

BEHIND THE WHEEL ►► MACMILLAN YOUNG LISTENERS

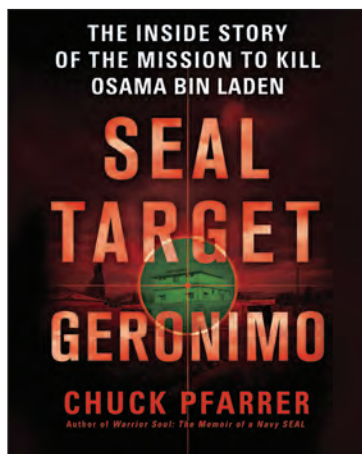
MACMILLAN AUDIO

Spring/Summer
2012



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POLITICAL SCIENCE

Unabridged • 8 cds • 10 hours

ISBN: 978-1-4272-1759-2

\$29.99/\$34.50 CAN

AUDIO MARKETING

- Audio promotion on CommandPosts.com and military.com
- Audio sample posting
- Audio tie-in to the SMP marketing plan, including:
 - National One-Day Laydown: 11/8/11
 - National Print Publicity
 - National Broadcast Publicity
 - National Radio Publicity
 - Online Publicity
 - Print Advertising Campaign
 - Online Advertising Campaign
 - Online Promotion
 - Social Networking Campaign
- Featured on CommandPosts.com

PREVIOUSLY ANNOUNCED

SEAL TARGET GERONIMO

CHUCK PFARRER

Read by Erik Bergmann

The true story of the killing of Bin Laden by author and former US Navy SEAL Chuck Pfarrer

On May 2, 2011, an elite cadre of SEAL Team Six members invaded a private compound in Abbottabad, Pakistan, and ended the hunt for the world's most sought after terrorist, Osama Bin Laden, killing him, taking possession of his body and burying him in the North Arabian Sea. A milestone event in the War on Terror which began on 9/11/01 with the Bin Laden-planned attack on the World Trade Center, this mission was carried out by members of SEAL Team Six, the elite secret unit that deals with counterterrorism, hostage rescue and counterinsurgency. Though not able to tell the story of the Bin Laden mission publicly, they have spoken exclusively to Chuck Pfarrer, bestselling author of *Warrior Soul*, screenwriter and former Assault Element Commander for SEAL Team Six. Pfarrer will write a real time account of the daring raid that took the life of Osama Bin Laden. Traveling to Pakistan, Afghanistan, and other locations, Pfarrer will debrief the SEAL Team commanders and operators involved in "Nep-tune's Spear," the codename for the High Value Target operation that terminated the world's most hunted terrorist, to get the entire, true, boots-on-the-ground story.

CHUCK PFARRER has extensive operational experience as a Naval Special Warfare Officer and has served government and private sector clients as a counterterrorism/military analyst. He is the author of the bestselling SEAL memoir *Warrior Soul*, novels and screenplays. He has appeared as a CT expert on NPR, CSPAN, Fox News, etc. Pfarrer was a founding member of the National Red Team, a hand picked tactical element providing full mission profile terrorist OPFOR mission tasking for USG and international counterterrorism exercises. He continues to serve as a cadre/trainer/battle mentor to deploying Naval Special Warfare elements, providing training in terrorist TTP and the prosecution of High Value Targets.

November Publication

- Also available in print from St. Martin's Press
ISBN: 978-1-250-00635-6 \$25.99/\$29.99 CAN

PREVIOUSLY ANNOUNCED

MOB DAUGHTER

KAREN GRAVANO WITH LISA PULTZER

Read by Karen Gravano

A revealing memoir by the daughter of Sammy “The Bull” Gravano, and star of the VH1 reality TV show Mob Wives

Karen Gravano is the daughter of Sammy “The Bull” Gravano, one of the mafia’s most feared hit men. With nineteen confessed murders, the former Gambino Family underboss—and John Gotti’s right-hand man—is the highest ranking gangster ever to turn State’s evidence and testify against members of his high-profile crime family.

But to Karen, Sammy Gravano was a sometimes elusive but always loving father figure. He was ever-present at the head of the dinner table. He made a living running a construction firm and several nightclubs. He stayed out late, and sometimes he didn’t come home at all. He hosted “secret” meetings at their house, and had countless whispered conversations with “business associates.” By the age of twelve, Karen knew he was a gangster. And as she grew up, while her peers worried about clothes and schoolwork, she was coming face-to-face with crime and murder. Gravano was nineteen years old when her father turned his back on the mob and cooperated with the Feds. The fabric of her family was ripped apart, and they were instantly ostracized from the communities they grew up in, living in fear of retaliation.

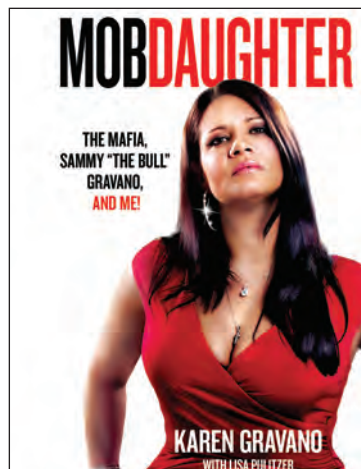
This is the story of a daughter’s struggle to reconcile the image of her loving father with that of a murdering Mafioso, and how, in the rift between the two, she was able to forge a life.

KAREN GRAVANO was born in Brooklyn, New York. She is a star of the VH1 reality TV show, *Mob Wives*, about her life in the Mafia. She is also a producer and consultant on a film about her life. Gravano currently resides in Phoenix with her eleven-year-old daughter.

LISA PULTZER is a former correspondent for *The New York Times*. She is the author or ghostwriter of more than a dozen non-fiction books in the areas of True Crime and Current Events, including a #1 *New York Times* bestseller on the Scott Peterson case.

February Publication

• Also available in print from St. Martin’s Press
ISBN: 978-1-250-00305-8 \$24.99/\$28.99 CAN

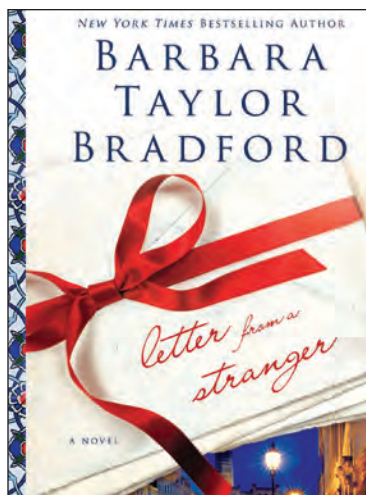


MEMOIR

Abridged • 5 cds • 6 hours
ISBN: 978-1-4272-2196-4
\$24.99/\$28.99 CAN

AUDIO MARKETING

- Facebook engagement ads linked to *Mob Wives*
- Google Keyword Advertising
- Bonus interview on program
- Audio recording feature on *Mob Wives*
- Facebook & Twitter promotion
- Promotion on LisaPulitzer.com
- Audio sample posting



FICTION

Unabridged • 11 cds • 13 hours
ISBN: 978-1-4272-2160-5
\$39.99/\$45.99 CAN

AUDIO MARKETING

- Audio tie-in to author newsletter
- Library Journal ad
- Bonus interview on program
- Promotion on Heroes and Heartbreakers
- Facebook & Twitter promotion
- Promotion on www.Barbara-TaylorBradford.com
- Audio sample posting
- Audio tie-in to the SMP marketing plans, including:
 - National Author Tour
 - National Print Publicity
 - National Advertising Campaign
 - Direct Mail Campaign
 - Online Promotion
 - Social Networking Campaign
 - Video Campaign
 - Email Marketing Campaign
 - A Read-it-First.com Selection
 - Author Website: BarbaraTaylorBradford.com

LETTER FROM A STRANGER

BARBARA TAYLOR BRADFORD

The #1 bestselling author delivers a lush and evocative new novel of family secrets and betrayals that stretch from the streets of World War II Berlin to the winding alleys of current-day Istanbul to the present day

Justine Nolan is a documentary film maker who lost her beloved grandmother a decade ago—the person who was the only source of love and comfort in her life. Her own mother Deborah had always been distant and uninvolved, following her own agenda in pursuit of her career as an interior designer. But when Justine inadvertently opens a letter addressed to her mother, she discovers not only that her grandmother Gabri is still alive, but that Deborah has deliberately estranged the family from her for all these years. Justine's search for her grandmother takes her to Istanbul where she begins to uncover family secrets that stretch all the way back to World War II. As the layers of deception peel away, Justine begins to understand a woman she never really knew...and she begins to ask questions about the true desires of her own heart.

BARBARA TAYLOR BRADFORD was born and brought up in England, and started her writing career as a journalist. She has written twenty-six international bestsellers. This is her twenty-seventh novel. In 2007 Queen Elizabeth awarded her the OBE for her literary achievements. She lives in New York with her husband, TV and film producer Robert Bradford.

PRAISE FOR PLAYING THE GAME:

"British actress Catherine Harvey superbly narrates this grand tale of romance, scandal, and international intrigue that will appeal to fans of Bradford and romance novels alike."

—Library Journal (starred review) on the audiobook

"There is plenty of intrigue, secrets, and steamy encounters in Taylor's scintillating novel."

—Booklist

April Publication

- Simultaneous release with the St. Martin's Press hardcover edition:
ISBN: 978-0-312-63168-0 \$27.99/ \$31.99 CAN

FARTHER AWAY

JONATHAN FRANZEN

Read by the author

A sharp and provocative new essay collection from the award-winning author of Freedom and The Discomfort Zone

Jonathan Franzen's *Freedom* was the runaway most-discussed novel of 2010, an ambitious and searching engagement with life in America in the 21st century. The editor of *The New York Times Book Review*, Sam Tanenhaus, proclaimed it "a masterpiece of American fiction." Now, a new collection of Franzen's nonfiction brings fresh evidence of that moral intelligence, confirming his status not only as a great American novelist but also as a master noticer, social critic, and self-investigator.

In *Farther Away*, which gathers together essays and speeches written mostly in the past five years, including the commencement address he delivered at Kenyon College in May 2011, the writer returns with renewed vigor to the themes, both human and literary, that have long preoccupied him. Whether recounting his violent encounter with bird poachers in Cyprus, examining his mixed feelings about the suicide of his friend and rival David Foster Wallace, or offering a moving and witty take on the ways that technology has changed how people express their love, these pieces deliver on Franzen's implicit promise to conceal nothing from the listener. On a trip to China to see first-hand the environmental devastation there, he doesn't omit to mention his excitement and awe at the pace of China's economic development; the trip becomes a journey out of his own prejudice and moral condemnation. Taken together, these essays trace the progress of a unique and mature mind wrestling with itself, with literature, and with some of the most important issues of our day. *Farther Away* is remarkable, provocative, and necessary.

JONATHAN FRANZEN is the author of four novels (*Freedom*, *The Corrections*, *Strong Motion*, and *The Twenty-Seventh City*), a collection of essays (*How to Be Alone*), a personal history (*The Discomfort Zone*), and a translation of Frank Wedekind's *Spring Awakening*, all published by FSG. He lives in New York City and Santa Cruz, California.

May Publication

- Simultaneous release with the Farrar, Straus and Giroux hardcover edition: ISBN: 978-0-374-15357-1 \$26.00/\$30.00 CAN



Kathy Chetkovitch

MEMOIR

Unabridged • 5 cds • 6 hours
ISBN: 978-1-4272-2148-3
\$29.99/\$34.50 CAN

AUDIO MARKETING

- Bonus content on program
- Facebook & Twitter promotion
- Audio sample posting
- Audio tie-in to the FSG marketing plans, including:
 - Author Tour
 - National Publicity
 - National Advertising
 - Web Marketing Campaign



WESTERNS

Abridged • 12 cds • 16 hours
ISBN: 978-1-4272-2268-8
\$39.99/\$45.99 CAN

AUDIO MARKETING

- Review mailings
- Audio sample posting
- Advertising: [Bookpage](#)

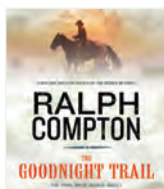
THE COMPTON COLLECTION

THE GOODNIGHT TRAIL ★ THE WESTERN TRAIL
THE CHISHOLM TRAIL ★ THE BANDERA TRAIL

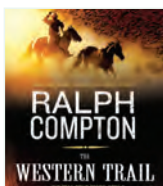
RALPH COMPTON

Read by Scott Sowers

The first four books in the Trail Drive series are now together in a value-priced special collection—just in time for Father's Day!



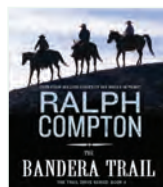
THE GOODNIGHT TRAIL: Former Texas Rangers ride with Charles Goodnight as he rounds up thousands of unbranded cattle for the long drive to Colorado. The drive is a fight to the finish where the brave reach glory—or die hard.



THE WESTERN TRAIL: In the aftermath of the Civil War, cash-starved Texans turned to the only resource they possessed: longhorn cows. Despite the hazards of trailing longhorns across Indian Territory, this was the only way to access the railroad.



THE CHISHOLM TRAIL: Armed with courage as big as the West, Ten Chisholm—the bold, illegitimate son of frontier scout and plains ambassador Jesse Chisholm—arrives in the heart of Comanche country with a price on his head.



THE BANDERA TRAIL: Set on rescuing their old friend Clay Duval who is trapped inside war-torn Mexico, Gill and Van Austin, nephews of Texas founder Stephen Austin, cross the border after him and soon discover half of Mexico's army wants them dead.

RALPH COMPTON stood six-foot-eight without his boots. *The Goodnight Trail* was his first novel in the Trail Drive series and was a finalist for the Western Writers of America Medicine Pipe Bearer Award for best debut novel. A native of Alabama, Compton worked as a musician, a radio announcer, a songwriter, and a newspaper columnist before turning to writing westerns. He died in Nashville, Tennessee, in 1998.

"Lovers of Louis L'Amour-type westerns will welcome [this] series."
—*Nashville Banner*

April Publication

WESTERNS ALSO AVAILABLE:

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THE BANDERA TRAIL THE TRAIL DRIVE SERIES: BOOK 4

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THE SANTA FE TRAIL The Trail Drive Series: Book 10

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ZANE GREY

RIDERS OF THE PURPLE SAGE • Abridged • 3 cds • 4 hours

ISBN: 978-1-4272-1735-6 • \$14.99/\$16.99 CAN

THE MYSTERIOUS RIDER • Abridged • 3 cds • 4 hours • ISBN: 978-1-4272-1747-9 • \$14.99/\$16.99 CAN

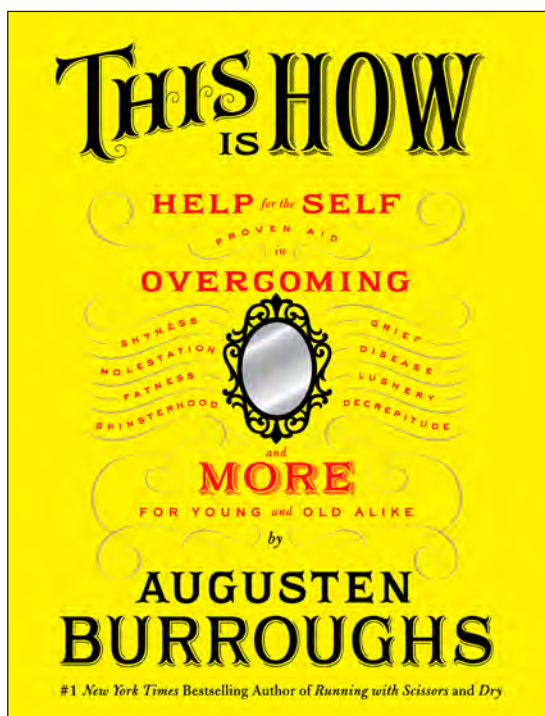
AUGUSTEN BURROUGHS

From the #1 New York Times bestselling author of Running with Scissors comes a groundbreaking book that explores how to survive the “un-survivable” and will challenge your notion of self-help books

Read by the author

To say that Augusten Burroughs has lived an unusual life is an understatement. From having no formal education past third grade and being raised by his mother’s psychiatrist in the seventies to enjoying one of the most successful advertising careers of the eighties to experiencing a spectacular downfall and rehab stint in the nineties to having a number one bestselling writing career in the new millennium, Burroughs has faced humiliation, transformation, and everything in between. *This Is How* is his no-holds-barred book of advice on topics as varied as:

- How to feel like crap
- How to ride an elevator
- How to be thin
- How to be fat
- How to find love
- How to feel sorry for yourself
- How to get the job
- How to end your life
- How to remain unhealed
- How to finish your drink
- How to regret as little as possible
- And much more...



Told with Burrough’s unique voice, black humor, and in-your-face-advice, *This Is How* is *Running With Scissors* with recipes.

THIS IS HOW

PROVEN AID IN OVERCOMING SHYNESS, MOLESTATION, FATNESS, SPINSTERHOOD, GRIEF, DISEASE, LUSHERY, DECREPTITUDE & MORE. FOR YOUNG AND OLD ALIKE.

Craig Cutler



AUGUSTEN BURROUGHS is the number one *New York Times* bestselling author of *A Wolf at the Table*, *Possible Side Effects*, *Magical Thinking*, *Dry*, *Running with Scissors*, and *Sellelevision*. He lives in Manhattan.

PRAISE FOR AUGUSTEN BURROUGHS:

“A flawless audio adaptation of his alternately riotous and heartbreaking memoir.”

—*Publishers Weekly* on *Running with Scissors*

“There is a dusting of David Sedaris in Burroughs’s style, a laughing-through-your-tears candor that’s as appealing as the situations are appalling.”

—*Bookpage* on *Running with Scissors*

“Intense, sincere, and passionate, Burroughs offers a deeply felt, intimate portrait of the most disastrous period in his life. He holds nothing back, and in fully giving voice to his emotions, he makes each moment immediate for the listener.”

—*AudioFile* on *A Wolf at the Table*

“Burroughs excels in his personifications of others, whether portraying a domineering cleaning woman or an overbearing boss. While some may secretly wish for the death of such a boss, though, Burroughs admits openly and proudly that he believes he can will it to happen. That attitude, which is accentuated by his reading, makes this audiobook a true guilty pleasure.”

—*Publishers Weekly* on *Magical Thinking*

May Publication

- Simultaneous release with the St. Martin’s Press hardcover edition:
ISBN: 978-0-312-56355-4 \$24.99/\$28.99 CAN

SELF-HELP/MEMOIR

Unabridged • 5 cds • 6 hours
ISBN: 978-1-4272-2163-6
\$29.99/\$34.50 CAN

AUDIO MARKETING

- Advertising: *Library Journal*, *Newyorker.com*
- Series of 4 postcards with QR code for media, library accounts and tradeshows and author mailing list
- Video of author in studio
- Bonus interview on program
- Radio giveaway campaign
- Facebook/Twitter Promotion
- Promotion on author website: www.augusten.com and via author newsletter
- Audio sample posting
- Audio tie-in to the SMP marketing plans, including:
 - National One-Day Laydown: May 8, 2012
 - National Author Tour
 - National Broadcast and Radio Publicity
 - National Print Publicity
 - National Print Advertising: *Publishers Weekly*, *New York Times*, *People*
 - Online Advertising
 - Advance Readers Editions
 - Social Media Campaign
 - E-book Promotion with *Dry*
 - Author Website & Blog: www.augusten.com featuring photos, excerpts, Q&A, short stories & more

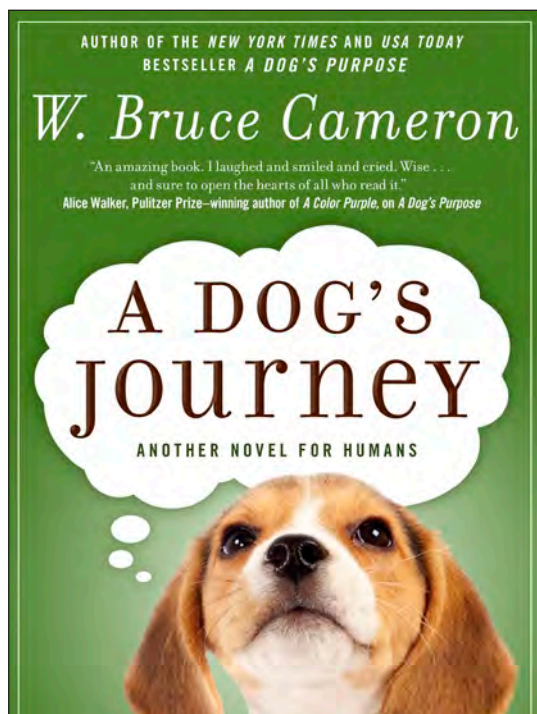
W. BRUCE CAMERON

*Direct sequel to the New York Times and USA Today bestselling
A Dog's Purpose*

As the novel opens, Buddy, the narrator of *A Dog's Purpose*, is an old dog, with many years and lives behind him. Which brings us to Caroline, the youngest of Ethan's grandchildren. Though Caroline is still tippy on her feet, she already seems to find trouble wherever she goes. Buddy has very little time left in his life and seems to spend all of it policing the little girl, guarding her from danger and trying to steer her from calamity.

A Dog's Journey tells the story of Buddy's relationship with the disastrously, and often hilariously, unlucky Caroline as the girl grows into womanhood. At every turn it is the dog who rescues her, and with every rebirth, the dog must find his way back to her because his work simply isn't done. Buddy has been the good dog of many people, but never has a person needed him more than Caroline.

Buddy eventually realizes that a dog can have more than one purpose and love more than one master. He doesn't have to feel as if he has betrayed Ethan—what started out as a duty to his boy, protecting the youngest family member, has now truly become a labor of love.



©Ute Vile

W. BRUCE CAMERON is the *New York Times* bestselling author of *A Dog's Purpose* and *8 Simple Rules for Dating My Teenage Daughter*, which was turned into the hit ABC series. He has twice received the National Society of Newspaper Columnist's award for Best Humor Columnist and his weekly nationally syndicated column is published in more than fifty newspapers. He lives in California. www.brucecameron.com

May Publication

• Simultaneous release with Tor-Forge's hardcover edition: ISBN: 978-0-7653-3053-6 \$24.99/\$28.99 CAN

A DOG'S JOURNEY

Read by the author

PRAISE FOR A DOG'S PURPOSE:

"An amazing book. I laughed and smiled and cried. Wise... and sure to open the hearts of all who read it. Bailey has much to teach us about a dog's love of liberty."

—Alice Walker, Pulitzer Prize winning author of *The Color Purple*

"[A] first novel that follows the spiritual journey of a dog through four incarnations... *Marley & Me* combined with *Tuesdays with Morrie*."

—Kirkus Reviews

"By turns funny, heartwarming, and touching without being overly sentimental, Cameron's novel successfully illuminates the breadth of the American dogscape."

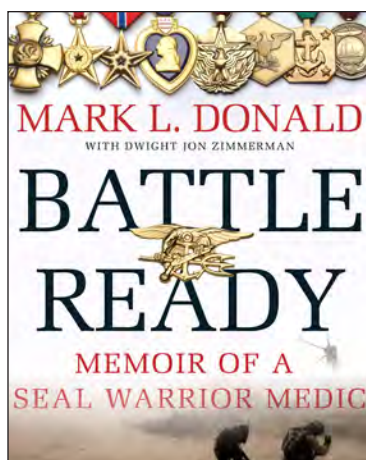
—Library Journal (starred review)

FICTION

Unabridged • 8 cds • 9.5 hours • ISBN: 978-1-4272-2289-3 • \$29.99/\$34.50 CAN

AUDIO MARKETING

- Video of author in studio recording audiobook
- Advertising: *Library Journal*, *Bookpage*, *NewYorker.com*
- Audio sample posting
- Twitter and Facebook promotion
- Bonus interview on program
- Audio back ads in *Emory's Gift* and *A Dog's Purpose*
- Audio tie-in to the Forge marketing plans, including:
 - National print advertising including *NYT Book Review*, *Los Angeles Times* book pages, and *USA Today*
 - Trade media advertising including *Publishers Weekly*, *Shelf Awareness* and *Bookselling This Week*
- Targeted internet advertising campaign to include Google AdWords, Facebook, and Goodreads
- Website and blog advertising to target dog enthusiast sites including Animal Planet, Dog World, Dog Fancy, and USA Today Paw Prints.com
- National education print advertising
- Extensive video distribution
- Publicity to include: National radio satellite tour, author blog tour, national and regional tradeshow appearances and promotion
- Extensive social network promotion through Twitter, Facebook, and Goodreads
- Author's website: BruceCameron.com



MEMOIR/MILITARY HISTORY

Abridged • 5 cds • 6 hours

ISBN: 978-1-4272-2178-0

\$29.99/\$34.50 CAN

AUDIO MARKETING

- Bonus interview with the author on the program
- Outreach to military and public health/medical interest groups and blogs
- Advertising in Commandposts.com and Military.com
- Facebook & Twitter promotion
- Promotion on author website
- Audio sample posting
- Audio tie-in to the SMP marketing plans, including:
 - National Broadcast Publicity
 - National Print Publicity
 - National Television Advertising including: Military Channel, History Channel, Biography, A&E, AMC
 - Featured on Commandposts.com

BATTLE READY

MARK L. DONALD WITH DWIGHT JON ZIMMERMAN

Read by the author

The gripping memoir of Navy Cross, Silver Star, Bronze Star, and Purple Heart recipient SEAL Lieutenant Mark L. Donald, the most decorated living hero of the Iraq and Afghanistan conflicts

Mark served his country with valorous distinction as a SEAL warrior and combat medic for almost twenty-five years and survived some of the most dangerous combat actions imaginable.

From the rigors of BUD/S training to the horrors of the battlefield, *Battle Ready* dramatically immerses the reader in the unique life of the elite warrior-medic who advances into combat with life-saving equipment in one hand and life-taking weapons in the other. It is also an uplifting human story that reveals how a young Hispanic American bootstrapped himself out of a life that promised a dead-end future by enlisting in the military. That new life begins with the Marines and includes his heroic achievements on the battlefield and the operating table, and finally, of his inspirational triumph over the demons caused by Post Traumatic Stress Disorder that threatened to destroy him and his family.

Powerful, engrossing, and inspiring, *Battle Ready* is the memoir of an American hero.

MARK L. DONALD, the son of a retired U.S. Army Warrant Officer and a Mexican mother, enlisted in the U.S. Marine Corps before transferring to the Navy to train as a Corpsman. He subsequently completed Basic Underwater Demolition/SEAL (BUD/S) training and served in SEALs until 1996 when he was selected for the Intra-service Physician Assistant Program. He graduated from the University of Nebraska and was commissioned a Medical Service Corps officer. Following the September 11 terrorist attacks, he was assigned as operational medical support to special operations where he served in a number of capacities until his retirement. Donald was awarded the Navy Cross, the highest medal awarded by the Department of the Navy, for extraordinary heroism while engaged in enemy action against Al Qaeda fighters in southern Afghanistan. He lives in Chesapeake, Virginia.

DWIGHT JON ZIMMERMAN is an award-winning author and producer and a member of the Military Writers Society of America.

May Publication

- Simultaneous release with the St. Martin's Press hardcover edition
ISBN: 978-0-312-60075-4 \$26.99/\$31.00 CAN

GONE MISSING

LINDA CASTILLO

Read by Kathleen McInerney

In the newest chilling thriller from New York Times bestselling author Linda Castillo, Chief of Police Kate Burkholder is called upon to assist when an Amish child disappears without a trace

Rumspringa is the time when Amish teens are allowed to experience life without the constraints of the Ordnung, the unwritten rules of the Plain Life, while the adults look the other way. It's an exciting time of personal discovery and growth before committing to the church. But everything changes when a child goes missing.

A missing child is a nightmare to all parents, and never more so than in the Amish community, where family ties are strong. When the search for a runaway turns up a dead body, the case quickly becomes a murder investigation.

Kate and state agent, John Tomasetti, delve into the lives of the missing teens and discover links to cold cases that may go back years. When another young girl goes missing, fear spreads through the community like a contagion... And by the time Kate pieces together all the parts of this sinister puzzle it's too late: she's locked in a fight to the death with a merciless killer.

New York Times bestselling author LINDA CASTILLO lives in Texas with her husband and is currently at work on her next book in this series, also set in Amish Country and featuring Chief of Police Kate Burkholder.

"Kathleen McInerney does an excellent job of portraying this diverse cast, especially the Amish, who she instills with a shy, quiet dignity, and she handles the Pennsylvania Dutch language with the ease of a native...A compelling listen, well-written and expertly narrated."

—Publishers Weekly on the audio edition of *Pray For Silence*

June Publication

- Simultaneous release with the Minotaur hardcover edition:
ISBN: 978-0-312-65856-4 \$24.99/\$28.99 CAN



MYSTERY

Unabridged • 8 cds • 10 hours
ISBN: 978-1-4272-2136-0
\$39.99/\$45.99 CAN

AUDIO MARKETING

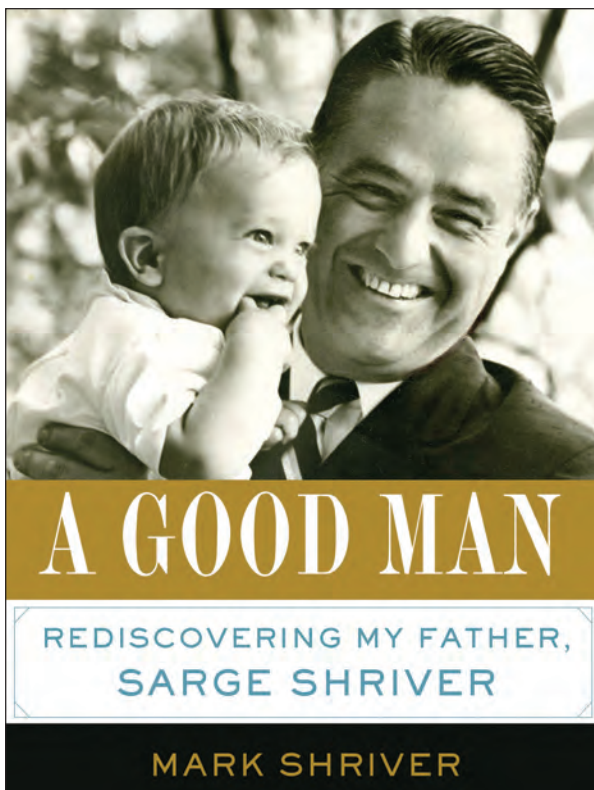
- Sounds of Summer Suspense promotion, including:
 - Print Advertising: *Mystery Scene Magazine*, *The Strand*, *Crimespree Magazine*
 - Online Advertising: *Mystery Scene*, *The Criminal Element*
 - Online outreach to mystery/thrillerblogs & websites
 - Facebook/Twitter promotion
- Bonus interview with Linda Castillo and Kathleen McInerney
- Back ad in *Breaking Silence* paperback
- Promotion on LindaCastillo.com
- Audio sample posting
- Audio tie-in to the Minotaur marketing plans, including:
 - National Print Publicity
 - National Author Tour
 - National Print and Online Advertising Campaign
 - Advance Readers' Editions
 - Featured Author on CriminalElement.com
 - Social Networking Campaign
 - Excerpt in the SMP Griffin Edition of *Breaking Silence*

MARK SHRIVER

In this intimate portrait of an extraordinary father-son relationship, Mark K. Shriver discovers the moral principles that guided his legendary father, and applies them to his own life

Read by the author

When Sargent “Sarge” Shriver—founder of the Peace Corps and architect of President Johnson’s War on Poverty—died in 2011 after a valiant fight with Alzheimer’s, thousands of tributes poured in from friends and strangers worldwide. These tributes, which extolled the daily kindness and humanity of “a good man,” moved Mark far more than those that lauded Sarge for his big-stage, headline-making accomplishments. After a lifetime searching for the path to his father’s success in the public arena, Mark instead turns to a search for the secret of his father’s joy, his devotion to others, and his sense of purpose. Mark discovers notes and letters from Sarge; hears personal stories from friends and family that zero in on the three guiding principles of Sarge’s life—faith, hope, and love; and recounts moments with Sarge that now take on new value and poignancy. In the process, Mark discovers much about himself, as a father, as a husband, and as a social justice advocate. *A Good Man* is an inspirational and deeply personal story about a son discovering the true meaning of his father’s legacy.



June Publication

- Simultaneous release with the Holt hardcover edition:
ISBN: 978-0-8050-9530-2 \$24.00/\$27.50 CAN

A GOOD MAN:

REDISCOVERING MY FATHER, SARGE SHRIVER



© Susan Warner

MARK K. SHRIVER is the senior vice president of U.S. Programs at Save the Children in Washington, D.C., and a former Maryland state legislator. Shriver also started The Choice Program, and served on the coalition to create The National Commission on Children and Disasters following the devastation of Hurricane Katrina. He lives with his wife and three children in Maryland.

MEMOIR/PERSONAL GROWTH

Unabridged • 5 cds • 7 hours • ISBN: 978-1-4272-2145-2 • \$29.99/\$34.50 CAN

AUDIO MARKETING

- Advertising: Bookpage, Library Journal, AudioFile and NewYorker.com
- Video of author in studio
- Bonus interview on program
- Outreach to Catholic, Peace Corp, Kennedy and Alzheimer interest groups
- Facebook & Twitter promotion
- Audio sample posting
- Audio-specific Father's Day radio tour, one and a half weeks before Father's Day
- Bonus PDF of photos on program
- Audio tie-in to the Holt marketing plans, including:
 - National broadcast publicity
 - National radio publicity
 - National print publicity
 - Author Tour in multiple cities targeting Peace Corps and Special Olympics including: NY, LA, Boston, Washington DC
- Advertising with the *New York Times*, *New York Times Book Review*, Facebook, Peace Corp, Special Olympics
- ARC's for top accounts; targeted marketing, Peace Corp, Special Olympics, Christian, Inspirational, Industry Big Mouth list; OpEd campaign
- Internet advertising including reviews and features on Peace Corps, Special Olympics, Alzheimer's and Caregiver blogs and websites. Librarything.com Early Reviewer program. Featured title on Henry Holt website with expanded content.



SELF-HELP

Abridged • 5 cds • 6 hours
ISBN: 978-1-4272-2193-3
\$19.99/NCR

AUDIO MARKETING

- Online outreach to health and wellness sites
- Facebook & Twitter promotion
- Promote at author's workshops and appearances
- Promotion on www.getsome-headspace.com/About-us
- Audio sample posting
- Audio tie-in to the Griffin marketing plans, including:
 - National Television Publicity
 - National Print Publicity
 - Major Online Publicity Campaign
- Online Video Advertising Campaign
- Extensive Social Media Campaign
- Branded Podcasts for Online Promotion
- Advanced Readers' Edition
- Author Website: GetSomeHeadspace.com

GET SOME HEADSPACE

HOW MINDFULNESS CAN CHANGE YOUR LIFE IN TEN MINUTES A DAY

ANDY PUDDICOMBE

From "Britain's top meditation guru" (The Times UK) comes the ultimate self-help book offering approachable techniques for integrating mindfulness into even the most hectic schedule—and reaping the many benefits. It's meditation, but not as you know it...

As a former Buddhist monk with over ten years of teaching experience, Andy Puddicombe has risen to become acknowledged as the UK's foremost mindfulness meditation expert. He began his own meditation practice as a normal, busy person with everyday concerns, and he has since designed a program that fits neatly into a jam-packed daily routine—proving that just ten minutes a day can make a world of difference. Simple exercises, stories and techniques culled from Andy's years of experience will help anyone calm the chatter in their minds. The result? More headspace, less stress.

Mindfulness has been proven effective in alleviating anxiety, reducing the chances of depression relapse, and increasing our resilience to stressful situations (it was recently taught to US Marines to enhance their performance before deployment in Iraq). In short, this book and practice will help listeners positively impact every area of their physical and mental health, from productivity and focus, to stress and anxiety relief, sleep, weight-loss, personal relationships... and the list goes on and on.

ANDY PUDDICOMBE is currently the only Clinical Meditation Consultant in the United Kingdom with Medical Advisory Committee clearance for private practice and full registration with the UK Healthcare and Care Quality Commissions. As a former Buddhist monk, he has trained extensively in meditation all over the world and has over ten years of teaching experience. He returned to the UK in 2004 and set up the Headspace organization with one simple aim in mind: to demystify meditation and make it accessible and relevant to as many people as possible.

June Publication

- Simultaneous release with the Griffin trade paperback edition:
ISBN: 978-1-250-00840-4 \$14.99/NCR

HERE'S WHAT

STORIES FROM THE FRONT LINES OF POP CULTURE

ANDY COHEN

Read by the author

The man behind the Real Housewives writes about his lifelong love affair with pop culture that brought him from the suburbs of St. Louis to his own television show

From a young age, Andy Cohen knew two things: he was gay, and he loved television. Now presiding over Bravo's reality TV empire, he started out as an overly talkative pop culture obsessive, devoted to *Charlie's Angels* and *All My Children*—and to his mother, who received daily letters from Andy at summer camp, usually reminding her to tape the soaps. In retrospect, it's hard to believe that everyone didn't know that Andy was gay; still, he remained in the closet until college. Finally out, he embarked on making a career out of his passion for television. The journey begins with Andy interviewing his all-time idol Susan Lucci for his college newspaper and ends with him in a job where he has a hand in creating today's celebrity icons. In the witty, no-holds-barred style of his show, *Watch What Happens: Live*, Cohen tells tales of absurd network news mishaps, hilarious encounters with the heroines of his youth, and the real stories behind the *Real Housewives*. Dishy, funny, and full of heart, *Here's What* provides a one-of-a-kind glimpse into the world of television, from a fan who grew up watching the screen and is now inside the TV, both making shows and hosting his own.

ANDY COHEN is Bravo's Executive Vice President of Original Programming and Development, responsible for overseeing the development and production of such hits as *Top Chef*, *The Real Housewives* franchises, and *The Millionaire Matchmaker*. In addition, Cohen is the host and Executive Producer of *Watch What Happens: Live*, Bravo's late night, interactive talk show. He also hosts the network's "Watch What Happens" reunion specials. He lives in New York City.

June Publication

- Simultaneous release with the Holt hardcover edition:
ISBN: 978-0-8050-9583-8 \$25.00/\$29.00 CAN



MEMOIR

Unabridged • 6 cds • 7.5 hours
ISBN: 978-1-4272-2258-9
\$29.99/\$34.50 CAN

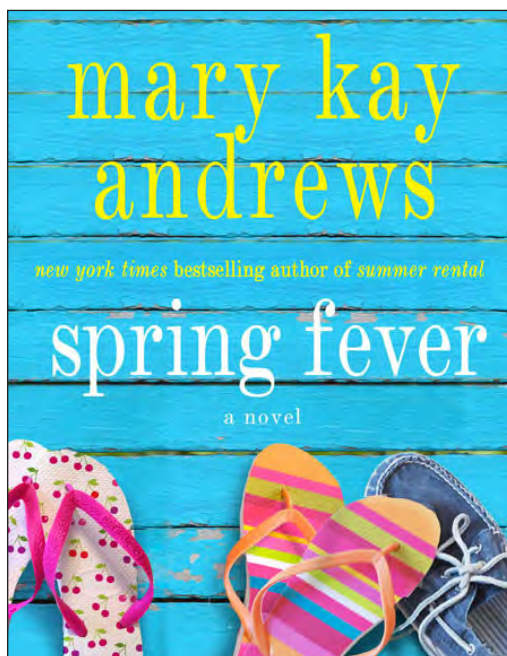
AUDIO MARKETING

- Video of author in studio
- Bonus interview on program
- Audio sample posting
- Advertising: *Library Journal*, *Bookpage*, *NewYorker.com*
- Facebook & Twitter promotion
- Audio tie-in to the Holt marketing plans, including:
 - Promotional Piece for sell-in. Cross Promote with Bravo
 - National Print Advertising
 - National Broadcast Publicity
 - Author tour in New York, Los Angeles, Washington D.C., St. Louis, San Francisco, and Miami
 - National advertising on Bravo, New York Times Daily, *LA Times*
 - Online advertising: Reviews and features on pop culture, memoir and television blogs and websites
 - Featured title on Henry Holt website

MARY KAY ANDREWS

The New York Times bestselling author of Summer Rental delivers her delicious new escapist novel about small towns, old flames, and deep secrets

Annajane Hudgens truly believes she is over her ex-husband, Mason Bayless. They've been divorced for four years, she's engaged to a new, terrific guy, and she's ready to leave the small town where she and Mason had so much history. She is so over Mason that she has absolutely no problem attending his wedding to the beautiful, intelligent, delightful Celia. But when fate intervenes and the wedding is called to a halt as the bride is literally walking down the aisle, Annajane begins to realize that maybe she's been given a second chance. Maybe everything happens for a reason. And maybe, just maybe, she wants Mason back. But there are secrets afoot in this small southern town. On the peaceful surface of Hideaway Lake, Annajane discovers that the past is never really gone. Even if there are people determined to keep Annajane from getting what she wants, happiness might be hers for the taking, and the life she once had with Mason in this sleepy lake town might be in her future.



Bill Miles

MARY KAY ANDREWS is the *New York Times* bestselling author of *Summer Rental*, *The Fixer Upper*, *Deep Dish*, *Blue Christmas*, *Savannah Breeze*, *Hissy Fit*, *Little Bitty Lies*, and *Savannah Blues*. A former journalist for the *Atlanta Journal Constitution*, she lives in Atlanta, Georgia.

June Publication

• Simultaneous release with the St. Martin's Press edition: ISBN: 978-0-312-64271-6 \$25.99/\$29.99 CAN

SPRING FEVER

PRAISE FOR *SUMMER RENTAL*:

"Mary Kay Andrews spins a beach blanket sizzler around three lifelong friends... This warm weather treat has a lot going for it, not least the sunny forecast that summer love can blossom into a four-season commitment."

—*Publishers Weekly*

"Secrets are shared, a mystery woman appears, love may be in the air."

—*People*

"*Summer Rental* is like a great day at the beach. You don't want it to end. Enjoy a vacation any time of the year with the ever-delightful Mary Kay Andrews."

—Susan Elizabeth Phillips, author of *Call Me Irresistable*

FICTION

Unabridged • 12 cds • 14 hours • ISBN: 978-1-4272-2166-7 • \$39.99/\$45.99 CAN

AUDIO MARKETING

- Print Advertising: *Bookpage*, *AudioFile*, *Library Journal*
- Outreach to chick lit/beach read blogs & websites
- Audio link on ARCs
- Back ad in *Summer Rental* paperback
- Bonus interview with the author on program
- Reading Group Gold promotion
- Audio feature on *SheLovesHotReads.com*
- Audio tie-in to e-newsletter to Andrews's fans
- Online outreach to reading groups and women's interests and book websites and blogs
- Promotion on *MaryKayAndrews.com*
- Facebook & Twitter promotion
- Audio sample posting
- Audio tie-in to the SMP marketing plans, including:
 - Author Tour
 - National Print Publicity
 - National Print Advertising: *People*, *New York Times Book Review*
 - Online Advertising Campaign: Facebook, *Bookpage.com*
 - Advance Reader's Editions
 - Major Summer Reading Bookclub Campaign—Targeting reading groups via *Goodreads.com*, *BookBrowse.com*, *BookReporter.com*, *BookMovement.com*, etc.
 - Social Media Campaign—Facebook: 7,500 likes
 - Ebook Promotion
 - Email Marketing Campaign
 - Online Promotion and Preorder Campaign
 - Excerpt in the St. Martin's Griffin edition of *Summer Rental* (May 2012)
 - Author Website: *MaryKayAndrews.com*



SHINE SHINE SHINE

LYDIA NETZER

Read by Joshilyn Jackson

A debut unlike any other, Shine, Shine, Shine is a shocking, searing, breathless love story, a gripping portrait of modern family, and a stunning exploration of love, death and what it means to be human

Sunny Mann has masterminded a life for herself and her family in a quiet Virginia town. Her house and her friends are picture-perfect. Even her genius husband, Maxon, has been trained to pass for normal. But when a fender bender on an average day sends her coiffed blonde wig sailing out the window, her secret is exposed. Not only is she bald, Sunny is nothing like the Stepford wife she's trying to be. As her facade begins to unravel, we discover the singular world of Sunny, an everywoman searching for the perfect life, and Maxon, an astronaut on his way to colonize the moon.

Theirs is a wondrous, strange relationship formed of dark secrets, decades-old murders, and the urgent desire for connection. As children, the bald, temperamental Sunny and the neglected savant Maxon found an unlikely friendship no one else could understand. She taught him to feel—helped him translate his intelligence for numbers into a language of emotion. He saw her spirit where others saw only a freak. As they grew into adults, their profound understanding blossomed into love and marriage.

But with motherhood comes a craving for normalcy that begins to strangle Sunny's marriage and family. Just as the car accident jars Sunny out of her wig and into an awareness of what she really needs, an accident involving Maxon's rocket threatens everything they've built, revealing everything they've kept hidden...and nothing will ever be the same.

LYDIA NETZER was born in Detroit and educated in the Midwest. She lives in Virginia with her two home-schooled children and math-making husband. When she isn't working as a book doctor, blogging, or drafting her second novel, she writes songs and plays guitar in a rock band.

July Publication

- **Simultaneous release with the St. Martin's Press hardcover edition:**
ISBN: 978-1-250-00707-0 \$24.99/\$28.99 CAN

FICTION

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\$34.99/\$39.99 CAN

AUDIO MARKETING

- Advanced excerpt link on ARCs
- Facebook engagement ads
- Reading Group Choices promotion
- Contest for pre-pub copy in exchange for on-sale date reviews
- Original music from author on program
- Bonus material on program including listening group discussion
- Facebook & Twitter promotion
- Promotion on lydianetzer.blogspot.com
- Audio sample posting
- Audio tie-in to the SMP marketing plans, including:
 - National Print Publicity
 - National Print Advertising Campaign: *New York Times Book Review*, *New Yorker*
 - Advance Readers' Editions
 - Blog Campaign
 - Social Networking Campaign

EARTH UNAWARE

ORSON SCOTT CARD

AND AARON JOHNSTON

Read by a full cast

Before Ender Wiggin was born, before the Battle School was built, the aliens brought war to Earth

The mining ship El Cavadore is far out from Earth, in the deeps of the Kuiper Belt, beyond Pluto. Other mining ships, and the families that live on them, are few and far between this far out. So when El Cavadore's telescopes pick up a fast-moving object coming in-system, it's hard to know what to make of it. It's massive and moving at a significant fraction of the speed of light.

El Cavadore has other problems. Their systems are old and failing. The family is getting too big for the ship. There are claim-jumping corporate ships bringing Asteroid Belt tactics to the Kuiper Belt. Wor-rying about a distant object that might or might not be an alien ship seems...not important.

They're wrong. It's the most important thing that has happened to the human race in a million years. The first Formic War is about to begin.

ORSON SCOTT CARD is the internationally bestselling author of *Ender's Game*. He lives in Greensboro, NC.

AARON JOHNSTON is a successful Hollywood screenwriter, and was the co-author, with Orson Scott Card, of the contemporary SF thriller *Invasive Procedures*.

"This Hugo and Nebula Award-winning novel is given award-winning treatment as an audiobook. Stefan Rudnicki's resonant voice provides the main narration...*Ender's Game* offers out-standing production and first-rate narration. Don't miss it."

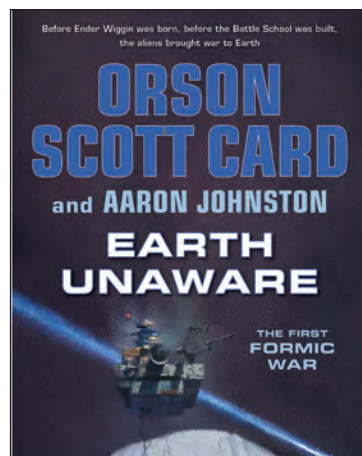
—AudioFile on *Ender's Game*, Earphones Award winner

"The novels of Orson Scott Card's Ender series are an intriguing combination of action, military and political strategy, elaborate war games, and psychology."

—USA Today

July Publication

- Simultaneous release with the Tor-Forge's hardcover edition:
ISBN: 978-0-7653-2904-2 \$24.99/\$28.99 CAN



SCIENCE FICTION

Unabridged • 8 cds • 9 hours
ISBN: 978-1-4272-2154-4
\$34.99/\$39.99 CAN

AUDIO MARKETING

- Advertising: [Locus](#), [Tor.com](#)
- Facebook engagement ads
- Library marketing
- 20 city radio tour
- Backlist stock offer on older Ender series titles
- Audio tag on *Shadows in Flight* (pub: 1/17/12)
- Facebook & Twitter promotion
- Promotion on author website
- Audio sample posting
- Audio tie-in to the Tor marketing plans, including:
 - National print advertising to include *New York Times Book Review*
 - Print advertising in science fiction/fantasy pubs
 - Targeted web advertising: Gorilla Nation's science fiction/gaming channel and Facebook
 - Promotion through the Tor/Forge e-newsletters/blogs

SPY THE LIE

THREE FORMER CIA OFFICERS
REVEAL THE SECRETS TO
UNCLOAKING DECEPTION

PHILIP HOUSTON, MIKE FLOYD, and
SUSAN CARNICERO with DON TENNANT

SELF-HELP

Abridged • 4 cds • 5 hours
ISBN: 978-1-4272-2175-9
\$19.99/\$22.99 CAN

AUDIO MARKETING

- Bonus PDF on the program with illustrations and photos from the hardcover
- Bonus video on the program
- Google Ad campaign—Am I being lied to?
- Outreach to relationship and business interest groups
- Radio tour/giveaway
- “Lying contest” what is the biggest lie you’ve ever told?
- Spy the Lie audio quiz with current events hook
- Audioclip “which is the lie?” game
- Facebook & Twitter promotion
- Promotion on author website
- Audio sample posting
- Audio tie-in to the SMP marketing plans, including:
 - National Broadcast Publicity
 - National Radio Publicity
 - National Print Publicity
 - Author Events
 - Social Media Campaign
 - Online Promotion
 - Author Website: www.qverity.com

SPY THE LIE

PHILIP HOUSTON, MIKE FLOYD, AND
SUSAN CARNICERO WITH DON TENNANT

Three former CIA officers—the world’s foremost authorities on recognizing deceptive behavior—share their techniques for spotting a lie

I imagine how different your life would be if you knew when someone was lying or telling you the truth. Whether hiring a new employee, assessing the veracity of legal testimony, investing in a financial interest, knowing when your boss is being completely up-front, ascertaining whether your child is being totally honest with you, or even dating someone new, having the ability to unmask a lie can have far-reaching and even life-altering consequences.

As former CIA agents, Phil Houston, Mike Floyd and Susan Carnicero are among the world’s best at recognizing deceptive behavior. *Spy The Lie* chronicles the fascinating story of how they used a methodology Houston developed to detect deception in the counter-terrorism and criminal investigation realms, and how these techniques can be applied in our daily lives.

Through thrilling anecdotes from their careers in counter-intelligence, the authors provide a foolproof means of identifying deceptive behavior through both verbal and non-verbal nuances.

PHIL HOUSTON is a nationally recognized authority on deception detection, critical interviewing and elicitation. His twenty-five-year career with the CIA included thousands of interviews and interrogations for the CIA and other federal agencies, both as an investigator and as a polygraph examiner. The methodology he developed to detect deception is currently employed throughout the U.S. intelligence and federal law enforcement communities. He, along with former CIA agents **MIKE FLOYD AND SUSAN CARNICERO**, founded Qverity, a provider of behavioral analysis and screening services for private and public-sector clients worldwide.

July Publication

- Simultaneous release with the St. Martin’s Press hardcover edition:
ISBN: 978-1-250-00585-4 \$24.99/\$28.99 CAN

THE NIGHTMARE

LARS KEPLER

Read by Mark Bramhall

Lars Kepler returns with a masterful, piercing sequel to The Hypnotist

After spellbinding audiences in *The Hypnotist*, Detective Joona Linna is back in *The Nightmare*, an internationally bestselling Swedish thriller published to critical acclaim in dozens of countries. As the Swedish newspaper *Arbetarbladet* put it, “The reader is ready to sell his own soul for the opportunity to read this book without interruption, in one sitting.”

On a summer night, police recover the body of a young woman on an abandoned pleasure boat drifting around the Stockholm archipelago. Her lungs are filled with brackish water, and the forensics team is sure that she drowned. Why, then, is the pleasure boat still afloat, and why are there no traces of the water on her clothes or her body?

The next day, a man turns up dead in his state apartment in Stockholm, hanging from a lamp-hook in the ceiling. All signs point to suicide, but the room has a high ceiling, and there’s not a single piece of furniture around—nothing to climb on.

Joona begins to piece together the two mysteries, but the logistics are a mere prelude to a dizzying and dangerous course of events.

LARS KEPLER is a pseudonym for a literary couple who live and write in Sweden.

“A new star enters the firmament of Scandinavian thrillerdom, joining the likes of Larsson, Nesbø, and Mankell.”

—*Kirkus Reviews on The Hypnotist*

“The brutal slaying of gambling addict Anders Ek, his wife, and his younger daughter propels this outstanding thriller debut... Readers will look forward to seeing more of Linna in what one hopes will be a long series.”

—*Publishers Weekly (starred review) on The Hypnotist*

July Publication

- Simultaneous release with the Farrar, Straus and Giroux hardcover edition: ISBN: 978-0-374-11533-3 \$27.00/NCR

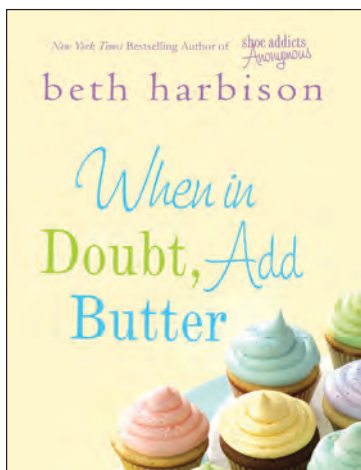


THRILLER

Unabridged • 14 cds • 16 hours
ISBN: 978-1-4272-2254-1
\$39.99/NCR

AUDIO MARKETING

- Bonus material: video interview with authors
- Audio back ad in paperback of *The Hypnotist* (Picador)
- Sounds of Summer Suspense promotion, including:
 - Print Advertising: *Mystery Scene Magazine*, *The Strand*, *Crimespree Magazine*
 - Online Advertising: *Mystery Scene*, *The Criminal Element*
 - Online outreach to mystery/thriller blogs & websites
 - Facebook/Twitter promotion
- Audio link on ARC
- Audio sample posting
- Audio tie-in to the FSG marketing plans, including:
 - National Publicity
 - National Advertising
 - Web Marketing Campaign
 - Facebook Campaign
 - Library Marketing Campaign
 - Reading Group Guide
 - Advance Reader's Edition



FICTION

Unabridged • 8 cds • 9 hours
ISBN: 978-1-4272-2169-8
\$34.99/\$39.99 CAN

AUDIO MARKETING

- Print Advertising:
Bookpage, AudioFile
- Online outreach to chick lit/
beach read blogs & websites
- Facebook/Twitter promotion
- Bonus interview with Beth
Harbison and Orlagh Cassidy
- Audio feature on
ShelovesHotReads.com
- Back ad on paperback
edition of *Always Something
There to Remind Me*
- Promotion on
www.BethHarbison.com
- Audio sample posting
- Audio tie-in to the SMP
marketing plans, including:
 - Author Appearances
 - Online Advertising Campaign
 - Promo eBook Campaign:
 - Chick Lit Blog Campaign
 - Advance Readers' Edition
 - Online Promotion
 - Author web site:
www.BethHarbison.com

WHEN IN DOUBT ADD BUTTER

BETH HARBISON

Read by Orlagh Cassidy

The New York Times bestselling author of Always Something There to Remind Me delivers a hilarious and heartfelt new novel about a personal chef and her search for true love

Gemma Craig has spent her career as a private chef taking care of other people. From Lex, the fussy department store owner straight out of a movie from the thirties; to grossly overweight Willa, who must radically change her eating habits or die; to the strange Oleksei family, with a constant parade of mysterious people coming and going; to the hideously demanding Angela who is “allergic to everything” and foists her tastes on her hapless family; to the man Gemma thinks of only as “Mr. Tuesday” because they’ve never met. Everyone relies on Gemma, even while she goes home alone each night and feasts on cereal and quick meals. But when life takes an unexpected turn on a road Gemma always thought was straight and narrow, she must face her past and learn to move on in ways she never imagined.

BETH HARBISON is the *New York Times* bestselling author of *Always Something There to Remind Me*, *Thin, Rich, Pretty*, *Hope In a Jar*, *Secrets of a Shoe Addict*, and *Shoe Addicts Anonymous*. She grew up in Potomac, Maryland, outside Washington, D.C., and now shares her time between that suburb, New York City, and a quiet home on the eastern shore.

PRAISE FOR BETH HARBISON

“Harbison serves up a deliciously light blend of 1980s nostalgia and women’s fiction...[she] raises the emotional stakes and gives this story a little more bite without losing her fun, breezy style.”

— *Publishers Weekly on
Always Something There to Remind Me*

“Harbison’s writing is zingy and funny...” — *Publishers Weekly on
Secrets of a Shoe Addict*

July Publication

- Simultaneous release with the St. Martin’s Press hardcover edition:
ISBN: 978-0-312-59909-6 \$25.99/\$29.99 CAN

THE GOOD DREAM

DONNA VANLIERE

Read by the author

From the New York Times bestselling author comes a poignant, heartbreaking, and ultimately uplifting novel about an unlikely path to motherhood, and of two lost souls healing each other

1 950 Tennessee, a time and place that straddles the past and present. Ivorie Walker is considered an old maid by the town (though she's only in her early thirties) and she takes that label with good humor and a grain of salt. Ever since her parents passed away, she has hidden her loneliness behind a fierce independence and a claim of not needing anyone. But her mother's death hit her harder than anyone suspects and Ivorie wonders if she will be alone forever.

When she realizes that someone has been stealing vegetables from her garden—a feral, dirty-faced boy who disappears into the hills—something about him haunts Ivorie. She can't imagine what would make him desperate enough to steal and eat from her garden. But what she truly can't imagine is what the boy faces, each day and night, in the filthy lean-to hut miles up in the hills. Who is he? How did he come to live in the hills? Where did he come from? And, more importantly, can she save him? As Ivorie steps out of her comfort zone to uncover the answers, she unleashes a firestorm in the town—a community that would rather let secrets stay secret.

DONNA VANLIERE the *New York Times* and *USA Today* bestselling author of *Finding Grace*, *The Angels of Morgan Hill*, and seven Christmas books, including the perennial favorites *The Christmas Shoes* and *The Christmas Hope*. She lives in Franklin, Tennessee, with her husband and three children.

"VanLiere...doesn't disappoint here. VanLiere gives just enough distinction to the various characters to communicate the shifts from the first-person point of view."

—AudioFile on *The Christmas Secret*

July Publication

- Simultaneous release with the St. Martin's Press hardcover edition: ISBN: 978-0-312-36777-0 \$24.99/\$28.99 CAN



FICTION

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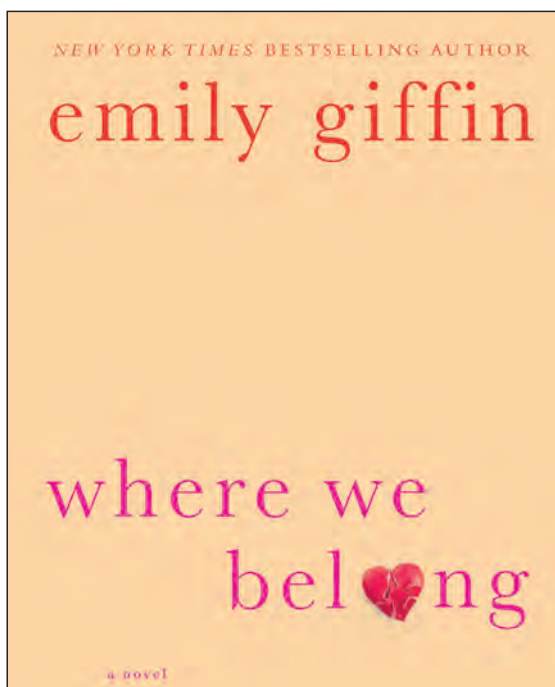
AUDIO MARKETING

- Advertising: *Library Journal*, *Bookpage*
- Video of author recording in studio
- Bonus content on program
- Audio link on ARC
- Facebook & Twitter promotion
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 - Print Advertising: *NYTBR*
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 - Advanced Readers' Editions
 - Major Online Promotion
 - Author Website: www.DonnaVanLiere.com

EMILY GIFFIN

The author of five blockbuster novels, Emily Giffin delivers an unforgettable story of two women, the families that make them who they are, and the longing, loyalty and love that binds them together

Marian Caldwell is a thirty-six year old television producer, living her dream in New York City. With a fulfilling career and satisfying relationship, she has convinced everyone, including herself, that her life is just as she wants it to be. But one night, Marian answers a knock on the door...only to find Kirby Rose, an eighteen-year-old girl with a key to a past that Marian thought she had sealed off forever. From the moment Kirby appears on her doorstep, Marian's perfectly constructed world—and her very identity—will be shaken to its core, resurrecting ghosts and memories of a passionate young love affair that threaten everything that has come to define her.



Deborah Feingold



EMILY GIFFIN is the *New York Times* bestselling author of *Something Borrowed*, *Something Blue*, *Baby Proof*, *Love the One You're With* and *Heart of the Matter*. She lives in Atlanta with her husband and three young children.

August Publication

- Simultaneous release with the St. Martin's Press hardcover edition:
ISBN: 978-0-312-55419-4 \$27.99/\$31.99 CAN

WHERE WE BELONG



PRAISE FOR THE BOOKS OF EMILY GIFFIN:

"Giffin's talent lies in taking relatable situations and injecting enough wit and suspense to make them feel fresh. What Ellen learns is quietly thrilling: Sometimes, you have to do whatever it takes to be with the one you love."

—*People*

"A modern-day Jane Austen."

—*Vanity Fair*

"Giffin skillfully explores the secret workings of a young woman's heart, and the often painful consequences of one's actions."

—*Atlanta Journal-Constitution*

"One of the sharpest writers out there...profound, humorous, and reveals layers about a woman's deepest desires."

—*Arizona Republic*

"Thought-provoking...a meditation on our culture's focus on parenthood and family."

—*Washington Post*

FICTION

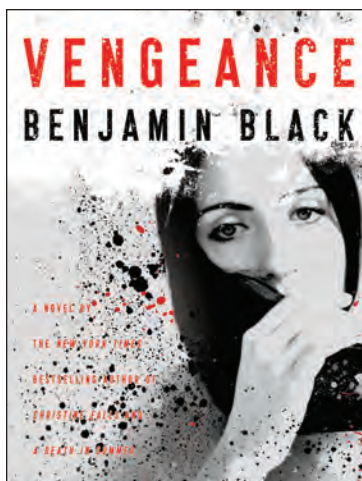
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 - Advance Readers' Editions
 - Social Media Campaign: Over 83,000 fans on Facebook and growing!
 - E-book Promotion
 - Book Club Campaign
 - Consumer Contests/Giveaways
 - Email Marketing Campaign
 - Author Website: www.EmilyGiffin.com



MYSTERY

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 - Facebook & Twitter promotion
- Promotion on www.Benjamin-BlackBooks.com
- Audio sample posting
- Audio tie-in to the Holt marketing plans, including:
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 - Reviews and features on mystery and literary blogs and websites, Macmillan mystery e-newsletter.
 - Librarything.com early reviewers program.
 - National publicity

VENGEANCE

BENJAMIN BLACK

Read by John Keating

A bizarre suicide leads to a scandal and then still more blood, as one of our most brilliant crime novelists reveals a world where money and sex trump everything

It's a fine day for a sail, and Victor de Courcy, one of Ireland's most successful businessmen, takes his boat far out to sea. With him is his partner's son—who becomes the sole witness when de Courcy produces a pistol, points it at his own chest, and fires.

This mysterious death immediately engages the attention of Detective Inspector Hackett, who in turn calls upon the services of his sometime partner Quirke, consultant pathologist at the Hospital of the Holy Family. The stakes are high: de Courcy's prominence in business circles means that Hackett and Quirke must proceed very carefully. Among others, they interview Mona de Courcy, the dead man's young and very beautiful wife; James and Jonas de Courcy, his identical twin sons; and Jack Clancy, his ambitious, womanizing partner. But then a second death occurs, this one even more shocking than the first, and quickly it becomes apparent that a terrible secret threatens to destroy the lives and reputations of several members of Dublin's elite.

Why did Victor de Courcy kill himself, and who is intent upon wreaking vengeance on so many of those who knew him?

BENJAMIN BLACK is the pen name of the Booker Award-winning novelist John Banville. The author of the bestselling and critically acclaimed series of Quirke novels—*Christine Falls*, *The Silver Swan*, *Elegy for April*, and *A Death in Summer*. He lives in Dublin.

"[Benjamin Black's] books about the dour Irish pathologist named Quirke have effortless flair, with their period-piece cinematic ambience and their sultry romance. The Black books are much more like Alan Furst's elegant, doom-infused World War II spy books than like standard crime tales."

—Janet Maslin, *The New York Times*

August Publication

- Simultaneous release with the Holt hardcover edition:
ISBN: 978-0-8050-9439-8 \$26.00/\$30.00

A FOREIGN COUNTRY

CHARLES CUMMING

Read by John Lee

From the internationally acclaimed, New York Times bestselling author of The Trinity Six and Typhoon, comes a compelling, revealing tale of deceit and betrayal, conspiracy and redemption.

On the vacation of a lifetime in Egypt, an elderly French couple are brutally murdered.

Days later, on the streets of Paris, a young French accountant is kidnapped.

When Amelie Levene, who in six weeks is due to take over as the first female Chief of MI6, disappears without a trace while in the south of France, it is the gravest crisis MI6 has faced in more than a decade. Desperate not only to find her, but to keep the press from learning that she has gone missing, Britain's top intelligence agents turn to one of their own: disgraced former MI6 officer Thomas Kell. Tossed out of the Service only months before, Kell is given one final chance to redeem himself: find Amelia Levene at any cost.

What links the random attacks against these three seemingly unrelated people? The trail leads Kell to France and Tunisia, where he uncovers a shocking secret from Levene's past and a conspiracy that could have unimaginable repercussions for Britain and its allies. Only Kell, a rogue agent brought in from the cold, stands in the way of personal and political catastrophe.

CHARLES CUMMING is the author of the *New York Times* bestselling thriller *The Trinity Six*, as well as others including *A Spy by Nature* and *Typhoon*. He lives with his family in London.

"John Lee brings his characteristic dash, snap and slight Celtic burr to the reading of this terrifically suspenseful tale."

—*Washington Post* on the audio edition of *The Trinity Six*

August Publication

- Simultaneous release with the St. Martin's Press hardcover edition:
ISBN: 978-0-312-59133-5 \$24.99/\$28.99 CAN

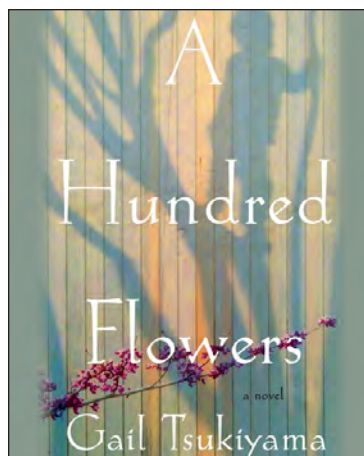


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 - National Print Advertising in the *New York Times Book Review*
 - Pre-Pub Advertising in *Publishers Weekly*, Shelf Awareness
 - Advance Reader Editions
 - Early Read Campaign to independent booksellers and librarians
 - Indiebound Whitebox Mailing
 - Reading Group Guide Available at ReadingGroupGold.com
 - BookBrowse First Impressions
 - Book Movement
 - Online Promotion on Goodreads, Librarything
 - E-book Promotion

A HUNDRED FLOWERS

GAIL TSUKIYAMA

Gail Tsukiyama, “known for her emotional and detailed stories” (Lisa See), brings us a powerful new novel of an ordinary family facing extraordinary times at the start of the Chinese Cultural Revolution

China, 1957. Chairman Mao has declared a new openness in society: “Let a hundred flowers bloom; let a hundred schools of thought contend.” Many intellectuals fear it is only a trick, and Kai Ying’s husband, Sheng, a teacher, has promised not to jeopardize their safety or that of their young son, Tao. But one July morning, just before his sixth birthday, Tao watches helplessly as Sheng is dragged away for writing a letter criticizing the Communist Party, and sent to a labor camp for “reeducation.”

A year later, still missing his father desperately, Tao climbs to the top of the hundred-year-old kapok tree in front of their home, wanting to see the mountain peaks in the distance. But Tao slips and tumbles thirty feet to the courtyard below, badly breaking his leg. As Kai Ying struggles to hold her small family together in the face of this shattering reminder of her husband’s absence, other members of the household must face their own guilty secrets and strive to find peace in a world where the old sense of order is falling.

GAIL TSUKIYAMA is the bestselling author of six previous novels, including *The Street of a Thousand Blossoms*, *Women of the Silk* and *The Samurai’s Garden*, as well as the recipient of the Academy of American Poets Award and the PEN Oakland/Josephine Miles Literary Award. She lives in El Cerrito, California.

August Publication

- Simultaneous release with the St. Martin’s Press hardcover edition:
ISBN: 978-0-312-27481-8 \$24.99/\$28.99 CAN

KILL YOU TWICE

CHELSEA CAIN

Portland Police Detective Archie Sheridan, serial killer Gretchen Lowell, and investigative journalist Susan Ward return in bestseller Chelsea Cain's latest heart-stopping thriller

Archie Sheridan should be healing—mentally and physically—from his past run-ins with serial killer Gretchen Lowell. But while he seems to be making some progress, he's just as haunted as the day she let him go. He tries to focus on his work: a cyclist has come across a corpse in Mount Tabor Park on the eastern side of Portland. The man was gagged and hanging by his wrists from a tree, his torso skinned. It is the brutal work of a killer bold enough to torture his victim for hours on a sunny summer morning in a big public park.

The investigation isn't far along before Archie gets a call from an unlikely source. In fact, after months of ignoring calls from a doctor at the mental hospital where Gretchen is supposed to be locked away forever, Archie is surprised to hear that she claims to have inside knowledge about the new investigation, and finally agrees to see her face-to-face. Archie is sure she is bluffing just to get close to him, but he can't take the chance of losing his only lead.

One thing is for sure: Gretchen Lowell is back in Chelsea Cain's fifth gripping blockbuster thriller, and Archie must decide if catching a killer is worth facing his demons one more time.

CHELSEA CAIN's first four novels featuring Archie Sheridan have all been *New York Times* bestsellers. Also the author of *Confessions of a Teen Sleuth*, a parody based on the life of Nancy Drew, and several nonfiction titles, she was born in Iowa, raised in Bellingham, Washington, and now lives in Portland, Oregon, with her family.

August Publication

- Simultaneous release with the Minotaur hardcover edition:
ISBN: 978-0-312-61978-7 \$25.99/\$29.99 CAN



Laura Domela

THRILLER

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 - Online Advertising: *Mystery Scene Magazine*
 - Online outreach to mystery/thriller blogs & websites
 - Facebook & Twitter promotion
- Audio link on ARC
- Back ad in the paperback edition of *The Night Season*
- Audio soundbooth online
- Outreach to Portland media
- Promotion on chelseacain.com
- Audio sample posting
- Audio tie-in to the Minotaur marketing plans, including:
 - National Broadcast and Print Publicity
 - National Advertising
 - Advance Readers' Editions
 - Library Marketing Campaign
 - Author Website: www.ChelseaCain.com

SHERRILYN KENYON

From #1 New York Times bestselling author Sherrilyn Kenyon comes the next thrilling installment in her blockbuster Dark-Hunter series

Read by Holter Graham

Long before recorded history, there was a warrior so feared that everyone trembled before his wrath. Only a brutal betrayal by the one closest to him could defeat him. But not even death was the end of a man so strong.

The Time Untime approaches...

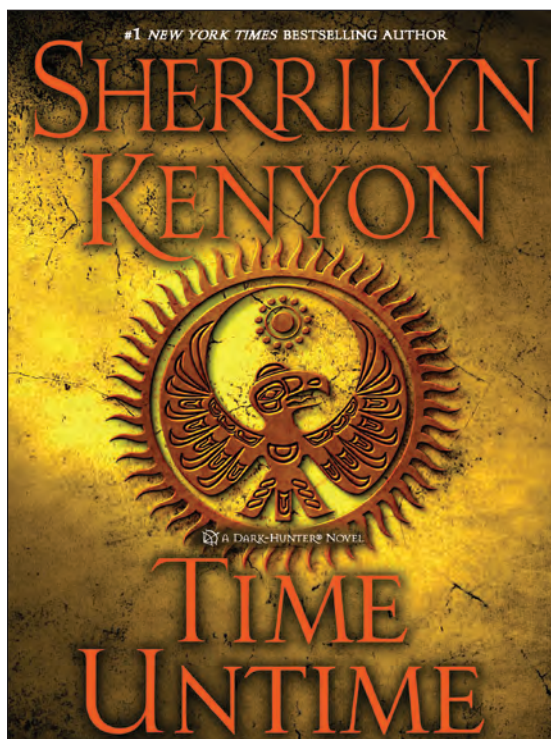
Kateri Avani has been plagued her entire life with dreams she doesn't understand. Images of places she's never been and of a man she's never seen. Her quest for answers has driven her to Las Vegas where she hopes to finally silence the demons in her mind.

What she never anticipates is coming face to face with the warrior who has haunted her her entire life.

Ren Waya came back from the dead to keep the prophecy he began from coming true and ending the world. For thousands of years, he has fought the same evil that once possessed him. But now that evil has brought back the one person he can't fight. The one person who once held the most sacred part of him. His heart.

But if he doesn't kill Kateri, the deadliest of evils will reemerge and destroy everyone else on the planet. It was a sacrifice he made once.

Will he be able to make it again?

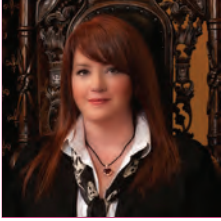


August Publication

- Simultaneous release with the St. Martin's Press hardcover edition:
ISBN: 978-0-312-54661-8 \$25.99/\$29.99 CAN

TIME UNTIME

Sherri Reno/Nashville



In the past two years, *New York Times* bestselling author **SHERRILYN KENYON** has claimed the #1 spot fifteen times. This extraordinary bestselling author continues to top every genre she writes. With more than 24 million copies of her books in print in more than one hundred countries, her current series include: The Dark-Hunters, The League, Lords of Avalon, BAD Agency, Chronicles of Nick, and the forthcoming *Nevermore*.

PRAISE FOR HOLTER GRAHAM'S NARRATION OF THE DARK-HUNTER SERIES:

"Holter Graham brings out the essence of Book 12 of the Dark-Hunter series—which is passion—passionate hate and passionate love, with all of their manifestations. He gives the impression of barely being able to hold in their power while also allowing glimpses of their vulnerabilities."

—*AudioFile* on *Acheron*, an Earphones Award winner

"With interesting characters and moderate yet believable shifts in tone and accent, Graham delivers a knockout reading that will surely draw fans of the series into the novel and even demand the attention of first-time listeners as well."

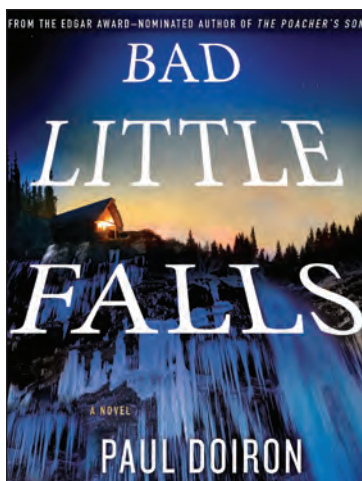
—*AudioFile* on *Devil May Cry*

FICTION

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AUDIO MARKETING

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- Sherrilyn Kenyon audio jukebox online
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- Bonus interview with the Sherrilyn Kenyon and Holter Graham
- Audio feature on *SheLovesHotReads.com* & *Heroes & Heartbreakers*
- Audio tie-in to Sherrilyn Kenyon e-newsletter blast and trailer
- Promotion on *SherrilynKenyon.com*, *Dark-Hunter.com*, *OfficialSanctuary.com*
- Back ad in *Retribution* paperback
- Facebook & Twitter promotion
- Promotion on author website
- Audio sample posting
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 - National Author Tour
 - National Print Advertising
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 - National Video Advertising: Pre-Rolls on Gaming Sites
 - National Online Advertising
 - Social Network Campaign: Twitter and Facebook, including engagement ads
 - Video Distribution Campaign: Live-Action video on YouTube, Digg, StumbleUpon
 - Blog Outreach: Video, Excerpts, Giveaways, and More
 - Email Marketing Campaign: E-cards to dedicated fan list (120,000 fans)
 - Author Websites: *SherrilynKenyon.com*, *Dark-Hunter.com*, *OfficialSanctuary.com*



BAD LITTLE FALLS

PAUL DOIRON

Read by Henry Leyva

Anthony- and Edgar-award nominated author Paul Doiron delivers another “masterpiece of high-octane narrative” (Booklist) with his newest harrowing thriller about the hunt for a murderer at the height of a major snowstorm

Maine game warden Mike Bowditch has been exiled to a remote outpost on the Canadian border, but when a blizzard descends on the coast, he is called to the rustic cabin of a terrified couple where a raving and half-frozen man is claiming his friend is lost in the storm.

But what starts as a rescue mission soon becomes a baffling murder investigation. The dead man is a notorious drug dealer, and state police detectives suspect it was his own friend who killed him. Bowditch isn't so sure, but his vow not to interfere in the case is tested when he finds himself powerfully attracted to a beautiful woman with a troubled young son who seems to know something about what really happened in the blizzard.

Meanwhile, an anonymous tormentor has decided to make the new warden's life a living hell. Alone and outgunned, Bowditch turns for assistance to his old friend, the legendary bush pilot Charley Stevens. But in this snowbound landscape—where smugglers wage blood feuds by night—help seems very far away indeed. If Bowditch is going to catch a killer, he must survive on his own wits and discover strength he never knew he possessed.

Bestselling author **PAUL DOIRON** is the editor in chief of *Down East: The Magazine of Maine*. A native of Maine, he attended Yale University, where he graduated with a degree in English, and he holds an MFA in creative writing from Emerson College. *The Poacher's Son* won the Strand award for best first novel and has been nominated for Edgar, Anthony, and Macavity awards in the same category. He lives in coastal Maine with his wife, Kristen Lindquist.

“Leyva keeps the action taut...[and] creates genuine people—some likable, some creepy—but all very real.”

—AudioFile on *Trespasser*

August Publication

- Simultaneous release with Minotaur hardcover edition:
ISBN: 978-0-312-55848-2 \$24.99/\$28.99 CAN

MYSTERY

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 - Online outreach to mystery/thriller blogs & websites
 - Facebook & Twitter promotion
- Bonus interview with the author
- Promotion on PaulDoiron.com
- Audio sample posting
- Back ad in paperback edition
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 - Author Tour
 - Print Advertising Campaign
 - Online Advertising Campaign
 - Promotion with NEIBA
 - Featured Author on CriminalElement.com
 - Promotion with Maine Writers and Publishers Alliance
 - Social Networking Campaign
 - Email Marketing Campaign
 - Blog Review Campaign

JUST ADDED!

THE LAST REFUGE

BEN COES

Read by Peter Hermann

With time running out to stop the nuclear destruction of Tel Aviv, Dewey Andreas must defeat his most fearsome opponent, a man as skilled, deadly and driven as Dewey himself

Working in secret and away from the eyes of the international community, Iran has completed its first working nuclear device. With only one chance to cause maximum impact before the rest of the world awakens and begins to retaliate, the president of Iran decides to use this bomb to achieve a long-time goal: the destruction of Israel.

Dewey Andreas, a former SEAL and Delta, owes his life to Kohl Meir and his team of Israeli commandos. So when Meir shows him a photo of what appears to be a nuclear device with the words “Good-bye Tel Aviv” written in Farsi on the side and requests his help, Dewey realizes that repaying his debt to Meir, his team and to Israel is going to take more than a simple “thank you.”

With the help of leaked information, Meir and Andreas devise a high stakes plan that will allow them to find and hijack the device before it is deployed. But from their very first move, they catch the attention of the brilliant Abu Paria, the Iranian intelligence chief, who kidnaps and imprisons Meir. Now Dewey must face off against an opponent with as much cunning, skill, and determination as Dewey himself while the one man who might be able to prevent the destruction of Israel’s largest city is chained to the wall of an Iranian prison.

BEN COES is the author of the critically acclaimed *Power Down* and *Coup d’Etat*. He is a former speechwriter for the George H.W. Bush White House, worked for Boone Pickens, was a fellow at the JFK School of Government at Harvard, a campaign manager for Mitt Romney’s run for governor in 2002, and is currently a partner in a private equity company out of Boston. He lives in Wellsley, Mass.

June Publication

- Simultaneous release with Minotaur hardcover edition:
ISBN: 978-1-250-00715-5 \$25.99/\$29.99 CAN



Melinda Maguire

THRILLER

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AUDIO MARKETING

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- Facebook & Twitter promotion
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- Promotion on author website
- Audio sample posting
- Audio tie-in to the Minotaur marketing plans, including:
 - National Broadcast Publicity
 - National Print Publicity
 - National Radio Publicity
 - Online Advertising Campaign —Massive Drudge report roadblock campaign with 100 Million impressions
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 - E-book promotion with *Power Down*
 - Excerpt in the St. Martin’s Paperbacks edition of *Coup d’Etat*
 - Author Website: BenCoes.com

THE BEHIND

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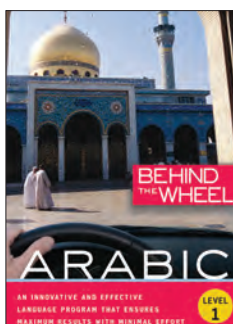
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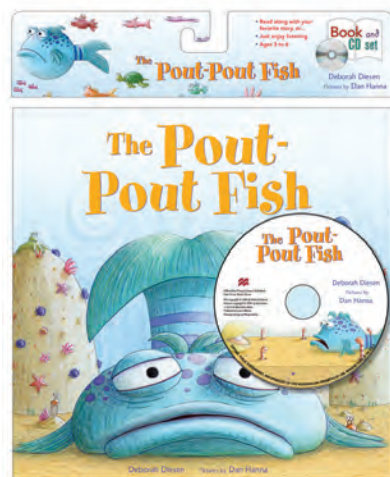
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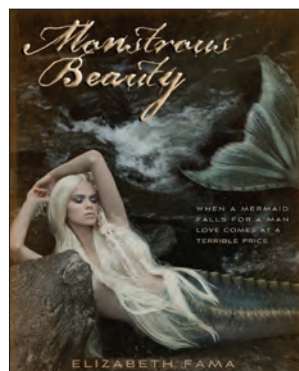
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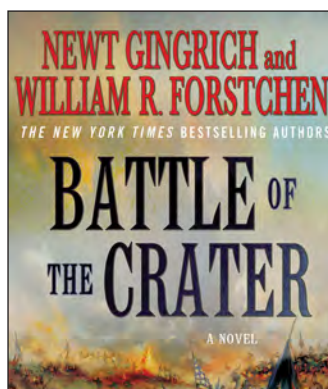
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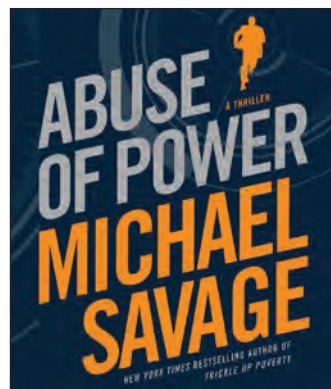
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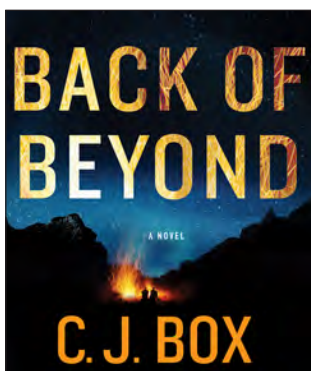


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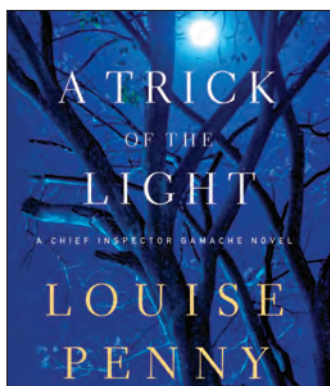


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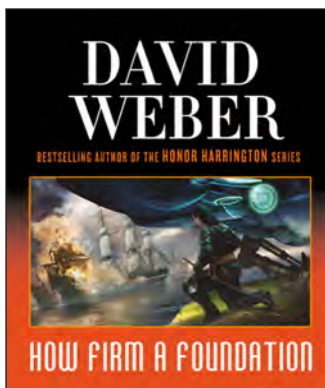
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