

# PAPERCUTZ

WINTER '12

www.papercutz.com

MEET THE NEW GIRLS ON THE BLOCK...





- "...It may be hard keeping these graphic novels on the shelves... smurftastic!"
- School Library Journal

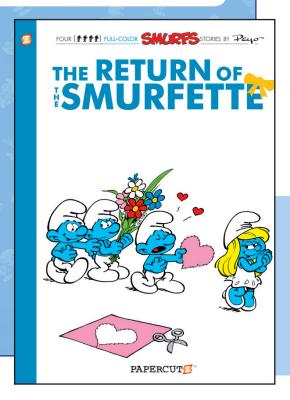
"Clever, entertaining stories featuring simple, charming art and a low-key message of community."

Booklist

"Smurf-reka! [The Smurfs] should find a ready audience of recent Toon Book graduates.

- Kirkus Review

## **JANUARY**



# THE SMURFS Graphic Novels #10 "The Return of The Smurfette"

Writer and Artist: Peyo

Artist: Gos Writer: Yvan Delporte

**Paperback** 

\$5.99/\$6.99 Canada 6 ½ x 9, full-color, 56 pages ISBN: 978-1-59707-292-2

Paper Over Board

\$10.99/\$12.50 Canada 6 ½ x 9, full-color, 56 pages ISBN: 978-1-59707-293-9

The star of the best-selling 4th SMURFS graphic novel is back!

Virtually all of the Smurfs are smitten with the Smurfette, which causes their zany methods of trying to win her affections to keep growing in outrageousness. From building statues to baking cakes and even dressing up like the Smurfette in order to better understand her, the Smurfs are in a frenzy competing for the love of the Smurfette. Will this madness ever die down?

### MARKETING

- Major, big-budget, all-new 3-D Smurfs movie released July 29th, 2011 from Sony Pictures Animation Inc. and Columbia Pictures starring Neil Patrick Harris, Sofia Vergara, Hank Azaria, Alan Cumming, Jonathan Winters, Jayma Mays, Katy Perry, and George Lopez.
- Smurfs are one of the most recognizable character brands for children in the world.

- Free Smurfs games and activities available on the Papercutz website.
- Participation in Diamond Comic Distribution's Halloween comicbook promotion, distributing over 100,000 smurfs comics around the US and Canada in October.
- Ages 7-11 and adults too!
- See backlist and new boxed set on page 13!

# THE SMURFS Graphic Novels #11 "The Smurf Olympics"

Writer and Artist: Peyo Writer: Yvan Delporte



## Celebrate the summer 2012 Games with "The Smurf Olympics"!

Hefty Smurf loves to play sports, but he can't get the other Smurfs to play with him. His solution – create the "Smurf Olympics"! The Smurfs divide themselves into two teams, all competing for the grand prize: a kiss from the Smurfette. But when one Smurf is turned down by both teams, he decides to compete on his own, throwing the entire games into chaos. Can one Smurf take on the entire Smurf Village? And can the two Smurf teams stop cheating long enough for the games to take place?



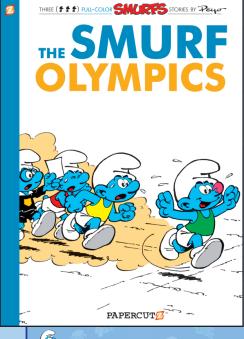
#### **Paperback**

\$5.99/\$6.99 Canada 6 ½ x 9, full-color, 56 pages ISBN: 978-1-59707-301-1

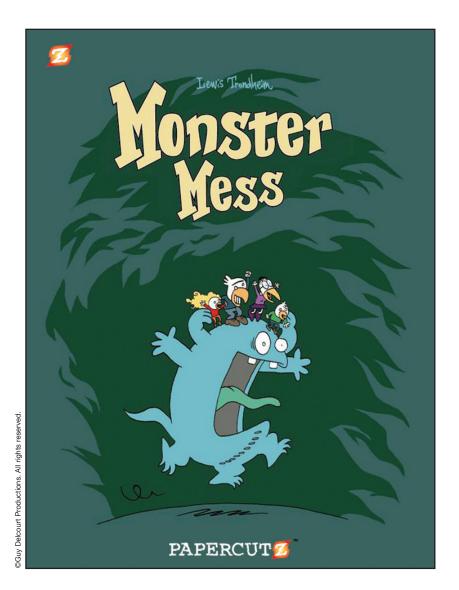
#### Hardcover

\$10.99/\$12.50 Canada 6 ½ x 9, full-color, 56 pages ISBN: 978-1-59707-302-8

## **APRIL**







# MONSTER Graphic Novels #2 "Monster Mess"

Writer and Artist: Lewis Trondheim

The almost normal adventures of an almost ordinary family... with a pet monster.

Peter and Jean are two kids who discover they can do something impossible – when they draw a monster on paper, it comes to life! First they create a monster named Oko, who jumps off the page and proceeds to make one huge monster mess! There can be only one solution: draw a good monster. That's where Kriss comes in. With three legs, four arms and ten mouths, can he defeat Oko? Things can only get a whole lot messier!

#### Paper Over Board

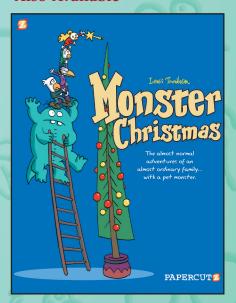
\$9.99/\$10.99 CAN 8 x 10, 32 pages, full-color ISBN: 978-1-59707-294-6

## **JANUARY**

### **MARKETING**

- Lewis Trondheim has won the most prestigious awards for comic art including the Eisner Award and, in 2006 for his body of work, the Angouleme Festival Grand Prize.
- The "Monster" series has a proven track record of success in other markets, The series was an immediate hit when first published in France. The first volume in this series sold 30,000 copies in France alone.
- Heavy cross-promotion in the topselling Papercutz titles
- Ages 6-11

## Also Available



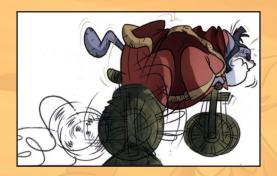
MONSTER
Graphic Novels
#1 "Monster Christmas"
\$9.99/\$10.99CAN
8 x 10, 32 pages, full-color paper over board
ISBN: 978-1-59707-288-5



## **JANUARY**

#### **MARKETING**

- GERONIMO STILTON is Papercutz most successful launch to date, selling over 200,000 copies since its launch.
- Exciting stories with entertaining educational elements that are fun for children while winning approval from parents and teachers. These are allnew Geronimo Stilton stories, created especially for the graphic novel format.
- Ages 6-11.
- See our backlist on page 13!





"The characters are likeable, the writing energetic, and the drawings busily engaging."

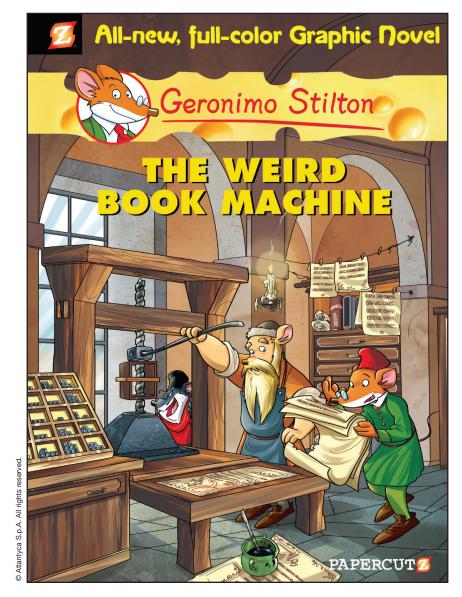
- Publishers Weekly

[One of the] 39 Graphic Novels Kids Can't Resist!

- School Library Journal

Recommended Series

- Kirkus Review



## **GERONIMO STILTON**

**Graphic Novels** 

#9 "The Weird Book Machine"

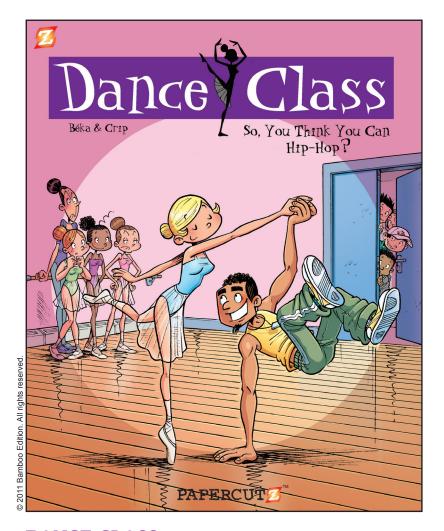
**By Geronimo Stilton** 

The Pirate Cats Usurp the Power of the Press!

The Pirate Cats, led by Tersilla of Catatonia, are hitting Geronimo Stilton where he lives! They have traveled back in time in order to steal Johannes Gutenberg's original printing press! What mad scheme do the Pirate Cats have for the Purr-loined presses? Geronimo Stilton and his friends intend to find out when they travel to the city of Mainz, Germany in the year 1455 to stop the Pirate Cats from tampering with history!

### Paper Over Board

\$9.99/\$10.99 Canada 6½ x 9, 56 pages, full-color ISBN: 978-1-59707-295-3



## DANCE CLASS Graphic Novels

#1 "So, You Think You Can Hip-Hop?"

Béka, writer Crip, artist

## Join the New Dance Revolution, and Dance with these New Graphic Novel Stars!

Julie, Lucy, and Alia are all BFF's who share one passion: dance! The three take classes at a local dance studio where they alternate between programs in ballet, modern dance, and more. When an attractive new teacher named KT arrives with his new hip-hop class, all three girls find themselves vying for his attention. As the studio prepares for its upcoming ballet "Sleeping Beauty," the three will do whatever it takes to get KT to play Prince Charming. Any girl with a love for dance will find this fun-filled series irresistable!

#### Paper Over Board

\$9.99/\$10.99 Canada 8 x 10, 48 pages, full-color ISBN: 978-1-59707-254-0

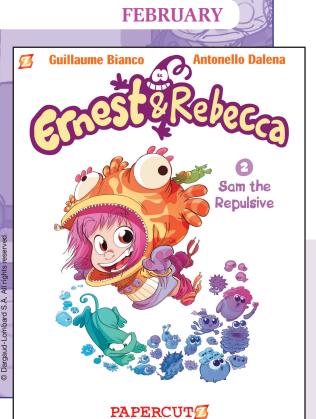
## **JANUARY**

### **MARKETING**

- Over 30 million kids from ages 6 to 12 take dance lessons every year (data from National Dance Association). This graphic novel focuses on a subject matter kids all over the United States will relate to. Parents and grandparents typically get involved as well, making the DANCE CLASS graphic novels a great gift.
- Song and dance-based entertainment is on the rise with tweens, as seen in movies (The "High School Musical" films) and television ("Glee," "Hannah Montana").
- This graphic novel series playfuly embraces of a variety of topics that apply to its young female target audience. From middle school cruses, to life in the classroom, to socializing outside of school, kids will have plenty they can relate to in this graphic novel series.







## ERNEST & REBECCA Graphic Novels #2 "Sam the Repulsive"

Guillaume Bianco, writer Antonello Dalena, artist

## Going Viral isn't always a good thing!

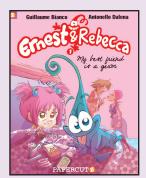
Life isn't easy for 6-year old Rebecca. Rebecca's parents are at each other's throats; her big sister is totally absorbed with her own problems, and her uncle is intent on Rebecca taking her medicine. It's a hard luck life! Complicating things further, her health isn't so good and her parents keep her home all the time. Ernest, the bacterium who's become her best friend, hopes to reconcile her parents. But things get complicated when a new virus named Sam shows up and threatens Rebecca's health!

#### **MARKETING**

- Promotional poster campaign designed for Pediatricians offices.
- Lightly touches on science, but in a manner GROSSOLOGY fans should enjoy
- Ages 6-11

Paper Over Board \$11.99 / \$13.99 Canada

8 x 10, full-color, 48 pages ISBN: 978-1-59707-305-9



#### Also Available

Ernest & Rebecca Graphic Novels

Paper Over Board

\$11.99 / \$13.99 Canada 8 x 10, full-color, 48 pages

ISBN: 978-1-59707-299-1

**#1 "My Best Friend is a Germ"** \$11.99 / \$13.99 Canada 8 x 10, full-color, 48 pages ISBN: 978-1-59707-286-1

## SYBIL THE BACKPACK FAIRY Graphic Novels #2 "Amanite"

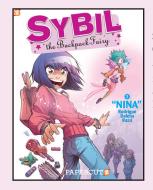
Michel Rodrigue, writer Manuela Razzi and Antonello Dalena, artists

#### All Fairies aren't the same!

Nina loves having her backpack fairy Sybil around! Nina is the only person who can see or hear Sybil and the two have formed a special bond. But when Sybil unexpectedly disappears, a new fairy named Amanite shows up to take her place. Amanite brings Nina to a magical underwater world, where Nina is magically transformed into a tiny mermaid! But then thigns go horribly wrong when sea monsters decide that Nina look mighty delicious! Where's Sybil when Nina really needs her?

### **MARKETING**

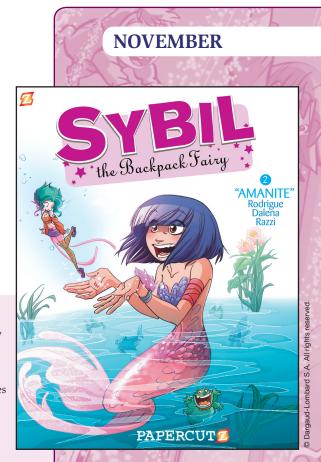
- Extensive mailing of advance copies for feature articles and reviews online and in print.
- Heavy cross-promotion in the top-selling Papercutz titles
- Ages 6-11

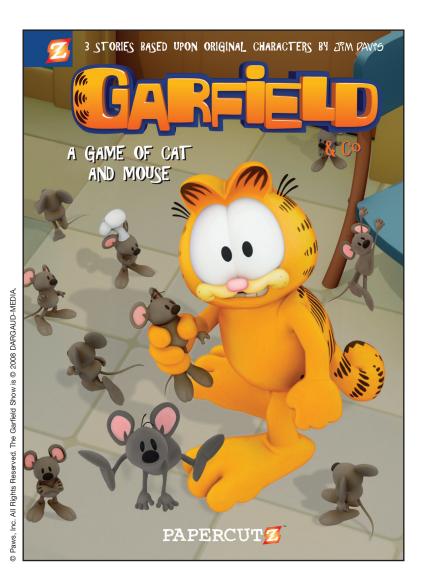


## Also Available

Sybil the Backpack Fairy Graphic Novels #1 "Nina"

\$11.99 / \$13.99 Canada 8 x 10, full-color, 48 pages ISBN: 978-1-59707-285-4





## GARFIELD & Co Graphic Novels

#5 "A Game of Cat and Mouse"

Jim Davis and Mark Evanier, writers Adapted by Cedric Michiels

Cartoon Network's Top Cat Must Build a Better Mouse Trap – Or Else!

Garfield isn't a mauser. He doesn't even mind mice -- as long as they don't get in his way, he couldn't care less. But when his mouse friend Squeek invites his big family to stay at Jon's, they quickly take over the entire house -- turning the kitchen into a Mouse Paradise complete with tennis court, spa, and buffet. Jon gives Garfield an ultimatum: get rid of the mice, or Jon will call an exterminator. Also featuring "Pet Matchers" and "Catnap."

## Paper Over Board

\$7.99/\$8.99 Canada 6 ½ x 9, 32 pages, full-color ISBN: 978-1-59707-300-4

## **FEBRUARY**

#### MARKETING

- The Garfield Show is one of Cartoon Network's biggest hits. Every day approximately 588,000 children ages watch The Garfield Show on Cartoon Network
- With 400 Garfield licensees worldwide, serialization in over 2,400 newspapers, and over 135 million books sold, Garfield is one of the most recognizable children's characters in the world.
- These graphic novels present episodes of the new 3-D animated Garfield Show in comics, put together under the guidance of creator Jim Davis.
- Ages 6-11.

## Other Garfield & Co Graphic Novels Available:

All: \$7.99/\$8.99 CAN. 6½ x 9, full-color, paper over board, 32 pp.

#1 "Fish to Fry" ISBN: 978-1-59707-266-3



**#3 "Catzilla"** ISBN: 978-1-59707-278-6



#2 "The Curse of the Cat People" ISBN: 978-1-59707-267-0



**#4 "Caroling Capers"** ISBN: 978-1-59707-287-8



## **FEBRUARY**

#### MARKETING

- NINJAGO has quickly become one of LEGO's most popular new product lines, quickly selling out at Toys 'R' Us when introduced in January 2011. The product line has since expanded to include guidebooks, trading cards, and video games from Warner Bros. games.
- LEGO properties have been very successful in the graphic novel format. Papercutz BIONICLE graphic novels have sold over 200,000 copies.
- First time ever in graphic novels. Our graphic novels are all-new stories, NOT adaptations of existing ones.
- Ages 6+

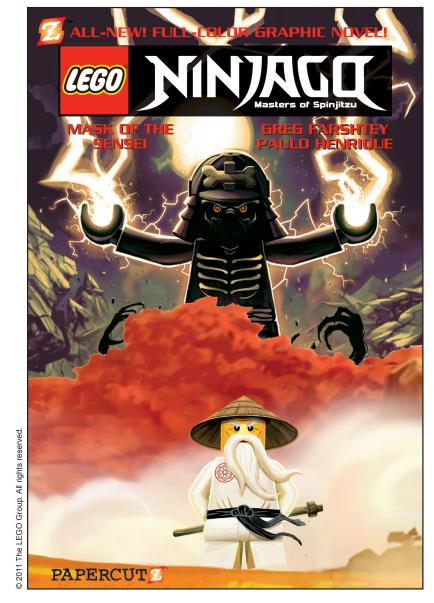
## Also Available



NINJAGO
Graphic Novels
#1 "The Challenge of Samukai"
6 x 9, 56 pages, full-color.

**Paperback** \$6.99/\$7.99 CAN ISBN: 978-1-59707-297-7

**Paper Over Board** \$10.99/\$12.50 CAN ISBN: 978-1-59707-298-4



## NINJAGO Graphic Novels

#2 "Mask of the Sensei"

Greg Farshtey, writer Paulo Henrique, artist

Zane, Cole, Kai, and Jay Must Face Their Greatest Foe Yet – Their Own Sensei!

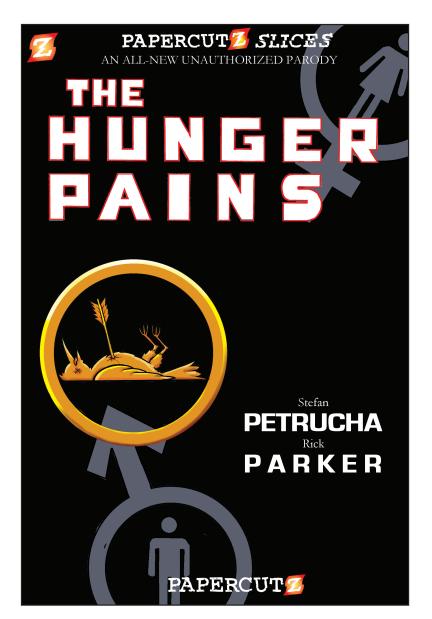
Back in their home village after the battle with Garmadon, the four ninja are hoping for some R&R. Instead, they get drawn into a fight to the finish with the most powerful and unexpected foe they have ever faced: Sensei Wu—their own sensei! Can the students hope to defeat the master?

#### **Paperback**

\$6.99/\$7.99 Canada 6 x 9, 64 pages, full-color ISBN: 978-1-59707-310-3

## Paper Over Board

\$10.99/\$12.50 Canada 6 x 9, 64 pages, full-color ISBN: 978-1-59707-311-0



## PAPERCUTZ SLICES

**Graphic Novels** 

#4 "Hunger Pains"

Stefan Petrucha, writer Rick Parker, artist

## Papercutz Parodies the Hot YA series just as it hits the Big Screen!

Ratkiss Everspleen decides to take her sister Dim's place in the annual televised battle to the death, even though Mayor Underwear insists participation is totally optional. Ratkiss and fellow contestant Peek a Choo, soon begin training under Haybitch Blubbernasty for the most unnecessary battle of their lived, in this pointed parody that also pokes fun at everything from Glee to Winnie the Pooh!

### **Paperback**

\$6.99/\$7.99 Canada 6 x 9, 64 pages, full-color ISBN: 978-1-59707-312-7

### Paper Over Board

\$10.99/\$12.50 Canada 6 x 9, 64 pages, full-color ISBN: 978-1-59707-313-4

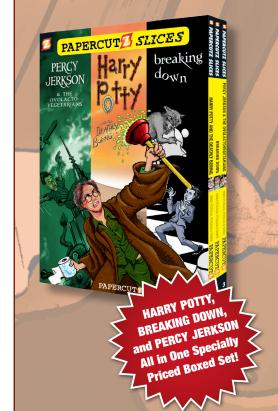
## **FEBRUARY**

## **MARKETING**

- Timed to take advantage of the March 23rd release of the big-budget film adaptation from Lions Gate Entertainment starring Jennifer Lawrence, Elizabeth Banks, and Lenny Kravitz.
- "The Hunger Games" is a hugely successful series, with the first novel having sold over 2.9 million copies, spending over 100 consecutive weeks on the New York Times Bestseller list.
- This is the fifth collaboration of artist Rick Parker and writer Stefan Petrucha who have brought you "Harry Potty" and "Diary of a Stinky Dead Kid"
- Ages 10+
- See backlist on page 16

## NEW! (March) PAPERCUTZ SLICES

Graphic Novels #1-3 Boxed Set 6 x 9, 192 pages, full-color \$19.99/\$22.99 Canada ISBN: 978-1-59707-274-8



## **APRIL**

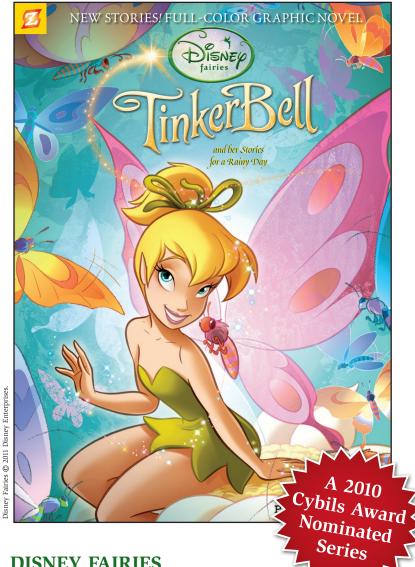
#### **MARKETING**

- First time ever in graphic novels, presenting Tinker Bell, the most famous fairy in the world, alongside her fairy friends in Never Land, in a brand-new, exciting format.
- Cross-promotions with Tinker Bell Magazine.
- DISNEY FAIRIES graphic novels promoted on Radio Disney stations in New York City, New Jersey, and more!
- Disney released the 3rd Tinker Bell DVD in September 2010. The first Tinker Bell DVD has sold over 3,340,000 copies since its launch in November 2008, generating over \$52,000,000 in consumer spending. Two more Disney Fairies DVDs are planned for release, one each Fall through 2012. These are overseen by John Lasseter, Academy Award®-winning filmmaker behind all Pixar films.
- Ages 6-11 and Beyond!
- See more DISNEY FAIRIES graphic novels on page 15.



"Bright colors and crisp ink lines make the artwork appealing, with the illustrative panels conveying both the story's content and the magical mood."

-School Library Journal



## DISNEY FAIRIES

**Graphic Novels** 

#8 "Tinker Bell and Her Stories For a Rainy Day"

Silvia Gianatti, Augusto Machetto, and Paola Mulazzi, writers Emilio Urbano and Elisabetta Melaranci, artists

Tinker Bell's old friends Peter Pan and Captain Hook guest star in a new graphic novel!

Return to Never Land for the latest adventures of Tinker Bell, Beck, Prilla, Dulcie, and the rest of the Fairies of Pixie Hollow. Four magical stories, with special appearances by Peter Pan, Captain Hook, and Smee, including "The Impossible Portrait," "Dulcie's Sweets," "Butterfly's Wings," and "Stories Under the Rain." Stunning full-color art with fun-filled stories has made this series especially popular with Tinker Bell's countless fans - both young and old alike!

#### **Paperback**

\$7.99/\$8.99 Canada 6 ½ x 9, 64 pages, full-color ISBN: 978-1-59707-303-5

#### Hardcover

\$11.99/\$13.99 Canada 6 1/2 x 9, 64 pages, full-color ISBN: 978-1-59707-304-2



## **CLASSICS ILLUSTRATED DELUXE**

Graphic Novels #8 "Oliver Twist"

By Charles Dickens Adapted by Loïc Dauvillier Olivier Deloye, artist.

A Stylized Comics Adaptation of One of the Greatest Literary Works of the Past 200 Years!

Unlike the CLASSICS ILLUSTRATED comicbooks of decades ago, which would squeeze even the lengthiest novels into just 48 to 64 pages of comics, CLASSICS ILLUSTRATED DELUXE allows comics creators far more room to adapt the classics. Case in point, "Oliver Twist," by Charles Dickens is adapted in 229 pages of comics by writer Loïc Dauvillier and artist Olivier Deloye – the longest comics adaptation yet in CLASSICS ILLUSTRATED history. Now the serious themes of the novel, complete with all the sarcasm and dark humor, come to life in this exceptional graphic novel.

#### **Paperback**

\$19.99/\$22.99 Canada 6 ½ x 9, 240 pages, full-color ISBN: 978-1-59707-307-3

#### Paper Over Board

\$24.99/\$28.99 Canada 6 ½ x 9, 240 pages, full-color ISBN: 978-1-59707-308-0

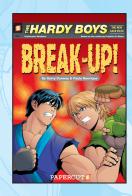
## **APRIL**

## **MARKETING**

- CLASSICS ILLUSTRATED is one of the most recognized names in comics. It has sold over 200 million copies of hundreds of titles of comicbook adaptations of stories by the World's Greatest Authors.
- Comics are now widely recognized as an important gateway to reading, and the enjoyment of reading, for kids today otherwise distracted by audiovisual and electronic media of all kinds. Librarians champion the best among them, a trend now increasingly echoed by educators.
- Rave reviews in School Library Journal, Booklist, Kirkus.
- Mailing of review copies to professional publications.
- This graphic novel is extra-sized with over 230 pages of full-color comics.
- Ages 8-14 and adults too!
- See backlist on page 15.





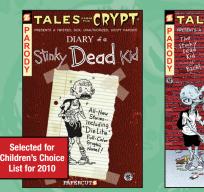




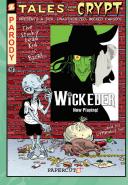








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## THE HARDY BOYS **Graphic Novels**

5 x 7 ½, 96-112 pages, full-color. Ages 8-12. 20 Volumes Available. The New Case Files are 6 x 9, 64 pages 2. Volumes Available.

## **NANCY DREW Graphic Novels**

 $5 \times 7\frac{1}{2}$ , 96-112 pages, full-color. Ages 8-12. 21 Volumes Available. The New Case Files are 6 x 9, 64 pages 3 Volumes Available.

## **BIONICLE® Graphic Novels**

5 x 7½, 96-112 pages, full-color, Ages 6-12.

9 Volumes available plus guidebooks!

## TALES FROM THE CRYPT **Graphic Novels**

5 x 7½, 96-112 pages, full-color (except #9, 6 x 9, 64 pages, full-color.) Ages 10 + 9 Volumes available.

## Go to www.papercutz.com for full listings including boxed sets!

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Tales From the Crypt © William M. Gaines Agent, Inc.

































## THE SMURFS Graphic Novels

 $6\frac{1}{2}$  x 9, 64 pages (except #1, 6, and 7, 56 pages), full-color

Paperback: \$5.99/\$6.99 Canada

Paper Over Board: \$10.99/\$12.50 Canada

Peyo – co-writer and artist Yvan Delporte – co-writer

Gos - co-artist

## #1 "The Purple Smurfs

ISBN: 978-1-59707-206-9 PB ISBN: 978-1-59707-207-6 POB

## #2 "The Smurfs and the Magic Flute"

ISBN: 978-1-59707-208-3 PB ISBN: 978-1-59707-209-0 POB

## #3 "The Smurf King"

ISBN: 978-1-59707-224-3 PB ISBN: 978-1-59707-225-0 POB

### #4 "The Smurfette"

ISBN: 978-1-59707-236-6 PB ISBN: 978-1-59707-237-3 POB

## #5 "The Smurfs and the Egg"

ISBN: 978-1-59707-246-5 PB ISBN: 978-1-59707-247-2 POB

## #6 "The Smurfs and the Howlibird"

ISBN: 978-1-59707-260-1 PB ISBN: 978-1-59707-261-8 POB

## #7 "The Astro Smurf"

ISBN: 978-1-59707-250-2 PB ISBN: 978-1-59707-251-9 POB

### #8 "The Smurf Apprentice"

ISBN: 978-1-59707-279-3 PB ISBN: 978-1-59707-280-9 POB

## #9 "Gargamel and the Smurfs"

ISBN: 978-1-59707-289-2 PB ISBN: 978-1-59707-290-8 POB

## **Graphic Novels #1-3 Boxed Set**

6½ x 9, 184 pages, full-color

\$17.99/\$19.99 CAN ISBN: 978-1-59707-273-1

## NEW! Graphic Novels #4-6 Boxed Set

6½ x 9, 184 pages, full-color

\$17.99/\$19.99 CAN ISBN: 978-1-59707-306-6





## **GERONIMO STILTON Graphic Novels**

6½ x 9, 56 pages, full-color Paper Over Board Only \$9.99/\$11.99 Canada (except #6 and 7 \$10.99 Canada)

## #1 "The Discovery of America

ISBN: 978-1-59707-158-1

## #2 "The Secret of the Sphinx"

ISBN: 978-1-59707-159-8

## #3 "The Coliseum Con"

ISBN: 978-1-59707-172-7

## #4 "Following the Trail of Marco Polo"

ISBN: 978-1-59707-188-8

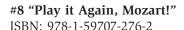
## #5 "The Great Ice Age"

ISBN: 978-1-59707-202-1

## #6 "Who Stole the Mona Lisa?"

ISBN: 978-1-59707-221-2

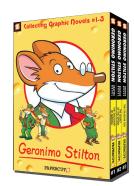
#**7 "Dinosaurs in Action"** ISBN: 978-1-59707-239-7

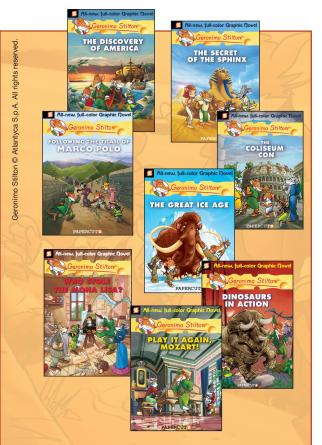


## **Graphic Novels #1-3 Boxed Set**

6½ x 9, 168 pages, full-color \$29.99/\$35.99 Canada

\$29.99/\$35.99 Canada ISBN: 978-1-59707-231-1





## **BACKLIST**



CLASSICS

WUTHERING HEIGHT8

## CLASSICS ILLUSTRATED Graphic Novels

6½ x 9, 56 pages, full-color. Hardcover Only. Ages 8 to 14.

#1 "Great Expectations"
By Charles Dickens
Adapted by Rick Geary
\$9.95/\$10.95 Canada

\$9.95/\$10.95 Canada ISBN: 978-1-59707-097-3 **#2 "The Invisible Man"** 

By H.G. Wells

Adapted by Rick Geary \$9.95/\$10.95 Canada ISBN: 978-1-59707-106-2

#3 "Through the Looking-Glass"

By Lewis Carroll Adapted by Kyle Baker \$9.95/\$10.95 Canada ISBN: 978-1-59707-115-4

> #4 "The Raven and Other Poems"

By Edgar Allan Poe Illustrated by Gahan Wilson \$9.95/\$10.95 Canada ISBN: 978-1-59707-140-6

#5 "Hamlet"

By William Shakespeare Adapted by Steven Grant & Tom Mandrake \$9.95/\$10.95 Canada ISBN: 978-1-59707-149-9

#6 "The Scarlet Letter"
By Nathaniel Hawthorne
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