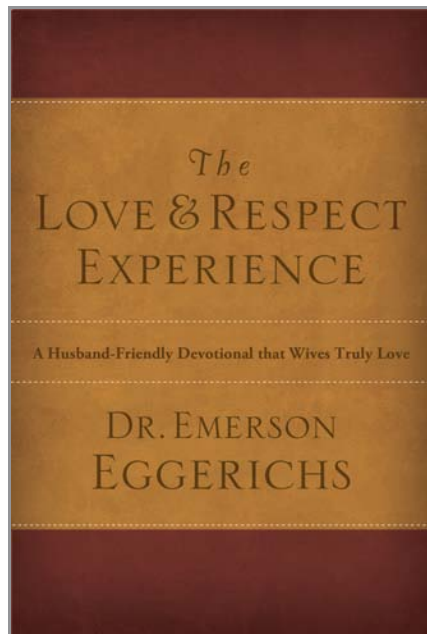


**Andy Stanley** is founding pastor of North Point Community Church in north Atlanta. He received his master of theology degree from Dallas Theological Seminary. He and his wife, Sandra, are the parents of three children, Andrew, Garrett, and Allie. **Hometown:** Atlanta, Georgia

## THE LOVE & RESPECT EXPERIENCE

*A Husband-Friendly Devotional that Wives Truly Love*

EMERSON EGGERICHS



### FEATURES & BENEFITS

- Devotional thoughts and stories appeal to both men and women
- The perfect companion or follow-up book to *Love & Respect*
- Leather cover and high-quality interior provide lasting keepsake
- Author introducing new video conference in more than 100 markets in fall of 2011
- Launching two-minute Love & Respect national radio spot in fall of 2011

### A Devotional Unlike Any Other!

Through his international bestseller, *Love & Respect*, Emerson Eggerichs has transformed marriages around the world with his biblically based approach to understanding the love that she most desires and the respect that he desperately needs. Now, in this long-awaited new release, Emerson has created an experience for couples that is effective, flexible and life-changing.

To build this couples devotional, Eggerichs has taken the top concerns that surfaced in a survey of thousands of couples and has developed 52 devotionals around the three cycles that are at the heart of Love and Respect:

- The Crazy Cycle
- The Rewarded Cycle
- The Energizing Cycle

Some may ask, "Why 52 devotionals and not 365, like other couples' books I have seen?" The author's research shows that married couples don't want to deal with that much material, that often. Therefore, the specific devotionals, which can be done weekly or at any chosen pace, are specifically guided to what couples say they most need. And this is a husband-friendly devotional, written and designed in such a way that the husband can feel comfortable in the entire process.

With this wealth of new material, *The Love & Respect Experience* will be indispensable to anyone wishing to better their marital relationship.

**Format:** Leathersoft  
**ISBN-13/EAN:** 978-0-8499-4817-6  
**ISBN-10:** 0-8499-4817-7  
**Price:** \$22.99 U.S.  
**Ship Date:** 9/14/2011  
**Pub Date:** 10/11/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 320 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE (RELO12050)

### ADVERTISING

- Pre-promotional galley mailing to conferences
- Online campaign through *Marriage Partnership*
- Eblast campaign through CTI's Encouraging Words for Women and Kyria
- Flipbook created for online promotions and retailer sites
- Online community on LoveandRespect.com for couples to participate.
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Pre-publication Campaign

- Trade publications
- Christian magazines
- Parenting and family interest magazines

Publication Campaign

- Op Ed campaign to capitalize on media driven marriage story
- Christian television shows
- Christian and parenting radio shows
- Wire services
- Press release disseminated through newswire service announcing product

Online media campaign

- Extensive mommy blog and website campaign

Media Inquires: Stephanie Newton

snewton@thomasnelson.com

### PREVIOUS TITLES

978-1-5914-5187-7 *Love & Respect* (1.4 million)

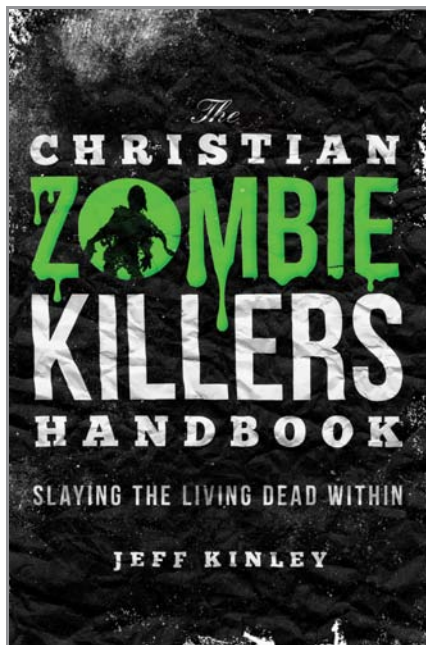


**Dr. Emerson Eggerichs**, an internationally known expert on male-female relationships, presents the Love & Respect conference with his wife, Sarah, both live and by video to more than 50,000 people each year, including groups such as the NFL, PGA, and members of congress. With degrees from Wheaton College and Dubuque Seminary and a PhD from Michigan State, Emerson pastored Trinity Church in Lansing for 19 years. He and Sarah have been married since 1973 and have three children. **Hometown:** Grand Rapids, Michigan

## THE CHRISTIAN ZOMBIE KILLERS HANDBOOK

*Slaying the Living Dead Within*

JEFF KINLEY



### FEATURES & BENEFITS

- A fresh look at the doctrine of sin, grace, and salvation that incorporates a gripping fictional story
- Includes study questions for individual or small group use
- Several "graphic novel" illustrations throughout depicting the main scenes from the fictional story
- Key Bible verse: Ephesians 2:4-5

*The Christian Zombie Killers Handbook* delivers a fresh, relevant look at the doctrines of sin, grace, and salvation.

Ben Forman was just an ordinary guy, a young professional starting his first job and falling in love with his girlfriend. Living in the outskirts of a southern city, he didn't think the zombie activity so common in the major cities would hit so close to home. But it was becoming clear that the mysterious infection reanimating the deceased was a growing epidemic across the country. The question was, would he stay alive or become the undead?

In this one-of-kind approach to teaching about sin, grace, and salvation, *The Christian Zombie Killers Handbook* tracks the fictional life of Ben Forman and offers solid Bible teaching to help readers understand the gravity and consequences of life without God, of life as a *zombie*. Ephesians 2:4-5 says, "But because of his great love for us, God, who is rich in mercy, made us alive with Christ even when we were dead in our transgressions--it is by grace you have been saved." Without the salvation Jesus offers, we are all as good as dead. But as this book teaches in a winsome, cutting-edge, culturally relevant style, anyone can kill the zombie inside, escape the clutches of the undead, and come alive by the supernatural power of God's salvation.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-438-3  
**ISBN-10:** 1-59555-438-6  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Facebook and Google ad campaign
- Flair and badges created for Facebook pages and blog sites
- Banner ads and eblasts to Youthworker Journal and Outreach lists
- Ads in Immerse Journal (youth ministry ePublication)
- Youth and college minister blogger outreach
- Website: [mainthingministries.com](http://mainthingministries.com)

### PUBLICITY

- Press release serviced via wire service
- Review mailing to top trade publications and Christian consumer print, web, and online media outlets
- Awareness campaign to zombie enthusiast websites and bloggers
- Christian radio interview campaign
- "Are You Infected?" story pitches to church worker publications

Media Inquiries: Brenda Smotherman  
[bsmotherman@thomasnelson.com](mailto:bsmotherman@thomasnelson.com)

### PREVIOUS TITLES

978-0-8254-2949-1 A Dad-Sized Challenge  
 978-0-8307-4425-1 Uncovering the Mysteries of God  
 978-0-3102-6262-6 The Losers Club

### COMPARABLE TITLES

978-1-4000-4962-2 The Zombie Survival Guide  
 978-0-4252-3254-5 The Zombie Combat Manual



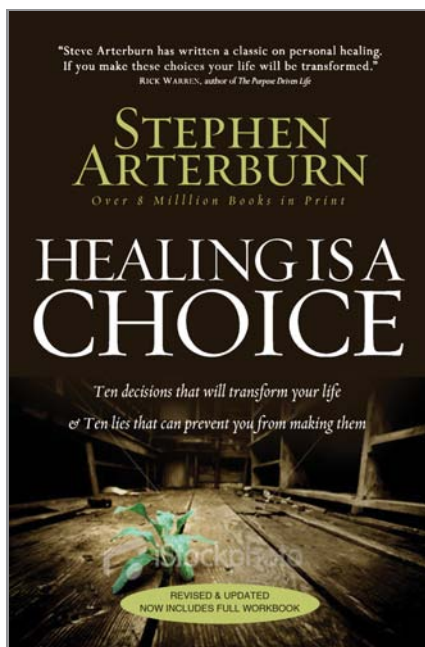
**Jeff Kinley** has been fighting zombies for more than thirty years in ministry. Pastor, speaker ([MainThingMinistries.Com](http://MainThingMinistries.Com)), author of more than a dozen books, and missionary to his neighborhood's "Next Generation Tribe" ([VintageNxt.Com](http://VintageNxt.Com)), Jeff finds every way possible to communicate Christ's grace. Jeff lives in a 1923 cottage with his wife, three sons, and Mac the Labradoodle.

Jeff is a graduate of the University of Arkansas (B.A.) and Dallas Theological Seminary (ThM). **Hometown:** Little Rock, Arkansas

## HEALING IS A CHOICE

*10 Decisions That Will Transform Your Life and 10 Lies That Can Prevent You From Making Them*

STEPHEN ARTERBURN



### FEATURES & BENEFITS

- Now includes complete workbook together with trade book in one volume
- Corresponds with brand new parable, *The Encounter*, releasing on same day
- Based on biblical truth, easy to read and apply with one lie and one choice per chapter
- Life-changing material from trusted author with 8 million books in print
- Written by popular speaker and host of *New Life Live!* heard and watched by 2 million people each week on 200 radio stations nationwide in addition to Satellite radio and televised on the Family Net and NRB network

### Do you want to get well?

The power to heal—physically, mentally, emotionally, spiritually—is in God's hands. But the choice to be healed is ours. Everyone, at some level, needs healing. In this book, Stephen Arterburn outlines ten choices crucial to receiving healing and ten lies that can prevent us from making them. Readers will find the wholeness God desires for them in a practical and prayerful way through this book.

Now including the full workbook, this combined release emphasizes the fact that we must choose to let the hurt go and let the healing begin.

The book asks the participant, "Do you want to be healed?" If the answer is yes, then ten choices are provided to make the path toward healing a restorative experience.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-7852-3243-8  
**ISBN-10:** 0-7852-3243-5  
**Price:** \$18.99 U.S.  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** SELF-HELP / PERSONAL GROWTH / GENERAL (SEL031000)

### ADVERTISING

- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Publication campaign

- Cross promotion with release of *The Encounter*
- Christian radio show giveaways
- Press release disseminated through newswire service announcing product

Media Inquiries: Stephanie Newton  
 snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-7852-1226-3 Healing is a Choice (115,000)



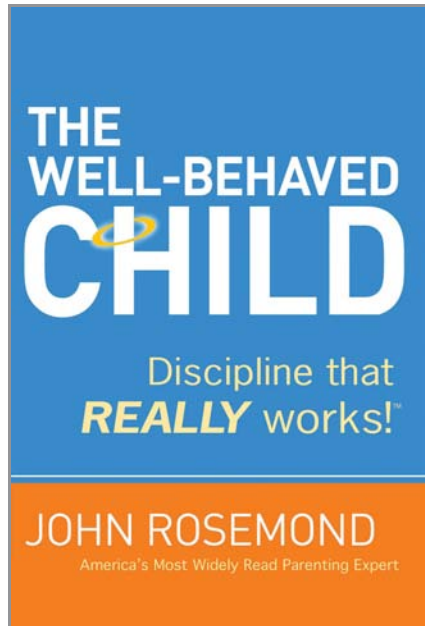
Stephen Arterburn is the founder and chairman of New Life Ministries—the nation's largest faith-based broadcast, counseling, and treatment ministry—and is the host of the nationally syndicated "New Life Live!" daily radio program heard on over 180 radio stations nationwide. Steve is also the founder of the Women of Faith conferences and the bestselling author of over 60 books, including *Every Man's Battle*. **Hometown:** Fishers, Indiana



## THE WELL-BEHAVED CHILD

*Discipline That Really Works!*

JOHN ROSEMOND



### FEATURES & BENEFITS

- Offers practical solutions for behavior issues of children ages three to twelve
- Includes a question-and-answer section dealing with behavior issues of teens
- Provides field-tested, proven methods that do work
- Does not rely on time-out, exposes the rewards scam, and gives clear guidelines for spanking
- Written by a family psychologist and one of America's most widely read parenting experts

### A parenting workshop in a book!

The biggest frustration felt by today's parents is in the area of discipline. Family psychologist, best-selling author, and parenting expert John Rosemond uses his thirty-six years of professional experience working with families to develop the quintessential "how to" book for parents. Rosemond's step-by-step program, based on biblical principles, traditional parenting approaches, and common sense, covers a wide range of discipline problems applicable to children from toddler to teen.

Sections include:

- Essential discipline principles
- Essential discipline tools
- Perplexing problems and simple solutions
- Not your everyday problems
- General questions and answers (Troubleshooting)

Filled with real-life examples that anyone who's ever been around children can relate to, this book is sure to be one of the most valuable, helpful resources parents have ever stumbled across.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4715-5  
**ISBN-10:** 0-8499-4715-4  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/17/2011  
**Pub Date:** 9/13/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / FAMILY (RELO12030)

### ADVERTISING

- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Publication Campaign

- Christian and parenting radio shows giveaways
- Press release disseminated through newswire service announcing product

Media Inquiries: Stephanie Newton  
snewton@thomasnelson.com

### PREVIOUS TITLES

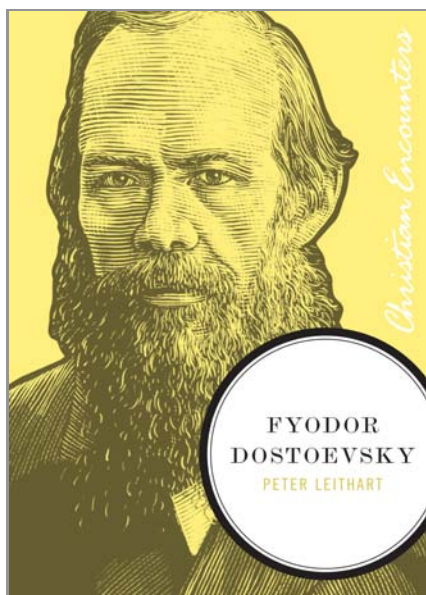
978-0-7852-2904-9 The Well-Behaved Child (HC)  
(12,000)



**John Rosemond** is a family psychologist, popular speaker, featured guest on major television talk shows, author of thirteen books on parenting issues, and syndicated columnist for more than two hundred newspapers. He and his wife, Willie, have two adult children and seven grandchildren. **Hometown:** Gastonia, North Carolina

## CHRISTIAN ENCOUNTERS SERIES: FYODOR DOSTOEVSKY

PETER LEITHART



### FEATURES & BENEFITS

- Readers discover the intricacies of Dostoevsky's life and the scope of his impact as an author and Christian
- Christian Encounters books are never scholarly or cumbersome; they're just as casual as they are smart
- Value priced for today's cost-conscious book buyers
- These friendly-sized books are accessible for a broad age-range of readers, from teenagers just learning about the subjects of the books to mature readers who are curious about the unique faith-based angle

**Artfully written and cleverly constructed, this biography in the Christian Encounters Series gives readers a compelling look at the world-famous writer and the social, political, and scientific forces that set the stage for his literary greatness.**

Dostoevsky walked toward the firing squad in Semenovskiy Square in the heart of St. Petersburg, Russia. Newly fallen snow blew wildly through the windswept grounds lined by state police. It was a wintry morning, and the sun shone a suffused haze through thick clouds. In the center of the square, seven severe officers stood like statues with rifles at the ready as Dostoevsky and his fellow prisoners looked on. While counting his last steps on earth, Dostoevsky was spared by an order to imprisonment in Siberia--where he would be transformed in the crucible of peasant life.

In this gripping, beautifully written biography, readers get an intimate inside look at the life of this world-famous author who explored human nature perhaps more deeply than any other. Who, under the watchful eye of a suppressive Russian government, fought for the common people and fought for truth. *Fyodor Dostoevsky* artfully weaves the cultural, political, and scientific forces at play that set the stage for his world-renowned writing. Amid all this, readers discover the humanity of this iconic writer and his lifelong battle to exemplify the teachings of Jesus.

**Format:** Trade Paper with French Flaps

**ISBN-13/EAN:** 978-1-59555-034-7

**ISBN-10:** 1-59555-034-8

**Price:** \$12.00 U.S.

**Ship Date:** 9/7/2011

**Pub Date:** 10/4/2011

**Trim Size:** 5.00 x 7.00

**Page Count:** 240 Pages

**Carton Qty:** 36

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC Category:** BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (BIO018000)

### ADVERTISING

- Possible retail merchandising opportunities for the Christian Encounters Series
- Online advertising, including eblasts, with educational and history-focused outlets as well as Christian media outlets
- Campaign targeting history-centric websites and bloggers
- Title available bloggers on BookSneeze.com

### PUBLICITY

- Servicing to trade publications and Christian magazines for reviews and/or features
- Outreach to history-focused online and print publications
- Blogger campaign

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-59555-302-7 Jane Austen (Christian Encounters Series) (4,400)

### COMPARABLE TITLES

978-1-59555-304-1 John Bunyan (Christian Encounters Series) (2,900)

978-1-59555-109-2 Anne Bradstreet (Christian Encounters Series) (2,600)

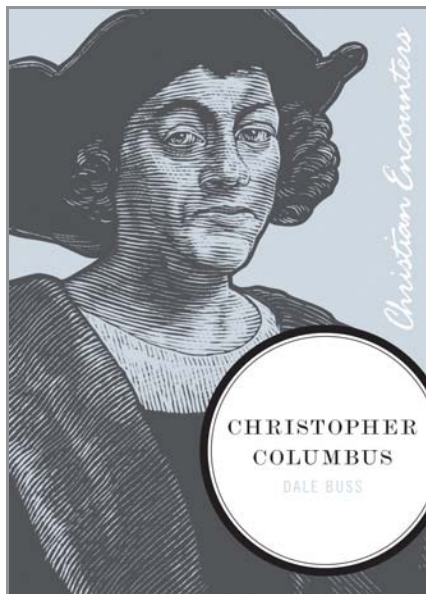
978-1-6025-8145-6 Dostoevsky: Language, Faith, and Fiction



**Dr. Peter Leithart** has taught Theology & Literature at New St. Andrews College since 1998, and has served as pastor of Trinity Reformed Church in Moscow, Idaho, since 2003. He received his Ph.D. at Cambridge in England. Dr. Leithart and his wife, Noel, have 10 children. **Hometown:** Moscow, ID

**CHRISTIAN ENCOUNTERS SERIES: CHRISTOPHER COLUMBUS**

DALE BUSS

**FEATURES & BENEFITS**

- **This biography of the man who discovered America is told in rich, narrative fashion, bringing new life to a stereotypical figure**
- **Christian Encounters books are never scholarly or cumbersome; they're just as casual as they are smart**
- **This series of biographies features important Christians from all ages and areas of the church**
- **Value priced for today's cost-conscious book buyers**

**A compelling look at the life of a mysterious man whose voyages changed the map of the world forever.**

It's been more than 500 years since Christopher Columbus made his famous voyage, and still he remains a controversial and mysterious figure. Was he a brilliant sea navigator or a foolish mystic? A hero or a greedy thief? Known as the "Admiral of the Ocean Sea," Columbus led three more expeditions after the 1492 voyage and was famous throughout Europe. But he died unable to believe that he'd failed to reach Asia. This Christian Encounters biography presents a compelling portrait of the man who changed history with his voyages.

**Format:** Trade Paper with French Flaps**ISBN-13/EAN:** 978-1-59555-222-8**ISBN-10:** 1-59555-222-7**Price:** \$12.00 U.S.**Ship Date:** 9/7/2011**Pub Date:** 10/4/2011**Trim Size:** 5.00 x 7.00**Page Count:** 176 Pages**Carton Qty:** 36**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** BIOGRAPHY & AUTOBIOGRAPHY /  
RELIGIOUS / GENERAL (BIO018000)**ADVERTISING**

- Possible retail merchandising opportunities for the Christian Encounters Series
- Online advertising, including eblasts, with educational and history-focused outlets as well as Christian media outlets
- Campaign targeting history-centric websites and bloggers
- Title available bloggers on BookSneeze.com

**PUBLICITY**

- Servicing to trade publications and Christian magazines for reviews and/or features
- Outreach to history-focused online and print publications
- Blogger campaign

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com**PREVIOUS TITLES**978-0-8423-8192-5 Family Man: The Biography of Dr.  
James Dobson**COMPARABLE TITLES**978-1-8451-1154-0 Christopher Columbus and the  
Conquest of Paradise (Sale)

978-0-3165-8478-4 Admiral of the Ocean Sea (Morison)

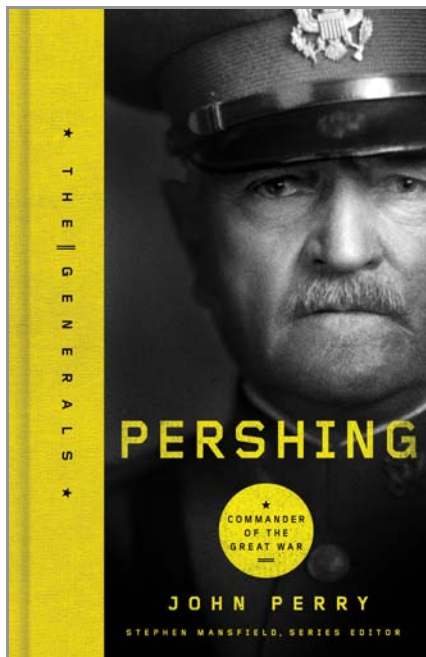


**Dale Buss** writes about religion, culture, politics, and business for a variety of publications, including the *Wall Street Journal* and the *New York Times*. He and his family live in Rochester Hills, Michigan. **Hometown:** Rochester Hills, Michigan

## THE GENERALS: PERSHING

*Commander of the Great War*

JOHN PERRY



### FEATURES & BENEFITS

- This compelling biography of General John J. Pershing appeals to history lovers and readers of leadership books
- Photos aid the reader's understanding of the battles and the people who fought in them
- This book is part of *The Generals*, a series of books that examine the character traits of great generals in American history

No other American military leader is so important and yet so little known as John J. Pershing.

He led an army of more than a million men in France, defeating the seemingly invincible German war machine with only six months of offensive action. He was an American hero, and yet, today, General Pershing has faded away to the second or third tier of America's historical memory. His accomplishments rightly place him in the company of great generals such as MacArthur, Eisenhower, and Patton, all of whom he commanded and inspired, and all of whom he outranked. He shaped world events in Europe as surely as Woodrow Wilson or David Lloyd George, so why has America forgotten him?

John Perry chronicles the life of a strong, inflexible leader who was an insufferable nit-picker on the job, but a faithful friend, tender husband, and devoted father. To the small group fortunate enough to know him, Pershing was a great and wonderful man. To the rest, he was stiff, cold, impersonal, and best avoided. Remembered as a stern taskmaster, he was driven not by devotion to discipline but devotion to duty. Not only was there honor and order in his methods, there was victory. And that is the lesson this teacher leaves with us.

**Format:** Printed Case Hardcover  
**ISBN-13/EAN:** 978-1-59555-355-3  
**ISBN-10:** 1-59555-355-X  
**Price:** \$19.99 U.S.  
**Ship Date:** 9/14/2011  
**Pub Date:** 10/11/2011  
**Trim Size:** 5.44 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** HISTORY / MILITARY / GENERAL (HIS027000)

### ADVERTISING

- Online advertising, including eblasts, with educational and history-focused outlets, such as History.com and Biography.com, as well as possible promotions with *Military Heritage Magazine*
- Campaign targeting history-centric websites, bloggers, and Pershing/WWI fans/historians
- Special outreach to World War I and military history bloggers, leaders, and historians
- Booksneeze to offer 200 review copies

### PUBLICITY

- Media campaign targeting war/history-focused online and print publications for reviews and features

Media inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-1-59555-028-6 Lee (2,080)  
 978-1-59555-025-5 Sergeant York (2,269)  
 978-1-59555-306-5 Winston Churchill (3,836)

### COMPARABLE TITLES

978-0-2306-0383-7 Pershing (Lacey)  
 978-0-4712-4693-0 Until the Last Trumpet Sounds: The Life of General of the Armies John J. Pershing (Smith)

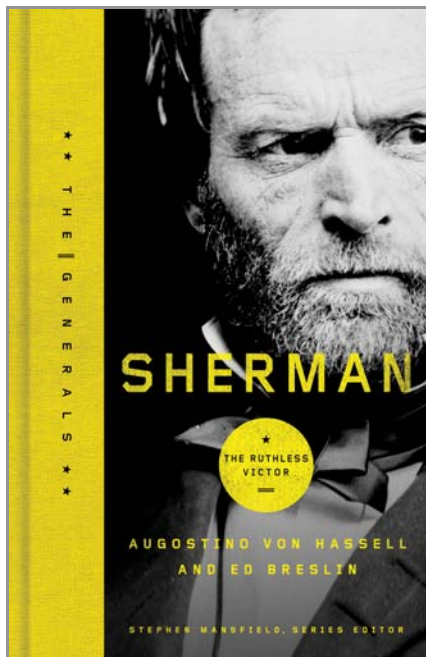


**John Perry** is a former advertising copywriter and founder of Wolf, Perry & Clark Music and American Network Radio. He is the biographer of *Sergeant Alvin York* author of *Unshakable Faith*, a dual biography of Booker T. Washington and George Washington Carver; and *Lady of Arlington*, the biography of Mary Custis Lee, wife of Robert E. Lee. His *Letters to God* has been on the *New York Times* Best Seller list. John now lives in Nashville. **Hometown:** Nashville, Tennessee

## THE GENERALS: SHERMAN

*The Ruthless Victor*

AGOSTINO VON HASSELL & ED BRESLIN



### FEATURES & BENEFITS

- This compelling biography of General William T. Sherman appeals to history lovers and readers of leadership books
- Photos aid the reader's understanding of the battles and the people who fought in them
- This book is part of *The Generals*, a series of books that examine the character traits of great generals in American history

A compelling and rounded portrait of the man who set the stage for “total warfare,” Major General William Tecumseh Sherman.

General Sherman has come to be regarded as one of the most influential military strategists and tacticians. His campaigns in the South during the Civil War set the precedent for 20th century warfare. Sherman set the stage for “total warfare,” and for this he is considered the ultimate Yankee. In the American South, even to this day he is reviled for it. He was the self-fulfilling proponent of his apt observation that “war is hell.”

Psychologically complex, intellectually brilliant, militarily inventive, Sherman was hounded by depression and plagued by an inherited tendency to nervous collapse. Nevertheless, he compelled extraordinary loyalty from his troops. *Sherman* will explore these and many other aspects of his life and military career.

**Format:** Printed Case Hardcover  
**ISBN-13/EAN:** 978-1-59555-133-7  
**ISBN-10:** 1-59555-133-6  
**Price:** \$19.99 U.S.  
**Ship Date:** 9/14/2011  
**Pub Date:** 10/11/2011  
**Trim Size:** 5.44 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** HISTORY / MILITARY / GENERAL (HIS027000)

### ADVERTISING

- Online advertising, including eblasts with educational- and history-focused outlets, such as History.com and Biography.com, as well as possible promotions with *Military Heritage Magazine* and *Civil War Magazine*
- Campaign targeting history-centric websites, bloggers, and Sherman/Civil War fans/historians
- Special outreach to Civil War and military history bloggers, leaders, and historians
- BookSneeze.com to offer 200 review copies

### PUBLICITY

- Media campaign targeting history-focused online and print publications for reviews and features

Media inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-1-59555-056-9 Patton (1,985)

### COMPARABLE TITLES

978-0-2306-1024-8 Sherman (Woodworth)

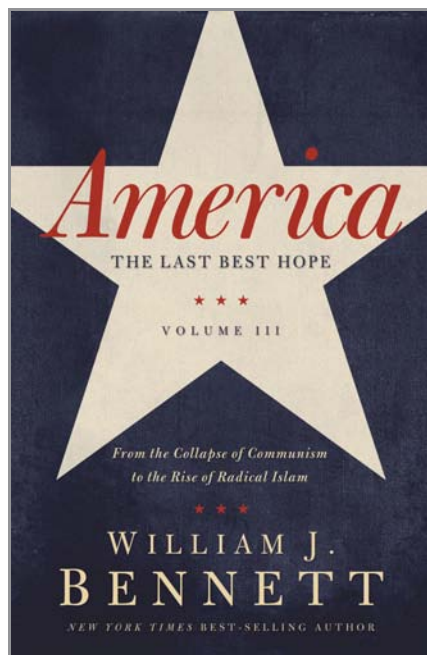
978-0-3132-0288-9 Sherman: Soldier, Realist, American (Hart)

Agostino von Hassell earned degrees in European History and Journalism at Columbia University. He is the president of The Repton Group and has expertise in national security matters, high-level investigations around the globe, terrorism, and military issues and global trade problems.

## AMERICA: THE LAST BEST HOPE (VOLUME III)

*From the Collapse of Communism to the Rise of Radical Islam*

DR. WILLIAM J. BENNETT



### FEATURES & BENEFITS

- William J. Bennett is one of America's most important, influential, and respected voices on culture, politics, and education
- Bennett's *America: The Last Best Hope* series has sold more than 250,000 copies. It garnered endorsements from people like Michael Barone, Alan Wolfe, and Walter Isaacson
- His *American Patriot's Almanac* has sold more than 120,000 copies

**Author, historian, and educator William J. Bennett examines America's last two decades.**

A little more than twenty years ago, John McCain was serving his second year in the Senate, and Colin Powell had just been promoted to chairman of the Joint Chiefs of Staff. There was no Fox News Channel, no *American Idol*. Saddam Hussein and the Ayatollah Ruhollah Khomeini ruled Iraq and Iran, respectively. George W. Bush was the fairly unnoticeable son of the then-president. If you asked someone to "email me," you would have received a blank stare, and "Amazon" was a forest in South America. A young man named Barack Obama was elected the first black president of the Harvard Law Review. The two decades from 1988 to 2008 proved to be some of the most pivotal in America's history. Based on a lifetime of experience in government and education, William J. Bennett defines the events that shaped American history during the final years of the century.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-428-4  
**ISBN-10:** 1-59555-428-9  
**Price:** \$16.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** HISTORY / UNITED STATES / 21ST CENTURY (HIS036070)

### ADVERTISING

- Online and on-air promotions with *Bill Bennett's Morning in America* (3.5 million weekly listeners)
- Print and online advertising focusing on all volumes and targeting history publications
- Eblasts & social networking to previous buyers of Bennett's titles and the *Morning in America* fanclub
- Content partnership and book giveaways on with daily history publications

### PUBLICITY

- Major media campaign targeting national television, print, online, talk radio, and politically-focused cable channels when appropriate for context of book

Media inquiries: Jason Jones [jjones@thomason.com](mailto:jjones@thomason.com)

### PREVIOUS TITLES

978-1-59555-055-2 *America: The Last Best Hope Vol. 1* (73,500)  
 978-1-59555-057-6 *America: The Last Best Hope Vol. 2* (46,000)  
 978-1-59555-267-9 *American Patriot's Almanac* (104,500)  
 978-1-59555-260-0 *American Patriot's Almanac (Revised)* (40,000)

### COMPARABLE TITLES

978-0-3930-4764-6 *The Future of Freedom: Illiberal Democracy at Home and Abroad* (Zakaria)  
 978-0-3742-9278-2 *The World is Flat 3.0: A Brief History of the Twenty-first Century* (Friedman)  
 978-1-4010-0409-3 *Of Paradise and Power: America and Europe in the New World Order* (Kagan)

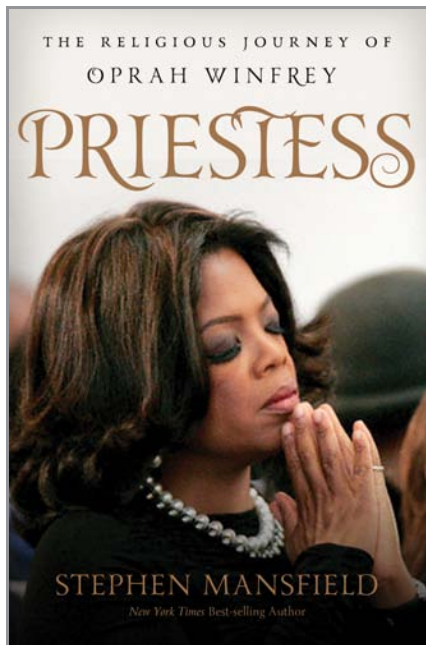


**Dr. William J. Bennett** is a best-selling author, educator, and speaker. Host of the top-ten nationally syndicated radio show *Bill Bennett's Morning in America*, he is also the Washington Fellow of the Claremont Institute. Serving as secretary of education and chairman of the National Endowment for the Humanities under President Reagan and director of the Office of National Drug Control Policy under President Bush, today Bennett is a regular contributor to CNN and has contributed to America's leading newspapers, magazines, and television shows. He is the author and editor of seventeen books, including *The Book of Virtues* and *The Death of Outrage*. **Hometown:** Chevy Chase, Maryland

## PRIESTESS

*The Religious Journey of Oprah Winfrey*

STEPHEN MANSFIELD



### FEATURES & BENEFITS

- A fascinating biography and cultural survey featuring exclusive new interviews and fresh research
- Reveals a side of Oprah that goes beyond the media spin
- Stephen Mansfield explores the evolving faith of a tremendously influential woman who began life as an orthodox believer and now espouses a new gospel of self-actualization

**An evocative exploration of Oprah Winfrey's religious beliefs, from her rejection of her Baptist upbringing to her controversial rise as "an icon of church-free spirituality."**

Born into poverty in Mississippi in 1954 and rising through talent, hard work and despite tragedy—she was raped at the age of nine and lost an infant son at fourteen—Oprah Winfrey has become one of the wealthiest, most powerful, and most popular woman of her age. These facts alone would make Winfrey worthy of study, yet what makes her of even more profound impact on American society is her decision to champion the cause of "New Age Christianity." She is, as *Christianity Today* has proclaimed, "a postmodern priestess—an icon of church-free spirituality." Rejecting her Baptist roots, Winfrey has become a champion of the *Course in Miracles*, a seminar in which Christianity is reinterpreted in terms of self-actualization, personal divinity, and self-empowerment. She has also become a disciple of Eckhart Tolle, the increasingly popular teacher of a form of spirituality that blends Buddhism, Hinduism, Taoism, and Christianity.

Author Stephen Mansfield explores the Winfrey spiritual phenomenon—much as Mansfield has with figures like George W. Bush, Barack Obama, Pope Benedict XVI, and Winston Churchill.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59555-308-9  
**ISBN-10:** 1-59555-308-8  
**Price:** \$22.99 U.S.  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 272 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BIOGRAPHY & AUTOBIOGRAPHY / GENERAL / GENERAL (BIO000000)

### ADVERTISING

- Facebook & Google Ads campaigns
- Outreach to women's groups
- Targeted blogger campaign focusing on women bloggers
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

### PUBLICITY

- Press release serviced via wire service to mainstream and Christian media
- Outreach to secular women and entertainment focused print and online media outlets
- Review mailing to top trade publications and Christian consumer print and online media outlets
- National radio and TV interview campaign

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-6025-5240-1 *The Faith of Barack Obama* (49,000)  
 978-1-59555-269-3 *The Search for God and Guinness*  
 (HC and Ebk) (13,100)

### COMPARABLE TITLES

978-0-3073-9486-6 *Oprah* (Kelley)



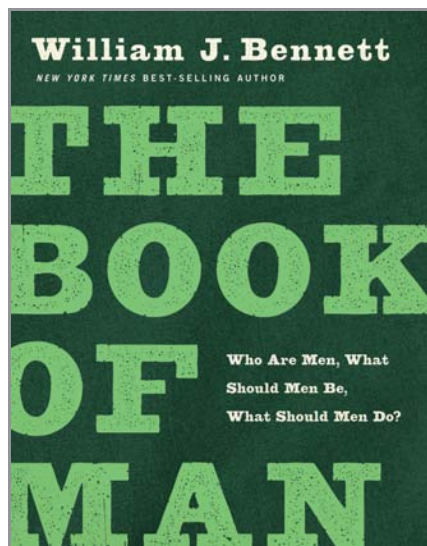
**Stephen Mansfield** is the *New York Times* best-selling author of *The Faith of Barack Obama*, *Benedict XVI*, and *Never Give In*. Stephen lives in Nashville, Tennessee, with his wife, Beverly. For more information, log onto [www.mansfieldgroup.com](http://www.mansfieldgroup.com).

**Hometown:** Nashville, Tennessee **Books Sold to Date:** 1 million+

## THE BOOK OF MAN

*Who Are Men, What Should Men Be, What Should Men Do?*

DR. WILLIAM J. BENNETT



### FEATURES & BENEFITS

- Perfect for families: mothers, fathers, and their sons
- Patterned after William J. Bennett's best-selling *The Book of Virtues*
- Explores the role of faith, work, sports, and education in the making of men
- Poignant and telling readings about various contemporary aspects of masculinity
- Bennett's "Morning in America" radio show has 3.5 million weekly listeners in 230-plus markets

*New York Times* best-selling author Bill Bennett uses stories, essays, and historical and contemporary profiles to explore and explain what it means to be a man.

Confusions abound about manhood in today's culture. Whether it's MIA fathers, gangster machismo, metrosexual role models, or the idealization of the gay lifestyle, boys are subject to a dizzying and dismaying array of options about the path they should take as they grow into manhood. *New York Times* best-selling author William J. Bennett seeks to chart a clearer course, offering a realizable ideal of manhood, redolent of history and human nature, and practical for contemporary life.

*The Book of Man* explores the life of men in various contexts: work, play, prayer, war, home, and friendship. Like his classic, *The Book of Virtues*, Bennett uses essays and stories, myths and history, to bring life to the subject. Aimed at helping families—adults and children—teachers, and policy makers, *The Book of Man* defines what a man should be, how he should live, and to what he should aspire.

**Format:** Printed Case Hardcover  
**ISBN-13/EAN:** 978-1-59555-271-6  
**ISBN-10:** 1-59555-271-5  
**Price:** \$34.99 U.S.  
**Ship Date:** 10/19/2011  
**Pub Date:** 11/15/2011  
**Trim Size:** 7.00 x 9.00  
**Page Count:** 560 Pages  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FAMILY & RELATIONSHIPS / ETHICS & MORALS / GENERAL (FAM031000)

### ADVERTISING

- Online and on-air promotions with *Bill Bennett's Morning in America* (3.5+ million weekly listeners)
- Print and online advertising with *Townhall*, *National Review*, *The Claremont Review*, & *The American Spectator*
- Eblasts & social networking to previous buyers of Bennett's titles and the *Morning in America* fanclub
- Content partnership and book giveaways with fatherhood groups
- Blog review campaign targeting family, Christian, and conservative writers
- Booksneeze.com blog offering review copies

### PUBLICITY

- National media campaign utilizing Bill Bennett's extensive relationships and the possibility of new areas
- Written Q&A with Bill Bennett to be distributed to key media outlets
- Will send review copies to those who have reviewed Bill's previous books
- Excerpt seeding with media outlets

Media inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-0-6716-8306-1 *Book of Virtues* (2 million)  
 978-1-4165-5846-0 *Moral Compass* (HC and TPC) (6,500)  
 978-1-59555-260-0 *American Patriot's Almanac* (HC and HC Revised) (140,000)

### COMPARABLE TITLES

978-1-4143-0450-2 *Bringing Up Boys* (Dobson)  
 978-0-8007-3077-2 *That's My Son: How Moms Can Influence Boys to Become Men of Character* (Johnson)

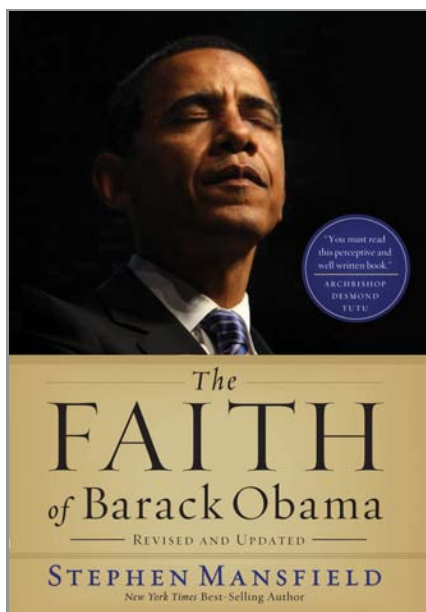


**Dr. William J. Bennett** is a best-selling author, educator, and speaker. Host of the top-ten nationally syndicated radio show *Bill Bennett's Morning in America*, he is also the Washington Fellow of the Claremont Institute. Serving as secretary of education and chairman of the National Endowment for the Humanities under President Reagan and director of the Office of National Drug Control Policy under President Bush, today Bennett is a regular contributor to CNN and has contributed to America's leading newspapers, magazines, and television shows. He is the author and editor of seventeen books, including *The Book of Virtues* and *The Death of Outrage*. **Hometown:** Chevy Chase, Maryland



## THE FAITH OF BARACK OBAMA

STEPHEN MANSFIELD



### FEATURES & BENEFITS

- Includes two new chapters focusing on President Obama's faith during his first years in office
- Reveals the heart of a significant public figure
- Inspires readers to take a second look at how they view religion and politics

**The 2008 election is only a memory now, but what happened to all those promises Barack Obama made to the American people?**

In this updated and revised book, Stephen Mansfield again dives into the controversial faith of President Obama. With two new chapters devoted to the first two years of this historical presidency, Mansfield continues his exploration into Obama's faith without religious or political bias.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-463-5  
**ISBN-10:** 1-59555-463-7  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/26/2011  
**Pub Date:** 11/22/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 208 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BIOGRAPHY & AUTOBIOGRAPHY / POLITICAL / GENERAL (BIO010000)

### ADVERTISING

- Advertising on websites such as TownHall.com, Sojo.net, and RelevantMagazine.com
- Updated video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

### PUBLICITY

- Press release serviced to conservative media
- Pursue national radio and TV opportunities around discussions of the Obama administration

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-59555-250-1 The Faith of Barack Obama (48,000)  
 978-1-59555-269-3 The Search for God and Guinness (12,500)  
 978-1-4041-0416-7 American Heroes (17,500)

### COMPARABLE TITLES

978-1-4000-4360-6 The Bridge: The Life and Rise of Barack Obama (Remnick)  
 978-1-4391-0119-3 The Promise: President Obama, Year One (Alter)  
 978-1-4391-7249-0 Obama's Wars (Woodward)



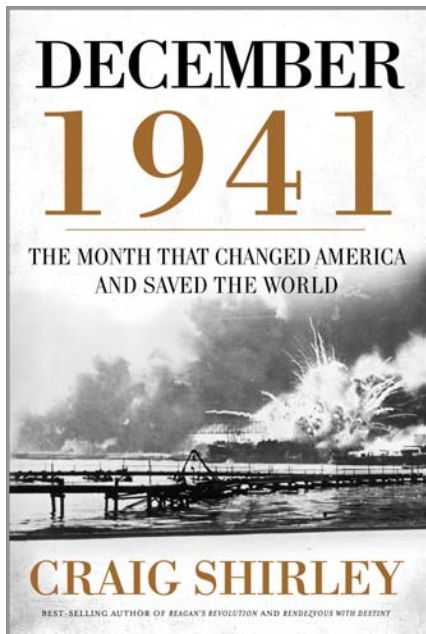
**Stephen Mansfield** is the *New York Times* best-selling author of *The Faith of Barack Obama*, *Benedict XVI*, and *Never Give In*. Stephen lives in Nashville, Tennessee, with his wife, Beverly. For more information, log onto [www.mansfieldgroup.com](http://www.mansfieldgroup.com).

**Hometown:** Nashville, Tennessee **Books Sold to Date:** 1 million+

## DECEMBER 1941

*The Month that Changed America and Saved the World*

CRAIG SHIRLEY



### FEATURES & BENEFITS

- From *Band of Brothers* to Tom Brokaw's *The Greatest Generation* and through the unveiling of the World War II memorial in Washington, D.C., the last ten years have seen an explosion of interest in World War II
- No book in existence tracks the day-to-day affairs of the American people and their government and culture over these tumultuous thirty-one days in December
- Includes research on the famous and influential people from national politics, government, and the media including oral histories, private diaries, and newspaper accounts
- Reveals previously unknown documents and files from presidential, governmental, and private sources

*December 1941* traces, day-by-day, the most important 31 days in the history of America's participation in WWII, which snuffed out the lives of millions and changed history forever.

From December 1, 1941, until the morning of December 7, 1941, America was at peace and—with the exception of the stubborn and persistent high unemployment of the Great Depression—was a relatively happy country. By the afternoon of the December 7 attack on Pearl Harbor, America was a radically changed country, forever. Its isolationist impulses evaporated, and both major political parties became more or less internationalist. The month also introduced food and gas rationing, Victory Gardens, scrap drives, a military draft, and the conversion of Detroit into an "arsenal of democracy." From the moment of America's entry into World War II, people of all kinds, but mostly women looking for work, flooded into the city. Instant apartment buildings sprang up, as did eating and drinking salons, all to the advantage of the massive increase in spending generated by the federal government.

*December 1941* is a fascinating and meticulously researched look at the American home front—her people, faith, economy, government, and culture—during a month that radically changed the American way of life.



**Craig Shirley** is the president and CEO of Shirley & Bannister Public Affairs, a PR firm that counts Heritage Foundation, McDonnell Douglas, and the National Rifle Association as just a few of its many illustrious clients. Shirley ran independent campaigns in support of Reagan in both his 1980 and 1984 campaigns and has come to know all of the primary players in Reagan's circles and the national media. **Hometown:** Washington, D.C.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59555-457-4  
**ISBN-10:** 1-59555-457-2  
**Price:** \$24.99 U.S.  
**Ship Date:** 10/26/2011  
**Pub Date:** 11/22/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 320 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** HISTORY / UNITED STATES / 20TH CENTURY (HIS036060)

### ADVERTISING

- National advertising campaign targeting outlets like History Channel Magazine and WWII publications
- Military Channel tv spot to air during Pearl Harbor programming during December 2011
- Eblast campaign targeting core political and history lists
- Blog campaign targeting history and political bloggers
- BookSneeze.com blogger program to offer 200 review copies

### PUBLICITY

- Media campaign targeting history-focused online and print publications
- Campaign targeting national conservative talk radio
- Written Q&A with Craig Shirley to be distributed to key media outlets
- Excerpt seeding with media outlets

Media Inquires: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

- 978-1-59555-342-3 *Reagan's Revolution: The Untold Story of the Campaign That Started It All* (14,000)
- 978-1-9338-5955-2 *Rendezvous with Destiny: Ronald Reagan and the Campaign That Changed America*

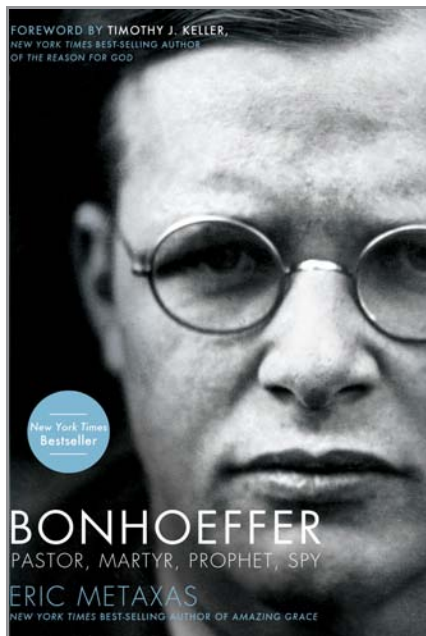
### COMPARABLE TITLES

- 978-0-6419-7937-8 *April 1865: The Month That Saved America* (Jay Winik)
- 978-0-7432-2672-1 *1776* (McCullough)

## BONHOEFFER

*Pastor, Martyr, Prophet, Spy*

ERIC METAXAS



### FEATURES & BENEFITS

- Definitive, highly readable biography of one of the great heroes of the twentieth century
- Reveals previously unknown facts, with first full accounting of his wrenching decision to return to 1939 Germany, and the story of his passionate romance
- Documents his role as a double-agent in the plot against Hitler
- Numerous photos from Bonhoeffer's life

From the *New York Times* bestselling author of *Amazing Grace*, a groundbreaking biography of Dietrich Bonhoeffer, one of the greatest heroes of the twentieth century, the man who stood up to Hitler.

A definitive, deeply moving narrative, *Bonhoeffer* is a story of moral courage in the face of the monstrous evil that was Nazism.

After discovering the fire of true faith in a Harlem church, Bonhoeffer returned to Germany and became one of the first to speak out against Hitler. As a double-agent, he joined the plot to assassinate the Führer, and was hanged in Flossenberg concentration camp at age 39. Since his death, Bonhoeffer has grown to be one of the most fascinating, complex figures of the 20th century.

*Bonhoeffer* presents a profoundly orthodox Christian theologian whose faith led him to boldly confront the greatest evil of the 20th century, and uncovers never-before-revealed facts, including the story of his passionate romance.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-246-4  
**ISBN-10:** 1-59555-246-4  
**Price:** \$19.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 592 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (BIO018000)

### ADVERTISING

- Mailings to influential pastors and church leaders
- Mailings to influential academics
- Mailings to Jewish organizations
- Special outreach to history bloggers, especially those with interest in World War II
- All advertising will feature the book's accolades and stellar endorsements
- Title available to bloggers on BookSneeze.com

### PUBLICITY

- Continue pitching media outlets that have yet to cover *Bonhoeffer*
- Alert past reviewers, editors, and producers to the availability of the trade paper

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-0-0611-7300-4 *Amazing Grace* (28,000)  
 978-1-59555-138-2 *Bonhoeffer HC* (180,000)

### COMPARABLE TITLES

978-0-8006-2844-4 *Dietrich Bonhoeffer: A Biography (Bethge)*  
 978-0-6642-3011-1 *Dietrich Bonhoeffer: Reality and Resistance (Rasmussen)*

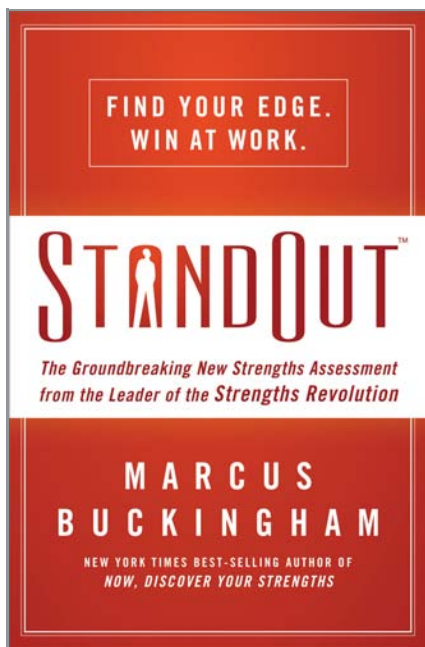


**Eric Metaxas** is the author of *New York Times* bestseller *Amazing Grace*, *Everything You Always Wanted to Know About God (But Were Afraid to Ask)*, and more than 30 other books. He and his family live in New York. Twitter @ericmetaxas, Facebook: [facebook.com/eric.metaxas](https://www.facebook.com/eric.metaxas). **Hometown:** New York, New York

## STANDOUT

*The Groundbreaking New Strengths Assessment from the Leader of the Strengths Revolution*

MARCUS BUCKINGHAM



### FEATURES & BENEFITS

- Readers receive their top two "Strength Zones" along with customized practical steps to leverage their strengths and win at work
- For anyone looking to change jobs or careers, the test provides a list of career paths scientifically proven to match their strengths

**The next-generation strengths test from the leader of the Strengths Revolution.**

Millions of people have taken Gallup organization's StrengthsFinder and discovered their top five strengths. As the co-creator of that test and co-author of the book that launched the "strengths revolution," *New York Times* best-selling author Marcus Buckingham has spent the last decade leading people and organizations into a place of strength.

But something always seemed to be missing. Wherever he went, Buckingham heard two consistent gaps in the StrengthsFinder results. From professionals: "I love knowing what's strong about me, but what am I supposed to do with it?" From managers: "I have too many people on my team to keep all their strengths straight in my head. There's too much information to use it practically in my day-to-day leadership."

*StandOut* starts where StrengthsFinder ends. Using a massive data set and rigorous statistical testing, this next-generation strength test not only affirms what is strong about people but gives them—*everyone*, the bosses, the executives, the people in the middle—hyperpractical tools to leverage their strengths every day so they can win at work.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4002-0237-9  
**ISBN-10:** 1-4002-0237-X  
**Price:** \$22.99 U.S.  
**Ship Date:** 8/17/2011  
**Pub Date:** 9/13/2011  
**Trim Size:** 5.25 x 8.00  
**Page Count:** 176 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BUSINESS & ECONOMICS / GENERAL / GENERAL (BUS000000)

### ADVERTISING

- Partnership with The Marcus Buckingham Company ([www.tmbc.com](http://www.tmbc.com)) to ensure the *StandOut* test will be utilized through social media platforms, including 138,000 tribe members in facebook, e-mail, twitter, etc.
- Advertising campaign with focus on the Society for Human Resource Management (SHRM)
- Google AdWords campaign targeting words like "strengths" and "management"
- Target top 100 business and efficiency bloggers
- A promotional video featuring Marcus will be created to be utilized throughout the campaign
- Targeted partnership with the top 100 college career counseling centers as well as business schools

### PUBLICITY

- With Marcus's proven success on NBC's *Today Show*, *Fox & Friends*, *Oprah Winfrey* show, and more, we expect a similar level of national media
- Targeted speaking engagements for Marcus will be in these areas: Business Management, Networking, and Productivity conferences, women's business conferences with history of having him speak, Catalyst in October, 2011, Women of Faith, SHRM, etc.
- National radio campaign will target business talk and pop culture shows like NPR's *Marketplace*

Media inquiries: Brenda Smotherman  
[bsmotherman@thomasnelson.com](mailto:bsmotherman@thomasnelson.com)

### PREVIOUS TITLES

978-0-7432-0114-8 Now, Discover Your Strengths  
 978-0-6848-5286-7 First, Break All the Rules

### COMPARABLE TITLES

978-1-5956-2015-6 Strengths Finder 2.0

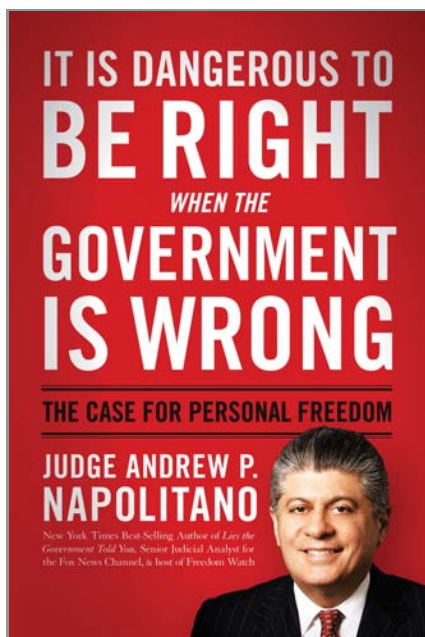


**Marcus Buckingham** is a best-selling author with more than 3.7 million copies of his landmark bestsellers in print. Profiled in the *New York Times*, *Fortune*, and *Fast Company*, he has consulted with brands such as Toyota, Coca-Cola, and Best Buy. Twitter @mwbuckingham, Facebook: [facebook.com/marcuswbuckingham](http://facebook.com/marcuswbuckingham) **Hometown:** Los Angeles, California **Books Sold to Date:** 3.7 Million

## IT IS DANGEROUS TO BE RIGHT WHEN THE GOVERNMENT IS WRONG

*The Case for Personal Freedom*

ANDREW P. NAPOLITANO



### FEATURES & BENEFITS

- Judge Napolitano is the Senior Legal Analyst at FOX News, and he hosts his own series on FOX Business News, *Freedom Watch*, that is growing increasingly popular
- The Judge is a frequent and popular fill-in for Glenn Beck and is a favorite among small-government advocates
- As more Americans realize their personal freedom is being taken away by the government, the topic of this book is increasingly relevant
- Napolitano's previous title, *Lies the Government Told You*, was a *New York Times* bestseller

Judge Andrew P. Napolitano examines the concept the government hates and fears the most: **Freedom.**

The United States of America was born out of a bloody revolt against tyranny. Yet almost from its inception, the government here has suppressed liberty. In his sixth book on the Constitution and human freedom, Judge Andrew P. Napolitano asks: Where does freedom come from? How can government in America exercise power that the people have not given to it? What forces have collaborated to destroy personal freedom?

In this back-to-basics on freedom, Judge Napolitano addresses hard questions:

- Do we still have a Constitution?
- What are the limits to government power in a free society?
- Why does the government attack, rather defend, our rights?
- If our rights are inalienable, how can the government take them away?
- Do we really own any private property?

The Judge gives a sweeping treatment of natural rights and all the philosophical, religious, and ideological principles that underscore the concept of human freedom.

Format: Printed Case Hardcover  
ISBN-13/EAN: 978-1-59555-350-8  
ISBN-10: 1-59555-350-9  
Price: \$24.99 U.S.  
Ship Date: 9/21/2011  
Pub Date: 10/18/2011  
Trim Size: 6.00 x 9.00  
Page Count: 240 Pages  
Carton Qty: 24  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC Category: POLITICAL SCIENCE / GENERAL / GENERAL (POL000000)

### ADVERTISING

- Awareness campaign on Judge Napolitano's FOX Business show, "Freedom Watch"
- Online campaign including eblasts with sites such as Reason.com, WorldNetDaily.com, Politico.com, WeeklyStandard.com, and NewsMax.com
- Promotions to Judge Napolitano's 69,000 Facebook fans and 21,000 Twitter followers
- On-air giveaway radio promotions
- Targeted campaign to conservative and libertarian bloggers

### PUBLICITY

- Likely promotion on Judge Napolitano's show, *Freedom Watch*, as well as on *Fox and Friends*, *The O'Reilly Factor* and other Fox News shows
- National talk radio campaign
- Likely features in *Human Events*, *Washington Times*, *American Spectator*, *National Review*, *Reason Magazine*, *Weekly Standard*
- Focus on Libertarian blogs, websites, and publications
- Press release serviced to secular and Christian press via newswire

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### PREVIOUS TITLES

- 978-1-59555-266-2 *Lies the Government Told You* (HC & Ebk) (65,500)  
978-1-59555-030-9 *The Constitution in Exile* (HC & TP) (34,300)  
978-0-7852-6083-7 *Constitutional Chaos* (60,000)

### COMPARABLE TITLES

- 978-0-3074-0576-0 *Who Killed the Constitution?* (Woods)  
978-1-9339-9506-9 *How Progressives Rewrote the Constitution* (Epstein)

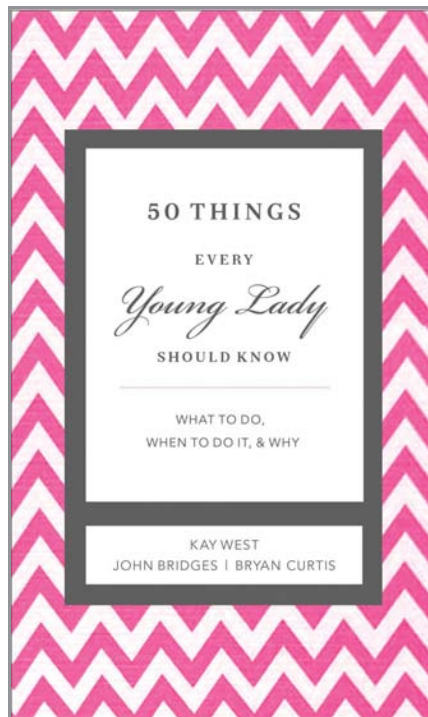


**Andrew P. Napolitano** is the Sr. Judicial Analyst for Fox News Channel and hosts *FreedomWatch* on FBN. He is the author of *Constitutional Chaos*, *The Constitution in Exile*, *A Nation of Sheep*, *Dred Scott's Revenge*, and *Lies the Government Told You*. Twitter @JudgeNapolitano, Facebook: facebook.com/judgenap. **Hometown:** Sussex County, New Jersey

## 50 THINGS EVERY YOUNG LADY SHOULD KNOW

*What to Do, When to Do It, & Why*

KAY WEST, JOHN BRIDGES, & BRYAN CURTIS



### FEATURES & BENEFITS

- Presented in the all-new GentleManners packaging
- Perfect for gift giving
- GentleManners books have sold more than 750,000 copies

**Help your daughter, granddaughter, or niece become a respectful, considerate young lady.**

It's safe to say that young women in the 21st century are exposed to more educational opportunities than any generation of women in history. But sometimes what gets lost in between ballet and biology, AP classes and piano lessons, creative writing and cross country, are the basic rules of simple etiquette and guidelines for appropriate behavior.

Progress is a good thing, but even an accomplished student, a gifted artist, or a brilliant young law clerk is at a disadvantage if she never learned to write a thank you note, understand a formal table setting, accept a compliment, make an apology, express sympathy, or respond to an invitation.

Topics covered in *50 Things Every Young Lady Should Know* include:

- Making conversation with adults
- Accepting a gift you don't like
- Dressing appropriately
- Winning and losing graciously
- Writing a thank-you note

This latest book in the GentleManners series was written especially for girls ages 8 to 14, to teach them the basic skills every young lady should have and every young lady's mother and grandmother want her to master.

**Kay West** is a writer and publicist who lives in Nashville. She is the food critic for *The Nashville Scene*, and was formerly the society editor for *The Nashville Banner*. She is the mother of two perfectly behaved children, Joy, age 11, and Harry, age 8. **Hometown:** Nashville, Tennessee

**John Bridges**, author of *How to Be a Gentleman*, is also the coauthor, with Bryan Curtis, of seven other volumes in the best-selling GentleManners series. He is a frequent guest on television and radio news programs, always championing gentlemanly behavior in modern society. Bridges has appeared on the *Today Show*, the Discovery Channel, and *CBS Sunday Morning*, and has been profiled in *People* magazine and the *New York Times*. **Hometown:** Nashville, Tennessee

**Bryan Curtis** is an author and the president of Dance Floor Books. He is the author/coauthor and editor of more than 15 books, including the popular GentleManners series. **Hometown:** Nashville, Tennessee

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4016-0064-8  
**ISBN-10:** 1-4016-0064-6  
**Price:** \$16.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 4.50 x 8.00  
**Page Count:** 176 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** REFERENCE / ETIQUETTE / GENERAL (REF011000)

### ADVERTISING

- Facebook ad campaign
- Outreach to national sororities and fraternities
- Outreach to dance clubs and dance schools
- Outreach to participants in toddlers & tiaras pageants
- Targeted blogger outreach with focus on book as graduation presents and giveaways
- Title available to bloggers on BookSneeze.com

### PUBLICITY

- Review mailing serviced to select manners-focused and pageant-oriented magazines, websites, and bloggers
- Book serviced to Christian women's outlets
- Awareness campaign to parenting publications

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

- 978-1-55853-941-9 *How to Raise a Lady* (46,300)
- 978-1-55853-940-2 *How to Raise a Gentleman* (84,600)

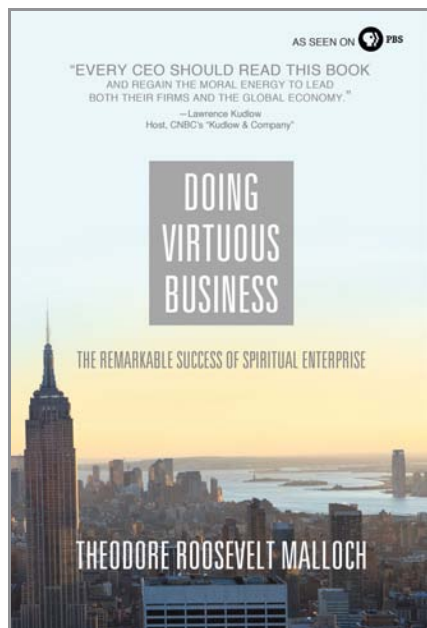
### COMPARABLE TITLES

- 978-1-5848-5983-3 *A Smart Girl's Guide to Manners* (Holyoke)
- 978-1-4013-0275-7 *How to Walk in High Heels: The Girl's Guide to Everything* (Morton)
- 978-1-5650-7678-5 *A Little Book of Manners: Courtesy and Kindness for Young Ladies* (Barnes)

## DOING VIRTUOUS BUSINESS

*The Remarkable Success of Spiritual Enterprise*

THEODORE ROOSEVELT MALLOCH



### FEATURES & BENEFITS

- Release coincides with National PBS special in April 2011, airing in 150 major markets
- Raises important issues that educators and businesspersons have failed to address
- Includes case studies and statistics from 12 top American companies that employ spiritual enterprise in their leadership and business strategies
- Gives hope in the face of anticorporate agitation and rages against globalization

### Can the concept of "Spiritual Capital" actually ensure a company's success?

Critics of capitalism view big businesses as insatiable masters of the universe with little regard for the public. They label those who create wealth as greedy, malicious, and unscrupulous. *Doing Virtuous Business* answers these charges head-on. In this insightful and original book, Theodore Roosevelt Malloch presents the bold idea that the creation of wealth by virtuous means is the most important thing that can be done for our society.

*Doing Virtuous Business* explains the true purpose of business and illuminates the connection between a free economy and religious liberty. Drawing from the notion of "social capital," which has been developed by generations of scholars, Malloch adds the concept of "spiritual capital" as a foundation for social progress and also a necessity for responsible and successful enterprise. He details the virtues that sustain a business and a free market—virtues that build up a network of trust, which is critical to the global economy.

From Wal-Mart to IBM, Malloch demonstrates how companies that operate on ethical models informed by spiritual traditions have outperformed their competitors. This book is a welcome moral defense of free enterprise and a sensible guide for achieving the ideal of virtuous business.

Format: Jacketed Hardcover  
ISBN-13/EAN: 978-0-8499-4717-9

ISBN-10: 0-8499-4717-0

Price: \$21.99 U.S.

Ship Date: 3/2/2011

Pub Date: 3/29/2011

Trim Size: 6.00 x 9.00

Page Count: 176 Pages

Carton Qty: 24

Distribution Rights: Worldwide

BISAC Category: BUSINESS & ECONOMICS / BUSINESS  
ETHICS / GENERAL (BUS008000)

### ADVERTISING

- Social media campaign with custom Facebook and landing page, Facebook advertising
- Google adwords campaign
- Print and online campaign with *Newsmax*
- Featured on BookSneeze.com, Thomas Nelson's blogger review program

### PUBLICITY

Publication Campaign

- Cross-promotion with release of the PBS special, *Doing Virtuous Business*
- Christian and secular radio show interviews
- Press release disseminated through newswire service announcing product

Media Inquires: Stephanie Newton

snewton@thomasnelson.com

### COMPARABLE TITLES

978-0-8308-3888-2 *Why Business Matters to God* by Jeff Van Duzer

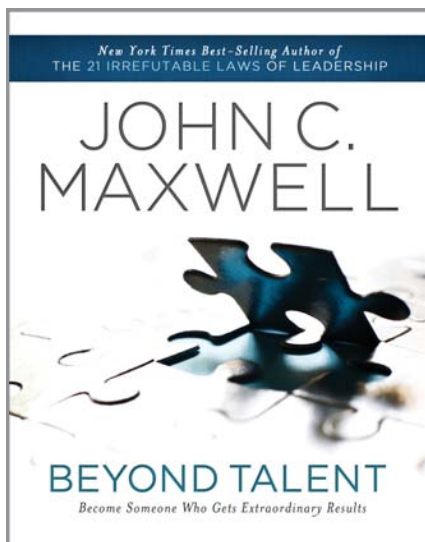


**Theodore Malloch** is chairman and CEO of the Roosevelt Group, a strategy firm, and research professor at Yale University, where he heads the Spiritual Capital Initiative. He was Vice President for all national programs for the Aspen Institute and served on the Executive Board of the World Economic Forum. He has held an ambassadorial-level position at the United Nations and senior policy positions at the U.S. Senate Committee on Foreign Relations and the U.S. Department of State. **Hometown:** New Haven, Connecticut

## BEYOND TALENT

*Become Someone Who Gets Extraordinary Results*

JOHN C. MAXWELL



### FEATURES & BENEFITS

- Readers learn how to increase their impact and success at any level of any kind of organization
- A perfect message for those who feel they have hit a wall in their career or professional development
- Going against the grain of false, common wisdom, Maxwell shows that anyone has great potential *if* he or she can learn to look beyond talent
- Powerful anecdotes and practical tips make this great read engaging and actionable

***New York Times* best-selling author John C. Maxwell shows that talent is just the starting point for a successful impact in any organization. It's what takes you beyond your talent that matters.**

People everywhere are proving him right. Read the headlines, watch the highlights, or just step out your front door: Some talented people reach their full potential, while others self-destruct or remain trapped in mediocrity. What makes the difference? Maxwell, the go-to guru for business professionals across the globe, insists that the choices people make—not merely the skills they inherit—propel them to greatness. Among other truths, successful people know that:

- Belief lifts your talent.
- Initiative activates your talent.
- Focus directs your talent.
- Preparation positions your talent.
- Practice sharpens your talent.
- Perseverance sustains your talent.
- Character protects your talent. . . . and more!

It's what you add to your talent that makes the greatest difference. With authentic examples and time-tested wisdom, Maxwell shares thirteen attributes you need to maximize your potential and live the life of your dreams.

You can have talent alone and fall short of your potential. Or you can go beyond talent and really stand out.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0357-4  
**ISBN-10:** 1-4002-0357-0  
**Price:** \$16.99 U.S.  
**Ship Date:** 3/23/2011  
**Pub Date:** 4/19/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 304 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

### ADVERTISING

- Will be promoted by *Equip*, John Maxwell's ministry and leadership training organization
- Blogger program will include a Booksneeze.com offering 200 copies
- Excerpt seeding and book giveaways with sports websites, blogs, and other key organizations like FCA and All Pro Dads
- Excerpt seeding with leadership organizations

### PUBLICITY

- Written Q&A with John Maxwell to be pitched for online and print publications
  - Excerpt seeding with media outlets
- Media inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-0-7852-1403-8 *Talent Is Never Enough* (223,000)  
978-0-7852-1425-0 *Everyone Communicates, Few Connect* (118,000)

### COMPARABLE TITLES

978-1-5918-4294-8 *Talent Is Overrated*  
978-0-5538-0684-7 *The Talent Code*



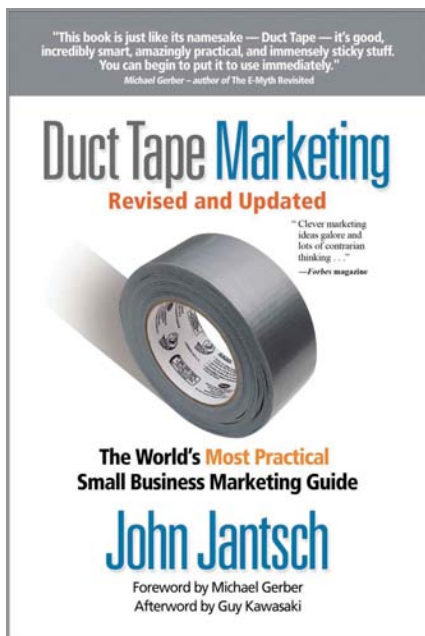
**John C. Maxwell** is an internationally respected leadership expert, speaker, and author who has sold more than 19 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at [JohnMaxwellOnLeadership.com](http://JohnMaxwellOnLeadership.com) and follow him at Twitter @JohnCMaxwell. **Hometown:** Atlanta, Georgia **Books Sold to Date:** 19 million



## DUCT TAPE MARKETING

*The World's Most Practical Small Business Marketing Guide*

JOHN JANTSCH



### FEATURES & BENEFITS

- Jantsch gives practical, easy-to-apply ideas for small business marketing
- Readers learn to create a unique, systematic approach to marketing tailored specifically to their small businesses
- Book includes up-to-date strategies for businesses of all types, both on- and offline

Learn to make your small business marketing as simple, effective, and affordable as duct tape.

In *Duct Tape Marketing*, renowned small business marketing guru John Jantsch shows you how to develop and execute a marketing plan that will give your business the life and longevity you want.

In this book you will learn the Duct Tape Marketing system and how to apply its principles to your business by following three steps:

- First, learn the basics necessary to get customers to *know, like, and trust* you more.
- Next, master the essential Duct Tape System components to get your customers to *contact and refer* you more.
- Finally, really get on a roll by *discovering what really works and tuning your business to doing more of it*.

With a foreword by Michael Gerber, author of *E-Myth*, this book provides proven, yet elegantly simple tools to help you grow your small business.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-465-9  
**ISBN-10:** 1-59555-465-3  
**Price:** \$16.99 U.S.  
**Ship Date:** 8/31/2011  
**Pub Date:** 9/27/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BUSINESS & ECONOMICS / SMALL BUSINESS / GENERAL (BUS060000)

### ADVERTISING

- John Jantsch's blog [DuctTapeMarketing.com](http://DuctTapeMarketing.com) is one of the highest and most respected rated marketing blogs
- Platform will deliver strong advertising toward small business/entrepreneurial readers
- Blogger campaign targeting Jantsch's core constituency of entrepreneurs
- BookSneeze.com to offer review copies

### PUBLICITY

- Media campaign focusing on core media outlets in marketing and entrepreneurial outlets

Media inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-0-7852-2100-5 Duct Tape Marketing HC (18,300)  
 978-1-59555-131-3 Duct Tape Marketing TFC (21,000)  
 978-1-5918-4311-5 The Referral Engine: Teaching Your Business to Market Itself (11,800)

### COMPARABLE TITLES

978-0-4717-3894-7 The Irresistible Offer: How to Sell Your Product or Service in 3 Seconds or Less (Joyner)  
 978-0-6848-5019-1 Selling Dreams: How to Make Any Product Irresistible (Longinotti)

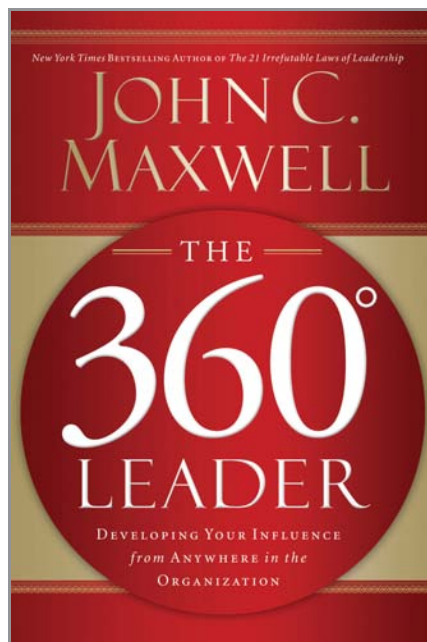


**John Jantsch** is the creator of the Duct Tape Marketing System. For more than twenty years he has coached and consulted small business owners and independent professionals in simple and low-cost methods for growing and promoting their businesses. His blog, Duct Tape Marketing, was recognized by *Forbes* magazine as the best blog on small business and marketing. Follow him at [www.ducttapemarketing.com](http://www.ducttapemarketing.com). Twitter @ducttape, Facebook: [facebook.com/ducttapemarketing](http://facebook.com/ducttapemarketing). **Hometown:** Kansas City, Missouri

## THE 360 DEGREE LEADER

*Developing Your Influence from Anywhere in the Organization*

JOHN C. MAXWELL



### FEATURES & BENEFITS

- Readers learn to debunk the myths and lead from the middle of an organization
- They discover specific principles to lead up, lead across, and lead down
- Actionable strategies help anyone become a person of influence and increase their value to the team

***New York Times* best-selling author John C. Maxwell shows anyone how to lead, regardless of their level in any organization.**

In his nearly thirty years of teaching leadership, John Maxwell has encountered this question again and again: *How do I apply leadership principles if I'm not the boss?* It's a valid question that Maxwell answers in *The 360 Degree Leader*.

You don't have to be the *main* leader, asserts Maxwell, to make significant impact in your organization. Good leaders are not only capable of leading their followers but are also adept at leading their superiors and their peers. Debunking myths and shedding light on the challenges, John Maxwell offers specific principles for Leading Down, Leading Up, and Leading Across.

360-Degree Leaders can lead effectively, regardless of their position in an organization. By applying Maxwell's principles, you can expand your influence and ultimately be a more valuable team member.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0359-8  
**ISBN-10:** 1-4002-0359-7  
**Price:** \$16.99 U.S.  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

### ADVERTISING

- Will be promoted by *Equip*, John Maxwell's ministry and leadership training organization
- Blogger program will include a BookSneeze.com offering review copies
- Excerpt seeding with leadership organizations

### PUBLICITY

- Written Q&A with John Maxwell to be pitched for online and print publications
- Excerpt seeding with media outlets

Media inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-0-7852-6092-9 *The 360 Degree Leader* hardcover (345,000)  
 978-0-7852-1425-0 *Everyone Communicates, Few Connect* (118,000)

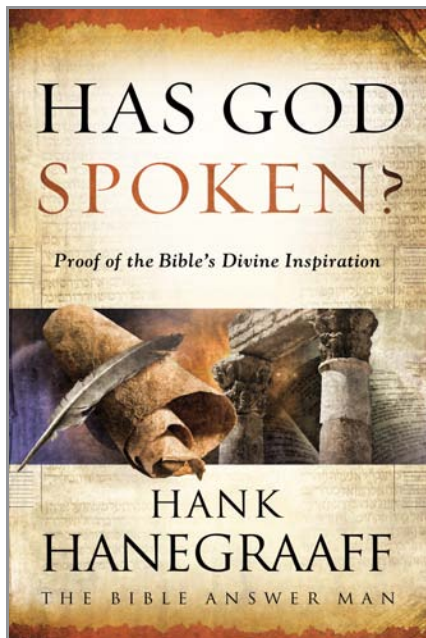


**John C. Maxwell** is an internationally respected leadership expert, speaker, and author who has sold more than 19 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at [JohnMaxwellOnLeadership.com](http://JohnMaxwellOnLeadership.com) and follow him at Twitter @JohnCMaxwell. **Hometown:** Atlanta, Georgia **Books Sold to Date:** 19 million

## HAS GOD SPOKEN?

*Proof of the Bible's Divine Inspiration*

HANK HANEGRAAFF



### FEATURES & BENEFITS

- Gives a clear defense of the God-breathed inspiration and divine nature of the Bible
- Offers four compelling, memorable proofs in a format that is accessible and easy to remember
- Final book in a topical series (after evolution and the resurrection) that covers the three major issues Christians must face in order to successfully defend the Christian worldview

### Compelling evidence that the Bible is God's Holy Word.

Using the memorable acronym MAPS, radio host and Bible scholar Hank Hanegraaff masterfully reveals four proofs that confirm the divine origin of the Bible.

- **M** represents the strength of the **manuscript** itself as many actual fragments have been located
- **A** stands for the **archaeological** proofs that have been uncovered
- **P** is for the **prophecy** that has accurately predicted events
- **S** represents the **scriptural synergy** found in the unity, consistency, and harmony of the sixty-six books

These clearly presented proofs provide powerful indicators that confirm the trustworthiness and divine nature of Scripture, that God has indeed spoken, and that the Bible is the reliable repository of His words.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-0-8499-1970-1  
**ISBN-10:** 0-8499-1970-3  
**Price:** \$22.99 U.S.  
**UPC:** 023755028389  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 272 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN THEOLOGY / APOLOGETICS (RELO67030)

### ADVERTISING

- Print advertising through *Preaching* magazine
- Radio promotions surrounding author's radio program using WestStar media
- Online promotions through the History/Biography channel
- Salem Web promotions on Oneplace.com
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Publicity Campaign

- National print campaign
- National radio interviews
- Extensive blog and online campaign

Media Inquiries: Stephanie Newton  
snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-4295-2 Resurrection-all editions (95,000)  
978-0-8499-4272-3 FACE that Demonstrates the FARCE-all editions (91,000)



**Hank Hanegraaff** is host of the *Bible Answer Man*, heard daily throughout the United States and Canada. He is president of the Christian Research Institute and author of many best-selling books, including *The Prayer of Jesus* and *The Apocalypse Code*. **Hometown:** Charlotte, North Carolina

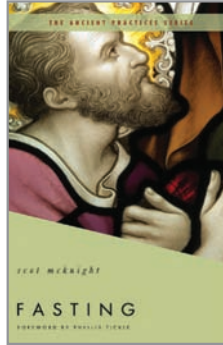


**Finding Our Way Again**

Brian McLaren

ISBN-13: 978-0-8499-4602-8

\$12.99 • TP



**Fasting**

Scot McKnight

ISBN-13: 978-0-8499-4605-9

\$12.99 • TP



**In Constant Prayer**

Robert Benson

ISBN-13: 978-0-8499-4603-5

\$12.99 • TP



**Sabbath**

Dan Allender

ISBN-13: 978-0-8499-4604-2

\$12.99 • TP

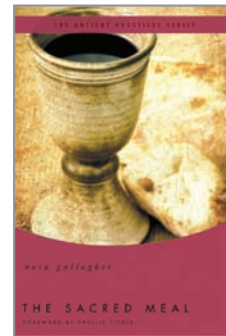


**The Liturgical Year**

Joan Chittister

ISBN-13: 978-0-8499-4607-3

\$12.99 • TP

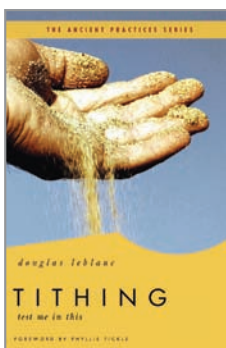


**The Sacred Meal**

Nora Gallagher

ISBN-13: 978-0-8499-4606-6

\$12.99 • TP

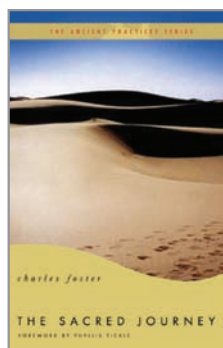


**Tithing**

Douglas LeBlanc

ISBN-13: 978-0-8499-4608-0

\$12.99 • TP



**The Sacred Journey**

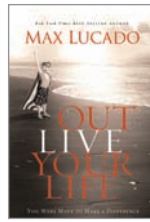
Charles Foster

ISBN-13: 978-0-8499-4609-7

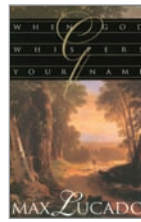
\$12.99 • TP



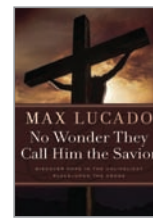
**Max On Life**  
Max Lucado  
ISBN-13: 978-0-8499-4812-1  
\$24.99 • Jacketed HC



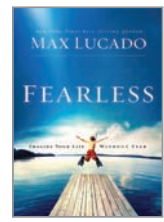
**Outlive Your Life**  
Max Lucado  
ISBN-13: 978-0-8499-2069-1  
\$24.99 • Jacketed HC



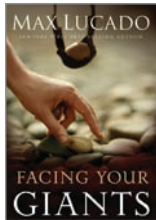
**When God Whispers Your Name**  
Max Lucado  
ISBN-13: 978-0-8499-4710-0  
\$15.99 • Trade Paper



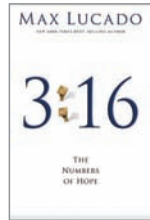
**No Wonder They Call Him the Savior**  
Max Lucado  
ISBN-13: 978-0-8499-4711-7  
\$15.99 • Trade Paper



**Fearless**  
Max Lucado  
ISBN-13: 978-0-8499-2139-1  
\$24.99 • Jacketed HC



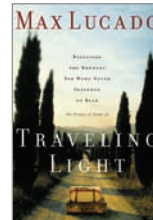
**Facing Your Giants**  
Max Lucado  
ISBN-13: 978-0-8499-2102-5  
\$16.99 • Trade Paper



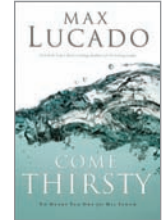
**3:16: The Numbers of Hope**  
Max Lucado  
ISBN-13: 978-0-8499-2101-8  
\$15.99 • Trade Paper



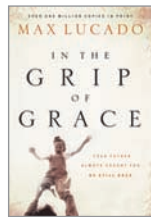
**Next Door Savior**  
Max Lucado  
ISBN-13: 978-0-8499-1336-5  
\$14.99 • Trade Paper



**Traveling Light**  
Max Lucado  
ISBN-13: 978-0-8499-1345-7  
\$15.99 • Trade Paper



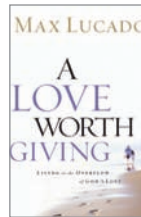
**Come Thirsty**  
Max Lucado  
ISBN-13: 978-0-8499-1404-1  
\$15.99 • Trade Paper



**In the Grip of Grace**  
Max Lucado  
ISBN-13: 978-0-8499-0952-8  
\$15.99 • Trade Paper



**A Gentle Thunder**  
Max Lucado  
ISBN-13: 978-0-8499-4324-9  
\$14.99 • Trade Paper



**A Love Worth Giving**  
Max Lucado  
ISBN-13: 978-0-8499-1346-4  
\$14.99 • Trade Paper



**He Chose the Nails**  
Max Lucado  
ISBN-13: 978-0-8499-0570-4  
\$15.99 • Trade Paper



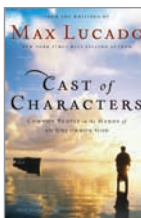
**When Christ Comes**  
Max Lucado  
ISBN-13: 978-0-8499-4297-6  
\$14.99 • Trade Paper



**It's Not About Me**  
Max Lucado  
ISBN-13: 978-1-5914-5042-9  
\$18.99 • Hardcover



**Cure for the Common Life**  
Max Lucado  
ISBN-13: 978-0-8499-1909-1  
\$15.99 • Trade Paper



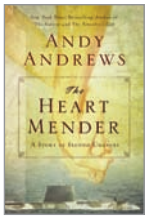
**Cast of Characters**  
Max Lucado  
ISBN-13: 978-0-8499-2155-1  
\$15.99 • Trade Paper



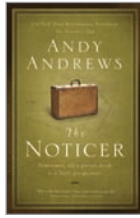
**You Can Be Everything God Wants You to Be**  
Max Lucado  
ISBN-13: 978-0-8499-4665-3  
\$14.99 • Printed HC



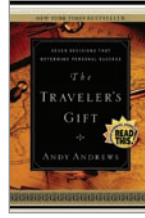
**God Came Near Deluxe Edition**  
Max Lucado  
ISBN-13: 978-0-8499-4818-3  
\$14.99 • Printed HC



**The Heart Mender**  
Andy Andrews  
ISBN-13: 978-0-7852-3229-2  
\$15.99 • Trade Paper



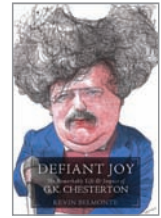
**The Noticer**  
Andy Andrews  
ISBN-13: 978-0-7852-3232-2  
\$15.99 • TP w/French Flaps



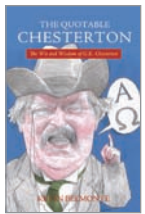
**The Traveler's Gift**  
Andy Andrews  
ISBN-13: 978-0-7852-7322-6  
\$15.99 • Trade Paper



**The Final Summit**  
Andy Andrews  
ISBN-13: 978-0-7852-3120-2  
\$19.99 • Jacketed HC



**Defiant Joy**  
Kevin Belmonte  
ISBN-13: 978-1-5955-5201-3  
\$16.99 • Trade Paper



**The Quotable Chesterton**  
Kevin Belmonte  
ISBN-13: 978-1-5955-5205-1  
\$15.99 • Trade Paper



**The American Patriot's Almanac Revised**  
William J. Bennett & John T.E. Cribb  
ISBN-13: 978-1-5955-5260-0  
\$32.99 • Printed Case HC



**The Fight of Our Lives**  
William J. Bennett & Seth Leibsohn  
ISBN-13: 978-1-5955-5029-3  
\$19.99 • Jacketed HC



**A Gentleman Walks Down the Aisle**  
John Bridges & Bryan Curtis  
ISBN-13: 978-1-4016-0063-1  
\$16.99 • Jacketed HC



**Heaven Is for Real**  
Todd Burpo  
ISBN-13: 978-0-8499-4615-8  
\$16.99 • Trade Paper



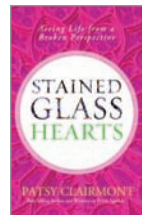
**We Be Big**  
Bill Bussey, Rick Burgess & Don Keith  
ISBN-13: 978-1-4016-0400-4  
\$16.99 • Trade Paper



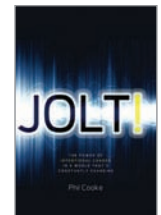
**The Waiting Place**  
Eileen Button  
ISBN-13: 978-0-8499-4625-7  
\$15.99 • Trade Paper



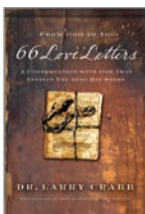
**Machine Gun Preacher**  
Sam Childers  
ISBN-13: 978-1-5955-5424-6  
\$15.99 • Trade Paper



**Stained Glass Hearts**  
Patsy Clairmont  
ISBN-13: 978-0-8499-4826-8  
\$16.99 • Jacketed HC



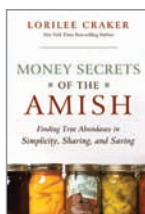
**Jolt!**  
Phil Cooke  
ISBN-13: 978-1-5955-5324-9  
\$22.99 • Jacketed HC



**66 Love Letters**  
Dr. Larry Crabb  
ISBN-13: 978-0-8499-4647-9  
\$9.99 • Trade Paper



**God's Love Letters to You**  
Dr. Larry Crabb  
ISBN-13: 978-0-8499-4647-9  
\$9.99 • Trade Paper



**Money Secrets of the Amish**  
Lorilee Craker  
ISBN-13: 978-1-5955-5341-6  
\$15.99 • Trade Paper



**Jesus, My Father, the CIA, and Me**  
Ian Cron  
ISBN-13: 978-0-8499-4610-3  
\$15.99 • Trade Paper



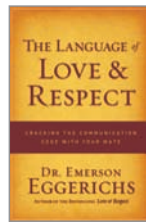
**Reggie**  
Reggie Dabbs & John Driver  
ISBN-13: 978-0-8499-4626-4  
\$15.99 • Trade Paper



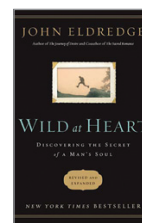
**Cut Your Grocery Bill in Half with America's Cheapest Family**  
Steve & Annette Economides  
ISBN-13: 978-1-4002-0283-6  
\$16.99 • Trade Paper



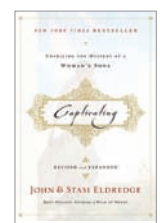
**Love & Respect**  
Dr. Emerson Eggerichs  
ISBN-13: 978-1-5914-5187-7  
\$22.99 • Jacketed HC



**The Language of Love and Respect**  
Dr. Emerson Eggerichs  
ISBN-13: 978-0-8499-4807-7  
\$14.99 • Trade Paper



**Wild at Heart (Revised & Updated)**  
John Eldredge  
ISBN-13: 978-1-4002-0281-2  
\$16.99 • Jacketed HC



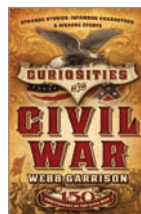
**Captivating (Revised & Updated)**  
Stasi Eldredge  
ISBN-13: 978-1-4002-0282-9  
\$16.99 • Jacketed HC



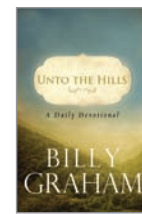
**The Jesus Inquest**  
Charles Foster  
ISBN-13: 978-0-8499-4811-4  
\$15.99 • Trade Paper



**I'll Make You An Offer You Can't Refuse (Revised)**  
Michael Franzese  
ISBN-13: 978-1-5955-5426-0  
\$15.99 • Trade Paper



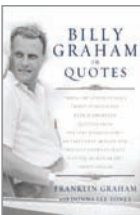
**Curiosities of the Civil War**  
Web Garrison  
ISBN-13: 978-1-5955-5359-1  
\$19.99 • Jacketed HC



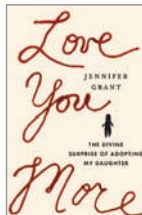
**Unto the Hills: A Daily Devotional**  
Billy Graham  
ISBN-13: 978-0-8499-4621-9  
\$14.99 • Trade Paper



**Storm Warning**  
Billy Graham  
ISBN-13: 978-0-8499-4641-7  
\$15.99 • Trade Paper



**Billy Graham in Quotes**  
Franklin Graham  
ISBN-13: 978-0-8499-4649-3  
\$15.99 • Trade Paper



**Love You More**  
Jennifer Grant  
ISBN-13: 978-0-8499-4644-8  
\$15.99 • Trade Paper



**Same Kind of Different as Me**  
Ron Hall & Denver Moore  
ISBN-13: 978-0-8499-1910-7  
\$16.99 • Trade Paper



**What Difference Do It Make?**  
Ron Hall & Denver Moore  
ISBN-13: 978-0-8499-4619-6  
\$15.99 • Trade Paper



**Stumbling Into Grace**  
Lisa Harper  
ISBN-13: 978-0-8499-4648-6  
\$15.99 • Trade Paper



**Thunder Dog**  
Michael Hingson  
ISBN-13: 978-1-4002-0304-8  
\$22.99 • Jacketed HC



**J.R.R. Tolkien**  
Mark Home  
ISBN-13: 978-1-5955-5106-1  
\$12.00 • TP w/French Flaps



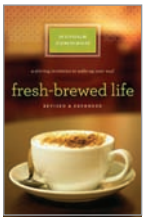
**Permission to Speak Freely**  
Anne Jackson  
ISBN-13: 978-0-8499-4599-1  
\$16.99 • TP w/French Flaps



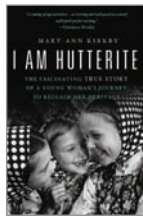
**What in the World is Going On?**  
Dr. David Jeremiah  
ISBN-13: 978-0-7852-3117-2  
\$15.99 • Trade Paper



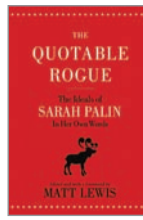
**With**  
Skye Jethani  
ISBN-13: 978-1-5955-5379-9  
\$15.99 • Trade Paper



**Fresh-Brewed Life (Revised)**  
Nicole Johnson  
ISBN-13: 978-1-4002-0315-4  
\$15.99 • Trade Paper



**I Am Hutterite**  
Mary Ann Kirby  
ISBN-13: 978-0-8499-4643-1  
\$15.99 • Trade Paper



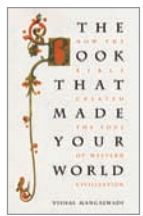
**The Quotable Rogue**  
Matt Lewis  
ISBN-13: 978-1-5955-5356-0  
\$12.99 • Trade Paper



**George Washington's Sacred Fire**  
Peter Lillback & Jerry Newcombe  
ISBN-13: 978-0-9786-0526-1  
\$24.95 • Trade Paper



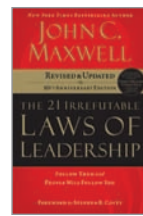
**Philadelphia Faith & Freedom**  
Peter Lillback & W. Goode  
ISBN-13: 978-0-9786-0524-7  
\$24.95 • DVD



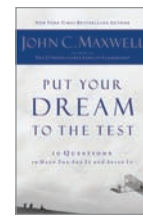
**The Book that Made Your World**  
Vishal Mangalwadi  
ISBN-13: 978-1-5955-5322-5  
\$22.99 • Jacketed HC



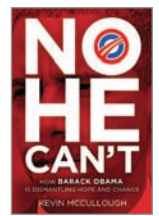
**Slave**  
John MacArthur  
ISBN-13: 978-1-4002-0207-2  
\$22.99 • Jacketed HC



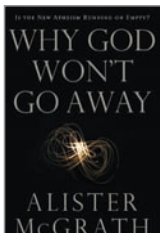
**The 21 Irrefutable Laws of Leadership**  
John C. Maxwell  
ISBN-13: 978-0-7852-8837-4  
\$25.99 • Jacketed HC



**Put Your Dream to the Test**  
John C. Maxwell  
ISBN-13: 978-1-4002-0040-5  
\$16.99 • Trade Paper



**No He Can't**  
Kevin McCullough  
ISBN-13: 978-1-5955-5338-6  
\$19.99 • Jacketed HC



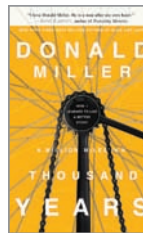
**Why God Won't Go Away**  
Alister McGrath  
ISBN-13: 978-0-8499-4645-5  
\$15.99 • Trade Paper



**The Barbarian Way**  
Erwin McManus  
ISBN-13: 978-1-4002-0254-6  
\$14.99 • Trade Paper



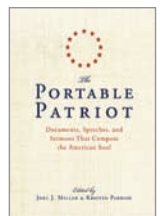
**Bonhoeffer**  
Eric Metaxas  
ISBN-13: 978-1-5955-5138-2  
\$29.99 • Jacketed HC



**A Million Miles in a Thousand Years**  
Donald Miller  
ISBN-13: 978-1-4002-0298-0  
\$15.99 • Trade Paper



**Blue Like Jazz**  
Donald Miller  
ISBN-13: 978-0-7852-6370-8  
\$16.99 • Trade Paper



**The Portable Patriot**  
Joel J. Miller & Kristen Parrish  
ISBN-13: 978-1-5955-5110-8  
\$14.99 • Printed Case HC



**Get Out of That Pit**  
Beth Moore  
ISBN-13: 978-0-7852-8973-9  
\$16.99 • Trade Paper



**The Edge of the Divine**  
Sandi Patty  
ISBN-13: 978-1-4002-0280-5  
\$19.99 • Jacketed HC

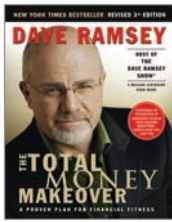


**George Washington Carver**  
John Perry  
ISBN-13: 978-1-5955-5026-2  
\$12.00 • TP w/French Flaps

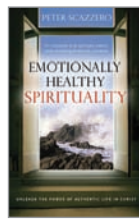


**At My Grandmother's Knee**  
Faye Porter  
ISBN-13: 978-1-4016-0036-5  
\$24.99 • Jacketed HC

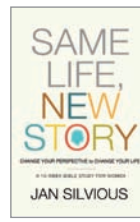




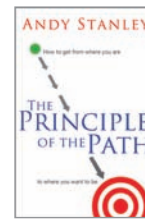
**The Total Money Makeover**  
Dave Ramsey  
ISBN-13: 978-1-5955-5078-1  
\$24.99 • Jacketed HC



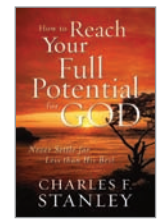
**Emotionally Healthy Spirituality**  
Peter Sczarro  
ISBN-13: 978-0-8499-4642-4  
\$15.99 • Trade Paper



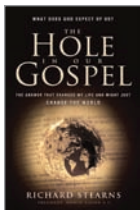
**Same Life, New Story**  
Jan Silvius  
ISBN-13: 978-0-7852-2819-6  
\$15.99 • Trade Paper



**The Principle of the Path**  
Andy Stanley  
ISBN-13: 978-0-8499-4636-3  
\$15.99 • Trade Paper



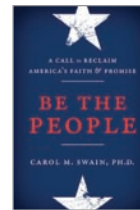
**How to Reach Your Full Potential for God**  
Charles F. Stanley  
ISBN-13: 978-1-4002-0092-4  
\$21.99 • Jacketed HC



**The Hole in Our Gospel**  
Richard Stearns  
ISBN-13: 978-0-8499-4700-1  
\$15.99 • Trade Paper



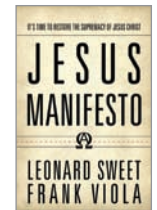
**Unsinkable**  
Abby Sunderland  
ISBN-13: 978-1-4002-0308-6  
\$22.99 • Jacketed HC



**Be the People**  
Carol M. Smith, Ph.D.  
ISBN-13: 978-0-8499-4828-2  
\$22.99 • Jacketed HC



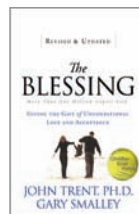
**The Band that Played On**  
Steve Turner  
ISBN-13: 978-1-5955-5219-8  
\$24.99 • Jacketed HC



**Jesus Manifesto**  
Leonard Sweet & Frank Viola  
ISBN-13: 978-0-8499-4601-1  
\$14.99 • Jacketed HC



**The Seraph Seal**  
Leonard Sweet & Lori Wagner  
ISBN-13: 978-0-8499-2077-6  
\$15.99 • Trade Paper



**The Blessing**  
Revised & Updated  
John Trent & Gary Smalley  
ISBN-13: 978-0-8499-4637-0  
\$15.99 • Trade Paper



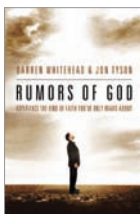
**A Place Called Blessing**  
John Trent with Annette Smith  
ISBN-13: 978-0-8499-4618-9  
\$15.99 • Trade Paper



**The Shelter of God's Promises**  
Sheila Walsh  
ISBN-13: 978-1-4002-0244-7  
\$15.99 • Trade Paper



**Surprised by Oxford**  
Carolyn Weber  
ISBN-13: 978-0-8499-4611-0  
\$16.99 • Trade Paper



**Rumors of God**  
Darren Whitehead & Jon Tyson  
ISBN-13: 978-1-5955-5363-8  
\$15.99 • Trade Paper



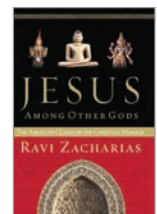
**The Barefoot Executive**  
Carrie Wilkerson  
ISBN-13: 978-1-5955-5369-0  
\$24.99 • Jacketed HC



**Plan B**  
Pete Wilson  
ISBN-13: 978-0-8499-4650-9  
\$15.99 • Trade Paper



**Daddy Dates**  
Greg Wright  
ISBN-13: 978-1-5955-5320-1  
\$16.99 • Jacketed HC



**Jesus Among Other Gods**  
Ravi Zacharias  
ISBN-13: 978-0-8499-4327-0  
\$15.99 • Trade Paper

## MAX LUCADO'S HERMIE & FRIENDS: HERMIE, A COMMON CATERPILLAR

MAX LUCADO



### FEATURES & BENEFITS

- A trusted brand from beloved author Max Lucado that has sold over 5.5 million units
- Features fresh, modern illustrated art and revised storyline
- Timely and relevant for today's parents, the story focuses on a felt-need topic pulled from a survey of Christian parents
- Christian values presented as part of the "Grow with Me" program. Toddlers can read about Little Hermie and graduate to Hermie & Friends as they get older
- Level 2 Reader

This Max Lucado's Hermie & Friends® best-selling story now available in easy-to-read format!

Hermie and his friend Wormie have always felt common. They don't have stripes or dots, they aren't very strong, and they can't find anything special about themselves. But every time they pray, God tells them that He loves them all the time just as they are and that He isn't finished with them yet. When Hermie becomes a beautiful butterfly, he realizes just how special God's plan is for him!

This classic story has been revised for kids to read and enjoy on their own as a Level 2 Reader. With fresh new art and a story kids can read themselves, plus a new, low price—this classic story will find a whole new generation of kids who love Hermie and his garden friends!



Format: Hardcover  
 ISBN-13/EAN: 978-1-4003-1747-9  
 ISBN-10: 1-4003-1747-9  
 Price: \$8.99 U.S.  
 Ship Date: 9/21/2011  
 Pub Date: 10/18/2011  
 Trim Size: 6.50 x 9.25  
 Page Count: 48 Pages  
 Carton Qty: 48  
 Age Group: 4 - 7  
 Distribution Rights: Worldwide  
 Translation Rights: All  
 BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

### MERCHANDISING

Hermie Relaunch Floor Display: 9781400380671

### ADVERTISING

- Max Lucado to speak and feature Hermie at the Mothers of Preschoolers (MOPS) International Storyboard Mom Event in Aug 2011
- Cross promotion on Lucado website and community featuring Hermie page for national relaunch
- E-blast to Tommy Nelson fanbase and Lucado fan database
- In-store premiere kids day events
- Hermie online with new artwork available for download on Tommy Nelson website
- MP4 promotional video available for use on websites featuring Max Lucado and Hermie's relaunch
- Promotions on sites such as Christian Parenting Today, MomSense, and Family Life Today

### PUBLICITY

- Finished product mailing to CBA trade and ministry publications to secure reviews and features
- Giveaway to top mommy bloggers and ministry bloggers for review and promotion
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

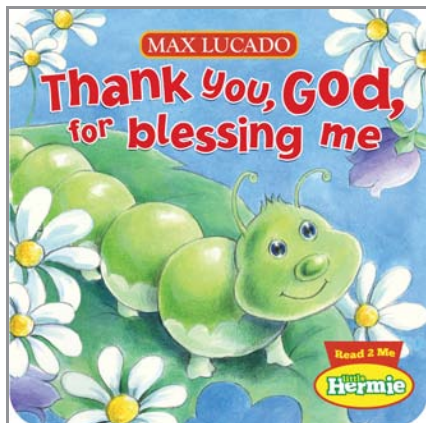
978-1-4003-1649-6 One Hand, Two Hands  
 978-1-4003-1514-7 The Tallest of Smalls  
 978-1-4003-0601-5 The Oak Inside the Acorn  
 978-1-4003-0117-1 Hermie, a Common Caterpillar  
 978-1-4003-0286-4 Flo, the Lyin' Fly  
 978-1-4003-0483-7 Buzby, the Misbehaving Bee



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## MAX LUCADO'S LITTLE HERMIE: THANK YOU, GOD, FOR BLESSING ME

MAX LUCADO



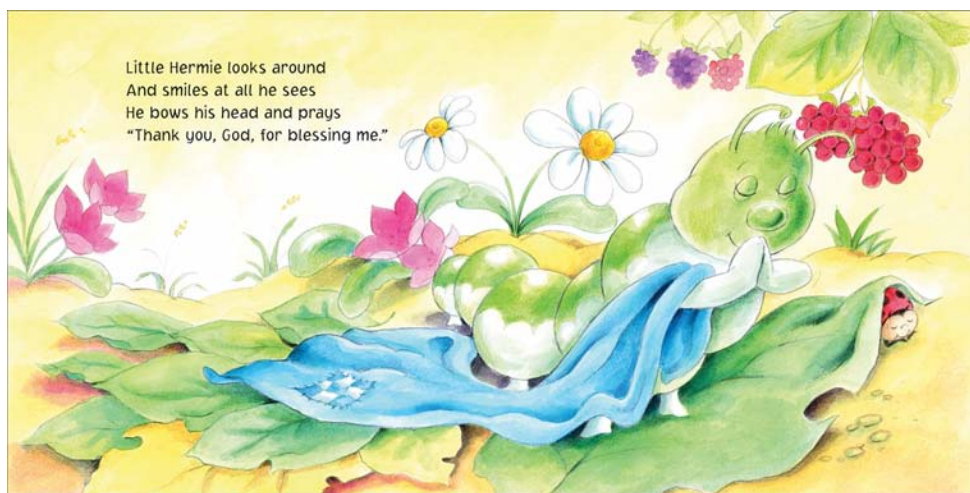
### FEATURES & BENEFITS

- A trusted brand from beloved author Max Lucado that has sold more than 5.5 million units
- Little Hermie features fresh, sweet, and adorable art paired with rhyming text
- Each Little Hermie story focuses on a simple topic and presents basic Christian concepts in a way that is easy for toddlers to understand
- Christian values presented as part of a “Grow with Me” program. Toddlers can read about Little Hermie and graduate to Hermie & Friends as they get older

Meet *Little Hermie*—the cutest baby caterpillar in the garden! Little Hermie’s thankful heart shows toddlers how to be thankful for God’s blessings.

*Little Hermie* is thankful for everything God has given him. He goes through his day thanking God for his many blessings in this adorable board book with flocking on the cover!

With over 5.5 million brands units sold, the new *Little Hermie* books open the wonderful world of the *Hermie & Friends* garden to an entirely new audience.



Format: Board Book  
ISBN-13/EAN: 978-1-4003-1803-2  
ISBN-10: 1-4003-1803-3  
Price: \$6.99 U.S.  
Ship Date: 9/21/2011  
Pub Date: 10/18/2011  
Trim Size: 6.00 x 6.00  
Page Count: 10 Pages  
Carton Qty: 24  
Age Group: 2 - 5  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC Category: JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

### MERCHANDISING

Hermie Relaunch Floor Display: 9781400380671

### ADVERTISING

- Max Lucado to speak and feature Hermie at the Mothers of Preschoolers (MOPS) International Storyboard Mom Event in Aug 2011
- Cross promotion on Lucado website and community featuring Hermie page for national relaunch
- E-blast to Tommy Nelson fanbase and Lucado fan database
- In-store premiere kids day events
- Hermie online with new artwork available for download on Tommy Nelson website
- MP4 promotional video available for use on websites featuring Max Lucado and Hermie’s relaunch
- Promotions on sites such as Christian Parenting Today, MomSense, and Family Life Today

### PUBLICITY

- Finished product mailing to CBA trade and ministry publications to secure reviews and features
- Giveaway to top mommy bloggers and ministry bloggers for review and promotion
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), @tommynelson, tommynelson.com

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

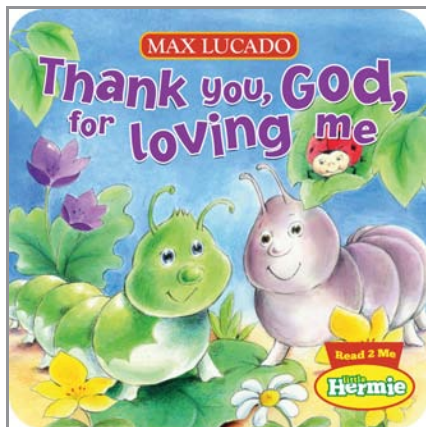
978-1-4003-1649-6 One Hand, Two Hands  
978-1-4003-1514-7 The Tallest of Smalls  
978-1-4003-0601-5 The Oak Inside the Acorn  
978-1-4003-0117-1 Hermie, a Common Caterpillar  
978-1-4003-0286-4 Flo, the Lyin' Fly  
978-1-4003-0483-7 Buzby, the Misbehaving Bee



With over 100 million products in print, **Max Lucado** is one of America’s most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## MAX LUCADO'S LITTLE HERMIE: THANK YOU, GOD, FOR LOVING ME

MAX LUCADO



### FEATURES & BENEFITS

- A trusted brand from beloved author Max Lucado that has sold more than 5.5 million units
- Little Hermie features fresh, sweet, and adorable art paired with rhyming text
- Each Little Hermie story focuses on a simple topic and presents basic Christian concepts in a way that is easy for toddlers to understand
- Christian values presented as part of a “Grow with Me” program. Toddlers can read about Little Hermie and graduate to Hermie & Friends as they get older

*Little Hermie* and the baby bug garden friends teach little ones about God’s love for them.

God loves all of His creatures. *Little Hermie* explores all of the ways God loves him and his friends in this sweet board book with glitter on the cover.

With over 5.5 million brands units sold, the new *Little Hermie* books open the wonderful world of the *Hermie & Friends* garden to an entirely new audience.

**Format:** Board Book  
**ISBN-13/EAN:** 978-1-4003-1804-9  
**ISBN-10:** 1-4003-1804-1  
**Price:** \$6.99 U.S.  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 6.00 x 6.00  
**Page Count:** 10 Pages  
**Carton Qty:** 24  
**Age Group:** 2 - 5  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

### MERCHANDISING

Hermie Relaunch Floor Display: 9781400380671

### ADVERTISING

- Max Lucado to speak and feature Hermie at the Mothers of Preschoolers (MOPS) International Storyboard Mom Event in Aug 2011
- Cross promotion on Lucado website and community featuring Hermie page for national relaunch
- E-blast to Tommy Nelson fanbase and Lucado fan database
- In-store premiere kids day events
- Hermie online with new artwork available for download on Tommy Nelson website
- MP4 promotional video available for use on websites featuring Max Lucado and Hermie’s relaunch
- Promotions on sites such as Christian Parenting Today, MomSense, and Family Life Today

### PUBLICITY

- Finished product mailing to CBA trade and ministry publications to secure reviews and features
- Giveaway to top mommy bloggers and ministry bloggers for review and promotion
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), @tommynelson, tommynelson.com

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

978-1-4003-1649-6 One Hand, Two Hands  
 978-1-4003-1514-7 The Tallest of Smalls  
 978-1-4003-0601-5 The Oak Inside the Acorn  
 978-1-4003-0117-1 Hermie, a Common Caterpillar  
 978-1-4003-0286-4 Flo, the Lyin' Fly  
 978-1-4003-0483-7 Buzby, the Misbehaving Bee



With over 100 million products in print, **Max Lucado** is one of America’s most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## MAX LUCADO'S HERMIE & FRIENDS: I AM SPECIAL

*God Loves Me*

MAX LUCADO (Creator)



### FEATURES & BENEFITS

- A trusted brand from beloved author Max Lucado with more than 5.5 million units sold
- Each *Hermie & Friends* DVD focuses on a felt-need topic pulled from a survey of Christian parents so that they address real needs from real parents
- Christian values presented as part of a “Grow with Me” program. Toddlers can read about *Little Hermie* and graduate to *Hermie & Friends* DVDs and books as they get older
- Two full-length episodes for one great price

God made each of his children special, even if they don't always think so! These two beloved *Hermie & Friends* stories illustrate just how much God loves and values each of us because we are different and unique!

In *Hermie, a Common Caterpillar*, Hermie and his friend Wormie feel common, but God assures them that they are special—and that he isn't finished with them yet! Hermie longs to be special like the ladybug, ant, or snail, but he feels common no matter what he does. But then God surprises him with a transformation that is anything but common!

In *Skeeter and the Mystery of the Lost Mosquito Treasure*, Skeeter and his brother have to use their unique talents to work together and solve a special mystery. Skeeter and his brother are total opposites who have never gotten along well. But when their father leaves clues for them to a special treasure, they realize that neither of them can get to the treasure unless they work together and take advantage of each of their unique talents!

Format: DVD

UPC: 023755415295

ISBN-13/EAN: 978-1-4003-1832-2

Price: \$12.99 U.S.

Ship Date: 9/21/2011

Pub Date: 10/18/2011

Length: 60 Minutes

Carton Qty: 30

Age Group: 3 - 7

Distribution Rights: Worldwide

BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

### ADVERTISING

- Cross promotion on Lucado website including featured Hermie page and also Lucado Moms community
- E-blast to Tommy Nelson fanbase and Lucado fan database
- Cross promoted with national Hermie relaunch
- In-store premiere kids day events
- Hermie online campaign with new artwork available for download on Tommy Nelson website
- MP4 promotional video available for use on websites featuring Max Lucado and Hermie's relaunch
- Promotions of sites such as Christian Parenting Today, MomSense, and Family Life Today
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS) conference

### PUBLICITY

- Finished e-blast and mailing to top children's ministry and entertainment magazines such as KidScreen, Children's Ministry, Plugged In
- Finished press release sent out with new artwork and repackaging information included
- Giveaway to top mommy bloggers and ministry bloggers for review and promotion including CafeMom, 24/7 Moms
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

Media Inquiries: Julie Solomon  
jsolomon@thomasnelson.com

### PREVIOUS TITLES

023755042149	Hermie, a Common Caterpillar DVD
023755044211	Flo, the Lying Fly DVD
023755400796	Webster, the Scaredy Spider DVD
023755401199	Buzby, the Misbehaving Bee DVD

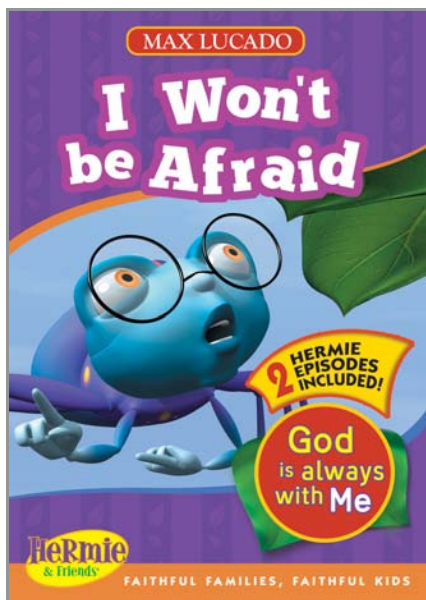


With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## MAX LUCADO'S HERMIE & FRIENDS: I WON'T BE AFRAID

*God is Always with Me*

MAX LUCADO (Creator)



### FEATURES & BENEFITS

- A trusted brand from beloved author Max Lucado with more than 5.5 million units sold
- Each *Hermie & Friends* DVD focuses on a felt-need topic pulled from a survey of Christian parents so that they address real needs from real parents
- Christian values presented as part of a “Grow with Me” program. Toddlers can read about *Little Hermie* and graduate to *Hermie & Friends* DVDs and books as they get older
- Two full-length episodes for one great price

It's easy to feel alone when times are tough or you are afraid, but God is always with you listening to your prayers! These two beloved *Hermie & Friends* stories illustrate God's constant love for us.

In *Webster, the Scaredy Spider*, an easily frightened spider named Webster learns that he can be brave because God is always with him. Webster is scared of everything, and everyone is scared of him because he is a spider! So when Webster arrives in the garden, all of the bugs learn that they can be brave when they trust in God. And they discover that sometimes things that frighten you turn out not to be scary at all once you face your fears!

In *Stanley the Stinkbug Goes to Camp*, all of the bugs in the garden learn to embrace each other's differences, no matter how strange or stinky they may be! When Stanley the Stinkbug arrives at camp, it becomes evident pretty quickly that he's not like the other bugs—he stinks! But once Hermie and his friends realize that Stanley stinks because he's scared of being around new people, they help him feel more comfortable and remind him to trust in God when he feels afraid.

Format: DVD

UPC: 023755415394

ISBN-13/EAN: 978-1-4003-1833-9

Price: \$12.99 U.S.

Ship Date: 9/21/2011

Pub Date: 10/18/2011

Length: 60 Minutes

Carton Qty: 30

Age Group: 3 - 7

Distribution Rights: Worldwide

BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

### MERCHANDISING

Hermie Relaunch Floor Display: 9781400380671

### ADVERTISING

- Max Lucado to speak and feature Hermie at the Mothers of Preschoolers (MOPS) International Storyboard Mom Event in Aug 2011
- Cross promotion on Lucado website and community featuring Hermie page for national relaunch
- E-blast to Tommy Nelson fanbase and Lucado fan database
- In-store premiere kids day events
- Hermie online with new artwork available for download on Tommy Nelson website
- MP4 promotional video available for use on websites featuring Max Lucado and Hermie's relaunch
- Promotions on sites such as Christian Parenting Today, MomSense, and Family Life Today

### PUBLICITY

- Finished press release sent out with new artwork and repackaging information included
- Giveaway to top mommy bloggers and ministry bloggers for review and promotion
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), [@tommynelson](http://tommynelson.com), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

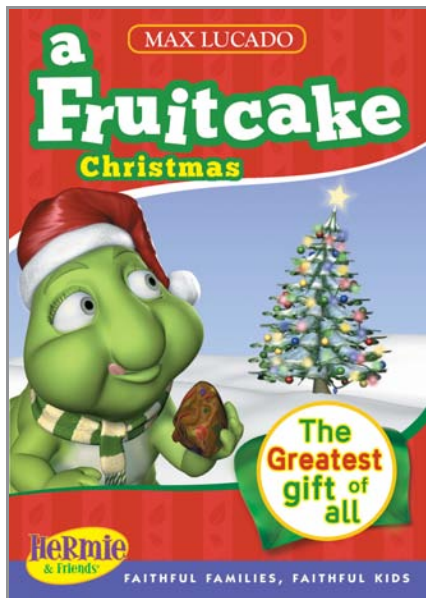
023755042149	Hermie, a Common Caterpillar DVD
023755044211	Flo, the Lying Fly DVD
023755400796	Webster, the Scaredy Spider DVD



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## MAX LUCADO'S HERMIE & FRIENDS: A FRUITCAKE CHRISTMAS

MAX LUCADO (Creator)



### FEATURES & BENEFITS

- A trusted brand from beloved author Max Lucado with more than 5.5 million units sold
- Each *Hermie & Friends* DVD focuses on a felt-need topic pulled from a survey of Christian parents so that they address real needs from real parents
- Christian values presented as part of a “Grow with Me” program. Toddlers can read about *Little Hermie* and graduate to *Hermie & Friends* DVDs and books as they get older

**Kids love getting gifts at Christmas time, but giving to those less fortunate brings the spirit of Christmas alive!**

Food is scarce in the garden around Christmas and two roaches won't share the piles of nuts and berries they have saved. But when Hailey and Bailey invite them to the bugs' fruitcake party, they are inspired to share!

This fun DVD is a creative way for kids to discover that Christmas is not all about receiving gifts, but that God's love for us inspires us to share His love with others by giving.

Format: DVD  
UPC: 023755415196  
ISBN-13/EAN: 978-1-4003-1831-5  
Price: \$9.99 U.S.  
Ship Date: 9/21/2011  
Pub Date: 10/18/2011  
Length: 30 Minutes  
Carton Qty: 30  
Age Group: 3 - 7  
Distribution Rights: Worldwide  
BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

### MERCHANDISING

Hermie Relaunch Floor Display: 9781400380671

### ADVERTISING

- Max Lucado to speak and feature Hermie at the Mothers of Preschoolers (MOPS) International Storyboard Mom Event in Aug 2011
- Cross promotion on Lucado website and community featuring Hermie page for national relaunch
- E-blast to Tommy Nelson fanbase and Lucado fan database
- In-store premiere kids day events
- Hermie online with new artwork available for download on Tommy Nelson website
- MP4 promotional video available for use on websites featuring Max Lucado and Hermie's relaunch
- Promotions on sites such as Christian Parenting Today, MomSense, and Family Life Today

### PUBLICITY

- Finished press release sent out with new artwork and repackaging information included
- Giveaway to top mommy bloggers and ministry bloggers for review and promotion
- Find Tommy online at [@tommynelson](http://facebook.com/tommynelsonkids), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

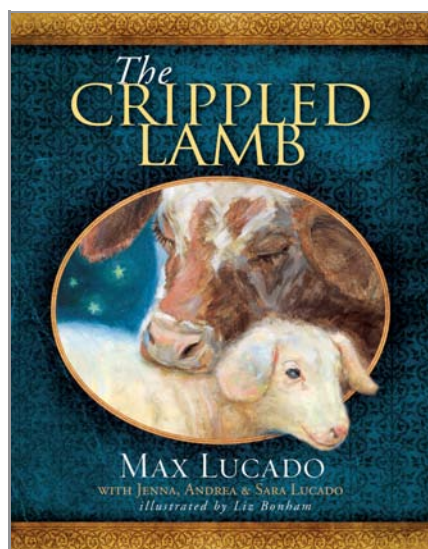
023755042149	Hermie, a Common Caterpillar DVD
023755044211	Flo, the Lying Fly DVD
023755400796	Webster, the Scaredy Spider DVD
023755401199	Buzby, the Misbehaving Bee DVD



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## THE CRIPPLED LAMB

MAX LUCADO

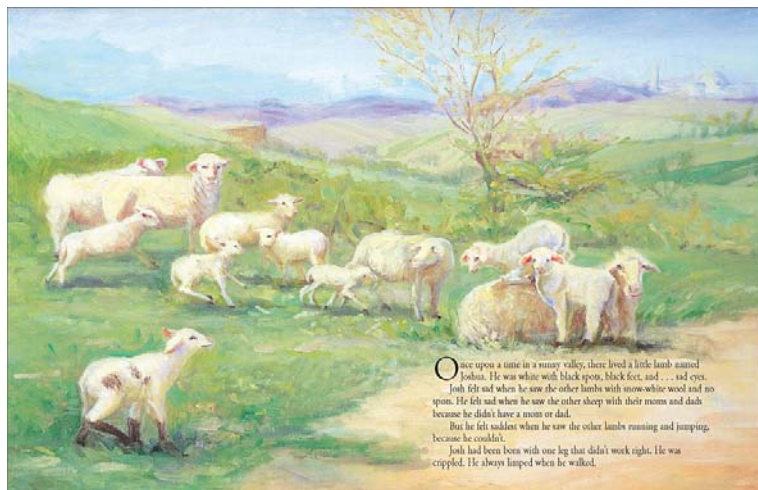


### FEATURES & BENEFITS

- A fresh new format for this best-selling classic and winner of the Gold Medallion Book Award
- More than 1.5 million copies sold to date
- A comforting message for children who want to run and play like other children their age

The inspiring story that has encouraged thousands of children who have felt left out or who have special needs.

In this timeless bestseller, readers experience the tender love God has for those who feel alone and different. Joshua was a lamb with a crippled leg who felt left out because he couldn't run and play like the other lambs. But God had a very special plan for Joshua's life, as He does for all who feel alone. Readers can expect a gentle tug on their hearts as the little lamb's prayers are answered in an amazing way. Original oil-painting illustrations by Liz Bonham brilliantly capture the beauty and warmth of this endearing story.



**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4003-1807-0  
**ISBN-10:** 1-4003-1807-6  
**Price:** \$12.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 7.00 x 9.00  
**Page Count:** 32 Pages  
**Carton Qty:** 36  
**Age Group:** 3 - 7  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** JUVENILE FICTION / HOLIDAYS & CELEBRATIONS / CHRISTMAS & ADVENT (JUV017010)

### ADVERTISING

- Cross promotions with the Lucado brand, including feature and video on [maxlucado.com](http://maxlucado.com), and eblasts to Lucado community
- Promotional video featuring Max Lucado and digital flipbook created for use on retail and online sites
- Campaign to utilize Tommy Nelson "Mommy groups" and focus groups
- Social media campaign including one week downloadable sampler, outreach to bloggers, and online contests
- Targeted national consumer radio promotions including 60-second vignettes, spots and giveaways to top radio markets

### PUBLICITY

- Finished product mailing to *ParentLife*, *Christian Retailing* and *CBA Retailers + Resources*
- Find Tommy online at [@tommynelson](https://www.facebook.com/tommynelsonkids), [@tommynelson](https://www.facebook.com/tommynelsonkids), [@tommynelson](https://www.facebook.com/tommynelsonkids)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

978-1-4003-1649-6 One Hand, Two Hands  
 978-1-4003-1514-7 The Tallest of Smalls  
 978-1-4003-0601-5 The Oak Inside the Acorn  
 978-1-4003-0117-1 Hermie, a Common Caterpillar  
 978-1-4003-0286-4 Flo, the Lyin' Fly  
 978-1-4003-0510-0 Buzby, the Misbehaving Bee

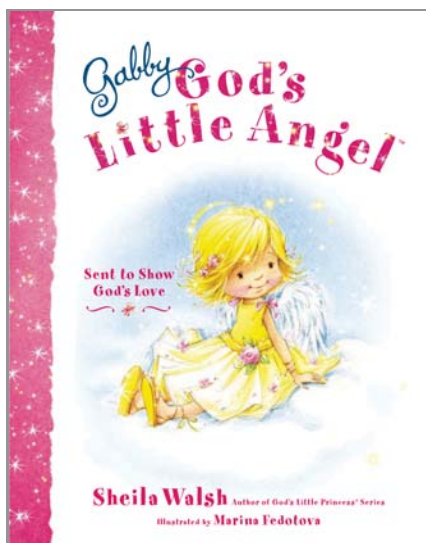


With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas



## GABBY, GOD'S LITTLE ANGEL

SHEILA WALSH



### FEATURES & BENEFITS

- Builds on the success of best-selling *Gigi, God's Little Princess*® brand by Sheila Walsh, which has sold more than 1.5 million units
- Helps little girls know that God loves them and is always with them
- Each story shows how God sends His angels to watch over His little ones

This first book in a delightful new series offers a comforting message for young readers—God loves you very much and is always watching over you!

What little girl wouldn't love her very own guardian angel? Parents and children alike will be won over by this humorous tale of Gabby, a guardian angel in training who has much to learn about taking care of God's little ones. Her new assignment is to protect a young girl named Sophie, but Gabby soon realizes that watching after Sophie is a bigger challenge than she had expected! After a close call while riding her pony, Sophie learns what the Bible says about guardian angels: "He will put his angels in charge of you. They will watch over you wherever you go" (Psalm 91:11 ICB).

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4003-1715-8  
**ISBN-10:** 1-4003-1715-0  
**Price:** \$14.99 U.S.  
**Ship Date:** 8/24/2011  
**Pub Date:** 9/20/2011  
**Trim Size:** 8.50 x 10.88  
**Page Count:** 32 Pages  
**Carton Qty:** 36  
**Age Group:** 3 - 7  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

### ADVERTISING

- Featured on [tommynelson.com](http://tommynelson.com), [womenoffaith.com](http://womenoffaith.com), and [sheilawalsh.com](http://sheilawalsh.com) with additional landing page created for God's Little Angel™ on Sheila's site
- E-blast to Sheila Walsh fans, Women of Faith events, Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS) conference
- Featured at Kid's Day events/promotions - Online event kit available for download at [tommynelson.com/freegoodies](http://tommynelson.com/freegoodies)
- Radio campaign with Westar radio network
- Campaign to utilize Tommy Mommy group
- Promotions on websites such as [momslikeme.com](http://momslikeme.com), [authorbuzz.com](http://authorbuzz.com)

### PUBLICITY

- Digital galley sent to long lead CBA trade and consumer publications such as *Parentlife*, *Christian Family Publications*, *Thriving Family*
- Finished product mailing to key media outlets such as American Family Radio, Moody Radio, Momlife etc
- Focused media targeted around Sheila's tour dates
- Find Tommy online at [@tommynelson](http://facebook.com/tommynelsonkids), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

978-1-4003-1644-1 How to Be God's Little Princess  
 978-1-4003-0529-2 Gigi, God's Little Princess  
 978-1-4003-0879-8 God's Little Princess Devotional Bible

### COMPARABLE TITLES

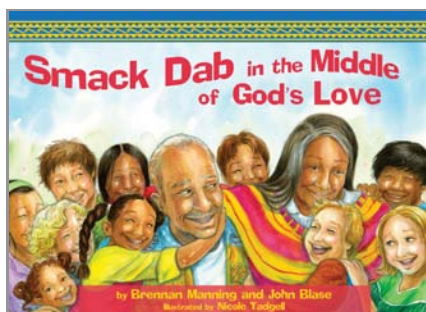
978-0-8249-5575-5 The Littlest Angel



**Sheila Walsh**, Women of Faith® speaker, is author of the award-winning *Gigi*, *God's Little Princess* series, *The Shelter of God's Promises*, and a new fiction novel *Sweet Sanctuary*. Sheila lives in Texas with her husband Barry and son Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.8 million

## SMACK DAB IN THE MIDDLE OF GOD'S LOVE

BRENNAN MANNING & JOHN BLASE



### FEATURES & BENEFITS

- Influential and best-selling author Brennan Manning brings to children the message of the endless love of God
- Helps parents give children tangible examples of how God loves them

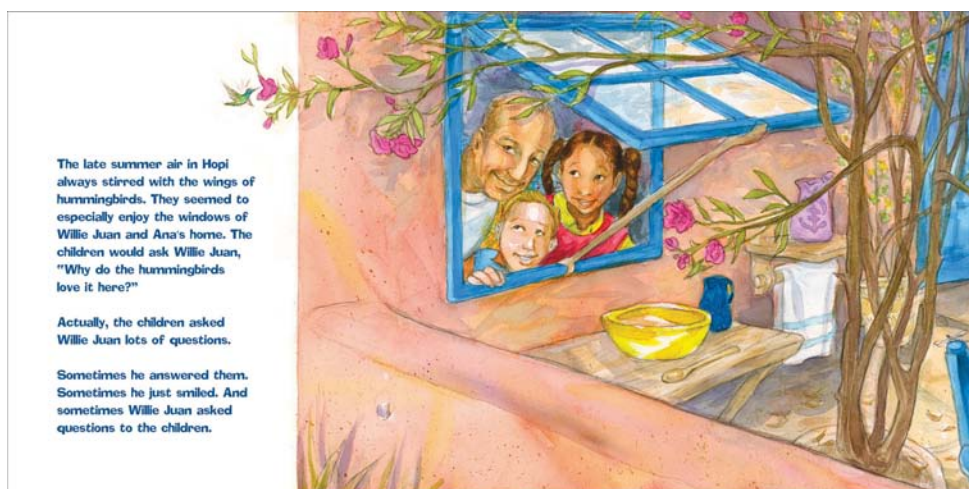
Willie Juan said, "Little friends, what is one thing you think Abba will ask you someday when you are in heaven?"

Willie Juan and Ana couldn't have children of their own, but somehow, their home is always full of children and laughter and love. One day, when gathered together enjoying a beautiful evening and Ana's most delicious sopapillas, Willie Juan asks this most curious question.

As the group discusses the question, all come to the wonderful realization that Abba loves each of us, and we are all smack-dab in the middle of His love.

"Abba loves you so much and wants you to enjoy his gifts every day. Gifts like Ana's absolute best, most delicious sopapillas. And the hummingbirds and burros. And abuelas."

The first of Manning's children's books, this tender message is right on brand for the popular speaker and author who has traveled the world sharing Abba's incredible love for His children.



The late summer air in Hopi always stirred with the wings of hummingbirds. They seemed to especially enjoy the windows of Willie Juan and Ana's home. The children would ask Willie Juan, "Why do the hummingbirds love it here?"

Actually, the children asked Willie Juan lots of questions.

Sometimes he answered them. Sometimes he just smiled. And sometimes Willie Juan asked questions to the children.

Format: Jacketed Hardcover  
 ISBN-13/EAN: 978-1-4003-1713-4  
 ISBN-10: 1-4003-1713-4  
 Price: \$14.99 U.S.  
 Ship Date: 8/10/2011  
 Pub Date: 9/6/2011  
 Trim Size: 11.00 x 8.00  
 Page Count: 32 Pages  
 Carton Qty: 36  
 Age Group: 4 - 8  
 Distribution Rights: Worldwide  
 Translation Rights: All  
 BISAC Category: JUVENILE FICTION /  
 RELIGIOUS/CHRISTIAN /  
 RELATIONSHIPS (JUV033200)

### ADVERTISING

- Digital flipbook created and embeddable code available
- Promotional video for use on websites available at [youtube.com/tommynelsonbooks](http://youtube.com/tommynelsonbooks)
- E-blast to Tommy Nelson consumer database
- Campaign to utilize Tommy Mommy group
- Social media campaign focused on gaining new readers through Facebook, Twitter, and bloggers
- Targeted national consumer radio promotions including 60-second spots and giveaways to top radio markets
- Featured at Children's Pastors Conference (GPC) and Mothers of Preschoolers (MOPS) conference

### PUBLICITY

- Finished product mailing to key long lead and consumer publications such as *Christian Family Publications*, *Thriving Family*, *Christian Retailing*
- National print, broadcast, and radio campaign
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

978-0-0606-5457-3 Reflections for Ragamuffins  
 978-1-5905-2502-9 The Ragamuffin Gospel  
 978-1-4347-6750-9 The Furious Longing of God

### COMPARABLE TITLES

978-1-4000-7447-1 God Gave Us Love  
 978-0-3107-1250-3 The Berenstain Bears, God Loves You  
 978-0-8423-5370-0 God Loves You (Little Blessings)

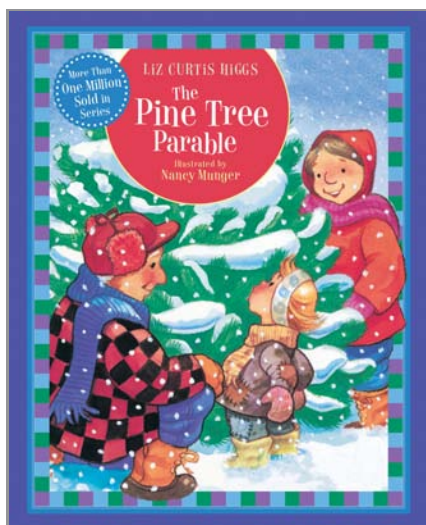


**Brennan Manning** is the author of ten books, including the bestsellers *The Ragamuffin Gospel* and *Abba's Child*. He leads spiritual retreats in the United States and Europe for people of all ages and backgrounds. **Hometown:** New Orleans, Louisiana

**John Blase** is a writer, editor, husband of one and father of three. He lives in Colorado, but he'll always be from the South.

## PARABLE SERIES: THE PINE TREE PARABLE

LIZ CURTIS HIGGS



### FEATURES & BENEFITS

- Gold Medallion Book Award Winner
- Part of the best-selling Parable Series with over 1.4 million copies sold
- A classic Christmas story in the popular, sturdy, oversized board book format

This heartwarming story of a child's hope and a woman's unselfish gift shows children what it means to "love your neighbor as you love yourself."

A Christmas tree farmer's wife plans to save the most beautiful tree on the farm for her own family until one December night when a child shows her the true meaning of Christmas. Throughout the story, Scripture verses teach a resounding message of God's love. Over 300,000 copies sold in other formats.



**Format:** Board Book  
**ISBN-13/EAN:** 978-1-4003-1808-7  
**ISBN-10:** 1-4003-1808-4  
**Price:** \$12.99 U.S.  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 8.00 x 10.00  
**Page Count:** 28 Pages  
**Carton Qty:** 24  
**Age Group:** 1 - 5  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** JUVENILE FICTION / RELIGIOUS/CHRISTIAN / HOLIDAYS & CELEBRATIONS (JUV033150)

### ADVERTISING

- Digital flipbook created and embeddable code available
- Social media campaign with Tommy Nelson network and Tommy Mommy program
- Facebook ad campaign
- Promotions on key parenting sites such as Christian Parenting Today, MomSense, and Family Life Today
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS) conference

### PUBLICITY

- Finished product mailing to publications such as *Christian Retailing*, *Children's Ministry*, *K! Magazine*
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), @tommynelson, tommynelson.com

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

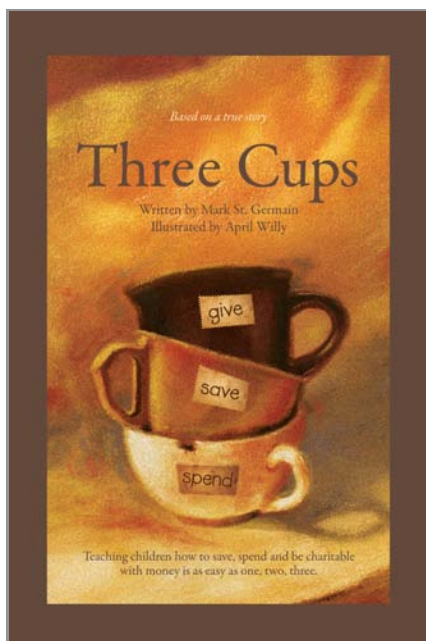
978-0-8499-1480-5 The Pine Tree Parable  
 978-1-4003-0844-6 The Parable of the Lily  
 978-1-4003-0846-0 The Pumpkin Patch Parable  
 978-1-4003-0845-3 The Sunflower Parable



Liz Curtis Higgs is an award-winning speaker as well as the author of twenty-seven books, including *Bad Girls of the Bible* and *Thorn in My Heart*. Her Parable Series for children has been awarded the ECPA Gold Medallion for Excellence. **Hometown:** Louisville, Kentucky **Books Sold to Date:** Over 3 million

## THREE CUPS

JOHN BLASE & MARK ST. GERMAIN (With)



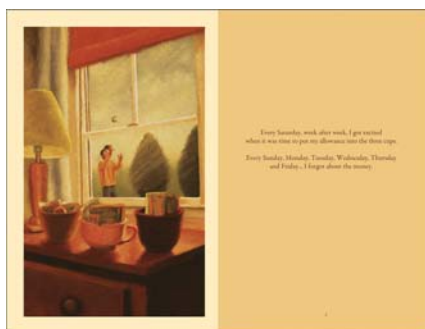
### FEATURES & BENEFITS

- A fun way for parents to teach children about the value of responsibility, generosity, and the joy of reaching one's goals
- Approaches money management using a simple system any family can follow and
- Includes a guide for parents to help kids get started on saving
- Based on successful practice in real life, *Three Cups* is a proven, timeless, and timely economic tool
- Readers can share their own experiences and read others' at [3cupsbook.com](http://3cupsbook.com)
- Previously self-published version sold over 30,000 copies

Teaching children how to save, spend, and be charitable can be as simple as 1, 2, 3.

All parents want to teach their children good money habits from an early age. Many start by giving them an allowance. But it's equally important to teach children a positive, generous attitude as they learn to use money responsibly. Filled with warm, memorable illustrations by award-winning painter, April Willy, *Three Cups* is the story of one family's unique and effective method of teaching personal financial management—and how one boy reaped first the small, then the immeasurably great rewards of the lessons he learned.

Families will be delighted with the heart-warming tale and want to integrate the three-cup system in their own children's lives.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-1749-3  
**ISBN-10:** 1-4003-1749-5  
**Price:** \$9.99 U.S.  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 32 Pages  
**Carton Qty:** 48  
**Age Group:** 4 - 8  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** JUVENILE FICTION / CONCEPTS / MONEY (JUV009090)

### ADVERTISING

- Targeting promotions to financial experts and investor outreach organizations where training youth is part of their program
- Outreach to schools through librarian book seeding, free lesson plans, and author video for use at school assemblies with option for book sales through local retailers
- Outreach to church youth groups through Interline and *Discipleship Journal* (50,000 impressions)
- Social media campaign to parents with book information, interactive elements for parents to use in engaging children
- Digital flipbook created and embeddable code available
- E-blast to Tommy Nelson consumer database
- Campaign to utilize Tommy Mommy group

### PUBLICITY

- Finished product mailing to key long lead and consumer publications such as *Christian Family Publications*, *Thriving Family*, *Christian Retailing*
- National print, broadcast, and radio campaign surrounding money, the economy and teaching kids the value of money management
- Online promotion through author's blog, website, and Twitter

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### COMPARABLE TITLES

978-0-8024-4635-0 Money Matters for Kids  
 978-0-7641-2894-3 Money Sense for Kids  
 978-0-9635-7122-9 Financial Peace Jr.

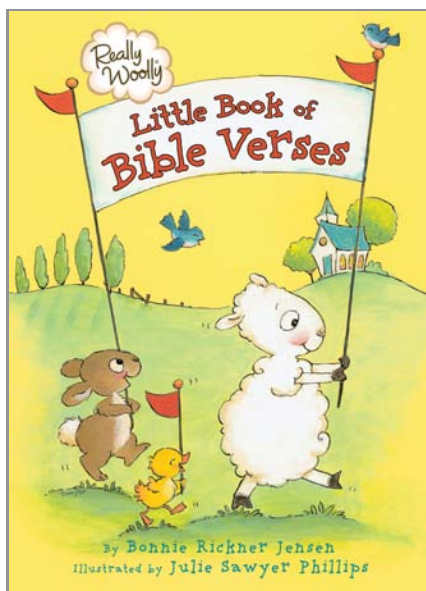


**John Blase** is a writer, editor, husband of one and father of three. He lives in Colorado, but he'll always be from the South.

**Mark St. Germain** is an award-winning playwright of numerous successful plays and musicals. In addition, he was also a writer and creative consultant for *The Cosby Show*.

## REALLY WOOLLY LITTLE BOOK OF BIBLE VERSES

DAYSRING



### FEATURES & BENEFITS

- Easy-to-memorize Bible verses that show little ones God's love and guidance
- Encourages children to keep God's Word in their hearts
- Helps children learn that Jesus is the Good Shepherd
- Soft, sweet illustrations from the popular Really Woolly® brand with book sales of more than 300,000 units

The perfect way for little ones to start memorizing verses from God's Word that they will hold in their hearts forever.

This case-bound padded board book from the Really Woolly® brand by DaySpring® contains simple Bible verses from the *International Children's Bible*®. The verses cover a variety of topics, including God's love and guidance, kindness, forgiveness, obedience, helpfulness, prayer, thanksgiving, goodness, giving, strength, happiness, protection, and friendship. Each Scripture verse is also reinforced by brief rhyming text and thought-provoking questions to encourage discussion.

Written by Bonnie Rickner Jensen and illustrated by Julie Sawyer Phillips.



Format: Padded Board Book  
ISBN-13/EAN: 978-1-4003-1806-3  
ISBN-10: 1-4003-1806-8  
Price: \$9.99 U.S.  
Ship Date: 8/10/2011  
Pub Date: 9/6/2011  
Trim Size: 5.00 x 7.00  
Page Count: 36 Pages  
Carton Qty: 36  
Age Group: 3 - 7  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC Category: JUVENILE NONFICTION / RELIGION /  
DEVOTIONAL & PRAYER (JNF049120)

### ADVERTISING

- Cross promotion with Dayspring® and Really Woolly® brands
- Online promotion with Dayspring.com (circ. 1,000,000)
- Digital flipbook created and embeddable code available
- E-blast to the Tommy Nelson consumer database and Dayspring® customers
- Social media campaign with Tommy Nelson and Dayspring® fans
- Daily Bible verse promotion with Tommy Mommy blog program
- Christmas promotion with Mothers of Preschoolers (MOPS)
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS) conference

### PUBLICITY

- Finished book mailing to outlets such as Christian Woman, Parentlife and DaySpring.com to secure reviews and features
- Radio giveaways to top children's radio programs such as *Coconut Hut Radio Show*
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), @tommynelson, tommynelson.com

Media Inquiries: Julie Solomon  
jsolomon@thomasnelson.com

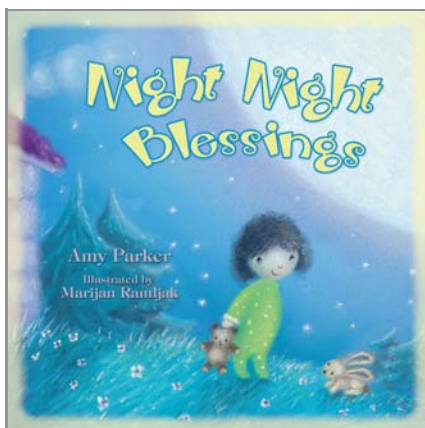
### PREVIOUS TITLES

- 978-1-4003-1633-5 Really Woolly Bible Stories
- 978-1-4003-1389-1 Greatest Shepherd of All
- 978-1-4003-0988-7 Furry Friends
- 978-1-4003-1117-0 God Made Spring
- 978-1-4003-1504-8 My Really Woolly Happy Book
- 978-1-4003-1539-0 Bedtime Prayers
- 978-1-4003-1100-2 Baby Jesus Is Here

The Really Woolly® brand from DaySpring® is a top-selling brand for more than 15 years and includes cards, plush, gifts, books, and animated DVDs. Really Woolly® products are best known for sharing encouragement to others through relationship as sheep to the Shepherd. **Books Sold to Date:** Over 10 million

## NIGHT NIGHT BLESSINGS

AMY PARKER



### FEATURES & BENEFITS

- Helps kids see the blessings God has given us
- Children will love the rhyme and repetition as they settle down and prepare for bed
- Helps kids see that God loves and cares for us
- Adorable and snuggly art
- Third book in the best-selling *Night Night* series with over 125,000 units sold

**Cuddle up with your little ones and count all the blessings God put in their day.**

This book is a precious way to put your little ones to bed at night and fill their thoughts with the many blessings from above. It's a great way to teach gratitude and help children sleep soundly at night.

Whether it's Mommy's goodnight kisses, Daddy's silly bedtime stories, sloppy doggy kisses, or pancakes stacked THIS high, there are so many blessings to count! Written in rhyme and coupled with adorable illustrations, this follow-up book to best-selling *Night Night Prayer* will be an instant bedtime hit.

**Format:** Padded Board Book

**ISBN-13/EAN:** 978-1-4003-1825-4

**ISBN-10:** 1-4003-1825-4

**Price:** \$9.99 U.S.

**Ship Date:** 8/10/2011

**Pub Date:** 9/6/2011

**Trim Size:** 7.75 x 7.75

**Page Count:** 20 Pages

**Carton Qty:** 24

**Age Group:** 2 - 5

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC Category:** JUVENILE FICTION / BEDTIME & DREAMS / GENERAL (JUV010000)

### ADVERTISING

- Partnerships with key "Mommy Blogger" sites and parenting sites such as Christian Parenting Today, MomSense, MomsofFaith, ChristianMom and Family Life Today
- Social media campaign including mommy blogger promotion with hashtag #anightnightblessings
- Campaign to utilize Tommy Mommy group through social media and blogger participation
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS) conference

### PUBLICITY

- Finished product mailing to outlets such as *All You*, *Christian Parenting Today*, *Birmingham Christian Family*
- Finished e-blast to American Baby and Mommafindings.com
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

Media Inquiries: Julie Solomon  
jsolomon@thomasnelson.com

### PREVIOUS TITLES

978-1-4003-1284-9 Night Night Prayer

978-1-4003-1652-6 Christmas Prayer

978-1-4003-1707-3 Thank You, God, For Mommy

978-1-4003-1708-0 Thank You, God, For Daddy

978-1-4003-1591-8 God's Promises for Girls

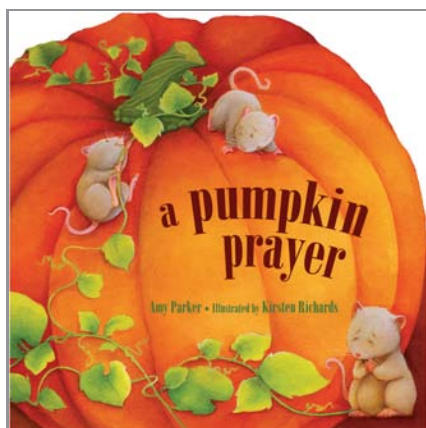
978-1-4003-1592-5 God's Promises for Boys



**Amy Parker** has made her mark as an experienced and versatile writer and editor, with particular enthusiasm for children's books. She authored the best-selling *A Night Night Prayer* and has collaborated with authors ranging from a *New York Times* bestseller to her own son. **Hometown:** Murfreesboro, Tennessee **Books Sold to Date:** 305,000

## A PUMPKIN PRAYER

AMY PARKER



### FEATURES & BENEFITS

- Teaches children to be grateful for God's blessings
- Novelty board book is die-cut in shape of pumpkin and includes foil on cover
- Perfect seasonal purchase
- First book in new *Time to Pray* series

Little ones will delight in the wonders of this special time of year and learn to be thankful to God for His blessings.

Colorful pumpkins, crunching leaves, crisp breezes—celebrate the abundance of the harvest season through charming illustrations and sweet rhymes that are perfect for young hearts. Families will want to look for other titles in the new *Time to Pray* series including *An "I Love You" Prayer*.

**Format:** Novelty Board Book

**ISBN-13/EAN:** 978-1-4003-1823-0

**ISBN-10:** 1-4003-1823-8

**Price:** \$8.99 U.S.

**Ship Date:** 8/10/2011

**Pub Date:** 9/6/2011

**Trim Size:** 8.00 x 8.00

**Page Count:** 12 Pages

**Carton Qty:** 36

**Age Group:** 1 - 5

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC Category:** JUVENILE NONFICTION / RELIGION /  
DEVOTIONAL & PRAYER (JNF049120)

### ADVERTISING

- Online contest for kids to send in photos of their best pumpkin decorated
- Social media campaign including mommy blogger promotions with hashtag #pumpkinprayer
- Targeted national consumer radio promotions including 60-second vignettes, spots and giveaways to radio markets
- Digital flipbook available
- Partner with key "Mommy Blogger" and parenting sites such as Christian Parenting Today, MomSense, MomsofFaith, ChristianMom and Family Life Today
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS) conference

### PUBLICITY

- Finished product mailing to key media CBA outlets such as *CBA Retailers + Resources*, *Christian Retailing*, *Christian Parenting Today*
- Find Tommy online at [@tommynelson](https://www.facebook.com/tommynelsonkids), [tommynelson.com](https://www.facebook.com/tommynelson)

Media Inquiries: Julie Solomon

[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

978-1-4003-1284-9 Night Night Prayer

978-1-4003-1652-6 Christmas Prayer

978-1-4003-1707-3 Thank You, God, For Mommy

978-1-4003-1708-0 Thank You, God, For Daddy

978-1-4003-1591-8 God's Promises for Girls

978-1-4003-1592-5 God's Promises for Boys

### COMPARABLE TITLES

978-0-3107-1160-5 My Happy Pumpkin: God's Love  
Shining Through Me

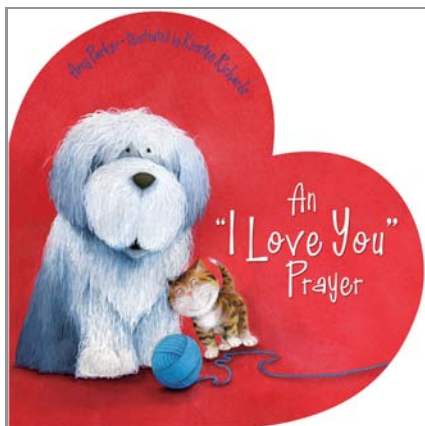
978-1-4003-0846-0 Pumpkin Patch Parable



**Amy Parker** has made her mark as an experienced and versatile writer and editor, with particular enthusiasm for children's books. She authored the best-selling *A Night Night Prayer* and has collaborated with authors ranging from a *New York Times* bestseller to her own son. **Hometown:** Murfreesboro, Tennessee **Books Sold to Date:** 305,000

## AN "I LOVE YOU" PRAYER

AMY PARKER



### FEATURES & BENEFITS

- Emphasizes the importance of showing love to others
- Thanks God for the blessing of people we love with charming illustrations and a sweet rhyming prayer
- Perfect impulse buy or gift, for Valentine's Day or any day
- Second book in the new *Time to Pray* series

Children will be reminded that God shows His love in a lot of ways including rainbows, flowers, and special friends!

These adorable illustrations and sweet rhymes are perfect for showing little ones the importance of saying "I love you!" and thanking God for His love. The art by Kirsten Richards will be a favorite for kids and parents alike. Families will want to leave room on their bookshelves for other titles in the *Time to Pray* series, including *A Pumpkin Prayer*.

**Format:** Novelty Board Book

**ISBN-13/EAN:** 978-1-4003-1841-4

**ISBN-10:** 1-4003-1841-6

**Price:** \$8.99 U.S.

**Ship Date:** 11/16/2011

**Pub Date:** 12/13/2011

**Trim Size:** 8.00 x 8.00

**Page Count:** 12 Pages

**Carton Qty:** 36

**Age Group:** 1 - 5

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC Category:** JUVENILE NONFICTION /  
RELIGIOUS/CHRISTIAN / HOLIDAYS &  
CELEBRATIONS (JNF049240)

### ADVERTISING

- Targeting Moms of Faith, Christian Mom etc. for promotional partnerships
- Social media campaign including mommy blogger promos with hashtag #aniloveyouprayer
- Target national consumer radio promos including 60-second vignettes and giveaways to radio markets
- Digital flipbook created and embeddable code available
- Partnerships with key "Mommy Blogger" sites and parenting sites such as Christian Parenting Today, MomSense, and Family Life Today
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS) conference

### PUBLICITY

- Finished product mailing to key media CBA outlets such as *CBA Retailers + Resources*, *Christian Retailing*, *Christian Parenting Today*
- Find Tommy online at [@tommynelson](https://www.facebook.com/tommynelsonkids), [tommynelson.com](https://www.facebook.com/tommynelson)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

978-1-4003-1284-9 Night Night Prayer

978-1-4003-1652-6 Christmas Prayer

978-1-4003-1707-3 Thank You, God, For Mommy

978-1-4003-1708-0 Thank You, God, For Daddy

978-1-4003-1591-8 God's Promises for Girls

978-1-4003-1592-5 God's Promises for Boys

### COMPARABLE TITLES

978-0-3107-1163-6 My Valentine Story

978-0-0618-0432-8 Happy Valentine's Day, Mouse

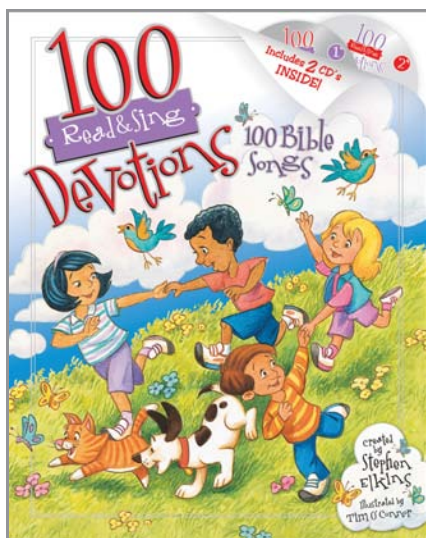


**Amy Parker** has made her mark as an experienced and versatile writer and editor, with particular enthusiasm for children's books. She authored the best-selling *A Night Night Prayer* and has collaborated with authors ranging from a *New York Times* bestseller to her own son. **Hometown:** Murfreesboro, Tennessee **Books Sold to Date:** 305,000



## 100 DEVOTIONS, 100 BIBLE SONGS

STEPHEN ELKINS



### FEATURES & BENEFITS

- Includes 100 devotions
- Kids will love learning and singing along to 100 Bible-based songs
- Includes two full-length CDs of music
- Helps kids get in the habit of daily devotions with praise, prayer, and Scripture
- **100 Bible Series** has sold more than 500,000 units

### Kids can read, sing, and learn while they spend time with God!

In *100 Devotions, 100 Bible Songs* children can read a devotion, sing a beloved song, and say a prayer all while learning and spending time with God. Perfect for before school, bedtime, or anytime, these short devotions will be fun for kids and help parents grow their children's faith.

With bright illustrations, great music, and powerful messages, kids will have fun while they learn to walk with God and apply the message of the Bible to their everyday lives.



**Format:** Hardcover w/CD (2)  
**ISBN-13/EAN:** 978-1-4003-1716-5  
**ISBN-10:** 1-4003-1716-9  
**Price:** \$19.99 U.S.  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 6.75 x 8.50  
**Page Count:** 208 Pages  
**Carton Qty:** 24  
**Age Group:** 4 - 8  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

### ADVERTISING

- Targeted national consumer radio promotions including 60-second spots and giveaways to top radio markets
- Ads and e-blasts on key "Mommy Blogger" sites and parenting sites such as Christian Parenting Today, Christian Mom, MomSense, Moms of Faith and Family Life Today
- Included in a Facebook ad campaign targeted at Children's Book consumers
- E-blast to Tommy Nelson, Mothers of Preschoolers (MOPS), and author's databases
- Featured at International Network of Children's Ministry (INCM) conferences and Mothers of Preschoolers (MOPS) conference
- Digital flipbooks created and embedded code available

### PUBLICITY

- Serviced press release and review copy to key trade and ministry publications such as *Retailing*, *Wall Street Journal*, *Publishers Weekly* and *Beyond The Book* magazine
- Interview with Stephen and top Christian Radio programs such as Salem Radio, Moody Radio, CCM Radio to discuss his Grammy award winning background and how it translates into his books
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

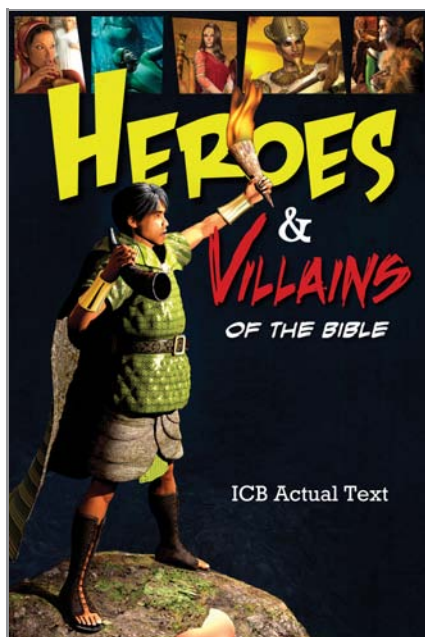
### PREVIOUS TITLES

978-1-5914-5239-3 100 Bible Stories, 100 Bible Songs  
 978-1-4003-1078-4 100 Bible Heroes, 100 Bible Songs  
 978-1-4003-1157-6 100 Ways to Know God Loves Me  
 978-1-4003-1549-9 100 Prayers, 100 Praise Songs



**Stephen Elkins** is an author, musician, and record producer whose work has been Grammy-nominated. Elkins also is the author of the chart-topping *100 Bible Stories - 100 Bible Songs*, *100 Bible Heroes - 100 Bible Songs*, *100 Ways to Know God Loves Me*, and *LullaBible*. **Hometown:** Nashville, Tennessee  
**Books Sold to Date:** 850,000

## HEROES AND VILLAINS OF THE BIBLE



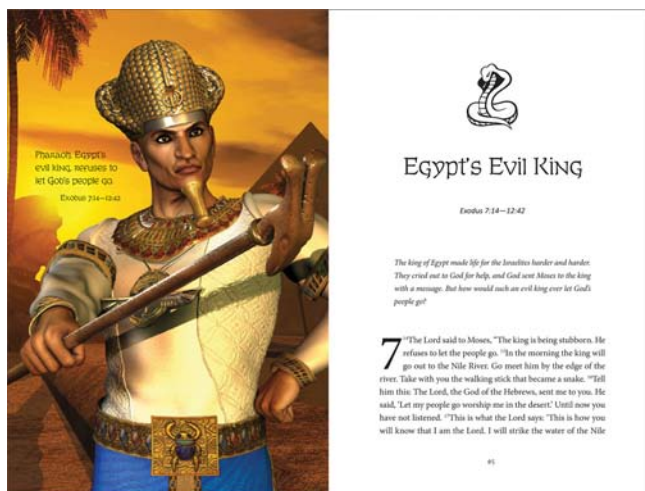
### FEATURES & BENEFITS

- Brings the Bible alive with action-packed stories and amazing four-color digital images of heroes and villains from Eikon Bible Art
- Encourages kids to choose good over evil
- Shows how God can use those who are willing to do great things in the world
- Stories presented using actual *International Children's Bible*® text, accompanied by brief introductions as well as thoughts and suggestions for applying the lessons from the stories to everyday life

50 true-life adventures of real people from the Bible—stories of good versus evil, right versus wrong, and heroes versus villains—and their life-shaping lessons that point children to God—the greatest hero of all!

The Bible is packed with stories of courageous people who loved and served God, and how He used them to do great things in the world. It is also filled with villainous people who disobeyed God and did horrible things. *Heroes and Villains of the Bible* encourages its readers to aspire to become great, courageous, and heroic servants of God, and reject all that is evil in the world.

With *Heroes and Villains of the Bible*, children will realize some of their favorite heroes aren't from the movies, but are real people from the Bible.



Format: Hardcover  
 ISBN-13/EAN: 978-1-4003-1685-4  
 ISBN-10: 1-4003-1685-5  
 Price: \$14.99 U.S.  
 Ship Date: 10/5/2011  
 Pub Date: 11/1/2011  
 Trim Size: 5.50 x 8.25  
 Page Count: 256 Pages  
 Carton Qty: 20  
 Age Group: 8 - 12  
 Distribution Rights: Worldwide  
 Translation Rights: All  
 BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

### ADVERTISING

- E-blast to Tommy Nelson consumer database
- Targeted national consumer radio promotions including giveaways to top radio markets
- Homeschooling campaign including sites such as homeschool.com and besthomeschooling.org
- Digital flipbook created and embeddable code available for use on partner sites
- Campaign to utilize Tommy Mommy group
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS) conference

### PUBLICITY

- Promoted to parenting magazines and pitched to newspapers/Associated Press as an action adventure boys' Bible
- Finished product mailing to CBA trade and consumer publications to secure reviews and features
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

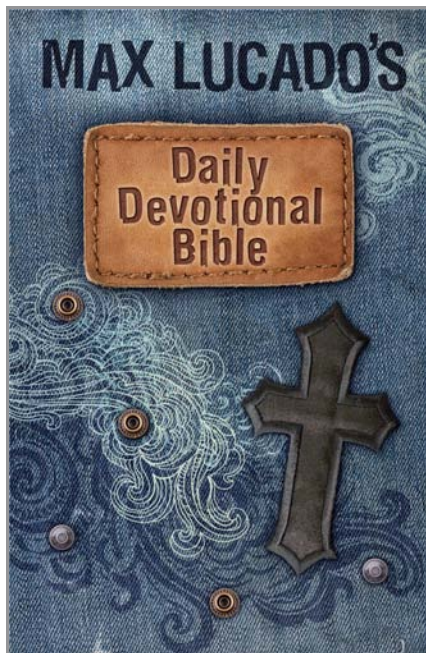
Media Inquiries: Julie Solomon  
 jsolomon@thomasnelson.com

### COMPARABLE TITLES

978-0-7814-4499-6 The Action Bible  
 978-1-4143-1680-2 Manga Messiah  
 978-1-9347-9437-1 Good and Evil

**MAX LUCADO'S CHILDREN'S DAILY DEVOTIONAL BIBLE***Everyday Encouragement for Young Readers*

MAX LUCADO

**FEATURES & BENEFITS**

- A devotional and Bible in one from trusted author Max Lucado
- *International Children's Bible*® full-text written for ages 7 - 12
- Includes 366 devotionals that will encourage kids as they learn to walk daily with the Savior

Now, especially for children, a devotional Bible that brings together words of encouragement and the gentle wisdom of Max Lucado with the Word of God.

The *International Children's Bible*® was written on a level that kids can read and understand. It is the perfect translation to start kids on a lifetime of meaningful Bible reading.

Features include: 366 Daily Discovery Devos; Power Prayers (great prayers of the Bible); "Set the Stage" (66 book intros); Promise Pointers (promises of the Bible); Dictionary; 50 suggested memory verses and prayer; and 24 topical articles on forgiveness, heaven, faith, family, grace, abundant life, etc., especially from Max Lucado

**Format:** Flexible Cloth  
**Packaging:** Window box  
**ISBN-13/EAN:** 978-1-4003-1684-7  
**ISBN-10:** 1-4003-1684-7  
**Style#:** 9781400316847  
**Price:** \$24.99 U.S.  
**Translation:** International Children's Bible  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 5.50 x 8.50  
**Page Count:** 1440 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BIBLES / INTERNATIONAL CHILDREN'S BIBLE / DEVOTIONAL (BIB005020)

**ADVERTISING**

- Cross promotions with the Lucado brand, including feature and video on maxlucado.com, and eblasts to community
- Promotional video featuring Max Lucado and digital flipbook created for use on retail and online sites
- Campaign to utilize Tommy Nelson "Mommy groups" and focus groups
- Church outreach to promote this Bible as the main devotional Bible for kids
- Included in the Lucado Impact Plan
- Social media campaign including downloadable sampler, outreach to bloggers, and online contests
- Targeted national consumer radio promotions including 60-second vignettes and giveaways to top radio markets
- Featured at Children's Pastors Conference (CPC)

**PUBLICITY**

- Finished product mailing to key media outlets such as *American Family Radio*, *Christian Parenting Today*, *Charisma*, etc.
- Paired with nationwide publicity of Max Lucado products to continue to build the success of the brand
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

Media inquiries: Julie Solomon  
jsolomon@thomasnelson.com

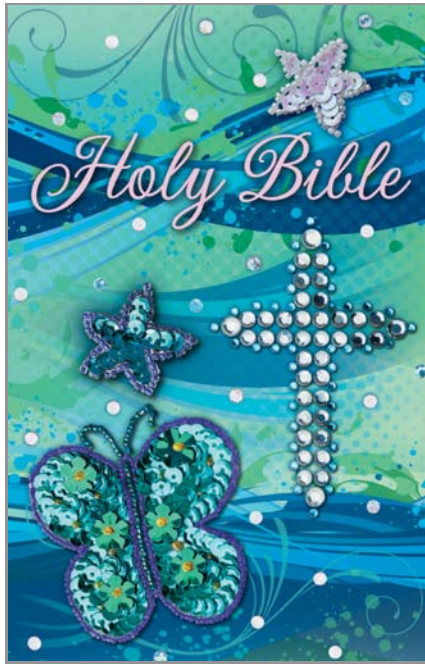
**COMPARABLE TITLES**

978-0-3107-1543-6 Adventure Bible  
978-1-4143-0646-9 Girl's Life Application Bible  
978-1-4143-1597-3 Guy's Life Application Bible



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## SEQUIN BIBLE - TEAL



### FEATURES & BENEFITS

- Full text of the *International Children's Bible*®
- Fun cover with sequins, appliqués, and glitter
- Presentation page for personalizing
- Full-color maps

**A fun and trendy look for girls, this Bible will be a great way to share God's Word.**

The beautifully printed fabric is embellished with sequins, appliqués, and sparkle. Girls will love the fashionable look and enjoy carrying this Bible. This fresh and fun binding includes features full-text of the *International Children's Bible*®, full-color maps and a presentation page for personalizing.

**Format:** Flexible Cloth  
**Packaging:** Window box  
**ISBN-13/EAN:** 978-1-4003-1746-2  
**ISBN-10:** 1-4003-1746-0  
**Style#:** 9781400317462  
**Price:** \$29.99 U.S.  
**Translation:** International Children's Bible  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 5.38 x 8.25  
**Page Count:** 1152 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

### ADVERTISING

- Promotions to Tommy Nelson consumer databases
- Included in the Salem Christmas online gift guide ad campaigns
- Digital flipbook created and embeddable code available
- Campaign to utilize Tommy Mommy group
- Targeted consumer radio promotions including 60-second spots and giveaways to top radio markets
- Included in Facebook ad campaign targeted to children's Bible buyers
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS)

### PUBLICITY

- Promoted to parenting magazines and serviced to newspapers/Associated Press as novelty/fashion forward Bible
- Mailing to top children's Christian radio programs such as *Grace to You* and *Homeward with Jim Burns*
- Finished product mailing to CBA trade and consumer publications to secure reviews and features
- Interviews available with Laura Minchew on ICB brand (email: [jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com))
- Find Tommy online at [@tommynelsonkids](https://www.facebook.com/tommynelsonkids), [@tommynelson](https://www.facebook.com/tommynelson), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

978-1-4003-1703-5 Sequin Bible - Pink  
978-1-4003-0987-0 Princess Bible - Pink

## SEQUIN BIBLE - BLACK



### FEATURES & BENEFITS

- Full text in the *New King James Version*®
- Cool cover with sequins, appliqué, and popular design
- Presentation page for personalizing
- Full-color maps
- Great for tween girls

An incredibly popular look for girls entering their tweens, this Bible will be a great way to share God's Word.

The beautifully printed fabric is embellished with sequins, appliqué, and sparkle in a cool and contemporary design. At an age when girls are particular about their accessories, this Bible combines trend fashion with the most valuable of all books. The interior features the *New King James Version*® full-text, full-color maps, and a presentation page for personalizing.

**Format:** Flexible Cloth  
**Packaging:** Window box  
**ISBN-13/EAN:** 978-1-4003-1745-5  
**ISBN-10:** 1-4003-1745-2  
**Style#:** 9781400317455  
**Price:** \$29.99 U.S.  
**Translation:** New King James Version  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 5.38 x 8.25  
**Page Count:** 1152 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

### ADVERTISING

- Promotions to Tommy Nelson consumer databases
- Included in the Salem Christmas online gift guide ad campaigns
- Digital flipbook created and embeddable code available
- Promoted on homepage of [tommynelson.com](http://tommynelson.com)
- Campaign to utilize Tommy Mommy group
- Targeted consumer radio promotions including 60-second spots and giveaways to top radio markets
- Included in Facebook ad campaign targeted to children's Bible buyers
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS)

### PUBLICITY

- Promoted to parenting magazines and serviced to newspapers/Associated Press as novelty/fashion forward Bible
- Mailing to top children's Christian radio programs such as *Grace to You* and *Homeward with Jim Burns*
- Finished product mailing to CBA trade and consumer publications to secure reviews and features
- Find Tommy online at [@tommynelson](http://facebook.com/tommynelsonkids), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

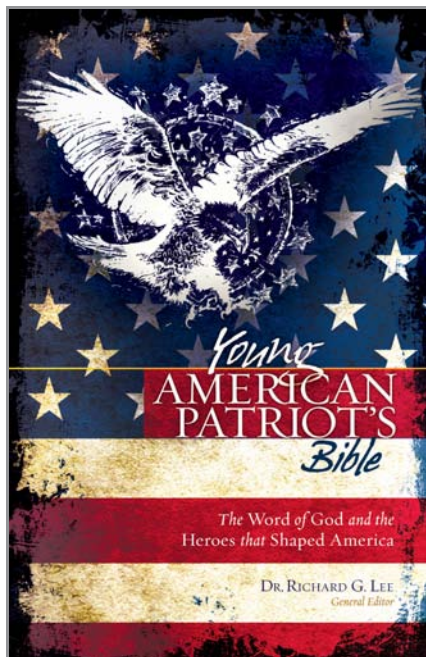
### PREVIOUS TITLES

978-1-4003-1703-5 Sequin Bible - Pink  
 978-1-4003-0987-0 Princess Bible - Pink

## THE YOUNG AMERICAN PATRIOT'S BIBLE

*The Word of God and the Heroes that Shaped America*

DR. RICHARD LEE



### FEATURES & BENEFITS

- Full-text in *New King James Version*<sup>®</sup>
- 64 color pages of articles that focus on the heroes that shaped America
- Presentation page for personalizing
- Helps kids develop an appreciation for God's Word and how it helped shape our country
- Inspired by the best-selling *American Patriot's Bible* also written by Dr. Lee

Now, especially for children, a Bible that features the history of the American heroes who helped to shape our Christian nation.

The *New King James Bible*<sup>®</sup> text is wonderful for study, and the 64 color pages are packed with articles about the true American heroes who contributed to making this nation great. Children can learn about God's word and how our country's early leaders used God's wisdom to make the country we live in today.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4003-1812-4  
**ISBN-10:** 1-4003-1812-2  
**Style#:** 9781400318124  
**Price:** \$26.99 U.S.  
**Translation:** New King James Version  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 5.38 x 8.50  
**Page Count:** 992 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BIBLES / NEW KING JAMES VERSION / CHILDREN (BIB014010)

### ADVERTISING

- Promotions targeted to youth reading magazines and websites such as [bookclub4boys.com](http://bookclub4boys.com) and [freebookfridayteens.com](http://freebookfridayteens.com)
- Promoted on Christianity Today Politics Blog
- National radio campaign with Westar network
- Promotion on Dr. Lee's and American Patriot's Bible online properties
- Targeted Facebook advertising
- Digital flipbook available for use on partner sites
- Online promotions with military families and audiences
- Pursuing outreach to Moms of Faith (MOF) as well as Boy Scouts of America, Girl Scouts of America, Youth Specialties, Young Life and Young Republicans
- Featured at Children's Pastors Conference (CPC) and Mothers of Preschoolers (MOPS) conference

### PUBLICITY

- Promoted and pitched to newspapers and publications as the patriotic Bible for children
- Target gift guides surrounding Veterans Day
- Finished product mailing to CBA trade and consumer publications to secure reviews and features
- Giveaway to mommy bloggers for review and promotion
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), [@tommynelson](http://@tommynelson), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

978-1-4185-4153-8 American Patriot's Bible

### COMPARABLE TITLES

978-0-3107-1543-6 Adventure Bible  
 978-1-4143-1597-3 Guy's Life Application Bible  
 978-1-4143-0646-9 Girl's Life Application Bible



**Dr. Richard Lee** is the Founding Pastor of First Redeemer Church in Atlanta, with over 5,000 members. *There's Hope America*, the radio and television ministry for which Dr. Lee is a speaker, is broadcast nationwide in 42 million homes across the U.S. and in 17 countries.

## THE CONFESSIONS OF APRIL GRACE #2: CLIQUES, HICKS, AND UGLY STICKS

KD MCCRITE



Book 1 in Series

### FEATURES & BENEFITS

- Hilarious book series for girls
- Book 2 in the *Confessions of April Grace* series
- Includes important life lessons about getting along and loving even the most difficult of people
- Humor continues to be among the top categories in middle grade fiction

### Just when April Grace thought the drama was over . . .

After an automobile accident, Isabel St. James—resident drama coach and drama queen—needs help putting together the church play. Mama insists April Grace and Myra Sue will help. April's fall is now devoted to spending every afternoon with Isabel and Myra Sue—if anyone is as big of a drama queen as Isabel, it's Myra Sue. Plus, she's dumb. (Okay, not dumb, but "older sister dumb.") If that's not enough, Isabel is wreaking havoc in the community trying to get Rough Creek Road paved, the new boy at school will *not* leave her alone, and then Mama drops the biggest bombshell of all . . . April Grace is no longer going to be the baby of the family . . .

Girls will completely relate to April and love her sense of humor as she deals with siblings, boys, and the many changes that come with growing up.

Format: Softcover  
 ISBN-13/EAN: 978-1-4003-1826-1  
 ISBN-10: 1-4003-1826-2  
 Price: \$9.99 U.S.  
 Ship Date: 11/9/2011  
 Pub Date: 12/6/2011  
 Trim Size: 5.50 x 8.38  
 Page Count: 304 Pages  
 Carton Qty: 36  
 Age Group: 8 - 12  
 Distribution Rights: Worldwide  
 Translation Rights: All  
 BISAC Category: JUVENILE FICTION /  
 RELIGIOUS/CHRISTIAN / FRIENDSHIP  
 (JUV033120)

### ADVERTISING

- Featured in book clubs, summer reading programs, tween book review groups
- Advertising and promotional campaign with sites including Relate, SUSIE, Teen Ink, FreeBookFridayTeens, TeensReadToo, MomSense, Christian Parenting Today
- Promotional video for retailers and online ad sites
- Social media campaign through Facebook, Twitter, and bloggers focused on kid's fiction
- Targeted national consumer radio promotions including 60-second spots and giveaways to top radio markets
- Facebook ad campaign
- E-blast to Frontgate list of teens and tweens

### PUBLICITY

- National print publicity campaign pitched to major Christian, children's and parenting magazines such as *Homelife*, *Parents*, *Christian Retailing*, *American Girl Magazine*, *Christian Family Publications*
- National broadcast publicity campaign to include interviews pitched to major Christian programs such as American Family Radio
- Find Tommy online at [facebook.com/tommynelsonkids](http://facebook.com/tommynelsonkids), [@tommynelson](http://@tommynelson), [tommynelson.com](http://tommynelson.com)

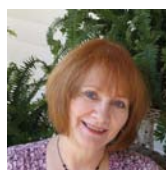
Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

978-1-4003-1722-6 *In Front of God and Everybody*

### COMPARABLE TITLES

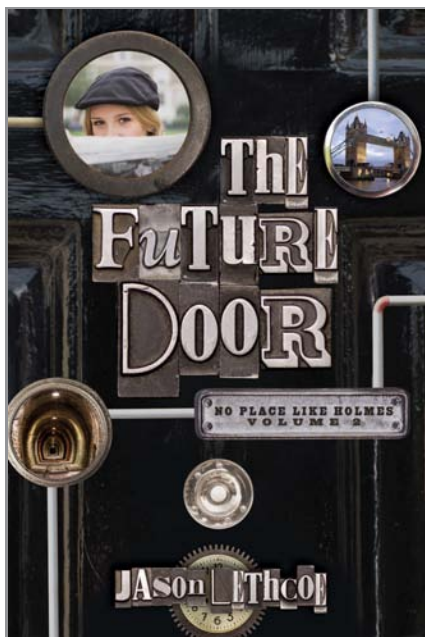
978-0-3107-1488-0 *Carter House Girls: Mixed Bags*  
 978-1-5767-3735-4 *Becoming Me: Diary of a Teenage Girl*  
 978-0-3160-0682-8 *The Clique Series*



**KD McCrite** grew up on an Ozark Mountain farm along an old dirt road, just like April Grace Reilly in *In Front of God and Everybody*. She loves writing stories that make people laugh and think. For a while, she worked as a librarian, but these days she sits at her desk and makes up stories.

## NO PLACE LIKE HOLMES #2: THE FUTURE DOOR

JASON LETHCOE



Book 1 in Series

### FEATURES & BENEFITS

- Mysteries will be a big theme in 2011 with the release of *Sherlock Holmes* in movie theatres in December
- Mystery and Detective Stories is one of the most popular categories for middle-grade fiction
- Features spooky, supernatural elements that are popular with young readers, but with a logical explanation for all mysteries by the end
- Christian values presented as part of a fun, action-packed mystery

A mystery is afoot at 221 Baker Street, but will Griffin Sharpe be able to figure out the clues before the future catches up with the past?

When Sherlock Holmes moves out of Baker Street, a new tenant moves in—a mysterious woman named Elizabeth who has long been a fan of Holmes. When she discovers that Griffin and his uncle are also detectives, she becomes very friendly. So when Elizabeth goes missing along with a special invention, Griffin sets out to rescue her. But finding Elizabeth will take them on a race against the clock that bends time itself!

Format: Softcover

ISBN-13/EAN: 978-1-4003-1730-1

ISBN-10: 1-4003-1730-4

Price: \$9.99 U.S.

Ship Date: 11/9/2011

Pub Date: 12/6/2011

Trim Size: 5.50 x 8.38

Page Count: 288 Pages

Carton Qty: 36

Age Group: 8 - 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION /  
RELIGIOUS/CHRISTIAN / ACTION &  
ADVENTURE (JUV033040)

### ADVERTISING

- Featured in tween summer reading programs
- Online “clue” hunt contest for kids
- Ground Force street team
- Advertising and promotions with sites such as: GuysRead, GettingBoysToRead, Mothers of Boys (MOB), TeenInk, etc.
- E-blast to Frontgate’s list of tweens/teens
- Social media campaign through Facebook, Twitter, and bloggers focused on kid’s mystery fiction
- Targeted national radio promotions with 60-second spots and giveaways

### PUBLICITY

- Media e-blast to key influencers of tweens/teens, youth ministers and children mystery bloggers
- Serviced to top trade publications and long lead parenting and children’s outlets
- Find Tommy online at [@tommynelson](http://facebook.com/tommynelsonkids), [tommynelson.com](http://tommynelson.com)

Media Inquiries: Julie Solomon  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### PREVIOUS TITLES

- 978-1-4003-1721-9 No Place Like Holmes  
978-0-4484-4496-3 The Misadventures of Benjamin Bartholomew Piff: You Wish  
978-0-4484-4497-0 The Misadventures of Benjamin Bartholomew Piff: Wishful Thinking  
978-0-4484-4498-7 The Misadventures of Benjamin Bartholomew Piff: Wishing Well

### COMPARABLE TITLES

- 978-0-8712-3320-2 Mandie and the Secret Tunnel  
978-0-1424-0933-6 The Case of the Missing Marquess: An Enola Holmes Mystery  
978-0-3743-8767-9 Death Cloud (Young Sherlock Holmes)



**Jason Lethcoe** has worked as a director, animator, and storyboard artist for the past 22 years. He is currently employed at Sony Pictures Animation. His work has been included in such features as *The Little Mermaid* and *Cloudy with a Chance of Meatballs*. He is the recipient of several awards including the Chesley Award for *Best Cover Illustration - Paperback Book* for his most recent series, *The Mysterious Mr. Spines*. **Hometown:** Thousand Oaks, California

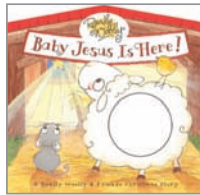




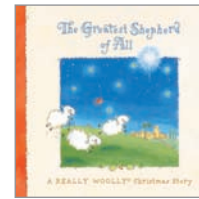
**The Pumpkin Patch Parable**  
Liz Curtis Higgs  
ISBN-13: 978-1-4003-1643-4  
\$12.99 • BB



**Squanto and the Miracle of Thanksgiving**  
Eric Metaxas  
ISBN-13: 978-0-8499-5864-9  
\$9.99 • Jacketed HC



**Baby Jesus Is Here**  
Really Woolly  
ISBN-13: 978-1-4003-1100-2  
\$7.99 • Nov BB



**The Greatest Shepherd of All**  
Really Woolly  
ISBN-13: 978-1-4003-1389-1  
\$6.99 • BB



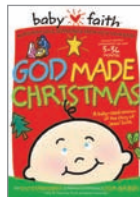
**Punchinello's Most Marvelous Gift**  
Max Lucado  
UPC: 023755044891  
\$14.99 • DVD



**A Max Lucado Children's Treasury**  
Max Lucado  
UPC: 023755409393  
\$24.99 • DVD



**Read and Share: The Story of Christmas**  
Gwen Ellis  
ISBN-13: 978-1-4003-1457-7  
\$10.99 • HC w/DVD



**God Made Christmas**  
babyfaith  
UPC: 183129000233  
\$12.99 • DVD



**When Santa Turned Green**  
Victoria Perla  
ISBN-13: 978-1-4003-1384-6  
\$15.99 • HC



**The Fourth King**  
UPC: 023755410498  
\$14.99 • DVD



**The Quails' First Christmas**  
UPC: 023755407795  
\$14.99 • DVD



**Read and Share: Christmas Angels**  
Gwen Ellis  
ISBN-13: 978-1-4003-1650-2  
\$12.99 • BB



**Gigi: Dreaming of a Pink Christmas**  
Sheila Walsh  
UPC: 023755414496  
\$14.99 • DVD



**Printoons: Nativity**  
UPC: 978-1-4003-1609-0  
\$12.99 • Novelty Item



**The Twelve Dogs of Christmas**  
Emma Kragen  
ISBN-13: 978-0-8499-7946-0  
\$9.99 • BB w/CD



**A Night Night Prayer**  
Amy Parker  
ISBN-13: 978-1-4003-1284-9  
\$8.99 • Padded BB



**A Christmas Prayer**  
Amy Parker  
ISBN-13: 978-1-4003-1652-6  
\$9.99 • Padded BB



**God's Promises for Girls**  
Jack Countryman & Amy Parker  
ISBN-13: 978-1-4003-1591-8  
\$12.99 • HC



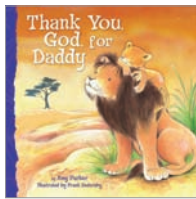
**God's Promises for Boys**  
Jack Countryman & Amy Parker  
ISBN-13: 978-1-4003-1592-5  
\$12.99 • HC



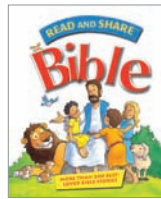
**Jesus Calling for Kids**  
Sarah Young  
ISBN-13: 978-1-4003-1634-2  
\$14.99 • HC



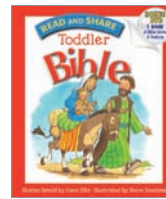
**Thank You, God, For Mommy**  
Amy Parker  
ISBN-13: 978-1-4003-1707-3  
\$9.99 • Padded BB



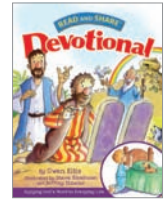
**Thank You, God, For Daddy**  
Amy Parker  
ISBN-13: 978-1-4003-1708-0  
\$9.99 • Padded BB



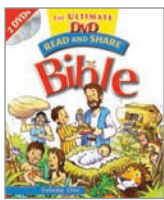
**Read and Share Bible**  
Gwen Ellis  
ISBN-13: 978-1-4003-0853-8  
\$16.99 • HC



**Read and Share Toddler Bible**  
Gwen Ellis  
ISBN-13: 978-1-4003-1464-5  
\$14.99 • HC w/DVD



**Read and Share Devotional**  
Gwen Ellis  
ISBN-13: 978-1-4003-1717-2  
\$12.99 • HC



**The Ultimate DVD Bible Storybook**  
Gwen Ellis  
Vol 1 ISBN-13: 978-1-4003-1613-7  
Vol 2 ISBN-13: 978-1-4003-1614-4  
\$19.99 • HC w/DVDs



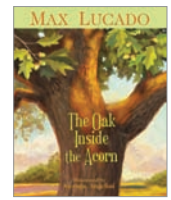
**The Jesus Movie**  
Read and Share DVD Bible  
UPC: 023755412799  
\$19.99 • DVD



**Read and Share DVD Bible**  
Vol 1 UPC: 023755410597  
Vol 2 UPC: 023755410696  
Vol 3 UPC: 023755410795  
Vol 4 UPC: 023755412492  
\$14.99 • DVD



**The Boy Who Changed the World**  
Andy Andrews  
ISBN-13: 978-1-4003-1605-2  
\$16.99 • Jacketed HC



**The Oak Inside the Acorn**  
Max Lucado  
ISBN-13: 978-1-4003-1733-2  
\$7.99 • SC



**One Hand, Two Hands**  
Max Lucado  
ISBN-13: 978-1-4003-1649-6  
\$16.99 • Jacketed HC



**The Tallest of Smalls**  
Max Lucado  
ISBN-13: 978-1-4003-1514-7  
\$16.99 • Jacketed HC



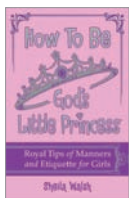
**Just in Case You Ever Wonder**  
Max Lucado  
ISBN-13: 978-1-4003-8531-7  
\$12.99 • BB



**A God's Little Princess DVD Treasury**  
Sheila Walsh  
UPC: 023755413192  
\$19.99 • DVD



**A God's Little Princess Treasury**  
Sheila Walsh  
ISBN-13: 978-1-4003-1472-0  
\$19.99 • HC



**How to Be God's Little Princess**  
Sheila Walsh  
ISBN-13: 978-1-4003-1644-1  
\$9.99 • HC



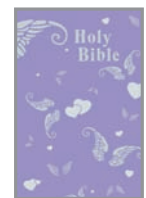
**God's Little Princess Devotional Bible**  
Sheila Walsh  
ISBN-13: 978-1-4003-0879-8  
\$16.99 • HC



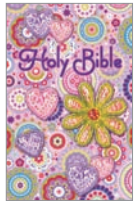
**God's Mighty Warrior Devotional Bible**  
Sheila Walsh  
ISBN-13: 978-1-4003-1006-7  
\$16.99 • HC



**The Velveteen Bible**  
NKJV  
ISBN-13: 978-1-4003-1695-3  
\$22.99 • HC



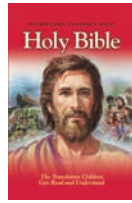
**Angel Wings Bible**  
ICB  
ISBN-13: 978-1-4003-1658-8  
\$22.99 • Leatherflex



**Sequin Bible - Pink ICB**  
ISBN-13: 978-1-4003-1703-5  
\$29.99 • SC



**"Big Red" Contemporary Art ICB**  
ISBN-13: 978-1-4003-1666-3  
\$17.99 • SC



**"Big Red" Updated Classic Art ICB**  
ISBN-13: 978-1-4003-1667-0  
\$22.99 • HC



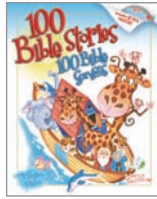
**Explorer's Study Bible NKJV**  
ISBN-13: 978-1-4003-1325-9  
\$27.99 • HC



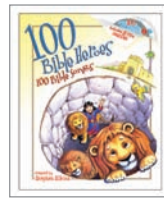
**Precious Moments Bible**  
Pink NKJV: 978-1-4003-1518-5  
Blue NKJV: 978-1-4003-1519-2  
\$17.99 • HC  
Pink ICB: 978-1-4003-1664-9  
Blue ICB: 978-1-4003-1665-6  
\$24.99 • Leathersoft



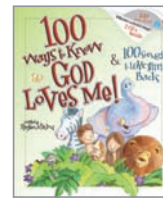
**Princess Bible**  
Pink ICB: 978-1-4003-0987-0  
Pink NKJV: 978-1-4003-1459-1  
Purple NKJV: 978-1-4003-1285-6  
\$24.99 • Leatherflex



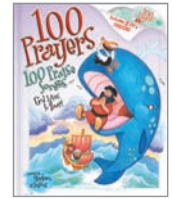
**100 Bible Stories**  
Stephen Elkins  
ISBN-13: 978-1-5914-5239-3  
\$19.99 • HC w/CD



**100 Bible Heroes**  
Stephen Elkins  
ISBN-13: 978-1-4003-1078-4  
\$19.99 • HC w/CD



**100 Ways to Know God Loves Me**  
Stephen Elkins  
ISBN-13: 978-1-4003-1157-6  
\$19.99 • HC w/CD



**100 Prayers**  
Stephen Elkins  
ISBN-13: 978-1-4003-1549-9  
\$19.99 • HC w/CD



**The Jesus Book**  
Stephen Elkins  
ISBN-13: 978-1-4003-1463-8  
\$16.99 • HC w/CD



**My First Study Bible**  
Paul Loth  
ISBN-13: 978-1-4003-1690-8  
\$16.99 • HC



**Precious Moments Storybook Bible**  
ISBN-13: 978-1-4003-1599-4  
\$19.99 • HC



**Izzy's Popstar Plan**  
Alex Marestaing  
ISBN-13: 978-1-4003-1654-0  
\$9.99 • SC



**Izzy's Popstar Plan: The Album**  
Alex Marestaing  
ISBN-13: 978-1-4003-1672-4  
\$9.99 • SC



**Mysteries of Middlefield: A Summer Secret**  
Kathleen Fuller  
ISBN-13: 978-1-4003-1593-2  
\$9.99 • SC



**Mysteries of Middlefield: The Secrets Beneath**  
Kathleen Fuller  
ISBN-13: 978-1-4003-1620-5  
\$9.99 • SC



**Mysteries of Middlefield: Hide and Secret**  
Kathleen Fuller  
ISBN-13: 978-1-4003-1719-6  
\$9.99 • SC



**April Grace: In Front of God and Everybody**  
KD McCrite  
ISBN-13: 978-1-4003-1722-6  
\$9.99 • SC



**No Place Like Holmes**  
Jason Lethcoe  
ISBN-13: 978-1-4003-1721-9  
\$9.99 • SC

DISTRIBUTED DVDS



**Midnight Clear**  
UPC: 031398222316  
\$14.99 • DVD



**A Christmas Carol**  
UPC: 707729217145  
\$14.99 • DVD



**Christmas Classic Series**  
UPC: 012236112365  
\$14.99 • DVD



**Little House on the Prairie:  
Christmas Double Feature**  
UPC: 069458123730  
\$14.99 • DVD



**No Greater Love**  
UPC: 031398114789  
\$19.99 • DVD



**The Way Home**  
UPC: 031398124528  
\$21.99 • DVD



**The Least Among You**  
UPC: 031398124498  
\$21.99 • DVD



**Ruby**  
UPC: 031398110934  
\$14.99 • DVD



**Akeelah and the Bee**  
UPC: 031398195962  
\$9.99 • DVD



**Pride**  
UPC: 031398215431  
\$14.99 • DVD



**Daddy's Little Girl**  
UPC: 031398213994  
\$14.99 • DVD



**House**  
UPC: 031398107743  
\$21.99 • DVD



**The Lee Strobel Collection**  
UPC: 012236103332  
\$29.99 • DVD Box Set



**Bella**  
UPC: 031398226659  
\$14.99 • DVD



**St. Peter**  
UPC: 012236210740  
\$14.99 • DVD



**In the Beginning**  
UPC: 707729113591  
\$14.99 • DVD



**Joshua**  
UPC: 012236130598  
\$14.99 • DVD



**The Bible Series Box Set:  
Genesis/Esther/  
Jeremiah/Solomon**  
UPC: 031398746027  
\$43.99 • DVD



**Jesus of Nazareth**  
UPC: 012236128113  
\$29.99 • DVD



**The Velveteen Rabbit**  
UPC: 185945000039  
\$14.99 • DVD

DIGITAL PRAISE



**Guitar Praise**  
UPC: 181826000587  
\$39.99 • CD-Rom Game



**Guitar Praise  
Wireless Controller**  
UPC: 181826000648  
\$29.99 • Misc



**Guitar Praise Expansion Pack #1**  
UPC: 181826000631  
\$19.95 • CD-Rom Game



**Guitar Praise Expansion Pack #2**  
UPC: 181826000662  
\$19.95 • CD-Rom Game



**Dance Praise 2 -the ReMix**  
UPC: 181826000402  
\$49.95 • CD-Rom Game



**Dance Praise - Original Game**  
UPC: 181826000525  
\$29.95 • CD-Rom Game



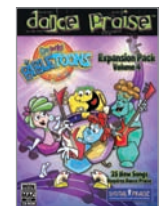
**Expansion Pack #1**  
UPC: 181826000204  
\$24.95 • CD-Rom Game



**Expansion Pack #2**  
UPC: 181826000211  
\$24.95 • CD-Rom Game



**Expansion Pack #3**  
UPC: 181826000242  
\$24.95 • CD-Rom Game



**Expansion Pack #4**  
UPC: 181826000365  
\$24.95 • CD-Rom Game



**Expansion Pack #5**  
UPC: 181826000389  
\$24.95 • CD-Rom Game



**Expansion Pack #6**  
UPC: 181826000457  
\$24.95 • CD-Rom Game



**Expansion Pack #7**  
UPC: 181826000518  
\$24.95 • CD-Rom Game



**Dance Pad**  
UPC: 181826000419  
\$34.95 • Misc.



**aMazing Bible**  
UPC: 181826000655  
\$9.99 • CD-Rom Game



**Hermie: Camping the  
Bug-a-boo Way**  
UPC: 181826000075  
\$19.95 • CD-Rom Game



**Flo: Return of the  
Water Beetles**  
UPC: 181826000044  
\$19.95 • CD-Rom Game



**Buzby: Breakin' All  
the Rules**  
UPC: 181826000068  
\$19.95 • CD-Rom Game



**Light Rangers Mending The  
Maniac Madness**  
UPC: 181826000051  
\$19.95 • CD-Rom Game

## NIGHT NIGHT, SLEEP TIGHT

NICK PAGE



### FEATURES & BENEFITS

- The padded board book format is comfortable to hold for little ones so they can be more engaged as they listen and read
- Children will love to follow along with the beautiful illustrations by Kate Toms

*Night Night, Sleep Tight* storybooks are a brilliant new set of fairy tale bedtime books.

The brightly colored charming illustrations coupled with these four well-known fairy tales will be the perfect way to encourage children to sleep. With cute pictures and easy to read along rhymes, every young child should love hearing these read and enjoy following along the story by looking at the brightly colored pages and words.

#### Jack and the Beanstalk

ISBN-13/EAN: 978-1-8487-9913-4

ISBN-10: 1-8487-9913-6

#### Little Mermaid

ISBN-13/EAN: 978-1-8487-9911-0

ISBN-10: 1-8487-9911-X

#### Three Little Pigs

ISBN-13/EAN: 978-1-8487-9912-7

ISBN-10: 1-8487-9912-8

#### Three Billy Goats Gruff

ISBN-13/EAN: 978-1-8487-9910-3

ISBN-10: 1-8487-9910-1

Format: Board Book

Price: \$6.99 U.S.

Ship Date: 8/3/2011

Pub Date: 8/30/2011

Trim Size: 6.00 x 6.00

Page Count: 12 Pages

Carton Qty: 60

Age Group: 1 - 5

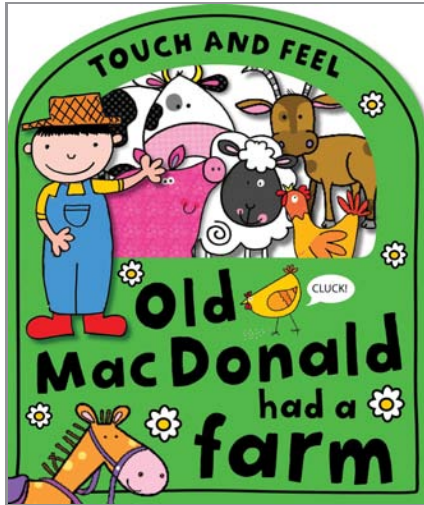
Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE FICTION / GENERAL /  
GENERAL (JUV000000)

## **TOUCH AND FEEL OLD MACDONALD**

LARA EDE



### **FEATURES & BENEFITS**

- **New series of beautiful touch and feel books encourage little ones to engage and participate in the story**
- **Fun shaped cut out board books combined with illustrations of a variety of animals and simple text makes these the perfect books for parents to read-aloud to babies and toddlers**

**Beautiful new touch and feel animal books for parents and children to enjoy together**

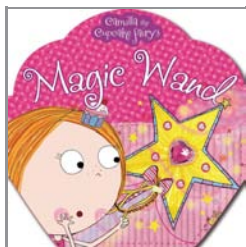
Brightly colored illustrations combined with the cut out handle format and the touch and feel pages make these the perfect books for adults to read-aloud with babies and toddlers. The touch and feel sections and the fun shapes created by the cut out pages will help and encourage little ones to engage with adults and participate in the story.

**Format:** Board Book  
**ISBN-13/EAN:** 978-1-8487-9904-2  
**ISBN-10:** 1-8487-9904-7  
**Price:** \$8.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 7.50 x 9.50  
**Page Count:** 12 Pages  
**Carton Qty:** 32  
**Age Group:** 1 - 5  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC Category:** JUVENILE FICTION / GENERAL /  
GENERAL (JUV000000)

## **CAMILLA THE CUPCAKE FAIRY**

*Tea Party, Best Friends, Magic Wand and Magic Sprinkles*

TIM BUGBIRD



### **FEATURES & BENEFITS**

- Simple, rhyming text and beautiful, lively illustrations combine to create the exciting world of Camilla the Cupcake Fairy
- Children will love following Camilla's adventures with easy-to-hold board pages and sparkly glitter covers

**Join Camilla the Cupcake Fairy in her magical cupcake world with four brilliant new adventures!**

Meet *Camilla the Cupcake Fairy's Best Friends*. Enjoy *Camilla the Cupcake Fairy's Magic Sprinkles*. Read all about *Camilla the Cupcake Fairy's Magic Wand*. Join in with *Camilla the Cupcake Fairy's Tea Party*! Each page of these cupcake-shaped books is packed with simple rhyming text and beautiful, lively illustrations. Young children will love reading about Camilla's adventures and using their imagination to enter her world of cupcakes, fairies and sparkles!

**Camilla the Cupcake Fairy's Tea Party**  
ISBN-13/EAN: 978-1-8487-9918-9  
ISBN-10: 1-8487-9918-7

**Camilla the Cupcake Fairy's Best Friends**  
ISBN-13/EAN: 978-1-8487-9919-6  
ISBN-10: 1-8487-9919-5

**Camilla the Cupcake Fairy's Magic Wand**  
ISBN-13/EAN: 978-1-8487-9920-2  
ISBN-10: 1-8487-9920-9

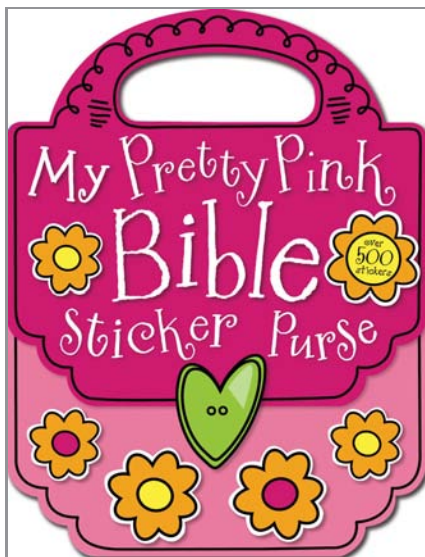
**Camilla the Cupcake Fairy's Magic Sprinkles**  
ISBN-13/EAN: 978-1-8487-9921-9  
ISBN-10: 1-8487-9921-7

**Format:** Board Book  
**Price:** \$6.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 6.00 x 6.00  
**Page Count:** 12 Pages  
**Carton Qty:** 60  
**Age Group:** 1 - 5  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC Category:** JUVENILE FICTION / GENERAL / GENERAL (JUV000000)



## MY PRETTY PINK BIBLE STICKER PURSE

GABRIELLE THOMPSON



### FEATURES & BENEFITS

- Fantastic new Pretty Pink book to help young children learn about the stories of the Bible
- More than 500 stickers included
- A cut-through handle allows children to carry the book with them wherever they go

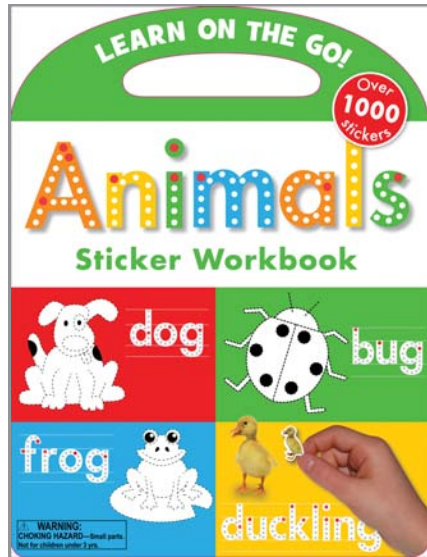
*My Pretty Pink Purse* is a fabulous series of gorgeous pink activity and early learning books to fulfill every little one's love of things pink, cute, and sparkly!

*My Pretty Pink Bible Sticker Purse* is the latest title from this highly successful range of books for young girls, and is a natural progression from the inspirational additions *My Pretty Pink Bible Purse* and *My Pretty Pink Prayer Purse*. Children will love reading and learning about Bible stories by using the stickers to tell the famous Bible stories. Each story is beautifully illustrated by Lara Ede and its location in the Bible is referenced so children can find out where their favorite stories appear.

Format: Softcover  
ISBN-13/EAN: 978-1-8487-9960-8  
ISBN-10: 1-8487-9960-8  
Price: \$6.99 U.S.  
Ship Date: 9/7/2011  
Pub Date: 10/4/2011  
Trim Size: 7.20 x 11.00  
Page Count: 40 Pages  
Carton Qty: 30  
Age Group: 3 - 7  
Distribution Rights: North America  
Translation Rights: None  
BISAC Category: JUVENILE NONFICTION / ACTIVITY  
BOOKS / GENERAL (JNF001000)

## LEARN ON THE GO: ANIMALS STICKER WORKBOOK

SARAH CREESE



### FEATURES & BENEFITS

- New sticker activity books to develop a child's learning of first words and concepts
- Contain a mixture of tracing, drawing, and sticker activities
- There are over 1000 stickers for children to use in the books and wherever they want
- Simple text is combined with clear and colorful design and photographic images

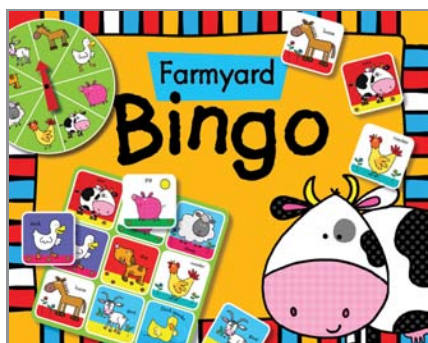
*Learn on the Go Sticker Workbooks* are an entertaining and informative new collection of sticker activity books.

Through a mixture of tracing, drawing, and sticker activities, the sticker books encourage children to learn and practice first words and concepts. The *Learn on the Go Animals Sticker Workbook* includes sticker, drawing and letter-tracing activities for themes including baby animals, pets, wild animals, farm animals, sea creatures and bugs. There are over 1000 stickers for children to use in the book and wherever they want! A carry-me handle is perfect for little hands to pick up, and allows children to have fun with the sticker books wherever they are!

Format: Sticker Book  
ISBN-13/EAN: 978-1-8487-9404-7  
ISBN-10: 1-8487-9404-5  
Price: \$8.99 U.S.  
Ship Date: 6/15/2011  
Pub Date: 7/12/2011  
Trim Size: 8.50 x 11.00  
Page Count: 24 Pages  
Carton Qty: 30  
Age Group: 3 - 7  
Distribution Rights: North America  
Translation Rights: None  
BISAC Category: JUVENILE NONFICTION / CONCEPTS / GENERAL (JNF013000)

## FARMYARD BINGO

LARA EDE



### FEATURES & BENEFITS

- Chunky cards are easy to hold for little hands
- Colorful pictures and make the game appealing for children to look at as they play
- Contains a fun spinner to pick the next animal

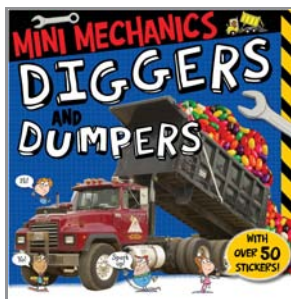
### B-I-N-G-O!

*Farmyard Bingo* is a delightful new game which children and parents can enjoy together. The simple game of luck will captivate children and keep them entertained as they try their hardest to win. The box contains chunky cards that are easy to hold and a spinner to decide which animal comes up next. The brightly colored fun pictures will have children laughing and excited to fill their boxes and finally shout "Bingo!"

Format: Novelty Item  
ISBN-13/EAN: 978-1-8487-9902-8  
ISBN-10: 1-8487-9902-0  
Price: \$9.99 U.S.  
Ship Date: 8/3/2011  
Pub Date: 8/30/2011  
Trim Size: 11.00 x 8.25  
Carton Qty: 24  
Age Group: 3 - 7  
Distribution Rights: North America  
Translation Rights: None  
BISAC Category: JUVENILE FICTION / ANIMALS /  
GENERAL (JUV002000)

## MINI MECHANICS

TIM BUGBIRD



### FEATURES & BENEFITS

- Have fun learning about mega machines with the Mini Mechanics
- Each spread explores a mega machine at work, using bright, bold photographic images and simple facts

Join the Mini Mechanics as they learn and discover more about the amazing world of vehicles!

The Mini Mechanics are on hand to teach you all about the world's toughest, strongest and most hardworking machines, including: *Diggers and Dumpers*, *Tractor and Trucks*, *Mighty Machines* and emergency vehicles in *Fire! Fire!*

Each spread explores a mega machine at work, using bright, bold photographic images and simple facts to satisfy every little one's curiosity about things that go!

#### Diggers and Dumpers

ISBN-13/EAN: 978-1-8461-0291-2

ISBN-10: 1-8461-0291-X

#### Fire Fire

ISBN-13/EAN: 978-1-8461-0270-7

ISBN-10: 1-8461-0270-7

#### Mighty Machines

ISBN-13/EAN: 978-1-8461-0290-5

ISBN-10: 1-8461-0290-1

#### Tractors and Trucks

ISBN-13/EAN: 978-1-8461-0363-6

ISBN-10: 1-8461-0363-0

Format: Softcover

Price: \$3.99 U.S.

Ship Date: 8/3/2011

Pub Date: 8/30/2011

Trim Size: 8.00 x 8.00

Page Count: 20 Pages

Carton Qty: 100

Age Group: 3 - 7

Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / SCIENCE & NATURE / MACHINERY (JNF051130)

## **ON THE MOVE COLORING PAD**

ANNIE SIMPSON



### **FEATURES & BENEFITS**

- **Giant coloring pad with handle cut out to make it easy to take anywhere**
- **Colorful photography and fun outlines will inspire children in their coloring and doodling**

*On the Move Coloring Pad* is a great new giant coloring book that children will love to use for their own doodling and coloring.

The clever design of the pad is created specifically so that it can be easily carried around by children. It can be taken anywhere and will keep children engaged and entertained no matter how boring the day. The pad contains brightly colored photography on a range of different subjects to inspire creativity and be a basis for coloring the surroundings.

**Format:** Softcover

**ISBN-13/EAN:** 978-1-8487-9955-4

**ISBN-10:** 1-8487-9955-1

**Price:** \$6.99 U.S.

**Ship Date:** 8/3/2011

**Pub Date:** 8/30/2011

**Trim Size:** 14.25 x 11.00

**Carton Qty:** 24

**Age Group:** 3 - 7

**Distribution Rights:** North America

**Translation Rights:** None

**BISAC Category:** JUVENILE FICTION / GENERAL /  
GENERAL (JUV000000)

## **MY FIRST COLORING BOOK**

ANNIE SIMPSON



### **FEATURES & BENEFITS**

- Filled with fun designs and outlines for children to color in
- Colored sections help children learn how to observe properly and copy correctly
- Simple illustrations give children the inspiration to continue with their own doodles

***My First Coloring Book* is the perfect book for young children who love doodling and coloring in.**

A mixture of colored and black and white pages are designed to aid a child's development of simple skills such as copying and observing as well as giving them space to choose their own colors and pictures. The delightful designs will be both a helpful guide and an inspiration to children who either just want to color between the lines or who like to doodle their own designs as well.

**Format:** Softcover

**ISBN-13/EAN:** 978-1-8487-9959-2

**ISBN-10:** 1-8487-9959-4

**Price:** \$5.99 U.S.

**Ship Date:** 8/3/2011

**Pub Date:** 8/30/2011

**Trim Size:** 8.50 x 11.00

**Page Count:** 96 Pages

**Carton Qty:** 24

**Age Group:** 3 - 7

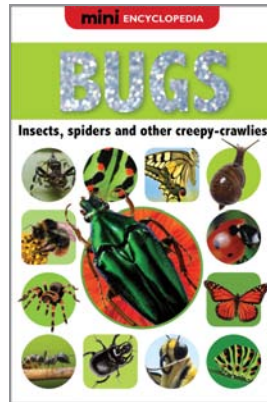
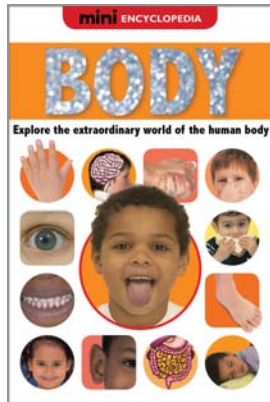
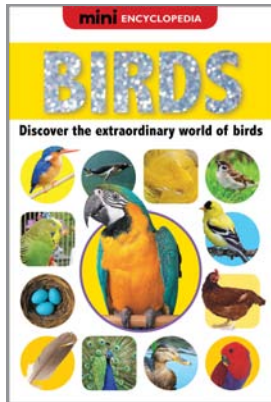
**Distribution Rights:** North America

**Translation Rights:** None

**BISAC Category:** JUVENILE FICTION / GENERAL /  
GENERAL (JUV000000)

## MINI ENCYCLOPEDIAS

SARAH CREESE & SARAH PHILLIPS



### FEATURES & BENEFITS

- An exciting new series of first reference books for young children
- Dramatic photography, simple text and annotated diagrams will fascinate and engage children as they learn about their favorite topics
- Fun facts and a glossary of terms will delight children and encourage them to explore more about life on our planet

*The Mini Encyclopedias* are an exciting new range of first reference books for young children that's packed with interesting facts and beautiful photography.

Using dramatic photography, simple text and annotated diagrams, these books will fascinate and engage children as they learn about their favorite topics. With fun facts and a glossary of terms, children will enjoy exploring and discovering more about amazing animals, the human body, nature, weather – and life on our planet!

#### Birds

ISBN-13/EAN: 978-1-8487-9754-3

ISBN-10: 1-8487-9754-0

#### Body

ISBN-13/EAN: 978-1-8487-9755-0

ISBN-10: 1-8487-9755-9

#### Bugs

ISBN-13/EAN: 978-1-8487-9756-7

ISBN-10: 1-8487-9756-7

Format: Hardcover

Price: \$3.99 U.S.

Ship Date: 8/3/2011

Pub Date: 8/30/2011

Trim Size: 4.60 x 7.00

Page Count: 32 Pages

Carton Qty: 36

Age Group: 4 - 7

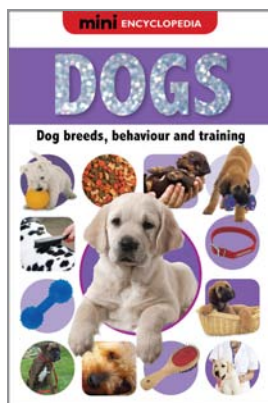
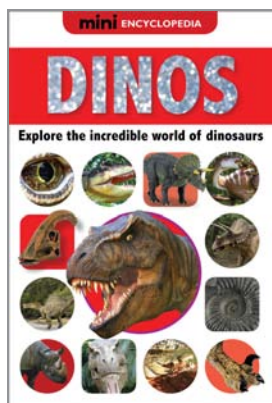
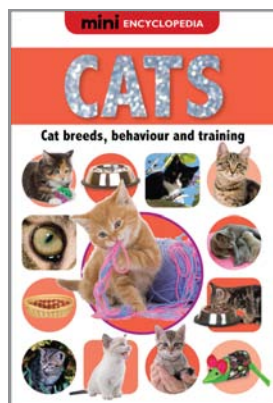
Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / REFERENCE /  
ENCYCLOPEDIAS (JNF048040)

**MINI ENCYCLOPEDIAS**

SARAH CREESE

**FEATURES & BENEFITS**

- An exciting new series of first reference books for young children
- Dramatic photography, simple text and annotated diagrams will fascinate and engage children as they learn about their favorite topics
- Fun facts and a glossary of terms will delight children and encourage them to explore more about life on our planet

The *Mini Encyclopedias* are an exciting new range of first reference books for young children that's packed with interesting facts and beautiful photography.

Using dramatic photography, simple text and annotated diagrams, these books will fascinate and engage children as they learn about their favorite topics. With fun facts and a glossary of terms, children will enjoy exploring and discovering more about amazing animals, the human body, nature, weather – and life on our planet!

**Cats**

ISBN-13/EAN: 978-1-8487-9757-4

ISBN-10: 1-8487-9757-5

**Dinos**

ISBN-13/EAN: 978-1-8487-9758-1

ISBN-10: 1-8487-9758-3

**Dogs**

ISBN-13/EAN: 978-1-8487-9759-8

ISBN-10: 1-8487-9759-1

Format: Hardcover

Price: \$3.99 U.S.

Ship Date: 8/3/2011

Pub Date: 8/30/2011

Trim Size: 4.60 x 7.00

Page Count: 32 Pages

Carton Qty: 36

Age Group: 4 - 7

Distribution Rights: North America

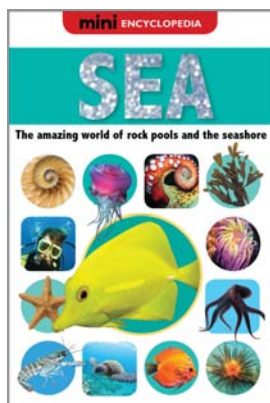
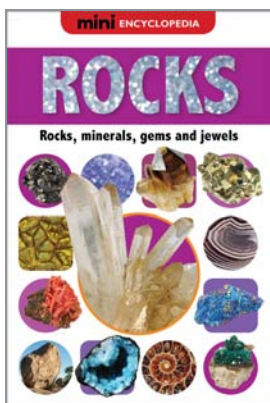
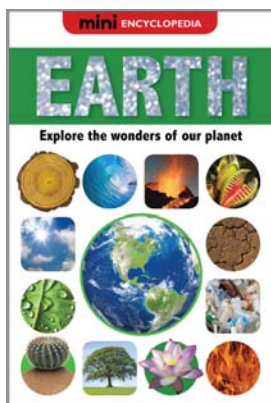
Translation Rights: None

BISAC Category: JUVENILE NONFICTION / REFERENCE /  
ENCYCLOPEDIAS (JNF048040)



## MINI ENCYCLOPEDIAS

SARAH PHILLIPS



### FEATURES & BENEFITS

- An exciting new series of first reference books for young children
- Dramatic photography, simple text and annotated diagrams will fascinate and engage children as they learn about their favorite topics
- Fun facts and a glossary of terms will delight children and encourage them to explore more about life on our planet

*The Mini Encyclopedias* are an exciting new range of first reference books for young children that's packed with interesting facts and beautiful photography.

Using dramatic photography, simple text and annotated diagrams, these books will fascinate and engage children as they learn about their favorite topics. With fun facts and a glossary of terms, children will enjoy exploring and discovering more about amazing animals, the human body, nature, weather – and life on our planet!

#### Earth

ISBN-13/EAN: 978-1-8487-9760-4

ISBN-10: 1-8487-9760-5

#### Rocks

ISBN-13/EAN: 978-1-8487-9761-1

ISBN-10: 1-8487-9761-3

#### Sea

ISBN-13/EAN: 978-1-8487-9762-8

ISBN-10: 1-8487-9762-1

Format: Hardcover

Price: \$3.99 U.S.

Ship Date: 8/3/2011

Pub Date: 8/30/2011

Trim Size: 4.60 x 7.00

Page Count: 32 Pages

Carton Qty: 36

Age Group: 4 - 7

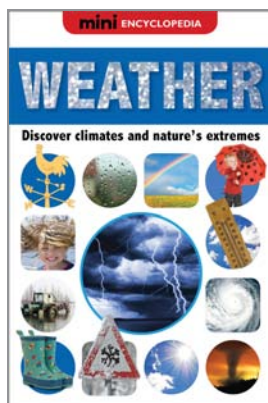
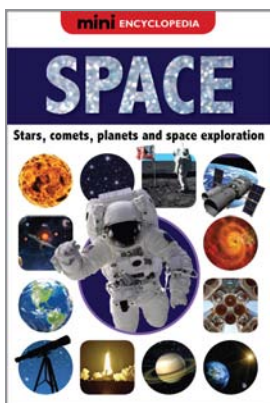
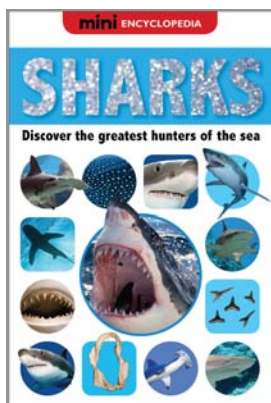
Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / REFERENCE /  
ENCYCLOPEDIAS (JNF048040)

## MINI ENCYCLOPEDIAS

SARAH CREESE



### FEATURES & BENEFITS

- An exciting new series of first reference books for young children
- Dramatic photography, simple text and annotated diagrams will fascinate and engage children as they learn about their favorite topics
- Fun facts and a glossary of terms will delight children and encourage them to explore more about life on our planet

The *Mini Encyclopedias* are an exciting new range of first reference books for young children that's packed with interesting facts and beautiful photography.

Using dramatic photography, simple text and annotated diagrams, these books will fascinate and engage children as they learn about their favorite topics. With fun facts and a glossary of terms, children will enjoy exploring and discovering more about amazing animals, the human body, nature, weather – and life on our planet!

#### Sharks

ISBN-13/EAN: 978-1-8487-9751-2

ISBN-10: 1-8487-9751-6

#### Space

ISBN-13/EAN: 978-1-8487-9752-9

ISBN-10: 1-8487-9752-4

#### Weather

ISBN-13/EAN: 978-1-8487-9753-6

ISBN-10: 1-8487-9753-2

Format: Hardcover

Price: \$3.99 U.S.

Ship Date: 8/3/2011

Pub Date: 8/30/2011

Trim Size: 4.60 x 7.00

Page Count: 32 Pages

Carton Qty: 36

Age Group: 4 - 7

Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / REFERENCE /  
ENCYCLOPEDIAS (JNF048040)

## **FURRY FREEDOM FIGHTERS**

NICK PAGE



### **FEATURES & BENEFITS**

- Fantastic photography coupled with brightly colored illustrations bring the characters to life
- Speech bubbles with funny text tell the stories as the characters have their adventures

**The Furry Freedom Fighters are a group of animals determined to help one another out of sticky situations!**

Kids will love the brightly colored photography and fun illustrations annotated with comic style speech bubbles that bring each adventure to life. The silly circumstances in which the animals find themselves will keep children laughing and entertained for hours.

**The Beagle Whose Barf is Worse Than His Bite**

ISBN-13/EAN: 978-1-8487-9945-5

ISBN-10: 1-8487-9945-4

**Good Rabbits with Snotty Habits**

ISBN-13/EAN: 978-1-8487-9946-2

ISBN-10: 1-8487-9946-2

**Petnapped! Pampered Puss and the Poisoned Pizza**

ISBN-13/EAN: 978-1-8487-9947-9

ISBN-10: 1-8487-9947-0

**Polly Parrot in a Naked Panic**

ISBN-13/EAN: 978-1-8487-9948-6

ISBN-10: 1-8487-9948-9

Format: Softcover

Price: \$3.99 U.S.

Ship Date: 8/3/2011

Pub Date: 8/30/2011

Trim Size: 6.00 x 9.00

Page Count: 32 Pages

Carton Qty: 120

Age Group: 6 - 12

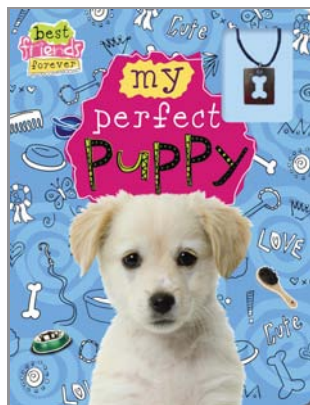
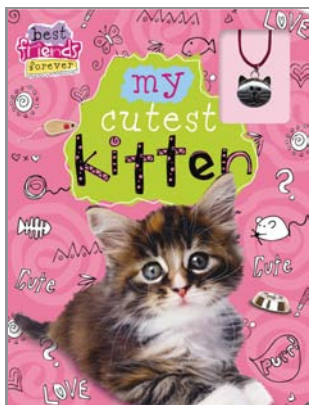
Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE FICTION / COMICS &  
GRAPHIC NOVELS / GENERAL  
(JUV008000)

## BEST FRIENDS FOREVER

KATE FORDHAM



### FEATURES & BENEFITS

- A beautiful book designed to help budding pet owners choose and care for a puppy or a kitten
- Lively photographic images combined with top tips and fact boxes, provide a fun way of learning how to look after a pet
- Sticker sheet contains colorful stickers that can be used to complete the book and for fun
- Colorful dividers separate the book into useful sections with helpful advice

*My Perfect Puppy* and *My Cutest Kitten* are beautiful books designed to help budding pet owners choose and care for their perfect pet.

The book is divided into sections which contain help and advice on choosing a pet, learning how to prepare your home and look after your puppy or kitten, and keeping it happy and healthy. Informative text is complemented by lively photographic images, important tips and fact boxes, and quizzes to test your puppy or kitten knowledge. The final section of the book also provides a fun space to fill in all their pet's details and to chart its development. A sticker page at the back of the book contains colorful stickers that can be used to complete the book and for fun!

**Best Friends Forever: My Cutest Kitten**  
ISBN-13/EAN: 978-1-8487-9950-9  
ISBN-10: 1-8487-9950-0

**Best Friends Forever: My Perfect Puppy**  
ISBN-13/EAN: 978-1-8487-9951-6  
ISBN-10: 1-8487-9951-9

**Format:** Hardcover  
**Price:** \$9.99 U.S.  
**Ship Date:** 7/13/2011  
**Pub Date:** 8/9/2011  
**Trim Size:** 6.50 x 8.25  
**Page Count:** 80 Pages  
**Carton Qty:** 32  
**Age Group:** 7 - 11  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC Category:** JUVENILE FICTION / ACTION &  
ADVENTURE / GENERAL (JUV001000)

## LISTALICIOUS

TIM BUGBIRD



### FEATURES & BENEFITS

- New Planet Me book is dedicated to YOUR opinions
- Strong graphic design makes the latest in the Planet Me series the must-have book of this season
- Packed with lists and similar fun activities for tweens

**This gorgeous and stylish book is a must-have for all trendy tweens.**

As well as containing lots of lists to be completed on everything from food and dream jobs to celebrities and things to do before you're 30, there are lists on most annoying habits, most embarrassing moments, dreams and ambitions and many other lists to complete.

There are also lists that you can use to compare yourself with your friends by ranking your favorite things in order of preference and rating them out of ten. This is not just a chance to be super organized, but also a super cool accessory to share and compare with your mates.

**Format:** Softcover

**ISBN-13/EAN:** 978-1-8487-9931-8

**ISBN-10:** 1-8487-9931-4

**Price:** \$7.99 U.S.

**Ship Date:** 8/3/2011

**Pub Date:** 8/30/2011

**Trim Size:** 4.30 x 9.50

**Page Count:** 96 Pages

**Carton Qty:** 30

**Age Group:** 8 - 12

**Distribution Rights:** North America

**Translation Rights:** None

**BISAC Category:** JUVENILE NONFICTION / GAMES &  
ACTIVITIES / GENERAL (JNF021000)

MAKE BELIEVE IDEAS



**First Library Tower**  
Baby: 978-1-8487-9591-4  
Fairy: 978-1-8487-9589-1  
Let's Go: 978-1-8487-9592-1  
Puppy: 978-1-8787-9590-7  
\$14.99 • Novelty BB Set



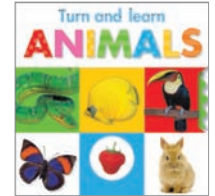
**Busy Baby**  
Silly Turtle: 978-1-8487-9612-6  
Silly Frog: 978-1-8487-9609-6  
\$6.99 • Novelty BB



**My Cuddly Cloth**  
Kitten: 978-1-8487-9490-0  
Dinosaur: 978-1-8487-9613-3  
\$6.99 • SC



**Baby Loves...**  
Baby Animals: 978-1-8487-9633-1  
Farm Animals: 978-1-8487-9632-4  
Pets: 978-1-8487-9635-5  
Wild Animals: 978-1-8487-9634-8  
\$6.99 • SC



**Turn and Learn**  
Animals: 978-1-8487-9638-6  
Colors: 978-1-8487-9639-3  
Shapes: 978-1-8487-9637-9  
Words: 978-1-8487-9636-2  
\$6.99 • Novelty BB



**Turn and Learn**  
Phonics: 978-1-8461-0091-8  
Time: 978-1-8461-0092-5  
First Math: 978-1-8461-0039-0  
\$7.99 • Novelty BB



**Sneek-a-Peek-a-Boo!**  
Bear: 978-1-8487-9626-3  
Kitten: 978-1-8487-9624-9  
Mom: 978-1-8487-9627-0  
Puppy: 978-1-8487-9625-6  
\$6.99 • Novelty BB



**My Pretty Pink Purse**  
Bible: 978-1-8487-9606-5  
Prayer: 978-1-8487-9546-4  
\$9.99 • Novelty BB



**My Pretty Pink Purse**  
School: 978-1-8487-9379-8 \$12.99  
Handwriting: 978-1-8487-9435-1 \$6.99  
Sticker: 978-1-8487-9664-5 \$9.99  
Doodling: 978-1-8487-9670-6 \$9.99  
Novelty BB



**Hatch**  
ISBN-13: 978-1-8487-9661-4  
\$7.99 • Novelty BB



**Carry-Me**  
Jonah: 978-1-8487-9061-2  
Noah: 978-1-8487-9062-9  
\$9.99 • Novelty BB



**Spin and Learn**  
ISBN-13: 978-1-8487-9748-2  
\$9.99 • Novelty BB



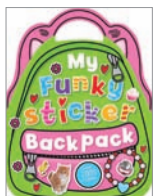
**Googlies**  
Pet Pals: 978-1-8487-9629-4  
Funny Farm: 978-1-8487-9628-7  
Wild & Wacky: 978-1-8487-9630-0  
Sea Monsters: 978-1-8487-9631-7  
\$6.99 • Novelty BB



**Fridge Art**  
Bible: 978-1-8461-0024-6  
Activity Fun: 978-1-8487-9437-5  
Doodle: 978-1-8487-9179-4  
\$9.99 • SC



**Fridge Art**  
Pretty n Pink: 978-1-8487-9177-0  
Funny Faces: 978-1-8487-9175-6  
\$9.99 • SC



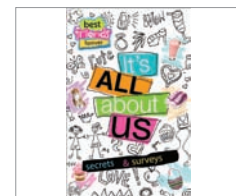
**My Sticker Books**  
Funky Backpk: 978-1-8487-9657-7  
Cool Backpk: 978-1-8487-9392-7  
Cool Toolbox: 978-1-8487-9656-0  
Cutie Corner: 978-1-8487-9662-1  
\$6.99 • Sticker Book



**Pupparazzi**  
ISBN-13: 978-1-8487-9745-1  
\$12.99 • Novelty Item



**PrankStar**  
ISBN-13: 978-1-8487-9690-4  
\$9.99 • HC



**It's All About Us**  
ISBN-13: 978-1-8487-9747-5  
\$8.99 • Novelty HC



**Fashion Headz**  
ISBN-13: 978-1-8487-9595-2  
\$9.99 • Novelty HC

Young Adult - Nonfiction



**You Were Made to Make a Difference**

Max Lucado  
ISBN-13: 978-1-4003-1600-7  
\$14.99 • TP



**Redefining Beautiful**

Lucado/Lucado  
ISBN-13: 978-1-4003-1428-7  
\$12.99 • TP



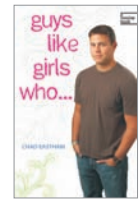
**The Truth About Guys**

Chad Eastham  
ISBN 13: 978-1-4003-0968-9  
\$12.99 • TP



**The Truth About Guys**

Chad Eastham  
UPC: 023755410092  
\$14.99 • DVD



**Guys Like Girls Who . . .**

Chad Eastham  
ISBN-13: 978-1-4003-1300-6  
\$12.99 • TP



**Guys Are Waffles, Girls Are Spaghetti**

Eastham/Farrel/Farrel  
ISBN-13: 978-1-4003-1516-1  
\$12.99 • TP



**The Truth About Dating, Love, and Just Being Friends**

Chad Eastham  
ISBN-13: 978-1-4003-1641-0  
\$12.99 • TP



**Chad Eastham: Live**

Chad Eastham  
UPC: 023755413697  
\$14.99 • DVD



**A Girl's Guide to Life**

Katie Meier  
ISBN-13: 978-1-4003-1594-9  
\$12.99 • TP



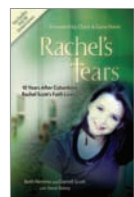
**A Guy's Guide to Life**

Jason Boyett  
ISBN-13: 978-1-4003-1595-6  
\$12.99 • TP



**Wait for Me**

Rebecca St James  
ISBN-13: 978-1-4003-1287-0  
\$14.99 • TP



**Rachel's Tears**

Nimmo/Scott  
ISBN-13: 978-1-4003-1347-1  
\$14.99 • TP



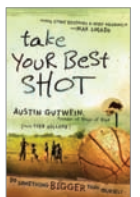
**Me, Myself, and God**

Claire Page  
ISBN-13: 978-1-4003-1462-1  
\$12.99 • TP



**Secrets Young Women Keep**

Jill Hubbard  
ISBN-13: 978-0-7852-2817-2  
\$14.99 • TP



**Take Your Best Shot**

Gutwein/Hillard  
ISBN-13: 978-1-4003-1515-4  
\$12.99 • TP



**Girl Talk With God**

Susie Shellenberger  
ISBN-13: 978-1-4003-1700-4  
\$12.99 • TP



**Fashioned by Faith**

Rachel Lee Carter  
ISBN-13: 978-1-4003-1692-2  
\$13.99 • TP

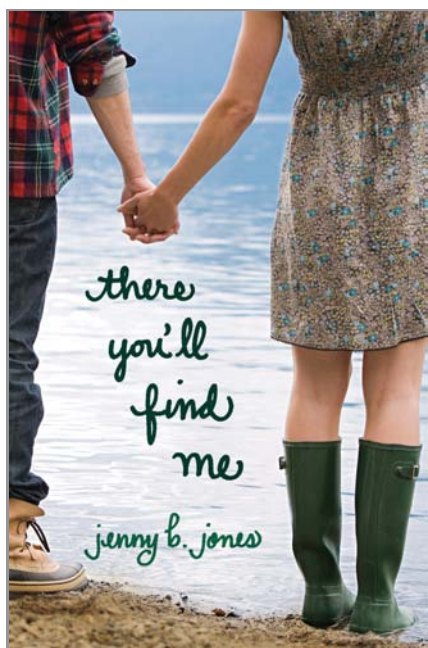


**Soul Surfer Devotions**

Bethany Hamilton  
ISBN-13: 978-1-4003-1723-3  
\$14.99 • TP

## THERE YOU'LL FIND ME

JENNY B. JONES



### FEATURES & BENEFITS

- Author won two Carol Awards in 2010 for the YA novel *I'm So Sure* and her Inspirational Romance *Just Between You and Me*.
- "Jenny B. Jones is bust-a-gut funny."  
—[titletrakk.com](http://titletrakk.com)
- Jenny's first stand-alone YA novel.

**In a small cottage house in rural Ireland, Finley discovers she can no longer outrun the past.**

When Finley travels to Ireland as a foreign exchange student, she hopes to create a new identity and get some answers from the God who took her brother away and seems to have left her high and dry.

But from the moment she boards the plane and sits by Beckett Rush, teen star of the hottest vampire flicks, nothing goes according to Finley's plan.

When she gets too close to Beckett, a classmate goes on a mission to make sure Finley packs her bags, departs Ireland—and leaves Beckett alone.

Finley feels the pressure all around. As things start to fall apart, she begins to rely on an old method of controlling her world: anorexia.

As her eating disorder flares to life again, Finley tries to balance it all—disasters on the set of Beckett's new movie, the demands of school, and her growing romance with one actor who is not what he seems. Yet Finley is also not who she portrays to Beckett and her friends.

For the first time in her life, Finley must get honest with herself to get right with God.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-540-4  
**ISBN-10:** 1-59554-540-9  
**Price:** \$12.99 U.S.  
**UPC:** 020049134504  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

### ADVERTISING

- Included in the *Great Stories Inspire Great Lives* campaign impacting youth workers (6,000) and students (300,000)
- Promotions and advertising with Revolve tour and at [revolve.com](http://revolve.com)
- Online advertising and/or promotions with [Alloy.com](http://Alloy.com), [Gurl.com](http://Gurl.com), [Channelone.com](http://Channelone.com) and [BookClubGirl.com](http://BookClubGirl.com), [Teenreads.com](http://Teenreads.com) and the Salem Web Network
- First in series free e-book promotion, limited time sales incentive (from *A Charmed Life* series)
- Book video for use with retailers and all online advertising
- Cross promotions on active author site [www.JennyBJones.com](http://www.JennyBJones.com) (blog, twitter, facebook)

### PUBLICITY

- Media Inquiries: Katie Bond [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Advanced galley distribution to key trade and long lead media
- National print and online campaign targeting trade and consumer Christian magazines
- Teen blog tour
- Sample publications to pitch: *Susie Magazine*, [Seventeen.com](http://Seventeen.com), *BookPage*

### PREVIOUS TITLES

978-1-59554-541-1 So Not Happening  
978-1-59554-542-8 I'm So Sure  
978-1-59554-543-5 So Over My Head

### COMPARABLE TITLES

978-0-0617-2680-4 Before I Fall  
978-0-8007-3439-8 Perfectly Dateless  
978-1-6000-6712-9 Latte Daze

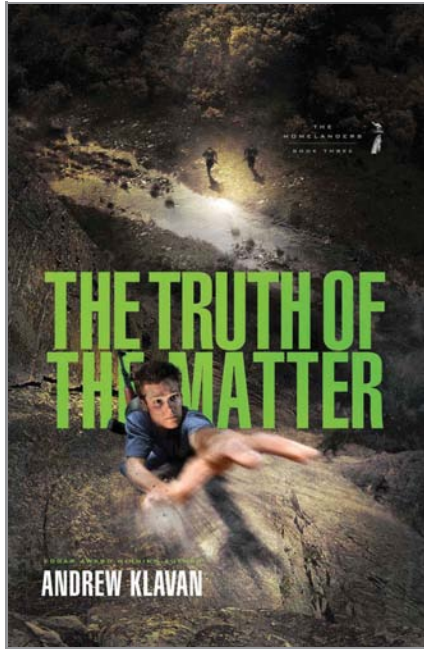


**Jenny B. Jones** is a four-time Carol-Award winner who writes YA and Christian Romances with equal parts wit, sass, and untamed hilarity. When she's not writing, she's living it up as a high school speech teacher in Arkansas.



## THE TRUTH OF THE MATTER

ANDREW KLAVAN



### FEATURES & BENEFITS

- Features fast-paced action for teen readers.
- Includes a strong patriotic theme.
- Third novels in the best-selling series.
- Klavan has received two Edgar awards.
- Klavan makes frequent personal and media appearances and has been a guest on Glenn Beck's television program *Fox and Friends*, *The Sean Hannity* television program, *The Laura Ingraham* radio show, and dozens of others.

### "Never give in."

Ever since he woke up in a terrorist torture chamber—with a year of his life erased from his mind—Charlie West has been on the run. He has one desperate hope of getting his life back: track down the mysterious agent named Waterman. But in fact, reaching Waterman—and recovering the secrets lost in his own memory—will only increase his danger. Because a team of ruthless killers is rapidly closing in on him, determined to stop him from finding the answers. And the truth of the matter is more incredible . . . and more deadly . . . than he could ever imagine.

"Action sequences that never let up . . . wrung for every possible drop of nervous sweat."

—*Booklist* review of *The Long Way Home*

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8520-1  
**ISBN-10:** 1-4016-8520-X  
**Price:** \$9.99 U.S.  
**Ship Date:** 11/2/2011  
**Pub Date:** 11/29/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 352 Pages  
**Carton Qty:** 36  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC Category:** JUVENILE FICTION / ACTION &  
ADVENTURE / GENERAL (JUV001000)

### PREVIOUS TITLES

978-1-59554-607-4 *The Last Thing I Remember*  
978-1-59554-713-2 *The Long Way Home*  
978-0-1510-1223-7 *Empire of Lies*

### COMPARABLE TITLES

978-0-5532-6011-3 *The Bourne Identity*  
978-0-3992-3979-3 *Alex Rider: Eagle Strike*  
978-0-1424-0733-2 *The Outsiders*

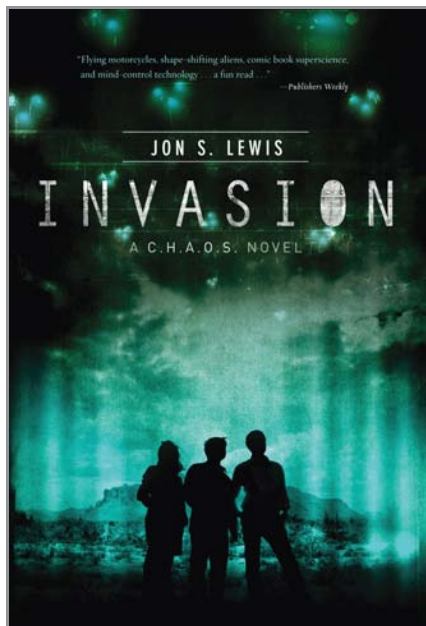


**Andrew Klavan** was hailed by Stephen King as "the most original novelist of crime and suspense since Cornell Woolrich." He is the recipient of two Edgar Awards and the author of such bestsellers as *True Crime* and *Don't Say a Word*. Twitter @andrewklavan, facebook.com/aklavan **Hometown:** Santa Barbara, California **Books Sold to Date:** over 1.5 million

## INVASION

*A C.H.A.O.S. Novel*

JON S. LEWIS



### FEATURES & BENEFITS

- The Grey Griffins trilogy (coauthored with Derek Benz) sold over a half million units.
- This trilogy is a cyber-tech retelling of the story of David.
- Appeals to teens' desire to live an epic life.

**He didn't ask for the job, but now all that stands between us and chaos . . . is Colt.**

Colt McAlister was having the summer of his life. He spent his days surfing and his nights playing guitar on the beach with friends. He even met a girl and got his first car. But everything changes when his parents are killed in a freak accident.

He's forced to leave his old life behind and move to Arizona with his grandfather. The only person he knows at the new high school is a childhood friend named Dani. And Oz, a guy he's sure he's never met but who is strangely familiar.

But what if his parents' death wasn't an accident? His mother, an investigative reporter, was going to expose a secret mind-control program run by one of the world's largest companies. Before she could release the story, what if agents from Trident Biotech made sure she couldn't go public?

Vowing to uncover truth, Colt gets drawn into a secret world of aliens, shapeshifters, flying motorcycles, and invisible getaways.

The invasion has begun.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8542-3  
**ISBN-10:** 1-4016-8542-0  
**Price:** \$9.99 U.S.  
**Ship Date:** 10/19/2011  
**Pub Date:** 11/15/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** JUVENILE FICTION / SCIENCE FICTION / GENERAL (JUV053000)

### PREVIOUS TITLES

978-0-3160-4522-3 The Clockwork Chronicles #1: The Brimstone Key  
 978-0-4397-9574-6 Grey Griffins #1: The Revenge of the Shadow King

### COMPARABLE TITLES

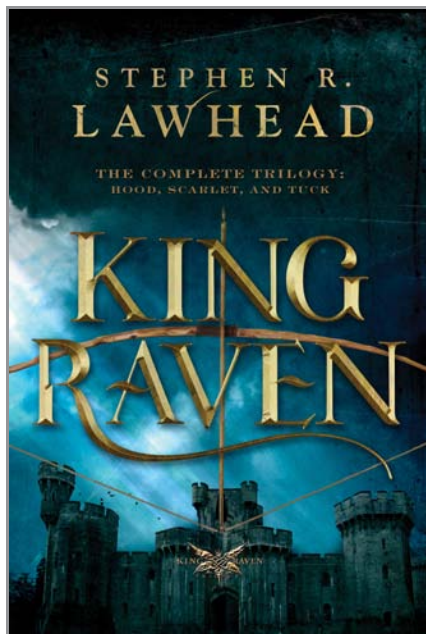
978-1-4169-7173-3 Leviathan  
 978-0-8037-3461-6 Fire



**Jon S. Lewis** is the coauthor of the Grey Griffins trilogy and the upcoming Grey Griffins Clockwork Chronicles. He also writes for the DC COMICS family of publishers. He resides with his family in Arizona. Twitter @JonSLewis, facebook.com/#!/jonslewis **Hometown:** Phoenix, AZ **Books Sold to Date:** 500,000

**THE KING RAVEN 3-IN-1***Hood, Scarlet, and Tuck*

STEPHEN R. LAWHEAD

**FEATURES & BENEFITS**

- The Robin Hood legend is immensely popular, as evidenced by interest the entertainment industry has shown in it for the past 80 years.
- This acclaimed trilogy appeals to fans of novels that put a new twist on the legend as well as those who have an interest in British and Celtic history.
- *Trilogy* has sold more than 300,000 units.
- Lawhead's total sales exceed three million units.

A completely re-imagined epic of the man known as Robin Hood—available in one volume for the first time.

*Hood*—Hunted like an animal by Norman invaders, Bran ap Brychan, heir to the throne of Elfael, has abandoned his father's kingdom and fled to the greenwood. There, in the primeval forest of the Welsh borders, danger surrounds him—for this woodland is a living, breathing entity with mysterious powers and secrets, and Bran must find a way to make it his own if he is to survive.

*Scarlet*—After losing everything he owns, forester Will Scarlet embarks on a search for King Raven. After fulfilling his quest—and proving himself a skilled and loyal companion—Will joins the heroic archer and his men. From deep in the forest they form a daring plan for deliverance, knowing that failure means death for them all.

*Tuck*—King Raven has brought hope to the oppressed people of Wales—and fear to their Norman overlords. Deceived by the self-serving King William, Rhi Bran is forced again to take matters into his own hands as King Raven.

Aided by Tuck and his small but determined band of forest-dwelling outlaws, Rhi Bran ignites a rebellion that spreads through the Welsh valleys.

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4016-8538-6  
**ISBN-10:** 1-4016-8538-2  
**Price:** \$24.99 U.S.  
**Ship Date:** 3/9/2011  
**Pub Date:** 4/5/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 1392 Pages  
**Carton Qty:** 6  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC Category:** FICTION / FANTASY / GENERAL (FIC009000)

**PREVIOUS TITLES**

978-1-59554-088-1 Hood  
978-1-59554-089-8 Scarlet  
978-1-59554-090-4 Tuck

**COMPARABLE TITLES**

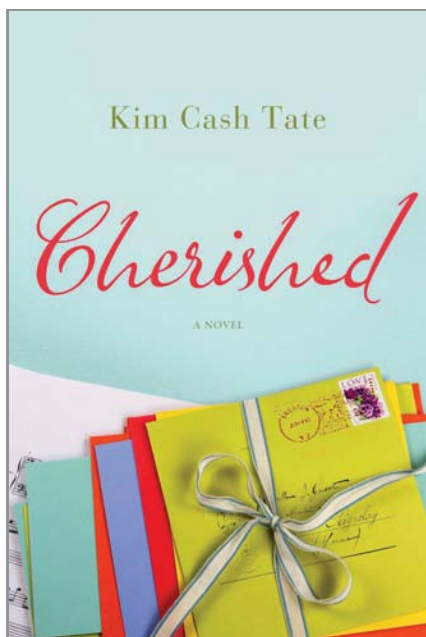
978-0-7432-4931-7 Meridon



**Stephen R. Lawhead** is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The Skin Map*, *The King Raven*, *Song of Albion*, and *Dragon King* Trilogies. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

## CHERISHED

KIM CASH TATE



### FEATURES & BENEFITS

- Kim will be speaking to over 230,000 women during the 2011 Women of Faith Imagine.
- Promoted as a Women of Faith selection novel for the 2011 Women of Faith season.
- Features a strong multicultural cast.
- *Romantic Times* gave *Faithful* 4.5 stars and said, "Tate has an amazing ability to put difficult but realistic emotions on paper and show the reader the redeeming love of God in the process."
- Explores themes of getting past your past and God's lavish grace.

### How can she believe God cherishes her when she can't forgive herself?

Kelli London once dreamed of being a songwriter. As crazy as it seemed, she hoped that God would use the lyrics that came to her while she slept. She dreamed about Brian too, that the love they shared would be a forever kind of love. But choices she'll forever regret upended her hope . . . and turned her dreams to dust. When those dreams come knocking once more, she's forced to deal with the pain of the past.

Heather Anderson's life has spun out of control—first, an affair with a married man, then a one-night stand with the drummer of a popular Christian band that left her devastated. Broken and alone, she cried out to the only One who can save her. And He did. But that's just the beginning, because now she must leave behind the only life she's ever known.

Two women with shame-filled pasts form an unlikely friendship. What does God's forgiveness look like for them? Will they ever believe that He loves them . . . and can still offer them a life where they are cherished?

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-855-9  
**ISBN-10:** 1-59554-855-6  
**Price:** \$15.99 U.S.  
**UPC:** 020049136553  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- "Cherished: Defined & Delivered" online sweeps across all online assets incl. author site ([kimberlycashtate.com](http://kimberlycashtate.com)) with full advertising push
- Web advertising with sites including [eewmagazine.com](http://eewmagazine.com), [kyria.com](http://kyria.com), [momslikeme.com](http://momslikeme.com), and [RomanticTimes.com](http://RomanticTimes.com) (inspirational), [GospelTodayOnline.com](http://GospelTodayOnline.com), [SalemWebNetwork.com](http://SalemWebNetwork.com)
- Bookclub campaigns with [goodreads.com](http://goodreads.com), and [AuthorBuzz.com](http://AuthorBuzz.com)
- Promotions with Women of Faith, including newsletter, website, speaking events and regional pushes top events where Kim is speaking
- Potential partnerships with [DaySpring.com](http://DaySpring.com) and [encourage.me](http://encourage.me) to share this content through digital cards and encourage female blog network
- First in "series" free e-book offer with *Faithful* promoted in all ads
- Radio flight of ads to support online sweeps and e-book offer
- Book trailer created, distributed and promoted around series

### PUBLICITY

- Media Inquiries: Katie Bond [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Advanced galley distribution to key trade and long lead media
- Print and online campaign to trade and consumer publications, seeking reviews and interviews
- Local publicity pitches associated with author's expanded Women of Faith appearances
- Sample outlets to pitch: [Crosswalk.com](http://Crosswalk.com), [BookPage.com](http://BookPage.com), [HomeLife.com](http://HomeLife.com)

### PREVIOUS TITLES

978-1-59554-854-2 *Faithful*

### COMPARABLE TITLES

978-1-59554-439-1 *The Yada Yada Prayer Group*

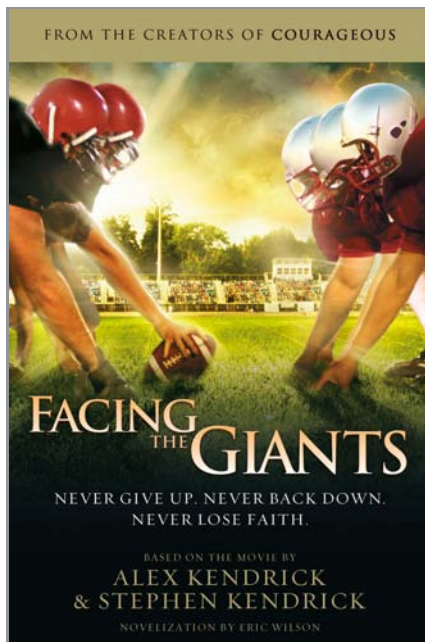
978-0-8007-3266-0 *The Someday List*



**Kim Cash Tate** is a Women of Faith speaker and the author of *Faithful*, *Heavenly Places*, and the memoir *More Christian than African American*. A former practicing attorney, she is also the founder of Colored in Christ Ministries. She and her husband have two children. Twitter @KimCashTate, [facebook.com/kimcashtate](http://facebook.com/kimcashtate) **Hometown:** St. Louis, MO

## FACING THE GIANTS

ALEX KENDRICK (Original Screenplay By) , STEPHEN KENDRICK (Original Screenplay By) , & ERIC WILSON (With)



### FEATURES & BENEFITS

- This repackaged edition will coincide with the theatrical release of *Courageous*, the new movie from Stephen and Alex Kendrick.
- *Fireproof*, also a novelization based on a Kendricks brothers movie, was on the *New York Times* best-seller list for 17 weeks and sold more than 250,000 copies.

**Never give up. Never back down. Never lose faith.**

It's been six years without a winning season and Coach Grant Taylor's job is on the line. Unless the Shiloh Christian Eagles turn things around—and fast—he's history. Unfortunately, the team's leading scorer has just left for a rival school and the team has lost its drive. The pressure is on.

On the home front, things aren't much better for Grant. The house is falling apart. The old clunker of a car keeps dying, and the coach and his wife have been unsuccessful in their attempts to start a family.

But God is on the move—in many ways.

Only by turning their lives over to God can Coach Taylor and the Eagles find their true purpose in life and rise above the fear and failure that have kept them down for so long.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8526-3  
**ISBN-10:** 1-4016-8526-9  
**Price:** \$9.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / GENERAL (FIC042000)

### PREVIOUS TITLES

978-1-59554-522-0 Flywheel (first edition)  
978-1-59554-432-2 Facing the Giants (first edition)  
978-1-59554-716-3 Fireproof (first edition)

### COMPARABLE TITLES

978-0-4466-7837-7 The Rookie  
978-1-4013-0791-2 Glory Road

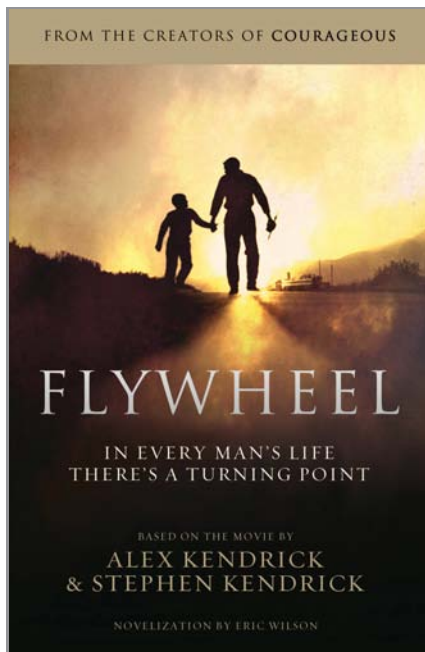
**Alex Kendrick** and his brother Stephen helped Sherwood Baptist establish Sherwood Pictures in 2003. They have co-written *Flywheel*, *Facing the Giants*, *Fireproof*, and the upcoming *Courageous*. He is also the associate minister of Sherwood Baptist Church in Albany, Georgia.

**Stephen Kendrick** and his brother Alex helped Sherwood Baptist establish Sherwood Pictures in 2003. They have co-written *Flywheel*, *Facing the Giants*, *Fireproof*, and the upcoming *Courageous*. He is also the associate teaching pastor of Sherwood Baptist Church in Albany, Georgia.

**Eric Wilson** is the *New York Times* best-selling writer of *Fireproof* novelization as well as *Flywheel* and *Facing the Giants*. He lives in Nashville with his wife and two daughters.  
**Hometown:** Nashville, Tennessee

**FLYWHEEL**

ALEX KENDRICK (Original Screenplay By) , STEPHEN KENDRICK (Original Screenplay By) , &amp; ERIC WILSON (With)

**FEATURES & BENEFITS**

- This repackaged edition (with new cover) will coincide with the theatrical release of *Courageous*, the new movie from Stephen and Alex Kendrick.
- *Fireproof*, also a novelization based on a Kendricks brothers movie, was on the *New York Times* best-seller list for 17 weeks and sold more than 250,000 copies.

**In every father's life, there's a turning point.**

Jay Austin wants to sell used cars in the worst way . . . and that's exactly how he does business at his dealership. Promising much more than he can ever deliver, he does whatever it takes to sell a car. His manipulative ways permeate all of his relationships—even his wife and son know they can't trust him.

But as Jay works on restoring a classic convertible, he begins to see that God is working on restoring him as well. Coming face-to-face with the reality of how he truly conducts himself and the impact it has on his son, Jay Austin begins the ride of his life as he learns to honor God with his business, his relationships, and his life.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8525-6  
**ISBN-10:** 1-4016-8525-0  
**Price:** \$9.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / GENERAL (FIC042000)

**PREVIOUS TITLES**

978-1-59554-432-2 Facing the Giants (first edition)  
978-1-59554-522-0 Flywheel (first edition)  
978-1-59554-716-3 Fireproof (first edition)

**COMPARABLE TITLES**

978-0-8423-8488-9 End of the Spear  
978-0-7814-4563-4 The Ultimate Gift

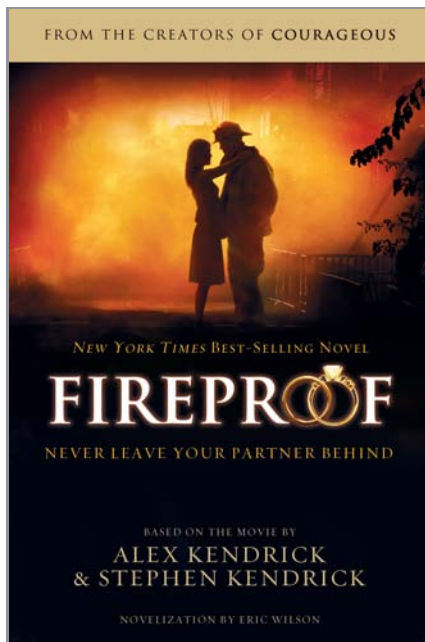
**Alex Kendrick** and his brother Stephen helped Sherwood Baptist establish Sherwood Pictures in 2003. They have co-written *Flywheel*, *Facing the Giants*, *Fireproof*, and the upcoming *Courageous*. He is also the associate minister of Sherwood Baptist Church in Albany, Georgia.

**Stephen Kendrick** and his brother Alex helped Sherwood Baptist establish Sherwood Pictures in 2003. They have co-written *Flywheel*, *Facing the Giants*, *Fireproof*, and the upcoming *Courageous*. He is also the associate teaching pastor of Sherwood Baptist Church in Albany, Georgia.

**Eric Wilson** is the *New York Times* best-selling writer of *Fireproof* novelization as well as *Flywheel* and *Facing the Giants*. He lives in Nashville with his wife and two daughters.  
**Hometown:** Nashville, Tennessee

## FIREPROOF

ALEX KENDRICK (Original Screenplay By) , STEPHEN KENDRICK (Original Screenplay By) , & ERIC WILSON (With)



### FEATURES & BENEFITS

- *Fireproof* was on the *New York Times* best-seller list for 17 weeks and sold more than 250,000 copies.
- This repackaged edition will coincide with the theatrical release of *Courageous*, the new movie from Stephen and Alex Kendrick.

**Fire Captain Caleb Holt lives by the firefighter's adage: Never leave your partner. But at home he lives by his own rules.**

Growing up, Catherine Holt always dreamed of marrying a loving, brave firefighter . . . just like her father. And she did. But after seven years of marriage to Caleb, she wonders when she stopped being "good enough." Countless arguments have driven them apart. Divorce is eminent.

Then Caleb's father challenges him to commit to a 40-day experiment: "The Love Dare." Wondering if it's even worth the effort, Caleb agrees, for his father's sake more than for his marriage.

Surprised by what he discovers about the meaning of love, Caleb realizes that his wife and marriage are worth fighting for. His job is to rescue others. Now Captain Holt is ready to face his toughest job ever . . . rescuing his wife's heart.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8527-0  
**ISBN-10:** 1-4016-8527-7  
**Price:** \$9.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / GENERAL (FIC042000)

### PREVIOUS TITLES

978-1-59554-716-3 *Fireproof* (first edition)  
978-1-59554-432-2 *Facing the Giants* (first edition)  
978-1-59554-522-0 *Flywheel* (first edition)

### COMPARABLE TITLES

978-0-8007-1788-9 *His Needs, Her Needs*  
978-0-8449-1889-6 *A Time to Mend*

**Alex Kendrick** and his brother Stephen helped Sherwood Baptist establish Sherwood Pictures in 2003. They have co-written *Flywheel*, *Facing the Giants*, *Fireproof*, and the upcoming *Courageous*. He is also the associate minister of Sherwood Baptist Church in Albany, Georgia.

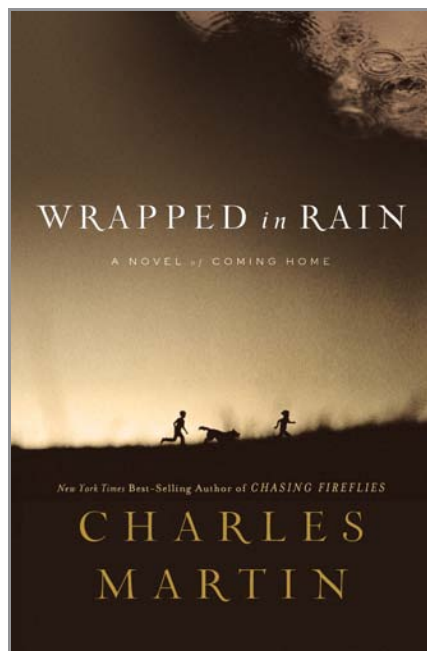
**Stephen Kendrick** and his brother Alex helped Sherwood Baptist establish Sherwood Pictures in 2003. They have co-written *Flywheel*, *Facing the Giants*, *Fireproof*, and the upcoming *Courageous*. He is also the associate teaching pastor of Sherwood Baptist Church in Albany, Georgia.

**Eric Wilson** is the *New York Times* best-selling writer of *Fireproof* novelization as well as *Flywheel* and *Facing the Giants*. He lives in Nashville with his wife and two daughters.  
**Hometown:** Nashville, Tennessee

## WRAPPED IN RAIN

*A Novel of Coming Home*

CHARLES MARTIN



### FEATURES & BENEFITS

- Charles Martin is a best-selling, award-winning author in both the general and Christian market.
- Reviewers often compare Charles to Nicholas Sparks.
- *When Crickets Cry* was the ECPA Novel of the Year.

**"Life is a battle, but you can't fight it with your fists. You got to fight it with your heart."**

An internationally famous photographer, Tucker has traveled the world and seen both the serious and the strange. But when his brother escapes from a mental hospital and an old girlfriend appears with her son and a black eye, he is forced to return home and face the agony of his own tragic past.

Back in rural Alabama, Tucker comes to terms with the ghosts he left behind. Miss Ella Rain once loved Tuck and his brother like they were her very own. Hiring her to take care of Waverly Hall and to keep them out of sight was the only good thing their father ever did. And though Miss Ella has been gone for many years, Tuck can still hear her voice. And she keeps telling him, encouraging him, that by reaching out to this young boy he can redeem his father's tarnished legacy and pass on the good she brought into his life.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8524-9  
**ISBN-10:** 1-4016-8524-2  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / GENERAL (FIC042000)

### ADVERTISING

- "Make It Right" promotion targeting readers who are fathers and families and run from Facebook
- Trailer/promotion video
- Author video with bio information and character backstory
- Google and Facebook ad promotion targeting Wild at Heart and Promise Keeper fans
- Online advertising to also include: Crosswalk.com, ChristianFathers.com and FaithNet
- Eblast and promotions through author site/list/social network, thomas nelson list, Christianity Today (Men Of Integrity and Marriage lists) and Beliefnet
- Authorbuzz eblast campaign to more than 375,000 readers and 3000 library systems (reaching over 10,000 librarians)
- Bookclub campaign and giveaways with goodreads.com to over 18,000 bookclub members

### PREVIOUS TITLES

978-0-7852-6182-7 *Wrapped in Rain* (first edition)  
 978-1-59554-054-6 *When Crickets Cry*  
 978-1-59554-056-0 *Chasing Fireflies*

### COMPARABLE TITLES

978-0-1510-1204-6 *The Life All Around Me*  
 978-0-0662-1111-4 *Islands*



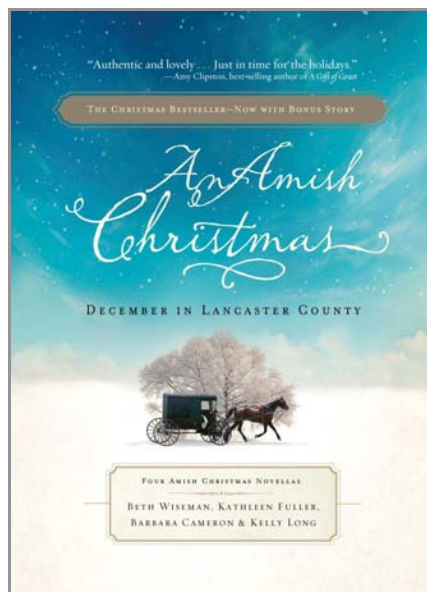
**Charles Martin's** novels, including *When Crickets Cry* and *Chasing Fireflies*, have been acclaimed by reviewers and readers alike. He lives a stone's throw from the St. John's River with his wife and their three boys. Visit his website at [www.charlesmartinbooks.com](http://www.charlesmartinbooks.com). **Hometown:** Jacksonville, Florida **Books Sold to Date:** more than 500,000



## AN AMISH CHRISTMAS

*December in Lancaster County*

BETH WISEMAN (Contributor) , KATHLEEN FULLER (Contributor) , KELLY LONG (Contributor) , & BARBARA CAMERON (Contributor)



### FEATURES & BENEFITS

- Four complete novellas.
- Proven bestseller from previous Christmas seasons.
- A Christmas favorite at a new low price.

**Celebrate Christmas with Amish romances from four best-selling authors.**

“A Choice to Forgive” by Beth Wiseman

After Daniel disappeared that long-ago Christmas Eve, Lydia built a life with his brother. But now she's a widow and Daniel has reappeared, asking for forgiveness. Can she go back to her normal life with her long-lost love as her neighbor?

“A Miracle for Miriam” by Kathleen Fuller

At a Christmas party, Miriam sees Seth again, but he's no longer the arrogant young man who shattered Miriam's confidence and broke her heart. Will he be able to show "plain" Miriam that she is truly beautiful to him?

“One Child” by Barbara Cameron

The birth of one child forever changed the world two thousand years ago. On a snowy Christmas night in Lancaster County, another child changes the world for two very different couples.

"Christmas Cradles" by Kelly Long

When Anna Stolis takes over for her aunt, the local midwife, Christmas night heats up with multiple deliveries, three strangers' quilts, and unexpected help from the handsome and brooding Asa Lapp.

**Beth Wiseman** is hailed as a top voice in Amish fiction. She is the author of numerous bestsellers including the Daughters of the Promise series and the Land of Canaan series. She and her family live in Texas. **Hometown:** Columbus, Texas **Books Sold to Date:** over 500,000

**Kathleen Fuller** is the author of the bestselling novels *A Man of His Word* and *An Honest Love*. When she's not writing, she enjoys traveling and spending time with her family and farm pets. [facebook.com/pages/Kathleen-Fuller/81836200502](https://www.facebook.com/pages/Kathleen-Fuller/81836200502) **Hometown:** Cabot, Arkansas **Books Sold to Date:** 162,000

**Kelly Long** is the author of *Sarah's Garden*, the first novel in the Patch of Heaven series. She was born and raised in the mountains of Northern Pennsylvania. She's been married for nearly 25 years and has five children. **Hometown:** Hummelstown, Pennsylvania

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-856-6  
**ISBN-10:** 1-59554-856-4  
**Price:** \$12.99 U.S.  
**UPC:** 020049136560  
**Ship Date:** 8/17/2011  
**Pub Date:** 9/13/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 528 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### PREVIOUS TITLES

978-1-59554-824-5 Seek Me with All Your Heart  
978-1-59554-814-6 A Hand to Hold

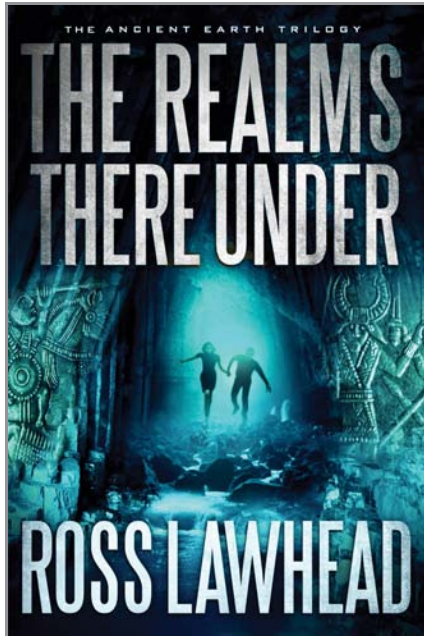
### COMPARABLE TITLES

978-1-59554-822-1 An Amish Gathering  
978-1-59554-875-7 An Amish Love

## THE REALMS THEREUNDER

*An Ancient Earth Novel*

ROSS LAWHEAD



### FEATURES & BENEFITS

- The first book in a new sci-fi/fantasy trilogy.
- With a heavy emphasis on British mythology, this series will appeal to readers of historical fantasy.
- Author will be shelved beside his father, best-selling author Stephen Lawhead.

### Uncover a land that has been hidden for over a thousand years.

Beneath the land of Britain, a great army is sleeping. On a visit to an old church, Daniel Tully and Freya Reynolds awaken two ancient knights from a centuries-old slumber. They are kidnapped and taken to an underground city that stands in peril, besieged in all directions by a vicious warhost. Nidgergard is the only thing protecting the upper world's blissful ignorance of mythical forces that have been held at bay since the creation of the world. In order to return home, Daniel and Freya must strike at the heart of the opposer's power.

Fast forward eight years. Daniel, now homeless, still wages what he believes to be a righteous war against those he judges to be evil. Freya has tried to put the past behind her and concentrate on getting an education, a job, and a life. When they reconnect in Oxford, unseen forces begin to ally against them. Daniel is pulled through a portal and into another world. Freya is abducted by someone—some *thing*—posing as her professor and drugged to keep her in a delusional state. After they finally break free, neither can deny the truth . . . they must return to Nidgergard and resume the battle.

With a thrilling narrative that draws heavily upon British mythology, *The Realms Thereunder* will quickly establish Ross Lawhead as a major new voice in fantasy.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-909-9  
**ISBN-10:** 1-59554-909-9  
**Price:** \$15.99 U.S.  
**UPC:** 020049137529  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 400 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / FANTASY / GENERAL (FIC009000)

### ADVERTISING

- “Break Out of the Box” promotion with introductory positioning
- Online ad campaign with sites including: relevantmagazine.com, Crosswalk, and target scifi (ad network)
- Series book trailer for use with all advertising, video sharing sites like YouTube and Tangle, retailer websites, and social media campaigns
- Blog tour and custom bookplates for signed giveaways.
- widgets for online promotion and placement created and available at [www.brightempires.com](http://www.brightempires.com)

### PUBLICITY

- Media Inquiries: Katie Bond [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Advanced galley distribution to key trade and long lead media • Print and online campaign to trade and consumer publications, review websites
- Blog tours, including Christian Sci-Fi Fantasy Ring
- Sample outlets to pitch: Suspense Magazine, Fantasy-Magazine.com, Crosswalk.com

### COMPARABLE TITLES

978-1-59554-088-1 Hood  
 978-1-59554-890-0 The Paradise War  
 978-1-59554-804-7 The Skin Map  
 978-0-5533-8679-0 A Game of Thrones



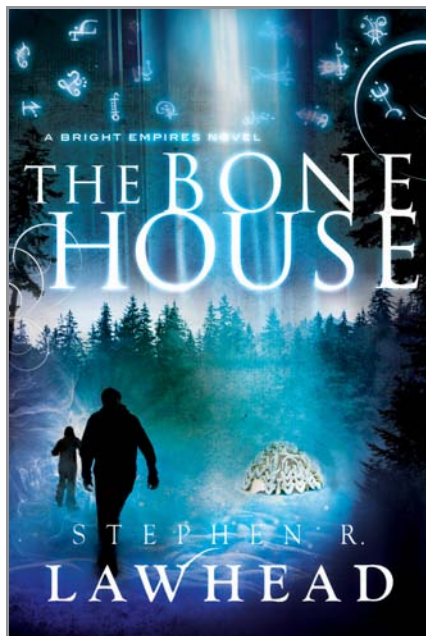
**Ross Lawhead** was born in America but grew up in England. He studied screenplaywriting at Bournemouth University before moving on to pencil the *!Hero* graphic novel and coauthor the *!Hero* novel trilogy with his father. He has also coauthored humorous books of poetry and created a theological superhero. Find him at [rosslawhead.com](http://rosslawhead.com).

**Hometown:** Oxford, England

## THE BONE HOUSE

*A Bright Empires Novel*

STEPHEN R. LAWHEAD



### FEATURES & BENEFITS

- **Second novel in Lawhead's acclaimed Bright Empires series.**
- **Combines alternate realities, history, and high adventure.**
- **Lawhead's King Raven trilogy has sold more than 300,000 units.**
- **Lawhead's total sales exceed three million units.**

**Kit is on a quest for the ultimate treasure. But are his travels in time changing history for better or worse?**

When Kit Livingstone's great grandfather appeared to him in a deserted alley during a London rainstorm, he revealed an incredible story: the ley lines throughout Britain are not merely the stuff of legend but are in fact pathways to other worlds. An intricate code—a map of bizarre symbols—is the roadmap they need to navigate the multi-layered universe. But the five pieces have gone missing.

Braving constant danger, Kit accepts his place in the adventure—though he has no idea just how critical a role he'll play. As he comes closer to finding pieces of the missing map, his enemies—and the scope of his mission—increase exponentially. In *The Bone House*, Kit races through Egyptian tombs, prehistoric realities, and strange variations of our own time. And in each, he finds both allies and enemies to spare.

The Bright Empires series—from acclaimed author Stephen Lawhead—is a unique blending of epic treasure hunt, alternate realities, cutting-edge physics, philosophy, and mystery. A pulse-pounding, page-turning series unlike any other.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59554-805-4  
**ISBN-10:** 1-59554-805-X  
**Price:** \$25.99 U.S.  
**UPC:** 020049136089  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 6.13 x 9.25  
**Page Count:** 416 Pages  
**Carton Qty:** 24  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC Category:** FICTION / FANTASY / GENERAL (FIC009000)

### ADVERTISING

- Online ad campaign with sites including [bbc.com](http://bbc.com), [mysteriousbritain.co.uk](http://mysteriousbritain.co.uk), [relevantmagazine.com](http://relevantmagazine.com), Crosswalk, GMC, target scifi and SyFy Network
- The Bone House webisodes (3) and book trailer for use with all advertising, video sharing sites like YouTube and Tangle, retailer websites, and social media campaigns
- "Create Your Own Reality" video promotion with call for user submitted entries
- National radio advertising campaigns with Sirius and Salem radio networks
- Social media campaign with Facebook, including author fan page, contests, and video sharing
- Downloadable widgets for online promotion and placement created and available at [www.brightempires.com](http://www.brightempires.com)

### PUBLICITY

- Media Inquiries: Katie Bond [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Advanced galley distribution to key trade and long lead media
- Extensive print and online campaign to trade and consumer publications, review websites, including original articles by author regarding scientific fact behind his stories
- Blog tours, including Christian Sci-Fi Fantasy Ring
- Sample outlets to pitch: *Suspense Magazine*, *Entertainment Weekly*, *Fantasy-Magazine.com*

### PREVIOUS TITLES

978-1-59554-087-4 Tuck  
978-1-59554-086-7 Scarlet  
978-1-59554-329-5 Hood  
978-1-59554-804-7 The Skin Map

### COMPARABLE TITLES

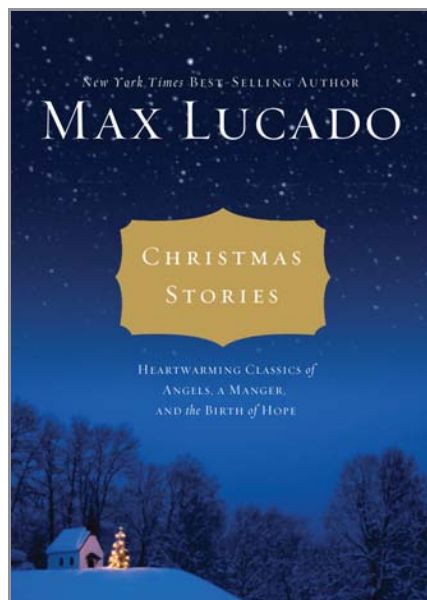
978-0-7475-7055-4 Jonathan Strange & Mr Norrell  
978-0-0609-3576-4 The Archer's Tale



**Stephen R. Lawhead** is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The Skin Map*; *The King Raven*, *Song of Albion*, and *Dragon King* Trilogies. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

**CHRISTMAS STORIES***Heartwarming Classics of Angels, a Manger, and the Birth of Hope*

MAX LUCADO

**FEATURES & BENEFITS**

- Max Lucado is the leading inspirational writer—the top selling Christian author in 2010 according to the ECPA—and has more than 100 million products in print.
- Includes a dozen formerly released stories/reflections—including his three best-selling Christmas novellas.
- First time this specific assortment of stories have been collected into one volume.
- Beautiful jacketed hardcover edition with deckled pages—perfect for gift giving

**Celebrate Christmas with heartwarming tales and reflections by one of today's greatest storytellers.**

Be inspired by the true meaning of the season with this spectacular collection of Max Lucado's favorite Christmas stories and reflections.

You'll be whisked away to the heavenly battle between angels and demons preceding Christ's birth. Then walk in the shoes of Joseph as he ponders the miracle before him. Travel to a small Texas town where a missing baby Jesus from a manger scene sets a modern day miracle in motion. And witness the story of Madeline, a prodigal girl who thinks she's lost everything until her dad gives everything to win her back one Christmas.

These and many more stories will lead you back to the manger—to be awed anew at the gift of Christ's birth.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4016-8543-0  
**ISBN-10:** 1-4016-8543-9  
**Price:** \$17.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 6.13 x 9.25  
**Page Count:** 355 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / GENERAL (FIC042000)

**PREVIOUS TITLES**

978-1-59554-852-8 The Max Lucado Christmas Collection  
978-1-59554-147-5 The Christmas Candle

**COMPARABLE TITLES**

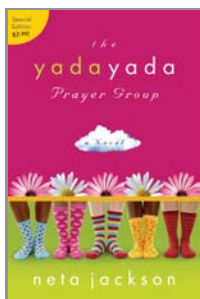
978-1-59554-821-4 An Amish Christmas  
978-1-4391-9833-9 The Christmas Spirit  
978-1-4041-8974-4 The Nativity Collection



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## LOVE ON A DIME, PLAIN PROMISE, AND THE YADA YADA PRAYER GROUP

Cara Lynn James, Beth Wiseman, and Neta Jackson



VALUE  
EDITION

### FEATURES & BENEFITS

- Special value editions priced at \$7.99 (regularly priced at \$14.99).
- These three series together have sold more than a million copies.
- Mix of Contemporary, Amish and Historical stories.
- While the regular editions remain in print, these special editions are available for a limited time.

### Special \$7.99 Value Editions

***Love on a Dime* by Cara Lynn James:** Newport, Rhode Island, 1899, is a place of sleek yachts and ladies of leisure—not the place for ladies who pen disreputable dime novels. This poses a problem for Lilly Westbrook, because that's exactly what she does under a pen name. Can she continue to protect her secret identity? And will she choose the man who will risk it all to win her heart?

***The Yada Yada Prayer Group* by Neta Jackson:** Who would have imagined God would make a prayer group as mismatched as this the closest of friends? When one faces the biggest crisis of her life, God uses the newfound Sisters to show them what it means to be sinners saved by grace.

***Plain Promise* by Beth Wiseman:** Young Amish widow, Sadie Fisher, leads a simple life in Lancaster County selling Amish goods to tourists. Though a good life, she's wondered if God's will for her is to remain without a husband and family. Could it be that God has the improbable in store for Sadie?

**Beth Wiseman** is hailed as a top voice in Amish fiction. She is the author of numerous bestsellers including the *Daughters of the Promise* series and the *Land of Canaan* series. She and her family live in Texas.

**Neta Jackson's** award-winning Yada books have sold roughly 500,000 copies. She and her husband, Dave, live in the Chicago metropolitan area.

### Love on a Dime

ISBN-13/EAN: 978-1-4016-8532-4

ISBN-10: 1-4016-8532-3

Trim Size: 5.50 x 5.38

Page Count: 320 Pages

### Plain Promise

ISBN-13/EAN: 978-1-4016-8534-8

ISBN-10: 1-4016-8534-X

Trim Size: 5.50 x 8.38

Page Count: 352 Pages

### The Yada Yada Prayer Group

ISBN-13/EAN: 978-1-4016-8533-1

ISBN-10: 1-4016-8533-1

Trim Size: 5.50 x 8.38

Page Count: 416 Pages

Format: Trade Paper

Price: \$7.99 U.S.

Ship Date: 8/17/2011

Pub Date: 9/13/2011

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: FICTION / CHRISTIAN / ROMANCE  
(FIC042040)

### PREVIOUS TITLES

978-1-59554-630-2 Plain Perfect

978-1-59554-523-7 Where Do I Go?

978-1-59554-680-7 Love on Assignment

### COMPARABLE TITLES

978-0-7642-0225-4 Courting Trouble

978-1-5905-2198-4 Sisterchicks on the Loose

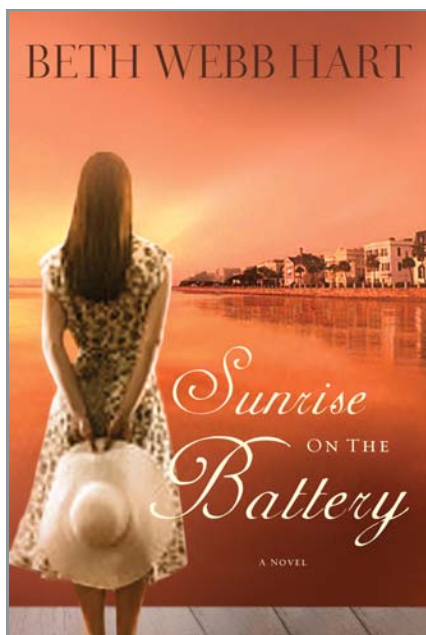
978-1-4000-7294-1 When the Soul Mends



**Cara Lynn James** is the author of *Love on a Dime*. She's received contest awards from Romance Writers of America and the American Christian Fiction Writers. She resides in Florida with her husband Jim. **Hometown:** Pensacola, Florida

## SUNRISE ON THE BATTERY

BETH WEBB HART



### FEATURES & BENEFITS

- Author is an acclaimed Christy-award finalist.
- “A lovely, gifted writer” raves *Publishers Weekly*.
- Novels set in Charleston have wide popular appeal.
- “Hart’s evocation of the ways of Charleston society – blueblood and redneck alike – is right on target, her evocation of the landscape here sure and certain.” – Bret Lott, bestselling author of *Jewel*.
- Asks the hard question: what happens when believers take the true narrow way?

Now that she’s arrived at her ultimate address, will Mary Lynn’s longed-for view of the harbor satisfy the craving of her heart?

At last, Mary Lynn and Jackson Scoville are living the life they’ve dreamed of. Two self-described “small town bumpkins” from Round O, South Carolina, they made a small fortune selling the little gems of lowcountry real estate Jackson inherited and now they are living in the heart of Charleston, South Carolina, carefully working their way up the social ladder in hopes of meeting their ultimate goal: to give their three daughters the life they themselves never had.

But the long-forgotten God of Mary Lynn’s childhood seems to be trying to get her attention in clear and unusual ways. So clear and strange she can no longer deny it. When Mary Lynn prays for Jackson to open his mind and heart to God, her prayers are answered beyond her wildest imaginings. Now Jackson’s dramatic conversion (which includes street witnessing, giving away a lot of money, and inviting poor, desperate, and marginalized people into their home) is threatening their social status as well as their family mission statement. Is she willing to go along with him?

What would it look like to go “all out” for God? Jackson, a sharp and focused Type A man, is unafraid and willing to go all the way. Mary Lynn has her doubts.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-200-7  
**ISBN-10:** 1-59554-200-0  
**Price:** \$15.99 U.S.  
**UPC:** 020049131497  
**Ship Date:** 9/14/2011  
**Pub Date:** 10/11/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / GENERAL (FIC042000)

### ADVERTISING

- Radio promotion and giveaway campaign through Salem Radio top markets
- Web advertising on sites including *romantictimes.com*, *postandcourier.com*, and *southernliving.com*, *crosswalk.com* and *Faithnet*
- Google and Facebook ads married moms and fans of Charleston.
- Author videos for use with retail, author sites, and all online advertising (Character backstory, famous Belle’s and tours of Charleston)
- Bookclubbing promotions with *goodreads.com*, The Charleston BookClub, and *AuthorBuzz* to more than 18,000 bookclub members
- Promotions at *womenoffaith.com* and in the *Connections* newsletter

### PUBLICITY

- Media Inquiries: Katie Bond [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Advanced galley distribution to key trade and long lead media
- Regional author retail visits and festival appearances
- Southern fiction blog tour
- Sample outlets to pitch: *Southern Living*, *Charleston* magazine, *Y’all* magazine

### PREVIOUS TITLES

978-1-59554-201-4 Love, Charleston  
 978-1-59554-199-4 The Wedding Machine

### COMPARABLE TITLES

978-0-7642-0628-3 Beguiled  
 978-1-59554-369-1 Quaker Summer  
 978-0-4512-2921-2 On Folly Beach

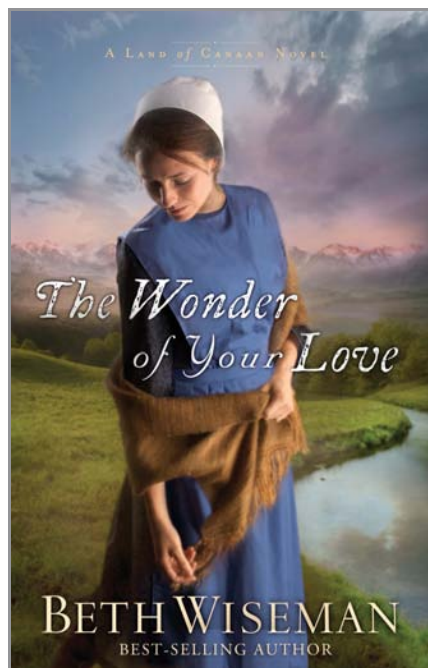


Beth Webb Hart, a South Carolina native, is the best-selling author of *Grace at Low Tide*, *Adelaide Piper*, and *The Wedding Machine*. She serves as a speaker and creative writing instructor at schools, libraries and churches throughout the region, and she has received two national teaching awards from Scholastic, Inc. Hart lives with her husband, composer Edward Hart, and their family in Charleston. Visit [BethWebbHart.com](http://BethWebbHart.com) and [SouthernBelleView.com](http://SouthernBelleView.com)

## THE WONDER OF YOUR LOVE

*A Land of Canaan Novel*

BETH WISEMAN



### FEATURES & BENEFITS

- Offers a refreshingly different setting for fans of Amish fiction: Colorado.
- The first novel in the series, *Seek Me With All Your Heart*, hit several bestseller lists.
- This series has crossover characters from the best-selling *Daughters of the Promise* novels.
- *Plain Paradise* won the 2010 Inspy award for best Amish Fiction.
- Beth has 500,000+ books in print.
- Author is described as the Karen Kingsbury of Amish Fiction.

**Katie Ann lost the love of her life to another woman. Now God is offering her a new beginning.**

Settling in to her new life in Canaan, Colorado, Katie Ann Stoltzfus gives birth to a beautiful baby boy. This child comes to her late in life following the death of her estranged husband. She resolves to play the role of both mother and father to the child. Ivan was her one true love and despite his infidelities, she mourns his loss and vows never to trust another man.

Eli Detweiler arrives in Canaan from Middlefield, Ohio, to attend his niece's wedding. Back in Middlefield, he raised his kids following his wife's death fifteen years ago, and with each of his children married and beginning their own lives, Eli is looking forward to living a less-structured life—and eating shoofly pie for breakfast every morning. There's no one to be responsible for except himself.

But when a meddling—but good-hearted—*Englisch* woman plays matchmaker for Katie Ann and Eli, can they restructure their expectations of the future and step onto the new path God is paving for them?

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-886-3  
**ISBN-10:** 1-59554-886-6  
**Price:** \$15.99 U.S.  
**UPC:** 020049137024  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- Featured placement in the "Simple Life, Simple Love" promotion offering travel prizes and cash.
- Web advertising with sites including: VisitAmishCountry.com, Kyria and encourage.me, FaithNet
- Print and web advertising with Romantic Times (300,000 impressions)
- Google ad campaign targeting Amish readers and fans
- Targeted advertising on Facebook and giveaways for online reviews/ blog posts
- Series video trailer created highlighting all titles and promoting social media efforts
- Bookclub campaign and giveaways with goodreads.com to over 18,000 bookclub members
- First in series e-book giveaway promotion; Facebook, Twitter, and fiction blogger networks.
- Feature promotion on amishliving.com, a social community for those who love all things Amish

### PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- National print campaign to trade publications, newspapers in regions with Amish communities, including Colorado
- Online promotion to websites and blogs devoted to Amish fiction readers, connected to AmishLiving.com
- Sample outlets to pitch: *Colorado Country News*, *Amish Country News*, *Family Fiction*

### PREVIOUS TITLES

978-1-59554-824-5 *Seek Me with All Your Heart*  
 978-1-59554-823-8 *Plain Paradise*

### COMPARABLE TITLES

978-0-7642-0574-3 *The Thorn*  
 978-1-4000-7397-9 *The Bridge of Peace*

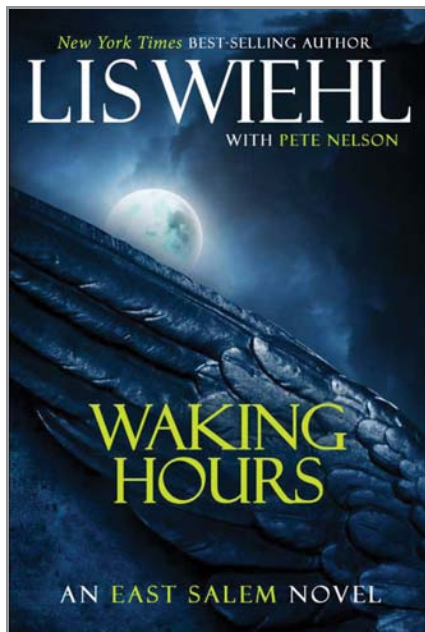


**Beth Wiseman** is hailed as a top voice in Amish fiction. She is the author of numerous bestsellers including the *Daughters of the Promise* series and the *Land of Canaan* series. She and her family live in Texas. **Hometown:** Columbus, Texas **Books Sold to Date:** over 500,000

## WAKING HOURS

*An East Salem Novel*

LIS WIEHL (Coauthor) & PETE NELSON (Coauthor)



### FEATURES & BENEFITS

- From the *New York Times* best-selling author of *The Triple Threat* novels comes a compelling supernatural mystery trilogy.
- Wiehl is seen weekly by more than 3 million viewers on *The O'Reilly Factor* on Fox.
- Wiehl is a former federal prosecutor and radio co-host with Bill O'Reilly.

### All towns have secrets. Some have demons.

Welcome to East Salem. A sleepy town with a history older than America where things are just a bit off. Where the supernatural bleeds into the everyday.

And where a tragic murder mystery is underway. A high school girl is found dead in the town park. And where forensic psychiatrist Dani Harris wants answers. All the suspects are teenagers who were at the party with her the night before—but who woke up the next morning with no memory of what transpired. Even though evidence confirms they were all at the scene of the crime.

Former pro-football linebacker—and local celebrity—Tommy Gunderson finds himself drawn to the case. And to Dani—who he last spoke with on their one high school date forever ago. Yet his celebrity status opens doors barred to Dani—so they form an awkward alliance.

They soon realize that there's more to the mystery than murder. And more to the evil they are facing than a mere human killer.

The supernatural series awakens this fall— with an official street date of October 4, 2011.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59554-940-2  
**ISBN-10:** 1-59554-940-4  
**Price:** \$26.99 U.S.  
**UPC:** 020049137826  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011 (Street Date)  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / GENERAL / GENERAL (FIC00000)

### ADVERTISING

- National promotions and advertising at foxnews.com and billoreilly.com
- National radio advertising campaigns with Sirius and Salem radio networks
- TwitterSweeps contest leveraging Lis Wiehl's online presence
- Online advertising on Google and Facebook targeting fans of Fox News, thrillers and CSI/Fringe as well as Crimespree.com and Salem Web Network.
- Series book trailer for use with all advertising, video sharing sites like YouTube and Tangle, retailer websites, and social media campaigns
- Authorbuzz eblast campaign to more than 375,000 readers and 3000 library systems (reaching over 10,000 librarians)

### PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Advanced galley distribution to trade, consumer media and celebrity influencers
- National print, broadcast, and online media campaign to US Daily newspapers, trade publications, consumer entertainment magazines, review websites, morning television and radio shows
- Blog tours
- Sample outlets to pitch: *Entertainment Weekly*, *People*, Fox News programs, Today Show

### PREVIOUS TITLES

978-1-59554-705-7 Face of Betrayal  
 978-1-59554-706-4 Hand of Fate

### COMPARABLE TITLES

978-0-3102-5065-4 Intervention  
 978-0-8007-3312-4 In Harm's Way



**Lis Wiehl** is a *New York Times* bestselling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News Channel, Wiehl appears on *The O'Reilly Factor* and was co-host with Bill O'Reilly on the radio for seven years. Twitter @LisWiehl, facebook.com/pages/Lis-Wiehl-Fox-News-Legal-Analyst-and-Author/187442562905?ref=ts **Hometown:** Larchmont, New York

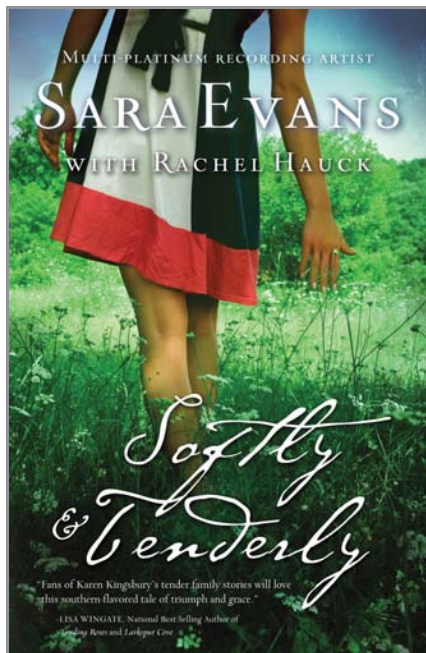
**Pete Nelson** is the author of *Left to Die* which won the 2003 Christopher Award for books that celebrate the human spirit. He was listed in the Esquire Register of Best American Writers and nominated for a Pushcart Prize and an Edgar Award. **Hometown:** Northampton, Massachusetts



## SOFTLY & TENDERLY

*A Songbird Novel*

SARA EVANS (Coauthor) & RACHEL HAUCK (Coauthor)



### FEATURES & BENEFITS

- From multi-platinum-selling and Dove-award-winning artist Sara Evans with RITA-finalist Rachel Hauck.
- Sara Evans' first album in five years, *Stronger*, released March 2011.
- *Publishers Weekly* called *The Sweet By and By*, "A heartwarming collaborative debut."
- Explores the effects of sin and forgiveness in marriage.

**Maybe out there in the country she could catch her breath, learn to breathe again.**

Happily married and owner of two successful boutiques, Jade longs to begin a family with her husband, Max. But when she discovers that Max has an illegitimate son—who he wants her to help raise—Jade's life is turned upside down.

She flees to her childhood home, a rambling Iowa farmhouse, with enough room to breathe. There—while her mother's health grows fragile, and the tug of her first love grows stronger—Jade begins to question everything she thought she knew about family, love, and motherhood. In the wide-open landscape, Jade begins to see a future that doesn't rest on the power of her past but in the goodness of God's tender mercies.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8528-7  
**ISBN-10:** 1-4016-8528-5  
**Price:** \$15.99 U.S.  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 304 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / GENERAL / GENERAL (FIC000000)

### PREVIOUS TITLES

978-1-59554-337-0 Sweet Caroline  
 978-1-59554-489-6 The Sweet By and By  
 978-1-59554-490-2 Softly & Tenderly (HC edition)

### COMPARABLE TITLES

978-0-4512-0579-7 Tending Roses  
 978-0-8499-1890-2 Healing Stones



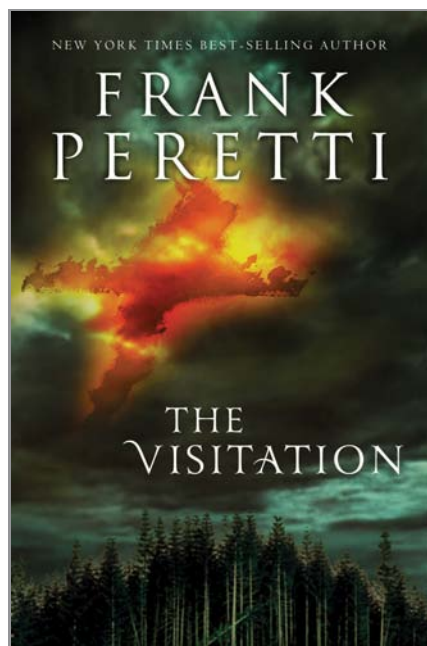
Multi-platinum recording artist **Sara Evans** has garnered such honors as ACM's Female Vocalist of the Year, CMA's Video of the Year, one of *People Magazine's* "50 Most Beautiful People," and the first country star to compete in ABC's *Dancing with the Stars*. This is her first fiction series. Twitter @sarævans music, facebook.com/home.php#!/sarævans **Hometown:** Birmingham, Alabama

Best-selling and award-winning author **Rachel Hauck** lives in Florida with her husband, Tony, a pastor. She is the author of several novels, including *Love Starts with Elle* and *The Sweet By and By*, co-authored with Sara Evans.

**Hometown:** Palm Bay, Florida

**THE VISITATION**

FRANK PERETTI

**FEATURES & BENEFITS**

- Total Peretti books in print: 12 million.
- A look at what happens when we trust false messiahs.
- More than 800,000 copies are in print.

The sleepy, eastern Washington wheat town of Antioch has suddenly become a gateway for the supernatural—from sightings of angels and messianic images to a weeping crucifix.

When a self-proclaimed prophet mysteriously appears with an astounding message. The national media and the curious all flock to the little town—a great boon for local business but not for Travis Jordan. The burned-out former pastor has been trying to hide his past in Antioch. Now the whole world is headed to his backyard to find the Messiah, and in the process, every spiritual assumption he has ever held will be challenged. The startling secret behind this visitation ultimately pushes one man into a supernatural confrontation that will forever alter the lives of everyone involved.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8522-5  
**ISBN-10:** 1-4016-8522-6  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 528 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / SUSPENSE  
(FIC042060)

**PREVIOUS TITLES**

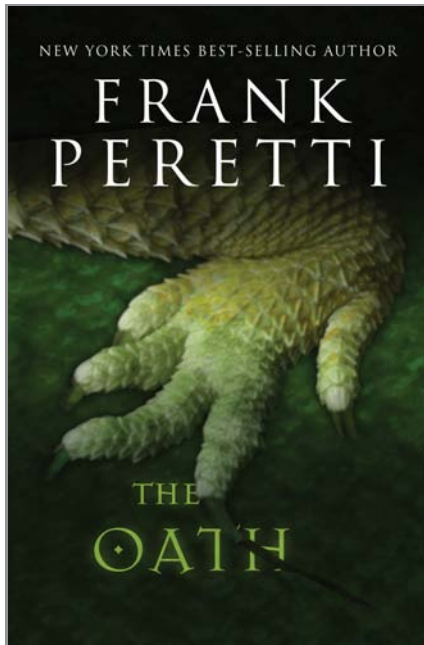
978-0-8499-4477-2 The Visitation (2003 edition)  
978-1-59554-119-2 The Oath (2007 edition)  
978-1-59554-152-9 Monster (2006 edition)

**COMPARABLE TITLES**

978-0-8499-4372-0 Three  
978-0-8499-1790-5 Black



Frank Peretti's first novel, *This Present Darkness*, spent over 150 consecutive weeks on the Christian Fiction Bestseller list, and then was followed by novels like *The Oath*, *The Visitation*, *Monster*, and *House* (co-authored with Ted Dekker). **Hometown:** Pacific Northwest **Books Sold to Date:** 12 million

**THE OATH**  
FRANK PERETTI**FEATURES & BENEFITS**

- This novel has sold over 900,000 copies.
- A story about how sin blackens the heart.
- One of Peretti's best-loved novels.
- Features revised cover and interview with the author.

**An ancient sin. A long forgotten oath. A town with a deadly secret.**

Something sinister is at work in Hyde River, an isolated mining town in the mountains of the Pacific Northwest. Something evil.

Under the cover of darkness, a predator strikes without warning—taking life in the most chilling and savage fashion.

The community watches in terror as residents suddenly vanish. When authorities press locals for information, they close ranks, sworn to secrecy by their forefathers' hidden sins.

Only when Hyde River's secrets are exposed is the true extent of the danger revealed. What the town discovers is something far more deadly than anything they'd imagined. Something that doesn't just stalk its victims, but has the power to turn their hearts black and their souls dark.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8523-2  
**ISBN-10:** 1-4016-8523-4  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 576 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / SUSPENSE  
(FIC042060)

**PREVIOUS TITLES**

978-1-59554-152-9 Monster (2006 edition)  
978-1-59554-119-2 The Oath (2007 edition)  
978-0-8499-4477-2 The Visitation (2003 edition)

**COMPARABLE TITLES**

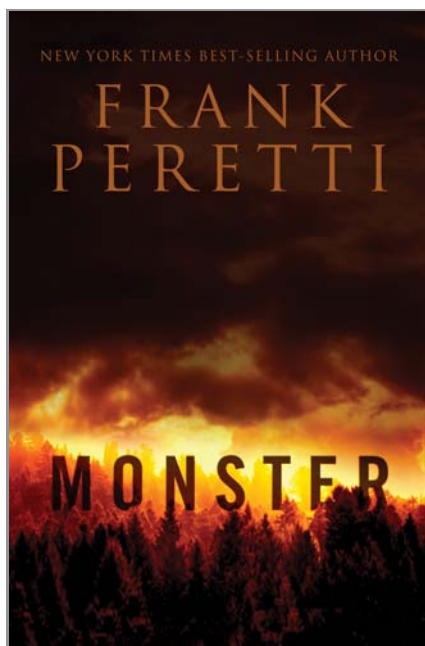
978-0-8499-4372-0 Three  
978-0-8499-1790-5 Black



**Frank Peretti's** first novel, *This Present Darkness*, spent over 150 consecutive weeks on the Christian Fiction Bestseller list, and then was followed by novels like *The Oath*, *The Visitation*, *Monster*, and *House* (co-authored with Ted Dekker). **Hometown:** Pacific Northwest **Books Sold to Date:** 12 million

**MONSTER**

FRANK PERETTI

**FEATURES & BENEFITS**

- When left to their own devices, man will always create a monster.
- The hardcover was the #1 Christian Fiction release for 2005, and it also hit the *New York Times* and *USA Today* bestseller lists.
- This novel has sold over 350,000 copies.
- Frank Peretti has sold 12 million books to date.

**What happens when it turns out the monster is real?**

Reed Shelton organized this survival weekend. Hired the best guide in the region. Meticulously trained, studied, and packed while encouraging his wife, Beck, to do the same. But little did they know that surviving the elements would become the least of their worries. During their first night camping, an unearthly wail pierces the quiet of the forest. Then someone—no, something—emerges from the dense woods and begins pursuing them. Everything that follows is a blur to Reed—except for the unforgettable image of a huge creature carrying his wife into the darkness. Dependant on the efforts of a small town and a band of friends, Reed knows they have little time to find Beck. Even more important, he realizes they aren't the only ones doing the hunting. Something much faster, more relentless—and definately not human—has begun to hunt them.

Nothing is as it first appears in this thriller where things that go bump in the night are only a heartbeat away.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8521-8  
**ISBN-10:** 1-4016-8521-8  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 464 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / SUSPENSE  
(FIC042060)

**PREVIOUS TITLES**

978-1-59554-152-9 *Monster* (2006 edition)  
978-1-59554-119-2 *The Oath* (2007 edition)  
978-0-8499-4477-2 *The Visitation* (2003 edition)

**COMPARABLE TITLES**

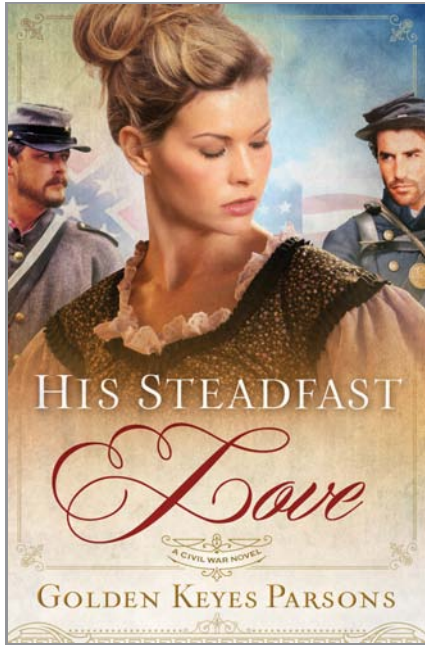
978-0-8499-4372-0 *Three*  
978-0-8499-1790-5 *Black*



**Frank Peretti's** first novel, *This Present Darkness*, spent over 150 consecutive weeks on the Christian Fiction Bestseller list, and then was followed by novels like *The Oath*, *The Visitation*, *Monster*, and *House* (co-authored with Ted Dekker). **Hometown:** Pacific Northwest **Books Sold to Date:** 12 million

## HIS STEADFAST LOVE

GOLDEN KEYES PARSONS



### FEATURES & BENEFITS

- Romances set during the Civil War were popularized by such movies as *Gone With the Wind*.
- Golden Parsons weaves personal family history into her historical romances, lending an authenticity that is hard to match.
- Her previous novels have been finalists for awards such as ACFW Book of the Year and the RWA Daphne.

**In one of the most heartbreaking times in American history, a Southern preacher's daughter makes a tragic error that pits her against the very people she loves most.**

It's the spring of 1861 on the Gulf Coast of Texas. Although Amanda Belle never thought she would marry, her attraction to Captain Kent Littlefield is undeniable.

When Texas secedes from the Union, her brother Daniel marches off to war to fight for the Confederate States and Kent remains with the Union troops.

Her heart is torn between the two men she loves and the two sides of the conflict. When she turns to God for help, Amanda expects direction and support, but hears nothing. Is God listening to her anymore? Does He not care about the atrocities of war—and whose side is He on?

The war is dragging on for much longer than expected, and Amanda struggles between the opposing philosophies of slavery. But after the death of her pastor father, she learns some hard truths about love, the human condition, and God's role in her life.

Amanda must trust God to bring her family through the chaos that threatens her home, her family, and the beloved state of Texas.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-629-6  
**ISBN-10:** 1-59554-629-4  
**Price:** \$15.99 U.S.  
**UPC:** 020049135679  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / HISTORICAL (FIC042030)

### PUBLICITY

- Media Inquiries: Katie Bond [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Advanced galley distribution to key trade and long lead media
- Print and online campaign targeting fiction reviews, plus publications addressing Southern history
- Blog tour
- Sample publications to pitch: *Romantic Times*, Antebellum.com, SouthernBelleView blog

### PREVIOUS TITLES

978-1-59554-627-2 A Prisoner of Versailles  
978-1-59554-626-5 In the Shadow of the Sun King  
978-1-59554-628-9 Where Hearts Are Free

### COMPARABLE TITLES

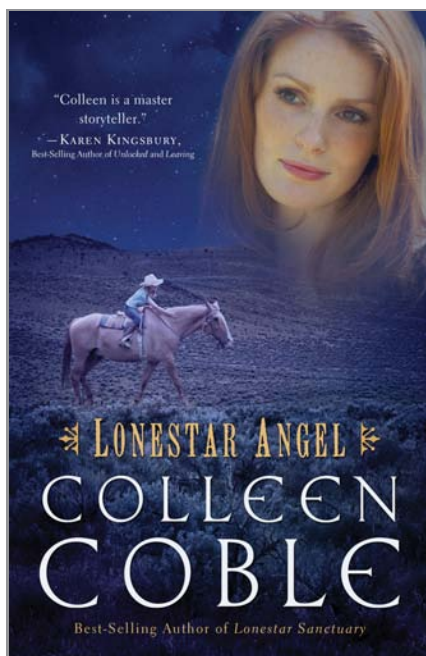
978-0-7642-0480-7 The Apothecary's Daughter  
978-0-7642-0432-6 Love's Pursuit



**Golden Keyes Parsons** is the author of the highly acclaimed Darkness to Light series. She's been nominated for several awards, including the ACFW Book of the Year. She and her family live in Texas. **Hometown:** Waco, Texas

## LONESTAR ANGEL

COLLEEN COBLE



### FEATURES & BENEFITS

- Romantic suspense in a Texas setting offers a winning combination.
- Inspirational message of hope as a gift of the Spirit.
- Author's previous works have landed her on the Christian bestseller lists multiple times.
- All three books in the best-selling Lonestar series have been featured as Crossings Book Club exclusives.

**Eden's hope is rekindled when her estranged husband delivers astounding news—their lost baby girl has been found.**

Years ago Eden and Clay Larson's baby was stolen. Kidnappers demanded a ransom, but something went horribly wrong at the exchange: the kidnapper's car crashed into the river and was never recovered. Eden blamed herself, Clay lost himself in work. Their young and rocky marriage ended. Or so Eden thought.

Now she's met Kent. He's everything Clay wasn't: funny, stable, and eager to please her. Just as he's about to propose marriage at a romantic dinner, Clay arrives and tells Eden she can't marry Kent. She's still married to him. He never signed the divorce decree. Even more earth-shattering than this news is that he's never stopped looking for Brianna. Based on a tip, he thinks their daughter is in Bluebird, Texas, at a youth ranch. All five little girls there are the right age, but he's not sure which is Brianna.

To discover the truth, the couple becomes counselors to the girls at Bluebird Ranch. They move into small quarters in the bunkhouse and oversee the kids as they try to find out more. As they work together, their love for the children grows and their love for each other is rekindled. But as danger closes in, Eden and Clay realize they've been lured to this remote West Texas location; their lives and the lives of the little girls are in danger. But as Eden learns, "hope does not disappoint."

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-269-4  
**ISBN-10:** 1-59554-269-8  
**Price:** \$15.99 U.S.  
**UPC:** 020049132074  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- "Angel of Hope" Christmas promotional push across all promotional outlets
- Authorbuzz eblast campaign to more than 350,000 readers, 3000 library systems and over 3000 booksellers
- Series video trailer created highlighting all titles and promoting social media efforts
- Targeted eblasts through Nelson, Beliefnet.com (100K), Tangle (120K) and through Christianity Today lists to women (220K)
- Print advertising with Romantic Times (175K) and Romance Sells (60K)
- Online advertising to include: Kyria, momslikeme.com, incourage.me
- Targeted advertising on Facebook and giveaways for online reviews/ blog posts
- Bookclub promotions with Goodreads to more than 18,000 bookclub groups

### PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Advanced galley distribution to key trade and long lead media
- Print campaign to regional newspapers, trade publications, consumer magazines with special focus on the Texas romance
- Blog tour
- Sample outlets to pitch: *Romantic Times*, Family Fiction, *Texas Monthly*

### PREVIOUS TITLES

978-1-59554-549-7 Lonestar Sanctuary  
 978-1-59554-734-7 Lonestar Homecoming

### COMPARABLE TITLES

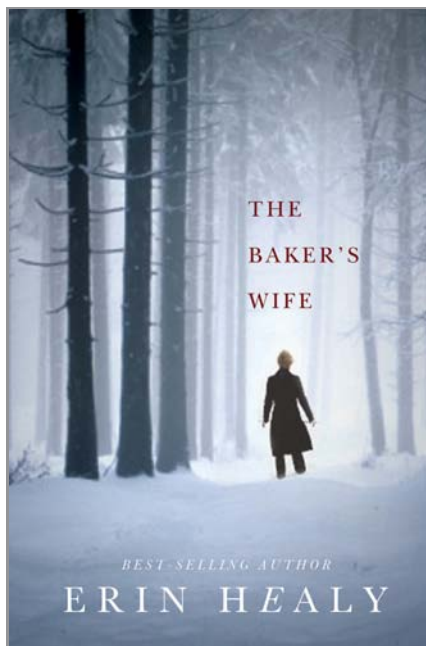
978-0-7369-2761-1 Walker's Wedding  
 978-1-4143-1017-6 Reclaiming Nick



RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense series, including the Lonestar series and the Rock Harbor series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** more than 1 million

## THE BAKER'S WIFE

ERIN HEALY



### FEATURES & BENEFITS

- Author continues to receive acclaim from media and readers alike.
- “Heart-pounding suspense and unrelenting hope that will steal your breath.”—*NYT* best-selling author Ted Dekker.
- Author's debut was a *Publishers Weekly* Editor's Top Pick for summer 2010.

**If what doesn't kill you only makes you stronger, why is Audrey growing weaker by the day?**

It's been a tough year for Audrey's family. Her husband Geoff, a pastor, lost his job after a scandal rocked their congregation.

Audrey's never lost faith. She's held her family together. Their attempt to resurrect a failing bakery is an effort to heal the family wounds and restore their place in the community.

Late to the bakery one dim, foggy morning, Audrey strikes a vehicle that she can't see even after the collision settles. Emerging from her car into the fog, she discovers she's hit a motor scooter. There's no rider in sight. There's blood, though, so much that she slips in it, injuring her wrists.

The absence of the scooter driver is a mystery, especially to Sergeant Jack Mansfield, the detective and church member who drove Geoff from his pulpit. The scooter belongs to Jack's wife, Julie, a teacher at the local high school. She has vanished like morning fog.

Though there is no evidence to support Jack's growing suspicion that Audrey and Geoff were involved in Julie's disappearance, the detective is convinced of their guilt. Jack's ability to reason slips as the leads on his wife dry up.

When Jack takes the tiny bakery and its patrons hostage, Audrey must find Julie and unravel the secret of her own mysterious suffering before Jack comes undone.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-752-1  
**ISBN-10:** 1-59554-752-5  
**Price:** \$15.99 U.S.  
**UPC:** 020049136379  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** North America  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / SUSPENSE (FIC042060)

### ADVERTISING

- “Baker's Dozen” promotion will run for 13 days prior to release offering clues for prizes, exclusive content and first looks at author videos on Facebook
- Author videos for use with retail, author sites, and all online advertising (Erin's experiences with authors like Ted Dekker and writing tips)
- National radio advertising with on-air giveaways in top 50 markets, Mom Talk Radio and Salem Radio Network
- Online advertising with Alloy.com, Singlemom.com, Parents.com, Single Mom Ministries, Momslikeme.com, FaithAd.net and Salem Web Network
- Print advertising with Suspense magazine and Romantic Times (total impressions over 305,000)
- Bookclub campaign and giveaways with goodreads.com to over 18,000 bookclub members

### PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Intensive national publicity campaign—print, broadcast, online
- Advanced galley distribution to trade and consumer media, other seeding efforts
- Blog tours
- Sample outlets to pitch: Kyria.com, *Moody Middy*, *USA Today's Faith & Reason*, *Books & Culture*

### PREVIOUS TITLES

978-1-59554-750-7 Never Let You Go  
 978-1-59554-751-4 The Promises She Keeps

### COMPARABLE TITLES

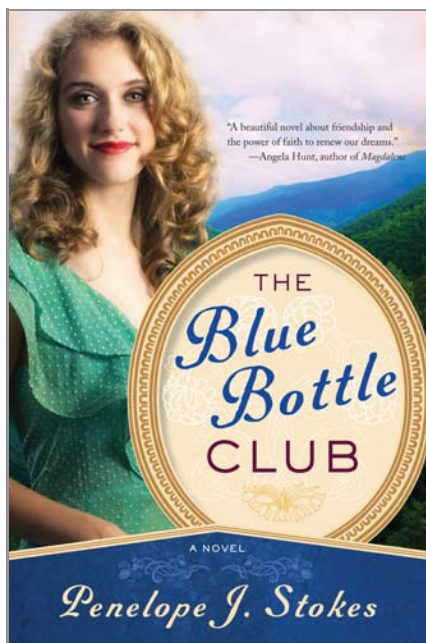
978-0-3102-5065-4 Intervention  
 978-0-9647-2923-0 The Shack



**Erin Healy** is the best-selling co-author of *Burn* and *Kiss* (with Ted Dekker) and an award-winning editor for numerous best-selling authors. She has received wide acclaim for her debut solo novel, *Never Let You Go*. She and her family live in Colorado. **Hometown:** Colorado Springs, Colorado

**BLUE BOTTLE CLUB**

PENELOPE J. STOKES

**FEATURES & BENEFITS**

- Friends who bonded in Depression era go their separate ways and discover their dreams were pale shadows compared to God's plans for their lives.
- "[These] stories involve broken dreams and betrayed hearts, but speak to an ultimate victory that is centered in God's unconditional love and their lifelong friendships with other women." *Beliefnet*
- Experience the joy and bittersweet sorrows of friendships forged over the decades.

Four friends gathered in a cold, dusty attic on Christmas day to make a solemn pact. "Our dreams for the future," they whispered, placing tiny pieces of paper into a shimmering blue bottle.

But that event happened in 1929, and it is decades later when local news reporter Brenna Delaney stumbles upon that bottle...and into the most meaningful story of her career.

Life has taken those four girls' dreams of love, fame, and faith on a path fraught with seduction, betrayal, and loss. Little has turned out as expected--and yet every choice, every tear has led each of them to a special place.

Brenna's search will uncover the secrets of that Blue Bottle Club...and her own life will never be the same.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8531-7  
**ISBN-10:** 1-4016-8531-5  
**Price:** \$15.99 U.S.  
**Ship Date:** 11/16/2011  
**Pub Date:** 12/13/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 352 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / GENERAL / GENERAL (FIC000000)

**PREVIOUS TITLES**

978-1-59554-599-2 The Treasure Box  
978-1-59554-053-9 The Amethyst Heart

**COMPARABLE TITLES**

978-1-59554-324-0 The Note  
978-0-7783-2840-7 Thursdays at Eight

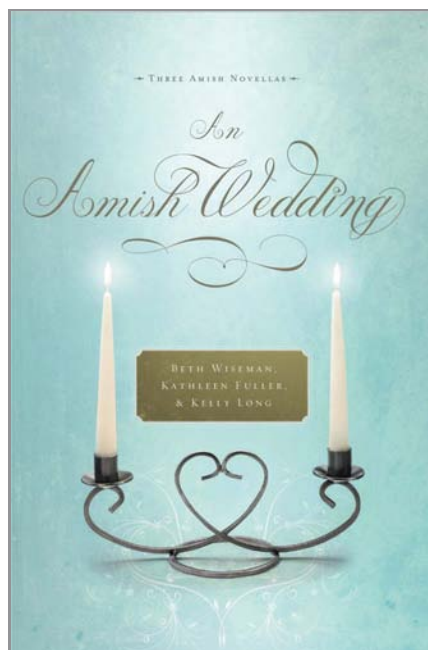


Penelope J. Stokes is the critically acclaimed author of *The Blue Bottle Club*, *The Amethyst Heart*, *The Amber Photograph*, *The Treasure Box*, *The Wishing Jar* and *The Memory Book*. She holds a Ph.D. in Renaissance Literature and was a college professor for 12 years before leaving the classroom to write full-time. Stokes resides in the Blue Ridge Mountains near Asheville, North Carolina. Visit her website at [www.penelopejstokes.com](http://www.penelopejstokes.com). **Hometown:** Asheville, North Carolina **Books Sold to Date:** 253,000



## AN AMISH WEDDING

BETH WISEMAN, KATHLEEN FULLER, & KELLY LONG



### FEATURES & BENEFITS

- Stories share crossover characters.
- Past Amish collections (*An Amish Christmas* and *An Amish Gathering*) hit the best-seller list.
- Novella collections from these authors have sold over 130,000 units.
- Weddings are a popular motif in fiction. One example is Nora Roberts' *Bride Quartet* series.

#### Three Amish women yearn for the perfect wedding.

"A Perfect Plan" by Beth Wiseman

Priscilla King has been planning to marry Chester Lapp since she was sixteen years old, and when Chester proposes on Priscilla's nineteenth birthday, wedding plans begin immediately. What wasn't planned was all the problems the couple encounters as their big day approaches. A house disaster, a ruined wedding dress, and a sick attendant all make the couple wonder if God's sending them signs to call things off.

"The Perfect Match" by Kathleen Fuller

Naomi Fisher has had great success at matchmaking her family members and friends. Now with her sister's wedding right around the corner, Naomi wonders why she's able to find husbands for her friends and family, but not one for herself.

"The Perfect Secret" by Kelly Long

Rose Bender has recently become engaged to handsome but somber Luke Raber. She agrees out of a sense of duty and a willingness to settle for solid friendship as a basis for the engagement. But as she watches her friend's excitement over her soon-to-be wedding, Rose wonders if there shouldn't be more to her relationship with Luke. She begins to examine Luke and his life more closely and is amazed when she stumbles upon an exciting, secret side of him that engages her mind and heart.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-921-1  
**ISBN-10:** 1-59554-921-8  
**Price:** \$15.99 U.S.  
**UPC:** 020049137642  
**Ship Date:** 11/23/2011  
**Pub Date:** 12/20/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 400 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- Included in "Simple Life. Simple Love" promotion offering travel prizes and cash through February.
- Cross marketing with Amish Love and Amish Gathering for series positioning with free downloads of stories and advertising.
- Outreach and giveaways on Facebook to the Amish Fiction and Romance fan groups.
- Promotion through active social media outlets of three bestselling authors including Facebook, Twitter as well as blogs

### PUBLICITY

- For media inquiries, contact Katie Bond kbond@thomasnelson.com
- Trade announcement, print campaign to newspapers in regions with Amish communities, publications in the authors' hometowns
- Online promotion to websites and blogs devoted to Amish fiction readers, featuring all authors for interviews
- Radio giveaways
- Sample outlets to pitch: *Romantic Times*, *Amish Country News*, *Lancaster County Woman*, wedding giveaway blogs

### PREVIOUS TITLES

978-1-59554-875-7 An Amish Love  
 978-1-59554-878-8 An Amish Christmas  
 978-1-59554-822-1 An Amish Gathering

### COMPARABLE TITLES

978-0-7642-8071-9 Abram's Daughters  
 978-0-7642-8223-7 Annie's People vol 1-3

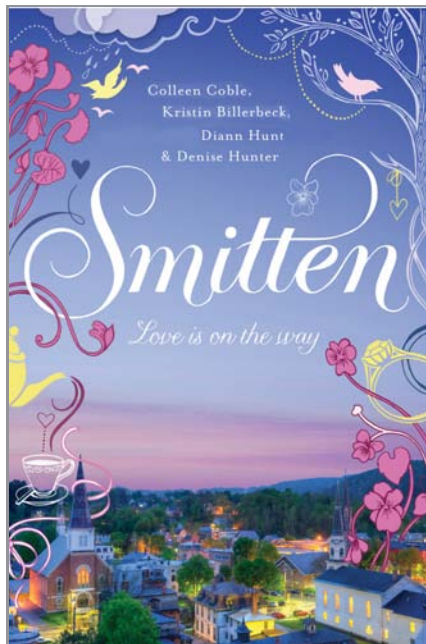
**Beth Wiseman** is hailed as a top voice in Amish fiction. She is the author of numerous bestsellers including the *Daughters of the Promise* series and the *Land of Canaan* series. She and her family live in Texas. **Hometown:** Columbus, Texas **Books Sold to Date:** over 500,000

**Kathleen Fuller** is the author of the bestselling novels *A Man of His Word* and *An Honest Love*. When she's not writing, she enjoys traveling and spending time with her family and farm pets. facebook.com/pages/Kathleen-Fuller/81836200502 **Hometown:** Cabot, Arkansas **Books Sold to Date:** 162,000

**Kelly Long** is the author of *Sarah's Garden*, the first novel in the *Patch of Heaven* series. She was born and raised in the mountains of Northern Pennsylvania. She's been married for nearly 25 years and has five children. **Hometown:** Hummelstown, Pennsylvania

## SMITTEN

COLLEEN COBLE (Coauthor) , KRISTIN BILLERBECK (Coauthor) , DENISE HUNTER (Coauthor) , & DIANN HUNT (Coauthor)



### FEATURES & BENEFITS

- Perfect for fans of contemporary Christian romance.
- Will draw readership from the large fan base of four bestselling authors.
- Stories have crossover characters.
- Includes reading group guide.

**When a failed logging company threatens their town's survival, four friends devise a plan to turn Smitten, Vermont, into the country's premier romantic getaway.**

With Smitten Lumber closing, residents wonder if their town can stay afloat. Then four friends and local business owners decide the town is worth saving: they'll turn it into a honeymoon destination. Little do they know that love is already on the way. As each woman finds her own true love, a little child reminds the whole town what it means to have real faith in the God who is the always and forever Love.

"Natalie" by Colleen Coble: Natalie Mansfield must convince town leader Joe Smitten to get onboard with the plan to save the town, but they butt heads from the start. Then she meets his daughter and discovers there's more to Joe than she initially sees.

"Julia" by Kristin Billerbeck: Julia Bourne has dreams to romanticize her hometown of Smitten, but grill owner Jake Grant aims to send her plans up in smoke.

"Shelby" by Diann Hunt: When Shelby Evans, aka Ms. Manners, meets Nick Major, aka Mr. Mountain Man, both have trouble seeing the forest for the high teas.

"Reese" by Denise Hunter: She's fallen for her best friend Griffen Parker, so Reese MacKenzie hatches a plan to get his attention at a high profile wedding. At the wedding, she's surprised to find that "speak now" takes on a new meaning.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8494-5  
**ISBN-10:** 1-4016-8494-7  
**Price:** \$15.99 U.S.  
**Ship Date:** 11/23/2011  
**Pub Date:** 12/20/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 400 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- "Help Save Smitten!" Promotion to include:
- Promotional video of book characters telling of how they are doing their part and begging people to help!
- Social media campaign with a petition circulation on Facebook and Twitter to get signatures to save the town, signatures which are then entered into the drawing for prizes
- Focused advertising push through Facebook, google, RomanticTimes.com, Faithnet and Romance Sells
- Free sampler downloads and prizes available from each of the shops in the story (coffee, chocolate, spa, etc.)

### PUBLICITY

- Media Inquiries: Katie Bond kbond@thomasnelson.com
- Advanced galley distribution to key trade and long lead media, gift round-up editions
- Print and online campaign targeting fiction reviews, profiles of contributors (writing craft study), Valentine's features
- Blog tours
- Sample publications to pitch: *Romantic Times*, *Family Fiction*, *Vermont Living*

### PREVIOUS TITLES

978-1-59554-268-7 The Lighthousekeeper's Ball  
978-1-59554-801-6 A Cowboy's Touch  
978-1-59554-195-6 For Better or For Worse  
978-1-59554-791-0 A Billion Reasons Why  
978-1-59554-852-8 The Max Lucado Christmas Collection

### COMPARABLE TITLES

978-1-59554-878-8 An Amish Christmas  
978-1-59554-875-7 An Amish Love

RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense series, including the Lonestar series and the Rock Harbor series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** more than 1 million

Christy Award finalist and two-time winner of the ACFW Book of the Year award, **Kristin Billerbeck** has appeared on *The Today Show* and has been featured in the *New York Times*. She lives with her family in northern California. **Hometown:** Saratoga, California **Books Sold to Date:** 270,000

**Denise Hunter** is the award-winning and best-selling author of several novels, including *Sweetwater Gap*. She and her husband are raising three boys in Indiana. Twitter @deniseahunter, facebook.com/group.php?gid=124248046980 **Hometown:** Fort Wayne, Indiana **Books Sold to Date:** 350,000+



**Amish Box Set**  
9781595548856  
\$29.99

Includes:  
*Plain Perfect*  
*Plain Pursuit*  
*Plain Promise*



**Contemporary Romance Box Set**  
9781595549280  
\$29.99

Includes:  
*Love, Charleston*  
*Driftwood Lane*  
*Sweet Caroline*



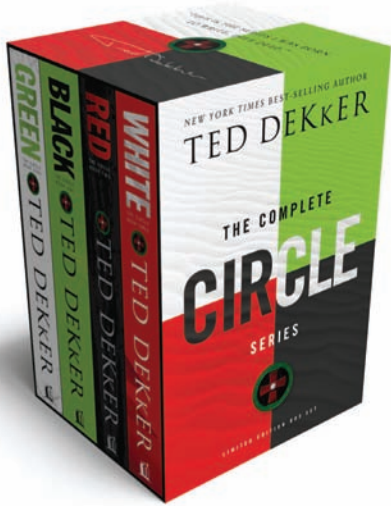
**Western Romance Box Set**  
9781595549341  
\$29.99

Includes:  
*Lonestar Sanctuary*  
*Lonestar Secrets*  
*Lonestar Homecoming*



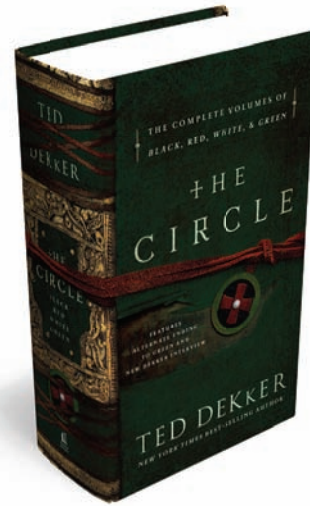
**Historical Romance Box Set**  
9781595549303  
\$29.99

Includes:  
*The Lightkeeper's Daughter*  
*Love on a Dime*  
*A Lady Like Sarah*



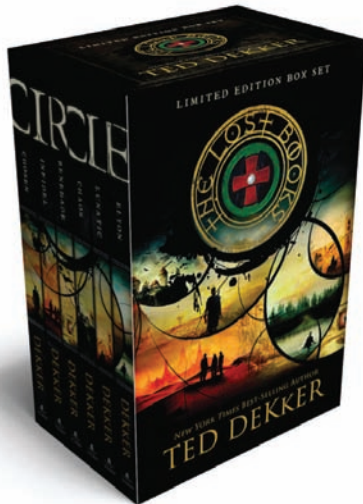
**Circle Series Hardcover Box Set**  
9781595547330  
\$69.99

Includes:  
*Black*  
*Red*  
*White*  
*Green*



**Circle Series 4-in-1**  
9781595547927  
\$29.99

Includes:  
*Black*  
*Red*  
*White*  
*Green*



**Lost Books Box Set (Young Adult)**  
9781595548986  
\$39.99

Includes:  
*Chosen*      *Chaos*  
*Infidel*      *Lunatic*  
*Renegade*   *Elyon*



**King Raven Trilogy Box Set**  
9781595547378  
\$29.99

Includes:  
*Hood*  
*Scarlet*  
*Tuck*

Adult



**The Lightkeeper's Daughter**  
Colleen Coble  
ISBN-13: 978-1-5955-4267-0  
\$14.99 • TP



**The Lightkeeper's Bride**  
Colleen Coble  
ISBN-13: 978-1-5955-4266-3  
\$14.99 • TP



**The Lightkeeper's Ball**  
Colleen Coble  
ISBN-13: 978-1-5955-4268-7  
\$14.99 • TP



**Lonestar Homecoming**  
Colleen Coble  
ISBN-13: 978-1-5955-4734-7  
\$14.99 • TP



**Angel Song**  
Sheila Walsh &  
Kathryn Cushman  
ISBN-13: 978-1-5955-4685-2  
\$14.99 • TP  
ISBN-13: 978-1-4003-1632-8  
\$29.99 • Audio



**A Cowboy's Touch**  
Denise Hunter  
ISBN-13: 978-1-5955-4801-6  
\$14.99 • TP



**Save the Date**  
Jenny B. Jones  
ISBN-13: 978-1-5955-4539-8  
\$14.99 • TP



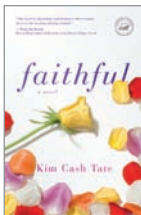
**A Billion Reasons Why**  
Kristin Billerbeck  
ISBN-13: 978-1-5955-4791-0  
\$14.99 • TP



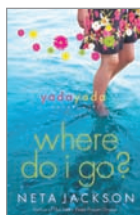
**The Sweet By & By**  
Sara Evans with Rachel Hauck  
ISBN-13: 978-1-5955-4778-1  
\$14.99 • TP



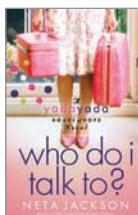
**Softly & Tenderly**  
Sara Evans with Rachel Hauck  
ISBN-13: 978-1-5955-4490-2  
\$19.99 • Printed Case HC



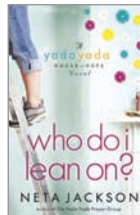
**Faithful**  
Kim Cash Tate  
ISBN-13: 978-1-5955-4777-4  
\$14.99 • TP



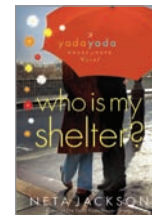
**Where Do I Go?**  
Neta Jackson  
ISBN-13: 978-1-5955-4523-7  
\$14.99 • TP



**Who Do I Talk To?**  
Neta Jackson  
ISBN-13: 978-1-5955-4524-4  
\$14.99 • TP



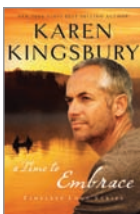
**Who Do I Lean On?**  
Neta Jackson  
ISBN-13: 978-1-5955-4525-1  
\$14.99 • TP  
ISBN-13: 978-1-4003-1630-4  
\$29.99 • Audio



**Who Is My Shelter?**  
Neta Jackson  
ISBN-13: 978-1-5955-4863-4  
\$14.99 • TP  
ISBN-13: 978-1-4003-1711-0  
\$29.99 • Audio



**A Time to Dance**  
Karen Kingsbury  
ISBN-13: 978-1-5955-4688-3  
\$14.99 • TP



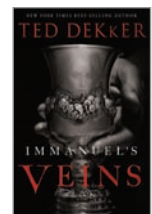
**A Time to Embrace**  
Karen Kingsbury  
ISBN-13: 978-1-5955-4689-0  
\$14.99 • TP



**The Skin Map**  
Stephen Lawhead  
ISBN-13: 978-1-5955-4804-7  
\$24.99 • HC  
ISBN-13: 978-1-4003-1673-1  
\$29.99 • Audio



**The Paradise War**  
Stephen Lawhead  
ISBN-13: 978-1-5955-4890-0  
\$15.99 • Printed Case HC



**Immanuel's Veins**  
Ted Dekker  
ISBN-13: 978-1-5955-4009-6  
\$25.99 • Jacketed HC  
ISBN-13: 978-1-4003-1674-8  
\$29.99 • Audio



**Face of Betrayal**  
Lis Wiehl with April Henry  
ISBN-13: 978-1-5955-4817-7  
\$15.99 • TP



**Hand of Fate**  
Lis Wiehl with April Henry  
ISBN-13: 978-1-5955-4818-4  
\$15.99 • TP



**Heart of Ice**  
Lis Wiehl with April Henry  
ISBN-13: 978-1-5955-4707-1  
\$25.99 • Jacketed HC  
ISBN-13: 978-1-4003-1681-6  
\$24.99 • Audio



**Never Let You Go**  
Erin Healy  
ISBN-13: 978-1-5955-4750-7  
\$14.99 • TP  
ISBN-13: 978-1-4003-1627-4  
\$29.99 • Audio



**The Promises She Keeps**  
Erin Healy  
ISBN-13: 978-1-5955-4751-4  
\$14.99 • TP  
ISBN-13: 978-1-4003-1712-7  
\$29.99 • Audio



**Seek Me with All Your Heart**  
Beth Wiseman  
ISBN-13: 978-1-5955-4824-5  
\$14.99 • TP



**Plain Perfect**  
Beth Wiseman  
ISBN-13: 978-1-5955-4630-2  
\$14.99 • TP



**Plain Promise**  
Beth Wiseman  
ISBN-13: 978-1-5955-4720-0  
\$14.99 • TP



**Plain Paradise**  
Beth Wiseman  
ISBN-13: 978-1-5955-4823-8  
\$14.99 • TP



**Plain Proposal**  
Beth Wiseman  
ISBN-13: 978-1-5955-4850-4  
\$14.99 • TP



**An Amish Love**  
Beth Wiseman, Kathleen Fuller, Kelly Long  
ISBN-13: 978-1-5955-4875-7  
\$14.99 • TP



**A Man of His Word**  
Kathleen Fuller  
ISBN-13: 978-1-5955-4812-2  
\$14.99 • TP



**What the Heart Sees**  
Kathleen Fuller  
ISBN-13: 978-1-5955-4919-8  
\$14.99 • TP



**Love on a Dime**  
Cara Lynn James  
ISBN-13: 978-1-5955-4679-1  
\$14.99 • TP



**Love on Assignment**  
Cara Lynn James  
ISBN-13: 978-1-5955-4680-7  
\$14.99 • TP

**Young Adult**



**Sarah's Garden**  
Kelly Long  
ISBN-13: 978-1-5955-4870-2  
\$14.99 • TP



**The Last Thing I Remember**  
Andrew Klavan  
ISBN-13: 978-1-5955-4586-2  
\$9.99 • TP



**The Long Way Home**  
Andrew Klavan  
ISBN-13: 978-1-5955-4587-9  
\$9.99 • TP



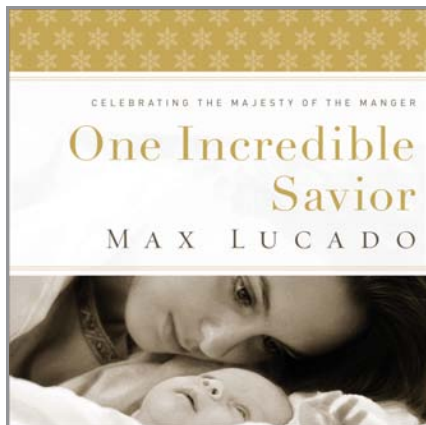
**The Truth of the Matter**  
Andrew Klavan  
ISBN-13: 978-1-5955-4714-9  
\$14.99 • Printed Case HC



**Invasion**  
Jon S. Lewis  
ISBN-13: 978-1-5955-4753-8  
\$14.99 • Printed Case HC

## ONE INCREDIBLE SAVIOR

*Celebrating the Majesty of the Manger*  
MAX LUCADO



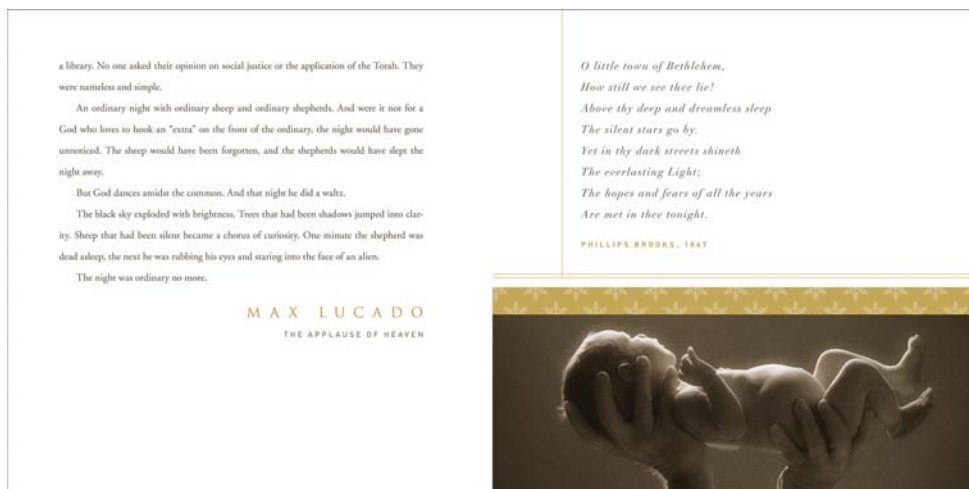
### FEATURES & BENEFITS

- Celebrates the wonder of a Savior with a heartwarming and personal narrative
- Beloved and timeless message combines the classic account of the nativity with contemporary stories
- Updated cover and interior with fresh, new design
- Lucado product sales has reached over 100 million

A celebration of the One who changed the world when He came to earth as a baby boy.

This bestselling Lucado Christmas classic is now refreshed and updated with a new title and a beautiful new design. But the heart of the message—the miracle and wonder of the birth of our Lord—remains the same. Max combines warm, personal stories with the ultimate story—one that has reformed the world since Christ was born in a manger more than 2,000 years ago. *One Incredible Savior* will be a forever classic for generations to come.

Previous edition, entitled *One Incredible Moment*, has sold over 450,000 units.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-1830-8  
**ISBN-10:** 1-4003-1830-0  
**Price:** \$14.99 U.S.  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 7.00 x 7.00  
**Page Count:** 96 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / HOLIDAYS / CHRISTMAS & ADVENT (RELO34020)

### ADVERTISING

- Inclusion in Max Lucado Impact Plan and marketing
- Placement in various Christmas gift guides including Salem, Kyria, and Bookpage
- Inclusion in *24/7 Moms* Christmas blog and webcast
- Display advertising in Salem's *UpWords* e-newsletter
- Retail giveaways and article contributions as part of a Christmas promotion

### PUBLICITY

- Long-lead publicity e-blast targeting key press outlets to secure holiday season reviews and placement in *Christian Retailing* and *CBA Retailers + Resources*
- Finished product mailing with author Q&A
- Radio satellite tour to key markets such as Faith Radio, Moody Radio
- Pair with other Lucado brand marketing and publicity efforts

Media Inquiries: Julie Solomon  
 jsolomon@thomasnelson.com

### PREVIOUS TITLES

978-1-4041-0404-4 *One Incredible Moment*  
 978-0-8499-2139-1 *Fearless*  
 978-1-4041-8759-7 *The Glory of Christmas*  
 978-1-59554-147-5 *The Christmas Candle*



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## CHRISTMAS: ON THIS HOLY NIGHT

---



### FEATURES & BENEFITS

- Offers both the biblical text of the first Christmas and inspirational quotes from well-known Christians
- Perfect accent for holiday decor

**A collection of inspirational thoughts combined with a sophisticated design to celebrate the holiest of nights.**

This beautiful gift book will make its way into your heart and your Christmas decor year after year. Well-loved verses from Luke intermingled with quotes from influential Christians, both past and present. Share thoughts such as “The Son of God became a man to enable men to become the sons of God” from C. S. Lewis or these lines from Christina Rossetti: “Love came down at Christmas, Love all lovely, love divine. Love was born at Christmas; Star and angels gave the sign.”

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4003-1840-7  
**ISBN-10:** 1-4003-1840-8  
**Price:** \$12.99 U.S.  
**Ship Date:** 8/24/2011  
**Pub Date:** 9/20/2011  
**Trim Size:** 9.00 x 6.00  
**Page Count:** 64 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / HOLIDAYS / CHRISTMAS & ADVENT (RELO34020)

### ADVERTISING

- Placement in various Christmas gift guides including *Salem*, *Kyria*, and *Bookpage*
- Inclusion in 24/7 Moms Christmas blog and webcast
- Retail giveaways and article contributions as part of a Christmas promotion

### PUBLICITY

- Product mailing to long leads outlets revolving around Holiday Gift Guide such as *Elle Decor*, *Redbook* and *Christian Woman*
- Finished product e-blast to top 20 long and short lead publications for holiday gift selections
- Radio eblast to top 10 markets such as KSBJ, KLOVE, KWGN for holiday gift guide reviews and giveaways with cover art sent to include on website

Media inquiries: Julie Solomon;  
[jsolomon@thomasnelson.com](mailto:jsolomon@thomasnelson.com)

### COMPARABLE TITLES

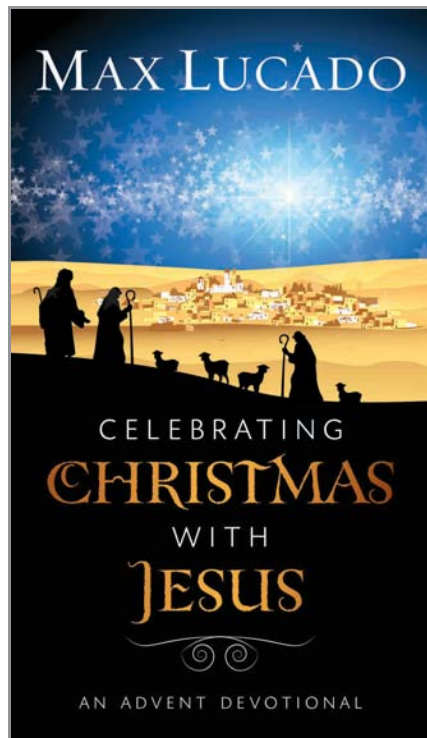
978-1-9323-1985-9 Believe  
978-1-8883-8729-2 I Believe in You  
978-0-8499-5273-9 Glory of Christmas



## CELEBRATING CHRISTMAS WITH JESUS

*An Advent Devotional*

MAX LUCADO



### FEATURES & BENEFITS

- Spend the Advent season experiencing the life of Jesus
- The ideal devotional leading up to Christmas
- Let your family enjoy learning more about the Savior
- Let the Advent season be the center of your Christmas this year
- Perfect for Church give-away

**Let Advent come alive in your life this Christmas.**

Every Christmas, Christians all over the world celebrate the Advent season, recognizing the love, hope, joy, and peace that is found only in Jesus Christ. Through this 30-day devotional, Max Lucado brings to light the many events in the life of Christ from birth to ascension that demonstrate His omnipotence and the gift that God has given each one of us to enjoy during this Christmas season. Experience each moment as our Savior becomes the center of this Christmas for you.

**Note: Must be ordered in multiples of 25. Self-shipping box can be used as counter display. To order shrink-wrapped bundles without display box, use ISBN 978-1-4003-1829-2.**

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4003-1828-5  
**ISBN-10:** 1-4003-1828-9  
**Price:** \$2.99 U.S.  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 4.00 x 7.00  
**Page Count:** 80 Pages  
**Carton Qty:** 25  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / HOLIDAYS / CHRISTMAS & ADVENT (RELO34020)

### COMPARABLE TITLES

978-1-4041-8972-0 Messiah, Come and Behold Him

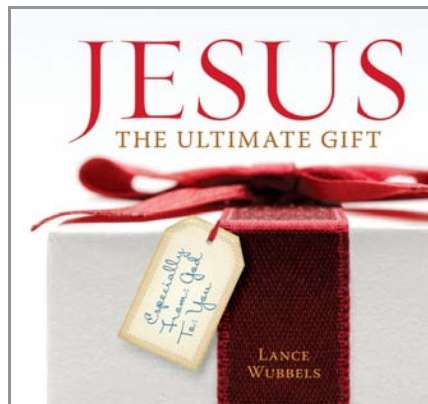


With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

## JESUS: THE ULTIMATE GIFT

*Especially From God to You*

LANCE WUBBELS



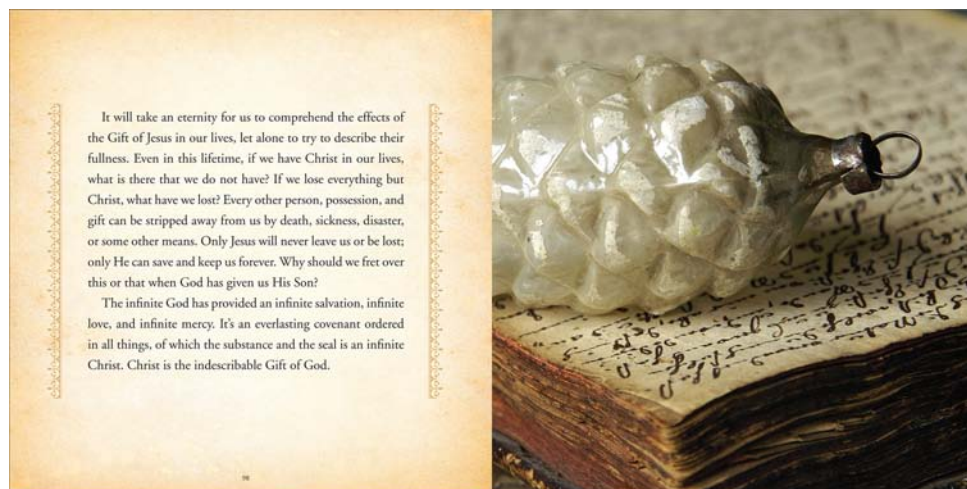
### FEATURES & BENEFITS

- Keeps Christmas focused on Christ
- A great Christmas gift or self-purchase
- Festive design is perfect for display during the holidays

This beautiful book reminds readers that the only important gift of Christmas is Jesus.

Through inspirational quotes, scriptures, and prose, Lance Wubbels offers a thoughtful look at how we can unwrap the grace and love of Christ. *Jesus: The Ultimate Gift* explores the wonder of the birth of Christ who came to give man what the Apostle Paul called "God's indescribable gift." (2 Corinthians 9:15)

In the midst of the season's busyness, appreciate anew God's humble yet profound gift: "As the bells ring out the joys of Christmas, we need to remember that all gifts are ultimately but a reflection of Jesus, who is the Gift. God became one of us . . . as a baby boy with a tiny smile and two ears and ten fingers and ten toes. Once we see Him for who He really is, we are never the same."



The vice president of literary development at Koehler Peterson & Associates and Bronze Bow Publishing, **Lance Wubbels** has authored several fiction and non-fiction books, including the gift titles *If Only I Knew*, *Dance While You Can*, and *I Wish for You*, which have sold more than 600,000 copies with Hallmark. His works have earned him an Angel Award and two Gold Medallion awards. **Hometown:** Bloomington, Minnesota

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4041-9009-2  
**ISBN-10:** 1-4041-9009-0  
**Price:** \$14.99 U.S.  
**Ship Date:** 9/14/2011  
**Pub Date:** 10/11/2011  
**Trim Size:** 6.00 x 6.00  
**Page Count:** 128 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / HOLIDAYS / CHRISTMAS & ADVENT (RELO34020)

### ADVERTISING

- Placement in various Christmas gift guides including Salem, Kyria, and Bookpage
- Targeted advertising with Hallmark to gain awareness amongst previous buyers
- Inclusion in *24/7 Moms* Christmas blog and webcast
- Retail giveaways and article contributions as part of a Christmas promotion

### PUBLICITY

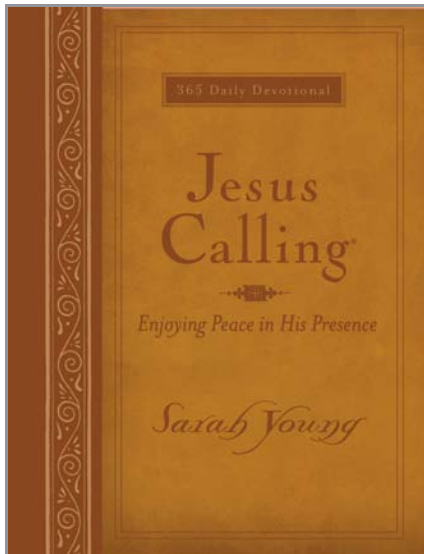
- Targeting Christmas day gift guides and giveaways
- Possible coverage in long lead trade and ministry publications and blogs
- Radio giveaways on syndicated shows and Christmas radio network with Moody, Salem and Oasis Radio Networks

Media Inquiries: Julie Solomon  
 jsolomon@thomasonelson.com

### COMPARABLE TITLES

978-1-4041-0468-6 A Bethlehem Christmas  
 978-1-4041-0232-3 Come, Let Us Adore Him  
 978-1-4041-0403-7 God's Gift of Christmas

**JESUS CALLING**  
*Large Deluxe Edition*  
SARAH YOUNG



**FEATURES & BENEFITS**

- **Jesus Calling®** continues to lead the ECPA Bestsellers List
- The **Jesus Calling®** brand has sold over 1.5 million copies
- By popular demand, new larger print (13pt font) for easy reading in a beautiful, burnished leathersoft cover
- As requested, Scripture verses are written out within each day's devotion
- Inspires reliance on God's presence, power, and truth on a daily basis

**In this expanded large-print leather deluxe edition, missionary Sarah Young brings uniquely inspired treasures from heaven for every day of the year!**

After many years of writing in her prayer journal, missionary Sarah Young decided to listen to God with pen in hand, writing down whatever she believed He was saying to her. It was awkward at first, but gradually her journaling changed from monologue to dialogue. She knew her writings were not inspired as Scripture is, but journaling helped her grow closer to God. Others were blessed as she shared her writings, until people all over the world were using her messages. These devotions are written from Jesus' point of view, thus the title *Jesus Calling®*. It is Sarah's fervent prayer that our Savior may bless readers with His presence and His peace in ever deeper measure.



**Format:** Leathersoft  
**ISBN-13/EAN:** 978-1-4003-1813-1  
**ISBN-10:** 1-4003-1813-0  
**Price:** \$24.99 U.S.  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 6.50 x 8.50  
**Page Count:** 400 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

**MERCHANDISING**

JCountryman Floor Display: 9781404176669

**ADVERTISING**

- Included in all JCountryman promotions
- Extensive promotion with *Guideposts* including display, print, and social media advertising
- Print, display, and social media advertising to core Christian women through *Kyria*, *SpiritLed Woman*, *Charisma*, and *Christian Woman*
- Advertising with denominational publications such as *SBC Life*, *Mature Years*, *Catholic Digest*, and *Episcopal News Online*
- Radio advertising with Dial Global, Salem, and OSN Radio networks targeting female and Christian listeners
- Display and print advertising targeting senior audience with outlets including *Reader's Digest*, *AARP*, and *MatureLiving*

**PUBLICITY**

- Long lead mailing to gift lists, key trade and family consumer magazines such as *Christian Living*, *Today's Christian Woman* and *CBA Retailers + Resources*
- Finished product e-blast to over 200 press with an emphasis on women, gift guides and devotional resources.
- Rare Q&A with Sarah Young provided for press

Media Inquiries: Julie Solomon  
jsolomon@thomasnelson.com

**PREVIOUS TITLES**

- 978-1-5914-5188-4 Jesus Calling
- 978-1-4041-8695-8 Jesus Lives
- 978-1-4041-8782-5 Jesus Calling - Deluxe Edition
- 978-1-4041-8785-6 Jesus Calling Devotional Journal
- 978-1-4003-1634-2 Jesus Calling for Kids

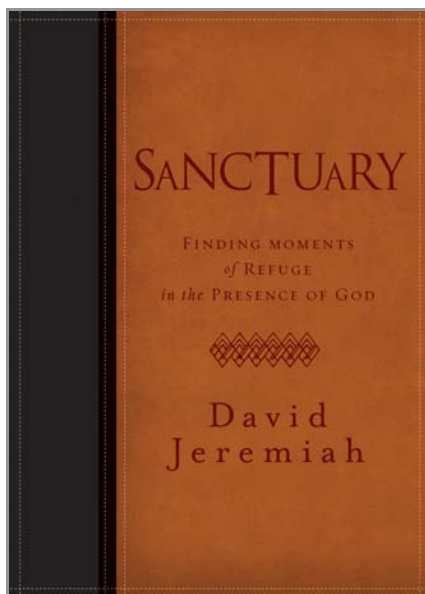


**Sarah Young** is quietly leading millions of men and women worldwide on a journey of intimacy with Christ. Sarah and her husband have traveled around the world planting churches and counseling. They currently are ministering to a Japanese-speaking community in Australia. **Hometown:** Western Australia  
**Books Sold to Date:** Over One Million

## SANCTUARY

*Finding Moments of Refuge in the Presence of God*

DR. DAVID JEREMIAH

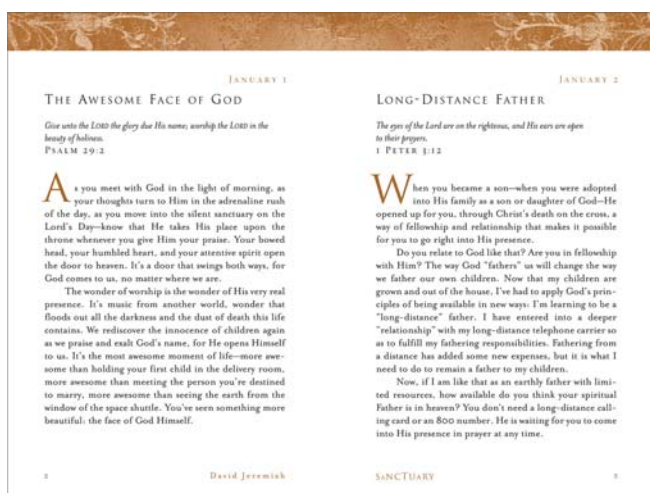


### FEATURES & BENEFITS

- Updated with a fresh, new design appealing to both men and women of all ages
- Devotion themes target issues that will help readers thrive in today's world events

**A daily devotional for maintaining peace and perspective in a stress-filled world.**

Draw into the quiet, and let best-selling author Dr. David Jeremiah lead you toward God's refuge of peace and holiness every day of the year. The 365 devotionals will encourage your heart and bring God's Word into proper focus for handling life's circumstances, ranging from adversity and difficulty to the daily distractions that compete for our thoughts and Christlike attitudes. Be encouraged to maintain an awareness of God's presence no matter what the circumstance. It's a wonderful way to "be still" in His presence and, in turn, be His sanctuary to a lost world.



**Format:** Leather  
**ISBN-13/EAN:** 978-1-4003-1827-8  
**ISBN-10:** 1-4003-1827-0  
**Price:** \$19.99 U.S.  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 5.00 x 7.00  
**Page Count:** 400 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / INSPIRATIONAL / GIFTS (RELO36550)

### MERCHANDISING

JCountryman Floor Display: 9781404176669

### ADVERTISING

- Included in all JCountryman promotions
- Promotion through Dr. Jeremiah's media outlets including website, social media, and *Turning Points Magazine*
- Advertising in *Homecoming* magazine
- Advertising with *Discipleship Journal*
- Advertising with *Christianity Today's Kyria*
- Radio promotion with Dial Global, Salem, and FamilyNet
- Display advertising on lightsource.com, oneplace.com
- Advertising with *Preaching Magazine*
- iDevotional free 15-day sample

### PUBLICITY

- Advanced reader copies sent to key trade and consumer publications for women and Christian counselors
- Finished book mailing to top religion and book editors for key newspapers
- Extensive radio campaign including give-aways and mentions to programs like *Living Inspired* and *Focus on the Family*
- Eblast sent to all mental health related blogs such as *Finding Optimism*, *Coping with Life*, and *BT Book Reviews*

Media Inquiries: Julie Solomon  
 jsolomon@thomasnelson.com

### PREVIOUS TITLES

978-0-7852-2887-5 What in the World is Going On?  
 978-1-4041-8781-8 The Prophecy Answer Book  
 978-1-4041-0387-0 Life Changing Moments With God

### COMPARABLE TITLES

978-0-8499-5624-9 Grace for the Moment  
 978-1-4041-0392-4 Hope for Each Day

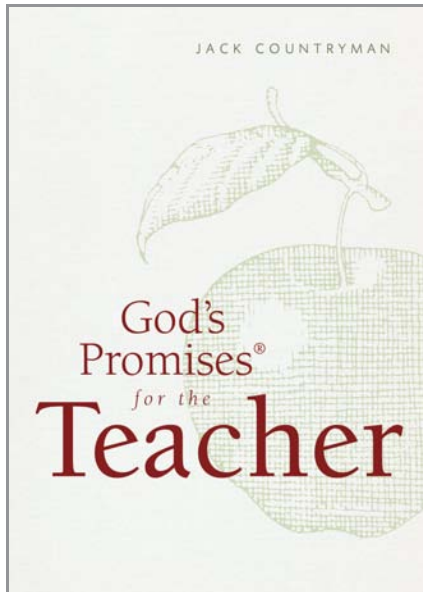


**Dr. David Jeremiah** is senior pastor of Shadow Mountain Community Church in El Cajon, California, and serves as the chancellor of San Diego Christian College. He is the author of several best-selling books, and his popular syndicated radio and television Bible teaching program, *Turning Point*, is broadcast internationally. David and his wife, Donna, have four children and ten grandchildren. **Hometown:** El Cajon, California

## GOD'S PROMISES FOR THE TEACHER

*New King James Version*

JACK COUNTRYMAN



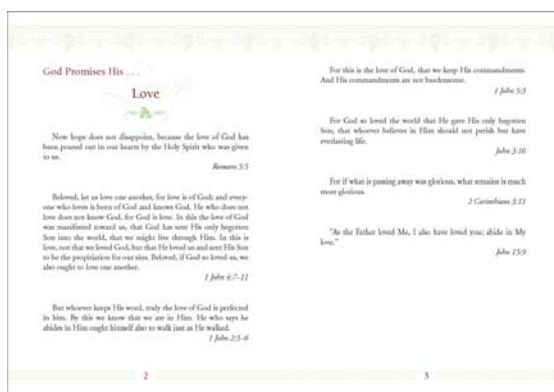
### FEATURES & BENEFITS

- 45 Scripture topics to bless every teacher
- Words of comfort and joy for all teachers in *New King James*® text
- Prayers of guidance to help teachers
- Personal pages to express appreciation for your teacher
- Affordable format makes this a great gift for teachers

Scripture promises from the *New King James*® Version offer timeless guidance and wisdom for teachers.

Every teacher is given the opportunity to touch the lives of students who they are privileged to influence and guide through the educational process. *God's Promises for Teachers* has been designed to help teachers become aware of how God has specifically created His Word to demonstrate His love, care, and compassion. With 45 topics that address the needs of every teacher, this book will truly bring comfort and joy to educators around the world.

An inspirational gift for students to encourage teachers as they influence the future generation.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-1839-1  
**ISBN-10:** 1-4003-1839-4  
**Price:** \$9.99 U.S.  
**Ship Date:** 8/10/2011  
**Pub Date:** 9/6/2011  
**Trim Size:** 5.00 x 7.00  
**Page Count:** 128 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

### MERCHANDISING

JCountryman Floor Display: 9781404176669

### ADVERTISING

- Included in all JCountryman promotions
- Targeted Facebook advertising to parents, teachers and educational professionals
- Partnership with Christian Educators Association International and Association of Christian School International
- Advertising on Christian mother and parenting sites, such as MomSense, Moms of Faith, and Christian Parenting Today
- Inclusion in back to school and holiday gift guides
- Advertising with *Education Week* and *School Leader* magazine

### PUBLICITY

- PR e-blast campaign to key long lead trade publications to secure reviews on stories tied to the need for increased respect for teachers
- Finished product e-blast reminders to top press, educational, ministry and parenting blogs
- Review copies seeded with select college media with education programs
- Radio giveaway promotions during start of school week to radio shows like *Focus on Education*, *Moody in the Morning*, and *The Best of Our Knowledge*

Media inquiries: Julie Solomon  
 jsolomon@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-5130-5 *God's Promises for Your Every Need*  
 978-1-4041-8755-9 *God's Wisdom for Your Every Need*

### COMPARABLE TITLES

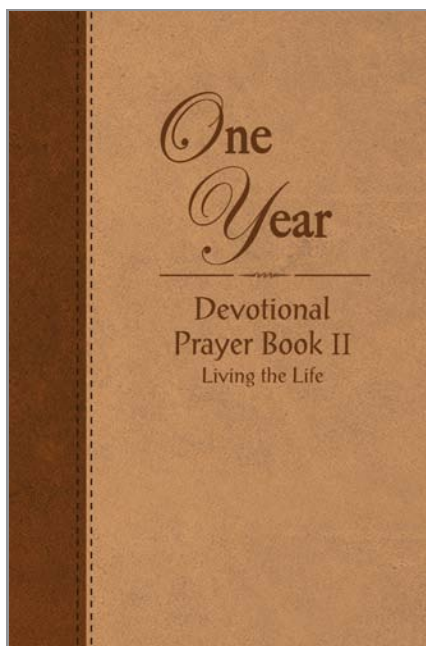
978-1-5507-4978-8 *Chicken Soup for the Teacher's Soul*

**Jack Countryman** is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a bestselling author, he created the *God's Promises*® line.

**Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over 15 million

## THE ONE YEAR DEVOTIONAL PRAYER BOOK - VOLUME 2

JOHNNY HUNT



### FEATURES & BENEFITS

- Devotional and prayer book in one
- Insightful study into "Living the Life"
- Seventeen topics point to living the Christian life
- Motivates the reader to have a daily quiet time every morning *and* evening
- Cover designed to be imprinted

**Begin and end each day focused on the presence of God.**

Whether starting out the day or winding down for the night, staying connected to the presence and work of God is the most important way to do both. The *One Year Devotional Prayer Book - Volume 2* is a perfect resource for men and women alike for daily devotions and morning and evening prayer. After an introduction by Johnny Hunt (former Southern Baptist Convention president), each of the 52 contributing pastors and evangelists share a week's worth of devotions and prayers, all tying to the seventeen topics of living the Christian life. The handsome leatherflex design is beautiful for any nightstand, keeping the precious time spent with the Savior as close as one's fingertips.

**Format:** Leatherflex  
**ISBN-13/EAN:** 978-1-4041-7495-5  
**ISBN-10:** 1-4041-7495-8  
**Price:** \$24.99 U.S.  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 6.50 x 8.50  
**Page Count:** 336 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**BISAC Category:** RELIGION / DEVOTIONAL / GENERAL (RELO22000)

### PREVIOUS TITLES

978-1-4041-8955-3 One Year Devotional Prayer Book - Volume 1

### COMPARABLE TITLES

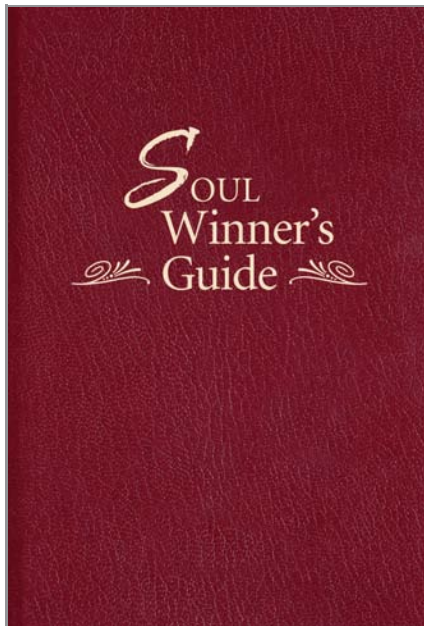
978-0-8499-5130-5 God's Promises for Your Every Need  
978-1-4041-8516-6 Life's Daily Prayer Book Devotional  
978-1-4143-1661-1 The One Year Walk with God Devotional



**Dr. Johnny M. Hunt** is the senior pastor of First Baptist Church of Woodstock, GA. His dynamic and evangelistic messages have made him a very sought after speaker worldwide. He was elected the President of the Southern Baptist Convention 2008.

**Hometown:** Woodstock, Georgia

## THE SOUL WINNER'S GUIDE



### FEATURES & BENEFITS

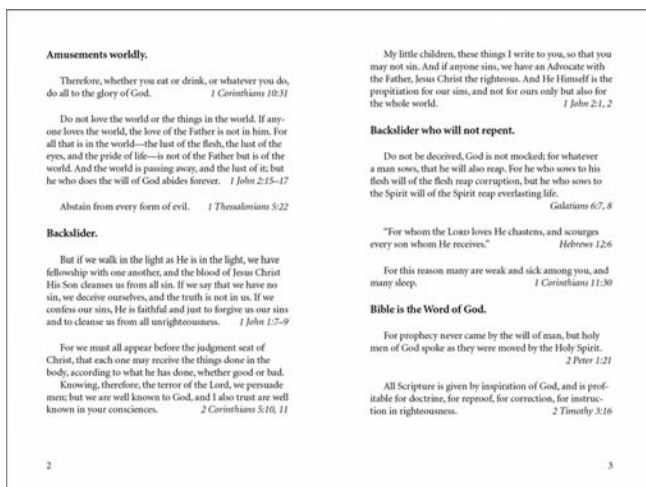
- Easy guide to Scripture learning using *New King James Version*<sup>®</sup> text
- Use as a self-help tool for Christian witness
- Equips believers to be soul winners
- Great guide for churches in evangelism outreach
- Kivar cover that can be imprinted

### Equip believers to share God's saving grace with others.

This Scripture reference book has been designed to equip all Christians to bear witness of their salvation and share the good news of the gospel and God's love. This guide offers answers to the challenging questions often asked by non-Christians and gives them the pathway to salvation. Also included are 40 topics of God's Promises to assist the reader in becoming knowledgeable of God's Word.

Endorsed by Dr. Ronnie Floyd, Dr. Johnny Hunt, and Bryant Wright.

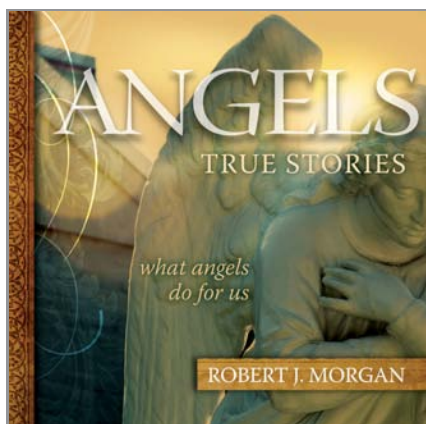
**Note: Must be ordered in multiples of 25.**



Format: Softcover  
ISBN-13/EAN: 978-1-4003-1834-6  
ISBN-10: 1-4003-1834-3  
Price: \$4.99 U.S.  
Ship Date: 9/7/2011  
Pub Date: 10/4/2011  
Trim Size: 4.00 x 6.00  
Page Count: 128 Pages  
Carton Qty: 25  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

## ANGELS

ROBERT J. MORGAN

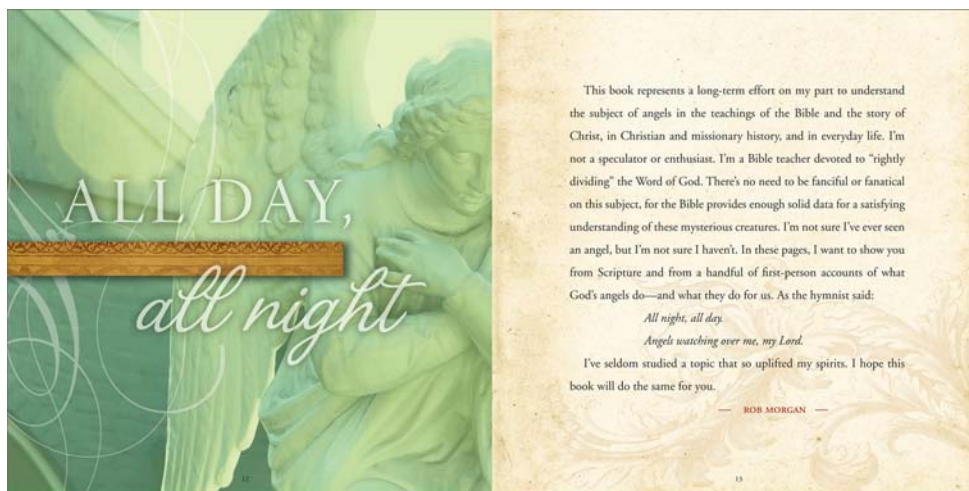


### FEATURES & BENEFITS

- Separates fact from fiction when it comes to knowing about angels
- Covers seven aspects of what angels do for us
- Includes true stories of personal encounters with angels
- Award-winning author has over two million books in print

### Uncover the mystery of angels and their roles in your life.

Angels have been present since the beginning of time, yet we know so little truth about them. In his warm, storyteller style, best-selling author Robert Morgan presents a long-term effort of research behind the mystery of angels—in the teachings of the Bible, their role in the story of Christ, stories of how they impact Christian and missionary history, and personal accounts of their presence in our everyday lives. This is a revealing look at what angels do for us, opening our hearts and minds to their power and personalities as they carry out their purpose and God's overall plan for His kingdom.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4041-8975-1  
**ISBN-10:** 1-4041-8975-0  
**Price:** \$14.99 U.S.  
**Ship Date:** 9/14/2011  
**Pub Date:** 10/11/2011  
**Trim Size:** 7.00 x 7.00  
**Page Count:** 168 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

### ADVERTISING

- Creation of inspirational book trailer
- Pursuing partnership with Salvation Army's Angel Tree program
- Advertising in Guidepost's *Angels on Earth* magazine
- Westar radio campaign
- Advertising in *Turning Points* magazine
- Advertising in *Homecoming* magazine

### PUBLICITY

- Publicity e-blast targeting key press outlets to secure reviews and placement regarding role of angels
- Finished product mailing to top 100 press with author Q&A
- Radio satellite and online tour to key markets such as *Time For Hope*, *Faithplace*

Media Inquiries: Julie Solomon  
 jsolomon@thomasnelson.com

### PREVIOUS TITLES

978-0-7852-6649-5 Red Sea Rules  
 978-1-4041-0232-3 Come, Let Us Adore Him  
 978-1-4041-8972-0 Nativity Collection

### COMPARABLE TITLES

978-0-8499-4214-3 Angels



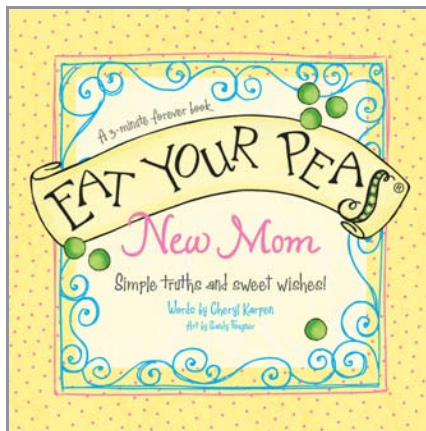
**Robert J. Morgan** is a pastor and author of the best-selling *Then Sings My Soul*, *From This Verse*, *On This Day*, and *Red Sea Rules*. He conducts Bible conferences, parenting/marriage retreats, and leadership seminars across the country. **Hometown:** Nashville, Tennessee **Books Sold to Date:** Two million



## EAT YOUR PEAS, NEW MOM

*Simple Truths and Sweet Wishes*

CHERYL KARPEN



### FEATURES & BENEFITS

- Small but powerful doses of hope, affirmation, and encouragement all in one package
- Over 682,000 copies of the wildly popular *Eat Your Peas*® series sold
- A “3-minute forever book”
- Timeless insights partnered with delightful illustrations make this keepsake book a must-have

#### A meaningful way to encourage and celebrate with a new mom or mom-to-be.

What new mom can't use a hug and well wishes for this new chapter in her life? *Eat Your Peas*® *New Mom* is a 3-minute read with a forever message of affirmation and celebration to raise the new little one in her life. Small doses of godly wisdom and simple truths are graced with delightful hand illustrations to bless a new mom's new path in life with heartfelt wishes and prayers.

This book is a wonderful keepsake and reminder to new mothers that they are loved—by God and you!



Format: Hardcover

ISBN-13/EAN: 978-1-4041-9008-5

ISBN-10: 1-4041-9008-2

Price: \$12.99 U.S.

Ship Date: 9/14/2011

Pub Date: 10/11/2011

Trim Size: 7.00 x 7.00

Page Count: 80 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / INSPIRATIONAL / GIFTS  
(RELO36550)

### ADVERTISING

- Partnership with women's social organizations such as Red Hat Society, Junior League, and Women of Today
- Coordinated blog campaign with Tommy Mommies
- Facebook campaign featuring targeted advertising and e-cards
- Display web advertising with BabyCenter, OMyFamily blog, and First 30 Days
- Targeted blog ads on sites geared to mothers of babies

### PUBLICITY

- PR e-blast campaign to key long lead mass publications to secure reviews, features and gift lists
- Finished product mailing to top 100 key press for gift guides
- Author Q&A available
- Satellite radio and television tour to top markets including mommy bloggers, Christian Women's bloggers, pastor's wives, gift book reviewers, women's blogs, and book reviewers

Media Inquiries: Julie Solomon

jsolomon@thomasnelson.com

### PREVIOUS TITLES

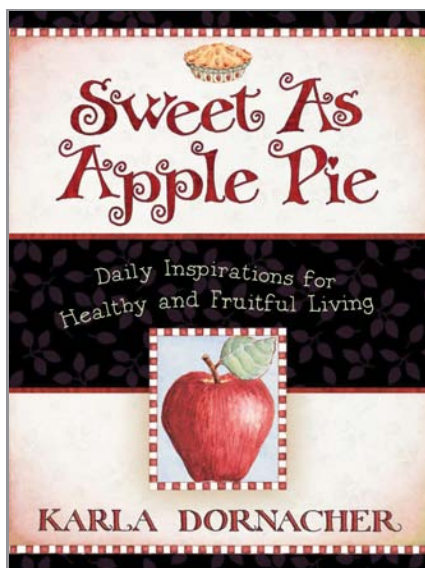
- 978-1-4041-8977-5 *Eat Your Peas, Faithfully*
- 978-1-4041-8984-3 *Eat Your Peas, Mom*
- 978-1-4041-8983-6 *Eat Your Peas, Daughter*
- 978-1-4041-8978-2 *Eat Your Peas Faithfully, Love Mom*
- 978-1-4041-8982-9 *Eat Your Peas, Girlfriend*
- 978-1-4041-8979-9 *To Let You Know I Care*



**Cheryl Karpen** is the founder of Gently Spoken, publishing home of the wildly popular *Eat Your Peas*® series. She is in demand nationally as a motivational and inspirational speaker for groups that range from CEOs to soccer moms. **Hometown:** Anoka, Minnesota **Books Sold to Date:** 682,000

## SWEET AS APPLE PIE

KARLA DORNACHER



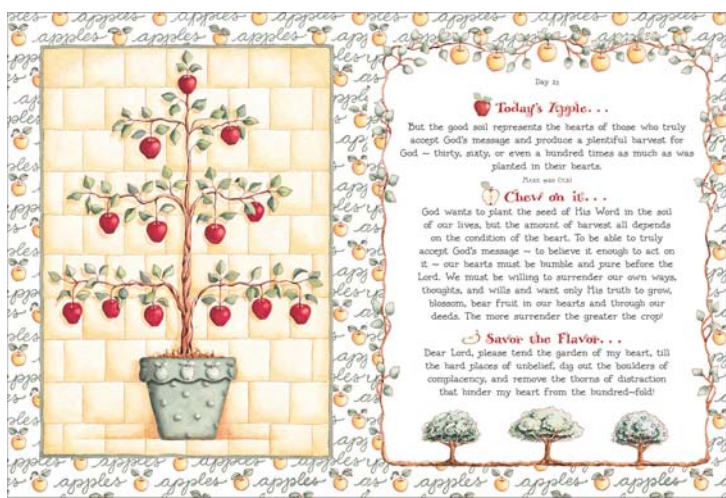
### FEATURES & BENEFITS

- Great appeal to the homespun Americana buyer
- Includes delicious recipes, uplifting quotations, 31 inspiring devotions, and more
- Offers spots for personalization and journaling to create a one-of-a-kind keepsake
- Features new artwork from an artist with 6.6 million impressions in the marketplace

This fun, fresh book combines heartfelt devotions with a love for crafts, cooking, and country style.

Both fans of Karla Dornacher's work and new readers will be drawn to these hearty helpings of delightful art and inspiring words. They'll enjoy "Today's Apple" scriptures, "Chew on It" thoughts, and "Savor the Flavor" prayers, and the journaling areas will encourage them to explore the art of fruitful living in their own lives.

Dornacher's charming artwork has been licensed into a multitude of formats, including fabric, framed art, stationery, greeting cards, stoneware, calendars, scrapbook collections, and more.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-7055-9  
**ISBN-10:** 1-4003-7055-8  
**Price:** \$14.99 U.S.  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 5.75 x 7.75  
**Page Count:** 80 Pages  
**Carton Qty:** 56  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

### ADVERTISING

- Facebook and Google advertising targeting keywords such as "teacher gifts", "Americana", and "inspirational journals"
- Advertising with Publisher's Weekly's *Cooking The Books*
- Book giveaways and blog ads targeting cooking and recipe websites, such as the Foodbuzz network
- Promotion to author's network and previous book buyers
- Pursuing partnership with American Pie Council

### PUBLICITY

- Eblast to key press
- Finished product mailing to top 50 mommy blogs with high traction

Media Inquiries: Julie Solomon  
 jsolomon@thomasnelson.com

### PREVIOUS TITLES

978-1-4041-9000-9 The Sweet Taste of Friendship  
 978-1-4041-8753-5 Give Thanks  
 978-0-8499-5520-4 The Blessing of Friendship  
 978-0-8499-9663-4 An Apple a Day

### COMPARABLE TITLES

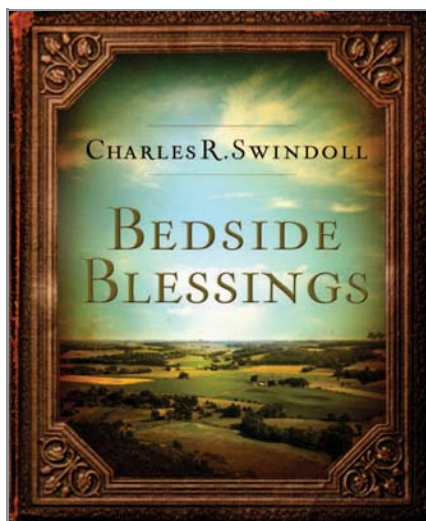
978-0-7407-5472-2 A Teaspoon of Courage  
 978-0-7407-4701-4 Friends to the End  
 978-0-3160-8866-4 Autumn from the Heart of the Home



Karla Dornacher's artwork line called HeartBlossoms™ has been licensed with 23 different licensees including DaySpring, Celebration Greeting, Dicksons, Promise Checks, and Heritage Lace, with 6.6 million impressions in both Christian and general marketplaces. **Hometown:** Vancouver, Washington

## BEDSIDE BLESSINGS

CHARLES R. SWINDOLL



### FEATURES & BENEFITS

- Perfect bite-sized daily devotions that will encourage the reader to grow deeper in their relationship with God
- Updated with hard cover and new, contemporary design for broader appeal
- Previous edition sold over 200,000 units

365 inspirational thoughts from one of America's most beloved Christian authors.

*Bedside Blessings* is a perfect resource for men and women alike who want to begin or end their day with a heart focused on God. Written by well-loved pastor Charles Swindoll, each "Blessing" includes a daily scripture and a short encouraging devotional for meditation. This compact, cloth hardcover book is ideal for bedside nightstands and is a wonderful gift for any occasion.

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-1844-5  
**ISBN-10:** 1-4003-1844-0  
**Price:** \$12.99 U.S.  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 4.50 x 5.50  
**Page Count:** 392 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

### MERCHANDISING

JCountryman Floor Display: 9781404176669

### ADVERTISING

- Included in all JCountryman promotions
- Free 15-day sample as daily devotional at insight.org
- Promotion through authors network with excerpts for Twitter (10,500 followers), book giveaways through Facebook (20,000+ fans)
- Advertising with inspirational websites and publications, such as *BeliefNet* and *Guideposts*
- Placement in various Christmas gift guides including *Salem*, *Kyria*, and *Bookpage*

### PUBLICITY

- Long lead mailing to gift lists and outlets such as *HomeLife*, *Ministry Today* and *Men of Integrity*
- Finished product e-blast to top 20 Christian stations including Chuck Swindoll's *Insight for Living* radio program that reaches over 200 stations
- Exclusive Q&A provided for interview needs

Media Inquiries: Julie Solomon  
jsolomon@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-5740-6 *Bedside Blessings*  
978-0-8499-5610-2 *Intimacy with the Almighty*

### COMPARABLE TITLES

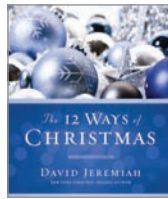
978-0-0617-6820-0 *A Year With God*



**Dr. Charles R. Swindoll** is a senior pastor, seminary chancellor, and internationally syndicated radio program Bible teacher. He has written more than thirty best-selling books, such as *The Grace Awakening* and the *Great Lives from God's Word* series. Twitter @insight4living **Hometown:** Frisco, Texas **Books Sold to Date:** 10 million+



**Give Thanks**  
Karla Dornacher  
ISBN-13: 978-1-4041-8753-5  
\$14.99 • HC



**12 Ways of Christmas**  
David Jeremiah  
ISBN-13: 978-1-4041-8727-6  
\$14.99 • HC



**A Baby Changes Everything**  
Nichols/Wiseman/Wiseman  
ISBN-13: 978-1-4041-8734-4  
\$15.99 • HC w/CD



**A Bethlehem Christmas**  
Charles Swindoll  
ISBN-13: 978-1-4041-0468-6  
\$14.99 • HC



**A Family Advent**  
ISBN-13: 978-1-4041-8676-7  
\$14.99 • HC CD



**Keepsake Christmas**  
ISBN-13: 978-1-4041-0218-7  
\$14.99 • HC



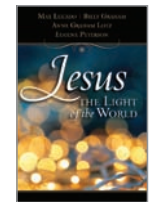
**A Victorian Christmas**  
Lucinda Cockrell  
ISBN-13: 978-1-4041-0507-2  
\$14.99 • HC w/CD



**Christmas in My Heart**  
Robin McGraw  
ISBN-13: 978-1-4041-0529-4  
\$19.99 • HC



**Come Let Us Adore Him**  
Robert Morgan  
ISBN-13: 978-1-4041-0232-3  
\$14.99 • HC w/DVD



**Jesus, Light of the World**  
ISBN-13: 978-1-4041-8762-7  
\$2.99 • TP



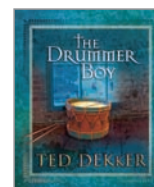
**Mannheim Steamroller Christmas**  
Chip Davis  
ISBN-13: 978-1-4041-0511-9  
\$14.99 • HC w/CD



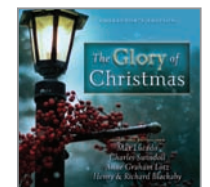
**Mary, Did You Know?**  
Mark Lowry  
ISBN-13: 978-1-4041-8959-1  
\$14.99 • HC w/CD



**Messiah: Come and Behold Him**  
ISBN-13: 978-1-4041-8972-0  
\$2.99 • SC



**The Drummer Boy**  
Ted Dekker  
ISBN-13: 978-1-4041-0299-6  
\$12.99 • HC



**The Glory of Christmas**  
Lucado/Swindoll/Blackaby  
ISBN-13: 978-1-4041-8759-7  
\$15.99 • HC



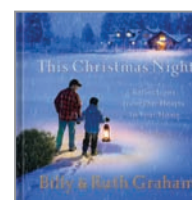
**The Heart of Christmas**  
Hank Hanegraaff  
ISBN-13: 978-1-4041-8758-0  
\$14.99 • HC



**The Nativity Collection**  
Robert J. Morgan  
ISBN-13: 978-1-4041-8974-4  
\$14.99 • HC



**Twelve Blessings of Christmas**  
Joy Marie/T.J. Mills  
ISBN-13: 978-1-4041-8946-1  
\$14.99 • HC



**This Christmas Night**  
Billy Graham & Ruth Bell Graham  
ISBN-13: 978-1-4041-0467-9  
\$15.99 • HC



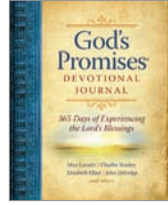
**100 Favorite Bible Verses**  
ISBN-13: 978-1-4041-9001-6  
\$14.99 • HC



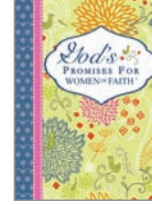
**A Leader's Heart**  
John Maxwell  
ISBN-13: 978-1-4041-8947-8  
\$18.99 • HC



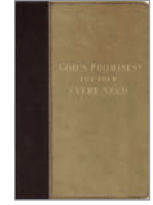
**God's Promises for the American Patriot**  
Lee/Countryman  
ISBN-13: 978-1-4041-9007-8  
\$14.99 • HC  
ISBN-13: 978-1-4041-9011-5  
\$4.99 • SC



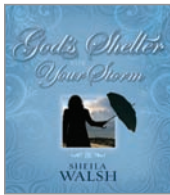
**God's Promises Devotional Journal**  
Jack Countryman  
ISBN-13: 978-1-4041-8964-5  
\$16.99 • HC



**God's Promises for Women of Faith**  
Jack Countryman  
ISBN-13: 978-1-4041-8973-7  
\$14.99 • HC



**God's Promises for Your Every Need**  
ISBN-13: 978-1-4041-8708-5  
\$14.99 • Leather



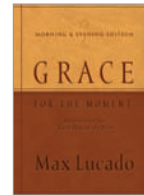
**God's Shelter For Your Storm**  
Sheila Walsh  
ISBN-13: 978-1-4041-9010-8  
\$15.99 • Jacketed HC



**God's Wisdom for Your Every Need**  
Jack Countryman  
ISBN-13: 978-1-4041-8755-9  
\$14.99 • Leathersoft



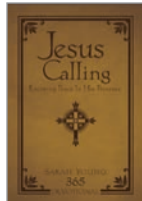
**Good Morning, Lord**  
Sheila Walsh  
ISBN-13: 978-1-4041-8960-7  
\$16.99 • HC



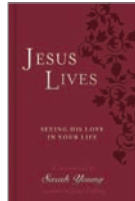
**Grace for the Moment - Morning & Evening Edition**  
Max Lucado  
ISBN-13: 978-1-4041-1374-9  
\$19.99 • Leatherflex



**In God We Still Trust Devotional**  
Richard Lee  
ISBN-13: 978-1-4041-8965-2  
\$18.99 • HC



**Jesus Calling Leather Deluxe Edition**  
Sarah Young  
ISBN-13: 978-1-4041-8782-5  
\$18.99 • Leathersoft



**Jesus Lives Devotional**  
Sarah Young  
ISBN-13: 978-1-4041-8966-9  
\$18.99 • HC



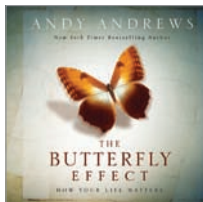
**Live Loved**  
Max Lucado  
ISBN-13: 978-1-4041-9006-1  
\$14.99 • HC



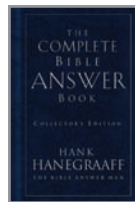
**Looking Up Devotional Journal**  
Beth Moore  
ISBN-13: 978-1-4041-8950-8  
\$16.99 • HC



**One Year Devotional Prayer Book**  
ISBN-13: 978-1-4041-8955-3  
\$24.99 • Leatherflex



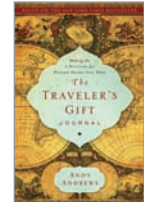
**The Butterfly Effect**  
Andy Andrews  
ISBN-13: 978-1-4041-8780-1  
\$14.95 • HC



**The Complete Bible Answer Book**  
Hank Hanegraaff  
ISBN-13: 978-1-4041-1381-7  
\$21.99 • Leather



**The Heavens Devotional**  
Kevin Hartnett  
ISBN-13: 978-1-4041-8999-7  
\$16.99 • HC



**The Traveler's Gift Journal**  
Andy Andrews  
ISBN-13: 978-1-4041-7499-3  
\$14.99 • HC



**You Changed My Life**  
Max Lucado  
ISBN-13: 978-1-4041-8783-2  
\$15.99 • Jacketed HC

## SPIRIT-FILLED LIFE STUDY GUIDES: KINGDOM LIVING / SERIE VIDA EN PLENITUD: VIDA EN EL REINO

*Growing Steadfast in the Faith: A Study of Romans*

JACK HAYFORD



### FEATURES & BENEFITS

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

*Vida en el Reino* is a deep review of the Book of Romans, usually considered as the wealthiest source of truth on the Word of God. This study guide will help you to go into the transforming revelation of this great Epistle and discover the spiritual strength flowing from its pages. *Vida en el Reino* will help you to be strong and constant in faith, learning how to open your heart to the Word and wisdom of the Holy Spirit. You will have a better perception of how to live in accordance with the Spirit, how to trust in God in spite of the suffering and how to live in the power of the victorious resurrection of Christ.

Format: Trade Paper  
ISBN-13/EAN: 978-0-89922-510-4  
ISBN-10: 0-89922-510-1  
Price: \$9.99 U.S.  
Ship Date: 12/1/2010  
Pub Date: 12/28/2010  
Trim Size: 5.50 x 8.50  
Page Count: 166 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
BISAC Category: RELIGION / BIBLICAL STUDIES / GENERAL (RELO06000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

### PREVIOUS TITLES

978-0-89922-279-0 Biblia Plenitud HC

### COMPARABLE TITLES

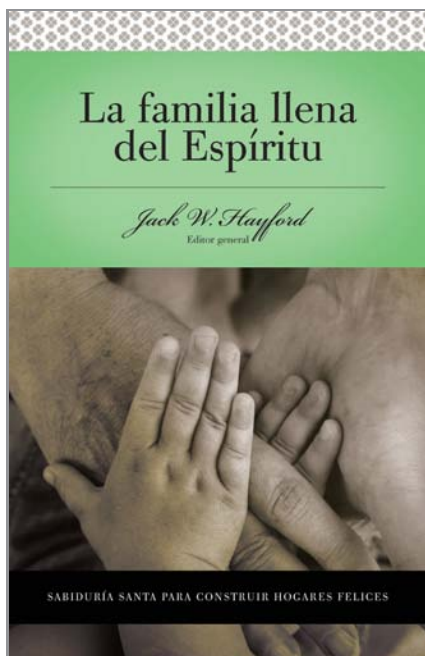
978-0-89922-521-0 Cuando se canta de corazón  
978-0-89922-520-3 Hacia una alabanza más gloriosa  
978-0-89922-519-7 Hasta el fin de los tiempos



**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

**SPIRIT-FILLED LIFE STUDY GUIDES / SERIE VIDA EN  
PLENITUD: LA FAMILIA LLENA DEL ESPÍRITU***The Spirit-Filled Family*

JACK HAYFORD

**FEATURES & BENEFITS**

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

God has given us clear guidelines to build a happy home and *La familia llena del Espíritu* will show you how to establish, cultivate and make your family advance in the paths of God. Considering God as the basis of the family, this study explores the role of each person within the family circle, and shows us how to nourish our relationships with love, forgiveness and practical faith. *La familia llena del Espíritu* provides an encouraging model to a creative, dynamic Christian family life.

The *Bible Discovery Guides* of the Spirit-Filled Life Series may help you to approach the spiritual wealth that God has for you as He has revealed in His Word.

Format: Softcover

ISBN-13/EAN: 978-0-89922-517-3

ISBN-10: 0-89922-517-9

Price: \$9.99 U.S.

Ship Date: 12/1/2010

Pub Date: 12/28/2010

Trim Size: 5.50 x 8.50

Page Count: 160 Pages

Carton Qty: 36

Distribution Rights: Worldwide

BISAC Category: RELIGION / BIBLICAL STUDIES /  
GENERAL (RELO06000)**ADVERTISING**

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

**PREVIOUS TITLES**

978-0-89922-279-0 Biblia Plenitud HC

**COMPARABLE TITLES**

978-0-89922-519-7 Hasta el fin de los tiempos

978-0-89922-520-3 Hacia una alabanza más gloriosa

978-0-89922-521-0 Cuando se canta de corazón



**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

**SPIRIT-FILLED LIFE STUDY GUIDES / SERIE VIDA EN  
PLENITUD: CUANDO SE CANTA DE CORAZÓN***Psalms: Singing from the Heart*

JACK HAYFORD

**FEATURES & BENEFITS**

- **Helps you focus your study and energy on God's Word.**
- **Helps you get inside the people and places described.**
- **Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.**
- **Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.**

It seems that the Book of Psalms, a source of inspiration and spiritual strength, is an unlimited reminder that God has great interest and eternal answers to our deepest worries. *Cuando se canta de corazón* explores the enlightening revelation and sempiternal beauty of the Book of Psalms.

*Cuando se canta de corazón* aims at a practical life of praise, the way for discovering gratifying praise in a path of rejoice and restoration, while getting sparkles of wisdom and the work of God.

Format: Softcover

ISBN-13/EAN: 978-0-89922-521-0

ISBN-10: 0-89922-521-7

Price: \$9.99 U.S.

Ship Date: 12/1/2010

Pub Date: 12/28/2010

Trim Size: 5.50 x 8.50

Page Count: 176 Pages

Carton Qty: 36

Distribution Rights: Worldwide

BISAC Category: RELIGION / BIBLICAL STUDIES /  
GENERAL (RELO06000)**ADVERTISING**

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

**PREVIOUS TITLES**

978-0-89922-279-0 Biblia Plenitud HC

**COMPARABLE TITLES**

978-0-89922-520-3 Hacia una alabanza más gloriosa

978-0-89922-519-7 Hasta el fin de los tiempos

978-0-89922-522-7 Fe Poderosa



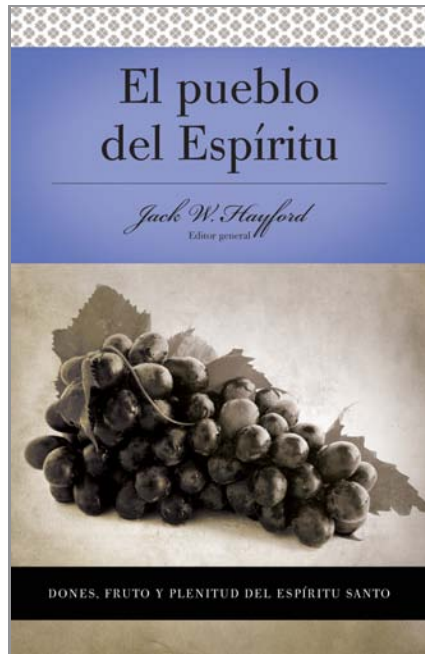
**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+



## **SPIRIT-FILLED LIFE STUDY GUIDES / SERIE VIDA EN PLENITUD: EL PUEBLO DEL ESPÍRITU**

*People of the Spirit*

JACK HAYFORD



### FEATURES & BENEFITS

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

The powerful acts of the Holy Spirit have become clear since the beginning of time, when God ordered and said: "Let there be light". *El Pueblo del Espíritu* invites you to look closely on how God spreads His power and gifts "today" to those who are hungry of the fullness of His Holy Spirit. As this clear study guide introduces the gifts, fruit and fullness of the Spirit, you will feel His transforming power, and will be able to approach others with His grace and love.

**Format:** Softcover  
**ISBN-13/EAN:** 978-0-89922-513-5  
**ISBN-10:** 0-89922-513-6  
**Price:** \$9.99 U.S.  
**Ship Date:** 12/1/2010  
**Pub Date:** 12/28/2010  
**Trim Size:** 5.50 x 8.50  
**Page Count:** 160 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**BISAC Category:** RELIGION / BIBLICAL STUDIES /  
 GENERAL (RELO06000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

### PREVIOUS TITLES

978-0-89922-279-0 Biblia Plenitud HC

### COMPARABLE TITLES

978-0-89922-520-3 Hacia una alabanza más gloriosa

978-0-89922-519-7 Hasta el fin de los tiempos

978-0-89922-521-0 Cuando se canta de corazón

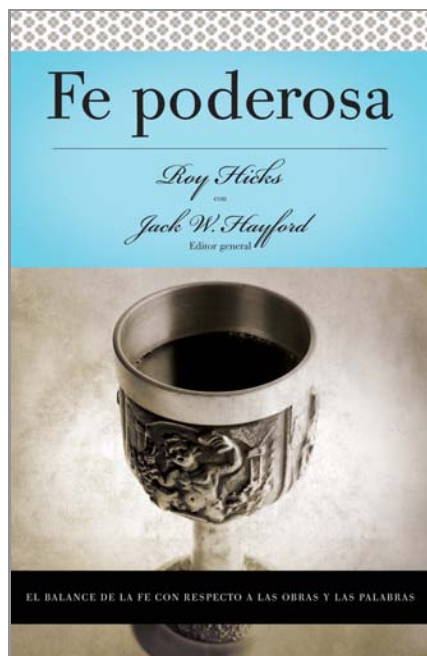


**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## SPIRIT-FILLED LIFE STUDY GUIDES / SERIE VIDA EN PLENITUD: FE PODEROSA

*Power Faith*

JACK HAYFORD (Editor)



### FEATURES & BENEFITS

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

How to grow strong in faith in the middle of life's struggles and difficulties? The Bible is clear in its teaching on faith, and *Fe poderosa* will help you discover what the Scripture says about faith in the context of healing, miracles, restoration, salvation, prosperity and suffering.

Roy Hicks, former director of missions of the International Church of the Foursquare Gospel and composer of the hymn "Praise the Name of Jesus" finished the manuscript for this guide one month before his death. His life witnessed the power of active faith with the thousands of souls he touched in the name of Christ.

Format: Softcover

ISBN-13/EAN: 978-0-89922-522-7

ISBN-10: 0-89922-522-5

Price: \$9.99 U.S.

Ship Date: 12/1/2010

Pub Date: 12/28/2010

Trim Size: 5.50 x 8.50

Page Count: 164 Pages

Carton Qty: 36

Distribution Rights: Worldwide

BISAC Category: RELIGION / BIBLICAL STUDIES /  
GENERAL (RELO06000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

### PREVIOUS TITLES

978-0-89922-279-0 Biblia Plenitud HC

### COMPARABLE TITLES

978-0-89922-521-0 Cuando se canta de corazón

978-0-89922-520-3 Hacia una alabanza más gloriosa

978-0-89922-519-7 Hasta el fin de los tiempos



**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## SPIRIT-FILLED LIFE STUDY GUIDES / SERIE VIDA EN PLENITUD: HACIA UNA ALABANZA MÁS GLORIOSA

*Toward a More Glorious Praise*

JACK HAYFORD



### FEATURES & BENEFITS

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

Live worship is the way used by the Holy Spirit for a warm and intimate worship, avoiding simple ritualism. A more profound and gratifying communion with Christ is available to every believer. *Hacia una alabanza más gloriosa* will help you discover the importance of worship in your day-to-day life and to learn practical ways to take worship as a life style, with the faith of a child, and a new power in the Holy Spirit.

Format: Softcover

ISBN-13/EAN: 978-0-89922-520-3

ISBN-10: 0-89922-520-9

Price: \$9.99 U.S.

Ship Date: 12/1/2010

Pub Date: 12/28/2010

Trim Size: 5.50 x 8.50

Page Count: 176 Pages

Carton Qty: 36

Distribution Rights: Worldwide

BISAC Category: RELIGION / BIBLICAL STUDIES /  
GENERAL (RELO06000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

### PREVIOUS TITLES

978-0-89922-279-0 Biblia Plenitud HC

### COMPARABLE TITLES

978-0-89922-519-7 Hasta el fin de los tiempos

978-0-89922-521-0 Cuando se canta de corazón

978-0-89922-511-1 Poder del reino



**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

**SPIRIT-FILLED LIFE STUDY GUIDES / SERIE VIDA EN  
PLENITUD: HASTA EL FIN DE LOS TIEMPOS***Daniel and Revelation: Until the End of Time*

JACK HAYFORD

**FEATURES & BENEFITS**

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

The exciting and transforming Books of Daniel and Revelations show us how God achieves His benevolent purposes with Humankind and the creation, and to what extent the invisible world of spiritual reality is more real than the visible one. These prophecies on the end of times promote holy life while showing us how they fit into recently past events. In *Hasta el fin de los tiempos* you will see that the study of the prophecy contributes with your spiritual growth, you will know how to interpret the prophecy and how these Books describe, section by section, the end of time through different letters, visions, rhetoric and symbolic language.

**Format:** Softcover  
**ISBN-13/EAN:** 978-0-89922-519-7  
**ISBN-10:** 0-89922-519-5  
**Price:** \$9.99 U.S.  
**Ship Date:** 12/1/2010  
**Pub Date:** 12/28/2010  
**Trim Size:** 5.50 x 8.50  
**Page Count:** 164 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**BISAC Category:** RELIGION / BIBLICAL STUDIES / GENERAL (RELO06000)

**ADVERTISING**

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

**PREVIOUS TITLES**

978-0-89922-279-0 Biblia Plenitud HC

**COMPARABLE TITLES**

978-0-89922-521-0 Cuando se canta de corazón  
978-0-89922-520-3 Hacia una alabanza más gloriosa  
978-0-89922-518-0 Prisionero del gozo

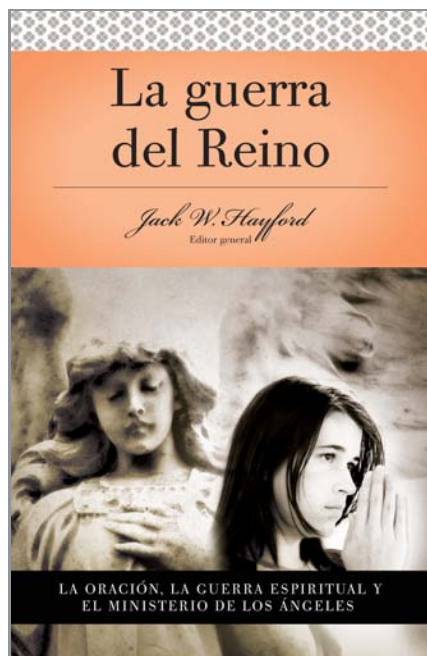


**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## SPIRIT-FILLED LIFE STUDY GUIDE / SERIE VIDA EN PLENITUD: LA GUERRA DEL REINO

*Kingdom Warfare*

JACK HAYFORD



### FEATURES & BENEFITS

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

In its wide scope, *La guerra del Reino* offers key principles that are essential for decisive spiritual warfare. You will study practical, applicable-to-life patterns of prayer, how the role of angels shows up today and how to defeat the works of darkness through prayer, the Word of God, the Cross, and the Name of Jesus.

Format: Softcover

ISBN-13/EAN: 978-0-89922-514-2

ISBN-10: 0-89922-514-4

Price: \$9.99 U.S.

Ship Date: 12/1/2010

Pub Date: 12/28/2010

Trim Size: 5.50 x 8.50

Page Count: 164 Pages

Carton Qty: 36

Distribution Rights: Worldwide

BISAC Category: RELIGION / BIBLICAL STUDIES /  
GENERAL (RELO06000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

### COMPARABLE TITLES

978-0-89922-522-7 Fe Poderosa

978-0-89922-519-7 Hasta el fin de los tiempos

978-0-89922-518-0 Prisionero del gozo

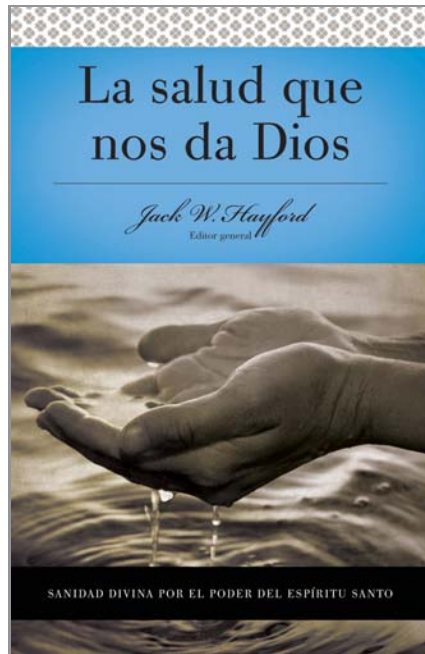


**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## SPIRIT-FILLED LIFE STUDY GUIDES / SERIE VIDA EN PLENITUD: LA SALUD QUE NOS DA DIOS

*Divine Healing by the Power of the Holy Spirit*

JACK HAYFORD



### FEATURES & BENEFITS

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

*La salud que nos da Dios* is a profound study on the power of the Holy Spirit to heal and restore injured hearts, broken families, ruined lives and destroyed bodies. Human suffering adopts different forms, but the compassionate heart of Christ not only speaks in our pain with redeeming love, He also releases healing resources in each dimension of our need. *La salud que nos da Dios* helps us to learn and minister the divine healing that the Holy Spirit does in us and through us.

Format: Softcover

ISBN-13/EAN: 978-0-89922-515-9

ISBN-10: 0-89922-515-2

Price: \$9.99 U.S.

Ship Date: 12/1/2010

Pub Date: 12/28/2010

Trim Size: 5.50 x 8.50

Page Count: 176 Pages

Carton Qty: 36

Distribution Rights: Worldwide

BISAC Category: RELIGION / BIBLICAL STUDIES /  
GENERAL (RELO06000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

### PREVIOUS TITLES

978-0-89922-279-0 Biblia Plenitud HC

### COMPARABLE TITLES

978-0-89922-521-0 Cuando se canta de corazón

978-0-89922-520-3 Hacia una alabanza más gloriosa

978-0-89922-519-7 Hasta el fin de los tiempos



**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## SPIRIT-FILLED LIFE STUDY GUIDES / SERIE VIDA EN PLENITUD: PODER DEL REINO

*Kingdom Power*

JACK HAYFORD



### FEATURES & BENEFITS

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

The Book of Acts records the spreading of the Kingdom of God in human lives from Jerusalem to Rome, and witnesses the spreading of the Holy Spirit and His power in action through people like us. This in-depth study introduces ordinary people who experienced an extraordinary grace, and shows us how their faith released the miracle-working power of God.

By studying those transforming encounters with the Spirit in *Poder del Reino*, we learn to receive and live the promise and the power of the Holy Spirit to minister others freely, and discover that Christians may live together in a new and growing family.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-89922-511-1  
**ISBN-10:** 0-89922-511-X  
**Price:** \$9.99 U.S.  
**Ship Date:** 12/1/2010  
**Pub Date:** 12/28/2010  
**Trim Size:** 5.50 x 8.50  
**Page Count:** 178 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**BISAC Category:** RELIGION / BIBLICAL STUDIES / GENERAL (RELO06000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

### PREVIOUS TITLES

978-0-89922-279-0 Biblia Plenitud HC

### COMPARABLE TITLES

978-0-89922-520-3 Hacia una alabanza más gloriosa  
 978-0-89922-519-7 Hasta el fin de los tiempos  
 978-0-89922-521-7 Cuando se canta de corazón

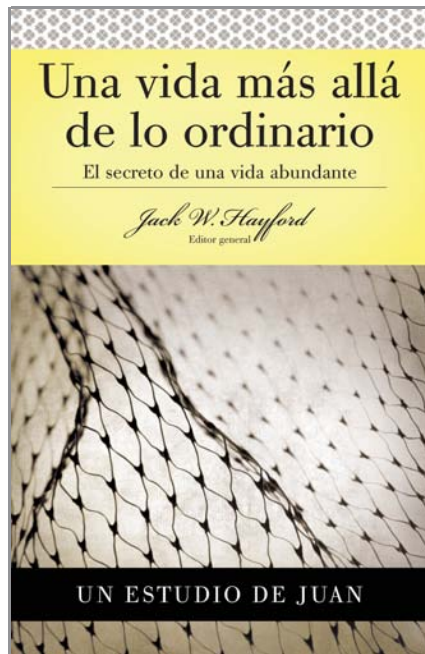


**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## SPIRIT-FILLED LIFE STUDY GUIDES: LIVING BEYOND THE ORDINARY / SERIE VIDA EN PLENITUD: UNA VIDA MÁS ALLÁ DE LO ORDINARIO

*Discovering the Keys to an Abundant Life: John*

JACK HAYFORD



### FEATURES & BENEFITS

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

Exploring Jesus' public ministry in the Gospel of John, His ministry with the apostles and His passion and resurrection, we find the experience of eternal life... "Life in His name". *Una vida más allá de lo ordinario* gives us a wider view of the life and ministry of Jesus and your role within this ministry. The study of the Gospel of John will lead you to a stronger faith and to the promise of Christ, of a plentiful life centered in the word and acts of Jesus.

Format: Trade Paper  
ISBN-13/EAN: 978-0-89922-512-8  
ISBN-10: 0-89922-512-8  
Price: \$9.99 U.S.  
Ship Date: 12/1/2010  
Pub Date: 12/28/2010  
Trim Size: 5.50 x 8.50  
Page Count: 158 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
BISAC Category: RELIGION / BIBLICAL STUDIES / GENERAL (RELO06000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

### PREVIOUS TITLES

978-0-89922-279-0 Biblia Plenitud HC

### COMPARABLE TITLES

978-0-89922-521-0 Cuando se canta de corazón  
978-0-89922-520-3 Hacia una alabanza más gloriosa  
978-0-89922-519-7 Hasta el fin de los tiempos



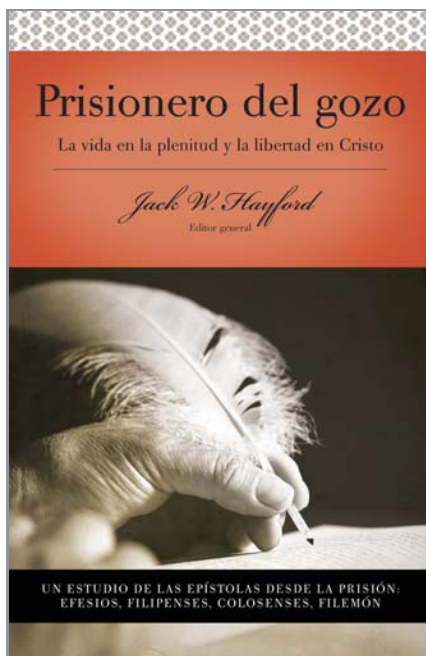
**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life<sup>®</sup> publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+



## SPIRIT-FILLED LIFE STUDY GUIDES / SERIE VIDA EN PLENITUD: PRISIONERO DEL GOZO

*Prisoner of Joy: Ephesians, Phillipians, Colossians and Philemon*

JACK HAYFORD



### FEATURES & BENEFITS

- Helps you focus your study and energy on God's Word.
- Helps you get inside the people and places described.
- Shows the way through which the Holy Spirit may reveal biblical truths in your daily life.
- Provides plentiful resources for a good basic understanding of the Bible and for putting into practice its topics and advices.

All Christians face times when pressures and difficulties seem to block our way to the future. In *Prisionero del gozo*, you will study the Epistles written by Paul from prison. Observe how the Apostle Paul rejoiced, even in prison, and discover the secret of his joy.

You will learn what is that freedom in Christ that transcends the circumstances, while exploring the universal Lordship of Christ and the role of those who believe in Him. This study will help you to grow in spiritual freedom and strength, to discover the majestic blessings of grace, the true source of triumphant joy and the power of forgiveness.

Format: Softcover

ISBN-13/EAN: 978-0-89922-518-0

ISBN-10: 0-89922-518-7

Price: \$9.99 U.S.

Ship Date: 12/1/2010

Pub Date: 12/28/2010

Trim Size: 5.50 x 8.50

Page Count: 176 Pages

Carton Qty: 36

Distribution Rights: Worldwide

BISAC Category: RELIGION / BIBLICAL STUDIES /  
GENERAL (RELO06000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web

### PREVIOUS TITLES

978-0-89922-279-0 Biblia Plenitud HC

### COMPARABLE TITLES

978-0-89922-521-0 Cuando se canta de corazón

978-0-89922-520-3 Hacia una alabanza más gloriosa

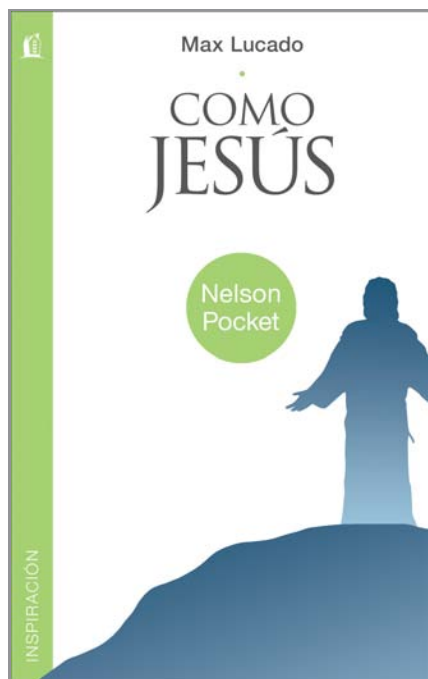
978-0-89922-518-0 Prisionero del gozo



**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## JUST LIKE JESUS / COMO JESÚS

MAX LUCADO



### FEATURES & BENEFITS

- This affordable, yet high-quality book is priced for sharing the timeless and timely message of Max Lucado with friends, family, and co-workers. Or perhaps to introduce a fan to a volume previously missed, or to connect Max's amazing message of grace with someone brand new.

Where did we get this idea that we can't change? From whence come statements such as, "It's just my nature to worry." "I'll always be pessimistic. I'm just that way." "I can't help the way I react. I have a bad temper." Such thoughts are not from God. He can no more leave a life unchanged than a mother can leave a tear untouched. His plan for you is nothing short of a new heart. If you were a car, God would want control of your engine. If you were a computer, God would claim the software and the hard drive. If you were an airplane, He'd take His seat in the cockpit. But you are a person, so God wants to change your heart. Max Lucado tells how God loves you just the way you are, but He refuses to leave you there. He wants you to have a heart like His. He wants you to be *Como Jesús*.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5594-5  
**ISBN-10:** 1-6025-5594-X  
**Price:** \$8.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** RELIGION / CHRISTIAN LIFE /  
 INSPIRATIONAL (RELO12040)

### ADVERTISING

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in Tuvidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

### PUBLICITY

- E-blast to the media

### COMPARABLE TITLES

- 978-1-6025-5316-3 Enfrente a sus gigantes (Facing Your Giants)  
 978-1-6025-5075-9 3:16 Evangelio de Juan (The 3:16 Promise)



**Max Lucado** is a minister who writes and a writer who preaches. He and his wife, Denalyn, serve the Oak Hills Church in San Antonio, Texas. They have three grown daughters, Jenna, Andrea, and Sara; one son-in-law, Brett; and one sweet but lazy golden retriever, Molly. **Hometown:** San Antonio, Texas

**HOW TO BE A WOMAN OF EXCELLENCE / CÓMO SER UNA MUJER DE EXCELENCIA**

CYNTHIA HEALD

**FEATURES & BENEFITS**

- **Written for those who want a Bible study**
- **Discover your identity in Christ**
- **Discover how you can serve him**

**Long after God's perspective.**

Society compels us to triumph, to achieve excellence in our appearance, in our ability to make money, and in our family life. God himself invites us to be women of excellence. But what does God ask of us? In this provocative Bible study, for both married and single women, you will realize what to seek after if you take God's excellence as a model. Driving to the very heart of what the Bible says about being a woman of God, these eleven lessons will help you understand excellence in regard to commitment, obedience, discipline, discretion, wisdom, purity, and a calm, gentle spirit. The author's reflections along with quotes from Christian thinkers make each lesson something new and relevant to your life

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5602-7  
**ISBN-10:** 1-6025-5602-4  
**Price:** \$6.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 112 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

**ADVERTISING**

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in TuVidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

**PUBLICITY**

- E-blast to the media

**COMPARABLE TITLES**

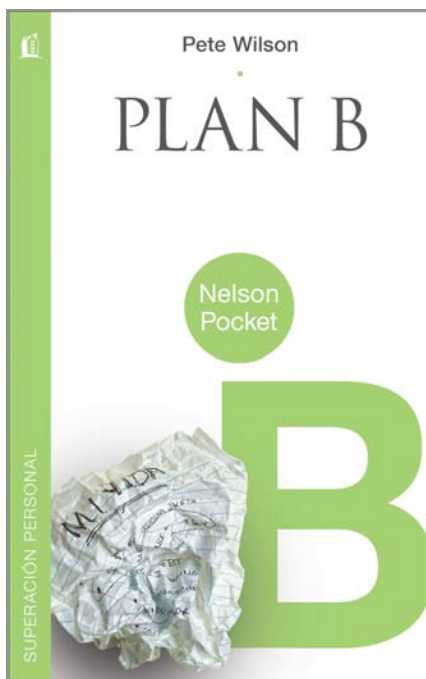
978-1-5768-3830-3 Becoming a Woman of Prayer  
978-1-6000-6663-4 Becoming a Woman of Simplicity  
978-1-5768-3829-7 Becoming a Woman of Freedom



**Cynthia Heald** is an author and speaker best known to women through her bestselling Bible study series. She and her husband, Jack, are on full-time staff with The Navigators. Heald is a guest speaker at the Women of Faith conferences and is a frequent leader of women's retreats. **Hometown:** Tuscon, Arizona

**PLAN B / PLAN B**

PETE WILSON

**FEATURES & BENEFITS**

- **First book from the senior pastor of the multi-site Cross Point Church in Nashville**
- **Addresses one of life's biggest questions: "Now what am I supposed to do?"**
- **Builds on biblical characters and uses relatable modern day stories to connect with reader**

**Learn how God often does his best work in our most hopeless situations.**

What do you do when a shattered dream or an unmet expectation causes you to turn to *Plan B*? Pastor and author Pete Wilson uses real life stories of disappointments and tragedy along with biblical stories such as David, Joseph, and Ruth to help readers face their own overwhelming situations and through them to learn God is working to help them surrender their plans to receive his. He identifies our common responses to difficulties and offers hope, helping us to:

- Understand what God might be up to
- See how surrender helps us to receive God's plan
- Embrace the community of believers
- Reconcile a God of love with a life of tragedy and suffering.

Wilson points readers to the cross as not just the starting line but the centerpiece of our stories with God where we turn in our *Plan B* and find the undeniable relationship between crisis and true spiritual transformation.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5598-3  
**ISBN-10:** 1-6025-5598-2  
**Price:** \$8.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

**ADVERTISING**

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in Tuidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

**PUBLICITY**

- E-blast to the media

**COMPARABLE TITLES**

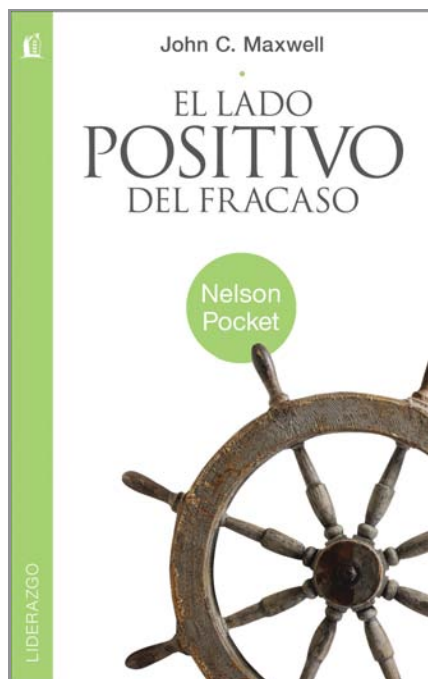
978-0-3102-4572-8 Where is God When it Hurts?  
978-0-8499-2060-8 The Principle of the Path



**Pete Wilson** is senior pastor of Cross Point Church in Nashville. Pete desires to see churches become radically devoted to Christ. Pete and his wife Brandi have three boys. When not with church or family he enjoys playing golf and playing golf. **Hometown:** Nashville, TN

## FAILING FORWARD / EL LADO POSITIVO DEL FRACASO

JOHN C. MAXWELL



### FEATURES & BENEFITS

- From America's expert on leadership
- Challenges listeners to change their attitudes and beliefs about failure
- Teaches listeners to make positive changes in their lives and achieve their full potential

**International leadership expert helps readers change their attitudes and beliefs about failure so they can make positive changes in their lives and achieve their full potential.**

The major difference between achieving people and average people is their perception of and response to failure. John C. Maxwell covers the top reasons people fail and shows how to master fear instead of being mastered by it. Readers will discover that positive benefits can accompany negative experiences, if you have the right attitude. Chocked full of action suggestions and real-life stories, *El lado positivo del fracaso* will help men and women move beyond mistakes to fulfill their potential and achieve success.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5597-6  
**ISBN-10:** 1-6025-5597-4  
**Price:** \$8.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

### ADVERTISING

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in TuVidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

### PUBLICITY

- E-blast to the media

### COMPARABLE TITLES

978-0-88113-809-2 *Cómo ganarse a la gente* (Winning with People)

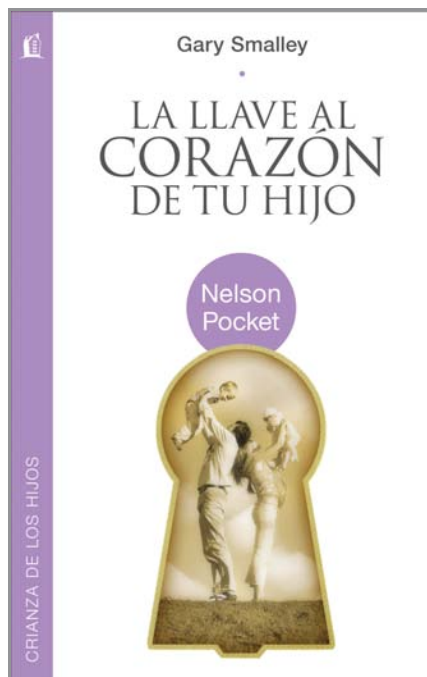
978-0-7852-6092-9 *Líder de 360°* (The 360° Leader)



**John C. Maxwell** is an internationally respected leadership expert, speaker, and author who has sold more than 19 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at [JohnMaxwellOnLeadership.com](http://JohnMaxwellOnLeadership.com) and follow him at Twitter @JohnCMaxwell. **Hometown:** Atlanta, Georgia **Books Sold to Date:** 19 million

**KEY TO YOUR CHILDREN'S HEART / LA LLAVE AL CORAZÓN DE TU HIJO**

DR. GARY SMALLEY

**FEATURES & BENEFITS**

**Nationally known marriage and family expert Gary Smalley offers proven steps that will help raise motivated, obedient, and loving children.**

A repeat bestseller for two decades, this child-rearing classic cuts to the heart of the anger and alienation that mar so many modern homes. In this ultimately practical book, Gary Smalley outlines effective steps for parents to open up a child that has shut them out. He describes family-tested ways for parents to set limits and enforce them, and he reveals the simple but powerful secret for achieving a close-knit family. Learn proven parenting methods that can spell the difference between an angry, rebellious, distant child and a happy, cooperative one.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5593-8  
**ISBN-10:** 1-6025-5593-1  
**Price:** \$6.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 160 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** FAMILY & RELATIONSHIPS / PARENTING / GENERAL (FAM034000)

**ADVERTISING**

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in TuVidaHoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

**PUBLICITY**

- E-blast to the media

**COMPARABLE TITLES**

978-0-8297-4629-7 *Limites Con Los Adolescentes*  
*Cuando Decir Si, Como Decir No*  
(Boundaries with Teens: How To Say Yes, How To Say No)



**Dr. Gary Smalley**, one of the foremost experts on family relationships, has written or cowritten more than sixty books and thirty-five videos, selling more than six million copies. With more than forty years of experience, he is a best-selling and award-winning author and has appeared on hundreds of local and national radio and television shows. He and his wife, Norma, have been married more than forty five years and have three grown children, all in full-time ministry. **Hometown:** Branson, Missouri

## HOW DO I MAKE IT 'TIL THE END OF THE MONTH? / ¿CÓMO LLEGO A FIN DE MES?

ANDRÉS PANASIUK



### FEATURES & BENEFITS

- To better understand budgeting
- Learning how to live within your means
- Discusses ways to save money

Based on a list of principles to help you manage your finances effectively, this book offers a method on reaching personal prosperity and financial security.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5591-4  
**ISBN-10:** 1-6025-5591-5  
**Price:** \$6.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 176 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BUSINESS & ECONOMICS / PERSONAL FINANCE / MONEY MANAGEMENT (BUS050030)

### ADVERTISING

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in Tuvidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

### PUBLICITY

- E-blast to the media

### PREVIOUS TITLES

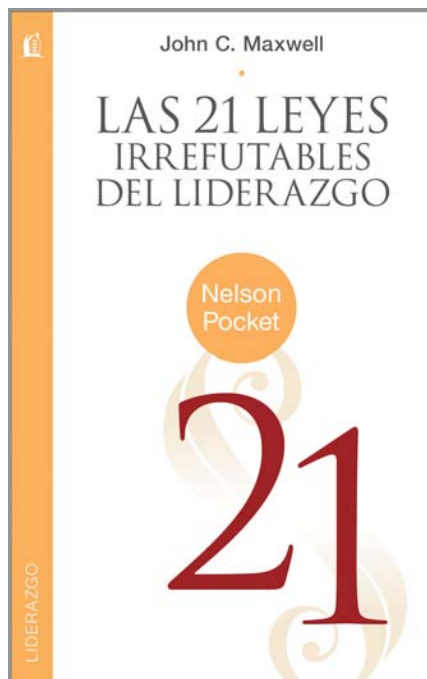
- 978-0-88113-752-1 ¿Cómo salgo de mis deudas? (How Do I Get Out of Debt?)
- 978-0-88113-564-0 ¿Cómo llego a fin de mes? (How Do I Make it til the End of the Month?)



Dr. **Andrew G. Panasiuk** has a degree in Communications with a major in Interpersonal and Group Communication. He also has a doctorate of Divinity honoris causa received in the Republic of India. He is a renowned international speaker on family and social issues. Visit <http://www.culturafinanciera.org/>

**THE 21 IRREFUTABLE LAWS OF LEADERSHIP / LAS 21 LEYES IRREFUTABLES DEL LIDERAZGO**

JOHN C. MAXWELL

**FEATURES & BENEFITS**

- ***Las 21 leyes irrefutables del liderazgo* is an ideal tool for personal leadership growth.**
- **Celebrating its tenth anniversary, this book has helped over a million people hone their leadership skills.**
- **With major revisions made and practical applications included, this new edition stands out above the best-selling original.**

In *Las 21 leyes irrefutables del liderazgo*, John C. Maxwell combined insights learned from his 40-plus years of leadership successes and mistakes with observations from the worlds of business, politics, sports, religion, and military conflict. Some highlights of the revised edition of this *New York Times* best-seller, which has sold more than a million copies, are:

- Every chapter has been revised.
- 2 chapters are completely new: "La ley de sumar" (replacing "La ley de E. F. Hutton") and "La ley del futuro" (replacing "La ley de la reproducción").
- 17 new stories are included.
- 6 chapters are 50% revised.
- 5 chapters are 75% revised.
- Application pieces follow every chapter.
- Leadership evaluation is included.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5599-0  
**ISBN-10:** 1-6025-5599-0  
**Price:** \$10.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 272 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

**ADVERTISING**

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in TuVidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

**PUBLICITY**

- E-blast to the media

**COMPARABLE TITLES**

978-0-88113-810-8 Experimenta el corazón de Jesús  
(Experiencing the Heart of Jesus)

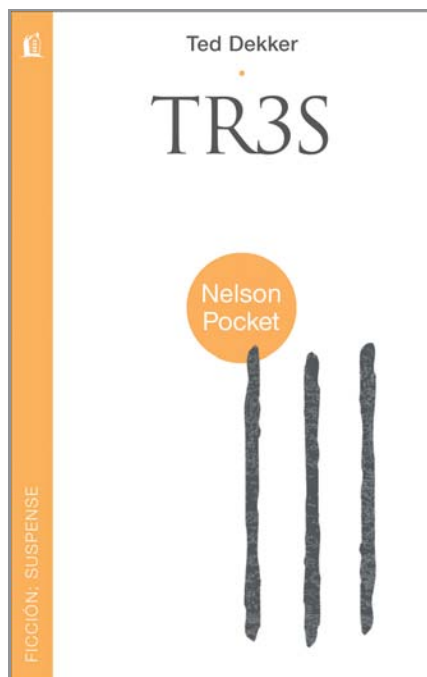


**John C. Maxwell** is an internationally respected leadership expert, speaker, and author who has sold more than 19 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at [JohnMaxwellOnLeadership.com](http://JohnMaxwellOnLeadership.com) and follow him at Twitter @JohnCMaxwell. **Hometown:** Atlanta, Georgia **Books Sold to Date:** 19 million



## THREE / TR3S

TED DEKKER



### FEATURES & BENEFITS

- Takes the Scripture from Romans 7 ("I do not understand what I do. It is no longer I myself who do it, but it is sin living in me... the evil I do not want to do, this I keep on doing.") and brings it to life in startling fashion
- Multiple award-winning title: Gold Medallion and Christy winners
- *Publishers Weekly* lauded *Tr3s* as "an almost perfect blend of suspense, mystery, and horror"
- The English hardcover edition of *Tr3s* stayed in the CBA bestsellers top 10 fiction list for 8 months straight

**From the mind of Ted Dekker: *Tr3s*, now in trade paper.**

Imagine answering your cell phone to a mysterious voice that gives you three minutes to confess your sin. If you don't, he'll blow the car you're driving to bits and pieces. So begins a nightmare that grows with progressively higher stakes. A powerful novel of good, bad, and all that lies in between, *Tr3s* is a psychological thriller that starts full-tilt and keeps the reader off balance until the very last suspense-filled page.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5600-3  
**ISBN-10:** 1-6025-5600-8  
**Price:** \$10.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 400 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** FICTION / SUSPENSE / GENERAL (FIC030000)

### ADVERTISING

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in Tuvidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

### PUBLICITY

- E-blast to the media

### COMPARABLE TITLES

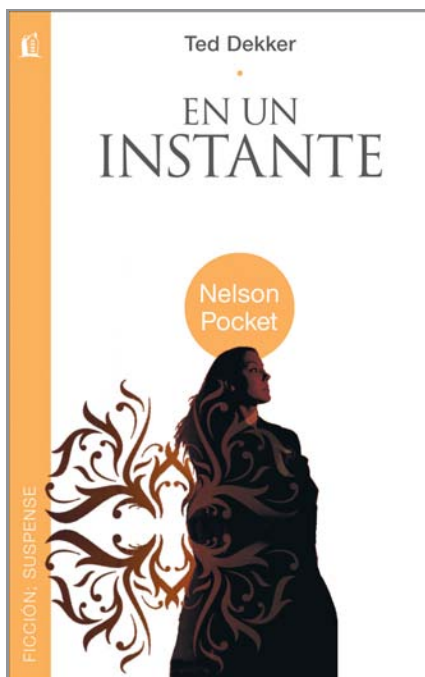
978-1-4143-1052-7 El testigo (Witness)



**Ted Dekker** is the *New York Times* best-selling author of more than twenty novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. Visit his website at [www.teddekker.com](http://www.teddekker.com). **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

## IN THE BLINK OF AN EYE / EN UN INSTANTE

TED DEKKER



## FEATURES &amp; BENEFITS

- Four of Dekker's best-selling novels are being made into movies: *Tr3s*, *Casa*, *Showdown* and *En un instante*
- Dekker has over 2 million books in print
- The theatrical release of the movie will be in 2008 on approximately 1,200 screens

From the mind of *New York Times* best-selling author Ted Dekker comes the question, "If you knew the outcome of your choices, would it determine what you do?"

Seth Borders has one of the world's highest IQs. Now he's suddenly struck by an incredible power, the ability to see multiple potential futures, and he stumbles upon Miriam, a beautiful Saudi Arabian princess who has fled to escape a forced marriage. Cultures collide as Seth and Miriam are thrown together and forced to run from forces determined to kidnap or kill Miriam. An intoxicating tale set amidst the shifting sands of the Middle East and the back roads of America, *En un instante* engages issues as ancient as the earth itself and as current as today's headlines.

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5601-0  
ISBN-10: 1-6025-5601-6  
Price: \$10.00 U.S.  
Ship Date: 5/4/2011  
Pub Date: 5/31/2011  
Trim Size: 5.00 x 8.00  
Page Count: 400 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC Category: FICTION / SUSPENSE / GENERAL  
(FIC030000)

## ADVERTISING

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in Tuvidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

## PUBLICITY

- E-blast to the media

## COMPARABLE TITLES

978-0-89922-035-2 Piel (Skin)  
978-0-89922-554-8 Tr3s (Thr3e)



**Ted Dekker** is the *New York Times* best-selling author of more than twenty novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. Visit his website at [www.teddekker.com](http://www.teddekker.com). **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

## DEADLY EMOTIONS / EMOCIONES QUE MATAN

DON COLBERT M.D.



### FEATURES & BENEFITS

- Understand the role emotion plays in their life
- Find dangerous patterns in their lives
- Live better lives

Offering a clear definition of deadly emotions—what they are, where they come from, how they manifest themselves, and their effects on the body—Dr. Colbert uses scientific evidence to support his views and shares insights on the role nutrition plays in removing the physical toxins that inhibit true health.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5595-2  
**ISBN-10:** 1-6025-5595-8  
**Price:** \$8.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** SELF-HELP / SPIRITUAL / GENERAL (SELO32000)

### ADVERTISING

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in Tuvidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

### PUBLICITY

- E-blast to the media

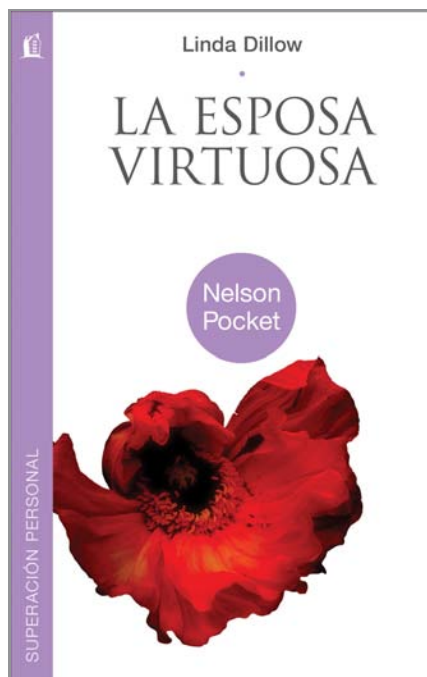
### COMPARABLE TITLES

978-0-88113-832-0 Nutrición y salud (Nutrition and Health)  
 978-0-88113-356-1 52 Maneras de protegerse del cáncer (52 Way to Protect Yourself from Cancer)

Don Colbert, M.D., a board-certified family practitioner since 1984, is the author of such bestsellers as *What Would Jesus Eat?*, *Toxic Relief*, *Walking in Divine Health*, and the Bible Cure Booklet Series. Dr. Colbert has developed his own vitamin line, Divine Health Nutritional Products, and hosts the national talk show, *Your Health Matters*, with his wife Mary. He regularly speaks at national seminars. He makes his home in central Florida. **Hometown:** Orlando, Florida

**CREATIVE COUNTERPART / LA ESPOSA VIRTUOSA**

LINDA DILLOW

**FEATURES & BENEFITS**

**This bestselling title from Linda Dillow is a beautiful blueprint for becoming the woman, wife, and mother of which the Scriptures speak.**

Linda Dillow gracefully and succinctly motivates Christian women to reach for more than they are currently experiencing in their marriages. She includes creative suggestions on how to encourage your husband, live above your circumstances, and develop a plan whereby you can begin to become the woman, wife, and mother that you long to be. She describes a creative counterpart as being more than just a helper. She is a woman who, having chosen (or having found herself in) the vocation of wife and mother, decides to learn and grow in all the areas of this role and to work as though she were aiming for the presidency of a corporation. Also included is a Bible study and project guide, which work perfectly for personal study or small group interaction.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5592-1  
**ISBN-10:** 1-6025-5592-3  
**Price:** \$6.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 160 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

**ADVERTISING**

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in TuVidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

**PUBLICITY**

- E-blast to the media

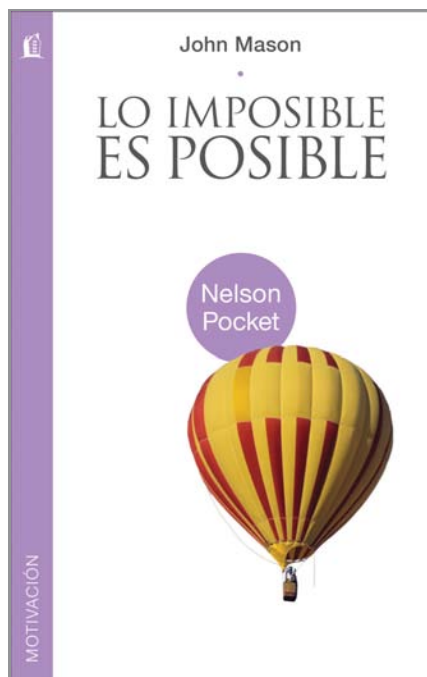
**COMPARABLE TITLES**

978-1-6000-6141-7 *Calm My Anxious Heart*  
978-1-5768-3390-2 *Satisfy My Thirsty Soul*

**Linda Dillow** is the author of several books, including *Creative Counterpart*, *A Mother's Journey*, and *Calm My Anxious Heart*. A sought-after speaker, she ministers at women's conferences across the United States, Europe, and Asia. Linda is the mother of four grown children and grandmother of two. She and her husband, Jody, lived overseas for seventeen years but now reside in Monument, Colorado. **Hometown:** Monument, Colorado

**THE IMPOSSIBLE IS POSSIBLE / LO IMPOSIBLE ES POSIBLE**

JOHN L. MASON

**FEATURES & BENEFITS****Inspirational truths in bite-sized nuggets.**

Best-selling author John Mason captures inspirational truth in bite-sized nuggets, a format easy to remember and apply to life's issues, large and small. Every page is packed with practical wisdom and sound advice. Consider:

- You'll always miss 100 percent of the shots you don't take.
- In times of adversity, you don't have an obstacle; you have a choice.
- Failure is the opportunity to start over more intelligently.
- Faith is like a toothbrush. Everyone should have one and use it daily, but you shouldn't try to use someone else's.
- Worry is like a dark room, because dark rooms are where negatives are developed.

*Lo imposible es posible* powerfully shows that the past doesn't equal the future, you can live a fruitful life when you step forward in faith, believing that God will never command what he doesn't provide the wherewithal to accomplish.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5590-7  
**ISBN-10:** 1-6025-5590-7  
**Price:** \$6.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 192 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** SELF-HELP / MOTIVATIONAL / GENERAL (SELO21000)

**ADVERTISING**

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in TuVidaHoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

**PUBLICITY**

- E-blast to the media

**COMPARABLE TITLES**

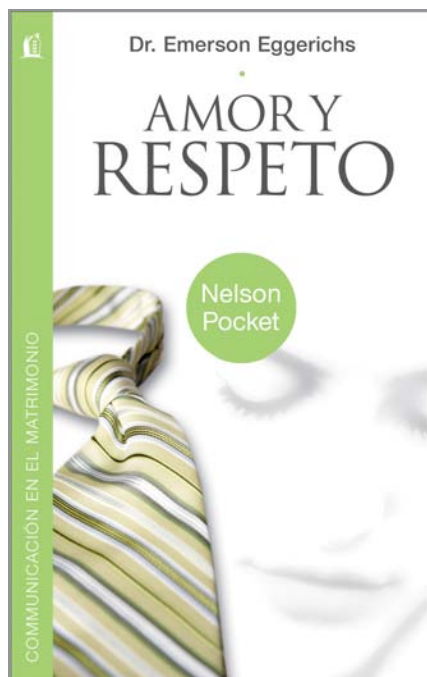
978-1-6025-5315-6 *Desarrolle El Lider Que Esta En Usted (Developing the Leader Within You)*



John Mason is a best-selling author, minister, speaker and the founder and president of Insight International and Insight Publishing Group. His speaking and writings are known for their godly wisdom, scriptural motivation, and practical principles. He is one of America's most quoted Christian authors, and his writings have been published in Reader's Digest, along with many other publications. John ministers and speaks over on hundred times a year across the U.S. and around the world. **Hometown:** Tulsa, Oklahoma

**LOVE AND RESPECT / AMOR Y RESPETO**

EMERSON EGGERICHS

**FEATURES & BENEFITS**

- **Helps to build the kind of relationship that God honors**
- **Aids in revealing the code needed to practically eliminate communication problems**

Discover the single greatest secret to a successful marriage. What do you want for your marriage? Want some peace? Want to feel close? Want to feel valued? Want to experience marriage the way God intended? Then why not try some *Amor y respeto*? Based on Ephesians 5:33 and extensive biblical and psychological research, Dr. Emerson Eggerichs reveals the power of unconditional love and unconditional respect and how husbands and wives can reap the benefits of marriage that God intended.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5596-9  
**ISBN-10:** 1-6025-5596-6  
**Price:** \$8.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 304 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** FAMILY & RELATIONSHIPS / MARRIAGE / GENERAL (FAM030000)

**ADVERTISING**

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in TuVidaHoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

**PUBLICITY**

- E-blast to the media

**PREVIOUS TITLES**

- 978-1-6025-5050-6 Descifra el código de la comunicación (Cracking the Communication Code)  
978-1-5918-5510-1 Amor y respeto (Love and Respect)

**COMPARABLE TITLES**

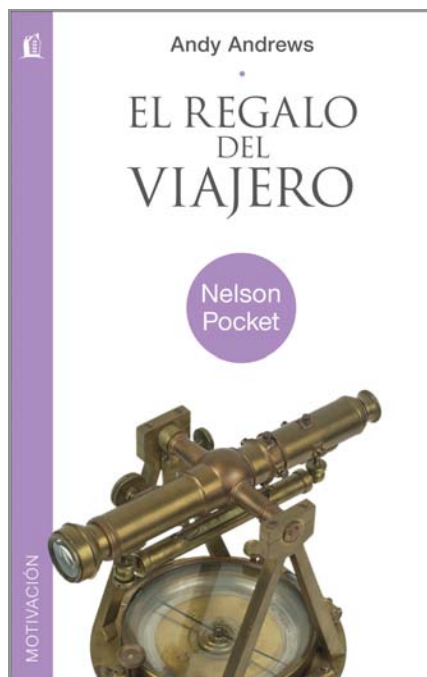
- 978-1-5606-3680-9 Los cinco lenguajes del amor (The Five Love Languages)  
978-0-8054-4889-4 El desafío del amor (The Love Dare)



**Emerson Eggerichs'** mutual excitement and burden about male and female relationships moved him to launch the Love and Respect Conferences in 1999. He was the senior pastor of East Lansing's thriving Trinity Church before devoting himself full time to building healthy marriages. Dr. Eggerichs has an M.A. in communications from Wheaton College, a Master's of Divinity from Dubuque Seminary and a Ph.S. in Child and Family Ecology from Michigan State University. He and his wife, Sarah, have three adult children. He is the president of Love and Respect Ministries. **Hometown:** Grand Rapids, Michigan

**THE TRAVELERS GIFT / EL REGALO DEL VIAJERO**

ANDY ANDREWS

**FEATURES & BENEFITS**

**This modern morality tale by gifted writer and speaker Andy Andrews teaches seven fundamental strategies for creating a successful life.**

The business book of the century. Much like the best-selling books by Og Mandino, this unique narrative is a blend of entertaining fiction, allegory, and inspiration. Storyteller Andy Andrews gives a front-row seat for one man's journey of a lifetime. David Ponder has lost his job and the will to live. When he is supernaturally selected to travel through time, he visits historical figures such as Abraham Lincoln, King Solomon, and Anne Frank. Each visit yields a Decision for Success that will one day impact the entire world.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5603-4  
**ISBN-10:** 1-6025-5603-2  
**Price:** \$6.00 U.S.  
**Ship Date:** 5/4/2011  
**Pub Date:** 5/31/2011  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 208 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** SELF-HELP / MOTIVATIONAL / GENERAL (SEL021000)

**ADVERTISING**

- E-blast to list of distributors and retailers
- Promotion in Tu Vida Hoy print edition
- Promotion in Tuidahoy.com
- Banners in key websites
- Promotional video
- Nelson Pocket 12 pocket display
- Merchandising kit available

**PUBLICITY**

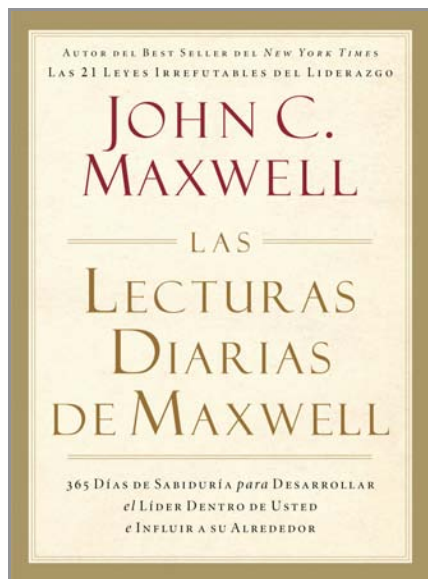
- E-blast to the media



**Andy Andrews**, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a best-selling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama

**THE MAXWELL DAILY READER / LAS LECTURAS DIARIAS DE MAXWELL**

JOHN C. MAXWELL

**FEATURES & BENEFITS**

- Each entry of *Las lecturas diarias de Maxwell* delivers a powerful leadership principle, ready for real-world practice
- Timeless wisdom from fourteen of John C. Maxwell's best-selling leadership books
- A must-have for any Maxwell fan or the perfect gift to introduce others to his writing

*Las lecturas diarias de Maxwell* draws its unique power from an ageless truth: the heart of leadership is created through *actions*, put into practice one day at a time. Each entry delivers a powerful leadership principle, ready for real-world practice.

Featuring timeless wisdom from fourteen of John C. Maxwell's (*New York Times* best-selling author) leadership books, this is a must have for any Maxwell fan or the perfect gift to introduce others to his writing.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-6025-5542-6  
**ISBN-10:** 1-6025-5542-7  
**Price:** \$18.99 U.S.  
**Ship Date:** 9/7/2011  
**Pub Date:** 10/4/2011  
**Trim Size:** 5.50 x 7.38  
**Page Count:** 432 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

**ADVERTISING**

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy Print and web
- Web banners
- Promotional posters

**PUBLICITY**

- E-blast to the media
- Book reviews

**PREVIOUS TITLES**

978-0-7852-8112-2 Developing the Leader Within You  
978-1-6025-5027-8 Las 21 leyes irrefutables del liderazgo (The 21 Irrefutable Laws of Leadership)

**COMPARABLE TITLES**

978-0-7879-8296-6 A Leader's Legacy  
978-0-1323-4772-3 Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations

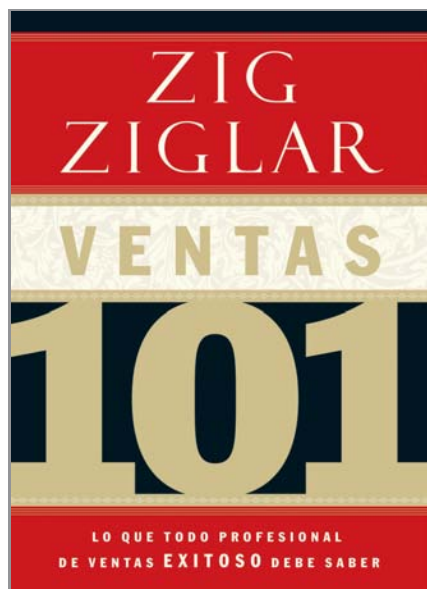


**John C. Maxwell** is an internationally respected leadership expert, speaker, and author who has sold more than 19 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at [JohnMaxwellOnLeadership.com](http://JohnMaxwellOnLeadership.com) and follow him at Twitter @JohnCMaxwell. **Hometown:** Atlanta, Georgia **Books Sold to Date:** 19 million



**SELLING 101 / VENTAS 101**

ZIG ZIGLAR

**FEATURES & BENEFITS**

Straight from the heart of America's master motivator, *Ventas 101* describes the basics of how to persuade more people more effectively, more ethically, and more often.

Here in a short, compact and concise format is the basics of how to persuade more people more effectively, more ethically, and more often. Ziglar draws from his fundamental selling experiences and shows that while the fundamentals of selling may remain constant, sales people must continue learning, living, and looking: learning from the past without living there; living in the present by seizing each vital moment of every single day; and looking to the future with hope, optimism, and education. His tips will not only keep your clients happy and add to your income, but will also teach you ideas and principles that will, most importantly, add to the quality of your life. Content drawn from *Zig Ziglar Ventas*.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5564-8  
**ISBN-10:** 1-6025-5564-8  
**Price:** \$9.99 U.S.  
**Ship Date:** 10/12/2011  
**Pub Date:** 11/8/2011  
**Trim Size:** 4.50 x 6.25  
**Page Count:** 112 Pages  
**Carton Qty:** 48  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BUSINESS & ECONOMICS / SALES & SELLING / GENERAL (BUS058000)

**ADVERTISING**

- E-blast to list of distributors and book sellers

**PUBLICITY**

- E-blast to the media

**PREVIOUS TITLES**

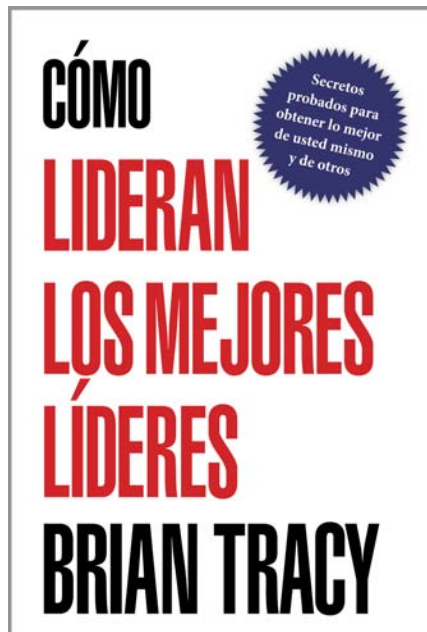
978-1-6025-5510-5 ZIG ZIGLAR VENTAS (ZIGLAR ON SELLING)



**Zig Ziglar** is the author of many best-selling books, including *Confessions of a Grieving Christian*, *Something to Smile About*, *Over the Top*, *Better Than Good*, and *See You at the Top*, which have sold more than 1.5 million copies worldwide. **Hometown:** Dallas, Texas

## HOW THE BEST LEADERS LEAD / CÓMO LIDERAN LOS MEJORES LÍDERES

BRIAN TRACY



### FEATURES & BENEFITS

- Determine their ideal leadership style for any situation
- Motivate their people with the Three R's - Recognition, Rewards, and Reinforce

In *Cómo lideran los mejores líderes*, Brian Tracy reveals the strategies used by top executives and business owners everywhere to achieve astounding results in difficult markets against determined competition. Readers will learn how to set clear goals and objectives for themselves and others, set priorities and focus on key tasks, solve problems faster and make better decisions, determine the ideal leadership style for any situation, motivate their people and develop an exciting future vision for their business.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5556-3  
**ISBN-10:** 1-6025-5556-7  
**Price:** \$16.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in *Tu Vida Hoy* print and web

### PUBLICITY

- E-blast to the media
- Media reviews

### COMPARABLE TITLES

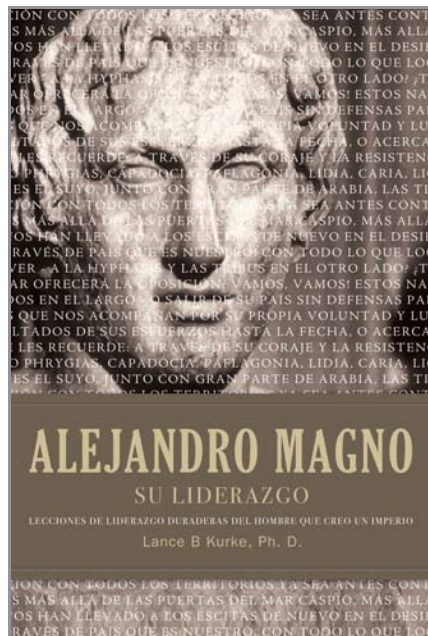
978-0-8144-1697-6 *Now, Build a Great Business!*



**Brian Tracy** is the top sales trainer in the world today and has trained more than 1 million salespeople in 45 countries worldwide. He is the best-selling author of *Advanced Selling Strategies*, *Psicología de ventas*, *Be a Sales Superstar*, and *Time Power*, plus 40 other books. Brian has created more than 300 audio and video learning programs on sales, management, success, business, and entrepreneurship. He is the president of Brian Tracy University of Sales and Entrepreneurship, an online university serving clients worldwide. **Hometown:** Solana Beach, California **Books Sold to Date:** 5 million+

## THE WISDOM OF ALEXANDER THE GREAT / ALEJANDRO MAGNO SU LIDERAZGO

LANCE B. KURKE PH.D.



### FEATURES & BENEFITS

- Reframed problems in order to meet seemingly insurmountable challenges
- Built alliances by using his strength to generate trust and respect, not just fear
- Established identity and «branded» himself a unifier, thus keeping the home base secure while continuing to expand his empire
- Recognized and assimilated the cultures and symbols of different peoples, becoming a powerful and trusted figure everywhere he went

Exceptional leaders are the ones who are able to analyze problems, optimize resources, inspire loyalty, and execute strategy. There is no more stunning example in history than Alexander the Great, whose leadership skills were so immense that they still resonate some 2,000 years later. *Alejandro Magno su liderazgo* reveals four leadership processes distilled from the life and extraordinary accomplishments of Alexander, King of Macedonia. Readers will learn how he: \* reframed problems in order to meet seemingly insurmountable challenges \* built alliances by using his strength to generate trust and respect, not just fear \* established identity and ""branded"" himself a unifier, thus keeping the home base secure while continuing to expand his empire \* recognized and assimilated the cultures and symbols of different peoples, becoming a powerful and trusted figure everywhere he went *Alejandro Magno su liderazgo* relates 34 riveting episodes from Alexander's expansion through Asia Minor, Egypt, Mesopotamia, the Middle East, the Persian Empire, and India. Each example, tied to a modern-day counterpart, imparts valuable lessons from the timeless legend of one of the greatest leaders in history.

Format: Jacketed Hardcover  
 ISBN-13/EAN: 978-1-6025-5552-5  
 ISBN-10: 1-6025-5552-4  
 Price: \$17.99 U.S.  
 Ship Date: 10/5/2011  
 Pub Date: 11/1/2011  
 Trim Size: 6.00 x 9.00  
 Page Count: 192 Pages  
 Carton Qty: 24  
 Distribution Rights: Worldwide  
 Translation Rights: None  
 BISAC Category: BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

### ADVERTISING

- E-blast to distributors and bookstores
- Promotion in print edition of *Tu vida hoy*
- Promotion in *Tuvidahoy.com*

### PUBLICITY

- E-blast to the media
- Print and online book reviews

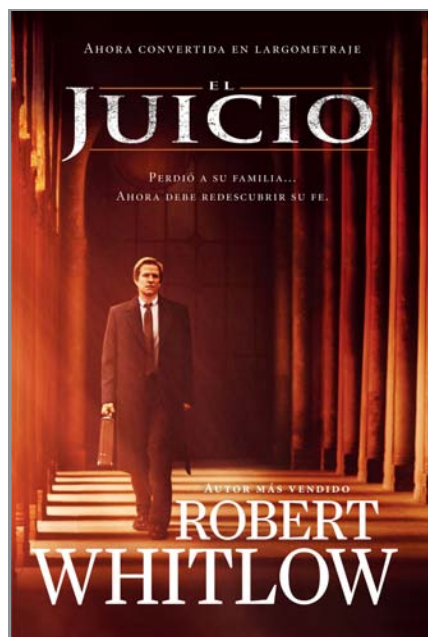
### COMPARABLE TITLES

978-1-6025-5427-6 Abraham Lincoln su liderazgo  
 978-1-6025-5426-9 Dwight D. Eisenhower su liderazgo

Lance B. Kurke, PH.D., is the president of Kurke and Associates, Inc., a consulting practice providing strategic planning, leadership development, and executive coaching. He is also chairman of the Leadership and Change Management division and an associate professor of management at the John F. Donahue Graduate School of Business at Duquesne University, and an adjunct professor at the H. John Heinz III School of Public Policy and Management at Carnegie Mellon University.

**THE TRIAL / EL JUICIO**

ROBERT WHITLOW

**FEATURES & BENEFITS**

Hailed by *Publishers Weekly* as the "John Grisham of the Christian market" best-selling author Robert Whitlow continues to grow in recognition and sales. His second novel is now being newly packaged and promoted for a Fall 2004 re-launch.

Angela Hightower, beautiful heiress and daughter of the most powerful man in Dennison Springs, is found dead at the bottom of a ravine. The accused killer, Peter Thomason, needs a lawyer. Reluctantly, Kent "Mac" McClain takes the case. As Thomason asserts his innocence, the evidence pointing to his guilt seems insurmountable. Is Mac defending a psychopath? Or has Thomason been framed—possibly by a member of the victim's own family?

*El juicio* was awarded the prestigious Christy Award for excellence in Christian fiction.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5524-2  
**ISBN-10:** 1-6025-5524-9  
**Price:** \$16.99 U.S.  
**Ship Date:** 4/27/2011  
**Pub Date:** 5/24/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 464 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** FICTION / CHRISTIAN / GENERAL (FIC042000)

**ADVERTISING**

- E-blast to distributors and consumers
- Feature in *Tu Vida Hoy* print and web

**PUBLICITY**

- Book features and reviews with the media

**COMPARABLE TITLES**

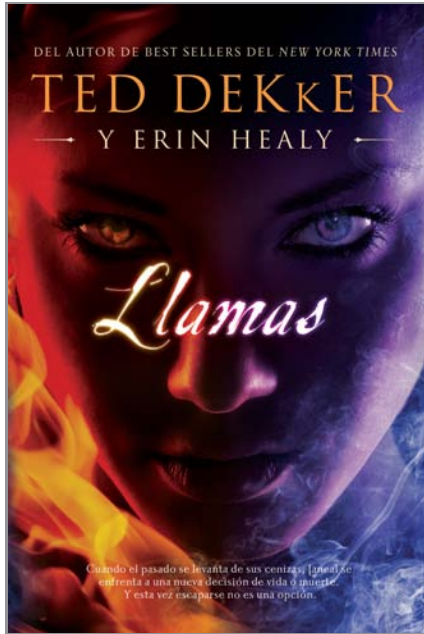
978-0-3074-7532-9 La apelación (The Appeal)  
978-0-3073-9251-0 El cliente (The Client)



**Robert Whitlow** is the best-selling author of legal novels set in the South and winner of the Christy Award for Contemporary Fiction. He received his J.D. with honors from the University of Georgia School of Law where he served on the staff of the *Georgia Law Review*. **Hometown:** Charlotte, North Carolina **Books Sold to Date:** 725,000

**BURN / LLAMAS**

TED DEKKER &amp; ERIN HEALY (Coauthor)

**FEATURES & BENEFITS**

- Dekker and Healy's first collaboration, *Beso*, was on both the ECPA and CBA best-seller lists.
- *Publishers Weekly* praised *Beso* as "[G]ripping...plunges into the life of a woman with frayed and painful family relationships."
- Explores the good and evil that wars within each of us.

The past Janeal thought had burned away is rising from the ashes.

Years ago, the Gypsy *Kumpania* where Janeal Mikkado lived was attacked by outsiders. With her best friend about to be consumed by a fire, Janeal had two options: try to save her friend--at serious risk to her own life--or disappear with the million dollars that she had just discovered.

But the past is quickly coming back to haunt her. Both the best friend and the boyfriend that she was sure were dead have reappeared in her life, as has someone who knows about the money. There's a debt to be paid for the money she found, but there's an even greater debt she must face, and if the chaff isn't burned from her own heart, it will consume her.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-6025-5391-0  
**ISBN-10:** 1-6025-5391-2  
**Price:** \$18.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 400 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** FICTION / CHRISTIAN / SUSPENSE (FIC042060)

**ADVERTISING**

- E-blast to distributors and consumers
- Feature in *Tu Vida Hoy* print and web
- Possible book video trailer

**PUBLICITY**

- E-blast to the media
- Book reviews

**PREVIOUS TITLES**

978-1-6025-5390-3 *Beso*  
978-0-89922-554-8 *Tr3s*

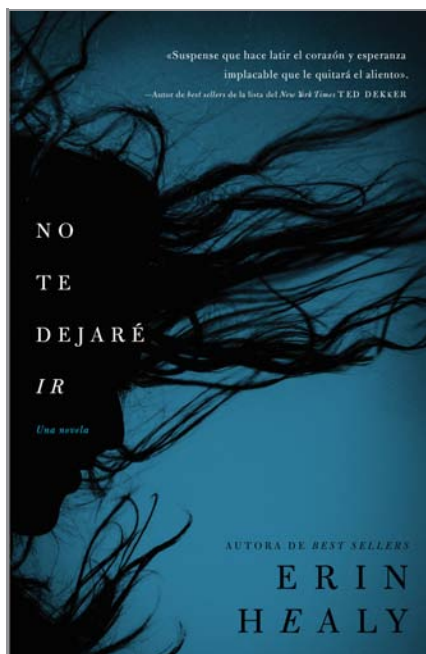


**Ted Dekker** is the *New York Times* best-selling author of more than twenty novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. Visit his website at [www.teddekker.com](http://www.teddekker.com). **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

**Erin Healy** is the best-selling co-author of *Burn* and *Kiss* (with Ted Dekker) and an award-winning editor for numerous best-selling authors. She has received wide acclaim for her debut solo novel, *Never Let You Go*. She and her family live in Colorado. **Hometown:** Colorado Springs, Colorado

## I WILL NEVER LET YOU GO / NO TE DEJARÉ IR

ERIN HEALY



### FEATURES & BENEFITS

- **Debut stand-alone title from the co-author of the Christian fiction bestseller *Beso*.**
- **A new brand of fiction that marries the suspense of Ted Dekker, the supernatural of Frank Peretti, and the relational drama of Karen Kingsbury.**
- **Deals powerfully with themes of resentment and forgiveness.**

**Losing everything has Lexi clinging to her daughter. Hell is determined to loosen her grip.**

It's been seven years since disaster struck her family. Lexi Solomon has held it all together since then—just barely.

But now Lexi is losing it. The husband who deserted her is back in town, wanting to see their daughter Molly. Her sister's shameless murderer is up for parole. An unsavory old friend is demanding payment for debts that Lexi knows nothing about and can't begin to meet.

And something else is going on—something Lexi feels but can't explain. A dangerous shift is taking place between this reality and the next. Forces beyond her imagination are vying for control.

A rare novel that will satisfy a wide range of readers, *No te dejaré ir* explores the high-stakes decisions played out in the thin spaces between heaven and earth. As the enemy's grip tightens around Lexi, she will have to decide what's truly worth holding on to.

"Keeps you glued to the pages until the very last."--Tosca Lee, author of *Havah: The Story of Eve*

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5558-7  
**ISBN-10:** 1-6025-5558-3  
**Price:** \$13.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 352 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** FICTION / CHRISTIAN / SUSPENSE  
 (FIC042060)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in *Tu Vida Hoy* print and website
- Possible book video trailer

### PUBLICITY

- E-blast to the media
- Book reviews

### COMPARABLE TITLES

978-1-6025-5390-3 *Beso* (Kiss)  
 978-1-6025-5467-2 *Sangre de Emanuel* (Immanuel's Veins)



**Erin Healy** is the best-selling co-author of *Burn* and *Kiss* (with Ted Dekker) and an award-winning editor for numerous best-selling authors. She has received wide acclaim for her debut solo novel, *Never Let You Go*. She and her family live in Colorado. **Hometown:** Colorado Springs, Colorado

## HEART OF ICE / EL CORAZÓN DE HIELO

LIS WIEHL



### FEATURES & BENEFITS

- *New York Times* best-selling series features three professional female crime fighters.
- Wiehl appears on *The O'Reilly Factor* on FOX. She also appears on *Fox and Friends*, *Your World with Neil Cavuto*, and *Hannity and Colmes*.
- Set in Portland, Oregon.
- Explores the complex and insider world of a federal prosecutor, an FBI agent, and a journalist.
- For readers who enjoy mystery novels where good wins out over evil.

The Triple Threat Club novels follow three fiercely intelligent women—a TV reporter, a Federal prosecutor and an FBI agent—as they investigate crimes as current as today's headlines.

The Triple Threat women have faced intense situations before...but never such a cunningly cold-blooded murderer.

Elizabeth Avery is a stunningly beautiful woman. But her perfectly managed exterior hides the ice cold heart of a killer. She ingeniously manipulates everyone who crosses her path to do exactly as she wishes—from crime reporter Cassidy Shaw, who thinks Elizabeth is her new best friend, to a shy young man Elizabeth persuades to kill for her.

As Elizabeth leaves a trail of bodies in her wake, Federal prosecutor Allison Pierce and FBI agent Nicole Hedges must piece together clues from seemingly unrelated crimes. Can they stop her before she reaches her unthinkable, ultimate end-game?

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5568-6  
ISBN-10: 1-6025-5568-0  
Price: \$13.99 U.S.  
Ship Date: 11/2/2011  
Pub Date: 11/29/2011  
Trim Size: 5.50 x 8.38  
Page Count: 368 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC Category: FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)

### ADVERTISING

- E-blast to the list of distributors and bookstores
- Promotion in *Tu vida hoy*.com
- Promotion in print edition of *Tu vida hoy*

### PUBLICITY

- Book reviews with the media

### PREVIOUS TITLES

978-1-59554-705-7 Face of Betrayal  
978-1-59554-706-4 Hand of Fate

### COMPARABLE TITLES

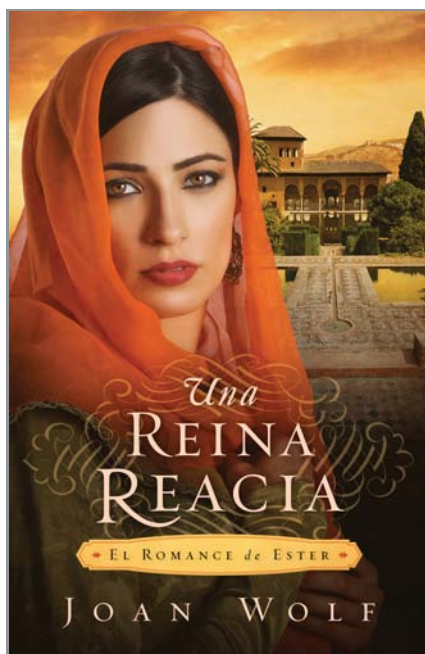
978-0-4465-3975-3 First Family  
978-0-3991-5567-3 Wicked Prey



Lis Wiehl is a *New York Times* bestselling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News Channel, Wiehl appears on *The O'Reilly Factor* and was co-host with Bill O'Reilly on the radio for seven years. Twitter @LisWiehl, facebook.com/pages/Lis-Wiehl-Fox-News-Legal-Analyst-and-Author/187442562905?ref=ts **Hometown:** Larchmont, New York

**A RELUCTANT QUEEN / UNA REINA REACIA**

JOAN WOLF

**FEATURES & BENEFITS**

- Experience the passionate love between Esther and King Xerxes—a love that saved an entire race of people.
- Author has a track record of solid success in the ABA Romance genre with starred reviews from *Publishers Weekly*, past blurbs from Nora Roberts and Catherine Coulter, and best-selling novels hitting the *USA Today*, *Washington Post*, and *NYT* Extended Bestseller lists.
- Reading group guide sends readers back to their Bibles to experience *Esther* as if for the first time.

An inspired re-imagining of the tale of Esther, a young Jewish woman thrust from a life of obscurity into a life of power, wealth, intrigue . . . and tender love.

See the story of Esther in an entirely new way—with all the political intrigue and tension you remember, but told as a passionate and tender love story between a young man and woman. Misunderstood by many, King Xerxes was a powerful but lonely man. Esther's beauty caught the eye of the young king, but it was her spirit that captured his heart.

Imagine anew the story of Esther, one of our faith's great heroines, destined to play a key role in the history of Christianity.

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5550-1  
ISBN-10: 1-6025-5550-8  
Price: \$14.99 U.S.  
Ship Date: 10/5/2011  
Pub Date: 11/1/2011  
Trim Size: 5.50 x 8.38  
Page Count: 400 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC Category: FICTION / CHRISTIAN / HISTORICAL  
(FIC042030)

**ADVERTISING**

- E-blast to distributors and consumers
- Feature in Tu Vida Hoy print and website

**PUBLICITY**

- E-blast to the media

**COMPARABLE TITLES**

978-1-59554-268-7 The Lightkeeper's Ball

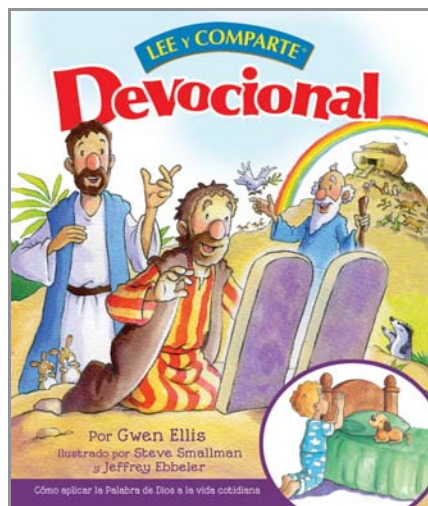


**Joan Wolf** was born in New York City but has lived most of her adult life in Connecticut with her husband, two children, and numerous pets. She's the author of *The Road to Avalon* lauded as "historical fiction at its finest" by *Publisher's Weekly*. **Hometown:** Milford, Connecticut



## READ AND SHARE DEVOTIONAL / DEVOCIONAL LEE Y COMPARTE

GWEN ELLIS



### FEATURES & BENEFITS

- Perfect devotional companion to *Biblia lee y comparte*
- Promotes regular Bible-reading and devotional time for young children
- Encourages children to share God's love
- Helps children apply Biblical principles to everyday situations

**This perfect companion to the *Biblia lee y comparte* helps parents teach their young children about God's Word!**

With 52 Bible stories and fun activities, this book provides easy access to age-appropriate topics, prayers, Bible stories, and activities that encourage sharing God's love with others. Stories emphasize such topics as helpfulness, forgiveness, love, and fear. It's perfect for young families who are looking for tools to help them teach their children about God's love and who want to make the most of the times they spend together.

Each devotional contains a variety of topic introductions (ranging from songs and poems to recipes and stories), a Bible verse (short enough for a child to memorize), a Bible story, *Let's Talk About It* questions, a *Share God's Love* activity, a prayer, plus engaging four-color art.

Format: Hardcover  
ISBN-13/EAN: 978-1-6025-5574-7  
ISBN-10: 1-6025-5574-5  
Price: \$15.99 U.S.  
Ship Date: 12/7/2011  
Pub Date: 1/3/2012  
Trim Size: 6.75 x 8.00  
Page Count: 224 Pages  
Carton Qty: 24  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC Category: JUVENILE NONFICTION / RELIGION / DEVOTIONAL & PRAYER (JNF049120)

### ADVERTISING

- E-blast to distributors and consumer
- Feature in *Tu Vida Hoy Print* and web

### PREVIOUS TITLES

978-1-4003-0853-8 Read and Share Bible

### COMPARABLE TITLES

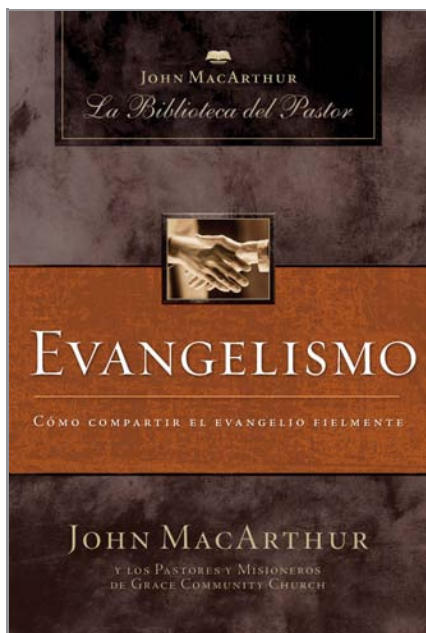
978-0-7899-0645-8 Devocionales de Niños Para Todo un Año (One Year Book of Devotions for Kids)



**Gwen Ellis** is the bestselling author of the *Read and Share® Bible* and a full line of *Read and Share®* products. She is the owner of Seaside Creative Services, a speaking, writing, and editing service. **Hometown:** Port Hueneme, California **Books Sold to Date:** 630,000

## EVANGELISM / EVANGELISMO

JOHN MACARTHUR



### FEATURES & BENEFITS

- Teaches biblical perspective on evangelism, a commission given to all Christians
- Allows consumers to explore substantive and theologically insightful notes from Dr. MacArthur
- Provides relevant teachings for today through comparisons of biblical stories and current issues

A clear, biblical theology of evangelism, presented with a historical foundation and practical instruction. Expand your MacArthur Pastor's Library to include this much-needed topic. *Evangelismo* begins by comparing the current state of outreach in American Christianity with evangelism throughout church history and also in the Bible. Presenting a theology on the subject that addresses the theological principles that govern evangelism, showing how they are played out in the church, as well as the family and personal interaction. It includes preaching, one-on-one witnessing, missions, parenting evangelism, and commissioning and supporting missionaries. This book's substantive and doctrinally insightful guide to biblical outreach complements the previous volumes *La Predicación*, *La Consejería*, and *El Ministerio Pastoral*.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-6025-5566-2  
**ISBN-10:** 1-6025-5566-4  
**Price:** \$19.99 U.S.  
**Ship Date:** 11/2/2011  
**Pub Date:** 11/29/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 384 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** RELIGION / CHRISTIAN MINISTRY / PASTORAL RESOURCES (RELO74000)

### ADVERTISING

- E-blast to list of distributors and retailers
- Promotion in *Tu Vida Hoy* print edition
- Promotion in *Apuntes Pastorales*
- Promotion in [Tuvidahoy.com](http://Tuvidahoy.com)
- Banners in key websites
- Possible book trailer

### PUBLICITY

- E-blast to the media
- Radio promotion and book give-away
- Book reviews

### COMPARABLE TITLES

- 978-1-4185-0005-4 Counseling: How to Counsel Biblically  
 978-1-4185-0006-1 Pastoral Ministry: How to Shepherd Biblically

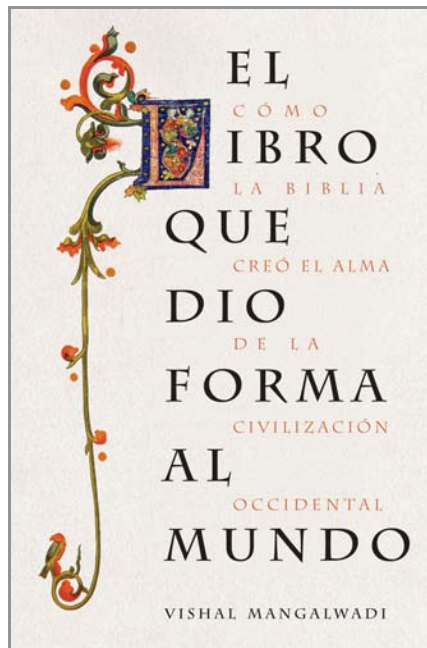


John MacArthur, author of numerous best-selling books that have touched millions of lives, is pastor-teacher of Grace Community Church, president of The Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You.

**Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

## THE BOOK THAT MADE YOUR WORLD / EL LIBRO QUE DIO FORMA AL MUNDO

VISHAL MANGALWADI



### FEATURES & BENEFITS

- Highly readable history explains how the Bible created the modern world and why its rejection is leading to the West's decline
- Fascinating Eastern perspective on the richness of the West's heritage will help skeptics respect the Bible
- Believers will be equipped to apply their faith to a wide spectrum of intellectual, social and political issues
- An apologetic and worldview book for Bible advocates. *El libro que dio forma al mundo* will serve movements seeking to transform cultures by engaging them with Scriptures

Discover how the Bible became the West's source of human rights, justice, heroism, optimism, compassion, capitalism, family, and morality.

In the 1960s many from the West went to the East in search of spiritual wisdom. *El libro que dio forma al mundo* will reverse the journey. Vishal Mangalwadi, an Indian philosopher, will take readers on a historical journey through the last millennium, exploring why and how the Bible reformed Europe and made the West a uniquely thinking civilization: technical and tolerant, scientific and free, just and prosperous. Readers will learn:

- Why an American president puts his hand on the Bible to take the oath of a secular office
- What forced British monarchs from Henry VIII to James I to submit to the Bible's authority
- Why Bible translators Wycliffe, Luther, and Tyndale became history's greatest revolutionaries
- How the Bible globalized western education

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5526-6  
ISBN-10: 1-6025-5526-5  
Price: \$16.99 U.S.  
Ship Date: 4/13/2011  
Pub Date: 5/10/2011  
Trim Size: 6.00 x 9.00  
Page Count: 480 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC Category: RELIGION / CHRISTIANITY / HISTORY (RELO15000)

### ADVERTISING

- E-blast to list of distributors and retailers
- Promotion in *Tu Vida Hoy* print edition
- Promotion in *TuVidaHoy.com*
- Banners in key websites
- Possible book trailer

### PUBLICITY

- E-blast to the media
- Book reviews
- Possible radio promotion and book give-away

### PREVIOUS TITLES

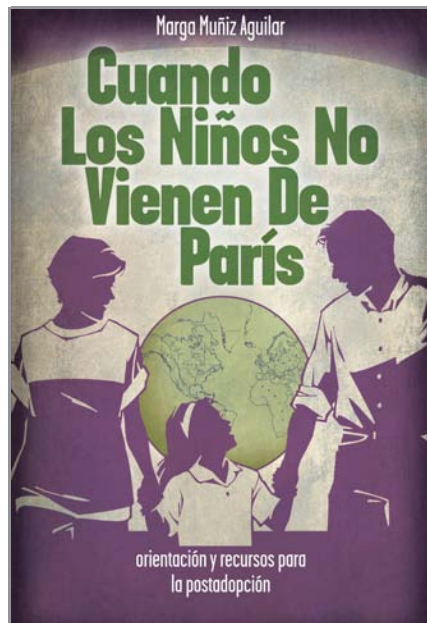
978-1-59555-322-5 The Book that Made Your World



**Vishal Mangalwadi, LLD**, was born and raised in India. He studied eastern religion and philosophy in India, Hindu ashrams, and at L'Abri Fellowship in Switzerland. He is a dynamic and engaging speaker who has lectured in thirty-five countries. He is a social reformer, political columnist, and author of fourteen books. *Christianity Today* calls him "India's foremost Christian intellectual." **Hometown:** Southern California

## WHEN CHILDREN DON'T COME FROM PARIS / CUANDO LOS NIÑOS NO VIENEN DE PARÍS

MARGA MUÑIZ



### FEATURES & BENEFITS

**Suitable for adoptive parents and adoption professionals, this guide answers questions on the many topics regarding the adoption process and an adopted child's assimilation into a new home.**

Illuminating and important, this guide for future adoptive parents and adoption professionals answers questions on a number of topics regarding the adoption process and an adopted child's assimilation into a new home, including What influence do pre and postnatal factors have, such as malnutrition or alcoholism? Does depression exist after adoption? Are we a family with an ethnic member or a multiethnic family? And what do our children think about adoption? This practical reference also includes a section for reflection.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5554-9  
**ISBN-10:** 1-6025-5554-0  
**Price:** \$13.99 U.S.  
**Ship Date:** 10/5/2011  
**Pub Date:** 11/1/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 272 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** FAMILY & RELATIONSHIPS / ADOPTION / GENERAL (FAM004000)

### ADVERTISING

- E-blast to the media
- Promotion in *Tu vida hoy* print edition
- Promotion in [www.tuvidahoy.com](http://www.tuvidahoy.com)

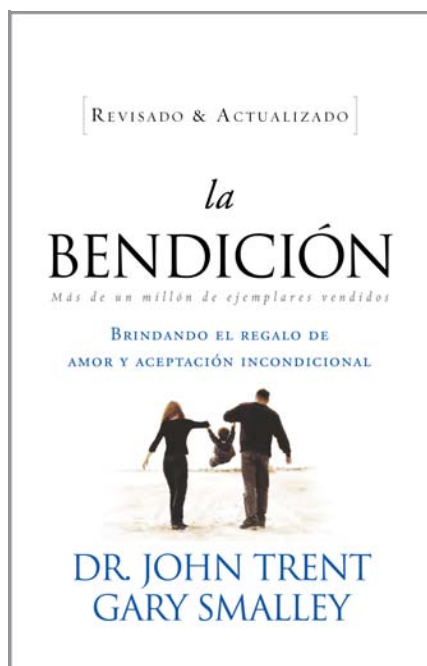
### PUBLICITY

- E-blast to the media

Marga Muñiz-Aguilar holds a Licentiate's Degree in Philosophy and Letters, and a Master's Degree in Educational and Professional Counseling. She is a graduate from Phonoaudiology and Speech Therapy; and has a university professional specialization in Counseling for Adoption. She has also formal studies in Systematic Transgenerational Therapy. Marga is adoptive mother of two girls born in China.

## THE BLESSING / LA BENDICIÓN

DR. JOHN TRENT & DR. GARY SMALLEY



### FEATURES & BENEFITS

- Revised and Updated
- Explains five elements of "the blessing"—the biblical gift satisfying every human's need for unconditional love and approval
- A foundational parenting tool critical for every person in a family relationship
- Focus on the Family logo, brand launch, and partnership as well as national "The Choice" conferences
- Follow John on Twitter @StrongFamilies and follow Gary @GaryTSmalley

**Explains how the biblical gift of "the blessing" is the key to one's self-worth and emotional well-being.**

Every human needs the gift of "the blessing"—the unconditional love and approval that comes from a healthy relationship with one's parents. In this update to the best-selling classic *La bendición*, coauthors John Trent and Gary Smalley offer a fresh perspective on this life-changing gift with solid, practical advice on how to lay a secure base of in each child's life.

*La bendición* powerfully communicates biblical truths on how to instill self-worth and emotional well-being into others based on these five essential elements:

- meaningful touch
- a spoken message
- attaching high value
- picturing a special future
- an active commitment

No matter the age, the approval of our parents affects how we view ourselves and how we relate to others. So what if we've missed it? The final chapters include help and hope for those who grew up without their own parent's blessing, the blessing and grandparents, ways to live out the blessing, and ideas for blessing events.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5546-4  
**ISBN-10:** 1-6025-5546-X  
**Price:** \$13.99 U.S.  
**Ship Date:** 9/14/2011  
**Pub Date:** 10/11/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 272 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / FAMILY (RELO12030)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in *Tu Vida Hoy* print and web

### PUBLICITY

- E-blast to the media
- Radio book give-away

### COMPARABLE TITLES

978-1-6025-5544-0 Un lugar llamado bendición (A Place Called Blessing)

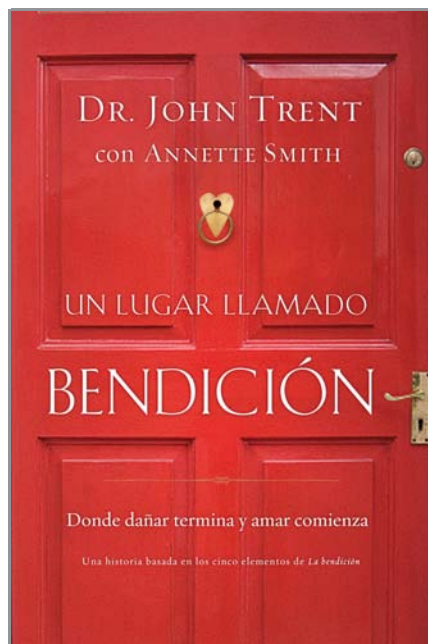


**Dr. John Trent** is the president of the Center for Strong Families and StrongFamilies.com. John has also been a featured guest on radio and television programs, such as *Focus on the Family*, *The 700 Club*, and CNN's *Sonya Live*. John and his wife Cindy have been married for more than twenty-five years and have two daughters. **Hometown:** Scottsdale, Arizona

**Dr. Gary Smalley**, one of the foremost experts on family relationships, has written or cowritten more than sixty books and thirty-five videos, selling more than six million copies. With more than forty years of experience, he is a best-selling and award-winning author and has appeared on hundreds of local and national radio and television shows. He and his wife, Norma, have been married more than forty five years and have three grown children, all in full-time ministry. **Hometown:** Branson, Missouri

## A PLACE CALLED BLESSING / UN LUGAR LLAMADO BENDICIÓN

DR. JOHN TRENT & ANNETTE SMITH



### FEATURES & BENEFITS

- Teaches the important concept of giving and receiving a blessing that every person needs to experience
- Includes an introduction and discussion questions that help readers identify and better understand the five elements of *La bendición*
- Based on the best-selling book, *La bendición*, which has sold more than one million copies
- Focus on the Family logo, *La bendición* brand launch, and partnership as well as national "The Choice" conferences
- Follow John on Twitter @StrongFamilies

### An orphaned boy's story of loss, love, and eventual acceptance by the most unlikely people.

Five-year-old Josh and his two older brothers lose their parents in a drunk-driving accident. A series of foster homes and a shocking tragedy eventually separate them, leaving Josh alone, angry, and distrustful of most everyone. At age eighteen, Josh strikes out on his own to find work. With only a high school education and few life skills, he is one step away from homelessness when Providence brings him to a place where he finds much more than physical shelter. For the first time in his life, Josh receives unconditional love and something every human being craves, the gift of "the blessing."

Includes an introduction and reader's guide designed to identify and discuss the five elements of the biblical blessing that every person needs. Readers are shown, through the power of Josh's story, how to give this gift to their children and others as outlined in the more than one million copy bestseller, *La bendición*.

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5544-0  
ISBN-10: 1-6025-5544-3  
Price: \$12.99 U.S.  
Ship Date: 9/14/2011  
Pub Date: 10/11/2011  
Trim Size: 5.50 x 8.38  
Page Count: 192 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in *Tu Vida Hoy* print
- Feature in *TuVidaHoy.com*

### PUBLICITY

- E-blast to the media

### COMPARABLE TITLES

978-1-6025-5546-4 *La bendición* (The Blessing)



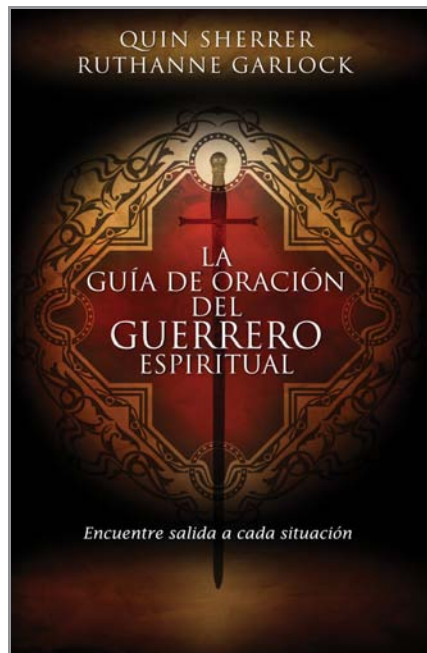
**Dr. John Trent** is the president of the Center for Strong Families and StrongFamilies.com. John has also been a featured guest on radio and television programs, such as *Focus on the Family*, *The 700 Club*, and CNN's *Sony Live*. John and his wife Cindy have been married for more than twenty-five years and have two daughters. **Hometown:** Scottsdale, Arizona



**Annette Smith** is a novelist, nurse, and a master storyteller. She has written five volumes of original short stories, two parenting books, and five novels, all set in small towns. Her fourth novel, *A Bigger Life*, was named by *Library Journal* as one of the best novels of 2007 and was a finalist in the American Christian Fiction Book Awards. Annette and her husband, Randy, have two adult children. **Hometown:** Tyler, Texas

## THE SPIRITUAL WARRIOR'S PRAYER GUIDE / LA GUÍA DE ORACIÓN DEL GUERRERO ESPIRITUAL

QUIN SHERRER & RUTHANNE GARLOCK



### FEATURES & BENEFITS

In *La guía de oración del guerrero espiritual*, the authors show the reader how to apply biblical promises to every area of life, whether in illness, financial trouble, depression, concern for wayward loved ones, unemployment or spiritual confusion.

God's Word is the strongest weapon in a believers's spiritual artillery. Quin Sherrer and Ruthanne Garlock, bestselling authors of *A Woman's Guide to Spiritual Warfare*, believe that when Christians use the Bible in intercession and warfare, they bind the power of the evil one and declare God's promises and victory for their lives and for those they love.

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5528-0  
ISBN-10: 1-6025-5528-1  
Price: \$13.99 U.S.  
Ship Date: 6/1/2011  
Pub Date: 6/28/2011  
Trim Size: 5.50 x 8.38  
Page Count: 224 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC Category: RELIGION / PRAYER / GENERAL (REL087000)

### ADVERTISING

- E-blast to distributors and bookstores

### COMPARABLE TITLES

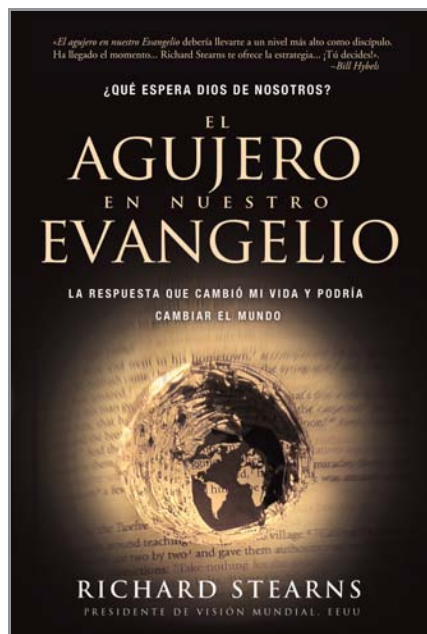
978-0-8307-4748-1 *A Woman's Guide to Spiritual Warfare*

Quin Sherrer has written or coauthored 27 books, mostly on the topic of prayer. She has appeared on more than 300 radio and TV stations and continues to teach seminars across the nation. She and her husband, LeRoy have six grandchildren, and make their home in Niceville, Florida.

Ruthanne Garlock is an author and international Bible teacher living near San Antonio, Texas. Together, she and Quin Sherrer have coauthored 20 books, including their best-sellers, *How to Pray for Your Children* and *A Woman's Guide to Spiritual Warfare*. Since her husband's death in 2003, Ruthanne is the only grandparent left for their four grandchildren.

## THE HOLE IN OUR GOSPEL / EL AGUJERO EN NUESTRO EVANGELIO

RICHARD STEARNS



### FEATURES & BENEFITS

- Brings deeper meaning to everyday faith.
- Gives an inspiring account of a true "success to significance" story.
- Provides a more complete picture of the Gospel of Jesus Christ, requiring more than just a personal transforming relationship with God but also a public transforming relationship with the world.
- Not didactic in its approach but rather an open conversation on an important issue for us all.
- Includes study guide.
- 100% of author's advance and proceeds go directly to World Vision.
- Includes 16 page full color insert

### "Preach the Gospel always. Use words if necessary." - St. Francis of Assisi

It's 1998 and Richard Stearns' heart is breaking as he sits in a mud hut and listens to the story of an orphaned child in Rakai, Uganda. His journey to this place took more than a long flight from the United States to Africa. It took answering God's call on his life, a call that hurtled him out of his presidential corner office at Lenox-America's finest tableware company-to this humble corner of Uganda.

This is a story of how a corporate CEO faced his own struggle to obey God whatever the cost, and his passionate call for Christians to change the world by actively living out their faith. Using his own journey as an example, Stearns explores the hole that exists in our understanding of the Gospel.

Two thousand years ago, twelve people changed the world. Stearns believes it can happen again.

Format: Trade Paper  
 ISBN-13/EAN: 978-1-6025-5588-4  
 ISBN-10: 1-6025-5588-5  
 Price: \$16.99 U.S.  
 Ship Date: 4/13/2011  
 Pub Date: 5/10/2011  
 Trim Size: 6.00 x 9.00  
 Page Count: 352 Pages  
 Carton Qty: 36  
 Distribution Rights: Worldwide  
 Translation Rights: None  
 BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- E-blast to distributors and consumers
- Feature in *Tu Vida Hoy* print and web

### PUBLICITY

- E-blast to the media

### COMPARABLE TITLES

978-1-6025-5404-7 Mas alla de tu vida (Outlive Your Life)  
 978-0-8297-3786-8 Una Vida con Proposito (A Purpose Driven Life)



**Richard Stearns** has served as President of World Vision U.S. since 1998, having formerly been the CEO of Parker Bros. Games and Lenox, Inc. He and his wife, Reneé, have five children of their own and millions more around the world. **Hometown:** Seattle, WA



**REGRET FREE PARENTING / CRIANZA SIN  
REMORDIMIENTOS**

CATHERINE HICKEM

**FEATURES & BENEFITS**

- **A highly credentialed motherhood expert offers seven powerful principles for confident motherhood**
- **Mothers learn how to establish and maintain a strong, lifelong relationship with their children**
- **Bible teaching and scriptures throughout**
- **Each chapter ends with "Faith Points" that offer suggested Bible reading and insightful questions for reflection and learning**

**A motherhood expert teaches the seven essential principles every mom needs to confidently raise her children.**

Every mother wants her children to grow up happy, healthy, and fulfilled. But reaching that destination can be full of indecision, worry, and second-guessing. Ask any mother, "Do you think you're doing a good job?" and she'll likely give you a mixed answer. In her groundbreaking book, *Crianza sin remordimientos*, Catherine Hickem offers seven principles for mothers to raise their children well . . . and *know* they're doing it right.

With nearly thirty years of experience as a psychotherapist, speaker, women's ministry director, and founder of Intentional Moms, Catherine Hickem shows how to build respect, companionship, trust, and emotional health as well as how to usher confident, centered, and secure adults into the world. If any mother has ever wondered, *Am I raising a good kid and am I doing it right?* she needs the impactful teaching of *Crianza sin remordimientos* .

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5548-8  
**ISBN-10:** 1-6025-5548-6  
**Price:** \$13.99 U.S.  
**Ship Date:** 9/21/2011  
**Pub Date:** 10/18/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / FAMILY (RELO12030)

**ADVERTISING**

- E-blast to list of distributors and retailers
- Promotion in *Tu Vida Hoy print edition*
- Promotion in [Tuvidahoy.com](http://Tuvidahoy.com)
- Banners in key websites
- Book trailer

**PUBLICITY**

- E-blast to the media
- Book reviews
- Radio book give-away

**Catherine Hickem, LCSW**, a licensed psychotherapist with three decades of experience, is a motherhood expert who has made it her life's mission to equip moms for every facet of raising exceptional children. Author, speaker, coach, and counselor, Hickem founded Intentional Moms, a national not-for-profit organization that provides information, support, and insights on motherhood. Hickem lives in Delray Beach, Florida with her husband, Neil. They have two adult children, Taylor and Tiffany. **Hometown:** Delray Beach, Florida

## MAX ON LIFE / MAX HABLA SOBRE LA VIDA

MAX LUCADO



### FEATURES & BENEFITS

- **Questions are a sampling from thousands received by Max in his twenty-five years as an author and throughout his career as a pastor, advisor, and radio personality**
- **Accessible topical format divided into eight sections: hope, hurt, help, him/her, home, have/have-nots, and hereafter**
- **Excellent tool for pastors, counselors, and ministry leaders that includes both a topical and scripture index**
- **Personal, handwritten notes to readers begin each section**

We have questions. Child-like inquiries. And deep, heavy ones.

In more than twenty-five years of writing and ministry, Max Lucado has been the receiving line for thousands of such questions. The questions come in letters, e-mails, even on Dunkin Donuts napkins. In *Max habla sobre la vida* he offers thoughtful answers to more than 150 of the most pressing questions on topics ranging from hope to hurt, from home to the hereafter.

Max writes about the role of prayer, the purpose of pain, and the reason for our ultimate hope. He responds to the day-to-day questions—parenting quandaries, financial challenges, difficult relationships—as well as to the profound: Is God really listening?

A special addendum includes Max's advice on writing and publishing.

Including topical and scriptural indexes and filled with classic Lucado encouragement and insight, *Max habla sobre la vida* will quickly become a favorite resource for pastors and ministry leaders as well as new and mature believers.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5540-2  
**ISBN-10:** 1-6025-5540-0  
**Price:** \$13.99 U.S.  
**Ship Date:** 9/14/2011  
**Pub Date:** 10/11/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Joint promotional efforts with distributors and bookstores
- Promotional video trailer
- Dedicated page in *Tu vida hoy* print edition
- Posters and banners available for the point of sale
- Social media campaign
- Web, print and radio advertising

### PUBLICITY

- E-blast to the media
- Media promotional campaign
- Print and online book reviews

### PREVIOUS TITLES

978-1-6025-5404-7 *Mas alla de tu vida* (Outlive Your Life)

### COMPARABLE TITLES

978-1-4041-9006-1 *Live Loved*



**Max Lucado** is a minister who writes and a writer who preaches. He and his wife, Denalyn, serve the Oak Hills Church in San Antonio, Texas. They have three grown daughters, Jenna, Andrea, and Sara; one son-in-law, Brett; and one sweet but lazy golden retriever, Molly. **Hometown:** San Antonio, Texas

## **IT'S NOT ABOUT ME / NO SE TRATA DE MÍ**

MAX LUCADO



### **FEATURES & BENEFITS**

- **Help readers gain a broader picture of their role in God's plan**
- **Make available opportunity for growth**
- **Allow for thinking globally for the church**

### **It really isn't all about us.**

Pop culture and psychobabble tell us to make ourselves the center of the universe in order to be happy. Churches have communicated the false idea that God exists to give us all that we selfishly want. In this book, Max Lucado reminds us that it's not about us; it's all about God. Through this shift in thinking we can truly live an unburdened, happy life.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5522-8  
**ISBN-10:** 1-6025-5522-2  
**Price:** \$13.99 U.S.  
**Ship Date:** 3/2/2011  
**Pub Date:** 3/29/2011  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 192 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### **PREVIOUS TITLES**

978-0-8841-9993-9 No Se Trata De Mi (It's Not About Me)  
978-1-6025-5404-7 Más allá de tu vida (Outlive Your Life)



**Max Lucado** is a minister who writes and a writer who preaches. He and his wife, Denalyn, serve the Oak Hills Church in San Antonio, Texas. They have three grown daughters, Jenna, Andrea, and Sara; one son-in-law, Brett; and one sweet but lazy golden retriever, Molly. **Hometown:** San Antonio, Texas

# Nelson Pocket

THE BEST BOOKS AT THE BEST PRICE

\$6



9781602555914  
**How Do I Make It 'Til the End of the Month?**  
¿Cómo llego a fin de mes?



9781602556027  
**Becoming a Woman of Excellence**  
Cómo ser una mujer de excelencia



9781602555907  
**The Impossible is Possible**  
Lo imposible es posible



9781602556034  
**The Traveler's Gift**  
El regalo del viajero



9781602555938  
**The Key to Your Child's Heart**  
La llave al corazón de tu hijo



9781602555921  
**Creative Counterpart**  
La esposa virtuosa



9781602555976  
**Failing Forward**  
El lado positivo del fracaso



9781602555945  
**Just like Jesus**  
Como Jesús



978160255598-3  
**Plan B**



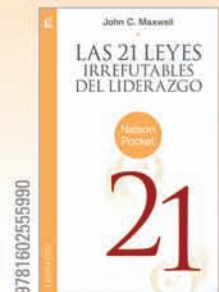
9781602555952  
**Deadly Emotions**  
Emociones que matan



9781602555969  
**Love and Respect**  
Amor y respeto



9781602556003  
**Tr3s Three**



9781602555990  
**21 Irrefutable Laws of Leadership**  
Las 21 leyes irrefutables de liderazgo



9781602556010  
**In the Blink of an Eye**  
En un instante

\$10



GRUPO NELSON  
gruponelson.com

Tu vida hoy

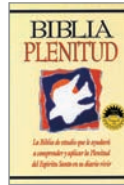
Twelve pocket exhibitor  
ISBN: 9781602556041  
Bookstore merchandising  
kit also available.



**Economy Bible**  
NBD  
ISBN-13: 978-1-6025-5180-0  
\$4.99 • Soft Cover



**Large Print Bible**  
RVR 1960  
ISBN-13: 978-1-6025-5106-0  
\$39.99 • Leathersoft



**Spirit-Filled Life Bible**  
RVR 1960  
ISBN-13: 978-0-8992-2279-0  
\$42.99 • Hard Cover



**Large Print Spanish Bible**  
RVR 1960  
ISBN-13: 978-0-8992-2708-5  
\$31.99 • Leatherflex



**Life Application Study Bible**  
RVR 1960  
ISBN-13: 978-0-8992-2415-2  
\$42.99 • Hard Cover



**Spirit-Filled Handy Size Bible**  
RVR 1960  
ISBN-13: 978-0-8992-2705-4  
\$24.99 • Soft Cover



**Precious Moments Bible -  
Angels**  
RVR 1960  
ISBN-13: 978-0-8992-2627-9  
\$19.99 • Hard Cover



**The Grace for the Moment  
Daily Bible**  
NBD  
ISBN-13: 978-1-6025-5121-3  
\$34.99 • Leathersoft



**The Charles F. Stanley Life  
Principles Bible**  
Charles Stanley  
RVR 1960  
ISBN-13: 978-1-6025-5094-0  
\$39.99 • Hard Cover



**Woman Thou Art Loosed! Bible**  
RVR 1960  
T. D. Jakes  
ISBN-13: 978-0-8992-2592-0  
\$34.99 • Hard Cover



**Gift & Award Bible**  
NBD  
ISBN-13: 978-1-6025-5177-0  
\$11.99 • Leatherflex



**Large Print Bible**  
RV 1909  
ISBN-13: 978-0-8992-2727-6  
\$19.99 • Imitation Leather



**The Power of a Praying  
Woman Bible**  
NVI  
ISBN-13: 978-1-6025-5041-4  
\$24.99 • Soft Cover



**Spirit-Filled Life Bible**  
RVR 1960  
ISBN-13: 978-0-8992-2276-9  
\$64.99 • Bonded Leather



**The Power of a Praying  
Woman Bible**  
NVI  
ISBN-13: 978-1-6025-5042-1  
\$39.99 • Hard Cover



**Spanish Large Print Bible**  
Black & Gray Cover  
RVR 1960  
ISBN-13: 978-1-6025-5239-5  
\$34.99 • Imitation Leather



**The Youth Bible**  
RVR 1960  
ISBN-13: 978-0-8992-2644-6  
\$29.99 • Hard Cover



**Life Application Study Bible**  
RVR 1960  
ISBN-13: 978-0-8992-2418-3  
\$64.99 • Bonded Leather



**Gift and Award Bible**  
NBD  
ISBN-13: 978-1-6025-5179-4  
\$11.99 • Leatherflex

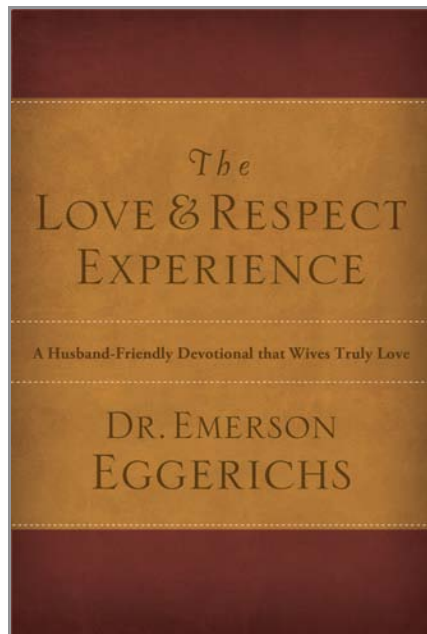


**NBD Precious Moments Bible -  
Quinceañera**  
NBD  
ISBN-13: 978-1-6025-5314-9  
\$36.99 • Imitation Leather

## THE LOVE AND RESPECT EXPERIENCE

*A Husband-Friendly Devotional that Wives Truly Love*

EMERSON EGGERICHS



### FEATURES & BENEFITS

- Devotional thoughts and stories appeal to both men and women
- The perfect companion or follow-up book to *Love & Respect*
- Leather cover and high-quality interior provide lasting keepsake
- Author introducing new video conference in more than 100 markets in fall of 2011
- Launching two-minute Love & Respect national radio spot in fall of 2011

### A Devotional Unlike Any Other!

Through his international bestseller, *Love & Respect*, Emerson Eggerichs has transformed marriages around the world with his biblically based approach to understanding the love that she most desires and the respect that he desperately needs. Now, in this long-awaited new release, Emerson has created an experience for couples that is effective, flexible and life-changing.

To build this couples devotional, Eggerichs has taken the top concerns that surfaced in a survey of thousands of couples and has developed 52 devotionals around the three cycles that are at the heart of Love and Respect:

- The Crazy Cycle
- The Rewarded Cycle
- The Energizing Cycle

Some may ask, "Why 52 devotionals and not 365, like other couples' books I have seen?" The author's research shows that married couples don't want to deal with that much material, that often. Therefore, the specific devotionals, which can be done weekly or at any chosen pace, are specifically guided to what couples say they most need. And this is a husband-friendly devotional, written and designed in such a way that the husband can feel comfortable in the entire process.

With this wealth of new material, *The Love & Respect Experience* will be indispensable to anyone wishing to better their marital relationship.

**Format:** CD - Unabridged  
**Packaging:** Clamshell Box  
**ISBN-13/EAN:** 978-1-4003-1679-3  
**ISBN-10:** 1-4003-1679-0  
**Price:** \$24.99 U.S.  
**Ship Date:** 9/14/2011  
**Pub Date:** 10/11/2011  
**Trim Size:** 6.50 x 5.50  
**Carton Qty:** 30  
**Distribution Rights:** Worldwide  
**BISAC Category:** RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE (RELO12050)



**Dr. Emerson Eggerichs**, an internationally known expert on male-female relationships, presents the Love & Respect conference with his wife, Sarah, both live and by video to more than 50,000 people each year, including groups such as the NFL, PGA, and members of congress. With degrees from Wheaton College and Dubuque Seminary and a PhD from Michigan State, Emerson pastored Trinity Church in Lansing for 19 years. He and Sarah have been married since 1973 and have three children. **Hometown:** Grand Rapids, Michigan

## THE BONE HOUSE

*Unabridged Audio Book on CD*  
STEPHEN R. LAWHEAD



### FEATURES & BENEFITS

- Second novel in Lawhead's new Bright Empires series on an 11-disk audio book CD.
- Combines alternate realities, history, and high adventure.
- Lawhead's King Raven trilogy has sold more than 300,000 units.
- Lawhead's total sales exceed three million units.

**Kit is on a quest for the ultimate treasure. But are his travels in time changing history for better or worse?**

When Kit Livingstone's great grandfather appeared to him in a deserted alley during a London rainstorm, he revealed an incredible story: the ley lines throughout Britain are not merely the stuff of legend but are in fact pathways to other worlds. An intricate code—a map of bizarre symbols—is the roadmap they need to navigate the multi-layered universe. But the five pieces have gone missing.

Braving constant danger, Kit accepts his place in the adventure—though he has no idea just how critical a role he'll play. As he comes closer to finding pieces of the missing map, his enemies—and the scope of his mission—increase exponentially. In *The Bone House*, Kit races through Egyptian tombs, prehistoric realities, and strange variations of our own time. And in each, he finds both allies and enemies to spare.

The Bright Empires series—from acclaimed author Stephen Lawhead—is a unique blending of epic treasure hunt, alternate realities, cutting-edge physics, philosophy, and mystery. A pulse-pounding, page-turning series unlike any other.

Format: CD - Unabridged  
ISBN-13/EAN: 978-1-4016-8511-9  
ISBN-10: 1-4016-8511-0  
Price: \$29.99 U.S.  
Ship Date: 8/10/2011  
Pub Date: 9/6/2011  
Trim Size: 6.50 x 5.50  
Length: 13 Hours  
Carton Qty: 30  
Distribution Rights: North America  
BISAC Category: FICTION / FANTASY / GENERAL  
(FIC009000)

### PREVIOUS TITLES

978-1-59554-805-4 The Bone House (HC edition)

### COMPARABLE TITLES

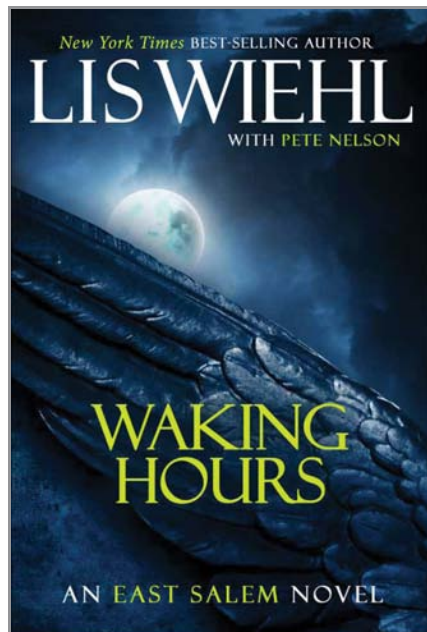
978-1-4003-1673-1 The Skin Map Audio Book



**Stephen R. Lawhead** is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The Skin Map*, *The King Raven*, *Song of Albion*, and *Dragon King* Trilogies. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

**WAKING HOURS***Unabridged Audio Book on CD*

LIS WIEHL (Coauthor) &amp; PETE NELSON (Coauthor)

**FEATURES & BENEFITS**

- First novel in new East Salem series available as an 11-disk audio book CD.
- From the *New York Times* best-selling author of *The Triple Threat* novels comes a compelling supernatural mystery trilogy.
- Wiehl is seen weekly by more than 3 million viewers on *The O'Reilly Factor* on FOX.
- Wiehls is a former federal prosecutor and radio co-host with Bill O'Reilly.

**All towns have secrets. Some have demons.**

Welcome to East Salem. A sleepy town with a history older than America where things are just a bit off. Where the supernatural bleeds into the everyday.

And where a tragic murder mystery is underway. A high school girl is found dead in the town park. And where forensic psychiatrist Dani Harris wants answers. All the suspects are teenagers who were at the party with her the night before—but who woke up the next morning with no memory of what transpired. Even though evidence confirms they were all at the scene of the crime.

Former pro-football linebacker—and local celebrity—Tommy Gunderson finds himself drawn to the case. And to Dani—who he last spoke with on their one high school date forever ago. Yet his celebrity status opens doors barred to Dani—so they form an awkward alliance.

They soon realize that there's more to the mystery than murder. And more to the evil they are facing than a mere human killer.

The supernatural series awakens this fall— with an official street date of October 4, 2011.

Format: CD - Unabridged  
ISBN-13/EAN: 978-1-4016-8529-4  
ISBN-10: 1-4016-8529-3  
Price: \$29.99 U.S.  
Ship Date: 9/7/2011  
Pub Date: 10/4/2011  
Trim Size: 6.50 x 5.50  
Length: 10 Hours  
Carton Qty: 30  
Distribution Rights: Worldwide  
BISAC Category: FICTION / GENERAL / GENERAL  
(FIC00000)

**PREVIOUS TITLES**

978-1-59554-940-2 Waking Hours (HC edition)  
978-1-4003-1681-6 Heart of Ice Audio Book  
978-1-5985-9613-7 Hand of Fate Audio Book



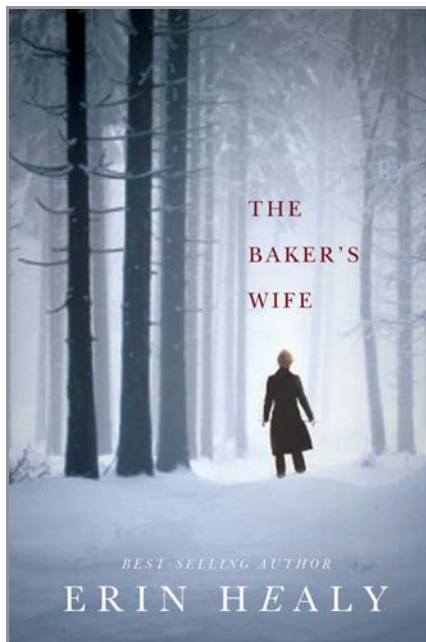
**Lis Wiehl** is a *New York Times* bestselling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News Channel, Wiehl appears on *The O'Reilly Factor* and was co-host with Bill O'Reilly on the radio for seven years. Twitter @LisWiehl, facebook.com/pages/Lis-Wiehl-Fox-News-Legal-Analyst-and-Author/187442562905?ref=ts **Hometown:** Larchmont, New York

**Pete Nelson** is the author of *Left to Die* which won the 2003 Christopher Award for books that celebrate the human spirit. He was listed in the Esquire Register of Best American Writers and nominated for a Pushcart Prize and an Edgar Award. **Hometown:** Northampton, Massachusetts



## THE BAKER'S WIFE

Unabridged Audio Book on CD  
ERIN HEALY



### FEATURES & BENEFITS

- Novel available as an 11-disk audio book CD.
- Author continues to receive acclaim from media and readers alike.
- "Heart-pounding suspense and unrelenting hope that will steal your breath."—*NYT* best-selling author Ted Dekker.
- Author's debut was a *Publishers Weekly* Editor's Top Pick for summer 2010.

**If what doesn't kill you only makes you stronger, why is Audrey growing weaker by the day?**

It's been a tough year for Audrey's family. Her husband Geoff, a pastor, lost his job after a scandal rocked their congregation.

Audrey's never lost faith. She's held her family together. Their attempt to resurrect a failing bakery is an effort to heal the family wounds and restore their place in the community.

Late to the bakery one dim, foggy morning, Audrey strikes a vehicle that she can't see even after the collision settles. Emerging from her car into the fog, she discovers she's hit a motor scooter. There's no rider in sight. There's blood, though, so much that she slips in it, injuring her wrists.

The absence of the scooter driver is a mystery, especially to Sergeant Jack Mansfield, the detective and church member who drove Geoff from his pulpit. The scooter belongs to Jack's wife, Julie, a teacher at the local high school. She has vanished like morning fog.

Though there is no evidence to support Jack's growing suspicion that Audrey and Geoff were involved in Julie's disappearance, the detective is convinced of their guilt. Jack's ability to reason slips as the leads on his wife dry up.

When Jack takes the tiny bakery and its patrons hostage, Audrey must find Julie and unravel the secret of her own mysterious suffering before Jack comes undone.

Format: CD - Unabridged  
ISBN-13/EAN: 978-1-4016-8549-2  
ISBN-10: 1-4016-8549-8  
Price: \$29.99 U.S.  
Ship Date: 9/7/2011  
Pub Date: 10/4/2011  
Trim Size: 6.50 x 5.50  
Length: 10 Hours  
Carton Qty: 30  
Distribution Rights: North America  
BISAC Category: FICTION / CHRISTIAN / SUSPENSE  
(FIC042060)

### PREVIOUS TITLES

978-1-59554-752-1 The Baker's Wife (TP Edition)  
978-1-4003-1712-7 The Promises She Keeps Audio Book  
978-1-4003-1627-4 Never Let You Go Audio Book



**Erin Healy** is the best-selling co-author of *Burn* and *Kiss* (with Ted Dekker) and an award-winning editor for numerous best-selling authors. She has received wide acclaim for her debut solo novel, *Never Let You Go*. She and her family live in Colorado. **Hometown:** Colorado Springs, Colorado



**Rejoice**  
Women of Faith Worship Team  
ISBN 13: 978-1-4261-1045-0  
\$13.99 • CD



**Women of Faith Worship**  
Women of Faith Worship Team  
ISBN 13: 978-1-4261-0902-7  
\$13.99 • CD



**Hope and Grace**  
Compilation  
ISBN 13: 978-1-4261-0890-7  
\$11.99 • CD



**Time To Rejoice**  
Women of Faith  
ISBN-13: 978-1-4002-0294-2  
\$16.99 • HC



**Nothing Is Impossible**  
**Devotional**  
Women of Faith  
ISBN-13: 978-1-4002-0242-3  
\$15.99 • HC



**Patchwork Devotional**  
Women of Faith  
ISBN-13: 978-1-4002-0287-4  
\$15.99 • HC



**I Hear Angels**  
Sheila Walsh  
ISBN 13: 978-1-4261-0908-9  
\$13.99 • CD



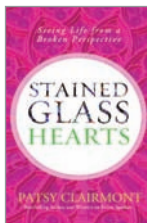
**Angel Song**  
Sheila Walsh  
ISBN-13: 978-1-5955-4685-2  
\$14.99 • TP



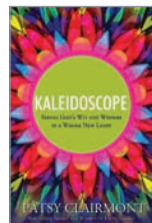
**The Shelter of God's Promises**  
Sheila Walsh  
ISBN-13: 978-1-4002-0244-7  
\$15.99 • TP



**Let Go**  
Sheila Walsh  
ISBN-13: 978-0-8499-0135-5  
\$21.99 • HC



**Stained Glass Hearts**  
Patsy Clairmont  
ISBN-13: 978-0-8499-4826-8  
\$16.99 • HC



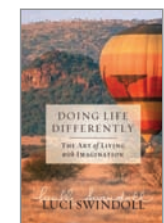
**Kaleidoscope**  
Patsy Clairmont  
ISBN-13: 978-1-4002-0270-6  
\$16.99 • HC



**Stumbling Into Grace**  
Lisa Harper  
ISBN-13: 978-0-8499-4648-6  
\$15.99 • TP



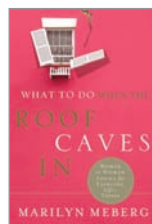
**Fresh-Brewed Life**  
Nicole Johnson  
ISBN-13: 978-1-4002-0315-4  
\$15.99 • TP



**Doing Life Differently**  
Luci Swindoll  
ISBN-13: 978-1-4002-0276-8  
\$16.99 • TP



**Free Inside and Out**  
Marilyn Meberg & Luci Swindoll  
ISBN-13: 978-0-8499-0276-5  
\$15.99 • HC

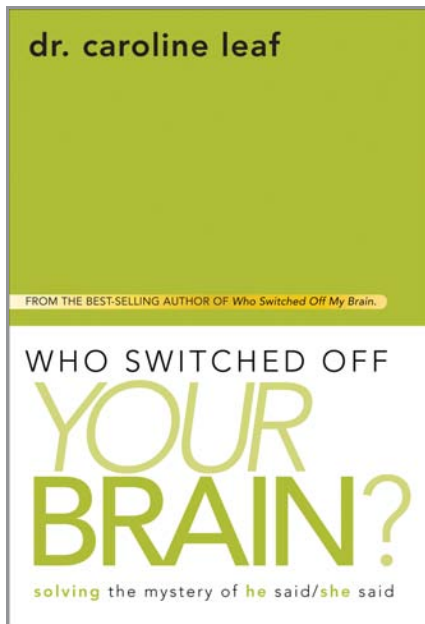


**What To Do When The Roof Caves In**  
Marilyn Meberg  
ISBN-13: 978-1-4002-0246-1  
\$16.99 • HC

## WHO SWITCHED OFF YOUR BRAIN?

*Solving the Mystery of He Said / She Said*

CAROLINE LEAF PH.D.



### FEATURES & BENEFITS

- Much-anticipated follow-up to the best-selling *Who Switched Off My Brain?* (over 300,000 sold)
- Filled with practical tips that combine Dr. Leaf's scientific expertise and wisdom from Scripture that can quickly and easily strengthen any relationship
- Learn how the functional differences in the male and female brain can create healthy relationships instead of miscommunication and conflict
- Release bolstered by TV exposure and promotional campaign through Dr. Leaf's established relationships with well-known media outlets

Relating with members of the opposite sex can be frustrating and difficult – but it doesn't have to be.

In the much-anticipated follow-up to her best-selling book, *Who Switched Off My Brain?* Dr. Caroline Leaf shows how men and women have been created to compliment one another through their own unique strengths.

Men and women are not the same – we don't think the same, talk the same or act the same. These differences aren't a result of our environments and our upbringing – they're built in by design.

More than a marriage or relationship book, *Who Switched Off Your Brain?* is filled with key insights that will help you better understand the often mysterious behavior of the opposite sex and practical tips that will quickly improve your relationships.

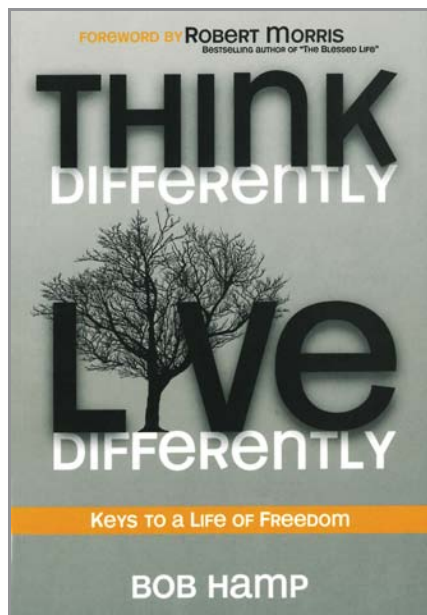
Format: Jacketed Hardcover  
ISBN-13/EAN: 978-0-9819-5674-9  
ISBN-10: 0-9819-5674-2  
Price: \$18.99 U.S.  
Ship Date: 5/18/2011  
Pub Date: 6/14/2011  
Trim Size: 8.50 x 5.50  
Page Count: 176 Pages  
Carton Qty: 24  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC Category: SELF-HELP / SPIRITUAL / GENERAL  
(SEL032000)

Since 1981, Caroline Leaf Ph.D. has researched the human brain with particular emphasis on unlocking its vast, untapped potential. In addition to being a best-selling author and popular speaker, Dr. Leaf has published articles in academic journals and is frequently interviewed by print and broadcast media for her expertise.

## THINK DIFFERENTLY LIVE DIFFERENTLY

*Keys to a Life of Freedom*

BOB HAMP



**You can become the person God intended.**

Now is a good time to become yourself, to discover your God-created, God-connected true self. Now is a good time to *Think Differently* about things that ruled your life. Don't let the actions of others, experiences of the past, or current circumstances prevent you from living in the peace and power you are made for. Learn to *Live Differently* as you connect to the Ever-present God so that you might be that ever-intended you!

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-9819-5679-4  
**ISBN-10:** 0-9819-5679-3  
**Price:** \$18.99 U.S.  
**Ship Date:** 4/6/2011  
**Pub Date:** 5/3/2011  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 256 Pages  
**Carton Qty:** 30  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC Category:** SELF-HELP / SPIRITUAL / GENERAL  
(SEL032000)

Bob Hamp is the Executive pastor of Freedom Ministry at Gateway Church in Southlake, Texas. He has spent the last several years designing a unique and meaningful way to help thousands of people experience real freedom from the kinds of things that hold humans captive. Licensed as a Professional Counselor in Texas, Bob was in private practice for 16 years.

Bob and his wife Jackee have four grown children each one with their own unique identity and purpose. **Hometown:** Southlake, Texas

TITLE	AUTHOR	PREVIOUS ISBN 13	NEW ISBN 13	PRICE
Cuando Dios Dice No = When God Says No	Leith Anderson	9780881134612		\$12.99
Avoiding Mr. Wrong: And What to Do If You Didn't (study guide)	Stephen Arterburn	9780785298595		\$11.99
Called to Be God's Leader Workbook: How God Prepares His Servants for Spiritual Leadership	Henry Blackaby	9780785262046		\$17.99
Created to Be God's Friend Workbook	Henry Blackaby	9780785263913		\$17.99
EWGS: Ephesians	Henry Blackaby	9781418526474		\$9.99
The Most Loving Place in Town: A Modern-Day Parable for the Church	Kenneth Blanchard	9780785228936	9780849947049	\$14.99
Sea el Elefante: Edifique una Empresa Mas Grande y Mejor	Steve Caplan	9781602551039		\$16.99
Make a Difference: Mentoring Woman to Woman	Lindsey Clifford	9780529122490	9780785298359	\$14.99
It's Not My Fault: The No-Excuse Plan to Put You in Charge of Your Life	Henry Cloud	9781591454731	9780785289395	\$14.99
Man Power	Edwin Cole	9780785273479		\$12.99
Real Church: Does It Exist? Can I Find It?	Larry Crab	9780785298274		\$14.99
Trust: The One Thing That Makes or Breaks a Leader	Les Csorba	9780785261544	159555985X	\$15.99
Time Traps	Todd Duncan	9780785263234	9781401605254	\$14.99
Unbroken: A Memoir	Tracy Elliott	9780785221678	9781401605285	\$14.99
Knockout Entrepreneur	George Foreman	9780785222088	9781595559784	\$14.99
Renuevame	David Greco	9780881133806		\$14.99
More Than a Hobby: How a \$600 Startup Became America's Home and Craft Superstore	David Green	9780785208310	9781595559838	\$14.99
Busy People's Down-Home Cooking Without the Down-Home Fat	Dawn Hall	9781401601041	9781401605247	\$14.99
Becoming a Coaching Leader: The Proven Strategy for Building a Team of Champions	Daniel Harkavy	9780785219828	9781595559753	\$14.99
Terrify No More	Gary Haugen	9780849918384	9781595559807	\$14.99
El Poder del Reino	Jack Hayford	9780899225111		\$9.99
La Familia Llena del Espiritu: Sabiduria Santa Para Edificar Hogares Felices	Jack Hayford	9780899225173		\$9.99
Fe Poderosa: El Balance de La Fe Con Respecto a Las Obras y Las Palabras	Jack Hayford	9780899225227		\$9.99
El Pueblo del Espiritu: Dones, Frutos y Plenitud del Espiritu Santo	Jack Hayford	9780899225135		\$9.99
Daniel y Apocalipsis: Hasta El Fin de Los Tiempos	Jack Hayford	9780899225197		\$9.99
Hacia Una Alabanza Mas Gloriosa: Principios de Poder Para Personas Llenas de Fe	Jack Hayford	9780899225203		\$9.99
La Guerra En El Reino: La Oracion, la Guerra Espiritual y el Ministerio de los Angeles	Jack Hayford	9780899225142		\$9.99
Salmos: Cuando Se Canta de Corazon	Jack Hayford	9780899225210		\$9.99
Vida En el Reino	Jack Hayford	9780899225104		\$9.99
Prisionero del Gozo: Efesios, Filipenses, Colosenses, y Filemon	Jack Hayford	9780899225180		\$9.99
Una Vida Mas Alla de Lo Ordinario: El Secreto de Una Vida Abundante (Estudio de Juan)	Jack Hayford	9780899225128		\$9.99
2 Corinthians, 1 & 2 Timothy, Titus: Ministering in the Spirit and Strength of Jesus	Jack Hayford	9781418541200		\$9.99
Genesis: Promises and Beginnings	Jack Hayford	9781418541194		\$9.99
Mastering Ministry: Mastering Worship	Jack Hayford	9780880703642	9781418532338	\$12.99
Como Ser Una Mujer Libre en Cristo	Cynthia Heald	9780881132328		\$9.99
Como Ser Una Mujer de Excelencia	Cynthia Heald	9780881132236		\$9.99
El Adulterio: ¿Que Hago?	David Hormachea	9781602553651		\$13.99
Mastering Ministry: Mastering the Pastoral Role	Kent Hughes	9780880704397	9781418532314	\$12.99
SFL NT Commentary: John	John Huntzinger	9780785252542		\$16.99
Demon's Bluff	Jerry Jenkins	9781591453970	9781595548412	\$14.99

TITLE	AUTHOR	PREVIOUS ISBN 13	NEW ISBN 13	PRICE
Seduction of the Heart	Tim LaHaye	9780849917264	9780785298250	\$16.99
The Divided States of America?: What Liberals and Conservatives Are Missing in the God-And-Country Shouting Match!	Richard Land	978084990140	9781595559821	\$16.99
Jacob and Egypt: The Sovereignty of God	John MacArthur	9781418533243		\$9.99
Autosuperacion 101: Lo Que Todo Lider Necesita Saber = Self-Improvement 101	John Maxwell	9781602552623	9781602554528	\$10.99
Billy: The Untold Story of a Young Billy Graham and the Test of Faith That Almost Changed Everything	William McKay	9780849920677	9780785298328	\$14.99
WOF: God at Your Wit's End Study Guide	Marilyn Meberg	9781418506124		\$9.99
Windows of the Soul	Paul Meier	9780785278665	9780785298342	\$14.99
Life Is Mostly Edges	Calvin Miller	9780849920578	9780785297987	\$18.99
Exodus: The Journey	Thomas Nelson	9781418506162		\$9.99
My Angels Wear Fur: Animals I Rescued and Their Stories of Unconditional Love	Devon O'Day	9781401600297	9781401605230	\$12.99
Praying God's Will for Your Life Workbook and Journal	Stormie O'Martian	9780785264071		\$17.99
Praying God's Will for Your Life: Student Edition	Stormie O'Martian	9780785261148		\$9.99
La Receta del Gran Medico Para La Diabetes	Jordan Rubin	9780881130959		\$10.99
Brainwashed	Ben Shapiro	9780785261483	9781595559791	\$14.99
Exploring the Depths of God's Love	Charles Stanley	9781418541149		\$9.99
Practicing Basic Spiritual Disciplines	Charles Stanley	9781418541170		\$9.99
Trump: The Best Real Estate Advice I Ever Received: 100 Top Experts Share Their Strategies	Donald Trump	9781401602550	9781401605308	\$14.99
La Liberacion del Espiritu	Nee Watchman	9780881132557		\$10.99
Writings to Young Women from Laura Ingalls Wilder on Wisdom and Virtues	Laura Wilder	9781400307845	9781404175761	\$10.99
Women of Faith Study Guide Series: Adventurous Prayer	Women of Faith	9780785249849		\$9.99
Wonders Never Cease	Women of Faith	9780785249849		\$9.99
Women of Faith Study Guide Series: Adventurous Prayer	Women of Faith	9780785249849		\$9.99
Wonders Never Cease	Women of Faith	9780785249849		\$9.99
The Ten Commandments of Dating: Time-Tested Laws for Building Successful Relationships (study guide)	Ben Young	9780785296218		\$9.99
Get 'em While They're Hot: How to Attract, Develop, and Retain Peak Performers in the Coming Labor Shortage	Tony Zeiss	9780785208655	9781595559814	\$12.99

Title	Page	Title	Page
100 Devotions 100 Bible Songs	104	Christmas: On this Holy Night	167
21 Irrefutable Laws of Leadership, The	199	Christopher Columbus	66
3:16 DVD-Based Study DVD	37	Chronological Study Bible	6
3:16 DVD-Based Study Participant's Guide	37	Classic Reflections on Scripture from W. E. Vine	32
360 Degree Leader, The	81	Cliques, Hicks, and Ugly Sticks	110
50 Things Every Young Lady Should Know	77	Close Enough to Hear God Breathe	52
America: The Last Best Hope Vol. III	69	Creative Counterpart	203
American Patriot's Bible	5	Crippled Lamb	95
Amish Wedding, An	160	Deadly Emotions	202
An Amish Christmas	144	December 1941	73
An I Love You Prayer	103	Dekker/Lawhead Collection page	163
Angels	175	Doing Virtuous Business	78
Animals Sticker Workbook	121	Duct Tape Marketing	80
Ascent from Darkness	51	Eat Your Peas New Mom	176
Baker's Wife Audio Book, The	232	Encounter, The	57
Baker's Wife, The	158	Evangelism	217
Beagle Whose Bark is Worse than his Bite, The	130	Expanded Bible	4
Bedside Blessings	178	Exploring Blue Like Jazz DVD	39
Best Friends Forever: My Cutest Kitten	131	Exploring Blue Like Jazz Participant's Guide	39
Best Friends Forever: My Cutest Puppy	131	Facing the Giants	140
Beyond Talent	79	Failing Forward	196
Bible Brain Builders, Volume 1, 2, & 3	29	Faith of Barack Obama, The	72
Bible Brain Builders, Volume 4 & 5	30	Farmyard Bingo	122
Blessing, The	220	Fireproof	142
Blue Bottle Club	159	Flywheel	141
Bone House Audio Book, The	230	Fruitcake Christmas	94
Bone House, The	146	Future Door	111
Bonhoeffer	74	Fyodor Dostoevsky	65
Book of Man, The	71	Gabby God's Little Angel	96
Book that Made your World, The	218	Giant Print Reference Bible, KJV	12
Burn	212	Giant Print Reference Bible, NKJV	11
Camilla The Cupcake Fairy's Best Friends	119	God's Promises for my Teacher	172
Camilla The Cupcake Fairy's Magic Sprinkles	119	Good Rabbits with Snotty Habits	130
Camilla The Cupcake Fairy's Magic Wand	119	Grace Effect, The	58
Camilla The Cupcake Fairy's Tea Party	119	Grace of God, The	60
Celebrating Christmas with Jesus	168	Has God Spoken?	82
Cherished	139	Healing Is A Choice	63
Christian Zombie Killers Handbook, The	62	Heart of Ice	214
Christmas Stories	147	Hermie, A Common Caterpillar	89

Title	Page	Title	Page
Heroes and Villains of the Bible	105	Mini Encyclopedias Birds	126
His Steadfast Love	156	Mini Encyclopedias Body	126
Hole in our Gospel, The	223	Mini Encyclopedias Bugs	126
How do I make it 'til the end of the month?	198	Mini Encyclopedias Cats	127
How the Best Leaders Lead	209	Mini Encyclopedias Dinos	127
How to be a Woman of Excellence	194	Mini Encyclopedias Dogs	127
I am Special	92	Mini Encyclopedias Earth	128
I Will Never Let You Go	213	Mini Encyclopedias Rocks	128
I Won't Be Afraid	93	Mini Encyclopedias Sea	128
ICB Lucado Children's Daily Devotional Bible	106	Mini Encyclopedias Sharks	129
ICB Sequin Bible	107	Mini Encyclopedias Space	129
Impact Student Leadership Bible	8	Mini Encyclopedias Weather	129
Impossible is Possible, The	204	Mini Mechanics Diggers and Dumpers	123
In the Blink of an Eye	201	Mini Mechanics Fire Fire	123
Invasion	137	Mini Mechanics Mighty Machines	123
It Is Dangerous to Be Right When the Government Is Wrong	76	Mini Mechanics Tractors and Trucks	123
It's Not About Me	226	Monster	155
Jack and the Beanstalk	117	More Lost Than Found	50
Jesus Calling	170	My First Coloring book	125
Jesus Calling Devotional Bible: Enjoying Peace in His Presence	17	My Pretty Pink Bible Sticker Purse	120
Jesus: The Ultimate Gift	169	My Time with God Bible NT	20
Just like Jesus	193	NASB Charles F. Stanley Life Principles Study Bible	10
Key to your Children's Heart	197	NASB Life Principles Daily Bible	22
King Raven 3in1	138	Nearing Home	54
KJV Center-Column Reference Bible	16	Nelson's Annual Preacher's Sourcebook, Vol. 1	31
KJV Compact UltraSlim	24	Night Night Blessings	101
KJV Devotional Daily Bible	19	NKJV Center-Column Reference Bible	15
Learn the Bible in 24 Hours	34	NKJV Charles F. Stanley Life Principles Study Bible	9
Listalicious	132	NKJV Compact UltraSlim	23
Little Mermaid	117	NKJV Devotional Daily Bible	18
Lonestar Angel	157	NKJV Johnny Cash Reads the New Testament Audio Bible	25
Love & Respect Experience Audio, The	229	NKJV Life Principles Daily Bible Hardcover	21
Love and Respect	205	NKJV Sequin Bible	108
Love and Respect Experience, The	61	NKJV Take Action Bible, Teen Edition	26
Love on a Dime	148	Oath, The	154
Lucado Inspirational Reader, The	46	On The Move Coloring Pad	124
Lucado Life Lessons Study Bible	7	One Incredible Savior	166
Max on Life	225	One Year Devotional Prayer Book	173
Maxwell Daily Reader, The	207	Our Last Great Hope	48



Title	Page	Title	Page
Peace Be with You	47	Spiritual Warrior's Prayer Guide, The	222
People of the Covenant	40	StandOut	75
Pershing	67	Stuck DVD-Based Study	38
Personal Size Giant Print Reference Bible, KJV	14	Stuck Participant's Guide	38
Personal Size Giant Print Reference Bible, NKJV	13	Sunrise on the Battery	149
Petnapped! Pampered Puss and the Poisoned Pizza	130	Sweet as Apple Pie	177
Pine Tree Parable, The	98	Thank You, God for Blessing Me	90
Place Called Blessing, A	221	Thank You, God for Loving Me	91
Plain Promise	148	There You'll Find Me	135
Plan B	195	Think Differently Live Differently	235
Polly Parrot in the Naked Picnic	130	Three	200
Power Faith	41	Three Billy Goats Gruff	117
Priestess	70	Three Cups	99
Pumpkin Prayer, A	102	Three Little Pigs	117
Read and Share Devotional	216	Touch and Feel Old MacDonald	118
Really Woolly Little Book of Bible Verses	100	Traveler's Gift, The	206
Realms Thereunder , The	145	Trial, The	211
Regret Free Parenting	224	Truth of the Matter, The	136
Reluctant Queen, A	215	Unlock the Bible: Keys to Discovering the People & Places	33
Romance Collection page	162	Visitation, The	153
Sanctuary	171	Waking Hours	151
Selling 101	208	Waking Hours Audio Book	231
Sherman	68	Well-Behaved Child, The	64
Signs of Life	59	What You Need to Know About Spiritual Warfare	42
Smack Dab in the Middle of God's Love	97	What You Need to Know About the Church	43
Smitten	161	When Children Don't Come From Paris	219
Softly and Tenderly	152	Who Switched Off Your Brain?	234
Soul Winner's Guide	174	Who's Going to Save Our Church?	53
Spirit-Filled Life Study Guides: Divine Healing by the Power of the Holy Spirit	189	Why Men Hate Going to Church	56
Spirit-Filled Life Study Guides: Kingdom Living	181	Wisdom of Alexander The Great, The	210
Spirit-Filled Life Study Guides: Kingdom Power	190	Wonder of Your Love, The	150
Spirit-Filled Life Study Guides: Kingdom Warfare	188	Wrapped in Rain	143
Spirit-Filled Life Study Guides: Living Beyond the Ordinary	191	Yada Yada Prayer Group, The	148
Spirit-Filled Life Study Guides: People of the Spirit	184	Year with Jesus, A	55
Spirit-Filled Life Study Guides: Power Faith	185	Young American Patriot's Bible	109
Spirit-Filled Life Study Guides: Prisoner of Joy	192	Your 100 Day Prayer	49
Spirit-Filled Life Study Guides: Psalms: Singing from the Heart	183		
Spirit-Filled Life Study Guides: The Spirit-Filled Family	182		
Spirit-Filled Life Study Guides: Toward a More Glorious Praise	186		
Spirit-Filled Life Study Guides: Daniel and Revelation: Until the End of Time	187		

*New York Times* BEST-SELLING AUTHOR

# LIS WIEHL

WITH PETE NELSON

ALL TOWNS HAVE SECRETS.  
SOME HAVE DEMONS.

WELCOME TO EAST SALEM.

## WAKING HOURS

AN EAST SALEM NOVEL

THE SUPERNATURAL SERIES AWAKENS  
STREET DATE: OCTOBER 4, 2011

For ordering details, see page 151

 THOMAS NELSON  
Since 1798

