



THOMAS NELSON PUBLISHERS

**SUMMER**

**2012**

MAY - AUGUST

**FINAL**



# ORDERING & CUSTOMER SERVICE

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To order by phone: Call toll-free 1-800-251-4000 and enter ext. 1485 or select menu option 1 for Customer Services. OR, if you prefer, you may immediately enter the 4-digit extension of your Inside Sales Representative.

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To order by email: [Orders@thomasnelson.com](mailto:Orders@thomasnelson.com)

To order by mail: Thomas Nelson, Inc., Attn: Order Dept, PO Box 141000, Nashville, TN 37214-1000.

To order by fax: Fax your order to 1-615-885-3863.

If interested in placing orders by EDI call 1-800-251-4000, ext. 1818.

## OTHER CONTACTS OF INTEREST

Ministry Development Group: Phone toll-free 1-800-251-4000 ext. 2804.

International Export Sales & Distribution (English product): Phone 615-889-9000, ext. 1258, 1745 or 1743. Or fax to 615-889-5940.

Foreign Licensing: Phone 615-889-9000, ext. 1740.

Church Development: Phone 1-800-933-9673

Grupo Nelson (Spanish product): USA and Puerto Rico phone toll-free 1-800-322-7423, ext. 1893 and 1892.

Customer Service: 1-800-322-7423, ext. 1893 and 1892 or 615-902-1893.

Email: [storres@thomasnelson.com](mailto:storres@thomasnelson.com).

International (Spanish product): 615-902-1845

The mailing address for the above divisions and all other Thomas Nelson executive offices is Thomas Nelson, Inc., Attn: (the department you wish to contact), 501 Nelson Place, P.O. Box 141000, Nashville TN 37214-1000 or call 1-615-889-9000 and follow menu directions or press zero for an operator.

## INTERNATIONAL ORDERING

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Canada Direct Group  
Edmonton, Alberta - Canada  
Tel: 780-960-3126

Foundations  
Orono, Ontario - Canada  
Tel: 905-983-1188

### AUSTRALIA/NEW ZEALAND:

Bible Society  
Ingleburn, New South Wales  
Australia  
Tel: 612-9829-4685  
[www.biblesociety.com.au](http://www.biblesociety.com.au)

CLC  
Queensland - Australia  
Tel: 07-3883-402  
[www.clcaustralia.org](http://www.clcaustralia.org)

K.I. Entertainment  
Smithfield, New South Wales  
Australia  
E-mail: [sales@kientertainment.com.au](mailto:sales@kientertainment.com.au)  
Tel: 02-9604-3600  
<http://www.kichristian.com.au/>

Koorong  
New South Wales - Australia  
[www.koorong.com.au](http://www.koorong.com.au)

New Holland Publishers  
Chatswood, New South Wales  
Australia  
Tel: 02-9975-6799  
[www.newholland.com.au](http://www.newholland.com.au)

WORD  
Victoria - Australia  
[www.word.com.au](http://www.word.com.au)

Bible Society  
Wellington  
New Zealand  
Tel: 64-4-384-4119  
[www.biblesociety.org.nz](http://www.biblesociety.org.nz)

Soul Distributors  
Mangere, Auckland  
New Zealand  
Tel: 63-9-257-0081

### UNITED KINGDOM/EUROPE:

ASAF  
The Netherlands  
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[www.asaf.eu](http://www.asaf.eu)

Integrity Distribution Europe  
Eastbourne, East Sussex  
United Kingdom  
Tel: 1323-524303  
<http://www.integrityeurope.com/>

John Ritchie Ltd.  
Kilmarnock, Scotland  
United Kingdom  
Tel: 015-6353-6394  
<http://www.ritchiechristianmedia.co.uk/>

STL Wholesale  
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United Kingdom  
Tel: 41-1228-512512  
[www.stl.org](http://www.stl.org)

### SOUTH AFRICA/AFRICA:

Struik Christian Books  
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South Africa  
Tel: 27-21-462-4360  
[www.struikchristianmedia.co.za](http://www.struikchristianmedia.co.za)

Laterna Ventures  
Lagos  
Nigeria  
Tel: 2341-773-2470  
E-mail: [info@laternabooks.com](mailto:info@laternabooks.com)  
[www.laternabooks.com](http://www.laternabooks.com)

Edysl Bookshops Ltd.  
Lagos,  
Nigeria  
Tel: 2341-774-5074

### ASIA:

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Petaling Jaya  
Malaysia, Singapore, Hong Kong  
and Vietnam  
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E-mail: [adquest@tm.net.my](mailto:adquest@tm.net.my)  
[www.advantagequest.com](http://www.advantagequest.com)

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OMF Literature  
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Tel: 63-2-531-2183  
[www.omflit.com](http://www.omflit.com)

Rave Media  
New Delhi  
India  
Tel: 91-11-2634-0503  
[www.ravemedia.in](http://www.ravemedia.in)

### WEST INDIES/CARIBBEAN:

Rollins Associates  
Hull, GA  
West Indies & Caribbean  
Tel: 706-549-1502  
[www.rollinspilot.com](http://www.rollinspilot.com)

## PROBLEMS OR QUESTIONS

Our Customer Service Representatives are ready to assist you between 8 a.m. and 5 p.m. Central Time Monday through Friday. Please have specific details available when you call so we can assist you completely and efficiently. Just call toll-free 1-800-251-4000 and enter ext. 1485 or press menu option 5 or email Customer Service at [Inquiries@ThomasNelson.com](mailto:Inquiries@ThomasNelson.com).

ANY DOLLAR OR UNIT DISCREPANCY OR CLAIM AGAINST ANY INVOICE MUST BE PRESENTED IN WRITING TO THOMAS NELSON, INC. WITHIN 90 DAYS FROM THE INVOICE DATE.

## ONLINE BUSINESS TOOLS

Visit <http://Business.ThomasNelson.com> to use our password protected online suite of Business Solutions. We currently have over 20 useful features including Online Order Form, Online Bill Payments, Order Status and Tracking, Seasonal Specials (if any), Backorder Review, images of Invoices and monthly Statements, Product Info, Images & Status, PromoXpress (make-your-own-ad center) and more. Registration is easy, just follow the instructions. Call 1-800-251-4000, ext 1485 if questions or problems.

## GUARANTEE

Thomas Nelson offers a Lifetime Guarantee on all Bibles. If a Bible fails because of manufacturing defects, you may return it for a free replacement. If the same Bible is no longer available, it will be replaced with a Bible of the same or greater value. This guarantee does not apply to normal wear and tear. To learn more about the care of Bibles, register for your lifetime guarantee, and receive free offers, visit [www.thomasnelsonbibles.com/guarantee](http://www.thomasnelsonbibles.com/guarantee).

Any non-Bible product within this catalog with a manufacturing defect may be returned for a free replacement of same or comparable product within one year of date of purchase.

## RETURNS

Some of our Sales channels sell non-returnable. If in doubt, please consult your Sales Representative regarding eligibility.

Eligible returns policy: Regular-priced product is returnable from 90 days after invoice date and for as long as the item is in print. A restocking fee may be assessed. All items specifically sold as non-returnable are not returnable. Customers may download a current inventory file showing what is and is not returnable at <http://Business.ThomasNelson.com>. We reserve the right to not issue credit and not ship back any ineligible items, including other suppliers' product sent to us in error, or to return to sender ineligible items with an appropriate charge for shipping and handling. Eligible returns MUST be shipped back by a traceable carrier (UPS, FedEx Ground, etc.) to Thomas Nelson Returns Center, 565 Royal Parkway, Nashville TN 37214. If proof of delivery cannot be provided, we cannot guarantee credit will be issued. Returned items should be resalable and free of all store labels and stickers. Always include a packing slip itemizing the return and make any pertinent notes about defects, over-shipments, etc. so your return can be credited correctly.

## PRICING AND AVAILABILITY

Prices, availability, and publication dates of products featured in this catalog are subject to change without notice. Resellers may set their own prices. All prices are in U.S. dollars.

## WEBSITES

All individual divisional websites may be accessed from our home website at [www.ThomasNelson.com](http://www.ThomasNelson.com). For additional insight into Bibles, reference, and study resource products we also invite you to visit our Bible Group website at [www.thomasnelsonbibles.com](http://www.thomasnelsonbibles.com).

## THOMAS NELSON PHILOSOPHY

To grow through fairness and integrity in distinctive service to all. For more information about products, authors, promotions, and Thomas Nelson, Inc., visit us at [www.thomasnelson.com](http://www.thomasnelson.com) or [thomasnelsonbibles.com](http://thomasnelsonbibles.com).

# Thomas Nelson's Online Business Tools

at <http://Business.ThomasNelson.com>

Providing a secure online  
environment for conducting  
serious business.



#### Online Order Form

Enables eligible customers to place orders 24/7.

#### Online Customer Payments

- Pay on your account with Visa, Master Card or American Express.
- Pay individual invoices in full or in part.
- Apply credit memos.

#### Account Profile Manager

Allows you to keep your account information with us current. Update addresses, phone numbers, email addresses, preferences, etc. Now offering paperless invoices and statements!

#### Product Return Assistant

Confirm eligibility for product returns, generate a printed return packing slip and printed shipping labels. (Note that some of our sales channels sell non-returnable so please consult your sales rep if questions.)

#### Order Status

Review orders by PO #, Invoice #, ISBN or date range. Review carton contents and backordered items plus trace your shipments (certain carriers only).

#### Order History By Product

Review order/returns history by product by date range.

#### Back Order / Future Ship Review

Review all pending backorders by ship-to account number.

#### PDF Invoices & Statements On Demand

Need an invoice/statement copy? View and print.

#### Sales Specials (limited eligibility)

See special offerings available to you.  
Look for dark blue bar on right side of menu.

#### Order Fill Rate Statistics

Current month, prior month, fiscal period to date, rolling 12 months.

#### Product Info and Images

Get product information (incl stock status & due dates) by ISBN, Style #, UPC, EAN, author or keyword; plus cover images when available.

#### Authors

When available, we provide images, bios, links.

#### Catalogs in Digital and PDF formats

- Select digital or PDF.
- Select full catalog of choose your own categories.

#### Our Best Selling Products

A list of of top Book, Bible and Children sellers.  
Updated weekly.

#### PromoXPress

Create custom flyers, posters and postcards on any Nelson product and include your store name.

#### Core Products

Download spreadsheets listing the "Core" products of our various publishing groups.

#### Inventory Download

Complete listing of our products, prices, availability – updated daily – download to your computer in either Excel or plain text 'csv' formats.

**to register,** Simply go to <http://Business.ThomasNelson.com> and enter your Thomas Nelson 9-digit account number into both the Account Number and the Password fields. Eligible accounts will then be asked to choose a new password....that's it!

Problems? Call Customer Services at 1-800-251-4000 ext 1485 or email [WebHelp@ThomasNelson.com](mailto:WebHelp@ThomasNelson.com).



THOMAS NELSON  
Since 1798

# ONLINE RESOURCES

These resources exist to aid you in growing your business and to enhance the consumer's experience when engaging with our authors, brands and products. These items (videos, sample content, ads, etc.) can be used however you see fit.

## RESOURCES BY PUBLISHING DIVISION

### **Bibles, Reference & Curriculum:**

Retailer resources: <http://www.nelsonbibles.com/retail/>  
Word of Promise: <http://www.wordofpromise.thomasnelson.com>  
The Voice: <http://hearthevoice.com/>

### **Non-fiction:**

[http://www.tntradebooks.com/retail\\_ftp](http://www.tntradebooks.com/retail_ftp)

### **Children's:**

<http://www.tommynelson.com/blog/flipbooks>

### **Gift:**

<http://tngiftandkids.com/retail/>  
[www.devotionalsdaily.com](http://www.devotionalsdaily.com)

## THOMAS NELSON VIDEOS FOR KEY TITLES

<http://www.youtube.com/user/thomasnelsoninc>  
<http://www.godtube.com/thomasnelson/>

## THOMAS NELSON COMMUNITY SITES

### **Max Lucado:**

<http://maxlucado.ning.com/>

### **Tommy Nelson:**

<http://www.tommynelson.com/>

### **Amish Living:**

<http://www.amishliving.com/>

### **Christian Romance:**

<http://ilovechristianromance.com/>

## TWITTER ADDRESSES

### **Thomas Nelson Employees:**

<https://twitter.com/#!/ThomasNelson/our-team/members>

### **Tommy Nelson Authors and Brands:**

<http://twitter.com/#!/ThomasNelson/our-authors/members>



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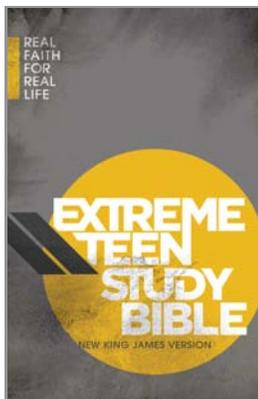
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## EXTREME TEEN STUDY BIBLE, NKJV

*Real Faith for Real Life*



### FEATURES & BENEFITS

- Ebook: 9781401674984
- NKJV—The best Bible translation for accuracy, beauty, and clarity
- Learn how to apply the Bible to your own life
- Find answers to all your tough questions
- New, colorful interior

**Make your faith your own!** The *Extreme Teen Study Bible* is about discovering who God is, what He's doing in the world, and what He promises for your future.

#### Features include:

- **Book Introductions** provide you the *who, what, when, where, and why* of each Bible book
- **Character Profiles** give you the inside info about specific people who stood a head above the rest to change their world
- **What's It Mean?** notes serve up bite-sized explanations of specific words or phrases you read that might not be as obvious today as they were in Bible times
- **God's Promises** articles focus on the hundreds of reasons in Scripture that you can always count on Him
- More than 250 **Make It Real** articles help you apply what you're reading to your own life
- Three different **Bible-Reading Plans** provide you with a road map to reading God's Word
- The **Quick-Reference Finder** is the place to turn when you need to find God's answers to your questions

It's all here—truth, inspiration, bottom-line actual reality. Discover it for yourself!

Part of the *Signature Series* line of Thomas Nelson Bibles

*Extreme Teen Bibles* sold to date: More than 1.2 million

The New King James Version—More than 60 million copies sold in 30 years

**Translation:** New King James Version  
**Ship Date:** 6/20/2012  
**Pub Date:** 7/17/2012  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1600 Pages  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** Only: Notes  
**BISAC:** BIBLES / NEW KING JAMES VERSION / YOUTH & TEEN (BIB014070)

### ADVERTISING

- Online and email promotions targeting teens, youth leaders, and pastors
- Christian music festival promotions targeting teens and youth leaders
- Product information seeding at pastor and Christian youth events
- Active social media promotions through Facebook, Twitter, and blogs
- Flipbook embed code, PDF sampler, and video vignette available

### PUBLICITY

- Awareness campaign to church, bloggers, and radio via giveaways, NetGalley, Booksneeze and eblasts
- Press release to trade publications, Christian publications, and religion writers and editors nationwide
- Media inquiries: Julie Belschner, [jbelschner@thomasnelson.com](mailto:jbelschner@thomasnelson.com)

### PREVIOUS TITLES

978-0-7852-0082-6 1340 NKJV Extreme Teen Bible, Paperback (365,000)  
 978-0-7180-0164-3 1340N NKJV Extreme Teen Bible, Paperback RPK (254,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401674724	1401674720	7340	\$22.99	Softcover / Multicolor	Flushcut	White		
9781401674731	1401674739	7342	\$29.99	Jacketed Hardcover / Multicolor	White Endsheets	White	Jacket	
9781401674748	1401674747	7343	\$44.99	Leathersoft / Charcoal	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

**REVOLVE BIBLE, NCV**  
*The Perfect Bible for Teen Girls*



**Translation:** New Century Version  
**Ship Date:** 6/27/2012  
**Pub Date:** 7/24/2012  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1600 Pages  
**Type Size:** 8  
**Carton Qty:** 12  
**Age Group:** 13 - 18  
**Distribution Rights:** Worldwide  
**Translation Rights:** Only: Notes  
**BISAC:** BIBLES / NEW CENTURY VERSION / YOUTH & TEEN (BIB011070)

**PREVIOUS TITLES**

978-0-7180-1855-9 7450 NCV Revolve Devotional Bible, SC (28,000)  
 978-0-7180-1856-6 7453 NCV Revolve Devotional Bible, LS (48,000)

**FEATURES & BENEFITS**

- **Ebook:** 9781401674977
- **Fun cover design allows for expression of personal style**
- **Thomas Nelson's best-selling complete Bible for teen girls**
- **Multiple features pertaining to contemporary teen issues**

Join more than a million *Revolve*<sup>™</sup> fans diving into God's Word with the *Revolve Bible*. The *Revolve Bible* is the perfect gift for the teen girl wanting to dig deeper into the Word of God and discover the joy of reading Scripture. This devotional Bible can be read as a daily Bible, or by the topic most interesting to the reader.

**Features include:**

- Presentation page
- 365 daily devotionals
- 50 profiles of biblical characters
- 66 book introductions and book "afterwords"
- Notes on relationships, knowing your worldview, virtue building, and more
- Thorough index for searching the Bible by topic

Part of the *Signature Series* line of Thomas Nelson Bibles

**Revolve Bible products sold to date: More than 1 million units**

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401674762	1401674763	7453BR	\$44.99	Leathersoft / Chocolate, Raspberry, Biscuit	Printed Endsheets	Gilded-Silver	2-piece box	yes
9781401674755	1401674755	7453RA	\$44.99	Leathersoft / Raspberry	Printed Endsheets	Decorative Edging	Top-load Box	yes

## **WOMEN OF FAITH DEVOTIONAL BIBLE, NKJV**

*A Message of Grace and Hope for Every Day*

WOMEN OF FAITH (General Editor)



### **FEATURES & BENEFITS**

- **Ebook: 9781418590222**
- **NKJV—The best Bible translation for accuracy, beauty, and clarity**
- **Strengthen your walk with God through 366 devotions**
- **Receive daily encouragement from inspiring and uplifting Women of Faith speakers**

**A legacy of hope and inspiration from Women of Faith® to you.** Featuring the accurate and beautiful New King James Version translation and thematic index, this Bible offers inspirational and encouraging resources to help you strengthen your walk with God.

#### **Features include:**

- 366 devotionals on themes such as grace, hope, joy, peace, and love to encourage you each day
- More than 500 “Glimpses of Grace” offering quotes from contributors, including best-loved Women of Faith speakers and dramatists, as well as Kathy Troccoli, Jan Silvious, Jill Briscoe, Babbie Mason, Point of Grace, and others
- Thematic Index featuring twelve monthly devotional themes and related scriptures
- Special helps for new believers
- Contributors' Biographical Index

**Part of the Signature Series line of Thomas Nelson Bibles**

**Women of Faith Devotional Bibles sold to date: More than 250,000**

**The New King James Version—More than 60 million copies sold in 30 years**

Founded in 1996, **WOMEN OF FAITH®** has ministered to more than 4 million women with the transforming message of God's grace. Through events and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. **Hometown:** Plano, Texas **Books Sold to Date:** 9 Million

**Translation:** New King James Version

**Ship Date:** 7/11/2012

**Pub Date:** 8/7/2012

**Trim Size:** 6.19 x 9.13

**Page Count:** 1664 Pages

**Type Size:** 9.5

**Carton Qty:** 12

**Distribution Rights:** Worldwide

**Translation Rights:** Only: Notes

**BISAC:** BIBLES / NEW KING JAMES VERSION / DEVOTIONAL (BIB014020)

### **ADVERTISING**

- Cross-marketing with other NKJV Bibles featured in NKJV campaign
- NKJV Bible 30th Anniversary promotions
- Print promotions targeting women and gift-givers
- Mother's Day giveaway sweepstakes with Crosswalk.com, Oneplace.com, Christianity.com, and BibleStudyTools.com
- Email promotions to pastors, church leaders, women, and gift givers
- Active social media promotions through Facebook, Twitter, and blogs
- Mother's Day Facebook campaign
- Bible sample downloads and video vignette through ThomasNelsonBibles.com
- Flipbook embed code, PDF sampler, and video vignette available

### **PUBLICITY**

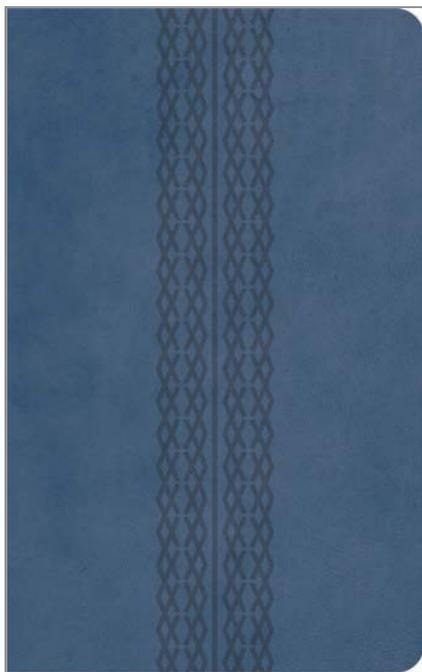
- Media inquiries: Julie Belschner, jbelschner@thomasnelson.com
- Tie-in with broad-based NKJV 30<sup>th</sup>-anniversary promotion
- Major promotional campaign to women's magazines, newspaper lifestyle pages, radio stations with female demographics and women's study groups
- Awareness campaign to women's groups at churches
- E-applications promotional campaign

### **PREVIOUS TITLES**

978-0-7180-0377-7 2420 NKJV Women of Faith Devotional Bible, SC (151,000)  
978-0-7180-0378-4 2422 NKJV Women of Faith Devotional Bible, HC (43,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418548506	1418548502	2423A	\$49.99	Leathersoft / Plum	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

## NKJV CENTER-COLUMN REFERENCE BIBLE



### FEATURES & BENEFITS

- **NKJV—The best Bible translation for accuracy, beauty, and clarity**
- **Extensive cross-reference system brings depth to personal Bible study**
- **Available in a wide range of high-quality cover materials and colors**

**Enhance your time reading and exploring God's Word.** Experience a whole new level of biblical study with Thomas Nelson's *NKJV Center-Column Reference Bible*. This Bible is filled with references and study aids to strengthen your Bible reading. Ideal for individual study, teaching, and ministry work, this trusted edition of the Holy Bible will enhance your time exploring the beauty and meaning of God's Word.

#### Features include:

- Center-column references and notes
- Presentation page
- Bible book introductions
- In-text subject headings
- Words of Jesus in red
- Concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles

*Center-column Reference Bibles* sold to date: **More than 2.7 million**

The New King James Version—**More than 60 million copies sold in 30 years**

**Translation:** New King James Version  
**Ship Date:** 5/16/2012  
**Pub Date:** 6/12/2012  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1152 Pages  
**Type Size:** 8.5  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

### PREVIOUS TITLES

978-0-8407-8300-4 3005 NKJV CC Ref Bible, BL Black (219,000)  
 978-0-8407-8302-8 3005BG NKJV CC Reference Bible, BL Burgundy (190,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418550967	1418550965	3003DB	\$34.99	Leathersoft / Dusk Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## KJV CENTER-COLUMN REFERENCE BIBLE



### FEATURES & BENEFITS

- **KJV**—The world's most trusted Bible translation for more than 400 years
- Extensive cross-reference system brings depth to personal Bible study
- Available in a wide range of high-quality cover materials and colors

**Enhance your time reading and exploring God's Word.** Experience a whole new level of biblical study with Thomas Nelson's *KJV Center-Column Reference Bible*. This Bible is filled with references and study aids to strengthen your Bible reading. Ideal for individual study, teaching, and ministry work, this trusted edition of the Holy Bible will enhance your time exploring the beauty and meaning of God's Word.

#### Features include:

- Center-column references and notes
- Presentation page
- Bible book introductions
- In-text subject headings
- Self-pronouncing text
- Words of Jesus in red
- Concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles

*Center-column Reference Bibles* sold to date: More than 2.7 million

**The King James Version—The most successful Bible translation in history with billions of copies published**

**Translation:** King James Version  
**Ship Date:** 5/16/2012  
**Pub Date:** 6/12/2012  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1120 Pages  
**Type Size:** 8  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

### PREVIOUS TITLES

978-0-8407-2675-9 2005 KJV CC Ref Bible, BL Black (595,000)  
 978-0-8407-2677-3 2005BG KJV CC Reference Bible, BL Burgundy (565,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418550936	1418550930	2003E	\$29.99	Leathersoft / Espresso	Overlap / Matching Endsheets	Gilded-Gold	Slip case	yes

## NKJV PERSONAL SIZE GIANT PRINT END-OF-VERSE REFERENCE BIBLE



**Translation:** New King James Version  
**Ship Date:** 7/18/2012  
**Pub Date:** 8/14/2012  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1504 Pages  
**Type Size:** 11  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

### PREVIOUS TITLES

978-0-7180-1346-2 1652 NKJV PS GP EOVS Ref Bible, HC Black (113,000)  
 978-0-7180-1559-6 1652BG NKJV PS GP EOVS Ref Bible, HC Burgundy (77,000)

### FEATURES & BENEFITS

- **NKJV—The best Bible translation for accuracy, beauty, and clarity**
- **A perfect size that combines readability with portability**
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**Enhance your time reading and exploring God's Word.** Experience a whole new level of visual comfort and biblical study with Thomas Nelson's *NKJV Personal Size Giant Print End-of-Verses Reference Bible*. This Bible is filled with references and study aids to strengthen your Bible reading. Plus, it features giant print type, making reading more enjoyable than ever. Ideal for individual study, teaching, and ministry work, this trusted edition of the Holy Bible will enhance your time exploring the beauty and meaning of God's Word.

#### Features include:

- End-of-verse references and translation notes
- Family record section
- Bible book introductions
- Stars marking messianic prophecies
- Words of Jesus in red
- Concordance
- Full-color maps
- 2 ribbon markers

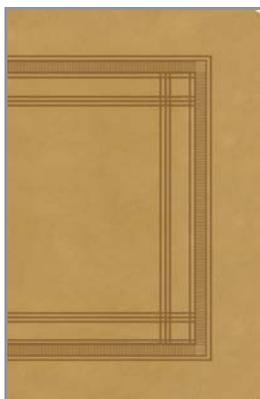
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*Personal Size Giant Print End-of-Verses Reference Bibles* sold to date: **More than 3.5 million**

The New King James Version—**More than 60 million copies sold in 30 years**

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401674861	1401674860	1653AU	\$44.99	Leathersoft / Auburn	Overlap / Matching Endsheets	Gilded-Gold	Slip case	yes
9781401674892	1401674895	1653CR	\$44.99	Leathersoft / Cranberry	Overlap / Matching Endsheets	Gilded-Gold	Slip case	yes
9781401674922	1401674925	1653MB	\$44.99	Leathersoft / Midnight Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## KJV PERSONAL SIZE GIANT PRINT END-OF-VERSE REFERENCE BIBLE



**Translation:** King James Version  
**Ship Date:** 7/18/2012  
**Pub Date:** 8/14/2012  
**Trim Size:** 5.38 x 8.38  
**Page Count:** 1952 Pages  
**Type Size:** 13  
**Carton Qty:** 18  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

### PREVIOUS TITLES

978-0-8407-0575-4 0544 KJV PS GP EOVS Ref Bible, BL Black (939,000)  
 978-0-8407-0577-8 0544BG KJV PS GP EOVS Ref Bible, BL Burgundy (967,000)

### FEATURES & BENEFITS

- **KJV**—The world’s most trusted Bible translation for more than 400 years
- A perfect size that combines readability with portability
- Available in a wide range of high-quality cover materials and colors

**Enhance your time reading and exploring God’s Word.** Experience a whole new level of visual comfort and biblical study with Thomas Nelson’s *KJV Personal Size Giant Print End-of-Verses Reference Bible*. This Bible is filled with references and study aids to strengthen your Bible reading. Plus, it features giant print type, making reading more enjoyable than ever. Ideal for individual study, teaching, and ministry work, this trusted edition of the Holy Bible will enhance your time exploring the beauty and meaning of God’s Word.

#### Features include:

- End-of-verse references
- Family record section
- Translation notes
- Stars marking messianic prophecies
- Words of Jesus in red
- Concordance
- Full-color maps
- 2 ribbon markers

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles

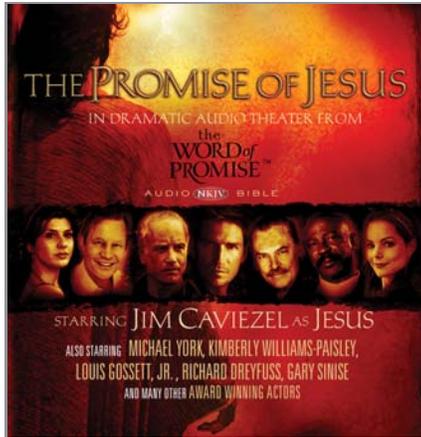
*Personal Size Giant Print End-of-Verses Reference Bibles* sold to date: **More than 3.5 million**

**The King James Version—The most successful Bible translation in history with billions of copies published**

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401674779	1401674771	0543C	\$44.99	Leathersoft / Café au Lait	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781401674830	1401674836	0543RPR	\$44.99	Leathersoft / Royal Purple	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

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*God's Redemptive Story in Dramatic Audio Theater from The Word of Promise*



### FEATURES & BENEFITS

- **MP3 audio download: 9781401675660**
- **Features selections from the entire Bible on one disc**
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- **The story of God's love comes to life with dramatic readings from world-class actors**

**Experience the story of Jesus from the beginning.** God's plan for redemption did not begin with the Angel's announcement to Mary, it began in the Garden of Eden. This thread of love and Christ's role in redemption runs throughout the Bible all the way to John's Revelation.

This one disc audio presentation features the vocal talents of Jim Caviezel, Richard Dreyfuss, Jon Voight, Gary Sinise, Martin Jarvis, and Stacey Keach.

**Format:** CD

**Packaging:** Jewel Case

**ISBN-13/EAN:** 978-1-4016-7565-3

**ISBN-10:** 1-4016-7565-4

**Style#:** 9781401675653

**Price:** \$9.99 U.S.

**Translation:** New King James Version

**Ship Date:** 2/1/2012

**Pub Date:** 2/28/2012

**Color:** Multicolor

**Length:** 70 Minutes

**Carton Qty:** 30

**Distribution Rights:** Worldwide

**BISAC:** BIBLES / NEW KING JAMES VERSION / NEW TESTAMENT & PORTIONS (BIB014030)

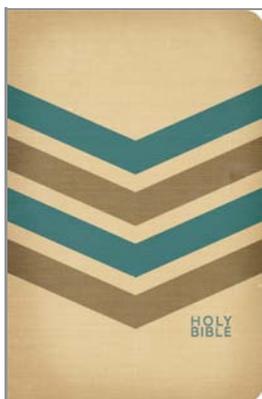
### PREVIOUS TITLES

978-1-4185-4193-4 The Word of Promise Old Testament Audio Bible (12,000)

978-0-7180-2424-6 The Word of Promise New Testament Audio Bible (290,000)

978-0-7180-2413-0 The Word of Promise Audio Bible, Full Bible (81,000)

## NKJV COMPACT ULTRASLIM BIBLE



**Translation:** New King James Version  
**Ship Date:** 6/6/2012  
**Pub Date:** 7/3/2012  
**Trim Size:** 4.25 x 6.50  
**Page Count:** 928 Pages  
**Type Size:** 6  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / NEW KING JAMES VERSION / YOUTH & TEEN (BIB014070)

### PREVIOUS TITLES

978-1-4185-4424-9 3163BK NKJV Compact UltraSlim Bible, LS Black  
 978-1-4185-4426-3 3163A NKJV Compact UltraSlim Bible, LS Violet

### FEATURES & BENEFITS

- **NKJV—The best Bible translation for accuracy, beauty, and clarity**
- **Available in trendy covers that will appeal to teens**
- **Great for students on-the-go**

**Make God's Word your everyday traveling companion.** Thin and lightweight, Thomas Nelson's *NKJV Compact UltraSlim™ Bible* boasts a complete and easy-to-read Bible that is ready to go when you are! A Bible you can be comfortable taking with you every day and everywhere you go, the *Compact UltraSlim Bible* is thin enough to tuck into your purse, briefcase, backpack, or glove compartment, yet large enough for easy readability. The *Compact UltraSlim Bible* is the perfect gift and ideal companion for today's Christian on the move.

#### Features include:

- Presentation page
- Bible section introductions
- Explanatory footnotes
- Words of Jesus in red
- One-year Bible reading plan
- Concordance
- Full-color maps

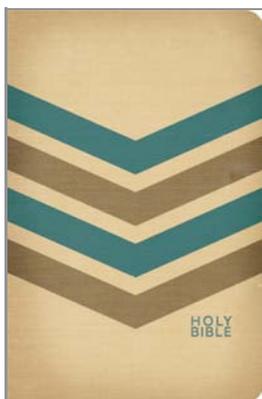
Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles

*Compact UltraSlim Bibles* sold to date: **More than 135,000**

The New King James Version—**More than 60 million copies sold in 30 years**

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401674601	1401674607	3168BR	\$19.99	Flexible Cloth / Tan, Brown, Blue	Overlap / Matching Endsheets	White	Slip case	
9781401674625	1401674623	3168PK	\$19.99	Flexible Cloth / Blue, Lilac, Yellow	Overlap / Matching Endsheets	White	Slip case	

## KJV COMPACT ULTRASLIM BIBLE



**Translation:** King James Version  
**Ship Date:** 6/6/2012  
**Pub Date:** 7/3/2012  
**Trim Size:** 4.25 x 6.50  
**Page Count:** 864 Pages  
**Type Size:** 6  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / KING JAMES VERSION / YOUTH & TEEN  
 (BIB006070)

### PREVIOUS TITLES

978-1-4185-4429-4 2163BK KJV Compact UltraSlim Bible, LS Black  
 978-1-4185-4431-7 2163A KJV Compact UltraSlim Bible, LS Violet

### FEATURES & BENEFITS

- **KJV**—The world's most trusted Bible translation for more than 400 years
- Available in trendy covers that will appeal to teens
- Great for students on-the-go

**Make God's Word your everyday traveling companion.** Thin and lightweight, Thomas Nelson's *KJV Compact UltraSlim™ Bible* boasts a complete and easy-to-read Bible that is ready to go when you are! A Bible you can be comfortable taking with you every day and everywhere you go, the *Compact UltraSlim Bible* is thin enough to tuck into your purse, briefcase, backpack, or glove compartment, yet large enough for easy readability. The *Compact UltraSlim Bible* is the perfect gift and ideal companion for today's Christian on the move.

#### Features include:

- Presentation page
- Self-pronouncing text
- Words of Jesus in red
- Concordance
- Full-color maps

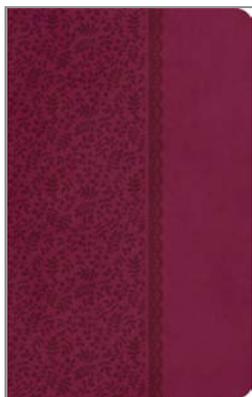
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*Compact UltraSlim Bibles* sold to date: **More than 135,000**

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ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418550998	141855099X	2168BR	\$19.99	Flexible Cloth / Tan, Brown, Blue	Overlap / Matching Endsheets	White	Slip case	
9781418550875	1418550876	2168PK	\$19.99	Flexible Cloth / Blue, Lilac, Yellow	Overlap / Matching Endsheets	White	Slip case	

## NKJV COMPACT ULTRASLIM BIBLE



**Translation:** New King James Version  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 4.25 x 6.50  
**Page Count:** 928 Pages  
**Type Size:** 6  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / NEW KING JAMES VERSION / TEXT  
 (BIB014060)

### PREVIOUS TITLES

978-1-4185-4424-9 3163BK NKJV Compact UltraSlim Bible, LS Black  
 978-1-4185-4426-3 3163A NKJV Compact UltraSlim Bible, LS Violet

### FEATURES & BENEFITS

- **NKJV**—The best Bible translation for accuracy, beauty, and clarity
- Available in a wide range of high-quality cover materials and colors
- Slips easily into a pocket, backpack, or purse

**Make God's Word your everyday traveling companion.** Thin and lightweight, Thomas Nelson's *NKJV Compact UltraSlim™ Bible* boasts a complete and easy-to-read Bible that is ready to go when you are! A Bible you can be comfortable taking with you every day and everywhere you go, the *Compact UltraSlim™ Bible* is thin enough to tuck into your purse, briefcase, backpack, or glove compartment, yet large enough for easy readability. The *Compact UltraSlim™ Bible* is the perfect gift and ideal companion for today's Christian on the move.

#### Features include:

- Presentation page
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- Explanatory footnotes
- Words of Jesus in red
- One-year Bible reading plan
- Concordance
- Full-color maps

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ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401674687	1401674682	3163BY	\$24.99	Leathersoft / Berry	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781401674700	1401674704	3163SK	\$24.99	Leathersoft / Smoke	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## KJV COMPACT ULTRASLIM BIBLE



### FEATURES & BENEFITS

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- Slips easily into a pocket, backpack, or purse

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- Self-pronouncing text
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- Concordance
- Full-color maps

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**The King James Version—The most successful Bible translation in history with billions of copies published**

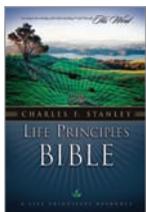
**Translation:** King James Version  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 4.25 x 6.50  
**Page Count:** 864 Pages  
**Type Size:** 6  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / KING JAMES VERSION / TEXT (BIB006060)

### PREVIOUS TITLES

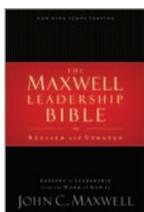
978-1-4185-4429-4 2163BK KJV Compact UltraSlim Bible, LS Black  
 978-1-4185-4431-7 2163A KJV Compact UltraSlim Bible, LS Violet

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401674649	140167464X	2163C	\$24.99	Leathersoft / Cafe au Lait	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781401674663	1401674666	2163PL	\$24.99	Leathersoft / Plum	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

Study - Favorite Authors You Trust A-Z



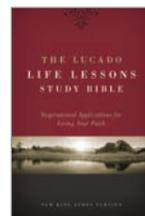
**Life Principles Study Bible**  
Charles F. Stanley  
0-7852-5677-6  
978-0-7852-5677-9  
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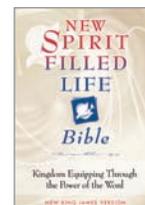
**The Maxwell Leadership Bible, Revised**  
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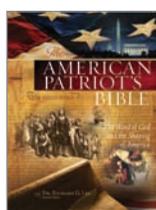
Study



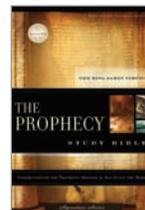
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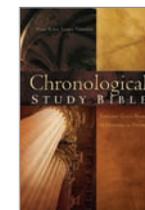
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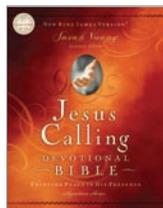


**The Prophecy Study Bible**  
NKJV  
John Hagee  
1-4185-4683-6  
978-1-4185-4683-0  
\$39.99 • Hardcover

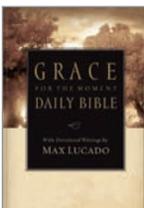


**Chronological Study Bible**  
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Personal Time with God



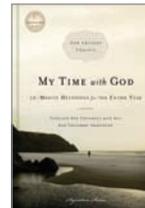
**Jesus Calling Devotional Bible, NKJV**  
1-4185-4862-6  
978-1-4185-4862-9  
\$39.99 • Padded Hardcover



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\$19.99 • Trade Paper



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978-1-4185-5076-9  
\$6.99 • Softcover

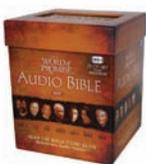


**My Time with God, NKJV**  
1-4185-4887-1  
978-1-4185-4887-2  
\$14.99 • Hardcover

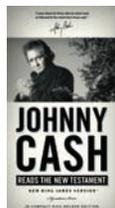


**The Devotional Daily Bible, KJV**  
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978-1-4185-4908-4  
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Travel



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\$49.99 • CD-Unabridged



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\$49.99 • CD-Unabridged



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978-1-4185-4471-3  
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Butterscotch

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\$49.99 • Leathersoft



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\$16.99 • Trade Paper



**Impact: The Student Leadership Bible**  
ISBN-13: 978-1-4185-4907-7  
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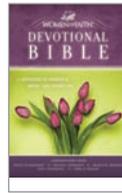
**Take Action Teen Bible, NKJV**  
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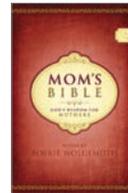
**Start! The Bible for New Believers**  
ISBN-13: 978-1-4185-4293-1  
\$24.99 • Jacketed Hardcover



**Woman's Study Bible Personal Size**  
ISBN-13: 978-1-4185-4579-6  
\$54.99 • Leathersoft



**Women of Faith Devotional Bible, NKJV**  
ISBN-13: 978-1-4185-4412-6  
\$29.99 • Hardcover

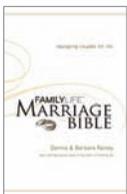


**Mom's Bible**  
ISBN-13: 978-1-4185-3788-3  
\$29.99 • Hardcover

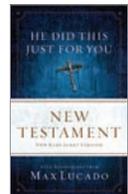


**Dad's Bible**  
ISBN-13: 978-0-7180-1942-6  
\$29.99 • Hardcover

## Gifts for Celebrations



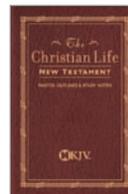
**Family Life Marriage Bible**  
Dennis & Barbara Rainey  
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\$34.99 • Hardcover



**He Did This Just for You New Testament**  
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**Gift Bible, KJV**  
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Cornflower Blue



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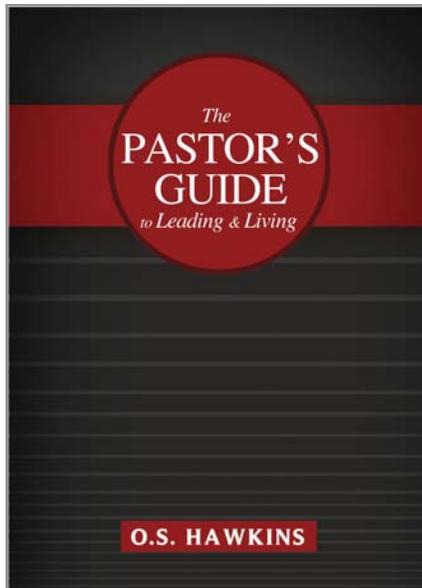
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**Pub Date:** 7/10/2012

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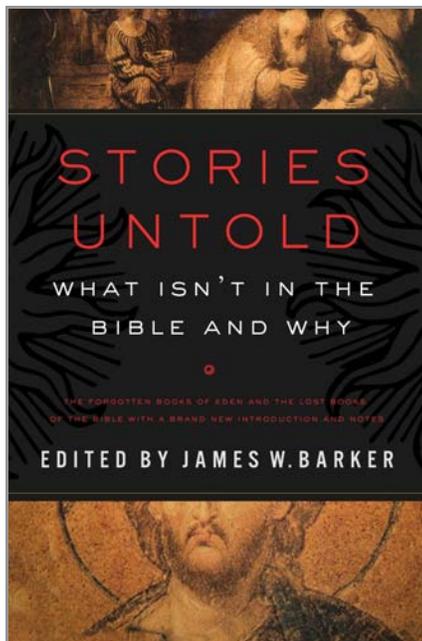
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**O. S. Hawkins** is President and CEO of GuideStone Financial Resources. He served as Pastor of First Baptist Church of Dallas (1993-97) and of First Baptist Church of Fort Lauderdale (1978-93). Dr. Hawkins holds degrees from Southwestern Baptist Theological Seminary and Luther Rice Seminary. He and his wife Susie have two daughters and four grandchildren. Hawkins was Clergyman of the Year in 1993 and is the author of more than 20 books.

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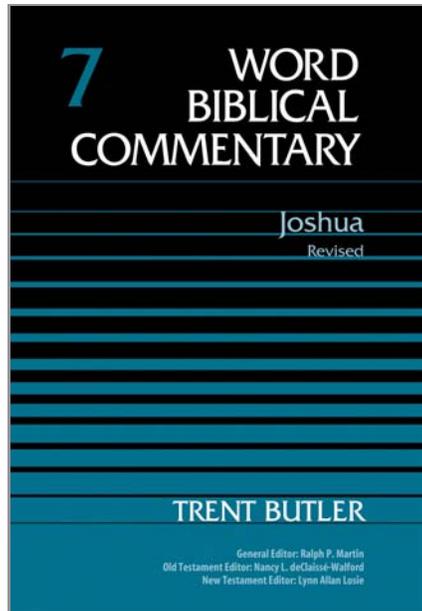
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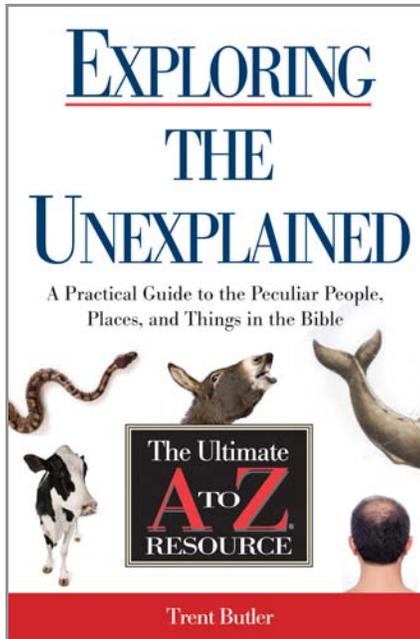
**Trent C. Butler** has a Ph.D. in biblical studies and linguistics from Vanderbilt University, has done further study at Heidelberg and Zurich, and has participated in the excavation of Beersheba. He served ten years on the faculty of the International Baptist Theological Seminary in Rüschiikon, Switzerland, and for twenty-two years as editor and editorial director for Holman Bible Publishers. Currently, he is a retired free-lance editor. **Hometown:** Gallatin, Tennessee

**Ralph P. Martin**, has been a professor of New Testament and director of graduate studies at Fuller Theological Seminary. He holds the B.A. and M.A. from the University of Manchester, England, and the Ph.D. from King's College, University of London. **Hometown:** Pasadena, California

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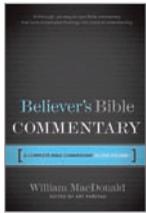
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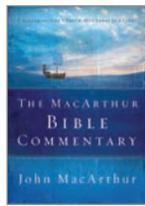
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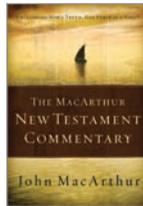
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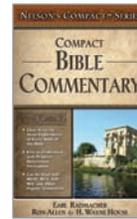
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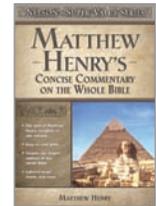
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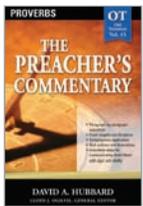
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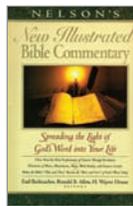
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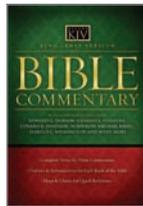
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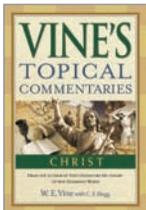
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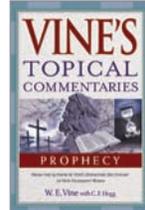
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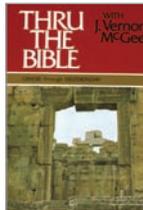
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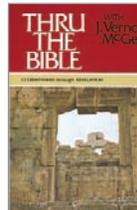
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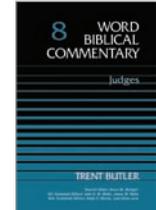
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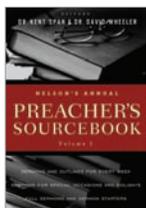


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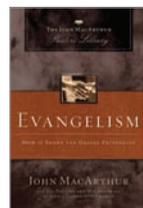
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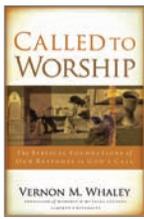


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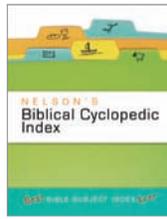


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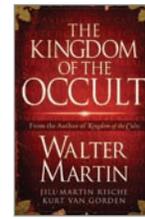
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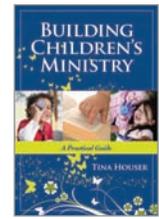
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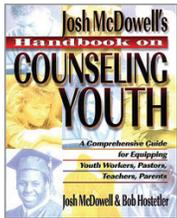
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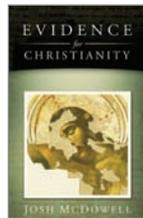
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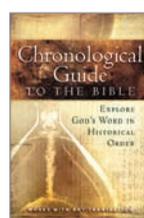
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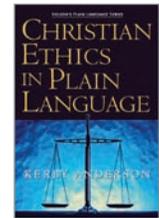
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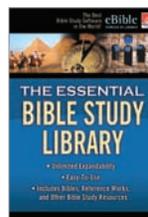
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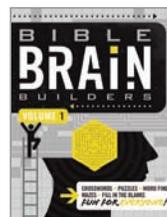
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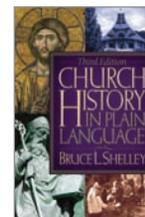
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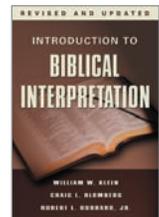
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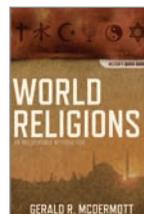
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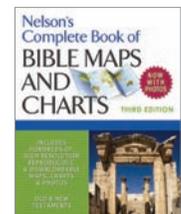
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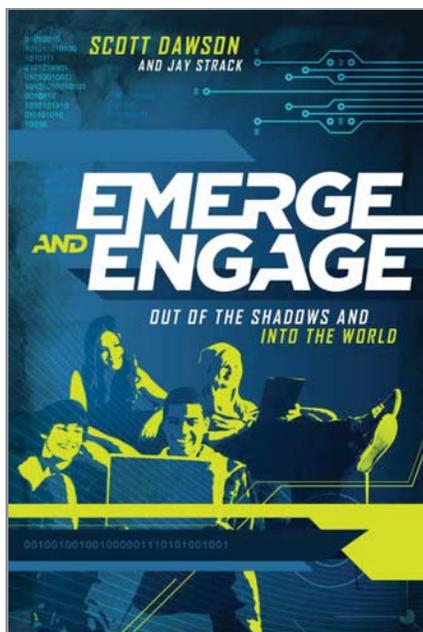
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### PREVIOUS TITLES

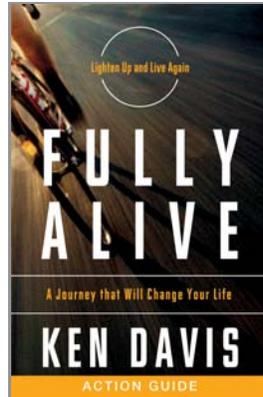
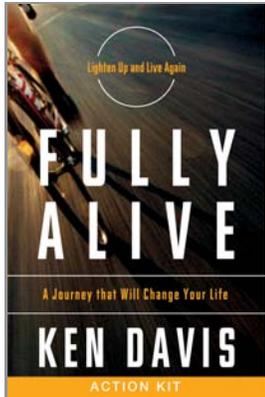
978-1-4185-0598-1 8 Essentials for a Life of Significance SG (15,000)  
 978-1-4185-0593-6 Leadership Rocks (14,000)

In youth ministry for over 25 years, **Jay Strack** is the president and founder of Student Leadership University. Acclaimed by leaders in the business world, religious affiliations, and education realms as a dynamic speaker, Jay has spoken to an estimated seven million people in his ministry. **Hometown:** Orlando, Florida

**Scott Dawson** began the Scott Dawson Evangelistic Association in 1987 by giving simple testimonials, speaking at youth rallies and church revivals. Since then SDEA has grown into an outreach organization that has allowed him to speak to over 500,000 people, influencing their lives by proclaiming the peace and hope found in Christ. Scott and his wife, Tarra, have two children. **Hometown:** Birmingham, Alabama

## FULLY ALIVE ACTION KIT AND ACTION GUIDE

KEN DAVIS



### FEATURES & BENEFITS

- DVD sessions available in MP4 format: 9781401675271
- Builds on the truths and stories of the trade book (9780849948428)
- Guides group members to make the decision for life change
- Helps participants form community and accountability groups

If you look carefully, you will find people all around you who show few signs of life. Of course, they haven't flatlined yet, but they are surviving instead of thriving, stumbling through life like zombies, wishing life offered more. When did they stop living? What caused this decay? And—most importantly—are you one of these people?

The *Fully Alive Action Kit* provides practical strategies for group members to joyfully pursue their physical, social, mental, and spiritual potential in Jesus Christ. Ken Davis encourages people of all ages to trade comfort for challenge, boredom for adventure, and mere existence for life.

#### Kit includes:

- Six 8- to 12-minute DVD sessions
- Action Guide with six sessions of study
- Leader notes and ideas for forming a Fully Alive Action Group

Additional Action Guides available in print (ISBN 9781401675288) or ebook (ISBN 9781401675295) editions.

#### Fully Alive Action Kit

ISBN-13/EAN: 978-1-4016-7526-4

ISBN-10: 1-4016-7526-3

Format: DVD and Trade Paper

Packaging: Belly band

Price: \$24.99 U.S.

Length: 90 Minutes

Carton Qty: 24

#### Fully Alive Action Guide

ISBN-13/EAN: 978-1-4016-7528-8

ISBN-10: 1-4016-7528-X

Format: Trade Paper

Price: \$7.99 U.S.

Page Count: 128 Pages

Carton Qty: 36

Ship Date: 4/11/2012

Pub Date: 5/8/2012

Trim Size: 5.38 x 7.25

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH  
(RELO12070)

### ADVERTISING

- Promotions through Thomas Nelson Big Results for Small Groups campaign, featuring multiple small group studies
- Online video promotions targeting church leaders
- Online and email promotions targeting small group leaders and participants
- Product information seeding through pastor events
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary action guide and video sampler available through ThomasNelson.com
- Flipbook embed code, PDF sampler, and video vignette available

### PUBLICITY

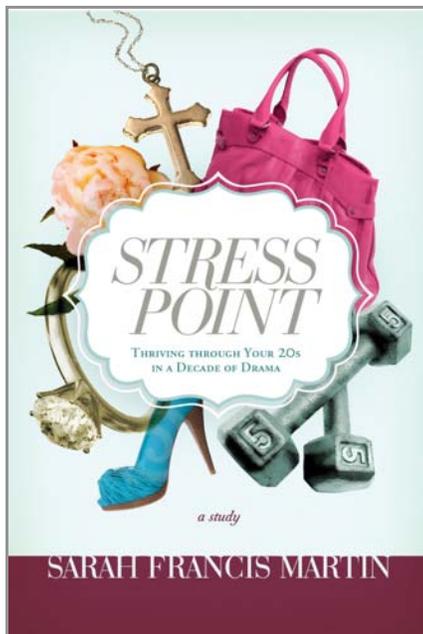
- Awareness campaign to church, bloggers, and radio via giveaways, NetGalley, Booksneeze and eblasts
- Press release to trade publications, Christian publications, and religion writers and editors nationwide
- Media inquiries: Julie Belschner, [jbelschner@thomasnelson.com](mailto:jbelschner@thomasnelson.com)



**Ken Davis**, best-selling author and frequent radio and television guest, is a sought after motivational speaker. As president of Dynamic Communications International, he teaches speaking skills to ministry professionals and corporate executives. Ken's daily radio show *Lighten Up!* is heard on more than 1,500 stations in the United States and around the world. He and his wife, Diane, live in Tennessee and have two daughters and six grandchildren. **Hometown:** Franklin, Tennessee

**STRESS POINT***Thriving Through Your Twenties in a Decade of Drama*

SARAH FRANCIS MARTIN

**FEATURES & BENEFITS**

- **Ebook: 9781418550806**
- **Relevant, conversational Bible study specifically for the 20-something woman**
- **Provides practical ways to live out godly principles in the “stress points” of life**
- **Covers the topics of career, love/dating, money, self-image, body image, spiritual maturity, making a difference in the world, and more**

**Body image. Friendships. Career. Money. Dating.** All these issues and more serve as points of stress for the 20-something woman, and combined they can make for a decade of drama in a girl's life. Sarah Francis Martin has been there, done that, and got the not-so-cute t-shirt. Through this interactive Bible study, Sarah helps young adult women address each stress point by encouraging them to wait on the Lord, worship Him, and make Him the focus of their lives.

**Features include:**

- 10 interactive chapters of study for personal or small group use
- Journaling space within each lesson
- Group discussion guide and instructions for forming a Stress Point Survival Group
- Links to video blogs from Sarah

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4185-5079-0  
**ISBN-10:** 1-4185-5079-5  
**Price:** \$12.99 U.S.  
**Ship Date:** 5/9/2012  
**Pub Date:** 6/5/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 208 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

**ADVERTISING**

- Promoted through Thomas Nelson Big Results for Small Groups campaign, featuring multiple small group studies
- Online and email promotions targeting small group leaders and participants
- Product information seeding at pastor events
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary sampler available through [ThomasNelson.com](http://ThomasNelson.com)
- Flipbook embed code and PDF sampler available

**PUBLICITY**

- Awareness campaign to church, bloggers, and radio via giveaways, NetGalley, Booksneeze and eblasts
- Press release to trade publications, Christian publications, and religion writers and editors nationwide
- Media inquiries: Julie Belschner, [jbelschner@thomasnelson.com](mailto:jbelschner@thomasnelson.com)

**COMPARABLE TITLES**

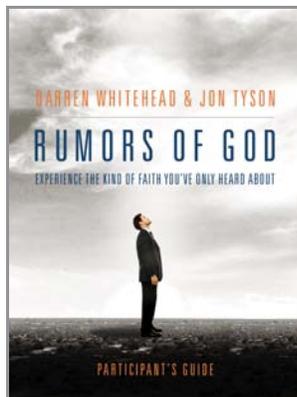
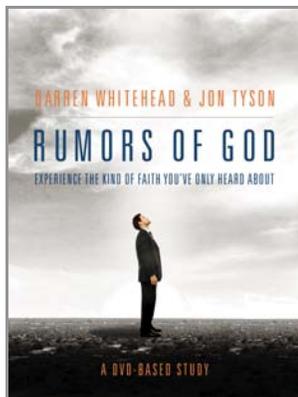
978157731476    20-Something, 20-Everything: A Quarter-life Woman's Guide to Balance and Direction (44,000)

978080544671    The List: Figuring Out Prince Charming, the Corner Office, and Happily Ever After

**Sarah Francis Martin** works with She Seeks, a division of Proverbs 31 Ministries, and has a passion to encourage and relate to women in their twenties. Her relevant and conversational style will lead young adult readers to live out the kingship of Christ in everyday life in order to find godly success, purpose, and well-being. Sarah lives with her husband and three-year-old son in North Carolina. **Hometown:** Pinehurst, North Carolina

## RUMORS OF GOD DVD-BASED STUDY AND PARTICIPANT'S GUIDE

DARREN WHITEHEAD & JON TYSON



### FEATURES & BENEFITS

- DVD sessions available in MP4 format: 9781401675318
- Builds on the truths of the *Rumors of God* trade book (ISBN 9781595553638)
- Appeals to a younger generation wrestling with consumeristic, postmodern issues
- Moves readers beyond critiquing the church's faults and shortcomings to shaping and inspiring its future
- Equips group members to live out God's calling for their lives

*Rumors of God* is a call to Christians seeking a vision of the life God is calling them to, one that transcends the shallowness of our culture. This DVD-based small group study will challenge group members to reject what is plausible and to cry out for God to bring what is possible in their lives and in the church.

Authors Darren Whitehead and Jon Tyson share compelling stories about the work and activity of God today. Packed with fresh cultural observations and illuminating Scriptural insights, *Rumors of God* will ignite a passion in your heart to see your faith come to life.

#### Kit includes:

- Seven 8- to 12-minute DVD sessions
- Participant's guide with seven sessions of small group interactive study
- Leader's Guide
- Additional church resources available online

Additional participant's guides available in print (ISBN 9781401675325) or ebook (ISBN 9781401675332) editions.

**Rumors of God DVD-Based Study**  
ISBN-13/EAN: 978-1-4016-7530-1  
ISBN-10: 1-4016-7530-1  
Format: Curriculum  
Packaging: Box set  
Price: \$39.99 U.S.  
Length: 90 Minutes  
Carton Qty: 24

**Rumors of God Participant's Guide**  
ISBN-13/EAN: 978-1-4016-7532-5  
ISBN-10: 1-4016-7532-8  
Format: Trade Paper  
Price: \$9.99 U.S.  
Page Count: 144 Pages  
Carton Qty: 36

Ship Date: 5/16/2012  
Pub Date: 6/12/2012  
Trim Size: 6.00 x 9.00  
Distribution Rights: Worldwide  
Translation Rights: All

BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH  
(RELO12120)

### ADVERTISING

- Promotions through Big Results for Small Groups campaign, featuring multiple small group studies
- Online video promotions targeting church leaders
- Online and email promotions targeting small group leaders and participants
- Product information seeding through pastor events
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary participant guide and video sampler available through ThomasNelson.com
- Flipbook embed code, PDF sampler, and video vignette available
- Additional marketing and promotional efforts through Willow Creek Association

### PUBLICITY

- Awareness campaign to church, bloggers, and radio via giveaways, NetGalley, Booksneeze and eblasts
- Press release to trade publications, Christian publications, and religion writers and editors nationwide
- Media inquiries: Julie Belschner, [jbelschner@thomasnelson.com](mailto:jbelschner@thomasnelson.com)



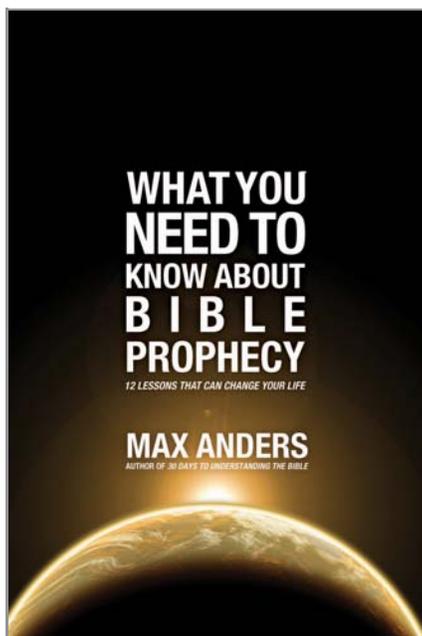
Originally from Australia, **Darren Whitehead** has been on staff at Willow Creek Community Church for 6 years. As the Teaching Pastor, Darren and Senior Pastor Bill Hybels share the weekend service responsibilities to provide teaching for all five campuses. Darren and his wife, Brandy, and their three daughters live outside of Chicago, Illinois. Twitter: @DarrenWhitehead **Hometown:** Chicago, Illinois

**Jon Tyson** is the Lead Pastor of Trinity Grace Church in New York City. Originally from Australia, Jon moved to the U.S., 12 years ago. He works, lives, and serves in one of the largest cultural and future missionary contexts of the world, the urban center. Trinity Grace has 5 churches in New York City. He lives in Manhattan with his wife, Christy, and their two children. Twitter: @JonTyson **Hometown:** New York, New York

## WHAT TO DO ABOUT...: WHAT YOU NEED TO KNOW ABOUT BIBLE PROPHECY

*12 Lessons That Can Change Your Life*

MAX ANDERS



### FEATURES & BENEFITS

- **Ebook: 9781401675356**
- **Individuals or groups will develop a core understanding of one of the foundational aspects of Christianity**
- **Easy-to-use resource explains major views and encourages readers to embrace their own convictions**
- **New cover and typesetting give this series a refreshed and updated look**

**Prophets. Rapture. Tribulation. Judgment. End times.** Learn what the Bible has to say about prophecy, how Christians differ in their views of the end times, and what the universal aspects are on which all Christians agree. The Max Anders *What You Need to Know About* series is made up of ten 12-lesson study guides covering the fundamentals of Christianity. The ten books in the series together form a “Basic Knowledge” program for seekers, new believers, and veteran believers who want a stronger foundation in the Christian faith.

#### Features include:

- 12 lessons that can be completed in under 1 hour each
- Real-life application of biblical truth
- Explanations of prominent Christian views on each topic
- Easy-to-teach lessons, including previews and summary features
- Questions for discussion
- Core teachings on Christianity that will challenge any seeker, new believer, or veteran believer looking for a stronger foundation

*What You Need to Know About* guides sold to date: **More than 200,000 units**

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-7534-9  
**ISBN-10:** 1-4016-7534-4  
**Price:** \$12.99 U.S.  
**Ship Date:** 5/23/2012  
**Pub Date:** 6/19/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 192 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Promoted through Thomas Nelson Big Results for Small Groups campaign, featuring multiple small group studies
- Online and email promotions targeting small group leaders and participants
- Product information seeding at pastor events
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary sampler available through ThomasNelson.com
- Flipbook embed code and PDF sampler available

### PUBLICITY

- Awareness campaign to church, bloggers, and radio via giveaways, NetGalley, Booksneeze and eblasts
- Press release to trade publications, Christian publications, and religion writers and editors nationwide
- Media inquiries: Julie Belschner, [jbelschner@thomasnelson.com](mailto:jbelschner@thomasnelson.com)

### PREVIOUS TITLES

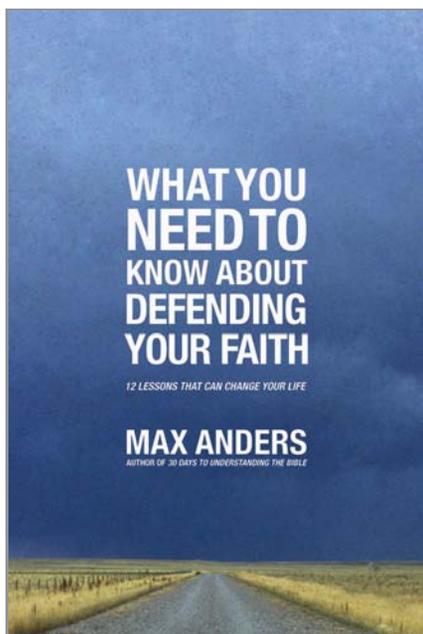
978-0-8407-1938-6 *What You Need to Know About Bible Prophecy* (10,500)

**Max Anders** (Th.M. Dallas Theological Seminary, D. Min Western Seminary) is the author of over 20 books and the creator and general editor of the 32 volume Holman Bible Commentary. Dr. Anders has taught on the college and seminary level, is one of the original team members with Walk Thru the Bible Ministries, and has pastored for over 20 years. He is the founder and president of 7 Marks, Inc., a ministry specializing in support for local churches ([www.7marks.org](http://www.7marks.org)).

## WHAT YOU NEED TO KNOW ABOUT DEFENDING YOUR FAITH

*12 Lessons That Can Change Your Life*

MAX ANDERS



### FEATURES & BENEFITS

- **Ebook: 9781401675370**
- **Individuals or groups will develop a core understanding of one of the foundational aspects of Christianity**
- **Easy-to-use resource explains major views and encourages readers to embrace their own convictions**
- **New cover and typesetting give this series a refreshed and updated look**

**Today believers encounter a dizzying array of religious options.** *What You Need to Know About Defending Your Faith* gives every believer seeking answers complete training that will firm up their faith and provide confidence in sharing the gospel. The Max Anders *What You Need to Know About* series is made up of ten 12-lesson study guides covering the fundamentals of Christianity. The ten books in the series together form a “Basic Knowledge” program for seekers, new believers, and veteran believers who want a stronger foundation in the Christian faith.

#### Features include:

- 12 lessons that can be completed in under 1 hour each
- Real-life application of biblical truth
- Explanations of prominent Christian views on every topic
- Easy-to-teach lessons, including previews and summary features
- Questions for discussion
- Core teachings on Christianity that will challenge any seeker, new believer, or veteran believer looking for a stronger foundation

***What You Need to Know About* guides sold to date: More than 200,000 units**

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-7536-3  
**ISBN-10:** 1-4016-7536-0  
**Price:** \$12.99 U.S.  
**Ship Date:** 5/23/2012  
**Pub Date:** 6/19/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 192 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Promoted through Thomas Nelson Big Results for Small Groups campaign, featuring multiple small group studies
- Online and email promotions targeting small group leaders and participants
- Product information seeding at pastor events
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary sampler available through ThomasNelson.com
- Flipbook embed code and PDF sampler available

### PUBLICITY

- Awareness campaign to church, bloggers, and radio via giveaways, NetGalley, Booksneeze and eblasts
- Press release to trade publications, Christian publications, and religion writers and editors nationwide
- Media inquiries: Julie Belschner, [jbelschner@thomasnelson.com](mailto:jbelschner@thomasnelson.com)

### PREVIOUS TITLES

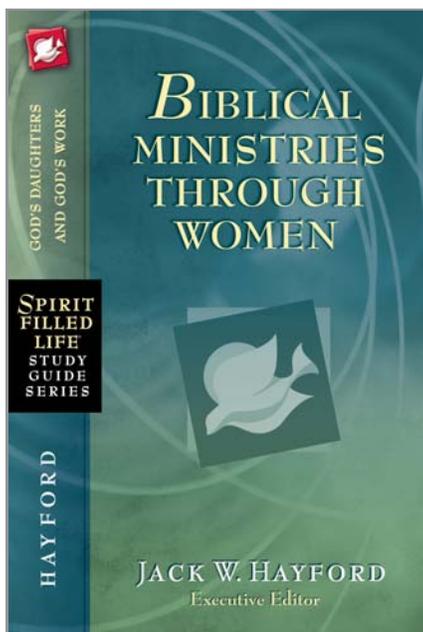
978-0-7852-1192-1 *What You Need to Know About Defending Your Faith* (11,600)

**Max Anders** (Th.M. Dallas Theological Seminary, D. Min Western Seminary) is the author of over 20 books and the creator and general editor of the 32 volume Holman Bible Commentary. Dr. Anders has taught on the college and seminary level, is one of the original team members with Walk Thru the Bible Ministries, and has pastored for over 20 years. He is the founder and president of 7 Marks, Inc., a ministry specializing in support for local churches ([www.7marks.org](http://www.7marks.org)).

## SPIRIT-FILLED LIFE STUDY GUIDE SERIES: BIBLICAL MINISTRIES THROUGH WOMEN

*God's Daughters and God's Work*

JACK HAYFORD



### FEATURES & BENEFITS

- **Ebook:** 9781401675387
- Readers will learn about the unique contributions of women to the church
- A perfect companion to the *New Spirit-Filled Life Bible* (ISBN 9780785258803)
- Great for individual or group study

God has a mission and ministry for every believer, and women have always been called to make a significant contribution to the ministry of the church. This study guide explores the role of women's ministry in the Bible and the church today. Readers will learn about the unique and dynamic contributions of many key women in the Bible, and find guidance for discovering their own role and ministry in the body of Christ.

The Spirit-Filled Life® study guides are perfect companions to the *New Spirit-Filled Life Bible* or for use on their own. Their interactive approach offers an in-depth look at practical living in God's kingdom and challenges users to examine and live their daily lives in the light of God's Word.

#### Features include:

- 12 lessons, plus an introduction to experiencing the hope and purpose that come with living with God's covenants in view
- Foundational, practical helps like Kingdom Extras, Probing the Depths, and Word Wealth in each lesson

**Spirit-Filled Life® study guides sold to date: More than 1.5 million**

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4185-4925-1  
**ISBN-10:** 1-4185-4925-8  
**Price:** \$9.99 U.S.  
**Ship Date:** 6/6/2012  
**Pub Date:** 7/3/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 128 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Promoted through Thomas Nelson Big Results for Small Groups campaign, featuring multiple small group studies
- Online and email promotions targeting small group leaders and participants
- Product information seeding at pastor events
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary sampler available through ThomasNelson.com
- Flipbook embed code and PDF sampler available

### PUBLICITY

- Awareness campaign to church, bloggers, and radio via giveaways, NetGalley, Booksneeze and eblasts
- Press release to trade publications, Christian publications, and religion writers and editors nationwide
- Media inquiries: Julie Belschner, [jbelschner@thomasnelson.com](mailto:jbelschner@thomasnelson.com)

### PREVIOUS TITLES

978-0-8407-8519-0 K7-Biblical Ministries Through Women (57,500)

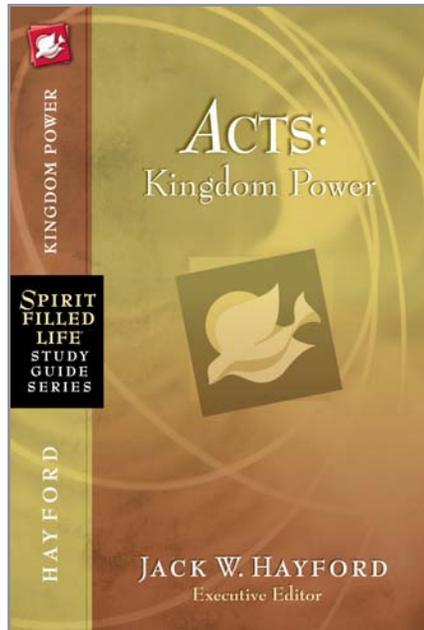


**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## SPIRIT-FILLED LIFE STUDY GUIDE SERIES: ACTS

*Kingdom Power*

JACK HAYFORD



### FEATURES & BENEFITS

- Ebook: 9781401675394
- Readers will learn how to receive and live in the Holy Spirit's promise and power
- A perfect companion to the *New Spirit-Filled Life Bible* (ISBN 9780785258803)
- Great for individual or group study

The Book of Acts records the spread of God's kingdom in human lives from Jerusalem to Rome, citing the outpouring and witness of the Holy Spirit and His power working through people like you. This in-depth study guide introduces ordinary people experiencing extraordinary grace and shows how their faith released the miracle-working power of God. Through this study guide, you will learn how to receive the Holy Spirit's promise and power, how to minister freely to others, and how Christians can live together as God's new, expanding family.

The Spirit-Filled Life® study guides are perfect companions to the *New Spirit-Filled Life Bible* or for use on their own. Their interactive approach offers an in-depth look at practical living in God's kingdom and challenges users to examine and live their daily lives in the light of God's Word.

#### Features include:

- 12 lessons, plus an introduction to experiencing the hope and purpose that come with living with God's covenants in view
- Foundational, practical helps like Kingdom Extras, Probing the Depths, and Word Wealth in each lesson

**Spirit-Filled Life® study guides sold to date: More than 1.5 million**

Format: Trade Paper  
ISBN-13/EAN: 978-1-4185-4926-8  
ISBN-10: 1-4185-4926-6  
Price: \$9.99 U.S.  
Ship Date: 6/6/2012  
Pub Date: 7/3/2012  
Trim Size: 6.00 x 9.00  
Page Count: 128 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Promoted through Thomas Nelson Big Results for Small Groups campaign, featuring multiple small group studies
- Online and email promotions targeting small group leaders and participants
- Product information seeding at pastor events
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary sampler available through ThomasNelson.com
- Flipbook embed code and PDF sampler available

### PUBLICITY

- Awareness campaign to church, bloggers, and radio via giveaways, NetGalley, Booksneeze and eblasts
- Press release to trade publications, Christian publications, and religion writers and editors nationwide
- Media inquiries: Julie Belschner, jbeltschner@thomasnelson.com

### PREVIOUS TITLES

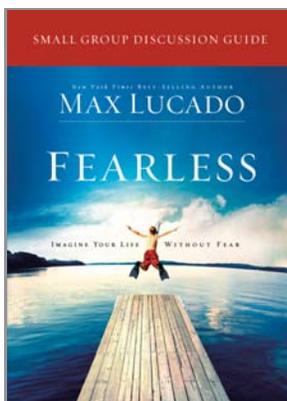
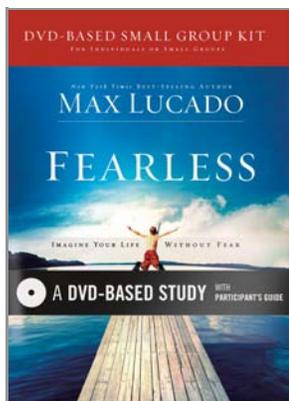
978-0-8407-8345-5 B17-Kingdom Power (39,000)



**Dr. Jack Hayford** is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

## FEARLESS DVD-BASED STUDY AND PARTICIPANT'S GUIDE

MAX LUCADO



### FEATURES & BENEFITS

- DVD sessions available in MP4 format: 9781401675417
- Popular small group study now in a more convenient and affordable format
- Stand-alone sessions offer flexibility for personal, small group, or church-wide study
- A trusted voice speaks to our greatest fears and offers real hope in a time of uncertainty
- Christians can understand through Scripture what Jesus said to people in frightening situations

**Finding freedom from your fears is easier than you think.** Let Max Lucado help you or your small group explore and find a spiritual solution to the growing minefield of fear. What if faith, not fear, was your default reaction to threats? In these six DVD sessions, *Fearless* addresses some of your biggest fears and shows you how the solution may be easier than you think.

#### Topics include:

- Why Are We Afraid?
- Fear of Not Mattering
- Fear of Disappointing God
- Fear of Life's Final Moments
- Fear of Global Calamity
- Fear of God Getting Out of My Box

#### Digipack includes:

- One DVD with six 5- to 7-minute video sessions
- One participant's guide
- Spanish track included

Additional participant's guides available in print (ISBN 9781401675424) or ebook (ISBN 9781418583811) editions.

#### Fearless DVD-Based Study

ISBN-13/EAN: 978-1-4016-7540-0

ISBN-10: 1-4016-7540-9

Format: DVD and Trade Paper

Packaging: Belly band

Price: \$24.99 U.S.

Length: 60 Minutes

Carton Qty: 24

#### Fearless Small Group Discussion Guide

ISBN-13/EAN: 978-1-4016-7542-4

ISBN-10: 1-4016-7542-5

Format: Trade Paper

Price: \$7.99 U.S.

Page Count: 128 Pages

Carton Qty: 36

Ship Date: 6/20/2012

Pub Date: 7/17/2012

Trim Size: 5.38 x 7.25

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH  
(REL012120)

#### ADVERTISING

- Promotions through Thomas Nelson Big Results for Small Groups campaign, featuring multiple small group studies
- Online video promotions targeting church leaders
- Online and email promotions targeting small group leaders and participants
- Product information seeding through pastor events
- Active social media promotions through Facebook, Twitter, and blogs
- Complimentary participant guide and video sampler available through ThomasNelson.com
- Flipbook embed code, PDF sampler, and video vignette available

#### PUBLICITY

- Awareness campaign to church, bloggers, and radio via giveaways, NetGalley, Booksneeze and eblasts
- Press release to trade publications, Christian publications, and religion writers and editors
- Media inquiries: Julie Belschner, [jbelschner@thomasnelson.com](mailto:jbelschner@thomasnelson.com)

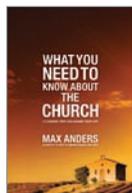
#### PREVIOUS TITLES

978-1-4185-4182-8 Fearless DVD-Based Study Kit  
(19,000)

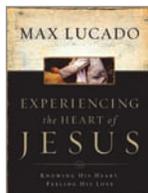


With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, Texas

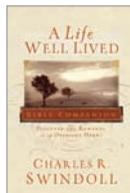
The Names You Know...The Tools You Need



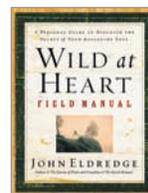
**What You Need to Know About Church**  
Max Anders  
978-1-4185-4856-8  
\$12.99 • Trade Paper



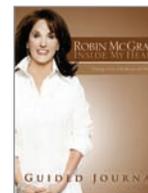
**Experiencing the Heart of Jesus**  
Max Lucado  
978-0-7852-4991-7  
\$17.99 • Paperback



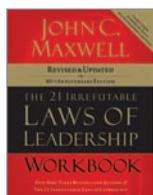
**A Life Well Lived Bible Companion**  
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\$9.99 • Trade Paper



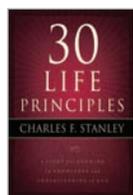
**Wild at Heart Field Manual**  
John Eldredge  
978-0-7852-6574-0  
\$18.99 • Paperback



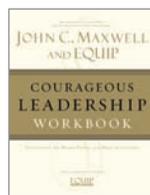
**Inside My Heart Guided Journal**  
Robin McGraw  
978-1-4185-1436-5  
\$17.99 • Paperback



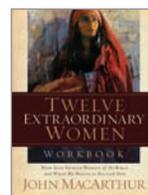
**The 21 Irrefutable Laws of Leadership**  
John C. Maxwell  
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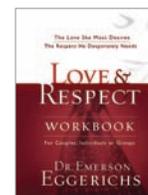
**30 Life Principles**  
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\$9.99 • Trade Paper



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John C. Maxwell  
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John MacArthur  
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\$17.99 • Trade Paper

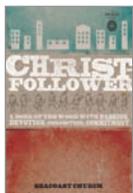


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\$13.99 • Trade Paper

DVD Curriculum



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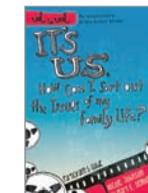
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Seacoast Church  
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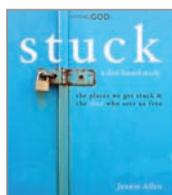
**Max on Life DVD-Based Small Group Kit**  
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Seacoast Church  
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Nicole Johnson  
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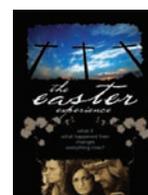
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**The Shelter of God's Promises DVD-Based Study**  
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\$39.99 • Curriculum

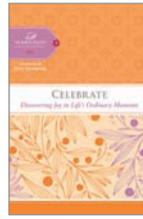
Study Guides and Series



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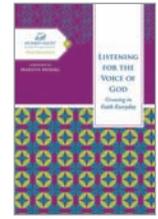
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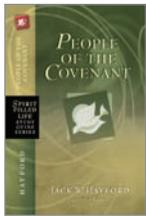
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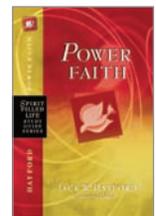
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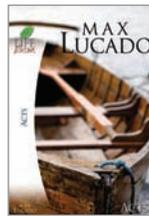
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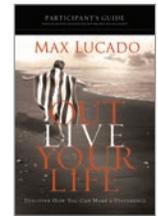
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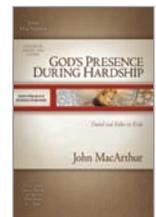
**Fearless Small Group Discussion Guide**  
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\$9.99 • Paperback



**Outlive Your Life Participant's Guide**  
Max Lucado  
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\$9.99 • Trade Paper



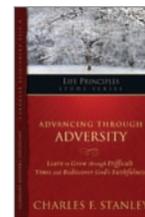
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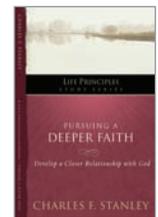
**The MacArthur Old Testament Study Series: God's Presence During Hardship**  
John MacArthur  
978-1-4185-3693-0  
\$9.99 • Trade Paper



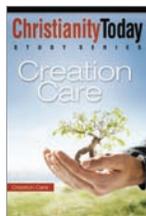
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John MacArthur  
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\$9.99 • Trade Paper



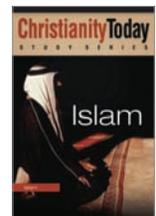
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978-1-4185-3333-5  
\$9.99 • Trade Paper



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\$9.99 • Trade Paper



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Calvin Miller  
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\$9.99 • Paperback

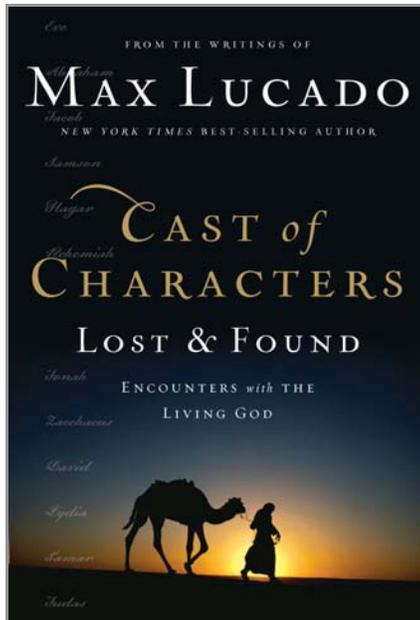


**The Shelter of God's Promises Participant's Guide**  
Sheila Walsh  
978-1-4185-4606-9  
\$12.99 • Paperback

## CAST OF CHARACTERS: LOST AND FOUND

*Encounters with the Living God*

MAX LUCADO



### FEATURES & BENEFITS

- **Ebook: 9780849964015**
- **Fans love "best of" collections.**
- **Max is uniquely gifted in exploring stories within scripture, making familiar phrases fresh and undiscovered passages new treasures.**
- **Readers will be encouraged to live a life of purpose no matter how insignificant they thought they were.**

Common people. Maybe you heard their names in a childhood Sunday school class. They're not often the champions or the go-to sermon illustrations. They probably didn't stand at the foot of the cross or even hang next to Jesus on one of their own. But they pepper the pages of the Bible, reminding us that we're not alone.

Just like you and me, these ordinary people stumbled and struggled. They faced their own sin and came face to face with a God who not only wipes it away, but also makes the common extraordinary. They discovered that an encounter with the living God changes everything.

Dive into the lives of more than twenty of the Bible's most compelling characters through inspirational selections from the writings of bestselling author Max Lucado. An ideal companion volume to *Cast of Characters*, this book features a whole new cast and the encouragement from their stories.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-0-8499-4737-7

**ISBN-10:** 0-8499-4737-5

**Price:** \$19.99 U.S.

**Ship Date:** 2/15/2012

**Pub Date:** 3/13/2012

**Trim Size:** 6.13 x 9.25

**Page Count:** 240 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL  
(RELO12000)

### ADVERTISING

- Online advertising with Crosswalk.com
- Targeted eblasts to Community.MaxLucado.com members
- Advertising to the MaxLucado.com email list
- Extensive social media campaign focused on Facebook.com & Twitter @MaxLucado & @LucadoTeam
- Featured on Booksneeze.com, Thomas Nelson blogger review program

### PUBLICITY

- Media Inquiries: Liz Johnson, ljohnson@thomasnelson.com
- Press release serviced to Christian and general market media
- Selected excerpts provided for key Christian and general market print and online media

### COMPARABLE TITLES

978-0-8499-2124-7 *Cast of Characters* (176,000)

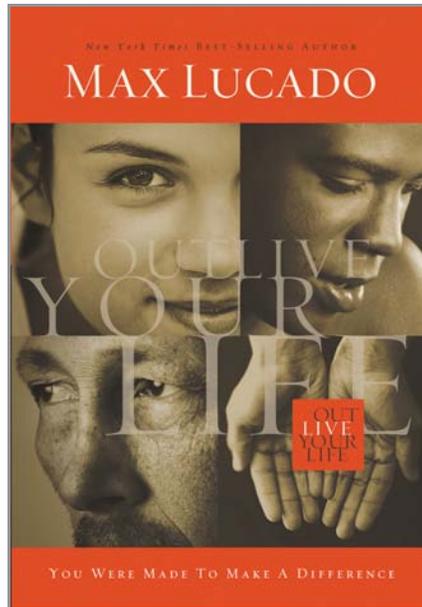


With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church.

**Hometown:** San Antonio, Texas

**OUTLIVE YOUR LIFE***You Were Made to Make A Difference*

MAX LUCADO

**FEATURES & BENEFITS**

- **Ebook: 9781418562489**
- **Now available in paperback format**
- **Most of Max's books encourage readers to get on their knees and pray; this one asks them to roll up their sleeves and act**
- **Max walks readers through the first acts of the apostles, inspiring individuals to find their purpose in service to others**
- **Serves as a unifying call to churches to bond together and impact their Jerusalem, Judea/Samaria, and the World**

These are difficult days in our world's history. 1.75 billion people are desperately poor, natural disasters are gouging entire nations, and economic uncertainty still reigns across the globe.

But you and I have been given an opportunity to make a big difference. What if we did? What if we rocked the world with hope? Infiltrated all corners with God's love and life? We are created by a great God to do great works. He invites us to outlive our lives, not just in heaven, but here on earth. Let's live our lives in such a way that the world will be glad we did.

One hundred percent of the author's royalties from Outlive Your Life products will benefit children and families through World Vision and other ministries of faith-based compassion.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4738-4  
**ISBN-10:** 0-8499-4738-3  
**Price:** \$15.99 U.S.  
**Ship Date:** 3/28/2012  
**Pub Date:** 4/24/2012  
**Trim Size:** 5.50 x 8.38  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

**ADVERTISING**

- Extensive social media campaign focused on Facebook.com and Twitter @MaxLucado & @LucadoTeam
- Coordinated efforts to partner with service-oriented organizations to seed the market

**PUBLICITY**

- Media Inquiries: Liz Johnson, ljohnson@thomasnelson.com
- Selected excerpts provided for key Christian and general market print and online media

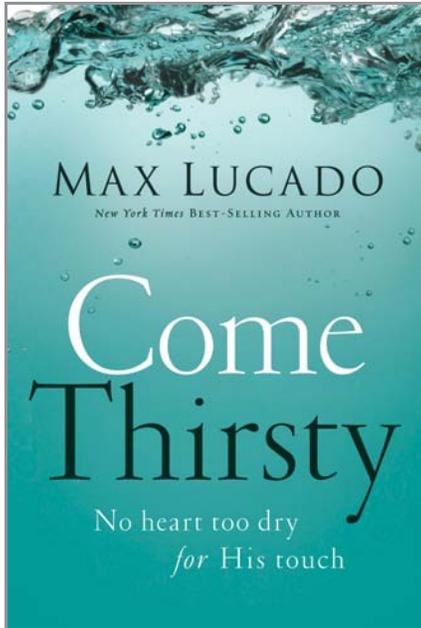


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**Hometown:** San Antonio, Texas

## COME THIRSTY

*No Heart Too Dry for His Touch*  
MAX LUCADO



### FEATURES & BENEFITS

- ***Come Thirsty* has sold more than 750,000 brand units since it was first released in 2004.**
- **As relevant today as it was when it first released.**
- **Serves an antidote for the hearts that have been dehydrated by the trials of this world.**

Are you feeling a little dry? Edgy and rigid? Ineffective? What would it take to be more useful in the hands of the One who made you? Just come to the well, says bestselling author Max Lucado.

In this renewing and life-giving book Max leads us to the four essential nutrients every soul needs. Experience Christ's *work* on the cross and know that your sins are pardoned and your death is defeated. Receive Christ's *energy* and believe that you can do all things through the one who gives you strength. Receive his *Lordship*, knowing that you belong to him and that he looks out for you. Receive his *love* and feel confident that nothing can separate you from it.

Come to the well...to Christ's work on the cross, his energy, his Lordship and his Love.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4731-5  
**ISBN-10:** 0-8499-4731-6  
**Price:** \$15.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Featured on Lucado Essentials ECK in 2012
- Featured title in the 2012 Lucado Impact Plan
- Extensive social media campaign focused on Facebook.com and Twitter @MaxLucado & @LucadoTeam

### PUBLICITY

- Media Inquiries: Liz Johnson, [ljohnson@thomasnelson.com](mailto:ljohnson@thomasnelson.com)
- Selected excerpts provided for key Christian print and online media
- Included in Lucado Impact Plan press releases



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**Hometown:** San Antonio, Texas

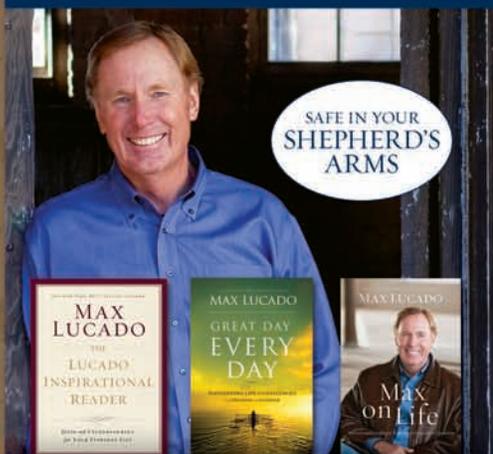
# LUCADO

## —IMPACT PLAN—

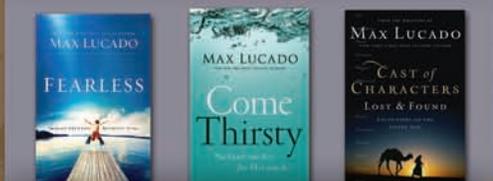
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SHEPHERD'S  
ARMS

May–August 2012

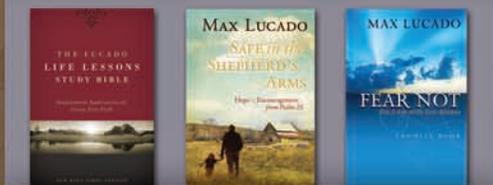
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### NEW AND NOTABLE



### ESSENTIAL READS



### GIFTS AND BIBLES



### CHILDREN AND TEENS

### THE 2012 SUMMER SEASON

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- *Great Day Every Day*, 9780849920738
- *Max On Life*, 9780849948121
- *Fearless*, 9780849946394
- *Come Thirsty*, 9780849947315
- *Cast of Characters: Lost and Found*, 9780849947377
- *Lucado Life Lessons Study Bible*, 9781418543969
- *Fear Not*, 9781404187757
- *Safe in the Shepherd's Arms*, 9781404187719
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[WWW.MAXLUCADO.COM](http://WWW.MAXLUCADO.COM)

  
THOMAS NELSON  
Since 1798

## BY FAITH, NOT BY SIGHT

*The Inspirational Story of a Blind Prodigy, a Life-Threatening Illness, and an Unexpected Gift*

SCOTT MACINTYRE & JENNIFER SCHUCHMANN (With)



### FEATURES & BENEFITS

- Ebook: 978-0-8499-4996-8
- Gives hope and inspiration to anyone facing an obstacle to his or her dreams
- Shows the foundation that can be built from a loving family
- Includes the remarkable story of a very unexpected organ donor and her life-saving sacrifice
- Benefits from strong partnership with Donate Life America for promotion of book

### A moving story of hope, faith, persistence and the power of dreams.

In *By Faith, Not by Sight*, *American Idol*'s first ever disabled finalist Scott MacIntyre shares his inspiring story of being a musical and academic prodigy who prevails over life-threatening obstacles to become a pop sensation. When stage four renal failure tries to stop his dream of studying classical piano in London, Scott bravely moves forward and finds new friendships and freedom despite his blindness. Then when his kidney transplant, a painful recovery, and his sister's kidney transplant all attempt to sideline him once more, he perseveres and makes it to the top ten finale of *American Idol*.

Scott defies all odds: having to dance on stage, always having a sighted guide with him, and still singing with sound monitors that quit working. Despite so many obstacles, he goes on tour with the *Idol* cast, records an album (*Heartstrings*), and finds love for the first time. Through an unwavering faith in God and himself, Scott teaches all of us that our dreams are possible regardless of our circumstances. Though he can't see the world around him, he has always been able to see his dreams and pursues them fearlessly.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-0-8499-4721-6  
**ISBN-10:** 0-8499-4721-9  
**Price:** \$19.99 U.S.  
**Ship Date:** 3/7/2012  
**Pub Date:** 4/3/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 272 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

### ADVERTISING

- Regional Print *USA Today* advertising
- Online advertising with USAToday.com
- *American Idol* Twitter campaign
- Facebook and Google advertising targeting *American Idol* pages and Ryan Seacrest pages
- Partnership with Donate Life
- Market seeding to campus ministries, organ donor sites, mothers of disabled children

### PUBLICITY

Pre-publication campaign

- Trade publications
- Christian magazines
- Secular entertainment magazines

Publication campaign

- Christian and secular television shows
- Christian and secular radio shows
- Wire services
- Press release disseminated through newswire service announcing product

Online media campaign

- Extensive blog and website campaign

Media Inquiries: Stephanie Newton  
 snewton@thomasnelson.com

### COMPARABLE TITLES

- 978-0-7852-2894-3 The Great Eight by Scott Hamilton (55,000)  
 978-0-0608-0961-4 If You Could See What I Hear by Tom Sullivan



**Scott MacIntyre** captivated the nation as the first blind finalist on *American Idol*. As an acclaimed singer-songwriter, he has toured in arenas across North America, headlined concerts in Japan, Austria, England, Canada, and the US, and written and released his latest CD *Heartstrings* debuting at #18 on the iTunes Pop Album Chart. As an in-demand inspirational keynote speaker, Scott has shared his unique and dynamic life story with many different audiences. **Hometown:** Scottsdale, Arizona

**Jennifer Schuchmann** is the host of the television program *Right Now with Jennifer Schuchmann* on WATC-TV Atlanta and the coauthor of *One Call Away* with Brenda Warner. She holds an MBA from Emory University and has an extensive public speaking background. Jennifer and her husband, David, have been married for over twenty years, and together they have a teenage son, Jordan. You can find her online at [wordstothinkabout.com](http://wordstothinkabout.com).

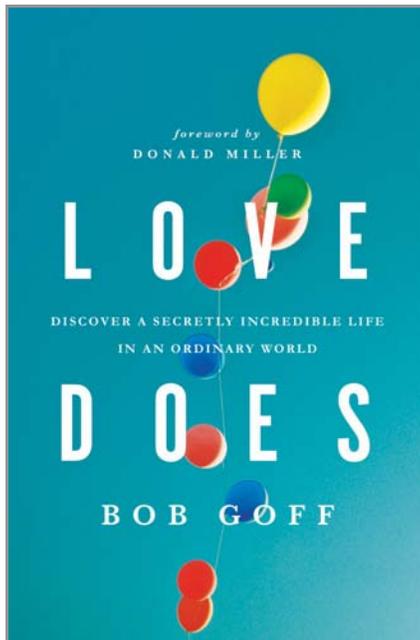
**Hometown:** Marietta, Georgia

## LOVE DOES

*Discover a Secretly Incredible Life in an Ordinary World*

Bob Goff

Foreword by Donald Miller



### FEATURES & BENEFITS

- Ebook 9781400203765
- Foreword by Donald Miller
- In this one-of-a-kind book, readers find incredible stories and unforgettable, life-changing lessons
- Readers discover a new way of understanding God and seeing the world
- The tone and style of this book are much like Donald Miller's *A Million Miles in a Thousand Years*

*Love Does* shares powerful stories coupled with eye-opening truths and empowers anyone who longs for a better world and a richer faith.

You don't need another Christian message or a self-help book. You need to have your paradigms about the world shifted into truth. That's exactly what you get in *Love Does*. Have you ever noticed that the real change in your life—the growth that sticks and becomes a part of you—never happens with a program or the sheer grit of your best efforts? It happens over time, like a glacier slowly carving valleys through the mountains.

In this book of compelling stories coupled with eye-opening truths, author Bob Goff shows you a new way to live, a way that's drenched with the whimsy of God's love and the spontaneity of following where he leads when he says "Go!" In this book, you learn what it looks like to be secretly incredible and advance God's kingdom everywhere you are and wherever you're going.

For anyone who's wanted to change the world but thought they needed money, a committee, and permission to get started, *Love Does* shows what can happen when you decide to *do* instead of *plan*, *act* instead of *strategize*, and fiercely, invisibly fight for the possibility God has gifted you to uniquely see.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0375-8  
**ISBN-10:** 1-4002-0375-9  
**Price:** \$15.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / SPIRITUALITY / GENERAL (RELO62000)

### ADVERTISING

- Partnership with organizations such as Crusade for Christ and International Justice Mission
- Ministry partnership with Restore International, the author's nonprofit organization
- Online campaigns with PasteMagazine.com, Relevant.com, Crosswalk.com, and/or RansomFellowship.org, etc.
- Unique interaction and promotion at conferences such as Catalyst, the Story Conference, and Q

### PUBLICITY

Pre-publication campaign targeting:

- Long-lead reviews in both Christian and general market print publications
- Publishing industry trade publications

National media campaign upon release, targeting:

- National general market and Christian print publications, including daily paper and weekly magazine book reviewers
- National Christian television and radio interviews
- Influential secular and Christian bloggers and social media personalities

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### COMPARABLE TITLES

978-0-7852-3232-2 The Noticer (262,000)  
 978-1-4002-0298-0 A Million Miles in a Thousand Years (187,000)



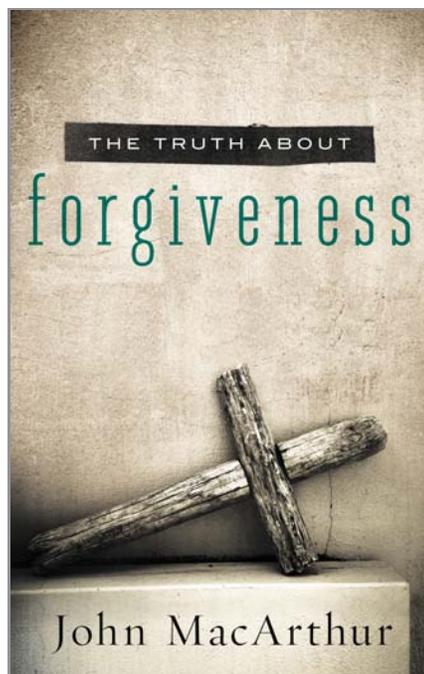
**Bob Goff** is the founder of Restore International, a non-profit fighting injustices committed against children in Uganda and India. Bob shares leadership in a Washington law firm, Goff & DeWalt, and he serves as the Honorary Consul for the Republic of Uganda to the United States. He is adjunct professor at Pepperdine Law School and Point Loma Nazarene University in San Diego. Bob lives in San Diego with Sweet Maria and their beloved poodle. **Hometown:** San Diego, California



**Donald Miller** is a speaker, founder of The Mentoring Project, and author of *A Million Miles in a Thousand Years*, *Blue Like Jazz*, *Searching for God Knows What*, *Through Painted Deserts*, and *Father Fiction*. **Hometown:** Portland, Oregon **Books Sold to Date:** 1.4 Million+

## THE TRUTH ABOUT FORGIVENESS

JOHN MACARTHUR



### FEATURES & BENEFITS

- Ebook 9781400204144
- A small, yet powerful, teaching on forgiveness
- Readers discover the importance of forgiveness with the Father and with others
- A practical and inspirational volume that acts as a handbook to this core element of the Christian life

**A focused, powerful message about forgiveness and its necessity in living a joy-filled Christian life.**

For decades, Dr. John MacArthur has encouraged countless Christians to develop a deeper understanding of the Bible and a greater respect for God's truth. In *The Truth About* series, he now gathers his landmark teachings about core aspects of the Christian faith in one place. These powerful books are designed to give readers a focused experience that centers on God's character and how it applies to their daily walk of faith.

In *The Truth About Forgiveness*, readers are taken through the Bible and encounter:

- Studies of key Bible characters
- Theological instruction
- Practical application points and ideas
- Inspiration to readily give and humbly receive forgiveness

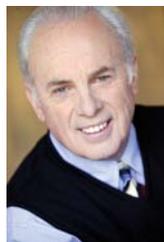
Forgiveness is a fundamental means by which we live out our faith daily. Having experienced God's forgiveness, Christians find joy in forgiving other people. This book inspires readers to develop a merciful spirit, and warns them what can happen if they are unwilling to forgive others.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0415-1  
**ISBN-10:** 1-4002-0415-1  
**Price:** \$12.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 176 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL  
(RELO12000)

### PUBLICITY

- Featured release with Grace to You Ministry
- Social media campaign to share excerpts to their ministry

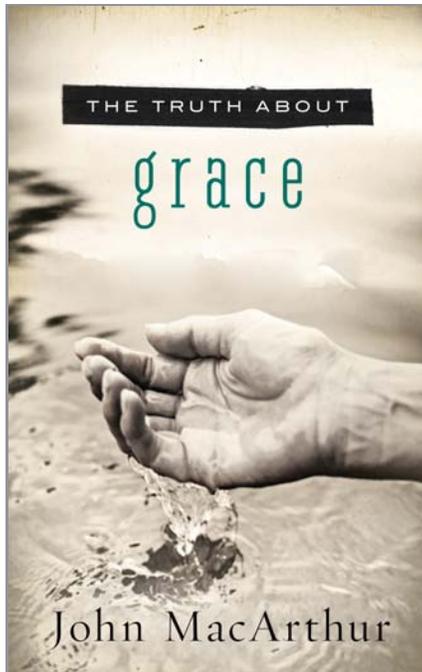
Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)



**John MacArthur**, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally syndicated radio program *Grace to You*. For more details about John MacArthur and his Bible-teaching resources, contact Grace to You at 800-55-GRACE or [www.gty.org](http://www.gty.org). **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

**THE TRUTH ABOUT GRACE**

JOHN MACARTHUR

**FEATURES & BENEFITS**

- **Ebook 9781400204137**
- **A small, yet powerful, teaching on grace**
- **Readers discover the centrality of grace in Christian theology and its role in their relationship with God and others**
- **A practical and inspirational volume that acts as a handbook to this core element of the Christian life**

**A focused, powerful message about God's character and the purpose of grace in the Christian life.**

For decades, Dr. John MacArthur has encouraged countless Christians to develop a deeper understanding of the Bible and a greater respect for God's truth. In *The Truth About* series, he now gathers his landmark teachings about core aspects of the Christian faith in one place. These powerful books are designed to give readers a focused experience that centers on God's character and how it applies to their daily walk of faith.

In *The Truth About Grace*, readers are taken through the Bible and encounter:

- Studies of key Bible characters
- Theological instruction
- Practical application points and ideas
- Inspiration to grow in an understanding of God's grace

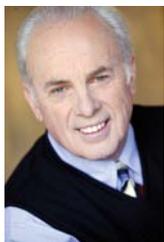
Grace is the bedrock of humankind's interaction with God. Without his grace, we are all doomed to failure and separation from him. In this book, readers see the pivotal role of grace in both their salvation and their everyday lives.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0412-0  
**ISBN-10:** 1-4002-0412-7  
**Price:** \$12.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 176 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL  
(RELO12000)

**PUBLICITY**

- Comprehensive online campaign
- Featured release with Grace to You Ministry
- Social media campaign to share excerpts to their ministry

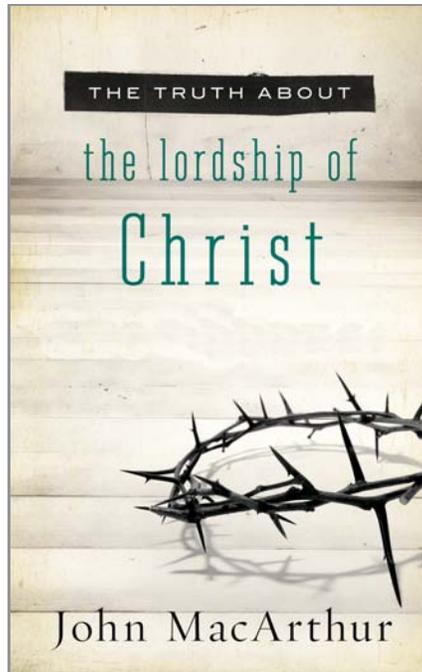
Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)



**John MacArthur**, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally syndicated radio program *Grace to You*. For more details about John MacArthur and his Bible-teaching resources, contact Grace to You at 800-55-GRACE or [www.gty.org](http://www.gty.org). **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

## THE TRUTH ABOUT THE LORDSHIP OF CHRIST

JOHN MACARTHUR



### FEATURES & BENEFITS

- Ebook 9781400204175
- A small, yet powerful, teaching on the Lordship of Christ
- Readers reengage with the truth contained in the most important element, the very cause, of Christianity
- A practical and inspirational volume that acts as a handbook to this core element of the Christian life

**A focused, powerful message about Jesus, his relationship with God the Father, and his centrality in the Christian life.**

For decades, Dr. John MacArthur has encouraged countless Christians to develop a deeper understanding of the Bible and a greater respect for God's truth. In *The Truth About* series, he now gathers his landmark teachings about core aspects of the Christian faith in one place. These powerful books are designed to give readers a focused experience that centers on God's character and how it applies to their daily walk of faith.

In *The Truth About the Lordship of Christ*, readers are taken through the Bible and encounter:

- Deep biblical exposition about Jesus
- Theological instruction
- Practical application points and ideas
- Inspiration to grow in the knowledge of the Lordship of Christ

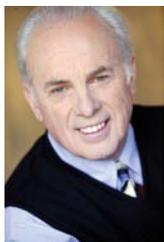
Christ Jesus is the very reason men and women can enjoy a relationship with God. Without him and the sacrifice he made, all would be hopeless and meaningless. In this book, readers are challenged to make Christ the center of their lives.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0416-8  
**ISBN-10:** 1-4002-0416-X  
**Price:** \$12.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 176 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL  
(RELO12000)

### PUBLICITY

- Featured release with Grace to You Ministry
- Social media campaign to share excerpts to their ministry

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

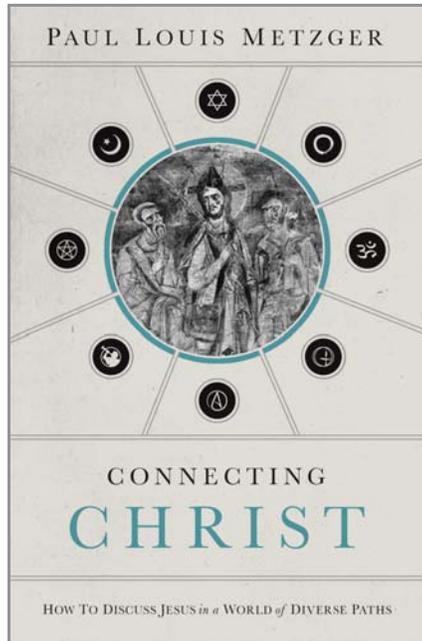


**John MacArthur**, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally syndicated radio program *Grace to You*. For more details about John MacArthur and his Bible-teaching resources, contact Grace to You at 800-55-GRACE or [www.gty.org](http://www.gty.org). **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

## CONNECTING CHRIST

*How to Discuss Jesus in a World of Diverse Paths*

PAUL LOUIS METZGER



### FEATURES & BENEFITS

- **Ebook: 978-0-8499-4997-5**
- **Includes extensive responses to the content from leaders of other faith walks**
- **Meets controversial topics head-on, giving practical guidance on how to dialogue without bending on orthodox truth**
- **Helps people become better listeners, dialogue partners, and effective Christian witnesses**
- **The disregard for evangelistic witness because of negative connotations and ineffective witness make this book vitally important and a must-read**

### What does Christian witness look like in post-Christendom?

While it is more important than ever to preach the Word of God, as Scripture exhorts us, it is also important that we dialogue with people from diverse perspectives. Unfortunately, too often the evangelical movement has been guilty of monologue in its engagement (or, more often, its disengagement) of people from other religious traditions and worldviews.

This book is designed to help evangelical Christ-followers remain orthodox while entering into meaningful discussions with people from other faith walks. We live in an age of extremes, where people tend toward monologue or dialogue: a cold turkey, drive-by-shooting evangelistic approach or a lifestyle, relational approach that avoids verbal witness.

This book promotes evangelism *and* dialogue, not one to the exclusion of the other. And as such it also promotes the need for thoughtful, sensitive communication during a time when our nation is reeling from the onslaught of the culture wars. The problem has not been our God or the Bible, but our approach to God and the Bible. As a result of our inauthentic witness, our God has looked all too common rather than as the uncommon God revealed as Jesus Christ.

As Metzger says, "I want Jesus to be the stumbling block to faith, not me."

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4724-7  
**ISBN-10:** 0-8499-4724-3  
**Price:** \$16.99 U.S.  
**Ship Date:** 4/11/2012  
**Pub Date:** 5/8/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Print and online advertising with *Preaching* magazine
- Online campaign with Crosswalk.com, Christianity.com, and Oneplace.com, consisting of banner ads and eblasts
- Target market seeding to pastors, Campus Crusade, Southern Baptist ministers, and the Baptist Student Union
- Author blog tour

### PUBLICITY

Pre-publication campaign

- Trade publications
- Christian magazines

Publication campaign

- Christian radio shows
- Wire services

Online media campaign

- Extensive blog and website campaign targeting people interested in missions

Media Inquiries: Stephanie Newton  
 snewton@thomasnelson.com

### COMPARABLE TITLES

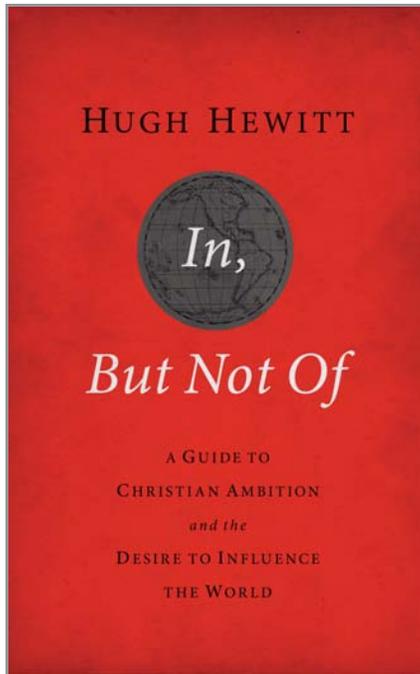
- 978-0-8499-4327-0 *Jesus Among Other Gods* by Ravi Zacharias (275,000)
- 978-0-8499-4653-0 *Beyond Opinion* by Ravi Zacharias (72,000)



**Paul Louis Metzger, Ph.D.** is Professor of Christian Theology & Theology of Culture at Multnomah Biblical Seminary, Multnomah University. He is also the founder and director of the seminary's Institute for the Theology of Culture. Dr. Metzger received his Ph.D. from King's College London. He is the author of numerous works, including the award-winning *Consuming Jesus: Beyond Race and Class Divisions in a Consumer Church*. Dr. Metzger is married with two children. **Hometown:** Vancouver, Washington

**IN, BUT NOT OF***A Guide to Christian Ambition and the Desire to Influence the World*

HUGH HEWITT

**FEATURES & BENEFITS**

- Ebook 9781595554833
- Includes a small group reading guide
- Makes a great gift for graduates and new Christians
- Hewitt has worked for and with people in some of the most powerful and influential positions in the country and this book shares some of that valuable, hard-won knowledge

**Though we are not of the world, the fact is, we are in the world. And now is the time for Christians to realize their responsibilities to influence the culture and to make a difference.**

Influence is not accidental. It is earned. In *In, But Not Of*, broadcast journalist and law professor Hugh Hewitt charts the course to acquiring influence over the life of a career while remaining committed to the commands and example of Christ.

Hewitt not only challenges readers to become more engaged in steering the course of history through politics, law, finance, and entertainment, but also maps out simple, effective strategies that will enable them to bring their visions of influence to pass.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-482-6  
**ISBN-10:** 1-59555-482-3  
**Price:** \$15.99 U.S.  
**Ship Date:** 4/25/2012  
**Pub Date:** 5/22/2012  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)

**ADVERTISING**

- Partnership with *The Hugh Hewitt Show*
- Possible partnership with *Townhall* print and online

**PUBLICITY**

- Press release serviced to Christian and trade publications to announce the repackaging

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

**PREVIOUS TITLES**

978-1-6079-1306-1 The Good and Faithful Servant  
978-0-7852-8871-8 A Guide to Christian Ambition (4,300)  
978-0-7852-6395-1 In, But Not Of (31,000)  
978-0-7852-6319-7 If It's Not Close They Can't Cheat (73,000)

**COMPARABLE TITLES**

978-0-3102-8292-1 Tactics: A Game Plan for Discussing Your Christian Convictions (Koukl)  
978-0-3102-5599-4 Christian Beliefs: Twenty Basics Every Christian Should Know (Grudem)

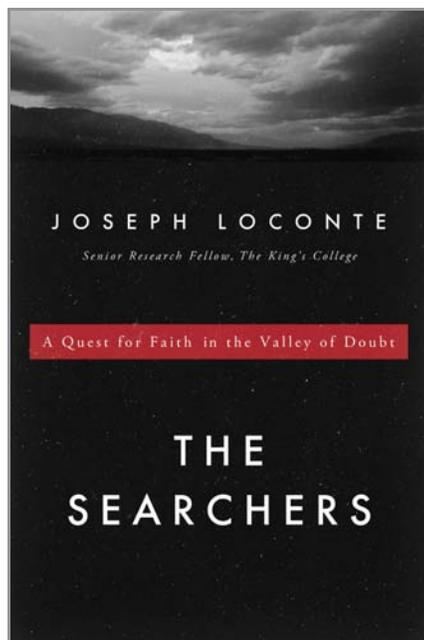


**Hugh Hewitt** is the host of a nationally syndicated radio show heard in more than seventy cities nationwide, and a professor of law at Chapman University Law School. He is the *New York Times* best-selling author of *If It's Not Close, They Can't Cheat*. He is a weekly columnist for *The Daily Standard*, WorldNetDaily.com, and the online edition of *The Weekly Standard*. His website is [www.hughhewitt.com](http://www.hughhewitt.com). **Hometown:** Los Angeles, California

## THE SEARCHERS

*A Quest for Faith in the Valley of Doubt*

JOSEPH LOCONTE



### FEATURES & BENEFITS

- Ebook 9781595554475
- A thoughtful and learned affirmation of the Christian faith through a close examination of the person of Christ
- Introduces nominal Christians and skeptics to the authentic Christian story in a fresh and culturally smart way
- Will appeal to people searching for a real connection with their Creator, but finding the church door blocked by hypocrisy and legalism

Scholar Joseph Loconte examines one of the most remarkable passages of Scripture, an exchange in the gospel of Luke between two disciples of Jesus of Nazareth—uttered just days after his execution—about the longings of the human heart and the mysterious purposes of God.

Historian and journalist Joseph Loconte examines the role of religion in contemporary society against the ancient dialogue overheard on the road to Emmaus in Luke's gospel. Every human heart has a natural longing for "home," and these witnesses to the life and death of Jesus of Nazareth serve as a rich example of that universal yearning. Along the way, Loconte scrutinizes not only the challenges posed by popular skeptics, but also those created by counterfeit religion.

Whether Christian or Muslim, priestly sex scandals or Islamic "honor killings," Loconte takes a sober look at the failings of those who claim God is on their side. The author never loses sight, however, of the profound influence that an authentic relationship with Jesus Christ can have on individuals and society. Ultimately, readers will see how the human desire for meaning, purpose, and love can lead us to our true home. There are still reasons to believe, reasons embedded in a remarkable conversation on the road to Emmaus.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59555-446-8  
**ISBN-10:** 1-59555-446-7  
**Price:** \$24.99 U.S.  
**Ship Date:** 5/9/2012  
**Pub Date:** 6/5/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Extensive influencer mailing
- Google AdWords campaign
- Endorsements from Eric Metaxas and other leading authors
- Title available to BookSneeze.com bloggers

### PUBLICITY

- Review mailing to Christian print, online, TV
- Christian radio interview campaign

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

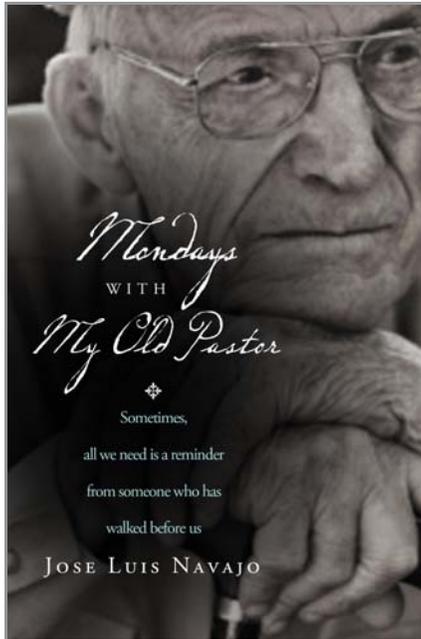
978-0-9299-3018-3 *Seducing the Samaritan: How Government Contracts Are Reshaping Social Services*

**Joseph Loconte** is a Senior Research Fellow and Lecturer in Politics at The King's College in New York City, where he teaches Western Civilization and U.S. foreign policy and writes widely about the importance of religious freedom in strengthening democracy, human rights, and civil society. **Hometown:** Washington, D.C.

## MONDAYS WITH MY OLD PASTOR

*Sometimes All We Need Is a Reminder from Someone Who Has Walked Before Us*

JOSÉ LUIS NAVAJO



### FEATURES & BENEFITS

- **Ebook: 978-0-8499-5040-7**
- **A spiritual memoir for anyone experiencing burnout and exhaustion**
- **Includes 15 vital principles (priorities) for every Christian**
- **Great writing and a powerful story combine to make a compelling reader experience**
- **Grupo Nelson version released March 2011**

**A totally burned-out young preacher reignites his faith and gathers wisdom for life while spending successive Mondays with an eighty-three-year-old pastor.**

"Deep inside in some uncertain part of my soul persisted this strange exhaustion that was difficult to explain and hard to endure," writes pastor and author José Luis Navajo. Thinking of quitting the ministry, Navajo doesn't know where to turn until he begins meeting with a seasoned man of the cloth—his "old pastor"—who, through successive Monday visits, offers a legacy of wisdom in the form of 15 unique principles.

In lyrical prose, Navajo shares the personal anecdotes, fables, and deep spiritual insights offered by the old pastor and his wife. By turns funny, heartbreaking, and thought provoking, *Mondays with My Old Pastor* is a comfort to anyone who struggles in his or her walk with God. As readers follow Navajo's journey from desperation to rejuvenation, they will find themselves similarly transformed and inspired. This moving, beautifully written account is sure to reignite every soul's longing for renewal.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4725-4  
**ISBN-10:** 0-8499-4725-1  
**Price:** \$15.99 U.S.  
**Ship Date:** 5/16/2012  
**Pub Date:** 6/12/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Print and online advertising with *Preaching* magazine
- Online campaign consisting of banner ads and eblast sponsorship with ChristianityToday.com
- Target market seeding to Catalyst leaders, pastors, and small group leaders
- Blog seeding to Christian and Church Leadership blogs
- Featured on Booksneeze.com, Thomas Nelson's blogger review program

### PUBLICITY

Pre-publication campaign

- Trade publications
- Christian print and online media

Publication campaign

- Trade publications
- National, regional, and local newspapers
- Christian print and online publications
- Wire services

Online media campaign

- Newswire media targeted e-blast toward pastor publications

Media inquiries: Andrea Lucado  
 alucado@thomsonelson.com

### COMPARABLE TITLES

978-0-7852-2921-6 *The Noticer* by Andy Andrews (260,000)

978-0-7679-0592-3 *Tuesdays with Morrie* by Mitch Albom

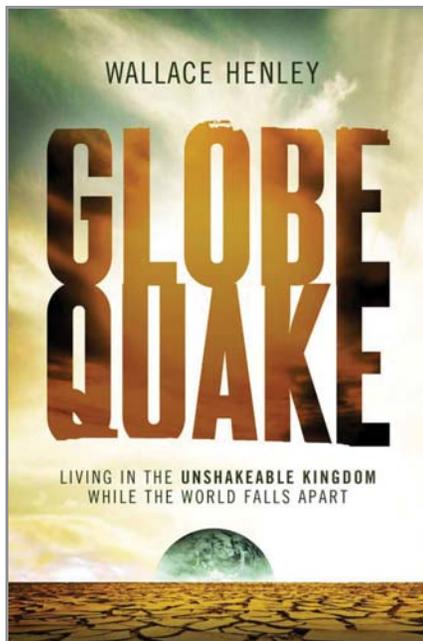


**José Luis Navajo** is part of the pastoral team for the Iglesia Evangélica Salem in Madrid, Spain. He leads conferences, contributes as a commentator for various radio programs, and is a columnist. He and his wife Gene have two daughters, Querit and Miriam. **Hometown:** Madrid, Spain

## GLOBEQUAKE

*Living in the Unshakeable Kingdom While the World Falls Apart*

WALLACE HENLEY



### FEATURES & BENEFITS

- Ebook 9781595555021
- The author provides a unique perspective on global chaos from his years covering public affairs as a newspaper reporter, serving as a White House aide, and pastoring for more than 30 years
- *Globequake* is the only book that details the impact of worldwide transitions on the five core institutions of society—Church, Family, Education, Government, and Business
- Provides Christians with the model of Jesus bringing steadiness to a turbulent age

**Biblically based, practical strategies to stabilize your life, church, home, school, government, and business during global turmoil.**

People across the globe sense something big is shaping up. The anxiety is over the fact that they don't know what. Global collapse? Fiery wars? Worldwide depression? It's as if the tectonic plates of society and culture are being reshaped right under our feet! Turbulence and change have gone viral, and can only be described as a "globequake." How can we be stable personally and anchor our families, schools, governments, churches, and businesses in the middle of such upheaval? People wonder:

- How can I protect my children from all the thunderous change?
- Who can I trust for leadership in the pulpit, in the schoolroom, in the courthouse, in the CEO's office?
- Where is God in the middle of this upheaval?

The good news is that behind the anxiety-stirring uncertainties about the future there are wonderful, strong certainties given by the Lord of history himself! *Globequake* presents answers to the troubling questions with solid biblical truth on which we can ground our lives when the times are shifting at what seems like light-speed.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-501-4  
**ISBN-10:** 1-59555-501-3  
**Price:** \$16.99 U.S.  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 272 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SOCIAL ISSUES (RELO12110)

### ADVERTISING

- Ads in Baptist newspapers and magazines
- Southern Baptist Convention, NRB: program ad and registrant bag insert
- Utilize network at Second Baptist Church for pre-sales, a book launch event and grassroots
- Focus on Christian News sites for web banner and e-newsletter advertising

### PUBLICITY

- Review mailing to Christian and church worker print and online outlets
- Christian radio interview campaign
- Distribution of op-eds to key Christian and secular outlets
- Awareness campaign to conservative political outlets
- Local author angle pitches to Houston area media

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

0-8010-6801-0 Energy Zappers: Dealing with People Who Drain You Dry

### COMPARABLE TITLES

978-0-8499-1962-6 Living with Confidence in a Chaotic World (Jeremiah)

978-0-8499-4641-7 Storm Warning (Graham)

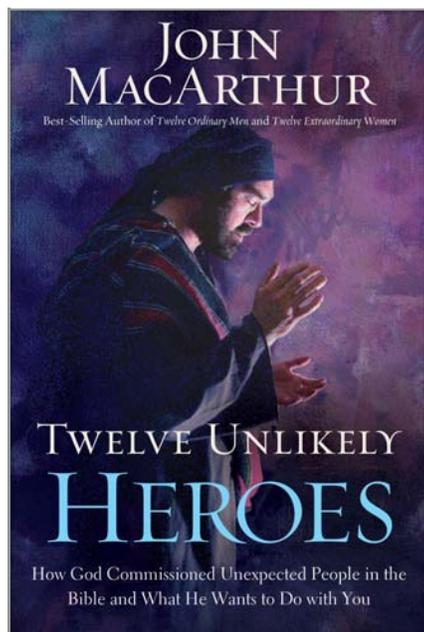


**Wallace Henley** (M.A.) has worked for more than three decades in the fields of journalism, government, and the church. Wallace's passion is helping develop visionary leaders for church, family, education, governance, and business, working through Kainos Leadership Institute. Wallace is associate pastor at Houston's 57,000-member Second Baptist Church. He is the author of more than 20 books, and served as an aide to President Nixon. **Hometown:** Houston, Texas

## TWELVE UNLIKELY HEROES

*How God Commissioned Unexpected People in the Bible and What He Wants to Do with You*

JOHN MACARTHUR



### FEATURES & BENEFITS

- Ebook 9781400203338
- Readers discover that God doesn't want them to be extraordinary or perfect to play an important role in his kingdom
- Lesser known characters of the Bible--and the amazing ways God worked through them--give readers a deeper understanding of God's character and his Word
- Bible teaching and storytelling told in the style of *Twelve Ordinary Men* and *Twelve Extraordinary Women*
- Ideal for gift-giving
- Small Group Study Guide Available 9781400204106

**In the third installment of the Twelve series, readers discover that true success is measured in terms of obedience, humility, and faithfulness to God.**

They faltered. They struggled. At times, they failed. Yet God worked through them in incredible ways to accomplish his purposes. In *Twelve Unlikely Heroes*, the third installment of Dr. MacArthur's Twelve series ( *Twelve Ordinary Men*, *Twelve Extraordinary Women* ), readers gain new insights into the kind of people God uses, and what it means to be successful in his eyes. Readers receive deep biblical teaching and inspiring life instruction from Bible characters like:

- Joseph: a slave who saved his country and his family
- Miriam: the sister who helped shape one of Israel's foremost deliverers
- Samson: an uncontrollable man whom God empowered and used
- Jonathan: an heir to a throne he was willing to give up
- Esther: the woman God used to spare the Jewish people
- Mark: a coward who was restored and wrote the second gospel
- Onesimus: a runaway slave who became a minister
- And more!

*Twelve Unlikely Heroes* highlights this wonderful mystery: that God uses weak, foolish, and broken people to showcase his power, wisdom, and love. He works through those who are humble, contrite, and eager to obey. By God's grace and for his glory, ordinary sinners are unexpectedly transformed into heroes of the faith.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4002-0208-9  
**ISBN-10:** 1-4002-0208-6  
**Price:** \$22.99 U.S.  
**Ship Date:** 7/11/2012  
**Pub Date:** 8/7/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 256 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Marketing theme: "Find Your Story in Theirs"
- 12 sermon videos will be utilized
- Promotional video from Dr. MacArthur will be available
- National radio campaign reaching 1,200 outlets during August and September
- Advertising and content campaign targeting *Christianity Today*, *Outreach*, *Preaching*, and *Homecoming*.
- Content 12-character slideshows pitched to groups like BeliefNet, Patheos, and MTL
- Social Media campaign challenging people to call out their unlikely/unsung heroes in life
- Veteran's Day "unlikely military hero" promotion for people to nominate
- Dr. MacArthur to blog about each character to drive interest

### PUBLICITY

- National Christian TV, radio, print, and online PR campaign
- Q&A with Dr. MacArthur available in written online and video form

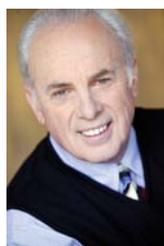
Media Inquiries: Jason Jones jjones@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-1773-8 *Twelve Ordinary Men* (694,000)  
 978-0-7852-6256-5 *Twelve Extraordinary Women* (428,000)

### COMPARABLE TITLES

978-0-8499-2124-7 *Cast of Characters* (Lucado) (178,000)  
 978-0-3102-1923-1 *The Jesus I Never Knew* (Yancey)

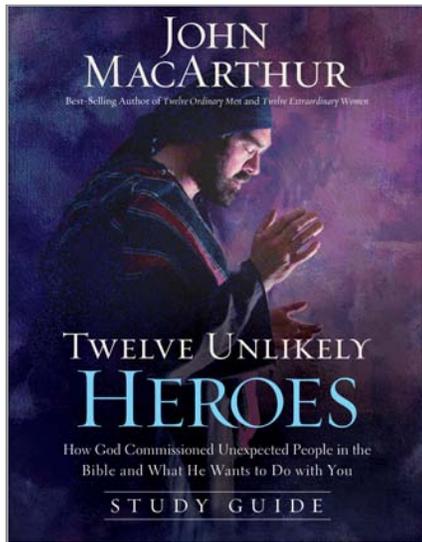


**John MacArthur**, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally syndicated radio program *Grace to You*. For more details about John MacArthur and his Bible-teaching resources, contact Grace to You at 800-55-GRACE or [www.gty.org](http://www.gty.org). **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

## TWELVE UNLIKELY HEROES STUDY GUIDE

*How God Commissioned Unexpected People in the Bible and What He Wants to Do with You*

JOHN MACARTHUR



### FEATURES & BENEFITS

- Ebook 9781400204113
- Discover the lives and faith of unlikely heroes in the Bible
- Twelve weeks of study
- Perfect for individual or group study

Building on the success of his best-selling books *Twelve Ordinary Men* and *Twelve Extraordinary Women*, Dr. John MacArthur turns his attention to twelve of the most unlikely heroes in the Bible. Summarizing their lives and the depth of their individual faith, he demonstrates the way in which God also requires men and women to fortify his kingdom. Drawing from both the Old and New Testaments, Dr. MacArthur highlights a wide range of heroines, including Joseph, Miriam, Samson, Jonathan, Esther, Mark, Onesimus, and more! Features include:

- Insightful questions for in-depth study
- Places to journal
- Guided prayers

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0410-6  
**ISBN-10:** 1-4002-0410-0  
**Price:** \$9.99 U.S.  
**Ship Date:** 7/11/2012  
**Pub Date:** 8/7/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 144 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

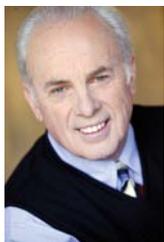
### PUBLICITY

- Featured release with *Grace to You* Ministry
- See trade book promotional information for the main Hardcover

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

0-8499-4407-4 Twelve Ordinary Men Workbook (52,900)  
978-1-4185-0557-8 Twelve Extraordinary Women Workbook (39,399)

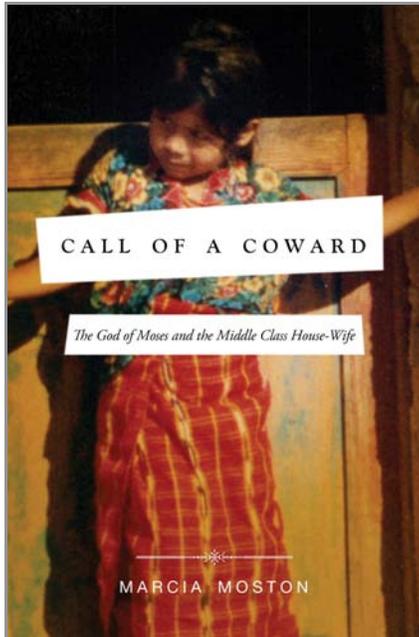


**John MacArthur**, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally syndicated radio program *Grace to You*. For more details about John MacArthur and his Bible-teaching resources, contact Grace to You at 800-55-GRACE or [www.gty.org](http://www.gty.org). **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

## CALL OF A COWARD

*The God of Moses and the Middle-Class Housewife*

MARCIA MOSTON



### FEATURES & BENEFITS

- Ebook: 978-0-8499-5210-4
- A humorous and compelling real-life story of what it means to follow God, and your husband, no matter where it takes you
- Offers memorable lessons on trust and obedience
- A unique look into life on a foreign mission field
- Author is winner of the 2010 Women of Faith Writing Contest

**The problem with promising God you'll follow Him wherever He leads you is that you just might have to go.**

When her husband returned from a church mission trip and disrupted her tidy, middle-class afternoon with the conviction they should pack up and move to a Mayan village in Guatemala, Marcia Moston had to wonder: faithful or foolish?

On a journey that leads from the highlands of Guatemala to a small Vermont village, Marcia follows God's call for her husband even though it seems to conflict with her own dreams, requires credentials she lacks, and demands courage she doesn't feel she has.

Written with humor and insight, *Call of a Coward* is a candid account of a modern-day seeker and a very real God who makes cowards courageous, ordinary lives purposeful, and dried-up dreams fruitful.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4730-8  
**ISBN-10:** 0-8499-4730-8  
**Price:** \$15.99 U.S.  
**Ship Date:** 7/11/2012  
**Pub Date:** 8/7/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 192 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Seeding to Christian women's blogs
- Target market meeting to missionary organizations and women's groups
- Featured on BookSneeze.com, Thomas Nelson's blogger review program

### PUBLICITY

Pre-publication campaign

- Trade publications
- Secular print and online media, targeting missions focused publications
- Christian print and online media, targeting women in missions

Publication campaign

- National, regional, and local newspapers
- Secular and Christian radio and TV interviews
- Wire services

Online media campaign

- Newswire media targeted e-blast to outlets that focus on missions and the church

Media inquiries: Andrea Lucado

alucado@thomsanelson.com

### COMPARABLE TITLES

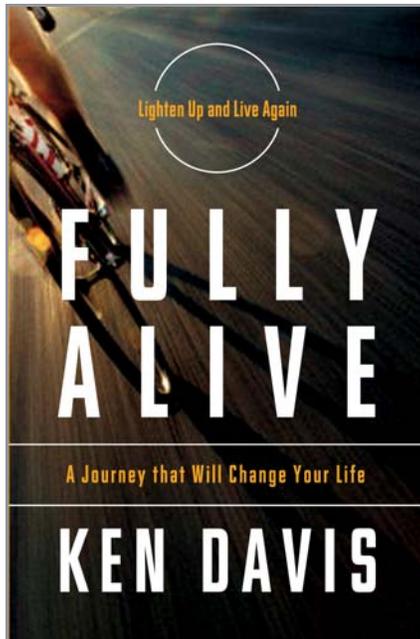
- 978-0-8499-4700-1 *The Hole in Our Gospel* by Richard Stearns (281,000)
- 978-1-4516-1206-6 *Kisses from Katie: A Story of Relentless Love and Redemption* by Katie J. Davis



**Marcia Moston**, winner of the Women of Faith 2010 Writing Contest, and honorable mention recipient in the 78th Annual *Writer's Digest* Competition, has been a columnist for the *Greenville Journal* as well as a contributor to several magazines, including Focus on the Family's *Thriving Family*. Marcia and her husband have five grown children and live with their daughter's scruffy dog. **Hometown:** Greenville, South Carolina

**FULLY ALIVE***Living the Life You Never Thought Possible*

KEN DAVIS

**FEATURES & BENEFITS**

- **Ebook: 978-0-8499-5078-0**
- **Helps assess one's present quality of life**
- **Holds the reader's attention with real-life stories, humor, and honest emotion**
- **Lays a foundation for living fully alive even in the midst of difficult circumstances**
- **Shows how to discover a renewed sense of joy and purpose**

**Benjamin Franklin is quoted as saying, "Many men die at 25 and aren't buried until they are 75." This book is intended to wake up these people.**

*Fully Alive* uncovers forgotten signs of life in a culture seemingly filled with the opposite. Through action steps that led to his physical, mental, social, and spiritual health, Ken Davis recounts his journey back to the land of the living and the signs of life he found along the way.

The anchoring focus is based on the apostle Paul's quest for life, when he said, "I want to know Christ and the power of his resurrection." A power greater than death is available for what we face today? Who doesn't want a piece of that?

Filled with narrative stories, humor, and practical help, this book is for anyone who wants to live *fully* and wonders just what that might look like in daily life.

Many people are lurching in the twilight, hoping to sing once again...living lives of quiet desperation, searching in vain for signs of life.

St. Irenaeus said, "The Glory of God is man fully alive." For those who have been sidelined in life, for those tempted to give up, this book screams...Live!

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-0-8499-4842-8

**ISBN-10:** 0-8499-4842-8

**Price:** \$19.99 U.S.

**Ship Date:** 4/4/2012

**Pub Date:** 5/1/2012

**Trim Size:** 5.50 x 8.38

**Page Count:** 224 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH  
(RELO12070)

**ADVERTISING**

- Print advertising in *Homecoming*, *Singing News* and *Significant Living* magazines
- Promotion at the Gaither Family Fest
- Create Video Book Trailer
- Targeting Business Fraternities, AARP, Workaholics Anonymous, and Toastmasters book giveaways
- Market seeding to Counselors, YMCA, Rescue Missions, College Ministries, and Health and Fitness Blogs
- Featured on Booksneeze.com, Thomas Nelson's Blogger Program

**PUBLICITY**

Pre-publication Campaign

- Trade publications
- Secular print and online media, targeting those interested in health and fitness
- Christian print and online media, targeting Christians in the workplace

Publication campaign

- National, regional, and local newspapers
- Secular and Christian radio and TV interviews
- Wire services

Online Media Campaign

- Newswire media targeted e-blast to outlets that focus on the baby-boomer generation and health and fitness

Media inquiries: Andrea Lucado

alucado@thomsonelson.com

**COMPARABLE TITLES**

978-0-7852-8829-9 *Waking the Dead* by John Eldredge  
(600,000)

978-0-4466-9615-9 *Your Best Life Now* by Joel Osteen

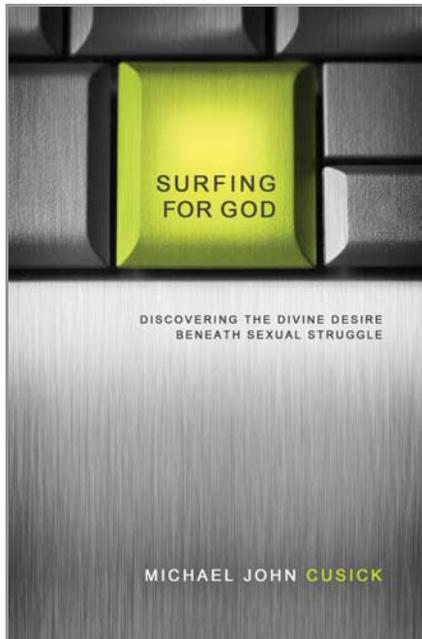


**Ken Davis**, best-selling author and frequent radio and television guest, is a sought after motivational speaker. As president of Dynamic Communications International, he teaches speaking skills to ministry professionals and corporate executives. Ken's daily radio show *Lighten Up!* is heard on more than 1,500 stations in the United States and around the world. He and his wife, Diane, live in Tennessee and have two daughters and six grandchildren. **Hometown:** Franklin, Tennessee

## SURFING FOR GOD

*Discovering the Divine Desire Beneath Sexual Struggle*

MICHAEL JOHN CUSICK



### FEATURES & BENEFITS

- **Ebook: 978-0-8499-4993-7**
- **Unique in that it helps readers discover the deeper issues of why pornography is so addictive**
- **Shows the path to experiencing a major breakthrough from the struggle**
- **Assesses the degree of compulsive behavior to determine life-restoring next steps**
- **Helps to understand what steps to take when viewing pornography has become problematic for someone you care about**

**“Every time a man knocks on a brothel door, he is really searching for God.”—G.K. Chesterton**

Could the growing struggles with pornography and fantasy really be reminding us of our heart’s deepest desire, something greater and more fulfilling than sexual gratification?

According to counselor and ministry leader Michael John Cusick, the answer is a resounding yes. Through personal examples, lively illustrations from Scripture, and 20 years of counseling experience, Michael helps readers understand how porn struggles begin, what to do to prevent them, and most importantly, how to overcome them once compulsive behavior presents itself.

Freedom is not an easy, how-to process:

- 25% of search engine requests are for pornography—68 million per day
- 70% of the hits on Internet sex sites occur between 9-5 on business computers
- More than 50% of evangelical pastors report they viewed pornography last year
- More than 70% of Christian men report viewing pornography in the last year

*Surfing for God* leads readers down a clear path toward understanding how porn struggles develop, how to distinguish between sexual gratification and intimacy, and how to break free from the shackles of this pleasurable prison.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4723-0  
**ISBN-10:** 0-8499-4723-5  
**Price:** \$15.99 U.S.  
**Ship Date:** 5/9/2012  
**Pub Date:** 6/5/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Target market seeding to marriage counselors, pastors, and men’s group leaders
- Online advertising on accountability sites
- Online ebook promotions
- Featured on BookSneeze.com, Thomas Nelson’s blog review program

### PUBLICITY

Pre-publication campaign

- Trade publications
- Secular print and online media
- Christian print and online media

Publication campaign

- National, regional, and local newspapers
- Secular and Christian radio and TV interviews
- Wire services

Online media campaign

- Newswire media targeted e-blast

Media inquiries: Andrea Lucado

alucado@thomsonelson.com

### COMPARABLE TITLES

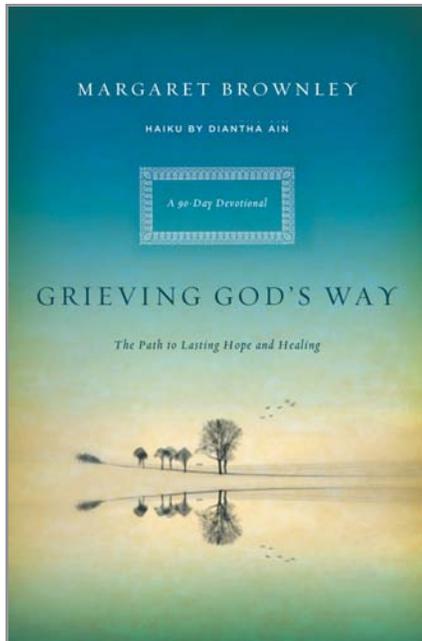
- 978-0-3074-5797-4 *Every Man’s Battle* by Stephen Arterburn
- 978-1-5768-3028-4 *False Intimacy: Understanding the Struggle of Sexual Addiction* by Harry Schaumburg
- 978-0-8499-1459-1 *Samson and the Pirate Monks* by Nate Larkin (30,000)



**Michael John Cusick** is an ordained minister, spiritual director, and licensed professional counselor who has experienced firsthand the restoring touch of God in a deeply broken life and marriage. Michael founded *Restoring the Soul*, a ministry whose mission is to provide life changing soul care to Christian leaders. Michael’s passion through 25 years of ministry is to connect life’s broken realities with the healing power of the gospel. **Hometown:** Littleton, Colorado

## GRIEVING GOD'S WAY

*The Path to Lasting Hope and Healing*  
MARGARET BROWNLEY & DIANTHA AIN (With)



### FEATURES & BENEFITS

- **Ebook: 978-0-8499-4999-9**
- **Offers spiritual insight and practical helps in small daily doses for those overwhelmed by the loss of a loved one**
- **Gives friends and family a better understanding of the one who grieves**
- **Two-page per day format with scripture and haiku**
- **Includes a list of additional helpful books and online resources**

### A 90-day devotional healing experience for the grieving spirit.

The death of a family member or friend is devastating. In fact, it can take five years or more for a person to adequately work through his or her grief, but because we live in a fast-paced society, we often sweep it under the rug or ignore it altogether. God has another plan.

Man's Way: Numb the pain

God's Way: Heal the pain

Man's Way: Don't talk about it

God's Way: Share your pain

Man's Way: Time heals

God's Way: Faith heals

*Grieving God's Way* is a 90-day reader designed to bring hope and healing to those who have experienced loss. Each thoughtful devotional begins with a scripture and ends with a haiku, written to affirm the positive theme of the text.

Divided into four categories—body, soul, heart, and spirit—each day's entry offers insight into the grieving process that increases understanding of God's purposeful plan for healing the heart and soul.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4722-3  
**ISBN-10:** 0-8499-4722-7  
**Price:** \$15.99 U.S.  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 208 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / DEATH, GRIEF, BEREAVEMENT (RELO12010)

### ADVERTISING

- Google AdWords campaign
- Featured on the ForThoseWhoGrieve.com website
- Target market seeding to hospice centers, funeral homes, and counseling centers
- Online advertising with the American Association of Christian Counselors
- Featured on BookSneeze.com, Thomas Nelson's blogger review program

### PUBLICITY

Pre-publication campaign

- Trade publications
- Christian magazines

Publication campaign

- Christian radio shows
- Wire services

Online media campaign

- Extensive blog and website campaign targeting areas of grieving death, job loss, and miscarriage

Media Inquiries: Stephanie Newton  
snewton@thomasnelson.com

### COMPARABLE TITLES

978-0-8499-1882-7 Praying Through Cancer by Susan Sorensen (45,000)

978-1-4041-0466-2 Deeper Than Tears (Various Authors) (125,000)

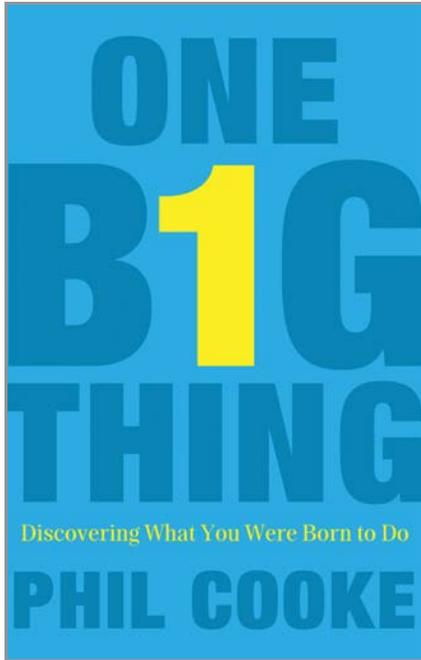


**Margaret Brownley** has penned more than twenty five novels but after her oldest son died, following a lengthy illness, she stopped writing. Never did she imagine she would write again—and certainly not a book about grief. But God works through strengths and weaknesses and He worked through her love of words. Three years after her loss she sat down to write *Grieving God's Way*. Today Margaret is back to writing fiction and enjoying life with her husband and six grandchildren. **Hometown:** Southern California

**Diantha Ain** is an award-winning writer, poet, actress, songwriter, artist, and educator. She has written haiku, seventeen syllable verse, for thirty years. **Hometown:** Southern California

**ONE BIG THING***Discovering What You Were Born to Do*

PHIL COOKE

**FEATURES & BENEFITS**

- Ebook 9781595554857
- An insightful and practical guide on how to discover your *one big thing*
- Up-to-date parallels and case studies from the world of personal branding
- Perspective that honors the Christian concept of calling
- PhilCooke.com has over 10,000 blog subscribers

*One Big Thing* is about finding out what you were born to do with your life and how to use it to revolutionize your business or ministry—and change the world.

In a complex, multi-layered world, it's more difficult than ever to get your voice heard and to accomplish your dreams. To stand out today, you need to cut through the clutter and get noticed. Making that happen means to focus on the *one thing* in your life that drives you, inspires your passion, and separates you from the pack.

For everyone who's been pulled in different directions, born with multiple abilities, or just wondered what to do with their lives, this is the answer. Phil Cooke helps you not only discover that one big thing, but also teaches you the secrets of making an unforgettable impact with your life.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59555-484-0  
**ISBN-10:** 1-59555-484-X  
**Price:** \$22.99 U.S.  
**Ship Date:** 6/20/2012  
**Pub Date:** 7/17/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** BUSINESS & ECONOMICS / MOTIVATIONAL / GENERAL (BUS046000)

**ADVERTISING**

- Promo video featuring author available
- Christian leadership blog tour
- Content promotions will include partnerships with ministries like Joel Osteen and Joyce Meyer
- Phil Cooke will speak during all of 2012 on this topic to over 25,000 people
- Phil's blog will ask people to send in their stories of how they are finding and using their one big thing

**PUBLICITY**

- Targeted media campaign to previous ministry business partners of Phil Cooke
- National Christian TV, radio, online, and print campaign

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

**COMPARABLE TITLES**

978-0-0714-8499-2 Influencer (Patter)

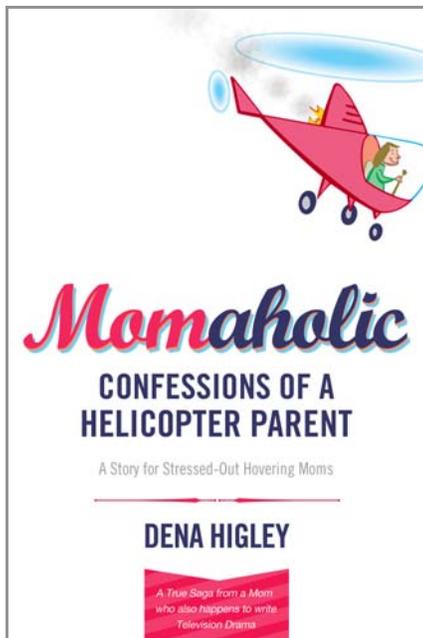


**Phil Cooke**, a writer, speaker, and filmmaker, is changing the way business, church, and nonprofit leaders influence and engage the culture. *Christianity Today* calls him a “media guru.” His media company, Cooke Pictures, advises many of the largest and most effective churches and nonprofit organizations in the world, and his books and blog (at [philcooke.com](http://philcooke.com)) are changing the way they tell their story. **Hometown:** Los Angeles, California

## MOMAHOLIC

*Confessions of a Helicopter Parent*

DENA HIGLEY



### FEATURES & BENEFITS

- **Ebook: 978-0-8499-6400-8**
- **Through humor and honesty, helps change a woman's view of her role in life and relieves some of the pressure**
- **Challenges moms to find new ways to build a model for their families based on empowering family members to step up and take part in their own lives**
- **Reassures women that they are not alone**
- **Provides behind the scenes look at the fascinating world of *Days of Our Lives*, for which the author was head writer until 2010**
- **Assists families who deal with all of the normal chaos in addition to parenting a special needs child**

**Every mom has felt the need to be perfect.**

*MOMAHOLIC* is one woman's private, dramatic, and often comical invitation to peek inside a time in her life when everything fell apart, causing her to take an honest look at what she was doing right and what she'd been doing terribly wrong. With this discovery, her wacky family's season of becoming unraveled found a new glue that would re-bond her family and unite them in a deeper and more functional way than ever before.

The real life characters: A MOM who is literally the head writer of a network soap opera ... at work and at home; A HUSBAND who can't help but scratch his head in frustration as his family's troubles seem to spiral out of his control; an autistic SON; a popular DAUGHTER who is suddenly pregnant; an ADOPTED DAUGHTER pulled from the jungles of Vietnam; and an ADOPTED SON rescued from the streets of Ethiopia.

This is a story showing the speed with which a "normal" family can fall apart. With the family running around as the tornado sirens roared warnings to take cover, mom becomes the biggest mess of all and ends up finding a whole new freedom for her soul.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4736-0  
**ISBN-10:** 0-8499-4736-7  
**Price:** \$15.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

### ADVERTISING

- Online campaign consisting of banner ads and eblast sponsorship with kyria.com, crosswalk.com, and christianity.com
- Cross promotional opportunities at author's speaking events
- Target market seeding to parenting and mommy blogs
- Target market seeding to women's group leaders, women's ministry leaders and Christian counselors
- Featured on BookSneeze.com, Thomas Nelson's blogger review program

### PUBLICITY

Pre-publication campaign

- Trade publications
- Christian magazines
- Secular women's magazines

Publication campaign

- Christian and secular television shows
- Christian and secular radio shows
- Wire services
- Press Release disseminated through newswire service announcing product

Online media campaign

- Extensive blog and website campaign targeting Mother's Day

Media Inquiries: Stephanie Newton  
 snewton@thomasnelson.com

### COMPARABLE TITLES

978-0-3455-1806-4 The Ten Healthy Habits of Happy Mothers by Meg Meeker, MD

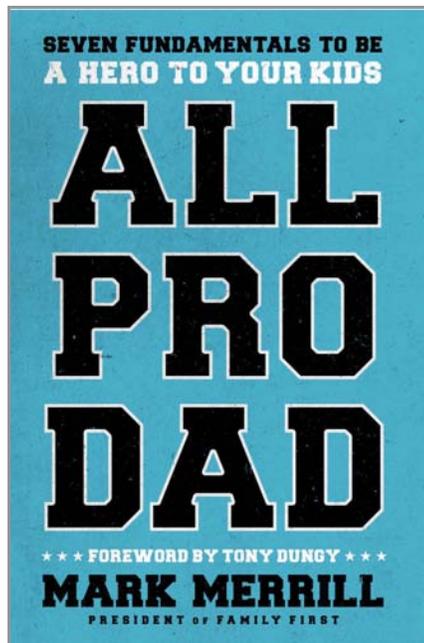


**Dena Higley**, an Emmy award-winning writer, has been the head writer for both *One Life to Live* and *Days of Our Lives* as well as a playwright in Glendale, CA. She is a graduate of the USC School of Theatre, where she studied acting under the late John Houseman. She currently resides in La Canada-Flintridge, CA with her husband of 24 years, Mark. They have four children and one grandchild. Dena is an active member of Christian Assembly Church. **Hometown:** La Canada-Flintridge, California

## ALL PRO DAD

*Seven Fundamentals to Be a Hero to Your Kids*

MARK MERRILL & TONY DUNGY (Foreword)



### FEATURES & BENEFITS

- Ebook: 9781595555083
- Explores the “7 M’s” through captivating stories and insightful wisdom from influential leaders
- Provides *practical* pointers on how men can love and lead well in their homes
- All Pro Dad and Mark Merrill's reach of customers exceeds 100,000

“Gentlemen, this is a football,” Vince Lombardi famously told his players at the beginning of each season. Just as knowing the fundamentals of football is the key to a player becoming an All Pro, knowing the fundamentals of fatherhood is the key to a father becoming an All Pro Dad.

The most important fundamental of fatherhood starts with one word—*love*. Love isn’t weak; it’s strong. If a father wants to lead well in his home, he must expand his capacity to love.

*All Pro Dad* is a journey with Mark Merrill—husband of more than 20 years, father of five children, and the president of Family First. Mark’s journey includes exclusive, one-on-one, in-depth interviews with approximately 20 well-recognized leaders who share their personal stories and wisdom.

These influential leaders understand the “7 M’s”—Makeup, Master, Mission, Message, Motive, Method, and Model—that each man must know about himself to truly love and lead his family.

This journey and exploration is for parents, especially fathers, who want to lead and love their families and need practical ways to do so.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-507-6  
**ISBN-10:** 1-59555-507-2  
**Price:** \$16.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FAMILY & RELATIONSHIPS / PARENTING / GENERAL (FAM034000)

### ADVERTISING

- All Pro Dad online simulcast event during Father’s Day week with Tony Dungy
- Promotional video with author available
- National advertising with FCA’s *Sharing The Victory*, *New Man*, and *Men of Integrity*
- Targeted blog campaign to fathers and to the 1000 group strong All Pro Dad team
- Direct to Church additional free resources will be available
- Blog tour by author to key church leader fathers
- Follow Mark Merrill and All Pro Dad on Facebook and Twitter (40,000+)

### PUBLICITY

- National publicity campaign targeting Christian and secular parenting and family tv, radio, print, and online outlets
- Comprehensive social media campaign
- Q&A with author available in written form and video

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### COMPARABLE TITLES

978-0-4250-9772-4 *Fatherhood* (Cosby)  
 978-1-6037-4026-0 *The Fatherhood Principle* (Myles)

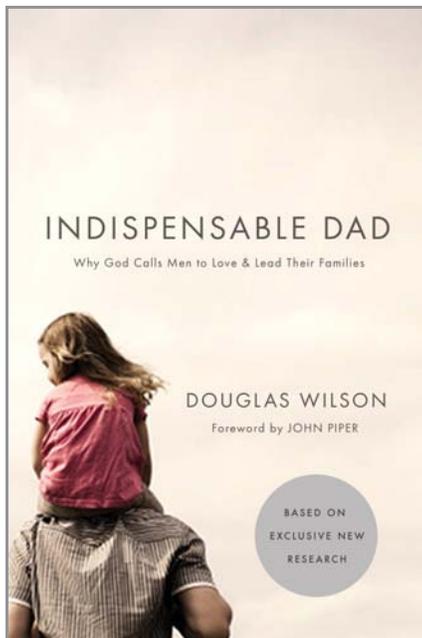


**Mark Merrill** is the founder and president of Family First, a widely respected national non-profit organization dedicated to strengthening the family. Mark hosts the *Family Minute with Mark Merrill*, a national daily radio program, and speaks at major conferences and events. Before founding Family First in 1991, Mark practiced law in Florida for seven years. **Hometown:** Tampa, Florida

## INDISPENSABLE DAD

*Why God Calls Men to Love and Lead Their Families*

Douglas Wilson Foreword by John Piper



### FEATURES & BENEFITS

- Ebook 9781595554772
- Features cutting-edge analysis of cultural trends
- Provides self-evaluation tools for dads to critique their fathering methods
- Includes a study guide for men's Bible studies and small groups

**We live in a culture in which absentee fatherhood is the norm. Pastor and parenting authority Douglas Wilson brings a powerful message about its true costs to our families and society and encourages men to be the fathers God calls them to be.**

When we hear the word *fatherless*, our minds usually turn to orphans, to children who have lost their fathers to tragic accidents. For most of us, that seems to be a problem outside our own families, a painful reality with which others must deal. “Not so,” says Douglas Wilson. “Most of our families are starving for fathers, even if Dad is around, and there’s a huge cost to our children and our society because of it.”

*Indispensable Dad* is a thoughtful and timely excursion into our culture of fatherlessness, what Wilson calls “the central malady of our time.” *Central* because it is the cause of so many of the ills we face—everything from atheism and crime to joyless feminism and paternalistic government expansion—but most important because of the effect it has on families, children, wives, and husbands. Bottom line: when fathers are checked out, left out, or ruled out, it hurts literally everyone.

We need our fathers, and all too often they are nowhere present. *Indispensable Dad* has one basic goal: to encourage and empower men to be the fathers that God calls them to be and that their families and culture desperately need them to be.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-476-5  
**ISBN-10:** 1-59555-476-9  
**Price:** \$15.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / FAMILY (RELO12030)

### ADVERTISING

- Targeted father blogs that we have relationships with from multiple campaigns like *Wild at Heart*, *The Book of Man*, *Daddy Dates*, and *All Pro Dad*
- Content partnerships with *Books and Culture* and The Gospel Coalition
- Blog tour with pastor-authors that are friends with the author could include John Piper, Mark Driscoll, and Tim Keller
- Extensive speaking schedule by author will be focused on the issues of fatherhood

### PUBLICITY

- National Christian TV, radio, print, and online campaign
- Op-eds about the issues of fatherhood in the United States distributed to media
- Q&A with author available written online and on video

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-8857-6783-7 Future Men (34,000)  
978-1-8857-6745-5 Reforming Marriage (77,000)

### COMPARABLE TITLES

978-0-3454-9939-4 Strong Fathers, Strong Daughters (Meeker)  
978-0-9663-7860-3 Shepherding a Child's Heart (Tripp)

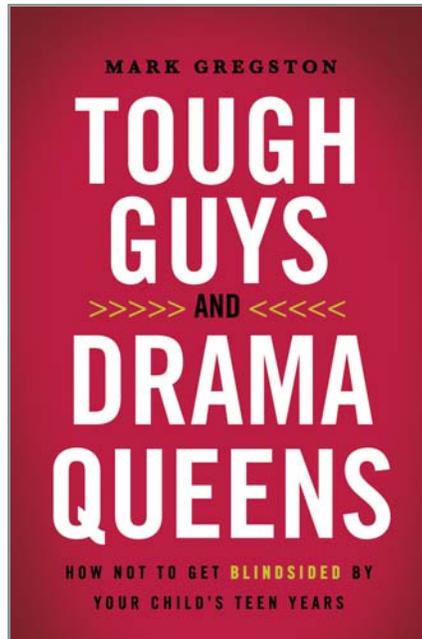


**Douglas Wilson** is a senior fellow of theology at New Saint Andrews College. He has taught both ethics and logic elsewhere at the college level. Wilson is the author of numerous books on education, theology, and culture, including: *The Case for Classical Christian Education*, *Recovering the Lost Tools of Learning*, *Mother Kirk*, and *Angels in the Architecture*, as well as biographies on both Anne Bradstreet and John Knox. **Hometown:** Moscow, Idaho

## TOUGH GUYS AND DRAMA QUEENS

*How Not to Get Blindsided by Your Child's Teen Years*

MARK GREGSTON



### FEATURES & BENEFITS

- **Ebook: 978-08499-5166-4**
- **A must-read for all parents of preteens and teens with insight for any family member, teacher, counselor, or pastor engaged with this group**
- **Includes effective, biblical techniques that have been tested in tough situations**
- **Addresses the concern that 85% of teens leave the church upon graduation (LifeWay Resources)**
- **Written by the founder of Heartlight Ministries, a man who is frequently introduced as one who "has his finger on the pulse of today's teens"**

**Parents of preteens and teens can move from scared to prepared with a new approach to parenting their adolescents.**

Parents of preteens intuitively know that no matter how good their kids are, there is turbulence ahead. Many feel lost and unprepared as they watch the damaging effects of culture collide with their child's growing pains and raging hormones.

For the past 35 years Mark Gregston has lived and worked with struggling teens and knows what it takes to reach them. He says, "A parent's success has little to do with either the validity of their words or their intent as messengers, it's more about how they approach their child and engage with them."

The book is divided into three sections:

- What's so different about today's culture
- Why traditional parenting no longer works
- A new model for parenting teens

Foundational and practical, and written from the crucible of experience, *Tough Guys and Drama Queens* answers the questions that parents are asking, helping them become the parents their children need them to be.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4729-2  
**ISBN-10:** 0-8499-4729-4  
**Price:** \$15.99 U.S.  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / FAMILY (RELO12030)

### ADVERTISING

- Cross promote on author's website, [heartlightministries.org](http://heartlightministries.org)
- Cross promotional opportunities at author's speaking events
- Seeding to parenting and mommy blogs
- Online campaign consisting of banner ads and eblast sponsorship with [kyria.com](http://kyria.com), [crosswalk.com](http://crosswalk.com), and [christianity.com](http://christianity.com)
- Target market seeding to youth ministers, Young Life, high school counselors and other youth ministries
- Featured on [BookSneeze.com](http://BookSneeze.com), Thomas Nelson's blogger review program

### PUBLICITY

Pre-publication campaign

- Trade publications
- Christian magazines
- Secular parenting magazines

Publication campaign

- Christian television shows
- Christian and secular parenting radio shows
- Wire services
- Newspaper Op Ed campaign surrounding the start of the school year

Online media campaign

- Extensive blog and website campaign targeting areas the author is speaking

Media Inquiries: Stephanie Newton  
[snewton@thomasnelson.com](mailto:snewton@thomasnelson.com)

### COMPARABLE TITLES

- 978-0-8499-1830-8 Why Christian Kids Rebel by Tim Kimmel (33,000)
- 978-0-7852-6510-8 Parenting Today's Adolescent by Dennis and Barbara Rainey (125,000)

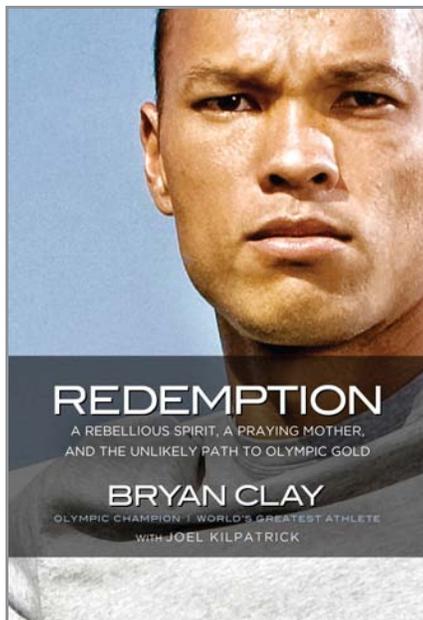


**Mark Gregston** has been helping parents and teens for 35 years, actually living with more than 2,500 struggling adolescents throughout his ministry. The founder and director of Heartlight Ministries, a residential counseling center in operation for 23 years, Mark spends 90 percent of his weekends teaching. The host of the internationally broadcast *Parenting Today's Teens* radio programs, Mark is happily married with two children, three grandchildren, one dog, and too many horses. **Hometown:** Longview, Texas

## REDEMPTION

*A Rebellious Spirit, a Praying Mother, and the Unlikely Path to Olympic Gold*

BRYAN CLAY & JOEL KILPATRICK (With)



### FEATURES & BENEFITS

- **Ebook: 978-0-8499-4991-3**
- **As the world learns of his work ethic and background on television, readers will know the full impact of his faith on his life and his Olympic victories**
- **Shows how a mother's heartfelt prayers and God-inspired vision can guide and support a child throughout his/her life**
- **Inspires readers to use the same principles as Bryan to achieve victory in any endeavor**
- **Provides great behind-the-scenes descriptions of the world of track and field**
- **Proves once again that anything of great value takes great dedication, be it athletic endeavors, personal relationships, or fatherhood**

### The inspiring and gritty story of the World's Greatest Athlete

*Redemption* tells the story of Bryan Clay, winner of the 2008 Olympic gold medal and the 2004 Olympic silver medal in the decathlon. By the grace of God, Bryan went from being a fist-fighting, drug-using, presuicidal kid in Hawaii to world champion in the toughest Olympic sport. His secret? A dramatically rediscovered faith and his mother's relentless prayers.

*Redemption* goes beyond standard sports memoirs, giving a clear storyline of an athlete's misspent youth, his desperate Christian conversion at a time of utter personal defeat, and his mother's fervent prayers that helped transform him into a top athlete, family man, and loving father. Bryan's story will inspire mothers, fathers, and young readers alike as they experience the rise of a champion from obscurity and failure to the pinnacle of athletic achievement.

The world will be watching Bryan, at the age of 32, defend his gold medal at the London Olympics in 2012.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-0-8499-4827-5

**ISBN-10:** 0-8499-4827-4

**Price:** \$24.99 U.S.

**Ship Date:** 4/4/2012

**Pub Date:** 5/1/2012

**Trim Size:** 6.00 x 9.00

**Page Count:** 256 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** BIOGRAPHY & AUTOBIOGRAPHY / SPORTS / GENERAL (B10016000)

### ADVERTISING

- Cross-promote on BryanClay.com
- Targeted eblast through Men in the Word
- Targeted mailing to track coaches
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Facebook fanpage and Twitter campaign

### PUBLICITY

Pre-publication campaign

- Trade publications
- Christian and secular magazines
- Sports and men's interest publications

Publication campaign

- Christian, secular, and sports radio
- Christian, secular, and sports television
- Wire services

Online media campaign

- Targeting blogs and websites with a sports or men's interest focus

Media Inquiries: Stephanie Newton

snewton@thomasnelson.com

### COMPARABLE TITLES

978-1-4143-1802-8 *Quiet Strength: The Principles, Practices, and Priorities of a Winning Life (Dungy)*

978-0-0625-1718-0 *All Things Possible: My Story of Faith, Football, and the First Miracle Season (Warner)*



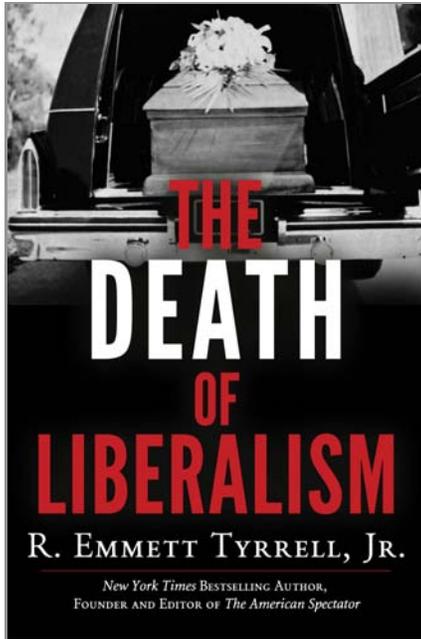
**Bryan Clay**, watched by billions of television viewers in 2008, won decathlon gold in Beijing and the silver medal in Athens in 2004. Bryan enjoys coaching, hunting, fishing, and the beach. He counts it an honor and a privilege to coach and inspire kids to make wise decisions, develop good time management skills, stay in school, follow their dreams, and maintain a well-balanced life style. Bryan, his wife, Sarah, and their three children live in Glendora, CA. **Hometown:** Glendora, California



**Joel Kilpatrick** is an award-winning journalist, author, and humorist. Founder of LarkNews.com, Kilpatrick lives in southern California with his wife and five children. **Hometown:** Southern California

## THE DEATH OF LIBERALISM

R. EMMETT TYRRELL JR.



### FEATURES & BENEFITS

- Ebook 9781595554895
- A timely analysis of the Progressive movement before the 2012 elections
- Written by the editor of one of America's most esteemed and feared political journals, *The American Spectator*
- Insider critique of the Liberal establishment, as cutting as it is constructive
- Riveting prose from one of America's great literary stylists

**An insider's investigation of the decline and impending death of the American Liberal movement in the United States today.**

As a political movement, Liberalism is dead. Its acolytes do not have the numbers. They do not have the policies. After the 2008 election, the Democrats showed their true colors. Faced with an entitlement crisis, they actually rang up additional trillion dollar deficits. We now face the entitlement crisis and a budget crisis, and the Liberals have no answer for them beyond tax and spend. They still have support in the media, but even here they are faced with opposition from Fox News, talk radio, and the Internet.

Since its larval days in the 1950s, Conservatism has been on the rise, and its adherents have become far more numerous than those of Liberalism. Why? The vast majority of Americans favor free enterprise and personal liberty.

R. Emmett Tyrrell Jr., founder of *The American Spectator*, is intimately familiar with the ideology and personalities of these warring factions in the United States from the inside. In *The Death of Liberalism*, he analyzes who's right and what went wrong. And, in the process, he outlines the conservative agenda for the "next ascendancy."

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59555-488-8  
**ISBN-10:** 1-59555-488-2  
**Price:** \$19.99 U.S.  
**Ship Date:** 4/11/2012  
**Pub Date:** 5/8/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 208 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** POLITICAL SCIENCE / GENERAL / GENERAL (POL000000)

### ADVERTISING

- Online campaigns, including eblasts, with sites such as NationalReview.com, NewsMax.com, WeeklyStandard.com, and DrudgeReport.com
- On-air giveaway radio promotion
- Subscription premium offer with *The American Spectator* in exchange for advertising in print and online (Spectator.org)
- Possible ad package/partnership with *Townhall*

### PUBLICITY

- Media campaign targeting national television, print, online, and talk radio
- Focus on political publications and wire services
- Targeted blogger campaign

Media Inquiries: Jason Jones jjones@thomasnelson.com

### PREVIOUS TITLES

978-1-59555-094-1 *The Clinton Crack-up: The Boy President's Life After the White House* (53,500)

### COMPARABLE TITLES

978-1-4000-6884-5 *The Death of Conservatism* (Tanenhaus)  
 978-0-8054-4957-0 *Saving Freedom: We Can Stop America's Slide into Socialism* (DeMint)

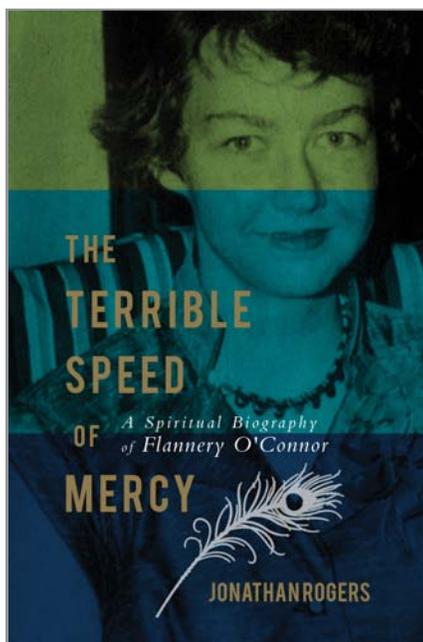


**R. Emmett Tyrrell Jr.** is founder and editor in chief of the famous and feared *The American Spectator*. The author of several books including the *New York Times* best-selling *Boy Clinton*, *Madame Hillary*, *The Liberal Crack-Up*, and *The Conservative Crack-Up*, Tyrrell's syndicated column is published weekly in such papers as the *New York Post*, *Los Angeles Times*, and the *Washington Times*. **Hometown:** Washington, D.C.

## CHRISTIAN ENCOUNTERS SERIES: THE TERRIBLE SPEED OF MERCY

*A Spiritual Biography of Flannery O'Connor*

JONATHAN ROGERS



### FEATURES & BENEFITS

- Ebook 9781595554185
- An excellent read for fans of Flannery O'Connor's fiction who want to learn more about her life
- Takes an in-depth look at how O'Connor's faith informed her life and writings

**Flannery O'Connor's fiction is a reminder that the rural South is as good a place as any for transcendence to break through and reveal itself to the human gaze.**

The story of Flannery O'Connor's life is the story of her inner life more than her outer life. In a letter to a friend she wrote, "My audience are the people who think God is dead. At least these are the people I am conscious of writing for." And writing for such a people required that she find a whole new language, a language she had to make up as she went along, drawing startling and large figures to get the attention of the almost blind, shouting in the ear of the almost deaf.

Her famous short story *A Good Man Is Hard to Find* was once called "profane, blasphemous, and outrageous," but for O'Connor, the real horror was never violence or deformity, but damnation. Horror that awakens a soul to its own danger and prepares it to receive grace is no horror, but a mercy. "The devil," she wrote, "accomplishes a good deal of groundwork that seems to be necessary before grace is effective."

In *The Terrible Speed of Mercy* Jonathan Rogers chronicles how a conventional, devout middle-class lady from a dairy farm in Milledgeville, Georgia, came to write stories that were like literary thunderstorms, turning on sudden violence and flashes of revelation that crashed down from the heavens, destroying even as they illuminated.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-023-1  
**ISBN-10:** 1-59555-023-2  
**Price:** \$15.99 U.S.  
**Ship Date:** 5/16/2012  
**Pub Date:** 6/12/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 208 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (B10018000)

### ADVERTISING

- Targeted blogger campaign to Flannery O'Connor and Southern literature enthusiasts
- Video trailer available for retailers' sites and general use online
- Title available to BookSneeze.com bloggers

### PUBLICITY

- Review mailing to Christian print, online, and radio outlets
- Outreach to history interest media
- Awareness campaign to college newspapers with a heavy focus on Christian universities

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-59555-305-8 Saint Patrick (CES) (3,900)

### COMPARABLE TITLES

978-1-9353-0216-2 The Abbess of Andalusia (Murray)  
978-0-3160-1899-9 Flannery: A Life of Flannery O'Connor (Gooch)

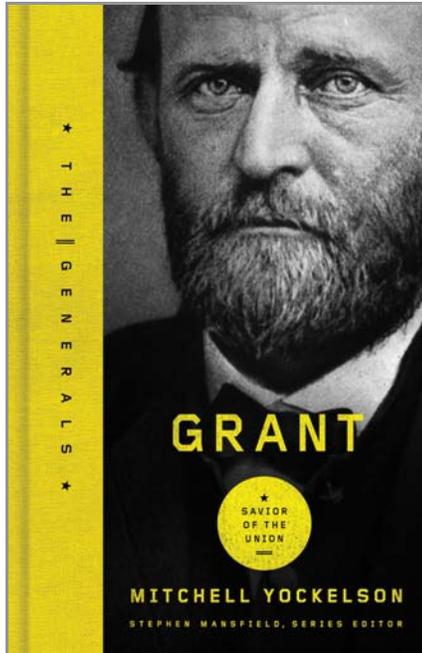


**Jonathan Rogers** received his undergraduate degree from Furman University in South Carolina and holds a Ph.D. in seventeenth-century English literature from Vanderbilt University. The Rogers family lives in Nashville, Tennessee, where Jonathan makes a living as a writer. **Hometown:** Nashville, Tennessee

## THE GENERALS: GRANT

*Savior of the Union*

MITCHELL YOCKELSON & STEPHEN MANSFIELD (Series Editor)



### FEATURES & BENEFITS

- Ebook 9781595554536
- This compelling biography of General Ulysses S. Grant will appeal to history lovers and readers of leadership books
- Photos will aid the reader's understanding of the battles and the people who fought in them
- This book is part of *The Generals*, a series of books that examine the character traits of great generals in American history

When Ulysses S. Grant accepted the surrender of the Army of Northern Virginia at Appomattox Courthouse on April 9, 1865, he became the Savior of the Union. But he was more than just a general during the most controversial and costly time in American history.

One hundred and fifty years since the Civil War commenced, Ulysses S. Grant is still considered one of the greatest officers to wear the uniform of the United States Army. But he began his military career reluctantly, after his father submitted an application for him to attend West Point.

He served briefly in the Mexican-American war, but resigned shortly after the war was over. When war between the northern and southern states erupted in 1861, Grant was eager to wear the uniform again and serve his country.

Joining the Union Army meant more to Grant than becoming a soldier again, but he was unable to secure a commission with the regular army and signed up with the Illinois volunteer army instead. Grant was a natural leader and rose quickly to Commander of the Union Army.

His two-volume memoirs were completed days before he died and were published posthumously in 1885. They are considered to be the greatest work of the genre and through them his military contributions remain with us always.

**Format:** Printed Case Hardcover  
**ISBN-13/EAN:** 978-1-59555-452-9  
**ISBN-10:** 1-59555-452-1  
**Price:** \$19.99 U.S.  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.44 x 8.38  
**Page Count:** 208 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** HISTORY / MILITARY / GENERAL (HIS027000)

### ADVERTISING

- Online advertising, including e-blasts, with educational and history-focused sections of Salem Web Network and Christianity Today sites
- Radio promotions and on-air giveaways surrounding military holidays and important dates
- Special outreach to military history bloggers, leaders, and historians
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

### PUBLICITY

- Media campaign targeting history-focused online and print publications for reviews and features
- Targeted blogger campaign

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-1-59555-292-1 MacArthur (The Generals series)  
(1,500)

### COMPARABLE TITLES

978-0-6848-4927-0 Grant (Smith)  
 978-0-8078-3317-9 U. S. Grant: American Hero,  
 American Myth (Waugh)



**Mitchell Yockelson** holds a PhD from the Royal Military College of Science. He is the investigative archivist for National Archives and Records Administration and a trustee for the Society of Military History. **Hometown:** Washington, D.C.



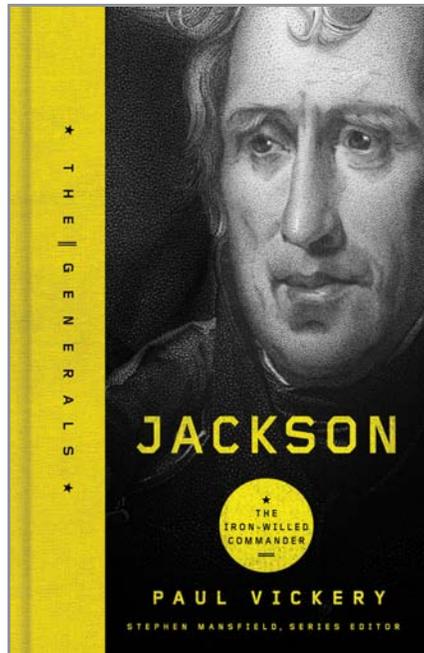
**Stephen Mansfield** is the *New York Times* best-selling author of *The Faith of Barack Obama*, *Benedict XVI*, and *Never Give In*. Stephen lives in Nashville, Tennessee, with his wife, Beverly. For more information, log onto [www.mansfieldgroup.com](http://www.mansfieldgroup.com).

**Hometown:** Nashville, Tennessee **Books Sold to Date:** 1 million+

## THE GENERALS: JACKSON

*The Iron-Willed Commander*

PAUL S. VICKERY & STEPHEN MANSFIELD (Series Editor)



### FEATURES & BENEFITS

- Ebook 9781595554550
- This compelling biography of General Andrew Jackson will appeal to history lovers and readers of leadership books
- Photos will aid the reader's understanding of the battles and the people who fought in them
- This book is part of *The Generals*, a series of books that examine the character traits of great generals in American history

**Jackson was the first president who was neither a member of the economic or social elite, nor from the Eastern Seaboard states of Massachusetts or Virginia.**

Born poor and orphaned at fifteen, Andrew Jackson was a self-made man, elected largely by voters who were not previously a part of the political process. He was also the first and only president who carried in his body two bullets: one near his heart from a duel, and one in his shoulder from a shootout. He was indeed a change from the past.

Jackson was the personification of the average citizen, the one who worked for a living, unafraid to get his hands dirty, and a symbol of the “majesty” of the common man. As a general, he had required more of his men than any other general had before. He executed some and threatened to shoot others, but they loved him and fought and died for him. His military greatness lies not so much in his being a brilliant tactician, but in being a natural born leader, able to make decisions on the spot, and to do his duty as he saw it.

With seemingly no credentials other than a contentious iron will, a desire to improve his situation in life, and a belief in the power and greatness of the American citizen, he rose to become president of the United States. He ushered in what one author labeled “The Age of Jackson,” and fundamentally changed the paradigm of how Americans selected their leaders.

**Format:** Printed Case Hardcover  
**ISBN-13/EAN:** 978-1-59555-454-3  
**ISBN-10:** 1-59555-454-8  
**Price:** \$19.99 U.S.  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.44 x 8.38  
**Page Count:** 208 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** HISTORY / MILITARY / GENERAL (HIS027000)

### ADVERTISING

- Online advertising, including e-blasts, with educational and history-focused sections of Salem Web Network and Christianity Today sites
- Radio promotions and on-air giveaways surrounding military holidays and important dates
- Special outreach to military history bloggers, leaders, and historians
- Video trailer for general use online and for retailers' websites
- Title available to bloggers on BookSneeze.com

### PUBLICITY

- Media campaign targeting history-focused online and print publications for reviews and features
- Targeted blogger campaign

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-1-59555-280-8 Washington (The Generals series)  
(2,500)

### COMPARABLE TITLES

978-1-4000-3072-9 Andrew Jackson: His Life and Times  
(Brands)  
 978-0-2306-1755-1 Andrew Jackson (Great Generals)  
(Remini)



**Paul Vickery** is a tenured professor at Oral Roberts University, where he teaches U.S. military history. **Hometown:** Tulsa, Oklahoma

**Stephen Mansfield** is the *New York Times* best-selling author of *The Faith of Barack Obama*, *Benedict XVI*, and *Never Give In*. Stephen lives in Nashville, Tennessee, with his wife, Beverly. For more information, log onto [www.mansfieldgroup.com](http://www.mansfieldgroup.com).

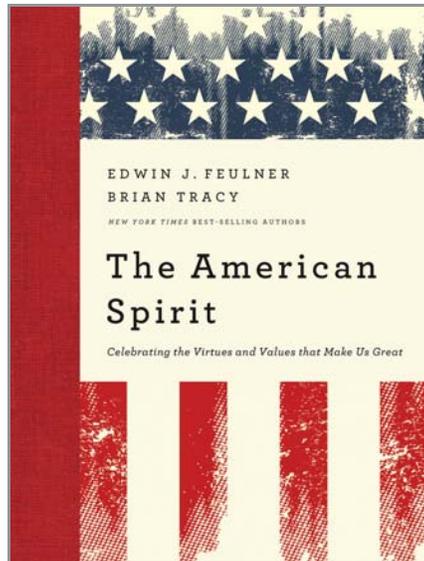
**Hometown:** Nashville, Tennessee **Books Sold to Date:** 1 million+



## THE AMERICAN SPIRIT

*Celebrating the Virtues and Values that Make Us Great*

EDWIN J. FEULNER & BRIAN TRACY



### FEATURES & BENEFITS

- Ebook 9781595553904
- Dr. Edwin Feulner is the president of The Heritage Foundation (580,000 members), a leading think tank discussed and consulted frequently by national media
- Amid a plethora of partisan and controversial books, *The American Spirit* is a positive, historically accurate, and enjoyable read for people of all ideologies
- Taps into the patriotic spirit currently having a rebirth in America
- A valuable resource for family reading

Through stories, profiles, and eye-opening statistics, Ed Feulner and Brian Tracy map out the American spirit.

In the U.S. today, millions of our citizens are not clear about what it means to be a “true American.” They may never have been taught exactly what makes America exceptional or why they should be proud to be a citizen of this great country. In these pages readers will gain a profound understanding of what it is to be an American, and how to be an even better one in the years ahead. This entertaining and thought-provoking journey highlights the best and most important elements of the American character.

**Format:** Printed Case Hardcover  
**ISBN-13/EAN:** 978-1-59555-337-9  
**ISBN-10:** 1-59555-337-1  
**Price:** \$26.99 U.S.  
**Ship Date:** 5/16/2012  
**Pub Date:** 6/12/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 256 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** HISTORY / UNITED STATES / GENERAL (HIS036000)

### ADVERTISING

- History.com and Bio.com advertising
- Advertising, sponsorships, book giveaways and outreach to select history, American spirit, and patriotic blogs
- Country radio book giveaway campaign
- Aggressive promotion through and to the members of the authors' organizations, The Heritage Foundation and Brian Tracy International

### PUBLICITY

- Media campaign targeting national television, print, online, and talk radio
- Focus on political publications and wire services
- Targeted blogger campaign

Media Inquiries: Jason Jones [jjones@thomasnelson.com](mailto:jjones@thomasnelson.com)

### PREVIOUS TITLES

978-0-3073-3691-0 *Getting America Right* (Feulner)  
 978-1-5767-5198-5 *Eat That Frog* (HC and TP), Tracy (130,000+)  
 0-7852-8806-6 *The Psychology of Selling* (all eds.) (Tracy) (27,300)

### COMPARABLE TITLES

978-1-59555-267-9 *The American Patriot's Almanac* (133,100)



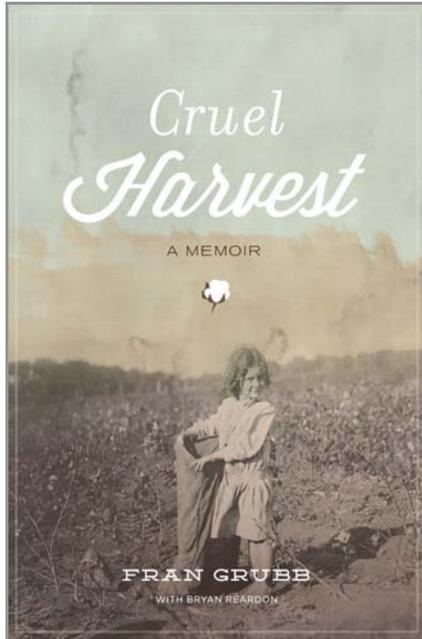
**Edwin J. Feulner, Ph.D.**, is the President of The Heritage Foundation, Washington's leading public policy think tank. Dr. Feulner has studied at the University of Edinburgh, the London School of Economics, the Wharton School of the University of Pennsylvania, and Regis University. He is also the author of six books, including *Getting America Right*. **Hometown:** Alexandria, Virginia

**Brian Tracy** is Chairman and CEO of Brian Tracy International, a company specializing in the training and development of organizations and individuals. Tracy has studied, researched, written, and spoken for 30 years in the fields of economics, history and business. He has authored more than 45 books. **Hometown:** Solana Beach, California **Books Sold to Date:** 5 million+

## CRUEL HARVEST

*A Memoir*

FRAN ELIZABETH GRUBB



### FEATURES & BENEFITS

- **Ebook: 9781595555069**
- **A remarkable story of survival and the hope that exists even in extreme darkness**
- **Readers follow the life of one migrant family, experiencing daunting poverty, starvation, and hardship, as well as the touching and sometimes shocking code of behavior that exists in their subculture**
- **Fran's story is a reminder that child abuse crosses race, religion, and wealth**

**One woman's gripping emotional, physical, and spiritual odyssey to find her shattered family—an amazing story of survival and reunion.**

Nearly half a century after the time depicted in John Steinbeck's *Grapes of Wrath*, Fran grew up in a world of migrant farm workers little changed from that in the timeless classic. She has to endure emotional, physical, and sexual abuse simply to survive her nomadic childhood. During her young impressionable years, she witnesses bloody fights, overhears a plot to murder her father, and is devastated by the suspicious death of her baby sister.

Dragged across the country in the mid-1960s by their sadistic, alcoholic father, Fran and her sister live in abandoned shacks and under bridges at night. During the day the girls are forced to do backbreaking labor, picking whatever is in season. As Fran matures, horrific living conditions and unthinkable abuse do not diminish her determination to escape and she courageously risks her life to flee.

As an adult, Fran yearns to find the only family she knew—a family torn apart by fear. Eventually, with the help of a loving husband, she tracks down the other members of her family.

Readers will experience the pain in one family's dark journey and then the healing, radiant light that shines through. They will be reminded that hope exists in even the most dismal situations and find courage to face the most daunting obstacles in their own lives.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-1-59555-505-2

**ISBN-10:** 1-59555-505-6

**Price:** \$22.99 U.S.

**Ship Date:** 7/18/2012

**Pub Date:** 8/14/2012

**Trim Size:** 5.50 x 8.38

**Page Count:** 256 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS / GENERAL (BIO026000)

### ADVERTISING

- Outreach to ministries such as YWCA, etc.
- Targeted advertising and promotion through BlogAds.com
- Title available to bloggers on BookSneeze.com
- Video trailer for general use online and for retailers' websites

### PUBLICITY

- Review mailing to Christian print, online, TV, and radio outlets
- Targeted pitches to key secular outlets focusing on those who have previously covered the migrant worker community and/or child abuse issues

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### COMPARABLE TITLES

- 978-0-8499-1910-7 Same Kind of Different As Me (1 mil +)
- 978-0-7432-4754-2 The Glass Castle (Walls) (2.5 mil +)
- 978-1-5587-4366-3 A Child Called "It" (Pelzer) (3 mil +)
- 978-3-0618-7734-7 The Worst Hard Time (Egan)
- 978-1-59555-263-1 A Chance in the World (Pemberton)

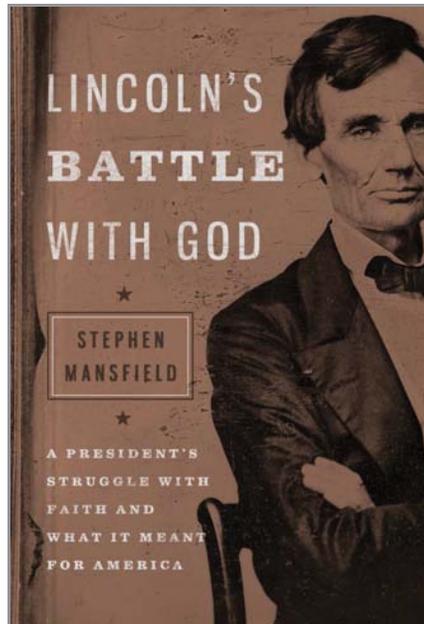


**Fran Grubb** travels across the southeast United States with her husband, Wayne, speaking at churches, tent revivals, prisons, women's shelters, children's homes, and drug or alcohol rehabilitation centers. Fran and her husband are founders of "Feed the Hungry Children," a nonprofit working with the hurting in Kenya. **Hometown:** Ninety Six, South Carolina

## LINCOLN'S BATTLE WITH GOD

*A President's Struggle with Faith and What It Meant for America*

STEPHEN MANSFIELD



### FEATURES & BENEFITS

- Ebook 9781595554192
- Explores a part of Lincoln's life that is largely unknown and unexplored
- Makes a beautiful addition to any presidential library
- An amazing story of how God used a flawed man to bring peace to a broken country

**Abraham Lincoln is the most beloved of all U.S. presidents. He freed the slaves, gave the world some of its most beautiful phrases, and redefined the meaning of America. He did all of this with wisdom, compassion, and wit.**

Yet, throughout his life, Lincoln fought with God. In his early years in Illinois, he rejected even the existence of God and became the village atheist. In time, this changed but still he wrestled with the truth of the Bible, preachers, doctrines, the will of God, the providence of God, and then, finally, God's purposes in the Civil War. Still, on the day he was shot, Lincoln said he longed to go to Jerusalem to walk in the Savior's steps.

What had happened? What was the journey that took Abraham Lincoln from outspoken atheist to a man who yearned to walk in the footsteps of Christ?

In this thrilling journey through a largely unknown part of American history, *New York Times* best-selling author Stephen Mansfield tells the richly textured story of Abraham Lincoln's spiritual life and draws from it a meaning sure to inspire Americans today.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-1-59555-309-6

**ISBN-10:** 1-59555-309-6

**Price:** \$22.99 U.S.

**Ship Date:** 7/25/2012

**Pub Date:** 8/21/2012

**Trim Size:** 6.00 x 9.00

**Page Count:** 272 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** BIOGRAPHY & AUTOBIOGRAPHY / GENERAL / GENERAL (BI000000)

### ADVERTISING

- Sermon outlines geared around President's Day and Lincoln's birthday
- Video trailer for general use online and for retailers' websites
- Advertising in publications such as *Books & Culture*, *Relevant*, and military history publications

### PUBLICITY

- Review mailing to Civil War history interest publications, websites, and blogs
- Outreach to Americana-interest secular Television outlets
- Awareness campaign to Christian print, TV, and radio
- Sermon outlines provided to Church work publications

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### PREVIOUS TITLES

- 978-1-59555-250-1 *The Faith of Barack Obama* (99,000)  
978-1-59555-269-3 *The Search for God and Guinness* (18,000)

### COMPARABLE TITLES

- 978-1-4165-5096-9 *Abraham Lincoln: A Man of Faith and Courage* (Wheeler)  
978-1-4143-6667-8 *The Inspired Wisdom of Abraham Lincoln* (Ostergard)



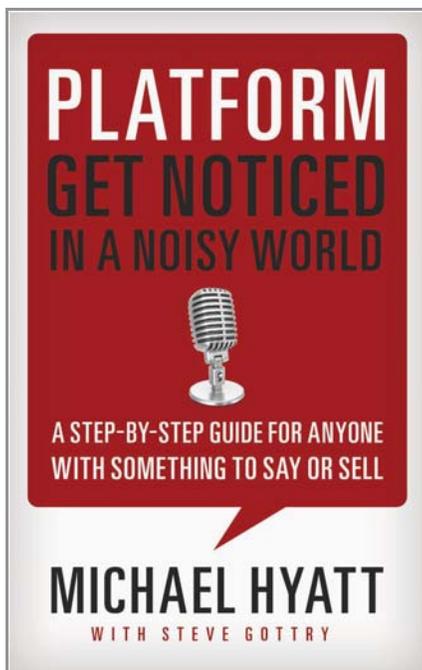
**Stephen Mansfield** is the *New York Times* best-selling author of *The Faith of Barack Obama*, *Benedict XVI*, and *Never Give In*. Stephen lives in Nashville, Tennessee, with his wife, Beverly. For more information, log onto [www.mansfieldgroup.com](http://www.mansfieldgroup.com).

**Hometown:** Nashville, Tennessee **Books Sold to Date:** 1 million+

## PLATFORM

*Get Noticed in a Noisy World*

Michael Hyatt with Steve Gottry



### FEATURES & BENEFITS

- Ebook 9781595555045
- Hyatt writes one of the top 800 blogs in the world
- Hyatt's blog has 165,000 daily readers
- *Platform* provides real-world examples from those who have built successful platforms
- Explains how it all fits together—new media and old—into one comprehensive strategy
- Outlines specific tactics for achieving the biggest impact with the least amount of effort and expense

**Michael Hyatt, one of the top business bloggers in the world, provides down-to-earth guidance for building and expanding a powerful platform.**

To be successful in the market today, you must possess two strategic assets: a compelling *product* and a meaningful *platform*. In this step-by-step guide, Michael Hyatt, former CEO and current Chairman of Thomas Nelson Publishers, takes readers behind the scenes, into the new world of social media success. He shows you what best-selling authors, public speakers, entrepreneurs, musicians, and other creatives are doing differently to win customers in today's crowded marketplace. Hyatt speaks from experience. He writes one of the top 800 blogs in the world and has more than 100,000 followers on Twitter. His large and growing platform serves as the foundation for his successful writing, speaking, and consulting practice.

In *Platform*, Hyatt will teach readers not only how to extend their influence, but also how to monetize it and build a sustainable career. The key? By building a platform. It has never been easier, less expensive, or more possible than right now. . . . The book includes:

- proven strategies
- easy-to-replicate formulas
- practical tips

Social media technologies have changed everything. Now, for the first time in history, non-celebrities can get noticed—and win big!—in an increasingly noisy world.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59555-503-8  
**ISBN-10:** 1-59555-503-X  
**Price:** \$22.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** BUSINESS & ECONOMICS / GENERAL / GENERAL (BUS000000)

### ADVERTISING

- Video series to entrepreneurs featuring Hyatt to be utilized
- Advertising and content targeting Christian leadership and entrepreneurs
- WordPress promotional partnership
- Top 100 Leadership and Innovation Blog tour
- Top 100 Christian Leadership Blog Tour
- Campaign to include ways for customers to share ideas in how they have utilized *Platform* to build their own
- Hyatt's personal network to help promote the book during launch and beyond
- Current Twitter and Facebook reach: 110,000

### PUBLICITY

- National business and Christian leadership PR campaign targeting tv, radio, online, and print outlets
- Awareness campaign to publishing trade publications
- Q&A with author available in online and video form

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

- 978-0-8952-6373-5 The Millennium Bug (HC & TP)  
 (310,000)  
 978-0-8952-6301-8 The Y2K Personal Survival Guide  
 (82,500)

### COMPARABLE TITLES

- 978-1-5918-4233-0 Tribes: We Need You to Lead Us  
 (Godin)



**Michael Hyatt** was CEO of Thomas Nelson Publishers for six years and now serves as its chairman. He is a professional blogger, author, and speaker whose blog is consistently ranked in the top three for Productivity, Leadership, Publishing, and Social Media Marketing. Hyatt and his wife, Gail, live outside of Nashville, Tennessee. **Hometown:** Franklin, Tennessee

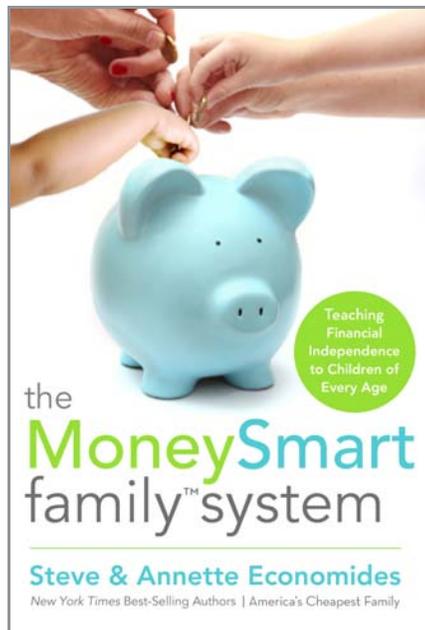
**Steve Gottry** is the author of *Common-Sense Business* and the co-author (with Ken Blanchard) of *The On-Time, On-Target Manager*. He has written the screenplays for four produced television and video/DVD projects, and also writes, produces, and directs commercial and industrial video projects.

**Hometown:** Mesa, Arizona

## THE MONEYSMART FAMILY SYSTEM

*Teaching Financial Independence to Children of Every Age*

STEVE ECONOMIDES & ANNETTE ECONOMIDES



### FEATURES & BENEFITS

- Ebook 9781400203321
- A proven plan to teach financial independence to kids of every age—from toddler to adult
- It doesn't matter if a family is wealthy or has a below average income, the universal principles in this book are essential to any child
- The "5/50/500 Rule" will motivate parents to leverage money they're already spending to financially train their children
- Learn how clothes, toys, and activities can train kids to manage their own money, rather than looking for parental handouts

### A proven plan to teach kids of every age how to make great financial decisions for a lifetime.

It costs around \$261,000 to raise a child from birth through the age of 17! Regardless of a family's income level, there will be a flow of cash between parent and child. It may be a trickle or a torrent, but the control of the money spigot must be firmly in the hands of the parents—not the child's, no matter how old they are.

In *The MoneySmart Family System*, personal finance experts Steve and Annette Economides (and their five kids) give readers a proven system to train their kids and control the flow of cash. Parents will be empowered to:

- Use the money they're already spending on their children as a training tool
- Train their kids to want to earn and pay their own way in life
- Avoid the costly consequences of the 5/50/500 rule
- Equip their child to earn their first job
- Help kids plan and pay for major purchases like a first car or college tuition
- Give practical help without enabling

Thousands of parents have learned money management skills from the Economides. If parents want to raise kids who are happy, productive adults, teaching them to manage time, money, and goals is critical. *The MoneySmart Family System* gives parents tools, tips, and methods to help their kids make healthy, mature financial decisions that will last a lifetime.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0284-3  
**ISBN-10:** 1-4002-0284-1  
**Price:** \$16.99 U.S.  
**Ship Date:** 7/25/2012  
**Pub Date:** 8/21/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 272 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** BUSINESS & ECONOMICS / PERSONAL FINANCE / GENERAL (BUS050000)

### ADVERTISING

- Focus on Women's Interest and Family sites for banner ads and e-newsletter advertising
- Coupon blogger campaign
- Google Ad Words campaign targeting coupon and money saving searches

### PUBLICITY

- Review mailing to past media supporters which include the likes of *Today*, *All You*, and Janet Parshall
- Awareness campaign with parenting, women's interest, and personal finance print, online, radio, and TV outlets
- Pitches to lifestyle writers
- Youth-focused articles submitted to teen publications
- Outreach to money saving and couponing bloggers

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

- 978-0-3073-3945-4 *America's Cheapest Family Gets You Right on the Money*
- 978-1-4002-0283-6 *Cut Your Grocery Bill in Half* (30,500)

### COMPARABLE TITLES

- 978-0-6848-6564-5 *Make Your Kid a Millionaire* (McKinley)
- 978-0-7641-2894-3 *Money Sense for Kids* (Harman)
- 978-1-5800-8536-6 *Raising Financially Fit Kids* (Godfrey)

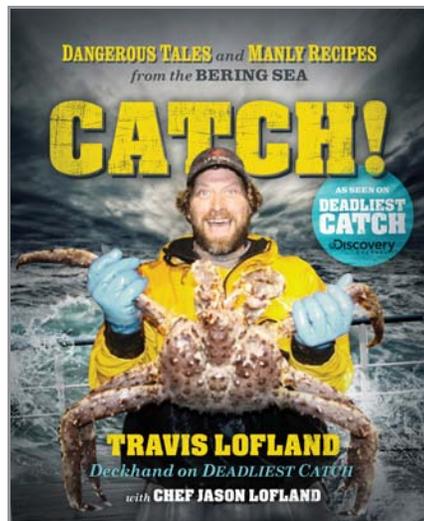


**Steve and Annette Economides** are hailed as "America's Cheapest Family." With their amazing tools for saving money and personal story of living debt free, they are showing families everywhere how to live the American dream without debt. They have five children. **Hometown:** Scottsdale, Arizona **Books Sold to Date:** 63,500

## CATCH!

*Dangerous Tales and Manly Recipes from the Bering Sea*

Travis Lofland with Chef Jason Lofland



### FEATURES & BENEFITS

- Ebook 9781401604783
- Easy to follow, no-frills recipes created for *Deadliest Catch* fans
- Fascinating stories about life at sea between chapters and with each recipe
- Release to coincide with the kick-off for season eight of *Deadliest Catch*

Travis Lofland makes his living as a deckhand and cook on the Bering Sea onboard the *Time Bandit*, doing one of the deadliest jobs on the planet: Alaskan king crab fishing. But you don't have to travel the seven seas to taste the best food the ocean has to offer.

In *Catch!*, Travis shares his secrets for navigating the high seas and making great food that will stick to your ribs. Whether you're four or ninety-four, Travis believes that everyone has a bit of fisherman in them. And whether you're cooking in a galley or on your porch, you'll find great tips for putting smiles on hungry faces. So fire up the barbecue and call your crew. These recipes will put meat on your bones so you can return to the Bering Sea. Sample chapter titles and recipes include:

- Snag a First Date Appetizers: Sure to Impress Chipotle Avocado Brie Melt
- Soups and Manwiches: Slap a Smile on Your Face Ahi Sandwich
- Lose the Beer Belly Salads: Dutch Harbor Salmonberry Vinaigrette
- Excursion Entrees: At Sea Sashimi
- Boat Meals: Nuked King Crab Legs
- Tuck in Your Shirt, but Don't Bother with the Tie Entrees: Reckless Red Salmon
- Desserts: Slimy Limey Coconut Sundae

Format: Trade Paper  
ISBN-13/EAN: 978-1-4016-0477-6  
ISBN-10: 1-4016-0477-3  
Price: \$24.99 U.S.  
Ship Date: 4/4/2012  
Pub Date: 5/1/2012  
Trim Size: 7.38 x 9.13  
Page Count: 240 Pages  
Carton Qty: 24  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC: COOKING / GENERAL / GENERAL (CKB000000)

### ADVERTISING

- Marketing will focus on *Deadliest Catch* season running for 12 episodes beginning April 12, 2012
- Book signing and launch event at CatchCon in Seattle 2012 promoted by Discovery Channel
- Book will be featured on Discovery Channel's Facebook page, eBlasts, and press release
- Blog outreach campaign featuring reviews and recipe excerpts
- Promotion will continue into the off-season during the author's offshore racing events

### PUBLICITY

- Pitches to entertainment-oriented print, online, and television outlets
- Review mailing to outdoors-oriented publications and sites with a heavy focus on fishing interest outlets
- Review mailing to food writers
- Review mailing to select men's interest magazine and online outlets
- Press release serviced to foodie blogs with review copies serviced upon request

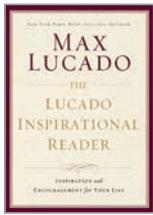
Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### COMPARABLE TITLES

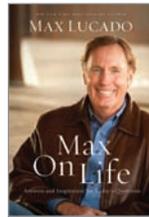
978-0-3455-0412-8 *Time Bandit: Two Brothers, the Bering Sea, and One of the Deadliest Jobs* (Hillstrand)  
978-1-9353-4707-1 *The Fishes & Dishes Cookbook* (Marsh)

**Travis Lofland** is a world traveler, adventurer, offshore powerboat racer, Bering Sea crab fisherman, and TV personality. For over 12 years he has cooked in some of the world's roughest waters and caught some of the freshest seafood on the globe. He is always on the lookout for his next big adventure. **Hometown:** Big Island, Hawaii

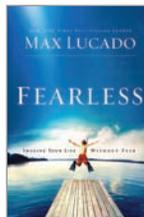
**Jason Lofland** trained at Le Cordon Bleu and has managed some of the top restaurants and resort restaurants in Alaska and Hawaii. From the time he was able to see over the stove he was cooking and integrating local flavors into tantalizing dishes. His motto is "You catch it, I'll cook it." **Hometown:** Big Island, Hawaii



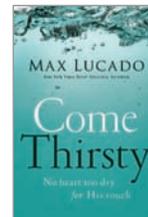
**The Lucado Inspirational Reader**  
Max Lucado  
ISBN-13: 978-0-8499-4830-5  
\$19.99 • Jacketed HC



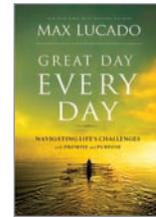
**Max On Life**  
Max Lucado  
ISBN-13: 978-0-8499-4812-1  
\$24.99 • Jacketed HC



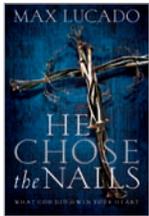
**Fearless**  
Max Lucado  
ISBN-13: 978-0-8499-4639-4  
\$15.99 • Trade Paper



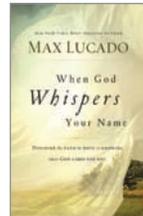
**Come Thirsty**  
Max Lucado  
ISBN-13: 978-0-8499-4731-5  
\$15.99 • Trade Paper



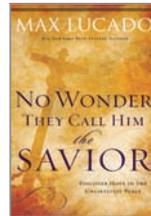
**Great Day Every Day**  
Max Lucado  
ISBN-13: 978-0-8499-2073-8  
\$18.99 • Jacketed HC



**He Chose the Nails**  
Max Lucado  
ISBN-13: 978-0-8499-4712-4  
\$15.99 • Trade Paper



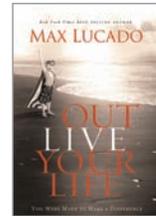
**When God Whispers Your Name**  
Max Lucado  
ISBN-13: 978-0-8499-4710-0  
\$15.99 • Trade Paper



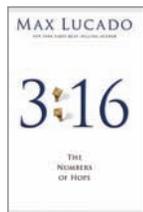
**No Wonder They Call Him the Savior**  
Max Lucado  
ISBN-13: 978-0-8499-4711-7  
\$15.99 • Trade Paper



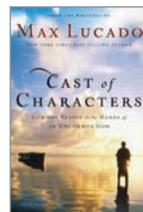
**A Love Worth Giving**  
Max Lucado  
ISBN-13: 978-0-8499-4831-2  
\$14.99 • Printed Case



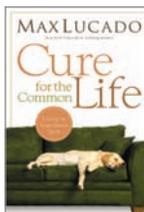
**Outlive Your Life**  
Max Lucado  
ISBN-13: 978-0-8499-2069-1  
\$24.99 • Jacketed HC



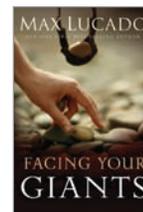
**3:16: The Numbers of Hope**  
Max Lucado  
ISBN-13: 978-0-8499-2101-8  
\$15.99 • Trade Paper



**Cast of Characters**  
Max Lucado  
ISBN-13: 978-0-8499-2155-1  
\$15.99 • Trade Paper



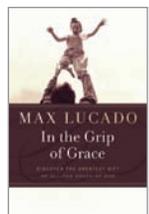
**Cure for the Common Life**  
Max Lucado  
ISBN-13: 978-0-8499-4708-7  
\$15.99 • Trade Paper



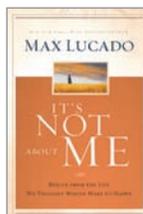
**Facing Your Giants**  
Max Lucado  
ISBN-13: 978-0-8499-2102-5  
\$16.99 • Trade Paper



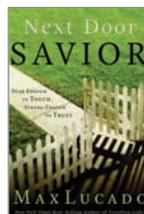
**A Gentle Thunder**  
Max Lucado  
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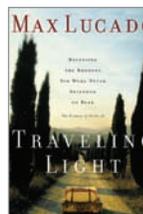
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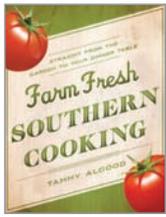
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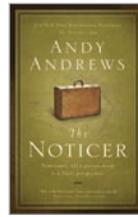
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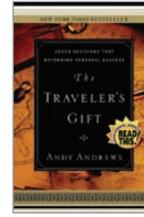
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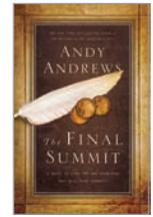
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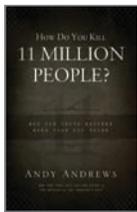
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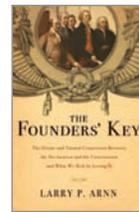
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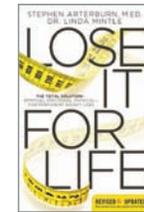
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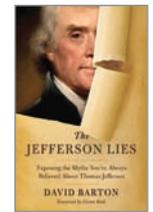
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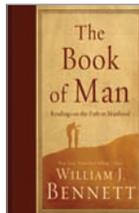
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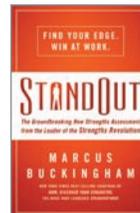
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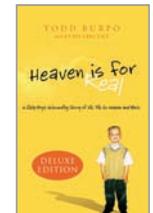
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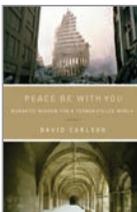
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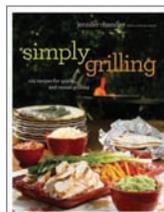
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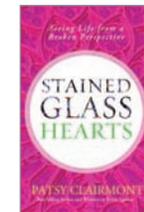
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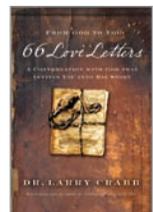
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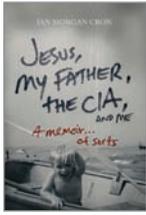
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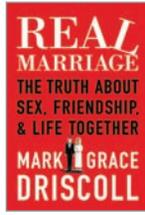


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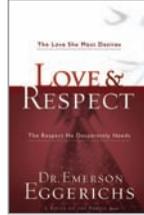
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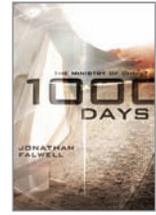
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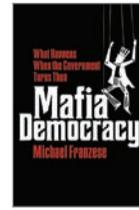
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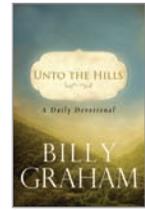
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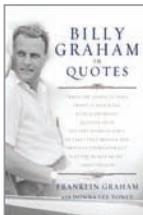
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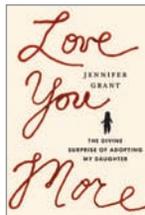
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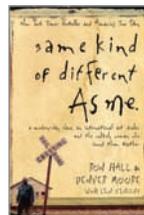
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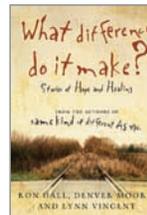
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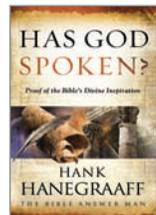
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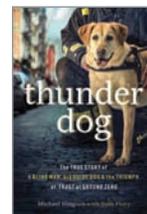
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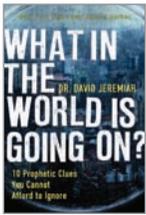
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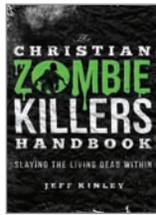


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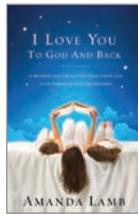
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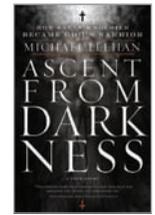
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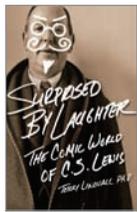
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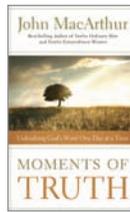
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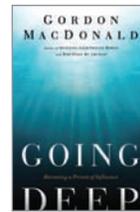
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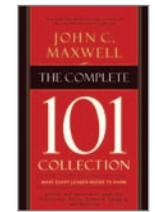
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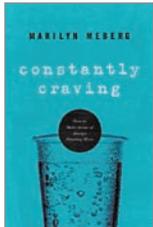
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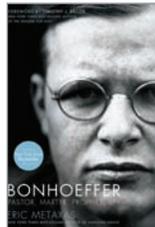
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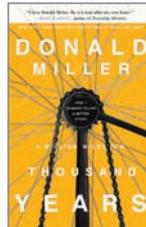
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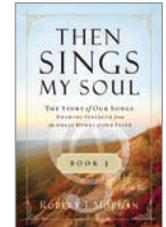
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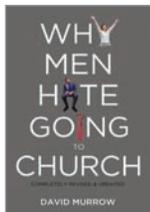
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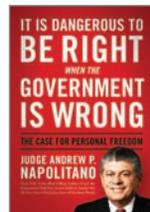
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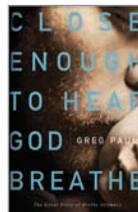
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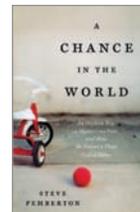
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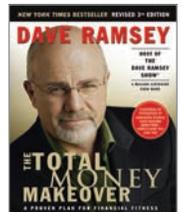
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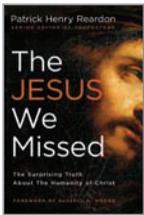
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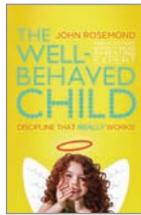


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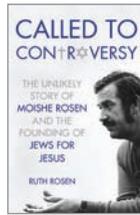
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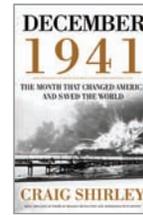
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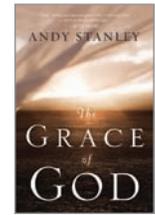
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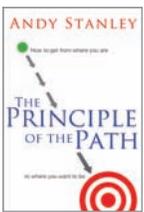
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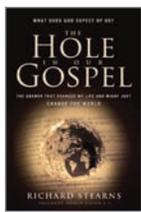
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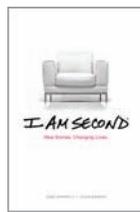
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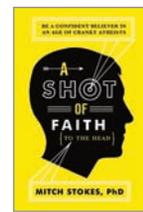
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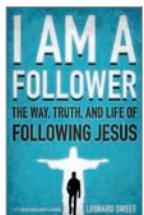
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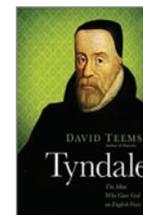
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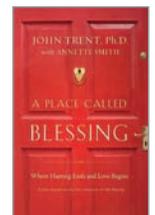
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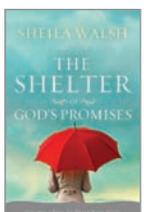
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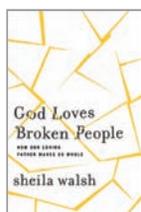
**Tyndale**  
David Teems  
ISBN-13: 978-1-5955-5221-1  
\$15.99 • Trade Paper



**A Place Called Blessing**  
John Trent with Annette Smith  
ISBN-13: 978-0-8499-4618-9  
\$15.99 • Trade Paper



**The Shelter of God's Promises**  
Sheila Walsh  
ISBN-13: 978-1-4002-0244-7  
\$15.99 • Trade Paper



**God Loves Broken People**  
Sheila Walsh  
ISBN-13: 978-1-4002-0245-4  
\$21.99 • Jacketed HC



**One Call Away**  
Brenda Warner  
ISBN-13: 978-0-8499-4719-3  
\$16.99 • Trade Paper

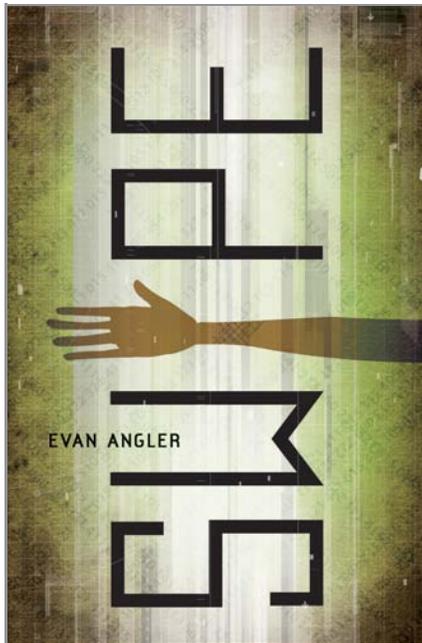


**Empty Promises**  
Pete Wilson  
ISBN-13: 978-0-8499-4651-6  
\$15.99 • Trade Paper



**Daily Gifts of Grace**  
Women of Faith  
ISBN-13: 978-1-4002-0364-2  
\$17.99 • Printed Case HC

**SWIPE**  
EVAN ANGLER



**FEATURES & BENEFITS**

- **EBK: 9781400320547**
- **Dystopian, apocalyptic fiction is the trendiest and best-selling genre for the middle-grade and YA market—kids love reading about youthful protagonists who are able to overcome the oppressed conditions of a futuristic society**
- **End of Days setting with a strong biblical foundation and a fresh, modern perspective**
- **First book in a new series that will engage readers' online participation through author website, Facebook, Twitter, and other online platforms**

**Everyone gets the Mark. It gives all the benefits of citizenship. Yet if getting the Mark is such a good thing, then why does it feel so wrong?**

Set in a future North America that is struggling to recover after famine and global war, *Swipe* follows the lives of three kids caught in the middle of a conflict they didn't even know existed. United under a charismatic leader, every citizen of the American Union is required to get the Mark on their 13th birthday in order to gain the benefits of citizenship.

The Mark is a tattoo that must be swiped by special scanners for everything from employment to transportation to shopping. It's almost Logan Langly's 13th birthday and he knows he should be excited about getting the Mark, but he hasn't been able to shake the feeling he's being watched. Not since his sister went to get her Mark five years ago . . . and never came back.

When Logan and his friends discover the truth behind the Mark, will they ever be able to go back to being normal teenagers? Find out in the first book of this exciting series that is *Left Behind* meets *Matched* for middle-grade readers.

**Format:** Softcover  
**ISBN-13/EAN:** 978-1-4003-1836-0  
**ISBN-10:** 1-4003-1836-X  
**Price:** \$9.99 U.S.  
**Ship Date:** 4/11/2012  
**Pub Date:** 5/8/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 288 Pages  
**Carton Qty:** 36  
**Age Group:** 8 - 11  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE FICTION / RELIGIOUS/CHRISTIAN / ACTION & ADVENTURE (JUV033040)

**ADVERTISING**

- Advertising campaign with key reading outlets such as Focus on the Family's *Clubhouse* (70,000 subscribers), KidsBuzz.com (44,000 impressions), Family Fiction.com (65,000 impressions), FreeBookFriday.com (30,000 impressions), TeenReads.com, BookClub4Boys.com, BookBuzzer.com, and Freado.com
- Pursue partnerships with lead reading advocates TheMOBSociety.com and BoysRead.org
- Summer Reading Retail Initiative
- Promotional trailer and flipbook created for use on retail and online sites
- Featured in a Tommy Nelson Mommy summer reading promotion

**PUBLICITY**

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Serviced to top trade publications and children outlets such as *Living with Teenagers*, *Home Life*, *Christian Retailing*, *Publishers Weekly*, *Christian Fiction Online Magazine*, and *Christian Fiction Blog Alliance*
- Advanced reader copies sent to top Christian and family print and online publications, including but not limited to the above mentioned, for pre-release reviews and author interview opportunities
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

**COMPARABLE TITLES**

978-0-8423-2912-5 *Left Behind*  
 978-0-5254-2364-5 *Matched*  
 978-1-4424-1981-0 *Uglies*

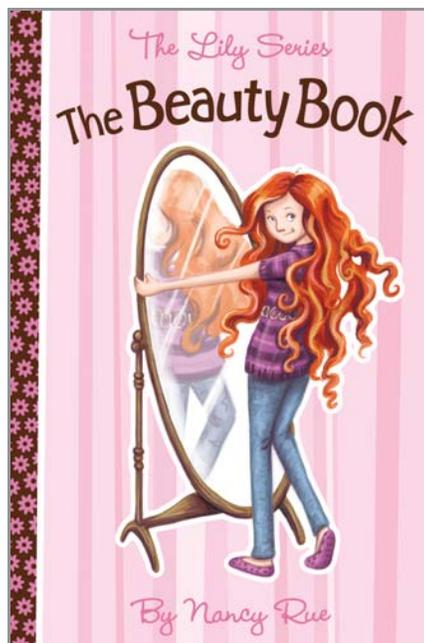


**Evan Angler** is safe, for now. He lives without the Mark, evading DOME and writing in the shadows of Beacon. *Swipe* is Evan's first book. But if anyone asks, you know nothing about it, and you didn't hear anything from him. Don't make eye contact if you see him. Don't call his name out loud. He's in enough trouble already. And so are you, if you read this book.

## THE BEAUTY BOOK

*The Lily Series*

NANCY RUE



### FEATURES & BENEFITS

- **EBK: 9781400320554**
- **Nonfiction book encourages girls to embrace their “God-confidence” as they discover what true beauty is**
- **Fun Q&A format provides helpful, practical tips for skin care, hair, nails, and more!**
- **Unique approach addresses God’s perspective on beauty, as well as teaching skills for the real world**
- **Partners with fiction book releasing at the same time: *Here’s Lily!***
- **Updated for today’s tween girls from a series that has sold over one million units**

**Learn with Lily and her friends just what it means to be beautiful in God’s eyes—inside and out!**

In a society so focused on the idea that external beauty reigns supreme, it can be difficult for young girls to figure out what “true” beauty is all about. This unique and creative book for girls ages 7–11 answers the common questions girls ask during this often confusing and overwhelming stage in their lives in an inviting and conversational manner.

Filled with fun quizzes, imaginative activities, and cool illustrations, *The Beauty Book* offers cool, relevant information about everything from great hair styles to tattoos, from skin care to clothes, and much more. Above all, the message that God-confidence is beautiful is highlighted on each and every page.

**Format:** Softcover

**ISBN-13/EAN:** 978-1-4003-1948-0

**ISBN-10:** 1-4003-1948-X

**Price:** \$9.99 U.S.

**Ship Date:** 4/11/2012

**Pub Date:** 5/8/2012

**Trim Size:** 6.00 x 9.00

**Page Count:** 112 Pages

**Carton Qty:** 36

**Age Group:** 7 - 11

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / SOCIAL ISSUES (JNF049290)

### ADVERTISING

- Advertising campaign with outlets such as Family Fiction.com (65,000 impressions), RelateMag.com (20,000 impressions), Focus on the Family’s *Clubhouse* (70,000 impressions)
- Partnership through the Revolve Conference
- Partnership with GoodReads.com (5.2 million registered users)
- Possible promotion with iShine Ministries
- Featured title in a Tommy Nelson Mommy summer reading promotion

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Finished press release sent out to top trade publications such as *Christian Retailing* and top news wires such as *ECPA*
- Pitch letters and mailings sent out to top Christian consumer outlets such as *Thriving Family*, *Dallas Christian Family*, and *Parent Life Magazine*
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### PREVIOUS TITLES

978-0-3107-0015-9 *The Body Book*

978-0-3107-0756-1 *Sophie’s World*

978-0-3107-0257-3 *The Values and Virtues Book*

### COMPARABLE TITLES

978-0-8054-4193-2 *BeTween: A Preteen Girl’s Guide to Life*

978-1-5936-9763-1 *The Care and Keeping of You (American Girl)*

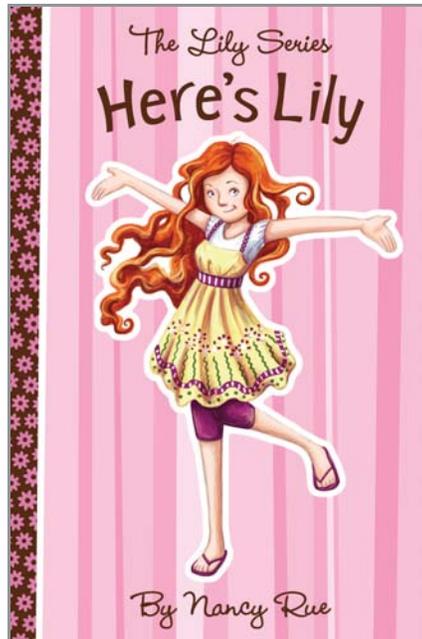


**Nancy Rue** is the bestselling author of more than 100 books for teens, tweens, and adults, two of which have won the coveted Christy Award for Fiction. Her Lily series has sold more than one million copies. Nancy is also a popular speaker and radio guest due to her expertise in tween and teen issues. She and her husband, Jim, have raised a daughter of their own and now share their Tennessee lake home with two yellow labs. **Hometown:** Lebanon, Tennessee

## HERE'S LILY

*The Lily Series*

NANCY RUE



### FEATURES & BENEFITS

- **EBK: 9781400320561**
- **Super fun fiction for girls that will also help them deal with the issues tweens face**
- **Engaging story and a charming, clever, and not-so-perfect main character who girls will relate to**
- **Perfect pairing with companion nonfiction title, *The Beauty Book*, which addresses the themes of the fiction title**
- **Updated for today's tween girls from a series that has sold over one million units**

**Grow with the spirited, sometimes awkward, but always charming Lily as she learns what real beauty is.**

In this fun, entertaining story, readers meet awkward sixth grader Lily Robbins who, after receiving a compliment about her looks from a woman in the modeling business, becomes obsessed with her appearance and with becoming a model. As she sets her sights on winning the model search fashion show, she exchanges her rock and feather collection for lip gloss, fashion magazines, and a private “club” with her closest friends. But when the unthinkable happens the night before the fashion show, Lily learns a valuable lesson about real beauty.

This best-selling, biblically based fiction series for girls—with a fresh new look and updated content—addresses social issues and coming-of-age topics, all with the spunk and humor of Lily Robbins as she fumbles her way through unfamiliar territory. As readers come to love Lily and her stories, they'll also benefit from the companion nonfiction books that will help them through their own growing pains.

**Format:** Softcover

**ISBN-13/EAN:** 978-1-4003-1949-7

**ISBN-10:** 1-4003-1949-8

**Price:** \$7.99 U.S.

**Ship Date:** 4/11/2012

**Pub Date:** 5/8/2012

**Trim Size:** 5.50 x 8.38

**Page Count:** 144 Pages

**Carton Qty:** 36

**Age Group:** 7 - 11

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** JUVENILE FICTION / RELIGIOUS/CHRISTIAN / SOCIAL ISSUES (JUV033220)

### ADVERTISING

- Advertising campaign with outlets such as Family Fiction.com (65,000 impressions), RelateMag.com (20,000 impressions), Focus on the Family's *Clubhouse* (70,000 impressions)
- Partnership through the Revolve Conference
- Partnership with GoodReads.com (5.2 million registered users)
- Possible promotion with iShine Ministries
- Featured title in a Tommy Nelson Mommy summer reading promotion

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Finished press release sent out to top trade publications such as *Christian Retailing* and top news wires such as *ECPA*
- Pitch letters and mailings sent out to top Christian consumer outlets such as *Thriving Family*, *Dallas Christian Family*, and *Parent Life Magazine*
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### PREVIOUS TITLES

978-0-3107-0015-9 *The Body Book*

978-0-3107-0756-1 *Sophie's World*

### COMPARABLE TITLES

978-0-8024-8703-2 *Just Call Me Kate*

978-0-8024-8702-5 *Danika's Totally Terrible Toss*

978-1-6026-0267-0 *Camp Club Girls & the Mystery at Discovery Lake*

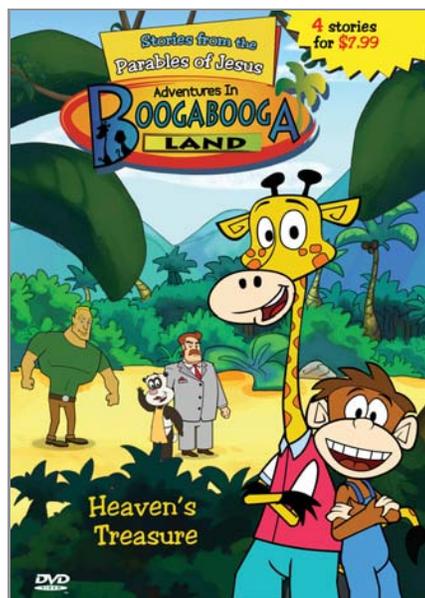


**Nancy Rue** is the bestselling author of more than 100 books for teens, tweens, and adults, two of which have won the coveted Christy Award for Fiction. Her Lily series has sold more than one million copies. Nancy is also a popular speaker and radio guest due to her expertise in tween and teen issues. She and her husband, Jim, have raised a daughter of their own and now share their Tennessee lake home with two yellow labs. **Hometown:** Lebanon, Tennessee

## ADVENTURES IN BOOGA BOOGA LAND: HEAVEN'S TREASURE

*Stories from the Parables of Jesus*

RICHARD MILNER



### FEATURES & BENEFITS

- Four animated stories that focus on treasures in heaven
- Brings the parables of Jesus to life with fresh, modern twists
- Colorful, fast-paced animation that amuses, entertains, and teaches kids ages 4–7

Kids will laugh out loud at these hilarious stories from Booga Booga Land, while parents will be delighted with how much their children enjoy learning what the Bible promises about heaven.

Zany best pals Marty the Monkey and Gerard the Giraffe know how to have fun, and in these four brand-new episodes based on the parables of Jesus, their silly shenanigans will both entertain kids and help them discover the importance of storing up treasures in heaven.

Sometimes it's hard to remember that the riches of this world are not the riches of God's kingdom, and that we should live with the promise of heaven in our hearts. But while following Marty and Gerard on their outlandishly funny adventures, kids will see these biblical messages illustrated in a way they can understand. Parents will be amazed at the impact on their children's lives as their little ones begin to grasp the joy that awaits good stewards of God's Word!

Episodes include:

- The Boojee Noojee (The Parable of the Rich Fool) Luke 12:16–21
- The 3P2C (The Parable of the Talents) Matthew 25:14–30
- Dough! (The Parable of the Yeast) Matthew 13:33
- Conquering Mount Neverbin Climbed (The Parable of the Ten Virgins) Matthew 25:1–13

Format: DVD

UPC: 023755415998

ISBN-13/EAN: 978-1-4003-2028-8

Price: \$7.99 U.S.

Ship Date: 4/11/2012

Pub Date: 5/8/2012

Length: 60 Minutes

Carton Qty: 30

Age Group: 4 - 7

Distribution Rights: North American Religious

BISAC: JUVENILE FICTION / RELIGIOUS / GENERAL  
(JUV033000)

### ADVERTISING

- Eblast to Tommy Nelson consumer database (28,000 impressions)
- Video clip made available for use on retail partner websites, Tommy Nelson YouTube channel, MyBlab.com, MyPraise.com, iChurchNetwork.com, GodXpression.com
- Promotion through the Tommy Nelson Mommy Group featuring free excerpts of the videos
- Social media campaign through the Tommy Nelson Facebook and Twitter platforms

### PUBLICITY

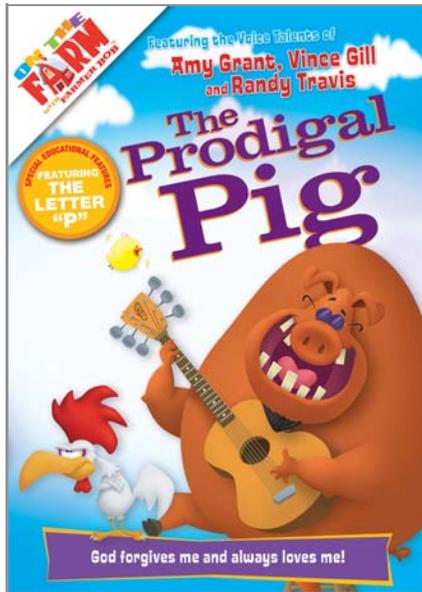
- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Digital teaser sent to trade media, long lead CRS trade and consumer publications to secure reviews
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### PREVIOUS TITLES

023755414694	The Adventure in Booga Booga Land
023755414793	Squid Sushi Loses His Marbles
023755415493	The Booga Bolter

Richard Milner never had a chance to finish his earthly adventure. While on a hike in 2003, he went missing. What happened may never be known, but his family is certain he is with God. Richard completed *The Adventures in Booga Booga Land* a few months before going "home."

## ON THE FARM WITH FARMER BOB: THE PRODIGAL PIG



### FEATURES & BENEFITS

- Features the voice talents of Amy Grant, Vince Gill, and Randy Travis
- Teaches children the Parable of the Prodigal Son in a fun, entertaining way
- Encourages children to be grateful and forgiving
- Educational bonus features help boost kids' reading skills, with a read-along digital storybook, a music video featuring the letter *P* and more

### **Porkchop the Pig teaches the story of the Prodigal Son in a funny and memorable way!**

Wacky animals and their hilarious antics will have kids rolling with laughter as they watch the story of Porkchop (Randy Travis), a pig with dreams of making it big in the music business—no matter the cost!

Farmer Bob gives Porkchop the money he needs to follow his dreams, but the friends Porkchop makes in the big city don't turn out to be as nice as he thought. When Jenny the sheepdog (Amy Grant) and some of the other animals save the day, Farmer Bob welcomes Porkchop home with open arms, and even Hercules the tough-talking rooster (Vince Gill) learns the value of forgiveness.

Bonus educational features include a music video and cartoon based on the letter *P*, a read-along digital storybook that lets kids decide when to "turn the page," and an option to view the entire *Prodigal Pig* DVD with pop-up *Ps* every time a word that begins with *P* is used! A literacy message to parents is also included.

More bonus features include bloopers, character commentary, and a behind-the-scenes look at how Farmer Bob's farm was created! Based on the Parable of the Prodigal Son, this funny and educational DVD will have kids laughing and learning along with their favorite farm critters!

Format: DVD  
 UPC: 023755416094  
 ISBN-13/EAN: 978-1-4003-2026-4  
 Price: \$7.99 U.S.  
 Ship Date: 5/9/2012  
 Pub Date: 6/5/2012  
 Length: 60 Minutes  
 Carton Qty: 30  
 Age Group: 4 - 7  
 Distribution Rights: North America  
 BISAC: JUVENILE FICTION / RELIGIOUS / CHRISTIAN  
 (JUV033010)

### ADVERTISING

- Eblast to Tommy Nelson consumer database (28,000 impressions)
- Video clip made available for use on retail partner websites, Tommy Nelson YouTube channel, MyBlab.com, MyPraise.com, iChurchNetwork.com, GodXpression.com
- Promotion through the Tommy Nelson Mommy Group featuring free excerpts of the videos
- Social media campaign through the Tommy Nelson Facebook and Twitter platforms

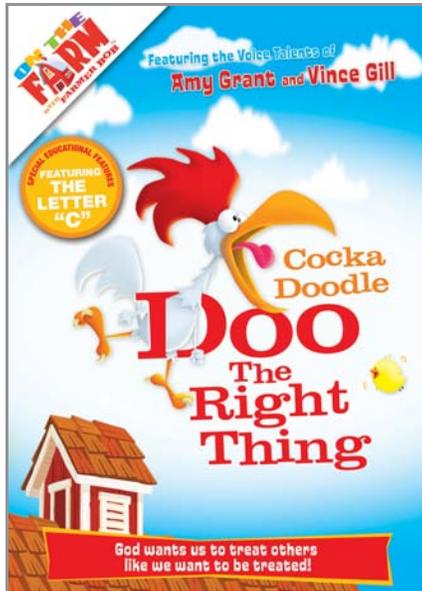
### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Digital teaser sent to trade media, long lead CRS trade and consumer publications to secure reviews
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### COMPARABLE TITLES

085391186250 Veggie Tales: The Wonderful Wizard of Ha's (The Story of a Prodigal Son)

## ON THE FARM WITH FARMER BOB: COCKA DOODLE DOO THE RIGHT THING



### FEATURES & BENEFITS

- Features the voice talents of Amy Grant and Vince Gill
- Teaches children important life lessons through Jesus' teachings
- Encourages children to be respectful and responsible
- Educational bonus features help boost kids' reading skills, with a read-along digital storybook, a music video featuring the letter *C*, and more

### Treat everyone with R-E-S-P-E-C-T!

All the animals at the farm are brimming with hilarious anticipation when they hear that Farmer Bob has invited a special guest for dinner. But not everything goes as planned when Hercules doesn't want to help and Sam treats the special guest like a nobody!

At the end of the day, both Sam and Hercules learn a valuable lesson about treating others—and their belongings—with respect.

Bonus educational features include a music video and cartoon based on the letter *C*, a read-along digital storybook that lets kids decide when to “turn the page,” and an option to view the entire *Cocka Doodle Doo the Right Thing* DVD with pop-up *C*s every time a word that begins with *C* is used! A literacy message to parents is also included.

More bonus features include bloopers, character commentary, and a behind-the-scenes look at how Farmer Bob's farm was created! Children will love the tractor-loads of fun and humor that go along with this biblically-based and educational story.

Format: DVD  
UPC: 023755416193  
ISBN-13/EAN: 978-1-4003-2027-1  
Price: \$7.99 U.S.  
Ship Date: 5/9/2012  
Pub Date: 6/5/2012  
Length: 60 Minutes  
Carton Qty: 30  
Age Group: 4 - 7  
Distribution Rights: North America  
BISAC: JUVENILE FICTION / RELIGIOUS / CHRISTIAN  
(JUV033010)

### ADVERTISING

- Eblast to Tommy Nelson consumer database (28,000 impressions)
- Video clip made available for use on retail partner websites, Tommy Nelson YouTube channel, MyBlab.com, MyPraise.com, iChurchNetwork.com, GodXpression.com
- Promotion through the Tommy Nelson Mommy Group featuring free excerpts of the videos
- Social media campaign through the Tommy Nelson Facebook and Twitter platforms

### PUBLICITY

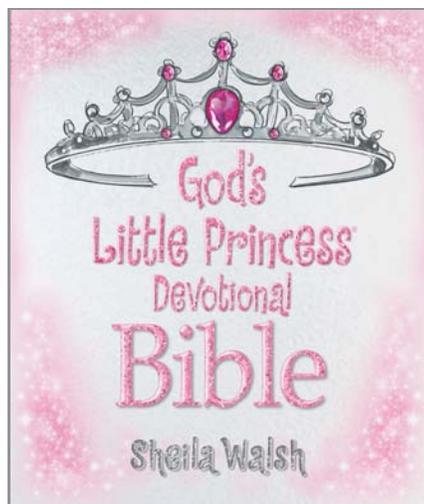
- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Digital teaser sent to trade media, long lead CRS trade and consumer publications to secure reviews
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### COMPARABLE TITLES

796019822770 Veggie Tales: Pistachio (A Lesson in Listening to Your Parents)

## GOD'S LITTLE PRINCESS DEVOTIONAL BIBLE

SHEILA WALSH



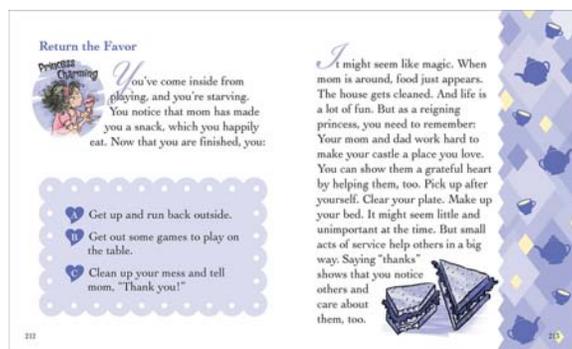
### FEATURES & BENEFITS

- EBK: 9781400320135
- Updated cover and exciting embellishments include lots of glitter and more bling
- One of the most popular devotional Bibles of all time with more than 400,000 units sold
- Storybook format includes actual *International Children's Bible*® text
- Princess theme is extremely popular in the retail market

Teach your little princess to learn and grow in the Lord with this best-selling devotional Bible for girls.

A good dose of God's truth combined with lots of sparkle, *God's Little Princess Devotional Bible* will help your little girl blossom into the faithful princess she was created to be! Actual *International Children's Bible*® text is joined with devotionals and activities that focus on such virtues as compassion, generosity, and kindness in fun and engaging ways. Girls are sure to love the updated, extra-shimmery cover, and the content speaks to every family's felt needs as they work to raise daughters of the King.

Note: CPSIA tested.



Format: Hardcover

ISBN-13/EAN: 978-1-4003-2062-2

ISBN-10: 1-4003-2062-3

Price: \$16.99 U.S.

Ship Date: 5/9/2012

Pub Date: 6/5/2012

Trim Size: 6.25 x 7.50

Page Count: 352 Pages

Carton Qty: 24

Age Group: 4 - 7

Distribution Rights: Worldwide

Translation Rights: All

BISAC: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

### ADVERTISING

- Promoted by Sheila Walsh at Women of Faith conferences
- Eblast to Tommy Nelson, Women of Faith, and Sheila Walsh consumer databases
- Digital flipbook for use on Scrib'd and retail partner websites
- Promotion through the Tommy Nelson Mommy group
- Social media campaign through the Tommy Nelson & Sheila Walsh Facebook and Twitter platforms

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Eblast sent to top Christian online blogs and sites such as Crosswalk.com, Christian Work at Home Moms, and 24/7 Moms to secure awareness and coverage
- Radio eblast sent to top Christian children radio programs such as the *Coconut Hut Radio Show*, *The Fish*, *Joy FM*, and *KLOVE* for on-air promotions and giveaways
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### PREVIOUS TITLES

978-1-4003-0879-8 God's Little Princess Devotional Bible

978-1-4003-1297-9 Sweet Dreams Princess

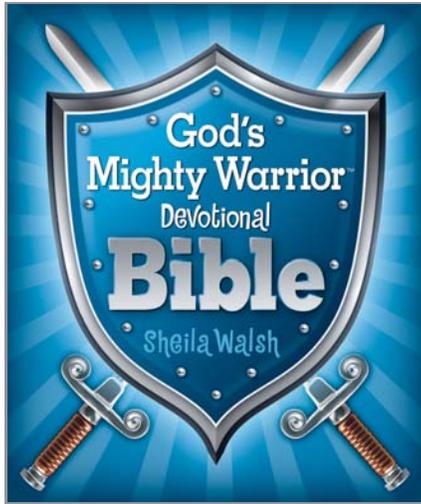
978-1-4003-1475-1 I Am Loved



Sheila Walsh, Women of Faith® speaker, is author of the award-winning *Gigi*, *God's Little Princess*® series, *God's Shelter for Your Storm*, and *How to Be God's Little Princess*. Sheila lives in Texas with her husband, Barry, and son, Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 4 million

## GOD'S MIGHTY WARRIOR DEVOTIONAL BIBLE

SHEILA WALSH



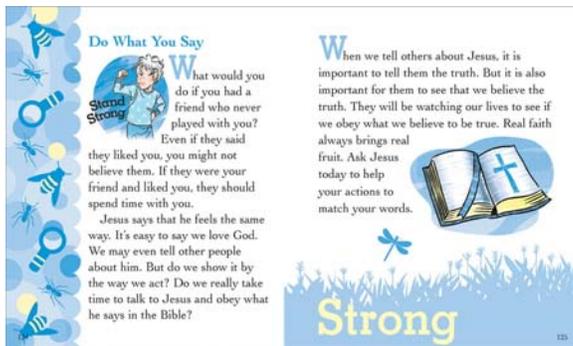
### FEATURES & BENEFITS

- **EBK: 9781400320578**
- **More than 100,000 units sold**
- **Updated cover and eye-catching embellishments include foil and gilded edges**
- **Storybook format includes actual *International Children's Bible*® text**
- **Engaging content appeals to boys' imaginations and love of adventure**

**This popular devotional Bible teaches boys how to be the mighty warriors God created them to be.**

Even though they are often filled with energy and imagination, boys may not always feel very mighty. With this devotional Bible in storybook format, boys can learn how to be strong, honorable, courageous, and true. Selections of Bible text from the *International Children's Bible*® are combined with delightful articles to help a budding warrior earn his armor and grow strong in the Lord.

Note: CPSIA tested.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2040-0  
**ISBN-10:** 1-4003-2040-2  
**Price:** \$16.99 U.S.  
**Ship Date:** 5/9/2012  
**Pub Date:** 6/5/2012  
**Trim Size:** 6.25 x 7.50  
**Page Count:** 336 Pages  
**Carton Qty:** 24  
**Age Group:** 4 - 7  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

### ADVERTISING

- Promoted by Sheila Walsh at Women of Faith conferences
- Eblast to Tommy Nelson, Women of Faith, and Sheila Walsh consumer databases
- Digital flipbook for use on Scrib'd and retail partner websites
- Promotion through the Tommy Nelson Mommy group
- Social media campaign through the Tommy Nelson & Sheila Walsh Facebook and Twitter platforms

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Eblast sent to top Christian online blogs and sites such as Crosswalk.com, Christian Work at Home Moms, and 24/7 Moms to secure awareness and coverage
- Radio eblast sent to top Christian children radio programs such as the *Coconut Hut Radio Show*, The Fish, Joy FM, and KLOVE for on-air promotions and giveaways
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

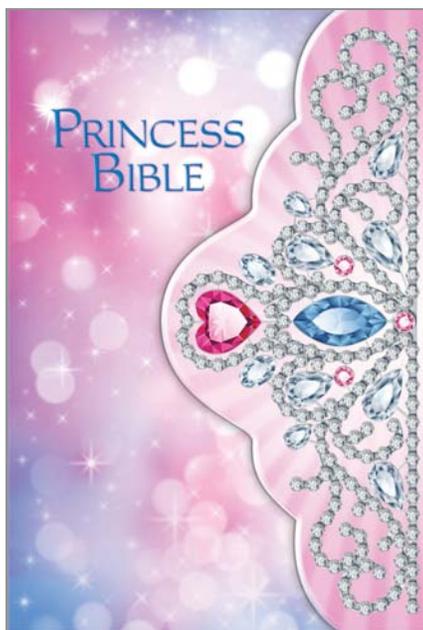
### PREVIOUS TITLES

978-1-4003-1006-7 God's Mighty Warrior Devotional Bible  
 978-1-4003-1298-6 Goodnight Warrior  
 978-1-4003-1552-9 I Am Amazing



**Sheila Walsh**, Women of Faith® speaker, is author of the award-winning *Gigi*, *God's Little Princess*® series, *God's Shelter for Your Storm*, and *How to Be God's Little Princess*. Sheila lives in Texas with her husband, Barry, and son, Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 4 million

## PRINCESS BIBLE - TIARA



### FEATURES & BENEFITS

- Beautifully embellished Bible for young girls
- Full-text *International Children's Bible*® translation
- More than 250,000 copies sold
- Princess category is immensely popular in the retail market
- Includes 24 pages of full-color inserts with maps, memory verse section, and dictionary/concordance, *How Do I Pray—The Lord's Prayer, How Do I Know Jesus Loves Me, How Do I Know Jesus Better, Why Should I Read the Bible*, and more!

A full-text *International Children's Bible*® for the little princess in your life!

Embellished with glitter and sparkly jewels, this Bible comes encased in a clamshell box with window to highlight the Bible's beautiful features. The 24-page, four-color insert includes maps, timelines, and other Bible knowledge, and the *International Children's Bible*® translation will be an instant favorite among princesses of all ages.

This is a great way to get your little girl into God's Word!

Note: CPSIA tested.

**Format:** Hardcover

**Packaging:** Clamshell Box

**ISBN-13/EAN:** 978-1-4003-2063-9

**ISBN-10:** 1-4003-2063-1

**Price:** \$24.99 U.S.

**Ship Date:** 5/9/2012

**Pub Date:** 6/5/2012

**Trim Size:** 4.31 x 6.44

**Page Count:** 1152 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

### ADVERTISING

- Eblast to Tommy Nelson consumer database list
- Promoted at International Network of Children's Ministry conferences
- Key account catalog co-op advertising
- Promoted in *International Children's Bible* brand marketing

### PUBLICITY

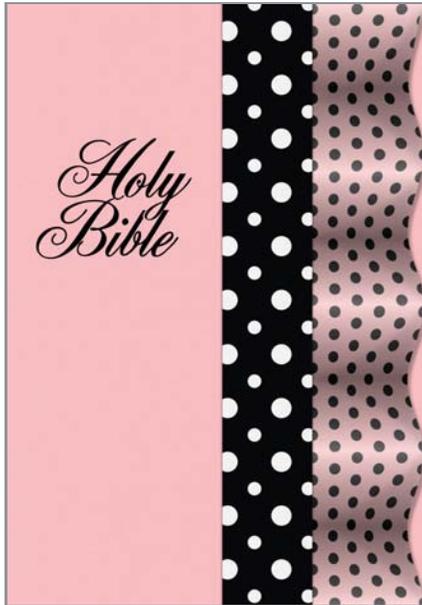
- Media Inquiries: Kristen Baird, kbaird@thomasonelson.com
- Eblast sent to top Christian online blogs and sites such as Crosswalk.com, Christian Work at Home Moms, and 24/7 Moms to secure awareness and coverage
- Radio eblast sent to top Christian children radio programs such as the *Coconut Hut Radio Show*, The Fish, Joy FM, and KLOVE for on-air promotions and giveaways
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### PREVIOUS TITLES

978-1-4003-0987-0 ICB Princess Bible - Pink

978-1-4003-1285-6 NKJV Princess Bible - Lavender

## POLKA DOT BIBLE



### FEATURES & BENEFITS

- Fun, popular design with real, ruffled ribbon embellishments and pink ribbon marker
- Full text of the *International Children's Bible*<sup>®</sup>
- Presentation page for personalizing
- Includes 24 pages of full-color inserts with maps, memory verse section, and dictionary/concordance, *How Do I Pray? – The Lord's Prayer, How Do I Know Jesus Loves Me?, How Can I Know Jesus Better?, Why Should I Read the Bible?*, and more!

### These dots are simply divine!

Look at girls' fashion and you see pink-and-black polka dots everywhere—dresses, journals, slippers, purses, and more. So it is certain that girls and tweens with a fashionable flair will love the new *Polka Dot Bible*, a full-text Bible in the *International Children's Bible*<sup>®</sup> translation, the version kids can read and understand. With a feminine yet contemporary pink-and-black color scheme, complete with real, ruffled ribbon embellishments, this Bible will be a fun keepsake and very cute to carry to church!

**Format:** Hardcover

**Packaging:** Clamshell Box

**ISBN-13/EAN:** 978-1-4003-2071-4

**ISBN-10:** 1-4003-2071-2

**Price:** \$24.99 U.S.

**Ship Date:** 6/13/2012

**Pub Date:** 7/10/2012

**Trim Size:** 4.31 x 6.44

**Page Count:** 1152 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

### ADVERTISING

- Eblast to Tommy Nelson consumer database list
- Promoted at International Network of Children's Ministry conferences
- Key account catalog co-op advertising
- Promoted in *International Children's Bible* brand marketing

### PUBLICITY

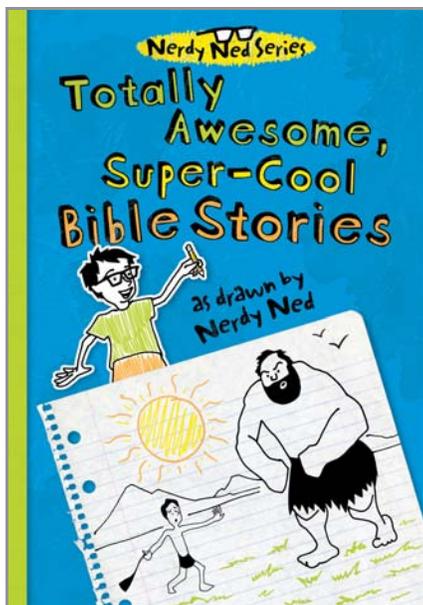
- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Eblast sent to top Christian online blogs and sites such as Crosswalk.com, Christian Work at Home Moms, and 24/7 Moms to secure awareness and coverage
- Radio eblast sent to top Christian children radio programs such as the Coconut Hut Radio Show, The Fish, Joy FM, and KLOVE for on-air promotions and giveaways
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### PREVIOUS TITLES

978-1-4003-0987-0 Princess Bible – Pink ICB

978-1-4003-1703-5 Sequin Bible – Pink ICB

## TOTALLY AWESOME, SUPER-COOL BIBLE STORIES AS DRAWN BY NERDY NED



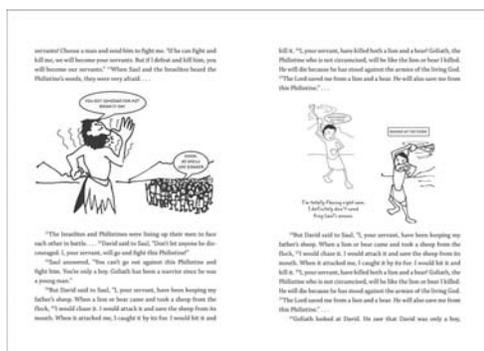
### FEATURES & BENEFITS

- **EBK: 9781400320592**
- Breakthrough product in the super-popular sketch comic art genre that includes blank pages for doodling
- Shares Bible stories from the *International Children's Bible*® with commentary by “Ned” to draw in readers and add application thoughts
- Engages reluctant readers, especially boys, who are fans of Wimpy Kid-style books
- Accomplishes one of parents' biggest goals—making the Bible fun and engaging for kids!

### Join Ned as he draws—and learns—his way through the Bible!

Combining *International Children's Bible*® text with funny illustrations, this Bible storybook brings to life the most popular Bible stories with a humorous but respectful twist. Our narrator Ned will guide late elementary and middle-grade kids through the Bible—keeping them smiling the entire time. Even reluctant readers will engage with the Bible stories and come away with newfound Bible knowledge and clarity.

These funny sketches will grab kids' attention—and keep it—as they see their favorite Bible stories relate to their lives in a whole new way!



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2025-7  
**ISBN-10:** 1-4003-2025-9  
**Price:** \$12.99 U.S.  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.75 x 8.25  
**Page Count:** 240 Pages  
**Carton Qty:** 24  
**Age Group:** 6 - 10  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

### ADVERTISING

- Advertising and promotional campaign targeting parents and children's ministers including Crosswalk Parenting, Today's Children's Ministry eblast (19,100 impressions), and Ministry-to-Children.com (380,000 impressions).
- Pursue partnership opportunities with tween-friendly sites like AlleyKatz.com and iShine
- Google AdWord campaign: “Wimpy Kid”
- Eblast to Tommy Nelson consumer database (28,000 impressions)
- Digital Flipbook creation for Scrib'd and use on retail partner websites
- Promotion through the Tommy Nelson Mommy Group
- Social media campaign through the Tommy Nelson Facebook and Twitter platforms

### PUBLICITY

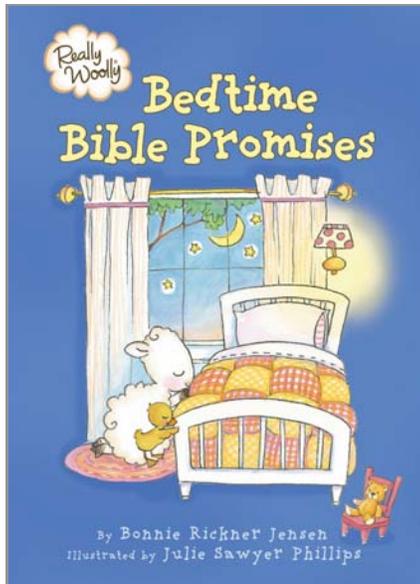
- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Advanced reader copies sent to top Christian and family print publications for pre release reviews
- Finished product mailing to consumer, trade, Christian, and family publications to secure reviews and mentions in outlets such as *Publishers Weekly*, *Thriving Family*, *Charisma*, *CBA Retailers and Resources*, *Guideposts*, *Parent Life*, and *Ministry Today*
- Find Tommy Nelson online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### COMPARABLE TITLES

978-0-8109-9313-6 *Diary of a Wimpy Kid*  
 978-1-4169-8006-3 *The Dork Diaries*  
 978-0-7814-4499-6 *The Action Bible*

## REALLY WOOLLY BEDTIME BIBLE PROMISES

DAYSRING



### FEATURES & BENEFITS

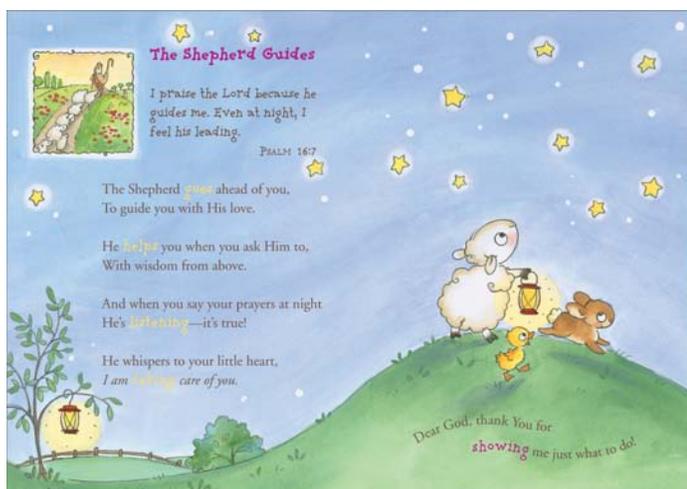
- **EBK: 9781400320608**
- Encourages children to spend time with God at bedtime
- Soft, sweet illustrations from the popular Really Woolly brand
- Teaches and reinforces biblical concepts and Scripture recognition
- Appeals to fans seeking new products in the Really Woolly series

**Cuddle up with your child, experience the joy of bedtime moments with God, comfort your little one with His promises . . . just before you turn off the light.**

This case-bound padded board book from the Really Woolly® brand by DaySpring® contains Bible verses and promises from the *International Children's Bible*®. Scriptures are reinforced with brief rhyming text and sweet bedtime art. Simple verses relate God's promises to His children, and little ones will learn just how much He loves them. Prayer starters also encourage children to talk to God.

Other books in the series have appeared on bestseller lists and have sold more than 300,000 copies. Really Woolly products are DaySpring's best-selling children's brand.

Note: CPSIA tested.



**Format:** Padded Board Book

**ISBN-13/EAN:** 978-1-4003-1994-7

**ISBN-10:** 1-4003-1994-3

**Price:** \$9.99 U.S.

**Ship Date:** 7/11/2012

**Pub Date:** 8/7/2012

**Trim Size:** 5.00 x 7.00

**Page Count:** 36 Pages

**Carton Qty:** 36

**Age Group:** 2 - 5

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

### ADVERTISING

- Advertising/book seeding campaign with DaySpring
- Eblast to Tommy Nelson consumer database (28,000 impressions)
- Digital Flipbook creation for Scrib'd and use on retail partner websites
- Promotion through the Tommy Nelson Mommy Group
- Social media campaign through the Tommy Nelson & DaySpring Facebook and Twitter platforms

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomason.com
- Finished product mailing to key long lead and consumer publications such as *Christian Family Publications*, *Thriving Family*, and *Christian Retailing*
- National print, broadcast, and radio campaign to secure interview with author
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### PREVIOUS TITLES

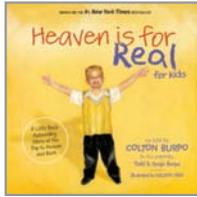
978-1-4003-1539-0 Really Woolly Bedtime Prayers

978-1-4003-1633-5 Really Woolly Bible Stories

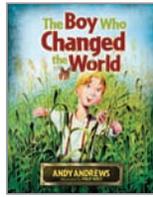
### COMPARABLE TITLES

978-1-5813-4005-1 My ABC Bible Verses

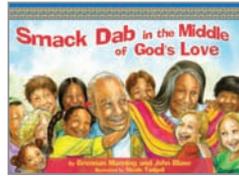
The Really Woolly® brand from DaySpring® is a top-selling brand for more than 15 years and includes cards, plush, gifts, books, and animated DVDs. Really Woolly® products are best known for sharing encouragement to others through relationship as sheep to the Shepherd. **Books Sold to Date:** Over 10 million



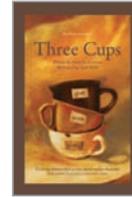
**Heaven is for Real for Kids**  
Todd Burpo  
ISBN-13: 978-1-4003-1870-4  
\$14.99 • Jacketed HC



**The Boy Who Changed the World**  
Andy Andrews  
ISBN-13: 978-1-4003-1605-2  
\$16.99 • Jacketed HC



**Smack Dab in the Middle of God's Love**  
Manning/Blase  
ISBN-13: 978-1-4003-1713-4  
\$14.99 • Jacketed HC



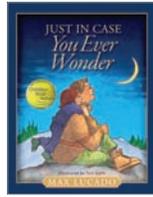
**Three Cups**  
Townsley/St Germain  
ISBN-13: 978-1-4003-1749-3  
\$9.99 • HC



**One Hand, Two Hands**  
Max Lucado  
ISBN-13: 978-1-4003-1649-6  
\$16.99 • Jacketed HC



**The Tallest of Smalls**  
Max Lucado  
ISBN-13: 978-1-4003-1514-7  
\$16.99 • Jacketed HC



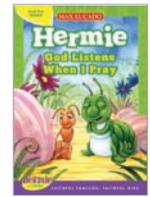
**Just in Case You Ever Wonder**  
Max Lucado  
ISBN-13: 978-1-4003-1958-9  
\$15.99 • Jacketed HC



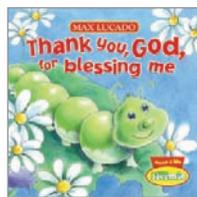
**The Crippled Lamb**  
Max Lucado  
ISBN-13: 978-1-4003-1807-0  
\$12.99 • Jacketed HC



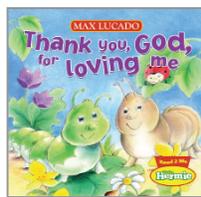
**Hermie, a Common Caterpillar**  
Max Lucado  
ISBN-13: 978-1-4003-1747-9  
\$8.99 • HC



**Hermie: God Listens When I Pray**  
Max Lucado  
ISBN-13: 978-1-4003-1748-6  
\$8.99 • HC



**Thank You, God, for Blessing Me**  
Max Lucado  
ISBN-13: 978-1-4003-1803-2  
\$6.99 • BB



**Thank You, God, for Loving Me**  
Max Lucado  
ISBN-13: 978-1-4003-1804-9  
\$6.99 • BB



**I am Special Because God Loves Me**  
Max Lucado  
UPC: 023755415295  
\$12.99 • DVD



**I Won't be Afraid, God is Always With Me**  
Max Lucado  
UPC: 023755415394  
\$12.99 • DVD



**BEEhaving is B-E-E-T**  
Max Lucado  
UPC: 023755415899  
\$12.99 • DVD



**Max Lucado's Daily Devotional Bible**  
ICB  
ISBN-13: 978-1-4003-1684-7  
\$24.99 • HC



**Sequin Bible - Teal**  
ICB  
ISBN-13: 978-1-4003-1746-2  
\$29.99 • SC



**Sequin Bible - Black**  
NKJV  
ISBN-13: 978-1-4003-1745-5  
\$29.99 • SC



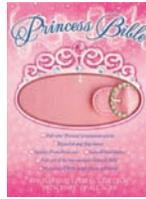
**Sequin Bible - Pink**  
ICB  
ISBN-13: 978-1-4003-1703-5  
\$29.99 • SC



**Skateboard Bible**  
ICB  
ISBN-13: 978-1-4003-1811-7  
\$26.99 • HC



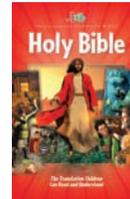
**Ballerina Bible**  
ICB  
ISBN-13: 978-1-4003-1995-4  
\$24.99 • Leather HC



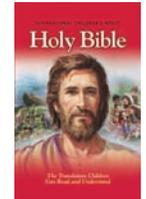
**Princess Bible**  
Pink ICB: 978-1-4003-1731-8  
\$18.99 • SC  
Pink NKJV: 978-1-4003-1459-1  
Purple NKJV: 978-1-4003-1285-6  
\$24.99 • Leatherflex



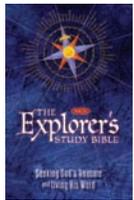
**NKJV Young American Patriot Bible**  
ISBN-13: 978-1-4003-1812-4  
\$26.99 • HC



**"Big Red" Contemporary Art Bible**  
ICB  
ISBN-13: 978-1-4003-1666-3  
\$17.99 • SC



**"Big Red" Updated Classic Art Bible**  
ICB  
ISBN-13: 978-1-4003-1667-0  
\$22.99 • HC



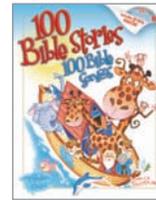
**Explorer's Study Bible**  
NKJV  
ISBN-13: 978-1-4003-1325-9  
\$27.99 • HC  
Boys: 978-1-4003-1668-7  
Girls: 978-1-4003-1704-2  
\$29.99 • Leathersoft



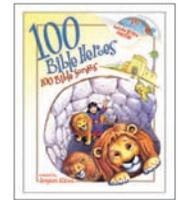
**Precious Moments Bible**  
Pink NKJV: 978-1-4003-1518-5  
Blue NKJV: 978-1-4003-1519-2  
\$17.99 • HC  
Pink ICB: 978-1-4003-1664-9  
Blue ICB: 978-1-4003-1665-6  
\$24.99 • Leathersoft



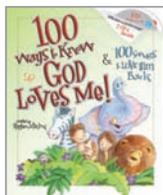
**Jesus Calling for Kids**  
Sarah Young  
ISBN-13: 978-1-4003-1634-2  
\$14.99 • HC



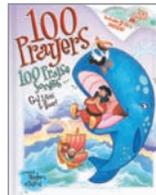
**100 Bible Stories**  
Stephen Elkins  
ISBN-13: 978-1-5914-5239-3  
\$19.99 • HC w/CD



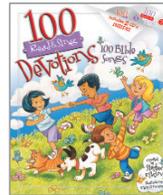
**100 Bible Heroes**  
Stephen Elkins  
ISBN-13: 978-1-4003-1078-4  
\$19.99 • HC w/CD



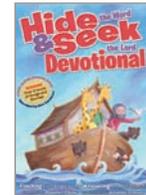
**100 Ways to Know God Loves Me**  
Stephen Elkins  
ISBN-13: 978-1-4003-1157-6  
\$19.99 • HC w/CD



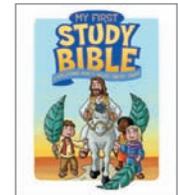
**100 Prayers**  
Stephen Elkins  
ISBN-13: 978-1-4003-1549-9  
\$19.99 • HC w/CD



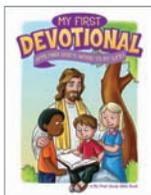
**100 Devotions**  
Stephen Elkins  
ISBN-13: 978-1-4003-1716-5  
\$19.99 • HC w/CD



**Hide and Seek Devotional**  
Stephen Elkins  
ISBN-13: 978-1-4003-1648-9  
\$16.99 • HC



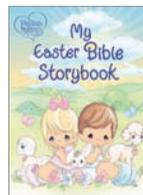
**My First Study Bible**  
Paul Loth  
ISBN-13: 978-1-4003-1690-8  
\$16.99 • HC



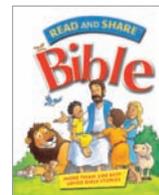
**My First Devotional**  
Andy Holmes  
ISBN-13: 978-1-4003-1699-1  
\$14.99 • HC



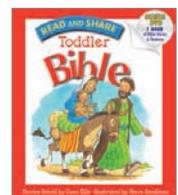
**Precious Moments Storybook Bible**  
ISBN-13: 978-1-4003-1599-4  
\$19.99 • HC



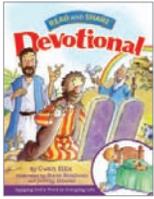
**Precious Moments: My Easter Bible Storybook**  
ISBN-13: 978-1-4003-1936-7  
\$9.99 • Padded HC



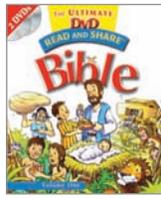
**Read and Share Bible**  
Gwen Ellis  
ISBN-13: 978-1-4003-0853-8  
\$16.99 • HC



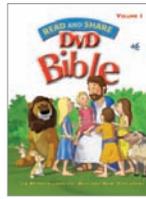
**Read and Share Toddler Bible**  
Gwen Ellis  
ISBN-13: 978-1-4003-1464-5  
\$14.99 • HC w/DVD



**Read and Share Devotional**  
Gwen Ellis  
ISBN-13: 978-1-4003-1717-2  
\$12.99 • HC



**The Ultimate DVD Bible Storybook**  
Gwen Ellis  
Vol 1: 978-1-4003-1613-7  
Vol 2: 978-1-4003-1614-4  
\$19.99 • HC w/DVDs



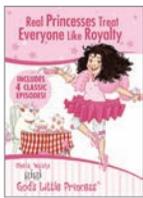
**Read and Share DVD Bible**  
Vol 1 UPC: 023755410597  
Vol 2 UPC: 023755410696  
Vol 3 UPC: 023755410795  
Vol 4 UPC: 023755412492  
\$9.99 • DVD



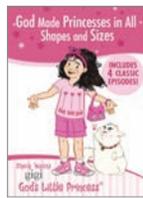
**Gabby, God's Little Angel**  
Sheila Walsh  
ISBN-13: 978-1-4003-1715-8  
\$14.99 • Jkt HC



**Gabby's Stick-to-it-Day**  
Sheila Walsh  
ISBN-13: 978-1-4003-1805-6  
\$14.99 • Jkt HC



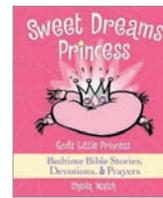
**Real Princesses Treat Everyone Like Royalty**  
UPC: 023755415592  
\$12.99 • DVD



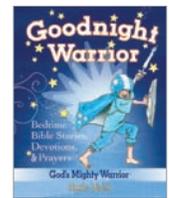
**God Made Princesses in All Shapes and Sizes**  
UPC: 023755415691  
\$12.99 • DVD



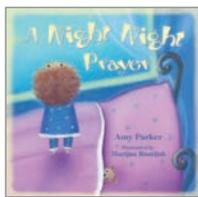
**A God's Little Princess Treasury**  
Sheila Walsh  
ISBN-13: 978-1-4003-1472-0  
\$19.99 • HC  
UPC: 023755413192  
\$19.99 • DVD



**Sweet Dreams Princess**  
Sheila Walsh  
ISBN-13: 978-1-4003-1297-9  
\$16.99 • HC  
UPC: 023755402424  
\$19.99 • 6-CD Set



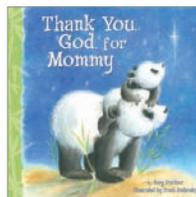
**Goodnight Warrior**  
Sheila Walsh  
ISBN-13: 978-1-4003-1298-6  
\$16.99 • HC  
UPC: 023755402523  
\$19.99 • 6-CD Set



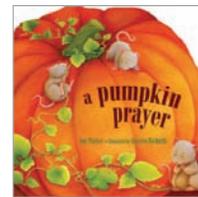
**Night Night... Prayer**  
Amy Parker  
Prayer: 978-1-4003-1284-9  
Blessings: 978-1-4003-1825-4  
\$8.99 • Padded BB



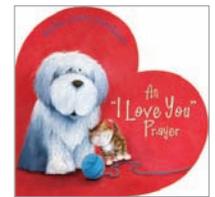
**God's Promises for...**  
Jack Countryman & Amy Parker  
Girls: 978-1-4003-1591-8  
Boys: 978-1-4003-1592-5  
\$12.99 • HC



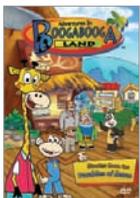
**Thank You, God, for...**  
Amy Parker  
Mommy: 978-1-4003-1707-3  
Daddy: 978-1-4003-1708-0  
\$9.99 • Padded BB



**A Pumpkin Prayer**  
Amy Parker  
ISBN-13: 978-1-4003-1823-0  
\$8.99 • Nov BB



**An "I Love You" Prayer**  
Amy Parker  
ISBN-13: 978-1-4003-1841-4  
\$8.99 • Nov BB



**Adventures in Booga Booga Land**  
Richard Milner  
Vol 1 UPC: 023755414694  
Vol 2 UPC: 023755414793  
Vol 3 UPC: 023755415493  
\$7.99 • DVD



**Mysteries of Middlefield:**  
Kathleen Fuller  
Summer Secret: 978-1-4003-1593-2  
Secrets Beneath: 978-1-4003-1620-5  
Hide & Secret: 978-1-4003-1719-6  
\$9.99 • SC



**The Confessions of April Grace**  
KD McCrite  
In Front of God: 978-1-4003-1722-6  
Cliques Hicks: 978-1-4003-1826-1  
\$9.99 • SC



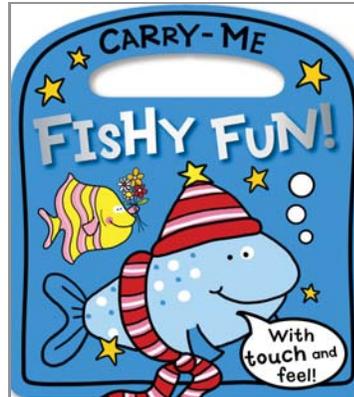
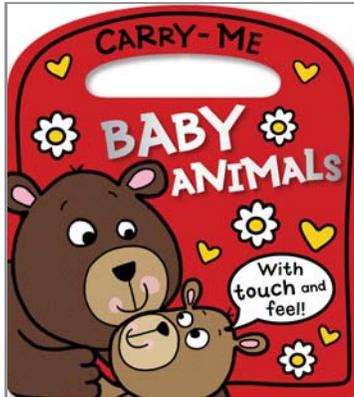
**No Place Like Holmes**  
Jason Lethcoe  
No Place: 978-1-4003-1721-9  
Future Door: 978-1-4003-1730-1  
\$9.99 • SC



**Spirit Fighter**  
Jerel Law  
ISBN 13: 978-1-4003-1843-8  
\$9.99 • SC

## CARRY ME . . .

LARA EDE



### FEATURES & BENEFITS

- Beautiful illustrations and charming text help introduce children to many different animals from a variety of places
- Touch and feel areas help young readers to engage with the different animals described
- Perfect for young children and parents to share together

Beautifully illustrated Carry Me books with touch and feel to educate and inspire young minds.

*Carry Me Baby Animals and Fishy Fun* are two new delightful carry-me books all about different animals. The touch and feel areas will inspire and delight children as they learn about lots of different animals and what they all might feel like, from animals in the baby animals to fish that live deep under the sea!

A cut-through handle means children can carry the books with them wherever they go!

#### Baby Animals

ISBN-13/EAN: 978-1-7806-5070-8

ISBN-10: 1-7806-5070-1

#### Fishy Fun

ISBN-13/EAN: 978-1-7806-5071-5

ISBN-10: 1-7806-5071-X

Format: Board Book

Price: \$6.99 U.S.

Ship Date: 10/5/2011

Pub Date: 11/1/2011

Trim Size: 5.88 x 6.38

Page Count: 12 Pages

Carton Qty: 60

Age Group: 0 - 3

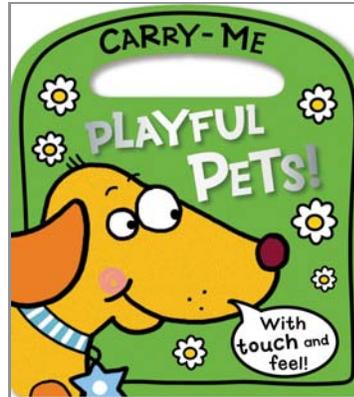
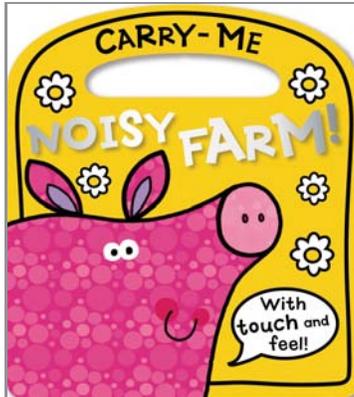
Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / ANIMALS / GENERAL  
(JNF003000)

## CARRY ME...

LARA EDE



### FEATURES & BENEFITS

- Beautiful illustrations and charming text help introduce children to many different animals from a variety of places
- Touch and feel areas help young readers to engage with the different animals described
- Perfect for young children and parents to share together

Beautifully illustrated Carry Me books with touch and feel to educate and inspire young minds.

*Carry Me Noisy Farm and Playful Pets* are two new delightful carry-me books all about different animals. The touch and feel areas will inspire and delight children as they learn about lots of different animals and what they all might feel like, from animals in the average farmyard to pets that keep us entertained!

A cut-through handle means children can carry the books with them wherever they go!

#### Noisy Farm

ISBN-13/EAN: 978-1-7806-5072-2

ISBN-10: 1-7806-5072-8

#### Playful Pets

ISBN-13/EAN: 978-1-7806-5073-9

ISBN-10: 1-7806-5073-6

Format: Board Book

Price: \$6.99 U.S.

Ship Date: 10/5/2011

Pub Date: 11/1/2011

Trim Size: 5.88 x 6.38

Page Count: 12 Pages

Carton Qty: 60

Age Group: 0 - 3

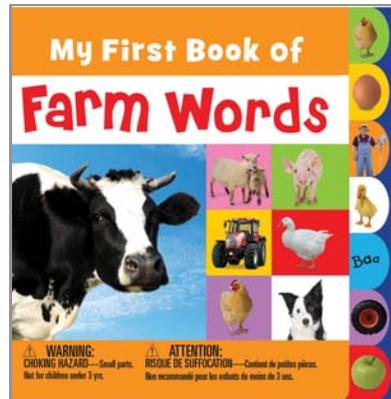
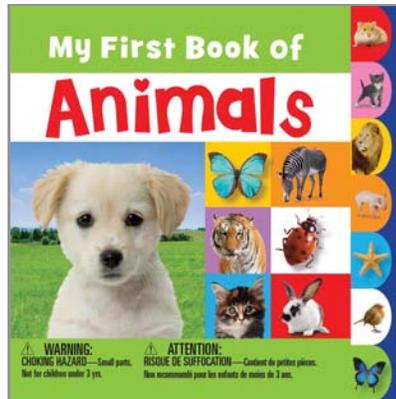
Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / ANIMALS / GENERAL  
(JNF003000)

## MY FIRST BOOK OF . . .

JOANNA BICKNELL



### FEATURES & BENEFITS

- A lovely photographic book series designed to help babies learn their first words
- Bright and engaging photography will be fun for little ones to look at
- Colorful pages with simple annotation make it easy for babies and parents to look and point

**A wonderfully engaging photographic series of first learning books!**

*My First Book Of* is a bright series of picture books designed to help little ones with their first words. The bright and engaging photography will help little ones recognize real-life objects and encourage early learning in a fun way.

*Animals* introduces little ones to many creatures, big and small. *Farm Words* looks at everything you might find on a farm.

**My First Book of Animals**

ISBN-13/EAN: 978-1-7806-5310-5

ISBN-10: 1-7806-5310-7

**My First Book of Farm Words**

ISBN-13/EAN: 978-1-7806-5311-2

ISBN-10: 1-7806-5311-5

Format: Board Book

Price: \$6.99 U.S.

Ship Date: 12/13/2011

Pub Date: 1/9/2012

Trim Size: 6.00 x 6.00

Page Count: 16 Pages

Carton Qty: 48

Age Group: 0 - 3

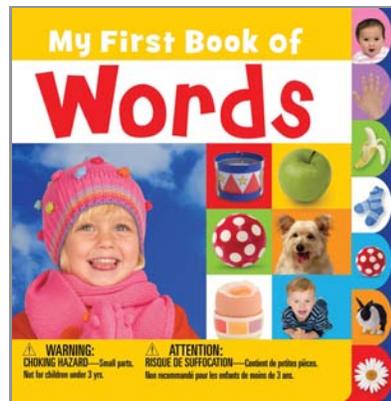
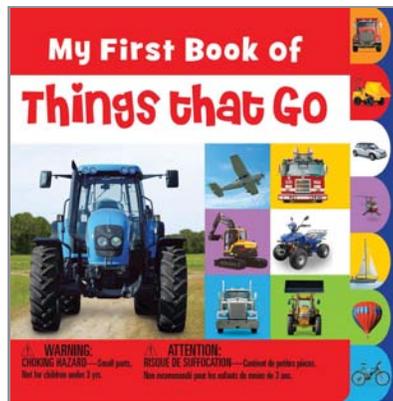
Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL  
 (JUV000000)

## MY FIRST BOOK OF ...

JOANNA BICKNELL



### FEATURES & BENEFITS

- A lovely photographic book series designed to help babies learn their first words
- Bright and engaging photography will be fun for little ones to look at
- Colorful pages with simple annotation make it easy for babies and parents to look and point

#### A wonderfully engaging photographic series of first learning books!

*My First Book Of* is a bright series of picture books designed to help little ones with their first words. The bright and engaging photography will help little ones recognize real-life objects and encourage early learning in a fun way.

*Things That Go* looks at all of the different ways people might travel. *Words* look at the people, objects, and activities that are in a baby's day including family, food, and pets.

**My First Book of Things That Go**  
ISBN-13/EAN: 978-1-7806-5354-9  
ISBN-10: 1-7806-5354-9

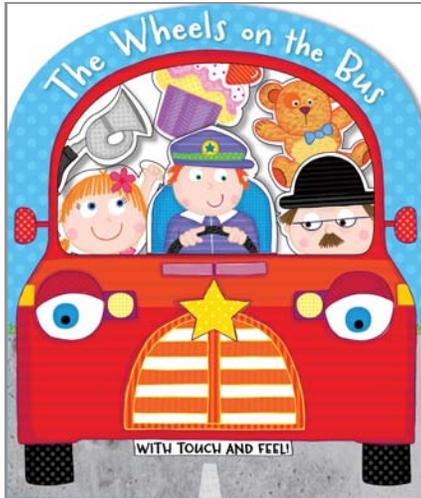
**My First Book of Words**  
ISBN-13/EAN: 978-1-7806-5355-6  
ISBN-10: 1-7806-5355-7

Format: Board Book  
Price: \$6.99 U.S.  
Ship Date: 12/13/2011  
Pub Date: 1/9/2012  
Trim Size: 6.00 x 6.00  
Page Count: 16 Pages  
Carton Qty: 48  
Age Group: 0 - 3  
Distribution Rights: North America  
Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)

## TOUCH AND FEEL WHEELS ON THE BUS

LARA EDE



### FEATURES & BENEFITS

- New series of beautiful touch and feel books encourage little ones to engage and participate in the story
- Fun shaped cut out board books combined with illustrations of a variety of animals and simple text makes these the perfect books for parents to read-aloud to babies and toddlers

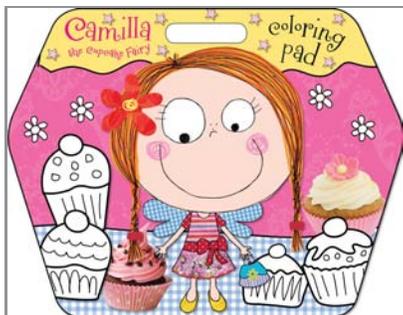
*The Wheels on the Bus* is part of a brilliant new series of touch and feel books designed specifically for children to enjoy for themselves and with adults.

Brightly colored illustrations combined with the cut out handle format and the touch and feel pages make these the perfect books for adults to read-aloud with babies and toddlers. The touch and feel sections and the fun shapes created by the cut out pages will help and encourage little ones to engage with adults and participate in the story.

Format: Board Book  
ISBN-13/EAN: 978-1-8487-9905-9  
ISBN-10: 1-8487-9905-5  
Price: \$8.99 U.S.  
Ship Date: 8/3/2011  
Pub Date: 8/30/2011  
Trim Size: 8.30 x 9.80  
Page Count: 12 Pages  
Carton Qty: 30  
Age Group: 0 - 3  
Distribution Rights: North America  
Translation Rights: None  
BISAC: JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)

## COLORING PADS

KAREN MORRISON



### FEATURES & BENEFITS

- Shaped coloring pads with cut out handles to make it easy to take anywhere
- Colorful photography and illustrations will inspire children in their coloring and doodling
- Bold black outlines help children see where to color

Great coloring pad with photography, illustration and bold outlines create lively and exciting scenes for children to color.

*Camilla the Cupcake Fairy* and *Baby Animals* are great new coloring pads that children will love to use for their own doodling and coloring. The clever design of the pads are created specifically so that it can be easily carried around by children, taken anywhere and will keep children engaged and entertained no matter how boring the day. The pad contains brightly colored photography and illustrations on a range of different subjects to inspire creativity, and bold black outlines to give a basis for coloring the surroundings.

**Camilla the Cupcake Fairy Coloring Pad**  
ISBN-13/EAN: 978-1-8487-9978-3  
ISBN-10: 1-8487-9978-0

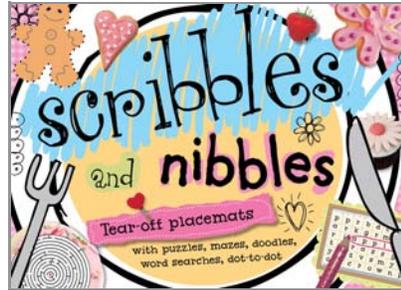
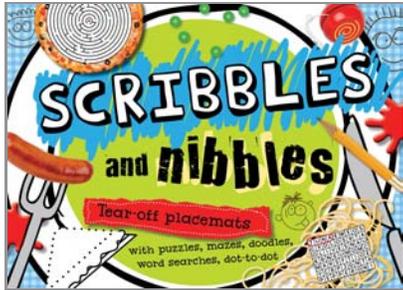
**Baby Animals Coloring Pad**  
ISBN-13/EAN: 978-1-8487-9977-6  
ISBN-10: 1-8487-9977-2

**Format:** Softcover  
**Price:** \$6.99 U.S.  
**Pub Date:** 8/30/2011  
**Trim Size:** 11.00 x 14.25  
**Page Count:** 80 Pages  
**Carton Qty:** 20  
**Age Group:** 3 - 6  
**Distribution Rights:** North America  
**Translation Rights:** None

**BISAC:** JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)

## **SCRIBBLES AND NIBBLES FOR BOYS/GIRLS**

ANNIE SIMPSON



### **FEATURES & BENEFITS**

- Filled with fun activities and pictures to engage and entertain children
- Illustrations and photos give plenty of inspiration for children to be creative
- Easy to tear off pages and thick paper format make these books perfect for use as disposable placemats

*Scribbles and Nibbles* gives kids the opportunity to be engaged and entertained during meal times while also providing an effective placemat.

*Scribbles and Nibbles* is an innovative new solution to keep young children entertained during meal times, as well as protect surfaces from inevitable food spillages. The tear-off placemats are specifically designed for girls and for boys, and are packed full with fun and engaging activities, from coloring and doodling to puzzles and word searches. The unique blend of illustration and photography will give children the opportunity to be creative and original or to follow the ideas that are suggested. Contains 40 disposable placemats that are easy to tear off.

**Scribbles and Nibbles for Boys**  
**ISBN-13/EAN:** 978-1-7806-5098-2  
**ISBN-10:** 1-7806-5098-1

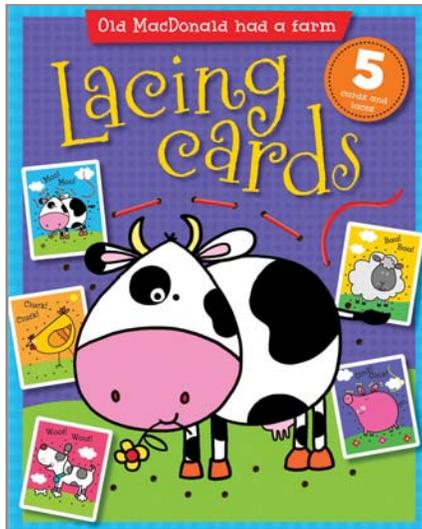
**Scribbles and Nibbles for Girls**  
**ISBN-13/EAN:** 978-1-7806-5099-9  
**ISBN-10:** 1-7806-5099-X

**Format:** Trade Paper  
**Price:** \$6.99 U.S.  
**Ship Date:** 8/3/2011  
**Pub Date:** 8/30/2011  
**Trim Size:** 9.00 x 12.50  
**Page Count:** 80 Pages  
**Carton Qty:** 20  
**Age Group:** 3 - 6  
**Distribution Rights:** North America  
**Translation Rights:** None

**BISAC:** JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)

## LACING CARDS OLD MACDONALD HAD A FARM

KATE TOMS



### FEATURES & BENEFITS

- 5 cards and laces for children to make themselves
- Unique designs will inspire and engage young minds for further creativity
- Lacing improves motor skills and hand-eye coordination

**Children will enjoy lacing the hand-decorated cards as well as learn valuable skills too!**

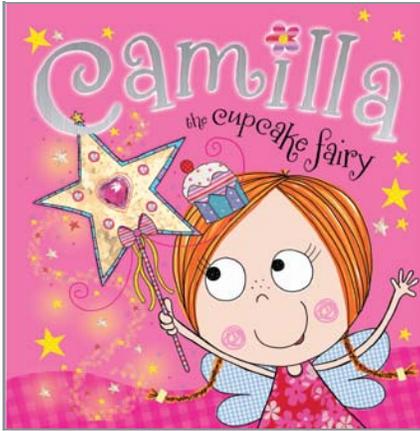
Lacing Cards are an innovative way to create beautiful hand-made cards that children can make for themselves. Children will love threading the lace through the holes to outline the lovely hand-stitched illustrations and make their very own cards. Sewing the lace through the cards will also improve hand-eye coordination and help the development of good motor skills in young children. The box contains five cards complete with holes for lacing and five laces to thread through.

Format: Novelty Item  
ISBN-13/EAN: 978-1-7806-5238-2  
ISBN-10: 1-7806-5238-0  
Price: \$9.99 U.S.  
Ship Date: 11/2/2011  
Pub Date: 11/29/2011  
Trim Size: 8.90 x 11.00  
Page Count: 5 Pages  
Carton Qty: 20  
Age Group: 3 - 6  
Distribution Rights: North America  
Translation Rights: None  
BISAC: JUVENILE FICTION / ANIMALS / GENERAL  
(JUV002000)

**Kate Toms** lives and works in Hertfordshire, England. She shares her home with two children, two dogs, and a husband. Apart from creating children's books, Kate runs her own business producing and selling decorative items that make people smile! In her spare time, Kate enjoys windy days at the seaside, junk shops, and eating more pastries than are good for her! **Hometown:** England

## CAMILLA, THE CUPCAKE FAIRY

TIM BUGBIRD



### FEATURES & BENEFITS

- Simple, rhyming text and beautiful, lively illustrations combine to create the exciting world of *Camilla the Cupcake Fairy*
- Children will love following Camilla's adventures as she tries to master her new wand and create the tastiest cupcake topping ever made
- Foil and glitter on the cover to appeal to girls

***Camilla the Cupcake Fairy* is filled with fun, rhyming text and beautiful illustrations.**

*Camilla the Cupcake Fairy* is excited to be given her very first wand, but her lack of experience leads to alarming results! However, with perseverance and the help of her friends she finally creates the tastiest ever cupcake topping!

Simple, rhyming text and Lara Ede's beautiful, lively illustrations combine to create the exciting world of *Camilla the Cupcake Fairy*. Young children will love reading about Camilla's adventures and using their imagination to enter her world of cupcakes, fairies and sparkles!

Format: Hardcover

ISBN-13/EAN: 978-1-8487-9640-9

ISBN-10: 1-8487-9640-4

Price: \$15.99 U.S.

Ship Date: 4/6/2011

Pub Date: 5/3/2011

Trim Size: 10.50 x 10.50

Page Count: 32 Pages

Carton Qty: 20

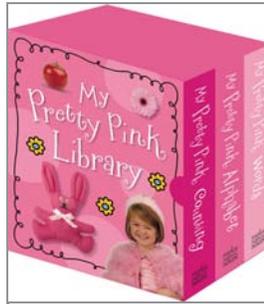
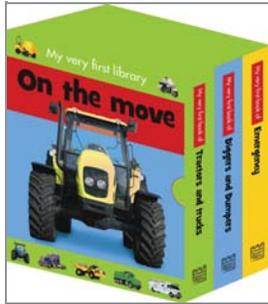
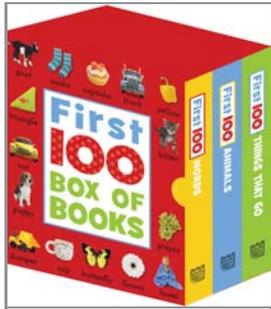
Age Group: 4 - 7

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)

## MY VERY FIRST . . .



### FEATURES & BENEFITS

- A beautiful, photographic board book series of baby's first 100 words, animals and farm words
- Thick and strong board pages easy for any child to turn
- Colorful pages with labels and simple annotation for baby and parents to look and point
- Sturdy slipcase ideal for neat and tidy storage on any bookshelf

#### A bright photographic series of children's first board books.

This series of board books featuring beautiful illustrations and striking photography introduce babies and young children to a range of different subjects. The small format with thick board pages is easy for a baby to handle, and the sturdy slip-case is ideal for neat and easy storage on any child's bookshelf.

*First 100* looks at lots of first things for babies showing a variety of wonderful people, objects, animals and vehicles. *On the Move* looks at the fantastic world of machines used in transportation with every spread detailing a different vehicle. *My Pretty Pink Library* takes a look at all the pink things that surround children and gives a bright introduction to the alphabet and counting.

**My Very First: First 100**  
ISBN-13/EAN: 978-1-7806-5102-6  
ISBN-10: 1-7806-5102-3

**My Very First: On the Move**  
ISBN-13/EAN: 978-1-7806-5103-3  
ISBN-10: 1-7806-5103-1

**My Very First: My Pretty Pink Library**  
ISBN-13/EAN: 978-1-7806-5121-7  
ISBN-10: 1-7806-5121-X

**Format:** Board Book (3)

**Packaging:** Box set

**Price:** \$12.99 U.S.

**Ship Date:** 10/12/2011

**Pub Date:** 11/8/2011

**Trim Size:** 6.00 x 5.00

**Page Count:** 26 Pages

**Carton Qty:** 12

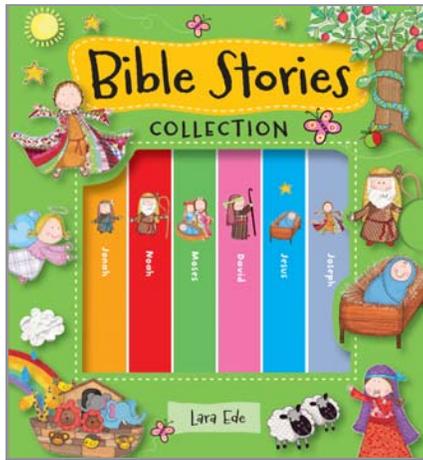
**Age Group:** 0 - 3

**Distribution Rights:** North America

**Translation Rights:** None

**BISAC:** JUVENILE NONFICTION / CONCEPTS / GENERAL  
(JNF013000)

## BIBLE STORIES COLLECTION



### FEATURES & BENEFITS

- Perfect for children to take with them wherever they go with its useful carry-me handle
- Each book adapts and tells the story of a famous character from the Bible
- Wonderful illustrations help children to grasp the meanings of each amazing story
- Just the right size for small hands
- Gives a simple introduction to the Bible and Jesus for very young children

**A charming collection of favorite Bible stories to teach and delight young children.**

The new *Bible Stories Collection* illustrated by Lara Ede contains a fantastic new set of well-known stories from the Bible. Each little book tells the story of a different character in the Bible and the six books can be stored together in this cute box set, that has a carry-me handle so children can take it to read anywhere they like. The box opens up at the front to display the six books, and a plastic window shows the books hidden inside. The board book format of the books and their small size is not only cute but makes them easy to hold for little hands. The stories make a great and simple introduction for young children learning for the first time about Jesus and the Bible.

Books included: *Creation*, *Noah and the Ark*, *The Story of Moses*, *The Lost Sheep*, *Feeding of the 5,000*, and *The Easter Story*.

**Format:** Board Book (6)

**Packaging:** Box set

**ISBN-13/EAN:** 978-1-7806-5334-1

**ISBN-10:** 1-7806-5334-4

**Price:** \$14.99 U.S.

**Ship Date:** 1/11/2012

**Pub Date:** 2/7/2012

**Trim Size:** 3.50 x 3.75

**Page Count:** 12 Pages

**Carton Qty:** 12

**Age Group:** 0 - 3

**Distribution Rights:** North America

**Translation Rights:** None

**BISAC:** JUVENILE FICTION / BOOKS & LIBRARIES / GENERAL  
(JUV047000)

## **CUTEST CUPCAKE STATIONERY BOX**

KATIE COX



### **FEATURES & BENEFITS**

- **Cute cupcake-themed stationery box containing six compartments with mini note books, note cards, stickers and erasers**
- **The perfect set for keeping children occupied for hours**

**Who doesn't love cupcakes? Keep the kids amused for hours as they doodle and create their favorite cupcake creations!**

The *Cutest Cupcake Stationery Box* is filled with cute, cupcake-themed stationery, including: mini note books, note cards, stickers and erasers. It's the perfect set for keeping little ones occupied for hours!

**Format:** Novelty Item  
**Packaging:** Box set  
**ISBN-13/EAN:** 978-1-7806-5016-6  
**ISBN-10:** 1-7806-5016-7  
**Price:** \$12.99 U.S.  
**Pub Date:** 8/2/2011  
**Trim Size:** 6.10 x 7.30  
**Carton Qty:** 32  
**Age Group:** 3 - 6  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC:** JUVENILE NONFICTION / ART / GENERAL  
(JNF006000)



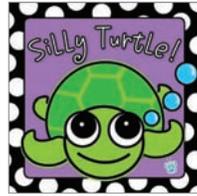
**MAKE BELIEVE IDEAS**



**Camilla the Cupcake Fairy**  
Tea Party: 978-1-8487-9918-9  
Best Friends: 978-1-8487-9919-6  
\$6.99 • BB



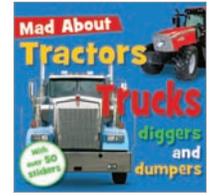
**Camilla the Cupcake Fairy**  
Magic Wand: 978-1-8487-9920-2  
Magic Sprinkles: 978-1-8487-9921-9  
\$6.99 • BB



**Busy Baby: Bath Books**  
Silly Turtle: 978-1-8487-9612-6  
Silly Shark: 978-1-8487-9496-2  
Silly Fish: 978-1-8487-9495-5  
\$6.99 • Novelty BB



**Busy Baby: Dotted Spotted...**  
1-2-3: 978-1-8487-9421-4  
Words: 978-1-8487-9423-8  
Colors: 978-1-8487-9429-0  
\$6.99 • BB



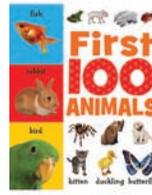
**Mad About...**  
Spiders Bugs & Other Insects:  
978-1-8487-9004-9  
Tractors Big Rigs:  
978-1-8487-9003-2  
Triceratops T-Rex etc:  
978-1-8487-9756-7  
\$3.99 • HC



**My Pretty Pink Purse**  
Bible: 978-1-8487-9606-5  
Prayer: 978-1-8487-9546-4  
\$9.99 • Novelty BB



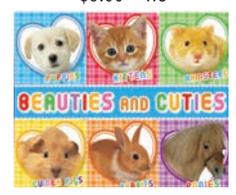
**My Pretty Pink Purse**  
School: 978-1-8487-9379-8  
Sticker: 978-1-8487-9664-5  
Doodling: 978-1-8487-9670-6  
\$9.99 • Novelty BB



**First 100...**  
Animals: 978-1-8487-9307-1  
Farm Words: 978-1-8487-9567-9  
Things That Go: 978-1-8487-9309-5  
Words: 978-1-8487-9233-3  
\$6.99 • Novelty BB



**Sneak-a-Peek-a-Boo!**  
Bear: 978-1-8487-9626-3  
Kitten: 978-1-8487-9624-9  
Mom: 978-1-8487-9627-0  
Puppy: 978-1-8487-9625-6  
\$6.99 • Novelty BB



**Beauties and Cuties**  
ISBN-13: 978-1-8487-9225-8  
\$9.99 • BB



**My First Box of Books**  
ISBN: 978-1-8487-9227-2  
\$9.99 • BB



**Things That Go**  
ISBN: 978-1-8487-9228-9  
\$9.99 • BB



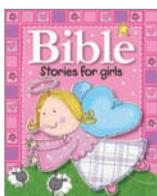
**My Pretty Pink Box**  
ISBN: 978-1-8487-9193-0  
\$4.99 • BB



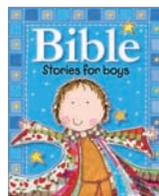
**My First Box of Books**  
ISBN: 978-1-8487-9211-1  
\$4.99 • BB



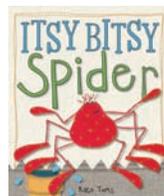
**My Little Box of Dinos**  
ISBN: 978-1-8487-9210-4  
\$4.99 • BB



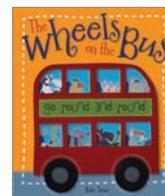
**Bible Stories for Girls**  
ISBN: 978-1-8487-9995-0  
\$6.99 • BB



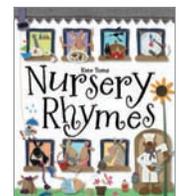
**Bible Stories for Boys**  
ISBN: 978-1-8487-999-4-3  
\$6.99 • BB



**Itsy Bitsy Spider**  
ISBN: 978-1-8461-0974-4  
\$7.99 • Padded BB



**Wheels on the Bus**  
ISBN: 978-1-8487-9494-8  
\$7.99 • Padded BB



**Nursery Rhymes**  
ISBN: 978-1-8487-9493-1  
\$7.99 • Padded BB

## THE CONSPIRATOR



### FEATURES & BENEFITS

- The riveting true story behind Lincoln's assassination
- All-star cast includes James McAvoy (*Chronicles of Narnia: The Lion, The Witch and the Wardrobe*); Robin Wright (*Forrest Gump*); Tom Wilkinson ("John Adams"); Kevin Kline (*A Fish Called Wanda*); Evan Rachel Wood (*The Wrestler*); and Danny Huston ("John Adams")
- Heartland Truly Moving Picture Award recipient

In the wake of Abraham Lincoln's assassination, seven men and one woman are arrested and charged with conspiring to kill the President, Vice President, and Secretary of State in this riveting true story from America's history.

Just as the Civil War draws to a close, President Abraham Lincoln is assassinated. The country is thrown into a frenzy as seven men and one woman, Mary Surratt (Robin Wright), are arrested and charged with the plot. Young war hero Frederick Aiken (James McAvoy) is selected to defend Surratt before the military court. As the nation turns against her, Surratt is forced to trust Aiken to uncover the truth and save her life.

Directed by Robert Redford.

Format: DVD

UPC: 031398140627

ISBN-13/EAN: 978-1-4003-2021-9

Price: \$26.99 U.S.

Ship Date: 8/17/2011

Pub Date: 9/13/2011

Length: 122 Minutes

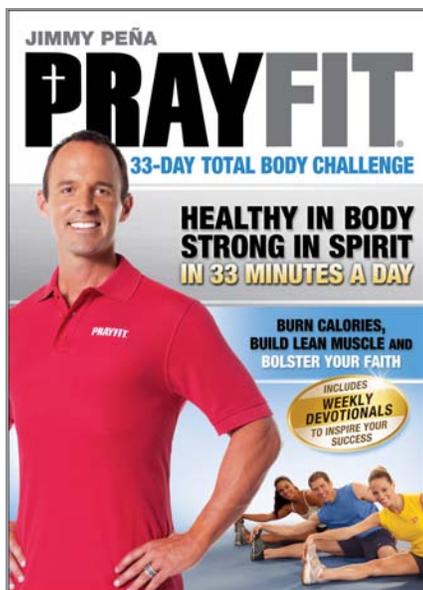
Carton Qty: 28

Distribution Rights: U.S. Religious

BISAC: FAMILY & RELATIONSHIPS / GENERAL / GENERAL  
(FAM000000)

## PRAYFIT

JIMMY PEÑA



### FEATURES & BENEFITS

- Launch of a NEW fitness franchise based on the best-selling book (*PrayFit* released in 2010) and online community ([prayfit.com](http://prayfit.com) launched in 2009)
- A 33-Day workout system to burn calories, build lean muscle and bolster your faith
- Branded Products and Endorsements: PF33 supplements and journal coming in 2012
- Includes *Prayfit Minute* weekly devotionals to inspire success by honoring the one who made you
- Bonus *Prayfit Workout Journal* included to track progress

### Healthy in body. Strong in spirit. In 33 minutes a day.

This complete workout and motivational system is designed to burn calories, build lean muscle and bolster your faith. Ideal for any fitness level, the workout includes a highly efficient combination of cardio, strength and core moves for total-body results in limited time, requiring no extra equipment. PrayFit works because it demands progression, and challenges you to do more today than you did yesterday. As Jimmy says, “Yesterday’ best is today’s quest.” To encourage you to stay the course, Jimmy also includes “PrayFit Minutes” weekly devotionals to inspire your success.

Format: DVD

UPC: 031398146148

ISBN-13/EAN: 978-1-4003-2023-3

Price: \$14.99 U.S.

Ship Date: 11/9/2011

Pub Date: 12/6/2011

Length: 33 Minutes

Carton Qty: 30

Distribution Rights: U.S. Religious

BISAC: NON-CLASSIFIABLE / GENERAL / GENERAL  
(NON000000)

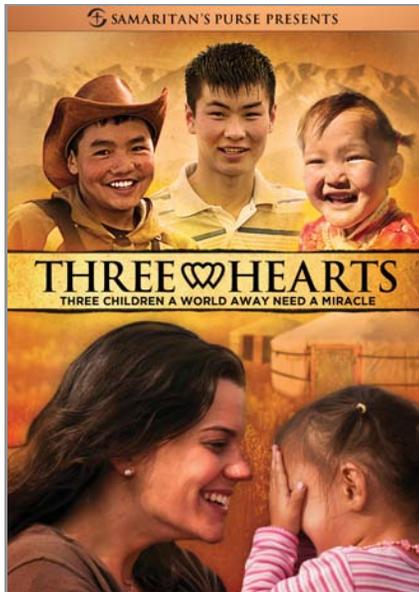
### ADVERTISING

- Targeting the powerful Christian market with church outreach and publicity programs
- Radio, online, and media campaigns targeting faith-based market

### PREVIOUS TITLES

978-0-8307-5651-3 PrayFit (Hardcover)

**Jimmy Peña** is a celebrity trainer, best-selling author, and founder of PrayFit (which includes the online community [prayfit.com](http://prayfit.com)). He received his Master’s Degree in clinical exercise physiology in 1998. Having served as the fitness director for *Muscle & Fitness* magazines, Peña is one of the nation’s most published training experts. His clients include Tyler Perry, Mario Lopez, and LL Cool J.

**THREE HEARTS**  
SAMARITAN'S PURSE**FEATURES & BENEFITS**

- **Features Cissie Graham Lynch, the daughter of Franklin Graham and granddaughter of Billy Graham**
- **Reveals how the Gospel of Jesus Christ gives hope in the darkest of times as families face open heart surgery with their children, and how faith in God's word gives courage to a team of doctors, families, and an entire ministry**

**A passionate team of people work to save the lives of three Mongolian children with life-threatening heart defects.**

Graduating college senior, Cissie Graham Lynch, granddaughter of evangelist Billy Graham, takes on an internship at Samaritan's Purse working with the Children's Heart Project. This project is dedicated to saving the lives of children by providing medical procedures that aren't available in many countries. Cissie is charged with supervising the arrival and surgeries of three Mongolian children suffering from fatal congenital heart defects.

But the task is not easy and filled with unexpected challenges. Cissie balances responsibilities as a newly married wife to a professional football player and her tasks with the internship. Meanwhile the Children's Heart team turns to a Texas family who travels to Mongolia for the adventure of a lifetime to help bring the children to San Antonio for their surgeries. In Texas, two host families make sacrifices to care for these children and their mothers, while a team of doctors and nurses volunteer their time only to stare directly into the face of life and death. How far would you go to save a life?

It's a fight for survival, a fight of faith, and a fight for a new life for these three hearts.

Bonus Features include: trailer, deleted scenes, and video clips about the Children's Heart Project.

**Format:** DVD

**UPC:** 023755416292

**ISBN-13/EAN:** 978-1-4003-2072-1

**Price:** \$19.99 U.S.

**Ship Date:** 2/8/2012

**Pub Date:** 3/6/2012

**Length:** 98 Minutes

**Carton Qty:** 30

**Distribution Rights:** Worldwide

**BISAC:** RELIGION / CHRISTIAN MINISTRY / MISSIONS  
(RELO45000)

**PUBLICITY**

- Eblast to Samaritan's Purse database of over 800,000 to bring public awareness of the charitable work featured in *Three Hearts*
- Connect an online community of over one million to the story via Facebook and Twitter audience of Samaritan's Purse and the Billy Graham Evangelistic Association
- Special Internet landing page to engage viewers
- Featured on Cissie Graham Lynch's blog
- Customization and distribution of a press release to over 100 outlets

For over 40 years, **Samaritan's Purse** has done the utmost to follow Christ's command by going to the aid of the world's poor, sick, and suffering. The ministry is an effective means of reaching hurting people in countries around the world with food, medicine, and other assistance in the Name of Jesus Christ. This, in turn, earns a hearing for the Gospel, the Good News of eternal life through Jesus Christ. **Hometown:** Boone, North Carolina

DISTRIBUTED DVDS



**The Least Among You**  
UPC: 031398124498  
\$14.99 • DVD



**The Way Home**  
UPC: 031398124528  
\$14.99 • DVD



**No Greater Love**  
UPC: 031398114789  
\$14.99 • DVD



**Ruby**  
UPC: 031398110934  
\$14.99 • DVD



**Akeelah and the Bee**  
UPC: 031398195962  
\$9.99 • DVD



**Pride**  
UPC: 031398215431  
\$14.99 • DVD



**Daddy's Little Girl**  
UPC: 031398213994  
\$14.99 • DVD



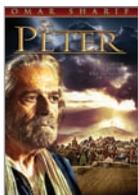
**House**  
UPC: 031398107743  
\$21.99 • DVD



**The Lee Strobel Collection**  
UPC: 012236103332  
\$21.99 • DVD Box Set



**Bella**  
UPC: 031398226659  
\$14.99 • DVD



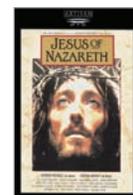
**St. Peter**  
UPC: 012236210740  
\$14.99 • DVD



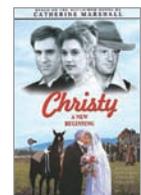
**In the Beginning**  
UPC: 707729113591  
\$14.99 • DVD



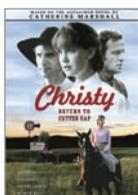
**Joshua**  
UPC: 012236130598  
\$14.99 • DVD



**Jesus of Nazareth**  
UPC: 012236128113  
\$29.99 • DVD



**Christy: New Beginnings**  
UPC: 031398771425  
\$9.99 • DVD



**Christy: Return to Cutter Gap**  
UPC: 031398772927  
\$9.99 • DVD



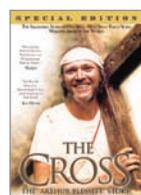
**Christy: Change of Seasons**  
UPC: 031398771128  
\$9.99 • DVD



**The One Lamb**  
UPC: 023755415097  
\$19.99 • DVD



**The Velveteen Rabbit**  
UPC: 185945000039  
\$14.99 • DVD

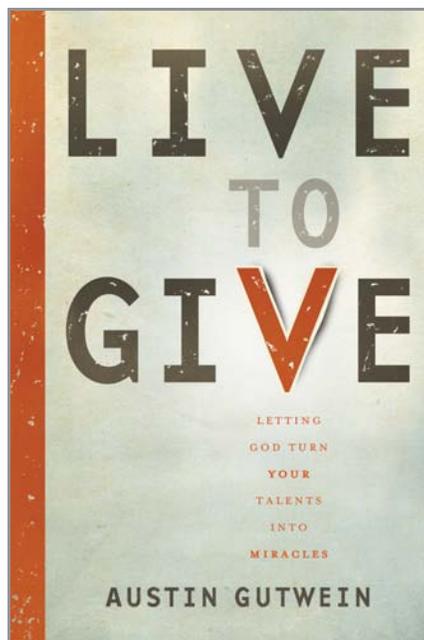


**The Cross**  
UPC: 023755414595  
\$19.99 • DVD

## LIVE TO GIVE

*Let God Turn Your Talents into Miracles*

AUSTIN GUTWEIN



### FEATURES & BENEFITS

- **EBK: 9781400320615**
- **Helps teens discover their unique gifts and how to use them**
- **Author is the founder of Hoops of Hope, an international non-profit organization and the world's largest free-throw marathon, which has raised millions for Africa relief**
- **Author of *Take Your Best Shot*, written when he was 14, Gutwein continues to make a difference in the world by encouraging other teens to do the same**

**Want to do something for God but don't know what? Want to help others but don't know who? Want to know what it is you're really good at doing? Your gifts may feel small and insignificant. But God can use them to work a miracle!**

Inspired by the biblical story of the feeding of the 5,000, *Live to Give* delivers a message of hope that we all have something to give. Written in the down-to-earth, candid voice of the gifted young man who as a kid founded a relief ministry that has saved and improved countless lives in Africa, *Live to Give* is the message that every teen needs to hear: You are more special than you know, and you can do big things.

Jesus proved that no gift is too small when He used five loaves and two fish to feed a crowd of thousands. And if no gift is too small, too ordinary, or too random, there is no limit to what the youth of today can accomplish!

A teenage philanthropist who has built a high school, two medical clinics, and a dormitory in Africa—all before the age of 16—Austin Gutwein shares how to take what may seem like the simplest of talents, gifts, and interests and use them for something Jesus can use to move mountains.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4003-1993-0  
**ISBN-10:** 1-4003-1993-5  
**Price:** \$14.99 U.S.  
**Ship Date:** 7/11/2012  
**Pub Date:** 8/7/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 208 Pages  
**Carton Qty:** 36  
**Age Group:** 12 - 17  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / SOCIAL ISSUES (JNF049290)

### ADVERTISING

- Cross promotion with the Revolve Conference and Hoops of Hope, Austin's philanthropic organization
- Campaign with key outlets including YouthWorkerJournal.com (236,000 impressions), Interlinc.com (300,000 impressions), FreeBookFriday.com (30,000 impressions), TeenReads.com, and others
- Explore partnerships with YoungLife and Awana
- Social networking contest campaign highlighting kids showing how they "Live to Give"
- Promotion through the Tommy Nelson Mommy Group featuring a video about Austin and his work in Africa

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Finished product mailing to key long lead and consumer publications such as *Christian Family Publications*, *Living With Teenagers*, and *Christian Retailing*
- National print, broadcast, and radio campaign to secure interview with author including *CCM*, *Karis.com*, *Family Life*, *CBN.com*, *700 Club*, and *Focus on the Family*
- Find Tommy online at facebook.com/tommynelsonkids, @tommynelson, tommynelson.com

### PREVIOUS TITLES

978-1-4003-1515-4 *Take Your Best Shot*

### COMPARABLE TITLES

978-0-3102-7756-9 *Be the Change*

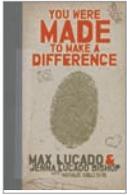
978-1-6014-2112-8 *Do Hard Things*

978-1-4003-1600-7 *You Were Made to Make a Difference*



**Austin Gutwein** is the 17-year-old founder of Hoops of Hope, an international speaker, and author of *Take Your Best Shot*. To date, Hoops of Hope participants has raised over 2.3 million dollars to build schools, dormitories, clean water projects, and medical clinics in Africa. Austin's story has been told to an estimated 70 million people through his speaking engagements and news coverage. **Hometown:** Phoenix, Arizona **Books Sold to Date:** Over 75,000

Young Adult - Nonfiction



**You Were Made to Make a Difference**  
Max Lucado  
ISBN-13: 978-1-4003-1600-7  
\$14.99 • TP



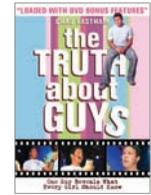
**Make Every Day Count**  
Max Lucado  
ISBN-13: 978-1-4003-1822-3  
\$14.99 • TP



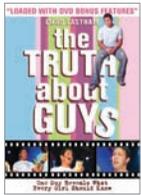
**From Blah to Awe**  
Jenna Lucado Bishop  
ISBN-13: 978-1-4003-1655-7  
\$14.99 • TP



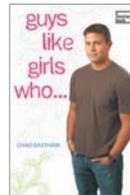
**Redefining Beautiful**  
Lucado/Lucado  
ISBN-13: 978-1-4003-1428-7  
\$12.99 • TP



**The Truth About Guys**  
Chad Eastham  
ISBN-13: 978-1-4003-1729-5  
\$14.99 • TP



**The Truth About Guys**  
Chad Eastham  
ISBN-13: 978-1-4003-1300-6  
\$14.99 • DVD



**Guys Like Girls Who . . .**  
Chad Eastham  
ISBN-13: 978-1-4003-1300-6  
\$12.99 • TP



**Guys Are Waffles, Girls Are Spaghetti**  
Eastham/Farrel/Farrel  
ISBN-13: 978-1-4003-1516-1  
\$12.99 • TP



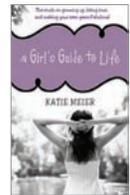
**The Truth About Dating, Love, and Just Being Friends**  
Chad Eastham  
ISBN-13: 978-1-4003-1641-0  
\$12.99 • TP



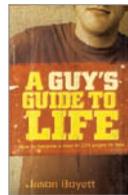
**Chad Eastham: Live**  
Chad Eastham  
UPC: 023755413697  
\$14.99 • DVD



**Soul Surfer Devotions**  
Bethany Hamilton  
ISBN-13: 978-1-4003-1723-3  
\$14.99 • TP



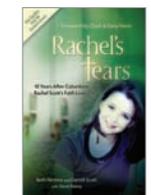
**A Girl's Guide to Life**  
Katie Meier  
ISBN-13: 978-1-4003-1594-9  
\$12.99 • TP



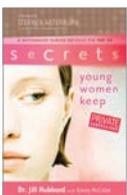
**A Guy's Guide to Life**  
Jason Boyett  
ISBN-13: 978-1-4003-1595-6  
\$12.99 • TP



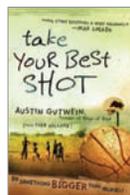
**Wait For Me**  
Rebecca St James  
ISBN-13: 978-1-4003-1287-0  
\$14.99 • TP



**Rachel's Tears**  
Nimmo/Scott  
ISBN-13: 978-1-4003-1347-1  
\$14.99 • TP



**Secrets Young Women Keep**  
Jill Hubbard  
ISBN-13: 978-0-7852-2817-2  
\$14.99 • TP



**Take Your Best Shot**  
Gutwein/Hillard  
ISBN-13: 978-1-4003-1515-4  
\$12.99 • TP



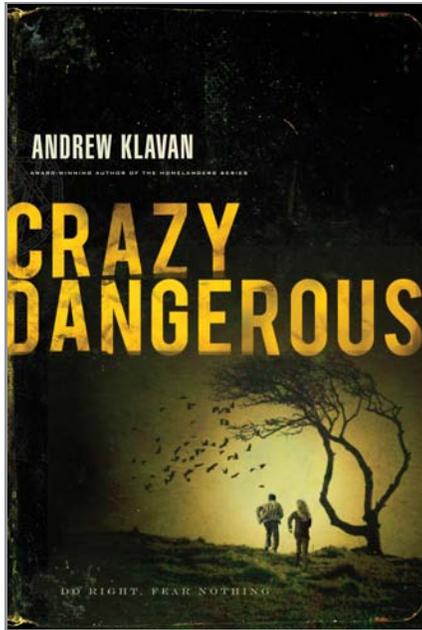
**Girl Talk With God**  
Susie Shellenberger  
ISBN-13: 978-1-4003-1700-4  
\$12.99 • TP



**Fashioned by Faith**  
Rachel Lee Carter  
ISBN-13: 978-1-4003-1692-2  
\$13.99 • TP

## CRAZY DANGEROUS

ANDREW KLAVAN



### FEATURES & BENEFITS

- The first standalone Young Adult novel from Andrew Klavan
- Klavan's *Homelanders* series has appeared on multiple best-seller lists.
- Klavan is a two-time Edgar Award winning author who has already seen two of his novels turned into major motion pictures.
- Summit Entertainment (*Twilight* and Oscar-winning *The Hurt Locker*) has optioned *Homelanders* and hired a writer to begin work on screenplay.
- Includes Reading Group Guide
- E-book ISBN: 9781401686482

"You probably want to hear about Jennifer and the demons and how I played chicken with a freight train and—oh yeah—the weird murder and how I found out about it—you're definitely going to want to hear about that. But first, I have to tell you about the stupidest thing I ever did . . ."

Sam Hopkins is bored with his status as a preacher's kid. So when a group of guys notorious for being in trouble offers him friendship, he accepts. Before long, he has several new skills—including hot-wiring cars.

At school, there's an eccentric loner named Jennifer. When Sam defends her from being bullied, she begins to seek him out as her only friend. Her ramblings often seem illogical . . . but then start to contain grains of truth. One leads Sam to discover that one of his new friends has been killed. And then she tells him, "I'm looking for the devil." Sam doesn't know what that means, but he knows it's a matter of life and death that he figure it out.

Everyone else thinks Jennifer is suffering from schizophrenia. But Sam is starting to wonder if there could be something prophetic in her words. Discovering the truth is going to be both crazy and dangerous.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-59554-793-4

ISBN-10: 1-59554-793-2

Price: \$14.99 U.S.

UPC: 020049137406

Ship Date: 4/11/2012

Pub Date: 5/8/2012

Trim Size: 5.50 x 8.38

Page Count: 352 Pages

Carton Qty: 24

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / RELIGIOUS / GENERAL  
(JUV033000)

### ADVERTISING

- Great Stories Inspire Great Lives campaign (advertising, merch and video)
- Focused advertising and partnerships with Youth Specialties, Simply Youth Ministries & Young Life
- Advertising with Facebook, Google, freebookfridayteens.com, bookclub4boys.com, Family Fiction and the Gospel Music Channel.
- Social Network campaign with concept widgets, author videos and free chapter downloads
- National advertising on XM Radio

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galley available for media and Sales
- National print media campaign to US Daily newspapers, trade publications, parenting magazines, review websites
- National broadcast campaign to conservative media offering Klavan as commentator
- YA/Teen blog tour
- Sample outlets to pitch: *World, National Review, BigHollywood.com, Teen Ink*

### PREVIOUS TITLES

978-1-59554-607-4 The Last Thing I Remember

978-1-59554-713-2 The Long Way Home

978-1-59554-714-9 The Truth of the Matter

978-1-59554-715-6 The Final Hour

### COMPARABLE TITLES

978-1-8427-0815-6 Somewhere Else by Sandra Glover

978-0-4461-9405-1 The Final Warning by James Patterson



**Andrew Klavan** was hailed by Stephen King as "the most original novelist of crime and suspense since Cornell Woolrich." He is the recipient of two Edgar Awards and the author of such bestsellers as *True Crime* and *Don't Say a Word*. Twitter @andrewklavan, facebook.com/aklavan **Hometown:** Santa Barbara, California **Books Sold to Date:** over 1.5 million

## THE HOMELANDERS

*The Last Thing I Remember, The Long Way Home, The Truth of the Matter, and The Final Hour*

ANDREW KLAVAN



### FEATURES & BENEFITS

- The novels in this series have been on multiple best-seller lists and sold over 130,000 units.
- 24 meets *The Bourne Identity* for teens
- Features fast-paced action with a strong patriotic theme
- The series has been optioned by Summit Entertainment (*Twilight* films and the Oscar winning *Hurt Locker*) and a writer has been hired to begin work on the screenplay.
- Includes Reading Group Guide
- E-book ISBN: 9781401686956

### The best-selling YA series in one volume.

Charlie West is a good kid. He studies hard, trains in martial arts, has just gotten the number of the prettiest girl in his class, and wants to join the Air Force after graduation. At least, that's the last thing he can remember.

But now he's strapped to a chair, and someone outside the door just ordered his death. By calling on his deepest reserves of strength and focus, Charlie manages a desperate escape . . . only to find out that this nightmare isn't ending. There's a whole year of his life that he can't remember—a year in which he was convicted of murdering his best friend and working with terrorists.

Somehow he must discover the truth—about who he is, about what he was doing, and about how to protect those he loves the most. But there's one thing he's sure of: he'll never give in.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8694-9  
**ISBN-10:** 1-4016-8694-X  
**Price:** \$19.99 U.S.  
**Ship Date:** 4/11/2012  
**Pub Date:** 5/8/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 464 Pages  
**Carton Qty:** 24  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC:** JUVENILE FICTION / ACTION & ADVENTURE / GENERAL (JUV001000)

### PUBLICITY

- Media Inquiries: Katie Bond, [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Online review outreach

### PREVIOUS TITLES

978-1-59554-715-6 The Final Hour  
 978-1-59554-607-4 The Last Thing I Remember  
 978-1-59554-713-2 The Long Way Home  
 978-1-59554-714-9 The Truth of the Matter

### COMPARABLE TITLES

978-0-1424-0733-2 The Outsiders by S. E. Hinton  
 978-0-3992-3979-3 Eagle Strike by Anthony Horowitz

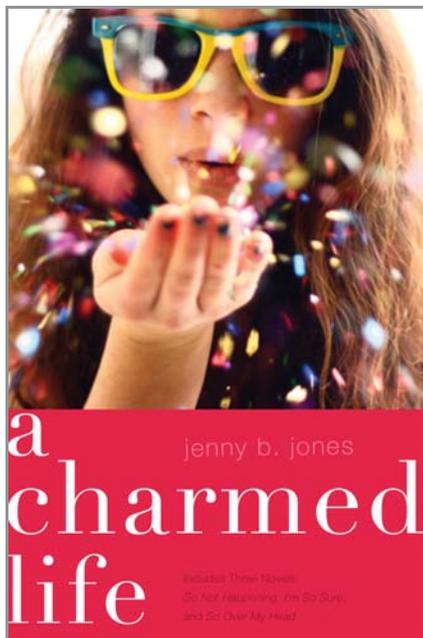


**Andrew Klavan** was hailed by Stephen King as "the most original novelist of crime and suspense since Cornell Woolrich." He is the recipient of two Edgar Awards and the author of such bestsellers as *True Crime* and *Don't Say a Word*. Twitter @andrewklavan, facebook.com/aklavan **Hometown:** Santa Barbara, California **Books Sold to Date:** over 1.5 million

## A CHARMED LIFE

*So Not Happening, I'm So Sure, So Over My Head*

JENNY B. JONES



### FEATURES & BENEFITS

- *I'm So Sure* was the recipient of the 2010 Carol Awards in the young adult category.
- Bella has the fashion and privilege in her New York life that teens long for, but is learning that "charm is deceptive and beauty is fleeting."
- This series is a humorous look at living country through the eyes of a city slicker—teen style.
- "Jenny B. Jones is bust-a-gut funny." —[titletrakk.com](http://titletrakk.com).
- E-book ISBN: 9781401686932

### The popular YA series in a single volume!

***So Not Happening*** – New York's social darling just woke up in a nightmare: Oklahoma. Bella had it all. Then her father decided to trade her mother in for a newer model. When her mom falls in love with a man she met on the Internet, Bella has to move in with her new family in Truman, Oklahoma. On a farm no less! How can a girl go on when her charmed life is gone and God appears to be giving her the total smack down?

***I'm So Sure*** – Think you're having a rough week? Bella's stepdad just signed the family up for a reality TV show. As if having a camera crew following her around isn't bad enough, Bella discovers a conspiracy against the prom queen candidates. Denying allegations of a love triangle, working to solve the prom queen mystery, and trying to keep her cool on national television finally motivate Bella to start talking—and listening—to God more.

***So Over My Head*** – Newly single, stalked by a killer, and in desperate need of some chic clown shoes—Bella is one skinny mocha frapp away from total meltdown. When the carnival arrives in Truman, Bella's reporter instincts tell her the bright lights hide more than they reveal. Her suspicions are confirmed when one of the stars is murdered. Is God sending her a message in all of this madness? With a murderer on the loose and her boyfriend's ex on the prowl, this undercover clown has never had more to juggle.

Format: Trade Paper  
ISBN-13/EAN: 978-1-4016-8688-8  
ISBN-10: 1-4016-8688-5  
Price: \$12.99 U.S.  
Ship Date: 4/4/2012  
Pub Date: 5/1/2012  
Trim Size: 5.50 x 8.38  
Page Count: 976 Pages  
Carton Qty: 36  
Age Group: 12 - 16  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC: JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

### ADVERTISING

- Media Inquiries: Katie Bond, [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Online review outreach

### PREVIOUS TITLES

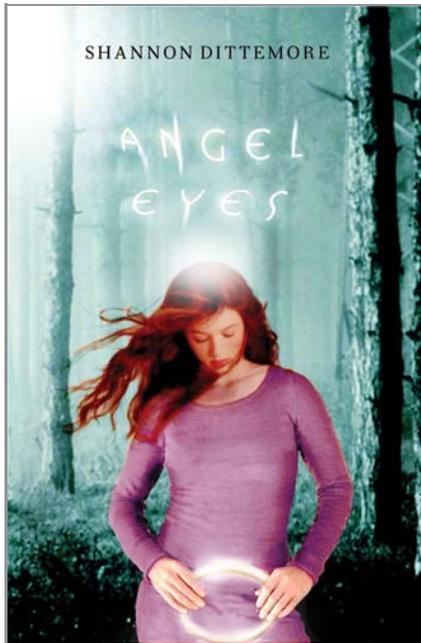
978-1-59554-540-4 There You'll Find Me  
978-1-59554-539-8 Save the Date  
978-1-59554-851-1 Just Between You and Me

### COMPARABLE TITLES

978-0-3857-3184-3 Bras & Broomsticks by Sarah Mlynowski  
978-0-3169-1033-0 Gossip Girl by Cecily Von Ziegesar



**Jenny B. Jones** is a four-time Carol-Award winner who writes YA and Christian Romances with equal parts wit, sass, and untamed hilarity. When she's not writing, she's living it up as a high school speech teacher in Arkansas.

**ANGEL EYES**  
SHANNON DITTEMORE**FEATURES & BENEFITS**

- Priced right for teens at \$9.99
- A new supernatural YA series that brings to life the battles fought between angels and demons
- Appeals to the fans of supernatural romance in the young-adult genre, but with a strong Christian message
- The author and her husband are youth directors at their church.
- Includes Reading Group Guide
- E-book ISBN: 9781401686369

**Jake shows Brielle an entirely new way to see life—through angel eyes.**

Brielle's best friend is dead. And it's her fault. Guilt splinters her life. When she returns to her home-town to finish her senior year, she attempts to reassemble the remaining puzzle pieces.

The murder, the numbing cold that engulfs her, and Jake—the boy next door with flaming eyes and impossible gifts—are just a few of those pieces.

Jake? Jake is extraordinary with hands graced to heal. Raised by a Shield—an angel assigned to protect mankind—Jake possesses his guardian's halo. Convinced that its supernatural heat will do more for Brielle than he ever could, Jake lends her the halo.

But heat is hardly the halo's only attribute. With it, Brielle is thrust into the Celestial—a domain seen only by angels and their kind—and she learns that the devastation around her began in a reality where fiery swords clash, fear bleeds from its victims, and angels aren't the only ones vying for our souls.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8635-2  
**ISBN-10:** 1-4016-8635-4  
**Price:** \$9.99 U.S.  
**Ship Date:** 5/2/2012  
**Pub Date:** 5/29/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE FICTION / RELIGIOUS/CHRISTIAN / FANTASY (JUV033110)

**ADVERTISING**

- **Great Stories Inspire Great Lives** campaign (advertising, merch and video)
- Focused advertising and partnerships with Youth Specialties, Simply Youth Ministries & Young Life
- Advertising with Facebook, bookclub4girls.com, goodreads, Family Fiction, FaithAdNet and Salem Web
- Social Network campaign with concept widgets, author videos and free chapter downloads
- Youth Group outreach with author videos on experience and advice

**PUBLICITY**

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galley available for media and Sales
- Print and online campaign covering trade publications, consumer magazines (parenting, teens), and review websites
- YA/Teen blog tour
- Sample outlets to pitch: *Suspense Magazine*, MommyLife.net, Twilight bloggers

**COMPARABLE TITLES**

978-1-4347-6421-8 Solitary by Travis Thrasher  
978-1-59554-859-7 Chosen by Ted Dekker  
978-0-3126-7436-6 Halo by Alexandra Adornetto  
978-1-4169-8942-4 Hush, Hush by Becca Fitzpatrick



**Shannon Dittimore** has an overactive imagination and a passion for truth. Her lifelong journey to combine the two is responsible for a stint at Portland Bible College, performances with local theater companies, and a focus on youth and young adult ministry. The daughter of one preacher and the wife of another, she spends her days imagining things unseen and chasing her two children around their home in Northern California. *Angel Eyes* is her first novel.

**Hometown:** Northern California

## STARRING ME

KRISTA MCGEE



### FEATURES & BENEFITS

- Priced right for teens at \$9.99
- Presents a contemporary take on the story of Isaac and Rebekah
- Author is a high-school English teacher with first-hand knowledge of her audience
- Includes Reading Group Guide
- E-book ISBN: 9781401684921

**Kara McKormick knows she's auditioning for a new teen show. What she doesn't know is that she's also auditioning for Chad Beacon's heart.**

After appearing on the reality show *The Book of Love*, Kara McKormick—a spunky New Yorker with a big family and an even bigger personality—is chosen to audition for a spot on a new teen network's premiere show.

She loves the screen test process . . . but has no idea it's a character test as well. The girls auditioning don't know that current teen heartthrob Chad Beacon has already been tapped to star in the show. His parents want his co-star to be a Christian since he'll be spending so much time with her on the set.

Meanwhile, her best friend Addy and the flighty house mother are praying that Kara will accept the role that God has cast for her—to be a follower of Christ. When tragedy strikes her family, it looks like Kara will have to give up her chance at stardom to be with those she loves . . . but looks can be deceiving.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8489-1  
**ISBN-10:** 1-4016-8489-0  
**Price:** \$9.99 U.S.  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

### ADVERTISING

- **Great Stories Inspire Great Lives** campaign (advertising, merch and video)
- Focused advertising and partnerships with Youth Specialties, Simply Youth Ministries & Young Life
- Advertising with Facebook, bookclub4girls.com and Family Fiction, FaithAdNet and Salem Web
- Social Network campaign with concept widgets, author videos and free chapter downloads
- "Starring Me" video submission promotion across all channels

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galleys available for media and Sales
- National print and online campaign targeting trade and consumer Christian magazines
- YA/Teen blog tour
- Sample publications to pitch: *Susie Magazine*, *Seventeen.com*, *BookPage*

### PREVIOUS TITLES

978-1-4016-8488-4 First Date

### COMPARABLE TITLES

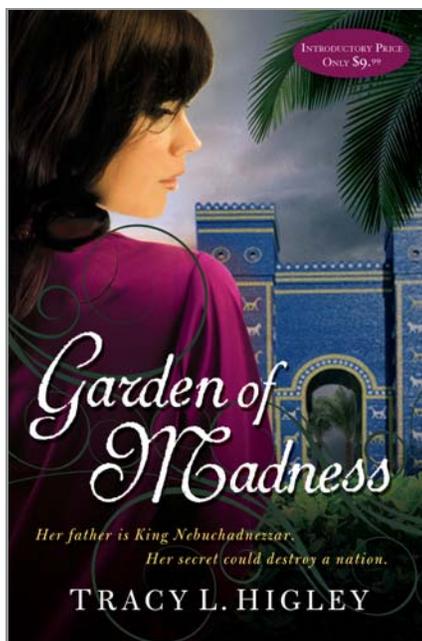
978-0-3107-1490-3 Homecoming Queen by Melody Carlson  
 978-0-1424-0625-0 The Truth about Forever by Sarah Dessen



**Krista McGee** writes for teens, teaches teens, and, more often than not, acts like a teen. Along with her husband and three kids, Krista has lived and ministered in Texas, Costa Rica, and Spain. **Hometown:** Tampa, FL

## GARDEN OF MADNESS

TRACY L. HIGLEY



### FEATURES & BENEFITS

- **Special \$9.99 price!**
- **Inspired by the story of mad king Nebuchadnezzar in Daniel 4, the plot concerns the king's princess daughter.**
- **Tracy Higley is an acclaimed writer and ECPA Book of the Year Finalist.**
- **Biblical fiction that is riveting, romantic, Biblically-sound, and historically accurate**
- **Readers will discover anew the stories of the Old Testament, as well as the Gospel promises of the New Testament.**
- **Includes Reading Group Guide**
- **E-book ISBN: 9781401686819**

**"Three princes who would all have me. One as a means to peace, one as means to power, and the other—the other to set me free."**

For seven years the Babylonian princess Tiamat has kept her family's secret, waiting for her father, the mad king Nebuchadnezzar, to return to his family and his kingdom. Married for treaty at fourteen and widowed at twenty-one, she revels in her newfound independence, determined to control her own destiny.

But when a nobleman is found dead in the palace, Tia must discover who is responsible for the murder, even if her own freedom is threatened. Evidence points to the man-beast roaming the Gardens, and Tia fears the closely-guarded secret may soon be discovered.

But the lies have only begun to unravel, and as Tia uncovers one unspeakable truth after another, she finds that she is the center of the intrigue, and her questions are a threat to her very life. Madness, sorcery, and sinister plots mingle like an alchemist's deadly potion, and Tia must dare to risk everything—to save the kingdom and herself.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8680-2  
**ISBN-10:** 1-4016-8680-X  
**Price:** \$9.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 400 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / HISTORICAL (FIC042030)

### ADVERTISING

- Rosetta Society promotion, with free language lessons as prizes
- Homeschool promotion aimed at high school and above including HomeschoolChristian.com
- AuthorBuzz promotion to more than 16,000 book clubs offering contest for author call-ins
- Web advertising with sites including christianitytoday.com, goodreads, faithnet (61 sites) and Family Fiction
- Facebook and Google advertising aimed at fans of TL Higley and Biblical Fiction
- Social media campaign leveraging strong author presence including Facebook, Twitter and blog tour

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galleys available for media and Sales
- Print and online campaign targeting trade and consumer publications, especially related to historicals and classics
- Sample outlets to pitch: *Romantic Times*, *Family Fiction*, *Christian Retailing*

### PREVIOUS TITLES

978-1-4336-6857-9 *Pompeii*  
 978-1-4336-6856-2 *Petra*

### COMPARABLE TITLES

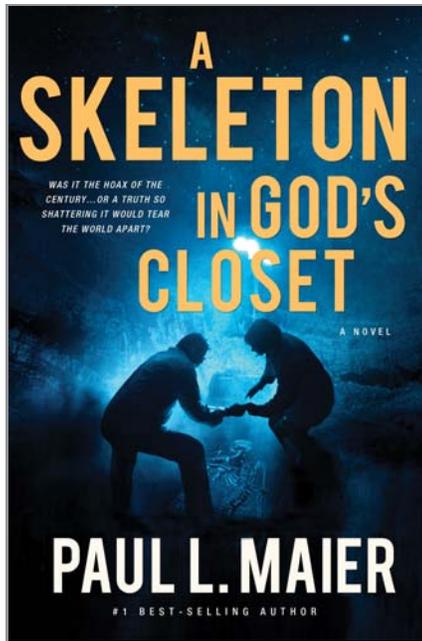
978-0-8024-5881-0 *Pearl in the Sand* by Tessa Afshar  
 978-0-8007-3322-3 *Bathsheba* by Jill Eileen Smith  
 978-0-8007-3407-7 *Love Amid the Ashes* by Mesu Andrews



**Tracy L. Higley** started her first novel at the age of eight and has been hooked on writing ever since. She has authored nine novels, including *Petra: City in Stone* and *Pompeii: City on Fire*. Tracy is currently pursuing a graduate degree in Ancient History and has traveled through Greece, Turkey, Egypt, Israel, Jordan, and Italy, researching her novels and falling into adventures. See her travel journals and more at [TracyHigley.com](http://TracyHigley.com).

## A SKELETON IN GOD'S CLOSET

PAUL L. MAIER



### FEATURES & BENEFITS

- Special \$12.99 price!
- For fans of *The DaVinci Code*
- More than 200,000 copies in print!
- Reissue of the best-selling title from Paul Maier
- E-book: 9781418529901

**An ancient skeleton is discovered in Israel—will it shed new light on the life of Jesus or plunge the world into darkness and chaos?**

Dr. Jonathan Weber, Harvard professor and biblical scholar, is looking forward to his sabbatical year on an archaeological dig in Israel. But a spectacular find that seems to be an archaeologist's dream-come-true becomes a nightmare that could be the death rattle of Christianity.

Carefully researched and compellingly written, *A Skeleton in God's Closet* explores the tension between doubt and faith, science and religion, and one man's determination to find the truth—no matter what the cost.

"With *A Skeleton in God's Closet*, Paul Maier has created a new genre—the theological thriller. It reads like Robert Ludlum while expertly exploring the origins of Christianity. A superb book!"  
—Paul Erdman, *New York Times* best-selling author

"Rich with authentic detail, dialogue, and characterization, the fast-paced plot carries readers quickly to the stunning conclusion." —*Moody Magazine*

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8712-0  
**ISBN-10:** 1-4016-8712-1  
**Price:** \$12.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 384 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / SUSPENSE (FIC042060)

### PREVIOUS TITLES

978-0-7852-6238-1 More than a Skeleton  
978-0-8407-7721-8 A Skeleton in God's Closet  
978-1-4143-3773-9 The Constantine Codex

### COMPARABLE TITLES

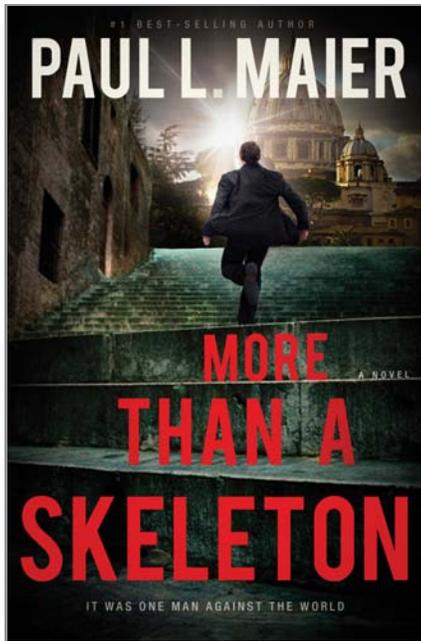
978-1-4285-1112-5 The Bonaparte Secret by Gregg Loomis  
978-1-9351-4215-7 The Pharos Objective by David Sakmyster



**Dr. Paul L. Maier** is the Russell H. Seibert Professor of Ancient History at Western Michigan University. He is also a historical novelist and serves as Second Vice President of the Lutheran Church, Missouri Synod. **Hometown:** Kalamazoo, Michigan

**MORE THAN A SKELETON**

PAUL L. MAIER

**FEATURES & BENEFITS**

- Special \$12.99 price!
- For fans of *The DaVinci Code*
- Reissue of the best-selling title from Paul Maier
- E-book: 9781418529918

**What if Jesus returned for an interim appearance before His final coming? And in a manner least expected? Once again, Dr. Jonathan Weber must determine the truth at all costs.**

When Joshua Ben-Yosef, an Israeli from Galilee—born in Nazareth to parents Mary and Joseph—begins assembling twelve followers, attracting crowds, and performing miracles, the world takes notice. Could Dr. Melvin Merton, well-known leader and author of end times books, have been correct about the imminent return of Christ?

It seems everyone is a believer in this "Messiah," including Dr. Weber's wife, Shannon—especially when Joshua performs the "ultimate sign" by raising his disciple from the dead. Plagued by skepticism, Weber may be the only one who can intervene before the very foundations of the Christian faith are shattered.

"... a wonderful rarity that combines a gripping, fascinating tale with sound, traditional Christian theology." —*Newsday*

"... a gripping mystery. Move over, Father Andrew Greeley." — *Newspaper Enterprise Association*

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8714-4  
**ISBN-10:** 1-4016-8714-8  
**Price:** \$12.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 352 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / SUSPENSE (FIC042060)

**PREVIOUS TITLES**

978-0-8407-7721-8 A Skeleton in God's Closet  
978-0-7852-6238-1 More Than a Skeleton  
978-1-4143-3773-9 The Constantine Codex

**COMPARABLE TITLES**

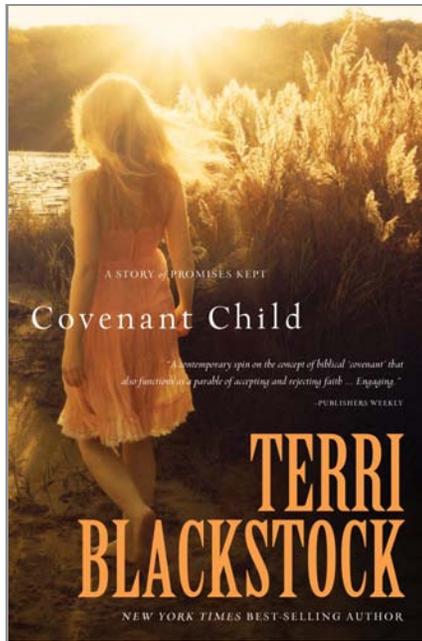
978-1-9351-4215-7 The Pharos Objective by David Sakmyster  
978-1-4285-1112-5 The Bonaparte Secret by Gregg Loomis



**Dr. Paul L. Maier** is the Russell H. Seibert Professor of Ancient History at Western Michigan University. He is also a historical novelist and serves as Second Vice President of the Lutheran Church, Missouri Synod. **Hometown:** Kalamazoo, Michigan

**COVENANT CHILD**

TERRI BLACKSTOCK

**FEATURES & BENEFITS**

- Includes a New Chapter and Author Interview
- Terri Blackstock is a *New York Times* best-selling author with over six million books sold worldwide.
- Though Blackstock is best known as a suspense writer, her latest release, *Shadow in Serenity*, is women's contemporary fiction.
- Explores the notion that as children of God, we have the choice to embrace or lose the incredible wealth of our inheritance
- Includes Reading Group Guide
- E-book ISBN: 9781418577049

**Amanda's heart broke as she watched them drive her beloved twins away. She resolved to hope . . . and to fight for them to her last breath.**

Kara and Lizzie are heiresses to one of the largest fortunes in the country. But when their father dies suddenly, the toddlers are ripped from the arms of Amanda, their loving stepmother, and given to their maternal grandparents, who only want the children's fortune for themselves.

While even the stipend they get for supporting the children is squandered, the children are left to raise themselves. Kara and Lizzie grow up believing they are worthless . . . until the day when they learn the truth.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8697-0  
**ISBN-10:** 1-4016-8697-4  
**Price:** \$15.99 U.S.  
**Ship Date:** 4/11/2012  
**Pub Date:** 5/8/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)

**PREVIOUS TITLES**

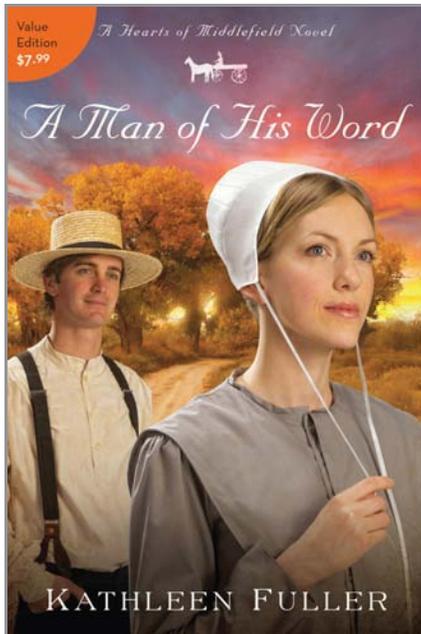
978-0-3103-2198-9 *Intervention*  
978-0-3102-5067-8 *Vicious Cycle*

**COMPARABLE TITLES**

978-1-59554-688-3 *Time to Dance* by Karen Kingsbury  
978-1-59554-325-7 *Chasing Fireflies* by Charles Martin



**Terri Blackstock** is the *New York Times* bestselling author of *Intervention* and *Vicious Cycle* with over six million books sold worldwide. She has had over twenty-five years of success as a novelist. **Hometown:** Clinton, Mississippi **Books Sold to Date:** 6 million

**A MAN OF HIS WORD**  
*A Hearts of Middlefield Novel*  
KATHLEEN FULLER

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**VALUE  
EDITION**

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**FEATURES & BENEFITS**

- Limited \$7.99 Edition
- Kathleen Fuller's novels have sold 162,000 units.
- Readers will be inspired by this Amish love story about finding peace through faith.
- Escape to a place where family, community, and God are valued above worldly treasures.
- Includes a Reading Group Guide
- E-book ISBN: 9781418579135

**Moriah's heart will only be safe with a true man of his word.**

When Moriah Byler married Levi Miller, she thought they would share a long life together. She is astonished when one day he abruptly leaves the Order, and her along with it. She is hopeful that they'll reconcile, but Levi has a fatal accident. Unbeknownst to him, Moriah is pregnant.

Moriah finds herself alone and unsure where to turn. She's reticent about trusting her heart to anyone. What Moriah doesn't know is that Levi's twin, Gabriel, has loved her for years, but has kept this to himself. Gabriel is a man of his word—and a man of God's word. After another unexpected tragedy, Moriah must learn to unguard her heart and accept his love so she can be made whole again.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8578-2  
**ISBN-10:** 1-4016-8578-1  
**Price:** \$7.99 U.S.  
**Ship Date:** 4/18/2012  
**Pub Date:** 5/15/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 304 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

**PREVIOUS TITLES**

978-1-59554-812-2 A Man of His Word  
978-1-59554-814-6 A Hand to Hold  
978-1-59554-813-9 An Honest Love

**COMPARABLE TITLES**

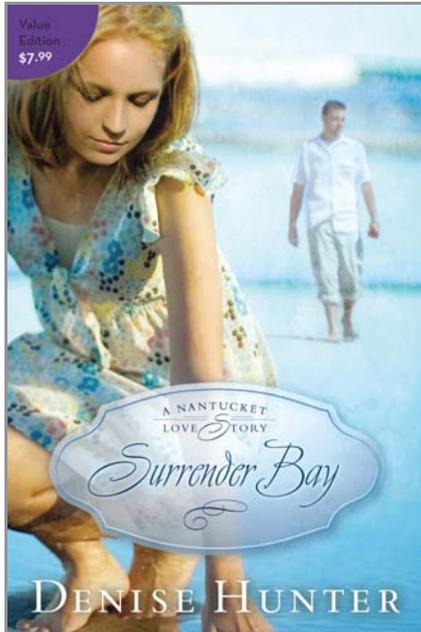
978-0-7642-0312-1 The Longing by Beverly Lewis  
978-1-59554-630-2 Plain Perfect by Beth Wiseman  
978-1-4000-7292-7 When the Heart Cries by Cindy Woodsmall



**Kathleen Fuller** is the author of several bestselling novels including *A Man of His Word* and *Treasuring Emma* as well as a middle grade series, *The Mysteries of Middlefield*. [facebook.com/pages/Kathleen-Fuller/81836200502](https://www.facebook.com/pages/Kathleen-Fuller/81836200502) **Hometown:** Cabot, Arkansas **Books Sold to Date:** 162,000

**SURRENDER BAY***A Nantucket Love Story*

DENISE HUNTER



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**VALUE  
EDITION**

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**FEATURES & BENEFITS**

- **Limited \$7.99 Edition**
- **Find true love and a rich faith in Nantucket's romantic seaside setting.**
- **Revised with new content and new covers**
- **Author is a two-time Holt Medallion (Romance Writers of America) winner.**
- **Includes Reading Group Guide**
- **E-book ISBN: 9781418537234**

**Once childhood friends, Samantha and Landon are now separated by distance and secrets. Will Samantha's return to Nantucket bring her the peace she longs for?**

Samantha Owens' estranged stepfather has died, leaving her his cottage in Nantucket—a place she fled years ago, never planning to return. As a single mom, Samantha can't afford to pass up a financial windfall like ocean-front property. So she travels home to fix up the house and sell it . . . never suspecting that Landon Reed still lives two doors down.

As their long-dormant romance begins to bud again, Samantha must face a past that separated her from the God of her childhood. And she must tell Landon why she fled the island in the first place—a secret that could tear them apart.

Is Landon's love really as unconditional as he claims? And will Sam finally realize that the God she found all those years ago never abandoned her?

A heart-tugging tale of shattered trust, growing faith, and love that endures . . . all in a romantic seaside setting.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8583-6  
**ISBN-10:** 1-4016-8583-8  
**Price:** \$7.99 U.S.  
**Ship Date:** 4/18/2012  
**Pub Date:** 5/15/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 304 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

**PREVIOUS TITLES**

978-1-59554-257-1 Surrender Bay  
978-1-59554-258-8 The Convenient Groom  
978-1-59554-259-5 Sweetwater Gap

**COMPARABLE TITLES**

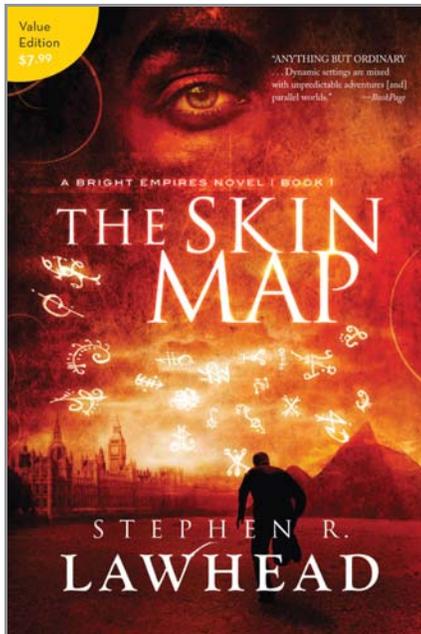
978-0-3102-5926-8 Wagered Heart by Robin Lee Hatcher  
978-1-59554-549-7 Lonestar Sanctuary by Colleen Coble



**Denise Hunter** is the award-winning and best-selling author of several novels, including *A Cowboy's Touch* and *Sweetwater Gap*. She and her husband are raising three boys in Indiana. Twitter @deniseahunter, facebook.com/group.php?gid=124248046980 **Hometown:** Fort Wayne, Indiana **Books Sold to Date:** 350,000+

## THE SKIN MAP

*The Bright Empire Series, #1*  
STEPHEN R. LAWHEAD



### VALUE EDITION

#### FEATURES & BENEFITS

- Limited \$7.99 Edition
- First novel in Lawhead's brand-new Bright Empires series
- Combines alternate realities, history, and high adventure
- Lawhead's King Raven Trilogy has sold more than 300,000 units.
- Includes Reading Group Guide
- E-book ISBN: 9781595549792

**It is the ultimate quest for the ultimate treasure. Chasing a map tattooed on human skin. Across an omniverse of intersecting realities. To unravel the future of the future.**

Kit Livingston's great-grandfather appears to him in a deserted alley during a tumultuous storm. He reveals an unbelievable story: that the ley lines throughout Britain are not merely the stuff of legend or the weekend hobby of deluded cranks, but pathways to other worlds. To those who know how to use them, they grant the ability to travel the multi-layered universe of which we ordinarily inhabit only a tiny part.

One explorer knew more than most. Braving every danger, he toured both time and space on voyages of heroic discovery. Ever on his guard, and fearful of becoming lost in the cosmos, he developed an intricate code—a roadmap of symbols—that he tattooed onto his own body. This Skin Map has since been lost in time. Now the race is on to recover all the pieces and discover its secrets.

But the Skin Map itself is not the ultimate goal. It is merely the beginning of a vast and marvelous quest for a prize beyond imagining.

The Bright Empires series—from acclaimed author Stephen Lawhead—is a unique blending of epic treasure hunt, ancient history, alternate realities, cutting-edge physics, philosophy, and mystery. The result is a page-turning, fantastical adventure like no other.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8584-3  
**ISBN-10:** 1-4016-8584-6  
**Price:** \$7.99 U.S.  
**Ship Date:** 4/18/2012  
**Pub Date:** 5/15/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 416 Pages  
**Carton Qty:** 36  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC:** FICTION / FANTASY / GENERAL (FIC009000)

#### PREVIOUS TITLES

978-1-59554-087-4 Tuck  
978-1-59554-804-7 The Skin Map  
978-1-59554-085-0 Hood  
978-1-59554-086-7 Scarlet

#### COMPARABLE TITLES

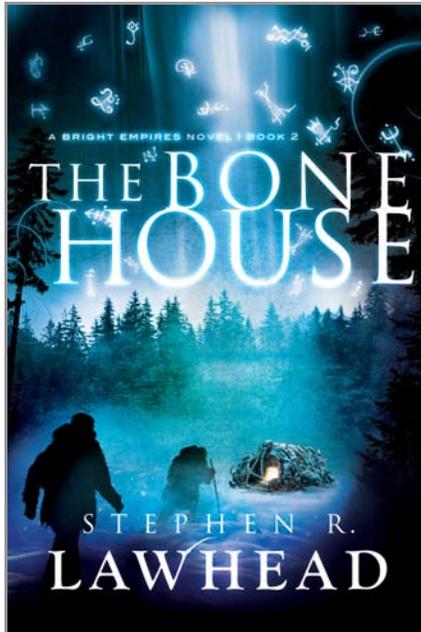
978-0-0609-3576-4 Archer's Tale by Bernard Cornwell  
978-0-7653-5615-4 Jonathan Strange & Mr Norrell by  
Susanna Clarke



**Stephen R. Lawhead** is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The King Raven*, *Song of Albion*, and *Dragon King* Trilogies. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

**THE BONE HOUSE***The Bright Empires Series, #2*

STEPHEN R. LAWHEAD

**FEATURES & BENEFITS**

- Second novel in Lawhead's acclaimed Bright Empires series
- Combines alternate realities, history, and high adventure
- Lawhead's King Raven trilogy has sold more than 300,000 units.
- Lawhead's total sales exceed three million units.
- E-book ISBN: 9781401686499

**One piece of the Skin Map has been found. Now the race to unravel the future of the future turns deadly.**

Kit Livingstone met his great grandfather Cosimo in a rainy alley in London where he discovered the reality of alternate realities.

Now he's on the run—and on a quest—trying to understand the impossible mission he inherited from Cosimo: to restore a map that charts the hidden dimensions of the multiverse. Survival depends on staying one step ahead of the savage Burley Men.

The key is the Skin Map—but where it leads and what it means, Kit has no idea. The pieces have been scattered throughout this universe and beyond.

Mina, from her outpost in seventeenth-century Prague, is quickly gaining both the experience and the means to succeed in the quest. Yet so are those with evil intent who, from the shadows, are manipulating great minds of history for their own malign purposes.

Those who know how to use ley lines have left their own world behind to travel across time and space—down avenues of Egyptian sphinxes, to an Etruscan tufa tomb, a Bohemian coffee shop, and a Stone Age landscape where universes collide—in this, the second quest to unlock the mystery of *The Bone House*.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-936-5  
**ISBN-10:** 1-59554-936-6  
**Price:** \$16.99 U.S.  
**Ship Date:** 4/18/2012  
**Pub Date:** 5/15/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 400 Pages  
**Carton Qty:** 36  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC:** FICTION / FANTASY / GENERAL (FIC009000)

**PREVIOUS TITLES**

978-1-59554-085-0 Hood  
978-1-59554-090-4 Tuck  
978-1-59554-089-8 Scarlet  
978-1-59554-804-7 The Skin Map

**COMPARABLE TITLES**

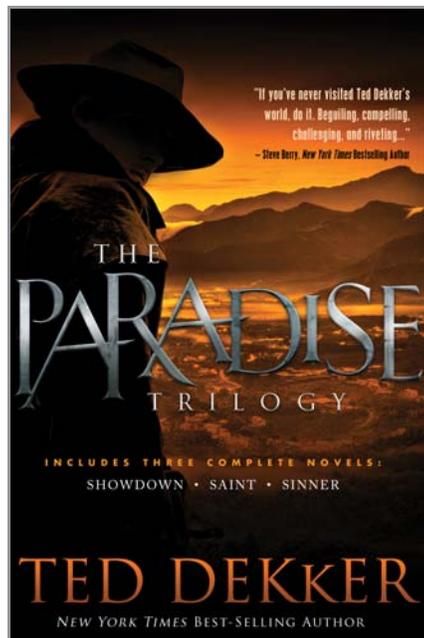
978-0-7475-7055-4 Jonathan Strange & Mr Norrell by  
Susanna Clarke  
978-0-0609-3576-4 The Archer's Tale by Bernard  
Cornwell



**Stephen R. Lawhead** is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The King Raven*, *Song of Albion*, and *Dragon King Trilogies*. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

**THE PARADISE TRILOGY***Showdown, Saint, Sinner*

TED DEKKER

**FEATURES & BENEFITS**

- Brings together three of Ted Dekker's most popular novels
- These three novels have sold more than 675,000 units.
- *New York Times* best-selling author
- E-book ISBN: 9781401686994

**Three best-selling Ted Dekker novels together for the first time.**

**Showdown**—A black-cloaked man arrives in the sleepy town of Paradise and manages to become the talk of the town within the hour. Bearing the power to grant any unfulfilled dream, he is irresistible. Seems like bliss . . . but is it? Or is hell about to break loose in Paradise?

**Saint**—From the deep woods of Hungary to the streets of New York, *Saint* takes you on a journey of betrayal in a world of government cover-ups, political intrigue, and one man's search for the truth. In the end, that truth will be his undoing.

**Sinner**—Some say roll with the punches. Drift with the tide. Nothing can stop the inevitability of change. There was a time when 300 Spartans disagreed with such mindless thinking and stood in the gap. Now it's time for 3,000 to stand in the gap when people who worship as they please and say what they believe are suddenly silenced in the name of tolerance.

**Format:** Printed Case Hardcover**ISBN-13/EAN:** 978-1-4016-8698-7**ISBN-10:** 1-4016-8698-2**Price:** \$24.99 U.S.**Ship Date:** 5/2/2012**Pub Date:** 5/29/2012**Trim Size:** 5.50 x 8.38**Page Count:** 1168 Pages**Carton Qty:** 12**Distribution Rights:** North America plus CBA-only in GB, Aust, and S. Africa**Translation Rights:** None**BISAC:** FICTION / CHRISTIAN / SUSPENSE (FIC042060)**PUBLICITY**

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Online review outreach

**PREVIOUS TITLES**

978-1-59554-858-0 The Circle Series

978-1-59554-780-4 The Heaven Trilogy

**COMPARABLE TITLES**

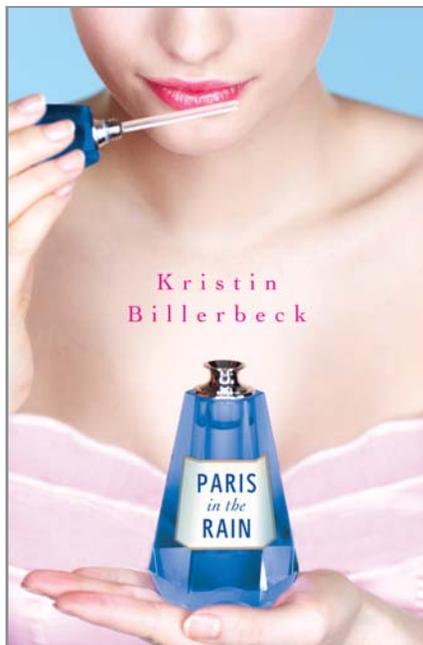
978-1-4016-8538-6 King Raven by Stephen R. Lawhead



**Ted Dekker** is the *New York Times* best-selling author of more than 25 novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. **Hometown:** Austin, Texas **Books Sold to Date:** over 5 million

**PARIS IN THE RAIN**

KRISTIN BILLERBECK

**FEATURES & BENEFITS**

- Accolades for Kristin Billerbeck include ACFW Book of the Year winner (“The Carol”), an author appearance on the *Today Show* and coverage in the likes of *USA Today* and other national publications.
- Kristin Billerbeck’s voice continues to resonate with young women.
- Though we may not look forward to life’s “rain,” ultimately adversities are how God changes us. He uses it for His glory—so bring on the rain!
- Includes Reading Group Guide
- E-book ISBN: 9781401685669

When Daphne's fiancé calls off their wedding, her senses leave her—well, one of them does.

Daphne Sweeten, a professional “nose,” has given up her dream job creating fragrances in Paris. She sees it as a sacrifice worthy of the most romantic stories ever told . . . but it's a sacrifice lost on her fiancé, who decides to bail on their wedding.

Now, gone is Daphne's dream job as a perfumer, and most importantly, her money-making sense of smell. Instead she has a formulation job in middle America, a ramshackle house in dire need of roof repair, and an intriguing boss, the handsome Jesse Lightner.

As Daphne navigates the upheaval that is her life, she determines to stop trying to avoid the rain life brings and to dance in its showers instead.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8565-2  
**ISBN-10:** 1-4016-8565-X  
**Price:** \$15.99 U.S.  
**Ship Date:** 5/9/2012  
**Pub Date:** 6/5/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

**ADVERTISING**

- Rosetta Society promotion, with free language lessons as prizes
- Homeschool promotion aimed at high school and above including HomeschoolChristian.com
- AuthorBuzz promotion to more than 16,000 book clubs offering contest for author call-ins
- Web advertising with sites including christianitytoday.com, goodreads, faithnet (61 sites) and Family Fiction
- Facebook and Google advertising aimed at fans of TL Higley and Biblical Fiction
- Social media campaign leveraging strong author presence including Facebook, Twitter and blog tour

**PUBLICITY**

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galley available for media and Sales
- National print and online campaign to Christian and mainstream fiction outlets, positioning Billerbeck as an original Christian chick lit favorite
- Sample target publications: *Romantic Times*, *SheReads*, *ChickLitIsNotDead.com*, *Just Between Us*

**PREVIOUS TITLES**

978-1-59554-791-0 A Billion Reasons Why  
978-1-59554-333-2 What a Girl Wants

**COMPARABLE TITLES**

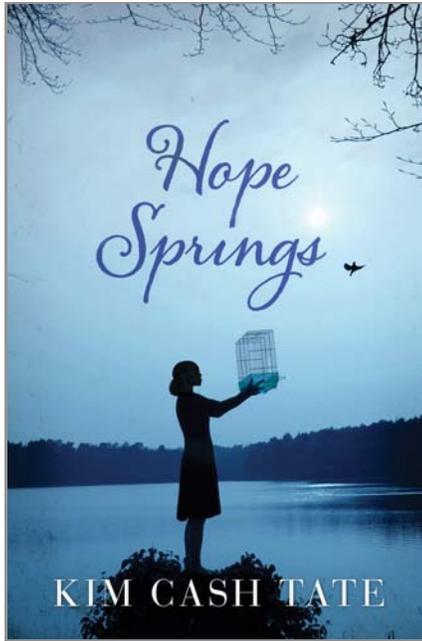
978-1-4143-3482-0 My Foolish Heart by Susan May Warren  
978-1-59554-801-6 A Cowboy's Touch by Denise Hunter



Christy Award finalist and two-time winner of the ACFW Book of the Year award, **Kristin Billerbeck** has appeared on *The Today Show* and has been featured in the *New York Times*. Her books include *A Billion Reasons Why* and *What a Girl Wants*. She lives with her family in northern California. **Hometown:** Saratoga, California **Books Sold to Date:** 270,000

**HOPE SPRINGS**

KIM CASH TATE

**FEATURES & BENEFITS**

- Features a strong multicultural cast
- Author's last novel, *Cherished*, was promoted in a video with Christian artist Da'T.R.U.T.H. and inspired a song on his most recent album.
- *Romantic Times* named *Cherished* a TOP PICK and said "Tate's amazing ability to connect with readers on both personal and spiritual levels elevates this novel far above the rest. Those looking for hope and encouragement will find it on the pages of this superb book."
- Includes Reading Group Guide
- E-book ISBN: 9781401684839

When two very different women become unexpected neighbors in Hope Springs, North Carolina, they have no idea how God is going to use the small town to change them . . . or use them to change the town.

Janelle Evans, still reeling from her husband's sudden death two years ago, has come to Hope Springs to help care for her grandmother who is battling cancer.

Becca Anderson is certain that her ministry in St. Louis is about to take off. Yet God seems to be calling her husband to pastor the same church in Hope Springs that his father and grandfather pastored.

Neither woman wanted this small town to be home. Pushed out of their comfort zones, Janelle and Becca both realize that healing in their hearts, their families, and the two churches is needed. But neither expects all God has planned as hope springs in the most unexpected ways.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-997-6  
**ISBN-10:** 1-59554-997-8  
**Price:** \$15.99 U.S.  
**Ship Date:** 5/16/2012  
**Pub Date:** 6/12/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

**ADVERTISING**

- Web advertising with sites including [ewmagazine.com](http://ewmagazine.com), [kyria.com](http://kyria.com), [momslikeme.com](http://momslikeme.com), and [RomanticTimes.com](http://RomanticTimes.com) (inspirational), [GospelTodayOnline.com](http://GospelTodayOnline.com), [Salem WebNetwork](http://SalemWebNetwork.com)
- Bookclub campaigns with [goodreads.com](http://goodreads.com), and [AuthorBuzz](http://AuthorBuzz.com)
- Potential partnerships with DaySpring and [encourage.me](http://encourage.me) to share this content through digital cards and encourage female blog network
- Bookclub campaigns with [goodreads.com](http://goodreads.com), [girlfriendsocial.com](http://girlfriendsocial.com), and [AuthorBuzz](http://AuthorBuzz.com)

**PUBLICITY**

- Media Inquiries: Katie Bond, [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Print and electronic galley available for media and Sales
- Print and online campaign to trade and consumer publications, seeking reviews, interviews, Bible teaching opportunities for the accomplished speaker
- Sample outlets to pitch: [Crosswalk.com](http://Crosswalk.com), [BookPage](http://BookPage.com), [Empowering Every Women](http://EmpoweringEveryWomen.com), [BigIsTheNewSmall.com](http://BigIsTheNewSmall.com)

**PREVIOUS TITLES**

978-1-59554-855-9 *Cherished*  
978-1-59554-854-2 *Faithful*

**COMPARABLE TITLES**

978-1-59554-523-7 *Where Do I Go?* by Neta Jackson  
978-0-8007-3266-0 *The Someday List* by Stacy Hawkins Adams

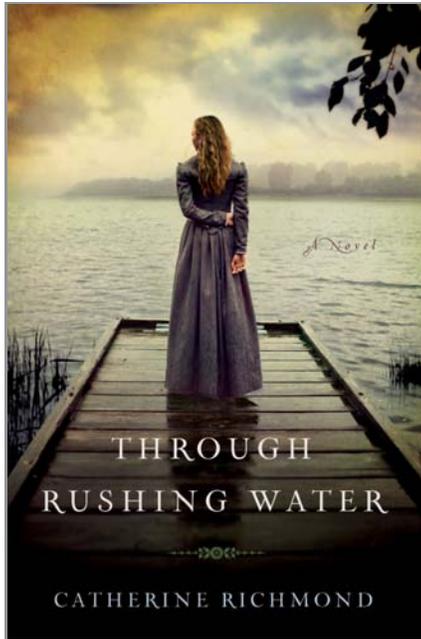


**Kim Cash Tate** is the author of *Cherished*, *Faithful*, *Heavenly Places*, and the memoir *More Christian than African American*. A former practicing attorney, she is also the founder of Colored in Christ Ministries. She and her husband have two children. Twitter @KimCashTate, [facebook.com/kimcashtate](http://facebook.com/kimcashtate)

**Hometown:** St. Louis, MO

## THROUGH RUSHING WATER

CATHERINE RICHMOND



### FEATURES & BENEFITS

- *Spring for Susannah*, Catherine's first novel, was an ECPA bestseller.
- *Booklist* said of *Spring for Susannah*, "a moving debut novel . . . readers will be filled with hope that Susannah will learn the true meaning of love. Highly recommended."
- This story involves the events leading up to the landmark civil rights case *Standing Bear v. Crook*.
- Will appeal to fans of Tracie Peterson and Lynn Austin
- Includes Reading Group Guide
- E-book ISBN: 9781401686505

**When the life she planned for herself is snatched away, Sophia's eyes open to the life God has planned for her.**

Sophia Makinoff is sure that 1876 is the year she's going to become the wife of an up-and-coming congressman. But when the congressman humiliates her by proposing to her mousy roommate, Sophia wants nothing more than to disappear and avoid the wedding plans. She grasps at her first opportunity for escape and signs up for the Board of Foreign Missions.

She thinks she'll be going to China . . . but even running away doesn't go as planned when she's instead sent to the Ponca Indian Agency in the Dakota Territory. It's an abysmal, primitive place for a lady of society, but as she gets to know the people, she discovers she can't abandon them. The motives that led her there were anything but pure, but she finds a new purpose in trying to protect "the least of these."

The water rushes around her—literally and figuratively—as Sophia learns that the only way to fulfill her purpose is to ignore the distractions and focus on God's leading.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-925-9  
**ISBN-10:** 1-59554-925-0  
**Price:** \$15.99 U.S.  
**UPC:** 020049137680  
**Ship Date:** 6/6/2012  
**Pub Date:** 7/3/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 352 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- Online advertising to include sites, goodreads.com, momslikeme.com, historicalromancewriters.com, FaithNet Advertising Network (1+ million impressions)
- Facebook advertising targeting historical romance readers (1 million impressions)
- AuthorBuzz promotion to more than 16,000 book clubs offering contest for author call-ins
- E-blasts to Thomas Nelson lists and Beliefnet (50K)

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomason.com
- Print and electronic galley available for media and Sales
- Print and online campaign targeting trade and consumer publications, especially related to western region, romance, and special consideration of real historical background and mission outreach interest
- Sample outlets to pitch: *Romantic Times*, *South Dakota Magazine*, *Historical Novels Review*, *Kyria.com*

### PREVIOUS TITLES

978-1-59554-924-2 Spring for Susannah

### COMPARABLE TITLES

978-0-7642-0108-0 *Rekindled* by Tamera Alexander  
 978-0-7642-0497-5 *While We're Far Apart* by Lynn Austin  
 978-0-7642-0614-6 *Hope Rekindled* by Tracie Peterson

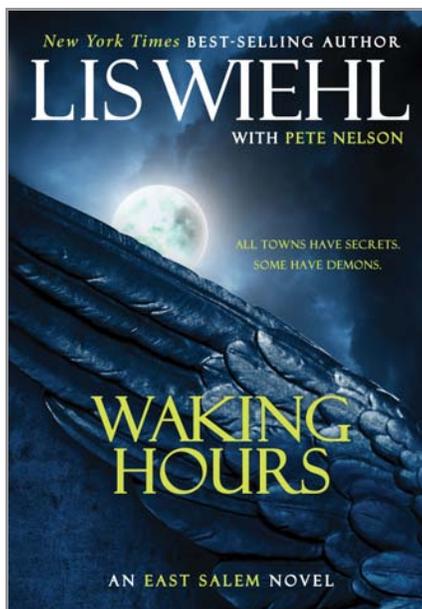


**Catherine Richmond** was focused on her career as an occupational therapist until a special song planted a story idea in her mind. That idea would ultimately become *Spring for Susannah*, her first novel. She is also a founder and moderator of Nebraska Novelists critique group and lives in Nebraska with her husband. **Hometown:** Omaha, Nebraska

## WAKING HOURS

*The East Salem Series, #1*

LIS WIEHL (Coauthor) & PETE NELSON (Coauthor)



### FEATURES & BENEFITS

- From the *New York Times* best-selling author of *The Triple Threat* novels comes a compelling supernatural mystery trilogy.
- Wiehl is seen weekly by more than 3 million viewers on *The O'Reilly Factor* on Fox News.
- Wiehl is a former federal prosecutor and radio co-host with Bill O'Reilly.
- Includes Reading Group Guide
- E-book ISBN: 9781595549426

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-941-9  
**ISBN-10:** 1-59554-941-2  
**Price:** \$16.99 U.S.  
**Ship Date:** 6/6/2012  
**Pub Date:** 7/3/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)

### PREVIOUS TITLES

978-1-59554-706-4 Hand of Fate  
 978-1-59554-705-7 Face of Betrayal  
 978-1-59554-707-1 Heart of Ice

### COMPARABLE TITLES

978-0-8007-3312-4 In Harm's Way by Irene Hannon  
 978-0-3103-2198-9 Intervention by Terri Blackstock

**Welcome to East Salem: A deceptively sleepy town where ancient supernatural forces are being awakened.**

A high-school girl is found murdered in a park in Westchester County, New York. The shocking manner of her death confounds the town and intrigues forensic psychiatrist Dani Harris, who is determined to unravel the mystery. All the suspects are teenagers who were at a party with the girl—yet no one remembers what happened. Could one of them be a vicious killer? Or is something more sinister afoot—something tied to an ancient evil?

But it's not just Dani's waking hours that challenge her. Each night, her eyes open at 2:13 due to troubling dreams—dreams filled with blood, water, and destruction. Is it a clue—or a sign?

Across town, former NFL linebacker Tommy Gunderson finds his security system has been breached by an elderly woman who attacks him with preternatural strength. Before he can process the attack, someone close to him is implicated in the high-school girl's murder. He agrees to help—and finds himself working with Dani, the only girl who could resist his charms when they were in high school.

It will take astute analysis and forensic skills to solve the crime. But Dani and Tommy suspect there's more to the mystery than murder, more to their growing friendship than chance . . . and more to the evil they're facing than a mere human killer.

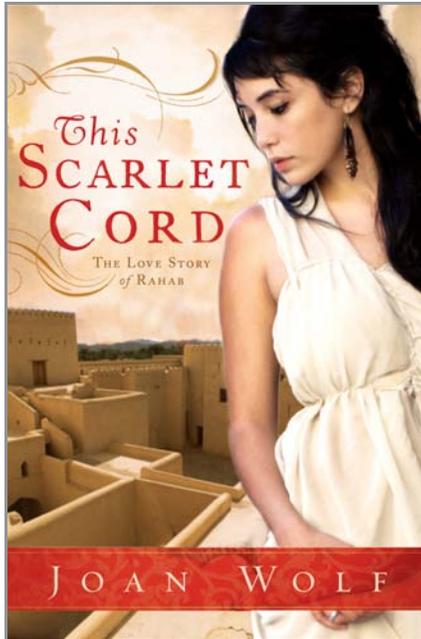


**Lis Wiehl** is a *New York Times* best-selling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News Channel, Wiehl appears on *The O'Reilly Factor* and was co-host with Bill O'Reilly on the radio for seven years. Twitter @LisWiehl, facebook.com/pages/Lis-Wiehl-Fox-News-Legal-Analyst-and-Author/187442562905?ref=ts **Hometown:** Larchmont, New York

**Pete Nelson** is the author of *Left to Die* which won the 2003 Christopher Award for books that celebrate the human spirit. He was listed in the Esquire Register of Best American Writers and nominated for an Edgar Award. **Hometown:** Northampton, Massachusetts

**THIS SCARLET CORD***The Love Story of Rahab*

JOAN WOLF

**FEATURES & BENEFITS**

- Sends readers to their Bibles to read from Joshua 2:18 ". . . you have tied this scarlet cord in the window through which you let us down . . ."
- Wolf's first biblical novel, *A Reluctant Queen*, hit the best-seller list and was widely praised.
- Author has a track record of solid success in the ABA Romance genre with starred reviews from *Publishers Weekly*, past blurbs from Nora Roberts and Catherine Coulter, and best-selling novels hitting the *USA Today*, *Washington Post*, and the *NYT* Extended Best Seller lists.
- Includes Reading Group Guide
- E-book ISBN: 9781401686581

**A chasm lies between Rahab and her beloved Sala that can never be crossed.**

Though Sala rescues young Rahab from slave bandits, he knows he can never fall in love with a Canaanite. His belief in the One True God prevents them from a future together. Rahab's beauty gains royal notice, and she is selected to entice the King during the annual sacred marriage reenactment praising their pagan god, Baal.

But when the King suffers a heart attack and dies, Rahab is saved from the humiliating act. Her despair drives her curiosity about Sala's One True God. Could He accept her . . . even love her?

Deceit and pride stand in the way of Rahab's happy ending. Only God can use these events to tell the larger story of forgiveness and redemption.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-877-1  
**ISBN-10:** 1-59554-877-7  
**Price:** \$15.99 U.S.  
**UPC:** 020049136935  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / HISTORICAL (FIC042030)

**ADVERTISING**

- AuthorBuzz promotion to more than 16,000 book clubs offering contest for author call-ins
- Web advertising with sites including kyria.com, christianitytoday.com, encourage.me, goodreads, faithnet (61 sites) and Family Fiction
- Social media campaign including Facebook, Twitter, and female bloggers
- Web advertising with sites including christianitytoday.com,
- Facebook and Google advertising aimed at fans of Joan Wolf and Biblical Fiction

**PUBLICITY**

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galley available for media and Sales
- Print and online campaign targeting trade and consumer publications, especially related to women of the Bible, biblical and historical fiction
- Sample outlets to pitch: *Romantic Times*, Crosswalk.com, Alabaster-jars.com

**PREVIOUS TITLES**978-1-59554-876-4 *A Reluctant Queen***COMPARABLE TITLES**

978-0-4512-1628-1 *Rahab's Story* by Ann Burton  
978-0-8423-3596-6 *Unashamed: Rahab* by Francine Rivers  
978-0-8007-3320-9 *Michal* by Jill Eileen Smith

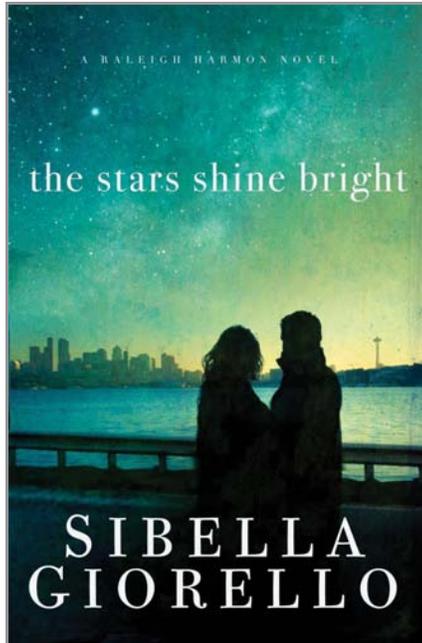


**Joan Wolf** was born in New York City but has lived most of her adult life in Connecticut with her husband, two children, and numerous pets. She's the author of *A Reluctant Queen* and *The Road to Avalon* lauded as "historical fiction at its finest" by *Publisher's Weekly*. **Hometown:** Milford, Connecticut

## THE STARS SHINE BRIGHT

A Raleigh Harmon Novel

SIBELLA GIORELLO



### FEATURES & BENEFITS

- *Richmond Times-Dispatch* said "Read her for her wonderfully descriptive prose, her killer plots or her well-drawn characters . . . You'll come away enriched in deep and plentiful ways."
- Raleigh is a strong yet flawed heroine who appeals to both male and female readers.
- Offers a unique spin on the popular area of forensics by focusing on forensic geology
- Similar in tone to Sue Grafton and Terri Blackstock
- Explores the danger of lying—even when the lie is to protect someone you love
- E-book ISBN: 9781401686895

As a forensic geologist for the FBI, Raleigh Harmon has seen more than her fair share of difficult cases. But going undercover will turn her life upside down in ways she never imagined.

There's evidence of race fixing at Emerald Meadows, and thoroughbred horses are dying. When Raleigh arrives posing as the niece of one of the owners, it doesn't take long for her to realize there is something bigger—and more sinister—at work. But determining who's behind it proves significantly more complicated.

Meanwhile, Jack Stephanson is assigned as her case agent and only contact, further complicating their already tumultuous relationship. Her mother is confined to a mental hospital and refuses to see Raleigh after discovering that her daughter has kept her job as an FBI agent hidden for years. And her fiancé has just flown in to see her. At a time when she can't even be herself, her personal life is fraying at the seams.

The lies in Raleigh's professional life—though crucial to her undercover status—are weighing on her as much as the lies she's told her mother. Before it's all over, she'll have to cling fervently to the truth: both to solve the case and to bring back the family she longs for.

Format: Trade Paper  
ISBN-13/EAN: 978-1-59554-536-7  
ISBN-10: 1-59554-536-0  
Price: \$15.99 U.S.  
UPC: 020049134474  
Ship Date: 6/20/2012  
Pub Date: 7/17/2012  
Trim Size: 5.50 x 8.38  
Page Count: 384 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

### ADVERTISING

- Online advertising campaign to include [seattleweekly.com](http://seattleweekly.com), [freshfiction.com](http://freshfiction.com), [salemwebnetwork.com](http://salemwebnetwork.com), and [momslikeme.com](http://momslikeme.com) (total impressions over 750,000)
- Print advertising with *Crimespree* and *Mystery Scene* (85,000 impressions)
- AuthorBuzz eblast to 375,000 consumers with contest
- Online outreach and advertising with Facebook and Google

### PUBLICITY

- Media Inquiries: Katie Bond, [kbond@thomasnelson.com](mailto:kbond@thomasnelson.com)
- Print and electronic galleys available for media and Sales
- Print campaign to regional newspapers, trade publications, consumer magazines, and review websites, with special consideration of Pacific NW setting
- Sample outlets to pitch: *Mystery Scene*, *Crosswalk.com*, *Family Fiction*, Shelf Talk blog (*Seattle Times*)

### PREVIOUS TITLES

978-1-59554-533-6 The Rivers Run Dry  
978-1-59554-534-3 The Clouds Roll Away  
978-1-59554-535-0 The Mountains Bow Down

### COMPARABLE TITLES

978-1-59554-817-7 Face of Betrayal by Lis Wiehl  
978-0-3991-5597-0 U is for Undertow by Sue Grafton  
978-1-5941-5322-8 Predator by Terri Blackstock

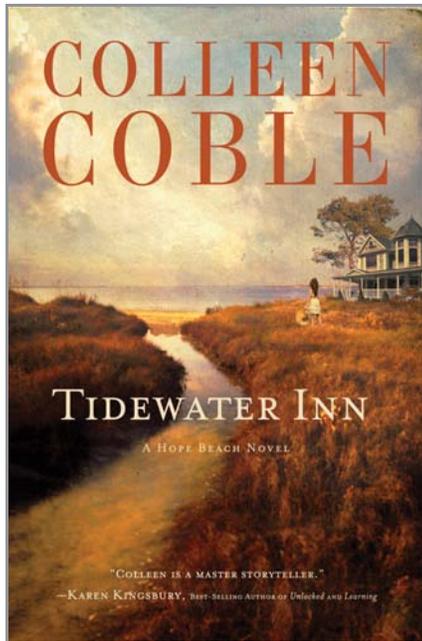


**Sibella Giorello** began her writing career as a journalist. Her articles have won awards, including two nominations for the Pulitzer, and she won a Christy Award for her first novel, *The Stones Cry Out*. Twitter @sibellagiorello, facebook.com/#!/SibellaGiorelloAuthor **Hometown:** Issaquah, Washington

## TIDEWATER INN

*A Hope Beach Novel*

COLLEEN COBLE



### FEATURES & BENEFITS

- New series featuring a seaside setting
- "Colleen weaves intrigue and God's love into a story full of carefully crafted characters. If you're looking for an awesome writer, I highly recommend her!" —Tracie Peterson, best-selling author of *Dawn's Prelude*, *Song of Alaska Series*
- Total author sales of nearly two million!
- Explores the Gospel call to live generously, and, conversely, explores the effects of greed on the soul
- Includes Reading Group Guide
- E-book ISBN: 9781401686871

**Libby arrives at the Tidewater Inn hoping to discover clues about her friend's disappearance. There she finds an unexpected inheritance and a love beyond her wildest dreams.**

Historic preservationist Libby Holladay's passion is safeguarding the past, but her own history remains a mystery. When Libby's roommate, Nicole, uncovers information about an extended family that Libby never knew existed, hope begins to dawn in Libby's heart. But then Nicole abruptly goes missing.

Libby arrives in beautiful Hope Beach, a remote island in the Outer Banks, to help local authorities find her friend. There she meets Kirk Bourne, a handsome Coast Guard captain. As they search the small town and surrounding beaches for Nicole together, they find clues about Libby's family . . . as well as evidence of greed and corruption in the burgeoning seaside town.

As danger closes in, Libby discovers an unexpected inheritance of much more than mere money. And she finds a love that might be the safe harbor she's searched for all her life.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-781-1  
**ISBN-10:** 1-59554-781-9  
**Price:** \$15.99 U.S.  
**UPC:** 020049137246  
**Ship Date:** 6/20/2012  
**Pub Date:** 7/17/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- Authorbuzz eblast campaign to more than 350,000 readers, 3000 library systems and over 3000 booksellers
- Series video trailer created highlighting all titles and promoting social media efforts
- Targeted eblasts through Nelson, GMC (120K) and through Christianity Today women (220K)
- Print advertising with *Romantic Times* (175K) and *Romance Sells* (60K)
- Online advertising to include: Kyria, momslikeme.com, encourage.me
- Targeted advertising on Facebook and outreach through historical fiction book groups Bookclub promotions with Goodreads to more than 16,000 bookclub groups

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galleys available for media and Sales
- Print campaign to regional newspapers, trade publications, consumer magazines with special focus on the new series location for Coble's signature romantic suspense
- Sample outlets to pitch: *Romantic Times*, OuterBanksVoice.com, OuterBanks.org

### PREVIOUS TITLES

978-1-59554-549-7 *Lonestar Sanctuary*  
 978-1-59554-268-7 *The Lightkeeper's Ball*

### COMPARABLE TITLES

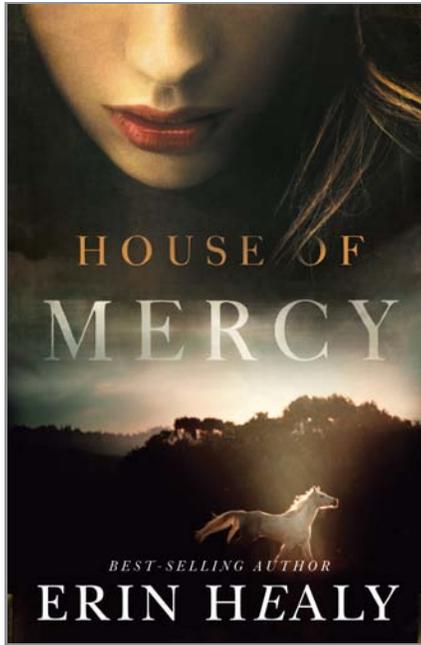
978-0-8007-3457-2 *Deadly Pursuit* by Irene Hannon  
 978-1-4000-7310-8 *Indelible* by Kristen Heitzmann



RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense series, including the *Mercy Falls*, *Lonestar*, and *Rock Harbor* series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million

## HOUSE OF MERCY

ERIN HEALY



### FEATURES & BENEFITS

- Each Erin Healy book has a distinctive setting that goes hand-in-hand with the thematic material. In this case, the setting is the magnificently rugged terrain of Southern Colorado.
- Author accolades include a *Christianity Today* Book of the Year finalist.
- Christian theme: Deals with the notion of modern day miracles
- Includes Reading Group Guide
- E-book ISBN: 9781401685539

**Beth needs a miracle. But God has something more astonishing in mind.**

For generations, the Blazing B cattle ranch has been a refuge for outcast men who want only the peace of a hard day's work and a good night's sleep. Beth Borzoi has a big heart for the wounded souls who come to her family's land. She's on track to become a top-notch veterinarian, which will save the Blazing B thousands of dollars each year.

Then Beth accidentally kills a neighbor's prized horse. The resulting lawsuit jeopardizes everything: the ranch, the family legacy, her career, and her father's health.

Beth scrambles to redeem her mistake, pleading to God for help, even as a mystery complicates her life. A wolf stalks her, nosing her toward a destiny she doesn't understand. And twice she heals mortal wounds with a touch and a prayer. But Beth can't help the people she's most desperate to save.

Beth seeks out the only man who can rescue the ranch—a man she first must rescue. The wolf leads her to a remote mountain town, where her estranged but wealthy grandfather is dying, and his mentally ill doctor doesn't want him to get well. Even if Beth can save his body, his heart might be beyond reach.

Set in the stunningly rugged terrain of Southern Colorado, *House of Mercy* follows Beth through the valley of the shadow of death into the unfathomable miracles of God's goodness and mercy.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8551-5  
**ISBN-10:** 1-4016-8551-X  
**Price:** \$15.99 U.S.  
**Ship Date:** 7/11/2012  
**Pub Date:** 8/7/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 352 Pages  
**Carton Qty:** 36  
**Distribution Rights:** North America  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / SUSPENSE (FIC042060)

### ADVERTISING

- Author videos for use with retail, author sites, and all online advertising (Erin's experiences with authors like Ted Dekker and writing tips)
- National radio advertising with on-air giveaways in top 25 markets, Mom Talk Radio and Salem Radio Network
- Online advertising with Alloy.com, Singlemom.com, Parents.com, Momslikeme.com, FaithAd.net and Salem Web Network
- Print advertising with Suspense magazine and Romantic Times (total impressions over 305,000)
- Bookclub campaign and giveaways with goodreads.com to over 18,000 bookclub members

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galley available for media and Sales
- Print and online campaign, focusing especially on consumer Christian publications, fiction trade, and Western region
- Sample outlets to pitch: Kyria.com, *Gazette* (Colorado Springs), *USA Today's Faith & Reason*, *Books & Culture*

### PREVIOUS TITLES

978-1-59554-752-1 *The Baker's Wife*  
978-1-59554-751-4 *The Promises She Keeps*

### COMPARABLE TITLES

978-0-8007-3240-0 *The Pawn* by Steven James  
978-1-4000-7002-2 *Mine Is the Night* by Liz Curtis Higgs

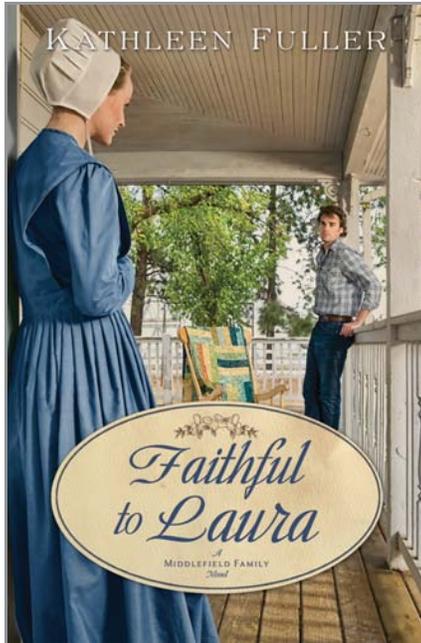


**Erin Healy** is the best-selling co-author of *Burn* and *Kiss* (with Ted Dekker) and an award-winning editor for numerous best-selling authors. She has received wide acclaim for her debut solo novels, *Never Let You Go* and *The Promises She Keeps*. She and her family live in Colorado. **Hometown:** Colorado Springs, Colorado

## FAITHFUL TO LAURA

*A Middlefield Family Novel*

KATHLEEN FULLER



### FEATURES & BENEFITS

- *Library Journal* said of *Treasuring Emma*, "Well-drawn characters and a homespun feel will make this Amish romance a sure bet for fans of Beverly Lewis."
- Escape to a place where family, community, and God are valued above worldly treasures.
- Contains crossover characters with Kathleen's middle-grade novels
- Includes Reading Group Guide
- E-book ISBN: 9781401686901

**Laura's faith requires her to forgive, but she can only think of revenge.**

Laura Stutzman came to Middlefield, Ohio, with one purpose: to get back what Mark King took from her. Soon after she arrives, she is injured. Now her face bears the spidery scars of Mark's treachery, while her heart nurses new wounds.

Sawyer Thompson is a Yankee who spent his teen years in an Amish home. Now an adult, he has to make a decision—go back to the life he knew as a child or join the church. Having suffered loss and abuse at a young age, he understands Laura's anger, but is determined to convince her to follow God's will and forgive.

As their friendship grows, so do their feelings for each other. But a secret from Sawyer's past comes to light—one even he's not aware of—threatening the couple's new relationship. Is Sawyer willing to do whatever it takes to remain faithful to Laura?

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-776-7  
**ISBN-10:** 1-59554-776-2  
**Price:** \$15.99 U.S.  
**UPC:** 020049137192  
**Ship Date:** 7/11/2012  
**Pub Date:** 8/7/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- Outreach and giveaways on Facebook to the Amish Fiction and Romance fan groups.
- Promotion through active social media outlets, including Facebook, Twitter as well as blogs
- Advertising push through SalemWebNetwork, Goodreads.com and FaithNet (750,000 impressions)
- Amishliving.com feature with author appearance (Q&A)
- AuthorBuzz promotion to more than 16,000 bookclubs offering contest for author call-ins

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galley available for media and Sales
- Print and online promotion to publications, devoted to Amish fiction readers and other fiction lovers, with special focus on forgiveness explored in the novel
- Sample outlets to pitch: *Amish Country News*, Good-News.com (publication of Middlefield, OH), Crosswalk.com

### PREVIOUS TITLES

978-1-59554-775-0 *Treasuring Emma*  
 978-1-59554-812-2 *A Man of His Word*

### COMPARABLE TITLES

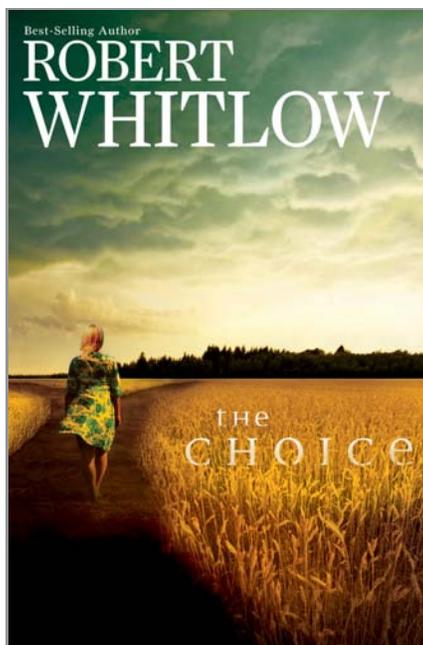
978-0-8007-3386-5 *The Waiting* by Suzanne Woods Fisher  
 978-0-7369-3798-6 *The Amish Midwife* by Mindy Starns Clark



**Kathleen Fuller** is the author of several bestselling novels including *A Man of His Word* and *Treasuring Emma* as well as a middle grade series, *The Mysteries of Middlefield*. [facebook.com/pages/Kathleen-Fuller/81836200502](https://www.facebook.com/pages/Kathleen-Fuller/81836200502) **Hometown:** Cabot, Arkansas **Books Sold to Date:** 162,000

## THE CHOICE

ROBERT WHITLOW



### FEATURES & BENEFITS

- A standalone novel following the bestseller *Water's Edge*
- A right-to-life story that is told from a legal and emotional perspective
- *Crosswalk* describes Whitlow as, "John Grisham meets Francine Rivers."
- Robert Whitlow is a trusted name in Christian fiction who is known for his heartfelt and suspenseful Southern legal dramas.
- Includes Reading Group Guide
- E-book ISBN: 9781401685638

### A mysterious prophecy. A pregnant girl. An impossible choice.

In 1974, seventeen-year-old Sandy Lincoln leaves her small hometown of Rutland, Georgia, to hide her pregnancy. Abortion was legalized the year before and Sandy feels immense pressure from her boyfriend and family to make the whole situation go away. On the road to her aunt's house in Atlanta, Sandy encounters a strange woman who prophesies that she is carrying twin boys. The woman warns that should the sons ever meet, one of them will die.

Sandy is shocked. How does the woman know she's pregnant? And could it be possible she's carrying twins? Should she take her advice seriously or run the other direction? Before she can decide, the woman is gone . . . leaving Sandy alone to decide her fate.

The choice Sandy makes forever alters her destiny and that of those around her – not just in the present but thirty years later when the effects of the prophecy take a startling twist.

*This riveting tale is part legal drama, part supernatural thriller, part Southern fiction. Even more, it is the hope-filled story of how a mother's love knows no bounds.*

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8561-4  
**ISBN-10:** 1-4016-8561-7  
**Price:** \$15.99 U.S.  
**Ship Date:** 7/11/2012  
**Pub Date:** 8/7/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 384 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)

### ADVERTISING

- Online and print advertising to include Mystery Scene, Crimespree, Suspense Magazine, Goodreads.com, Salem Web Network and Google Ads targeting the fans of legal suspense.
- Focused ads on Google and Facebook
- Web and radio advertising with Salem Network in top 25 markets (5,600,000 impressions)
- Book trailer and author video available for series launch as well as promotion with retail, online and media
- Eblasts to current Whitlow fans through author website, Thomas Nelson list and ReadItFirst.com lists (300,000)
- AuthorBuzz promotion to more than 16,000 book clubs, 375,000 consumers

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galley available for media and Sales
- Print and online campaign, focusing especially Southern regional press, outlets interested in unique legal stories, and special consideration of right-to-life angle
- Sample outlets to pitch: *WORLD*, *Charlotte Observer*, *National Right to Life News*, blog for GA Center for the Book

### PREVIOUS TITLES

978-1-59554-451-3 *Water's Edge*  
 978-1-59554-132-1 *Deeper Water*  
 978-0-8499-4518-2 *The List*

### COMPARABLE TITLES

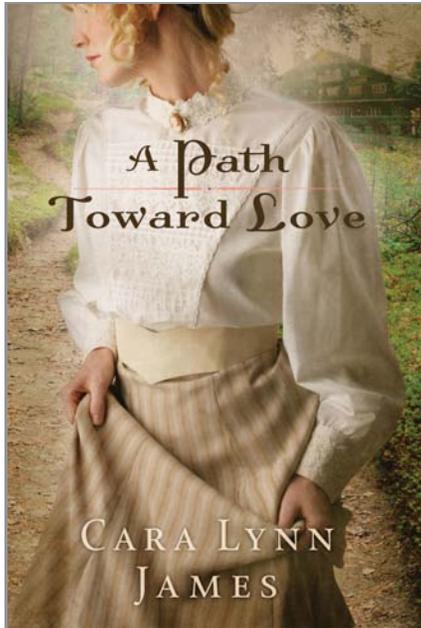
978-1-6014-2339-9 *The Chasm* by Randy Alcorn  
 978-0-8007-3457-2 *Deadly Pursuit* by Irene Hannon  
 978-1-4000-7310-8 *Indelible* by Kristen Heitzmann



**Robert Whitlow** is the best-selling author of legal novels set in the South and winner of the Christy Award for Contemporary Fiction. He received his J.D. with honors from the University of Georgia School of Law where he served on the staff of the *Georgia Law Review*. **Hometown:** Charlotte, North Carolina **Books Sold to Date:** 675,000

## A PATH TOWARD LOVE

CARA LYNN JAMES



### FEATURES & BENEFITS

- Author of the acclaimed Ladies of Summerhill novels pens a new story in the Adirondack mountains at the turn of the century.
- *Romantic Times* says "James is a wonderful author who writes her characters as though they were real people, with their flaws and weaknesses laid bare for the reader to see."
- Uplifting romance that will satisfy fans of Deanne Gist and Cathy Marie Hake
- Includes Reading Group Guide
- E-book ISBN: 9781401686512

**She gave up her luxurious life for the love of a self-centered man. Now she must travel down a path she never expected to find the love God set apart for her.**

Young widow Katherine Osborne returns to her family's rustic camp on Raquette Lake in the Adirondack Mountains. She's determined to live a quiet life, but her socialite mother is equally determined to push her into a new marriage while she's still young.

Andrew Townsend has known Katherine since they were children. An attorney who is successful, but not wealthy, he knows she is out of his reach, both socially and financially. But he's curious what changed the free-spirited girl he knew into the now private, somber young woman.

When Katherine's father hires Andrew to look into the financial affairs of her former husband, he uncovers secrets about her marriage that she's been hiding from her family. Trapped by recent events that have come to light, Katherine turns to God for the courage to be honest about her past.

Knowing what Katherine endured stirs up feelings of love and protection in Andrew. Will they be able to overcome the impossible obstacles set before them and join hands to walk down a path toward love?

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8517-1  
**ISBN-10:** 1-4016-8517-X  
**Price:** \$15.99 U.S.  
**Ship Date:** 7/18/2012  
**Pub Date:** 8/14/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- Online advertising to include Goodreads.com, HistoricalNovelSociety.org, Salem Web Network and FaithNet (950,000 impressions)
- Print and web advertising with *Romantic Times* (175K)
- Promotion and contest through the Historical Fiction Facebook Fan Page
- Bookclub campaigns with goodreads.com and AuthorBuzz

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galley available for media and Sales
- Print and online campaign, focusing especially on historical outlets, publications supporting Christian women, regional focus on Adirondacks
- Sample outlets to pitch: *Romantic Times* Daily Blog, *Historical Novels Review*, *Adirondack Daily Enterprise*

### PREVIOUS TITLES

978-1-59554-679-1 Love on a Dime  
 978-1-59554-681-4 Love by the Book  
 978-1-59554-680-7 Love on Assignment

### COMPARABLE TITLES

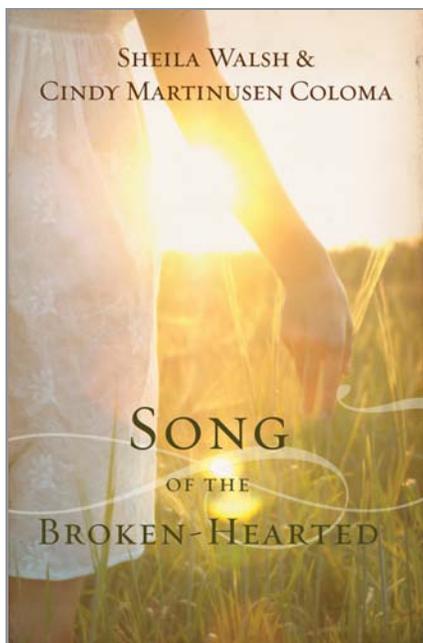
978-0-7642-0364-0 A Daughter's Inheritance by Tracie Peterson  
 978-0-7642-0756-3 Head in the Clouds by Karen Witemeyer



**Cara Lynn James** is the author of several novels including *Love on a Dime*. She's received contest awards from Romance Writers of America and the American Christian Fiction Writers. She resides in Florida with her husband Jim. **Hometown:** Pensacola, Florida

## SONG OF THE BROKEN-HEARTED

SHEILA WALSH (Coauthor) & CINDY MARTINUSEN COLOMA (Coauthor)



### FEATURES & BENEFITS

- A beautiful companion piece to Shelia Walsh's newest non-fiction release: *God Loves Broken People*
- Based on Job 42:5 "I had heard about you before, but now I have seen you with my own eyes. I take back everything I said, and I sit in dust and ashes to show my repentance."
- *Library Journal* noted that Shelia and Cindy's first collaboration, *Sweet Sanctuary*, "should appeal to fans of Karen Kingsbury."
- Includes Reading Group Guide
- E-book ISBN: 9781401686925

**Ava has a loving family, a beautiful house, and a solid faith. Yet in the span of one week, her ideal life will be completely broken . . . in the best of ways.**

Her husband's company is under investigation and their assets are frozen. They have little cash saved and suddenly no income. Her daughter would rather travel than attend law school, and her teenage son fails a drug-test. And then the doorbell rings . . .

On her front steps sits a car-seat holding an infant. The accompanying note explains that Ava's niece is leaving her daughter with Ava, who has all the comforts that life can offer.

Ava packs the baby in the car and sets out on a quest to find the rightful family to care for her. As they journey across the state, she encounters quirky and outcast people—broken people—who show her kindness.

It is in the faces of these people that Ava sees God in a new way. She acknowledges that she's been hiding her brokenness behind good deeds. Losing it all may just be a blessing rather than a curse for Ava and her family.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-687-6  
**ISBN-10:** 1-59554-687-1  
**Price:** \$15.99 U.S.  
**UPC:** 020049136829  
**Ship Date:** 7/18/2012  
**Pub Date:** 8/14/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)

### ADVERTISING

- Cross promotions with Women of Faith (2012 Speaker)
- Campaign on Salem Radio and Salem Web
- Online advertising campaign targeting sites like: momslikeme.com, ChristianityToday.com,
- Eblast to Beliefnet & Christianity Today lists and Women of Faith consumers
- Coordinated promotion on Sheila's active online properties (www.sheilawalsh.com, Facebook, Twitter)
- Featured on ThomasNelson.com and WomenOfFaith.com
- AuthorBuzz promotion to more than 16,000 book clubs offering contest for author call-ins
- Regional Facebook promotions based on appearances

### PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and electronic galleys available for media and Sales
- Print and online promotion seeking reviews and contributed pieces, including ties to Walsh's nonfiction topics for the year
- Drive-time radio tour
- Opportunities in local markets in conjunction with Women of Faith tour dates
- Sample target outlets: *Romantic Times*, *Moody's Midday Connection*, *Family Fiction*

### PREVIOUS TITLES

978-1-59554-686-9 *Sweet Sanctuary*

### COMPARABLE TITLES

978-1-4143-1956-8 *June Bug* by Chris Fabry  
 978-0-4465-8211-7 *On Hummingbird Wings* by Lauraine Snelling



**Sheila Walsh** is the best-selling author of the novels *Angel Song* and *Sweet Sanctuary*. A featured speaker with Women of Faith, more than 3.5 million women have heard her speak. She lives in Texas with her husband, Barry, and their son, Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 4 million

**Cindy Martinusen Coloma** is the best-selling author of several novels including *The Salt Garden*, *Beautiful*, and *Orchid House*. Twitter @CindyColoma, facebook.com/pages/Cindy-Martinusen-Coloma/84245320346 **Hometown:** Redding, California

Adult



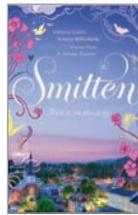
**Lonestar Angel**  
Colleen Coble

ISBN-13: 978-1-5955-4269-4  
\$15.99 • TP  
ISBN-13: 978-1-4016-8647-5  
\$15.99 • EBK



**The Lightkeeper's Ball**  
Colleen Coble

ISBN-13: 978-1-5955-4268-7  
\$15.99 • TP  
ISBN-13: 978-1-5955-4974-7  
\$15.99 • EBK



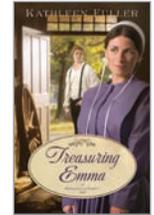
**Smitten**

Colleen Coble, Kristen Billerbeck,  
Diann Hunt, & Denise Hunter  
ISBN-13: 978-1-4016-8494-5  
\$15.99 • TP  
ISBN-13: 978-1-4016-8495-2  
\$15.99 • EBK



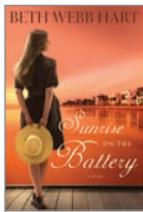
**Fairer Than Morning**  
Rosslyn Elliott

ISBN-13: 978-1-5955-4785-9  
\$15.99 • TP  
ISBN-13: 978-1-5955-4975-4  
\$15.99 • EBK



**Treasuring Emma**  
Kathleen Fuller

ISBN-13: 978-1-5955-4775-0  
\$14.99 • TP  
ISBN-13: 978-1-4016-8616-1  
\$14.99 • EBK



**Sunrise on the Battery**

Beth Webb Hart  
ISBN-13: 978-1-5955-4200-7  
\$15.99 • TP  
ISBN-13: 978-1-4016-8662-8  
\$15.99 • EBK



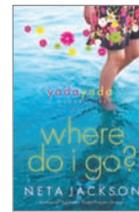
**The Baker's Wife**

Erin Healy  
ISBN-13: 978-1-5955-4752-1  
\$15.99 • TP  
ISBN-13: 978-1-4016-8549-2  
\$29.99 • Audio



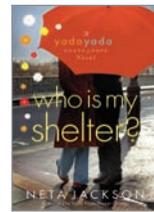
**A Cowboy's Touch**

Denise Hunter  
ISBN-13: 978-1-5955-4801-6  
\$15.99 • TP  
ISBN-13: 978-1-4016-8545-4  
\$15.99 • EBK



**Where Do I Go?**

Neta Jackson  
ISBN-13: 978-1-5955-4523-7  
\$15.99 • TP  
ISBN-13: 978-1-4185-7197-9  
\$15.99 • EBK



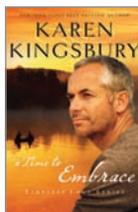
**Who Is My Shelter?**

Neta Jackson  
ISBN-13: 978-1-5955-4863-4  
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ISBN-13: 978-1-4003-1711-0  
\$29.99 • Audio



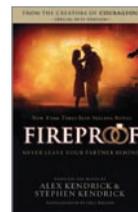
**A Time to Dance**

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**A Time to Embrace**

Karen Kingsbury  
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\$15.99 • TP  
ISBN-13: 978-1-4016-8656-7  
\$15.99 • EBK



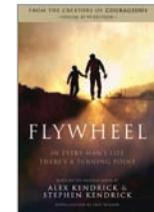
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Alex Kendrick &  
Stephen Kendrick  
ISBN-13: 978-1-4016-8527-0  
\$9.99 • TP  
ISBN-13: 978-1-4185-6672-2  
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**Facing the Giants**

Alex Kendrick &  
Stephen Kendrick  
ISBN-13: 978-1-4016-8526-3  
\$9.99 • TP  
ISBN-13: 978-1-4185-6883-2  
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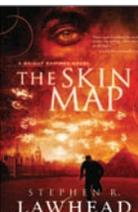
**Flywheel**

Alex Kendrick &  
Stephen Kendrick  
ISBN-13: 978-1-4016-8525-6  
\$9.99 • TP  
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**The Realms Thereunder**

Ross Lawhead  
ISBN-13: 978-1-5955-4909-9  
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ISBN-13: 978-1-4016-8660-4  
\$15.99 • EBK



**The Skin Map**

Stephen Lawhead  
ISBN-13: 978-1-5955-4935-8  
\$16.99 • TP  
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\$29.99 • Audio



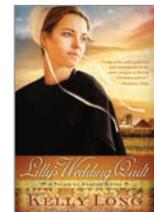
**The Bone House**

Stephen Lawhead  
ISBN-13: 978-1-5955-4805-4  
\$25.99 • Jacketed HC  
ISBN-13: 978-1-4016-8511-9  
\$29.99 • Audio



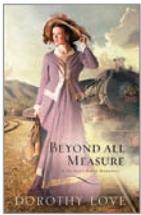
**The Paradise War**

Stephen Lawhead  
ISBN-13: 978-1-5955-4890-0  
\$16.99 • Printed Case HC  
ISBN-13: 978-1-4185-5557-3  
\$16.99 • EBK



**Lilly's Wedding Quilt**

Kelly Long  
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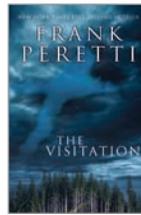
**Beyond All Measure**

Dorothy Love  
ISBN-13: 978-1-5955-4900-6  
\$15.99 • TP  
ISBN-13: 978-1-4016-8558-4  
\$15.99 • EBK



**The Oath**

Frank Peretti  
ISBN-13: 978-1-4016-8523-2  
\$15.99 • TP  
ISBN-13: 978-1-4185-0926-2  
\$15.99 • EBK



**The Visitation**

Frank Peretti  
ISBN-13: 978-1-4016-8522-5  
\$15.99 • TP  
ISBN-13: 978-1-4185-6731-6  
\$15.99 • EBK



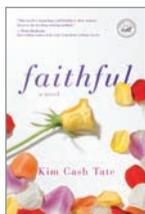
**Monster**

Frank Peretti  
ISBN-13: 978-1-4016-8521-8  
\$15.99 • TP  
ISBN-13: 978-1-4185-0927-9  
\$15.99 • EBK



**The Promise of an Angel**

Ruth Reid  
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\$15.99 • TP  
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\$15.99 • EBK



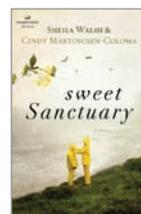
**Faithful**

Kim Cash Tate  
ISBN-13: 978-1-5955-4854-2  
\$15.99 • TP  
ISBN-13: 978-1-4185-6265-6  
\$15.99 • EBK



**Cherished**

Kim Cash Tate  
ISBN-13: 978-1-5955-4855-9  
\$15.99 • TP  
ISBN-13: 978-1-4016-8654-3  
\$15.99 • EBK



**Sweet Sanctuary**

Sheila Walsh & Cindy Martinusen Coloma  
ISBN-13: 978-1-5955-4686-9  
\$15.99 • TP  
ISBN-13: 978-1-5955-4966-2  
\$29.99 • Audio



**Face of Betrayal**

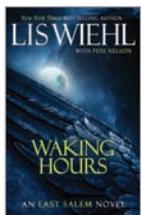
Lis Wiehl with April Henry  
ISBN-13: 978-1-5955-4817-7  
\$16.99 • TP  
ISBN-13: 978-1-4185-7428-4  
\$16.99 • EBK



**Heart of Ice**

Lis Wiehl with April Henry  
ISBN-13: 978-1-5955-4707-1  
\$25.99 • Jacketed HC  
ISBN-13: 978-1-4003-1681-6  
\$29.99 • Audio

**Young Adult**



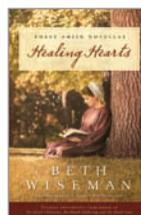
**Waking Hours**

Lis Wiehl with Pete Wilson  
ISBN-13: 978-1-5955-4940-2  
\$26.99 • Jacketed HC  
ISBN-13: 978-1-4016-8529-4  
\$29.99 • Audio



**The Wonder of Your Love**

Beth Wiseman  
ISBN-13: 978-1-5955-4886-3  
\$15.99 • TP  
ISBN-13: 978-1-4016-8661-1  
\$15.99 • EBK



**Healing Hearts**

Beth Wiseman  
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\$15.99 • TP  
ISBN-13: 978-1-5955-4988-4  
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**An Amish Wedding**

Beth Wiseman, Kathleen Fuller, Kelly Long  
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\$15.99 • EBK



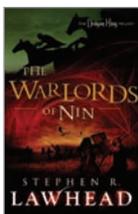
**There You'll Find Me**

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ISBN-13: 978-1-4016-8659-8  
\$12.99 • EBK



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\$9.99 • EBK



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ISBN-13: 978-1-4185-6936-5  
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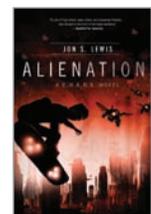
**The Sword and the Flame**

Stephen Lawhead  
ISBN-13: 978-1-5955-4959-4  
\$9.99 • TP  
ISBN-13: 978-1-4185-6834-4  
\$9.99 • EBK



**Invasion**

Jon S. Lewis  
ISBN-13: 978-1-4016-8542-3  
\$9.99 • TP  
ISBN-13: 978-1-4016-8509-6  
\$9.99 • EBK

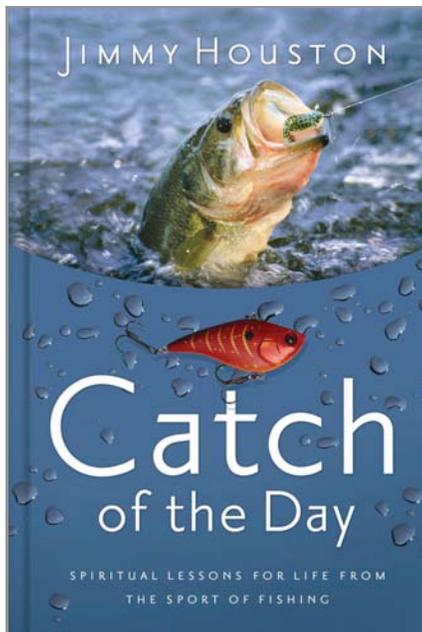


**Alienation**

Jon S. Lewis  
ISBN-13: 978-1-5955-4754-5  
\$14.99 • Printed Case HC  
ISBN-13: 978-1-4016-8618-5  
\$14.99 • EBK

## CATCH OF THE DAY

JIMMY HOUSTON



### FEATURES & BENEFITS

- **EBK: 9781400320417**
- Filled with great tips from one of today's best fishermen, to help any outdoorsman improve their fishing skills
- Engaging devotionals that provide daily applications with four-color interiors
- Brings awareness of God and His creation into one of America's favorite pastimes
- 365 fishing-themed devotionals paired with daily fishing tips

Put into action the characteristics needed to be a great fisherman, and see how they can also make you into great fishers of men.

Fishermen don't rely on luck in order to catch fish—they put their skills, knowledge, and experience into play every time they cast their line. Likewise, righteous and godly living doesn't come naturally, but requires study, commitment, and a lot of practice. In *Catch of the Day*, Jimmy Houston combines both his love of fishing and his love of God in this unique fisherman's 365-day devotional. Each day features a scripture and a thought for meditation that applies insights from the art of fishing to daily spiritual growth, as well as a fishing tip from a pro. Anyone who loves God's creation, combined with the excitement of the catch, will truly enjoy this guide of spiritual lessons for life.



**Format:** Padded Hardcover  
**ISBN-13/EAN:** 978-1-4003-1964-0  
**ISBN-10:** 1-4003-1964-1  
**Price:** \$14.99 U.S.  
**Ship Date:** 4/11/2012  
**Pub Date:** 5/8/2012  
**Trim Size:** 4.00 x 6.00  
**Page Count:** 400 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / INSPIRATIONAL / GENERAL (REL036000)

### MERCHANDISING

JCountryman Floor Display: 9781404176669

### ADVERTISING

- Content excerpts, book giveaways, and advertising through the author's platforms, including: website, Facebook, Twitter and email lists
- Pursue partnership with Bass Pro Shops surrounding a "Fish with Jimmy" contest
- Pursue partnership with Bassmasters including social media giveaways and tournament gift bag inclusion
- Print advertising in Homecoming (80,000 circulation)
- Pursue partnership with Christian Fishing Association and ChristianOutdoorsman.com to include book giveaways, content sampling, and eblasts

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- PR eblast campaign to key long-lead trade and consumer publications to secure reviews, features, and gift lists in top tier Christian media trade and consumer markets such as *CBA Retailers and Resources*, *Homecoming Magazine*, *Faith & Family* magazine, *Sport Fishing*, *Sea Fishing* and *Mature Living*
- Finished product mailing to family and fishing/ sport related magazines and blogs such as *ESPN.com*, *MyOutdoorTV.com*, *World Fishing Network*, and *Beliefnet*
- Pitch letter sent to top 50 newspaper outlets surrounding Father's Day Gift Guide Options

### PREVIOUS TITLES

978-0-8499-5504-4 Hooked for Life  
 978-0-6710-0915-1 Caught Me a Big 'Un  
 978-0-8499-5758-1 The Reel Line

### COMPARABLE TITLES

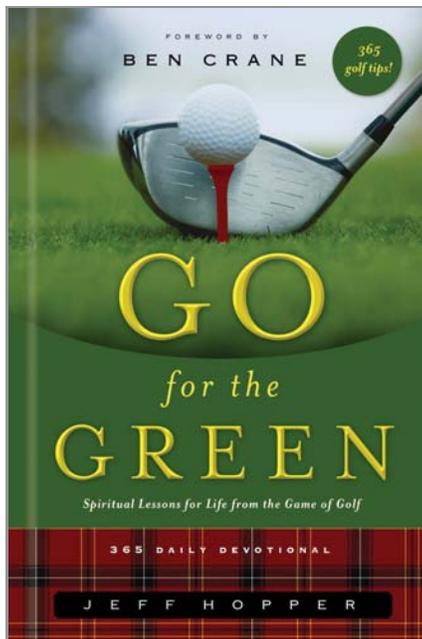
978-1-5927-6217-0 Hunting for God, Fishing for the Lord  
 978-0-8307-3850-2 The Heart of an Athlete



**Jimmy Houston**, "America's Favorite Fisherman," is a two-time Bass Angler Sportsman Society (BASS) Angler of the Year, has won ten national tournaments and has placed among the top money winners in more than 100 national fishing events. His show (JHO) consistently ranked as the #1 outdoors show on ESPN for 20 years. He help founded Fellowship of Christian Anglers Society (FOCAS), a ministry devoted to making fishermen into "fishers of men" and now has over 5,000 members. **Hometown:** Cookson, Oklahoma

## GO FOR THE GREEN

JEFF HOPPER



### FEATURES & BENEFITS

- **EBK: 9781400320424**
- **Foreword by PGA golfer Ben Crane**
- **365 golf-themed devotions paired with 365 golf tips and four-color interiors**
- **Perfect gift for golfers and sports fans**
- **Wonderful gift for dads**

**God can meet us wherever we are, and for golfers, that is often on the golf course.**

Experience daily devotions with the peace you feel on an early morning course, the excitement of doing well, the enjoyment of time spent with the closest of all friends.

This daily round of golf-themed devotions offers thoughts for throughout the year: the Off-Season, the Majors Season, the Golf Season, and the Silly Season. Conceived by the founder of a faith-and-golf ministry, each devotional and scripture are partnered with a solid golf tip to help the reader get to the green. Written in a pleasant, intelligent style that will connect with players of all ages, *Go for the Green* is a hole-in-one for its target audience.



**Jeff Hopper** has a passion for golf and the Bible. He writes the Links Daily Devotional and other content for the official website for Links Players International ([linksplayers.com](http://linksplayers.com)), which is devoted to golfers and golf ministries around the world. **Hometown:** Fresno, California

**Format:** Padded Hardcover  
**ISBN-13/EAN:** 978-1-4003-1965-7  
**ISBN-10:** 1-4003-1965-X  
**Price:** \$14.99 U.S.  
**Ship Date:** 4/11/2012  
**Pub Date:** 5/8/2012  
**Trim Size:** 4.00 x 6.00  
**Page Count:** 400 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / INSPIRATIONAL / GENERAL (REL036000)

### MERCHANDISING

JCountryman Floor Display: 9781404176669

### ADVERTISING

- Print, display, and social media advertising with *Sports Spectrum* (100,000 impressions)
- Print advertising in *Stand Firm* magazine (71,000 circ)
- Display advertising with *Golf Tips* website
- Pursue partnership with National Christian College Athletic Association to send books to golf coaches
- Facebook and search advertising targeting Christian golfers

### PUBLICITY

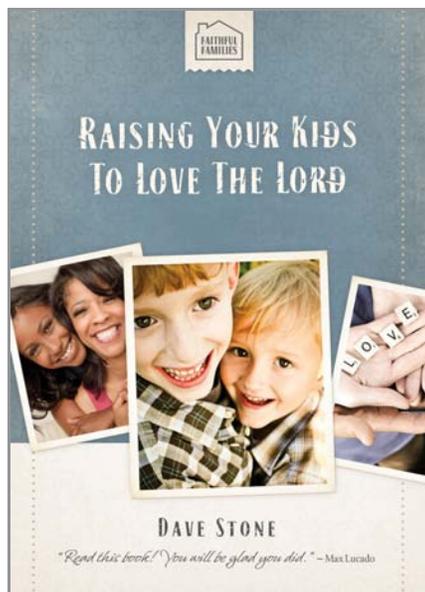
- Media Inquiries: Kristen Baird, [kbaird@thomasnelson.com](mailto:kbaird@thomasnelson.com)
- PR eblast campaign to key long lead trade and consumer publications to secure reviews, features, and gift lists in top-tier Christian media trade and consumer markets such as *CBA Retailers and Resources*, *Homecoming Magazine*, *Mature Living*, and *Golf Magazine*
- Finished product mailing to family and fishing/ sport related magazine and blogs such as *ESPN.com*, *Golf Channel*, *PGA.com*, and *Karis*
- Pitch letter sent to top 50 newspaper outlets surrounding Father's Day gift guide options

### COMPARABLE TITLES

- 978-0-8499-5450-4 In His Grip: Foundations for Life and Golf
- 978-0-3103-1885-9 Golf's Sacred Journey: Seven Days at the Links of Utopia
- 978-0-6848-0364-7 Golf Is Not a Game of Perfect

## FAITHFUL FAMILIES: RAISING YOUR KIDS TO LOVE THE LORD

DAVE STONE



### FEATURES & BENEFITS

- **EBK: 9781400320431**
- **#1 goal of Christian parents is to raise faithful children**
- **Provides invaluable insight and guidance for parents who want to raise their kids to love the Lord**
- **Honest answers and astute understanding written in approachable, conversational style**
- **Dave Stone serves as senior pastor of the fourth largest church in America**

**Practical life lessons, real-life stories, and Scriptural truths for being the family that glorifies God.**

Preaching is his gift, but Pastor Dave Stone's family is his passion and his life's blessing. Dave and Beth have been married 27 years and have raised three children, as well as shepherd the diverse families of their congregation. Raising faithful families is a key to the future of the church. *Raising Your Kids to Love the Lord* is the first of three books in the Faithful Family series where Dave applies his practical, conversational, and humorous approach to the challenge of building a strong spiritual foundation for the family. Some of the topics include: Authenticity, Discipline, Modeling Godly Principles, Sharing the Load, and more.

It's never too soon, or too late, to begin applying the tried and true wisdom this veteran of building strong families has to share.



**Dave Stone** is Senior Pastor of Southeast Christian Church in Louisville, Kentucky, where he preaches Truth to more than 20,000 people each weekend. He and his wife Beth have three children: Savannah, Sadie, and Sam, and a son-in-law, Patrick. Dave believes the most practical way to spread the gospel is through moms and dads who model a genuine faith for their children. **Hometown:** Louisville, Kentucky

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-1871-1  
**ISBN-10:** 1-4003-1871-8  
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**Page Count:** 160 Pages  
**Carton Qty:** 48  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / FAMILY (RELO12030)

### MERCHANDISING

JCountryman Floor Display: 9781404176669

### ADVERTISING

- Social media campaign engaging parents to submit their most pressing questions to be answered by Dave
- Display and newsletter advertising with MOPS, and *Thriving Family Magazine*
- Print advertising in *ParentLife Magazine*
- Dedicated eblast with mothering.com (160,000 impressions)
- Print and display advertising with regional parenting publications such as *Nashville Parent*, *Birmingham Parent*, etc.
- National radio advertising with Dial Global targeting women 25-45 (500,000 impressions)
- Cross-promotion to Kyle Idleman's *Not a Fan* audience through website, email, and social media

### PUBLICITY

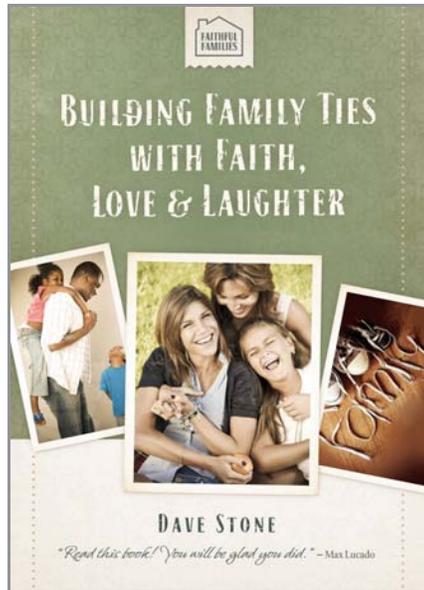
- Media Inquiries: Kristen Baird, kbaird@thomasonelson.com
- Product mailing sent to all long lead trade publications, Christian, and family blogs such as *ParentLife*, *Homecoming Magazine*, and *Homelife*
- PR eblast sent to top family and Christian websites and blogs such as *Beliefnet.com*, *Focus on the Family*, *Crosswalk.com* and *Kyria*
- Radio promotion to top 20 Christian radio stations and syndicates for features, giveaways, and author interview options
- This title will be included in Mother's Day online and radio promotions

### COMPARABLE TITLES

978-0-8499-0548-3 Grace-Based Parenting  
 978-0-7642-0793-8 Families Where Grace Is in Place  
 978-1-4143-0127-3 Bringing up Girls  
 978-1-4143-0450-2 Bringing up Boys

# FAITHFUL FAMILIES: BUILDING FAMILY TIES WITH FAITH, LOVE, AND LAUGHTER

DAVE STONE



## FEATURES & BENEFITS

- **EBK: 9781400320448**
- **#1 goal of Christian parents is to raise faithful children and have a close family**
- **Provides invaluable insight and guidance for parents who want to raise their kids to love the Lord and each other**
- **Wise insights and creative ideas written in approachable, conversational style**
- **Dave Stone serves as senior pastor of the fourth largest church in America**

**Creative ideas, real-life stories, and Scriptural guidance for being the family that loves being together.**

*Building Family Ties with Faith, Love, and Laughter* is the second in the Faithful Family series where Dave applies his practical, conversational, and humorous approach to the challenge of building strong spiritual ties to each other as a family. Topics include: Contentment, Security, Loyalty, Gratitude, Spontaneity, Communication, and more.

Preaching is his gift, but Pastor Dave Stone's family is his life's blessing. And after raising three kids of his own, as well as shepherding the diverse families of his congregation, his heart and passion for building strong families rings louder than ever. He knows that raising faithful families is a key to the future of the church.



**Dave Stone** is Senior Pastor of Southeast Christian Church in Louisville, Kentucky, where he preaches Truth to more than 20,000 people each weekend. He and his wife Beth have three children: Savannah, Sadie, and Sam, and a son-in-law, Patrick. Dave believes the most practical way to spread the gospel is through moms and dads who model a genuine faith for their children. **Hometown:** Louisville, Kentucky

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-1872-8  
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**Ship Date:** 4/11/2012  
**Pub Date:** 5/8/2012  
**Trim Size:** 5.00 x 7.00  
**Page Count:** 160 Pages  
**Carton Qty:** 48  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / FAMILY (RELO12030)

## MERCHANDISING

JCountryman Floor Display: 9781404176669

## ADVERTISING

- Social media campaign engaging parents to submit their most pressing questions to be answered by Dave
- Display and newsletter advertising with MOPS
- Dedicated eblast with [mothering.com](http://mothering.com)
- Print and display advertising with *Thriving Family* magazine
- Print advertising in *ParentLife* magazine and other parenting publications
- National radio advertising with Dial Global targeting women 25-45 Cross-promotion to Kyle Idleman's *Not a Fan* audience through website, email, and social media
- Include author articles, content sampling, and book giveaways with [ministrymatters.com](http://ministrymatters.com)

## PUBLICITY

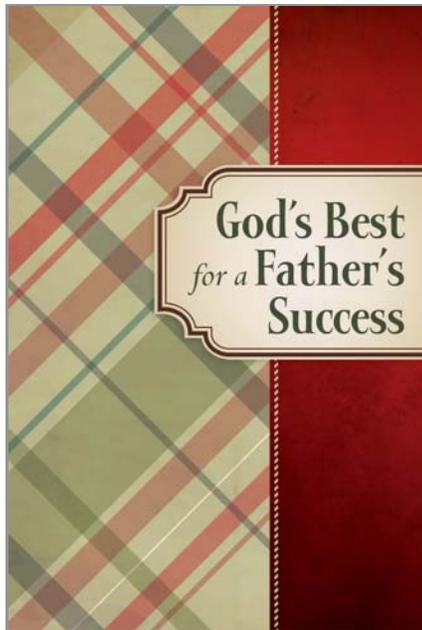
- Media Inquiries: Kristen Baird, [kbaird@thomasonelson.com](mailto:kbaird@thomasonelson.com)
- Product mailing sent to all long-lead trade publications, Christian, and family blogs such as *ParentLife*, *Homecoming Magazine*, and *Homelife*
- PR eblast sent to top family and Christian websites and blogs such as [Beliefnet.com](http://Beliefnet.com), [Focus on the Family](http://Focus on the Family), [Crosswalk.com](http://Crosswalk.com) and *Kyria*
- Radio promotion to top 20 Christian radio stations and syndicates for features, giveaways and author interviews
- This title will be included in Mother's Day online and radio promotions

## COMPARABLE TITLES

978-0-8499-0548-3 Grace-Based Parenting  
 978-0-7642-0793-8 Families Where Grace Is in Place  
 978-1-4143-0127-3 Bringing up Girls  
 978-1-4143-0450-2 Bringing up Boys

## GOD'S BEST FOR A FATHER'S SUCCESS

JACK COUNTRYMAN



### FEATURES & BENEFITS

- **EBK: 9781400320455**
- **Uniquely speaks to the spiritual needs and concerns of fathers**
- **Appropriate for fathers of all ages**
- **Ideal gift for Father's Day**
- **Compact size allows Dad to keep inspirational thoughts close at hand**

**This little volume offers a lot of solid wisdom for fathers.**

Fathers need wisdom to lead their families well, and this inspiring gift book offers them the advice and encouragement they need. Memorable quotations are paired with Scripture promises from the *New King James Version* to offer timeless guidance—all in a “quick-read” format that busy dads appreciate.

Dads have a hard, often thankless job. This book of bite-size encouragement will inspire dads to hold tight to their heavenly Father, to trust His leading, and to build and guide a faithful family.

**Note: Must be ordered in multiples of 24. Self-shipping box can be used as counter display. To order shrink-wrapped bundles without display box, use ISBN 978-1-4003-2016-5.**



**Format:** Softcover  
**ISBN-13/EAN:** 978-1-4003-2015-8  
**ISBN-10:** 1-4003-2015-1  
**Price:** \$4.99 U.S.  
**Ship Date:** 4/11/2012  
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**Trim Size:** 4.00 x 6.00  
**Page Count:** 128 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / INSPIRATIONAL / GENERAL (REL036000)

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomasonelson.com
- Eblast campaign to key Christian publications such as *Parentlife, Standfirm, and Men of Integrity*
- Eblast sent to Christian blogs such as *FaithfulReader.com, Crosswalk.com, and BeliefNet*
- Pitch letter sent to top 50 newspaper outlets surrounding Father's Day gift guide options

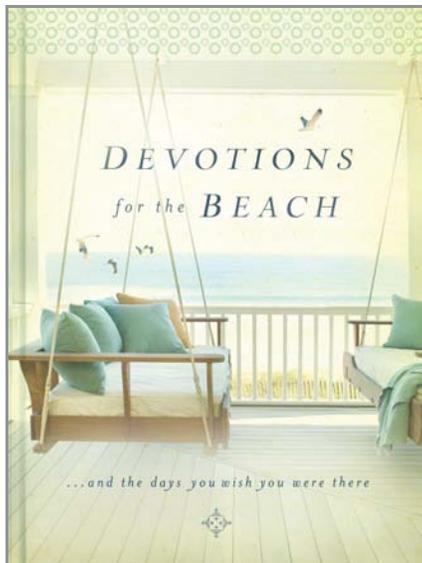
### PREVIOUS TITLES

- 978-1-4041-8777-1 God's Wisdom for Fathers
- 978-1-4041-1328-2 God's Promises for Fathers
- 978-1-4041-8754-2 God's Wisdom for Your Every Need
- 978-0-8499-5130-5 God's Promises for Your Every Need
- 978-1-4041-0310-8 The Power of God's Word for Fathers



**Jack Countryman** is the founder of JCountryman Gift Books, a division of Thomas Nelson Publishers. His 30-plus years in Christian publishing have allowed him the opportunity to help create and develop bestselling gift books such as *God's Promises® for Your Every Need*, *God's Promises® for Men*, and *God's Promises® for Women*. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over 15 million

## DEVOTIONS FOR THE BEACH AND DAYS YOU WISH YOU WERE THERE



### FEATURES & BENEFITS

- **EBK: 9781400320462**
- **A wonderful way to spend peaceful, relaxed time with God—even on hectic days when you'd rather be at the beach**
- **Contemporary seaside design and four-color interiors blend perfectly with today's popular beach-themed home décor**
- **Helps the reader understand God's amazing creation and the depth of His love**

**Dig your feet in the sand and let the water cool your toes as you escape into the beauty of God's seaside creations, and hear His voice more clearly than perhaps anywhere else.**

There's nothing quite like the warmth and relaxation of the beach—away from the stresses of the world and into a place of peace and refreshment. *Devotions for the Beach* is the gentle breeze that takes you there, to see the majesty of God and to open your heart and soul to the One who created it all. These ninety devotions explore the parallels of life with the elements of the shore to help you see God, to find hope, to draw strength, and to rest in the comfort of His arms throughout your day. Included are striking photographs with a fresh, contemporary design for timeless appeal.

Every woman will want a copy of this book as a gentle reminder of days at the beach and the call of God's love.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2030-1  
**ISBN-10:** 1-4003-2030-5  
**Price:** \$16.99 U.S.  
**Ship Date:** 4/25/2012  
**Pub Date:** 5/22/2012  
**Trim Size:** 6.00 x 8.00  
**Page Count:** 256 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

### MERCHANDISING

JCountryman Floor Display: 9781404176669

### ADVERTISING

- Advertising with coastal magazines, such as Coastal Style (100,000 circulation), Hampton Roads Magazine (36,000 circulation), etc.
- Book seeding to owners and managers of Christian beach resorts and retreats
- Featured content, book giveaways, and advertising with CCM.com and Today's Christian Music (300,000+ impressions)
- Display advertising with Dayspring's (in)courage website
- Display and e-magazine advertising with Christianity Today's Kyria (350,000 impressions)
- Pursue partnership with Group Publishing tying into their beach-themed women's curriculum program

### PUBLICITY

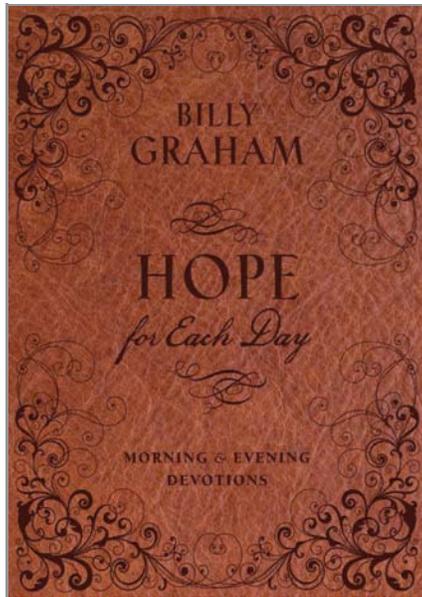
- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Finished book mailing to top women publications such as *Christian Women Today*, *Life: Beautiful*, and *Living with Teenagers*
- Extensive radio campaign to top tier/ large demographic Christian radio outlets such as *KSBJ*, *KFAX*, and *WSBJ* including giveaways and interview opportunities
- Eblast sent to top tier women and family blogs such as *Kyria.net*, and *Crosswalk.com*

### COMPARABLE TITLES

- 978-0-3103-2491-1 Women of Faith Daily Devotional
- 978-1-5774-8503-2 A Gentle Spirit: A Devotional Selection for Today's Christian Woman
- 978-1-9354-1681-4 Great Is Thy Faithfulness Promise Journal
- 978-0-3103-2191-0 One Thousand Gifts

## HOPE FOR EACH DAY MORNING AND EVENING DEVOTIONS

BILLY GRAHAM



### FEATURES & BENEFITS

- **EBK: 9781400320479**
- **Two devotionals for every day of the year**
- **A treasured keepsake for Billy Graham readers**
- **Combines the content from bestselling devotionals *Hope for Each Day* and *Wisdom for Each Day***
- **The hardcover leathersoft binding makes an elegant, attractive gift for women and men alike**

**Leading inspirational author and pastor Billy Graham shares words of wisdom and inspiration for hope-filled living every morning and evening.**

Billy Graham has touched millions of lives by sharing the truth of the gospel. Now, by combining his popular devotionals *Hope for Each Day* and *Wisdom for Each Day*, this special morning and evening devotional will help readers stay close to the Lord throughout the day. Each morning readers can prepare their heart and mind for what lies ahead, and then process the day's events every evening in the presence and fullness of His grace. It's a beautiful means for abiding more in *the One* who is our true hope for each day.



**Format:** Leather Hardcover  
**ISBN-13/EAN:** 978-1-4041-8970-6  
**ISBN-10:** 1-4041-8970-X  
**Price:** \$22.99 U.S.  
**Ship Date:** 5/9/2012  
**Pub Date:** 6/5/2012  
**Trim Size:** 5.00 x 7.00  
**Page Count:** 784 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

### MERCHANDISING

JCountryman Floor Display: 9781404176669

### ADVERTISING

- Advertising with Guideposts (400,000+ impressions)
- Targeted Facebook advertising to fans of Billy Graham, Billy Graham Library, Samaritan's Purse, etc. (3,000,000 impressions)
- Featured content, book giveaways, and advertising with CCM.com and Today's Christian Music (300,000+ impressions)
- Display advertising on ChristianityToday.com
- Print advertising in Ministry Today
- Print advertising in Journey
- Print advertising in Homecoming (80,000 circulation)

### PUBLICITY

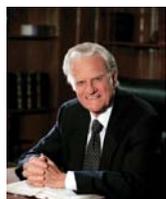
- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Product mailing to long leads outlets and Specialty Gift Guides such as *Redbook*, *Christian Woman*, *Brides Magazine*, *Gift and Decorative Accessories*, and *Gift Beat*
- Finished product e-blast to top 20 long and short lead publications for Specialty gift selections
- Radio eblast for gift guide reviews and giveaways with cover art sent to include on website

### PREVIOUS TITLES

978-0-8499-9620-7 Hope for Each Day  
978-1-4041-8693-4 Wisdom for Each Day  
978-0-8499-4641-7 Storm Warning

### COMPARABLE TITLES

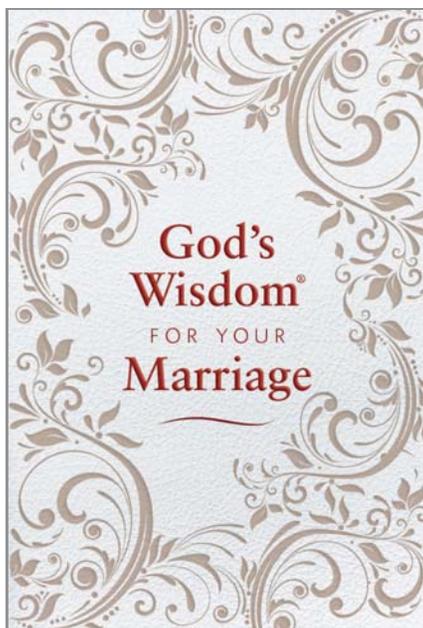
978-1-4041-1374-9 Grace for the Moment Morning and Evening Edition



**Billy Graham**, the world-renowned author, preacher, and evangelist has delivered the gospel message to more people face-to-face than anyone in history and has ministered on every continent of the world. Millions have read his inspirational classics, including *Angels*, *The Secret of Happiness*, *Peace with God*, *The Holy Spirit*, *Hope for the Troubled Heart*, and *How to be Born Again*. **Hometown:** Montreat, North Carolina

## **GOD'S WISDOM FOR YOUR MARRIAGE**

JACK COUNTRYMAN

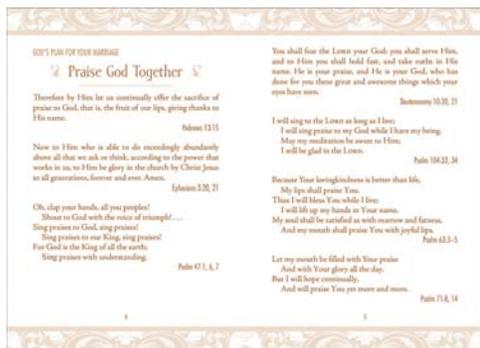


### **FEATURES & BENEFITS**

- **EBK: 9781400320486**
- **A valuable resource for couples to stay grounded in God's Word together**
- **Provides spiritual and practical guidance for a wide variety of real-life marriage topics**
- **Lovely yet useful gift for couples of all ages—for engagements, weddings, anniversaries, or just because**

**Make your marriage the best it can be by putting God at the center.**

Marriage is a beautiful blessing when husband and wife remain under God's umbrella of wisdom and guidance. He holds answers to every challenge, healing for every hurt, provision for every need, and is the source for every joy. *God's Wisdom® for Your Marriage* has been created to emphasize togetherness—not just with each other, but with Him—in all aspects of your relationship. Topics such as God's Plan, God's Guidance, God's Provision, and more, highlight the importance of caring and sharing together as an absolute way of life so your marriage will remain steadfast for a lifetime.



**Jack Countryman** is the founder of JCountryman Gift Books, a division of Thomas Nelson Publishers. His 30-plus years in Christian publishing have allowed him the opportunity to help create and develop bestselling gift books such as *God's Promises® for Your Every Need*, *God's Promises® for Men*, and *God's Promises® for Women*. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over 15 million

**Format:** Leather Hardcover  
**ISBN-13/EAN:** 978-1-4003-2022-6  
**ISBN-10:** 1-4003-2022-4  
**Price:** \$14.99 U.S.  
**Ship Date:** 5/9/2012  
**Pub Date:** 6/5/2012  
**Trim Size:** 4.50 x 6.50  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE (RELO12050)

### **ADVERTISING**

- Advertising with bridal magazines, such as *Southern Bride*, *Southern Weddings*, etc.
- Promotion with MyWedding.com including placement in their Recommended Reads and Resource Guide sections (1,200,000 impressions)
- Display advertising on SheJustGotMarried.com (50,000 impressions), and Kyria
- Pursue partnerships with top Christian relationship blogs and marriage blogs, such as EngagedMarriage.com, Style Me Pretty, Project Wedding, Snippet & ink, etc.

### **PUBLICITY**

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Eblast campaign to key long lead trade publications to secure reviews, features and gift lists in top tier Christian media trade and consumer markets such as *CCM*, *CBA Retailers and Resources*, *Southern Weddings*, and *Southern Living Weddings*
- Finished product mailing to newspapers, and family related blogs and websites with a bridal gift guide or focus such as *BeliefNet*, *Blissfully Domestic*, *More to Life*, and *Hope For Women*

### **PREVIOUS TITLES**

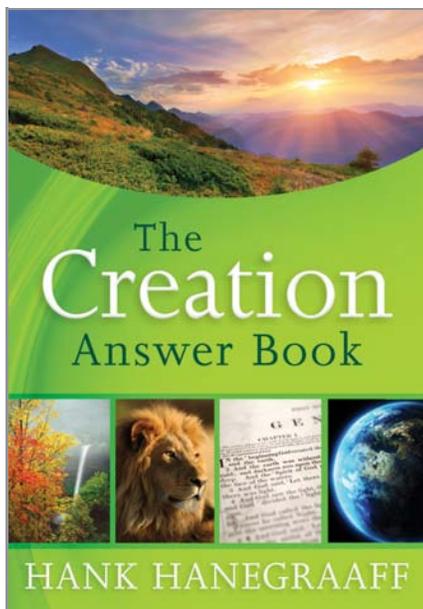
- 978-1-4041-0321-4 *God's Promises and Answers for Your Life*
- 978-0-8499-5130-5 *God's Promises for Your Every Need*
- 978-1-4041-8956-0 *God's Wisdom for Mothers*
- 978-1-4041-8777-1 *God's Wisdom for Fathers*
- 978-1-4041-8757-3 *God's Wisdom for Your Every Need*

### **COMPARABLE TITLES**

- 978-1-4041-0504-1 *I Will Love You Forever*

## THE CREATION ANSWER BOOK

HANK HANEGRAAFF



### FEATURES & BENEFITS

- **EBK: 9781400320493**
- **Extremely hot topic in the news and relevant for school and education**
- **Helps Christian parents teach their children about creation evidences**
- **Easy-to-navigate Q&A format allows for quick access to specific questions**
- **Hanegraaff has a daily radio show—*The Bible Answer Man***

**Answers to the most common—and most controversial—questions about creation evidences.**

In *The Creation Answer Book*, renowned Bible scholar Hank Hanegraaff brings to life the answers God has revealed about His magnificent creation—our universe, light and time, the earth and all who inhabit it. The popular Q&A format provides a clear and concise biblical view of the ordering of events through divine authority since the beginning of time. A must-have for Christians who face the argument of evolution and for non-Christians who are searching for truth about our origins. This book will help Christians understand more about creation and God's plan for our world.

Includes answers to frequently asked questions such as:

- Can the big bang theory be harmonized with Genesis?
- Is there evidence that humans and dinosaurs walked on the earth together?
- How serious are the consequences of believing in naturalistic evolution?
- Can we be certain that evolution is a myth?

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-1926-8  
**ISBN-10:** 1-4003-1926-9  
**Price:** \$14.99 U.S.  
**Ship Date:** 5/9/2012  
**Pub Date:** 6/5/2012  
**Trim Size:** 4.50 x 6.50  
**Page Count:** 208 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

- Print and email advertising with *Creation Illustrated* (20,000 circulation)
- Promotion through author's radio show, website, and social media sites (16,000 Facebook likes)
- Display advertising on BeliefNet.com
- Print advertising in *Bible Study Magazine* (18,000 circ)
- Display and social media advertising with Got Questions Ministry website (40,000 Facebook likes)

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Eblast campaign to key long-lead trade publications and online sites such as *Christian Retailing*, *Homecoming Magazine*, *Envoy Magazine*, *AnswersinGenesis.com*, and *InDefenseoffaith.org* to secure reviews, features, and gift lists
- Promotional opportunities and author interviews centered around top 20 Christian radio stations and programs such as *KLOVE*, *Joy FM*, *Spirit FM*

### PREVIOUS TITLES

978-0-8499-9544-6 *The Bible Answer Book*  
 978-1-4041-0303-0 *The Bible Answer Book II*

### COMPARABLE TITLES

978-1-4041-8781-8 *The Prophecy Answer Book*  
 978-1-4041-8779-5 *The Money Answer Book*  
 978-0-8905-1537-2 *The New Answers Book 2*

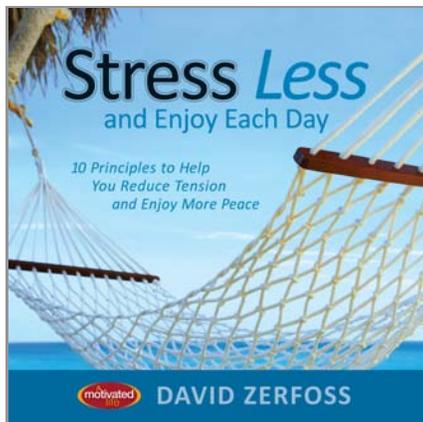


**Hank Hanegraaff** is host of *The Bible Answer Man*, heard daily throughout the United States and Canada. He is president of the Christian Research Institute and author of many bestselling books, including *The Prayer of Jesus* and *The Apocalypse Code*. Twitter: @HankHanegraaff

**Hometown:** Charlotte, North Carolina

## STRESS LESS AND ENJOY EACH DAY

*10 Principles to Help You Reduce Tension and Enjoy More Peace*



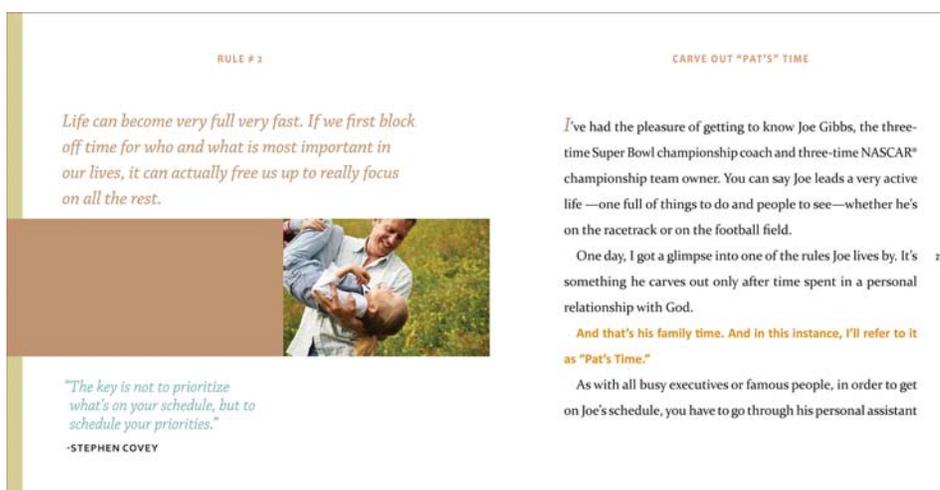
### FEATURES & BENEFITS

- **EBK: 9781400320516**
- **Provides concrete tools on how to reduce stress and claim more calm**
- **Offers simple principles and inspiring stories to help readers tame tension and pursue peace**
- **Each chapter concludes with “Some Questions to Ask Yourself” to encourage reflection and action**
- **Foreword by Joe Gibbs, coach of the three-time Super Bowl champion Washington Redskins and owner of a three-time NASCAR champion racing team**

### Take a deep breath—less stress is just around the corner!

Do you feel like your stress levels are off the charts? We hurry through life from one place to the next, one task to the next, focused on conquering the next obstacle, making the next deal, running the next errand—and feeling like we’ll never have enough time to do it all. The truth is, we have all the time in the world . . . if we just realize we can choose whether to live panicked or peaceful, stressed or calm.

Learn how to slow down long enough to see through the clutter . . . and to choose less stress. David Zerfoss offers a new perspective on how to approach life differently and gain the balance you desire. Learn to rely on the One who calms each storm and can help you find calm in every day. Motivational stories, quotes, and questions for reflection will guide you down that pathway and into a life of less stress.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2031-8  
**ISBN-10:** 1-4003-2031-3  
**Price:** \$15.99 U.S.  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.50 x 6.50  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** SELF-HELP / PERSONAL GROWTH / SUCCESS (SEL027000)

### ADVERTISING

- National radio advertising and online contest with Dial Global Radio Network (500,000 impressions)
- Featured content, book giveaways, and advertising with CCM.com and Today’s Christian Music (300,000+ impressions)

### PUBLICITY

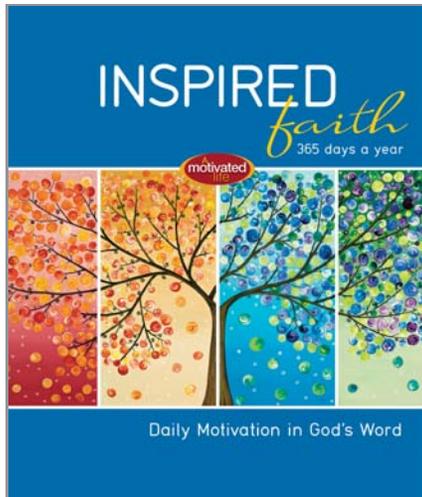
- Media Inquiries: Kristen Baird, kbaird@thomasnelson.com
- Finished book mailing to top Christian, emotional needs and self help publications such as *Guideposts*, *Just Between Us*, *Christian Women Today*, and *Self Help Magazine*
- Extensive radio campaign to top-tier / large demographic Christian radio outlets such as *KSBJ*, *KFAX*, *WSBJ* including giveaways and interview opportunities
- Eblast sent to top tier women, family and encouragement blogs, such as *Finding Optimism* and *Coping with Life*

### COMPARABLE TITLES

978-0-7852-4986-3 Living Above Worry and Stress  
 978-0-3245-9943-5 Stress Management for Life  
 978-0-7645-5144-4 Stress Management for Dummies  
 978-0-0608-3299-5 Stress Free for Good

## INSPIRED FAITH: 365 DAYS A YEAR

*Daily Motivation in God's Word*



### FEATURES & BENEFITS

- **EBK: 9781400320523**
- Daily devotions, organized by motivational themes and written by beloved devotional writers such as Chambers, Moody, and Spurgeon
- Each entry includes scripture, a motivational quote, a brief devotion, and a prayer prompt
- Great way to put the Lord first each day of the year

### Embrace a life of inspired faith!

The most important things in life—a healthy marriage, child rearing, your career—require daily attention. Your spiritual life is no different. No wonder the power of daily habits is woven throughout God's Word. Spending time with God every day in prayer, reading, and meditation provides the encouragement, motivation, and sustenance to truly live a life of inspired faith—not just on Sunday but every day!

Be motivated every day of the year as you embrace God's inspiration for your life. This unique devotional is divided daily by motivational themes:

- Sunday: First Priorities
- Monday: Power to Persevere
- Tuesday: Praise for Our Great God
- Wednesday: Leading with Grace
- Thursday: A Prayerful Heart
- Friday: Serving Others
- Saturday: Peace and Encouragement

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2032-5  
**ISBN-10:** 1-4003-2032-1  
**Price:** \$16.99 U.S.  
**Ship Date:** 6/13/2012  
**Pub Date:** 7/10/2012  
**Trim Size:** 5.50 x 6.50  
**Page Count:** 384 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

### ADVERTISING

- Print and display advertising with *Hope for Women* magazine (200,000 impressions)
- Featured content, book giveaways, and advertising with CCM.com and Today's Christian Music (300,000+ impressions)
- Display advertising with Christianity Today's *Kyria.com* (350,000 impressions)

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomason.com
- Finished book mailing to top Christian, emotional needs and self help publications such as *Guideposts*, *Just Between Us*, *Christian Women Today* and *Self Help Magazine*
- Extensive radio campaign to top tier/ large demographic Christian radio outlets such as *KSBJ*, *KFAX*, *WSBJ* including giveaways and interview opportunities

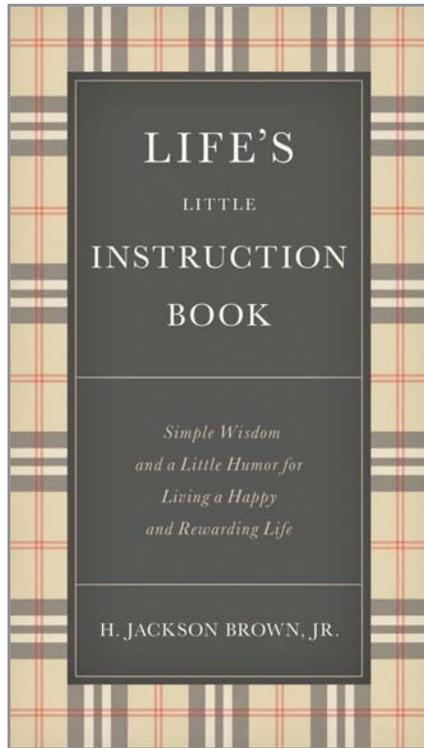
### COMPARABLE TITLES

978-0-4465-5785-6 Hearing God Each Morning  
978-0-0607-7750-0 Devotional Classics

## LIFE'S LITTLE INSTRUCTION BOOK

*Simple Wisdom and a Little Humor for Living a Happy and Rewarding Life*

H. JACKSON BROWN JR.



### FEATURES & BENEFITS

- **EBK: 9781400320530**
- More than ten million copies sold of the Life's Little Instruction Book series
- Fresh design appeals to a new generation of readers
- Heartwarming and practical instructions
- Perfect graduation gift, holiday gift, or stocking stuffer

The #1 *New York Times* bestseller—now in a fresh new format, offering a new generation simple yet powerful wisdom.

The Life's Little Instruction Book series has sold more than ten million copies, spent more than two years atop the *New York Times* bestseller list, and has been translated into 33 languages. Originally written from a father to a son, the book offers insights, simple suggestions, heartfelt humor, and reminders for readers of all ages. This edition offers a new trim size and on-trend design for a new generation.



**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4003-1996-1  
**ISBN-10:** 1-4003-1996-X  
**Price:** \$16.99 U.S.  
**Ship Date:** 7/18/2012  
**Pub Date:** 8/14/2012  
**Trim Size:** 4.50 x 8.00  
**Page Count:** 224 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** SELF-HELP / MOTIVATIONAL / GENERAL (SEL021000)

### ADVERTISING

- Display advertising on *Christian College Link* website (300,000 impressions)
- Print advertising in *Living with Teenagers* magazine (30,000 circ)
- Print advertising with *Association of Christian Colleges and Universities* to position title as a graduation gift

### PUBLICITY

- Media Inquiries: Kristen Baird, kbaird@thomason.com
- Giveaway and promotional opportunities with top-tier, large demographic Christian radio such as *KFAX, Chri 99.1, The Fish, KRDU* and their online sites
- Gift guide outreach to media outlets such as *Homecoming, Christian Retailing, Mature Living, Life Ventures, Gift Mart, Gift Beat, Gift and Decorative Accessories, and Women's Day*

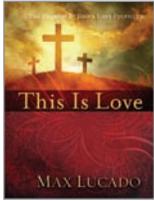
### COMPARABLE TITLES

- 978-0-7868-8185-7 Don't Sweat the Small Stuff  
 978-0-7868-6489-8 Don't Sweat the Small Stuff with Your Family  
 978-1-4016-0294-9 50 Things Every Young Gentleman Should Know

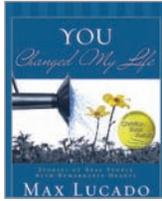


Prior to becoming a full-time author, **H. Jackson Brown Jr.** was president and creative director of an advertising and marketing company. Since 1988 his many books have enchanted and inspired readers throughout the world. So universal in appeal, they have been translated into 33 foreign languages.

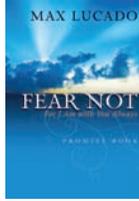
**Hometown:** Nashville, Tennessee



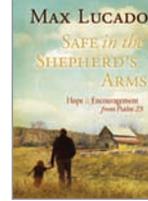
**This Is Love**  
ISBN-13: 978-1-4003-2006-6  
\$12.99 • HC



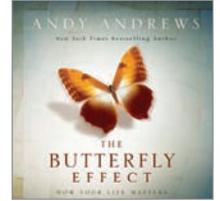
**You Changed My Life**  
Max Lucado  
ISBN-13: 978-1-4041-8783-2  
\$15.99 • Jacketed HC



**Fear Not Promise Book**  
Max Lucado  
ISBN-13: 978-1-4041-8775-7  
\$14.99 • HC



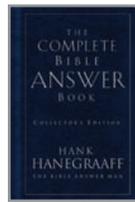
**Safe in the Shepherd's Arms**  
ISBN-13: 978-1-4041-8771-9  
\$12.99 • HC



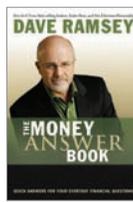
**The Butterfly Effect**  
Andy Andrews  
ISBN-13: 978-1-4041-8780-1  
\$14.95 • HC



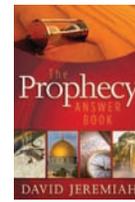
**The Heaven Answer Book**  
Billy Graham  
ISBN-13: 978-1-4003-1938-1  
\$14.99 • HC



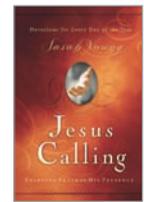
**The Complete Bible Answer Book**  
Hank Hanegraaff  
ISBN-13: 978-1-4041-1381-7  
\$21.99 • Leather



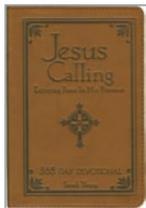
**The Money Answer Book**  
Dave Ramsey  
ISBN-13: 978-1-4041-8779-5  
\$12.99 • SC



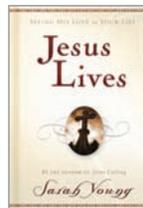
**The Prophecy Answer Book**  
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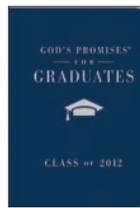
**Jesus Calling**  
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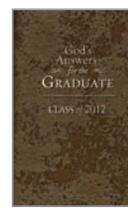
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\$18.99 • Leathersoft



**Jesus Lives**  
Sarah Young  
ISBN-13: 978-1-4041-8695-8  
\$15.99 • Padded HC



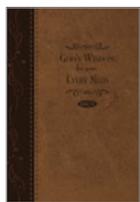
**God's Promises for Grads 2012**  
Jack Countryman  
Navy: 978-1-4003-1817-9  
Pink: 978-1-4003-1818-6  
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**God's Answers for the Graduate**  
Jack Countryman  
ISBN-13: 978-1-4041-8998-0  
\$14.99 • Leather HC



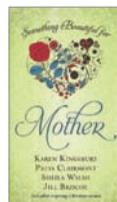
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ISBN-13: 978-1-4041-8754-2  
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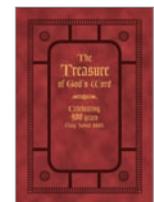
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Jack Countryman  
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\$14.99 • Leather HC



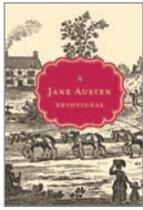
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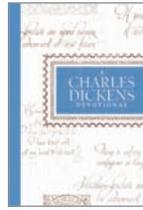
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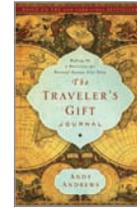
**A Jane Austen Devotional**  
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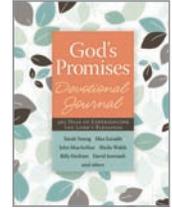
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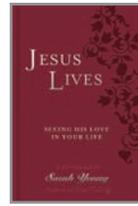
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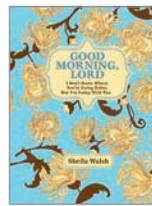
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Jack Countryman  
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\$16.99 • HC



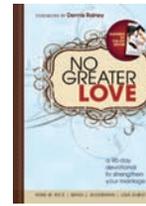
**In God We Still Trust Devotional**  
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\$18.99 • HC



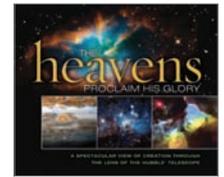
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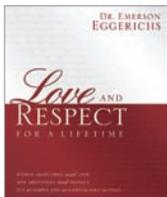
**Good Morning, Lord**  
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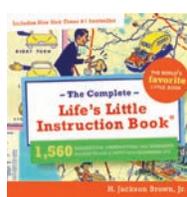
**No Greater Love**  
Rice/Silverman/Guest  
ISBN-13: 978-1-4041-8778-8  
\$14.99 • HC



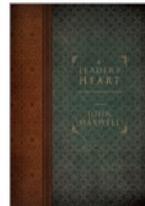
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ISBN-13: 978-1-4041-8958-4  
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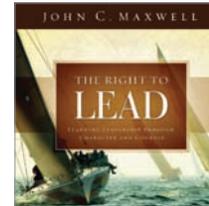
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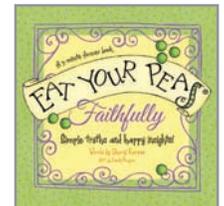
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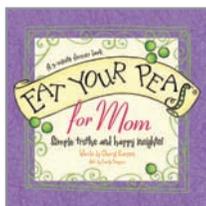
**A Leader's Heart**  
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ISBN-13: 978-1-4041-8947-8  
\$18.99 • HC



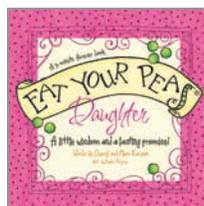
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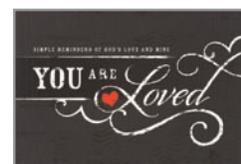
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Cheryl Karpen  
ISBN-13: 978-1-4041-8984-3  
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**Hope for a Hurting Heart**  
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\$9.99 • SC



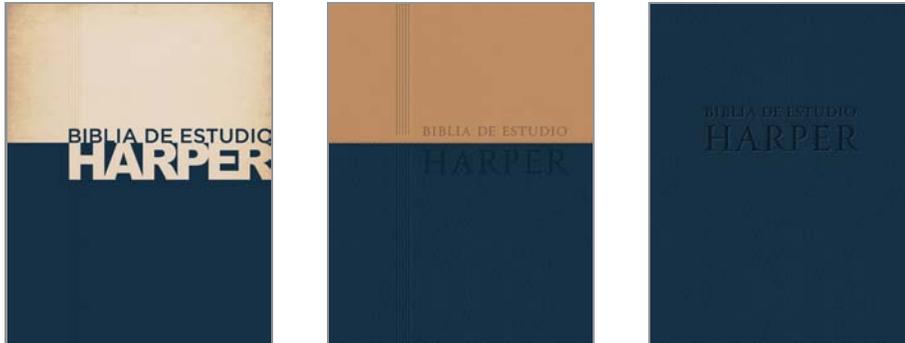
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ISBN-13: 978-1-4003-1837-7  
\$12.99 • Jacketed HC



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ISBN-13: 978-1-4003-1955-8  
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RVR 1960- REINA VALERA 1960



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The self-study Bible is an edition of the Reina Valera Version (revised in 1960) carefully prepared with notes and comments. It is a work prepared with extensive knowledge and no less reverence for the Bible text. There is an introduction for each book that contains a summary about its authorship, historical, cultural and religious background, and the features of the book. Based on the notes of the famous Harper Study Bible, the publishers of this Bible have included many interpretive comments within a conservative learning framework. Such comments are invaluable to better understand the text. Often one will find historical, archaeological, biographical and textual information that shines light on obscure passages. Readers will also find references to variants of the text, that is, small differences between the most important manuscripts.

#### Features:

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#### Harper Study Bible

**ISBN-13/EAN:** 978-1-6025-5771-0

**ISBN-10:** 1-6025-5771-3

**Format:** Jacketed Hardcover

**Price:** \$44.99 U.S.

#### Biblia de estudio Harper Piel

**ISBN-13/EAN:** 978-1-6025-5770-3

**ISBN-10:** 1-6025-5770-5

**Format:** Leathersoft

**Price:** \$64.99 U.S.

#### Harper Study Bible

**ISBN-13/EAN:** 978-1-6025-5769-7

**ISBN-10:** 1-6025-5769-1

**Format:** Leathersoft

**Price:** \$64.99 U.S.

**Ship Date:** 4/18/2012

**Pub Date:** 5/15/2012

**Trim Size:** 6.19 x 9.19

**Page Count:** 1536 Pages

**Carton Qty:** 12

**Distribution Rights:** Worldwide

**Translation Rights:** None

**BISAC:** BIBLES / REINA VALERA / STUDY (BIB019050)

### ADVERTISING

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- Promotion in Gruponelson.com
- Grupo Nelson new releases brochure
- Social media promotion
- Web promotion
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### PUBLICITY

- Eblast to the media

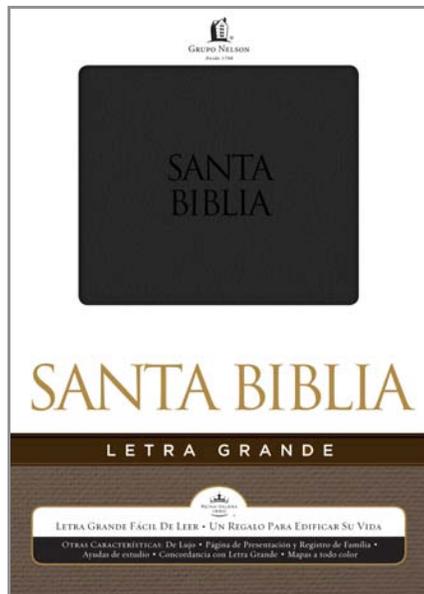
### COMPARABLE TITLES

978-1-6025-5295-1 Biblia de estudio MacArthur

978-0-8297-5786-6 RVR 1960 Santa Biblia Thompson  
edición especial para el estudio  
biblico

## LARGE PRINT SPANISH BIBLE - LEATHERSOFT / BIBLIA LETRA GRANDE - PIEL ESPECIAL

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- Largest selling non-study Bible in the market
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- Weight and measurement tables
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- And much more!

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**ISBN-13/EAN:** 978-1-6025-5764-2  
**ISBN-10:** 1-6025-5764-0  
**Price:** \$39.99 U.S.  
**Ship Date:** 1/11/2012  
**Pub Date:** 2/7/2012  
**Trim Size:** 6.19 x 9.19  
**Page Count:** 1536 Pages  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / REINA VALERA / TEXT (BIB019060)

### ADVERTISING

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- Gruponelson.com promotion

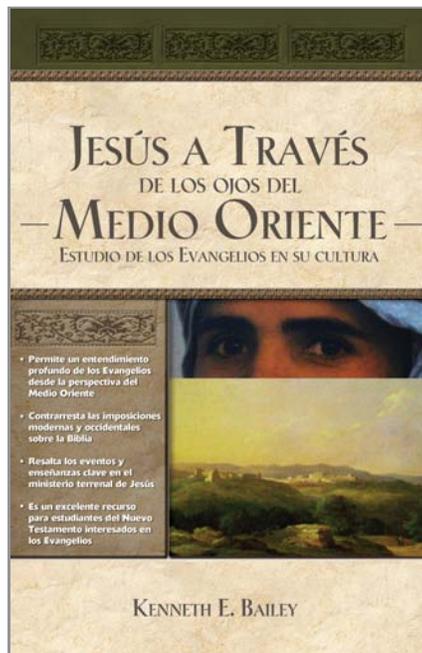
### PREVIOUS TITLES

978-1-6025-5106-0 Biblia letra grande - Piel especial  
978-0-89922-708-5 Biblia letra grande - Piel especial

## JESÚS THROUGH MIDDLE EASTERN EYES / JESÚS A TRAVÉS DE LOS OJOS DEL MEDIO ORIENTE

*Cultural Studies in the Gospel*

KENNETH E. BAILEY



### FEATURES & BENEFITS

- **Ebook: 9781602557758**
- **Offers insight into the Gospels from a Middle Eastern perspective**
- **Counteracts modern and Western impositions upon the Bible**
- **Highlights the key events and teachings in the earthly ministry of Jesus**
- **Features a wealth of cultural information related to ancient Middle Eastern peasant society**
- **Provides an excellent resource for New Testament students interested in the Gospels**

Ken Bailey leads you on a study of Jesus throughout the four Gospels beginning with Jesus' birth. Focusing on the Lord's prayer, the Beatitudes, Jesus' relationship to women, and especially Jesus' parables Bailey examines the life and ministry of Jesus.

Bailey's expertise as a master of Middle Eastern culture guides the reader into a deeper understanding of the person and significance of Jesus within his own cultural context. Bailey lifts away the obscuring layers of modern Western interpretation to reveal Jesus in the light of his actual historical and cultural setting.

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**ISBN-13/EAN:** 978-1-6025-5774-1  
**ISBN-10:** 1-6025-5774-8  
**Price:** \$39.99 U.S.  
**Ship Date:** 6/6/2012  
**Pub Date:** 7/3/2012  
**Trim Size:** 6.38 x 9.25  
**Page Count:** 460 Pages  
**Carton Qty:** 6  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** RELIGION / BIBLICAL STUDIES / JESUS, THE GOSPELS & ACTS (REL006710)

### ADVERTISING

- E-blast to distributors and bookstores
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- Grupo Nelson new releases brochure
- Social media promotion
- Sample chapter
- Web promotion
- Print advertising

### PUBLICITY

- Eblast to the media
- Book reviews

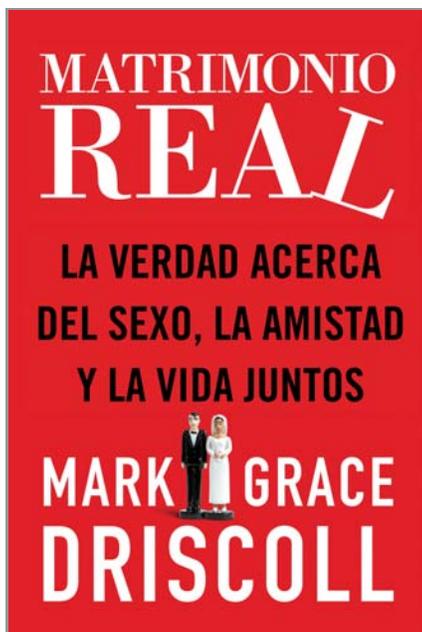
### PREVIOUS TITLES

978-1-6025-5229-6 Usos y costumbres de la Biblia  
 978-0-89922-631-6 Nuevo comentario ilustrado de la Biblia

**Kenneth E. Bailey** is an author and lecturer in Middle Eastern New Testament studies. An ordained Presbyterian minister, he also serves as Canon Theologian of the Anglican Diocese of Pittsburgh. He holds graduate degrees in Arabic language and literature, and in systematic theology; his Th.D. is in New Testament.

## REAL MARRIAGE / MATRIMONIO REAL

MARK DRISCOLL & GRACE DRISCOLL



### FEATURES & BENEFITS

- Ebook: 9781602557123
- The sermon series this book is based on vaulted to #1 on iTunes for Religion and Spirituality
- Mark Driscoll's sermons had more than 4.4 million total downloads last year
- Driscoll was named one of the 25 most influential preachers in the past 25 years by *Preaching* magazine
- *Matrimonio real* is frank without being crass, honest without being voyeuristic, and biblical without being preachy
- Also for people considering marriage and couples who are already married

Pastor Mark Driscoll and his wife, Grace, talk about sex and marriage in down-to-earth terms, hitting issues other Christian books won't.

Pastor Mark Driscoll and his wife, Grace, want you to finish well on the last day. From the importance of date nights to answers to the most tricky "can we do that?" sex questions, they share practical help and hope with people just like them—who entered marriage a complete mess—or who are planning to be married someday and want to avoid some sticky pitfalls.

Together Pastor Mark and Grace tackle the tough issues, such as:

- Why being your spouse's best friend changes everything and how to achieve it.
- Pornography and sexual sin inside and outside of marriage.
- Submission and respect – marriage's most misunderstood tenets—and what they should really look like.
- Honoring your spouse emotionally, technologically, and financially.
- What the Bible says about masturbation and oral sex.
- The "Can we do that?" questions you're too embarrassed to ask your pastor.
- How to deal with intimacy issues and create the joyful and fun sex life God intended you to have.
- What type of man or woman are you? What type of lover are you? And what type of marriage do you have?

Format: Trade Paper  
 ISBN-13/EAN: 978-1-6025-5711-6  
 ISBN-10: 1-6025-5711-X  
 Price: \$14.99 U.S.  
 Ship Date: 12/7/2011  
 Pub Date: 1/3/2012  
 Trim Size: 6.00 x 9.00  
 Page Count: 256 Pages  
 Carton Qty: 36  
 Distribution Rights: Worldwide  
 Translation Rights: None  
 BISAC: RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE (RELO12050)

### ADVERTISING

- Eblast to distributors and bookstores
- Promotion in Gruponelson.com
- Book trailer
- Grupo Nelson new releases brochure
- Social media promotion
- Sample chapter
- Floor exhibitor
- Web promotion
- Print advertising

### PUBLICITY

- Eblast to the media
- Book reviews
- Author interviews
- Feature articles in Gruponelson.com

### COMPARABLE TITLES

978-0-7899-1140-7 Musica entre las Sabanas  
 978-1-6025-5368-2 Amor y respeto



**Mark Driscoll** pastors Mars Hill Church in Seattle, Washington, one of the fastest-growing churches in the nation. He is the author or coauthor of twelve books, including *Doctrine: What Christians Should Believe*. Mark and his wife, Grace, have five children. **Hometown:** Seattle, Washington

**Grace Driscoll** is a graduate of the Edward R. Murrow School of Communication, Washington State University, where she earned a BA in Public Relations. She delights in being a stay-at-home mom, where she and her husband, Mark, raise their three sons and two daughters. **Hometown:** Seattle, Washington

## EMPTY PROMISES / PROMESAS VACÍAS

PETE WILSON



### FEATURES & BENEFITS

- **Ebook: 9781602557475**
- **Helps readers identify the hidden idols in their lives**
- **Offers practical and spiritual solutions that help redirect the soul's pursuit**
- **Written by popular pastor and author with a strong following through both the local church and an online community**

**God has a plan to heal the soul's gnawing inner emptiness that is always longing for just a little more.**

Every human experiences an inner emptiness of the soul, that gnawing feeling and unquenchable longing that often drives us to sacrifice everything we have and everything we are so we become more beautiful, more successful, and more powerful. We are by design a worshipping people, giving our lives and our devotion to something to pursue and adore, somebody to idolize. What drives this futile attempt for something more is the heart's true desire for significance, worth, and value—a desire that can be met only in the person and worship of Jesus Christ.

Join Pastor Pete Wilson in his exploration of the empty promises of the "good life" that includes the:

- seduction of achievement
- addiction to approval
- attraction of wealth
- perils of power
- idolatry of religion
- obsession of beauty
- chasing of a dream

Learn how to replace and not just relinquish these idols by turning your focus and worship toward God. It is the only thing that will set us absolutely free from the endless pursuit of everything else.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5746-8  
**ISBN-10:** 1-6025-5746-2  
**Price:** \$13.99 U.S.  
**Ship Date:** 5/2/2012  
**Pub Date:** 5/29/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

### ADVERTISING

- Eblast to distributors and bookstores
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- Book trailer
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- Social media promotion
- Sample chapter

### PUBLICITY

- Eblast to the media
- Book reviews
- Author interviews
- Feature articles in Gruponelson.com

### PREVIOUS TITLES

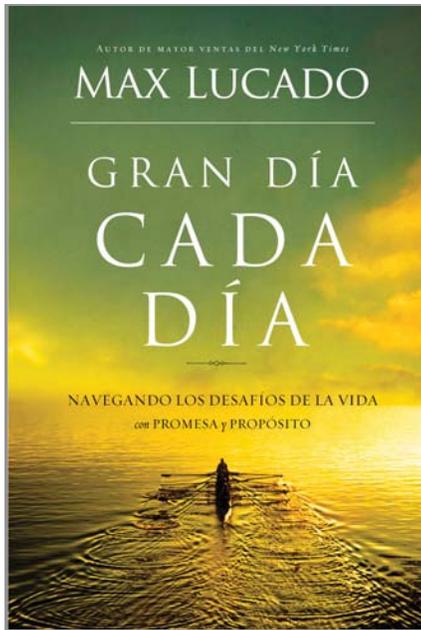
978-0-8499-4650-9 Plan B



**Pete Wilson** is the founding and senior pastor of Cross Point Church in Nashville, Tennessee. Pete desires to see churches become radically devoted to Christ, irrevocably committed to one another, and relentlessly dedicated to reaching those outside of God's family. Pete and his wife, Brandi, have three boys. **Hometown:** Nashville, Tennessee

**GREAT DAY EVERY DAY / GRAN DIA CADA DIA**

MAX LUCADO

**FEATURES & BENEFITS**

- **Ebook: 9781602557413**
- **Helps readers navigate life's challenges with the hope of a God-given purpose and promise.**
- **Includes an interactive guide to putting the message into practice.**

Do you see it? It's right there on the horizon, next to the morning sun. It's a chance and a choice. An opportunity to make this a great day. After all: "This is the day the Lord has made. We will rejoice and be glad in it."

But what of those days when the traffic snarls, airports close, and friends forget? Despite the hang-ups and bang-ups of life, every day is filled with the hope of a God-given purpose and promise. In *Gran día cada día* Max Lucado unpacks Jesus' blueprint for upgrading each of your days to blue ribbon status: saturate your day in Jesus' grace; entrust your day to His oversight; accept His direction. Grace. Oversight. Direction. G-O-D. The perfect prescription to fill your day with divine power and peace and make it a great day every day.

This new title from Max Lucado has been previously published as *Cada día merece una oportunidad*.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5740-6  
**ISBN-10:** 1-6025-5740-3  
**Price:** \$13.99 U.S.  
**Ship Date:** 5/2/2012  
**Pub Date:** 5/29/2012  
**Trim Size:** 5.25 x 8.00  
**Page Count:** 176 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

**ADVERTISING**

- Eblast to distributors and bookstores
- Promotion in Grouponelson.com
- Grupo Nelson new releases brochure
- Sample chapter

**PUBLICITY**

- E-blast to the media

**PREVIOUS TITLES**

978-1-6025-5026-1 *Cada día merece una oportunidad*  
978-1-6025-5316-3 *Enfrente a sus gigantes*

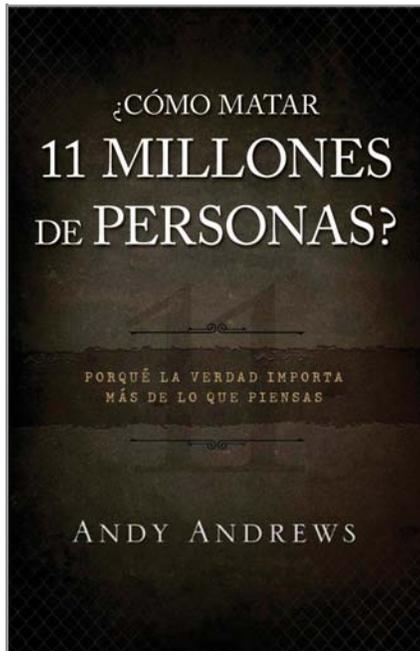


**Max Lucado** is a minister who writes and a writer who preaches. He and his wife, Denalyn, serve the Oak Hills Church in San Antonio, Texas. They have three grown daughters, Jenna, Andrea, and Sara; one son-in-law, Brett; and one sweet but lazy golden retriever, Molly. **Hometown:** San Antonio, Texas

## HOW DO YOU KILL 11 MILLION PEOPLE? / ¿CÓMO MATAR 11 MILLONES DE PERSONAS?

*Why the Truth Matters More Than You Think*

ANDY ANDREWS



### FEATURES & BENEFITS

- Ebook: 9781602557390
- Includes reader's guide, discussion questions, and interview with the author
- Illustrates the importance of seeking all truth, particularly from our leadership
- Demonstrates how truth influences the policies of governments and affects the course of history
- Motivates readers to distinct awareness and action
- Includes custom drawings throughout
- Sets forth principles that can be applied to marriage, family, friendships, career, and community

### It all comes down to the truth.

Much like the character in one of his best-selling books, Andy Andrews is first and foremost a *Noticer*. Sometimes, all one needs is a little perspective and Andy has been providing that perspective to some of the world's most influential companies and organizations for the last 20 years. His ability to transform people by their own understanding and desires has made him loved by millions.

Now, Andy Andrews brings his lessons and perspective into the important arena of government, citizenship, and what it means to completely uphold the truth.

If the truth is what sets us free, what does it mean to live in a society where truth is absent? How do truth and lies in the past shape our destiny today? Through the lens of the Holocaust, best-selling author Andy Andrews examines the critical need for truth in our relationships, our communities, and our government.

In this compact, nonpartisan book, Andrews urges readers to be "careful students" of the past, seeking accurate, factual accounts of events and decisions that illuminate choices we face now. By considering how the Nazi German regime was able to carry out over 11 million institutional killings between 1933 and 1945, Andrews advocates for an informed population that demands honesty and integrity from its leaders and from each other.

Format: Hardcover  
ISBN-13/EAN: 978-1-6025-5738-3  
ISBN-10: 1-6025-5738-1  
Price: \$14.99 U.S.  
Ship Date: 5/2/2012  
Pub Date: 5/29/2012  
Trim Size: 5.00 x 7.00  
Page Count: 112 Pages  
Carton Qty: 24  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC: SELF-HELP / MOTIVATIONAL / GENERAL (SEL021000)

### ADVERTISING

- Eblast to distributors and bookstores
- Promotion in Grouponelson.com
- Grupo Nelson new releases brochure
- Social media promotion
- Sample chapter

### PREVIOUS TITLES

978-1-6025-5286-9 La maleta  
978-1-6025-5410-8 La oportunidad perdida

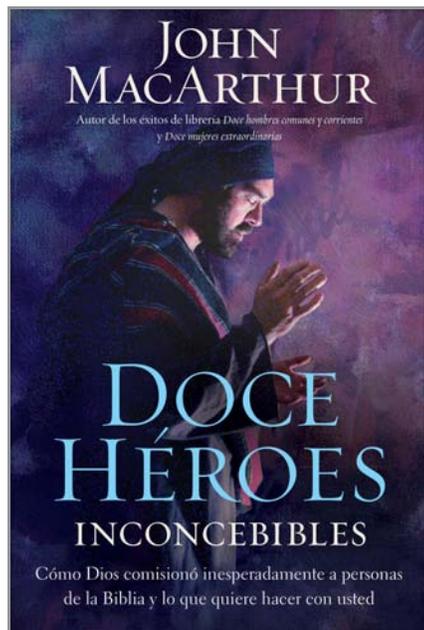


**Andy Andrews**, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a best-selling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama **Books Sold to Date:** 4 million

## TWELVE UNLIKELY HEROES / DOCE HÉROES INCONCEBIBLES

*How God Commissioned Some Unexpected People in the Bible and What He Wants to Do with You*

JOHN MACARTHUR



### FEATURES & BENEFITS

- **Ebook: 9781602557819**
- Readers discover that God doesn't want them to be extraordinary or perfect to play an important role in his kingdom
- Lesser known characters of the Bible--and the amazing ways God worked through them--give readers a deeper understanding of God's character and his Word
- Bible teaching and storytelling told in the style of *Doce hombres comunes y corrientes* y *Doce mujeres extraordinarias*
- Ideal for gift-giving

They faltered. They struggled. At times, they failed. Yet God worked through them in incredible ways to accomplish his purposes. In *Doce héroes inconcebibles*, the third installment of Dr. MacArthur's Twelve series (*Doce hombres comunes y corrientes*, *Doce mujeres extraordinarias*), readers gain new insights into the kind of people God uses, and what it means to be successful in his eyes. Readers receive deep biblical teaching and inspiring life instruction from Bible characters like:

- Joseph: a slave who saved his country and his family
- Miriam: the sister who helped shape one of Israel's foremost deliverers
- Samson: an uncontrollable man whom God empowered and used
- Jonathan: an heir to a throne he was willing to give up
- Esther: the woman God used to spare the Jewish people
- Mark: a coward who was restored and wrote the second gospel
- Onesimus: a runaway slave who became a minister
- And more!

*Doce héroes inconcebibles* highlights this wonderful mystery: that God uses weak, foolish, and broken people to showcase his power, wisdom, and love. He works through those who are humble, contrite, and eager to obey. By God's grace and for his glory, ordinary sinners are unexpectedly transformed into heroes of the faith.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5780-2  
**ISBN-10:** 1-6025-5780-2  
**Price:** \$13.99 U.S.  
**Ship Date:** 7/11/2012  
**Pub Date:** 8/7/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

### ADVERTISING

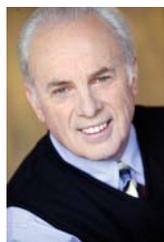
- Eblast to distributors and bookstores
- Promotion in Gruponelson.com
- Book trailer
- Grupo Nelson new releases brochure
- Social media promotion
- Sample chapter
- Floor exhibitor
- Web promotion
- Print advertising

### PUBLICITY

- Eblast to the media
- Book reviews
- Feature articles in Gruponelson.com

### PREVIOUS TITLES

978-0-88113-962-4 *Doce mujeres extraordinarias*  
 978-0-88113-777-4 *Doce hombres comunes y corrientes*

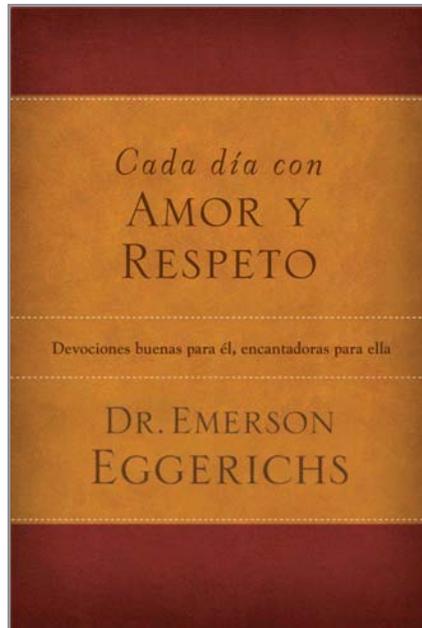


John MacArthur, author of numerous best-selling books that have touched millions of lives, is pastor-teacher of Grace Community Church, president of The Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You.

**Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

**LOVE AND RESPECT EXPERIENCE / CADA DÍA CON AMOR Y RESPETO**

EMERSON EGGERICHS

**FEATURES & BENEFITS**

- **Ebook: 9781602557376**
- **Devotional thoughts and stories appeal to both men and women**
- **The perfect companion or follow-up book to *Amor y respeto***

**A Devotional Unlike Any Other!**

Through his international bestseller, *Amor y respeto*, Emerson Eggerichs has transformed marriages around the world with his biblically based approach to understanding the love that she most desires and the respect that he desperately needs. Now, in this long-awaited new release, Emerson has created an experience for couples that is effective, flexible and life-changing.

To build this couples devotional, Eggerichs has taken the top concerns that surfaced in a survey of thousands of couples and has developed 52 devotionals around the three cycles that are at the heart of *Amor y respeto*:

- The Crazy Cycle
- The Rewarded Cycle
- The Energizing Cycle

Some may ask, "Why 52 devotionals and not 365, like other couples' books I have seen?" The author's research shows that married couples don't want to deal with that much material, that often. Therefore, the specific devotionals, which can be done weekly or at any chosen pace, are specifically guided to what couples say they most need. And this is a husband-friendly devotional, written and designed in such a way that the husband can feel comfortable in the entire process.

Format: Hardcover

ISBN-13/EAN: 978-1-6025-5736-9

ISBN-10: 1-6025-5736-5

Price: \$16.99 U.S.

Ship Date: 8/1/2012

Pub Date: 8/28/2012

Trim Size: 6.00 x 9.00

Page Count: 320 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: None

BISAC: RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE  
(RELO12050)**ADVERTISING**

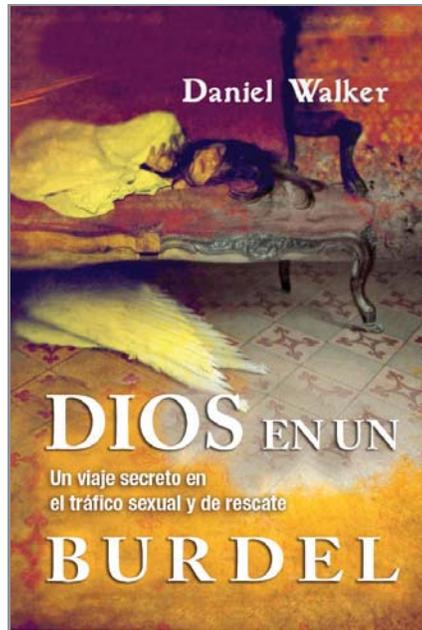
- Eblast to distributors and bookstores
- Promotion in Grouponelsson.com

**PREVIOUS TITLES**978-1-6025-5596-9 *Amor y Respeto*978-1-6025-5433-7 *Amor y respeto - cuaderno de ejercicios*

**Emerson Eggerichs'** mutual excitement and burden about male and female relationships moved him to launch the Love and Respect Conferences in 1999. He was the senior pastor of East Lansing's thriving Trinity Church before devoting himself full time to building healthy marriages. Dr. Eggerichs has an M.A. in communications from Wheaton College, a Master's of Divinity from Dubuque Seminary and a Ph.S. in Child and Family Ecology from Michigan State University. He and his wife, Sarah, have three adult children. He is the president of Love and Respect Ministries. **Hometown:** Grand Rapids, Michigan

## GOD IN A BROTHEL / DIOS EN UN BURDEL

DANIEL WALKER



### FEATURES & BENEFITS

- Ebook: 9781602557772
- Draws on stories from around the world
- Written from the unique perspective of anon-the-ground investigator
- Offers information on the problem sex trafficking
- Gives an inside look at the issue of human trafficking within the US
- Author shares his own spiritual journey in a way that connects to people's struggles with sin and darkness

This is the true story of an undercover investigator's experiences infiltrating the multi-billion dollar global sex industry.

It is a story of triumph for the children and young teens released from a life of slavery and the rescuer who freed many hundreds of victims leading to the prosecution of dozens of perpetrators. And it is a story of haunting despair for those left behind in corrupt systems of law enforcement.

It is the personal story of Daniel Walker, one man who followed a path of costly discipleship, agonizing failure and unlikely redemption.

And it is a challenge to God's people to join in the battle that all might be freed.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5776-5  
**ISBN-10:** 1-6025-5776-4  
**Price:** \$13.99 U.S.  
**Ship Date:** 6/6/2012  
**Pub Date:** 7/3/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** RELIGION / CHRISTIAN LIFE / SOCIAL ISSUES (RELO12110)

### ADVERTISING

- Eblast to distributors and bookstores
- Promotion in Gruponelson.com
- Promotional video
- Grupo Nelson new releases brochure
- Social media promotion
- Sample chapter
- Church level promotional campaign with focus on creating awareness on the topics covered in the book

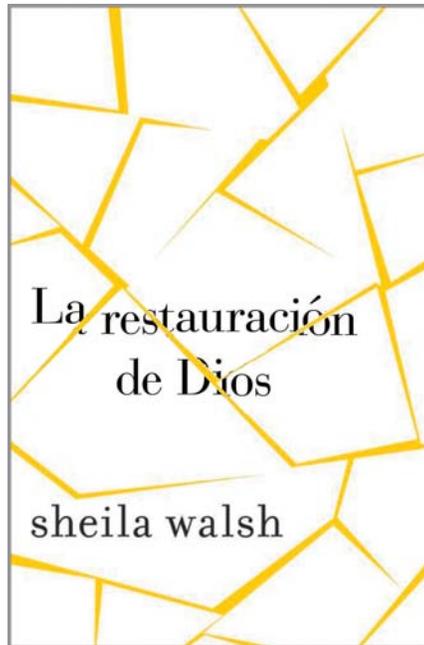
### PUBLICITY

- Eblast to the media
- Book reviews
- Feature articles in Gruponelson.com

**Daniel Walker** has worked as an undercover investigator for a number of nonprofit organizations working to free women and children from sex trafficking in the United States and in over a dozen countries around the world. He holds a master's degree in Third World economic development from Eastern University in Philadelphia.

**GOD LOVES BROKEN PEOPLE / LA RESTAURACIÓN DE DIOS  
(GOD LOVES BROKEN PEOPLE)**

SHEILA WALSH

**FEATURES & BENEFITS**

- **Ebook: 9781602557512**
- **Includes a Bible study for individual or small group use**
- **Readers are inspired and encouraged by powerful stories from others who have found God in their brokenness**
- **Each chapter is anchored by biblical teaching that deepens readers' spiritual lives and knowledge of the Bible**
- **For anyone who has messed up, encouragement and freedom can be found based on God's Word**

**Readers encounter a new message about God's redemptive plan for their failures and shortcomings.**

One bite of forbidden fruit is all it took to send humanity reeling from God. What Sheila Walsh unveils in *La restauración de Dios* is that God had a divine plan even then that is hidden underneath our pain and mistakes. God intends to wield our failures, our wanderings, and the deep hurt of our lives not only to drive us toward him but also to give us a deeper experience of his grace and healing power.

So many people, Christians and non-Christians alike, look at their wounds and sense that they are somehow beyond repair, that their moments of weakness make them spiritually defective. In this powerful book full of deep biblical teaching, Walsh encourages readers with God's truth that he is not done with them yet, that he can and will redeem their failures to create a deeper intimacy with him and accomplish his kingdom purposes.

Everyone has messed up somehow, sometime. For anyone who is not able to move beyond and experience the deep love and grace of God, they need *La restauración de Dios*.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5750-5  
**ISBN-10:** 1-6025-5750-0  
**Price:** \$13.99 U.S.  
**Ship Date:** 8/1/2012  
**Pub Date:** 8/28/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

**ADVERTISING**

- Eblast to distributors and bookstores
- Promotion in Grouponelsson.com

**PREVIOUS TITLES**

978-1-6025-5468-9 El refugio de las promesas de Dios  
978-1-6025-5392-7 Déjalo en las manos de Dios



**Sheila Walsh**, a successful speaker, is author of the *Gigi*, *God's Little Princess* series, *The Heartache No One Sees*, *Get off Your Knees & Pray*, and *Déjalo en las manos de Dios*. Sheila lives in Frisco, Texas, with her husband, Barry, and son, Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 4 million

**INTIMACIES / INTIMIDADES***Wellness from Within*

EDWIN LEMUEL ORTIZ

**FEATURES & BENEFITS**

- **Ebook: 9781602557048**
- **The author is a Psychologist and expert in family and well being related topics**
- **Dr. Ortiz is a Pastor and well known international sought out speaker**
- **His first book is based on his daily radio show "Para que estes bien" (Wellness from Within)**
- **The author is the founder and owner of Genesis Media Group**
- **Consumers will benefit by receiving advice from one of the trusted voices in the Hispanic Christian community**

*Intimidades* offers you all the tools that the author uses--conventional and new ones--to guide his patients to find the emotional spiritual freedom they desire and deserve. The author firmly believes that we all have the ability to achieve the emotional and spiritual freedom that God wants for our lives. Our generation, unlike any other in the history of humanity, needs to be healed in its emotional intimacy. Nobody can be truly free without taking the time to decode and understand their inner emotions. Truth must be known before it sets us free. Our intimacy is healed when our emotions are healed. All those "weird things" that happened to you in the past, each one of your difficult circumstances, no longer need to affect your "intimacy" today.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5703-1  
**ISBN-10:** 1-6025-5703-9  
**Price:** \$13.99 U.S.  
**Ship Date:** 5/2/2012  
**Pub Date:** 5/29/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** SELF-HELP / GENERAL / GENERAL (SEL000000)

**ADVERTISING**

- Eblast to distributors and bookstores
- Promotion in Gruponelson.com
- Grupo Nelson new releases brochure
- Social media promotion
- Sample chapter
- Floor exhibitor
- Paid radio advertising

**PUBLICITY**

- Eblast to the media
- Book reviews
- Author media tour
- Feature articles in Gruponelson.com

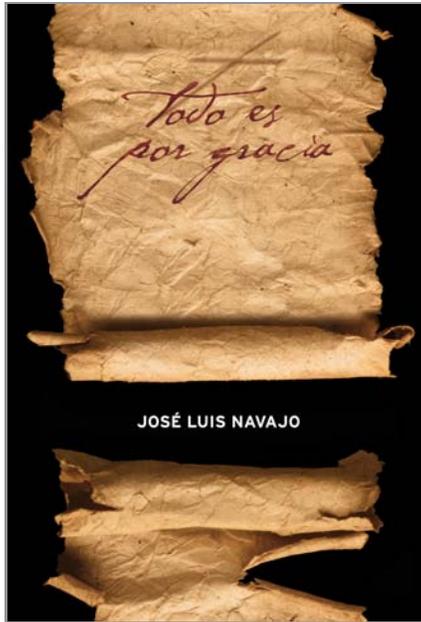
**COMPARABLE TITLES**

978-1-5918-5510-1 Amor Y Respeto  
978-0-88113-320-2 El Placer Sexual Ordenado Por Dios

**Pastor Edwin Lemuel** is a passionate communicator, spiritual leader and Bible teacher, dedicated to teaching people how to progress, to overcome poverty, religiousness, ignorance and inequality. His goal is to reform the consciousness of the Latin community in the United States and through out by way of responsibility and commitment to God, the family, the community and a life of moral and ethical principles.

**ALL BY GRACE / TODO ES POR GRACIA**

JOSÉ LUIS NAVAJO

**FEATURES & BENEFITS**

- **Ebook: 9781602557338**
- **Perfect gift for someone serving in a leadership role within the church**
- **Sequel edition to *Una cruz en el desierto* (*A Cross in the Desert*)**
- **Written for the reader who needs someone to talk to**
- **Allows for personal reflection on questions you may have**
- **Written for those longing for a mentor in their life**

*Todo es por gracia* is a useful guide to help diagnose whether one is in the process of being burned out. The "burnout syndrome" is usually the result of multiple causes. It is very common in professions that have close contact with people, especially when there are strong relationships. The pastoral ministry is a profession of high risk for this syndrome. This book is about a problem barely treated, but with high incidence among those who take the responsibility of the ministry seriously.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5732-1  
**ISBN-10:** 1-6025-5732-2  
**Price:** \$12.99 U.S.  
**Ship Date:** 3/7/2012  
**Pub Date:** 4/3/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 176 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)

**ADVERTISING**

- Eblast to distributors and bookstores
- Promotion in Gruponelson.com

**PREVIOUS TITLES**978-1-6025-5462-7 *Una cruz en el desierto***COMPARABLE TITLES**978-8-4927-2665-3 *El cincel de Dios*

**José Luis Navajo** is part of the pastoral team for the Iglesia Evangélica Salem in Madrid, Spain. He leads conferences, contributes as a commentator for various radio programs, and is a columnist. He and his wife Gene have two daughters, Querit and Miriam. **Hometown:** Madrid, Spain

## SIMPLE SECRETS TO A HAPPY LIFE / 50 SECRETOS SIMPLES PARA UNA VIDA FELIZ

LUCI SWINDOLL



### FEATURES & BENEFITS

- **Ebook: 9781602557574**
- **Sage advice from a well-known speaker and author**
- **Five sections, 50 insightful topics**
- **Practical, easy language for every type of reader**
- **Scriptural takeaway verses**

**Simple rules for a successful, intentional life approached in a no-nonsense manner with a solid, scriptural foundation.**

Luci Swindoll, a beloved Women of Faith speaker for sixteen years and a distinctive Christian voice in writing and speaking for thirty years, gives readers common-sense rules to live by. These are rules we may know but don't often use—because we don't think about them.

Luci's book places these practical rules in one small, well-organized, fun-to-read compendium that can be referred to again and again.

The 50 simple "secrets" are in five parts:

- Beginning with the Basics
- Developing Your Style
- Achieving Balance
- Living a Good Life
- Staying Connected

*50 secretos simples para una vida feliz* is sure to delight readers—from young people needing advice from a friendly voice to older readers who realize they still don't have it all right

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5756-7  
**ISBN-10:** 1-6025-5756-X  
**Price:** \$13.99 U.S.  
**Ship Date:** 6/6/2012  
**Pub Date:** 7/3/2012  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL  
(RELO12000)

### ADVERTISING

- Eblast to distributors and bookstores
- Promotion in Gruponelson.com

### COMPARABLE TITLES

978-1-6025-5019-3 Lo mejor de Barbara Johnson  
978-1-6025-5468-9 El refugio de las promesas de Dios

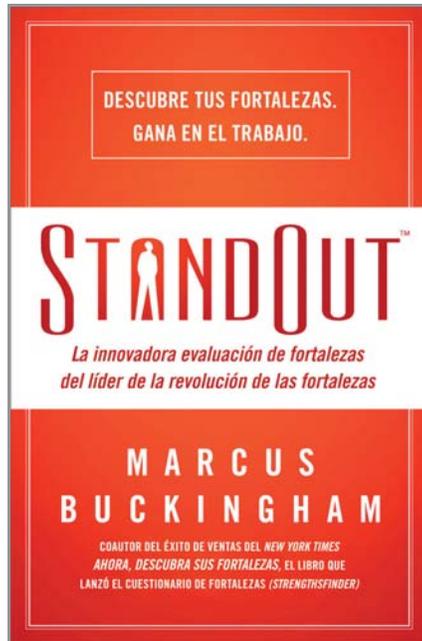


Author, Women of Faith<sup>®</sup> speaker to over 350,000 women a year, photographer, musician, artist, and world traveller, **Luci Swindoll** loves to share her joy of life with everyone she encounters. **Hometown:** Frisco, Texas

## STANDOUT / STANDOUT

*The Next Generation Strengths Test from the Co-Creator of StrengthsFinder*

MARCUS BUCKINGHAM



### FEATURES & BENEFITS

- Ebook: 9781602557895
- Readers receive their top two "Strength Zones" along with customized practical steps to leverage their strengths and win at work
- For anyone looking to change jobs or careers, the test provides a list of career paths scientifically proven to match their strengths

**StandOut introduces the next-generation strengths assessment from Marcus Buckingham, co-author of *Now, Discover Your Strengths*, the book that launched StrengthsFinder.**

The product of a massive data set and rigorous statistical testing, the StandOut assessment unveils your two key strength roles and shows you how find your edge and win at work. Where other assessments stop at description, StandOut provides practical advice on what to do to make the most of the strengths you have. Each of the nine possible strength roles comes with a wealth of detail, including:

- Where you will be at your most powerful,
- How you can make an immediate impact
- How you can win as a leader, manager, salesperson, or individual contributor.

StandOut is a powerful tool for anyone at any level in an organization. It also offers new insights and tools specifically designed for managers in the optional Manager's Team Report. This tool gives any manager an overview of her entire team's strengths and provides a "cheat sheet" and coaching guide to help get the best performance from each team member.

Whether you're an individual who wants to find your edge, a manager trying to fully unleash the strengths of your team, or a leader in an organization looking to stay on the cutting edge of the strengths movement, you need *StandOut*.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5405-4  
**ISBN-10:** 1-6025-5405-6  
**Price:** \$15.99 U.S.  
**Ship Date:** 4/4/2012  
**Pub Date:** 5/1/2012  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 304 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BUSINESS & ECONOMICS / BUSINESS COMMUNICATION / GENERAL (BUS007000)

### ADVERTISING

- Eblast to distributors and bookstores
- Promotion in Gruponelson.com
- Grupo Nelson new releases brochure
- Social media promotion
- Sample chapter

### PUBLICITY

- Eblast to the media
- Book reviews
- Feature articles in Gruponelson.com

### PREVIOUS TITLES

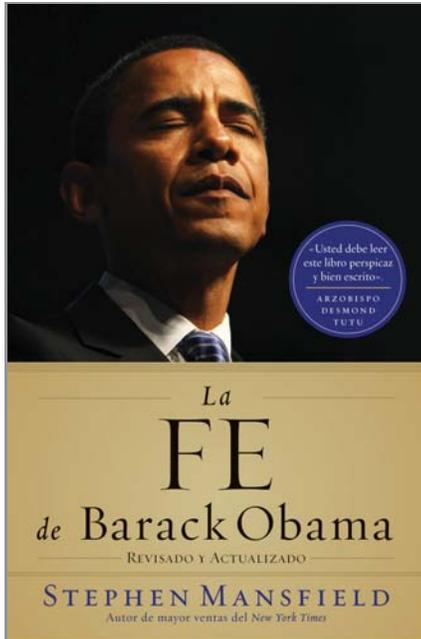
978-1-6025-5241-8 La mujer que lo tiene todo  
978-9-5804-6235-4 Ahora Descubra Sus Fortalezas



**Marcus Buckingham** is a best-selling author with more than 3.7 million copies of his landmark bestsellers in print. Profiled in the *New York Times*, *Fortune*, and *Fast Company*, he has consulted with brands such as Toyota, Coca-Cola, and Best Buy. **Hometown:** Los Angeles, California **Books Sold to Date:** 3.7 Million

**THE FAITH OF BARACK OBAMA / LA FE DE BARACK OBAMA**

STEPHEN MANSFIELD

**FEATURES & BENEFITS**

- Ebook: 9781602557437
- Includes two new chapters focusing on President Obama's faith during his first years in office
- Reveals the heart of a significant public figure
- Inspires readers to take a second look at how they view religion and politics

**The 2008 election is only a memory now, but what happened to all those promises Barack Obama made to the American people?**

In this updated and revised book, Stephen Mansfield again dives into the controversial faith of President Obama. With two new chapters devoted to the first two years of this historical presidency, Mansfield continues his exploration into Obama's faith without religious or political bias.

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5742-0  
ISBN-10: 1-6025-5742-X  
Price: \$14.99 U.S.  
Ship Date: 4/4/2012  
Pub Date: 5/1/2012  
Trim Size: 5.50 x 8.38  
Page Count: 176 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC: BIOGRAPHY & AUTOBIOGRAPHY / POLITICAL / GENERAL (B1001000)

**ADVERTISING**

- Eblast to distributors and bookstores
- Promotion in Grouponelson.com

**PREVIOUS TITLES**

978-1-6025-5240-1 La fe de Barack Obama

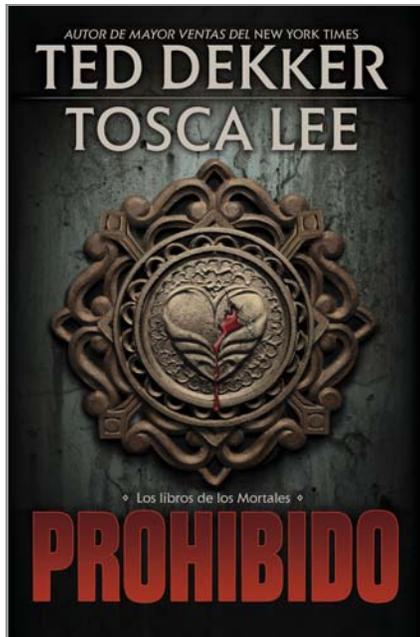


**Stephen Mansfield** is the *New York Times* best-selling author of *The Faith of Barack Obama*, *Benedict XVI*, and *Never Give In*. Stephen lives in Nashville, Tennessee, with his wife, Beverly. For more information, log onto [www.mansfieldgroup.com](http://www.mansfieldgroup.com).

**Hometown:** Nashville, Tennessee **Books Sold to Date:** 1 million+

**FORBIDDEN / PROHIBIDO**

TED DEKKER &amp; TOSCA LEE (Coauthor)

**FEATURES & BENEFITS**

- Ebook: 9781602557796
- Bestselling fiction author
- Ted Dekker has a growing fan base of readers in the Spanish speaking market
- Readers of the Trilogy and other Dekker books will enjoy *Prohibido (Forbidden)*

IN THE YEAR 2005, geneticists discovered the human gene that controlled both innate and learned forms of fear. It was called Strathmin, or Oncoprotein 18. Within fifteen years, genetic influencers for all primary emotions were similarly identified.

Nearly a decade later, in the wake of catastrophic war that destroyed much of civilization, humanity vowed to forsake all that had conspired to destroy it. Out of the ashes rose a new world in which both the advanced technologies and the passionate emotions that led to its ruin were eliminated. A world without hatred, without malice, without sorrow, without anger.

The only emotion genetically allowed to survive was fear. For 480 years, perfect peace has reigned.

Until now . . .

**Format:** Jacketed Hardcover**ISBN-13/EAN:** 978-1-6025-5778-9**ISBN-10:** 1-6025-5778-0**Price:** \$18.99 U.S.**Ship Date:** 5/2/2012**Pub Date:** 5/29/2012**Trim Size:** 6.00 x 9.00**Page Count:** 376 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** None**BISAC:** FICTION / CHRISTIAN / SUSPENSE (FIC042060)**ADVERTISING**

- Eblast to distributors and bookstores
- Promotion in Grouponelson.com
- Book trailer
- Grupo Nelson new releases brochure
- Social media promotion
- Sample chapter

**PUBLICITY**

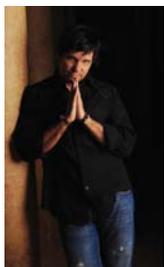
- Eblast to the media
- Book reviews

**PREVIOUS TITLES**

978-1-6025-5216-6 Blanco

978-1-6025-5215-9 Negro

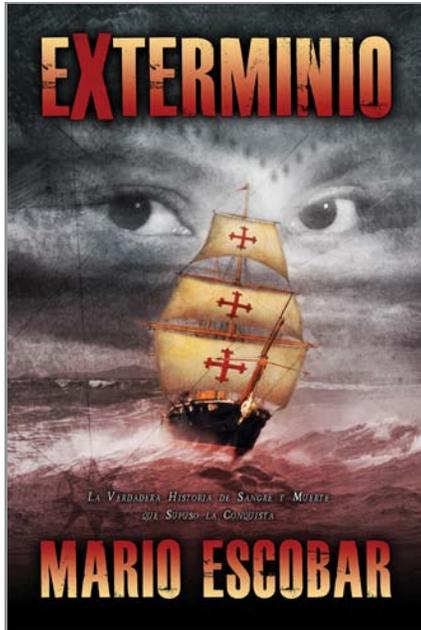
978-1-6025-5217-3 Rojo



**Ted Dekker** is the *New York Times* best-selling author of more than twenty novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. Visit his website at [www.teddekker.com](http://www.teddekker.com). **Hometown:** Austin, Texas **Books Sold to Date:** over 5 million

**EXTERMINATION / EXTERMINIO**

MARIO ESCOBAR

**FEATURES & BENEFITS**

- **Ebook: 9781602557451**
- **Best-selling author in Spain**
- **Strong historical fiction**
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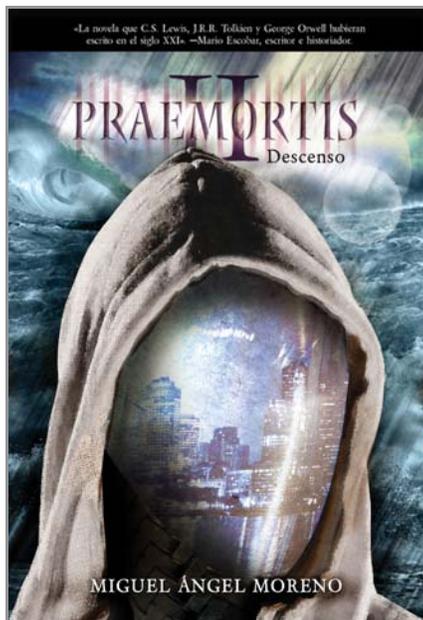
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**Mario Escobar Golderos** has written numerous books and articles about the Inquisition, the Protestant Reformation, and religious sects. He is the executive director of an NGO and directs the magazine *Nueva historia para el debate*. Passionate about history and its mysteries, Escobar specializes in the lives of unorthodox Spaniards and Americans. For more information, see [www.marioescobar.es](http://www.marioescobar.es). **Hometown:** Madrid, Spain

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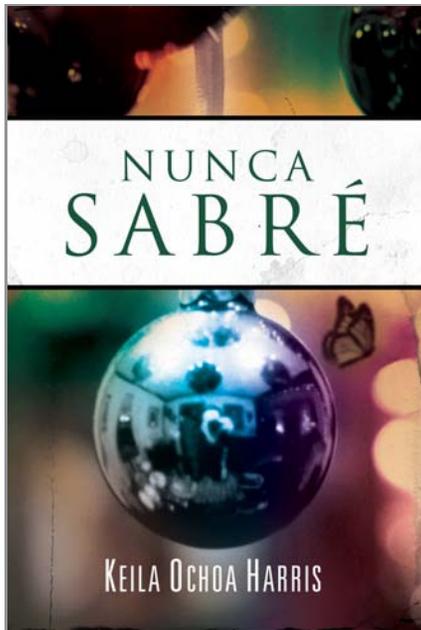
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**Miguel Ángel Moreno** has a degree in Hispanic Philology from the Complutense University of Madrid. He entered the literary world at age 24 when he won several prizes in literary and theatrical events. He currently teaches courses on literary techniques and introduction to creative writing for seminars, writers' associations and businesses. He lives in Madrid. **Hometown:** Madrid, Spain

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In Tlalpujahua, a small Mexican town in the state of Michoacan, industry revolves around the glass ornaments which is the specialty in the area. The store where Angela works, like many others, looks like a little nest of fantasy, covered from wall to wall with a myriad of details that evoke from Santa Claus to the Magi: Nativity scenes, wreaths, garlands and ornaments, many ornaments, hundreds of ornaments; large and small, opaque and shiny, round and square.

What would customers think if they found out that the owner of this small craft store hates Christmas? And what would they think about *don* Ruben, the owner of that ornament factory and store, who does not value the festivities either? For these two, Christmas is just a commercial invention to strip people of their money and bonuses. An excuse to eat and drink. An opportunity for the poor to become poorer and for the rich to become richer. However, maybe this time everything will change with the return of Clara, Angela's daughter, who arrives with devastating news; and with the presence of Adrian, *don* Ruben's son, who decides to accompany his father to his first chemotherapy sessions.

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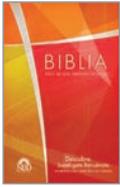
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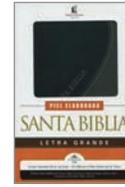
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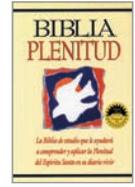
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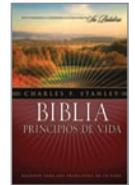
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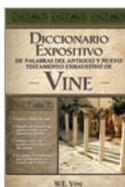
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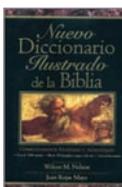
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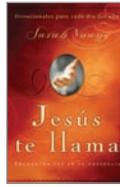
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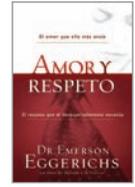
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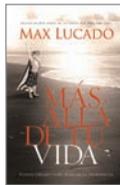
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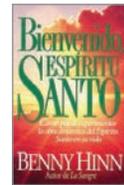
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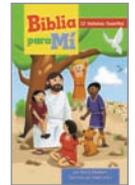
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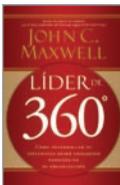
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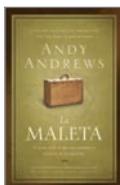
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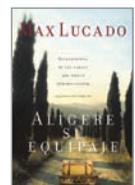
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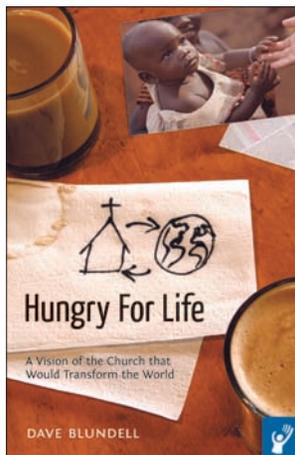
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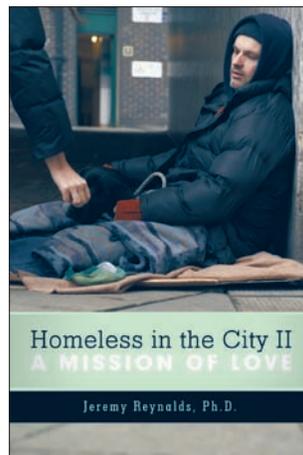


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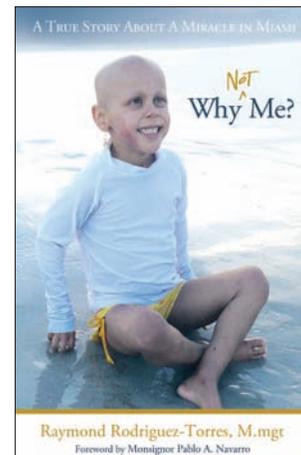


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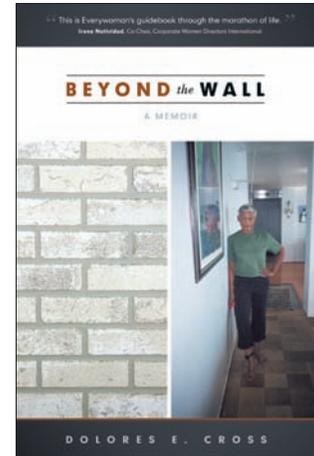
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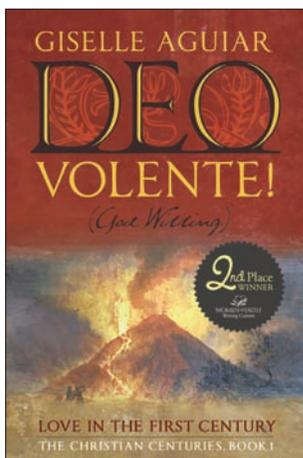
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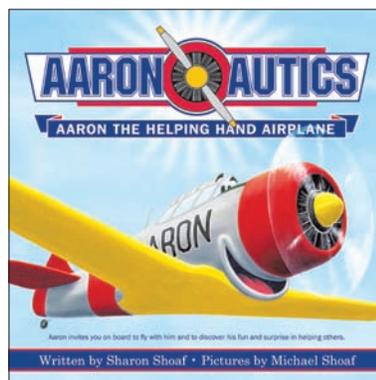
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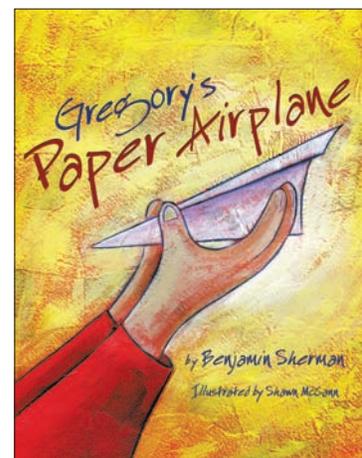
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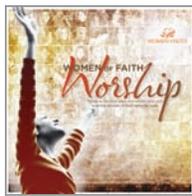
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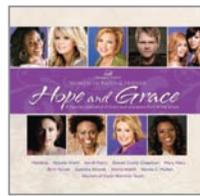
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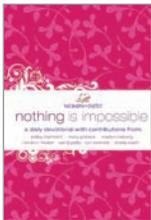
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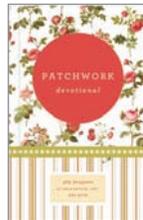
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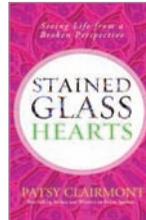
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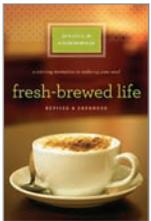
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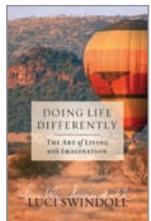
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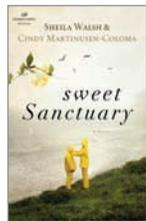
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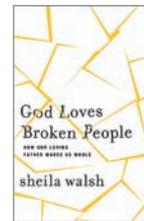
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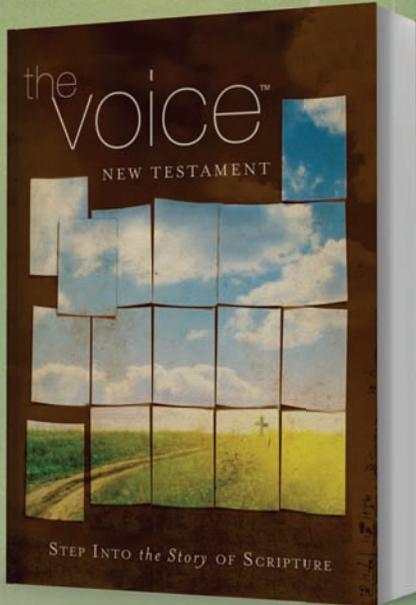
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