

★ My ★

Pridddy Books

Catalog



Spring
2012





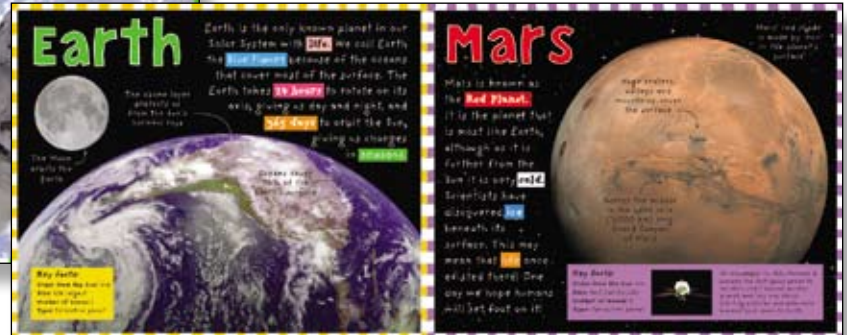
New Titles for Spring

A Smart Kids Book



- Children aged three and over can take an amazing trip around the cosmos with this fact-packed book
- From the Milky Way to the Solar System, Mercury to Mars, asteroids to comets, *Space* is a lively and accessible exploration of our universe
- Illustrated with spectacular, full-color photographs

Smart Kids: Space
 ISBN-13: 978-0-312-51459-4
 ISBN-10: 0-312-51459-X
 Ages: 3-7
 Size: 12½" x 10⅛" x ¾"
 Format: 30pp • HB • Casebound
 Retail: US \$9.95 Can \$9.95
 On Sale May 22 2012

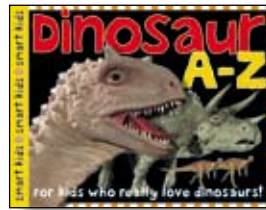


Sample interiors

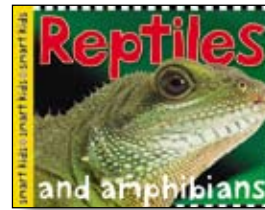
Also available



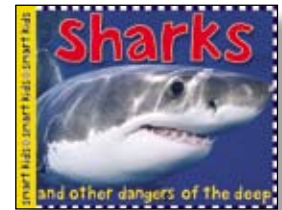
Smart Kids: Animal A-Z
 ISBN-13: 978-0-312-51085-5
 ISBN-10: 0-312-51085-3
 30pp • 12½" x 10⅛" x ¾"
 US \$9.95 Can \$9.95



Smart Kids: Dinosaur A-Z
 ISBN-13: 978-0-312-49254-0
 ISBN-10: 0-312-49254-5
 30pp • 12½" x 10⅛" x ¾"
 US \$9.95 Can \$9.95



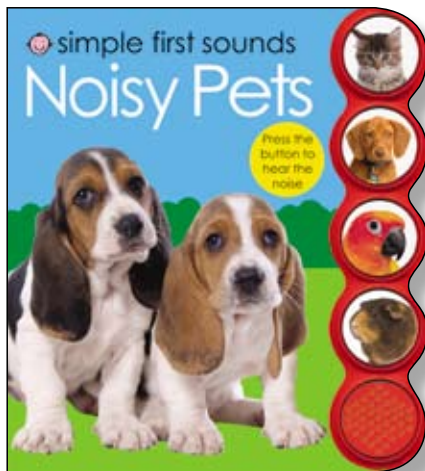
Smart Kids: Reptiles and amphibians
 ISBN-13: 978-0-312-49921-1
 ISBN-10: 0-312-49921-3
 30pp • 12½" x 10⅛" x ¾"
 US \$9.95 Can \$9.95



Smart Kids: Sharks and other dangers of the deep
 ISBN-13: 978-0-312-49533-6
 ISBN-10: 0-312-49533-1
 30pp • 12½" x 10⅛" x ¾"
 US \$9.95 Can \$9.95

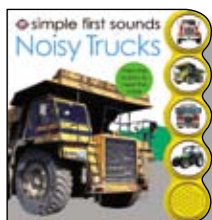
A Simple First Sounds Book

- Noisy, interactive board book with photographs of favorite family pets and simple first facts to discover
- Children will love pressing the sound buttons to hear the noise that each pet makes

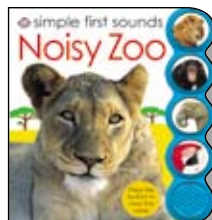


Simple First Sounds: Noisy Pets
 ISBN-13: 978-0-312-51381-8
 ISBN-10: 0-312-51381-X
 Ages: 1-4
 Size: 8½" x 9¼" x ½"
 Format: 12pp • BB • Sound bar
 Retail: US \$9.99 Can \$9.99
 On Sale May 22 2012

Also available



Simple First Sounds Noisy Trucks
 ISBN-13: 978-0-312-50924-8
 ISBN-10: 0-312-50924-3
 12pp • 8½" x 9¼" x ½"
 US \$9.99 Can \$9.99



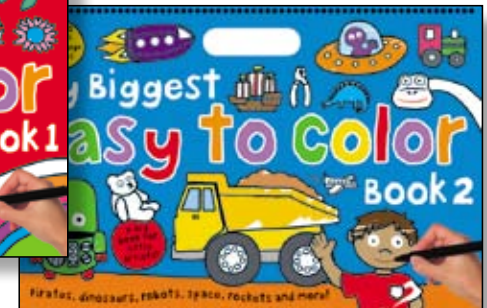
Simple First Sounds Noisy Zoo
 ISBN-13: 978-0-312-50923-1
 ISBN-10: 0-312-50923-5
 12pp • 8½" x 9¼" x ½"
 US \$9.99 Can \$9.99

My Biggest Easy to Color Books

- New series of giant-sized coloring books for budding young Picassos
- Over 90 pages of coloring and picture puzzles for children to complete, plus more than 100 stickers
- Wirebinding allows the pages to lie flat, making them easy to use



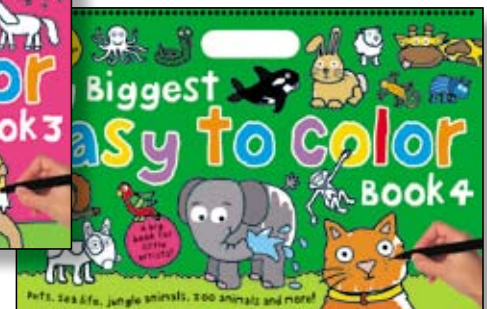
My Biggest Easy to Color Book 1
 ISBN-13: 978-0-312-51388-7
 ISBN-10: 0-312-51388-7
 Ages: 2-5
 Size: 17" x 11½" x ½"
 Format: 98pp • PB • Stickers
 Retail: US \$9.99 Can \$9.99
 On Sale May 22 2012



My Biggest Easy to Color Book 2
 ISBN-13: 978-0-312-51389-4
 ISBN-10: 0-312-51389-5
 Ages: 2-5
 Size: 17" x 11½" x ½"
 Format: 98pp • PB • Stickers
 Retail: US \$9.99 Can \$9.99
 On Sale May 22 2012



My Biggest Easy to Color Book 3
 ISBN-13: 978-0-312-51390-0
 ISBN-10: 0-312-51390-9
 Ages: 2-5
 Size: 17" x 11½" x ½"
 Format: 98pp • PB • Stickers
 Retail: US \$9.99 Can \$9.99
 On Sale May 22 2012



My Biggest Easy to Color Book 4
 ISBN-13: 978-0-312-51392-4
 ISBN-10: 0-312-51392-5
 Ages: 2-5
 Size: 17" x 11½" x ½"
 Format: 98pp • PB • Stickers
 Retail: US \$9.99 Can \$9.99
 On Sale May 22 2012



New Titles for Spring

My big train book



A My Big Board Book

- From monorails to freight trains, steam trains to cable cars, this book is packed with pictures of all kinds of trains from all over the world
- Each train is clearly labeled with its name, and there is a question on each page to prompt and encourage further discussion
- Perfect purchase for any young reader with a passion for trains

My Big Board Books: My Big Train Book

ISBN-13: 978-0-312-51477-8

ISBN-10: 0-312-51477-8

Ages: 1-4

Size: 10⁷/₈" x 10⁷/₈" x 5⁵/₈"

Format: 10pp • BB • Casebound

Retail: US \$7.99 Can \$7.99

On Sale May 22 2012

Also available



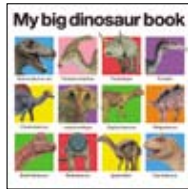
**My Big Board Books
My Big Animal Book**

ISBN-13: 978-0-312-51107-4

ISBN-10: 0-312-51107-8

10pp • 10⁷/₈" x 10⁷/₈" x 5⁵/₈"

US \$7.99 Can \$7.99



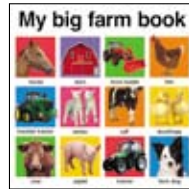
**My Big Board Books
My Big Dinosaur Book**

ISBN-13: 978-0-312-51306-1

ISBN-10: 0-312-51306-2

10pp • 10⁷/₈" x 10⁷/₈" x 5⁵/₈"

US \$7.99 Can \$7.99



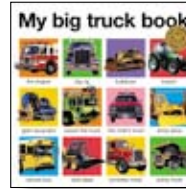
**My Big Board Books
My Big Farm Book**

ISBN-13: 978-0-312-51082-4

ISBN-10: 0-312-51082-9

10pp • 10⁷/₈" x 10⁷/₈" x 5⁵/₈"

US \$7.99 Can \$7.99



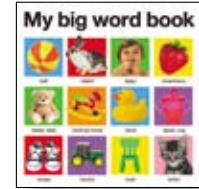
**My Big Board Books
My Big Truck Book**

ISBN-13: 978-0-312-51106-7

ISBN-10: 0-312-51106-X

10pp • 10⁷/₈" x 10⁷/₈" x 5⁵/₈"

US \$7.99 Can \$7.99



**My Big Board Books
My Big Word Book**

ISBN-13: 978-0-312-51373-3

ISBN-10: 0-312-51373-9

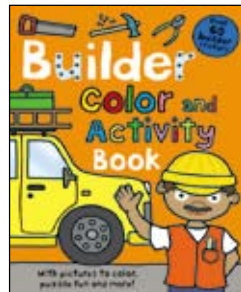
10pp • 10⁷/₈" x 10⁷/₈" x 5⁵/₈"

US \$7.99 Can \$7.99

On Sale January 31 2012

Color and Activity Books

- Themed coloring and activity books for preschool children
- Packed with pictures to color, puzzles to complete, drawing activities and over 60 stickers
- High quality, illustrated activity books which encourage imaginative, creative play



**Color and Activity Books
Builder**

ISBN-13: 978-0-312-51325-2

ISBN-10: 0-312-51325-9

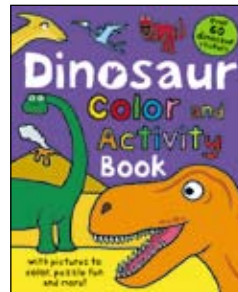
Ages: 3-6

Size: 8¹/₂" x 11" x 1¹/₈"

Format: 36pp • PB • Stickers

Retail: US \$3.99 Can \$3.99

On Sale May 22 2012



**Color and Activity Books
Dinosaur**

ISBN-13: 978-0-312-51329-0

ISBN-10: 0-312-51329-1

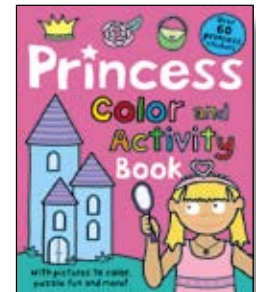
Ages: 3-6

Size: 8¹/₂" x 11" x 1¹/₈"

Format: 36pp • PB • Stickers

Retail: US \$3.99 Can \$3.99

On Sale May 22 2012



**Color and Activity Books
Princess**

ISBN-13: 978-0-312-51327-6

ISBN-10: 0-312-51327-5

Ages: 3-6

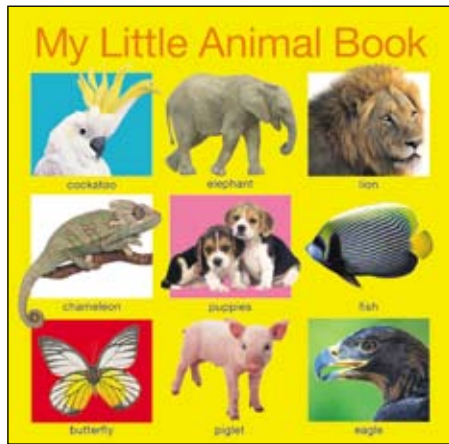
Size: 8¹/₂" x 11" x 1¹/₈"

Format: 36pp • PB • Stickers

Retail: US \$3.99 Can \$3.99

On Sale May 22 2012

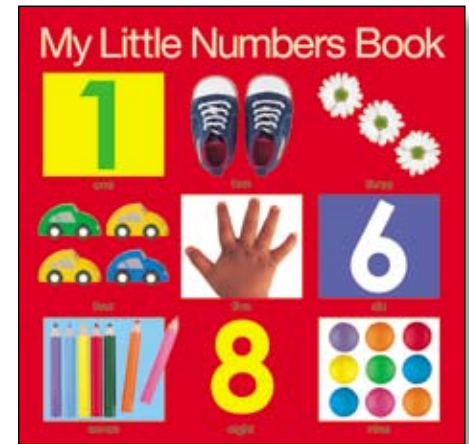
My Little Books



My Little Books: My Little Animal Book
ISBN-13: 978-0-312-51461-7
ISBN-10: 0-312-51461-1
Ages: 2-5
Size: 8½" x 8⅛" x ¾"
Format: 26pp • BB • Casebound • Padded cover
Retail: US \$9.95 Can \$9.95
On Sale June 19 2012



My Little Books: My Little Colors Book
ISBN-13: 978-0-312-51462-4
ISBN-10: 0-312-51462-X
Ages: 2-5
Size: 8½" x 8⅛" x ¾"
Format: 26pp • BB • Casebound • Padded cover
Retail: US \$9.95 Can \$9.95
On Sale June 19 2012



My Little Books: My Little Numbers Book
ISBN-13: 978-0-312-51463-1
ISBN-10: 0-312-51463-8
Ages: 2-5
Size: 8½" x 8⅛" x ¾"
Format: 26pp • BB • Casebound • Padded cover
Retail: US \$9.95 Can \$9.95
On Sale June 19 2012



My Little Books: My Little Word Book
ISBN-13: 978-0-312-51464-8
ISBN-10: 0-312-51464-6
Ages: 2-5
Size: 8½" x 8⅛" x ¾"
Format: 26pp • BB • Casebound • Padded cover
Retail: US \$9.95 Can \$9.95
On Sale June 19 2012

- Revised editions of three classic Priddy early learning board books, with the addition of a new title to the series, Colors
- Each book is packed with hundreds of stimulating photographs of objects, animals, people and more to capture children's attention
- With soft-to-touch, padded covers for little hands to hold



Sample interiors



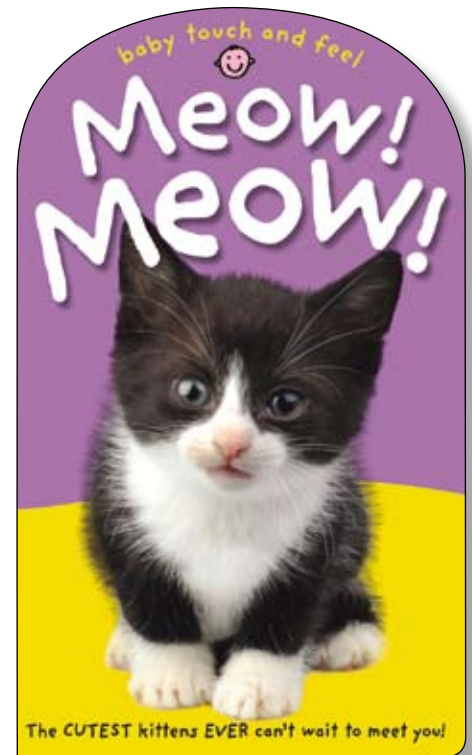
New Titles for Spring

A Baby Touch and Feel Book

- New addition to the bestselling Baby Touch and Feel series – Quack! Quack! alone has sold over 700,000 copies
- Features photographs of the cutest kittens to captivate and delight babies and toddlers
- Little fingers will love to explore the different touch-and-feel textures, which help to stimulate their developing senses
- Rhyming text is fun for adults to read out loud and for children to listen to



Sample interiors

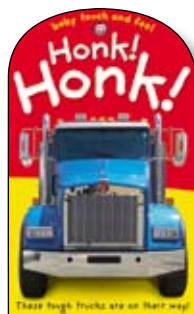


Baby Touch and Feel: Meow! Meow!
 ISBN-13: 978-0-312-51460-0
 ISBN-10: 0-312-51460-3
 Ages: 0-3
 Size: 6½" x 10⁵/₈" x 5⁵/₈"
 Format: 14pp • BB • Touch-and-feel textures
 Retail: US \$8.95 Can \$8.95
 On Sale June 19 2012

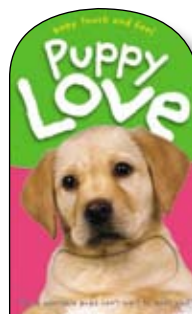
Also available



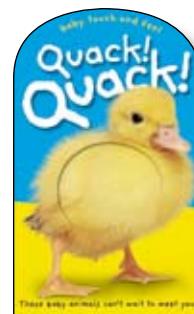
**Baby Touch and Feel
 Baby Bunny**
 ISBN-13: 978-0-312-50606-3
 ISBN-10: 0-312-50606-6
 14pp • 6½" x 10⁵/₈" x 5⁵/₈"
 US \$8.95 Can \$8.95



**Baby Touch and Feel
 Honk! Honk!**
 ISBN-13: 978-0-312-50642-1
 ISBN-10: 0-312-50642-2
 14pp • 6½" x 10⁵/₈" x 5⁵/₈"
 US \$8.95 Can \$8.95



**Baby Touch and Feel
 Puppy Love**
 ISBN-13: 978-0-312-49536-7
 ISBN-10: 0-312-49536-6
 14pp • 6½" x 10⁵/₈" x 5⁵/₈"
 US \$8.95 Can \$8.95



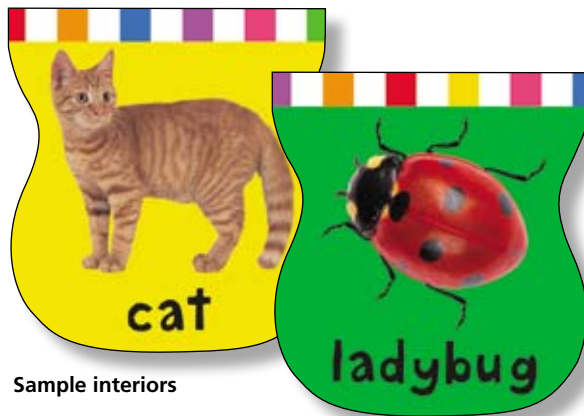
**Baby Touch and Feel
 Quack! Quack!**
 ISBN-13: 978-0-312-49250-2
 ISBN-10: 0-312-49250-2
 14pp • 6½" x 10⁵/₈" x 5⁵/₈"
 US \$8.95 Can \$8.95



**Baby Touch and Feel
 Zoo's Who?**
 ISBN-13: 978-0-312-49431-5
 ISBN-10: 0-312-49431-9
 14pp • 6½" x 10⁵/₈" x 5⁵/₈"
 US \$8.95 Can \$8.95

Baby Shaker Teethers

- Multi-sensory, chunky board books for babies and toddlers, die-cut to shape for little hands to hold
- Integral, combined shaker-teether has soft, rounded corners to chew and an eye-catching shaker to rattle
- Each page features an appealing photograph of a favorite animal or toy, plus a simple text label



Baby Shaker Teethers: Animals
ISBN-13: 978-0-312-51465-5
ISBN-10: 0-312-51465-4
Ages: 0-2
Size: 4" x 6³/₈" x 3/4"
Format: 24pp • BB • Shaker-teether
Retail: US \$5.99 Can \$5.99
On Sale June 19 2012



Baby Shaker Teethers: Toys
ISBN-13: 978-0-312-51466-2
ISBN-10: 0-312-51466-2
Ages: 0-2
Size: 4" x 6³/₈" x 3/4"
Format: 24pp • BB • Shaker-teether
Retail: US \$5.99 Can \$5.99
On Sale June 19 2012

Sample interiors

My Reward Chart Book

- Fun, illustrated reward chart book to help encourage and develop positive behavior
- With activities to complete, 20 pull-out charts, 4 pull-out certificates and 200 stickers



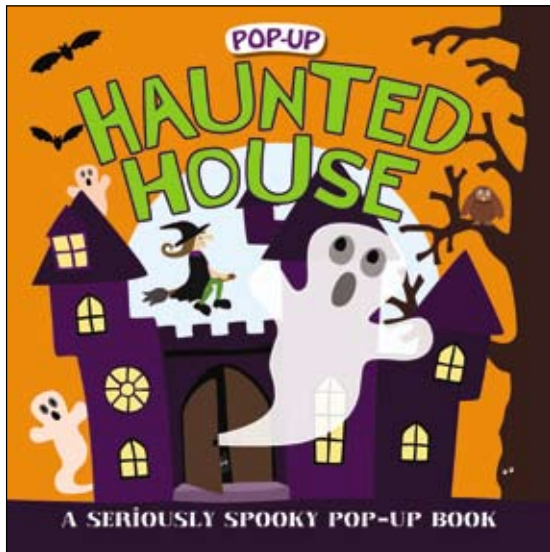
My Reward Chart Book
ISBN-13: 978-0-312-51468-6
ISBN-10: 0-312-51468-9
Ages: 3-6
Size: 8⁵/₈" x 11⁵/₈" x 1/2"
Format: 52pp • PB • Wirebound • Stickers
Retail: US \$6.99 Can \$6.99
On Sale June 19 2012



Sample interiors

New Titles for Spring

Pop-up Surprise Books



Pop-up Surprise: Haunted House

ISBN-13: 978-0-312-51471-6

ISBN-10: 0-312-51471-9

Ages: 3-6

Size: 9" x 8¾" x ½"

Format: 10pp • BB • Casebound • Five pop-ups

Retail: US \$7.99 Can \$7.99

On Sale July 17 2012

- A new series of brightly illustrated board books, each with five innovative pop-ups to surprise and delight children
- With fun rhymes to read out loud or listen to which capture the spirit of Halloween and the holiday season
- Ideal gift items for children aged three and over



Sample interior



Sample interior

Pop-up Surprise: Merry Christmas

ISBN-13: 978-0-312-51473-0

ISBN-10: 0-312-51473-5

Ages: 3-6

Size: 9" x 8¾" x ½"

Format: 10pp • BB • Casebound • Five pop-ups

Retail: US \$7.99 Can \$7.99

On Sale August 21 2012





Millie Moo Book and Toy Set
 ISBN-13: 978-0-312-51472-3
 ISBN-10: 0-312-51472-7
 Ages: 0-3

Size: 7⁷/₈" x 7¹/₄" x 3³/₈"
 Format: 28pp • HB • Plush toy • Card box
 Retail: US \$12.99 Can \$12.99
 On Sale August 21 2012

Millie Moo Book and Toy Set

- Book and plush set featuring one of Priddy's best known characters, Millie Moo
- Children will love to help Millie find her farmyard friends, as she meets some unusual characters along the way, from a bug in boots to a bear in a tutu
- Cute, soft-to-touch Millie Moo plush toy is an ideal size for little hands to hold and play with
- Perfect gift set for babies and toddlers



Sample interiors



Happy Birthday!

- Fun, illustrated board book about all the things that make a birthday so exciting – parties, invitations, balloons, cakes and more!
- Easy-to-read rhyming text is fun to read out loud or listen to, and adds to the sense of celebration
- Great gift item for any birthday boy or girl!

Happy Birthday!
 ISBN-13: 978-0-312-51474-7
 ISBN-10: 0-312-51474-3
 Ages: 0-2
 Size: 6⁵/₈" x 7³/₈" x 5⁵/₈"
 Format: 16pp • BB
 Retail: US \$5.99 Can \$5.99
 On Sale August 21 2012

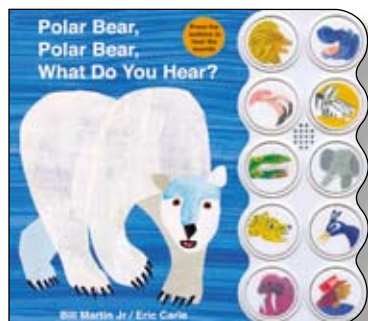
Sample interior





Previously Announced

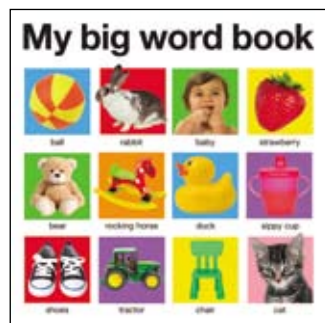
November 2011



Polar Bear, Polar Bear, What Do You Hear?
A Simple First Words Book
 ISBN-13: 978-0-312-51346-7
 ISBN-10: 0-312-51346-1
 26pp • 10¼" x 9¼" x ¾"
 US \$14.95 Can \$14.95
 On Sale November 8 2011



January 2012



My Big Board Books
My Big Word Book
 ISBN-13: 978-0-312-51373-3
 ISBN-10: 0-312-51373-9
 10pp • 10⅞" x 10⅞" x ⅝"
 US \$7.99 Can \$7.99
 On Sale January 31 2012

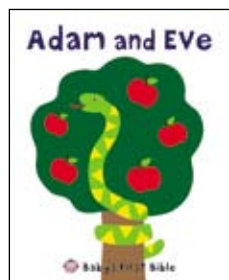


I Love Touch and Feel Books
I Love Ducklings
 ISBN-13: 978-0-312-51374-0
 ISBN-10: 0-312-51374-7
 10pp • 7½" x 6½" x ⅜"
 US \$5.99 Can \$5.99
 On Sale January 31 2012

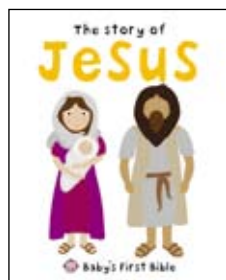


Bright Baby Touch and Feel
Easter
 ISBN-13: 978-0-312-51375-7
 ISBN-10: 0-312-51375-5
 12pp • 4¾" x 5¾" x ½"
 US \$4.95 Can \$4.95
 On Sale January 31 2012

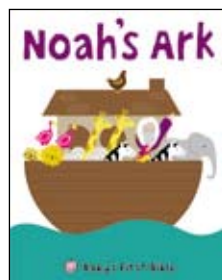
February 2012



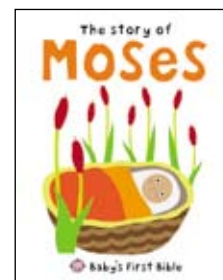
Baby's First Bible
Adam and Eve
 ISBN-13: 978-0-312-51454-9
 ISBN-10: 0-312-51454-9
 12pp • 4¾" x 5¾" x ½"
 US \$4.95 Can \$4.95
 On Sale February 28 2012



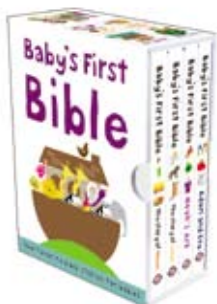
Baby's First Bible
The Story of Jesus
 ISBN-13: 978-0-312-51457-0
 ISBN-10: 0-312-51457-3
 12pp • 4¾" x 5¾" x ½"
 US \$4.95 Can \$4.95
 On Sale February 28 2012



Baby's First Bible
Noah's Ark
 ISBN-13: 978-0-312-51456-3
 ISBN-10: 0-312-51456-5
 12pp • 4¾" x 5¾" x ½"
 US \$4.95 Can \$4.95
 On Sale February 28 2012



Baby's First Bible
The Story of Moses
 ISBN-13: 978-0-312-51455-6
 ISBN-10: 0-312-51455-7
 12pp • 4¾" x 5¾" x ½"
 US \$4.95 Can \$4.95
 On Sale February 28 2012



Baby's First Bible
Baby's First Bible Slipcase
 ISBN-13: 978-0-312-51458-7
 ISBN-10: 0-312-51458-1
 4 x 12pp books • 5" x 6⅞" x 2⅞"
 US \$15.99 Can \$15.99
 On Sale February 28 2012

Available as individual titles or in a 4-copy slipcase

Winter 2012

February 2012

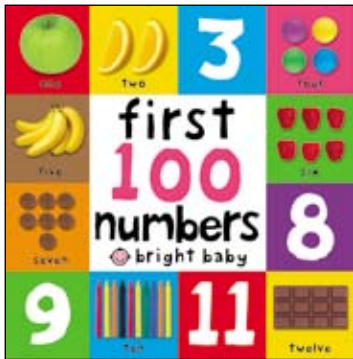


**Wipe Clean
First Words**
ISBN-13: 978-0-312-51393-1
ISBN-10: 0-312-51393-3
28pp • 9⁷/₈" x 9⁷/₈" x 3⁴/₈"
US \$8.95 Can \$8.95
On Sale February 28 2012

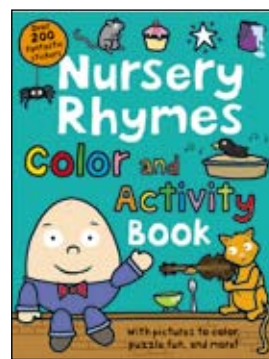


**Wipe Clean
Pen Control**
ISBN-13: 978-0-312-51395-5
ISBN-10: 0-312-51395-X
28pp • 9⁷/₈" x 9⁷/₈" x 3⁴/₈"
US \$8.95 Can \$8.95
On Sale February 28 2012

March 2012

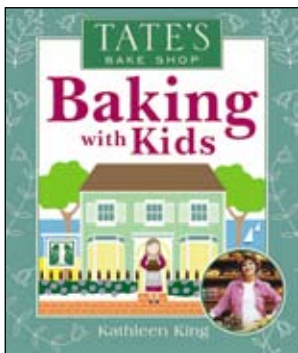


**First 100 Board Books
First 100 Numbers**
ISBN-13: 978-0-312-51376-4
ISBN-10: 0-312-51376-3
14pp • 10³/₄" x 10³/₄" x 5⁵/₈"
US \$8.95 Can \$8.95
On Sale March 27 2012

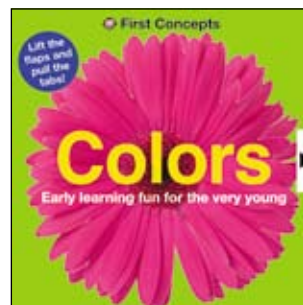


**Color and Activity Books
Nursery Rhymes**
ISBN-13: 978-0-312-51379-5
ISBN-10: 0-312-51379-8
80pp • 8¹/₂" x 11" x 3³/₈"
US \$6.99 Can \$6.99
On Sale March 27 2012

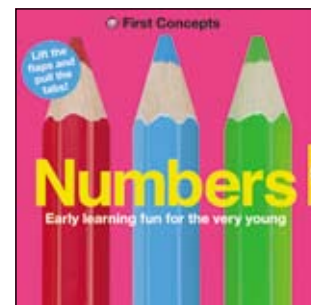
April 2012



Baking with Kids
ISBN-13: 978-0-312-51396-2
ISBN-10: 0-312-51396-8
24pp • 9⁵/₈" x 11¹/₂" x 1"
US \$12.99 Can \$12.99
On Sale April 24 2012



First Concepts: Colors
ISBN-13: 978-0-312-51377-1
ISBN-10: 0-312-51377-1
12pp • 8" x 8" x 5⁵/₈"
US \$8.99 Can \$8.99
On Sale April 24 2012



First Concepts: Numbers
ISBN-13: 978-0-312-51378-8
ISBN-10: 0-312-51378-X
12pp • 8" x 8" x 5⁵/₈"
US \$8.99 Can \$8.99
On Sale April 24 2012



I've always believed that the best children's books are colorful, engaging, informative and of course, fun! This is what we have always strived to achieve at Priddy Books. From very first cloth and board books for babies, to workbooks which encourage essential preschool skills, to first fact books to inspire independent first readers, our books are designed and developed to capture children's imagination, entertain them and encourage their early learning.

Roger Priddy

Our new list for Spring 2012 reflects this commitment to children's development. Highlights for this season include:



priddy  books
big ideas for little people

Macmillan Children's Publishing Group, 175 Fifth Avenue, New York, NY 10010
MPS Distribution Center, 16365 James Madison Highway, Gordonsville, VA 22942-8501
Tel: Customer Service: 888-330-8477, Order Entry: x 6540

Email: Customer Service: customerservice@mpsvirginia.com, Orders: orders@mpsvirginia.com

Orders in Canada: For Independent, Library, Trade Wholesale, Special Markets and Warehouse Club Channels:
Raincoast Books, 2440 Viking Way, Richmond, British Columbia V6V 1N2

Tel: (604) 448-7100; (800) 663-5714. Fax: (604) 270-7161; (800) 565-3770. Email: customerservice@raincoast.com

Books priced at \$8.95 and above may be ordered as single copies within any order.

Books priced at \$8.94 and below must be ordered in multiples of 3 per title. Exact titles shown with ISBN.

All measurements indicate finished product size, including packaging, where applicable.

Although the information contained in this catalog is correct at the time of going to press, the price, specification, and design of any title are subject to change at the publisher's discretion without notification. Canadian pricing may vary. Copyright © 2011 St. Martin's Press, LLC.



Recycled Paper