

TERRY GOODKIND

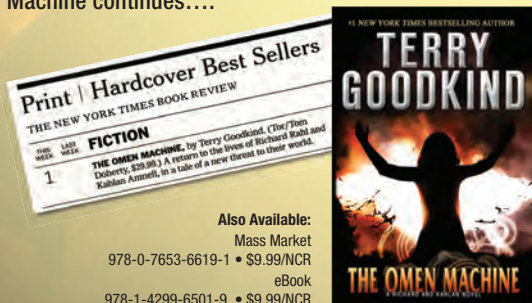
JUST ADDED TO SUMMER 2013

NATIONAL ON-SALE DATE: 8/6/2013

Terry Goodkind returns with *The Third Kingdom*, the sequel to his #1 *New York Times* bestseller *The Omen Machine*!



The Third Kingdom features beloved characters Richard and Kahlan, continuing the story of Goodkind's greatest creation. The age of *The Omen Machine* continues....



Also Available:

Mass Market
978-0-7653-6619-1 • \$9.99/NCR
eBook
978-1-4299-6501-9 • \$9.99/NCR

MARKETING PLANS

YEAR-ROUND PROMOTION

- Continuous updates on terrygoodkind.com
- Fan outreach through Goodkind's Facebook author page—194,000+ friends!

NATIONAL PRE-PUBLICATION ADVERTISING AND PROMOTION

- Pre-pub Announcement via PR newswire
- National teaser print advertising in major daily newspapers and magazines, and science fiction/fantasy publications
- Promotion at July's Comic-Con International in San Diego
- Pre-pub digital promotion through targeted e-blasts, social networking sites, blogs, and the Tor/Forge e-newsletter

NATIONAL ON-SALE ADVERTISING AND PROMOTION

- On-sale announcement via PR newswire
- National on-sale print advertising in major daily newspapers and magazines, and science fiction/fantasy publications
- Extensive on-sale web advertising
- Extensive online publicity campaign
- Promotion at New York Comic-Con
- On-sale digital promotion through targeted e-blasts, social networking sites, blogs and the Tor/Forge e-newsletter
- Leather-bound limited editions available

2013 PUBLISHING TIME LINE

JULY

- Goodkind 27-Copy Mixed Backlist Floor Display including copies of *The Omen Machine*, with special riser (7/13; 978-0-7653-7462-2; \$242.73/\$272.75 Can)*

AUGUST

- *The Third Kingdom*
 - Hardcover: 978-0-7653-3599-9, \$29.99/NCR
 - Leatherbound: 978-0-7653-3623-1, \$250.00/NCR
 - E-book: 978-1-4668-2627-4, \$14.99



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* Macmillan reserves the right to ship loose copies of titles included in displays and prepacks if the displays and prepacks are not available.

OVER →

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